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Nothing can compare with the peace of mind a family man has when he knows he is adequately covered with insurance for any occasion.

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The Ruidoso News

Merry Christmas

Insurance

Real Estate

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DAN D. SWEARINGIN, INC.

The Man with [illegible]

VOLUME 14, NUMBER 38 — RUIDOSO, LINCOLN COUNTY, NEW MEXICO — FRIDAY, DEC[illegible], 1959 — "INVENIEMUS VIAM AUT FACIEMUS" — Subscriptions: $3.00 per year in Lincoln County; $3.50 Outside County

Around Town

—By Nosey Waters—

J. L. Merritt, rancher at Yeso, Lincoln County, exhibited the reserve champion territory one-half blood winner in the recent International Livestock Exposition Wool Show in Chicago. . . . Political winds blowing over here from Carrizozo, and circling around other parts of the county, leave these rumors: J. P. Bobo, Ruidoso village marshal, might run for sheriff on the Demo ticket; Abe Sanchez, Demo, might again toss his hat in the ring; Bill Shrecengost, Hondo, may run for state representative on the GOP ticket, and of course Glen Bradley will be out for State Senator on the GOP side of the ballot; Herman Kelt, Carrizozo, may seek the Demo nomination for State Senator; Fred Richardson of Ruidoso says he won't run for State Senator as he once thought; K. Ortiz, Carrizozo, is reported a likely candidate for state representative on the Demo ticket, while these people are mentioned as possible county commissioner candidates: Charlie Jones, Demo, Ewing Carter, Demo, Johnson Stearns, Demo. It's a pretty good cinch Lewis Cummins will be up for re-election for county treasurer on the Demo ticket. . . .

* * *

More political rumors: Contrariwise to the report above about Bradley, it seems he's also being mentioned as a candidate for sheriff, and that the present sheriff, S. M. Ortiz, may run for State Senator; and we hear J. Emmett Reese may run for the legislature on the Demo ticket; and now, Fred Richardson may have changed his mind about the Senate race. . . . The terrific snow storm that swamped mid-New Mexico last Tuesday automatically cancelled the big G. O. P. doings here at Navajo Lodge. It may be scheduled here again in early 1960, H. H. Shier, county G. O. P. chairman, said. . . . The county Demo central committee probably will get together for a session about the second week in January, we hear. . . .

* * *

Note from Nora B. Pistole of Hollywood: "Finding it necessary to close the chapter of life by selling the Artesia property—in its place I now own an adobe hacienda about one mile west (or this side) of Louise Massey's shop. Please know I shall enjoy having my friends stop at the turquoise cottage. I still own my mountain home next door to a fine neighbor, Pat Valliant." . . .

* * *

A notice here says Carmon Phillips has the group pictures of the Ruidoso Masons taken at the dispensation of their new lodge here recently. . . . An internationally famous person has contributed $750 to our hospital for its new wing. We won't embarrass him by naming him, but he's a native New Mexican and he's as well known in Europe as he is in the U. S. . . . Haven't had a chance yet to check this but we hear J. A. Crockett of Roswell, brother-in-law of Fritz Christian, has bought the S. W. Stout building in Ruidoso Downs, and he may install an appliance store there. Meanwhile, the Elks Lodge has had to move out of there for its meetings and is now convening at Whipple's here in Ruidoso. . . .

* * *

Mrs. Molder at Ruidoso Downs Mercantile has been showing friends a beautiful and interesting Christmas card she received from Peru. . . . We hear that Miss Jester, who works with her in-laws at Jack's Waffle Shop and Cafe on U. S. Highway 70 is a very talented vocalist. . . . A couple of peace officers recovered two transistor radios for a local store almost before the store personnel knew they were missing. Sgt. Bill Kruse of the State Police called attention to a clerk in Buckner's, Inc., that a transistor radio he had been looking at only a few minutes before turned up missing before he left the store. The village police were called and Marshal J. P. Bobo apprehended a suspect within a few minutes, searched the suspect and found TWO, not one, radios valued at about $70 each. Just a warning to shoplifters—there are shoplifters plying their trade here—doing their Christmas shopping late, it seems. . . . The Lamb family, for the second year, has decided not to send Christmas cards, instead using that money to contribute to a worthy cause. This explains to some of you why you didn't get a Christmas card from us. . . .

* * *

Radio Station KYAP tells us to report it will be on the air throughout the night on both Christmas Eve and New Year's Eve. . . . A very interesting and informative 8-page [illegible] Annual Church Report, [illegible] pictures of the Community Methodist Church, the [illegible] family—the Rev. C. Edward Ditterline and wife and children, a history of the Community Methodist Church, a financial statement to date and a projected view of what the church needs to do in the next few months to care for growth in the area, was mailed to some 800 persons last week-end here. Rev. Ditterline, Church Treasurer Robert Pearson and others prepared the report, and it was printed in the Ruidoso News plant. . . .

* * *

The Ruidoso Chamber of Commerce office has 300 colorful large booklets which local motel and court owners can pick up to place in their rooms for visitors. These booklets [illegible] and information about [illegible] and a [illegible] pictures and [illegible]. It is called [illegible] American [illegible].

* * *

Mrs. R. O. White of the Apache

Names Of Three Area Landmarks Changed To Honor Smokey Bear

Names of three landmarks on the Lincoln National Forest are being changed in honor of Smokey the Bear—to commemorate his rescue as a small burned cub from a 14,000-acre forest fire there in May of 1950, the U. S. Forest Service announced today. The mother-less little bear, who is now recognized and accepted as the international symbol of forest fire prevention, recovered from his burns and today resides in the National Zoo in Washington, D. C. He has grown into a big, husky cinnamon-colored 10-year-old — full grown for a bear—and is visited by hundreds of thousands of fans each year. The fire which destroyed his home was started by a careless smoker who flipped a match or a cigarette into the dry woods along the road going through Capitan Pass. The smoke was first discovered from the Block Lookout. This blaze took place on the Capitan Ranger District of Lincoln National Forest above the town of Capitan, New Mexico.

The following name changes are being made: Capitan Ranger District, with its Ranger Station in Capitan, will henceforth be the Smokey Bear Ranger District and Station. Block Lookout will become Smokey Bear Lookout; and Capitan Pass, which is locally often called Capitan Gap, is being changed to Smokey Bear Gap.

Since the adoption of Smokey Bear as a symbol and the launching of the nationwide Cooperative Forest Fire Program by the Forest Service, State Foresters and The Advertising Council, the number of man-caused forest fires and acreage burned has been drastically cut. However, there are still too many millions of acres of valuable timber and watershed lands being damaged by fire each year because of human carelessness or indifference. With an ever-increasing number of recreationists going into our National Forests year by year every forest user must be extra careful with every fire.

Furniture Store was the lucky winner of the transistor radio given away by the Phi Chapter of Beta Sigma Phi at a drawing Monday at Radio Station KYAP. Mrs. Carmen Phillips, Ways and Means chairman, did not have a final figure on what was netted on this project because all the members had not reported in yet. She said thanks to all who helped make the event such a success. . . .

* * *

Hats off to the postal crews in this region for digging out from under an avalanche of mail the last several days. You did a good job! . . . This week's paper went to press Monday night—therefore no real late news is included. . . . Schools here dismissed for the holidays Tuesday and will re-open Jan. 4. . . .

* * *

Ruidoso Girl Scout Troop 4 with their leader Mrs. James Lackey were out spreading Christmas cheer singing Carols Friday evening last week at various residences in the canyon. At each place they left a bag of cookies they had made. Among the stops they made was at the hospital.

* * *

The custom is growing throughout the nation among Christian families to place a birthday cake on their dining table on Christmas Day with a candle, to remind them that Christmas Day is Christ's birthday—a very fitting and wonderful idea in keeping—and focusing attention on—the real meaning of the day. May the glow from such candles touch the heart of each of you who read our weekly paper—that is the wish of all of us here who produce the News. (Personally and aside to the crew of the News, from the Editor and wife: We think you've done a magnificent job this year for us in producing this paper—you deserve a lot more credit for what is published than the average reader realizes. We want credit to go where credit is due—certainly in this instance so true.—V. and J.)

* * *

OPEN LETTER TO SANTA CLAUS!

Dear Santa Claus:

It has been a long time since I have written to you.

I have now moved from the old home on Happy Street to a house of loneliness and doubt which stands at the end of disillusion avenue.

All the glorious bright little baubles that I had in years gone by are now either broken or tarnished and tear-stained.

Please bring me a few of those toys that I once had, the string bubbles of joy, the tinkling bells of cheer that ring in my voice; the candles of faith that shone in my eyes, the frankincense and myrrh of steadfast hope that strengthened my soul and the lodestar of Universal love that gleamed in my heart.

In the years past I realize I did not appreciate those priceless treasures or care for them as I should have. But now I repent my carelessness and humbly ask you to remember me with another supply this Christmas. I will hang my empty heart right by the chimney, Santa and please this is what I want:

Give me a large basket of forgetfulness with which to cover up all loneliness and empty brooding, a large box of forgiveness for those who robbed me of laughter and filled my eyes with tears; leave me enough of cement of hope to mend the shattered fragments of joy, tuck in a little song of cheer; and please Santa, leave quite a lot of plain old fashioned faith, understanding, unselfishness and tolerance that I can share freely with friends and neighbors.

Clydia Britt Maryfield.

Dec. 31-Jan. 1—Does New Year's Eve Dance, Martin's Dine & Dance, 9 p. m. 'til.

NEWS STAND PRICE NOW ...... **10¢**

Canyon Echoes . . .

Mr. and Mrs. George Westall will have as their Christmas guests their daughter and her husband, Mr. and Mrs. Charles Perry of Ruby's Inn, Utah, and George Westall's parents, Mr. and Mrs. Glen Westall of Grand Junction, Colo.

Mr. and Mrs. Ralph McGuire and George Perry of Glencoe flew to El Paso Monday on business and returned Wednesday.

Ralph McGuire flew Jack Main of the Navajo Lodge to Springer, N. M., last Friday on business.

Last Wednesday Ralph Brown flew over the ranch of Richard Bagetti near Vaughn, N. M. The ranch was snowed in and the owner wanted to check on the livestock.

Mrs. Rita McLaurin will have her two sons and their families spending Christmas with her. They are Mr. and Mrs. B. J. McLaurin of O'Donnell, Tex., and Mr. and Mrs. Blanton McLaurin of Yuma, Ariz.

Mr. and Mrs. J. H. Wilkerson and sons of Andrews, Tex., will spend Christmas in Ruidoso with her parents, Mr. and Mrs. Mack Garner.

Mr. and Mrs. Dick Morrison and sons will spend Christmas with her mother, Mrs. Frances Hansen in Alamogordo.

The Albert Taylor family is visiting in St. Louis for Christmas.

Harley Parnell, son of Mr. and Mrs. H. A. Parnell of Ruidoso Downs, is home for the Christmas holidays from the University of New Mexico in Albuquerque.

Barry Swanson, son of Mrs. Beth Davis, is home from the School of Mines at Socorro for the Christmas holidays.

Miss Anky Vanderstok of Old Forge, N. Y., visited the Bob Vandenbos last week.

Mr. and Mrs. Hunter Pendleton of Odessa, Tex., are spending the Christmas holidays in their home in Ruidoso.

Mr. and Mrs. Cy Leland, Sr., are in Lubbock, Tex., spending the holidays with their daughter and family, Mr. and Mrs. Marlin Smith.

Lester and Bonnie Webb were up from Alamogordo last week-end.

The Chuck Kuchars were in Roswell Monday on business.

Mr. and Mrs. Tom Holbert left Saturday for California to visit their children and grandchildren. Their station wagon was bulging with gifts. Mrs. Holbert started 11 months ago accumulating Christmas gifts for this Christmas!

Mr. and Mrs. Henry Jackson and daughter plan to visit relatives in Lubbock during the holidays.

The Fred Pitts are back from a junket that included a stay in Oklahoma.

Mr. and Mrs. W. E. Beavers and family returned Friday last week from a three weeks trip to the Northwest. They drove through eight states and spent some time visiting Mrs. Beavers' brother and family, Mr. and Mrs. Sam Romero at Eugene, Ore. Beavers Shoe Repair Shop will be open for business again Monday, Dec. 21, and he wants everyone to know that he apreciates his customers waiting for him.

Mr. and Mrs. Carl Longabaugh left Tuesday to spend Christmas with their daughter and family, Mr. and Mrs. Gene Fowler in Roswell.

Max Jones is expected home from T. C. U., Ft. Worth, for Christmas to visit his folks, the Harold Jones, but his sister, also a student there, will visit friends in Florida.

Transfer your savings to Ruidoso State Bank before Jan. 15, 1960, without loss of interest. Your savings earn 3% compounded quarterly.

The Vic Lamb family plans to spend the Christmas holidays in Texas, visiting a daughter and her family.

The Walter Meeker family is here from Lovington for Christmas.

Home for the Christmas holidays is Chris Samelson, son of Mr. and Mrs. Oscar Samelson. Chris is attending St. Mary's College high school at Berkeley, Calif.

Charles "Cowboy" Murray who is attending New Mexico Military Institute in Roswell, and Bonnie Murray, a student at Loretto Academy in El Paso, Tex., are spending Christmas with their parents, Mr. and Mrs. Bob Moore.

For the first time in many years, the Roy Piors will remain at home for Christmas instead of going to California, they report.

The R. A. Bennetts and son will visit in Arkansas for Christmas.

Capitan News

By DIXIE SPARKS

Hi! I do not have any news items for you this week as everyone is busy with last minute preparations for Christmas (me, too). I only want to give this message to you from the Villagers of Capitan and vicinity. The best of everything for you and yours on this His Birthday. I hold the thought that all with me will bow our heads and give thanks for His birthday come Christmas Morn.

A Very, Very Happy New Year and may it bring you and yours the best that He gives. His Blessings for the Christmas season to you and yours.

See you after New Year's, God willing, Dixie.

Christmas Greetings

AT FT. STANTON—This nativity scene has life size figures, with live animals to give the scene authenticity. It is near the entrance to Ft. Stanton Medical Center, and is only a part of the very extensive Christmas decorations installed this year—much more than last year. The hospital is attracting many visitors from a wide area to see the work done for adding joy to the holiday season.

RUIDOSO, HIWAY 70 — AND—

Hollywood Notes

(Contributed)

Mrs. Elsie Rowland and son, Jimmie from Alice, Tex., and Mrs. Cleo Rowland from Austin, Tex., will arrive Dec. 21 to spend the holidays with Mr. and Mrs. Dick Cowden.

Lee Wimberly arrived home this week after spending several weeks in Plainview, Tex., with his mother who is ill.

Mr. and Mrs. T. C. Delaney, Jr., will spend Christmas in Roswell with Mrs. Delaney's aunt, Mrs. Omar Leach.

Mr. and Mrs. Bert Rice left the first of the week for Senora, Tex., to spend the holidays with their daughter, Mrs. L. P. Bloodworth, Jr., and Mr. Bloodworth and sons.

Mr. and Mrs. Jim Wimberly from Alamogordo will spend the week-end here with the Lee Wimberlys.

Mr. and Mrs. Roy Howell and Debbie from Lubbock will arrive the first of the week to spend the holidays with Mr. and Mrs. Morris Books.

Ed Hepp from El Paso was a business visitor here Friday.

Visiting Mr. and Mrs. Alan Lualin and Susie last week-end were Mr. and Mrs. K. E. Kelley and three children from Levelland, Tex. Mrs. Luallin's mother, Mrs. L. Porterfield from O'Donnell, Tex., arrived last week-end to spend several weeks.

Mr. and Mrs. C. H. Ward and daughter were El Paso visitors Saturday.

Construction Starts On New Station In Gateway

Construction began Monday here on a new service station for El Paso Natural Gas Co., to feature El Paso gasoline and petroleum products, on a Y-shaped lot west of the John W. Thompson residence on Main Road in Palmer Gateway.

Contractors for the job are Nick and Jack DiPaolo, who said it would be completed in time for opening about April 1.

Two other new service stations are proposed for construction in that region this winter, including remodeling of the former McKinney Oil Co. place for Humble, and a new Texaco, or Conoco station.

AUTOMATIC LAUNDRY IS RE-OPENED IN NEW QUARTERS

Bill Tadlock, Sr., announced re-opening of his Gateway automatic laundry in what was formerly the Gateway Cleaners building in Palmer Gateway. Tadlock purchased the cleaning equipment of Gateway Cleaners and the dry cleaning portion of the business will be operated under lease to Mr. and Mrs. T. J. Short, who both have many years experience in this business, Tadlock said. They have owned and operated shops in various locations.

Mrs. S. B. Boykin is remaining as an employee of the automatic laundry, Tadlock said.

The laundry has been enlarged to more than 30 washers and eight dryers and will be enlarged still more next spring, Tadlock said. The general facilities of the firm have been expanded with convenience of the customer in mind, he declared. He is making plans to open a second location in the spring, also, he indicated.

Acquire real estate "today." Keep it, it will keep you tomorrow. Allied Realty, Phn. CL 7-3303.

Press Is Honored, Scout Leaders Speak At Elks Dinner

As is an annual custom of Elks Lodges throughout the nation, the press and other media of communications were honored in a special supper meeting Friday evening last week with the Ruidoso B. P. O. E. Lodge No. 2086 playing host.

Special guests from the Ruidoso News were Vic Lamb, Mr. and Mrs. C. W. Miller and Harry Eckert.

Special guests from the Lincoln County News, Carrizozo, were Mr. and Mrs. Paul Baker and Mr. and Mrs. Harkey.

Special guests from Radio Station KYAP, Ruidoso, were Jim Doggett, Pat O'Day and Mr. and Mrs. George Crawford.

After their introduction by Exalted Ruler J. P. Smith, the program was turned over to Frank Barajas, local Explorer Scout sponsor from the Elks, who in turn presented three Boy Scout officials from the Rio-Hondo District and the Conquistador Council in Roswell. In turn, the three men stressed the need for adult leadership for a live Scouting program in Lincoln County. A chart they presented showed that at one time, not many months ago, there were once 11 Boy Scout Troops, Cub Scout Packs and Explorer Scout Posts actively meeting—and that now there are only four.

