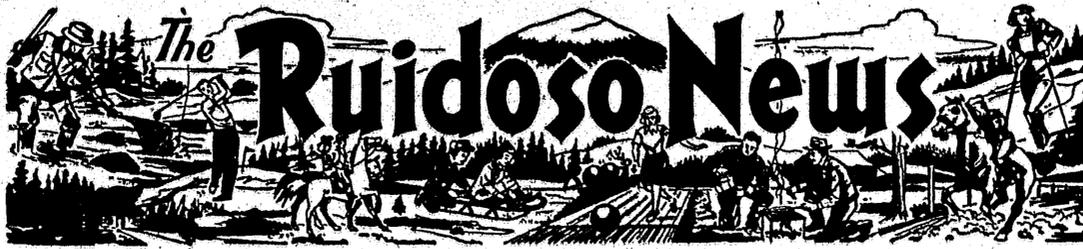


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VOLUME 16, NUMBER 45

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MAY 4, 1962

'INVENIEMUS VIAM AUT FACIEMUS'

Subscriptions: \$3.00 per year in Lincoln County; \$3.50 Outside County

Around Town —By Nosey Waters—

Richard Wankler tried to borrow J. J. DiPaolo's Cadillac for transportation for him and his date for the Junior-Senior prom the other night...



BRICK WALLS GOING UP—Brick facing on the walls of the huge Chaparral Hotel & Club buildings is being installed rapidly at Ruidoso Downs...

unit job goes ahead. The goal is to have the Chaparral and its various facilities open sometime in June. Already, several conventions have been booked in the new business, and a huge race track attendance is expected in the 1962 season to get the place off to a bang-up start.

PARTY PRIMARIES TO PICK CANDIDATES IN VOTING TUESDAY

Voting machines make their debut in Lincoln County on Tuesday, May 8 when the biennial party primary election will be held for nominating candidates for state, district and county and precinct offices.

Gov. Mechem To be Speaker For '62 Grads

Governor Edwin L. Mechem will deliver the commencement address for Ruidoso's 1962 graduating class. It was announced this week by Superintendent J. Howard Morris...

Dr. Jernigan Is Honored

Dr. H. C. Jernigan, medical director of the Fort Stanton Tuberculosis Hospital in Lincoln county, was honored at the annual meeting of the New Mexico Public Health Assn. in Albuquerque recently.

MOTHER OF MRS. LAMB DIES IN FORT WORTH

Mrs. Vic Lamb left Thursday noon this week for Fort Worth where her mother, Mrs. Charles Hurst, 87, died shortly after midnight Wednesday. Other members of the Lamb family were to leave later to attend funeral services there, set for 3:30 p. m. Saturday at St. John's church.

ORTIZ SEEKS LEGISLATIVE POST AGAIN

S. M. (Sally) Ortiz of Carrizozo is basing his campaign for nomination for state legislator from Lincoln County on his experience in public office the last several years. He served one term in the legislature in 1958 and 1960, based on the Ways and Means, the Public Affairs and the Highways committees. He has also served as Lincoln County Sheriff for eight years, being elected first to serve from 1950 to 1952, and again in 1961 to serve through 1962.

Pageant Plans To Be Discussed In Lincoln, May 6

The 1962 Betty the Kid Pageant will get underway Sunday, May 6, with a meeting to be held at the Lincoln School between 10 a. m. and 5 p. m. The director will meet with all interested participants to cast roles and voice parts and to appoint committees for costumes, property, etc. Coffee will be served and everyone is urged to bring a picnic lunch.

Orchards Endangered By Freezing Marks

Temperatures that hovered around the freezing mark two or three nights early this week placed blossoming fruit prospects in jeopardy in the three valleys in Southwestern Lincoln County. State Representative W. G. (Bill) Shrock reported to the News this mid-week that all orchards in the higher elevations, above Lincoln, are believed to have suffered severely from frost and freezing temperatures; and orchards in the lower valleys may have also been damaged.

Second Forest Fire This Season Said 'Man Caused'

On April 21 the second man-caused fire occurred in Cedar Creek above the Ruidoso Ranger Station. Cause of the fire—CARELESSNESS. No one admitted any guilt to causing the fire however, the cause is quite obvious: During the early morning of April 21 "someone" no doubt, carelessly threw a live cigarette into an old outdoor toilet pit. The cigarette smoldered in dry paper until around 11:00 a. m., then kindled into an open flame (Continued on Page 5)

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Proposed Zoning Law Tabled By Trustees

Ruidoso Village Board of Trustees in the last regular meeting of the retiring administration voted last Thursday night to table the proposed zoning ordinance which has been under fire by opponents here for several weeks.

Zoning Ordinance In Today's News

The controversial proposed zoning ordinance for the Village of Ruidoso, recommended by the Planning and Zoning Commission for passage by the board of trustees, is printed in its entirety in today's News. It occupies a page and a half of section two and is produced for your study. Portions deleted from the original proposal after the first hearing held in mid-April do not appear in the version to be submitted to the council.

Spring Band Concert Slated Here Tuesday Next Week

School Music Director Larry Gooch will present his 44-piece Ruidoso School Band in its annual spring concert Tuesday night next week in the school gymnasium here, to start at 8 p. m. Admission will be \$1 for adults and 50c for students.

Cabinet Officers Hear Report By Local Lions

The cabinet officers of Lions Club districts from around the state gathered at Wadley's Sunday afternoon to finalize plans with local Lions for the coming statewide convention to be held June 3, 4, 5.

Hospital Week Being Observed

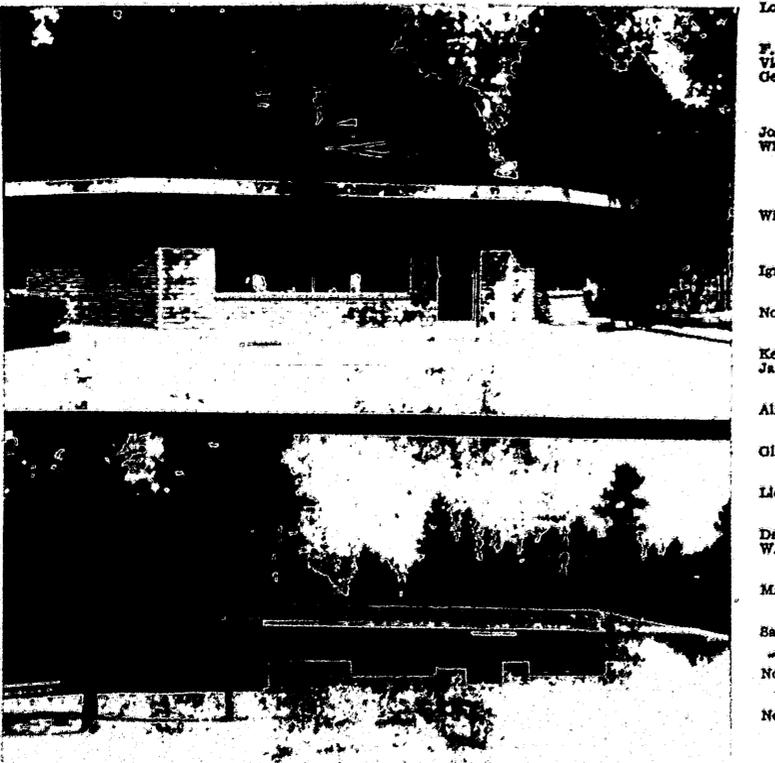
Manager C. J. (Chuck) Kuehler reports National Hospital Week is being observed from May 6 through 12 and citizens are urged and welcomed to visit their local Ruidoso-Hondo Valley General Hospital to view its facilities and to see what it has to offer.

Cabinet Officers Hear Report By Local Lions

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These Are Candidates You'll Find On Primary Ballots Next Tuesday

- REPUBLICANS REPRESENTATIVE (POSITION 1) (Vote for One) Jack O. Redman, James B. Thorsen... UNITED STATES REPRESENTATIVE (POSITION 2) (Vote for One) Junio Lopez, Don Lehbeck... GOVERNOR (Vote for One) Edwin L. Mechem... LIEUTENANT GOVERNOR (Vote for One) Jack Doogal Dillon... SECRETARY OF STATE (Vote for One) Frances R. Shipman... STATE AUDITOR (Vote for One) Frederic G. Comstock... STATE TREASURER (Vote for One) E. C. Lineberry... ATTORNEY GENERAL (Vote for One) Edwin W. Stockly... COMMISSIONER OF PUBLIC LANDS (Vote for One) Louis H. Laney... JUSTICE OF THE SUPREME COURT (EIGHT YEAR TERM) (Vote for Two) Joseph C. Ryan, Wilson P. Hurley... STATE REPRESENTATIVE (Vote for One) William G. Shrock... COUNTY COMMISSIONER—FIRST DISTRICT (Vote for One) Ignacio Torres... COUNTY COMMISSIONER—SECOND DISTRICT (Vote for One) None... COUNTY COMMISSIONER—THIRD DISTRICT (Vote for One) Kenneth Noeker, James V. Tully... COUNTY CLERK (Vote for One) Alice King... COUNTY TREASURER (Vote for One) Gladys Knox... COUNTY ASSESSOR (Vote for One) Lloyd Vigil... COUNTY SHERIFF (Vote for One) Daniel E. Ortiz, W. G. Bradley... PROBATE JUDGE (Vote for One) Marvin H. Roberts... JUSTICE OF THE PEACE, PRECINCT TWO (Vote for One) Santiago D. Herrera... JUSTICE OF THE PEACE, PRECINCT TEN (Vote for One) None... JUSTICE OF THE PEACE, PRECINCT 14 (Vote for One) None... JUSTICE OF THE PEACE, PRECINCT 19 (Vote for One) None... CONSTABLE, PRECINCT NINE (Vote for One) Serapio Morales... CONSTABLE, PRECINCT TEN (Vote for One) None... CONSTABLE, PRECINCT NINETEEN (Vote for One) None



O-O-F BANQUET SITE—Two views of the fine new building, Leck's For Fun, in which the 1962 Ruidoso-Hondo Valley Chamber of Commerce banquet will be held Thursday night this week. The meal will be catered by Navajo Lodge Hotel and will be served in the large basement, which can accommodate up to 400 persons.

New flooring of vinyl asbestos tile, an enlarged magazine department, a drug sundry department that is published in size, and a larger offering of toys are among improvements at Gateway Food, J. F. Matthews corner, has announced. He said beginning this week his store will be open from 7 a. m. until 9 p. m. seven days a week.

Our thanks to the Journalism department of Ruidoso High School

for the blooming pot of flowers in our report on the Friday last week-end. Nice surprise! ... And, to the local politician for his most welcome expressions on our "finest community weekly anywhere" along with a note that also he didn't see eye to eye with us on certain issues over and then, "Thank goodness, we don't—we're not supposed to." ... But I betcha we agree on more things than we disagree on...

Advertising is now appearing in regional publications throughout the Southwest for the 1962 summer season.

A couple of fellows on the Democratic primary ballot, seeking re-nominations for the County Board of Justice, Moise and Noble who have a tremendous backing statewide for their positions again.

Seeing get the Demo nod for lieutenant-governor is W. J. (Bill) Upton who sounds to us like a pretty good candidate material.

As recommended to us by our former four-year-old, Bill Mullins of the Silver City Enterprise.

Thanks for your advice to support Mrs. M. W. A. Hart, president of the local hospital board.

Applications are now being sought for the job of manager for the new Leck's For Fun building.

Chuck has done a fine job and he'll be sorely missed by all...

Frozen in a 5-gallon jug at Gammas are quite a few one cent pieces.

The store in the Gateway building is that jug can have 'em...

We're so pleased with the new Leck's For Fun building we hope everyone goes to the O. O. banquet this Thursday night just so they'll see it. It is one of the finest of our town.

The building in Ruidoso, R. is 11,000 feet in size, of Las Cruces adobe with lots of glass, birch paneling, a smooth tile floor and modern fixtures for the front portion.

Bill Cowden will be offering ready-to-wear for outdoor fun, including fashionable ski togs.

The large recreation room in rear will have two snooker tables, nine pool tables, three Bolorama machines, shuffleboard and numerous pin ball devices along with refreshment bar. The basement, 10,000 feet in size, will house Leck's business, where ski equipment can be rented and serviced.

It also can be used for various meetings if it is so large. It boasts a big fireplace and two sets of rest rooms. Among contractors who helped build the fine addition to Ruidoso are: J. Miller, Electric, Jackson Plumbing, New Mexico Glass of Ruidoso, Lacey Sheet Metal, Bill McCarty and Alamo Paint and Glass. The building will be steam heated, by golly. A unique feature is a ramp that slopes down upstairs down to the basement—no stairs!

RUIDOSO BUS DEPOT New Schedule Effective May 1, 1962

Table with 2 columns: EAST BOUND and WEST BOUND. Rows show departure times: 8:00 a.m., 12:00 p.m., 2:30 p.m., 5:30 p.m., 8:30 p.m.

Lions Club Convention June 2-4-5

## Two Important Dates ARE ON THE CALENDAR

... Graduation Day  
Mothers Day ...

... time to pick a gift JUST RIGHT  
for those you love ... and JUST RIGHT  
means something from the great variety of  
GIFT IDEAS at ...

CARMON PHILLIPS'  
**OLD MILL**

Gifts — Cameras — Films — Books — Records

May Fellowship Day  
Friday, May 4, At  
Presbyterian Church

The May Fellowship Day, sponsored by the United Church Women of Ruidoso will be held this Friday, May 4, at the Presbyterian Church in Palmer Gateway, beginning with a lunch at 12:30 p.m. The program begins at 1:30 p.m. and was given in detail in last week's News. A nursery will be provided and everyone planning to attend is asked to contact Mrs. Carl Longbaugh and make reservations. It was reported by Mrs. T. B. Hood, president of the United Church Women of Ruidoso.

May Specials—5 lbs. gran seed \$1.25; lawn furniture; Eureka sweeper; Maytag washers and service; fireplace accessories, all at savings at Gambles.

### Club Calendar

White Mountain Jeep Club meets each second Thursday of the month at 7 p.m. at White's Hotel. Mrs. E. R. Hill, president; Mrs. Verna Haynes, secretary.

Lions supper every Tuesday night. Lions Hut in Skyland, 4 block from Ruidoso. Bring behind ice bricks.

Women's Society for Christian Service meets each Wednesday of the month at 7:30 p.m. in the American Legion Auxiliary room. Meeting 7:00 p.m. each first Thursday of the month.

Ruidoso Chapter No. 66, Order of the Eastern Star, meets the first and third Thursdays of every month, 8:00 p.m. at the Eastern Star building, Gateway. Visitors and members welcome.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the church at 7:30 p.m.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p.m. in the Episcopal Church. Place to be announced.

The Women's Missionary Union of the Green Tree Baptist Church meets each Tuesday morning from 9:30 to 10:30 a.m. in the home of members.

The First Presbyterian Church meets every third Wednesday evening at 7:00 p.m. at the church.

Rehearsal girls meet each first and third Thursdays of the month at 8 p.m. in the O. E. S. Hall in the Club building. Gateway. National Advisory Board meets each first Thursday of the month each place.

Robert J. Hargreaves of the American Legion meets each third Thursday night in American Legion hall, downtown Ruidoso.

Tentative Ruidoso meets each Thursday noon at Navajo Lodge for lunch. Mrs. Charis, President; Mrs. L. L. Lock, Treasurer; Bernard Rooney, secretary.

Beta Sigma Phi chapters meet each second and fourth Monday nights. Women's workday at Church of Christ in the Gateway each Thursday of the month at the church.

The Quarterback Club is meeting each Thursday night at 7:30 p.m. in the High School Library.

The Presbyterian Women of the Church meet each second Tuesday of the month at 8:00 p.m. in place to be announced.

Ruidoso Women's Club meets each second Wednesday at Ruidoso Women's Club building, 1130 S. Broadway on luncheon meeting dates when telephone committee with Adlan Association. Adlan meets Monday day within. Call CL 7-3431.

Ruidoso - Hondo Valley Rotary Club meets each Tuesday noon at 12:30 p.m. at the Navajo Lodge. All ladies in the area and ladies are invited to attend. Lunch preceding the games. For information call Mrs. R. C. Shivers at CL 7-3431 or Mrs. G. C. Shivers at CL 7-3432.

Ruidoso-Hondo Valley Chamber of Commerce meets each first Thursday of the month at 8:30 p.m. at the C. of C. office. The meeting is open to the public.

Ruidoso Business and Professional Women's Club meets the third Monday of each month at 7:30 p.m. at the Navajo Lodge.

Cub Scout Pack 89 meets every first Thursday of the month at 8:30 p.m. at the Navajo Lodge.

Kiwanis Club of the Ruidoso Valley meets at White's Hotel every Wednesday.

Max Oliver, president; O. M. Russell, secretary; Roy's Press, 1130 S. Broadway. Ruidoso Parent Teacher Association meets each third Thursday of the month at 7:30 p.m. at the Cafeteria of the Elementary School.

Ruidoso Lodge No. 11 meets each first Monday in O. E. S. Hall. Mrs. L. L. Lock, president; Mrs. W. H. Shier, secretary.

RUIDOSO B. P. O. E. No. 3088 meets each second Monday at 8:00 p.m. at the new Mike's Club building on Highway 70 west, 8 p.m. Bob Fairless, R. R. O. W. Auld, Secy.

B. P. O. Does meet each 2nd Monday in Ruidoso. Mrs. T. M. Dyer, president; Mrs. E. R. Hill, Secy.

Ruidosans Attend  
B&PW Convention  
Held In Roswell

Attending the New Mexico State convention of the Business and Professional Women's Club in Roswell last week from Ruidoso were Mrs. J. B. Wall, newly installed president of the local club; Mrs. W. E. Munney, out-going president; Mrs. Earl Hickam, second vice-president; Mrs. Elsie Caylor, state director; and Mrs. Carl Longbaugh. The national B&PW president, Katherine Peden of Hopkinsville, Kentucky, was guest speaker at a banquet held in her honor during the convention. Special awards presented at the convention included award for continuous membership and B&PW members recently in this award were Verna Haynes, Lela Exter, Jeanne Moore, Lora Munney, and Elsie Caylor for 5 years of service, and Elith Johnson and Hazel Brittenback for 10 years service. The local club also brought back 7 gold key pins awarded to new members. It was announced that the state convention next year will be held in Clovis. Mrs. J. B. Wall reported. State officers elected at the meeting were Mrs. Eleanor Watson, Deming, president, and Mrs. Geneva Clements, Portales, vice-president.

Christian Church  
Annual Meeting  
Sunday, May 6

The annual congregational meeting of the First Christian Church will be held next Sunday, May 6, at 8:30 p.m. at the church beginning with a pot-luck supper and followed by the board meeting. A full report of the church activities and work for the past year will be given by Roy Baker, board chairman. The nominating committee, L. L. Butler, Mrs. W. L. Breen and Mrs. Annie Lockley, will present a slate of officers for the coming church year. These officers will be voted on and will take office on July 1. It was reported by Mrs. Fred Greenwell.

Monday Afternoon  
Lunch and Games  
At Woman's Club

There will be a salad lunch at the Woman's Club next Monday, May 7, at 12:30 p.m. instead of the regular lunch. There will be no hostesses and everyone is asked to bring a salad. Various card games will be played during the afternoon. Mrs. Jack Kennady, publicity chairman, reported.

Christian Women's  
Fellowship To Meet  
Monday, May 7

The Christian Women's Fellowship of the First Christian Church will meet Monday night, May 7, at 7:30 p.m. at the church. Mrs. L. L. Butler, Mrs. Carmon Phillips and Mrs. Annie Lockley, who were appointed as a nominating committee, will present names of officers to be elected at this meeting for the coming club year. It was announced.

PARISH LIFE CONFERENCE  
SET AT CARRIZO LODGE.

A parish life conference of three days is set this week-end at Carrizo Lodge for Episcopal families. Sponsored by St. Paul's Episcopal church of Truth. Consequently, the conference opens with dinner Friday at 6:30 p.m. and continues through Sunday noon. Frank Potter of All Saints church, Pasadena, Calif., will be the leader. There is a charge of \$10.00 for room and board at the lodge. For those coming at the lodge, or \$3.00 for local families who wish to join in the conference and have their meals during the three days.

## Announcing LOU BEERS

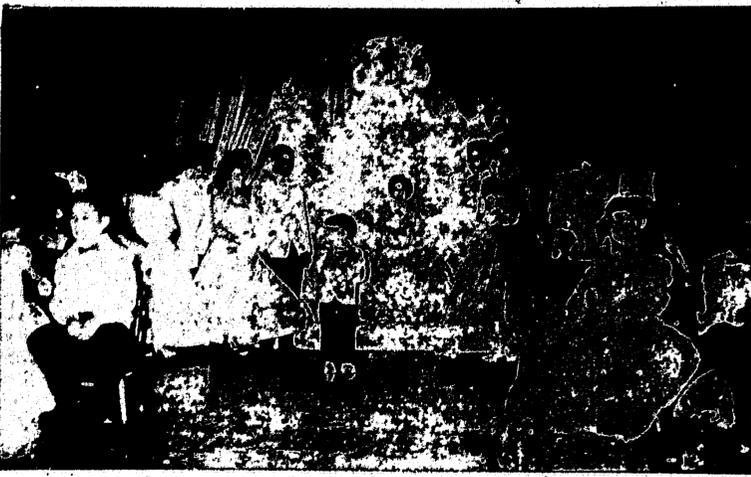
is now with  
**Mickey's Beauty  
Salon**

She is anxious to  
welcome her former  
customers and to greet  
new ones, too.

Also on hand to serve you  
are Mickey McSpadden  
and Delma Turner.

Open 6 Days a Week

Across from CFS Building  
Next Door to Cable TV Office  
On Sudderth Drive



**APPLE BLOSSOM QUEEN**—Martha Sineros, representing Arabela-Tinnie was crowned queen of the Apple Blossom Festival held April 28 at Hondo School Gymnasium. She is shown above in the center of the picture in the queen's chair after Lt. Gov. Tom Bolack had placed the crown on her head. Miss Sineros gave a piano solo and danced the Mexi-

## News of Women

SOCIAL, CHURCH AND CLUB NOTES



**GIRLS OF THE YEAR**—Chosen Girl of the Year from each of the three chapters of Beta Sigma Phi Sorority at the Founder's Day banquet held last Monday night at the new Fatio restaurant here were from left above, Mrs. Ruth Moore, Xi Alpha Eho chapter; Mrs. John Thompson, Phi chapter and Mrs. John Sigler, Xi Psi chapter.

Beta Sigma Phi  
Chapters Celebrate  
Founder's Day

The three local chapters of Beta Sigma Phi celebrated Founder's Day with a buffet supper at the Fatio restaurant last Monday night. Since it is New Mexico's 50th anniversary and Beta Sigma Phi's 21st anniversary, both were celebrated. Mrs. R. C. Buckner was toastmaster for the evening. She gave a brief history of New Mexico Beta Sigma Phi in New Mexico and of the local chapter. A summary of highlights of activities in the community was given by a representative from each chapter. Mrs. Dan Swearingin reported for Xi Psi, Mrs. Howard Tate for Phi, and Mrs. Ruth Moore for Xi Alpha Eho. Mrs. G. M. Whitlock led the group in the Founder's Day pledge and a special message from the founder, Walter W. Ross, was read by Mrs. George Gardeshire. The Girl of the Year from each chapter were introduced and were presented with a gift. Mrs. John Thompson was chosen Girl of the Year from Phi chapter, Mrs. Ruth Moore from Xi Alpha Eho, and Mrs. John Sigler from Xi Psi. Mrs. W. D. Horton and Mrs. Della Hale were in charge of arrangements for the banquet.

