Co. Clerk, Lincoln County

Printed and Published in the Southwest's Year 'Round Playground

OIL PAINTINGS
HARRIS SHELTON
Artist
SUMMER STUDIO
1 Mile Above Ruidoso
WINTER STUDIO
2411 Montana St., El Paso

# The Ruidoso News

Choice Year 'Round Residential Lots in Palmer Gateway
The Man with the Plan
DAN D. SWEARINGIN, INC.

VOLUME 16, NUMBER 4 · RUIDOSO, LINCOLN COUNTY, NEW MEXICO · FRIDAY, JULY 24, 1959 · "INVENIEMUS VIAM AUT FACIEMUS" · Subscriptions: $3.50 per year in Lincoln County; $3.50 Outside County

NEWS STAND PRICE NOW ..... 10¢

## Around Town

—By Nosey Waters—

Postcard from Mrs. W. R. Long mailed to us from Yellowstone National Park: "We are still struggling upward toward Alaska but the swimming pools keep stopping Dee and we're moving pretty slow. You might mention in reassurance to our creditors we will be back Aug. 15. Dee says Ruidoso has everything Yellowstone has, bears, river, lakes, snow capped mountains—besides, we have horse races." . . .

**Lions Club Swim Pool Goal—$65,000.00 Donated To Date—$4,109.50**

* * *

Two subscribers this week to the Lions Swimming Pool corporation are Saville Horn Motel and Mrs. Allan Brown, Treasurer D. J. Sovell reports. (See above). . . . Negotiations are still underway between a couple of popular Ralphs here—Brown and McGuire, for the latter to buy the former's interest in Brown Air Service so Brown and wife can take it easier. Brown hopes to build some other hangars, a new home and just slow down in the flying game. Growth of aviation interest here has had Brown and wife in a high lope for several months. . . .

* * *

Dr. Bergen Vandenbrink received a request from Africa for his autographed photo to present those who aided the Indonesian in gaining his signature to that of several others who successfully completed an escape attempt during a Japanese prisoner of war camp for Dutch Allied aviators during World War II. He learned of Vandenbrink's participation in the escape project through reading one of several books that have been written about the hair-raising exploit. . . .

* * *

Don't miss Steve Scribner, Bill Rosser and his hobby, page 5 . . . Lions name committees page 8 . . . Mrs. Mattie Griffith keeps busy page 5 . . . complete sports on page 6 . . . 7, BPA head to speak page 5 . . . tourism on page 5 . . . two pages of classified ads begin 16 and 17 . . . social and church news, pages 2 and 3 . . . Angus news page 4; Hollywood news on page 6; Alto news on page 4 . . . Village trustees set up funds page 7

* * *

"Bones" Wright tells me he's been catching some big trout (to big they look like bass) in the Ruidoso down below Biscuit Hill in the last few days. His wife, Jolene, also is snagging some good ones. . . .

* * *

Chief Deputy Sheriff Frank Barajas of Ruidoso was jumped on in Wm. J. Hooten's column in the Times Tuesday regarding his work at the Downs Saturday in standing guard near Governor Earl Long. Hooten reported Art Llewellyn, reporter, said the only showing around of newsmen was by Barajas: We didn't see Frank doing any shoving, in fact he was kind enough to lean sideways for us and some other photographers to take pictures. His job was to keep folks from shaking hands with the governor—and he did that. Somebody was bound to get miffed over that, Frank, and the publicity you got in Hooten's column is just a part of the publicity you'll be getting during these days when you're running for sheriff. Better get used to it. . . .

* * *

Bill Swearingin is painting around the clock of late. Weekends peak and Friday saw him carting his hay in a delicious load from Paradise Park down near the river. He says there is some demand now for small-sized lots just for that purpose. . . . Mr. Wimberly tells us there'll be his design when the Mt. Vue opens its indoor theatre section, which will seat 240 people. A large electric appliance will be given as a door prize and there'll be automatic for the kiddies and other others pleased. The opening with movies is early August. Seats are already here. The completion of the project has been delayed by special roofing failing to arrive. He says he and his partner, Ken Newton, have installed an electric generator to provide for every eventuality. Never, "We've been having too many black-outs from power failures in recent weeks," he explains. . . .

* * *

Winner of a "hot rod" given by the Downs Drive-In and the Pueblo Theatre last month was Mrs. Robert Kennedy of Ruidoso Downs. Thursday night this week, another "hot rod" was to have been given by the two show places in a similar contest. . . .

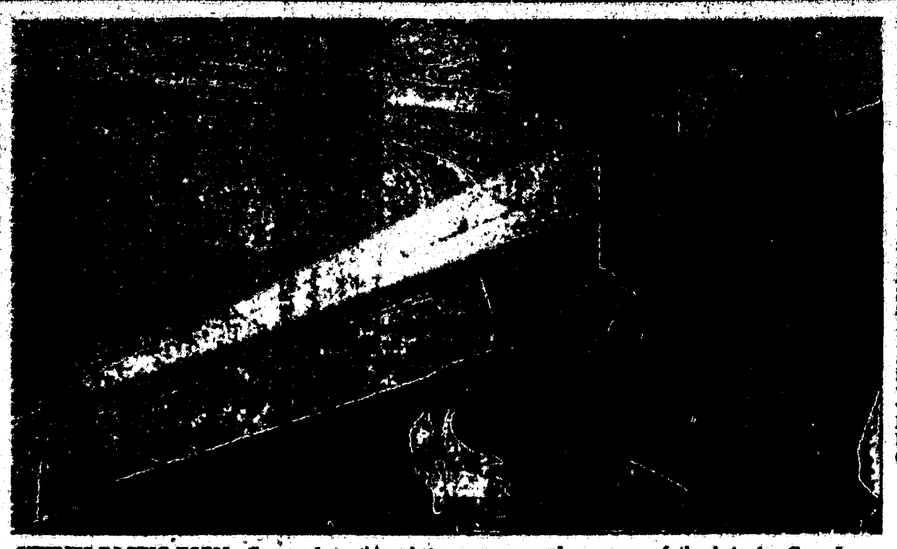
* * *

The Westalls announce that along with their regular feature movie, "Bullwhip," Friday and Saturday nights this week at the Downs Drive-In Theatre, they will be screening the 15-round World Heavyweight fight in which Ingemar Johansson won the title from Floyd Patterson.

* * *

Being produced now is a 16-minute color fiction picture in sound about a "Day at the Downs" for showing on television, for service clubs, meets and for other publicity uses. Mr. Thompson and his Trans-Photo Lab is producing the film and Dick Allen, television star of the programs "Wonder Doctor" (see photo on page 6) is doing the narration. . . .

[illegible] . . .



STUDIES RACING FORM—Gov. Earl Long of Louisiana has his head buried in the Racing Form studying bets for the fifth race when this photo was snapped. Standing near him is Til Thompson who handles all photographic work for the Downs and who made some of the bets for Gov. Long Saturday.

Additional photos on pages 3 & 6

RUIDOSO NEWS PHOTO

WALLET GETS THIN — Gov. Earl Long, center, tells Ruidoso Downs Photographer Til Thompson his wallet is getting thin here in this photo by Tom Foster of Roswell Record. Standing at his side is Sheriff S. M. (Sally) Ortiz of Lincoln County, whom Long later cursed for pulling his arm before he left the race track Saturday.

READING FOR CAR—Ruidoso Downs public relations man Bill Keys in white suit, far left, walks in line with (from left) State Police Lieut. Hoover Wimberly, in uniform, Gov. Earl Long, wearing panama hat, and Lincoln County Sheriff S. M. "Sally" Ortiz as they head for the Downs car to take Long to track a few seconds after he descended from private plane that brought him from El Paso.

RUIDOSO NEWS PHOTO

## GOV. LONG BETS $9,900 ON RACES

### Lincoln Sheriff Ires Visitor In Brief Visit

Pleaded and harassed by more than two dozen newspaper, radio and television reporters and cameramen, Gov. Earl Long of Louisiana came to Ruidoso Saturday last week to attend the races at the Downs—and had fun for about seven races before he finally blew his top and left the Jockey Club in a huff.

His visit here was a part of a "week's vacation tour" that he had set him off in Ft. Worth, Dallas, Big Spring, Tex., El Paso, Juarez and Ruidoso.

Gov. Long flew in Ruidoso last Saturday, arriving here at 1:45 p. m. [illegible] in a chartered plane, a two-engine Cessna 310, accompanied by his doctor, Dr. Emil Miller; his state's racing commissioner, J. M. Minafee, and a long-time friend of El Paso, Bill Stevens. Preceding him were three plane loads of newsmen, bringing movie and still cameras, a portable wirephoto transmission machine and not much else in the way of luggage.

They began flying in an hour before Long's plane arrived, and they were on hand to see the Ruidoso Downs' plane fly Dale Robertson, movie and TV star, here. Robertson didn't get much notice from the small crowd that had gathered—Gov. Long's arrival held the attention. Robertson was on hand to see Long dismount from the plane, and gawked as did the other curious persons at the port. The governor was the last of the four passengers to get off the plane, and he was helped down by Bill Keys, public relations man for the track, and by Sheriff S. M. (Sally) Ortiz of Lincoln County. Having read reports in the newspapers that Gov. Long had carried a gun with him on his turbulent tour of Juarez two nights before, the sheriff proceeded to "frisk" the celebrated visitor as he helped Long descend from the plane's door. The frisking was done so neatly only one other person knew it was accomplished, Ortiz later admitted to a newspaperman that he had made sure Long was carrying no weapon.

The Downs had four cars available at the airport to transport Long, his entourage and the press members to the track. Also on hand were Lieut. Hoover Wimberly of the New Mexico State Police and Ruidoso Village Marshal J. P. Bobo, with their official cars. The motorcade of about seven cars went to the Downs

(Continued to Page 7.)

## Local Group At Road Meet

Appearing before the State Highway Commission meeting Thursday this week in Santa Fe to request study of state help in building a road into White Mountain Park, which may be developed into one of the Southwest's finest winter sports and summer resorts, were Mayor Jack Hull, Village Trustee Tom Hood, Rancher Charlie Fuller, of this area; and Ray Izard, Roswell, representing Sierra Blanca Corporation, of which Robert O. Anderson of Roswell is the head; and Engineer Tom Mann of Roswell, who made a preliminary road survey into the park earlier this summer.

## Ted Montoya, Jr., Ruidoso, Not Involved In Assault Case

Two men being known by the same names who live in this vicinity has made it an embarrassing problem for one of the two, since the other one has been charged in a case of assault and rape of a young woman in Otero County. Nazario (Ted) Montoya, Jr., formerly of Ruidoso but now living in Tularosa says a number of people have mistaken him for Cosme (Ted) Montoya, Jr., charged with the crime occurring earlier this month and which involved three other young men, all of this area. They live in or near Ruidoso Downs, the Ruidoso Montoya said.

## Surveying, Grading Lots And Roads Starts In Western Hills

Surveying of lots and grading of roads into the new Western Hills Subdivision in Spring Canyon, northwest of Ruidoso, has begun, Fred L. Richardson of the corporation developing the tract, has announced. Jack Kannady, local engineer, is doing the surveying on the first group of about 250 lots of a total of 1,000 planned to be put on the market. The road is being built by Loftis and Fisher Excavation Service, and will be a mile in length, going to a gravel pit where material will be secured for finishing the road, and all other roads in the subdivision.

## Hearing Waived In Shooting In Trailer Park

On motion of Permian Wilson, attorney from Oklahoma, a hearing set for Monday this week before Justice of the Peace Allen Gray in Ruidoso Downs was waived for Benjamin Franklin, aged about 25, who was charged with assault with a deadly weapon in a shooting that occurred July 14 in the trailer court at Ruidoso Downs. Franklin was charged with wounding his brother-in-law, Tom Fontenot, also about 25.

Bond of $3,000.00 was set by Gray for Franklin, and the Ruidoso Downs Justice said he understood the accused had made the bond and was now released from the jail in Carrizozo where he had been lodged.

Undersheriff Frank Barajas and State Policeman A. J. Mahoney made the arrest near the scene of the shooting a few minutes after it occurred. Barajas told the News last Friday that Benjamin and Fontenot had been having words over treatment of Fontenot's sister, the wife of Benjamin. At the time of the argument, Barajas said, Fontenot was attempting to get his sister to board a bus and leave Benjamin.

Benjamin was hit by one of two shots fired from a .22 pistol, Barajas said. The bullet entered the man's right side and ranged slightly downward across the body to lodge in the left buttock. He was taken to the Ruidoso-Hondo Valley General Hospital for treatment, and was dismissed early this week reportedly in good condition.

**60 LIFE INSURANCE AGENTS EXPECTED FOR CONFERENCE HERE**

Navajo Lodge Hotel will be the scene of a week-end conference here of about 60 persons, when the Rio Grand Life Insurance Co. of Dallas stages the event for salesmen, agents and officials of the company from various Texas cities.

**CO-OPERATIVE BANK OFFICIALS DUE**

With Fred Merrifield, president, in charge, a meeting of stockholders and other officers of the Wichita Bank for Co-Operatives will be held here Saturday at 12:30 noon at Navajo Lodge Hotel. The bankers have held similar meetings here in years past at the Navajo.

ON MARCH 21, 1959—RUIDOSO Had Completed

**SIX YEARS**

Without a Traffic Death
Now Let's Make It

**SEVEN YEARS!**

It's Been

**2316 DAYS**

Since an auto death has occurred in Ruidoso

Speed Kills
Take Your Time in '59

CRAZY, MAN, CRAZY — You lose your equilibrium—and the force of gravity misbehaves, too, when you walk through the house at the Mystery Spot, one of Ruidoso's most talked about tourist attractions, on U. S. Highway 70, east of Ruidoso Downs. Hundreds of people each summer visit the place. Here Mrs. Robert Pratson, left, and Mrs. LeRoy Gooch show how crazy is the effect of the Mystery Spot on a recent visit.

CARMON PHILLIPS PHOTO

NEW RHS PRINCIPAL—Dwight Watkins has arrived here and has assumed his new duties as principal of the Ruidoso High School. Watkins will be in his office at the high school next Monday through Friday for conferences with students concerning their problems for the ensuing school year. The new principal for the last several years has been assistant principal and industrial arts teacher in the Portales schools, and previously taught at Ruidoso. He is married and the father of three children.

RUIDOSO NEWS PHOTO

## 10 Memberships Are Reported In CC Drive

With some teams already at work and some yet to get started, memberships are beginning to roll in for 1959-60 for Ruidoso Chamber of Commerce, Mrs. Emma Redmann, secretary, said this week the ten named below are in addition to the five who joined up last week:

Ruidoso Osteopathic Clinic
Community Public Service
Ruidoso Auto Supply
Mt. Vue Drive-In Theater
Clarke Insurance
Ruidoso Downs Mercantile, Ruidoso Downs
Craig Woodwork, Ruidoso Downs
Burns Lbr. & Supply, Hollywood
Park Motel
Ellis J. French, Attorney.

## Details Being Ironed Out In Park Project

Local Forest Service officials report that working out of details necessary for the development of White Mountain Park is progressing.

The prospectus which will be used in advertising for concession bids now is in the Washington offices for final consideration and expected approval.

Bureau of Land Management geologists have inspected the park area for the presence of minerals and have had a legal withdrawal notice in newspapers. This withdrawal, if not contested, will prohibit future mining claims in the park.

Forest Service minerals examiners have examined the claims which now are leased in the park and legal proceedings necessary to declare them invalid are underway.

"SEE THE WEST" WANT-ADS!

## Southeast District 4-H Contests Are Run Off Monday At Capitan

Award winners in the Junior 4-H District Contest at Capitan Monday were announced Tuesday by the Extension Service of New Mexico State University. More than 275 4-H'ers from Chaves, Curry, De Baca, Eddy, Lea, Lincoln and Roosevelt counties took part in the district finals at Capitan. Top individuals and teams received blue ribbons; second best, red ribbons; and third, white.

Livestock Demonstrations—Blue: Danny Crider, Chaves County, high-point individual; Ronald Attaway, Lea County. Red: Paul Tiller, Chaves County; Pat Bell, Eddy County; Jack Burkett, Roosevelt County.

General Agriculture Demonstrations—Blue: Jack Ward, Roosevelt County, high-point individual. Red: Gary Hatch, Roosevelt County; Patricia Dewees, Curry County.

Tractor and Electric Demonstrations—Blue: Patrick Attaway, Lea County, high-point individual; Lloyd Vaughn, De Baca County; Bobby Don Jones and Loren Toombs, Roosevelt County. Red: Jimmy Waldrop, Eddy County; Clarence Gray, Roosevelt County.

Clothing Demonstrations — Blue: Linda Taylor, high-point individual, Eddy County; Gail Wilson, Chaves County. Red: Glenda Carpenter, Curry County; Meryl Long, Chaves County; Kay Burris, Eddy County. White: Jeannie House, Curry County.

Foods Demonstration—Blue: Betye Stroud, high-point individual, Roosevelt County; Brenda Toombs, Roosevelt County; Susan Michels, Chaves County; Frances Bell, Eddy County; Barbara Utterback, Chaves County. Red: Norvella and Janice Carpenter, Loice Moore, Curry County; Gayla Zumwalt, Eddy County; Tanya Key, Jan Jones, Lea County. White: LaNelda Overton, De Baca County.

General Home Economics Demon-

(Continued to Page 12)

**VISITING DOCTORS ATTEND ROTARY MEET; NEW PRESIDENT NAMED**

More than a dozen physicians, in Ruidoso early this week along with about 40 other doctors to attend the American Academy of General Practice summer clinic, were visitors at the Ruidoso Rotary Club luncheon in the O. E. S. Hall Tuesday noon. Among business matters handled was election of a new president to succeed the Rev. Mark Cronenberger, First Christian Church minister, who has been ill. Lloyd Leslie Davis, Jr., local insurance and real estate man, was picked for the post in an unanimous vote.

A color motion picture on "Europe and You" was shown for the program.

Visitors included C. M. Phillips, Burnett Roberts, Levelland, Tex.; Ernie Horton, Galveston; Vic Lamb, Ruidoso; Virgil Jackson, Tucson; F. C. Glendenning, Hebronville, Tex.; Jim Clark, Waco, Tex.; Rex Lanier, Ardis Bell, Ft. Worth; Frank Wortman, Jack Burford, Roswell; Elmer Ingle, Liberty, Tex.; Dr. Sidney Aeurbach, Socorro; Dr. Al Rivas, Belen; Walter Hopkins, Woody Allen and W. L. Menton, Lovington; C. P. Burch, Artesia, and Dr. Sam Sholars, Bay City, Tex.

**EL PASO PHARMACIST DIES HERE SUDDENLY FROM HEART SEIZURE**

An El Paso pharmacist, Filemon Ramos, Sr., 70, who had been vacationing here for the last five days, suffered a fatal heart attack at 6 a. m. Wednesday.

Ramos suffered the seizure in his room at the Ruidoso Lodge, where he and his wife and their granddaughter, Miss Soto, were guests.

The body was taken Wednesday to El Paso for funeral and burial services.

The Ramos family resides at 1504 Sioux Drive at El Paso.

## The Weather

The weekly weather round-up will be found each week in the C. & L. Lumber & Supply Co. ad on the Sports Page (Page 6 today.)

Ruidoso Downs Is Home of World's Richest Quarter Horse Race to Be Run LABOR DAY 1959
The All-American Futurity
Estimated Purse $100,000.00

RALPH McGUIRE

## Ralph McGuire Purchases Flying Service

Ralph McGuire of Ruidoso, who has a long record of flying experience, has purchased Brown's Flying Service here and also will be new manager of the Ruidoso Airport.

Former owner of the service and Airport manager is Ralph Brown, who operated the business for the last 10 years.

Included in the transaction is the combined home and office of the Browns at the Airport and hangar and runway facilities.

McGuire, who was a pilot during World War I and served in foreign theaters, has purchased a 180 Cessna for his Flying Service. For about the last six years, McGuire has taught manual training and shop work in the Ruidoso schools. He and his family will move into the residence at the Airport in the near future.

Mr. and Mrs. Brown, who own land adjacent to the Airport, plan to build some hangars there, which will be for their own use. Later, they expect to construct a home at the site.

"But we're in no hurry about building the house," Mrs. Brown said. "We'll put a trailer there first, for we hope to take a nice trip this fall."

The Browns will continue to assist McGuire at the Airport until the current summer season is over.

New phone number for Ruidoso State Bank is CL 7-5965.

**COMMUNITY CALENDAR**

Oct. 10-11—Ruidoso annual Apprecade.

Sept. 11-12—Lincoln County Fair, Capitan.

Aug. 7-8-9—"Last Escape of Billy The Kid," annual Lincoln Historical Pageant at Old Lincoln.

Aug. 24—Opening of 1959-60 school term in Ruidoso with faculty meeting Aug. 22, 8 a. m., at Nob Hill School.

Help Yourself to a More Happy, More Prosperous, More Successful Life! — with our Tremendous Selection of

**Books-Tape-Recordings**

Health — Self-Help — Inspirational — Metaphysical — Occult — Yoga — Hypnotism — Religion

People Are Acclaiming Our Selection of these Specialized Books and Recordings to be the Greatest Variety in the United States!

**WATCHES** CLEANED AND COMPLETELY RECONDITIONED **$8.00**

CARMON PHILLIPS

**OLD MILL**

Gifts — Cameras — Film — Books — Records

SOCIAL, CHURCH AND CLUB NOTES

**WE STAND READY, BESIDE YOUR DOCTOR**

To help save lives, to help relieve pain, to help you enjoy a fuller life of health and happiness.

We carry everything a well-stocked pharmacy should have—and pride ourselves on the wonderful way in which our business has grown from day to day since we opened our doors in Ruidoso.

—Phone CL 7-2205—

Pick up your prescription if shopping near us. A great many people entrust us with the responsibility of filling their prescriptions. May we compound yours?

**BAKER PHARMACY**
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

"One Block West of the Postoffice and Just As Reliable"
*Quotation by Alexander Pope (1688-1744)
Copyright 1956 (10W2)



## Ronald Perry Weds Miss Dorothy Ortiz At Santa Fe Church

White daisies decorated the altar of St. Francis Cathedral at Santa Fe for the marriage of Miss Dorothy Ann Ortiz and Ronald Coe Perry, which was solemnized at 2 p. m. July 14. Father Aquinas officiated.

The bride is the daughter of Mr. and Mrs. Max Ortiz of Santa Fe. Mr. and Mrs. Elzy Perry, Jr., of Glencoe, are parents of the groom.

The bride's parents, Mrs. Joe Ortiz of Santa Fe, was her matron of honor. Joe Ortiz was best man for the groom.

The bride was given in marriage by her father. She wore a ballerina gown of white tulle and lace. The full skirt is fashioned of tiers of tulle, edged with lace. The bodice is molded. A crown of seed pearls is attached to her shoulder veil of illusion. She carried a white orchid, encircled with stephanotis, arranged on a white Bible.

The matron of honor wore a ballerina gown of pale yellow chiffon and a small cap of matching tulle. She carried white carnations.

Mrs. Ortiz, mother of the bride, attended in a frock of turquoise organdy. Mrs. Perry, mother of the groom, chose a gown of olive green lace. Mrs. Fred LaMay of Carrizozo, grandmother of the groom, wore a navy [illegible] costume. All their flowers were [illegible] of pink carnations.

A reception followed at the Town House. A bride's cake of three decorated tiers was served with punch. Miss Nadine Ortiz and Miss Christine Montoya [illegible] Miss Freda Perry of Glencoe, sister of the groom, presided at the guest book.

Mr. Perry and his bride left later for a trip to Taos. Upon their return they will reside at Alamogordo, where the groom is employed by the Community Public Service. For traveling, Mrs. Perry changed to a frock of beige chiffon and matching accessories. She wore the orchid from her bridal bouquet as a corsage.

Other out of town guests attending were Elzy Perry, Jr., father of the groom, Mr. and Mrs. [illegible] and daughters of Glencoe, Mr. and Mrs. Ralph Shelly, Mrs. B. J. Watkins, Mr. and Mrs. Fred James, Ruidoso, Mrs. Flo Garnett, Jerry [illegible] Ross and Miss Joan Ross of Miami, Ariz.

**CHURCH OF CHRIST REVIVAL AT CAPITAN**

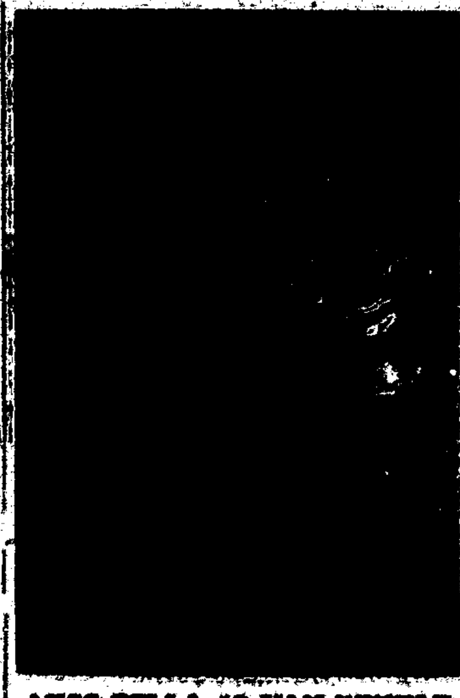
Evangelist Leon Sharp of Carlsbad will preach at a revival July 26-August 2 at the Church of Christ at Capitan.

He will preach each evening at 7:30 p. m. during the revival and at 11 a. m. on Sunday.

A cordial welcome is extended to the public to attend any or all of the sermons.

**GLENCOE GIRL AMONG EXHIBITORS AT NMWC**

A Glencoe girl, Nancy McCarty, is one of 40 students in the New Mexico Western College arts and crafts department, who will exhibit at a show opening with a tea Sunday at 2:30 p. m. The show, which is the second event of the Western Fine Arts Festival, will continue on view through the week. On exhibit will be examples of painting, prints, drawing, sculpture, jewelry and ceramics.



MISS ZELLA JO VAN WINKLE

## Zella Van Winkle Promised Bride Of Royce Lackey

Mr. and Mrs. C. M. Van Winkle announce the engagement and approaching marriage of their daughter, Miss Zella Jo Van Winkle, to Royce Lackey, son of Mr. and Mrs. James F. Lackey.

The couple's marriage will be solemnized [illegible] p. m. Aug. [illegible] at the First Baptist Church of Ruidoso with the Rev. E. J. Tankersley officiating.

Miss Van Winkle this spring was graduated from Alamogordo High School, where she was a member of the annual staff. [illegible]

Mr. Lackey was graduated this spring from Ruidoso High School, where he was a member of the Letter Club and played football. He was awarded a scholarship to the New Mexico School of Mines at Socorro. [illegible]

[illegible] the couple [illegible]

## Ozona Pair Have Large Open House On 50th Anniversary

Mr. and Mrs. Monroe Baggett of Ozona, who have spent much time here and have many Ruidoso friends, were honored on their golden wedding anniversary with a reception from 4 to 6 p. m. Sunday, July 19, at the Ozona Methodist Church.

The reception was hosted by the Baggetts' sons and daughters.

Fellowship Hall of the Ozona church was setting for the reception.

Among those receiving invitations to the courtesy were Mr. and Mrs. Morris Standefer, who were unable to attend.

## Morris Standefers Entertain Guests, Expecting Others

Mr. and Mrs. Morris Standefer of Mechem Drive have been entertaining numerous house guests this summer.

Visiting them recently were their niece, Mrs. Hazel Cassity of Baytown, Tex., her son, George, her daughter, Patricia Cassity of Shreveport, La., and Miss Marie Harrup of Baytown, a niece.

During August, the Standefers are expecting another group of visitors. They will be Mr. and Mrs. W. E. Du Plantis of Baytown, Mrs. Roby Wallace of Houston, Tex., and Mrs. W. R. Standefer and Mr. and Mrs. A. H. Winnett of Clifton, Tex.

## Does Drove Plans Birthday Party

Ruidoso Drove of the B. P. O. E. Does will hold a birthday party on the occasion of their first anniversary as a club in Ruidoso with a potluck supper the evening of Tuesday, July 28, at the Elks Lodge hall in Ruidoso Downs, Mrs. Jerry Knott has announced. The affair will begin at 7:30 p. m.

Mr. and Mrs. Clayton Bennett of Alamogordo, formerly of Ruidoso, were here Friday to spend the day.

CLUB NOTES

Rainbow Girls Assembly meets each first and third Thursday, 7:30 p. m., in O. E. S. hall in Palmer Gateway.

Luncheon and games every Monday starting 12 noon at Ruidoso Woman's Club building for members, local non-members and visitors in Ruidoso.

Ruidoso B. & P. W. Club meets each third Monday at 7:30 p. m. in private dining room at Monjeau Cafe.

B. P. O. Does meet each 2nd and 4th Thursdays, 7:30 p. m., Navajo Lodge.

Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

First Presbyterian Church Fellowship Group Women meet each second Tuesday of the month at the church.

Rotary luncheon every Tuesday at O. E. S. chapter house.

Woman's Society for Christian Service meets each third Wednesday of the month, place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business [illegible] at the Church at 7:30 p. m.

[illegible]

Lions meet every Tuesday night, Carrizo Lodge.

A. F. & A. M. Lodge No. 44, Carrizozo, meets 2nd Wednesday each month. R. L. Sherill, W. M.; Vernon Petty, Secretary.

RUIDOSO B. P. O. E. NO. 2086. Meets each second & 4th Monday in Stout Building, Ruidoso Downs. Fred L. Richardson, E. R. V. A. Miller, Sec'y.

