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The Ruidoso News

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, JULY 26, 1963 "INVENIEMUS VIAM AUT FACIEMUS"

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NOEL MATTHEWS

Noel Matthews Gets Appointment To Naval Academy

Noel Matthews of Ruidoso left last week for U. S. Naval Reserve Officer's Candidacy School at Newport, Rhode Island. Noel is a Ruidoso High School graduate and will be a Junior at Centenary College of Louisiana at Shreveport, La. He also received an appointment to the U. S. Naval Academy at Annapolis from the late Senator Dennis Chavez. Noel is the son of Mrs. Elsie Matthews, second grade teacher at North Hill School in Ruidoso.

CHANGE ASPENCADE DATES TO OCT. 12-13

Around Town —By Nosey Waters—

Ruidoso-Hondo Valley Chamber of Commerce directors meeting with their new president, Jack Crandall, and with the newly employed manager, Bob Walker, discussed a variety of community projects in a regular session last Thursday evening. First to be tackled was a change in date of the annual Aspencade. Put on the calendar last fall as Sept. 23-25, the new board last week voted to change the date to Saturday and Sunday, Oct. 12-13, two weeks later than first proposed. Several reasons for the change were given, one of them being that the first date conflicted with some other events in the area, and secondly, a later date would assure a season of colorful fall foliage. John Lyon, manager of Sierra Blanca's Co. facilities of the winter and summer resort for the Aspencade program, and would offer its dining room facilities for the annual meal on Sunday. He proposed a package deal of \$3.00 for adults for a ride on the gondola and the meal, and a price of \$2.00 to children 12 years of age and under for a ride and a meal. One or the other—ride alone, or the meal alone—would be offered for \$1.50 to adults and \$1.00 to children, if some persons desired not to participate in both. The C. of C. would receive a percentage of the gondola ride ticket sales, Lyon proposed. The gondola ride will carry passengers on sale as paperback books at several places here now is the thrilling story of "The Great Escape," a true account of the escape of a number of people from a Nazi prisoner-of-war camp for Allied airmen deep in the heart of Germany. How the prisoners dug three tunnels, forged papers, made other plans for the great escape forms the suspenseful tale. Dr. Vanderstok, who was an RAF pilot who had been captured, was one of the very few who broke out to make his escape complete. In fact this escape was his second successful one during World War II. He has mementos of the last great escape which recently was made into a motion picture is now being shown throughout the U. S. Dr. Vanderstok says the motion picture is somewhat "hollywoodized" and does not follow the true events as does the book. Incidentally, local stores selling these books have noted quite an upsurge in sale of this item since the movie was released.

Tex Barron, manager of the Ruidoso Downs race track, said this week that he had received notice that Screen Gems of Hollywood, Calif., was sending a writer to Ruidoso Friday this week to prepare a script for the new TV series "Redigo," starring Richard Egan, and which will be about quarterhorses racing at Ruidoso Downs. Egan starred as Redigo in "Empire" last season.

Visiting Dr. and Mrs. Efram Vanderstok recently was Miss Jostin Nika, international scholarship exchange student, from Holland, who attended a teachers' college at Kirksville, Mo. last term. She came here to visit the Vanderstoks before returning home. She is the daughter of some friends of the Vanderstoks in Holland. Reprinted and

House OK's Hatchery Funds

A \$190,000 appropriation was approved by the House of Representatives last week for construction of a fish hatchery on the Mescalero Apache Indian Reservation. Representative Joe M. Montoya said the funds were in the Department of Interior Appropriations bill for 1963-64. "It is gratifying to be able to have this included in the bill," he commented.

Hensley Hearing Underway In Lovington

A motion to appoint a receiver for the rest of the 1963 racing season at the Ruidoso Downs track was heard by District Judge Kermit Nash in Lovington Wednesday. Five witnesses testified Wednesday that the Ruidoso Downs track would be damaged if a receiver is not appointed. The witnesses were: J. A. Fairry, William Hudson and Ralph Nix, of Artesia and John Allen and Ernest Hanson of Roswell. Hudson told the court that Eugene V. Hensley controlled the board lock, stock and barrel. "Hensley is done every week-end. Nothing is done without his say-so," Hudson said. Fairry testified that the annual meetings for the corporation were highly uninformative for stockholders whose questions went unanswered. He maintained Hensley had complete control of the corporation and that such control included the hiring of all personnel, purchasing all materials and supplies, negotiating all agreements and contracts and the handling of all corporate funds. He also testified, as did the others, that eliminating Hensley was the only solution to the track's problems. Hanson testified that while Hensley had done a good job developing and promoting the track, "he gets his funds mixed up."

This is the basis of the \$415,500 civil action against Hensley and his ex-wife, which asks that Hensley repay \$340,800 in track funds he allegedly used improperly for buying track stock, extra salaries and expenses for himself, his family and friends and the use of corporation properties for his personal benefit. The hearing is continuing in the District Court in Lovington this week.



OLD BUCKSHOT—Dan Storm of Lincoln, the director as well as an actor, is all ready for the 1963 "Day in Old Lincoln" Pageant, Aug. 3-4. In his role as "Old Buckshot," Storm is accompanied by his half-coyote dog, "Little Wolf."



QUIET DAY—Tony Sanchez of Lincoln relaxes on an Old Lincoln porch as three residents pass. Reenactment of the "quiet day" shattered by Billy the Kid's escape will be Aug. 3-4 in Lincoln. Ladies left to right, are Mrs. Cleo Lassiter, Mrs. Julia Portilla and Mrs. Barney Aldoz.

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Trancillo Polanco, Hondo, parents of a boy, born July 16, wt., 6 lbs., 2 1/2 oz.
Mr. and Mrs. Max Chavez, San Patricio, parents of a girl, born July 18, wt., 5 lbs., 14 oz.
BOYS BORN—33
GIRLS BORN—37

Lincoln's Early Days To Be Relived Aug. 3-4

In those days there was no Roswell, no Clovis, no Alamogordo. There was no heavy traffic and no highway signs to read as one came across the country. You could take your pick of highways, depending on the weather, and since there-

WEEDS GROWING IN OUR FORESTS ARE AIDS IN CANCER RESEARCH



FOR RESEARCH—Dr. Robert E. Perdue, Jr., Ph.D. botanist, with some of the 400 pounds of dried and sacked plants he prepared and shipped to Beltsville, Maryland last week for the study of plant chemicals and their effect on cancer infected mice. Dr. Perdue stated that he had wonderful support and help from all the members of the Lincoln National Forest Service.

By DICK BENNETT
(Ruidoso News Staff Writer)
"A cure for cancer may be in some of those weeds."
Dr. Robert E. Perdue, Jr., Ph.D. botanist, with the Agriculture Research Service of the U. S. Department of Agriculture, didn't exactly say that, but that is what he is experimenting with and has spent the past week in the Ruidoso district of the Lincoln National Forest collecting and drying various forms of plant life so that the chemicals extracted from the plants may be tested on mice infected with cancer. Dr. Perdue's job is primarily with the new crops research division of the Department of Agriculture, he said, which carries on research and experiments with plants and their chemicals and the effect of plant chemicals on animal life. The idea is to find plants which may have proven beneficial chemicals which may in the future be developed into new commercial crops. The Department of Agriculture is co-operating with a number of universities and also the National Cancer Institute to aid in proving what plant chemicals may be beneficial in treating cancer, Dr. Perdue said. Chemicals extracted from over 100 species of plants have shown anti-tumor activity in mice, Dr. Perdue said, and some of these plants are native to this area here. Some he has found here, he divides into three general classifications. Roots, stems and leaves and flower. Others are divided into roots, bark, (Continued to Page 5)

One Hurt; Charges Filed In Collision

Village Marshal T. J. Sanders stated that the two car accident which occurred in front of Wattle's and Thelma Crosby's Sundries on Sudderth Drive at about 6:30 p.m. Tuesday, sent one man to the hospital, with bruises and a severe scalp cut. The police report showed that Ronald Hartnett was driving a 1957 Ford station wagon east on Sudderth and crossed the yellow center line hitting a 1957 Chevrolet pick-up going west on Sudderth and driven by Lloyd Hobbs. Both cars were badly damaged and had to be towed away. Hartnett was taken to the Ruidoso-Hondo Valley General Hospital by the Mason ambulance where 13 stitches were taken in his scalp at the left hair line. Charges were filed by the police against Hartnett for drunken driving, reckless driving, and driving without a license. Wednesday morning Hartnett was released by the hospital to all charges in J. P. Court-Wednesday morning and was held on \$500 bond. Sanders stated that Hartnett ran through radar July 13, going 45 in a 30 mile zone at almost the same location where the accident Tuesday happened. He was fined \$15 for that offense, Sanders said.

(LATER)
Hartnett appeared before Justice of the Peace H. M. Graham Thursday morning and was fined \$275 on charge resulting from the two car accident. On the charge of driving while intoxicated Hartnett was fined \$250 and on the charge of driving without a license he was fined \$25. Hartnett's attorney Richard Parsons paid the fine.

STATE HIGHWAY 83
NUMBER CHANGED
TO U. S. 82
State Highway Commission Chairman John Sudderth of Roswell has announced that the numbering committee of the American Society of Highway Officials has approved designation of an extension of U. S. 82 from Lubbock, Tex., to Las Cruces. New Mexico 83 will be changed to U. S. 82 in the near future. The highway goes through Artesia and Alamogordo as well as several other communities in New Mexico.

Recent visitors at the Carl Erickson home were Mr. and Mrs. Irvin Erickson of Pomona, Calif.

C. C. MEMBERSHIP DRIVE TO START WITH BREAKFAST



ROBERT C. WALKER
Pick Texan
As Manager
Of C. of C.

Robert C. Walker of Levelland, Texas, has been named the new manager of the Ruidoso-Hondo Valley Chamber of Commerce, Jack Crandall, president of the Chamber board of directors, announced this week. Walker comes highly recommended to the Chamber here, Crandall said. He is 34 years old and is a graduate of Hardin-Simmons University and the Institute of Chamber of Commerce Management at the University of Colorado. Walker was manager of the Levelland Chamber of Commerce from 1955 to 1962, and prior to that managed the Winters, Tex., Chamber of Commerce. He has also been in the life insurance business, the apartment and motel business and the building contracting business. Walker, with his wife and three children, were visitors in Ruidoso last week. He spent most of his time here looking for a house. He said he hopes to move his family here around August 1.

Jack Crandall, president of the Ruidoso-Hondo Valley Chamber of Commerce, announced Wednesday that the Chamber membership "kick-off drive" breakfast would be served by the Ruidoso Lion Club next Tuesday morning, July 30, in Two Rivers Park behind the Chamber of Commerce building. The early morning cook-out breakfast will begin at 7:00 a.m. and run to 9:00 a.m., Crandall said. The Lions plan to serve bacon and eggs, hash brown potatoes, quack bread and coffee. The price is \$1.50 and the public is invited, Crandall said. "This is an opportunity for everyone to meet our new manager, Robert Walker," Crandall said. "and we would certainly like the large turnout possible."

JET DECK BREEZES
TO NEW WORLD MARK
J. B. Chambers' Jet Deck set a new world 3-year-old toll record for 350 yards when he won here Saturday in 17.7, also just 1/10th off Mr. Bar None's track record set here in 1958 and only 2/10th off Vandy's Flash's world record for all ages. The former 3-year-old toll mark was set by Casmein last year at Centennial Park.

Breakfast Set
Saturday, July 27
In Schoolhouse Park
A chuckwagon breakfast will be served Saturday morning, the week of July 27, from 7 until 9 a.m. in the Schoolhouse Park in lower Ruidoso. Everyone is invited to come and eat breakfast outdoors, members of the sponsoring organization, Xi Alpha Phi chapter of Beta Sigma Phi, reported. Eggs, bacon, quack bread and coffee will be served and price of the breakfast is \$1.00 for adults and 75c for children.

TWO PROJECTS
NEAR COMPLETION
Village clerk-manager Jim Ilme reported Wednesday that contract jobs on Paving Assessment District Number Two and Sewer Assessment District Number One are scheduled for completion at the end of next week.



CHARGES FILED—Charges were filed in the two car accident which happened late Tuesday afternoon on Sudderth, Ronald W. Hartnett was charged with drunken driving, reckless driving and driving without a license, when his 1957 Ford station wagon crashed into Lloyd Hobbs' 1957 Chevrolet pick-up. Hartnett pleaded guilty in J. P. court, Wednesday to the charges and was held on \$500 bond.

SEE IT MADE . . .

Watch the Old Mill Wheel Stone Grind Grain While in Ruidoso
Take Home a Souvenir of This Unique, GROUND FRESH DAILY
Whole Wheat 5 lbs. \$1.25
Corn Meal 5 lbs. \$1.25
Cracked Wheat Cereal . 5 lbs. \$1
Squaw Bread Mix 59c

Serves Four
CARMON PHILLIPS
OLD MILL
Gifts — Cameras — Film — Books — Recorders

PAGE TWO
Ruidoso News
Friday July 26, 1963

Family's Discount Store has a 3-bedroom suite in lovely Chihuahua color for only \$169.05. Will be Trade.

CLUB CALENDAR

White Mountain Club
This club meets every third Sunday of the month at 8 p. m. at the White Mountain Club building. Visitors welcome.

Ruidoso Chapter No. 65, Order of the Eastern Star
Meets the second Thursday of every month, 8 p. m. at the Gateway Center. Visitors welcome.

The Christian Women's Fellowship of the First Christian Church
Meets on the first Monday of each month for business and study at a church at 7:30 p. m.

Pioneer Court No. 1
Meets the first Thursday of each month at 7:30 p. m. at the Pioneer Court building.

The Women's Auxiliary of the Episcopal Church
Meets every third Tuesday of the month at 7:30 p. m. at the Episcopal Church.

Girls Assembly
Meets each Thursday, 7:00 p. m. at the Palmer Gateway Center.

Board meets each first Thursday of each month, same place.

American Legion Auxiliary
Meets each third Thursday of the month at 7:30 p. m. at the American Legion.

Delta Sigma Phi chapters
Meet each second and fourth Monday nights at the Gateway Center.

The Presbyterian Women of the Church
Meet each second Tuesday of the month at 8 p. m. at the Gateway Center.

Ruidoso Women's Club
Meets each Wednesday at 10:30 a. m. at the Gateway Center.

Card games every Monday
After lunch on luncheon meeting dates when telephone committee will advise.

Lunch available games
On Wednesdays at 12:30 p. m. at the Gateway Center.

Ruidoso Shrine Club
Meets each third Wednesday of the month at 8 p. m. at the Gateway Center.

Ruidoso Lodge No. 75
Meets each first Monday of the month at 7:30 p. m. at the Gateway Center.

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Methodist Church Sets Fellowship Dinner For July 31

A family fellowship dinner at the Community Methodist Church Educational Building has been set for Wednesday evening, July 31, at 6 p. m. After the meal a film will be shown and the official board will meet later that evening. At the meeting of the official board the budget for 1963-64 will be set up and approved. It was reported Members who have any suggestions pertaining to the budget are welcome to attend the board meeting and present their suggestions. Rev. Grady McCullough said.

ATTEND MEETING AT GLOMBETTA

Several members of the Women's Missionary Union of the First Baptist Church of Ruidoso attended the 5-day WMU meeting at Glombetta, N. M. last week which saw more than 1,500 women gathered for the annual affair. Those attending from Ruidoso included Mrs. W. B. Belcher, Mrs. Ben Donathin, Mrs. W. M. Scott and Mrs. George Westall.

Binooculars, eight power, \$18.50
Golden Nugget Pawn Shop
Hollywood, New Mexico

Encore
Charge it Pay Weekly
No fake "sale" prices! These low prices for Encore Diamond Rings are in effect all year round!

BREATHTAKING BEAUTY
Seven superb gems. Stunningly set in genuine 14k gold.
1/2 Carat \$144.50
3/4 Carat \$107.50
1 Carat \$ 79.50

DOUBLE ROW WEDDING RINGS
Doubly dazzling from ten blazing diamonds in superb 14k gold mounting.
3/4 Carat total weight \$199.50

Whitlock's Jewelers
BUZZ & MARGIE, Owners
HUGH SAXON, Watch Repairs

Whitlock's Jewelers
BUZZ & MARGIE, Owners
HUGH SAXON, Watch Repairs

Whitlock's Jewelers
BUZZ & MARGIE, Owners
HUGH SAXON, Watch Repairs



C. C. MANAGER AND FAMILY—The new manager of the Ruidoso-Hondo Valley Chamber of Commerce, Robert Walker with his wife and family at Whispering Pine Cabins where they stayed last week while house hunting. Their three children are Valori, age seven, Bobby, age five, and Lisa, age three.



FAMILY REUNION—Four of the 15 first generation Emingers are in the foreground of the 156 Eminger descendants who attended the Eminger family reunion at Carrizo Lodge, Saturday evening, July 20. From left: Mrs. Barbara Eminger Miller, Moses Lake, Wash.; Mrs. Bertha Eminger Jones, Seattle, Wash.; Julius Eminger, Chicago, Ill.; and Mrs. Ernestina Eminger West, Winton, Calif.

Episcopal Church Women Slate Bake and Rummage Sale

The women of Holy Mount Episcopal Church in Ruidoso will have a rummage and bake sale on Thursday next week, Aug. 1, at the American Legion Hall in downtown Ruidoso. Among items for sale will be baby beds, household supplies and rummage of all kinds, plus food it was reported.

FRIENDS ENTERTAINED AT HAWAIIAN L'A'I

Diane Martin entertained a group of 20 friends at a Hawaiian Luau in the home of her mother, Mrs. Marie Martin, Thursday night this week. The evening was spent playing various games, and refreshments served were also of Hawaiian type.

ON VACATION

Rev. and Mrs. Win R. Brown are on vacation, planning first to attend the 20th anniversary of St. Christopher's Mission at Bluff, Utah, where each worked several years ago, and then to visit Brown's parents in Philadelphia. Rev. Brown said lay readers would conduct services at Episcopal churches in Lincoln.

Golden Nugget Pawn Shop
Hollywood, New Mexico

Nellie—For "High Style" — Graduate in Advanced Training.
Terry—Just one of Ruidoso's finest operators.
Joan—Specializing in Hair Color and Make-Up.

WATCH FOR COMPLETE NEW LINE OF COSMETICS COMING SOON

GATEWAY BEAUTY SHOP
In the New Beautiful Gateway Center

News of Women
SOCIAL, CHURCH AND CLUB NOTES

Camp For Ministers' Families Now Being Held At Sacramento

The ministers' family camp is being held at Sacramento this week, with about 100 Methodist ministers and their families in the New Mexico Conference attending. A training school study, and special times of fellowship and recreation plus Bible study courses are on the program, and among those attending are Bishop Angle Smith of Oklahoma City, Paul Galloway, Bishop of the Southwest and Northwest Texas Conference, and Pastor Brodace Elkins of the First Methodist Church of El Paso. Who will be the evening speaker, Rev. Grady McCullough and family left Ruidoso Monday to attend the camp.

