#### Don't Let Rumors Determine How You Vote---GET ALL THE FACTS!

Lincoln Resident

Democratic ticket. She is the

daughter of Mr. and Mrs. Ray

Taylor. Phoebe went to school at

Hondo, Lincoln and graduated from

Capitan as valedictorian, She at-

tended Eastern New Mexico Uni-

versity for a year before working

in the Treasurer's office. She has

worked as a special deputy for five

months and as chief deputy for two

years. She is the present chief dep-

Miss Taylor states: "I believe my

experience in the office of County

Tressurer will help me serve the

to release his grip on Ruidoso,

Tuesday morning this week local

residents awoke to find a 4-inch

snow spread around the landscape.

anow within a few hours the same

Citizens Hear

At Airport

rmances lalked

it's a shame the way beer cans

lately, "You can certainly tell our

THE WEATHER

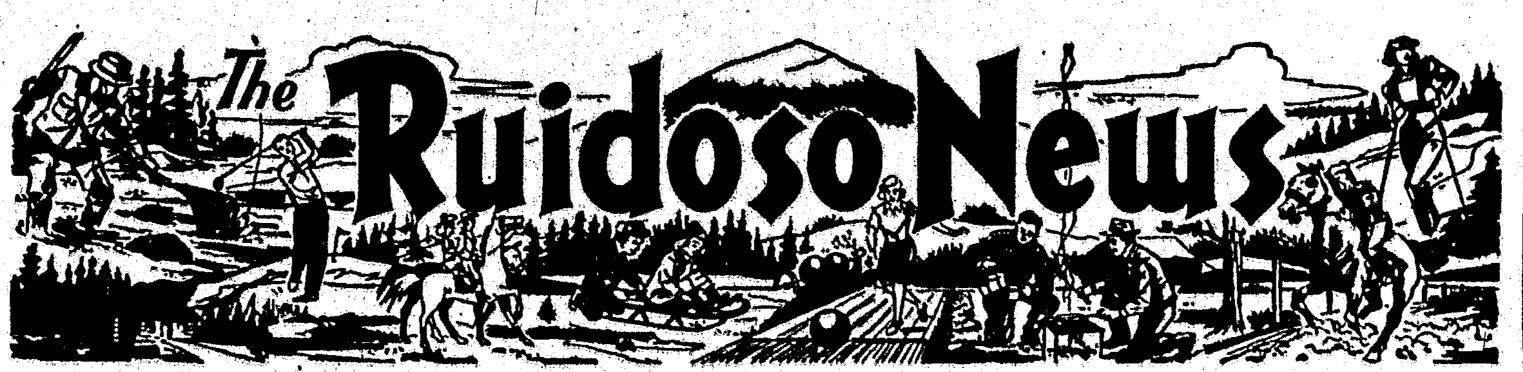
mountain drives." . . .

Alass: gerde is not going to make Sports Page (Page 4 today)

A warm sun melled the new fallen

Is Candidate

For Treasurer



FHA Financing Available in Ruidoso

· Lew dewn payments \* Un to 30 Year Loans \* Only 534 % Simple Interest

DAN D. SWEARINGIN, Inc. Insurance --- Real Estate --- Pho. CL 7-425

VOLUME 16, NUMBER 39

10

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MARCH 23, 1962

Subscriptions: \$3.00 per year in Lincoln County; \$3.50 Outside Count

#### **Around Town**

-By Nosey Waters-

We've just seen four of the new brochures and maps being issued by the Tourist Bureau of the Department of Development for use in luring visitors to our state this year, and Ruidoso and Lincoln County get generous mention . . .

The first manuscript has been turned into the News office and the first galleys of type set on a new book to be published sometime this spring on the history of the post offices in Lincoln County. The valuable historical collection of information abould prove of interest to many people, and we are proud to be having a part in its publication . . . Jim Hine, village clerk, says 118 dogs were vaccinated in Ruidoso and about 40 in Ruidoso Downs when the annual rables vaccination and dog license date was observed last Thursday at the respective city halls . . .

end he had exactly half the money mosded for costs of taking the school band to Portales to a music festival. He had \$100 of the \$200 necessary, and said thanks were due to the Kiwanis Club, the Lions Osub, the Beta Sigma Phi's Alpha The chapter, O. & L. Lumber Co. and the Ruidoso News for their donations . . .

Ruidoso's Business & Profess ional Women's Club is beginning project to try and interest the State Folice and State Highway department to install some sort of traffic control as a safety measure near Lindy's Country Blore at Alto at the junction of State Road 37 and the road that goes to the ski area Speaking for the club, Mrs. W. E. Managy said she has had numerous people mention it is a dangerous intersection and that there may be a serious wreck at that point some day. After going to look at the preb-Lean and says she is even more convinond some action must be taken-Derhape even installing a red blinkor light there when the aking season is underway. She said the project will be talked again in the club at its next meeting April 16, and she is tirging efficers of other civic clube here, and anyone else interested, to attend and work with the olub in this worthy undertaking . . .

On display at Waltie's are some of spring. of the golfing trophies being offered for visiting Lions in their state- mountains to the west. At least 12 side, outlined the initial improve- demonstrations on such things as: wide convention here in June, inches felt in White Mountain Park ments planned for the airport, and relationship of arithmetic, math, Trophies are also being ordered for to bring a fresh covering on aki recapped the financing sources, social studies, etc. to resources and some bowling competition planned trails of Sierra Blanca Corpora- which would include a \$47,000.00 cornervation; soils-where they which may draw a crowd of 1,200 cording to a report from the com- ers will decide in the municipal watersheds - what they are and people . . . Candidate cards that pany's headquarters in Ruidoso, the News printed last week for the People's Ecotiony Party have been printed on the reverse side with a lishing of candidates of the opposing city election party the Conserva alives. A supporter of the Conservative party did that-it wasn't dope in the News printing office. We never new that happen before in all our election printing exper-

iencei . . .

week the pre-election rumor that of the proposed airport improve- and a paved parking (tle-down) elected, Dan Bwearingin an inche project was outmood, mayor will employ Bill Toole as Mayor Robert Pearson and mem- moval of some trees and some city manager at a fantastic sale bers of the village council called earth moving work on both ands ary." was wholly fabricated by the meeting at the port so voters of the field. at present in forming a planning lorated in recent months. conducted a pre-election straw vote a hard surfaced strip laid in the ject." on the major's race and came up fall of 1960. printed menu, It came from Del. story elsewhere in today's News.) make the attempt to improve its monico's, famed New York dining Revenues from the port, such as port. place, and listed foods available gasoline sales, hangar rentals, and Toole explained that the port was

Fried or stewed liver ...... 3c Play. Beef or mutton stew ...... 4c Corn beef and cabbage ......... 4c Attending a Masenic Grand fly in here," Toole said. Beef slew ...... Pork Chops ...... Puddings ..... 4c master. Post Dutlet 5c Ruidoso's long-time boosters, says Ham and eggs Hamburger steak

Regular Dinner - 19c Ray Clarke says his friends in Ruidosa need to be warned of a "ticket trap" in Alamogordo, He thirsty enthusiasts have left a tellwas fined for not observing a sign tale trall of beer cans all along in right turn on red. "What made me mad, and what made me feel I I abouldn't have to have paid the fine - suspended verdiot would have been the fair thing-was that the sign had letters so small they just can't be read by motorist who morting, watching traffic, etc. Lumber & Supply Co. ad on the year, stready \$12,000.00 to gasoline



Near Tularosa An employee of Noisy Water Lodge in Ruidoso, 31-year-old Herbert Arthur Hunt, Jr., who was alone in his car when it amashed in-to a bridge abutment east of Tula-

among the seven traffic fatalities New Mexico counted this mid-week as the grim reaper took a heavier tell than usual on state roads. Forrest Bradley of the Noisy Water Lodge where Hunt was employed said that Hunt had been working there as a handy man for about two weeks and that the man came from Rhode Island where his mother lives.

rosa on U. S. Highway 70, was

Funeral arrangements were pending at mid-week. The accident happened at 3:30 p.m. Tuesday about 7 miles east of Tularson. He was driving an International Scout owned by Nolsy Water Lodge. The vehicle was completely demolished. Hunt's hometown was Woonsocket, Rhode Miss Phoebe May Taylor of Lincoin has filed as a candidate for the Island, where his mother, Mrs. Georgiana Hunt lives. office of County Treasurer on the

#### City Candidates Favor Airport **Bond Issue**

All candidates for city adminisration offices, including four each from the Conservative Party and from the People's Economy Party. with Mayor Robert Pearson mei people of Lincoln County more of and the incumbent board of truslee members fishirday afternoon last week in the city hall to hear ter Conservation District will apena report of projects underway, sor a Conservation Workshop for Mayor Pearson expressed the Wish Teachers on Saturday, March 34. that the candidates make state. Teachers from the Mondo, Muidees ments regarding whether or not and Capitan schools systems are they will support some of the pro- expected to attend in numbers jeous if they are elected so that which will make this one of the Old man winter seems rejugiant there will be no interruption in largest workshops of its kind ever negotiations for loans, which have held in this county,

been underway for sometime. Six of the eight candidates pres- a.m. at the Capitan High Mobool ent said they were in favor of pur- with a fast-moving session "leadsuing the airport improvements, ed" with dozens of demonstrations "for they are definitely needed in and activities which teachers and day. Pleasant, springtime weather view of the condition of the port non-teaching persons will not want has held sway for most of the time at present," while two of the men to miss. The demonstration session last several days-indicating said they would reserve comment will be led by George Worley, dithe calendar is right in listing until they could investigate the rector of the Pack Foundation Tuesday, March 26 se the first day present port's physical status.

port revenues at 3 \$/8 per cent in- and animals, icrest. These three money sources Ruidoso by the Civil Aeronautics others work and live. Administration—to bring the total called at the local airport Monday widened landing strip, a taxi strip (Continued to Page 5) On investigation, we found this afternoon at 3 p.m. when financing which can be an auxiliary runway

someone. Toole's plans don't in could see condition of the present. Mayor Pearson pointed out that clude such a job-he is interested landing strip, considerably deter- the bond issue would cost only \$1.25 per \$1,000 valuation rendered for consultant firm to operate in New Present were several candidates tax assessment. One commissioner Mexico and Colorado, with a part- for the upcoming municipal elec- candidate, Jack Hitchens, private ner, Al Rochr to be in charge of tion, along with interested citizens telephone company executive here, an office in Denver, and Toole to hungry to hear the proposed im- said the tax would cost him \$272.00 be in obarge of a New Mexico head- provements outlined more fully. per year for the 11-year period the quarters in Ruidoso-which means Pearson called on Airport Com- bonds would be retired in, and add-Ruidoso will be gaining another missioner Tom Jones to give a ed, "I'll probably be paying as new enterprise that has a premis- history of the port, in use for about much as anybody in the communiing future . . . A local businessman 15 years, 12 of those 15 years with ty-but I am certainly for the pro-

Pearson also said that since genwith these figures: Tucker 10, He then asked Planning Consul- eral obligation bonds can be voted Swearingin 2 . . . On the wall of tant Bill Toole to explain how the only every two years when munici-Whippie's Restaurant in the Gate- new landing strip, taxi strip, paved pal elections are held, that if the way Bill Moore, the manager, has tie-down area and clearing of land people did not favor the issue this a card on display that is a copy north of the field would be paid year, there will be another two of what is believed to be the first for. (This is touched on in another years elapsed before the city can

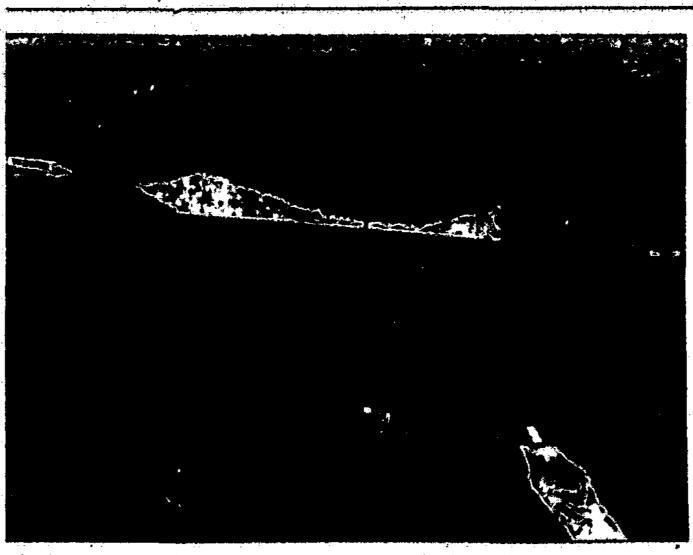
and prices in 1834 as follows: a pledge of a portion of the vil- at a point now of being condemned because it only has a 14-inch hard will accommodate any type plane (for the runway's length) that will

Fried fish ment of School House Camp Ground 4c the Ruidoso Lodge were Jake Mc- Park which the village is acquir-40 Donald, Ralph Bonnell, J. G. Ram- ing, There are 80 acros in the area, ming pool, wading pool, diving pool, bath houses, parking area, lights for a small baseball field, and perhaps some walks, "We need more recreational facilities for the children of our vacationers," Pearson said, "Pinancial assistence for this improvement will come from a \$180,000.00 loan from and whikey bottles are litering the C. F. A. (Community Facilities Administration) and is to be repaid from our ic a package cigarette

winter business has grown a lot, especially on the road to the new Village Clerk Jim Hine said cigarette tax remittances are about half this year of what they were the hang beneath a traffic light in that the citches beside the road. It's a previous year and that present only oily the other day which said "No the offices peside the road, it's a officials have been trying to find out why from the Brate Bureau of in such natural beauty as our Revenue, In answer to a question from one of the candidates, he said the gasoline tax brought in about \$12,000.00 in the 12-month The weekly weather round-up will 1990-61 flacal year, and for the first a to me each week in the C & L seven months of the 1991-62 flecal

(Continued to Page 5)

# SET FOR MONDAY, APRIL 9



SALADO DAM-This photo was made by District Conservationist Clem Weindorf during a rain, graphically depicting the use of the Salado Dam east of Capitan which holds back flood waters to help conserve moisture. Outlet can be seen in lower right of picture allowing water to run down the ordinarily dry stream bed into the Bonito under control.

### Upper Hondo S. W. C. D. To Host County Teachers

The Upper Hondo Soil and Wa-The workshop will begin at \$130

Wajerabed Conservation Education Bill Toole, consultant to the VII- Project at the University of New The anowiall was heavier in the lage Planning and Zoning Commis- Mexico. It will include many "live" in connection with the meeting, tion's popular winter resort, ac. O. O. bond leave the property own- come from and how they differ; election April 3, a \$63,000 revenue how they affect our communities; bond issue, to be repaid from air- and the living balance of plants

> will provide 41% of the cost of the ed at improving and broadening White Clinic in Temple, Tex., Monproject—and the balance, 56% will understanding of the local com- day this week. He had gone there be a direct grant to the Village of munity in which teachers and recently for an annual physical

ned from this amount of money board of supervisors, Upper Hondo oce area, and was an active work-About 86 persons attended a rally would include a lengthened and goil and Water Conservation Dis- or in his church, the St. Anne's



than, Ruidoso contractor, is a candidate for village trustee in Ruidoso on the People's Economy Ticket, for the term of two years.

#### It's Coming . . . JUNE 3-4-5 New Mexico

State Lions Club Convention in Ruidoso Let's Make These 1200 Visiting Lions and their Families Remember Their Microstest Convention Was Hold Here!

Fred Slauson, Valley Resident, Dies in Texas

Fred Mauson, lalented resident of the Ruidoso Valley, and a man described as having many hobbies. The demonstrations will be aims died white a patient at scott & obsoleto as was his custom At noon a free lunch will be pro- Matison owned a ranch near the to \$516,000.00. Improvements plan- vided at the Capitan school by the Kenneth Nosker ranch in the Glen-

> Episoopal, where he served as ormation was available on the deccased.

> Funeral services were held in Corsicana Thursday this week. Nosker attended the rites, having gone to Corsicana earlier in the week when he learned of Slauson's death. Rev. William R. Brown. Episcopal vicar, said this week that requiem for Slauson would be held at 10 a.m. Saturday at St. Anne's, but that the date and hour was tentative, "We'll try to get word to all the friends of the deceased if we change it from that,"

#### LOCAL LIONS HAVE VISITORS Nice members of the East Grand March 16, wt., 7 ths., 12 oc. Plains Llocs Club valited the local Mr. and Mrs. Exta Oreen, Rul-

17, Wt., 6 lbs., 121/2 oz. day night dinner meeting. The visiting club heard discos- Mr. and Mrs. William McCans, SPECIAL OUESTS tion by the Ruidoso club for the Ruidoso, parents of a daughter state-wide Lions Club convention born March 19, wt., 7 lbs., 7 or. to be held here June 3, 4, 5 and Mr. and Mrs. Charles Wharton, stated that they would be here to Ruldoso, parents of a daughter jois in the activities for the affair, born March 20, wt., 6 lbs., 7 oz. Also visiting at the Tuesday night meeling were mayor Robert Pearson and the village planning consultant, Bill Toole and Al Roohr.

calendar for Monday evening, 7:30 of the high allitude of the Alto area, len place, p.m., April 9,

Other matters talked during the meeting was a proposed meeting with contractors of the village on March 26, with notice to be given the building trades men prior to the gathering.

The commission also ordered an additional 100 comprehensive planning books for the public's use, There are still a dozen left from the original order of 160, and members of the panel in the meeting this week said they hoped everyone interested would get a copy for study, "And", R. A. Bennett, member, said "I hope everyone will read page one and two of the plan book, and comprehend its meaning, before they dive into the rest of it." The extra books will cost the village \$4,25 each, but members of the commission said they were sure it was in the public's interest to get more printed. Subdivisions, Annexations

Are Discussed The commission approved final plate of four subdivisions, that of Rod Courincy's Eagle Estates in the Alto area: and three offered by Ruidoso Rosliy, the Red Cedar Wost Codar and Middle Cedar Subdivisions, all located in the Ocdar Creek area

A preliminary plat for Alpine Village, being developed by Wm. Oasio & Associates, and have 231 half-acre lois, located northwest of the cemetery, was (Continued to Page 5)

### Billingslea New Oecli Billingsley has been sleval-

ed from the position of vice-president to president of the Ruidoss-Hondo Valley Rotary Club, He succeeds Roy Anderson. Other officers elected last week by the Rotarians, to take office on July 1, are: Cecil Smith, vice-president; Jack Jennings, accretary-treasurer, succeeding Bernard Rooney; Lane, sergeant-at-arms, succeeding Rev. James S. Saylor; and Roy Anderson, Jim Wimberly, O. Shleids, Dan Swearingin Lloyd Davis, directors. Rooney had held the job of club

accrelary-treasurer place the Rotariana organized ten years ago.

Ruidoso-Hondo Valley

General Hospital

Reports That

Congratulations

Are Due:

Alamogordo, parents of a daugh-

ter born March 15, wt., 7 lbs., 1 os.