**BAKE SALE SET**  
The members of the Methodist Youth Fellowship will have a bake sale this Saturday, May 5, at Bennett's Food Liner. It was reported.

Andy Tumlinson  
TV & Radio Service  
Day Phone C L7-3130  
Night CL 7-6166

Graceful Diamond Duo  
\$115.00

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**American Legion  
And Auxiliary  
Joint Meet Set**

The American Legion and the Auxiliary will have a joint supper meeting this Thursday night, May 3, at 7 p.m. at the Legion Hall. The American Legion will have installation of officers following the supper. It was reported by Mrs. Samuel E. Hyatt, publicity chairman for the Auxiliary.

Scotch tape, Scotch tape dispensers, News office.

Are You Interested in Enrolling Your Daughter in a  
**Charm School?**

Glasses in Walking - Poise - Personality - Etiquette  
Instruction will be given in my home  
during the summer months.

Mrs. Tommy Perceat  
Dial OL 7-4399

**New & Used  
Trailers**

**STOP!**

**THE TRADER**  
Clayton Bennett

West on Highway 70  
OL 7-3390

**Now Open  
HELEN'S BEAUTY SHOP**

Tuesday Through Saturday Each Week  
Appointments 8:00 a.m. till 5 p.m.

3625 Sudderth Drive  
-PHONE CL 7-8497-

Notice: We now have a Shoe Shins Service  
available in our Barber Shop

**Just the Thing!**

Yes, just the thing for  
a Graduation Gift or for  
Mother, too . . .

A dressy new item  
by White Stag

**D and D  
Beauty Salon**

**SPECIALS**

\$15.00 Permanent . . . . . now \$12.50  
\$12.50 Permanent . . . . . now \$10.00

If it is difficult for you to get  
away from home during the  
day, we will be happy to give  
you an evening appointment.

Early and Late Appointments

Get your standing  
appointments lined up  
before the busy season  
starts.

L'Oreal and Revlon  
Cosmetics

"we need your head in our  
business"

One block north of Gambles in  
the Gateway  
Phone CL 7-6156

PAGE TWO  
**Ruidoso News**  
Friday, May 4, 1952

**Ruidoso Education  
Association Supper  
Set For May 4**

The Ruidoso Education Association has set Friday, May 4, at 7:30 p.m. for its Dutch supper to be held at Carrizo Lodge. Plates will be \$2.00, it was reported. Two new officers will be installed, Mrs. Nellie Ruth Jones as vice-president, and Mrs. Agnes Mills as secretary-treasurer. Mrs. Jessie Lee Hawkins will remain as president of the group. Speakers for the evening will be State Senator Joe Skeen and State Representative Bill Shrecengost.

**Woman's Club  
Regular Meeting  
Wednesday, May 9**

The regular meeting of the Ruidoso Woman's Club will be held next Wednesday, May 9, at 1 p.m. at the club house in Skyland. The meeting will begin with a covered dish luncheon and with the following ladies as hostesses: Mrs. F. F. Gilliam, Dora Ole Smith, Lula Brown, L. C. Crews, Henry Oliver, O. C. Shields and Edith Johnson. Installation of officers will be held and conducted by Mrs. Dale Dodds. Giving the musical program will be Mrs. Paul Reynolds of Roswell and Ruidoso, and Mrs. Marge Jordan of Ginsberg Music Co. in Roswell, at the piano and organ. The May meeting is Special Guest Day, and all members are urged to attend and bring a guest. It was reported by Mrs. Jack Kennady, publicity chairman for the Woman's Club.

You can now earn up to 4% on your savings account at Ruidoso State Bank. Get details from any officer of our bank.

Scotch tape, Scotch tape dispensers, News office.

REMEMBER...MOTHERS LOVE  
**Russell Stover  
CANDIES**



Your mother or great-grandmother—will appreciate  
the finest, freshest candies  
in town.

Assorted  
Chocolates  
1 lb. box \$1.50  
2 lb. box 2.95

**BAKER PHARMACY**

POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

—CLOSED SUNDAYS—  
"One Block East of the Post Office  
and Just As Reliable."

WHEN IN RUIDOSO—  
GO WESTERN!

Just Received—  
New Shipment of Girl's Western  
Rider Pants and Shirts, Sizes 6  
through 14.

Ladies' Straw Hats Galore

**SMITTY'S SHOPPE**

Post Office Shopping Center — Phone CL 7-4456

**ELECT**

Phosbe May  
**TAYLOR**

Democratic Candidate For  
**Lincoln County  
TREASURER**

I Will Appreciate Your  
Support

**SHRIVERS'**

**SHOPPING CENTER**

TOILET TISSUE . . . . . 2 for 15c  
DOG FOOD . . . . . 2 for 15c

EGGS, Per Dozen . . . . . 39c  
POTATOES, Portales Red, 10 Lbs. . . . . 39c

Oleo, per pound . . . . . 15c  
Oxydol, King Size . . . . . \$1.49

Bisquick, Large . . . . . 49c  
FOLGER'S COFFEE, 2 Lb. Can . . . . . \$1.49

GRAPEFRUIT JUICE, No. 2 . . . . . 13c  
CHOICE 7-BONE STEAK . . . . . Lb. 59c

HAM, Center Cut . . . . . Lb. 49c  
Fryers . . . . . Lb. 29c

Chuck Roast . . . . . Lb. 47c  
Boneless Stew Meat . . . . . Lb. 69c

Sliced Bacon . . . . . Lb. 39c  
Round Steak . . . . . Lb. 79c

Ground Round . . . . . Lb. 69c  
BOLOGNA . . . . . Lb. 28c

LONGHORN CHEESE . . . . . Lb. 57c  
CLUB STEAK . . . . . Lb. 79c

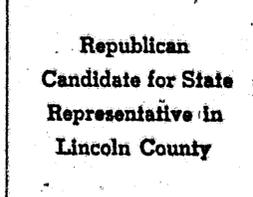
PRIME RIB ROAST . . . . . Lb. 78c  
HAM, Shanks . . . . . Lb. 19c

SATIN-SET, Req. \$2.00 Size . . . . . \$1.35  
LADIES' SHOES . . . . . 98c

SQUAW DRESSES — 1/2 PRICE  
Men's Western Felt Hats . . . . . \$2.98 ea.  
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

Re-Elect  
**W. G. (BILL)  
SHRECENGOST**

Republican  
Candidate for State  
Representative in  
Lincoln County



Your Vote in the May 8 Primary Will  
Certainly Be Appreciated



MISS ROSE ANN CANTRELL

**Miss Rose Ann Cantrell Is May Graduate At Texas Tech**

Miss Rose Ann Cantrell, daughter of Mr. and Mrs. C. G. Cantrell, Jr., will be graduated from Texas Technological College in Lubbock, Tex. in the May exercises this year. Miss Cantrell has been a member of Women's Service Organization, Sigma Alpha Epsilon, an honorary speech and hearing fraternity, Beta and Beta, and the Tech Union. After receiving a B. S. degree in Speech Therapy with an English minor, she will be teaching in Colorado this fall. Miss Cantrell graduated from high school at Shamrock, Tex.

Miss Club Convention June 3-4-5

**New Business Opening Soon In Downtown Area**

A new business opening soon in the downtown area is a shop to be called Personality Yours. The shop will specialize in greeting cards and stationery, and will be owned and operated by Frances Douglas and Catherine Loughridge. It will be located in the former Brunell's Fabric Shop, next door to White Mountain Grocery, and the opening is set for May 15. The shop will feature Rust Craft cards and stationery and other items will be added, it was reported. Frances Douglas and Catherine Loughridge formerly operated Las Castas Cabins in the upper canyon, which they sold a number of years ago.

**GATEWAY ASSEMBLY OF GOD CHURCH NEWS**  
By Church Reporter

This past Sunday started the annual Loyalty Campaign of our Sunday school. This will run from April 29 through June 10, and the theme of the program is: Come. There will be sub-themes, pointing up loyalty in certain areas spotlighted each Sunday. This campaign has a nationwide participation of the Assembly of God churches. Our average Sunday school enrollment now is 30. We have set a goal of 50. This past Monday we had district fellowship meeting here. Three services were held, at 10:30 a.m., again at 1:45 p.m., and again at 7:30 p.m. The Lord wonderfully blessed each message. The past Tuesday night we again held services down at the mill. There were 23 present. The Lord is really blessing this work. We have just finished our Teacher's Training Course. This past week we had 14 certificates given to people who participated and passed the test at the end of the course.



Miss Betty Pauline Jones

**Miss Betty Jones, Charles M. Butler Plan June Wedding**

Mrs. Tom Jones of 836 East 3rd Street, Frijoles, N. M., are announcing the engagement and approaching marriage of her daughter, Betty Pauline, to Charles M. Butler, son of Mr. and Mrs. L. L. Butler of Ruidoso. Wedding vows will be exchanged on June 10, at 2:30 p.m. in the Central Christian Church in Frijoles. The bride-elect graduated from the Portales High School and is now completing her sophomore year at Eastern New Mexico University. The prospective bridegroom graduated from Ruidoso High School and will receive his B. A. degree on May 31 at Eastern New Mexico University where he has been majoring in business administration.

**Mrs. Ruby Lee Graham Sells Cabin; Tells of Tragedy**

Mrs. Ruby Lee Graham last week reported to the News the tragic death of a 3-year-old granddaughter, Bonnie Bell Graham of Abilene, Tex., killed when a passenger car in which she and her mother and a sister were riding, collided with a utility pole. The mother, Mrs. Paul D. Graham, was painfully hurt, necessitating hospitalization. Mrs. Graham said she flew from Ruidoso to Abilene to attend the funeral services held two weeks ago. She has recently sold her 2-bedroom cabin on Spring Road here to Mr. and Mrs. W. A. Moore of Clovis. She said she will continue to be visiting in Ruidoso, however, as her son, Paul, has a residence near the airport which she will be visiting from time to time.

**Green Tree Baptist Church Schedules**

Revival May 6-13  
The Green Tree Baptist Church in Ruidoso Downs has scheduled a revival for the week of May 6-13. It was announced by the pastor of the church, Rev. J. L. Gary, Rev. E. V. Brooks will bring the messages and Kenneth Andrews will be the music director. Both are from Colorado City, Texas. Weekday services will be held at 6 a.m. and at 7 p.m., and Sunday services will be at 9:45 a.m. and at 7 p.m. Everyone is invited to attend, it was reported.



REV. E. V. BROOKS

**SIERRA ROCK HOUND MUSEUM, FAWN SHOP OPENS IN SKYLAND**  
T. N. Maple and Fred Thomas have opened the Sierra Blanca Rockhound Museum and Fawn Shop in the Blair Halladay building in Skyland area. The museum and rough rocks with a variety of mineral content, specimens of many types and some semi-precious minerals are among the rocks on display and for sale. Indian artifacts and guns are also on display and offered for sale, also, the operators report.

**SCHOOL BUDGET HEARINGS SET MAY 7**  
All school board members and superintendents of the various schools in Lincoln County will meet on May 7 to make their 1962-63 school budgets. Due to a change which was made in the special session of the legislature, the budget committee will be made up of Mr. G. A. state finance director, and the school board of each individual school.



Harold M. Graham  
(Candidate for Re-Election)  
Justice of the Peace  
Precinct 19  
Your Vote & Support Appreciated

**BILL McCARTY FOR SAND AND GRAVEL**  
Dozer Work  
Grader Work  
Paving  
Phone CL 7-4500  
We Appreciate Your Business

**RECAPPED & USED TIRES**  
In Several Sizes  
Recaps, any size  
\$12 (No Trade-In)  
Used Tires From  
\$3 Up  
LUALLIN'S  
Skyland Auto  
Service



W. G. BRADLEY  
Republican Candidate  
for  
Lincoln County  
SHERIFF

Due to the time I have to spend in my office, I have been unable to contact as many voters as I would have liked to. I do not think it would be fair to the taxpayers of this county for me to be campaigning when I should be fulfilling my regular duties.  
Your Vote and Support Appreciated  
Subject to the May 8 Primary

**BENNETT'S FOODLINER**  
Green Stamp Day  
Phone CL 7-3115 - 1700 North Drive, Plenty of Parking Space - Ruidoso

**MAY 4-5 — FROZEN FOODS —**

USDA Grade A FRYERS ICE PACK . . . . .	35¢	LB.	Meadow Gold ICE CREAM HALF GAL . . . . .	79¢	Ea.
USDA Choice CHUCK ROAST . . . . .	49¢	LB.	Fairlane Frozen SPINACH . . . . .	9 pkgs.	\$1
USDA Choice ARM ROAST . . . . .	59¢	LB.	Blue Star Frozen POT PIES . . . . .	5 for	\$1
No Waste CUBE STEAK . . . . .	Lb. 89¢		Fairlane Frozen BROCCOLI SPEARS, 5 pkgs. . . . .		\$1
Fresh Lean GROUND BEEF 3 lbs. . . . .	\$1		Picnic Frozen LEMONADE 6 OZ. CAN . . . . .	10¢	
BEEF RIBS . . . . .	Lb. 29¢		O-Boy Frozen FAMILY SIZE PIZZA . . . . .	98¢	Ea.
Home-Made SAUSAGE, Lb. . . . .	49¢		Golden Bantam CORN . . . . .	3 ears	21¢
Swift Premium BACON POUND . . . . .	59¢		GREEN BEANS . . . . .	Lb. 29¢	
ADMIRATION COFFEE, LB. . . . .	59¢		Red Rips TOMATOES POUND . . . . .	19¢	
Maryland Club, 10 oz. Jar INSTANT COFFEE . . . . .	\$1.29		No. 1 Russett POTATOES . . . . .	10 Lb. Bag	39¢
Large Local EGGS DOZEN . . . . .	49¢		GREEN ONIONS 3 BUNCHES . . . . .	10¢	
Gold Medal FLOUR . . . . .	5 Lb. Bag 59¢		RADISHES . . . . .	3 bunches	10¢
Surlac 8 Qt. INSTANT MILK CRYSTALS, BOX . . . . .	59¢		STRAWBERRIES FANCY PINTS . . . . .	29¢	
Morrell Prido SHORTENING 3 LB. CAN . . . . .	59¢		Tastewell No. 303 PEAS 7 CANS . . . . .	\$1	
Jiffy CAKE MIX . . . . .	2 boxes 25¢		Monarch Quarts GRAPE DRINK . . . . .	4 cans	\$1
Big Top 18 oz. PEANUT BUTTER . . . . .	49¢	Jar	Hawaiian 14 oz. Cans PUNCH . . . . .	39¢	Ea.
Monarch No. 10 STUFFED OLIVES . . . . .	49¢	Jar	Supreme 1 Lb. Bag Dutch Apple Cookies . . . . .	49¢	Ea.
White Swan 18 oz. Tumble RED PLUM JAM . . . . .	29¢	Ea.	400 Size Velvet FACIAL TISSUES, 2 boxes . . . . .	49¢	
White Swan 12 oz. Tumbler PEACH PRESERVES . . . . .	29¢	Ea.	Friskies DOG FOOD . . . . .	3 cans	44¢
Tastewell No. 303 GREEN BEANS . . . . .	8 for	\$1	Home & Garden Spray RAID . . . . .	Can	\$1.59

**DOUBLE STAMP DAY WEDNESDAY**

—M. Y. F. BAKE SALE SATURDAY—  
—OPEN SUNDAYS—  
Store Hours: 8 a. m. - 6 p. m.

**Needing Motor Repairs?**  
Then drive in our spacious garage and let **CLIFFORD KEITH AND ERNEST WILSON** Do the Job RIGHT for you  
We have TIRES - BATTERIES and Our No. 1 Polloy is "SERVICE THAT SATISFIES"  
**ANDERSON CAR SALES**  
OL 7-2183 On Hiway 70-Hollywood

**HOWARD'S CAFE**  
For Your Convenience  
Open 24 hours a day and 7 days a week  
Braekfast - Lunch - Dinner  
Plenty of Parking Space  
Ruidoso Downs, N. M.

**SPRING Is in the Air!**  
Love's everywhere with **MUCUET**  
Des Bois (Lily of the Valley) Parfum de Coty  
Spray Mist \$2.50  
Dusting Powder \$2.00  
Parfum de Toilette \$1.50  
Perfume \$2.99 and \$5.00  
Next Door to Bank

**THE HEMLOCK HILL**  
A beautiful home completely utilizing all available space. Large living room, private dining room, U-shaped kitchen, bath and three amplified bedrooms opening on private hill.  
Ready To Live In \$72.90

**100% FINANCING**  
Only Your Lot Need Be Clear

PAYMENTS Include 5-Year Insurance (fire and extended coverage) mortgage insurance for life of contract

QUALITY CONSTRUCTION  
Nationally Known Materials and Appliances

**WE INVITE YOU TO SEE THE DISPLAY HOME**  
Week-days Call OL 7-3241 for appointment anytime Sat. & Sun. - 1 p.m.-6 p.m.  
**LOCKE REALTY COMPANY**  
AULTMAN'S IEH HOMES  
Box 668 Ruidoso, New Mexico OL 7-3241

# SPORTS

## Deming Man Winner Of 14th Annual Matches

Joe Deckert, of Grant County Gun Club of Deming, came from behind to win the grand aggregate of the Ruidoso Gun Club's 14th Annual Rifle Matches at the local range last week-end.

Deckert fired a 470-40V to capture the coveted Billy the Kid trophy after being down 15 points in competition Saturday. Deckert holds the running deer olympic championship.

Mrs. Helen Moore won second place for the annual two-day affair.

First Master champion was Sgt. Murlie Bray of Ft. Bliss with 473-27V. Sgt. Roy Johnson of Holloman AFB won First Expert with a score of 460-21V. Sgt. Martinez, of Holloman, the First Sharpshooter trophy with a score of 460-22V. First Marksman trophy went to another Holloman, Jack Lewis with a total of 447-14V and First Unclassified champion was Frederick Holstein of Carlsbad who fired 462-18V.

Ft. Bliss Gun Club fired a score of 034-53V to win the team trophy for the match. The four man team consisted of Sgt. Murlie Bray, Warrant Officer Robert Bahr, Sgt. Earl Thompson and Sgt. Earl Lerd. Grant County Gun Club of Deming captured second place for the four man team with Col. Paul Wright, Joe Deckert, Emil Penn and James Madison totaling a score of 930-50V.

Joe Deckert and Col. Paul Wright of the Deming Club shot a 472-37V to win the two man team match.

Ft. Bliss Gun Club with Bahr and Bray combining a score of 429-29V to take First Master honors.

Third place went to Sgt. Roy Johnson and Sgt. Laverge Bendickson of White Sands with 461-19V for the First Expert Team.

Fourth place of the two man teams was won by Edmund H. Beltran and Sgt. Martinez of White Sands with a combined score of 446-16V.

Eighty three competitors from Colorado, Texas and New Mexico filled the local rifle range located on Cedar Creek and battled high winds both days to total excellent scores. H. H. Hedgecock, secretary of Ruidoso Gun Club, Inc., reported.

May Specials—Toys for the kids, special guns and fishermen's headquarters. Gambles.

## Watley Sets Three Records In Rose Relays

### Ruidoso Ties With 'Zozo' For Third Place

Eleven records were smashed in the Wildcat Rose Relays at Tularosa Saturday with the Ruidoso Warriors walking away with four of the 11 records.

Tularosa battled Eunice right down to the last event to take the crown, 80 1/2-78 1/2. While Ruidoso and Carrizozo tied for third place with 50 points each.

Clifford Watley, of the local thimbledash set three records—one each in the broad jump with a leap of 28' 5", the 100 and 220 yard dashes with times of 10:13 and 22:19. All Lane also of Ruidoso set a new record for the 440 with a time of 1:24.4.

Teams scoring were Tularosa 80 1/2, Eunice 78 1/2, Carrizozo and Ruidoso 50 each, Hatch 31, Hagerman 18, Capitlan 13 and Cloudcroft 0.

The Warriors travel to Eunice Friday of this week for the district meet. Coach Ken Newton reported Monday of this week that the outlook is good to place several boys in the state meet the week following.

Results of Meet  
Shot Put—1, Gilliland, Tularosa; 2, King, Tularosa; 3, Lancaster, Cloudcroft; 4, Lujan, Capitlan; 5, Glasgow Hatch, D-44' 5".  
Pole Vault—1, Westbrook, Eunice; 2, Beltran, Carrizozo; 3, Bates, Tularosa; tie for fourth among Rocha, Tularosa, Silva, Purdell and Gary of Ruidoso, 10' 0" (New record. Old record of 9' 5 1/2" set by Bates and Rocha of Tularosa in 1961).  
Javelin—1, Beltran, Carrizozo; 2, Witherpoon, Eunice; 3, Howard, Ruidoso; 4, Little, Tularosa; 5, Ortiz, Carrizozo, D-179' 7". (New record. Old record of 174' 9 1/2" set by Beltran in 1961).  
Broad Jump—1, Watley, Ruidoso; 2, Crenshaw, Carrizozo; 3, Turnbow, Hatch; 4, Madrid, Hatch; 5, Walker, Eunice, D-20' 5". (New record. Old record of 19' 9" set by Beltran of Carrizozo in 1961).  
Discus—1, King, Tularosa; 2, Gilliland, Tularosa; 3, Glasgow, Hatch; 4, Dorsett, Ruidoso; 5, Watley, Ruidoso, D-133' 7". (New record. Old record of 122' 2" set by Blame of Corona in 1961).  
High Jump—1, Turnbow, Hatch; 2, tie between Gilliland of Tularosa and Calhoun of Eunice; 4, Wrye, Carrizozo, H-5' 9 1/2".  
440 Yard Relay—1, Eunice (Westbrook, Willard Key and Walker); 2, Tularosa; 3, Carrizozo; 4, Hatch; 5, Capitlan, T-46.6.  
120-yard High Hurdles—1, Crenshaw, Carrizozo; 2, Calhoun, Eunice; 3, Berk, Carrizozo; 4, Young, Eunice; 5, J. Gillman, Tularosa, T-1:15.9. (New record. Old record of 1:16.2 set by Crenshaw of Carrizozo in 1961).  
100-yard Dash—1, Watley, Ruidoso; 2, Willard, Eunice; 3, Berry, Hatch; 4, tie between Freeman, Hagerman and Westbrook, Eunice, T-1:07.3. (New record. Old record of 1:06.6 set by Watley in 1961).  
Mile Run—Balliff, Tularosa; 2, Barch, Hagerman; 3, Rank, Cloudcroft; 4, W. Key, Capitlan; 5, Burdett, Hatch, T-5:03.  
880-yard Relay—1, Eunice (Westbrook, Key, Hammond, Turner); 2, Ruidoso; 3, Tularosa; 4, Capitlan; 5, Carrizozo, T-1:35.6. (New record. Old record of 1:37.8 set by Ruidoso in 1961).  
440-yard Dash—1, Lane, Ruidoso; 2, Rocha, Tularosa; 3, Purdell, Eunice; 4, Freeman, Hagerman; 5, Hasty, Eunice, T-1:53.4. (New record. Old record of 1:55.1 set by Fleming of Capitlan in 1961).  
180-yard Low Hurdles—1, Crenshaw, Hagerman; 2, Witherpoon, Eunice; 3, Calhoun, Eunice; 4, Berry, Hatch; 5, Montoya, Capitlan, T-2:03.8. (New record. Old record of 2:12.2 set by Crenshaw in 1961).  
800-yard Run—1, Barch, Tularosa; 2, Callegos, Carrizozo; 3, Gary, Ruidoso; 4, Garcia, Hatch; 5, Hanzway, Tularosa, T-2:16.2.  
Medley Relay—1, Tularosa (Gomez, Kazhe, Callegos, Sheld); 2, Eunice; 3, Carrizozo; 4, Hatch, T-4:03.6.  
220-yard Dash—1, Watley, Ruidoso; 2, Westbrook, Eunice; 3, Crenshaw, Hagerman; 4, Beltran Hatch, T-22.9. (New record. Old record of 24.4 set by Watley, Ruidoso, in 1961).  
Mile Relay—1, Eunice (Hasty, Key, Purdell, Hammond); 2, Tularosa; 3, Ruidoso; 4, Capitlan; 5, Carrizozo, T-3:44.5. (New record. Old record of 3:54.5 set by Tularosa in 1961).