FRUIT CALENDAR

Don Sperry reporting on the fruit in the Ruidoso-Hondo Valley said Wednesday that the summer apples and crab apples are now ready. Prunes indicated will be ready in about a week in this area.

MANOR
No more frozen pipes, no plumber expense—more in Nov. 1st.

IN A HURRY?
We can build a TimberLodge in a few days for a guest house, or your home. See our big ad.

Mrs. Hale Reports On Convention Held In Roswell

Mrs. Della Hale of Ruidoso, Department President of the American Legion Auxiliary of New Mexico, reports that a very successful convention was held last week-end in Roswell. New state officers elected were Mrs. Virginia Griffith, Los Alamos, president; Mrs. Vivian Milne, Alamogordo, first vice-president; Mrs. Harry Russell, Hobbs, second vice-president; Mrs. W. O. Dunlap, Portales, Chaplain; Mrs. W. A. Mays, Carrizozo, historian; and Mrs. Q. L. White, Jai, sergeant-at-arms.

Delegates elected to represent New Mexico at the national convention to be held in Miami, Fla., on Sept. 9-12 were, Mrs. Ralph Burnworth, Roswell; Mrs. Della Hale, Ruidoso; Mrs. Virginia Foster, Los Alamos; Mrs. Virginia Foster, Albuquerque; Mrs. Milton Davidson, Clovis; Mrs. Jeanette Mitchell, Hagerman, and Mrs. Ivan Gill, Roswell. Mrs. Hale who is the outgoing department president, has been invited by the national president, Mrs. Ollie Koger, to serve as one of her personal pages for the national convention in Miami in September. Mrs. Eliza Taylor, president of the Post 79 Auxiliary in Ruidoso, served as one of the convention pages at the state meeting in Roswell last week.

Eminger Families For Family Reunion

Members of the Eminger family from all over the United States attended a family reunion last week-end held at the Blue Spruce Motel in Ruidoso with 156 family members here for the gathering. Forty-seven family units were here and nine states were represented, Kentucky, Illinois, Nebraska, Texas, New Mexico, Washington, California, Arizona and Maryland.

The Eminger family tree stems from Caroline and Eugene Eminger who came from Germany. They had 15 children and the four left of the original fifteen were present at the reunion here last week-end. They are: Mrs. Ernestine West, California; Julius Eminger, Chicago, Ill.; and twin sisters, Mrs. Bertha Jones and Mrs. Barbara Miller, both of Seattle, Wash.

The first Eminger family reunion was held at El Paso, New Mexico in 1920, and the families have been reunited every three or four years since that time. The gathering held this year was the 8th, and the seventh was also held in Ruidoso in 1960 when the group also gathered at Blue Spruce Motel, where the owners, Mr. and Mrs. Charlie Parker are descendants of the Eminger family.

A special reunion night was held Saturday, July 20 at the Carrizo Lodge here, and music for this affair was provided by musicians in the family.

ROSSELL CHI RHO YOUTH WILL BE GUESTS HERE

The Chi Rho Youth Fellowship of the First Christian Church of Roswell will be guests at the morning worship at 11 o'clock in the Ruidoso First Christian Church next Sunday. After two successful camp periods at the New Mexico Christian Church's Rancho Del Monte, north of Santa Fe, all youth groups will engage in broader affiliation, deeper study and service. Since all Chi Rho Camps have been conducted this summer out of doors as much as possible, the continuing fellowship is to stress study, worship and recreation in the mountains, fields and on streams. The Christian Fellowship, a group of high school age youth in the area last Sunday, Chi Rho Fellowship is made up of boys and girls in Junior High School.

or, stated.
Parkinson is a native of New York and a graduate of Pratt Institute School of Fine and Applied Arts. He has studied at the Art League of California with special emphasis in portraiture and in the furthering of art education. He holds a BA and MS degree in education from Texas Tech, where he is now a professor. He came to Texas Tech after serving in the European theatre operations as a glider pilot.

Parkinson has held many one man showings in regional and state art exhibitions receiving many awards and honorable mentions. He has conducted painting workshops under college auspices, women's clubs, and individuals in the tri-state area, including Abilene, Roswell, the Tri-State Fair, Beaumont Art Museum, Snyder and many other places.

He is a member of the Texas Fine Arts Association, Texas Educational Association, The South Plains Art Club and the West Texas Water Color Society. He is represented in the permanent collection of the Texas Fine Arts Museum in Austin. His writings has appeared in Fort Times Magazine.

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Save Trouble & Expense—Less than maintaining a home.

MANOR
We Loan Money on Anything That Doesn't Eat

Golden Nugget Pawn Shop
Hollywood, New Mexico

Learn to Knit
NEW — NEW — NEW
Beginners' Kits also Imported Mohair and Pattern Books

Juanny's Yarn Shop
Mecham Drive at Rock Ridge Cabins
Phone CL 7-3441

2 DROPS AS SWEET AS 1 TEASPOON OF SUGAR!
SWEETA
Squibb concentrated non-fattening sweetener.

69¢ No calories, no stirring! Plastic purse-size squeeze-a-drop bottle, fariced. **\$2.89**
24 cc. BOTTLE or hot beverages, for all kinds of 4 oz. BOTTLE cooking, extra wonderful for dieting.

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POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

"One Block East of the Post Office and Just As Reliable."
—OPEN EACH SUNDAY UNTIL NOON—

A. J., noted hair stylist
of Roswell, is now with us
as is Rose Marie
Both Working With
Gayle McNeese, Hair Stylist
and Manager at
CHAPARRAL BEAUTY SHOP
Home of Capri Cosmetics
Phone for Appointments — CL 7-6311
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D AND D BEAUTY SALON

We Now Have Four Operators
On Duty At All Times
Dorothy Sample — James Sample
Peggy Thomas — Leann Langford
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Permanent Specials:
Reg. \$20.00 Now \$17.50
Reg. \$17.50 Now \$15.00
Other Permanents \$15 and \$12.50
One Block West of High School in the Gateway
For Early or Late Appointments Call CL 7-6154
Walk-In Appointments
"We Need Your Head In Our Business"

Have you seen the Czarina coat at New Mexico Mills? It's a keep-warm coat in a fabulous fabric. You're right—it has the look you love by

White Stag. Don't forget to look at the easy care Granada Plaids in green, blue and brown. Just right for school and casual wear!
— In the Adobe Plaza —

SHRIVER'S SHOPPING CENTER
FRIDAY & SATURDAY SPECIALS

BISCUITS, 6 CANS 49¢
EGGS Junior 3 Doz. \$1
SHORTENING 3 LB. 59¢
POTATOES White 10 lbs. 29¢
DOG FOOD Kim 6 For 49¢
COFFEE Hills Bros. 2 lbs. \$1.27
COFFEE Folger's 2 For \$1.27
PEACHES No. 2 1/2 Cans 4 For 95¢
CORN OIL Mazola 1 1/2 Qt. Jar 97¢ Sliced

BACON . . . LB 45¢
PORK ROAST LB. 43¢
SAUSAGE Home Made . . . lb. 45¢

Double Frontier Stamps on Wednesday
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

PORTER'S HOME FURNISHINGS
IN THE GATEWAY CENTER

Your Credit Is Always Good



INDOORS OR OUT—These two views show interior and exterior of Marie Rooney's Deck House dining spot in Adobe Plaza. In view outdoors, Elsie Williams of the News caught

these folks seated on the deck, from left, Marie Rooney, Gloria Montes, Toni Tully, Lois Lane, Coe McGuire and Carol Lynn Wright.



'Deck House' is a Must When You Visit Ruidoso

By ELSIE WILLIAMS (Ruidoso News Staff Writer)
The charming Deck House restaurant in the Adobe Plaza is a "must" on your list of places to visit when you are in Ruidoso. Marie (Mrs. Bernard) Rooney is the gracious owner-operator of the Deck House. She has been a Ruidoso resident since 1929.

In the Deck House comfortable captains' chairs are used with square and round redwood tables and the large exposed rough beams

in the ceiling and the large adobe fireplace, as well as the Mexican tile floor give this dining room its charming atmosphere. If you prefer, you can eat outside on the deck and enjoy the surroundings of large pine, oak and pinon trees as well as rustic cabins and the Ruidoso River.

For breakfast at the Deck House you might want to sample the pancakes which are a specialty of the house and which are served with homemade syrup or homemade strawberry preserves. Other foods

are also served such as bacon, ham or sausage and eggs and toast made from homemade bread. Also for breakfast you will want to try Marie's Indian Squaw Bread made from a recipe which Marie developed many years ago. You can also purchase this squaw bread in a mix

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Oil Painting To Be Raffle
Mrs. Myrtle Moore of El Paso and Ruidoso has painted and donated a beautiful oil painting to the Humane Society of Lincoln County. Donations will be accepted on the painting—watch for future dates and names of the people you may contact to make contributions on the painting. "The Society is very grateful for her help and we are indeed indebted to her for donating the lovely picture," a member said.

NAME NEW PAWN SHOP GOLDEN NUGGET
Jack Berg opened the Golden Nugget Pawn Shop this week at the on-Highway 70 in Hollywood. Berg was born and raised in El Paso and attended the New Mexico Military Institute at Roswell. Prior to moving to Ruidoso, Berg was in the outdoor advertising business in El Paso, he said.

and take it home and make it yourself. It is for sale at the Deck House and also at the Old Mill in lower Ruidoso.
For lunch homemade bread is used in all sandwiches and various Mexican dishes are also served at noon as well as the Squaw Bread. You can have hamburgers if you wish, and these are served on sesame buns.

In the evening a specialty of the Deck House is the portion-perfect steaks which are served with Mexican food is also served as well as many other dishes. Small homemade loaves of bread are served with the evening meal. Also at lunch or at dinner you can finish your meal with a piece of homemade pie.

Marie Rooney moved to Ruidoso in 1929 from Roswell. Her parents, Mr. and Mrs. Jack (Ochoo) Hull had a cabin in Ruidoso since the early 1920's. Marie taught school in Ruidoso for a number of years from 1934 and she and her husband, Bernard, operated the Adobe Curio and ready-to-wear shop in the old post office shopping block for 12 years before they opened their businesses, The Deck House and The Adobe Curio Store in the new Adobe Plaza this spring.

We Loan Money on Anything That Doesn't Eat
Golden Nugget Pawn Shop
Hollywood, New Mexico

IN A HURRY?
We can build a TimberLodge in a few days for a guest house, or your home. See our big ad.

Telescope, ten power, \$9.85
Golden Nugget Pawn Shop
Hollywood, New Mexico

MANOR
Save Trouble & Expense—Less than maintaining a home.

Silver Dollar
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WAT'S COOKIN'
IT'S BURGLARY — That's what it is — pure and simple robbery! We mean the way folks are coming in here and taking our food away from us. They're getting a super menu for a price that always surprises them it's so low. Ask those who've eaten here before!
Wattie's

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JUL Y 26-27

MEAT SPECIALS

CHUCK ROAST LB. 39¢
BARBECUE STEAK Lb. 59¢
Fresh Lean
GROUND BEEF 3 LBS. \$1
BEEF RIBS Lean Lb. 33¢
PORK ROAST Lean Boston Butts Lb. 49¢
SPARE RIBS Country Style Lb. 59¢
Coronado
FRANKS 3 LB. BAG 89¢
Coronado, Thick Sliced
BACON, 2 LB. PKG. 99¢
Bologna or Olive Loaf
LUNCH MEAT Wilson's Certified 6 Oz. 29¢

VEGETOLE, 3 LB. CAN 59¢
OREO SANDWICH 1/2 lb. Bag 49¢
Borden's
BISCUITS 10 CANS 89¢
MEADOW LAKE MARGARINE. LB. 25¢
CANNED POP Shasta 3 Cans 25¢
PURE SUGAR Sprinkles 5 Lb. Bag 65¢
TUNA Chicken-of-the-Sea Chunk Style, flat cans 35¢
PORK & BEANS Min. Pass No. 300 Can 10¢
INSTANT COCOA Hershey's 1/2 Lb. Can 25¢

DINNER NAPKINS Scotkins 29¢
NORTHERN TISSUE 2 For 21¢
WAX PAPER CutRite 125 Ft. Roll 30¢
TREND LIQUID Grant Bottle 49¢
Calgon, 1 Lb. Box
WATER CONDITIONER 37¢
Professional Size
RICHARDS HAIR SPRAY 1.09

- FROZEN FOODS -
ICE CREAM Borden's Golden Vanilla 1/2 Gal. 79¢
WHOLE OKRA Birds Eye Pkg. 27¢
STRAWBERRIES Fairlane Pkg. 25¢
Chopped Broccoli Fairlane Pkg. 15¢
PICNIC LEMONADE 6 Oz. Can. 15¢
ORANGE JUICE Tree Sweet 6 Oz. Can. 35¢
Large, Fancy
PECOS CANTELOUPE, LB. 11¢
Large Size
FREESTONE PEACHES, 2 LBS. 29¢
YELLOW ONIONS, 3 LBS. 10¢
Long White
POTATOES, 10 LB BAG 39¢
BEANS Kentucky Wonder lb. 19¢
YELLOW SQUASH Local lb. 9¢
GREEN ONIONS 3 BUNCHES 10¢

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on \$3 Purchase or More

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Plus the Ever Popular Pan-O-Rama 18-Hole Carpet Golf Course
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Ruidoso News

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(Founded May 10, 1946 by Lloyd and Ida Bloodworth)
 Subscription \$3.50 per year in advance in Lincoln County
 \$4.50 per year outside Lincoln County
 Published once a week each Friday in Ruidoso, New Mexico
 Second class postage paid at Ruidoso, New Mexico
 Member: New Mexico Press Association

15 Years Ago

Edie Williams

News Items from Ruidoso News
 Issue of July 23, 1948.

Track officials headed by the president of the Hollywood Racing Association, Fred Carson, voted July 18 to suspend operations for the rest of the season due to the shortage of horses at the track. The track had just recently been given an extension of three racing weekends by the State Racing Commission.


The Ruidoso News which has been printed in El Paso Printing Company's shop for the past two years, has been moved to the print shop of the Eddy County News in Carlsbad under the direction of Louis Spain, publisher. The paper from Carlsbad will be eight columns instead of seven.

Last week the planes, charter, licenses of instructors and pilots and all phases of the Ruidoso Flying Service were given a routine check by John Griffin, district CAA inspector. According to Kenneth Neeson, partner in the Ruidoso Flying Service, the O. K. has always been given this field.

Mrs. O. C. Turner of Ruidoso has been appointed principal of the Highland Park Grade School in Amarillo, Tex., for the 1948-49 term. Mrs. Turner taught school in Amarillo for two years before coming to Ruidoso.

Variety

By Jay Gee Ess



James G. Saylor, Minister
 Christian Church

Fable of the Timid Mouse:
 Away back in "those happy days of childhood," when fairy tales and fiction held us in spellbound wonder, we remember reading the story about the mouse that lived in the home of a magician. The mouse was in constant fear of cats. Taking pity upon it, the magician turned it into a lion-hearted hero.

Sometimes people try the transition from the mouse to the tiger by doing different things. One might vote another political ticket, one's name changed by law, or, if a woman, have the name changed by marriage. One can join many different clubs, fraternities, sororities or lodges but these things will not produce a lion heart where there is nothing but the heart of a mouse. Changing labels by joining another church does no good at all. If it is merely putting another label on an empty bottle. A druggist may have shelves full of empty bottles and he may change labels on them every day. But he still has rows and rows of empty bottles. No tricks are in existence whereby exterior affairs and works have ever proved their ability to produce inner changes. It is an interior change that takes place through the absolute surrender of the individual to the All Powerful One. The Bible says, "And I will take away the stony heart and will give a heart of flesh." A heart of flesh? Yes—that is, a pulsating, life-giving, health-producing and sustaining inner power. The Inner Way is the only way significant and all-important changes can be made.

Men who have made history (Our forefathers did it . . . thousands are still doing it) . . . men who have shaped the destinies of nations and changed the course of human events;

LETTERS TO THE EDITOR

Lines From A Happy Tourist
 Ripping waters flow
 Under the pines
 I ndigo skies at night
 D awns tingle spines
 O ver the hillsides grow
 S pruce, oak and cedar
 O were it my lot to be here forever.
 —Marie Erickson

2342 Indiana Ave.
 Homestead AFB, Florida
 July 16, 1963

Mr. Vic Lamb
 The Ruidoso News
 Ruidoso, New Mexico
 Dear Mr. Lamb:

Please renew our subscription to the Ruidoso News for another year. We look forward each week to the arrival of the paper.

If Ruidoso continues to grow in the next few years as it has in the past two or three, it surely will become the mecca for tourists in the great Southwest.

Unless our plans are changed, we will be a part of the Ruidoso community within the year.

Sincerely,
 Maj. and Mrs. Roy Davis

PAGE FOUR

Ruidoso News

Friday, July 26, 1963

Telescope, ten power, \$9.85

Golden Nugget Pawn Shop

Hollywood, New Mexico

1863 1963
 A CENTURY OF COMMERCIAL BANKING

OUR C. of C.

The Ruidoso Hondo Valley Chamber of Commerce is on the edge of kicking off its annual membership drive, and board members of membership canvassers are going to work for the greatest percentage of memberships this year than ever. Looking about in Ruidoso, Hollywood and Ruidoso Downs, we can see evidence of plenty of hard work by somebody in developing the playground area into a vacation resort that is now attracting wider attention than ever before. Much of the accomplishments toward this end can be traced back to some very hard work by officials and members of the C. of C. in years past. There is yet lots to be done—there has been plenty accomplished.

Enough has been accomplished in several major projects and important progressive strides that it should seem evident to anyone living in and making their living in Ruidoso, that they should be counted among the C. of C. members year after year. In fact, it has been suggested that this year when the drive is held, when you join you might say to the canvasser: "I'd like to list me as a continuing member—put me down for several years—and that'll save time in future years when annual membership drives are held." Many of us have joined year after year—join up for several years ahead as a vote of confidence in our most important civic organization.

AIN'T IT THE TRUTH

AB GUNTER

Been notice in the paper where the Congressmen have been voting on this and that and some is again one thing and for something else. Only time I have caught them voting together is on a raise for Congressmen. Now them birds, all asleep or lettin their minds wander when you see em slittin there like a kid in front of a T. V. screen. No-stree, them birds are jes waitin to have their backs scratched or a better bid on one of their proposals. Any time you hear of one of our devoted candidates tell you he will be at the moral agent and won't be dominated by money, position or his wife you can figure you got the right man, to leave at home that is. What us confused Democrats need is some bird that has the guts to tell you he is for sale and will hoodwink anybody he can and will bumboozle any of his opponents he can and be an two-faced as necessary to get what he wants. Then if there is anything left over he will see his supporters get it accordin to their assistance they have given him while tryin to get the office.