The charts further showed that there are 775 boys in the communities of Hondo, Capitan, Ruidoso and Carrizozo that are at the right age to fit in the three categories of Cubbing, Scouting and Exploring. Only 21 men are needed, about four or five from each of the four communities, to implement an aggressive Scouting program to reach this number of boys, the men declared.

The speakers were Tom Cochran, Scout Executive; Tex McCoy, Assistant Scout Executive and George Miller, Rio-Hondo District Executive.

Heaping plates of a menu consisting of big game meat dishes, ranch style beans, salad, pickles, olives, onions and all the other trimmings, were served to about 90 people. The affair was held in the Whipple's Drive-In Restaurant in Palmer Gateway.

Bud White, of the entertainment committee, said he, Bob Fairless, J. P. Smith and F. W. Lively arranged the program, with Ole Smokey Bar-B-Q at Hollywood doing the barbecue and with members of the Does organization assisting with preparation and serving of food.

NEW HOLIDAY BOWL OPENED LAST WEEK-END

The most magnificent recreational facility ever offered in Ruidoso—the new Holiday Bowl—owned and operated by the Jones Construction Co., opened here last Saturday night.

The new 12-lane, fully automatic bowling center offers the very latest in bowling facilities, along with a modern luncheon service, to be operated by Harry Whipple.

Crowds stormed the new recreation center last week-end and early this week to try out the swank new center, which features the use of lots of glass, asphalt tile, aluminum trim and other gleaming fixtures. There is a public address system over which announcements can be made, or on which music can be played. The building housing the Holiday Bowl measures 74x140 feet in size. Stansell Jones, local resident of the Jones Construction business, said he and his brother, G. A., who came over from Lamesa for the opening, were more than pleased with the reception already given the enterprise.

Sandwiches, short orders, complete luncheons, and meals to be eaten at the lunch counter or taken out, are handled by the Whipples.

The lanes are outfitted with AMF Automatic Pinspotters. Product of American Machine & Foundry Company, makers of high speed, precision equipment for industry and the Armed Forces, the Pinspotter employs electrical and mechanical principles and electronics to perform automatically all pit services previously done by hand in the game of ten pin bowling. Only parts of the equipment ever seen by the bowler are the sweeper bar in its task of clearing deadwood from the alley, and the spotting table (when it descends to pick up standing pins to permit the sweeper to carry out its work, or descends to spot a new set of pins).

Shielding the machine from the bowler's view is the Pinvisor screen inset with AMF's "Magic Triangle" Pindicator. The Pindicator lights up to indicate a strike, first and second ball, a foul and pins left standing.

Temple Wallace, in South America, suffered a cerebral hemmorhage and has been hospitalized since early in December, his wife writes us.

Special Feature Included In Today's Christmas Edition

This year's Christmas edition of the Ruidoso News carries a very beautiful and different kind of photo feature for the religious season now upon us. On another page of today's paper you will find a series of photos made in the Holy Land, showing the very places in which much of the drama of Christ's life unfolded. It is such a memorable part of our paper this year, we anticipate it will be clipped and saved by many of our subscribers. The presentation of this special feature is sponsored jointly by the Ruidoso News and Baker Pharmacy.

McKinney Oil Loses Lease On Gateway Station

Barney McKinney this week announced he has lost his lease on one of his two stations here. Last week-end stocks were moved from the Palmer Gateway station to his other location on the corner of Mechem Drive and Main Road. In announcing the move, McKinney posted $150 in cash prizes to call attention to the change. Cash prizes of $75, $50 and $25, plus five free oil changes, will be awarded Christmas Eve, Thursday this week at 5 p. m.

"There's nothing to buy, you register free," McKinney said.

MESCALERO ELECTS TRIBAL COUNCILORS

Turnout at Friday's tribal council election was normal, despite the heavy snowstorm which swept the Mescalero Apache reservation earlier last week.

Re-elected to positions on the council were Andrew Little, Mrs. Virginia Klinekole and Eric Tortilla. Mrs. Klinekole is presently tribal president.

New tribal council members, named Friday, include Fred Pellman and Wheeler Tissnolthtos. Tribal judges also elected Friday are John Tahnito, Charlie Smith and John Shanta.

All officers chosen during Friday's election will take office the second Saturday in January. At that time, the new council will meet and select a tribal president, vice-president and other officers.

Community Tree Program Is Held Monday This Week

The annual Community Christmas Tree program sponsored by the Ruidoso Chamber of Commerce was held Monday evening, Dec. 21, at the Lions Club's new clubhouse in Skyland. It had been scheduled for Dec. 17 at the School House Park, but was postponed because of bad weather. Dwight Watkins, principal of Ruidoso High School, was to read the fabled Christmas Candle story with two students from the local schools portraying the characters in the story. Everyone joined in the singing of Christmas Carols and the Rev. C. Edward Ditterline, pastor of Community Methodist Church, was to read the Christmas Story from St. Luke's, followed by the benediction. Climax of the evening for the little children was the lighted Christmas tree and the appearance of Santa Claus with bags of candy for them.

Letter to the Editor

1037 East Gifford Drive
Tucson, Arizona
December 14, 1959

Dear Vic,

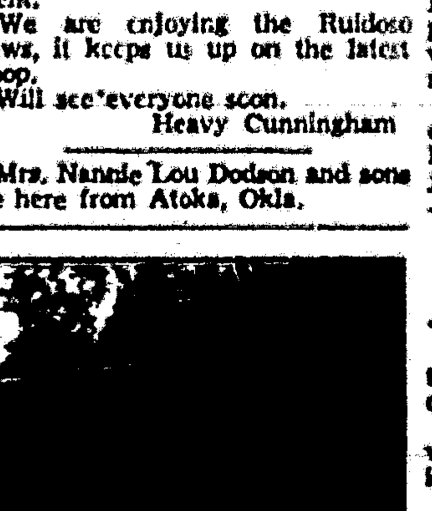
The girls (Dutch and Sdnta) and I just got back from the rodeo at the Quarter Circle Heart Ranch at Kinsley Ranch, Arizona. Just wanted you all to know that San Patricio and Ruidoso were well represented. Bill Babers (Tom Babers' son) won the calf roping for the two day event.

We are enjoying the Ruidoso News, it keeps us up on the latest scoop.

Will see everyone soon.

Heavy Cunningham

Mrs. Nannie Lou Dodson and sons are here from Atoka, Okla.



FINISHING TOUCHES — E. G. (Jake) Allen, manager of the new Holiday Bowl for the Jones Brothers, puts finishing touches with a paint brush on the new bowling center in Gateway last week-end getting it ready for opening last Saturday night.

INSTALLING AUTOMATIC MACHINES — Complicated electronic parts of the automatic pinspotters for the new 12-lane Holiday Bowl in Palmer Gateway are shown being installed by workmen from the factory shortly before the recreation center opened here last week-end. It is owned by the Jones brothers who have Jones Construction Co., and who also own El Willa Dee Lodge nearby. (They plan to change the name of the motel to Holiday House, they have said.)

RUIDOSO NEWS PHOTOS

MILL LOST IN BLAZE AT CAPITAN

The thorium mill [illegible] earlier this year a mile [illegible] of Capitan was destroyed by fire Friday night last week in a blaze of undetermined origin. The loss figured in the thousands of dollars, a Capitan resident told the News. It recently had been closed down, pending re-opening about the first of the new year.

A night watchman on duty there was awakened by the fire already underway. The Capitan Volunteer Fire Department responded to a call immediately, but the blaze had gained too great a headway to prevent its total destruction.

Manager of the mill was Lee Downing of Capitan, the News was told.

B U L L E T I N !

Judge H. M. Graham said Tuesday morning he would reconvene a coroner's jury and recommend to it a verdict of death from foul play after an autopsy report showed A. G. Ayala, 29, Carrizozo died of suffocation the night of Dec. 11. His body was found in a ditch near U. S. Highway 380 just west of Hondo.

Lions Net $185 From Tree Sales; 20th Anniversary Set

A net amount of $185.00 was reported in the Dec. 15 meeting of the Ruidoso Lions Club from the sale of Christmas trees. The club will celebrate its 20th anniversary in February and a committee was appointed to lay plans for that event. Heading the committee is C. L. "Bones" Wright, and other members are W. C. "Dub" Williams, Dr. James Beall, Dave Parks, Don Sovell, Dr. W. D. Horton, Bill Hart, Joe Coe and Dale Dodds, of the Alamogordo Lions Club, who is transferring his membership to the Ruidoso club.

WOUNDED MINISTER TO RETURN TO PULPIT

An Albuquerque Methodist minister who was shot in the chest while deer hunting near Ruidoso on Nov. 12 expects to be back in his pulpit by the first Sunday in January.

The Rev. Hugh F. Bailey who was in serious condition as a result of the hunting accident for several weeks, has been home since Dec. 7.

The pastor of the Wesley Methodist Church at 476 57th NW says, however, he is still required to return each Thursday and Monday to Veterans Hospital for X-rays and check-ups. He hopes to get his final release from the hospital by Jan. 1.

The Rev. Mr. Bailey was hit by a .30.06 slug from a rifle of E. M. Barneycastle of Midland, Tex., while hunting near Ruidoso the day after Armistice Day.

The bullet struck the center of his chest, deflected into the left shoulder and passed through his body, coming out under the shoulder blade.

Prayer groups were formed in Ruidoso shortly after the accident, to pray for the health of the minister, who formerly pastored in that community.

Any more hunting, however, is out of the question for Bailey, who said he figures his odds in the sport have just about run out.

Alto Briefs

By MRS. AILEEN LINDAMOOD

Duff May of Lincoln County Motors in Carrizozo was a visitor in the community on Friday.

The Sonney Wrights expect to be with his parents the Lloyd Wrights in Yeso, N. M., for Christmas.

J. B. Hightower has been in Carlsbad the past week on business.

The W. L. Smiths of Roswell recently visited her sister and family the Charlie Peebles on Little Creek.

The snow storm last week was quite a storm. The school bus to Capitan didn't go in Tuesday or Wednesday and the Ruidoso school bus didn't go in on Tuesday. The mail car between Capitan and Alto went in as usual but the highway wasn't in very good shape due to the heavy snow and ice. By late Tuesday night the state maintainer had cleared the highway but more snow came after that and the work had to be done over on Wednesday.

The Jim McEuens and Corky, the Sidney Prestons and Larry and Connie and the F. B. Lindamoods enjoyed the annual elk barbecue and Christmas party given by Leck and Bill Cowden Tuesday night at Leck's Lanes in Ruidoso.

Donna Peebles has been home from school due to illness the past week.

Transfer your savings to Ruidoso State Bank before Jan. 15, 1960, without loss of interest. Your savings earn 3% compounded quarterly.

ON MARCH 21, 1960—RUIDOSO Had Completed

SIX YEARS

Without a Traffic Death
Now Let's Make It

SEVEN YEARS!

It's Been

2470 DAYS

Since an auto death has occurred in Ruidoso

Speed Kills

Take Your Time in '60

Observe Safety Laws

MERRY CHRISTMAS

Merry Christmas—two little words that have been so often repeated—sometimes for commercial reasons—sometimes just because someone was expected to say it—sometimes in jest.

But then, there have been millions of other times when it was said with heart-felt sincerity. That is the way we want to say Merry Christmas to all the wonderful people of this fine community—the Ruidoso Area. May God give to you and yours peace, happiness, prosperity and love for all your days.

CARMON — LEONA MAE — EVELYN — DELANA

☆ ☆ ☆

CARMON PHILLIPS

OLD MILL

Gifts — Cameras — Film — Books — Recordings

6 MONTHS UNCONDITIONAL GUARANTEE

WATCHES CLEANED AND COMPLETELY RECONDITIONED **$8.00**

AT OPEN HOUSE—The camera snapped these principals at the open house held in Ruidoso recently when the hosts, at left, Mr. and Mrs. Dale Dodds, introduced their son and his bride-to-be, next in line from left, Stanley Dodds and Miss Ellen Hendrix, who were wed Dec. 21 in Alamogordo, and the bride's parents, Mrs. L. A. Hendrix and Mr. Hendrix and the grandmother of the bridegroom, Mrs. O. E. Dodds. The Dodds home here is in Palmer Gateway.

The Claud Millers plan to visit in Arizona during the Christmas holidays.

Elks Hold Party For Children Of Members

The Elks had their Christmas party for their children and friends on Saturday, Dec. 18, at the Lions clubhouse in Skyland.

A large, beautifully decorated Christmas tree was the center of attraction and Santa Claus was there with bags for the children filled with fruit and candy.

About 25 children enjoyed the party.

The chairman for this affair was Earl Hickam and others working with him were Mrs. Earl Hickam, Mrs. Noble Higgerson, Mr. and Mrs. Fritz Christian, Dolly Fairless, Mary White and Billie Jean Prudhomme.

5th, 6th Graders Present Program For P-TA

A delightful Christmas program was given by the fifth and sixth grade pupils before the business meeting of the Ruidoso Parent-Teacher Association last Thursday.

The two sixth grades, directed by Mrs. Nelle Moseley and Mrs. Agnes Mills, and the two fifth grades, directed by Mrs. Alice Traylor and Mrs. Jesse Lee Hawkins, sang carols and gave readings on the meaning of each letter in the word, "Christmas."

During the business meeting, Don Soyell presented the budget for the year. A motion was introduced and taken under consideration to donate the majority of the P-TA funds to purchase stage curtains for the new gymnasium. The complete cost of these curtains was estimated at $1,-300.00. No definite decision was made.

Plans were laid for the second annual Christmas Ball for the young people which was held Monday night, Dec. 21, at the old Gym building.

GAMES PARTY POSTPONED ONE WEEK

The next regular Monday noon lunch and card party at the Women's Club will be Jan. 11 instead of Jan. 4 as announced in last week's Ruidoso News. The change was made due to the remodeling of the kitchen which is now going on, and which will not be completed by Jan. 4.

Mescalero Club Has Yule Party

The Employees Club was a very pretty setting for the Woman's Club business meeting and Christmas party last Wednesday evening, Dec. 16.

The tables in the dining room where the business part of the meeting was held, were decorated in white, with centerpieces of greenery covered with snow and centered with tall red candles.

Mrs. John Carver, president, had charge of the meeting and introduced the guests, Mrs. Duane Mohr, Sr., Mrs. Melvin Fairbanks and Mrs. Bryce Boyer.

Mrs. Herbert Spence and Mrs. Duane Mohr, Jr., were elected new members of the club.

After the business was completed, Mrs. Calsbeek had charge of the music hour with Clifford Williams singing Christmas carols accompanying himself on the guitar. Carols and rounds were sung by the group.

Later the recreation hour was spent in the living room where a beautifully decorated Christmas tree waited, loaded with gifts for all. Much gaiety was shown as gifts were opened. Hostesses for the evening were Miss Pieta Cajete, Miss Yolande Dominque and Mrs. Wilbur Parker. Delicious fruit cake and coffee were served. Miss Polly Miller of Ruidoso decorated the dining room for the hostesses.

May the Blessings Of Christmas Be With You This Season and the Coming Year.
MOTHER B. BUCHANAN

Buffet Supper Held At Hospital

The newly completed wing to the Ruidoso-Hondo Valley General Hospital Sunday evening was the scene of a buffet supper attended by about 100 persons, including nurses, doctors and dentists, ministers, board members and administrators, and their families.

A "grab bag" Christmas box was available for the children and some special guests to pick a present. The meal was prepared by the hospital staff.

At the Hospital

Visiting hours: 2 to 4 p. m.; 6 to 8 p. m.

Admitted as patients in the last several days at Ruidoso-Hondo Valley General Hospital in Ruidoso have been:

Mrs. Louise Hudman, High Rolls; Albano Fuchs, Hollywood; Mrs. Josette Herrell and Mrs. Donald Ashby, Alamogordo; Miss Kathy Smith and B. J. Judia, Ruidoso Downs.

Born to Mr. and Mrs. Donald Ashby of Alamogordo, a daughter, weighing 5 lbs., 9 oz., Dec. 17.

HONORED IN SHOWER

Mrs. Fred Hernandez, local school faculty member, was honored in a pink and blue shower Sunday afternoon here in the Homemaking Cottage of Ruidoso High School.

Hostesses were Misses Skippy Spear and Eleanor McDaniel.

Guests called between the hours of 3:30 and 6 and enjoyed delicious refreshments from a beautifully appointed serving table. The honoree received many lovely gifts.

CHECK FOR HOSPITAL—Mrs. Elsie Caylor, left, president of Ruidoso Business & Professional Women's Club, watches with pride as Club Treasurer Mrs. Bobbie Bain presents to Manager Chuck Kuchar of Ruidoso-Hondo Valley General Hospital a facsimile of a check given by the club towards cost of constructing the new wing on the local medical facility. The club has given the hospital $750 in two checks in the last few weeks.

RUIDOSO NEWS PHOTO.

Mrs. Elsie Williams plans to spend the Christmas holidays in California, visiting her son, Harold.

Insure your financial future through real estate ownership "today." Allied Realty, Pho. CL 7-2303.

Transfer your savings to Ruidoso State Bank before Jan. 15, 1960, without loss of interest. Your savings earn 3% compounded quarterly now.

