

Clarke Insurance Agency
Let us explain to you the advantages of investing in stock in New Mexico's new life insurance company, the National Security Life Insurance Co.
YOUR Independent Agent
Insurance YOU WANT Complete Insurance Service BILLIE RAY

The Ruidoso News
"INVENIENUS VIAM AUT FACIEMUS"
FRIDAY, DECEMBER 30, 1956
Go. Clerk, Lincoln County, New Mexico

NEWS STAND PRICE NOW 10c
Season's Greetings
Insurance Real Estate Dial CL 7-4255
The Man with the Plan
DAN D. SWEARINGIN, INC.

VOLUME 15, NUMBER 27

Around Town - By Nosey Waters

News has trickled into our office that the Tommy Perlecks have an approval of a V. A. loan on a home they hope to build in Indian Hills subdivision in the spring. Tommy's parents, the Jesse Perlecks, may also be building a new home in Indian Hills sometime in 1961.

State Highway Department surveyors were in Ruidoso again this week doing some further work on the survey for Ruidoso's Sudderth Drive improvement project, bid on which is to be advertised for letting Jan. 27.

Gene Armstrong of A-1 store, picking up a radio for the Ace-Tarians' ladies' night supper at the Navajo the other night. Friends of the Roy Bakers were being surprised this week with holiday greetings from them, mailed from Mexico where they dashed for a brief holiday vacation last week-end.

Ruidoso is fortunate in having a couple of jewelry stores where you can get jewelry and watch repairs. Both of them, also, can give you some help now and then in repairs on glasses—a fine service since we are so far removed from optometrists and oculists. By the way, any spare frames, or parts to glasses, or old outworn glasses you might have can be put to use by them for someone in need of repairs if you'll let them have your cast offs.

Joe Ortiz sculptured the Rotary emblem in lead for the Ace-Tarians' ladies' night supper at the Navajo the other night. Friends of the Roy Bakers were being surprised this week with holiday greetings from them, mailed from Mexico where they dashed for a brief holiday vacation last week-end.

Slicky Flagers and Carelessness Public officials can't be too careful in handling public funds. It stands to reason, too, that public officials who convert public funds to their own use purposely almost always are found out and are prosecuted, yet some officials continue to tempt this crime.

Too numerous examples of mis-handling of public funds, whether on purpose or through carelessness, have been exposed in recent weeks and months in this area.

Something like \$15,000 was disappearing over a three-year period from city accounts at Ruidoso, with careless audits of the books over that period by a private individual failing to show up the losses. Another private audit showed up the discrepancies in short order. A former village clerk at Ruidoso faces charges growing out of the shortages.

Sheriff Alex Trimble of Lea county has been deposited, with handling of money a factor in his case. His trial will come next month on four-count charges of making, receiving, or permitting false or forged public vouchers to be drawn.

Chaves county in the past hasn't escaped from the temptation of public officials to either handle money or vouchers carelessly or to purposely convert public funds to their own use. The United States, this carelessness or crime, whichever the case may be in a particular instance, is common.

The public official has a responsibility to handle funds and papers relating to public funds in a careful manner. Mrs. Billie Clarke reports no new donations have been received in several weeks towards the fund to provide a water main to the cemetery. Now that the holiday season is behind us,

ON MARCH 21, 1960—RUIDOSO Had Completed SEVEN YEARS Without a Traffic Death New Let's Make It EIGHT YEARS!

It's Been 2848 DAYS Since an auto death has occurred in Ruidoso Speed Kills It May Be '60 But You Don't Have To Go Like 60! Observe Safety Laws!



OLD WAYS AT WORK—When Old Lincoln had a record snow fall early in December, this old cart, from the museum of Roman Mesa's La Paloma Bar and Museum there, was put to use to help remove snow from the premises.



RUIDOSO NEIGHBOR—About 10 miles by winding roads through the Mesquite Apache Reservations and then east on State Road 81 takes you from Ruidoso to the Bergert Nursery lying between Roswell and Pecos. In this scene, Harley Bergert supervises construction of still another of the immense greenhouses found in the canyon there.

Local People Among Investors In Growing Firms

About two dozen residents of the Ruidoso area are vitally interested in, and at the same time, are particularly proud, of their investment in purchase of stock in two organizations known as People of the Ruidoso area, also own stock in it.

Business leaders in Albuquerque and other cities of the state formed the National Holding Corporation, and the latest report issued to its stockholders by the assistant secretary, Charles E. Miller, is that a 50% stock dividend was paid to original stockholders on Nov. 30 in 1956. Also, a 10 per cent per share dividend is to be paid stockholders, after the stock underwriting of the National Security Life Insurance Company is completed.

Growth of the two companies has kept stockholders and officers busy attending meetings in Albuquerque. Mrs. Clarke and Mr. and Mrs. Terry Easter have been to the Duke City several times in recent months to attend reports on the company's progress in regard to the company's planning.

Under construction now in Albuquerque is a \$1 million dollar, five-story building which will be the headquarters for the insurance company, and which also will provide much needed office space in the Albuquerque area for other concerns.

J. R. Berry, president of the National Holding Corporation, in a letter to stockholders recently, said "The Corporation plans to continue its rapid expansion and the prospects for the future look very bright. The accelerated growth of this company depends largely upon the foresight and actions of the management and the stockholders. We have representatives located in all parts of the state serving life insurance and life insurance stock."

His letter further stated "The National Holding Corporation's original investment in the insurance company has increased in paper value from \$5 to \$15.50 per share. He pointed out this was a remarkable increase inasmuch as the com-

pany is less than two years old. Mrs. Clarke said stock in the life insurance company is still being offered to the public, but that she did not know how much longer it would be available. "We are hoping several others in our community can get in on the ground floor in this very promising investment opportunity—in this young company—so that some of its profits can be earned by our area," she said. The stock is being sold at \$5 per share and Mrs. Clarke said the surveys have shown that stock in insurance companies in the U. S. has been the most stable, and generally the most profitable, of any investment.

Neighbor Over The Hills To South, Burgert Nursery Outstanding Asset

(From N. M. Extension News) One of the outstanding floral nurseries in the Southwest is the Burgert Floral Co., off Highway 81 between Cloudcroft and Mayhill. This huge establishment is made up of 13 greenhouses, covering more than 180,000 square feet of floor space and housing about 150,000 plants and flowers.

Among the plants and flowers are practically everything—grapevines, chrysanthemums, roses, coleus, geraniums, poinsettias, azaleas, cut flowers, etc. The nursery is operated by Mr. and Mrs. E. B. Burgert, and their son, Harley, the Burgerts, natives of Texas, operated a nursery in Carlsbad from 1923, moved to their present location in 1947 because of the high altitude (about 9,000 ft.) and the cool growing season. The nursery is probably the highest in altitude of all commercial greenhouses of its size in the United States.

It's a big job to operate a greenhouse the size of the Burgert Floral Co. There are 100,000 feet, or 20 miles, of steam heating pipes to look after. Temperatures must be held at 50 to 60 degrees, depending on daytime solar heat in winter and summer. No summer cooling is necessary. The boiler which heats the nursery has a 500-horsepower capacity and uses about ten times the fuel oil that would be necessary to heat a resort hotel in the same area. The Burgert Floral Co. retails its products to all surrounding states. During the months from May to October they make close to 150,000 sales. Their 35 employees are busy preparing flowers and plants for shipment to refrigerated trucks for more than 125 retailers in such large urban areas as Albuquerque and the Texas cities of El Paso, Midland, Odessa, Lubbock and Big Spring.

The price of plants ranges from 15 cents for a cut flower to \$12.50 for a large potted plant. Good management is highly important in the nursery business, as it takes 12 to 18 months to grow a salable cyclamen from seed, or four months to grow a salable geranium. There is a great seasonal demand in the trade, and the nursery must be ready to meet it.

What does it take to grow good geraniums or mums in a nursery? The Burgerts say that their formula is: three parts soil, one part peat, one part perlite, one part sand, one part fertilizer. The formula varies for other plants and flowers, but, in general, the ratio for fertilizer—which is applied in the water—is 200 to 1. Insects are controlled with DDT for spider mites, and malathion for aphids, and malathion for general control.

Next time they are traveling Highway 81, why not drop in on the Burgert Floral Co. and see for yourself why this is one of the most outstanding horticultural establishments in New Mexico and the Southwest?

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SHOP at your LOCAL STORE!
South side, News office

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The station is operated by Joe Hawkins and is located on Sudderth Drive in the Gateway. Sheriff E. M. Ortiz, State Police Sgt. Bill Kruse, Village Marshal and Bobo and other peace officers worked together in the investigation. Road blocks were set up in Southeastern New Mexico following the robbery report at noon.

This is the story that the 34-year-old station employee told the News at noon Monday. "At about 11:45 a. m. a black Ford pick-up, about a 1956 model, drove into the station's driveway and parked where the driver, a 6-foot young man, could step out of the car and walk right in the door of the office," he said. "The man asked for change to operate the cigart machine, and as I opened the cash drawer, he said 'Look at the pick-up.' I looked and saw a woman, black-haired and in her early 20's, pointing a double barrel shotgun at me. The man then said to me 'Get in the car and get out of the currency when the money driver, leaving the silver."

"I was not frightened, I just let them go ahead. I've never been held up in a service station before, but I was working in another business once when it was robbed. The man wore a grey cowboy hat, blue jeans and had a grey jacket with big brown checks. The woman was very pretty and looked like a Spanish type.

"When they drove out of the station, they did not threaten me, and I went to the phone to call the Ruidoso Gas Co. to telephone for Bobo. (Village marshal J. P. Bobo). "I could have stopped them if I had had a gun. They drove slowly to the east from the station. The man in the driver's seat was wearing a hat in front of the station funeral parlor as I went in the door of the gas company's office to call the police. I did not see the pick-up license number."

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School Band Marches In Sun Carnival

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The band will travel to the event in the school activities bus and is to return to Ruidoso on Monday. Miss Short will be in the Sun City for several days, in fact, she and her mother, Mrs. Demas Short, left here earlier this week to go on hand for pre-carnival preparation.

Elks Distribute Christmas Cheer Baskets Last Week

As is their annual custom, members of Ruidoso Elks Lodge No. 2086 secured groceries and other items for baskets of cheer for families in need of help during the holidays. Ten baskets of groceries were distributed to the children in two families in this area and in Capitan were given out by the Elks. It was reported by Exalted Ruler Fred Grosswell.

Grosswell said that in addition to money and groceries given by various members of the lodge that other contributions were made for the project. They included the Jack Hills, the Ted Sutherlands, the Johnny Williams, Holoman Bakery, O. S. Mootes, Ruidoso Multiple Lining Service, KYAP, Mr. and Mrs. Terry Eassey, Doris Brown, Apache Summit and possibly others.

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Mr. Grigby expressed the appreciation of the Elks Club to everyone who donated to this project.

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Capitan Teen-Agers Are Injured In Explosion Of Home-Made Bomb

The peace and quiet of the Christmas holiday week-end exploded into tragedy for a quartet of Capitan teen-agers. When a home-made bomb two boys had fashioned from two sticks of 40% dynamite accidentally was detonated in the hands of one of the youths.

The explosion occurred about 4:30 p. m. Friday afternoon in the outskirts of Capitan near the American Legion hall and at the cattle guard on state road 48 in the south edge of the community.

Steve Bonnell, 16, prominent in Capitan High School athletics, lost both hands and suffered a severe leg injury, as well as receiving cuts and bruises, and burns about the chest and back when the contraction exploded as he held it. It was one of three the two boys had made over a period of several days.

Standing beside him Carlton Britton, also 16, and also a Capitan High School student, received burns, blisters and the contraction exploded as he held it. It was one of three the two boys had made over a period of several days.

Printing equipment in the present News building will be moved into the new structure to fit beside a large amount of new machines the News has purchased in the last several months. Many of the new machines have already been delivered to the new site and are being set up now. Still other equipment is due to be arriving during January and February at the new site.

Besides a number of smaller machines to provide new services, the News has added a second type setting machine, an Intertype, a new automatic offset press to give additional production facilities in the commercial printing field; an electric paper cutter, new type cabinets and new office equipment.

In its new location the News will enlarge considerably its office supply department, adding new lines and putting on display much more equipment for business needs to better serve Ruidoso in this field.

Moving into the new building is only part of the News' long range plans to continually expand its facilities. In the planning stage are a darkroom for developing news pictures, a plastic engraving machine for reproduction of news pictures, and possibly more type setting to broaden the plant's offering for better and more versatile commercial printing production.

While the News is being moved, publication may be interrupted, or delayed some for at least one week. Announcement of the actual moving time will be made later.

From the sale of more than 18 million packs of cigarettes, Ruidoso received \$8,183.68 in 1955-56 and \$10,311.62 in 1955-1956.

BOY HAS ARM BROKEN IN CRASH INTO CAR The 12-year-old son of Mr. and Mrs. L. W. Harris of Amarillo, Tex., here on a holiday during the Christmas season, was treated for a fractured arm he received when a sled he was riding crashed into the side of an automobile driven by Mrs. Joe Graham.

The accident occurred on Fifth street where youngsters had a sled run in the snow down a sloping hillside. The sled run developed into a faster ride than the youngster anticipated and his vehicle crashed into the street that runs beside Locke. The driver of the car was blameless.

At the Hospital

Visiting hours: 2 to 4 p. m.; 8 to 8 p. m. Admitted as patients in the last several days at Ruidoso-Hondo Valley General Hospital in Ruidoso have been: Billie Flato, Jesse Ford, Ginger Foster, Della Orlosky, Ellen Montgomerie, Ruidoso; Mary Ann McKnight, Carl Britton, Janice McKnight, Steve Bonnell, Capitan; Richard Porto, Alamogordo; Nina Taylor, Lincoln; Charlene Metcalf, Hollywood; Nora McTeague, Hondo; Lois Dennis, Holloman Air Force Base.

Receiving emergency treatment on the holiday week-end here and being dismissed after treatment was Sharon Rae Clift, Lamesa, Tex., daughter of the G. O. Clift, Jr., family of that city, who suffered slight cuts and bruises when a sled she was riding on Cedar Creek skid run overturned.

Kalah Jan Long, 6-month-old granddaughter of the Henry Jacksons, was treated for burns about the face, arm and knee when a walker in which she was playing overturned into a heater. She was dismissed after emergency treatment. The Longs were visiting here from Lubbock.