**FIRING LINE**—This was the scene last Saturday and Sunday when riflemen from Colorado, Texas and New Mexico gathered here for Ruidoso Gun Club's 14th annual rifle matches. Some 83 competitors filled the Cedar Creek range and some of the contestants brought trailer houses for the two-day affair.

Some 83 competitors filled the Cedar Creek range and some of the contestants brought trailer houses for the two-day affair.

## BOWLING Holiday Bowl

Thursday Men's League FINAL STANDINGS

Team	Wins	Losses
Timber Beasts	73	35
C. & L. Lumber	63	45
Holiday Bowl	60	48
Pat's Oil Co.	57	51
Allen's Enco Station	49	59
Jones Construction	47	61
Wimberly Electric	47	61
Karl Johnson Adv.	33	75

Trophies will be presented and a business meeting conducted at the Holiday Bowl Thursday, May 3. All men's league bowlers are urged to be present.

Jim McEuen, secretary for the men's league, said: "I would like to express my sincere appreciation to all my fellow bowlers, the management of Holiday Bowl, our team sponsors and the Ruidoso News for their combined cooperation in making our 1961-62 tournament a very successful one."

## Junior High and Elementary Notes

**Fifth Grade—Mrs. Hawkins**  
Laura Scott, Reporter

Glenn Hickam and Susan Dorsett are going to Lubbock, Texas, to meet Renee Nosker's father's birthday was April 30. Nadine Callegos went to San Patricio Sunday, Raymond Sanchez went to White Sands, Patricia Perry's sister had a birthday on May 1. Renee Nosker's parents' wedding anniversary was on May 1.

Edward Guthrie's baby sister weighs 16 1/2 pounds. Susan Dorsett's cousin is coming up after school and her name is Medicine. At Leo Watley's house the sprinkler system was turned on over night and the next morning some of the apple trees were covered with ice.

Glenn Hickam is going to the O.V. room on Monday where Mr. Dodds talked to us about the water around Ruidoso. We saw pictures of hard and soft water.

**Fifth Grade—Mrs. Traylor**  
Michelle Locke's uncle from Engleland came over for Easter. Jack Valliant went to Rising Star, Texas, for his Easter vacation. Raymond Taylor chopped wood all this week. Christine Penn went on an Easter picnic with her grandfolds and hurried Easter eggs. Dale Perry is back from the hospital. David's big sister is coming down from Michigan. They have not seen her for four years. Darrell went to El Paso, Tex., Santa Fe, Rio Grande and then went to the races.

## Sports Spits

Lyvo Lee arrived this week with 21 horses for the Ruidoso Downs summer season. He works for Gill Bros. Cattle Company's Lightning Ranch near Tucson. Lee said he had come prospecting with him for the All-American Quarter Horse Futurity come Labor Day.

## Well, We Meant To—

Our announcement last week we would be closed to do some painting was a bit premature. We intended to, but just didn't get to. We will be doing this soon, but will let you know for sure when—in the meantime, remember, we repair run down appetites.

**WHIPPLES**  
The big restaurant with lots of parking space in the Gateway.  
Your Hosts — Bill and Len Moore

**I'll Work Hard for Lincoln County**

**C. S. (Fred) GRESSWELL**

Democratic Candidate  
For  
Lincoln County  
Commissioner  
District 3

**JOHN R. EMDE**  
Building Contractor

Phone CL 7-9657  
P.O. Box 966  
Ruidoso New Mexico

**FORMAL OPENING**

**SATURDAY, MAY 5**

We invite you to drop in and enjoy our enlarged lounge. We will feature the music of Blackie and the Penny brothers during our formal opening.

**WIN, PLACE and SHOW**  
One dollar per person cover charge.  
Trimble's

PAGE FOUR  
**Ruidoso News**  
Friday, May 4, 1962

**Little League Meeting Set For Monday**

George Gardenhire, president of the Little League, reported Thursday of this week that a meeting for parents of Little Leaguers will be held Monday afternoon, May 7, at 5 p.m. in the Junior High cafeteria. Anyone interested in helping direct activities for the summer season is invited to attend the meeting. Gardenhire said, "Those who cannot be at the meeting but would like to help in the activities can mail a letter to George Gardenhire Box 991, and the officers will be happy to consider them."

New officers will be elected for the coming year and a large turnout is needed to appoint new candidates.

**The Weather**

HI	Lo	Precip.
31	17	0
26	12	0
27	13	0
25	10	0
23	8	0
30	16	0
1	8	0
2	7	0

Precip. Since Jan. 1st 3.25  
Precip. This month 0.2  
Snowfall last winter 0.2  
Lowest temp. last winter -24  
Precipitation last year 18.73

**HEY...**

Be sure you vote — your vote and your wife's might be the turning point in some close races we're expecting next Tuesday. Be sure to cast your vote, also for C. & L. Lbr., a candidate for your business with a record of dependability, courtesy, service and economy.

**C. & L. LUMBER & SUPPLY**

WE GIVE GOLD BOND STAMPS ON ALL PURCHASES  
Hwy 70 — Hollywood

**At the Hospital**

Visiting hours: 2 to 4 p. m.; 5 to 8 p. m.

Admitted as patients in the last several days at Ruidoso-Hondo Valley General Hospital in Ruidoso have been:

Terry Halladay, Ann Reeves, Hollywood; Chere Rooney, Carrie Hendon, Evelyn Ester, William Glover, Lynn Murray, Ruth Wimberly, William Fisher, Ruidoso; Michael Reynolds, Tularosa; Lupo Young, Ft. Stanton; Lisa Robertson, Amarillo, Tex.; Mrs. Joe Flores, Jefferson Morris, Norma Smith, Alamogordo; Fannie Hillman, Deming; Louis Christopher, Las Vegas, N. M.; Debra Castalkillo, Capitlan.

**NOW OPEN**

**Youth Center**

Supervised  
Ping-Pong — Dancing  
Shuffleboard  
Thurs., Fri., Sat.  
From 4 p.m.

Plans Completed  
For State Flying  
Farmer Meet Here

A Flying Farmers Association directors meeting was held in Ruidoso last Sunday at the airport to complete plans for the State meeting to be held here June 9. Flying in from out of town were Mr. and Mrs. Carl Hiner of Corona, Woodrow Gary and daughter Gamble from Hatch, and Mr. and Mrs. Wallace Lockmiller of Cloria. Ruidosans attending were Mr. and Mrs. Ralph Brown and Mr. and Mrs. Karl Johnson.

**The Ink Well**

Agents UNDERWOOD Typewriters  
Adding Machines, Calculators

806 New York Avenue  
Alamogordo, N. Mex.

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**Nosker's** **WHOLE HOG Sausage**

Manufactured in the Ruidoso Valley of Lincoln County  
NOSKER'S SLAUGHTER HOUSE

Phone  
Honda OL 2-4317

Glenncoe, New Mexico

**This Week's Specials**

Plastic Chairs	19.00 Value	\$4.95
Plastic Arm Chairs	15.00 Value	\$6.95
Radio-Tiller	160.00 Value	\$119.95
Croquet Set—Six Player Size		\$2.97
One 11 Cu. Ft. Deep Freezer		Only \$129.95
Model Waste Baskets		Only \$1.19

New Shipment of Fishing Supplies  
Complete Stock of Tackle

**WHITE AUTO STORE**

Pho. OL 7-6461 At the Y in Hollywood

X-X-X-X-X-X-X-X-X-X

**HOLIDAY BOWL**

JOIN THE FUN  
3 LINES \$1 — SHOES FREE!  
FRIDAY IS FAMILY DAY

**COUPON**

Clip this coupon and present it when you go and bowl.

X-X-X-X-X-X-X-X-X-X

**VOTE FOR**

**Lloyd L. Davis**

Democrat for  
Lincoln County  
State  
Representative

I would sincerely like to be your state representative and pledge my best efforts to serve Lincoln County if elected. I believe we need a Democrat in the legislature because the House now has a Democratic majority.

**ELECT**

**J. P. BOBO**

DEMOCRATIC CANDIDATE  
FOR  
**SHERIFF**  
of  
**LINCOLN COUNTY**

★ Honest  
★ Experienced  
★ Impartial  
Law Enforcement

I solicit, and will appreciate your vote and support  
Subject to the  
Democratic Primary, May 8th

**7% INTEREST**

(INTEREST ACCRUING SINCE MAY 1st)

**FIRST MORTGAGE BONDS**  
**RUIDOSO BAPTIST CHURCH**  
RUIDOSO, N. M.

Maturities . . . . . 2 through 15 1/2 Years  
Denominations . . . . . \$250, \$500, \$1,000

For Information  
Write: REV. WAYNE JOYCE  
Box 96 — Hollywood, New Mexico  
Phone ES 8-4671

**CANYON ECHOES**

The Bob Moore family spent last week-end at Elephant Butte boating, fishing and swimming. They also saw the parade and Jeep races. Truth or Consequences, guests of Mr. and Mrs. Jack Jennings last week-end were Mr. and Mrs. Ken Miller from Odessa, Tex. and Mr. and Mrs. John Holbrook from Spring Lake, Tex.

About 25 girls from the senior class at Deming High School spent last week-end at Mile Hour Lodge. They were here on their end of school trip.

May Specials—Pillows, mattresses, new and used TVs, Sanyos, juicers, at special prices at Gambles.

Senator and Mrs. Grady Stewart of Albany, La., were guests of Blair and Shirley Halladay last week-end. Senator Stewart was a Newy buddy of Blair's.

Mr. and Mrs. J. O. Brannan who moved to Ruidoso last fall and bought a home here, had as their guests last week-end their daughter, Mrs. Frank E. DeFarb, and her two daughters, Marifrank and Terri, and a great granddaughter, Megan Marie, all of Roswell.

Mrs. Verma Hayes recently returned from a trip to Larned, Kans. where she visited her mother, Mrs. M. W. Day and other relatives and friends.

Episcopal Church Women of the Diocese of New Mexico and Southwest Texas will meet in Las Cruces for their annual convention May 8-10.

Ray Clarke has returned to Ruidoso following several days stay in an El Paso hospital.

Mr. and Mrs. Carl Erickson from Albuquerque spent last week-end in their Ruidoso cabin.

May Specials—Garden supplies and tools, auto accessories—save at Gambles NOW.

Alvica Marie Comanche, Mesquero, was admitted April 23 as a patient to Eastern New Mexico

**PAGE FIVE**  
**Ruidoso News**  
Friday, May 4, 1962

Medical Center in Roswell.

Mr. and Mrs. L. F. Bloodworth were here from Los Lunas last week-end getting their cabin ready for lots of visiting here this summer. They reported. A re-union of the Bloodworth family is planned here in July, they added.

Lincoln County residents admitted last week-end as patients to St. Mary's Hospital in Roswell included Miss Wilma Young, Ft. Stanton; Mrs. R. J. Lagham, Captain, and Dave Hidalgo, Picacho.

Edna Brumelov of the Navajo visited in El Paso last week-end, attending the El Paso Ski Club party and also the races at Sunland Park.

The Ed Wimberly visited in Arizona last week-end and this.

Kati Johnson attended the opening of the Deming State Bank in Deming last week-end, of which Don Sovell, formerly with the Ruidoso State Bank, is the president.

Visiting Mr. and Mrs. Bob Moore over the Easter holidays were Jeanne Moore's sister and family, Pauline and Anthony Zaballa and daughters Terry and Joanie from Denver, Colo. Also, home for the Easter vacation was the Moore's daughter, Bonnie Murray, who is a student at New Mexico State University at Las Cruces.

Mr. and Mrs. R. E. Houghton of Waukegan, Ill., moving from there to Honolulu, are to stop by here this week-end to visit their brother and sister, Ed and Joyce, and Mrs. Thelma Crosby.

Joe Hawkins and son, Tim, fished at Boquilla Lake last week-end and early this week in Mexico. Mrs. Otom Weindorf was in Albuquerque last week-end on business.

School Superintendent J. H. Morris was in Santa Fe on school business last week.

**Lifelong Resident**  
**Of County Dies**  
**In Carrizozo Hospital**

Mrs. Sara Salazar, lifelong resident of Lincoln, N. M., died April 25 at the age of 88, in the Carrizozo Hospital after a long illness. She was the last living daughter of Capt. Saturno Baca, distinguished pioneer of Lincoln County, who as Representative from Socorro to the New Mexico Territorial legislature, introduced the bill giving Lincoln County its name in 1899. He came to Lincoln after he had made a military record in the Civil War, and had been mustered out. In Lincoln County he held numerous public offices. Mrs. Salazar's mother was Juanita Chavez, also from Socorro.

Sara was one of five sisters, who, according to Sophie Poe, in her book, "Buckboard Days," were among the prettiest beauties to be found in New Mexico. Their mother, Senora Baca, Mrs. Poe described as a "woman of parts who not only ruled her own family like some Dona of Old Spain, but also dominated the social life of one segment of the town." The other Baca daughters were Gerolita, Saturnina, Fidora and Josefa. There were three Baca sons: Roman, Juan, and Bonifacio.

Mrs. Salazar is survived by five daughters: Mrs. Rafaelita Pryor of Lincoln; Mrs. Emilia Dorsey of Silver City; Mrs. Juanita Chavez, of Albuquerque; Mrs. Sara Salazar of Roswell; Mrs. Frances Vigil of Capitan; and by one son, Ben Salazar of Santa Fe. One daughter, Mrs. Celina Quezberry died just a month and a half before her mother, in El Paso, of a heart attack. Family grandchildren, surviving and great grandchildren. Her husband, Frank Salazar, preceded her in death in 1935. She had spent her entire life in Lincoln, and had lived the past two years with her daughter, Mrs. Rafaelita Pryor. She was a devoted Catholic.

All of her living children, and grandchildren from California, Denver, and many parts of New Mexico were present for the funeral mass said at San Juan Church in Lincoln at 9:00 o'clock last Friday, April 27. She was buried in the Lincoln Cemetery.



**RESIGNS—Albert M. Richardson, Ruidoso, resigned May 1 as chief deputy sheriff under W. G. Bradley, he reported Tuesday. He served a year and four months in Bradley's present term, and 2 1/2 years when Bradley was sheriff in a prior term. He said he had no immediate plans for the future, but was considering a job at a Ruidoso retail firm.**

**El Paso Couple**  
**New Owners Of**  
**Casa de Sever**

Mr. and Mrs. Carl Guess of El Paso have purchased the Casa de Sever from Mr. and Mrs. Jabez Sever. The shop is located next door to Buckner's and to Douglas Real Estate in the old post office block. Mr. and Mrs. Guess are enlarging the stock and plan to be open for business in about a week. Mrs. Guess is a niece of Mr. and Mrs. J. O. Brannan of Ruidoso.

**Rites Held Friday**  
**In Roswell for Mother**  
**Of Ruidoso Woman**

Funeral services were held last Friday at 3:00 p.m. in the First Church of the Nazarene in Roswell for Mrs. Eva L. Harrington, 79, who passed away Monday in St. Mary's Hospital following a lengthy illness.

Mrs. Harrington had been a frequent visitor to Ruidoso with her daughter, Mrs. Clara Mae Johnson, until she became ill.

She was born December 15, 1882 to Gilbert and Clara Street Mayfield in Clay County, Tex. With her late husband, William E. Harrington, she came to Roswell by covered wagon in 1909. She was a member of the Central Church of the Nazarene.

Her survivors include five daughters, Mrs. Vera Dyer, Mrs. Clara Mae Johnson, both of Roswell; Mrs. Beale Faye Roscoe, Medford, Ore.; Mrs. Opal Mathis, Carlsbad; Mrs. Evaline Knowles, Sparks, Nev.; a sister, Mrs. Addington, Fort Worth, a brother, Alpha Dew Mayfield, Truth or Consequences; 15 grandchildren and 30 great grandchildren.

Officiating at the services was the Rev. Ronald Rodes, pastor of the Central Church of the Nazarene, assisted by Rev. Walter Orr, retired, and Rev. R. A. Long, pastor of the Calvary Baptist Church. Burial was in the family plot in South Park Cemetery under the direction of Mason Funeral Home.

**Republicans Hold**  
**Hospitality Hour**  
**At Navajo Lodge**

Local Republicans were hosts in a hospitality hour Saturday afternoon at Navajo Lodge with several out of county visitors along with county candidates on hand for the event. Serving coffee and cake were James R. Knoch of Ruidoso, F. Lindamood of Alto, Allice Halladay, former Ruidosoan, now of Albuquerque. Others from out-of-town included Mrs. J. G. Moore, Carrizozo; Dr. Jack Redman of Albuquerque, candidate for Congress, position 1; Lieut.-Gov. Tom Bolock of Santa Fe and Farmington; Dr. Henry M. Orler, Albuquerque; Mrs. Tony Lewellyn, Alamogordo, and Mrs. Johnson Stearns, Carrizozo, and perhaps others. Sheriff W. G. Bradley was among county candidates on hand to greet the visitors on arrival.

**Funeral Services**  
**Held In Texas**  
**For Mrs. Sholars**

Funeral services were held in Bay City, Tex., Wednesday last week for Mrs. S. R. Sholars, 73, who died in the Matagorda General Hospital after a lengthy illness.

Mrs. Sholars, the former Miss Annie J. Hamilton, was born at Matagorda in 1888, and moved to Bay City in 1910, residing there for 52 years. She was the wife of Dr. Sam R. Sholars, a retired dentist and a civic leader. In addition to the husband, include one sister, Mrs. O. M. Gaines of San Antonio and one brother, A. Pierce Hamilton of Bay City.

Dr. and Mrs. Sholars have been spending the summer in Ruidoso for many years in their summer cabin here.

**Bynum Lists**  
**Real Estate Sales**

Recent transactions completed through the office of Luther Bynum, realtor, have included these sales:

Mr. and Mrs. Carl Jensen of Ruidoso have sold their three bedroom furnished house located in McCarty Addition to Mr. and Mrs. Eddie Glass of Ruidoso. Mr. and Mrs. Glass operate the Mon Jean Cafe and have taken possession of their newly acquired property. Mr. and Mrs. Jensen operate the Spearhead Court.

Mr. and Mrs. Weldon L. Emerson of Roswell have purchased a two bedroom furnished home from Mr. and Mrs. T. J. Sutherland of Ruidoso. The Emersons have moved to their new home. Emerson is employed by Hasko Construction Co. and spent several months in Ruidoso during the paving project.

**Cruces Paper**  
**Backs Justices**

For years the arguments have been advanced that the election of district judges and of Supreme Court Justices should be removed from politics but we have never done anything about it.

Under the present system we do not always elect the best qualified man for the office of judge but rather the attorney who is the best politician.

This year Justices Irwin S. Mose and M. E. Noble of the State Supreme Court came up for re-election.

Under the system in our state the two high men for the office on the Supreme Court are elected.

Dona Ana county attorneys have endorsed both of these fine justices for re-election. They are held in high esteem by the legal fraternity over the entire state.

They deserve and have earned the right to be re-elected to the State Supreme Court.

Both have been successful practicing attorneys in the state prior to their appointments and election to the state high court. During their terms in the Supreme Court they have retained the respect and admiration of the attorneys of the state.

They are admired and respected by the citizens of the state.

Two years ago Judge Mose, in seeking re-election by the high court, almost lost that position to one less qualified and inexperienced on the Supreme Court. Our own county voted for the other candidate.

There are many in Dona Ana county who have known Justice Mose for many years prior to the time he was appointed to the Supreme Court.

They know him as a fine man; a splendid attorney; and an unusual justice of the high court.

Justices Mose and Noble are holding themselves aloof from politics in every way possible but they need the ballots of the voters to be returned to their present positions.

The fact is they have done such questions such as: "What is God an outstanding job and are such like?" "Is There Really a Hell?" "high type and outstanding men we and "What is Death?" Following Mose's re-election, a question and answer would have to do any campaign period was held with the interested audience continuing to ask questions.

We know of no better way to show our appreciation and reward those who have served us well than to re-elect them to the offices they seek—Reprinted from the Las Cruces Sun-News, April 2, 1962.

—Advertisement  
—Paid For By Friends

**WELCOME**

To the Horsemen and Trainers

We have a complete stock of general building materials

**Hollywood Lbr. Co., Inc.**

WE GIVE S & H GREEN STAMPS

Hiway 70 T. C. Delaney, Manager

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—Advertisement  
—Paid For By Friends

**Airport**  
**Activities**

4700 ft. paved runway—122.9  
Unleash

Ralph McGuire flew Lt. Gov. Tom Bolock, Mrs. Alice Halladay and Jim Thomson to Albuquerque last Sunday afternoon.

Ralph McGuire flew Bill McCarty to Albuquerque on business last Friday, and he flew Ken Newton to Albuquerque Saturday last week.

Last Sunday McGuire Air Service flew Bill Shrecongost to Albuquerque.

Wednesday this week Ralph McGuire flew Bill Toole to Denver on a business trip.

**During their stay in Ruidoso,**  
**Mrs. Specht was the house guest**  
**of Mr. and Mrs. Carmon Phillips,**  
**and Dr. Hoffman was the guest of**  
**Mr. and Mrs. Fred Greenwell. The**  
**authorities left Ruidoso last Monday**  
**for Santa Fe where they were**  
**scheduled to give a lecture that**  
**night.**

**FIRE—(Continued from page 1)—**  
which consumed the toilet structure caught a large pine tree alive and spread out of control into the forest. Two cabins would have burned if firemen had arrived fifteen minutes later.

This fire is a classic example of man's carelessness and is common to the way many large devastating fires originate. In spite of the fact that no one acknowledges being CARELESS.

During the investigation as to the origin of the fire we noticed a cabin owner near the burned area had abandoned his cabin leaving a fire in a wood stove—this practice is definitely AN ACT OF CARELESSNESS—wood stoves or fireplaces should never be left burning unattended for indefinite periods of time.

Let's all join in an effort to educate these CARELESS people in good sound FIRE PREVENTION PRACTICES.

tions for a long time. Out of town people attending were from Roswell, Alamogordo, El Paso, McAllen, Park, Las Cruces, and the Texas Panhandle, as well as from Ruidoso and the surrounding areas.

