

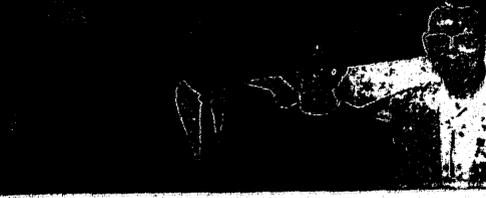
Clark's Insurance Agency
GET THE FACTS - About the very essential children's accident insurance policy.
YOUR AGENT
"SERVES YOU FIRST"

The Ruidoso News
"INVENIEMUS VIAM AUT FACIEMUS"
Subscriptions: \$2.00 per year in Lincoln County; \$3.50 Outside County

OIL PAINTINGS
HARRIS SHELTON
Artist
SUMMER STUDIO
1 Mile Above Postoffice
WINTER STUDIO
3411 Richmond St., El Paso

Around Town
By Nosey Waters

Mr. and Mrs. Sam Hyatt are among recent contributors to the fund to pipe water to the local cemetery. The total now stands at \$257, and the goal is \$1,000.



92!
Memberships in Ruidoso Chamber of Commerce for 1960-61 have reached a total of 92 in only a few weeks.

State Auditor Reports Discrepancies Found in Village Funds

New Mexico State Auditor Bob Cartner, in Ruidoso for several days this week, said late Wednesday that after a review of the work done to date on auditing of the village's books by members of his staff and by the village's auditor, Joe Harvey, it appeared there were discrepancies in several of the village's funds.

16 Jeep Leads Of People Breakfast On Monday

More than 60 persons attended a breakfast in Skyline Forest Park on Monday morning sponsored by the newly organized Ruidoso Jeep Club.

Solon Sombbrero, Mescalero Tribesman, Is Honored

A 78-year-old Mescalero Apache, first Christian interpreter to that tribe, was honored last week with a dinner highlighted by the unveiling of a large oil portrait of the elderly tribesman.

Rites Held Friday For Howard Botella At Mescalero

Funeral services were held in Mescalero Friday for Howard Botella, 57, lifelong resident of the Mescalero reservation, who passed away Wednesday, Aug. 3, at the Mescalero hospital.

FIVE FROM DEMO ATTEND DEMO RALLY

Five Democrats from this area attended the Democratic rally which kicked off the 1960 election campaign in this state Wednesday night last week in Albuquerque.

ATTEND BEAUTY PAGEANT

Mrs. Eniver B. Clarke accompanied her son and his wife, the well known Ray Clarke of El Paso, to Hobbs last week-end where a member of the Clarke family, Marjaine Clarke of Roswell, was a contestant in the Miss New Mexico beauty pageant.

Office Supplies - Ruidoso News

Members of the Ruidoso News staff are shown in a group photo. From left to right: Editor, N. M. Patterson; Business Manager, W. A. Hart; and other staff members.

Jones Heads Eagle Creek Water Board

In the annual meeting of the Eagle Creek Inter-Community Water Supply Association held here last week, Tom Jones of Ruidoso was elected president of the board.

Official Ruidoso '60 Population Set At 1492

Columbus landed in the Americas in 1492, a date in history almost everyone remembers—and that fact will make it easy for everyone hereabouts to remember Ruidoso's 1960 U. S. census count.

Political Pot Is Boiling Again In Lincoln County

The burner has been turned up under the political pot again in Lincoln County. It'll be boiling within a few weeks as election nears on Nov. 8.

Funeral Services Held In Canada For James Burrow

Funeral services were held in Edmonton, Canada, on Aug. 8 for James Burrow, 46, brother of Mrs. J. C. McDonald of Ruidoso.

Registration Dates For High School To Be Aug. 15 To 18

Dwight Watkins, principal of Ruidoso High School, this week made the following announcement: All new high school students should register during the week of Aug. 15 to 18.

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STANTON TRAINS AIDES

Fifty-five persons are enrolled in the recently established in-service training program for medical staff personnel at Ft. Stanton Tuberculosis Hospital.

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Population of Ruidoso Set At 1492

Population of Ruidoso and environs has been set at 1492—the census count showing a little more than 600 persons living in residences bordering the village limits.

Semi-Finals Reached In Golf Tourney

A record smashing 160 entries from three states teed off Monday here in qualifying rounds in the annual Cree Meadows golf tournament.

Business at Hospital Up In July Over 1959

Charles (Chuck) Kuchar, administrator of Ruidoso-Hondo Valley General Hospital, last week reported on July business at the local institution, reporting that there were 423 patient days spent in the hospital in the 31 days of July of 1960 as over an increase of 27% in business over July of 1959.

Ruidoso Downs VFD To Sponsor Community Supper

Tuesday night next week the Ruidoso Downs Volunteer Fire Department is sponsoring a community supper and get-together in the orchard of the old Stone place east here.

SALE OF LOTS REPORTED IN WINGFIELD HOMESTEAD

Mrs. Della Hale last week reported these recent sales of lots in Wingfield Homestead to Mr. and Mrs. George Burns and Mr. and Mrs. Pat Farrar, both Ruidoso couples.

TO FLYING FARMER MEET

Mrs. Walt Wiggins, 1960 Flying Farmer Queen for New Mexico, and Mr. and Mrs. Ralph Brown, all of Ruidoso, plan to attend the National Flying Farmers meeting in Oklahoma this Sunday.

COMMUNITY CALENDAR

Oct. 8-9—Annual Ruidoso Aspen.
Aug. 22—Ruidoso schools start.
The weekly weather round-up will be found each week in the C. & L. Lumber & Supply Co. on the Sports Page (Page 5 today).

BANK DIRECTORS CALL SPECIAL MEET FOR STOCKHOLDERS



New Planner Meets With Commission

William F. Toole has been employed as consultant for the Village of Ruidoso's Planning and Zoning Commission. He met with members of the commission here last Thursday, and also with the Ruidoso Village Board of Trustees.

G. O. P. Candidates Attend Celebration In Old Lincoln

Attending the "Day in Old Lincoln" celebration last Sunday were the following G. O. P. committee members and state and county candidates: Ed Mechem, candidate for governor; Tom Bolack, candidate for U. S. Senator; Ed Balcomb, candidate for congressman; and Mrs. Balcomb, candidate for congresswoman.

Building Permits In July Here Total \$43,938

Building permits in Ruidoso for the month of July totaled \$43,938.00 and were issued by Building Inspector Terry Easter to the following:

ESTARL Luncheon To Be Saturday

Money raised from serving a luncheon Saturday noon this week at the American Legion Hall in downtown Ruidoso, sponsored by ESTARL of the Order of the Eastern Star, will go to an award fund for religious education for prospective missionaries and other such students who will be guiding young people in their later careers.

SEVEN YEARS EIGHT YEARS!

Without a Traffic Death Now Let's Make It EIGHT YEARS!

2708 DAYS

Since our safe death has occurred in Ruidoso Speed Kills It May Be '60 But You Don't Have To Go Like 60! Observe Safety Laws!

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations Are Due:

Mrs. and Mrs. Andrew Richardson, Hondo, parents of a son born Aug. 2, wt. 7 lbs., 10 oz.
Mr. and Mrs. Robert Rios, Ruidoso, parents of a son born Aug. 3, wt. 8 1/2 lbs.
Mr. and Mrs. Billy Joe Brady, Hondo, parents of a daughter born Aug. 5, wt. 8 lbs., 14 oz.
Mr. and Mrs. Robert Flores, Ft. Stanton, parents of a daughter born Aug. 7, wt. 8 lbs., 14 oz.
Mr. and Mrs. Gerald Maloney, Ruidoso, parents of a son born Aug. 7, wt. 7 lbs., 4 oz.
Mr. and Mrs. Manuel Marquez, Alamogordo, parents of a son born Aug. 8, wt. 8 lbs., 15 1/2 oz.
1008 ROOM TO BATH; BOYS DOWN—30; GIRLS DOWN—20

BANK DIRECTORS CALL SPECIAL MEET FOR STOCKHOLDERS

The board of directors of Ruidoso State Bank has authorized a special called meeting of stockholders of the bank for Tuesday, Sept. 13, at 2 p. m. in the bank building for the purpose of amending the resolution passed by the board in its regular monthly session held here Tuesday afternoon.

Son Of Ruidosoan Dies Last Week

Funeral services and burial for Ray Field G. Abrahamson, 34, Ruidoso, were held in Yuma, Ariz., Monday at 10 a. m. Mr. Abrahamson died early Friday morning at the family home in Ruidoso following a lengthy illness.

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1008 ROOM TO BATH; BOYS DOWN—30; GIRLS DOWN—20

## Fresh Stone Ground Whole Grain Products

TAKE HOME A SOUVENIR FROM RUIDOSO—

- WHOLE WHEAT FLOUR, 5 Lbs. . . . \$1.25
- RYE FLOUR, 5 Lbs. . . . \$1.50
- CRACKED WHEAT, 5 Lbs. . . . \$1.00
- CORN MEAL, 5 Lbs. . . . \$1.25

See These Items Ground on The Old Stone Grist Mill in Our Store

CARMON PHILLIPS  
**OLD MILL**

Cake — Cakes — Flour — Beans — Raisins

### Roswell Sorority Has Summer Party In Davis Home Here

The new home of Mr. and Mrs. Lloyd Davis, Jr., was the setting for the summer party of the Roswell Alumni Chapter of Delta Delta Delta in Ruidoso. Co-hosts were Mr. and Mrs. Julius Burnside, Mr. and Mrs. Paul Coater, and Mr. and Mrs. Lee Harvard.

After touring the Spanish-style home, the group spent the evening visiting and viewing the sunset and the view of Mt. Baldy and Mt. Monjeau.

Guests included Mr. and Mrs. M. C. Wertz, Mr. and Mrs. Grey Lewis, Mr. and Mrs. Robert Pearson, Mr. and Mrs. James Dunn, Mr. and Mrs. Lloyd Davis, Mr. and Mrs. O. H. Hedgcock, David Orr and Oliver Bond.

Mr. and Mrs. J. R. Allen, Jr., Mr. and Mrs. Jim Bruin, Mr. and Mrs. Conrad Coffield, Mr. and Mrs. Bill Derrick, Mr. and Mrs. Zane Goodwin, Mr. and Mrs. B. O. Greenwood, Jr., Mr. and Mrs. S. P. Johnson III, Mr. and Mrs. Don Litchfield, Mr. and Mrs. Glen Miller, Mr. and Mrs. Pat Patterson, Mr. and Mrs. Itafaci Rameriz, Mr. and Mrs. Kermit Shotts and Mr. and Mrs. Norman Stevens.

**LOCAL WOMEN ATTEND TEA AT FT. STANTON**

Among women of this area attending a tea tendered by Mrs. H. C. Jernigan and Mrs. L. W. Varner at Ft. Stanton in the home of Mrs. Jernigan last Friday afternoon were Mrs. Bram Vanderstok, Mrs. Dan Swearingin, Mrs. Gerald Tully, Mrs. Vic Lamb and Mrs. Alken Lindamood.

Joyce Ladell Lackey was admitted as a patient Aug. 1 to Eastern New Mexico Medical Center in Roswell.

Mrs. Don Tripp and son attended a family reunion in Colorado last week-end.

### Former Ruidosoans Observe Anniversary

Mr. and Mrs. Cecil Jones of Alamogordo, and formerly of Ruidoso, celebrated their 40th wedding anniversary last week at a dinner party in their home.

Spread with a hand-painted cloth, the dining table was centered with an arrangement of red roses and a tiered cake.

Three of the couple's five daughters, Mrs. C. K. Howell of Peconic, Mrs. R. C. Rhue and Mrs. Dorsey Bonnell, both of Alamogordo, attended the party. Other daughters unable to attend were Mrs. Betty Lanza of Mountain Home, Idaho, and Mrs. Marie Reddick of West Covina, Calif.

Richard and Frank Jones, sons of the honored guests, were present.

Out of town guests included Mr. and Mrs. Milton Adams and son, Jerry, Mr. and Mrs. Manny DeSilva and Mrs. Pearl McDaniel, all of El Paso; C. E. Howell and children, Pecora, Mr. and Mrs. Fred Pittz, Guy Frazier and Mr. and Mrs. Frank Barajas, all of Ruidoso.

**Baptist W. M. U. To Serve Lunch At Aug. 18 Meeting**

The Blanch Grove Circle of the First Baptist Church Women's Missionary Union conducted a business session at the regular meeting on Thursday, Aug. 4, at the church.

It was decided that a lunch be served at the Association meeting on Aug. 18 at the church. Mrs. O. L. Oldham will be in charge of the luncheon arrangements. The closing prayer was given by Mrs. E. J. Tasterday. The meeting was attended by eleven members and one guest.

**Shirley Holmes To Receive Degree At E. N. M. U.**

The summer session commencement at Eastern New Mexico University will be Friday, Aug. 12, at 8 p. m. in the university stadium.

Dr. E. F. Caster, academic vice-president at the University of New Mexico, will be the speaker. Among the candidates for bachelor of arts degree is Shirley Holmes of Ruidoso.

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 1:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

Master Stryker and Mrs. P. A. Peters from El Paso visited in Ruidoso this week.

### Fellowship Group To Make Baby Gowns For Local Hospital

The Christian Women's Fellowship of the First Christian Church in El Paso, 1 meeting voted to make baby gowns for the local hospital.

The group also voted to buy a winter coat for Barbara Grant, the little girl at the Colorado Children's Home in Denver the group is sponsoring.

Mrs. Carmen Phillips and Mrs. Frank Taylor were chosen to purchase the coat.

The program, which was on Herkese and Herkese, was given by Rev. Frank Taylor, Mrs. Dan D. Herber gave the devotional. Hostesses for this month were Mrs. Gertrude Duchonquet and Mrs. Cecil Davis.

### B&PW Bake Sale Set For Saturday At Food Mart

Ruidoso Business and Professional Women's Club will have a bake sale on Saturday, Aug. 13, at the Ruidoso Food Mart, Mrs. W. E. Munoz, president of the club, said this week.

The club is invited to remind each member of the club to bring baked goods for the sale.

**Winnifred K. Stryker, David Hail Travis Married In Dallas**

Mrs. Kathryn Hail Travis, Rev. 14 Dallas Thursday last week to attend the wedding of her son, David Hail Travis, and Miss Winnifred Katharine Stryker, daughter of Mrs. Fred J. Stryker of Lubbock and the late Mr. Stryker. The couple was married on Saturday, Aug. 12, at Trinity Baptist Church in Dallas with the Rev. Ira A. Bentley officiating. The bride is a graduate of Texas Technological College and Texas Women's University.

The couple will reside at 4284 Cole in Dallas.

**Tracie Anderson Honored On Birthday With A Party**

Tracie Anderson, daughter of Mr. and Mrs. Johnny Anderson of Ruidoso Downs, was honored on her 4th birthday Aug. 6 with a party. Her guests included Darle, Terry and Jerry Langford, Rhonda Sieder, Rosemary, and Rhonda. The celebration was held at a table in the center and was served with ice cream. After the refreshments the children enjoyed riding the kiddie rides at Ruidoso Playland.

Mrs. E. M. Hopkins and son, Lester, visited in Littlefield, Tex., early this week.

**CANYON FCHOES**

Jim McEuen is attending a bus driver school this week at New Mexico Western College at Silver City.

H. B. Cozens of Grants, formerly of Ruidoso, is visiting in town this week. He had a radiator shop here about 10 years ago.

Visiting Mrs. Laura Halladay and the Blair Halladay last week were Mr. and Mrs. Forest Halladay and four children from Grass Lake, Mich. Accompanying them was Mrs. Forest Halladay's mother, Mrs. Sellers from Luther, Mich.

The Joe Hawkins family returned last week from a three-weeks' tour of Western States.

Mr. and Mrs. C. A. Elland of Lameta, Tex., are here on a vacation. He attended a bank board meeting Tuesday.

