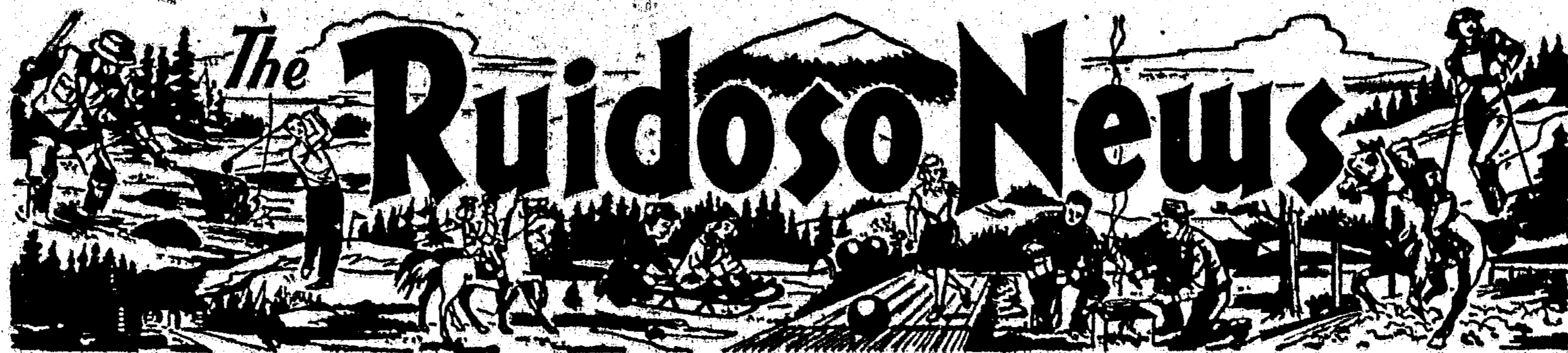


Clarke Insurance Agency
YOUR Independent AGENT
Complete Insurance Service
BILLIE RAY



NEWS STAND PRICE NOW 10c
Are you eligible for a G. I. Loan?
DAN D. SWEARINGIN, Inc.
Insurance - Real Estate - Phs. CL 7-4258

Around Town
-By Nosey Waters-

This is from Billie Holder's column on the front page of the Alamogordo Daily News the other day:

Aspen Fete
Ruidosians are planning for quite a celebration on Oct. 7, the date of their Aspendade. They'll have a parade, and a general community celebration planned along with the trip.

Life Magazine of last week-end had a report like this: "New Mexico's biggest Aspendade event is at Ruidoso, Oct. 7-9 in its calendar of events section."

NATURAL CURIOSITY—This rock-hard fossil may be an extremely important archeological find if it proves to be what it appears to be. G. B. Roberson found what he is sure is a petrified turtle or terrapin on Grindstone Mesa, southwest of Ruidoso, last Thursday.



Carrizozo State Policeman Poses As 'Sport' to Arrest Gamblers in Albuquerque

The cool courage and resourcefulness of State Patrolman James Clayton was instrumental in the success of the Carrizozo gambling raid made by State Police Saturday morning at Albuquerque.

Two Officials to Cut Tape On New Streets Here

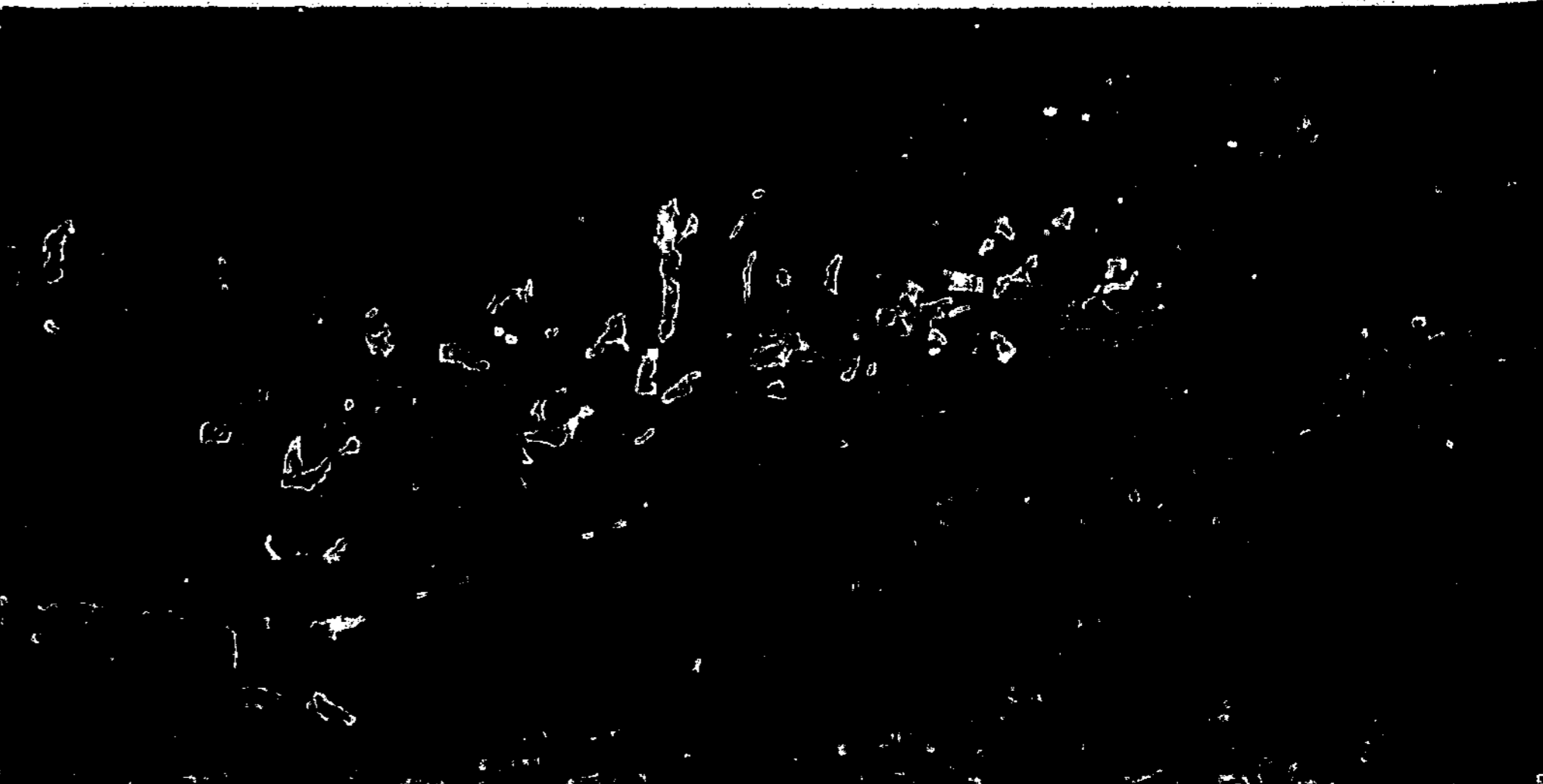
When Ruidoso stages a street dedication program here Saturday of next week in connection with its annual Aspendade on Oct. 7-9, two state officials will be asked to cut a ribbon on two streets that have been improved in projects completed this summer.

Funeral Services Held Last Week For Mrs. Robertson

Funeral services were held here Saturday, Sept. 23, for Mrs. Minnie Lee Robertson, 69, of Ruidoso, who died in the Ruidoso-Hondo Valley General Hospital Thursday morning, Sept. 21, at 4:30 a. m.

RUIDOSO STUDENT IS SEMI-FINALIST IN SCHOLARSHIP TEST
Jimmy E. Mills, a junior of Ruidoso High School in the 1945-46 term, was one of 64 New Mexico youths picked as successfully passing the initial stages of the seventh annual National Merit Scholarship competition.

PROCLAMATION
I, Robert D. Pearson, Mayor of Ruidoso, N. M., do hereby proclaim Oct. 1st, 1945 through Oct. 7th, 1945, to be NATIONAL BUSINESS WOMEN'S WEEK.



Lloyd Coo, has a real estate salesman's license, W. E. Munsey, local real estate dealer, reported this week, and Coo is now working with the Munsey firm.

RAPID FIRE MATCH—Rapid fire at 50-yards was underway when this photo was made. Gunner nearest camera, one of 13 in this match, is Pat Rooney of Ruidoso who earned a trophy as first unclassified in the two-day meeting at Ruidoso Gun Club's Cedar Creek range.

ZONING, PLANNING CONSULTANTS COMPLETE COMMUNITY ANALYSIS AS GUIDE FOR MASTER PLAN

Ruidoso and Ruidoso Downs village officials, members of the zoning and planning commissions of the two communities, local school leaders and others in the area have been studying the last several days a 225-page book, "Community Analysis for a Comprehensive Plan" compiled over a period of about a year by Flatow, Moore, Bryan and Fairburn of Albuquerque, a planning consultant firm.

Initial step and that is the community must make up its mind that it must spend money to make money, it must support and encourage municipal government expenditures that will improve the economy and it must be prepared to make personal sacrifices to secure the success of the community.



Skeen Elected State GOP Chairman

State Republican Chairman Joseph R. Skeen of Lincoln County took a firm grip on his party's reins Saturday in Albuquerque bluntly telling the party members, "You are going to organize."

One-Time Resident Of Ruidoso Downs Dies in Plane Crash

John S. Stout, 36, one-time operator of a small appliance repair service business in Ruidoso Downs, died in a fatal plane crash in the St. of Tulsa, Okla., Sunday night.

May Make Movie At Arabela

(Editor's Note: Two months ago the Ruidoso News reported a movie company was planning to film a motion picture in the Arabela area of Lincoln County Sunday's Roswell Daily Record gave further information on the prospect in the news story reprinted below.)

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. F. A. Daugherty, Alamogordo, parents of a daughter born Sept. 18, weight 7 lbs., 12 oz.
Mr. and Mrs. Ronnie Taylor, Holbrook, parents of a daughter born Sept. 22, weight 6 lbs., 4 oz.

Table with 4 columns: BUS SCHEDULE, NEW BUS SCHEDULE, WEST BOUND, EAST BOUND.

Aspendade Parade Float Entries

Deadline Oct. 1
Deadline for the entering of floats in the Aspendade parade this year is October 1, Mrs. Emma Redmann, secretary of the Ruidoso-Hondo Valley Chamber of Commerce announced this week.

Eight Years Without a Traffic Death Now Let's Make It NINE YEARS
It's Been 3121 DAYS Since an auto death has occurred in Ruidoso. Auto Accidents Are No Fun. Drive Safely in Sixty-One!



FOUNDATION—Photo shows foundations for some of the rental lodges Sierra Blanca Corporation is building in White Mountain Park, construction on which is expected to be completed this winter for use the first time.

Christmas cards, starting at 30 for 50c, other selections higher. Christmas decorations and gifts at Gambles.

Weather
The weekly weather round-up will be found each week in the C. & L. Lumber & Supply Co. ad on the Sports Page (Page 6 today).



**Make Your Selection EARLY**

From our wonderful Choice of

**PERSONALIZED CHRISTMAS CARDS**

Imprinted With Your Name

**WHERE?**

Where else but at the

**OLD MILL**

Gifts — Cameras — Film — Books — Records

**PAGE TWO**  
**Ruidoso News**  
 Friday, September 29, 1961

**Xi Alpha Rho Chapter Meets In Joe Coe Home**

Xi Alpha Rho chapter of Beta Sigma Phi met last Monday night in the home of Mrs. Joe Coe, Mary, Gierke gave the program which was on "The Origin of Life." The group discussed plans for the decoration of a float in the Aspencade this year. The hostess, Mrs. Coe, served delicious refreshments of cookies, dips, mixed nuts, candied coffee and cakes.

For Rent signs, For Sale signs, all so many other kinds. News Office.

**Club Calendar**

Toastmasters Club meets each Thursday noon at Navajo Lodge for lunch. Dan D. Swearingin, President; Dave Patke, secretary.

The Ruidoso Women's Club meets each second and fourth Monday night, 8:30 p. m., in the home of Mrs. J. H. Shier, 1010 N. Main St. The group discussed plans for the decoration of a float in the Aspencade this year. The hostess, Mrs. Coe, served delicious refreshments of cookies, dips, mixed nuts, candied coffee and cakes.

The Quarterback Club is meeting every Thursday night at 7:30 p. m. in the High School Gym.

The Ruidoso Women's Club meets each second Wednesday at 8:00 p. m., except on luncheon meeting dates when the telephone committee will meet. Alcoholic Anonymous meets Monday nights. Call 24-5319 or CL 7-8251.

**Club Calendar**

Ruidoso - Honda Valley Rotary Club meets each Tuesday noon at the Navajo Lodge. The group discussed plans for the decoration of a float in the Aspencade this year. The hostess, Mrs. Coe, served delicious refreshments of cookies, dips, mixed nuts, candied coffee and cakes.

Card games every Monday afternoon at 2:30 p. m. at the Navajo Lodge. All are invited to attend. Lunch preceding the games. For information call Mrs. K. K. K. at CL 7-8251 or Mrs. O. C. Shields at CL 7-6200.

The Women's Auxiliary for Christian Services meets each first Wednesday of the month at 7:30 p. m. place to be announced.

American Legion Auxiliary regular meeting 7:00 p. m. each first Thursday of the month.

Ruidoso Chapter No. 42, Order of the Eastern Star meets each second Thursday of the month at 7:30 p. m. at the Eastern Star building, Gateway. Visiting members welcome.

The Christian Women's Fellowship of the First Christian Church meets on the first and third Monday of the month for business and study at the Church at 7:30 p. m.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 a. m. place to be announced.

The Women's Missionary Union of the Green Tree Baptist Church meets each Tuesday morning from 9:30 to 10:30 a. m. in the homes of members.

The First Presbyterian Church meets every third Wednesday evening at 7:00 p. m. at the Church.

**Club Calendar**

Ruidoso Lodge No. 11 meets each first Monday in October at 8:00 p. m. at the home of Mrs. Ralph McGuire, 700 N. Main St. Secretary, W. H. Shier.

**RUIDOSO**  
 B. P. O. 344  
 Meets each second and fourth Monday at 8:00 p. m. at the home of Mrs. W. H. Shier, 1010 N. Main St. Secretary, W. H. Shier.

**R. P. O.**  
 Meets each second and fourth Monday at 8:00 p. m. at the home of Mrs. W. H. Shier, 1010 N. Main St. Secretary, W. H. Shier.

**U. P. O.**  
 Meets each second and fourth Monday at 8:00 p. m. at the home of Mrs. W. H. Shier, 1010 N. Main St. Secretary, W. H. Shier.

**Church Census Reported 99% Complete**

Rev. C. Edward Ditterline, Methodist minister here, said the recent church census conducted by members of churches whose pastors were in the Ruidoso Ministerial Alliance, had been "at least 99% complete." He said that from forms returned in the last few days, he had found several families in Ruidoso who were Methodist and with whom he had not yet established contact. "And I am sure some of the other pastors had the same results," he said.

**Twin Girls Born In Texas To Russell Holts**

Mr. and Mrs. Russell Holt of Hebronville, Tex. are the proud parents of twin girls, born last Sunday. The twins weighed 8 lbs. 14 oz. each. Mrs. Holt is the former Shirley Halladay of Ruidoso and proud grandmother is Mrs. Alice Halladay of Santa Fe and Ruidoso.

**Salapada, News Office.**  
 News Want Ads Work Wonderful

**Club Calendar**

Ruidoso Relief Society meets each second and fourth Monday at 8:00 p. m. at the home of Mrs. W. H. Shier, 1010 N. Main St. Secretary, W. H. Shier.

Ruidoso Women's Club meets each second and fourth Monday at 8:00 p. m. at the home of Mrs. W. H. Shier, 1010 N. Main St. Secretary, W. H. Shier.

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**SOCIAL, CHURCH AND CLUB NOTES**

**Local News**

**Cub Scouts Have Meeting To Reorganize**

Pack 59 of the Cub Scouts, met Thursday last week at Nob Hill School to reorganize for the year. Several new boys have turned in their applications for membership and there is a urgent need for more den mothers. It was reported, Den mothers continuing from last year are, Mrs. W. D. Horton, Mrs. Ed Wimberly and Mrs. Wayne Estes. New den mothers are, Mrs. Wade Lane and Mrs. Wanda Mathis. Any woman who feels that cub scouting is worthwhile, and would like to help with its promotion in Ruidoso is asked to call CL 7-2679, den mothers reported.

Fat Valliant, drill master, announced that all the boys are practicing marching until the Aspencade instead of having den meetings. There will be drill practice Saturday morning, Sept. 30, at 10 a. m. and on Wednesday afternoon, Oct. 4, at 4:30 p. m. at the City Hall. Practice meetings will be held at 7 p. m. the first Thursday of each month at Nob Hill School, it was reported. The next meeting is scheduled for Oct. 3.

**Lunch And Games Hostesses For Oct. 2 Announced**

The hostesses for the regular Monday afternoon lunch and games at the Ruidoso Woman's Club for Oct. 2 will be Mrs. E. R. Anderson and Mrs. Jack Kennedy. It was reported. All ladies interested are asked to contact Mrs. E. R. Anderson at CL 7-5818 for reservations.

**Walker Ape Garden Club Members Visit Mrs. Perry**

Thirty-five members of the Gardalia Garden Club of Walker, Air Force Base, Roswell, visited the home of Mrs. Mayme Perry at Olencoe Monday, to inspect her beautiful garden, and to enjoy a picnic lunch. Heading the group was Mrs. J. L. Baulsbury, the club president.

Prior to visiting the Perry home, the group had inspected the greenhouses of Peter Hurd's and had also made a tour of his home at San Patricio.

**Bobby Moore Honored With Party On Ninth Birthday**

Bobby Moore, son of Mr. and Mrs. Bob Moore, was honored on his ninth birthday with a party at the Schoolhouse Park. Those enjoying a winner roast and birthday cake were, Mary, David and Danny Estes, Rogene and Ricky Hollis, Linda, Michael and David Jensen, Laura Jones, Cynthia and Gloria Hill, Joy Moore, Ted McCoy, Michelle, and Shell Locke, Cecil and Joe Duke, Johnny Taylor, Steve and Danny Halladay.

**Alpha Delta Kappa Sorority Plans Tea Honoring Pledges**

Alpha Delta Kappa Sorority in a meeting held Saturday last week in the home of Mrs. Paul H. Jones in Olencoe, made plans for a tea to be held Oct. 1 at the home of Mrs. J. L. Baulsbury in Ruidoso Downs honoring pledges. Mrs. Leota Pfingsten, president of the group presided at the meeting. The annual scholarship which the sorority gives each year to a Future Teacher of America member was presented this year to Marilyn Coxens of Captain. Following the meeting, refreshments of brownies and coffee were served by Mrs. Jones and Mrs. Pfingsten.

**First Christian Church Announces October Loyalty Month**

Beginning with this Sunday, October 1, the First Christian Church will join in a world-wide observance of emphasizing the Commission Service.

We are happy to know that every hour of the twenty four, that on this day people throughout the world, of many Christian Communities, will be observing the Lord's Supper. We rejoice in this world-wide fellowship and common experience. The Rev. James G. Sawyer said.

This will be the beginning of Loyalty Month for all members and friends of the church.

Oct. 8 to 15 will be given to the Week of the Ministry. In all of more than 8,400 Christian Churches the Ministry will be exalted and evaluated. In calling thousands of new men to full-time Christian ministry, the minister at First Christian said, "we are studying the points of: (1) recruitment and enlistment, (2) training the Ministry, and (3) sustaining the Ministry."

On Oct. 29 at 7:30 p. m. religious pictures will be shown and the nature of the service with participants' names and other details will be printed in the News.

Our new drive-in letters window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 2:30 a. m. until 3:30 p. m. week-days, 2:30 a. m. until 11:30 p. m. Saturdays at the drive-in window at the Ruidoso State Bank.

STOP! Look no further than Gambler's for used furniture and appliances.

News want-ads work wonderful

**Annual Parent-Teacher Association Dinner Set Oct. 5 At Nob Hill School**

The annual Ruidoso-Hondo Valley Parent-Teacher Association dinner has been set for Thursday, Oct. 5, at 6:30 p. m. at Nob Hill School. It was announced this week. This dinner is held each fall for teachers and parents to get acquainted and also to start the membership drive for the P-TA. Menu for the dinner will consist of baked ham, pineapple rings, candied yams, green beans and asparagus, tossed green salad, brown and serve rolls, fruit cobbler, coffee and milk. Price of the meal will be \$1.50 for adults and 75c for children. Mrs. W. D. Horton is chairman for the dinner. Membership dues in the P-TA is 60c.

Date for the annual Halloween Carnival has been set for Saturday, Oct. 28, with Mrs. E. O. Allen as chairman.

The P-TA this fall is conducting a drive to collect knives, forks and spoons which are needed for P-TA dinners and other large gatherings at the school. Bill Leftwich, chairman for the drive said a box has been placed at the schools and at the bank where anyone having silverware to spare can deposit them.

Officers in the P-TA this year are: Bill Leftwich, president; Dub Williams, 1st vice-president; Mrs. Tom Choate, 2nd vice-president; Mrs. Earl Hickam, secretary; Mrs. Helen Pratt, treasurer; Mrs. Bud Starkey, historian and Paul Vance, parliamentarian.

**In Business College**

Lubbock (Sp.)—Philip Sims, son of Mr. and Mrs. Floyd V. Sims, has entered Draughton's Business College in Lubbock, Tex. as where he is studying Electronics.

Sims is a 1958 graduate of Portales High School where he was a member of the band and the Audio Visual Club.

**Jewelry Repair Tripp Jewelers**

FOR SALE—Jonathan and Summer Champion Apples Cherokee Orchard Highway 70 — Mrs. E. R. Foteet

**It's Time To Be Making Plans to Attend Our Biggest and Best ASPENCADE OCT. 7-8, 1961**

—We know you'll have fun—the weather is perfect, the scenery is wonderful. Come by and see us when you're in town.

**Widdowson's**

**YES . . . The Ruidoso News Can Fill Your Order FOR ANY KIND OF Rubber Stamps**

Quick Service! We Can Supply Ink Pads and Stamp Ink, too

**Community Methodist Church Report**

By CHURCH REPORTER  
 Adults With Young Children To Organize Class Sunday, October 1.

This class will meet in the Fellowship Hall of the Educational Building at 8:45 a. m. to organize a new Sunday School class. The group will discuss at this time the type class that is needed, and the materials to be used. Mrs. Dan D. Swearingin, who was a Bible minor in college, will be the teacher. Mr. Dave Taylor, Chairman of the Commission on Education urges all those who are interested to be present.

Women of the local church are volunteering their services to assist information made available from the recent community survey. Mrs. Ray Clarke, Mrs. Lela Easter, and Mrs. B. U. Starkey are presently engaged in this work.

Mr. C. E. Cole has been made superintendent of the Educational Division. This announcement was made this week by Mr. Carl Ross, superintendent of the Adult Division, in connection with a meeting of the Commission on Education.

The Fellowship Supper will be resumed on October 1, at 6:00 p. m. It is a covered dish affair, and Mrs. L. L. Davis, Sr. will be in charge of arrangements. Everyone is invited to come and bring the family.