South side, News office

News To Move In Mid-January Into New Home

In mid-January the Ruidoso News will move into its new home, the 36x80 concrete tile and rock fronted structure just completed one door west of Ruidoso State Bank. Builder of the new addition to Ruidoso's commercial skyline is R. C. Buckner.

The new building, which will give the News more than twice its present floor space, is located on a lot and a half purchased by the Ruidoso News from the late H. E. and Mrs. Pearl Carter five years ago for the explicit purpose of providing a place for the News to expand when the city's growth demanded it. Buckner bought the property from the News last year to build to specifications for the local publishing plant a modern building that could house present equipment plus considerable additional machinery.

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The Old Year of
1960
Was wonderful to us.
We thank you for your
many kindnesses, and
wish for you and yours
the best of everything
in the New Year ahead.
May you enjoy peace,
prosperity and plenty.

Carmon - Leona Mae
Evelyn - Delana

CARMON PHILLIPS' OLD MILL

Gifts - Cameras - Film - Books
Records - Stone Ground Products



A beautiful winter day with the clear blue sky everywhere above, with the hill and mountain tops outlined ever so clearly all around. Our sky seems bluer still from the snow left in myriad patterns among the dark green evergreens. And the clear, clear heavens above so full of its own joyful color that it seems to be so near to us that for a day or so, like now, the blue seems down a bit of itself here to us on earth, touching the whiteness of the snow to baby blue, mingling the color and the pine with purple through the gentle winter green and giving us a new wonder upon the drifts of snow where shadows of the pines fall.

To think that God would give us the most beautiful color of all in such abundance and purity, and in such a joy-awakening way, above us to be seen when we lift our eyes. Color is a great thing in our lives, dear friend and I will be telling you something about this in the days to come.

The New Year Tale is a good time to put on luminaria. I guess you know what they are. I appreciate all you folks who lit one up during the Christmas season. They were so cheery through the pleasant nights along the way. All of you in Ruidoso, thanks for the luminaria, and David Howell and Tom Barber and all the rest down the way.

To those of you who do not know what luminaria are, they are one of the many things of great charm that I want to tell you about in my next column.

You take a paper bag and fill it with four pieces full of sand. Then turn down the edges like you were rolling up your jeans. Two or three inches. Then put a candle down in the sand and light it for a night time, along about this time of year. You will be surprised at the special charm that is sent out by these humble little cheering lamps.

I was worried about my little band of Blue Birds during the big snow. They were gone for quite a while. But Christmas day they all came back and sang a little song or two on the power line wires not far out above the doorway.

The year nineteen sixty has been a grand and glorious year for me. Do you know why? Because all of you have been so good to me. How can I ever thank you? I can never repay you for the thought I may try forever and a day.

I pray that during the bright and shiny New Year that the Good Lord will show me the way to be a better friend to you all. May God's dearest blessings follow close to you all during the New Year and always.

BUFFETERIA
Noon & Evening Meal \$1.00

Serve Yourself—
Home Baked Pie and Cake
Open 11 a. m. to 2 p. m.
Open 5 p. m. to 8 p. m.
BILL RAMSEY

We appreciate your business during the past year

THE TREASURE CHEST
VERNA HAYNES

WISHING FOR YOU
A Very Happy and Prosperous 1961

Thank you for being our friends and customers in the past year. We hope in some measure we have been able to serve and show our appreciation to you.

BUZZ & MARGE **Whitlock & PAUL BROWN**
Owners Watch Repair

Young Folks Entertained At Christmas Dance
Nancy and Dick Bradley and Chris Samelson entertained their friends Tuesday night this week at a Christmas Dance held at Nolsy Water Lodge. About 25 young people enjoyed an evening of dancing and later eating hamburgers and french fries. The lodge was decorated throughout in the Christmas motif and parents present besides the Bradleys were Mr. and Mrs. Oscar Samelson and Mr. and Mrs. Clem Weindorf.

Youngsters Enjoy Christmas Dance At Tully Home
Toni Tully, daughter of Mr. and Mrs. Gerald Tully of Glenwood, was hostess at a Christmas dance held at her home on Wednesday, Dec. 21. The occasion was also to celebrate the hostess' birthday, which was Dec. 24. During the evening refreshments of punch, cookies and other Christmas goodies were enjoyed. Those attending were Wendy Larson and Sandy Jones, John Pilleman, Joyce Lackey, Cella Cranfill, Lynn Medlin, Martha Trimble, Anita Balice, Sharon Sims, Jeane Evans, Jim Heall, Nyles Lackey, Hollis Pilleman, Joe Moseley, Mike Buckner, Paul Bell, Clifford and Jerry Watley, Gerald Tully, Brian Nozler, Phil White, Bill Sims, Chris Samelson, Marnie Badillo, Jr., and the hostess.

Local Youngsters Sing Carols To Elderly People
A group of local youngsters, members of the intermediate girls club and other high school groups, gathered in the home of Mr. and Mrs. James Lackey in Palmer Gateway Tuesday evening last week and from there went around to several elderly people in the canyon and in Ruidoso Downs and sang Christmas carols. They a fine bunch of youngsters and the people they sang to. After they had finished the singing, they returned to the Lackey home where refreshments of hot cocoa and cookies were served and they enjoyed dancing. Helping with the party besides Mr. and Mrs. James Lackey were Mrs. Lloyd Goe and Mrs. Joe Frey.

Pirellis And Klemms Host Party For Local Children
Mr. and Mrs. Elmer Pirelli and Mr. and Mrs. Elmer Klemm were hosts on Wednesday last week for the smaller children in the Ruidoso area at a Christmas party held in the Lions Club Hut in Skyland. Each child received a sack of candy and a piece of Christmas candy. The children were treated at this party by the Pirellis and the Klemms are expressing their appreciation to the Lions for the use of their building.

EPISCOPAL MINISTER TO TELLS OF MISSION WORK
Miscellaneous work among Indians of Southern Utah will be the subject of a talk by the Rev. William B. Brown III, Episcopal minister of the county, at the First Christian Church Monday evening, Jan. 2, at 7:30 p. m. The program is an invitation to the Christian Women's Fellowship. The public is invited.

Students To Conduct Sunday Service At Christian Church
Sunday, Jan. 1, at 11 a. m., the First Christian Church in Palmer Gateway will have a special service with college students taking part. David Vance and Charles Butler, both home from Eastern New Mexico University at Portales, will read the Scriptures and act as Deacons respectively.

El Paso Group To Celebrate New Year's Here
At least 10 people who are members of the Horaceles (Carrizo) Group of El Paso will have their New Year's party at Carrizo Lodge. They will arrive in old model cars Saturday, Dec. 31, and will stay 'til Monday if O. Hatfield of El Paso is in charge of arrangements.

Capitan News
By DIXIE SPARKS

Willie M. Padilla was admitted Dec. 21 as a patient to Eastern New Mexico Medical Center in Roswell. Mary Zamora, Capitan, was admitted as a patient Dec. 21 to St. Mary's Hospital in Roswell.

Capitan schools resume classes after the Christmas vacation period on Tuesday, Jan. 3. Capt. Bud Darling has announced.

Lon D. Merchant, Capitan rancher, and president of the Southeastern New Mexico Grazing Association, reviewed many state and national problems affecting the livestock industry in his 13th annual report to the Southeastern New Mexico Grazing Association in Roswell, Dec. 1. Merchant was re-elected president for another year at the close of the convention.

Bill This is the title of the New Year's issue of Ruidoso News, and we are going to Carlsbad for Christmas and I do not have any news items for this issue; but I would like to take space and Vic's time to wish everyone, everywhere a most wonderful Happy New Year and may God walk hand in hand with you and yours throughout the coming year.

Your gal, Dixie.

I Went, I Saw, They Conquered Me!
I had a meeting not to go. It was too cold outside and it would be real nice to curl up with a book in front of the fire, but I talked myself into a dress and grabbing my coat by the hand we took off. It was a hard but not a night. We had a meeting at the twinkle of the school yard, one could not imagine there would be room enough for more than a few. I squeezed into it. There were a great number more who parked later in the auditorium and the time was only 7:00 and the program didn't start until 7:30.

Around 7:15 the center band members marched in and took their places. The most able band leader, L. E. M. McDouglough, in charge. The instructions they have had in three months time really showed in their playing of Christmas Carols. As they played The Partridge in the Pine, which was excellent for the first of the program, "Christmas and The Four Freedoms," marched in and took their places, led by Mrs. Fred Pfingsten, director, Mrs. Grady Wallace, pianist, two teachers, Mrs. Hilda Young and Mrs. Frances Johnson who helped the children take their place on either side of the piano.

The theme of the play, Christmas and The Four Freedoms, is Christmas is love and you can not stifle love with love, love, consequently, love is the only way to survive. There were the four freedoms: Tolerance, Jane Dean; Liberty, Cathy Apodaca; Valiant, Kay Wright; Plenty, Bernice Zamora; Good Will, Bigot, Gilbert Lovato; Peace, Virginia, Fred, Fred, Billy Silva; Want, Tony Montoya; Three Wishes: Avery Williams, David Wallace and Louis Berna; Dec Cheezier and Jim Leslie; Mattinson, Lynn Williams; John, Fred, Virginia, Good, Elmer, Billy Hall, Eddie Crain, Jackie Robinson, Ricky Zamora, Gilbert Montoya, Sam Jenkins, Kenny Darling, Allen Sims who scratched his nose at the wrong time, and Richard Jones, Elmer, Fred, Fred, Billy Silva, Want, Tony Montoya; Three Wishes: Avery Williams, David Wallace and Louis Berna; Dec Cheezier and Jim Leslie; Mattinson, Lynn Williams; John, Fred, Virginia, Good, Elmer, Billy Hall, Eddie Crain, Jackie Robinson, Ricky Zamora, Gilbert Montoya, Sam Jenkins, Kenny Darling, Allen Sims who scratched his nose at the wrong time, and Richard Jones.

After the play, the children were treated to a Christmas dinner by the Christian Women's Fellowship. The public is invited.

Honeymoon Club
Spending their honeymoon in Ruidoso last week were Mr. and Mrs. Dan Schaefer of Pecos, Tex. They were married Dec. 22 in the First Baptist Church in Pecos. Parents of the couple are Mr. and Mrs. H. Henry of Pecos and Mr. and Mrs. C. Schaefer of Junction, Tex. They stayed at Whispering Pines Cabins while here. The bride has been employed by the Douglas Oil Co. of Pecos for the past four years and the groom is employed by the Pecos Junior High School as a teacher and coach.

CLUB NOTES

Beta Sigma Phi chapters meet each second and fourth Monday nights.

Women's workday at Church of Christ in Gateway every first Thursday of the month at the church.

United Church Women will meet at 7 p. m. Nov. 4 at the First Presbyterian Church in Ruidoso.

The Quarterback Club is meeting every Thursday night at 7:30 p. m. in the High School Library.

The Presbyterian Women of the Church meet each second Tuesday of the month, at 2:30 p. m., place to be announced later.

Ruidoso Woman's Club meets each second Wednesday at Ruidoso Woman's Club building at 2:00 p. m., except on luncheon meetings. They will advise the telephone committee with advice.

Games of bridge, canasta, dominos, etc. at the Women's Club in Skyland near the Old Catholic Church, each Monday at 12:30 p. m. For information call CL 7-4675, CL 7-5030 or CL 7-5841.

Women's Society for Christian Service meets each first Wednesday of the month at 7:30 p. m., place to be announced.

American Legion Auxiliary regular meeting 7:00 p. m. each first Thursday of the month.

Rotary Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star building.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p. m., place to be announced.

The Women's Missionary Union of the Green Tree Baptist Church meets each Tuesday morning from 9:30 to 10:30 a. m. in the homes of members.

The First Presbyterian Church supper every third Wednesday evening at 7:00 p. m. at the Church.

Rainbow Girls Assembly meets each first and third Thursday, 7:00 p. m. in O. E. S. Hall in Palmer Gateway.

Rainbow Advisory Board meets each first Thursday of the month, same place.

Robert J. Hagee Post of the American Legion meets each third Thursday night in American Legion Hall, downtown Ruidoso.

Ruidoso Parent-Teacher Association meets each third Thursday of the month at 7:30 p. m. at the Cafeteria of the Elementary School.

Lions supper every Tuesday night at Lions Hut in Skyland, 4 blocks from Sutherland Drive, behind the house.

Ruidoso Lodge No. 73 meets each first Monday of the month, O. E. S. Hall, 7:30 p. m. James Ramsey, W. M. H. H. Shier, Secretary.

RUIDOSO B. P. O. E. NO. 2086
-Meets each second & 4th Monday at new Elks Club building on Hwy 70 west.
Fred Grawwell, E. R. J. P. Smith, Sec'y.

B. P. O. E. No. 2082
-Meets each 2nd and 4th Thursday, 7:30 p. m. in Elks Home on Highway 70.
L. D. S. Ruidoso Relief Society meets each Saturday afternoon at 2 p. m. at the E. P. Hall home. Everybody welcome.

Troop No. 4 Girl Scouts (7th and 8th graders) meet each Monday at home of Mrs. James Lackey, Palmer Gateway.

Ruidoso Business and Professional Women's Club meets every third Monday night of each month, place to be announced later.

Troop No. 9 Brownies meet each first and third Wednesday at the home of Mrs. Herman Reynolds in Hollywood.

Second year Brownies meet every Thursday afternoon after school at the home of Mrs. Earl Hickam in Palmer Gateway.

Troop No. 7 Girl Scouts meets every Wednesday afternoon at 3:00 p. m. at the James Lackey home in Palmer Gateway with Mrs. Langford as leader.

Senior Girl Scouts meet every Tuesday at 4:00 p. m. at the James Lackey home with Mrs. Richard Coe as leader.

Rotary luncheon every Tuesday at O. E. S. chapter home.

SOCIAL, CHURCH AND CLUB NOTES

Local News

PAGE TWO

'The Birth of A King' Presented As Play By Baptist Group
The Ruidoso Baptist Church in downtown Ruidoso presented the play "The Birth of A King" Thursday, Dec. 22.

The first scene was in Doctor Luke's office. The doctor and an early church leader were discussing the writing of the Gospel of St. Luke. The doctor said that the part of Dr. Luke and the leader was Troy Farus. In the second scene, shepherds on a hillside were played by Kyle Hutchison, Kathy Smith, Clomen Smith, Jackie Perkins, Wilton Howell and Karen Smith. An angel was portrayed by Sue Nash.