I've got a couple of good friends up there on that hill that is goin to have to go on County Relief if they don't get on the bandwagon instead of tryin to be so darn honest. Thank goodness we ain't got too many like em. If we did we might get back on a normal trend and all darve. — AB

they were in ages past, and are today . . . souls who are not daunted by obstacles and dangers. Let us not have the timidity of the mouse and become dismayed if some of our blundering efforts to graft our way of life upon others have met with rebuff, distrust and violent hatred. Rather, we should begin to wonder at our own lack of foresight and planning. It takes the utmost wisdom and efforts of the Creator to keep His Plan from being torn to pieces by well-meaning "Do-Gooders" who would assume the role that the magician assumed with the timid mouse. Unworthy and incompetent, selfish men are leading us today in world foment in areas of attempted exterior change without the all-important and necessary "Inner Change." Let us seek for ourselves and ALL MEN regardless of race, national origin or creed, NOT THE FREEDOM TO DO AS WE PLEASE BUT THE FREEDOM TO DO AS WE OUGHT. "Whom the Spirit maketh free is free indeed." (The Bible).

When that freedom rules in the hearts of all men, there will be no need of so-called "leaders" and "demonstrators," for the real, worthwhile things of life can never be legislated or brought in by force or violence. "Where the Spirit of the Lord is, there is liberty." If there were more effort to bring the Spirit of the Lord into the hearts of all men and less of the mob and agitator activities, many people would be induced to try the real way of God and find God's way to happy and more abundant life. And in God's good time all necessary changes of ideologies and sociology will take place.

The Happy Parson,
 Jimmy Saylor

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

MANOR

Your rent check pays for everything "No Extras"

— BIG —

THICK MALTS Hamburgers

CONES
 COKES
 HOT DOGS

THE CHUCKBOX

Next to Bowlin's In Front of the Track

Hamburgers 45c
 Top Sirloin Steak \$1.75
 Quick Boy
 Downtown Ruidoso

You Can't Print That . . .

"You can't print that" this came not from the Department of Defense, not from the Central Intelligence Agency, and not from Atomic Energy Commission, but from a representative of the Department of Agriculture and the Department of Health Education and Welfare who spent last week in the Ruidoso area. Dr. Robert E. Perdue, a botanist with the Department of Agriculture, who spent the past week collecting and drying over 400 kinds of plants from the Bonito, Mon Joau area which he stated to be used in cancer research, stated that the types of plants collected were classified secret and could not be made available to the press. It is a gentleman's agreement he said, that types of plants procured for the National Cancer Institute will not be released for publication without the approval of the NCI. We respected Dr. Perdue's request, but did not agree with his stance nor any of the reasons he advanced for secrecy imposed on the National Cancer Institute which spends more than \$1,000,000 tax money annually experimenting with plant chemicals. The suppression of information of what Federal agencies are doing we feel may be a cancerous condition too, and that maybe the National Cancer Institute should look into that as well.

Your Minister Writes . . .

To Be Transformers or Transformed?
 by Grady McCullough
 Methodist Minister

It hit me with some force this past week how many of us are eager to be transformers, to make drastic changes in things about us or in

FOR COMFORT

When You Want Warmth

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From Your Appliances

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Across from Sky-Ride
 On Highway 70

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 Hollywood, New Mexico

CIRCLE THIS DATE ON YOUR CALENDAR

FRIDAY, AUGUST 2

IT'S THE GRAND OPENING

OF CHARLIE SEEDS'

Sierra Blanca Motor Co.

Your New Chevrolet & Oldsmobile Dealer
 U. S. Highway West (South of Villa Inn) — Ruidoso
 — Phone CL 7-6826 —

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Ruidoso, New Mexico

THE SOUTHWEST'S PLAYGROUND

231 estate sized vacation homesites in the cool Lincoln National Forest just minutes from all of Ruidoso's recreation activities.

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Many are already designing their vacation homes, such as this "A frame" residence already on the property. Design and contractor services are available.

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Lonnie Brown & Associates Realtors

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IT'S "CLEAN-UP" TIME ON 1963 MODELS NOW — And we're making some long, long trades to Move The Extremely Large Stock of 1963 Chevrolets and Oldsmobiles on Our Lot and in Our Show Room. The largest stock EVER Offered in Ruidoso — right down the road handy for you to see for yourself. We're open for business now and can trade with you today!

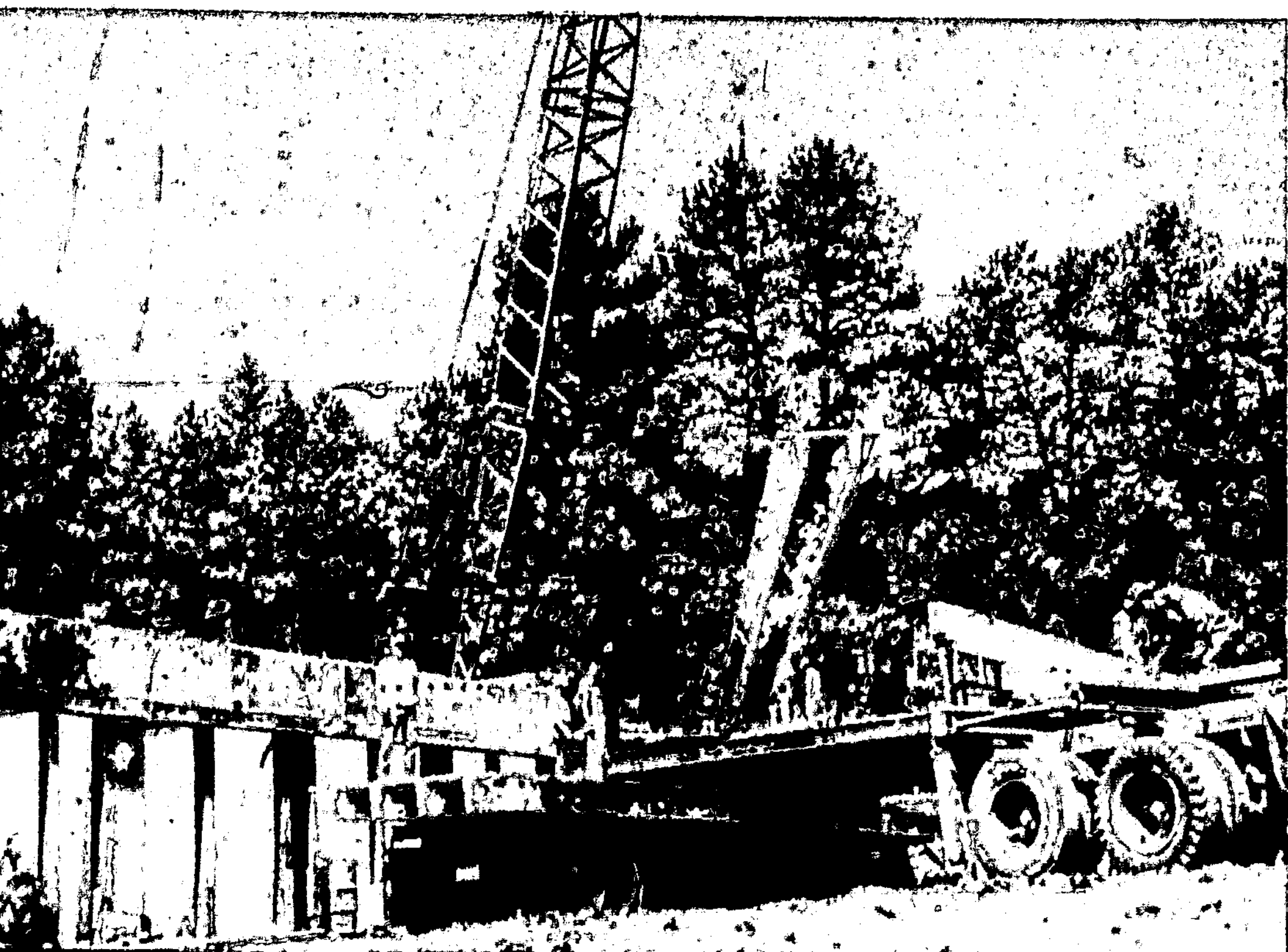
OUR USED CARS ARE EAGER TO TAKE OFF—

We have a variety of good used models that will make your family a "second car" with plenty of dependable mileage left in them. Long trades on these, too.



FAMILY REUNION—The Eminger family reunion was held in Ruidoso last week-end and 156 members of the clan showed up for the event. Sunday morning they all met at Char-

lie Parker's Blue Spruce Lodge where this picture was taken. Charlie is one of the Eminger descendants.



ROOF GOES ON—Prestressed concrete double-T roofing beams 71½ feet long, were installed by a huge crane last week on the new shopping center being built on Sudderth

opposite the News office by W. R. and Ruth Long. Twenty-seven trucks brought the beams here from El Paso. Each beam weighed about 17,000 pounds.

PAGE FIVE
Ruidoso News
Friday, July 26, 1963

AROUND TOWN—
(Continued from Page 1)
Roy wrote the magazine of the fact after it reviewed the motion picture in a recent issue . . .
Magazine articles in the latest New Mexico magazine about this area include a report on the Fast Draw contest at Old Lincoln and a story of the building of the Catholic mission at Mesalero by Father Braun . . .
The June issue of West Texas Today magazine, official publication of the West Texas Chamber of Commerce, has a story by Ruidoso News editor on our Playground of the Southwest and its attraction for West Texans . . . Mrs. Roy Baker says please put it in the paper she was out of town 1½ hours on Sunday. She flew with McKesson & Robbins gift shop. "It's big news when I leave town," she declares. . . Most merchants tell us last week-end saw a bigger crowd here than came here for the July 4th week-end . . . !!

Robert O. Anderson and his brother, Donald Anderson, both of Roswell, but who have interests in Lincoln County, including ranches in the Hondo valley and the Sierra Blanca Co.'s summer and winter resort in White Mountain Park, have sold their Hondo Oil & Gas Co. to Atlantic Refining Co. in exchange for 700,000 shares of Atlantic stock. The shares of stock are estimated to be worth \$36.5 million!

Dick Bennett who covered the Noga Mesa Ranchmen's Camp Meeting for the News last week-end, told this one on himself: After attending the meetings and the preaching, Dick joined a group of old ranchmen who were having a prayer meeting under the "prayer tree" there. Since the meeting was already in progress, Dick said he knelt a little distance from the group, and right on a cactus, an old ranchman nearest him turned and in a fog horn whisper said, "move closer in brother, we all like to hear a prayer that begins with such feeling!"

Clarence Fox tells us Ruidoso is in for some extra business that may last throughout the winter if something the Santa Fe Railway is working on will click. Plans are to bring two special train cars of vacationers from Dallas through Lubock via Santa Fe to Ruidoso. The passengers then will change to a special bus for the final leg of a journey to Ruidoso for a week-end at the races, golfing, dining and dancing, visiting White Mountain Park, etc. The first one is slated the fall-end of this month—and if goes smoothly, there'll be more of the same during the fall and winter.

The Lincoln County Humane Society has goat which was brought in by the local police who found it wandering around downtown Ruidoso. The owner can call CL 7-3001 to get it back.

CANCER RESEARCH—
(Continued from Page 1)

fruit and the entire plant. More than 400 pounds of dried plants from the Ruidoso area will be shipped to the Plant Industry Station at Beltsville, Maryland, where the various chemicals will be extracted and tested under controlled conditions in a four-state test on infected mice.
Dr. Ferduis stated that the experiments now carried on in cancer research is a long range program and that even with spectacular success on mice with plant chemicals a new commercially profitable crop might not materialize.

RUIDOSO DOWNS SELECTIONS FOR FRIDAY

1. Omegas Lad, Bros. Charles, Nahar's Brandy.
2. Don R., Basuto, Royal Shan.
3. Corset String, Miss Tavern Bar, Flax Bar.
4. Lady Bold Bar, Bar Venture, Jabber Gem.
5. Circle Rojo, Drifting Vandy, Ariel Bar.
6. Hot Fire, Outrider, Buddy Ar-rive.
7. Snip Straw, Miss Dreme Bill, Roman Jack.
8. Singer's Song, Lovely Bay, Golf Mite.
9. Roman Red, Bold Snip, Cagey Calhoun.
10. Bang Bang, Joe's First, La Muneca.
11. Dry Rob-Roy, Moderate, Mr. Tower.
12. West Pointer, Jean's Demon, Manakuke.

SELECTIONS FOR SATURDAY

1. Pink Cork, Donna Ray K, King-ly Light.
2. Mr. Spicer, Arcó Tip, Honey's Streak.
3. Bar Henry, Vansarita Tao, Vanetta Bar.
4. Miss Replica, Pizza Bazooka, Toss Up.
5. Sierra Hotshot, Sure Now Brown Dude.
6. True Believer, Bold Greek, Madadio.
7. Wymore Gold, Hungry Kid, Tick Me.
8. Jet Deck, Little Chloe, Anna Dial.
9. Dogface, Top Moon, Miss Deck Charge.
10. Spin By, Miss Virago, Noni Porter.
11. Atomic Girl, Lady Bompée, Nester.
12. Miraculous, Udero, Maymont.

SELECTIONS FOR SUNDAY

1. Marzan, Nan's Plite, Paula's Pride.
2. Gary R. Col. Blond, Spalding Gold.
3. Aunt Alice, Deep Fatta, Miss Six Bars.
4. Eagle's Bar Man, Yankee Dial.

Golden Nugget Pawn Shop
Hollywood, New Mexico
Binoculars, eight power, \$18.50



PASTORAL SCENE—Enjoying the cool climate and scenery of Ruidoso are these artist students of Kathryn Hail Travis of High Bank Art Center here. The women shown painting were in School House Park when the News camera snapped the scene. Mrs. Travis standing in background.

News Want-Ads Work Fast

- Ima Go Baby.
5. Mr. Minnie Bars, Deb's De Light, Nigh! Deck.
6. Bar Count, Black Opal, Moo Bob.
7. May High, Gin Rummy, Clover Leaf.
8. Benajax, Dolly Madison, Mighty Venture.
9. Nancy M., Ollman, Cheaper's David.
10. Yard Man, Diamond Lodge, Better Eye.
11. Dal Bam, Spanish Doll, Over Charge.
12. Angel's Son, Arleso, Mister Mars II.
Best Bet — Yard Man

Golden Nugget Pawn Shop
Hollywood, New Mexico

J AND J SIGN SHOP
JOHNNY & JO SHULTZ

Painting, Building and Maintenance
(Across from Jim's Equipment Rentals)

QUALITY YOU CAN MEASURE

BY YOUR CAR'S PERFORMANCE

If you're not trading at Gamble's Discount Store you're probably paying too much.

Double Barrel Shot Gun, \$19.95

Golden Nugget Pawn Shop
Hollywood, New Mexico

MANOR

No more frozen pipes, no plumber expense—move in Nov. 1st.

A CENTURY OF COMMERCIAL BANKING

Ruidoso Laundry & Linen Supply

For Your Personal Laundry and Finish Work

—ALSO, LINENS

For Commercial Businesses. We Pick Up at Estes Cleaners, Hollywood Cleaners and Ruidoso Cleaners

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UNITED RENT-ALLS

Tools and Equipment FOR HOME, YARD & SHOP

Saws Filed and Tools Sharpened We Give Rose Stamps

CALL CL 7-2967

Road Behind El Rancho Court

FRANK BARAJAS—Painting

Also Interior Texture Work, Including the New Idea in Glitter Finish and Acoustical Ceilings.

Phone CL 7-6605.

OLD LINCOLN—
(Continued from Page 1)

were no fences in those days, you didn't have to open any gates, and water holes were filling stations enough for "old Paint" or "the old gray mare."
Come the Day in Old Lincoln, early this August, folks will be journeying from much farther than in the old days—though not near so many will be riding horseback or in wagons. And never was the land of the pinon and pine more beautiful to welcome the journeyers with wild flowers along the way—grassy hillsides—the fragrant evergreens and the apples ripening in the cool air.
What, with all this—and much more besides of nature's beauties in this mountain wonderland—how could you stay away from Lincoln Town on Aug. 3 and 4? How could you, now? Sure and we will be expecting you, and you will be as welcome as the first rose of summer.
The Last Escape of Billy the Kid, starring Johnny Thomas of San Patricio, will be held two nights, Aug. 3 and 4. The main "Day in Old Lincoln" will be on Aug. 4, under the direction of Betty Shreengost.
The program, complete with horses and gun fire, takes us back to early days in Lincoln County; and is held in the Coe amphitheatre in the very shadows of the old Court House where the Kid made his escape, with the odds 1,000 to one against him, killing his two guards, and surprising everybody but himself, back in 1881.
Many who take part in the show are descendants of prominent figures of pioneer Lincoln County. Tell your friends about the show and about the "Day in Old Lincoln."

MANOR

Indoor heated pool for year 'round swimming—recreation room.

ASPCA—
(Continued from Page 1)

view the fall colors, and awarding of prizes to winners in the parade and other events following the chuckwagon dinner.
Also discussed in the meeting last Thursday night was the annual membership drive to begin in a few days—and about which another article in today's News provides details; and the possibility of a special Ruidoso-Hondo Valley Chamber of Commerce day at Ruidoso Downs race track in the near future. Details of the latter project were discussed tentatively for the board by Mahagor Tex Barron of Ruidoso Racing Association. An announcement on this event, when and if it is set up, will be made by the racing association's publicity office, Barron said.
Louis Philippe of Ruidoso develops film every night but Sunday. In by 5:30 p.m. next at 9:30 a.m. Use drop box after hours.

Do You Need Money?
Ask for **Leroy Cornelius**
Call CL 4761 or CL 7471

MANOR

Reserve your apt. now, Call CL 7-4293 for information

Hollywood Paint and Body Works

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JACK MATHEWS REFRIGERATION REPAIR SERVICE

"We Freeze to Please"

CL 7-6256 Across From Park Motel

Serving Ruidoso For More Than **15 YEARS**

There Is No Substitute FOR QUALITY

Safe Plumbing and Good Public Health Are Inseparable

YOUR KOHLER DEALER—All Work Strictly Cash—

SID COURVELLE

PLUMBING & HEATING

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All-Jersey milk . . . a naturally better drink any time

Morning, noon and night, there's no better drink for children than All-Jersey milk. World preferred for extra-rich flavor, All-Jersey supplies more protein, calcium and phosphorus than any other natural milk, of the same cream content.

It provides these essential nutrients in a form more easily assimilated than the same elements in other foods. Naturally rich in vitamins, All-Jersey contains an extra-liberal amount of energy units.

While some beverages dull the appetite and are not helpful to teeth, All-Jersey actually builds stronger teeth, muscles, bones and tissue. With meals or snacks, serve extra-nutritious All-Jersey milk. Costs no more than ordinary milk.

All-Jersey Milk provides more energy units than any natural milk of the same cream content!

MORE PROTEIN For building body muscles and tissue	MORE CALCIUM For strong bones, sound teeth, steady nerves	MORE PHOSPHORUS Plus an abundance of energy-giving lactose
---	---	--

CITY DAIRY
At Your Favorite Store

Ruidoso News
Friday, July 28, 1963

Christ, officiated, and burial was in Forest Lawn Cemetery in Ruidoso. Mason Funeral Home was in charge of arrangements.