Visiting Mr. and Mrs. Gerald Bloss this week have been his brother, Mr. and Mrs. Bob Daugherty, another brother, Mr. and Mrs. Curly Daugherty, and a niece and her baby, DeVrye and Johnnie Williams, all of Olton, Tex.

Mrs. Raymond Buckner and Mrs. Vic Lamb and Wendy and Pat were in Roswell Monday.

Mr. and Mrs. James M. Harbour, Jr., and children of Ft. Stockton, Tex., are spending a week's vacation here.

Mrs. Ben Sullivan and her sister Mrs. Carol White of Roswell, attended a south wide Women's Missionary Union meeting at Giorletta, N. M., recently.

Mrs. Rita McLaurin attended a family reunion at Cristobal, Tex., last week. Accompanying her back to Ruidoso for a visit were her two sisters, Mrs. Hattie McLaurin of Lameta, Tex., and Mrs. Newt Walls of Snyder, Tex., and a friend, Mrs. Maude Keller of Anson, Tex.

Mrs. Wanda Kiker and daughters were here from Albuquerque this week visiting her parents, the Ed Winans.

Abe Gates of Roswell, former Ruidosoan, was here on business last week-end.

Dr. and Mrs. Carl Welland of Austin, Tex., spent the week in their shack on the hill. They had as their guests, Mr. and Mrs. Fred Moore of El Paso; Mr. and Mrs. Clifford Wood of Springfield, Ill., and Mr. and Mrs. Ray Taylor and daughter of Austin, Wood is an engineer with the Illinois State Highway Department.

Mrs. Elvira B. Clarke was a visitor in Roswell Monday.

## SOCIAL, CHURCH AND CLUB NOTES



**Local News**

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## PAGE TWO

Ruidoso News Friday, August 12, 1960

## Hollywood Notes

(Continued)

Bob Hower and Jue Warren from Lovelland, Tex. spent the week-end here in their Ruidoso home.

Members of the Ben Gardner family from Hobbs were here over the week-end.

Mr. and Mrs. J. S. Branchflower from El Paso visited the week-end in their home in Paradise Canyon.

Mr. and Mrs. Wilbur Wimberly from El Paso visited the Lee Wimberly's Thursday.

Mr. and Mrs. Tom Johnson and daughter from Abernathy are spending their vacation here.

Mr. and Mrs. Herman Borner of Alamogordo spent the week-end in their summer home here.

Members of the Robert E. Hull family from El Paso have been here several days in their Ruidoso home.

Mr. and Mrs. T. C. Delaney, Jr., were in Roswell Friday due to illness of Mrs. Delaney's aunt, Mrs. Omar Leach.

Mr. and Mrs. Doc Crane from Amarillo spent the week-end with Mr. and Mrs. R. H. Anderson.

Members of the J. T. Giles family from Artesia are spending several days in their summer home in Ruidoso.

Mrs. Lena Wilson, postmaster at McJanam, visited Mable Wimberly at the Hollywood postoffice Monday. Mrs. Wilson and her two sons are here on their vacation.

**IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO WITHIN AND FOR LINCOLN COUNTY ROY RIDDEL, Plaintiff,**

**vs.**  
**LALO GARZA, Ancillary Administrator with Will of the Estate of R. S. Fering, deceased.**

Defendant. No. 8650

Notice is hereby given that the undersigned Special Master will on September 8, 1960, at 10:00 o'clock A. M. at the front door of the Lincoln County Courthouse, Carrizozo, New Mexico, sell at public auction to the highest bidder for cash all the right, title and interest of the Estate of R. S. Fering, deceased, in and to the following described personal property situated on the premises known as the Great Western Mine located approximately 20 miles southwest of Captain in Lincoln County, New Mexico, to-wit:

An one and one-half acre building thereon, the major items of which are as follows:

Ward Light Plant, 115 volts; Dorr Classifier 5'x10'; Searns & Rodgers Ball Mill, complete, 125 H. P.; LeRoll Gas Engine, 145 H. P.; Denver Mineral Jig, Clarifier; Todd Gold Mercury Amalgamator; Ball Gold Amalgamator (Mercury); Portable Power Plant, 16.5 KW, 100 volt, 100 amp; three standard Willye sledge tables; Allis Chalmers Stationary Engine, 100 H. P.; Gardner Air Compressor; International Stationary Engine; Universal Crusher; various motors and other mining equipment and personal property located on the premises.

Said sale will be made pursuant to a Judgment and Decree of foreclosure entered on August 8, 1960, in the above entitled and numbered cause being a Chattel Mortgage foreclosure action.

Proceeds of sale will be applied for the purpose of satisfying said judgment which at the date of sale will be in the amount of \$7,006.19, together with unpaid property taxes due the State of New Mexico in the approximate amount of \$450.00, and also the Special Master's fee, accrued

each first Thursday of the month, same place.

Robert J. Hargreaves Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Ruidoso Parent-Teacher Association meets each third Thursday of the month at 7:30 p. m. at the Cafeteria of the Elementary School.

Troop No. 8 Brownies meet each first and third Wednesday at the home of Mrs. Herman Reynolds in Hollywood.

Second year Brownies meet every Thursday afternoon after school at the home of Mrs. Joe Gable in Palmetto Gateway.

Third year Brownies Troop No. 66 meets every Thursday afternoon at 7:30 p. m. at the James Lackey home in Palmetto Gateway with Mrs. Langford as leader.

Troop No. 7 Girl Scouts meets every Wednesday afternoon at 8:30 p. m. at the James Lackey home in Palmetto Gateway with Mrs. Langford as leader.

Girl Scouts meet every Tuesday at 4:00 p. m. at the James Lackey home with Mrs. Richard Coe as leader.

Rotary luncheon every Tuesday at O. E. S. chapter home.

Lions supper every Tuesday night at Lions East in Skyland, 14 block from Sudderth Drive behind ice house.

Ruidoso Lodge No. 73 meets each first Monday in O. E. S. Hall, 7:30 p. m. James Ramsey, W. M. R. H. Shuler, Secretary.

**RUIDOSO E. P. O. E. NO. 266** meets each second and fourth Monday at 7:30 p. m. at the El Paso Club building on Hwy 78 west. Fred Greenwood, E. R. J. P. Secretary.

**NEW!**

**Squaw Dresses For the Little Ladies**

Stock 1 to 10

This is the store that specializes in children's clothing and accessories.

We Are Happy To  
**ANNOUNCE**  
We Have the Famous  
**YARDLEY'S COSMETICS**  
**FOR MEN**  
Now In Stock.

These Items Include—

- Brushless Shave Cream - Cologne
- After Shave Powder - Brilliantine
- Invisible Talk - After Shave Lotion
- Pre-Electric Shave Lotion
- After Shave Powder - Shaving Foam
- Lather Shave Cream - Shaving Balm
- Racing Forms and Programs

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

"One Block West of the Postoffice and  
Just As Reliable  
Open Sunday Until Noon

**Card Of Thanks**

We wish to thank each and every one for the kindness and beautiful flowers and nice get well cards during my illness.

Claude Eckert  
Mrs. Claude Eckert

Entries from all over the world are expected again this year in the photography exhibit as part of the 1960 New Mexico State Fair Sept. 17-26 in Albuquerque.

**THANK YOU**

This is to express my appreciation to the many good customers who patronized our firm of

**Davis-Leland Insurance Agency**

While I was associated with Mr. Cy Leland, Jr. in this partnership.

He has purchased my interest in the agency and will operate it under the same name of

**Cy Leland Insurance Agency**

And I am sure you will find the same good services under his capable management.

**LLOYD DAVIS, Jr.**

**CONGRATULATIONS TO DICK O'LEARY**

Who has purchased the interest of the Smiths in the Hollywood Ke-Kart Track and who also has the rental franchises here on

**TOTE-GOTES**

Take a trial run on the "obstacle course" he has developed for Tote-Gotes beside the Ke-Kart Track and prove to yourself how easy they are to operate and how they can climb and haul heavy loads on rugged trails.

**BILL CARPENTER**

Dealer in This Area for the Famous Tote-Gote

**LOU'S Beauty Shop**

Complete Beauty Service  
Phone 7-3905  
Gateway Area  
One Block North of Gateway Feed Mkt.

**REVLON PRODUCTS**  
No Increase in Prices

MRS. LEON (HELEN) WINDHAM Operator  
LOU MEKKE, Owner

**VILLAGE SHOPPING CENTER**

Ruidoso Downs — We Have to Serve Again

WE GIVE FRONTIER STAMPS

MEAT	1 lb.	50c
CHICKEN	1/2	1.00
EGGS	1 doz.	1.50
BREAD	1 lb.	10c
COFFEE	1 lb.	1.00
TEA	1 lb.	1.00
SUGAR	1 lb.	10c
FLOUR	1 lb.	10c
SOAP	1 lb.	10c
PAPER	1 lb.	10c
GLASS	1 lb.	10c
IRON	1 lb.	10c
STEEL	1 lb.	10c
COPPER	1 lb.	10c
ZINC	1 lb.	10c
LEAD	1 lb.	10c
ALUMINUM	1 lb.	10c
NICKEL	1 lb.	10c
SILVER	1 lb.	10c
GOLD	1 lb.	10c

**LORENE'S CHILDREN SHOP**

Balance of Summer Dresses

**PRICE**

Lots of New Fall Merchandise

New Shipment of Farah Jeans

Plenty of Fall Dresses

**USE OUR LAY AWAY**

**Self-Serve Gro. & Mkt.**

SPECIALS Friday, Saturday

FRESH MEATS

- U. S. Choice Chuck Roast . . . . . Pound **.45**
- U. S. Choice Rib Steak . . . . . Pound **.69**
- HAMS—Half or Whole . . . lb. **49c**
- All Meat FRANKS . . . . . lb. **49c**

FROZEN FOODS

- Milano Maid 6 oz. . . . . 2 Cans **39c**
- Winter Garden Beef, Turkey, Chicken POT PIES . . . . . **19c**
- Somerdale CUT CORN . . . . . 10 oz. **17c**
- Swanson T. V. DINNERS . . . **55c**

PRODUCE

- CUCUMBERS **7 1/2c** Pound
- AVOCADOS . . . . . 2 for **15c**
- CABBAGE . . . . . lb. **6c**
- GREEN ONIONS . . . . . bunch **5c**

MISCELLANEOUS

- GIANT TIDE . . . . . **.75**
- Kimball's SHORTENING . . . . . 3 Pounds **59c**
- 1 Pound Assorted Farm Great COOKIES . . . . . **25c**
- Kim DOG FOOD . . . . . 3 cans **25c**
- Hunts Sliced or Halves PEACHES . . . . . **19c**
- Mission French Style GREEN BEANS . . . . . 2 cans **25c**
- Cherry Jammy PEANUTS . . . . . **59c**

The Las Cruces Jeep Club will stage the first annual Southwestern Jeepathon, a three-day event to be held during the Labor Day week-end. Lonnie Beyer, veteran Jeep rider, has been named general chairman of the event scheduled to be held in the Dona Ana Mountains north of Las Cruces. New Mexico State University will supply the rugged terrain for the Jeepathon.

**Just About Every Well Known Line in COSMETICS**  
 Can Be Found at Cook's  
 Hazel Bishop — Old Spice  
 Helene Curtis — Coty  
 Lanthier — Lucien Leloux  
 —and others  
 Sunscreens — Film — Flash Bulbs  
 Home Permanents

**Cook's**  
 Proprietary & Sundries  
 On the Corner East of the Bank

**GROWS 'EM BIG**—These two views are of E. S. Hardy of Terrace Lodge in Carrio Canyon, showing vegetables he has raised that are exceedingly tasty and extra large, through use of a perfectly balanced compost he makes from rabbit waste. The compost is aged and can be balanced against too much acid, or against too much alkali, Hardy says, to bring great results in quick maturing truck gardens crops. Cabbages, potatoes, tomatoes, squash and other such

**LAMERSA WOMAN, WELL KNOWN HERE, WRITES SONGS**  
 A Lamersa, Tex., woman, Mrs. Ina Mae Beal, has stepped into the ranks of the music world as a song writer. Mrs. Beal, well known in Ruidoso and a resident of the Texas South Plains since 1926, has received word that her lyrics and the music to "Alone in the Mountains" have been published by the Nurdyke Music Publishing Co., Hollywood, Calif. Not only has Mrs. Beal got her first song off the presses, but another has been accepted by the publishers. It is entitled "Lonely Cowboy."

**What's Cookin' at Wattie's?**  
 SAY—Politics are warming up. We saw some big-wig Democrats in town last week-end, and some mighty important Republicans in town on Monday, so they're beginning to stir the pot again. We stir the pot all the time—cookin' good things for you to eat, naturally.

**WATTIE'S CHAT 'N' CHEW**

**NOW IS THE TIME**  
 To Start Getting Your Car Ready For the Long Winter Months Ahead. Nearly Every Car Will Need an Oil Change and Lube Job and Wheel Bearing Check.

Come In and Make Application For a Standard Credit Card So You Can Take Advantage of Our Budget Plan To Buy Those New Sno Grip Tires You Will Need This Winter



**WE HAVE 13-INCH TIRES!**  
**Max Oliver Chevron Station**  
 Ruidoso Downs — U. S. Highway 70  
 Pko. ES 8-4250  
 Washing — Greasing — Flat Fixing  
 Our Specialties

Let Your LP-GAS Dealer Help You to New **"LIVING PLEASURE"** Everywhere

He'll Demonstrate Many Low Cost Ways To Modern Living!

See How LP-GAS Brings "LIVING PLEASURE" To Your Kitchen With Modern Automatic Appliances

Learn Why LG-GAS Heating and Air Conditioning Give You More "LIVING PLEASURE" At Less Cost

See Why Wash Days Are Easier with Faster-Acting Automatic LP-GAS Water Heaters And Clothes Dryers

The man who services you with LP-Gas (some folks call it kerosene, propane or bottled gas) is willing to show you the exciting new benefits you get from this modern, automatic "Living Pleasure" fuel. Latest LG-Gas appliances for cooking, refrigeration, heating, water heating, clothes drying, and laundering are more dependable, more economical than ever.

**KEETH GAS CO.**  
 Phone CL 7-4625 — Ruidoso  
 For Night Service Call CL 7-3317 or CL 7-2558

**1¢ Sale On Moccasins**  
 Buy One Pair at Reg. Price of \$1.95  
 Get One Additional Pair for 1¢  
 Sizes Children's 11 thru Adults 9 — All Colors  
 Genuine Leather Moccasins  
 1¢ Sale Applies to \$1.95 Mocs Only!

**1/2 OFF**  
 Of Regular Price on All Ladies' Slacks — Bermuda Shorts  
 Regular Shorts — All Colors  
**BOWLIN'S RUNNING INDIAN**  
 On U. S. Highway 70  
 —Hollywood—

See This . . .

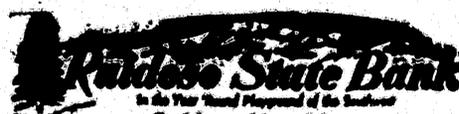
**FRIGIDAIRE**  
 Super Deluxe 9-Cu. Ft.  
 Refrigerator With Automatic Defroster and with Freezer Chest, Only  
**\$209.95**  
 With your old box — Can Be Financed

**Buckner's**  
 — Inc. —  
 GIFTS — APPLIANCES  
 Maytag — Frigidaire

**YOU**  
 Can Do Your Banking Now **EARLIER OR LATER** Than Ever Before With Our New Drive-In Teller's Window  
**Make Deposits! Cash Checks! Get Change!**

**THE DRIVE-IN WINDOW WILL BE OPEN**  
 8:45 A. M. until 3:30 P. M. Week-Days  
 8:45 A. M. until 12:30 Noon Saturdays  
**TO MAKE USE OF THE NIGHT DEPOSITORY** Contact any of the officials of this bank to secure your own private key to the depository safe—and also, be sure you have a money bag in which you can put your money and deposit slip. Get full details about this new service, and **PUT IT TO WORK FOR YOUR CONVENIENCE AND SAFETY.**

Telephone CL 7-5885  
 Capital and Surplus \$185,000.00  
**—Member F. D. I. C.—**  
 Your Savings Deposits in This Bank Now Earn 3 Percent.



