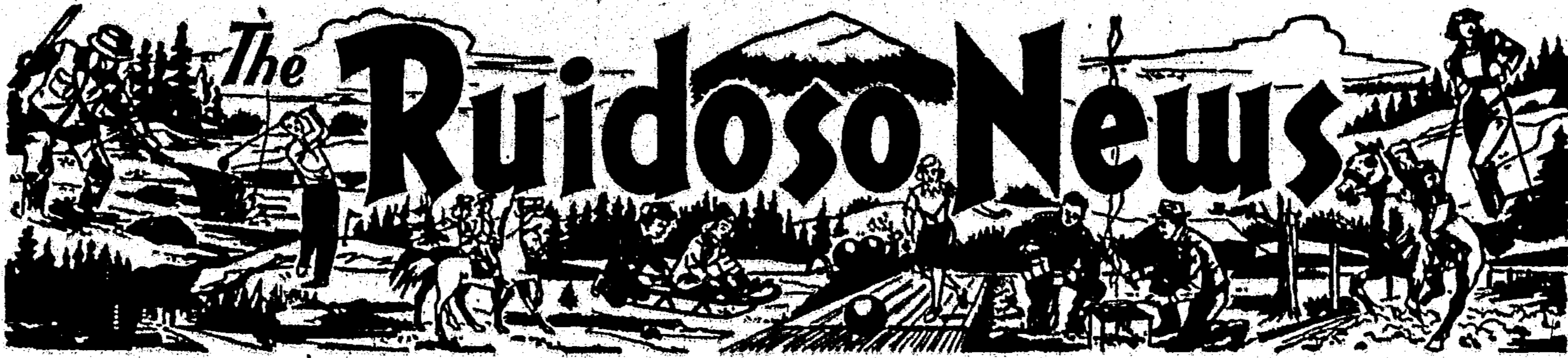


Don't Let Rumors Determine How You Vote... GET ALL THE FACTS!



FHA Financing Available in Ruidoso

- Low down payments
Up to 30 Year Loans
Only 5 1/4 % Simple Interest

DAN D. SWEARINGIN, Inc. Insurance - Real Estate - Ph. CL. 7-4353

VOLUME 18, NUMBER 13

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MARCH 23, 1945

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.00 per year in Lincoln County; \$3.50 Outside County

Around Town

By Nosey Waters
We've just seen four of the new brochures and maps being issued by the Tourist Bureau...

The first manuscript has been turned into the News office and the first galley of type set on a new book to be published sometime this spring...

LeRoy Gooch told us last week-end he had exactly half the money for school...

Ruidoso's Business & Professional Women's Club is beginning a project to try and interest the State Police and State Highway department...

On display at Wallie's are some of the golfing trophies being offered for visiting Lions in their state-wide convention here in June...

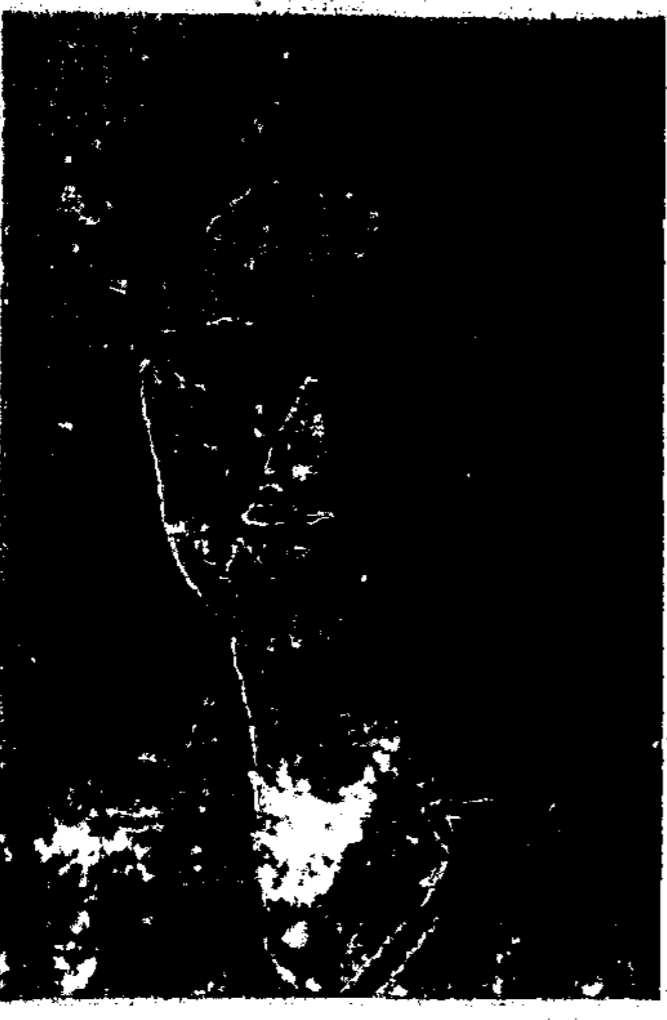
On investigation, we found this week the pre-election rumor that "it elected, Dan Swearingin as mayor will employ Bill Toole as city manager..."

Under construction in Wingfield Homestead here is a new residence for the Jake McDonald family.

Attending a Massacre Grand Lodge meeting in Albuquerque Sunday, Monday and Tuesday from the Ruidoso Lodge were Jake McDonald, Ralph Bonnell, J. G. Ramsey and Ed Lane...

Ray Clarke says his friends in Ruidoso need to be warned of a "hokey trap" in Alamogordo.

THE WEATHER
The weekly weather roundup will be given each week in the C & L Lumber & Supply Co. ad on the Sports Page (Page 4 today)



PHOEBE MAY TAYLOR

Lincoln Resident Is Candidate For Treasurer

Miss Phoebe May Taylor of Lincoln has filed as a candidate for the office of County Treasurer on the Democratic ticket...

Miss Taylor states: "I believe my experience in the office of County Treasurer will help me serve the people of Lincoln County more effectively."

4-Inch Snow Greets Spring

Old man winter seems reluctant to release his grip on Ruidoso Tuesday morning...

The snowfall was heavier in the mountains to the west. At least 12 inches fell in White Mountain Park...

Citizens Hear Finances Talked At Airport

About 65 persons attended a rally called at the local airport Monday afternoon at 3 p.m. when financing of the proposed airport improvement project was outlined.

Mayor Robert Pearson and members of the village council called the meeting at the port so voters could see conditions of the present landing strip...

Present were several candidates for the upcoming municipal election, along with interested citizens hungry to hear the proposed improvements outlined more fully.

He then asked Planning Consultant Bill Toole to explain how the new landing strip, taxi strip, paved north area and clearing of land north of the field would be paid for...

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Ruidosoan Dies In Auto Crash Near Tularosa

An employee of Nolsy Water Lodge in Ruidoso, 31-year-old Herbert Arthur Hunt, Jr., who was alone in his car when it smashed into a bridge abutment east of Tularosa on U. S. Highway 70...

Forrest Bradley of the Nolsy Water Lodge where Hunt was employed said that Hunt had been working there as a handy man for about two weeks and that the man came from Rhode Island where his mother lives.

Funeral arrangements were pending at mid-week.

The accident happened at 3:30 p.m. Tuesday about 7 miles east of Tularosa. He was driving an International Scout owned by Nolsy Water Lodge...

City Candidates Favor Airport Bond Issue

All candidates for city administration offices, including four each from the Conservative Party and from the People's Economy Party...

The workshop will begin at 9:30 a.m. at the Capitan High School with a fast-moving session "planned" with dozens of demonstrators...

The Upper Hondo Soil and Water Conservation District will sponsor a Conservation Workshop for Teachers on Saturday, March 31.

It's Coming... JUNE 3-4-5
New Mexico State Lions Club Convention in Ruidoso

Bill Toole, consultant to the Village Planning and Zoning Commission, outlined the initial improvements planned for the airport...

Mayor Robert Pearson pointed out that the bond issue would cost only \$1.26 per \$1,000 valuation rendered for tax assessment.

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HEARING ON ZONING ORDINANCE SET FOR MONDAY, APRIL 9

Ruidoso's Planning and Zoning Commission, with vice-chairman Carl Morrison filling in as head of the panel since the resignation of Chairman Dan Swearingin, Monday night this week put the final polish on a zoning ordinance...

As required by law, a hearing on the proposed ordinance, before it can be passed by the village board, has been set—and is on the calendar for Monday evening, 7:30 p.m., April 9.

Other matters talked during the meeting was a proposed meeting with contractors of the village on March 20, with notice to be given the building trades men prior to the gathering.

The commission also ordered an additional 100 copies of the planning books for the public's use. There are still a dozen left from the original order of 150...

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Fourth Chinchilla Ranch To Open Near Alto

Construction has started on facilities for a fourth chinchilla ranch in the Alto area, to be operated by Mr. and Mrs. S. C. Preston of Ruidoso and Mr. and Mrs. C. B. Preston of Deming...

First structure to be built is a 20x40 building to house about 100 chinchillas; the Prestons said on a visit to the News office Saturday...

Another chinchilla ranch, in operation for more than a year, is that owned by Del Foster and Jean Rankin, who moved here from Roswell, and also located near the Alto place.

The Wilson ranch, six miles north of Ruidoso on Eagle Creek was the scene of another ewes flocking to the area...

Roswell Youth Accidentally Shot Sunday on Wilson Ranch Near Here Where Skull Was Found Week Ago

The Wilson ranch, six miles north of Ruidoso on Eagle Creek was the scene of another ewes flocking to the area...

Two Ruidoso men battled deep snow for two hours Sunday morning to get a wounded Roswell boy, Larry Oldrup, 13, to the Ruidoso Hospital after the boy was accidentally shot by a companion.

The Oldrup boy is the son of Mr. and Mrs. Roy E. Oldrup, 1861 S. Michigan Ave. He was shot in the lower right chest and leg...

Henry Morris Plocho, was admitted March 13 as a patient to Memorial Osteopathic Hospital in Roswell.

Billingslea New Rotary President

Cecil Billingslea has been elevated from the position of vice-president to president of the Ruidoso-Hondo Valley Rotary Club...

Very little biographical information was available on the deceased.

Funeral services were held in Corralca Thursday this week. Moeke attended the rites, having gone to Corralca earlier in the week when he learned of Stauson's death...

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Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due

Mr. and Mrs. Orlando Montes, Roswell, parents of a daughter born March 14, wt. 7 lbs., 6 1/2 oz.

Mr. and Mrs. Walter Matherly, Alamogordo, parents of a daughter born March 15, wt. 7 lbs., 1 1/2 oz.

Mr. and Mrs. Henry Silva, Alamogordo, parents of a son born March 16, wt. 7 lbs., 12 oz.

Mr. and Mrs. Ezra Green, Ruidoso, parents of a son born March 17, wt. 6 lbs., 13 1/2 oz.

Mr. and Mrs. William McCans, Ruidoso, parents of a daughter born March 18, wt. 7 lbs., 7 oz.

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IN RACE HERE—Three of the four candidates for city offices of the People's Economy Party are shown, from left, Elmer Estes, local cleaning plant operator; Jodie Fillemann, contractor, and Warren Tucker, cafe operator, for mayor, Estes and Fillemann seek four-year trustee terms.

County Agent's Report

By RALPH DUNLAP

The lindane dip solution goes a long way but 75 pounds of the 25% wettable lindane will not treat 25,000 sheep, only 2,500 sheep. Even then such factors as dipping vat size and capacity will affect the amount of lindane used.

Wool prices received at sales during the past week were a good 4 cents per pound better than last year. S. P. Johnson received 57 cents for his wool, Joyce Brothers 54 cents and Goodrum Brothers 56 cents for their wool. Several other wool sales are planning for the next two weeks.

To be eligible under the 1953 wool incentive program the wool must be sold by March 31. The wool incentive is figured on net sales, not the bid price you get for your wool. The wool incentive price is estimated at 38 cents.

The Rural Area Development Committee will meet March 27 at the Capitan School building, starting at 7:30 p.m. Background information will be presented on our county resources. A discussion is planned on where do we go from here?

You can now earn up to 4% on your savings accounts at Ruidoso State Bank. Get details from any officer of our bank.

News Want-Ads Work Wonders

WAT'S COOKIN'

Ruidoso can be called the snow capital of the world—we've had lots of snow—but it sure hasn't slowed us down any. This wonderful winter has brought many thousands of new people to our town, and we've had the fine opportunity of serving many of these visitors. Keep on coming!

Wattie's

New Sea & Ski
Sun Tan Lotion

New Magic Turban
Keeps your hair neat as you sleep, bathe, drive, work or play

New Pure Brights
By Coty
Brings you the freshest look your lips can wear, in ten exciting shades



- Magnesium
 - Cosmetics
 - Costume Jewelry
 - Stationery
 - Films—Flashbulbs
 - Eardrum's Ice Cream
 - Fragrances and Miss Saylor's Candies
- Next Door to Bank



LOUNGE IS REDECORATED—The former Mint Lounge has been redecorated and has a new name, The Gaslight Bar. It is owned and operated by Ruidoso Enterprises, Inc., and

one of the officers of the organization, Carl DeBord, stands at door of the place. Interior has been changed for the new season. DeBord said.

Ruidoso Downs

(By Trudie Balcom)

Mr. and Mrs. C. L. (Bones) Wright are getting a new room added to their residence. Voyd Wilson has been very critically ill in the local hospital.

Mr. and Mrs. James Albert, Roselle and three children visited Mr. and Mrs. Danny Balcom Sunday enroute to their home in Table-

quah, Okla. They have been residing in Gridley, Calif.

Who were the two young men who took their girl friends riding, deciding to show them the sights, and got lost on the reservation? Amos H. Fowler is ill in the hospital.

Mr. and Mrs. Jack Parnell and Herbert Reddy went to Portales Sunday to attend the Eastern New Mexico band concert in which the Parnell's daughter, Jane, is a member. The band is on tour this week throughout Eastern New Mexico and West Texas presenting concerts.

John L. Davidson of Springfield, Ore. and Ruidoso Downs is here on vacation and using the time to paint and redecorate his home.

Charley Byers, village marshal, reports that the village is installing its own radio for the marshal's office and car in a few days. The new unit will be also equipped with a radio. This was financed by some local citizens and Mr. Byers would like to publicly thank Mr. and Mrs. Ronnie Battles, the Chaparral Hotel and Mr. Gene Hensley for the equipment and helping our town to grow.

Question of the week: WHEN are we going to get our own Chamber of Commerce? Mrs. Lloyd Davidson of Carlsbad was a visitor last week-end. She relates that our ski course is a much talked about subject at Carlsbad.

Clarence Thornborn, unofficial weatherman of Ruidoso Downs, reports a low of 2 degrees below zero was recorded one day last week.

What young man in Ruidoso Downs and evidently in need of glasses, drove his car into the side of his house and told friends a car hit him?

A surprise birthday party was held last Tuesday night for Mrs. Floyd Brem at the home of Mr. and Mrs. Roy Nelson. Also attending were Mr. and Mrs. Wright Stockley, and of course, Floyd.

Salute of the week to Rev. J. L. Gary, minister of the Green Tree Baptist Church for his interest in our young people. He is always available for advice, counsel and help, not only to the young people, but to all the community.

Harley Parnell, attending the University of New Mexico at Albuquerque, visited his parents, Mr. and Mrs. Jack Parnell Sunday.

Lem Coltharp and Fernin Chavez have returned from Arizona where they had a one-horse horse show. Lem has a beautiful Palomino and took it for exhibition through the state of Arizona. Lem is one of our active senior citizens.

