

-PRODUCE-

Pink Grapefruit

5 lb. 39c

Juice

Oranges

5 lb. 49c

CAULIFLOWER LB. 17c

BELL PEPPERS LB. 11c

PORTALES YAMS, LB. 10c

STALK CELERY LB. 9c

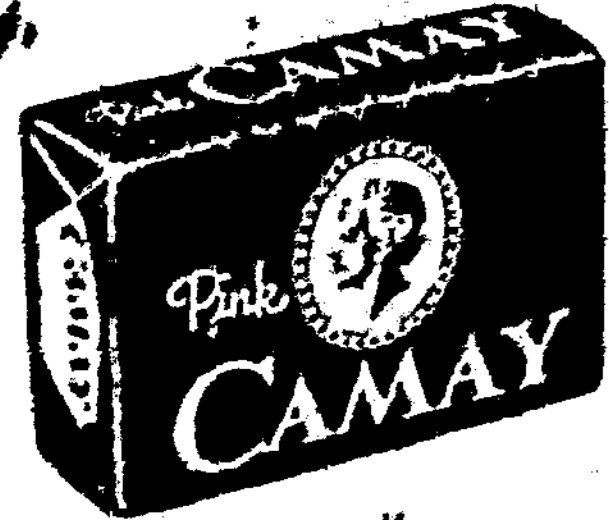
Elgin Oleo

2 lb. 27c

Campbell's TOMATO SOUP

3 cans 33c

free apothecary jar



with the purchase of 8 COMPLEXION SIZE CAMAY

8 COMPLEXION SIZE

89c

-MONARCH-

GRAPE DRINK, 2 QUARTS 49c

RED KIDNEY BEANS, NO. 303 39c
2 CANS

LARGE BUTTER BEANS, NO. 303 39c
2 CANS

HALF OR WHOLE

Smoked Hams lb. 49c

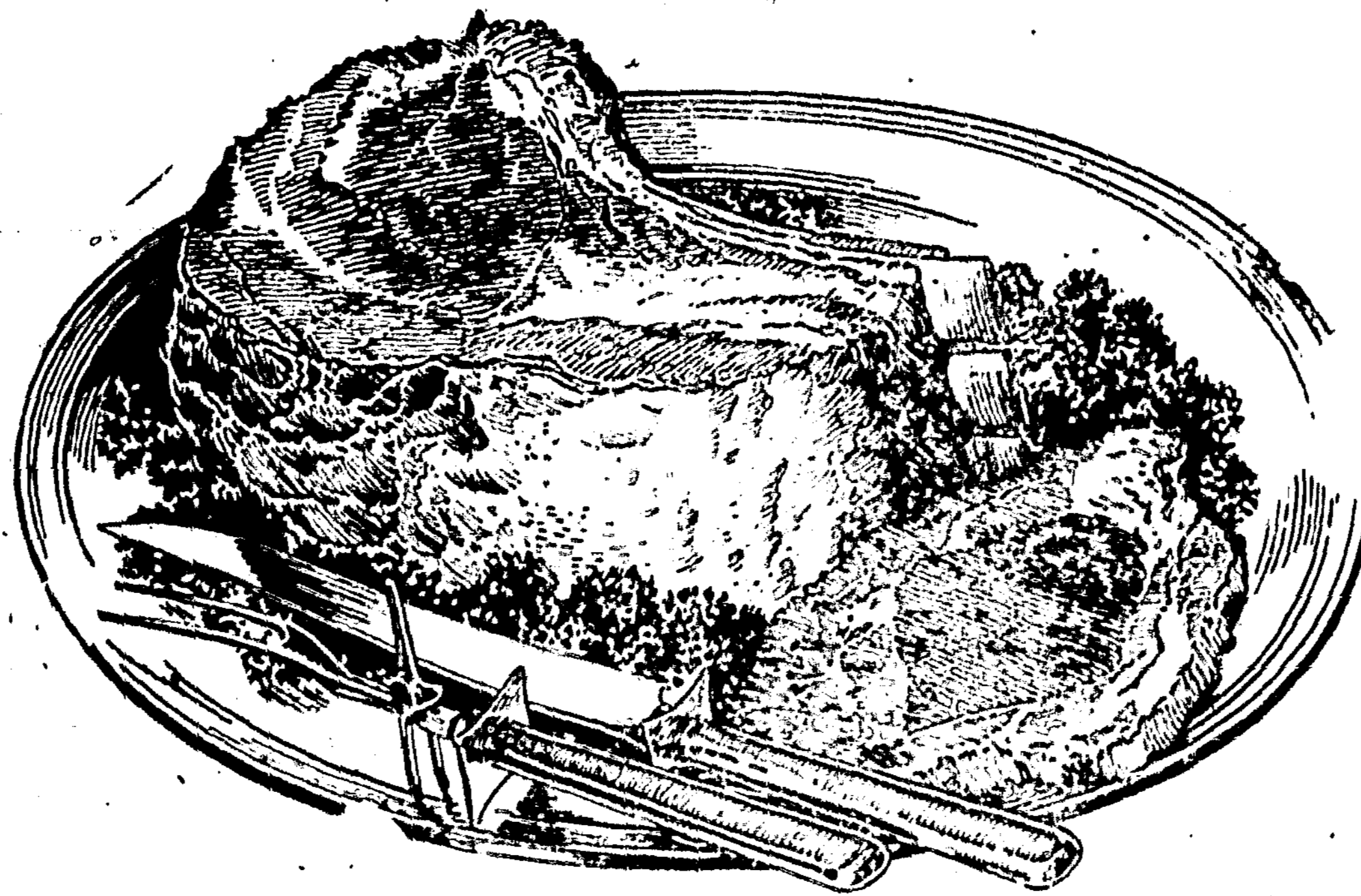
Pork Chops CENTER CUTS lb. 69c

Pork Chops END CUTS lb. 49c

SWIFT'S PRO-TEN BEEF

T-Bone Steak lb. \$1.29

Sirloin Steak lb. \$1.19



ARM ROAST lb. 59c

LEAN AND MEATY

Short Ribs lb. 33c

CORN KING

BACON 1 LB. CELLO . . . 45c

EATWELL TALL CANS

MACKEREL 37c
2 FOR

LIBBY HAMBURGER

SLICED DILLS 29c
24 OZ.

DR. ROSS

DOG FOOD 29c
2 CANS

MIRACLE

WHIP

Qts. 49c

-FROZEN FOODS-

ALL FLAVORS HALF GAL.

ICE CREAM, BORDEN'S 79c

ORANGE DELIGHT 6 OZ. CANS 37c
2 CANS

TREESWEET 12 OZ. CAN ORANGE JUICE 63c

-FAIRLANE-

STRAWBERRIES

10 oz. 19c

LEAF SPINACH

10 oz. 10c

Green Peas

10-oz. Can

2 for 35c

CRISCO

3 lbs. 69c

EATWELL NO. 303

CREAM CORN 29c
2 CANS

46 OZ. CANS

HAWAIIAN PUNCH 39c

GLADE AIR FRESHNER 59c

OPEN SUNDAYS

J.N.

DOUBLE STAMP DAY

WEDNESDAY-

on \$3 Purchase or More

FRIDAY AND SATURDAY SPECIALS

BENNETT'S FOODLINER

ASSOCIATED GROCERS

Green Stamp

115 Mechem Drive, Plenty of Parking Space - Rudolph

Holiday Bowl

Wednesday Night Mixed 4-Sum
Results of Nov. 8

Team	W	L
Leck's For Fun	19	12
Hat-T Ranch	14	14
McCarty Club	14	14
Downs Automotive	13	15
Holiday House	8	20
Hall Club	8	20