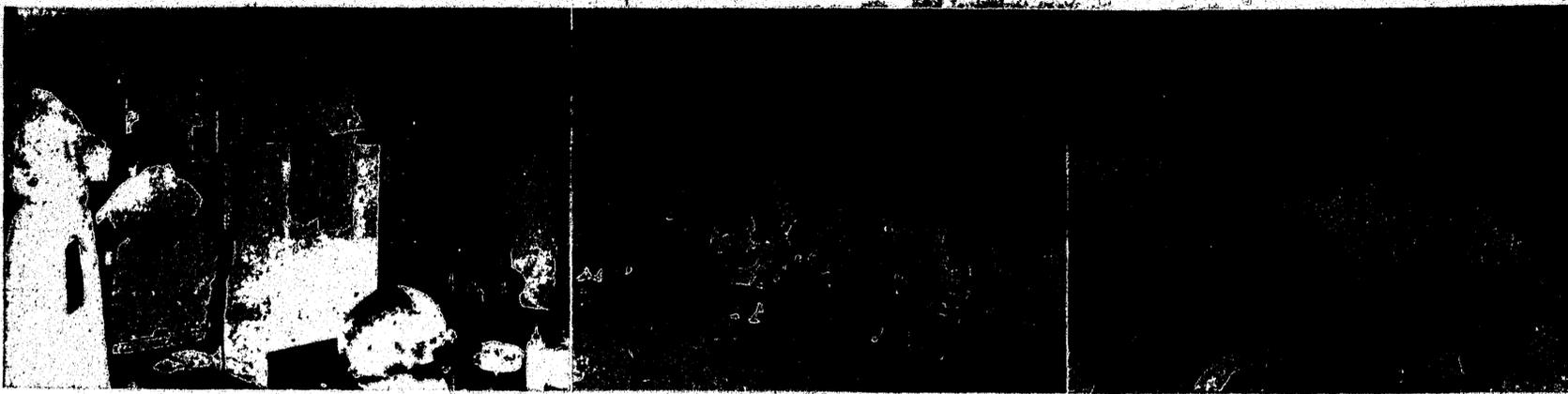
**Ruidoso State Bank**  
 in the New World Playground of the Southwest  
 Ruidoso, New Mexico

**BENNETT'S FOODLINER**  
 We Give "D.N." Green Stamps  
 Phone CL 7-3115 — Mechem Drive, Plenty of Parking Space — Ruidoso, N.M.

**FRIDAY AND SATURDAY SPECIALS**

USDA Choice <b>Chuck Roast</b> Country Style <b>SPARE RIBS</b>	Pound <b>.55</b> lb. 59¢	<b>FROZEN ICE CREAM</b> Meadow Gold Frozen MCP—12 oz.	1/2 Gallon <b>.89</b>
<b>Barbecue Cube Steaks</b>	Pound <b>.69</b>	<b>Orange Juice</b> Frozen—8 Inch	29¢ Each
<b>Barbecue Style BEEF RIBS</b> Loughorn	Pound <b>.39¢</b>	<b>APPLE &amp; CHERRY PIES</b>	<b>.49</b>
<b>Cheese</b>	Pound <b>59¢</b>	<b>Vine Ripe TOMATOES</b>	Pound <b>.19</b>
<b>SLAB BACON</b> Glover Pure Pork	Pound <b>49¢</b>	<b>Nice Slicers CUCUMBERS</b>	lb. 09¢
<b>SAUSAGE</b> 3 Pounds Dutch Oven	Pound <b>29¢</b>	<b>LEMONS—Large Juicy</b>	lb. 15¢
<b>Franks</b>	Bag <b>98¢</b>	<b>New Red Potatoes</b>	5c
<b>SUGAR</b>	Bag <b>.49</b>	<b>10 Pounds White Potatoes</b>	Bag <b>49c</b>
<b>COFFEE</b> Folgers COFFEE—Yacht Club	Pound <b>.69</b> lb. 59¢	<b>SEEDLESS GRAPES</b>	lb. 15¢
<b>CANNED BISCUITS</b> 3 for	<b>.25</b>	<b>Kraft—20 oz. Jar Strawberry Preserves</b>	Each <b>49¢</b>
<b>CRANBERRY SAUCE</b> Kimball No. 300	Each <b>19¢</b>	<b>Wilson's VIENNA SAUSAGE</b>	2 for <b>49¢</b>
<b>WEDDING COOKIES</b> Pard DOG FOOD	1 Pound Bag can <b>49¢</b> <b>15¢</b>	<b>Austex No. 300 Spaghetti &amp; Meat Balls</b>	2 for <b>49¢</b>
<b>PEACHES</b> Kraft 20 oz.	2 for <b>49¢</b> Each <b>29¢</b>	<b>Monarch No. 303 WHOLE NEW POTATOES</b>	Each <b>19¢</b>
<b>GRAPE JELLY</b>	<b>29¢</b>	<b>JELLO—All Flavors</b>	3 for <b>25¢</b>
		<b>Mrs. Cubbisons DRESSING</b>	box <b>55¢</b>
		<b>Sturgeon Bay No. 303 CHERRIES</b>	can <b>19¢</b>
		<b>Nautical No. 1 Tall SALMON</b>	can <b>59¢</b>
		<b>Taste Well 48 oz. TOMATO JUICE</b>	2 for <b>49¢</b>
		<b>Taste Well TALL MILK</b>	2 for <b>29¢</b>
		<b>FLOUR—Gold Medal</b>	5 lbs. <b>59¢</b>
		<b>Northern Tissue</b>	3 for <b>.25</b>

All "CASH" Sales \$2.50 or More Tuesday "DOUBLE STAMP" Day



**AT THE BEAUTY SHOP**—When the Village Beauty Shop gave hair cuts, shampoos and hair sets to a group of children from the Southwestern Children's Home here recently, the picture at left was taken showing some of the children who had already been "through the mill" and two who were being worked on. In the foreground is Donna Haynes on the left and Deborah Tittle on the right.

In the back row from left, Mrs. Mable Fisher, operator; Linda Fletcher having her hair set; Mrs. Ola Jones, operator; Judy Craig, Tina Haynes, Joyce Bullock, Terry Bullock, John Chapp, Jerry Bullock and Barbara Tittle. In the center picture enjoying dairy queen treat are twelve girls three and four year olds from the Southwestern Children's Home. They were served through courtesy of the Dairy Queen one afternoon recently by Mr. and Mrs. George Westall. From left they are: Barbara Tittle, Sandra Larrimore, Conita Haynes, Jimmy Tittle, Ric-

ky Dodson, Jan Craig, Tony Gonzalez, Jimmy Galbreath, Charlotte Kaplan, Judy Craig, Bobby Dodson and Don Cantrell. Mrs. C. W. Wade, kindergarten teacher from El Paso, transported the children to the beauty shop during the forenoon and the little ones to the Dairy Queen in the afternoon. In picture at right Gene Miles of the Southwestern Children's Home is having his hair cut by Mrs. Lyda Blora on the right, while waiting his turn is Jerry Bullock and next to him is Betty Jean Elder, counselor at the children's home who accompanied the children to the shop. On left Mrs. Thelma Polkum, operator, is setting Ann Cantrell's hair. In the foreground can be seen Barbara Tittle, who has already had her hair fixed and is waiting for the rest of the group before returning to the home. The hair cuts, shampoos and hair sets were given the children courtesy of Village Beauty Shop.

were up from El Paso on Saturday stopping by on their way to Bonito Lake.

Mrs. Marcus Waltermire, Ann and Mark and Mrs. Stella Waltermire came up from El Paso Saturday to enjoy a vacation at their summer home at Eagle Creek Lodge.

Mrs. Charlie Harrington of Alamogordo was here the past week-end to see her mother Mrs. W. N. Highower.

The Hugh Puckett of Roswell week-ended at Eagle Creek Lodge.

Mrs. Jerry Pearce of El Paso and Mrs. Barney Luck of El Cajon, Calif., were here the past week-end.

The Luicks are on their way to Clovis for a family reunion at the home of the Will Mayers there.

The Charlie Peebles and Lawrence Peebles were in Cloudcroft last Saturday attending the annual meeting of the Otero REA Co-op.

The C. A. Morrions and "Ted" Fergusons were here from Amarillo the past week-end.

Mr. and Mrs. Forrest Lowe of Roswell were in the community on business Saturday.

Vernon Wheeler and twin sons were over from Ruidoso on Sunday. They have a summer home there and come from Crosbyton, Tex., each

year to enjoy a vacation.

The Ray Pittillos of Tularosa were here yesterday with their visitors Mr. and Mrs. Joseph S. Nunes of Lodi, Calif.

W. E. Robertson of Antlers, Okla. stopped by Tuesday. He hasn't been in the community for thirty-five years—at that time he was living on the Pat Stewart place. He took his first car ride on the road that goes by the store. He drove mules and horses when he lived here.

J. L. Lee was here from El Paso Wednesday.

The Fred Martin family of Odessa visited Maggie Handel last week.

Mrs. Charlie Nabours and son Nick spent Tuesday in Alamogordo and Wednesday at Carlsbad Caverns.

Mr. and Mrs. Ed Hellenburg and son Wayne of Houston visited the Al Swansons for a couple of days last week.

Sonny Wright took second money in the steer roping contest at Cheyenne Frontier Days at Cheyenne. This rodeo is classified as the "Grand

daddy of them all" and having once enjoyed the affair the Lindamooles know the competition he encountered.

Phil Sloan of Wimberly Island, Wash., visited the Sidney Prestons last week.

Robert Creel was here Sunday from Carrizozo.

Mr. and Mrs. Bert Rice of Ruidoso were here Sunday.

**FOR RENT—**  
Baby Beds  
Roll Away Beds  
**FOR SALE**  
Two Good Used Refrigerators, also A Handy 6-piece Used Dish Set  
**We feature Genuine**  
Kingsford Charcoal  
Bar-B-Q Bricketts  
**A-1 STORE**

do and their guests, Mrs. Inez Marshall and Anna Livingston of Eureka, Kans., stopped in on Sunday.

Mrs. Grace Schneider, RN, leaves for Galveston the 13th to attend a work conference on TB nursing at the University of Texas. She will be away for two weeks.

**Page Four**  
**Ruidoso News**  
Friday, August 12, 1960

**Bulova Watches**  
Gent's Self-winding, Automatic, Regular and Black Dial — 23 Jewels — Waterproof — Shockproof — Anti-magnetic

**Priced from \$59.50 to \$175.00**  
Gent's 23 Jewel, Beautiful 18-K Yellow Gold Florentine Dial. **Only \$95.00**  
Gent's 23 Jewel, Beautiful White Gold Case, Diamond Dial. **Only \$175.00**

**Watch Repair** **Jewelry Repair**

**Tripp Jewelers**  
Don & Ellnor Tripp

**PICTURE FRAMES**

Make Your Own Ready Cut, in Sizes 7x5 — 8x10 — 9x12 — 10x12 — 11x14 — 12x14

**69¢**

While They Last  
**KATHRYNE HAIL TRAVIS ART GALLERY**

**Alto Brier's**  
by MRS. ALLEN LINDAMCO

The Ray Bownds of Muleshoe, Tex., visited the Sidney Prestons the past week-end.

The A. V. Desmares and son Gabe

**For Specials — Page 18 —**

**Electrical Wiring**  
**Residential and Commercial**  
**BOB CARTER ELECTRIC CO.**  
PHONE: CL 7-5045  
Electrical Wiring of All Kinds  
—RUIDOSO—

**We Are Proud To Announce**  
**We have the Famous General Deluxe Small Electrical Appliance Line.**  
They include the steam and dry iron, coffee maker, toaster, heated iron griddle, fry pan and 6-very-cooker-bryer. All are the same plug-in control. They have a 1-year guarantee, and can be submerged and washed.

**HOME & AUTO STORE**  
RUIDOSO—"WHERE WE TAKE TIME TO LIVE"  
Now Under New Ownership and Management  
H. C. BOYD

**WE FIX 'EM**  
Sick Radios, TV Sets and Record Players can be doctored here. Bring your ailing sets to us.  
**SPECIAL—We have Van Cliburn albums for your record player or stereo!**  
**THE RECORD SHOP**  
Radio, Record Player and Television Sales and Service  
In Postoffice Block **Pho. 7-4725**

**READY-MIX CONCRETE**  
Flag Stone — Cut Stone  
Mortar Sand — Paving Brick  
Lumber — Paint — Hardware  
**J. A. BURNS LBR. & SUPPLY**  
Phone CL 7-3875 Hollywood, N. M.

**BUS SCHEDULE**

East	West
2:55 a. m.	6:00 a. m.
12:45 Noon	2:11 p. m.
4:30 p. m.	6:50 p. m.
8:30 p. m.	10:00 p. m.

Use Bus Freight For Fast Delivery  
**Ruidoso-Hollywood BUS STATION**  
Pho. CL 7-3081  
Lee Wimberly

**WANTING**  
**City Lumber Co.**

- Pho. CL 7-5896  
Next Door to City Hall  
Check With Us  
On Your Home Needs
- Lumber — Plywood
  - Sheet Rock
  - Wallboards
  - Roofing — Insulation
  - Doors and Cabinets
  - Moulding
  - Ceiling Tile
  - Cement
  - Cement Blocks
  - Plaster — Paint
  - Screen Wire
  - Garbage Cans and Buckets
  - Shovels — Hammers
  - Hoes and Rakes
  - Hardware
  - Free Delivery

**A-1 Hdwe. & Furniture Store**  
P. O. Box 1001 — Phone CL 7-4000  
Ruidoso, New Mexico  
**GENE ARMSTRONG, Owner**

See Us If You Need Fireplaces Built, Carpets, Log Cabins, Heaters, Furnace, Tile Floors

Years of Experience and 15,000 Items to Fit Your Needs  
**R. O. WHITE IS NOW IN CHARGE OF OUR FURNITURE DEPARTMENT**

**Haley Paints**  
Building Tools  
Fireplace Logs  
Plumbing Supplies  
Sawing Goods  
Fishing Tackle  
Woods  
Electrical Supplies  
Chairs  
Rugs  
Bedroom Mirrors  
Paint Brushes  
Camping Stoves  
Gasoline Washers  
Television Sets  
Flashlights  
Lamp Bulbs  
Shells  
Amos  
Lorals  
Copper Tubing  
Dry Cell  
Garbage Cans  
Cabinet Mirrors  
Sandpaper

**Walls Metal**  
Metal Workings  
Sinks  
Sunk Beds  
Bathroom Mirrors  
Towelbars  
Wrenches  
Gas Cans  
Garbage Cans  
Living Room Sets  
Sole Beds  
Elev. Chairs  
Elev. Mattress  
Appliances Repair  
Lawn Mowers  
Bedroom Mirrors  
Refrigerators  
Wagon Appliances  
Overstuffed Chairs  
Teachers  
Furniture  
Cupboards  
Shed Tables  
Coffee Tables  
Linenettes  
Floor Tiles

**IF YOU'D STOP TO THINK YOU'D THINK TO STOP AT GATEWAY MILL**  
for estimates or ideas on your cabinet work, remodeling or repairing your furniture or custom made special pieces for the home or store.  
Gateway On Main Road  
Phone CL 7-2468 P. O. Box 483, Ruidoso, N. M.