Fretful sight of the week: Nancy Steele, one of our attractive teen-agers, looking very spring like at Sunday School last Sunday.

Benny Sullivan, who has been employed at Holbrook, Ariz., visited friends here Sunday. Benny formerly lived at Ruidoso and attended school here.

Tom Small went to El Paso over the week-end to help celebrate his wife's birthday.

C. O. Fior, Biscuit Hill, is still very critically ill.

Mrs. Bruce Griffith has been visiting in Riverdale, Calif. She was accompanied by Mrs. W. A. (Bess) Hart. They were to visit in El Paso enroute home and were due to arrive back here Tuesday.

Election time is drawing near and all voters are URGED to vote. Our town is really growing—many vital issues are at stake and this is one of the most important elections to be held in years. Vote for the good of the community—use your right as a citizen—VOTE!

One of the most surprised men ever was J. W. Stockley, who, while servicing a car, opened the hood and out jumped a small kitten. The driver swears it had been there since he left Oklahoma.

Mr. and Mrs. Eugene Langford of El Paso visited his mother and father and brothers, Mr. and Mrs. D. Langford, Bob and Wayne Langford. The Eugene Langfords are former residents of Ruidoso Downs.

Home Town Boy
Miss Mae visited his mother, Mrs. Amelia Mae, last week-end. Oney is one of our young men who is to be commended for taking advantage of our colleges in New Mexico. He is majoring in industrial arts at Highlands University, Las Vegas. Oney went into the Navy from a job with Ruidoso Telephone Co. and served from 1952 to 1954. While touring the Pacific aboard ship he organized a string band that played for thousands of people—Naval personnel as well as civilians, throughout the Pacific theatre. At one time his band entertained people in Australia who were there to attend the Olympics. At present he is practicing teaching and is coaching a basketball team. Recently a team he coached won the championship in the "B" division in the San Miguel County tournament. Among his mother's prized possessions are newspaper clippings from U. S. newspapers and from newspapers printed on Naval bases and aboard ship telling of Oney's string band and his programs. The six man band hailed from almost as many states—and played together for many months. Its members were praised for the morale boosting programs presented.

She's gaining fans every night, the Betty Bennett show from 7 to 10 on KRER.

Men's work and dress shoes, wide selection at Mabelle's Toggery, We.

For Rent signs, For Sale signs, also many other kinds. News Office.

RECAPPED & USED TIRES

In Several Sizes
Recaps, any size
\$12 (No Trade-In)
Used Tires From
\$3 Up

LUALLIN'S
Skyland Auto
Service

Blade Cut Wilson's Certified CHUCK ROAST POUND . . . 49¢

Wilson's Certified ROUND STEAK . . . Lb. 79¢

Wilson's Certified SIRLOIN STEAK . . . Lb. 89¢

Wilson's Certified T-BONE STEAK . . . Lb. 99¢

Fresh Lean GROUND BEEF 3lbs. \$1

HOME-MADE SAUSAGE, LB. 39¢

Grade "A" Ice Pack FRYERS Lb. 39¢

CRISPRITE BACON, LB. 49¢

ADMIRATION COFFEE, LB. 59¢

Maxwell House (with Free Corning Coffee Maker) INSTANT COFFEE, EA. \$1.79

Lone Star 25-Ft. Roll ALUMINUM FOIL, EA. 25¢

FRISKIES DOG FOOD 8 for \$1

Monarch No. 303 BUTTER BEANS . . . 4 cans \$1

CRISCO, 3 Lb. Can 89¢

Big Treat—Box of 12 MARSHMALLOW PIES . . . 49¢

Nabisco 1 Lb. Bag OREO SANDWICH 49¢

For arch. Quaris GRAPE DRINK 3 for \$1

Tastewell No. 303 PEAS 17¢

Hills Dale No. 2 1/2 FREESTONE PEACHES 4 CANS \$1

DOUBLE STAMP DAY WEDNESDAY—

— FROZEN FOODS —

Meadow Gold ICE CREAM HALF GAL. 79¢

Fairlane Frozen BROCCOLI 5 BOX \$1

Fairlane Frozen SPINACH 3 boxes 39¢

Fairlane Frozen Mixed Vegetables . . . 6 boxes \$1

Picnic Frozen 6 oz. Cans LEMONADE PER CAN 10¢

Hill's, Frozen HORSE MEAT 5 pkgs. \$1

Birdseye Italian GREEN BEANS 29¢

Nice Size FLORIDA ORANGES, LB. 10¢

PINEAPPLE Ea. 29¢

Kentucky Wonders BEANS POUND 29¢

RADISHES OR GREEN ONIONS 3 BUNCHES 10¢

Portales Jumbo Y A MS 2 Lb. 15¢

Tastewell No. 2 1/2 PEARS 3 CANS \$1

Monarch No. 303 SPINACH 2 cans 29¢

Pints MIRACLE WHIP Ea. 39¢

Surlac 8 Qt. INSTANT MILK 69¢

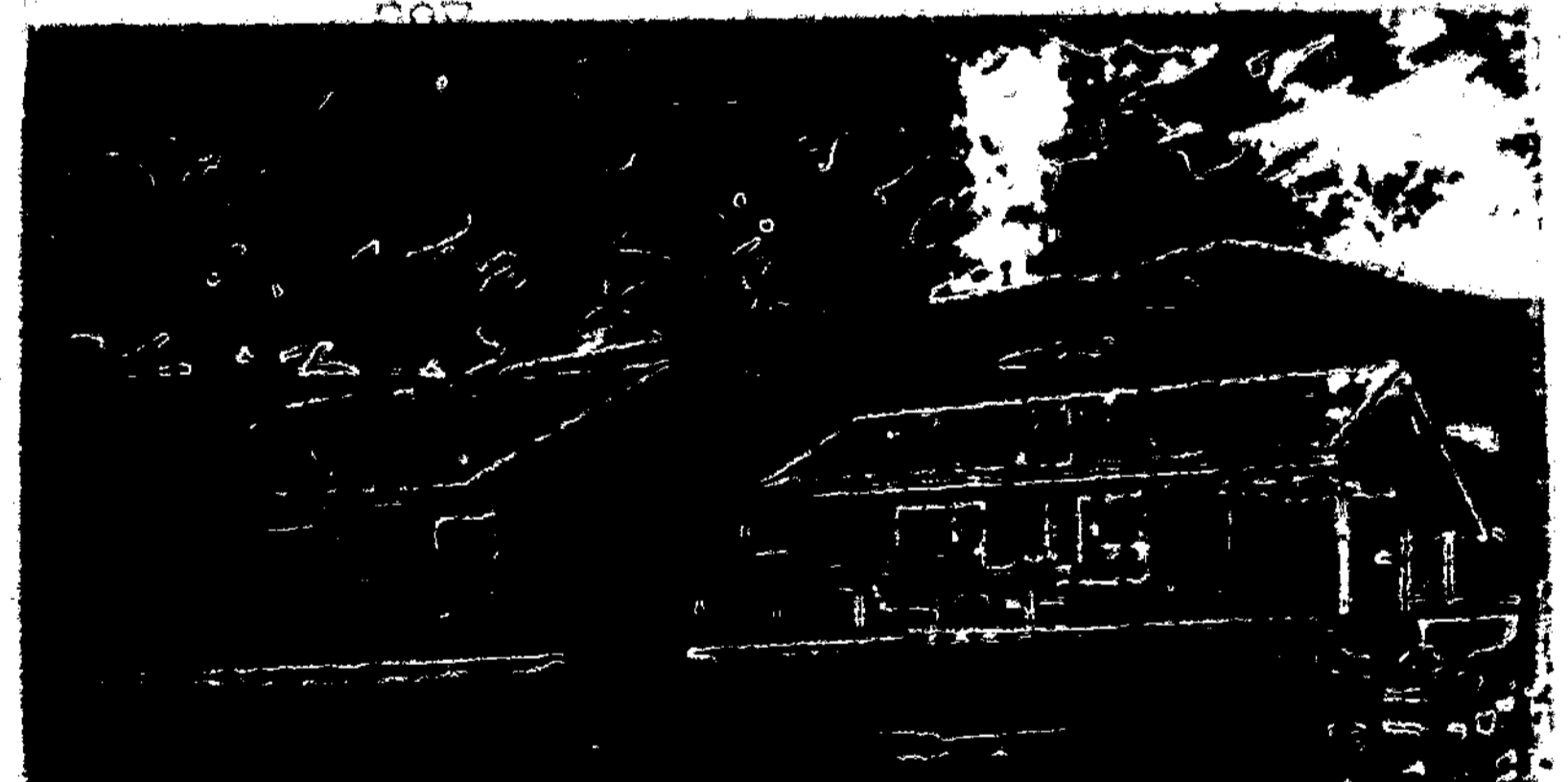
French's Instant Mashed Potatoes . . . 37¢

Kellogg 400 Size FACIAL TISSUES . 2 boxes 49¢

ENERGY BLEACH, Qts., Ea. 19¢

ENERGY DETERGENT 59¢

OPEN SUNDAYS—
Store Hours: 8 a. m. - 6 p. m.



PICTURED HERE is Crabbie Crest, 4-Bedroom House, Costs Less Than \$5,000.00

100% Financing—Only lot need be clear

PAYMENTS Include 5-Year Insurance (fire and extended coverage) mortgage insurance for life of contract

QUALITY CONSTRUCTION
Nationally Known Materials and Appliances

- American Standard Plumbing
- Fixtures including double kitchen sink.
- Central heating if desired
- Ideal kitchen cabinets.
- Steel casement, aluminum or wood frame windows, including screens.

LOCKE REALTY CO.
Aultman's IEH Homes
BOX 266, RUIDOSO, NEW MEXICO

Own Lot? _____ Would need lot? _____

Would like representative to call? _____

Name _____

Address _____

City _____

FOR CONTINUED GROWTH ON A SOUND FINANCIAL BASIS
THE CONSERVATIVE PARTY
SWEARINGIN, McCARTY, JONES & HITCHENS

SPORTS

Five Days of Racing in '61 Saw Nearly Half of Total Of 1953 Betting Handle

Last year's Fourth of July week-end, which hit a high in pari-mutuel wagering for the Ruidoso Downs race track, was \$1,311,718 compared to the \$2,947,781 total handle for the entire racing season of 1953, which had 28 days.

Pari-mutuel wagering for July Fourth week-end and Labor Day week-end totaled \$2,568,183 for nine racing days to come within only \$400,000 of equalling the total handling for all of the 1953 season.

The local track set another new record last year in amount of money paid to winners of races, amounting to \$1,128,768.90. Four years ago in 1957 the total purses paid to winners was \$597,474.48, nearly half of the 1961 season purses.

The State Racing Commission has set a 55 day racing calendar for Ruidoso Downs this year, one less than the 56 days last year, an estimated 30 million people from every state in the union over the ABC net work.

Table of bargains, values up to \$4, year choice \$90 per item, Gambles.

Jim McEuen Elected Vice-President Of Bowling Association

Jim McEuen of Ruidoso was elected vice-president of the Alamogordo City Bowling Association of which Ruidoso is a member, in a meeting held in Alamogordo last week-end. Gerald Tully was elected a director in the association. McEuen and Tully and Aubye Murray, manager of Holiday Bowl here, took part in the 3-4-2 tournament held in Alamogordo at the same time.

TEXAS TECH SKIERS DUE FIRST OF WEEK

About 45 skiers from Texas Technological College, Lubbock, are expected here for three days, Sunday through Tuesday, to make their headquarters at Navajo Lodge, Mrs. Edna Brumbelow, manager, reported.

END-OF-SEASON SKI PARTY TALKED

An end-of-season ski party is being planned by Sierra Blanca Ski Club here to be held within the next week or two at Navajo Lodge. Mrs. Elmer Pirelli is to announce the date shortly, it was reported.

Lions Club Convention June 2-4-5



TROPHIES FOR CONVENTION—Dr. James A. Beall, convention chairman for the local Lions Club, displays trophies to be given for golf and bowling winners in tournaments that will be held here for visiting Lions during the State Lions Club convention June 3, 4, 5. This is two of the many exciting programs to be offered more than 1200 visiting conventioners and their families for the annual affair.

Holiday Bowl Opens 6-Week Tournament

A six-week series of tournaments opens Sunday afternoon at Holiday Bowl here, with play open to anyone who is a member of the ABC or WIBC each Sunday afternoon. Three kinds of competition are to be run off, a 3-4-2, a Dutch and a handicap tournament. Entry fees are \$1 plus bowling costs and ABC rules are to be followed. A special prize will be awarded at the end of the six weeks to the highest series of men and highest series of women bowlers. A cash prize, also will be given at the end of each Sunday's competition. Plans are to play the 3-4-2 one Sunday, the Dutch another and then the handicap tournament on another Sunday, then the three kinds of contests will be repeated, one each Sunday.

Sports Spits

Jim McEuen tells us the men's bowling tournament for the Alamogordo City League will likely be held in Ruidoso in February of next year. There will be about 120 bowlers participating. Jim was to have attended a conference of the city league Sunday, he said.

Lee Brittenback came home with a nice catch of trout early this week, a creel full of 12, 10, and 8-inchers.

Just arrived—hurry to get yours—imported Dutch gladiolas, assortment of 8 bulbs, 75c pkg., 2 for \$1.50. Gambles.

Lions Club Convention June 2-4-5

EXPERIENCE COUNTS — Vote The Slate of Experience in Village Government

THE CONSERVATIVE PARTY SWEARINGIN, McCARTY, JONES & HITCHENS

WARRIORS COMPETE IN PRACTICE MEET

The Ruidoso Warrior track team will compete against Tulare in a dual practice meet Wednesday of this week at Tulare.

Athletic director Ken Newton said arrangements were made Monday of this week and the sole purpose of practice meet is to give the local tracksters a chance to run on a cinder track.

Newton also stated that no ribbons will be given to the individuals who win the events and possibly all 30 members of the local track squad will make the trip.

An area meet will be held in Carrizozo March 31 with possibly five or six teams entering. Coach Newton reported also this week.

Just arrived—hurry to get yours—imported Dutch gladiolas, assortment of 8 bulbs, 75c pkg., 2 for \$1.50. Gambles.

For Rent signs, For Sale signs, also many other kinds. News Office.

Ruidoso News Friday, March 23, 1962

Ruidosoan Elected State President Of Women Bowlers

Mrs. Walker Page Averitt of Ruidoso was elected state president of the Women's International Bowling Congress of New Mexico in a meeting held last Saturday night in Las Cruces following the state tournament there. Two teams of women bowlers from Ruidoso participated in the tournament.

The Traveling Team, consisting of Annie Keith, Gwen Robbins, Walt Averitt, Dixie Burgess and Helen Jay. The second team which was the C. and L. Lumber Co. team consisted of Joetynne Wright, Bonnie McEuen, Hazel Brittenback, Fran Lullin and Mary Wimberly. Results of the tournament will be announced later, it was reported.

NEW LICENSES ON SALE

The 1962-63 hunting and fishing licenses are now available at license vendors and at the office of the Department of Game and Fish. Early Birds who buy licenses before April 1 are warned that they are not valid until that date. Those who fish before April 1 must have the 1961-62 license in possession. The 1962-63 fishing regulation is also in the hands of the license vendors and should be picked up by all license buyers.