Mr. and Mrs. Henry Sliva, Ala-

1962 SCORE TO DATE

ORLS BORN-16

BOYS BORN-12

(1961 Score—Boys 59, Cirls 62)

Fourth Chinchilla Ranch To Open Near Alto

Construction has started on fa- in the White Mountains, is said to cilities for a fourth chinchilla ranch cause the chinchilla to produce a in the Alto area, to be operated much finer, warmer coat than at Commission, with vice-chairman by Mr. and Mrs. S. G. Preston of First structure to be built is a Carl Morrison filling in as head of Ruidoso and Mr. and Mrs. C. B. 20x40 building to house about 100 the panel since the resignation of Preston of Deming, It is located on chinchillas; the Prestons said on Chairman Dan Swearingin, Monday State Road 37 about half a mile a visit to the News office Saturday, night this week put the final polish north of Lindy's Country Store at The new place will be known as on a zoning ordinance it is recom- Alto, and adjoining the Sam Allen Joymax Chinchillas, a name coinmending for the village of Ruido- chinchilla ranch which was open- ed from the first names of the so's board of trustees to pass this ed last year. The original chinchilla men's wives, spring.

ranch of that area is that of Mr. Another chinchilla ranch, in open on the proposed ordinance, before have been raising the much desired that owned by Del Foster and Jean it can be passed by the village fur bearing little enimals for more Rankin, who moved here from Rose

board, has been set—and is on the than five years. The cool climate well, and also located near the Al-

#### Roswell Youth Accidently Shot Sunday on Wilson Ranch Near Here Where Skull Was Found Week Ago

The Wilson ranch, six miles north of Ruldoso on Eagle Creek El Paso Couple was the scene of another news story last week-end, in which a Roswell youth was accidentally shot. A week before, a skull was found by youngsters on the same ranch, which excited law enforcement officers who wondered of it countd be linked with a series of torso murders in the Southwest. The skull is being studied in the Federal Bureau of Identification Army major, Mrs. Gruber has been laboratory in Washington to termine its age, since it was in El Paso and hopes to start a class good condition—indicating it might not be an Indian's like so many dren, Candace, Chris, and Matt. that are uncarthed in this region all of whom will be enrolled in the that are hundreds of years old. Two Ruidoso men battled deep snow for two hours Bunday after-

noon to get a wounded Roswell boy, Larry Oldrup, 13, to the Ruldoes Hospital after the boy was accidentally shot by a companion. The Oldrup boy is the son of Mr. and Mrs. Roy E. Oldrup, 1501 S. Michigan Ave. He was abot in the lower chest and was bleeding profusely as Max M. Wilson and Morris Martin drove over a snow-oovered road in a Jeep, Ruidoeo VIIlago Marshal J. P. Bobo reported. Bobo invertigated the accident.

A friend of the Oldrup family said that Larry had been taken off the critical list Monday morning and that his condition was as good as can be expected after extensive surgery. The 23 okliber bollet parrowly missed his beart and lunes and lodged just under the akin in his back.

Larry's father was on the way to Houston by train when the accideni occured and was intercepted at Lubbook by a family friend, Leroy F. Fry, Sunday evening, and returned to Roswell. He spent the night at Mt. Mary's Hospital white

Bobo said that Wilson, 707 Plains Park Dr., and Martin were (Conlinued to Page 5)

Buys Rock Ridge Cabins In Ruidoso Leland Realty announced this week the sale of Rock Ridge Oabine from Charles B. While of Lubbook to Mr. and Mrs. George W. Gruber of El Paso, Mr. Gruber is a retired de a duplicate bridge instructor in in Ruidoso. They have three chil-Ruldoso Schools when the Grahees

> move bere soon. Leiand Realty also handled the sale of the large bome in Galeway Addition from Esther 5. Collier to Kathryne Hall Travis, story of which was in last week's News.

Kiwanis Club Pancake Supper Is Tonight

The Kiwania Club of the Ruidoso Valley is staging a panoake sepper tonight (Friday) from \$130 to a p.m., in the Nob Hill Bobool Coleteria, la feature papeakea, bases and coffee or milk. Funds raised from the event will be used in the club's youth work. The Kiwanians currently are assisting in arganization of a 4-H club here, and are already sponsoring a Key Chub Out members are hoping that 200 or more people will be on hand for the supper. Tickets are \$1

Henry Morris, Pioacho, was admilled March 43 as a patient to Memorial Osteopathic Hospital in

#### New JayCee Club Sets Charter Banquet Tonight

Ruldoso's newest civic club the S. Bunt of Ruldoso and Ruldoso Ruldoso District Junior Chamber Downs, respectively, will repreborn March 14, wt., 7 lbs., 634 oz. in attendance, he added.

of Commerce, will receive a char- sent those two cities, along with ter in a banquet set for tonight Echool Superintendent J. Howard (Priday) at Whippiess restaurant Morris and Ruldoso-Hondo Valley in Palmer Cateway. The Ruidoso Chamber of Commerce President president, Jim Chandler, said an Tommy Pericot, Chandler said. estimated 100 persons will be in at- State International Director Al terdance, and that State JayCee Nunez of Roswell is to be master of President Bill Oreen of Roswell ceremonies, Sharing the duties at will be special guest, Several other the head table will also be Wayne Mr. and Mrs. Orlando Montes, state officers as well as officials Doyle, Alamogordo, immediate Roswell, parents of a daughter of neighboring clubs will also be past president of the JayOces there. The program for tonight is given Mr. and Mrs. Walter Matherly, Mayors Robert Pearson and W. below is detail.

PROGRAM

INVOCATIONmogordo, parents of a son born MABTER OF CEREMONIES

Liona Club at their regular Tues- doso, parents of a son born March INTRODUCTIONS

International Director New Mexico Jayoess MASTER OF CEREMONIES ROBERT PEARSON Mayor Ruldoso W. S. (DICK) BUNT Mayor Ruidoco Downs TOMMY PERTEET President, Buldose-Hondo Valley

AL NUNEZ

President

New Mexico Jaycees

Alamogordo Jayceos

New Mexico Jaycees

WILLARD R. OREEN

New Mexico Jaycees

JIM CHANDLER

Ruidoso District Jaycees

RALPH SCHUETLING

Past President

Vice President

President

President

Chamber of Commerce J. HOWARD MORRES Superintendent

Municipal Schools WILLARD R. GREEN

BANNER PRESENTATION WAYNE DOYLE

CHARTER PRESENTATION

INSTALLATION OF OFFICERS

Address of the evening

RESPONSE

JAYCEE CREED (In unison)

MASTER OF CEREMONIES **OFFICERS** JIM CHANDLER President

IKE BLACK Internal Vice-President

Director

ROCER MARSHALL

State Director CARL MORRISON Becretary DAVID MCCALL

PAT ROONEY External Vice-President

JAMES OROUGH Treasurer LARRY MOKNIOHT Director



IN RACE HERE. Three of the four candi-Party are shown, from left, Elmer Estes, local cleaning plant operator: Jodie Filleman, con-

tractor, and Warren Tucker, cafe operator. dates for city offices of the People's Economy. for mayor, Estes and Filleman seek four-year trestee terms.

## **IMPORTED** BRASSWARE FROM INDIA

Molded and Engraved By Hand

CARMON PHILLIPS'

OLD MILL

Mrs. Earl Hickam

Elected President

Of Ruidoso P-TA

Thompson, treasurer.

Mrs. Earl Hickam was elected president of the Ruldoso Parent-

Teacher Association in the meeting held Thursday night last week.

Other officers elected were: Stan-

Mrs. George Gardenhire, second

vice-president; Mrs. Alfred Pear-

to receive the PITA scholarship

in college, it was reported.

Musical Program

Mescalero Woman's

Club Members Enjoy

by members of the Mescalero Wo-

ing held in the auditorium of the

Mescalero-Bent Elementary School.

The program, presented by Mrs.

Davis, musical instructor of Tula-

rosa High School, included the fol-

"Josu, Joy of Man's Desiring"

presented by the trio, Carol Thom-

as, Rosemary Cannon and Bruce

Borden; "Passing By", solo by

Bruce Borden; "Clavotte Rococo",

and "Schuler Concertina", violin

completed the program.

D and D

**Beauty Salon** 

One Black north of Cambies

in the Caleway

We specialize in hair cuiling and

styling

SPECIAL LaMaur

Permanents \$10.00

Early and Ialo Appointments

"We need your head

in our business"

Open Monday through Saturday

\*\*\*\*\*\*\*

It's Still

Snowingl

We had another preingtime sur-

other refresher cost of powder on

the ski run. Rever give it a try-

and be aure you're warmly dress-

ed. We can help you in that respect

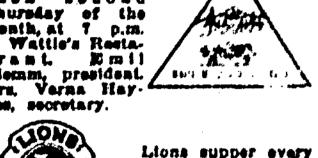
prise answ Menday that put an-

iaredmua galwoi

ley Blewart, first vice-president

### Club Calendar

Clomm. prosident. Mrs. Verna Hay





ern Biar, meets the second Thursday of every mobils, & p.m... Mastern Star building, Octoway. Visiting members welcoms. The Christian Women's Fellew-The Christian Women's Fellowship of the First Christian Chusch
meets on the first Monday of each
meets for husiness and study at
the Church at 7:30 p. st
The Wamon's Auxiliary of the
miscopal Church meets every third
Tuesday of the month at 7:30 p. m.

each Tuesday mornian from 9.2 e 10:30 a, m. In the homes of mem-The First Freebyterian Church suppor every third Wednesday everbing at 7:00 p m. at the Church.

Palmer Gale the Pair", solo by Jana McNellly: Main- "Who is Sylvia", solo by Oarol

downtown Ruidoes
Toammasters Club meets each Thursday meen at Mavaje Ledge for lunch.
Ray Clarke, President; Claude Whitlock, treasurer; Bernard Rooney, sec-

women's workday at Church of Christ in the disteway every first Church. The Quarterback Club is mosting Thursday night at 7 30 5 th. In the High School Library.

The Presbyterian Women of the Church meet each second Tuesday of the month at 3 30 p m., place to be announced later

Ruidnes Woman's Club meets each second Westernament Itulines Womeas's Club building at \$ 00 p. m., exthe telephone committee will advise. Alcoholics Anonymous meets Mon-day nights Call 18 8-4349 or CL 7-



Ruidoso - Hondo Valley Rotary Ciub meets each Tuesday mean of Wattle's Card games every Monday after-ason at 12:30 p.m. at the Navajo Lodge, All ladies in the area and visiting ladies are invited to attend, Lunch preceding the games. For in-formation call Mrs. R. K. Know at CL 7:3631 or Mrs. O. C Shields at Cl. 7:3638 The Ruidoso-Hondo Valley Chamber of Commerce meets each first

Thursday of the month at 6:30 p. m. at the C of C office. The meeting Ruideco Businece and Professional Women's Club meets the third Monlay of each month at 1:36 p.m. at 3 p.m. the Mavajo Lodge. Cub Scout Pack 55 meats every first Thursday of the month at 6:30 p. m. at Nob Hill School.



Ruidoen Parent: Teacher Association meets each third Thursday of the month at 7:30 p m. at the Cafeteria of the Elementary School



H. H. Shler, Beerelary Mosts each second

Mosts each second

Mosts each second

Mosts Monday at

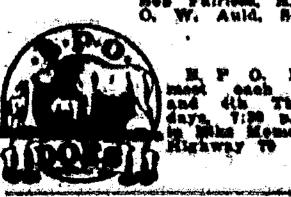
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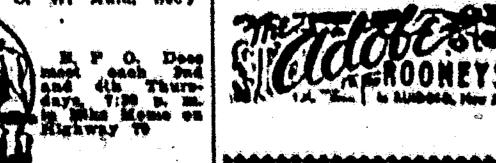
building on Highway

To weal, S. p. m.

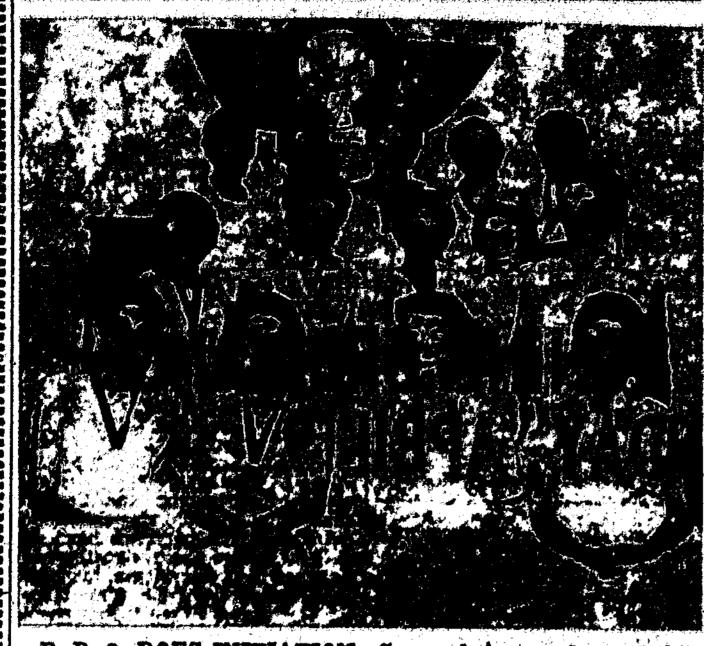
Hob Pairioss, H. R.

O. W. Auld, Secy





### News of Women SCCIAL, CHURCH AND CLUB NOTES



B. P. O. DOES INITIATION—Some of the members of the Ruidoso Drove 152 of the B. P. O. Does are shown at the Elks Lodge Hall when an initiation ceremony was held recently for the new members. Pictured above in the front row from left are, Mrs. Nobie Higgerson, Conductor; Mrs. Fritz Christian, President; Mrs. Alma McDonald, Mrs. O. W. Auld Junior Counselor, Second row from left, Mrs. Joe Reinbardt, Mrs. G. B. Waltrip, Senior Counselor, Mrs. Tull Stansell, Mrs. Billie Flato and Mrs. Bill Moore, Third row, from left, Mrs. Bob Fairless, Mrs. Raymond Clark, Mrs. Jake McDonald, Mrs. W. F. Outningham and Mrs. Harry Eckert.



YEAR'S SERVICE RECOGNIZED—Postmaster L. F. Dryden presents a printed certificate of appreciation to Mrs. Bid (Tootsie) Courvelle during a supper held in her honorat Noisy Water Lodge recently in recognition of her 15 years of faithful service to postal patrons here as an employee in the Ruidoso office.

#### Ruidoso B&PW Club Shown Safety Films | solos by Vincent Kole; "Come to At Recent Meeting

Thomas; Aria from "Figaro", solo by Rosemary Cannon, Accompanist for the above prepentations was nor meeting last Monday. March 19 at the Buffeleria at which time of Green", duet by Mrs. Dorcie Kashe and Mrs. Joyce Van Galen, accompanism of the panied by Peter Kashe, and "Missess for the Ruidoso Woman's Club for panied by Peter Kashe, and "Missess for the regular Monday March 26 will be Mrs. R. Monday, March 26 will be Mrs. R. Monday, March 26 will be Mrs. R. Weldegroom's mother, Mrs. Ray go eys surgery Thursday morning this week in Eastern New Mexico Noble, CL 7-3621 and Mrs. J. M. Monday, March 26 with matching accessories in Medical Center in Roswell. He is completed the program.

Monday, March 26

Hostesses for the regular Monday with matching accessories of the regular Monday and Mrs. J. M. Monday, March 26 will be Mrs. R. K. Knox, CL 7-3621 and Mrs. J. M. Smith, was attired in a light this week in Eastern New Mexico Noble, CL 7-3688. All ladies planning to attend are asked to contact of these ladies so they will a recognition was half in the March 19 at the Buffeleria and Mrs. J. M. Monday, March 26 with matching accessories of panied by Peter Kashe its son, Jack. The films were provided by Riais Police Research Ros. clither of these ladies so they will a recognition was half in the March 26 with matching accessories and a corsage of pink roses. and three guests, Mrs. Effic Cun- nady. ningham, Samuel Hyatt and Walter Schneider, attended. The April meeting will feature

> club year, it was reported. candles were served from a table cold-bug that is going around. decorated with St. Patrick's Day and Mrs. Simon Pax.

During the business meeting which followed a devotional based on Matt. 26:41, Watch and Pray, day night. was presented by Mrs. Angle Cals-beck. It was decided to have installation of new officers at the April 3 meeting, Mrs. Carmen Brunuelas was delegated to propare a skit for the talent show to Mrs. Billie Hickman were appoint. officer of our bank, ed to prepare a program for the Mother-Daughter bacquet which will be held on March 26, Hostess-Listen to our program on radio sia- es for the banquet will be Mrs. KRRR every other day at Joyce Van Galen, Mrs. Angle Calabeek, and Mrs. Grace Carden, The banquet will be held in the club house at 6:30 p.m., it was reported.

#### Lunch And Games At Woman's Club Monday, Mar. 26

ompleted the program.

Vided by State Police Sergeant Bob either of these ladies so they will A reception was held in the Fel-several days.

Following the program, delicious Miller. Mrs. Walter Schneider and know how many to prepare for, it lowable Hall of the church follow. Mrs. Jodie Filleman and so n Mrs. Elile Caylor were in charge was reported by the Woman's Club ing the ceremony. Assisting with Johnny and Mrs. Jo Ramey left of the program. Fifteen members publicity chairman, Mrs. Jack Kan- the courtesies were, Mrs. Arch Friday last week for Dallas, Tex.

GATEWAY ASSEMBLY OF GOD CHURCH NEWS installation of officers for the new By Church Reperier

We had a drop in our church Sunday School attendance last Sunday punch, corkles, nuts and green morning. We attributed this to the We are having Bible atudy motif, by the hostesses, Mrs. Car- Wednesday night, We are studying men Brusuelas, Mrs. John Clower the 7th chapter of 1st Corinthians. Our pastor has been holding a prayer service for a group of mill

workers at their homes every Fri-Our C. A. services are at 7:30 p.m. every Friday night. Everyone is invited to come.

be beld on April 14, Mrs. Art year savings account at Ruldone Blazer, Mrs. Albert Rennie and State Bank. Get detalls from any

> FOR SALE Rome Beauty Apples Cherokee Orchards, U. B. HIGHWAY 70

## The Treasure Chest The Import Shop

We have just received

Two Beautiful

New Lines of Jewelry

Whiting and Davis Jewelry and

Tortolani Jewelry Come in and see our wide selection of gifts from all over the world. We welcome browsers anytime

On Sudderth Drive - Lower Ruldoso Foods - Gifts - Olothes from around the world

TO GET THE MOST FROM YOUR PRESENT TAX DOLLAR --- VOTE

THE CONSERVATIVE PARTY SWEARINGIN, McCARTY, JONES & HITCHENS



MRS. ALGY BAY SMITH

Miss Theresa Capps,
Algy Ray Smith
Wedding Rites Held
Wedding rites for Miss Theress
Capps, daughter of Mr. and Mrs.
J. C. Capps of Ruidoso and Algy
Ray Smith, son of Mr. and Mrs.
Ray Smith of Buckeys, Ariz., were held in Christ Methodist Church in Albuquerque on March 16, at 7 p.m. with the Rev. Rodger Bour-7 p.m. with the Rev. Rodger Bour- querque. land officiating at the double-ring ceremony,

The bride, given in marriage by ver City, Tex., and is now employher father, wore a wedding gown of ed by the American Automobile "We're here now to operate the lustrous white satin designed with Association in Albuquerque, a fitted bodice and bouffant skirt which dipped to a train. The neckline was appliqued with imported slenceon lace and seed pearls and the shirred sleeves were trimmed with hand-made satin roses. The fingertip veil of allk illusion fell from a coronet of pearls. She car- was the winner in the district Muleshoe, Tex., early this week. ried a white Bible topped with a judging for the Vogue Sewing Con- The D. B. Morgan residence is this week.

The church was decorated with Mrs. Evans modeled her entry is being added. baskets of white flowers and tall which was a bloused one-plece W. G. (Bill) Shrecengost was a TO BE IN ZOZO MONDAY white candles burning in candel- dress made of black shanking. Visitor in Ruidoso Saturday. He Ralph Yowell, field representaabra, An archway of greenery Winner in the Student division was came here for a brief conference tive of the Roswell Social Security. Was placed in front of the altar. Ann Robinson, Capitan High School with the Lincoln County Republi- Administration office, will be in Mrs. Autonio Jiminnes sang, "Be- student, who modeled her entry can Committee Chairman H. H. Oarrizoso Monday, March 26, to ascause", "I'll Walk Bealde You" and Which was a pink wool jersey suit Shier and Linda Lambert of Mos- sist local residents in making appli-"The Lord's Prayer", accompanied with a pink polkadot silk blouse quero, the state Republican party cation for old-age, disability, or

a bouquet of yellow rotes. Malone and Miss Melina Rorio was Les Ornoes April 18-11-12.

the flower girl. Octard Taylor was best man and Mike and Jim Capps, brothers of the bride, and Richard Zedlitz. Wore tiebers.

Lear, Mrs. George York, San Fran- where they will visit relatives and cisco, a sister of the bridegroom; friends. and Mrs. Rodger Pope, El Paso, a Mr. and Mrs. M. D. Pior went to sister of the bride.

as, Oklahoma, Colorado and New of years.

