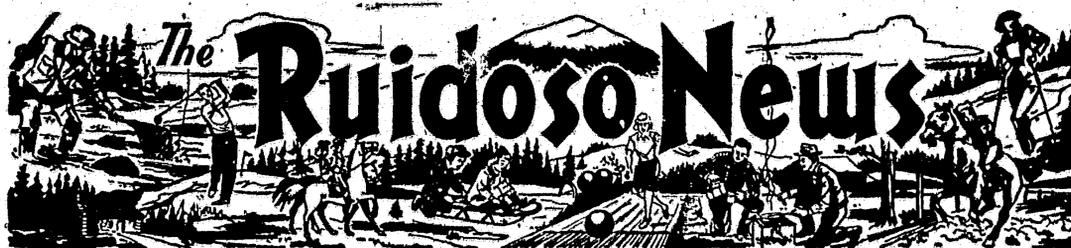


Printed and Published in the Southwest's Year Round Playground

# Clarke Insurance Agency

This Christmas we did not send cards, we gave the money to worthy charities. We take this means of expressing how grateful we are to all for your co-operation. Season's Greetings!

YOUR INSURANCE AGENT "SERVES YOU FIRST" Complete Insurance Service PILLIE RAY



VOLUME 15, NUMBER 28 RUIDOSO, LINCOLN COUNTY, NEW MEXICO FRIDAY, DECEMBER 23, 1950 "INVENIEMUS VIAM AUT FACIEMUS" Subscriptions: \$3.00 per year in Lincoln County; \$3.50 Outside County

Season's Greetings

Insurance Real Estate

Dial CL 7-4255

**DAN D. SWEARINGIN, INC.**

*The Man with the News*

## Around Town

By Nosey Waters

Mrs. Rita McLaurin won a flower bowl as a door prize at the Treasurer Chest's open house last week-end. City Lumber is now giving Frontier stamps, says Wayne Wattlez. Construction is underway now on a concrete tile building for A. C. Kelley in rear of the building he bought on Sudderth Drive next door to Wattlez's Chat 'n' Chew. It'll give him some more storage space since the front of the old building was torn away to make way for the street improvement. Buckner's is giving an electric fry pan as a door prize Dec. 23.

Navajo tribal official Maurice McCabe and another Navajo official Dillon Eto flew into Ruidoso airport Wednesday morning and were taken to the Mesalero Apache Summit Lodge for lunch with officials of the Mesalero Apache Tribe. McCabe is being mentioned as an appointee to the job of Indian Commissioner. Mrs. Alice Halladay is to be leaving Ruidoso in January for Santa Fe where she may go to work in the governor's office as one of the secretaries, we've been told.

Ruidoso will be absent one fine family shortly, the Tom Loftis family plans to move to El Paso for a while. And, we hear R. E. (Bob) Carter may go down in Texas for a while early in 1951. The front of the Sims residence, next door to Modern Beauty Shop in Skyland, is being removed in readiness for the building project. The building was built in 1951 here on Sudderth Drive. It is the fourth building to date to be worked on for the road improvement.

The George Westalls, down in Marfa, Tex., say they see folks from Ruidoso there once in a while. The Chamber of Commerce did not take action to sponsor the annual Christmas Candel ceremony and community Christmas tree here this season as has been done the last five years. (It is noted, however, in the December issue of New Mexico Magazine as due to be held Dec. 24). Racing days for the 1951 season at Ruidoso Downs will be more than ever before—with two five-day programs thrown in on holidays.

J. J. DiPaolo, president of the National U. S. Highway 70 Association, is at work the tail end of this month on building up memberships and local chapters in the highway organization in southwest New Mexico. He says the association is now using a new slogan, "The Safest National Highway in the U. S." Mt. Vuc Theatre is closed Friday and Saturday nights this week to allow employees and customers free time for the last minute Christmas shopping. The usual cut-out Nativity scene, hand drawn and hand painted, has been set up in the lobby of Noh Hill School here, designed and installed by Ralph McGuire. It is lit at night. Fred Engle of Captain and Hattie Engle, who has been named local chairman for drive to help raise funds for Lubbock Christian College's expansion campaign. Goal is \$2 million to enlarge and improve the new college that is sponsored by the Church of Christ.

Schools in the listening radius of Ruidoso Radio Station KYAP will provide the radio station with information as to whether or not they will have classes on those days when there is a snow storm. It has been announced that the station will be made between 7:10 and 7:30 p. m. Carl Morrison at Morrison Chevrolet Station, and who also has the Ruidoso Auto Supply, is now local agent for the U-Haul trailers, a nationwide service. Closing closing is being held at Towers outdoor lighted Christmas display in Palmer Gateway is the Christmas decorations at the Ed Bartholomew home on U. S. Highway 70, opposite Lester's Indian Curio. We suspect Bill Lettich, artist, probably had a hand in designing some of it, hey!

Three Christmas parties were held this mid-week at Navajo Lodge. Tuesday evening Rotarians and their wives and other guests added their own to the annual "Three" night. Christmas dinner then on Wednesday Ruidoso Telephone Co. had its company personnel party, and on Thursday, Community Public Service Co. was to stage its annual Christmas party. Looks like a change is coming up in management of the local office for Navajo Motor Freight about Jan. 1st. Alta Vista Estates was approved as a subdivision in a recent meeting here of the Ruidoso Planning and Zoning Commission. It is a small tract nestled into only a couple of acres of land. It should be proud of its Christmas lighting. We made a trip to Alamo last week, Ruidoso, the Gateway, Hollywood have more than twice as many nice lighted displays than we saw in all of Alamogordo!

## Birth Of Christ Central Theme Of Church Fetes



AT FT. ORD—Pvt. Jovan Donathan, son of Mr. and Mrs. Ben Donathan, Ruidoso, is stationed at Ft. Ord, Calif., where he is receiving bookkeeping training. He finished boot camp there early in the year. Jovan graduated from Ruidoso High School in 1947.

## To Invite 1200 To Attend Plan Meet Here

Invitations will be mailed from Ruidoso in the next few days to some 1,200 civic leaders in community projects throughout Lincoln County, New Mexico to attend a conference of the New Mexico Federation of Planning and Zoning Commissions here the week-end of Jan. 7th, William D. Toole, Ruidoso planning consultant, said Wednesday.

Toole said Ruidoso will be the meeting place for a group of people, and that efforts should be made to provide recreation of all kinds for the visitors, since many of them will have their families with them. Plans for taking care of the visitors, in meeting halls, and with dining facilities, are to be worked out, he said. He said that through local citizens on proper handling of such a large group. The Chamber of Commerce and other organizations will be called on to assist in hosting the affair.

Toole said new officers for the newly organized federation will be elected at this conference, and that legislation that will vitally affect every resident of the state will be reviewed here. "Legislation regarding planning programs of the future will be studied, and recommendations will be made to the next legislature. This may be the last chance before the legislature meets for those who help plan progress can have their say about what laws will be enacted regarding the many problems affecting our state, counties and communities," he stressed.

## Apaches Elect Five Committeemen

Five members of the Mesalero Apache Business Committee were elected in last Friday's voting. Leading the ballot were Wendell Chino, Albert Robertson, Frank Chino, Cheryl LaPas and Samson Miller.

Wendell Chino and Samson Miller were re-elected. The three others whose terms expired were Narcisus Gaylon, Rufus Sago and John Elbert.

## Fire Destroys Lloyd Davis Home, Formerly Hyatts

Fire of undetermined origin destroyed the large frame house owned by Mr. and Mrs. Lloyd H. Davis, Sr., on Second Street here between South and D streets shortly before Sunday morning. The house had been acquired by the Davises in a trade with the Samuel Hyatts when the latter couple bought the Davis home on Mechem Drive earlier this month.

## SEVEN YEARS EIGHT YEARS!

Without a Traffic Death Now Let's Make It EIGHT YEARS! It's Been 2841 DAYS Since a state death has occurred in Ruidoso. Speed Kills! It May Be '60 But You Don't Have To Go Like 60! Observe Safety Laws!

## Annexation to Ruidoso Downs Proposed by Hollywood Resident

### Ruidoso Downs Plans Community Christmas Tree

Ruidoso Downs will stage their annual community Christmas Tree program Thursday evening this week starting at 8 p. m. around a beautiful evergreen erected earlier this week by members of the Ruidoso Downs Volunteer Fire Department, near the fire hall.

A committee of eight persons, including Jack Parnell, Jack Shriver, Kenneth Anderson, Louis Smith, B. J. Watkins and members of the Crockett family, were making plans for distributing candy and treats for the children when Santa Claus pays a visit.

### 'Lucky Friday' Band Program Set Jan. 13th

Picking a date for a winter program, Ruidoso School Band has selected "Lucky Friday"—January 13th, School Music Director LeRoy Gooch announced last week-end. Advance ticket sales at 75c for students and children and \$1 for adults, is already under way to raise funds for needed equipment and instruments for the band. The program will be presented in the school gym and a new name for the event, also, has been announced. It will be a "Pop Concertino," Gooch said.

Numbers to be presented will be selected out of the list below: "Three Gaybellians" by Clifford P. Barnes, a jazz trumpet trio with band accompaniment; "Tiver Jordan" by Maurice C. Whitney, a fantasy on the theme of Negro spirituals; "Rhythm Mood" by Lowell Little, a sophisticated swing number; "Smoke Gets in Your Eyes" by Jerome Kern, an old standard from the pop series, "Boltigogy" by Frank Erickson, a tranquil modern number with lots of melody and very chromatic chord progressions; "Night Clouds" by Harry Budka, with a very close voicing of chords accompanied by a romantic melody with smooth flowing background; "Starburst" by John Caspary, a quick-step march which is doubly festive and suitable for a concert or field use; "Fascination" by Dick Manning and F. D. Marchetti, an old standard with a familiar melody.

## THE RUIDOSO NEWS FAMILY

- The Vic Lambs
- The Harry Eckerts
- The Raymond Buckners
- Elsie Williams

and from our Contributors and Part Time Workers

- Cecil Peterson, Charlie Culver, Aileen Lindamood, Eula Lee
- Corder, Dixie Sparks, Dan Storm and Dorothy Guck

## Ten Owners Sign Easements For Street

Of the 17 easements needed here where buildings are in the way of the proposed Sudderth Drive widening and improvement project, ten owners have signed papers accepting offers of money or of giving easements free up to this mid-week, Village Clerk Jim Elbe said.

## Christmas Gathering May Be Annual Event

Plans for a "Christmas Gathering" in Ruidoso on the afternoon and evening of Christmas Day at Carrizo Lodge may become an annual event if the first one this year attracts enough interest and participation, the hosts, Carmen Phillips and Mrs. Fred Greenwell of the Philanthropic Library, have said.

## Mrs. Norman Allan Dies in Alamogordo

Funeral services were held in the Mullins-Hamilton Funeral Home here in Alamogordo last Thursday afternoon for Mrs. Norman Allan, aged about 60, who was stricken while visiting the home of a friend in Alamogordo last Monday and was pronounced dead on arrival at the hospital here after an ambulance was summoned.

## Burglar Gets Cash, Jewelry At La Hueria

A burglar entering Mrs. Edna Schierenberg's La Hueria Curio store in Glenwood on U. S. Highway 70 late Thursday evening stole about \$20 in cash and took an undetermined amount of jewelry, State Police Sgt. Bill Kruse, who investigated, reported.

## Auto Licenses Now On Sale At City Hall

The 1951 New Mexico automobile licenses are now on sale at the City Hall, Village Clerk Jim Hine said this week. They can be purchased between 9 a. m. and 5 p. m. weekdays and from 9 a. m. to 12 noon on Saturdays. Hine said registration slips received in the mail should be brought along plus each to pay for them. Instructions have been received from the state not to accept personal checks, Hine said.

## Santa Flies Over Nob Hill School, Treats Are Dropped

Santa Claus made his annual flight in a plane over Nob Hill School here at 10 a. m. Wednesday morning. His aerial excursion was aided by Ralph Brown and R. H. Hedgecote. Three flights over the school were made, with parachutes being used to drop packages of candy and treats for the students of the primary school each trip.

## The Weather

Weekly weather round-up will be found each week in the Lumber & Supply Co. on the Sports Page (Page 4 today), goodies for the visit of Santa.



### the glow of an old fashioned Christmas

The scene is set for Christmas: the cheerful room is bright with holly and mistletoe... the packages are dressed in high spirits for the festivities... and the Christmas tree is gowned in glistening candle light.

Friends meet to exchange best wishes and at this joyful season we are glad to remember our loyal friends who have made the past year a pleasant one for us. To you, we extend our heartiest wishes for all the joys and blessings of a perfect Christmas.

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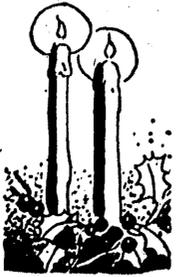
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# Merry Christmas



Best Wishes to All Our Friends  
Carmon  
Leona Mae  
Evelyn  
Delana  
—at—

## CARMON PHILLIPS' OLD MILL

Gifts — Cameras — Film — Books  
Records — Stone Ground Products

### 8 And 40 Group Presents Gifts To Children In Hospital

The 8 and 40 group of the American Legion Auxiliary this year presented individual gifts to the children of Ft. Stanton Hospital on the day before their Christmas tree program. The gifts, age and sex of each child at Ft. Stanton was secured and individual gifts were purchased, wrapped and the children's names put on them. Due to the snow and bad roads only the individual gifts and candy were delivered. At a later date there will be tricycles and wagons for outside playground use.

There are six little boys under four years of age, these little fellows received a little car and a little pull-wagon each. The five, six and seven year old boys received a gun and holster set. For the little girls there were dolls, teddy bears, pandas, tea sets, toy trons and ironing boards. The ten year girls received costume jewelry. A total of 27 children were provided with individual gifts. All gifts were purchased in Ruidoso, and a special thanks goes to Mr. and Mrs. Joe Dryden for the discount they gave on all merchandise purchased at their store, Mrs. Della Hale, chairman of Gifts for Ft. Stanton for the eight and forty club, declared Partnership in the Eight and Forty is limited to women of the American Legion Auxiliary. Each year this gift is given by this group to children in this state. Their service concerning the prevention of children to one of their main projects.

### No Card Party Being Held Until Jan. 16

The regular Monday afternoon lunch and card party at the Woman's Club will not be held until Jan. 16, it was announced this week. Hostesses for the Jan. 16 lunch will be Mrs. James Whipple and Mrs. J. T. Parker.

At the games and lunch on Dec. 19, Mrs. Wayne Estes and Mrs. Della Hale were lunchmates. There were four tables for lunch and three tables of bridge.



TO OUR CUSTOMERS AND FRIENDS

BEST WISHES

of Christmastime

OLMA'S



The Rooney's Send You Greetings from the Playground of the Southwest

PLEASE SAY YES TO THE MARCH OF DIMES

BIRTH DEFECTS • ARTHRITIS • POLIO

## NOB HILL SCHOOL CHILDREN STAR IN ANNUAL YULE PROGRAM

The Christmas program at Nob Hill School was held Tuesday, Dec. 20, in the Cafeteria with the First Grades students of Mrs. Jones, Mrs. Matthews and Mrs. McCarty and the pre-First children in Mrs. Burginer's room taking part. First on the program was Mrs. Burginer's room in "The Night Before Christmas." Those having parts were: Gordon Enjady, Gwen Duffy, Clarinda Kaylath, Laverne Ybarra, Leona Botella, Debra Hoeselavitz, Vernetta Scott, Lara Botella, Lorenza Yuzon, Joe Penna, Ella Lopez, Carlyle Coonle, Todd Chico, Karen Coonle, Helen Yuzon and Emmaline Chee.

Next was Merrily, Merrily Around the Christmas Tree, given by Mrs. Burginer's room. Mother Goose Entertainers was taken part by students from Mrs. McCarty's room. They were: Kim Gooch, Glenda McCall, Irma Jean Burgess, Annette Jones, James Windham, Severo Provenzo, Judy Wolverton, Kathleen Kuchar, Cynthia Cook, Sharon Farnsworth, David Montoya, Joey Hawkins, Virginia Tiedlock, Kae Packard, Ricky Walker and Max Ratliff.

Children in Mrs. Burginer's and Mrs. McCarty's rooms sang "Jolly Old St. Nicholas," "Away in a Manger" and "We Wish You a Merry Christmas."

"Christmas Lesson" was next with Mrs. Jones' room. Taking part were: Marilyn Watkins, Johnny Taylor, Sarah Barcus, Roxie Rodgers, Glenn Dunagan, Susan Starkey, Lee Stevenson, Curly Conley, Ronny Choate, Steve Halladay and Paula Joy Hawley.

In "Santa's Office Force" were: D'Ann Browning, Mark Anschutz, Susan Starkey, Michael Waltrip, Pamela Tully, David Gallegos, Paula McCarty, Ronny Choate and Cathy Smith.

Next came "Christmas Conversation" with Catherine Tafaya, Bobby Hobbs, Bonnie Davis, Rosie Heady, Johnny Pilleman, Verla Hoeselavitz, Beatrice Pena and Steve Halladay. This was followed by the song, "Christmas Plan," by Mrs. Jones' room.

Each of the program was "A Merry Christmas" playing "A Merry Christmas" and "Jingle Bells." In it were: Ricky Sharp, Paul Lettwith, Danny Orlosky, Larry Whipple, Linda Curry, Teddy Reeves, Frank Reynolds, Bobby Finn, Debby White, Jimmie Wall, Linda McCall, Jeanne Whitted, Sharon Perry, Dean Brader, Cecil Duke, Rickie Staples and Janice Gent.

## Baptist Church Burns Note At Loyalty Banquet

The Ruidoso First Baptist Church members had their annual Loyalty Banquet on Wednesday, Dec. 14, with the burning of the note on the paragonage the highlight of the evening. About 100 members and guests attended the banquet. Dedication of memorials of deceased members, W. M. Scott, Mrs. Morris Stander and Charles Bonnell were held also.

## Pink And Blue Shower Honors Mrs. Albert Henry

Mrs. Albert Henry was honored last week with a pink and blue shower held in the home of Mrs. E. O. Allen in the Gateway This was a come and go affair, and many gifts and cards were received. Hostesses with Mrs. Allen were Mrs. Bill Easley, Mrs. Earl Alton, Mrs. Ben Hall and Mrs. Pat Willingham. The center piece on the refreshment table was a gold colored wreath with a miniature Christmas tree in the center. Coffee, nuts and candy were served and the gifts were displayed on a special table Mrs. Bill Easley was in charge of the guest book.

## Mescalero News

Juniper boughs, berries and a Christmas tree predominated in the living room of the Employees Club last Wednesday evening when the Mescalero Women's Club members held their business meeting and party.