Letters to the Editor

March 12, 1962
Mr. Vic Lamb, Ruidoso News, Ruidoso, New Mexico.
Dear Mr. Lamb;

I think that the enclosed, The Aspirin Story, would be of interest to your readers.

Very truly yours,
Edna O. Schierenberg

The Aspirin Story

The story of common aspirin is, perhaps, one of the more fantastic tales of modern commerce. It well illustrates what can happen when a drug firm is able to get an airtight patent on a chemical formula.

Aspirin is acetylsalicylic acid, an inexpensive chemical compound. So simple is the compound, in fact, that the German firm of Bayer was unable to obtain a European patent when it first brought out aspirin as a headache cure at the turn of the century.

With a rich U. S. market then developing, Bayer went abroad. The U. S. Patent Office obliged the German firm with a 17-year patent on its product.

When the patent expired, Bayer began a widespread advertising campaign claiming that its product was the only genuine aspirin. It wasn't until 1934 that the Federal Trade Commission ordered the firm to stop representing the word aspirin as part of the Bayer trade-

The Weather

15	45	-5	0	0
16	54	10	0	0
17	50	10	0	0
18	61	24	0	0
19	60	25	0	0
20	40	29	3.24	27
21	48	22	0	0
22	48	22	0	0

Precipitation since Jan. 1, 2.75
Precipitation this month, .88
Snowfall this winter, 67.50
Lowest temp. this winter, -34
Precipitation last year, 18.78
Snowfall last winter, 48.5
Lowest temp. last winter, -1

Keeping me late is saving my mom a fat baby sitter fee!

ALL SWAN HOSE 20 PCT. OFF

C. & L. LUMBER & SUPPLY

WE GIVE GOLD BOND STAMPS ON ALL PURCHASES
Hwy 70 — Hollywood

Week-end Specials

Satin Throw Pillows	\$2.50 Value	97c
Extra Long Cannon Bath Towels	\$2.00 Value	98c
Large Cannon Wash Cloths to Match	60c Value	20c
Chewing Gum	6 Pak	24c
Large Bed Pillows	\$4.00 Value pair	\$2.49
Heavy 11 Quart Plastic Pails	\$1.50 Value	80c

DEALER FOR BERKELEY WATER PUMPS
WHITE AUTO STORE
Pho. OL 7-6461 At the Y in Hollywood

X-X-X-X-X-X-X-X-X-X

HOLIDAY BOWL

JOIN THE FUN
3 LINES \$1 - SHOES FREE!
FRIDAY IS FAMILY DAY

COUPON

Clip this coupon and present it when you go and bowl.

X-X-X-X-X-X-X-X-X-X



NICE CATCH—Mr. and Mrs. W. C. Roberts of Ruidoso Downs brought home the catch of a lifetime Monday when fishing on the Ruidoso near Blount Hill. Mrs. Roberts caught a 12 1/2-inch trout and two others 12 and 10 inches in length; and Roberts caught one that measured 16 1/2 inches, another 12 inches and two eight inches in length. The fish were all native brown trout.

HUMBLE

Don't Be Misled By This Pretty Spring Weather We Are Having Here In The Hondo Valley.

There will be lots of freezing weather yet this winter. Why not stop by Max Oliver Enco Station and let us check your anti-freeze to be sure you are still protected against zero weather.

MAX OLIVER ENCO SERVICE

U. S. Highway 70 — Hollywood Area of Ruidoso Downs
Phone CL 7-6778

Atlas Accessories — Enco Motor Fuels and Lubricants

FRANK DAVIS

Has leased Skyview Texaco Station in Hollywood and extends a welcome to all car owners in the area.

Bring Your Car in For Complete One-Stop Service

SkyView Specializes In

Goodrich Tires
Batteries
Wheel Balancing
Tune-ups

EXPERT TIRE BALANCING (Nationwide Trailer Rentals)
Official Brake & Light Inspection Station
Located Across From Mitchell's Motel
On Highway 70

SERVICE FORD SALES

Lincoln County Motors, Inc.

Marvin H. Roberts, Pres. — Pho. 145, Carlsbad

FOR RUIDOSO SALES

See B. M. Hopkins, Salesman
At Lester's Indian Curios on Hwy 70
or Call CL 7-6546

ON DISPLAY NOW—

1962 Ford Galaxie Tudor
300 cc Engine (One of the Hot Ones)

1962 Falcon Fordor
The Compact America Loves Most

New Ford Cars and Trucks
A-1 Used Cars & Trucks

Nosker's Sausage

WHOLE HOG
FARM MADE

Manufactured in The Ruidoso Valley of Lincoln County
NOSKER'S SLAUGHTER HOUSE

Phone
Hwy 70 CL 3-4117

Glencoe, New Mexico

HOME & AUTO STORE

RUIDOSO—"WHERE WE TAKE TIME TO LIVE"
H. C. BOYD

Prices Reduced on Appliances
Electric Toasters - Coffee Makers - Irons
Fry Pans - Broilers - Prices Slashed!

VERSATILE... POWERFUL... VIRTUALLY INDESTRUCTIBLE!

Versatile 'Jeep' vehicles perform hundreds of different jobs and powerful 'Jeep' 4-wheel drive traction takes you "anywhere." 'Jeep' vehicles take more punishment and still work year after year.

Jeep

W. G. BRADLEY
Republican Candidate for
Lincoln County SHERIFF

Your Vote and Support Appreciated
Subject to the May 2 Primary

R. H. Anderson Car Sales
Pho. CL 7-3132 — Hollywood, New Mexico — U. S. Highway 70
Maverick Sunday 5:30 p. m. KOAT-TV
TUNE-IN Follow the Sun, Sunday, 6:30 p. m. — KOAT-TV

new HAWAIIAN TUMBLERS

DOUBLE WALL-INSULATED
Filled With Delicious COTTAGE CHEESE

Reg. \$1.50 Value
69c EACH

Genuine hand-woven rattan from the South Seas is actually inlaid between the two walls of these graceful, colorful Tumblers. Wonderful all year 'round in town and country for modern, casual living.

Crafted of a new high-impact material. Durable, easy-to-clean, in new large 12 oz. size, with room for plenty of ice cubes.

Double Wall Thermos-action... Prevents many sweating... No Coasters Needed!

Here is the secret... the thermos action... hot liquid stays hot... cold liquid stays cold longer!

Each Tumbler filled with delicious COTTAGE CHEESE
Only **69c** each

IN YOUR FAVORITE FOOD STORE
or
ORDER FROM YOUR ROUTE MAN

CLARDY-CAMPBELL

DAIRY PRODUCTS

ZONING—
(Continued from Page 1)
Given an okay, and the panel re-examined the Second Addition to Wingfield Homestead plat.
The commission also heard requests for approval of two annexations to the Village, one the Okok-out tract, lying east of the forest service lookout tower, and asked by Carl DeBorja, Ruidoso Enterprise, and the other a 40-acre tract, adjoining the village's limits on the eastern part of Ruidoso, southeast of U. S. Highway 70, adjoining the Roy Anderson property, and owned by Davis Development Co. The latter tract at present is being leveled by an earth moving contractor for future development. The village board is yet to act on accepting the annexations.

Service.
Highlight of the tour will be a stop at the Rio Salado Retarding Dam, which is the largest of the earth-fill structures constructed on the Hondo Watershed for the prevention of flooding along the Rio Hondo.
Those attending the workshop are asked to wear comfortable, informal clothes, including a warm jacket.
In the words of Bert Pflieger, chairman of the Upper Hondo SWCD Board of Supervisors, "All teachers, along with their husbands or wives, and anyone else in the area interested in learning more about the community they live in are invited to be with us on March 31st."

CANDIDATES—
(Continued from Page 1)
taxes have been collected. This was to point out that only a portion of the gas tax would be needed to pay the airport \$25,000.00 loan—since they would be retired at a little more than \$2,500.00 per year on a short term loan, or \$5,700.00 on a 20-year loan.
Attending the meeting besides Pearson, Hine, Toole and Hitchens (named above) were Commissioners Lloyd L. Davis, Jr., Bernard Rooney, Village Attorney John W. Thompson, Planning consultant Al Rohy; candidates Dan Swearingin, Stansell Jones, Bill McCarty, Elmer Estes, Warren Tucker, Jodie Filleman, Ben Donathan, and Vic Lamb and Eddie Siddens from the News.

UPPER HONDO—
(Continued from Page 1)
trict, Ralph Bonnell, famous for his chuck wagon barbecues, will be in charge of the meal.
After lunch, the workshop will move into the "field" to see firsthand some of the natural resources found in the community, and some problems related to resources and conservation.
Included on the list of "things to be seen" on the field trip are: silt and flood control measures installed on the Upper Hondo Watershed; erosion prevention measures installed along the Rio Bonillo; and water conservation practices on the irrigated farms in the Hondo Valley. These activities have been installed with technical assistance from the U. S. Soil Conservation

ROSWELL YOUTH—
(Continued from Page 1)
working on an old well on the Wilson Ranch in the Eagle Creek area and that four boys were with them, the Oldrup boy said jokingly, "Bet you can't shoot me."
The Wilson boy, believing the gun to be empty, whipped the gun to his hip and pulled the trigger. A shell had remained in the chamber. Bobo said that 15 to 20 inches of snow in the area last week made travel over the back roads extremely difficult.
Word was sent to Ruidoso that a boy had been wounded, and Dr. W. D. Horton, Bobo, and Bob Moore, service station operator here, met the Jeep as it was plowing its way toward the hospital.
The Oldrup boy was given a transfusion at the Ruidoso Hospital and then was taken to St. Mary's Hospital in Roswell.

Expressing themselves as in favor of the \$91,000 C. O. airport bond issue were Swearingin, Hitchens, Jones, McCarty of the Conservative Party; and Filleman and Tucker of the People's Economy Party; and saying they would reserve comment until further study were Estes and Donathan, also of the latter party.

Voters of Ruidoso Downs
New is the time to make an important decision. Do you want to live in the Village as it is today and has been for many years? Or do you want a big change for the future?
Ruidoso Downs situated as it is on Highway 70 with acreage for developing on both sides of the highway, and our new hotel being built, along with the fastest growing tract in the Southwest within our village limits can provide us with the garden spot, not only of Lincoln County, but of the entire State of New Mexico.
How can we do it? By cloaking experienced businessmen with progressive, civic minded projects, and who will devote more time to their elective offices. Only then can we move forward. Have we had that?
We, the candidates on the Citizens Progressive Party ticket pledge a business-like administration and will make public all information of the Village affairs to you, the voters and property owners of Ruidoso Downs.
Vote For A Complete New State, or it may be too late.
JACK DIPAOLO, CANDIDATE FOR MAYOR
ROBERT LANGFORD, CANDIDATE FOR TRUSTEE, 4 YEARS
TOM KIRBY, CANDIDATE FOR TRUSTEE, 3 YEARS
DON MARTIN, CANDIDATE FOR TRUSTEE, 3 YEARS
—Paid Political Adv.

Goal of \$1,000 Set for Start Of Rectory Fund
Members of the Church of the Holy Mount Bishop's Committee and finance committee met in the home of Mr. and Mrs. George Brooks Monday night to discuss steps towards securing a home for the county's Episcopal minister, to be located in Ruidoso.
The Rev. Wm. R. Brown, the county vicar, presided in the meeting.
It was voted to set a goal of \$1,000.00 towards the cost of a residence, to be pledged or raised in cash by April 15—less than four weeks away. The finance committee is hoping to raise \$3,000.00 this year as a first step, then seek a loan from the diocese advancement fund for financing the balance.
Another fund raising effort is to be made on Palm Sunday, when special offerings will be asked of parish members, in addition to regular offerings for church work.
H. H. Siler, on the finance committee, said he would solicit contributions from church members and others outside the Ruidoso parish for the rectory fund. T. B. Hood and Vic Lamb, other finance committee members, were named to secure donations from people living within the parish.

Tularosa Making Early Plans For Rose Festival
The executive board of the Tularosa Chamber of Commerce met March 12 to get plans underway for the Annual Tularosa Rose Festival, to be held May 4-5. Billy J. Dunn, Rose Festival chairman, reported that this year for the first time the Festival will be combined with the historic St. Francis de Paula Fiesta. He gave a tentative outline of the various activities planned by the Church and by the C. of C.
On Friday, May 4, the different societies of St. Francis will have bingo and a supper at the Parish Hall. The C. of C. will hold a banquet and receive for the guest of honor followed by a coronation ball at the High School Gym, sponsored by the Rotary Club. At this time candidates for Rose Queen will be judged and the winner of the coveted title will be crowned.
On Saturday morning the booths, traditionally sponsored by the societies of St. Francis Church, will be opened on the church grounds, selling tamales, candy, soft drinks, etc. The Rose Parade with floats from the various civic clubs and organizations, will be held.
Before and after the parade, the Business and Professional Women's Club will register the Old Timers and at noon will sponsor a basket dinner on the Plaza for them. Also at noon the traditional ceremony of shooting the anvils, one of the highlights of the Fiesta, will take place and a taco dinner will be

Crossword Puzzle

ACROSS
1. Fovle
7. Assembled
13. State
14. Small wave
15. Tangled
17. Having foliage
18. Volume
19. Rubber
21. Caves
23. Crustacean
25. Suffix: plural
28. Killed
29. Odd job
30. Greek letter
32. Public notice
33. State: abbr.
34. Little
35. Wanderer
37. Explosive
39. Article
40. Check
41. Numeral
43. Live
45. Melt
48. Vigilant
50. Prowler
52. Alliance
54. Soup server
55. Concealed
56. Guides
22. Winglike
24. Space
25. Was
26. Goes astray
27. Discharged
29. Cock's crest
31. Gorge
33. Minutes
36. Come forth
37. Begins to grow
38. Ere
41. Nickel: chem.
42. Indian coin
44. Shock
46. Prophet
47. Sea eagles
48. Everything
49. Meadow
51. Not in
53. French "and"

'Surprising Africa' Is Reaction Of Friend of Ruidoso Couple
(Editor's Note: Mr. and Mrs. W. H. Miller, who operate Furry's in their own restaurants to eat in. They are happy here and are not complaining. It would be much better if the rest of the world would do the same and take care of their own problems, of which each country has enough, and let the

Looking Towards Graduation
Layaway Today
That Watch
Tipp
"A Name You Can Trust"
Ruidoso - Carrizosa

Africans run their country and take care of their own problems. I am sure they could all learn from Africa on how to keep colored people happy and satisfied, without making slaves of them, or trying to transport them into a life they are not accustomed to and really don't ask for.
A Mr. and Mrs. Knackmoos and Mr. and Mrs. Sautewala and their son took Bill and myself on a Safari for 5 days into the largest African Wild Game Reserve, Kruger National Park. It is over 500 miles long and 50 miles wide and is maintained in its natural wild state. I saw every African wild animal in abundance from lions and hippos to giraffes, impalas and monkeys. They live wild, are not being fed and meat eaters hunt their prey and vegetarians live off the wild bush country. We saw a family of 6 elephants, 3 huge monsters and their young with tusks 6 to 7 feet long. It was one experience never to be forgotten. We camped inside the navy protected barbed wire fence camp sites, humped body wags waded to sleep inside the camp must be in by 5:30 p.m. The heavy gates are closed at that time for the night and no one can leave until 7 a.m. They have restaurants in the camps, and tents are set up by the reservations. Quite an experience I can tell you. The reservation is 265 miles from Pretoria. We drove up in a Volkswagen Comoo station wagon, and what was an experience in itself. When you see these wild animals, roaming loose, running for your kill, or a giraffe seeking a drink out top of a tree, or a lion on top of a tree it gives you a different feeling and respect for these creatures, than when you see them in a zoo.

