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DID YOU KNOW

we have a non-cancellable for life hospital policy. It can be written if you qualify through aged 75.

YOUR Independent AGENT

"SERVES YOU FIRST"

Complete Insurance Service
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If Your House Burns

would you be able to tell the adjuster what personal property was lost? We have free forms on which you can make out a room by room inventory of your furnishings and property.

DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Ph. OL 7-4255

VOLUME 15, NUMBER 37

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MARCH 10, 1961

"INVENIEMUS VIAM AUT FAGIEMUS"

Subscriptions: \$3.00 per year in Lincoln County; \$3.50 Outside County

Around Town

—By Nosey Waters—

With the thought that maybe we wouldn't lose any more than \$75, we've published Joan Lamb's book "40's more like a pamphlet than a book" many of her experiences as a mother and wife in "Houses That I Have Lived In" in 30 years of marriage. The book was completed in the News shop last week, sells for 75c a copy, and we're proud to say we have had advance orders for some from more than 1000 people. Orders have come in from Alamogordo, Ruidoso, Ft. Worth, Wichita Falls, and of course, several in this area. The book is on sale at the News office and a few places around town, too. We hope you'll borrow one to your own home to buy one. You don't know if you'll get the hilarious lift from it that members of our own family will—but we sure hope you get a laugh or two out of it. The line forms on the right, please.

Our thanks to Bill Griffith, local artist, for a copy of the book "The Cow Killers" he illustrated and which was written by Fred Gilson from research of Bill's. It's a nice addition to our library of Southwest lore, and tells of Bill's experiences when he worked with the joint U. S. Mexican commission to destroy cattle in Old Mexico during the hoof and mouth disease epidemic in the land below the border. It is comical and suspenseful.

Ed Bartholomew, local publisher of historical books, and works brought us this clipping, reminding us of the furor the 18-foot rattlesnake story caused in the Southwest last summer. From the Chronicle (New Mexico) Black Range, December 2, 1947: "The Socorro Bulletin tells an enormous snake sixty feet in length, who inhabits an extinct volcano in the Jornada del Norte, who, once upon a time, attacked a prospector's camp in the San Andres, put the occupants to flight and helped himself to a meal which consisted of one burro, one pack saddle, thirty-eight pounds of steel drills and ten pounds of giant powder, and that's all."

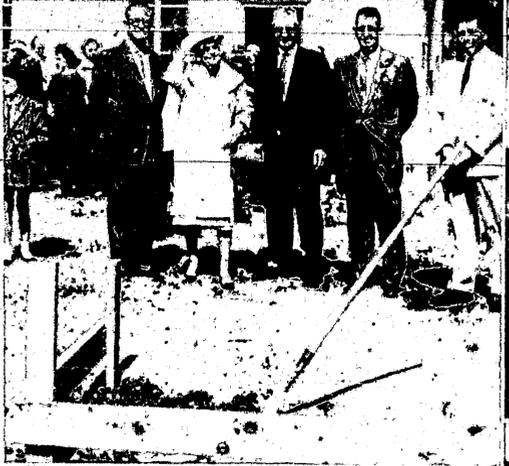
New phone number for your book: Charles Ebers, GL 7-3321. We're so glad Carmen and Leona Phillips are going to get a new home they've planned for many years. Work should start very soon. They are among several Ruidoso pioneer couples that built their own home here in the early days. The home they now occupy was built almost entirely by the Phillips—they did all the work on the foundation, a great deal of the plumbing, installing the floor, putting up the rafters and the roof, etc., etc. It took them from October of one year until May of the next to build it, working many days from dawn to dusk. Their next one they'll let somebody else do all the work for them, you bet!

Several postal officials of this area will be going to Artesia this week-end to attend dedication ceremonies for the new post office in that city. Karl Johnson's Design and Advertising agency has been introduced in recent months to where additional employees have been added. This week airplane delivery (two planes to be used) was planned to take items manufactured in the plant east of Ruidoso Down to state offices in Santa Fe. The company is doing more and more work and is now working for the State of N. M., and has broadened to serving businesses in a four-state area. Cecil Clarke was named an administrative assistant in the State Purchasing Agency's office in Santa Fe.

Ed Bartholomew's Frontier Book Co. here presented us with a couple more of their fine historical publications for our library, which we certainly have enjoyed: "A Texas Ranger," a story of early days in the Southwest by W. A. Jennings, and Albert E. Hyde's story of "Billy the Kid" and some of his chums when they were outlaws in this area. The picture we printed recently of Ruidoso High School's "Warrior" basketball team was made by Ed Bartholomew and we failed to give him credit for it. Ruidoso TV Cable Service is adding another station to its channels—KTSB, El Paso, which carries NBC programs, and is dropping KRSD of El Paso, which had Columbia. This week viewers were finding these stations on their Cable Service: KGGM, Albuquerque, CBS, on 5; KOB, Albuquerque, on 4; no body home on 3 since Roswell's tower accident; KOAT, Albuquerque, with ABC, on 2.

What's Doing

- March 11—Lions Club community action starts at 11 a. m.
- March 12—Opening day at Ruidoso Downs Equestrian Club.
- March 13—Ruidoso School Band annual spring concert.
- March 13—Civil defense meeting, American Legion Hall, 7 p. m.
- March 29—Community wide meeting to aid in planning for Women's Club Community Project for annual city and river clean-up, 12 noon.



C. of C. Pushes Sign Display For Ruidoso In Southeast N. M.

A committee of Chamber of Commerce workers, headed by Claude Whitlock, L. C. Crews, Roy Anderson, Tommy Perrett and others, is at work this month raising a fund to pay for construction and erection of approximately 27 foot x 12-foot scotchlighted reflector signs on the major highways of Southeastern New Mexico, directing tourist traffic to the Playground of the Southwest.

The signs to be constructed by Karl Johnson Design and Advertising subsidiary, the Sierra Blanca Displays, Inc., a local firm, would be bought for a period of three years by local sponsors, and for a price that will range from \$25 to \$300, depending on the quantity subscribed. The sign sites will be leased for that length of time, and will be maintained by the manufacturer.

The sign campaign gained impetus Monday night this week, and again on Tuesday morning, when those interested in the project laid final plans to institute the campaign to raise the cost locally. Monday night about a dozen Ruidoso merchants heard Karl Johnson describe the type of signs and their proposed locations in a perimeter of about 150 miles of this city. The signs will serve 24 hours a day, being coated with wide-angle reflector beads that will pick up light from a distance of 1000 to 2000 yards distance. Goal for the sign campaign is at least 20 signs, and it is hoped that more than that can be attained. Each sign will bear the name of the sponsors and the mileage to Ruidoso.

Two large signs at the junction of U. S. Highway 70 and State Road 37 in Hollywood and at Ruidoso Junction. The 20 or 30 smaller signs will be all of the same design, and the two large ones at the entrance to Ruidoso would be larger copy of the smaller ones, Johnson explained. By midweek this week the committee working on the project reported almost 20 signs had been pledged. Those desiring terms on the cost were advised at the meeting Monday night, and again on Tuesday, that a one-year finance plan has been offered the C. of C. for individuals who could not at this time pay the entire cost of a sign all at once. The committee is explaining to prospective sponsors of signs the easy payment plan.

A display sign, similar to the ones being sold by the committee, is now on view at the Chamber of Commerce building. The two meetings this week were held in the C. of C. building Monday night and at a breakfast at Navajo Lodge Tuesday morning. A display sign, similar to the ones being sold by the committee, is now on view at the Chamber of Commerce building.

Ski Clubs To Explore Sierra Area

El Paso Ski Club has planned a trip into Sierra Blanca ski area. The area will open officially next winter by Kingsbury-Pitcher manager of the new multi-million dollar operation, has asked El Paso skiers to make the expedition so that pictures for national distribution may be made.

Skiers from the Sun City have made the trip on foot several times, but this week-end they will ride vehicles over the pilot road. Eventually, a hard-surface road will be completed. Work on that phase will begin as soon as contracts are let.

Skiers visiting in the News office Wednesday, said members of a Roswell ski club would also be on hand this week-end for a tour of the White Mountain recreation area. They will be here Saturday and the El Paso ski enthusiasts will be here on Sunday.

Pitcher said Buzz Bainbridge of Santa Fe has been employed as public relations man for the Sierra Blanca Corporation, builders of the recreation area, and that Bainbridge is preparing brochures, displaying magazine articles and other publicity for the resort. Bainbridge is to represent the corporation at a sports show in Dallas in April when a replica of the White Mountain snow basin will be displayed.

Assigned as a permanent representative from the U. S. Forest Service to work with the Sierra Blanca Corporation in its development of the recreation area has been, Pete Tolomoff, experienced ski man and who is acquainted with the ski slopes of all the better known ski areas in national forests in the Southwest. He is due here in a few weeks to make this his base, Pitcher said.

Quality Cleaners Sold Last Week To Meeker-Jefferson

Quality Cleaners in Hollywood was sold last week to Mr. and Mrs. Walter Meeker of Ruidoso and Mr. and Mrs. Jeff Jefferson of Odessa. The Jeffersons are moving to Ruidoso right away and have one son who will be enrolled in school here.

The equipment was bought from Wayne Mix of Alamogordo and the building is being leased from Roy Anderson. The new owners are operating the business now.

Mr. and Mrs. Roy Anderson were in town early this week collecting about getting several new models of GMC pickups, station wagons and other vehicles they now have the agency for here and wish they will be displaying them. "We've already sold some of them," Roy said before he left here.

Rites Set Friday For J. T. Bond

Funeral services are planned for Friday afternoon at the Green Tree Baptist Church in Ruidoso Downs for James Tarleton Bond, aged 75, who died in the local hospital Tuesday afternoon about half an hour after he had been brought there for emergency treatment. He had been feeling ill, and had been carried to the hospital for observation when he died.

Officiating minister will be the Baptist pastor in Ruidoso Downs, the Rev. Glenn McCoy. Burial is to be in Forest Lawn cemetery here.

Bond, who operated the Bond Food Mart in Hollywood with his wife, came to this area in 1953. He had been a resident of New Mexico since 1956, coming to Garfield first, then moving to Elk in 1961 before moving here.

Civil Defense Meeting Set Monday Night

The part individual citizens can play, and how they may cooperate in any civil emergency through Civil Defense and the community's organizations that will be mobilized for such work will be told in a community-wide gathering of people here Monday night next week, March 13, in the American Legion Hall in downtown Ruidoso.

The meeting will begin with a free supper at 7 p. m., with everyone interested invited. Members of the Ruidoso Volunteer Fire Department, the White Mountain Jeep Club, Legionnaires, Legion Auxiliary members and others will have a part in the program in which they will discuss what they can do, or will be expected to do, in case of a city-wide disaster. Civil Defense is a government sponsored agency that can do yeoman's work in peace-time during emergencies, as well as in war-time. Should the horrors of war come to the American continent, the government has foreseen the need for Civil Defense work in all levels, nationally, statewide and in the local communities, too.

Dr. Bram Vanderstok, Ruidoso's Civil Defense director, will guide the evening's discussion and will outline how the various jobs that will need to be done in an emergency will be parceled out through the agencies in the community that are already organized—such as the fire departments, the police, the hospitals, etc.

Both the supper and the program are being sponsored by the American Legion Auxiliary. Officers of the Auxiliary said last week they were deeply interested in arousing the community's attention to the need for a complete Civil Defense set-up in Ruidoso. Every organization in the community is urged to have representatives at this important gathering.

CITY TO GET TOUGH ON DELINQUENT BILLS

Village Clerk Jim Hine last week said the village of Ruidoso is mailing final notices to a few delinquent customers of the water, sanitary and sewer departments, with the threat of discontinuing service in just a day or so if past due accounts are not paid pronto.

Girl Scout Week MARCH 12-18, 1961

Ruidoso Girl Scout "forty-niners" are celebrating their anniversary week from Sunday, March 12, through Saturday, March 18, in this community.

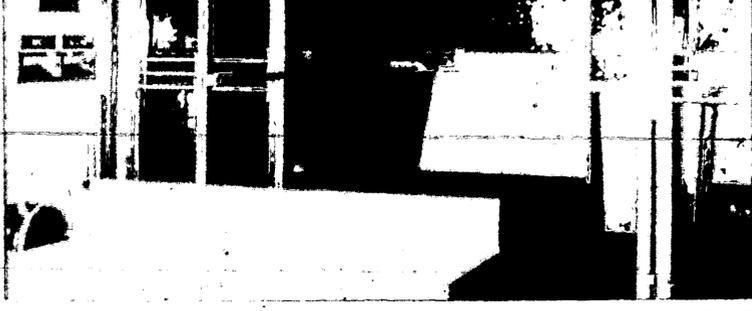
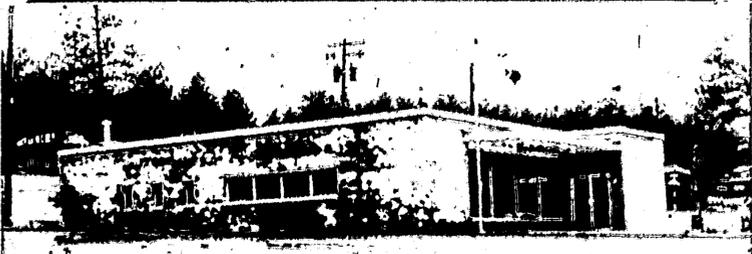
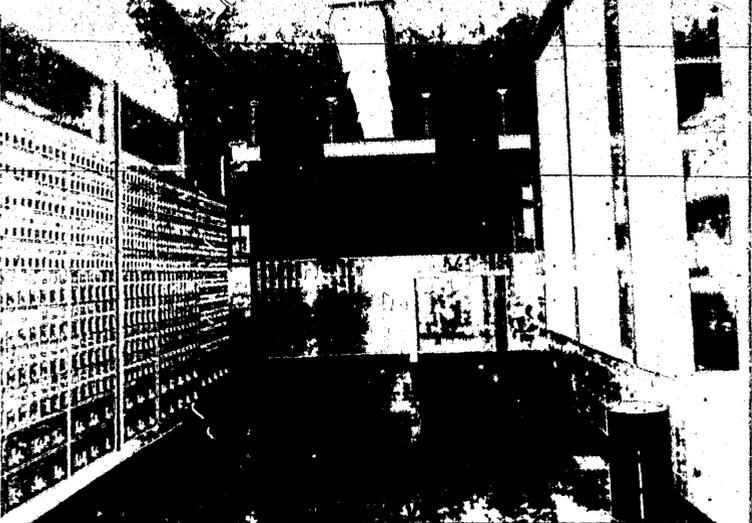
"Forty-niners," 3 1/2 million strong, are members of Girl Scouts of the U. S. who will be observing the 49th year of Scouting since Juliette Low established the first troop in Savannah, Georgia, on March 12, 1912.

The gold which 17,000,000 Girl Scouts have discovered since 1912 is not found in mines but in the Promise and Laws of Scouting, a code of ethics which is meaningful to girls of every creed, race and national origin.

The spirit of adventure which inspired the gold-seeking "forty-niners" is very much alive in Girl Scouting today. The Girl Scout program offers each girl an opportunity to explore a large variety of fields—everything from child care to space study. In the course of their exploration the scouts serve their communities as hospital, fire, first aid, child care and occupational therapy aides, to cite only a few areas of service. Some girls help to promote international friendship by assisting foreign visitors.

Many former Scouts will tell you that it was during their Scouting years that they discovered their future vocations and avocations. As professional workers, as home makers and as good citizens, Girl Scouts of yesterday serve our community, our nation and the world of today.

We may well be proud of our Girl Scout "forty-niners" of 1961.



NOW IN USE—Garnering commitments every day since it was put in use Monday a week ago is the new Ruidoso post office. Part of the U-shaped spacious lobby with its battery of new boxes and beautiful lighting system is shown in top view; the new building built by Ed Sanders for lease to the U. S. Post Office Department is shown in middle picture, and bottom shows weighing and stamp-vending counter for post office clerk, separated at night from outer lobby by glass doors that are locked. Door at right goes into Postmaster L. F. Dryden's private office.

Fred Patton & Associates Gets Contract To Publicize National U. S. Highway 70

National U. S. Highway 70 Association President Jack DiPaolo of Ruidoso last Friday announced that a contract has been signed by the association with Fred Patton & Associates of Santa Fe, a state-wide publicity and advertising agency, to begin at once a campaign across the country to build a strong membership.

President DiPaolo said the publicity firm is to assign a man full-time to the work of building interest, building membership and promoting travel along the scenic route. In completing the contract with the firm, the association is turning over to the Patton company a late model pickup to be used in travel for the association's campaigns.