The Official Board will meet at 7:45 p. m., Sunday, October 1, in the Educational Building. All members are urged to be present.

Further preparation is being made for the Visitation Evangelism program to be held on October 17-18. The Reverend Milton Chester of Western Hills Methodist Church, El Paso, will be the visiting minister. This program is under the direction of the Commission on Membership and Evangelism, under the leadership of Mr. Wayne Estes, chairman.

The Reverend C. Edward Ditterline, pastor, was among the 70 ministers who gathered this week at Sacramento, New Mexico, to attend a retreat.

We will have a youth choir on Sunday morning under the direction of Mrs. James Whipple and Mrs. John A. Hawkins. The group will practice at 8:00 p. m. each Sunday. This is an excellent chance to give your children voice training as solos, duets, and anthems will be given. Youth from the fourth grade through high school are invited to attend.

Sunday, October 1, is World Wide Communion Sunday. This church will join with churches all over the world in this observance.

The Methodist Youth Fellowship decided the following officers for coming year: Mrs. E. R. Anderson, president, Eddie Ditterline, vice-president and program chairman, Linda Starkey, secretary, and Merry Locke, treasurer.

STOP! Look no further than Gambler's for used furniture and appliances.

Our shop man will install them for you—and do minor tune-up and also work on your small motors.

**ONE WEEK AWAY—**

Ruidoso's Biggest and Best

**ASPENCADE**

Oct. 7-8, 1961

—This is your invitation to join with us in this beautiful fall event. When you visit Ruidoso, be sure to pay us a call. We know you'll like the parade, the weather, the open-air chuckwagon dinner, and the other events that are planned.

—CLOSED SUNDAYS—

**BAKER PHARMACY**

POST OFFICE BLOCK  
 RUIDOSO, NEW MEXICO

"One Block East of the Post Office and Just As Reliable."

**WATS A COOKIN'**

BULLETIN FROM TEXAS—The cotton looks pretty good to us. We've given it a good inspection. But, we're lenient on the price and hills, and will probably be back home on the job when you read this.

at **Wattie's**

Drive there with care—arrive alive.

**NOTICE—**

The Sallee's have moved to Roswell, but the Riding Stables Will Be Open Saturdays and Sundays Until Hunting Season.

**HORSES WILL BE AVAILABLE FOR THE ASPENCADE RIDES.**

Also, Sallee is continuing buying, selling, and hauling livestock here and at Roswell.

**Flowers For All Occasions**

New Shipment Foliage Plants

Priced from 69c and up

**Jo's Flowers and Gifts**

Phone CL 7-2255 — Hollywood, N. M.

**LET US HELP YOU COLLECT THOSE DELINQUENT ACCOUNTS**

Call Credit Bureau of Lincoln County  
 CL 7-2256 FOR INFORMATION

\$\$\$

**SHRIVER'S SHOPPING CENTER**

Friday-Saturday Specials

FRISKIE DOG FOOD . . . . . 13c  
 EGGS . . . . . Doz. 45c  
 Early Bird COFFEE . . . . . Lb. 49c  
 BISCUITS . . . . . 3 cans 25c  
 SHREDDED WHEAT . . . . . 25c

**OLEO, LB. . . . . 15c**

Betty Crocker Black Walnut CAKE MIX 37c  
 Scrappie DOG FOOD . . . . . 3 cans 25c  
 PORK LIVER . . . . . Lb. 19c  
 PICNIC HAMS . . . . . Lb. 39c

**SPARERIBS, LB 39c**

PORK STEAK . . . . . Lb. 45c

Men's Stretch Socks, Reg. 59c a pair, 3 pair . . . . . \$1.00

WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

**Jewelry Repair Tripp Jewelers**

FOR SALE—Jonathan and Summer Champion Apples Cherokee Orchard Highway 70 — Mrs. E. R. Foteet

**It's Time To Be Making Plans to Attend Our Biggest and Best ASPENCADE OCT. 7-8, 1961**

—We know you'll have fun—the weather is perfect, the scenery is wonderful. Come by and see us when you're in town.

**Widdowson's**



# CANYON ECHOES

Mrs. Emma Hedgecock and Mrs. Norma Savage left last week-end for a visit in Amarillo, Tex., and other West Texas points.

Mr. and Mrs. Ed Winans were in Albuquerque last week-end where they were joined by their son, Murray, a student of New Mexico Highlands at Las Vegas for a tour of the state fair.

Mr. and Mrs. H. I. Snipes and son, Buddy, were in Clovis last week - end where Buddy applied for entrance into the Navy.

Mr. and Mrs. Jack Siddens, Clovis, are here visiting their son and his family and other relatives and friends.

Mrs. Vic Lamb, Miss Mary Hursi and Miss Jamella Naham visited in El Paso Friday. The latter two were here with Mrs. Charles Hursi, from Ft. Worth for a visit with the Lambes. They returned home Tuesday.

Mr. and Mrs. Roy Nelson were in Temple last week where Roy underwent a medical check-up at Scott & White clinic.

A. E. Miller was in town this week, reporting he has spent about 10 months in North Carolina where his wife's folks have been ill. He will be returning shortly, he said.

Mr. and Mrs. Ace Parker left Saturday last week on a vacation trip to St. Louis, Mo. They are planning to do some fishing also in Texas and at various other points.

Mr. and Mrs. C. D. Weems left last week for a three weeks visit with their daughter and family in Hobbs.

The Roy Andersons were in Roswell Monday on business.

Cecil Smith was in Midland early this week to bring his family to Ruidoso.



**ENVIUS**—At right Ruidoso Mayor Bob Pearson and Village Clerk Jim Hine look on with envy at the Community Public Service company's maintenance crew who have all gone "all-out" in the whicker growing contest being staged in connection with this year's Apennecade Oct. 7-8. From left, the OPS employees are Wilbur Conley, Max McCoy, Aubrey Dobbs, Jimmie James and Bucky Morrison.

Mrs. Kathryn Hall Travis is in the Taos area doing some painting of autumn scenes this week.

The Clayton Bennetts were in Roswell Monday on business.

Gifts for tots, gifts for grown-ups at Lester's Indian Curies, west of the Y on Highway 70.

William Glover, Ruidoso, was admitted Sept. 20 as a patient to St. Mary's Hospital in Roswell.

Mrs. Lela Easter left early this week for Midland where a brother, H. C. Watson, has been critically ill.

Dan D. Swearingin flew to Albuquerque on business two days last week, on Thursday, and again on Friday, remaining over through Saturday.

James A. Autry, Abilene, Tex., brother of former Ruidosoan, Byron Autrey, now of Corsicana, Tex., visited in Ruidoso early this week.

The Ed Wimberly family attended the state fair in Albuquerque last week-end.

Jack Little was taken by ambulance to the Ruidoso hospital about 3:30 a. m. Tuesday morning this week after he suffered a stroke in his home. He was reported resting comfortably this mid-week.

Mr. and Mrs. S. W. Stout of Tularosa visited Mrs. Mayme Perry in Glencoe last week-end as her house guests.

**STOP!** Look no further than Gambles for housewares and sporting goods.

Recent guests of Mr. and Mrs. J. O. Harvey in their Ruidoso cabin have been, Mr. and Mrs. W. O. Worley and Misses Beaulo Duncan of Lubbock, Tex.; Mr. and Mrs. O. J. Sites and children of Abilene, Tex.; Phil Harvey, Alamogordo; Mr. and Mrs. O. L. Manning, Dallas, Tex.; Mr. and Mrs. W. O. Worley, Jr. and family, Midland, Tex.; Dr. and Mrs. Don Sanders, Andrews, Tex. and Jimmy Worley and family, Midland, Tex.

Attending the Lincoln and Otero County Hair Dressers Unit 12 meeting in Alamogordo on Wednesday, Sept. 20 were Carlene Sims and Maxine Robertson of Ruidoso.

Visiting the O. A. Grahams here recently have been Dr. and Mrs. Charles E. Graham and two children from Odessa, Tex.

Mr. and Mrs. L. C. Crews returned this mid-week from a week's stay in Albuquerque. While they were away Mr. and Mrs. T. J. Frank took care of the Horse-shoe Courts.

Mrs. Tom Walker and Mrs. Harry Eckert went to El Paso Wednesday to meet Mrs. Betty DePew who flew there from Ohio to come into Ruidoso to be with her father, Jack Little, critically ill here. Jack's son, Alvin, was also due to fly to El Paso enroute here from the Northeast.

Mr. and Mrs. Paul Douglas and Isa Lee Harris, Truth or Consequences, visited in Phoenix last week-end and early this week.

**STOP!** Look no further than Gambles for the greatest stock and greatest savings in tires.

## Whipple's

Now Under New Management  
Your Hosts Bill and Lou Moore  
Open 7 Days a Week  
6 a. m. to 10 p. m.  
Merchants Plate \$1.10  
Serving Breakfast - Lunch - Dinner  
With the greatest variety on our menu in town  
Plenty of parking - In the Y in the Gateway

## ANNOUNCING...

THE OPENING OF

Sandy's Boot & Shoe.

Repair

We Do All Types of Leather

Repair and Crafts

Located Across From Ruidoso Post Office

## THE PIONEER CLUB

Ruidoso Downs

is now being operated by

HOT SHOT STERLING

He invites all his friends  
to come down and see him.

For Business Use—

—For Use in the Home

FOR EXTERIORS  
OR FOR INTERIORS

Use the finest for greatest satisfaction  
and service - Use Sherwin-Williams

KEM-TONE  
OR KEM-GLO

Hollywood Lbr. Co., Inc.

Highway 70 Hollywood, N. M.  
T. C. Delaney, Manager



WE DO NOT SELL  
ALL KINDS OF FILM.

WE SELL  
THE KIND WE USE.

Here To Serve You the Year 'Round.  
Studio on Main Road - Gateway.

FROST IS IN THE AIR--

CAN WINTER  
BE FAR BEHIND?

These cool mornings remind you your car needs preparation for safe, dependable winter driving. How's the battery? Your anti-freeze? Your tires? Doesn't the crank case need cleansing of that thin and worn summer oil. You probably need a thorough cleaning and lubrication job, too, to get you into the cold weather season with the least amount of trouble.

PUT YOUR CAR  
IN OUR HANDS  
LEAVE YOUR CARES  
WITH THE STANDARD MAN

We Have A Complete Stock of 12-Inch Tires.  
Headquarters for  
Washing - Greasing - Flat Fixing

MAX OLIVER  
CHEVRON STATION

East of Ruidoso Downs on Highway 70  
Pho. ES 8-4250

PAGE THREE  
Ruidoso News  
Friday, September 29, 1961

## Ruidoso Downs

Oletis Perry, a student at Southwestern Bible Institute at Waxahatchie, Tex., has been named piano player, for the well known Southwestern Men's Quartet, which sang last week in Dallas and is singing in several towns in Arkansas this week.

Mrs. Trudy Balcum, attending the state fair in Albuquerque last week-end became ill while there and was hospitalized for pneumonia. Her condition was reported as much improved this mid-week.

The rental property owned by the Louis Brille in Ruidoso Downs is being remodeled and a new roof is being installed.

Mr. and Mrs. Claude Eckert were in Roswell this mid-week on a visit.

Mrs. Elmer Payton, Ruidoso Downs, was admitted as a patient, Sept. 20 to St. Mary's Hospital in Roswell.

**STOP!** Look no further than Gambles for the greatest stock and greatest savings in tires.

## Timex Watches Tripp Jewelers

New Shipment of  
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KRAFT PINTS . . . 39¢

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DELL CITY CANTELOUPE, LB. 15

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Monarch, No. 303 CREAM CORN . . . . 25¢ Can

Stripe (Free Pencil Box) TOOTHPASTE . . . . 69¢

Jumbo Pack, 300 Size. NOTE PAPER PACKAGE . . . 69¢

100-Ft. Roll HANDI-WRAP . . . . 30¢

Hankie Pack SCOTTIES . . . . 17¢ Box

200 Size TEA NAPS . . . . 29¢ Pkg.

WEDNESDAY - DOUBLE STAMP DAY



# The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb, Editors & Publishers  
 ELSIE WILLIAMS, Woman's Page & Circulation  
 EDDIE SIDDENS, Sports Editor & Advertising  
 RAYMOND BUCKNER, Commercial Printing  
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 Member: New Mexico Press Association

## VaRietY

BY JAY GEE ESS — (James G. Saylor, Minister, Christian Church)

WHAT DO YOU HAVE TO SHARE? Many people will respond to that question with the reply, "Well, not very much." Others will say, "Nothing." Upon taking a close survey and inventory these same people usually find they have many things that would be useful to some needy wanderer. Stricken fathers, I know a church group that is calling for sheets, blankets and quilts for some unfortunate. Several pounds of usable items can usually be gathered from people who, at first, thought said they had nothing to share.



THE SILVER LINING  
 BY DANIEL A. STORM

When the leaves along the winding way are lightly touched with colors turning, and the ruby red and gold begins to shine amongst the branches of the apple trees, and our sky seems to turn a more delightful blue with each passing day, then we know that the cheerful Autumn time is here.

**THE SEASON OF REJOICING AT PROMISES FULFILLED**  
 When the leaves along the winding way are lightly touched with colors turning, and the ruby red and gold begins to shine amongst the branches of the apple trees, and our sky seems to turn a more delightful blue with each passing day, then we know that the cheerful Autumn time is here.

What is that dreamy happiness we feel? Why does your heart seem to fly like the birds float in a more delightful blue with each passing day, then we know that the cheerful Autumn time is here.

Upon this beautiful Autumn day when all nature is in its glory, when the leaves along the winding way are lightly touched with colors turning, and the ruby red and gold begins to shine amongst the branches of the apple trees, and our sky seems to turn a more delightful blue with each passing day, then we know that the cheerful Autumn time is here.

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**LUALLIN'S SKYLAND AUTO SERVICE**

### PAGE FOUR Ruidoso News Friday, September 29, 1961

Let us visit for just a while with one of our friends here along the way who all his life has been in such close touch with growing things.

When Travis B. Hicks came into the world on a farm back in Robertson County in Central Texas, his grandmother named him after a great Texas hero. And Mr. Hicks has always been worthy of his name because he has been a hero all his days. He has always kept steadfast in his duty to serve his fellow man in the way God has directed him.

Travis first started out as a school teacher when he was just a youth. This was near Jacksonville, in East Texas a little community called Irontown. Later on he taught at Rusk, the county seat of Cherokee county. And here he was principal of a grade school for about five years.

After teaching in Cherokee county, Travis came out to Sweetwater and taught on westward as far as Post, Texas, till 1940. All through his teaching career Travis kept going to school. At one time, he rode horseback five miles to high school in Franklin, Texas.

During his teaching in West Texas Mr. Hicks attended Texas Technological College in Lubbock, and in 1940 received his degree in Agricultural Economics. During his last year in college he taught at Dora a little town south of Fortales. Now he had arrived on our Mexico soil.



**SEEVING IN THE PACIFIC**—Harold Evién, Seaman 1st Class, who is stationed on the U.S.S. Ajax with homeport in Sasebo, Japan, has recently returned to Japan from a three weeks trip to Hongkong, China; the Philippine Islands and Okinawa. Harold graduated from the Ruidoso High School in 1958 and is the son of Mrs. Elsie Williams.

**A Builder Among Us For the Lasting Good**  
 Somehow realizing the vast possibilities for doing helpful work here among us and foreseeing the bright future of our homeland here, Mr. Hicks staged his Lincoln County Feed and Implement Company in Hollywood eight years ago. Our Lincoln County Feed has been one of the fastest growing in the county. This year it ranked 18th among all the Mountain States Division of Purina Feed.

Among the additions this year, Mr. Hicks has added a new hay barn that holds 2,400 bales. Of our homeland Mr. Hicks says, "I have never seen an area more generously endowed with resources for agricultural development—vegetables, fruit, poultry and pork raising."

### JEHOVAH'S WITNESSES CIRCUIT SUPERVISOR ON VISIT IN COUNTY

J. E. Dobbins, presiding minister for Jehovah's Witnesses announced this week that C. A. Stoermer, circuit supervisor for Jehovah's Witnesses in New Mexico Circuit No. 1 will start serving the Ruidoso congregation today.

The purpose of his visit is to aid the Ruidoso congregation to be more efficient in the ministry, to better serve our Creator and persons of goodwill in Lincoln County, Dobbins said.

### Letters to the Editor

I would like to express my appreciation to the Ruidoso News for the publicity and help in the community church survey, conducted by the Ruidoso Ministerial Alliance.

Stoermer has had many years in the ministry of Texas. He began to study the truth in 1940 and was immersed after dedication in 1941, said Dobbins. He began as a full-time pioneer in 1944, and was appointed Circuit Supervisor in 1946. He attended the Watchtower Bible School of Gilead in Masonic Lodge number 73, and is a member of the New York State and graduated active in many other community enterprises.

### Letters to the Editor

I'd like to commend Miss Wendy Lamb for her work in helping to sort the cards on Sunday afternoon. She and Pat Lamb surveyed the area assigned to the Episcopal Church and Wendy stayed on to help afterwards. All of our churches need this type of willingness to serve.

Sincerely,  
 W. C. Edward Ditterline  
 Community Methodist Church Minister



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**KYAP**  
 1340 ON YOUR DIAL  
 News—Music—Weather—Sports  
 7:45 A. M.—Sunday School  
 7:00 to 7:15 The Country Side  
 7:15 to 7:30 The Country Side  
 7:30 to 7:35 Weather Summary  
 7:35 to 8:00 The Country Side  
 8:00 to 8:15 News  
 8:15 to 12:00 Morning Melodies  
 12:00 to 12:15 Midday News  
 12:15 to 12:30 Luncheon Lullabies  
 12:30 to 12:35 Weather Summary  
 12:35 to 1:00 Luncheon Lullabies  
 1:00 to 3:00 Variety Review  
 3:00 to 8:00 Hit Parade  
 8:00 to 8:15 News  
 8:15 to 8:30 World of Sports  
 8:30 to 8:35 Weather Summary  
 8:35 to 9:00 Shades of Night  
 9:00 to 10:00 Hondo Valley Roundup  
 10:00 Sign Off  
 News every hour at 55.  
 Special features through schedule.

**Our Churches**  
**FULL GOSPEL CHURCH**  
 9:45 a. m.—Sunday Morning  
 11:00 a. m.—Sunday Morning  
 7:30 p. m.—Sunday Evening  
 7:30 p. m.—Tuesday—Young People & Choir Practice  
 7:30 p. m.—Thursday—Prayer Meeting

**BELLS AROUND THE WORLD**

The Indians could send a rallying call many, many miles by drums. Each drummer, stationed on a lonely ridge, would listen for the sound of distant drums, and relay the message to others waiting across the valley. Overnight a dozen tribes could be rallied to a common cause.

We don't need such crude methods of communication today. Men with a common purpose can join forces around the world at a pre-arranged time.

World Wide Communion Sunday is such an expression of unity. In every Christian land the church bells will summon men and women to the Lord's Supper on this Sunday.

And the universality of this great religious event will not depend on bells relaying the message from town to town. It will depend on folks like yourself coming to their Church to receive this Holy Sacrament.

**World Book Encyclopedia Representative Pat Valliant CL 7-3100**

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**CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS**  
 Sunday School 10:00 a. m.  
 Meeting 7:30 p. m.  
 in Lions Building  
 Ruidoso

**GREEN TREE BAPTIST CHURCH**  
 Ruidoso, New Mexico  
 Rev. Glenn McCoy, Pastor  
 Sunday School 9:45 a. m.  
 Training Union, 8:30 a. m.  
 Fellowship Service, 11:00 a. m.  
 Wed. Night Service, 8:30 p. m.  
 The church where everybody is somebody, anybody a stranger.  
 Phone ES 8-4341.

**COMMUNITY METRODIST CHURCH**  
 Rev. Edward Ditterline, Minister  
 Church School, 9:45 a. m.  
 Men Hill Adult Bible Class  
 Morning Worship, 11:00 a. m.  
 Youth, 8:00 p. m.  
 Evening worship, 7:00 p. m.  
 Official Board meets each first Sunday, following evening service.

**CHRISTIAN SCIENCE SERVICES**  
 Sunday School service each Sunday at 9:45 a. m.  
 Every Sunday, 11:00 a. m. in Ruidoso Women's Club  
 meeting following regular service.  
 Open to all. A cordial welcome is extended to all who wish to attend.

**PAUL BROWN Watch Repairing**  
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**Hot Biscuits FURRY'S CAFE**  
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### Nob Hill School

**Second Grade-Mrs. Stewart**  
 The girls in our room are, Karen Burton, Vickie Turnbough, Paula Jan McCarty, Sharon Ferry, Bobbie Paulette Evans, Catherine Rice, Kathy Kuchar, Kim Gooden, Linda McCauley, Vernetta Scott, Virginia Tadlock, Ella Chee, Janice Gent, Charless Comanche, Marilyn Watkins, and Cathy Smith. The boys are, Glenn Dunagan, Larry Walley, Frankie Reynolds, Ricky Walker, Cecil Duke, David Gallegos and Ronnie Choate. Brenda Jones and Jon Lilly have moved to another school. We have made some colored leaves for autumn. We are learning some new songs that are lots of fun. A lot of us are looking forward to going to the Fair.

**Second Grade-Mrs. Matthews**  
 Rosemary Heady is the newest pupil in our room. We were sorry to lose Sue Marshall this week. At sharing time Brad Dutton told us about his day at the State Fair in Albuquerque. Wayne Kinman climbed up to the big R. Flora Candelaria had fun picking apples. Jack Reed spent the week-end at the Oreels and went horseback riding, and Cindy Cook has a lovely new slack suit.

Those having birthdays this month are Jack Hobbs and Wayne Kinman.

Dean Chavez will move to Hondo this week-end. We will miss him. We have made autumn art work for the room and finished the Thunderbird picture.

The teacher is pleased by the progress made by the boys and girls in reading numbers and other subjects. We invite parents to come and see us. Library books checked out this week will be due before Oct. 4.

**Second Grade-Mrs. Dunagan**  
 Our spellers this week who made 100 are: Johnny Sullivan, Jerry Hawkins, David Janzen, Paul Lett-wich, Danny Orlosky, Rickie Staples, Johnny Taylor, Jimmy Joe Wall, Larry Whipple, James Windham, Cynthia Barlow, D'Aun Browning, Linda Curry, Annette Jones, Susan Payton, Roxie Rodgers, Becky Sharp, Susan Starkey, Pam Tully, Laverne Y'Barra.

We are studying science now and have very interesting science books.

**Third Grade-Mrs. Watkins**  
 George Adams went to Albuquerque last week and enjoyed the fair. He also visited his grandparents while there. Pat Dunagan went to El Paso and Roswell last week. Nelda Guthrie went to Cloudcroft to see the beautiful colors.

Roxie Langford has been to Colorado to visit her grandparents. While she was there she went to the State Fair in Colorado. Carl Palmer enjoyed a trip to Cloud-croft. Gee Gee Winters visited his grandparents last week-end in Abilene, Tex. Mykile Gable, Bobby Joe Mellon, Carl Palmer were absent last week. Doris Gallegos went to work-end.