Mrs. Specht and Dr. Hoffman spoke over radio station KRFR Saturday afternoon. They have lectured from coast to coast and in many big cities such as New York, Philadelphia and Los Angeles.

**WAT'S COOKIN'**

JUST AROUND THE CORNER—The big Lions Club State Convention is on the calendar for early in June. Let's make the Lions and their families feel so welcome that they will want to come back to Ruidoso often.

**Wattie's**

**Congressman Joseph M. Montoya**

Has Given His Wholehearted Support to the Many Federal Aid Projects in Lincoln County.

"HE HAS BEEN OUR TRUE FRIEND"

Let Us Give Him A Big Vote of Confidence

Seniority

Experience

Ability

Know-How

Member Appropriations Committee

Re-elect

U. S. Representative

**JOSEPH M. MONTOYA**

Don't vote New Mexico out of the Appropriations Committee

Many of His Lincoln County Friends Are Happy To Have Had The Opportunity of Sponsoring and Paying For This Ad. In Appreciation For The Fine Job He Has Done.

**VOTE FOR**  
**JOSEPH M. MONTOYA**  
**MAY 8TH**

**POWELL CHEVROLET**

Clayton Bennett "The Trader"

West on Hiway 70 — CL 7-3390

Authorized Sales on New Chevrolets — Oldsmobiles Trucks and Cars

Get Our Deal Before You Buy

Bank or GMAC Financing

Pho. CL 7-3390 — Ruidoso Pho. JU 5-2241 — Tularosa

**ELECT**  
**Roman (R. C.)**  
**NUNEZ**

Democratic Candidate for Lincoln County Commissioner District 1

I sincerely urge all voters in Lincoln County to exercise their privilege by voting for the candidate of their choice.

**BUY NOW — NEW FORDS**

**B. M. Hopkins, Ruidoso Sales**

At Lester's Indian Curios on Hiway 70 or Call CL 7-4246

**SERVICE FORD SALES**

**Lincoln County Motors, Inc.**

Marvin H. Roberts Pres. — Pho. 146, Carrizozo

**ENCO**

Welcome Horsemen & Ladies

Feel free to make our station your headquarters for information while you are getting located in Ruidoso Downs. Also headquarters for servicing your car.

Tires, Batteries, Gas and Oil

**MAX OLIVER ENCO SERVICE**

U. S. Highway 70 — Hollywood Area of Ruidoso Downs

Phone CL 7-6779

Atlas Accessories — Enco Motor Fuels and Lubricants

**Large Audience**  
**Enjoys Lecture**  
**By Two Authors**

A large audience of people from out of town as well as from Ruidoso enjoyed a lecture given by Mrs. Irene Specht and Dr. Bob Hoffman in the Lions Club building last Saturday night. The lecture was sponsored by the Philanthropic Library here owned and operated by Evelyn Greswell and Carmon Phillips. Mrs. Specht and Dr. Hoffman are co-authors of the well known book, "Many Wonderful Things." The book was written following many hypnosis sessions in which Mrs. Specht while in a deep hypnotic trance, gave answers to the fact is they have done such questions such as: "What is God an outstanding job and are such like?" "Is There Really a Hell?" "high type and outstanding men we and "What is Death?" Following Mose's re-election, a question and answer would have to do any campaign period was held with the interested audience continuing to ask questions.

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—Advertisement  
—Paid For By Friends

**World Book Encyclopedia**  
Representative  
**Pat Valliant**  
CL 7-3189

**Abe Sanchez**

Nogal, N. M.

Democrat for Sheriff

May 8 Primary

Your vote and support appreciated

Native of Lincoln County. Born at White Oaks. Raised at Glencoe. Employee of Southern Pacific Railroad for 32 years.

for best wishes at graduation...

**give electric**

For a friend or for a member of the family, the nicest possible gift to commemorate a graduation is electric. Choose an electric shaver, radio or electric clock. For the college-bound, select a study lamp, travel iron or hair dryer. Or make your gift a record player or television set for hours of entertainment. Electrical gifts last for years, and the daily convenience and enjoyment they provide is a constant reminder of your thoughtfulness. To your favorite graduate, give better... electrically!

**COMMUNITY PUBLIC SERVICE**

**JOE COE** District Manager

**CITY OFFICES TO BE CLOSED MAY 8**  
The city hall office will be closed Tuesday, May 8, because of the primary election, Jim Hale, Village Clerk, said this week.

**NEW C. OF C. MEMBERS**  
Turf Motel in Ruidoso and the Coca-Cola Bottling Co. of Alamogordo are two new members of the Ruidoso-Hondo Valley Chamber of Commerce, it was reported by C. of C. secretary, Mrs. Emma Redmann this week.  
The Fiesta Courts in Ruidoso is also a new member of the C. of C., Mrs. Redmann reported.



## "BROASTED" CHICKEN

The World's Finest Eatin' Chicken!

"It's Broasted"

— PHONE —  
Clearwater 7-3900  
When You Arrive  
Your Order Will Be  
Ready

Planning a Party?  
Special Attention Given  
To Party Orders

Specializing In Take-Out Foods of Distinction  
CHICKEN - STEAK - SHRIMP

**8 MINUTES TO TAKE OUT**

Open Saturdays, Sundays and Holidays  
11 A. M. to 2 P. M. — 5 P. M. to 8 P. M.

"IN THE GATEWAY"  
RUIDOSO



**AT G. O. P. RALLY**—A rally held Sunday noon and afternoon at Tinnie at the Silver Dollar Steak House pavillion, saw these Republican candidates and leaders on hand, from left, top row, Kenneth Nosker, for re-election as county commissioner; Jim Thorson, for U. S. Representative, place 1; W. G. Shrecongost, for re-election as state senator from Lincoln County; H. H. Shier, county G. O. P. central committee chairman; Lloyd Vi-

gil, for re-election, tax assessor; Leandro Vega, a county deputy sheriff, front row, I. G. Torres, for re-election as county commissioner Don Lohbeck, for U. S. representative, place 2; next man unidentified; Albert Richardson, former deputy sheriff; Jimmy Herrera, justice of the peace in the Hondo area, and W. G. Bradley, for re-election as sheriff. (Photo by Louis Philippe.)

May Specials—Coronado freezer, new and used appliances at bargain prices at Gambles, \$189.95; new and used furniture;

### CAPITAN HIGH SCHOOL NEWS

By: Gale Grimes and Judy Lebb  
Tuesday morning an assembly was held at 8:30 featuring Mr. Franklin of New Zealand. Mr. Franklin showed us some very colorful slides of his very beautiful country. He is here under the International Farm Youth Exchange, much like our own 4-H Clubs. At the present, he is visiting farms and ranches in the area.  
We all wish to extend our sympathy to little Bill Shrecongost who is in the first grade. He had an accident on the playground when he fell from the monkey bars which resulted in a broken arm. Before he was taken to the doctor in Carrizozo where he was to meet his mother, his arm was bound in a splint made of a magazine. Throughout the whole ordeal Bill never even so much as whimpered. However, through gritted teeth he made the comment, "this don't hurt so bad!" Bill was taken to Carrizozo by Mr. Darius, the superintendent.

### PAGE SIX Ruidoso News Friday, May 4, 1953

**NEW FIRE HALL TO BE BUILT FOR BONITO V. F. D.**  
Bonito Volunteer Fire Department met Tuesday night at the Angus community building for its regular monthly meeting with 19 members present. Fire Chief Marvin Jones notified members they would probably have to find a new location soon to house the fire truck. Plans were discussed on trying to build a fire hall. Donations will be accepted from everyone in the area to start a building fund. Jones reminded members the first Tuesday of each month is the regular meeting time and that during the summer meetings will start at 8 p.m. to allow for fire drills to be held before the business sessions.

May Specials — \$112 Haccos rug \$5.95; vinyl screens \$2 per foot; largest stock of tires, lowest prices in town at Gambles.

### HORSE MAN'S ATTENTION

Stables for Rent

All Kinds of Horse Feed for Sale

Next to Bob Smith's Trailer Park

IN RUIDOSO DOWNS



You Are Cordially Invited  
To Enjoy Yourself In The  
GAY 90's Atmosphere of the  
**GASLIGHT BAR**

Mario - Monty - Hot Shot  
Carl DeBord, Mgr.



**R. H. "Rich" Grissom**  
Democratic Candidate  
for  
**STATE AUDITOR**

**PROFESSIONAL QUALITY ECONOMY PRICED!**  
NEW  
**McCULLOCH ONE/42 CHAIN SAW**  
More features, more value for your dollar. Starts fast, cuts fast with light-touch direct drive action. Weatherproofed ignition. Fingerlip controls. Weighs only 18 1/2 lb. Takes bars up to 24", plus six versatile accessories.  
ONLY \$600.00 AS LOW AS \$0.00 A WEEK

HIGHEST TRADE-INS AND EASY TERMS NOW  
**MOTOR SUPPLY CO.**  
412 Sudderth Dr. — Ph. CL 7-5748

### THE NEW MEXICAN'S ENDORSEMENT OF LEO T. MURPHY FOR GOVERNOR

Leo T. Murphy has been endorsed for Governor because "he would bring to the Governor's office practical experience in civic administration, including the seldom emphasized but important field of personnel supervision. Although we have at times disagreed with him on policy, we have remained impressed with his vigor and effectiveness in serving Santa Fe; his administrations have given our community honest, forceful and progressive government. During three election campaigns this newspaper has supported Leo Murphy for Mayor. We believe he has the qualities to give our State the same sort of energetic leadership he has provided our community.

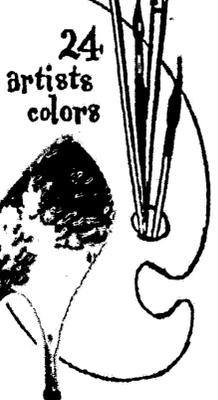
WE RECOMMEND THE NOMINATION OF LEO T. MURPHY FOR GOVERNOR OF NEW MEXICO"

**VOTE FOR LEO T. MURPHY ON MAY 8 PRIMARY. THE ALL-WEATHER DEMOCRAT!**

# NEW

EXCITING

Color and change Color as often as you choose for daytime and evening with



**Shu-Mak-up.**

FABULOUS Shu-Mak-up is as easy to apply and change color as nail polish. Flows smoothly over any surface (except plastic) can be used on belts, bags and leather gloves as well. Will not crack or rub off and is water resistant, too. When you want to change the color just apply cleaner and start over—light shades will over dark. Just one quarter of a bottle will cover a pair of shoes—takes just 30 minutes.

Conditioner—30¢ per bottle  
Wax—25¢ per bottle  
Offers available to match—25¢ per bottle  
—17¢ per bottle—Gold, Silver,  
—10¢ per—25¢ per bottle

**Buckner's**  
—INC.—  
Post Office Shopping Area — Ruidoso

# VOTE FOR

## S. M. (SALLY) ORTIZ

DEMOCRAT FOR

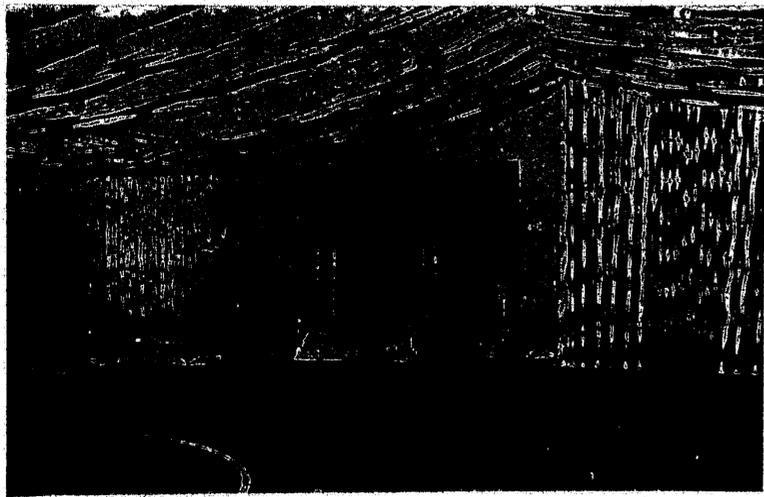
# STATE REPRESENTATIVE

FROM LINCOLN COUNTY

EXPERIENCED

HONEST

CAPABLE



**SITE OF JUNIOR-SENIOR PROM** — Entrance to the school gym, decorated for the Junior-Senior prom last week in a Southern Mansion theme, had a mythical pool with water lilies and a small foot bridge to greet the arrivals. About 200 attended the affair. The gym interior was completely encompassed by thousands of yards of blue crepe paper. The lobby also featured an aisle of crepe paper streamers leading into the main building. A dance band from Eastern New Mexico U., Portales provided music. Queen of the prom was Miss Joy Collins and the king was Clint-on Dorsett, picked by secret ballot.

**Around # Skool**  
— BY —  
REXENE HOWELL



Mexico, Edwin L. Mechem.  
Home Ec Department  
Home Economics I girls are studying management, how to save time, money and energy.  
Home Economics II girls are studying Health and First Aid. This week they have been studying mental illness.  
Home Economics girls are studying Mother and Infant Care.

Commencement Exercises  
Program of Senior Baccalaureate and Commencement services is near completion. The featured speakers of the two events will be Mr. Charles Wharton of the Church of Christ, and Governor of New

Model Newspaper  
The Journalism Class of R. H. S. is working on model newspapers, due at the end of the last six weeks. These newspapers contain a front page, for spot news; a second page containing social activities; a third page containing editorials; and the last page is made up of ads, and a sports section.

**CAMP GERONIMO**  
— FOR BOYS —  
P. O. Box 36, Ruidoso, New Mexico  
WRITE NOW FOR FREE COPY OF OUR 1962 BROCHURE

**DANCE TO THE MUSIC OF CARL MORRISON AND HIS Valley Stardusters AT Olin's Dine and Dance SATURDAY NIGHT**

**County Agent's Report**  
— BY —  
RALPH DUNLAP

**Horse Clinic**  
The Horse Clinic Attracted over 100 members, parents and leaders and other interested in knowing and Frank Foster escorted Miss Shier and Miss Tully's escort was Stanley Thomas.

**Alumni Attend From**  
Alumni attending the prom were Denise Short, Amy Aguilar, Bobby Croel, Kiy Traylor, Josephine Garcia, Allen Page, Teddy McKinney, Murry Winans, George McGuire, Charles Murray and Jimmy Owens.

**F. T. A. Activities**  
"Teaching career month" came to a close this week with students reporting interesting experiences in teaching during the month of April. Miss Barbara Ortis, president of Future Teachers of America, climaxed the activities of the organization with teaching Spanish classes last week. Toni Tully pre-

more about horses. R. O. Braham was in charge of the program. He started the morning program off with a talk on unsoundnesses of the horse using posters and horses to emphasize the various unsoundnesses and blemishes.

In the Horse Judging contest, 38 boys and girls competed with the girls giving a good account for themselves; they won two of the top four places. Kenny Coasen of Captain, won first prize trophy, Lois Dunlap, Carriso, won the watch, awarded by Lincoln County Agency. Winky Saboroff, of Carriso, and Linda Lee, House, tied for third place and each won a \$6.00 gift certificate, awarded by El Cibola Hotel and Paden's Drug Store.

Other placings in the contest were: Gordon Barham, Carriso, 2nd; Steve Waide, 3rd; 4th; Joel Barham, Carriso and Wayne Dunlap, Nogal, tied for 7th; Zana Hall and Steve Gill tied for 8th, and Punk Cooper, Tinkle, 11th. Three classes of horses were judged, with reasons on each class.

An excellent film on points to use in judging Quarter Horses was enjoyed by the group. Of special interest were the pictures of unsoundnesses of the foot and legs. Apple prospects for the Hoodo Valley look good so far. The bloom in the entire valley was much closer together for the entire area. Usually it takes three weeks for

sorted a lecture on works of Charles Dickens and the novel "Great Expectations" during the month of Teaching Career.

Springtime is Clean-Up, Fix Up Time  
Garden tools — Paints — Three kinds of watering hose.  
Special prices on small electric appliances  
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RUIDOSO — "WHERE WE TAKE TIME TO LIVE"  
H. C. BOYD

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Ditching Service — Gravel  
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**Easy Eating** WEEK END Values  
COME!! Visit the New Personnel  
T. J. and Fannie Middleton — Sam Archer

**WILSON'S BACON . . . 2 LB. PKG. 98c**  
**HEAVY CHOICE — ARM ROAST . . . . . LB. 57c**  
**FRESH GROUND BEEF . . . . . 3 LBS. \$1.00**  
**YOUNG TENDER fryers lb. 29c**  
**WILSON'S LUNCH 6 OZ. PKGS., ASSORTED MEATS . . . . . 3 FOR \$1.00**  
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**SUNKIST LEMONS . . . . . LB. 15c**  
**BUNCH GREEN RADISHES - ONIONS EACH 5c**  
**VINE RIFE TOMATOES . . . . . LB. 15c**

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**DRIVE-IN GROCERY**  
PRICES GOOD THURSDAY-FRIDAY-SATURDAY  
MAY 3-4-5  
HOT BAR-B-QUE CRUSHED ICE WATERMELONS

PAGE SEVEN  
**Ruidoso News**  
Friday, May 4, 1962  
the trees to bloom; this year they bloomed in about a week. There is likely to be some blasting of fruit, but if 5% of the blossoms set, there will be plenty of fruit.  
Although the frost danger is not past, apple growers should start and continue a spray schedule from the bloom on, if they expect to have apples free from worms. In the Calyx use lead arsenate and the first cover spray, DDT, lead arsenate, Guthion or Dialisin. For the first three or four sprays, plan them at 10 to 14 day intervals.  
If you did not apply a dormant spray for miles, plan on using a good miticide in the calyx or first cover spray. Some good miticides are Guthion, Trilico, Kelthane and Tedion.  
**SWEEPING OFFICES ARE REMODELING**  
The Dan D. Swearingin, Inc., real estate and insurance building has had new offices added with wood-panel partitions installed.  
New stock! Yes, we have a new stock of curies, gifts, novelties, souvenirs, jewelry for you to see for the summer season just unpacked at Lester's Indian Curio, west of the Y on Hwy 79.  
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20 Maytag Washers  
4 Clothes Dryers  
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Located Between Redmann Radic & TV Shop and Ruidoso Ice House  
PLENTY OF PARKING

**L-P GAS ALL-PURPOSE FUEL**  
Economical Bulk Service  
Yes, whoever you are . . . Wherever you live . . . You can enjoy the benefits of modern living with economical LP-Gas Bulk Service. With this type of service, LP-Gas is delivered to your home with no fuss or bother to you. Our tank lease/rental program makes available all sizes of bulk tanks at terms so reasonable that everyone can now enjoy the benefits of this wonderful fuel.  
Millions of American homes have changed from less desirable fuels to LP-Gas. LP-Gas has no fumes, leaves no grime, and with your fuel supply in your own backyard, you have no interruption of family living when inclement weather causes failure in other fuels.  
**KEETH GAS CO.**  
Phone CL 7-4025 — Ruidoso  
For Night Service Call CL 7-3817 or CL 7-5588

**Tax Assessor**  
In the May 3rd Primary Election and the General Election in November, I'm Asking You To Vote for Me. I Am Seeking the Office of Lincoln County Tax Assessor  
**Louise Rannels**

**Stunning Beauty**  
SENSIBLE PRICE  
**Starfire** DIAMOND RINGS by Keepsake  
EASY CREDIT TERMS  
SPECIAL TOTAL WEIGHT SERIES  
Get genuine Starfire diamond beauty at a price that fits your pocketbook. Your choice in any of Starfire's total weight series give you outstanding beauty and styling. And Starfire diamonds are guaranteed against loss from the setting for 1 year.  
**NATIONALLY ADVERTISED**  
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Buzz & Margie Owners Paul Brown Watch Repair

1/4 CARAT TOTAL WEIGHT \$175.00	1/2 CARAT TOTAL WEIGHT \$225.00
3/4 CARAT TOTAL WEIGHT \$287.50	ONE FULL CARAT TOTAL WEIGHT \$450.00



# Ruidoso News

SERVING LINCOLN COUNTY

Mr. and Mrs. Vic Lamb Editors & Publishers  
 ELAIE WILLIAMS Woman's Page & Circulation  
 EDDIE SIDDENS Sports Editor & Advertising  
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 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1978  
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 \$3.50 per year outside Lincoln County  
 Member: New Mexico Press Association

PAUSE ELEVEN  
**Ruidoso News**  
 Friday, May 4, 1962

## 15 YEARS AGO...

— By ELAIE WILLIAMS —

News items taken from The Ruidoso News issue of May 2, 1947. The Ruidoso Airport, which was a year old on April 1, 1947, and had been under the joint ownership of Dewey Gann, Sr., and Dewey Gann, Jr., was sold this week to Kenneth Noaker. Both Dewey Gann, Jr., and Kenneth Noaker served in the U. S. Air Force during World War II.

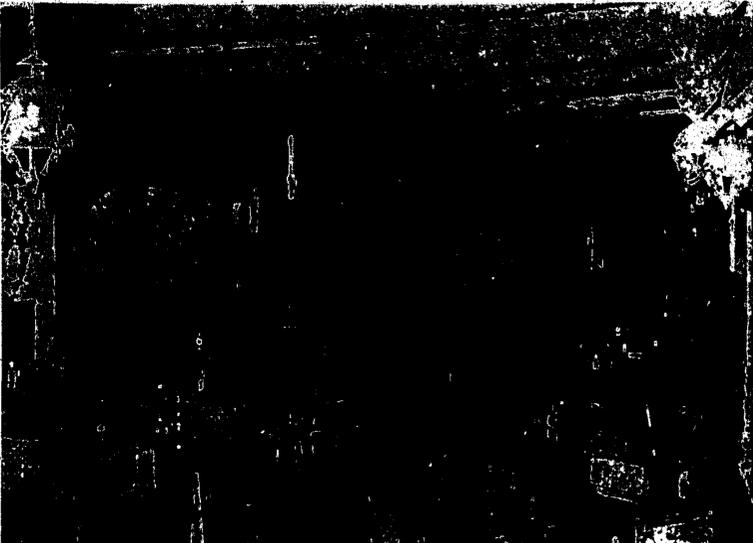
Ruidoso City Hall moved this week from main street to the block back of Balsa's Skating Rink. The whole block occupied by the city hall and the building being used as the city hall, belong to the city, so

the move would save the city several hundred dollars a year in rent.

The Community Methodist Church was dedicated with Bishop Angie Smith of Oklahoma City giving the sermon for the occasion. Dr. L. L. Morgan, District Superintendent from Albuquerque was present and took part in the dedication.

Cy Leland, Jr., joined the staff of the Ruidoso News as advertising manager. Leland had recently moved to Ruidoso from Ft. Worth, Tex. L. B. Autry, who had held that position for several months, had resigned to take over the dealership for DeBord Homes Company here in the canyon.

In a story on the Mesquero Apache Indian reservation it was interesting to note that the land for this reservation was first set aside by the executive order of President U. S. Grant on May 27, 1878. The reservation which covers 450 square miles of land, had about 1,000 Indians living on it at that time.