For her going away ensemble, week to change the address on her the bride chose a red suit with paper from El Paso to Ruidoso,

Alamogordo Entry

Is District Winner

In Sewing Contest

by Mrs. Dick Luck at the organ, and a bat to match, Mrs. Wayne secretary. Mrs. Richard Zedlitz, sister of Esles represented Ruldoso at the Mrs. Vic Lamb visited her mo- will be at the Court House between the bride, the matron of honor and judging which included entries ther and eleter, Mrs. Charles and the hours of 10:00 a.m. and noon. Miss Janet Monroe, the bridge- from Alamogordo, Ruidoso, Capi- Mary Hurst, in Ft. Worth last week maid, wore identical dresses of tan, Carrisono, Glenwood, Silver and early this week, green satin with fitted bodice and City, Truth or Consequences and a full gathered skirt. Each carried Tularosa. The district winners will compete for the state title which

The bridegroom is a graduate of

Candlelighter was Miss Marilyn will be chosen at the convention in

## Canyon

Dallas to attend the funeral of Mrs. Out-of-town wedding guests in Pior's uncle. F. L. Powell. Powell cluded friends and relatives from and his wife had been frequent California, Arizona, Montana, Tex- visitors in Ruidoso for a number

Mrs. Irms Pell asked us this

## For just \$1295 you can own the world's finest sunglasses!

(No competitor can duplicate them-at any price!)

These are the original wrap-around sunglasses first discovered by French skiers and racing drivers. The exclusive (patented in France) Orama-IV® lenses are distortion-free and are made with the U-V factor—a special filter formula which cuts out ultra-violet rays. They give you 180° glare-free vision with no blind spots. They are fog-resistant, scratch-resistant, shatterproof.



BY REHAULD OF PRANCE

\$1295

The Friendly bhop in the Friendly Village

JEWELEY Whitluck B

Buss & Margle Owners

## Russell Stover, CANDIES The finest, freshest candles you can buy... **Exclusively Ours!** Delicious Russell Stover Candles are famous everywhere for their superb quality and freshness, ... they're delivered to us fresh POST OFFICE BLOCK RUIDOSO, NEW MEXICO -CLOSED SUNDAYS-"One Block East of the Post Office Denver City High School in Den-

Patti-Gayle Courts", she reported. George McOarty was admitted as a patient in Eastern New Mexico Medical Center in Roswell last Bunday, March 18. He is in room 226 and will be there for several days, it was reported. Mrs. Fred Evans of Alamogordo Mrs. Howard Tate visited in

test held in Capitan last Saturday, being remodeled and an extra room

Ruidoso News Friday, March 28, 1982

Dr. James Beall and son, Jimmy, visited in Odessa last week-end. week-end. The Allen Luallin family is enjoying a tour of the Texas coast

SOCIAL SECURITY AGENT

Liong Club Convention June 3-4-5

#### WHEN IN RUIDOSO— GO WESTERN!

Western Overblouses and Stretch Denims Low Rise Western

Riders



In Old P. O. Shopping Confer

## COME IN NOW

Select Your Easter Clothes While Our Stock Is Complete

Spring and Summer Merchandise Arriving Daily

Use Our Layaway Olma's Style Shop Downtown Ruidoso

# SHRIVERS'

SHOPPING CENTER HAWAIIAN PUNCH, 46 oz

TOILET TISSUE DOG FOOD

Tasiewell Cut GREEN BEANS EGGS, Grade A. Medium

Hunt's TOMATO JUICE



RALPH DUNLAP

The lindaue dip solution goes a long way but 75 pounds of the 25% wettable lindaue will not treat 25, 000 sheep, only 2,500 sheep. Even then such factors as dipping vat size and capacity will affect the amount of lindane used.

Wool prices received at sales during the past week were a good 5 cents per pound better than last year. S. P. Johnson received 57 cents for his wool, Joyce Brothers 56 cents and Goodrum Brothers 56 cents for their wool. Several other wool sales are planning for the next two weeks.

To be eligible under the 1961 wool incentive program the wool must be sold by March 31. The wool in-centive is figured on net sales, not the bid price you get for your wool.
The wool incentive price is estimated at 36 conts.

The Rural Area Development Committee will meet March 27 at the Capitan School lunchroom, starting at 7:30 p.m. Background information will be presented on our county resources. A discussion is planned on where do we go from

your savings account at Ruideer cally ill in the local hospital. officer of our hank,



DeBord, stands at door of the place. Interior Mint Lounge has been redecorated and has a has been changed for the new season. DeBord new name. The Gaslight Bar, It is owned and operated by Ruidoso Enterprises, Inc., and said.

and got lost on the reservation?

Isiding in Gridley, Calif.

#### Ruidoso Downs

(By Trudic Balcom)

Mr. and Mrs. C. L. (Bones) Wright are getting a new room added to their residence. You can now earn up to 4% ew . Voyd Wilson has been very criti-

State Bank, Get details from any Mr. and Mrs. James Albert Ro-

John L. Davidson of Springfield. Ore., and Ruidoco Downs is here at Sunday School last Sunday. paint and redecorate his home.

Charley Byers, village marshal, ed friends here Sunday. Benny reports that the village is install—formerly lived at Ruidose and aling its own radios for the martended school here.

The new unit will be also equipped the week-end to help colebrate his with a radio. This was financed by wife's birthday. some local citizens and Mr. Byers C. C. Pior, Biscuit Hill, is sill would like to publicly thank Mr. very critically ill. and Mrs. Ropple Battles, the Chaparral Hotel and Mr. Gene Hensley iting in Riverside, Ostif. She Was for the equipment and helping our accompanied by Mrs. W. A. (Bill)

Question of the week: WHEN are we going to get our own Chamber of Commerce?

Mrs. Lloyd Davidson of Carls bed was a visitor last week-end. She relates that our ski course is a much talked about subject at Carlibad.

Clarence Tholborn. unofficial weatherman of Ruldoso Downs, reports a low of 2 degrees below zero was recorded one day last

What young man in Ruldoso Downs and evidently in need of glasses, drove his car into the side of his house and told friends a car hit him?

A surprise birthday party was A surprise birthday party was D. Langford, Bob and Wayne Lang-held last Tuesday night for Mrs. ford, The Eugene Langfords are Floyd Brem at the home of Mr. and Mrs. Roy Nelson, Also attending were Mr. and Mrs. Wright Home Town Boy Stockley, and of course, Floyd. Salute of the week to Rev. J. L.

quah, Okla. They have been re-Baptist Church for his interest in our young people. He is always available for advice, counsel and Who were the two young men who took their girl friends riding, deciding to show them the sights, help, not only to the young people, but to all the community.

Harley Parnell, attending the University of New Mexico at Albuquerque, visited his parents, Mr. and Mrs. Jack Parnell Sunday. Amos H. Fowler is ill in the hos-Mr. and Mrs. Jack Parnell and Lem Coltharp and Fermin Cha-Herbert Reddy went to Portales vez have returned from Arizona Mr. and Mrs. Danny Balcom Sun-day enroute to their home in Table-ber. The band is on tour this week through the state of Arisons. Lem throughout Eastern New Mexico is one of our active zenior citisens, and West Texas presenting con-Prettiest sight of the week! Nancy Steele, one of our attractive teen-agers, looking very spring like

on vacation and using the time to Benny Sullivan, who has been employed at Holbrook, Ariz., visit-

Mrs. Bruce Griffith has been vis-Hart, They were to visit in Phoenix! enroute home and were due to arrive back here Tuesday.

Election time is drawing near and all voters are UROND to vote. Our town is really growing—many vital lasues are at stake and this is one of the most important elections to be held in years. Vote for the good of the community—use your right as a citizen-VOTE! One of the most surprised men over was J. W. Stockley, who,

while servicing a car, opened the hood and out jumped a small kitten. The driver swears it had been there since he left Oklahoma, Mr. and Mrs. Eugene Langford of El Paso visited his mother and father and brothers, Mr. and Mrs.

former residents of Ruldoso Downs.

Making Good Oney Macs visited his mother, Mrs. Amelia Maes, last week-end. Oney is one of our young men who is to be commended for taking advantage of our colleges in New Mexico. He is majoring in industrial arts at Highlands University, Las Vegas, Oney went into the Navy from a job with Ruldoso Telephone Co., and served from 1966 to 1968. While touring the Pacific aboard ship he organized a string band that played for thousands of people-Naval personnel as well as civilians, throughout the Pacific theatre. At one time his band entertained people in Australia who
were there to attend the Olympics.
At present he is practicing teaching and is coaching a basketball
team. Recently a team he coached
won the champiomhip in the "B"
division in the San Miguel County
tournament. Among his mother's prized possessions are newspaper clippings from U. S. newspapers and from newspapers printed on Naval bases and abroard ship telling of Oney's string band and its programs. The six man band hatled from almost as many states—and played together for many months, its members were praised for the morale boosting programs present.

Sho's gaining fans every night, the Betty Bennett show from 7 to 10 OR KRRE.

Men's work and dress shees, wide selection at Mannie's Toggery. We.

For Rent signs, For Sale nigns, also many other kinds. News Office.

### RECAPPED & USED TIRES

In Several Sizes Recaps, any size \$12 (No Trade-In) Used Tires From \$3 Up

LUALLIN'S **Skyland Auto** Service

Hills Dale No. 21/2

DOUPS, F. STAMP DAY

WEDNESDAY-

#### WAT'S COOKIN'

Ruldose can be called the snew capital of the world-we've had lots of snow-but if sure hasn't slowed us down any. This wenderful winter han brought many thousands of new people to eur lows, and we've had the fine opportunity of serving many of these visiters. Eccp on comini

New Sea & Ski San Tan Lellon

New Magic Turban Koope your hair nest as you sleep, belle, drive, work or play

New Pure Brights By Coty Brings you the freshest look your

Mys oan wear, in len exciting

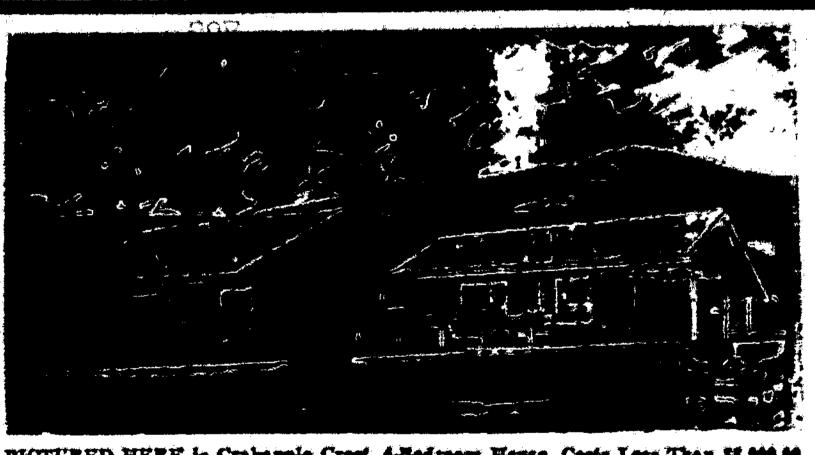


\* Magazines \* Commettes \* Contume Jewelry

· Stationery

\* Films - Plack bulbs \* Berden's Jos Cream \* Pangburn's and Miss Saylor's Candios

Next Door to Bank Addition of the Oreen Tree



PICTURED HERE is Crabappie Crest, 4-Bedroom House, Costs Less Than \$5,000.00

100% Financing—Only lot need be clear

PAYMENTS Include 5-Year Insurance (fire and extended coverage) motgage insurance for life of

> contract \_\_\_ 0 \_\_\_

QUALITY CONSTRUCTION Nationally Known Materials and Appliances

American Mandard Plumbing Pixtures including double kitchen sink, Central heating if desired

Ideal kitchen see mets. Steel casement, Aluminum or wood frame windows, including

SCIECUS.

Have You Checked

The Progress

of the New Aultman

IEH Display Home

In Palmer Gaieway?

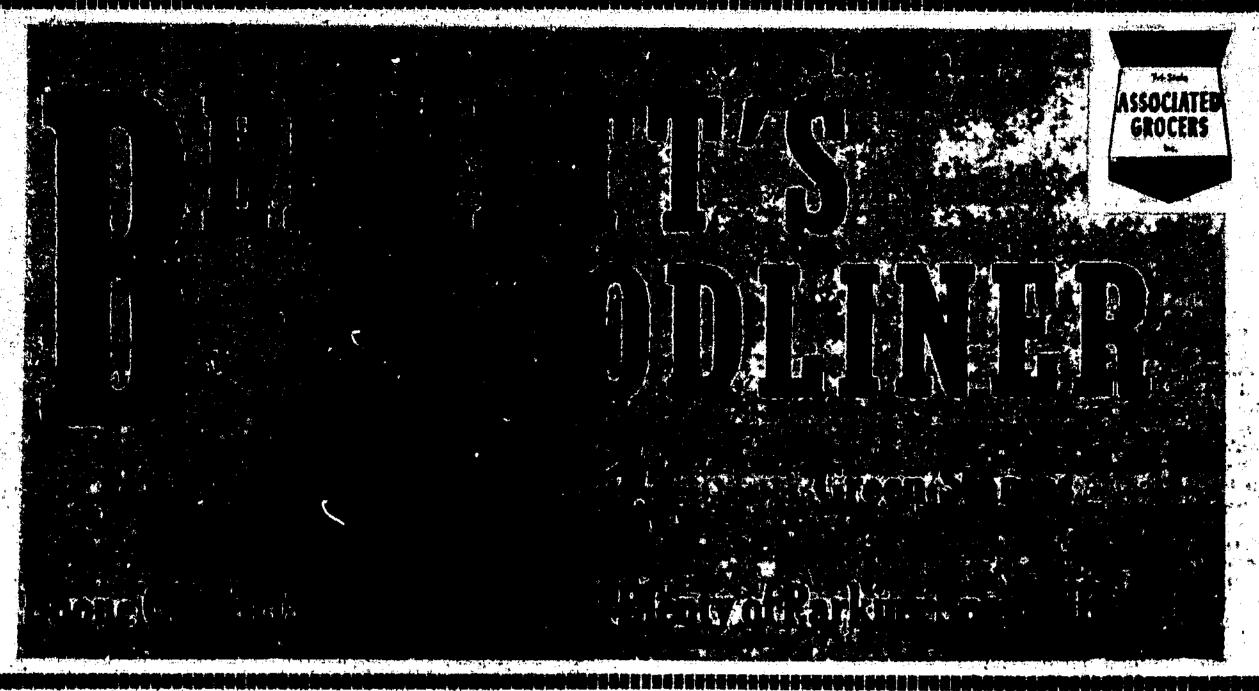
LOCKE REALTY CO. Autman's IEH Homes BOX 866, P.UIDOSO, NEW MEXICO

Would like representative to call

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THE CONSERVATIVE PARTY

-SWEARINGIN, McCARTY, JONES & HITCHENS



Blade Cut Wilson's Certified CHUCK ROAST	- FROZEN FOODS ==
POUND 4	
Wilson's Certified ROUND STEAK Lb. 7	79¢ Fairlane Frozen
Wilson's Certified SIRLOIN STEAK Lb.	BROCCOLI E RAY CT
Wilson's Certified T-BONE STEAK Lb.	SPEARS JUUN J.
GROUND 31bs.5 BEEF	
	Picnic Frozen 6 oz. Cans
HOME-MADE 30 SAUSAGE, LB.	C LEMONADE 10 C PER CAN . 10 C
Grade "A" Ice Pack FRYERS Lb.	Hill's, Frozen HORSE MEAT 5 pkgs. S1
CRISPRITE A	Birdseye Italian GREEN BEANS 29¢
BACON. LB. **	Nice Size FLORIDA TOM
ADMIRATION 50	C ORANGES, LB. LOC PINEAPPLE E2 20-
COFFEE, LB. Maxwell House (with Free Corning	Keniucky Wonders
أنفت استخصص الأفعار منتش	
INSTANT & L. 7 COMPONENTS COMPONE	J ruunu
Lone Star 25-Ft. Roll ALUMINUM	RADISHES OR CREEN ONIONS

Tastewell No. 21/2 Monarch No. 303 Big Treat—Box of 12 Monarch No. 303 Nabisco 1 Lb. Bag Mos arch, Quaris Surlac 8 Qt. Tastewell No. 303

French's Instant Mashed Potatoes Karvat 400 Size

ENERGY BLEACH, Qts., Ea. 196 Giant Box

ENERGY DETERGENT LOPEN SUNDAYS—

S \*\* Hours: 8 a. m. - 6 p. m.

## SPORT5

#### Five Days of Racing in '61 Saw Nearly Half of Total Of 1953 Betting Handle

Last year's Fourth of July weekend, which hit a high in parl-muwagering for the Ruldoso Downs race track, was \$1,311,716 compared to the \$2,947,781 total handle for the entire racing season of 1963, which had 28 days.

racing days to come within only a meeting held in Alamogordo isst \$400,000 of equaling the total hand- week-end. Gerald Tully was electling for all of the 1963 season. The local track set another new McEuen and Tully and Aubye record last year in amount of mon- Murray, manager of Holiday Bowl ey paid to winners of purses, an here, took part in the 3-6-9 tournsastounding \$1,135,765.90. Four years ment held in Alamogordo at the

ago in 1957 the total purses paid to same time. winners was \$567,474.48, nearly half of the 1961 season purses. State Racing Commission DUE FIRST OF WEEK has set a 55 day racing calendar for Ruidoso Downs this year, one nological College, Lubbeck, are exless than the 56 days last year.

Another record breaking year is through Tuesday, to make their expected this year as the popular headquarters at Navajo Lodge, Ruldoso Downs All-American gains Mrs. Edna Brumbelow, manager, momentum towards its 1962 run- reported. ning scheduled for Labor Day, Boot, 3.

Last year's race was seen for SKI PARTY TALKED. the first time on television by an An end-of-season ski party is estimated 30 million people from being planned by Blerra Blanca every state in the union over the Ski Olub here to be held within the

\$4, year cheice 990 per ilem. Gam-

Extra Long Cannon Bath Towels

Large Cannon. Wash Cloths to Match

**Batin Throw Pillows** 

Chowing Gum

Large Bed Pillows

Pho. OL 7-6461

Jim McEuen Elected Vice-President Of

Bowling Association Jim McEuen of Ruldoso was Pari-Mutuel wagering for July elected vice-president of the Ala-Fourth week-end and Labor Day mogordo City Bowling Association week-end totaled \$2,568,182 for nine of which Ruidoso is a member, in ed a director in the association.

TEXAS TECH SKIERS About 45 skiers from Texas Tech pected here for three days, Sunday

END-OP-REASON

Week-end Specials

Heavy 11 Quart Plastic Pails \$1.50 Value DEALER FOR BERKELEY WATER PUMPS

WHITE AUTO STORE

X-X-X-X-X-X-

HOLIDAY BOWL

JOIN THE FUN

3 LINES \$1 - SHOES FREE!

FRIDAY IS FAMILY DAY

Clip this coupon and present it when you go and bowl.

\$2,50 Valuo

\$2,00 Value

\$4.00 Value pair \$2,49

60c Value

At the Y in Hollywood

#### Opens 6-Week next week or two at Navajo Lodge. Mrs. Elmer Pirelli is to announce Table of bargains, values up to the date shortly, it was reported. I ournament Lions Club Convention June 3-4-5

opens Sunday afternoon at Holiday Bowl here, with play open to anyone who is a member of the ABO or WIBO each Sunday afternoon, Three kinds of competition are to be run off, a 3-6-9, a dutch and a handicap tournament, Entry foos are \$1 plus bowling costs and ABC rules are to be followed. A special prize will be awarded at the end of the six weeks to the highest ceries of men and highest series of women keglers. A cash prize, also will be given at the end of each Bunday's competition. Plans are to play the 3-6-9 one Sunday, the dutch another and then the handicap tournament on another Sunday, then the three kinds of contests will be repeated, one each Sunday.

Holiday Bowl

TROPHIES FOR CONVENTION-Dr. James A. Beall, con-

vention chairman for the local Lions Club, displays trophies

to be given for golf and bowling winners in tournaments

that will be held here for visiting Lions during, the State

Lions Olub convention Jupe 3, 4, 5. This is two of the many

exciting programs to be offered more than 1200 visiting con-

ventioneers and their families for the annual affair,



Jim McEuen tells us the men's bowling tournament for the Alamogordo City League will likely be held in Ruldoso in February next year. There will be about 12 bowlers participating. Jim was have attended a conference of the city league Sunday, he said.