Robert Staples went to Roswell this week-end. Nancy Hillman went to visit some friends in Alamo-gordo Saturday.

Those making 100 on spelling this week were: Danny Bell, Doris Gallegos, George Adams, Ralph

## Crossword Puzzle

**ACROSS**

- Velocity
- Exploded
- English city
- Rebellion
- Accuse
- Ale vinegar
- Doctor
- Quivers
- Italian river
- Ever poetic
- English letter
- and down
- Cosmetic
- Rocky
- Prefix
- Refuse
- Cottage
- Begin again
- Songlike
- Moines
- Flightless bird
- Cut off
- Exists
- Hawaiian

**DOWN**

- Mud
- Contemplate
- Finish
- Prepare for publication
- Does poetic
- Male bovine
- Indians degree
- Odd dress; slang
- Lively; slang
- Beginners
- Courage
- Men
- That is; abbr.
- Lasso
- Onward to
- Vase
- Turn right!
- Year; archaic
- Belonging to us
- Fuses
- Body parts
- Celestial bodies
- Round flat plates
- College degree
- Sieved peas
- Piece of news
- Hardens
- Draw
- Only
- Engret
- Hint

**Answer to Puzzle**

some with plain water and some with plant food. We are going to watch and compare their growth.

**Sixth Grade-Mrs. Mills**  
 Vickie Sigler, Reporter  
 Thursday, Sept. 21, the fifth and sixth grade boys played Hondo there. The score was 21-13 in Hondo's favor. The boys from our room were: Tommy Vallant, Bill White, Frankie Candelaria, David Pratt and Wade Lane.

Friday, Sept. 22, the boys from fifth and sixth played La Luz here. The score was 6-0 in La Luz's favor: Tommy Vallant, David Pratt, Bill White, Frankie Candelaria, and Wade Lane were the boys from our room who played.

**Seventh Grade-Mr. Christie**  
 Other than the students that were here last year we have four new ones in our room. They are: Beverly Lovelace, Paula Paul, Smith, Joe Lovine and Johnny Akin.

Our social studies class is making a model landscape map of New Mexico.

Most everyone is doing well in spelling. The elections for Junior High cheerleaders were held last week. Forty-five went out. Out of the forty-five, three won. They are: Coe McGuire, 7th; Sharon Taylor, 8th; and Linda Noling, 8th.

Jane Cochran and her parents attended the State Fair in Albuquerque over the week-end. Elva Gardemiba and her family had company from Wichita Falls over the week-end. The Boy Scouts went to White Sands Friday night and stayed until Saturday noon. They would like all boys 11 and up who would like to be Scouts to be the Scout hall Wednesday night at 7:00. This is every Wednesday night.

The Ruidoso High School band went to Roswell Wednesday. They marched in the parade. Students in our room who are in the band are: Joe Cochran, Sidnie Cunningham, Randy Kohles, Craig Whipple, Joanna Hawkins, Paula Williams and Karen Petty.



### At the Hospital

Visiting hours: 2 to 4 p. m.; 6 to 8 p. m.

Admitted as patients in the last several days at Ruidoso-Hondo Valley General Hospital in Ruidoso have been:

Verla Daugherty, Alamogordo; Ruby L. Graham, Josephine; Josephine Griggs, Jane Gent, William H. Howland, Jack Little, Ruidoso; L. R. Morgan, Capitlan; Myra Taylor, Hollywood; Earnestine Salas, Adeline Montoya, Tularosa; Mildred Smith, Blandell Mauldin, El Paso; Lula A. Holloway, Ruidoso Downs.

seventh and eighth grade boys won 6-0.

Seventh and eighth grade girls tried out for cheerleaders Tuesday afternoon. The three new cheerleaders are: Linda Noling, Sharon Taylor and Coe McGuire.

On Sept. 21 the Ruidoso 7th and 8th grade football team played Hondo at Hondo. Ruidoso winning that game 6-0. Hondo ran from a double wing variation while Ruidoso ran from a T-variation.

Outstanding offense for Ruidoso was Kenneth Clark, Canoldo Montoya, Ronald Petty and James Parsons. On defense, the entire team played well as Hondo only crossed the fifty yard line one time. Alan Ross played exceptional ball, intercepting two passes and making some good tackles.

Monday, Sept. 20 the Captain 7th and 8th grades will meet the locals in Ruidoso at 10 a. m. Probable starting lineup for Ruidoso will be:

do so will be: Johnnie Akin, L. E.; Ronnie Petty, L. C.; Pat Stanley, C.; James Parsons, R. G.; Frank Denton, R. E.; Kenneth Clark, Q. B.; Alan Ross or Silvero Candelaria, R. H.; Candido Montoya, L. H.

The public is invited to come on down and see the future Warriors in action, 10 a. m. Saturday.

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 Are Always Read  
 You Read This One

**NAVAJO LODGE HOTEL**

We Are Now Specializing  
 In SUNDAY DINNERS

**5 Courses**

**\$1.50**

Children's Plate  
 75c

Mama - Why Cook?

HRS. 8 a. m. to 10 p. m.

SUNDAYS



friends and food groups. Some of us are beginning to realize the importance of eating a variety of foods. We have made some nice posters.

In arithmetic we have been drilling on the addition, subtraction and multiplication facts. We have many who are "sharpshooters"—that is one who can get 100 in a given length of time.

**Fifth Grade-Mrs. Hawkins**  
 Amella Agular, Reporter  
 Tom has a Greyhound puppy which is six weeks old. Alfred is going to the Fair. Edward has a baby sister who weighs 4 lbs. 9 1/2 Oz. She was born Aug. 19. Rene won 5 blue ribbons at the 4-H Fair in Hondo. There was a bear at Rene's ranch which killed some calves and pigs. Steve is going hunting when the season opens. Worth's kitchen was burned in a fire. At the beginning of September we all made a calendar.

When we started science we all made a food poster showing the different types and grouped them according to the vitamins they contain.

We have 35 boys and girls in our room. In our science class we have a plant project. We are watering

Another Big Shipment  
 Just received

**Tropicana**

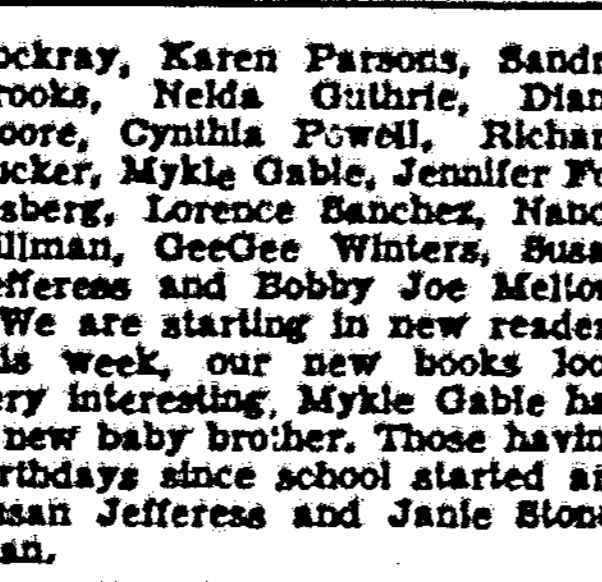
**THERMO MUGS**

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Keeps Drinks Refreshingly Hot or Icy Cold — Longer



**ON DOUBLE BILL**—James Davis, above, stars in "Frontier Uprising," one of two shows booked for Saturday night only at the Mt. Vue Sho-Dyn & Indorama on Mechem Drive. The other is "Turn Over Please."



**LAST TIMES TONIGHT**—Showing the final day of a three day engagement Friday night this week is Danny Kaye in "On the Double," in wide screen and color at Mt. Vue Sho-Dyn & Indorama on Mechem Drive.

\$1.50 Value  
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Berry if you were inconvenienced by the wait caused by an unexpected great demand.

A NEW COLOR SPECIAL COLORS  
 EACH WEEK BY REQUEST

Genuine hand woven rattan from the south seas is actually inlaid between the two walls of these gracious, colorful mugs. Crafted of a new stain resistant high impact material... durable, easy to clean. Wonderful all year round for hot coffee, hot tea, hot chocolate, and all cold drinks.

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SEE IN YOUR FAVORITE FOOD STORE

OR ORDER FROM ROUTE MAN  
 REX WHITELEY - CL 7-1196

**Junior High and Elementary Notes**

**Fifth Grade-Mrs. Traylor**  
 We have 34 enrolled in our room this year. We have held our election of class officers. They are: Rickie Scott, president; Jack Vallant, vice-president; Sydne Lyn Bryant, secretary-treasurer. These will serve until January.

Our six-week monitors are, room: Raymond Taylor; news reporters, Sydne Bryant and Kaye Moore; Cynthia Powell, Richard Tucker, Mykile Gable, Jennifer Petersberg, Lorence Sanchez, Nancy Hillman, GeeGee Winters, Susan Jefferess and Bobby Joe Mellon.

We are starting in new readers this week, our new books look very interesting. Mykile Gable has a new baby brother. Those having birthdays since school started are: Susan Jefferess, and Janie Stoe-man.

All of our officers are doing their duty well and helping to keep their room and school orderly.

We have new science books this year. We have been studying nuclear energy.

Our new drive-in letters window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:00 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

The Ruidoso News is mailed to more than two dozen states and to five foreign countries.

**TODAY**  
 A New World of Worth from Chevrolet for '62!

**'62 CHEVROLET** Rich new styling with Jet-smooth ride!

Here's everything a car fancier could want. Freshminted style that comes to a climax in the sportiest sport coupe you've seen yet. A road-gentling Jet-smooth ride. A new choice of V8 skedaddle. Rich Body by Fisher interiors. Beauty that's specially built to stay beautiful. Here in '62 is more than ever to please you from the make that pleases most people.

It's like owning an expensive car without the expense. Check it over from its clean-thrusting prow to its rakish rear deck. Then—head for the open highway. That sittin'-on-satin feeling you get is Chevrolet's famous Jet-smooth ride at work. The standard six and V8 are triggered to do special things on regular gas, and for real hair-trigger reflexes you have a choice of four optional-at-extra-cost V8's with out-

put all the way up to 409 hp. New steel front fender underskirts guard against corrosion. Even the heater and defroster come as standard equipment this year. This is the kind of car that will make you feel luxurious all over, and your Chevrolet dealer will be only too happy to show you how easy it is to have one of your own.

**THE '62 CORVAIRE MONZA**  
 The car that puts sport in the driver's seat!

Step right up and meet the latest version of the car that's proved its mettle in the fiercest competition going—'62 Corvaire. Bigger new brakes team up with Corvaire's renowned rear-engine traction for just about the surest footed going on the road. A new Monza Station Wagon makes its debut. And all models sport freshly tailored upholstery inside matched by easy new styling accents outside.

**HERE'S THE NEW CHEVY II**  
 Modern basic transportation in a totally new line of cars

Here are all the solid, time-tested virtues you know you can count on from all the Chevrolet family—plus some surprises you've never seen on any car before. A full line of saucy new-size models, each built a new way for easier service and maintenance. Thrifty? Choice of a frugal 4- or spunky 6-cylinder engine (in most models). Roomy? Sedans seat six solid citizens. Price? A real pleasant surprise!

See the '62 Chevrolets, the new Chevy II's and '62 Corvairs at your local authorized Chevrolet dealer's

**POWELL CHEVROLET**  
 Phone JU 5-4421 -- Tularosa, New Mexico





# Warriors In Action



LAYS HIM LOW—Jim Capps of the Warriors is set to bring down Dominquez (31) of the Tularosa Wildcats behind the line of scrimmage in an attempted end run in the third quarter of the match the locals won 12-7 last Friday night at Tularosa. Other Warriors in the picture at right are Howard (50) and Dorsett (81). On the ground is Lewis Bignmouth (23), a Tularosa tackle whom Capps put out of action.

## ON THE TRAIL

With the opening of the special bear season in Lincoln County last Thursday, reports were received in the News office early this week that these hunters have been successful in bagging their game. Charles Bartlett of Roswell bagged a 150 lb. brown bear in the Indian Reservation. Bill Hart of Ruidoso killed a black bear weighing 179 pounds and two other men from out of town hunting with Hart's party also were successful in getting their bear also in the reservation. Three bear were killed in the Cedar Creek area with Dave McNitt, owner of the Ruidoso Lodge, getting a black bear weighing a whopping 400 pounds. Eddie Siddens of Ruidoso with a 150 pound black bear and Chris Starr of Captain bagging a cub.

**DISTRICT 2-C STANDINGS**

Team	W	L	T
Carrizozo	3	0	0
Capitan	2	1	0
Tatum	2	1	1
Melrose	2	0	1
Vaughn	1	2	0
Corona	1	1	0
Dexter	1	1	0
Hondo	0	3	0

**Last Weeks Scores**  
 Carrizozo 34, Tatum 20  
 Capitan 14, Vaughn 7  
 Corona 26, Estancia 6  
 Melrose 42, Dexter 9  
 Cloudcroft 34, Hondo 6

**HEART IN THEIR WORK**—Ruidoso's Warriors had their heart in their work last Friday night in defeating a heavier opponent, the Tularosa Wildcats, 12-7 in a District 3-B game, as this dramatic photo clearly shows. This defense action came in the third quarter with Mack Cook at left 78) and another Warrior at right making a determined effort to halt a first down threat by Wildcat back Elbert Knowell in Ruidoso territory. The play occurred about 25 yards away from the goal. The drive was stopped cold by the Warriors a few plays later.

## RUIDOSO IDLE; HATCH NEXT

The Ruidoso Warriors have an open date this week-end to prepare for another 3B Conference clash next week at Hatch. The much needed rest is just what the Warriors have deserved after last week's fine showing at Tularosa. The Warriors were not a pre-season pick to finish in the top three teams in District 3B, but last week's game proved to everyone that these boys have the desire and determination to go all the way with three more conference

of the season the breaks can go either way, but with hustle and a little team effort the Warriors can make their own breaks. The large following of local fans at last week's game proves the confidence the Ruidosians have in our home town team. In district play last week the Warriors other three conference opponents did not play a 3-B game but two of them won and another played to a tie in non-conference action. This is the way the games came out: Hatch stomped Clint, Tex., 26-0. T or C tied Socorro 6-6 and Lordsburg got by Deming 19-13.

Scratch pads. News office. Drive there with care—arrive

# WARRIORS NIP TULAROSA 12-7 FOR FIRST CONFERENCE WIN

**Power, Precision, Pluck Play Parts In 3-B Victory**

By EDDIE SIDDENS (Ruidoso News Sports Editor)  
An inspired Warrior football team journeyed to Tularosa last Friday night to down the fighting Wildcats 12-7, in a crowd pleasing thriller for their first conference 3-B victory.

The Warriors, going into the fracas as underdogs, were unshaken when midway in the first quarter End Gary Russell pounced on a Wildcat fumble on Tularosa's 30 yard line. Quarterback Mack Cook moved the team to the 19 on a keeper and pitch-out to Clifford Watley, and then Cook called for a reverse with Alf Lane taking the hand-off, cutting over right tackle, twisting out of one defender's arms and out raced another to go 18 yards to paydirt and the Warriors' first touchdown. Extra point was no good. In the second quarter the Warriors rolled to the Tularosa 25 yard line via the airwaves with Cook passing to Lane and Russell, but a penalty and a couple of losses ended the drive. The highly touted Quarterback of the Wildcats, Pete Kazhe, nearly smashed the dream of an upset when the speedster rolled out from his own 38 yard line and scampered all the way to the Ruidoso 25, but to the relief of the Warriors fans the playfield nullified because of a backfield motion infraction. Kazhe proceeded to move again as he combined short passes with pitch-outs to hard running Fullback Manny Dominguez to drive to the Warrior 28. With time running out, the Warriors again gave the ball to Dominguez and the big back rambled to the two yard line as the gun went off ending the half. Two plays after the second half kick-off, Tackle Clinton Dorsett, set up the second Warrior touchdown by recovering a Kazhe fumble on the Tularosa 46. Cook passed 23 yards to Jerry Watley and Lane, Clifford Watley and Frank Polter took turns toying the pigskin to move the ball to the Wildcat two yard line. Mack Cook capped the drive with a quarter back sneak for the final two yards and the tally. PAT try by kicking by Armstrong was wide. Tularosa's Kazhe, held in check throughout the game by the hard charging Warrior line, had to rely on a couple of passes and the fine running of Manny Dominguez to score in the final period. The bruising fullback carried the ball only five times to go the length of the field and then score on a pitch-out around left end. Kazhe booted the extra point. The rest of the fourth quarter was all Ruidoso as Cook combined two screen passes to Lane and Bill Sirman with quarterback sneaks to hold on to the ball and run out the clock. Playing a tremendous game on defense for the Warriors as well as offense were Clinton Dorsett, Wesley Clark and Tommy Armstrong. Even though outweighed as much as eleven pounds per man these hoemen helped set up Warrior touchdowns. Dorsett recovered a fumble to start a drive to the goal line and Armstrong intercepted a wild pass to put an end to Tularosa's hopes of scoring in the third quarter. Gary Russell, Bill Sirman and Alf Lane caught passes for nice gains in showing individual effort throughout the game. Mack

## Warrior 'B' Plays 'Zozo 'B'

The Warrior "B" team enters the Carrizozo "B" squad at the local gridiron this Saturday afternoon at 2:30. Everyone who possibly can is urged to come out and back the future Warriors 100%, the coaches said. The "B" team defeated Hondo 6-0 in its only outing so far this season early in September.

## CARRIZOZOS DOWN TATUM 34-20

The Carrizozo Grizzlies, leading by only one point early in the fourth quarter, scored two more touchdowns to defeat Tatum 34-20 and gain the lead in the district 2C conference at Carrizozo last Friday night. Bobby Greenhaw scored twice and passed for another touchdown in the last 12 minutes to put the Grizzlies in the lead. Greenhaw, Jerry Beltran and Lynn Stoneman led the scoring for the Carrizozo squad. Greenhaw had runs of 23 and 17 yards while Beltran ran 30 yards for a score. Stoneman had one run of 10 yards for his TD in the fourth quarter. Tatum's scores came in the second, third and fourth quarters but they couldn't hold the Grizzly onslaught in the final period.

## CLOUDCROFT SLAPS HONDO 24-6

Hondo traveled to Cloudcroft last Friday to be dumped hard by Cloudcroft 24-6. Cloudcroft, using brute strength, scored almost at will while Hondo could only muster one scoring drive. Julian Sakidco marked the only tally for the Eagles with a 38 yard reverse. Hondo plays only two more games this season after forfeiting to Carrizozo, Melrose and Tatum. The Eagles travel to Dexter this week-end and then journey to Corona Oct. 27 for their final match of the season. At least 1,000 people read each week's issue of the Ruidoso News.



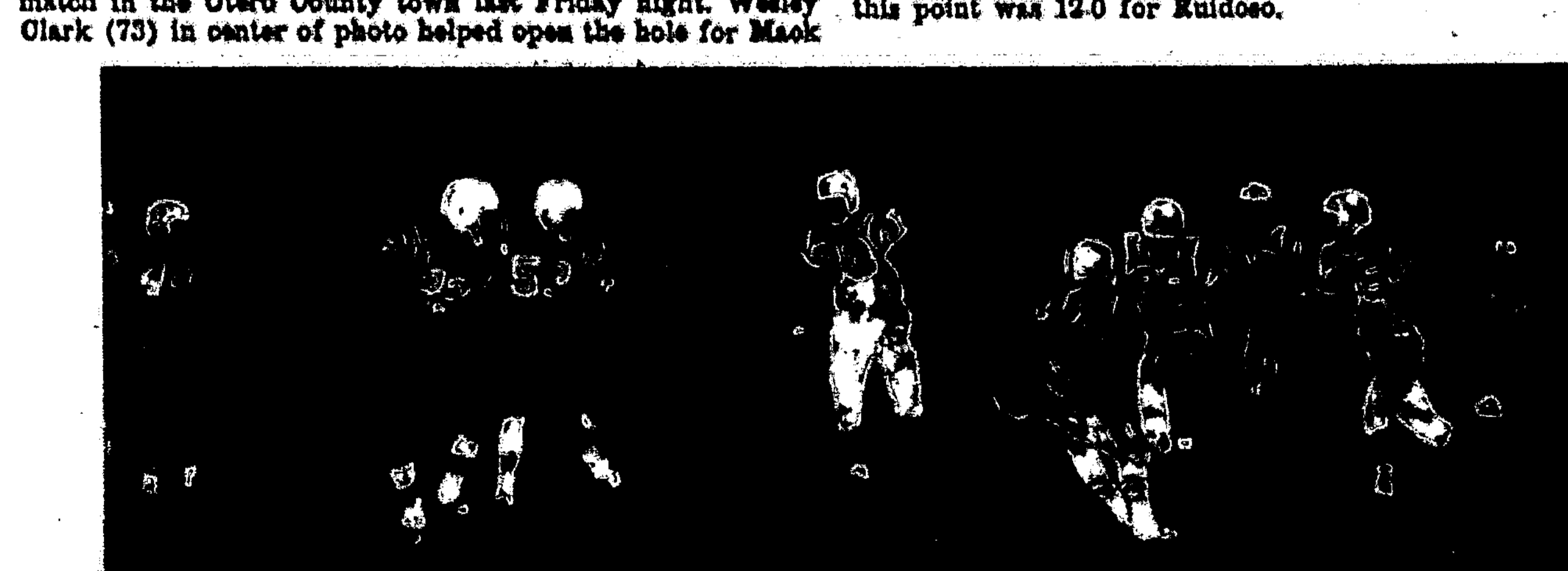
A WIDE SWEEP—Bill Sirman (20) with ball at right goes wide around left end for a gain for Ruidoso's Warriors in the first quarter of last Friday night's 3-B conference victory for Ruidoso. At least half a dozen Tularosa Wildcats are after him, with most of the Ruidoso line away over to the left out of action in this panoramic photo.



STAGE SET FOR LATERAL—This picture was snapped just as Warrior Mack Cook (78) prepared to toss a lateral pass to Warrior Cliff Watley (44) at extreme right in the Tularosa Ruidoso 3-B conference game last Friday night in Tularosa which gave the locals their first conference win of the season. At left can be seen Tularosa's Kazhe (17) and Rocha (21) ready to close in on Cook before he tossed to Watley. Watley took the ball to the 19, and from there Alf Lane spun out to cross the goal in the first quarter for Ruidoso's first score.



THE WINNING TOUCHDOWN—This second touchdown by Ruidoso in the third quarter clinched the win for the Warriors over Tularosa's Wildcats in the 3-B conference match in the Otero County town last Friday night. Wesley Clark (75) in center of photo helped open the hole for Mack Cook to charge about two yards to score, as did center W. Howard (50) lying flat on the ground. Cook's helmet can be seen in lower part of the center of the pile-up. Score at this point was 12-0 for Ruidoso.