In the fourth scene, Joseph and Mary and the Babe in the manger were the central characters with Deborah Hutchison as Mary. In the final scene, three wise men were played by Willie Zinn, Joanie Smith and Kay Osborn.

75 People Attend Christmas Gathering
About 75 people, a third of them visitors from out of town, enjoyed the first of what will likely be a yearly Christmas gathering at Carrizo Lodge on Christmas Day, Mr. and Mrs. Carmon Phillips and Mrs. Evelyn Greenwell joined with the Herb Gregorsons in staging the gathering, at which folks visited, enjoyed refreshments and music.

Phillips said the event proved such a success he had hopes that it will be sponsored annually here with civic groups, such as the Lions, the Rotarians, the Elks or other such organizations alternating as sponsor each year.

YOUR BABY SITTER SHOULD KNOW RULES OF FIRE SAFETY
Baby sitters have become an American institution, and if you're having one in during the holiday season, you should know the rules of fire safety.

The National Board of Fire Underwriters offers these suggestions, designed to keep your holidays merry:

Know the sifter. Be sure the sifter is adequately trained and has a sense of responsibility and like children.

Be sure the sifter has met the children and any pets, especially the watch dog.

See to it that the sifter understands the use of fire. He should get the children out of the house, call the fire department and notify the parents, IN THAT ORDER.

Show the sifter all exits, and give instructions as to how to get the children out of the house in case of fire.

Instruct the sifter to keep the children out of the kitchen, if possible, and be sure that the sifter knows that matches, electric cords, and appliances are not to be touched. Charge of sifter with flashlight; to use in case of light failure.

Parents should come home at the hour agreed upon, or telephone if unavoidably delayed.

Make suitable arrangements for seeing the sifter home.

Hospital Personnel Enjoys Party At Nurses' Home
A Christmas buffet dinner was enjoyed by the hospital and personnel at the Nurses' Home on Thursday, Dec. 22, in the Nurses' Home adjoining the hospital. About 45 people attended this dinner sponsored by the hospital and personnel. In charge of arrangements for the food were Mrs. Bill Hart and Mrs. Elsie Caylor.

LOCAL WITNESSES TO ATTEND ASSEMBLY
V. W. B. Dobbins, presiding minister of the Ruidoso Congregation of Jehovah's Witnesses, announced that they have been invited to attend a three-day assembly to be held January 27-29 at Douglas, Ariz. Mr. Dobbins will head the local delegation.

The assembly is one of the Semi-Annual "Circuit" conventions provided for the Witnesses. Delegates will attend from 21 congregations located in parts of Arizona, Texas and New Mexico.

"Entire families are encouraged to attend," Mr. Dobbins said, "because the meeting will provide Bible instruction for family groups to enable them to apply Bible principles more fully to their everyday lives." For this reason the three-day program carries the theme: "Be Taught by Jehovah." There

Happy New Year!

And our thanks for a wonderful business during the past year

To All Our Customers and Friends

RUIDOSO VARIETY
Lyndy and Oscar Samelson

VARIETY
By Jay Goe Ess
(James G. Saylor, Minister, Christian Church)

IT IS STILL FLOWING. A former resident of Brown University was being honored at a banquet for the service he had rendered to the school. In his speech of acceptance for their gifts and kind regards, he mentioned an old house near the university. The house, a gift to the city of Providence, is built over the spring from which Roger Williams drank when he landed there after a long sea voyage. In honor of the English clergyman and founder of Rhode Island, a bronze plaque has a message with words something like these: "Beneath this house is the spring from which Roger Williams first drank, it is still flowing." Those last words are significant in that they have a message for all days. Some things persist. "They are still flowing." The virtue, honesty of purpose and endeavor, integrity and goodness that we shall need throughout the New Year are still available. If anyone wants to know how to meet 1961, how to get strength to face uncertain days, the answer is at hand. A Divine Providence has opened wells that are still flowing. "Come ye to the waters!" Isaiah 55:1.

A ONE TRACK MIND. We were talking on that subject a few days ago. Down at the Barbecue and Steak House, it was Mrs. Joe (Doris) Duke says she doesn't mind the close of the City War, but she has many conflicting ideas as to get on that one track. One time there was an old Roman Senator whose mind seemed to be taken up with one dominant idea. He kept telling his fellow-senators, "Carthage must be taken. Carthage must be taken. Well, he kept on talking on his favorite thought until others came to be of the same mind. Finally Carthage was taken and several people thought it was their idea but really it was because of the old Senator who, as we would say, "had a one-track mind." Take Leland Stanford. He did the same thing. In a way, he had a one-track mind. He had the first dream of a trans-continental railway, so he besieged the halls of congress until they had the dream. So, after the close of the Civil War, he began in earnest and finally there it was—a shining stretch of rails that spanned the continent. Charles Goodyear was like that, too. He endured hardships, privations and many failures, but, being obsessed with one great idea, he had the creative and he gave to us the secret of processes and formulae with which to work with gum rubber and vulcanizing techniques—and the Goodyear name continues. Maybe many respects, we just have to have people with a "one-track mind." Many things we enjoy today came from efforts and dreams of people who were once called, "fanatics" and "radicals." Let's call it, "An all-consuming passion." This ONE thing I do. St. Paul, "Where there is no vision the people perish." Proverbs 29:18. "I WISH THERE WERE SOME WONDERFUL PLACES CALLED 'THE LAND OF BEGINNING AGAIN.'" We do have that wonderful place here in Ruidoso. The threshold of a bright New Year is before us. But, we do not have to walk for a New Year. We may be again with each new dawn. In Colonial times there was what was known as "The Dark Day." It was a day when the sun had forgotten to rise. People rushed to the churches to pray, for they believed the Last Day had come. The Connecticut Legislature was in session. One trembling legislator moved for an adjournment, so that the members might prepare for the inevitable. But one man, whose name has not been preserved, said, "I move that candles be brought so that we might go on with the work. We have no reason to adjourn. It is the Day of Judgment, let us find us doing our duty." Whatever the days may bring, let them find

WILLIAM B. DOBBINS
Presiding Minister of the Ruidoso Congregation of Jehovah's Witnesses

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CANYON ECHOES

Mr. and Mrs. Sam Buckner and two sons of Leadville, Colo., visited the R. C. Buckners Christmas Day, Mr. and Mrs. H. A. Sharp, who are Mrs. Buckner's parents had Christmas dinner with the Buckners.

Chris Samelson, son of Mr. and Mrs. Oscar Samelson, is home for the holidays. Ruidoso, is visiting College High School at Berkeley, Calif.

Mrs. Ace Parker of Lorene's Children's Shop is leaving this week-end for Phoenix, Ariz., where she will shop for Easter, spring and summer merchandise at market there.

Mr. and Mrs. Bernard Rooney and Pat were in Ft. Stockton, Tex., for Christmas with Bernard's parents, Mr. and Mrs. W. F. Rooney. Bernard's five sisters and their families were also there and it was the first time in 20 years that the whole Rooney family had been together.

Mrs. Billie Clarke spent Christmas Day in La Luz as the guest of Mr. and Mrs. Harry Flukinger. Mr. and Mrs. Cecil Clark were also there and returned with Mrs. Clarke to Ruidoso for the visit. Guests of Mrs. Clarke's on the day after Christmas were Mr. and Mrs. Hollis Cummins and children of Capitan.

Mr. and Mrs. B. M. Hopkins and Lester visited Mrs. Hopkins' sister and her family, O. D. Smiths at Littlefield during the holidays.

Ruidoso Downs News

The J. E. Bryan family has moved from the Bryan Smith rent house in Ruidoso to the former Breese home east of Ruidoso Downs.

Mr. Bill Kruss and family have moved into the Emmett Reese home east of Ruidoso Downs.

Trudie Balcom is visiting in California this week.

The County Agent Reports
By RALPH DUNLAP

A meeting on Land Problems of New Mexico is planned for Saturday, Jan. 14, at the Carrizo school. Starting at 10:00 a. m., Royce W. Lee will discuss land problems especially they affect state and federal lands leased by the ranchers for grazing. Policies of the agencies administering these lands concerns everyone directly or indirectly. Before anything can be accomplished, a better understanding must be developed by everyone. With a better understanding, a constructive solution can be developed. Everyone is invited to come to this meeting sponsored by the Lincoln County Wool Growers. Other items on the program are a wool dress revue, a demonstration on core sampling of wool and predatory animal control.

Moved to Our New Home Opposite Ruidoso Osteopathic Clinic Gateway Area

LOU'S Beauty Shop
Complete Beauty Service
Phone 7-3905
REVLOON PRODUCTS
No Increase In Prices
Lou Beers

Laff and You'll Live Longer

Spectators crowded the shore to watch the first of the Robert Fulton's latest breed—a ship propelled by steam, called the Clermont. On hand was a local pessimist, Jeremiah Clark.

"They'll never get her started," he remarked emphatically.

Just then, with a roar and a belch of black smoke, the Clermont chugged into motion. Whistles blowing and her bells clanging, she moved powerfully into the river.

Jeremiah looked disdainfully at the whole affair. "They'll never stop her," he muttered.

Census taker: "How many bush all of us doing our duty.

May this New Year be a blessed one for all of you. The Happy Parson, Jimmy Saylor.

SHRIVER'S SHOPPING CENTER

CHUCK ROAST, Lb. . . . 49c
PORK CHOPS, Lb. . . . 59c
BEEF SHORT RIBS, Lb. . . 33c
T-Bone or Round Steak, Lb. 89c
OLEO, Elna, Lb. . . . 16c
PINTO BEANS, 10 Lbs. . . 98c
POTATOES, 10 Lbs. . . . 49c
SNACK 39c
CORNED BEEF 57c

Ellis
LIMA BEANS AND HAM . 37c

—HAPPY NEW YEAR—
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

Save Your Skin
(and your money, too!)

NEW PLASTIC 12 OZ. BOTTLE!

TUSSY
WIND & WEATHER LOTION

NOW 1/2 PRICE

New plastic bottle! Now the favorite 12-oz. size of this soothing, smoothing, effective moisture lotion. It's perfect for winter roughness and "chapping" cracks in an unbreakable plastic bottle. So pretty, and just for everyday use. 6 oz. bottle Wind & Weather Lotion, reg. \$1.00, now 50¢. 12 oz. jar Wind & Weather Hand Cream, reg. \$2.00, now \$1.00. 12 oz. bottle Wind & Weather Lotion, reg. \$2.00, now \$1.00.

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POST OFFICE BOX
RUIDOSO, NEW MEXICO

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BAKER PHARMACY
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RUIDOSO, NEW MEXICO

CANYON ECHOES

Mr. and Mrs. F. L. Perry of Ft. Worth, who own property in the Alto region, flew to El Paso, rented a car and came to Ruidoso last week-end. They plan to build a summer cottage on their land on State Road 37 next spring, they said.

Jimmy Beall visited his grandparents and his mother in Sweetwater, Tex., during the holidays.

Celia Granfill visited relatives in Odessa, Tex., during the holidays.

Candace Farrar was admitted as a patient Dec. 21 to Eastern New Mexico Medical Center in Roswell for medical attention. She is the daughter of the Leon Farrars.

Our new drive-in roller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

The Jack Siddens family and the N. L. Gilhams of Clovis were here for the holidays.

Gerald Magooch, Jr., Mesalero, was admitted Dec. 21 as a patient in Eastern New Mexico Medical Center in Roswell.

Mrs. Elsie Williams visited her son-in-law and daughter, Mr. and Mrs. Bill Jungman, in Tulsa last week-end.

Paul Matthews, serving in the Navy at a camp in Louisiana, was

home for the holidays.

Spending the holidays in Ruidoso with her parents, Mr. and Mrs. Lester Hitchens, are Mr. and Mrs. John Sherritt and son Scotty of Anchorage, Alaska.

Mr. and Mrs. J. H. Wilkerson and sons Jerry and Johnny of Andrews, Tex., are spending the holidays with her parents here, Mr. and Mrs. Mack Garner.

Mr. and Mrs. Weldon Garner and son Ronnie spent Christmas Day in Roswell with Weldon's parents, Mr. and Mrs. M. P. Garner.

Mrs. Billie Morrison left Christmas Day for Sacramento, Calif., to spend the holidays with her mother, Mrs. Frances Hanson.

Bargains in cards, novelties, sonnets and other items NOW at Lester's Indian Curio, west at the Y on Highway 70.

The Ralph Petty family was vacationing in California this week.

Mrs. Thelma Crosby was in Roswell for Christmas.

The Stanley Cochran family attended a family gathering in Clayton last week-end.

The H. C. Boyds spent Christmas in Alpine.

The Carl DeBords were here for Christmas from Santa Fe.

Mrs. Nora Luallin and the Allen Luallins visited with friends and relatives in O'Donnell and Tahoka, Tex., over the Christmas holidays.

Mrs. Dixie Church is spending the holidays with her daughter in Fort Smith, Ark.

Guests in the home of Mrs. Elsie Caylor and Mrs. Annie Lockley over Christmas week-end were Mr. and Mrs. A. J. Seneath of Albuquerque and Mrs. Charles Theist and Miss Jerry Theist of El Paso. On Christmas Day the W. L. Day family of Alamogordo visited with

them.

Mrs. Katherine Troxler, Director of Nurses at the Ruidoso hospital, is spending the holidays in Marshall, Tex.

Spending the Christmas holidays with their parents Mr. and Mrs. Clem Weindorf are their daughter Yvonne and son Ronald, both students at Martin Luther College at New Ulm.

Mrs. Mack Garner left Tuesday this week by plane for Arcadia, Calif., after receiving word that her brother-in-law had passed away Christmas day night.

The Herb Gregersons spent Christmas Day in El Paso.

Guests in the home of Mr. and Mrs. Harold Jones over the holidays were Mr. and Mrs. Wade Bishop, Mr. and Mrs. Morris Wheeler and two daughters, Mrs. Jola Jursch and Mr. Harry Smith, all of Roswell, and Mr. and Mrs. John Gladders of El Paso. Their son Max was also home from Yale University at New Haven, Conn.

Mr. and Mrs. J. T. Baker of Midland, Tex., parents of Mrs. W. D. Horton, visited in the Horton home during the holidays. Also visiting them was an aunt, Mrs. A. E. Murr from Midland.

Mr. and Mrs. L. C. Crews and family spent Christmas with relatives in Lubbock, Tex. A niece, Melanie Daniel, came back with them for a visit.