Lee Brittenback came home with nice onich of trout early this week, a creel full of 12, 10, and 8inchers.

Just arrived—herry to get yours —imperied Dutch gladicias, as-sertment of 8 bulbs, 750 pkg., 2 for \$1.50, Gambles.

Club Convention June 3-4-5



NICE CATCH-Mr. and Mrs. W. C. Roberts of Ruidoso Downs brought home the catch of a lifetime Monday when fishing on the Ruidoso near Biscuit Hill. Mrs. Roberts caught a 121/2 inch trout and two others 12 and 10 inches in length; and Roberts caught one that measured 161/2 inches, another 12 inches and two eight inches in length. The fish were all native brown trout.

Don't Be Misled By This Pretty Spring Weather We Are Having Here In The Hondo Valley.

There will be lots of freezing weather yet this winter. Why not stop by Max Oliver Enco Station and let us check your anti-freeze to be sure you are still protected against zero weather...

## MAX OLIVER ENCO SERVICE

U. B. Michway 70

Phone CL 7-6779

Atlas Accessories - Ence Meter Fuels and Labricants

## FRANK DAVIS

Has leased Skyview Texaco Station in Hollywood and extends a welcome to all car owners in the area.

> Bring Your Car in For Complete One-Stop Service

> > SkyView Specializes In

Goodrich Tires Batteries



Wheel Balancing Tune-ups

EXPERT TIRE BALANCING (Nationwide Trailer Rentals) Official Brake & Light Inspection Station Located Across From Mitchell's Motel

On Highway 70

SERVICE

FORD

SALES

Lincoln County Motors, Inc. Marvin M. Roberts Pres. - Pho. 145, Carrings.

## FOR RUIDOSO SALES

See B. M. Hopkins, Salesman At Lester's Indian Curios on Hivay 70 or Call CL 7-4346

ON DISPLAY NOW-

1962 Ford Galaxie Tudor

1962 Falcon Fordor
The Compact America Leves Meet

New Ford Cars and Trucks A-1 Used Cars & Trucks

EXPERIENCE COUNTS — Vote The Slate of Experience in Village Government

Ruidoso News

Friday, March 23, 1962

Ruidoscan Elected

Of Women Bowlers

Mrs. Walter Faye Averitt

Helen Jay. The second team which

was the C. and L. Lumber Co. team

consisted of Joetyne Wright, Bon-

nie McEuen, Hazel Brittenback,

Fran Latallin and Mary Wimberly.

Results of the tournament will be

announced later, it was reported.

The 1982-63 hunting and fishing

licenses are now available at li-

cense vendors and at the office of

the Department of Game and Fish. Early Birds who buy licenses be-

fore April 1 are warned that they

are not valid until that date. Those

who fish before April 1 must have

Very truly yours,

The Aspirin Stery

When the patent expired, Bayer began a widespread advertising campaign claiming that its product

was the only genuine aspirin, It 2 wasn't until 1934 that the Federal

Trade Commission ordered the

firm to stop representing the word

aspirin as part of the Bayer trade-

Harold M. Graham

(Candidate for Re-Election)

Ruidoso Municipal

Judge Your Voic & Support Appreclated

. G. BRADLEY

Republican Candidate

Lincoln County

Your Vote and Support Approclated Subject to the May & Primary

the 1961-62 license in possession.

NEW LICENSES

by all license buyers.

**Editor** 

Ruidoso, New Mexico.

the turn of the century.

on its product.

Mr. Vic Lamb,

Ruldoso News.

Dear Mr. Lamb:

to your readers.

ON SALE

State President

## THE CONSERVATIVE PARTY SWEARINGIN, McCARTY, JONES & HITCHENS

#### WARRIORS COMPETE IN PRACTICE MEET

The Ruldoso Warrior track team will compete against Tularosa in a dual practice meet Wednesday of this week at Tularosa. Athletic director Ken Newton

said arrangements were made Monday of this week and the sole purpose of practice meet is to give the local thinclads a chance to run on a cinder track. Newton also stated that no rib-

bons will be given to the indivi-Ruidoso was elected state presiduals who win the events and pos-sibly all; 39 members of the local track squad will make the trip. dent of the Women's International Bowling Congress of New Mexico in a meeting held last Saturday An area meet will be held in Carrizozo March 31 with possibly night in Las Cruces following the state tournament there. Two teams five or six teams entering Coach of women bowlers from Ruidoso Newton reported also this week. participated in the tournament. They were:

Just arrived—hurry to get yours The Traveling Team, consisting —imported Dutch gladielas, as of Annie Keith, Gwen Robbins, ssortment of 8 bulbs, 790 pkg., 2 Walt Averitt, Dixle Burgess and for \$1.50. Gambles.

For Rent signs, For Sale signs, also many other kinds. News Office.

The Weather

Precipitation this Snowfall this winter Lowest temp, this winter. Precipitation last year.

Snowfall last winter

Lowest temp, last winter

ALL SWAN HOSE 20 PCT. OFF

C. & L. LUMBER

Hiway 70 - Hollywood

mark. Since then, the maker has product he buys is packaged in sought to continue the impression well-closed container. that it alone makes real aspirin by Attempts have been made to sell continually pounding home in high- brand-names of aspirin by dem-

vendors and should be picked up Bayer. Bayer was also able to force U. B, consumers to pay eleven times another. Letters to the gouge has continued.

Long educated to ask for Bayer's March 12, 1962 many buyers today purchase only this brand of aspirin thru sheer habit or because they fear that an Washington 5, D, C. other brand is inferior. Bayer has I think that the enclosed, The remained one of the most expen-Aspirin Story, would be of interest rive aspiring available to the con-

Edna O. Schlerenberg Bayer aspirin is marked price 75c, though it may be bought for loss, recently was assigned to the staff But Bayer's does not have the The story of common aspirin is, unique distinction of being the most ington, D. C., to support Operation perhaps, one of the more fantastic expensive aspirin, Tablois aspirin, Domonic, a joint Department of tales of modern commerce. It well put out by Burroughs, Wellcom & Defence-Atomic Energy Commisillustrates what can happen when Co., costs \$50", consumers Union sion nuclear test series conducted a drug firm is able to get an air reported some years ago. In the atmosphere over the Pacific

a drug firm is able to get an air- reported some years ago. tight patent on a chemical formula. The consumer organization tests Aspirin is acetylsalicylic acid, showed that whether "you pay so an inexpensive chemical com- or sec for a hundred tablets, you with the task force. pound. So simple is the compound, are likely to get a standard main fact, that the German firm of terial of known composition," CU Behool, His wife, Teresa, lives I pean patent when it first brought ing 66 different brand-names of Alexanderia, Va.

out aspirin as a headache oure at aspirin. With a rich U. S. market then de-

veloping. Bayer went abroad. The meet certain standards of purky on KREE. U. S. Patent Office obliged the and identity. The consumer, of German firm with a 17-year patent course, is advised to see that the

The 1962-63 fishing regulation is pressure campaigns the message onstrating that they will dissolve pressure campaigns the message onstrating that they will dissolve that its products alone are genuine more quickly in water than others, vendors and should be picked up Baver.

makes any difference one way or -From Pills, Prescriptions and as much for an aspirin tablet as Europeans had to pay during the Profits, Publication Number 41, period when the company held its AFL-CIO, 816 Sixteenth St., North-American patent rights. The price west, Washington 6, D. C. Copied from BENIOR CITIZEN Page 21 March 1962 issue. Published mouth-

ly by Senior Citizens of America 1129 Vermont Ave., Northwest, MESCALERO SOLDIER

STATIONED IN WASHINGTON Washington, D. C. (Spl.)—Army "Today, a 100-tablet bottle of Specialist Five Leonard F. Prairie. son of Alfred F. Prairie, Mesoalero of Joint Task Force Eight in Wash-

> Specialist Prairie entered the Army in 1947 and is a stenographer He attended Bernalillo High

Sho's gaining time every night, By law, aspirin is required to the Betty Bonnett show from 7 to 10

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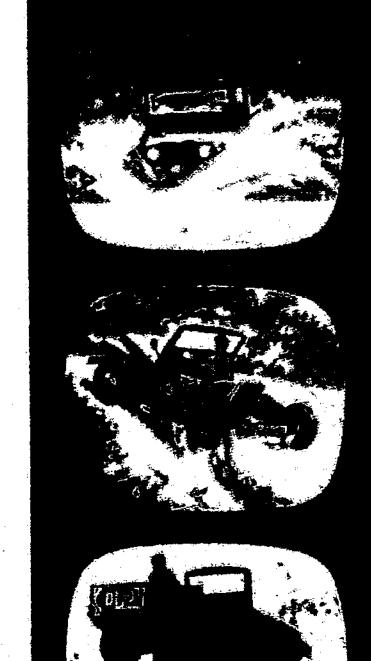
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ment and still work years have ar. R. H. Anderson Car Sales

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ORDER FROM YOUR ROUTE MAN LARDY- (AMPBELL

DAIRY PRODUCTS

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ZONING (Continued from Page 1) given an okay, and the panel reexamined the Second Addition to

Wingfield Homestead plat. The commission also heard requests for approval of two annexations to the Village, one the oLok-out Tract, lying east of the forest service lookout tower, and asked by Carl DeBoros Ruidoso Enterprises, and the other a 467x687 ft. tract adjoining the village's limits on the eastern part of Ruidoso southeast of U.S. Highway 70, adtoining the Roy Anderson property. and owned by Davis Development Co. The latter tract at present is being leveled by an earth moving contractor for future development. The village board is yet to act on 31st."

accepting the annexations. Among final business the com- ROSWELL YOUTHmission handled was the election of Mrs. Della Hale as a member. as vice-chairman to succeed Carl Morrison, who was elevated to the chairmanship, The vacancy left by Swearingin's resignation is to be filled by appointment after the

city election in Apri. UPPER HONDO-

(Continued from Page 1) his chuck wagon barbeques, will you can't shoot me." be in charge of the meal.

move into the "field" to see first his hip and pulled the trigger. A found in the community, and some problems related to resources and conservation. Included on the list of "things tremely difficult.

to be seen" on the field trip are: water conservation practices on the ing its way toward the hospital. irrigated farms in the Hondo Valstalled with technical assistance tal and then was taken to St. from the U. S. Soil Conservation Mary's Hospital in Roswell.

.Those attending the workshop are short term loan, or \$5,700,00 on a asked to wear comfortable, inform- 20-year loan. al clothes, including a warm jack-

In the words of Bert Pfingsten, chairman of the Upper Hondo ers Lloyd L. Davis, Jr., Bernard SWCD Board of Supervisors, "All Rooney, Village Attorney John W teachers, along with their husbands Thompson; Planning consultant Al or wives, and anyone else in the Rohr; candidates Dan Swearingin, area interested in learning more Stansell Jones, Bill McCarty, Elabout the community they live in mer Estes, Warren Tucker, Jodie are invited to be with us on March Filleman, Ben Donathan, and Vic

(Continued from Page 1) working on an old well on the Wilson Ranch in the Eagle Creek area tive Party; and Filleman and Tuckand that four boys were with them, the Oldrup boy; Bobby Wilson, 13, and saying they would reserve Wilson's son; Larry Long, 13, and

Jay Bell, 13. While the men were working the boys were shooting at pennies with ,22 rifles. Bobo said that the Wilson boy had unloaded his gun when trict, Ralph Bonnell, famous for the Oldrup boy said jokingly, "Bet

The Wilson boy, believing the gun After lunch, the workshop will to be empty, whipped the gun to hand some of the natural resources shell had remained in the chamber. Bobo said that 15 to 20 inches of snow in the area last week made travel over the back roads ex-

silt and flood control measures in- a boy had been wounded, and Dr. Brooks Monday night to discuss stalled on the Upper Hondo Water- W. D. Horton, Bobo, and Bob steps towards securing a home for shed; erosion prevention measures Moore, service station operator the county's Episcopal minister, to installed along the Rio Bonito; and here, met the jeep as it was plow- be located in Ruidoso. The Oldrup boy was given ley. These activities have been in-transfusion at the Ruldoso Hospi-ing.

#### Voters of Ruidoso Downs

New is the time to make an important decision. Do you want to live in the Village as it is teday and has been for many years? Or do you want a big change for the future?

Ruldese Dewns situated as it is on Highway 70 with acreage for devoloping on both sides of the highway, and our new hetel being built, regular offerings for church work. along with the fastest growing race track in the Southwest within our village limits can provide us with the garden spot, not only of Luceln County, but of the entire State of New Mexico.

How can we do it? By clooting experienced businessmen with progressive, civic minded projects, and who will devote more time to their

elective effices. Only then can we move forward. Have we had this? We, the candidates on the Citizens Progressive Party ticket please a business-like administration and will make public all information of the Villago affairs to you, the voters and properly owners of Ruidose

Velo Fer A Complete New State, or it may be tee late.

JACK DIPAOLO, CANDIDATE FOR MAYOR ROBERT LANGFORD, CANDIDATE FOR TRUSTEE, 4 YEARS TOM KIRBY, CANDIDATE FOR TRUSTEE, 2 YEARS

DON MARTIN, CANDIDATE FOR TRUSTER, 2 YEARS

-Paid Political Adv.

#### Want A Better Used Car? Talk Trade With Clayton Bennett On-1967 Oldensobile, 4-dr., radie, honier, pewer brakes, pewer steering, 586, air conditioned, hydramatic......

1987 Oldsmebile, 4-dr. station wagen, radio, heater, hydramatic, 1966 Ford Victoria, coupe, radie, hoater, aute, trans., power

1966 Ford Vicieria, coupe, radio, heater, auto. trans., V-8....\$ 575 8 selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, do the housework.

1866 Chevrolet 4-dr., radio, heater, newer riide selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and Negro Africans to selling tamales, candy, soft drinks, wood floors and tamales, candy, soft drinks, w 1965 Chevrolet 4-dr., radio, healer, power glide

#### Powell Chevrolet

Authorized Chevrolet & Oldsmobile Dealer Pho. JU 5-4421 - Telarosa

CLAYTON BENNETT, Pho. CL 7-3390 BANK -OR - OMC FINANCING

#### CANDIDATES-(Continued from Page 1)

stop at the Rio Salado Retarding taxes have been collected. This was Dam, which is the largest of the to point out that only a portion of earth-fill structures constructed on the gas tax would be needed to pay the Hondo Watershed for the pre- the airport \$85,000.00 loan-since vention of flooding along the Rio they would be retired at a little more than \$8,600,00 per year on a

> Attending the meeting besides Pearson, Hine, Toole and Hitchens (named above) were Commision-Lamb and Eddie Siddens from the

Expressing themselves as in favor of the \$87,000 G. O. airport bond issue were Swearingin, Hitchens, Jones. McOarty of the Conservaer of the People's Economy Party; comment until further study were Estes and Donathan, also of the latter party,

# **Set for Start**

Members of the Church of the Holy Mount Bishop's Committee and finance committee met in the Word was sent to Ruidoso that home of Mr. and Mrs. George

The Rev. Wm. R. Brown, the county vicar, presided in the meet-

It was voted to set a goal o \$1,000.00 towards the cost of a residence, to be pledged or raised in cash by April 15-less than four weeks away. The finance committee is hoping to raise \$3,000.00 this year as a first step, then seek a loan from the diocese advancement

for the rectory fund. T. B. Hood and Vic Lamb, other finance committee members, were named to days. secure donations from people living within the parish.

#### Tularosa Making Early Plans For Rose Festival

The executive board of the Tula-The dining room here at the Conroca Chamber of Commerce met tinental is as beautiful as the Mir-March 12 to get plans underway for the Annual Tularosa Rose Festival, to be held May 4-5. Billy J. Dunn, Rose Festival chairman, reported that this year for the first time the Festival will be combined with the historic 5t. Francis de Paula Fiesta. He gave a tentative outline of the various activities planned by the Church and by the C. of C.

quet and reception for the guest of honor followed by a coronation ball at the High School Gym, sponsored by the Rotary Club. At this time candidates for Rose Queen will be judged and the winner of the coveted title will be crowned.

On Saturday magning the booths.

On Saturday morning the booths, traditionally sponsored by the socielles of St. Francis Church, will and apartments of the white people be opened on the church grounds, all have tiled baths, parquette hard-

ELECT

J. P. BOBO

DEMOCRATIC CANDIDATE

FOR

## SHERIFF

LINCOLN COUNTY

Honest

Experienced

☆ Impartial Law Enforcement

I solicit, and will appreciate your vote and support Subject to the

Democratic Primary, May 8th

Crossword Puzzle

ACROSS 1. Fondle 7. Assembled 13. State 14. Small wave 15. Tangled 17. Having foliage 18. Volumė 19. Rubber 21. Gazes 23. Crustacean 26. Sumx: plural 28, Killed 29, Odd job 30. Greek letter 32. Public notice 33. State: abbr. 34. Little 35. Wanderer 37. Explosive

55. Concealed 22. Winglike 56. Guides 24. Space 50. Prowler 52, Alliance 54. Soup server DOWN Answer to Crossword Puzzle 3. Large NSSAUT SUSASS SASSITS THEIRS STEM NUMBER RESIDE FUSE ABSOOKS TABLA NA BMOB ABVOR

48. Vigilant

39. Article

40. Check

**43. Live** 

45. Melt

41. Numeral

2. Italian river 31. Gorge 33. Minutes ·35. Come forth amount: 37. Begins to grow 4. Herons 38. Ere 5. The sun 41. Nickel: 6. Scoffed. 7.—and Mrs. chem. 42. Indian coin 8. Feels ill 44. Shock 9. Oration 10. Weaverbird 46. Prophet 11. Fairy TOMERERASER 12. Tunislan

47. Sea cagles 48. Everything 49. Meadow 16. Delineated 51. Not in 53. French "and"

25. Was

26. Goes astray

27. Discharged

29. Cock's crest

#### 'Surprising Africa' Is Reaction Of Friend of Ruidoso Couple

(Editor's Note: Mr. and Mrs. they have their own villages to live W. H. Filler, who operate Furry's in and their own restaurants to est Another fund raising effort is to be made on Palm Bunday, when special offerings will be asked of parish members, in addition to their regular offerings for church work.

If, H. Shier, on the finance committee, said he would solicit contributions from church members and others outside the Ruidoso parish of the rectory fund. T. B. Hood

W. H. Filler, who operate Furry's in and their own restaurants to est ter from Mrs. Maria Richardson Richardson in, They are happy here and are not complaining. It would be much better if the rest of the world would do the same and take care of their own problems, of which reports on a visit to Africa prove each country has enough, and let the submitted it to the News for our readers' information.)

Hew I found the Republic of South Africa during my first ton

SHO ND MO WEE

S SLEW CHORE

SIAPIS 23PATS

NARLED LEAFY

okeron ~elbere

OSSIVH SSBUVD

What a country, what a land. Surprising, interesting, beautiful and pleasant. Johannesburg is a small New York. Pretoria, the State Capital, is as modern as San Francisco. The buildings are as big as any in Ban Francisco, modern and new. The hotels are equal to the Bt. Frances or the Palsoe. On Friday, May 4, the different I know of, including tropical fruit, societies of St. Francis will have Apples, bananas, berries, all kinds bingo and a supper at the Parish of citrus fruits, torten, cakes, Hall, The C. of C. will hold a ban-french pastries, frozen desserts

> Most holel rooms have private, baths, all tiled in white. The homes

organizations, will be held.

Before and after the parade, the Business and Professional Wemen's Club will register the Old Timers and at noon will sponsor a basket dinner on the Plaza for them. Also at noon the traditional ceremony dresses are as extreme as in American desired to the control of the old the cases are as extreme as in American desired to the cas of shooting the anvils, one of the ca, as well as beauty pariers, dehighlights of the Flesta, will take partment stores, and as many
place and a taco dinner will be
European automobiles as in the
Btates, as well as oodies of Chevrolets and Buicks. Yes my dears,
you should see this 'Dark Africa',

and the best part of it all is:

The white man is still looked upon as he should be. The Negro African is respected, well treated, and taken care of by their masters. But, they are kept in their place,

served at the Parish Hall. At 5:00 the booths on the church grounds will be opened again and there will be birgo at the Parish Hall. At 5:30 a chuck wagon supper followed by a carnival will be spontored by the Lions Club. At 6:30 the procession and worship services will take place at St. Francis Church.