Ruidoso Chapter No. 66, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building, Gateway. Visiting members welcome.

B. P. O. Does meet each 2nd and 4th Thursdays, 7:30 p. m. in Stout Building, Ruidoso Downs.

## Swank Social In Washington, D. C. Honors Peter Hurd

Washington—New Mexico artist Peter Hurd was guest of honor at a celebrity-studded dinner given here Sunday night by Sen. and Mrs. Dennis Chavez.

Hurd, 54, has just started a four-year term as a member of the President's Fine Arts Commission, which advises the Chief Executive on all decisions affecting art in government buildings. The commission is headed by David E. Finley, former director of the National (Mellon) Gallery of Art here, and its seven members include the sculptor Felix de Weldon. Hurd, the only artist on the Commission, [illegible]

The [illegible] guests at the Chavez party were Defense Secretary and Mrs. Neil H. McElroy. Members of Congress attending included Senators Barry Goldwater (R., Ariz.), Thomas H. Kuchel (R., Cal.), Lyndon Johnson (D., Tex.), Mike Mansfield (D., Mont.), and Clair Engel (D., Cal.).

Co-hosts for the occasion were Columnist George Dixon and his wife, Ymelda, daughter of the Chaveses. Dennis Chavez Jr., also assisted. Charley Davis, the senator's administrative assistant, attended the party.

The Chaveses and Dixons live in adjoining homes in Georgetown and have a large common garden in the rear. The 50-plus guests were served cocktails in the Chavez home, walked across the patio to a lavish buffet at the Dixons and dined on the terrace of the Dixon home.

Numerous toasts were made to Mr. Hurd. For example, Senator Goldwater, a wealthy department store owner in Phoenix, said:

"Peter, I hope someday I can sell enough of my General Motors stock to be able to afford one of your paintings."

Every top Washington hostess who is in town at this time attended the dinner. This includes Mrs. Perle Mesta, Mrs. Gwen Cafritz, Mrs. Polly Guggenheim, Mrs. Peggy St. Lewis and Mrs. Thurmond Chatham.

After dinner, Hurd brought out his guitar and entertained guests with an appealing rendition of songs sung both in Spanish and English. As the evening continued, even the distinguished Eric Johnston, head of the Motion Picture Assn., was persuaded to sing a solo.

Johnston, who is amazingly youthful for all his years, did a take-off on perpetually youthful entertainer, Maurice Chevalier. Johnston sang Chevalier's piece, "Thank Heaven for Little Girls," from the movie, "Gigi."

A critical listener promptly told Johnston:

"Say, maybe you can get in the movies."

CULINARY ARTISTRY — Is achieved in the lavishly decorated wedding and party cakes made by the skilled hands of Jenene Evans, 16, of Ruidoso Downs. Jenene is showing her tiered cake, decorated with sprays of blue sweet peas and swans, she recently made for the 23rd wedding anniversary of Mr. and Mrs. George Westall. RUIDOSO NEWS PHOTO

## Pretty Ruidoso Downs Teenager Is An Artist In The Kitchen

By VIRGINIA CHAPPELL
(Ruidoso News Staff Writer)

She wears can-can petticoats like all the other teenagers, but she's just like our great-aunt Harriet, when she goes into a kitchen.

That is pretty 16-year-old Jenene Evans of Ruidoso Downs.

Jenene is becoming famous for the beautifully decorated wedding and party cakes she makes. The Ruidoso High School girl is naturally artistic and loves to whip up things in the kitchen that are as pretty as pictures.

Her cake-baking began about a year ago, when an older sister was to be married. A decorated cake was [illegible] desired, but the cost of one was prohibitive. So, Jenene told her sister that she would make a wedding cake for her.

"I thought, at the time, it was an elegant cake," Jenene said, "but compared with the ones I've made since then, it seems small and rather [illegible]."

The largest wedding cake Jenene has made [illegible] 18 inches in height and measured 18 inches around the base.

What Jenene really gets a thrill out of is planning the decorations she will use on a cake and working out a color harmony.

"I usually begin making my decorations two days before the cake is to be baked," Jenene said.

These decorations may be tiny rosebuds, sprays of lily of the valley or clusters of sweetpeas made of fine icing and that look as natural as real flowers. There also are alphabetical letters, with which to form names, made of icing.

After all the fancy trimmings are made and the cake is baked, the actual decorating begins.

"It usually takes me at least four hours to decorate a cake," Jenene said, "however, I have spent much longer on some of them." Most of Jenene's decorated cakes are for her young friends who are getting married.

"My cake-decorating really is just a hobby," she said. "I like to make beautiful things for my friends."

Jenene, who resides with her parents, Mr. and Mrs. Jesse Evans, will be a junior in high school next fall. She is a member of the high school sorority, the Pep Club and Future Homemakers of America. Although Jenene is not engaged now, she expects to marry some day.

"I'll probably decorate my own wedding cake," she said.

## Canyon Echoes . . .

Mr. and Mrs. Lester Webb had as their week-end guests their grandson, Ted Whorton, and his family of El Paso. Whorton is a member of the El Paso police force.

Mr. and Mrs. Jack Little entertained the latter's niece, Mrs. Jack Brown of Seminole, Tex., over the week-end. Hosts and guests attended the races and saw Gov. Long and his party at the track Saturday.

Joyce Fresquez, Picacho, was admitted as a patient July 15 to St. Mary's hospital in Roswell.

The Rev. and Mrs. A. Schellenberger and their three children of McAllen, Tex., are here for a two-week vacation. They vacationed here two summers ago. Last summer, they made a trip to Canada, the pastor's native land. They [illegible] are glad to be back in [illegible] they enjoy a [illegible] more than in Canada.

Several residents of the Glencoe area attended the annual [illegible] [illegible] and Mr. and Mrs. Ralph Bonnell. [illegible] Mrs. Floyd Hale of Clinton.

Mr. and Mrs. E. O. Jones last week entertained Ronnie Hamby of Alamogordo as their young house guest. Ronnie is the son of Mr. and Mrs. Harry Hamby, former residents of Artesia and now of Alamogordo.

Mrs. Mayme Perry has left for Albuquerque where she will visit her children.

Mrs. Fred Barth and sons, Bill and Dick, have returned to their summer home after a few days in El Paso. Bill and Dick were groomsmen in the recent wedding of Miss Nancy Ruth Schuessler and James William Matz, which was solemnized Sunday at the Asbury Methodist Church.

Richard Mattinson, son of Mr. and Mrs. Harry Eckert, has returned to Ft. Worth, Tex., where he will attend school this fall.

Mrs. Jerry Knott was a visitor in Albuquerque early this week.

Mr. and Mrs. Hiram Fitzgerald of Tehuacana, Tex., were week-end guests here of Mr. and Mrs. Jack Rankin, operators of the Copper Kettle. Mr. Rankin and daughter motored the Fitzgeralds Monday to Monahans, where the Tehuacana residents had left their car. The Rankins and Fitzgeralds are long time friends.

"Chink" Beavers and Mr. Clark spent last week at Oklahoma City, Okla.

Mr. and Mrs. George Burns last week entertained four of the latter's brothers and sisters. They were Dr. W. T. Marsh of St. Louis, Mo., Mrs. Dale Kirkwood of Brooklyn, N. Y., [illegible]

Mr. and Mrs. [illegible] who for the last several [illegible] have been in Oregon, have written friends here that they plan to return the latter part of this month to their Ruidoso home.

Mr. and Mrs. Max Kling of Abilene, Tex., have moved here to spend the next several weeks. They are expecting to entertain guests while here.

The Treasure Chest

Exotic Clothes, Tools and Gifts From Around The World

Just Received—Dresses in Lovely [illegible]

[illegible]

SMART, ROOMY STRAW [illegible] BAGS

UNUSUAL FOODS, ACCESSORIES FOR YOUR SOUTH PACIFIC PARTIES

**HOLLYWOOD MARKET**

"Right on the Price, Right on the Quality, Right on the Highway"

★ ★ ★

NOW . . .
You Get DOUBLE
S. & H. GREEN STAMPS
EVERY TUESDAY
On Purchases of $2.50 or More

☆ ☆ ☆

**WEEK-END SPECIALS**

RED SPUDS, 10 Lbs. . . . . 49¢
YELLOW ONIONS, Lb. . . . 6¢
PINTO BEANS, 4 Lbs. . . . 39¢
LIPTON'S TEA, ½ Lb. . . . 69¢
CHOICE POUND
T-BONE STEAK . . . . . 99¢
Yacht Club or Schillings
COFFEE . . 2 1 Lb. Cans $1.25

—Phone CL 7-5840—
On Highway 70 — Hollywood

**LOU'S Beauty Shop**

Complete Beauty Service
Phone 7-3905
Gateway Area
One Block North of Gateway Food Mkt.
REVLON PRODUCTS
No Increase In Prices
LOU [illegible]
LYNN [illegible]
THELMA [illegible]
Operators
[illegible]

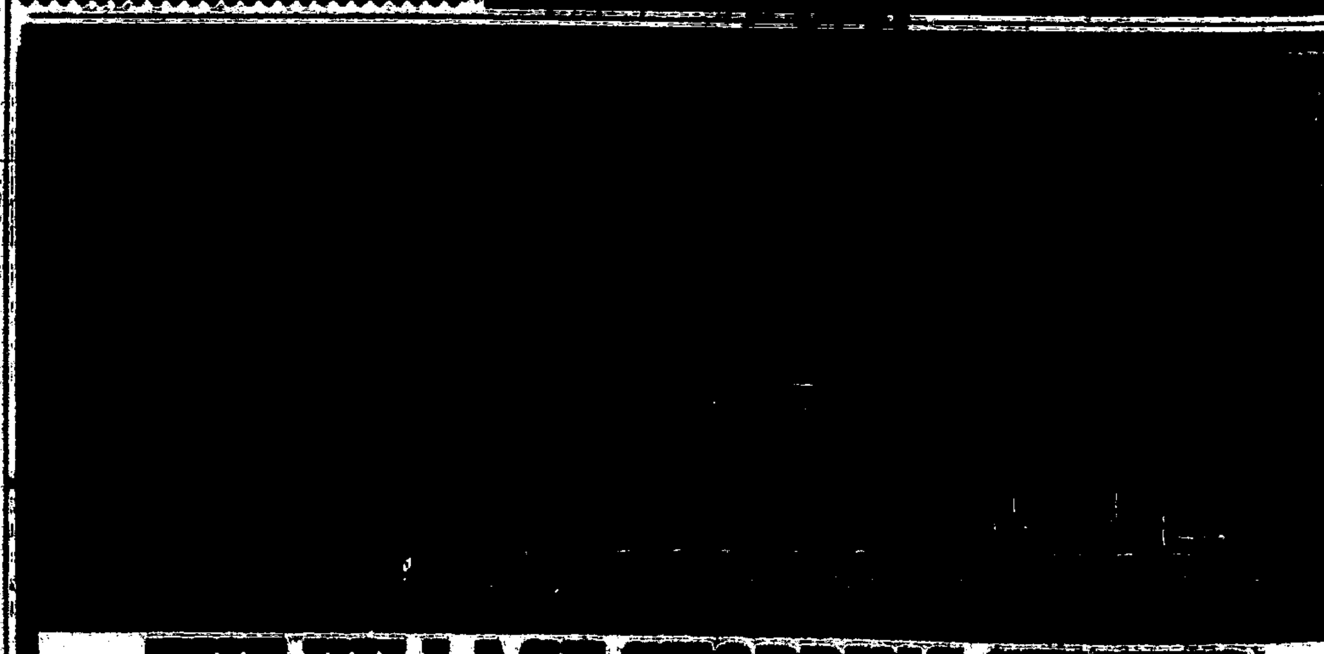
**Olma's**

Flattering
FIESTA DRESSES
Famous Originals
by
Jeanette of Albuquerque
Georgie of Arizona
Customer Parking at Martin's

— DIAMONDS —
Are Eternal
For the Lasting Gift
Whitlock's

Head For
THE ADOBE
For—
Coats
Jackets
Moccasins
Junior House
The Post Office is next door to
The Adobe ROONEYS
[illegible] in Ruidoso, New Mexico

**PAULA'S SPORTSWEAR**
CLEARANCE SALE!
All Summer Merchandise
MUST GO
20 TO 35% OFF
Toppins Shoes — 20% Off

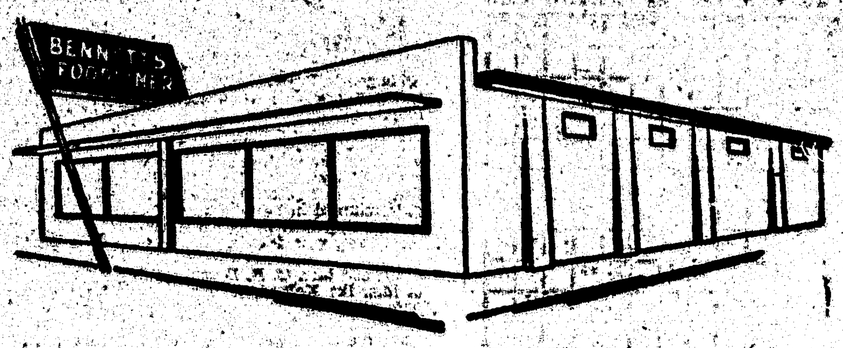


**THE VILLAGE SHOPPING CENTER**
"We Serve to Serve Again" [illegible]

| | | | |
|---|---|---|---|
| GLOVER'S ECONOMY | POUND | [illegible] PURE VEGETABLE | 3 LBS. |
| BACON . . . . . | 45c | SHORTENING . . . | 59c |
| U. S. GOOD | POUND | EARLY JUNE PEAS | |
| BEEF ROAST . . . | 59c | BLACKEYE PEAS WITH Bacon | |
| BEEF RIBS, Lb. . . . | 35c | KIDNEY BEANS | |
| PORK CHOPS, Lb. . . | 59c | HOMINY | |
| KIMBELL'S | TWO POUNDS | PORK & BEANS | |
| OLEO . . . . . | 39c | 10 303 Size Cans $1.00 | |

We Give S.&H. Green Stamps—We Give S.&H. Green Stamps—We Give S.&H. Green Stamps—We Give S.&H. Green Stamps—We Give S.&H. Green Stamps—We Give S.&H. Green Stamps—We Give S.&H. Green Stamps—We Give S.&H. Green Stamps

Monarch
COFFEE Pound 69c
COFFEE, Yacht Club . lb. 59¢
Simple Simon Frozen
CREAM PIES . . . . . Each 69¢
French's
Instant Potatoes Package 29¢
Old South—6 oz.
Orange Juice 2 for 49¢
☆ ☆ ☆
Nice Slicers
TOMATOES Pound 19¢
Yellow Hot
PEPPERS Pound 19¢
10 Pounds White No. 1
POTATOES . . . . . 69¢
LEMONS . . . . . lb. 15¢




FRIDAY AND SATURDAY SPECIALS
# Bennett's Foodliner
Phone CL 7-3115—Mechem Drive, Plenty of Parking Space—Ruidoso, N.M.

We Give S.&H. Green Stamps

6 oz. Tins Frozen
LEMONADE . . . . . Each 10¢
Frozen
FRENCH FRIES . . 2 pkgs. 49¢
Monarch No. 303 Whole
NEW POTATOES . . . . Each 19¢
Kimbell No. 300
PORK & BEANS, 5 cans for 49¢

Tuesday "DOUBLE STAMP" Day
All "CASH" Sales $2.50 or More

Spare Ribs Pound 39¢
Loin Ends
Pork LOIN ROAST . . . Pound 39¢
Center Cut
Pork Chops Pound 59¢
LIVER, Baby Beef . . . lb. 39¢
Swift Premium
Slab Bacon Pound 49¢
☆ ☆ ☆
OLEO—Golden Brand . . lb. 17¢
3 Pound Tin
SHORTENING . . . . . Each 69¢
Kimbell Plain or Iodized
SALT . . . . . 26 oz. 10¢
Spreckels
SUGAR . . . . . 10 Pounds $1.09




New phone number for Ruidoso State Bank is CL 7-5068.

## Two-Week Revival To Open July 27 At Ruidoso Church

The Ruidoso First Assembly of God announces a two-week revival will open at 7:30 p. m. July 26 at its new church plant, next to the Zia Motel in Palmer Gateway.

The Rev. Glen Anderson will preach nightly throughout the revival. Reverend Anderson is a graduate of the Central Bible Institute and a former State Youth Director. [illegible] pastor for several [illegible]

Gospel singing will be on each night's program and will be presented by Reverend and Mrs. Anderson, the local pastor, Reverend Shrader and Mrs. Shrader, Mamie Fulkerson of Roswell and Mr. and Mrs. Alvin Beagle.

### NO ONE INJURED IN TRUCK ACCIDENT

John Cole Richards of Tucson, Ariz., escaped injuries in a minor pickup truck accident at 4:30 a. m. Monday, while traveling east of Hondo Corners on Highway 70. Richards was pulling a horse trailer at the time of the accident. The trailer went out of control, causing the passenger side for 100 feet along the highway. Richards was rescued by A. Thorn with a jeep he happened here for photographic purposes.


What's Cookin' at Wattie's?
Our Cole used to be [illegible] Tennessee
Now it's headquarters for Wattie's Rattlin, Texans and Other.
If you're hungry to hear some Texas drawl, come by and listen. If you hungry to eat, come by and pull up a chair.
WATTIE'S CHAT 'N' CHEW

NEWSMEN SURROUND GOVERNOR — Typical of attention Louisiana Governor Earl Long got from newsmen and photographers while here last Friday is this view showing Long walking from plane towards circle of photographers shortly after he arrived at Ruidoso airport. In dark suit in far right background can be seen TV star Dale Robertson, who was almost ignored by the curious who gathered to see the stormy Pelican State governor come in here.
RUIDOSO NEWS PHOTO

ENROUTE TO TRACK — Gov. Earl Long of Louisiana is shown in center of unit of student wagons provided by Ruidoso Downs, and being driven to the track after arriving here by chartered plane from El Paso at 1:45 p. m. Saturday. Bill Keys, public relations man who drove the car, said the conversation of the special guests turned his stomach.
RUIDOSO NEWS PHOTO

## Paul Clements To Be Transferred To Portland Office

Paul Clements, U. S. Forester on the Mescalero Apache Indian Reservation, is being transferred back to a regional staff position at Portland, Ore. The move also is a promotion for Clements, who had become popular with both Forest Service and civilian volunteer fire departments in the area during his three-year post at Mescalero.

Mrs. Clements also has made many friends in the area during their three years at the reservation. She is a past president of the Mescalero Woman's Club. This summer she has been working in the business office here of the Ruidoso Ranger Station, but resigned last week to be ready for their transfer.

The Clements, who have a young son, will reside at Portland.

### OFFERS REFRIGERATION SERVICE

Jack Mathews of Escondido, Calif., has moved here and has opened a refrigeration service in an office in Ruidoso Trailer Court. He does work on commercial and domestic units.

Mr. and Mrs. M. F. Edge of Waco, Tex., who have bought two lots in Ponderosa Heights, were here this week to see their property, and subscribed to the Ruidoso News while in town.

For Specials —Page 10—


Keep the Curve of Local Prosperity Up!
[redacted]

Ruidoso State Bank
In the Year 'Round Playground of the Southwest
Ruidoso, New Mexico
Telephone CL 7-4075
Capital and Surplus $165,000.00
—Member F. D. I. C.—
Your Savings Deposits in This Bank Now Earn 3 Percent.

Bakery Delights
READY-TO-SERVE
PERRY'S BAKE SHOP
8 a. m. 'til 7 p. m. week-days, 8 a. m. 'til 4 p. m. Sundays.
TWO HOUR SERVICE ON ANY ORDER
Birthday Cakes — Anniversary Cakes — Wedding Cakes or Cakes for Fiesta Nite, to Order
Phone CL 7-3868 — Ruidoso — Clovis Perry
Across Main Road from Post Office

SKYLAND AUTO SERVICE
Lou's Done It Up Right
New Annex Now Open
Wheel Alignment
Wheel Balancing
Grease Rack — Wash & Polish — Steam Cleaning
Complete Auto Service
Wrecker Service — Phone CL 7-3535

FOR THE BEST
In Butane and Propane
See Us For Water Heaters
Service — Appliances
Bottle Service — Fertilizer
—SEE—
SACRA BROS. CO.
Located in Upper Ruidoso
Phone CL 7-3205 — Night CL 7-4545

"Make The Summit A Habit"
MESCALERO APACHE
SUMMIT LODGE
Dining Room — Featuring Apache Fry Bread
Arts & Crafts Store — Featuring Moccasins in Many Styles — Jewelry — Indian Hand Crafts
Rental Units — Modernly Furnished Cabins
Service Station — Featuring Chevron Products
Indian Dances — Fri. Sat. Sunday Nights
9 Miles Southwest of Ruidoso on Highway 70
Amid the Tall Pines in the Apache Reservation
Owned and Operated by the Mescalero Apache Tribe

JOHN RAMSEY, OPERATOR
ATEX OIL COMPANY
FOR SPEEDY SERVICE
AND GOOD PRODUCTS
AT BARGAIN PRICES
DEEPROCK STATION
On Main Road in Palmer Gateway
ALL CREDIT CARDS HONORED
S. & H. Green Stamps with Every Purchase

# Alto Briefs

By MRS. AILEEN LINDAMOOD

**Picnic On Mon Jeau Road For Visitors**

Mr. and Mrs. R. J. Johnson of Seguin, Tex., who were visiting her parents, the Charlie Nabours at Eagle Creek Lodge, were the honored guests at a picnic supper up Mon Jeau Road last Thursday. The following enjoyed the outing: Mrs. R. Jack Stewart and children Judith, Bob, Linda and Richard; Mrs. Marcus Waltermie and children Ann and Mark; her house guests, Mrs. Howard Layne and children Clyde and Jennie Lou; Mrs. Basil Ryan; Mr. and Mrs. Al Swanson; Mr. and Mrs. Alan Johnson; George Dingwall; Betty Jack Hawkins; Hamel McRae and the F. B. Lindamoods.

Floyd Brem of Fox Cave was showing his guests Rufus Davis and Ronn Davis of Portland, Oregon, around the community Thursday and made a stop at the store.

Mrs. H. B. Murry of El Paso spent the week-end in her Gavilan Canyon home with her children for company.

The A. C. Morrisons of Amarillo were here the past week-end.

The Donald Dingwalls of Van Nuys, Calif., were visiting the George Dingwalls last week.

Cal Kennedy of Ft. Worth was a recent visitor at the Walter Schneiders.

Captain and Mrs. Robert Reifstick of Roswell enjoyed the week-end at their summer home at Eagle Creek Lodge.

The Neal Chapmans of Carlsbad left Monday to return to their home after a vacation at their Alto home.

Rev. James L. Wells with Mrs. Wells of Carrizozo, their son and wife, Mr. and Mrs. James Wells and Mr. and Mrs. Grady C. Wells of Bowie, Tex., stopped in on Tuesday. The Wells family is related to an old time family of Alto, the James Earleys.

Mrs. Howard Layne and children Clyde and Jennie Lou of El Paso are the house guests of the Marcus Waltermire family at Eagle Creek Lodge.

The Hamilton McRaes, Tom Sloans, Betty Jack Hawkins and Hamel McRae were here from Midland the past week enjoying a vacation at the McRae summer home at Eagle Creek Lodge.

Mrs. Charlie Harrington came up from Alamogordo Wednesday and took her mother, Mrs. W. N. Hightower to the Nogal Mesa Camp Meeting. They planned on camping out during the whole time of the meeting.

Jackie Stewart came up from El Paso to enjoy the week-end with his family the R. Jack Stewarts at Eagle Creek Lodge.

The Sonney Wrights were in Clayton, N. M., Friday and Saturday.

Mr. and Mrs. James Richardson of Houston were in El Paso on a business trip last week-end and came on to the mountains to enjoy a cool week-end. They were over on Sunday to drive up Mon Jeau Lookout and reported a most enjoyable trip to the top.

The LaVerne Wildes of Pinon, N. M., visited the Jim McEuens the past week-end.

Enjoying the improvement of the Mon Jeau Road last week were Mr. and Mrs. Larry Pharies of Mineral Wells, Tex. They were especially interested because her father, Jal R. Whatley of Mineral Wells was on the road crew who built the first road up to the Lookout. Mr. Whatley hopes to make a trip over this way soon and see for himself the changes in the road.

The Dan Swearingin family of Ruidoso was over on Sunday.

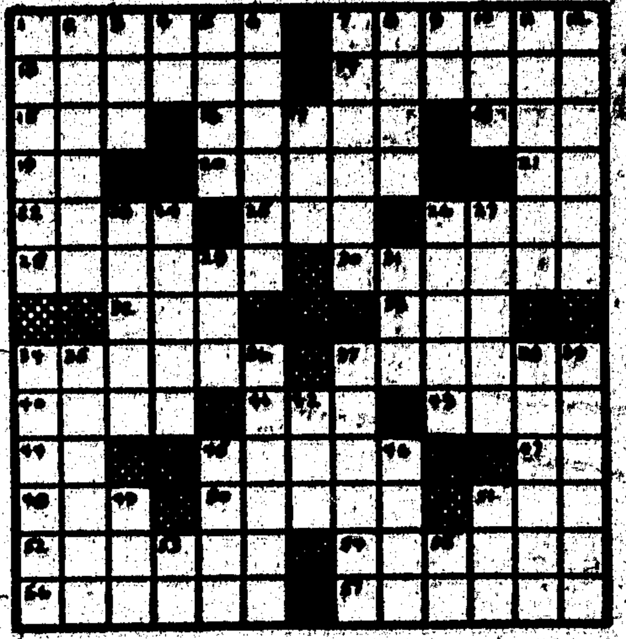
The Leslie Page family of Midland arrived on Sunday for a vacation at Eagle Creek Lodge.

Bob and Ruth Meiering of Roswell, Barbara Olinger of Albuquerque and Bill Oliver of the Fiji Islands were visitors at the store on Sunday.

The Gene Hamill family of Roswell were picnicing in the area Sunday.

The O. K. Beckers of El Paso spent the week-end in their trailer house at the Preston Trailer Park in Alto.

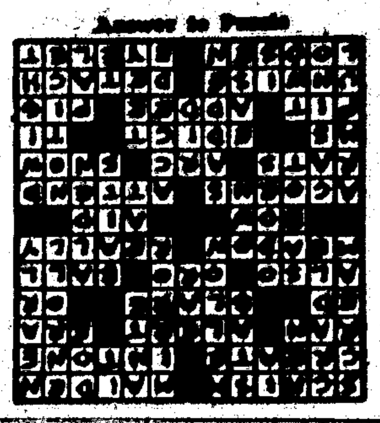
# Crossword Puzzle



**ACROSS**
1. Division
7. Young girl
13. Produce
14. Vocalize
15. Moved swiftly
16. Vigilant
18. Age
19. Suffix; past tense
20. Raucous noise
21. Else
22. Too
25. Gold: Spanish
26. Sphere
28. Grassland
30. Truly
32. Bend
33. Help
34. Oak fruits
37. Listen
40. Rodents
41. Carve
43. Ice flakes
44. Manuscript: abbr.
45. Decree
47. Musical note
48. Proper
50. Snake
51. Parker
52. Stupid
54. Unfasten
56. Set free
57. Small hole

**DOWN**
1. Shriek
2. Infant bed
3. Chicken
4. State: abbr.
5. Pierce
6. Mature
7. Reflect
8. Poker bet
9. That thing
10. Female deer
11. Ballot
12. Almost
17. Auricle
23. Wooden shoe
24. Smells
25. Lures
27. Priscilla's John ——
29. Possess
31. Devour
34. All you can hold
35. Summer-house
36. Make sorrowful
37. Agree
38. Warning
39. —— Eisenhower
42. Clear
45. Comfort
46. Three; cards
49. Double
51. Chum
53. Exists
55. Tellurium: abbr.

Answer to Puzzle



# Canyon Echoes . . .

Marga and Ronnie Garner are enjoying a few days vacation at El Paso.

Mr. and Mrs. Pat Williams of Roswell spent the week-end with their son and family, the Duncan Williams. Mrs. Duncan Williams and girls returned home with them for a short visit, then will go to Amarillo to visit with friends.

Mr. and Mrs. O. B. Bryan, sister of Mrs. Ike Kennedy, and the latter's aunt, Mrs. S. W. Standefer and Miss Doorthy Lomax of Lubbock, are house guests of the Ike Kennedys.

Miss Edna Marr visited over the week-end at Santa Fe.

Mr. and Mrs. H. Wilkerson and son, John, visited with her parents, Mr. and Mrs. Mack Garner, over the week-end.

Mr. and Mrs. Bryan J. McLaurin and children of O'Donnell spent a few days with his mother, Mrs. Rita McLaurin.

Mr. and Mrs. Herbert Brunell, Sr., of Alamogordo, are spending a few days in Ruidoso.

Mr. and Mrs. Dutch Dooley of Wingate, Tex., are spending the summer at their home in Ponderosa Heights.

Mr. and Mrs. Bill Devenport have as their house guest for two weeks the former's mother, Mrs. John C. Devenport of Wellington, Tex. The elder Mrs. Devenport and her husband used to own property in this county and she recalls gathering in wild horses in 1903 around Capitan.