Survivors include the parents, Mr. and Mrs. Ronnie Taylor of Ruidoso and the grandparents, Mr. and Mrs. T. J. Short of Ruidoso.

ATTENDS FUNERAL
OF MOTHER IN OKLAHOMA

Lou Baker returned this week from a visit in Blackwell, Okla., where he attended the funeral of his mother, Mrs. W. S. Baker, last Thursday. Mrs. Baker was survived by three daughters and three sons. Lou also visited at Hot Springs, Ark., before returning here.

Deer Rifle, Calibre 6.5, \$9.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

Graveside Service
Held Last Week
For Taylor Infant

Graveside service was held Wednesday afternoon last week at 5 p.m. for the Taylor infant who was dead at birth, July 17. Charles Wharton, minister of the Church of

here for the week-end. Planes in last week-end were from various parts of the U. S., including Pendleton, Ore.; Los Angeles, Calif.; Oklahoma, Texas, and New Mexico. Mr. and Mrs. Ralph Brown and Mrs. Brown's mother, Mrs. Morrison, flew to Plainview, Tex., Monday this week on business.

Coke Hedgecock flew to Albuquerque Saturday last week on business. Ralph Brown made a charter flight to Hereford, Tex., Monday this week.

Coke Hedgecock flew Woody Howard to Levelland, Tex., Monday this week. Planes tied down at Brown's Air Service this mid-week included several from Farmington, Santa Fe, N. M., and from Blythe, Calif.

Airport
Activities

5500 ft. paved runway—122.8
Unicom

At Brown's Air Service

Last week-end the state plane, an Aero-Commander, landed at the airport bringing State Land Commissioner Johnny Walker and wife and another couple who were all guests in the Homer Glover summer home edly leased from H. M. Craig, were bound over to the U. S. District Court in Albuquerque under \$1,000 bond each. Commissioner Wilkinson stated that the U. S. District court could impose a fine of \$5,000 and/or a two year prison term. Clifton Dean, a Negro arrested in Ruidoso Downs and arraigned to the District Court in Carrizozo on a charge of selling liquor without a license, was sentenced last week by District Judge W. T. Scoggins, to serve seven months, and fined \$25 court cost. The seven months was suspended by the judge.

MEN BOUND OVER
TO U. S. COURT

U. S. Commissioner John Joe Wilkinson of Alamogordo stated to the News Tuesday that the two Negroes, Lanny White and Amos Scott, arrested in Ruidoso Downs last week and alleged to have operated a bar without a license in premises allegedly secretary and treasurer.

The Jetomatic water heater is a revolutionary new idea in water heating. Mrs. J. D. Locke said, it requires no tank and the heater for the average size home is no bigger than a cigar box which heats the water only as it is used.

Aside from holding the exclusive franchise for distribution in New Mexico, the Ruidoso corporation also has the franchise for the West Texas area including such towns as El Paso, Amarillo, Lubbock, Odessa and Abilene, Mrs. Locke said.

The new corporation plan to distribute the Jetomatic product through architects, building contractors and other retail concerns handling that type of products, Mrs. Locke said.

Apache Cattle Growers
Find Success in New Style
Of Auctions Last 3 Years

By DICK BENNETT
(Ruidoso News Staff Writer)
A unique type of cattle auction which has proven successful for the third straight year will bring the Mesalero Apache Indian Cattle Growers approximately one-quarter of a million dollars this year. In the auction held July 13, approximately 2,150 head of cattle were sold.

Over 100 bidders from Oklahoma, Texas, Missouri, Arizona and New Mexico were present for the sale. Frank Burris, of Ruidoso Downs, the auctioneer in charge of the sale, stated that there were 30 active bidders on each lot. Burris has been manager for the Cattle Growers Association for several years.

He explained the unique type of auction, which has been successful at Mesalero for the third straight year. "It is a contract type of auction," he said, "without livestock on hand. The buyers look over the stock on the range, then come to the auction to bid on the cattle for fall delivery."

Burris worked out the idea in 1961 and presented it to the board of directors of the Mesalero Cattle Growers Association. The board was skeptical at first, Burris said, but agreed to try the idea. In the 1961 auction the steer calves brought 30 cents per pound, and in the 1962 auction, steer calves brought 37 cents per pound this year the steer calves in the first 500 lot brought \$35.40 per hundred; the second 500 lot brought \$30.40 and the third 500 lot brought \$37.05. The three lots were bought by J. D. Hance, Clovis. Hance was also the successful bidder on 750 head of heifer calves at \$33.10 per hundred.

Bob Lindsey of Berger, Texas was the successful bidder on 400 head of cut cows at \$15.75 per hundred pounds Charles Cleve, of Elk, New Mexico was the successful bidder on 100 head of cull cows at \$11.50, and 100 bulls at \$19.60, and 300 heifers at \$25.25.

The remnant or cattle considered unmarketable, which includes cattle from all classes, was bid in by J. D. Hance at 9.15 per hundred pounds. Burris stated that the auction at Mesalero is growing each year. In 1964 it is planned to sell 2,000 steer calves, 1,000 heifer calves and 450 old cows and 100 bulls. The cattle are top quality, Burris said, and last year the steer calves averaged 287 pounds per head.

The cattle sold July 13, will be delivered to the successful bidders beginning October 20 and ending November 20. The cattle is weighed at the time of delivery and collection balance due is made at that time. Members of the Indian Cattle Growers Association should collect better than \$250,000 from their July sale.

Methodist Church
To Have Guest
Speaker July 28

John E. Shryock who has been working in Angola, Portuguese East Africa as a missionary, will be the guest speaker at the 8:30 and 11:00 a.m. services at the Community Methodist Church next Sunday, July 28. John Shryock and his wife Ruth attended Scarritt College for Christian Workers in Nashville, Tenn., during the 1956-57 school year for missionary orientation and Bible study. They sailed to Portugal in Aug. 1957 where they remained for 10 months for language study and then went to Angola in March of 1958.

Shryock's first assignment was Mission Treasurer of the Angola Field and Administrator of the Luanda Station. Mrs. Shryock's assignment was to work in the Luanda Christian Center where she helped out in the Mission Clinic and worked with children at the center. She also served as director of the Mission Book Store.

With the outbreak of hostilities in March, 1961, Mrs. Shryock and their two daughters, Lida and Diana, were evacuated from Angola with other women and children. Shryock joined his family in the U. S. in December, 1962. They will be returning to the mission field in Southern Rhodesia this fall.

Rev. Grady McCullough said everyone is invited to come and worship at the Methodist Church Sunday.

JOHN R. EMDE
Building
Contractor

Phone CL 7-0657
P.O. Box 555
Ruidoso New Mexico

INTERESTED IN REAL
PROPERTY FINANCING?

Contact our office for complete and accurate, professional counseling on your financing problems; either conventional or F. H. A.



Local Men Form
Corporation
To Sell Heater

Thermotomic Distributor, Inc., a New Mexico corporation with headquarters at 2457 Suddarth, Ruidoso, was formed this month by three Ruidoso residents to handle the Jetomatic electronic water heater franchise for New Mexico and West Texas.

The officers of the new corporation are: E. T. Anderson, president, of Ruidoso and Phogent; Ralph Pettly, vice-president, and J. D. Locke,

Gateway Drug's
White Elephant
SALE

NEIL SAYS—

The following is a selection of first line merchandise that refuses to sell at regular prices — or items that we are over stocked on.

So — In order to make room for school supplies and fall merchandise — they Gotta Go!

CABIN SPECIAL

20 Piece Set of Heavy Duty POTTERY DISHES
4 Place Settings for Everyday Use or For the Cabin

Reg. \$7.95 Set \$4.95

General Electric Co.

Won't Like This Ad, but all—

G. E. ELECTRIC CLOCKS

In the Store Go For

1/2 PRICE

Electric Alarm Clocks — Kitchen Clocks
Wall Decorative Clocks

FREIGHT DAMAGE SPECIAL!

We Received Two Samsonite Card Tables Last Week That Were Soiled In Shipping

Reg. \$14.95—Each \$8.95

This One Fooled Us Completely!

We Thought They Would Sell at \$7.95!
Universal Picnic Pak 2-1qt. Thermos Bottles
Steel Sandwich Box in Vinyl Carrying Case

1/2 Price \$3.97

EARLY AMERICAN

COBBLER'S BENCH PLANTER
Beautiful Maple Finish—Unusual Decorators Item

Reg. \$8.95—Each \$4.49

Listen For Our Hour By Hour Extra
Specials on KRRR

SEE NEIL FOR YOUR NEXT

PRESCRIPTION

Or Have Your Physician Call—

CL 7-5251

For 24-Hour Emergency

Prescription Service

NEIL WEST, Registered Pharmacist



BATHROOM SCALES

Reg. \$6.95
White or Pink \$3.95

"Bea' Bag" Ashtrays

Assorted Colors—Large Single or 3 Small
\$1.00 Reg. 69¢

Here is A Beautiful Item For A Man's Gift
DELUXE SCHICK GOLDEN

500 RAZOR SET

Presentation Metal & Leatherette Box

Orig. \$5.00
Close-Out Special —Each \$1.99

Brought Back By Popular Demand!

GILLETTE 15's

Super Blue Blades

Reg. \$1.00—Per Pack 69¢

SPECIAL GROUP OF TOYS

DOLLS — BALLS — GAMES

MODEL CARS

1/2 PRICE

AN UNSIGHTLY WESTCLOCK

WALL CLOCK

Sunburst Stylé "Orbit" —Electric—
Save \$10 If You Can Stand the Sight of It.

Reg. Price \$14.95
Each Plus Tax \$4.95

Electric Ice Cream
Freezer

Makes Home-Made Ice Cream Fast Easy!
Lots of Fun—

Reg. \$24.95 \$14.95

HURRY! JUST TWO LEFT

Here's An Especially Bad Buy!
(For the Store, Not You Shutter Bugs)

ENGLISH MADE

Panchromatic Film

620 - 127 - 120 Black & White

23c Per Roll or 5 FOR \$1

GATEWAY DRUG

IN THE GATEWAY CENTER

RUIDOSO



UNDER PRAYER TREE Joe Evans didn't miss the 1963 Nagal Mesa Ranchmen's Camp meeting although he was a day late, he said, due to illness in his family. Saturday afternoon he was again sitting under the gnarled juniper "prayer tree" which he helped dedicate August 1, 1940 and which he has visited every year since that time. His friend, Pecos Higgins the cowboy poet, was with him under the "prayer tree," Saturday.

Nazarene Camp Facilities
Ready For Large Attendance
At 25th Anniversary Program

The twenty-fifth anniversary New Nazarene Camp meeting will be held July 29 to August 4 at the Nazarene district camp ground located north of Ruidoso in Blair Highway.

General Superintendent Dr. D. J. Anderson of Kewanee, City, Mo. and District Superintendent Dr. R. G. Gunstream of Albuquerque will be evangelists for the occasion. Rev. Murray Mott of Ansonia, Calif. will be singer and director of music. Twenty-five years ago a rustic log and board tabernacle was erected by the Nazarenes at the present site for the first camp meeting. A few simple cabins were built but most attendees camped in tents today a commodious 1,000 seat permanent tabernacle houses the annual meeting of state members and friends from throughout the fourth central district for a portion of the meeting each year, but the tabernacle is always filled the closing Sunday.

Over 100 cabins, lower beneath the all pine woods, a three dormitory recreation hall, junior table tennis and dining hall, feed 250 at the sessions. Meals are served on a profit basis as a convenience to campers.

The anniversary of the year not only commemorates the founding of the annual camp meeting but observes 25 years of service by Dr. Gunstream as pastor of the New Nazarene district for the Church for the Nazarenes.

Practicing services will be conducted at 10:00 a.m. and 7:30 p.m. with a special youth activity program each afternoon.

Attendance is reported by the Church of the Nazarene in high praise of the Nazarene camp meeting and it is expected that the attendance before 1960 official founding date is expected a October 8, 1935 when several bible groups united to form the Church of the Nazarene in a special General Assembly at Palestine, Tex. It has grown from 100 members in 1903 to over 250,000 today with over 500 missionaries in 45 world areas.



DR. R. C. GUNSTREAM



DR. D. I. VANDERPOOL

LINCOLN LODGE LEASED
Mrs. Ardath Rains from Kermit, Tex. has leased Lincoln Lodge in upper Ruidoso from Mr. and Mrs. Patterson for a year. She reported that some repairing and painting has been done at the lodge. Mrs. Rains has one daughter living in Ruidoso. Mrs. Mike Duke, whose husband has the cocktail lounge at the Villa Inn, and two other daughters who live out of state.

MANOR

Living at its best for comfort—we do the work and worrying.
Deer Rifle, Calibre 6.5, \$9.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

guns! — Guns! — GUNS!
Golden Nugget
Pawn Shop
Hollywood, New Mexico

RUIDOSO
GRAVEL SERVICE

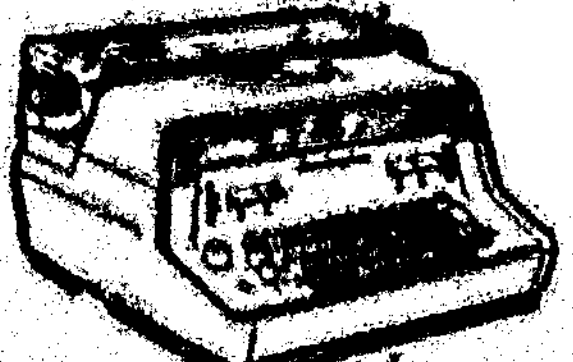
GRAVEL — SAND — EXCAVATING — TRENCING
FREE ESTIMATES — QUALITY WORK — PHO. CL 7-4444
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Western Office Equipment Co.

Located In Ruidoso To Serve Ruidoso

Adding Machines
Typewriters
Cash Registers
Office Supplies
— Phone CL 7-5031 —

Expert Service On All Types Office Machines



A Grand Band With A New Name!

LISTEN TO THE SWEET MUSIC OF THE CHAPARRALS

Featuring the smooth Trumpet of Art Holt, fascinating melodies of Rachel and her piano and the solid, cool beat of Chuck and his drums Plus sophisticated Georgia and her golden voice.

Starting Friday Night

6 Days A Week During Cocktail Hours

Also Rachel and her Piano

During Cocktail Hour — 6:30 to 8:00

Listen to Chaparral Houseparty

On Monday through Saturday, 7:30 p.m. on K-RRR

Come as you are — the Chaparral Coffee Shop and the Chaparral Dining Room are Always Informal

SHOP IN THE CHAPARRAL'S GIFT SHOP FOR A GIFT, A SOUVENIR OR A NOVELTY

YOUR HOSTS — MR. & MRS. HARRY WHIPPLE

PAGE SEVEN
Ruidoso News
Friday, July 26, 1963

ED HILLMAN TO OPEN BOOKKEEPING, TAX SERVICE OFFICE

Ed Hillman, formerly with Ruidoso Downs Race Track and in recent months with Harry Whipple and his several enterprises, is opening a bookkeeping and tax service office to serve small or large business firms in Gateway Center in the next few days, he announced this week.

FALSE ALARM

The fire to which the Ruidoso Volunteer Fire Department hurried last Saturday night was a false alarm, Fire Chief Bob Moore reported.

Taylor of Bowie, Tex.; also Ronnie's sister, Mrs. Sharon Chamberlain of Ringling, Okla., and Mr. and Mrs. Billy Wharton, Ringling, Okla. Mr. and Mrs. George Bredy of Plainview, Tex., are visiting Mr. and Mrs. G. P. West of Floydada, Tex., at the West summer home on Meander Drive.

Dr. and Mrs. Howard Tate were in Lubbock over the week-end attending the wedding of Mrs. Tate's sister, Miss Mary Lou Miller.

Mr. and Mrs. Wallace Whiteley and family from El Paso are visiting his parents, Mr. and Mrs. Harry Whiteley.

Mrs. Dovie McBride who is now living in Grapevine, Tex., is visiting in Ruidoso for a few days.

News Want-Ads Work Wonders

CANYON ECHOES

Mrs. Barney Hopkins and her daughter, Mozelle, returned recently from Las Vegas, Nev., where they attended the wedding of a friend. They drove to El Paso where they boarded an airliner for Las Vegas.

Recent visitors in the home of Mrs. Elkie Matthews were her sons, Jon of Amarillo, Tex., and Frank, Jr., of Burlington, Iowa. Also Mrs. R. H. Esby, and Rev. and Mrs. Paul Calderon, all of El Paso, Tex.

Tom Fowler of Roswell arrived Friday this week to spend a week with his grandparents here, Mr. and Mrs. Carl Longbaugh of White Mountain Log Cabins.

Mrs. Maryetta Long of Graham, Tex., left Ruidoso last Saturday after spending a month at the Kathryn Hall Travis Art Center here.

Visiting Mr. and Mrs. Ronnie Taylor last week-end were Ronnie's brother and wife, Mr. and Mrs. Dale

We Loan Money on Anything That Doesn't Eat

Golden Nugget

Pawn Shop

Hollywood, New Mexico

\$\$\$

FATHER DIES IN WHITHARRAL, TEX.

Mr. and Mrs. Woody Howard flew to Whitharral, Tex., Tuesday to attend the funeral of Mr. Howard's father, Rankin Howard, aged 73, who died there early this week. The decedent was a farmer, and is survived by his wife and by another child, a daughter, Mrs. Alton Harp, Phoenix, and several grandchildren and great-grandchildren. Funeral services were to be held this midweek in the Methodist church at Whitharral. Mrs. Rex Whiteley, William and Wilson Howard and Cathy Howard, children of Mr. and Mrs. Woodrow Howard here, are among grandchildren surviving. The Whiteleys' son, Christopher, is a surviving great-grandchild. The grandparents had visited here with their son only a few days ago.

R. O. Anderson To Be Speaker For Radio Meet

Robert O. Anderson has accepted the invitation of the New Mexico Broadcasters to speak at their convention in Ruidoso, Aug. 2, Jack Crandall reported Wednesday. Anderson will speak at the banquet Friday night, Aug. 2, which will be held at the Chaparral Hotel. The New Mexico Broadcasters convention begins with registration at 9:30 a.m. at the Chaparral, Aug. 2, and runs through Saturday, Aug. 3, Crandall said.

GOETTA EQUALS WORLD RECORD

If you don't think the combination of Hugh Huntley and Trainer Newt Keck doesn't have a powerful candidate for their third try at winning the \$250,000-estimated All-American Futurity Labor Day, then cast your peepers on the powerful 17.7 triumph recorded by Goetta here last Sunday.

In winning the fourth time in her life, the unbeaten Goetta, by Go Man Co-Etta Leo, equaled the 2-year-old filly world record for 350 yards, set last year by Miss Bar Leo at Centennial Park.