VALIANT TRY—Just before the half ended at Tularosa last Friday night in the game between Ruidoso and Tularosa, the Tularosa Wildcats were making a determined drive to score. In this shot, Back Ray Herrera (35) at right sweeps around left end on a dash to the five-yard line with good interference from King (33), Rocha (38) and Cooksey (43) while Alfred Lane (11) stands ready to try a tackle. Watley (44), Moore (23) and Russell (63) finally stopped him on this long run, and the whole Warrior tribe stopped Tularosa's attempt to score from the 5 on the next play as the half ended.



IN CHARGE—Among officials directing the two-day first annual New Mexico Rifleman's 30 Calibre matches here last Saturday and Sunday were, from left, R. H. Hedgecock, secretary of the Ruidoso Gun Club; seated at telephones, M. E. Mort; and in center, Capt. Bill Stewart of Las Cruces, who served as chief range officer, and at right, Bob Hollis, Ruidoso, who was official referee.

**The Weather**

Date	High	Low	Prec.
20	67	51	.00
21	70	41	.00
22	74	53	.00
23	74	44	.00
24	78	40	.00
25	74	40	.00
26	78	45	.00
27	78	45	.00
28	78	45	.00
29	78	45	.00
30	78	45	.00
Precipitation since Jan. 1st			17.90
Precipitation this month			4.42
Precipitation last year			15.73
Snowfall last winter			49.5
Lowest temp. last winter			-1

## They're Catching On!

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# GOLD BOND STAMPS ON EVERY PURCHASE

## C. & L. LUMBER & SUPPLY

Highway 70 - Hollywood

**sports**

PAGE SIX  
 Ruidoso News  
 Friday, September 29, 1951

## Ft. Sam Houston Rifle Team Edges Ft. Bliss in Match Here; Roswell's Bill Wolf is Champ

Ruidoso Gun Club Saturday and Sunday hosted a most successful rifle competition the first annual New Mexico Rifleman's 30 calibre match. Secretary R. H. Hedgecock of the gun club said a remarkable number of men made a high score, two dozen out of 78 shooting making a score of 240 or better out of a possible 250. Hedgecock said improvement in rifles, ammunition and constant practice by those interested had brought this record up in ten years from a 228 out of a possible 250, the top score that won for George Trimble of Ruidoso the New Mexico championship in 1941.

The twenty trophies awarded were all donated by the Ruidoso Gun Club. The trophies were awarded to the following: M/Sgt. Joseph Kelley, Ft. Sam Houston, Tex., with 484-23 v's. M/Sgt. Joseph Kelley, Ft. Sam Houston, Tex., with 484-23 v's. M/Sgt. T. McMillan, Amarillo AFB, first expert, with 473-34 v's. First sharpshooter was Peter Walz-wright, Albuquerque, with 466-34 v's. Best marksman for the two day's shooting was Sgt. Frank Davenport, Biggs AFB, El Paso. First unclassified was Pat Rooney, Ruidoso, with 451-19 v's. Slow and rapid fire aggregate: Joe Decker, 198-10 v's. Slow fire aggregate: Bill Wolf, 244-31 v's. Rapid fire aggregate: M/Sgt. Ralph Canino, Ft. Sam Houston, Tex., with 200-17 v's. Championship team was from Ft. Sam Houston, Texas, and its members were: M/Sgt. Sheldon Kilder, M/Sgt. Joseph Kelley, M/Sgt. Clarence Mock and 1st Lieut. Buck Russell. Score was 972-70 v's. Ft. Bliss Rifle team was a close second with Chief Warrant Officer Robert Babs, M/Sgt. Murel Bray, M/Sgt. Harold Donebo and Sgt. William Perry, who scored 972-41 v's. Two man team trophy went to M/Sgt. Murel Bray and M/Sgt. Donebo of Ft. Bliss with 480-34 v's. First master two-man team was won by George Thubt, Canadian, Tex., and Charles Leigh, Biggs, Tex., with 487-44 v's. First expert two-man team went to Earl Thompson and Johnny Alexander, both of Ft. Bliss with 471-26 v's. First sharpshooter two-man team was garnered by Sgt. William Hack and Sgt. William Tuggle, both of Holloman AFB, with 462-23 v's. M/Sgt. Merlin Martin and Sgt. Walter Pekarsky of Holloman AFB won the First Marksman trophy with 426-12 v's. In Saturday's aggregate, M/Sgt. Canino won a trophy for the grand aggregate with 246 with 23 v's, and medals went to Sgt. S. Kilder of Ft. Sam Houston who won First Master; M/Sgt. McMillan, First Expert; Walz-wright, First Sharpshooter; M/Sgt. Davenport, Biggs, First Marksman, and First Unclassified was won by M/Sgt. Dennis Bohm of Ft. Sam Houston.

## CAPITAN EDGES VAUGHN

Capitan scored two touchdowns in the second quarter and hung on for a 14-7 District 2-C win over Vaughn at Capitan Friday night. David Silva figured in both of Capitan's touchdowns. He passed to David Zamora for the first touchdown and intercepted a pass in the second quarter for a TD to furnish the needed victory margin. Vaughn's only marker came on a run of 38 yards around end in the third quarter. Vaughn: 0 7 8-7. Capitan: 0 14 0 14. Our new drive-in letters window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 1:30 p. m. weekdays, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

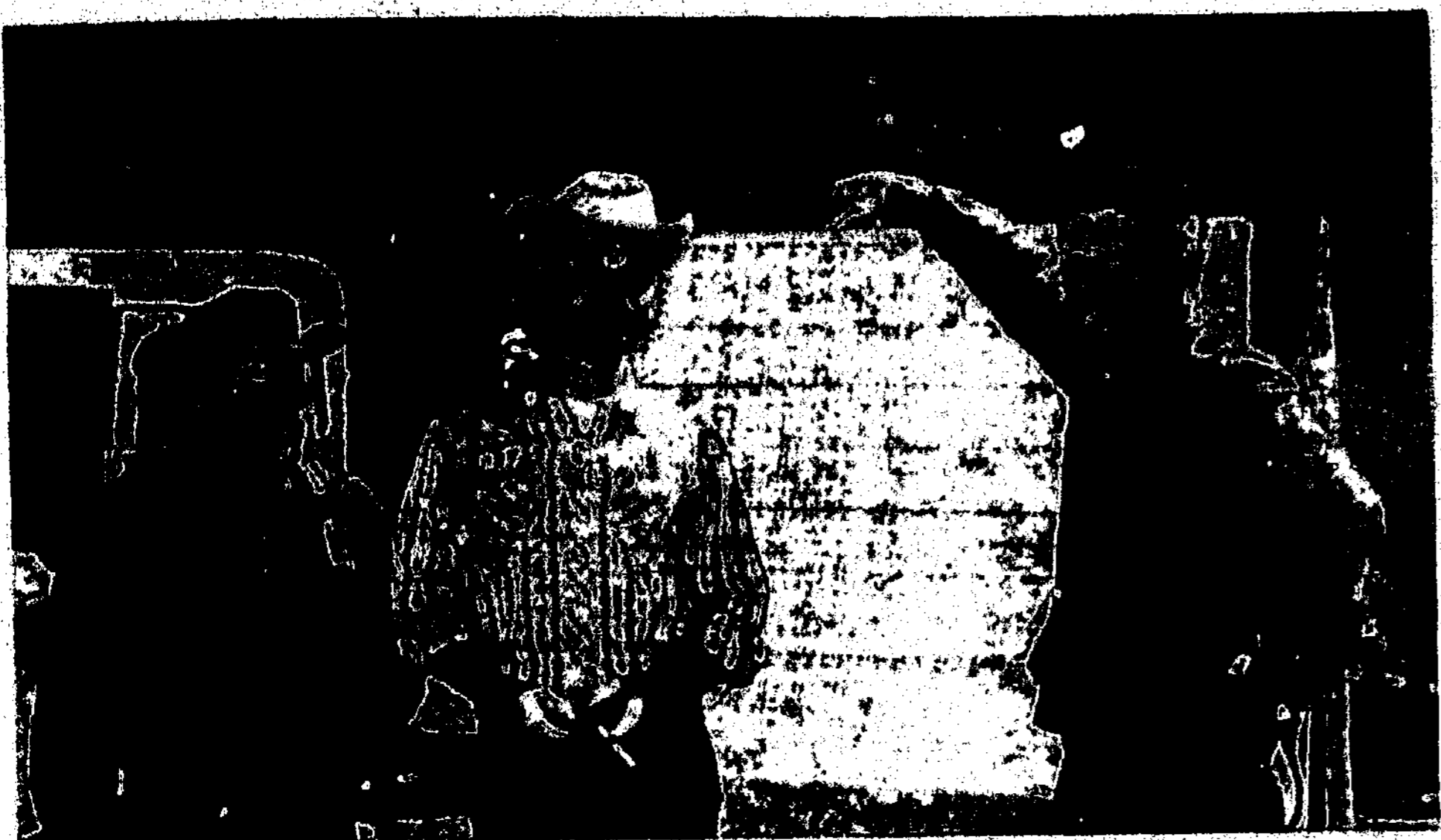
Join A Bowling League Now

Get in on the fun at Holiday Bowl this winter. If you are not already a bowler, we'll teach you.

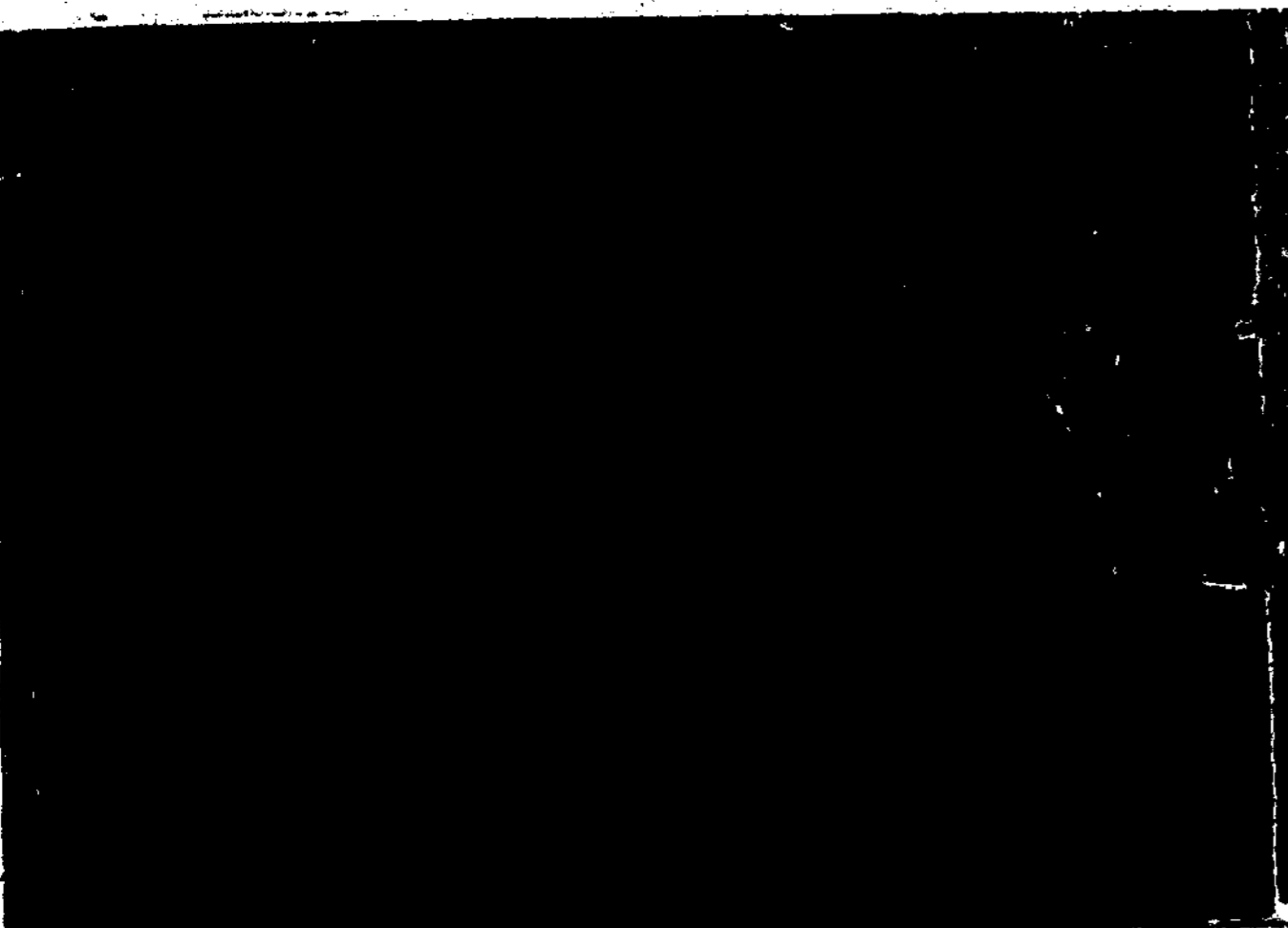
**HOLIDAY BOWL**

Phone OL 7-5840. In the Gateway





KEEPING SCORE—Ray Clarke, left, Wayne Estes, center, and Tom Walker at right kept scores on this bulletin board for the two-day rifle meet held at Ruidoso Gun Club's Cedar Creek range.



FIRST TIME FOR EVERYTHING—There is a first time for everything for some folks. First time Eddie Siddens, the Ruidoso News' first sports editor, ever saw a bear in the woods, he killed it during hunting season this year. It was the first time he had hunted bear, too, and his first shot was all it took to bag the 150-pound black bruin, Siddens reported he shot the bear in the Spring Canyon country northwest of Cedar Creek. Another hunter got a cub in the same area.

Ruidoso Jeep Club To Enter Float In Aspendade

The White Mountain Jeep Club in a meeting this week decided to enter a float in the Aspendade parade this year. The group is suggesting that all organizations and businesses in Ruidoso enter floats. The barbecue supper held by the club Wednesday last week in Two Rivers Park was attended by 28 members, Mrs. L. C. Crews, publicity chairman, reported.

Airport Activities

4700 ft. paved runway—122.8 Ualcoem

Ralph McGuire took Bill Toole and Lloyd L. Davis, Jr. to Oklahoma City Thursday last week. They returned Friday to Ruidoso via Ft. Worth.

McGuire Air Service flew H. H. Shier and daughter Pat to Albuquerque last Saturday where they attended a Republican meeting.

Ralph McGuire flew Alice Halliday to El Paso last Sunday, where she boarded an airliner for Laredo, Tex. From there she was to take a bus for Hebbronville where her daughter and family live.

Rey. C. Edward Ditterline flew

Diamond Rings Tripp Jewelers

Sierra Blanca News

No. 5, J-29-61

Fair weather, a requirement long overdue for us, has made the last two weeks extraordinarily busy for everyone here. Maintenance of the equipment is one major problem. The steep and rugged road, seldom passable during the day, has taken a heavy toll among our equipment. Such things as broken tie-rods, busted radiators, and motors turned upside down are common occurrences. Fortunately, not more than two vehicles are usually out of operation at the same time so this is more of an inconvenience than a setback.

Here is a brief run-down of how things are going on top. Footings for the restaurant basement are being poured; five motel units are up and the other four are progressing rapidly. The sewer system is being installed and the sawmill is in full swing and producing all the required lumber. All of the T-Bar foundations have been poured with the exception of the upper and lower terminals, and the main ski trail to the top of the mountain has been started.

Ski clothing, equipment, and accessories are waiting to be unpacked and checked. This assortment gets larger each day and it sets the mood for the coming season.

The underlying excitement of the whole thing is now becoming a reality as ski inquiries from such places as California, Oklahoma, Texas, and Montana begin to fill our post office box.

to Tucuman last week to visit his father and brother there.

George McGuire was home from Eastern New Mexico University last week-end and accompanying him was a classmate who is attending E. N. M. U. from Hawaii. Mr. and Mrs. Ralph Brown and Mr. and Mrs. Karl Johnson attended a Flying Farmers breakfast in Plainview Wednesday this week.

Ralph McGuire flew Dr. H. C. Jernigan of Ft. Stanton to Carlsbad and Roswell Thursday this week where he conducted clinics.

If you aren't already have a New Christmas tree in your yard, plan now to plant one for lighting and decorating every year.

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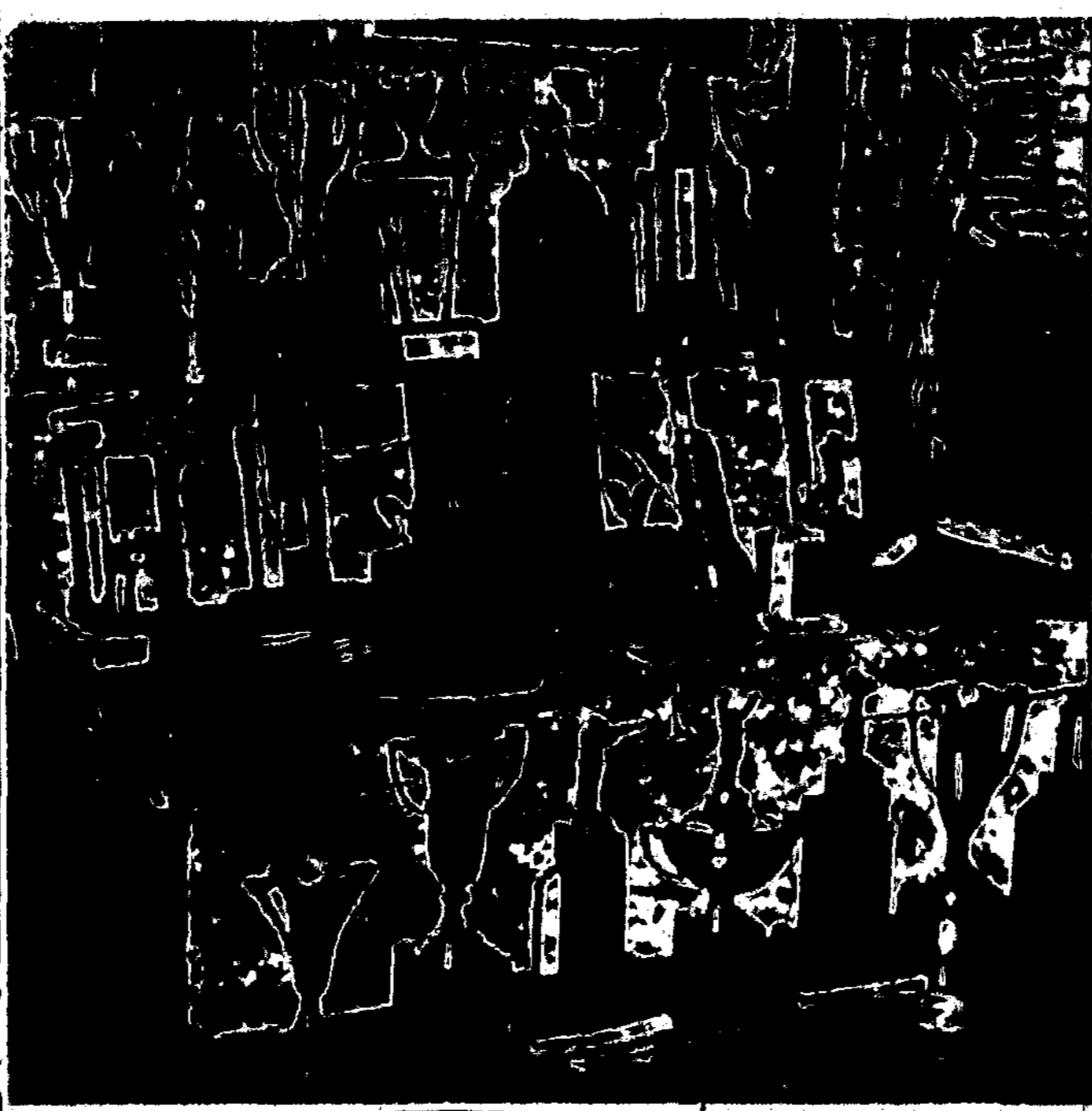
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Typewriter ribbons, News office.



CEDAR CREEK RANGE—Ruidoso Gun Club's Cedar Creek rifle range is shown in this general view, made during the two-day first annual New Mexico Rifleman's 30 Calibre Matches Saturday and Sunday in which 78 shooters competed from a wide area of the Southwest.



TROPHIES FOR RIFLE MEET—These trophies were awarded winners in the first annual New Mexico Rifleman's 30 Calibre matches held on Cedar Creek range of Ruidoso Gun Club Saturday and Sunday. They were on display at home of the gun club's secretary, R. H. Hedgecocke.

Lincoln Exhibits Take Honors At State Fair

Lincoln County sheep raisers Wayne and Lola Dunlap of Nogal, N. M., swept the field in the Rambouillet division of the purebred sheep show at the 1961 New Mexico State Fair.

The Dunlaps showed the champion and reserve champion ram, and the champion ewe in the show. Reserve champion ewe was cleaned up in the Corridale division of the purebred sheep show at the 1961 New Mexico State Fair.

Champion ram and reserve champion ewe were shown by May Louise Harrington, Picacho, Clovis and Picacho sheep raisers cleaned up in the Rambouillet division of the purebred sheep show at the 1961 New Mexico State Fair.

The Picacho exhibitor won another Lincoln county man, if these ribbons: Ram lamb (under 1 year) 1st, 2nd, 3rd; ewe lamb (under 1 year) 1st, 2nd, 3rd; pen won 4th and 6th place ribbons in three ram lambs, 1st; pen of the class of ewe, two years old, 1st.

Here's the list of ribbons won by the Dunlaps: first, ram, 2 years and over; first and second, Lovington, captured first place, ram, one year and under, and two years; 1st, 2nd, 3rd, ram, lamb under 1 year; 1st, 2nd, ewe, 2 years old and over; 1st, 3rd.

County Exhibit Wins \$48. The Lea County 4-H Club, Council, Lovington, captured first place, ram, one year and under, and a \$100 prize for the best 4-H two years; 1st, 2nd, 3rd, ram, lamb under 1 year; 1st, 2nd, ewe, 2 years old and over; 1st, 3rd.

Second place and \$100 went to

Southeast Area Antelope Hunt Set Oct. 7-8

On October 7 and 8 more than 1500 license holders will try for their antelope in the Southeast Area of the state. The hours for the hunt will be from noon until sunset on the 7th and from one-half hour before sunrise until sunset on the 8th.

Each hunter is required to check in for the hunt at one of the towns designated for the assigned unit on the map accompanying his antelope license, the Game Department reports. Checking stations in these towns will be located as follows: Fortales, County Court House; Lovington, 317 South Main; Artesia, City Hall; Vaughn, Ranch House Cafe; Ft. Sumner, County Court House; Moriarty, Blackie's Cafe; Roswell, Department Office at 127 S. E. Main; Carrizozo, County Court House. The stations will be open at noon on Friday, October 6 and remain open until 10 p. m. Friday night. They will reopen at 5 a. m. on Saturday, October 7. Hunters have been assigned to a unit and must hunt in that unit. Camping will be by permission of the rancher only.

The Ruidoso office of the Community Public Service Company will be closed on Saturday, September 30 until about May 1, 1962, it was reported by Joe Coe, manager of the company here this week.

San Miguel 4-H Club Council, Las Vegas.