Mrs. Bill Hickman, president, had charge of the meeting and many activities were discussed. She announced that the community Christmas tree would be erected on Tuesday, Dec. 20, and urged all to send greetings to sick members.

One also announced that the doll which the members had been selling chances on would be given away at the school program held Friday, Dec. 16.

Mrs. Albert Rennie was the newly elected treasurer, replacing Miss Domingue who is ill. New machine members were Mrs. Scurlock and Mrs. Acuna.

After a gift exchange members enjoyed fruit cake and cranberry loaf with tea and coffee served from a table decorated with a polka-dotta designed cover, candles and a center piece which was a candy house.

Those enjoying the evening were Mesdames McWirtter, Carver, Brunsell, Hayes, Scurlock, Baldonado, Rennie, Gayton, Hall Hickman, Van Galen, Calabek, Dally, Paz, Miss Cajete and Miss Elaine.

## Woman's Club Christmas Tea Held Last Week

The Ruidoso Woman's Club Christmas Tea was held Wednesday last week, Dec. 14, with the students of Mrs. Hawkins' fifth grade presenting the program of Christmas carols. The spiritual message was given by Rev. C. E. Higginbotham, minister of Ruidoso Church of Christ, Miss Demese Short, Ruidoso's Sun Princess to the Sun Carnival was a special guest and was presented with a check for \$500 which she will purchase the stars she will wear at the coronation in El Paso.

Hostesses for this occasion were the Mesdames L. L. Davis, Sr., June Maloy, Howard Tate, Edward Doll, Mac Reed, L. L. Davis, Jr., and Doralee Smith.

## BUCKNERS ARE HOSTS IN HOLIDAY LUNCHEON

Mr. and Mrs. R. C. Buckner and son, Mike, were hosts last Sunday luncheon in keeping with the holiday season in which relatives of Mr. Buckner were guests at their home here in the Cree Meadows area.

Enjoying the delicious meal were Mr. and Mrs. Gentry Robertson, Alamogordo; Mr. and Mrs. W. A. Buckner, Sacramento; Mr. and Mrs. Lynell Buckner and daughter of Las Cruces; Miss Janice Buckner, Las Cruces, and Mr. and Mrs. Robert Ramey and two children of El Paso.

## High School Dance Held Last Week Well Attended

The High School dance held Friday night last week in the Lions Hut was attended by a large crowd of students and people of the canyon. The dance was sponsored by the Ruidoso Parent-Teacher Association and music was furnished by the High School Dance Band and the Potter Boys.

Refreshments of punch, sandwiches and cookies were served by Mrs. Marie Owens, Mrs. Gerald Tully and Mrs. Duane Watkins. Other parents and teachers present were Letty Gooch, Dwight Watkins, H. A. Parnell and Dr. Bram Vanderstok who is a member of the High School Dance Band.

## Pink And Blue Shower Honors Dub Williams

A surprise Pink and Blue shower was given Saturday night at the Lions Hut for Dub Williams, hosts at the affair were Letty Gooch, Pat Valliant, Bones Wright, Nooker and Joe Ose. The guests played charades with nursery rhyme themes. Delicious refreshments of various dips, spiced tea and coffee were served from a table decorated in the Christmas motif. The hostess opened many joyful and useful gifts after which everyone joined together to sing carols. Those attending were: Wives of the hosts, and Mr. and Mrs. Bob Vanderstok, Mr. and Mrs. Bill Pilleman, Dr. and Mrs. Jim Beale, Mr. and Mrs. Howard Tate, Dr. and Mrs. W. D. Horton, Mr. and Mrs. Drew Christie and Mr. and Mrs. Bill McCarty.

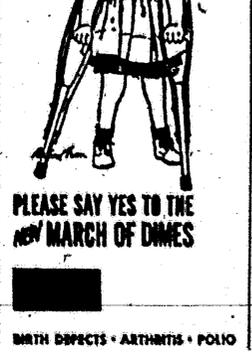
## Methodist Church Intermediate Class Has Yule Party

The Intermediate class of the Community Methodist Church had its Christmas party Saturday night last week in the Fellowship Hall. The hall was decorated for Christmas and everyone exchanged gifts and also received gifts for the children at Ft. Stanton hospital. Teachers present were: Mrs. C. G. Billings and Mrs. Leon Farrar and members of the Sunday School class attending were: Candace Farrar, Lorie and Linda Starkey, Edna and Betty Starkey, Molly Kay Harris, Ingrid Vandervort, D. D. Swearingin, Marsha and Mary Locke, Burley Cantrell, Teddy Bennett, Carol Lynn Wright and Jerry Pilleman.

## Jeep Club Enjoys Christmas Party At T. J. Frank Home

Members of the White Mountain Jeep Club enjoyed a Christmas dinner and party on Friday night, Dec. 16, held in the home of Mr. and Mrs. T. J. Frank on Mesador Drive. Twenty-seven members and one guest, Mrs. Bill McDade, attended. Christmas music was played during the dinner and Christmas carols, games and exchange of gifts were enjoyed after dinner.

## PREVENT CRAMPING DISEASES



PLEASE SAY YES TO THE MARCH OF DIMES

BIRTH DEFECTS • ARTHRITIS • POLIO

## Bob Pearson Home Scene Of Holiday Sorority Party

Phi chapter and the newly formed Exemplar chapter of Beta Sigma Phi sorority met for their Christmas party at the home of Mr. and Mrs. Bob Pearson on Friday, Dec. 19. Co-hostesses were Vera Haynes, Billie Clarke, Phyllis McCarty, Bernice Morrison, Wynema Tully and Eva Perrett.

Secret pals were revealed. Both chapters decided to make a donation to the candy fund of the P-TA for the school Christmas party on Wednesday, Dec. 21. During the evening Christmas carols were sung over the radio to those present by the Xi Psi chapter.

The refreshment table was laid with a pink linen cloth and on each side of the center piece which was a miniature Christmas tree, were pink candles and silver punch bowl and coffee service. Coffee, tea, small sandwiches, cookies, nuts and mints were served. The house was decorated with beautiful Christmas arrangements.

## CLUB NOTES

Beta Sigma Phi chapters meet each second and fourth Monday nights.

Women's workday at Church of Christ in the Gateway every first Thursday of the month at the church.

United Church Women will meet at 7 p. m. Nov. 4 at the First Presbyterian Church.

The Quarterback Club meeting every Thursday night at 7:30 p. m. in the High School Library.

The Presbyterian Women of the Church meet each second Tuesday of the month, at 2:30 p. m., place to be announced in the future.

The Ruidoso Woman's Club meets each second Wednesday at Ruidoso Women's Club building at 2:00 p. m., except on luncheon meeting dates when the telephone committee will advise.

Games of bridge, canasta, dominos, etc. at the Woman's Club in Skyland, Ruidoso, every Monday, Tuesday, Wednesday, Thursday and Friday at 12:30 p. m. For information call CL 7-4615, CL 7-5030 or CY 7-3621.

Woman's Society for Christian Service meets each first Wednesday of the month at 7:30 p. m., place to be announced in the future.

American Legion Auxiliary regular meeting 7:00 p. m. each first Thursday of the month.

Ruidoso Chapter No. 66, Order of the Eastern Star, meets each second Monday of the month, 8:00 p. m., Eastern Star building.

Gateway Visiting members welcome. The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month, business and study at the church, 7:30 p. m.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p. m., place to be announced.

The Women's Missionary Union of the Green Tree Baptist Church meets at the home of Mrs. E. O. Allen, 10:30 a. m. in the homes of members.

The First Presbyterian Church supper every third Wednesday evening at 7:00 p. m. at the church.

Talshaw Girls Assembly meets each first and third Thursday, 7:00 p. m. in O. E. S. Hall in Palmer Gateway.

Raidshaw Advisory Board meets each first Thursday of the month, same place.

Robert J. Hegge Post of the American Legion meets each third Thursday night in American Legion building, 8:00 p. m. at Ruidoso Parent-Teacher Association meets each third Thursday of the month at 7:30 p. m. at the Cafeteria of the Elementary School.

Lions supper every Tuesday night at Lions Hut in Skyland, 4 block from Suddarth Drive behind Ice house.

Ruidoso Lodge No. 78 meets each first Tuesday of the month, 7:30 p. m. in O. E. S. Hall, 7:30 p. m.

James Ramey, W. M. H. H. Shier, Secretary.

RUIDOSO B. P. O. DOES HAVE GIFT SALE, CHRISTMAS PARTY

The Exemplar Patriotic Order of Does, Drove No. 182, held its Christmas party Monday night, Dec. 19, at the Elks Lodge. The following ladies exchanged gifts: Mrs. Inez Klemm, Mrs. Johnny Higerson, Mrs. Mildred Wandler, Mrs. E. A. Waltrip, Mrs. Mary White, Mrs. Ann Cantrell, Mrs. Sallie Christian, Mrs. Grace Grigsby, Mrs. Dollie Fairless, Mrs. Bill Cowden, Mrs. Billie Fialo, Mrs. Barbara Richardson, Mrs. Robert Grigsby, Mrs. Ruby Auld and Mrs. Lois Smith.

The Drove is having a Gift Sale all this week at the Sportswear Shop in Ruidoso. They are offering many handson gifts.

The next meeting for the Drove has been set for Jan. 6, 1961, at the Elks Lodge.

Refreshments were served by Mrs. Grace Grigsby, Mrs. Johnny Higerson and Mrs. Lois Smith.

## SOCIAL, CHURCH AND CLUB NOTES



## Local News

PAGE TWO  
Ruidoso News  
Friday, December 23, 1960

## Christmas Party Held Thursday At Ft. Stanton

By DIXIE SPARKS  
(Ruidoso News Staff Writer)  
On Thursday night, Dec. 15, the Fort Stanton patients had their annual Christmas party and program. Father Louis Harjamo of Carrizozo opened the program with a Christmas message. A tape of the Fort Stanton patients' choir was then played. This is the tape that the Fort Stanton patients had their annual Christmas party and program. Father Louis Harjamo of Carrizozo opened the program with a Christmas message. A tape of the Fort Stanton patients' choir was then played. This is the tape that the Fort Stanton patients had their annual Christmas party and program.

## Howell-Warden Engagement Announced

Mr. and Mrs. D. D. Howell of Ruidoso announce the engagement and approaching marriage of their daughter, Darrene Clarice, to Alvin T. (Pete) Warden of Las Cruces, N. M. The wedding is being planned by the couple to be held in Las Cruces.

The bride-elect is a graduate of Ruidoso High School, Ruidoso, N. M. She is also a graduate of Dona Ana Beauty College, Las Cruces, N. M. Miss Howell is presently employed at the Ft. Stanton Beauty Shop, White Sands Missile Range.

## Ruidoso B. P. O. Does Have Gift Sale, Christmas Party

The Exemplar Patriotic Order of Does, Drove No. 182, held its Christmas party Monday night, Dec. 19, at the Elks Lodge. The following ladies exchanged gifts: Mrs. Inez Klemm, Mrs. Johnny Higerson, Mrs. Mildred Wandler, Mrs. E. A. Waltrip, Mrs. Mary White, Mrs. Ann Cantrell, Mrs. Sallie Christian, Mrs. Grace Grigsby, Mrs. Dollie Fairless, Mrs. Bill Cowden, Mrs. Billie Fialo, Mrs. Barbara Richardson, Mrs. Robert Grigsby, Mrs. Ruby Auld and Mrs. Lois Smith.

## Christmas Coffee Enjoyed Last Week By Canyon Ladies

A Christmas Coffee was held Thursday last week in the home of Mr. and Mrs. T. J. Frank on Mesador Drive, with Mrs. L. C. Crews as co-hostess.

## Large Crowd Attend P-TA Christmas Program

A large crowd of parents and other interested persons in the canyon attended the Parent-Teacher Association meeting and Christmas program held Thursday, Dec. 15, at Nob Hill School cafeteria.

The program which was "The Story of Bethlehem" was presented by the fifth and sixth grade students of Mrs. Traylor and Mrs. Hawkins, and these students also sang Christmas carols. Refreshments of coffee, punch and a variety of homemade cookies were served by the third grade mothers who were: Mrs. Leon Farrar, Mrs. W. D. Horton, Mrs. Jan Cannon, Mrs. Wayne Estes, Mrs. J. D. Locke and assisting them was Mrs. Ruth Moore.

The next P-TA meeting will be held at Nob Hill School cafeteria on Jan. 19, 1961, and will feature a panel discussion of the problems of juvenile delinquents with R. H. Hedgecoke, Dwight Watkins, Mrs. Bram Vanderstok, Cecil Billingsley, Mrs. Bob Pearson, Mrs. Bernard Rooney and Mrs. Dave Parks taking part. There will be an open discussion after the program and all parents are urged to attend this meeting.

## ENGLISH TOFFEE \$2.00 Pound

Made By Episcopal Church Women

## World Book Encyclopedia Represented Pat Valliant CL 7-3188

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:00 a. m. until 3:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

## CLEARANCE SALE

DRASTIC REDUCTIONS

On Suits - Coats - Dresses - Skirts  
Sweaters - Blouses and  
Capri-pants  
Also Many Other Items  
1/3 to 1-2 OFF

on Party Dresses and Formals for the Holidays  
Many Other Items Reduced For Clearance  
Finish Your Christmas Shopping Here

## SPORTSWEAR SHOP

**GOOD tidings of great joy**

★

"FOR UNTO US A CHILD IS BORN, UNTO US A SON IS GIVEN."

May this Holy Christmas Season be rich in blessings for you and yours!

As you enjoy the festivities of the Season with your friends and loved ones, remember that on this day there was born in the city of Bethlehem the Christ Child who was to become the Savior of the world.

It is His birthday we celebrate today.

Prescriptions Filled with Precision

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

"One Block West of the Postoffice and Just As Reliable"

Member Ruidoso Chamber of Commerce

## Hollywood Notes

Edd Hepp from El Paso was a business visitor here last Thursday.

Mr. and Mrs. C. O. Cantrell, Linda, Barry and Rose Ann, who attend school at Texas Tech in Lubbock, will spend the Christmas holidays in Shamrock visiting relatives and friends.

Mrs. Omar Leach, Mr. and Mrs. Roy Newman from Roswell, spent Sunday visiting the T. C. Deianey's.

Mr. and Mrs. Bert Rice plan to spend Christmas holidays with their daughter, Mrs. L. P. Bloodworth, Jr., Mr. Bloodworth, Jr., and three grandsons who live at Socorro, Tex.

Mr. and Mrs. T. C. Deianey, Jr., will spend Christmas in Roswell with Mrs. Deianey's aunt, Mrs. Omar Leach.

Mr. and Mrs. Herman Borges from Alamogordo will spend the Christmas holidays in their Ruidoso home.

Mr. and Mrs. Jim Wimberly and daughter, Sarah Ruth, will spend the Christmas holidays in Phoenix, Ariz., visiting Mrs. Wimberly's parents, Mr. and Mrs. Seth Overstreet.

Mr. and Mrs. Ben Donathan left Tuesday to spend the Christmas holidays in California to visit their son, Jovan and relatives.

Mr. and Mrs. Bob Fairless left Wednesday to spend the holidays in southern Oklahoma visiting relatives and friends.

Mr. and Mrs. A. M. Russell, Sr., from Caprock, spent the week-end here, in their home in Paradise Canyon.

Mr. and Mrs. R. H. Anderson plan to leave Friday to spend Christmas with their children, Mr. and Mrs. Max Hardy and family.

## SHRIVER'S SHOPPING CENTER

- VIENNA SAUSAGE, Can . 10¢
  - Chunk Style TUNA, Kimbell 21¢
  - PINK SALMON, Libby's . . 34¢
  - TALL PET MILK, Can . . 15¢
  - POTATOES, 50 Lbs. . . \$2.25
  - SPINACH, Kimbells . 2 cans 25¢
  - FRYERS, Swift's Prem., Lb. 33¢
  - Glover's Hickory Smoked PICNIC HAMS . . . 33¢
  - Fresh GROUND BEEF . 3 lbs. \$1
  - Slab Bacon, Swift Prem., Lb. 49¢
- Home-Made Chili and Bar-B-Q Beef  
ONE STOP SHOPPING—For Gasoline, Groceries, Meats and Dry Goods Here!  
Merry Christmas, Everyone!  
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

**VARIETY**

**By Jay Gee Ess**  
(James G. Saylor, Minister, Christian Church)  
The Bell—The Star—The Cross: We have a good view of all three. They have deep and wonderful lessons for all of us, not only at this season of the year, but also for every day. Bells are musical—they

announce and proclaim—they warn—they have been used on many occasions of deep historic significance, at the last memorial rites for famous people in all eras, as well as for many humble folk of limited acquaintance. Some bells have meaningful histories and stories connected with them. The following paragraph, I should like to credit to Junia, Mrs. Saylor: "One bell of great significance to New Mexicans is the bell of the

PAGE THREE  
**Ruidoso News**  
Friday, December 23, 1960

**Nob Hill School**

San Miguel. For years, it reposed in the rear of the Santa Fe church under the choir loft, and may still be there. It was considered to be too valuable to be exposed to possible damage in active service. Its weight is 750 pounds and its walls are four inches thick. It is said to have a tone representing "the richness of gold and the sweetness of sacrifice." Its story, partly legendary and partly historical, involved battles between the Moors and the Christians in the 1300's. Legend has it that one city in the pathway of the victorious infidels vowed a costly bell to St. Joseph if he would lend his aid in checking the Moslems. People cast their gold and silver ornaments into the molten metal and when finished the bell had a tone of surpassing sweetness. Soon the crescent began to sink before the cross. "Thereafter, for 136 years, the bell sounded its beautiful peals—miraculously, it is said—whenever the Christians gained a victory over the Moors." To appreciate the bell's age, one should remember it antedated Joan of Arc by nearly a century." (End of quote).

Second Grade—Mrs. Sullivan  
Everyone is looking forward to a visit from Santa Claus when he files over our school this week. Our honor roll students in spelling are: Tex Bailey, Walter Ritterbush, Karen Parsons, Roxie Langford, Ellen Dean Scott, Don Taylor, Melinda Metcalf, Pat Dunagan, Hoyt Graham, Michael Montes, Colleen Yuzo, Herbie Traylor, Debbie Carpenter, Ferris Palmer, Robert Staples, Paul Stout, Barbara Smith, Mike McCarty, Margaret Morrison, Kevin Lane, Buddy Whitead, Faustino Agullar, Danny Bell, Deborah Hutchison, Douglas Owens and Rorraine Bismouth.

We wish for all of you a Merry Christmas and a Happy and Prosperous New Year.

Bill Glascock was here for the holidays this week, from an army camp where he is stationed. Fred Richardson was in Alamogordo Tuesday on business.

of His life of service and sacrifice. "In the old rugged cross," we hear again that Christ once more gave to the world a gift, this time the gift of Himself—that He might bring to all men the "Light of Life." The cross does not speak of defeat—but of the world's greatest victory. Jesus said, "Be of good cheer (take courage)—I have overcome the world."