**RANKIN'S RESTAURANT**  
In Ruidoso Downs IS OPEN AGAIN!  
Serving that good home-cooked food At Fair Prices  
**OPEN EARLY AND LATE**

**Service Calls 24 Hours a Day OPEN 7 DAYS A WEEK FRONTIER MOTOR**  
Now Under New Management—D. M. Belmont  
Reasonable Prices — Work Guaranteed  
Motor Repairs — Parts — Tires — Tubes  
Wrecker Service—Cars or Trucks  
Gasoline — Lubricants  
East Edge of Ruidoso Downs on Highway 70

**Be Sure to Ride WILDCAT MOUNTAIN SKY-WAY RIDE**

Get a breathtaking view of the Ruidoso Valley and the Mountains from This New Feature.  
**DON'T GO BACK HOME WITHOUT A TRIP ON THIS SCENIC CABLE CAR RIDE**  
On U. S. Highway 70 Between Hollywood and Ruidoso Downs. Overlooking the Downs

**Big King Size Cokes For a BIG THURST— Regular Size For All Occasions**

**Of Alamogordo**

**LIGHT UP... OUTDOORS**

**for nighttime safety and protection**

Unlighted steps and walks are an accident waiting to happen. Proper outdoor lighting helps prevent dangerous slips and falls, and at the same time adds charm and beauty to your home. A well-lighted yard discourages prowlers, too, and it permits you to perform chores, like moving the lawn sprinkler, with daytime ease. Your dealer or electrical contractor will be glad to show you how economically you can light your yard for safety and protection. See him about it soon.

**COMMUNITY LIGHT**

**CALL FOR BIDS**  
 The Village Board of Trustees is asking for bids on a long wheelbase 34-ton standard pick-up with directional signals, heater and defroster, 4-speed transmission, five 700w 6-ply tires, a side tire carrier, and with a 6-cylinder engine, for use by the Village Street Department. Bids must be in the hands of the Village Board no later than its regular meeting of August 25, 1960. The Board reserves the right to reject any and

all bids.  
 Passed and approved in the meeting of July 25, 1960.  
**ROBERT D. PEARSON**, Mayor  
 Attest: **LLOYD DAVIS, JR.**, Street Commissioner  
 8-5-12-19  
 More than \$10,000 in premiums are to be awarded to poultry exhibitors at the 1960 New Mexico State Fair, planned Sept. 17-25 in Albuquerque.

**NOTICE TO OUR CUSTOMERS—**  
 We Have Moved Our Pick-up Station To  
**ESTES CLEANERS**  
 In Downtown Ruidoso  
 And To  
**RUIDOSO CLEANERS**  
 In Palmer Gateway  
**IDEAL LAUNDRY**  
 —Roswell—

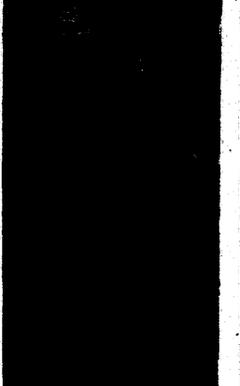
**D. & S. BAR-B-Q AND STEAK HOUSE**  
 Just West of Baker's Pharmacy  
 Serving German Chocolate Cake from 5 p. m. 'til 11 p. m.  
**In Our Dining Room:**  
**Boneless Club Steak Dinner—\$2.50**  
 Served with baked potato, salad, garlic toast, coffee.  
**Bar-B-Que'd Ham Dinner—\$1.65**  
 Served with beans, potato salad, garlic toast, coffee.  
 Bar-B-Q Plate with your choice of Ham, Beef, Pork, Ribs or Chicken  
 We also have a smaller dining room for special parties  
 Mr. and Mrs. Joe B. Duke

**GET OUR DEAL**  
 Before you buy a new Chevrolet, Oldsmobile or Chevrolet Pickup  
**USED CARS:**  
 1965 Dodge 2-door Hardtop, Radio, Heater.  
 Automatic Transmission, 2-tone paint Black over Pink \$966.00  
 1965 Chevrolet Belair, 4-door, Standard Transmission .... \$906.00  
 1966 Chevrolet 1-Ton Panel, 4-speed Transmission, Heater \$376.00  
**CLAYTON BENNETT**  
 West on Highway 70 Phone CL 7-3390

The Gift she'll never forget  
 Here, truly, is the finest of all fine gifts. For Keepsake is perfection... forever. This perfect quality is guaranteed in writing. Remember you can pay more but you can't buy a finer diamond ring than a Keepsake.  
**THE FINEST QUALITY**  
 Here, truly, is the finest of all fine gifts. For Keepsake is perfection... forever. This perfect quality is guaranteed in writing. Remember you can pay more but you can't buy a finer diamond ring than a Keepsake.  
**25% OFF**  
 All Keepsake and Starfire Diamond Rings  
**25 PERCENT OFF**  
 This Offer Expires Midnight, Aug. 18  
**Waltuck's** JEWELRY  
 215 N. 1st St. Roswell, N.M.



**SHOWS THREE DAYS—**Showing Wednesday, Thursday and Friday next week at the Mt. Vieo Sho-Dyn & Indorama is "Sergeant Rutledge," in color and starring Jeffrey Hunter and Constance Towers.



**UP IN THE AIR—**Jerry Lewis plays a "Visit to a Small Planet" in his show Sunday, Monday and Tuesday at the Pueblo in downtown Ruidoso.



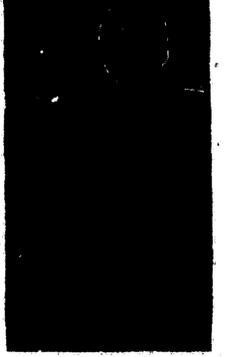
**WEEK-END SHOW—**Victor Mature stars with Red Buttons and Kathryn Grant in "The Big Circus" in color and CinemaScope Friday and Saturday this week-end at the Pueblo in downtown Ruidoso.



**BIBLE STORY—**"The Story of Ruth," in CinemaScope and in color, shows Sunday, Monday and Tuesday at the Mt. Vieo Sho-Dyn & Indorama on Mechem Drive, and stars Stuart Whitman and Elena Eden, above.



**MID-WEEK SHOW—**Carroll Baker stars in "The Miracle" with Roger Moore and Walter Slezacek next Wednesday and Thursday at the Pueblo in downtown Ruidoso. The picture is in technicolor and in color.



**WEEK-END SHOW—**Showing Friday and Saturday nights at the Downs Drive-In Theatre on U. S. Highway 70 is "The Jayhawkers," starring Jeff Chandler and Nicole Maury, above. The show is in VistaVision and in color.  
 Nine days of top flight rodeo performance are planned for the 1960 New Mexico State Fair Sept. 17-25 in Albuquerque.



**"BANDIDO"—**Starring Robert Mitchum and Ursula Thiess, above, shows Friday and Saturday nights at the Mt. Vieo Sho-Dyn & Indorama on Mechem Drive. It is in color and in CinemaScope.



**AT STATE FAIR—**Justice, billed as "The Crown Prince of Comedy," has been signed by the New Mexico State Fair for \$100, Sept. 17-21. State Fair Manager Quentin "Tex" Barron said, also known as movie star Murray Pomeroy, Justice will circulate throughout the fair entertaining kids, during the one-day exposition.

The Ruidoso News is mailed to more than two dozen states and to five foreign countries.



**AT DOWNS DRIVE-IN—**Showing Sunday, Monday and Tuesday at the Downs Drive-In Theatre on Highway 70 is "The Chastros Caboose," in color and starring Molly Bee and Ben Cooper.

**RADIO RUIDOSO—**  
**KYAP**  
 1940 ON YOUR DIAL  
 News—Music—Weather—Sports  
 5:30-7:30 a. m.—Early Morning Western, Red Gable  
 7:30-11:00 a. m.—Housewife's Serenade, Jim Talley  
 11:00-11:30 a. m.—Radio Bingo, Pat O'Day  
 11:30-12:00 noon—Late Coffee Club, Pat O'Day  
 12:00-12:15 p. m.—Noon-Day Edition News, Pat O'Day  
 12:15-12:30 p. m.—Musical Interlude  
 12:30-1:00 p. m.—Music to Dine by, Pat O'Day  
 1:00-2:00 p. m.—What's On Wax, Jim Talley  
 2:00-3:00 p. m.—20 Questions, Jim Talley  
 3:00-5:30 p. m.—Teen Time, Phil White  
 5:30-6:00 p. m.—Traffic Jam, Pat O'Day  
 6:00-6:15 p. m.—Radio Front Page News, Pat O'Day  
 6:15-6:30 p. m.—Whirl Through Sports, Pat O'Day  
 6:30-7:00 p. m.—Candlelight & Silver, Pat O'Day  
 7:00-8:00 p. m.—Latin Time, Jose Lucero  
 8:00-10:00 p. m.—Hondo Valley Roundup, Virgil Bond  
 10:00-12:00 p. m.—Night Train, Phil White or Pat O'Day  
 Listening Note:  
 5:40 p. m.—Race Days—"Feature Race of the Day."  
 3:30 to 4:30 p. m.—Thursdays—"Jam Session."  
 At least 5,000 people read each week's issue of the Ruidoso News.  
**ROSSELL PET SHOP**  
 1120 E 2nd St. — Ph. MA 2-1488  
 Live Pets and Tropical Aquariums  
 Bathing, Grooming by Professionals  
 Boarding for Small Pets  
 Open 9:30 a. m. — 8 p. m.

**NOTICE TO BIDDERS**  
 Sealed bids will be opened in the office of the Lincoln County Commissioners, Court House, Carrizozo, New Mexico, at 2:00 p. m. Sept. 8, 1960, for the following:  
 New built-up roof with minimum of 10 year guarantee, on old section of Lincoln County Court House, Carrizozo, New Mexico.  
 All Bidders must be bonded.  
 Commissioners reserve the right to accept or reject any or all bids. For further information, contact S. M. Ortiz, Carrizozo, N. Mex.  
 Itc  
**Card Of Thanks**  
 We want to express our sincere appreciation to everyone for the lovely flowers and food, the thoughtfulness and kind expressions of love and sympathy during the passing of our loved one.  
 Mrs. Verna Hayne  
 Mrs. Ray Abrahamson  
 Mrs. N. W. Day  
 Clip boards, all sizes, News office.



**PAGE FIVE**  
**Ruidoso News**  
 Friday, August 12, 1960  
**Card Of Thanks**  
 We wish to express our sincere appreciation to everyone for their thoughtfulness and expressions of sympathy during the loss of our loved one.  
**LEM COLTHARP AND FAMILY.**

**CARS WASHED & GREASED ONLY \$4**  
 Free Conoco Tourade Map Book (Worth \$1) with every tank full of gas you buy  
**TINY'S CONOCO STATION**  
 Home of Super Service — On Main Road — In Skyland

**IF IT'S ELECTRICAL**  
 See  
**HART ELECTRIC**  
 Jim Wimberly, Owner  
 DEPENDABLE. REASONABLE  
**HOT POINT APPLIANCES**  
 Buy Them On Easy Terms  
 Office Ph. CL 7-5075 Res. Ph. CL 7-3773

**BUFF-E-TERIA**  
 One block west of Bank CL 7-3021  
 A variety of Salads and well cooked Vegetables  
 Plus a choice of four delicious Meats  
**You Serve Yourself**

**WE CAN REPAIR ANY MAKE OR MODEL CAR**  
 With equipment and parts we now have.  
 We Also Have—  
**BATTERIES—BATTERY RECHARGING AND TIRES AND TUBES**  
 Complete Stock of Jeep Parts  
 BATTERIES—TIRES  
 COME ON DOWN AND GIVE US A WHIRL.  
 Located Behind Tailor Shop  
**R. H. ANDERSON CAR SALES**

**GATEWAY TRADING POST & PAWN SHOP**  
**Specials For This Week:**  
 Couches—Chairs—Stoves—Refrigerators and Mattresses, small and large  
**Let's Get Acquainted**  
**H. C. Rice**  
 Phone CL 7-3901 — In the Gateway

**Fambles 5 DOWN DELIVERS**  
 2.15 Per Week—Easy Terms  
 Advertis in LIFE LOOK POST  
 BEVELED MIRROR 28x38"  
 FOUR DRAWER CHEST  
 HAND RUBBED FINISH  
 DOUBLE BOOKCASE BED  
 BIG DOUBLE DRESSER 52"L  
 Choice of Lovely Lined Oak or Walnut Veneer  
**HADDON HALL VALUE!**  
 American "100" 3-Pc. Suite  
**159.88**  
 Compare at 189.95 TRADE! Pay Even Less  
 Your furniture dollar earns you more invested in this handsomely styled, quality crafted bedroom grouping! Margro, plastic and shaded walnut or lined oak veneer for carcase, modern living. All drawers center guided and dovetailed for a lifetime of easy operation. Suite includes double dresser, mirror, rosey chest and 54" bed.

**Hawaiian Holiday SHERBET**  
 From the tropical plantations of Hawaii comes a new pink pineapple sherbet... tangy and refreshing, loaded with juicy chunks of sun-ripened pineapple. Buy it just like ice cream... in the half-gallon carton  
**Price's**  
 Mountain Gold





### TV Personality Dale Robertson Has Been Racing Fan Here For Eight Exciting Seasons

By FRIEDA BRYAN HYATT  
(Ruidoso Downs Staff Writer)

My first recollection as a little boy," says Dale Robertson, star of the famed TV Wells Fargo series, "is that of being on horseback, just outside of Oklahoma City, Oklahoma. I can't remember ever being unable to ride. I have loved horses all my life."

This is the eighth year Dale and his brother, Chet, have had a stable of horses at Ruidoso Downs track. They own the Haymaker Farms in Yukon, Oklahoma, where they maintain an extensive breeding program. Dale enjoys every minute around his horses at Ruidoso Downs. "I like the climate," insists this horse fancier. "It is wonderfully cool here all the time."

Dale thinks the climate is not only good for him, it is good for his horses, too. Haymaker Farms' colts have made a good record at Ruidoso Downs.

The movie star adds: "I like the people who run the track and think they have a lot of ambition. Everyone is friendly and it is a relaxation for me to come here. It is like coming into a different world. I forget all about my Tales of Wells Fargo work when I am at Ruidoso Downs. When I am back at the set I am ready to go to work again."

Chet, owner and manager of a convalescent hospital in Oklahoma City, comes to Ruidoso Downs at every opportunity. He brings along his pet little wife, Marge, and children, Pat and Mike.

The horses in the array of stalls at Ruidoso Downs receive every care and attention from trainer Gene Chambliss. Haymaker Farms is an attractive stable in any man's language.

A beautiful yellow and white striped awning protects the shed row. Each stall bears the name of the horse, its dam and sire, and the name Haymaker Farms, on a plate made of beaten copper. Gene is a fanatic for cleanliness. The stable is a show place at all times.

Dale's love for horses and his knowledge about riding has helped him in his work as a star.

As an example of its value, he tells of a close call he had on a horse. "It was a runaway horse," recalls Dale. "A cold jaw horse. I

was using him as a double for another horse. We were running part the camera, going full tilt. It was time to take him up, but he wasn't about to stop. I reached up, took hold of the left hand rein right by the bit, in an effort to stop him. He wouldn't stop! His head was pulled around, a concrete road was coming up by this time. The horse was wild. There was nothing to do but let him have his head. The horse tried to jump the road, couldn't make it, and landed right in the middle of the concrete. His legs spread out and he staggered. All the time I left it up to the animal. Let him have his way. He did not fall and kept right on running until he came to a pasture. I saved myself and the horse due to knowing how to handle mounts."

Chet, who is as talkative as a clam, says of brother's ability in the saddle: "He is a good rider."

Dale lets it be known the Haymaker Farms is not just a money making proposition. "I want to build a monument to horses," is his observation on this point.

Likeable, popular Dale Robertson flies to Ruidoso Downs whenever his schedule permits. Once there, he talks horses all the time. At a breakfast of ham and eggs, he might just as well have been dining on frankfurters and kraut.

Every word said between Dale and his companions dealt with track records, performances, mudders, sires, dams, the acquiring of more pasture and breeding possibilities of the famous races.

Dale owes it to his viewers on TV to play a part in one of his shows where his face lights up as he puts the palms of his hands together and creates a rhythmic pat-pat to indicate Antler's Trade running a great race in the mud. Antler's Trade is one of the outstanding Haymaker Farms horses stabled at Ruidoso Downs this season.