We have seen hippos, elephants, buffaloes, giraffes, steinbocks, impalas, zebras, warthogs, gazelles, crocodiles, monkeys, (baboons and blue monkeys), waterbucks, kudus, leopards and lions, and beautiful birds in abundance. Yes, this is Africa. Hope you all can see it someday.
Love
Maria

complete the slate of speakers for the 49th Annual Convention of the New Mexico Cattle Growers Association to be held in Albuquerque, March 23-27.
Mrs. Ray Chambers, Ft. Stanton, was admitted March 16 as a patient to St. Mary's Hospital in Roswell.
For Rent signs, For Sale signs, also many other kinds. News Office.

ALLEN'S ENCO
Tires Batteries
Wash Grease
Located in the Gateway
Call OL 7-5216 For Pick-Up and Delivery

HORSE SHOE COURTS
15 Units - Walk to Wall Carpeting - Panel Ray Heating
Some with Kitchens - On Sudderth Drive - Open All Year
For Reservations Call OL 7-3655 or Write Box 634, Ruidoso
MR. AND MRS. L. C. CREWS, Year Hosts

Better Living Through Home Improvement
Bring your home, cabin or business up to date.
Call our Remodeling Department for an estimate on the complete job.
BUILDING MATERIAL
GENERAL CONTRACTING
WANTER
City Lumber Co.
Phone OL 7-5896
Next Door to City Hall
We give Frontier Stamps

Want A Better Used Car?
Talk Trade With Clayton Bennett On—
1960 Chevrolet 2-door, V-8, radio, heater, overdrive... \$1895
1967 Oldsmobile, 4-dr., radio, heater, power brakes, power steering, 289, air conditioned, hydraulic... 3995
1967 Oldsmobile, 4-dr. station wagon, radio, heater, hydraulic, power brakes, power steering, air condition... \$1895
1967 Ford, 4-dr., radio, heater, auto. trans... \$ 725
1966 Ford, 4-dr., radio, heater, auto. trans., V-8 yellow... \$ 575
1966 Ford 4-dr. radio, heater, auto. trans., red... \$ 495
1966 Ford Victoria, coupe, radio, heater, auto. trans., power brakes, power steering, air conditioned... \$ 795
1966 Ford Victoria, coupe, radio, heater, auto. trans., V-8... \$ 575
1966 Ford, 2-dr., radio, heater, V-8... \$ 425
1965 Chevrolet 4-dr., radio, heater, power glide... \$ 475
Powell Chevrolet
Authorized Chevrolet & Oldsmobile Dealer
Pho. JU 5-4221 - Tularosa
CLAYTON BENNETT, Pho. CL 7-3390
BANK -OR- GMO FINANCING

ELECT J. P. BOBO
DEMOCRATIC CANDIDATE FOR SHERIFF of LINCOLN COUNTY
★ Honest
★ Experienced
★ Impartial
Law Enforcement
I solicit, and will appreciate your vote and support
Subject to the Democratic Primary, May 8th

FOR MORE RECREATION FACILITIES FOR OUR YOUTH
THE CONSERVATIVE PARTY
SWearingin, McCarty, Jones & Hitchens

Movie Star?
Movie stars couldn't buy a better car than you can from—
CLAYTON BENNETT, The Trader
A few seconds west of the Y on Highway 70
New & Used Cars—Pho. CL 7-3390

By public demand and in order to maintain a healthy condition in local politics, we have joined together to form the
PEOPLES ECONOMY PARTY
and enter the forthcoming municipal election.
Our platform is short and simple as follows:
1. We pledge a business-like administration of village affairs with complete information available to the public at all times.
2. We pledge that projects requiring obligations against property and income shall be submitted to a vote of the people.
3. We pledge that at all times we will bear in mind that Ruidoso is primarily a resort village, unique and different from the usual pattern of cities, and that the planning and building should be along this line.
4. We pledge to retain the present gasoline tax toward the maintenance of the streets for which it was originally intended.
5. We feel that the taxpayers of Ruidoso need a breathing spell after all the other taxes and assessments levied recently, therefore we pledge an operation of strict economy in village spending so as to carry on the progress and development of Ruidoso on a solid financial foundation.
6. We pledge to support the Ruidoso Municipal School Board in their efforts to obtain additional lands for expansion of the school system.
FOR MAYOR—L. W. Tucker
FOR TRUSTEES (4 YEAR TERMS)
Jodie J. Filleman — Elmer C. Estes
FOR TRUSTEE (2 YEAR TERM)
Ben Donathan

SCHOOL DROP-OUTS
 DISCUSSED BY
 N. E. A. DIRECTOR

Indication that a million youths will leave school before graduation this year, was made by Associated Press News Service recently.

N. E. A.'s director of school drop-out project, Daniel Schreiber, reported that the students as accepting failure in running from work half-done, school half-finished. Consequences of drop-outs were related by Schreiber as being serious; inability to find work, restrictions to unskilled labor; such as filling station attendants, stock clerks and car washers.

Figures cited by Mr. Schreiber reported disappearance of 8,000 elevator operators jobs in the past year. It was further noted that automated equipment had replaced demand for workers. "How American education solves the problem of school drop-outs," Schreiber stated, "may well determine America's future."

Causes for drop-outs were noted as inability to read. People who do not read well enough to satisfy the requirement of learning, are constantly plagued by failure, Schreiber remarked. Family attitudes toward education is cited by the director as another cause for drop-outs. Parents who do not think a high school education necessary for

VaRietz
 — BY JAY GEE ESS —
 (James G. Saylor, Minister, Christian Church)

ANN LANDERS replied to the man or woman who has come to the place of being unaware for the last two years nineteen new nations have been born on the African continent and great multitudes of people in the world are scarcely aware of it. Nineteen new nations and 165 million persons have won freedom almost overnight.

child's chance in getting a job, is noted in the interviews with parents to be extremely high.

"Improvement of reading, more stress upon importance of high school education in the home and at school should be provided for the potential drop-outs," Schreiber stated.

Since the close of World War II, several times the above mentioned figure would make up the number of Asians who have come into freedom. But the paradoxical thing is that they really have not won freedom. They have come into a new bondage. They do not have the "know how" of dealing with their new-found freedom. "Where did we come from?" "Where are we going?" and "Why are we here?" These millions of people long for education, modern living and economic well being. The Christian world can answer these questions and supply the techniques that is needed in this whole new culture that is emerging on the world. In this new day that has dawned the new nations of the world and the millions of people who have found freedom must be given more than secular education, more than mechanical methods of our western culture and more than economic development. Christian values and motivations must be theirs as well. Today, we have a whole new world. A world of opportunity and Christian obligation. Recent publications that I have read... books, magazines, picture portfolios and brochures, a total of thousands of words, bring this brief summary. Let us measure up to the day in which we live. "If man and God are to go further, and surely they are, it remains for man to now expand his ideas and his thinking." — "Is This God", by Phillips and Gresham.

"THE SMALLEST THING, WELL DONE, BECOMES A FEETING," said William Matthews. For a few days I have had several little errands to do and some small tasks to get out of the way, and, thinking them relatively unimportant I have not done them as promptly nor as graciously in spirit as I should have done. But when I came across the quotation I have given, my work became a thing of joy.

A great deal of the joy of life consists in doing perfectly, or at least to the best of one's ability, everything which he attempts to do. There is a sense of satisfaction, a pride in surveying such a work—a work which is rounded, full, exact. When one feels that his work has not been slovenly done but that it is complete in every detail, he knows then that it is this conscientious completeness which turns work into art. "The smallest thing, well done, becomes artistic."

"THANK GOD FOR THE PRIVILEGE OF LIVING," said a slogan



TO ALBUQUERQUE—Four students have again been picked from Ruidoso High School to attend the Operation Future conference at the University of New Mexico this weekend. At top from left are Student Counselor Stanley Stewart, Onoryl Curry and James Bryan, sophomores; and at bottom are James Beall and Wendy Lamb, juniors, who will be going to the conference for their second year. Aptitude tests, career conferences and guidance are given the students by noted educators from colleges of the state. Ruidoso was the only school in the county last year, and again this year, with operation Future candidates.



on a bulletin board in front of a church in a city. I was riding a bus to avoid the parking problem and saw the words on the bulletin board. I might have missed them had I been driving my car. I have a little book in which I make note of these good things and I find use for them later. So, let us not only thank God but let us use today to add some stature to our character; to get some effective work done; and to brighten at least one moment for some one else. Do these things today and tomorrow will be cheerful and confident.

The Happy Parson,
 Jimmy Saylor

15 YEARS
AGO...
 — BY ELSIE WILLIAMS —

News Items From The Ruidoso News Issue of March 21, 1930.

The first services were to be held in the newly constructed Community Methodist Church March 20, it was reported. The ladies of the W. S. C. B. were planning an open house to be held in the afternoon of the same day.

The Ruidoso Parent-Teacher Association had just elected a slate of officers. They were: Mrs. Bernard Rooney, president; Mrs. A. W. Seale, vice-president; Mrs. A. W. Shaw, secretary; and Mrs. John Emde, treasurer.

Jim Nelegh of Las Cruces, district governor of the Lions Club, was in Ruidoso to discuss plans for the Lions Club convention which was held in Ruidoso in June of 1930.

Work was progressing on the remodeling of the old gym which was expected to be finished in time for the Ruidoso Lions Club Mini-Ministril Show scheduled for March 29. Proceeds from this show were to go towards the cost of remodeling the gym.

The Lincoln County Singing convention was held this week in the Baptist Church in Tinnie. Four couples were represented, Lincoln, Otero, Chavez and Curry. This was the first meeting for the group since war was declared in 1914.

An epidemic of influenza in Palo Verde (now Ruidoso Downs) was affecting almost every home in that community.

Lem Coliharp was advertising his real estate business in Palo Verde.

The Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb
 ELSIE WILLIAMS
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(Founded May 16, 1946, by Lloyd and Ida Bloodworth)
 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879
 Subscription \$3.00 per year in advance in Lincoln County
 \$3.50 per year outside Lincoln County
 Member: New Mexico Press Association

At the Hospital

Visiting hours: 2 to 4 p. m. 8 to 10 p. m.

Admitted as patients in the several days at Ruidoso-Hondo Valley General Hospital in Ruidoso have been:

Viola Montes, Rowell; Constance Matherly, Beatrice Silva, Alamogordo; Lucille Albright, Emily Cress, Omar Cress, Cedar Rapids, Iowa; Mildred Welch, LaLuz; Ferre Green, Dulcinea Randolph, Marjorie McCann; Ruidoso; Vord Wilson, Aina Fowler, Ruidoso Downs; Louise Salas, Patricia Wilson, Hondo

SEPTIC TANK SERVICE

Phone CL 7-3383

TO ALBUQUERQUE—Four students have again been picked from Ruidoso High School to attend the Operation Future conference at the University of New Mexico this weekend. At top from left are Student Counselor Stanley Stewart, Onoryl Curry and James Bryan, sophomores; and at bottom are James Beall and Wendy Lamb, juniors, who will be going to the conference for their second year. Aptitude tests, career conferences and guidance are given the students by noted educators from colleges of the state. Ruidoso was the only school in the county last year, and again this year, with operation Future candidates.

DANCE
 TO THE MUSIC OF
CARL MORRISON
 AND HIS
 Valley Stardusters
 AT
Olin's Dine and Dance
 SATURDAY NIGHT

THE SILVER LINING
 — By —
 DANIEL A. STORM

In a peach tree out in the yard a Snow Bird and a Robin sat close together facing one another. It looked for all the world that they were talking together. The Robin was the very picture of cold, all huddled up with his head down in his shoulders. It was plain the Snow Bird was doing most of the talking—moving his head from side to side and lifting his wings ever so slightly once in a while. You never saw anything like this. You could imagine what they were saying:

You can now earn up to 4% on your savings account at Ruidoso State Bank. Get details from any floor of our bank.

now on each day will bring forth new little signs of happiness and new little songs of joy.

That last cold snap. Coming as it did after a whole February full of nice weather, it was quite a surprise. The snow birds stayed on through February and were in their glory during this last snow-spell. But the cold didn't go so well with a lot of birds that were on their way north. For the first time in a long while, several robins stayed over, and a few sparrows and a Cedar Wax Wing. The Snow Birds, real charitable little fellows, shared their vittles with these other little folk of the winged world. It was great to see them all having dinner out there on the snow—all colors of the rainbow: Blue Jays, Pinon Birds, Robin Red Breasts and Sparrows with scarlet caps on their heads.

Some of the mystery of the Snow Bird's boundless happiness must be known to the one who has learned to travel over the snows on skis. Elsie Williams, a very accomplished artist in skiing, says that there is a serene and comforting joy that comes from traveling over the snow on skis. Elsie has been skiing since her girlhood in Norway. She says that the Sierra Blanca Ski Run is a great blessing to our community in that it will bring more and more of our people young and old, into the wholesome life of winter sports.

More and more, as the stress and strain of our life increase, we are in need of something that brings physical, mental and spiritual uplift. Skiing brings greatly in all this, say our friend Elsie Williams.

ROBIN: "Start, I wasn't ready for anything like this. I can't get back over the mountain now, or I can't go on north. And it is getting colder all the time."

SNOW BIRD: "Yes, it's tough I know. I wouldn't try to travel in this kind of weather. You can get here with us. And I will show you how to bed down in one of these Cedar Trees. And then when the weather clears, you can go on or stay here with us— whichever you like."

The Snow Bird stayed all right and is still here with the friendly Snow Birds.

KRRR

Restful, Relaxing Ruidoso 1840 on Your Dial — Ruidoso News—Weather—Sports

Are You Listening?
ROAD SHOW
 9 to 10 a. m.

Our Steaks, Fish and Chicken Always ARE A HIT!
 So Are Our Sandwiches

NOB HILL RESTAURANT

Week Days 5 p.m. to 9 p.m.
 Sundays 12 noon to 9 p.m.
 Closed Mondays

FOR THE AIRPORT IMPROVEMENTS

THE CONSERVATIVE PARTY

SWEARINGIN, McCARTY, JONES & HITCHENS

Terrific Value! IN GROCERY NEEDS

FROM LONNIE'S DRIVE-IN GROCERY

PRICES GOOD THURS., FRI., SAT. MARCH 22-23-24

Merchandise Not Limited—We Sell To Dealers

COFFEE	LB.	59c	FRESH GROUND BEEF, 3 Lbs. For	89c
OLEO	2 LBS. FOR	29c	LONGHORN CHEESE	Lb. 49c
BAKE-RITE	3 LB. CAN	59c	FRYERS	lb. 25
KIM DOG FOOD	3 FOR	19c	SIRLOIN STEAK	LB. 89c
SUGAR	5 LB. BAG	59c	RUMP ROAST	LB. 59c
CORN	3 FOR	49c	CHUCK ROAST	LB. 43c
PINK SALMON	NO. 1 CAN	69c	BACON	2 LB. PKG. 89c
LUNCHEON MEAT	12 OZ.	43c	SLICED CHEESE	6 oz. pkg. 29c
PINTO BEANS	4 LB. BAG	39c	T. V. DINNERS	45c
MILK	1/2 GAL.	45c	FISH STICKS	29c
—FRESH FROM OUR DELICATESSEN—			TOMATOES	Lb. 19c
FREE! — FREE! — FREE!			LETTUCE	Lb. 15c
ONE DOZEN FRESH HOT DONUTS			APPLES	4 Lb. Bag 39c
WITH PURCHASE OF ONE DOZEN, Reg. Price		69c Each	LEMONS	Lb. 15c
Extra Special — Bar-B-Qued			ORANGES, Florida	Lb. 10c
Chickens		.98		

LAST DAYS! SPECIAL COMMUNITY PUBLIC SERVICE OFFER IN EFFECT THROUGH SATURDAY, MARCH 31 ONLY. HURRY!