THESE THREE THINGS AGAINST THE DARKNESS—The Bell, the Star, the Cross. The bell to cheer, give warmth, fellowship, light and guidance. The Eternal Cross speaking the words of the Savior, "If I be lifted up . . . will draw men unto me."

A truly joyous Christmas to all. The happy Parson, Jimmy Saylor.

**Fritz Taxi**  
PHONE CL 7-2655  
Night Ph. ES 8-4525  
(After 2:30 A. M.)

OPEN ON CHRISTMAS DAY  
**BUFFETERIA**  
Noon & Evening Meal \$1.00  
Serve Yourself—  
Home Baked Pie and Cake  
Open 11 a. m. to 2 p. m.  
Open 5 p. m. to 8 p. m.  
BILL RAMSEY

What's Cookin' at Wattie's  
*Merry Christmas*  
From the C. C. Watkins at  
**WATTIE'S CHAT 'N' CHEW**



Merry Christmas

From the Officers, Directors  
And Employees of

**Ruidoso State Bank**  
In the Year Round Playground of the Southwest  
Ruidoso, New Mexico

Season's Greetings!  
**L-P GAS**  
ALL-PURPOSE FUEL  
Economical Bulk Service  
Yes, whoever you are . . . Wherever you live . . . You can enjoy the benefits of modern living with economical LP-Gas Bulk Service. With this type of service, LP-Gas is delivered to your home with no fuss or bother to you. Our tank lease/rental program makes available all sizes of bulk tanks at terms so reasonable that everyone can now enjoy the benefits of this wonderful fuel.  
Millions of American homes have changed from less desirable fuels to LP-Gas. LP-Gas has no fumes, leaves no grime, and with your fuel supply in your own backyard, you have no interruption of family living when inclement weather causes failure in other fuels.  
**KEETH GAS CO.**  
Phone CL 7-4025 — Ruidoso  
For Night Service Call CL 7-3817 or CL 7-2558

*Greetings*  
A Merry Christmas to you all! May goodwill and happiness be in abundance on this joyous holiday for all our friends and parsons!  
THANK YOU FOR YOUR FINE TRADE IN 1960.  
*Merry Christmas*

*MERRY CHRISTMAS*  
We'd like to tell all our good friends with whom we worked this past year . . . Thank You for your cooperation and patronage and Best Wishes for a very Merry Christmas!  
**FINE'S SKYLAND GROCERY**

*Merry Christmas*  
We want to wish our customers  
A Merry Christmas  
and  
A Happy New Year  
And we want to say Thank You for your patronage during the past year  
Lyda - Maxine - Mable  
**THE BEAUTY BOX**

**MERRY CHRISTMAS—Thanks to All for Your Wonderful Business**  
**ANY OF THESE**  
Will Make Lovely Gifts For Family or Friends—  
Specially Gift Packaged Coty's (Nothing Over \$2.50)  
Timex Watches for Grown-Ups or Children  
Jergen's Special Kitchen Treat  
Kleeneex in the New Holiday Green and Red  
Little Miss Coty's for the Little Girls  
Miss Saylor's Candles in Gay Holiday Wrap  
Set of Thermo Insulated Tumblers in Color  
Men's and Ladies' Billfolds at a Nice Reduction in Price  
Toiletries for Men — Pipes for Men  
Selection of Games for All Ages  
Leather Goods — Christmas Candles.  
NOTICE—We Will Be Closed Christmas Day and on Monday, too.  
**Cook's**  
Proprietary & Sundries

FRIDAY AND SATURDAY SPECIALS

**BENNETT'S FOODLINER**

We Give "J.N." Green Stamps

Phone CL 7-3115 - Mechem Drive, Plenty of Parking Space - Ruidoso, N.M.

**Christmas Greetings**

IT'S TIME—  
Yes, it's time for Santa to take his turn filling stockings and hanging gifts on the tree.  
It's time for you to swap Christmas greetings with friends.  
It's time for us to say "THANK YOU" once again for a wonderful year, and to hope you have all your wishes filled this Holiday Season.

**THE R. A. BENNETTS AND EMPLOYEES**



8 to 10 Lb. — 16 to 18 Lb.	Pound	<b>Turkeys .49</b>	Prices Meadow Gold	1/2 Gallon
Fully Cooked—1/2 or Whole	Pound	<b>HAMS .49</b>	<b>ICE CREAM</b>	<b>89c</b>
Uncolored	Pound	<b>Cheese .49</b>	Frozen Donald Duck—12 oz. Cans	
Glover Pure Pork—1 Lb. Roll	lb.	<b>SAUSAGE</b>	<b>Orange Juice</b>	<b>\$1</b>
<b>BACON—CrispRite</b>	lb.	<b>29c</b>	3 for	
<b>HENS — DUCKS — GEESE</b>	lb.	<b>49c</b>	Banquet Frozen	Each
Monarch	Pound	<b>COFFEE 69c</b>	<b>PUMPKIN PIES</b>	<b>39c</b>
Yacht Club	Pound	<b>COFFEE 63c</b>	Banquet Frozen	Each
Tastewell	Pound	<b>OLEO 29c</b>	<b>MINCE PIES</b>	<b>43c</b>
Pillsbury	Can	<b>BUTTER FLAKE ROLLS 29c</b>	Florida	Pound
2 Lb. Box—Aunt Jimima	Each	<b>PANCAKE MIX 35c</b>	<b>Tangerines</b>	<b>19c</b>
			<b>CELERY</b>	<b>9c</b>
			<b>ORANGES—5 Lb. Bag</b>	<b>39c</b>
			5 Lb. Bags—Pink	Bag
			<b>GRAPEFRUIT</b>	<b>39c</b>
			1 Pound Box	Each
			<b>Cranberries</b>	<b>19c</b>
			<b>COCONUTS—Large</b>	<b>each 19c</b>
			Ideal	
			<b>Dog Food 7 for \$1</b>	
			All "CASH" Sales \$2.50 or More	
			Tuesday "DOUBLE STAMP" Day	

CLOSED SUNDAYS

**Letters To Santa**

Ruidoso, New Mexico  
December 3, 1960

Dear Santa Claus,  
My name is Susan Morrison, and have been a good girl this year. would like to have some dishes

and a doll with a suitcase and clothes. And a red telephone if you have one. I have a little baby brother this year and since he is too little to tell you what he wants I would like for you to bring him a cute little stuffed toy. And maybe a rattler or two.  
I want to tell you that I will be living in a new house this year. We will move up by Grandma Della on Spring Road.  
Tell Rudolph and all your other reindeer hello for me. Merry

Christmas from Billy and me.  
Love,  
Susan Morrison and  
Billy Morrison

Dear Santa Claus:  
I would like you to bring me a Schwinn bike and a football, a robot, a toy dragon and an electric teddy bear. Love,  
Joe Duke

Dear Santa Claus:  
Would you please bring me a monkey for Christmas and a stuffed fox. Love,  
Linda Ditterline

Dear Santa Claus:  
I would like you to bring me a teth-er-ball and a sewing machine, baby doll and electric teddy bear and a Tiny-Tears and a walking doll.  
Love, Georgia Pena

Dear Santa,  
Please bring me an electric train and a racing car. Love,  
Douglas Harrsch

Dear Santa,  
Please bring me a saddle and a Bible. Love,  
Barbara A. Smith

Dear Santa,  
Please bring me some mittens and a sled. Love,  
Ferris Palmer

Dear Santa,  
Please bring me a Singer sewing machine and a bride doll. Love,  
Karen Parsons

Dear Santa,  
Please bring me a ballerina doll. Love, Pat Dunagan

Dear Santa,  
Please bring me a 30-30 gun. Love, Hub Traylor

Dear Santa:  
Please bring me a Texaco Station. Love,  
Buddy Whithead

Dear Santa,  
Please bring me a bicycle and a wagon. Love,  
Faustino Aguilar

Dear Santa,  
Please bring me a Peek-a-boo doll. Love,  
Rorraine Blimouth

Dear Santa,  
Please bring me a sled and a pencil set. Love,  
Douglas Owens

Dear Santa,  
Please bring me an electric train. Love, Tex Bailey

Dear Santa,  
Please bring me a movie and a Bible. Love,  
Kevin Lane

Dear Santa:  
Please bring me a Peek-a-boo doll. Love,  
Debbie Carpenter

Dear Santa:  
Please bring me a clarinet and a football suit. Love,  
Hoyt Graham

Dear Santa:  
Please bring me a sled and a football. Love,  
Robert Staples

Dear Santa:  
Please bring me a banjo and a caterpillar. Love,  
Mike McCarty

Dear Santa:  
I am in Mrs. Watkins' room. My name is Mary Helen Ortego. I am eight years old. I want a doll and

some dishes, also a cat. Bring me a cap for my brother and a cowboy suit for my sister and myself. Love,  
Mary Helen

Dear Santa Claus:  
Please bring me a wagon, a football and a pencil set.  
Danny Bell

Dear Santa,  
Please bring me a truck and a wagon.  
Walter Lee Ritterbush

Dear Santa Claus:  
I want some guns. I have tried to be a good boy, I am in the first grade. Thank you.  
Steve Kirbo

Dear Santa:  
Please bring me a sled. Love,  
Harley Hoesosavit

Dear Santa Claus:  
I want a bride doll. I have tried to be a good girl. I am in the first grade. Thank you.  
Sharon Farnsworth

Dear Santa:  
Please bring me a ballerina doll. Love, Colleen Yuzos

Dear Santa:  
Please bring me a talking doll and a baton. Love,  
Roxie Langford

Dear Santa,  
Please bring me a BB gun and a sled. Love,  
Wayne Fulson

Dear Santa:  
Please bring me a ballerina doll and a baton. Love,  
Margaret Morrison

Dear Santa:  
Please help me to make 100% in spelling all this year. Love,  
Donald Taylor

Dear Santa Claus:  
Please bring me a doll, a baton and a ring. Love,  
Deborah Hutchison

Dear Santa:  
Please bring me a truck and little cars and a sled. Love,  
Paul Stout

Dear Santa:  
Please bring me a wagon and a sled. Love,  
Ellen Scott

Dear Santa:  
Please bring me a BB gun and a wagon. Love,  
Harry Enjady

Dear Santa Claus:  
I want a buggy. I have tried to be a good girl. I am in the first grade. Thank you.  
Virginia Tadlock

Dear Santa Claus:  
I want a bride doll. I have tried to be a good girl. Thank you.  
Linda McCain

Dear Santa:  
I want a John Deer 440 bulldozer. Also a black cowboy set.  
Love, Jim

Dear Santa:  
I want a doll buggy and a doll and some doll clothes. I want a girls bicycle. Santa, I do not know what my brothers want. I want a toboggan sled. Love,  
Janice Stierwalt

Dear Santa:  
I would like a bicycle motor. A big juicy steak for my dog. A pair of ski. And Yogi Bear punching bag. Love,  
Cyrus Leland

Dear Santa:  
I would like a blue football suit. My brother and I would like an electric telephone. I would like a Yogi Bear punching bag. Love,  
Carey Horton

Dear Santa:  
I do not have anything to ask for. So I will ask you to give some little girl a doll because I have five dolls already. And I would like you to give my father and mother a car coat. Just give me something to play with in the house. Merry Christmas. Love,  
Sharod Parsons

Dear Santa:  
I want a double barrel shot gun. I want a play rifle. I want a play gun. Love,  
Ted Conley

Dear Santa Claus:  
I have been a good girl. I want

Merry Christmas!  
Our  
heartiest  
wishes for  
a grand

holiday season  
Corder's Store  
Charles and Eula Lee  
Corder — Angus

hello  
Folks

Just dropped in to say ...  
MERRY CHRISTMAS  
and a  
HAPPY NEW YEAR!

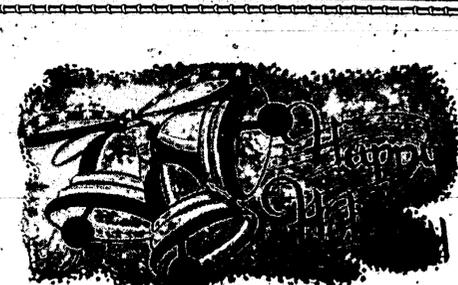
—and we hope you are  
enjoying the wonderful  
television programs  
now as a part of the  
Holiday Season.

Ruidoso T. V.  
Cable Service

a doll, a John Gnsay drawing set and a transistor radio. It is awful  
snowy. With Love,  
Laura Jones



A Happy New Year. & Thanks for Everything!  
—From All of Us—  
**MARGARET'S CAFE**



To Our Friends Everywhere  
Jesse and Eva Persteet  
**DAN-DEE CABINS**



And Thanks for Your Nice Trade.  
from the Samelsons at  
**RUIDOSO VARIETY**

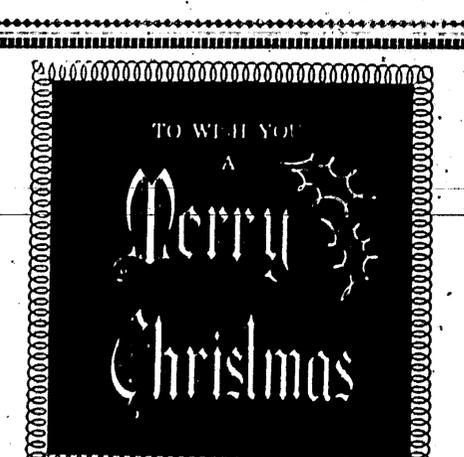


May you rejoice in the gladness of this Christmas Season and may the spirit of Peace and Good Will remain with you always.  
To Greet All of You ...  
From All of Us  
**BRUNELL'S**  
Dry Goods & Fabric Shop



We Hope You Have a  
Wonderful Holiday Season  
With All Your Children.

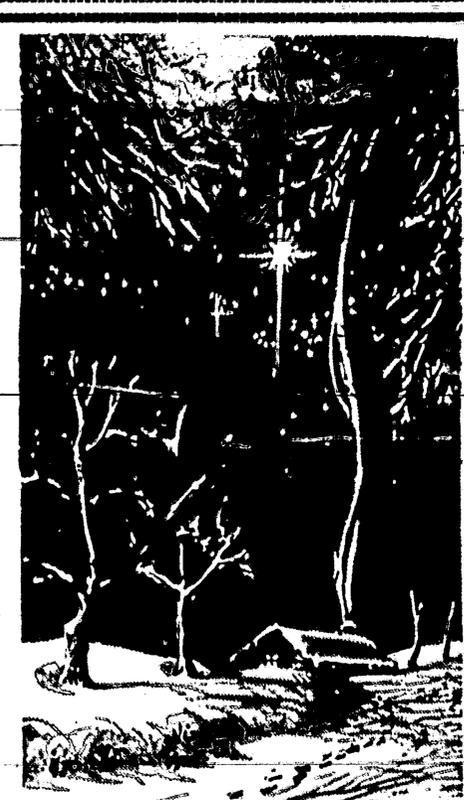
**LORENE'S CHILDREN SHOP**



To those many who have helped this office and its people so willingly and so often and to the people of the Ruidoso area, we wish you the best of everything this holiday season and in the coming new year.

Ann Cantrell      John Fuchs  
Bill Toole

**The State Planning Office**  
Your Planning Consultant



Merry  
Christmas

Thanks for Your Support  
Betty and Dee  
Dutch Borman — Elliott Jones  
L. M. Jones — Renaldo Sanchez

**Hollywood Lbr. Co., Inc.**  
Highway 70      Hollywood, N. M.

Merry Christmas!



Lindy's Country Store  
F. B. and Aileen  
Lindamood  
—Alto—



We wish you the very best for the Holidays!

Thanks for Your Business.  
The Woodrow  
Howard Family  
New Mexico  
Glass Co.

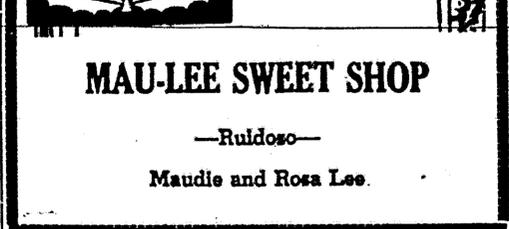
From the Carl Morrisons  
**MORRISON CHEVRON STATION**  
**RUIDOSO AUTO SUPPLY**

**J. B. and Mozelle Wall**  
**CHOCOLATE SHOP**  
Wish You a Merry Christmas  
And a Prosperous New Year.

We invite all our customers and friends to come by for coffee and cake Christmas Eve morning  
From 8 to 11:30 a. m.



On This Most Holy of Holidays  
Let Us Remember to Keep  
**CHRIST IN CHRISTMAS**  
THANK YOU FOR YOUR BUSINESS IN 1960.  
**LEE'S GRO. & MARKET**



To each and every  
one of you... may  
the Yuletide season  
bring goodwill  
and lasting joy  
to your hearts!

**MAU-LEE SWEET SHOP**  
—Ruidoso—  
Maudie and Rosa Lee.

May You and Your Family  
Enjoy Good Health, Peace  
and Prosperity Throughout 1961!

A sincere wish for a fine  
holiday to everyone in  
town

From the Board of Directors,  
the Doctors and All the Personnel at  
**RUIDOSO-HONDO VALLEY**  
**GENERAL HOSPITAL**

Our  
heartiest  
wishes for  
a grand  
holiday season  
Corder's Store  
Charles and Eula Lee  
Corder — Angus



Just dropped in to say ...  
MERRY CHRISTMAS  
and a  
HAPPY NEW YEAR!

—and we hope you are  
enjoying the wonderful  
television programs  
now as a part of the  
Holiday Season.

**Ruidoso T. V.**  
**Cable Service**

# The Ruidoso News

SERVING LINCOLN COUNTY  
 Editors & Publishers  
 The Lamb Associate  
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879  
 Subscription \$3.00 per year in advance in Lincoln County  
 \$3.50 per year Outside Lincoln County  
 Member: New Mexico Press Association

PAGE FIVE  
**Ruidoso News**  
 Friday, December 23, 1960

### Letters To Santa

Dear Santa:  
 I would like a warm coat for Christmas. My sisters' names are Shelley and Angie. They would like coats too. My brothers' names are Warren and Richard. My brother would like a train for Christmas.

### A-1 STORE

Wishes You A Very Merry Christmas  
 —and a Happy New Year, Too.  
 Thanks for your trade.