Along with Jet Deck's 3-year-old world record matched in the same time last Saturday, the proof is conclusive that Ruidoso Downs' racing strip, in its best shape ever with a fine, filmy cushion, is the safest and fastest of all time here—quite a feather in the cap of track-superintendent Carlos Sanchez.

FIRST CHRISTIAN CHURCH HAS MANY VISITORS

Many visitors were in the Sunday morning services at the First Christian Church last Sunday with the states of California, Arizona, Texas, Oklahoma, Rhode Island, and, of course, New Mexico, being represented. Almost every day meet some new arrivals in our vacation land. Rev. Jim Saylor reported. Rev. and Mrs. Almon Martin and daughter Sandra of Cisco, Tex., will be among the guests next Sunday, as will Mr. and Mrs. Freeman Fletcher of El Paso and Mr. and Mrs. Homer Renfro of Wichita Falls, Tex. Mr. and Mrs. King Lavender have been here for two weeks from East Dallas Christian Church but had to return because of the illness of Mr. Lavender's brother. While here, Mrs. Lavender was a student painter at High Bank Art Center.

Mr. and Mrs. Clyde McKee and family of Roswell attended worship services at the First Christian Church last Sunday. Mr. and Mrs. F. B. Ellis and Mr. and Mrs. Mac Ellis and family of Roswell were attending the services also and were the guests of Rev. and Mrs. Jim Saylor. Miss Cheryl Ellis is remaining in Ruidoso for an extended visit with her grandparents in the Christian Parsonage.

BRAKES FAIL; DRIVER HURT

When the brakes failed on Eloy Candelaria's 1957 Ford while coming down hill on Lookout Road, Tuesday morning, Candelaria drove off the road and hit a tree.

Village Marshall J. T. Sanders drove Candelaria to the Ruidoso-Hondo Valley General Hospital for emergency treatment. Candelaria's injuries were reported not serious, and he was released by the hospital after treatment.

PIPPIN GETS LICENSE

William Pippin of Hollywood was among 38 persons who received passing grades in the recent broker's examination held in Santa Fe by the New Mexico Real Estate Commission.

PREVENT FOREST FIRES!

New 22 single action revolver, \$29.95

Golden Nugget

Pawn Shop

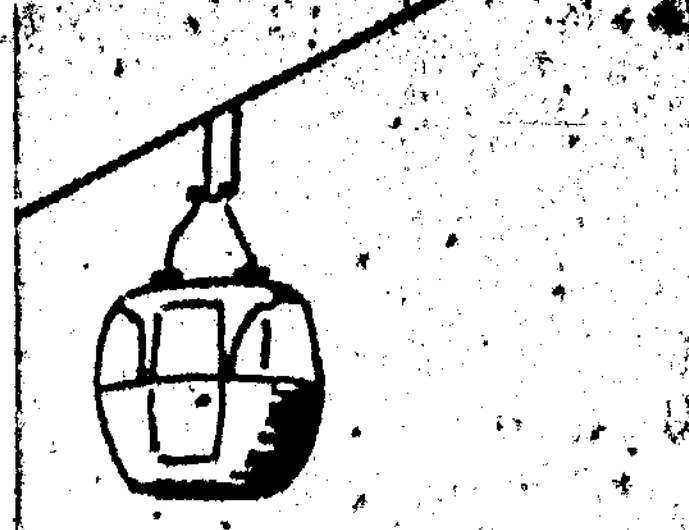
Hollywood, New Mexico

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FOR SALE

Bar and Cafe

Contact Susan Lovato at Buckhorn Bar Glencos, N. M. or call ES 8-4542



DON'T GO HOME—

Until you've enjoyed Ruidoso's Greatest Scenic Ride — the Sierra Blanca Co.'s Aerial Gondola from White Mt. Park to 11,400-foot high Look Out Peak.

Men Wanted For Car Theft Arrested In Hondo

Two men wanted in Socorro County on a charge of car theft were picked up at a road block in Hondo Tuesday, Deputy Sheriff Clyde Atwood reported. The two men, Andy Perera, Albuquerque, and Louis Najor, Roswell, were reported suffering from lacerations and bruises and were taken to the Ruidoso-Hondo Valley General Hospital for treatment. The two men were released to the Sheriff Wednesday morning, the hospital reported. The deputy sheriff said he supposed the men had received their injuries in an automobile wreck, but was going to check on this.

BYERS, CASCIO CLOSING GROUND

Although all attention this week centered on Futurity winners jockey Larry Byers, and trainer Jake Cascio, mention should be made of jockeys Benny Roller and Charles Smith, who also rode four winners last week-end, along with Byers.

Roller, eighth in the Ruidoso Downs standings last week, moved past Billy Fowell, Louis Meaux and Jack Brown into fifth position on the basis of four winners and four seconds for a total of 32 points.

Bob Arnett, Jim Curry and "Buffalo" Wooten retained their 1-2-3 positions in the trainer standings, even though Jim Curry had three winners in five starts the past week-end. Cascio moved up another notch into fourth position.

Sierra Blanca Motor Co. Set for Grand Opening Friday Next Week, Aug. 2

Charles Seeds' swank new Sierra Blanca Motor Co. dealer for all of Chevrolet's line of fine cars and trucks, and for Oldsmobile as well, will stage a grand opening on Friday, Aug. 2, the new auto dealer here reported last week-end.

The company's new building, with garage and parts department, and with a lot full of 1963 Chevrolets and Oldsmobiles, opened here last week.

"Even though our facilities are somewhat limited right now, we're open to serve the public," Seeds said. He said that Chevrolet and Oldsmobile dealers throughout the nation are "definitely in the clean-up period right now—selling out their 1963

models—with a new line of cars to be introduced in September sporting the 1964 styles." He said there will be plenty of long trades made to clean out the lots of the 1963 cars. "That includes passenger cars, pickups and trucks," he declared.

Seeds said the new firm will have a staff of eight people, including a bookkeeper, sales manager and salesman, mechanics, parts department head—and a porter. The new concern will provide Ruidoso a nice payroll year 'round with such a staff, he pointed out.

Several special features are planned for the grand opening, "to which everybody in New Mexico and West Texas are invited," Seeds said. Details of the grand opening program will be reported next week in a special section in the Ruidoso News.

Cash boxes, bookkeeping supplies, pencil sharpeners, many other office supplies. News Office.

New 22 Revolver, \$15.95

Golden Nugget

Pawn Shop

Hollywood, New Mexico

\$\$\$

(Next Door East of Margaret's Cafe)

NEAL PUMP & ELECTRIC

Fluorescent & Incandescent Light Bulbs, Light Fixtures, Appliances, Electrical Materials of All Kinds

Phone Night or Day: CL 7-4334 — P. O. Box 1255

Rapidly Removable Pumps, Galvanized Pipe & Fittings, Maintenance on all Pumps, Electrical Work

Oceel Hicks, Mgr.—Pump-Electric Contractors—Gene Beavers, Prop.

Hall's Construction & Excavation

Building and Remodeling

Lot Levelling — Gravel and Dirt

Septic Tanks — Ditches

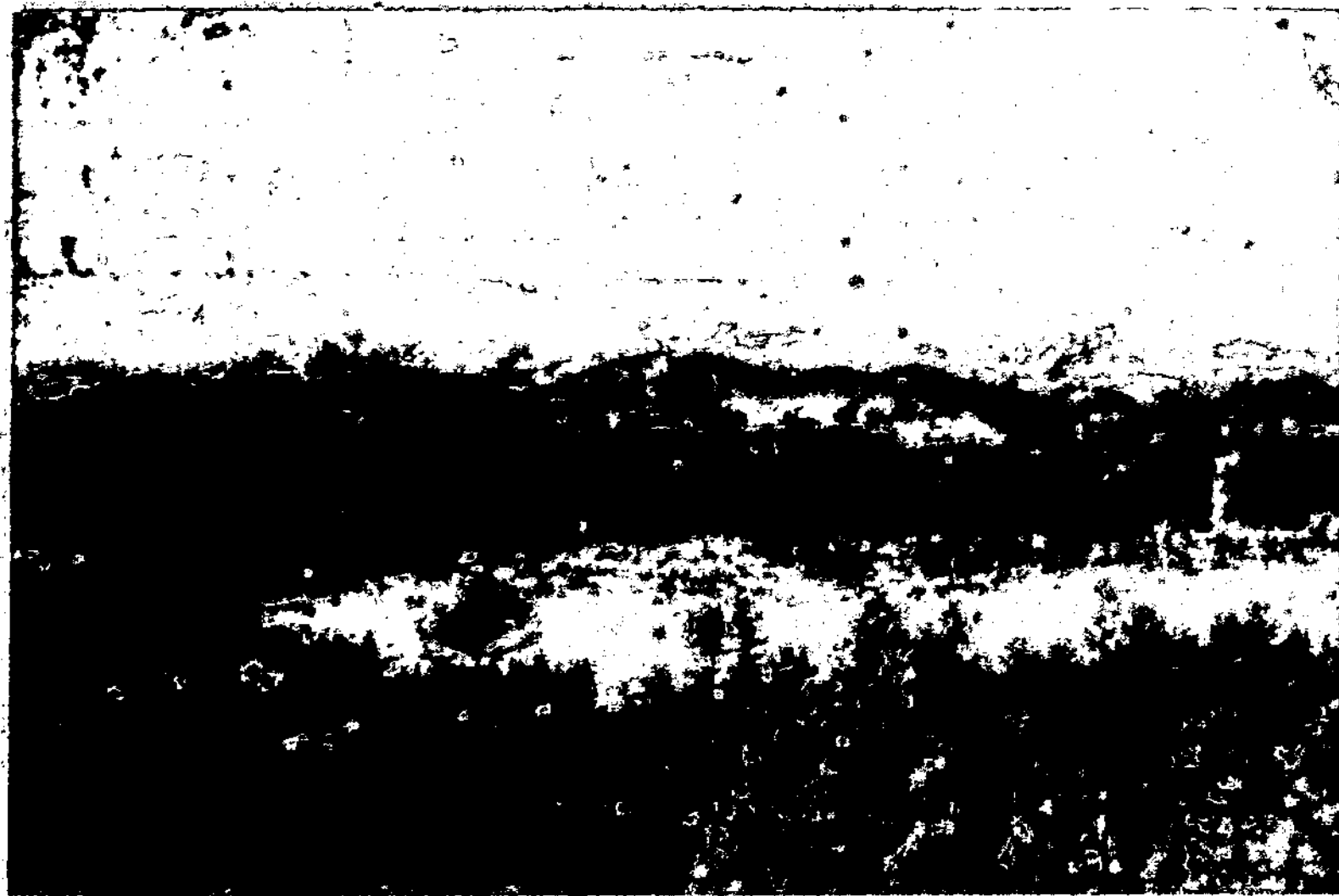
Pho. CL 7-4191 or CL 7-4199 — Ruidoso, N. M.

P. O. Box 411 — Hollywood

FOR SALE

RUIDOSO'S FINEST HOMESITES

COUNTRY CLUB ESTATES



For now or later as a choice site for a permanent or second home, Country Club lets top the list. Beautiful cool pines; large lots, the mountain view—some of the reasons why twenty four homes have been completed and over half the lots have been chosen already.

Daily, purchasers come from all over, but it is significant that many long time residents are buying Country Club.

CHOOSE YOURS SOON

TOP DOLLAR VALUES NOW AND IN THE FUTURE:
SUMMER RACING — WINTER SKIING
YEAR AROUND LIVING

RUIDOSO IS RAPIDLY EXPANDING AND THERE CAN NEVER BE ANYMORE LIKE

COUNTRY CLUB ESTATES

CL 7-6738 — Office across from Post Office

P. O. Box 1176

When You Aim For Fun Make Your Target



Dining
Dancing
Special Entertainment
Week-Ends
Shops

Convention Center
for Up to 700 Persons
Honeymooners' Haven
Ice-O-Rama

ON HIGHWAY 70 — RUIDOSO DOWNS

Phones CL 7-8511 or CL 7-8521

Clarence Fox, Manager

food mart

Ruidoso Hollywood

we give frontier stamps double every wednesday



JULY 26-27

- CHILI Home Made Pint 49¢
- FRANKS 3 Lb. Pkg. 99¢
- SPARE RIBS 15 49¢
- STEW MEAT Brisket Lb 39¢
- Wilson's CORN KING 59¢
- BACON, LB. 19¢
- PORK LIVER lb 27¢
- FRESH FRYERS, LB 27¢
- ICE CREAM Price's All Flavors 1/2 Gal. 79¢
- STRAWBERRIES 10 Oz. 45¢
- POT PIES Chicken, Beef-Turkey 2 For 45¢
- TV DINNERS Banquet 45¢
- CRACKERS Dixie Belle Box 23¢
- BEANS Ranch Style, No. 303 Can 2 For 29¢
- ELGIN 29¢
- OLEO, 2 LBS. 29¢
- BABY FOOD Heinz Strained 2 For 23¢
- POTATO CHIPS Lay's 59c Twin Pak 49¢
- BISCUITS 3 Cans. 29¢
- ALL BRANDS COFFEE, LB. 69¢
- SPAM 12 Oz Can 49¢
- DOG FOOD Ideal 2 For 29¢
- TISSUE Northern 3 For 29¢
- GIANT TIDE 75¢
- CANNED MILK Gold Cross 3 For 45¢
- SALAD DRESSING Morton's 39¢
- FRUIT COCKTAIL Hunt's 2 For 49¢
- CORN Mission No. 303 2 For 29¢
- SHORTENING, PRIDO, 3 LBS. 59¢
- SARDINES American Oil 2 For 25¢
- FACIAL TISSUE Northern 300 Count 19¢
- SUGAR 10 LBS. \$1.59
- TOMATOES lb. 19¢
- POTATOES, 10 LB. WHITES 39¢
- BANANAS 2 lbs. 25¢
- FRESH CORN 3 For 25¢

Hollywood Food Mart Will Be Open 7 Days A Week — 7 to 11 — BOTH STORES OPEN SUNDAYS —

'It Happened at the World's Fair' Elvis Presley at Mt. Vue Sun-Mon-Tues.

PAGE EIGHT
Ruidoso News
Friday, July 26, 1963

Plan, Zone Panel Inspects Plats

The Planning and Zoning Commission conducted an on-the-spot ground inspection last week of two plats submitted previously at their regular meeting. One, presented by Bill McCarty, was a preliminary plan for subdividing property located south of the cemetery.

The other plat was of the Wingfield Homestead Subdivision. The members present, Elmer Pirelli, Della Hale and Stormy Edwards suggested at the regular meeting, that to conform to Subdivision Regulations, streets should be named, water lines noted, fire hydrants located, and a draft of protective covenants, and with lots to conform to minimum lot size.

Both plats received preliminary approval after the "on the ground inspection," Jim Hine, Village clerk-manager, reported.

OPERATES SINCLAIR STATION

Dick Hull last week assumed management of the Sinclair Station in Ruidoso Downs on U. S. Highway 70 opposite the new village hall. He succeeds Otis Evans in the position.

If you're not trading at Gamble's Discount Store you're probably paying too much.

Bargains on "Out-of-Pawn" Items
Golden Nugget
Pawn Shop
Hollywood, New Mexico

IN A HURRY? We can build a TimberLodge in a few days for a guest house, or your home. See our big ad.

MANOR
Live in Carefree Luxury and Save

Well Drilling and Repair Work
M. H. McClendon
Licensed Water Well Contractor
Glencoe, N. M.
Pho. Hondo. OL 3-4313

Downs Drive-In
On Highway 70 At Entrance To Race Track

SAT. ONLY
James Stewart
John Wayne in
"The Man Who Shot Liberty Valance"

DOUBLE BILL
Jock Mahoney
Faith Domergue in
"California"

Natalie Wood
Warren Beatty in
"Splendor In The Grass"

SHOWS 4 DAYS!
SUN. - MON.
TUES. - WED.

Bob Hope
Anita Ekberg in
"CALL ME BWANA"

In Color
Admission Adults 96c
CHILDREN UNDER 12 FREE



COMMITTEE MEETS — Following the noon meal Saturday, the General Committee met with other committee heads in the shade of the tabernacle. In the foreground is Tom Myers, Albuquerque, manager of the camp and R. G. Bird, Roswell, chairman of the finance committee. Walton Wilson, Ancho, (not in picture) was in charge of the meeting. Others attending the committee meeting were: Mark Sloan, Fort Sumner; Paul West-

berg, Corona; Mr. and Mrs. Lamayne Peters, Capitan; Mrs. Kelley, Carrizozo; Mr. and Mrs. Gilbert Peters, Capitan; Claude Braming, Jr., and Sr., Capitan; Jack Robinson, Capitan; Sam Cox, Nogal; Don H. Chapell, Las Cruces; Guy E. Warden, Alamogordo; Robert H. Peebles, Alamogordo; David B. Alexander, Nogal; J. W. LaMay, Nogal; and Mrs. Veda Lou Caldwell, Carrizozo.



600 DINE — Approximately 600 persons enjoyed the noon meal Saturday, July 20, at the Nagal Mesa Ranchmen's Camp Meeting. The meal served was barbecue beef, mashed

potatoes and gravy, salt pork and baked beans, salad, stewed prunes and coffee or tea.

Hamburgers 45c
Top Sirloin Steak \$1.75

Quick Boy
Downtown Ruidoso

Multiple Listing Service Reports Real Estate Sales
Real estate sales completed by the Multiple Listing Service prior to July 23, were as follows:

Bargains on "Out-of-Pawn" Items
Golden Nugget
Pawn Shop
Hollywood, New Mexico

IN A HURRY? We can build a TimberLodge in a few days for a guest house, or your home. See our big ad.

Vernon W. Robertson sold lot 14, blk. 9, Carter Park Subdivision to M. J. Clayburgh; Harry J. Engram sold house and lot 8 and 9, blk. 4, Pine Lodge Subdivision to Thomas M. Holbert; Rumbaugh, Inc. sold lots 1, 2 and 3, blk. 2, Sun Valley, to Wayne Hobbs; W. A. Eastley sold lots 49, 50, 51, 52 and 53, blk. 8, Palmer Gateway, to Carl W. Morrison; J. B. Collins sold 1.74 acres in the SE corner of section 28 (near Green Meadows) to J. C. Elam, Dan D. Swearingin, Inc., was the listing and selling agent for all five real estate transactions.

Carl A. Nichols sold house and lot 8 and 9, blk. 4, Wingfield Homestead Subdivision to Carl W. Morrison, and the Adobe Real Estate was the listing agent and Dan D. Swearingin, Inc., was the selling agent.