In the evening dances will be held at the Parish Hall and the High School Gym. the latter spon-

High School Gym, the latter spon-sored by the Beta Sigma Phi Scrori-

On Bunday, May 6, Mass will be held at St. Francis de Paula beginning at 7:00 a.m. About 10:30 the booths will be re-opened. At 2:00 p.m. a program will be held on the church grounds and old timers will be introduced. In the evening a dance at the Parish Hall will wird up the festivities for an-Other year.



Movie stars couldn't buy a better our than you out from-CLAYTON BENNETT, The Trader A few seconds west of the Y

FOR MORE RECREATION FACILITIES FOR OUR YOUTH

THE CONSERVATIVE PARTY

SWEARINGIN, McCARTY, JONES & HITCHENS

not accustomed to and really don't is Africa. Hope you all can see it

A air, and Mrs. Knackmoos and

Mr. and Mrs. Snattewald and their

son took Hill and myself on a Sa-

rican Wild Came Reserve, Krueger AT HEREFORD MEET NACIONAL PAIR, It is over 350 much loug and 50 miles wide and is main- oil man from Roswell and Ruidoso, tained in its natural wild state. saw every African wild animal in anuncance from lions and hippot to giratfes, impalas and monkeys. They live wild, are not being ted; and meat eaters hunt their prey and vegetarians live off the wold bush country. We saw a family of 6 elephants, 3 huge monsters and, their young with tusks 6 to 7 feet long, it was one experience never B to be forgotten. We camped in- B side the neavy protected barbed B wire fenced camp sites, hiverypody B wao wisnes to sleep inside the camp must be in by 5:30 p.m. The B newy gates are closed at that B ume for the night and no one can B leave until 7 a.m. They have rest- 8 aurants in the camps, and tents are set up by me reservations. Quite an experience I can tell you. The reservation is 265 miles from Pretoria. We drove up in a Volkswagen | Comoo station wagon, and that was an experience in itself. When you see these wild animals roaming [8 loose, numing for their kill, or a B giratie seeking a tiduit out the top of a tree, or a baboon on top of a tree it gives you a different feel- B ing and respect for these creatures, 8 than when you see them in a 200.

#### NOW OPEN Youth Center

Supervised Ping-Pong - Dancing Shuffleboard Thurs., Fri., Sat. From 4 p.m.

Looking Towards Graduation LAYAWAY Today That Watch

Africans run their country and take, we have seen hippos, elephants, care of their own proplems, I am buffaloes, giraffes, steinbocks, imsure they could all learn from Afri- palas, zebras, wardhogs, gazelles, I ca on now to keep colored people crocodiles, monkeys, (baboons and happy and satisfied, without mak- blue monkeys), waterbucks, kumy slaves of them, or trying to dus, leopards and lions, and beautransplant them into a life they are tiful birds in abundance. Yes, this

fart for 5 days into the targest Af- ANDERSON TO SPEAK

Robert O. Anderson, rancher and and Charles Chandler, President of

- PAGE FIVE ----Ruidoso News Friday, March 23, 1962 complete the state of speakers for the 48th Annual Convention of the

New Mexico Cattle Growers Association to be held in Albuquerque, March 25-27.

Mrs. Ray Chambers, Ft. Stanton, was admitted March 16 as a patient to St. Mary's Hospital in Roswell.

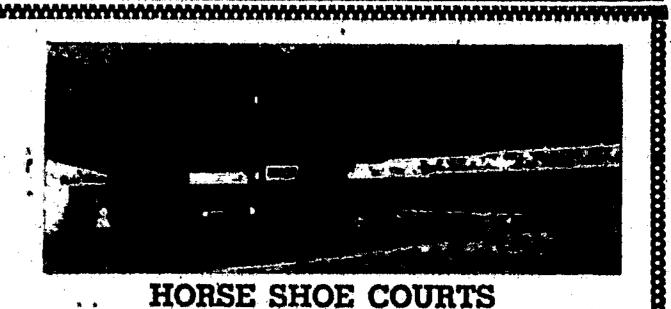
For Rent signs, For Sale signs the American Hereford Association also many other kinds. News Office.

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Call our Remodeling Department for an estimate on the complete job. .

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By public demand and in order to maintain a healthy condition in local politics, we have joined together to form the

## PEOPLES ECONOMY PARTY

and enter the forthcoming municipal election.

Our platform is short and simple as follows:

1. We pledge a business-like administration of village affairs with complete information available to the public at all

2. We pledge that projects requiring obligations against property and income shall be submitted to a vote of the people.

3. We pledge that at all times we will bear in mind that Ruidoso is primarily a resort village, unique and different from the usual pattern of cities, and that the planning and building should be along this line.

4. We pledge to retain the present gasoline tax toward the maintenance of the streets for which it was originally intend-

5. We feel that the taxpayers of Ruidoso need a breathing spell after all the other taxes and assessments levied recently, therefore we pledge an operation of strict economy in village spending so as to carry on the progress and development of Ruidoso on a solid financial foundation.

6. We pledge to support the Ruidoso Municipal School Board in their efforts to obtain additional lands for expansion of the school system.

FOR MAYOR-L. W. Tucker

FOR TRUSTEES (4 YEAR TERMS) Jodie J. Filleman — Elmer C. Estes

FOR TRUSTEE (2 YEAR TERM) Ben Donathan

Ruidoso News Friday, March 23, 1962

SCHOOL DROP-OUTS DISCUSSED BY

N. E. A. DIRECTOR Indication that a million youths will leave school before gradus-

unskilled labor; such as filling sta-tion attendants, stock clerks and won freedom almost overnight, secular education, more than mecar washers.

elevator operators jobs in the past to be extremely high. year. It was further noted that "Improvement of reading, more automated equipment had replaced stress upon importance of high demand for workers. "How Ameri- school education in the home and can education solves the problem at school should be provided for the of school drop-outs", Schreiber potential drop - outs," Schreiber stated, "may well determine Amer- stated. ica's future."

Causes for drop-outs were noted as inability to read. People who do not read well enough to satisfy the requirement of learning, are constantly plagued by failure, Schreiber remarked. Family attitudes toward education is cited by the director as another cause for dropouts. Parents who do not think a high school education necessary for

> DANCE TO THE MUSIC OF

CARL MORRISON

AND HIS Valley Stardusters

Olin's Dine and Dance

SATURDAY NIGHT

ANN LANDERS replied to the man or woman who has come to "know how" of dealing with their the place of being unaware of the tion this year, was made by Asso- circumstances of life, that they we come from?"—"Where are we clated Press News Service recent should "Wake up and smell the going?" and "Why are we here?" coffee." This is a way of saying These millions of people long for that we need to wake up and be education, modern living and eco-N. E. A.'s director of school drop- aware of something awaiting us nomic well being. The Christian out project. Daniel Schrieber referred to the students as accepting failure in running from 'work halfdone, school half-finished'. Consequences of drop-outs were related by Schrieber as being serious; inability to find work, restrictions to unskilled labor; such as filling staunskilled lab

- BY JAY GER ESS -

(James G. Sayler, Minister,

Christian Church)

Figures cited by Mr. Schrieber child's chance in getting a job, is reported disappearance of 8,000 noted in the interviews with parents

#### At the Hospital

several days at Ruineso-Houdo Val tes General Hosipial in Ruidoso have

stance Matheriy, Beatrice Bilva, a few days I have had several lit-Alamogordo: Lucillo Albright, tie errands to do and some small Emily Cress, Omar Cress, Cedar tasks to get out of the way, and, Rapids, Iowa; Mildred Welch, La- thinking them relatively unimport-Luz: Ferne Green, Dulcina Ran- ant I have not done them as dolph, Marjorie McCans; Ruidoso; promptly nor as graciously in Voyd Wilson, Ain's Fowler, Rul- spirit as I should have done. But doro Downs; Louise Salas, Patricia when I came across the quotation Wilson, Hondo.

> SEPTIC TANK SERVICE

Phone CL 7-3383

Bince the close of World War II several times the above mentioned figure would make up the number of Asians who have come into freedom, But the paradoxical thing is that they really have not won freedom. They have come into a new! bondage. They do not have the new-found freedom. "Where did

chanical methods of our western outure and more than economic development. Ohristian values and motivations must be theirs as well Today, we have a whole new world. A world of opportunity and Christian obligation. Recent publications that I have read . . . books, magamines, picture portfolios and brochures, a total of thousands of words, bring this brief summary, Let us measure up to the day in which we live, "If man and God are to go further, and surely they can, it remains for man to now expand his ideas and his thinking."-

"Is This God", by Phillips and

"THE EMALLEST THING, WELL DONE, BECOMES ARTIS-Viola Montes, Roswell; Con- TIC", said William Matthews, For I have given, my work became a thing of joy.

A great deal of the joy of life A great deal of the joy of life consists in doing perfectly, or at least to the best of one's ability, everything which he attempts to do. There is a sense of satisfaction, a pride in surveying such a work—a work which is rounded, full, exact. When one feels that his work has not been slovenly done but that it is complete in every detail, he knows then that it is this conscientious completeness which turns work into art, "The smallest thing, well done, becomes artistic." "THANK GOD FOR THE PRIV-



TO ALBUQUERQUE Four students have again been picked from Ruidoso High School to attend the Operation Future conference at the University of New Mexico this week-end. At top from left are Student Counselor Stanley Stewart, Choryl Curry and James Bryan, sophomores; and at bottom are James Beall and Wendy Lamb, juniors, who will be going to the conference for their second year. Aptitude tests, career conferences and guidance are given the students by noted educators from colleges of the state. Ruidoso was the only school in the county last year, and again this year, with opcration Future candidates.



on a bulletin board in front of a to avoid the parking problem and church in a city. I was riding a bus, saw the words on the bulletin board.

I might have missed them had I been driving my oar. I have a little book in which I make note of these good things and I find use for them later. So, lot us not only thank God but let us use today to add some stature to our character; to got some effective work done; and to brighten at least one moment for some one clse. Do these things today and tomorrow will be cheerful and confident. and confident,

OPEN

7 TO '11

1840 on Your Dial - Ruidoso News-Wasis - Weather-Specie

ROAD SHOW 9 to 10 a.m.

News Riems From The Raidese News Issue of March 21, 1947.

The first services were to be held in the newly constructed Community Methodist Church March 30, it of the same day.

The Ruidoso Parent-Teacher Association had just elected a slate of officers. They were: Mrs. Bernard Rooney, president; Mrs. A. W. Seale, vice-president; Mrs. A. W. Shaw, secretary, and Mrs. John Emde, treasurer.

Jim Neleigh of Las Cruces, dis trict governor of the Lions Chile. was in Ruidoso to discuss plans for the Lions Club convention which now on each day will bring forth !was held in Ruidoso in June of new little sights of happiness and

Work was progressing on the remodeling of the old gym which it did after a whole February full was expected to be finished in time of nice weather, it was quite a surfor the Bubbock Lions Ciub Min- prise. The snow birds stayed on istrel Show Scheduled for March through February and were in their 29. Proceeds from this show were to glory during this last snow spell. go towards the cost of remodeling But the cold didn't go so well with

The Lincoln County Singing con- way north. For the first time in a vention was held this week in the long while, several robins stayed Baptist Church in Tinnie, Four over, and a few sparrows and a counties were represented, Lincoln, Cedar Wax Wing. The Snow Birds, Otero, Chaves and Curry. This was real charitable little fellows, share the first meeting for the group since ed their vittles with these other Birds. war was declared in 1941; An epidemic of influenza in Palo was great to see them all having Verde (now Ruldoso Downs) was dinner out there on the snow-all how they will soon be seen no more affecting almost every home in colors of the rainbow; Blue Jays, until next year faded away as

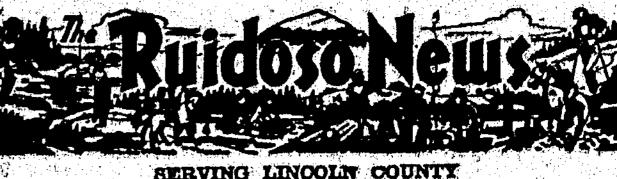
that community. Lem Coltharp was advertising and Sparrows with scarlet caps on sight amidst the hillside everhis real estate business in Palo their lieads.



here we are all safe and sound already two days over into The
year savings account at Endese physical, mental and spiritual uplift, Skiing helps greatly in all this,
your heart and your step is light.
Winter steep all round us. From

Restful, Relaxing Ruidoso

Are You Listening?



Was reported. The ladies of the RAYMOND BUCKNER.

W. S. C. S. were planning an open HARRY W. ECKERT.

Bindery Dept. & Mailing of the same day.

Of the same day. JEM LITTLEFIELD ...... Office Supplies

" (Founded May 16, 1946 by Lloyd and Ida Bloodworth) Entered as Second Class Matter at the Post Office, Ruldoso, New Mexico, under Act of March 30, 1879 . Subscription 43.00 per year in advance in Lincoln County \$3.50 per year outside Lincoln County

Member: New Mexico Press Association for shything like this. I can't got ? back over the mountain new, or I can't go on north, And it is get-

new little songs of joy. That last cold map. Coming as little folks of the winged world. It Pinon Birds, Robin Red Breasts their beloved snow meks from our

In a peach tree out in the yard there is happiness in the snow. a Snow Bird and a Robin sat close Some of the mystery of the together facing one another. It snow Bird's boundless happiness looked for all the world that they must be known to the one who has were talking together. The Robin was the very picture of cold, all huddled up with his head down in his shoulders. It was plain the Snow Bird was doing most of the talking—moving his head from side to side and ligting his wings ever so alightly once in a while. You never saw anything like this, You could be watching the little bird folks a whole life time and see this maybe once if you were lucky.

You could imagine what they were and more as the stress and was the very picture of cold, all on skis. Elsie Williams, a very accomplished artist in skiing, says that there is a serene and comforting joy that comes from traveling over the snow on skis. Elsie has been skiing since her girlhood in Norway, She says that the Sierra Blanca Ski Run is a great blessing to our community in that it will bring more and more of our people young and old, into the wholesonis life of winter sports.

More and more, as the stress and were talking together. The Robin learned to travel over the snows were saying:

More and more, as the stress and strain of our life increases, we are

Our Steaks, Fish and Chicken Always

## ARE A HIT! NOB HILL

RESTAURANT Week Days 5 p.m. to 9 p.m. sundays 12 noon to 9 p.m.

Closed Mondays



ting colder all the time."

SNOW BIRD: "Yes, W's Tough I

know. I wouldn't try to travel

in this kind of weather, You oan

cat here with us, And I will show

you how to hed down in one of

when the weather clears, you

can go on or stay here with us-

The Robin stayed all right and

Speaking of the Boow Birds and

greens—all this reminds us that

is still here with the friendly Boow

whichever you like."

those Cedar Trees. And then T

365 DAYS A YEAR LAST DAYS! SPECIAL COMMUNITY PUBLIC SERVICE OFFER IN EFFECT THROUGH SATURDAY, MARCH 31 ONLY. HURRY!

# FROM

FOR THE AIRPORT IMPROVEMENTS

THE CONSERVATIVE PARTY

SWEARINGIN, McCARTY, JONES & HITCHENS

DRIVE-IN

PRICES GOOD THURS., FRI., SAT. MARCH 22-23-24

Merchandise Not Limited—We Sell To Dealers HILL'S BROS.

2 LBS. FOR 29c

BAKE-RITE

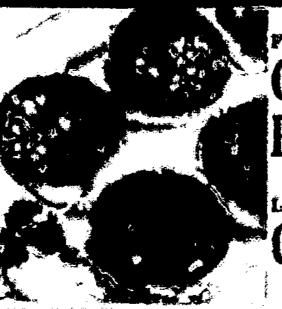
CORN PINK SALMON

MEAT 12 OZ. 43c BACON

-FRESH FROM OUR DELICATESSIN-

FREE! - FREE! - FREE! ONE DOZEN FRESH HOT DONUTS

WITH PURCHASE OF ONE DOZEN, Reg. Price . . . . . Extra Special — Bar-B-Qued



BEEF, 3 Lbs. For . . . 89c

CHEESE . . .

FOR 19c FRYERS 1b.25

5 LB. BAG 59c SIRLOIN STEAK LB. 89c

ROAST LB. 59c

LB. 43c

2 LB. PKG. 89c BEANS 4 LB. BAG 39c SLICED CHEESE . . . . 6 oz. pkg. 29c

TOMATOES

APPLES LEMONS

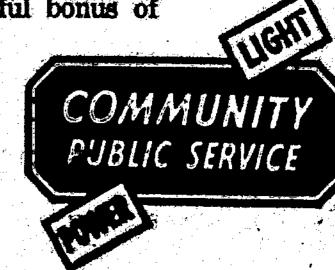
## CASH DISCOUNT ON AN ELECTRIC DRYER



NOW IS THE TIME TO GET THE ELECTRIC DRYER YOU WANT...AND SAVE!

Here's the chance of a "wifetime"-for you to get rid of clothesline drudgery . . . for your family's clothes to get gentle, accurate care . . . with an automatic electric dryer. AND AT BIG SAVINGS! Through March 31, your electric dryer dealer is featuring a special cash discount and generous wiring allowance from CPS. (As if the wonderful bonus of

electric drying itself weren't enought) Forget the weather—have more time for other activities. See your dealer soon and dry better . . . electrically!



JOE COE. District Manager

#### Alto Briefs

By AILEEN LINDAMOOD Saturday Mrs. J. E. Pemberton of T. or O, stopped in to chat. The past week-end Mr. and Mrs. Forrest Lowe of Roswell were here. Bonnie Lanien was in Las Cruces the week-end just passed to compete in the state bowling tournament held there. Mrs. Fred Segal of Ruidoso visited in the neighborhood last Fri-

Thursday Ignacio Torres of Hondo was here at Alto.

d El Paso were here last Tuesday. Bill Outpenter stopped in Monday on his way home to Ruidoso Downs. Jim McEllen was in Albuquerque the first of last week for a few days.

M/Sgt. and Mrs. Rodney Courtney made a trip to El Paso last Tuesday for the day. Tuesday and Wednesday of last week brought quite a anow storm to the area. Tuesday the snow didn't stay on the ground or pave-We had from a foot to fifteen inches with chains being needed to get

NEW BUSINESS O. J. Welch of Roswell Broasted Chicken. The building was remodel. last week-end opened a new business here in ed inside for the new enterprise and additiona building across the street from Gambles in all parking space has been provided on each the Gateway, to handle a national food line, side.

### While We Help the JayCees Hold Their Charter Night Friday

Tillay evening. Thinks for your co-sporation

Offering Complete Facilities

Ambulance Day or Night

CL 7-4700

C. V. Cunningham, Ambulance Operator

DEEP ROCK SERVICE

We Accept All Oil Company Credit Cards

Expert Lubrication

ALL POPULAR BRANDS OF OIL

We Give S. & H. Green Stamps

**ASK US HOW** 

YOUR SAVINGS

CAN NOW EARN

INTEREST

ON DEPOSIT IN

YOUR HOME BANK.

Enidosa New Mexico

-MEMBER F. D. I. C.-

Across From Gateway Food Market

303

10

. 3.0

**C.D** 

39

**()** 

Batteries

OL 7-2961

#### Junior High and Elementary Notes

Rickey Scott, Reporter Has anyone lost a tiger colored cat? If so, call Jan Orandell, phone

number OL 7-5396. In Social Studies we are studying the south central states. In were in Roswell Friday visiting science we are studying "How To Mrs. Omar Leach, who has been Prevent Acidents". In arithmetic ill.

we have finished division. We are going to learn how to find common to Roswell last week. Mrs. Jones denominators in fractions. Darrell Green has a baby brother. Mitchell Locke went skiing were in Roswell over the week-end,

for the first time. Frankie Smith Mrs. Tom Jones and two daughwent on a hike and fell in the river. ters. Laura and Lea Ann, were in I from the State University in Las Seventh Grade - Mr. Christic Karon Petty, Reporter

boy, His name is Deane Barbour, age twelve, from Norman, Okla.

He seems to be a very nice boy and the X on Hiway 79—Indian arti-We hope he enjoys going to school cles, seavenirs, nevelties. Also, get in our Junior High.