Jud Rogers and family of Roswell were here for the Christmas holidays early this week.

Mr. and Mrs. Bill McLean of Albuquerque were here visiting Mrs. McLean's mother, Mrs. Ruth Moore.

Visiting the Ed Winans were their daughter and children, Wanda Kiker and girls, from Albuquerque.

Rev. and Mrs. William B. Holmes and daughter Shirley of Van Horn, Tex., were guests of the J. P. Bobos this Christmas.

Mr. and Mrs. Charlie Martin and daughter Dianne left Monday this week for Globe, Ariz., to take Charlie's mother Mrs. Mary Martin of Clay Center, Ark., who has been with them since Thanksgiving, out there for a visit with her daughter and family, the Ray Osbornes.

Visiting their parents Mr. and Mrs. Forest Bradley of Noly Water Lodge over the Christmas holidays are their daughter Nancy who is a

student at Loretto Academy in El Paso and son Richard who attends Jesuit High School in El Paso.

Mr. and Mrs. Barney Gardner and Wallace Gardner spent Christmas with their daughter and sister and family in Roswell, Mr. and Mrs. A. J. Lafoon.

Mr. and Mrs. A. Ray Clarke and children returned this mid-week from San Francisco, Calif., where they spent Christmas with Mrs. Clarke's mother, Mrs. Laura Bagley.

Mr. and Mrs. Samuel E. Hyatt and Dr. J. P. Thomas had as their Christmas guests Mr. and Mrs. O. H. Dunson and two children, David and Kirsten of Ft. Worth, Tex., and Mr. and Mrs. Robert O. Simpson and two children Austin and Joy of Levelland, Tex. Mrs. Dunson and Mrs. Simpson are Mrs. Hyatt's daughters. Dr. Thomas returned to Levelland for a week's visit and Joy remained here with the Hyatts for a week's visit.

Mr. and Mrs. Joe B. Duke and sons spent Christmas with relatives in Muleshoe, Tex.

What's Cookin' at Wattie's

Well, on the back burner this week we've got simmering and sizzling a red hot wish for you and yours to have a very Happy New Year—and a word of thanks for your nice business.

WATTIE'S CHAT 'N' CHEW

3% INTEREST

Makes savings "snowball" especially when you save something regularly with our friendly help.

Telephones CL 7-5865
Capital and Surplus \$165,000.00
—Member F. D. I. C.—
Your Savings Deposits in This Bank Now Earn 3 Percent.

Ruidoso State Bank
In the Year "Round Playground of the Southwest"
Ruidoso, New Mexico

Season's Greetings!
L-P GAS
ALL-PURPOSE FUEL

Economical Bulk Service

Yes, whoever you are... Wherever you live... You can enjoy the benefits of modern living with economical LP-Gas Bulk Service. With this type of service, LP-Gas is delivered to your home with no fuss or bother to you. Our tank lease/rental program makes available all sizes of bulk tanks at terms so reasonable that everyone can now enjoy the benefits of this wonderful fuel.

Millions of American homes have changed from less desirable fuels to LP-Gas. LP-Gas has no fumes, leaves no grime, and with your fuel supply in your own backyard, you have no interruption of family living when inclement weather causes failure in other fuels.

KEETH GAS CO.
Phone GL 7-4025 — Ruidoso
For Night Service Call CL 7-3817 or CL 7-2558

To Each of You A HAPPY NEW YEAR

We thank you for your trade since we have operated this store, and hope you call on us often for all your needs that we can supply.

Cooks
Proprietary & Sundries

DO YOU HAVE TIME? ...

If not, see Tripp Jewelers. TIME is our business. Why not come in and talk TIME with us! We carry Bulova, Hamilton, Wyler, Croton and others. Prices as low as \$19.95, and our watches are guaranteed to give complete satisfaction.

(Next Door to Buckaroo)

Tripp Jewelers

For being the friends you've been, our heartfelt thanks and

HAPPY NEW YEAR

From Ruby and Roy Pior

WISHING ALL OF YOU A
Happy New Year

And we want to say Thank You for your business during the past year.

WHITE MOUNTAIN GROCERY
Barney and Wallace Gardner and the Gang

We Hope Everyone Had A
Very Merry Christmas

And
Now We Wish For Each of You
A 1961
Filled with Good Health,
Happiness and Prosperity

Our Thanks for Your Patronage and Co-Operation
The Past Two Years.

Jack, Golda and Clara
JACK'S WAFFLE SHOP
Hollywood

BENNETT'S FOODLINER

FRIDAY AND SATURDAY SPECIALS

We Give **J.N.** Green Stamps

Phone CL 7-3115 - Mechem Drive, Plenty of Parking Space - Ruidoso, N.M.

"USDA Choice" Pound	Chuck Roast	.39	Pound	FROZEN	
	BEEF RIBS	3 lbs. \$1.00		Dutch Treat—1/2 Gallon	Each
	GROUND BEEF	3 lbs. \$1.00		ICE CREAM	59c
Swift Premium Pound	SLAB BABON	49c		Sara Lee Frozen	Each
	Uncolored ELKHORN CHEESE	2 lbs. \$1.00		Orange or Chocolate Cake	79c
Choice Pound	Seven Bone STEAK	59c		Donald Duck Frozen—12 oz. Cans	
	Smoked Jowles	29c		ORANGE JUICE	3 for \$1.00
	Monarch COFFEE	lb. 69c		Fairlane Frozen	
	Yacht Club COFFEE	lb. 63c		STRAWBERRIES	\$1
Churn Gold	OLEO	\$1		5 PACKAGES	\$1
	5 lbs.			Birds Eye Frozen	Package
2 Pound Bag	Black Eye PEAS	29c		BLACK EYE PEAS	.19
	2 Pounds Phoenix CHEESE FOOD	69c		Hills Frozen	
Meads	CANNED BISCUITS	12 for \$1		HORSE MEAT	4 pkgs. \$1.00
	3 Pound Tin Swift's Jewel	59c		No. 1 Russatts—10 Lb. Bag	Each
Ideal	DOG FOOD	7 cans \$1.00		SPUDS	.49
Ideal	DOG FOOD	48-Can Case \$6.90		CARROTS—Cello	pkg. 10c
Campbells	TOMATO SOUP	7 cans \$1.00		Medium Size	Each
Picnic No. 300	PORK & BEANS	10 for \$1.00		Avocados	10c
Monarch No. 303 Red	KIDNEY BEANS	5 for \$1.00		CELERY	lb. 10c
Pimento—8 oz. Jars	Cheez Whiz	3 for \$1		Mustard Greens	15
				2 bunches	.15
				Green Onions	9c
				2 bunches	9c
				Mtn. Pass No. 300	
				REFRIED BEANS	8 for \$1.00
				Carnation Chunk Style	
				TUNA	4 for \$1.00
				No. 2 1/2 Cans Freestone	
				PEACHES	4 for \$1.00
				Jolly Time 10 oz. Cans	
				POP CORN	5 for \$1.00
				20 oz. Kraft	
				GRAPE JELLY	3 for \$1.00
				10 oz. Kraft	
				GRAPE JELLY	5 for \$1.00
				Regular	
				ENERGY CLEANSER	2 cans 19c
				Giant Box	Each
				ENERGY DETERGENT	59c
				All "CASH" Sales \$2.50 or More	
				Tuesday "DOUBLE STAMP" Day	

CLOSED SUNDAYS



PAGE FOUR
Ruidoso News
Friday, December 30, 1960

The Thrill That Comes Once in a Lifetime



TREASURE

MEET THE FACULTY OF R. H. S.



JOSEPH FREY

Joseph Frey was born and raised near Chickasha, Okla. After graduating from Chickasha High School in 1951, he attended Oklahoma State U. in Stillwater. He graduated from O. S. U. in 1955 with a Bachelor of Science degree in agriculture. After two years in the Army, stationed in Louisiana, he returned to Oklahoma to enter East Central State College in Ada where he obtained his teaching certificate in the summer of 1960.

Frey is presently employed in the high school as the biology, chemistry and general science instructor. He is married but he and Mrs. Frey do not have any children.

THURSDAY MEN'S LEAGUE

Standings as of Dec. 22:

Team	Won	Lost
Country Club Estates	32	16
O. T.'s Lumberjacks	29	19
Com. Pub. Service	25	23
Leck's	25	23
Jones Construction	25	23
C. & L. Lumber	24	24
Ideal Laundry	23	25
Gateway Mill	21 1/2	26 1/2
Bob's Humble	19 1/2	28 1/2
Fox Cave	17	31

High teams, 3 games: C. T.'s 2588; Leck's 2524; Gateway Mill 2483. High teams, 1 game—Gateway Mill 897, C. T.'s 880, Leck's 882.

Junior High and Elementary Notes

The Junior high students in "Dubi Williams" eighth grade at the Elementary School were asked to write their impressions of a simulated trip to the moon as a science class project. The following are some of the assignments turned in.

My Trip To The Moon

By Shirley Hicks

My helpers and I started our rocket ten years ago, but we let it absorb all the sunshine it could for it is solar powered. It weighs five tons and will use about three years of sunshine because we will probably land on the moon at night. The most ratio is 7:6. There are eight aboard counting the Captain is checking the combustion chamber, exhaust duct, shaft coupling, etc. It is now ten seconds 'til take off. Nine—eight—seven—six—five—four—three—two—one. Blast—we're off. I was just about to signal back when I blacked out. When I regained consciousness, I felt dizzy and sick but soon returned to normal. One stage has just blasted to put us in orbit for the moon. I soon found out space is the most exciting place I have ever been. It is pitch dark outside. Sometimes I get a scary feeling but put it this way, it is different and exciting. Every now and then we see a meteor flying by but none has even got near us. We are nearing the moon now. We fire three tons of fuel to slow us down so we can land safely because the gravitation is too weak. We land on the moon with a bang. The nose of our rocket is covered up with dust, but we can fire a stage to get us out. We put on our pressurized suits and radar spectacles so we can keep in touch with each other. We landed at night and it will be night for fourteen days. At night it is cold enough to freeze blood and during the day it is hot enough to boil water. So you see

we will have to wear heated suits and leave before daytime comes. We set up an inflated transparent plastic atmosphere for our shelter. We explore around and soon find out that the craters and seas are caused by volcanic eruptions and large meteors. We find bits of yellowish-green chemical stuff in the crevices of some chalk-like peaks. We examine it and can't figure out what it is. We can't take any back for when we touched it with our gloves it ate a hole in them. We will take pictures of it anyway so scientists can study its formations. Part of the crew is taking moving pictures of the moon.

We have been on the moon thirteen days and it is turning light now. We are packing to leave before we boil for it's 106 F. We'll get some samples of the soil, pebbles and rocks, then go. Just as we are fixing to leave, we hear a loud roar and right below us a big hole is being created. It shook the ship so hard it took off without any firing. As we considered the experience we decided it was a volcanic eruption and another crater was formed before our eyes. We landed on earth safely. We received \$100,000 each. I have never signed so many autograph books in my life. Shall I sign yours?

Destination Venus

By Jimmy Steele

Man had long wanted to find out what Venus was like. It had remained a mystery ever since it was discovered because of the clouds that envelope it constantly. Now the time had come to set off on our voyage to Venus. It is the year 1984. The crew strapped themselves in and the count down began, it was "get the rocket off the ground." With 200 scientists, engineers and technicians, Robert Von has worked 15 hours of count down, which is often interrupted; listen—"Blair to block house, main fuel valve stuck. Another hug! Freeze the clock!" Von, a top flight aerodynamics rocket engineer, goes to the trouble of the G's pulling them down into the cushioned seats. Up, up, rolls the roaring rocket pushing its way beyond 100,000 feet the threshold of space. This is the first try to launch man into space. Will it turn out all right?

The rocket now switched to solar power. This method was not used for takeoff because maximum speed for a vehicle the size of our rocket was only 15,000 miles per hour, not enough speed to break free of the earth's gravitational pull. The ship was now cruising along at about 12,000 miles per hour. One hundred and five days later Venus comes into view. The ship now was in Venus atmosphere. Solar power was cut off and small stabilizer rockets turned the ship to where the tail of the ship was pointing landward. Another rocket in the tail started up to prevent the rocket from falling too fast to land. The ship now was on Venus. Instruments showed the air contained moodily water vapor, explaining the misty clouds. Suits were donned and the crew went outside to ex-

perience. Being only about 67,000,000 miles from the sun, Venus proved to have a hot tropical climate with temperatures reaching 140 degrees the daytime. Two weeks later we were ready for takeoff again. We had samples of soil and air to take home to earth. Takeoff was the same procedure here as it was on earth. Once again outside of Venus' atmosphere, solar energy was used. Near earth we ran into a shower of meteors which pierced the hull of the ship and threatened to suffocate us. We then manned one-man jet-rocket planes. We used the rocket engines of the small ships to get to earth's atmosphere. Then being in the oxygen filled atmosphere the jets were able to be used and we headed home. Our samples from Venus were still aboard the big rocket ship, so were lost. But we will get some more on our next voyage to Venus.

Space Trip

By George

At the launching site at Cape Canaveral, Fla., the fueling of a Jupiter-C satellite missile that is to send the first men into space is being made ready. In the deepening twilight, under the glare of floodlights a siren wails. Two red blinkers light continuously to alert the fire crews. "T minus 70!" blares the voice over the field intercoms, the count down has begun. It's 70 minutes, 10 minutes more than an hour before firing time of the first rocket to put man into space. In the block house men flidget nervously as the time slowly ticks away. Here in the block house is the brain center of the project. The count down chief is tense, anxious to get the rocket off the ground. With 200 scientists, engineers and technicians, Robert Von has worked 15 hours of count down, which is often interrupted; listen—"Blair to block house, main fuel valve stuck. Another hug! Freeze the clock!" Von, a top flight aerodynamics rocket engineer, goes to the trouble of the G's pulling them down into the cushioned seats. Up, up, rolls the roaring rocket pushing its way beyond 100,000 feet the threshold of space. This is the first try to launch man into space. Will it turn out all right?