Catherine Cate of Brunswick, Ga., is the house guest here of her aunt, Madeline Burdett, and Stella Campbell. The visitor's hobbies are bowling and tennis, and she has won numerous trophies in the latter sport.

Ralph McGuire Monday flew a number of Indian personnel to Gallup.

Dale Robertson of TV fame flew here over the week-end to attend the races. Robertson [illegible] race horses at Ruidoso Downs this year.

Roy Anderson was in Roswell on business Tuesday.

The R. D. Wheeler family is here from Monahans on their regular summer visit, bringing the editor another supply of ball-point pens for use on our desk. Thanks.

The J. M. Jackson family of Albuquerque visited his parents, the Henry Jacksons here recently. J. H. is stationed at Sandia Base.

The Dr. T. M. Collinses have returned to their home in Big Spring, Tex., after spending a month here.

The C. W. Byers family of Ozona, Tex., has been here visiting their parents and other relatives.

June Gipson of El Paso is visiting in Glencoe at her home.

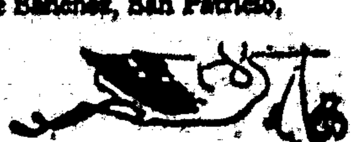
Your savings now earn 3% interest at Ruidoso State Bank.

New phone number for Ruidoso State Bank is CL 7-5665.

# At the Hospital

Admitted as patients in the last several days at Ruidoso-Hondo Valley General Hospital in Ruidoso have been:

Mrs. Evalee Smith, A. B. Dunn, Hollywood; Tom Fontenan, Ruidoso Downs; Mrs. Annie Gutierrez, Tinnie; T. E. Rigsby, Opal Martin, R. B. Mathews, Ruidoso; Paul Scott, Ruidoso and Abilene, Tex.; Mrs. Alice Carr, Phoenix, Ariz.; Paul Huebner, Alamogordo; Mary Fitzgerald, Windy, Tex.; Yolanda Hymand, Tucson, Ariz.; Lupe Provencio, Bent; Jack Land, Glencoe; Mrs. Irene Sanchez, San Patricio.



Born to Mr. and Mrs. Bill McCarty, Ruidoso, a girl, July 16; wt., 7 lbs. 13¼ oz. Grandparents are Mr. and Mrs. George McCarty and Mr. and Mrs. J. R. Emde, all of Ruidoso.

Born to Mr. and Mrs. Ray Gonzales, Capitan, a boy, July 17; wt., 6 lbs. 2 oz.

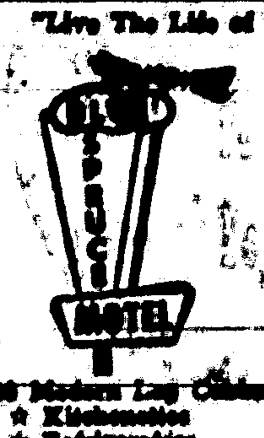
Born to Mr. and Mrs. Albert Rennie, Mescalero, a boy, July 20; wt., 7 lbs. 8 oz.

Children's squaw dresses, costume jewelry, unique black diamond jewelry at Lester's Indian Curios, west at the Y on Hiway 70. Phe. CL 7-2801.

OUR HOURS: 5 p. m. 'til 12 midnight
Sundays Only: 11 a. m. to 10 p. m.
Featuring Steaks, Chicken
**Nob Hill Restaurant**
CLOSED MONDAYS

**BOWLIN'S RUNNING INDIAN**
SPECIAL
**MOCCASINS**
**$2.95**
RED, WHITE, BLUE
BUY NOW—LEATHER PRICES GOING UP!
OPEN EVENINGS

"Live The Life of Riley in a Cabin in the Pines"



Rough log porches—grandstand seats under murmuring pines—spend a lazy afternoon just sitting in the sun—golf, horseback riding, trout fishing, hiking, tennis, gay night life—and in winter, often excellent skiing and tobogganing. Annual mean July-August temperature about 61 degrees—sleep under blankets every night. All shops and stores are conveniently near you when you stay at Blue Spruce Motel.

20 Modern Log Cabins
☆ Kitchenettes
☆ Refrigerators
☆ Baths
Mr. and Mrs. S. K. Kuykendalls Owners
Phe. CL 7-4451 — Box 1079
Located Adjoining the Tumbling Ruidoso River
Mechem Drive — Ruidoso

**Be Sure to Ride**
**WILDCAT MOUNTAIN SKY-WAY RIDE**

Get a breathtaking view of the Ruidoso Valley and the Mountains from This New Feature.
DON'T GO BACK HOME WITHOUT A TRIP ON THIS SCENIC CABLE CAR RIDE
On U. S. Highway 70 Between Hollywood and Ruidoso Downs, Overlooking the Downs

Sporting Goods — Housewares — Small Appliances — Quality Line of Tools — Lawn Furniture — Garden Tools of All Kinds
Full Line of MINNESOTA PAINTS
For All Purposes
**HOME & AUTO STORE**
Now Under New Ownership and Management
H. C. BOYD
Ruidoso—"Where We Take Time To Live"

**Zemo Great for Minor Burns, Cuts**
Zemo, a doctor's formula, liquid or ointment, soothes, helps heal minor burns, cuts, bruises. Family antiseptic, eases itch of surface rashes, eczema, teen-age pimples, athlete's foot. Stops scratching, so aids faster healing. For stubborn cases, get Extra Strength Zemo.

**PULL THE PLUG ON STOMACH UPSET**
without interrupting sleep or work!
When constipation sours your stomach, you feel logy, headachy. Taken at bedtime, Black-Draught is "timed" to relieve constipation first thing in morning—without harsh griping or upset. This amazing "overnight" laxative helps sweeten sour stomach, too. Then life looks sunny again! Made from pure vegetable herbs, thorough but gentle. Get Black-Draught.
in Powder or Granulated form ... and now in new, easy-to-take Tablets, too.
When constipation sours young digestions, get Syrup of Black-Draught. Tastes honey-sweet!

Turn To —Page 10—

**BILL McCARTY FOR SAND AND GRAVEL**
Dozer Work
Grader Work
Paving
Phone CL 7-4500
We Appreciate Your Business

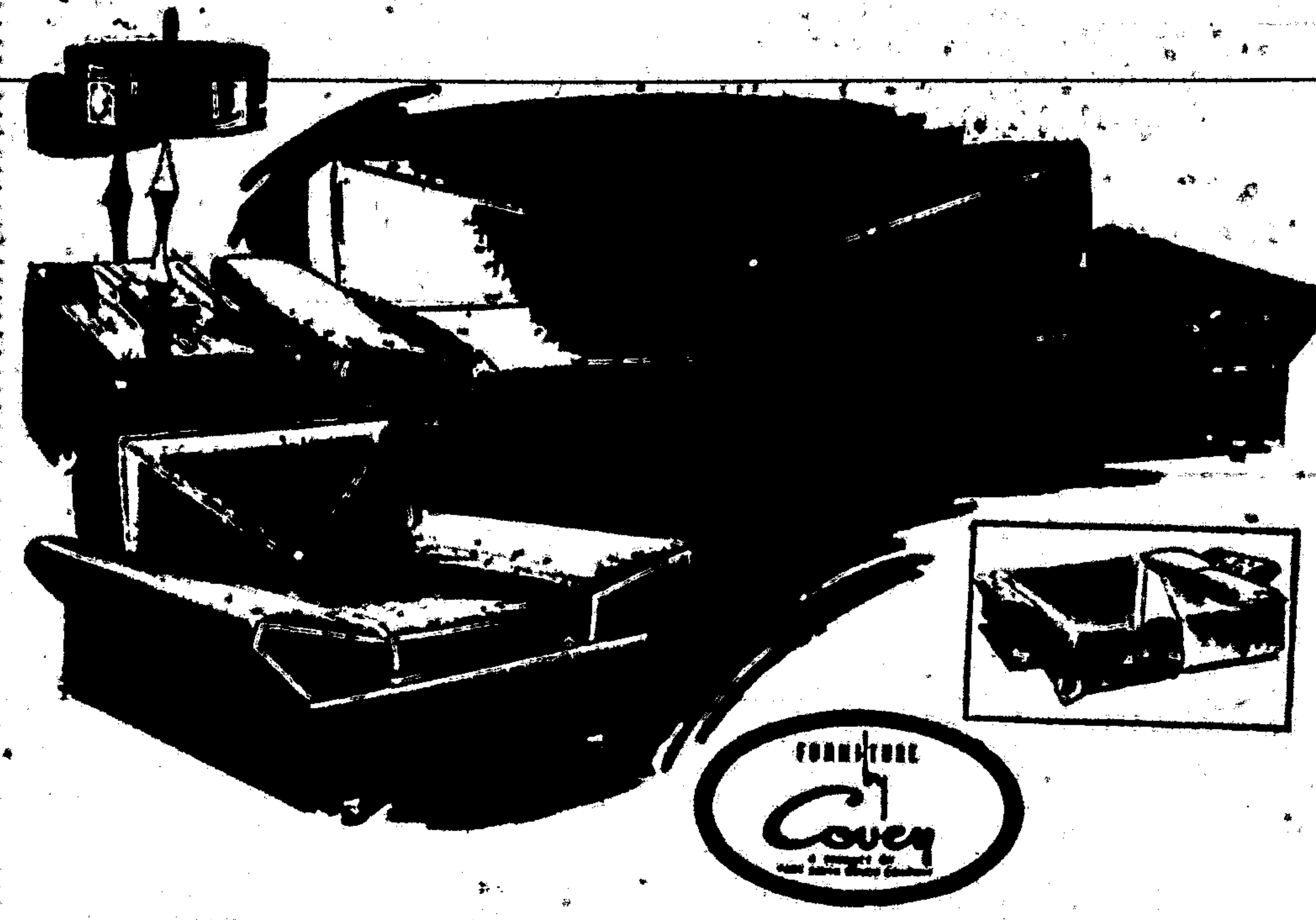
**NEW MEXICO GLASS CO.**
Now Open for Patronage
☆ Complete Line of Glass
☆ Steel Doors and Windows
☆ Some Builders Supplies
GIVE US A CHANCE TO BID ON ANY JOB
Main Road — East Edge of City Limits
Woodrow Howard, Manager

**MESCALERO APACHE WOODYARD**
Juniper, Oak, Pinon
$20 a Cord
Pine
$16.50 a Cord
($3.00 Charge for cutting to stove lengths.)
Delivery charge depends on distance to be hauled.

**Whipple's**
At the Junction of Main Road in Palmer Gateway
**CHICKEN - STEAKS**
**MEXICAN PLATES**
**TACOS**
Enjoy them in our dining room or Get them boxed to go.
Serving Breakfast—Open 7 a. m.

**RUIDOSO TV SERVICE**
5-CHANNEL CABLE T. V.
ALL NETWORKS
PHONE CL 7-2311

Your Home Is Our Business



This Beautiful Modern 2-Pc. Living Room Suite in Beige Nylon Upholstery
ONLY $179.50
We have a good selection of Used Couches, $10.00 and up
Also have good assortment Used Refrigerators as Low as
$39.50 — Guaranteed to Work
We now have a good stock of New Furniture, and if we don't have just what you want we can SPECIAL Order it for you.
**APACHE FURNITURE**
Phe. CL 7-2835 — Ruidoso, N. M.

**Now Available**
Ruidoso's Best Located and Most Moderately Priced Lots
IN BEAUTIFUL **GREEN MEADOWS**

We Have 81 Choice Lots Now Ready For Sale—Reasonable Down Payment, Reasonable Terms
EVERY LOT WITH A WONDERFUL VIEW — EVERY LOT A FINE BUILDING SITE
The Subdivision That Is Nearest to Downtown Ruidoso—Just a Couple of Blocks from Main Road. Graveled Streets, City Water and Utilities.
**Dan D. Swearingin, Inc.**
Developers Also of Indian Hills — Sales Agent for Twin Mountain Subdivision

Ruidoso News
SERVING LINCOLN COUNTY
Mr. and Mrs. Vic Lamb ..... Editors & Publishers
Jim Lamb ..... Associate
(Founded May 16, 1946 by Lloyd and Ida Bloomfield)
Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879
Subscription $3.00 per year in advance in Lincoln County
$3.50 per year Outside Lincoln County
Member: New Mexico Press Association

# Collecting Fossils Eliminates Any Boredom For Retired Teacher

By VIRGINIA CORDRAY
(Ruidoso News Staff Writer)

A retired school teacher, who lives alone in a pretty, spic-and-span green house on a mountain side in this village, does not feel lost nor is ever bored from all the free hours his retirement has given him.

Eric Bruce, who was principal of the Ruidoso Junior High School when he retired several years ago, collects fossils.

Bruce taught school for 31 years in New Mexico and, prior to that, was a teacher in Texas schools. One of his favorite subjects in the class room was physical geography, which resulted in his present day hobby of fossil collecting.

"Physical geography isn't taught anymore in the schools," Bruce said, "and I think it is rather a shame."

He told how, when he was teaching that subject, he would take a group of school children on Saturdays to visit Indian ruins and study rocks.

"We soon had quite a collection of rocks and Indian artifacts in our school room. The students learned so much more about how the mesas of New Mexico were produced by erosion and weathering from our field trips than from reading about it in a book."

As time passed and Bruce no longer taught physical geography as one of his subjects in the class room, he continued making field trips alone. He began reading many books on fossils and related subjects.

"This area is a wonderful place to pursue my hobby," Bruce said. "Most of Southern New Mexico was covered with shallow water for about 400 million years. The water did not entirely disappear until the age of mammals. Then, the volcanoes began and the mountains were formed."

Bruce points with pride to a large rock in his collection, which is grooved on one side. He found the specimen in the White Mountain area.

"You can see from this rock," he said, "that during one ice age there was enough ice sliding over White Mountain to form the grooves in this rock."

Bruce estimates that White Mountain "was thrown up" about 35 million years ago.

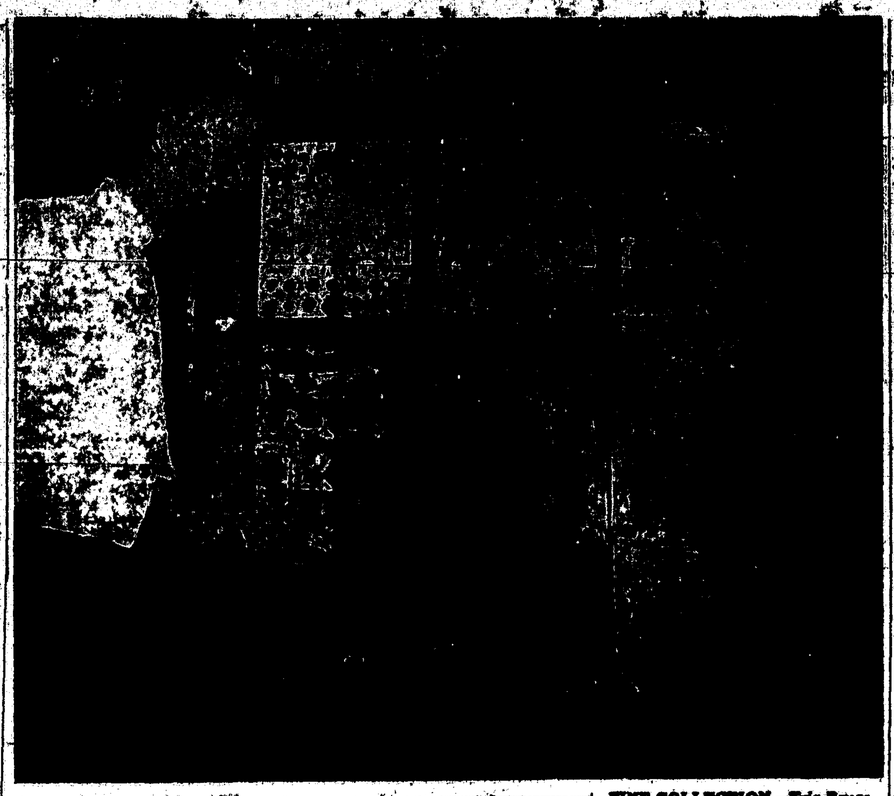
Most of the fossils in his fine collection have been found in this area.

"These fossils seem to indicate that this area belongs to the Jurassic Period of the Mesozoic Ages," he said. "There are a great number of ammonites as well as the coiled mollusks, bivalve, the nautilus, sea crenoids, ferns and coral. There also are traces of amphibians, dinosaur and other reptiles."

Some of his fossils Bruce has found in Brady Canyon, a short distance from his home.

Bruce has his fossil collection mounted behind glass along one wall of his living room. He can identify each one and tell something of its history.

"It isn't exactly easy to find fossils," Bruce said, "it takes some experience in being able to recognize them. Many times you have to break open a rock, and there a fine fossil will be hidden away on the inside."



FINE COLLECTION—Eric Bruce, retired school teacher at Ruidoso, stands by his extensive collection of fossils, which he has mounted on one wall of his living room. Most of the specimens have been found in this area, which Bruce has found ideal for his hobby.
RUIDOSO NEWS PHOTO

## Angus & Bonito

By EULA CORDER

Another annual event, the Ranchmen's Camp Meeting at Nogal Lake, was over Sunday night. This very inspirational meeting is looked forward to each year. The people gather at this beautiful camp ground from all over New Mexico and 16 of folks from Texas and even as far away as Ohio, Washington, Illinois, Michigan, California, Arkansas, Colorado, Missouri, Indiana, Oklahoma and Kansas.

Sunday morning services were enjoyed by over 1200. No one can leave one of these services without feeling that the Lord is nearer and dearer to them, and also that they have truly gained many new friends.

Visitors with the Gil Peters were Mrs. Peters' brother and family, Mr. and Mrs. Jack Zumwalt and children from Oregon. They all enjoyed the Camp Meeting and visiting with their many friends and folks.

The Girls Camp is on this week at the Nazarene Grounds. There are 166 girls there with their sponsors and there is a sponsor for every 8 girls. They are having a wonderful camp. The boys camp was over Saturday, with 149 boys attending and their sponsors.

Mrs. Lyda Peebles has her son and family, Mr. and Mrs. Lewis Peebles from Missouri, visiting with her for a while. They also enjoyed the Camp Meeting.

From Lovington attending the Camp Meeting was Mr. Walter Anderson, who has a place on the Bonito, and Mr. O. V. Maybin from Denver City, Tex. Mr. Maybin has an uncle living north of Capitan on a ranch, Mr. Lee Robinson.

The Charley Eaves' had visitors this past week. They were Mrs. Eaves's sisters, Mrs. Emma Putt, son Jerry from Roswell, Mrs. Alberta Grimes from Edwards, Calif. And a nephew and wife, Mr. and Mrs. Jack Grimes from Buena Park, Calif. Also Charley's niece Vanessa Eaves from Hobbs. They all attended the services at the Ranchmen's Camp Meeting and enjoyed it very much.

Mr. and Mrs. F. F. Griffin and children from Odessa, Tex., came up and spent several days in the Guy Goodyear cabin.

C. T. Sparkman from Lovington visited the Corders this past week-end and enjoyed the races at Ruidoso Downs.

Mr. and Mrs. "Zip" Franklin and children from Lovington and Mr. and Mrs. "Zeke" Jones from Tatum were visitors on the Bonito this week-end. Just so happened that the folks were at the airport when Gov. Long and party came into Ruidoso for the races.

Visitors at the Barnie Hayes this past week-end and attending the camp meeting were Barnie's sister, Mr. and Mrs. Charles Smith, sons Charles Jr. and Paul, from Ardmore, Okla., also Mr. and Mrs. Pete Hayes, son Jimmie from Lovington, and Barnie's mother, Mrs. W. M. Hayes from Lovington.

Mr. and Mrs. O. D. Tarpley from Lockney, Tex., were visitors at the Collins Walkers this past week-end. They all enjoyed the services at the camp meeting.

Mr. Ted Baker from El Paso came up and spent the week-end with his wife and children, who are spending the summer at their cabin.

Visitors one day this week with the Ira Youngs were Mr. and Mrs. Sammie Romero and Sammie's mother. Mr. Romero used to live in Capitan and worked for Jim Black. They new live in Alabama and Sammie is a teacher there.

Mr. and Mrs. Sammie Smith, son Larry from San Antonio, Tex., visited the Charles Corders last week. Mrs. Smith is Charles' niece.

Visitors at the Bob Devers this past week were Mrs. Devers' sisters, Wanda, Nina and Doris Goodman from Midland, Tex. They all enjoyed the day Sunday in Juarez, Mexico. This past Tuesday Mr. and Mrs. J. L. Brooks of Albuquerque visited the Devers.

Mr. Robert Devers made a business trip to Deming, N. M., Saturday.

Mr. and Mrs. Harry Hunt, David and Nancy from Kerrville, Tex., and Mrs. Mable Jackson from Lockhart, Tex., were visitors with the Charles Corders this week.

Mr. and Mrs. Johnnie Hayes spent the week-end in El Paso with Mr. and Mrs. Howard Barton.

Acquire real estate "today." Keep it, it will keep you tomorrow. Allied Realty, Pho. CL 7-3303.

READ THE WANT ADS

## Mrs. Mattie Griffith To Celebrate 73rd Birthday

MRS. MATTIE GRIFFITH

A woman, who homesteaded in 1926 in New Mexico and now is in charge of the business office of the Ruidoso Telephone Co., on July 26 will celebrate her 73rd birthday anniversary.

She is Mrs. Mattie M. Griffith, who is known to hundreds of residents of this area. Mrs. Griffith has a fine carriage and is as erect as a young girl. She keeps her hair prettily arranged and dresses with excellent taste.

Mrs. Griffith is a wizard in handling all the details of the busy telephone office.

"I have always schooled myself in keeping alert," she said, "and in protecting my health."

Mrs. Griffith was born July 25, 1886, at Breckenridge, Tex. She is the daughter of Mr. and Mrs. Jesse F. Parkhill, who settled in 1776 at Stevens County, Tex.

"I have been in office work since I was 19 years of age," Mrs. Griffith said. She acted as private secretary for her husband, until his death.

In 1926, after her husband's death, Mrs. Griffith moved to New Mexico and homesteaded 20 miles south of Roswell.

"It was a little place called Chaves," she said. "I operated a post-office, filling station, lunch counter and grocery store there all under one roof."

During the eight years she lived there, she never experienced a robbery. "Everyone seemed to know that I was a widow," she said, "and left me alone, although other places around me had robberies."

Throughout those eight years at Chaves, Mrs. Griffith hauled water from Roswell for drinking purposes and for servicing cars at her station.

Mrs. Griffith then returned to Breckenridge to stay with her ill mother, until her death. Afterward, she resided at Roswell until 1945, when her father became seriously ill. Mrs. Griffith returned home to care for him, until he died the following year. She then became a resident of Roswell again until four years ago, when she moved to Ruidoso. She has been associated with the local telephone company since that time.

Mrs. Griffith enjoys working.

"I have been a widow a long time," she said, "and I have always looked after Mattie."

Hobbies?

She has several—working jig-saw puzzles, sewing and reading.

Her homestead?

She still owns it—640 acres of New Mexico land.

PAGE FIVE
Ruidoso News
Friday, July 24, 1959

SOCORRO DOCTOR BUYS HOME IN RUIDOSO

The Dr. Sidney Auerbach family is here from Socorro enjoying a summer home they have bought west of Cree Meadows golf course. It is a two-bedroom home and is located neighboring to the Vickers' place.

Your savings now earn 3% interest at Ruidoso State Bank.

Helps Heal And Clear Itchy Skin Rash!

Zemo—liquid or ointment—a doctor's antiseptic, promptly relieves itching, stops scratching and so helps heal and clear surface skin rashes. Buy Extra Strength Zemo for stubborn cases! zemo

ACHING MUSCLES

Relieve pains of tired, sore, aching muscles with STANBACK, tablets or powders. STANBACK acts fast to bring comforting relief . . . because the STANBACK formula combines several prescription type ingredients for fast relief of pain.

The Ruidoso News Sells
FILING CABINETS
We offer a wide choice in filing cabinets for either the business office or the home.
Below are Some of the Cabinets We Have
For Sale—With Delivery Within a Week, f. o. b. Amarillo, Texas.
H-O-N Filing Cabinets, 2-Drawer, Letter Size, with lock $55.45, without lock . . . . $47.45
H-O-N Filing Cabinets, 2-drawer, Legal Size, wit hlock $62.45, without lock . . . . $54.45
H-O-N Filing Cabinets, 4-drawer, Letter Size, with lock $79.85, without lock . . . . $69.85
H-O-N Filing Cabinets, 4-drawer, Legal Size, with lock $89.85, without lock . . . . $74.85
Other 4-Drawer Cabinets ranging from $54.85 to $87.85
Small 2-Drawer Letter Size, Model 29 . . . . $25.95
Combinations of Filing Cabinets with letter files, card file drawers, storage shelves, ranging from $40.85 to $75.85
We also have file folders, indexes, and card file boxes from 3x5 to 5x8 inches, short or long lengths.

NAVAJO LODGE HOTEL
HAPPY BOY THOMAS
Is Now Our Featured Entertainer In the Cocktail Lounge
Dancing Each Friday and Saturday Nights In Our Dance Hall to the Music of Ray Reed and His Western Band.
Our Dining Room Is Open—Featuring Steaks and Mexican Foods
AVIS CAR RENTAL SERVICE
Our Miniature Golf Course Is Now Open

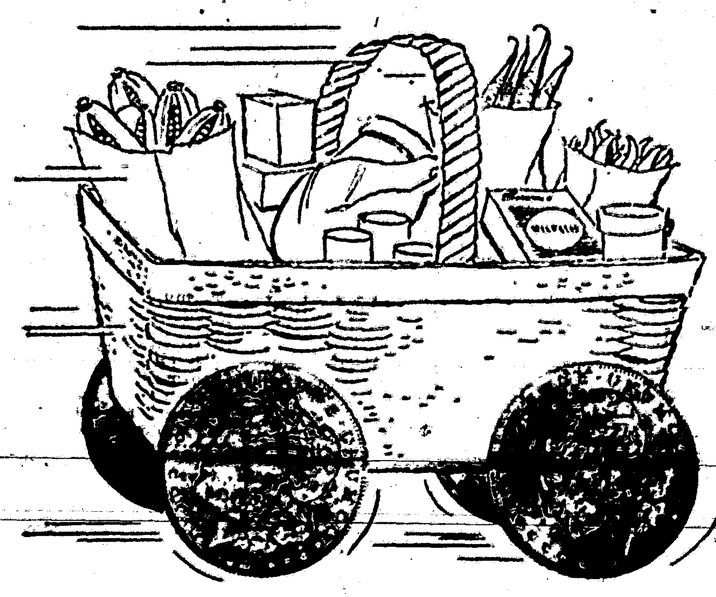
Values Are Going Up
As Ruidoso continues to grow, property values are increasing daily in Ruidoso. Are you sure you have adequate fire insurance to replace what you now own? We can help you with any such insurance problem.
Clarke Insurance Agency
YOUR Independent Insurance AGENT "SERVES YOU FIRST"
Consult Your Independent Insurance Agent As You Would Your Doctor or Lawyer
Complete Insurance Service
BILLIE CECIL RAY

IF IT'S ELECTRICAL
See
HART ELECTRIC
DEPENDABLE REASONABLE
HOT POINT APPLIANCES
Buy Them on Easy Terms
Phone CL 7-5075

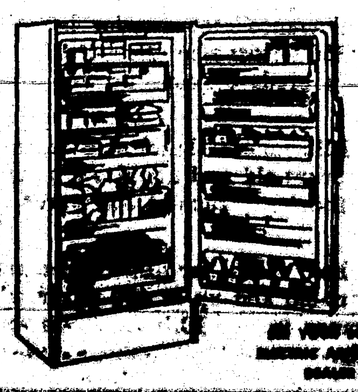
Santa Fe
Ship and Travel Santa Fe "all the way" between Chicago and California and Texas.
Ask your nearest Santa Fe agent

Great News for RUIDOSO Careful Drivers
Now save even more with SAFECO Auto insurance!
Yes, with rising costs, we are proud to announce that careful drivers can now make real dollar savings with SAFECO. We offer you the finest auto insurance protection and service plus the facilities of our agency to give you sound, professional advice on all of your insurance problems. SAFECO is saving money for careful motorists by insuring good risks only and by applying modern cost-cutting methods to auto insurance underwriting. This provides the finest insurance available with prompt, fair settlement of claims.
PLUS IMPORTANT SAVINGS to those who qualify for SAFECO auto insurance. GET THE FACTS TODAY. It may pay you in real dollar savings. No obligation.
FRED GRESSWELL
Insurance and Real Estate
Phone CL 7-5615 — Ruidoso, N. M.

Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in gray or green. See this H-O-N UNIFILE unit at this ad in other
Ruidoso News



Food dollars go farther... with an Electric Freezer
You can stretch food dollars . . . eat better for less . . . when you have an Electric Freezer. You can buy fresh fruits and vegetables when prices are lowest and enjoy 'em later when prices are higher. You can stock up on market specials . . . freeze your own home-grown produce . . . enjoy delicious, economical eating the year around. You'll save time and shopping trips, too.
And with a wide variety of foods on hand, you'll find menu selection is quick and easy.