CASH DISCOUNT
 ON AN
ELECTRIC DRYER

PLUS A
GENEROUS WIRING ALLOWANCE

NOW IS THE TIME TO GET THE ELECTRIC DRYER YOU WANT...AND SAVE!

Here's the chance of a "wifetime"—for you to get rid of clothes-line drudgery... for your family's clothes to get gentle, accurate care... with an automatic electric dryer. AND AT BIG SAVINGS! Through March 31, your electric dryer dealer is featuring a special cash discount and generous wiring allowance from CPS. (As if the wonderful bonus of electric drying itself weren't enough!)

Forget the weather—have more time for other activities. See your dealer soon and dry better... electrically!

COMMUNITY PUBLIC SERVICE

JOE COE, District Manager

Alto Briefs

By ALLEN LINDAMOOD
Saturday Mrs. J. E. Pemberton of T. or C. stopped in to chat. The past week-end Mr. and Mrs. Forrest Love of Roswell were here. Bonnie A. Aguen was in Las Cruces the week-end just past to compete in the state bowling tournament held there.
Mrs. Fred Segal of Ruidoso visited in the neighborhood last Friday.
Thursday Ignacio Torres of Hon-do was here at Alto.
Mr. and Mrs. R. Jack Stewart of El Paso were here last Tuesday. Bill Carpenter stopped in Monday on his way home to Ruidoso Downs. Jim Mackinnon was in Albuquerque the first of last week for a few days.
M/Sgt. and Mrs. Rodney Courtney made a trip to El Paso last Tuesday for the day.
Tuesday and Wednesday of last week brought quite a snow storm to the area. Tuesday the snow didn't stay on the ground or pavement but by Wednesday it was sticking to both. Before it was over we had from a foot to fifteen inches with chains being needed to get around anywhere. Next day the sun came out and it was quite surprising to see how quickly the snow melted. The Sierra Blanca Ski Area had about two and a half feet

of snow and it made skiing very fine for the week-end.
Get our price before you buy a mattress, Gambles.
New and used TV's, used TV's as low as \$39.95, Gambles.

Has anyone lost a tiger colored cat? If so, call Jan Crandell, phone number OL 7-5286.
In Social Studies we are studying the south central states. In science we are studying "How To Prevent Accidents". In arithmetic we have finished division. We are going to learn how to find common denominators in fractions.
Darrell Green has a baby brother. Mitchell Locke went skiing for the first time. Frankie Smith went on a hike and fell in the river.
We enjoyed having the band from the State University in Las Cruces.
Seventh Grade — Mr. Christie Karen Petty, Reporter
Mr. Christie's room has a new boy. His name is Deane Barbour, age twelve, from Norman, Okla. He seems to be a very nice boy and we hope he enjoys going to school in our Junior High.

Junior High and Elementary Notes

Fifth Grade — Mrs. Traylor Betsy Scott, Reporter
Mr. and Mrs. Robert Vohmel from Alamogordo spent the week-end here in their summer home.
Mr. and Mrs. T. O. Delaney, Jr., were in Roswell Friday visiting Mrs. Omar Leach, who has been ill.
Mr. and Mrs. Elliott Jones went to Roswell last week. Mr. Jones had her eyes checked while there.
Mr. and Mrs. Delmar Borman were in Roswell over the week-end. Mrs. Tom Jones and two daughters, Laura and Lea Ann, were in Alamogordo visiting Mrs. Jones' mother, Mrs. C. O. Chase, Sr.
Barclay Henderson from Alamogordo was a business visitor here Monday.
Stuck for a different kind of gift — try Lester's Indian Curries, west of the Y on Highway 70 — Indian articles, seasonal, novelties. Also, get the new stamps and late with S & H Green Stamps — see city fax.

Hollywood Notes

Fall line of famous Eurcks sweepers, several models at Gambles.
Valvet Step high heel shoes, AA and BB, for that dressed up occasion at Mamie's Toggery.

Lincoln County Cancer Society Starts Drive April 1

The American Cancer Society opens its annual Crusade here on April 1 on a hopeful note.
"By the end of the year, about 1,100,000 Americans will be able to say they have been cured of cancer," said Alleen Lindamood, County Publicity Chairman.
"That's the bright side of the cancer problem," said Mrs. Lindamood. On the other hand, there are many thousands who die of cancer needlessly. About 87,000 men, women and children will probably die in 1962 who might have been saved by earlier and better treatment. A much greater effort must be made to urge people to see their doctors in time.
To emphasize this point, Mrs. Lindamood announced that the familiar slogan of the American Cancer Society, "Fight Cancer With a Check-up and a Check", will have a companion slogan in 1962 — "To Cure More, Give More."
"To cure more," Mrs. Lindamood said, "more funds are needed to give people life-saving facts about cancer and to keep physicians informed of latest methods of diagnosing and treating cancer.
"To cure more, more funds are needed to support scientists in their search for cures and, let's hope, preventives for all types of cancer, including leukemia.
"To cure more, more money is needed for broadening the Society's control depends on the amount of

FOR ANY KIND OF BUILDING

New Construction — Remodeling — Additions

WE HAVE THE MATERIALS

We Can Also Assist You With Financing the Work

Hollywood Lbr. Co., Inc.

WE GIVE S & H GREEN STAMPS

Highway 70 T. C. Delaney, Manager

service program to ease the burden of cancer patients and their families.
Pointing out that the public support of the Society's attack against cancer has grown from \$600,000 in 1944 to more than \$26,000,000 in 1961, all residents of Lincoln County are urged to give generously to the Crusade to make it the best in history.
"The progress made in cancer money invested in the program to fight it," said Mrs. Lindamood. "Your contribution is one of the greatest investments in the world — to eliminate a disease which at present rates will strike 45 million American now living. Let us give more, to cure more."
Best buy in town, used tires, 14-inch, \$2.00 up, Gambles.
Tremendous value — hand tools, several kinds only \$20 each, Gambles, a bargain in paint at Gambles.

You can now earn up to 4% on your savings account at Ruidoso State Bank. Get details from any officer of our bank.
You can find shoes for the entire family at Mamie's Toggery. We have Frezcers, refrigerators, other appliances, best buys in town, with trade. Gambles.
Time to paint-up for Spring. Get our kind only \$20 each, Gambles, a bargain in paint at Gambles.

What's Coming—

You'll Know Soon!!
Corner of Mechem & Sudderth
Near Lonnie's Drive-In

While We Help the JayCeers Hold Their Charter Night Friday

our only will of necessity be closed to the public during Friday evening. Thanks for your cooperation.

WHIPPLES

The big restaurant with lots of parking space in the Gateway.
Your Hosts — Bill and Lou Moore

MASON FUNERAL HOME

— RUIDOSO —
Offering Complete Facilities
Ambulance Day or Night
CL 7-4700
C. V. Cunningham, Ambulance Operator

DEEP ROCK SERVICE

Tires — Tubes — Batteries

We Accept All Oil Company Credit Cards

Expert Lubrication

ALL POPULAR BRANDS OF OIL

We Give S. & H. Green Stamps

Across From Gateway Food Market OL 7-3961

ASK US HOW YOUR SAVINGS CAN NOW EARN 4% INTEREST ON DEPOSIT IN YOUR HOME BANK.

Ruidoso State Bank
In the Year Round Playground of the Southwest
Ruidoso, New Mexico

MEMBER F. D. I. C.

THE CONSERVATIVE PARTY

SWEARINGIN, McCARTY, JONES & HITCHENS

WRITE NOW FOR FREE COPY OF OUR 1962 BROCHURE

CAMP GERONIMO

— BOE BOYS —
P. O. Box 38, Ruidoso, New Mexico

Drive Carefully - Avoid Accidents

—But, if you do have a wreck—and need

WRECKER SERVICE

Dial CL 7-3383

RUIDOSO DOWNS SALVAGE
Highway 70 — Ruidoso Downs
Terry Byers, Operator - 24 Hour Service.

Our Churches

FULL GOSPEL CHURCH
Ruidoso Downs, N. M.
8:45 a. m. — Sunday Morning Worship
11:00 a. m. — Sunday Morning Worship
7:00 p. m. — Sunday Evening Worship
7:00 p. m. — Tuesday — Young People
8:00 p. m. — Their Prayers
7:00 p. m. — Thursday — Prayer Meeting

THE FIRST CHRISTIAN CHURCH
Palmer Gateway—Ruidoso
"The Gateway Church"
Rev. Jim Taylor, Minister
Church School—OL 7-4288
Sunday School—9:00 a. m.
Morning Worship—10:00 a. m.
Chil. Rho (intermediate) Youth Fellowship, 4 p. m.
No place in all the world could you be more welcome than you are here. We wish to be your friends. You will find us, always, forward-looking and cheerful Christians.

CHURCH OF JESUS CHRIST
L. D. S.
Ruidoso Lions Club Building
Sundays at 10:00 a. m. and 11:00 a. m.
Sunday School and
Sacrament Meeting

FIRST BAPTIST CHURCH
Rev. E. J. Tinsley, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
Trinity's 7:00 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7:00

GATEWAY CHURCH OF CHRIST
Sunday School, 9:00 a. m.
Sunday Service, 10:00 a. m.
Worship, 10:00 a. m.
Worship, 6:00 p. m.
Worship, 8:00 p. m.
Prayer Meeting, 8:00 p. m.
Wednesday, 7:00 p. m. prayer time and Bible study.

COMMUNITY METHODIST CHURCH
Rev. Edward Sherman, Minister
Church School, 9:00 a. m.
Sun Hill Adult Bible Class
Morning worship, 11:00 a. m.
Youth, 8:00 p. m.
Evening worship, 7:00 p. m.
Official Board meets each first Sunday, following evening service.

CHRISTIAN SCIENCE SERVICES
Sunday Services each
Sunday at 10:00 a. m.
Every Sunday, 11:00 a. m. in
Ruidoso, Ch. of Science
following regular service
each third Sunday. A cordial welcome to all who wish to attend.

FIRST PRESBYTERIAN CHURCH
Emanuel O. Adair, Pastor
A Home for the Soul in the Heart of the City
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Youth People of the Church, 8:00 p. m.
A Cordial Welcome to All

EPISCOPAL CHURCHES
Rev. William B. Brown, Vicar
Church School, 9:00 a. m.
Sunday, 9 a. m.
Ruidoso, Holy Mass
Sunday, 8:00 a. m. and 11:00 a. m.

ST. MARY'S CHURCH
Fr. Robert Annan, Pastor
Church School
Sunday Masses:
8:00 a. m., 9:30 a. m. & 11:00 a. m.
Winter—8:00 a. m. & 11:00 a. m.

CHURCH OF JESUS CHRIST
L. D. S.
Next to Grade School
Priesthood Meeting—10:00 a. m.
Sunday School—10:00 a. m.
Sacrament Meeting—11:00 a. m.

Blossoming Forth

Around almost any home you will find flowers that someone planted, watered, and with tender care, helped bring forth into a thing of beauty. People are very much like flowers, and it is wonderful to see a child walking in the path of the Lord, being trained and taught the ways of the Lord. Then one day you realize the fruits of your labor as they bloom forth and show their appreciation and love for God. Bring your children to church where others can help you in this labor of love.

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persist and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, we should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

© Columbia Ad. Serv., P. O. Box 4807, Dallas, Texas

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso Nursery "Here to Serve You the Year Around" Mr. & Mrs. C. W. Byers — Phone OL 7-3945	Stevenson's Furniture and Upholstery 919 New York — 241 Pennsylvania Alamogordo — ME 7-400	Buckner's Inc. Auto - Appliances & Toys Upper Ruidoso
Coin Operated Laundry "65 Pieces of Equipment to Serve You Better" In the Gateway	Ruidoso 66 Service "We Specialize in Automatic Transmission Work" In the "T" at the Gateway	Ruidoso Humble Service "Official Brake & Light Inspection Station" Main & Mechem — Phone OL 7-3939
Biscuit Hill Cafe "Rainbow Trout" 3 Miles East of Ruidoso Downs — Phone ME 2-4265	Arrow Gas Company "Formerly Beers Gas Co." Highway 70 in Hollywood — Phone OL 7-3905	Ruidoso Telephone Co.
Keeth Gas Company Sales — Service In the Gateway — Phone OL 7-4985	Sam's Copper Kettle Cafe "1/2 Mile West of Race Track on Highway 70" Phone OL 7-6778	Louis Philippe of Ruidoso "Here to Serve You the Year Around" Photographer — : — Studio on Main Road
White Way Laundry "We Specialize in All Types of Laundry" The Old Post Office Block — Phone OL 7-4905	Pan-O-Rama Lodge And Pan-O-Rama Carpet Golf Course OL 7-3640 and OL 7-5440 Ruidoso	Redmann Radio-TV Service Sales — Service West of Old Ice House — Phone OL 7-2645
Hollywood Lumber Co. "Home of Sherwin-Williams Paints" Hollywood Section of Ruidoso — OL 7-3645	Luallin's Skyland Auto Service Experienced Mechanics — Sun Motor Tune-Up East of Bank — Phone OL 7-3555	Wimberly Electric Contracting—Engineering—Commercial-Residential Wiring 3 Blocks East of Bank — Phone OL 7-6075

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

THIS WEEK'S SPECIAL

Nearly New Six Unit MOTEL—Beautiful Design and Construction—Large Two Bedroom Living Quarters with Fireplace—Ample Customer Parking and Excellent Highway 70 Location.

YEAR 'ROUND HOME

Attractive Two Bedroom Home with Fireplace, located in Accessible Palmer Gateway Area. Near Schools and Shopping. Price only \$9,500.00

Real Estate

Insurance



CABIN

Extra Nice Two Bedroom Cabin in Upper Ruidoso among the Tall Pines. Screened Porch—Fireplace—Lots of Built-In Features. Only \$7,000.00



MOTEL SITES

We Have Exceptionally Well Located Motel Sites on Mechem Drive. These Locations Provide Excellent Winter As Well As Summer Business Potential.

Member Multiple Listing Service

VACANT LOTS

Large Beautiful River Lot in Upper Ruidoso. Ideal for That Dream Vacation Cabin.

LOTS CABINS HOMES FARMS-RANCHES MOTELS BUSINESS OPPORTUNITIES

DAN D. SWEARINGIN, Inc.

Dial CL 7-4255 Tommy Perret, Sales Manager Dial CL 7-4255
— SALES PERSONNEL —

Dave Parks Margie Whitlock Charles Rumbaugh W. O. "Dub" Williams

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a service that will help rent your property now and in the future years.

if you have a rent house or an apartment that is not wired for cable TV let us wire it now.

call today and avoid the summer rush.

an enclosed installation can be made on a new house while it is under construction and we will be pleased to give you an estimate.

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5 channels up to 20 hours service daily

NEW LISTING in Palmer Gateway: 3 bedroom home, wall to wall carpet, fireplace, panel ray in each room, double garage, a 3 bedroom guest house on the river, located on a large lot, 140 feet frontage on Sudderth Drive, with Ruidoso's most beautiful fall pines. Must be seen to be appreciated. Call for appointment.