FOR SALE
Blue Point Shetlaine Angoras
Also Young Breeding at
CHEROKEE ORCHARD
NEWAY 70 E. R. POTEET

Season's Greetings
Thank you for your good will and friendship—and a Happy New Year
From Lindy's Store
—Alto—

Friendly Greetings
—Merry Christmas and a Happy New Year
—from—
Verna Haynes
The Treasure Chest

Merry Christmas!
Happy New Year!
LOU'S
Beauty Shop
Complete Beauty Service
Phone 7-3905
Gateway Area
One Block North of Gateway Food Mkt.
REVLON PRODUCTS
No Increase In Prices

BEST WISHES
May the warmth of this Christmas Season Abound in your home Throughout the year.
From the Dryden Family
DRYDEN VARIETY

A Merry Christmas
—and a—
Happy New Year
To All Our Friends EVERYWHERE
Mr. & Mrs. Horace Brown

Last Minute Ideas
Gold Charms & Bracelets
China – Melmac
Silver – Stainless
Ceramics – Glass
Jewelry – Watches
Diamonds
all to be found at
Whitlock's

CHRISTMAS JOY TO YOU
We wish you the very best for the Holidays!
The Sportswear Shop
Exa Waltrip

MERRY CHRISTMAS
Corder's Store
On The Bonito
Angus

A Merry Christmas and A Happy New Year
To all our friends and customers
OLMA'S

SEASON'S GREETINGS
To All Our Friends, Everywhere
The Adobe
Ruidoso, New Mex.

May the Joy that is a child's at Christmas time reign throughout your home at this gay season . . .
LORENE'S CHILDREN SHOP

Natural Greetings
Peace in our town ... yes, and peace in our time for all the world... with the Christmas spirit holding eternal sway over all our hearts.
HARRY AND ANN FILIERE
FURRY'S CAFE
We Will Be Closed Dec. 19 'til Jan. 3

Merry Christmas
A Happy New Year, & Thanks for Everything!
—From All Of Us—
MARGARET'S CAFE

Greetings
FROM ALL OF US AT
RUIDOSO FOOD MART
—and—
SELF SERVE GROCERY
May you rejoice in the gladness of this Christmas Season and may the spirit of Peace and Good Will remain with you always.

VILLAGE SHOPPING CENTER
We Give Frontier Stamps — Ruidoso Downs, N. M.
"WE SERVE TO SERVE AGAIN"
Greetings at Christmas Time . . .
To the wonderful folks who have given us their loyal patronage and support, we are indeed grateful—and we wish you the best of everything for this Christmas and the New Year Ahead.

We Give S.&H. Green Stamps–We Give S.&H. Green Stamps We Give S.&H. Green Stamps–We Give S.&H. Green Stamps We Give S.&H. Green Stamps–We Give S.&H. Green Stamps We Give S.&H. Gr

We Give S.&H. Green Stamps–We Give S.&H. Green Stamps We Give S.&H. Green Stamps

MAY YOUR HOLIDAYS BE ALL YOU EXPECT OF THEM ...We have had a wonderful year and we are very grateful for your many kindnesses to us.

R. A. & Vida Bennett and Teddy

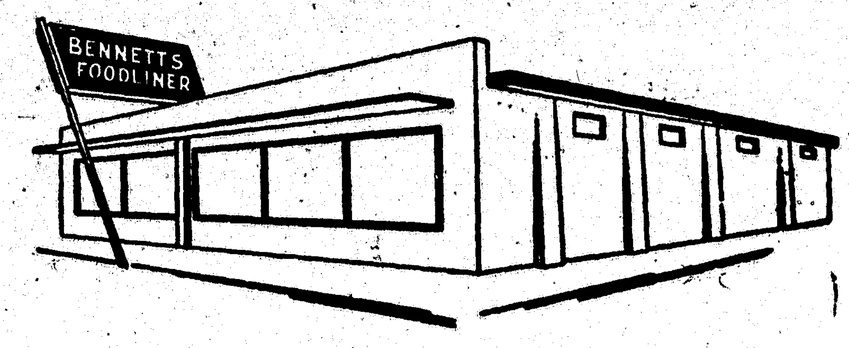
Owners

Ed Davidson, Buyer

John Braswell, Meat Dept.

Henry Shuler, Meat Dept.

MERRY CHRISTMAS



Bennett's Foodliner

Phone CL 7-3115 – Mechem Drive, Plenty of Parking Space – Ruidoso, N.M.

We Give S.&H. Green Stamps

Sincerest wishes for a truly Merry Christmas filled with happiness and contentment

.&H. Green Stamps We Give S.&H. Green Stamps–We Give S.&H. Green Stamps We Give S.&H. Green Stamps–We Give S.&H. Green Stamps We Give S.&H. Green Stamps–We Give S.&H. Green Stamps

Everyone Checks Our Listings on —Page 10—

LETTERS TO SANTA

Dear Santa Claus,
I have been a good boy. I would like a swivel holster gun.
Love,
Jim Peebles

Dear Santa,
I am in the 3rd grade. I have been a very good boy. I would like a Roy Rogers gun and a Rifleman gun. I would like a tickle Bee game and a pair of gloves.
With Love,
Richard Keith

Dear Santa,
I am in the 3rd grade. I have been a good girl. Please bring me a doll for Christmas. I want some paper for Christmas. Please bring me a story book of the shepherds and some little bells, and I want some girls jump rope, I want a ring and some earrings.
With Love,
Laura Mae Scott

Dear Santa Claus,
I am in the 3rd grade. I have been a good girl. Please bring me a doll for Christmas.
With Love,
Frances Pittillo

Dear Santa,
I am in the 3rd grade. I have been a good boy. Please bring me a BB gun and an electric train.
With love,
Raymond Taylor

Dear Santa Claus,
I am in the 3rd grade. I would like a sled and I would like a play army rifle. I would like a baseball and a football game and some boxing gloves.
With love,
Worth Gardenhire

Dear Santa,
I want a dolly. I am going to Mexico for Christmas. I want to catch a yellowtail and a big one too. I want a bicycle. I have been a good girl. And I am in the 3rd grade too. My birthday will be while I am in Mexico. I will get a skirt that is handpainted.
With Love,
Mary Shier

Dear Santa,
I have been a good boy and I would like to have an electric train and a bike for Christmas.
Love,
Robert John Hitchens

Dear Santa,
I am in the 3rd grade. I have been a good boy. I want a sled and a gun. I want a car and a dog. I want a book and army rifle and a wagon.
With love,
David Barcus

Dear Santa,
I am in the 3rd grade. I have been a good girl. I want a doll, a tricycle and a puppy.
With love,
SuAnn Dorsett

Dear Santa Claus,
I have been a good girl. Will you please bring me a doll for Christmas.
Love,
Gwen Youngblood

Dear Santa,
I am in the 3rd grade. I have been a very good girl. Please bring me a doll for Christmas. I want a sewing machine, a wagon, puppy and doll clothes. My sister wants a piece of luggage and a typewriter.
With love,
Linda Miller

Dear Santa Claus,
I'm in the 3rd grade. I have been a good boy. I would like to have a pair of boots and a burp gun too. I would like a billfold too.
With love,
Jack Valliant

Dear Santa Claus,
I want a play service station with an elevator. I want a boy German Shepherd puppy for Christmas. Could I have an army rifle please?
With love,
Edward Guthrie

Dear Santa,
I am in the 3rd grade. I have been a good boy. I want a Daisy BB gun and BB's and Wanted Dead or Alive gun. Please.
With love,
Steven Watkins

Dear Santa,
I am in the 3rd grade. I have been a good girl. I want a doll for Christmas. I want a book for Christmas too.
With love,
Sandra Park

Dear Santa Claus,
I am in the 3rd grade. I have been a good girl. I want a doll for Christmas and I want a sled for Christmas too.
With love,
Doris Heady

Dear Santa,
I am in the 3rd grade. I have been a good boy. Please bring me an airplane and I would like a sled. I would like a motor scooter and some leather gloves too.
With love,
Rickey Scott

Dear Santa Claus,
I have been a good boy. I would like a football suit and that is all.
Love,
Marvin Jr. Ratliff (Peewee)

Dear Santa Claus,
I have been a good girl. How are you Santa Claus? I hope you are here for Christmas please.
Love,
Helen Griego

Dear Santa,
I am in the 3rd grade. I have been a good girl. Please bring me a play house.
With Love,
Bonnie Rue

Dear Santa,
I am in the 3rd grade. I have been a good girl. Please bring me a doll and a puppy and some dishes for Christmas.
With love,
Amelia Aguilar

Dear Santa,
I am in the 3rd grade. I have been a good boy. Please bring me a BB gun.
With love,
Larry Enjady

Dear Santa,
I have been a good boy. For Christmas I want some candy and a gun.
Bobby

TOO LATE FOR WANT-AD Page R U A C. of C. member?

Whether You Drive a Cadillac or a Flivver

TINY'S CONOCO SERVICE

For the Finest Wash & Grease in Town!
In Skyland — We Pick Up & Deliver Your Car

Sincerest and best wishes during this holiday season. May Good Luck, Good Health and Good Fortune smile upon you all the days of your life.

ODORLESS CLEANERS

We Will Be Closed from Dec. 25 'til Jan. 4

WE APPRECIATE YOUR CO-OPERATION
Plenty of Parking Space — Highway 70
HOLLYWOOD

What's Cookin' at Wattie's?

Well, just about the biggest greeting, the heartiest best wishes and the nicest things to say to you all, which includes A VERY, VERY MERRY CHRISTMAS

WATTIE'S CHAT 'N' CHEW

Merry Christmas

The abiding peace of Christmas be in your hearts

Buckner's

— Inc. —

All Of Us At JACK'S WAFFLE SHOP

want to wish each of you a very Merry Christmas and a happy and prosperous 1960.

We Would Like to Make a Correction on the Time We Will Be Closed—Christmas Day Only—We Will Be Open Saturday and Sunday, Dec. 26th and the 27th. Come Out and See Us. Turkey and the Trimmings Each Sunday.

Merry Christmas Y'All!

PRE-INVENTORY

Sale

For the Month of DECEMBER

ALL ATLAS TIRES Will Go for Cost Plus 10 Pct.

WE NEED TO BUILD UP OUR QUOTA OF SALES AND HAVE A REDUCED STOCK ON THE FIRST OF JANUARY.

Tires, Batteries, Floor Mats, Lube Jobs or Gasoline Make a Real Christmas Gift for Anyone Who Has Everything.
WE HAVE SOME REAL GOOD 14-INCH USED TIRES AND SOME 15-INCH TIRES.

Max Oliver Chevron Station

Ruidoso Downs – U. S. Highway 70
Pho. ES 8-4295
Washing – Greasing – Flat Fixing
Our Specialities

May this Christmas be the merriest one you've ever had and may the bright New Year hold for you the fulfillment of all your cherished dreams.

MR. AND MRS. C. W. BYERS
—Ruidoso Nursery—

NOTICE

TO SAVINGS DEPOSITORS

Effective Jan. 1, 1960, interest on Savings Accounts will be paid each March 31, June 30, Sept. 30 and Dec. 31, and compounded as of those dates. Interest will be computed on the minimum balance for each quarterly period, with deposits made by the 15th of the first month of the quarter earning interest for the entire quarter. The rate will remain at

3%

Ruidoso State Bank

In the Year 'Round Playground of the Southwest
Ruidoso, New Mexico
Telephone CL 7-5865
Capital and Surplus $165,000.00
—Member F. D. I. C.—

Your Savings Deposits in This Bank Now Earn 3 Percent.

We'd like to tell all our good friends with whom we worked this past year . . . Thank You for your cooperation and patronage and Best Wishes for a very Merry Christmas!

—From All The Gang at—

Hollywood Lbr. Co., Inc.

DEE — BETTY — ELLIOTT — DUTCH
JONES — MASSEY — SRADER — PEACOCK

Hiway 70 Hollywood, N. M.

T. C. Delaney, Manager
The Store that gives S. & H. Green Stamps
(or 2% Cash Discount if you Prefer.)

Good Health . . . Continued Prosperity . . . and a year full of Happiness!

—from the Board of Directors, Management and Staff Of

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL

LETTERS TO SANTA

Dear Santa Claus,
I have been a good boy, I would like to have an airplane and a flashlight and a black board please.
Love,
Carey Horton

Dear Santa Claus,
For Christmas I want a stuffed dog and I would like a diary too. I would like to get some of the dolls that I may set up in my room. I would like a record player to set in my room too.
Love,
Susan Cosley

Dear Santa Claus,
I would not like anything because I have a new television set. My brother Keith, would like a steam shovel. I love you.
Scott Morrison

Dear Santa Claus,
I would like a pair of skates, a farm set and a snow suit for my doll. I love you.
Kathy Traylor

Dear Santa Claus,
For Christmas I want two dolls, two books, one about Indians and one about a mystery, a necklace and a ring.
Lovingly yours,
Sandra Posey

Dear Santa Claus,
I have been a good girl. Will you please bring me a wagon. Thank you.
Love,
Colleen Donnelly

Dear Santa Claus,
I want a pony and a glove for your hand and a bicycle and a B-B gun for Christmas.
Melferd Jr. Yucos

Dear Santa Claus,
All I want is a B-B gun and a bat and ball. I do not want anything but those three things. I love you.
Ruben Via

Dear Santa Claus,
I would like a car coat with fur in it and a bicycle and a pair of gloves and a watch for Christmas.
Love,
Leonard Hicks

Dear Santa Claus,
I have been a good boy. I want a BB gun with a scope. Thank you.
Love,
Kevin Lane

Dear Santa,
I want a doll and a wagon for Christmas, I have been good.
Love,
Becky Coe

Dear Santa,
I saw your helper at Sears and told him what I wanted, but was afraid he might forget as he had so many boys and girls to talk to, would you please bring me a bicycle. I have tried to be real good.
Yours truly,
Donna Sue Nash

Dear Santa,
I want a spring horse and a big doll for Christmas. I have been good most of the time.
Love,
Cindy Coe

Dear Santa Claus,
I want two gun holster sets and a cap gun rifle, but if you want to bring me something else, bring me whatever you want.
Love,
Leroy Vernon Trujillo

Dear Santa Claus,
I want a bicycle, I want a rock and roll Hula-Hoop. If you can't bring me that, bring me a Betsy McCall doll.
Melissa Marie Courvelle

Dear Santa Claus,
I would like to have a transistor radio. I love you.
Jerry Halladay

Dear Santa Claus,
For Christmas I want a Santa Claus just like you. I want a doll, a doll suitcase with lots of clothes. I would like very much to have a pair of swimming suits.
Love,
Mary Elizabeth Zinn

Dear Santa Claus,
I would like for Christmas a big baby doll, and some doll clothes for the doll. I have been wanting a watch so will you bring me one.
Love,
Quanda Shyle

Dear Santa Claus,
I want a jungle set for Christmas.
Love,
Robert Klein

RUIDOSO TV SERVICE
5-CHANNEL CABLE T. V.
ALL NETWORKS
PHONE CL 7-2311

Season's Greetings
Mary and Cy Boyd
HOME AND AUTO STORE

Merry Christmas!
Happy New Year!
Margaret O'Hair
BURGER TROLLEY

MERRY CHRISTMAS
—We join with others at this most beautiful season in Ruidoso to wish you all the best of everything wherever you are
MR. AND MRS. JESSE PERTEET
DAN-DEE CABINS

A heartfelt "Merry Christmas" to all of you, good friends
BRUNELL'S
Dry Goods and Gift Shop
H. H. BRUNELL & ALL THE EMPLOYEES

To Our Friends Everywhere
From Norma and Temple Wallace of
MINT COCKTAIL LOUNGE &
Star LIQUOR

To All Our Friends and Customers—
MAY HAPPINESS BE YOURS AT CHRISTMAS AND ALWAYS
SID COURVELLE PLUMBING & HEATING

WE'VE LOST OUR LEASE
On Our Palmer Gateway Service Station, and have moved all our stock to our station on the corner of Main Road and Mechem Drive. We want you to get used to driving in this spacious and handy location—so, we are offering
$150.00 IN CASH PRISES
To Be Given Away At 5 p. m. Christmas Eve (Thursday This Week.)
$75 Cash 1st Prize $50 Cash 2nd Prize
$25.00 Cash Third Prize
ALSO FIVE FREE OIL CHANGES
Nothing to Buy—Register FREE As Often as You Want To
OUR HOURS—
Open 6 a. m. Until Midnight
FOR YOUR AUTO NEEDS—
Tires — Tubes — Batteries — Anti-Freeze
McKinney Oil Company
Corner Mechem Drive and Main Road
GAS FOR LESS
The Best In Wash & Grease Service
★ ★
NOTICE—
Ike Medlin, who served you at our former station, is now at this new location.

WISHING ALL OF YOU A
Happy New Year

SANTA LETTERS—

Dear Santa Claus,
I want a record player for Christmas and a Slumber set.
Love,
Betty Jo Taylor

Dear Santa,
I have been a good girl. I want you to bring me a 36 inch doll. I hope you have a Merry Christmas and a Happy New Year. Thank you
Love,
Nadine Gallegos

Dear Santa,
I want a purse, a bike and some dishes.
Thelma Spears

Dear Santa Claus,
For Christmas I want a stuffed poodle and a diary and I want a necklace with my name on it. I love you Santa.
Love,
Jeanye Jeanette Allen

Dear Santa Claus,
I would like some clothes for my doll, and a farm set. I would like some clothes for myself. I love you.
Your friend,
Monique Vanderstok

Dear Santa Claus,
I would like a Clue game and a Sorry game and a suitcase and a pole with it too. I [illegible] very much.
Pamela Beth Williams

Dear Santa Claus,
For Christmas I want a ball.
Donna Perkins

Dear Santa,
I have been a good boy. I want an art set, a watch and [illegible]
Love,
Ronnie Declark

Dear Santa Claus,
Will you bring me a doll and a blanket, shoes and a ball. Thank you and goodby.
Vernetta Scott

Dear Santa Claus,
I want a money typewriter and a doll with a suitcase and some clothes in it.
Love,
Shirley Ann Temple

Dear Santa,
I have been a good girl, I want a doll set for Christmas.
Love,
Christine Pena

Dear Santa,
I want a baby doll and some clothes for it. Thank you.
Love,
Nancy Ward

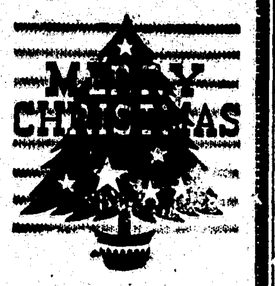
Dear Santa,
I have been a good boy, I want a race bike for Christmas. Thank you
Love,
Albert Randolph

Dear Santa,
I want a radio and some tree balls. I have been a good boy.
Love,
Darrell

Dear Santa,
I have been a good girl. I want a baby doll with some clothes for it.
Love,
Karen Clate Yuzos

Dear Santa,
I want a bike and a gun. Thank you Santa.
Love,
Bill Ward

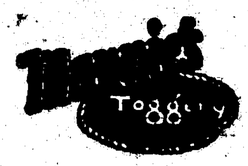
May nothing but happiness dog your footsteps this Christmas



From the Whole Gang at

WHITE MOUNTAIN GROCERY

WE WANT TO EXPRESS
OUR APPRECIATION
To all our friends and customers for their patronage during the past year and wish everyone a Merry Christmas and a Happy New Year.
MANNIE AND BERTHA BADILLO



All of Us at The
NAVAJO LODGE HOTEL
Wish You the Best of Everything
At This Holiday Time.
Edna Main Ray — Jack Main
☆ ☆ ☆
OUR DINING ROOM IS OPEN
Serving Breakfast, Luncheon & Dinners
We will be serving hot buttered rum and Tom and Jerry through the Holidays.
"Hot Shot" Sterling is back on the job!