LIGHT
COMMUNITY PUBLIC SERVICE
JOE COE, District Manager

Year's Top Comedy AT THE PUEBLO 'Some Like It Hot' With Marilyn Monroe, Tony Curtis, Jack Lemmon—7 Days—Starts Sunday

# sports



## REAL GONE IS WINNER OF $12,781 PURSE IN Q. H. FUTURITY

Sassy Sissy, a chestnut three-year-old filly, owned by H. W. Cathey of San Angelo, Tex., and ridden by Johnny Dan Whited, won the featured 5½-furlong Mt. Baldy Allowance Friday at Ruidoso Downs.

Sassy Sissy broke in front but fell back to third on the back stretch then made her move on the home turn and won the race in the stretch with a driving finish.

Spanish Flare, owned by Wesley Young of Del Rio, Texas, won the second race and produced the best pay-off of the day. $66.10, $39.20 and $15.70. Spanish Flare [illegible] with Cherry Bloom [illegible] first race, to cost up [illegible] double of $150.40.

Friday's results:

First race, 6 furlongs—Cherry Bloom, Bernice and Buster Poppo, Tahoka, Tex., J. Sherman up, 4.40, 3.30, 2.90; Dorothy D., 4.10, 3.20, Frisky Whisky, 5.70. T—1:17.6.

Second race, 6 furlong—Spanish Flare, Wesley Young, Del Rio, Tex., C. Lambert up, 66.10, 30.20, 15.70; Diamond Jack, 16.70, 14.40; Kevin D., 5.40. T—1:19.4.

Daily double—$150.40.

Third race, 400 yards—Music Lover, J. B. Ferguson, Wharton, Tex., R. Strauss up, 19.60, 8.00, 5.10; Dazzling Dial, 4.50, 3.60; Maggie Dial, 3.40. T—21.7.

Fourth race, 350 yards—Galobar, Hugh Huntley, Madera, Calif., C. Lambert up, 3.90, 2.90, 2.20; Mary Sunshine, 4.30, 3.20; La Mosquita, 3.40. T—19.

Fifth race, 870 yards—Mr. Yankee, Herman Hopper, Bridge City, Tex., R. McEwen up, 23.20, 9.50, 6.10; Bob Repo, 3.80, 2.70; Capricho, 3.40. T—49.3.

Sixth race, 6 furlongs—Macdan, Dan Williams, Las Cruces, N. M., J. Sherman up, 3.80, 3.00, 2.50; Hiram's Boots, 9.40, 5.60; Micky's Doll, 3.90. T—51.4.

Seventh race, 5½ furlongs—Burning Texas, F. W. White, Big Spring, Tex., C. Deliege up, 6.50, 3.70, 3.40; Native Copper, 3.40, 3.20; Sun Task, 7.30. T—1:12.4.

Eighth race, 5½ furlongs—Jane Pere, D. A. Alsten, Kress, Tex., J. Sherman up, 27.70, 12.90, 7.00; Glyn Joyce, 43.30, 18.90; War Mount, 14.00. T—1:11.4.

Ninth race, one mile and 70 yards—Proud Way, Palo Verde Stables, Ruidoso Downs, N. M., Bruce Brinkley up, 10.00, 5.40, 4.50; Floy's Delight, 10.80, 7.10; Ludier, 4.00. T—1:55.4.

Tenth race, 350 yards—Be Bold, Jack Hughes, Junction, Tex., lessor, H. Baker up, 6.00, 3.30, 2.40; Clover Leaf, 4.40, 3.50; Hy Leonidas, 4.20. T—29.1.

Eleventh race, 5½ furlongs—Sassy Sissy, H. W. Cathey, San Angelo, Tex., Don Whited up, 33.10, 15.10, 4.90; Pildoit Too, 7.00, 4.40; Hickory Red, 3.00. T—1:11.

Twelfth race, one mile and 70 yards—Texas Maud, Harry Wolf, Nogales, Ariz., B. Roller up, 3.90, 3.80, 3.70; Duky Dov, 4.50, 3.80; Brookside, 5.40. T—1:56.3.

Quinela—$18.00. Parimutuel handle $158,422. Attendance, 3,290. Track muddy, no scratches.

**Pana Bar Wins McCue Stakes**

Pana Bar, an Arkansas colt, won the featured Peter McCue Stakes over 400 yards at Ruidoso Downs Saturday afternoon before the largest non holiday crowd in the track's history.

The crowd of 8,000 wagered a total of $281,830 at the pari-mutuel windows, which were being patronized by Louisiana Governor Earl Long, who had at least one winner, Hot Number in the sixth.

Pana Bar, a two-year-old bay colt owned by John Askew of Fayetteville, Ark., and ridden by Jackie Myers, broke first, led all the way and edged Go Man Go in a photo finish. Pana Bar paid $21, $7.80 and $6.20. Mr. Bruce was third. Time was 20.5 seconds.

Bang's Victory, owned by Hal Bogle of Dexter, and ridden by Jack Wallace, won the cofeatured Coors Allowance over one mile. The four-year-old bay gelding paid $6.80, $3.50 and $3. Time was 1:44. My Honey was second, and Make Up Clouds third.

Top pay of the day was returned by Pard, owned by Mrs. George Till of Artesia, and ridden by Jockey B. Roller. Holders of win tickets received $37.10.

High Universe in the fifth race paid $36.20 for win tickets, and in the fourth, Breeze Bar was first across the wire with $32.20 for win money.

The weather was clear and the track good. The daily double paid $82.20 and the quinielas in the 12th race $40.80.

First race, 5½ furlongs—Stone Free, Bob Arnett, Carlsbad, N. M., H. Baker up, 4.80, 3.40, 3.20; Replee, 18.40, 8.70; Dog Biscuit, 4.20. T—1:11.4.

Second race, 6½ furlongs—Storiful, Mr. and Mrs. L. B. Barker, Phoenix, R. Scharnow up, 14.70, 6.00 and 5.10; Endonner, 4.10, 3.00; Vilas, 6.00. T—1:24.6.

Daily double—$82.20.

Third race, 400 yards—Sierra Hotshot, W. A. Thompson, Littlefield, Tex., C. Lambert up, 5.70, 3.80, 3.20; George Till, Artesia, N. M., B. Roller up, 27.10, 13.20, 6.50; Kaimai, 8.80, 5.40; Forenoon, 3.80. T—1:45.

Eighth race, 7 furlongs—Sugar Madison, Saddle and Surrey Ranch, Tucson, J. Sherman up, 5.50, 3.50, 2.20; Winham Lad, 7.00, 4.40; Miss Heller, 4.10. T—1:29.8.

Ninth race, 400 yards—Pinch Bar, Pool and Underwood, San Saba, Tex., L. Balliou up, 7.20, 3.60, 2.90; Garcia Doll, 5.60, 3.60; Vandy's Marcia, 8.10. T—21.1.

Tenth race, 1 mile—Bang's Victory, Hal Bogle, Dexter, N. M., J. Wallace up, 5.80, 3.50, $3; My Honey, 3.70, 3.30; Make Up Clouds, $4. T—1:44.

Eleventh race, 400 yards—Pana Bar, John Askew, Fayetteville, Ark., J. Myers up, $21, 7.80, 6.20; Go Man Go, 4.50, $4; Mr. Bruce, 3.10. T—20.5.

Twelfth race, 1 mile and one-eighth—Floor Girl, August Pendergast, Somerton, Ariz., R. Ford up, 7.70, 4.10, 3.20; Mokatuck, 7.40, 4.10; The Driller, 3.50. T—1:59.3.

Quiniela—$40.50.

**'Aunt Judy' Is Futurity Place**

A 2-year-old Arizona colt—Real Gone—won the $30,000 Ruidoso Quarter Horse Futurity Sunday.

The colt, owned by Dwayne Ellsworth of Chandler, Ariz., outraced a field of nine other sophomore runners to win the 400-yard dash in a slow 21.3 over a slow track.

Real Gone won $12,781 for his efforts in the sprint. He took the lead at the 200-yard mark and won driving.

The Arizona colt paid $8.80, $4.10 and $3.20 to his $2 backers.

Aunt Judy finished second and collected $4,601 and paid $4.30 and $4.50.

Miss Olene, the show horse, paid $2.60 and took home $3,067. June Flash finished fourth and won $2,045.

An estimated crowd of 8,500 watched in cloudy and cool weather as Quick Thrust, owned by Albuquerque's Circle K Stables, won the co-featured 10th race. Ridden by Jockey Joe Sherman, the 6-year-old mare was the eleventh winner in 13 starts for Circle K this season. The stable, with Sherman riding every entry, has failed to finish out of the money this year.

The pari-mutuel handle was $399,[illegible]

The daily double paid a booming $742.40 and the quinielas was worth $[illegible].40.

Pride O'Tony, owned by Mrs. Carl Davidson, paid $19.70, $13.40, $6.60 for tickets in the first.

Then Loyce L. Lane's Big Poney came in on a slow track to pay $36.80, $17.70, $6.80.

Another longshot, Flying Belle, returned $20.20 for a win ticket in the third race as 3,500 bettors got off to a confused start.

The results:

First race, 7 furlongs—Pride O' Tony, Mrs. Carl Davidson, Albuquerque, owner, E. Armstrong up, 19.70, 13.40, 6.60; Bread Bed, 8.90, 5.10; Presentment, 2.90. T—1:27.8.

Second race, 1 mile—Big Poney, Loyce L. Lane, Albuquerque, H. Holcomb up, 36.80, 17.70, 6.80; Sunrise, 13.40, 10.90; Caldwell, $4. T—1:34.4.

Daily double—$742.40.

Third race, 350 yards—Flying Belle, Mrs. Viola Gorman, Montgomery, Tex., R. Lujan up, 20.20, 11.70, 8.20; Sugar Drop Mays, 4.60, 3.40; Field Boy, 5.80. T—19.2.

Fourth race, 350 yards—Jimmy Lator, Weathervane Stable, Uvalde, Tex., T. Ocment up, 12.40, 5.70, 3.50; Pokey Tom, 5.70, 4.30; Junior Skelly, 3.70. T—20.9.

Fifth race, 870 yards—Ariel Deck, J. B. Ferguson, Wharton, Tex., R. Strauss up, 8.70, 4.70, 2.80; Flying Allie Whit, 8.10, 5.30; Chain Truckle, 4.00. T—21.4.

Fourth race, 400 yards—Breeze Bar, Dub Phillips, Dallas, E. Armstrong up, 23.20, 7.00, 5.20; Sureike Ma, 3.60, 3.10; Nellie's Sugar, 11.90. T—20.9.

Fifth race, 870 yards—High Universe, W. A. Knox, Pearland, Texas, R. McEwen up, 25.20, 10.00, 6.80; Teos Lightning, 9.50, 4.90; Furioso, 6.90. T—47.3.

Sixth race, 5½ furlongs—Hot Number, Cecil Johnson, Dexter, N. M., M. Jiron up, 5.70, 3.10, 3.00; Jay Ten, 3.70, 3.20; Hughetta, 3.80. T—1:00.4.

Seventh race, one mile—Pard, Miss Charm, 3.60, 2.80; Nosty Jerry, $6. T—40.

Sixth race, 6½ furlongs—Yes More, H. W. Cathey, Morton, Tex., D. Whited up, 12.20, 5.80, 3.30; Dan Pere, 6.10, 3.80; Mr. Noble, 2.70. T—1:24.6.

Seventh race, 5½ furlongs—Bonita Faye, Ray Gaines, Staton, Tenn., H. Baker up, $8, 4.80, 3.90; Hobie's Star, 7.20, $4; Royal Jet, 4.80. T—1:12.4.

Eighth race, 6 furlongs—Comic Turn, Joe Welch, Hollywood, N. M., C. Lambert up, 10.80, 4.80, 3.50; Hit Show, $8, 5.20; Overlock, 4.80. T—1:19.

Ninth race, 360 yards—Lena's Bar, Walter Merrick, Crawford, Okla., E. Armstrong up, 9.40, 5.80, 4.60; War Deck, 9.50, $6; Do It For Me, 6.80. T—18.7.

Tenth race, 7 furlongs—Quick Thrust, Circle K Stable, Albuquerque, Joe Sherman up, 4.60, 3.10, 2.70; Sleepy Ned, 8.20, 3.80; Damask Cloth, 3.10. T—1:20.2.

Eleventh race, 400 yards—Real Gone, Duane Ellsworth, Chandler, Ariz., Robert Ford up, 8.80, 4.10, 3.20; Aunt Judy, 4.30, 4.50; Miss Olene, 2.60. T—21.3.

Twelfth race, one mile and 70 yards—Early Dividend, La Donna Arehart Stable, San Jose, Calif., Bruce Brinkley up, 12.80, 6.00, 3.10; Life Shorty, 10.40, 5.60; Khemacy, 3.70. T—1:32.2.

Quinela — $46.40. Pari-mutuel handle, $289,562. Attendance, 8,500. Track slow. Weather cloudy and cool.

IN HAPPIER MOOD—Gov. Earl Long gives photographer Til Thompson a smile as he sits with Ruidoso Downs General Manager Gene Hensley in Hensley's private office at the Downs shortly before he made his public appearance in a front row box at the Jockey Club.

TV PERSONALITIES HERE—"Frontier Doctor" meets "Wells Fargo" could be the legend for this photo, made by Til Thompson's Trans-Photo Lab recently at Ruidoso Downs. It shows Rex Allen, at left, star of "Frontier Doctor," and Dale Robertson, star of "Wells Fargo," two extremely popular television programs, while they attended the races as spectators recently in Ruidoso.

## Downs Nears Halfway Mark In '59 Meet

Ruidoso Downs is now entering the half-way mark of its '59 meet with all records soaring. Competition is keen as it swings into its ninth week-end, and the pari-mutuel handle is already soaring above the $5 million mark.

The well-balanced card for today (Friday) is "The Rocket City Allowance," honoring Alamogordo, a 5½-furlong event that attracted a goodly field of thoroughbreds possessed of early lick. Mott, carrying the silks of F. B. Cox of Chandler, Ariz., appears the probable favorite. He is a winner at the meet and seems in a fair spot to annex another. No Gal, belonging to W. L. McDonald of Artesia, is going good right now while Hickory Red, owned by Walter Merrick of Crawford, Okla., is also a winner. He may prefer a fast track for his best effort. Hana Chief, owned by Roy Gaines of Sinton, Tex., is a recent arrival from Ohio and will be making her first start here. She was last year's Derby winner.

Remaining sprinters: Grey Reading, Jane Pere, Dream Mint, Amelo and Camarista.

Co-featured as tenth event is "The White Sands Allowance"—a 350-yard allowance for the speed-bred quarter horses. Carrying the probable favorite's role on his capable shoulders is Do It For Me, owned by Mr. and Mrs. S. M. Bethune of Phoenix. He is running well and won the quarter horse championship at Phoenix. Sure Now, representing Ricardo Loustaunau of Hermosillo, Sonora, Mexico, is in an easier spot than before while Li Chilla, belonging to W. L. McDonald, is making her first start of the meet. She was last year's victor in the "Winner Take All" at Albuquerque.

Remaining contestants: Bull Eagle, Fillis Feline, Miss Ringo, Salty K. K. and Flight Deck.

**Six and Half Furlong Test Set**

"The Schlitz Allowance" is highlighted at Ruidoso Downs Saturday. This 6½ furlong sprint is sponsored by Pecos Sales Co. of Roswell. Turkson, recently acquired by H. G. Wells of Tucson, got in a likely spot to make amends for his original defeat. He was a good runner at Hollywood Park and his best bought to handle this field. Quick Thrust, carrying the hopes of the Circle K Stable of Albuquerque, will be the probable co-favorite. Hunker, representing the Burguette Ranch of Vaughn, is a three-time winner, is vastly improved and is meeting sterner competition here.

Remaining challengers: Wish U Well, Make Up Clouds, Jimo, Mesa H and Damask Cloth.

Co-featured is a 360-yard Quarter Horse Allowance holding tenth spot on the racing card. First Call, owned by Hoss Inman of Lamar, Colo., should be the likely favorite. He came here a State winner at Los Alamitos and has had an out. Redway Rip, leased by B. E. Meadows of Baytown, Tex., is a six time winner this year. El Diablito, belonging to Eddie Garcia of La Puente, Calif., has had one disappointing out and can do better. Lassie's Pride, owned by Lester Goodson of Houston, is a recent Bay Meadows winner and can improve in his only local start.

Remaining sprinters: Clovis Doll, Be Glad, Antlers Trade, Nellie's Sugar and Game Gold Dust.

**Fillies, Mares To Star**

"The Bright Eyes Stakes," a 400-yard allowance for fillies and mares, three-year-olds and up, is the stellar starring attraction at the Downs Sunday. This Stakes honors a glassy-eyed mare who raced her way to a place in the quarter horse annals of fame as one of our all time greats.

Miss Louion, representing Marion Seward of Wray, Colo., seems headed for leading filly laurels this year. She's done about everything asked of her and, although high weighted, should be able to turn back this field. Vanetta Dee, owned by John D. Askew of Fayetteville, Ark., is one of the best and should the top one make a mistake, would be no surprise winner. Tidy Too, belonging to Ray Seeley of Blythe, Calif., seems to be regaining her Los Alamitos form where she captured the Derby.

Remaining contestants: Blonde Joan, Blue Bars, Flying Belle, Lena's Bar and Lady Gates.

Co-featured is a 550-yard Quarter Horse Allowance with Brandyblaze, carrying the colors of the Quincy Farm (Ed Honnen) of Denver, the solid choice here. He has bowed 'em home five times this year.

Remaining challengers: Old Handsome, El Chiquito, Hy Leonidas, Cactus Comet, Irish Day, Chick Fleet, Spotted Mama, Hopeful Lady and Be Bold.

Jockey standings as of July 22: Albert Minchey 221; Clifford Lambert 182; Jack Wallace 141; Joe Sherman 138; Harold Baker 126 and Benny Reller 113.

Trainer standings as of July 22: Clayton Tolliver 116; W. A. Simpson 98; Bob Arnett 90; Jim Curry 78; W. D. Lockhart 69 and Dick Orr 66.

Your savings now earn 3% interest at Ruidoso State Bank.

## CHOICE LOT IS PRIZE IN Q. B. DRIVE

A large, well-located lot in the new Wingfield Homestead Subdivision is being offered as this year's Ruidoso Quarterback Club fund-raising project.

The lot is the first one on the right on the main road into the subdivision behind the City Hall. It is triangular in shape and is marked with a large sign. Dimensions are approximately 95 by 100 feet.

According to Quarterback Club President Woody Howard tickets are available at the office of any local real estate agency which call for a one dollar donation to the club. The lot will be awarded to some lucky person at Ruidoso's final football game of the season Oct. 24. It is not necessary to be present at the game to receive the lot.

Tickets are also available from any of the high school pep squad leaders, who are assisting in the project to help finance their uniforms for this school year.

The lot was provided the Quarterback Club at a reduced price by Della Hale. Profits will be used by the Club to reduce the indebtedness on the lights at the recreation field.

## Golf Tournament Set Next Month At Cree Meadows

A men's invitational golf tournament will be held Aug. 10-13 at Cree Meadows Golf Course, "Sunny" Erwards, owner of the course, announced Tuesday.

"The tourney will be open to everyone," Edwards said. "We are expecting golfers from Texas, Oklahoma, Arizona and New Mexico to participate."

All flights below the fifth flight will be 9-hole matches and those above the fifth will be 18-hole competition.

Finals in all matches will be 18-hole match play, Edwards announced.

Trophies will be awarded in the medalist and championship flights. Golf equipment, such as clubs and bags, will be given as prizes.

About 100 golfers are expected to compete.

**LITTLE LEAGUE GAME RAINED OUT MONDAY**

Rain halted the last Little League game between the Braves and the Cubs at the School Athletic Field The Braves were ahead in the sterling when the boys left the muddy diamond.

A game had been scheduled here Tuesday night between the Ruidoso Little Leaguers and boys from Carrizozo, but the out of town nine failed to show. Joe Hawkins, manager of the Braves, said heavy rains in the mountains probably had prohibited the trip by the Carrizozo players.

Next Monday and Tuesday nights the Cubs and Braves will tangle again on the home diamond.

## The Weather

| Date | Hi | Lo | Precip. |
|---|---|---|---|
| 15 | 80 | 49 | .48 |
| 16 | 85 | 46 | Tr. |
| 17 | 74 | 50 | .48 |
| 18 | 81 | 45 | .00 |
| 19 | 78 | 46 | .24 |
| 20 | 82 | 45 | 1.05 |

Precipitation since Jan. 1—9.38 in.
Precipitation this month—3.84 in.
.95 inch fell Monday night between 8 and 10 p. m.

TWO STORES TO SERVE YOU
Ruidoso
Phone CL-7-4785
Hollywood
Phone CL-7-2815

## MANY NEW BUSINESSES . . .

Ruidoso and the Playground Area is becoming more and more a trading center with new and enlarged services and businesses. We are glad to see the growth, and are happy to have had a part in it.

C. & L. LUMBER & SUPPLY
C. L. "Bones" Wright Ruidoso-Hollywood
We Don't Want All of the Business
WE JUST WANT YOURS

## August 15-16 Set For Carrizo Rodeo On The Reservation

Dates for this year's annual Carrizo Rodeo on the Mescalero Apache Indian Reservation will be Aug. 15-16.

In addition to the regular Rodeo program, a number of special features are planned for this year's event.

There will be two-day feasting in honor of two Apache maidens, who have reached the age of puberty but were not presented at the Apache Indian Ceremonial in July.

They are Bonnie Doll Enjedy, who is being sponsored by Mr. and Mrs. Clarence Enjedy, and Marietta Sago, whose sponsors are Mr. and Mrs. Gregory Sago.

The feasting will be open to the public and arbors will be erected at the Carrizo site for cooking of squaw bread and other foods for the feasts.

Several minor details of the July Ceremonial puberty will be staged in honor of the two maidens.

Each night, the Mescalero Apache's famous Dance of the Mountain Gods will be performed. There also are tentative plans for the performance of other Indian dances following the daily Rodeo program.

The Carrizo area is ideal for picnicing and spectators are welcome to spread their picnic lunches there while attending the Rodeo.

Rodeo events will include calf roping, bull dogging, bareback horse riding, barrel races and contests for children.

Stock for the rodeo will be furnished by the Mescalero Cattle Growers Association.

**QUARTER HORSE SALE SLATED FOR AUGUST 11 AT ROSWELL**

Second semi-annual registered Quarter Horse sale is scheduled August 11 by Pecos Valley Livestock Commission Co. at Roswell.

Consignments from various parts of the southwest are being registered; regular deadline date is July 25, although late consignments will be accepted upon payment of a $30 fee.

The first sale, held in February, saw 48 registered Quarter Horses sell for an average of $643. More horses are expected to be consigned to this sale. Sale time is 10:30 a. m., and Joe Sims, Capitan, will be auctioneer.

## Teams Remain Knotted In Softball Loop

The four teams in the 1959 softball league here remain tied in top and bottom places after last week's games.

C. & L. Lumber-Bonnell Hdwe. & Building Supplies dropped a game to Ruidoso News-Ruidoso Gas by a score so large even "Bones" Wright of the lumbermen's team couldn't remember it.

In the other game, Community Public Service stomped Ruidoso Downs Volunteer Fire Department to leave the standings, after nine weeks of play, like this:

| Team | W. | L. | Pct. |
|---|---|---|---|
| News-Gas | 7 | 2 | .778 |
| C. P. S. | 7 | 2 | .778 |
| V. F. D. | 2 | 7 | .222 |
| C. & L.-Bonnell | 2 | 7 | .222 |

Everyone Checks Our Listings on —Page 10—

FISHERMEN!
COME TO . . .
RAINBO LAKE
TROUT FISHING
At Its Best!
NO LICENSE REQUIRED
Catch Guaranteed – Fish from 9 to 18 Inches!
UP CARRIZO CANYON
1½ Mi. South from Sallee's Riding Stables
Choice Homesites In Carrizo Canyon
See Bill Hutson

Ruidoso Downs
"America's Fastest Growing Race Track"
Feature Races This Week-End:
SUNDAY—"White Sands Allowance" for quarter horses 3 years old and up at 350 yards: also "Rocket City Allowance" for thoroughbreds 3 years old and up at 5½ furlongs.
SATURDAY—"The Schlitz Allowance" (11th) at 6 furlongs for quarterhorses 3 years old and up: also a quarter horse allowance in the tenth race at 350 yards for 3-year-olds and up.
SUNDAY—"Bright Eyes Stakes" (11th) for fillies and mares, quarterhorses 3-years-old and up at 400 yards: also quarterhorse allowance in the 10th for 3-year-olds and up at 300 yards.
46 RACING DAYS IN '59 AT RUIDOSO DOWNS
May 30-31.
June 6-7; 13-14; 19-20-21; 26-27-28.
July 4-5; 10-11-12; 17-18-19; 24-25-26-27.
Aug. 1-2; 7-8-9; 14-15-16; 21-22-23; 28-29-30.
Sept. 4-5-6-7; 11-12-13.

GATEWAY MILL
Building Contractor
CUSTOM-BUILT
Cabinets, Fixtures, Mill Work
Formica Our Specialty
G. R. Waltrip & Son – Owners
Gateway On Main Street

Fun For Everyone!
All The Family Will Enjoy The Recreational Facilities at
LECK'S LANES
Bowling — Ping Pong — Pool — Snack Bar
Bring Your Out-of-Town Visitors With You For Real Pleasure!
LECK AND BILL COWDEN

Vacationers,
Horse Race Fans,
Summer Residents,
Home Folks
are all discovering the NEW place to dine, with good food, fair prices and friendly service is
Jack's Waffle Shop & Cafe
Hollywood Shopping Center — Hiway 70
—Phone CL 7-5011—

GOOD LUCK TO YOU!
GET FISHING LICENSES
At The Sporting Goods Store
We Can Make You Any Kind of

John Wayne Wm. Holden in 'The Horse Soldiers' at the Downs Drive-In 5 days, Starting SUN., Jul. 26th



GOV. LONG —

(Continued from Page One)

through Paradise Canyon, avoiding the heavy downtown traffic in Ruidoso at that hour.

Keys, representing the Downs, expressed welcome to the governor and his party as they alighted from the private plane. Keys also was chauffeur for the four men enroute to the Downs, and he reported later that all "those old men" talked about was the fleshpots in Juarez. Arriving at the Downs, after one race had already been run, Gov. Long, expressing himself as tired and a little airsick from the trip, rested for about an hour in the private offices of General Manager Gene Hensley. Only two or three newspapermen were admitted to see Long there. While in the private office, however, he placed some bets, having studied a racing form and program the evening before and at breakfast in El Paso Friday before coming here. At the beginning of the fifth race, he was shown to a private box on the front rail of the Jockey Club where he stayed for five races. There he was flanked by Sheriff Ortiz, Deputy Sheriff Frank Barajas, and on occasions, by state policemen who relieved one another.

The large corps of newsmen were asked to remain in the pressroom, built this year by the Downs to entertain visiting journalists. Keys told them the governor had requested no pictures, but that was just a dare for lensmen, who began shooting him from a long distance with telephoto lenses, then moved closer and closer until finally they took over about two rows of seats around Long, from where they shot pictures incessantly for the rest of his stay in his box.

Gov. Long sent bets to the pari-mutuel windows by Til Thompson, Downs photo man, throughout the afternoon, and also by a redheaded, curvy courier. The redhead gave the Ruidoso News a copy of Long's racing program which showed he bet $9,[illegible] on eight races, and won $8,447.75—for a total loss of $1,[illegible]. Whether he placed any bets by any other courier, or won any, were not known by any one else at the Downs. He bet these amounts—and won as follows—on these races:

In the fourth race he bet a total of $300 on two horses, losing it all; in the fifth race he bet a total of $[illegible] on three horses, and won $180.75; in the sixth he made a little profit, betting $720 on two horses, winning $[illegible]. He bet $2,[illegible] in the seventh race on five horses, and collected $[illegible].

The eighth was his lucky one, betting $2,200 and winning $4,050 on one horse—Sugar Madison. He placed $800 on Sugar Madison to win, $400 to show and $1,000 for the horse to place. The horse paid $5.50, $3.50 and $2.70.

He made a little profit, also on the ninth, betting $1,480 on three horses—collecting $1,840, but lost in the next two races—betting $1,050 on three horses, in the tenth, collecting $346, and betting $1,830 on three horses in the 11th and collecting $375. (There is speculation at the Downs, however, on whether he collected his winnings for the 11th, for he left as the 11th was being run.)

The day's excitement and the incident which gained nationwide news attention, occurred as preparations were underway to run the 11th race—when Sheriff Ortiz and Long had their verbal battle. It was reported in various ways by newspaper and airwaves reporters on hand. (TV Station KOB in Albuquerque reported Saturday night that Long was requested to leave the track by Downs officials because he cursed newsmen. No one knows how they secured such mis-information. The TV report also said Long bet $20,000 and won about $300!)