Dear Santa:  
 I want a doll that says mama, a little play watch and some little pants and little shoes, also some overalls. There will be coffee and cake on the table. Please be careful when you come down the chimney because you will burn your clothes. I want some candy too.  
 With Love, Dolores

Dear Santa:  
 I want a game, Daddy wants sox, Thank you, Your friend,  
 Janie Stoneman

Dear Santa:  
 Please give me a BB gun and a sled,  
 Mike Sublette

Dear Santa:  
 I want you to bring me a nurse set and a sewing machine and a sled, Love,  
 Gerry Benavides

Dear Santa:  
 I have been a good boy all year. I wish you would bring me a BB gun and a sled and an electric train. Love, your friend,  
 David Sanchez

Dear Santa:  
 I would like for you to bring me a sewing machine. Love,  
 Doris Gallegos

Dear Santa Claus:  
 I want a baton and a record player and a jewelry box. Love,  
 Neida Guthrie

Dear Santa Claus:  
 I would like to have a basketball and an army set. Love,  
 Richard Tucker

Dear Santa:  
 Would you please bring me a BB gun? Your friend,  
 Joey Moore

Dear Santa Claus:  
 Would you please bring me a real watch. Love,  
 Monica Sharp

Dear Santa Claus:  
 Would you please bring me a clarinet? Would you please bring me a big doll? Merry Christmas. With Love,  
 Jan Tully

Dear Santa:  
 I am Lorenzo and I want you to bring me a BB pistol and bring my brother a toy horse.  
 Lorenzo and Gary Sanchez

Dear Santa:  
 I would like a sled. I would like

Dear Santa:  
 I would like a teddy bear. With Love,  
 Rickie Armstrong

Dear Santa Claus:  
 Would you bring me a Tiny-Tears doll. Your friend,  
 Lela Sanchez

Dear Santa Claus:  
 I want you to bring me a six inch doll with a three luggage set. With Love,  
 Eita Shier

Dear Santa Claus:  
 I have been a good boy. Would you please bring me a doctor set and a Teddy Bear and a basketball, and an electric train, please. Your friend, Michael Shriver

Dear Santa Claus:  
 I wish you would bring me a nurse set and a sled and a Tiny-Tears doll. Love,  
 Felecia Morrison

Dear Santa Claus:  
 Would you please bring me a leather-ball and a sled and gloves. Love, your friend,  
 Norman Kazhe

Dear Santa:  
 I would like a cooking set and a Bible and some skates. My brother would like some skates and a boat and some guns. Love Santa,  
 Teresa and Buster Radliff

Dear Santa:  
 I want a motor car. If you cannot get a motor car, I want a twenty-two. I hope everybody has a happy

like a can of dog food for my dog. Love, Pat Farrar

Dear Santa:  
 I want a doll with clothes for Christmas. I am a girl in the first grade. Thank you,  
 Rosie

Dear Santa:  
 I want a bird for Christmas, I am

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 9:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

### Season's Greetings

Our Steaks, Fish and Chicken Always ARE A HIT!  
 So Are Our Sandwiches

## NOB HILL RESTAURANT

Winter Hours: Week days, 5 p. m. till 9 p. m. — Sundays 12 noon till 9 p. m. — Closed Mondays



## MERRY CHRISTMAS

—and a Big Thank You for Your business in 1960.

ALLEN, FRAN AND SUE LUALLIN  
 AND MRS. NORA LUALLIN

### SKYLAND AUTO SERVICE

Greetings at this Holiday Season!

### The Best Always Costs Less!

You Always Get What You Pay For

## Electrical Wiring

Residential and Commercial

### BOB CARTER ELECTRIC CO.

PHONE: CL 7-5045  
 Electrical Wiring of All Kinds  
 —RUIDOSO—

## MERRY CHRISTMAS!

# Bowlin's

## RUNNING INDIAN

On Hwy 70 Between Hollywood and Ruidoso Downs

### A NEW BUSINESS

Opening Soon in the Ruidoso Valley  
 On the Nosker Ranch  
 Ask For Information



## Merry Christmas

### Warmest Season's Greetings

From All of Us at

## RUIDOSO GAS CO.

and  
**EL PASO GATEWAY STATION**

Joe — Millie Herb — Leo  
 John — Al — Johnny

Louis Philippe of Ruidoso

Photography Is Our Business

### Greetings

—and Thanks for Your Nice Trade

Here To Serve You the Year 'Round,  
 Studio on Main Road — Gateway.



## Merry Christmas

And Best Wishes for the New Year

## WIMBERLY ELECTRIC

(Formerly Hart's)

Contracting — Engineering — Wiring

### HOTPOINT APPLIANCES

Pho. CL 7-6075 Ruidoso



### M-m-m GOOD! and GOOD FOR YOU!

Don't Take Less than the Best!  
 Always Ask For City Dairy Products!

Your own good taste tells you our milk is richer, more flavorful, our butter tastier, our cottage cheese creamier! That's because our standards of purity, quality and flavor are extra-high! Serve your family the best!

Sold All Over Lincoln County in Your Favorite Food Stores

## CITY DAIRY

### Season's Greetings!

This Last Two Months Of 1960 Will Find Me Very Easy To Trade With

I need to build up my volume on Tires, Batteries and other Atlas Products.

### NOW IS YOUR CHANCE

To Get Your Mud and Snow Tires At A Real Saving to You. Remember You Can Find Very Useful and Practical Christmas Gifts At Our Standard Station. Come by and use our Budget Plan for Easy Payments.



WE HAVE 13-INCH TIRES!

### Max Oliver Chevron Station

Ruidoso Downs — U. S. Highway 70  
 Pho. ES 8-4250  
 Washing — Greasing — Flat Fixing  
 Our Specialties

### Church Directory

FULL GOSPEL CHURCH  
 Rev. Harold Ferry, Minister  
 Ruidoso Downs, N. M.  
 9:45 a. m. — Sunday School  
 11:00 a. m. — Sunday Morning Worship  
 7:30 p. m. — Sunday Evening Worship

HONDO COMMUNITY CHURCH  
 Hondo, New Mexico  
 Dr. Paul E. Van Dyke, Presbyterian Minister  
 Morning Worship, 9:45 a. m.  
 Church School, 10:00 a. m.  
 Women's Christian Fellowship meets each second Thursday at 1:30 p. m.  
**THE FIRST CHRISTIAN CHURCH**  
 Palmer Gateway, Ruidoso  
 Rev. James G. Sawyer, Minister  
 Telephone, 7-4388  
 Sunday School—9:45 a. m.  
 Morning Worship—11:00 a. m.  
 "Christmas Is Awareness" is to be the morning sermon subject.  
 No place in all the world could you be more welcome than you are here. We wish to be your friends. You will find a vigorous, active, forward-looking and delightful Christian fellowship.

FIRST BAPTIST CHURCH  
 Rev. E. J. Tankersley, Pastor  
 Ruidoso  
 Sunday School, 9:45 a. m.  
 Worship Service, 11:00 a. m.  
 Training Union—6:30  
 Worship Service—7:30  
 Wednesday Night Service, 7:30  
**GATEWAY**

ASSEMBLY OF GOD CHURCH  
 Palmer Gateway, Ruidoso  
 Rev. F. W. Strick, Minister  
 Sunday School, 10 a. m. morning worship 11 a. m. evening worship 7 p. m.  
 Wednesday evening service, 7:30 p. m.

RUIDOSO BAPTIST CHURCH  
 Wayne Joyce, Pastor  
 Downtown Ruidoso  
 Radio Program 6:00 to 8:15 a. m. each Sunday  
 Sunday School—10 a. m.  
 Morning Worship—11 a. m.  
 Prayer Service—7 p. m.  
 Evangelistic Message—7:45 p. m.  
 Wednesday Night Service—7:30 p. m.

GREEN TREE BAPTIST CHURCH  
 Ruidoso Downs, New Mexico  
 Rev. Glenn McCoy, Pastor  
 Ernest Wilson, S. S. Sept.  
 Sunday School, 9:45 a. m.  
 Preaching Service, 11:00 a. m.  
 Training Union, 6:30 p. m.  
 Charlie Carpenter, Director T. U.  
 Preaching Service, 7:30 p. m.  
 Wed. Night Service, 6:30 p. m.  
 The church where everybody is somebody and nobody a stranger  
 Phone, 23-4241

GATEWAY CHURCH OF CHRIST  
 C. E. Higginbotham, Minister  
 Sunday Services:  
 Early Worship Service, 8:00 a. m.  
 9:30 a. m. Bible Study.  
 10:30 a. m. Worship and Communion

7:30 p. m. Worship.  
 Wednesday, 7:30 p. m., Prayer Meeting.  
 Ladies' Bible Class, 9:30 a. m. Thursday.

COMMUNITY METHODIST CHURCH  
 Rev. Edward Dittus, Minister  
 Church School, 9:45 a. m.  
 Ben Hill Adult Bible Class  
 Morning Worship, 11:00 a. m.  
 (Nursery provided for 11:00 o'clock service on request).  
 Evening worship, 7:00 p. m.  
 Official Board meets each first Sunday following evening service.

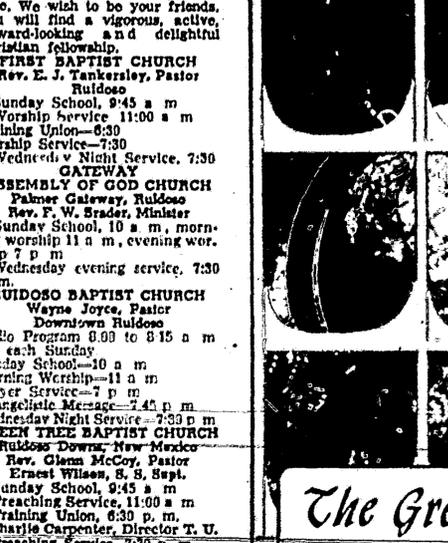
CHRISTIAN SCIENCE SERVICES  
 Sunday School services each Sunday at 9:45 a. m.  
 Every Sunday, 11:00 a. m. in Ruidoso Women's Club Testimony meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.

FIRST PRESBYTERIAN  
 Rev. Paul Van der, Pastor  
 A Home for the Soul in the Heart of the Hills.  
 Church School, 9:45 a. m.  
 Morning Worship, 11:00 a. m.  
 Young People of the Church, 6:00 p. m.  
 A Cordial Welcome to All

EPISCOPAL CHURCHES  
 Rev. William B. Brown, Vicar  
 Ruidoso; Holy Mount  
 Church School ..... 10 a. m.  
 Holy Communion ..... 11 a. m.  
 Teen-age class, Wednesday, 4 p. m.  
 Glencoe St. Anne's  
 Service every Sunday ..... 9 a. m.  
 Holy Communion, 2nd and 4th Church School ..... 10 a. m.  
 First St. Andrew's  
 Service every Sunday ..... 9 a. m.  
 Holy Communion, 1st and 3rd St.

ELEANOR'S CHURCH  
 Fr. Robert Auman, Pastor  
 Schedule of Masses—  
 Sunday Masses:  
 Summer—7:00 a. m. & 11:00 a. m.  
 Winter—11:00 a. m.  
 Holidays—7:00 p. m.  
 Week Day—7:00 a. m.

CHURCH OF JESUS CHRIST  
 L. D. S.  
 Mesquite, N. M.  
 Next to Grade School  
 Priesthood Meeting—9:00 a. m.  
 Sunday School—10:00 a. m.  
 Sacrament Meeting—11:00 a. m.



## The Greatest Gift

It's wonderful to receive "the world" for Christmas—but think how much more wonderful it would be if we could give Christmas to the world! If the true Christian spirit could permeate the globe, all fear of war, destruction, extermination, would be over.

It is only through the Church that Christian teachings can hope to reach to the darkest corners on earth, bringing enlightenment in their wake. By proclaiming God's eternal message, the Church can bring the hope of peace closer to reality.

But if Christmas is to be given to the world, then all of us must first do our part by living our own individual lives in the Christian way. Start now—by attending regularly the church of your faith.

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This Special Church Feature is Sponsored by the Merchants Whose Advertisements Appear Below

PAUL BROWN  
 Watch Repairing  
 WHITLOCK'S JEWELRY

Brunell's  
 Department Store

Ben Donathan & Sons  
 Building Contractor  
 Pho. CL 7-2765 Ruidoso

The Dairy Queen  
 The George Westall Family  
 Highway 70 — Hollywood

Hot Biscuits

FURRY'S CAFE  
 Harry and Anna Fillers

Buckner's  
 Inc.  
 GIFTS — APPLIANCES  
 MAYTAG — FRIGIDAIRE

Sacra Bros. Co.  
 Of Lincoln County  
 Butane — Propane  
 Tanks — Appliances

Ruidoso Auto Supply  
 Automotive & Service  
 Station Supplies  
 Morrison Chevron Sta.  
 Dial CL 7-3665 Downtown Ruidoso  
 11:00 Tires — Accessories

THE CHURCH FOR ALL

The Church is the greatest factor on earth for the building of character and good citizenship. It is a cornerstone of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verse
Sunday	Matthew	23	1-12
Monday	Matthew	23	13-23
Tuesday	Matthew	23	24-36
Wednesday	Matthew	23	37-49
Thursday	Matthew	23	50-52
Friday	Matthew	23	53-59
Saturday	Matthew	23	60-66

Mason Funeral Home  
 800 S. Main  
 Pho. MA 2-1888 — Roswell  
 On Sudderth Drive—Gateway  
 Pho. CL 7-4700 — Ruidoso

Sid Courville  
 Plumbing & Heating  
 Famous Name Brands  
 Dial 2055 — Terms to Suit  
 Adult Supervision

Ruidoso Skateland  
 Open 10 a. m. to 10 p. m.

White Mountain Gro. & Mkt.  
 IT PLEASES US TO PLEASE YOU  
 S & H. GREEN STAMPS



### All American QH Purse For '61 May Reach \$150,000 Figure; '62 Purse Estimated At \$200,000

The richest quarter horse racing stakes in history was given a stiff monetary shot-in-the-arm last week when Track Owner Gene Henley revealed the 1962 running of the All American Futurity will be contested for an estimated \$200,000 in purse money. Nomination blanks for the 1962 classic were printed and mailed during December this year to hundreds of quarter horse breeders throughout the U. S.

In addition, Henley also announced a share-the-wealth plan splitting the giant jackpot 10 ways, thus assuring each of the final starters a substantial share of the pot. "We're adding \$20,000 to the purse for this one, for both of 1960," said Henley, and by spreading out the purse money each of the qualified 10 fastest qualifiers will be guaranteed at least \$2,000.

In the breakdown for the long end of the running, the winner of the fourth race of this annual 400-yard race will receive an estimated \$45,000, the runner-up \$37,000, the third place finisher \$30,000, more than the biggest single gross purse offered quarter horses at any other track.

Minor awards bringing the grand total up to the estimated gross of \$200,000 for 1962 will be \$17,000 for fourth, \$9,000 for fifth, \$7,000 for sixth, \$5,000 for seventh, \$4,000 for eighth, \$3,000 for ninth and \$2,000 for 10th.

Both conceived and established by Henley the first running of the All American was won by Hugh Huntley's October in 1952 and in 1959 by Tomo Bava Hank, owned by the father-son combination of Cleo Guy and Milo Whitecomb of Sterling, Colo. Last year the gross purse was \$129,686 for the inaugural running and this year \$130,244.

Henley figures both these marks will be topped this coming fall, revealing 90 eligibles still paid up for the 1961 running to be raced last day for an approximate \$150,000 purse.

### Harry Eckert Wins Sun Bowl Tickets

The Quarterback Club's annual award of a pair of passes on the 50-yard line for the Sun Bowl Game in El Paso, plus a free room at Cortez Hotel in El Paso with a view of the Sun Bowl Parade and a pocket full of spending money was won this season by Harry Eckert, long-time Ruidoso school athletic booster. Eckert and wife are making plans this week to use their prize.

Quarterback Club members get to register for the free prize at each meeting they attend. The idea being those who attend the most meetings have the greatest number of chances at winning. This is the fourth year the prize has been offered.

### Four Warriors On Class B Team

Four Ruidoso Warrior football players were listed on the Associated Press Class B all-star squad this week. On the first team were George McGuire as a back; on the second team were Jerry Curry, back, Jimmy Owens, guard, and Mack Cook, end.

### Tribe Forces Carrizozo Into Overtime

Ruidoso Warriors forced the highly touted Carrizozo Grizzlies into an overtime in their game here Monday night. The Warriors took top honors in the game, however, 64-63 after a thrilling cliff-hanger battle. Mark Cook with 16 and George McGuire with 15 led offing for the game for Ruidoso, with Beltran bucketing 15 and Greenhaw 14 for the visitors, Coach Robert E. Lee of Ruidoso said. In the B game, the little Warriors lost 50-56.

At Lake Arthur last week-end, the local dropped another close match, 46-44, with the B squad bringing home an easy 25-17 victory.

All the cage teams in the county will get a two weeks rest, going back into competition on Jan. 6 because of the Christmas holidays.

### 'Zozo Wins Handily Over Captain

The Carrizozo Grizzlies romped to an easy 49-26 cage victory in Carrizozo Friday night over the visiting Carrizozo High Tigers.

Jerry Beltran led Carrizozo scoring with 14 points. Greenhaw and Herrera added nine each for the visitors. For Captain, Huey and Cozzens paced the offensive attack with eight and seven points respectively.

The prelude game for the Carrizozo match saw the 'Zozo B' squad take a 45-41 win, with Fleming of Captain as top scorer with 19.

Saturday night Carrizozo walloped Cliff in an easy victory.

### CAPTAIN DROP CAGE GAME TO CLIFF LAST WEEK-END

Captain lost to Cliff in a basketball game last mid-week, 62-59, with Cozzens and Bonnell getting high scoring honors for Captain with ten points each and Shelley of the visitors making 16 as top man for his squad.

The Carrizozo Freshmen beat the Cliff in a cage game by a ten-point margin 42-32 after the Cliff match

### AROUND HIGH SCHOOL

By SUSIE LUALLIN

Miss Vance Selected For DAB Award  
Miss Dana Vance, selector, was selected by the faculty in a recent meeting to receive the award to be presented by the Daughters of the American Revolution.

Three senior girls were selected by the senior class to compete for the award, Jenene Evans and Jeanne Harris were alternates competing for the DAR award which will be a \$100 savings bond.

Miss Vance, daughter of Mr. and Mrs. Paul Vance, is active in both church and school affairs.

The Seniors and faculty of Ruidoso High School picked Miss Vance for the DAR Good Citizen of Ruidoso High for 1960-61.

Miss Vance will compete Feb. 4 in a statewide written contest to determine the DAR Good Citizen for the State of New Mexico. She will go to Carrizozo to compete with county contestants.

Miss Evans is the daughter of Mr. and Mrs. Jesse Evans and Miss Harris is the daughter of Mrs. Edith Harris.

Criteria for selection is based on character, ability and scholastic achievement. These two criteria reveal the qualities of good citizenship and Americanism.

Phil White, son of Mr. and Mrs. Jess White, is visiting on the campus of the high school from home for the holidays, from Fort Lewis, Wash., where he is stationed with the army.