**NEW DINING SPOT**—Mr. and Mrs. Ken Newton have leased heavily on the Southwestern Spanish motif in their decorations and fixtures in the new Patio restaurant in downtown Ruidoso, opening this month for year 'round operation. A formal opening was held last mid-week, and a dinner for three society chapters Monday night this week. The Newtons report the restaurant will be open to the public in the next few days.

If we look for the things we can appreciate in other persons, we are not so likely to see the things we do not understand. If we treat all as equals, we can be humble without being servile; proud without being overbearing; if we sympathize with their problems and try to understand their needs, we can promote our own welfare without being an obstacle to them. In this way we will not make life more difficult for everyone but easier for ourselves and others. We will be helping one another. We will be service to one another. We will gain the things we desire by helping others fulfill their desires. Everyone will benefit, and we will have an equal chance to share in the world's happiness.

**SOUND REASONING.** An ancient writer reasoned things this way: "If I am rich, I may forget the Lord and sin. If I am poor, I may be driven by desperation to crime and sin. Keep me in the middle of the road, neither too rich nor too poor, then I shall probably behave myself."

Micah, a prophet who was a contemporary of Isaiah, wrote a book that is part of the Old Testament. These are his wise words: "He hath shewed thee, O man, what

## Alto Briefs

By Albee Lindamood

Steve Terebenek and children, Susan and Teddy, were here from Albuquerque recently to spend a week-end with the Charlie Peckles. Mr. and Mrs. R. Jack Stewart stopped by on their way home to El Paso from Albuquerque last Wednesday. They took time out for a trip to Sierra Blanca Ski Area.

Johnny and Linda Hayes of Ft. Bayard stopped in to see us last week while they were visiting in the community. They were proudly showing off their new daughter, who is only a month old.

Mrs. Charle Harrington was here from Alamogordo the last of the week to visit her mother, Mrs. W. N. Highower.

Mr. and Mrs. Joe Davis of Roswell were here Saturday showing his brother and wife, Mr. and Mrs. O. B. Davis of Corpus Christi, our beautiful mountains.

Mrs. Marilyn Wiley of Roswell drove up on Saturday and stopped in to see us.

Mr. and Mrs. Kit Carson of Roswell spent the past week-end in the county attending the Apple Blossom Festival in Houma, the Spanish Fiesta at Tinnie and stopping in to see us on Sunday morning. He writes for the Lincoln County News and is quite interested in our people.

The Lindamoods were in the big crowd at Tinnie on Sunday to enjoy the Spanish Fiesta and good food served there.

It was announced by Jim Hine, Ruidoso Village Clerk, this week.

**SAVINGS BOND SALES UP IN MARCH '62**

Residents of Lincoln County invested \$4,586.41 in U. S. Savings Bonds during March. Tom Hood, County Chairman has been informed. The total for March of 1961 shows \$13,657.52 purchased.

For Rent signs, For Sale signs, also many other kinds. News Office.

**RUIDOSO TRADING POST**

On Sudderth Drive, Next Door to Carter Electric

**USED FURNITURE & APPLIANCES**

Electric and Butane Heaters

We Buy, Sell or Trade Anything of Value

OUR PAWN SHOP IS OPEN MORNING AND AFTERNOONS NOW AT W. E. MURPHY REAL ESTATE OFFICE — PHONE OL 7-4966

**Our Steaks, Fish and Chicken Always ARE A HIT!**

So Are Our Sandwiches

**NOB HILL RESTAURANT**

Week Days 5 p.m. to 9 p.m.  
 Sundays 12 noon to 9 p.m.  
 Closed Mondays

**There Is No Substitute FOR QUALITY**

Safe Plumbing and Good Public Health Are Inseparable

YOUR KOHLER DEALER

**SID COURVELLE PLUMBING & HEATING**

Phone CL 7-2055 Ruidoso, N. Mex.

**VaRietz**

— BY JAY GEE ESS —  
 (James G. Baylor, Minister)

**THE MEANING OF SECRET.**

One of the problems in dealing with the Communist world is that we do not use the same words in the way they apply them although they may intend to mean the same thing. This is illustrated by a story I read. The story is attributed to Senator Kenneth E. Keating. A man in a small Russian village went to the polls to vote on election day. He was handed a sealed envelope and shown where to drop it. Instead, the peasant started to tear open the envelope. "What do you think you are doing?" the Soviet official shouted angrily. The peasant replied that he just wanted to know for whom he was voting. "Are you crazy?" demanded the official. "Don't you know this is a SECRET ballot?" "If you know that would give away the secret."

**EVERYDAY DIPLOMACY.** A diplomat of other years once suggested three rules for negotiating with other countries. Look for the likeness, not the difference, between men. Be meek and humble like the publican, not proud and exalted like the Pharisee. Remember other countries have rights that their representatives must defend. These three rules will apply to individuals as well as countries. Everyone of us is a diplomat of sorts in relations with other people.

**Kenneth Noaker**  
 Republican Candidate For  
**RE-ELECTION**  
**Lincoln County**  
**Commissioner**

District 3  
 Your Support Has Been Greatly Appreciated

**MASON FUNERAL HOME**

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Across From Gateway Food Market OL 7-2961

**Regular 31.9**

Pick-Up and Delivery on Saturday and Sunday

**Our Churches**

**FULL GOSPEL CHURCH**  
 Ruidoso Downs, N. M.  
 9:00 a. m. — Sunday School  
 11:00 a. m. — Sunday Morning Worship  
 7:00 p. m. — Sunday Evening Worship

**THE FIRST CHRISTIAN CHURCH**  
 Pastor: Gateway — Ruidoso  
 "The Priscilla Church"  
 Rev. Jim Baylor, Minister  
 Phone OL 7-4966  
 Sunday School: 9:00 a. m.  
 Morning Worship: 11:00 a. m.  
 Ch. Rite (Intermediary) Youth Fellowship: 7 p. m.

**CHURCH OF JESUS CHRIST**  
 L. B. S.  
 Ruidoso Lions Club Building  
 Sundays at 10:00 a. m. and 11:00 a. m.  
 Sunday School and Sacrament Meeting

**FIRST BAPTIST CHURCH**  
 Rev. E. Strasser, Pastor  
 Ruidoso  
 Sunday School: 9:00 a. m.  
 Training Union: 9:00 p. m.  
 Worship Service: 11:00 p. m.  
 Wednesday Night Service: 7:00  
 Radio service 11:15 a. m. Sunday

**ASSEMBLY OF GOD CHURCH**  
 Pastor: Gateway, Ruidoso  
 Rev. W. A. Vanant, Pastor  
 Sunday radio program: 8 a. m.  
 Sunday School: 9:45 a. m.  
 Morning worship: 11 a. m.  
 Evening service: 7:00 p. m.  
 Tuesday 1:00 p. m. Women's  
 Miscellaneous meeting.  
 Wednesday evening 7:30 prayer time and Bible study.

**RUIDOSO BAPTIST CHURCH**  
 Wayne Jaxon, Pastor  
 Downtown Ruidoso  
 Radio Program: 8:00 a. m. and 11:00 a. m.  
 Sunday School: 9:00 a. m.  
 Morning Service: 11 a. m.  
 Prayer Service: 7 p. m.  
 Wednesday Morning Service: 10 a. m.  
 Wednesday Night Service: 7:30 p. m.

**GREEN TREE BAPTIST CHURCH**  
 Rev. L. L. Galt, Pastor  
 Ruidoso Downs, New Mexico  
 Sunday School: 9:00 a. m.  
 Training Union: 9:00 p. m.  
 Preaching Service: 11:00 a. m.  
 Wednesday Service: 7:00 p. m.  
 The church where everybody is somebody. Phone 285 2-0411.

**GATEWAY CHURCH OF CHRIST**  
 Pastor: W. H. Winters, Minister  
 Sunday Service: 10:00 a. m.  
 Bible Study: 9:00 a. m.  
 Worship: 10:00 a. m.  
 Wednesday: 7:00 p. m. Prayer Meeting  
 Ladies Bible Class: 9:00 a. m. Thursday  
 Radio Program: 8:00 a. m. Sunday

**COMMUNITY METHODIST CHURCH**  
 Rev. Edward Sherrine, Minister  
 Church School: 9:00 a. m.  
 Men's Adult Bible Class  
 Morning Worship: 11:00 a. m.  
 Youth: 7:00 p. m.  
 Evening worship: 7:00 p. m.  
 Official Board meets each first Sunday, following evening service.

**CHRISTIAN SCIENCE SERVICES**  
 Sunday School services each Sunday at 10:00 a. m. and 11:00 a. m.  
 New Sunday: 11:00 a. m. in Ruidoso Woman's Club. Testimony meeting following regular service each first Sunday. A cordial welcome is extended to all who may wish to attend.

**FIRST PRESBYTERIAN CHURCH**  
 Rev. O. Gandy, Pastor  
 A Home for the Soul in the Heart of the Hill.  
 Church School: 9:00 a. m.  
 Morning Worship: 11:00 a. m.  
 Young People of the Church: 7:00 p. m.  
 A Cordial Welcome to All

**EPISCOPAL CHURCHES**  
 Rev. William E. Brown, Year  
 Clergyman, St. Anne's  
 Ruidoso, Holy Menard  
 Sunday 11 a. m.

**ST. KLEMON'S CHURCH**  
 Fr. Robert Auman, Pastor  
 Schedule of Masses:  
 7:00 a. m. & 11 a. m.  
 7:00 a. m. & 11:00 a. m.

**CHURCH OF JESUS CHRIST**  
 L. B. S.  
 Mesquero, N. M.  
 Next to Granda School  
 Priesthood Meeting: 8:00 a. m.  
 Sunday School: 10:00 a. m.  
 Sacrament Meeting: 11:00 a. m.

**FULLY PREPARED**

Should a spring shower come... she is prepared with a rain coat. Books and study at school prepare her for a future vocation. However, she is not FULLY PREPARED for life unless she is also trained to walk with the Lord. Take your children to church where they can grow to be "... a vessel unto honour, sanctified... and prepared unto every good work."

The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a "flesh point of view, one should support a Church for the sake of the welfare of itself and his family. Beyond that, however, every person should uphold and cooperate in the Church because it tells truth about man's life, death and life; the truth which alone will set him free as a child of God.

**ASK US HOW YOUR SAVINGS CAN NOW EARN 4% INTEREST ON DEPOSIT IN YOUR HOME BANK.**

**Ruidoso State Bank**  
 In the Year "Round" Playground of the Southwest  
 Ruidoso, New Mexico

— MEMBER F. D. I. C. —

**The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:**

**Ruidoso Nursery**  
 "Here to Serve You the Year Around"  
 Mr. & Mrs. C. W. Byers — Phone OL 7-2945

**Stevenson's Furniture and Upholstery**  
 919 New York — 911 Pennsylvania  
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**Buckner's Inc.**  
 Gifts - Appliances & Toys  
 Upper Ruidoso

**Coin Operated Laundry**  
 "65 Pieces of Equipment to Serve You Better"  
 In the Gateway

**Ruidoso 66 Service**  
 "We Specialize in Automatic Transmission Work"  
 In the "Y" at the Gateway

**Ruidoso Humble Service**  
 "Official Brake & Light Inspection Station"  
 Main & Mesquero — Phone OL 7-5380

**Biscuit Hill Cafe**  
 "Rainbow Treat"  
 3 Miles East of Ruidoso Downs — Phone ES 8-4965

**Arrow Gas Company**  
 "Formerly Sears Gas Co."  
 Highway 70 In Hollywood — Phone OL 7-5206

**Keeth Gas Company**  
 Sales — Service  
 In the Gateway — Phone OL 7-4025

**Sam's Copper Kettle Cafe**  
 1/2 Mile West of Race Track on Highway 70  
 Phone OL 7-6776

**White Way Laundry**  
 "We Specialize in All Types of Laundry"  
 The Old Post Office Block — Phone OL 7-4906

**Pan-O-Rama Lodge**  
 And Pan-O-Rama Carpet Golf Course  
 OL 7-3640 and OL 7-5440 Ruidoso

**Hollywood Lumber Co.**  
 "Homes of Sherwin-Williams Paints"  
 Hollywood Section of Ruidoso - OL 7-3645

**Luallin's Skyland Auto Service**  
 Experienced Mechanics — Sun Motor Tune-Up  
 East of Bank — Phone OL 7-5835

**Ruidoso Telephone Co.**

**Louis Philippe of Ruidoso**  
 "Here to Serve You the Year Around"  
 Photographer — Studio on Main Road

**Redmann Radio-TV Service**  
 Sales — Service  
 West of Old Ice House — Phone OL 7-2665

**Wimberly Electric**  
 Contracting—Engineering—Commercial-Residential Wiring  
 3 Blocks East of Bank — Phone OL 7-6976

# Proposed Zoning Ordinance For Village of Ruidoso

AN ORDINANCE ESTABLISHING COMPREHENSIVE ZONING REGULATIONS FOR THE VILLAGES OF RUIDOSO, NEW MEXICO, AND PROVIDING FOR THE ADMINISTRATION, ENFORCEMENT AND AMENDMENT THEREOF, IN ACCORDANCE WITH THE PROVISIONS OF LAWS 1977, CHAPTER 27 AS AMENDED, STATE STATUTES, AND FOR THE REPEAL OF ALL ORDINANCES IN CONFLICT HEREWITH.

WHEREAS Article 26, State Statutes, empowers the Village to enact a zoning ordinance and to provide for its administration, enforcement, and amendment; and

WHEREAS the Board of Trustees deems it necessary, for the purpose of promoting the health, safety, morals, or general welfare of the city to enact such an ordinance;

WHEREAS the Board of Trustees, pursuant to the provisions of Section 19-2-14, State Statutes, has appointed a Zoning Commission to recommend the boundaries of the various original districts and appropriate regulations to be enforced thereat; and

WHEREAS the Zoning Commission has divided the Village into districts and has prepared a zoning map in accordance with a comprehensive plan designed to lessen congestion in the streets; to secure safety from fire, panic, and other dangers; to promote health and the general welfare; to provide adequate light and air; to prevent the overcrowding of land; to avoid undue concentration of population; to facilitate the adequate provision of transportation, water, sewerage, schools, parks, and other public requirements; and

WHEREAS the Zoning Commission has given reasonable consideration among other things, to the character of the districts and their peculiar suitability for particular uses, with a view to conserving the value of buildings and encouraging the most appropriate use of land throughout the municipality; and

WHEREAS the Zoning Commission has made a preliminary report and held public hearings thereon, and submitted its final report to the Board of Trustees; and

WHEREAS the Board of Trustees has given due public notice of hearings relating to zoning districts, regulations, and restrictions, and has held such public hearings; and

WHEREAS all requirements of Article 19-2-14, State Statutes, with regard to the preparation of the report of the Zoning Commission and the subsequent action of the Board of Trustees have been met; NOW, THEREFORE, BE IT ORDAINED BY THE TRUSTEES OF THE VILLAGES OF RUIDOSO, NEW MEXICO:

SECTION A. ESTABLISHMENT OF DISTRICTS; PROVISION FOR OFFICIAL ZONING MAP

1. OFFICIAL ZONING MAP—The village is hereby divided into zones, or districts, as shown on the Official Zoning Map, together with all explanatory matter thereon, as hereby adopted by reference and declared to be part of this ordinance.

The Official Zoning Map shall be identified by the village clerk, and the village clerk shall bear the seal of the village under the following words: "This is to certify that this is the Official Zoning Map referred to in Section 1 of Ordinance Number \_\_\_\_\_ of the Village of Ruidoso, New Mexico, adopted on the \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_." This map contains all changes by official action of the Board of Trustees through \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_.

2. AMENDMENT—In accordance with the provisions of this ordinance and Article 19-2-14, State Statutes, changes are made to the Official Zoning Map which shall be made as follows: "This map contains all changes by official action of the Board of Trustees through \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_."

3. CHANGES TO THE OFFICIAL ZONING MAP—Such changes to the Official Zoning Map shall be made by order of the Village Clerk, and shall be made as follows: "This map contains all changes by official action of the Board of Trustees through \_\_\_\_\_ day of \_\_\_\_\_, 19\_\_\_\_."

4. REPEAL OF ALL ORDINANCES IN CONFLICT HEREWITH—In the event that the Official Zoning Map becomes damaged, destroyed, lost or difficult to interpret because of the nature or number of changes and additions, the Board of Trustees may by order of the Board of Trustees cause the original zoning ordinance and any subsequent amendments thereof, the Official Zoning Map shall be prepared under the direction of the Chairman of the Planning and Zoning Commission and shall be identified as follows:

5. REPEAL OF ALL ORDINANCES IN CONFLICT HEREWITH—In the event that the Official Zoning Map becomes damaged, destroyed, lost or difficult to interpret because of the nature or number of changes and additions, the Board of Trustees may by order of the Board of Trustees cause the original zoning ordinance and any subsequent amendments thereof, the Official Zoning Map shall be prepared under the direction of the Chairman of the Planning and Zoning Commission and shall be identified as follows:

of the building as it existed at the time of passage of the ordinance shall not be increased.

7. USES UNDER CONDITIONAL USE PROVISIONS NOT NON-CONFORMING USES—Any use permitted as a conditional use as provided in this ordinance shall not be deemed to be a non-conforming use, provided that work shall be diligently carried on until completion of the building involved.

2. NON-CONFORMING USES OF LAND—Wherever a zoning ordinance is in effect, any use of land which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of land.

3. NON-CONFORMING USES OF BUILDINGS—Where a zoning ordinance is in effect, any building which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of a building.

4. NON-CONFORMING STRUCTURES—Where a zoning ordinance is in effect, any structure which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming structure.

5. NON-CONFORMING USE OF STRUCTURES—If a zoning ordinance is in effect, any use of a structure which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of a structure.

6. NON-CONFORMING USE OF LAND—If a zoning ordinance is in effect, any use of land which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of land.

7. NON-CONFORMING USE OF BUILDINGS—If a zoning ordinance is in effect, any use of a building which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of a building.

8. NON-CONFORMING USE OF STRUCTURES—If a zoning ordinance is in effect, any use of a structure which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of a structure.

9. NON-CONFORMING USE OF LAND—If a zoning ordinance is in effect, any use of land which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of land.

10. NON-CONFORMING USE OF BUILDINGS—If a zoning ordinance is in effect, any use of a building which is not in conformity with the provisions of such ordinance, but which was lawfully established prior to the effective date of such ordinance, shall be deemed to be a non-conforming use of a building.

square feet of heated floor area.

4. MAXIMUM DENSITY—Five (5) dwelling units per gross acre.

5. SETBACK—Front yard—building shall be set back behind clear sight triangle as defined in Land Subdivision Regulations Article 8.3.3.19.

6. SIDE YARD—Side yard setback shall be at least five (5) feet on any side lot line.

7. MAIN DWELLING—The main dwelling if single family or any accessory building thereon may be set on the lot line provided there is a setback of at least five (5) feet from the remaining side lot line and provided that any two dwelling units so placed on the same lot line on any two adjacent lots shall have a fire wall that will meet all local fire codes.

8. MULTIPLE FAMILY ZONE—A. Any permissive use permitted in R-1 Zone.

B. Multiple family dwellings provided:

1. At least two thousand (2,000) square feet of open lot area are provided for each dwelling unit.

9. CONDITIONAL USES—The following uses shall be permitted, provided they first are approved by the Board of Adjustment:

1. Any conditional use permitted in R-1 Zone.

2. Neighborhood businesses such as drug stores, confectionaries, service stations, laundromats, beauty shops and any other such business, as may be determined by the Board of Adjustment as being an asset to any area.

10. HOME PARKS—The Board of Adjustment may permit mobile home parks as conditional use provided:

A. The application shall be accompanied by a site plan of the entire area of the proposed use, showing the location of the mobile home park, and all existing and proposed buildings and structures, including the use thereof, roads, parking spaces and mobile home sites including pertinent dimensions.

11. SIGNAGE—Signage for advertising, identification, or direction pertaining to a use conducted within a building, provided such signage complies with the following requirements:

(a) No sign shall project across the property line into public right-of-way.

12. MANUFACTURING OR INDUSTRIAL ZONE—This zone is regulated to prohibit all residential and retail commercial activity, and to permit heavy commercial and light industrial enterprises.

A. PERMISSIVE USES—All heavy commercial activities such as warehousing, printing plant, automobile repair garage, iron and steel metal shops, provided that:

(1) At least one (1) off-street parking space is provided for each vehicle operated by such commercial and light industrial enterprise, and one (1) for each (2) employees.

(2) Loading berths (when provided):

(a) All loading berths shall be on the same side of the building.

13. COMMERCIAL ZONE—This zone is regulated to permit normal commercial activity peculiar to a "Central Business District." The following regulations shall apply:

A. PERMISSIVE USES

1. Retail sales stores including:

(a) Supermarket, provided three off-street parking spaces is provided for every two hundred (200) square feet of gross floor area.

2. Eating and drinking places, such as cafes, bars, lounges, provided one off-street parking space is provided for every one hundred (100) square feet of gross floor area.

3. Commercial recreational places, including skating rinks, dance halls, bowling alleys, etc., provided one off-street parking space is provided in a C-2 Zone when such uses are seasonal.

such as hospitals, schools, rest homes, religious, philanthropic, or eleemosynary structures, cemeteries.

3. Airport, utility, lands not aside for conservation.

A. AGRICULTURAL ZONE—This zone is regulated to permit all types of agricultural uses and other uses customarily conducted in agricultural or farm areas, whether residential or any other activity is incidental and subordinate to the agricultural use of the land.

A. PERMISSIVE USE—Agricultural activity.

B. CONDITIONAL USES—The following uses shall be permitted, provided they first are approved by the Board of Adjustment as conditional uses:

1. Church, including the usual incidental facilities.

2. Nursery school.

3. Public utility use.

4. Single family residence.

C. LOT SIZE—Minimum lot size in A-Zone shall be five (5) acres.

S-SPECIAL USE ZONE—This zone is regulated to permit uses which are special because of infrequent occurrence, unusual dimensions, effect on surrounding property, or community, safety hazards or other reasons.

A. PROCEDURES—1. An application for a change to special use zoning shall be submitted to the Planning and Zoning Commission and to the Village Board of Trustees, and shall be accompanied by a preliminary plan in triplicate, including the entire area of the proposed use, showing the relationship of the area to surrounding streets, tracts and structures thereon; the proposed location of any and all buildings, structures and other improvements; access ways, drives, parking lots and other pertinent information, including dimensions, loading or traffic handling facilities, and methods.

2. The Village Board of Trustees may approve the development plan and any change to the approved development plan shall require the approval of the Village Board of Trustees.

3. One copy of the approved general development plan shall be on file with the Village Clerk so that it may be referred to in any application for a building permit for all or any part of a special use.

4. In approving any application the Board of Trustees shall impose minimum requirements which shall be in accordance with the ordinance, together with additional requirements that they may deem necessary to safeguard the public welfare, safety, health and morals.

5. Any ordinance implementing a change to the zoning map to R-1 shall be subject to the provisions of this ordinance, and any building permit shall be issued only for such specific purpose and in accordance with the approved development plan. Such specific use shall be recorded on the zoning map.

6. The Planning and Zoning Commission shall review the application and progress of development from time to time until completion, and make positive recommendations regarding zoning to the Board of Trustees.