The publicity agency is to design travel folders, color brochures, maps, and will also offer advertising novelties to members of the association which will bear legends, slogans and emblems of the U. S. 70 organization.

DiPaolo said the company will first concentrate on building a large membership along the route which runs from North Carolina on the east coast through the U. S. to the west, ending in Los Angeles. The public relations firm is to contact business firms in each city along the route in each state, DiPaolo said.

The Patton company will work over a percentage basis on an incentive to complete job," DiPaolo said. He added a contract has been signed to cover a five-year period and that he expected that within only a few months U. S. Highway 70 Association will likely have the largest membership of any in the nation.

Hundreds Of Items To Be Auctioned By Lions Club

The Lions Club auction sale, to be staged for the community and to raise funds for the Lions treasury, is already assured of a long list of odds and ends for the home and business to be sold. Hundreds of items have been listed to be auctioned off in a sale that starts at 11 a. m. Saturday and will run as long as there is anything to be sold.

Various Lions Club members will take turns as auctioneers. The sale will be at the Pueblo Theatre in downtown Ruidoso. Persons having articles they wish sold, or who have no means of transporting them to the auction site may call Chuck Kuchar at 7-2043 or W. A. Hart at 7-2495 and a truck will be sent for the merchandise.

The Lions Club's checkwagon will be on hand to serve lunch and provide coffee during the sale. A rummage sale is to be set up on which items of clothing, household articles, etc., donated to the Lions, will be sold for the Lions' treasury.

Commission to be charged by the Lions on the auction service will be on a graduating scale. Items going for bids up to \$50 will have a 20% commission; items from \$50.01 to \$100.00 will be charged a 10% commission, and \$100.01 and above, 5% commission will be charged.

Multiple Listing Service Announces Recent Sales

Recent sales by the Ruidoso Multiple Listing Service include Lot 58, Block 10 in Ponderosa Heights, owned by Lester Scott and sold to Otis Kizlar, with W. D. Crosby as listing agent and Dan D. Swearingin, Inc., as selling agent; and Central Cafe, owned by Perry O. Yea and sold to Noble Higginson. Fred Greenwell as listing and selling agent.

Mrs. Joseph Fine of Fine's Grocery in Ruidoso was admitted as a patient in St. Mary's Hospital in Roswell Monday this week.

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Antonio Montoya, Rent, parents of a daughter born Feb. 28, wt. 7 lbs., 3 oz.

Mr. and Mrs. Dicky Joe Harris, Ruidoso, parents of a daughter born March 1, wt. 3 lbs., 7 oz.

Mr. and Mrs. Manuel Carrillo, Ruidoso, parents of a daughter born March 3, wt. 5 lbs., 12 1/2 oz.

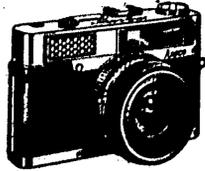
Mr. and Mrs. Roger Herrera, San Patricio, parents of a son born March 6, wt. 7 lbs., 2 1/2 oz.

Weather

The weekly weather round-up will be found each week in the O. & L. Lumber & Supply Co. ad on the News Page (Page 4).

Do You Have A Live Christmas Tree You Can Decorate In Ruidoso's Permanent Holiday Beautification—If Not, Let's Plant One.

Newest concept in photoelectric exposure control 35mm ANSCOMET CAMERA anyone gets pictures like an expert!



Simplified 'single ring' control automatically sets exposure for all conditions including flash. * f/2.8 Rokkor coated lens. * Wide range exposure control. * Coupled range viewfinder.

With Leather Carrying Case \$79.90

CARMON PHILLIPS' OLD MILL

Gifts - Cameras - Film - Books Records - Tape Ground Products

Club Calendar

Beta Sigma Phi chapters meet each second and fourth Monday nights.

The United Church Women will meet Friday, Feb. 17, at 2 p. m. at Holy Mount Episcopal Church.

The Presbyterian Women of the Church meet each second Tuesday of the month at 7:30 p. m. in the High School Library.

Ruidoso Women's Club meets each second Wednesday at 2:00 p. m. except on luncheon meeting dates when the telephone committee will advise.

Ruidoso - Hoodo Valley Rotary Club meets each Tuesday at 7:00 a. m. at the Ruidoso State Bank.

Games of bridge, canasta, dominoes, etc. at the Woman's Club in Skyland near the Old Catholic Church, each Monday at 11:30 p. m.

Woman's Society for Christian Service meets each first Wednesday of the month at 7:30 p. m. place to be announced later.

American Legion Auxiliary regular meeting 7:00 p. m. each first Thursday of the month.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8:00 p. m., Eastern Star Building.

Greenway Visiting members welcome to the first Christian Church, 7:00 p. m. at the Church.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p. m. place to be announced later.

The Women's Missionary Union of the Green Tree Baptist Church meets each Tuesday morning from 9:30 to 10:30 a. m. in the home of members.

The First Presbyterian Church supper every third Wednesday evening at 7:00 p. m. at the Church.

Handbook Girls Assembly meets each first and third Thursday, 7:00 p. m. in O. E. S. Hall in Palmer Gateway.

Rainbow Advisory Board meets each first Thursday of the month, same place.

Robert J. Hager Post of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Ruidoso Parent-Teacher Association meets each third Thursday of the month at 7:30 p. m. at the Cafeteria of the Elementary School.

Lions supper every Tuesday night at Lions Hut in Skyland, 7:00 p. m. at the Club.

Ruidoso Lodge No. 73 meets each first Monday in O. E. S. Hall, 7:30 p. m. Ralph McQuire, W. M. H. H. Shier, Secretary.

Ruidoso B. P. O. E. meets each second and fourth Monday at 7:00 p. m. in the O. E. S. Hall, Highway 70. L. D. B. Ruidoso Relief Society meets each Saturday afternoon at 2 p. m. at the L. P. Hall home. Everybody welcome.

Local News

PAGE TWO Ruidoso News Friday, March 10, 1961

Hollywood Notes

Mr. and Mrs. B. H. Jones from Post, Tex., spent the week-end in their Ruidoso home.

Mr. and Mrs. John Harlan and daughter from Monahans, Tex., spent the week-end in their home at Cedar Creek.

Mr. and Mrs. A. M. Russell from Caprock spent the week-end in their Paradise Canyon home.

Mrs. Mary Pitchford and her son-in-law, J. L. Windham from El Paso, were here over the week-end getting their home in upper Ruidoso ready for the summer.

Mrs. B. F. Helme and friends from Roswell spent the week-end in the Helme home in Ruidoso.

Mr. and Mrs. M. T. Horn from El Paso spent the week-end in their Ruidoso home.

Mr. and Mrs. Jim Wimberly and daughter, Sarah Ruth, spent the week-end in Hobbs visiting friends.

Mr. and Mrs. R. H. Anderson were in Lubbock the first of the week on business.

Card Games Only At Woman's Club Last Monday

There were three tables of bridge and two of canasta at the Woman's Club last Monday because of the regular club meeting this week.

There was no lunch served. Honorees for the luncheon and games next Monday, March 13, will be Mrs. J. D. Locke and Mrs. Roy Nelson.

Our new drive-in tellers window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. weekdays, 8:30 a. m. until 12:30 p. m. Saturdays. At the Ruidoso State Bank.

Hicks-Ward Wedding To Be March 14

In Methodist Church Mr. and Mrs. James O. Hicks of Ruidoso are announcing the forthcoming wedding of their daughter, Mary Nell, to Charles Ward, son of Mr. and Mrs. Conley Ward of Ruidoso, to be held on Tuesday, March 14, at 8 p. m. in the Community Methodist Church with the Rev. O. Edward Dillinger officiating. Miss Hicks and Mr. Ward have both attended school in Ruidoso.

All friends of both families are invited through this announcement to attend the wedding ceremony.

If you don't already have a live Christmas tree in your yard, plan now to plant one for lighting and decorating every year.

The TREASURE CHEST

The Shop That Is Different

Lots of New Easter Dresses by Lucinda of California - Dresses from Honolulu

Jeweled, Hand Knit Sweaters

Beautiful Bathing Suits from Honolulu

Come in and get yours now while the selection is complete

Small Milk Hats - Milk Necklaces - Milk Trimmed GWS

We Have Center Pieces for Rent at \$2.99

for Anniversaries - Children's Birthdays - Adults' Birthdays

Stark Showers - Bridal Showers - Home Musical GWS

From Around the World

Gift Wrap - Layaway Plan

Olma's

FINAL CLEARANCE

On Spring and Winter Merchandise Starts Friday, March 10, at 9 a. m.

Dresses - \$5 - \$10 - \$15

Wool Skirts - 1/2 Price

Slacks - Wool and Corduroy

\$3 - \$5 - \$7

Sweaters - \$3 - \$5 - \$7

Western Pants - Wool - \$5 - \$7

Bras - Close Outs - \$1 - \$2

Panties 50c

Jewelry - Close Outs - 50c

Hose Special - Lilly Dache - 80c

OLMA'S STYLE SHOP

Downtown Ruidoso

School Cafeteria Menu

Menu at the senior and junior high school for the week of March 13-17.

Monday - Roast beef with gravy, creamed potatoes, mixed vegetable salad, hot rolls; butter, honey, milk.

Tuesday - Frito pie, green beans, carrot and coconut salad, hot rolls, butter, milk, cookies.

Wednesday - Chicken and dumplings, green peas, tomato wedges, hot rolls, butter, milk, spiced apple sauce.

Thursday - Baked beans, potato salad, pickles, hot biscuits, butter, fruit jello, milk.

Friday - Oven fried fish, tartar sauce, buttered corn, green salad, corn bread, butter, milk, coconut cake.

Beavers-Williamson Engagement Announced

Mr. and Mrs. Cleo F. Beavers, 8328 Niles Street, El Paso, Tex., are announcing the engagement of their daughter, Elizabeth Yvonne, to Harry O. Williamson of El Paso.

Mr. and Mrs. Don A. Williamson of Durango, Colo. The couple will be married in El Paso on March 30 in Grace Methodist Church.

Miss Beavers is a teacher in Bel Air High School. A graduate of Oklahoma State College, Durant, Okla., she was selected to Who's Who in American Colleges and Universities for two successive years. She was president of Sigma Kappa Social Sorority, Cardinal Key, National Honor Society, Pi Omega Pi, National Honorary Business Society and secretary of the Student Senate.

Mr. Williamson is assistant principal of Hacienda Heights Elementary School. He served in World War 2 as a Captain and as a Major in the Korean War where he received the Silver Star. He was graduated from Sul Ross State College, Alpine, Tex., with B. S. and M. Ed. degree. He was chosen Little All American Halfback.

OTHER ORGANIZATIONS IN CITY ASKED TO JOIN WOMAN'S CLUB IN ANNUAL CLEAN-UP PROJECT

Letters were placed in the mail this week by Mrs. Della Hale, chairman of the Ruidoso Woman's Club Civic Community Project committee, to leaders of various club organizations asking them to designate two members of their group to attend a planning program luncheon at 12 noon Wednesday, March 22.

The luncheon and meeting will be in the Woman's Club building and the central theme of the get-together will be to outline a city-wide attack on trash, dirt and rubbish in the city. This is an annual campaign the Woman's Club serves as a leader in, and is for the purpose of fire prevention as well as a safeguard to public health. Working with the chairman, Mrs. Hale, are Misses O. C. Shields, June May, Gay Longabaugh and Lloyd Davis, Jr.

The clean-up project is planned for both the city and the river, and it is hoped the community can be divided into various districts, with the several civic clubs helping in their assigned districts, to make the effort total and complete.

Citizens of the community are being called on now to make their plans to join in the city-wide effort to clean-up, fix-up and paint-up for the new summer season just around the corner. "Our civic leaders can sponsor the clean-up campaign each year, but its success can only be realized with the full cooperation of each property owner," one of the Woman's Club members declared last week-end.

Mrs. May will be hostess to the project planning committee of the Woman's Club in a meeting at 10 a. m. Tuesday, March 21, when first outlines for the 1961 drive will be worked out.

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"Our civic leaders can sponsor the clean-up campaign each year, but its success can only be realized with the full cooperation of each property owner," one of the Woman's Club members declared last week-end.

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Former Ruidosoan Weds In Recent El Paso Ceremony

A former Ruidosoan, Miss Jan Buckner, and David Hays Timmons, were married recently in El Paso. Mrs. Timmons, who is the daughter of Mr. and Mrs. W. A. Buckner of Sacramento, N. M., is now a senior at New Mexico State University. The bridegroom is a graduate student at the university and is associate food director at NMSU. Mrs. Timmons is the niece of Mr. and Mrs. R. C. Buckner of Ruidoso.

Three New Members Join 4-H Club At Hondo

Members of the Hondo 4-H Club met Feb. 22 at the home of John Cooper, Arabella community. Three new members were taken into the club: Arturo Pacheco, Renee and Dennis Noaker.

Talks were given by each of the officers as to his duties. Frank Cooper, president; Preston Radcliff, vice-president; Louise Harrington, secretary-treasurer; Kathleen Kimbrell, recreation leader; and Harold Radcliff, reporter.

Punk Cooper gave a demonstration accompanied by slides from the U. S. Department of Agriculture on scabias.

The next meeting will be at the Tinnie school house Monday, Mar. 13, with Jimmy Racher and his mother as hosts.

Mrs. Hale Attending Civil Defense Meet In California

Mrs. Della Hale left Monday this week for Alameda, Calif., where she will attend a Civil Defense Mobilization Course for members of the American Legion Auxiliary to be held at the Western Instructor Training Center in Alameda from March 12-17.

On the way out to California Mrs. Hale planned to stop in Las Cruces for a County Council Extension Club meeting there.

While in California, Mrs. Hale will visit her sister, Mrs. Opal Bowers and two sons in Victorville, Calif., and Mrs. Bowers and sons will return with Mrs. Hale to Ruidoso where they will make their home. Mrs. Bowers is to be associated with Mrs. Hale in the development of winged warblers.

Mrs. Baker Honored At Clothing Shower In McDonald Home

Mrs. Georgia Baker, who lost all her clothes in the recent fire in the J. E. Wall home, was the honoree at a clothing shower given in the home of Mrs. Jake McDonald Wednesday last week. Co-hostesses were Mrs. Ike Medlin and Mrs. L. L. Watley. Refreshments of coffee, cookies and punch were served.

Those attending or sending gifts were: Mrs. Harry Hatfield, Mrs. W. L. Cunningham, Mrs. Charlie Carpenter, Mrs. Floyd Whitely and son Johnnie, Mrs. Rex Whitely, Mrs. L. A. Watley, Mrs. J. B. Wall, Mrs. Raymond Clark, Mrs. Jack Shriver, Mrs. Elmer Smith, Lee Conner, Mrs. Elmer Pirelli, Mrs. Jess Allen, Mrs. Larry McKnight, Mrs. Olma Newton, Mrs. Josephine Sanchez, Ken and Wes Clark, Mrs. A. C. Kelly, Mrs. Charlie Wooms, Mrs. Clyde Rowles, Mrs. Don Tripp, Mrs. Davis Holt of Las Cruces, James Medlin, Henry Watley and the three hostesses.

Mrs. Baker received many lovely things and expressed her appreciation to everyone for the shower.

Jeep Club Ready For Any Emergency Priorities Given

The White Mountain Jeep Club hasn't disbanded, it's just the reporter that has fallen down on the job. That isn't much of an excuse, it's just been out of pocket, sickness, etc.

The Jeep Club has been active the last two months and is here to help any time needed. We have been very lucky in our community this winter in not having had any serious emergencies. We give God thanks for a wonderful winter. Our little community has been blessed with beautiful weather, pleasant atmosphere and very little sickness or misfortune. A trip in our jeep through the mountains relieves the pressure from work and care. So let's get busy and plan a trip now that the days are getting longer and warmer.

The Jeep Club met Wednesday last week in Roy Anderson's sales room with 14 members present. The club voted to meet each first Wednesday of the month at 7:30 p. m. It was decided not to have hostesses at the regular meetings and instead the club will have an outdoor breakfast or picnic every two

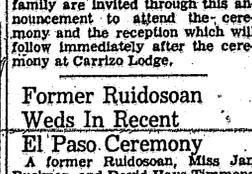
SNIPES' HUMBLE SERVICE. Here's Where You Get Atlas Tires, Tubes, Batteries! Corner of Mechem and Sudderth Drives. WATCH FOR DATE OF OUR FORMAL OPENING SOON!

Alamogordo Beauty College. 1800 Tenth St. Phone HE 7-2221. Alamogordo, N. M. SAVE \$35.00 NOW ON TUITION Special 'til May 1. Mr. and Mrs. W. J. Anderson Recent Owners of Santa Fe College of Beauty Now Owners and Instructors Of The Only Beauty College in Alamogordo. Write Now for Free Information.

