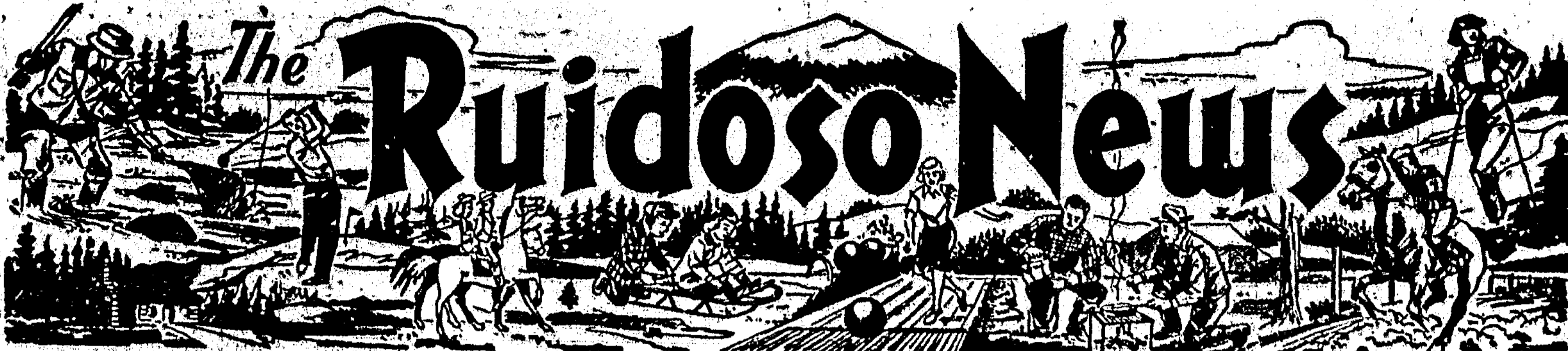


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Lawyer.

Billie Clarke — Dial CL 7-2415



The Ruidoso News

WELCOME COTTON GINNERS AND
MAID OF COTTON CONTESTANTS

DAVE PARKS, Insurance Dept.
Home Phone CL 7-4515

DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Phs. CL 7-2255



VOLUME 17, NUMBER 52

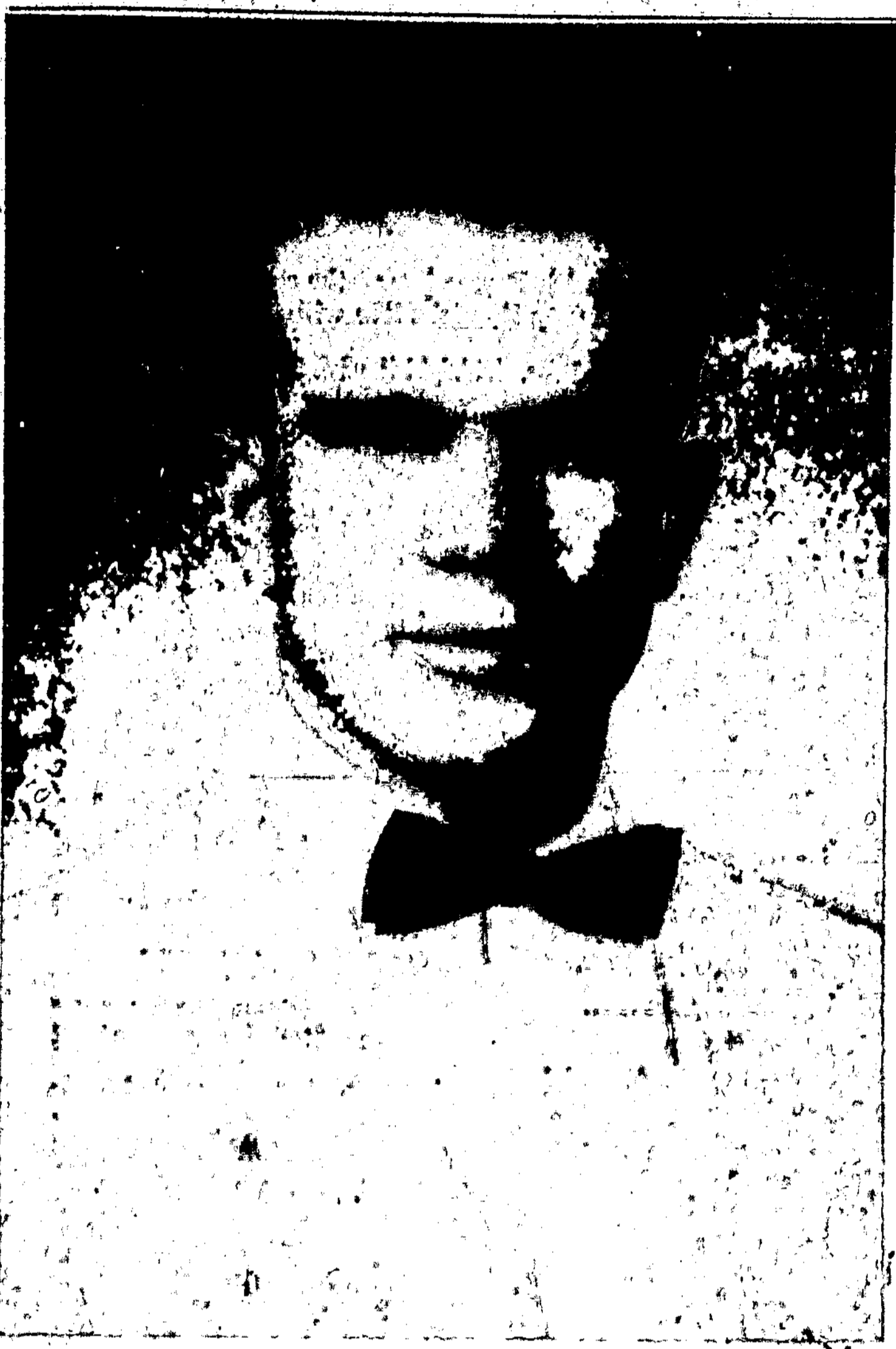
RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, JUNE 21, 1963

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

INJUNCTION HALTS FENCING OF ACCESS TO BROWN FACILITIES



A temporary injunction issued by District Judge W. T. Scoggin Saturday morning, and served by Deputy Sheriff Clyde Atwood to Ruidoso Mayor Warren Tucker, at two o'clock Saturday afternoon here halted construction of a fence and gate being built by the Village of Ruidoso across the access strip owned by Brown Air Service. The village council in its meeting Thursday evening last week, voted unanimously to construct a fence, with gates for private access strips, along the west border of the airport. The plan was adopted after a long discussion of the village's "problem" of Brown Air Service, operated by Ralph Brown, getting the bulk of patronage from the 20 to 30 planes using the local airport each week-end here. Revenue bonds voted by the village of Ruidoso are dependent on revenue from the airport to retire them. General Obligation provided \$87,000 for construction of part of the \$500,000 airport, with a loan from the Housing and Home (Continued to Page 4)

RUIDOSO GETS P. O. MEETING

The New Mexico Chapter of the National Postmasters Association, meeting in Raton last week-end, voted to hold its 1964 convention in Ruidoso. Date for the event, to be in the spring, is to be set at a later date.

Three area postmasters, Mrs. Mabel Wimberly, Hollywood; Mrs. Dorothy Parnell, Ruidoso Downs, and L. F. (Joe) Dryden, Ruidoso, will be hosts to the meet.

The local postal officials who attended the Raton meeting said 101 postmasters and guests registered there.

Hail Damages Fruit In Glencoe Area

Mrs. Mayme Perry reported Wednesday that the hailstorm which struck late Monday afternoon in the Glencoe area did considerable damage to the fruit in about a two mile wide strip in that part of the valley. The Tully ranch and the Storm ranch reported hail in their vicinity.

The hailstones were small for the most part, Mrs. Perry said, and some ranged up to the size of quail eggs. On the upper mesa, some of the Perry place, she said, some of the apples showed as many as 15 hail marks.

Ginners Register Next Week

Wednesday, June 26, the New Mexico Cotton Ginners Association will begin registration at the Chaparral Hotel for its state convention and to choose this year's New Mexico "Maid of Cotton".

Thursday, June 27, the morning will be devoted to business sessions and in the afternoon, open activities and bingo. The association banquet is scheduled for Thursday night beginning at 7:00 p.m.

Friday will include another business session with a luncheon served at noon. In the afternoon from 2:00 to 5:00 p.m. there will be the judging of the Maid of Cotton contestants. Friday evening beginning at 8:00 p.m. the finalists in the contest will be judged and the selection of the new New Mexico Maid of Cotton will be determined.

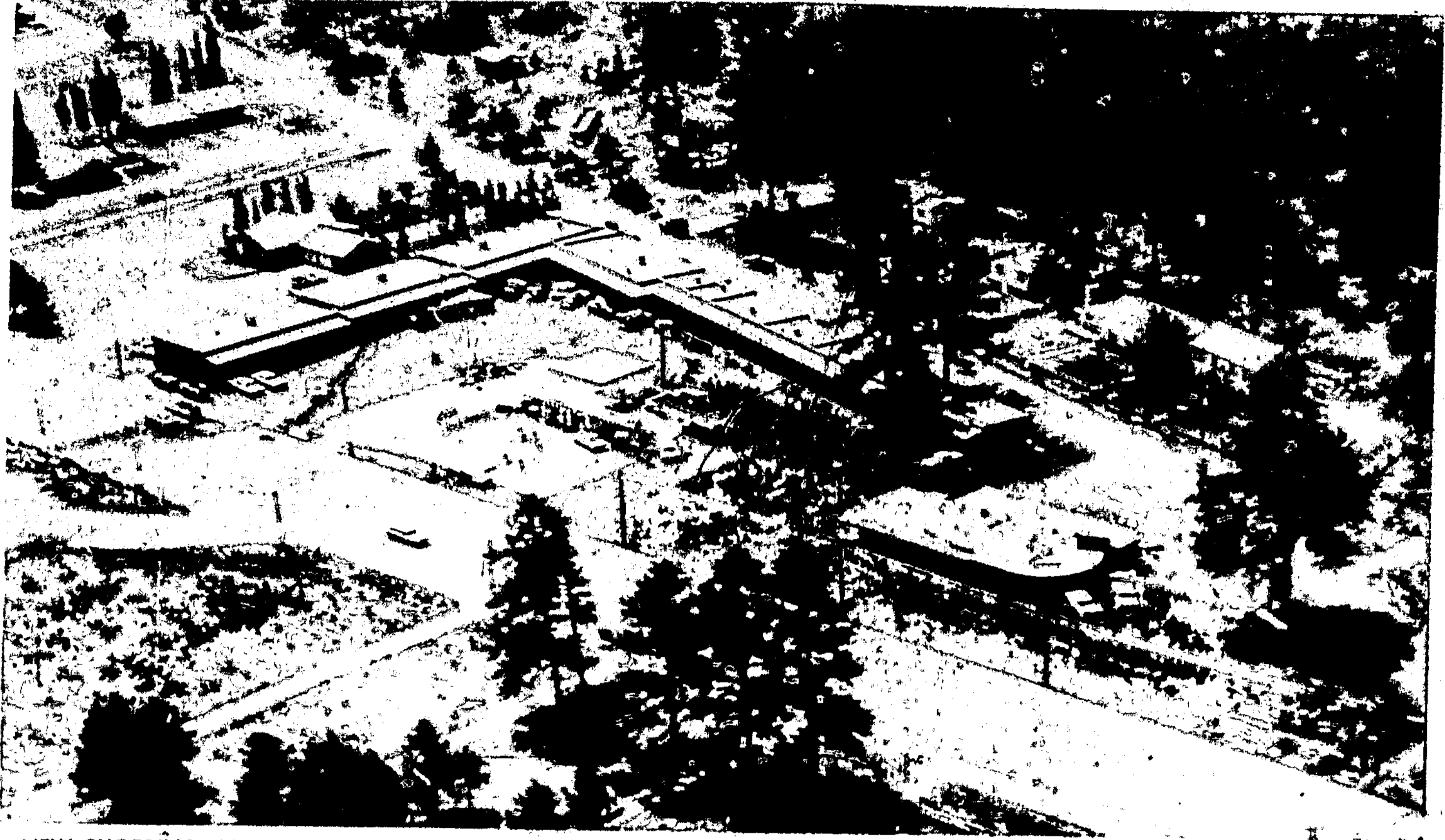
Denise Short, daughter of Mr. and Mrs. T. J. Short, is the Ruidoso-Hondo Valley Chamber of Commerce entrant for the New Mexico Maid of Cotton contest.

SISNEROS NEW GOP CHAIRMAN

George Sisneros of Tinkie was elected Lincoln county Republican chairman at a county convention in Capitan last week.

Other officers elected are Mike Hernandez of Ruidoso, secretary, and Max Oliver, Ruidoso Downs, treasurer. Elected members of the state central committee are H. H. Shier, outgoing county chairman; Oliver; W. G. Shrecongost of Lincoln, and Lucio Zamora of Hondo.

The Ruidoso Lions Club at its Tuesday night meeting decided that next Tuesday, June 25, would be Ladies' Night. The Lions will have a banquet at the Navajo Lodge to begin at 7:30 p.m. Lion Jim Hine said.



NEW SHOPPING CENTER—Eleven business firms, several of them new to Ruidoso, join in a co-operative grand opening this week-end, starting Friday, for the all-new Gateway Center, located in the heart of Palmer Gateway in Ruidoso. This aerial view was made from Brown Air Service plane almost a month ago before the huge revolving sign had been installed. Jones Construction Co. was contractor for the center. Harry Whipple is the developer.

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ELEVEN FIRMS JOIN IN GRAND OPENING OF NEW GATEWAY CENTER IN RUIDOSO

Dairymen Convene In Ruidoso

Approximately 150 members of the New Mexico Dairy Processors Association registered Wednesday at the Chaparral Hotel for their State Convention which ends today (Friday).

Walter F. Jentgen of the Clardy-Campbell Dairy Products Co. of Roswell has been in charge of the convention arrangements in Ruidoso.

The banquet for the association was held Thursday night at 7:20 p.m. and was preceded by a cocktail hour. Harry Whipple, manager of the Chaparral dining room was in charge of serving the banquet.

Eugene W. Newton Funeral Is Held Here Thursday

Eugene Washington Newton, 59, a Ruidoso resident for the past ten years, passed away in his sleep early Tuesday morning, June 18, in his home in Ruidoso. Newton was a retired Civil Service postal employee and came to Ruidoso from Fortale about ten years ago. Funeral services were held Thursday this week at 2 p.m. in the First Baptist Church in Ruidoso with Rev. R. L. Swanner conducting the services. Burial was in Forest Lawn Cemetery here.

Survivors include his widow, Mrs. Olma L. Newton, Ruidoso; one son, Kenneth Newton, Ruidoso; one daughter, Mrs. Myra L. Skau, Seattle, Wash.; five sisters, Mrs. Eunice Turner, Eric, Okla.; Miss Audine Newton, Miss Lillian Newton and Miss Willie Newton, all of Oklahoma City, Okla., and Mrs. Iva Meaders, Oklahoma City, Okla. Five grandchildren also survive.