Room 3 Bulletin Board  
The senior home room class has been given a letter of appreciation for the past week. Mrs. Rowland's bulletin board in Room 3 is very attractively designed and decorated in the form of a Christmas card.

A Christmas wreath measuring 24 inches across was made by Miss Jenene Evans. The green wreath center was a large candle, adorned with senior class pictures that arrived last week.

The wreath is mounted on a silver background with the "Merry Christmas" from Seniors greeting in red letters.

Awards Assembly  
In an assembly held Friday, Dec. 16, the yearbook staff awarded gift certificates to the following persons as selected by the student body: Mook handsome boy, Allen Fager, Mike, beautiful girl, Jerry Harris. Boy most likely to succeed, Cruz Padilla; Girl most likely to succeed, Lana Vance; Best all around boy, Teddy McKinney; Best all around girl, Ida Taylor; Best all around athlete, George McGuire; Most popular, H. B. Deane Short; Teacher of the Year, Mr. Joe Frey.

Career Day at Alamo  
Mr. Warren, Principal of Alamo (Ruidoso High School), and Mr. Bell, President of Chamber of Commerce, invited seniors to Alamogordo for Career Day. The purpose of Career Day is to give students an idea on how the colleges are managed and the background work the students will need to enter different colleges. It also gives the students an idea on what subjects he should take.

Students will attend as guests of the Alamogordo Chamber of Commerce.

### MEET THE FACULTY OF R. H. S.



DWIGHT WATKINS

Mr. Watkins graduated from Floyd High School, Floyd, N. M. After graduating from High School he attended Eastern New Mexico University at Portales a year before entering the Armed Services for four years. Immediately after leaving the Armed Services Mr. Watkins enrolled at Eastern University, majoring in Industrial Arts and Education. He received his B. A. degree in the spring of 1949.

His first teaching position was at Ruidoso High School in 1949. During the summers of 1950 through 1953 Mr. Watkins attended summer school at Colorado State College of Education at Greeley, Colo., receiving his M. A. degree in Education in 1953. He taught Industrial Arts for four years at Ruidoso before accepting a position at Portales Public Schools. While teaching at Portales he continued his education in the field of Educational Administration. He worked as assistant principal in Portales for two years and was selected as Principal of Ruidoso High School in 1959 where he is presently employed.

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. weekdays, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

The psychiatrist was advising the worried mother, "I wouldn't be too upset about your boy making mud pie," said the doctor, "and the fact that he sometimes tries to eat them is also quite normal."

"Well, I'm still not convinced, doctor," replied the woman, "and, as a matter of fact neither is his wife."

cos Villiccos, tackles, Carrizozo; Woody Dams, Corona, Bobby Greenhaw and Jerry Beltran, Carrizozo, backs.

Second team—Dan Ortiz, Carrizozo, end; Johnny Vigil, Carrizozo, and Dean Minor, Corona, backs.

Honorable mention—Ben Sanchez, Douglas Bradley, tackles, Ray Sanchez, center, and Ray Torres, back, all of Corona, and Jerry Gustling, guard, Corona.

December 15 Assembly  
At the Thursday pay assembly, John Conrad, puppeteer, told students the story of Louis Braille, the founder of the braille system used by the blind. He explained how the blind people were treated in that age. After which he presented a five act play with his puppets. In this play there were eight characters. Conrad spoke the parts of all eight characters.

After the first four acts, he stopped and dismantled the stage to let the students see how he worked the puppets and how the scenery was changed. After he dismantled the stage he gave a talk on "Why we should always use good diction and learn to express ourselves clearly."

### At Holiday Bowl

MONDAY NIGHTS MIXED

Results of Dec. 19:  
Team: Holiday Bowl, 40, 16; Burns Lumber, 37 1/2, 18 1/2; Frontier Motors, 37, 19; Whipple's, 35, 20; Keeth Gas Co., 32, 24; Otero Plumbing, 25, 31; Ruidoso Gas, 25, 31 1/2; Long's No. 1, 23, 33; Carter Electric, 2, 35; City Lumber, 4, 52.

High team series: Whipple's 2530, Frontier Motors 2401, Ruidoso Gas 2160, High game: Whipple's 873, 841, Frontier Motors 830, High series: Leona Whipple 489, Walt Averitt 463, Justine Fillemann 448, High game: Leona Whipple 180, Anne Keith 177, Justine Fillemann 167, High series, men: Carl Ross 550, Cliff Keith 542, Joe Hawkins 530, High game: Carl Ross 204, Cliff Keith 203, Joe Hawkins 192.

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### Junior High and Elementary Notes

Fifth Grade—Mrs. Traylor  
We have been having fun decorating our Christmas tree and our room. We will have our party Wednesday before noon. We want to thank the third grade mothers for the nice refreshments they served us at P-TA.

We are sorry to hear that Scott Morrison and Chuck are moving this vacation. We wish all a Merry Christmas and a Happy New Year. Seventh Grade—Mr. Dunagan  
Sherry Hilschen's relatives are coming from Alaska for Christmas. Mike Burns is going to Springfield, Ark., for Christmas. Mr. Dunagan's room wishes everyone a Happy Christmas.

MOTION PICTURE PROGRAM TO TELL OF ZONING, PLANNING  
The community is invited to a motion picture and program on Friday this week in Nob Hill School cafeteria to learn more of zoning and zoning advantages. Bill Toole, consultant to the Ruidoso planning and zoning commission, has announced. The program is free, and will last about an hour and a half, he said. It will start at 7:30 p. m.

Typewriter ribbons, News office.

### 1960-61 County Basketball Schedules

CARRIZOSO GRIZZLIES  
Jan. 6—Corona, in Carrizozo.  
Jan. 7—Hondo, in Carrizozo.  
Jan. 13—Captain, there.  
Jan. 14—Tularosa, in Carrizozo.  
Jan. 20—St. Peter's, in Carrizozo.  
Jan. 21—Open.  
Jan. 27—Ruidoso, in Carrizozo.  
Jan. 28—In, there.

Feb. 3—Tularosa, there.  
Feb. 10—St. Peter's, there.  
Feb. 11—Hondo, there.  
Feb. 14-16—Preliminary district tournament.  
Feb. 23-24—District tourney.

CAPTAIN TIGERS  
Jan. 6—Lake Arthur, there.  
Jan. 7—Ruidoso, in Captain.  
Jan. 13—Carrizozo, in Captain.  
Jan. 14—N. M. I., in Captain.  
Jan. 20—Hondo, there.  
Jan. 21—Hagerman, there.  
Jan. 27—St. Peter's, in Captain.  
Jan. 28—Ruidoso, there.

Feb. 3—Hagerman, in Captain.  
Feb. 4—Tularosa, in Captain.  
Feb. 10—St. Peter's, in Captain.  
Feb. 11—Corona, there.  
Feb. 17—Sub-District  
Feb. 24-25—District Tournament.  
March 3—Regional Tournament.  
March 10-11—State Tournament.

RUIDOSO HIGH SCHOOL  
All games A & B except St. Peter's  
Jan. 6 St. Peter's There 6:30  
(A and Freshmen)  
7 Tularosa Here 6:30  
10 Hondo There 6:30  
20 Hagerman There 6:30  
21 Dexter Here 6:30  
24 Hondo Here 6:30  
27 Carrizozo There 6:30  
28 Captain Here 6:30  
Feb. 3 St. Peter's Here 6:30  
(A and Freshmen)  
4 Hagerman Here 6:30  
10 Hondo There 6:30  
11 Ciudadreel There 6:30  
17-18 Sub-District Tournament

HONDO EAGLES  
Jan. 6—Hagerman at Hondo.  
Jan. 7—Carrizozo at Carrizozo.  
Jan. 13—Open.  
Jan. 14—St. Peter's at Hondo.  
Jan. 20—Captain at Hondo.  
Jan. 24—Ruidoso at Ruidoso.  
Jan. 27—N. M. I. at Hondo.  
Jan. 28—St. Peter's at Roswell.  
Feb. 3—Captain at Captain.  
Feb. 4—Corona at Hondo.  
Feb. 10—Ruidoso at Hondo.  
Feb. 11—Carrizozo at Hondo.  
Coach: Marion Morgan.  
School Colors: Blue and White.  
All games are "A" and "B" teams except Alamogordo "C". All games start at 8:30 p. m.

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. weekdays, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

### The Weather

Date	Hi	Lo	Precip.
14	40	14	.00
15	38	3	.00
16	47	-1	.90
17	52	6	.00
18	54	16	.00
19	60	18	.00
20	49	24	.00

Precipitation since Jan. 1—15.57.  
Precipitation this month—1.74 in.  
Snowfall this winter—17.95 in.  
Snowfall last winter—55.30 in.  
Lowest temperature last winter, 14 below.



### Is It Our Desire to Wish EVERYBODY, EVERYWHERE

The Most Wonderful Kind of Good Things  
At This Joyous Season.  
Thanks to All for Your Fine Trade in 1960.

### C. & L. LUMBER & SUPPLY

Highway 70 — Hollywood  
Two Phones To Serve You: CL 7-4785 and CL 7-2815

### Alto Briefs

**IT NEVER FAILS**

TRY TO SNEAK IN AT 3 A.M. WITHOUT THE OLD MAN HEARING YOU—IT'S EASIER TO LIGHT A MATCH ON A CAKE OF ICE

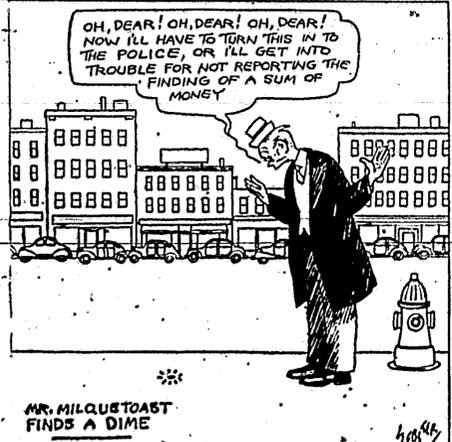


BUT IF YOU FORGET THE KEY ONE NIGHT, YOU CAN RING YOUR HEAD OFF FOR HOURS WITHOUT WAKING ANYBODY—IT NEVER FAILS!



THANKS TO HELEN KENNEDY, CLEVELAND HTS., O.

The Timid Soul A WINTER CLASSIC



MR. MILQUESTAST FINDS A DIME

**Santa Visits Ft. Stanton**

By DIXIE SPARKS  
The sun was shining and the ground was covered with snow, the air was fresh and crisp, but inside the building it was warm and cozy. Santa Claus gave the presents to the children, they entertained him by singing Rudolph the Red Nosed Reindeer, then Oliver Montoya recited a Christmas poem. Santa asked them had they been good boys and girls and the answer was driving was the jolly little man called Santa Claus. Not knowing which door he would enter, the children ran from the front to the back and then around to the side door, which opened and there stood Santa with two bags of toys for the children. Among a waving of hands and clapping of hands, jumping up and down, finally very eager hands reached for the gifts as their names were called.

Santa spent a joyful hour with the children and as he was leaving, handed them candy canes and wishes. Among a waving of hands and voices saying "bye Santa," "see you next year, Santa," "thank you," Santa Claus hopped in his red pickup and drove away to come again in 1961.

PAGE SEVEN  
Ruidoso News  
Friday, December 23, 1960

**At the Hospital**

Visiting hours: 2 to 4 p. m.; 8 to 8 p. m.  
Admitted as patients in the last several days at Ruidoso-Hondo Valley General Hospital in Ruidoso have been:  
Luisa Rojo, Emma Redmann, Ruidoso; Ganie York, Maurice McClelland, Alamogordo; Jacques Eruant, Hollywood; Stella Bacon, Patrick Dorsey, Tularosa; Josephine Gomez, Glencoe; Riley Burrage, Alto.

**AIRPORT ACTIVITIES**

4700 ft. paved runway—122.8 Unicon  
McGuire Air Service flew Mrs. Pat Dunning of Carrizozo to Wickenburg, Ariz. Thursday morning this week where she will spend the Christmas holidays.  
Ralph McGuire flew to El Paso Wednesday to pick up Mr. and

**CANYON ECHOES**

Mr. and Mrs. Jim Littlefield are in Lamasa, Tex., to spend the holidays with their daughter and family. Mr. and Mrs. Dick Collins.  
Mr. and Mrs. T. B. Hood are spending Christmas with their daughter and family in Las Cruces, the Shorts.  
Mrs. Della Hale spent last weekend in Las Cruces as the houseguest of Mr. and Mrs. Olin Scott, who are former Ruidosians. She also attended the Christmas dance of the Beta Sigma Phi at the Elks Club in Las Cruces Saturday, Dec. 17, and Sunday attended the 50th wedding anniversary reception of Mr. and Mrs. John Campbell there.  
Rev. and Mrs. J. G. Saylor will spend Christmas Day and Monday with their daughter and her family, the Mac Ellises in Roswell.  
The J. P. Bobos visited in Texas early last week, but had to come home to escape some bad weather.  
Mrs. Lloyd Leslie Davis, Jr., who had been there for several days; Ralph McGuire has a new 1961 Cessna 180, four-place plane added to the planes he uses in his business.

they said.  
The Ben Donathans planned to visit in California for the holidays, and were to see their son, Jovan, stationed at Ft. Ord.  
Among college students home for the holidays are Jerry McKinney and Jane Jones from Abilene Christian College, Max Jones from Yale, Charles Butler and Shelby Miller from Eastern New Mexico U., Jerry Tully, Mike Shultz and Brian Nosker from New Mexico State U. at Las Cruces.

**SEASON'S GREETINGS**  
And a Wish for Every Happiness in the New Year  
**Clayton, Helen and Betty Bennett**

**NOTICE**  
Since Ruidoso Cleaners has Closed for the Winter in Palmer Gateway, We are Picking Up and Delivering Your Laundry at  
**ESTES CLEANERS**  
In Downtown Ruidoso.  
Thank you for your business.  
**IDEAL LAUNDRY**

**The County Agent Reports**

By RALPH DUNLAP  
Wool schools at Picacho and Corona were called off last week due to the snow in the area. These schools will be held at a later date.  
Turn in lamb sale receipts as soon as you get them to the County ASCO office, in Carrizozo. The sales of wool and lamb for the 1960-61 marketing year must be filed by the end of April, in order to receive an incentive payment.  
The sales receipt should include the name of buyer, number and weight of lambs sold, plus the description unshorn.  
The fruit growers short course will be held Jan. 19 at New Mexico State University. Fertilizer, Weed Control, Insect Control and Marketing, will be discussed at the meeting.  
See your neighbors and plan to take a car load when you attend.

**Rotarians Honor Ladies in Supper**

Members of Ruidoso-Hondo Valley Rotary Club honored their wives and lady friends and other guests in their annual Christmas dinner Tuesday night here at Navajo Lodge.  
The Rev. Paul S. Van Dyke, retiring Presbyterian minister, who is currently serving the club as its president, was presented a gift. He and Mrs. Van Dyke will be moving from Ruidoso shortly after Jan. 1.  
Special guests included three recently elected county officials and their wives. The officials were Kenneth Nosker, district 3 county commissioner-elect; Joe Skeen, state senator-elect, and W. O. Shreves, state representative-elect.  
Mrs. Bernard Rooney led those present in a song fest as part of the program.  
Besides those named above, others attending were L. M. Jones, Clay Rice, Mr. and Mrs. T. B. Hood, Mr. and Mrs. Dan D. Swear, Inglin, Mr. and Mrs. Ralph Petty, Mr. and Mrs. G. W. Miller, Mr. and Mrs. R. O. White, Mr. and Mrs. O. C. and Mrs. Allen Lullin, Mr. and Mrs. Samuel Hyatt and Dr. J. P. Thomas.

**READY-MIX CONCRETE**  
Flag Stone — Cut Stone  
Mortar Sand — Paving Brick  
Lumber — Paint — Hardware  
**J. A. BURNS LBR. & SUPPLY**  
Phones ES 8-4040, CL 7-3875

**It's News To Me**  
by Betty Carroll

**See Europe With 'Friends'**  
SEEING Europe with a party is like going with friends—plus an escort to take care of passports, hotels, sightseeing, etc. You can see 12 countries for as low as \$747—package price, from New York by ship or plane, in spring, summer or fall. For free escorted-tour folder see your local travel agent or write to: Critteron Tours, 17 E. 49th St., N. Y. 17.

**Install Quiet Beauty**  
IF NOISE is a problem in your home, try installing acoustical tiles on your ceilings. These highly absorbent materials "soak up" as much as 85% of the sound striking them. Available in a wide variety of designs, the tiles also offer some excellent decorative possibilities. Installation is easy and can be handled by anyone familiar with tools.

**New Sinus Relief**  
A NEW nasal spray technique based on the established principle of nasal suction and, until recently, available only in office treatment with expensive apparatus, has been developed in a simple, effective bottle to give total relief of sinus and other nasal congestion. This revolutionary sinus fighter, called Phenyl Drane, and now available in many drug stores, ventilates stuffed sinuses, drains mucus and then applies medication—a process that makes ordinary sprays and decongestant tablets obsolete.

**"Escort" by Edison**  
EDISON Voice writer has an apparatus that has been developed in a simple, effective bottle to give total relief of sinus and other nasal congestion. This revolutionary sinus fighter, called Phenyl Drane, and now available in many drug stores, ventilates stuffed sinuses, drains mucus and then applies medication—a process that makes ordinary sprays and decongestant tablets obsolete.

**Improve Household Cleanliness**  
HOMEMAKERS can add to their families' health and attractiveness in 1961. We recommend two outstanding products for the home—Pine-Sol, the highly effective cleaner which cleans, disinfects and deodorizes and kills 99% of all household germs; and Fema starch, the plastic home laundry starch which lasts through 15 washings, keeps family linens and clothing looking neater and lasting longer.

**Gift for Men**  
SELECTING a gift for a man is easy this Christmas. Clothiers are featuring hat gift certificates in miniature hat boxes. This enables the giver to designate the gift, while the man receiving it chooses a hat style and color he prefers. With renewed interest in hat wearing among men, hat certificates are popular and also ideal for last minute shoppers.

The stockings were hung by the chimney with care...