Shop Now For Easter. Use Our Layaway Plan. New shipments of every day and dressy. Clothes for Boys and Girls. Beautiful Sub-teen Dresses up to size 12. Lots of New Clothes for boys up to size 16. Hats, Gloves, Purses, Everything for Easter or every day. Lorene's CHILDREN'S SHOP. Evaporated Milk Makes Smooth Custard Sauce.

Olma's FINAL CLEARANCE. On Spring and Winter Merchandise Starts Friday, March 10, at 9 a. m. Dresses - \$5 - \$10 - \$15. Wool Skirts - 1/2 Price. Slacks - Wool and Corduroy \$3 - \$5 - \$7. Sweaters - \$3 - \$5 - \$7. Western Pants - Wool - \$5 - \$7. Bras - Close Outs - \$1 - \$2. Panties 50c. Jewelry - Close Outs - 50c. Hose Special - Lilly Dache - 80c. OLMA'S STYLE SHOP. Downtown Ruidoso.

ANN BEAVERS



Beavers-LaClair Engagement Announced

Mr. and Mrs. Elmo Beavers are announcing the engagement and approaching marriage of their daughter, Ann, to Douglas C. LaClair, Jr., son of Mr. and Mrs. Douglas C. LaClair, Sr., of Oregon City, Oregon. Miss Beavers is a graduate of Ruidoso High School and attended Draughans Business College in Lubbock, Tex. She is at present employed as a secretary in Alamogordo, Mr. LaClair is in the U. S. Air Force stationed at Holloman Air Force Base near Alamogordo.

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About This Time of Year. After Several Weeks of Wintry Weather, Most Folks' Resistance to Respiratory Ailments Has Dropped 'Way. So—we recommend a course of Vitamins that will give you strength and Build Your System. We Have a Wide Choice of America's Finest Vitamin Products. G.I. Girl Scouts Girl Scout Leaders Serve the Future. BAKER PHARMACY. POST OFFICE BLOCK RUIDOSO, NEW MEXICO. "One Block West of the Postoffice and Just As Reliable"

This would be a Luxury to millions overseas. A bottle of milk, a loaf of bread, a potato—all the basic foods we take for granted—would be a luxury to millions of people overseas. The problem of food is not over. So is clothing, shelter, the lack of equipment to build lives anew. These problems touch people of all ages, races, colors—the victims of displacement, earthquakes, poverty, flood, famine... war. How can you help? Give support to the overseas aid program of your religious faith. These programs provide food (yes, even milk), tools, clothing, homes, job, farm machinery, education and technical training. When your religious faith makes its appeal—give generously—you give hope to millions! PROTESTANT—One Great Hour of Sharing. CATHOLIC—Bishops' Relief Fund. JEWISH—United Jewish Appeal.

Famous for Our Rock Jewelry. Next time you change oil—how about draining that worn-out winter weight for bright, new Chevrons for spring motoring? MAX'S CURIOS. On Highway 70. Formerly Lester's Indian Curios. GET CHEVRON PRODUCTS 7 DAYS A WEEK. EARLY AND LATE. GIFTS - CURIOS - NOVELTIES - GROCERIES. SOUVENIRS - AUTO ACCESSORIES.

SHRIVER'S SHOPPING CENTER. Friday-Saturday Specials. EGGS, Doz. 49c. BREEZE, Regular 36c. DOG FOOD, Kim 2 cans 15c. VIENNA SAUSAGE, Can 10c. SWEET CORN, White Swan, Can 19c. SPAGHETTI, Franco-American 13c. SUGAR, 10 Lbs. \$1.05. OLEO, Lb. 17c. BISCUITS, Can 8c. PORK CHOPS, Center Cut, Lb. 59c. HOME-MADE CHILI, Lb. 49c. BOLOGNA, Swift's Premium, Lb. 39c. PORK SHOULDER ROAST, Lb. 43c. WE GIVE FRONTIER STAMPS. RUIDOSO DOWNS



Bonito Lake Rough Fish To Be Removed This Week-End

Mrs. Emma Hedmann, secretary of the Ruidoso Chamber of Commerce, announced that the State Fish and Game Department is planning to remove the rough fish in Bonito Lake this Saturday and Sunday. The association has requested that local men and boats be at the lake on those days to help with the work.

PARIMUTUEL TAX HIKE BILL PASSES

The New Mexico House gave final legislative approval Tuesday to a Senate bill hiking parimutuel taxes on horse racing in New Mexico by about \$250,000 a year. It now goes to Gov. Edwin M. McChesney. If signed, it would become law immediately.

Originally sponsored by Rep. Jim Patton of Las Cruces, the bill increases the tax rate on a graduated scale.

It would raise the daily license fee for tracks from \$50 to \$300, half of it to go to the county in which the track is located. The tax on the daily parimutuel handle would be 1 1/2 to 2 1/2 percent, from \$50,000 to \$400,000, 3 percent and over \$400,000, 5 percent.

It also revises parimutuel rules regarding breakage.

If you don't already have a live Christmas tree in your yard, plan now to plant one for lighting and decorating every year.

BOWLING

MONDAY NIGHTS MIXED

Results of March 5:

Team	Won	Lost
Whipple's	66	28
Frontier Motors	64	28
Burns Lumber	60	32
Carier Electric	47 1/2	44 1/2
Keeth Gas	45	47
Long's	41	51
Ruidoso Gas	30 1/2	61 1/2
Otero Plumbing	30 1/2	61 1/2
City Lumber	18 1/2	73 1/2

WEDNESDAY MIXED

Results of March 1:

Team	Won	Lost
Holsum	50	30
Hazel's	51	25
Hat-T	40	30
Biscuit Hill	39	37
Land's	38	38
Food Mart	30	40
Apache Music	21	45
Bowling Inn	22	47
Burnell's	28	48
Furry's	20	50

High School

High man, 3 games—Burns Lbr. 2307, Whipple's 2343, Frontier Motors 2321, High team, one game—Whipple's 843, Frontier Motors 825, Burns Lumber 830.

High woman, 3 games—Ginger Wilson 484, Joetyns Wright 457, Jackie Johnson 435. High man, 1 game—Danny B 234, Johnnie A 225, Jodie F 210. High woman, 1 game—Evelyn K 194, Joetyns W 177, Ginger Wilson 174.

WEDNESDAY MIXED

Results of March 1:

Team	Won	Lost
Holsum	50	30
Hazel's	51	25
Hat-T	40	30
Biscuit Hill	39	37
Land's	38	38
Food Mart	30	40
Apache Music	21	45
Bowling Inn	22	47
Burnell's	28	48
Furry's	20	50

High School

High man, 3 games—Holsum 2140, Hat-T & Biscuit Hill 2364, Hazel's 2297. High woman, 1 game—Holsum 859, Hazel's 813, Biscuit Hill 820.

High Individual

High individual, 3 games—Carl Roy 539, Cliff Keith 499, Gerald Tully 493. High individual, 3 games, women—Eddie Williams 525, Walt Averitt 511, Billie Morrison 508.

High man, 1 game

Carl Roy 217, Jimmy W 102, Gerald Tully 186. High woman, 1 game—Walt Averitt 196, Owen Robbing 104, Eddie Williams 187.

High man, 1 game

Art B 27, Carl R 67-10, Walt A 3-10, Jim T 4-3, Owen H 5-10.

High woman, 1 game

Walt Averitt 196, Owen Robbing 104, Eddie Williams 187.

High man, 1 game

Art B 27, Carl R 67-10, Walt A 3-10, Jim T 4-3, Owen H 5-10.

High woman, 1 game

Walt Averitt 196, Owen Robbing 104, Eddie Williams 187.

High man, 1 game

Art B 27, Carl R 67-10, Walt A 3-10, Jim T 4-3, Owen H 5-10.



ON LOCAL HARDWOOD

One of the stars of the All-American Red Heads, professional girls' basketball team due to play the Ruidoso Chiles, a town team, Saturday night this week in the Ruidoso School Gym is Jack Hardy, above, five-foot, 9-inch Wisconsin "Whiz Kid." Admission will be \$1 for adults, 75c for students and 50c for children. Game time is 8 p. m. The comedy-skill exhibition is sponsored by the school athletic department.

Coke Break

Starting Monday the students are being given five minutes for a coke break instead of 2 1/2 minutes between 5th and 6th period. It is their responsibility to conduct themselves as ladies and gentlemen. They will have this privilege as long as they don't leave the campus, get into cars, or smoke on the campus.

Armed Forces Representatives

Speak To Seniors: Navy Chief Galloway and Army T. Sgt. Sullivan and Air Force T. Sgt. Matants spoke to senior boys while S-Sgt. Day and Wave recruiter, Petty Officer White spoke to senior girls in meeting Tuesday afternoon.

Children's Theater Group

Friday, March 10, the Children's Theater, a dramatic group from Eastern New Mexico University, will present "The Land of the Drift" to students of RHS.

Audio-Visual Room

RHS now has an audio-visual room in the former Drivers' Education Building. All movies and films will be shown there.

Student Council

Student Council Representatives from RHS will attend the Student Council State Convention March 24-26th at Las Cruces.

Students attending from Ruidoso

are Cruz Padilla, John Hawkins, Mack Cook, Alfred Lane, Jeanie Harris, Sharon Sims, Denise Short, Texeno Howell, Rita Smith and

Around Hi Skool
—By—
SUSIE
LUALLIN

It's Magic!

Stewart Scott gave a surprising program with his two dummies, George the Crow and Barney the Bull Frog, Friday in the RHS Gym. Scott is a nationally known ventriloquist, famous for his hilarious specialties. He has the ability to prove the hand is quicker than the eye; he is also noted for the cleverness of his running commentary. Scott was brought to us by the National School Assemblies Agency of Los Angeles, Calif.

Richard F. Omer

Presented Assembly: "Never say anything is impossible until you have tried it." Richard F. Omer's comment as he placed a paper drinking straw through a white potato. This and other experiments held the High School and Junior High students spellbound in the assembly Wednesday morning.

Omer was on the campus last week presenting lectures and experiments to various groups. A traveling science teacher from Oklahoma State University, he is sponsored by the National Science Foundation.

Current chatter

about booming government costs does not have much basis except that we should expect a heavier tax burden merely because the burden has been growing. The burden has been growing because not enough people have been saying "No" to government.

Most of your government expense

is generated within government by the professional public servant wanting to do more. Genuine "public demand" has had little to do with it. The public has been offered Cheryl Curry.

Sheep Classes

The Shop II classes have now finished putting up the siding on Model Home No. 2. They have also finished putting the insulation in the walls, most of the wall plugs and light switches, and most of the wiring.

Honor Roll

We are proud to announce that the following students have made the "A" honor roll for the fourth six weeks of the school semester. They are: Seniors: Amy Aguilera, Don Bailey, Jenene Evans, Jeanie Harris, Noel Matthews, Jimmie Owens, Cruz Padilla, Jane Parnell, Jerry Reynolds, Anita Salico, Gene Scott, Sharon Sims, Lana Vance, Junior: "A" Jim Salico, "B" Mack Cook, Barbara Ortiz, Millie Noling, Clifford Watley, Bill Averitt, Sophomore: "A" James Beall, Wendy Lamb; "B" Lee Conner, Gary Russell, Linda Cantrell, Virginia Dryden, Jo Ann Filleman, Freshman: "A" Teddy Hennessey, Linda Turnbough; "B" Celia Granfill, Mike Capps, James Bryan, Larry Simon, John King, Jerry Filleman.

Perfect Attendance

The following students have had a perfect attendance record for this six weeks. They are: Seniors—Amy Aguilera, Jenene Evans, Jerry Curry, Teddy McKinney, Cruz Padilla, Jane Parnell, Jerry Reynolds, Gene Scott, Juniors—Mack Cook, Laura Ecker, Jimmy Graham, Bob Ward, Bill Averitt, Mike Buckner, Jim Capps, Joy Collins, Clinton Dorsett, Jody Lou Evans, Millie Noling, Barbara Ortiz, Mary Sanchez, Clifford Watley, Jim Mills, Keith Warner, Joe Smith; Sophomores—James Beall, William Howard, Gary Russell, Geneva Burgess, Joyce Lackey, Mary Dell Posey, Martha Trimble, John Brooks, Phyllis Burke, Linda Cantrell, Wesley Clark, Virginia Dryden, Jay Posey, Frank Potter, Margie Sigler; Freshmen—Jim Carpenter, Cheryl Carroll, Cheryl Curry, John King, Lynn Medina, Leeta Taylor, Judy Taylor, Bobby Bradley, Georgina Badillo, Teddy Bennett, Mike Capps, Celia Granfill, Carolyn Fleming, Joella McCraw and Eloy Montes.

Letters to the Editor...

March 2, 1961
Mr. Vic Lamb
Ruidoso News Office
Ruidoso, New Mex.
Dear Vic,

I am passing on to you a pamphlet I received by mail from the Taxpayer Ass'n. You may have received this yourself, for publication. If not, I feel it is worthwhile literature for printing in your very excellent newspaper.

This article brings out some points I surely subscribe to, expressed in a much better manner than I would be able to do.

Sincerely,
Ken Nosker

It seems to be popular these days to agree with statements to the effect that the cost of government is going to rise by leaps and bounds, no matter what.

Choosing these sentiments is dangerous in that it gives the danger strength and helps condition the public to future tax increases which under other circumstances would be recognized as unnecessary.

Certainly government is a necessity and the costs of the essential functions of government can be expected to grow as our population grows. Nevertheless, as the population grows, the tax base should grow right along with it, and the impact of the cost of government should be no greater on any individual.

Current chatter about booming government costs does not have much basis except that we should expect a heavier tax burden merely because the burden has been growing.

The burden has been growing because not enough people have been saying "No" to government. Most of your government expense is generated within government by the professional public servant wanting to do more. Genuine "public demand" has had little to do with it. The public has been offered Cheryl Curry.

World Book Encyclopedia

Representative
Pat Vaillant
CL 7-3189

Helps Heal And Clear Itchy Skin Rash!

Zemo—liquid or ointment—a doctor's antiseptic, promptly relieves itching, stops scratching, and helps heal and clear surface skin rashes. Buy Extra Strength Zemo for stubborn cases.

Now! Gillette Adjustable Razor

9 Settings for Superb Shaves!
NOW \$1.95 with new Gillette blades

Shrinks Hemorrhoids Without Surgery

Stops Itch—Relieves Pain
For the first time, you can find a new way to stop hemorrhoid pain. It's called STANBACK. In case after case, where other treatments failed, STANBACK's S. A. (Strychnine-Free) active ingredient has done the trick. This substance is now available in suppository form called Preparation H. At all drug centers.

Three Things Have Built Our Business

1. Good Home-Cooked Food with plentiful portions.
2. Friendly, home-like service and surroundings.
3. Fair prices.

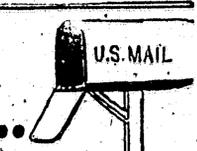
RESTAURANT RANKIN'S

Ruidoso Drive

Shuffle Board Tournament

Next Week At
RUIDOSO BAR

Tuesday, March 14
7:30 p. m.



Letters to the Editor...

more public services than it needs, and has accepted it without reckoning the costs. Taxes don't have to keep going up. Government cost can be reduced.

During the past ten years State General Fund revenues have increased 130%—more than doubled. During the same period the population has increased 38%—less than one-third the increase in taxes.

While the legislature is deciding on the manner in which they will raise an additional \$19 or \$20 million to further increase government expenditures, you the taxpayer might well ask yourself if your ability to pay taxes is three times greater than it was ten years ago. Are you willing to continue to accept increased taxes? Is it getting to be a habit with you?

Identify Skeleton As Missing Ranch Hand

The skeletal remains of Adamo Ramirez, who had been missing for more than a year, were discovered Feb. 28 in the Capitan mountains. The man wandered away in a snowstorm in February, 1960, from the Fred McTeigue Ranch where he was employed. An intensive search was conducted at that time without avail.

World Book Encyclopedia

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CL 7-3189

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Zemo—liquid or ointment—a doctor's antiseptic, promptly relieves itching, stops scratching, and helps heal and clear surface skin rashes. Buy Extra Strength Zemo for stubborn cases.

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Quick Relief of HEADACHE

For faster, more complete relief of headache, neuralgia, sciatica, toothache, STANBACK Tablets or Powder. STANBACK'S S. A. (Strychnine-Free) active ingredient has done the trick. This substance is now available in suppository form called Preparation H. At all drug centers.

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3. Fair prices.

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The Weather

Date	Hi	Lo	Snow	Precip.
1	55	10	.00	.00
2	52	24	.00	.00
3	61	31	.00	.00
4	57	32	.00	.00
5	48	32	1.2	.48
6	54	34	.00	.00
7	48	30	Tr.	Tr.