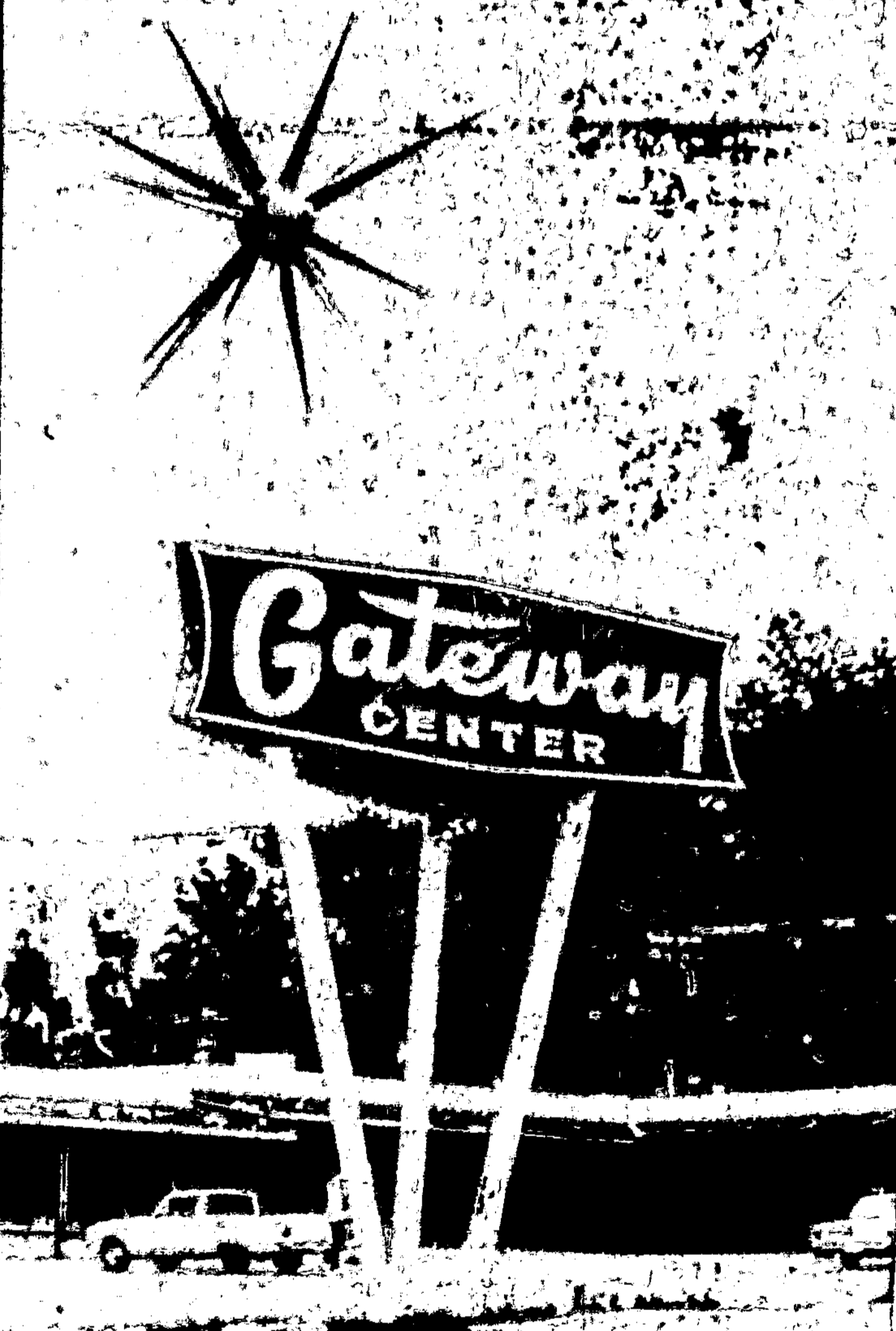
Palbearers were Ralph McGuire, Dave Parks, Leon Murray, Frank Foster, Wesley Clark and Bob Moore. Honorary palbearers were Johnny Williams, LeRoy Gooch and Pat Valliant.

LINDY PENS—The Ruidoso News

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Robert Faulkner, Ruidoso Downs, parents of a boy, born June 11, wt., 8 lbs., 5 oz.
Mr. and Mrs. Abdon Melendez, Mesalero, parents of a boy, born June 14, wt., 8 lbs., 14 oz.
Mr. and Mrs. William A. Honeycutt, Carrizozo, parents of a girl, born June 15, wt., 6 lbs., 6 oz.
Mr. and Mrs. Pat Keohane, Ruidoso Downs, parents of a boy, born June 14, wt., 7 lbs., 6 oz.

1963 SCORE TO DATE—
GIRLS BORN—32
BOYS BORN—27



GIANT SIGN—This huge sign in Gateway Center indicates Ruidoso's largest shopping area, covering a block of land and with 11 businesses—many of them new in this community. Sign was made by Wimberly Electric in association with State Sign Co.

\$1,000 in Prizes, Entertainment, Gifts Offered

Eleven business firms, almost all of them new enterprises, are staging a grand opening this week in the streamlined new Gateway Center, located in the heart of Palmer Gateway in Ruidoso.

Numbered among the firms are a candy store with soda fountain, a shop and shop drive-in grocery, a furniture and appliance dealer, a gift shop, a real estate and insurance office, a service station, a restaurant, a barber shop, a beauty shop, a drug and pharmacy store and a men's wear store.

In connection with the formal opening, the sponsoring merchants are pulling out all stops in providing entertainment, conveniences and a huge array of free prizes.

Mr. and Mrs. Harry L. Whipple, developers of the Gateway Center, reported this week everything is shaping up for all of the eleven businesses to open and serving the public by this week-end. Some of them opened two weeks ago in the new center while work was still underway on finishing the large paved driveway area and installation of signs was still being done. Construction of the center was under supervision of G. A. and S. L. Jones, contractors.

The center is built of brick in a large "L" shape. Two of the center's enterprises are not included in the "L"—one of them is the Humble Enco Station, the other is the restaurant.

A huge animated sign that can be seen for several blocks in all directions, has a revolving ball with neon spikes in all colors to catch the eye at night, to designate the center. It was erected by Wimberly Electric, associated with State Sign Co., and is believed to be the tallest and largest in the area.

A major attraction for the big opening this week-end is the offer of \$1,000 in door prizes with registration to be conducted in each of the 11 business firms. There will also be numerous free samples, souvenirs and other gifts presented by the individual participating stores, along with entertainment. A mariachi band from Old Mesilla will be on hand to play for the crowds the two days, and there will be free rides on the Cheky-Choo-Choo owned by Clardy-Campbell.

Among other contractors who helped build the shopping complex are Tom Choate's Alpine Plumbing-Heating, and A. E. Beavers, whose firm installed the asphalt paving.

A special 6-page section (Section 2) in this week's News is devoted to Gateway Center's opening, with stories, pictures and advertisements offering specials, commemorates the event. Readers are invited to scan the insert for full details.

ASKS HEARING
L. L. McDonald, on Ruidoso police force for several weeks as a dispatcher and patrolman, has asked the village council for a hearing on his dismissal from the force, which he said was done "without notice." Last week-end, also received of duty was Terry Cottle.

News Want-Ads Work Wednesday

Around Town

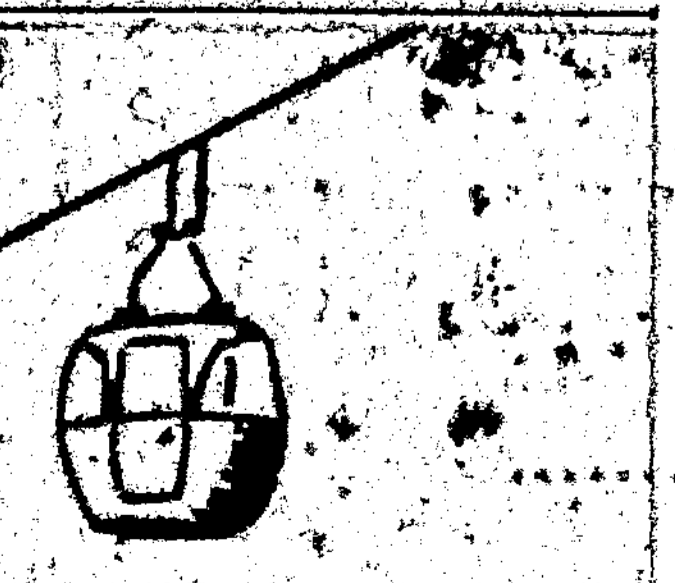
—By Nosey Waters—

LEAVES FOR ACADEMY—James Beall III, son of Dr. and Mrs. James A. Beall of Ruidoso, left this mid-week in company with his parents for Colorado Springs, Colo., where he has been accepted as a cadet for officer's training in the U. S. Air Force Academy. Beall, who graduated this spring from Ruidoso High School, starred in athletics in the local school, and was also an honor student. Besides the Air Force Academy appointment, he had also been given an appointment to the Naval Academy at Annapolis. He is to enroll at the Academy June 24.

An announcement is expected shortly from officers of the company about negotiations of the sale (or to be sold) of one of Ruidoso's most widely advertised tourist attractions . . . Our congratulations to the Whipples and all the new merchants, and oldtimers, too, now housed in the splendid new Gateway Shopping Center. Ruidoso has taken a great leap forward with this modern shopping plaza. We hope for them every success in their grand opening this week-end . . .

An architect from Odessa here last week reported he is helping design another new motel for Ruidoso . . . Correction: In the special Gateway Center opening section, in both the drug store and gift store ads, (Continued to Page 2)

CORRECTION!
On this week's sports page we listed the winner of the first softball game of the season wrong. The winner of the game was the Keith Gas team, 27-25 over the Saw Mill.



DON'T GO HOME!
Until you've enjoyed Ruidoso's Greatest Soda Ride — the Sierra Blanca Co.'s Aerial Gondola from White Mt. Park to 11,400-foot high Look Out Peak.



BUILDING FENCE—Village workmen are shown installing posts for wire fence ordered to be built along west border of municipal airport by village trustees. Included in plans were gates to be opened only for private or non-commercial planes going on to or off of main landing strip. An injunction secured by Ralph Brown halted the work, and ordered removal of barriers to the private accesses.



MOVES BARRIER—Village Marshal T. J. Sanders in white village police car is shown giving instructions to village employee to move the maintainer placed on the access strip to Brown Air Service property after temporary injunction was granted Ralph Brown, owner of air service, stopping the city's "close-down" attempt. (Note fence post just installed lower left.)

Ruidoso News
Friday, June 21, 1963

SPECIAL SERVICES SET AT GATEWAY ASSEMBLY OF GOD

At the Gateway Assembly of God there will be some special services at the church beginning this coming Friday evening at 7:30 and Saturday evening, 7:30 and all day Sunday. Rev. Raymond Hudson and wife, will be the main speakers. The Rev. Hudson is district superintendent of the New Mexico District Council. The public is cordially invited, so says Pastor W. A. Vanzant.

LOCAL GIRL SCOUTS ATTENDING CAMP THIS WEEK

A number of Ruidoso area Girl Scouts are attending Camp Mary White at Mayhill for two weeks. Those attending are Michelle Burns, Gloria Hickam, Shiela Hyatt and Jan Crandall. Mrs. Jack Crandall, neighborhood Girl Scout chairman, reported that the girls always have a wonderful time at camp and the local leaders are hoping to send twice as many to camp next year.

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.
Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Rita McCann, Doris Gallegos, Ava Hamar, Bobby Creel, R. K. Knox, Bob Carter, Ruidoso; Marcellina Salas, Hondo; Dennis Powell, Gordon Farmer, Hollywood; Beverly Faulkner, Harvey Fox, Patsy Keohane, Ruidoso Downs; Jerry Tipton, Wintersville, Ohio; Carmen Brustus, May Pitallo, Tularosa; Stella Preclado, Johnny Soderback, Nicki Gavi, Capitlan; Christine Honeycutt, Carrizozo; Rose Hallmark, Alamogordo; Ester Aldaz, Ft. Stanton; Vicki Hull, El Paso; Mrs. L. D. Bayless, L. D. Bayless, Plano, Tex.; Josephine Melendrez, Mesalero.

Gambie's Discount Store — New lavender loamed fabric, sofa and chair, regular price \$249.95. Special this week only, \$129.95.

"George and Margaret", July 29-Aug. 1. Among well-known personalities guest-starring in these productions are Miss Ann Harding, Hollywood, Calif., stage and screen star; Phyllis Clark, Denver, Colo., stage and TV actress; and Walter Belby and Robert Lightsey, both of Shreveport, La., who have appeared in TV productions, on the stage and in the movies.

TimberLodge will earn many compliments from your friends on its beauty, practicability. See our ad in this week's paper.

IT'S THE TOP SIRLOIN STEAK AT THE

Quick Boy
Downtown Ruidoso

HAVE YOU SEEN THE MYSTERY SPOT? ? ? ?

- Ruidoso Downs -

The Ink Well

Agents UNDERWOOD Typewriters Adding Machines, Calculators

306 New York Avenue, Alamogordo, N. Mex.
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WAT'S COOKIN'

OUR FRIENDS Are our best advertisers; one tells another and they all keep coming back for that fine food, friendly, quick service, and fair prices. That's how come we made so much money this year and now own a different colored Cadillac for every day in the week.

Wattie's

The Ruidoso Refrigeration Service

Is Now Permanently Located Here — and Is Ready To Take Care of All Service Needs

Car Air Conditioners Serviced by Appointment

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Call CL 7-6846
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All Work Cash On Call



AT HEARING—Major John S. Mallory of Walker Air Force base, charged with breaking into the night, along with other charges, is shown seated, center, in Justice of Peace H. M. Graham's court last Friday during preliminary hearing. At left is Village Marshal T. J. Sanders, Assistant District Attorney Jack Underwood sits behind Maj. Mallory, while Mallory's attorney, William Osborn, Roswell, is shown standing.

BOND RAISED TO \$10,000 FOR WALKER OFFICER

Two additional charges and an increase in the original bond were the results of an all-day preliminary hearing here Friday for a Walker Air Force Base major.

Maj. John Stevenson Mallory, Jr., of 2009 Barnett Dr., Roswell, is charged with assault with the intent to rape, resisting an officer and the original charge of entering without breaking with the intent of committing a felony.

The original bond of \$3,000 was increased to \$10,000 by Justice of the Peace H. M. Graham.

Mallory posted a \$3,000 cash bond. A \$7,000 property bond was posted by Lloyd Davis, Sr., and Lloyd Davis, Jr., both of Ruidoso.

State Police Kenneth Shockey and Bob Miller testified as well as Ruidoso Village Officer Paul Lukens.

Mallory, who is a combat weapons officer with the 6th Strategic Aero Space Wing at Walker, was charged after he battered his way into a cabin occupied by the "Girls in Gold" of the El Paso First National Bank on Saturday, June 1.

The "Girls in Gold" is the name of a group of young women who

serve as guides and messengers at the bank.

According to the arresting officers, Mallory was clad in only a red terry cloth turban, a shirt and shoes when he was arrested.

He allegedly broke the glass on a door to the cabin and tried to turn out the lights.

Chaperon for the women's weekend was Mrs. Norman Peterson who left the cabin at 10:30 p.m. where she found the state police.

The officers returned to the cabin and arrested Mallory before they arrived.

According to the witnesses, Mallory apparently undressed in his car and parked it near the cabin.

When the state policemen arrested the major, he picked each of them off the ground and manhandled them, but did not injure them, according to an informant.

Assisting the state officers besides Lukens was another Ruidoso Village officer J. H. Anderson.

Judge Graham said Mrs. Peterson and two of the young women

who were at the cabin testified Friday.

When the incident first came to light, Mallory waived a preliminary hearing after his arrest, but his lawyer—William W. Osborn of Roswell—later requested the hearing, Graham said.

Mallory has been scheduled for a jury trial in the fall term of district court in Lincoln County.

Other "Girls in Gold" testifying here were Carol Lindsay and Beverly Page.

Assistant District Attorney Jack Underwood represented the state in the preliminary hearing here Friday. The session began at 10 a.m. and lasted until 4:45.

ST. ELEANOR'S THRIFT SHOP

ST. ELEANOR'S Thrift Shop, operated by the women of St. Eleanor's Catholic Church is now open six days a week from 1 until 5 p.m. The shop is located in the rear of St. Eleanor's Parish Hall in the Gateway, and has a large selection of very nice used items in clothing, furniture and all kinds of household items, as well as some new things.

Old friends of the shop as well as new ones are invited to come in and see the large selection of nice and useful items. The ladies of the church say they certainly appreciate all the articles of clothing and household items brought into the shop.

TimberLodge will earn many compliments from your friends on its beauty, practicability. See our ad in this week's paper.

CAPTAIN STUDENT AT ENJU TO APPEAR IN PLAYS

Diana Shaw of Capitlan is a member of the cast of several plays to be given by the Eastern Corral Playhouse on the campus of Eastern New Mexico University at Portales this summer. The first play will be "Charley's Aunt" on June 19 to 22 and again June 23 to 25; next will be "The Great Saintbauc" July 3-13, to be followed by "The Corn Is Green" on July 16 to 20, and



Cosmetics Film Magazines Sunglasses Racing Forms Next Door to Bank

USED CARS APPLIANCES FURNITURE ANTIQUES and MISCELLANEOUS SWAP
Look For The Large Sign In Ruidoso Downs

CEDAR CITY RUIDOSO'S FRONTIER TOWN BRING THE CHILDREN — of interest to all ages

BEWARE! OCTOPUS OUTLETS SPELL F-I-R-E

Octopus outlets are a warning sign — a warning that your home wiring is inadequate and can cause fire. For safer, electrical living, phone for a free wiring survey and estimate today!