The facts of the case are this:

Gov. Long started to rise from his seat in the Jockey Club front row box when Sheriff Ortiz caught hold of his arm. Long shot Ortiz a quick, angry glance and told him to turn loose. Ortiz, smiling, asked the governor to be quieter, and to sit back down. With that, Long jerked his arm from Ortiz' grasp, said, "I want to change seats," and walked down an aisle eastward about four seats away and sat there. One of his party of four, sat *beside* him and Long became angrier and angrier at the sheriff having held his arm. He glowered at Ortiz and cursed him. Newsreel and still cameras were clicking away by this time, with Long getting louder and louder with his cursing and remarks about Ortiz. Considerably annoyed, Long decided to leave the front row box, and he walked, surrounded by his own party and state police and other peace officers into the main lobby of the Jockey Club. There he sat down in a leather-upholstered booth near Gene Hensley's office door and again accused Sheriff Ortiz of mistreating him. "That big son of a b—— liked to have jerked mah arm out of its socket," he yelled. A crowd gathered around, and newsmen were all ears as Long continued to criticize Ortiz. "Is that the way you treat a sick man?" he yelled to the officers near him. Manager Hensley, Jockey Club Manager Joe Riley, Bill Keys and Til Thompson of the Downs staff were attempting to ease the tenseness with assurances to Long that the peace officers were there to protect him and to help him enjoy himself. He bolted from his seat and went to the Jockey Club elevator while other Downs employees sought out one of the governor's party who was missing. No one heard him declare he was leaving, but from his actions it was apparent the day's visit was over. As he waited for the elevator, he continued his tirade against Sheriff Ortiz, using some foul language in almost every sentence. His doctor missed getting in the elevator, and as it descended, the physician was included in the large group of newsmen and curious spectators who dashed down nearby steps to the ground floor to see the governor emerge. He walked out, somewhat placated, and awaited arrival of a car outside the Jockey Club entrance. The crowd became larger as the governor awaited, then entered a car belonging to Joe Riley. While he waited, seated on a front seat, news cameras kept shooting. He seemed to have lost some of his temper by then, for he began giving out autographed cards. He handed bunches of a dozen or more cards to some of the Downs auto parking attendants then and asked them to "give these to the ladies only." He made the return trip to El Paso by car—his leased plane having already been sent back to that city. He said, as he walked down the corridor from the elevator to his car, "I have had a headache all afternoon."

As the tenth race was nearing, his personal doctor had taken his blood pressure while fans around watched the maneuver. He appeared tired and ill throughout the afternoon—but he did show some excitement during some of the races. While he had been in Hensley's private office, he spoke admiringly of a striped western shirt the Downs manager was wearing. Hensley gave him a shirt like it, and also gave Gov. Long a pair of gold cufflinks shaped like steers' heads.

Newsmen who had been at the Downs throughout the afternoon came from Colorado, Oklahoma, Texas, New Mexico and Louisiana. National radio networks were represented as well as national wire news services. Some of the press came for hospitality offered by the Downs in their press room, taking no notes or pictures. Others were within sight, or earshot of Long throughout the time.

The car taking Long from the Downs parked for a few minutes near the Downs' entrance until Long was assured that one member of his private party was in another car enroute to El Paso. Only a few of the newsmen who flew into Ruidoso returned to El Paso by plane. Most of them went back by car to keep the governor's vehicle in sight.

# TELL ME....

## Village Trustees Appropriate Funds For Several Projects

The Village Board of Trustees in a regular meeting recently approved expenditure out of the recreation fund of $250 for the summer Little League program here, voted to pay $400 for gravel for the cemetery, and voted to replenish the airport fund, which was exhausted, with $300. Street Commissioner Tom Jones, who also serves as airport commissioner, said Airport Manager Ralph Brown and one other individual had also donated $100 for airport maintenance use. He also reported on a possible site for parking near the port, which is becoming more crowded each summer.

Work on State Highway 37 through Ruidoso was discussed by the trustees, with the feeling that the entire route needed to be improved.

Parks Commissioner Bernard Rooney said part of the river at Two Rivers Park had been cleaned of rubbish and debris and that such improvement was to be continued. He also said the delapidated bridge in the park was under repair, and that other minor repairs are being made.

Mayor Jack Hull said funds are now available for the first phase of the zoning and planning commission's long range program—for a comprehensive aerial map and for zoning and subdivision ordinances, which are to be drawn up and recommended by a firm of consultants, Bartholomew & Associates.

Your savings now earn 3% in Ruidoso State Bank.

## CONSTRUCTION STARTS ON NEW BUILDING FOR BERT RICE

Construction is underway on a 30x70 concrete tile building east of Home and Auto Store for Bert Rice, who recently sold his interest in the Home and Auto firm to the H. C. Boyds. Miller Construction Co. is building the new store site which Rice says is "for sale or lease." He will use the rear end of the annex for storage, he said.

## RUIDOSO AIRPORT BUSY OVER RACING WEEK-END

Many out of town and out of state airplanes used facilities over the last week-end at the Ruidoso Airport.

Texas planes were from El Paso, Midland, San Antonio, San Angelo, Plainview, Pecos (3), Amarillo, Abilene (3), Ozona, Odessa, Littlefield and Dell City.

Oklahoma planes were from Oklahoma City and Ardmore.

A plane from Nogales and one from Gilbert, Ariz., also were registered as well as one from Fayetteville, Ark.

New Mexico planes were from Socorro, Farmington, Roswell, Grants and Albuquerque.

## Edgington Opens Office On Main Road

Wiley Edgington, engineer and surveyor, has opened an office in the Ed Winans building on Main Road near Margaret's Cafe, and has moved in new office equipment and will add still more, including drafting tables, filing cabinets, etc., to make that his headquarters. In the office with him is Gladys Thomson, local bookkeeping and accountant service operator.

## SOCIAL SECURITY AGENT TO BE HERE AUG. 3

Ralph H. Yowell, field representative of the Roswell Social Security Administration office, will be in Ruidoso Monday morning, Aug. 3, to assist local residents in making application for old-age, survivors, or disability benefits and to give general information concerning the Social Security Act. He will be at the City Hall between the hours of 10:00 a. m. and noon.

Mr. and Mrs. Kenneth Waltrip and four children of Hayward, Calif., are here visiting the former's parents, Mr. and Mrs. G. B. Waltrip.

## Davis-Leland Insurance Firm Buys Smith Agency

The Davis-Leland Insurance Agency has purchased the insurance agency which has been operated by Herbert Smith of Ruidoso. Announcement of the transaction was made earlier this week by Lloyd Davis, Jr., and Cy Leland, Jr. Companies and policy holders represented by Smith will be transferred to the Davis-Leland Agency.

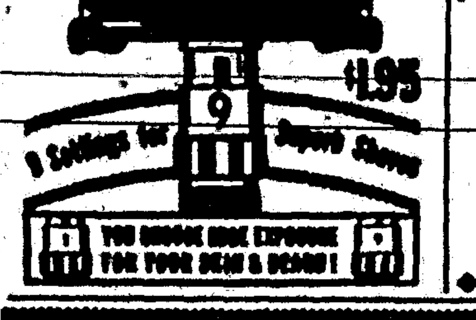
In making the sale, Smith stated, "I wish to thank all of the policy holders I have had in the past, and I know the new owners will continue to offer the same service and cooperation you have enjoyed in the past."

New phone number for Ruidoso State Bank is CL 7-5005.

RUIDOSO VARIETY
Says
We've Just Received New Shipment
Of TOYS Of Every Kind
For Every Child
King-Size Kerosene Lamps
Lamp Chimneys – Candles

Warm Weather
Is Outdoor Fun Time
WE CAN SERVE YOU WITH
Miss Saylor's Candies
FILMS — FLASHBULBS
CAMERAS — SUNGLASSES
COMETTE HOSIERY
GAMES — MAGAZINES
TIMEX WATCHES
LOTIONS — HAIR SPRAYS
HOME PERMANENTS
NEW!
Pink from Paris
Cutex
Cook's
Proprietary & Sundries
On the Corner East of the Bank

New! Gillette Adjustable Razor




FOR THAT GRASS THAT
IS GROWING BY LEAPS AND BOUNDS
GET A
POWER MOWER
ONLY $39.95
Also, if your roof is leaking,
we have the material you need to
patch, repair or re-roof.
The Store that gives S. & H. Green Stamps
(or 2% Cash Discount if you Prefer.)
Hollywood Lbr. Co., Inc.
Hiway 70 Hollywood, N. M.
T. C. Delaney, Manager

JACK MATHEWS
REFRIGERATION SERVICE
Commercial — Domestic
DIAL CL 7-3725
"WE FREEZE TO PLEASE"
P. O. BOX 1122 RUIDOSO, N. M.

WAGON TRAIN
Open Thursday Through Sunday — 5 p. m. 'til . . .
Junction Highways 70-37
DELICIOUS CHUCK WAGON FOOD — ALL YOU CAN EAT
Barbecue Beef or Ribs ........ $1.50
Half Chicken, Barbecued ........ $2.00
Charcoal Steaks, Prime Ribs ........ $3.00
With All the Trimmin's
Reservations Made for Large or Small Parties — CL 7-4786
Ray and Juanita Boggs, Owners and Operators

ODORLESS CLEANERS
Using the Hoffman Jet-In Automatic Machine
SATISFIED CUSTOMERS DO OUR ADVERTISING
ONE-DAY SERVICE IF REQUESTED
Plenty of Parking Space – Main Highway
Hollywood

Spanish Nook Cafe
* * *
NOTICE—We Are Again Serving Food to Customers in The Buckaroo Dining Room Next Door
* * *
Specializing in Spanish Foods and Steaks

KEN NEWTON

WE HAVE A LARGE STOCK
OF
CANDLES
For Decorative Purposes
or for
EMERGENCY USE!!
Buckner's
— Inc. —
GIFTS — APPLIANCES
Maytag — Frigidaire

IS "IRON-HUNGRY BLOOD" MAKING YOU ONLY "HALF" A WOMAN?
Are You So Run-Down You Can't Give Your Husband and Family Real Companionship? Then Discover The Wonderful Blood-Strengthening Action of This Special Iron Tonic for Women!
How tragic when a woman feels so tired, so weak and run-down she can't be a real companion! [illegible]
Thus quickly help build rich, red blood... to restore strength and energy so you feel fine again fast!
Pinkham's unique formula can also bring blessed relief from functionally-caused monthly cramps and "Hot Flashes" of change-of-life! No wonder so many women use Pinkham's Tablets all through their lives!
If "Iron-Hungry Blood" has left you weak and run-down—only "half" a woman—get Pinkham's Tablets from druggists. [illegible]

most miles per gallon

ONE OF THE 7 BIG BESTS CHEVROLET GIVES YOU OVER ANY CAR IN ITS FIELD

Take it, not from us, but from official results of this year's Mobilgas Economy Run: Chevy's pennypinching 6 delivers the most miles per gallon in its field. For a pair of these Chevrolet sixes with Powerglide walked away with the first two places in their class, getting the best mpg figure—a whopping 22.38—of any full-size car. And here are more expert, impartial opinions and on-the-record facts backing us up on Chevy's other six bests:

BEST TRADE-IN
Check the figures in any N.A.D.A.* Guide Book. Chevrolet used car prices last year averaged up to $128 higher than comparable models of the "other two."

BEST STYLE
It's the only car of the leading low-priced 3 that's unmistakably modern in every line. "In its price class," says POPULAR SCIENCE magazine, "Chevrolet establishes a new high in daring styling."

BEST BRAKES
In direct competitive tests of repeated stops from highway speeds, conducted by NASCAR†, Chevrolet out-stopped both of the other leading low-priced cars—and why not: Chevy brakes are far larger, built with bonded linings, to help lengthen brake life by as much as 66%.

BEST ROOM
Official dimensions reported to A.M.A.‡ make this clear. For example, Chevy front seat hip room is up to 5.9 inches wider than comparable cars.

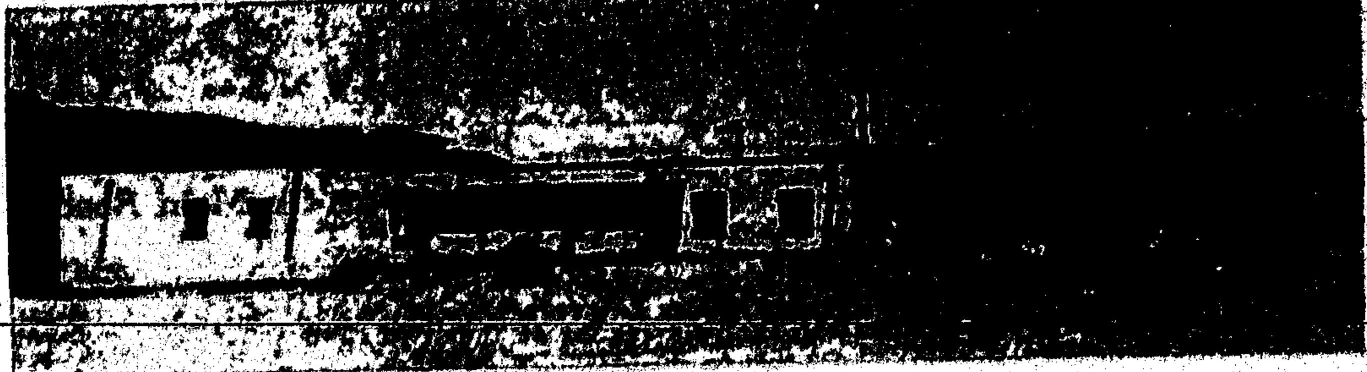
BEST ENGINE
Every motor magazine has given Chevrolet's standard and Corvette V8's unstinted praise. As SPORTS CARS ILLUSTRATED puts it: "Indeed this device is surely the most wonderfully responsive engine available today at any price."

BEST RIDE
MOTOR TREND magazine calls Chevy ". . . the smoothest, most quiet, softest riding car in its price class." You'll be able to tell this yourself, instantly. And your Chevrolet dealer can tell you about a long list of other advantages besides these 7 big ones!

*National Automobile Dealers Association
†National Association for Stock Car Advancement and Research
‡Automobile Manufacturers Association

Make sure you get the most for your money—visit your local authorized Chevrolet dealer!

POWELL CHEVROLET
Tularosa, New Mexico Telephone 461



HOSPITAL ADDITION—Under construction, and to be made ready for occupancy before the end of this year, is this annex to Ruidoso-Hondo Valley General Hospital, a portion of the cost of which came from federal funds from the Hill-Burton act. Contractor for the job is Rex Adams of Tularosa. The addition will provide 10 extra beds.

RUIDOSO NEWS PHOTO

## Lions Club Names New Committees For Ensuing Year

New committees for the ensuing year were announced at a regular meeting Tuesday night of the Ruidoso Lions Club at Carrizo Lodge.

They include the following:

Attendance, Eric Bruce, James Beall, Ray Clarke, Emil Klemm; constitution and by-laws, Joe Coe, George Fuchs and Carmon Phillips; convention, Robert Pearson, Harold Jones, Ray Clarke and Elmer Pirelli.

Finance, Jack DiPaolo, Dave Parks, W. A. Hart and Zack Collier; Lions information (education), Paul Vance, S. E. Kuykendall and Truett Shults membership and initiation, Wayne Wantiez, Ed Wimberly, Peterk and Jack Kannady; program, Bill McCarty, Fred Greeswell, Herb Greggerson and Robert Pearson.

Publicity, Carmon Phillips, Fred Gresswell and Leck Cowden; agricultural, George Fuchs, H. M. Graham, W. D. Horton and Jack DiPaolo; Boys and Girls Staters, Pat Valliant, Paul Vance, LeRoy Gooch and Leck Cowden; citizenship and patriotism, W. D. Horton, W. A. Hart, Jack DiPaolo and C. H. Tate; civic improvement, Ray Clarke, Joe Coe and Bill McCarty; education, Truett Shults, Roy Parks, Paul Reynolds and Eric Bruce.

Health and welfare, Leck Cowden, Graham and Jodie Filleman; safety and right, Beall, Pirelli and Wayne Estes; sight conservation and blind, Horton, Beall, Bill Carpenter and Filleman; United Nations, Shults, Collier, Vance and Graham; flower committee, Lion Ray Clarke and Lioness Billie Clarke.

In charge of annual Ladies night will be Wright, Beall, Parks and D. J. Sovell. Responsible for "eat projects" will be Coe, Hart, Wright, Jones, Greggerson and McCarty.

Your savings now earn 3% to Ruidoso State Bank.

## REA Head Will Speak At Meeting

Principal speaker at the Otero County Electric Cooperative 20th Annual Meeting to be held Aug. 1 at Cloudcroft will be David A. Hamil, REA administrator, Washington, D. C.

President of the Board of Trustees for the Cooperative, Jack Hobson of Tularosa, will fly to Springville, Ariz., to meet Mr. Hamil.

Registration will begin at 10 a. m. at the Cloudcroft Gymnasium, where the business meeting will take place. Besides regular business on the agenda, election of trustees will occur.

A barbecue lunch, prepared by the Cloudcroft School faculty, will be served at noon. During luncheon, El Paso radio and TV stars, Red and Anna Lee Bisten, will entertain the group.

Highlighting the meeting will be the "Miss Rural Electrification Beauty Queen Contest," when the selection of "Miss Otero County Electric Co-op" will take place.

As at previous meetings, prizes will be given away and there will be favors both for adults and kiddies.

## Religious Phases Of Civil Defense Discussed Here

Religious aspects of Civil Defense were discussed at a recent meeting held here at the home of Dr. Bram Vanderstok, local Civil Defense director.

The meeting was conducted by Rabbi Strauss of Roswell, state director of Civil Defense religious affairs.

Others attending were Mrs. Strauss, Mayor Jack Hull, Father Robert Aumann, Clint Higginbotham, the Rev. C. Edward Ditterline and Dr. Bram Vanderstok.

The three religious representatives were appointed as a committee to handle Civil Defense religious affairs for Ruidoso.

Such affairs will give special attention to those areas of concentration of injured, dying, confused, bereaved and homeless persons.

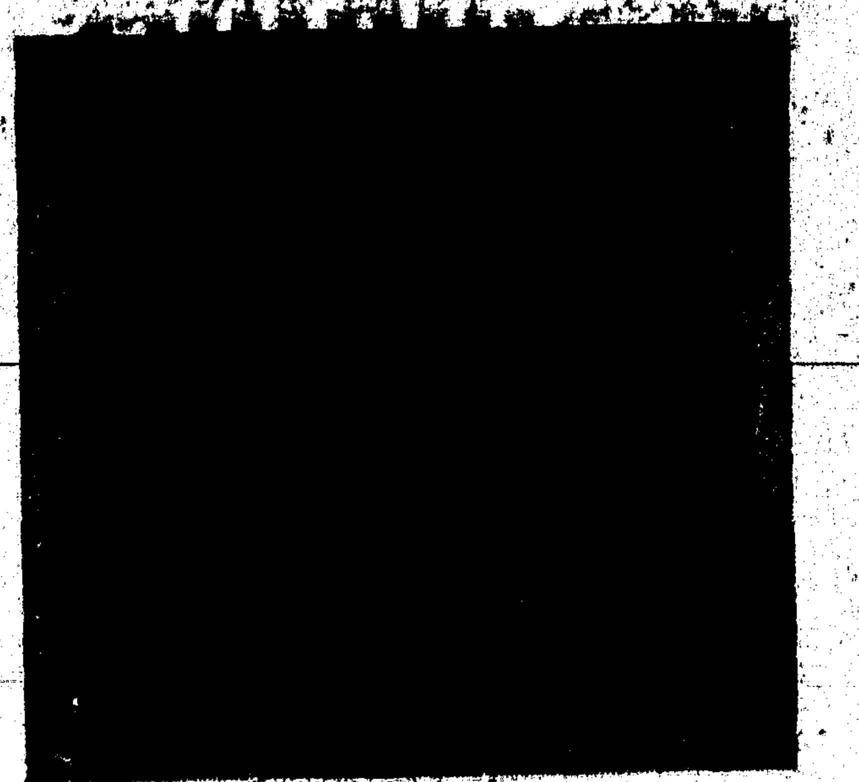
Their services will be conducted at first aid stations, hospitals, morgues, mass care and welfare service centers and mobil support units.

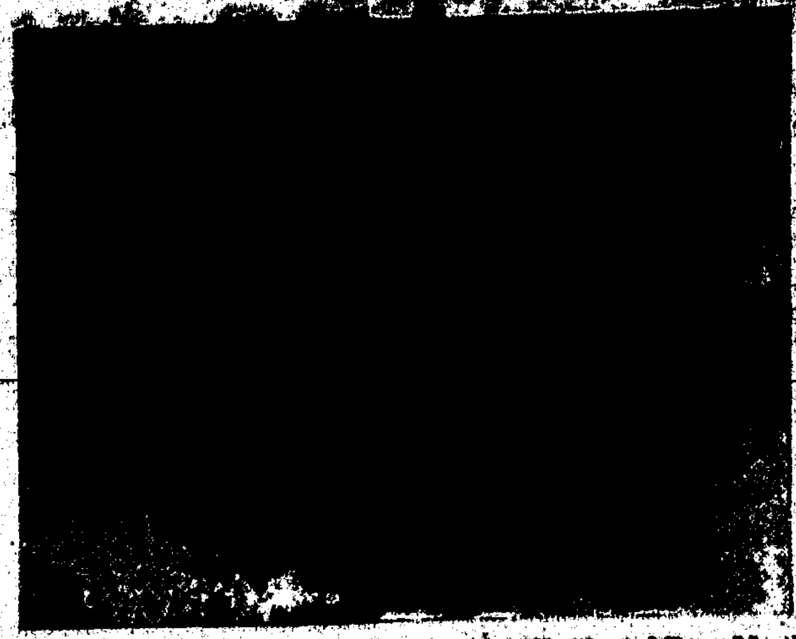
Local church responsibilities were suggested as to prepare vital records, valuable and religious supplies for evacuation; issue instructions to various lay committees regarding action to be taken in event of attack; provide clothing, food, blankets and common medical supplies to be used in church facilities, should the buildings be used for emergency refuge.

Another suggestion concerning activities of religious institutions in the post-attack phase included the following:

Establish and equip temporary places of worship; assist the clergy in fields of transportation, secretarial help, communications, feeding and housing of clergy engaged in emergency action, and help in preparation of family groups and individuals in the reception of casualties and evacuees.

It was emphasized that ... Civil Defense ... [illegible]

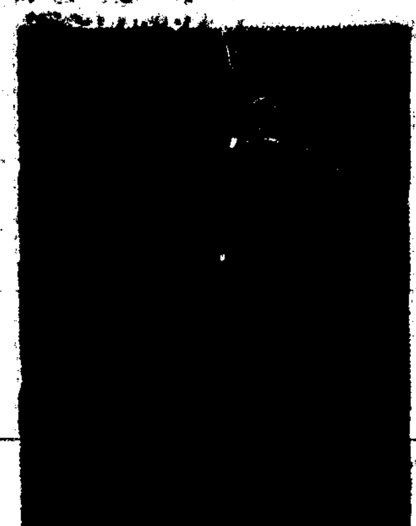




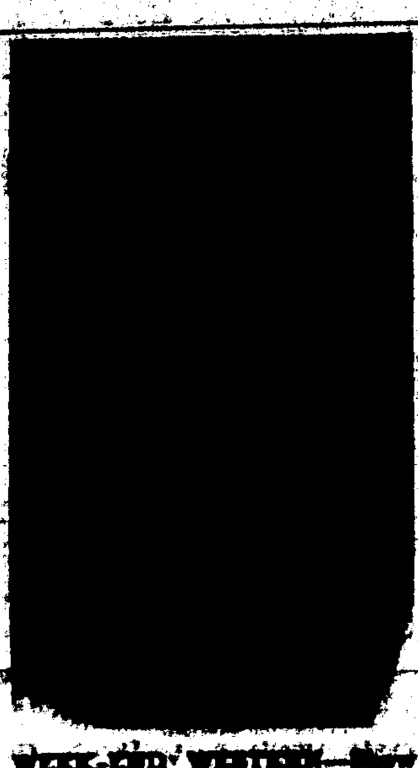
SHOWS FOUR DAYS—Heading a star-filled cast in Howard Hawks' "Rio Bravo," exciting Technicolor western drama for Warner Bros., are Ricky Nelson, John Wayne and Dean Martin. The picture opens Sunday for four days at the Mt. Vue Theatre, and also stars Angie Dickinson, Walter Brennan and Ward Bond.

SHOWS SEVEN DAYS—Marilyn Monroe ... Tony Curtis and Jack Lemmon in ... new comedy, "Some Like It Hot," in Cinemascope ... for a full week, Sunday through Saturday, next week at the Pueblo.

SHOWS FIVE DAYS — John Wayne and William Holden star in "The Horse Soldiers," a color movie billed for five days, Sunday through Thursday next week at the Downs Drive-In Theatre on U. S. Highway 70.



SHOWS SATURDAY—[illegible] Mt. Vue Drive-In Theatre on Mechem Drive.



WEEK-END WESTERN—Showing Friday and Saturday nights at the Downs Drive-In Theatre on Highway 70 is "[illegible]," in color and in Cinemascope, starring Guy Madison, above.

... an emergency, which was listed as including ... A ... the ... water and food supplies ... blankets.

... Mr. and Mrs. Donald ... and children of ..., Tex.

Don't Miss Our Listings —Page 10—

**BUFFETERIA**

Something New and Different

The modern place to dine. Serve yourself from a large variety of good, well-cooked food.

Lunch $1.25 Dinner $1.50

Children Under Nine 75c

Drink and Tax Included

[illegible]

**HOLLYWOOD CARPETS AND DRAPERIES**

Phone CL 7-5890

Carpets $4.95 per yard Laid And Up

Free Estimates

Draperies $5.95 per Pair and Up

Custom Made to Suit Your Needs

Carpets $4.95 per yard Laid, and up

**Louis Philippe of Ruidoso**

Main Road — Gateway

Quality and Fast Service — Overnite Film Developing — Jumbo Prints at Standard Prices

Complete Color Service

DIRECT MAIL SERVICE

Any 8 or 12 exposure roll of black and white film mailed to P. O. Box 1137, Ruidoso, N. Mex., with a dollar bill will be processed and printed (Jumbo Size) the same day it is received and mailed back directly to you the following day.

If no more than half of your negatives are printable, we will send you a roll of fresh Kodak film free. If none are printable we will mail you two free rolls.

CONVENIENT — FAST — ECONOMICAL

TOP QUALITY FOR ONLY $1.00

**Let Us Clean Your Car Or Truck Motor**

We Do An Expert Job With Air and Kerosene

TINY'S CONOCO SERVICE

[illegible]

**NOTICE**

We Will Be Temporarily Closed While Remodeling.

WE HOPE TO BE OPEN REAL SOON

GATEWAY CLEANERS

[illegible]

Gateway On Main Road

**SPECIAL**

Car-a-New

Westinghouse Combination Refrigerator-Freezer

11 Cu. Ft. 75-Lb. Capacity Freezer

Regularly $[illegible]

ON SALE $219.95

R. E. (Bob) Carter Electric

Licensed and Bonded Electrical Contractor

PHONE CL 7-3815 — RUIDOSO, N. MEX.

**HIGHWAY PLUMBING**

Hollywood, N. M.

24-Hour Service

7 Days a Week

Phone CL 7-5890 For Service or Estimates

Roy Nelson, Supervisor

For Night Calls Phone

CL 7-4[illegible] or CL 7-3740

**CENTRAL GRILL**

Perry and Nell Yeager, Owners

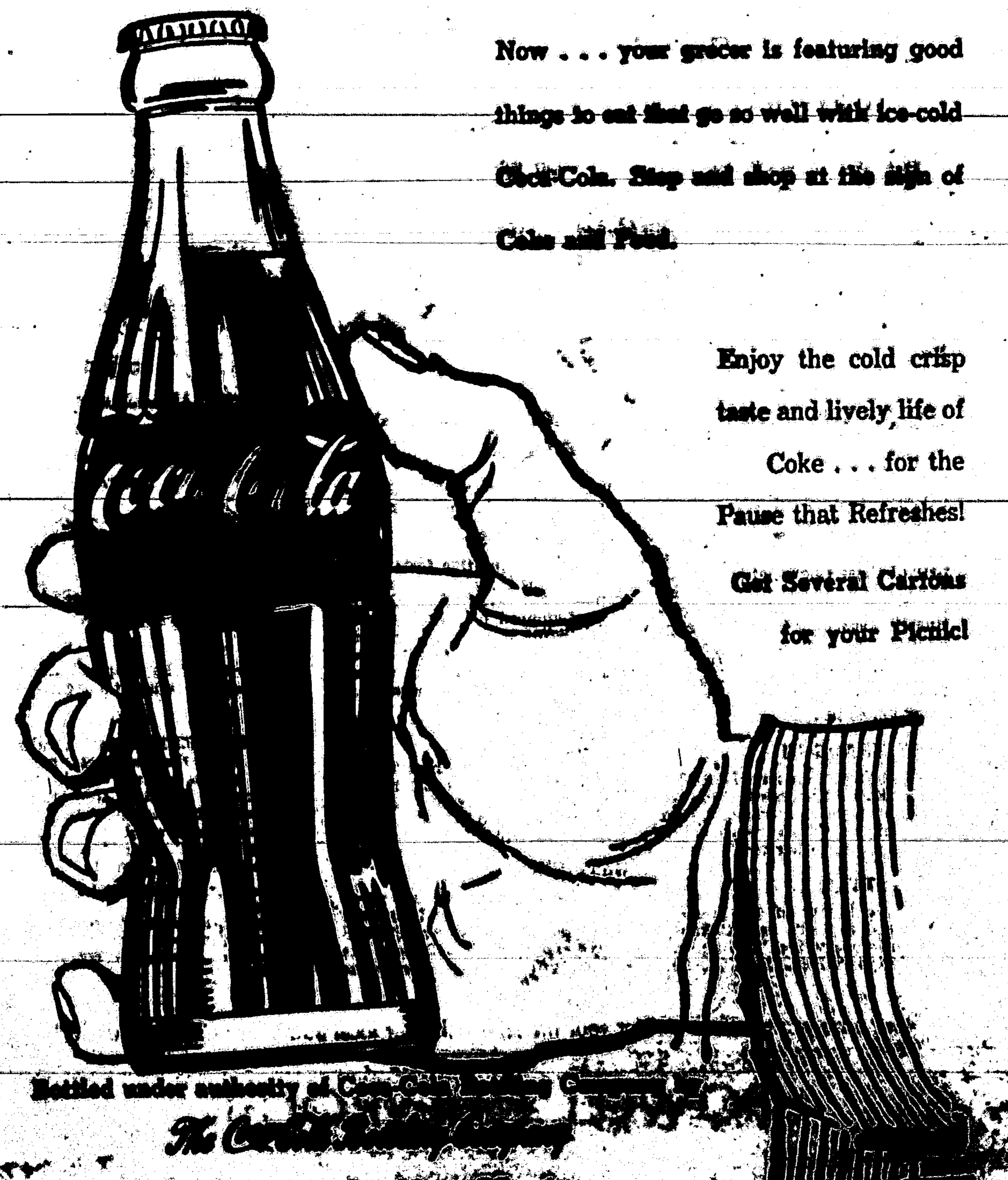
WE SPECIALIZE IN

FINE FOODS

NOW FEATURING

HALF SPRING CHICKEN

$1.[illegible]




Now . . . your grocer is featuring good things to eat that go so well with ice-cold Coca-Cola. Stop and shop at the sign of Coke and Food.