B. SPECIAL USES

1. Airport.

2. Amusement park of a permanent character.

3. Cemetery, including columbarium, mausoleum, or crematory, provided the site includes at least five (5) acres.

4. Drive-in theatre.

5. Golf course.

6. Institutional use.

7. Open market.

8. Planned development area, including public or private housing, repairs, parks and shopping centers, whether or not the use is imposed by this ordinance, may be disregarded, provided, however, that such area shall be designed and developed in keeping with the purpose and intent of this ordinance.

9. Race track for automobiles, motorcycles, horses, dogs, or the like or drag strip.

10. Radio and television transmitter antenna (commercial) provided that its distance from any public way is at least one and one-half times the height of the antenna, and provided that such antenna does not project into the flight path or flight zone of any existing or proposed airport, or violate other FAA regulations or criteria.

11. Circus.

12. Groves, including stables or other related activities.

SECTION G. SUPPLEMENTARY DISTRICT REGULATIONS

1. VISIBILITY AT INTERSECTIONS IN RESIDENTIAL DISTRICTS—On a corner lot any existing building, structure, or sign shall be erected, placed, planted, or allowed to grow in such a manner as to materially impede vision between a height of two and a half and ten feet above the centerline grades of the intersection street; the height of such structure, trees, bushes or points along said street lines 50 feet from the point of the intersection.

**Ruidoso News**  
Friday, May 4, 1932

Nov. 16—Last date for candidates to file sworn statements of General Election campaign expense.

Nov. 18—State Canvassing Board convenes to canvass results of election. CONTESTS—Unsuccessful candidates may file notice of contest as prescribed by law. At any time within 30 days after Certificate of Election is issued, to his opponent.

Dec. 5—Political parties may file campaign expense statements.

Nov. 6—The County Clerk shall receive Absentee Ballots until noon on the day preceding election.

Nov. 8—GENERAL ELECTION: Polls open 8 a.m. Close 7 p.m. Absentee Ballots delivered to polls during voting hours. Office of County Clerk remains open until all returns are received, or 24 hours after polls close.

Nov. 9—Deadline for County Canvassing Board to meet to canvass returns of General Election.

Nov. 15—Deadline for County Canvassing Board to complete canvass of the returns and ascertain results.

Oct. 3—Last date for registration changes preceding election.

Oct. 4—County Clerk closes new registrations for election.

Oct. 5—The chairman and secretary of every political convention held for the nomination of county officers and members of the Legislative shall not less than thirty (30) days previous to both General Election, certify to the County Clerk of said county the names of all candidates nominated at such convention. The office for which each candidate has been nominated and the political party by which nominated.

Oct. 12—County Clerk notifies county political chairmen in writing of meeting of County Commission on Oct. 22, to appoint polling place officials for General Election.

Oct. 13—County Clerk notifies county political chairmen in writing that preparation of voting machines will begin October 22nd.

Oct. 16—Secretary of State forwards Absentee Ballots to far received to County Clerk; similar mailings continue until noon November 5th.

Oct. 17—Deadline for General Election candidates to withdraw.

Oct. 22—County Commissioners appoint Election officials, and County Clerk mails notices of appointment.

Oct. 23—County Clerk begins preparation of voting machines.

Oct. 23—County Clerk shall have ballots for General Election on hand.

Oct. 25—Earliest date for publication of Election Proclamation by County Commissioners.

Oct. 26—Last day for County Clerk to furnish lists of all registered voters in county to secretary of State and county political chairmen.

Oct. 26—County Clerks of counties having voting machines must have available for distribution a supply of facsimile diagrams of front of machines as it will appear on Election Day.

Oct. 27—Latest date for notifying the press of schools of instruction for election officials.

Oct. 28—Latest date for publication of Election Proclamation by County Commissioners; final date for posting Proclamations.

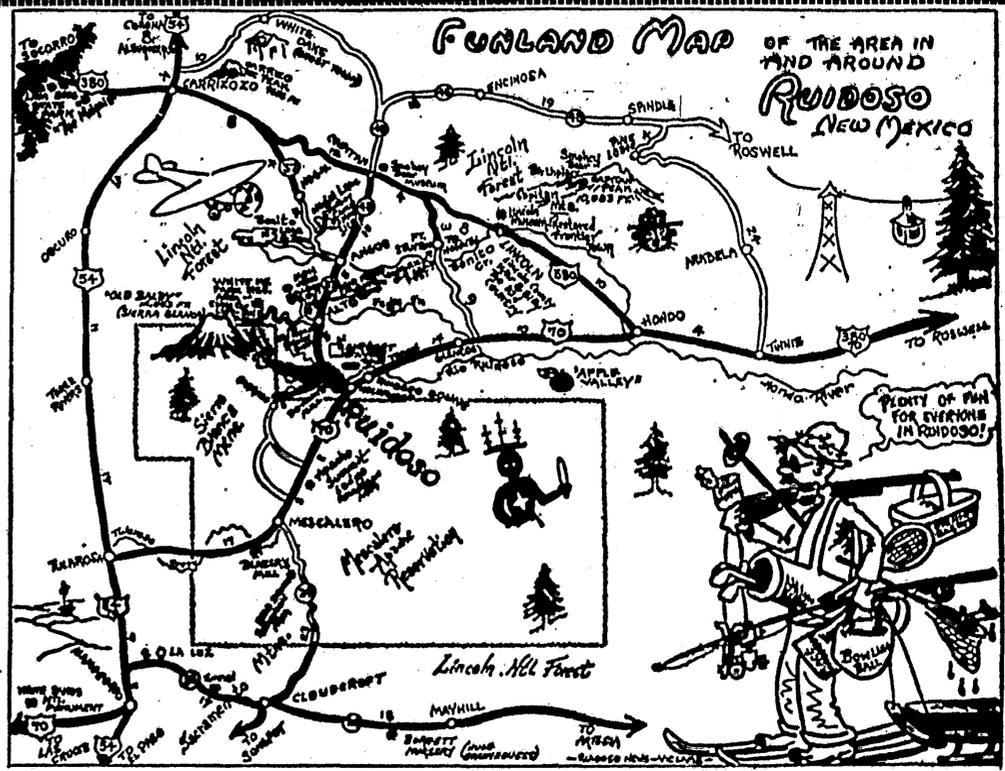
Nov. 2—Schools of instruction for election officials and interested citizens.

**RE-ELECT BOTH**

DEMOCRATIC INCUMBENT STATE SUPREME COURT JUSTICES

**IRWIN S. MOISE**

**M. E. NOBLE**



**TO OUR VISITORS—**  
Things to See and Do  
In the Playground Area  
Of Ruidoso & Lincoln County

All of these things listed are within 60 Miles of Ruidoso—

- White Sands National Monument**—Stupendous deposit of pure white gypsum.
- Lava Beds**—The Mal Pais is a fascinating and different attraction. Recently designated a State Park.
- Fishing**—Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year round in Hondo river.
- Old Lincoln Courthouse**—In Old Lincoln town, with three museums and once where Billy the Kid killed two guards in his escape from the jail there.
- Big Game**—Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- Lincoln National Forest**—With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
- Golf Course**—One of the most beautiful golf courses in the world is Cree Meadows.
- Cedar Creek**—Winter sports area and park-like shrubs and evergreens.
- Mescalero Apache Indian Reservation**—Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Lake Bonito, Bear Canyon**—Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tunnels, dams and their caves can be explored.
- Nogal Lake, Nogal Mesa**—The mesa is scene of the annual Summer Cowboy Camp Meetings.
- Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.**
- White Oaks**—Old town once thickly populated and once having newspaper, stores, saloons.
- Capitan, Capitan Gap and Indian Gap**—Scenic ranchland and mountains.
- The Three Valleys**—Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey and Milt Mable, radio and screen entertainers.
- Ruidoso Downs**—Popular summer race track with horse racing each week-end in summer.
- Night Clubs**—Numerous clubs with entertainment.
- Churches**—In the immediate area are nine churches of various denominations.
- Climate**—The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Mon Jeau Look-Out**—Drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton**—89-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanatorium. Where Territorial Gov. Law Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft**—High mountain resort area.
- Artists, Art Schools**—Ruidoso is home of several resident artists, including Harris Shelton, Katherine Wall Travis, Reynolds Jones, Martha Graves, and others, and art schools are held each summer.
- Mystery Spot**—Oray house east of Ruidoso Downs where gravity seems to have gone haywire.
- and at further distances, but still within 4 to 5 hours' drive, are El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.**
- Sierra Blanca Resort**—Winter and summer resort in White Mt. Park at 10,000 ft. opened for skiing first time in 1941-42 winter season. Magnificent 16-mile ride from Ruidoso to resort.
- Mayhill Nurseries**—Giant greenhouses growing many beautiful flowers shipped to wide area.
- Smoky The Bear Museum**—Capitan has erected log cabin to house mementoes of Smokey the Bear, rescued in forest fire near there.
- Ruidoso Lookout Tower**—Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride**—Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.
- Dowlin Mill, Blazer Mill**—Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Wallace, Billy the Kid and Pat Garret were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge**—With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun in Downtown Ruidoso**—With skating, bowling, shooting galleries, bingo, theaters, children's rides, billiards and many curio stores.
- Places To Dine**—More than 50 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct**—Stone aqueduct built over 800 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins**—Ruins and photographs of various Mesquite settlements at Glencoe, near Capitan, in Ruidoso area.
- Airport**—Paved runways long enough to accommodate two-engine planes.

such yard between the height of 30 inches and ten feet.

Yard, Side—A yard extending from the rear line of the required front yard to the rear lot line.

Yard, Front—A yard extending from the front line of the required front yard to the rear lot line. In the case of corner lots, there will be only one side yard, adjacent to the interior lot.

Width of required side yards shall be measured at right angles to a straight line joining the ends of front and rear lot lines on the same side of the lot. The inner side yard line of a required side yard shall be parallel to the straight line so established.

Supermarket—A supermarket shall be constructed of a large retail space of 8000 square feet of sales space or more, selling all food lines and certain minimum convenience non-food lines, having separate loading space for deliveries and a parking ratio of at least 2 spaces to each 200 square feet of sales for area.

Service (filling) Station—A service station is a motor vehicle supply retail outlet, the primary function of which is to sell or retail gasoline and related products normally connected with this ordinance, and normal maintenance of motor vehicles. Motor maintenance repairs only are permitted. Auto parts and accessories sales are permitted if off-street parking is provided in accordance with requirements of Section C, "Other Retail". (Service stations should be considered and placed in the ordinance only as exceptions for all private sales, except for R-1 zones).

Repair Garage—A repair garage is a structure primarily functioning or containing facilities for major repair (repair beyond normal maintenance) of motor vehicles.

Free-standing sign—A free-standing sign is any sign entirely supported by its own structure and not attached to any other structure as a means of support.

**NEW MEXICO**  
**1932 ELECTION CALENDAR**  
Compiled Under Supervision of Secretary of State, Harry F. Thomas  
Santa Fe, New Mexico

May 4—Schools of instruction for election officials and interested citizens.

May 7—Deadline 12:00 Noon for receipt of Primary absentee ballots. Ballots received thereafter cannot be counted except by mail.

May 8—PRIMARY ELECTION: Polls remain open 8 a.m. to 7 p.m.; Election officials arrive for duty 7:30 a.m. Absentee Ballots delivered to polls during voting hours. County Clerk's office open until all returns are received, or 24 hours after polls close.

May 11—Last date for County Canvassing Boards to canvass Primary results, for certification to Secretary of State and issuance of certificates of nomination to successful candidates. RECOUNTS—Candidates for county or precinct offices may seek recounts by filing demand for same within five (5) days after issuance of certificates of nomination. Candidates for Presidential electors may file demand for recount within ten (10) days after issuance of certificates of nomination therefor.

May 18—Last date for Primary candidates to file Primary campaign expense statements.

May 18—Deadline for County Canvassing Board to complete canvass of the returns and ascertain results.

May 21—State Canvassing Board convenes to canvass results.

July 1—On and after this date, applications for Absentee Ballots for the General Election may be submitted to the Secretary of State.

August 8—Secretary of State prepares Poll and Tally Books for General Election.

Sept. 21—Deadline for County Chairmen to file petitions for caucellations.

Sept. 27—The chairman and secretary of every state political convention shall, not less than forty (40) days previous to the election, certify to the Secretary of State the names of all candidates nominated at such convention and the office for which each candidate has been nominated.

Oct. 3—County Clerks establish routes for delivery of Absentee Ballots.

**Announcing**  
the little of  
**Jim Littlefield**  
to our Staff to be in charge of the Ruidoso News'  
**OFFICE SUPPLY DEPARTMENT**

- Jim says use the check list below to order office supply needs. These items are in stock:
- Adding Machine Paper
  - Small metal file boxes
  - Large metal file boxes
  - Files all kinds
  - Clip boards
  - Metal desks
  - Office chairs
  - Filing cabinets
  - Bookkeeping record books
  - File cards all kinds
  - Cash register paper
  - Legal forms
  - Envelopes
  - Typewriter paper
  - Rubric paper
  - Mimeograph paper
  - Mimeograph stencils
  - Time books
  - Sales books & pads
  - Typewriter ribbons
  - Desk calendars
  - Rubber stamps
  - Ball point pens & refills
  - Magic marker
  - Scotch tape
  - Scotch tape dispensers
  - Stamp pads
  - Stamping machines & staples
  - Rubber bands
  - Pencil all kinds
  - Pencil sharpener
  - Blinders all kinds
  - Printed forms all kinds
  - Rubber bands
  - Paper clips
  - Gummed sealing tape
  - Rubber Stamps
  - Book matches
- RUIDOSO NEWS**

procedure, for building permits, certificates of zoning compliance, appeals and other matters pertaining to this ordinance. The schedule of fees listed below shall be posted in the office of the administrative official, and may be altered or amended only by the Board of Trustees.

Permit, Certificate, special exception or variance shall be issued unless or until such costs, charges, fees, or expenses listed below have been paid in full, nor shall any action be taken on proceedings before the Board of Adjustment unless or until preliminary charges and fees have been paid in full.

(Here list fees and charges)

1. Five dollars (\$5.00) for certificate of Zoning Compliance.
2. Twenty-five dollars (\$25.00) for Conditional Use Permit.
3. Twenty-five dollars (\$25.00) for Variance request.
4. Twenty-five dollars (\$25.00) for application for zone change.

**SECTION N. AMENDMENTS**

The regulations, restrictions and boundaries set forth in this ordinance may from time to time be amended, changed or repealed, by action of the Board of Trustees, provided, however, that no such action may be taken until after a public hearing is held by the Planning and Zoning Commission, in relation thereto, at which the citizens and citizens of the village shall have an opportunity to be heard. At least 15 days notice of the time and place of such hearing shall be published in a newspaper of general circulation in the Village. The Planning and Zoning Commission shall make recommendations to the Board of Trustees, and the Board of Trustees may, in its discretion, accept, modify or reject such recommendations. Any amendment, change or repeal of this ordinance shall be subject to the same procedure as the original ordinance.

**SECTION O. PROVISIONS OF ORDINANCE DECLARED TO BE MINIMUM REQUIREMENTS**

In their interpretation and application, the provisions of this ordinance shall be held to be minimum requirements for the protection of the public health, safety, morals or general welfare. Wherever the requirements of this ordinance are at variance with the requirements of any other lawfully adopted rules, regulations, ordinances, laws, or decrees, the most restrictive or that imposing the higher standards, shall govern.

**SECTION P. COMPLAINTS REGARDING VIOLATIONS**

Whenever a violation of this ordinance occurs, or is alleged to have occurred, any person may file a written complaint. Such complaint stating fully the cause and basis thereof shall be filed with the administrative official. He shall record properly such complaint, immediately investigate, and take action thereon as provided by this ordinance.

**SECTION Q. PENALTIES FOR VIOLATION**

Violation of the provisions of this ordinance or failure to comply with any of its requirements shall constitute a misdemeanor. Any person who violates this ordinance or fails to comply with any of its requirements shall upon conviction thereof be fined not more than \$300 or imprisoned for not more than 90 days, or both, and in addition a restraining order may be entered against the person. Each day such violation continues shall be considered a separate offense. The owner or tenant of any building, structure, premises, or part thereof, and any architect, builder, contractor, or other person who contracts, participates in, assists in, or maintains such violation may each be found guilty of a separate offense and suffer the penalties herein provided.

Nothing herein contained shall prevent the administrative official from instituting any action to prevent or remedy any violation.

**SECTION R. SEPARABILITY CLAUSE**

Should any section or provision of this ordinance be declared by the Board of Trustees to be unconstitutional or invalid, such declaration shall not affect the validity of the ordinance as a whole, or any part thereof other than the part so declared to be unconstitutional or invalid.

**SECTION S. DEFINITIONS**

For the purposes of this ordinance, the following words used herein shall be interpreted as follows:

The word "person" includes a firm, association, organization, partnership, trust, company, or corporation as well as an individual.

The words "building, structure, premises, or part thereof" include any structure, whether or not permanently attached to the ground, and any part thereof.

The word "shall" is mandatory, the word "may" is permissive.

The words "used or occupied" include the words "used or occupied" in the word "arranged" to be "used" or "occupied".

The word "lot" includes the words "plot" or "parcel".

"Accessory Use or Structure"—A use of structure on the same lot with and of a nature customarily incident to and subordinate to the principal use or structure.

"Family"—One or more persons occupying a single housekeeping unit and using common cooking facilities, provided that unless all members are related by blood or marriage, not more than two shall occupy the five persons.

"Lot"—For zoning purposes, as covered by this ordinance, a lot is a parcel of land of at least sufficient size to meet minimum zoning requirements for use, coverage and area, and to provide such yards and setbacks as are hereinafter required. Such lot shall have frontage on an improved public street and may consist of:

- A. A single lot of record;
- B. A portion of a lot of record;
- C. A combination of complete and partial lots of record, or portions of lots of record;
- D. A parcel of land described by metes and bounds; provided that in case of division or combination shall any residual lot or parcel

be created which does not meet the requirements of this ordinance.

**Lot Frontage**—The front of a lot shall be the line extending from the rear of the lot to the front of the lot. For the purpose of determining yard requirements, on corner lots and through lots, all sides of a lot adjacent to streets shall be considered frontage, and yards shall be provided as indicated under "yards" in this section.

**Lot Measurements**—

- A. Depth of a lot shall be considered to be the distance between the midpoints of straight lines connecting the foremost points of the side lot lines in front and the rear points of the side lot line in the rear.
- B. "Width" of a lot shall be considered to be the distance between straight lines connecting front and rear lot lines at each side of the lot, measured across the rear of the lot. This ordinance provides, however, that width between side lot lines at their foremost points (where they intersect with the street line) shall not be less than 80 per cent of the required lot width except in the case of lots on the corner of a street, where the 80 per cent requirement shall not apply.

**"Lot of Record"**—A lot which is part of a subdivision recorded in the office of the County Clerk, or a lot or parcel described by metes and bounds in the description of which has been recorded.

**Outdoor Advertising Business**—Provision of outdoor displays or display space on a lease or rental basis only.

**Parking Space, Off Street**—An off-street parking space shall consist of a paved area, the width of parking stall plus necessary maneuvering space. Space for maneuvering incidental to parking or unloading shall not encroach upon any public way. Every off-street parking space shall be accessible from a public way.

**Recreation, Commercial**—Includes all recreation facilities operated for a profit with the exception of those requiring special use permits.

**Signs**—Any device designed to inform, or attract the attention of persons not on the premises, on which the sign is located, provided, however, that the following shall not be included in the application of the regulations herein:

1. Signs not exceeding one square foot in area and bearing the proper number and name of premises, or other identification of premises not having commercial connotations;
2. Signs and insignias of any government except when displayed in connection with commercial promotion;
3. Legal notices, identification, information, or directional signs erected or required by governmental bodies;
4. Integral decorative or architectural features of buildings, extensions, porches, terraces, moving parts, or moving lights;
5. Signs directing and guiding traffic and parking on private property, but bearing no advertising matter.

**Signs, Number and Surface Area**—The purpose of determining the number of signs on a sign shall be considered to be a single display surface or display device containing elements organized, related, and composed to form a unit. Where matter is displayed in a random fashion, the number of signs shall be considered to be the number of elements, or where there is reasonable doubt about the relationship of elements, each element shall be considered to be a single sign.

The surface area of a sign shall be computed as including the entire area within regular geometric form or combination of regular geometric forms comprising all of the display area of the sign and including all of the elements of the matter displayed. Frames and structural members not bearing signs shall not be included in computation of surface area.

**Sign, On-Site**—A sign relating to its subject matter to the premises on which it is located, or to products, accommodations, services, or activities on the premises. On-site signs do not include signs erected by the outdoor advertising industry in the conduct of the outdoor advertising business.

**Sign, Off-Site**—A sign other than an on-site sign.

**Conditional Use**—A conditional use is that which would not be appropriate generally or without restriction throughout the zoning division or district but which, if controlled as to number, area, location, or relation to the neighborhood, would promote the public health, safety, morals, or general welfare, or convenience, appearance, property, or general welfare. Such uses may be permitted in such zoning division, if specific provision for such is made in this zoning ordinance.

**Street Line**—The right-of-way line of a street.

**Structure**—Anything constructed or rejected with a fixed location on the ground, or attached to something having a fixed location on the ground. Among other things, it includes buildings, fences, walls, fences, billboards and poster panels.

**Variance**—A variance is a relaxation of the terms of the zoning ordinance where such variance will not be contrary to the public health, safety, morals, or general welfare, and the conditions peculiar to the property and not the result of the actions of the applicant, a literal enforcement of the ordinance would result in unnecessary and undue hardship. As used in this ordinance, a variance is authorized only for height, area and size of structure, or size of yards and open spaces; establishment or expansion of a use otherwise prohibited shall not be allowed by variance, nor shall a variance be granted because of the presence of non-conformities in the zoning division or district, or the adjoining zoning divisions or districts.

**Yard**—A required open space unoccupied and unobstructed by any structure or portion of a structure from 30 inches above the general ground level to the grade level upward, provided however that fences and walls may be permitted in any yard subject to height limitations as indicated herein.

**Yard, Front**—A yard extending between side lot lines across the front of a lot.

**Yard, Side**—A yard extending from the rear line of the required front yard to the rear lot line. In the case of corner lots, there will be only one side yard, adjacent to the interior lot.

**SECTION T. BOARD OF ADJUSTMENT: PROCEDURE**

The Village Board of Trustees is hereby designated to act as a Board of Adjustment; they may do so at their regular meetings or in special session.

**1. HEARINGS; APPEALS; NOTICE**—Appeal to the Board of Adjustment concerning interpretation or administration of this ordinance may be taken by any person aggrieved or by any officer or agency of the governing body of the Village, or affected by any decision of the administrative official. Such appeals shall be taken within a reasonable time, not to exceed sixty (60) days or such other period as may be provided by the rules of the Board of Adjustment, and shall be filed with the administrative official and with the Board of Adjustment a notice of appeal specifying the grounds thereof. The administrative official shall forthwith transmit to the Board of Adjustment all papers and documents relating to the action appealed from, unless the Board of Adjustment certifies to the Board of Adjustment after the notice of appeal is filed with him, that by reason of facts stated in the certificate, a stay would, in his opinion, be required. In such case proceedings shall not be stayed other than by a restraining order which may be granted by the Board of Adjustment or by a court of record on application, on notice to the administrative official from whom the appeal is taken and on due cause shown.