For Specials
—Page 10—

HARRIS SHELTON
Artist
SUMMER STUDIO
1 Mile Above Postoffice
WINTER STUDIO
3411 Richmond St., El Paso

Cook's
Proprietary
& Sundries
On the Corner East of the Bank
Christmas Greetings To Everyone!
☆ ☆ ☆
Last Minute Gift Hints:

COSMETICS—	FOR THE MEN—
Coty	Old Spice
Max Factor	King's Men
Leathoric	Tawn
Lucien Lelong	Sportsman
Evening in Paris	Seaforth
Cutex	Pipes
Hazel Bishop	Wallets

OTHER GIFT HINTS—Hair Sprays, Home Permanents, Wallets for Men or Women, Electric Blankets, Electric Shavers, Comb and Brush Sets (for tiny tots, too), Butane and Regular Lighters, Watches, Stationery, Mim Saylors Candies, Cosmetic Hosiery, Cameras, Film and Flashbulbs.
CHRISTMAS CARDS AND GIFT MATERIALS
Register for Free Gift—Nothing to Buy

Joy to you and yours—and thanks for your nice trade in '59
NEW MEXICO GLASS CO.
Main Road — East Edge of City Limits
Woodrow Howard, Manager

—and Happy New Year, too, from the Bonds at
BOND'S HOLLYWOOD MARKET
Hiway 70 — Hollywood

Just dropped in to say . . .
MERRY CHRISTMAS
and a
HAPPY NEW YEAR!
The Hopkins at
Lester's Indian Curios
Hiway 70 — Hollywood

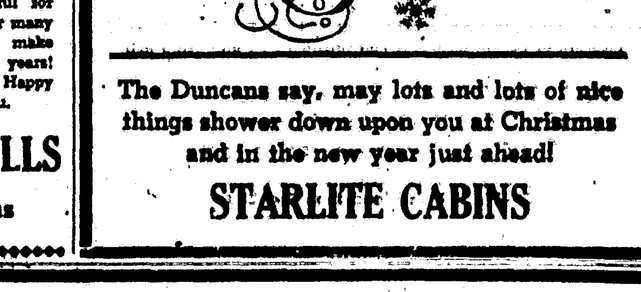
—We are deeply grateful for your friendships and your many kindnesses. You helped make 1959 one of our brightest years! Merry Christmas and Happy New Year to all of you.
THE PARNELLS
Ruidoso Downs

TED'S CAFE
The Guthries
Thanks for your nice trade in 1959.
Happy New Year!

It's That Time of Year
When we pause to say "Thank You" and to wish you the best of everything at this holiday season.
Merry Christmas — Happy New Year
BOWLIN'S RUNNING INDIAN
On U. S. Highway 70

We hope old Santa fills your stocking with a lot of nice things and that you enjoy a Happy New Year.
THE SCOTTS AT
WHISPERING PINE CABINS

Season's Greetings



The Duncans say, may lots and lots of nice things shower down upon you at Christmas and in the new year just ahead!
STARLITE CABINS

CHRISTMAS

GREETINGS
—and best wishes for a happy holiday and a wonderful NEW YEAR!
CLYDE McCLINTOCK
And All the Mobil Stations

Free Box of Candy
With Each 10-Gallon Purchase or More of Gasoline

A Merry Christmas and a Happy New Year to you and yours! Your patronage throughout the past year is sincerely appreciated. We look forward this coming year to supplying you with those top quality Sinclair products and rendering our friendly, courteous service.

All Major Brands of Oil
Goodyear Tires, Tubes & Batteries
Mansfield Tires and Tubes
Auto Accessories For Your Comfort
WE GIVE S. & H. GREEN STAMPS
Open 7 a. m.
Until 7 p. m.

LANGFORD
Sinclair Station
WAYNE AND BOB LANGFORD
U. S. Highway 70 — Ruidoso Downs, N. M.

THANK YOU EVERY ONE

For the wonderful business you have given us in our FIRST YEAR IN RUIDOSO.
Just lots and lots of those bundles Santa is carrying will have a "Whitlock" label on them this Christmas of 1959.
Marge and Buz

Santa's coming your way
With loads of good wishes
For a very Happy Yuletide
And A
Prosperous New Year!

Whitlock's
Ruidoso's Only Jewelry Store
WHERE YOUR BUSINESS IS APPRECIATED AND SHOPPING IS A REAL PLEASURE

TULIE OVER HONDO

Tularosa defeated Hondo Saturday night 56-45.

Mike Fairbanks led the Tularosa scoring with 20 points, and Francis Smith was second with 16. High point man for Hondo was V. Pineda.

Hondo's B team defeated the Tularosa B's, 38 to 32. Bleue was high scorer with 15 points. Sudruth scored 11.

Thank you for your constant gifts of friendship and good will.

Merry CHRISTMAS

MAU-LEE SWEET SHOP

Maudie and Rosa Lee

Merry Christmas

And A HAPPY NEW YEAR!

From the Management and Personnel of

THE CLUB CAFE

May you know the warmth, the joy and the love of Christmas as expressed by happy family reunions . . . the spirit of Christmas as symbolized by Church bells and chimes . . . and the faith of Christmas as expressed in our worship of the Almighty. As a New Year dawns, we hope it will bring you the fullest measure of health, happiness and progress . . . and peace and contentment of heart and mind.

THE BOOKS—Morris and Erol
THE NEALS—Red and Loye
THE CLOVERS—Charles and Shirley
AND—Dwayne and Debbie.

NOTICE—We Will Be Closed from Dec. 25 to Jan. 4

and Thanks for your nice patronage.

Happy New Year!

Merry Christmas

Win, Place and Show

—and—

Trimble's Package Liquors

George and Dorothea

Today's Best Buys are healthful Dairy Foods

Fill up your shopping cart with good health! Take home Milk, Cheese and Butter. Cottage Cheese and Ice Cream, too. Dairy Foods supply body-building protein. They give us vitamins, minerals and energy, too. Be sure there are dairy foods on your table today and all year long.

Sold All Over Lincoln County in Your Favorite Food Stores

CITY DAIRY

WARRIORS WHAM TULAROSA AGAIN

The Ruidoso Warriors swept both games with Tularosa last Friday night in Hondo. The "A" game score was 57-51 with Jerry Reynolds topping the scorers with 24. It was the second time the Warriors have won over the Wildcats of Otero County this season.

The "B" contest was a thriller that took two extra periods to decide a winner. Tied 41-41 at the end of regulation time, Tulie was ahead 45-43 in the first extra period when Alfred Lane was fouled with 13 seconds to go. He calmly dropped in both free throws to put the game into the second extra period, the Warriors winning 47-46. John Hawkins led the scoring with 17.

The next game for Ruidoso is scheduled to be played here Jan. 8 with St. Peter's. However, if the new gym is not completed and accepted by then, the game will be switched to Roswell.

The Warriors' season record is now five victories and one defeat.

Merry Christmas

—And a Happy New Year and many, many thanks to all the wonderful people here for their kindnesses to me in 1959

HARRY ECKERT

We hope the season fulfills all your wishes

Merry Christmas!

CENTRAL BAR

Have yourselves a wonderful holiday

The Grindstaffs

MARTIN'S DINE & DANCE

—Remember the Does NEW YEAR'S EVE DANCE AT OUR PLACE!

Friendly Greetings at CHRISTMAS

We hope the Christmas Season will bring us closer together in a spirit of real fellowship that will grow in years to come.

Thompson's Service Sta. & Cafe

The Henry Jackson Family

—at—

Hiway 70 - Hollywood

Around Mt. Skeol

By PAULA DONNELLY

The Future Homemakers of America and the Home Economics students had a Christmas party last Friday in the Home Ec. building.

Those present were the FHA girls, all Home Ec. classes, their mothers, and invited guests.

The department was decorated in such a way as to give the Christmas spirit to all who attended.

The program consisted of a tea and a style show. The Home Economics I girls made and served the refreshments while the second year girls modeled shirt-waist dresses and the third year students wore tailored suits and coats.

The girls that modeled were Jedy Lou Evans, Laura Sue Fuchs, Rexene Howell, Ginger Jones, Kay Martin, Mary Sanchez, Lavonne Skinner, Janet Willong, Eleanor McDaniel, Amy Aguilar, Jenene Evans, Josephine Garcia, Jennie Harris, Dixie Looten, Susie Lualiin, Jane Parnell, Denese Short, Idy Traylor, Beverly Watkins and Sharon Sims.

* * *

The "Stalwart Five" of Ruidoso again had that one way ticket to victory when they beat Tularosa 57-51. This was the second time the Warriors slipped by Tulie. The "B" game was really a thriller with two overtimes. The time ran out when the score was 43-43. They had 3 minute overtimes and the score came out 45-45. Then they had a sudden death with the "B" string of the Warriors winning 47-45.

* * *

By the time you people read this RHS students will be long-gone for Christmas vacation. Vacation started on Tuesday at 1:30. From 1:00 to 1:30 each class had their Christmas parties with students exchanging "silly" gifts. Classes will resume Jan. 4.

* * *

P-TA held their annual Christmas Dance for high school students at the old gym on Monday night. It was decorated in the traditional Christmas theme with bells and angels around the room. Mr. Gooch's dance band played for the dance and P-TA mothers supplied all the refreshments. A fun time was had by all.

* * *

Well, Merry Christmas everyone and I'll see you next year!

A Merry Christmas and A Happy New Year to All

We want to express our thanks to all our bowlers for their patronage. Also to the Ruidoso News for their co-operation and help.

LECK AND BILL COWDEN

LECK'S LANES

Wednesday Mixed Bowling League

Standings Dec. 16:

Team—	Won	Lost
Bob Moore's Sta.	35	17
Hazel's	35	17
Skyland Auto	26	26
Hat-T Ranch	25	27
C. & L. Lumber	18	34
Gresswell Ins.	17	35

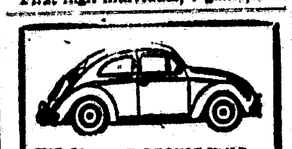
First high individual, 3 games, men—Jim McEuen, 566. Second high, Aubrey Dobbs, 488.

First high individual, 1 game, men—Jim, 215. Second high, Leck, 198.

First high individual, 3 games, women—Bonnie McEuen, 463. Second high, Annie Keith, 431.

First high individual, 1 game, women—Bonnie, 190. Second high, Annie, 170.

Splits converted: Barbara Richardson, 4-10, Bette Tully, 4-5, 5-10, Hazel Brittenback, 2-7, Bonnie McEuen, 5-10, Leck Cowden, 4-5, 5-10.



THE CAR FOR PEOPLE WHO... insist on safety

VOLKSWAGEN

SEE IT TODAY

Your Franchised VW Dealer For Southern New Mexico

Continental Imports, Inc.

201 E. Main — ROSWELL

SACRA BROS.

Takes pleasure in wishing everyone a Merry Christmas and a Happy New Year. . . Thanking you for your business in the past and hoping we can serve you more, we are,

Rex Jim Harry

WHITELY

A MESSAGE TO YOU and YOU and YOU . . .

To Our Friends:

Let us say thanks with all our hearts today for the Great Good Man who was born for us long ago in Bethlem.

Let us pray that we may share in His example of goodness and love . . . and pass on to all around us the welling joy that comes from a sincere endeavor to become His true followers.

We send this message in all reverence and sincerity at this Christmas Season to you, and all our customers . . . whom we call friends.

Sincerely,

Billie — Ray — Cecil Clarke

Merry Christmas

—From the Joe Hawkins Family and the Employees of

RUIDOSO GAS CO.

Merry Christmas

THIS IS SPORT?

"YOU MUST LEARN, DEAR, THAT 'KILL THE UMPIRE' IS ONLY A FIGURE OF SPEECH."

WARM AND FRIENDLY WISH OF CHEER FOR CHRISTMAS AND THE COMING YEAR

C. & L. LUMBER & SUPPLY

Two Phones To Serve You: CL 7-4703 and CL 7-2815

Hiway 70 — Hollywood

Ponderosa Heights

Across From Ruidoso Post Office

RUIDOSO'S BEST VALUE LOTS

Lights - City Water - In City Limits

$300.00 up — 10% down payment

Monthly Payments

★ WATCH FOR ANNOUNCEMENT

On The Newest - Most Beautiful And Most Exclusive Subdivision In Ruidoso

P. O. Box 1147 Phone CL 7-5975

Merry Christmas

To Our Friends in Ruidoso and To The Horsemen, Trainers, Jockeys and Fans ALL OVER THE COUNTRY

From All of the Gang at

Ruidoso Downs

LETTERS TO SANTA

Dear Santa,
I have been a good boy. For Christmas I want some candy and a train and holster.
Clay

Dear Santa,
I have been a good girl. For Christmas I want some candy and a bike and some records.
Lillian

Dear Santa,
I have been a good boy. For Christmas I want some candy and a kite, a farm and a record player.
Dewayne

Dear Santa,
I have been a good boy. For Christmas I want some candy and a baby doll and a gun.
Hoyt Graham

Dear Santa,
I have been a good girl. For Christmas I want some candy and a baby doll.
Betty Jo

Dear Santa,
I have been a good girl. For Christmas I want some candy, a baby doll, a buggy and dishes.
Raymond Pena

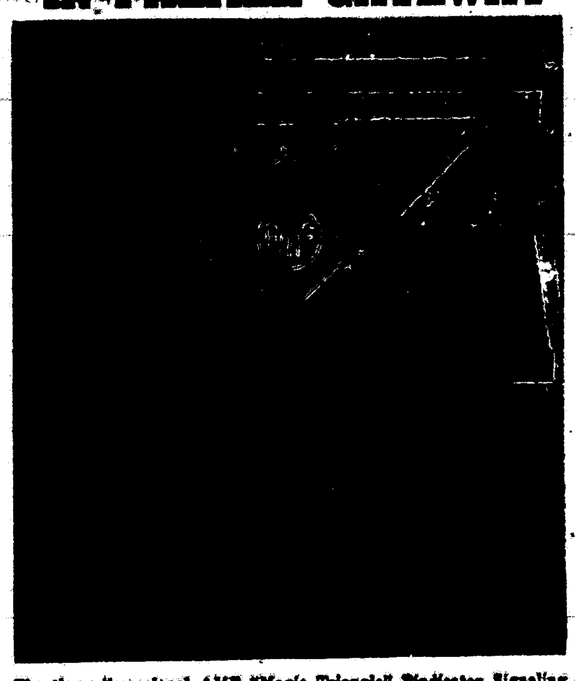
A Merry Christmas
and a Happy New Year
To Everyone
From Mr. and Mrs.
Mack Garner

Hazel's Beauty Shop
Wishes
A Merry Christmas
To Everyone
Hazel Brittenbuck

The Pattersons
—at—
SPANISH NOOK
We Will Be Serving FREE
COFFEE All Day Christmas Eve
We Will Be
Closed on
Christmas Day

BEST OF LUCK TO
Holiday Bowl
And the Jones Brothers in Constructing the Fine New Bowling Center for This Area! We are proud you called on us for many of the materials used in the finest recreational structure ever built here.
C. L. (BONES) WRIGHT
C. & L. LUMBER & SUPPLY

BOWL
Where You See The
"MAGIC AMF TRIANGLE"
We Are Now
OPEN
Holiday Bowl
IN PALMER GATEWAY



The three-dimensional AMF "Magic Triangle" Pindicator Signaling Unit indicates a strike, first and second balls, a foul and the pins left standing after the first ball. The redesigned numerals and enlarged strike signal insure increased legibility for the bowler.

Featuring AMF Automatic Pin Spotters
Plenty of Parking Space
Complete Luncheon Service
12 Beautiful New Lanes
★ ★ ★
HERE'S YOUR INVITATION
We want to extend to each of you this cordial invitation to come out and look over your ultra-modern HOLIDAY BOWL — RUIDOSO'S NEW RECREATION CENTER. No expense has been spared—only the very best of everything needed to make this the finest place to bowl has been installed. Come out, join in the fun! You will find that the entire family will enjoy Bowling at our new alleys. . . . so, make it a family affair!