GOLF COURSE LOCATION. Large 2 bedroom home, modern, unfurnished, central heat, wonderful fireplace and on paved street. One of the nicest homes in this area. Immediate possession.

RIVER LOCATIONS. We have a large selection of River Cabins. Must be seen to be appreciated. From \$3,800.00 up.

HONDO VALLEY RANCH. 300 acres, many improvements. Plenty of water. Call us today for appointment. Owner has other interests.

VERY POPULAR MOTEL. Sleeps 60 guest. Location is perfect for year round trade. Newly redone. Will trade for West Texas Farm. Appointment, please.
PLEASE CALL CL 7-6341 for rentals

Sales people: L. O. CREWS, JOYCE MCKINNEY, MRS. L. E. BRICKEL, BILL NUTTER

"Your Friendly Broker"



Lela Easter

REAL ESTATE

—WE INVITE YOUR LISTINGS—

—Member M. L. S.—

Telephone CL 7-6755 — NOTARY PUBLIC — Mechem Drive

RENTALS SERVICE

- 2 - 2-Bedroom unfurnished
- 2 - 3-Bedroom furnished

Day Calls — CL 7-6341 — Night Calls — ES 4-4062
Mrs. L. E. Brickel — Rental Agent
Lela Easter Real Estate Office

RESOLUTION NO. 212, AS AMENDED 2-12-62
(Election Proclamation)
WHEREAS, Section 14-18-3 of the New Mexico Statutes 1953 annotated provides that the regular biennial municipal election be held on Tuesday, April 3, 1962, between the hours of eight o'clock a.m. and seven o'clock p.m. for the purpose of electing a Mayor and two (2) Trustees to serve for a term of two (2) years, and for the further purpose of electing at large two (2) Trustees to serve for a term of four (4) years, and one (1) Trustee to serve for a period of two (2) years, and (1) Police Judge to serve for a term of two (2) years; and

JUDGES OF ELECTION: Mr. George W. Gardenhire, Mrs. Leon P. Dryden, Mr. Luther H. Eymann.
ALTERNATE JUDGES: Mrs. Della Hale, Mr. Amand R. Clarke, Mr. Eric D. Bruce.
CLERKS OF ELECTION: Mrs. John V. Hobbie, Mrs. Terry B. Paster.
ALTERNATE CLERKS: Mrs. Betty E. Locke, Mrs. James A. Heall.
RESOLVED AT RUIDOSO, NEW MEXICO, this 17th day of March, 1962
Tom W. James, Mayor Pro-Tem
Attest: James L. Hine, Clerk
(SEAL) 3-16-62

WHEREAS, Section 14-14-1 of the New Mexico Statutes 1953 Annotated provides that the Trustees of the Village shall designate a place for municipal elections; and,
WHEREAS, Section 14-14-3 of the New Mexico Statutes 1953 Annotated provides that the Village Trustees shall appoint judges and clerks of municipal elections;
THEREFORE BE IT RESOLVED BY THE TRUSTEES OF THE VILLAGE OF RUIDOSO, NEW MEXICO that the following voting places be designated; the following named persons be and they are hereby appointed by the Village Trustees as judges and clerks of election to conduct said election in all respects as required by law:
The polling place is designated as the Court Room in the Municipal Building of Ruidoso, New Mexico.

LEGAL NOTICE
The Village of Ruidoso requests bids on the construction of a sub-station fire house to be built in Palmer Gateway. For full particulars and specifications please contact the Fire Chief, Robert R. Moore.
Bids will be opened in the Court Room of the Municipal Building at 7:30 p.m. March 29, 1962. The Village of Ruidoso reserves the right to reject any and all bids and waive all formalities.
By Order of the Trustees, Village of Ruidoso, N. M.
James L. Hine, Clerk
(SEAL) 3-16-62
You can now earn up to 4% on State Bank. Get details from any year savings account at Ruidoso office of our bank.
Bargains in building materials at close-out prices at Gambles.

CARPETS FOR HOME OR COMMERCIAL
Mr. Business Man or Housewife:
Have your carpets installed before the busy season gets here. To see our complete samples, 641-Nylons, Acrilons, Wools, Cottons—
CALL COLLECT ME 7-4151, OR
Stop in at our store anytime in Alamogordo
STATE FURNITURE DISTRIBUTORS
Your
BARWICK CARPET DEALER
810-19th St. — ME 7-4151 — Alamogordo
Open Evenings 4:30 p.m.—Thursday 11:30 p.m. or by Appointment

There Is No Substitute FOR QUALITY
Safe Plumbing and Good Public Health Are Inseparable
YOUR KOHLER DEALER
SID COURVELLE
PLUMBING & HEATING
Phone CL 7-2055 Ruidoso, N. Mex.

ELECTION PROCLAMATION
Official notice and call for the regular Biennial Election for the Village of Ruidoso Downs, New Mexico, and notice of appointment of Judges and Clerks of said Election.

Notice is hereby given that said Election is for the purpose of electing a Mayor and three Trustees, Municipal Judge and a Marshal for the Village of Ruidoso Downs, New Mexico. The Mayor to be elected for a period of two years, two Trustees to be elected for a period of two years and one Trustee to be elected for a period of four years. The Municipal Judge to be elected for a period of two years and the Village Marshal to be elected for a period of two years.

And further notice is hereby given that pursuant to the requirements of the Statutes in such cases made and provided, the Board of Trustees of the Village of Ruidoso Downs, New Mexico, did on the 15th day of March, 1962, appoint as Judges of said Election: Mrs. Allen C. Brown, Mrs. Theda Shier and Mr. Bill Carpenter; Alternates Judges: Mrs. J. C. Harris, Mrs. Frank Best, and Mrs. Roy Sammers. Clerks of Election: Mrs. Elmer Payton and Mrs. C. L. Wright; Alternates Clerks: Mrs. C. E. Staples and Mrs. Ronnie Shriver. Said Judges and Clerks of Election being appointed for the regular Biennial Election to be held in the Fire Hall, Village of Ruidoso Downs, New Mexico, on Tuesday, April 3, 1962, between the hours of 8:00 o'clock a.m. and 7:00 o'clock p.m.

The last date for filing for candidates previous to the regular Biennial Election is set at 8:00 o'clock p.m., March 13, 1962, at the City Hall by the Board of Trustees.
s/ W. S. Bunt, Mayor
Attest: s/C. A. Culver, Clerk
(SEAL) 3-23-62
You can now earn up to 4% on State Bank. Get details from any year savings account at Ruidoso office of our bank.
Bargains in building materials at close-out prices at Gambles.

World Book Encyclopedia Representative Pat Valliant CL 7-3188

Watkins Dealer
Fly Spray - Liquid Wax
Cosmetics and Free Merchandise with orders
R. B. Mathews
Phone CL 7-2951

JOHN R. EMDE
Building Contractor
Phone CL 7-6617
P.O. Box 964
Ruidoso New Mexico

an enclosed installation can be made on a new house while it is under construction and we will be pleased to give you an estimate.

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—cl 7-4311—

5 channels up to 20 hours service daily

ELECTION NOTICE
GENERAL OBLIGATION AIRPORT BOND ELECTION IN CONNECTION WITH GENERAL MUNICIPAL ELECTION IN THE VILLAGE OF RUIDOSO, NEW MEXICO
TO BE HELD ON TUESDAY, APRIL 3, 1962 8:00 A. M. TO 7:00 P. M.
PUBLIC NOTICE IS HEREBY GIVEN that the regular election of municipal officers to be held in the Village of Ruidoso, New Mexico, on Tuesday, the 3rd day of April, 1962, there will be submitted to the qualified electors of said Village, who have paid a property tax thereon during the preceding year, the following question for vote:
QUESTION SUBMITTED:
"Shall the Board of Trustees of the Village of Ruidoso be authorized to incur an indebtedness for and on behalf of said Village by issuing negotiable coupon, general obligation bonds in the principal amount of \$7,000.00, or so much thereof as may be necessary, and bearing interest at a rate or rates not exceeding six per cent (6%) per annum, for the purpose of acquiring and constructing an airport for the Village of Ruidoso?"
The polls for said election will be opened at 8:00 o'clock a.m. on the day of said election and will be closed at 7:00 o'clock p.m. The Village shall constitute one voting division and precinct, and the polling place therefor shall be located at:
Ruidoso Municipal Building, the same being the polling place established for the regular election of municipal officers to be held on that date. Each voter shall cast his ballot at said polling place.
No person shall be allowed to vote unless said person shall be a qualified elector of the Village of Ruidoso under the laws of the State of New Mexico now in force, and in addition to such qualifications, shall have paid a property tax thereon during the preceding year.
The ballots to be used in voting upon the question submitted shall be furnished to the voters by the judges of election and after being marked, shall be deposited in a separate ballot box, which shall be provided for that purpose.
If voters are **WHEREAS**, the Board of Trustees of the Village of Ruidoso, New Mexico, has caused this notice to be published as required by law and dated this 22nd day of Feb., 1962.
Robert D. Pearson, Mayor
(SEAL)
Attest: James L. Hine, Village Clerk
3-9-12-30
Weatherbird children's shoes, all sizes, at Mannie's Toggery. 10.
Trade with Clayton Bennett on new and used furniture and appliances at Gambles.
Complete line of office supplies at the News.

THE Adobe Real Estate
BOB PEARSON, Realtor
Office in the Adobe
Office Phs. CL 7-8042; Res. CL 7-4670
Member M.L.S. & Board of Realtors

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY
Office of the Commissioner of Public Lands
Santa Fe, New Mexico
Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 487) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 1:00 o'clock p.m., on June 11, 1962, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way, or leases, if any, the following described state institutional lands, to-wit: (Possessor of these lands may be obtained as of October 1st, 1962, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State).
SALE NO. 5989: NE 1/4 SW 1/4 of Section 22, Township 10 South, Range 18 East, NMPM, containing 49.00 acres, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS). There are no improvements upon this land.
SALE NO. 5990: E 1/2 NE 1/4, NE 1/4 SW 1/4 of Section 22, NW 1/4, N 1/2 SW 1/4, W 1/2 NE 1/4, NW 1/4 SW 1/4 of Section 24, Township 10 South, Range 18 East, NMPM, containing 49.00 acres, more or less, according to the government survey thereof. (NORMAL ENABLING LANDS). The improvements upon these lands have been appraised at \$129.87.
Said above-described lands have been appraised at \$6.76 per acre and no bids for a less amount will be accepted.
Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$25.00 to apply on costs of appraisal and advertising; plus five (5%) per cent of the appraised value of the lands, and the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be returned to successful bidders.
At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid,

less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.
All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico. The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.
Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters relating thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.
DATED at Santa Fe, New Mexico, this 19th day of March, A. D., 1962.
(SEAL)
S/E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico
(Run thru June 1, 1962)

INVITATION FOR BIDS
The Ruidoso Municipal School District Board of Education will receive sealed bids on one 1961 Chevrolet Sedan formerly used as a Driver Education car. Bids will be received until 12 o'clock noon April 12, 1962.
A check in the amount of 10% of the bid made must accompany each bid. Envelopes must be plainly marked "BID ON CAR".
Bids shall be on a "where is", "as is" basis. This car may be inspected at Skyland Garage.
Bids will be opened on April 12 at 7:30 p.m. Any bidder may be present at bid opening. The board reserves the right to reject any and/or all bids.
s/Pearl E. Eithens
President, Ruidoso Municipal Board of Education
ATTENT:
s/Wynema Tully Secretary
3-16-23-62; 4-6

CALL FOR BIDS
The Village of Ruidoso hereby calls on a supply of three-quarter (3/4) inch direct reading Water Meters. Bids will be opened on March 29, 1962 at 7:30 p.m. at the Municipal Building. For full details contact the Village Clerk. The Village of Ruidoso reserves the right to reject any and all bids.
BY ORDER OF TRUSTEES
VILLAGE OF RUIDOSO
James L. Hine, Clerk
3-9-12-30
5:15 Regs. \$5.00 at Gambles.

TAXI, MISTER? WE MEAN AIR TAXI—
When you need to make a hurried trip or need Aerial Ambulance Service
Contact
RALPH MCGUIRE
CHARTER PLANE SERVICE
DIAL CL 7-4331
Ruidoso Airport

Open Afternoons 12 noon to 4:30
RUIDOSO TRADING POST
On Sudderth Drive, Next Door to Carter Electric
USED FURNITURE & APPLIANCES
Electric and Butane Heaters
We Buy, Sell or Trade Anything of Value
OUR PAWN SHOP IS OPEN MORNING AND AFTERNOONS NOW
AT 7:00 P.M. TO 10:00 P.M. MONDAY THROUGH FRIDAY

RUIDOSO GRAVEL SERVICE
GRAVEL — SAND — EXCAVATING — TREKING
FREE ESTIMATES — QUALITY WORK — PHO. CL 7-6446
P. O. BOX 226, HOLLYWOOD, N. MEX. — J. B. CLOUGH

? ? ? ?
What's Coming—
You'll Know Soon!!
Corner of Mechem & Sudderth
Near Lonnie's Drive-In

We Are Always Striving To Improve The Quality of Our Work and Our Service
SOTT MUST BE GOOD
Electrical Wiring
Residential and Commercial
BOB CARTER ELECTRIC CO.
PHONE: CL 7-5045
Electrical Wiring of All Kinds

L-P GAS
ALL-PURPOSE FUEL
Economical Bulk Service
Yes, whoever you are... Wherever you live... You can enjoy the benefits of modern living with economical LP-Gas Bulk Service. With this type of service, LP-Gas is delivered to your home with no fuss or bother to you. Our tank lease/rental program makes available all sizes of bulk tanks at terms so reasonable that everyone can now enjoy the benefits of this wonderful fuel.

Millions of American homes have changed from less desirable fuels to LP-Gas. LP-Gas has no fumes, leaves no grime, and with your fuel supply in your own backyard, you have no interruption of family living when inclement weather causes failure in other fuels.
KEETH GAS CO.
Phone CL 7-4025 — Ruidoso
For Night Service Call CL 7-3817 or CL 7-5586



A hunters' dream of the ideal situation is to get all of his squirrels up one tree—this has been fairly well accomplished in this lodge. Reasons? There are so many that you will have to contact me, however space will allow me to say that it is near Ruidoso, lots of acreage, location choice, best accommodations to the fabulous Sierra Blanca ski run that has played host to many thousands of ski enthusiasts this winter.

SALES: W. B. Alexander, Ph. CL 7-4115
Member Multiple Listing Bureau

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

PAGE NINE

Ruidoso News
Friday, March 23, 1962

**Deal With A Realtor
Better Buys Offered**
ONE OF THE BETTER PAYING year around businesses with reasonable rent. Price \$15,000.00. 102 ACRES, ideal for subdivision, well located on Highway to Sierra Blanca Ski Area. Priced to sell. 340 FT. FRONTAGE on Camino Real with 2100 Sq. Ft. of business, 2 bedroom dwelling on same property. 225 FT. FRONTAGE on Highway 70 with small business and living quarters included. Priced, \$27,000. WELL TRADED. 14 UNIT MOTEL with large frontage on Highway. Priced to sell. BROTHERS AND FRIEDMAN'S PARADISE 14 Rentals with plenty of room for expansion. Must be seen to be appreciated.

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

ATTRACTIVE LADIES SPECIALLY SHOP in established location. Owner will sell stock, fixtures and good lease with unfurnished living quarters. Buy now as inventory is low! See us today for details.