Argus C-3 Camera, \$14.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

Where You're Always Welcome!
THE TRADERS and INDIAN SHOP
On Highway 70 West
Clayton and Helen Bennett
Indian Crafts — Old Pawns
Rocks — Arrowheads — Horseman Bolo Ties

We're Really Glad YOU SHOPPED HERE
SWIFT'S JEWEL
SHORTENING 3 LB 39¢
with Purchase of \$5 or More
Modern Grocery
Gold Bond Stamps — Double on Wednesday
Sudderth Drive - Skyland Area

LEFTWICH FAMILY OPENS 'THE CHUCKBOX'

Mr. and Mrs. Bill Leftwich, operators of a frontier museum on U. S. Highway 70 directly in front of Ruidoso Downs race track, this summer added a line of sandwiches, malts, soft drinks, etc. and have changed the name of the place to The Chuckbox. The enterprise follows the western theme in both exterior and interior.

SURPLUS ITEMS OFFERED FOR SALE AT HONDO SCHOOL

The Hondo School has several hand instruments and band uniforms on hand, which are to be sold to any school needing them. The school also has four typewriters, a few old refrigerators, a treadle sewing machine, many old students' desks, and a few teachers' desks. If interested in the purchase of any of this equipment, please contact Superintendent Montes or High School Principal E. J. Bucky at Hondo after Aug. 5, it was announced.

SLATON SCOUT TROOP VISITS IN AREA

Historical and natural attractions of the Playground area have been visited by a troop of Boy Scouts from Slaton, Tex., in the last few days. Sunday the troop rode the aerial tramway gondola ride of Sierra Blanca Co. In charge is Scoutmaster J. W. Pettigrew with Assistant Scoutmaster J. W. Dunn.

Gamble's Discount Store has famous Armstrong embossed, vinyl acolon linoleum for 2c a foot and ing-too-much.

FRI. - SAT.
Glenn Ford
Shirley Jones in
"The Courtship of Eddie's Father"

In Color
Plus Cartoon

WED. - THURS.
Double Bill

Charlton Heston
Elsa Martinelli in
"The Pigeon That Took Rome"

Plus

Cliff Richard
Robert Morley in
"Wonderful To Be Young"

Plus Cartoon
If you're not trading at Gamble's Discount Store you're probably paying too much.

FENCES
Chain Link, Redwood, Cedar, Block Walls, Farm 7 Ranch Fences
PATIOS — CARPORTS — SCREENED PORCHES
The Southwest's Most Complete Line of Fencing
Phone 623-4412, Collect
Cardinal Const., Co. Inc.
"Cardinal Quality Saves You Money"
No Down Payment — Free Estimates
601 W. McGaffey Roswell, N. M.

The Navajo Is the Place to Go
The Newly Remodeled
BUFFALO ROOM
FRIDAY-SATURDAY
— And Now —
Direct from the
CHAPARRAL HOTEL
After a Successful Run of
7 Months Entertaining
Record Breaking Audiences,
THE BUFFALO ROOM
Proudly Presents
BLACKIE & HIS KEYBOARD
WITH DON CURRY AT THE DRUMS
No Cover Charge
Bud Allan Charlie Martin



LECK'S FOR FUN
SPORT SHOP
Has Greatly Reduced Prices On
Silk, Cotton and Wool Suits - Dresses
Blouses and Capris
1/3 AND 1/2 OFF

to \$28.00 for heifers, weighing 300 to 425 pounds, for October delivery; Steer yearlings weighing 650 to 750 pounds are selling for \$23.00 to \$24.50.

Special on umbrellas, 35% off at La Pinata in the Adobe Plaza.

For Rent signs, For Sale signs, also many other kinds, News Office.

Clunker Pistols, \$9.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

County Agent's Report

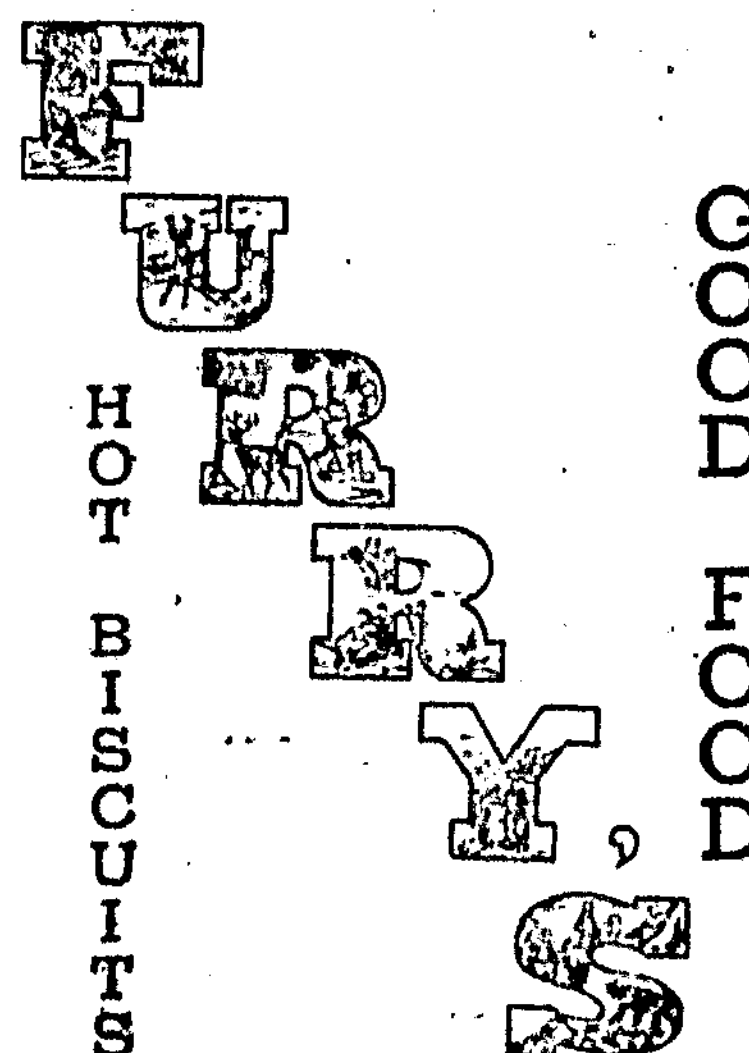
By RALPH DUNLAP

Livestock Market

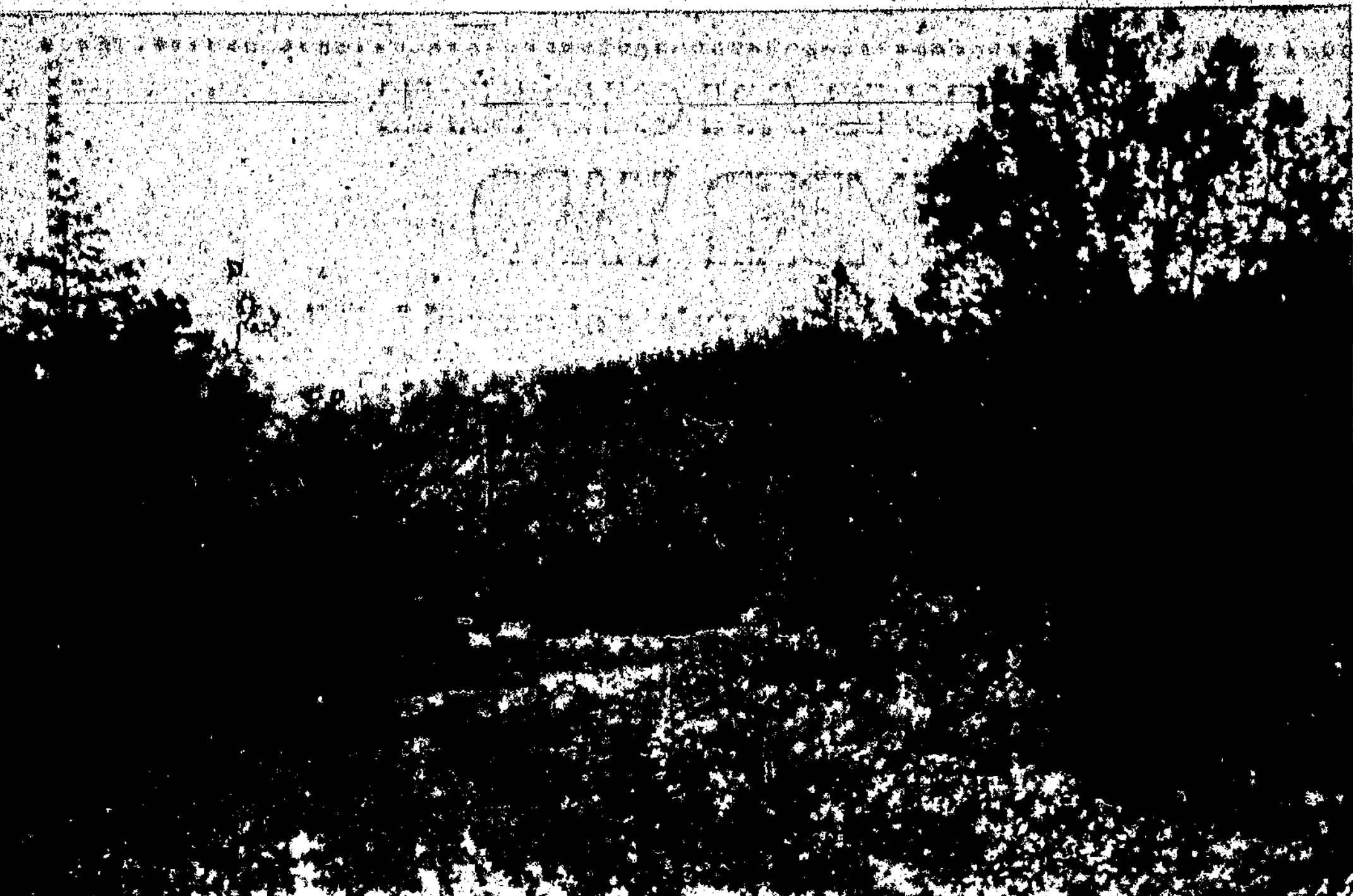
A few offers of 26 cents and 28 cents for heifer and steer calves have been made in the area. Lambs are starting at offers of 17 cents, but no contracts have been made yet.

The range sales report quotes \$29.00 to \$32.00 for steers and \$27.00

Your Friends Eat Here
And, We'll Be Happy To Welcome You, Too



and other trees provide a beautiful setting for the large size lots. Graveled streets are available, and ideal building sites are provided, with views of Old Baldy, of the Capitan mountains, of Monjeau and of valleys and rolling hills of the country surrounding.



LOTS WITH A VIEW—Sierra Vista Estates, a subdivision located northwest of Ruidoso about a mile beyond Alto, and developed by Rene Stallings, et al, offers some of the most beautiful views of the area of any subdivision. Tall pines, oaks, balsam fir, juniper

Gondola Ride In White Mtn. Park Is 'Indescribably Beautiful,' Longtime Lincoln Countian Says

(Editor's Note: Mrs. Alleen Lindamood, Ruidoso News staff writer at Alto and a long-time Lincoln County resident, wrote her impressions recently of her summer time trip on Sierra Blanca Co.'s aerial tramway gondola. It appears below.)

When Sierra Blanca Recreation Area was opened amid much fanfare, good skiing conditions and glorious fairland surroundings it was thought by this native Lincoln

Countian that nothing could be so beautiful. But the ride to the top of the Gondola Lift is beyond doubt the loveliest experience a person can have.

Mrs. Charlie Nabours from Cameron, Tex., went with me last Tuesday morning to Sierra Blanca. We were there before 9:00 a.m. and had time to visit with the personnel before taking the ride to the top. It was great fun seeing the crew which has been so friendly and nice when stopping at Lindy's Country Store the past few years.

We rather impatiently awaited the starting of the Gondola even though we were in good company. Walking up to the window to buy tickets we were graciously told by John Lyon that we were guests and were escorted to a red car—the reason I mention the color it happens it is one of my favorite ones.

The trip to the top is almost indescribable. It is so lovely. So lovely that a person could not possibly see all the beauty of God's Handiwork in one trip up and back. This point cannot be stressed too often because so many local people who have gone horseback to Baldy through the years think there is nothing new for them to see. They are so wrong in their reasoning as you see everything at a different angle—and all in the solid comfort of an enclosed car. Even if a person does not get out and walk around the trails it is a glorious experience riding up and down the lift.

My desire was to ride the Gondola in both winter and summer but now my ambition is to go up again as soon as possible this summer and as

often as possible next winter. Elitch's Gardens in Denver have a slogan that "Not to see Elitch's is not to see Denver." In my humble opinion "Not to ride the Gondola Lift is not to see New Mexico."

HOLLOMAN A. F. B. FACILITIES ENLARGED

Holloman Air Force Base will be the home of the Air Force Systems Command's Ballistic Missile Reentry Data Center. This new facility will centrally locate the gathering and analysis of information from Air Force missile reentry test programs which investigate events that occur during the reentry of missile nose cones into the atmosphere. The facility will process data from test programs now underway at the Atlantic and Pacific Missile Ranges in addition to those at White Sands Missile Range.

The newly designated facility will be assigned to the Air Force Missile Development Center at Holloman Air Force Base and will especially

Swiss .32 Revolver \$19.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

CRISP MANOR
Indoor heated pool for year 'round swimming—recreation room.

IN A HURRY?
We can build a TimberLodge in a few days for a guest house, or your home. See our big ad.

support the requirements of the Air Force Systems Command's Ballistic Systems located near Los Angeles, Calif.

The existing data computation facility at the Air Force Missile Development Center will serve as a foundation for the new Center required for the extremely important Ballistic Missile Reentry Development Programs. From discussions with Air Force officials, I have learned that the Air Force is in the process of perfecting decoy warheads so that its real ICBM warheads will have a better chance of reaching enemy targets.

The improved facility and its cen-

tral location will result in an estimated increased annual expenditure of approximately two million dollars at Holloman Air Force Base. This figure includes the cost of new equipment and the bulk of the increased work load handled by the new Center will be accomplished by contractor personnel now located in the local Alamogordo area.

See Clayton Bennett at Gamble's Discount Store in the Gateway for bargains in new and used furniture and appliances.

Drive there with care—arrive alive.

Keeping Up With Folks In Lincoln County

The New Mexico Apple Council will meet at the Alvarado Hotel in Albuquerque on July 23. Gene O. Ott, Extension farm management specialist with New Mexico State University Extension Service and secretary of the group announced today Lincoln County orchardists will be among those attending.

393 Enfield Rifle, \$19.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

COMMERCIAL TRACT
400 feet of Highway 70 Frontage and 150 feet deep. There are utility hook-ups for 14 Mobile Homes. Total price only \$10,500.

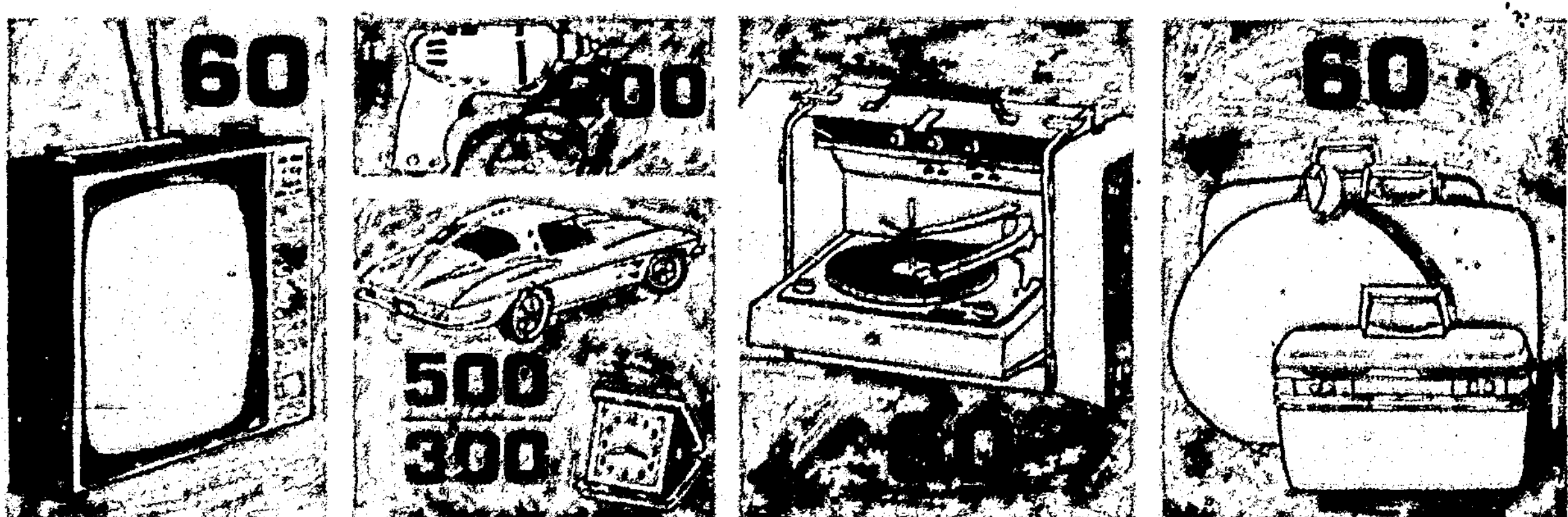


1,000,000 PRIZES & GIFTS COAST-TO-COAST



1963 Happy Motoring TRAVEL SPECTACULAR

a MILLION PEOPLE WILL WIN



Deadline for entries-- Monday, August 5th.

- 17—RAMBLER Station Wagons—The 4-door CLASSIC SIX "Car of the Year" with automatic transmission and weather eye heater—plus AMERICAN THERMOS outdoor camping equipment and pop tent.
- 4—Bears, Motors and Trailers—GLASSBORO Tacoma 300, perfect 14-footer for the sportsman, with quiet 40 hp EVINRUDE, Last V motor and easy loading HOLSCLAW Trailer.
- 12—FRIGIDEX Automobile Air Conditioners—finger-tip control cooling installed in your car.
- 60—RCA VICTOR Portable TV Sets—New Vista Sportabout, "The Pick of the Portables"
- 60—BERAZO-MATIC Portable Refrigerators—indoor outdoor model works on electricity or propane
- 60—GENERAL ELECTRIC Stereo Portables—4 speaker phonograph with flip-down 4 speed changer.
- 60—SAMSONITE Luggage Sets—Lightweight, molded shape—your choice of 3 piece man's or woman's set.
- 200—BLACK & DECKER Deluxe Drill Kits—22 accessories.
- 300—SETH THOMAS Travel Clocks—with alarm, leather case.
- 500—REVELL Model Racing Car Kits—Race your own!