Beverly Locke went to Roswell Green Stamps—se city tax.
Sunday. In Social Studies we are
studying the world. In math we Full line of famous Eureka sweepare in two groups. There is group ors, several models at Gambies.

A and group B. In English we are giving book reports; In science we are studying the earth and its element with the second to come.

## Hollywood Notes

Mrs. Lee Wimberly was in Roswell on business Saturday. Mr. and Mrs. Charles Suiton from Alamogordo spent the weekend in their Ruidoso home. Mr. and Mrs. Robert Vehmeler

WRITE NOW FOR FREE COPY OF OUR 1962 BROCHURE from Alamogordo spent the weekend here in their summer home. Mr. and Mrs. T. C. Delaney, Jr., Mr. and Mrs. Elliott Jones Went

had her eyes checked white there. Mr. and Mrs. Delmar Borman We enjoyed having the band Alamogordo visiting Mrs. Jones' mother, Mrs. C. C. Chase, Sr. Barolay Henderson from Alamogordo was a business visitor here

nion at Manule's Toppery.

## FOR ANY KIND OF BUILDING

New Construction — Remodeling — Additions

## WE HAVE THE MATERIALS

We Can Also Assist You With Financing the Work

Hollywood Lbr. Co., Inc.

Hiway 70

T. C. Delaney, Manager

mood said, "more funds are needden of cancer petients and their fight it," said lifts. Lindemess: your savings account at It
ed to give people life-saving facts families." Pointing out that the public supcians informed of latest methods of port of the Society's attack against

to eliminate a disease which at about cancer and to keep physicancer has grown from \$800,000 in present rates will strike 45 million "To cure more, more funds are 1944 to more than \$36,000,000 in American now living. Let us give family at Mannie's Teggers. We needed to support scientists in their 1961, all residents of Lincoln Coun. more, to ours more." search for ourse and, let's hope, ty are urged to give generously to preventives for all types of cancer, the Crusade to make it the best in history.

inch, \$2.00 up. Gambles. "To oure more, more money is "The progress made in cancer needed for broadening the Society's control depends on the amount of

Bost buy in town, used tires, 14-

Preceers, refrigerators, other ap-

pliances, best buys in town, with trade, Gambles.

Tremendous value—hand tools, sev- Time to paint-up for Spring. Get oral kinds only 880 each. Gambles, a bargain in paints at Gambles.

Drive Carefully - Avoid Accidents -But, if you do have a wreck-and need WRECKER SERVICE Dial CL 7-3383

Your contribution is one of the State Bank, Got detalls from an

RUIDOSO DOWNS SALVAGE Highway 70 — Buidoso Downs Terry Byers, Operator - 24 Hour Service

SUCCESSFUL IN BUSINESS — SUCCESSFUL IN CITY GOVERNMENT

THE CONSERVATIVE PARTY SWEARINGIN, McCARTY, JONES & HITCHENS

### **Our Churches**

FULL COUPSE CHURCH Rulese Downs, N. M a. m.—Sunday School, a. m.—Sunday Morning Wor-TAILERY MYSELE

p. m. Tuesday— Young People & Cheir Practica.
p. m. Thursday— Prayer Meet-

THE FIRST CHRISTIAN CHUNCH

Paleser Galeway—Buidece

"The Friendly Church

With a Future"

Ber, Jim Sayler, Minister

Phone CL 7-1886

Sunday School—8:45 a. m.

Moraing Worship—11:66 a. m.

Chi Rhe (Intermediate) You's k.

Fallowskip, A. M.

Yellowship, & p. m.
No place in all the world could you be more walcome than you are here. We wish to be your friends. You will find a vigorous, notive, forward - looking a md. delightful Christian followable.

CHURCH OF JESUS CHRIST L. D. S. Ruidoso Lions Club Building Sundays at 19:00 a.m. and 11:00 a.m. Sunday School and

PIRST BAPTIST OMUNCH Boy, B. J. Tankersley, Pactor Relicose Senday School, 9:45 a. m. Wership Service, 11:00 a. m. Training Union, 6:00 p m. Wership Service, 7:00 p. m.

Wednesday Night Service, 7:00

GATEWAY Closionary mosting. Volumestay evening 7:30 prayer time

RUIDOSO BAPTIST CHURCH Wayne Joyce, Pactor Beweleven Ruidose Radio Program 8:00 to 5:15 a. m cach Sunday, Sunday School—18 a. m. Meralag Wornhip—11 a. m. Prayer Service—1 h. m. Prayer Service—1 h. m. Ryadgelicide Message—1:05 h.m. Wednesdev Night Bervice—1:00 p.m.

CHRNN THEM HAPTIST CHUNCH

Relices Bowns, New Mexico

Broost Wheen, R. S. Supt.

Staday School 5165 a. M.

Training Union, 6180 b. M.

Preaching Service, 11:96 a. M.

Charlie Carpenter, Director T. U.

Freaching Service, 7:80 b. M.

Wed. Night Service, 6:30 b. M.

The whereh where everybedy is

somebody, and nebody a stranger,

Phone MS S-4841.

Lincoln County

Cancer Society

April 1 on a hopeful note.

County Publicity, Chairman.

Starts Drive April 1

The American Cancer Society opens its annual Orusade here on

"By the end of the year, about

1.100.000 Americans will be able

to gay they have been cured of

cancer," said Aileen Lindamood.

cencer problem," said Mrs. Linda-

mood. On the other hand, there

are many thousands who die of

cancer needlessly. About 87,000

men, women and children will probably die in 1962 who might

have been saved by earlier and

better treatment, A much greater

provided the provided to the provided that the factors in the provided that the factors in the f

miliar siogan of the American Can-

cer Society: 'Fight Camper With a Check-up and a Check', will have

a companion slogan in 1982—"To

diagnosing and treating cancer.

Oure More, Give More,"

including leukemia.

"That's the bright side of the

GATHWAY ONUNCH OF OHRIST Charles Wharles, Minister Sunday Services Bible Study, 5:36 a.m. Worship and Communion, 18:36 a.m.

Worship 6:00 p.m. Wedraeday, 6:30 p.m. Frayer Meeting Ladies' Bible Class, 9:30 a.m. Thursday Badle Fregram, 8:30 a.m. Sunday COMMUNITY METHODIST

OMUNITY MATHODIST
OMUNITY MATHODIST
OMUNITY MATHODIST
OMUNITY MATHODIST
OMUNITY MATHODIST
Church School, 5:46 n m.
Ren Hill Adult Bible Class
Morning Worship, 11:00 n. m.
Youth, 5:00 p. m.
Treating worship, 7:00 p. m.
Official Board mosts cash first
Sunday, following evening service,

CHRISTIAN SCIENCE SERVICES
DUDLEY School services ench
Septen at 5:45 a. M. Byery Sunday, 11:00 a. m. in Ruidoso Woman's Club Testimony meeting following regular service each third Synday. A certical welcome is extended to all who may wish to attend.

MINET PRESENTABLES CRUECH Emmitte C. Adale, Paster A Meme for the Soul in the Hours of the Mile, Church School, 3:45 a m. Morning Worship, 11:46 a. m. Young People of the Church A Cordial Welcome to All

EPIRCOPAL CHURCHES Rev. William R. Brewn, Yle Glercoo, St. Anno's Sundays, S a.M. Ruidoco, Roly Mount Sunday 6:30 a.m. and 11:00 a.m.

ST. MLMANOR'S OMURCH NY. Robert Auman, Pactor Schooling of Masson— Surday Masson; SCHOOL-THO L. M. & 11 a. Winter-4:35 a. M. & 11:50 a.

- FOR BOYS -

P. O. Box 86, Ruidoso, New Mexico



The Church is feel's appointed agency in this world for spreading the hacalodge of his leve for mon and of his demand for man to respond to that love by leving his neighbor. Without this grounding in the leve of Sod, no persiament or society or way of his will long the freedoms which we hold so done will inevitably porish. Therefore, even from a solich point of view, and should support the Church for the take of the welfore of himself and his family. Beyond that, however, every person should uphald and particionic in the Church because it loss the truth about man's life, doots and destiny; the

10 Colomon Adv. Serv., P. C. See 4007, Bullet, Terre

Around almost any home you will find flowers that someone planted,

watered, and with tender care, helped bring forth into a thing of beauty.

People are very much like flowers, and it is wonderful to see a child

walking in the path of the Lord, being trained and taught the ways of the Lord. Then one day you realise the fruits of your labor as they

blossom forth and show their appreciation and leve for God. Bring year

children to church where others can help you in this labor of love.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso Nursery Mr. & Mrs. C. W. Byers -- Phone CL 7-2046

Coin Operated Laundry

Biscuit Hill Cafe

Keeth Gas Company Balos - Bervice In the Gateway - Phone CL 7-4005

"We Specialize In All Types of Laundry"
The Old Post Office Block -- Phone CL 7-4806

Hollywood Lumber Co.

"Home of Sherwin-Williams Paints" Hollywood Section of Ruidoso - CL 7-3645

Stevenson's Furniture and Upholstery Alemerardo - EE 7-400

Arrow Gas Company "Formerly Seem Ges Co."

Highway 70 In Mellywood — Phone CL 7-3005

Sam's Copper Kettle Cafe 16 Mile West of Race Track on Highway 70 Phone OL 7-6776

Pan-O-Rama Lodge And Pan-O-Rama Carpet Golf Course OL 7-3540 and CL 7-5440

Luallin's Skyland Auto Service

Experienced Mechanics - Sun Motor Tune-Up East of Bank - Phone CL 7-3565

Buckner's Inc. Toper Buidese

Ruidoso Humble Service "Official Brake & Light Inspection Station"
Main & Mechen — Phone GL 7-9000

Ruidoso Telephone Co.

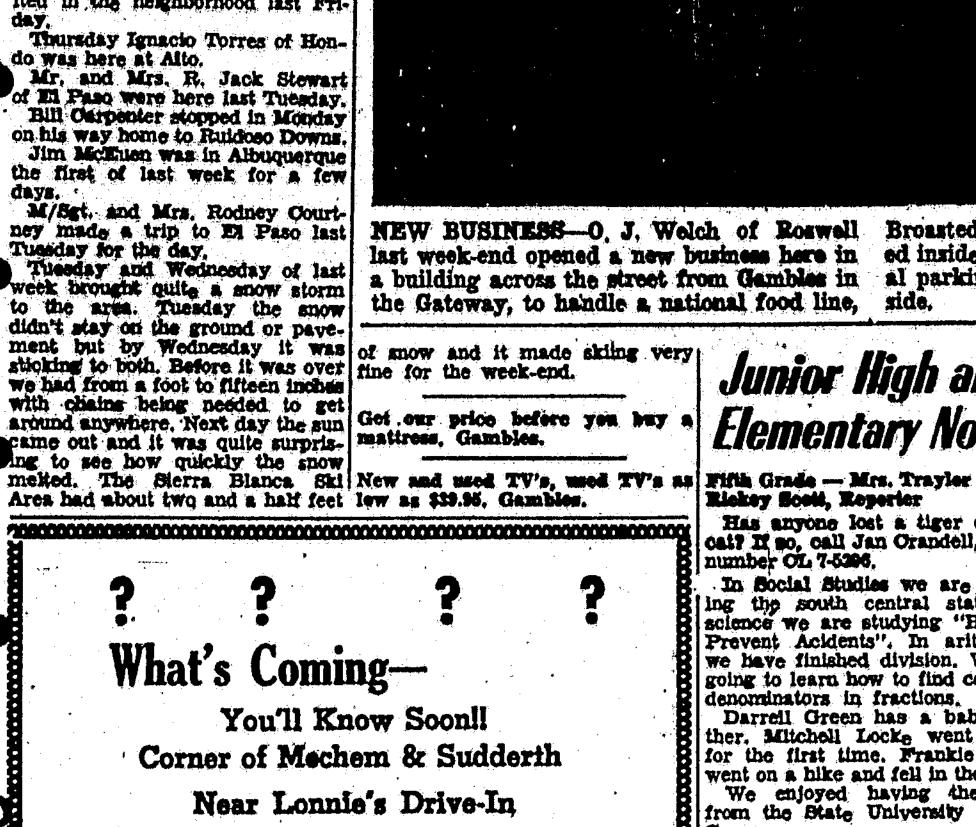
Couis Philippe of Ruisloso
"Here to Berve You the Year Around"
Photographer — : — Studio on Buta Book

Redmann Radio-TV Service

West of Old Ice House — Phone CL 7-2006

Wimberly Electric

Contracting Engineering Commercial Residential Wiring 3 Blocks East of Bank - Phone OL 7-6075



NEW LIBITING in Palmer Gateway: 3 bedroom home, wall to wall carpet, fireplace, panel ray in each room, double garage, a 3 bedroom guest house on the river, located on a large lot, 140 feet frontage on Sudderth Drive, with Ruidoso's most beautiful tall pines. Must be seen to be appreciated. Call for appointment.

COLF COURSE LOCATION. Large 2 bedroom home, modern, unfurnished, central heat, wonderful fireplace and on paved street. One of the nicest homes in this area, Immediate possession.

RIVER LOCATIONS. We have a large selection of River Cabins. Must be seen to be appreciated. From \$3,800.00 up.

HONDO VALLEY RANCH, 300 acres, many improvements. Plenty of water, Call us today for appointment. Owner has other interests.

VERY POPULAR MOTEL, Bleeps 60 guest. Location is perfect for year round trade. Newly redone. Will trade for West Texas Farm. Appointment, please. PLEASE OALL OL 7-6341 for rentals

Sales people: L. C. CREWS, JOYCE MCKINNEY, MRS, L. E. BRICKEL, BILL NUTTER.



"Your Friendly Broker"

REAL ESTATE --- WE INVITE YOUR LISTINGS

- Member M. L. S -

Telephone CL 7-6765 - NOTARY PUBLIC -

Mechem Drive

#### RENTALS SERVICE

- 2 2-Bedroom unfurnished
- 2 == 3-Bedroom furnished

Day Oalls =CL 7-6341

Night Calls ES 8-4062

Mrs. L E Brickel - Rental Agent' Lola Easter Real Estate Office

RESOLUTION NO. 213,
AS AMENDED 3-12-63
(Election Proclamation)
WHEREAS, Section 14-18-3 of MINERIAS, Section Mattheway and Matth notated provides that the regular Mr. Eric D. Bruce.

blennial municipal election be CLERKS OF ELECTION; Mrs. Trustees of the Village of Ruidoso hald on Tuesday, April 3, 1962, between the hours of eight o'clock Easter.

Mr. Eric D. Bruce.

CLERKS OF ELECTION; Mrs.

Trustees of the Matthewin made and provided, the Board of Trustees of the Village of Ruidoso Downs, New Mexico, did on the tween the hours of eight o'clock Easter. am and seven o'clock p.m. for ALTERNATE CLERKS: Mrs. as Judges of said Election: Mrs. the purpose of electing a Mayor of Belly E. Locke, Mrs. James A. Allen O. Beavers, Mrs. Theda Shier said Villago to serve for a term of Heall

(2) years, and (1) Police Judge to (SEAL) serve for a term of two (2) years;

places be designated; the follow-ing named persons to and they are hereby appointed by the Village: Trustees as judges and clerks of (SEAL) election to conduct said election in all respects as required by law: The polling place is designated as the Court Room in the Munici-

THEREFORE DE IT RESOLV- 7:30 pm. March 20, 1982, The VII- Hall by the Board of Trusless, ED BY THE TRUSTRES OF THE lage of Ruidoso reserves the right VILLAGE OF RUIDOSO, NEW to reject any and all bids and walve Atlest: MEXICO that the following voting all formalities. By Order of the Trustees,

Village of Ruidoso, N. M. James L. Hine, Clerk

your savings account at Ruidees pal Building of Ruidoso, New Mex- State Bank, Get details from any officer of our bank.

#### CARPETS FOR HOME OR COMMERCIAL

Mr. Business Man or Housewilet Have your carpels installed before the busy season gots here. To see our complete namples, \$41-Nylons, Acritons, Weeks,

CALL COLLECT HE 7-0131, OR Slop in al our slore anythme la Alamogordo

STATE FURNITURE DISTRIBUTORS

HARWICK CARPET DEALER MK 7-4131

210-THE BL. Alamereree Open Kreeings 'ill & p.jq. .- Thursday 'ill & p.m. or by Appointment

There Is No Substitute

FOR QUALITY

Safe Plumbing and Good Public Health

Are Inseparable

YOUR KOHLER DEALER

SID COURVELLE PLUMBING & HEATING

Phone CL 7-2055

Ruldoso, N. Mex.

ELECTION PROCLAMATION Official notice and call for the regular Biennial Election for the Village of Ruidoso Downs, New Mexico, and notice of appointment of Judges and Clerks of said Misc-

Notice is hereby given that said Misotion is for the purpose of electing a Mayor and three Trustees, Municipal Judge and a Marshal for the Village of Ruidoso Downs, New Mexico. The Mayor to be elected for a period of two years, two Trus-tees to be elected for a period of two years and one Trustee to be elected for a period of four years.

13th day of March, 1963, appoint as Judges of said Election; Mrs. and Mr. Bill Carpenier; Alternate Judges; Mrs. J. C. Harris, Mrs. two (2) years, and for the further RESOLVED AT RUIDOSO, NEW Judges: Mrs. J. C. Harris, Mrs. purpose of electing at large two MEXICO, this 17th day of March, (2) Trustees to cerve for a term of four (4) years, and one (1) Trustees to serve for a period of two Attest: James L. Hise, Clerk

Atternate Cierks: Mrs. C. E. Stap-3-16-23-30 les and Mrs. Ronnie Shriver. Said Judges and Olerks of Election being appointed for the regular Bi-

s/ W. S. Bunk, Mayor

s/C. A. Oulver, Cierk

You can now carn up to 4% on State Bank, Get details from any year savings account at Raidese

officer of our bank. Bargaine in building materials at close-out prices at Gambies.

> World Book Encyclopedia Representative Pat Valliant

CL 7-3186 Watkins Dealer

Cosmetics and Free

R. B. Mathlews Phone CL 7-2951

## JOHN R. **EMDE**

Building Contractor

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Insurance

Ruidoso News Classified Ads.

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

#### THIS WEEK'S SPECIAL

Nearly New Bix Unik MOTEL-Beautiful Design and Construction-Large Two Bedroom Living Quarters with Pireplace - Ample Citsjomer Parking and Excellent Highway 70 Location.

#### YEAR 'ROUND HOME

Altractive Two Bedroom Home with Fireplace, located in Accessible Palmer Gateway Area, Near Schools and Shopping, Price only \$9,500.00

Extra Nice Two Bedroom Cabin in Upper Ruidoso among the Tall Pines. Screen Porch-Fireplace-Lots of Built-In Features, Only \$7,000,00

MOTEL SITES

Real Estate

Member Multiple We Have Exceptionally Well Located Motel Sites on Mechen Drive. These Locations Listing Service

#### VACANT LOTS

Large Beautiful River Lot in Upper Ruldoso. Ideal for That Dream Vacation Cabin.

HOMES FARMS-RANCHES BUSINESS OPPORTUNITIES

Provide Excellent Winter As Well As Summer Business Potential.

Dial CL 7-4255

- SALES PERSONNEL -

Dial CL 7-4255

. Margie Whitlock Charles Rumbaugh Dave Parks

W. C. "Dub" Williams

VOTE FOR THE

AIRPORT BONDS





BOB PEARSON, Realtor

Office in the Adobe

Office Pho. CL 7-8042; Res. CL 7-4070 Member MLS & Board of Realions

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY

of Congress, entitled Enabling Act vance on the deferred belance, for New Mexico (36 Stat. 547) approved June 20, 1910, the laws of the State of New Mexico, and the The Plate of New Mexico.

The Plate of New Mexico, and the The Plate of New Mexico. rules and regulations of the State bids is expressly reserved and no Land Office, the Commissioner of sale shall be effective unless and Public Lands, subject to the con-ditions hereinafter set out, will IN CONNECTION WITH

ORNERAL MUNICIPAL

ELECTION IN THE

VILLAGE OF RUIDOSO,

NEW MEXICO

TO BE HELD ON TUESDAY,

APRIL 3, 1962 8199 A. M. TO

Tive F. M.