Precipitation since Jan. 1—1.51.
Precipitation this month—.48 in.
Snowfall this winter—34.6 in.
Snowfall last winter—55.50 in.
Lowest temperature last winter, 14 below.

GIRL SCOUTS HONOR THE PAST SERVE THE FUTURE

GIRL SCOUT WEEK MARCH 12-18, 1961

No Time Like the Present—

Especially before we get too busy—to figure your needs for remodeling, fixing up and enlarging your business for the big new season just ahead. Let us help you with your plans.

C. & L. LUMBER & SUPPLY
Highway 70 — Hollywood

Sales Dept., News Office. File cards 3x5, 4x8, 5x8, News of file.

Remember ONLY YOU CAN PREVENT FOREST FIRES!

GRAN QUIVIRA TRAVEL SHOWS INCREASE
Visitors totaling 516 visited the Spanish missions and Indian ruins at Gran Quivira National Monument during February. An increase of 30 percent is noted for the year thus far.

The National Monument contains the ruins of a large Indian pueblo and two, seventeenth century Spanish missions, the earlier mission church was built in 1639 by Father Ledado.

Gran Quivira National Monument is located 16 miles south of Carrizozo and 25 miles south of Mountainair on State Highway 10. There is no admission charge to visit the various features of the area.

L-P GAS ALL-PURPOSE FUEL

Economical Bulk Service

Yes, whoever you are... Wherever you live... You can enjoy the benefits of modern living with economical LP-Gas Bulk Service. With this type of service, LP-Gas is delivered to your home with no fuss or bother to you. Our tank lease/rental program makes available all sizes of bulk tanks at terms so reasonable that everyone can now enjoy the benefits of this wonderful fuel.

Millions of American homes have changed from less desirable fuels to LP-Gas. LP-Gas has no fumes, leaves no grime, and with your fuel supply in your own backyard, you have no interruption of family living when inclement weather causes failure in other fuels.

KEETH GAS CO.

Phone CL 7-4025 — Ruidoso
For Night Service Call CL 7-3817 or CL 7-5586

1/2 PRICE BOWLING All Day Every Friday at The HOLIDAY BOWL

Yes—Friday is Family Day at Holiday Bowl. Bring the entire family, eat at our Snack Bar and Bowl for 1/2 the Regular Price

- Do You Need Any Of These Articles?**
- RUGS
 - GUNS
 - TOOLS
 - BOATS
 - TENTS
 - BOOKS
 - PLANTS
 - PIANOS
 - RADIOS
 - SKATES
 - STOVES
 - TRUNKS
 - TV SETS
 - CAMERAS
 - JEWELRY
 - ANTIQUES
 - BICYCLES
 - CLOTHING
 - DIAMONDS
 - USED CARS
 - LIVESTOCK
 - FURNITURE
 - FISH POLES
 - AUTO TIRES
 - GOLF CLUBS
 - TYPEWRITERS
 - USED TRUNKS
 - MOTORCYCLES
 - BABY BUGGIES
 - REFRIGERATORS
 - Office Furniture
 - Farm Machinery
 - Infant Clothing
 - Store Equipment
 - Outboard Motors
 - Building Material
 - Nursery Furniture
 - Vacuum Cleaners
 - Sports Equipment
 - Fishing Equipment
 - Musical Instruments
 - Plumbing Equipment
 - Camping Equipment
 - Children's Playthings
 - Electrical Appliances

EVERYONE COME To The Lions Club's Community Auction

Saturday, March 11, Starting at 11 a. m. At the Pueblo Theatre

THERE WILL BE HUNDREDS OF ARTICLES LIKE THOSE LISTED ON THE LEFT TO BE SOLD—Get Something You Need at YOUR PRICE.

SPECIAL—

There will be a rummage table with odds and ends of clothing, household needs, etc., all at FABULOUS SAVINGS.

Eat Lunch with the Lions from Their Chuckwagon at Noon.

BE THERE BE WISE SAVE!

MAKE THE NAVAJO LODGE Your Home Away from Home

at meal time, when you want to have a party, or when you have to stay overnight. Our comfortable and comfortable hotel is always available for your needs—for a convention, for a special gathering, for a social event, or for dining out.

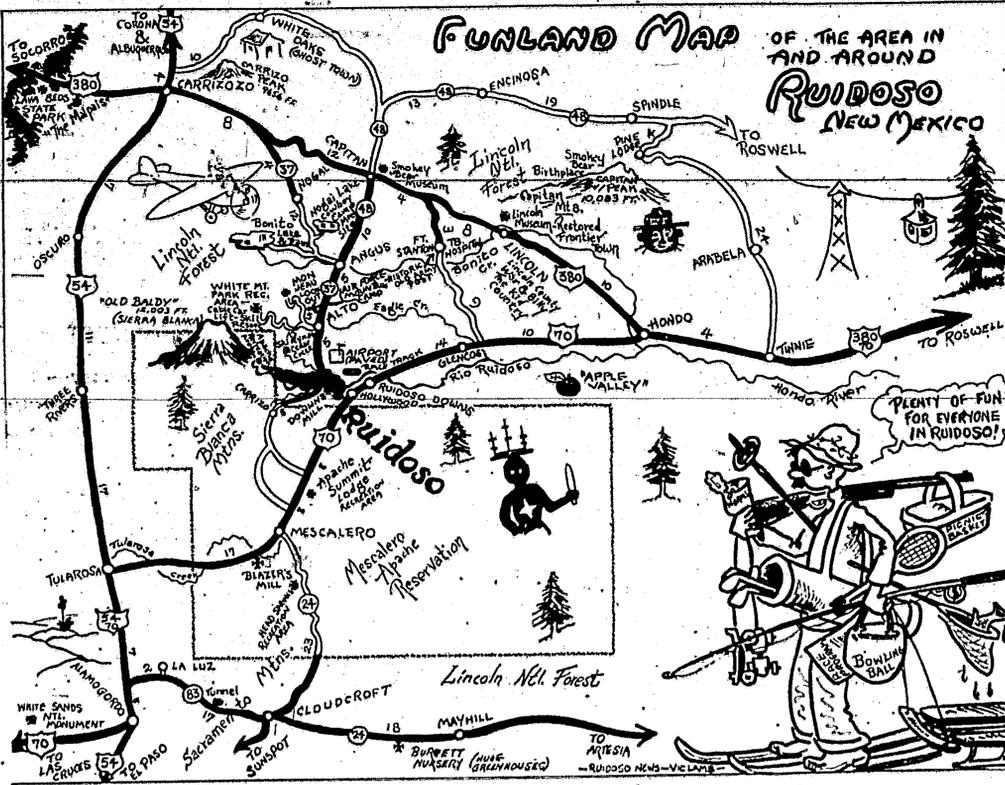
IN OUR DINING ROOM—

BREAKFAST 7 A. M. — 10 A. M.
LUNCH 11:30 A. M. — 2 P. M.
DINNER 6 P. M. — 10 P. M.
Also a La Carte

Monday Through Saturday
We Serve a Lunch Plate for \$1
with Drink and Dessert
Home Made Rolls and Home Made Soup
OUR DINING ROOM IS CLOSED ON SUNDAYS

NAVAJO LODGE
HEAVY CUNNINGHAM, Manager

RELAX IN OUR COCKTAIL LOUNGE



News Briefs

Receiving emergency treatment last week-end at the Ruidoso-Hondo Valley General Hospital were Darrell Strader, son of Rev. and Mrs. Forest Strader of Ruidoso Downs, who was treated for minor lacerations of the lower lip and released immediately. He had been in a minor automobile accident. Also treated for a crushed and lacerated hand and released immediately was A. O. Kelly, of Ruidoso. His hand was injured while working on a garage door at Midway garage.

J. J. (Buster) Boone has been named commission agent for Navajo Motor Freight Line for the Ruidoso Downs, Hollywood and Ruidoso area, to succeed Herman Reynolds. He is to take over the new position March 30.

The Eastern New Mexico University symphonic band will give a free concert in Ruidoso school gymnasium Friday next week, it has been announced.

Remodeling of Midway Garage is underway, which includes removal of a storage building that was located on the east side of the main building, the opening of a new auto drive-in door on the east, closing of one on the front and rock veneering the front in keeping with a style being followed in several other buildings here.

Remodeling of the former post office quarters into larger store space for the Adobe is underway. Adobe is being used for partitions, to follow the style of the original Adobe plan. An office for Bob Pearson's Adobe Real Estate office is also included in the enlargement program.

Joe W. Darnell, field service officer for the New Mexico Veterans Service Commission will be in Ruidoso at the city hall March 13 between 10 a. m. and 11 a. m. to discuss veterans' problems with them or their families, it has been announced.

Rev. and Mrs. James G. Saylor will have charge of the program given for one of the Circle groups at the First Christian Church of Ruidoso on March 20. The Saylor's daughter, Mrs. Mac Ellis, will be hostess to the group. Mrs. Saylor will review the book, "One World—One Mission" by Dr. W. Richey Hogg, a study supplementing the current missionary theme: Into All The World Together, being used by many Protestant denominations at this time.

B. U. Starkey, Ruidoso Ranger, Phil Smith, assistant Ranger here, and Ed Guck, Captain Ranger, were among forest service men at this area attending a training course in Alamogordo last week.

Village Clerk Jim Hlne has announced Wednesday, March 15, is the deadline for obtaining village-occupation licenses in Ruidoso.

Lee Burton, Alamogordo musician, will demonstrate the Conn electric organ at Carmon Phillips' Old Mill Monday, March 13, from 11 a. m. until 5 p. m., representing Hoffman's Melody Shop of that city. A previously announced demonstration here last week was postponed until the new date.

Ruidoso School Band will go to Alamogordo March 18 for the annual Southwest District Music Festival. The band, and individual members of the band, will be playing for ratins, according to LeRoy Goch, school music director.

The Eastern New Mexico University Band of Portales is to play in Ruidoso at 2:30 p. m. Thursday, March 16, at the Ruidoso school gym. The public is invited to attend the free concert, LeRoy Goch, school music director, said last week.

Two high school choral groups will appear in programs in Ruidoso at the next few weeks. LeRoy Goch, school music director, has announced. One group will be here from the Hatch High School, the other will be from Gadsden High of Anthony. Dates of the programs, free to the public, will be announced later.

Ruidoso beauty operators attending the Pecos Valley Beauty Show in Alamogordo March 5-6 were Mabel Fisher, Carlen Sims, Maxine Roberts and Lyda Bloss. They were taught the new trend in hair styling and beauty care and how to improve on the old hair fashions.

Max's Curios on U. S. Highway 70, the former Lester's Indian Curios, is adding a stock of groceries. Max Ratliff, the proprietor, tells us.

Mrs. L. C. Crews of Horseshoe Courts was the winner of a gift certificate given away at the Sports-wear Shop during the second anniversary sale there Saturday last week.

It took about 18 men to handle each section of bowling lanes which were moved out of Leck's Lanes Friday last week. The lanes were transported to Ft. Sumner, N. M., daughter, Mrs. Mac Ellis, will be hostess to the group. Mrs. Saylor will review the book, "One World—One Mission" by Dr. W. Richey Hogg, a study supplementing the current missionary theme: Into All The World Together, being used by many Protestant denominations at this time.

The administrator of Ruidoso-Hondo Valley General Hospital, Chuck Kuchar, and the hospital

February This Year One Of Two Driest In 16 Years

February of 1961 was one of the two driest years in 16 years of weather recording by G. A. Culver, local observer for the U. S. Department of Commerce Weather Bureau. Only 14 of an inch of moisture was received in 1961's February, and in February of 1954, only .12 of an inch was reported. A comparative chart on weather for each February since 1945 is given below:

Year	HI	Lo	Fall	Precip.
1961	67	4	3.7	.14
1960	58	-3	11.85	.81
1959	61	6	1.25	1.56
1958	66	5	2.75	1.93
1957	69	12	.00	1.24
1956	61	-1	26.20	2.06
1955	64	-5	.25	.88
1954	65	0	.00	.12
1953	68	-5	10.50	.97
1952	63	0	10.50	.97
1951	63	0	10.75	1.01
1950	62	-26	3.50	1.12
1949	66	2	3.50	.37
1948	63	7	4.7	2.18
1947	64	-15	19.6	2.61
1946	64	0	6.7	.54
1945	64	0	3.2	.24

Staff were expressing their appreciation last week to Mr. and Mrs. Ben Donathan for the pole jump they donated for the hospital lobby.

J. A. Burton's Lbr. & Supply early this week moved their ready-mix concrete plant from Ruidoso Downs to the property near Navajo Motor Freight depot across U. S. Highway 70 from Esther's Cafe.

Eddie Jones, Columbia Recording star, will be featured when Red Gable and his Western Okies Band will play Saturday night this week for a dance at Olin's Bar in downtown Ruidoso.

Village Clerk Jim Hlne reports the village of Ruidoso collected and remitted to the state \$29,220 for 1961 vehicle license tags up to March 2 this year. A total of 1743 1961 plates were sold here to unke \$20.00 for the village general fund.

The Meltones, a local dance band, will play Saturday night this week in Carrizozo Country Club for the Carrizozo Chamber of Commerce's annual banquet and dance. Honored guest will be Brig. Gen. John J. Shinko, commanding officer at White Sands Missile Range.

An all planting of the 91,000-acre Diamond A ranch near Roswell and

Airport Activities

4700 ft. paved runway—122.8 Union

Mr. and Mrs. Ralph Brown flew to Albuquerque recently to attend the Flying Farmers convention there.

Ralph McGuire flew to El Paso last week to bring an Indian patient to Ft. Stanton hospital.

Wednesday last week McGuire Air Service took a patient from Mesalero to the Indian Hospital in Albuquerque.

Mr. and Mrs. Ralph Brown left Thursday morning last week in their own plane for San Francisco where they boarded a commercial airliner for a week's stay in Hawaii, attending a National Flying Farmers meeting.

Ralph McGuire flew Dr. Jernigan of Ft. Stanton to Albuquerque Monday this week to pick up a patient for Ft. Stanton.

Ralph McGuire took Dave Parks, Ken Newton, Jerry Curry and George McGuire to Silver City Wednesday this week for a tour through New Mexico Western College.

Painted by Peter Hurd of San Patricio has been given Dartmouth College in Hanover, N. H., by an anonymous donor. The ranch was bequeathed the college by the late Leon E. Williams in 1958.

When 62 members of the First Presbyterian Church of Brownfield, N. Y., were here last week-end at Navajo Lodge for a three-day retreat, there were five women and two men in charge of 65 youngsters. Leading the group was the church's minister, the Rev. Ralph Odell.

Jovan Donathan, son of Mr. and Mrs. Ben Donathan, returned last Sunday from Ft. Ord, Calif., where he has been in the Army for the past 6 months. He is now in the Active Reserves and will be associated with his father in the Donathan and Sons Construction Co. here until September of 1961 when he will go back into active training in the army.

TO OUR VISITORS—
Things to See and Do
In the Playground Area
Of Ruidoso & Lincoln County
All of these things listed are within 60 Miles of Ruidoso—

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

- Lincoln National Forest—**
With its campgrounds, scenic trails and drives, horse riding stables here provide homes for riding into our forest which surrounds us.
 - Golf Course—**
One of the most beautiful golf courses in the world is Cree Meadows.
 - Cedar Creek—**
Winter sports area and park-like shrubs and evergreens.
 - Mescalero Apache Indian Reservation—**
Can't be entered in the recreation area west of here, or you may visit at Mescalero on U. S. Highway 70.
 - Lake Bonito, Bear Canyon—**
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
 - Nogal Lake, Nogal Mesa—**
The mesa is scene of the annual Summer Cowboy Camp Meetings.
 - White Sands National Monument—**
Stupendous deposit of pure white gypsum.
 - Lava Beds—**
The Mal Pals is a fascinating and different attraction. Recently designated a State Park.
 - Fishing—**
Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year 'round in Hondo river.
 - Old Lincoln Courthouse—**
In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
 - Big Game—**
Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- and at further distances, but still within 4 to 5 hours' drive, are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.
- White Oaks—**
Old ghost town once thickly populated and once having newspaper, stores, saloons.
 - The Three Valleys—**
Scenic ranchlands and mountains.
 - Capitan, Capitan Gap and Indian Gap—**
Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey; and Mill Mable, radio and screen entertainers.
 - Ruidoso Downs—**
Popular summer race track with horse racing each week-end in summer.
 - Night Clubs—**
Numerous clubs with entertainment.
 - Churches—**
In the immediate area are nine churches of various denominations.
 - Climate—**
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
 - Mon-Jean Look-Out—**
Drive to the top of this forest look-out tower, 10,000 feet high.
 - Fort Stanton—**
99-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
 - Cloudcroft—**
High mountain resort area.
 - Artists, Art Schools—**
Ruidoso is home of several resident artists, including Harris Shelton, Katherine Hall Travis, Reynolds Jones, Martha Graves, and others, and art schools are held each summer.
 - Mayhill Nurseries—**
Giant greenhouses growing many beautiful flowers shipped to wide area.
 - Smokey The Bear Museum—**
Captain has erected log cabin to house mementoes of Smokey the Bear, rescued in forest fire near there.
 - Ruidoso Lookout Tower—**
Gives panoramic view of Playground of the Southwest.
 - Ruidoso Sky Ride—**
Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.
 - Dowlin Mill, Blazer Mill—**
Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
 - Carrizo Lodge—**
With unique history, museum and scene of square dance school, bordering on Indian reservation.
 - Fun In Downtown Ruidoso—**
With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.
 - Places To Dine—**
More than 50 restaurants and dining rooms to choose—some of them with specialties.
 - Green Tree Indian Aqueduct—**
Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
 - Indian Ruins—**
Ruins and petroglyphs of various Mogollon settlements at Glencoe, near Capitan, in Ruidoso area.
 - Airport—**
Paved runways long enough to accommodate two-engined planes.