Curry County 4-H Club Council, Tucuman, took third and a \$75 prize while fourth place and a \$50 prize went to the Curry County 4-H Club Council, Clovis. Dona Ann County 4-H Club Council, Las Cruces, and Lincoln County 4-H Club Council, Carrizozo, won \$40 for their booths.

Lincoln County won the award for champion county exhibit in the range sheep show at the State Fair Tuesday. Reserve championship went to Eddy County.

Each county exhibited three pens of three ewes each, and two pens of two rams each. The animals in the range show are commercial grade animals as are found in most ranch flocks.

Kavan Watson, former sheep specialist with the State Extension Service, swept top places in the line wool, heavy, classes of the show. He took all five first places in the classification. The A. D. Jones Estate took all second places.

Jerilyn Muson of Carlsbad took three firsts in the fine wool, light, classification. Ree Muson, also of Carlsbad, took a first and Edgar Green of Cubero took the remaining first.

John A. Cooper took four of the five first places in the medium wood classification. The other first place went to the Fuller Ranch, of Picacho.

Trophy Donors For County Fair Are Listed

Mrs. Charles A. Jones of Capitlan this week announced donors of trophies for the Lincoln County Fair held early this month, included the following:

Lincoln County Board of Commissioners; Bill Edgar, Capitlan; Grady Eldridge, Capitlan; Bagley Livestock; Corona; Carl Hiner Corona; Shanks Frosted Food Locker Co.; Roswell; Mill Jones, Capitlan; Joe Skeen, Picacho; Sonny Wright, Alto; H. S. Foster, Carrizozo; Mid-County Farm Bureau; Truman A. Spencer, Jr., Carrizozo; S-B Ranch, Capitlan; Capitlan Woman's Club; Tres Valles Garden Club; Corona Extension Club;

Hondo-Ruidoso Valley Extension Club; Carrizozo Woman's Club; El Ruidoso, Dun A. M. M.; Ruidoso Chamber of Commerce; The Adobe; Ruidoso; Ruidoso State Bank; Ruidoso News; Dan D. Swearingin, Inc. Ruidoso; Gambles, Ruidoso; Prescription Pharmacy, Ruidoso Downs; Keith Gas Co.; Ruidoso; New Mexico Glass Co.; Ruidoso; Holiday Bowl, Ruidoso; Trimble's Win. Place & Show, Ruidoso; Sid Courville Plumbing Co.; Ruidoso; Ruidoso Telephone Co.; Clarke Insurance Agency, Ruidoso; Dean Hardware; Capitlan; three champion trophies; Lincoln County News, Carrizozo.

"The Lincoln County Fair Board would like to thank everyone who donated trophies, money and time to make the 1961 fair a success," Mrs. Jones added.

RUIDOSO, HWAY 70 - AND - Hollywood Notes

Mr. and Mrs. R. G. Bultkus from El Paso are spending several days in their Ruidoso home.

Mrs. C. C. Chaso and Mr. and Mrs. Jack Roberts from Alamogordo and their guests from California visited the Tom Jones family last week.

O. L. Brewer from El Paso was a business visitor here, the first of the week.

T. C. Delaney, Jr. was in Artesia on business over the weekend.

Among those enjoying the church supper at the Presbyterian Church Wednesday night were Mrs. Zach Collier, Pat Valliant family, Tom Jones family, Gladys Norker, the Dave Bonnells, Mrs. Bert Rice, Mr. and Mrs. Scott Campbell, Mr. and Mrs. Jack Little, Mr. and Mrs. Jim Littlefield, the Jodie Fillemann family, Mr. and Mrs. Samuel Hyatt and Mrs. Hyatt's father, Dr. and Mrs. James Beall and son, Rev. Emmett Adair, and the T. C. Delaneys.

Mr. and Mrs. Ed Wimberly and sons were in Albuquerque over the weekend to attend the State Fair.

Mrs. Eloise Fye who visited relatives in Albuquerque last week returned home Monday.

LOCAL YOUTH IN FRESHMAN AT ST. MARY'S

Saint Mary's College, Calif. (Spl.) - Christopher L. Samelson of Ruidoso is enrolled as a freshman at Saint Mary's College, according to Brother U. Casolan, F. S. C. dean.

Samelson graduated from Saint Mary's High School in Berkeley and is the son of Mr. and Mrs. Oscar W. Samelson of Ruidoso.

Remodeling is underway on the W. E. Munsey property on the Berth Drive west of the Community Public Service Co. building. Munsey said it being readied for a used furniture and appliance store.

61 SCHEDULE

Sept. 2-Ruidoso B 6, at Hondo 0.

Sept. 8-Hondo 0, at Capitlan 24.

Sept. 15-Hondo at Tatum, no game.

Sept. 23-Hondo at Cloutrot; 34.

Sept. 29-Hondo at Dexter.

Oct. 6-Carrizozo at Hondo.

Oct. 27-Hondo at Corona.

CAPTIAN TIGERS

61 SCHEDULE

Sept. 1-Capitlan 0, at Ruidoso 10.

Sept. 8-Hondo at Capitlan 7:30 p. m.

Sept. 15-Capitlan 18, at Carrizozo 45

Sept. 22-Vaughn 7 at Capitlan 14 p. m.

Sept. 29-Tatum at Capitlan 7:30 p. m.

Oct. 6-Melrose at Melrose 7:30 p. m.

Oct. 13-Corona at Corona 1:30 p. m.

Oct. 20-Dexter at Capitlan 7:30 p. m.

Oct. 27-Open

Nov. 3-Tularosa at Capitlan 7:30 p. m.

-Conference games.

CARRIZOSO GRIZZLIES

61 SCHEDULE

Sept. 1-Carrizozo 6, at Tularosa 7.

Sept. 8-Carrizozo over Vaughn 30.

Sept. 15-Capitlan 18, at Carrizozo 45.

Sept. 22-Carrizozo 34, at Tatum 20.

Sept. 29-Corona at Carrizozo 7:30 p. m.

Oct. 6-Hondo at Hondo 7:30 p. m.

Oct. 13-Dexter at Dexter 1 p. m.

Oct. 20-Melrose at Carrizozo 7:30 p. m.

Oct. 25-Ruidoso at Carrizozo 7:30 p. m.

-Conference games.

RUIDOSO WARRIORS

Varsity Team

Sept. 1-Capitlan 0, at Ruidoso 10.

Sept. 8-Roswell "B" 20, at Ruidoso 6.

Sept. 15-Alamogordo "B" 6, at Ruidoso 19.

September 22-Ruidoso 12 at Tularosa.

September 29 open

October 6 Hatch there 7:30 p. m.

October 13 Ft. Sumner here 7:30

October 21 Lordsburg here 1:30

October 25 Carrizozo there 7:30

November 9 T or O there 7:30

-Conference Games

"B" Team

Sept. 2-Ruidoso 6, at Hondo 0.

October 14 Cloutrot there 2:30

Sept. 30-Carrizozo "B" here

Our new drive-in teller window is open earlier and later than these in the bank. You can get checks cashed, make change or make a p. m. week-days, 8:30 a. m. until deposit from 8:30 a. m. until 3:30 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

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RODEO

Now Underway and In Action Each Night at 7:30 p. m. and 2:30 p. m. on Sunday

ROSWELL WELCOMES YOU!

Be Prepared these cool mornings with a warm sweatshirt

We have them in all sizes—Plain and Hooded From 6 months to 16 years \$1.19 to \$1.98 Adult sizes in White and Gray \$1.59 to \$2.98

New Shipment of Fruit of the Loom insulated Shirts & Longies also insulated Socks

RUIDOSO VARIETY

Lyndy and Oscar Samelson

Downtown Ruidoso

Announcing WE ARE NOW EQUIPPED TO DO COMPLETE RADIATOR SERVICE

On All Types of Radiators.

RECORDING & REPAIRING. George Burns is now Associated With Our Firm to Assist in Handling Any Welding Job - 30 Years Experience

Portable Welding Equipment to Handle Any Job

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Pho. ES 8-4395

WE INVITE ALL OF LINCOLN COUNTY. To Come In and Inspect the Wonderful 1962 Line of Ford Cars

Now on Display in Our Showrooms in Carrizozo You'll marvel at the style, the beauty and the practicability of the new Galaxie, the Falcon, the Thunderbird and the Ford Trucks and Pick-Ups.

A GREAT NEW LINE FOR A GREAT NEW YEAR. LINCOLN COUNTY MOTORS

Marvin Roberts, Dealer Carrizozo, N. M.



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CALL US NOW FOR YOUR PARADE SIGNS AND BANNERS

WE DESIGN AND FABRICATE PARADE FLOATS. YOUR ENTRY WILL REFLECT YOUR BUSINESS. WILL YOU BE PROUD OF IT?

CALL US TODAY FOR PROFESSIONAL ASSISTANCE. SIERRA BLANCA DISPLAYS Division of KARL JOHNSON ADVERTISING ES 8-4585

PAGE EIGHT Ruidoso News Friday, September 29, 1961

Boost the Warriors! Travel to Tularosa!

REDMANN RADIO & TV SERVICE

Repairs on all makes and Models of TV's and Radios

Your Authorized Philco Dealer

Next door to Ice House Pho. CL 7-2565

L-P GAS ALL-PURPOSE FUEL

Economical Bulk Service

Yes, whoever you are... Wherever you live... You can enjoy the benefits of modern living with economical LP-Gas Bulk Service. With this type of service, LP-Gas is delivered to your home with no fuss or bother to you. Our tank lease/rental program makes available all sizes of bulk tanks at terms so reasonable that everyone can now enjoy the benefits of this wonderful fuel.

Millions of American homes have changed from less desirable fuels to LP-Gas. LP-Gas has no fumes, leaves no grime, and with your fuel supply in your own backyard, you have no interruption of family living when inclement weather causes failure in other fuels.

KEETH GAS CO.

Phone CL 7-4025 - Ruidoso For Night Service Call CL 7-3817 or CL 7-5586

AROUND HIGH SCHOOL

BY REXENE HOWELL

Warriors Top Wildcats 12-7 Friday night the Warriors won their first conference game in District 3-B against the Tularosa Wildcats at Tularosa. The Warriors were able to balance their attack on the ground and in the air. Frances set up both of the Ruidoso T. D.'s. Lane scored on a beautiful run around right end from 16 yards out. Both extra points failed but fortunately the Warriors didn't need them. The second marker came on a 2 yard plunge by Cook. Ruidoso's line proved to be the toughest, forcing Tulle to run wide. In the fourth quarter the Wildcats began to move and scored on a nice series of plays, but the Warriors got the ball on their 5 yard line and drove it down field to the Wildcat 5 yard line where the clock ran out. The Warriors held the ball for about 10 minutes in the final quarter.

Hatch Up Next The Warriors, boasting a 3-1 record, meet a strong Hatch team in Hatch on October 6. This game is going to be a district 3-B game therefore being of great importance to Ruidoso. Last year's battle ended in a decisive victory for the blue and gold. When the two teams meet next week Hatch will be a touchdown favorite over the Warriors. Hatch is a more powerful team this year, not having been scored on this season.

'B' Game The Ruidoso Warrior 'B' squad will play their second game with the Carlizo 'B' September 30, here at 2:40. The Warrior 'B' squad won their first game with Honda 'A' 6-0.

'Tomahawk' Subscription Drive Subscription drive for the 1961-62 Tomahawk will be launched October 3 during home room period. A deposit of \$2.50 will reserve a copy. Students are urged to subscribe on October 3 if they expect to receive a Tomahawk since no annuals will be ordered without payment of the deposit. Tentative delivery date is May 11.

New Library Books The following list of new books has been submitted by Mrs. McCasland. These books will be shelved in the high school library. "The Voice of the Desert" by Joseph Krutch, "The Phantom Roan" by Holt, "The Little Kingdom Come" by John Fox, Jr., "Wilderness Trek," "The Last Trail," and "Fighting Caravans" by Zane Grey.

Key Club International Organized Organizational meeting for the founding of a local chapter of

Key Club International was held Sept. 21 at the home of Mr. and Mrs. Jess White. Chuck Kuchar, president of the Ruidoso Kiwanis Club, was present to outline the aims of Key Club. He conducted the business of the meeting until a president and vice-president had been elected. Chosen president was Joe Mosley, James Heall was elected vice-president. Johnny Brooks will hold the post of secretary-treasurer. Members of the Board of Directors are Don Tripp, and Eugene Burkeholder. Dues were set and frequency of meetings was set as once a week for a month, then once every other week. After a few questions, the meeting was adjourned.

A hamburger feast held on the Whites' patio prior to the business meeting was enjoyed by all. wnydcele,ae:.....

Freshman Class Officers Lola Lane was elected president of the freshman class in a meeting held Thursday, Sept. 21. Vice-president will be Charlie Morrison, secretary, Molly Harris, Harris and reporter, Ingrid Vanderstok.

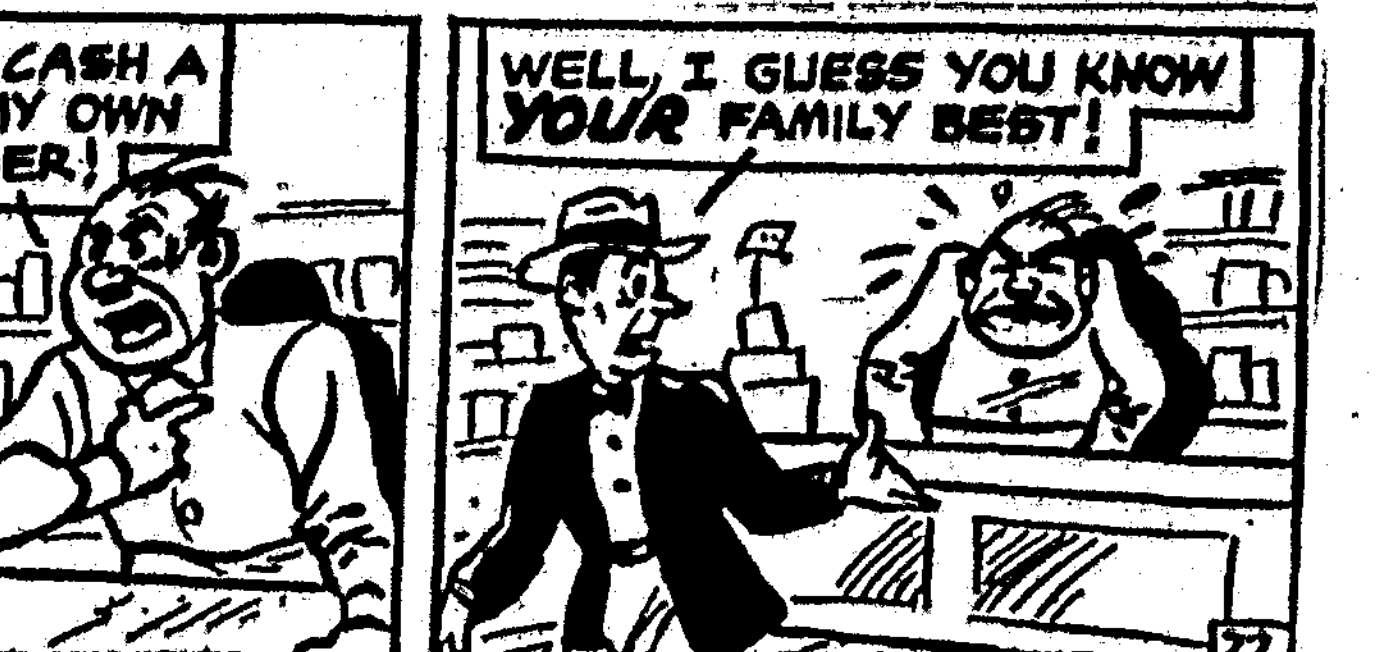
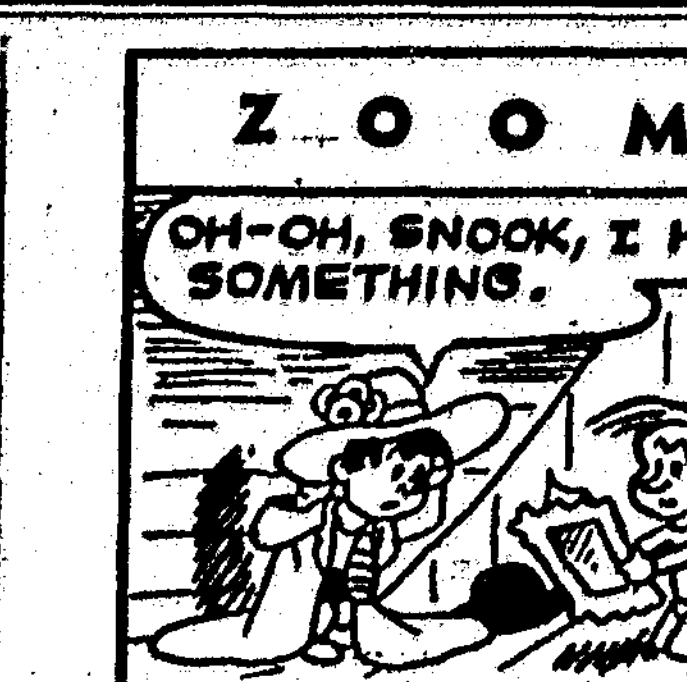
Pep Club A meeting was held September 20 during home room in the gym to elect the officers of Pep Club. President Mary Del Eosey reported that the only business attended to was choosing officers. Other officers are vice-president, Sandy Jones, secretary, Martha Collins, treasurer, Rita Smith, reporter, Cheryl Curry, parliamentarian, Frances Reinhardt and Jimmy Graham.

'Special to Seniors' Senior class pictures will be taken Oct. 2, announced Mack Cook, class president. At their class meeting Friday, seniors discussed apparel for their pictures.

Mechanical Drawing This year's Mechanical Drawing class has its individual classroom with students working at tables with drawing boards to enable more successful work. Twenty-two students are in Mechanical Drawing this semester, reported Mr. Lee, instructor.

Speech Course Offered Activities in speech this week are debates, speeches and group work. Mrs. McCasland, instructor, is offering speaking experiences in Ruidoso High school for the first time in the school's history.

Band Trip Ruidoso School's band attended the fair in Roswell Wednesday, The Southeastern New Mexico's



fair was started with a parade Wednesday morning in which the band participated.

Ruidoso Education Association Meets Wednesday Jessie Hawkins, President of Ruidoso Education Association, announced committees for the 1961-62 term at the monthly meeting last Wednesday. Plans for attending State and District Teachers' Meetings were discussed. Meetings of the R. E. A. will be held in the home economics cottage each month. Committees for the association are as follows: Executive Committee - Jessie Lee Hawkins, President; Dwight Watkins, vice-president; Irene Watkins, secretary and Dick Dunsagan, past president.

Legislative Committee - J. H. Morris, Superintendent of Schools; Lucyle Rowland, Principal of Jr. High; Herbert Traylor, Principal of Grade School, and Stan Stewart. Program Committee - Leroy Cooch, Alice Traylor and Nellie Ruth Jones. Entertainment Committee - Lucyle Rowland, Ruth Moore and Jess White. Building Representatives - Mable McCasland, Agnes Mills and Jane Parks. Flower and Card Committee - Jewell White, Elsie Matthews and Mary Burginer.

Finance Committee - Nell Mosley, Bill Pippin and Irene Watkins. Nominating Committee - Kathryn Williams, Melvin Rowland and Bernice Morrison. Parliamentarian - Paul Vance.

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Our Steaks, Fish and Chicken Always ARE A HIT! So Are Our Sandwiches NOB HILL RESTAURANT Week Days 5 p.m. to 9 p.m. Sundays 11 a.m. to 9 p.m. Closed Mondays

IF YOU'D STOP TO THINK YOU'D THINK TO STOP AT GATEWAY MILL for estimates or work on your cabinet work, remodeling or repairing your furniture or custom made special pieces for the home or store, Gateway On Main Road Phone CL 7-2968 P. O. Box 463, Ruidoso, N. M.



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BY ORDERING YOUR CHRISTMAS CARDS NOW!

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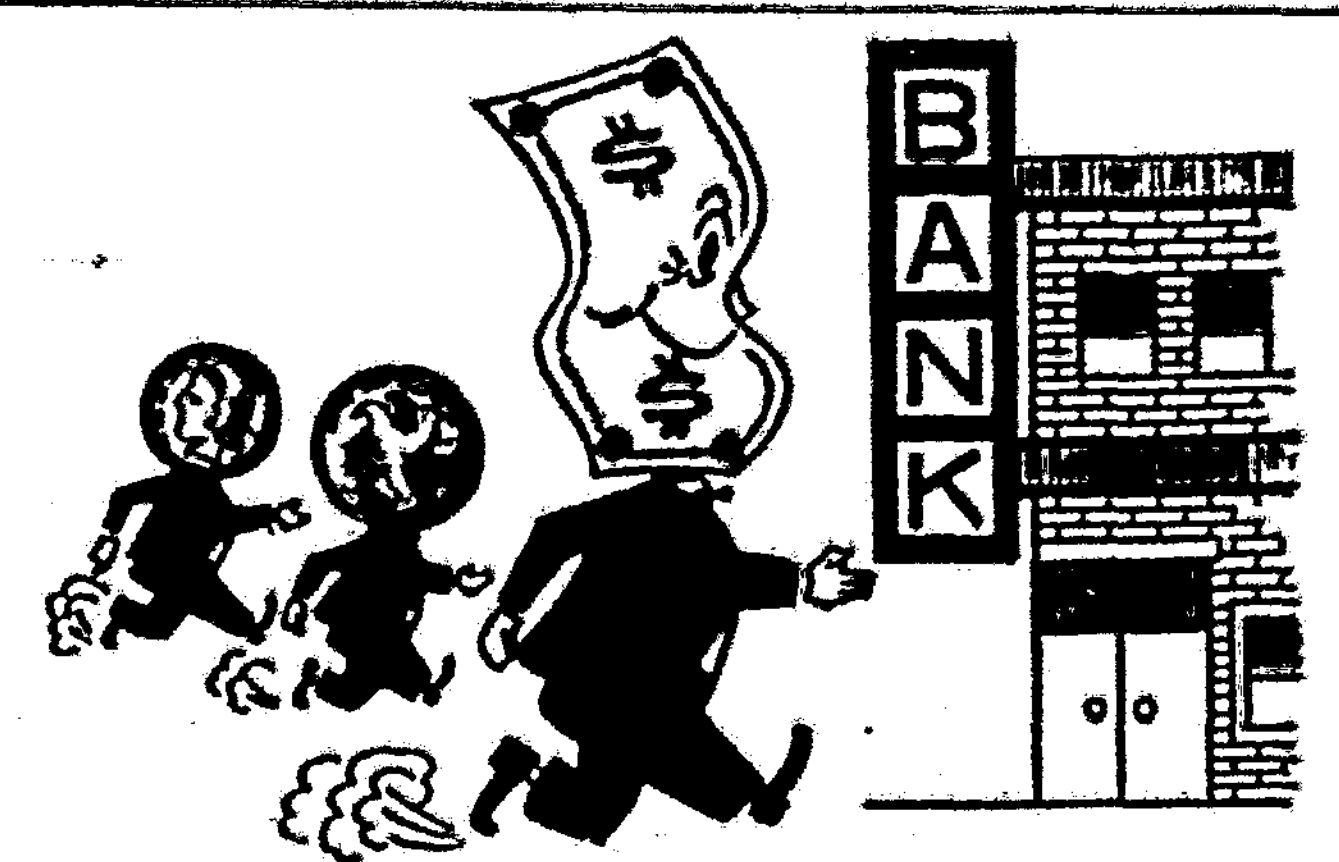
- AVOID ★ Worrying about late datelines. AVOID ★ Being disappointed because of a "sellout" on certain designs. AVOID ★ Rushing to make a selection. AVOID ★ The crowds and confusion. AVOID ★ Burning the "midnight oil" addressing your Christmas cards.