— Call For Free Wiring Survey —

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One Block West of Navajo Lodge Agency. For Tesco Neon Signs, Inc. Lighting Fixtures — Lamps Bonded — Licensed Contractors — Phone CL 7-5045 — In Ruidoso Since 1954 —

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Phone HE 7-7200

WAT'S COOKIN'
OUR FRIENDS Are our best advertisers; one tells another and they all keep coming back for that fine food, friendly, quick service, and fair prices. That's how come we made so much money this year and now own a different colored Cadillac for every day in the week.

Wattie's

The Ruidoso Refrigeration Service
Is Now Permanently Located Here — and Is Ready To Take Care of All Service Needs
Car Air Conditioners Serviced by Appointment
Commercial Refrigeration Ice Machines
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BENNETT'S FOODLINER
We Give "J.N." Green Stamps
Phone CL 7-3115 — Mechem Drive, Plenty of Parking Space — Ruidoso

FROZEN FOODS

ICE CREAM Borden's Golden Vanilla 1/2 Gal. 79¢
ORANGE JUICE Tree Sweet 12-Oz. Can 65¢
CAKES Sara Lee 79¢
Picnic — 6 Oz. LEMONADE 25¢
2 FOR
Birdseye Chopped TURNIP GREENS 35¢
2 PKGS. 19¢
Minute Maid ORANGE DELIGHT 6 OZ. CAN . . . 19¢

Wilson's Certified — Pickle Loaf, Macaroni & Cheese, Bologna, 6 oz. Vac-Pack LUNCH MEAT . . 29¢

10 Oz. Jar With Coffee Maker Maxwell House Instant COFFEE 1.59
Colored Quarters ELGIN OLEO 27¢
2 LBS. 59¢
Stuffed Olives Monarch, No. 10 Jar 59¢
Armour's Vegetole SHORTENING 59¢
3 LB. CAN 19¢
Sunshine Cookie Sandwich True-Blu 1 1/2 Lb. 39¢
TEA BAGS Lipton's Family Size, 24 Count 98¢
French's Instant Mashed Potatoes 3 Pkgs. \$1
SARDINES Underwood's 4-oz. Tomato or Mustard Sauce 21¢
Monarch GRAPE DRINK, QT. . . 25¢
WEDNESDAY — DOUBLE STAMP DAY

STRAWBERRIES, FANCY, PT. . . 29¢
YELLOW ONIONS 3 LBS. 25¢
Stuffing Size BELL PEPPERS 19¢
POUND 29¢
TOMATOES Large Slicers Fancy 19¢
PEACHES . . LB. 19¢
Yellow SQUASH LB. 11¢

Campbell's Bar-B-Q Beans No. 300 2 Cans 35¢
Monarch, Whole or Cream Style GOLDEN CORN No. 303 2 Cans 39¢
Divided Trays Kaiser Aluminum Pack of 4 35¢
CLUB SODA White Rock 28 Oz. 25¢
FACIAL TISSUE Doe Skin 400 Size Box 25¢

OPEN SUNDAYS

The Ruidoso News

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Published once a week each Friday in Ruidoso, New Mexico
Second class postage paid at Ruidoso, New Mexico
Member New Mexico Press Association

Your Minister Writes...

By W. A. VANZANT
Pastor of Assembly of God

Scripture reading, Mark 15:16: Go ye into all the world and preach the gospel to every creature.

A church that is commissioned of God to go, with a package to deliver. Only a church made up of separated people will produce a missionary-evangelistic witness that will effectively win the lost. That was the case in Antioch at the beginning. That great revival congregation, made up of truly born-again men and women, were led of the spirit of God to separate Paul and Barnabas, their two leading pastors for the greatest and noblest contract of ages—the evangelization of the heathen world.

Mister, give me a spiritual congregation and I will show you a pulp ministry from that church that keeps on growing and becomes more and more effective all the time. What a difference church with born-again members in it makes in the ministry that comes from the pulpit!

There are three great sermons reported in the Book of Acts. It's interesting to check them. Peter's famous message is found in chapter two; it demanded repentance and faith toward a risen Lord from a crowd who had conformed to Christ's death. Steven's message is found in chapter seven; there were such conviction present that the audience was cut to the quick. It exposed hypocrites. It dealt with the pretense of those in the chief seats who called themselves fundamentalists. It gave the church her first martyr. The third sermon is Paul's sermon that is recorded in chapter thirteen. All three sermons violate the laws of homiletics and scientific sermonizing. None of them polished the apple, none of them engage in double talk. None of them avoid hurting the feelings of certain influential sinners in the audience. These messages are empowered by the spirit. At a result, they produced revolutionary and transformational convulsions. It was impossible for them to remain the same.

Missile Demonstration For President Recounted for Club

At the Rotary noon luncheon Tuesday, Wes Rees of the Park Motel became a new member and was installed by A. E. Hunt.

Hunt, together with Dick Bennett of the Ruidoso News, who covered the visit of President Kennedy to the missile exercise at White Sands Missile Range, June 5, presented the program. They showed pictures of the various missiles demonstrated and fired there.

Guests present at the Tuesday meeting were: Jimmy Thompson with Wayne Phelps, Mayor of Alamogordo; Austin Millsbaugh, San Angelo, Tex.; Joe Anderson, Seminole, Tex., and Roy Langford, Dallas.

The Rev. Jim Saylor announced that next Tuesday's program would be a film, and that the following Tuesday, July 2, Lucio Zamora, Hondo orchardist, would present a program pertaining to how apple production can be increased.

STATE OK'S 2 BUDGETS

Louis Fernandez, chief of the local government division of the State Department of Finance and Administration, approved the proposed Village of Ruidoso budget of \$422,750 for 1963-64, Tuesday, June 19, when he met with village officials, Jim Hine, village clerk-manager stated Wednesday.

Expenditures from the general fund were approved in the amount of \$190,000, from the water and sewer fund \$139,750; G. O. Bond and retirement fund \$76,000; and fire and recreation fund \$17,000.

Fernandez also approved the Village of Ruidoso Downs budget for 1963-64 in the amount of \$55,550, with expenditures from the general fund \$33,500, from the water fund \$20,550 and from the recreation fund \$1,500.

For Tree Cutting and Trimming

Call Gib Roberson

CL 7-5381. We Have Liability Insurance 46-81p.

Interested in Real Property Financing?

Contact our office for complete and accurate, professional counseling on your financing problems; either Conventional or F. H. A.

Do You Need Money? Ask for Leroy Cornelius
Call CL 7-6761 or CL 7-6781

continued from Page 1

ation plus a direct grant Federal Aviation Agency's age's loss of revenue be the competition from the operator who owns land and adjacent to the municipal been the cause of a problem to the port was early this spring.

Blage hired a manager for or Lowell Morgan and althous attempts to evade aircraft. But with Brown are a volunteer manager year of friendship with of paid throughout the he continues to get the the village get no revenue of the service. Brown performed the village council minutes place a gate on strip to the privately aced to be opened under of the village only for pri non-commercial aircraft also operate a charter way which serve the public emergency flights. The air irs, including ever re, presumably would be ed previously, such flight g to wording of the coun on in the middle.

a village construction crew on the scene Friday morn-

ing under orders of the village clerk Jim Hine. Brown was absent from his place having left at dawn on a charter flight. On his return, he contacted an attorney, C. C. Chao, Jr., in Alamogordo, who prepared papers for Judge Scoggin in the County to act on, which resulted in the temporary injunction.

In the meantime, work continued on the fence and gate, and to enforce the council orders to prevent traffic on the access strip to Brown's land. Clerk Hine ordered a village manager to park across the strip at a barrier. A village employee moved he maintain several time Saturday when some planes taxied to Brown's takedown area. Once again in the day, a private plane sought entrance to Brown's area and were of the completed gate were cut with wire cutters when it was not opened.

For more than two hours Friday afternoon while post holes were being dug and posts being set, a member of the village police force was on the scene apparently as a guard for the workers. At no time was there any violence. Again on Saturday morning when the completed gate was cut with wire cutters when it was not opened.

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Church of Christ Bible School Set For June 24

The vacation Bible school at the Church of Christ in the Gateway will be held from June 24 through June 28, with classes to be held from 9:30 until 11 a.m. Theme for the Bible study will be "Our Father's World", and a recreation and refreshment period will be held between classes at 10:30 a.m. The ladies of the church will assist Charles Wharton, minister, in teaching classes, and all children, pre-school through teen-agers are invited to attend.

INJURED IN WRECK

Mr. and Mrs. Carl Erickson are recovering from bruises and cuts they received in a one-car accident on U. S. Highway 70 about 12 miles east of here last week-end. The pair was enroute to Roswell, and from State Police reports of the accident, both fell asleep. The car ramed an embankment on the opposite side of the road and was seriously damaged, but neither passenger was hurt critically. They have been receiving medical attention in a Roswell hospital.

FINED IN J. P. COURT

H. M. Graham, J. P. in precinct 19, reports that two men were found guilty of reckless driving June 16. John Lewis of Ruidoso Downs, was fined \$75 and Robert Harvey of Houston, Tex. was fined \$150 on the charges.

NEWS WANT-ADS WORK WONDERS!

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Beginning April 1, 1963 All Work Will Be Payable on Call

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LETTERS TO THE EDITOR

The Ruidoso News—Dear Folks:
Thanks so much for the thanks in the paper. Please keep sending the paper here until I tell you not to instead of El Paso as it looks like we will be here for a while longer. Mr. Spires is getting along very well, better than we ever expected. But it is going to be a long time yet. He has gained about four pounds. Hope to see you all before the summer is over. If don't, will be thinking of you all.

Yours Truly,
Mrs. Spires
1301 East 14th St.
Sweetwater, Tex.

and posts, and also to remove the maintainer about 20 minutes after Mayor Tucker had been served the injunction papers. The papers called for a hearing on a permanent injunction in District Court in Carrizozo on June 24 at 10 a.m.

LINCOLN COUNTY YOUTHS ELECTED TO OFFICES AT BOYS STATE

In the annual American Legion sponsored Boys' State held in Roswell last week Lincoln County youths elected to offices included: Dennis Burns, a Federalist, on the board of education, DeBaca county; Mike Burns, a Nationalist, board of education, DeLeon county.

TWO GRASS FIRES

Bob Moore, chief of the Ruidoso Volunteer Fire Department reported Wednesday that a small grass fire Tuesday evening at the mouth of Plume Canyon was easily extinguished. Only one truck answered the call, he said, and no alarm was sounded.

A grass fire last week between Second and Third streets was thought to have been caused by children playing in the area.

ATTEND J. P. SCHOOL

Louis Lopez, administrative assistant to Lowell Green, state court administrator, met with all Lincoln County Justices of the Peace at Carrizozo, Thursday afternoon, June 20, to instruct them in the new accounting procedure to be followed beginning July 1.

H. M. Graham of precinct 19 and Alton Grey of precinct 10 attended from the Ruidoso area.

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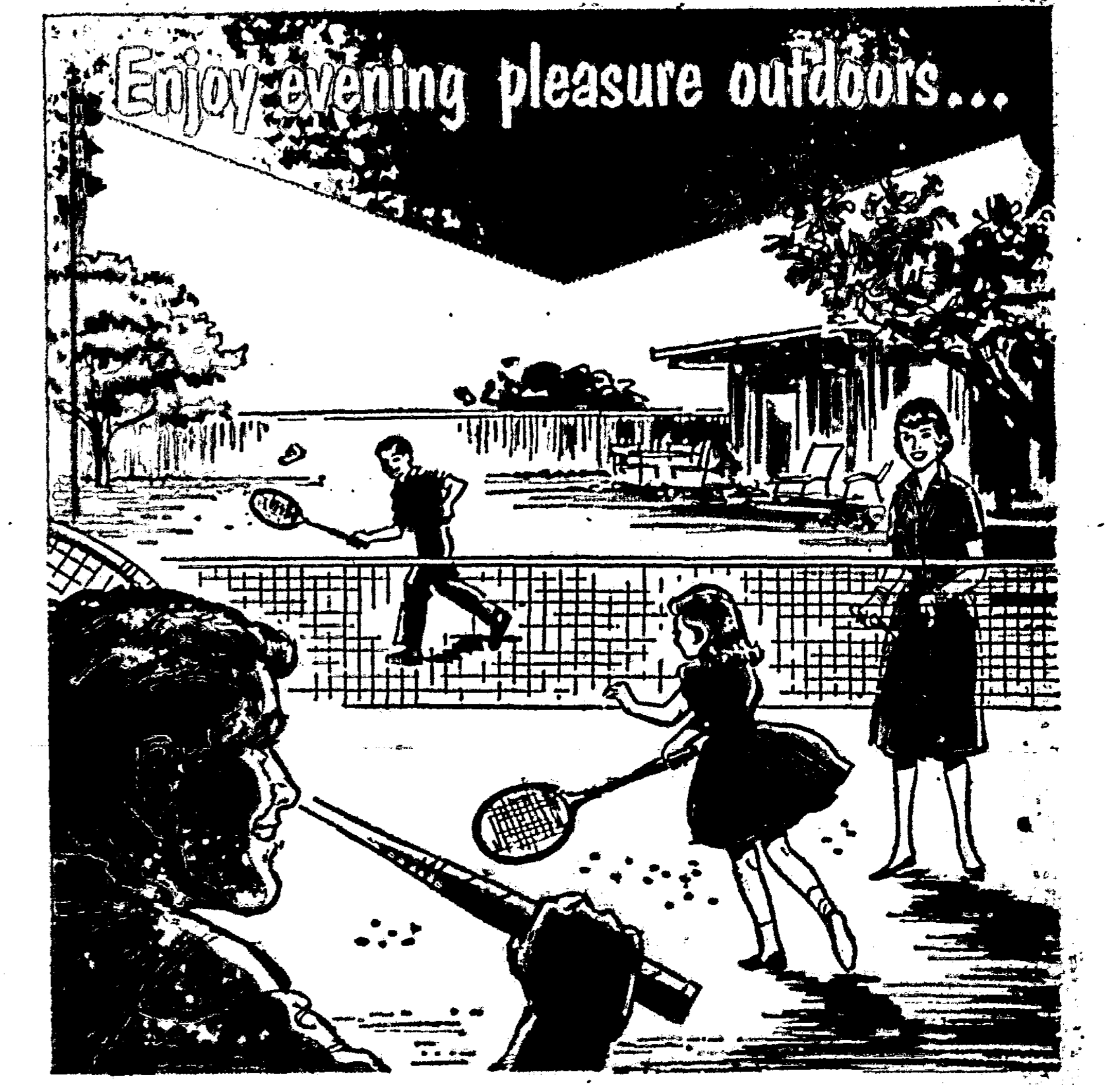
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Open 12 Weeks — June thru August
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JOE COE, District Manager

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THE ANSWER IS L-P GAS

For Appliances, or Butane and Propane Call

Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014

Ruidoso Downs

By TRUDIE BALCOM
Our new recreation and ball park facilities are being used more all the time and one of the most colorful activities is held on Tuesday afternoons at 3:00 p.m. when two women's softball teams play. The teams are composed of the Horsemen's wives and the Jockey's wives. On Tuesday and Thursday afternoons, the Horsemen play the Jockeys. Comprising the two women's teams are: Jockey's wives, Sue Armstrong, Capt.; Joan Minchey, Nay Pollard, Charlene Pierce, Diokey Turner, Bobbie Sherman and Sherry Pierce. On the Horsemen's wives' team, Helen Gray, Capt.; Aleene Hughes, Kay Hughes, Pat Brinkley, Shelle Herbert, Mrs. Fisher and Doris Roberts.

the process of remodeling. The hotel has 32 rooms and T. O. and his wife have big plans for the hotel. As this report goes in, we were unable to obtain the names of the jockeys and horsemen on the two teams.

We wonder why in East Ruidoso Downs, that we haven't seen Jockey Willie Hunt and lovely wife? Mrs. Bob Langford and children are visiting relatives in Pueblo, Colo. If you happened to be in a store and saw one of our citizens 'abuyin' a new hat two sizes larger than usual, buying and passing out cigars, buttons, popper off his shirt with pride, it was Pat Keohane, telling the world in general that Patty presented him with a heir, Saturday, June 22 at the Ruidoso hospital. The new Mr. Keohane will be known as Bernard Patrick Keohane, Jr. He weighed into this world at 7 lbs., 8 oz., and we send heartfelt congratulations to Mrs. Wanda Glascock, daughter of congratulations to Patty and Pat.

the B. A. Arnetts, and three children have moved here from Tucumcari, Arizona. They also apprehended the suspect with the car. The F. B. I. entered the case later.