You can't talk to any of Dale's loyal staff around the stables, or be at Haymaker Farms very long before you hear about "Mom." Mom is Mrs. Verval Robertson, mother of Chet, Dale and a third son, Rony, who is a pilot for a commercial airline. Mom is the inspiration for her three sons and everyone connected with Haymaker Farms, from the groomer on up.

Without any affection, Dale mingles with the fraternity of the horse world as he makes his way among the stables and at the track. He is an avid student of films showing his horses' performances in races.

His whole face lights up and he makes a dead run for a rail, leaps over it, and disappears. A moment later he is in the winner's circle, pointing for a picture with his horse, who has just won a thrilling race. One look at Dale Robertson's face, the way he makes over his horse, and you know you have a real horse lover on your hands.

Chet and Gene also look forward to coming back year after year to Ruidoso Downs to spend enjoyable moments with friends, drink in the cool clean air in the pine-covered mountains that hover over the race track, and to stroke a proud horse's head.

Chet runs the ranch at Yukon and takes care of all the mares and foals. He raises the latter until they are 2-year-olds. "Haymaker Farms has turned out such top notch horses," says Chet, "as Spanish Fort, Doll Up and Rukins Queen. Also, La Machine, dam of Antler's Trade; Hy Dale, dam of Spanish Fort; Bankette, dam of Rebel Cause; Nuggett Hug, dam of Miss Wonder; Bar and Nug Bar, both AAA horses; Grammy, dam of Clovis Champ and Askew Arky."

Genial Chet is proud of My Vengeance. As a 2-year-old, this horse won the Haggis Stakes. Half interest in My Vengeance is owned by Bob Roberts of Tyler, Texas.

Haymaker Farms is half owner of Noble Venture who sold for \$30,200. The famed quarter horse, Bart B S, is owned by Haymaker Farms and Buck Halverson.

Chet recalls, with a wry grin, the statement made by his son, Mike, when he was four years old: "I know this horse is a quarter horse because you and Uncle Dale paid a quarter for him."

Trainer Gene is doing the work he has always wanted to do. He has good horse flesh to work with and rates Dale and Chet as top. "Finally, in Sayre, Okla., I had a chance to buy Van's Gray Dust." This horse was sired by Billy Van, a stud who, at the age of 23, in 1890, sired 33 colts. With a horse's age rated as four years for each year of a man's life span, he was the human equivalent of 92 years old. Billy Van, owned by Leo Fry, is standing at Fry's Ahlens, Tex., ranch. His get has earned him the reputation of being one of the greatest quarter horse sires of all time.

"Van's Gray Dust showed me a lot of promise," says Gene. "This is what developed an interest in running horses for me. He died when he was three years old. But my love for race horses had taken root."

The novice in the race horse business bought a few brood mares and 22 1/2 acres of land south of El Reno. Then he leased 180 acres of good land. He was in horse business as far as he could go and still keep up with his electrical contracting business which he did for a living. Gene was an electrical contractor



GENE CHAMBLESS AND DALE ROBERTSON

in El Reno and Oklahoma City for 14 years. Before going into World War II he had been in electrical work. In the Navy he was an electrician first class aboard the USS Sagmond. The natural thing to do, on leaving the service, was to get into the work he was trained for.

Love for and work with horses had a strong hold upon the young contractor. He trained his own horses and the steeds of several owners. From 1950 until he became associated with the Robertson brothers, Gene had horses like Buddy Leo and Lady Twist.

Buddy Leo ran the second fastest time in the nation in 1950. This was the 400 yards dash at Albuquerque. Gene won many races with Lady Twist. Many of his horses were sold for roping horses, and each year Chambliss colts found new homes in various stables.

1956 was a turning point in trainer Chambliss' career. He could not rest until he had a try as a full-fledged trainer at a race track. In those days, Gene owned Frye's Bar and a half interest—along with the

Haymakers Farms' assistant trainer, Bud Von Tungen—in Easy Flo. The Robertson turned over their horse, Jim Bart, to Gene.

"Due to the fact that Jim Bart had not shown much promise on the farm," recalls Gene, "he had not been given a chance at a race track. I thought the horse had possibilities and was allowed to take him along."

At Denver, Chambliss did right well in his first venture as a trainer at a recognized track. He won four firsts, three seconds and one third. In 8 starts his horses were in the money each time.

"When I got back from Denver," relates this horse lover, "Dale and Chet wanted me to be trainer for their Haymaker Farms stable. As soon as I could dispose of my business I took them up on it. It seemed to me here was an opportunity to do the work I had always craved, and I could not pass it up."

This was in 1957. It has been smooth sailing ever since for trainer Chambliss. He likes the fact that he, Dale and Chet each have a job to do and that none tries to run the

other man's job. Dale lays out the breeding program, buys and sells most of the horses. Gene takes over the 2-year-olds from Chet's care and breaks them in at California.

This transplanted Texan believes that Dale and Chet breed the finest horses possible. He is convinced that every opportunity in the horse business is made available to him. With him, every horse is an individual. Some are stake horses, with good records. Such horses, says Gene, may have full brothers or sisters who do not measure up to these standards. In such cases, it is not the breeding but the individual himself.

Gene's home is Anaheim, Calif. He breaks and trains 2-year-olds in California. He runs colts in the spring meet at Los Alamitos, Calif. In the summer the Chambliss family comes to Ruidoso Downs. When the season closes here Gene and his staff move on to Pomona, Calif. Then back to Anaheim.

The Chambliss family consists of Gene, his wife and six children. They are Sherry, 17; Nancy, 15; Janice, 11; Trudy, 6; Cindy, 7; Mike, 5. "All our children can ride," Gene says proudly. "And without my wife's interest in everything connected with horses and my work, I could not do the job I attempt to do."

One of the experiences in his early horse training days that Gene will not forget is his horse Cue Ball. He raced the horse in matched races, one time matching him against a Cadillac car at 300 yards. Cue Ball won by 20 yards.

Gene wants it known that: "The average person does not realize how much Dale Robertson loves horses and knows about them. He has hundreds of books on horses, and he knows the history of racing from

the very beginning." Haymaker Farms is making a name for itself as a hard-headed stable. The men behind it won't quit. Gene insists: "I feel I am not whipped until it is all over. I figure I have a chance with every race and with each horse, until proven otherwise. I think to be a good trainer a man must have an open mind. He has to have lots of confidence in himself and in the horses he handles."

Dale is a man of faith. When he was 13 years old, he lost both his hearing and eyesight due to an illness. "A minister of the Methodist Alliance Church prayed for me," says Dale. "My hearing and eyesight were restored at the same time. But during the 13 months that my sight and hearing got dimmer, before the miracle took place, I learned a great lesson." The lesson Robertson learned of not giving up is one he uses today. When the horse, Joe Blair, was in the Haymaker Farms stable, then being run as a combination stable, he suffered an accident. The horse broke a leg seconds after leaving the starting gate in its first race at Ruidoso Downs. Dale had come in from a flying personal appearance trip. The moment he saw the suffering animal in its stall he took over. Under the guidance of Dale and Gene Chambliss, Joe Blair received the same attention that the mighty Tim Tam received when he was injured. A special sling, padded posts on each side of the animal, constant care for three days and nights and today Joe Blair is at stud in Oklahoma.

(Continued Next Week)

**NOW OPEN**—New Timberline Motel on Highway 70 in Hollywood is now open for business. Built and operated by Mr. and Mrs. J. P. Stevenson, the motel has six sleeping units and living quarters. The Stevenson's came to this area about a year ago from Alaska, where Mrs. Stevenson was employed as a residential nurse and Stevenson worked for a large construction company. They built a home in Agnes Fria Estates near Ruidoso Downs, but sold it before it was completed. The Stevensons have one child, Lee, 8, who will start school this fall here. RUIDOSO NEWS PHOTO.

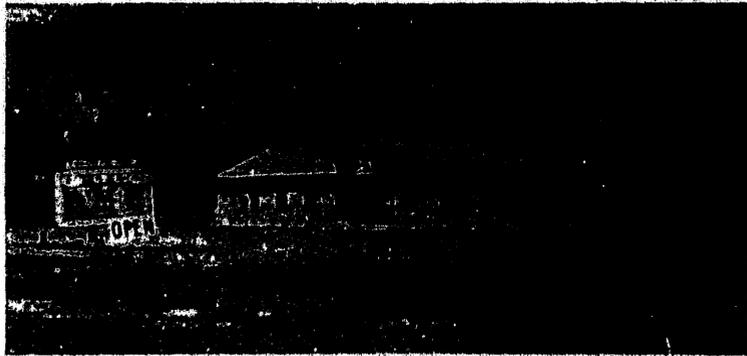
**NOTICE OF PUBLICATION**  
(Domestic or Foreign)  
Pursuant to Section 51-12-3, of New Mexico Statutes Annotated, Codification of 1953, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico, of a CERTIFICATE OF INCORPORATION and STATEMENT OF FOREIGN CORPORATION OF BUCKNER'S, INC.  
1. The amount of authorized capital stock is: \$15,000.00. The amount of capital stock actually issued and with which the company will commence business is: \$15,000.00.  
2. The names of the incorporators and their post office addresses are: NAME ADDRESS  
Kenneth B. Moore Route Five, Box 741, Dallas, Texas  
Cecil L. Moore 700 W. 19th St., Odessa, Texas  
E. H. Green P. O. Box 565, Hollywood, New Mexico  
3. The objects and purposes of said corporation are: Gift shop, Hardware and general merchandising business.  
4. The principal place of business of the corporation in New Mexico is: Ruidoso, New Mexico, and the name of the statutory agent therein, and in charge thereof, upon whom process against the corporation may be served is: E. H. Green at: P. O. Box 565, Hollywood, New Mexico.  
5. Filed in the office of the State Corporation Commission on July 27, 1960, No. 43,424.  
STATE CORPORATION COMMISSION  
Corporation Department  
INGRAM B. PICKETT,  
Chairman

Entries from as far away as Hong Kong and Helsinki are expected again this year in the photo department display at the 1960 New Mexico State Fair, Sept. 17-25 in Albuquerque.

We're in the Process of  
**MOVING**  
But are still doing business for the present at the same old stand in downtown Ruidoso on Sudderth Drive while we're fixing up our new and larger place down in Hollywood.  
We're not too busy to talk trade or help you find just the car or pick-up you need.  
Keep On Coming!  
**NEW AND USED CAR DEALER.**  
We Buy and Sell Cars!  
**F. L. Richardson Car Sales**  
We Have New Phone Number CL 7-5277  
Home Phone CL 7-3748

**THE GREATEST NAME  
IN FINE PAINT**  
**SHERWIN-WILLIAMS**  
Makers of Those Famous  
**KEM-TONE and KEM-GLO  
PRODUCTS**  
The very best for indoor or for outdoor—in a variety of colors for any decor, commercial or residential.  
**Hollywood Lbr. Co., Inc.**  
Hiway 70 Hollywood, N. M.  
T. C. Delaney, Manager  
The Store that gives S. & H. Green Stamps (or 2% Cash Discount if you Prefer.)

**FOR SALE:**  
**NOB HILL RESTAURANT**  
**CONTACT—OWNERS**  
**ALSO**  
**OPEN TO ALL REALTORS**



**NEWEST TRADING POST**—The newest addition in an old chain of trading posts in the Southwest, Bowline Running Indian Trading Post, opened recently on Highway 70, near the entrance to Ruidoso Downs Race Track between Hollywood and Ruidoso Downs. It is shown above. Founded in 1912 by Claude Bowlin, the owners claim the stores were the first trading posts in the Southwest. There are now nine of these trading posts, all in New Mexico, owned and operated by Bowline, Inc. The newest one will be managed by Mr. and Mrs. Andy Anderson of Ruidoso Downs.

RUIDOSO NEWS PHOTO

Rubber stamps, stamp pads, New. Office.

**BILL McCARTY FOR SAND AND GRAVEL**  
Dozer Work  
Grader Work  
Paving  
Phone CL 7-4500  
We Appreciate Your Business

Open 7 Days a Week—12 Hrs. a Day—Year Round



**AT THE ZEPPO STATION ON HIGHWAY 70**  
Regular Gas .30¢ — Ethyl .32¢  
MAJOR BRANDS OF OIL 32 QT. — 1/2 GAL. OF HOLLYWOOD OPERATED BY TERRY BYERS

**Ruidoso News**  
Friday, August 12, 1960

**Another Bowling Opened Recently On Highway 70**

The newest of a chain of well known Trading Posts in the Southwest, the second Bowline Running Indian Trading Post on Highway 70, between Hollywood and Ruidoso Downs, was opened recently. Located near the entrance to the Ruidoso Downs race track, the newest store will be managed by Mr. and Mrs. Andy Anderson, who have lived in Ruidoso Downs the last 15 years. Claude Bowlin founded the trading post business in 1912 and opened the first Indian Trading Post at Blue Water, N. M. This store and the one at Pletown are now managed by the Bowlin's daughter and grandsons, Mr. and Mrs. Frank McClellan. Other Trading Posts are located as follows: one at the Jack Rabbit Ranch, six miles west of Las Cruces, being managed by Jake Bowlin; the Old West Trading Post and Museum, 15 miles west of Las Cruces, managed by Claude Bowlin; and the Bowline Trading Post at Lordsburg, being managed by Vern Wheeler's Museum. After the second world war the business was incorporated and relatives of the Bowlins are now managing some of the other stores. All the trading posts handle genuine Indian jewelry, rugs and other art and craft articles plus various other curios and gift items.

**THE SILVER LINING**

By Daniel A. Storm

Thanks, all of you for helping make our Day in Old Lincoln a success. I think we had the best crowds ever. And everybody was very kind in the many good things they said about the show and the other features of the day.

There is something about the little town of Lincoln and the folks over there that casts a magic spell on you. After three days over there mingling with my friends from all over the county and living back in the old days, sort of, for three days—I actually feel somehow that I have made a little journey into the past and visited with friends of the early days.

ed the river El Rio Bonito. In English this means "The Pretty River" or "The Lovely Creek." Or maybe the best way to say it is, "Our Beautiful Stream."

Truly El Rio Bonito is "Our Beautiful Stream." And the people who live along its banks are "Our Wonderful Friends."

The Bonito Valley and the folks who live up and down its winding way are a cherished part of our beloved homeland here in the Land of the Sky.

**Letter to the Editor**

Aug. 7th, '60  
The Ruidoso News  
Ruidoso, N. M.

Dear Vic:  
After reading in last week's Ruidoso News, a letter written by one of our local citizens, stating the complaints of our visitors that the prices are too high on our accommodations, I wonder if the writer took time to check the prices on our cabins and motels, also if he has any suggestions as to how our prices might be lowered. A thought occurred that maybe if we could get a reduction in our rate on electrical current, prices could be reduced.

By the way, where is Alpine, Arizona. Maybe they need a good manager there.

Sincerely,  
Joe Pericot  
Dan Dee Cabins

Scratch pads, News office.

**FIREPLACE WOOD FOR SALE**  
By the Stick  
or by the Cord  
**EL ALTO COURT**  
Pho. CL 7-2521

**At the Hospital**  
Visiting hours: 9 to 4 p. m.; 8 to 8 p. m.  
Admitted as patients in the last several days at Ruidoso-Hoode Valley General Hospital in Ruidoso have been:  
Lydia Rue, R. E. Matthews, Elmer Zinn, Rhea Curry, Mrs. Frances Bailey, Ruby Raliff, Mrs. Ruth Mallory and Larry Robertson, Ruidoso; Irene Hill, Lola Marquez, Almagordo; R. S. Stuard, Roswell; Clara Silva, La Luz; Mrs. Ova Tully, Glendale; Mrs. Susette Golden, Brownfield, Tex.; Mrs. Patricia Brady, Hondo; Elizabeth Jones, Tucson, Ariz.; Joe Miller, Arizada; Juan Coronado, Tularosa; Edena Forer, Ft. Stanton.