High team series: Holiday House
Splits converted: Lou Boyer, 2-7-8;

2333, McCarty Const. 2315, Hat-T Ranch 2280. High game: Leck's For Fun 810, Holiday House 800, Hat-T Ranch 804. High series women: Joeyne Wright, 436. High game: Bette Tully 167, Alta Wallrip 185, Wally Averitt 187. High series men: Leck Cowden 516, James Russell 499, Cliff Keith 483. High game: Leck Cowden 202, James Russell 199, Leroy Cornelius 195.

Monday Night Mixed League
Results of Nov. 11

Team	W	L
Hazel's	25	11
Kannady Keglers	23	13
Hollywood Cleaners	20	10
Holiday Bowl	17	19
Burgess Plumbing	13	23
Morton Foods	10	26

High team series: Morton Foods 2081, Hazel's 2848, Kannady Keglers 2731. High game: Morton Foods 1044, Hazel's 997, Kannady Keglers 985. High series men: C. J. Smith 571, Ronnie Haviland 495, Jack Kannady, Jr., 468. High game: C. J. Smith 211, 203; Jodie Fillman 190. High series women: Elsie Williams 487, Johnnie Roderick 462, Annie Keith 417. High game: Elsie Williams 180, Johnnie Roderick 170, Elsie Williams 178.

Splits converted: C. J. Smith 5-7; Marlon Deal 3-10; Ronnie Haviland 5-10; Evelyn Kannady 3-10; Elsie Williams 3-10; Jack Kannady, Sr. 3-10.

Bowling schedule for Nov. 18: Burgess Plumbing vs. Hollywood Cleaners; Hazel's vs. Holiday Bowl; Morton Foods vs. Kannady Keglers.

Local stores will offer bushels of bargains in the First Monday Dollar Days—starting Dec. 2.



WINS RIFLE — Barbara Jo Ortiz, 16-year-old high school student here and the daughter of Mr. and Mrs. Joe Ortiz, won the 30-06 customized deer rifle given by Ice-O-Rama Friday. Rifle is being presented by Manager John Curtin. Barbara said she'd never been deer hunting, but "I'm sure going this year."