AT RUIDOSO DOWNS—The Green Tree Baptist Church has a vacation Bible school enrollment of 92, the Rev. J. L. Gary stated Thursday as the students lined up to enter their classrooms. The workers and teachers in foreground are, from left; Lou Wayne Wor-

den, Mrs. Paul West, Betty Day, Jackie Worden, Martha Bilberry, Alta Gary, Linda Paschel, Mrs. J. L. Gary, Gloria Brown, Marilyn Burns, the Rev. J. L. Gary and Mrs. W. S. Bunt. The school closes June 21, the Rev. Gary said.

fore they had received official notice of the car being stolen from Arizona. They also apprehended the suspect with the car. The F. B. I. entered the case later.

Mrs. June Burr of Upland, Calif., and her son, Jim and his wife and daughter stopped by last Saturday to visit Mr. and Mrs. Alton Gray. Mrs. Burr is visiting relatives in Roswell and Dexter, her home before moving to Palo Verde (Ruidoso Downs) in the mid-30's. Jim and his family are going to a family reunion in Texas. Mrs. Burr, Sr., will return to Ruidoso Downs next week to visit the Alton Grays, then on home to Upland, Calif., by the first of July as her son Bob, is due home from Guam. Mrs. Burr is an outstanding mother, she had seven sons in the service overseas during the Second World War. Mr. Burr, Sr., passed away soon after they left here for California. One son, Ted, the youngest, passed away about five years after he returned home from the service—and Jim Burr died of a heart attack in San Diego about four years ago.

Keeping Up With Folks In Lincoln County

Theodoro Montoya of Glencoe entered the Veterans Hospital in Albuquerque last Friday for surgery. Edna Schlerenberg, his neighbor for more than 30 years, reported this family from El Paso spent the weekend in their home in Green Meadows.

Mr. and Mrs. W. W. West from Ozona, Tex., have opened their home in upper Ruidoso and plan to spend most of the summer here.

Gladys Tranthum from Corpus Christi, Tex., arrived Friday to spend the summer in her home in upper Ruidoso.

Visiting the T. C. Delaney, Jr., Sunday were Mrs. Delaney's aunt, Mrs. Omar Leach, Sue Smith, Mr. and Mrs. Johnny LaJolla and Daniel from Roswell.

George Risley from Roswell was a business visitor here the first of the week.

week. Entered as a patient June 11 at Eastern New Mexico Medical Center in Roswell was Mrs. Laura Giles

Hollywood Notes

Mr. and Mrs. Bob Heister from Loveland, Tex., are spending several days in their summer home in Ruidoso.

Mr. and Mrs. Arthur Cornelious from Carlsbad were guests at the Oliver Cabins over the week-end.

Mr. and Mrs. John Wilsey and two sons from Dallas are spending several weeks here in their Cedar Creek summer home.

Mrs. Paul Blator from Odessa, Tex., is spending several weeks in her home in upper Ruidoso.

Mr. and Mrs. H. E. Hughes and

Mr. and Mrs. Bob Lehrer and son from El Paso were guests at the Chaparral Motel over the week-end. Mr. Lehrer is associated with the Southwest Glass & Millworks Co.

O. L. Brewer from El Paso was a business visitor here the first of the week.

BILL McCARTY FOR SAND AND GRAVEL

Dozer Work
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Phone CL 7-4500.
We Appreciate Your Business

Lovely 3 Bedroom, 1 3/4 Bath Home with built-in oven and range and close to Schools. Phone Margie for an appointment to see this place for the best in year 'round living.



Entertainment Nightly in Our Cocktail Lounge
Featuring Blackie at the Keyboard and Don Curry at the Drums

LUMBER FOR SALE

Rough Timbers, any size, 2x4 and up, length, also sheeting and dimension

BISCUIT HILL SAW MILL

Halladay & Ward — East of Ruidoso Downs on Highway 70

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FARMER'S FRUIT MARKET

Local Mountain — Valley Fruits and Vegetables
Squash, Cucumbers, June Apples, Turnips, Greenbeans,
Mountain Cabbage, Apricots, Plumbs, Sweet Onions,
Melons, Peaches and Sweet Chories by the Box
Or By the Pound.
On Sudderth Drive opposite the Trolley Burger

IN PERSON

FRI. — SAT.
Ophelia Pratt
Red Headed Exotic.
HEAD FOR THE
CHAPARRAL FOR FUN

Enjoy dining in the Main Dining Room — Or in our Informal Coffee Shop. Relax in Our Cocktail Lounge — and Shop Our Gift Department for Ideas That Are Novel and Different.
Have Fun During Our Cocktail Hour 6 to 8 p.m. when we offer special prices on all drinks.
The Main Dining Room is Open Now Each Evening

Your Hosts
Mr. and Mrs. Harry Whipple

SPECIAL SALE

On Aluminum Storm Doors, the Best on the Market!
We Have Plenty — Our Best Screen Door, Regularly \$34.50
AS LOW AS \$24.50

They Won't Last Long at This Price!
They are just the thing for winter—The window glass section can be stored in the frame in summer.

Hollywood Lbr. Co., Inc.

WE GIVE S & H GREEN STAMPS
Hiway 70 T. C. Delaney, Manager

of Lincoln. Rev. Clay Dennis, Catholic pastor serving Carrizozo and Hondo, has been assigned to Albuquerque where he will form a new parish in the southeast section of that city. For the past five years he has served Santa Rita Parish in Carrizozo and St. Mary's in Hondo. He will be replaced by Rev. Serafino Borlotti of Roy, Father John Zabinsky, assistant pastor, remains in Carrizozo.

Admitted on June 12 as patients at Eastern New Mexico Medical Center in Roswell were Miles E. Williams, Captain, and Mrs. Odie Booher, Ft. Stanton.

At Gamble's see Clayton Bennett for new or used furniture, bedroom suites, table and chairs, appliances, washers and stoves. Will Trade.

For Rent signs, For Sale signs, also many other kinds. News Office.

A TimberLodge will earn many compliments from your friends on its beauty, practicability. See our ad in this week's paper.

PLAYTEX
will pay you \$1.00
to try the
New Playtex Living® Bra
with
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Stretch-ever Sheer® Elastic
made without rubber



New Sheer Elastic in Playtex Long Line too!
New Lightness!
New Coolness!
New Beauty!

Playtex will pay you \$1.00 to try the new Long Line Bra with Stretch ever Sheer Elastic. Beautiful nylon lace cups lined with soft cool cotton for extra support. White 32A to 42C. \$7.95.

The makers of Playtex want every woman in America to know the comfort of a Playtex Living Bra with Stretch-ever sheer elastic... so they will pay you \$1.00 to try this amazing new bra. You can machine wash it with detergents... even bleach. It won't yellow, pucker, or stretch out... it lasts and lasts. So right now buy one of these new Playtex Living Bras and Playtex will send you \$1.00. Your choice of beautiful new nylon lace cups or cool cotton Dacron polyester cups. But hurry, offer good for short time only. White 32A-42C. \$1.95.

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THE FUN HAS STARTED

IN THE PLAYGROUND OF THE SOUTHWEST

And, To Add To Your Enjoyment, We Recommend The Many Facilities of The Beautiful

Chaparral Hotel

THE CHAPARRAL HOTEL

Has 106 Beautiful Rooms, and A Swimming Pool
Dress Shop, Gift Shop, Barber Shop and Beauty Shop To Serve Your Needs
We Are Especially Pleased To Serve CONVENTIONS — CONFERENCES — SOCIAL EVENTS
—Facilities To Handle 700 Persons!—
—AND WE GIVE PARTICULAR ATTENTION TO HONEYMOON COUPLES—
—SPECIAL RATES TO FAMILIES—
For Fun This Summer In This Area—
HORSE RACES ARE HELD EACH WEEK-END AND EVERY HOLIDAY
THE ICE-O-RAMA IS NOW OPEN
THE SIERRA BLANCA CO.'S 8,000-FOOT LONG GONDOLA LIFT IS OPERATING EACH DAY NOW
—MR. AND MRS. CLARENCE FOX, Managers

THE CHAPARRAL DINING ROOM & COCKTAIL LOUNGE

Designed For Your Complete Enjoyment While Dining or Relaxing. You May Dine Each Evening, and Enjoy Your Favorite Drink Right From the Bar In Our Main Dining Room. Then You Can Dance, or Just Sit and Listen To A Fine Program of Entertainment Each Evening.

—INFORMALITY IS THE KEY NOTE HERE—
Come as you are — Direct from the races, or from a hike or horseback ride in the hills
Shop for Gifts In Our Beautiful Gift Shop
Enjoy Breakfast, Lunch or Supper In Our—
CHAPARRAL COFFEE SHOP
Your Hosts — Harry and Leonie Whipple

GATEWAY

Center

Grand Opening

PALMER GATEWAY - RUIDOSO, NEW MEXICO
FRIDAY AND SATURDAY, JUNE 21-22, 1963



PEPPERMINT BAR—Featuring a soda fountain and a full line of ice cream products. Mr. and Mrs. Jimmy Whipple, assisted by Barbara Jo Ortiz, will operate the Peppermint Bar in new Gateway Center.



GIFT STORE—The new Gateway Gift Shop in Gateway Center is operated by Mrs. Harry Whittle, and is to be managed by Denise Short, above, and features imported and domestic gift items for all occasions.



IN MEN'S SHOP—R. D. Cantrell, formerly of Kansas City, has moved here to operate Gateway Men's Store. His brother, L. A., has a beauty shop and a barber shop in the Gateway Center, also.



FURNITURE, APPLIANCE STORE—Mr. and Mrs. Bob Porter are shown in their new Porter Furniture & Appliance store in Gateway Center. Well known brands of home furnishings and appliances are featured.

The Ruidoso News
 Ruidoso, New Mexico Friday, June 21 1963
18 Pages In 3 Sections — Section 2



HAS BARBER SHOP — Leon Cantrell, who operated Chaparral Barber Shop for a year, has opened the Gateway Barber Shop in the new center. He also owns the Gateway Beauty Shop.

Over \$1,000 Worth of Free Prizes and Gifts

- GRAND PRIZE**—Your choice of a beautiful Packard Bell Colonial style stereo with AM-FM Multiplex. Retail \$259.95
 OR
 Packard Bell's famous 23 inch Colonial Style convertible TV set. Retail \$259.95
FIRST PRIZE—Kodak Automatic 8 — 8mm. movie projector with screen. Retail \$134.90
SECOND PRIZE—\$125 Men's Diamond Watch
THIRD PRIZE—Set of 4 Atlas Plycon black-wall tires 7:50 x 14. Retail \$95.96
FOURTH PRIZE—Lady's Diamond Watch. Retail \$95.00
FIFTH PRIZE—Men's Summer Suit. Retail \$42.50
SIXTH PRIZE—Packard Bell 6 Transistor Radio. Retail \$16.95
SEVENTH PRIZE—Sterling Silver Dish. Retail \$14.95
EIGHTH PRIZE—Cut Crystal Vase. Retail \$9.95
NINTH PRIZE—Necklace and earring set. Retail \$9.95
10th through 42nd prize—\$.00 bag of groceries to be given every hour at the Stop and Shop Grocery Store.
 Drawing will be held at 2:30 p.m. Sunday, June 23. You do not have to be present to win.
 Thousands of free samples and near give-aways await your visiting the new GATEWAY CENTER.
 Register in every store and shop, service station and restaurant in the whole center for the 10 grand prizes.



OPERATE STATION—Bob Ballard, at left, will remain with the Gateway Enco Station, where he has worked for several months, although the place has changed hands several times since its opening. At right is the new owner, Cecil Green, formerly of Lubbock.



HAS RESTAURANT—Formerly known as Whipple's, the Gateway restaurant is now operated by Dick Hamilton, above, and his partner, Leon Klement. The dining spot was recently remodeled to conform to Gateway Center's motif.



NEW STORE—William E. Teel, left, and Pat Armstrong, owners of the new Stop and Shop Drive-In Grocery in the Gateway Center, pose for News camera at checking stand of this store. Standing in front is 11-year-old Jerry Teel, son of Mr. and Mrs. Teel. The Teels' also have an older son, Dwaine who will transfer to Ruidoso High School this fall from Seagraves, Tex. where Mr. Teel was formerly associated with City Service Oil Company. Armstrong, prior to entering grocery business here was associated with Shell Oil Company in the Southwest. Mrs. Armstrong will manage Stage Coach Motel, formerly the Zia. Both Teel and Armstrong, prior to their oil company experience were engaged in grocery business in Milburn, Okla.



OPEN FOR BUSINESS—Gateway Beauty Shop owned by Leon Cantrell and operated by Terry Romero, at right, and Nellie Sanchez is equipped with the latest and most modern aids for beauty treatment. It is one of several businesses in the new Gateway Center here. Both Terry and Nellie are recent graduates of two of the state's finest beauty colleges and both are graduates of Hondo High School. They formerly operated the Park Motel Beauty Shop. Once owned by Mrs. Lois Smith, Cantrell also has a barber shop and will be associated with a brother in operating a men's store in the Gateway Center.



COSMETIC DEPARTMENT—Mrs. Neil West and Keith King pose for the News camera in the cosmetic department of the new Gateway Drug in Gateway Center, Palmer Gateway. Fine lines of well known brand names in cosmetics are found in this section.



REAL ESTATE, INSURANCE OFFICE — New quarters for Mildred Wantiez Real Estate and Insurance are being occupied in the Gateway Center. Shown are Fred Gresswell, of insurance department and E. N. Grigsby, real estate salesman, conferring in one of several offices in their suite.

**Porter Family
New Residents Here**
Mr. and Mrs. R. L. Porter are new residents here. They will operate Porter's Furniture and Appliances store opening this week in the Gateway Shopping Center. Porter will manage the new business. It is a division of Science, Inc., of Roswell. He stated that in the furniture line they will handle the well known names Kroehler and Brayhill in modern, traditional and early American. In the appliance line they will handle A. Point, and in stereo and TV they are the dealers for Packard. The firm will also have an appliance service department and the name of the manager of the service department will be announced later, Porter said.

Mr. and Mrs. Porter moved to Ruidoso from Roswell last Friday. June 14, into their new home on Meander Drive which was built by the Roswell contractor, N. T. Osterwald. Porter retired as a Major from the Air Force May 31, after 22 years of service. The last five years of his service was at Walker Air Force Base, Roswell.

The Porters have two children, a son, Bobbie, 10, who is a student at University of New Mexico and daughter Linda, 16, who will enter Ruidoso High School here this fall. Porter said that during his service in the Air Force he and his wife visited many parts of the country and that both he and Mrs. Porter agreed that nothing they had seen compared to Ruidoso. Porter said he also likes the idea of being able to catch trout from his back yard.

**Miss Denese Short
To Manage Gift Shop**
The Gift Shop in the new Gateway Shopping Center is owned and operated for the supervision of Mr. Harry Whipple, Jr. and Miss Denese Short. Miss Short is the daughter of Mr. and Mrs. T. J. Short, a 1961 graduate of Ruidoso High School and is a student at New Mexico State University at Las Cruces. She has also attended modeling school and was a member of the Holiday Models of Las Vegas, Nev. Miss Short has also been selected as the Ruidoso Rondo Valley Chamber of Commerce to be the representative at the New Mexico Cotton Growers Association when it meets in Ruidoso later this month. A wide range of gift items is offered in the new gift store situated in the Whipple, have in the apparel Hotel in Ruidoso. Some of their giftwares are imported and the stock features items that will make pleasing gifts for all occasions.

**Jim Whipples Have
Two Businesses**
Mr. and Mrs. Jimmy Whipple will operate the Peppermint Shop in the new Gateway Shopping Center, came to Ruidoso in 1960. Whipple is also manager of the Holiday Bowl and the new business will primarily be Mrs. Whipple's responsibility, he said. Mrs. Whipple is well known for her singing and also her skill in sand painting. She will be assisted in the Peppermint Shop by Barbara Jo Ortiz and during the summer, Gary Smith, Mrs. Whipple's brother from Houston, Tex., will also assist them. The Whipples have three children, ages 14, Kenny, 13 and Larry, 9.