**SECTION K. APPEALS FROM THE BOARD OF ADJUSTMENT**

Any person or persons, or any board, taxpayer, department board or bureau of the city approved by the Board of Trustees, may appeal from the decision of the Board of Adjustment, in the manner provided by the laws of the State.

**SECTION L. DUTIES OF ADMINISTRATIVE OFFICIAL**

The administrative official shall be the official who shall receive and file all appeals from the Board of Adjustment, and shall be the official who shall receive and file all appeals from the Board of Adjustment, and shall be the official who shall receive and file all appeals from the Board of Adjustment.

**SECTION M. SCHEDULE OF FEES, CHARGES, AND EXPENSES**

The Board of Trustees shall establish a schedule of fees, charges, expenses, and a collection procedure.



**ENLARGED CAFE**—The Bill Ramseys' enlarged Village Restaurant and Buffetaria is ready for larger crowds this season with an additional dining room, in which booths were installed, located on the front of the building. Table service or cafeteria style meals are served. A private dining room for clubs or special parties is available. Some of the remodeling and refurbishing is not yet complete, Wayne Wanties of City Lumber, who provided materials said, A waistcoating is yet to be added.

**PAGE FOURTEEN**  
**Ruidoso News**  
**Friday, May 4, 1934**

constructive program to create a sound Zoning Ordinance, and from personal observation is fostered by personal settlement and/or just plain ignorance of the underlying benefits to be derived by the Village of Ruidoso over the years ahead.

Actually the Village of Ruidoso badly needs a Zoning Ordinance to curb the present haphazard type of construction springing up anywhere and everywhere anyone chooses to squat, hence a Squatters Paradise.

There is also need to curb the "Honky-tonk" and "Shantytown" areas which presently are not only in evidence but a possibility of existence without proper zoning restrictions to prevent. Low type housing as well as mobile homes are not to be excluded but confined to a designated area as permitted in a Zoning Ordinance where they will not depreciate the more expensive home areas.

There should be created an "R" area which is a restriction against anything but the better type homes in the higher bracket values thus establishing a strictly residential area protected against all infringements and unimproved property values. Lesser restrictions as the R-1 to allow such a district to accommodate the provisions of this

rating, and so on down the rating line as commercial and general conditions dictate.

The Zoning Ordinance once established should be so drawn up legally as to prevent any political alteration or distortion without the expression of the tax payers by a Referendum vote or any favoritism under political influence.

At the meeting held for the purpose of free discussion of the ordinance there was every evidence of discord and complete lack of cooperation to perfect a sound and workable ordinance. Men do and surely will differ in opinion but if honesty and integrity prevail all problems can be solved, certainly not by the methods employed by a small minority group dominating the situation I witnessed at the Council meeting this week, a very unparliamentary procedure and unjustified accusations, then and there expressed.

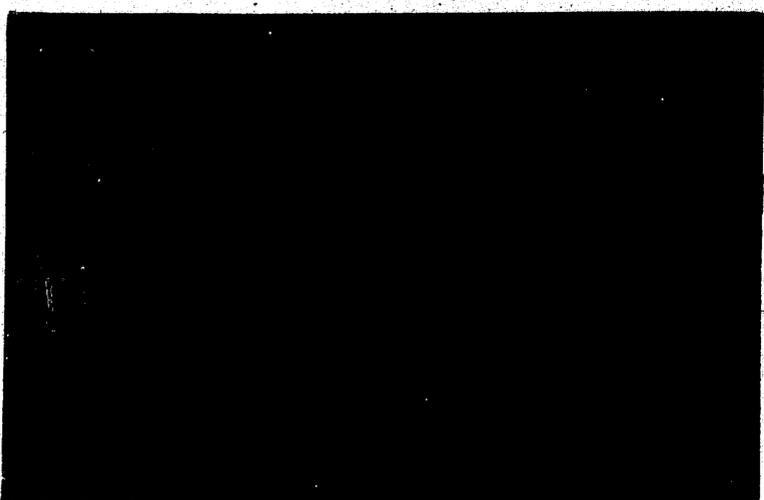
Let us hope, in the best interest of the Village of Ruidoso, the wayward thinkers will rally with those of us thinking progressively and jointly arrive at a sound and wise creation of a Zoning Ordinance that will withstand the test of time.

Dear Vic:  
I was asked last week by Chief Moore (Fire Chief) to have an article in your paper thanking certain individuals, organizations, and businesses for kindness, thoughtfulness and donations extended to

us of the Ruidoso Volunteer Fire Department. Well, I didn't get around to it this week I wasn't asked, but told so, so to keep from losing this high salaried position would you give us space to say thank you to Mr. and Mrs. Ike Kennedy for getting up at two a.m. the morning of the fire at the Sullivan place on Mander Drive, and making and bringing us coffee. It was about the best tasting coffee any of us had ever tasted. Then a big thanks to Larry McKnight who picked up the tab for our breakfast at 6:00 a.m. that morning, which was cooked by Mr. and Mrs. Ed Wiman, who woke up about 4:00 a.m. The local Forest Rangers paid for our supper the evening of the fire in Brady Canyon, and also treated us to dinner the day of the fire in Cedar Creek, for which we are very grateful, and they fought both of the fires as hard as anyone. Then a great big THANKS to Mr. and Mrs. Tom Jones of the Ruidoso Realty Co., for a check of \$100 presented to us the day after the fire in Brady Canyon.

We seriously want all to know that we appreciate every kind deed and action extended to us in any and all manners. I think it's human nature for a person to put more into a job when he is noticed or patting on the back you might say, and know his work is appreciated. Helps our moral, too.

Blair Halladay,  
Sec. & Treas.  
Ruidoso Vol. Fire Dept.



**NEW ADDITION**—The George Trimble's recently completed this addition to their Win, Place & Show Lounge in downtown Ruidoso. The new area has a seating capacity of 20 people and features an unusual curved bar and large dancing area.

**Hollywood Notes**

George Riley from Roswell was a business visitor here the first of the week.

Mr and Mrs Carl Nicholas from Dexter are spending several days in their home in the Country Club addition.

Mr and Mrs Lloyd Bloodworth from Albuquerque spent several days here in their Ruidoso home last week. They are making plans now for the Bloodworth reunion which will be held in July here.

Mr and Mrs Jim Winberry and Sarah Ruth were in Hobbs last week visiting friends.

The Gene Dummell family from Pecos were here last week doing some work on their home in Ruidoso.

The Ed Hepp family from El Paso spent the week-end here in their Ruidoso home.

Mr and Mrs E. B. Burns from El Paso spent the week end in their Ruidoso home.

Spending the week-end in their home in upper Ruidoso were Mr and Mrs. George Burns and son from Hobbs. They plan to spend the summer here as soon as school is out.

The Robert Keyes family from Roswell were here over the week-end in their Ruidoso home.

**Letters to the Editor**

Speaking the Public Mind  
Re: the Zoning Ordinance

Dear Vic:  
There is a very old proverb: "Fools Faces are Always Seen in Public Places", and this is about the way I feel every time I attend a public hearing on every issue. The point in controversy at the moment is the proposed Zoning Ordinance for the Village of Ruidoso, which was preliminarily prepared by the Zoning Commission appointed by the Village Trustees. This Zoning Commission labored hard and diligently expending their own time and money to create a set of Zoning Regulations applicable to the growing needs of Ruidoso, both present and future, and their efforts command the highest respect and gratitude, in my opinion.

However, there is a force at work in our midst that would destroy all

**RUIDOSO GRAVEL SERVICE**  
GRAVEL — SAND — EXCAVATING — TREKING  
FREE ESTIMATES — QUALITY WORK — PHO. CL 7-4044  
P. O. BOX 215, HOLLYWOOD, N. MEX. — J. B. CLOKE

**DANIEL E. ORTIZ**  
REPUBLICAN  
CANDIDATE FOR  
SHERIFF  
OF  
Lincoln County

A life-long resident of Carrizozo and Lincoln County, 44 years of age, married, 4 children. I promise a fair and impartial administration if elected to this important office.

Your Vote and Support Appreciated

Subject To Primary Election May 8, 1934

**LOANS BY MAIL STATE WIDE**

When you borrow from a small loan company, don't just look at the payment schedule. **COMPARE FINANCE CHARGES** and you'll find that a **PREFERRED RATE LOAN** makes good sense with less expense.

PREFERRED RATE LOAN		WHY PAY MORE	
BORROW	REPAY	BORROW	REPAY
12 Mo. \$ 150.00	\$ 185.00	12 Mo. \$ 150.00	\$ 250.00
12 Mo. \$ 300.00	\$ 320.00	12 Mo. \$ 300.00	\$ 400.00
12 Mo. \$ 500.00	\$ 575.00	12 Mo. \$ 500.00	\$ 800.00
24 Mo. \$1,000.00	\$1,200.00	24 Mo. \$1,000.00	\$1,500.00

Above Schedule Subject To Satisfactory Credit Requirements

Above Schedule Computed at Maximum Small Loan Rates

**PREFERRED RATE FINANCE, INC.**  
BOX 399 RUIDOSO, NEW MEXICO CL 7-8088

**WHAT A CONTRAST**

**Holsum Bread feels soft and ever-so-tender to your touch**

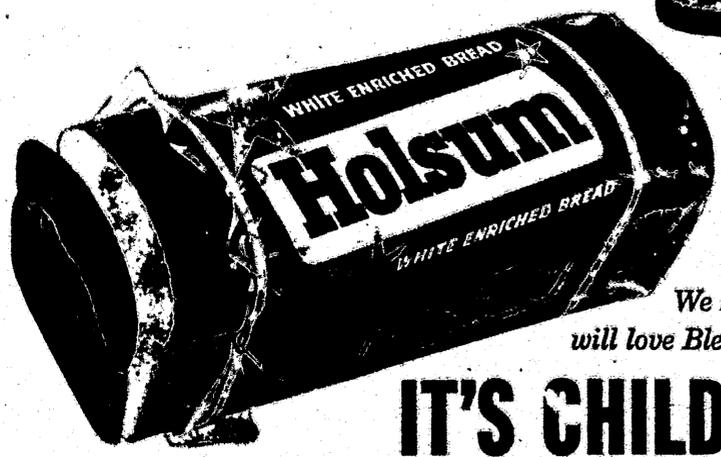


Cindy easily sees the superiority of Blended Holsum Bread... and you will, too.

Did you ever see a more tempting slice of bread?

And naturally so. The perfect blending of premium quality ingredients gives Blended Holsum Bread its perfect texture and superior flavor, slice after slice.

Buy **BLENDERIZED HOLSUM BREAD** today!



We know your children will love Blended Holsum Bread.

**IT'S CHILD TESTED!**

SOME BETTER BUYS FOR NOW  
Deal with a Realtor

A MODEL on the Ruidoso River, easy accessible, room for expansion, WITH ONE OF THE BEST ADVERTISED NAMES IN THE SOUTHWEST. Priced to sell with terms.

A WELL EQUIPPED LAUNDRY FOR LEASE, easy accessible the year around.



LARGE HOME, 3 Fireplaces, heated swimming pool and 15 lots on the river. Price \$35,000. Will Trade.

ONE OF THE LARGEST WHITE CLUBS in Lincoln County with large parking area. Would consider trading for a good Motel in a lower altitude.

102 ACRES ON BLACKTOP in the heart of the Ski Area. Very desirable for development. Priced to sell or will trade.

WE WELCOME YOUR VISIT and a discussion of your real estate problems, whether it be a listing, a purchase or a trade.

A LARGE HOME IN CAPITAN, located on Highway 380. Ideal for additional income. Price \$8,000.

Henry T. Wicker  
REALTOR

COMPLETE REAL ESTATE SERVICE  
New Office Opposite Post Office  
Phone CL 7-3552—Day or Night.  
Box 832 — Ruidoso  
SALESMEN  
Pierce Hyatt — Ph. CL 7-0006

HELP WANTED—Someone who is retired, or semi-retired, to answer phone and make ambulance calls.  
Dial CL 7-4700. 44-10c.

FOR RENT—Three bedroom unfurnished home, modern, on Highway 70. Call CL 7-5525. 44-10c.

WELL Established dress shop in Las Cruces, near college, would sell or trade for property in Ruidoso; will sell at inventory. Write 820 Bolano Drive or phone Jackson 4-2213, Las Cruces. 45-4c.

FOR RENT—Three bedroom cabin for seasonal rate, one mile above postoffice, very accessible and clean. Ph. CL 7-5156. 45-2c.

Locke Realty Company  
"Your Key to a Sound Investment"  
Member of MLS

ATTRACTIVE  
Three bedroom home in the pines in Cedar Creek. Extra large lot, rock fireplace. Immediate possession terms.  
Exclusive Agent For Aultman Betty Locke, Realtor  
SALES: J. D. Locke, CL 7-3244  
Della Hale CL 7-6238  
OFFICE AT LOCKE INN  
On Sudderth Drive  
Box 666, Ruidoso — CL 7-3004

VELMA'S ALTERATION SHOP  
Men's and Women's Wear  
Across from New Ruidoso Post Office  
Ph. CL 7-6133

A. & B. WINDOW WASHING CO.  
Commercial Residential  
Windows Interior—Exterior  
All Floors Cleaned & Waxed  
Let Us Lighten Your Pains  
L. C. WILLIAMS  
Across from new Ruidoso P. O.  
Ph. CL 7-6133

REALTORS AND DEVELOPERS  
LLOYD L. DAVIS, SR.  
LLOYD L. DAVIS, JR.

SEE OUR SUBDIVISIONS BEST BUILDING SITES TERMS

HOME OF SOUND INVESTMENT  
I AM AN INDEPENDENT REAL ESTATE BROKER

Well built house, furnished, deeded lot near golf course, \$6,950.00.

BEAUTIFUL COUNTRY HOME, guest house, service quarters, storage. Located just out of Ruidoso with 1,000 ft. front on main highway and river. Consider Ruidoso home in trade. Priced right with terms!

IDEAL FOR COUNTRY Living or Motel Site: Over 20 acres, young orchard, valid water rights, beautiful 3-bedroom brick home, 2 bath, fireplace, wall to wall carpet, drapes, double garage. Over 1500 ft. highway frontage, close in. A real buy.

BARGAIN \$4,000.00 BUYS RUSTIC LOG TYPE CABIN in the tall pines, 3 bedroom furnished, carpet, large 285 ft. front lot with enough room for another cabin. TERMS!

PAUL H. DOUGLASS REAL ESTATE  
Residence Phone CL 7-2490  
Postoffice Box 394  
SALESMEN: Jimmy McCasland, CL 7-5608; Lila Pettit, CL 7-4422

WELL ARRANGED TWO BED ROOM Home, overlooking the golf course with a beautiful view of the mountains. Wall to wall carpet. Attractive fireplace, five picture windows. Two baths. Large closets. Floor furnace and panel ray. On the new pavement. Open for your inspection.

REAL NICE SMALL Furnished Home. On large lot on the river. Terms with immediate possession.

A COMFORTABLE THREE BED ROOM home in Ruidoso Downs.

THREE BED ROOM HOME. Carpeted, fire place, central heating, double garage. One and one half baths. On the new pavement and located in nice neighborhood. This was built for comfortable living, so why not inspect this before making a definite decision.

THREE BED ROOM HOME, Furnished. Close to the river and shopping center. Only \$1,000 down and balance like rent. Suggest you investigate this for an inexpensive home.

RESIDENTIAL LOTS FOR 10% DOWN.

CHOICE COMMERCIAL LOCATIONS, TERMS.

LUTHER BYNUM, REALTOR  
Vera Bynum, Sales

Next door to Mon Jeau Cafe  
Office Ph. CL 7-3710 — Res. Ph. CL 7-3795

BULLDOZER WORK—Bill McCarty, dial CL 7-4500. 29-10c.

WE HAVE Tires to fit small foreign cars in stock. El Paso Station. 15-10c.

FOR SALE—By owner, beautiful, homelike, wonderful water supply, terms. Ph. CL 7-6311. 45-31p.

FOR SALE—Mattress like new; light weight mattress; springs like new; metal bedstead, library table. Phone CL 7-5268. 44-31p.

WANTED—Hotel to manage. Gordon Anthony, 107 1/2 Kentucky, Roswell, Phone MA 2-8173. 45-41p.

WANTED—Hotel to manage. Gordon Anthony, 107 1/2 Kentucky, Roswell, Phone MA 2-8173. 45-41p.

FOR SALE—D-6 Cat hydraulic dozer, oil clutch; LeTourneau carry-all; Caterpillar motor grader No. 12, good condition. Earl Dillard, Roswell, N. M., phone 623-1486. 43-41p.

FOR SALE—Almost new cabin, well furnished, has big fireplace, television and dish washer. Will sell ten people. See at West Third Street or write Box 15, Ruidoso, N. M. Mrs. H. O. DeShurley. 44-41p.

FOR SALE—Furnished or Unfurnished  
Large Living, Dinette, 3 Bedrooms, Tub Bath, 3 Lots Fenced, on Willow Road in Skyland, Will Put in First Class Condition.  
McCament, Owner  
Ph. LO 8-1668 or Address  
2501 N. Pedras — El Paso 44-21p

FOR SALE  
FRITZ TAXI  
RUIDOSO, N. M. — CL 7-2653

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FRITZ TAXI  
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FOR SALE  
FRITZ TAXI  
RUIDOSO, N. M. — CL 7-2653

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50¢ per word with a minimum of 75¢ for 12 words. Please figure 8 per cent tax to add to advertising cost. This rate holds true for one week insertion and can be multiplied by the number of weeks the ad is to be run. When dealing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

HORSEMEN SPECIALS

WE HAVE A NUMBER OF EXCELLENT PLACES NOT FAR FROM RUIDOSO DOWNS, SOME ON THE RIVER. ALSO SEVERAL SMALL ACREAGES READY FOR YOUR OWN IMPROVEMENTS

3-BEDROOM MOUNTAIN CABIN IN EXCLUSIVE AREA ON THE RIVER.

NEW AND NEAR NEW 2-BEDROOM HOMES, GOOD TERMS.

SMALL CABIN NEAR RIVER IN CENTER OF TOWN.

SMALL ACREAGE AND NICE HOME NOT FAR FROM NAVAJO LODGE.

COMMERCIAL—40 ACRES ADJOINING CITY LIMITS. GOOD MAIN ROAD LOCATIONS. HIGHWAY 70 ACREAGES.

LELAND Realty

CY LELAND, SR., Realtor  
Broker-Salesman: (night numbers)  
Cy Leland, Jr. — CL 7-4462  
Jack Little — CL 7-5525  
Office — CL 7-2338

Leland Realty Bldg.

BEAUTY COUNSELOR COSMETICS—For sensible skin care and natural make-up see your local representative—Della Hale, CL 7-4228. 33-10c.

FOR SALE—Or lease, shoe repair shop, set up for operation, or can be moved. Contact George Bonal, CL 7-2683, Ruidoso. 35-10c.

BACKHOE for rent by the hour or day, with or without operator, Ruidoso Gas Co., Ph. CL 7-2933.

FOR RENT—Two, three and four room houses, by year or month. Eve Ball. 40-10c.

PLASTIC PIPE DISTRIBUTORS—Complete plastic pipe stock and service; irrigation pipe; water well casing; gas & sewer pipe; drainage & sprinkler systems; Lubbock, Tex., P. O. Box 5665, Phone Porter 6531. 43-41c.

PIANO TUNING And minor repairs. LeRoy Cooch, new and used piano sales, Box 304, Hollywood, CL 7-4202. 44-41c.

FOR RENT—Modern, furnished houses in East Ruidoso Downs. One large, one small, Louis M. Smith. 44-10c.

FOR RENT—House trailers, \$30 to \$40 per month. For sale, House trailers \$300 to \$2,200. Two Rivers Trailer Park, Friday, Saturday, Sunday, Phone CL 7-5357.

FOR SALE—Westinghouse Laundry; G. E. electric pushbutton range; one full size roll-away bed. CL 7-4027. 45-11p.

FOR SALE—Almost new cabin, well furnished, has big fireplace, television and dish washer. Will sell ten people. See at West Third Street or write Box 15, Ruidoso, N. M. Mrs. H. O. DeShurley. 44-41p.

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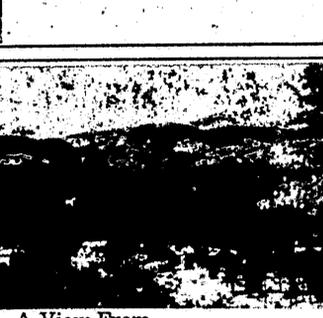
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FOR SALE—Almost new cabin, well furnished, has big fireplace, television and dish washer. Will sell ten people. See at West Third Street or write Box 15, Ruidoso, N. M. Mrs. H. O. DeShurley. 44-41p.

This mountain lodge is located approximately 5 1/2 miles from Ruidoso on Eagle Creek; has 20 acres of land; 14 excellently furnished rooms and living quarters; large lobby, etc. Ideal summer vacation location. It is on the road to the winter ski slopes. Due to projected recreation facilities in the immediate area, this property has a very bright future and I say to you that it is really priced to sell.

SALES: W. B. Alexander, Ph. CL 7-4115  
Member Multiple Listing Bureau



A View From—WINGFIELD HOMESTEAD SUBDIVISION

100 New Lots Now Available In The Heart of Ruidoso

DELLA HALE CL 7-6238 OPAL BOWERS CL 7-6645

Very Attractive, practically new, 2 BR cabin, in the pines, close in. Priced to sell.

Three bedroom home and two rental cabins. Total price only \$10,500. Take trailer in trade.

Trailer Park with 38 trailer spaces, living quarters and two furnished rental houses. Owner will take home in Ruidoso in trade.

We Invite Your Listings.  
P. O. Box 378  
Ph. CL 7-2784

"AS WE LIVE — WE GROW"  
MILDRED WANTIEZ REAL ESTATE AND INSURANCE  
Member Multiple Listing Service  
Office in My Home, Junction Rd., Palmer Gateway  
Sales: Fred Grasswell, J. J. Dipalo, E. N. Origaby

WE HAVE 10,000x20 and 10,000x22 and 8,250x20 truck tires in stock. El Paso Station. 19-10c.

LOCATION WANTED—On Highway 70, will buy or lease. Ph. CL 7-5311. 45-31p.

FOR ONLY \$16 a month you can clothe and feed an orphan child. For details write Christian Child's Fund Inc., China Bldg., Richmond, Va. or save the Child's Fund Foundation, Inc., Box 318, Newark, Conn. 45-10c.

FOR SALE—Model "T" motors, complete with clutch housing, 24 to 27 model, \$90.00 each. Write postoffice box 428, Ruidoso, N. M. 41-10c.

EQUITY in nice lot near ski road, good water. S. B. Boykin, 17-10c. Box 261, Phone CL 7-4467. 38-10c.

WANTED — Cooks and kitchen help; Maids, Waitresses, experienced or inexperienced; If you qualify could be year around. Apply in person, no telephone calls.  
HOLIDAY HOUSE

RENTALS  
Let Me Rent Your Cabin or Home For You  
Have several 1 Bedroom cabins, also furnished homes, 2 and 3 Bedrooms.  
Call Mrs. L. E. Brickel  
Walt Crosby Realty Co.  
Home phone ES 8-4082 - - Office phone CL 7-6341.

WANTED—Maid to work in cabins. Whispering Pines Cabins, CL 7-3435. 45-10c.