...in hope that St. Nick soon would be there. Now that all the "get-ready" is over, we take this opportunity to wish you

a very  
**Merry Christmas**  
Pauline & Herb  
**CARRIZO LODGE**

**Letter to the Editor**

Is There A Santa Claus? (From The New York Sun)  
We take pleasure in answering at once and thus prominently the communication below, expressing at the same time our great gratification that its faithful author is numbered among the friends of the Sun:  
"Dear Editor:  
"I am 8 years old. Some of my little friends say there is no Santa Claus. Papa says, 'If you see it in the Sun, it's so.' Please tell me the truth, is there a Santa Claus?"  
Virginia O'Hanlon  
115 West 95th Street,  
New York City  
Virginia, your little friends are wrong. They have been affected by the skeptical age. They do not believe except what they see. They

**Not believe in Santa Claus!**

think that nothing can be which is not comprehensible by their little minds. All minds, Virginia, whether they be men's or children's, are little. In this great universe of ours man is a mere insect, an ant, in his intellect, as compared with the boundless world about him, as measured by the intelligence capable of grasping the whole truth and knowledge.  
Yes, Virginia, there is a Santa Claus. He exists as certainly as love and generosity and devotion exist, and you know that they abound and give to your life its highest beauty and joy. Alas! How dreary would be the world if there were no Santa Claus! It would be as dreary as if there were no Virginia. There would be no childlike faith then, no poetry, no romance to make tolerable this existence. We should have no enjoyment, except in cenae and sight. The eternal light with which childhood fills the world would be extinguished.  
Not believe in Santa Claus! You might as well not believe in fairies. You might get your papa to hire men to watch in the chimneys on Christmas Eve to catch Santa Claus, but even if they did not see Santa Claus coming down, what would that prove? Nobody sees Santa Claus, but that is no sign that there is no Santa Claus. The most real things in the world are those that neither children nor men can see. Did you ever see fairies dancing on the lawn? Of course not, but that's no proof that they are not there. Nobody can conceive or imagine all the wonders that are unseen and unseeable in the world.  
You year apart the boy's rattle and see what makes the noise inside, but there is a veil covering the unseen world which not the strongest man, even the united strength of all the strongest men that ever lived, could tear apart. Only faith, fancy, poetry, love, romance, can push aside that curtain and view and picture the supernal beauty and glory beyond. Is it all real? Ah, Virginia, in all this world there is nothing else real and abiding.  
No Santa Claus! Thank God he lives, and he lives forever. A thousand years from now, Virginia, may ten times ten thousand years from now, he will continue to make glad the heart of childhood.

In there a Santa Claus? Is the question Virginia, daughter of Dr. and Mrs. Philip O'Hanlon, put to the editor of the Sun in September, 1897. Her letter was received by Edward P. Mitchell, who turned it over to his associate, Frances P. Church, to answer. With some reluctance Mr. Church undertook the assignment. The product of his fine nature, mellow wisdom and sound craftsmanship was the editorial article "Is There a Santa Claus?" the most famous editorial article that has ever been written. It has been reproduced, in every conceivable form, in every quarter of the globe, yet a generation after its original publication the demands for prints are unmet. The "Santa Claus" article is in the works immediately preceding Christmas, but it continues throughout the year.  
The "faithful author" whose question the Sun answered is now Mrs. Edward M. Douglas, a junior principal in the New York Public School System.  
Reprint permission is given to James P. Corcoran of Fort Stanton by the New York World-Telegram and the Sun.

**TINY'S CONOCO STATION**  
Home of Super Service — On Main Road — In Skyland

**ROBERTS PAPER CO.**  
—and—  
**A. L. CHRISTENSON**  
Sales Representative  
Takes Great Pleasure in  
Wishing All of Their Old Customers  
**A MERRY CHRISTMAS**  
and  
**HAPPY and PROSPEROUS NEW YEAR**  
**A. L. (Chris) Christenson**  
has returned to the Ruidoso Territory and invites you to contact him for Any Information Regarding  
**Institutional Paper Products**  
Gift Wrapping  
Industrial Towels and Tissues  
Specialty Printing  
Office Supplies  
Register Forms  
Sales Books  
Snap-Out Forms  
413 No. Virginia Pho. MA 2-4842  
Roswell, New Mexico

**Christmas Greetings**  
From the Morris Redmanns  
**Redmann Radio & Television**  
Sales & Service

MERRY CHRISTMAS—Thanks For Your Trade  
We Will Be Closed Christmas Day and on Sundays this winter

**HUMBLE**

**SANTA CLAUS IS HERE**  
**BOB'S HUMBLE STATION**  
ATLAS TIRES AT  
Dealer's Cost Plus \$1.00  
No Trade In  
Credit Card Holders Have from 6 to 12 Months to Pay.  
TIRES — TUBES — BATTERIES — WASH — GREASE  
GAS AND OIL  
FRIENDLY, COURTEOUS SERVICE  
Palmer Gateway on Main Road — Pho. CL 7-3215

**PUGGY**  
TUFFY'S LOOKING FOR YOU PUGGY! SAYS HE'S GONNA PIN YOUR EARS BACK!  
I KNOW! I KNOW!  
I DON'T RUN INTO HIM!  
I'M GLAD HE'S NOT AROUND!  
WHERE'S TUFFY? I DIDN'T SEE HIM TODAY!  
I HEARD HE WENT TO FLORIDA TO VISIT HIS AUNT!!  
NO WONDER HE SKIPPED TOWN! HE KNOWS I'LL FLATTEN HIM LIKE A PANCAKE WHEN I SEE HIM!

**TOWN TOPICS**  
WHERE DID YOU GET THAT UMBRELLA?  
IT WAS A GIFT FROM SISTER.  
YOU TOLD ME YOU HAD NO SISTERS.  
I KNOW— BUT THAT'S WHAT'S ENGRAVED ON THE HANDLE!

**THE FIZZLE FAMILY**  
LOOKS LIKE DAUGHTER'S BOY FRIEND IS ABOUT TO ASK YOU FOR HER HAND!  
THAT GOOD FOR NOTHING! I'LL DISCOURAGE HIM FAST!  
CAN YOU COOK, SEW, WASH CLOTHES, MEND SOCKS, BUY GROCERIES?  
I CAN'T DO THOSE THINGS! WHY DO YOU ASK?  
BECAUSE MY DAUGHTER CAN'T EITHER!



**Letters To Santa**

Dear Santa:  
 I would like a 30-30 rifle. I have been a good boy. I love you Santa. I would like a sled too. Love,  
 Gary Rue

Dear Santa Claus:  
 I have been a good girl. I want a doll cradle and a buggy. I want a John Gnsagy drawing set. I want a bicycle. I want a baby doll with some clothes. I want a nurse kit. Love, Cindy Sue Harris

Dear Santa Claus:  
 I have been good, Santa. I would like a 30-30 rifle and 100,000 shells for it. And a double barrel shot gun and a .22 rifle and an electric train set. I would like a sled too. \$100,000 in cash too. Love,  
 Richard Dean Lovorn

Dear Santa:  
 I want a gun and holster set and an electric train set and a truck and a stuffed toy. Love,  
 Robert Moore

Dear Santa Claus:  
 I have one brother and one sister. We have two cats and one dog. I would like to have some silly putty and a .22 rifle and 800,000,00,00 shells plus tax \$2,000,000. Love,  
 Billy Tuer

Dear Santa:  
 I would like a doll, and a Teddy bear, doll cradle, transistor radio and a horse—a stocking of candy and a chemistry set and a John Gnsagy drawing set. Love,  
 Jenny B. Pratt

Dear Santa:  
 I want a sled and an electric train set and I would like to have a cap gun and a .22 rifle. Love,  
 Roy Tod Browning

Dear Santa:  
 I want a doll and a teddy bear, doll cradle. I have been a good

girl. I want a transistor radio. I want a stocking full of candy and a horse. I hope you don't have any trouble getting out from the North Pole. Love,  
 Lillian Randolph

Dear Santa Claus:  
 I have been a good boy all year so I am writing you now so I can tell you what I want for Christmas. I want a sled and a chemistry set and an electric train set and a dog blanket for my dog. Love,  
 Francis Guertin

Dear Santa:  
 I want a cowboy suit for Christmas. I would like to have a John Gnsagy drawing set too. Love,  
 Dearl Wayne Joyce

Dear Santa Claus:  
 I have been a good girl. I want a doll and a bicycle and a cradle and a John Gnsagy drawing set. Love, Ramona Rena

Dear Santa:  
 I would like a 30-06 gun. I would like a chemistry set. I would like a pair of skis. Love,  
 Jimmy Cannon

Dear Santa:  
 I want an electric train set. Love, Bill Ward

Dear Santa Claus:  
 I have been good. I want a doll and an ironing board and an iron

I and a John Gnsagy drawing set. It is awfully snowy. Love,  
 Teresa Ann McCauley

Dear Santa Claus:  
 I want a pair of football shoes and a football helmet and a 30-06 rifle. Love,  
 Carl David Estes

Dear Santa Claus:  
 I have been a good boy. May I have a .22 rifle and shells and an electric train? The one thing I most want is a sled. Love,  
 Gareth Johnson

Dear Santa:  
 I have been a good boy. I want some baseball shoes and a paint set and a woodburning set. That is all. Love, Neale Williams

Dear Santa Claus:  
 I have been a good girl. I want a doll and a bicycle and a cradle and a sled and doll clothes and books to read and nurse set and paint set. Love,  
 Betty Jo Maes

Dear Santa Claus:  
 I want a doll and a kitchen. I have tried to be a good girl. I am in the first grade. Thank you. Annette Jones

Dear Santa:  
 I want a three year old. Like the one in Alden's catalog. I want her

because I do not have a big doll, and another reason is because her name is Jeanette and I have a girl friend named Jeanette. I don't have much to say. But I just wanted you to know what I wanted. Oh, and I want a camera too, a little bitty one. With all my love,  
 Mary Barbara Shier

Dear Santa:  
 I want a doll for Christmas and a car coat that has a hood on it. Yours Santa, Lavonne

Dear Santa:  
 I am a good girl. And I want a doll, shoes, socks, jeans, shirt, dress and a book, Christmas tree and peppermint candy and nuts. And my name is Clara

Dear Santa:  
 I would like to have a doll for my present. And nothing more. I am going to see you flying over the

Dear Santa:  
 I want a truck for Christmas. I want a boy in the first grade. Thank am going to see you flying over the

school building. And I hope you will come in my room first. Please don't forget me. From  
 Laura Scott

Dear Santa:  
 I would like a BB gun and an electric train and a camera for Christmas. Sincerely yours,  
 Stevie Loftis

Dear Santa Claus:  
 I want a bride doll. I have tried to be a good girl. I am in the first grade. Thank you,  
 Ima Jean Burgess

Dear Santa:  
 I want a sled for Christmas. I am a boy in the first grade.  
 Bobby Hobbs

Dear Santa,  
 I want a truck for Christmas. I want a boy in the first grade. Thank am going to see you flying over the

**MERRY CHRISTMAS**

We hope Santa fills your stockings brimming full of good things—  
**The Boyds at Home & Auto Store**

**Merry Christmas**

LET SANTA'S JOLLY SPIRIT BE YOUR GUIDE THIS HOLIDAY SEASON

**Merry Christmas**

May you enjoy peace and happiness during the coming New Year—  
**from the George Westalls and the Dairy Queen**

**A Merry Christmas and A Happy New Year**

With Thanks to All My Wonderful Customers  
**The Treasure Chest**  
 Verna Haynes

**Trudie, Dannie, Clarence and Jackie WISH YOU ALL A VERY MERRY CHRISTMAS**

and thanks for your nice trade since we have been in Ruidoso Downs. We hope the New Year is good to you.

**FRONTIER MOTOR**  
 — D. M. BALCOM —  
 Phone ES 8-4375 — East of Ruidoso Downs, Hwy 70

**Merry Christmas Everyone!**

**From The Bob Hollis Family**

**CHRISTMAS Greetings**

**SPANISH INN RESTAURANT**  
 Jim and Polly Tuer

**Merry Christmas**

In greeting say  
 We'd like to say  
 We hope you have  
 A Happy Holiday!  
 From the Officers and Employees of  
**RUIDOSO TELEPHONE CO.**

It is our sincere wish that this will be a season of great joy for you and yours. You have been wonderful to us in the past and we welcome the opportunity of expressing our thanks to you at Christmas.

**MAY you have a Wonderful Christmas**

**VARIETY LIQUOR**  
 Emil and Inez Klemm

**MERRY CHRISTMAS**

AND A VERY JOYOUS NEW YEAR!

From All of Us at  
**WANTIEZ City Lumber Co.**  
 WE GIVE FRONTIER STAMPS

We Want to Wish All Our Customers  
**A Merry Christmas and A Happy New Year**

And to extend our appreciation for the wonderful business during the past year.  
 Mr. Bill Tadlock has leased the Automatic Laundry and will take over Jan. 1.  
**Mr. and Mrs. W. D. Cunningham**

**MERRY CHRISTMAS**

May this Christmas be the merriest one you've ever had and may the bright New Year hold for you the fulfillment of all your cherished dreams.

**LINCOLN COUNTY FEED**  
 TRAVIS HICKS — HOLLYWOOD

May the Joy and Peace of Christmas be with you today

**Whitlock's**  
 BUZZ AND MARGIE

**Sure there's a Santa Claus...**

**New Mexico has hundreds!**

To a starry-eyed child, Santa Claus is a jolly, plump old gentleman who lives at the North Pole. But the spirit of Christmas is not limited to the North Pole. It is shared by all and is reflected in the willingness to see that Santa Claus has help when he needs it.

Here in New Mexico, there are hundreds and hundreds of men, women and children who help spread the warm, friendly spirit of Christmas to thousands of their neighbors. They represent every walk of life. As Santa's helpers, they come from businesses, clubs, schools, fraternities and churches. They all have one thing in common, the sincere desire to make sure that Santa will visit every home with food, clothing, toys and trees.

These devoted people want neither praise nor reward. Theirs is a special sense of deep, spiritual satisfaction that comes from knowing their efforts will bring a joyous sparkle to the eyes of thousands of children on Christmas Day.

**Chino Mines Division Kennecott Copper Corporation**  
 Santa Rita, Hurley, New Mexico



"Your Friendly Broker"

# Lela Easter

REAL ESTATE  
—WE INVITE YOUR LISTINGS—

SEASON'S GREETINGS

NATIONAL HOLDING CORPORATION  
NATIONAL SECURITY LIFE  
INSURANCE COMPANY

and

LELA EASTER REAL ESTATE  
Terry and Lela Easter

— Member M. L. S. —  
SALES: Terry Easter and L. C. Crews  
CL 7-5175 —NOTARY PUBLIC— Mechem Drive

ROCK RIDGE CABINS  
For Sale or Trade. Inspection invited if you are interested in this fine location.  
WARREN BARRETT, REALTOR

# RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

PAGE TEN  
Ruidoso News  
Friday, December 23, 1960

## Letters To Santa

Dear Santa Claus:  
I want a bride doll, a kitchen set and a sled. I am in the first grade. Thank you.  
Glenda McCain

Dear Santa Claus:  
I want a doll and some books. I have tried to be a good girl. I am in the first grade. Thank you.  
Kae Packard

Dear Santa Claus:  
I want a doll and a sewing kit and a play puppy. And I guess that is all. With love,  
Amelia

Dear Santa:  
I would like a portable radio.  
Duane Alvis

Dear Santa Claus:  
I wish you would bring me a doll and a set for me that has lipstick and girls powder, fingernail polish and rouge, and the finger polish red, purple and blue. And clothes for the doll. With my love,  
Your friend, Priscilla Aguilar

Dear Santa Claus:  
I would like it very much if you would bring me a fishing reel. Please bring me a bride doll, too.  
Paula Kay

Dear Santa,  
I want a doll with clothes for Christmas. I am a girl in the first grade. Thank you.  
Marilyn

Dear Santa:  
I want a bike for Christmas. I am a boy in the first grade. Thank you.  
Corky

Dear Santa:  
I want an electric train for Christmas. I am a boy in the first grade. Thank you.  
Olson

Dear Santa Claus:  
Please send me a sled and an electric train and a machine gun. And please bring me a tetherball, a football and a ditch digger. Love,  
Danny Bill Garcia

Dear Santa:  
I want an army set with machine gun for Christmas. I am a boy in the first grade. Thank you.  
Lee

be a good boy. I am in the first grade. Thank you.  
James Windham

Dear Santa Claus:  
I want a doll. I am in the first grade. Thank you.  
Glenda McCain

Dear Santa Claus:  
I want a doll and some books. I have tried to be a good girl. I am in the first grade. Thank you.  
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Danny Bill Garcia

Dear Santa:  
I want an army set with machine gun for Christmas. I am a boy in the first grade. Thank you.  
Lee

STATE OF NEW MEXICO  
CERTIFICATE OF FILING  
(United States of America )  
ss.  
State of New Mexico  
IT IS HEREBY CERTIFIED that there was filed for record in the office of the State Corporation Commission of the State of New Mexico on the 13th day of December, 1960

CERTIFICATE OF DISSOLUTION OF  
WILLIAMS INVESTMENT COMPANY, NSL

A Corporation organized under the Laws of New Mexico, and a duly executed consent in writing that said corporation be dissolved, and this Commission being satisfied that all of the requirements of Section 51-7-1, N. M. S. A., 1953 Compilation, relating to the voluntary dissolution of corporations have been duly complied with:

NOW, THEREFORE, this Commission hereby certifies that said Corporation has been dissolved and notice thereof shall be published and an Affidavit of Publication filed with the Corporation Commission as required by law (Sec. 51-7-1 N. M. S. A., 1953 Compilation and all acts amendatory thereof).

The principal office of said corporation in this State is Box 75, Hollywood, New Mexico, and the name of the agent in charge thereof and upon whom service may be served is W. J. Williams, Jr., P. O. Box 75, Hollywood, New Mexico (39,669)

Testimony Whereof, the State Corporation Commission of the State of New Mexico has caused this certificate to be signed by its Chairman and the seal of said Commission to be affixed at the City of Santa Fe on this 13th day of December, 1960:

INGRAM B. PICKETT, Chairman

Attest:  
P. A. QUINTANA, Assistant Chief Clerk

Insurance

Peace in our town ... yes, and peace in our time for all the world... with the Christmas spirit holding eternal sway over all our hearts.

Real Estate

Member Multiple Listing Service

Greetings from All of Us at

## Dan D. Swearingin, Inc.

Dial CL 7-4255 Tommy Pertee, Sales Manager — SALES PERSONNEL — Dial CL 7-4255  
Dave Parks Marge Whitlock H. L. Traylor W. C. "Dub" Williams

MAY happiness brighten your Christmas and remain with you throughout the days to follow. A million thanks, too, for your fine patronage and friendships.

## CHRISTMAS

Gladys Thomson

Bookkeeping and Tax Service

Merry Christmas

Santa's coming your way  
With loads of good wishes  
For a very Happy Yuletide  
And A  
Prosperous New Year!

Carl and Irene Green

Season's Greetings!

## soft water unlimited!

Enjoy all the soft water you want, all through the home, all the time!

Automatic Service, with no equipment to buy, As low as \$7.00 per month

Standard Service base, As low as \$5.00 per month

Automatic Home-owned Model, \$325.00 Only

Culligan

Pho. CL 7-5545 - Ruidoso

IN THE DISTRICT COURT OF LINCOLN COUNTY STATE OF NEW MEXICO

RUIDOSO STATE BANK, A New Mexico Corporation, Plaintiff,

vs.