Hollywood Notes

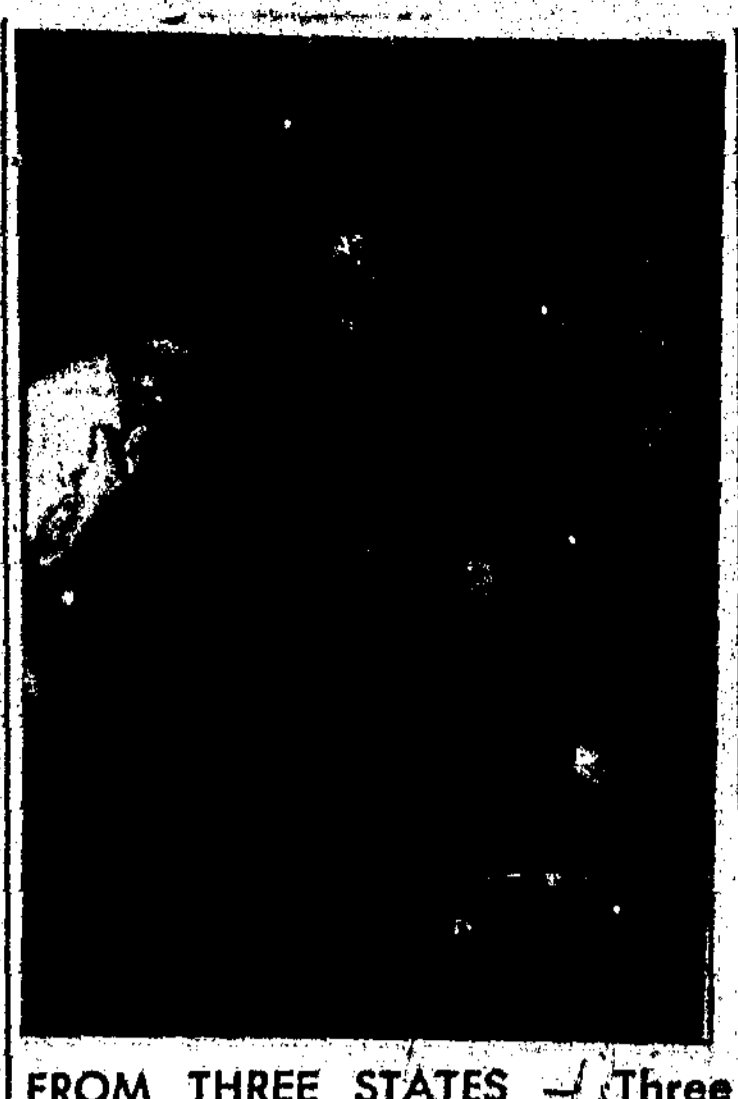
Pat Farrar won the rifle given by Hollywood Lumber Co. Mrs. Dick Cowden from San Angelo, Tex., and Mrs. Frances Mitchell from Alice, Tex., spent several days last week with the Lee Wimberlys.

Jack Towers who owned and operated Jack's Waffle Shop is a patient at the Veterans Hospital at Ft. Bayard, N. M. His wife, Goldie, and "sister-in-law," Clara Jester have just returned from there and reported he would be in the hospital several weeks.

O. L. Brewer from El Paso was here last week-end on business and to visit friends. Mrs. T. C. Delaney, Jr., visited her aunt, Mrs. Omar Leach in Roswell over the week-end. Mr. and Mrs. Elliott Jones spent the week-end in El Paso visiting friends.

Mrs. Charlie Carpenter and daughter were Roswell visitors Monday. Mrs. Tom Jones visited her mother, Mrs. C. C. Chase in Alamogordo last week. Mr. and Mrs. George Buffett from Albuquerque, N. M., and owner of Buffett's Candy Shop here, spent the week-end visiting Mr. and Mrs. Carl Erickson.

Mr. and Mrs. Allen Luallin had as their guest over the week-end, their daughter, Mrs. John F. Palmer from Portales. Two happy deer hunters were the sons of Mr. and Mrs. A. E. Pearson, George and Alfred, who killed their deer the first morning. This was Alfred, Jr.'s first deer.



FROM THREE STATES — Three Navymen, from three states, who are to be shipped out to three different stations, had a "going-away" party at the Ice-O-Rama here. The three were Rocky Carracino from New Jersey, Al Bush from Portland, Larry Carmon from Kansas, and all stationed at White Sands Missile Range. Larry is going to Los Angeles, Bush is going to Guam, Rocky is shipping to Puerto Rico. They won third place for crazy costumes at the Ice-O-Rama.

PAGE EIGHT
Ruidoso News
Friday, November 15, 1963

Choose from several models of Timber-Lodge for your permanent home. See our big ad.

CARTER ELECTRIC

One Block West of Navajo Lodge
Agency For Tesco Neon Signs, Inc.
Lighting Fixtures — Lamps
Appliance Repairs
Bonded - Licensed Contractors
Commercial - Residential
— In Ruidoso Since 1954 — Phone CL 7-5045 —

FENCING?

Call today for a free estimate
Specializing in Chain Link - Panel Weave
Redwood and Stockade
All work guaranteed
Up to 5 Years to pay
COMANCHE FENCE COMPANY
405 E. McGaffey, Roswell - Phone 623-1494
Call Collect, Roswell 623-1494

Announcing

You are Invited to our
FORMAL OPENING
Friday, Nov. 15

Take a Peek at Our New Menu
with many new items added, along with those favorites you've always enjoyed.
Besides our special specialties, we have sea food dinners, chicken and steaks.

PANCAKE COTTAGE

In Downtown Ruidoso Where Friends Meet & Eat

BOOST THE WARRIORS!
Attend Every Game That You Can
Charlie Seeds'

SIERRA BLANCA MOTOR CO.