BEAUTIFUL 2 BEDROOM HOME IN UPPER CANYON. Fireplace, splendid view, quiet neighborhood and is on a large deeded lot. Priced at \$12,500, and Terms!

200 FT. FRONTAGE—Business zoned. Priced very reasonable!

LODGE EXCLUSIVE: 12 units with home furnished, good close in location with around 4 acres. Owner will consider trade for Ruidoso home. Check this one today!

NICE TWO BEDROOM with 2 guest houses, nicely furnished, 3 deeded lots on the river, has own well. Priced at \$17,000. TERMS!

FOR Rent—Real also two bedroom and 3 bedroom home.

WELL ESTABLISHED CAFE: good year round business location, seat 65 people and has small living quarters. Priced to sell with terms! Check this one today.

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone CL 7-3005
Residence Phone CL 7-2490
In Postoffice Block Box 194
SALESMEN: Al Stallcup, Jimmy McCasland, Lila Pettitt

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 10¢ per word with a minimum of 75¢ for 12 words. Please figure 3 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

LELAND Realty
HIGHWAY 70
ACREAGE AND SUPERIOR HOME ON RIVER.
WILL TAKE TRADE ANYWHERE OR
SMALL DOWN PAYMENT AND BUYER CAN ASSUME LOAN.
Leland Realty Building
One Block East of Bank
CL 7-3838

CY LELAND, SR., Realtor
Broker—Salesman (multiple numbers)
Cy Leland, Jr. — CL 7-4462
Jack Little — CL 7-5523

LARGE house with 2 or 3 bedrooms, large livingroom, fireplace. Also smaller apartments. Eve Hall, 5-10

IF YOU NEED SAWS Filed or tools sharpened, leave them at City Lumber Co. 23-10.

FOR SALE—Woodcutters' supplies, Pioneer Chain Saws at C & L Lbr. & Supply on Hwy 70, Hollywood. 23-10.

ONION SEEDS 3 pounds \$1; complete line of Burpee garden and flower seeds. Ruidoso Nursery, 34-31.

MOTEL FOR SALE—26 units on main street in downtown Ruidoso, N. M. 8 new units on river. Contact Owner, P. O. Box 8, Ruidoso, N. M. 17-10

STEWARTS GENERAL REPAIR SHOP—Furniture, cabinets and appliances. 8 block south of Ruidoso Post office. Ph. CL 7-5622, 28-13c.

FOR SALE
FRITZ TAXI
RUIDOSO, N. M. — CL 7-2066

Horse Ranch
Ride, Thoroughbreds, also Quarterhorses, nice set-up, excellent terms
CALL LLOYD COE AT
Munsey Real Estate
Phone CL 7-2991 or CL 7-3606

FOR TAX ASSISTANCE: See Travis Hicks, Lincoln County Fed. Call CL 7-2888 or CL 7-2552 for appointment. 23-10.

FOR SALE—Or lease, shoe repair shop, set up for operation, or can be moved. Contact George Bonal, CL 7-2066, Ruidoso. 25-10.

FOR SALE OR TRADE—Equity in 2-bedroom house, located in Mulahoe, Texas. See H. B. Flanagan at The Ruidoso News.

SHOEHOR for rent by the hour or day, with or without operator. Ruidoso Gas Co., Ph. CL 7-2925. 5-10

FURNITURE LOANS
Preferred Rate Finance
Ph. CL 7-6088 or CL 7-6038—Box 269
Ruidoso, N. M.

FOR ONLY \$16 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bridge Richmond, Va., or Save the Children Foundation, Inc., Box 818, Newark, Conn.

NO OTHER TOWN—We repeat, no other town in New Mexico has a weekly newspaper with a classified page with as many wanteds and business listings as the Ruidoso News. It is a complete marketing service for those who want to buy, sell, swap, or secure services. 17-10

Ace Pawn Shop
Spring Clearance Sale
You will find goods at Lorene's low prices.
Real Bargains at 2102 Sudderth Dr.
PHONE CL 7-6328

NEAT 2 BEDROOM Home, known plus interior. Deeded lot. Two blocks from pavement. Total price \$8,000.00. Eve Hall, 5-10

ATTRACTIVE SMALL Home on the pavement and on the river, nice neighborhood. 23-10.

THREE BED ROOM, Furnished. Near the pavement and river. Only \$1,000 down. For a home or rental property. Why not investigate this. 23-10.

TWO BED ROOM, with fire place. Nice furniture, terms at 5%. 23-10.

Comfortable 3 Bed Room home in Ruidoso Downs. Furnished and reasonable price. 17-10

NICE 3 BED ROOM Home overlooking golf course. Will consider good 2 bedroom cabin in trade. 17-10

LUTHER BYNUM, REALTOR
Vera Bynum, Sales
Next door to Mon Jean Cafe
Office Ph. CL 7-3710 — Res. Ph. CL 7-3786

WE HAVE Pick-up tires with snow tread in stock. El Paso Station. 18-10

FOR SALE—Choice lot in Ruidoso Downs. Max Oliver, Ph. ES 8-4260. 6-10

WE HAVE Tires to fit small foreign cars in stock. El Paso Station. 18-10

NICE Cabin for rent, permanent, reasonable. CL 7-2066. 26-10.

GULLDOZER WORK — Bill McCarty, dist CL 7-4500 29-10

BILL McCARTY FOR SAND AND GRAVEL
Dozer Work
Grader Work
Paving
Phone CL 7-4500
We Appreciate Your Business

THREE BED ROOM BRICK, Fire Place, Car Port. Beautiful view of the mountains. Carpeted, two baths, electric kitchen. 23-10.

TWO STORY, 3 bed rooms, Fire Place, 2 baths, Car Port. All on a large deeded lot in good location. 23-10.

ATTRACTIVE 2 BED ROOM Overlooking golf course. Carpeted, Fire Place, large closets, nice furniture, on new pavement. 23-10.

TOURIST COUNTRY with 200 foot frontage on the pavement. Well located for skiers and summer tourists. I suggest you investigate this property. 23-10.

One of Ruidoso's best commercial locations. Excellent terms. Have some good residential lots for only 10% down. 23-10.

WARREN BARRETT
Insurance
& Real Estate

BEAUTY COUNSELOR COSMETICS—For sensible skin care and natural make-up see your local representative—Della Hale, CL 7-6238. 33-10.

PROPERTY LOANS
Preferred Rate Finance
Ph. CL 7-6088 or CL 7-6038—Box 269
Ruidoso, N. M.

SAMMER ORNAMENTAL IRON
* Welding
* Radiator Repairs
* Portable Welding Equipment
Hiway 70 — Ruidoso Downs
Phone ES 8-4398

VELMA'S ALTERATION SHOP
Men's and Women's Wear
Across from New Ruidoso Post Office
Ph. CL 7-6123

NEAR THE RIVER, 6 rental units, ideal for skiers. Large fire place. Price \$35,000.00. WE HAVE quite a number of recent snapshots in black and white of the Sierra Blanca Ski Area. You are welcome to come by and look them over and join us in having a cup of coffee. We have the help of some 275 co-operating brokers and salesmen willing and able to place quality property trades in other sections of the country as well as to bring in active buyers for properties that we have listed for sale.

Henry T. Wicker
REALTOR
COMPLETE REAL ESTATE SERVICE
Office Across From Horsehoe Courts
Phone CL 7-3882—Day or Night
Box 532 — Ruidoso

Locke Realty Company
"Your Key to a Sound Investment"
Member of MLS
Good Buy
At \$4,725.00—Small new home on large, deeded lot, near airport. Modern, unfurnished. Ample room to add on. Will trade for El Paso property. 17-10

WE ARE PLEASED
To announce that we are the exclusive agents for Custom-built Aultman National Institute of Essential Housing Homes—28 flexible plans, 100% financing for 12 years if you have clear title to your lot, in any area. Call our office and our representative will call on you. Betty Locke, Realtor
SALES: J. D. Locke, CL 7-3241
Della Hale CL 7-6238
OFFICE AT LOCKE INN
On Sudderth Drive
Box 686, Ruidoso — CL 7-3241

WE HAVE 10-00-20 and 10-00-22 and 8-25-20 truck tires in stock. El Paso Station. 16-10

REALTORS AND DEVELOPERS
LLOYD L. DAVIS, SR.
LLOYD L. DAVIS, JR.
SEE OUR SUBDIVISIONS—BEST BUILDING SITES TERMS

Wingfield Homestead
SUBDIVISION
Build on a lot where your property values are protected with sensible restrictive covenants.
Choice Lots for Year 'Round Living.
Della Hale, Mgr. Opal Bowers, Sales
Pho. CL 7-6238 Ph. CL 7-6945

We now have business space for lease in a new shopping center. Call us about this today.
Restaurant for sale doing excellent business, with newly furnished living quarters, office building under good lease. Main Road frontage, good terms.

We Invite Your Listings.
F. O. Box 278
Pho. CL 7-3754
"AS WE LIVE — WE GROW"
MILDRED WANTIEZ REAL ESTATE AND INSURANCE
Member Multiple Listing Service
Office in My Home, Junction Rd., Palmer Gateway
Sales: Fred Grasswell, J. J. Dipalo, E. N. Grigby

Zeme Great for Minor Burns, Cuts
Zeme, a doctor's formula. Liquid or ointment, soothes, helps heal minor burns, cuts, bruises, family medicine, eases itch of sunburn, rashes, eczema, insect-bite stings, athlete's foot. Stops scratching, soothes, eases itching. For stubborn cases, get Extra Strength Zeme.

PERSONAL LOANS
Preferred Rate Finance
Ph. CL 7-6088 or CL 7-6038—Box 269
Ruidoso, N. M.

CHURCH OF THE HOLY MOUNT
(Episcopal)
Services Every Sunday
The Chapel is open for meditation and prayers

NEW AND USED MOBIL HOMES
CLAYTON BENNETT
THE TRADER
CL 7-3390

The Above Cabin—20x24 (Shell Only) \$1800
Includes Six Aluminum Windows—Steel Door Jambes and E-Track Door Installed With Complete Roof As Pictured—Many Sizes and Plans To Suit Your Needs Are Available At Corresponding Prices—We Will Be Glad To Quote A Completed Price or Any Phase of Completion—
JODIE J. FILLEMAN
GENERAL BUILDING CONTRACTOR
Box 986 — Ruidoso, New Mexico — Phone CL 7-3682

NOTARY Tom Jones
REALTOR
Agent For
Ruidoso Realty Co., Inc.
DIAL CL 7-2085
Since 1933
Member Multiple Listing Service
VOTE FOR THE AIRPORT BONDS

3 BR house, double garage, city block of land, barns, shops \$30,000.00. With \$5,000 down. Best trailer court in town, 40 units, 2 one bedroom furnished cabins, one three bedroom house, 500-ft. highway frontage, on river, priced to sell, good terms. Two bedroom nice residence in Skyland addition, in sunny area, \$5,500 with \$70 per month. WE HAVE a real good buy in a two-bedroom modern furnished home, well located in Ruidoso Downs, \$1,000.00 down, extra good terms on the balance. Some nice residences and some commercial property, too, in the Gateway at reasonable prices. GOOD CORNER LOT, large, in Wingfield Estates, \$1,500.00. THREE BEDROOM HOUSE on two 50-foot lots on pavement, \$10,000.00 with \$1,000 down and \$75 per mo.

W. E. MUNSEY REAL ESTATE
Office in Palmer Gateway
Pho. CL 7-3001
Res. Ph. CL 7-3641
INDEPENDENT OPERATORS
SAME LICENSE SINCE 1928
LLOYD COE, Sales

1966 Ford V-8, 4-door, standard transmission, \$650.00. Gambles. 10

FOR SALE—1960 Spartan trailer, 2-bedroom, excellent condition, reasonably priced. Jimmy McCasland, CL 7-3806, night CL 7-6008. 20-10.

FOR SALE—Set of World Book Encyclopedias. Call CL 7-4450. 26-10.

USED Cafe booths for sale, Gambles. 10.

APARTMENTS—One and two bedrooms, Palace Motel. Under new management. Homer and Alice Allison, ES 8-4398. 26-10.

FOR SALE—Pueblo theatre, downtown Ruidoso, lots, building and equipment, \$62,120 building, 3-bedroom living quarters in rear downstairs, price reasonable, some terms can be arranged. Barney Gardner, Box 715, Ph. CL 7-2128. 10.

Per Rent signs, For Sale signs, also many other kinds. News Office. CL 7-3662, Henry T. Wicker, Realtor. 28-10.

RECEPTIONIST WANTED — Call CL 7-3662, Henry T. Wicker, Realtor. 28-10.

FOR SALE or lease, 400-foot frontage on Hwy 70; 225 feet frontage on Sudderth Drive, W. R. Long, CL 7-4878. 28-40

TWO beautiful lots near Alto, \$2250 each. Tall pines, running water, hydramatic power steering, power brakes. A. C. Kelly, CL 7-4066. 24-10.

Cash boxes, bookkeeping supplies, pencil sharpeners, many other needs now available in our enlarged office supply department.

ERNEST WOOD PLUMBING CONTRACTOR
Box 156 Ruidoso, N. M.

W. B. (Wallace) ALEXANDER
Realty Sales With
W. D. Crosby Realty Ass'n
Solicits Listings and Sales

A. C. KELLY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Phone CL 7-4158, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

Bookkeeping Service
Tax Assistance
Pho. CL 7-4086
Gladys Thomson

TRY THE WANT ADS
FOR FAST ACTION!

SCHEDULE OF RATES FOR SEWER CHARGES

1. Residential flat rate	\$2.50 mo.
2. Commercial Min. rate (14 fixture units or less)	3.50 mo.
15 to 30 fixture units, Incl.	5.00 mo.
31 to 50 fixture units, Incl.	6.50 mo.
51 to 100 fixture units, Incl.	7.75 mo.
101 to 150 fixture units, Incl.	8.75 mo.
Above 150 fixture units—8.75 plus 1c per fixture unit.	