PUBLIC NOTICE IS HEREBY

Oliven that the regular election of the contraction of the con

willing of collected by the purchaser, unthe New Mexico Statutes 1943 Anto the Pire Chief, Robert R.
The last date for filing for canto the qualified electors of said less already paid to the State).

The last date for filing for canto the qualified electors of said less already paid to the State).

The last date for filing for canto the qualified electors of said less already paid to the State).

The last date provious to the regular Bitax therein during the preceding Section 22. Township 10 South,

Plids will be opened in the Court ennial Election is set at \$100 e'clock year, the following question for Range 18 East, NMPM, containing the provious to the regular Bitax therein during the preceding Section 22. Township 10 South,

Room of the Municipal Building at p.m., March 13, 1962, at the City vote:

THEREPORE BE IT RESOLV
Tibe last date for filing for cantax therein during the preceding Section 22. Township 10 South,

Room of the Municipal Building at p.m., March 13, 1962, at the City vote: ing to the government survey

> orised to incur an indebtedness ments upon this land, for and on behalf of said Village SALE NO. 3690: E%NE%, NE% by landing its negotiable, coupon, SE4 of Section 21, NW4, Ny be received until 12 o'clock noon general obligation bonds in the BWK, WKNEK, NWKSEK of April 12, 1962. principal amount of \$67,000.00, or Section 24. Township 18 South, so much thereof as may be ne- Range 18 East, NAPM, containing consary, and bearing interest at 480.00 acres, more or less, accorda rate or rates not exceeding six ing to the government survey

per cent (6%) per annum, for the thereof. (NORMAL ENABLING purpose of acquiring and occurrence LANDS). The improvements upon structing an airport for the VII- these lands have been appraised at The polls for said election will Said above-described lands have

ing place therefor shall be located with the Commissioner, or his agent conducting the sale, \$306.00 to apply on costs of appraisal and the same being the polling place advertising; plus five (\$%) per established for the regular elec-tion of municipal officers to be held lands, and the appraised value of the on that date. Each voter shall cast the improvements, unless bidder his ballot at said politing place.

No person shall be allowed to hid person shall be a bidder must qualify before the bidqualified elector of the Village of ding in such sale has been complet-Ruldoso under the laws of the ed. All deposits shall be in cash, Merchandise with Orders State of New Mexico now in force, certified or bashler's check or and in addition to such qualificat bank money prost, and made paytions, shall have paid a property able to the Commissioner of Public tax therein during the preceding Lands. All deposits will be refund-

> ed to uneucostal Midders. The ballols to be need in voting At time of sale, the successful James L. Hine, Clerk, upon the question subjusted shall bidder will be required to pay five

less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the ac-Office of the Commissioner of Public Lands

Banta Fe, New Mexico

Notice is nevery given that purposes with interest at four (4%) per cent payable annually in adopt of Congress, antitled Enables and the cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (36) years with interest at four (4%) per cent payable annually in adopt of Congress, antitled Enables and the cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (36) years with interest at four (4%) per cent payable annually in adventise of Congress.

will Commissioner of Public Lands. DATED at Sable No. New Mexi-

Commissioner of Public Lands State of New Mexico (Run ibru June 1, 1962)

INVITATION FOR BIDS The Ruidoso Municipal Echos "Shall the Board of Trustees of thereof. (COMMON SCHOOL District Board of Education will the Village of Ruldoso be auth. LANDS). There are no improve- receive sealed bids on one 1961. Chevrolet Sedan formerly used as a Driver Education car. Bide will A check in the amount of 18% of

> the bid made must accompany each bid. Invelopes must be plain ly marked "BID ON CAR". Bide shall be on a "where is" "as is" basis, This car may be inspected at Skyland Garage. Bids will be opened on April 12 at 7:30 p.m. Any bidder may be present at bid opening. The board

> reserves the right to reject any and/or all bids. s/Pearl E. Hichens President, Ruidoso Municipal Board of Education ATTEST:

s/Wynems Tully Secretary

CALL FOR BIDS The Village of Ruidoso hereby calls on a supply of three-quarter (3/4) inch direct reading Water Meters. Bids will be opened on March 29, 1942 at 7:30 p.m. at the Municipal Building. For full detalls contact the Village Clerk, The Village of Ruidoso reserves the

right to reject any and all bide. By ORDER OF TRUSTEES VILLAGE OF RUIDOGO 3-5-16-23

TAXI, MISTER? WE MEAN AIR TAXI—

When you need to make a hurried trip or need Aerial Ambulance Service

> Contact RALPH McGUIRE CHARTER PLANE

SERVICE .

DIAL CL 7-4331 Ruidoso Airport

#### Open Afternoons 12 noon to 4:30 RUIDOSO TRADING POST

On Sudderth Drive, Next Door to Carter Electric USED FURNITURE & APPLIANCES Electric and Butane Heaters We Buy, Sell or Trade Anything of Value

## GRAVEL SERVICE

GRAVEL - SAND - EXCAVATING - TRENCHING FREE BETHEATES -- QUALITY WORK -- PRO. OL 5-6666 P. O. BOX 236, MOLLEWOOD, N. MEX. - J. B. OLOGIE

## What's Coming—

You'll Know Soon!! Corner of Mechem & Sudderth Near Lonnie's Drive-In

We Are Always Striving To Improve The Quality of Our Work and Our Service SOTT MUST BE GOOD Electrical Wiring Residential and Commercial BOB CARTER ELECTRIC CO.

> PHONE: CL 7-5045 Electrical Wiring of All Kinds

### L-P GAS ALL-PURPOSE FUEL **Economical Bulk Service**

Yes, whoever you are ... Wherever you live ... You can enjoy the benefits of modern living with economical LP-Gas Bulk Service. With this type of service, LP-Gas is delivered to your home with no fuse or bother to you. Our tank lease/rental program makes available all sizes of bulk tanks, at terms so reasonable that everyone can now enjoy the benefits of this wonderful fuel.

00

Millions of American homes have changed from less desirable fuels to LP-Gas. LP-Gas has no fumes, leaves no grime, and with your fuel supply in your own backyard, you have no interruption of family living when inclement weather causes failure in other fuels.

## KEETH GAS CO.

Phone CL 7-4025 - Ruidors For Nigh' Service Call CL 7-3817 or CL 7-5586

a service that will help

rent your property now

and in the future years.

PAGE EIGHT -

Ruidoso News Friday, March 23, 1962

if you have a rent house or an apartment that is net wired for cable TV lot us wire it new.

the summer rush.

an emolesced installation can be made on a new house while it is under

will be pleased to give you an collectio.

construction and we

I okannek up to 20

hours service daily

ELECTION NOTICE GENERAL OBLIGATION AIRPORT BOND ELECTION

WHEREAS, Section 14-14-1 of the New Mexico Statutes 1953 Annotate of Ruidoso requests Pire Hall, Village of Ruidoso Ruidoso, New Mexico, on Tuesday, the Village of Ruidoso, N

QUESTION SUBMITTED:

lage of Puldoso?" be opened at 8:00 o'clock a.m. on been appraised at \$6.75 per sore the day of said election and will be and no bide for a less amount will closed at 7:00 o'clock p.m. The be accepted. Village shall constitute one voting. These desiring to qualify as bid-division and precinct, and the poll-ders will be required to deposit

Ruidoso Municipal Building,

be furnished to the voters by the judges of election and after being marked, shall be deposited in a separate ballot box, which shall be provided for that purpose.

IN TESTIMONY WHEREOF, the TAXI MISTER? Board of Trucions of the Village of Ruldoso, New Mexico, has caused

this notice to be published as required by law and dated this 22nd

day of Feb., 1962.
Robert D. Pearson, (SEAL) James L. Hine, Village Olerk

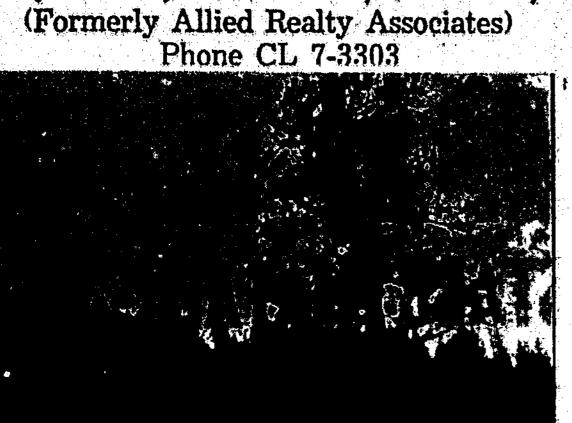
3.4-16-23-30

Trade with Claylon Bennett on new and need turniture and appliances at Clambics.

Complete line of office supplies

Weatherbird children's shees, all

sizes, at Mannie's Toggery.



A hunters' dream of the ideal situation is to get all of his squirrels up one tree—this has been fairly well accomplished in this lodge. Reasons? There are so many that you will have to contact me, however apace will allow me to say that it is near Ruidoso, lots of acreage, location choice, hearest accomodations to the fabulous Sierra Blanca ski run that has played host to many thousands of ski enthusiasts this winter.

BALES: W. B. Alexander, Pho. CL 7-4115 Member Multiple Listing Bureau



Ruidoso Realty Co., Inc. DIAL CL 7-2085 Since 1933

Member Multiple Listing Service VOTE FOR THE 'AIRPORT BONDS

YEAR ROUND Homesites in good residential area, 10 year terms,

leveled-for lease or sale.

OTHER Lots, Homes, Cabins

FOR SALE-By owner, bar, package store, service station, 2.6 acres land, living quarters, on US 380, 24 mi. east Capitan, reasonable. Obris A. Starr, Capitan, N. M.

> SEPTIO TANK SERVICE Phone OL 7-3383

FOR SALE-Lots 70 foot and 118 FOR SALE-4510 Spartan trailer, foot fronts just off pavesment. Call reasonably priced. Justiny McCaston, 7.5627. OL 7-3627.

OFFICE With modern living quart-

FOR BALE-1966 Ford plak-up. new motor, 4-speed \$460; 1966 Ford pick-up, new lires \$625; McOul- UEED Cafe booths for sale, Camlough chain saw \$75; Royce Stap- bles, les, Ruideso Downs,

location on easy terms, Warren management. Homer and Alice Barrett, Realtor. 11c. Allison, ES 3-1366,

TWO besutiful Lots near Alto,

FOR SALE-Or trade, 1950 Olds- tor.

mobile, 2-door, 10,000 miles, radio, beater, hydramatic, power steer. FOR SALE or lease, 600-foot fronting, power brakes. A. C. Kelly, CL. age on Hiway 70; 225 feet frontage

Cash bexes, bookkeeping pup-

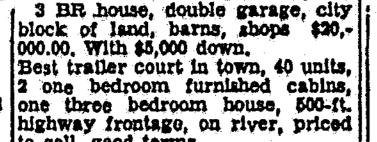
ERNEST WOOD **PLUMBING** 

CONTRACTOR Ruidoso, N. 1

W. B. (Wallace) **ALEXANDER** Realty Bales With W. D. Crosby Realty Ass'n Solicits Listings and Sales

A. C. KELLY LICENSED CONTRACTOR ROCK & CEMENT WORK Phone CL 7-4155, Ruidoso, N. M. P. O. Box 217, Hollywood, N. M.

Bookkeeping Service Tax Assistance Pho. CL 7-4095 Gladys Thomson



to sell, good terms, Two bedroom nice residence in Skyland addition, in sunny area, \$6,500 with \$70 per month, WE HAVE a real good buy in a

two-bedroom modern furnished home, well tocated in Ruidoso Downs, \$1,000.00 down, extra good terms on the balance. Some nice residences and some commercial property, too, in the Gateway at reasonable prices. GOOD CORNER LOT, large, in Wingfield Estates, \$1,500,00. THREE BEDROOM HOUSE on two

50-foot lots on payement, \$10,000 00 with \$1,000 down and \$75 per mo. |-WE HAVE Several good buys in Real Matate. SUMMER CABIN SITES already If you are interested in buying.

solling or exchanging property of any kind come in to see us-W. E. MUNSEY REAL ESTATE Office in Palmer Gateway

Pho. CL 7-3001 Ros. Pho. CL 7-2641 INDEPENDENT OPERATORS BAMP BUSINESS SINCE 1926 LLOYD COE, Sales

1966 Ford V-S, 4-door, standard transmission, \$550.00. Cambles,

37-34p. land, CL 7-3008, mights CL 7-5008. 34-21c.

> FOR SALE-Set of World Book Encyclopedias, Call CL 7-5550.

WANTED-Ruidoso collage in good rooms, Palace Molel, Under new

FOR SALE-Beautiful ranch style FOR SALE-Pueblo theatre, down-3 BR, 2 bath in Agua Fria Estates. town Ruidoso, lois, building and Waterfall, 2 firepiaces, central beat, 3-level patio, covered barbecue area. Owcer will sacrifice at builder's ccst. Ph. Griffith, ES & Gardner, Box 715, Pho. CL 7-2126.

\$0x250 each. Tall pines, running For Rent signs, For Sale signs, spring water S B. Boykin, day also many other kinds. News Office. phone CL 7-5075, night CL 7-5000, RECEPTIONIST WANTED - Call CL 7-3062, Henry T. Wicker, Real-

38-24c. on Sudderth Drive, W. R. Long. CL 7-4875. 38-40

piles, pencil sharpeners, many other FOR SALE—Or Trade, 14-100; Lone or needs now available in our en-Biar glass boat with 30 hp, Johnson larged allice supply department, motor and trailer, \$600.00; also have D-2 Cat with abovel and

dozer. CL 7-6226, EQUITY In nice lot near ski run road, good water. S. B. Boykin, Box 261, Phoce CL 7-6467. 26-41c.

FOR SALE-12 new gold color chenille bed spreads, double bed size, Pan-O-Rama Lodge, Phone FULLY INSURED

WATER WELLS IRRIGATION - DOMESTIC WINDMILL REPAIRS J. D. Gibson Red Young 622-6515 LOSWELL, N. M.



#### SCHEDULE OF RATES FOR SEWER CHARGES

L. Residential flat rate . . . . . . \$2.50 mo. 2. Commercial Min. rate (14 fixture 3.50 mo. units or less) 5.00 mo. 15 to 30 fixture units, Incl. . . . . . 31 to 50 fixture units, Incl. . . . . . 6.50 mo. 7.75 mo. 51 to 100 fixture units, Incl. 101 to 150 fixture units, Incl. . . . 8.75 mo. Above 150 fixture units-8.75 plus 1c per fix-

> ture unit. BOARD OF TRUSTEES VILLAGE OF RUIDOSO

**SUBDIVISION** 

Build on a lot where your property values are protected with sensible restrictive covenants.

Choice Lots for Year 'Round Living .

Della Hale, Mgr.

Opal Bowers, Sales Pho. CL 7-6945

Pho. CL 7-6238

We now have business space for lease in a new shopping center. Call us about this today.

Restaurant for sale doing excellent business, with newly furnlihed living quarters, office building under good lease. Main Road frontage, good terms.

We Invite Your Listings. P. O. Box 278 Pho. CL 7-2754



"AS WE LIVE - WE GROW" MILDRED WANTIEZ REAL ESTATE

AND INSURANCE Member Multiple Listing Service Office in My Home, Junction Rd., Palmer Galeway

Sales: Fred Gresswell, J. J. Dipaclo, E. N. Gripsby

#### Zemo Great for Minor Burns, Cuts

Zems, a doctor's formula, liquid or pintenent, soothes, helps heal suiner burns, ruts, bruises. Family satiseptic, eases lich of surface rashes, ecserna, feeri-age pimples, whilete's foot. Biops scratching, seemids fairler healing. For stubburn made, get Lates Strongth Zetak.

PERSONAL LOANS Preferred Rate Financa Ph. CL 7-6065 or CL 7-6034-Box 269 Ruldoso, N. M.



CHURCH OF THE HOLY MOUNT (Episcopal)

Services Every Sunday The Chapel is open for meditation and prayers

### THE WANTER City Lumber Co

Building Material Paint - Hardware General Contracting Homes - Cabins Remodeling

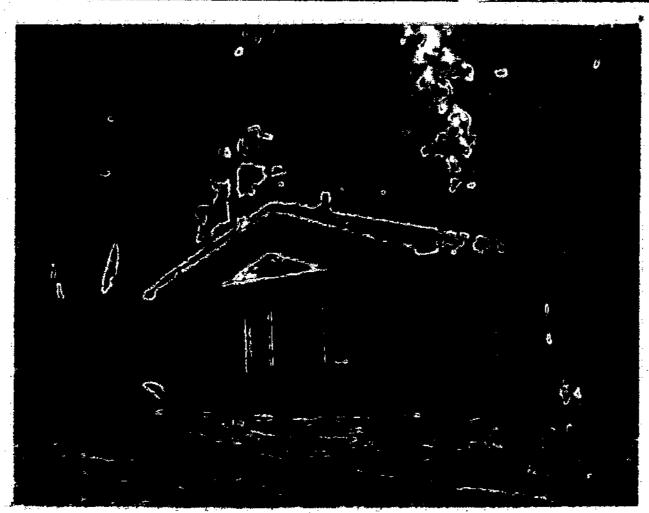
Commercial

Satisfaction Guaranteed BE SURE TO GET **OUR PRICES** Next door to City Hall

Located downtown for your convenience GIVE PRONTIER STAMPS FREE DELIVERY

PHONE CL 7-5806

**NEW AND USED** MOBIL HOMES CLAYTON BENNETT THE TRADER CL 7-3390



The Above Cabin—20x24 (Shell Only) \$1800 Includes Six Akuminum Windows Steel Door Jambe and E.I. trance Door Installed With Complete Roof As Pictured-Many Bises and Plans To Buil Your Needs Are Available At Corresponding Prices-We Will Be Olad To Quote A Completed Price or Any Phase of C:mpletion-

> JODIE J. FILLEMAN GENERAL BUILDING CONTRACTOR

Ruidoso, New Mexico - Phone CL 7-3682

## Ruidoso News Classified

Market Place of Canyon & Valley-BUSINESS DIRECTORY-Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50 per word with a minimum of 750 for 15 words. Please figure 3 per cent tax to add to advertising cost This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing is classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

HIGHWAY 70 ACREAGE AND SUPERIOR HOME ON RIVER. WILL TAKE TRADE ANYWHERE

SMALL DOWN PAYMENT AND BUYER CAN ASSUME LOAN. Leland Mealty Building One Block East of Bank

CL 7-2836 CY LELAND, SR., Realtor Broker-Salesmen; (night numbers)
Cy Leland, Jr. — CL 7-4462 Jack-Little - CL 7-5525



LARGE house with 2 or 3 bedrooms, large livingroom, firement, Total price \$5,000.00 place. Also amaller apartments. 5-tro Eve Ball.

IF YOU NEED SAWS Filed or tools sharpened, leave them at City Lumber Co.

FOR SALE—Woodcutters supplies, Ploneer Chain Saws at C & L Lbr. & Supply on Hiway 70, Hollywood. ONION SETS, 3 pounds \$1; complete line of Burpee garden and flower seeds. Ruidoso Nursery.

MOTEL FOR BALE-26 units on main street in downtown Ruidoso. N. M., 8 new units on river Contact Owner, P. O. Box 6, Ruidoso,

STEWARTS GENERAL REPAIR SHOP-Furniture, cabinets and appliances, 5 blocks south of Ruidoso post office, Pho. CL 7-5622, 28-13c.

FOR SALE

#### FRITZ TAXI

RUIDOSO, N. M. -- CL 7-3666

Horse Ranch Raise Thoroughbreds, also Quartorhorses, nice sel-up, excellent terms CALL LLOYD COR At Muntey Real Estate Phones CL 7-3901 or CL 7-3906

FOR TAX ABSISTANCE: See Travis Hicks, Lincoln County Feed. WE HAVE Tires to fit small for-Call CL 7-2855 or CL 7-2552 for ap. eign cars in stock. Li Paso Biapointment. 33.910.

FOR SALE-Or lease, thoe repair shop, set up for operation, or can be moved, Contact George Bonal, CL 7-3006, Ruidoso,

FOR BALE OR TRADE-Equity in 2-bedroom house, located in Mulesboe, Texas, See H. B. Flanagan at The Ruldoco News. BACKHOE for rent by the hour

Preferred Rate Finance Ph. CL 7-8088 or CL 7-6028-Box 399 Ruldeso, N. M.