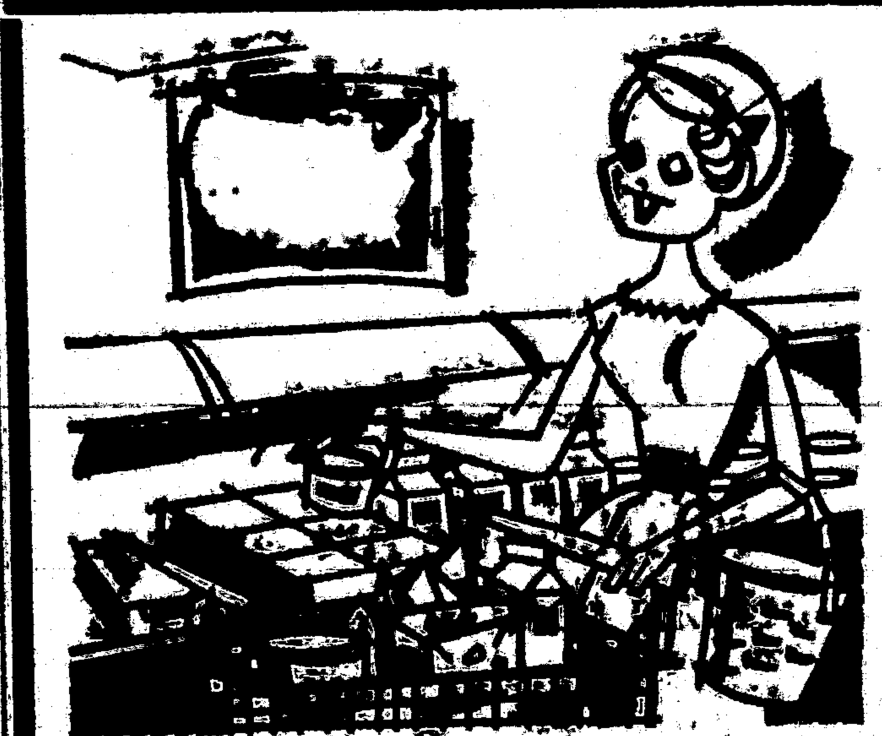
Enjoy the cold crisp taste and lively life of Coke . . . for the Pause that Refreshes!

Get Several Cartons for your Picnic!

Bottled under authority of Coca-Cola ... Company by

The Coca-Cola Bottling Company

of Alamogordo, New Mexico



Today's Best Buys are healthful Dairy Foods

Fill up your shopping cart with good health! Take home Milk, Cheese and Butter, Cottage Cheese and Ice Cream. Dairy Foods supply body-building ... give us vitamins, minerals and energy. ... dairy foods on your table today

... Lincoln County Is Your ...

CITY DAIRY

THE CHANGING SCENE

Insure your financial future through real estate ownership "today." Allied Realty, Phs. CL 7-2930.

We Welcome You to Visit and Browse
In Ruidoso's Most Interesting
STORE
ANTIQUES
MRS. EVA BALL
Near Nob Hill Lodge and Restaurant in Palmer Gateway

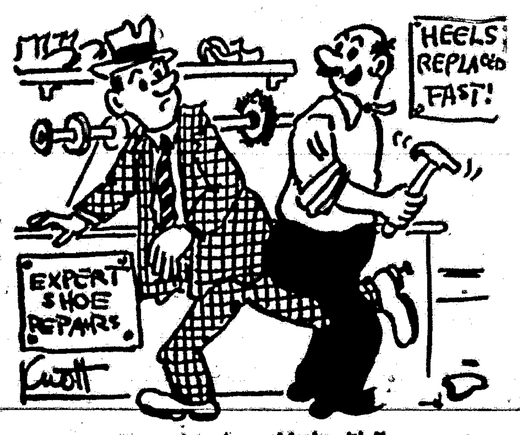
SEPTIC TANK PUMPING
Phones CL 7-2278 or CL 7-4543
IKE MEDLIN

G. A. S. L.
JONES
BUILDING CONTRACTORS
—Mechem Drive—
Pho. CL 7-5171
Ruidoso, New Mexico
A-6432 A-9752

THAT NEW LOOK!
Keep It Longer
AND
Keep Your Clothes Serviceable Longer
By Having Them Cleaned Regularly
PROTECTED
'Til you Wear 'em
We deliver your garments enclosed in a plastic bag to insure their freshness until you wear them after being cleaned by the superior method which costs you no more.
Dial CL 7-2725 for Pick-Up & Delivery
Mondays — Thursdays — Saturdays
Estes Cleaners
S. & H. Green Stamps Given

HERE ARE THE ADVANTAGES YOU GET WHEN YOU MODERNIZE WITH A
Clowe & Cowan
Property Improvement Loan
★ You get all your property improvements NOW.
★ You pay for them in easy-to-make monthly payments:
(Up to $4,000—36 Months to pay!)
★ You get LOW COST financing and PACKAGE REMODELING.
[illegible] your loan application.
[illegible] IN RUIDOSO, NEW MEXICO
IS
[illegible] COURVELLE
PLUMBING & HEATING
Ruidoso, N. Mex.

RUIDOSO CHARACTERS—




"I used to be a blacksmith."

RUIDOSO GRAVEL SERVICE
All Kinds Crushed Gravel and Sand
Boulders and Top Soil
Excavation and Fill Jobs
Trenching for water and sewer lines
Footings and Landscaping
FREE ESTIMATES.
WE DO QUALITY WORK.
Phone CL 7-4045 J. B. Close
Hollywood — Box 235

SAVE TIME
SAVE MONEY
SAVE LABOR
Have Us Deliver to Your Job
READY-MIX CEMENT
For Any Work You Need.
J. A. BURNS
LBR. & SUPPLY CO.
Hollywood Phs. CL 7-2875

RUIDOSO, NEWAY 70 — AND—

## Hollywood Notes

(Continued)

Mr. and Mrs. Lee Wimberly were in Roswell Thursday on business.

Mr. and Mrs. Roy Durman from Lubbock are spending several days here in their summer home at Cedar Creek.

Mr. and Mrs. M. W. Fuller and daughter, Betty from Tulsa are visiting Mrs. Fuller's sister, Mrs. T. C. Delaney, Jr., and Mr. Delaney this week.

The R. D. Snowden family from El Paso are spending several days here in their Ruidoso home.

Mr. and Mrs. Ed Hepp and family from El Paso spent the week-end here.

The Don Kuykendall family from Dexter are here this week on their vacation.

Mrs. Reynolds Jones and Sandy and Mrs. Tom Jones were Roswell visitors Thursday.

Bob Hester and Jug Warren and guest from Levelland spent the week-end here and attended the races.

Visiting the C. G. Cantrell family this week are Mr. and Mrs. Bill Cantrell and children from Shamrock, Tex., and Dr. and Mrs. Royce Lewis, Jr., and children from Lubbock, Tex.

Mr. and Mrs. Wilbur Wimberly from El Paso spent the week-end with the Lee Wimberlys'.

Mr. and Mrs. W. E. Powell have returned to Pecos after spending several days here in their summer home.

Mrs. Bert Rice is spending several days with the Leroy Shuler family in El Paso.

## Church Directory

HONDO COMMUNITY CHURCH
Hondo, New Mexico
Rev. C. Edward Dittoline,
Methodist Minister
Dr. Paul S. Van Dyke,
Presbyterian Minister
Morning Worship—9:00 a. m.
Church School—10:00 a. m.
Women's Christian Fellowship meets each second Thursday at 1:00 p. m.

FIRST CHRISTIAN CHURCH
(Disciples' Of Christ)
Mark C. Crownhenger, Minister
Bible School, 9:45 a. m.
11 o'clock, morning worship.
Subject for sermon at 11 a. m. services Sunday, "A Foolish Exchange," to be given by the Rev. Frank Taylor, filling the pulpit in the absence of the minister who is ill.

FIRST BAPTIST CHURCH
Rev. E. J. Tanbersley, Pastor
Ruidoso
Sunday School, 9:45 a. m.
Worship Service. 11:00 a. m.
Training Union—6:30.
Worship Service—7:30.
Wednesday Night Service, 7:30.

ASSEMBLY OF GOD CHURCH
Ruidoso Downs
Rev. F. W. Bruder, Minister
Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m.

RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Downtown Ruidoso
Sunday School—10 a. m.
Morning Worship—11 a. m.
Prayer Service—7 p. m.
Evangelistic Message—7:45 p. m.
Wednesday Night Service—7:30 p. m.

GREEN TREE BAPTIST CHURCH
Ruidoso Downs, New Mexico
Sunday School, 9:45 a. m.
C. T. Carpenter, S. S. Supt.
Preaching Service, 11:00 a. m.
Training Union, 6:45 p. m.
E. L. Wilson, Director T. U.
Preaching Service, 7:30 p. m.
Wednesday night service, 7:00.
The church where everybody is somebody, and nobody a stranger
Phone 2241.

GATEWAY CHURCH OF CHRIST
C. E. Higginbotham, Minister
Sunday Services:
9:45 a. m., Bible Study
10:45 a. m., Worship & Communion
7:00 p. m., Worship
Wednesday, 7:00 p. m., Prayer Meeting.

COMMUNITY METHODIST CHURCH
Rev. Edward Ditterline, Minister
9:45 Sunday, Ben Hill Adult Bible Class meets.
Morning Worship—8:45 and 11:00.
Nursery provided for 11:00 a. m. Service.
Junior and Intermediate MYF—5:00
Junior Choir Practice—6:30 p. m.
Evening Service—7:30 p. m.

CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FULL GOSPEL HOLINESS CHURCH OF RUIDOSO DOWNS
Sunday School—9:45 a. m. Sunday
Preaching—11 a. m. Sunday.
Evangelistic Service—7:30 p. m. Sunday.
Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday evening.

FIRST PRESBYTERIAN
Rev. Paul Van Dyke, Pastor
A Home for the Soul in the Heart of the Hills.
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 6:00 p. m.
A Cordial Welcome to All.

EPISCOPAL CHURCH
Rev. Charles W. Dawson, Priest
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m.
St. Anna's Chapel, Glencoe—Services second and fourth Sundays, 9 a. m.
Church of the Holy Mount, Ruidoso—
Services—10:30 a. m. Sundays.

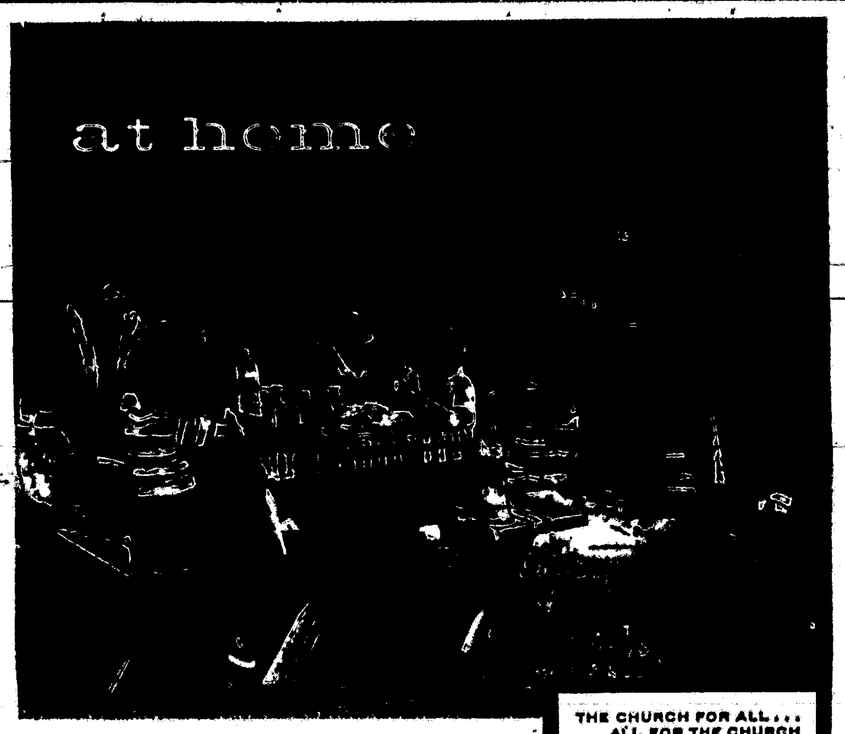
ST. ELEANOR'S CHURCH
Fr. Robert Aumon, Pastor
Schedule of Masses—
Sunday Masses at 7 a. m. and 11 a. m.
Week Days—7:00 a. m.

CHURCH OF JESUS CHRIST OF L. D. S.
Mescalero, N. M.
Sun. Sch. Grade School
Priesthood Meeting—9:00 a. m.
Sunday School—10:00 a. m.
Sacrament Meeting—11:00 a. m.

## IT NEVER FAILS

JOHN R. EMDE
CONTRACTOR
General Building
Telephone CL 7-2931
There is no Substitute For Quality
Office In The Gateway

GATES TIRES CONOCO PRODUCTS
We Have a
Mechanic on Duty
Ready to help with motor tune-ups and other motor servicing.
"A ☐ Deal All Year O"
THOMPSON'S SERVICE STA.
GARAGE and CAFE
On Hiway 70, Hollywood, New Mexico




Our children love Sundays. First, of course, there is church. Afterwards, in good weather, we often have a "backyard picnic."

For me, this outing comes after a morning when I have completed one of the most important tasks of my week — preaching a sermon to my congregation. Yes, I'm a minister. If that surprises you, it shouldn't.

We ministers are people too — just as close as anyone else to pleasure, temptation, anxiety, and all the other things that go to make up life. But God has entrusted us with the task of conveying His message to you. It is a tremendous task. Yet always I feel blessed that it is mine.

When you see me standing alone in my pulpit on Sundays, do not feel that I am a figure apart from you. Rather, I want to share not only your hours of church attendance but also your moments both of triumph and of trial. I stand ever ready to serve you, to lend you my assistance, my understanding and, should you seek it, my counsel. It is only in this way that I can hope to be worthy of my vocation. Remember, won't you — and call upon me?

Copyright 1959, Keister Adv. Service, Strasburg, Va.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

| Day | Book | Chapter | Verses |
|---|---|---|---|
| Sunday | Psalms | 23 | 1-6 |
| Monday | Proverbs | 3 | 5-6 |
| Tuesday | Isaiah | 1 | 18 |
| Wednesday | Corinthians | 1 | 10 |
| Thursday | Matthew | 6 | 33 |
| Friday | Luke | 12 | 15 |
| Saturday | John | 14 | 14-26 |

This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below

J. A. BURNS
Lbr. & Supply
The House of Better Values
Box 86 Dial CL 7-3675
Hollywood —Ruidoso

Hot Biscuits
FURRY'S CAFE
Harry and Ann Furry

First Presbyterian Church

Brunell's

Watches
Diamonds
Costume Jewelry
Whitlock's

Sid Courvelle
Plumbing & Heating
Famous Name Brands
Dial 2055 — Terms to Suit

Department Store
Ben Donathan & Sons
Building Contractor
Phs. CL 7-5761 Ruidoso

Sacra Bros. Co.
Of Lincoln County
Butane — Propane
Tanks — Appliances

Adult Supervision
Ruidoso Skateland
Open 10 a. m. to 10 p. m.

The Dairy Queen
The Things Worth Fixing
Highway 70 — Hollywood

Ruidoso Auto Supply
Authorized Service
Sales Supplies

White Mountain Mkt.
[illegible] S & H GREEN STAMPS

*Announcing..*

NOW AVAILABLE

Some of the Most Beautiful Homesites and Cabins in the Ruidoso Area in

THE NEW

**TWIN MOUNTAIN SUBDIVISION**

In Colorful Carrizo Canyon

NEW TWO-BEDROOM CABINS WITH

INSURANCE COMPANY FINANCING

House and Lot $8,500.00

Reasonable Down Payment, 10 Years on Balance. Many Lovely Lots Available, Too.

DAN D. SWEARINGIN, Inc.
EXCLUSIVE AGENTS

OPEN FOR INSPECTION

Valley Heights Subdivision

17 CHOICE TRACTS FROM 2 TO 6 ACRES

LOCATED ON THE BEAUTIFUL BONITO

ON STATE HIGHWAY 37

10 Minutes Drive from Ruidoso Postoffice
In the Heart of the Big Game and Fishing Country.
R. E. A. Electricity and Telephone Available.

Abundance of Shallow Water.
Make Your Selection NOW!
Contact HERBERT SMITH
Pho. CL 7-2743

# RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

Insurance — Real Estate

CHECK THIS WEEK'S SPECIAL—
BAR AND SERVICE STATION ON HIGHWAY WITH 1½ ACRES OF LAND, GOOD WELL AND PUMP. PRICED FOR QUICK SALE — $[illegible]

**Commercial Lease**
[illegible] feet of Highway 70 Frontage. On grade—just buy stock—[illegible] lease on property.
Excellent Commercial location in Palmer Gateway on Main Road. Owner will build building.

**Residential Income**
Completely furnished and winterized home and guest house on four lots. In a good location among the tall pines now only $12,500.
A 3 bedroom home with a 2 bedroom rental apartment in an excellent location. Situated on a very large lot on the river.

**Own Your Home**
Very attractive 2 BR home with fireplace, central heat, and carport near the Golf Course. Total price, $16,000.
A very nice 3 BR home with fireplace, panel ray heat in every room, large living room, carport, green house, and patio with picnic area outside. Located on two large lots in one of the best year 'round residential sites of Palmer Gateway.
Nearly new, 2 BR, 1 bath, fireplace and garage. A dream home for $12,500, completely furnished.
Beautiful 3 BR, 1½ bath, large living room, fireplace home with a double garage. Located in a year 'round location on hard surface road.
A beautiful 2 BR, Den, Living room, Bath, glassed Sun Porch, Utility Room, Kitchen with all built-ins and double carport in an all year location for $21,000.

**— Now Available —**
Cafe and Package Store on Highway for good year 'round business. Priced to sell at only $35,000.

**The Best In Cabins**
Cabin in Cedar Creek for only $1,500.00.
4 NEW 2 BR cabins in beautiful Carrizo Canyon. All with different stylings for you to choose from. Insurance Co. Financing with low down payments and balance stretched over a 10-year period.
New 1 BR cabin in Brady Canyon with city utilities. Beautiful design and well constructed. Ready for you to move in.
Small furnished cabin ready to move on your lot. Only $1200.
Extra nice cabin among the tall pines in upper Ruidoso. This cabin is priced to sell at $6,500.

**Lots**
We now have a very good selection of choice year 'round residential lots in Palmer Gateway, priced to sell with good terms.

**Business Opportunities**
13 Unit Court plus office and 2 bedroom dwelling. Fireplaces in all units, Beautiful River Location—$80,000 total—30 thousand down.
Here is a well established hardware and rancher's supply business located in a nearby community. Store building, large warehouse, deeded lots and up-to-date stock all go for an unbelievable low price.
Motel in Lincoln County located on highly traveled highway, 350 feet of highway frontage, cinder block construction, only $30,000.00 down.
30 acres on Highway 70, 100 acres close in, 80 acres on Alto Road.

Dial CL 7-4255 — Dan D. Swearingin, Inc. — Dial CL 7-4255

SALES: Tommy Perfect, Pho. CL 7-[illegible] — Jack Siddens, Pho. CL 7-[illegible] — Dave Parks, Pho. CL 7-4818

Indian lands and reservations in New Mexico total 6,486,168 acres. This is 8.35% of the state's total area.

Federally owned National Forest lands in New Mexico total 8,548,882 acres, or 11% of the state's total area.

As of June 30, 1958, the 52½% of receipts from mineral leases on Federal lands in New Mexico, credited to the Western States Reclamation Fund had amounted to a total of $56,402,402.30.

Wheeler Peak, highest mountain in New Mexico, is in the Arctic-Alpine life zone and receives over 30 inches of rainfall per year. The peak is 13,180 feet high and patches of snow remain on it throughout the year.

**NOTICE OF PUBLIC AUCTION**
**OTERO COUNTY**
**SALE NO. 2242**
**Office of the Commissioner of Public Lands**
**Santa Fe, New Mexico**

Notice is hereby given that pursuant [illegible] of Congress [illegible] for New Mexico [illegible] proved [illegible] the State [illegible] rules [illegible] Land Office [illegible] Public Lands [illegible] tions [illegible] for sale at public auction to the highest [illegible] o'clock A. M. [illegible] at the front door of the County Court House, in the City of Alamogordo, New Mexico, subject to existing lease or leases, if any, the following described state institutional lands, to-wit:

E½ of Section 36, Township 15 South, Range 16 East, N.M.P.M., containing 320.00 acres, more or less, according to the government survey thereof. This land is approximately 2 miles Northwest of Elk, New Mexico.

Said above-described lands have been appraised at $8.00 per acre and no bids for a less amount will be considered.

Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale and who has complied with the rules for so doing, is required to deposit with the Commissioner of Public Lands, or his agent conducting the sale, prior to the hour set for the sale, the sum of $205.00 to cover the cost of appraisement, advertising, filing fee and other expenses connected with such sale. An advance payment of 5% of the appraised value of the lands will also be required to be deposited as evidence of good faith, and not to be refunded if party or parties be highest bidder for lands offered for sale. Deposits shall be in cash or in the form of a certified check drawn to the order of the Commissioner of Public Lands. All deposits made by unsuccessful bidders shall be refunded.

The purchaser at the time of said sale will be required to pay five (5%) per cent of the amount bid, less the 5% appraised value deposited in advance, plus $3,360.00 being the appraised value of the improvements on said lands. The balance of the purchase price will be payable in thirty (30) years with interest on all deferred payments at the rate of four (4%) per cent per annum in advance. In addition, the purchaser at the time of sale shall be required to pay for the improvements on the above-described lands. In the event the improvements are not owned by the said purchaser. Payment for such improvements shall be in cash or in the form of a certified check drawn to the order of the Commissioner of Public Lands.

All mineral of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 8th day of June A. D. 1959.
MURRAY E. MORGAN
COMMISSIONER OF PUBLIC LANDS
STATE OF NEW MEXICO
(SEAL)
(Run thru 8-28-59)

Complete Line of NURSERY STOCK and GARDEN SUPPLIES
Including Sprays and Fertilizer.
FERTILIZER SPREADERS TO LOAN
Lawn Mower to Rent
CLOSED EVERY WEDNESDAY
RUIDOSO NURSERY
Dial CL 7-2945

Average revenues from State lands are over $2 an acre. Average revenues from Federal lands are less than $1 per acre.

Permanent funds of the common schools of New Mexico now amount to over $125,000,000 all of which come from the State lands administered by the State Land Office.

Royalties from Federal lands in New Mexico under the Federal Leasing Act of 1937, during the fiscal year of 1958, amounted to $4,130,-[illegible]

[illegible] of lands on which the mineral rights have been reserved by the Federal government.

[illegible] "today." Allied Realty, Pho. CL 7-3000.

**NOTICE**
**State Engineer's Office**
**Number of Application H-384**
**Roswell, N. M., June 4, 1959**

Notice is hereby given that on the 1st day of June, 1959, in accordance with Chapter 131 of the Session Laws of 1931, Alfred Frank Wagoner of San Patricio, County of Lincoln, State of New Mexico, made application to the State Engineer of New Mexico for a permit to appropriate 27 acre feet per annum of the shallow ground waters of the Hondo Underground Water Basin by drilling a well 12 inches in diameter and approximately 100 feet in depth at a point in the NE¼SW¼ of Section 27, Township 10 South, Range 16 East, N.M.P.M., for the purpose of supplementing surface rights from the Ruidoso River on 9 acres of land described as follows:

| SUBDIVISION | | SECTION |
|---|---|---|
| NE¼SW¼, NW¼SE¼ | | 27 |
| TOWNSHIP | RANGE | ACRES |
| 10 S. | 16 S. | 9 |

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said surface and/or underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 3rd day of August, 1959.

S. E. Reynolds, State Engineer
7-10-17-24

Your savings now earn 3% interest at Ruidoso State Bank.

VOLKSWAGEN
AUTHORIZED
SALES & SERVICE
Early Delivery
Continental Imports, Inc
[illegible] South Main
Roswell, Ph. MA 2-1373

BURDETT & CAMPBELL
27 years in Ruidoso
Office 4 Blocks South of Bank

$13,000.00 will handle an improved estate property on Highway 70. A 3-bedroom home, guest house, barn, etc.; home orchard, irrigated garden, large tank stocked with fish, water right. Deep well for domestic use.

$5,000.00 for acreage on Highway 37. Excellent location for tourist court or cabins; restricted. Outside of city limits.

$1,000.00 down payment on 2-bedroom modern furnished, insulated, cabin; balance of $4,000.00 at $50.00 monthly.

$4,000.00 restricted corner 200 ft. on Mechem Drive. Beautiful site for high type residence; city water, many trees.

A cash grocery business, living quarters furnished, 50-ft. on Main Rd., excellent business; good terms.

Lots $450.00 up; any location.

For cabin rentals call for Mrs. Turner.

DR. R. C. VANDER MEER
Optometrist
[illegible] Realty Building — Ruidoso
OFFICE HOURS: Thursday 9:00 to 6:00
Call CL 7-3000 For An Appointment

WANTED—[illegible] with $[illegible] to invest in swimming pool in Ruidoso. May or may not give returns but will repay investors in giving happiness to many thousands. If interested contact Lions Club Swimming Pool Committee, W. D. Horton, chairman.

Small Down Payment Will Put You in the
PIZZA
Business
No Charge for Franchise—
We Train You—
Openings Available throughout Texas, New Mexico & Oklahoma.
For Information, Contact
PAUL CARMELLO
19th & Avenue M
PO 2-9262, Lubbock, Texas

**NOTICE OF PUBLIC AUCTION**
**CHAVES COUNTY**
**SALE NO. 2241**
**Office of the Commissioner of Public Lands**
**Santa Fe, New Mexico**

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction, to the highest and best bidder at 11:00 o'clock, A. M., on August 31, 1959, at the front door of the County Court House in the City of Roswell, New Mexico, subject to existing rights, easements, rights of way, lease or leases, if any, the following described state institutional lands, to-wit:

E½NW¼, NE¼ of Section 9; S½NW¼, SW¼NE¼, E½SE¼, SW¼SE¼ of Section 10, Township 16 South, Range 16 East, N.M.P.M., containing 480.00 acres, more or less, according to the government survey thereof. This land is located approximately one mile East and South of Elk, New Mexico.

Said above-described lands have been appraised at $8.00 per acre and no bids for a less amount will be considered.

Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale and who has complied with the rules for so doing, is required to deposit with the Commissioner of Public Lands, or his agent conducting the sale, prior to the hour set for the sale, the sum of $305.00 to cover the cost of appraisement, advertising, filing fee and other expenses connected with such sale. An advance payment of 5% of the appraised value of the lands will also be required to be deposited as evidence of good faith, and not to be refunded if party or parties be highest bidder for lands for sale. Deposits shall be in cash or in the form of a certified check drawn to the order of the Commissioner of Public Lands. All deposits made by unsuccessful bidders shall be refunded.

The purchaser at the time of said sale will be required to pay five (5%) per cent of the amount bid, less the 5% appraised value deposited in advance. [illegible]

the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 8th day of June, A. D. 1959.
MURRAY E. MORGAN,
Commissioner of Public Lands,
State of New Mexico.
(SEAL)
(Run thru 8-28-59)

**NOTICE OF PUBLIC AUCTION**
**OF STATE LANDS**
**LINCOLN COUNTY**
**SALE NO. 2254**
**Office of the Commissioner of Public Lands, Santa Fe, New Mexico**

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557), approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction, to the highest and best bidder at 11:00 o'clock A. M., on September 16, 1959, at the front door of the County Court House, in the Town of Carrizozo, New Mexico, subject to existing lease or leases, if any, the following described state institutional lands, to-wit:

ALL of Section 18, Township 11 South, Range 12 East, N. M. P. M., containing 640.00 acres, more or less. The above-described lands are located approximately 2 miles southeast of Tinnie, New Mexico.