**CHURCH
BUILDER
PAYS VISIT**

The Rev. Albert Braun of Phoenix, Ariz., known as the "church builder" of the present day Franciscan order and a survivor of the Bataan death march was at the Mescalero Apache Reservation in Mescalero Saturday and Sunday to conduct two social masses. Father Braun is known and beloved on the reservation for his long service for his building of St. Joseph's Mission, a beautiful rock church at Mescalero that has become a landmark. He said a morning mass at St. Joseph's on Sunday June 16. On Saturday, June 15, at 10 a.m. Father Braun sang a Requiem High Mass for the intention of the late Ruth Chanta at St. Patrick's Church in Three Rivers, which is located on the Mescalero Reservation. Mrs.atherine Mackay of Tularosa was soloist. Father Braun, who has been a priest for more than 50 years, is pastor of the Sacred Heart Church in Phoenix. Now past 70 years of age, Father Braun has been instrumental in building four churches in Phoenix, doing much of the work himself, from digging foundations to shingling roofs. He was an Army chaplain in both World Wars. Following his discharge in 1919 from the service, he returned to the scene of his first assignment on the Mescalero Reservation with the help of the Indians, he began building the church at Mescalero, a task that was to take many years to complete. Father Braun was sent to the Philippines in 1941 after being called back into Army duty. A survivor of the Bataan death march, he was prisoner of the Japanese for the remainder of the war. He returned to Mescalero at war's end to complete his church there. Then Jonathan Wainwright brought an Army band to the reservation to play at the dedication ceremonies. In 1947, Father Braun was recalled to Army duty and sent to Ft. Sam Houston, Tex. Following his Army retirement he was assigned to Phoenix by the Franciscan order to become pastor of St. Mary's church there in 1954 and obtained his doctorate in history at Arizona State College in Tempe.

Drive there with care—arrive alive.

Grand Opening

PORTER'S FURNITURE APPLIANCE

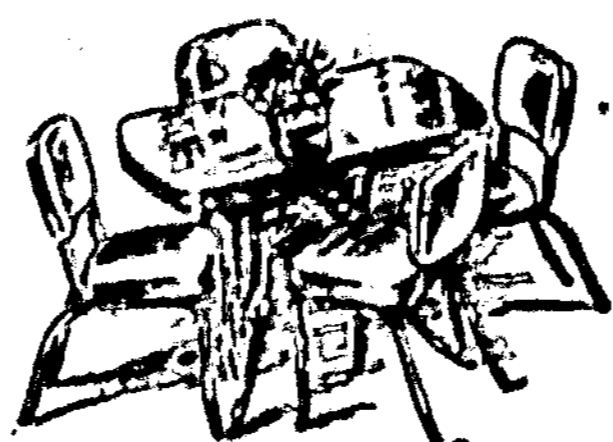
We invite you to visit our store and see the complete line of furniture and appliances and be sure and register for the big prizes to be given away by the Gateway merchants.

FREE!
We will be giving a Packard Bell 6 TRANSISTOR RADIO as one of the prizes to be offered during the grand opening

**PORTER'S FURNITURE & APPLIANCE IS DEALER FOR
HOT POINT APPLIANCES & PACKARD BELL TELEVISION SETS, STEREO & RADIO**
—and Home Furnishings from Famous Manufacturers — Offering a Wide choice of Furniture for Every Room in Your Home



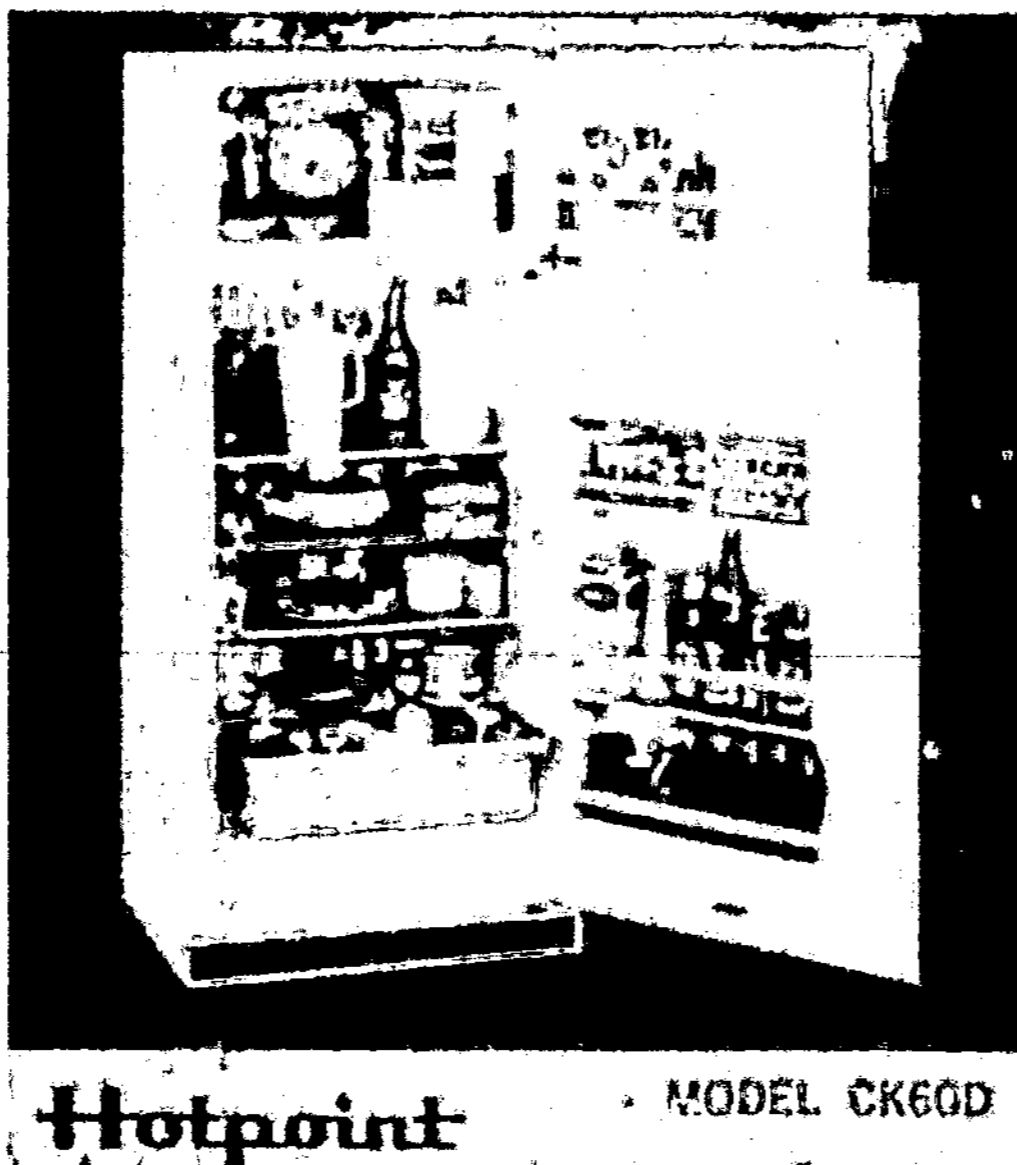
2-Piece
LIVING ROOM SUITS
Studio and Couch
By Jackson
Especially Priced
\$128.00



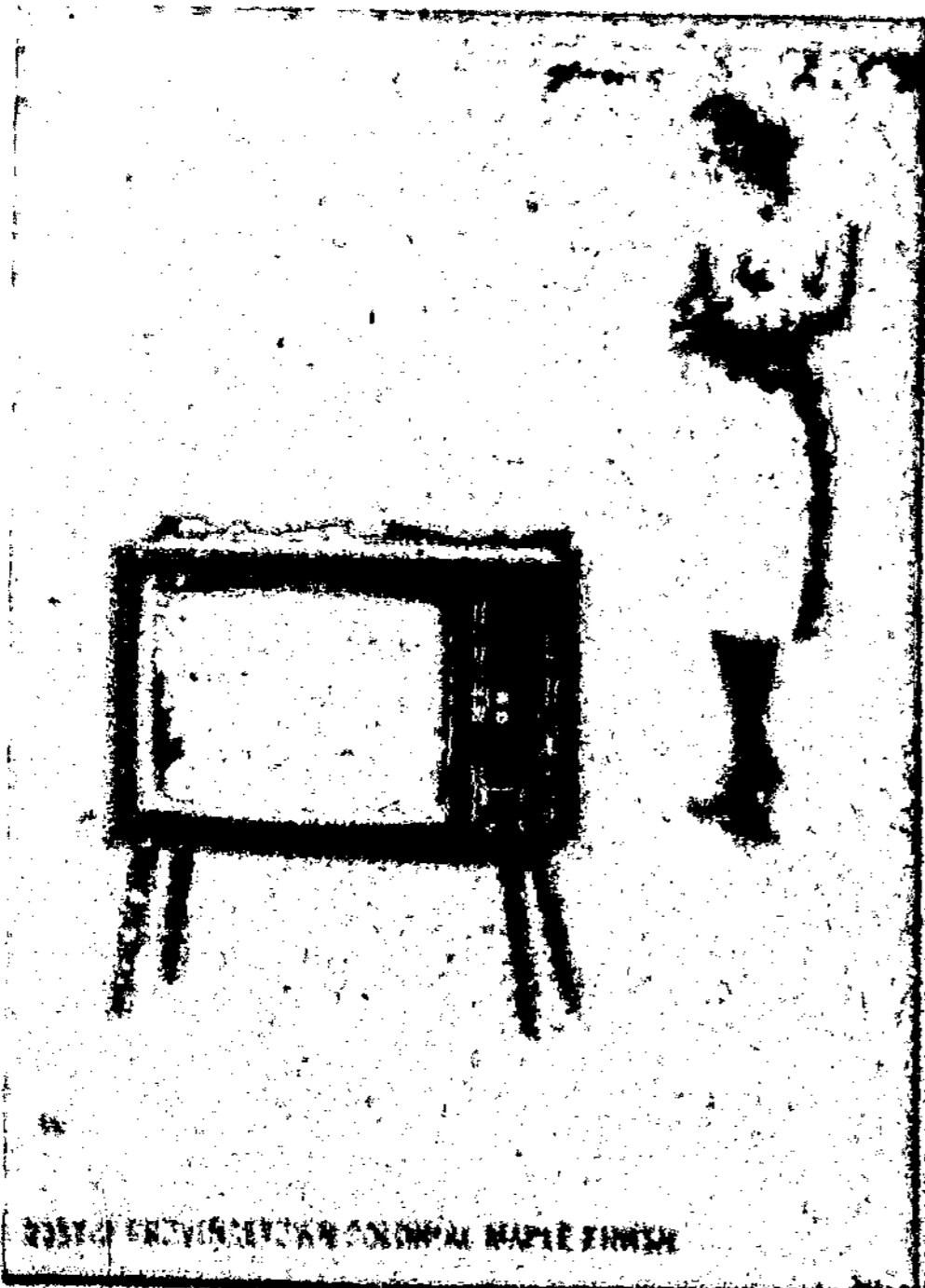
5-Piece
SMALL DINETTE
Table and 4 Chairs
By Sheridan
Especially Priced!
\$49.95

**PACKARD BELL
6-TRANSISTOR
RADIO**
With Carrying Case and Earphone
REG. \$16.95 —
Special \$13.95

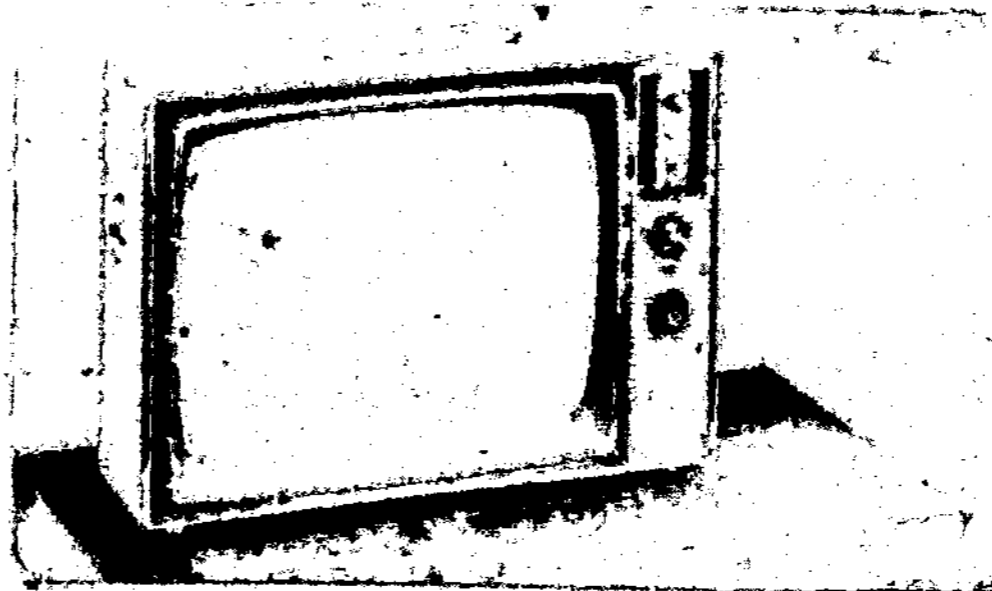
Space Saving 12 Cu. Ft.
REFRIGERATOR
ON WHEELS
No frost refrigerator section . . . 89-lb. Capacity Zero-Zone Freezer . . . Freezer door shelf . . . 16.3 sq. ft. of shelf area . . . 2 full width glide out shelves . . . Many other fine features.
\$319.95



10 Cu. Ft. Space Saver
Slimwall Food Center
REFRIGERATOR
Fits floor space 28-in. wide . . . Dial set defrosting . . . Porcelain crisper . . . 50-lb. freezer capacity.
\$209.95



ASTRONAUT 19T-12
19" PORTABLE TV WITH TIMER. 19", 114 degree tube, 172 sq. in. picture. Computer Dial, front controls and speaker. Set-N-Forget fine tuning. Telescope monopole antenna. 3-hour sleep-switch timer. Durable vinyl-coated cabinet and carrying handle. Available for UHF. Approximate dimensions: 21" wide, 15" high, 7" deep.
\$149.88



CUSTOM SERIES 23ST-2
CONVERTIBLE CONTROL TABLE TELEVISION. 23", 90 degree 276 sq. in.) bonded picture tube. New Range-finder Super-88 Chassis, hand-wired with transformer protection. Computer Dial, Set-N-Forget fine tuning. Wireless Roto-Remote optional at any time at extra cost. Speaker and controls in front. Keyed AGC. Adjacent channel traps. Available for UHF. Hand finished all hardwood cabinet. Approximate dimensions: 29" wide, 21 1/4" high, 16 3/4" deep. (legs or base optional).
\$249.95

AWARD SERIES 23DC-13
CONVERTIBLE CONTROL CONSOLE TELEVISION. Wireless Roto-Remote optional anytime at extra cost. 23", 114 degree tube, 276 sq. in. picture. Computer Dial, Set-N-Forget fine tuning, Constant-Contrast switch on brightness knob. Available for UHF. Hi-fi front 9" oval speaker, out-front tone control. Hand-finished all-hardwood cabinet. Approximate dimensions: 34 3/4" wide, 34 7/8" high, 16 5/8" deep.
\$329.95



Phone CL 7-6858

Gateway Center

Ruidoso, N. M.



West Move Here From Littlefield, Tex.
Mr. and Mrs. Neil West, who operate the Gateway Drug in the new Gateway Shopping Center, moved to Ruidoso with their two children, Dana, age 3, and Cheryl, 6, from Littlefield, Tex., where West was manager of the prescription shop in the Littlefield Hospital.
West graduated from Southwestern State College at Weatherford, Okla., in 1956, with a B. S. degree in pharmacy and Mrs. West graduated the same year with a B. S. degree in elementary education.
The Wests were both born and raised in Oklahoma, West coming originally from McAllister and Mrs. West from Beaver, Okla.
The Gateway Drug opened two weeks ago here—a new business in Ruidoso, with complete pharmacy, gift and drug sundry departments.

LINDY PENS—The Ruidoso News News Want-Ads Work Wonders
reaction Department of Lubbock. Bob Ballard, who will assist Green in the operation of the Service Station, has lived in Ruidoso for the past three years. He and Mrs. Ballard came here from Seagraves, Tex., where he had been engaged in the service station business for about 14 years.