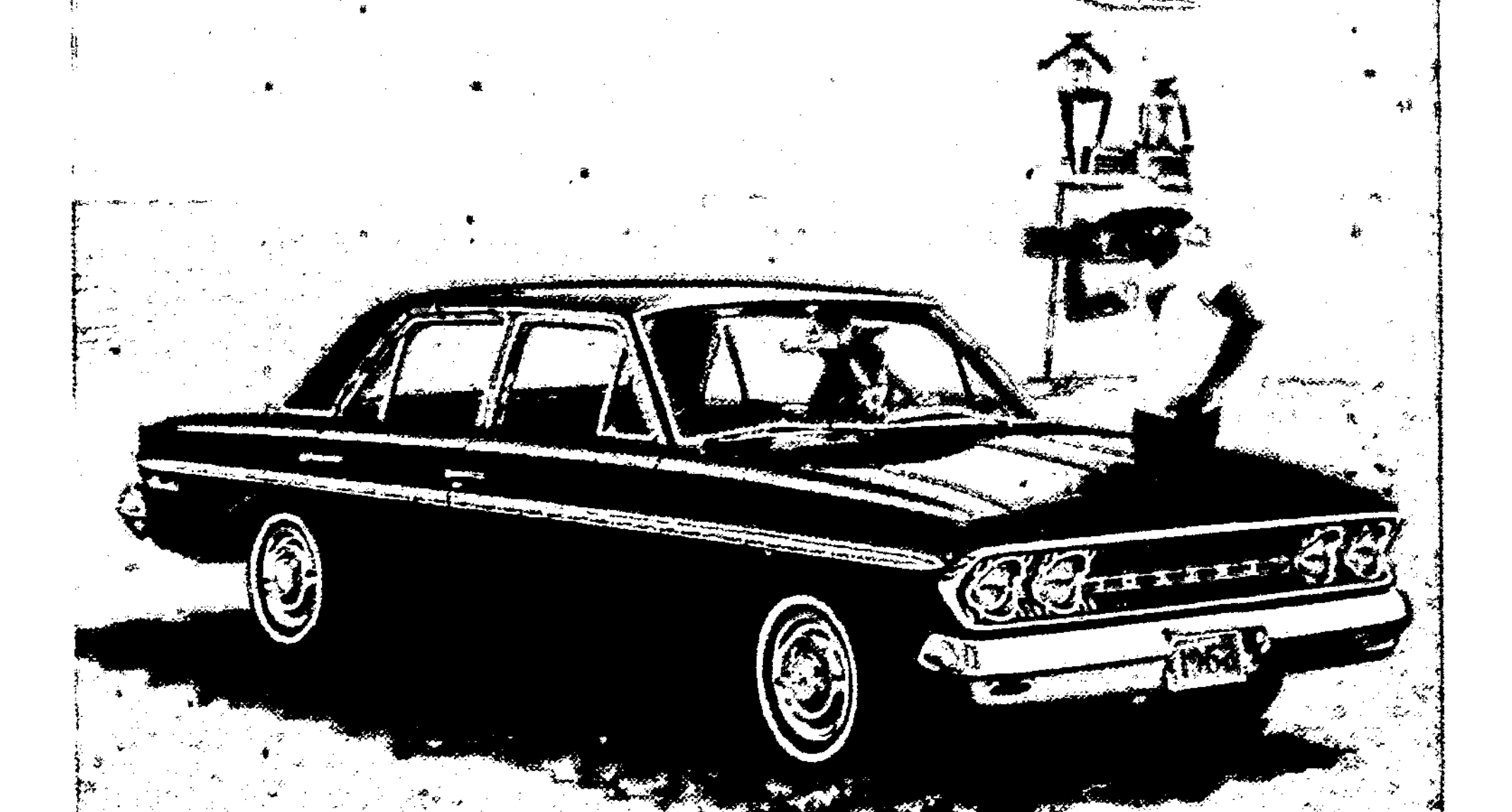
1,000,000 Gift-Paks

Repealed by popular demand—this year's bigger and better Travel Spectacular salutes the people from coast to coast who have made the sign of "Happy Motoring" America's First Choice. Even if you're not a regular customer, you can join the fun. You don't need to buy anything, solve anything or write anything—just register with any ENCO dealer where you see the "One Million Prizes & Gifts" sign. And hurry—there are special gifts for early entries! No purchase necessary. Offer subject to Federal, State and local laws and regulations.

Register now with your ENCO Dealer!



Make the deal of the year on the "Car of the Year"



Rambler Classic 770 Four-Door Sedan

These are Rambler's "Savingest Days"!

Right now is the time to make the year's best deal on Rambler '63—Motor Trend Magazine's "Car of the Year." Save on any American, Classic or Ambassador—every one with scores of "Car of the Year" features.

Come in and see them—test-drive them—for yourself. We've smashed all Rambler sales records this year—and we're out to set still bigger ones. We're now offering bigger-than-ever trade-in allowances. Come in and take advantage of our specials during the "Savingest Days"!

Only Rambler offers all these extra values

- Award-Winning Styling and engineering leadership as Motor Trend's "Car of the Year."
- Double-Safety Brakes with separate braking systems front and rear.
- Deep-Dip Rustproofing up to the roof.
- Advanced Unit Construction, with massive single members of one-piece galvanized steel for far greater strength.
- Superior Performance from a full choice of high-economy Six or V-8 engines, with horsepower ranging up to 270.
- Most Miles per Gallon of all cars in every economy run officially entered (Rambler American).

Join the Trade Parade to **RAMBLER 6-V8**

RAMBLER PRICES START AT \$40³⁴ PER MONTH

Monthly payments based on manufacturer's suggested retail price (\$1845) for Rambler American 220 Two-Door Sedan. 1/2 down payment and a 36-month contract with normal carrying charges, all federal taxes paid. Does not include optional equipment, transportation, insurance, state and local taxes, if any.

B & D AUTO SALES, Highway 70, Hollywood, N. M.

ORDINANCE NO. 144

AN ORDINANCE RATIFYING, APPROVING AND CONFIRMING... TOWARD CONSTRUCTING AND MAINTAINING CERTAIN SANITARY SEWERS IN RUIDOSO, NEW MEXICO...

WHEREAS, the Village of Ruidoso (herein sometimes designated as the "Village")... in the County of Lincoln and State of New Mexico...

WHEREAS, pursuant to said preliminary proceedings, the Board of Trustees duly and validly proceeded to advertise for the doing of the work therefor...

WHEREAS, a portion, i. e., \$6,211.90 of said total assessments has heretofore been paid in cash, and without interest, pursuant to law...

WHEREAS, there remain unpaid valid special assessments in the amount of \$25,134.73, payable in twenty substantially equal semi-monthly installments...

WHEREAS, the Village of Ruidoso desires to issue its special assessment, negotiable, coupon bonds in the amount of \$25,134.73 to pay in part the cost and expenses of constructing and making said improvements...

WHEREAS, there has been filed in the office of the County Clerk of Lincoln County, New Mexico, on the 2nd day of July, 1963, a Claim of Lien (dated the 1st day of July, 1963) for the amount due and assessed and remaining unpaid, as aforesaid...

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WHEREAS, there has been filed in the office of the County Clerk of Lincoln County, New Mexico, on the 2nd day of July, 1963, a Claim of Lien (dated the 1st day of July, 1963) for the amount due and assessed and remaining unpaid, as aforesaid...

assessments, levied to pay the cost of said improvements, the installments thereof, the interest thereon, and the penalties accrued, at the time and in the manner heretofore specified...

Section 4. That if the owner of any lot or parcel of land assessed for said improvements shall be delinquent for a period of sixty (60) days in the payment of any assessment...

Section 5. That if any property shall be offered for sale for the non-payment of any assessment, installment thereof or interest or penalty thereon, and no person or persons shall bid for said property, then the Village shall have the power, and it shall be its duty, to bid for said property from any funds available therefor...

Section 6. That for the purpose of defraying the entire cost and expense of making said improvements, except to the extent funds are available therefor from that part of said assessments which have been heretofore paid and except to the extent other funds are available therefor, there shall be issued in the name of the Village of Ruidoso special assessment, negotiable, coupon bonds designated "Village of Ruidoso, New Mexico, Sewer District No. 1, Local Improvement Bonds, Series July 1, 1963..."

Section 7. That all action, proceedings, matters and things (not inconsistent with the provisions of this ordinance), heretofore taken, had and done by the Village of Ruidoso and the officers of said Village concerning the construction and making of said improvements, and all installments thereof, all interest thereon, and all penalties accrued and provided by law and in the same manner and at the same time or times as prescribed by Ordinance No. 140 of said Village, duly passed, adopted, signed and approved on the 22nd day of May, 1963, and by this ordinance, and to pay and disburse said payments, the installments thereof, the interest thereon, and penalties thereon, to any person or persons lawfully entitled thereto...

Section 8. That the Village of Ruidoso be, and it hereby is, authorized, empowered and directed, and it shall be its duty, to receive and collect all assessments made and levied for said improvements, and all installments thereof, all interest thereon, and all penalties accrued and provided by law and in the same manner and at the same time or times as prescribed by Ordinance No. 140 of said Village, duly passed, adopted, signed and approved on the 22nd day of May, 1963, and by this ordinance, and to pay and disburse said payments, the installments thereof, the interest thereon, and penalties thereon, to any person or persons lawfully entitled thereto...

Section 9. That the Village of Ruidoso be, and it hereby is, authorized, empowered and directed, and it shall be its duty, to receive and collect all assessments made and levied for said improvements, and all installments thereof, all interest thereon, and all penalties accrued and provided by law and in the same manner and at the same time or times as prescribed by Ordinance No. 140 of said Village, duly passed, adopted, signed and approved on the 22nd day of May, 1963, and by this ordinance, and to pay and disburse said payments, the installments thereof, the interest thereon, and penalties thereon, to any person or persons lawfully entitled thereto...

Section 10. That said bonds shall be payable in lawful money of the United States of America, without deduction for exchange or collection charges, at the office of the Village Treasurer of the Village of Ruidoso, Lincoln County, New Mexico. If upon presentation of any bond at maturity, payment is not made as herein provided, interest thereon shall continue at the rate of six per centum (6%) per annum until the principal thereof is paid in full...

Section 11. That said bonds shall be payable in lawful money of the United States of America, without deduction for exchange or collection charges, at the office of the Village Treasurer of the Village of Ruidoso, Lincoln County, New Mexico. If upon presentation of any bond at maturity, payment is not made as herein provided, interest thereon shall continue at the rate of six per centum (6%) per annum until the principal thereof is paid in full...

Golden Nugget Pawn Shop Hollywood, New Mexico

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Section 7. That all of said bonds shall be subject to prior redemption in regular numerical order at the option of the Village on any interest payment date prior to maturity, at a price equal to the principal amount thereof with accrued interest to the redemption date. Notice of prior redemption shall be given by the Village Treasurer in the name of the Village of Ruidoso by publication of such notice at least once in each calendar week on any day of the week for at least two consecutive weeks, the first publication to be at least fifteen days prior to the redemption date...

Section 8. That the bonds herein authorized to be issued may be redeemed in accordance with and under the conditions imposed by the laws of the State of New Mexico in force at the effective date of this ordinance and not otherwise, provided, however, that none of said bonds shall be refunded unless there is not, and unless it is certain that there will not be, a sufficient amount of money in the Bond Fund to pay such bonds and the interest thereon, as such becomes due...

Section 9. Said bonds shall be fully negotiable and shall be subject to the payment provisions stated herein, and the holder or holders thereof shall possess all rights enjoyed by holders of negotiable instruments under the provisions of the Uniform Commercial Code...

Section 10. That said bonds shall be signed by the Mayor of the Village of Ruidoso, its corporate seal affixed to each bond and attested by its Village Clerk and countersigned by its Treasurer. The coupons attached to said bonds shall bear the facsimile signature of the Village Treasurer, which officer, by the execution of said bonds, shall adopt as and for his signature the facsimile thereof appearing on said coupons, and when said bonds are executed, said coupons shall constitute the binding obligations of said Village for said bonds...

Section 11. That the obligations created by the aforesaid payment provisions shall not be construed or held to make said bonds general obligations of the Village, and the owner or owners, or holder or holders, of said bonds shall have no claim on any general or other fund for the payment thereof, except as heretofore or hereafter otherwise provided. The bonds issued pursuant to this ordinance shall not be a debt of the Village nor shall there be any pledge of its full faith and credit for their payment...

Section 12. That the obligations created by the aforesaid payment provisions shall not be construed or held to make said bonds general obligations of the Village, and the owner or owners, or holder or holders, of said bonds shall have no claim on any general or other fund for the payment thereof, except as heretofore or hereafter otherwise provided. The bonds issued pursuant to this ordinance shall not be a debt of the Village nor shall there be any pledge of its full faith and credit for their payment...

Section 13. That said bonds and the coupons thereto attached shall be in substantially the following form: (Form of Bond) UNITED STATES OF AMERICA STATE OF NEW MEXICO COUNTY OF LINCOLN VILLAGE OF RUIDOSO SEWER DISTRICT NO. 1 LOCAL IMPROVEMENT BOND. SERIES JULY 1, 1963

NO. 139.72 \$194.72 \$1,000.00

Golden Nugget Pawn Shop Hollywood, New Mexico

not made as herein provided, interest thereon shall continue at the rate of six per centum (6%) per annum until the principal thereof is paid in full...

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Golden Nugget Pawn Shop Hollywood, New Mexico

not made as herein provided, interest thereon shall continue at the rate of six per centum (6%) per annum until the principal thereof is paid in full...

Section 7. That all of said bonds shall be subject to prior redemption in regular numerical order at the option of the Village on any interest payment date prior to maturity, at a price equal to the principal amount thereof with accrued interest to the redemption date. Notice of prior redemption shall be given by the Village Treasurer in the name of the Village of Ruidoso by publication of such notice at least once in each calendar week on any day of the week for at least two consecutive weeks, the first publication to be at least fifteen days prior to the redemption date...

Section 8. That the bonds herein authorized to be issued may be redeemed in accordance with and under the conditions imposed by the laws of the State of New Mexico in force at the effective date of this ordinance and not otherwise, provided, however, that none of said bonds shall be refunded unless there is not, and unless it is certain that there will not be, a sufficient amount of money in the Bond Fund to pay such bonds and the interest thereon, as such becomes due...

Section 9. Said bonds shall be fully negotiable and shall be subject to the payment provisions stated herein, and the holder or holders thereof shall possess all rights enjoyed by holders of negotiable instruments under the provisions of the Uniform Commercial Code...

Section 10. That said bonds shall be signed by the Mayor of the Village of Ruidoso, its corporate seal affixed to each bond and attested by its Village Clerk and countersigned by its Treasurer. The coupons attached to said bonds shall bear the facsimile signature of the Village Treasurer, which officer, by the execution of said bonds, shall adopt as and for his signature the facsimile thereof appearing on said coupons, and when said bonds are executed, said coupons shall constitute the binding obligations of said Village for said bonds...

Section 11. That the obligations created by the aforesaid payment provisions shall not be construed or held to make said bonds general obligations of the Village, and the owner or owners, or holder or holders, of said bonds shall have no claim on any general or other fund for the payment thereof, except as heretofore or hereafter otherwise provided. The bonds issued pursuant to this ordinance shall not be a debt of the Village nor shall there be any pledge of its full faith and credit for their payment...

Section 12. That the obligations created by the aforesaid payment provisions shall not be construed or held to make said bonds general obligations of the Village, and the owner or owners, or holder or holders, of said bonds shall have no claim on any general or other fund for the payment thereof, except as heretofore or hereafter otherwise provided. The bonds issued pursuant to this ordinance shall not be a debt of the Village nor shall there be any pledge of its full faith and credit for their payment...

Section 13. That said bonds and the coupons thereto attached shall be in substantially the following form: (Form of Bond) UNITED STATES OF AMERICA STATE OF NEW MEXICO COUNTY OF LINCOLN VILLAGE OF RUIDOSO SEWER DISTRICT NO. 1 LOCAL IMPROVEMENT BOND. SERIES JULY 1, 1963

NO. 139.72 \$194.72 \$1,000.00

Keeping Up With Lincoln County Folks

Army Sergeant First Class James A. Nesmith, who's wife, Jean, lives in Lincoln, participated with other members of the 8th Infantry Division's 68th Armor in a five-day training exercise in combat tactics in Germany in mid-June...

SOCIAL SECURITY REPRESENTATIVE DUE Ralph H. Yowitt field representative for Social Security out of the Roswell office, will be in Ruidoso Monday, Aug. 5 between the hours of 10 a. m. until noon at the village hall.

MANOR Your rent check pays for everything "No Extras"

Hamburgers 45c Top Sirloin Steak \$1.75

Quick Boy Downtown Ruidoso

CAMP GERONIMO FOR BOYS In the Heart of the Mesquero Apache Indian Reservation

Swimming Horseback Riding Rifle & Archery Camping Handicrafts Hiking

Open 12 Weeks - June thru August Write for Brochure: Box 26, Ruidoso, New Mexico

50 LOTS UNSOLD

\$100.00 DOWN (JULY & AUGUST)

\$75,000 HOMES ADJOINING

PAVING NO CITY TAXES

WATER \$3.00 PER MONTH

APPROVED FOR HOME LOANS

3,000 FT. HIGHWAY 70 FRONTAGE

1 1/2 MILES EAST RACE TRACK

AGUA FRIA ESTATES

PHONE ES 8-4560

NOTICE OF PUBLICATION (Domestic)

Pursuant to Section 51-12-3, of New Mexico Statutes Annotated, Codification of 1953, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico, of a Certificate of Incorporation and of (No Stockholders Liability), and of (Bill McCarty Construction Co., Inc., P. O. Box 637, Ruidoso, New Mexico.

1. The amount of authorized capital stock is \$250,000.00. 2. The amount of issued capital stock and which the corporation will commence business with is \$3,000.00. 3. The term of corporate existence of this corporation is 100 years. 4. The names of the incorporators and their addresses are: William G. McCarty, Box 55, Ruidoso, New Mexico. Floyd Haake, Box 474, Hollywood, New Mexico. R. E. Long, Box 637, Ruidoso, New Mexico.

5. The objects and purposes of said corporation are: To carry on a general contracting and construction business, etc. 6. The principal place of business in New Mexico is P. O. Box 637, Ruidoso, New Mexico. 7. The names of the statutory agent therein, and in charge thereof, upon whom process against the corporation may be served is R. E. Long, P. O. Box 637, Ruidoso, New Mexico. 8. Filled in the office of the State Corporation Commission of the State of New Mexico on July 23, 1963. Certificate No. 49,425. State Corporation Commission Corporation Department G. Y. Falls, Chairman

NOTICE OF PUBLICATION (DOMESTIC)

Pursuant to Section 51-12-3, of New Mexico Statutes Annotated, Codification of 1953, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico, of a Certificate of Incorporation of WHITE MOUNTAIN DEVELOPMENT COMPANY, INC. Ruidoso, New Mexico.