Space Trip

By Molly Kay Harris

The date is January 26, 1978. We are going to make a trip through space to the Moon and Venus. We are going to use Photon Power. A photon-powered vehicle can accelerate close to the speed of light, which is 186,000 miles per second. We will use a liquid propellant to get out of the earth's atmosphere, then we will switch to photon power. Our mass ratio is 11.5 to one. Our rocket has three stages. We are now ready to blast off, now we are blasting off. We are going so fast through the earth's atmosphere gravity can't hold us back. We are now approaching the moon, it is night here and will be for two weeks. We are landing now by a crater. The crater is full of fias-

co. From what information scientists had gathered they thought the moon might have dust on it. So I am equipped with a sort of thing that looks like stilts to walk in dust. We are now stepping out of the rocket, we have on our pressurized suits. The surface gravity of the earth equals one. The surface gravity of the moon is 1/6, so a person would weigh quite a bit less. We are going to take some pictures and take back some samples of the soil. It is now two weeks later and we are ready to leave the moon and go to Venus. The reason we are leaving now is because it is soon going to be "day on the moon for two weeks. During the day the moon is extremely hot, and we most likely couldn't stand the heat. We are now blasting off the moon, the escape velocity is 1.5 miles per second. The distance in days from Earth to Venus is 146 days. We are leaving from the moon so it will take about 144 days. We are now on our way to Venus. We are now in sight of Venus. We are going through the clouds that surround Venus. We're landing now with no damage to the rocket. The surface gravity of Venus is .88. Venus is about the same size as Earth. Its diameter is 7,700 miles and its surface is more than nine tenths as great as that of the earth. Its density is only a little less than the earth's density. We are going to (Continued to page 5)

The Weather

Date	Hi	Lo	Precip
21	50	14	.00
22	43	14	.00
23	51	15	.00
24	57	16	.00
25	56	16	.00
26	55	16	.00
27	54	27	.00

Precipitation since Jan. 1—15.87
Snowfall this month—1.74 in.
Snowfall last winter—17.95 in.
Snowfall last winter—55.30 in.
Lowest temperature last winter, 1-below.

Smokey Says:
IT COULD HAPPEN TO YOU!
CALIFORNIA'S FOREST AND BRUSH FIRES!
OVER 70 HOMES BURNED
PROPERTY DAMAGED IN THE MILLIONS
12 PEOPLE KILLED
WATERSHED COVER DESTROYED!

Our Very Best Wishes
To you and yours at the beginning of a new year. May 1961 see your hopes and plans realized to the fullest.

C. & L. LUMBER & SUPPLY
Highway 70 — Hollywood
Two Phones To Serve You: CL 7-4785 and CL 7-2815

QUALITY CLEANERS

Home Owned - Home Operated

The Taylors - The Sublottes - The Meekers

Highway 70 - In Hollywood

Phone CL 7-2136

Holiday Five-Minute Fudge

A plentiful of fudge is a sign of fine holiday hospitality. And it can be assembled quite easily, with a new five-minute method from the Carnation Company. Homemakers are glad to know the Carnation recipe eliminates soft ball tests and candy thermometers, yet smooth, creamy, perfect texture fudge is insured each time, thanks to evaporated milk's better blending qualities.

To prepare four pounds of this attractive Marble Fudge, first prepare a batch of caramel fudge; mix 3/4 cup (one small can) Carnation evaporated milk, 1 1/2 cups sugar, and 1/2 teaspoon salt in saucepan over low heat. Heat to boiling, then cook 5 minutes, stirring constantly. Remove from heat. Add 1 1/2 cups (16 medium) dried marshmallows, 1 1/2 cups (1 1/2 6-ounce packages) caramel chips, and 1 teaspoon vanilla. Stir 12 minutes until marshmallows melt. Pour 1/2 the caramel fudge into a buttered 9-inch square pan. Then prepare chocolate fudge by substituting 1 1/2 cups (1 1/2 6-ounce packages) semi-sweet chocolate pieces for the caramel chips in the above recipe. Cool fudge slightly. Pour half the chocolate fudge over caramel variety with a spatula. Pour remaining caramel fudge on top, cover with remaining chocolate fudge. Swirl chocolate through caramel variety with spatula. Cool.

—Paid Advertisement.

1960-61 County Basketball Schedules

CARRIZO GRIFFLES
Jan. 6—Corona, in Carrizozo.
Jan. 7—Hondo, in Carrizozo.
Jan. 13—Capitan, there.
Jan. 14—Tularosa, in Carrizozo.
Jan. 20—St. Peter's, in Carrizozo.
Jan. 21—Open.
Jan. 27—Ruidoso, in Carrizozo.
Jan. 28—Jal, there.
Feb. 3—Tularosa, there.
Feb. 4—St. Peter's, there.
Feb. 10—Dexter, in Carrizozo.
Feb. 11—Hondo, there.
Feb. 14-16—Preliminary district tournament.
Feb. 23-24—District tourney.
CAPITAN TIGERS
Jan. 6—Lake Arthur, there.
Jan. 7—Ruidoso, in Capitan.
Jan. 13—Carrizozo, in Capitan.
Jan. 14—N. M. M. I., in Capitan.
Jan. 20—Hondo, there.
Jan. 21—Hagerman, there.
Jan. 27—St. Peter's, in Capitan.
Jan. 28—Ruidoso, there.
Feb. 3—Hondo, in Capitan.
Feb. 4—Tularosa, in Capitan.
Feb. 10—St. Peter's, in Capitan.
Feb. 11—Corona, there.
Feb. 12—Sub-district.
Feb. 24-26—District Tournament.
March 24—Regional Tournament.
March 10-11—State Tournament.
RUIDOSO HIGH SCHOOL
All games A & B except St. Peter's
Jan. 6—St. Peter's There 6:30
(A and Freshmen) 6:30
7—Capitan There 6:30
17—Tularosa Here 6:30
20—Hagerman There 6:30
21—Dexter Here 6:30
24—Hondo Here 6:30
27—Carrizozo Here 6:30
28—Capitan Here 6:30
Feb. 3—St. Peter's Here 6:30
(A and Freshmen)
4—Hagerman Here 6:30
10—Hondo There 6:30
11—Cloudercreek There 6:30
17-18—Sub-District Tournament
HONDO EAGLES
Jan. 6—Hagerman at Hondo.
Jan. 7—Carrizozo at Carrizozo.
Jan. 13—Open.
Jan. 14—St. Peter's at Hondo.
Jan. 20—Capitan, at Hondo.
Jan. 24—Ruidoso at Ruidoso.
Jan. 27—N. M. M. I., at Hondo.
Jan. 28—St. Peter's at Roswell.
Feb. 3—Capitan at Capitan.
Feb. 4—Corona at Hondo.
Feb. 10—Ruidoso at Hondo.
Feb. 11—Carrizozo at Hondo.
Coach: Marion Morgan.
School Colors: Blue and White.
All games are "A" and "B" teams except Alamogordo "C". All games start at 6:30 p. m.
Typewriter, ribbon, News office.
Our new drive-in letter window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

World Book Encyclopedia
Representative
Pat Vallant
CL 7-3189

A NEW ANGLE ON COPPER MINING

One of the most important changes in the 51 year history of Kennecott's Chino Mines Division began during December with the start of construction on a 2 1/2 million dollar Skip Hoist. This consists of angled tracks running up the side of the pit with two skips—cable drawn cars—carrying 40 ton loads of ore or waste from the bottom to the carloading bins at the top.

Kennecott is making this investment in New Mexico to keep a natural resource healthy and productive.

Over the years, the pit has grown wider, longer and deeper, increasing costs for removing ore and waste. In the past 51 years the ore has dropped from two percent copper to 8/10ths of one percent and it is necessary to remove two tons of waste for every ton of copper-bearing ore.

The present track system—winding around the pit from top to bottom—takes too long and costs too much.

And so, the Skip Hoist makes possible two things; 1—it helps eliminate the costly uphill haul and 2—actually creates a new ore body at the bottom of the pit—ore that was impractical to remove any other way.

When this "new angle" in copper mining goes into operation late in 1961, it will lift ore and waste 1400 feet to the top of the pit at the rate of approximately 1,000 tons an hour.

At the same time the Skip Hoist will lift Kennecott's New Mexico operations to a new level of efficiency—lengthening the life of the mine, expanding a natural resource and making possible continued benefits including tax payments that aid in the development of New Mexico.

Kennecott Copper Corporation **Chino Mines Division**
Santa Rita, Marley, New Mexico

MAKE A NEW YEAR'S RESOLUTION

To visit the Navajo often in 1961—for dining, for relaxation or to meet your friends. We hope you have a very happy 12 months ahead of you!

NAVAJO LODGE

BREAKFAST 7 A. M. - 10 A. M.
LUNCH 11:30 A. M. - 2 P. M.
DINNER MENU 6 P. M. - 10 P. M.
Also A La Carte

MONDAY THROUGH SATURDAY
We Serve a Lunch Plate for \$1.00
with Drink and Dessert
You'll Love our Home-Made Rolls and Home-Made Soup
Hazel Boellner, Manager

RELAX IN OUR COCKTAIL LOUNGE

PAGE FIVE
Ruidoso News
Friday, December 30, 1960

JUNIOR HIGH SPACE STORIES
(Continued from Page 4)
stay on Venus 465 days. We intend to explore Venus and bring back samples of soil.
It is now 465 days later, we're ready to leave Venus. The escape velocity of Venus is 6.4 miles per second. We have just blasted off Venus. We are approaching the earth. It has taken us about 184 days to reach the earth. We're going through the earth's atmosphere. We are setting our controls to land. We are landing without any trouble. We intend to go back some day to visit and to go to other planets.

Space Trip
By Gladys Gable
This whole mess began when I reached my cousin's home a week ago. She lives at Cape Canaveral and she had invited me to come and spend a week with her. She said we would go on a tour of the place and if we were lucky get to see the rocket launchings. The first day I was there we went on a tour of the rocket launching station. Fortunately this operation was not secret and I learned quite a bit about it. It was all very interesting, for the man explained a lot of things to me. He told me that the rocket weighed 5,000 pounds and that they were using a solid propellant to get a thrust of 9,000 lbs. The man to be sent into space was to be enclosed in an airtight capsule with his own oxygen. The capsule was to be submerged in water for the takeoff. He explained that water in its liquid form can't be compressed much more than it already is so the strain of the pressure created by the takeoff would be on the water instead of the man. After the takeoff, the capsule would

be raised into a larger chamber where he could move around. The controls were also in this room. The next day was to be the day for the man to be put into space. I had gone back to the launching station early that morning. People were already gathering around to see the takeoff. I slipped past the guard and by some miracle I made it into the room that the capsule was in. I wanted to try on the space suit for a few minutes just to see how it felt. I climbed into it and it just fit. All of a sudden I heard someone coming. I jumped into the nearest thing I could find to hide in, which happened to be the capsule. When the man saw me, he must have mistaken me for the man to be shot into space, for he closed the lid of the capsule and turned on the oxygen. I banged on the lid, but I couldn't get out. After about 3 hours, I guess it was time for the man to be prepared for the takeoff. Suddenly I felt myself being lifted, and then slowly ascending. I thought, probably into the water. Then I heard a loud bang and the capsule started quivering and shaking, and rolling around. I was banging against the side so hard that it knocked me cold. When I regained consciousness, I was lying in the capsule, the lid was open and I was in a room about 6 ft. x 6 ft. x 7 ft., with two portholes, and the control board. Everything was so quiet it was spooky. I looked out the portholes and was surprised to see complete blackness. It was black as coal, except for one spot over my left that was so bright that I couldn't look at it with my naked eye. I concluded that it must have been the sun. All of a sudden my stomach got a real weak feeling. By holding to handles that had been bolted there for that special purpose, I managed to pull myself back down to the floor and got my

ON DOUBLE BILL—John Ashley, above, stars in "High School Caesar," one of two films in a double bill this mid-week, showing last times Thursday night. The other picture is "Date Ball." They are on view at Mt. Vue Show-Dyn & Indorama on Mechem Drive.
MID-WEEK FEATURE—One of two pictures showing Wednesday and Thursday nights this mid-week at the Mt. Vue Show-Dyn & Indorama is "Date Ball," starring Marie Ryan, above. The other show is "High School Caesar," retrieved somewhere near the coast of Florida. Suddenly the rocket swerved violently to the right. I went to the porthole again and saw the moon directly in front of me. It looked like it was coming up at me slowly at first, and then faster and faster. I crashed on the moon. Rather, I thought I did at to go around the moon and then back to earth where I would be oozed down into some soft substance. In the space suit I stepped outside the rocket ship, but I just went deeper and deeper. The scientists had said that they thought there might be a layer of dust on the moon. Fortunately I had forested this possibility and had tied a heavy steel chain around my waist. But this stuff wasn't exactly dust. It was coarse like sawdust. I pulled myself back up into the pressure chamber of the rocket and after equalizing the pressure on me to that of normal, the door opened



into the control room. I checked the fuel gauge and I had a little bit of fuel left. It was my only chance to get out of the moon. I threw the switch to ignite the fuel. Instead of pushing me upward as I had hoped for, I found myself falling downward. The exhaust from the rocket had burned out a hole in the dusty substance and I was falling down through the hole. When I finally reached bottom, the stuff had closed up over my head. By some chance I had fallen into some kind of a cavern with solid walls. I took a flashlight and went out into the cavern. Off to the right I saw a speck of light and started going toward it. To my surprise, I found a bunch of bones, or what looked like bones, hanging up on a rope stretched across the ceiling. About 2 feet in front of me I saw a stream of water. I guessed the layer of dusty substance had kept from boiling away. I saw off in the distance a light coming toward me. I hid behind a stalagmite and turned off my light to see what it was. Wow! It was a giant fish-like thing with a glowing antenna, not unlike the fish under the ocean on earth. I went over to the light, and stuck in a long tube-like thing from off its

head, I supposed that it was drinking. Then it saw me. It opened its wide gaping mouth and showed teeth that were at least 2 1/2 feet long and razor sharp on the edge. It started coming at me. I ran through the cave, but I couldn't find the entrance.
Oh—I can't run any more—get away—leave me alone—no—no—don't—come any closer—get away.

What am I doing here?
ESTHER'S CAFE
On U. S. Highway 70
Hollywood
We Serve a BUSINESS MAN'S LUNCH
95c
Includes Drink & Dessert
Child's Plate 50c
Breakfast Anytime
Open 7 Days a Week, 6 to 8
We Invite You to Try Our Spanish Food
We Will Be Open on New Year's Day
—HAPPY NEW YEAR!

ROLAND T. PARKER
General Merchandise
Opposite the New P. O.
Ruidoso Downs, N. M.