**BRUNELL'S SUMMER CLEARANCE**

STARTS FRIDAY, AUG. 12th

Summer SKIRTS  
At RIDICULOUS PRICES

**SHOES LADIES'**  
Values to \$14.95 ..... NOW \$6.88  
\$7.95 ..... NOW \$4.90  
\$5.95 ..... NOW \$2.94

**CHILDREN'S**  
One Group Boys' & Girls' Values to \$7.95 ..... \$2.00  
Little Tots, sizes 2½ thru 8 Values to \$4.95 ..... \$2.00  
Girls' House Slippers — \$1.00

Ladies' CAPRI SETS  
PRICED TO SELL  
REAL VALUES

LADIES' Sportswear  
Blouses — Capris  
Pedal Pushers — Shorts

1/2 TO 1/4 OFF

GIRLS' Shorts — Capris  
Pedal Pushers — Shorts  
78¢ and up

Men's Sport & Western SHIRTS  
\$2.00 to \$4.00

Jewelry, Choice, 2 for \$1.00

Boys' Shirts 89¢ to \$2.00

INFANTS' DIAPER SETS  
9 mos. to 30 mos.  
Reg. \$2.49 ..... \$1.49  
Reg. \$2.95 ..... \$1.95  
Reg. \$3.95 ..... \$2.49

Boys' Jeans ..... \$1.79

One Rack Girls' Dresses  
2.00 3.00 4.00

Men's Straw Hats — 1/2 OFF

Ladies' DRESSES  
Values to \$14.95 ..... \$2.94 and \$4.90  
Values to \$19.95 ..... \$9.80

Men's Manhattan DRESS SHIRTS — \$2.00

ODDS & ENDS TABLE  
DRASTICALLY REDUCED



Now for your enjoyment...  
**"BARNEY" BARNETT**  
at the piano  
DIRECT FROM JUNEAU, ALASKA.  
AND LAS VEGAS,  
TO PLAY FOR YOUR LISTENING PLEASURE.  
In Our Cocktail Lounge  
Every Night 7 p. m. to 1 a. m. Win, Place & Show



**Clayton Bennett**  
West on Highway 70  
Phone CL 7-3000  
New and Used Cars  
Chevrolet — Oldsmobile  
Ford — Buick  
New and Used — We Will Trade

**BRUNELL'S FABRIC SHOP Clearance**

STARTS FRIDAY, AUG. 12

80 SQUARE PERCALE  
Reg. 53c — 43¢ yd.

SHEETS  
81 x 108 ..... \$2.10  
81 x 99 ..... \$1.98  
Pillow Cases — 98¢ pr.

DRAPERY, Values to \$1.98 ..... 89¢ yd.

2 Pc. BATH MAT SETS  
\$1.59

ODDS & ENDS TABLE  
1/2 OFF

BED SPREADS ..... \$2.49

FIELDCREST SHEETS, CLOSE OUT  
Percale — \$2.95 Muslim — \$2.49  
Twin and Full Size

BETTER COTTONS GREATLY REDUCED  
To Make Room For New Fall Cottons





# Burdett and Campbell

Realtors  
Office: Main Road East of Bank 4 blocks.  
UNUSUAL PROPERTIES FOR SALE.

3-bedroom home, furnished on 3 deeded lots, 150 ft. x 100 ft., level and wooded, on corner, very desirable, 1/4 block from Main Road, Terms.

2-bedroom modern home, partly furnished, very comfortable year 'round residence.

Small acreage near Hwy. 70, one mile from race track, only \$8,000.00. Will sell all or part.

One acre in Palmer Gateway addition, exclusive and restricted. Reasonable price.

Bargain—2-bedroom modern cabin on deeded 50 ft. lot, walking distance of shopping center. Price \$2500.00, Terms.

Beautiful lots outside city limits. No restrictions on building or having a horse. From \$500 up. Complete information at Alto Store.

See Lois Turner at our office for Rent Cabins.

### NOTICE OF SALE

Pursuant to Judgment entered on July 15, 1960 in Cause No. 8035 captioned Coy L. Maroney, Plaintiff, vs. W. Richard Donnelly, Defendant, in the District Court of Lincoln County, New Mexico, notice is hereby given that the undersigned Special Master will on the 20th day of August, 1960, at the Coy. L. Maroney residence, located south of U. S. Highway 70 opposite the entrance to Ruidoso Downs Race Track between Holywood and Ruidoso Downs, New Mexico, at the hour of 10:00 a. m., offer for sale and sell to the highest bidder for cash the following described personal property:

Complete inventory of plumbing supplies, equipment and merchandise formerly used in the operation of Hiway Plumbing Company, together with one (1) 1953 Chevrolet pickup truck with racks and vice, one (1) 1948 Ford pickup truck with racks and vice, and including but not limited to one (1) rigid No. 400 pipe machine, tools, vices, dies, cutters, racking tools, pipe, valves, racks, bins, holders, heaters, lavatories, sinks, bathtub, pipe nipples, unions, connectors, reducers, couplings, plugs, sleeves and miscellaneous faucets, for the purpose of satisfying said Judgment in the amount of \$3807.00, plus int'l est at 6% per annum from July 15, 1960, plus Special Master's fee, plus costs of sale.



# Lela Easter

REAL ESTATE

—WE INVITE YOUR LISTINGS—

1. IF YOU LIKE BARGAINS, you will buy this new 4 bedroom, modern, furnished, home with two tile baths, double carpet, fireplace, located in the tall pines and close in. Priced for quick sale at only \$18,500.00. Call today for appointment.

2. We have one of the best year-round businesses ever offered for sale, available for today's buyers and at a price that is unbelievable. Near the Ruidoso P. O. and doing a wonderful business. Buy the stock at a greatly reduced price and start now to reap the benefits of a GROWING RUIDOSO. Can be handled for only \$8,000.00 cash.

3. REDUCED \$1,000.00 for immediate sale, 2 bedroom modern furnished cabin with 2 1/2 deeded lots, close in and a beautiful view of Old Baldy. Move in today.

4. WHERE CAN YOU FIND A BEAUTIFUL LOT IN CREE MEADOW SUBDIVISION for less than \$1,000.00? We have building sites for less than \$1,000.00 each. Good year 'round location and level. A bargain if you hurry.

— Member M. L. S. —

SALES: Terry Easter and L. C. Crews

—NOTARY PUBLIC— Mechan Drive  
CL 7-5175

July 15, 1960, plus Special Master's fee, plus costs of sale.  
S. M. Ortiz, Special Master  
7-22-29; 9-5-12

### IN THE PROBATE COURT STATE OF NEW MEXICO

COUNTY OF LINCOLN

IN THE MATTER OF THE LAST WILL AND TESTAMENT OF SAMUEL WILLIAM LAND, Deceased.

No. 991  
NOTICE OF APPOINTMENT OF EXECUTOR

Notice is hereby given that on the 19th day of July, 1960, the undersigned was appointed Executor of the Estate of Samuel William Land, deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same within six months from July 22, 1960, with the Clerk of this Court, and make proof as required by law.

John Edgar Land  
Executor

JOHN W. THOMPSON  
ATTORNEY FOR EXECUTOR  
P. O. BOX 674  
RUIDOSO, NEW MEXICO  
7-22-29; 8-8-12

### LEGAL NOTICE

Deadline for sewer line connections due to the new road project which will start Sept. 15th. The Village Board of Trustees urges your utmost consideration in making all sewer line connections before the road project begins.

Therefore, the Board of Trustees has set a deadline for all sewer connections for Oct. 1, 1960.

Sewer connections must be made by the above date, or penalties will be assessed.

CLAUDE PETERSON,  
Village of Ruidoso  
Sewer Superintendent  
(thru Sept. 3)

### NOTICE OF PENDENCY OF ACTION TO MAYE JEAN JOHNSON

If living, if deceased, her unknown heirs; and the Unknown Heirs of the following named deceased person: HERRICK V. JOHNSON, and PEARL G. SUTTON; and all unknown claimants of interest in the herein described premises, adverse to the estate of R. S. SUTTON, Plaintiff.

YOU ARE HEREBY NOTIFIED that R. S. Sutton, Plaintiff, has filed a suit to quiet title to the property hereinafter described in the District Court of the Third Judicial District of the State of New Mexico, to-wit: All of Block 7, Unit 2, of Palo Verde, as shown on the Surveyor's plat thereof, prepared by Aubrey B. Gregg, dated the 22nd day of July, 1944, and filed in the Office of the County Clerk and Ex-Officio Recorder of Lincoln County, New Mexico, EXCEPTING ONLY THEREFROM Lots 6 and 7 in said Block 7, Unit 2, of Palo Verde located at Ruidoso Downs, Lincoln County, New Mexico.

Unless you enter your appearance in said cause on or before the 16th day of September, 1960, judgment will be rendered against you by default. Attorneys for the Plaintiff are Brenton, Boyce, Otto and Feltinger, whose address is P. O. Box 1481, Alamogordo, New Mexico.

WITNESS my hand and seal of the District Court of Lincoln County, New Mexico.

Eugenia Ortiz  
Clerk of the District Court  
Lincoln County, New Mexico

(SEAL)  
8-5-12-19-28

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make deposits or make a deposit from 8:30 a. m. until 8:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

# RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

### Insurance



Member Multiple Listing Service



### Real Estate

OPEN DAILY FOR YOUR INSPECTION  
Attractive NEW 2 BR Home in Spring Park Addition for Those Who Desire The Best in Year Round Comfort.

OLD CABIN in excellent Upper Canyon location. Priced at \$2500 and you remodel.

Beautiful 3 BR, 1 1/2 Bath Home with outdoor Living Area. Located near the Schools and on the River. A-1 QUALITY WORKMANSHIP.

RETIRED? If so, we have just the Home and Business you are looking for!

EXTRA NICE RIVER LOCATION equipped with good Cabin, Furniture and everything necessary for occupancy. Only \$11,500.

28 ACRES and 3 BR HOUSE for \$35,000. Includes 3 acres on the River, 17 acres of Orchard, 300 Fruit Trees and 20 acres WATER RIGHTS.

Practically New 2 BR Cabin completely furnished for \$8,200.

Dial CL 7-4255

## Dan D. Swearingin, Inc.

Dial CL 7-4255

Tommy Pericot, Sales Manager

Dave Parks

SALES PERSONNEL

Margie Whitlock

H. L. Traylor

## A LITTLE LAND

## A LOT OF LIVING

## Is What You Can Have

In the Valley Heights Subdivision  
Choice One Acre Lots Sold on Low Down Payments and Low Monthly Payments.

Make your Selection Now before Sept. 1  
So if you would like to have the happiness and security of a little place in the country  
For Full Information Dial CL 7-2743

### HERBERT SMITH

# DAVIS DEVELOPMENTS

FOR THE BEST LOT VALUES IN RUIDOSO

## Country Club Estates

The Most Beautiful Residential Locations

In the "Playground of the Southwest"

Overlooking

## Cree Meadows Golf Course

## Ruidoso Municipal Airport

And a Spectacular Panoramic View  
of Old Baldy and White Mountain Skyline  
Offering

- ★ The Best Gravel Streets in Ruidoso
- ★ City Water Mains on All Streets
- ★ Electricity
- ★ Cable TV
- ★ Telephone Service

Terms to Suit You — 8% Interest

Office Across from Ruidoso Post Office

Phones:

CL 7-5975 — Office

CL 7-4675 — Home Lloyd L. Davis, Sr.

CL 7-4391 — Home Lloyd L. Davis, Jr.

Don't Miss Letting Us Show You Country Club Estates

### CALL FOR BIDS

The Village of Ruidoso will receive bids for a large amount of caliche base gravel material suitable for streets, the gravel to be delivered to the site where needed. Bids may be submitted up until 8 p. m. Thursday, August 25, and should be addressed to the Village of Ruidoso Street Department, Ruidoso, New Mexico. The Village Board of Trustees reserves the right to reject any and all bids. For further information contact the Village Street Commissioner, Lloyd L. Davis, Jr. Passed and approved this 14th day of July, 1960.

BOARD OF TRUSTEES  
Village of Ruidoso, N. M.  
Robert D. Pearson, Mayor.

Attest:  
LLOYD L. DAVIS, JR.  
Street Commissioner

5-3c  
Join the Chamber of Commerce.

### Roofing Applied Right Lasts Longer

## RUIDOSO ROOFING CO.

K. W. MYERS, PROP.

New Roofing — Roof Repairs  
Available Any Time  
Get Our Estimates

Pho. CL 7-4601 — P. O. Box 1188  
Ruidoso, N. M.

### BUILD YOUR HOME

In An Exclusive  
Highly Restricted  
PARK

Pine Tree Park

Pho. CL 7-2845  
—Ruidoso—

### Bookkeeping Service

Ruidoso News  
Friday, August 12, 1960

Tax Assistance  
Pho. CL 7-4995

Gladys Thompson

### For Motor Freight Service—Dial

CL 7-3445

Herman Reynolds, Agent

NAVAJO  
FREIGHT LINES, INC.  
Highway 70 — Hollywood

### TWO SMALL Cabins on adjoining lot near A.M.O., \$1,350 each. Lights and water, deeded land.

TWO 6x10-8. Lots up Ruidoso river, city light, water and sewer, both for \$1,500.00.

TWO 6x10-8. Lots in upper Ruidoso, \$750 each.

S. B. BOYKIN  
Pho. CL 7-3901

### THE AUSTIN COMPANY

P. O. Box 144  
HOLLYWOOD, NEW MEXICO

GENERAL CONTRACTING  
EARTH MOVING  
GRADING — EXCAVATING  
SHIELDING — PAVING  
BLACK TOPPING  
ROAD CONSTRUCTION

Does Your House NEED REPAIRS? Why Not Call

MR. FIXIT?  
CALL OLIVER COSPER—CL 7-5010  
CONTRACTOR

We do general repairing, remodeling or new construction.

CEMENT WORK, MASONRY, CARPENTRY, ROOFING OR FLOOR SANDING AND FINISHING

No Job Too Small

NOW OPEN

FOR YOUR INSPECTION—

THE NEW CARTER PARK

70 Lots to Choose From

All with City Water, Gravel Streets

IDEAL FOR TRAILER HOUSES AND ECONOMY SUMMER CABINS

Price Range \$250.00 to \$1,250.00

TERMS AS LOW AS \$25 DOWN AND \$10.00 PER MONTH

DAN D. SWEARINGIN, Inc.  
REAL ESTATE  
Pho. CL 7-4355

### LINCOLN COUNTY REALTY CO.

Zane H. Petty, Realtor  
Ralph Petty, Salesman  
Office in Gambles Store  
Sudderth Drive  
Dial CL 7-2936

Notary Public  
Member Multiple Listing Service

FOR SALE—Homesites in Spring Park. Beautiful views, quiet, 48-hr. constant water pressure, gravel roads, appealing terms. Sign east of Ruidoso Downs or call ES 4-466, 81-46

### THEDA SHIER FLOWERS

POTTED PLANTS — CONSAGES  
CUT FLOWERS  
Flowers for Banquets, Anniversaries, Holidays for Any Occasion  
Phone CL 7-3285 or CL 7-2183  
HOLLYWOOD, NEW MEXICO.

### A. C. KELLEY

LICENSED CONTRACTOR  
ROCK & CEMENT WORK  
Phone CL 7-4153, Ruidoso, N. M.  
P. O. Box 217, Hollywood, N. M.

For Repairing or Refinishing Furniture  
New or Antique  
Pho. CL 7-2103  
Also Minor Home Repairs, Cabinets Refinished, Etc.