AS NEW NAME—The former Pat's Enco Station, operated by Pat Rooney in the Gateway, now is known as Gateway Enco Service and is operated by Cecil Green.

Enco Station Owner Has Bought Home in Ponderosa Heights
Mr. and Mrs. Cecil Green bought their home in Ponderosa Heights moved to Ruidoso June 1, when Cecil became the owner of the

Gateway Enco Service Station in the Gateway Shopping Center. Green was formerly the service manager for the Sears Roebuck and Co. of Lubbock, and he and his family have been summer visitors in Ruidoso for a number of years. The Greens have one son, Cecil, Jr., who is a journalism student at Texas Tech, and two married daughters, Mrs. Stacy Haws of San Antonio, and Mrs. Kenneth White of Weatherford, Tex.
Green stated that his recreation was fishing and that his wife was interested in painting and arts and crafts. Mrs. Green was formerly employed in the City Parks and Rec-

GATEWAY BARBER SHOP

JUST THE BEST IN TOWN

SEE YOU AT THE
GRAND OPENING
FRIDAY AND SATURDAY

WELCOME TO GATEWAY GIFT SHOP Gala Grand Opening



DENESE SHORT
Manager

BUTTERFLY LOTUS BOWL
Reg. 65c — Special
35c

Over \$1,000 Worth Of Free Prizes and Gifts

Grand Prize — Packard Bell Stereo or Convertible TV Set — \$259.95 Value
FIRST PRIZE — KODAK MOVIE CAMERA
SECOND PRIZE — \$125 MAN'S WATCH
THIRD PRIZE — SET OF 4 ATLAS TIRES
AND 49 OTHER PRIZES. Register at any Store in the New Gateway Center

Free Gift Wrapping

UNUSUAL IMPORTED GIFT ITEMS FOR THE KIDDIES—

Tiny Accordion Reg. 75c	Now 40c
Bread Box Reg. 95c	Now 50c
Tiny Dolls Reg. 75c	Now 45c
Binoculars Reg. 75c	Now 35c

Unusual
ASH TRAYS

Assorted Sizes, Styles and Colors
Reg. 95c

Only
45c EA.

BUTTERFLY DISH

Just the Thing To Go With Any Décor
\$1.25

Only
75c EA.

Extra Special Gift Idea
JUICE CUPS

Set of 6 — Reg. \$4.50

\$3.25

BAMBOO TRIVETS

Assorted Shapes

Reg. \$1.25 — Extra Special!

75c EA.

Beautiful, Hand Decorated

BOWLS

Group Regular \$2.25

\$1.25 EACH

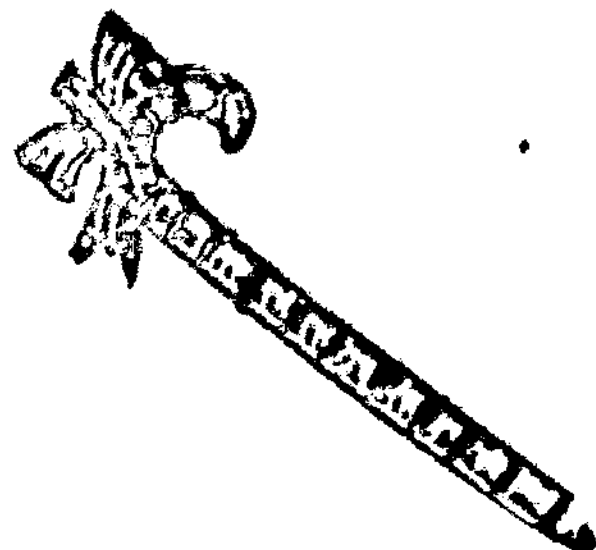
GATEWAY

GIFT SHOP

In Gateway Center — Ruidoso



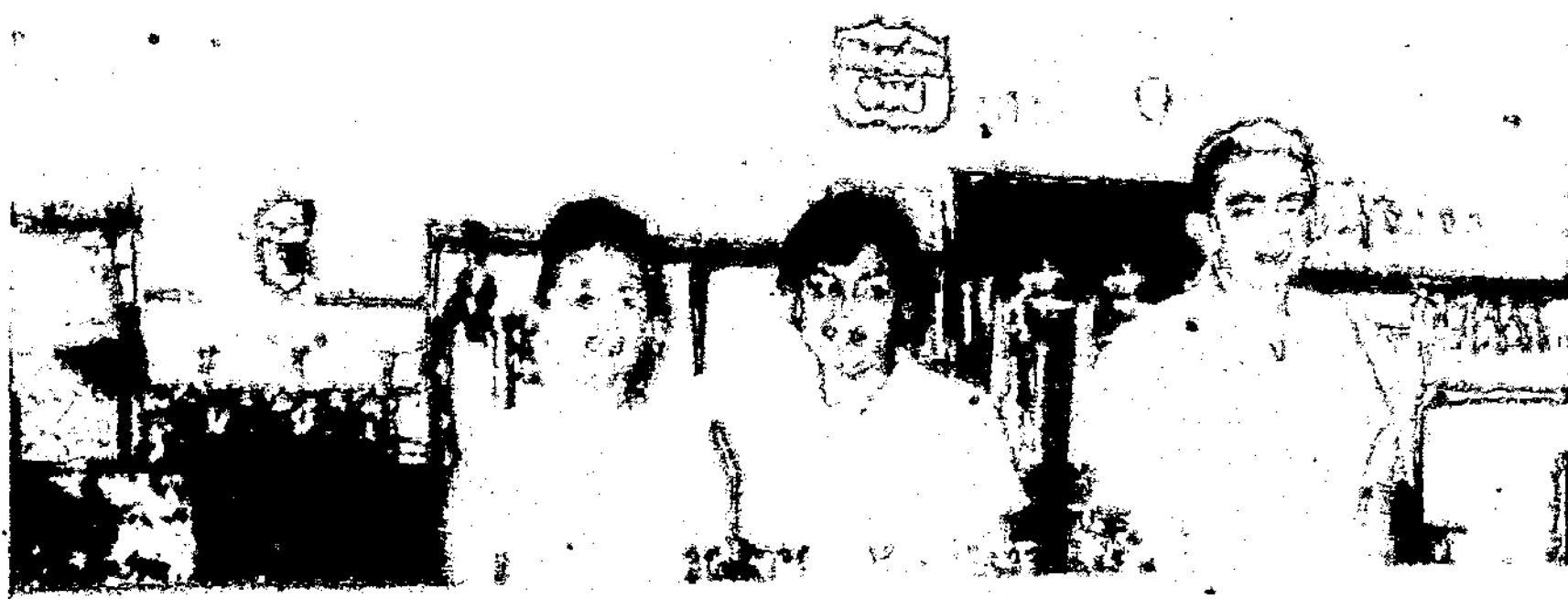
Grand Opening



PEPPERMINT BAR

THE ICE CREAM PARLOR WITH THAT PERSONAL TOUCH — FEATURING MEADOW GOLD ICE CREAM PRODUCTS AND PENNSYLVANIA DUTCH CANDIES

COME IN DURING OUR GRAND OPENING AND TAKE ADVANTAGE OF REDUCED PRICES AND FREE GIFTS



FREE BALLOONS

FREE DIXIE CUPS

BUY 1/2 GALLON READY PACK

ICE CREAM FOR 89¢

AND GET 1 PINT SHERBET FREE!

16 OZ. SHAKES 19¢

2 — 6-PACK POPCICLES 59¢

DOUBLE DIP "PEPPERMINT FLAKE"

ICE CREAM CONE 5¢

—JIMMY AND JANIE WHIPPLE

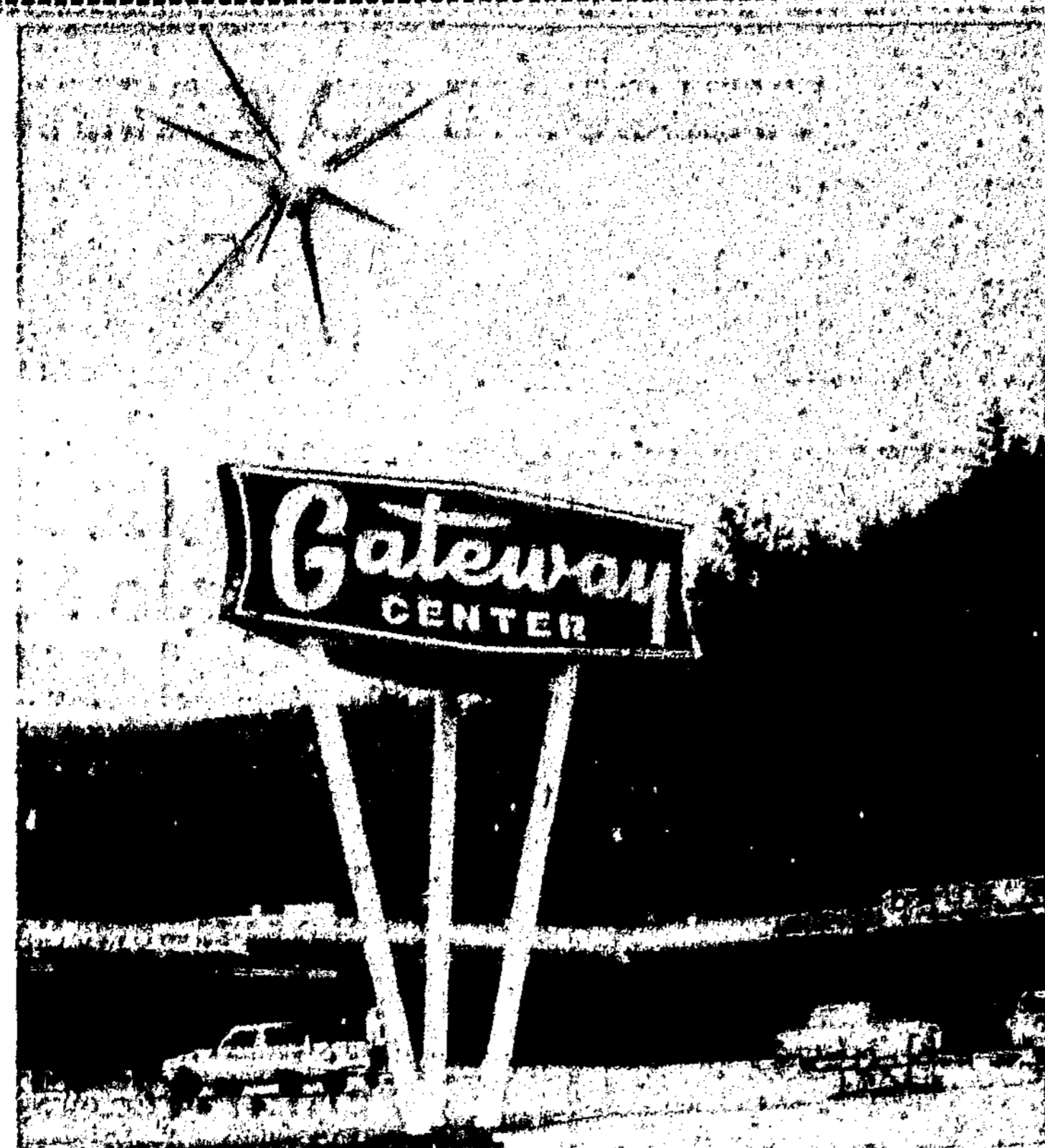
WIMBERLY ELECTRIC AND STATE SIGN COMPANY

CONGRATULATE

Mr. and Mrs.
Harry Whipple

and the many business establishments in
Gateway Shopping Center

We are proud to have had the electrical contract for this fine building and
we are proud to have installed the signs in this outstanding shopping center.



Wantiez Family Came Here In 1956 From Oklahoma

Mr. and Mrs. Wayne E. Wantiez came to Ruidoso in 1956 from Henrietta, Okla., where Mr. Wantiez had been in the building supply business. In Ruidoso he opened the Wantiez City Lumber Company after working for the old Bonnell Hardware & Building Supply. He and Mrs. Wantiez became engaged in the real estate business under the name Mildred Wantiez Real Estate and Insurance which she has now moved into the new Gateway Shopping Center. In the new quarters she has expanded space including a general office and reception room and three private offices.

Fred Gresswell is the manager of the real estate department and is also an associate broker. He has been engaged in the real estate business in Ruidoso since 1953 when he and Mrs. Gresswell came here from Los Angeles, where he had been employed by the Douglas Aircraft Co. They have both been active in civic work here and Gresswell is Exalted Ruler of the Elks for 1953.

Other licensed salesmen with the Mildred Wantiez Real Estate and Insurance Co., include E. N. Grigsby, John and Lois Smith and Jack DiPaola, Rita Smith, who will attend Eastern New Mexico University this fall, is the receptionist.



DINING SPOT—Operated for several years by Mr. and Mrs. Harry Whipple, and later by the Bill Moores as Whipple's, the restaurant in the

western section of Gateway Center has been re-named Gateway, and is operated by the Dick Hamiltons and the Leon Klements.

Dining Room Remodeled

In Gateway Center

Leon Klement and Dick Hamilton opened the Gateway Restaurant this spring after doing extensive remodeling to make the building a conforming part of the new Gateway Shopping Center. The two partners came to Ruidoso from Deming where Klement had been in the meat

packing business after graduating from Deming High School, and Hamilton was engaged in raising horses.

Hamilton was born in Goldthwaite, Texas where he graduated from High School and later attended the University of Texas. Hamilton is also interested in racing and has one horse training at the Ruidoso track this season.

Klement and Hamilton are assisted in their business by Sarah Algier

WILLIE PORTER TO MANAGE PEARL'S CAFE IN CAPITAN

Willie Porter, former Roswell and Ruidoso resident, and for the last couple of years a resident of Arkansas, is to manage Pearl's Cafe and package store and bar in Capitán. He said Mrs. Pearl Soderback, the owner, will continue to work in the popular mid-county dining spot.

Who is a nationally known food specialist and nutritionist.

Congratulations TO MR. & MRS. HARRY WHIPPLE

ON THIS FINE SHOPPING CENTER
AND TO ALL THE BUSINESSES
LOCATED IN THE GATEWAY
SHOPPING CENTER. WE ARE
PROUD TO HAVE BEEN SELECTED
TO ERECT THIS STRUCTURE AS
GENERAL CONTRACTORS

G. A. & S. L. JONES
— CONTRACTORS —

WE ARE PROUD AND HAPPY

To Be Enjoying the New Facilities in Our New Office in This Fine New

GATEWAY CENTER

Our staff is happy to be of service to you in any of your
needs in the lines of

INSURANCE AND REAL ESTATE

Be sure to come by and register for the big prizes
to be given in our grand opening Friday and Saturday

Mildred Wantiez Real Estate and Insurance



Mildred Wantiez - E. N. Grigsby - Fred Gresswell - John Smith

Lois Smith - J. J. DiPaola - Rita Smith

— Phone CL 7-2154 —

GATEWAY BEAUTY SHOP

Ruidoso's Newest, Most Modern and Centrally Located Shop.
Featuring Nellie and Terry, Two of Ruidoso's Finest Operators
Pay us A Visit During The Grand Opening of Gateway Center
On Friday and Saturday, June 20 and 21

Register In Our Shop For All the Free Gifts To Be Given By
The Center On Sunday, June 22.

Our Supplies and Merchandise Are the Best
That Money Can Buy

SPECIAL ON PERMANENTS

\$15.00 Wave \$12.50 \$25.00 Wave \$17.50
\$12.50 Wave \$10.50 \$20.00 Wave \$15.00

Courtesy, Cleanliness and Workmanship Are Excelled
At The

GATEWAY BEAUTY SHOP

Try Us Won't You?
NELLIE and TERRY



TERRY



NELLIE

The New Gateway Center
Can Also Boast Of
Having One Of Ruidoso's
Finest Restaurants

Serving Delicious Foods in Pleasing
and comfortable surroundings . . .

Dining at the Gateway will Certainly Add an Extra Pleasure
to Your Visit to Ruidoso . . .

Drop in for Breakfast, Lunch or Dinner. We know you will
enjoy the Fine Foods you'll Find on Our Menu.

GATEWAY RESTAURANT

— In the Gateway Center —

GATEWAY Men's & Boys' Wear



GRAND OPENING

Friday & Saturday
June 21 & 22

Bargains!