Our Steaks, Fish and Chicken Always ARE A HIT!
So Are Our Sandwiches
NOB HILL RESTAURANT
Winter Hours: Week days, 5 p. m. 'til 9 p. m. — Sundays 12 noon 'til 9 p. m. — Closed Mondays



When It's a Question of Car Repairs, Better See Us First...
☆ Experienced Mechanics
☆ Up-to-date Equipment
No second guessing here. In fact, we don't guess at all! We know what we are doing... and why. We cure trouble fast.
LUALLIN'S SKYLAND AUTO SERVICE

HAPPY NEW YEAR!
Bowlin's
RUNNING INDIAN
On Highway 70 Between Hollywood and Ruidoso Downs

A NEW BUSINESS
? ? ? ?
Opening Soon in the Ruidoso Valley
On the Noaker Ranch
Ask For Information

Louis Philippe of Ruidoso
Photography Is Our Business
"There is hardly anything in the world that some man can't make a little worse and sell a little cheaper, and the people who consider price only are this man's lawful prey."—Shakin.
Here To Serve You the Year 'Round,
Stable on Main Road — Gateway.

HAPPY NEW YEAR!
If you have plans for enlarging or building a new residence or business building in 1961—let us figure with you.
WIMBERLY ELECTRIC
(Formerly Hart's)
Contracting — Engineering — Wiring
HOTPOINT APPLIANCES
Pho. CL 7-6075 Ruidoso

A Happy New Year
This Last Two Months Of 1960 Will Find Me Very Easy To Trade With
I need to build up my volume on Tires, Batteries and other Atlas Products.
NOW IS YOUR CHANCE
To Get Your Mud and Snow Tires At A Real Saving to You.
At Our Standard Station. Come by and use our Budget Plan for Easy Payments.
CHEVRON
WE HAVE 13-INCH TIRES!
Max Oliver Chevron Station
Ruidoso Downs — U. S. Highway 70
Pho. ES 8-4250
Washing — Greasing — Flat Fixing
Our Specialties

We Wish All Our Friends and Customers
HAPPY NEW YEAR!
Thanks for your trade—we appreciate your loyalty during 1960
TINY'S CONOCO STATION
Home of Super Service — On Main Road — In Skyland

Happy New Year!
We add our thanks to all of you for your support and encouragement in the past.
SID COURVELLE PLUMBING & HEATING
Phone CL 7-2055 Ruidoso, N. Mex.
YOUR KOHLER DEALER

M-m-m GOOD! and GOOD FOR YOU!
Don't Take Less than the Best!
Always Ask For City Dairy Products!
Your own good taste tells you our milk is richer, more flavorful, our butter tastier, our cottage cheese creamier! That's because our standards of purity, quality and flavor are extra-high! Serve your family the best!
Sold All Over Lincoln County in Your Favorite Food Stores
CITY DAIRY

Church Directory
FULL GOSPEL CHURCH
Rev. Harold Perry, Minister
Ruidoso Downs, N. M.
9:45 a. m.—Sunday School,
11:00 a. m.—Sunday Morning Worship,
7:30 p. m.—Sunday Evening Worship,
7:30 p. m. Tuesday—Young People & Choir Practice,
7:30 p. m. Thursday—Prayer Meeting.
HONDO COMMUNITY CHURCH
Hondo, New Mexico
Dr. Paul E. Vane, Pastor,
Presbyterian Minister.
Morning Worship—9:00 a. m.
Church School—10:00 a. m.
Women's Christian Fellowship meets each second Thursday at 1:30 p. m.
THE FIRST CHRISTIAN CHURCH
Palmer, New Mexico
Rev. James G. Saylor, Minister
Telephone CL 7-4888
Sunday School—9:45 a. m.
Morning Worship—11:00 a. m.
Sermon topic: "Open All Doors."
"Christmas Is Awareness" is to be the morning devotion subject.
No place in all the world could you be more welcome than you are here. We wish to be your friends. You will find a vigorous, active, forward-looking and delightful Christian fellowship.
FIRST BAPTIST CHURCH
Rev. E. J. Tankersley, Pastor
Ruidoso
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
Training Union—6:30.
Worship Service—7:30.
Wednesday Night Service, 7:30
GATEWAY CHURCH
Palmer Gateway, Ruidoso
Rev. F. W. Bradar, Minister
Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m.
Wednesday evening service, 7:30 p.
RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Downtown Ruidoso
Radio Program 8:00 to 8:15 a. m. each Sunday
Sunday School—10 a. m.
Morning Worship—7 p. m.
Evangelistic Message—7:45 p. m.
Wednesday Night Service—7:30 p. m.
GREEN TREE BAPTIST CHURCH
Ruidoso Downs, New Mexico
Rev. Glenn McCoy, Pastor
First Wiles, B. S. Supt.
Sunday School, 9:45 a. m.
Preaching Service, 11:00 a. m.
Training Union, 6:30 p. m.
Charlie Carpenter, Director T. U.
Preaching Service, 7:30 p. m.
Wed. Night Service, 6:30 p. m.
The church where everybody is somebody, and nobody a stranger.
Phone ES 8-4241.
GATEWAY CHURCH OF CHRIST
C. E. Higginbotham, Minister
Sunday Services:
Early Worship Service, 8:00 a. m.
9:30 a. m., Bible Study.
10:30 a. m., Worship and Communion.
7:30 p. m., Worship.
Wednesday, 7:30 p. m., Prayer Meeting.
Ladies' Bible Class, 9:30 a. m. Thursday
COMMUNITY METHODIST CHURCH
Rev. Edward Ditchline, Minister
Church School, 9:45 a. m.
Ben Hill Adult Bible Class
Morning Worship, 11:00 a. m.
(Nursery provided for 11:00 o'clock service on request).
Evening worship, 7:00 p. m.
Official Board meets each first Sunday following evening service.
CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m., in Ruidoso Downs, 7:30 p. m. meeting following regular service each third Sunday. A cordial welcome is extended to all who may wish to attend.
FIRST PRESBYTERIAN
Rev. Paul Van Dyke, Pastor
A Home for the Soul in the Heart-of-the-Hills.
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 6:00 p. m.
A cordial welcome to all.
EPISCOPAL CHURCHES
Rev. William R. Brown, Vicar
Ruidoso: Holy Mount
Church School, 10 a. m.
Holy Communion, 11 a. m.
Teen-age class, Wednesday, 4 p. m.
Glencoe: St. Anne's
Service every Sunday, 9 a. m.
Holy Communion, 10:30 and 4th Church School, 10 a. m.
First Station: Our Redeemer
Service every Sunday, 9 a. m.
Holy Communion, 1st and 3rd St.
ELEANOR'S CHURCH
Fr. Robert Auman, Pastor
Schedule of Masses—
Sunday Masses:
Summer—7:00 a. m. & 11:00 a. m.
Winter—11:00 a. m.
Holidays—7:00 p. m.
Week Days—7:00 a. m.
CHURCH OF JESUS CHRIST
L. D. E.
Mescalero, N. M.
Next to Grade School
Fellowship Meeting—8:00 a. m.
Sunday School—10:00 a. m.
Sacrament Meeting—11:00 a. m.



Yesterday is gone. We tear its page from our calendar, for we live in the present.
But often we look back with nostalgia to the many yesterdays which make up the past. In a different mood we plan for the uncertain days ahead, sometimes filling them with happy expectations, sometimes with anxious forebodings.
Where is God in this time pattern of our lives? Is He in the past alone, incarnate two thousand years ago in the great Teacher of Nazareth? Or does He walk with us through the present, our Companion each day? Does He remove all fear from the future with His promise, the promise of the living Christ, "And lo, I am with you always, even unto the end of the world?"
Come to Church and learn to know this Christ who is "the same yesterday, today, and forever."
Copyright 1960, Kehler Adv. Service, Strasburg, Va.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest factor in each for the building of character and good citizenship. It is a storehouse of spiritual values. Without a strong Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which needs his moral and material support. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verse
Sunday	Isaiah	64	22-23
Monday	Isaiah	27	22-30
Tuesday	Isaiah	11	1-11
Wednesday	John	11	1-11
Thursday	John	11	1-11
Friday	John	11	1-11
Saturday	Isaiah	24	15-17

This Special Church Feature Is Sponsored by the Merchants
Whose Advertisements Appear Below

PAUL BROWN
Watch Repairing
WHITLOCK'S JEWELRY

Brunell's
Department Store

Ben Donathan & Sons
Building Contractor
Pho. CL 7-2705 Ruidoso

The Dairy Queen
The George Westall Family
Highway 70 — Hollywood

Hot Biscuits
FURRY'S CAFE
Harry and Anna Filmer

Mason Funeral Home
500 E. Main
Pho. MA 2-1886 — Roswell
On Suddarth Drive—Gateway
Pho. CL 7-4700 — Ruidoso

Sid Courvelle
Plumbing & Heating
Famous Name Brands
Dial 2055 — Terms to Suit
Adult Supervision

Ruidoso Skateland
Open 10 a. m. to 10 p. m.

White Mountain Gro. & Mkt.
IT PLEASES US TO PLEASE YOU
S. & H. GREEN STAMPS

"Your Friendly Broker"

Lela Easter

REAL ESTATE
—WE INVITE YOUR LISTINGS—

SEASON'S GREETINGS
NATIONAL HOLDING CORPORATION
NATIONAL SECURITY LIFE
INSURANCE COMPANY
and
LELA EASTER REAL ESTATE

Terry and Lela Easter

— Member M. L. S. —
SALES: Terry Easter and L. C. Crews
—NOTARY PUBLIC— Mechem Drive
CL 7 5175

ROCK RIDGE CABINS

For Sale or Trade. Inspection invited if you are interested in this fine location.

WARREN BARRETT, REALTOR

PAGE SIX
Ruidoso News
Friday, December 30, 1960

with the Wayne Hamiltons.

The J. S. Allens plan on being with the Walter Schenckers and Mrs. Julia Atney for Christmas dinner.

The following families are remaining at the Walker Air Force Base Monjeau Retreat for Christmas: the Rodney Courneys, the Charles Wileys and Kenneth Hughes.

The Jim McEugens and Corky were in Carrizozo last Saturday.

The George Creel family entertained the following for Christmas dinner: the Berch family of Roswell, the R. O. Pittillo of Tularosa and Robert Creel of Carrizozo.

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It in Ruidoso

Insurance



553 Feet of Highway 70 Frontage near the Ruidoso Junction.
One of Ruidoso's Best Tourist Court Operations. Kitchens, Fireplaces and 800 Feet of River Frontage.

Dan D. Swearingin, Inc.
Dial CL 7-4255
Dave Parks

This Week's Special

200 Feet of Highway 70 Frontage Near The Race Track with 6 Rental Units. Units Can Be Moved or Used. Only \$20,000 with Good Terms.

53100 shall be allocated to capital and \$125 to surplus.

D. J. SOVELL, Cashier
12-23-30; 1-6-13

Real Estate

Member Multiple Listing Service

Ski Run Potential. Over 40 acres of land on Highway 37 and near Alto with 3 BR Home.
200 Ft. of Commercial Highway Frontage near the Airport.

Dial CL 7-4255
W. C. "Dub" Williams

Alto Briefs

By MRS. ALICE LINDAMOO

Willie Huley went to Monahans, Tex., Thursday to be with his parents for the Christmas weekend. Mrs. Ernest Blood made a business trip to Alamogordo last Thursday.

Mrs. Bonney Wright and children were in Tatum spending Christmas with her parents, the Zack Taylor Bonney Wright and son Bert, remained on the Peco Monte flaut to feed the cattle while the others were away.

Letter to the Editor

December 27, 1960

Mr. Vic Lamb,
Ruidoso, New Mexico,
Dear Mr. Lamb:

For several years I have sent my copy of Reader's Digest to a pharmacy student in the Ursuline convent college in Bandung, Java, Indonesia. She is Miss Thuging Swie Bin, and she has been very interesting and the letter of November 27 especially so. She is puzzled why I'm in the United States and why I'm in a election like asks why the man who got the majority of the popular vote has been defeated for the presidency by the man who received the electoral vote. I hope my explanation "explained".

I wrote that the annual big game season had arrived and that I sold my hunting license. She writes "How is it with the annual big game hunt, big season? How does one or how must one prepare for a big game hunt?" I answered by telling of the Game and Fish Department, the local game wardens, the license required and the cost, the type of rifle used, and that one could shoot one deer, one bear, one turkey.

The Hospital Ship Hope has been anchored in Indonesian waters, and she writes, "About the Hospital Ship Hope, indeed our people are benefited by the very excellent medical and surgical care. Because there are too much people who are ill and want to be cured here in Indonesia because of lack of experienced doctors or lack of instruments, etc. We all would like to see the ship. How do we not get permission, this is of course very logical for this is an hospital ship. The President and his staff, the doctors, nurses, students of medicine, have all been to the ship and get lectures too. We could only read about it. It is very great of the USA government and of the citizens who financed all this." (Mrs. W. E. Gray's sister's granddaughter is an aunt/uncle on the Hospital Ship Hope Mrs. Gray is of Olencoe.)

Life, December 18 edition, carried pictures of the ship, etc. I enclose a copy of the magazine to Miss Bin.

I send magazines to a group of boys in Kerala, South India. They have a reading room in their Indian American Friendship Club and would like to have copies of American magazines. I mail Time, Life, Saturday Evening Post, Look, Ladies Home Journal (for the girls), Reader's Digest. They would like to have as many copies as possible. Could you interest some of the citizens of Ruidoso in this project? The good will we build for our country by this small outlay of time and money! I write to Mani Joseph Vadakkettu, Kurumannu P. O. via Palai, Kerala, South India. Magazines reach him in 8 weeks (surface mail); air mail in ten days.

Thanks for listening!
Edna O. Echerenberg
Laguna Beach, Calif.
Dec. 12, 1960.

Dear Vic:
This caught my eye in the Los Angeles Times a couple of days ago and it might be a "Dear" you would like for your paper, particularly as the fellow certainly like the mail

STATE OF NEW MEXICO
CERTIFICATE OF FILING
United States of America) ss.
State of New Mexico
IT IS HEREBY CERTIFIED that there was filed for record in the office of the State Corporation Commission of the State of New Mexico on the 13th day of December, 1960

CERTIFICATE OF DISSOLUTION OF WILLIAMS INVESTMENT COMPANY, NSL

A Corporation organized under the Laws of New Mexico, and a duly executed consent in writing that said corporation be dissolved, and this Commission being satisfied that all of the requirements of Section 51-7-1, N. M. S. A., 1953 Compilation, relating to the voluntary dissolution of corporations have been duly complied with:

NOW, THEREFORE, this Commission hereby certifies that said Corporation has been Dissolved and notice thereof shall be published and an Affidavit of Publication filed with the Corporation Commission as required by law (Sec. 51-7-1 N. M. S. A., 1953 Compilation and all amendments thereof).