Your Chevrolet and Oldsmobile Dealer
Sales & Service
Hiway 70 — Ph. CL 7-6826
Artesia vs. Las Cruces

Boost the Warriors with Your Attendance!

K-RRR

1,000 Watts on 1340 KC.
Turn in your football guesses in this contest to the merchants listed to receive them each week.

THE BREAKERS — GUESS FINAL SCORE
Rico vs. TCU

Back The Warriors Every Game!

GATEWAY ENCO STATION

Courteous, Friendly Service
FOLLOW THE WARRIORS—
Roswell vs. Hobbs

Courtesy of . . .

of Ruidoso
CL 7-3835
"Everything for the Home"
Army vs. Navy

BE A WARRIOR BOOSTER!

DAN D. SWEARINGIN, INC. INSURANCE

"The Man With the Plan"
Phone CL 7-4255
Notre Dame vs. Syracuse

We're Warrior Backers!
Your Prescription Headquarters in This Area Should Be

FOR YOUR NEXT PRESCRIPTION
HAVE YOUR PHYSICIAN PHONE CL 7-3251
24 HOUR EMERGENCY PRESCRIPTION SERVICE

Illinois vs. Michigan State

FOOTBALL CONTEST

SPONSORED BY RUIDOSO MERCHANTS

GET YOUR ENTRY IN BEFORE NEXT THURSDAY

\$42.50 Offered Every Week in PRIZES!

You May Be a BIG WINNER!

☆ EXCITING FUN!
☆ ANYONE CAN ENTER!
☆ NOTHING TO BUY!

All You Do Is PICK THE WINNERS . . .
One Game Will Be Found In Each Sponsor's Ad . . . Just Circle Your Choices and Guess Score on One "Tie-Breaker" Game!

Instructions:

- Contest will run for ten consecutive weeks. Each week is a separate contest, with \$42.50 in prizes offered each and every week.
- There are FOURTEEN games to pick each week. One game will be found in each participating merchant's ad appearing on this page. On thirteen games all you do is circle the winner. On the one game designated as the "tie-breaker", guess the score of the game.
- Anyone can enter (over age 13). Only one entry per person. More than one entry will disqualify all your entries.
- Entries must be turned in to designated places not later than 5:00 p.m. the following Thursday before the games. Entries may be mailed to the Ruidoso News, but must be postmarked before 9:00 a.m. Monday.
- Be sure entry is correctly filled out, and signed with your name and address. Incorrect entries will be disqualified. In all instances, decision of the judges will be final.
- In case of a tie, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.
- Employees of the News and their families are not eligible to enter. Owners and employees of participating merchants may enter.

Watch This Space Each Week for instructions on where to turn in your completed entry . . . "turn-in" spots will change each week!

THIS WEEK, Turn In This Page Before 5:00 p.m. next Thursday at one of the following stores:

Ruidoso Enco Station
Navajo Lodge
Sierra Blanca Motor Co.

— WINNERS —
— First Prize —
Tommy Perfect
Pick Up Prize Money at Jerry's Hardware
— Second Prize —
William Dean
Pick Up Prize Money at Gateway Enco Station
— Third Prize —
Dave Parks
Pick Up Prize Money at Minnix Radio & TV

SIGN Your Entry Here! SIGN _____ ADDRESS _____

Back The Warriors!

DAVIS DEVELOPMENTS

REALTORS — DEVELOPERS
Phone CL 7-5975
Minnesota vs. Wisconsin

We're Behind The Warriors!

NAVAJO LODGE HOTEL

RELAX IN OUR COCKTAIL LOUNGE
Edna Brumbelow, Mgr.
Nebraska vs. Oklahoma

DEALER FOR RCA VICTOR
"The Most Trusted Name In Television"
SEE RCA LIVING COLOR TV

MINNIX RADIO & TV

SALES & SERVICE
Across From Ruidoso Enco Station on Sudderth Drive
Phone CL 7-5688
Ohio State vs. Michigan

MEN'S AND BOY'S SWEATERS
\$6.95 & UP

BRUNELL'S DEPARTMENT STORE

Men's and Boy's Department
Downtown Ruidoso
New Mexico vs. Arizona

HUNTERS HEADQUARTERS
License — Ammunition — Supplies

JERRY'S HDWE. & SPTG. GOODS

Downtown Ruidoso
California vs. Stanford

Come in and Fill Up For
The Out-of-Town Games

RUIDOSO ENCO STATION

Corner Sudderth and Mechem Drives
Texas vs. Texas A. & M.

Be A Warrior Booster!
Need Materials For Home Repair?
We've Got What You Want

C. & L. LUMBER CO.

Located In Hollywood
SMU vs. Baylor

We're Behind the Warriors!
After the Game Drop In For A
Cup of Coffee or Coke In Our
Snack Bar

HOLIDAY BOWL

In The Gateway
Florida vs. Miami

From Dr. Dickens' Desk

THE DOCTOR WITHIN
Are Headaches Necessary?
Headaches come in such a variety of types that it's difficult to write about them. Some indicate a liver-gall bladder ailment, others a bad stomach or kidney disease while others are the result of nervous or emotional tension. It's advisable to investigate to see if your headaches are due to the average sufferer, it's easier to reach for a sedative and forget the cause. Forget it, that is, until one day, the body breaks down into a general illness to plague us for our shortsightedness. Then you come to realize that all the pills and poisons only temporarily deaden the headache—they don't correct it. The commonly overlooked basic key to this entire problem is in the central nervous system which controls, correlates, and integrates all body processes, the reaction and the adaptations of the body to the environment. Therefore, if your nerves serving as the life lines of communications in the body, suffer interferences it can cause your symptoms.