BOARD OF TRUSTEES VILLAGE OF RUIDOSO

Invest in Your Future—
Buy a residential site for your family's home in Ruidoso's Choicest area
COUNTRY CLUB ESTATES

REALTORS AND DEVELOPERS
LLOYD L. DAVIS, SR.
LLOYD L. DAVIS, JR.
SEE OUR SUBDIVISIONS—BEST BUILDING SITES TERMS

RUIDOSO FOODMART

Double Frontier Stamps Wednesday
On Purchases of \$3.00 or more
—FRIDAY - SATURDAY SPECIALS—

- BRISKET STEW MEAT, .Lb. 29¢
- RIB STEAK Lb. 69¢
- SWIFT PREMIUM SLAB BACON, LB-49
- ROUND STEAK . . . Lb. 89¢
- SIRLOIN STEAK . . Lb. 89¢
- BEEF ROAST POUND 49¢
- LONGHORN CHEESE .Lb. 49¢
- LEAN GROUND BEEF, Lb. 39¢

★ ★ ★

- Swanson's 11 oz. TV DINNERS 2 for \$1
- PERCH, Bluewater . 1 Lb. 45¢
- 1/2 Gallon MAGIC FREEZE . . . 2 for \$1

★ ★ ★

GIANT JIDE 69¢

- Shurline CANNED MILK . . 2 for 29¢
- Spreckles SUGAR . . 5 Lbs. 55¢
- Kimbell's SHORTENING . . 3 Lbs. 75¢
- FLOUR, Kimbell's, 10 Lbs. 79¢
- Purina Large Grade A EGGS DOZEN 49¢
- MAXWELL HOUSE COFFEE, LB. 59
- Kim DOG FOOD . . 3 for 25¢
- Northern TISSUE . . 5 rolls 49¢
- Diamond OLEO . . 3 for 49¢

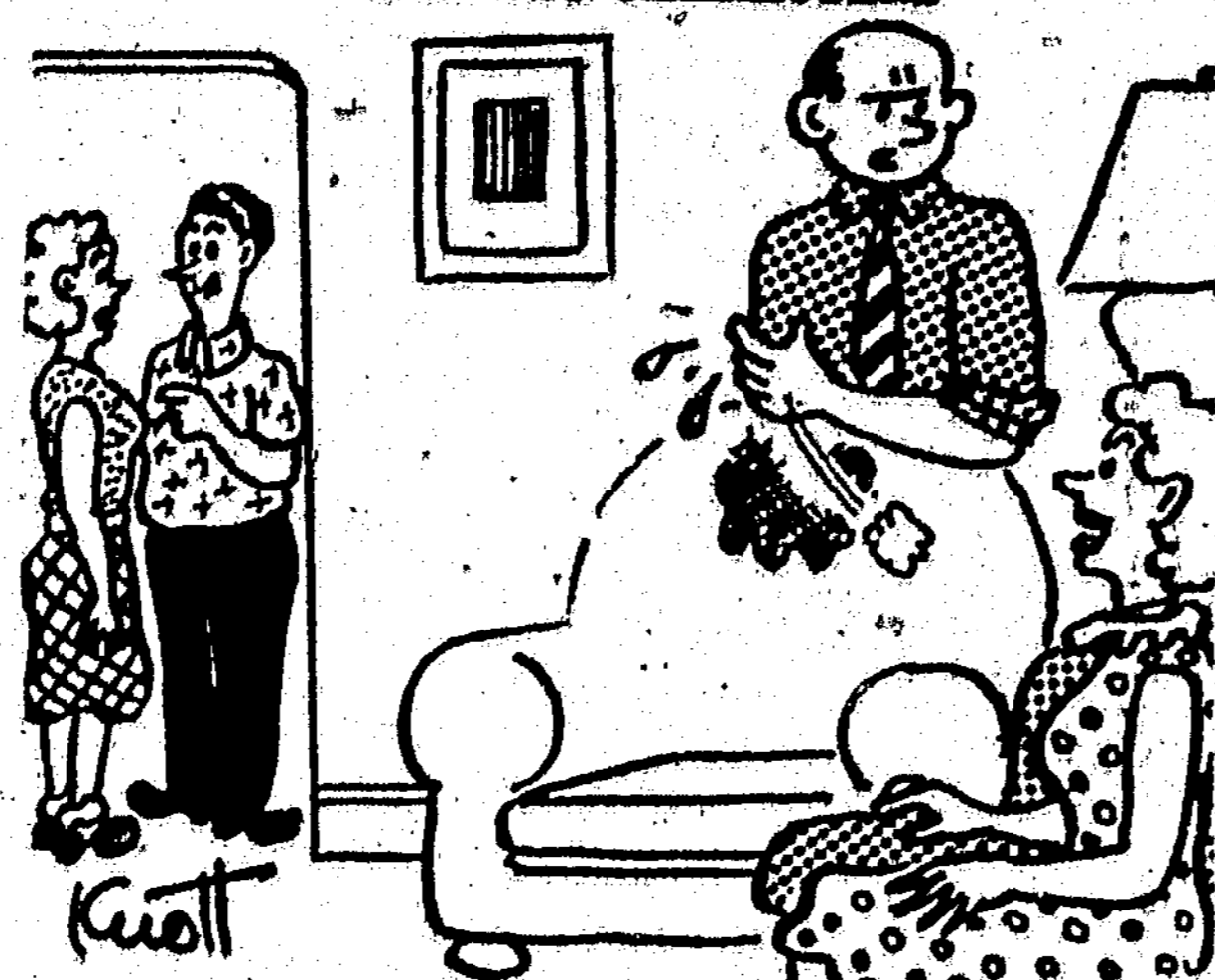
★ ★ ★

RUSSETT POTATOES, 10 LBS. 29

- AVOCADOS . . . 3 for 29¢
- RADISHES OR GREEN ONIONS . . Bunch 5¢
- GRAPEFRUIT . . 8 Lbs. 49¢

— CLOSED SUNDAYS —

RUIDOSO CHARACTERS



"Well, I see Marie's boy friend has changed to thirty weight summer oil."

All-Day Pancake Sale Discussed To Raise Funds

Representatives of six civic clubs and organizations in Ruidoso met at Wattle's Wednesday afternoon to discuss prospects for staging an all-day pancake meal event to raise funds for the Christmas lighting and decoration project. The meeting was called by Tommy Fertet, president of the Ruidoso-Hondo Valley Chamber of Commerce. He said the idea for serving pancakes, bacon and coffee for \$1 per person throughout the city had been suggested by C. O. Watkins and had been given support by L. O. Crews as an easy way to raise up to \$2,000 that is needed. "We need \$1,000 now to pay off a note, we have signed for the first year's expenses, and should have some money in the bank before going into the new holiday season," Fertet explained. Watkins said he believed advance ticket sales for the pancake meal could turn up a sizeable fund. Crews suggested each of the civic clubs take a proportionate number of tickets for advance sales to insure success of the event. Effort will be made to get a nationally known mill to provide some of the ingredients free as a publicity measure, as has been done in other communities.

Date for the pancake sale will be announced after another meeting to be held soon. The event will be held at Wattle's with the owners of the place offering all facilities at no cost except for cleaning up afterwards. It is proposed that pancakes be sold for breakfast, lunch and supper on the day to be set.

Youth Confesses Fake Shooting To County Officers

BARRAZO (APL)—A fake story about a hitchhiker shooting an 18 year old youth had 24 policemen in the southern part of New Mexico looking for the hitchhiker—before the wounded youth told the truth.

Lincoln County Sheriff Glenn Bradley said the youth was Leroy Stepps of Mountainair.

Bradley said the youth told this story Tuesday night to officers first.

He had picked up a hitchhiker and the man had pulled a gun on Stepps and forced him to drive toward Carrizozo. About 18 miles from town he shot the youth, made him drive to within two and one-half miles of Carrizozo and then got out of the car.

After Stepps told the officers the truth, he said: "He had accidentally shot himself while hunting rabbits. He was afraid to tell his grandparents in Mountainair about the accident so he fired another shot through the car's side and made up the story about the hitchhiker."

Stepps was being held in Lincoln County Memorial Hospital with a flesh wound in his left side. Hospital authorities said the wound was not serious.

At one time during the hunt, police were manning roadblocks at Capitan, Hondo, Alamogordo, Tularosa, Corona and Socorro. Every available police officer in the area was called to duty.

State Police Sgt. W. J. Kruse said at one time about 50 officers were involved in the search.

Drive there with care—arrive alive.

Airport Activities

4700 ft. paved runway—122.9 Unicom

Ralph McGuire flew to Denver, Colo., Wednesday last week to pick up Bill Toole and Al Rohr. Thursday he flew them to Santa Fe and on returning he picked up a patient at the Indian Hospital in Albuquerque and brought the patient back to Ruidoso.

Friday last week Ralph McGuire flew Bill Toole and Al Rohr to Tucuman on business.

Last Sunday Ralph McGuire flew to Three Rivers and took Thomas Ryan and guests on a tour of the Sierra Blanca Mountains.

Howard Tate has completed his pilot training and now has a private license.

Kingsbury Pitcher was in Santa Fe on business Thursday and Friday last week.

Ralph Brown flew to Albuquerque Monday this week to attend a Federal Aviation Association meeting there.

Ray Clarke flew to Roswell on business Wednesday this week.

Dan Swearingin was also in Roswell on business Wednesday.

Thursday this week Ralph McGuire took Bill Toole and Al Rohr back to Denver.

George Myers, Jr. of Houston, Tex. flew in over last week-end with some guests for skiing.

There were two other planes in over last week-end with skiers, McGuire reported.

Services for Gladys Cojo, of Mescalero, were held at the Mescalero Reform Church at 10 a.m. Friday with Rev. Harvey Oalsbeek officiating.

Mrs. Cojo was born in Mescalero 42 years ago and died at the Gerald Champion Memorial Hospital last week.

She is survived by her husband, Marion Cojo; a daughter, Merdell Cojo; and three brothers, Fred, Walter and Merle Scott. All survivors listed are of Mescalero.

NEWS BRIEFS

At the recent meeting of the Board of Trustees of the National Apple Institute in Washington, D. C., a new committee was organized to work on farm legislation and farm labor problems. The member appointed from the Rocky Mountain region to this small and important committee is W. G. (Bill) Shroengrost of Lincoln. Bill is president of the New Mexico Apple Council and an incumbent member of the legislature from Lincoln County, where he has been serving on the Appropriation and Finance Committee among others.

Mr. and Mrs. Leonard Sargent were called to Hillsboro, Tex., last Sunday where Mr. Sargent's mother, age 82, was seriously ill. She died Monday morning, and the funeral was held in Hillsboro Wednesday this week.

Making their annual spring tour with the Eastern New Mexico U. band of Portales this week have been Jeralynne Massey, Jane Parnell and Lana Vance of this community.

Spending several days with Mrs. Edna Dunn last week were her son, Edward Dunn of Lamesa, Tex. and her son-in-law, R. L. Larson of Wichita Falls, Tex.

'Splendor In The Grass' Sat. & Sun. at the Mt. Vue COLOR PICTURE STARS NATALIE WOOD

PAGE TEN
Ruidoso News
Friday, March 23, 1952

Around
Hi Skool
—By—
REXENE
HOWELL

Journalism Class Makes Visit
Journalism students toured the News office recently where they observed engraving and linotype operations. Mrs. Rowland expressed her appreciation to Vic Lamb, Harry Eckert, H. E. Flanagan and Raymond Buckner for demonstrating the office equipment to the students.

Key Club News
Tickets have been distributed among the members of Key Club for a Pancake Supper to be held by the Kiwanis Club, Friday night, March 23 from 5:30 to 8:00 p.m. at the Nob Hill School Cafeteria.

Fop Club
"Cheerleader of the Year" was elected by secret ballot last week at the regular Fop Club meeting. Results will be announced at the annual Spring Awards Assembly, when the electors' choice will be presented an award.

Eighth Grade News
Graduation plans are being made for the eighth grade, according to sponsors, Williams and Rowland. It has been decided that some formal will be worn by the girls. They will wear heels. Their corsages will be of blue or white carnations.

Boys will wear dark slacks, white shirts, dark bow ties, with either sport or dress coat. Boutonnieres will be worn on their lapels. Ushers selected are Ooe McGuire, Karen Petty, Sue Nash and Pam Hine.

P-TA Elects Officers
Mrs. Earl Hickam was elected president of P-TA in a meeting held last Thursday. Mr. Stanley Stewart was elected first vice-president, Mrs. George Gardener, second vice-president; Mrs. Alfred Pearson, secretary; and Mr. T. H. Thompson, treasurer.

Mr. Stewart will serve as chairman of an appointed committee to consider criteria for selection of a student to receive the P-TA scholarship. This scholarship will be made available to the student at the beginning of the students' second year in college.

★ ★ ★
Thurs.-Fri.
Richard Todd
Anne Aubrey

"The HELLIONS"

—In Color—
Plus Cartoon
★
Enjoy a Show
in the Comfort
of our Heated
INDORAMA
with more than 250
seats. You see the Show
Through Frost Proof
Glass

What's Doing

June 3-4-5—State Lions convention in Ruidoso.
April 28—Apple Blossom Festival, Hondo school gym, 7:30 p.m.
The United Church Women of Ruidoso will have World Day of Prayer, Friday, March 9, 2 p.m., at the Episcopal Church.
July 3-4—Snokey Bear Stampede, Capitan.

Student Council
State Convention
Delegates to State Student Council Convention left today for Clovis where they will represent Ruidoso High School.

Sponsored by Mrs. Mamie McCandless, student council advisor, and Mrs. John Smith, students attending will be Larry Strout, Rita Smith, Burley Cantrell, Lois Lane, Martha Collins, Joella McCraw and Georgina Badillo.

MRS. COE SPEAKS TO STUDENTS
Forty-three World History students attended a lecture recently by Mrs. Louise Coe.

Mrs. Coe showed slides of her 1948 trip to India and Russia, explaining customs of the people and identifying points of interest shown on the slides.
Informative and interesting was the meeting with Mrs. Coe as guest to World History classes.

ROYCE LACKAY ON HONOR ROLL
University Park, N. M. (Sp.)—Royce Lackay of Ruidoso is among the 184 students to be named to the

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More Miles Per Dollar
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NOTICE—We have plenty of KEROSENE

Dean of Engineering fall semester honor roll at New Mexico State University.
To be eligible for the dean's list, a student must be maintaining a grade average of B plus (3.3) or better, while enrolled in 12 or more classes.
Lackay is a sophomore in civil engineering at New Mexico State. He is the son of Mr. and Mrs. James P. Lackay of Hollywood, N. M.

SPOT ADS
Are Always Read
You Read This One

VOTE FOR NICK NICKOLICH
For Village Marshal
in the Ruidoso Downs
Municipal Election April 3
Your Vote and Influence Appreciated

NOTICE TO THE VOTERS OF THE VILLAGE OF RUIDOSO
We wish to take this means of informing the voters and public in general that
The People's Economy Ticket
In the coming city election is—
100% FOR
Improving the Airport
We realize the airport is a necessity to the progress of Ruidoso and we are for progress

88¢ SALE!
VALUES UP TO \$1.49
Choose from 75 popular OXWALL DO-IT-YOURSELF ITEMS!

8 oz. Chrome Hammer
Screwdriver Set
Pipe Wrench
Sisal Rope
Ladies' Scissors Set
24" Wood Level
Taping Cutter
24 Assorted Hardware Pieces
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McDonalds Hdwe. & Sporting Goods
Formerly A-I Store — Phone UL 7-4888

We Still Have a FEW NEW JEEPS LEFT
—These Bargains Won't Last Long!
Good Used Jeeps and Cars All Over the Lot
—and Plenty of those Popular SCOUTS IN ALL MODELS
R. H. ANDERSON CAR SALES
Pho. UL 7-3133 On Hwy 70 Hollywood

THE CONSERVATIVE PARTY — 14 YEARS EXPERIENCE IN CITY GOVERNMENT
Swearingin 8 Yrs.; McCarty 2 Yrs.; Jones 2 Yrs. and Hitchens 2 Yrs.
SWEARINGIN, McCARTY, JONES & HITCHENS

GATEWAY FOOD STORE
W. G. Frontier Stamps
Double Wednesday

- MAXWELL HOUSE COFFEE AND CORNING COFFEE MAKER, 10 OZ. BOTH FOR \$1.69
- SWANSON T. V. DINNERS EACH 49¢
- ENERGY DETERGENT GIANT SIZE 49¢
- LOCAL FRESH EGGS DOZ. 49¢
- TOMATOES LB. 15¢
- CARROT, CELLO BAG EA. 10¢
- BANANAS LB. 16¢
- RIB STEAK LB. 59¢
- BOLOGNA, MERRITT LB. 29¢
- HAM, WHOLE OR HALF LB. 56¢

FOUR MAGAZINE HEADQUARTERS
OPEN 'TIL 6:30 P. M.
WE CLOSE ON SUNDAYS