J. D. STEPHENS, et al., Defendants.

NOTICE OF SALE

Notice is hereby given that by virtue of a Decree entered in the District Court of Lincoln County, New Mexico, in the above entitled cause on the 17th day of November, 1960, the undersigned will offer for sale at public vendue at the South Front Door of the Lincoln County Court House in Ruidoso, New Mexico, on the 11th day of January, 1961, at 10:00 a. m., all right, title and interest of the Defendants in and to the two following described parcels of real estate, described as follows:

PARCEL 1: 46 Feet on the South Side of Lot 4, Block 3, Mountain Homes Subdivision of Green Tree, (now Ruidoso Downs) Lincoln County, New Mexico.

PARCEL 2: Tract No. 8 consisting of 2.58 acres, more or less, all in Green Tree, Lincoln County, New Mexico, (Mountain Home Subdivision); now Ruidoso Downs, New Mexico.

Each parcel will be sold separately. Said Decree directed foreclosure of the mortgage of Plaintiff on Parcel 1 to satisfy the following items:

Principal amount due	\$1821.26
Interest from Nov. 9, 1959, to January 11, 1961	143.28
Court costs, including this publication	57.90
Special Master's fee	75.00
Attorney fees	250.00
Ad valorem taxes due on this parcel	57.53
<b>Total</b>	<b>\$2408.91</b>

Said Decree also directed foreclosure of the mortgage of Plaintiff on Parcel 2 to satisfy the following items:

Principal amount due on mortgage	\$ 492.00
Interest at 10% per annum from Nov. 19, 1959 to Jan. 11, 1961	51.10
Court costs including this publication	28.95
Attorney fees	75.00
Special Master's fee	50.00
Ad valorem taxes	10.79
<b>Total</b>	<b>\$ 707.84</b>

The proceeds of sale of Parcel 2 over and above the amount aforesaid required to satisfy Plaintiff's mortgage will be applied on a Judgment lien held by W. R. Long. Witness my hand this 17th day of

scribed as follows:

PARCEL 1: 46 Feet on the South Side of Lot 4, Block 3, Mountain Homes Subdivision of Green Tree, (now Ruidoso Downs) Lincoln County, New Mexico.

PARCEL 2: Tract No. 8 consisting of 2.58 acres, more or less, all in Green Tree, Lincoln County, New Mexico, (Mountain Home Subdivision); now Ruidoso Downs, New Mexico.

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Attorney fees	250.00
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<b>Total</b>	<b>\$2408.91</b>

Said Decree also directed foreclosure of the mortgage of Plaintiff on Parcel 2 to satisfy the following items:

Principal amount due on mortgage	\$ 492.00
Interest at 10% per annum from Nov. 19, 1959 to Jan. 11, 1961	51.10
Court costs including this publication	28.95
Attorney fees	75.00
Special Master's fee	50.00
Ad valorem taxes	10.79
<b>Total</b>	<b>\$ 707.84</b>

The proceeds of sale of Parcel 2 over and above the amount aforesaid required to satisfy Plaintiff's mortgage will be applied on a Judgment lien held by W. R. Long. Witness my hand this 17th day of

## ATTENTION

"See To Believe"

See My Work and Compare Prices  
**MORE House For LESS Money**

Also Quality Remodeling, Repairs and Additions at Lowest Possible Price

Will Build Any Type House or Cabin  
Your Plan Or Mine  
Plans or Estimates Free  
Contact

C. A. Morgan Licensed Contractor

Phone CL 7-4340 P. O. Box 1604  
Ruidoso, N. M.

WARREN AND ANNIE BARRETT

Wish Their Neighbors and Friends  
Their Best-Holiday Season and  
Happiest New Year.

November, 1960.

Mrs. J. G. Moore  
Special Master

NOTICE OF STOCKHOLDERS ANNUAL MEETING

The annual meeting of the stockholders of Ruidoso State Bank, Ruidoso, New Mexico, will be held at the office of said Bank on Saturday, January 14, 1961 at 2:00 p. m., for the purpose of the election of directors, and the transaction of any

other business that may come before the meeting, including consideration of the resolution passed by the Board of Directors on December 15, 1960 to increase the capital stock of the bank from \$96,000 to \$162,500, by issuance of a stock dividend of one share for each share owned and issuance of 325 shares of stock at \$25 per share of which \$100 shall be allocated to capital and \$125 to surplus.

D. J. SOVELL, Cashier  
11-23-60; 1-4-61

## Reddy's Check List

for last-minute shoppers

GIVE BETTER ELECTRICALLY

FOR MOTHER

- Electric Blanket
- Food Mixer
- Electric Skillet
- Coffeemaker
- Hair Dryer
- Toaster
- Vanity Lamps
- Rotisserie

FOR DAD

- Electric Shaver
- Shop Tool
- Lawn Edger
- Reading Lamp
- Juice Blender
- Hedge Trimmer

FOR THE CHILDREN

- Clock-Radio
- Corn Popper
- Record Player
- Portable TV Set

FOR THE HOME

- Electric Range
- Dishwasher
- Electric Dryer
- Electric Washer
- Food Freezer
- Portable Heater

See Your Local Appliance Dealer

COMMUNITY PUBLIC SERVICE

JOE COE, District Manager

For Reliable  
Ceptic Tank  
Pumping Service  
Call  
Otero Plumbing  
Pho. CL 7-5475

WOOD FOR SALE  
Curtis Griffin  
Call CL 7-5358  
After 5 p. m.  
IF NO ANSWER CALL CL 7-5750  
Free Delivery

JOHN R. EMDE  
Building Contractor

Over 16 Yrs. in Ruidoso  
Home & Commercial  
FREE ESTIMATES  
Pho. CL 7-2496

Mailing Address:  
P. O. Box 171, Hollywood, N. Mex.

Merry Christmas

To Everyone from  
**BILL McCARTY**

INCOME TAX SERVICE

Cyrus J. Leland  
Accountant

At Leland Realty Co.  
Sudderth & Mechem Drives  
Phone CL 7-6713

Merry Christmas

With an appreciation for your very kindly patronage and with the hope that your holidays will be filled to overflowing with happiness and good cheer.

## RUIDOSO NURSERY

Mr. and Mrs. C. W. Byers

To Our Friends

Sincerest wishes for a truly Merry Christmas... filled with happiness and contentment

The Mint Cocktail Lounge  
And

## Star LIQUOR

Christmas Greetings

## QUALITY CLEANERS

Home Owned and Home Operated

The Taylors - The Sublattes - The Meekers

CL 7-2136 - Hollywood

Let's all do our best to have the happiest holiday of our lives

From the Bob Moore Family  
Bob's Mobil Station - Alpine Lodge



MAY YOU HAVE A  
WONDERFUL HOLIDAY—  
Best Wishes to Everyone.

WE ARE MEMBERS OF THE MULTIPLE LISTING SERVICE  
SALES PERSONNEL: W. B. Alexander, pho. CL 7-4116



**Tom Jones**  
REALTOR  
Agent For  
Ruidoso Realty Co., Inc.  
DIAL CL 7-2085  
Since 1933  
Member Multiple Listing Service  
Thank you for  
your fine co-operation  
in 1960—may you have  
a happy holiday season  
and prosperous  
New Year

**GREETINGS to All**  
at Christmastime

—and a Happy  
New Year, too!  
— MUNSEY  
REAL ESTATE.  
Now in Our New Office.  
SAME BUSINESS SINCE 1928  
Pho. CL 7-3201  
INDEPENDENT OPERATORS  
Salesmen—  
Stanley Cochran — S. B. Boykin



From the Personnel of  
**FRED GRESSWELL**  
REAL ESTATE and INSURANCE  
Phone CL 7-5515 Res. Ph. CL 7-4554

May the Peace and Happiness of Christmas  
be yours.  
Della Wingfield Hale — Opal Wingfield Bowers

**Wingfield**  
*Homestead*  
SUBDIVISION  
Pho. CL 7-5905

**BULLDOZER WORK**—Bill McCarty, dial CL 7-4500. 23-12c

**FOR SALE**—Well located restaurant to trade for what you want. Contact Henry T. Wicker, Realtor, Ph. CL 7-3652. 18-12c

**CABINS** For rent by the month, Blue Spruce Motel, CL 7-4451. 9-12c

**SALT** For thawing ice on sidewalks, roads. Sold in packages of 100 pounds. Wimberly Electric. 11c

**CARE** has a Thanksgiving program for feeding hungry children overseas. The package sending relief agency is distributing U. S. surplus agricultural items among refugee families abroad.

**THREE BEDROOM**, two bath home, two fireplaces, central heat, beautiful patio, waterfalls, furnished. Agua Fria Estates, ph. ES 8-4590. 51-12c

**1958 Sportcraft Trailer**, 10'x4' for sale or trade equity for lot in Ruidoso. Mrs. A. D. Livesey, 1975 S. Bell Loop, Holloman AFB, New Mexico. 26-2c

**PUPPIES** For Sale—Weimaraner female dogs \$10. ES 8-4236. 11c

**SEE Bernard** at The Adobe for Formula No. 31 for melting ice or snow. This is ideal for sidewalks and driveways, both cement and dirt. Leaves no residue, eliminates a slippery condition, and does not crack or stain the walkway or driveway. Exclusive dealer for Lincoln Co. Only 25 cents a pound. 24-12c

**FOR SALE** Or Trade—One of the better paying year-around trailer parks in the Ruidoso area, good terms can be arranged. Contact Henry T. Wicker, Realtor, Ph. CL 7-3652. 21-12c

**WANTED**—Carpenter work and any kind of repair or construction work. W. P. Glover, Box 1636, City. 24-37c

**PERMANENT TYPE** International anti-freeze \$1.05 per gal. in the case, or \$1.75 a gal. Lincoln County Feed. 20-42c

**ROSWELL PET SHOP** 120 W. 2nd St. — Ph. MA 2-1468 Live Fish and Tropical Aquarium Bathing, Grooming by Professionals Boarding for Small Pets Open 8:30 a. m. — 6 p. m.

**ERNEST WOOD PLUMBING CONTRACTOR** Box 156 Ruidoso, N. M.

**A. C. KELLEY LICENSED CONTRACTOR ROCK & CEMENT WORK** Phone CL 7-4155, Ruidoso, N. M. P. O. Box 217, Hollywood, N. M.

**For Rock of Ages GRAVE MARKERS** Call CL 7-4553, Ruidoso Representing Memorial Arts Co. El Paso, Tex.

**RUBBER STAMPS**—Stamp pads, stamp pad ink, scotch tape, paper clips, adding machine paper, other office supplies at Ruidoso News. 11c

**FOR SALE**—Hand-painted in antique Pennsylvania Dutch design antique chest. Will make a lovely Christmas gift. Mrs. R. O. Buckner, dial CL 7-4463. 20-12c

**Bookkeeping Service** Tax Assistance Ph. CL 7-4093 Gladys Thomson

**A COZY RETREAT** Cabin, furnished. Is modern and includes garden and corral. See Warren Barrett with foresight instead of hindsight! Phone CL 7-3345.

**METAL WORK** Gutters, Chimney Tops, Tanks Payne Central Heat & Cooling All Types Sheet Metal

**LACEY'S SHEET METAL SHOP** Palmer Gateway—Ruidoso 413 E. Second—Roswell Roswell Ph. MA 2-3930 FOR FREE ESTIMATES

**Bookkeeping Service** Tax Assistance Ph. CL 7-4093 Gladys Thomson

**METAL WORK** Gutters, Chimney Tops, Tanks Payne Central Heat & Cooling All Types Sheet Metal

— PAINTING —  
For the Best in Brush or Spray Painting in Commercial, Residential or Ranches Covering All of Lincoln County, Call **RAYMOND H. MILLER** Box 461, Hollywood, N. Mex. CL 7-2757 With 20 Years Experience and Best of Equipment No Job Too Large or Too Small



**MULLINS-HAMILTON FUNERAL HOME** Phone HE-7-8536 — Alamogordo, N. M.

**TRADE IN RUIDOSO** Typewriters Adding Machines Cash Registers USED TYPEWRITERS, CASH REGISTERS AND ADDING MACHINES, \$36.00 AND UP If You Want to Buy, Rent, Trade or Just Have Your Old Machine Repaired See **BULLARD BUSINESS MACHINES** Next Door to Mason Funeral Home Ruidoso, N. Mex.

**WISHING ALL OF YOU WHEREVER YOU ARE, GREETINGS OF THE HOLIDAY SEASON—AND BLESSINGS IN THE NEW YEAR** "AS WE LIVE — WE GROW" **MILDRED WANTIEZ REAL ESTATE** Member Multiple Listing Service Office in My Home, Junction Rd., Palmer Gateway P. O. Box 278 Ph. CL 7-2754 Ruidoso, New Mexico SALES: J. J. DPAOLO

**TAXI, MISTER?**  
WE MEAN AIR TAXI—  
When you need to make a hurried trip or need Aerial Ambulance Service  
Contact **RALPH McGUIRE CHARTER PLANE SERVICE** DIAL CL 7-4331 Ruidoso Airport



**Christmas Packaging All Wrapped Up**  
Looking for a clever yet easy way to gift wrap Christmas presents? Actually creative packaging requires little more than a few simple ideas, a few more minutes, and a little patience. Try wrapping your packages to characterize the receiver. For example, Dad will marvel at a gift wrapped like a shirt. Colorful tape or bands of paper can be used to outline the shirt collar and cuffs, while a ribbon bow-tie and buttons can be pasted on for a true shirt-like appearance. Decorate a child's gift with a Christmas tree made from shiny pennies pasted or taped on the top of the package. This Yuletide wrapping gives the youngsters two presents in one. Packages for feminine hearts are, usually more frilly and decorative. For a lovely effect, pack gifts in Tupperware plastic containers, then trim with flowers, holly berries, or candies. Attractive in themselves, these pastel-colored containers make ideal gift-within-a-gift presents. For an additional wrapping hint, pack accessories such as scarfs, gloves, sweaters, and holiday cakes and cookies in Tupperware containers. Add only a bright bow or ribbon, and you have an exciting and different Christmas present for under the tree. Most important, these jewel-toned containers seal air-tight and dust-proof for year-round household storage use. Such imaginative packaging designs will delight the whole family on Christmas morn, and bring lasting remembrance of the gifts throughout the year. —Paid Advertisement.

**RUIDOSO NEWS CLASSIFIED ADS**

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 5c per word with a minimum of 75c for 15 words. Please figure 3% tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

**LELAND Realty**  
Now Located in Former Monjeau Cafe Building Corner Mechem and Sudderth Drives

We Have For Sale Lots — Cabins — Homes Business Property of All Kinds Business Lots, Highway Frontage, Orchards, Ranches, etc. We Solicit Your Listings. **CY LELAND, SR.,** Realtor SALES: Cy Leland, Jr., Jack Little, Sales, Ph. CL 7-5325 Phone: CL 7-5941; CL 7-5782; CL 7-4462.



**FOR RENT**—One bedroom furnished house, water furnished, TV cable available, on Main Road, Joe Maloy at Navajo Lodge. 25-12c

**LOTS FOR SALE**—Scenic views overlooking race track and Honda Valley, water, electricity furnished. Low down, easy terms. Follow Spring Park signs east of Ruidoso Downs or call ES 8-4490 or ES 8-4500. 16-12c

**FOR SALE**—Cocktail lounge and package store. Fred Gresswell.

**THEDA SHIER FLOWERS** POTTED PLANTS — CORSAGES CUT FLOWERS Flowers for Banquets, Anniversaries Holidays for Any Occasion Ph. CL 7-3255 or CL 7-3135 HOLLYWOOD, NEW MEXICO

Roofing Applied Right Lasts Longer **RUIDOSO ROOFING CO.** K. W. MYERS, PROP. New Roofing — Roof Repairs Available Any Time Get Our Estimate Ph. CL 7-4091 — P. O. Box 1153 Ruidoso, N. M.

**Hollywood Sheet Metal Shop** Central Heating Systems—All Kinds of Sheet Metal Work—Chimney Tops — Gutters — Radiator Work Across from Hollywood Lumber Co. For Free Estimates Call CL 7-6771

**ACE PAWN SHOP** Loans on Anything of Value Hunters' & Campers' Supplies Military Supplies Main & Willow Road **SURPLUS NAVY SHOES** Ditch Digging — Septic Tanks Land Leveling Landscaping and Dozer Work **LOFTIS & FISHER EXCAVATION SERVICE** Phones CL 7-4553 or CL 7-2382 P. O. Box 1224 Ruidoso, New Mexico



**PROMPT APPLIANCE SERVICE** WE SERVICE ALL MAKES OF APPLIANCES Call CL 7-3378 or CL 7-2648 Tadlock's Appliances

We Repair Trailers of All Kinds. **SAMMER ORNAMENTAL IRON WORK** —for— Metal Clothes Line Poles Ornamental Iron Portable Welding Equipment Welding & Repairs —Phone ES 8-4395— On Highway 70 Ruidoso Downs

Lincoln County's Only Mortuary **SHAW MORTUARY** Ph. 101 — Carrizozo Mr. and Mrs. Clarence Shaw Owners & Directors. Agent for Maddux Monument Co

**HOME OF SOUND INVESTMENT**  
I AM AN INDEPENDENT REAL ESTATE BROKER

**HOLIDAY GREETINGS!**



The abiding joy of Christmas be yours this happy season

From All of Us at **DOUGLASS & PEARSON REAL ESTATE** In Postoffice Block Box 294 Business Phone CL 7-3005 Residence Phone CL 7-2365

**TWO BEDROOM**, furnished trailer house on large lot, monthly payments of \$40.00 per month includes interest. **ATTRACTIVE ONE BEDROOM HOME**, furnished on wooded lot. All for \$4600.00. **TWO BEDROOM HOME**, furnished, centrally located. Is on TV Cable and power line. Terms of \$50.00 per month. **TO SETTLE AN ESTATE**, Two bedroom home, fireplace, garage, maid quarters, located on large corner lot, in excellent location. **NEW THREE BEDROOM**, fireplace, the bath, screened in porch, insulated. Large lot. Price \$9860.00. **A COMFORTABLE HOME**, in Ruidoso Downs, Terms.

**THREE BEDROOM HOME**, floor furnace, has an established loan. **THREE BEDROOM HOME**, overlooking the Golf Course. Fireplace, picture windows, nicely furnished, located on large lot. Immediate possession. **HAVE ONE OF THE MOST POPULAR COURTS** in Ruidoso. On pavement in the pine trees. Room for expansion. Will consider some trade. **A SMALL TOURIST COURT**, well located. Suitable for man and wife to operate. Some good grass land, good location. Will consider Ruidoso property in trade. Residential and commercial lots.