1. The amount of authorized capital stock is \$250,000.00. 2. The amount of issued capital stock and which the corporation will commence business with is \$400,312.50. 3. The term of corporate existence of this corporation is 100 years. 4. The names of the incorporators and their addresses are: Ernest A. Hanson, Petroleum Bldg., Roswell, New Mexico. George W. McCarty and Lucille McCarty, Ruidoso, New Mexico. Army W. Morgan and others, Ruidoso, New Mexico. 5. The objects and purposes of said corporation are: To purchase, acquire, own, mortgage, pledge, sell, assign, transfer, or otherwise dispose of or trade in, real property of every class and description, including interests in oil, gas and other minerals, etc. 6. The principal place of business in New Mexico is: Ruidoso, New Mexico. 7. The name of the statutory agent therein, and in charge thereof, upon whom process against the corporation may be served is: George W. McCarty, Ruidoso, New Mexico. 8. Filled in the office of the State Corporation Commission of the State of New Mexico on July 18, 1963. Certificate No. 49,330. State Corporation Commission Corporation Department G. Y. Falls, Chairman

NOTICE TO BIDDERS

Sealed bids will be opened in the Office of the Lincoln County Commissioners, Court House, Carrizozo, New Mexico at 10:00 a. m. August 8, 1963 for a car of the following specifications to be used as a sheriff's car: 1963 model - 4-door sedan cruiseomatic dual range or equivalent transmission. Front wheel drive (minimum) heater and defroster 15 inch wheels, 70X15 tires, no radio; engine (350 cu in minimum) any color but black. Trade in 1961 Ford Fairlane 4 door passenger car, color black. Board of County Commissioners reserves the right to reject any or all bids. 7-19-63

NOTICE

Sealed bids will be received by the Hondo School Board of Education, Hondo, New Mexico until 7:30 p. m. August 8, 1963 for installation of Vinyl asbestos tile 9"x9"x1/8" in two areas of the Hondo Elementary School, as follows (Submit separate bid for each area) Area I Classroom 27' x 28' 7" and Dining Room-Kitchen, approximately 1300 square feet. Area II Office, 12'x10' 2" and Office 12'x22' 6". Bids will be opened at the regular meeting of the board on August 8, 7:30 p. m. in the office of the superintendent. At that time the board will select Vinyl pattern to be used. Areas to be covered may be seen between the hours of 8:00 a. m. and 12:00 o'clock noon any week day. Contact one of the custodians. The board reserves the right to reject any or all bids and to waive any technicalities. Rosemary Sisneros, President 4-26, 8-2

NOTICE

Sealed bids will be received by the Hondo School Board of Education, Hondo, New Mexico until 7:30 p. m. August 8, 1963 for the bus route of Alamo Canyon. The route begins at the Alamo Motel and Melvin Salcido residence and ends at the Hondo School. The bus for this route is to be a new 24-passenger bus which will meet all requirements for school buses in the State of New Mexico. A 4-year contract will be awarded to the lowest bidder. The board reserves the right to reject any or all bids, and to waive any technicalities. Rosemary Sisneros, President 4-26, 8-2

IN A HURRY! We can build your home, or your business. Timber Lodge is a great home, or your business. See our big ad.

AGUA FRIA ESTATES

PHONE ES 8-4560

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IN A HURRY! We can build your home, or your business. Timber Lodge is a great home, or your business. See our big ad.

AGUA FRIA ESTATES

PHONE ES 8-4560

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Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso



Like new, 3 bedroom, modern, unfurnished home in Beautiful AGUA FRIA Subdivision. Two large deeded lots, double garage, wall to wall carpet, all electric kitchen. Immediate possession can be seen anytime.

ELEVEN COMMERCIAL LOTS, near Ruidoso State Bank. Ideal for apartment house. 3 bedroom, 1 1/2 baths, unfurnished home close in, near Baptist Church, on paved street. This is a lovely home.

WOULD you like to own a home in beautiful Country Club Estates? We have several nice homes listed for sale in this subdivision, and would enjoy showing them. Call anytime.

BUSINESS OPPORTUNITY Let us show you a real sound investment in a going business.

RONALD T BOWERS, RESIDENTIAL DESIGNER
BLUE LINE REPRODUCING SERVICE
Sales people: L. C. CREWS, JOYCE McKINNEY,
EMMA MILLER
"Your Friendly Broker"



Lela Easter

REAL ESTATE

— WE INVITE YOUR LISTINGS —
— Member M. L. S. —
Telephone CL 7-6765 — NOTARY PUBLIC — Mechem Drive

STATE ENGINEER'S OFFICE
Number of Application 073 & 763
Santa Fe, N. M., June 12, 1963
Notice is hereby given that on the 21st day of May, 1963, in accordance with Section 2, Chapter 126, Session Laws of 1941, Eagle Creek Inter Community Water Supply Association of Ruidoso, County of Lincoln, State of New Mexico, made formal application to the State Engineer of New Mexico for a permit to change partial point of diversion and to amend the existing facilities to include channel storage on Eagle Creek (within the Rio Ruidoso, Rio Hondo and Rio Pecos Drainage) with the right to fill and refill the storage reservoir from the flows of Eagle Creek to a capacity not to exceed 6500 acre feet, and the right to divert at either the present point of diversion, or from the proposed storage unit, or a combination of both, a maximum of 6 cubic feet of water per second claimed under original application filed July 9, 1913, licensed April 10, 1915 and amended by license to change place and purpose of use issued November 16, 1961, present use being to supply water for hospital, governmental, domestic, municipal, mechanical, industrial and commercial purposes in the Village of Ruidoso, Capitan and Ft. Stanton and other locations adjacent to the association's pipeline.

The present diversion is located in the NW 1/4, SE 1/4 Section 31, Township 10 South, Range 13 East, N. M. P. M., at a point whence the Southeast corner of said Section 31, bears South 69° 21' East, 2660 feet distant, present diversion is to remain in use and will be used in conjunction with diversions from proposed storage unit for diversions up to 6 cubic feet per second.

The exact location of the dam and reservoir has not yet been determined. Project will be on lands owned by the Eagle Creek Inter Community Water Supply Association lying on Eagle Creek within Sections 32, 33, 34, Township 10 South, Range 13 East, N. M. P. M. The type of construction and size of reservoir will be determined after project has been authorized. Permanent storage basin will not exceed 6500 acre feet under this application. The diversion from storage unit will be gravity and pump lifted. Project is to be constructed in conjunction with the Soil Conservation Service for flood control. The reservoir will be used for recreation purposes. Construction and use of the project will conform with the requirements of all agencies affected.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said stream, may protest in writing the State Engineer's granting of approval and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer on or before the 12th day of August, 1963, the date set for final consideration of this application if not protested.

S. E. Reynolds
State Engineer
7-19-26; 8-2

FOR RENT—Office space, utilities paid. Ruidoso Municipal Airport, phone CL 7-4331. 47-tfc.

BULLDOZER WORK — Bill McCarty, dial CL 7-4500. 29-tfc.

IN A HURRY?
We can build a TimberLodge in a few days for a guest house, or your home. See our big ad. 5-4tp.



THIS WEEK'S SPECIAL

Extra nice valley home, two bedrooms, bath, living room and den. House is completely carpeted. One year old. Enclosed garage. An ideal for year 'round comfort. Total price, \$16,500.00.

BUSINESS OPPORTUNITY

Major Automobile Franchise for Ruidoso area and Lincoln County. Also included are parts, full shop equipment, office equipment, Good Will and Corporation. This is an excellent opportunity and is priced exceptionally low. Contact our office for all the details.

YEAR 'ROUND HOME

New Three Bedroom, 1 Bath Home, located in the popular Green Meadows Addition. Financing available. Total price is \$10,000.

CABINS

New One Bedroom, 1 Bath Redwood, Log Cabin with large front porch situated on large deeded lot in upper Ruidoso. Beautifully finished for \$7,500, with terms.
New Two Bedroom, One Bath, Redwood Log Cabin with large open deck. Situated on a deeded lot and in an accessible location.

RESIDENTIAL LOT

Large 100'x250' lot with water, sewer, paving and electricity. Located in one of Ruidoso's finest areas and only \$2,400 total price. No assessments.

Dan D. Swearingin, Inc.

Tommy Perleet, Sales Manager
SALES: Jess Nobles Jack Bennett
CL 7-4255
Margie Whitlock
CL 7-5705

FOR RENT—Office space, utilities paid. Ruidoso Municipal Airport, phone CL 7-4331. 47-tfc.

BULLDOZER WORK — Bill McCarty, dial CL 7-4500. 29-tfc.

IN A HURRY?
We can build a TimberLodge in a few days for a guest house, or your home. See our big ad. 5-4tp.

FOR SALE—1955 Hensley 36x8-ft. trailer, clean and carpeted. See Mrs. Lockley across from Bennett's Foodliner, at Gardenside Courts. 4-2tc.

ANTIQUE — Cedar City Antique Shop — Authentic antiques — good selection antique furniture and clocks. 1/4 mile west on Highway 70. 46-tfc.

WILL BUY—Short term first mortgages and land contracts at moderate discounts. No commission. Call CL 7-3813 or write Box 426, Ruidoso. 5-4tp.

FOR SALE—Fireplace wood and stove wood. Located behind Trampoline in Gateway Addition. CL 7-2887. 51-tfc.

ZIP CODE No. For Ruidoso is 88345 — we have a rubber stamp you can use on your return address. News Office. 4tc.

WILKENT GUARANTEED HOSE — Nationally advertised in leading fashion magazines. For home demonstration call P. R. Thompson, Ruidoso, CL 7-4347. 40-tfc.

BEAUTY COUNSELOR COSMETICS — Your local representatives, Della Hale, CL 7-6237; Claudine Morrison, CL 7-6353. 49-tfc.

FOR RENT — 3 bedroom house, furnished, bills paid. Call ES 8-4266. 3-tfc.

FOR RENT—Houses, one and two bedrooms, \$15 and \$20 per week. Call CL 7-3700. 48-tfc.

FOR RENT—Two modern trailer spaces. Call CL 7-5053 or CL 7-5073. 44-tfc.

1955 FORD CUSTOM, 2-dr. Low mileage. In excellent condition, inside and out. Phone DALE MORRISON, Roswell, MA 3-3333, collect. 52-tfc.

SAMMER ORNAMENTAL IRON

* Welding
* Radiator Repairs
* Portable Welding Equipment

Highway 70 — Ruidoso Downs
Phone ES 8-4366

Argus O-3 Camera, \$14.95
Golden Nugget Pawn Shop
Hollywood, New Mexico

Ask Any Ruidoso Realtor About
Sun Valley
Vacation Homesites

Camping Trailer Rentals
Thunderbird
Camping Trailers
Rental Agent

B. J. Dunn Agency
504 Fourth Street — Tulare
Phone 606-2677

--See--

SIERRA VISTA ESTATES

Before You Buy

Restricted Homesites of 1/2-acre and larger. Sierra Vista has electricity available, good roads. You are welcome anytime to see this very beautiful area. Lots priced from \$1,400.00 up.

ON MONJEAU ROAD, BELOW WALKER A. F. B.

MONJEAU RETREAT

P. O. Box 520 — Phone CL 7-4473 — Ruidoso

Wanted 100 Men

Who desire a higher pay job in electronics. Must be willing to complete a brief copyrighted course of training which does not interfere with present job. No previous experience necessary. The demand for technicians greatly exceeds the supply. Interviews to be held in Ruidoso next few days for those who hurry. Complete the following information and mail this ad to:

ELECTRONICS
P. O. Box 128
Ruidoso, N. M.

NAME _____
ADDRESS _____
CITY _____ PHO. _____
HOURS AVAILABLE FOR INTERVIEW _____

FOR SALE

EASY TERMS
FIXTURES
FOR
CAFE — BAR
ICE CREAM PARLOR
COMPLETE
AT A
BARGAIN

GASLIGHT BAR
BUILDING &
PARKING LOT
SEE OR CALL
Owner
CARL DeBORD
CL 7-4293
RUIDOSO

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TV & RADIO SERVICE
In Shier's Shopping Center
Day Phone CL 7-3130
Night Phone CL 7-6166

303 Enfield Rifle, \$19.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

FOR SALE

Summer Home
In Nogal Canyon
Water Right - 80 Acres of Land
Small Orchard - Modern House

Write Nogal, N. M.
or Call Elmwood 4-2133

SUMMER CABIN FOR SALE

REASONABLE
LOW DOWN PAYMENT
TERMS TO SUIT YOU

For Information Dial CL 7-4500, CL 7-6880 or CL 7-4855

Offered by: Rumbaugh, Inc. Pho. CL 7-4397

Win 32 Revolver \$19.95
Golden Nugget
Pawn Shop
Hollywood, New Mexico

First \$350.00
Take 16-ft Camping Trailerhouse
Sleeps 4 Excellent condition
Call CL 7-6356

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Learn To Knit
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Free Instruction
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Trailer Repairs

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CL 7-3573

MANOR
You just live in comfort, we do the work and worrying.

Burgess Plumbing Co.
Plumbing Contractor and
Repair Service

We Answer Service Calls Any Time
Night Calls:
Doug — ES 8-4886
Ray — CL 7-4448

P. O. Box 816 — Ruidoso, N. M.

ACE PAWN SHOP

On Sudderth Drive
In Skyland
Loans on Anything of Value
Bargains in Out-of-Pawn
Items. We May Have
WHAT YOU WANT
Bill Carpenter, Mgr.
Pho. CL 7-6328 — Ruidoso

For Sale Or Trade

25 Unit Motel — 4 1/4 Yrs. old.
Swimming Pool — TV — Phones —
Wall-to-Wall Carpet — Refr. Air Con-
ditioned — Electric Heat — Comb.
Tub & Shower — On Interstate
35-US 81 — City Utilities. Write
Montgomery, 3224 LaSalle Ave., Wa-
co, Tex. Pho. PL 8-3708.

MLS 29



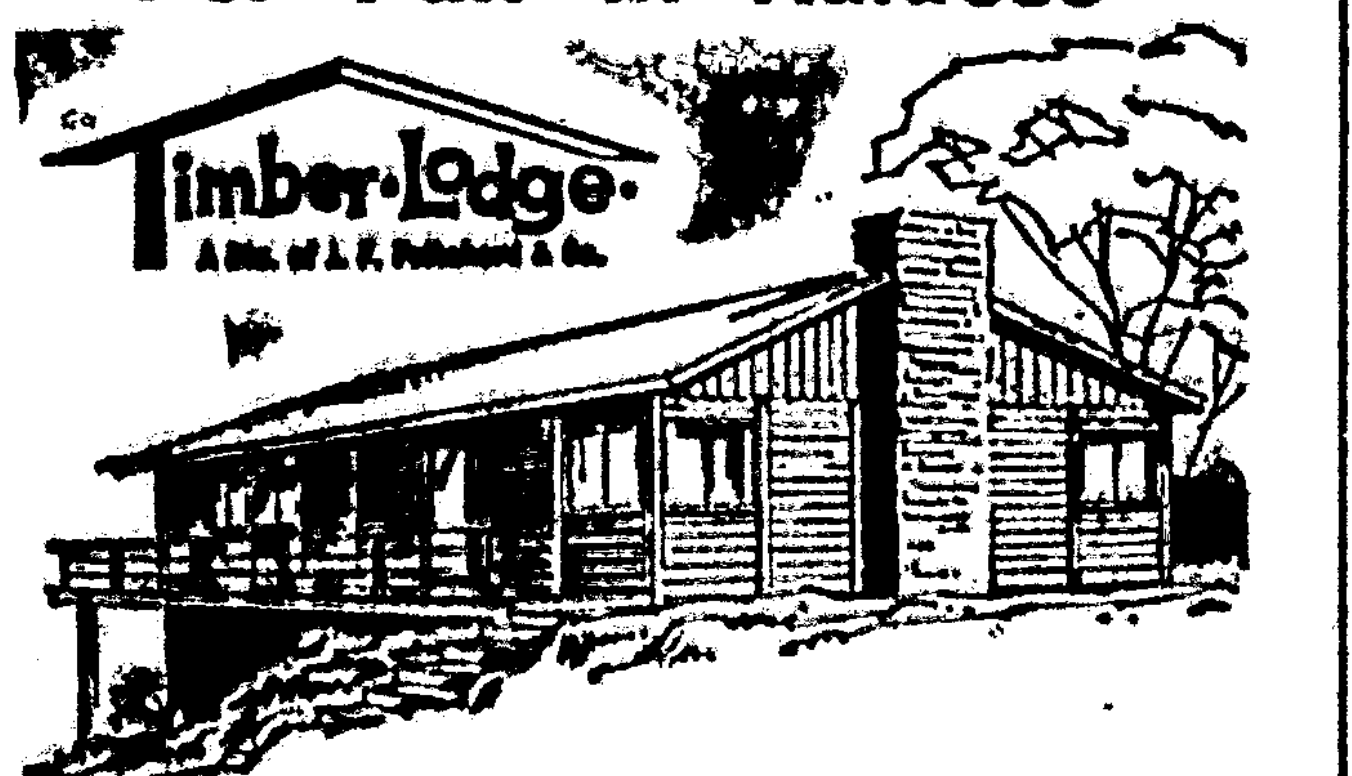
Qualified, trained real estate people stand ready to serve you in selling, or in helping you buy, just the right piece of property here in the Great PLAYGROUND OF THE SOUTH-WEST through the combined efforts of the

Ruidoso Multiple Listing Service

The Realtors below and their licensed sales people will do the job for you!

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| ADOBE REAL ESTATE
Robert Pearson
Ralph McQuire
Bill Neal, Jr. | LOCKE REALTY
Betty E. Locke
J. D. Locke
Della Hale |
| WARREN BARRETT REALTOR
Warren Barrett
O. M. Russell | LINCOLN CO. REALTY
Zane Petty
Pierce Hyatt |
| W. D. CROSBY REALTY
W. D. Crosby
W. B. Alexander
W. B. Atwood | MILDRED WANTIEX REAL ESTATE
Mildred Wantiex
Fred Gresswell
E. N. Grigsby
J. J. DiPaolo |
| LELA EASTER REAL ESTATE
Lela Easter
Joyce McKinney
Les Crews
Emma Miller | HENRY T. WICKER REALTOR
Henry T. Wicker |
| RUIDOSO REALTY
Tom Jones
Bessie Jones | DAN D. SWEARINGIN, INC.
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Beautiful—inside and out. Never needs finishing or painting. Rugged logwood cathedral-type vaulted ceilings. Use it for a weekend vacation home, for a permanent year-around home, or for rental property.

Easy to put up. Four men can do it in 3 days with no special skills or tools. Our crews can do it in even less time—and for rock-bottom costs. A wide variety of TimberLodge available. Choose your own size, shape and floor plan.

Get the whole story. Call or write us for beautiful, full-color folder on the complete line.
Or, better still, see our model on Sudderth Drive next to Shamrock Station

10 to 12-year loans are available at very reasonable rates for easy financing
Dealers Wanted — Only \$5,000 Investment Needed

TimberLodge of New Mexico
Phoned CL 7-6611 or CL 7-4113
P. O. Box 806 — Ruidoso, New Mexico

SUN VALLEY

RESTRICTED VACATION HOMESITES

- ★ Utilities
- ★ All Weather Roads
- ★ 1/2 Acre and Larger
- ★ Terms — Up to 10 Years

Good Restrictions For Your Protection

Visit Our Field Office One-Half Mile North of Alto or See Any Qualified Ruidoso Real Estate Broker.

Offered by: Rumbaugh, Inc. Pho. CL 7-4397