The principal office of said corporation in this State is Box 75, Hollywood, New Mexico, and the name of the agent in charge thereof and upon whom service may be served is W. J. Williams, Jr., P. O. Box 75, Hollywood, New Mexico (39,659)

In Testimony Whereof, the State Corporation Commission of the State of New Mexico has caused this certificate to be signed by its Chairman and the seal of said Commission to be affixed at the City of Santa Fe on this 13th day of December, 1960.

INGRAM B. PICKETT,
Chairman

Attest:
P. A. QUINTANA,
Assistant Chief Clerk
(Seal)
12-23-30
at the Y on Highway 70.

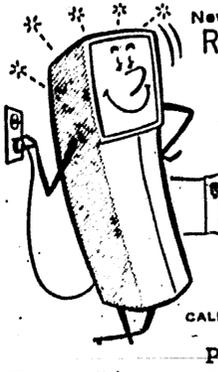
G. A. S. L.

JONES BUILDING CONTRACTORS

—Mechem Drive—
Pho. CL 7-5171
Ruidoso, New Mexico

A-6432 A-9752

New Culligan Water Softener
Regenerates while you sleep!



Automatic Service, with no equipment to buy.
As low as \$7.00 per month
Standard Service basic.
As low as \$5.00 per month
Automatic Home-owned Model \$325.00 Only

CALL Culligan TODAY
Pho. CL 7-5545 - Ruidoso

JOHN R. EMDE Building Contractor

Over 16 Yrs. in Ruidoso
Home & Commercial
FREE ESTIMATES
Pho. CL 7-2496

Mailing Address:
P. O. Box 172, Hollywood, N. Mex.

INCOME TAX SERVICE

Cyrus J. Leland
Accountant

At Leland Realty Co.
Sudderth & Mechem Drives
Phone CL 7-6713

Happy New Year!

New Year's Eve Special:

Old fashioned Cabbage Rolls, Blackeyed Peas,
Sunshine Salad, Corn Bread, also
Green Onions and Buttermilk

Turkey Dinner

Served New Year's Day
Charcoal Broiled Steaks - Barbecued Meats

D. & S. BAR-B-Q AND STEAK HOUSE

Mr. and Mrs. Joe B. Duke

We are members of the Ruidoso Chamber of Commerce

RUIDOSO AUTO SUPPLY

Home Of
HOMELITE SAWS AND PARTS

BILL McCARTY FOR SAND AND GRAVEL

Dozer Work
Grading
Paving
Phone CL 7-4500
We Appreciate Your Business

READY-MIX CONCRETE

Flag Stone - Cut Stone
Mortar Sand - Paving Brick
Lumber - Paint - Hardware

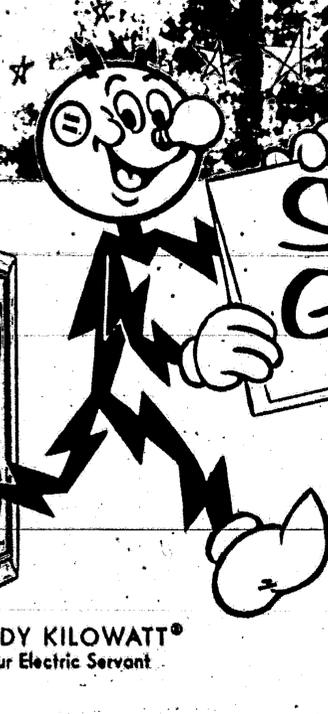
J. A. BURNS LBR. & SUPPLY

Phones ES 8-4040, CL 7-3875

FREE TURKEY

With each Maple Dinette Suite We Sell!

Get details and see the very lovely furniture offered in this special event at



REDDY KILOWATT®
Your Electric Servant

... and best wishes for the
New Year from Reddy Kilowatt and employees of
Community Public Service Company

COMMUNITY PUBLIC SERVICE

JOE COE, District Manager

THE MENU AT ZEPPO BAR-B-Q

Bar-B-Q Plate — \$1.00
BEEF OR PORK — POTATO SALAD — BEANS — PICKLE — ONION — DRINK — DESSERT

Bar-B-Q Sandwich — 50¢
SLICED BEEF OR PORK — POTATO SALAD — PICKLE AND ONION

Chopped Bar-B-Q Sandwich — 35¢

Chili — 50¢

Fried Chicken & French Fries \$1.00

Hamburgers — 19¢
6 for \$1.00

Bar-B-Q To Go:

Beef or Pork Ribs . . . \$1.25 lb.
Potato Salad 40¢ pint
Beans 30¢ pint
Coke - Coffee - Milk — 10¢
Bacon and Eggs or Ham and Eggs — 50¢
With Coffee or Milk — 60¢
On Highway 70 - Charlie Byers - Hollywood



Happy New Year To All!

HAPPY NEW YEAR

—and we hope you have a bigger, better, more prosperous and happier 1961.

Please call on us if we can serve you in any way in your plans for growing with the area in the next 12 months.

T. C. Delaney, Manager
The Store that gives S. & H. Green Stamps (or 2% Cash Discount if you Prefer.)

Hollywood Lbr. Co., Inc.

Hiway 70 Hollywood, N. M.

HENRY T. WICKER
REALTOR
"THE SIGN OF SERVICE"
Member of Ruidoso and Roswell
Multiple Listing Service

Offers
Real estate exchanges anywhere
on properties in this area with the
help of cooperating brokers, and their
assistants.
Member of the Ruidoso and
Roswell Multiple Listing Services
and International TRADERS Club.
Ruidoso C. of C.
Offices at the Forks of the Road
in the Gateway.
"Leave Us a Message"
Dial CL 7-3652 Day or Night
Answering Service, Part Time
Automatic

Henry T. Wicker
REALTOR
Dial CL 7-3652,
Box 832
Ruidoso

Locke
Realty
Company

TWO GOOD BUSINESS BUYS
Popular downtown restaurant,
year-around business, plus 2 BR
cabin.

New deluxe motel on Main Road,
beautifully furnished, 8 units with
ample room for more; 3 BR living
quarters with 1 1/2 baths.

EXCELLENT INVESTMENT
Opportunities on undeveloped and
partially developed land.

SALES PERSONNEL:
J. D. Locke
Della Hale
Betty Locke, Realtor
Member of MLS
OFFICE AT LOCKE INN
Box 215 Ph. CL 7-3241

FOR ONLY \$10 a month you can
clothe and feed an orphan child.
For details write Christian Child-
ren's Fund, Inc., China Bldg.,
Richmond, Va., or Save the Child-
ren's Foundation, Inc., Box 818,
Norwalk, Conn. 32-11

FOR SALE—Good frontage on U. S.
Hwy. 70 or Main Rd. Road in Ruidoso.
Contact Henry T. Wicker,
Realtor. 18-11c

FOR SALE—Small modern studio
couch, good condition. Leroy
Gooch, CL 7-4202. 23-11c

THREE BEDROOM, two bath home.
Two fireplaces, central heat, beautiful
patio, waterfall, furnished. Agua
Fria Estates, ph. ES 8-4560 51-11c

FOR SALE—By owner, two bedroom
waterfronted house on south
Fifth street in the fall pines. Ph.
CL 7-3020 2-11c

FOR SALE—Well located irrigated
stock farm for trade on Ruidoso
property. Contact Henry T. Wicker,
Realtor. 18-11c

FOR SALE—Or trade, 1952 Chev-
rolet truck, 1 1/2 ton, ready for work.
Has PTO. Lincoln County Feed. 20-11c

FOR RENT—Bedroom for lady with
kitchen privileges. Palmer Gateway,
near school. CL 7-4422. 10-11c

CHOICE LOTS, Restricted, spring
water, highway frontage, Agua Fria
Estates, ph. ES 8-4560. 51-11c

WINTERIZE Your trailer now, elec-
trical heating tapes and insulation
with or without thermostats, no
frozen pipes. Wayne Joyce, phone
ES 8-4471. 4-11c

FOR SALE—1928 Model A Ford
pick-up, motor and running gear re-
built, some body work done, good
tires, extra motor and parts. Call
CL 7-4463. 18-11c

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

For Rent—Two bedroom modern house, furnished.
Two bedroom home, with three lots, partly furnished, \$11,500 with \$2,500 down.
Lot in White Mountain Sub-division, \$1,000.00.
Six rental cabins doing very good business, \$27,500, also terms.
Country Club Estates—4 acre lots and view of the mountains.
500x580-ft. on U. S. Highway 70, \$10,500.00, 20% down.
3-Bedroom house, furnished, and two small apartments furnished, for sale or rent. Good year 'round location. Terms.
8 acres in the city limits, 760-ft. on river. See this business property.
80-acre irrigated farm, 37-acre cotton allotment, well improved. Would take home in Ruidoso on farm.

DOUGLASS & PEARSON REAL ESTATE
In Postoffice Block Box 294
Business Phone CL 7-3005 Residence Phone CL 7-2365

TWO BEDROOM, Furnished
trailer house on large lot, monthly payments of \$40.00 per month includes interest.
ATTRACTIVE ONE BEDROOM HOME, Furnished on
deeded lot. All for \$4600.00.
TWO BEDROOM HOME, fur-
nished, centrally located. Is on TV Cable and sewer line. Terms of \$50.00 per month.
TO SETTLE AN ESTATE,
Two bedroom home, fireplace, garage, maid quarters, located on large corner lot, in excellent location.
NEW THREE BEDROOM,
fireplace, tile bath, screened-in porch, insulated, large lot. Price \$4600.00.
A COMFORTABLE HOME,
in Ruidoso Downs. Terms.

LUTHER BYNUM, REALTOR
VERA BYNUM, SALES
One Block East of Postoffice—

Inventory Reducing SALE
Come by Bob and Ace's and buy your needs at cost price during this stock reducing sale.
ACE PAWN SHOP
Bargain Town PRICES
Zemo Great for Minor Burns, Cuts
Zemo, a doctor's formula, liquid or ointment, soothes, helps heal minor burns, cuts, bruises. Family medicine, eases itch of surface rashes, eczema, teenage pimples, athlete's foot. Stops scratching, so aids faster healing. For stubborn cases, get Extra Strength Zemo.

BARGAIN—Brand new Maytag
washer-dryer combination, never been uncrated, \$150 below original cost. Call CL 7-4117 23-11c

FOR SALE OR TRADE 45-room brick hotel on leased land with hot mineral bath water furnished from world's largest hot mineral spring, coffee shop, large parking area; pictures in our office, \$150,000.00, terms. Contact Henry T. Wicker, Realtor. 21-11c

FOR SALE—Woodcutters' supplies,
Pioneer Chain Saws at C. & L. Lbr. & Supply on Hwy 70, Hollywood. 10-11c

FOR RENT—One, two or three bed-
room houses available for winter. Near school, Eve Hall. 6-11c

RUBBER STAMPS—Stamp pads,
stamp pad ink, scotch tape, paper clips, adding machine paper, other office supplies at Ruidoso News. 11-11c

FOR SALE—1954 Chevrolet 2-door
sedan, very clean, one owner, has two extra snow tires included, \$375.00. Call ES 8-4153 18-11c

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 5c per word with a minimum of 75c for 15 words. Please figure 3% tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

LELAND Realty
Now Located in Former Monjeau Cafe Building Corner Mechem and Sudderth Drives

We Have For Sale
Lots—Cabins—Homes
Business Property of All Kinds
Business Lots, Highway Frontage, Orchards, Ranches, etc.
We Solicit Your Listings.
CY LELAND, SR., Realtor
SALES: Cy Leland, Jr., Jack Little, Sales, Ph. CL 7-5525
Phone: CL 7-5841; CL 7-5782; CL 7-4462.

FRED GRESSWELL
REAL ESTATE and INSURANCE
Phone CL 7-5515 Res. Ph. CL 7-4554

FOR RENT—One bedroom furnished
house, water furnished, TV cable available, on Main Road, Joe Maloy at Navajo Lodge. 25-11c

LOTS FOR SALE—Scenic views
overlooking race track, and Hondo Valley, water, electricity furnished. Low down, easy terms. Follow Spring Park signs east of Ruidoso Downs or call ES 8-4490 or ES 8-4560. 18-11c

FOR SALE—Docktail lounge and
package store. Fred Gresswell.

THEDA SHIER
FLOWERS
POTTED PLANTS—CORSAGES
CUT FLOWERS
Flowers for Banquets, Anniversaries
Holidays for Any Occasion
Phone CL 7-3285 or CL 7-2135
HOLLYWOOD, NEW MEXICO

METAL WORK
Gutters, Chimney Tops, Tanks
Payne Central Heat & Cooling
All Types Sheet Metal
LACEY'S
SHEET METAL SHOP
Palmer Gateway—Ruidoso
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Hollywood Sheet Metal Shop
Central Heating Systems—
All Kinds of Sheet Metal Work—
Chimney Tops — Gutters —
Radiator Work
Across from Hollywood Lumber Co.
For Free Estimates
Call CL 7-6771

Ditch Digging—Septic Tanks
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LOFTIS & FISHER
EXCAVATION
SERVICE
Phones CL 7-4553 or CL 7-2382
Box 122
Ruidoso, New Mexico

WE Repair Trailers
of All Kinds.
SAMMER
ORNAMENTAL
IRON WORK
—for—
Metal Clothes Line Poles
Ornamental Iron
Portable Welding Equipment
Welding & Repairs
—Phone ES 8-4395—
On Highway 70
Ruidoso Downs

Lincoln County's Only Mortuary
SHAW
MORTUARY
Pho. 101 — Carrizozo
Mr. and Mrs. Clarence Shaw
Owners & Directors.
Agent for Maddux Monument Co

Extra buildings—Yes, guest home.
Construction—A-1.
Rooms—Combination living and bedroom, bedroom, kitchen and bath.
Furnished—Yes.
Type of furniture—Excellent.
Can property be subdivided—Yes.
Can guest house be disposed of and not deprive either house of complete privacy—Yes.
Price—\$65,000.00.
Terms—Yes.
Value—A-A-1—Yes.