### ROY BROWN

At SIERRA BLANCA CABINS  
—RUIDOSO—

### METAL WORK

Gutters, Chimney Tops, Tanks  
Payne Central Heat & Cooling  
All Sheet Metal Work

### LACEY'S SHEET METAL WORK

Palmer Gateway—Ruidoso  
412 E. Second—Roswell  
Ruidoso Est. Pho. CL 7-3846  
Roswell Pho. MA 2-9888

Ditch Digging — Septic Tanks  
Land Leveling  
Landscaping and Decker Work

### LOFTIS & FISHER

EXCAVATION SERVICE

Phones CL 7-4888 or CL 7-2988  
P. O. Box 1284  
Ruidoso, New Mexico

Complete Line of NURSERY STOCK and GARDEN SUPPLIES  
Including Sprays and Fertilizer.  
FERTILIZER SPREADERS TO LOAN  
Lawn Mower to Rent  
Burpee Seeds

### RUIDOSO NURSERY

Dial CL 7-3908

We Repair Trailers of All Kinds.

### SAMMER ORNAMENTAL IRON WORK

Metal Clothing Line Poles  
Ornamental Iron  
Portable Welding Equipment  
Welding & Repair  
—Phone ES 2-206—  
On Highway 70  
Ruidoso Downs

### MULLINS-HAMILTON FUNERAL HOME

YHIA YTH

Lincoln County's Only Mortuary

### SHAW MORTUARY

Pho. 101 — Carrisoco  
Mr. and Mrs. Clarence Shaw  
Owners & Directors  
Agent for Maddux Monument Co.

Business Frontage  
And Acreage For Sale  
On Highway 70,  
Close in, by Owner  
Phone CL 7-3396

### ERNEST WOOD PLUMBING CONTRACTOR

Box 144  
Ruidoso, N. M.

### PROMPT APPLIANCE SERVICE

WK SERVICE ALL MAKES  
OF APPLIANCES  
Call CL 7-3878 or CL 7-3888  
Tadlock's Appliances

Jodie Filleman  
Building Contractor

Residential — Commercial  
Alterations — Repair  
Can Arrange Part Terms

RIVER RESIDENCE

Step out your back door and catch a mess of trout on your own property. You can on this here, as you would own one hundred and fifty feet of river frontage, together with a home that has seven rooms with two baths, also you can enjoy living here in winter because it is built with that in mind. This is 20% underpriced. I consider. Do not hesitate to come and look. We have other good property.

ESTABLISHED BUSINESS

It has always been my philosophy that it is much more profitable to float down stream than to fight an upstream current to reach a given destination. Lazy? No, smart. So, in acquiring a business, obviously the first thing I look for is one that has a record of continuous success. Location is the greatest contributing factor together with a good atmosphere. With both, you have it made. This office has such a business for sale. Owner tells me he knows a place that the fish are biting.

WE ARE MEMBERS OF THE MULTIPLE LISTING SERVICE

SALES PERSONNEL: W. B. Alexander, pho. CL 7-4115

Cabin For Sale

Nicely furnished, modern, one bedroom, fireplace, panel ray heat, large lot, desirable location, close in, reasonable. Skyland, Apache Trail.

Phone CL 7-2941

FRED GRESSWELL

REAL ESTATE and INSURANCE  
Phone CL 7-3015 Res. Ph. CL 7-4554

TWO BEDROOM HOME AND GUEST HOUSE, fireplace, garage, plenty of storage space, located in Palmer Gateway on the river. Guest house is only 8 months old and has never been lived in. Lot 180 by 300. This place is worth the money. \$27,000.00—Terms.

SMALL ACREAGE, in Cree Meadows, Approximately 3 acres, has approximately 15 new fruit trees, \$5,800.00.

We Are Member of the Multiple Listing Service

We Charge 5% Commission

SALES PERSONNEL—

J. J. DiPaolo Mildred Wantiez Errol Books

Trailer Court & Service Station

5 Acres, 35 modern spaces and room for expansion, also good service station and grocery, located 3 1/2 miles west of city limits of Roswell on Highway 70 and 380. \$18,500.00 will handle, balance 6%. Would be ideal location for motel in future. Write

TRAILER CITY COURT  
ALTO ROUTE  
ROSWELL, NEW MEXICO

FOR SALE—3 acre commercial tract in lower Gateway. Desirable location for cabins or trailer court, with over 600 sq. ft. on river. Has trees, good well and 2-bedroom house. Price \$18,500.00. Phone CL 7-5156. 1-1/2

BEDROOM For Rent—Private bath, carpeted floor, fireplace at Downside, phone ES 2-4498. 81-1/2

HOUSE TRAILER For sale—1957, 42-ft. long, 3 bedrooms, full bath, excellent condition. Lower at Ridge Track Trailer Park. 2-1/2

MACHINE SHARPENING—All cutting tools, circular saws, knives, chains, ice skates, PRECISION Sharpening service, A-1 Hardware & Furniture, Main Street. 24-1/2

FOR SALE—Excellent three bedroom home, conveniently located near Ruidoso Downs, New Mexico; 126 foot frontage on all weather road, unexcelled view. Write owner Box 323, Alpine, Texas. 2-3/4

WRITTEN APPLICATIONS For the position of village clerk for the Village of Ruidoso will be accepted until Aug. 11. Personal interviews will be asked for later. Send letters only now. Write Village of Ruidoso, Ruidoso, N. M. 6-2/2

RANCH FOR SALE  
1750 acre ranch 15 miles north of Ruidoso on State Rd. 37, near Nogal Lake. Good grammar grass and well watered. Good location for summer home, private hunting lodge, etc. Seven acre ranch native stone lodge, newly furnished, tools, equipment, etc. Two beautiful mountain lakes on property. Numerous stone, log, adobe cabins, pending repairs; many ruins, located Davis mountains, Jeff Davis County, Texas. Eastern or Southwestern, Ed Bartholomew, CL 7-3890, Box 1134, Ruidoso. 6-1/2

TEXAS Mountain-top Village and Lodge—Trade for Ruidoso Property, approx. 800 acres, used for summer home, private hunting lodge, etc. Seven acre ranch native stone lodge, newly furnished, tools, equipment, etc. Two beautiful mountain lakes on property. Numerous stone, log, adobe cabins, pending repairs; many ruins, located Davis mountains, Jeff Davis County, Texas. Eastern or Southwestern, Ed Bartholomew, CL 7-3890, Box 1134, Ruidoso. 6-1/2

TO BE MOVED—One bedroom, combined living room and kitchen, bath, 1600 double floor, finished inside and outside, \$1,475. Approximately \$150 to move. Fred Gresswell Real Estate. 7-1/2

BUSINESS Frontage and acreage for sale on Highway 70, close in. By owner. Phone CL 7-3366. 44-1/2

FOR HOUSE TRAILER Service or repairs or new and used house trailers see Wayne Joyce at Ruidoso Downs or call ES 2-4471. 21-1/2

LOST—One western saddle, \$25 reward, no questions asked, Bonus Wright. 11c

FOR SALE—Butane gas range, Norge washer type washing machine, small dining table, call CL 7-4198. 11c

FOR SALE—Or trade, commercial property in Gateway by owner. For sign in Texas. Call CL 7-4325, P. O. Box 823, Ruidoso. 7-1/2

FOR SALE—Washing machine, refrigerator, 2 burner stove, bed, 2nd bedroom, bath, benches \$16; good cotton carpet \$14, \$35; 1/2 roll barbed wire \$5. Phone CL 7-2841. 7-1/2

WE HAVE  
Several good buys in Real Estate. If you are interested in buying, selling or exchanging property of any kind, come in and see us—

SAME BUSINESS SINCE 1928

MUNSEY REAL ESTATE

Pho. CL 7-3901

INDEPENDENT OPERATORS

Stanley Cochran — E. B. Boykin

FOR SALE—Two palomino horses, very gentle. See Home Wright at C. & L. Lbr., pho. CL 7-4788. 8-1/2

HAVE JUST Finished new batch of compost-humus, tested by organic research consultant in New York City. Taste good remarkably good. FE is perfect for general use; organic nutritional value very high; nitrogen good. E. S. Hardy, Carrizo Rd., Terrace Lodge, CL 7-4197. 8-3/4

FOR SALE—Large lot, choice location, Ponderosa Heights, phone CL 7-2391. 24-1/2

FOR SALE—Hand-knitted socks and to order. Apartment 1 back of the Cafeteria. 6-3/4

FOR SALE—1,000 acres state oil lease, 35 ml. north and west of Roswell. Contact Herbert Smith, pho. CL 7-2743. 11c

FOR SALE—Bar, package store and station, modern living quarters, 2.5 acres of land, plenty of water, 2 1/2 miles east of Capitán on Highway 200, Chris Starr, Box 218, Capitán, N. M. 5-1/2

FOR RENT—Two 1-bedroom apartments. Utilities furnished. CL 7-4945. 5-1/2

FOR SALE—Used Irons, Mixers, other small appliances, in good condition. Buckner's, Inc. 4-1/2

PICTURE FRAMES—Make your own ready cut in sizes 8x10, 10x12, 11x14, 10x14, closing out at 9c. Kathryn Hall Travis Art Gallery. 4-1/2

HOUSE For rent, furnished, across from new Timberline Motel, Hollywood, by week, month or longer. Ph. CL 7-4878. 11c

FOR RENT—Cabin, \$15.00, two bedroom cottages \$30.00 per week. Call CL 7-3887. 4-1/2

FOR ONLY \$19 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bridge, Richmond, Va., or Save the Children Foundation, Inc., Box 818, Norwalk, Conn. 22-1/2

FOR SALE—Garden tractor and attachments. R. K. Knox, near high school. 5-1/2

FOR SALE—Apartment size refrigerator \$36; room oak table \$32; storage trunk \$4.95; rug \$7.95 to \$36; china cabinets \$26 and up; oak coat rack \$2.95. All kinds of antique. Barbara Huntress, Apache Furniture, CL 7-2830. 7-1/2

WANTED—Permanent job for experienced couple as clerks in lodge, or to take care of tourist courts. Mr. and Mrs. Hubert Braddock, Rt. 2, Box 44, Snyder, Texas. 11p

FOR SALE—16-ft. x 28-ft. expandable trailer, a complete home. Can be moved on to your lot, can be used as summer cabin or year round home. Comfortable, beautiful interior. Gene Armstrong at A-1 Store, pho. CL 7-4808. 7-1/2

FOR SALE—Special \$1.50 and \$1.75 roses for only \$1.25 not planted. Ruidoso Nursery. 7-3/4

WILL The party who borrowed a spreader from Ruidoso Nursery please return it. 7-3/4

RUIDOSO Property with tall white-parking signs on every lot and shaded with ironclad good road. Choose your elevation or frontage direction. Lots with or without cabins, commercial or residential, \$100.00 and up. Payments as low as \$28.00 down, \$10.00 monthly. Thirty-five lots to choose from now, not later. Contact Max Loya, 1000 Colorado, Las Cruces, N. M., for map, JA 8-9874. 7-3/4

LOST—Lady's billfold with papers, driver's license, \$10 in currency. Finder may keep money if billfold is returned to Ruidoso News. 11p

BEAUTIFUL Toy white poodle puppies, 7 wks. old, A. K. C. registered champion stock. Beau Pierre Kennel, Rt. 2, Earth, Tex., pho. 387-3881. 11c

THREE BEDROOM, two bath home, two fireplaces, central heat, beautiful patio, watered, furnished. Agnes Frie Ruidoso, ph. ES 2-4498. 81-1/2

FOR RENT—One 1/2 acre lot with 2000 sq. ft. house available for winter. Near school. Eva Bell. 8-1/2

LELAND Realty

Now Located in Former Monjeau Cafe Building  
Corner Mechem and Sudderth Drives

LOTS LOTS LOTS  
Good Residential Lots  
From \$800 up

2 Acres Near Mechem Drive  
in Cree Meadows:

Several Lots in Gateway  
Some Good Buys in Upper Canyon

"VIEWFUL"  
Tract Near Golf Course  
Some Beautiful Near Mechem Drive

MAIN ROAD  
2 Good Business Locations

200 ft. with two modern Homes, Gateway, Commercial

Big Lot Near Mechem Drive,  
Only \$2100.

MOTEL SPECIALS!  
Several Nice Small Ones,  
Reasonable Terms

Several Big Ones with  
Highway Frontages

SKI RUN  
POTENTIAL  
287-ft. on Mechem Drive.  
Nothing Else Like It.

HOMES!  
(All With Good Terms)  
CREE MEADOWS AREA  
2, 3, & 4 BR. Furn. & Unfurn.

GOLF COURSE  
Superior Home, Beautiful Bldg.  
view, 3 BR, 2 baths, guest  
room with bath. Completely furnished including refrigerator, electric washer-dryer, deep freezer. Yard sprinkler system, TV cable porch and patio furniture. By appointment only.

GATEWAY  
Several Nice Homes, Some  
On the River, All Sides

POST OFFICE AREA  
Some Nice Ones, Reasonable

ALTO AREA  
3 BR, Five Acres

NOGAL  
3 BR, 4 1/2 Acres, Good Water,  
Excellent Buy

Business Opportunities  
2 New Deals, Hwy 79

Highway Frontage  
500 ft. Near Bank  
600 ft. in Hollywood.  
1,000 ft. Near Highway Downs  
700 ft. Near Junction  
240 ft. in Gateway  
228 ft. Near Bank  
100 ft. in Gateway  
287 ft. on Mechem Drive

EXCLUSIVE  
SMALL RANCH—30 minutes  
from Ruidoso  
40-acre. Big house, 2 baths,  
patio, big swimming pool, continuous  
spraying water. Also guest  
house adjoining, and 2 br. caretaker's  
house. Orchard, 4-carpor-  
t, 3 tack rooms. Gorgeous  
mountain view. By appointment  
only.

BUSINESS OPPORTUNITIES!  
Good Buy! Deals with  
Reasonable Down Payment.

EXCLUSIVE  
One of oldest and best-paying  
businesses in Lincoln County. First  
time ever offered for sale.

SPECIALS!  
66 acres with 350 ft. Highway 79  
frontage. On the river. Low down  
payment.  
NEW. 4 br, 2 baths, furn.

FABULOUS  
3 BR, 2 1/2 Baths, 4 Fireplaces,  
Year round location on river.  
Big Money, But Worth It.

HORSEMEN!  
3 BR, 2 Baths, on river.  
Corral; Tack-Room.  
Sell or Trade.

"World's Most Beautiful View"  
4-BR, 2 baths, 8 acres, guest  
house, year round location.

Big Home on Mechem Drive  
This is a Fabulous Deal

3 Acres and 3-BR Home on  
Hwy 70

3 BR Home, carpeted, 3 Acres,  
Barn, Corral in City Limits.

40-Room Hotel, Bar, Restaurant,  
Terms

36-acre farm, 27 in orchard, full  
production, east of Ruidoso Downs.

BEAUTIFUL HOME  
Upper Canyon on the River

CY LELAND, SR., Realtor  
SALES: Cy Leland, Jr.  
Jack Leland, pho. CL 7-4444  
Phone: CL 7-5844, CL 7-3783;  
CL 7-4444.

ALTERATIONS, Beds, buttons and  
bottomholes, Mrs. Lloyd at Ruidoso  
Trailer Court. 6-3/4

FOR SALE OR LEASE—Large  
Cave, 1/2 mi. west of Ruidoso, 1/2  
mi. S. of Hwy. 70, contact, Ph. CL 7-  
5194. 8-1/2

HOME OF SOUND INVESTMENT  
I AM AN INDEPENDENT REAL ESTATE BROKER

Country Club Estates—4 acre  
lots and view of the mountains.

Two lots in upper Ruidoso and  
near the river, \$2,500 for both.

18-unit Court and living quarters,  
all furnished, all year  
location, reduced \$15,000.00  
for quick sale with \$15,000.00  
down and very reasonable  
terms at low rate of interest.  
Cabin in the pines, furnished,  
with fireplace, \$6,200.00 and  
\$1,500.00 down.

New cabin near the post office,  
\$4,500.00.

3 Bedrooms cabin in the pines,  
\$6,500.00, \$2,000.00 down.

Six rental cabins doing very  
good business, \$27,500, also  
terms.