For example, a married woman, age 26, needed to work to supplement her husband's income. Her new secretarial job required heavy use of her eyes. When bad migraine headaches developed her first thought was eye strain, so she had her eyes examined and glasses changed. After this failed to help and medicines brought only temporary relief, she sought our services. Nerve tests and spirographs dis-

Ruidoso Downs

By TRUDIE BALCOM
Mr. and Mrs. Fred Balcom, father and mother of the late Danny Balcom, visited their daughter-in-law, Trudie, over the week-end. They had visited also in Chicago, and returned to their home in St. Paul, Minn., via the northern route, visiting friends on the way. They asked that we convey through this column, their acknowledgements of all the kind words and messages sent from here to them and also all phone calls, and letters.

Earl Flor has opened up a store at Biscuit Hill and when you are down that way, be sure and stop in and take a look around. We hope to have more particulars next week, as it will be open sometime this week.

Slight of the week—What Ruidoso policeman was seen on his time off, walking a French noodle, in front of what local establishment? The sights that we see when we don't have our camera. Oh, gee.

Margaret Rose Sherman, daughter of Lee Sherman, who had been closed a nervous interference due to misaligned spinal vertebrae compressing nerve fibers, a condition which required chiropractic adjustment for correction. We rendered her our chiropractic services and within a short time her migraines became less frequent. After several months they were practically gone.

We do not mean to say this would be the procedure for all headache cases, but we do contend a chiropractic spinal nerve and spirograph examination should be made on all headache cases not responding to other methods of treatment.

As one of our patients said the other day, "The only thing I had to lose when I came to you, Doc, was bad health."
(The author is director of Dickens Chiropractic Clinic, Gateway Center, Ruidoso). —Ad.



MOVES HERE—Dr. Edwin E. Dickens, chiropractor, is shown by one of the x-ray machines in his offices in the Gateway Shopping Center. Dr. Dickens has maintained an office for the past three years in Roswell and now spends three days, Tuesday, Thursday and Saturday at his Ruidoso office. He is a native New Mexican, a graduate of the University of New Mexico and the Palmer College of Chiropractic at Davenport, Iowa.

ter of Lee Sherman visited him over the week-end and they went ice skating and we understand that Lee, to be on the safe side, rented two pair of skates.

Mr. and Mrs. Robert Calkins, recently of Silver City, visited their parents, Mr. and Mrs. R. G. Taylor of Ruidoso Downs and the Kenneth Calkins of High Rolls over the week-end. Robert and Lazell will be making their home in Hobbs, where Robert will be connected with the Metropolitan Insurance Co.

"Pop" Judia has one of his pictures on display at Trudie's, and it is truly a masterpiece of art. "Pop" has sold quite a few paintings and this one on display can be bought at a nominal fee.

Mr. and Mrs. Sumner Bradshaw spent a couple of days last week in Los Angeles on business.

Oddity of the year. Monday, Nov. 11, Max Oliver and family were picking tomatoes and a good thing, as it came a severe freeze the very same night.

Jed and Ted, the trailer experts, left this week, but are supposed to return in the spring.

We send condolences to the family of Beulah Nolting, on the loss of their mother and our friend. We have

First Monday Dollar Days start Dec. 2.

BILL McCARTY CONSTRUCTION CO.
Dozer Work — Grading — Paving
Redi-Mix Concrete — Sand — Gravel
Pho. CL 7-4500 Ruidoso

The Ink Well
Agents UNDERWOOD Typewriters
Adding Machines, Calculators
806 New York Avenue
Phone BE 7-7300 — Alamogordo, N. Mex.

Contracting — Designing — Wiring
Commercial — Residential
DEALER FOR FAMOUS HOTPOINT APPLIANCES
RADIO EQUIPPED VEHICLES
FOR BETTER, FASTER SERVICE

Better Lighting Doesn't Cost — It Pays!
WIMBERLY ELECTRIC
Pho. CL 7-6075 — Ruidoso — 1818 Sudderth

Serving Ruidoso **15 YEARS**
For More Than
There Is No Substitute FOR QUALITY
Safe Plumbing and Good Public Health Are Inseparable
YOUR KOHLER DEALER
—All Work Strictly Cash—
SID COURVELLE PLUMBING & HEATING
Phone CL 7-2055 Ruidoso, N. Mex.

About \$700 Netted From Successful Hallowe'en Carnival
Mrs. Earl Hickam, chairman for the Parent-Teacher Association's annual Hallowe'en Carnival held on Oct. 31 in the school gym, reported that approximately \$700 will be cleared from the very successful affair after expenses. The total received was \$949.55, she said.