WE HAVE SOME VERY GOOD LISTINGS ON A VARIETY
OF GOING BUSINESSES FOR SALE
HOMES — SUMMER CABINS
RESIDENTIAL AND COMMERCIAL LOTS
Be Sure to See Our Offerings Before You Decide.
We Are Member of the Multiple Listing Service
We Charge 5% Commission

FRED GRESSWELL
REAL ESTATE and INSURANCE
Phone CL 7-5515 Res. Ph. CL 7-4554

Wishing you a wonderful year of Happy Days
Della Wingfield Hale — Opal Wingfield Bowers

Wingfield Homestead
Our new drive-in seller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

Shrinks Hemorrhoids
Without Surgery
Stops Itch—Relieves Pain
For the first time there has been a new healing substance with the non-irritating ability to shrink hemorrhoids and to reduce pain—without surgery. In case after case, while greatly reducing pain, actual reduction in hemorrhoid size has been achieved. The secret is a new healing substance (Bio-Dyne)—discovery of a world-famous research institute. This substance is now available in suppository or ointment form called Preparation II. At all drug counters.

Announcing.
We Are Now Giving FRONTIER STAMPS On All Purchases
WANTIEZ City Lumber Co.
Pho. CL 7-5896
Next Door to City Hall
Free Delivery

EASY TERMS
Commercial location, main road, 1/4 mile above P. O. Two unfurnished houses with a third lot, vacant. Owner will consider trade for good property in Roswell, Graces, Santa Fe, Albuquerque or Portales.
WARREN BARRETT, REALTOR.

RUIDOSO GRAVEL SERVICE
GRAVEL — SAND — EXCAVATING — TRENCHING
FREE ESTIMATES — QUALITY WORK — PHO. CL 7-4445
P. O. BOX 236, HOLLYWOOD, N. MEX. — J. B. CLOSE

NOTICE
Since Ruidoso Cleaners has Closed for the Winter in Palmer Gateway. We are Picking Up and Delivering Your Laundry at
ESTES CLEANERS
In Downtown Ruidoso.
Thank you for your business.
IDEAL LAUNDRY

PROMPT APPLIANCE SERVICE
WE SERVICE ALL MAKES OF APPLIANCES
Call CL 7-3378 or CL 7-2643
Tadlock's Appliances

TRADE IN RUIDOSO
Typewriters Adding Machines
Cash Registers
USED TYPEWRITERS, CASH REGISTERS AND ADDING MACHINES, \$26.00 AND UP
If You Want to Buy, Rent, Trade or Just Have Your Old Machine Repaired
See
BULLARD BUSINESS MACHINES
Next Door to Mason Funeral Home
Ruidoso, N. Mex.

MULLINS-HAMILTON FUNERAL HOME
Phone HE-7-8530 — Alamogordo, N. M.

WISHING ALL OF YOU WHEREVER YOU ARE, GREETINGS OF THE HOLIDAY SEASON—AND BLESSINGS IN THE NEW YEAR
"AS WE LIVE — WE GROW"
MILDRED WANTIEZ REAL ESTATE
Member Multiple Listing Service
Office in My Home, Junction Rd., Palmer Gateway
P. O. Box 378
Pho. CL 7-2754
Ruidoso, New Mexico
SALES: J. J. DIPALDO

REWARD—For return of man's wallet with important papers. Call CL 7-3785. 11-11c

REWARD—For return of man's wallet with important papers. Call CL 7-3785. 11-11c

CREE MEADOWS HOME
Location—Choice, none better.
Land—1,300 ft. frontage, average depth 275 feet.
House—A-A-1 construction.
Baths—Three
Living Room—Large.
Fireplace—Yes.
Dining room—Yes.
Kitchen—Yes.
Patio—Flagstone, barbecue.
Carpet—Yes, throughout, finest grade.
Furnishings—A-A-1 throughout, complete to smallest items.
Picture window—Yes; superb unobstructed view of the mountains.

NOTARY Tom Jones
REALTOR
Agent For
Ruidoso Realty Co., Inc.
DIAL CL 7-2085
Since 1933
Member Multiple Listing Service

REWARD—For return of man's wallet with important papers. Call CL 7-3785. 11-11c

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TRADE IN RUIDOSO
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USED TYPEWRITERS, CASH REGISTERS AND ADDING MACHINES, \$26.00 AND UP
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FOR THE BEST LOT VALUES IN RUIDOSO
Country Club Estates

The Most Beautiful Residential Locations
In the "Playground of the Southwest"
Overlooking

Cree Meadows Golf Course
Ruidoso Municipal Airport

And a Spectacular Panoramic View
of Old Baldy and White Mountain Skyline
Offering

- ★ The Best Gravel Streets in Ruidoso
- ★ City Water Mains on All Streets
- ★ Electricity
- ★ Cable TV
- ★ Telephone Service

Terms to Suit You — 6% Interest
Office Across from Ruidoso Post Office
Phones:

CL 7-5975 — Office
CL 7-4675 — Home Lloyd L. Davis, Sr.
CL 7-4391 — Home Lloyd L. Davis, Jr.

Don't Miss Letting Us Show You Country Club Estates

RUIDOSO FOOD MART

THE STORE THAT GIVES FRONTIER STAMPS
FRI-SAT. SPECIALS
 STOKLEY'S-8 oz.

- Pot Pies 5 for \$1
- Fish Sticks 4 for \$1
- CUT CORN 19c
- COMBINATION PLATE 49c
- MAGIC FREEZE 49c
- FRESH MEATS**
- CHUCK ROAST 49c
- Choice ARM ROAST . . lb. 59c
- Beef Ribs 29c
- RIB STEAK lb. 79c
- GROUND BEEF .39

"TABLE-TOONS"



"I got mixed up and brought my wife's New Year's resolutions list!"

- Celery 9c
- CARROTS—Cello Bag . . . 12c
- AVOCADOS 3 for 29c
- Red POTATOES lb. 6c
- Cabbage 5c
- ORANGES—Navels . . . lb. 15c
- Pink GRAPEFRUIT . . . lb. 10c

Kimbell's FLOUR 10 pound bag 89c
 WHITE SWAN 240 SIZE CAN

- Black Eye Peas 2 for 25c
- CUT GREEN BEANS 23c
- WAX PAPER 25c
- COFFEE 69c

- Heinz BABY FOOD—Strained . . . 2 for 25c
- Swifts PURE LARD 3 pound ctn. 49c
- Mt. Pass TOMATO SAUCE 3 for 25c
- TUNA 2 for 39c
- Wilson's CHOPPED BEEF . . . 12 oz. can 39c
- WAFFLE SYRUP 3 for \$1

PAGE EIGHT
 Ruidoso News
 Friday, December 30, 1960

AIRPORT ACTIVITIES

4700 ft. paved runway—122.8 Unicom

Mr. and Mrs. Ralph McGuire flew to Phoenix Dec. 26 and on the next day they picked up Mrs. Pat Dunning at Wickenburg and brought her back to Carrizozo. While eating dinner at the Air Terminal in Phoenix, the McGuires were interviewed by one of the local radio stations. They told about the local race track and about the new terminal being built in White Mountain Park.

McGuire Air Service flew H. H. Miller's Santa Fe Tuesday this week.

Karl J. Jones has a new plane, a Cessna 3102, four-place. He and Jack Gargy have been doing quite a bit of flying in it, and Wednesday night for the week they flew to Santa Fe.

The Jim Bawell family from Ojoera flew up here in their plane to spend the Christmas holidays.

The Blue News is mailed to more than two dozen states and to two foreign countries.

Sales Dept., News Office.

KILLER AT LARGE

Muscular dystrophy seems children to early death. Help scientists track down this killer by giving generously to the MARCH FOR MUSCULAR DYSTROPHY.

Shuffle Board
 Tournament
 Next Week At
CENTRAL BAR
 Tuesday, Jan. 3
 7:30 p. m.

MT VUE
 INDRAMAMA
 Show Days
 LIVE IN THEATRE

ON MECHEM DRIVE
 Phone CL 7-5855

Last Times Tonight
DOUBLE BILL

"HIGH SCHOOL
CAESAR"
 A MARATHON PRODUCTION
 A FILM GROUP PRESENTATION

AT SIXTEEN YOU'RE
DAVE BATT
 Five Cartoons

FRI-SAT.
BRIDES DRAGON
 A Feature Film Production
 Five Cartoons

SUN-MON.
JERRY LING
 "Don't Give Up the Ship"
 Five Cartoons

Enjoy the facilities of our enclosed Indramama with colder weather on the way. Frost-Proof glass enclosures with comfortable open seats to add to your pleasure.

TELL ME

WHICH IS COLDER...THE NORTH POLE OR THE SOUTH POLE?



THE SOUTH POLE IS MUCH COLDER BECAUSE OF THE GREAT ELEVATION ABOVE SEA LEVEL AT THIS POINT! THE NORTH POLE IS IN THE POLAR SEA!

HOW LARGE IS THE STATE OF COLORADO?



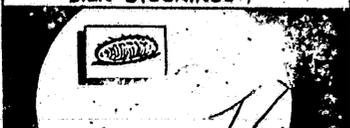
WITH AN AREA OF 103,648 SQ. MILES, COLORADO IS TWICE AS LARGE AS THE COMBINED AREA OF ALL THE NEW ENGLAND STATES!

DO DEEP SEA FISH BURST WHEN CAUGHT AND BROUGHT TO THE SURFACE?



YES! WHEN DEEP SEA FISH, SUCH AS THE RED SNAPPER, ARE BROUGHT UP FROM GREAT DEPTHS TOO QUICKLY THEY BURST... SINCE THE SUDDEN CHANGE IS TOO GREAT FOR THE ELASTICITY OF THEIR AIR BLOODVES!

HOW MANY COCOONS DOES IT TAKE TO MAKE A PAIR OF SILK STOCKINGS?



TO MAKE ONE PAIR OF SILK STOCKINGS AT LEAST 130 COCOONS ARE REQUIRED!

IT NEVER FAILS

DRINKING FOUNTAIN

THIS DRINKING GOES TO EDDIE FIELD, LINCOLN, N.M.—HAVE YOU SEEN IN YOUR GAG YET?

\$10,311.82 in 1959-60 fiscal year. Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make deposits from 8:30 a. m. until 3:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at Ruidoso State Bank.

At least 5,000 people read each week's issue of the Ruidoso News.

Mrs. Dorothy Quick was in Arizona this week-end on business.

For Reliable
Ceptic Tank Pumping Service
 Call
Otero Plumbing
 Pho. CL 7-5475

WOOD FOR SALE
 Curtis Griffin
 Call CL 7-5358
 After 5 p. m. IF NO ANSWER CALL CL 7-5738
 Free Delivery

Now Serving
SPANISH FOODS
RANKIN'S RESTAURANT
 Highway 70
 Ruidoso Downs

HAPPY NEW YEAR—
 Let us serve you your needs in 1961 for your home and for your motor vehicles.

HOME & AUTO STORE
 RUIDOSO—"WHERE WE TAKE TIME TO LIVE"
 Now Under New Ownership and Management
 H. C. BOYD

Our Thanks To You—
 To all the good people of Lincoln County for your fine support of us and your interest in our business in Old Lincoln. We wish you a happy new year.

ROMAN MAES
 La Paloma Bar & Museum—Lincoln, N. M.

Prices to Start the New Year Right—
 You won't believe how low prices on these cars are with you

SEE FOR YOURSELF—

We Are Stocking a 1961 Pontiac — 1960 Vauxhall
 1967 Chevrolet Bel-Air with new motor and new transmission
 1967 Ford Ranch Wagon — 1966 Chevrolet Bel-Air
 1966 Ford Custom 500, 4-Dr. — 1965 Studebaker Wagon
 1964 and 1966 Chevrolet 3-cyl. 2-speed Pick-ups
 Some old clunkers, and some better ones, too, all priced to MOVE OUT TO MAKE WAY FOR NEW ONES.

R. H. ANDERSON CAR SALES
 LOW RATE BANK FINANCING IF YOUR CREDIT IS GOOD
 Pho. CL 7-2138 On Hwy 70, Hollywood

We Want To
 Thank You for Your Business
 During the Past Year

Hazel's Beauty Chalet
 Hazel Brittenback

Happy New Year

WE DO OUR VERY BEST TO PLEASE YOU

RE-CAP TIRE SALE
 \$1.00 Above Cost Plus Your Old Recappable Tire
 You Can Always Expect
ECONOMY & REAL SERVICE

—At—
LONG'S MALCO NO. 1
 Hollywood
 Regular Gas at a Low Price!
 More Miles Per Gallon
 Now Under New Management
RONALD D. WILSON
 On Hwy 70 — Pho. CL 7-3935

Gateway Food Market
PAY CASH and PAY LESS SPECIALS
 Friday-Saturday, Dec. 30-31, 1960

Peyton's Ace
BACON 1 lb. 49c
PORK LIVER lb. 19c
 Nice Lean
PORK ROAST lb. 39c
 Glovers PICNIC HAMS lb. 35c
 Glover's 2 Pound Bag
Sausage .59
 Chicken, Beef and Turkey
POT PIES 5 for \$1.00
 Minute Maid 6 oz.
ORANGE JUICE . . . 5 for \$1.00
 Kimbell's No. 2 1/2 Can
PORK & BEANS 19c
 10 Pounds
Potatoes .59
BANANAS, 2 lbs25c
 Diamond M
FLOUR 10 lbs. 89c
 Northern
TISSUE 3 for 29c
 Energy
DETERGENT—Giant Size . 59c
 Testwell Tall
MILK 2 for 29c
 Spreckles
SUGAR 5 lbs. 55c

We Give Frontier Stamps
DOUBLE STAMPS ON WEDNESDAY

IT'S HERE!
 The New 1961 Ford
ECONOLINE PICK-UP
 With cab-over design and with six cylinders.
 Costs less to buy, to operate and to own!
 See it on our car lot at Hollywood Garage
 on U. S. Highway 70 NOW.
F. L. Richardson Car Sales
 Pho. CL 7-5277 — Home Pho. CL 7-3748
 New or Used Cars, Trucks, Pick-Ups
 Body and Fender Work Our Specialty.

YES . . .
 The Ruidoso News Can Fill Your Order
FOR ANY KIND OF RUBBER STAMPS
 Quick Service! We Can Supply Ink Pads and Stamp Ink, too