END YOUR CONSTIPATION WORRIES

As you grow older, your system begins to dry out. This is true of your digestive system, and it may lead to constipation. SERATAN, taken daily with plenty of water, produces a smooth gut that provides the proper moisture, bulk and peristaltic stimulus to keep end your constipation worries.

SERATAN is the all-acceptable laxative that mashes hard, dry food waste and forms it for easy, regular elimination. SERATAN is entirely different from harsh chemical pills. The World of Color. Take SERATAN daily with water and enjoy regular elimination of your money back.

YOU HAVE TO TRY IT TO BELIEVE IT!

New Gillette Super BLUE BLADE

10 for 69¢

FITS ALL GILLETTE RAZORS

RELIEVE COLDS

Relieve aches and pains of colds with STANBACK Tablets or Powders. Also use as gargle for sore throat due to colds. STANBACK'S S. A. (Synergistic Action) reduces fever, brings faster, more complete relief. Remember... Snap back with STANBACK!

In 15 Minutes

We Can Deliver To Your Office or Home Any One of These Three Filing Cabinets.

ONE KEY IN ONE LOCK locks everything

Priced as follows (Including Tax)
2-Drawer \$47.85
4-Drawer \$76.69
Combination \$62.26

THEY ARE ON DISPLAY NOW IN OUR ENLARGED OFFICE SUPPLY DEPARTMENT FOR YOUR PERSONAL INSPECTION. THE RUIDOSO NEWS

PUGGY

AMERICA'S MOST LOVEABLE

YEP! I SQUEEZE THE ORANGE JUICE RIGHT BEFORE YOUR EYES!

FINE! I'LL BUY ONE!

GAY! THAT'S ONLY WATER!

WAIT A WHILE!

YOU DIDN'T SQUEEZE ANY JUICE!

DON'T WORRY! I WILL!

THE FIZZLE FAMILY

By H. T. Elmo

YOU'RE TOO SLOW! CAN'T YOU DO BETTER?

WONDERFUL, PROFESSOR! NOW PLAY ANOTHER SLOW WALTZ!

WOULD YOU MIND PLAYING A FAST TUNE, INSTEAD?

I HIRED A MAN TO CHOP WOOD AND HE'S KEEPING TIME WITH THE MUSIC!

YES...

The Ruidoso News Can Fill Your Order FOR ANY KIND OF

Rubber Stamps

Quick Service! We Can Supply Ink Pads and Stamp Ink, too

ZOOMER

DOOMER, PLEASE PAY ATTENTION!

NOW - CAN YOU TELL ME WHAT THE GREAT AMERICAN DESERT IS?

YES, M'AM.

PRUNES!

Junior High and Elementary Notes

Honor Roll for Jr. High-School
 "A"—Sandra Posey, Joyce Ann Qualtrough, Mary Evelyn Estes, Kathy Traylor, Ida Jo Richardson, Tommy Valliant, Jane Cochran, Pamela Hine.
 "B"—David Pratt, Dian Parsons, Jackie Sigler, Montique Vanderstok, Wade Lane, Linda Gable, Mary Ann Jennings, Sandra Lettlich, James Thompson, Bill White, Mike Trotter, Benny Balno, Tim Lettlich, Nancy Steele, Edwin Miller, Michael Locke, Alan Ross, Robert Vanderstok, Merry Locke, Linda Nolting, Earlene Tankerley, Kay Ward, Betty Carden, Ingrid Van-

derstok, Shirley Hicks, Jimmy Steele, Lois Lane.
Fifth Grade—Mrs. Hawkins
 Pam Williams, Vickie Sigler, Reporters
 Each Monday we have current events on the news around the world. We had a nice crowd at the jazz concert and Mr. Gooch thanks you for coming. Our class has been watching slides for a past review in what we have been studying in social studies. Last Friday a ventriloquist was in our gym to bring us an assembly program. Our class in drawing pictures for spring and are making calendars for March. Vickie Sigler went to Hot Springs, New Mexico, on Saturday morning.
Fifth Grade—Mrs. Traylor
 Susan Conley, Jan Rowland, Reporters
 Donna Peebles went to White

People, Spots In The News

ARCTIC scene only 40 miles up the Hudson river from New York City as icebreaker rescues ice-bound oil barge and tug.



DAZZLING the daisies with which she's wreathed is sparkly Clara Heit of Cypress Gardens, Fla.



WHAT TO DO about rail problem is set forth in mass of federal studies viewed by David J. Mackle, chairman of Eastern Railroad Presidents Conference, who urges end of rails' "economic slavery."



TRUNK LINE: Contrast to frozen Hudson scene at top is this "safer" of circus elephants filing across Miami-to-Miami Beach causeway. They refused to go by barge.

day after an extended visit with them there.

Lawrence Peebles went to El Paso on Friday and didn't return until Saturday due to the bad flying weather late Friday. The wind and dust were very severe there and in most parts of West Texas as well as New Mexico.

Louise Rummels and daughter Mary Lou and Anna Mae LaMay of over Bonito way stopped by to see Mrs. George Dingwall last week while she was here with the Lindamoods.

Tuesday Mr. and Mrs. Charlie Peebles were in Roswell for the day.

J. S. Allen and Walter Schneider made a business trip to Denver last week.

Mrs. J. S. Allen drove her sister, Mrs. Charles G. Dye, home to Amarillo last week-end after her visit here with the Allens.

Mrs. Ernest Blood came over to see Mrs. George Dingwall Tuesday while she was here.

Mr. and Mrs. Forrest Lowe of Roswell visited the Lindamoods on Sunday.

Mrs. Ernest Blood and Mrs. J. B. Hightower and sons were in Captain last Thursday.

H. A. Sharp of Ruidoso stopped



AT MT. VUE—Efram Zimbalist, Jr., above, stars as an idealistic judge in a murder trial and political fight in "A Fever in the Blood," showing Sunday and Monday at the Mt. Vue Sho-Dyn & Indorama on Mechem Drive.

WEEK-END SHOW—Part of a double bill Friday and Saturday at the Mt. Vue Sho-Dyn & Indorama on Mechem Drive will be "The Walking Target," starring Ronald Foster, above. On the same show bill will be Bill Williams and Marcia Henderson in "A Dog's Best Friend."

Nob Hill School

First Grade—Mrs. Jones
 Those celebrating March birthdays are Ronnie Choate, Royle Heady, David Gallegos, Beatrice

in on Wednesday.

Mrs. Ira Young was over Monday from Bonito.

D'Ann Browning, Corky Conley, Johnny Pilleman, David Gallegos, Royle Heady, Paula Jan McCarty, Ruth Farnell, Beatrice Pena, Rozie Rodgers, Cathy Smith, Susan Starkey, Lee Stevenson, Catherine Taylor, Pam Tully and Michael Waltrip.

Second Grade—Mrs. Sullivan
 Our honor roll pupils in spelling making 100% are: Roxanne Zigmond, Douglas Owens, Danny Bell, Faustino Aguilar, Buddy Whithead, Douglas Harsch, Kevin Lane, Barbara Smith, Paul Stout, Ferris Palmer, Debbie Carpenter, Michael Montes, Hoyt Graham, Pat Dunagan, Ellen Dean Scott, Sue Moore, Roxie Langford, Melinda Metcalfe, Karen Parsons, Walter Rittenbach, Wayne Fulson, Ralph Dockray.

Mike McCarty had his eighth birthday this week. This week we studied about wind. We learned what it was and the many ways it can help people as well as the harm it can do.

For Rent signs, For Sale signs, at so many other kinds, News Office.

Zemo Great for Minor Burns, Cuts

Zemo, a doctor's formula, liquid or ointment, soothes, helps heal minor burns, cuts, bruises, family ailments, eczema, sunburn, athlete's foot, stops scratching, so aids faster healing. For stubborn cases, get Extra Strength Zemo.

NOTICE
WEDNESDAY, MARCH 15
Is The Deadline For
OCCUPATION LICENSES.
 Penalty Will Be Added After That Date.
THE VILLAGE OF RUIDOSO

RED GABLE
 And His Western Okies
 Playing for a
DANCE
 At OLIN'S BAR
 Featuring Eddie Jones
 Columbia Recording Artist
SATURDAY NIGHT, MARCH 11

Alto Briefs

By MRS. AILEEN LINDAMOOD
 Jim McEuen attended an Advanced Fire Behavior School in Silver City last week in connection with his work in the Forest Service. He had special work in the study of meteorology.

Sunday morning a welcome three inch snow was on the ground after a couple of days of high winds and blowing dust.

The J. B. Hightowers were in Crowell, Tex., the past week-end visiting her mother, Mrs. Will T. Jones.

The Frank Kirby-Smiths of El Paso were here the past week-end.
 Mr. and Mrs. George Hightower of Silver City brought his mother, Mrs. W. N. Hightower, home Fri-

Is Change-of-Life Making You Only Half a Woman?



Special women's medicine can relieve "hot flashes", weakness, nervousness... then you can enjoy life fully again!
 Has change-of-life left you so weak you feel only "half" alive? Suffered by "hot flashes", irritability, nervousness, so you can't be an affectionate wife and mother?
 Don't despair! Lydia Pinkham's Compound can relieve both tenor's tests, Pinkham's gave dramatic help—without costly shots!
 Irritability is so bad, "hot flashes" subside, then most women can go "smiling through" change-of-life without suffering!
 If change-of-life has left you only "half" a woman, get Lydia E. Pinkham's Vegetable Compound from drugists. See how fast you can feel "all woman" again!

SLEEP 8 HOURS—WAKE UP TIRER!
 When due to simple iron-deficiency anemia, take Pinkham Tablets. Rich in iron, they start to strengthen your blood in one day!

SPRING SPECIAL A-1 STORE

SAVE MONEY — ALL NEW FURNITURE GOING AT GREATLY REDUCED PRICES. COME IN AND LOOK AROUND. ALL OTHER FURNITURE IN THE HOUSE WILL ALSO GO AT REDUCED PRICES.

	REG.	NOW	YOU SAVE
Norge Refrigerator	249.95	199.95	50.00
RCA Refrigerator	256.95	209.95	47.00
RCA Gas Range	189.95	144.50	45.45
RCA Clock Radio	39.95	26.95	13.00
RCA Portable TV	189.95	159.95	30.00
RCA Table TV, 21 in.	239.95	199.95	40.00
Munz Portable TV	179.95	146.95	33.00
Munz Console TV, 21 in.	249.95	199.95	50.00
3 pcs. Bedroom Sets	126.50	89.95	37.00
2 pcs. Bedroom Set	159.95	99.95	60.00
4 pcs. Bedroom Set	217.50	169.95	47.55
Studio Couch	139.95	99.95	30.00
Sofa Bed	286.95	226.95	60.00
1st Class Box Springs and Mattress	119.95	89.95	30.00

Bathe your bathroom in sunshine-clean electric heat



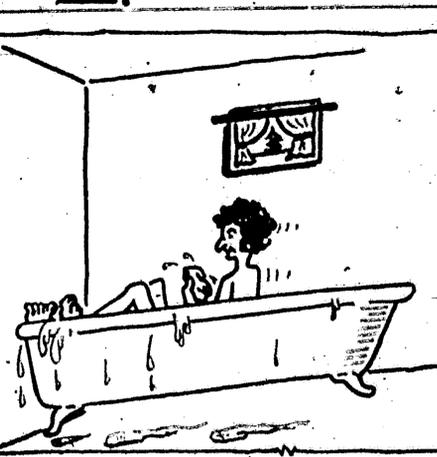
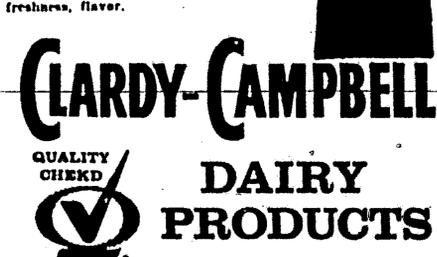
... helps keep walls and woodwork bright and new-looking
 Modern flameless electric heat is clean heat... as clean as electric light. You can keep your bathroom decorator-bright with minimum effort because flameless electric heat completely eliminates heater wall smudge. And since an electric heater is flameless, it can be safely and conveniently installed anywhere... high on the wall or in the ceiling... out of the reach of little hands. Or, if you prefer, you can install it in the opening for your present heater. Talk to your electrical contractor soon about electric bathroom heat
 ... one more of the many ways you can live better... electrically.



JOE COE, District Manager

Look for the sure sign of flavor

"A Q" and a "big red check mark" mean the best in fresh, tasty dairy products. The Quality Check "family" of wholesome, nutritious dairy products are family favorites because they're better than ordinary... double-checked for purity, freshness, flavor.



One of the Illustrations from Joan Lamb's Book
"Houses I Have Lived In"
 Now Off The Press
 For Sale at the Ruidoso News or at Baker Pharmacy and the Old Mill
75c copy

IT NEVER FAILS



TELL ME....

WHAT CAUSES TIDES?
 TIDES ARE CAUSED BY THE GRAVITATIONAL ACTION OF THE SUN AND MOON UPON THE ROTATING EARTH! THE TIDE-PRODUCING FORCES EXERT THEMSELVES ON ALL BODIES OF WATER INCLUDING SMALL LAKES, PONDS AND POOLS!

ARE TURTLES ABLE TO BREATHE UNDER WATER?
 NO! TURTLES ARE EQUIPPED WITH LUNGS AND MUST RISE TO THE SURFACE FOR AIR! BUT, THEY CAN REMAIN UNDER-WATER FOR HOURS AT A STRETCH!

WHICH PRODUCE MORE REVENUE ANNUALLY... POTATOES OR GOLD?
 THE YERRLY YIELD OF THE "LOWLY" POTATO THROUGHOUT THE WORLD HAS A GREATER VALUE THAN THE ANNUAL PRODUCTION OF ALL THE GOLD!

WHAT CITY HAS MORE OIL WELLS THAN INHABITANTS?
 KILGORE, TEXAS! POPULATION IS 6750... OIL WELLS... 24,000!

The Ruidoso News

SERVING LINCOLN COUNTY
 Editors & Publishers
 G. and Mrs. Vic Lamb
 Associate
 Jim Lamb
 (Founded May 18, 1946 by Lloyd and Ida Bloodworth)
 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1979
 Subscription \$3.00 per year in advance in Lincoln County
 \$3.50 per year Outside Lincoln County
 Member: New Mexico Press Association

If you don't already have a live, now to plant one for lighting and Christmas tree in your yard, plan decorating every year.

RUIDOSO GRAVEL SERVICE

GRAVEL — SAND — EXCAVATING — TRENCHING
 FREE ESTIMATES — QUALITY WORK — PHO. CL 7-4845
 P. O. BOX 235, HOLLYWOOD, N. MEX. — J. E. CLOSE

LACEY SHEET METAL CO.

For Quality and Workmanship
 ALL TYPES SHEET METAL
 Gutters and Down Spouts, Flue Extensions for Fireplaces, Tanks,
 Payne Central Heating & Cooling
 Factory Kitchen Hoods and Exhaust Fans for Your Home
 Installed
 Palmer Gateway — Ruidoso
 413 E. Second St.—Roswell—Pho. MA 2-3950 for Free Estimates

BARGAIN OF THE WEEK:

Ruidoso Chamber of Commerce
 Highway Sign Project
 Build a Bigger and Better Ruidoso
 Go to Church This Sunday

JEWELRY **Whitlock's** GIFTS
 BUZZ AND MARGIE Owners PAUL BROWN Watch Repair

RUIDOSO DOWNS TRAILER HOUSE TOWN

2 1/2 MI. East of Racing Area
 On U. S. Highway 70
 OPEN YEAR 'ROUND
 Lots of Room for Children, Pets,
 Pick-up Trucks, Etc.
 SAME REASONABLE RATES
 YEAR 'ROUND

I. A. Russell, Operator

No Deposits to Put Up — I Pay All Bills



M-m-m GOOD! and
 GOOD FOR YOU!