CONGRATULATIONS
—TO—
JONES BROTHERS
ON THEIR
HOLIDAY BOWL
Another Great Attraction
TO RUIDOSO
The Largest and Most Intricate Wiring Job Done By
HART ELECTRIC

NOW OPEN
In the New Holiday Bowl
AND OFFERING A
COMPLETE LUNCHEON SERVICE
Sandwiches - Short Orders - Lunches
Soft Drinks - Coffee - Fountain Service
and Featuring a
HOLIDAY BOWL SPECIAL
Served with Salad, Vegetable, Bread
and Dessert $1.10
EAT IT HERE—OR TAKE IT WITH YOU
THE HARRY WHIPPLES

LETTERS TO SANTA

Dear Santa Claus,
I have been a good boy. I want a bicycle. Thank you.
Love,
Berwyn Whitebird

Dear Santa Claus,
I have been a good boy. I want a gun. Thank you.
Love,
Bill Park

Dear Santa,
I want a guitar for Christmas and a BB gun. I have to hurry because the bell just rang. Goodby.
With love,
Jack Hobbs

Dear Santa,
I have been a good boy. For Christmas I want some candy and a gun and holster.
Arden

Dear Santa,
I have been a good girl. For Christmas I want some candy and a baby doll and dishes.
Donna

Dear Santa Claus,
I have been a good boy. I want a Civil War set.
Love,
Sam Lively

Dear Santa Claus,
I have been a good boy. I want a farm truck and animals and a bicycle. Thank you.
Love,
Mike

Dear Santa Claus,
I have been a good boy. I want a gun. Thank you.
Love,
Wayne Fulsom

Dear Santa Claus,
I have been a good girl. I want a Betsy-Wetsy doll. Thank you.
Love,
Pat Donegan

Dear Santa Claus,
I have been a good girl. I want a bicycle. Thank you.
Love,
Paula Kay Rowles

Dear Santa Claus,
I have been a good boy. I want a BB gun with a scope. Thank you.
Love,
Billy Rushing

Dear Santa,
I have been a good boy. For Christmas I want some candy and an airplane and a train.
Darl Wayne

Dear Santa Claus,
I have been a good girl. I want a doll. Thank you.
Love,
Jan Tully

Dear Santa Claus,
I have been a good girl. I want a photo. Thank you.
Love,
Lenora Bigtoe

Dear Santa Claus,
I have been a good boy. I want a 30-30 gun. Thank you.
Love,
Bob Traylor

Dear Santa Claus,
I have been a good boy. I want some boots. Thank you.
Love,
Ronnie Lovato

Dear Santa,
I have been a good girl. For Christmas I want some candy and a baby doll and dishes.
Sharon

Holiday Greetings

Thanks to Everyone for Your Wonderful Patronage in 1959.
We Hope You Have a
Happy New Year
Along with a Very Nice Christmas
THE SAMELSONS AT
RUIDOSO VARIETY

stop
paying high home insurance costs. Ask us about General's money-saving "All In One" Homeowners Insurance.

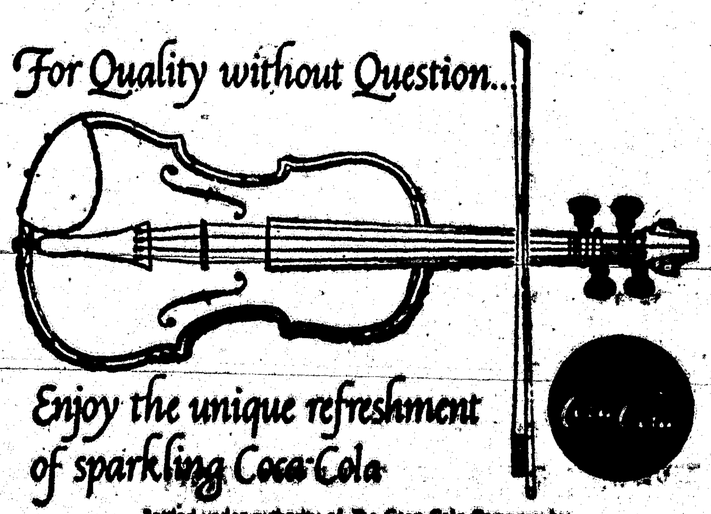
look
into the many advantages of General's "All In One" Homeowners Insurance.

listen
to the sweet sound of saving with General's "All-In-One" Homeowners Insurance. Ask for the story.

Fred Greeswell
Phs. CL 7-2815 [illegible]

LARGER AND BETTER!
In Our New Location in Palmer Gateway
NOW FEATURING DRY CLEANING
AND FINISH LAUNDRY SERVICE
Enlarged Facilities for Your Convenience
RUIDOSO AUTOMATIC LAUNDRY
"Coin Operated Washers and Dryers"

For Quality without Question..



Enjoy the unique refreshment of sparkling Coca-Cola
Bottled under authority of The Coca-Cola Company by
The Coca-Cola Bottling Company

All the joys of the season be yours in abundance

Christmas Greetings
The Log Barn
Woody and Ellie Porter

Merry Christmas
And a Happy and Prosperous New Year.
—and thanks for your many wonderful favors to us in 1959.
Lincoln County Feed

STORE FIXTURES
Modern and [illegible]
CUSTOM MADE FURNITURE
GATEWAY MILL
Custom-Built
Cabinets, Fixtures, Mill Work
We Sell and Cut
PLYWOOD
In Any Size or Shape
AMROCK HARDWARE —
LACQUER FINISHES
Gateway On Main Road
Phone CL 7-2988 P. O. Box 486, Ruidoso, N. M.

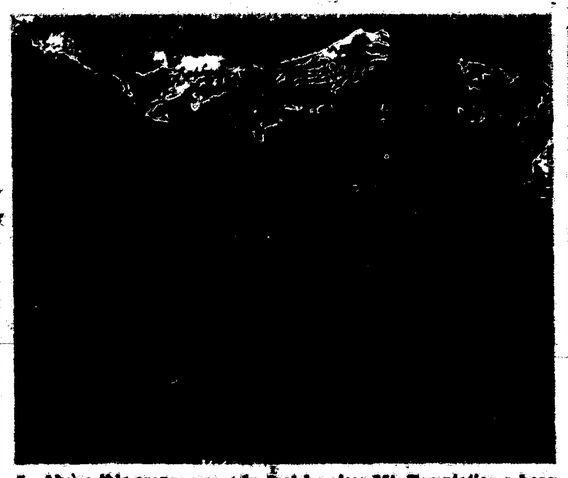
The Bible Lands

1. To Palestine was granted the most precious [illegible] of time, for it was here that Jesus Christ was sent to bring [illegible] God to all living creatures. The "Little Town of Bethlehem" in Jordan, still lies peacefully in the December mist [illegible] the birthplace of Christ, this unassuming village has [illegible] the pageant that is Christianity from its earliest [illegible] (Jordan)

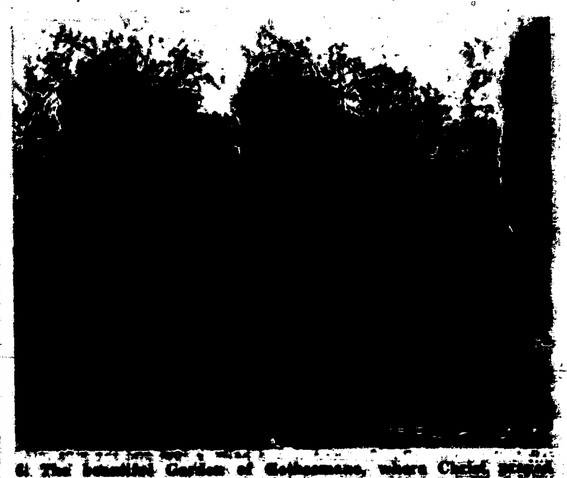
2. The Grotto of the Nativity, in the Church of the Nativity, marks the stable behind the inn in which there was no room. The fourteen-pointed star on the floor marks the manger in which the Holy Infant was placed in his swaddling clothes. (Jordan)

3. Shepherds still patiently tend their flocks in the hills near Bethlehem. It was to shepherds such as these that an Angel appeared telling of the marvelous birth that was taking place in their village. (Jordan)

4. Perhaps the most sacred spot in all Christendom, the Vale of Sorrow lies close to the walls of the Arab sector of Jerusalem. At lower right is the Church of all Nations. Nearby is the Garden of Gethsemane where Christ spent his last hours of agony before his march to Calvary. At the upper left is the Mount of Olives from which the risen Savior ascended unto Heaven. (Jordan)



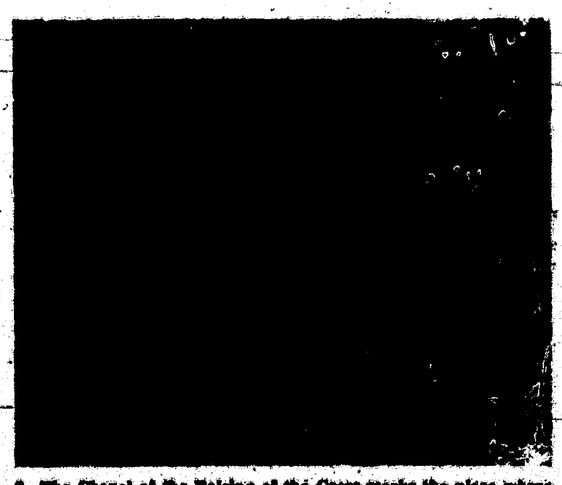
5. Above this orange grove in Jericho rises Mt. Temptation where Christ was tempted for forty days. A Monastery built on the cliff-like slopes commemorates the event. (Jordan)



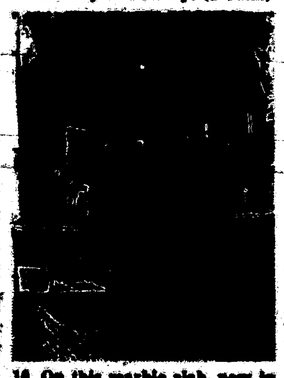
6. The beautiful Garden of Gethsemane, where Christ prayed during the last few hours of his life, is lovingly tended by monks. It was here that Jesus realized the sacrifice he must make to redeem mankind from sin. (Jordan)

7. The "Way of the Cross" is hard. And so it was on that fateful day when Jesus struggled with his burden down this narrow street in Old Jerusalem on the way to Calvary. (Jordan)

8. The devout throng to take up the cross [illegible] same path where a Roman centurion once had to draft a wo[illegible] to help the struggling Jesus with his burden. (Jordan)



9. The Chapel of the Raising of the Cross marks the place where the crosses of Jesus and the two thieves stood. On this spot, in his last agony, Christ compassionately pardoned the thief. (Jordan)



10. On this marble slab, now in the Church of the Holy Sepulchre, the body of Christ was placed when it was taken from the cross. It was to this spot that the Angel came to release the Master from the bonds of death.

Christ's life was hard and full of suffering but it served to light the way to a fuller, more meaningful existence for mankind and to a richer life after death. It is understandable that the inhabitants of Jordan, where these wonders took place, manifest a humble pride that these villages and hills witnessed the miraculous works of the Christ.

This Special Christmas Souvenir Feature Is Sponsored Jointly By

With Greetings of the Season
RUIDOSO NEWS
All of Us Wish You and Your Family
A Wonderful Christmas Holiday

Roy and Marcie Baker
Neal Logan

Ruidoso News
SERVING LINCOLN COUNTY
Mr. and Mrs. Wis Lamb .... Editors & Publishers
Jim Lamb .... Associate
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
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Subscription $3.00 per year in advance in Lincoln County
$3.50 per year Outside Lincoln County
Member: New Mexico Press Association

FIREPLACE WOOD FOR SALE ALL KINDS
J. H. BELL
Pho. CL 7-2521

SANTA LETTERS—

Dear Santa Claus,
I want a ballerina doll with ballerina suit and shoes. Also I want a puppy dog. I am in the 3rd grade.
Love,
Debora Porter

Dear Santa Claus,
I would like a tiny tear doll and I would like some dishes too. I am in the 3rd grade. Love,
Galina Barcus

Dear Santa Claus,
I want a doll with a suitcase and a jewelry box and a watch and a doll for my little sister too. I am in the 3rd grade. Love,
Mary Ann Barcus

Dear Santa Claus,
I would like a BB gun. I have been trying to be a good little boy. I hope you have been feeling good.
Love,
Tom W. Jones

Dear Santa Claus,
I would like to have a doll. I have been a good girl. I hope you are feeling good. Love,
Wanda Sue Kelley

Dear Santa Claus,
I have been a good boy. I would like for you to bring me a Fort Apache set. Love,
Kenny Bunt

Dear Santa Claus,
I have been a good girl. I like to have some books for Christmas. Thank you. Love,
Sharon Joyce Adams

Dear Santa Claus,
I have been a good girl. I want a doll for Christmas please. I love you Santa Claus. Love,
Endina Lara

Dear Santa Claus,
I have been a good boy. I will see you soon. I want a punching bak. Thank you. Love,
Ted Conley

Dear Santa Claus,
I have been a good boy. Would you please bring me a dart gun.
Love,
Roy Tod Browning

Dear Santa Claus,
I have been a good boy. I want an electric train. Thank you.
Love,
Carl David Estes

Dear Santa Claus,
I would like a gun and a rifle please. I have been a good boy. Thank you. Love,
Duane Alvis

Dear Santa Claus,
I have been a good girl. I would want you to bring a long doll with lots of clothes please and I'd like some high heels. Thank you.
Love,
Barbara Trujillo

Dear Santa Claus,
I have been a good boy. I would like boxing gloves please.
Love,
Danny Halladay

Dear Santa Claus,
I have been a good girl. How are you Santa Claus? I want a tiny tears doll, clothes and doll shoes please.
Love,
Deborah Morrison

Dear Santa,
I love you. I think you are a good man. I would like a pair of boots and a coat with fur inside. I like a car set. Love,
Wilton Howell

Dear Santa Claus,
For Christmas I wish I had a new pair of shoes and a pair of glasses which I need for my eyes. I would like a carving set for my brother. I would like a pair of rubber boots for my mother and a heavy coat for my father. I wish if you could have my uncle Bee come back and I wish uncle Bill and aunt Cleo to go together again. Love,
Patricia Parsons

Dear Santa Claus,
I have been a good boy. I hope I get a basketball for Christmas.
Love,
Harold Rushing

Dear Santa Claus,
For Christmas I want a doll and a baton and a camera. I love you.
Love,
Kathy Imlay

Photo: Courtesy Canadian National Railways

"FOXY," A FOXY FOX, is taking no chances on missing out on his Christmas present this year. Doubtless, he learned this "pick up and delivery" trick from the railroad people as "Foxy" is a pet of northern Ontario guide, Jack Wilkinson, who operates a fishing camp along the Canadian National's Transcontinental line through Algonquin Park.

G. A. S. L.
JONES
BUILDING CONTRACTORS
—Mechem Drive—
Pho. CL 7-5171
Ruidoso, New Mexico
A-6432 A-9752

Louis Philippe of Ruidoso
Main Road — Gateway
At Christmas Time
Your friends can buy anything you can give them—except your Photograph.

—and of course, we want you to enjoy a prosperous and very happy
NEW YEAR!
JACK LEE'S GROCERY
Mrs. Jack Lee — Herbert G. McDaniel

HOLIDAY GREETINGS!
RUIDOSO AUTO SUPPLY
—AUTOMOTIVE PARTS—
Home
Of
HOMELITE SAWS
AND PARTS

Let us not lose sight of the true meaning of Christmas at this joyous season . . .
And, may we add our wish for everything wonderful for you and yours.
The
BOB MOORES
At
Bob's Mobil Station
and Alpine Lodge

Don't Miss Our Listings —Page 10—

—from—
HELEN, CLAYTON AND BETTY BENNETT

The First
CHRISTIAN CHURCH
Of Ruidoso
Invites You To Attend
The Morning Worship Service
This Sunday,
AND HEAR
FRANK E. TAYLOR
Guest Speaker
MORNING MESSAGE
HEAR MAX JONES
Ruidoso Student at T. C. U.
Ft. Worth, Guest Speaker
Sunday, Dec. 27
Bible School 9:45 a. m.
Worship Service
11:00 a. m.

SEASON'S GREETINGS
—from—
R. E. (BOB) CARTER ELECTRIC
We Wish You the Best of Everything at this Holiday Time and in the New Year Ahead.
Licensed and Bonded Electrical Contractor
PHONE CL 7-3813 — RUIDOSO, N. MEX.

HOLIDAY GREETINGS!
SAVE TIME
SAVE MONEY
SAVE LABOR
Have Us Deliver to Your Job
READY-MIX CEMENT
For Any Work You Need.
J. A. BURNS
LBR. & SUPPLY CO.
Hollywood Pho. CL 7-3875

We're wishing you a sprightly, happy time this Yuletide
Estes Cleaners
S. & H. Green Stamps Given

Church Directory

HONDO COMMUNITY CHURCH
Hondo, New Mexico
Rev. C. Edward Ditterline, Methodist Minister
Dr. Paul S. Van Dyke, Presbyterian Minister
Morning Worship—9:00 a. m.
Church School—10:00 a. m.
Women's Christian Fellowship meets each second Thursday at 1:30 p. m.

FIRST CHRISTIAN CHURCH
(Disciples Of Christ)
Rev. Frank E. Taylor, Guest Minister
Bible School, 9:45 a. m.
11 o'clock, morning worship
Hear Max Jones, Ruidoso student at T. C. U., Ft. Worth, guest speaker during the morning worship service Sunday, Dec. 27.

FIRST BAPTIST CHURCH
Rev. E. J. Tankersley, Pastor
Ruidoso
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m
Training Union—6:30.
Worship Service—7:30.
Wednesday Night Service, 7:30

ASSEMBLY OF GOD CHURCH
Ruidoso Downs
Rev. F. W. Brader, Minister
Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m.

RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Downtown Ruidoso
Radio Program 8:00 to 8:15 a. m. each Sunday.
Sunday School—10 a. m.
Morning Worship—11 a. m
Prayer Service—7 p. m.
Evangelistic Message—7:45 p. m
Wednesday Night Service—7:30 p. m

GREEN TREE BAPTIST CHURCH
Ruidoso Downs, New Mexico
Rev. Glenn McCoy, Pastor
Sunday School, 9:45 a. m.
C. T. Carpenter, S. S. Supt.
Preaching Service, 11:00 a. m.
Training Union, 6:30 p. m.
E. L. Wilson, Director T. U.
Preaching Service, 7:30 p. m.
Wed. Night Service, 6:30 p. m.
The church where everybody is somebody, and nobody a stranger
Phone ES 8-4241.