SUMMER SUITS
\$39.50

Bargains!

SPORT COATS
\$29.50

Bargains!

SPORT SHIRTS
\$2.95 TO \$4.49

Bargains!

TIES
SILK, DACRON
ALL TYPES
\$1.00 TO \$2.50

Bargains!

STRETCH SOCKS
59c TO \$1.00

Bargains!

TEE SHIRTS
\$1.00
3 FOR \$2.95

Bargains!

BRIEFS
\$1.00
3 FOR \$2.65

Bargains!

CASUAL SLACKS
\$3.98 TO \$5.98

Bargains!

RAIN COATS
\$3.95

Bargains!

Many, Many
Other Bargains



Come in and register for the free suit to be given away Sunday with all the other huge prizes
at the Gateway Center and be sure to say hello and get acquainted with RED.



STRIPE PARKING AREA—Ruidoso District Junior Chamber of Commerce members, as a fund raising project, have a striping machine that is used frequently to stripe traffic directions. A parking area for about 130 vehicles was striped by the Jay-Cees early this week at Gateway Center. In photo, from left, JayCee President Roger Marshal, Pancho Gonzales, Tom Kirby and Jim Chandler.

Alto Briefs

by AILEEN LINDAMOOD
 Mr. and Mrs. Joe Davis and daughter, Dana, of Roswell, were in their Ruidoso cabin for the weekend, coming over on Sunday to see the Lindamoods.
 Mr. and Mrs. Ellis Leslie of Barstow, Calif., stopped in last Tuesday. Mrs. Leslie was Doris Walker and enjoyed looking over the old house back of the post office, where she was born when her father was the postmaster at Alto.
 Mrs. Lyda Peebles of Alamogordo had her sister, Mrs. Margaret Howard of Plato, Mo., with her last Wednesday when visiting in the neighborhood. Along with them were their nephew and wife, Mr. and Mrs. Bill Howard of Atlanta, Ga., and niece, Mrs. Frances Lambert and son, Chauckie.
 Last Monday, M/Sgt. and Mrs. Lonston Carter spent the day in Roswell.

Maj.-Gen. Agee Appointed Head Of N. M. M. I.

Recently appointed to head the New Mexico Military Institute at Roswell as superintendent is Maj. General Sam W. Agee. Presently on assignment at Scott AFB in Illinois, the General will assume his NMMI position on Aug. 1.
 He replaces Lt. Gen. Hobart R. Gay, who has resigned the Institute position after eight years as superintendent.
 General Agee is an alumnus of the Institute and a native of New Mexico. He was a cadet at NMMI from 1929-1932, after which he entered the U. S. Military Academy at West Point. He was graduated with the class of 1937.
 The new NMMI superintendent was born in Silver City, and he has maintained Silver City as his place of residence throughout his distinguished career in the United States Air Force.



MAJ. GENERAL AGEE

Louis Philippe of Ruidoso does not sell curies, cosmetics or drugs. Photography is his business, exclusively.

Mmes. Sam Allen and Fred Segal went to the nursery at Mayhill one day last week.

The Sonney Wrights were in Galup last week.

Mrs. Jack Ryan and children of El Paso were at Eagle Creek Lodge a few days last week.

Russell Guilletta of El Paso came up last Thursday and at the same time had a trailer moved on to his property in Wildwood.

Thursday, Mrs. Ed Davidson and Martha Polk stopped in on their way home to Ruidoso after a day spent fishing at Bonto Lake.

Mrs. Ralph Barbar and children of Grants, visited in the community last week-end.

With a ratio of one doctor for every 100,000 persons, Cambodia has

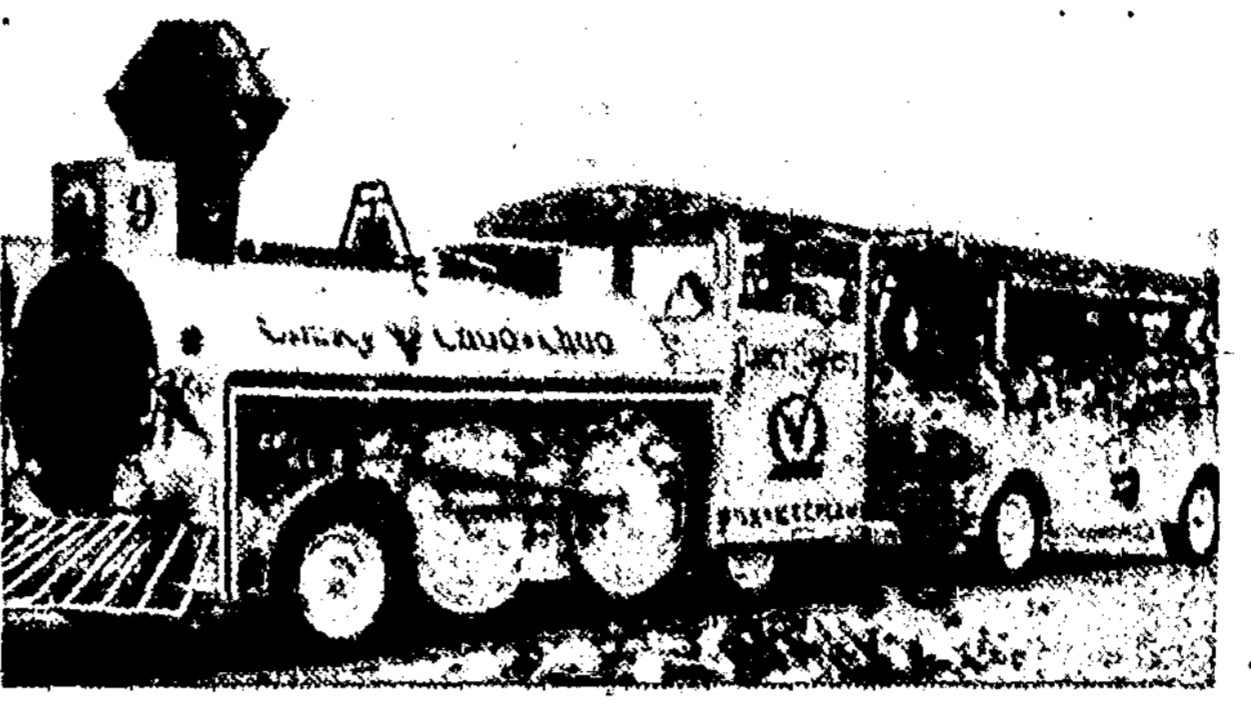
serious health problems. Five American doctors, four nurses and a technician sent by MEDICO, a service of CARE, are now working there. Donations from Americans support the project.

A TimberLodge will earn many compliments from your friends on its beauty, practicability. See our ad in this week's paper.

**EVERYBODY COME TO THE GATEWAY CENTER
 GRAND OPENING**

**OUR STORE WILL HAVE REFRESHMENTS,
 SOUVENIRS AND FREE PRIZES FOR ALL THE
 VISITORS — PLUS A STORE FULL OF SPECIALS!**

Friday & Saturday



Free Rides on Clardy-Campbell's
 Famous Cheky Choo-Choo Train!

**THERE'S A CARNIVAL OF
 FUN FOR EVERYONE
 THESE BIG OPENING
 DAYS
 FREE!**

A \$5 Basket of Groceries Will
 Be Given Away Every Hour on the
 Hour Friday and Saturday at
STOP & SHOP DRIVE-IN

THESE SPECIALS GOOD FRI. — SAT. — SUN.

**FOLGER'S
 COFFEE, LB. . . 65¢**

**SWANSON
 TV DINNERS . . 59¢**

**BORDEN'S
 ICE CREAM
 HALF GAL. . . 79¢**

**1/2 PT. CHOC MILK
 OR 8 OZ. COTTAGE
 CHEESE FREE WITH
 EACH HALF GAL.
 BORDEN'S MILK**

TASTEWELL, 46 OZ.

TOMATO JUICE . . 21¢

TOMATOES, LB. . . 19¢

**LUNCH MEAT, 98¢
 6 OZ., 4 FOR .**

JELL-O . . 3 FOR 29¢

**ZEE NAPKINS
 80 COUNT PKG. 11¢**

**KELLOGG'S
 SPECIAL K . . 31¢**

**SHASTACANNED
 POP, 3 FOR . . 25¢**

**FREE 79¢ PAIR
 NYLON HOSE WITH
 EACH \$5 PURCHASE**

**PRICE'S COTTAGE
 CHEESE, LB. . . 29¢**

KOTEX 41¢

**ADULT TOOTH
 BRUSHES,
 89¢ VAL. . . . 69¢**

**RAINBO BREAD WILL
 HAVE SAMPLES AS
 WILL BORDEN'S MILK
 PRODUCTS FOR OUR
 VISITORS
 FREE BALLOONS
 FOR KIDDIES**

**STOP & SHOP
 DRIVE-IN
 IN GATEWAY CENTER**

Packaged Ice — Fruits — Staple Groceries — Frozen Foods — Meats — Vegetables

Best Wishes

to the many new stores now open
 in the brand new

GATEWAY CENTER

We appreciate the job you gave us to
 install the paved parking area

A. E. BEAVERS

Our Congratulations

and best wishes to all the new
 shops opening this week-end in the

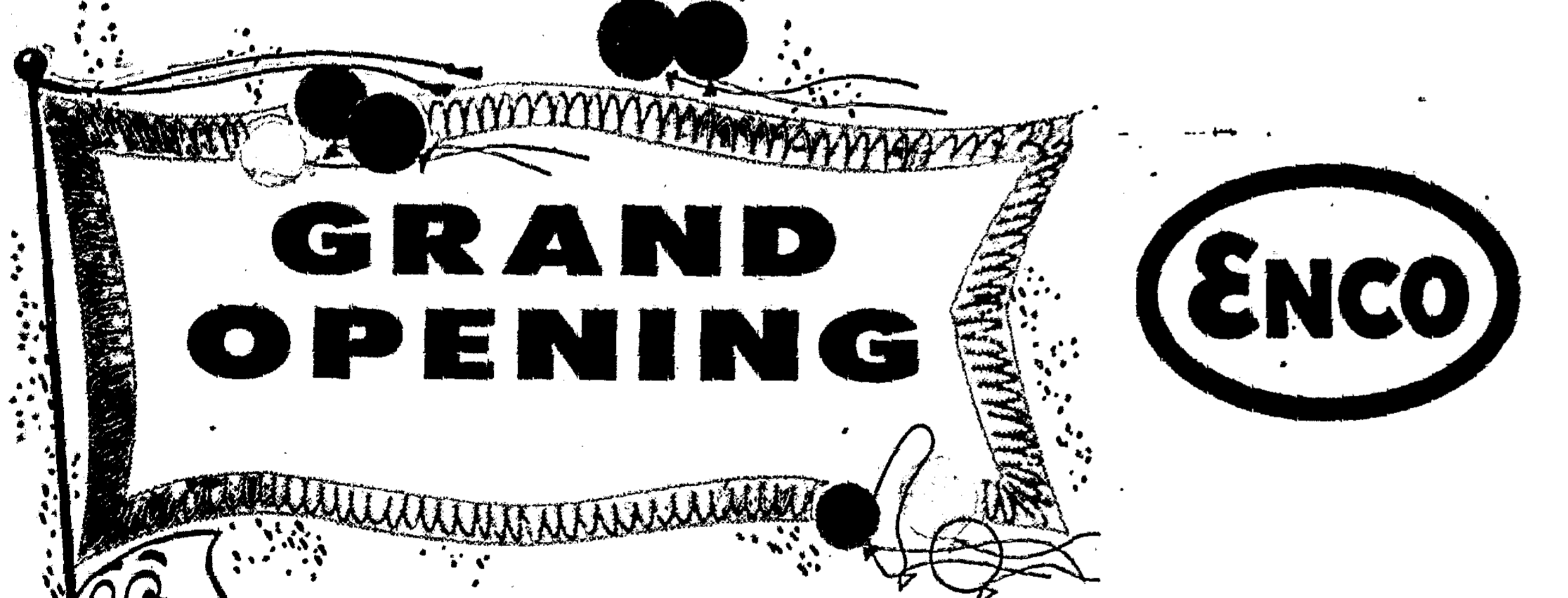
GATEWAY CENTER

We are very proud you called on us to
 install the plumbing in this fine
 addition to Ruidoso

TOM CHOATE

Alpine Plumbing — Heating

Phone CL 7-4223 Ruidoso



**GATEWAY CENTER IS HAVING
 ITS GRAND OPENING
 FRIDAY AND SATURDAY**

Join the crowd . . . have fun at this big event.

In Connection, We Wish to Announce
 CHANGE IN OWNERSHIP AND CHANGE IN NAME
 Of the Humble Enco Station to

Gateway ENCO Service

— Cecil Green, Operator —

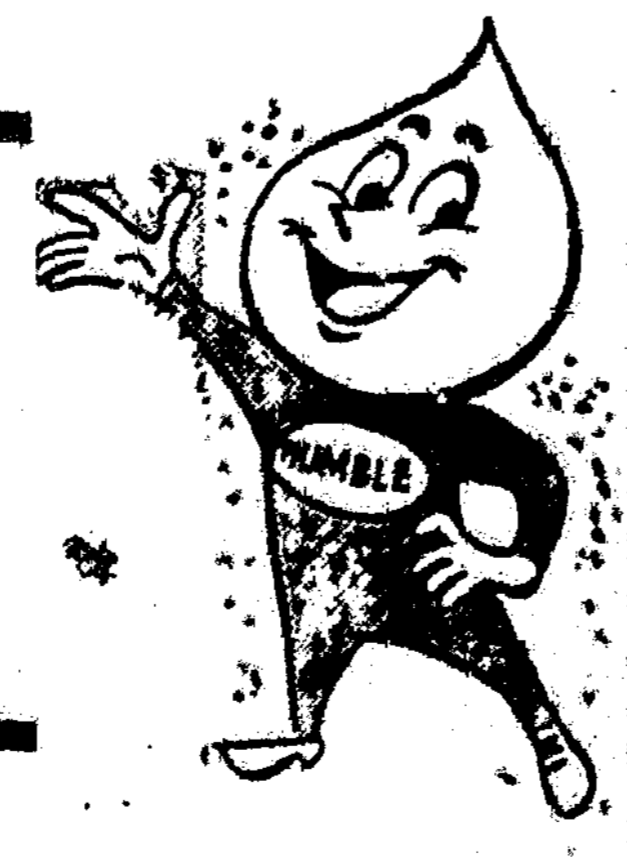
**6 Pumps To Serve You
 Open 7 Days A Week**

For Pick-Up & Delivery on
**WASH & GREASE
 Just Dial CL 7-5217**

Bob Ballard and Cecil Green
 On the Job Ready to Serve You

Featuring—

Enco Petroleum Products
 Humble Accessories
 Atlas Batteries, Tires
 and Tubes
 All Major Brands of Oil



**BE SURE TO VISIT OUR STATION FRIDAY OR
 SATURDAY AND GET A FREE SOUVENIR!**

**Kansas City Man
 Has Men's Store**

R. D. Cantrell who will operate the Men's and Boys' Wear in the new Gateway Shopping Center came to Ruidoso from Kansas City, Mo., where he was associated with the Campbell Frazier Supply Co. Cantrell was formerly a chief petty officer in the United States Navy and retired from the service in August, 1961.

Mrs. Cantrell has been an instructor in the Kansas City office of the Social Security division and will move here with their two children, Dean, 15 and Daniel, 11, early this fall.

**L. A. Cantrell
 Has Two Shops
 In Gateway Center**

L. A. Cantrell, who has installed both the Gateway Barber Shop and the Gateway Beauty Shop, has been a barber for 35 years. He came to Ruidoso last September from Clovis where he had operated a barber shop for 17 years. Prior to 1948 and during World War II, Cantrell served in the United States Navy. He is a bachelor and is active in a number of civic clubs.

Cantrell has installed the newest and most up-to-date equipment in both the Gateway Barber Shop and the Gateway Beauty Shop. He stated that he will be on duty at the Gateway Barber Shop and that the well-known beauty specialists, Terry Romero and Nellie Sanchez will be on duty at the Gateway Beauty Shop.

BOND BUYING IS OFF
 Residents of Lincoln County invested \$1,120,399 in U. S. Savings Bonds during May. Tom Hood, County Chairman of the Savings Bond Committee has been informed that the total for May 1962 was \$3,306,056. In April 1963 the amount was \$2,222,066. During the first five months of the year the County Chairman was informed that \$25,916,651 had been purchased in the Series E and H Bonds as compared to \$47,353,707 in the similar period of 1962.