Said above-described lands have been appraised at $30.23 per acre and no bids for a less amount will be considered.

Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale and who has complied with the rules for so doing, is required to deposit with the Commissioner of Public Lands, or his agent conducting the sale, prior to the hour set for the sale, the sum of $305.00 to cover the cost of appraisement, advertising, filing fee and other expenses connected with such sale. An advance payment of 5% of the appraised value of the lands will also be required to be deposited as evidence of good faith, and not to be refunded if party or parties be highest bidder for lands offered for sale. Deposits shall be in cash or in the form of a certified check drawn to the order of the Commissioner of Public Lands. All deposits made by unsuccessful bidders shall be refunded.

The purchaser at the time of said sale will be required to pay five (5%) per cent of the amount bid, less the 5% appraised value deposited in advance, plus $107,300.00 being the appraised value of the improvements on said lands. The balance of the purchase price will be payable in thirty (30) years with interest on all deferred payments at the rate of four (4%) per cent per annum in advance. In addition, the purchaser at the time of sale shall be required to pay for the improvements on the above-described lands, in the event the improvements are not owned by the said purchaser. Payment for such improvements shall be in cash or in the form of a certified check drawn to the order of the Commissioner of Public Lands.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

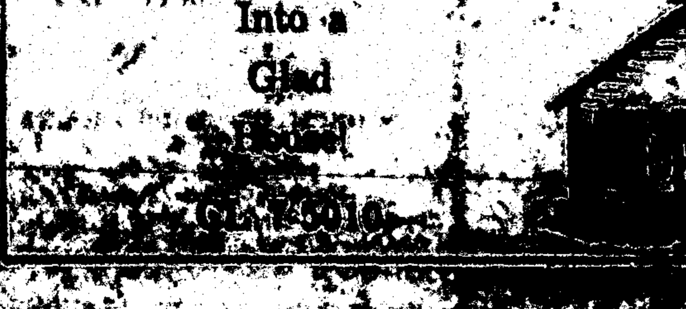
DATED at Santa Fe, New Mexico, this [illegible] day of June, A. D. 1959.
MURRAY E. MORGAN
COMMISSIONER OF PUBLIC LANDS
STATE OF NEW MEXICO
(SEAL)
(Thru 9-11)

Electrical Contracting And Refrigeration Service
Installation
★ Commercial
★ Household
★ Day and Nite Service
★ 36 Yrs. of Experience
JOHN P. SMITH
Phone CL 7-4015 — Ruidoso, N. M.

FIREPLACE WOOD
Any Kind
Any Amount
Write a Postcard to
ART BRADLEY
Ruidoso Downs, New Mexico
Dial ES [illegible]-4072

Jodie Filleman
Building Contractor
Residential — Commercial
Alterations — Repair
Can Arrange Part Terms

Do You Have A Sad, Sad House, Troubled by a Score of Minor Ailments?
THEN CALL MR. FIXIT AND TURN IT Into a Glad House!
CL 7-5010



ALBUQUERQUE, NEW MEXICO
18 unit Motel, 6 garages can be converted into rooms, on highway 66. Large loan at 5% interest. Owner wants equity. This is priced right.
APACHE LODGE
9317 Central N. W.
Phone CH 2-9967

Roswell Pet Shop
1120 E. Second St.
TROPICAL AQUARIUM
Birds, Dogs, Cats, Monkeys, Small Pets. We Board, Train Birds.
—Grooming—
Complete Supplies for All Animals
Visit Us When in Roswell.

For Motor Freight Service—Dial
CL 7-3445
Herman Reynolds, Agent
EL PASO PECOS VALLEY MOTOR FREIGHT
Highway 70 — Hollywood

MODERNIZE
REMODEL
ADD A ROOM
REPAIR
NO MONEY DOWN
36 Months to Pay
Free Estimates
BONNELL
Hdwe. & Bldg. Supplies

Ditch Digging — Septic Tanks
Land Leveling
Landscaping and Dozer Work
LOFTIS & FISHER
EXCAVATION SERVICE
Phones CL 7-4552 or CL 7-2302
P. O. Box 1264
Ruidoso, New Mexico

A "BRIGHT" IDEA
FOR
Roofs-Metal-Masonry
[illegible]
STOPS LEAKS
RUSTPROOFS
INSULATES
GUARANTEED

AGUA FRIA
ESTATES
OFFERS YOU
'The Valley's Finest Living Area
Pure Spring Water, Beautiful Views, Terms
—ALSO—
THE TEXAN—A hacienda type home with water fall, outdoor living room, a den, two bedrooms and two baths. Open every day.
Call ES 8-4500 — RUIDOSO DOWNS

TERRY EASTER
* Building
* Remodeling
* Rock Work
Residence Phone CL 7-3175
Business Phone CL 7-3000

Roofing Applied Right Lasts Longer
RUIDOSO ROOFING CO.
K. W. MYERS, PROP.
New Roofing — Roof Repairs
Available Any Time
Get Our Estimate
Pho. CL 7-4061 -:- P. O. Box 1158
Ruidoso, N. M.

FOR ONLY $10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va. or Save the Children Federation, Inc., Box 215, Norwalk, Conn.

F. A. LOWERY
Finish Carpenter
Building — Remodeling
Cabinet Work and Dry Wall Construction
Phone CL 7-3000

ERNEST WOOD
PLUMBING
CONTRACTOR
Box 156 Ruidoso, N. M.

CRAIG WOODWORK & SUPPLIES
Opposite Ruidoso Downs P. O.
[illegible]

THEDA SHIER
FLOWERS
POTTED PLANTS — CORSAGES
CUT FLOWERS
Flowers for Banquets, Anniversaries
Holidays for Any Occasion
Phones CL-7-3305 or CL-7-2135
HOLLYWOOD, NEW MEXICO

Bookkeeping Service
Tax Assistance
Iva Coleman Apt., Pho. CL 7-4778
Gladys Thomson

When You Need To Make A Hurried Trip
-Contact-
RALPH BROWN
FLY CHARTERED PLANE
AIRPORT
DIAL
CL-7-4331

We Build and Repair Trailers of All Kinds
SAMMER
ORNAMENTAL IRON WORK
—for—
Metal Clothes Line Poles
Ornamental Iron
Grill Work
Welding & Repairs
—Phone ES 8-[illegible]—
On Hiway 70
Ruidoso Downs

W. D. CROSBY, HOME PHO. CL 7-[illegible] — IN UNITY THERE IS STRENGTH — LELA EASTER, HOME PHO. CL 7-5178

Opposite Community Public Service Main Road Ruidoso

# Allied Realty

## ASSOCIATES

OFFICE: DIAL CL 7-3066 or CL 7-3813

### Surest Route to Financial Independence is Continued Ownership of Real Estate

We have several good substantial going business opportunities, do not require large cash outlay that will make nice living return.

**UPPER RUIDOSO**

Three bedroom home, deeded lot, furnished. Bargain at $5,-750.00—terms to suit.

**CREE MEADOWS HOME**

We seldom get the opportunity to show a home that has all of the features embodied in this one—as to location, fine details in construction, furnishings, etc. Approximately 3¼ acres of land, 4 bedrooms, 3 baths, double car port, large living room, comfortable kitchen and dining area, adjacent to golf course. We certainly have never had a home of this type at the low price asked.

**COUNTRY ESTATE IN CITY**

This, we believe to be the most outstanding property in Ruidoso as it comprises approximately 36 acres of choice mountain view land within 2½ miles downtown Ruidoso. Home AA-1 construction, unusually beautiful landscaping, adjacent to city limits. Excellent investment.

**LOTS**

Beautiful Building Sites north of Golf Course from $3,000 up —Terms.

**HIWAY FRONTAGE—RUIDOSO DOWNS**

Five lots in one block, ripe for development. Terms, $10,000.00.

**—CEDAR CREEK—**

Three bedroom home, kitchen, breakfast room, bath and large living room, furnished. Large tract of land, leased from Forest Service. Good terms, $6,500.00.

**PALMER GATEWAY**

3 BR—2 Baths—Furnished, only $16,500.00—Good Terms.

SALES PERSONNEL: L. C. Crews, pho. CL 7-3066; W. B. Alexander, pho. CL 7-4115.

**MOTEL ON HIWAY 70**

17 modern rental units, wall to wall carpeting, tile baths, two bedroom modern home, established year 'round business.

**RIVER HOME—UPPER RUIDOSO**

Look out of a picture window of your living room to a sweeping lawn that borders on the tumbling Rio Ruidoso. This is a large home with an abundance of land. We can't describe it here, you will have to see it to appreciate the investment in serene living.

**MOUNTAIN CABIN**

Small Furnished—Modern Cabin with Fireplace—Deeded Lot —Only $4,000.00. Easy Terms.

**COUNTRY ESTATE**

Four bedrooms, two baths, 3 fireplaces, extra spacious living room. 20 acres of land, two highway frontages, orchard, with choice grade apple trees. Rio Ruidoso flows through property. This is an outstanding piece of real estate with excellent future.

Approximately 190-ft. on paved highway, 5 lots with very comfortable furnished home. Close to shopping area. This is ripe for commercial development.

We have several summer cabins, ranging in price from $3,000.00 up with terms.

**HIGHWAY AND RIVER FRONTAGE**

This has 130 feet of highway frontage, level deeded ground, 4 bedrooms, 4 baths, large living room, fireplace, nicely landscaped. This very liveable home is located in upper Ruidoso, approximately one-fourth mile above the post office. This is the first time this home has been on the market. Good well. Would consider trading for smaller home in Ruidoso in trade.

**Associated Contractors—**

R. E. "Bob" Carter, Lic. Electrical Contractor, Pho. CL 7-3815.
J. J. BOONE, Refrigeration Service, pho. CL 7-5007.
H. F. "Jack" Kennedy, Registered Engineer & Surveyor, Phone CL 7-4055

# RUIDOSO NEWS CLASSIFIED ADS

**Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso**



ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 61c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK

## LELAND REALTY

Davis-Leland Building
Across From Ruidoso Postoffice

**SUPER SPECIAL**
18½ acres on Hiway 70, 700 ft. frontage, modern 3 BR. home and guest house. Large water pond.

**EXCLUSIVE**
Adjoins No. 3 Fairway at Cree Meadows, 2-BR., Furnished.

4 BR. Home with 140-ft. on River, Upper Canyon.

**EXTRA SPECIAL**
500 Foot (about 4-acres) On River in Upper Canyon With Modern Home.

New, 2-BR., Overlooks Skyland

Exclusive Location Near River 2-BR, Modern, Furn. Good Price

Gateway, 2 BR. Big Lot, on River

Gateway, 3 BR, 2 Baths, Guest House, Fruit Trees, on River

"VIEWFUL" Tract in Cree Meadows SPECIAL PRICE

Dozen of Good Lots All Over Town

**EXTRA SPECIAL**
6 Acres in Cree Meadows, 3 BR., Den, Guest House, Fruit Trees, City Water

36 Acre-Estate, Unique Home, Most Beautiful View, City Water

2 Lots on Golf Course

4 Homes on Golf Course From $12,500 to $25,000

Excellent [illegible] Opportunity [illegible]

Several [illegible] Sites For Sale or Lease

JUST REDUCED $1,000
3 BR., 1½ Baths, Cree Meadows Pavement, Furn. or Unfurn.

**CY LELAND, SR.,** Realtor
SALES: Cy Leland, Jr. Lloyd Davis, Sr. and Jr.
Across from Ruidoso Postoffice
7-[illegible]; 7-5782; 7-4675; 7-4462

## HOME OF SOUND INVESTMENT

**I AM AN INDEPENDENT REAL ESTATE BROKER**

Package liquor store and lounge attached in downtown location doing good business, $30,000. Also bar with cafe at $25,000 with terms.

Cafe for sale — $16,000.00, grossed $12,000.00 business in last 60 days.

We seldom have a modern home with all good features combined as this—view of Old Baldy, beautiful hand made furniture, large and spacious, 2 bedrooms, fireplace, and close to shopping center, $12,500 with good terms.

2-bedroom house furnished in golf course area for sale including Jockey Club stock and membership.

Semi-modern cabin furnished with 2 nice lots, $3,150.

Lots $500 and up with one near the river $800.

Two lots near Mechem Drive, $1,750 each with good terms.

MEMBER RUIDOSO C. OF C.

Three modern houses, furnished, three big lots, 220-feet on pavement, commercial and income property, $18,900.00—$5,000 down.

If you are looking for an outstanding home we have one of the best in Ruidoso located in Palmer Gateway.

—SOLD—

2-bedroom cabin, knotty pine finish with fireplace, furnished on 70x100 ft. deeded lots. $4,000 with terms.

3 Bedroom, 2 bath house furnished in Gateway Addition. Very reasonable with good terms.

5-bedroom, 3-bath house, furnished on 2½ commercial lots on pavement, $14,000 with terms. Close down town.

River cabin in very nice location, modern, one bedroom with large sleeping porch, fireplace, $5,000.00 with liberal terms.

3 bedroom home in Palmer Gateway. This is neat with beautiful view, $11,500.00 with terms.

**DOUGLASS & PEARSON REAL ESTATE**
In Postoffice Block — Box 294
Business Phone CL 7-3005 — Residence Phone CL 7-2365

One of the larger Motels in Ruidoso located between Main Road & river priced to sell with good terms on large tract 250 ft. river frontage. Nice lawn. Motel is well furnished. The owner is retiring, will trade for home in Ruidoso or income property in Tucson, Ariz.

5 unit and patio, a steal for $9,000, with $5,000 down you can move in and start making money.

Grocery Store doing good business, selling on account of health, will trade for home in lower altitude. Priced right.

Barber Shop building on lot 25x100 ft., living quarters connected. We need a Barber in this part of town.

2 bedroom home in Palmer Gateway on lot 75x200 ft. with garage. This home is completely furnished. Priced $12,500. Good terms.

One of the better homes in Palmer Gateway. This home will have to be seen to be appreciated. 2 bedroom with 3 fireplaces. Has 2 double carport. Beautifully landscaped.

New one bedroom, redwood cabin in upper Ruidoso. This is neat, girls you should see this one. Priced right too.

2 bedroom home in Ruidoso Downs, off paving 3 blocks. Good terms can be arranged.

Nice home in Ruidoso Downs, five rooms modern, has garage and outbuildings on 4 lots. This is a good buy. Priced at $8,500.

We have a beautiful home in Agua Fria. 3 bedroom, 2 baths, patio and a nice barbecue area. If you want something attractive (here it 'tis).

3 bedroom home on a 60x140 ft. corner lot, in Midland, Texas, will trade for home in Ruidoso or Ruidoso Downs (let's trade).

"If you buy, sell or trade, the deal can be made quicker with Wicker."

Licensed and bonded—Realtor. No properties too large or too small to handle. Office across Hiway 70 from Bus Depot and Hollywood Post Office.

**Henry T. Wicker**
Realtor
Dial CL 7-[illegible]
Box [illegible]
Ruidoso

TWO BEDROOM, modern, close to pavement and grocery store, $1,000.00 down, balance reasonable terms.

TWO BEDROOM, fireplace, located on large lot overlooking golf course on all weather road. Terms.

AN ATTRACTIVE TWO BEDROOM HOME, nicely furnished. Has an established loan.

THREE BEDROOM HOME, [illegible]

TWENTY ACRES in the RIO GRANDE [illegible] Ruidoso property.

A RUIDOSO RESIDENT A DOZEN YEARS

THREE BEDROOM, furnished, located on three acres on the river. Very reasonable down payment.

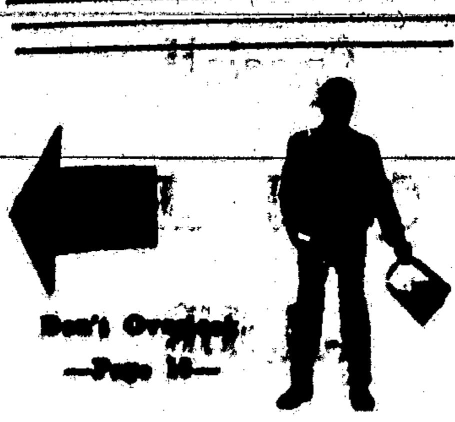
THREE BEDROOM HOME, carpeted, fireplace. Guest house, has own water well. Close to pavement on three acres.

NICE THREE BEDROOM HOME, fireplace, central heating, [illegible] just out of the city limits.

A TOURIST Court that is ready for the summer season.

Will appreciate your listings.

PHONE, OFFICE CL 7-[illegible]—Res. CL 7-[illegible]
**LUTHER BYNUM, REALTOR**
VERA BYNUM, SALES
One Block East of Postoffice—
Next Door to Monjeau Cafe




**A. C. KELLEY**
LICENSED CONTRACTOR
ROCK [illegible]
Phone CL 7-[illegible], Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

## Lots

IN BEAUTIFUL
**PONDEROSA HEIGHTS**
Ruidoso's Most Popular Subdivision
OVER **900** LOTS SOLD IN TWO YEARS
**CITY WATER**
TO STREET IN FRONT OF EVERY LOT
**$225.00 TO $975.00**
**TERMS** TO SUIT YOU
**— SALES — — OFFICE —**
In New Building Opposite Furry's Cafe & Ruidoso Food Mart In Postoffice Block

MOSARE [illegible]
REALTOR
**Agent For Ruidoso Realty Co., Inc.**
DIAL CL 7-3066
Since 1938
Lots For Rent For Sale Ruidoso Upper Canyon and Upper Cedar Creek.

Cedar Creek—3 bedroom furnished [illegible]

Cedar Creek [illegible]

[illegible]

Other lots and cabins.

**FRED GRESSWELL REAL ESTATE —and— INSURANCE**

SALES—F. L. Richardson, Mildred [illegible], O. T. [illegible], [illegible]

Seven rental units and home, [illegible] Lots of [illegible] more [illegible] See [illegible]

[illegible] house in Skyland with [illegible] on [illegible] will [illegible]

3 bedroom house on river and pavement in upper canyon, can be bought furnished or unfurnished.

[illegible] store, cocktail lounge [illegible]

2-bedroom river cabin, 102-ft. frontage, furnished, $7,500.00 [illegible]

2 Bedroom home, Gateway addition, [illegible] location, $12,500 [illegible] down.

New two-bedroom winterized cabin with fireplace, furnished, make offer.

WE HAVE SEVERAL SOUND INVESTMENTS IN ESTABLISHED BUSINESSES

**Phone CL 7-5515 Or CL 7-2731**
**We Invite Your Listings**
(Located [illegible] Street [illegible])

EXPERIENCED Child care in my home [illegible]

FOR SALE—Model [illegible] tractor with [illegible] small farm or orchard. Pho. CL 7-4463 or CL 7-3415. nc

POTTED ROSES In bloom. Ruidoso Nursery. Dial CL 7-3046. 36-4c

BABY SITTING In my home. Phone CL 7-3046 or CL 7-4496. 51-tfc

FOR SALE—1958 Chevrolet V-8 Belair, fully powered, air conditioned, D. J. Sovell, phone CL 7-5035. 3-2c

HAVE TRACTOR — Will plow. Phone CL 7-4463 or CL 7-3415. 3-tfnc

WANTED—General repairs, remodeling, unstopping sinks, no job too small. Pho. CL7-2967. 3-3p

SAVE POSTAGE—Buy Wey-Rite here for weight control. Baker Pharmacy. 3-3c

BARGAINS—At the Little Red Barn: Portable electric sewing machine in A-1 shape $35; semi-automatic washing machine $25; gas and electric ranges $15 and $20; studio couch $10; chests of drawers, dining room and bedroom furniture and 100 and 1 other items.

FOR SALE Or trade, for Ruidoso area property, three bedroom house, attached garage and outbuildings, modern; fruit trees, pecan trees, irrigation water, 1¼ acres. Box 401, or pho. JU 5-2306, Tularosa, N. M. 1tp

FOR SALE — Antique wooden wheeled wagon, in good condition, $85, and you move it. Pho. CL 7-2945. 1tp

FOR SALE—Iron wheels for decorative purposes. Pho. CL 7-2945. 1tp

LOTS FOR SALE—Two adjoining 50-ft. in upper Ruidoso, lights, city water and city sewer, 2 blocks of river; lots of pine trees. Will consider pick-up or car. S. B. Boykin, Munsey Real Estate, Pho. CL 7-2491. 1tc

**Gateway Sales Co.**
1954 4-speed Chevrolet pick-up, new motor, new tires (dandy), used trailer houses, refrigerators, furniture, pipe fittings. We want to please you, S. B. Boykin, Pho. CL 7-4340, Munsey Real Estate, Pho. CL 7-2491.

**FOR SALE**

A very nice modern two bedroom all metal trailer house, with two town lots, one block Main St., priced very reasonable.

• • •

Good two bedroom modern furnished home, choice location, a REAL BUY at $7,000.00, good terms.

• • •

We have a well located home with two separate living quarters completely furnished. This is priced to sell.

• • •

Summer cabin on Cedar Creek, priced to sell.

• • •

A very nice duplex with 1/3 acre, well located, close in, this is a real good buy.

• • •

If you are interested in buying, selling or exchanging property of any kind, let us help you. Your business appreciated.

• • •

WE NEED YOUR LISTINGS

S. B. BOYKIN, Salesman
**Munsey Real Estate**
LICENSED AND BONDED REAL ESTATE BROKER
Same Business Since 1926
Office Pho. CL 7-2491
Residence Pho. CL 7-2821
P. O. Box 256

CABINS FOR SALE—Own your own for only $500.00. See weekends next to Bond's Grocery in Hollywood on Highway 70. Will be at cabins from 9 to 12 mornings Saturday, Sunday and Monday. 51-tfc

MINERAL WELLS, Texas, property to trade for Ruidoso property. Completely remodeled stucco, two bedroom home on corner lot 75x100, paved both sides, one block of grocery and one block of grade school. House has two bedrooms, glassed in sleeping porch, breakfast room, large living room, tiled bath, tiled kitchen, lots of closet space, 1200 sq. ft. in house. Also nice building lot with 125 ft. frontage overlooking lake. Call CL 7-3987, Ruidoso, or write M. E. Smith, 1802 NW 5th, Mineral Wells, Texas. 4-3c

FOR SALE—Welch terriers (toy airdales), ½ mile up Carrizo Canyon. 3-tfc

FOR SALE—Stock in Arabela Mining Corporation. Clovis Parry at Parry's Bake Shop on Main Road. 4-tfc

BULLDOZER WORK — Bill McCarty, dial CL 7-4600. 36-tfc

WILL CARE For children at my home in Ruidoso Downs, Mrs. D. E. Posey, phone ES 8-4311. 46-tfc

EXPERIENCED Baby sitters want part or full time work, reasonable, can furnish references. Dial CL 7-2945. 50-tfc

VESS BEAUTY SHOP—Permanent waves $10.00 and up. Helene Curtis grand prize Victoria $25.00, on King Rd., back of Ruidoso State Bank, dial CL 7-4681. 2-4c

WANTED—To buy from owner, modern two bedroom cabin in vicinity of Ruidoso. Must have water and electricity and be located in pines. Will pay cash. Route 2, Box 35, Portales, New Mexico. 1-6p

CHOICE Homesites in beautiful Carrizo Canyon. See Bill Hutson at Rainbow Lake. 48-tfc

FOR SALE—New two bedroom home with fireplace, built in oven, electric refrigerator, on 70x140 lot, inquire at Miller Motel on Highway 70, dial CL 7-4895. 50-tfc

FOR SALE—18-inch rotary lawn mower. Pho. CL 7-3180. 3-tfc

REPAIRS on small appliances. Buckner's, Inc. 27-tfc

FOR SALE—Modern cabin on river, telephone CL 7-3742 or ES 8-4156. 3-tfc

CHILD CARE—In my home in Ruidoso Downs, pho. ES 8-4330, Shirlene Roberts. 47-tfc

SAVE POSTAGE—Buy Wey-Rite here for weight control. Baker Pharmacy. 3-3c

FOR SALE—Underwood standard typewriter, excellent condition, around $40. Pho. CL 7-2566, in care of Mrs. Traylor's near Whipple's. 1tp

FOR SALE—Used Irons, Mixers, other small appliances, in good condition. Buckner's, Inc. 3-tfc

WANTED—To rent furnished house for two or three months. Kathryne Hall Travis. 2-tfc

FOR RENT—Two-room furnished apartment. Private bath. $70 per month. Phone ES 8-4349. 4-4c

FOR RENT—Apartment furnished. Tub bath. All bills paid. Junction of Highways 70-37. Mrs. Eve Ball. 50-tfc

**METAL WORK**
Gutters, Chimney Tops, Tanks
Payne Central Heat & Cooling
All Sheet Metal Work
**LACEY SHEET METAL WORK**
418 E. 2nd St., Roswell
Ph. MA-2-3950 for Free Estimates

FOR SALE—1955 Diamond T truck with 16-ft. hydraulic lift bed, low mileage. T. J. Short, pho. CL 7-3987. 44-tfc

MOTEL—Chalet type cabins. Beautiful California mountains. Lake Arrowhead area. 115 ft. front on "Rim O' THE WORLD HIWAY 18." Hop skip jump Los Angeles, Long Beach. 8 rentals plus liv. qtrs. Rm. to exp., $25,500 full pr. $7500 cash moves you in while season's poppin'. Bal. easy. Ist. somethin' Ruidoso. Also have 6-unit court, Dandy motel zone. Bellflower, outskirts Long Beach. Spend your vacation in California and look this over. Billie Blue, owner, Rim Forest, Calif. Ph. Lake Arrowhead 5-039. 4-3p

WANTED—Boys for pin setting. Leck's Lanes. 4-tfc

FOR RENT—Pasture by the month or year, gramma grass and permanent pasture grass. Kenneth Nosker, Hondo Line OL 3-4317, 2½ mi. east of Glencoe postoffice. 4-tfc

SPECIAL—Alaskan shasta daisies, six for $1, Ruidoso Nursery. 4-3c

RUBBER STAMPS—Stamp pads, stamp pad ink, scotch tape, paper clips, adding machine paper, other office supplies at Ruidoso News. tf

LOST—Screws from eye glasses. FOUND at Whitlock's. 1tc

PIANO TUNING—Expert tuning and repair work, all work guaranteed. Barton Pavey, Hondo, N. M. 4-tfc

Qualified By 33 Years Residence On The Rio Ruidoso

YOU'VE TRIED THE REST NOW TRY THE BEST

**Iva Coleman**
Realtor
Telephone CL 7-[illegible]
[illegible]
Real Estate

**ALL REDUCED IN PRICE:**

Originally $7,500. A year 'round location. Nicely furnished.

• • •

Originally $15,000. In woods, half way between golf course and ski run. Concrete block construction. Unfurnished. House almost completed.

• • •

Originally $25,000.00. A tip-top location; almost new; furnished or unfurnished. This is a nice conventional type home.

• • •

Originally $11,000. A 2-family apartment house, furnished. In upper Canyon.

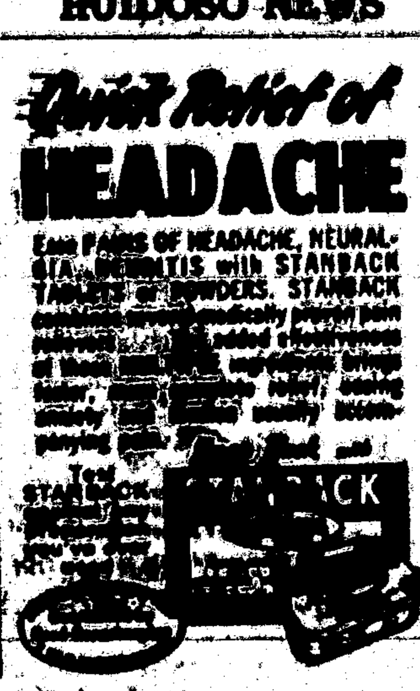
• • •

Originally $6,500. Nice modern summer cottage, with fireplace. Upper Canyon.

SEE
**WARREN BARRETT,**
REALTOR.

FOR SALE—Equity in upright piano, you take up balance of payments. Harry Eckert, phone CL 7-3415 or CL 7-5006. nc

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples.




FOR SALE—Rustic court located in the tall pines and on the river. Twelve individual cabins, completely furnished and modern, all with open fireplaces in the living room. Bar-B-Q pits for outside enjoyment. Also plenty of acreage for building additional units.

HOUSE BEAUTIFUL—This is a deluxe home located on Highway 70 within one-fourth mile of Ruidoso city limits, is complete with everything a person would want for comfort and beauty. Three bed rooms, two baths, huge living rm., nature's air-conditioning, central heat for winter comfort, guest house, caretaker home, maids' quarters, exquisitely furnished throughout, beautifully landscaped, 2 2/3 acres of land.