GATEWAY CHURCH OF CHRIST
C. E. Higginbotham, Minister
Sunday Services:
9:30 a. m., Bible Study.
10:30 a. m., Worship and Communion
6:30 p. m., Worship.
Wednesday, 6:30 p. m., Prayer Meeting.

COMMUNITY METHODIST CHURCH
Rev. Edward Ditterline, Minister
Church SSchool, 9:45 a. m.
Ben Hill Adult Bible Class
Morning Worship, 11:00 a. m.
(Nursery provided for 11:00 o'clock service).
Youth Meeting, 5:30 p. m.
Juniors, 3rd to 5th grade
Intermediates, 6th to 8th grade
Young People, High School
Youth Choir Practice, 6:30 p. m.
Evening Worship, 7:30 p. m.
Communion each first Sunday, 10:30 a. m.
Official Board meets each first Sunday following evening service.

CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

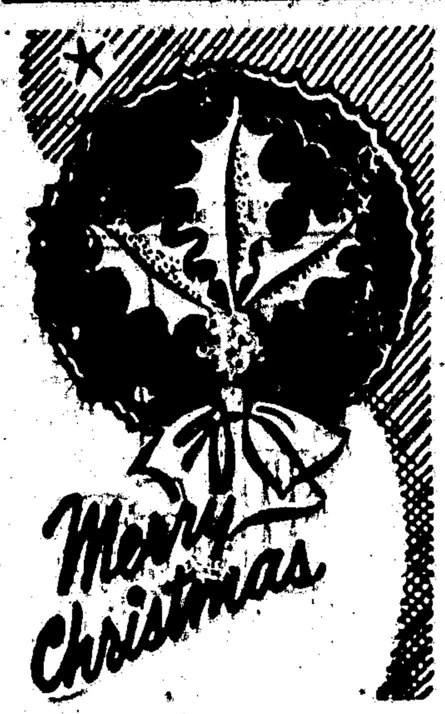
FULL GOSPEL HOLINESS CHURCH OF RUIDOSO DOWNS
Sunday School—9:45 a. m. Sunday
Preaching—11 a. m. Sunday
Evangelistic Service—7:30 p. m Sunday.
Prayer Meeting—Tuesday evening. Young Peoples Service—Thursday evening.

FIRST PRESBYTERIAN
Rev. Paul Van Dyke, Pastor
A Home for the Soul in the Heart of the Hills.
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 6:00 p. m.
A Cordial Welcome to All

EPISCOPAL CHURCH
Rev. Wm. R. Brown, Vicar
Chapel of Our Redeemer, Fort Stanton—1st, 3rd, 5th Sundays, 10:00 a. m.
St. Anne's Chapel, Glencoe—Services second and fourth Sundays, 9:30 a. m.
Church of the Holy Mount, Ruidoso—
Church School, 10:00 a. m. Sunday.
Services—11:00 a. m. Sundays.

ST. ELEANOR'S CHURCH
Fr. Robert Aiman, Pastor
Schedule of Masses—
Sunday Masses at 7 a. m. and 11 a. m.
Week Days—7:00 a. m.

CHURCH OF JESUS CHRIST L. D. S.
Mescalero, N. M.
Next to Grade School
Priesthood Meeting—9:00 a. m.
Sunday School—10:30 a. m.
Sacrament Meeting—11:30 a. m.



—and Best Wishes for the New Year
From the Greggersons
At
CARRIZO LODGE
We Will Be Closed Christmas Day

HOLIDAY GREETINGS!
Our Hours: 11 a. m. to 9 p. m.
Featuring Steaks, Chicken, Fish, Sandwiches
Nob Hill Restaurant
CLOSED MONDAYS

HOLIDAY GREETINGS!
RUIDOSO
GRAVEL SERVICE
All Kinds Crushed Gravel and Sand
Boulders and Top Soil
Excavation and Fill Jobs
Trenching for water and sewer lines
Footings and Landscaping
FREE ESTIMATES.
WE DO QUALITY WORK.
Phone CL 7-4045 J. B. Close
Hollywood — Box 235

HOLIDAY GREETINGS!
TIRES – BATTERIES – ANTI-FREEZE
Let Us Winterize Your Car for Better Performance
☆ ☆ ☆
We Promise You—
Satisfactory Service
The Finest in Parts
and Accessories
And Competent Workmanship
ON YOUR AUTOMOBILE REPAIRS
SKYLAND AUTO SERVICE
Wrecker Service – Phone CL 7-3535

End of the Quest

Wise Men travelled a desert to lay their gifts before a King.

But the King was a mere babe. His court was a cattle shed; His princely garb swaddling bands.

Could they be certain when they knelt by the manger that this was the end of the quest?

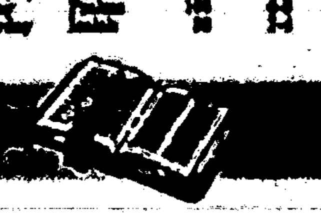
Their certainty came not of proof but of faith. They had marveled at the heavens . . . followed a gleaming star . . . listened to prophecy. For Wise Men this was enough!

And through the centuries others have sought the King. Eagerly, earnestly they have come into the reverent beauty of the Church. And there, as ageless Words cast their light in man's darkness, they have known the end of their quest.

THE CHURCH FOR ALL . . . ALL FOR THE CHURCH

The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Matthew	2	1-10
Monday	Matthew	2	11
Tuesday	John	[illegible]	[illegible]
Wednesday	John	[illegible]	[illegible]
Thursday	I Peter	[illegible]	[illegible]
Friday	Psalms	[illegible]	[illegible]
Saturday	Isaiah	[illegible]	[illegible]



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This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below

J. A. BURNS
Lbr. & Supply
The House of Better Values
Box 86 Dial CL 7-3875
Hollywood Ruidoso

Hot Biscuits
FURRY'S CAFE
Harry and Ann Filiere

First Presbyterian Church

Brunell's
Department Store

Whitlock's
Watches
Diamonds
Costume Jewelry

Sid Courvelle
Plumbing & Heating
Famous Name Brands
Dial 2033 — Terms to Suit

Ben Donathan & Sons
Building Contractor
Pho. CL 7-2786 Ruidoso

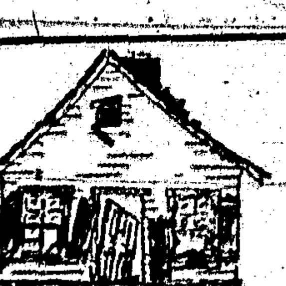
Sacra Bros. Co.
Of Lincoln County
Butane — Propane
Tanks — Appliances

Adult Supervision
Ruidoso Skateland
Open 10 a. m. to 10 p. m.

The Dairy Queen
The George Westall Family
Highway 70 — Hollywood

Ruidoso Auto Supply
Automotive & Service Station Supplies
Morrison Chevron Sta.
Dial CL 7-3666 Downtown Ruidoso
Atlas Tires — Accessories

White Mountain Gro. & Mkt.
IT PLEASES US TO PLEASE YOU
S. & H. GREEN STAMPS



Does Your House NEED REPAIRS? Why Not Call

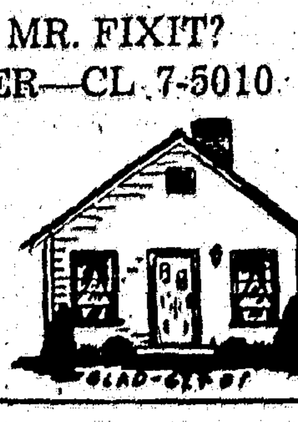
MR. FIXIT?

CALL OLIVER GOSPER—CL. 7-5010

We do general repairing, remodeling or new construction.

CEMENT WORK, MASONRY, CARPENTRY, ROOFING OR FLOORING.

We Now Have Complete Floor Finishing Equipment and Have Years of Experience in This Line of Work



LETTERS TO SANTA

Dear Santa,
I am in the 3rd grade. I have been a good boy. Please bring me a motor scooter and I would like a German Shepherd dog.
With love,
Jerry Reynolds

Dear Santa Claus,
I am in the 3rd grade. I would like a puppy, a sled and a doll please.
With love,
Kathy Jo Waltrip

Dear Santa,
I am in the 3rd grade. I have been a good boy. I want a BB gun and a sled and a 22 shotgun.
With love,
Mitchell Locke

Dear Santa,
I am in the 3rd grade. I have been a good boy. Bring me a 22 pump shotgun. I want a puppy and I want a football.
With love,
Jimmy Van Winkle

Dear Santa,
I love you. I want a Bounty Hunter gun. If you can't get that, I want a pellet gun. My sister wants a doll for Christmas.
With love,
Troy Duncan

Dear Santa,
I am in the 3rd grade. I have been a good boy. Would you bring me a bicycle and guns.
With love,
James Carpenter

Dear Santa,
I am in the 3rd grade. I have been a good boy. Please bring me a Cape Canaveral set.
With love,
John Garrison

Dear Santa Claus,
I would like a football, a watch, a BB gun, and a shortwave receiver set. I have 3 brothers, Jimmy, David and a baby brother Mark Lee. Please do not forget them. We have all been good boys. I love you, Santa.
Mrs. Watkins 3rd grade.
Larry Taylor

Dear Santa Claus,
I have been a good boy. I would like a cattle truck.
Love,
Neale Williams

Dear Santa Claus,
I have been a good girl. I want a doll buggy.
Love,
Janie Stoneman

Dear Santa Claus,
I have been a good boy. I want an electric train, please. Thank you.
Love,
Robert Moore

Dear Santa Claus,
I have been a good boy. I would like an electric train please.
Love,
Pat Farrar

Dear Santa Claus,
I have been a good boy. I would like to have a train and a racer, a cat bed and a dog bed and a flash light. Thank you.
Love,
Cyrus Leland III

Dear Santa Claus,
I have been a good girl. I want a tiny tears doll, clothes and doll shoes please.
Love,
Susan Clowe

Dear Santa Claus,
I want a doll in a bassinet and a ballerina suit and shoes. I want a ballerina watch and case. Will you bring me my things now?
Love,
Gloria Hickam

Dear Santa Claus,
I want a ballerina suit and shoes and a sunbuggy also an electric train and a sled. Please bring me a watch if you have plenty.
Love,
Linda Ferguson, 3 grade

Dear Santa,
I want a pump gun and a stinker airplane. I have been a good boy. I am in the 3rd grade in Mrs. Watkins room.
Love,
Kenny Ray Fisher

Dear Santa Claus,
I would like a puppet for Christmas. I have been a good boy. I can't wait until Christmas. I am in Mrs. Watkins 3rd grade.
Love,
Robert Thompson

Dear Santa Claus,
I have been a good girl. I would like to have a doll dress. I want a bride doll please. I would like a red and white sweater. I want a doll buggy. I want a old-timey dress and hat. Thank you.
Love,
Cindy Sue Harris

Dear Santa Claus,
I want a Bible for Christmas. I think you are a very nice man. My brother likes you very much. I am looking forward to Christmas. I am in the 3rd grade in Mrs. Watkins room. I like school very much.
Love,
Mary Helen Pearson

Dear Santa Claus,
I want a tiny tears doll and a watch and also a ring. I am in Mrs. Watkins 3rd grade.
Love,
Portia Kay Beesinger

Dear Santa Claus,
I want a tiny tear doll, and a ballerina suit and shoes and a set of dishes. Please bring me a doll bed. I am in the 3rd grade in Mrs. Watkins room.
Love,
Clara Hobbs

Dear Santa,
I would like a BB gun for Christmas. I would also like an electric train and a basketball. I am in 3rd grade in Mrs. Watkins room.
Love,
Stevie Loftis

Dear Santa Claus,
I want a sled. I would also like 2 model boats. I would like a Pan-American airliner please. I want some army men and a big army truck. I am in the 3rd grade in Mrs. Watkins rom.
Love,
Skipper Green

Dear Santa,
I have been a good girl. For Christmas I want some candy and a baby doll and dishes.
Vickie Sue

Dear Santa Claus,
I have been a good girl. I want a wagon.
Love,
Linda Kay Ditterline

FROM THE BUCKAROO COCKTAIL LOUNGE

JO AND JIM HAILE

NOTICE—"Happy Roy" Thomas Will Be Playing and Singing in Our New Year's Eve Party

To each and every one of you... may the Yuletide season bring goodwill and lasting joy to your hearts!

BETTER LIGHTING & Hart

HART ELECTRIC

From the Employes, Management Officials and Directors of

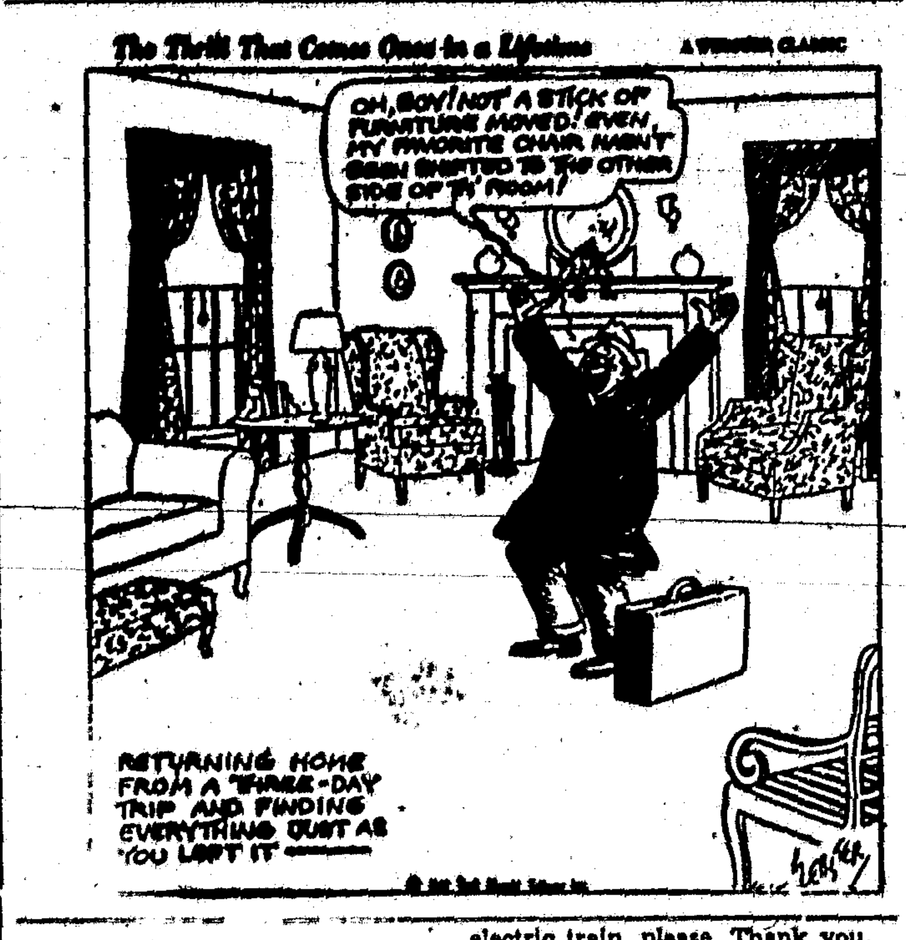
Ruidoso State Bank
In the Year 'Round Playground of the Southwest
Ruidoso, New Mexico

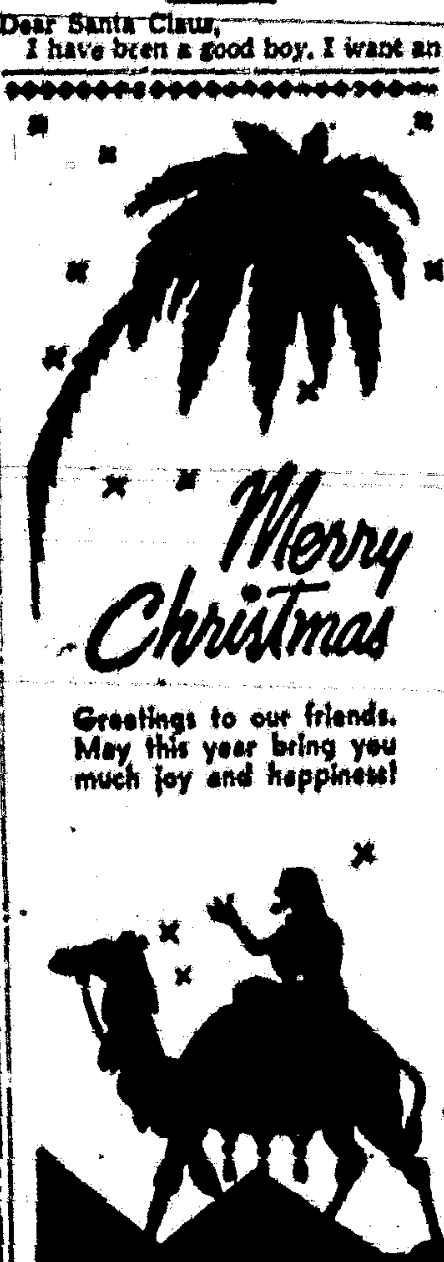
—MEMBER F. D. I. C.—

RUIDOSO CHARACTERS—

"Is this a reportable accident?"

The Thrill That Comes Once in a Lifetime — A WEBSTER CLASSIC





Greetings to our friends. May this year bring you much joy and happiness!

The Carl Greens
Green Plumbing

Helps Heal And Clear Itchy Skin Rash!

Zemo—liquid or ointment—a doctor's antiseptic, promptly relieves itching, stops scratching and so helps heal and clear surface skin rashes. Buy Extra Strength Zemo for stubborn cases! zemo

—and a very Happy NEW YEAR from the Klemms at VARIETY LIQUOR

KEETH GAS CO.
Phone CL 7-4026 — Ruidoso
For Night Service Call CL 7-3617 or CL 7-2558

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

Insurance

Real Estate

CHECK THIS WEEK'S SPECIAL—

A real sleeper is this 400 feet of Frontage Property located close in on Highway 70, between the Ruidoso Junction and the Race Track. Ready for commercial development and a beautiful Motel Site. Total Price only $21,500, approximately $50 per front foot.