Part of the amount cleared will go into the scholarship fund, and some will be used to send delegates to the state convention of the Parent-



BARNEY LATHAM
Green Tree Baptist Church Schedules Revival Nov. 17
A revival will be held at the Green Tree Baptist Church in Ruidoso Downs beginning Sunday, Nov. 17 and continuing through Nov. 24. Everyone is cordially invited to attend any or all of the services, which will be held at 7 p.m. each evening. Rev. John L. Gary, pastor of the Green Tree Baptist Church said, "The evangelist for this revival will be Jack Jeter from Happy, Tex., who also conducted a revival at this church last year. Jeter speaks at revivals in Texas, New Mexico, Colorado, Arizona and California. His music director will be Barney Latham."

JACK JETER
Choose from several models of Timber-Lodge for your permanent home. See our big ad.

RUFFY TWINS
BY DAVE PARKS
TRY TO PUT OUT THE FIRE, POP - WHILE I LOOK FOR OUR FIRE INSURANCE WITH

Young Republicans Plan Meeting At San Patricio
Mike Hernandez, president of the Lincoln County Young Republicans, announced this week that a meeting of the Young Republicans would be held Sunday, Nov. 17, at the San Patricio School at 7:30. The public is invited, Hernandez said.

Hernandez stated that ways and means of increasing membership would be discussed and also suggestions would be considered for possible candidates for Lincoln County offices.

RUIDOSO MUNICIPAL SCHOOLS HOT LUNCH MENUS NOV. 28 THROUGH 26
NOV. 18—Meat loaf, buttered hominy, green salad, whole wheat rolls and butter and spiced apple sauce.
NOV. 19—Grilled hamburger on homemade bun with pickles and onions, wedge of cheese, cabbage and pineapple salad and spiced cake.
NOV. 20—Frito beans, mixed greens, onion rings, cornbread and butter and peach cobbler.
NOV. 21—Turkey and dressing with gravy, green peas, cranberry sauce, sliced homemade bread and frosted cake.
NOV. 22—Salmon patties, tartar sauce, green beans, pear and cottage cheese salad, hot biscuits, butter and honey.
NOV. 23—Frito pie, buttered corn, vegetable salad, crackers and frosted cake.
NOV. 24—Meat and vegetable stew, peanut butter sandwiches, cornbread and butter and pumpkin pie.

First Monday Dollar Days start Dec. 2.
Teacher Association which will be held at Alamogordo in April, 1964. The festival will go into the general P.T.A. treasury and will be used for various needs for the three schools, it was reported.
Mrs. Hickam said she wanted to thank all who helped make this year's carnival such a success, particularly the Ruidoso Lions Club for building the booths, all merchants who donated bingo prizes, all parents who helped and the students who helped clean up the gym after the carnival.

MR. R. S. B.
Your account number will provide a double protection. This number, together with your personal signature, will serve as an extra safeguard for your account.

While each account will be distinguished now by a number, as well as your signature, each check will still need to be examined by an old-fashioned pair of eyes. Banking is still a "personal service" business.

These are the few simple rules that must be followed to assist both you and us in faster, safer and more accurate record keeping:

1. Use only checks that have your account number imprinted thereon.
2. Use deposit slips that have your account number printed thereon. The deposit slips will be entirely different from the type you are familiar with and have been using in the past. Please do not attach anything to these new deposit slips with staples or paper clips, just have your adding machine tape loose with the deposit slip.

Ruidoso State Bank
Capital and Surplus \$325,000.00
Ruidoso Downs Pho. ES 8-4448 — Ruidoso Pho. CL 7-5365
Member F. D. I. C.

USE THE NEWS WANT-ADS
RUIDOSO GRAVEL SERVICE
GRAVEL — SAND — EXCAVATING — TRENCHING
FREE ESTIMATES — QUALITY WORK — PHO. CL 7-4048
P. O. BOX 235, HOLLYWOOD, N. MEX. — J. B. CLOSE

REDI-MIX CONCRETE CONCRETE CULVERT PIPE WESTERN CONCRETE
Manager J. A. Burns
Phone CL 7-6120 — Hollywood, N. M.

THERE'S ALWAYS THE BEST IN T. V.
ON YOUR CABLE SYSTEM
You Get the Widest Choice of—
Sports — Drama — Comedy — Special Events
Color Spectacles — Musicals — News
ALL NETWORKS ON YOUR SET
RUIDOSO CABLE TV, INC.
— Phone CL 7-2311 —

YES The Mesclero Apache Summit Lodge IS OPEN 24 HRS. A DAY Service Station & Restaurant
10 Miles West on U. S. Highway 70

UNITED RENT-ALLS
Tools and Equipment FOR HOME, YARD & SHOP
Saws Filed and Tools Sharpened
We Give Rose Stamps
CALL CL 7-2967
Road Behind El Rancho Court

ASPHALT PAVING GRAVELING — DIRT MOVING
A. E. BEAVERS CONSTRUCTION CO.
Pho. ES 8-4885 Ruidoso Downs

LIFE AUTO FIRE LIABILITY THEFT
Auto Financing — Bonds
INSURANCE
J. H. Cooper Agency
Pho. CL 7-6800 Rec. Pho. 7-4297 Box 131
Walt Crosby Bldg. Ruidoso, New Mexico
J. H. and Mary L. Cooper

Announcing.
CHANGE OF OWNERSHIP
GLEN GREEN
Is The New Owner and Manager of **HOLLYWOOD ENCO**
(Formerly Harold's Enco Station)
The new management will specialize in expert auto service, general repair work and tune-ups.
All repair work is guaranteed.
20 YEARS MECHANICAL EXPERIENCE
Complete Stock of Famous Atlas Tires, Tubes, Batteries and Accessories
WE ANSWER SERVICE CALLS
Phone CL 7-6770 Highway 70

TO OUR CUSTOMERS—
In earlier announcements, we have kept you informed of Ruidoso State Bank's transition to electronic bookkeeping machines.
You have probably wondered about the effects of this transition on your checking account. Actually, the only change in your present routine will be the use of an account number. This account number becomes your electronic signature to these complex machines.