Don't Take Less than the Best!
 Always Ask For
 City Dairy Products!

Your own good taste tells you our milk is richer, more flavorful, our butter tastier, our cottage cheese creamier! That's because our standards of purity, quality and flavor are extra-high! Serve your family the best!

Sold All Over Lincoln County in Your
 Favorite Food Stores

CITY DAIRY



PAGE SEVEN
 Ruidoso News
 Friday, March 10, 1981

Variety

— BY JAY GEE ESS —
 (James G. Saylor, Minister,
 Christian Church)

"WASTED CITY. One thing is as certain as can be: that is, all pity expended upon self is wasted pity. It is usually of such a type and so uninteresting that no one else wants to know about it. And, besides it takes away from the one doing the pitying and one would be hesitant to relate it to another. So, if you must indulge in pity, be charitable. Bestow it on the other fellow."

ACCEPTANCE AND RELEASE. Taking in and giving out. These are two functions in life, but no dual operation was ever so closely related. No pain so nearly one. A steam engine uses lots of water and fuel; these two things being necessary to combine to enable the engine to perform its work in producing power, motion and energy. There are two seas in Galilee. One is the sea that takes the name, "Galilee." On its banks are flow- grass and other beautiful things of nature. Its waters are beautiful and alive. It has both an inlet and outlet. It takes in and gives out. That is the secret of its beauty and blessing to the world. The other sea is the Dead Sea; it has an inlet but no great outlet for it to pour forth its blessings on the world. The waters of the Dead Sea are impure, stagnant, uninviting and unproductive. No green verdure nor beautiful flowers grow along the banks of the Dead Sea. No fishermen's vessels ply the waters and no pleasure sail boats dot its surface. Why? Because it is the Dead Sea. It is the Dead Sea because it engages in acceptance but not in release. I read about a charming, graceful, young woman from a country of the Middle East. She came here with many others in a beauty contest. She was named Miss... an honor for her and her country. But she is now going to hide her beauty; the world will not get to behold the gift that was bestowed upon her. She is going to become one of the wives of a nobleman or ruler of that country and she will be seen on no occasion and then, when in public her face will be hidden by a veil. It seems to me that it is fair to say that this beautiful young woman had received and taken what was bestowed upon her without giving back to the world the benefit of looking upon the great gift that was named the ONE DAY. One day I saw a baby smile. A fleeting glimpse I had. But all that day, my spirits soared. My heart, e'er since made glad, I saw a rose-bud, tiny thing it looked at God's blue sky. Then, came to color, bright, full-blown. To nod at passer-by. I saw a child's challenge meet. Temptation great and strong. Had thrust at him with mighty force. To avert him to do wrong. The child stood firm in that day's storm. And stronger grew, withal. For, like the rose, with inner strength, he heard God's highest call. One day I saw the "child" again. To manhood now full-grown. A life of beauty now he had. Good seed, one day he'd sown. The Happy Parson, Jimmy Saylor.

— THE —
SILVER LINING
 — BY —
 Daniel A. STORM

IN SENIOR PLAY—Part of the cast for the Senior Play, "Stars in Their Eyes," to be presented Friday and Saturday next week are shown in one scene from the play, from left, Idy Traylor, Anita Salice, Lana Vance, Denese Short, Benny Harris, Vic Sharp and Jeanie Harris.

RUIDOSO NEWS PHOTO



I am here looking out at the mountainside and down the old road where the river winds and dreaming of how all this will be changed in a few days from now. The world is quiet and peaceful out, amongst the evergreens and the leafless river trees. Over on the highway not a car is passing by. I am here in a world all by myself with no company but the snow birds, the blue jay, the pinon jays and the robins—here by myself trying to think up some way I can help you.

Isn't that something—to be all by yourself and yet in the very close presence of friends and loved ones without number? And yet that is the way it is. Looking Ahead. You know I just thought of something. I might have told you this before, but as you wander out in the woods and hills you will notice many and many little things.

"TAKE TEN . . . THEN RETIRE." It is most difficult to depict, in words, the magnitude of the unused potential in every man.

One who is average can become above average and . . . the above average man of today was average yesterday. . . yet . . . both are on the threshold of being much more in every way through the proven success formula of this well established company opening district offices in Roswell.

Would you like to work for ten . . . fifteen more years, and then have the opportunity to retire? It can be done through the plan we have to present to you. Some college work is a "must" with rare exceptions . . . your investment in dollars? Not one red cent . . . if you are one of the outstanding young men selected for the area including Roswell, Clovis, Carlsbad, Ruidoso, and all points in between. Your entire life will be happier than you have ever been before.

By young we mean 20 to 50 years of age . . . sometimes a little younger or a little older, depending on you and your background. Sit down and write me about yourself. For this is a real opportunity to get ahead fast and financially sound. All replies kept confidential.

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J. EDD McLAUGHLIN

Rotary International President Is Native Of Nearby Ralls, Tex.

J. Edd McLaughlin, now serving as Rotary International President, is president of the Security State Bank and Trust Company of Ralls, Texas. He also is a director of the Federal Reserve Bank of Dallas, Texas, a director of the Central and here we are way up into March. This apricot tree I am telling you about started to swell up a few buds; and the pink was showing on the tips. But they dodged back out of sight and got under cover when this last little snow flurry came up.

KYAP

1340 ON YOUR DIAL
 News — Music — Weather — Sports
 AM.
 7:00—Morning Melodies
 7:30—Regional Weather
 7:55—Life Line
 8:00—This Busy World (News)
 8:00—Morning Melodies
 10:00—Morning Melodies
 11:00—Morning Melodies
 12:00—Midday News
 PM
 12:30—Regional Weather
 12:35—Ruidoso News
 1:00—World of Serious Music
 2:00—Variety Review
 2:30—Teen Time
 3:00—Twilight Time
 4:00—Radio Front Page News
 6:15—World of Sports
 6:30—Regional Weather
 7:00—Hondo Valley Roundup
 10:30—Swingtime in the Rockies
 11:00—Dixieland USA
 12:00—Sign Off
 12:00—Sign Off
 12-minute news summary every hour on the hour.

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Hot Creamed Beef for Cold Weather Meals

 Here is a mealtime treat with a new twist. Hot Creamed Beef served on shredded wheat biscuits. In some parts of the country, this is hearty breakfast fare. But for most of us, Creamed Beef makes a singularly substantial and tasty luncheon dish. The shredded wheat biscuits are a favorite for this dish because of their toasty flavor and crisp texture. Toast biscuit halves. Then top them with an ample quantity of the creamy sauce.
CREAMED DRIED BEEF ON SHREDDED WHEAT BISCUITS
 4-8 Kellogg's Shredded Wheat biscuits
 1/2 cup butter or margarine
 1/2 cup flour
 3 cups milk
 Split shredded wheat biscuits from side to side. Toast halves under broiler. Shred dried beef. Melt butter; stir in flour. Add milk slowly; stirring constantly. Cook until thickened, stirring occasionally. Stir in dried beef; heat thoroughly. Place toasted biscuits, cut side up, in heated serving dish. Pour on creamed dried beef. Sprinkle with paprika, if desired. Yield: 6 servings.

American Life Insurance Company of Lubbock, Texas, and a partner in "The McLaughlins," a land holding and investments organization. He was born on a ranch in Childress County, Texas, and attended West Texas State College in Canyon, Texas.
 As president of Rotary International for the 1960-61 fiscal year, Mr. McLaughlin is the chief executive of that worldwide service club organization, which is comprised of more than 10,800 Rotary clubs with a membership of 500,000 Rotarians in 120 countries on six continents. He is a charter member and past president of the Rotary Club of Ralls, which was organized in 1928, and he has served Rotary International as director, district governor, and as committee chairman and member.
 Mr. McLaughlin is a director of the Texas United Fund and a member of the advisory board of the Southwestern Medical Foundation and the Texas Industrial Commission. He has served as president of the Cap Rock (Texas) Bankers Association and the South Plains (Texas) Bankers Association, chairman of the Seventh District Texas Bankers Association, and as treasurer and member of the ex-

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. week-days; 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

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THE RUIDOSO NEWS

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 For winter time service for your car, call on Max Oliver:
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RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

Page Eight
Ruidoso News
Friday, March 10, 1961

COOKER, R. H. HEDGECOCKE and **MARY HEDGECOCKE**, his wife; **H. E. DOG SAVAGE**; **GEORGE L. KNOWN HEIRS OF J. G. BOGAR**, deceased; **ENIVER B. CLARKE**, 5 widow; **JIMMIE HAILE** and **JO HAILE**, his wife; **IVA COLEMAN**, a widow; **DELLA O'KELLY KALLSEN**; **THE UNKNOWN HEIRS OF GEORGE H. HOGAN**, deceased; **ECATOR GRIGSBY** and **GRACE GRIGSBY**, his wife; **RUSSELL B. BLISS** and **MABEL M. BLISS**, his wife; **W. J. POWELL** and **POWELL**, his wife; if married; **YOLANDA PIERSON MANLEY**; **WILLIAM B. SMITH** and **STELLA SMITH**, his wife; **CHARLES PARSON** and **PARSON**, his wife; if married; **GEORGE T. TRIMBLE** and **DORITHEA TRIMBLE**, his wife; **FRANK DISPENZA** and **DISPENZA**, his wife; **PAT K. FARRAR** and **MORA FARRAR**, his wife; **GEORGE L. BURNS** and **FREDA BURNS**, his wife; **TEMPLE E. WALLACE** and **NORMA WALLACE**, his wife; **D. B. MORGAN, JR.**; **JOE DECKERT** and **DECKERT**, his wife; **KENNETH NEWTON** and **LOU NEWTON**, his wife; **OLMA NEWTON**; **W. J. WINSOR** and **WINSOR**, his wife; if married; **PERRY O. YEAGER** and **NELL YEAGER**, his wife; **HELEN HAKES**; **MRS. M. B. BACOT**; **PAUL H. DOUGLASS** and **MAUDIE DOUGLASS**, his wife;

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One Year Old **MOTEL** in excellent YEAR ROUND BUSINESS LOCATION. Six units. Two Bedroom Living Quarters with lovely fireplace. All units tiled baths, carpet and new furniture. Can be purchased on terms. THREE 60' x 120' Ft. Lots in the pines and ideal for cabin or trailer house. Only \$1700 total price with small down payment balance at \$10 per month.

BEAUTIFUL NEW 3 Bedroom, 1 1/2 Bath HOME located in Country Club Estates. Wall to wall carpet, built-in oven and range, fireplace, double carport and paved driveway. See us soon on this one.
FIVE ACRE TRACT adjoining the city limits. Lots of pines and close in for only \$4,500 with 10% down and balance in 5 years.

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4. 2 bedroom, modern, furnished cabin, beautiful, large deeded river lot, only \$12,500.00.
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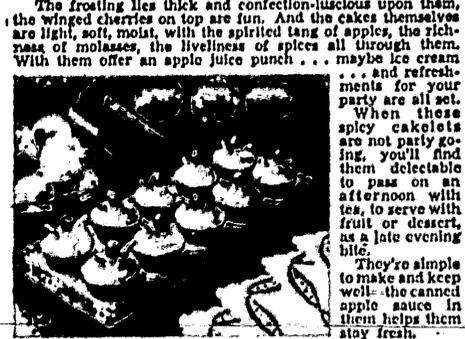
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No.	To Whom	Amount	5555 The Dorsey Company	193.58
5554	J. Emmett Reese	\$ 94.82	5558 Olio Lester	1.50
5557	Mt. States Tel. & Tel. Co.	132.50	5557 Christobal Zamora	1.50
5558	B. M. Ortiz	24.10	5558 Ruidoso News	23.54
5559	Lincoln County News	15.00	5560 Lincoln Co. News	7.04
5560	Edward Vega	15.00	5561 Haloid Zerox Inc.	249.00
5561	Carlos P. Gallardo	15.00	5562 Mt. States Tel. & Tel. Co.	39.60
5562	Ruidoso News	15.00	5563 H. N. Bredham	38.88
5563	Lincoln Co. Motors, Inc.	34.15	5564 H. N. Bredham	29.10
5564	B. M. Ortiz	39.03	5565 R. L. Sherrill	7.50
5565	W. O. Bradley	241.82	5566 R. F. Edgington	1.50
5566	J. G. Moore Agency	121.92	5567 Clarence E. Shaw	1.50
5567	Dan D. Swearingin, Inc.	540.39	5568 L. M. Huffman	1.50
5568	Kenneth Nocker	113.81	5569 J. S. Ventura	1.50
5569	Ignacio O. Torrez	113.81	5570 Vernon Petty	1.50
5570	Charles A. Jones	112.01	5571 Kenneth Chabum Means	1.50
5571	Alce King	331.01	5572 Lewis E. Cummings	64.05
5572	Inure Hunt	243.29	5573 Arizona Dialectant Co.	38.84
5573	Lewis E. Cummings	355.69	5574 Eleanur L. Jones	52.00
5574	Phoebe May Taylor	253.30	5575 Santiago D. Herrera	50.00
5575	Lloyd Vigil	385.69	5576 Town of Carrizozo	174.94
5576	Martin Schlarb	265.51	5577 R. L. Sherrill	170.00
5577	W. O. Bradley	323.04	5578 Town of Carrizozo	291.73
5578	Albert M. Richardson	315.19	5579 W. O. Bradley	232.00
5579	Leandro Vega Jr.	252.58	5580 Harold M. Graham	75.00
5580	Marvin H. Roberts	121.25	5581 K. A. Huey	10.00
5581	Julia Bamora	104.31	5582 Alton Gray	100.00
5582	Elihu Gomez	33.05	5583 J. G. Moore Agency	86.99
5583	Lincoln Co. Agency	240.34	5584 R. L. Sherrill	7.50
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Cakelets for George Washington's Birthday
Here are cakelets all fancied up for a George Washington's Birthday party.



WASHINGTON'S BIRTHDAY CAKELETS
1/2 cup shortening
1/2 cup sugar
1 egg
2 1/2 cups sifted all-purpose flour
1 1/2 teaspoons baking soda
1 teaspoon cinnamon
1 teaspoon ginger
1/2 teaspoon cloves
1/2 teaspoon nutmeg
1/2 cup molasses
2 cups canned apple sauce
*Lemon-Orange Frosting
Maraschino cherries
Candied orange peel
Cream together shortening and sugar. Add egg; beat well. Sift together flour, baking soda, cinnamon, ginger, cloves and nutmeg. Combine molasses and apple sauce; add alternately with flour mixture to creamed mixture; mix well. Drop into greased cup cake pans. Bake in moderately hot oven, 375 degrees, 20-25 minutes. Cool; frost by dipping each cakelet in frosting. Twist and lift up. Decorate with cherries and candied orange peel. Makes 1 1/2 dozen.
*The Frosting: Cream together 1/2 cup butter and 2 cups confectioners sugar; gradually add enough orange juice to make mixture right consistency for spreading. Add 1/2 teaspoon grated lemon rind and few grains of salt; mix well.