Own Your Home

A nice 2 BR, 1 bath with carport and located close in. This house is partly furnished and priced at $12,500 with very good terms.

Now Available at the reduced price of $17,500 is this completely furnished 4 bedroom home and separate 2 room apartment. Ideal for downtown convenience.

Beautiful, new 3-bedroom, 2-bath home with fireplace, built-in kitchen, carpeted, double carport, sun deck and panoramic view. Located in beautiful Indian Hills Subdivision. See us today!

A very nice 3 BR home with fireplace, panel ray heat in every room, large living room, carport, green house, and patio with picnic area outside. Located on two large lots in one of the best year 'round residential sites of Palmer Gateway.

Beautiful 3 BR, 1¾ bath, large living room, fireplace home with a double garage. Located in a year 'round location on hard surface road.

A beautiful 2 BR, Den, Living room, Bath, glassed Sun Porch, Utility Room, Kitchen with all built-ins and double carport in an all year location for $21,000. Now's the time to make an offer on this.

INDIAN HILLS SUBDIVISION

Choice ½-acre lots are still available with gravel streets, city water, good restrictions and panoramic view.

BROKERAGE FEE IS 5%

The Best In Cabins

Nice 2 BR Cabin with Fireplace and new bathroom fixtures ready to be installed. Located in Cedar Creek Area and $3,500 Total Price.

Rock Cabin near the Post Office. Modern and furnished for only $6,500.

New 2 BR, 1 bath cabin with beautiful fireplace and new furniture. Could be lived in year 'round.

A REAL LOG CABIN in the beautiful upper Canyon area of Ruidoso near the river. Has 2 BR's, bath, fireplace, TV cable, telephone, furniture and even blankets. Ready for you to move in.

This cabin is of top quality construction, with beautiful interior paneling. Located among the tall pines and priced to sell at $7,000.00.

GREEN MEADOWS ADDITION

The addition that provides the best in year 'round living. Close in, accessible, level lots and moderate prices.

Business Opportunities

4 Unit Tourist Court with Living Quarters and Kitchenettes. Located on River and Paved Road. Priced to Sell at $17,500 with Easy Terms.

BAR, SERVICE STATION, LIVING QUARTERS AND 2½ ACRES OF LAND located on a well traveled highway can all be purchased for nearly the value of the Liquor License. An opportunity to start off the New Year with a business of your own.

230-Ft. highway frontage near the bank. $17,500.00.

Dial CL. 7-4255 **Dan D. Swearingin, Inc.** Dial CL 7-4255

SALES: Tommy Partest, Pho. CL 7-2486 — Dave Paris, Pho. CL 7-4513

ERNEST WOOD PLUMBING
CONTRACTOR
Box 156 Ruidoso, N. M.

Bookkeeping Service
Tax Assistance
Pho. CL 7-5470
Gladys Thomson

A. C. KELLEY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Phone CL-7-4155, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

Painting — Decorating
FLOYD VINSON
PAINTING CONTRACTOR
Commercial or Residential Painting
PH. CL 7-3186
P. O. BOX 352
RUIDOSO, NEW MEXICO

Jodie Filleman
Building Contractor
Residential — Commercial
Alterations — Repair
Can Arrange Part Terms

METAL WORK
Gutters, Chimney Tops, Tanks
Payne Central Heat & Cooling
All Sheet Metal Work
LACEY'S SHEET METAL WORK
Palmer Gateway—Ruidoso
413 E. Second—Roswell
Ruidoso Res. Pho. CL 7-3046
Roswell Pho. MA 2-2886

Roofing Applied Right Lasts Longer
RUIDOSO ROOFING CO.
K. W. MYERS, PROP.
New Roofing — Roof Repairs
Available Any Time
Get Our Estimate
Pho. CL 7-4661 — P. O. Box 1186
Ruidoso, N. M.

AGUA FRIA
ESTATES
OFFERS YOU
The Valley's Finest Living Area
Pure Spring Water, Beautiful Views, Terms
—ALSO—
THE TEXAN—A hacienda type home with water fall, outdoor living room, a den, two bedrooms and two baths. Open every day.
Call ES 8-4660 — RUIDOSO DOWNS

Under all is the land. A wise man will own some of it "today." Allied Realty, Pho. CL 7-3308.

For Motor Freight Service—Dial
CL 7-3445
Herman Reynolds, Agent
NAVAJO
MOTOR FREIGHT
Highway 70 — Hollywood

Roswell Pet Shop
1120 E. Second St.
TROPICAL AQUARIUM
Birds, Dogs, Cats, Monkeys, Small Pets. We Board, Train Birds.
—Grooming—
Complete Supplies for All Animals
Visit Us When in Roswell.

Automatic Electrolux Vacuum Cleaners
SALES
Apache Furniture
Pho. CL 7-2836

Ditch Digging — Septic Tanks
Land Leveling
Landscaping and Dozer Work
LOFTIS & FISHER
EXCAVATION SERVICE
Phones CL 7-4553 or CL 7-2363
P. O. Box 1294
Ruidoso, New Mexico

A "BRIGHT" IDEA for Roofs-Metal-Masonry
ALUMANATION
Heavy-Duty Liquid Aluminum Coating
STOPS LEAKS
RUSTPROOFS
INSULATES
GUARANTEED
Ask for Demonstration at
See Your Lumber Dealer
—DISTRIBUTED BY—
SOUTHWESTERN GLASS & MILLWORK CO.
El Paso, Texas

ACE PAWN SHOP
NOW OPEN
We loan on most anything of value. Buy, Sell and Trade Guns, Ammunition, Etc.
COME AND SEE US FOR CHRISTMAS GIFTS

THEDA SHIER FLOWERS
POTTED PLANTS — CORSAGES
CUT FLOWERS
Flowers for Banquets, Anniversaries
Holidays for Any Occasion
Phones CL-7-3306 or CL-7-2136
HOLLYWOOD, NEW MEXICO

Electrical Contracting And Refrigeration Service
Installation
★ Commercial
★ Household
★ Day and Nite Service
★ 25 Yrs. of Experience
JOHN P. SMITH
Phone CL 7-4815 — Ruidoso, N. M.

We Repair Trailers of All Kinds.
SAMMER ORNAMENTAL IRON WORK
—for—
Metal Clothes Line Poles
Ornamental Iron
Portable Welding Equipment
Welding & Repairs
—Phone ES 8-4266—
On Hiway 70
Ruidoso Downs

Phone CL 7-4800
RUIDOSO NEW MEXICO
Bonded and Licensed Painting Contractor

W. D. CROSBY, HOME PHO. CL 7-3525 — IN UNITY THERE IS STRENGTH — LELA EASTER, HOME PHO. CL 7-5175

Opposite Community Public Service Main Road Ruidoso

Allied Realty

ASSOCIATES

OFFICE: DIAL CL 7-3303 or CL 7-3313

Surest Route to Financial Independence is Continued Ownership of Real Estate

At this Christmas time of giving, give to your Loved Ones,

Give the Present with a Future

GIVE REAL PROPERTY

A good New Year Resolution would be to resolve in 1960, to own Real Property, working toward ownership of a home of your own, which is the greatest satisfaction a person can experience.

W. D. CROSBY — LELA EASTER

WE CHARGE 5% COMMISSION

SALES PERSONNEL: L. C. Crews, pho. CL 7-3055; W. B. Alexander, pho. CL 7-4115; Terry Easter, CL 7-5175.

Associated Contractors—
H. F. "Jack" Kannady, Registered Engineer & Surveyor, Phone CL 7-4655

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 15c per line, counting five words to the line, with a 61c minimum charge. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. WHEN MAILING IN CLASSIFIED ADS PLEASE ENCLOSE CHECK OR MONEY ORDER OR IF YOU LIVE IN RUIDOSO BRING THEM BY THE OFFICE BEFORE TUESDAY AFTERNOON EACH WEEK.

Don't Overlook
—Page 10—

LETTERS TO SANTA

Dear Santa Claus,
I have been a good girl. I want a stove. Thanks.
Love,
Linda Ratliff

Dear Santa,
I have been a good girl. I want a doll buggy and a baby bed.
Love,
Ramona Corona

Dear Santa,
I want a 30x3 Winchester. I have been a good boy. Love,
Eddie Sanchez

Dear Santa,
I have been a good boy. I want a jungle set for Christmas.
Love,
Donnie Klein

Dear Santa Claus,
I have been a good girl. I want a bride doll. Thank you.
Love,
Felicia Morrison

Dear Santa Claus,
I have been a good girl. I want a ballerina doll. Thank you.
Love,
Doris Gallegos

Dear Santa,
I have been a good girl. For Christmas I want some candy and baby doll, some records and a record player.
Jenny B

Dear Santa Claus,
Bring me a doll. I want a little ball and dishes. Thank you.
Emmaline Chee

Dear Santa Claus,
Happy Christmas. Thank you, Santa Claus I want a doll for Christmas. I love you. Goodby.
Laverne Ybarra

Dear Santa Claus,
I would like to have a Superman suit and Mikey wants one too. Mikey wants Tinker Toys and I want a Grader. Diane wants a watch and a Camera. Thank you,
Ricky and Mikey Walker

Dear Santa,
I have been a good girl. For Christmas I want some candy and a bike and a bride doll.
Laura

Dear Santa,
I have been a good girl. For Christmas I want some candy and a baby doll.
Virginia.

Dear Santa Claus,
I like you very much. I want a dolly for Christmas. Goodby Santa Claus.
Sue Barcus

Dear Santa Claus,
Thank you for my toys. I would like a dolly this year. Goodby Santa Claus.
Verla Hosetosavit

Dear Santa Claus,
Please bring me a horse for Christmas, a play horse. I want an airplane too. Bring Francine a doll. Goodby.
Todd Chico

Dear Santa Claus,
I want a B-B gun and some gloves and a sled and a bicycle.
Love,
Mike Pittillo

Dear Santa Claus,
I want a watch for Christmas, and for my mother some house shoes.
Love,
Janie Kay Reynolds

Dear Santa Claus,
I would like a B-B gun for Christmas and a bicycle.
Love,
Ewin Chavez

Dear Santa Claus,
For Christmas I want a B-B gun and a car and a sled.
Love,
Larry Carpenter

Dear Santa Claus,
I want the little cowboys for Christmas. The Christmas tree has lights. Goodby Santa Claus.
Gordon Enjady

NOTARY
Tom Jones
REALTOR

Agent For
Ruidoso Realty Co., Inc.
DIAL CL 7-2085
Since 1933

May your days be bright with the joys of the season and its blessings follow you all year!

FRED GRESSWELL
REAL ESTATE
—and—
INSURANCE

You're on our list for a WISH for health, happiness, peace and prosperity.

Want An Established Business, in a Growing Community? SEE US.

Phones CL 7-5515 or CL 7-2731

SALES—F. L. Richardson, Mildred Wantiez, Erol Books

We Invite Your Listings

Now in our new location, one block east of our former home.

We have some extra good buys in motels.

• • •

Good 3-bedroom home, real nicely furnished, 70x100-ft. lot, priced very reasonable.

• • •

Three houses in Gateway, priced right.

• • •

We have several good buys and a very nice variety of listings. If you care to buy, sell or exchange property, see us.

• • •

STANLEY COCHRAN, Salesman
S. B. BOYKIN, Salesman

Munsey Real Estate
LICENSED AND BONDED REAL ESTATE BROKER
Same Business Since 1928
Office Pho. CL 7-2491
Residence Pho. CL 7-2321
P. O. Box 258

Transfer your savings to Ruidoso State Bank before Jan. 15, 1960, without loss of interest. Your savings earn 3% compounded quarterly now.

» Wingfield Homestead «

Real Estate

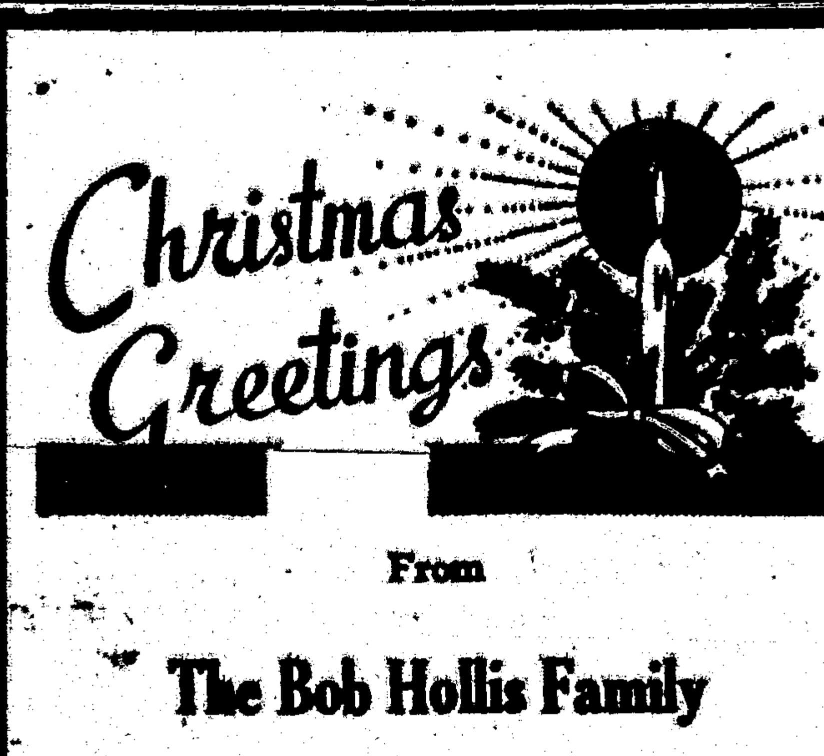
Choice Lots For Sale

DELLA HALE

Phone CL 7-2773

Merry Christmas
To Everyone
Everywhere
from
Ruidoso!

Jack & Hazel Hull



From

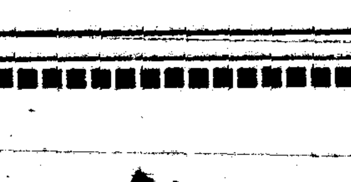
The Bob Hollis Family

We appreciate your patronage in the past year.

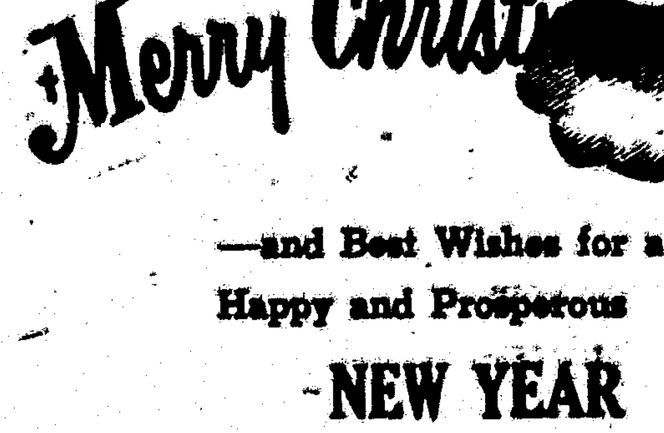
TAXI, MISTER?

WE MEAN AIR TAXI—

When you need to make a hurried trip or need Aerial Ambulance Service



Contact
RALPH McGUIRE
CHARTER PLANE SERVICE
DIAL CL 7-4331
Ruidoso Airport



—and Best Wishes for a
Happy and Prosperous
NEW YEAR

From Your Telephone Employees and Officers

RUIDOSO TELEPHONE CO.

—Serving—

Ruidoso — Mescalero — Capitan
Ruidoso Downs — Nogal — Ruidoso Valley
and Fort Stanton

LELAND REALTY

Davis-Leland Building
Across From Ruidoso Postoffice

WANTED

We Have Several Prospective Buyers for Small Motels and Motel Sites.
Is Yours Listed With Us?

New Small Home Near Schools

Best Paying Motel in Ruidoso

MAGNIFICENT HOME
More than 12 Acres Suitable For Subdivision.
New Low Price.

Neat Furnished Home, Like New, Close In, $7,000.

ACREAGES
Frome One to 160—Good Buys

Choice Highway 70 Frontage

SPECIAL
Acreage, Cabins, 500 ft. Frontage on Main Road near Ruidoso State Bank

CY LELAND, SR., Realtor
SALES: Cy Leland, Jr.
Lloyd Davis, Sr. and Jr.
Across from Ruidoso Postoffice
7-5875; 7-5782; 7-4675; 7-4468

CHOICE Homesites in beautiful Carrizo Canyon. See Bill Hutson at Rainbow Lake. 48-tfc

FOR SALE—1955 Ford Customline 4-door, new tires, new motor overhaul, $775.00; 1951 Willys Panel, good condition, $200.00; 1959 Ford ½-ton pick-up, older car for equity, 5,000 miles. R. F. Staples, ES 8-4472. 24-2p

THINKING OF Christmas gifts? I am closing out my antiques at reduced prices. Mrs. R. C. Buckner, pho. CL 7-4463. 1tc

VERI-FAX Photo copying service. Copy legal papers, clippings, photos, etc. Mildred Wantiez at Gresswell Real Estate & Insurance Office. 6-tfc

FOR RENT—New trailer cottages, furnished, 2 bedrooms, see Munsey Real Estate, phone CL 7-2491. 20-tfc

FOR HOUSE TRAILER Service or repairs see Wayne Joyce at Ruidoso Downs or call ES 8-4471. 21-tfc

FOR SALE—Round oak dining tables and wood burning stoves and heaters. Call CL 7-4463. 1tc

UNITED STATES
DEPARTMENT OF THE INTERIOR
BUREAU OF LAND MANAGEMENT
NOTICE FOR PUBLICATION
PUBLIC SALE
Nov. 9, 1959

Under provisions of section 2455, R. S. (43 U. S. C. 1171), there will be offered to the highest bidder, but at not less than the appraised value, at a public sale to be held at 10:30 o'clock a. m., on the 13th day of January next, at Bureau of Land Management, Land Office, Santa Fe, N. M., the following tracts of land:

Parcel No.	Land Description	Acres	Appraised Value
	T. 10 S., R. 14 E., NMPM, New Mexico		
1	Sec. 9: Lot 3	16.46	$65.84
2	Sec. 9: SW¼SE¼	40.00	$160.00

The land will be sold subject to the provisions of the Act of August 30, 1890 (26 Stat. 391), ditches and canals, and the Act of July 17, 1914 (38 Stat. 509), as to oil and gas.