NO OTHER TOWN—We repeal, no other town, in New Mexico has a GIRLS 26-inch bicycle, wood cook- page with as many want-ade and alove, all metal gate, 13'8" long business listings as the Ruidneo and 4'4" high. Call Mrs. Kelley, News, It is a complete marketing lip, service for those who want to buy, sell, swap, or secure services.

## Ace Pawn Shop

Spring Clearance Sale You will find goods at Lorene's low prices.

Real Bargains at 2102 Sudderth Dr.

**PHONE CL 7-6328** 

Dozer Work Paving

We Appreciate Your Business THE REPORT OF THE PARTY OF THE

#### HOME OF SOUND INVESTMENT I AM AN INDEPENDENT REAL ESTATE BROKER

ATTRACTIVE LADIES SPE-BEAUTIFUL 2 BEDROOM HOME IN UPPER CANYON. CIALTY SHOP in established Fireplace, splended view, quiet neighborhood and is on location. Owner will sell stock, fixtures and good lease with unfurnished living quara large deeded lot. Priced at ters.. Buy now as inventory \$12,500, and Terms! is low! See us today for de-

200 FT. FRONTAGE—Business soned, Priced very reasomable! \$7,500 BUYS 3 BEDROOM MODERN HOME, partly furnished. Fireplace, deeded

LODGE EXCLUSIVE: 12-units with home furnished, good close in location with around 4 acres. Owner will consider trade for Ruidoso home, Check this one today!

NICE TWO BEDROOM WITH

2 guest houses, mestly furn-

room and 3 bedroom home,

Priced to sell with terms!

Check this one today.

ished, 3 deeded lots on the river, has own well. Priced at \$17,000. TERMS! For Rent-Real nice two bed-

terms, Furnished too! WELL ESTABLISHED CAFE: good year round busi-NEW LISTING IN UPPER ness location, seat 65 people CANYON: Real nice modern and has small living quarters.

PAUL H. DOUGLASS REAL ESTATE Bus. Phone CL 7-3005 Residence Phone CL 7-2490 In Postoffice Block Box 294

SALESMEN: Al Stallcup, Jimmy McCasland, Lila Pettitt

NEAT 2 BEDROOM Home. Knowy pine interior. Deeded lot. Two blocks from pave-

lot. Good year 'round loca-

SMALL ROCK VENEER HOME, Fireplace, close in

location, 2 bedroom on deed-

ed lot, Priced at \$5,750, with

3 BEDROOM BUNGALOW

in good close in location on 2

deeded lots, near River and

priced at \$9,000 with good

cabin and furnish too; priced

\$3,750, TERMS.

tion. Terma!

ATTRACTIVE SMALL Home on the pavement and on the river. Nice neighborhood.

THREE BED ROOM, Furniched. Near the pavement and river. Only \$1,000 down. For a home or rental proporty. Why not investigate

TWO BED ROOM, with fre place. Nice furniture, (Terms

Comfortable 3 Bed Room home in Ruldoso Downs. Furnished and reasonable price.

NICE 3 BED ROOM Home overlooking golf course. Will consider good 2 bedroom cabin in trade.

THREE BED ROOM BRICK. Fire Place, Car Port. Beautiful view of the mountains, Carpeted, two baths, electric kkoben,

TWO STORY, 3 bed rooms, Fire Place, 2 baths, Car Port. All on a large deeded lot in good location.

ATTRACTIVE 2 BED ROOM Overlooking golf course. Carpeted, Pire Place, large closets, nice furniture, on new payement. TOURIST COURT with 260

foot frontage on the pavement. Well located for akiers and summer jourists, I suggost you investigate this property.

One of Ruidoso's best commercial locations. Excellent terms.

Maye some good residential

#### LUTHER BYNUM, REALTOR

Vera Bynum, Sales

Next door to Mon Jeau Cale Office Pho, CL 7-5710 - Mos. Pho, CL 7-5796

WE HAVE Pick-up tires with snow tread in stock, El Paso Station, 1 Bee us first;

Downs, Max Oliver, Pho. ES 5-4260.

FOR SALE-Choice lot in Ruidoso

reasonable, CL 7-2006. BULLDOZER WORK - BEI MC-

**AUTO LOANS** Preferred Rate Finance Ph. CL 7-8088 or CL 7-6038—Hox 399

arty, dial CL 7-4500

Ruldoso, N. M. or day, with or without operator, Ruidoso Gas Co., Pho. CL 7:2935.

5-tic Clothe and feed as erphan child. For details write Christian Child. Funding Fund. Inc., China Bidg. Hichmond. Va., or Bare the Children Foundation, Inc., Box 818.

Preferred Rate Finance

Preferred Rate Finance

BILL McCARTY FOR

SAND AND GRAVEL

Grader Work Phone CL 7-4500

lots for only 10% down.

WARREN BARRETT Insurance & Real Estate

"You'll be glad you did!"

BEAUTY COUNSELOR COSMET-NICE Cabin for rent, permanent, 108-For sensible skin care and 30.tfc, natural make-up zee your local rep. recentative Della Hale, CL 7-6238.

> PROPERTY LOANS Preferred Rate Finance Ph. CL 7-4088 or CL 7-6038 Box 200 Ruidoso, N. M.

SAMMER

ORNAMENTAL IRON \* Welding Radiator Repairs

\* Portable Welding Equipment

Hiway 70 - Ruidoso Downs

Phone ES 8-4306

VELMA'S **ALTERATION SHOP** 

Men's and Women's Wear

Across from New Ruidoso Post Office Pho. Cl. 7-6123

PAGE NINE -Ruidoso News Friday, March 23, 1962

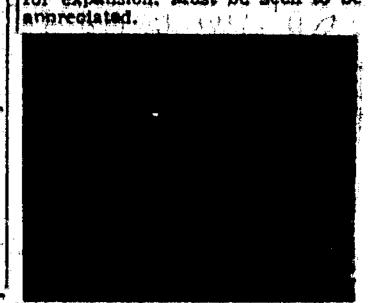
Deal With A Realtor Better Buys Offered ONE OF THE BETTER PAYING

year around businesses with reasonable rent. Price \$15,800.00. 102 ACRES, ideal for subdivision well located on Highway to Sierre Blanca Ski Area, Priced to sell. 340 FT. FRONTAGE on Carried Road with 2100 Sq. Ft. of business. 2 bedroom dwelling on same prop-

225 FT. FRONTAGE on Highway 70 with small business and living quarters included. Priced. \$27,560 WILL TRADE, 14 UNIT MOTEL with large

frontage on Highway. Priced to

SKIER'S AND FISHERMAN'S PARADISE 14 Rentals with plenty of room for expansion. Must be seen to be



NEAR THE RIVER, & rental units, ideal for skiers. Large fire place. Price \$35,000.00.

cent snapshots in black and white of the Sierra Blanca Ski Area, You are welcome to come by and look them over and join us in having a cup of coffee.

We have the help of some 275 cooperating brokers and salesmen willing and able to piece together properly trades in other sections of the country as well as to bring in active buyers for properties that . we have listed for sale.

REALTORS

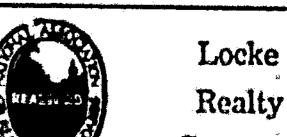
Henry T. Wicker REALTOR

COMPLETE REAL ESTATE BERVICE Office Across From Horseshoe Courts Phone CL 7-3652—Day or Night

Box \$32 - Ruldoso

FRESH CAGE Pullet eggs, 3 des. \$1 while they last. Lincoln County Feed.

OFFICE SPACE Available across street from post office, apply at La Ponda Motel.



Company Your Key to a Bound Investment" Member of MLS

Good Buy At \$4,725.00 Small new home on 33-tic, large, deeded lot, near airport.

Modern, unfurnished. Ample room

to add on, Will trade for El Paso property.

WE ARE PLEASED To announce that we are the exclusive agents for Custom-bull! Auliman National Institute of Escential Housing Homes—28 flexible plans, 100% financing for 12 years if you have clear title to your lot, in any area. Call our office and our representative will call on you.

Belly Locke, Realtor SALES: J. D. Locke, CL 7-3241 Della Hale, CL-7-8238 OFFICE AT LOCKE INN

On Sudderth Drive

Box 666, Ruidoso -- CL 7-3241 WE HAVE 10:00x20 and 10:00x22 and 8:23x20 truck tires in stock. El Paco Station,

A. & B. WINDOW WASHING CO.

**Jommercial** Residential Windows Interior-Exterior All Floors Cleaned & Waxed Let Us Lighten Your Panes L. C. WILLIAMS Across from new Ruldoso P. O.

Phe. CL 7-6133



ruidoso, new mexico

SEE OUR SUBDIVISIONS BEST

REALTORS

AND

DEVELOPERS

LLOYD L. DAVIS, SR.

LLOYD L. DAVIS, JR.

THRMS

BUILDING STIES

D. o. drawer \$ OL 7-5075 Invest in Your Future—

Buy a residential site for your family's home

in Ruidoso's Choicest area

COUNTRY CLUB ESTATES

# RUIDOSO FODMART

Double Frontier Stamps Wednesday On Purchases of \$3.00 or more -FRIDAY - SATURDAY SPECIALS-

BRISKET STEW MEAT, .Lb. 29¢ RIB STEAK . . . . SWIFT PREMIUM

SLAB BACON, LB-

**ROUND STEAK** SIRLOIN STEAK

BEEF ROAST

LONGHORN CHEESE. Lb. 49¢ LEAN GROUND BEEF, Lb. 39¢

\* \* \*

Swanson's 11 oz. TV DINNERS 2 for \$1 PERCH, Bluewater. ½ Gallon

MAGIC FREEZE . .

\* \* \*

## **GIANT** JIDE

Shurfine CANNED MILK Spreckles SUGAR 5 Lbs. 55¢

Kimbell's SHORTENING 3 Lbs. 75¢

FLOUR, Kimbell's, 10 Lbs. 79¢ Purina Large Grade A

**EGGS** 

COFFEE, LB.

Kim DOG FOOD 3 for 25¢ Northern TISSUE 5 rolls 49c Diamond OLEO 3 for 49¢

\* \* \*

10 LBS.

**AVOCADOS** 

RADISHES OR **GREEN ONIONS** 

Bunch 5¢

- CLOSED SUNDAYS -



"Well, I see Marie's boy friend has changed to thirty weight summer oil."

#### All-Day Pancake | Airport Sale Discussed To Raise Funds

Representatives of six civic clubs and organizations in Ruldoso met at Wattle's Wednesday afternoon to discuss prospects for staging an all-day, pancake meal event to raise funds for the Christmas lighting and decoration project, The meeting was called by Tommy Perteet, president of the Ruldoso-Hons do Valley Chamber of Commerce, He said the idea for serving pancakes, bacon and coffee for \$1 per person through out, the city

Ralph McGuire flew to Denver, Colo, Wednesday last week to pick up Bill Toole and Al Rohr, of thursday he flew them to Santa Fe and on returning he picked up a patient at the Indian Hospital in Albuquerque and brought the patient back to Ruldoso.

Friday last week Ralph McGuire flew Bill Toole and Al Roohr to Tuctum and the Bill Toole and Al Roohr to Tuctum and the Bill Toole and Al Roohr to Tuctum Bill Toole and Al Roohr t

person throughout the city Thomas Ryan and guests on a tour had been suggested by C. C. of the Sierra Bainca Mountains, Watkins and had been given support by L. C. Crews as an easy pilot training and now has a priway to raise up to \$2,000 that is vate license. pay off a note, we have signed for Fe on business Thursday and Fri-

the first year's expenses, and day last week.
should have some money in the Ralph Brown flew to Albuquer-bank before going into the new que Monday this week to attend holiday season," Perfect explained. Watkins said he believed advance ticket sales for the pancake
meal could turn up a sizeable fund.
Crews suggested each of the civic

Dan Swearingin was also in Roswill be made to get a nationally known mill to provide some of the ingredients free as a publicity measure, as has been done in other

Date for the pancake sale will be amounced after another meeting to be held soon. The event will be held at Wattie's, with the owners of the place offering all facilities at no cost except for cleaning up afterwards. It is proposed that pancakes be sold for breakfast, lunch and supper on the day

#### Youth Confesses Fake Shooting To County Officers

Carrizozo (SPL.)—A take alory about a hitchhiker shooting an 18 year old youth had 50 policemen in the southern part of New Mex-ico loking for the hitchhiker—be-fore the wounded youth told the

Election County Sheriff Glean NEWS BRIEFS Stopps of Mountainair. Bradley said the youth lold this

story Tuesday night to officers

got out of the car. He had accidentally shot himself while hunting rabbits, He was
afraid to tell his grandparents in
Mountainair about the accident so
he fired another shot thescent at he fired another shot through the

was called to duly.

State Police Set. W. J. Kruse and at one time about 50 officers were involved in the search.

4700 ft. paved runway-122.8

Ralph McGuire flew to Denver

Dan Swearingin was also in Rosclubs take a proportionate number well on business Wednesday.

of lickets for advance sales to insure success of the event. Efforts Guire took Bill Toole and Al Roohr back to Denver George Myers, Jr. of Houston,

Tex. flew in over last week-end with some guests for skiing, There were two other planes in over last week-end with skiers, McGuire reported.

#### Rites Held Friday In Mescalero

For Gladys Cojo

Bervices for Cladys Cojo, of Mescalero, were held at the Mescalero Reform Church at 10 a.m.

Marion Cojo; a daughter, Merdell man of an appointed committee to Cojo; and three brothers, Fred, consider criteria for selection of a Walter and Merle Scott, All surviv. student to receive the P-TA scholors listed are of Mescalero.

At the recent meeting of the Board of Trustees of the National first:

He had picked up a hitchhiker and the man had pulled a gun on Stepps and forced him to drive toward Carrisoso. About 18 miles from town he shot the youth, made him drive to within two and one-half miles of Carrisoso and then got out of the car.

Hoard of Trustees of the National Apple Institute in Washington, D. C., a new committee was organized to work on farm legislation and farm labor problems. The member appointed from the Rocky Mountain region to this small and important committee is W. C. (Bill) shalf miles of Carrisoso and then shreeengost of Lincoln. Bill is got out of the car. president of the New Mexico Apple After Stepps told the officers the Council and an incumbent member

car's aide and made up the story about the hitchhiker.

Stepps was being held in Lincoln County Memorial Hospital She died Monday morning, and the with a flesh wound in his left side. Side Mass beid in Hillsboro Wednesdial authorities said the wound needay this week.

At one time during the hunt, police were manning roadblocks at Capitan, Hondo, Alamogordo, Tuband of Portales this week have larosa, Corona and Socorro, Every been Jeralynne Massey, Jane Paravallable police officer in the area

Spending several days with Mrs. Edna Dunn last week were her Drive there with care errive and her son-in-law, R. L. Larson of live.

Wichita Falls, Tex.

#### We Still Have a

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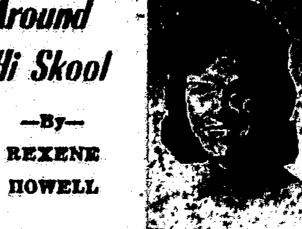
UIN'S

Hollywood

# Splendor in The Grass Sat & Sun. at the Mi Vue COLOR PICTURE STARS NATALIE WOOD

Ruidoso News Friday, March 23, 1962

Around Hi Skool



Journalism Class Makes Visit Journalism students toured the News office recently where they observed engraving and linotype operations, Mrs. Rowland express-ed her appreciation to Vic Lamb, Harry Eckert, H. B. Flanagan and Raymond Buckner for demonstrating the office equipment to the stu-dents.

Key Club News Tickets have been distributed among the members of Key Club

the Nob Hill School Oxfeteria.

at the regular Pep Club meeting, at the Episcopal Church,
Results will be announced at the July 3-4-Smokey Bear Stamannual Spring Awards Assembly, pede, Capitan. when the electors' choice will be presented an award.

Eighth Grade News Graduation plans are being made for the eighth grade, according to sponsors, Williams and Rowland. It has been decided that some where they will represent Ruldoso a student must be maintaining a size, some with art work, or write formals will be worn by the girls, High School. They will wear heels. Their cor-

Ushers selected are Coe McGuire, Karen Petty, Sue Nash and Pam MRS. COE SPEAKS

sages will be of blue or white car-

P-TA Elects Officers Mrs. Earl Hickam was elected by Mrs. Louise Coe. president of P-TA in a meeting Friday with Rev. Harvey Calebeck held last Thursday, Mr. Stanley 1966 trip to India and Russia, ex-Stewart was efected first vice. plaining outtoms of the people and Mrs. Cojo was born in Mescalero president, Mrs. George Garden- identifying points of interest abown 42 years ago and died at the Gerald hire, second vice-president; Mrs. on the alides.
Champion Memorial Hospital last Afred Pearson, secretary, and Informative and interesting was

Mrs. Til Thompson, tressurer. Mr. Siewart will serve as chair- to World History classes. consider criteria for selection of a ROYOE LACKEY

Thurs.-Fri. Richard Todd Anne Aubrey

### "The HELLIONS"

—In Color— Plus Cartoon

Enjoy a Show in the Comfort of our Heated **INDORAMA** 

with more than 250 seats. You see the Show Through Frost Proof \_ Glass

#### What's Doing for a Pancake Supper to be held by the Kiwanis Club, Friday night, June 3-4-5—State Lions conven-March 23 from 5:30 to 8:00 p.m. at tion in Ruidoso.

April 28-Apple Blossom Festival, fondo school gym, 7:30 p.m. Pep Club
The United Church Women of Cheerleader of the Year" was Ruidoso will have World Day of elected by secret ballot last week Prayer, Friday, March 9; 2 p.m.,

ond year in college.

Student Council State Convention

Delegates to State Student Council Convention left today for Clovis

TO STUDENTS

Forty-three World History students attended a lecture recently Mrs. One showed alides of her

the meeting with Mrs. Coe as guest

ON MONOR ROLL

arship. This scolarship will be University Park, N. M. (Spl.)made available to the student at Royce Leokey of Ruidoso is among the beginning of the students' sec- 184 students to be named to the



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THE CONSERVATIVE PARTY --- 14 YEARS EXPERIENCE IN CITY GOVERNMENT Swearingin 8 Yrs.; McCarty 2 Yrs.; Jones 2 Yrs, and Hitchens 2 Yrs.

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Dean of Engineering fall semester; To be aligible for the dean's Het.

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News Want-Ada Work Wondors

honor roll at New Mexico State BOOK MATCHES-Finest line of book matches in America, with standard designs, single or double

SPOT ADS

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## **VOTE FOR**

NICK NICKOLICH For Village Marshal

in the Ruidoso Downs Municipal Election April 3

Your Vote and Influence Appreciated

### NOTICE TO THE VOTERS OF THE VILLAGE OF RUIDOSO

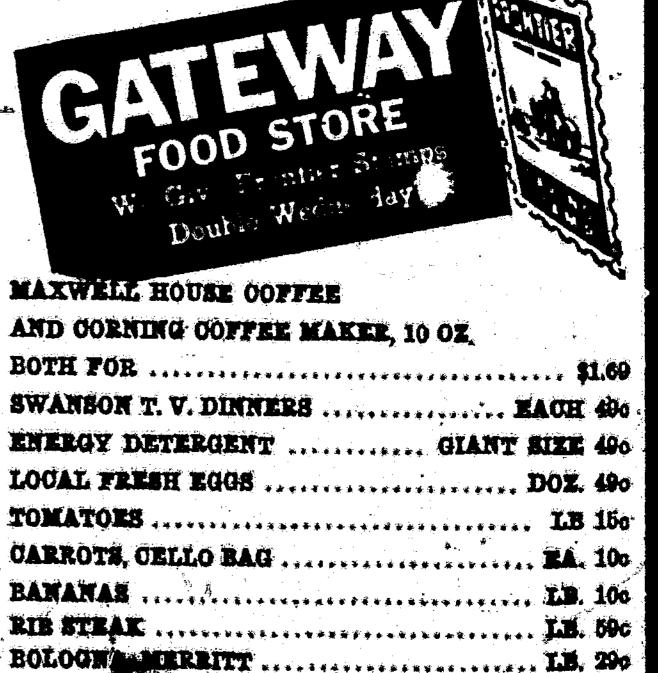
We wish to take this means of informing the voters and public in general that

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of Euleose and we are for progress



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