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5597 Keeth Gas Co., Inc. 11.25
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5601 Lincoln Co. Agency 3.58
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5608 Pusey Lbr. Co., Inc. 469.01
5609 Pusey Lbr. Co., Inc. 423.68
5610 Pusey Lbr. Co., Inc. 191.00
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5613 Vega Bros. & Lumber 80.80
5614 Lincoln Co. Agency 23.94
5615 Lincoln Co. Agency 82.10
5616 Filomeno Peralta 112.40
5617 Honda Trad. Post Sta. 29.93
5618 J. & R. Oil Co. 18.78
5619 K. A. Huey 10.00
5620 Keeth Gas Co., Inc. 86.25
5621 Hang Tractor Co. 114.44
5622 Nolan J. Vickrey 10.00
5623 Dean Hardware 53.18
5624 Birmingham Auto Repair 82.88
5625 A. E. Hunsinger 24.59
5626 L. L. Carnell 20.00
5627 Westinghouse Electric Co. 20.00
5628 Cheney Oil Co. 20.00
5629 Otero Co. Elec. Cooperative, Inc. 3.00
5630 The Corneliu Co. 374.51
5631 Posey Lbr. Co., Inc. 185.89
5632 Rust Tractor Co. 335.00
5633 Hall Drug & Sundries 24.63
5634 Berta Conoco 12.18
5635 L. L. Carnell 8.86
5636 Honda Trad. Post Sta. 29.93
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5641 The Wimer-Wells Co. of N. Mex. 521.50
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5649 Counts Store 40.23
5650 The Corneliu Co. 64.31
5651 Leonard Tire Co., Inc. 337.54
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5655 Pendleton P. McKnight 23.50
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5676 Los Lunas Hosp. &

IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO WITHIN AND FOR LINCOLN COUNTY
THE VILLAGE OF RUIDOSO, Lincoln County, New Mexico, Municipal Corporation, Petitioner,
vs.
GEORGE MCCARTY and LUCILLE MCCARTY, his wife; ORVILLE LEWIS and RUTH WELLEN, his wife; ISABEL FLORES ZARATE, a feme sole; JOHN W. LILLEY; MRS. E. HOLOQUIN, a widow; BEN DONATHAN and ARTIE DONATHAN, his wife; J. D. FINE and ANNA FINE, his wife; RUTH L. WILSON; C. G. CUTBERTH, his wife; if married; MRS. JACK R. LEE, a widow; J. E. JOAQUIN and A. G. N. E. JOAQUIN, his wife; LILLIE MAY WARD, a widow; MRS. STEPHEN J. PARRISH and MRS. WINNIE AND MARGIE W. WINNIE, his wife; O. A. LUALLIN and FRANCES LUALLIN, his wife; and MRS. O. W. LUALLIN, a widow; LORENE PARKER; A. C. KELLEY and MARY D. KELLEY, his wife; B. E. FENIX and THELMA FENIX, his wife; O. WATKINS and CATHERINE WATKINS, his wife; EVELYN KEIFF; JAMES WIMBERLY and RUTH WIMBERLY, his wife; ERNESTO SILVA and OENENZA SILVA, his wife; DICK REDMOND and MAY PAXTON REDMOND, his wife; MADRUINE BURETTE and STELLA CAMPBELL; BLAIR B. HALLADAY and SHIRLEY HALLADAY, his wife; and LAURA B. HALLADAY, a widow; FLOYD V. SIMS and CAILEN SIMS, his wife; WINONA F. CARTER; R. L. WINNIE and MARY W. WINNIE, his wife; L. M. JONES and MARY LEE JONES, his wife; BARBARA HUNTRESS; ELIZABETH LEON WILLEN THOMAS; E. B. SLOAN and GOLDIA SLOAN, his wife; THELMA GROBY; W. R. LONG and RUTH LONG, his wife; LIAM MILTON RAMSEY; MILWARD RUSSELL HAWES; GEORGE R. SWIFT and SWIFT; DAN D. SWEARINGIN and CORINNE SWEARINGIN, his wife; and T. B. HOOD and EVELYN HOOD, his wife; THE UNKNOWN HEIRS OF GEORGE—E. CARTER, deceased; ROY STEWART and VERDELL STEWART, his wife; WALLACE BLANKENSHIP and ROSE BLANKENSHIP, his wife; J. J. DIPALO; EDWARD BLAKELEY and CLARA BLAKELEY, his wife; ROY SIMPSON and SADIE SIMPSON, his wife; MRS. G. N. TAYLOR, a widow; JAMES G. ORAHAM and BILLIE ORAHAM, his wife; W. A. CARTER and ADELL CARTER, his wife; FRANK WILSON and ELLIEN WILSON, his wife; and JOHN L. WILSON and MARY O. WILSON, his wife; and MAUDE T. WARD; THE UNKNOWN HEIRS OF LEE BOSWELL, deceased; EMIL KLEMM and INEZ KLEMM, his wife; EDITH B. JOHNSON; a widow; T. D. ZION; PAUL W. LAYNE; I. LOIS MAY; ER. his wife; R. DEMPSEY COLLINS and ELIZABETH COLLINS, his wife; LYDA BLOSS; OLIN NIX and DOT NIX, his wife; B. T.

Our Churches

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9:45 a. m.—Sunday School.
11:00 a. m.—Sunday Morning Worship.
7:30 p. m.—Sunday Evening Worship.
7:30 p. m. Tuesday—Young People & Choir Practice.
7:30 p. m. Thursday—Prayer Meeting.
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"The Friendly Church With a Future"
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Sunday School—9:45 a. m.
Morning Worship—11:00 a. m.
Sermon subject: "Devotion to Patriotism."
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Ruidoso
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
Training Union—6:30 p. m.
Wednesday Night Service, 7:30 p. m.
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Palmer Gateway, Ruidoso
Rev. F. W. Brader, Minister
Sunday School, 10 a. m., morning worship 11 a. m., evening worship 7 p. m.
Wednesday evening service, 7:30 p. m.
RUIDOSO BAPTIST CHURCH
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C. E. Downdown Ruidoso
Radio Program 8:00 to 8:15 a. m. each Sunday.
Sunday School—10 a. m.
Morning Worship—11 a. m.
Prayer Service—7 p. m.
Evangelistic Message—7:45 p. m.
Wednesday Night Service—8:00 p. m.
GRACE TRULY BAPTIST CHURCH
Ruidoso Downs, New Mexico
Rev. Glenn McCoy, Pastor
Ernest Wilson, S. S. Supt.
Sunday School, 9:45 a. m.
Preaching Service, 11:00 a. m.
Training Union, 6:30 p. m.
Choir Practice, 7:30 p. m., Pastor T. U.
Preaching Service, 7:30 p. m.
Wed. Night Service, 6:30 p. m.
The church where everybody is somebody, and nobody a stranger.
Phone ES 8-4441.
GATEWAY CHURCH OF CHRIST
C. E. Downdown, Minister
Sunday Services:
Early Worship Service, 8:00 a. m.
9:30 a. m., Bible Study.
10:30 a. m., Worship and Communion.
7:30 p. m., Worship.
Wednesday, 7:30 p. m., Prayer Meeting.
Ladies' Bible Class, 9:30 a. m. Thursday.
COMMUNITY METHODIST CHURCH
Rev. Edward Deane, Minister
Church School, 9:45 a. m.
Class, 10:15 a. m.
Bible Class, 11 a. m.
Teen-age class, Wednesday, 4 p. m.
Gleechoir, St. Anne's.
Service every Sunday, 9 a. m.
Holy Communion, 2nd and 4th Church School, 10 a. m.
Service every Sunday, 9 a. m.
Holy Communion, 1st and 2nd St. Eleanor's Church.
Fr. Robert Auman, Pastor
Schedule of Masses—
Sunday Masses:
8:00 a. m. & 11:00 a. m.
Weekdays—11:00 a. m.
Holidays—7:00 p. m.
Week Days—7:00 a. m.
CHURCH OF JESUS CHRIST
L. D. S.
Mission, N. M.
Worship, 10:00 a. m.
Friedberg Meeting—9:00 a. m.
Sunday School—10:00 a. m.
Sacrament Meeting—11:00 a. m.

Basically A BANQUET

Only wise man and hungry children fully appreciate their blessings!
Many of God's gifts, like the air we breathe, are received without thought. Others, like the abundance of the harvest, we think about only in season. Still others, like our religious heritage, get varying degrees of attention and response according to our spiritual perception... or the precariousness of our plight.
This isn't Christmas... or Easter. And we hope it is not a time of personal crisis for you and your family...
If it's just a normal week, full of the routine of life—then it's an ideal time to remember your blessings. And Sunday will be an ideal day to begin, renew or strengthen that wholesome habit of worshipping God in the church of your choice.

Copyright 1961, Eccleser Adv. Service, Strasburg, Va.

THE CHURCH FOR ALL... ALL FOR THE CHURCH
The Church is the greatest factor on earth for the building of character and good citizenship. It is a storehouse of spiritual values. Without the Church, neither democracy nor civilization can survive. There are four sound reasons why every person should attend services regularly and support the Church. They are: (1) For his own sake. (2) For his children's sake. (3) For the sake of his community and nation. (4) For the sake of the Church itself, which can do no good and no spiritual work unless it is supported by the people. Plan to go to church regularly and read your Bible daily.

Day	Book	Chapter	Verses
Sunday	Psalm	98	7-8
Monday	Psalm	111	1-3
Tuesday	Psalm	111	1-3
Wednesday	Psalm	111	1-3
Thursday	Psalm	111	1-3
Friday	Psalm	111	1-3
Saturday	Psalm	111	1-3

Everyone Is Invited
To Hear The CONN Electric Organ
MONDAY, MARCH 13
11 a. m. to 5 p. m.
At Carmon Phillips' Old Mill
Concerts and Demonstrations by Lee Burton
From Hoffman's Melody Shop
Alamogordo
Anyone interested in the purchase of one of these instruments can make arrangements for a private demonstration in their home.

JOHN R. EMDE
Building Contractor
Over 16 Yrs. in Ruidoso
Home & Commercial
FREE ESTIMATES
Pho. CL 7-2496
Mailing Address:
P. O. Box 172, Hollywood, N. Mex.

BILL MCCARTY
FOR SAND AND GRAVEL
Doser Work
Grader Work
Paving
Phone CL 7-4500
We Appreciate Your Business

This Special Church Feature Is Sponsored by the Merchants Whose Advertisements Appear Below

PAUL BROWN Watch Repairing
WHITLOCK'S JEWELRY

Hot Biscuits FURRY'S CAFE
Harry and Ann Furry

Mason Funeral Home
900 S. Main
Pho. MA 5-1908 — Harwell
On Suddarth Drive—Gateway
Pho. CL 7-6786 — Ruidoso

Sid Courvelle
Plumbing & Heating
Famous Name Brands
Dial CL 7-3455 — Terms to Suit

Ruidoso Skateland
Adult Supervision
Open 10 a. m. to 10 p. m.

White Mountain Gro. & Mkt.
IT PLEASES US TO PLEASE YOU
GREEN STAMP

Brunell's
Department Store

Ben Donathan & Sons
Building Contractor
Pho. CL 7-3765

Buckner's
GIFTS — AFFILIANCES
MATTAG — FRIGIDAIRE

Sacra Bros. Co.
Of Lincoln County
Bullock — Propane
Tanks — Appliances

Ruidoso Auto Supply
Automotive & Service
Station Supplies

Morrison Chevron Sta.
Dial CL 7-3888
Ruidoso
After 7 — Automatic



WANT TO TRADE
3-Bedroom Brick Home in El Paso for a Home in Ruidoso, El Paso Home Has \$2,000.00 Mortgage, Is Valued at \$12,000.00. Will Make Equitable Trade.

FOR TRADE
Any Property — Any Where
This office is a member of International Traders Club which is affiliated with National Association of Real Estate Boards. We have access to all Realtors, not only in the U. S. but foreign countries.

WE ARE MEMBERS OF THE MULTIPLE LISTING SERVICE
SALES PERSONNEL: W. B. Alexander, pho. CL 7-4115



NOTARY
Tom Jones
REALTOR
Agent For
Ruidoso Realty Co., Inc.
DIAL CL 7-2085
Since 1933
Member Multiple Listing Service

8 lots already leveled—ready to start building on.

55 Acre Valley Farm; 10 miles east of Ruidoso on Hwy 70. Fruit trees, permanent pasture, grazing land. Private irrigation ditch rights.

Other Lots, Homes, Cabins.

BULLDOZER WORK—S.M. McCarty, dial CL 7-4300. 29-1/2c

FOR SALE—Well located restaurant to trade for what have you? Contact Henry T. Wicker, Realtor. 18-1/2c

LOTS FOR SALE—Scenic views overlooking race track and Honda Valley, water, electricity furnished. Low down, easy terms. Follow Spring Park signs east of Ruidoso Downs or call ES 8-4490 or ES 8-4490. 18-1/2c

FOR YOUR Honey bucket needs, call Pat Rooney Septic Tank Service, CL 7-3018 daytime, CL 7-3661 night time. 30-1/2c

INCOME TAX Service. Please call in advance and make appointment. Travis Hicks, Lincoln County Feed, CL 7-3865. 33-1/2c

CABINS For rent by the month. Blue Spruce Motel, CL 7-4451. 9-1/2c

MEEN OR WOMEN—Join the Sarah Coventry family selling beautiful jewelry, flexible hours. Write Ruidoso News, Box BB, Ruidoso. 26-3/4c

FOR SALE—Two bedroom house, furnished or unfurnished. Ph. CL 7-4305. 27-2/2c

FOR SALE—Large commercial building, suitable for garage, cabinet shop, used furniture, etc. Write Ruidoso News Want-Ad Box 58. 11p

BARGAIN!
Almost New House
On Two Choice Lots
ONLY \$2,500.00

Terms — \$250.00 Down
See or Phone CL 7-5515

CARL DeBORD
Ruidoso Enterprises, Inc.
Across from La Ponda Motel

We have some nice homes in Gateway, priced reasonable, good terms. Acreage in Ruidoso at a reasonable price.

100-ft. highway frontage on pavement. Very best location, has several thousand dollars worth of good improvements. This is a real good buy. Located in Gateway.
FOR RENT—Business building now occupied by Gateway Pawn Shop, H. C. Rice, available March 1.

3 Bedroom house, 2 lots, priced to sell, \$14,000.00 will handle. Cree Meadows Addition—3 acres unimproved, lays nice, priced to sell.
We also have some acreage near Alto for sale.

WE HAVE
Several good buys in Real Estate. If you are interested in buying, selling or exchanging property of any kind come in to see us—

W. E. MUNSEY
REAL ESTATE
Office in Palmer Gateway
Pho. CL 7-3901
Res. Pho. CL 7-3641
Salesman: Stanley Cochran
S. E. Boykin

INDEPENDENT OPERATORS
SAME BUSINESS SINCE 1926

FOR RENT—One, two or three bedroom houses available for winter. Near school, Eva Ball. 6-1/2c

HOUSES For Rent—Furnished and unfurnished, also warehouses for rent. Louis Smith, Pho. ES 8-4482. 24-1/2c

HENS For Sale—Live, 75c each. See Mrs. Charley Ebers behind Zappa station, Highway 70, pho. CL 7-3335. 11c

FOR HOUSE TRAILER Service or repairs or new and used house trailers see Wayne Joyce at Ruidoso Downs or call ES 8-4411. 36-1/2c

SELL OR TRADE—Equity in completely equipped finish laundry, for house or trailer house. Pho. CL 7-4305. 87-2/2c

Bookkeeping Service
Tax Assistance
Pho. CL 7-4095
Gladys Thomson

ROSWELL PET SHOP
1120 E 2nd St. — Pho. MA 2-1468
Live Pets and Tropical Aquarium
Bathing, Grooming by Professionals
Boarding for Small Pets
Open 8:30 a. m. — 6 p. m.

ERNEST WOOD
PLUMBING
CONTRACTOR
Ruidoso, N. M.

A. C. KELLEY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Phone CL 7-4155, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

For Rock of Ages
GRAVE MARKERS
Call CL 7-4508, Ruidoso
Representing
Memorial Arts Co.
El Paso, Tex.



MULLINS-HAMILTON FUNERAL HOME
Phone HE-7-8138 — Alamogordo, N. M.

IN NEED OF ELECTRICAL
WIRING?
At Your Service—
Commercial or Residential
If you have plans for enlarging or building a new residence or business building in 1961—let us figure with you.
WIMBERLY ELECTRIC
(Formerly Hart's)
Contracting — Engineering — Wiring
HOTPOINT APPLIANCES
Pho. CL 7-8075 Ruidoso

INTERESTED IN INVESTMENT?
240 Acres of land close in to Ruidoso, partially subdivided, 170 lots ready for sale in picturesque canyon among tall pines. Owners will finance.

2 BR. living quarters, furnished, 6 rental units, on pavement close in, priced to sell. Owner will carry some paper. Owner will consider trade for home in Ruidoso.
Level lot, ideal homestead, 200-foot frontage, Meander Drive, TV cable service available, city water, sewer, \$2,500.00.
Do you want a business that will pay above the average on investment? We have one—ask us about it.
We Are Member of the Multiple Listing Service
We Charge 5% Commission

FRED GRESSWELL
REAL ESTATE AND INSURANCE
Phone CL 7-5515 Res. Ph. CL 7-4554

Wingfield
Homestead
SUBDIVISION
Low Down Payment with Terms
DELLA HALE, OWNER
Pho. CL 7-6945
Office Grindstone Rd.

LARGE HOME—Year around location, on the pavement, 6 bedrooms, 2 baths, can be financed. Shown by appointment only. Call us about this today.
2 bedroom unfurnished house, has own well, fully winterized, electric kitchen, located on large lot. Small down payment.