**FOR ONLY \$19 a month** you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va.; or Save the Children Foundation, Inc., Box 318 Norwalk, Conn. 31-11

**FOR SALE**—Good frontage on U. S. Hwy. 70 or Main Dr. Road in Ruidoso. Contact Henry T. Wicker, Realtor. 18-12c

**FOR SALE**—Small modern studio couch, good condition. LeRoy Cooch, CL 7-4202. 23-12c

**FOR SALE**—Blossoming African violet plants, white, pink, blue, \$1.75, \$2, \$2.50; Mrs. Vic Lamb, CL 7-3675.

**FOR SALE**—By owner, two bedroom wintered house on south Fifth street in the tall pines. Ph. CL 7-5030.

**FOR SALE**—Well located irrigated stock farm for trade on Ruidoso property. Contact Henry T. Wicker, Realtor. 18-12c

**FOR SALE**—Or trade, 1952 Chevrolet truck, 1 1/2 ton, ready for work. Lincoln County Feed. 20-12c

**FOR RENT**—Bedroom for lady with kitchen privileges, Palmer Gateway, near school. CL 7-4422. 18-12c

**CHOICE LOTS**, Hecticred, spring water, highway frontage, Agua Fria Estates, ph. ES 8-4560. 51-12c

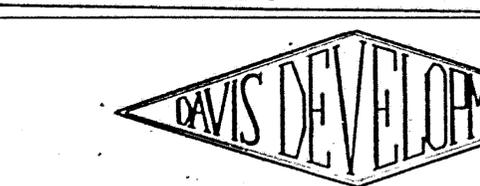
**FOR BABY SITTING**—Call CL 7-2945. 26-2c

**WINTERIZE** Your tractor now, electrical heating tapes and insulation with or without thermostats, no frozen pipes. Wayne Joyce, phone ES 8-4471. 1c

**FOR SALE**—1954 Chevrolet 2-door sedan, very clean, one owner, has two extra snow tires included, \$375.00. Call ES 8-4153. 18-12c

**PLACE YOUR Order** now for fresh dressed turkeys for Christmas. Lincoln County Feed, ph. CL 7-2854. 23-3c

**BARGAIN TOWN PRICES**



FOR THE BEST LOT VALUES IN RUIDOSO **Country Club Estates**

The Most Beautiful Residential Locations In the "Playground of the Southwest" Overlooking **Cree Meadows Golf Course Ruidoso Municipal Airport** And a Spectacular Panoramic View of Old Baldy and White Mountain Skyline Offering

- ★ The Best Gravel Streets in Ruidoso
  - ★ City Water Mains on All Streets
  - ★ Electricity
  - ★ Cable TV
  - ★ Telephone Service
- Terms to Suit You — 6% Interest. Office Across from Ruidoso Post Office  
Phones: CL 7-5975 — Office  
CL 7-4675 — Home Lloyd L. Davis, Sr.  
CL 7-4391 — Home Lloyd L. Davis, Jr.  
Don't Miss Letting Us Show You Country Club Estates

**Ruidoso News**  
Friday, December 23, 1960

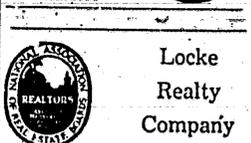
**HENRY T. WICKER**  
REALTOR  
"THE SIGN OF SERVICE"  
Member of Ruidoso and Roswell Multiple Listing Service

Offers  
Real estate exchanges anywhere on properties in this area with the help of cooperating brokers, and their salesmen.

Member of the Ruidoso and Roswell Multiple Listing Services and International TRADERS Club. Ruidoso C. of C.

Offices at the Forks of the Road in the Gateway, "Leave Us a Message" Dial CL 7-3652 Day or Night Answering Service, Part Time Automatic

Henry T. Wicker Realtor Dial CL 7-3652, Box 832 Ruidoso



**Locke Realty Company**

**GOOD TERMS** Small cabin with rock fireplace not modern, low down payment and good terms to responsible party.

**LARGE LOT** On Meander Drive, level, water meter, new foundation for house, see this today.

**SALES PERSONNEL:** J. D. Locke, Della Hale Betty Locke, Realtor Member of MLS OFFICE AT LOCKE INN Box 273 Ph. CL 7-3341

**FOR ONLY \$19 a month** you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va.; or Save the Children Foundation, Inc., Box 318 Norwalk, Conn. 31-11

**FOR SALE**—Good frontage on U. S. Hwy. 70 or Main Dr. Road in Ruidoso. Contact Henry T. Wicker, Realtor. 18-12c

**FOR SALE**—Small modern studio couch, good condition. LeRoy Cooch, CL 7-4202. 23-12c

**FOR SALE**—Blossoming African violet plants, white, pink, blue, \$1.75, \$2, \$2.50; Mrs. Vic Lamb, CL 7-3675.

**FOR SALE**—By owner, two bedroom wintered house on south Fifth street in the tall pines. Ph. CL 7-5030.

**FOR SALE**—Well located irrigated stock farm for trade on Ruidoso property. Contact Henry T. Wicker, Realtor. 18-12c

**FOR SALE**—Or trade, 1952 Chevrolet truck, 1 1/2 ton, ready for work. Lincoln County Feed. 20-12c

**FOR RENT**—Bedroom for lady with kitchen privileges, Palmer Gateway, near school. CL 7-4422. 18-12c

**CHOICE LOTS**, Hecticred, spring water, highway frontage, Agua Fria Estates, ph. ES 8-4560. 51-12c

**FOR BABY SITTING**—Call CL 7-2945. 26-2c

**WINTERIZE** Your tractor now, electrical heating tapes and insulation with or without thermostats, no frozen pipes. Wayne Joyce, phone ES 8-4471. 1c

**FOR SALE**—1954 Chevrolet 2-door sedan, very clean, one owner, has two extra snow tires included, \$375.00. Call ES 8-4153. 18-12c

**PLACE YOUR Order** now for fresh dressed turkeys for Christmas. Lincoln County Feed, ph. CL 7-2854. 23-3c

### Letters To Santa

Dear Santa:  
I want a ballerina doll for Christmas. I am a girl in the first grade. Thank you.  
Roxie

Dear Santa:  
I want a set of tools for Christmas. I am a boy in the first grade. Thank you.  
Buck

Dear Santa:  
I am a good girl. I want a bike and a doll I love you.  
Georgia Myers

Dear Santa:  
I am a good girl I want a doll and a bike I love you.  
Jeanne Whitted

Dear Santa:  
I have been a good girl I want a stove I love you.  
Janice Gent

Dear Santa:  
I am a good boy. I want a train and a bike I love you.  
Larry Whipple

Dear Santa:  
I am a good boy I want a truck and a BB gun I love you.  
Danny Orlosky

Dear Santa:  
I am a good girl I want a doll and a stove I love you.  
Linda Myri Curry

Dear Santa:  
I am a good boy I want a BB gun I love you.  
Cecil Duke

Dear Santa:  
I want a bay doll for Christmas. I am a girl in the first grade. Thank you Paula Jan

Dear Santa:  
I want a football suit. I would like a cowboy suit and a motor car also a tractor. Love,  
Bobby Gene Nash

Dear Santa:  
I am a good boy I want a BB gun I love you.  
Rick Staples

Dear Santa:  
I would like to have a Comanche

Dear Santa:  
I want to play dishes for Christmas. I am a girl in the first grade. Thank you.  
D'Ann

Dear Santa:  
I am a good boy. I love you. I want a BB gun and a bike.  
Paul Lettwich

Dear Santa:  
I am a good girl. I want a doll and a doll house. I love you.  
Debbie White

Dear Santa:  
I am a good girl. I want a doll and a bike I love you.  
Linda Faye McCauley

Dear Santa:  
I have been a good girl. I want to have a doll cradle and a baby doll and a train for radio and doll clothes and a John Gnarly drawing. Love,  
Kathy Alvis

Dear Santa:  
I want an electric train set with an Am unit diesel, a bike and I am feeling well I have been a good boy. Love,  
Rusty Stout

Dear Santa Claus:  
I want a 12 gauge shot gun and a house, a cowboy suit, a saddle and bridle. I have been a good boy and I love you. Love,  
Benny Jeffery

Dear Santa Claus:  
I have been a good girl. I want a translator radio, a bicycle, a John Gnarly drawing and a doll cradle. Love,  
Mary Susan Clowe

Dear Santa Claus:  
I would like a portable radio and a spy camera. Love,  
Jack McCauley

Dear Santa:  
I want an ironing board with an iron and a doll. I don't care what kind of doll it is. And candy and nuts and fruit. I am 8 years old. Love,  
Teresa Ann McCauley

Dear Santa:  
I want a doll with a suit case and a baking set. I am 6 years old. My big sister wrote this letter for me.

### TELL ME....

WHICH IS THE LARGEST CITY IN THE WORLD?

HONOLULU... WHICH IS 2200 MILES ACROSS! ITS CITY LIMITS EXTEND 1200 MILES NORTHWARD ACROSS THE PACIFIC TO INCLUDE MIDWAY ISLAND AND 800 MILES SOUTHWARD TO INCLUDE PALMYRA ISLAND!

HOW DO THEY SCENT HIGHER-GRADE TEA..... IN CHINA?

WITH FLOWERS..... SUCH AS: ROSES, GARDENIAS, PEONIES AND ORANGE BLOSSOMS!

WHAT IS THE MOST WIDELY-USED FOOD IN THE WORLD?

IT IS REGULARLY CONSUMED BY ABOUT 2/3 OF THE WORLD'S PEOPLE!

DO ANIMALS GET TOOTHACHES?

YES...THOUGH NOT AS FREQUENTLY AS HUMAN BEINGS! A COMPETENT VETERINARY IS WELL TRAINED TO TREAT AN ANIMAL'S TOOTHACHE!

### Crossword Puzzle

ACROSS

- Kind of shoe
- Nearly
- Originate
- Seal hunter
- Craft
- Old-violin
- Silkworm
- French "the"
- Exclamation of disgust
- Soldier
- abbr.
- Greek letter
- Odor
- Pigeon's cry
- Play
- Before
- Go astray
- Prohibited
- Says
- Poem
- Backs
- Sun
- Exist
- Besech
- Musical note
- Free
- Large rabbits
- Indian
- Male bees
- Sounds
- Safe
- Despot
- DOWN
- Head parts
- Halt
- Mess fabric
- City official
- abbr.
- Sweatshop
- Small mammals
- Respiratory illness
- Hawaiian wreath
- College degree
- Start of all
- Religious discourse
- Camera stand
- Gone by
- Miss Dunne
- Moham- medan prince
- Aids
- Remedies
- Vase
- Food bit
- Wood slabs
- Esteem
- Corrupt
- Pressing
- Deceyed
- Most cunning
- Prefix: gas
- M.D.
- That lady
- Chinese
- Nation: abbr.
- Iridium: chem.

Answer to Puzzle

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51	52	53	54	55	56	57	58	59	60	61	62	63	64	65	66	67	68	69	70	71	72	73	74	75	76	77	78	79	80	81	82	83	84	85	86	87	88	89	90	91	92	93	94	95	96	97	98	99	100
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Christmas because I am anxious to play with a bicycle and the gun. I hope you will bring them to my house on Christmas day.  
Jerry Chavez

Dear Santa:  
Will you bring me a walking doll that can talk and say mama. Please bring me a table and a picture of your place. I read a book about you and I hope you will bring the toys I ask for, please.  
Leona Morris

Dear Santa Claus:  
I have been a good boy. I hope you give me what I would like for Christmas eve night. We will give you some pie and cake for Christmas. My brother said I was going to get a pop gun. Your friend,  
Bobby Kinzel

Dear Santa Claus:  
I would like a story book of Shirley Temple, a school set, Dapler bag, and a weaving set, a doll of any kind and a little doll house with a swing and a slide and a porch and a little car and furniture and

little dolls with it. Please send me a picture of you. Also send me a little piano and a little stool to sit on with a book that teaches you to play the piano. I just love books and things to read. I hope you can give me what I want. Yours truly,  
Marion Nunez

Dear Santa:  
How are you feeling? I am feeling fine. If you are feeling well on Christmas, I would like to have a M-14 rifle and a trainer rifle plus bayonet, also I would like a jeep- pilot cockpit. We will cook a chicken for you to eat and we won't build a fire in the fireplace.  
Your friend,  
Donald McKnight

Dear Santa:  
Will you please send me a football suit? We have won three football games. Your friend,  
Quill Bradley

Dear Santa Claus:  
All I want for Christmas is a wedding doll and an Indian scout, bicycle, roller skates, electric iron and a tall Christmas tree with pretty things on it. Also a lot of presents under it. God bless you. Love always,  
Maria Torrez

Dear Santa:  
I have been a good boy. I would like a Ben-Hur set and a helicopter with an army, and a BB gun with a scope. That is all I want.  
Your friend,  
Jimmy Booky

Dear Santa Claus:  
Please bring me a BB gun and a little truck and a bicycle. I want a toy car and a helicopter and I want an airplane with a ship. I want two pistols and some bullets with it. I want a play horse with a saddle, a leather jacket with a hood on it where you can take it off.  
Jack Cole, Picacho, N. M.

Dear Santa Claus:  
How are you? I hope fine. Will you send me a BB gun because I need it. I am in the country. There is a lot of things here. I am 10 years old. Your friend,  
Joe Anthony Padilla

Dear Santa Claus:  
I hope you are feeling well. Because if you aren't you won't be able to make your trip. But I think you are well. I think you are very nice. I will leave a gift for you. I can only give you a gift that costs nine dollars, because that is all I have. I wish I could give you a better gift, but I don't have enough money to buy one. You give me such nice things I wish so much I could give you a nice present. Well, now I will tell you what I want. I want a tiny tears doll and everything a real baby has, and I

Sincerest and best wishes during this holiday season. May Good Luck, Good Health and Good Fortune smile upon you all the days of your life.

From All of Us at

**R. H. ANDERSON CAR SALES**

LOW RATE BANK FINANCING IF YOUR CREDIT IS GOOD  
Pho. CL 7-2133 On Hwy 70, Hollywood

# RUIDOSO FOOD MART

THE STORE THAT GIVES FRONTIER STAMPS



THERE'S NO ONE

Quite as wonderful as all our good customers—we've enjoyed serving you in 1960—and hope you keep calling on us again in 1961. The Best Season's Greetings At This Holiday Time

## "TABLE-TOONS"



The greatest treat throughout the year are the low prices and high quality at Ruidoso Food Mart.

me. Candy, nuts, fruit, bubble gum, Linda Faye McCauley

Dear Santa:  
I want a truck and a trailer, gun and a holster and a toy telephone. I am 3 years old. My big sister wrote this letter for me.  
Carl McCauley

Dear Santa Claus:  
How are you Santa? This year we have a new baby sister and her name is Paula. She is a talker, so we are asking for a doll for her, and Mikey wants some talking telephones and airplane. I am a big boy now so I just want a racer set for me. Thank you Santa.  
Ricky, Mikey and Paul Walker

Dear Santa Claus:  
I hope you are feeling fine. We are all feeling fine up here I hope. By the way, Santa Claus, Christmas is coming—You better send me a gift. You better be sure it is a good one. Send me a bicycle or a set of pants and shoes. Tell Santa, I don't have much to tell you, so I better say goodbye for now. Thank you.  
Your friend, Melvin Montoya

Dear Santa Claus:  
Please send me a 12-inch Betsy-Wetsy doll that drinks, wets and cries real tears, with clothes and bottle. Please send me a pink and white stroller for the doll, and a natural finish wood crib for the doll too. A 12 piece food mix set and dish set that belongs to it and a Visiting Nurse uniform. Bobby-

fox necessary set, a 85 piece nurse kit, a Happy-time typewriter and a Happy-time register. Thank you.  
From Sandra Salas

Dear Santa Claus:  
What have you been doing? I hope you bring me a football and a baseball. I hope you do bring me those things if you can. Bring me a bat if you will. I will play with them. You don't have to bring me a basketball. Bring me a funny clown so I can scare Mrs. Cunningham. Your friend,  
Little Albert Sanchez

Dear Santa Claus:  
Please send me a refrigerator, a stove, a sink and a cupboard. I know that I will enjoy them very much. I hope you can give them to me. Yours truly,  
Rebecca Montes

Dear Santa:  
I want a big doll with long hair. I want some doll dresses and some doll shoes. Your friend,  
Patsy Tate

Dear Santa Claus:  
Please send me a bicycle and a cap gun on the day of Christmas. I wish you would send it before

Best Christmas Wishes

Good Health... Continued Prosperity... and a year full of Happiness!

**The Parnells**  
Ruidoso Downs

Quick Relief of HEADACHE

For fast, complete relief of headache, neuralgia, neuritis, pain, take STANBACK Tablets or Powders. STANBACK'S S. A. Synergistic Action—the combined action of several medically-approved ingredients in one easy-to-take dose—eases anxiety and tension, starts bringing relief right away.

Test STANBACK against any preparation you've ever used.

**STANBACK**

Best Wishes of This Christmas Season

from your friendly White Mountain Grocery

Barney and Wallace Gardner  
And The Gang

From All of Us at

**R. H. ANDERSON CAR SALES**

LOW RATE BANK FINANCING IF YOUR CREDIT IS GOOD  
Pho. CL 7-2133 On Hwy 70, Hollywood

MT VUE

INDORAMA  
The Day  
LIVE IN THEATRE

ON MECHEM DRIVE  
—Phone CL 7-5000—

NOTICE—  
We Will Be Closed Friday and Saturday Night This Week.

Sun.-Mon.-Tues.  
Rory Calhoun  
Alan Hale  
Connie Hines

"THUNDER IN CAROLINA"

In Color  
In Wide Screen  
Plus Cartoon

Enjoy the facilities of our enclosed Indorama with colder weather on the way. Frost-Proof glass enclosed with comfortable opera seats to add to your pleasure.

Best Wishes of This Christmas Season

from your friendly White Mountain Grocery

Barney and Wallace Gardner  
And The Gang

WE DO OUR VERY BEST TO PLEASE YOU

A heartfelt "Merry Christmas" to all of you, good friends.

**LONG'S MALCO NO. 1**  
Hollywood

Regular Gas at a Low Price!  
More Miles Per Gallon

Now Under New Management.  
**RONALD D. WILSON**  
On Hwy 70 — Pho. CL 7-3935

In the spirit of the blessed day we wish you a completely happy Christmas

And Prosperous New Year

**Bertie & Jake McDonald**  
and Employees

**Gateway Food Market**

MERRY CHRISTMAS

From Your Ford and Falcon Salesman—and from the Shop Crew, too, at

**F. L. Richardson Car Sales**

Pho. CL 7-5277 — Home Pho. CL 7-3746

New or Used, Cars, Trucks, Pick-Ups  
Body and Fender Work Our Specialty.