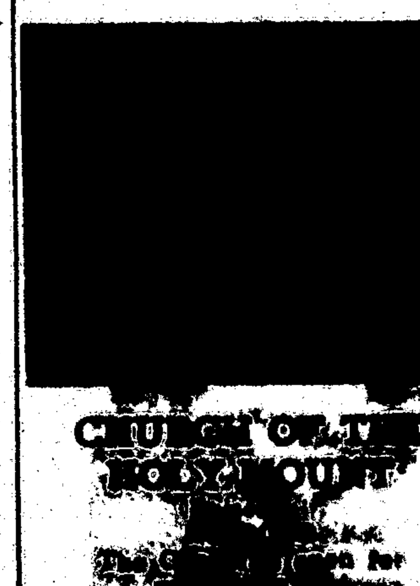
**McCARTY REAL ESTATE**
Lucille McCarty
Realtor
Phone CL 7-2428

CESS POOL CLEANING—Pho. CL 7-3063. 1-tfc

ARTIST SUPPLIES—At the Kathryne Hall Travis Art Gallery, next to postoffice. 50-tfc

**Shrinks Hemorrhoids Without Surgery**
**Stops Itch—Relieves Pain**

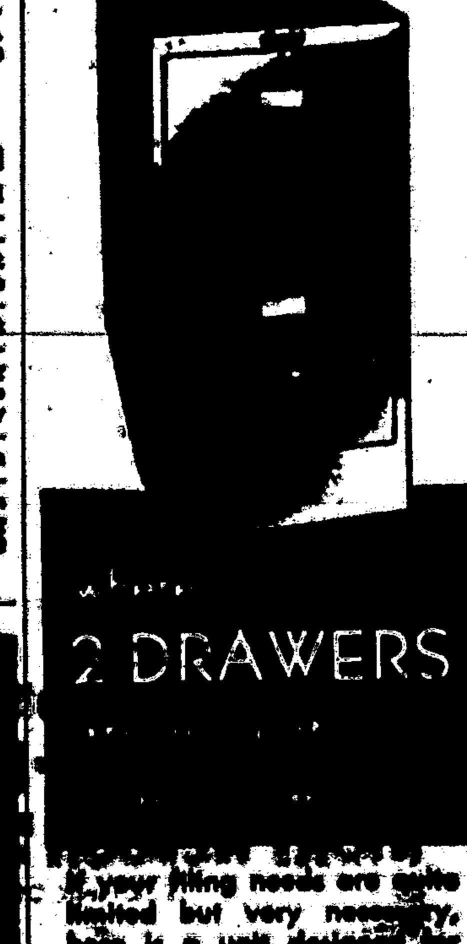
For the first time science has found a new healing substance with the astonishing ability to shrink hemorrhoids and to relieve pain — without surgery. In case after case, while gently relieving pain, actual reduction (shrinkage) took place. Most amazing of all — results were so thorough that sufferers made astonishing statements like "Piles have ceased to be a problem!" The secret is a new healing substance (Bio-Dyne®)—discovery of a world-famous research institute. This substance is now available in suppository or ointment form called Preparation H.® At all drug counters—money back guarantee.




**LOTS**
As Low As
**$5 down**
**$5 a mo.**
IN BEAUTIFUL
PARADISE CANYON

Cabin Sites
Home Sites
Business Sites
No Restrictions . . .
Build Your
Own Cabin!

**Fred Gresswell**
Realtor - Sales Agent
Office Opposite
Pueblo Theatre
On Main Road
Phone CL 7-5515
Home Pho. CL 7-4554




If your filing needs are quite limited but very necessary, here is a unit designed for you. This compact [illegible]

## » Wingfield Homestead «

Real Estate
Choice Lots For Sale
For Rent: Business Building
Post Office Block
DELLA HALE
Phone CL 7-2773

## SPRING PARK

**SUBDIVISION**
Valley's Cleanest Homesites, Trees
Park, Good Water System, Restrictions
Friendly Neighbors, Secluded
Lots from $850
With Terms
Phone [illegible] — Ruidoso Downs

# "RIO BRAVO" With John Wayne and Dean Martin MT.-VUE Four Big Days -Starts Sunday



**4-H CONTESTS —**
(Continued from Page One)

strations—Blue: Susie Thigpen and Kay Waldrip, high-point individuals, Jeanene Pruiett, Eddy County; Coy Perkins, Janice Dicison, Roosevelt County; Donna Sue Lewis, Curry County; Janie Breckon, Lea County, Red: Jean Shuey, Chaves County, White: Betsy Taylor, Chaves County; Charlene Starbuck, Curry County; Marilyn Brown, Lea County.

Tractor Operators Contest—Blue: Charles Hahn, Thomas McAlister, Roosevelt County; Wayne Fahsholtz, high-point individual, Curry County, Red: Dale Johnson, Eddy County; Johnny Heine, Chaves County, White: Joe Ginanni, Eddy County; Bobby Harrison, Chaves County; Bobby Ford, Lea County; Johnny Pierce, Curry County.

Crops Judging—Blue: Eddy County team (Tom Strcup, Eddie Bell, James Jackson, high-point individual).

Home Economics Judging—Blue: Eddy County team (Rosemary Ferguson, Ann Johnson, Celia Hall, Anna Bindel); Roosevelt County team (Mary Marshall, Karen King, Mary Ann Harth, Kay Dunsworth); Chaves County team high-point team (Jean James, Charlene Ridgill, Dale Ridgill, Betty Greenwood, high-point individual). Red: Lincoln County team (Alan Walker, Janice McKnight, Alberta Kimbrell, Kathleen Kimbrell). White: Lea County team (Marlene Powell, Irene DeFoor, Jeanie Sanders, Rowena Burns); Curry County team (Marcia Crystal, Nancy Marks, Gale Shipman, Sylvia Reid).

Livestock Judging—Blue: Roosevelt County team, high-point team (Mike Gollchon, Richard Hinderliter, Billy Powell Rush, Johnny Lieb). Red: Chaves County team (Andrew Tisler, Linda Grimm, Roberta Lowery, Gere Gaige); Eddy County team (Walter Freeman, Jackie Faulk, Tommy Kevil, Robert Dodson, high-point individual)); Lea County team (James Taylor, Arboth Ryland, Dean Davis, Pamela Carlin); Curry County team (Jack Valentine, Jimmy Chambers, Larry Rothwell, Janice Allmand). White: Lincoln County team (John W. Cooper, Drew Hamilton, Eddie Montes, Wayne Dunlap).

Public Speaking, Girls — Blue: Carol Long, high-point individual, Chaves County, Red: Carolyn Powell, Eddy County; Sue Moore, Curry County; Sue Freeman, Lea County.

Public Speaking, Boys—Blue: Don Woodburn, high-point individual, Chaves County. White: Ross Ainsworth, Roosevelt County; Thomas Pearce, Lea County.

Talent, Senior—Blue: Jan Crider, high-point individual, Chaves County, Red: Barbara Leonard and Pat Burford, Curry County; Jack Ryland, Doyle Wilson, James Burton, Sharon Roether, Sherry Finch, Lea County.

Talent, Junior—Blue: Stephanie Crystal, high-point individual, Curry County; David Bilbrey, Lea County. Red: Sharon Terry, Roosevelt County; Danny Crider, Chaves County. White: Rosalie Smith, De Baca County; Jeanene Pruiett and Katherine Floyd, Eddy County.

Dress Revue—Blue: Nelda Wilmon, Patsy Sartin, high-point individual, Curry County; Twila Bilbrey, high-point individual, Lea County; Linda Gail Tollett, Sharon Terry, Roosevelt County; Gera Lone Jaquess, Nancy Utterback, high-point individual, Chaves County; Katherine Hall, high-point individual, Eddy County. Red: Judy Inman, Juanita Gammill, De Baca County; Linda Copeland, Curry County; Jeannie Harvey, Belva Hobison, Lea County; Teresa Radcliff, Sue Gardner, Roosevelt County; Diane Johnson, Chaves County; Vicki McGee, Sylvia Angell, Ann Merritt, Eddy County. White: Leah Wayne Overton, De Baca County; Kay Marks, Curry County.

Blue ribbon winners will compete in the state contest at New Mexico State University in August.

## Scientific Topics On Clinic Program Held At Ruidoso

Scientific subjects, including psychosomatic medicine, were discussed during the four-day meeting here of the New Mexico Academy of General Practice Summer Clinic at the Navajo Lodge. The clinic closed Thursday.

Speakers were from Houston, Galveston, Albuquerque, Las Cruces and El Paso.

The panel on psychosomatic medicine was held Tuesday morning with a question and answer period at luncheon conducted by Drs. Alfred Leiser and James Kemper of Houston and Dr. Warren Brown, Albuquerque.

Other speakers to appear on the four-day agenda were Dr. H. G. Garrett, El Paso, Dr. E. K. Neidich, Las Cruces, and Dr. Arthur Glassman, Dr. Able J. Leader and Dr. Stanley Roger of Houston.

Dr. C. Pardue Bunch of Artesia is the new president of the academy, succeeding Dr. W. H. Peacock of Farmington.

**New Officers Named**

During a business session Wednesday morning of the New Mexico chapter of the American Academy of General Practice new officers for the ensuing year were named.

They are Drs. C. Pordue Bunch, Artesia, president; U. S. Marshall, Roswell, president-elect; Jack Redman, Albuquerque, vice-president, and R. W. Briggs, Roswell, secretary-treasurer.

New directors chosen and their terms are Drs. Mike Tanny, Albuquerque, three years; H. O. Lehma, Portales, two years, and P. A. Feil, Deming, one year. Dr. J. A. Rivas of Belen and Dr. Leland S. Evans of Las Cruces were named as two-year delegates.

Dr. W. H. Peacock of Farmington is outgoing president.

**50 ATTEND MEETING OF MEN'S FELLOWSHIP OF CHRISTIAN CHURCH**

Attendance was counted at about 50 at the week-end gathering of the Chistian Men's Fellowship of First Christian Churches of New Mexico here at Carrizo Lodge Saturday and Sunday. The men came from about a dozen churches within the state. Some brought their families, and almost all the men attended the morning services at the local Christian Church Sunday.

Mrs. Jack W. Young of Capitan was admitted as a patient July 14 to St. Mary's Hospital in Roswell.

Recent visitors in Ruidoso from Capitan were Mr. and Mrs. Black, operators of the Black Hardware.

For Specials See Page 10

## KATHRYNE HAIL TRAVIS PAINTING CLASSES

Adult Beginners and Advanced Students

Art Supplies — Next to Post Office

Picture Frames — Write for Brochure—Box 873

## Building Permits Total $64,250 In June

Building permits issued by the Village of Ruidoso in June this year totaled $64,250, records at the municipal building indicated.

They were issued to: Fred Barrett, $400; J. G. Harris, $5,000; Eugene Wicker, $5,000; H. E. Speers, $850; McKinney Oil Co., $14,000; Lloyd Davis, $1,000; Vernon J. Bass, $2,500; Carl Janzen, $1,000; R. E. Hull, $2,000; George B. Meyer, $22,000; R. E. Whitmore, $3,000; Armstrong and Pritchett, $4,000; B. E. Yeager, $2,000, and Jorge Herrera, $1,500.

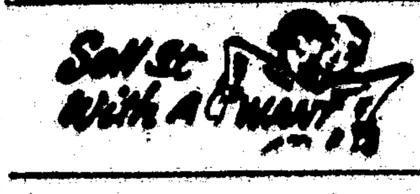
**RED HATS FIGHTING FIRE IN CALIFORNIA**

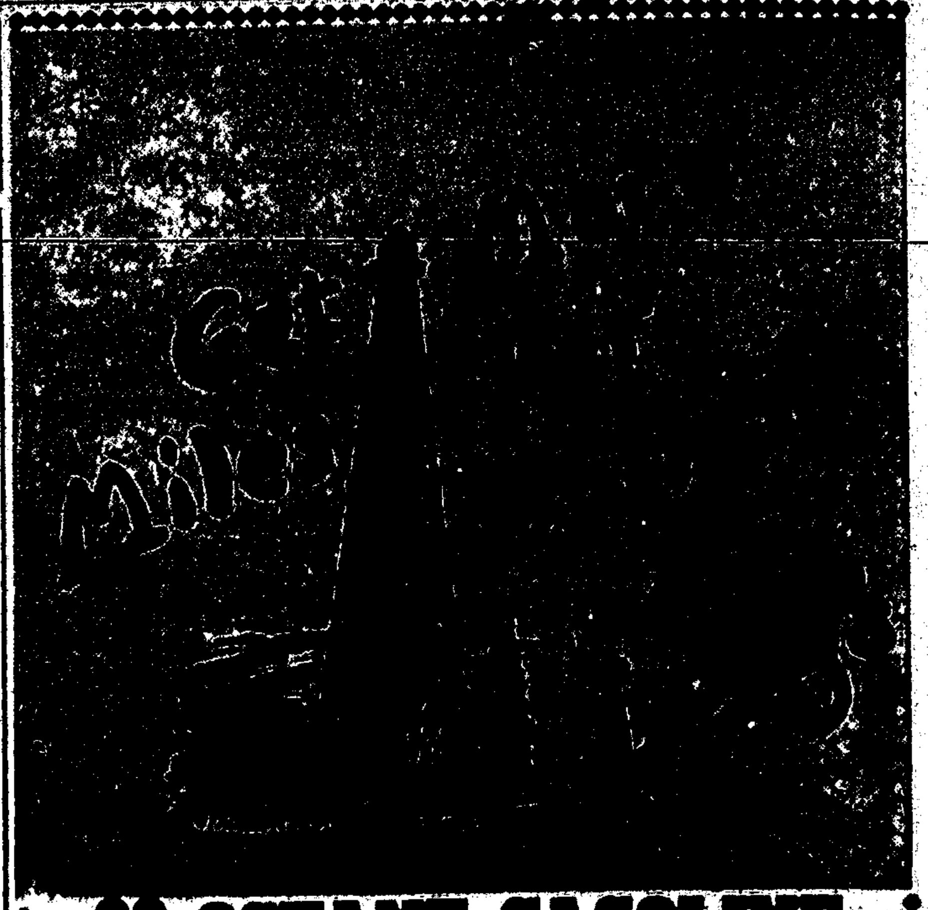
A crew of 25 Mescalero Red Hats last Saturday were dispatched to the Dark Canyon brush fire in California. Lineol White, Forest Service fire control aid from Ruidoso, accompanied the Apache fire fighters as liason officer.

Mrs. Mabel Davis and her daughter, Carol Sue, Gladys Hannaford of Holloman Air Force Base, and Sheila Waltrip of Hayward, Calif., Sunday afternoon attended services at the Nogal Cowboy Camp Meeting. They had dinner at the campgrounds before reutrning home. Gladys Hannaford is a sister of Mrs. Davis and Sheila Waltrip is the latter's niece. Mrs. Davis' uncle, the late Jim Morris of Capitan, helped organize the first Nogal Camp Meeting 20 years ago.

## Alamogordo Attorney Moves To Ruidoso

E. J. French, attorney of Alamogordo, who has been doing legal work for contractors at work on the missile field, Holloman Air Force Base there, has moved to Ruidoso to open an office for the practice of law. A graduate of Harvard, with an A. B. and an L. L. B., French is married and he and Mrs. French are the parents of four children. They will move to Ruidoso shortly to make their home. He has opened his office in the Allied Realty Associates building here on Main Road.



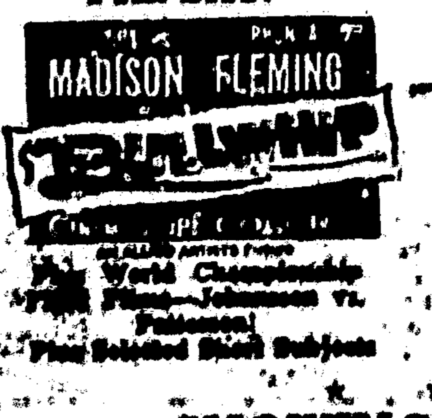



**88 OCTANE GASOLINE**
**Malco Products — Hollywood**
We Give S. & H. Green Stamps

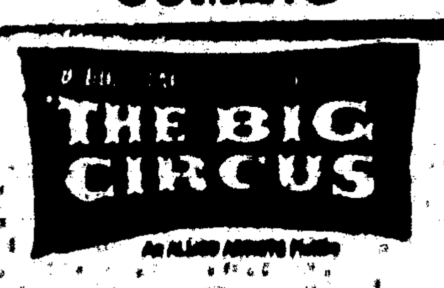
## DOWNS DRIVE-IN THEATRE

On Highway 70 — Near Main Gate to Ruidoso Downs

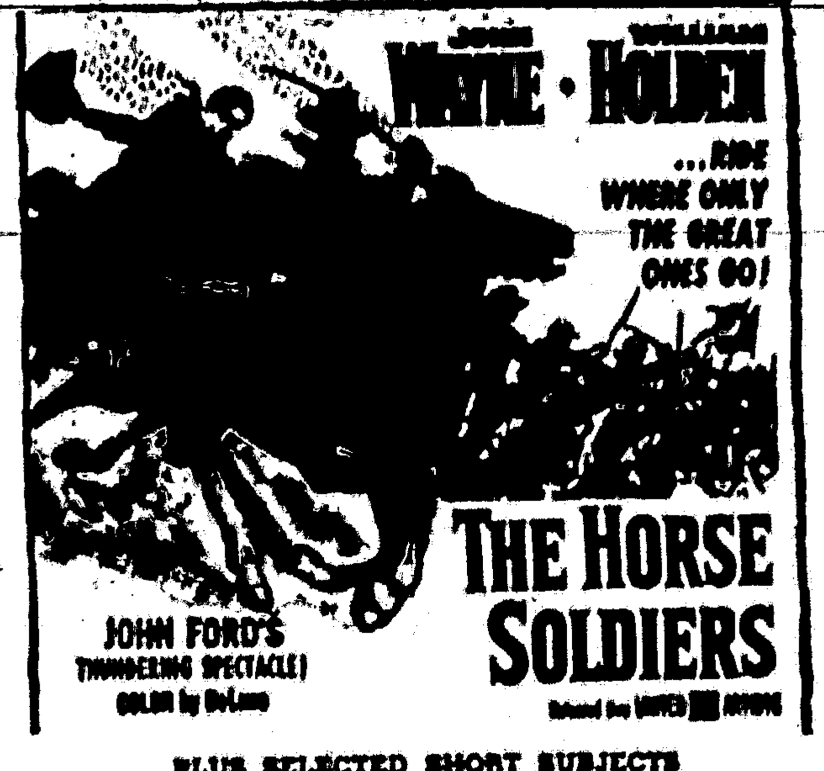
FRI.-SAT.




COMING




SHOWING 5 DAYS
SUN.-MON.-TUES.-WED.-THURS.




PLUS SELECTED SHORT SUBJECTS

## BAR AND LOUNGE IN MORIARTY, N. M.

TO TRADE FOR CLEAR PROPERTY

**F. L. RICHARDSON**
at Fred Greswell Real Estate and Insurance Office

RECORDS
—and—
Record Players and Supplies

We have Portable TV's, Phonographs, Radios

**THE RECORD SHOP**
In Postoffice Block — Phn. 7-4725

## NOW

We Can OVERHAUL YOUR JEEP IN OUR OWN SHOP

We have a full-time mechanic and a complete supply of Jeep parts for any job you need.
Check our loaded car lot for new or used cars, new or used Jeeps.

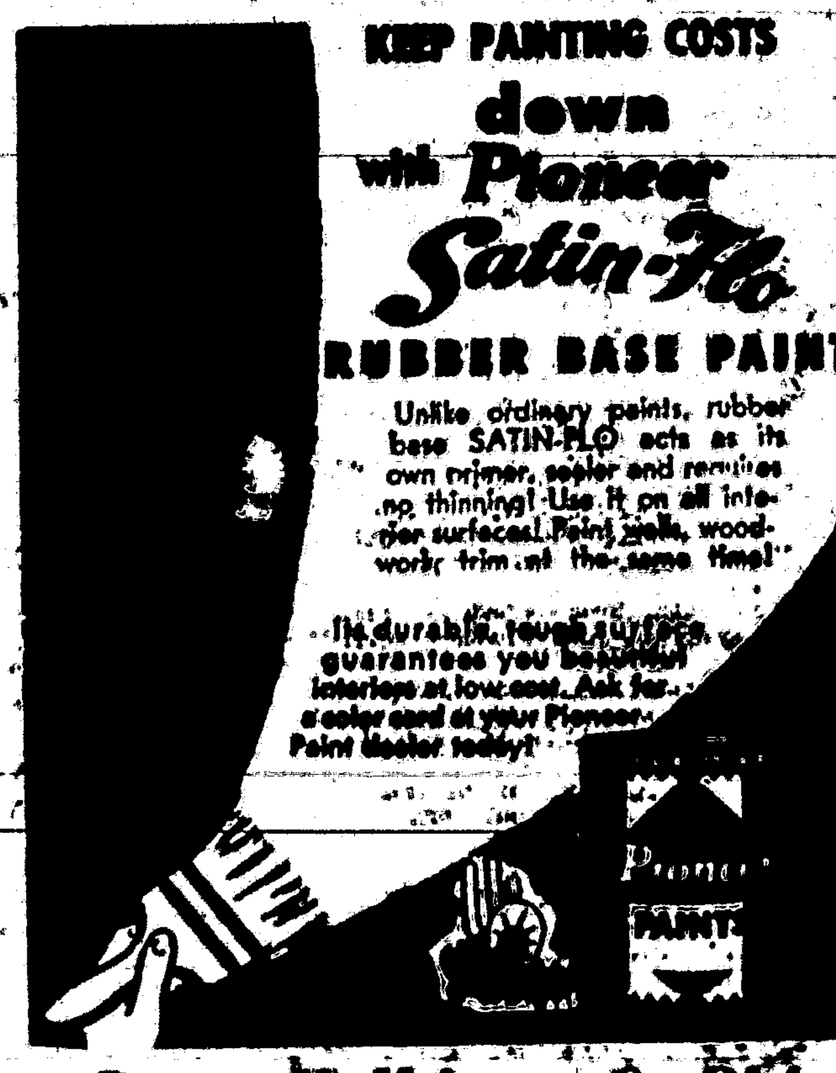
**R. H. Anderson**
in Hollywood

NEW AND USED CARS
Complete line of Jeep parts.
PHONE CL 7-2133
Night CL 7-3075

KEEP PAINTING COSTS down with Pioneer Satin-Flo RUBBER BASE PAINT

Unlike ordinary paints, rubber base SATIN-FLO acts as its own primer, sealer and requires no thinning! Use it on all interior surfaces! Paint walls, woodwork trim at the same time!

Its durable, tough surface guarantees you beautiful interiors at low cost. Ask for a color card at your Pioneer Paint dealer today!



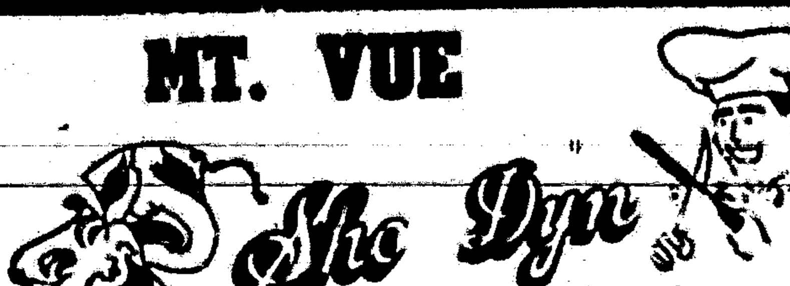

Special!
QUICK DRY
4-HOUR
ENAMEL
Sale Price
$6.09 Gal.
While It Lasts
Gallons Only
Reg. $7.55

**Bonnell Hdwe. & Bldg. Supplies**

Wayne Wantiez, Manager

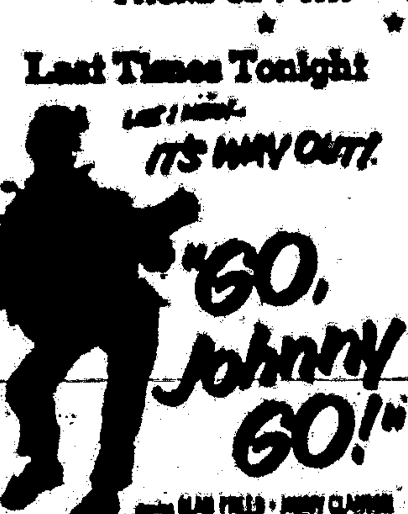
Ted Bonnell — BOX 1640 | Dorsey Bonnell — PHONE CL 7-3835 | Kenneth Bonnell — RUIDOSO, N. M.

## MT. VUE Sho Dyn Drive-In Theatre



PHONE CL 7-5666 — ON MECHEM DRIVE

Last Times Tonight

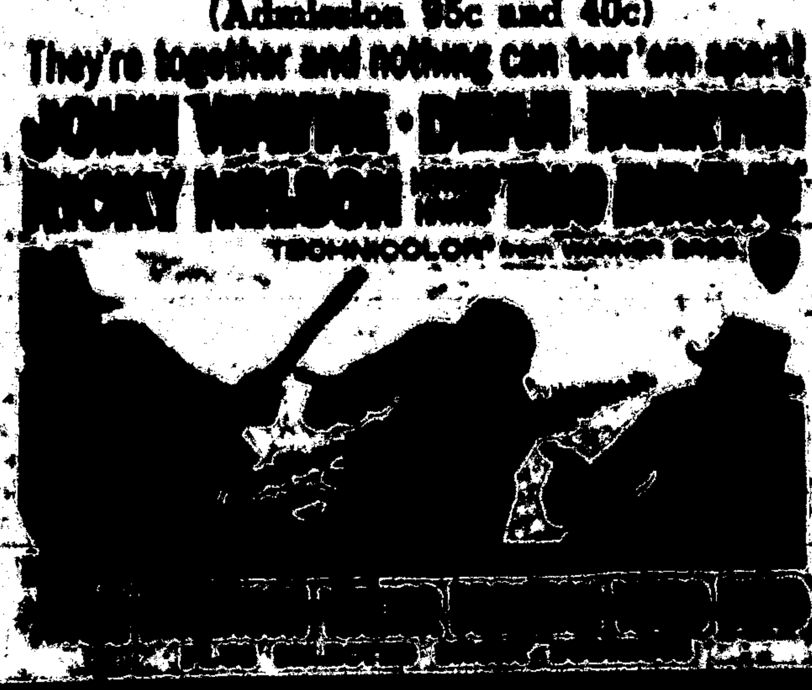



Plus Selected Short Subjects

SAT. ONLY

Plus Selected Short Subjects

SUN. - MON. - TUES. - WED.
FOUR BIG DAYS
(Admission 95c and 40c)




## PUEBLO THEATRE

Open Each Evening, 3 p. m. — Open on Race Days, 2 p. m.

THURSDAY - FRIDAY - SATURDAY

Joel McCrea in
"The Gunfight at Dodge City"
In Color — In CinemaScope
Plus Selected Short Subjects

ONE FULL WEEK
SUNDAY THROUGH SATURDAY

## TO OUR VISITORS— Things to See and Do In the Playground Area Of Ruidoso & Lincoln County

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

### All of these things listed are within 60Miles of Ruidoso—

**Lincoln National Forest—**
With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.

**Cedar Creek—**
Winter sports area and park-like shrubs and evergreens.

**Golf Course—**
One of the most beautiful golf courses in the world is Cree Meadows.

**Mescalero Apache Indian Reservation—**
Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.

**Lake Bonito, Bear Canyon—**
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.

**Nogal Lake, Nogal Mesa—**
The mesa is scene of the annual Summer Cowboy Camp Meetings.

**White Sands National Monument—**
Stupendous deposit of pure white gypsum.

**Lava Beds—**
The Mal Pais is a fascinating and different attraction. Recently designated a State Park.

**Fishing—**
Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year 'round in Hondo river.

**Old Lincoln Courthouse—**
In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.

**Big Game—**
Deer, antelope, bear, wild turkey and bobcat are found on Hose into the mountains here.

**White Oaks—**
Old ghost town once thickly populated and once having newspaper, stores, saloons.

**The Three Valleys—**
Scenic ranchland and mountains.

**Capitan, Capitan Gap And Indian Gap—**
Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey and Milt Mabie, radio and screen entertainers.

**Ruidoso Downs—**
Popular summer race track with horse racing each week-end in summer.

**Night Clubs—**
Numerous clubs with entertainment.

**Churches—**
In the immediate area are nine churches of various denominations.

**Climate—**
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.

**Mon Jeau Look-Out—**
Drive to the top of this forest look-out tower, 10,000 feet high.

**Fort Stanton—**
80-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanitorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.

**Cloudcroft—**
High mountain resort area.

**Artists, Art Schools—**
Ruidoso is home of several resident artists, including Horris Shelton, Katherine Hall Travis, Reynolds Jones, Martha Graves, and others, and art schools are held each summer.

**Mayhill Nurseries—**
Giant greenhouses growing many beautiful flowers shipped to wide area.

**Smokey The Bear Museum—**
Capitan has erected log cabin to house mementoes of Smokey the Bear, rescued in forest fire near there.

**Ruidoso Lookout Tower—**
Gives panoramic view of Playground of the Southwest.

**Ruidoso Sky Ride—**
Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.

**Dowlin Mill, Blazer Mill—**
Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.

**Carrizo Lodge—**
With unique history, museum and scene of square dance schools, bordering on Indian reservation.

**Fun In Downtown Ruidoso—**
With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.

**Places To Dine—**
More than 50 restaurants and dining rooms to choose—some of them with specialties.

**Green Tree Indian Aqueduct—**
Stone aqueduct built over 900 years ago to carry water from Pale Verde Springs into Ruidoso Valley.

**Indian Ruins—**
Ruins and pictographs of various Mogollon settlements at Glencoe, near Capitan, in Ruidoso area.

**Airport—**
Paved runways [illegible]

—and at further distances, but still within 4 to 5 hours' drive are El Paso [illegible]