Yes! Be An Early Bird And Enjoy the Christmas Season Look over the complete selection of Christmas Cards at

Buckner's Inc. UPPER RUIDOSO

THE CENTRAL BAR and SIRLOIN ROOM

NOW SERVING BREAKFAST. LUNCH AND DINNER Featuring Blueberry, Strawberry, Banana and Pineapple Hot Cakes on the Breakfast Menu. WE CATER TO PRIVATE PARTIES Johnnye and Noble Higginson



These Days SMART MONEY is heading for the bank There's No Safety Like Bank Safety!

Ruidoso State Bank In the Year's Annual Playground of the Southwest Ruidoso, New Mexico Telephone CL 7-5865 Capital and Surplus \$325,000.00 -Member F. D. I. C.- Your Savings Deposits in This Bank Now Earn 3 Percent.

Longer Nights Ahead... Stock up on LIGHT BULBS now! Make your home brighter and cheerier during the long winter nights ahead... protect your family's eyes from strain... with right-sized bulbs in all your portable lamps and fixtures. Check your lighting equipment now. Then get enough right-sized bulbs to fill those empty sockets and replace blackened bulbs... plus a carton or two of spares. Your light bulb dealer or our office will gladly help you select the bulbs you need. See about it soon. COMMUNITY PUBLIC SERVICE LIGHT POWER

JOE COE, District Manager





**HUGE SEPTIC TANK**—Construction is almost completed on huge septic tank in White Mountain Park to serve the sport shop, dining facilities and rental lodges Sierra Blanca Corporation is building there for a winter and summer resort. Other view shows crane being used to dig lateral lines for the sewer system.

Hillo County and passed unanimously, authorized the party treasurer to "pay all expenses of the state chairman incurred on Republican business, upon written voucher requests signed by the state chairman."

**Forget Differences**

The new chairman called for party members to forget differences among each other, which sometimes prevented united action in the past.

"If we're going to be like elephants, let's grow a hide like them," he said. He called for an immediate start to raise money for next year's campaign, and left no doubt he expected the party members to work.

"You in the counties, you're going to organize," he declared. "You're going to do it precinct by precinct, block by block, limb by limb, or whatever way you need to do it. We're going to have to stop this holocaust and this horde of locusts descended upon us."

Skeen said his executive committee will be composed of 25 persons, two from each of the judicial districts two from Young Republicans and two from the Federation of Republican Women. He did not announce all names because he had not contacted all to get their acceptances.

The committee will include: Manuel Lujan of Santa Fe, Paul Robinson of Albuquerque, Frank

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**ALL TYPES SHEET METAL**  
Gutters and Down Spouts, Flue Extensions for Fireplaces, Tanks,  
Payne Central Heating & Cooling  
Factory Kitchen Hoods and Exhaust Fans for Your Home  
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413 E. Second St.—Roswell—Pho. MA 2-3950 for Free Estimates

**SKEEN ELECTED**  
(Continued from Page 1)

Asked for—and promptly got—authority for the party to pay his expenses while on party business.

**Orders Meeting**

Had the central committee set another meeting for November in Santa Fe. This was unprecedented. The big central committee in the past has met only once or twice a year, on call of the chairman. Skeen said it would meet several times a year and should always set its next meeting date before adjourning any session. He brushed aside a suggestion the

date be set by the new executive committee.

George McKim, party finance chairman, suggested the next meeting be in Santa Fe on the same day as a testimonial dinner planned for Gov. Edwin L. Mechem in November. Santa Fe County Chairman Willie Ortiz said he "hoped" the dinner will be Nov. 11. It still is uncertain, he said, whether National GOP Chairman William E. Miller can be there that date to give the principal speech.

**Suggestion Approved**

Skeen suggested "whatever date is set for the dinner" be the date for the next central committee meeting. He called for a vote on his suggestion. It was approved.

In asking for the party to pay his expenses, Skeen commented: "In spite of what some newspaper columnists print, ranchers do not have very much money, this rancher in particular." "Let me know what you think is right" as to amount of ex-

We Do All Types Mechanical Work  
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**RUIDOSO HUMBLE SERVICE**

**HUMBLE**

**Alto Briefs**  
By AILEEN LINDAMOOD

**Herman E. Shultz Passed Away**

This week word reached us at Alto of the death of Herman E. Shultz on September 22th. His daughter Mrs. Wayne Burgess, of Red Wing, Minn. sent the announcement of his death in Red Wing and the funeral services and interment at Cadot. With Mr. Shultz was making his home with his daughter at the time and had been there for several years. About five years ago he made his home here with the Walter Schelders as he was a Chinchilla owner and had his animals at the Ruidoso Chinchilla Farms just south of Alto.

His friends were saddened by this news as we had hoped he would return for another visit to us as he did two years ago. As a tribute to him we say that it has brightened the lives of people in the community by having known him and by having him among us for a while.

Mrs. Pearl Crockett was here from El Paso on Saturday for an enjoyable trip in the mountains.

Mr. and Mrs. H. Smith of Quitaque, Texas visited his uncle, Bill Van Pel, and Mrs. Van Pel recently.

The George Hightowers returned to Silver City last Wednesday. They had been here to see Mrs. W. N. Hightower and Mrs. Charlotte Harrington of Alamogordo was also here at the same time and took Mrs. W. N. Hightower to Alamogordo with her when she went home on Wednesday. There she will stay for a while until she fully recuperates from her recent illness.

Mr. and Mrs. George Fuchs of Durango, Colo., stopped in Wednesday at the store on their way home. They had made a brief visit with family and friends in Ruidoso where they lived before moving to Colorado.

The Kings of Carrizozo stopped in Monday in connection with the ballot boxes for the election next day. Alice King, being the clerk of Lincoln County, was getting over the county taking care of the preparations for the election.

The Forrest Lowes of Roswell were here the past week-end.

Friday Mr. and Mrs. Frank Crawford of Roswell stopped by to see the Lindamoods.

Mr. and Mrs. Virgil Compton, Jr., of El Paso are vacationing in their Gavilan Canyon home.

Travis Maples returned last week from the Veterans' Hospital in Albuquerque and is much improved at the present time.

Mrs. Sam Allen returned from Snyder, Texas last Wednesday after a stay with their daughter, Mrs. Judith Ann Kitchens, and children.

Mr. and Mrs. Jim Wimberly stopped in the store on Sunday on their way home to Ruidoso.

Mr. and Mrs. Sidney Preston were in Springerville, Arizona over the past week-end.

The Clifford Keiths family of Ruidoso visited the McCune and Lindamoods on Sunday afternoon.

Mr. and Mrs. Sanford Cox, Sr., of El Paso and their house guests Sgt. and Mrs. Wayne C. Hill also of El Paso stopped in on Sunday. Mr. and Mrs. Cox will remain at their Ruidoso cabin for a while longer but the Hill family returned to El Paso Sunday night.

Mr. and Mrs. Fred Briel were over from Ruidoso on Sunday.

The Earl Kings of Roswell and their house guests Mr. and Mrs. Thomas L. McCune of San Diego were here the past week-end. The McCunes went on home to California and the Kings returned to Roswell on Monday.

Mr. and Mrs. D. A. Kincaid of Albuquerque and their guests Mr. and Mrs. Bucky Campbell of Albuquerque and Mr. and Mrs. Bill Schultz of Las Cruces were here the past week-end for the bear hunting.

The Alan Johnsons and Mrs. George Dingwall were up Sunday from Carrizozo.

Mr. and Mrs. Bill Jungman were here from Tularosa the past week-end hunting for bear.

Mr. and Mrs. L. J. Adams and Mr. and Mrs. Elmer Hole of Canutillo, Texas spent the week-end at the Adams' home here.

Mr. and Mrs. Leo Payman of Ruidoso and their friends Mr. and Mrs. George Nelson of Las Cruces, stopped to visit the Lindamoods Sunday. The Paymans know the Nelsons in Mt. Edgecumbe, Alaska a few years ago. Mrs. Nelson was postmaster there at Mt. Edgecumbe for twelve years before returning to the states.

The Steve Torobenz family of Ruidoso was here on Sunday enjoying a drive in the area.

**LONNIE'S** OPEN 7 TO 11 Corner of Mechem & Sudderth Drive  
SEVEN DAYS A WEEK PRICES GOOD THURS. - FRI. - SAT.

**Golden HARVEST**

**EGGS** Day's A. A. Medium Dozen **.49**

**OLEO** Lb. **2 for .29**

**POTATOES**, 10 Lb. Bag **39c**

**ONIONS**, Yellow . . . Lb. **5c**

**BANANAS** lb. **9c**

**GRAPES, TOKAY . . . LB. 10c**

— FROZEN FOODS —  
**T. V. DINNERS, SWIFT'S . . 49c**

**COFFEE** Hills Bros. POUND **.65**

**DOG FOOD**, Ideal, . . 2 for **29c** | **DOG CHOW**, Purina . . 5 Lbs. **79c**

**FACIAL TISSUE**, Kim, large **29c** | **KOTEX**, Reg. Size . . . **45c**

**TAMALES** Austex No. 2 1/2 Can **CHILI** Wilson's, No beans No. 300 Can **39c**

**LUNCHEON MEAT**, Bif or Mor . . . **39c** | **PORK-N-BEANS**, Van Camps, 2 1/2 Can **29c**

**OLIVES**, Rio Grande, 2 Oz. Jar . . 2 for **25c** | **COFFEE**, Instant Folgers, 8 Oz. . . **\$1.19**

**CORN**, Kounty Kist, 12 Oz. **19c** | **SOUP**, Campbell Tom. 2 for **25c**

**PICKLES**, Heinz, Sweet . . . Qt. **49c** | **NAPKINS**, Kleenex, 60 Count . . . **35c**

**TUNA**, Gr. Label, light chunk **25c** | **DOG FOOD**, Kim, . . 12 for **\$1.**

**SHASTA DRINKS**, 46 Oz. . . . . **25c** | **CHILI**, Wilson's, No beans, 24 Oz. . . **59c**

**TISSUE**, Best Value . . . . . 3 for **25c** | **CHILI**, Wilson's, W/Beans, 24 Oz. . . **49c**

**PEARS**, Sun Drenched . . . No. 2 1/2 can **29c** | **POTATO CHIPS**, Meads . . . . . Lb. **49c**

**LUNCHEON MEAT, KIM . . . . 12 OZ. CAN 39c**

**ORANGE JUICE**, D. D. 6 Oz. Can **5c**

Swift's; Chicken, Beef, Turkey  
**POT PIES** **5c**

**STRAWBERRIES**, Mity Nice **for \$1**

**HAMS** Lean Meaty Picnics **.29 lb.**

**BARBECUE CHICKENS** **89c**

**HOT BARBECUE BEEF**

**-HOT- DONUTS** Fresh Daily Doz. **59c**

**BACON RANCH STYLE THICK SLICE POUND 49c**

**FRYERS FRESH DRESSED WILSON LB. .23**

**Watch Repair Tripp Jewelers**



# RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso



**TWO BEDROOM** Modern new home, with fireplace, large beautifully landscaped lot. Owner will finance. Immediate possession. In very lovely setting.  
**2 BEDROOMS**, Dr., large carpeted living room, 1 1/2 baths, fenced yard, carport with more room. **CHOICE LOCATION** for year round living. A must on your list. Possession on closing. **SEE THIS TODAY.**  
**ONE OF RUIDOSO'S MOST POPULAR MOTELS:** 3 bedroom living quarters; 10 modern separate cabins, with fireplaces; ideally located for ski visitors; plenty of room for further development. Shown by appointment only.  
**RIVER LOCATION:** Large dended lot, 2 bedroom furnished, modern cabin, most beautiful trees in Ruidoso. Good neighborhood. Owner will finance. Immediate possession.  
**WE HAVE SEVERAL** choice building sites for your new home. Let us show you where to build.  
**LARGE STORE BUILDING** IN PALMER GATEWAY, located on 3 nice level lots, at the junction of Howell and El Paso Highways into Ruidoso.



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**Lela Easter**  
 REAL ESTATE  
 — WE INVITE YOUR LISTINGS —  
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 Telephone CL 7-6755 — NOTARY PUBLIC —  
 Mechem Drive

PAGE TEN  
**Ruidoso News**  
 Friday, September 29, 1941

**CALL FOR BIDS**  
 The Village of Ruidoso requests bids on the following: Two (2) way radio communications equipment.  
 Factory rebuilt units, with new equipment guaranteed operating in the 40 - 50 Mc band, split Channel (20 Kc) on an exact Frequency to be stated after bid is approved;  
 Ten (10) units, "mobile trunk mount, 30 Watts output, complete and ready for installations;  
 One (1) base station, 50 watts output, Split Channel (20 Kc); and, One (1) Coaxial Omnidirectional antenna, 40 - 50 Mc.  
 Bids will be opened at 10:00 A. M. on Saturday September 30th, at the Village Hall, The Village of Ruidoso, New Mexico.  
 Claims against the estate of said deceased person must be filed and presented within the time allowed by law, or they will be barred. Attorneys for said Administrator with Will Annexed are: Brennon, Joyce, 2410 and 2412, Elmer, Post Office Box 1419, Alamogordo, New Mexico.  
 /s/ FRANK C. BOYCE  
 Administrator with Will Annexed  
 9-20, 27; 10-4, 12

**NOTICE TO CREDITORS**  
 NOTICE is hereby given that the undersigned has been duly appointed and qualified as Administrator with Will Annexed of the Last Will and Testament of Virginia M. Chappell, deceased, in Cause No. 1011 in the Probate Court of Lincoln County, N. M.  
 Claims against the estate of said deceased person must be filed and presented within the time allowed by law, or they will be barred. Attorneys for said Administrator with Will Annexed are: Brennon, Joyce, 2410 and 2412, Elmer, Post Office Box 1419, Alamogordo, New Mexico.  
 /s/ FRANK C. BOYCE  
 Administrator with Will Annexed  
 9-20, 27; 10-4, 12

Complete line of office supplies at the News.  
**Just Arrived**  
 For Fall Planting—  
 King Alfred Daisies  
 King Alfred Crocus  
 Grape Hyacinths Bulbs  
**RUIDOSO NURSERY**  
**NURSERY STOCK**  
 and  
**GARDEN SUPPLIES**  
 Including Sprays and Fertilizer.  
 Burpee Seeds  
 Dial CL 7-2945

**Burdett-Campbell**  
 5 Blocks East of Bank  
 Dealing in Ruidoso Real Estate since 1931  
 Business property, Ranches, Homes, Lots, etc  
 Free Information  
 This is the time for investing in fast growing Ruidoso. Cabins, homes, businesses, lots from \$500.  
 For sale or long time lease a large property on Main Road. Suitable for Bonded Storage Plant or other business. 180 ft frontage. An 1800 sq ft tile building in the center of town on large dended lot.  
 5 1/2 ACRES near Highway 70. Beautiful location for residence or court. no restrictions.  
 Modern court with cottages and trailer spaces on Main Road in Gateway. Summer and winter rentals. Completely furnished. Only \$50,000.

Easterly along the South line of Section 18, approximately 1725 feet to the point beginning and containing in the aggregate 77 acres, more or less, and allocated by "forties" as follows, SE 1/4 NE 1/4, 12 acres, more or less, NE 1/4 SE 1/4, 27 acres, more or less, and SE 1/4 SE 1/4, 28 acres, more or less, of Section 18, SW 1/4 NE 1/4, 12 acres, more or less, of Section 32, ALL of Section 34, Township 11 South, Range 18 East; NW 1/4 of Section 1, N 1/2 NW 1/4, SW 1/4, E 1/2 SE 1/4, of Section 2, Township 12 South, Range 17 East; ALL of Section 2, Lots 2, 3, SW 1/4 NE 1/4, SE 1/4 NW 1/4, NW 1/4 SE 1/4, of Section 5, Township 12 South, Range 18 East; ALL of Section 32, Township 11 South, Range 18 East, NMPM, containing 3,977.77 acres, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS). The improvements thereon have been appraised at \$11,407.40.  
 SALE NO. 3581: Lots 1, 2, SE 1/4 NE 1/4, of Section 1, Township 12 South, Range 17 East; Lots 1, 2, SE 1/4 NE 1/4, of Section 6, Township 12 South, Range 18 East; NMPM, containing 3,977.77 acres, more or less, according to the government survey thereof. (COUNTY BOND LANDS). The improvements on these lands have been appraised at \$1,817.20.  
 The lands described in the above-numbered sales are located approximately 4 1/2 miles west of Roswell, New Mexico.  
 Said above-described lands have been appraised at \$7.00 per acre and no bids for a less amount will be accepted.  
 Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$200.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the Common School lands and ten (10%) per cent of the appraised value of the County Bond Lands, and the total appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.  
 At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.  
 All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.  
 The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.  
 Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.  
 DATED at Santa Fe, New Mexico, this 21st day of September, A. D. 1941.  
 E. S. WALKER  
 Commissioner of Public Lands,  
 State of New Mexico  
 (Run thru Dec '8)

**NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY**  
 Office of the Commissioner of Public Lands  
 Santa Fe, New Mexico  
 Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 567), approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out will offer for sale at public auction, to the highest and best bidder at 11:00 o'clock A. M. on December 10, 1941, at the front door of the County Court House in the Town of Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, if any, the following described state institutional lands, to wit: (Future annual rentals and payments, if any, on the leases may be collected by the purchaser, unless already paid to the State.)  
 SALE NO. 3578: SE 1/4 NE 1/4, NE 1/4 NE 1/4, of Section 12, SW 1/4 NE 1/4, of Section 14, SE 1/4 NE 1/4, SW 1/4 NE 1/4, of Section 22, ALL of Section 23, ALL of Section 24, W 1/4 of Section 25, ALL of Section 26, ALL of Section 27, SE 1/4 E 1/2 NE 1/4, of Section 28, E 1/2 NE 1/4, NW 1/4 NE 1/4, NE 1/4 NW 1/4, SW 1/4 of Section 3, NW 1/4 NE 1/4, SW 1/4 NE 1/4, of Section 32, ALL of Section 34, Township 11 South, Range 17 East; SW 1/4 NE 1/4, SE 1/4 NE 1/4, of Section 4, Lot 1, SW 1/4 SE 1/4, SE 1/4 NW 1/4, N 1/2 NW 1/4, of Section 5, NW 1/4 NE 1/4, of Section 6, NW 1/4 NE 1/4, of Section 8, NW 1/4 NE 1/4, of Section 9, SW 1/4 NE 1/4, of Section 17, SW 1/4 NE 1/4, of Section 18, Township 12 South, Range 17 East, NMPM, containing 7,620.63 acres, more or less, according to the government survey thereof. This land is located approximately 4 1/2 miles West of Roswell, New Mexico.  
 Said above-described lands have been appraised at \$6.75 per acre and no bids for a less amount will be accepted.  
 Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$200.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the lands, and the sum of \$42,121.75, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.  
 At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and

**NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY**  
 Office of the Commissioner of Public Lands  
 Santa Fe, New Mexico  
 Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 567), approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out will offer for sale at public auction, to the highest and best bidder at 2:00 o'clock p. m. on December 10, 1941, at the front door of the County Court House, in the Town of Carrizozo, New Mexico, subject to existing rights, easements, rights of way, or leases, if any, the following described state institutional lands, to wit: (Future annual rentals and payments, if any, on the leases may be collected by the purchaser, unless already paid to the State.)  
 SALE NO. 3580: ALL of Section 36, Township 11 South, Range 17 East; W 1/4 SE 1/4, SW 1/4 NE 1/4, and that part of the SE 1/4 NE 1/4, E 1/2 SE 1/4, more particularly described as follows: A tract of land lying in the SE 1/4 NE 1/4, NW 1/4 SE 1/4, and the SE 1/4 NE 1/4, of Section 18, Township 11 South, Range 18 East, NMPM, and more particularly described as follows: Beginning at the Southeast corner of said Section 18; thence, Northwesterly, along the section line, approximately 470 feet; thence, N. 18° 00' W., approximately 2000 feet; thence, N. 43° 25' W., 480 feet; thence, N. 8° 21' E., approximately 1120 feet to the North line of said SE 1/4 NE 1/4; thence, Westwesterly, along the section line, approximately 400 feet to the Northwest corner of said SE 1/4 NE 1/4; thence, Southerly, along the East sixteenth line of said Section 18, approximately 4000 feet to the Southwest corner of said SE 1/4 NE 1/4; thence,

**— SOLD! —**  
 SINCE LAST WEEK The 6-unit motel we advertised has dropped \$10,700 in Price! Better see us now—IT MUST BE SOLD!

**— SOLD —**  
**DON'T WASTE YOUR TIME—**  
 Looking at this if you would be satisfied with an ordinary lot. There's nothing ordinary about this. It is a home with the three C's of most excellent construction and central heating, the convenience is the arrangement of the three beautiful bedrooms, spacious living room, large den with exposed beams, kitchen with breakfast room, built in electric range and oven, refrigerator included; separate dining area, utility room with pantry and two full ceramic tiled baths. There is also a double carport with storage. The special charm of the home comes from the lovely carpeting throughout, complimented with custom made drapes. There are two beautiful fireplaces, a formal one in the living room and a used brick in the den, Sit in the den and watch TV (it's on the cable) or look out the picture window at the most beautiful view in the world. Have breakfast on the porch that goes the length of the house and we think you'll agree this is an altogether extraordinary home. The yard is most attractive. The price is far below replacement and the down payment is negotiable. Reason for selling—illness—owner is sick of his wife.