The Bureau of Land Management has not checked the records of Lincoln County to ascertain the existence of adverse claims.

Bids may be made by the principal or his agent, either personally at the sale or by mail. Bids for a parcel must be for all the lands in the parcel. Bids sent by mail will be considered only if received at the Land Office, P. O. Box 1251, Santa Fe, New Mexico, prior to 10:30 a. m., on January 13, 1960. Bids must be in sealed envelopes accompanied by certified checks, post-office money orders, bank drafts, or cashiers' checks made payable to the Bureau of Land Management for the amounts of the bids. The envelopes must be marked in the lower left-hand corner NM 059578 "Public Sale Bid, Parcel No. ——, Sale held 10:30 a. m., January 13, 1960." The highest bidder at the sale will be required to pay immediately the amount thereof. Any adverse claimants of the above-described land should file their claims, or objections, with the undersigned on or before the time designated for sale. Any contiguous owner claiming a preference right must assert and prove such right to the undersigned within 30 days from the above sale date. However, contiguous owners will not be able to assert their preference rights to any parcel for which bids are not received. For reimbursement to owners of authorized improvements on the lands, payment of cost of publication, and other requirements, see 43 CFR, Part 250. For further information, write: Douglas E. Henriques, Manager, P. O. Box 1251, Santa Fe, New Mexico.
12-4-11-18-25; 1-1

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

BEST CHRISTMAS WISHES

DOUGLASS & PEARSON REAL ESTATE
In Postoffice Block — Box 294
Business Phone CL 7-3065 — Residence Phone CL 7-2365

NEARLY NEW, insulated, modern cabin, carport, seventy ft. lot, good terms.

TWO BEDROOM HOME, fireplace, storage room, carport. Overlooking the golf course.

Two bedroom home, on the pavement, in the pine trees. Garage, beautiful fireplace. Floors covered from wall to wall.

THREE BEDROOM, Frame construction, fireplace, carport. Floors carpeted, never been lived in.

TWO BEDROOM, Two baths, furnace heat, completely insulated. Garage, Good Terms.

THREE BEDROOM, Has own water well, Price $7500.00.

INVEST IN REAL ESTATE

Three bedroom, Two baths, Central heating. Included are automatic washer, deep freeze, Roper cook stove, and refrigerator. Has good corral, horse stalls and barn. Located just outside of the city limits.

THREE BEDROOMS, Large den, one and one-half baths. Close to river and pavement. Good terms.

TOURIST COURT in excellent condition, and enjoys a profitable business.

Cabinet Shop, Variety Store, Grocery Store, Commercial Building.

Two beautiful residential lots in Gateway.

BROKERAGE FEE IS 5%

PHONE, OFFICE CL 7-2710—Res. CL 7-2798
LUTHER BYNUM, REALTOR
VERA BYNUM, SALES
One Block East of Postoffice—
Next Door to Monjeau Cafe

DO PLAIN SEWING—Mrs. G. T. Perry, pho. ES 8-4341, Ruidoso Downs. 22-4c

FOR RENT—Apartments—one, two and three bedrooms, furnished. Eve Ball. 23-tfc

FOR RENT—One two bedroom duplex and one 1-bedroom house, both furnished, seasonal rates. Call E. D. Hutton, ES 8-4243, Ruidoso Downs, N. M. 24-tfc

FOR SALE—2 bedroom house on golf course $12,000, terms. 2-bedroom house near airport, $13,000, terms. Call Dick Purdy, CL 7-3262. 24-tfc

BULLDOZER WORK—Bill McCarty, dial CL 7-4500. 29-tfc

NOTICE—After this date, Dec. 17, 1959, I will not be responsible for any debts occurring in my name made by members of my family or anyone else other than myself. Homer A. McDaniel. 25-3p

FOR RENT—Two bedroom furnished house, two bedroom furnished apartment. El Rancho Courts, pho. CL 7-2265. 23-tfc

HOME APPLIANCE Service—We repair all makes of appliances. Call Apache Furniture, pho. CL 7-2835. 15-tfc

FOR ONLY $10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va.; or Save the Children Foundation, Inc., Box 818, Norwalk, Conn. 32-tf

FOR SALE Or Trade—36-ft. Buddy trailer house, aluminum, two bedrooms, full bath, very good condition. V. A. Miller, Miller Motel, Highway 70, pho. CL 7-4006. 16-tfc

FOR SALE—1960 American trailer, 46-ft. long, 10-ft. wide for sale or trade. Call CL 7-5035. 25-tfc

FOR SALE—Used irons, Mixers, other small appliances, in good condition. Buckner's Inc. 3-tfc

LOST—New tire chain. Finder please call CL 7-4001 after Jan. 1. (Will not be at home 'til then.) 1tc

WANTED—To do your painting—interior or exterior. Floyd Simms, Pho. CL 7-4121. 1tp

FOR RENT—Two bedroom house, unfurnished, near school, Pho. CL 7-5196 or CL 7-3045. 23-tfc

FOR WELDING, Call ES 8-5641, portable rig, first turn-off west of Glencoe postoffice. George Perry, Jr. 23-3c

FOR RENT—Modern duplex on pavement, very convenient location, phone CL 7-3835 daytime or CL 7-2754 evenings. 13-tfc

BUY FIREPLACE WOOD From Explorer Scouts. Call CL 7-2561. nc

FOR SALE—For cash, two lots in Capitan, two 50-ft. lots 150-ft. deep, nice location, south front, quick sale for $600.00. Box 501, Capitan. 25-4p

FOR SALE—Model "B" Allis-Chalmers farm tractor with two 16-inch plows and hydraulic lifts, ideal for small farm or orchard. Pho. CL 7-4463 or CL 7-3415. nc

FOR RENT—Three bedroom furnished house, pho. CL 7-2584. 22-tfc

Transfer your savings to Ruidoso State Bank before Jan. 15, 1960, without loss of interest. Your savings earn 3% compounded quarterly now.

FOR RENT—Two bedroom furnished house, also furnished apartment. El Rancho Courts, pho. CL 7-2265. 18-tfc

BARGAIN For retired couple—duplex on pavement, near churches, schools, shopping center. Live in one apartment, the other will return investment. Bonnell Hdwe., Pho. CL 7-3836 or CL 7-2754 evenings. 13-tfc

WANT TO BUY—One or more lots with cabin, give description and price. Write Oscar McKenney, Lovington, New Mexico. 22-4c

RUBBER STAMPS—Stamp pads, stamp pad ink, scotch tape, paper clips, adding machine paper, other office supplies at Ruidoso News. tf

WANTED—Man or woman with $50,000 to $75,000 to spare to invest in swimming pool in Ruidoso. May or may not give returns but will repay investors in giving happiness to many thousands. If interested contact Lions Club Swimming Pool Committee W. D. Horton, chairman.

FOR RENT—Furnished cabins, one, two and three bedrooms, kitchenettes, bath, all bills paid, by the month. Blue Spruce Motel, pho. CL 7-4451. 11-tfc

FIREPLACE WOOD—Apple, walnut, box elder. Cox Ranch, telephone OL 2-4915, Glencoe, N. M. 22-4

E. M. SWANSON
Bookkeeping and Income Tax Service
1121-A S. Main, Highland Shopping Center, Roswell, New Mexico
Bus. MA 3-2960 Res. MA 3-0445
Phones:

MULLINS-HAMILTON FUNERAL HOME
Phone HE 7-0000 — Alamogordo, N. M.

HENRY T. WICKER
Realtor
—Offers—
HOMES — CABINS

We have several clients who are willing and able to exchange their farms, ranches, motels, business investments, cabins or hotels for what have you???

Have client with $50,000.00 1st lien notes payable $475.00 per mo. to offer as part payment on a ranch or business investment in this area.

17 unit motel, 2 B. R. living quarters, will consider home in Albuquerque in trade.

Business building in the Gateway.

Beautiful home and two very nice rentals, will consider offering it clear of debt as part payment on property in or near Lubbock, ranch property preferred.

2200 Acre Ranch, new home, $3300.00 soil bank payment, would trade.

Nice two bedroom trailer clear of debt to trade for vacant lots.

Well improved small mountain ranch close-in, consider some trade.

24 hour a day phone answering service (part time automatic)
Ph. CL 7-3652
Office at the Forks of the Road In the Gateway.

Henry T. Wicker
Realtor
Dial CL 7-3652,
Box 882
Ruidoso

LOTS
As Low As
$5 down
$5 a mo.
IN BEAUTIFUL
PARADISE CANYON

Cabin Sites
Home Sites
Business Sites
No Restrictions . . .
Build Your Own Cabin!

Fred Gresswell
Realtor - Sales Agent
Office Opposite Pueblo Theatre
On Main Road
Phone CL 7-5515
Home Pho. CL 7-4554

Complete Bookkeeping Service
Member National Society of Tax Consultants
Jack Schweikart
Phone: ES 1-2739
6234 Ridgecrest
Dallas 31, Texas
25-4p

NOTICE OF STOCKHOLDERS ANNUAL MEETING

The annual meeting of the stockholders of RUIDOSO STATE BANK, Ruidoso, New Mexico, for the election of directors and the transaction of any other business that may come before the meeting will be held at the office of said Bank on Wednesday, January 13, 1960, at 2:00 o'clock p. m.
D. J. Sovell, Cashier
12-25; 1-1-8

NOTICE OF PUBLIC SALE

Notice is hereby given that the goods, merchandise, equipment located at the HOLLYWOOD MARKET formerly known as LONG'S HOLLYWOOD MARKET in Ruidoso, New Mexico will be sold at Public Auction by the Sheriff of Lincoln County, New Mexico on Tuesday, January 12, 1960 at 11:00 a. m. to pay and satisfy a Landlord's Lien which is claimed to be due thereon from RICHARD A. STOREY or his Trustee in bankruptcy and VICTOR HOLT for rent accrued or to accrue January 1st in the amount of $2210.00 under a lease executed by RICHARD A. STOREY and VICTOR HOLT, said sum exclusive of expenses of said sale and the advertising thereof, together with necessary expenses of advertising and making said sale and the cost and expenses of a Mechanics Lien in the amount of $679.85 incurred under the terms of said lease.

Said sale will take place at the time above mentioned at the HOLLYWOOD MARKET, Ruidoso, New Mexico. Terms of sale are cash.
Ellis J. French
Attorney for W. R. Long
P. O. Box 1138
Ruidoso, New Mexico
12-18-25; 1-1-8

Mt. Vue Hi-Dyn

DRIVE-IN THEATRE
ON MECHEM DRIVE
—Phone CL 7-5695—

★ ★ ★

WEDNESDAY ONLY

LANCASTER · SCOTT · NOVAK

Desert Fury

A Paramount Re-Release

Plus Cartoon

★ ★ ★

NOTICE

Our Theatre will be Closed on Christmas Eve—but will be open again the night of Christmas.

★ ★ ★

FRI.-SAT.

BERGMAN
CURT JURGENS
ROBERT DONAT

HAPPINESS

COLOR by DE LUXE
CINEMASCOPE

Plus Cartoon

★ ★ ★

SUN.-MON.-TUES.

DEAN and JERRY
MARTIN · LEWIS in
HOLLYWOOD or BUST

HAL WALLIS production
TECHNICOLOR

Plus Cartoon

★ ★ ★

WED.-THURS.

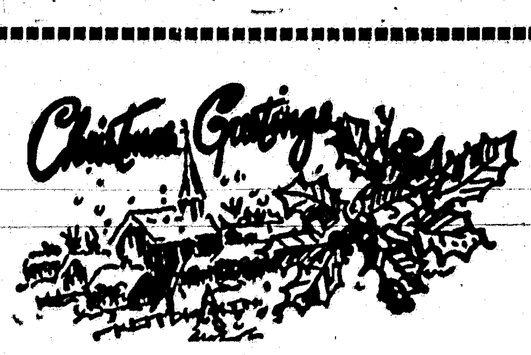
PARAMOUNT PRESENTS
THE MOUNTAIN

Plus Cartoon

LELA EASTER

WALT CROSBY

In closing our books for the 1959 operations, we found our net gain not up to our expectations in happiness and contentment, however, after a thorough analyzation we came to the conclusion that we ran too close on our most important commodity, our stock of Faith. So with this experience behind us, and with the thought in mind of being of help to you—in that you might have encountered the same disappointments, we wish to pass the thought along, and if you concur with us in this proposition, then we can lay our plans accordingly, and look forward together to a truly "Happy Christmas" and a very prosperous "New Year." With very sincere wishes, from the entire staff—Allied Realty. (Adv.)



And Our Hopes for a Happy New Year
For Everyone

THE CAFETERIA

Edith B. and Bobbie

MERRY CHRISTMAS AND HAPPY NEW YEAR TO ONE AND ALL

Thanks for Your Trade in '59.

REDMANN TV SERVICE

It's That Time of Year to Say—

And all of us at this friendly store want to add our message at this season—and add the hope you have a Happy New Year, too.

GAMBLE'S

RALPH PETTY "THE FRIENDLY STORE" WAYNE [illegible]

Season's Greetings

May this Christmas be a merry one . . . and may the New Year bring unlimited every one of you added happiness and continued prosperity!

—From The—
R. O. WHITES
APACHE FUR [illegible]

We Will Be Closed [illegible]

Come In and [illegible]

In The Mad Rush

of getting off for a fishing trip, vacation and rest the Andersons did not get all Christmas cards in the mail. So to all our Friends and Customers—

MERRY CHRISTMAS

As once again the story
Of the first Noel is told,
May you know every Blessing
A heart can ever hold

HAPPY NEW YEAR

BUTCH & ROY

We Want

To Thank Everyone for their Patronage
and
Wish Everyone a Merry Christmas
and a Happy New Year!
LYDA – MABLE – MAXINE

THE BEAUTY BOX

Announcing

A-1 STORE

To Feature Home Appliances of All Kinds Including
Radios, TV's, Ranges, Freezers, Washers, Dryers, Etc.
Full Line of Hardware and Tools and Complete Line of Hunley Paints
Plumbing Supplies of All Kinds
Floor Covering in a Variety of Styles and Makes
Complete Home Furnishings for Every Room in the House
One of Our Main Services Will Be a Special
ORDER SERVICE
We can secure for you anything you need in the way of home needs or shop needs almost overnight—IF we do not already have it in our tremendous stock on hand.

WE CAN FINANCE

Budget Financing Is Available on Almost Anything You Buy From Us — Low Down Payment — Reasonable Monthly Terms

WE SERVICE WHAT WE SELL

We Are Located In the Former
C.-S. L. LUMBER & SUPPLY AND THE MARTIN TILE SHOP
BUILDINGS IN DOWNTOWN RUIDOSO
Plenty of Parking — Plenty of Room for Display
Watch for A Formal Opening Early in January

DOOR PRIZES — REFRESHMENTS

Gene Armstrong — Hollis Pritchett
Owners

Phn. CL 7-4805 P. O. Box 1091

and A Happy New Year

To all the many people who helped make our first year in the Drive-In business so successful. By your wonderful patronage we were able to show you top shows. We will be looking forward to seeing you next spring.

★ ★ ★

The [illegible] Pueblo Theatre

Dear Santa,
I have been a good boy. For Christmas I want some candy and a record player and some records.
Jerry

Dear Santa,
I have been a good boy. For Christmas I want some candy and a [illegible]-doll and baby [illegible].
Dolores

Dear Santa,
I have been a good boy. For Christmas I want some candy and a gun and a kite and an airplane.
Billie Guynes

Dear Santa,
I have been a good girl. For Christmas I want some candy and a baby doll and gun.
Regine

Dear Santa,
I have been a good boy. For Christmas I want some candy and a gun and holster.
Henry

Dear Santa Claus,
I want a tricycle and a BB gun with a scope. I am a good boy. Thank you.
Love,
Danny Bell

Dear Santa Claus,
I have been a good boy. I want a bow and arrow. Thank you,
Love,
Lorenzo Sanchez

Dear Santa Claus,
I have been a good boy. I want a pedal Corvette car. Thank you.
Love,
Dan Garcia

Turn To
—Page 10—

LIGHT
COMMUNITY PUBLIC SERVICE
NEWS

Christmas Greetings
from
Mr. and Mrs. J. B. Fine
We Appreciate Your Business
In the Past Year

PUEBLO THEATRE

Matinees Saturday, and Sunday 2 p. m.
Night Shows Start 6:15 p. m.

★ ★ ★

Thurs.-Fri.
"THE IN BETWEEN AGE"
Plus Selected Short Subjects

★ ★ ★

SATURDAY
SUN.-MON.
Walt Disney's
"DARBY O'GILL AND THE LITTLE PEOPLE"
In Color
Plus Selected Short Subjects

AND A VERY
JOYOUS
NEW YEAR!

Stanley Cochran
S. B. Beddie
MUNSEY
[illegible]

Malco Products — Hollywood

We Give S. & H. Green Stamps

Merry Christmas!

In the spirit of the blessed day we wish you a completely happy Christmas

THE RECORD SHOP

In Pendaflex Block Phn. 7-4725

Merry Christmas

From the Owners and Employees of

Gateway Food Market

Jake and Bertie McDonald
Thank You For Your Very Fine Trade in 1959.

—from Ruidoso Downs—

NEW AND USED CAR DEALER

[illegible]