You will receive your account number shortly through the mail. After you receive this number, we would like you to help us by using it on all checks and deposits.

At the time you receive your account number, you will receive a supply of checks and deposit slips already imprinted with this number. By using these checks, no change in your check writing habits will be required. We will continue to furnish additional checks imprinted with your account number as you need them.

Your account number will provide a double protection. This number, together with your personal signature, will serve as an extra safeguard for your account.

While each account will be distinguished now by a number, as well as your signature, each check will still need to be examined by an old-fashioned pair of eyes. Banking is still a "personal service" business.

These are the few simple rules that must be followed to assist both you and us in faster, safer and more accurate record keeping:

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FOR COMFORT When You Want Warmth FOR EFFICIENCY From Your Appliances
THE ANSWER IS L-P GAS
For Appliances, or Butane and Propane Call
Keeth Gas Co.
Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014

Boykin Lists Sales Last Several Weeks

H. B. Boykin, salesman with Davis Developments, last week announced this list of recent sales he has completed:

To O. M. Russell, Las Castitas Cabins in upper Ruidoso; to W. D. Cunningham, the Madron Property in Navajo subdivision; to E. L. Dunnagan, Carlsbad, the Baptist tract located in first addition to Pine Lodge in upper Ruidoso; to Douglas and Ruth Spencer, San Angelo, cabins to be known as Douglas Mountain Cabins, in Ruidoso Springs addition, formerly owned by Margaret Koswell of El Paso; To E. L. Dunnagan of Carlsbad,

a river lot in Gateway, formerly owned by R. A. Barger of McCombs, Tex.; to Clyde Park, El Paso, cabin in Ponderosa Heights, formerly owned by O. M. Russell; to Richard George, house and three lots formerly owned by Mary Purnagall; to Glover McCarty, house and six lots, formerly owned by T. O. Watkins; To E. L. Dunnagan, house and six lots, formerly owned by Glover McCarty; to Rodney Balko, Earth, Tex., cabin in upper Ruidoso, formerly owned by W. A. Moore, Clovis; to J. A. Hanley and T. O. Watkins, old Captain Hotel in Capitan, formerly owned by Lewis Raines; to Lewis Raines, two lots and trailer home near Alto, formerly owned by J. A. Hanley; to Barbara Embree, Oklahoma City, lot in Country Club; To Donald Roberts, Alamogordo, lot in Ponderosa Heights; to Mr. Kissick, Las Cruces, lot in Ponderosa Heights; to E. C. Hodge, Lubbock, two lots in Ponderosa Heights; to Robert Harris, Carlsbad, lot in Ponderosa Heights; to A. L. Nichols, Roswell, three lots in Ponderosa Heights; to Mr. Seawright, Lubbock, lot in Ponderosa Heights; to Clyde Breudecker, Alamogordo, two lots in Ponderosa Heights;



ICE SKATING PARTY—One of the several free ice skating parties staged by Ruidoso business firms on Sunday evening at the Ice-O-Rama here is shown above. This photo was made when Davis Developments played host.

CIVIL RIGHTS & LEGAL WRONGS

CIVIL RIGHTS BILL OF 1963

A package of legislation called "The Civil Rights Act of 1963" now is pending in the United States Congress. The title is a misnomer. This bill is but ten per cent civil rights. The rest—90 per cent—is an extension of Federal executive power created at the expense of individuals, States, and municipalities. The bill is, in fact, the blueprint for a controlled system of life; it would establish new principles of law of drastic and far-reaching implications. Consider the bill's principal provisions: Under the cloak of "Civil Rights"—if this bill becomes law—the Federal government henceforth will dictate to whom you may sell or rent your home. If you are the proprietor of an establishment that offers goods and services for use or hire—not just public accommo-

dations (hotels, restaurants and such) but any kind of business that offers anything to the public—then, under this bill, your business would be subject to Federal Control. In like manner, the bill covers all "contractors and subcontractors" in every program or activity where direct or indirect financial aid is rendered by the government. It will apply to you: if you borrow money from or deposit money in a government-insured bank; if you are a FHA, VA or Small Business Administration loan; if you are a realtor or developer; if you are a farmer who has financial dealings with the Farm Credit Administration, the Commodity Credit Corporation, or the Soil Conservation Service; or if you have Federal license of deal with the RE or participate in any agricultural program involving Federal funds.