FOR RENT—Small housekeeping units by month or season. Also trailer space. Gardenside Courts, CL 7-4491. 44-10c.

FOR RENT—Three furnished cabins for summer, low rates. Ph. CL 7-2775. 11c.

BASIN ELECTRIC CO.  
H. T. DAVIS, Electrical Contractor  
Across Street From Ruidoso Post Office  
ALAMOGORDO HE 7-0510  
RUIDOSO CL 7-6748

CARRIZO CANYON NURSERY  
• Landscaping & Plans  
• Trees & Shrubs  
• Lawns Levelled & Seeded  
• Trees Treated & Sprayed  
• Gardens Plowed  
PH. CL 7-4197  
GRAVELLY TRACTOR SALES  
E. S. HARDY  
Carrizo Canyon Rd. — Ruidoso

TRY THE WANT ADS  
FOR FAST ACTION!

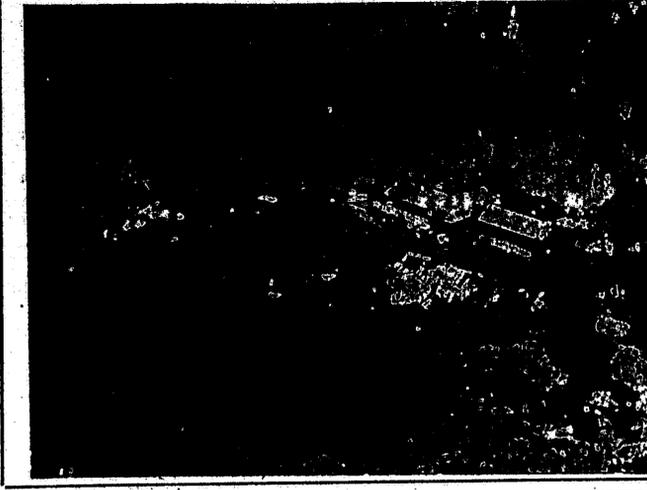
The Above Cabin—20x24 (Shell Only) \$1800  
Includes Six Aluminum Windows—Steel Door Jambes and Entrance Door Installed With Complete Roof As Pictured—Many Sizes and Plans To Suit Your Needs Are Available At Corresponding Prices—We Will Be Glad To Quote A Completed Price or Any Phase of Completion—  
JODIE J. FILLEMAN  
GENERAL BUILDING CONTRACTOR  
Box 923 — Ruidoso, New Mexico — Phone CL 7-3582

JODIE J. FILLEMAN  
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Box 923 — Ruidoso, New Mexico — Phone CL 7-3582



NOTARY  
Tom Jones  
REALTOR  
Agent For  
Ruidoso Realty Co., Inc.  
DIAL CL 7-2088  
Since 1933  
Member Multiple Listing Service

YEAR ROUND Homesites in good residential area. 10 year terms.

SUMMER CABIN SITES already leveled—for lease or sale.

OTHER Lots, Homes, Cabins

FOR RENT—2 Bedroom house, unfurnished, on Sudderth Drive, near schools, churches and shopping center. Phone 671-4081 after 8 p.m. 40-10c.

FOR RENT—Modern, clean trailer house for couple. Louis M. Smith, Ruidoso Downs. 43-10c.

FOR RENT—1-2-3 Bedroom houses, furnished. Palace Motel, Ruidoso Downs, ES 8-4266. 43-10c.

Water Well Drilling & Clean-Out Work  
6"x8"x10" Holes Drilled  
Prices Are Reasonable  
WRITE TO:  
1008 King's Drive & 600 S. Penn.  
ROSWELL.

FOR SALE—Beautiful ranch style 3 BR, 2 bath in Agua Fria Estates. Waterfall, 2 fireplaces, central heat, 3 level patio, covered barbecue area. Owner will sacrifice at builder's cost. Ph. Griffith, ES 2-4268. 45-41p.

FOR RENT—2 two bedroom cabin, suitable for working men or couples. Reasonable rent. Monthly or weekly. Bills paid. First Street (Back of Food Mart), 3600 block. 45-10c.

HOUSE FOR SALE OR LEASE, one duplex, one two-bedroom, one three-bedroom, all modern, with well. C. E. Staples, Box 63, Ruidoso Downs, N. M. 45-10c.

FOR RENT—Nice clean bedrooms by month. Near the track, reasonable, girls only. Louis M. Smith. 45-10c.

FEMALE Help Wanted—Sales lady in Dept. Shop. Apply in person. Money afternoon at 7:30. D. D. Dicks at 435 Sudderth Drive. 11p.

FOR SALE—Bedstead, springs and bed of drawers, 5-piece breakfast room set. Electric range. W. B. Alexander. CL 7-4115. 11c.

MALE Help Wanted—Experienced donut cutter. Apply in person Monday afternoon at Southern Maid Doms at 435 Sudderth Drive. 11p.

FOR SALE—Or trade, new and used mobile homes, Clayton Bennett the "Trailer" west on Hwy 70. Ph. CL 7-3269. 11c.

FOR SALE—Or trade, new and used mobile homes, Clayton Bennett the "Trailer" west on Hwy 70. Ph. CL 7-3269. 11c.

WANTED—Maid to work in cabins. Whispering Pines Cabins, CL 7-3435. 45-10c.

FOR RENT—Small housekeeping units by month or season. Also trailer space. Gardenside Courts, CL 7-4491. 44-10c.

FOR RENT—Three furnished cabins for summer, low rates. Ph. CL 7-2775. 11c.

BASIN ELECTRIC CO.  
H. T. DAVIS, Electrical Contractor  
Across Street From Ruidoso Post Office  
ALAMOGORDO HE 7-0510  
RUIDOSO CL 7-6748

CARRIZO CANYON NURSERY  
• Landscaping & Plans  
• Trees & Shrubs  
• Lawns Levelled & Seeded  
• Trees Treated & Sprayed  
• Gardens Plowed  
PH. CL 7-4197  
GRAVELLY TRACTOR SALES  
E. S. HARDY  
Carrizo Canyon Rd. — Ruidoso

TRY THE WANT ADS  
FOR FAST ACTION!

The Above Cabin—20x24 (Shell Only) \$1800  
Includes Six Aluminum Windows—Steel Door Jambes and Entrance Door Installed With Complete Roof As Pictured—Many Sizes and Plans To Suit Your Needs Are Available At Corresponding Prices—We Will Be Glad To Quote A Completed Price or Any Phase of Completion—  
JODIE J. FILLEMAN  
GENERAL BUILDING CONTRACTOR  
Box 923 — Ruidoso, New Mexico — Phone CL 7-3582

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NOTARY  
Tom Jones  
REALTOR  
Agent For  
Ruidoso Realty Co., Inc.  
DIAL CL 7-2088  
Since 1933  
Member Multiple Listing Service

YEAR ROUND Homesites in good residential area. 10 year terms.

SUMMER CABIN SITES already leveled—for lease or sale.

OTHER Lots, Homes, Cabins

FOR RENT—2 Bedroom house, unfurnished, on Sudderth Drive, near schools, churches and shopping center. Phone 671-4081 after 8 p.m. 40-10c.

FOR RENT—Modern, clean trailer house for couple. Louis M. Smith, Ruidoso Downs. 43-10c.

FOR RENT—1-2-3 Bedroom houses, furnished. Palace Motel, Ruidoso Downs, ES 8-4266. 43-10c.

Water Well Drilling & Clean-Out Work  
6"x8"x10" Holes Drilled  
Prices Are Reasonable  
WRITE TO:  
1008 King's Drive & 600 S. Penn.  
ROSWELL.

FOR SALE—Beautiful ranch style 3 BR, 2 bath in Agua Fria Estates. Waterfall, 2 fireplaces, central heat, 3 level patio, covered barbecue area. Owner will sacrifice at builder's cost. Ph. Griffith, ES 2-4268. 45-41p.

FOR RENT—2 two bedroom cabin, suitable for working men or couples. Reasonable rent. Monthly or weekly. Bills paid. First Street (Back of Food Mart), 3600 block. 45-10c.

HOUSE FOR SALE OR LEASE, one duplex, one two-bedroom, one three-bedroom, all modern, with well. C. E. Staples, Box 63, Ruidoso Downs, N. M. 45-10c.

FOR RENT—Nice clean bedrooms by month. Near the track, reasonable, girls only. Louis M. Smith. 45-10c.

FEMALE Help Wanted—Sales lady in Dept. Shop.

# RUIDOSO FOOD MART

Double Frontier Stamps Wednesday  
On Purchases of \$3.00 or more  
—FRIDAY - SATURDAY SPECIALS—

MAY 4-5

Glover's  
**BOLOGNA** . . . . . Lb. 29¢  
**BABY BEEF LIVER** . . . . . Lb. 29¢  
**LEAN PORK ROAST** . . . . . Lb. 39¢  
**LEAN PORK CHOPS** . . . . . Lb. 59¢

Swift's Premium  
**SLAB BACON** . . . . . Lb. 49¢

**FRESH FRYERS, LB.** . . . . . **27¢**

★ ★ ★

Mrs. Tucker's  
**SHORTENING** . . . . . 3 Lbs. 75¢

Kimbell's  
**FLOUR** . . . . . 10 Lbs. 79¢

**ELGIN OLEO**  
**2 LBS.** . . . . . **29¢**

**KIM DOG FOOD** . . . . . 3 for 25¢

Tastewell 46 oz.  
**TOMATO JUICE** . . . . . 29¢

Diamond No. 303 Can  
**TOMATOES** . . . . . 2 for 31¢

Price's All Flavors  
**ICE CREAM** . . . . . 1/2 Gal. 79¢

**SWANSON T. V. DINNERS** 49¢

★ ★ ★

**MARYLAND CLUB**  
**COFFEE, LB.** . . . . . **.63**

All Brands  
**BISCUITS** . . . . . 5 for 49¢

Best Value  
**TISSUE** . . . . . 4 Rolls 29¢

Morton's  
**SALAD DRESSING** . . . . . Quart 39¢

**VELVEETA CHEESE, 2Lb.** 89¢

**GIANT TIDE** . . . . . **69¢**

Kimbell's  
**LUNCHEON MEAT** . . . . . 12 Oz. Pkg. 45¢

Grade "A" Local  
**EGGS DOZEN** . . . . . **45¢**

Kimbell's No. 2 1/2 Can  
**PORK & BEANS** . . . . . 21¢

★ ★ ★

25 Lb. Bag  
**RED POTATOES** . . . . . 98¢

**AVOCADOS** . . . . . 3 for 29¢

**LETTUCE** . . . . . Lb. 15¢

Florida Red  
**GRAPEFRUIT** . . . . . Lb. 15¢

—CLOSED SUNDAYS—

## News Briefs

Elmer Firell reports he is to start construction soon on a 3-bedroom home for the Bill Tadlocks in the Second Addition to Cree Meadows Heights. It is being financed through the Farm Home Administration.

Carrizo Riding Stables have been open all winter, located near Carrizo Lodge, offering horseback rides in the Indian reservation. The operator, Bill Shockey, says he's getting ready for a big season this spring and summer.

Jane Fairwell, a freshman at Eastern New Mexico University at Pecos and daughter of Mr. and Mrs. H. A. Parnell of Ruidoso Downs, was one of four students attending the New Mexico annual state home economics convention at New Mexico State University last week-end. The students were accompanied by Mrs. Vera Murphy, instructor in home economics at E. N. M. U.

Mrs. Mary Frances Winkel, E. N., is a new nurse at the Ruidoso Valley Hospital. She has worked at the Lea County General Hospital in Hobbs, and at Providence Memorial Hospital in El Paso. Mrs. Winkel and her husband, Ballard B. Winkel, moved here recently from Hobbs. They are the parents of two children, Ann, 12, who is finishing this school term in Hobbs, and Stacy, 6, who will start school here next year. Mr. Winkel has been in the retail shoe business previously.

James W. Johnson of Johnson's Tire Service in Jal, N. M., visited his parents here last week-end, and Mrs. H. M. Johnson, Johnson's Tire Service route extends from Jal to Ruidoso with weekly service on new tires and re-caps. The younger Johnson's family will be spending the summer in their home on Musical Mountain. Mark Johnson is quite active in his social circles and is looking forward to making many new friends in Ruidoso this summer. The children, Diane, 9, Carol, 6, and Owen, 3, are looking forward to the possibility of Ruidoso being their permanent home.

Z. T. Byers, formerly of Tucuman, where he managed the Arrowhead Bowling Lanes is the new manager of Holiday Bowl here. Byers succeeds Aubye Murray. Byers and his wife have two children, Jean Ann, 6 years old, and Jim Don, 4, an overnight trip. The group is the

## Ruidoso News Friday, May 4, 1935

who is finishing school in Loveland, Tex., and will join his parents and sister here when school is out.

Lea Beers is now on the staff of Mickey McSpadden's Beauty Salon on Sudderth Drive near Ruidoso TV Cable office. Others on the staff there are Mrs. McSpadden and Delma Turner.

Another meeting of stockholders of Ruidoso Enterprises, Inc., is planned for Monday night next week at the O. C. building, Carl DeBord, president has announced. In a meeting Monday night this week action was going ahead with the proposed million dollar Cree Manor Hotel was debated, and is to be determined in the meeting, he said. M. D. Hockenbury, of Harrisburg, Pa., spoke on prospects of staging a stock selling campaign after a thorough study of fund raising possibilities was completed by his firm. He said a survey could determine if there was sufficient local interest in supporting the project, and that only after a study was made could he advise such a campaign.

Wayne Eyles, local precinct chairman for the Democratic party, said he has been informed Jack M. Campbell of Roswell, one of four Democrats seeking the nomination of governor in New Mexico, is to call in Ruidoso Saturday in person, along with a caravan of supporters. He said details of where Campbell might be while here, and the hour he will arrive were not known by him this mid-week.

H. T. Wicker has moved his real estate office from the Old Mill Cortel lobby to the Basin Electric Co. office opposite the Ruidoso post office.

Joining the real estate sales force of Dan D. Swearingin this week is Jesse Noble, who recently received his salesman's license. He and Mrs. Noble moved here from El Paso last year into their new home in Country Club Estates.

Ruidoso Volunteer Fire Department, Tuesday afternoon answered a call to battle a grass and brush fire near the Ruidoso Woman's Club building.

About 50 people are expected at Carrizo Lodge Friday, May 4, on an overnight trip. The group is the

## Ruidoso Downs Trailer House Town I. A. Russell

2 1/2 Miles East of Ruidoso Downs On Highway 70 Phone ES 8-4128

## DOWN'S DRIVE-IN THEATRE

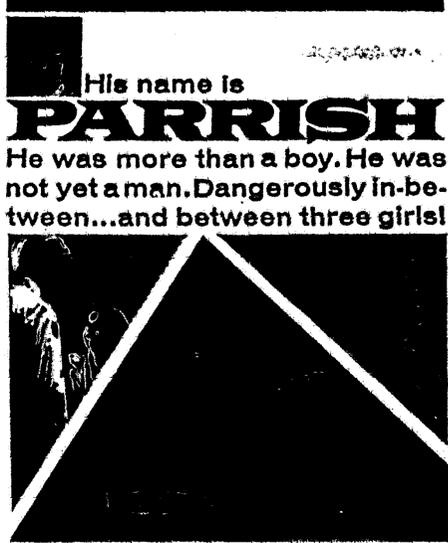
ACROSS FROM THE ENTRANCE TO THE RACE TRACK—HIGHWAY 70

Our Snack Bar Will Be Open  
★ ★ ★  
THURSDAY-FRIDAY-SATURDAY  
DOUBLE BILL



James Stewart - Audie Murphy in "NIGHT PASSAGE"

★ ★ ★  
SUNDAY-MONDAY-TUESDAY

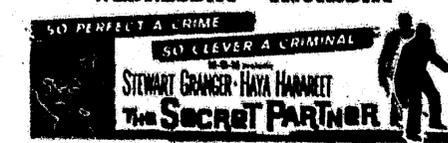


TROY DONOVAN - CLAUDETTE COLBERT - KARL MALDEN - DEAN JAGGER

and Parrish's three loves...  
COMING SOON - "OPERATION PETTICOAT"

TECHNICOLOR from WARNER BROS.

★ ★ ★  
— PLUS CARTOON —  
WEDNESDAY - THURSDAY



★ ★ ★  
— PLUS CARTOON —  
COMING SOON - "OPERATION PETTICOAT"

# 'A Majority of One' 3 Days stars Rosalind Russell at the Mt. Vue

COLOR, CINEMASCOPE SHOWS SUN., MON., TUES.

★ ★ ★  
WED.-THURS.-FRI.

Joey Dee and The Starlighters

— IN —  
"LET'S TWIST"

Plus Cartoon

Saturday  
YUL BRENNER  
ELI WALLACE

— IN —  
"The Magnificent Seven"

★ ★ ★  
WED.-THURS.  
Next Week



Plus Cartoon

★ ★ ★  
NOW OPEN  
7 NIGHTS  
EACH WEEK

— Enjoy a meal in our snack bar, a full dinner or a sandwich, while you enjoy Hollywood's finest productions any night of the week.

★  
Enjoy a Show  
in the Comfort  
of our Heated  
INDORAMA

with more than 250  
seats. You see the Show  
Through Frost Proof  
Glass

★

Salute of the week—To our one man Chamber of Commerce, Clarence Thoburn. Clarence works nights in Ruidoso Downs and keeps a guest book for tourists to sign. He receives letters from all over the world and is a frequent visitor to the beauties of here and the advantages of moving to and living in Ruidoso Downs. He unofficially runs an employment agency—weather bureau—he memorizes the mileage to many cities to oblige tourists. He is a great uncle to half the teen agers of our area.

Mr. and Mrs. Elbert Minchey and son Mike have moved to Ruidoso Downs for the racing. Elbert is one of the leading jockeys and Mrs. Minchey his daughter of Mr. and Mrs. Ernest Powell. Mike is a very lucky young man and training early to be a jockey. He has a Shetland pony, Peanut, and a puppy named Klecha.

Prettiest sight of the week: Young, pretty and red haired Dede DeBord, wearing a blue and white gown in her pink satin, lace covered dress, attending the prom last week-end. Note to Dude: Better get that abogout out to keep the local young men away from your fair doorstep.

Mr. John Ferguson of Roswell, father of Cliff Ferguson of Ruidoso, so Downs, passed away April 26 after a lingering illness. Funeral services and burial were held April 30 in Roswell.

Mr. Shriver went fishing recently to Fort Aransas, Tex., and had very good luck. One, 18 lb. red snapper, has been on exhibition at the store all week.

Mr. and Mrs. Herbert Reddy are visiting their granddaughter in Flagstaff, Ariz., for a few weeks. They are getting to be known as the "Flying Reddys" and about in these parts are Bill and Clara Blakeley of Ruidoso Midway Garage. Clara has been very ill, recently underwent surgery, but has bounced back to her charming, smiling self. They were seen having coffee at Frontier Cafe Tuesday night and on the town Friday night.

Over the week-end several leading jockeys came to Ruidoso Downs. Larry Byers, No. 1 jockey last year here and Jot Wilson, a leading jockey. Others visiting our fair city include two musicians from Albuquerque, Earl Durham and Max Laro. They were guest musicians at Olin's Saturday night and were originally with Carl Morrison at Roswell.

Dr. and Mrs. S. T. Zargas and

daughter, Cindy Lou, five and a half months old, arrived in Ruidoso Downs this week.

Dr. Zargas, a veterinarian, will have his office in a trailer next to Hollywood post office.

Mrs. Mary Knowles and daughter, Mrs. of El Paso, visited in Ruidoso Downs last week. They will be moving to Ruidoso Downs for the summer. Mrs. Knowles is an avid horse player.

Multiple Listing  
Service Notes  
Recent Sales

Recent real estate transactions completed through Ruidoso Multiple Listing Service include lots 3, 4 and 5, block 6 in Ponderosa Heights subdivision sold by Mrs. Jewel Klorie to Mr. and Mrs. Emil F. Klemm. Warren Barrett was the listing agent and Locke Realty the selling agent.

Mr. and Mrs. Lonnie Allsup have bought lot 2, block 5, 1st addition to Wingfield Homesite from Della Hale. Listing and selling agent was Locke Realty.

Andy Rue has bought lot 2, block 5, Green Meadows Addition from Dan Swearingin. Swearingin, Inc., was the listing agent and Wankles Realty the selling agent.

Vodka, Whiskey Taken  
In Tinnie Break-In  
State Police were aided by Sheriff Glen Bradley Tuesday this week in investigating a break-in at the Silver Dollar Steak House and Saloon at Tinnie. Reported stolen when entry was gained by breaking past of a rear window to unlock a latch we recovered a case of vodka, a case of whiskey and \$3.50 in change.

May Specials—Electric wiring, switches, plugs, 10c and up at Gambles.

**WE SERVE TO SERVE AGAIN**  
**GET THE GREATEST GET GATES TIRES**  
The Best Prices — The Best Service  
**You Can Always Expect ECONOMY & REAL SERVICE**  
—At—  
**LONG'S MALCO NO. 1**  
RONALD D. WILSON  
On Highway 70 — Pho. CL 7-3935  
Hollywood  
**More Miles Per Dollar**  
**Regular Gas at a Low Price!**  
NOTICE—We have plenty of KEROSENE

**WE ARE AUTHORIZED DEALER**  
**For the New Vehicles We Sell**  
and can service them right here — you don't have to go to another town. If we don't get around to seeing you about our line of Pontiacs and Oldsmobiles and Buicks, then by golly, you call us. It'll pay you to, because our prices are as good as anyone's.

**R. H. ANDERSON**  
**CAR SALES**  
Pho. OL 7-2133 On Highway 70 Hollywood

**GATEWAY FOOD MARKET**  
WE GIVE FRONTIER STAMPS DOUBLE ON WEDNESDAY

Starting May 7 We Will Be Open  
7 A. M. to 9 P. M. DAILY and  
9 A. M. to 8 P. M. SUNDAYS

Price's Dutch Treat 1/2 Gal.  
**ICE CREAM** . . . . . **59¢**

Swanson's Beef, Chicken, Turkey  
**POT PIES** . . . . . **2 for 39¢**

**STRAWBERRIES** . . . . . 10 oz. 19¢  
1 1/2 Lb. Bag

**FRESH FROZEN VEGETABLES** . . . . . **39¢**

**LUCKY WHIP** . . . . . 10 oz. 39¢

**KIM DOG FOOD PER CAN** . . . . . **5¢**

**CANNED BISCUITS** . . . . . 3 for 25¢

**KIMBELL'S VIENNA SAUSAGE** . . . . . 19¢

**LETTUCE HEAD** . . . . . **10c**

**FLORIDA RED GRAPEFRUIT** . . . . . Lb. 10c

**CABBAGE** . . . . . Lb. 9c

**LARGE GRADE A EGGS, DOZEN** . . . . . **39¢**

**PORK CHOPS** . . . . . Lb. 49c

**ROUND STEAK, Choice** . . . . . Lb. 69c

**FRESH GROUND BEEF** . . . . . Lb. 39c

**HORSE SHOE COURTS**  
15 Days — Wall to Wall Carriage — Fast Ray Heating  
Rooms with Kitchens — On Sudderth Drive — Open All Year  
For Reservations Call CL 7-3962 or Write Box 884, Ruidoso  
MR. AND MRS. L. C. CREWS, Your Hosts