WANTED—Man or woman with \$50,000 to \$75,000 to spare to invest in swimming pool in Ruidoso. May or may not give returns but will repay investors in giving happiness to many thousands. If interested contact Lions Club Swimming Pool Committee. W. D. Horton, chairman.
GOOD USED Reconditioned refrigerators, automatic washers, conventional washers, sewing machines, electric razors, electric automatic percolators. Ruidoso Electric & Appliance Service Center, in former Bill Hart building, pho. CL 7-4177. 32-1/2c
FOR SALE—Used Frigidaire electric stove #100. Buckner's, Inc. 10-1/2c
FOR SALE—1955 Ford Tudor, one owner, radio, heater, \$400. Ph. ES 8-4600. 36-1/2c

WANTED—Man or woman with \$50,000 to \$75,000 to spare to invest in swimming pool in Ruidoso. May or may not give returns but will repay investors in giving happiness to many thousands. If interested contact Lions Club Swimming Pool Committee. W. D. Horton, chairman. 33-1/2c

FOR SALE—Used Frigidaire electric stove #100. Buckner's, Inc. 10-1/2c
FOR SALE—1955 Ford Tudor, one owner, radio, heater, \$400. Ph. ES 8-4600. 36-1/2c

OPEN SOON—Equipment is on the way for our custom slaughter house. Watch for announcement. Kenneth Nosker, 16 miles east on Highway 70. 36-1/2c

WANT TO RENT—Home or cottage furnished. Two or three bedrooms. Close in. Beginning July 1 to Sept. 10. R. W. Stoddard, 1230 W. Day, Denison, Tex. 35-1/2c

NOTICE OF PUBLICATION
(Domestic or Foreign)
Pursuant to Section 51-12-3, of New Mexico Statutes Annotated, Codification of 1953, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico of a CERTIFICATE OF AMENDMENT OF RUIDOSO STATE BANK.

1. Amending the original Certificate of Incorporation by: Increasing the amount of Capital Stock to \$152,500.
2. The amount of authorized capital stock is: \$152,500.00
3. The objects and purposes are: Banking
4. The principal place of business of the corporation in New Mexico is: Ruidoso, New Mexico and the name of the statutory agent there in, and in charge thereof, upon whom process against the corporation may be served is: State Bank Examiner at Santa Fe, New Mexico.
5. Filed in the office of the State Corporation Commission on Feb. 9, 1961, No. 44,540

STATE CORPORATION COMMISSION
Corporation Department
JOHN BLOCK, JR.,
Chairman
State of New Mexico) ss.
County of Lincoln
Filed for record in the Clerk's office this 27th day of Feb. A. D. 1961 at 2:20 o'clock a. m. and recorded in Book D of Articles of Incorporation on pages 385 to 387 inc'l.

Alice King, County Clerk
By Rita Vega, Deputy
(County Clerk's Seal)

What would you do if you lost your keys?
BE SAFE!
GET EXTRA KEYS TODAY!
Guaranteed to fit — or your money back.
Gambles

RUIDOSO NEWS CLASSIFIED ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 5c per word with a minimum of 75c for 15 words. Please figure 8% tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

LELAND
Realty
New Phone No. CL 7-2336
Now located in
Leland Realty Building
One block east of Bank.
P. O. Box 43.

Two and three bedroom houses, excellent condition and good location, \$9,000.00, to \$10,000.00 price range. Low down payment and low monthly payments.

CY LELAND, SR. Realtor
Sales—Cy Leland Jr., CL 7-5782
Jack Little—CL 7-5525.

MEMBER RUIDOSO C. OF C.

New! low cost vacation cottages
WITH A 24'x24' CABIN YOU CAN HAVE A 2-BR., BATH AND KITCHEN-LIVING ROOM!
Foundation, floor, exterior walls, windows and doors, and roof, all erected on your lot. Wiring and rough-in plumbing installed. Plumbing fixtures furnished. Says by finishing the interior yours is EASY FINANCING
NO DOWN PAYMENT
Only \$49.22 Month
We Give Frontier Stamps
WANTING City Lumber Co.
FREE DELIVERY
Pho. CL 7-5896
Next Door to City Hall

THIS WEEK ONLY—All purpose joint system 25 lbs. \$1.98. Gambles in Ruidoso. 11c

LOST—Tire and wheel from small truck, 70018, on road from Ruidoso to Nogal. Reward for return to Blair Halladay or Ruidoso Village Hall. 11p

WANTED TO BUY—Used diesel light plant, must be a bargain. CL 7-4458. 10-1/2c

TRAILER'S END Trailer Court—Ruidoso Downs, one block west from Downs Motel, trailer space \$25 per month or \$75 for season. Call ES 2-4471. 36-1/2c

ALL CLASSES—Stocker cattle bought and sold. Sonney Wright, phone CL 7-4478, Alto, N. M. 21-8c

CHOICE LOTS, Restricted, spring water, highway frontage, Agua Fria Estates, ph. ES 8-4589. 51-1/2c

We Repair Trailers of All Kinds.
SAMMER
ORNAMENTAL IRON WORK
—for—
Metal Clothes Line Poles
Ornamental Iron
Portable Welding Equipment
Welding & Repairs
—Phone ES 8-4395—
On Highway 70
Ruidoso Downs

Ditch Digging — Septic Tanks
Land Levelling
Landscaping and Dozer Work

LOFTIS & FISHER
EXCAVATION SERVICE
Phones CL 7-4555 or CL 7-2182
P. O. Box 124
Ruidoso, New Mexico

GE
PROMPT APPLIANCE SERVICE
WE SERVICE ALL MAKES OF APPLIANCES
Call CL 7-3378 or CL 7-3642
Tadlock's Appliances

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

TOURIST COURT—Well located with 12 units. 20% down, terms may be arranged for court to pay for itself. See today! Have one smaller court priced at \$27,500.

LOOKING FOR BUSINESS PROPERTY—This is it. Top location in Gateway, business building, nice home, 100 ft. frontage on pavement. Reasonable with some terms.

LOVELY NEW THREE BEDROOM—Des, 2 bath home with double carport and patio. Carpet throughout and drapes. In fact you must see to appreciate. Exclusive listing!

HOUSES FOR RENT—One two bedroom, furnished, SIX LOTS—in Gateway, \$5,000 total price, \$1,000 down. Owner will carry balance at 8%.

TWO LOTS—in upper Ruidoso, \$1,700 with terms. A good buy.

OTHER GOOD BUYS—in lots

PAUL H. DOUGLASS REAL ESTATE
In Postoffice Building Box 294
Business Phone CL 7-3005 Residence Phone CL 7-2385

SPECIAL
Exclusive.
Lovely three bedroom, large den, also large living room, two baths, nice patio, garage. It is near river. Owner leaving town and has greatly Reduced PRICE. Has established loan.

PHONE, OFFICE CL 7-3710—Res. CL 7-3794
LUTHER BYNUM, REALTOR
VERA BYNUM, SALES
One Block East of Postoffice—

OUR BIG SALE OF Bargain Town Prices
Is Going to Continue 'til we move out lots of stuff.
Lots of Tools For Sale
Inventory Reducing SALE
ACE PAWN SHOP

FOR SALE OR TRADE—45-room brick hotel on leased land with hot mineral bath water furnished from world's largest hot mineral spring, coffee shop, large parking area; pictures in our office, \$150,000.00, terms. Contact Henry T. Wicker, Realtor. 21-1/2c

PIANO For Sale—Pine spinet, like new. Assume low monthly payments. Write Credit manager, Box 922, Idaho Falls, Idaho. 25-3/4c

FOR SALE—19 Cabincraft double bedsprings, decorator colors, excellent condition, \$3.50 each. Nob Hill Lodge, Afternoons only. 34-1/2c

FOR RENT—Modern cabin, accommodates three people, reasonable rent. Also three other cabins. White Mountain Cabins. 35-1/2c

FOR SALE—Age it boy's levis, shirts, jacket and suit; dinette table and six chairs, pho. CL 7-4625 after 6 p. m. 34-1/2c

FOR SALE—Good used electric refrigerators and Maytag washers. Buckner's, Inc. 28-1/2c

FOR SALE—Woodcutters' supplies, Pioneer Chain Saws at C & L. Lumber & Supply on Highway 70, Hollywood. 11p

FOR RENT—Bedroom for lady with kitchen privileges, Palmer Gateway, near school. CL 7-4422. 18-1/2c

FOR SALE—One of the better paying year-around trailer parks in the Ruidoso area, good terms can be arranged. Contact Henry T. Wicker, Realtor, Ph. CL 7-3662. 21-1/2c

FOR SALE—Good used electric refrigerators and Maytag washers. Buckner's, Inc. 28-1/2c

FOR SALE—Age it boy's levis, shirts, jacket and suit; dinette table and six chairs, pho. CL 7-4625 after 6 p. m. 34-1/2c

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PAGE NINE
Ruidoso News
Friday, March 10, 1961

HENRY T. WICKER
REALTOR
"THE SIGN OF SERVICE"
Member of Ruidoso and Roswell Multiple Listing Service

Offers
Real estate exchanges anywhere on properties in this area with the help of cooperating brokers, and their salesmen.
Member of the Ruidoso and Roswell Multiple Listing Service and International Traders Club.
Ruidoso C. of C.
Offices at the Forks of the Road in the Gateway,
"Lounge"
Dial CL 7-3662 Day or Night
Answering Service, Part Time Automatic

Henry T. Wicker
Realtor
Dial CL 7-3652.
Box 832
Ruidoso

Locke Realty Company
LOW DOWN
Payment on two 2-bedroom cabins, both on deeded lots, with reasonable terms.
BEAUTIFUL
New office space available May 15th. Carpeted, office parking on best intersection in town.
WE NEED
Your listings and would appreciate your calling our office.
Betty Locke, Realtor
Della Hale, CL 7-6048
Member of MLS
OFFICE AT LOCKE INN
Box 273 Ph. CL 7-3441

FOR ONLY \$10 a month you can clean and feed an orphan calf. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va.; or Save the Children Foundation, Inc., Box 818, Norfolk, Conn. 22-1/2c

FOR SALE—Good frontage on U. S. Hwy. 70 or Main Dr. Road in Ruidoso. Contact Henry T. Wicker, Realtor. 18-1/2c

THREE BEDROOM, two bath home, two fireplaces, central heat, beautiful patio, waterfall, furnished. Agua Fria Estates, ph. ES 8-4580. 51-1/2c

FOR SALE—Well located irrigated stock farm for trade on Ruidoso property. Contact Henry T. Wicker, Realtor. 18-1/2c

ATTENTION—Road workers, nice furnished apartments, in heart of town, \$70 week, Fiesta Court, pho. CL 7-4101. 32-1/2c

Card Of Thanks
To all of those who by many acts of kindness expressed sympathy and friendship, we would like to say thanks for everything.
Ethel Smith & Family

1933 Oldsmobile—hydramatic, good tires, \$350.00. Willard Farris at Keeth Gas Co. 11c

TRADE—Have large 3 bedroom home in Las Cruces, will trade for Ruidoso property. Olin Spruill, box 1236, Las Cruces, N. M., pho. JA 4-7419. 37-2/2c

FOR SALE—1925 Model A Ford pick-up, motor and running gear rebuilt, some body work done, good tires, extra motor and parts. CL 7-4463 21-1/2c

The HOME CLINIC
Repairs — Paints
CL 7-2321, Ruidoso

FOR THE BEST LOT VALUES IN RUIDOSO

Country Club Estates

The Most Beautiful Residential Locations
In the "Playground of the Southwest"
Overlooking

Cree Meadows Golf Course
Ruidoso Municipal Airport
And a Spectacular Panoramic View
of Old Baldy and White Mountain Skyline

Offering

- ★ The Best Gravel Streets in Ruidoso
 - ★ City Water Mains on All Streets
 - ★ Electricity
 - ★ Cable TV
 - ★ Telephone Service
- Terms to Suit You — 6% Interest



Office Across from Ruidoso Post Office
Phones:
CL 7-5975 — Office
CL 7-4675 — Home Lloyd L. Davis, Sr.
CL 7-4391 — Home Lloyd L. Davis, Jr.

Don't Miss Letting Us Show You Country Club Estates

RUIDOSO FOOD MART

FRI-SAT. SPECIALS

DOUBLE FRONTIER STAMPS ON EACH WEDNESDAY..

FRESH MEATS

Picnic HAMS .39

LOIN Steak .89

Glovers SAUSAGE . . . lb. 29¢

BACON 59¢

PORK CHOPS . . . 69¢
End Cuts — 55¢

GROUND BEEF . . . 39¢

FROZEN FOODS

BOYSENBERRIES . . . 39¢

CUT CORN 19¢

GREEN PEAS . . . 19¢

MIXED VEGETABLES . . . 21¢

ICE CREAM .79

Pot Pies \$1
5 for

PRODUCE

Juice Oranges .12

GRAPEFRUIT . . . lb. 10¢

AVOCADOS . . . 2 for 25¢

CELLO CARROTS .10

THE STORE THAT GIVES FRONTIER STAMPS

DOUBLE FRONTIER STAMPS ON EACH WEDNESDAY..

CELERY—Stalk . . . lb. 10¢

BANANAS 12¢

Blue Cheer .69

Chuckwagon BEANS . 2 for 25¢

GRAPEFRUIT JUICE . . . 29¢

SPINACH 2 for 29¢

FRUIT COCKTAIL FIVE FOR \$1

PINTO BEANS . . . 3 for 29¢

CRACKERS 25¢

PINEAPPLE 2 for 39¢

Biscuits .25

DOG FOOD .25

PAR 7 cans for \$1.00

PAR case \$6.85

PEACHES \$1

4 for

MATCHES . . . carton of six 45¢

PEAS 3 for 49¢

Coffee \$1.39

BABY FOOD 2 for 25¢

FACIAL TISSUE \$1

WAX PAPER 2 for 39¢

PORK AND BEANS .49

COFFEE .59

COTTAGE CHEESE . 16 oz. 33¢

Two County Roads In Meeting Monday

At the annual meeting in Carrizo Monday, the Lincoln County Road Planning Committee recommended that the first allotment for road improvement go to the Captain-Spindle road and the next allotment go to the Corona-Lon road. In connection with the first allotment the committee recommended that the Federal Aid Secondary project 1230 be extended from Spindle to Captain.

Other roads being considered by the group were White Oaks road, entire Pine Lodge road, Nogal-Angus and Claunch road.

Eleven of the 13 road areas were represented at the meeting, with the Picacho and Lincoln areas not represented.

Mr. De Vargas of the State Highway Department opened the meeting by showing a film "To Build a Road" to the group. The film explained some of the many activities and functions of the various divisions of the State Highway Department.

G. W. Shanks and Walton Wilson were elected chairman and vice-chairman respectively. Wilson explained to the group about the proposed change in the route of State Road No. 10 (Claunch road). He stated that it would shorten the road three to four miles, eliminating three dangerous curves that would be easier to drain. This road would be used for ranch supplies and for recreational purposes and a route to Gran Quilira.

The committee recommended that State Road No. 10 be changed to follow the section line two miles south of the Township line between Township 3 South and Township 4 South.

Mr. Calloway, Forest Service Representative, started the afternoon session by reporting on the Forest Service road activities during the past year. He stated that considerable money had been spent on the White Mountain Park road, they had fixed the road, in cooperation with Mr. Leach, from his headquarters through Bernardo Gap, and plans are to have three more miles of hunters access road in the Carrizo area. He said that future plans include six miles of road in the Bonito area, three miles below the dam. Also that a new approach to the dam had been planned.

W. A. Hart of Ruidoso mentioned the improvement scheduled on State Road No. 24 (from Cloudercroft to Mesacero) in Otero County. He stated that this would help Lincoln County.

Our new drive-in teller's window is open earlier and later than those in the bank. You can get checks cashed, make change or make a deposit from 8:30 a. m. until 3:30 p. m. week-days, 8:30 a. m. until 12:30 noon Saturdays at the drive-in window at the Ruidoso State Bank.

Bill Williams
Marcia Henderson
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Fever in the Blood

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STAGE PLAY HERE—The Eastern New Mexico University of Portales has its Children's Theatre stage cast on the road now giving a Chinese fable in costume, on stages of high schools of the area. Adults are invited to join with the school children in seeing the play. It is being given today (Friday) in Captain and Ruidoso, curtain time in Ruidoso is 1 p. m. and admission is \$1 for adults and 25c for students.

100 HEAR JAZZ BAND
An audience of 100 enjoyed a two-hour program of jazz music presented by the 15-piece Intercollegiate band from New Mexico State University in the Ruidoso School Gym last Friday evening. The stage band gave about 25 numbers, with a commentary on each, including mention of the name of the band making the piece popular, and the composer and arranger, by Bob Willis, director of the touring group. LeRoy Gooch, local school music director, "sat in" with the band for two numbers, playing the bass fiddle.

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