Angus & Bonito

BY ELLA CORDER
 Bonito Lake is still a very popular spot for the many fishermen and campers. There were fewer fish caught than at first, but lots of fish are still being caught some nice ones and their limit. Many were up over the weekend and for a camping trip with their families and picnic in the beautiful cool places. It is still dangerously dry in the forest and everyone is reminded to remember "Smoke the Bear".

The next camp meeting to be held at the Nazarene Camp Grounds at Angus will be the Youth Institute from June 24 through 28. Rev. Roland Hoyle of Albuquerque will be Dean and also at the Youth Institute will be Rev. Paul Skiles of Kansas City General President of Youth Work who will be speaker and trombonist.

The next camp will be the College Institute from the 29th through the 31st with Rev. W. Ritter of Farmington as Dean. Mr. and Mrs. C. E. Walker care takers at the camp had a family reunion recently. They have seven children and all were here except one daughter. Their son Harold was home on a short leave from Cape Canaveral, also Mrs. Dorothy Hubert and children from Coonada, Mrs. Juanita Hynes and family, Jack Walker and family, and Mr. and Mrs. Frank Bears, all of El Paso. Last Wednesday and Thursday Mr. and Mrs. Walker went to Hobbs with their son, Harold, where he caught his plane back to Florida. While there the Walkers visited with Mr. Walker's brother and family.

A quartet from Pasadena, Calif., will have a concert at the Nazarene Church in Capitan on Sunday night, July 1 at 7:30. Dr. Carl Ponsford will accompany the quartet. Every one is invited to this service as well as all the services held at the Camp Ground.

Last week end Mr. and Mrs. "Zip" Franklin and children of Lovington flew to Ruidoso for the Flying Parents' breakfast. The Franklins were out of the Bonito and a visit. John Newberry and his daughter and children from Hobbs spent last week end at the Newberry's cabin at Angus.

Recent visitors with the Charley Elatus were their son Marlin and family from Brownfield, Tex. While here they went fishing at Bonito Lake and caught some nice ones. Also visiting the Elatus and fishing were Mr. and Mrs. Bob Elam and children from Roswell and Mr. and Mrs. Harold Elam and children and Mr. and Mrs. Cochran, all of Roswell.

Mr. and Mrs. Gene Lamp from Brownfield, Tex., stayed at Runnels' Cabin and did some fishing with the Elatus while here.

Lou and Arvel Runnels attended the State and County Convention at Clayton the 9th and 10th, and enjoyed it very much.

Recent visitors in Odessa, Tex., were Mr. and Mrs. Marvin Jones and Dickie.

The latest report from our friend Ben Pfingsten, formerly of Nogal, is that he isn't feeling very good these days. His address is Hot Springs Rest Home, 017 Austin St., T. or C. M. M. Ben is always glad to hear from his many friends in Lincoln County.

The Bonito Volunteer Fire Department men met Saturday at their fire house at Angus and poured the cement floor in the fire house. The firemen that met for the cement job were Sid Preston, Roy LaMay, Marvin Jones and son Dickie, Dan Jones, Robert Runnels, Sam Allen, Oil Peters, Pat Fortenberry and his nephew Terry Hadsaway from Welch, Tex. The men really did a beautiful job on the floor. Lionel White of Ruidoso delivered the ready-mixed cement to the firemen. Mr. White reported that his wife is in the hospital in Roswell, but is doing better and will be home soon.

Mr. and Mrs. Bob Corder and boys of Roswell spent the week-end with the Charles Corders.



GRAND OPENING



NEIL WEST
 Registered Pharmacist

**SEE NEIL
 FOR YOUR NEXT
 PRESCRIPTION**
 Or Have Your Physician
 Call —
CL 7-5251

For 24-Hour Emergency
 Prescription Service

OPEN FROM 9 A.M. TO 9 P.M.

7 DAYS A WEEK

— TO BETTER SERVE YOU —

NEIL SAYS —

Don't Forget To Drop By and Look At This Wonderful New Service Center For Ruidoso — And While You Are In the Center, Come On In To The Drug Store and Take Advantage of these Fine Specials —

Prices Will Be Good Until Closing Time
 Sunday Night — Be Seeing You!

BARBIE KEN & MIDGE DOLLS \$2.44	One-A-Day MULTIPLE VITAMINS 100 TABLETS \$3.00 Reg. \$1.99
Limited Supply - Hurry	
SEE OUR COMPLETE LINES OF COSMETICS	Listen For Our Radio Specials On K-RRR 1340 On Your Dial

**Over \$1,000 Worth
 Of Free Prizes
 and Gifts**

Grand Prize — Packard Bell Stereo or
 Convertible TV Set — \$259.95 Value

FIRST PRIZE — KODAK MOVIE CAMERA
 SECOND PRIZE — \$125 MAN'S WATCH
 THIRD PRIZE — SET OF 4 ATLAS TIRES

AND 49 OTHER PRIZES. Register at any store
 in the New Gateway Center

Nothing To Buy — Just Come In and Register

**SEE YOU AT GATEWAY CENTER
 GRAND OPENING SPECIALS**

CALADRY LOTION
 6 Oz. — Reg. \$1.19 **79c**

RUBBING ALCOHOL
 Reg. 59c — Pints **27c**

Brought Back By Popular Demand!

KLEENEX TISSUE
 400's — Reg. 39c Ea. **4 FOR 88c**

CIGARETTE LIGHTER
 ZIPPO — Reg. \$3.50, Only **\$2.59**

BABY LOTION
 O. J.'s — Reg. \$1.00 **77c**

ANACIN TABLETS
 100 Tablet Size — Reg. \$1.25 **88c**

BLUE BLADES
 Super Gillette — \$1.00 Size **67c**

**WELCOME TO
 GATEWAY DRUG
 FRIDAY AND SATURDAY**

*"The Store With
 Old Fashioned Service"*

**OUR SERVICES
 & DEPARTMENTS**

- ☆ Prescriptions — Drugs
- ☆ Cosmetics
- ☆ Film — Cameras
- ☆ Gift Merchandise
- ☆ Greeting Cards
- ☆ Fresh Cigars
- ☆ Cigarettes
- ☆ School Supplies
- ☆ Toys — Games
- ☆ Playing Cards
- ☆ Household Hardware
- ☆ Small Appliances
- ☆ Records — Magazines



CAROLYN WEST
 See Our Beautiful Lines of
 IMPORTED
SUN GLASSES
 SPECIAL—ONE-THIRD OFF
 98c To \$7.98

Sunbeam ELECTRIC FRY PAN With Tilt Lid \$21.88	ELECTRIC TOOTH BRUSH \$5.99
620 — 127 Black & White FILM 2 ROLLS 47c	KOTEX Regular Size 48's Reg. \$1.49 \$1.19
Kodak BROWNIE CAMERA Starmite Set \$10.88	Remington Electronic II ELECTRIC SHAVER REG. \$37.50 \$24.88

COME EARLY FOR OUR DOOR CRASHER SPECIALS! These Items Are In Limited Supply . . .

Beautiful Sunburst ELECTRIC CLOCK REG. \$14.95 \$8.88	50 Ft. 1/2-Inch GARDEN HOSE REG. \$3.25 \$1.99	TIMEX WATCHES 6 Models To Choose From \$9.95 To \$12.95 Your Choice — \$8.88 While They Last!	BINOCULARS Special For The Hunter and Horse Lover Extra Special Discount During Grand Opening 7x35 Individual Focus 7x35 Central Focus	Thermax PICNIC PAC 1-QT. REG. THERMAX 1-QT. WIDE MOUTH STEEL SANDWICH BOX Plastic Carrying Case Bottles Alone Worth More Than— \$4.99 REG. \$7.95	Holiday House Giant Size Household Cleansers CLEANSER Foaming — With Bleach 21 Oz. 2 For 35c DETERGENT 32 Oz — Reg. 79c 2 For \$1.10
THERMOS — ICY-HOT PICNIC JUGS REG. \$3.49 \$2.44	SUNBEAM COFFEEMATIC PERCOLATOR Chrome on Copper — \$29.95 Model \$14.88	WILSON GOLF BALLS & BASEBALLS 1/3 OFF LIST PRICE	TRANSISTOR TAPE RECORDER \$29.88		

ELECTRIC Charcoal Lighter \$1.99 Reg. \$2.98
UNIVERSAL HAIR DRYER \$18.88 With Nail Dryer, Reg. \$29.95
AQUA NET HAIR SPRAY \$1.70 \$2.00 Size 2 For \$1.70 Plus Tax

**IN THE
 GATEWAY DRUG**

IN GATEWAY CENTER
 24 HOUR EMERGENCY PRESCRIPTION SERVICE
 FREE EMERGENCY OXYGEN IN CAR



KEITH KING
 Merchandise Manager

**VISIT US
 DURING
 OUR
 GRAND
 OPENING**

Mescalero Phone Hearing Held This Week

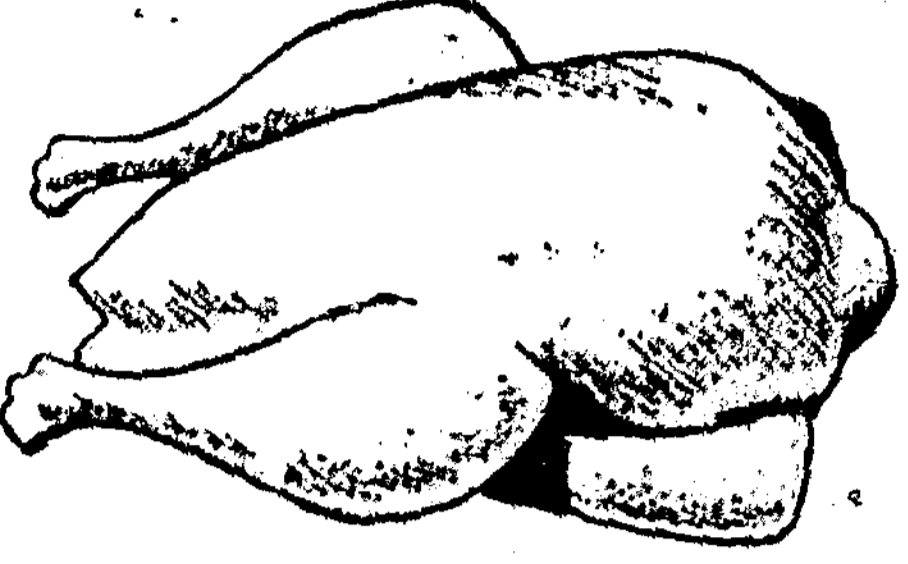
The State Corporation Commission is holding a hearing Thursday this week in Mescalero on complaints of about 100 Mescalero-Bent area telephone subscribers in Otero County. The subscribers are served by Ruidoso Telephone Co. of Ruidoso. Requests were received by the SCC against service on calls to Alamogordo, the county seat, and Tularosa. Such calls now cost 60 cents toll charge. They are routed via Mountain States Telephone and Telegraph lines through Roswell. The two phone companies' facilities now are connected only at Capitan. The SCC held a previous hearing April 17 at Mescalero on the matter. After complaints were received from subscribers. Commissioners G. Y. Falls and Murray Morgan conducted the hearing Thursday. Preliminary discussions with affected parties were held Wednesday in Alamogordo.

NOTICE OF PUBLIC AUCTION OF STATE LANDS - LINCOLN COUNTY

Office of the Commissioner of Public Lands
 Santa Fe, New Mexico
 Notice is hereby given that pursuant to the provisions of the Act of Congress entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11 o'clock a.m. on August 5th, 1963, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, liens of way or leases, and also subject to the right of the Commissioner of Public Lands which is hereby expressly reserved, to renew or extend any existing water easements or leases and the rents and venue therefrom if any, the following described state institutional lands to wit: (Possession of these lands may be obtained as of October 1, 1963 and future annual rents and payments on existing grazing lease or leases, if any, may be affected by the purchaser, unless ready paid to the State.)
 SALE NO. 4255 Lots 1, 2, N 1/2 E 1/2, E 1/2 NW 1/4 of Section 10, Township 7 South, Range 16 East, NMPM, so known and referred to as Tract No. 30 containing 158.11 acres, more or less, according to re-survey there-
 BIC of Section 8, 8 1/4 of Section 9, NE 1/4, SE 1/4 NW 1/4 of Section 17, E 1/2 NW 1/4 of Section 18, Township 7 South, Range 17 East, ALL of Section 19, N 1/2, SE 1/4, E 1/2 NW 1/4 of Section 21, ALL of Section 22, NE 1/4, NW 1/4 of Section 29, 1/2 of Section 33, Township 7 South, Range 18 East, NMPM, containing 100.00 acres, more or less.
 The total acreage contained in this sale is 4,158.11 acres, more or less. (SHANE ASYLUM LANDS) The improvements upon said lands have been appraised at \$17,240.00.
 SALE NO. 4256 Lot 3, E 1/2 SW 1/4 of Section 10, Township 7 South, Range 16 East, NMPM, also known and referred to as Tract No. 42, containing 60.44 acres, more or less, according to re-survey thereof, N 1/2 of Section 16, ALL of Section 30, Township 7 South, Range 17 East, ALL of Section 10, Township 7 South, Range 18 East, NMPM, containing 1,600.00 acres, more or less.
 The total acreage contained under 1963a Sale No. 4256 is 1,680.44 acres, more or less. (COMMON SCHOOL LANDS) The improvements upon these lands have been appraised at 2,000.00. These lands are located approximately 4 1/2 miles Northwest of Lovell, New Mexico. Said above-described lands have been appraised at \$7.25 per acre and no bids for a less amount will be accepted.
 Those desiring to qualify as bidders will be required to deposit with the Commissioner or his agent conducting the sale \$200.00 to apply on sale of appraised and advertising, plus five (5) per cent of the appraised value of the lands, and the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.
 At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.
 All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico. The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.
 Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.
 DATED at Santa Fe, New Mexico, this 20th day of April, A. D. 1963.
 E. B. JOHNS, WALKER
 Commissioner of Public Lands
 State of New Mexico
 (REAL) (Run Thru July 19)

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27¢

LARGE EGGS

MARVEL MAID GRADE AA LARGE DOZEN

49¢

NAPKINS Kim 200 Count 35¢

SLICED BACON

WILSON'S CORN KING 1 LB. PKG.

49¢

CANNED POP Shasta 2 For 19¢

Chuck Roast

LONNIE'S CHOICE LB.

39¢

PICKLES Kimbell's Quart 39¢

Orange Drink

PRICE'S 1/2 GAL.

29¢

PORK & BEANS Kimbell's 2 1/2 Can 23¢

FLOUR

GOLD MEDAL 10 LB. BAG

98¢

BIF or MOR Wilson's, Luncheon Meat 12 Oz. Can 39¢

Dog Food

KIM TALL CAN

12 FOR \$1

CHARCOAL Kimbell's Briquets 5 Lb. Bag 35¢

LIGHTER Hik-Re, Charcoal Pint Can 35¢

VIENNA SAUSAGE Wilson's 19¢

SWEET PICKLES Heinz 23 Oz. Jar 45¢

SALAD DRESSING Kimbell's Quart 43¢

BABY FOOD Heinz Strained 2 For 25¢

CHILI with beans Wilson's 300 Can 35¢

WATERMELONS

Texas Greys Fresh Load LB.

4¢

BOLOGNA

CHUNK STYLE LB.

29¢

ROUND STEAK

LONNIE'S CHOICE LB.

79¢

TOMATO JUICE

HUNT'S 48 OZ. CAN

27¢

RANCH STYLE BEANS

300 Can

2 FOR 29¢

VANILLA CREME COOKIES

Supreme 1 1/4 Lb. Pkg.

35¢

SALTINE CRACKERS

Cracker Barrel 1 Lb. Box

23¢

BAKE-RITE SHORTENING

Wilson's 3 Lb. Can

65¢

HILL'S BROS. COFFEE

Hill's Bros. 1 Lb. Can

65¢

FARM FRESH PRODUCE

TOMATOES LB. 15c

GREEN ONIONS . . 2 FOR 9c Bunch

Fresh PEACHES LB. 19c

Golden Ripe BANANAS LB. 10c

Russet or Reds POTATOES 10 Lb. Bag 29c

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