**BOB PEARSON, Realtor** — Office in the Adobe  
 Member MLS & Board of Realtors — Office Ph. CL 7-6242; Res. CL 7-4397

**STATEMENT REQUIRED BY THE ACT OF AUGUST 24, 1912 AS AMENDED BY THE ACTS OF MARCH 3, 1933, JULY 2, 1941 AND JUNE 11, 1940 (74 STAT. 208) SHOWING THE OWNERSHIP, MANAGEMENT, AND CIRCULATION OF THE RUIDOSO NEWS**  
 published weekly at Ruidoso, New Mexico for Sept. 22, 1941.  
 1. The names and addresses of the publisher, editor, managing editor, and business managers are: Publishers Mr. and Mrs. Vic Lamb, Ruidoso, N. M.; Editor Mr. and Mrs. Vic Lamb, Ruidoso, N. M.; Managing editor none; Business manager none.  
 2. The owners are: (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock; if not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual member, must be given.)  
 Mr. and Mrs. Vic Lamb, Ruidoso, N. M.  
 3. The known bondholders, mortgagees, and other security holders owning or holding 1 percent or more of total amount of bonds, mortgages, or other securities are: A. E. Heinsohn Co., Denver, Colo., for printing equipment.  
 4. Paragraphs 2 and 3 include, in cases where the stockholders or security holder appears upon the books of the company as trustee or in any other fiduciary relation, the name of the person or corporation for whom such trustee is acting; also the statements in the two paragraphs show the holder's full knowledge and belief as to the circumstances under which stockholders and security holders who do not appear upon the books of the company as trustees, hold stock and securities in a capacity other than a bona fide owner.  
 5. The average number of copies of each issue of this publication sold or distributed, through the mails or otherwise, to paid subscribers during the 12 months preceding the date shown above was: (This information is required by the act of June 11, 1940 to be included in all statements regardless of frequency of issue.) 2,100.  
 /s/ VIC LAMB  
 (Signature of editor, publisher, business manager or owner.)  
 /s/ VIC LAMB  
 Publisher, Editor  
 Sworn to and subscribed before me this 22nd day of September, 1941.  
 (SEAL)  
 /s/ MARGARET WHITLOCK  
 (Notary Public)  
 (My commission expires June 7, 1945)

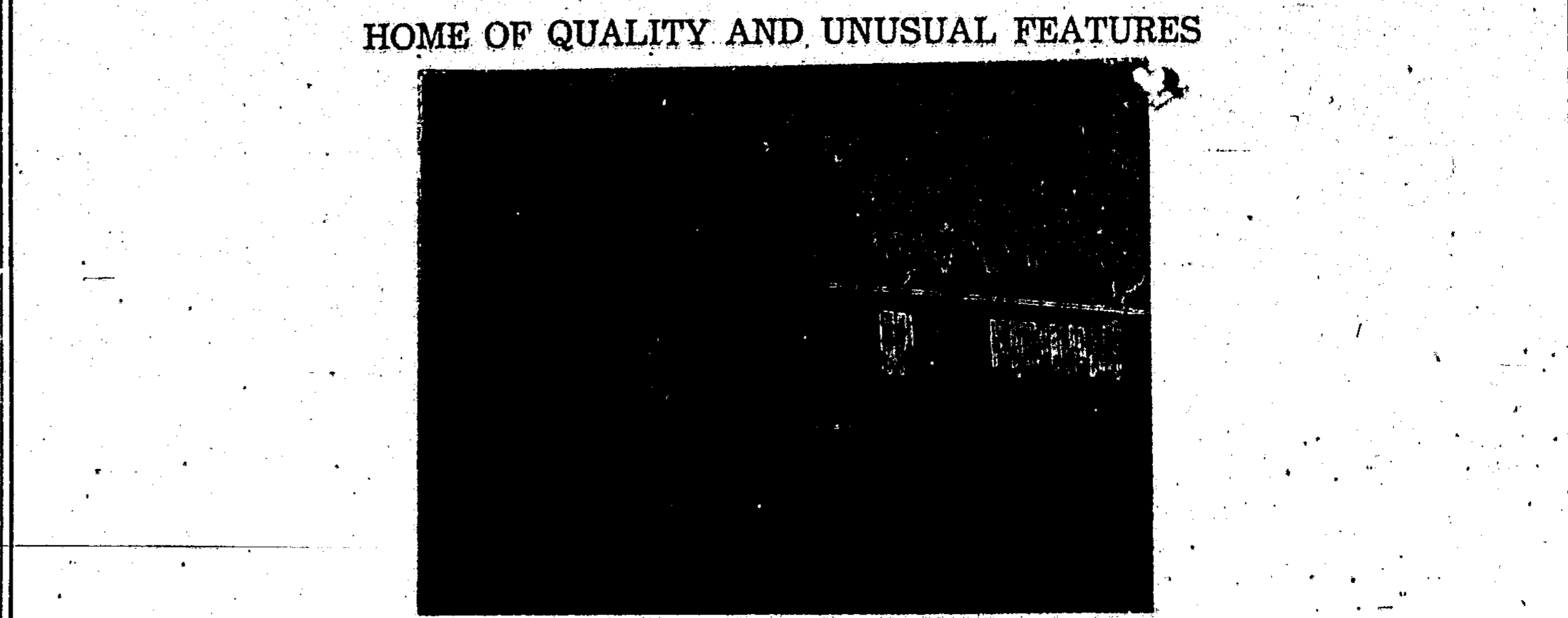
**For Rock of Ages GRAVE MARKERS**  
 Call C. A. Culver,  
 CL 7-4503, Ruidoso  
**Memorial Arts Co.**  
 El Paso, Tex.

**ERNEST WOOD PLUMBING CONTRACTOR**  
 Box 156 Ruidoso, N. M.

**Bookkeeping Service**  
 Tax Assistance  
 Ph. CL 7-4086  
**Gladys Thomson**

**ROSWELL PET SHOP**  
 1120 E. 2nd St.—Ph. MA 2-1408  
 Live Pets and Tropical Aquariums  
 Bathing, Grooming by Professionals  
 Boarding for Small Pets  
 Open 2:30 a. m. — 8 p. m.

**A. C. KELLY LICENSED CONTRACTOR ROCK & CEMENT WORK**  
 Phone CL 7-4188, Ruidoso, N. M.  
 P. O. Box 217, Hollywood, N. M.



**HOME OF QUALITY AND UNUSUAL FEATURES**  
 This beautiful, newly new, 3 bedroom, 1 3/4 Bath Home is now on the market. Accessible, year 'round location with exceptional view. This house has an automatic garage door, hidden pantry, beautiful cabinets, lots of closets and many other attractive features. This property is priced Worth the Money!

**INVEST IN ACREAGE**  
 We have three tracts of land near Alto and the new Ski Run Road. These individual tracts range in size from 40 acres to 80 acres and are ideally situated. See us for all the details.

**Insurance**  
**LOTS CABINS HOMES FARMS-RANCHES**  
**MOTELS BUSINESS OPPORTUNITIES**  
**DAN D. SWEARINGIN, Inc.**  
 Dial CL 7-4255 — Tommy Sertes, Sales Manager — Dial CL 7-4255  
 — SALES PERSONNEL —  
 Dave Parks Margie Whitlock H. L. Traylor W. C. "Dub" Williams Member Multiple Listing Service

**NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY**  
 Office of the Commissioner of Public Lands  
 Santa Fe, New Mexico  
 Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 567), approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction, to the highest and best bidder at 11:00 o'clock, A. M., on October 9, 1941, at the front door of the County Court House, in the Town of Carrizozo, New Mexico, subject to the existing rights, easements, rights of way, or leases, if any, the following described state institutional lands, to wit:  
 SALE NO. 3548: NW 1/4 NW 1/4, of Section 32, Township 10 South, Range 13 East, NMPM, containing 40.00 acres, more or less, according to the government survey thereof. These lands are located approximately 5 1/2 miles Northeast of Ruidoso, New Mexico.  
 Said above-described lands have been appraised at \$45.00 per acre and no bids for a less amount will be accepted.  
 Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$200.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the lands, and the sum of \$13,870.00, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.  
 At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.  
 All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.  
 The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.  
 Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.  
 DATED at Santa Fe, New Mexico, this 17th day of July, A. D. 1941.  
 /s/ E. S. JOHNNY WALKER  
 Commissioner of Public Lands,  
 State of New Mexico  
 (SEAL)  
 (Through October 6)

**TAXI, MISTER?**  
**WE MEAN AIR TAXI—**  
 When you need to make a hurried trip or need Aerial Ambulance Service  
 Contact  
**RALPH MCGUIRE CHARTER PLANE SERVICE**  
 DIAL CL 7-4331 Ruidoso Airport

**CHURCH OF THE HOLY MOUNT**  
 Services Every Sunday  
 (Chapel)  
 The Chapel is open for meditation and prayers

**Agua Fria Estates**  
 Offers the Most for YEAR 'ROUND LIVING and YEAR 'ROUND BUSINESS  
 We Have Some Choice Residence Lots and U. S. 70 Highway Frontage Left.  
 Plenty Pure Piped Spring Water  
 ALSO—Ready to move in: Deluxe Ranch Style Home, furnished. Beautiful Bath with running stream—Central Heat—2 Fireplaces—2 Patios—  
 1 1/2 Miles East of Race Track — Ph. ES 8-4660

**IT WON'T BE LONG NOW**  
 — That's a Promise! —  
**Nosker's Slaughter House**



# W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)  
Phone CL 7-3303



**FREE MEADOWS**—New two bedroom home on extra large lot—excellent area—priced \$7,750 and will trade.  
**MECHUM DRIVE**—This 3-bedroom combination living, dining and kitchen area, with fireplace, laundry room, carport, large lot facing two streets, with furniture, is in my opinion one of the best buys in Ruidoso at \$15,000—excellent terms.  
**CARRIZO CANYON**—New two-bedroom furnished home, fireplace, this has beautiful view. Priced at \$7,500.00.

### PINE TREE PARK SUBDIVISION

ONE OF AREAS finest homes. Three bedrooms, two baths, Large living room. Large kitchen, dining room and breakfast room. Central heating and beautiful fireplace. Covered patio, double garage. Top grade construction. Beautifully landscaped. In center of six acre park, which is subdivided into nine large lots, with water at each lot. Privacy with magnificent view. To be sold as one unit. Reasonable down payment and terms.

WE ARE MEMBERS OF THE MULTIPLE LISTING SERVICE

SALES PERSONNEL: W. B. Alexander, pho. CL 7-4115

**NOTARY**  
**Tom Jones**  
REALTOR  
Agent For  
**Ruidoso Realty Co., Inc.**  
DIAL CL 7-2035  
Since 1933  
Member Multiple Listing Service

YEAR ROUND Homesites in good residential area, 10 year terms.

SUMMER CABIN SITES already leveled—for lease or sale.

OTHER Lots, Homes, Cabins

## For Sale

By Owner

**3 Bedroom Home**  
With Attached Garage  
Bunk room and guest apartment complete with bath and kitchen. Brown stuco with green trim, 1/2 mile east of Rainbow Lake on north side Carrizo Canyon Road.

**Write Joe Boswell**  
1226 So. Eddy, Pecos, Tex. Phone TX 6-2398 or HI 8-2541. Will entertain reasonable offer. Furnished or unfurnished. 11-11c

WILL CARE for children in my home in Ruidoso Downs, pho. ES 8-4111, Mrs. Paddy. 47-11c

Call Wayne Joyce—ES 8-4471. For Trailer House Service & Supply

### FURNITURE LOANS

Preferred Rate Finance  
Ph. CL 7-4066 or CL 7-4033—Box 300  
Ruidoso, N. M.

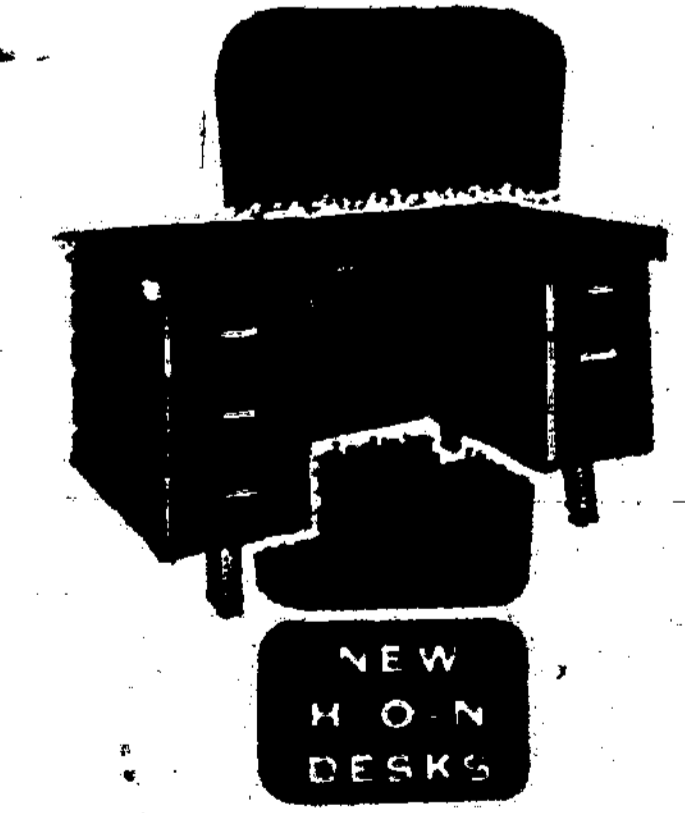
FOR SALE OR TRADE—Fole Peeling Machine that will get the job done. R. O. Buckner CL 7-4443.

CLIP BOARDS—We're overlooked with all sizes, from note size to legal size, THE NEWS.

NO OTHER TOWN—We repeat, no other town in New Mexico has a weekly newspaper with a classified page with as many want-ads and business listings as the Ruidoso News. It is a complete marketing service for those who want to buy, sell, swap, or secure services.

Our new drive-in tellers window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 2:30 p. m. week-days, 9:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

**Card Of Thanks**  
We want to thank everyone for the lovely flowers, the food and the expressions of sympathy during the passing of Mrs. Minnie Lee Robertson.



STRUCTURALLY SOLID HANDSOMELY DESIGNED

Trim, symmetrical lines enhance the appearance of the H-O-N CONVAIRE desk. Front and back construction is contoured to provide attractive styling and design. Rugged, long-lasting structural finish, practical function, sound proofed pedestals, smoothed aluminum legs, full-depth drawers, nylon-quiet drawer performance, central locking, highest quality tops—all are ours with this CONVAIRE desk. Double pedestal model illustrated. Now

## RUIDOSO NEWS

3 BR with 1 1/2 bath, fully furnished home on large lot just a block from phone office. APT. FOR SALE OR RENT—Modern trailer home—will rent at winter rates, located on pavement in Gateway, one block from schools and Gateway store.  
FOR SALE OR TRADE—7 cottages, 3 bedroom modern home with fireplace on 1/4 acres of land, on blacktop, good terms.  
Some nice residences and some commercial property, too, in the Gateway at reasonable prices.  
ONE ACRE on river, water right, 60 fruit trees, house built for parties or large groups. Price is right, \$7,500.00 down, \$100 per month.

**WE HAVE . . .**  
Several good buys in Real Estate. If you are interested in buying, selling, or exchanging property of any kind come in to see us—

**W. E. MUNSEY REAL ESTATE**  
Office in Palmer Gateway  
Pho. CL 7-3901  
Res. Ph. CL 7-2641  
INDEPENDENT OPERATORS  
SAME BUSINESS SINCE 1928  
LOYD COE, Sales

FOR RENT—FURNISHED APARTMENT REASONABLE RATES DOWNTOWN RUIDOSO FIESTA MOTEL & COURT PHO. CL 7-4101 43-11c

FOR SALE—Five room house on 6 lots, furnished or unfurnished. Reasonable. Call CL 7-2711. 48-11c

FOR SALE—Two room house, furnished. Call CL 7-2711. 48-11c

FOR YOUR AVON PRODUCTS—Call Mrs. T. F. Meale, CL 7-3729. Have Avon in stock. 3-11c

REPAIR SERVICE ON TV's and home appliances, all makes. Ex Green, Ruidoso Electric & Appliance Repair Center, in former Hart building. 47-11c

FOR SALE—Choice lot in Ruidoso Downs. Max Oliver, Ph. ES 8-4290. 8-11c

**AUTO LOANS**  
Preferred Rate Finance  
Ph. CL 7-4066 or CL 7-4033—Box 300  
Ruidoso, N. M.

MODERN ADOBE—Two bedroom, w/br, refrigerator, stove. Fully furnished on deeded lot. See W. T. Henry, Apache Museum, Tinnie, N. M., Box 216. 11-41p

ONE, Two and 3 bedroom, furnished Kitchens, for rent. Horseshoe Courts, pho. CL 7-3055. 12-11c

SIGNS—We have on hand hundreds of cardboard signs of all kinds such as For Rent, For Sale, Private, No Smoking, No Parking, Furnished Room, Furnished Apartment, etc. The News.

FOR SALE—Golden Delicious and Roman Beauty apples. Excellent fruit. Also hunting cab for Chevrolet. Call CL 7-5388. 14-11c

**PERSONAL LOANS**  
Preferred Rate Finance  
Ph. CL 7-4066 or CL 7-4033—Box 300  
Ruidoso, N. M.

BACKHOE for rent by the hour or day, with or without operator, Ruidoso Gas Co., Pho. CL 7-2635. 8-11c

LARGE house with 2 or 3 bedrooms, large livingroom, fireplace. Also smaller apartments. Eve Ball 8-11c

TWO beautiful lots near Alto, 50x250 each. Tall pines, running spring water. S. B. Boykin, day phone CL 7-5975, night CL 7-5080. 12-11c

LAVA STONE FOR SALE—For landscaping, retaining walls, landscaping. Write or phone Rancho del Malpais, J. F. Harkey, Box 166, Ph. 100 Carrizoso. 41-4p-11c

WATCH REPAIR—Expert watch repair by Don Tripp, Downtown Ruidoso 46-11c

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples.

FOR RENT—One bedroom furnished house. Call CL 7-4351. 14-11c

FOR RENT—1 Bedroom house furnished, \$75 per month, all utilities paid. Ph. CL 7-4646 or CL 7-5195. 14-11p

LOANS ON MOST ANYTHING OF VALUE

**Bargain Town Prices**

ON ALL GOODS ACE PAWN SHOP

WE BUY - SELL - TRADE. FURNITURE  
Used gas range, large four-burner, Garland, with oven, \$27.50.

1280 ACRES, well improved farm and ranch near Hobbs, N. M. Plenty of water, 106-acre cotton allotment, 80 acres alfalfa, 2,500 2-year-old pecan trees, running 368 head of cattle at present; 2 miles of sprinkler system. Ranch is fenced, wells operate on natural gas, 29% down, owner carry balance.

**Motel, Year 'Round Location**  
Priced to sell, \$31,500.00, terms, 6 rental units, 2 bedroom living quarters, 1 1/2 bath, consider trade for home in Ruidoso.  
5-Room house, two 1-bedroom rental cabins, home and one cabin, winterized. Price \$12,000.00, with \$5,000.00 down.  
Large level residential lot in Cree Meadows First Addition, choice location.

We Are Member of the Multiple Listing Service

**FRED GRESSWELL**  
REAL ESTATE and INSURANCE  
Pho. CL 7-5515 Res. Ph. CL 7-4554  
SALES: E. N. Grigaby — Carl DeBord

## Wingfield Homestead

SUBDIVISION  
Build on a lot where your property values are protected with sensible restrictive covenants.

Choice Lots for Year 'Round Living

Della Hale, Mgr. Opal Bowers, Sales  
Pho. CL 7-6238 Ph. CL 7-6945

SPECIAL—two large lots, near race track, has beautiful view, has well already drilled and cased. Owner will finance.

ONE BEDROOM year around house, located on two large lots, nice view. Already financed.

WE ALSO HAVE 5 acre tracts near Alto with good building sites, Highway frontage.

We Invite Your Listings.  
P. O. Box 278  
Pho. CL 7-3754

"AS WE LIVE — WE GROW"  
MILDRED WANTIEZ REAL ESTATE  
Member Multiple Listing Service  
Office in My Home, Junction Rd., Palmer Gateway  
SALES: J. J. DIPALOO

130 x 160 ft. corner on secondary 4 lane highway, 22 miles to Los Angeles. Bus transportation. Commercial zoning. Built-up area. All utilities. Property clear. Located in fast growing City of Industry. If interested, write to Owner M. M. Loudon, 18033 East Valley Blvd., City of Industry, Calif.

FOR RENT—Three bedroom trailer house Sept. 16, by year or season. Ph. CL 7-4610. 12-11c

1959 VOLKSWAGEN Pick-up for sale. Charlie Martin, CL 7-6358. 12-11c

FOR RENT—One to three bedroom cabins by the month. Blue Spruce Motel on Mechum Drive. 10-11c

\$16,000 Unfurnished, Cree Meadows home. 2 bathrooms, guest house, garage. WARREN BARRETT, Realtor 12-11c

FOR SALE—Serval refrigerator, large, \$35.00. Call EL 4-2068. 11-11c

FOR SALE—1950 Lincoln, contact Sandy's Boot & Shoe, across from Ruidoso Post Office, \$150. 13-2p

## LEGAL FORMS

The Ruidoso News Now Has THESE LEGAL FORMS IN STOCK FOR SALE—

- Affidavits
- Installment Rental Sale Agreements
- Assignments of Mortgage, Short Form
- Bills of Sale, General Form
- Chattel Mortgages, Long Form
- Chattel Mortgages, Short Form
- Conditional Sales Contracts
- Escrow Agreements with Contract for Deed
- Mortgage Deed long form with Insurance Clause
- Mortgage Deed short form with Insurance Clause
- Quitclaim Deeds
- Release of Mortgage
- Satisfaction of Chattel Mortgage
- Satisfaction of Mortgage
- Warranty Deeds, short form
- Warranty Deeds, joint tenants
- Installment Notes
- Promissory Notes
- Warranty Deeds, long form
- J. P.'s Commitments

# RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50¢ per word with a minimum of 75¢ for 15 words. Please figure 2¢ per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified-ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

## LELAND Realty

EXCELLENT 24-section ranch. Good grass, water, improvements and terms.  
NEW show-place home on river. 3 br., 2 bath, family room, cook-out, etc., beautiful trees. GOOD business location in Gateway.  
Leland Realty Building  
One Block East of Bank  
CL 7-2836  
CY LELAND, SR., Realtor  
Broker-Salesmen: (night numbers)  
Cy Leland, Jr. — CL 7-4422  
Jack Little — CL 7-5625

FOR SALE—Or trade, three acres in Brady Canyon, reasonable. Ph. CL 7-6905. 8-11c

STEWART REPAIR SHOP—Cabinets, furniture, cabinets and general repairs. Five blocks south of postoffice on 6th street, Tel. CL 7-5622. 7-11p

SELL-TRADE—Two buildings to be moved, solid frame and stucco construction, each building has 2 rooms and 2 closed garages. Will sell on terms or trade for anything of value. Ph. ES 8-4186, Green Tree Lodge, Ruidoso Downs, 43-11c

FORCED SALE—Hilmes Orchard and guest lodge, 5 minutes from track, full crop apples and pears, will make first payment. Dan Griffith, ES 8-4490. 8-11c

**PROPERTY LOANS**  
Preferred Rate Finance  
Ph. CL 7-6088 or CL 7-6033—Box 300  
Ruidoso, N. M.

FOR SALE—1954 Lambretta motor scooter, low mileage, new clutch, new throttle, new transmission cables, new speedometer, 3-speed transmission, tall, brake and head-lights operating. \$125. Ph. CL 7-3676 or CL 7-3416, or see Pat Lamb.