5 section ranch: 925 acres  
deeded and 1080 federal at  
\$17.50 acre, with approximately  
2 sections free grazing.  
Plenty of water, 3-room house  
and very good grass. Near Ar-  
tista and will trade for property  
in or near Ruidoso.

1 Lot near the river and close  
to postoffice, \$1,000.

SOLD  
New 3-bedroom cabin unfur-  
nished \$9,950.00.

DOUGLASS & PEARSON REAL ESTATE  
In Postoffice Block  
Business Phone CL 7-3095 Residence Phone CL 7-2385

MEMBER RUIDOSO C. OF C.

Small cabin on 4 deeded lots,  
\$3,000.00.

Two bedroom home, overlooking  
golf course, furnished, fire-  
place, carpet and very nice.

590-ft. on Hwy 70, \$10,850  
with good terms.

Two lots in upper Ruidoso  
Subd. for \$800 each to down  
and the balance in 3 years.

Summer cabin on two lots with  
fireplace and furnished, \$4,000  
with \$500 down.

12 furnished rental and living  
quarters in one of the best lo-  
cations in Ruidoso. Will con-  
sider some trade. Has plenty of  
room for expansion.

5 section ranch: 925 acres  
deeded and 1080 federal at  
\$17.50 acre, with approximately  
2 sections free grazing.  
Plenty of water, 3-room house  
and very good grass. Near Ar-  
tista and will trade for property  
in or near Ruidoso.

1 Lot near the river and close  
to postoffice, \$1,000.

SOLD  
New 3-bedroom cabin unfur-  
nished \$9,950.00.

DOUGLASS & PEARSON REAL ESTATE  
In Postoffice Block  
Business Phone CL 7-3095 Residence Phone CL 7-2385

HENRY T. WICKER  
Offers  
For Sale or Trade

Round-up Bar, Cafe and 5 rental  
units located on Hwy. 70 at San  
Patricio. This well located property  
can be operated very slowly by one  
couple, and can be purchased for  
\$30,000.00 and we can work out  
some good terms for right parties.  
Ask us about this one.

A very nice 2 1/2 B. R., modern home  
with built-in garage, natural fire-  
place, and the home is well furnished  
and is not an old house, on a large  
lot and is located across the Ruidoso  
River from the Hollywood post of-  
fice. We can work out some very  
good terms on this to the right parties.  
Price \$10,000.00 can be arranged.  
Price \$10,000.00. It's for sale or  
trade.

Well equipped garage and welding  
shop in 30x60 building and a 3 room  
apartment on joining property, walk  
out price of \$18,000.00 to real estate  
and all. I will consider most anything  
of value in trade on this business  
investment as this belongs to me personally,  
this property is located at  
Causby, N. M., between Morton,  
Texas, and Portales, N. M., in the  
heart of one of the best farming  
communities in eastern N. M.

The beautiful 3 bedroom modern  
home owned by Raymond Adams  
located in Ruidoso Downs Heights  
Subdivision near the race track en-  
trance. This home has 2 nice baths,  
3-car carport, natural fireplace, 2  
large lots and a good well of water.  
This property is priced at \$18,000.00.  
We would rather trade for other  
properties than to sell and with the  
help of co-operating brokers that we  
have connections with, we can offer  
a wide variety of trades.

We have to offer for sale or trade,  
in Lea County, a bar, package store  
and cafe and the real estate and  
priced at \$28,000.00 plus inventory  
and good terms to right parties. Let's  
trade.

2 bedroom home near K. N. M. U.  
campus, Portales, to trade for cabin  
in Ruidoso.

Tune in Wicker's Newscast 8 a. m.  
Over KTVB Every Saturday  
24 hours a day phone answering  
service (part time automatic)  
Office at the Forks of the Road  
in the Gateway.

SALES:  
Lucille Bell, O. C. Shields  
and Bob Salyer

Henry T. Wicker  
Realtor  
Dial CL 7-3692,  
Box 832  
Ruidoso

Locke  
Realty  
Company  
SPECIAL

Hollywood Go-Kart Track — 10  
cars with 4-cycle engines, spare parts  
including extra engine, \$2,000 cash.  
Also 7 Tote-Goats, price \$1750.00.

OFFICE AT LOCKE INN  
Box 273 Ph. CL 7-3241  
Member of MLS

SMALL ATTRACTIVE CABIN,  
knotty pine interior.  
Three blocks from pavement.  
Can be bought furnished or  
unfurnished with good terms.

IT IS NEW, THREE BED-  
ROOM, fireplace, screened  
in porch, near the river, price  
with terms \$6650.00.

IN UPPER RUIDOSO, Two  
bedrooms, fireplace, picture  
window, hardwood floor, tile  
bath, fenced in yard. Furnished,  
and can be bought on  
terms.

TWO BEDROOM, Knotty  
pine interior, large living  
room with fireplace, located  
at the edge of the city limits.

THREE BEDROOM, located  
in the Gateway, located near  
schools.

EXCLUSIVE, THREE BED-  
ROOM. There is 1900 square  
feet in this house, fireplace  
and panel ray heat, located on  
an attractive lot overlooking  
the Golf Course. This house  
is nicely furnished, and owner  
will give immediate possession.

BRAND NEW THREE BED-  
ROOM, two baths, large Cor-  
ona rock fireplace, dish wash-  
er, built-in oven, barbecue  
grill. Located on 137 ft. lot  
with a beautiful view.

WELL LOCATED TOURIST  
COURT, room for expansion.

PHONE OFFICE CL 7-3718—Res. CL 7-3786

LUTHER BYNUM, REALTOR  
VERA BYNUM, SALES  
One Block East of Postoffice—  
Next Door to Monjeau Cafe

HORSES—Broke, trained for ranch  
or rodeo, 20 years experience. All  
stud—Dodge Lind, P115-118, buck  
skin stallion, \$200. Mare board-  
ed, \$1.50 per day. Paso Monte Ranch,  
4 miles east of Alto, N. M., Sonney  
Wright, pho. CL 7-4476. 47-1/2

WINTERIZED Cabin, furnished,  
near fire station, total \$4500, for de-  
tails call Wilcox Real Estate MA 3-  
4680, Roswell, N. M., or CL 7-4331,  
Ruidoso. 4-1/2

JOHN BRADLEY'S Honey from  
the valley, on sale at Ruidoso Food  
Mart, Eber's Prescription Pharmacy,  
Kenneth Noaker's ranch east of  
Glencoe, and Gallagher's east of  
Hondo. 6-2/2

FOR SALE—1957 Ford 4-door hard-  
top, good shape, good tires, large mo-  
tor. The Adobe. 11c

MOTEL GROUP  
4 LARGE COTTAGES  
On pavement, near  
Shopping Facilities.  
Owner might consider a nice modern  
Ruidoso home in trade as part  
of down payment. Or, make offer  
with substantial cash down payment.

WARREN BARRETT  
REALTOR

ACE PAWN SHOP  
We Loan on Most  
Anything of Value  
Military Surplus Goods  
BUY — SELL — TRADE  
Guns — Pistols — Cameras, Etc.  
Mandolin — Two Guitars  
Clarinet — Saxophones  
Ukelele — Radios — TVs

FOR SALE—White male poodle  
for sale. Beautiful, male, Semoyed,  
pedigree trained, half-calls up Car-  
Canyon Rd. 8-1/2

FOR SALE—30-acre farm  
with 6-room adobe home, Lincoln,  
N. M. Contact Mrs. A. D. Livsey,  
75 South Ball Lane, Holcomms,  
N. M., pho. GR 2-2115. 11c

FOR SALE—By owner, two bed-  
room winterized cabin, south  
of street in the fall place. Ph. CL  
7-5098. 2-1/2

WHEELS SUPPLIES—For sale at  
discount. Ed. Tavel, Art Gallery,  
501 Mechem Drive overlooking  
the river. 2-1/2

BUY THIS!  
Can refinancing this location  
22-year old, A-1 condition, con-  
table home. Unfurnished, only  
\$800. 8-1/2

WARREN BARRETT  
REALTOR

WARREN BARRETT  
REALTOR

WARREN BARRETT  
REALTOR

WARREN BARRETT

Molly Bee and Ben Cooper in

# "Chartroose Caboose" Downs Drive-In Theatre

Sunday, Monday, Tues.

THE STORE THAT GIVES FRONTIER STAMPS

## Ruidoso FOOD MART

SPECIALS FOR FRIDAY AND SATURDAY

### FRESH MEATS

USDA CHOICE	POUND
ROUND STEAK	.83
Club Steak	98¢
GROUND BEEF	2 lbs. 79¢
FRANKS	49¢
RUMP ROAST	89¢
SAUSAGE	49¢

Fresh local Trout  
Rainbow Trout

### FROZEN FOODS

CHILI RELLENO DINNER	49¢
Pot pies	\$1
5 for	
CUT GREEN BEANS	21¢
ORANGE JUICE	23¢
Ice Cream	.59
Half Gal.	

### PRODUCE

FRESH	POUND
TOMATOES	.23
BELL PEPPERS	lb. 15¢
GRAPES	.19
BANANAS	lb. 15¢
SQUASH	lb. 10¢

### CANNED FOODS

WHITE SWAN	303 WHOLE KERNEL or CREAM STYLE
CORN	.19
Pineapple, Grape or Orange Drink	.33
PEACHES	33¢
GREEN BEANS	17¢
Spinach	.17

Grapefruit-Pineapple Juice	33¢
SHORTENING	59¢
APPLE JUICE	4 for \$1.00
BLACK EYE PEAS	2 for 29¢
BATHROOM TISSUE	33¢

Waffle Syrup	.39
Hunts TOMATO CATSUP	21¢
CHARCOAL—5 Pounds	49¢
Cut Rite WAX PAPER	35¢

Orange Juice	.39
POWDERED MILK	79¢
CHOPPED BIF	45¢

DOUBLE FRONTIER STAMPS WEDNESDAYS

We Do Our Very Best to Please  
You Can Always Expect  
ECONOMY &  
REAL SERVICE

LONG'S MALCO NO. 1  
Hollywood

Reg. Gas 319  
RE-CAP TIRE SALE

\$1.00 Above Cost Plus Your Old  
Recappable Tire

We Give S. & H. Green Stamps  
Now Under New Management

RONALD D. WILSON  
On Hiway 70 — Pho. CL 7-3935

PAGE TWELVE  
Ruidoso News  
Friday, August 12, 1960

#### Billy The Kid Story Has Many Doubters

The mysteries raised by the telling, retelling and screen-showing of the short life of Billy the Kid still present a big question mark according to J. Walter Flynn, editor of the New Mexico Magazine, in the current August issue.

In an editor's note Flynn says, "Enough has been written about The Kid to fill several book shelves, and still the books and articles keep coming. Somewhere as you read this, a writer is sitting down at his typewriter to startle the world with a new version of aspects of The Kid's life."

Therefore we present three views on aspects of the life of Billy the Kid. The opinions are those of the authors.

The articles are: "Why Did The Kid Kill Olinger," by Dick Boyd; "Was The Kid a Cold Blooded Killer?" by Phil St. George; and "Did The Kid Die in Texas?" by Fricke Bryan Hyatt of Ruidoso.

Boyd says The Kid took a chance on not getting away after killing one of his jailors at the Lincoln jail in order to kill the other, Bob Olinger, who was at lunch; the reason being an old grudge.

St. George argues that The Kid was a cold blooded killer who never gave another fellow an even chance.

Fricke Hyatt tells the story of Billy (Brusky) Roberts, who admitted to being Billy the Kid. The article relates how "Brusky" came to New Mexico from Texas to ask Governor Thomas J. Mabry (1947-1961) for a pardon, but lost his nerve when he got to Santa Fe and wouldn't talk, so the Governor remained unconvinced.

#### TULAROSA CELEBRATES ITS CENTENNIAL YEAR

Tularosa—the rose and the village part which millions of tourists have sped with eyes only for the Great White Sands close by—has its own unique claim to a niche in history, according to an article by Emily Kalled Lovell in the August issue of New Mexico Magazine.

The article tells how 26 hardy settlers back in 1868 rescued a military wagon train that was under attack by a band of 200 Mescalero Apaches.

What the settlers lacked in firearms they made up with axes, picks, bows and arrows and other unorthodox weapons, the article says. They prayed to Saint Francis and promised an annual pilgrimage if they should be successful.

After the victory, residents saw a vision of Saint Francis on a white horse and built a church on the spot—the Saint Francis de Paula Church. It remained the only church in Tularosa for 42 years thereafter, the article says.

Tropical fish and model railroads do go together, at least at the 1960 New Mexico State Fair. Displays of both are planned as part of the hobby show at the annual exposition, planned Sept. 17-20 in Albuquerque.

WED. - THURS. - FRI.  
SUN. - MON. - TUES.

MT VUE  
INDORAMA  
The Kid  
LIVE IN THEATRE

ON MECHEM DRIVE  
—Phone CL 7-5095—

FRI.-SAT.  
A MOUNTAIN ADVENTURE!  
BANDIDO

SUN.-MON.-TUES.  
THE STORY OF RUTH

WED.-THURS.-FRI.  
ZIGZAG

JEFFREY HUNTER-CONSTANCE TOWERS  
The Cartoon

PUEBLO THEATRE

FRI.-SAT.  
Victor Mature  
Red Buttons  
"THE BIG CIRCUS"

SUN.-MON.-TUES.  
JERRY LEWIS

WED.-THURS.  
Carol Baker  
Roger Moore  
"THE MIRACLE"

WED.-THURS.-FRI.  
SUN.-MON.-TUES.

We're Expanding!  
Our business is growing so we're having to enlarge—but don't let that keep you from coming by and making about a trade—we're still anxious to out-serve you.  
THE BIGGEST SALE  
EVER HELD IN RUIDOSO  
IS NOW UNDER WAY AT OUR LOT.  
COME BY AND WE'LL PROVE IT TO YOU WITH PRICES!  
R. H. ANDERSON CAR SALES  
LOW RATE BANK FINANCING BY YOUR CHOICE  
Pho. CL 7-3028

EL PASO MAN BUYS PARTNERSHIP IN A-1 STORE  
Dino Farnsworth has purchased a partnership interest in the A-1 Store here and is now associated with Gene Armstrong in operation of the business which features hardware, sporting goods, furniture and other home needs. Armstrong announced last week-end that a full line of Firestone automotive needs will be added to the A-1 Store within a few weeks.

Walter Barnbrook, a former printer with an interest in art, again this year will serve as superintendent of the art department at the 1960 New Mexico State Fair, planned Sept. 17-25 in Albuquerque.

## Gateway Food Market

PAY CASH and PAY LESS  
SPECIALS Aug. 12-13, 1960

PORK LIVER	lb. 19¢
SALT PORK	lb. 29¢
BOLOGNA	39¢
ENCHILADA DINNERS	Each 39¢
Stokley POT PIES	5 for \$1.00
Minute Maid 6 oz. ORANGE JUICE	5 for \$1.00
Kim DOG FOOD	3 for 25¢
Northern TISSUE	3 rolls 29¢
Bar-T No. 2 1/2 Can PEACHES	29¢
Hunt's 300 TOMATO JUICE	2 for 25¢
3 Pounds Kimball SHORTENING	59¢
Hill's, Folgers, Maryland Club COFFEE	72¢
Nice Large TOMATOES	19¢
Central American BANANAS	2 lbs. 25¢

We Give Frontier Stamps  
DOUBLE STAMPS ON WEDNESDAY

## DOWN'S DRIVE-IN THEATRE

ON HIGHWAY 70 — NEAR RACE TRACK ENTRANCE

FRI.-SAT. SUN.-MON.  
Molly Bee  
Ben Cooper  
"The Chartroose Caboose"

WEDNESDAY ONLY  
ADVENTURE'S MIGHTIEST HERO  
LIVES HIS MIGHTIEST ADVENTURE!

THURSDAY  
KIRK DOUGLAS KIM NOVAK  
ERNE KOVACS BARBARA RUSH

Stingers  
We Meet