FOR SALE—Two-piece sectional divan, 4 coffee table, 1 end table. Excellent condition. \$80.00. Call CL 7-4908 or CL 7-3008. 11p

FOR RENT—Apartment in Palmer Gateway, Bills paid. Ray Clarke, CL 7-5418 or CL 7-6262, c12-11

HOUSE For rent on Mechum Drive, two bedrooms, write Virginia West, Box 200, Presidio, Tex., pho. Olibert 8-2221. 12-6p

BEST BUY IN RUIDOSO—Opportunity of a lifetime, low down payment, motel one year old, 8 beautifully furnished large units plus older 3 bedroom and den, bath and 3-4 home. Good location. Owner must sell immediately because of heart attack. Ruidoso, New Mexico. P. O. Box 843, CL 7-4301. 12-2c

WOMAN WHO CAN DRIVE . . . If you would enjoy working 3 or 4 hours a day calling regularly each month on a group of Studio Girl Cosmetic clients on a route to be established in an around Ruidoso, and are willing to make light deliveries, etc., write to STUDIO GIRL COSMETICS, Dept. SW-30, Glendale, California. Route will pay up to \$5.00 per hour. 12-2c

FOR RENT—One bedroom furnished house, TV cable, bills paid, \$75 per month, winterized, near schools. Ph. CL 7-4225. 12-11c

WILL TRADE—Equity in large 3-bedroom home in Alamogordo for lots or real estate in or near Ruidoso. CL 7-4092. 12-3p

## HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

NICE SELECTION OF MOTELS FOR SALE OR TRADE on most any type property anywhere.  
RUFF 5 ROOM FURNISHED CABIN: deeded lot. This week's BARGAIN priced at \$2,200.  
RIVER HOMES: have several nice river locations. Check these today!  
LOVELY FOUR-BEDROOM home, large living room, den, fireplace, plus 3 nice lots, \$14,500. Terms! Good location!  
2 BEDROOM, MODERN home, fireplace, partly furnished. Good year round location, \$3,750 total price! Terms.  
HOUSES FOR RENT  
LOVELY THREE Bedroom: 2 1/2 baths, carpet throughout, double carport, maids quarters, large lot zoned for business. If you want the best this is it!

## PAUL H. DOUGLASS REAL ESTATE

Bus. Phone CL 7-3005 — Residence Ph. CL 7-2365  
In Postoffice Block  
Box 284

ATTRACTIVE TWO BEDROOM, furnished or unfurnished. Knotty pine interior. Two blocks from pavement. Terms.

THREE BEDROOM on pavement, \$1,000.00 down, balance at attractive terms.

AN ATTRACTIVE HOME, overlooking the golf course, beautiful view of the mountains. Wall to wall carpet, large closets, attractive fireplace. Two baths. Rock maple furniture. Will sell furnished or unfurnished. Owner will carry a substantial loan.

SIX nice residential lots in one block, excellent for development.

**HOME OF SOUND INVESTMENT**  
I AM AN INDEPENDENT REAL ESTATE BROKER

CLOSE IN RIVER LOCATION: Very nice 4 bedroom Home on large lot. Furnished too. Priced at \$12,600, with terms!

NICE HOME: 3 bedrooms, 1 1/2 baths, large living room, den, garage, close to river on deeded lot. Price \$18,000. Some terms.

BEAUTIFUL MOTEL: Well located under the tall pines, 8 modern housekeeping cabins, lovely living quarters and office. Established year 'round business, good income. Vacant lot for additional building. Call for appointment today!

BEAUTIFUL RANCH NEAR HERE: Has lovely 3 bedroom home, 2 bedroom servant house, nice orchard, now running cattle and sheep. Call today for appointment!

## MEMBER RUIDOSO C. OF C.

BEAUTIFUL MOTEL: Well located under the tall pines, 8 modern housekeeping cabins, lovely living quarters and office. Established year 'round business, good income. Vacant lot for additional building. Call for appointment today!

ATTRACTIVE TWO BEDROOM, furnished or unfurnished. Knotty pine interior. Two blocks from pavement. Terms.

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PAGE ELEVEN  
**Ruidoso News**  
Friday, September 29, 1961  
**Henry T. Wicker**  
REALTOR  
"Sign of Service"  
BOX 832  
RUIDOSO, N. M.  
CL 7-3662  
Offices: Room No. 1,  
Horseshoe Courts  
MEMBER OF INTERNATIONAL TRADERS CLUB, RUIDOSO MLS, RUIDOSO CHAMBER OF COMMERCE, ROSWELL MLS.

OFFERS  
TRADES, TRADES, TRADES  
Real Estate TRADES anywhere and on properties in this area with the assistance of co-operating brokers and their salesmen.  
12 UNIT motel in Ruidoso with additional income property in connection to trade for farm, or apartments anywhere.  
COLD STORAGE LOCKER and custom processing plant in good location to trade for motel or commercial properties in Lincoln County.  
WELL LOCATED business buildings in Alamogordo to trade for Lincoln County property.  
WELL located 100 acres on Highway 57 between Ruidoso and Alto, ideal for development. Will sell or trade. 640 ACRES irrigated farm in the citrus country near Eagle Pass, Texas to trade at \$300.00 per acre. ONE of the better and larger hotels of the Southwest to trade for development. Will sell or trade. 1st lien notes payable in 2 years to offer as down payment on most any kind of real estate or minerals in Roosevelt county.  
"FOR ACTION"  
"LEAVE US A MESSAGE"  
Automatic Answering Device will take your messages when away from office.

Locke Realty Company  
Good Fall Buys  
\* Beautiful 3-bedroom family home secluded in the pines. On a large lot away from traffic; fireplace, terms.  
\* One of Ruidoso's newest business buildings on Sudderth Drive with furnished living quarters. Our choice for a wise investment.  
\* Rustic mountain cabin, modern, fireplace and butane, 2-bedroom, on deeded lot. Total price, \$4500.00 with terms. Call listing office for details.

"Your Key to a Sound Investment"  
Betty Locke, Realtor  
Sales:  
Della Hale, CL 7-6238  
Dick Smith, CL 7-3741  
Member of M.L.S.  
OFFICE AT LOCKE INN  
Box 273 Ph. CL 7-3441

FALL SPECIAL—A modern, convenient kitchen will make meal preparation a pleasure. See or call City Lumber Co. Ph. CL 7-5888. 12-11c

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bridge, Hittmead, Va. or save the Child's Foundation, Inc., Box 518, Yorkville, Conn. 12-11c

BULLDOZER WORK—Bill McCarty, dial CL 7-4530. 28-11c

NOTICE  
The Henry T. Wicker Real Estate Office has been moved to the Old Mill Lodge across the Road from Horseshoe Courts. All former and new customers are cordially invited to pay us a visit.  
Henry T. Wicker  
Realtor  
Box 832, Ruidoso, N. M.

FOR RENT—Unfurnished 3 bedroom cottage; furnished 2 bedroom cottage; two one-bedroom cottages in Gateway; one 1-bedroom cottage close in. Iva Coleman. 12-11c

FOR RENT—One bedroom house and three bedroom house, both furnished. W. R. Long, pho. CL 7-6586. 12-11c

FOR SALE—Two deer rifles. Ph. ES 8-4062. 14-11c

FOR RENT—Two bedroom furnished apartment, bills paid, close to schools, hospital, churches, also 3 small efficiency apartments for couples. Ph. CL 7-4382. 13-11c

FOR SALE—Chicago Pneumatic 103 CFM Air Compressor Powered by 6 cyl. Hercules gasoline engine. Ruidoso State Bank. 12-11c

WANTED -- Woman to do housework in home with many conveniences, pleasant surroundings, a permanent job if you can qualify, good wages. Please have references. Phone CL 7-3676.

FOR SALE—South-Corona type writer, Underwood adding machine, 30" Remington Pump Gun, 1947 Ford Pick-up 4 speed, Phonograph. CL 7-4877.

FOR Mountain Apples, see Morris Chevrolet Station or fruit stand at Mecadero. 12-11c

FOR SALE—1 pair drapes \$47.77; \$10; 1956 2 door Ford Station Wagon, radio & heater \$293; 1951 Chevrolet pick-up, radio, heater, \$295; house trailers; aluminum awnings; custom made auto seat covers to fit your car or truck; Clayton Bennett the Trader, west on Highway 70. Ph. CL 7-3390. 14-11c

FOR SALE—Woodcutters' supplies. Pioneer Chain Saws at C. & L. Lbr. & Supply on Highway 70, Hollywood. 12-11c

FOR RENT—Buildings for office or small business for lease. Have three left, across street from new post office. Will be on new four-lane road. Buildings completely remodeled before September 15. Contact George Binal at LaFord's Motel or Rustic Inn. 8-11c

FOREIGN CAR for sale, 1959 Simca, see Mrs. Charlie Byers, Ruidoso Downs, phone CL 7-3383. 14-11c

BEAUTY COUNSELOR COSMETICS—For scissible skin care and natural make-up see your local representative—Della Hale, CL 7-6238. 8-11c

**W. B. (Wallace) ALEXANDER**  
Realty Sales With  
W. D. Crosby Realty Ass'n  
Sells's Listings and Sales

## REALTORS AND DEVELOPERS

LLOYD L. DAVIS, SR.  
LLOYD L. DAVIS, JR.

THREE SPECIALS FOR THIS WEEK-END  
One New and Neat 3-Room Cottage  
2 Bedrooms, large living-dining-kitchen combination  
Close in — Will Accommodate 8  
Another new and unusually designed Cabin high on a hill — EXCELLENT VIEW  
Large Living-Dining-Kitchen Combination  
2 Bedrooms each with lavatory — 1 1/2 baths  
Good outside living area. See this.  
Very neat 2 room Cottage with bath  
at a real bargain — GOOD LOCATION  
On 1 Lot \$2,975.00  
On 3 Lots \$4,300.00  
Contact us or any Multiple Listing Broker for above.  
Member Multiple Listing Service  
SEE DAVIS DEVELOPMENTS — POST OFFICE BLOCK

p. o. drawer 3 \* CL 7-5975 \* ruidoso, new mexico

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Contact us or any Multiple Listing Broker for above.  
Member Multiple Listing Service  
SEE DAVIS DEVELOPMENTS — POST OFFICE BLOCK



# RUIDOSO FOOD MART

Double Frontier Stamps Wednesday  
FRIDAY - SATURDAY SPECIALS

## FROZEN

Mrs. Chesser's Frozen-Cut up  
**FRYERS** . . . . . **98¢** Ea.  
1/2 Gal.  
**ROCKET FREEZE** **\$1**  
**2 FOR** **\$1**  
**CUT CORN, CUT OKRA,**  
**MIXED VEGETABLES,**  
**CUT GREEN BEANS,**  
**SPINACHE, 5 FOR** **\$1**

## FRESH MEATS

Swift's Premium  
**PICNIC HAMS** . . . . . **39¢** Lb.  
Choice  
**ARM ROAST** **59¢**  
**POUND**  
**PORK LIVER** . . . . . **19¢** Lb.  
Choice  
**CHUCK ROAST** . . . . . **49¢** Lb.  
Glover's  
**SAUSAGE** . . . . . **69¢** 2 Lb. Bag  
Nice Lean  
**SALT PORK** . . . . . **39¢** Lb.

Kimbell's  
**BISCUITS** . . . . . **49¢** 5 cans  
Fresh Local, Grade A Large  
**EGGS**  
**DOZEN** . . . . . **49¢**  
Kimbell's  
**FLOUR** . . . . . **79¢** 10 Lbs.  
Diamond  
**OLEO** **49**  
**3 lbs.**  
Kimbell, 4 Roll  
**TISSUE** . . . . . **29¢**

## PRODUCE

**RUSSETT**  
**POTATOES**  
**10 lbs.** **39**  
**STALK CELERY** . . . . . **10¢** Ea.  
Fresh Local  
**TOMATOES** . . . . . **15¢** Lb.  
Central American  
**BANANAS** . . . . . **9¢** Lb.  
Sunkist  
**ORANGES** . . . . . **15¢** Lb.  
Fresh Bar-B-Q Daily  
Hours-8 a. m. to 6:30 p. m.  
— CLOSED SUNDAYS —

### New Owner Takes Over KYAP Oct. 1

Quenton K. Grandall of Hobbs, operator of a radio station there for several years, is to become owner and manager of Radio Station KYAP on Oct. 1. Sale of the Ruidoso Broadcasting Co. property here, which includes the transmission station building atop a mountain south of downtown Ruidoso, has been approved by the Federal Communications Commission.

Founders and former owners of the station were three men from Paducah, Tex., Hutchinson, Mowry and Davis, who each operate separate businesses in that community. The station began broadcasting in the winter of 1950-51. Managing the station here the last year has been Bill Hutchinson from Fort Worth, a brother of one of the incorporators, V. L. Hutchinson.

### Multiple Listing Service Reports Recent Sales

Recent Real Estate Sales completed through Ruidoso Multiple Listing Service include Lot 1 Blk. T of Red Cedar Subdivision which was sold by C. W. Durham to Coats Bros. of Dexter, N. M. with Crosby Realty as the listing agent and the selling agent.

Joe Harris has sold lot 27, Blk. 1, 3rd Add. to Cree Meadows to W. H. Armstrong. Mildred Watter was the listing agent and Locke Realty the selling agent.

### NEWS BRIEFS

Ruidoso real estate operators attending the Realtor's Convention in Albuquerque last week-end were Dan Swearingin, Warren Barrett and Henry Wicker.

### ANSWER FIRE CALL

Ruidoso Volunteer Fire Department answered a call shortly before noon Sunday at the George Gardenhire residence in Palmer Gateway to douse a grease fire in the kitchen. Smoke damage was the principal result, it was reported.

Crack boxes, bookkeeping supplies, pencil sharpeners, many other needs now available in our enlarged office supply department. The News.

File cards 3x5, 4x6, 5x8, News advice.

### What's Doing

Oct. 7 - 8—Annual Ruidoso-Hondo Valley Chamber of Commerce Aspic Dinner and Chuckwagon Dinner.  
Oct. 9 - 10 - 11—State Convention of the New Mexico Garden Clubs to be held in Ruidoso.  
Oct. 2—Ruidoso Tourist association annual meeting with dinner, election of officers, 7 p. m., Carizo Lodge.  
Nov. 9-10—Ruidoso High School Junior Class Play, "Calm Yourself."  
Oct. 5-P. T. A. Annual membership dinner at Nob Hill school cafeteria, 6:30 p. m.  
Oct. 28—Annual P. T. A. Halloween carnival at Nob Hill School.  
Oct. 21—Ruidoso High School annual Homecoming program and game, Ruidoso vs. Lordsburg.

### ZONING, PLANNING—

(Continued from Page 1)  
The developing ski center, well forested and quite exciting terrain, an airport with a promise for a future of being an excellent facility and an excellent and spirited municipal organization and leadership. Thus, the apparent picture for the Village of Ruidoso in the immediate future and in the long run, is excellent despite the apparent limitations in land for future development.

"Ruidoso Downs, on the other hand, does have the advantage of having the race track located within its boundaries, does have much land for future development and does have a nucleus for a good community power structure. Primarily, the chief impediment to the future development of Ruidoso Downs is the extreme low level of municipal finances (despite its great potential for betterment) and as noted elsewhere in this report has little community facilities and is extremely poorly developed and organized. The Village of Ruidoso Downs and the people residing in it must:

(a) Make every effort to provide municipal utilities and facilities in as short a time as possible despite a necessary large increase in tax rate and costs to village residents and business.  
(b) Must adopt a broad program of community improvements and this should, if at all possible, include a total urban renewal program.

Scotch tape, Scotch tape dispensers, News office. Drive there with care—arrive alive.

Hunters' Headquarters—and—  
Headquarters for Sporting Goods of All Kinds  
Housewares and Hardware, too.  
**HOME & AUTO STORE**  
RUIDOSO—"WHERE WE TAKE TIME TO LIVE"  
H. C. BOYD

Yes, we are the lowest priced we've ever had on these good used Jeeps. Be sure before you buy some 4-wheel drive vehicles from eastern dealers that they are equipped for our country—don't get stuck with an underpowered vehicle with wheels and tires too small.  
The finest in mechanical repairs with overhead in our garage—the best equipped in town.  
**R. H. ANDERSON CAR SALES**  
Pho. CL 7-2153 On Highway 70, Hollywood

**Announcing**  
Mr. and Mrs. Nolan Hart  
Expect to Open Their New  
**RUIDOSO DRY GOODS**  
In the New Buckner Building Two Doors West  
of Ruidoso State Bank on  
**FRIDAY, OCTOBER 6**  
Watch for date of our Formal Opening  
To Be Announced Later  
WE WILL FEATURE PIECE GOODS, HOUSEHOLD  
NEEDS AND WILL BE ADDING  
OTHER LINES AS SOON AS POSSIBLE

# Enjoy a Show as You Dine All Winter at The Mt. Vue

## GET A COMPLETE MEAL AT OUR SNACK BAR

gram in the center of the community.  
(c) Press for increased land and property assessments to make possible the issuance of general obligation bonds in sufficient amounts.  
"This discussion of the economy of Ruidoso has attempted to establish the frame work for the future of the area. What has just been suggested will not be necessarily easy and in some cases may prove to be impractical or infeasible however, this consultant believes that this is the potential, this is the future and this is what must be done to achieve that future. Details of many recommendations are analyzed elsewhere in this report, particularly regarding the necessary municipal activities necessary as part of the capital improvement program."  
A second section of the book concerns a school-community survey which was conducted and compiled by the Bureau of Educational Service and Research of the University of New Mexico under direction of Devoy A. Ryan, associate professor of education, and Charles D. Lynch, assistant professor of education of U. N. M. There were four graduate students employed as field workers for the study.  
A study of each of the schools, including curriculum, administration, details of many recommendations, plus predicted growth and suggestions and recommendations, are given in this section. This report was covered somewhat in a story in the News early this spring.  
Foremost among recommendations included in this portion of the book, also with the mention of school needs, plus enlargement of library facilities and addition of some materials and supplies for several departments in the high school.  
Another section covers a study of public utilities in Ruidoso and Ruidoso Downs, conducted by J. V. Lumsford, associate civil engineer with the New Mexico State U., covering water, both the sanitary and the sewer systems, telephones, TV cable service, and electricity, gas, fire protection, etc. which found the community is striving to keep up with the continuing growth of needs in these fields. Some are municipal operated, others are privately owned. A traffic study is included in this portion of the book, also with the mention of street improvement was a necessity which is now being acted on in Ruidoso.  
The financial study of Ruidoso and Ruidoso Downs is covered in still another section, conducted by Ruyard B. Good, statistician of the University of New Mexico Bureau of Business Research. It lists bond issues by Ruidoso in the last 10 years as follows: Jan. 2, 1941, \$125,000 for water; April 1, 1944, \$125,000 for water; Aug. 1, 1944, \$150,000 for water; July 1, 1945, \$240,000 for water; July 1, 1948, \$250,000 for sewer; July 1, 1958, \$290,000 for water and sewer; Aug. 1, 1960, \$100,000 for streets. All are general obligation bonds except the 1954 issue and the larger issue in 1958. They bear from 2 1/2% interest for the first issue to 4 1/2% to 5% on the final one, the rate advancing each time. The study also predicts what the Ruidoso community's expected bonding capacity may be in the future, reaching a figure of \$330,000 by 1975-80. Ruidoso Downs' bonding capacity for the future could reach \$93,000 by 1960-70, the report predicts.  
Conclusions and recommendations in this section on land use were given as follows:  
"This analysis of land use in and about the two villages produces the following conclusions and recommendations:  
"1. Total developable land needed by Ruidoso in 1960 will amount to about 3640 acres. The total

Last Times Tonight  
DANNY DANN  
**KAYE WYTER ON THE DOUBLE**  
TECHNICAL TALK  
FANTASY  
Plus Cartoon  
**SAT. ONLY Double Bill!**  
Zenith Pictures presents  
**FRONTIER UPRISING**  
UNITED ARTISTS

—PLUS—  
"TURN OVER, PLEASE"  
—Plus Cartoon—  
SUN-MON. STARS.  
"HOMICIDAL"  
—Plus Cartoon—  
WED.-THURS.  
Double Bill  
"Private Lives of Adam & Eve"  
—Plus—  
"The Shakedown"  
—Plus Cartoon—

developed land area in the village today is 1500 acres which means about 2150 additional acres will be required. Approximately 2230 acres of developable land remain in the total mapped area. There is additional land beyond the mapped area, of course, which will be brought into the market by 1960 and densities toward the center of the urban area will constantly improve as development moves outward and pressures increase. There is ample land, therefore, to accommodate the projected population.  
"Ruidoso Downs has sufficient room for expansion with 1200 acres of developable land and a projected need for 407. There is no accuracy that population increase will take place uniformly. In fact, the opposite may be true. Statistics on the total area are that 3520 acres of developable land will remain and 2500 are needed. It may be concluded that no serious shortage of developable land will exist in 1960 or for some time thereafter.  
"2. Annexation will have to be accomplished by both municipalities under a schedule which will double their land areas in the next twenty years. Because of the need for governmental services in Ruidoso and Ruidoso Downs if present plans are realized, and the Villages' need of developable land, annexation will be to an advantage from the viewpoint of both municipalities and the areas to be annexed. Ruidoso Downs, because of its lack of a good water distribution and sewer service will meet with some immediate difficulty here, but its need for land is not as pressing as is Ruidoso's.  
"3. It would be to the advantage of both villages to immediately commence regulation of the development of land beyond their corporate limits. Under present State laws the only means by which this can be done is through the regulation of subdividing. Both villages are therefore urged to adopt subdivision regulations as suggested in the plan. Zoning jurisdiction does not extend beyond municipal borders, but it is urged, that these also be adopted to control land use and densities inside the existing village and in new areas as soon as they are annexed.  
"4. Both villages should take immediate steps to clean up deteriorated and deteriorating areas. Such action can take the form of an extensive urban renewal program in cooperation with a Federal grant or a more limited local effort."

Our new drive-in tellers window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 2 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

**Watch Bands**  
**Tripp Jewelers**



**WE SERVE TO SERVE AGAIN**  
**RE-CAP TIRE SALE**  
\$1.00 Above Cost Plus Your Old Recappable Tire  
You Can Always Expect **ECONOMY & REAL SERVICE**  
—At—  
**LONG'S MALCO NO. 1**  
Hollywood  
Regular Gas at a Low Price!  
More Miles Per Dollar  
**RONALD D. WILSON**  
On Highway 70 — Pho. CL 7-3935

**GATEWAY FOOD STORE**  
"The Store With A Conscience"  
**WE CLOSE ON SUNDAYS**  
We Feature Choice Heavy Beef

**CRISCO** **79¢**  
**3 LBS**  
Maryland Club **COFFEE** . . . . . **65¢** Lb.  
Kraft **MIRACLE WHIP** . . . . . **49¢** 32 Oz.  
Campbell **TOMATO SOUP** . . . . . **29¢** 2 cans  
**CABBAGE, LB.** . . . . . **5c**  
**TOMATOES, LB.** . . . . . **15c**  
**RED SPUDS, LB.** . . . . . **4c**  
**NECTARINES, LB.** . . . . . **19c**  
Feyton Roll **SAUSAGE** . . . . . **35¢** Lb.  
Fresh **GROUND BEEF** . . . . . **39¢** Lb.  
We Have Christmas Toys To Be Sold on Layaway Plan  
We Give Frontier Stamps  
**Double Frontier Stamps Wednesday**