EMPLOYERS & EMPLOYEES

Under this Act, all employees who participate in any of these programs can be told by a Federal FEPC whom they shall hire, fire, promote and demote, and how they shall handle their employees. Under the Act Federal inspectors would be empowered to rule that racial or religious imbalance exists in a business. Thereafter, that business could not employ or promote the people it might prefer but only such "racial" or "religious" individuals as the Federal Inspector designated. The ruling could require that "racial" or "religious" balance be obtained and apply to all job classifications, to women laborers, to skilled laborers, to the secretarial staff, to supervisory employees, and to vice presidents, all alike. A Federal agency would be prosecutor, judge, jury and executioner.

ENFORCEMENT

Enforcement of the Federal Inspector's findings would be a simple matter to comply would mean the end of all investigation in Federal programs. Your loan could be called in; you could be stripped of further loans from banks or financial institutions insured by the government and you could be prevented from taking part in any business that had to do with Federal financing. In certain industries, an employer could be jailed without the protection of a jury trial. And that is only part of it.



PROFESSIONAL AND SMALL BUSINESS

"The Civil Rights Act of 1963" would also bring under Federal control individuals and businesses never before thought to be constitutionally subject to such restrictions. Under the bill's Title II, any person who pays a business license to a State or municipality could be included. Thus, the Act brings under Federal supervision almost every profession and every business—lawyer, realtor, small establishments, doctors, restaurants, gasoline stations, theaters, hotels, motels and lodging houses. The smallest "soda fountain" would be covered.



SCHOOLS

The bill goes even farther. If this Act should become law, between 100 and 200 statutes now in effect would be amended. Everyone who has dealings with Federal educational programs and institutions would be subject to new requirements. Under the provisions of the Act, the United States Commissioner of Education could influence the transfer of children from one school to another—back and forth—until racial balance and religious balance existed. "The correction of 'racial imbalance' is of such importance to the Nation that the measure appears eight times in a single brief section of the bill. Under the authority proposed in connection with Federal financing, school lunch programs, research programs, the building of school buildings—virtually all such programs and organizations would be subject to new Federal controls.



VOTERS

Nor is that all. The bill boldly seeks for the Justice Department unprecedented powers to gain Federal control of the electoral machinery. In 1961, the United States Commission on Civil Rights recommended—contrary to express provisions in the Constitution—that the Federal government impose new control over the qualification and registration of voters. "The Civil Rights Act of 1963" would implement these recommendations. It follows, then, if this Act were made law, a politically-minded Attorney General could go into an area where the voting laws are close and win the election. See how it would work? The language of the bill allows the Attorney General, at his own discretion, to file a certification of "racial" and "religious" imbalance in any election where thousands of voters. The ballots, then, could be cast and counted and the election won, even though the Attorney General's action, later, were determined by the Courts to have been invalid.



UNIONS

The bill goes on in giving the Federal government new control over the hiring, firing, promoting, demoting and payment of employees, the Act also would give Federal Commissioners new powers to destroy age-old liberties of the individual and to cast off constitutional restraints upon Federal power. The bill would intimately and immediately affect every parent of school-age children; every businessman, every professional man, every home-owner, and every wage earner in the United States. Many of the provisions of the Act, in our view, violate the Constitution of the United States. They are also contrary to existing decisions of the Supreme Court of the United States. But, no one can forestall what the Supreme Court would hold, if Congress were to make "the legislative finding" in the areas mentioned—that is, if "The Civil Rights Act of 1963" were passed by Congress.



EVERYONE

A careful reading of this Civil Rights Act of 1963, we believe, will convince the impartial citizen that the administration is here proposing, under an emotional and racist appeal to civil liberties, to destroy age-old liberties of the individual and to cast off constitutional restraints upon Federal power. The bill would intimately and immediately affect every parent of school-age children; every businessman, every professional man, every home-owner, and every wage earner in the United States. Many of the provisions of the Act, in our view, violate the Constitution of the United States. They are also contrary to existing decisions of the Supreme Court of the United States. But, no one can forestall what the Supreme Court would hold, if Congress were to make "the legislative finding" in the areas mentioned—that is, if "The Civil Rights Act of 1963" were passed by Congress.

THE SO CALLED "SOFTENING AMENDMENTS" PROPOSED BY ATTORNEY GENERAL KENNEDY DO NOT ACTUALLY CHANGE THE EFFECTS OF THE BILL.

WRITE CONGRESS

If you do not want such controls to apply to you, if you do not want your personal liberties snatched from you in the areas covered by the bill, if you want to preserve liberty under the law, then write to your Senators (both of them) and to your Congressmen, today. Ask them, earnestly, to vote against this legislation. Tell them the truth, that 99 per cent of the

THE CO-ORDINATING COMMITTEE FOR FUNDAMENTAL AMERICAN FREEDOM
 Suite 520 • 301 First Street, NE • Washington, D. C.
 WILLIAM LOEB, Manchester, N. H. Chairman
 JOHN J. SYMON, Richmond, Va. Director

ROBBERY IS CHARGED TO MESCALERO YOUTH

Willard Michael Evans, 19, Mes-calero, has been charged in Albuquerque by the FBI with burglarizing the Mescalero tribal store last July 23. U. S. Atty. John Quinn said Evans was arrested last Saturday and arraigned before U. S. Commissioner

Mrs. Tom Charles at Alamogordo

He is being held for U. S. District Court action in lieu of \$1,000 bond. Mrs. Leona M. Scott has joined the sales staff of Locke Realty. Mrs. Scott has had special training in real estate at the University of New Mex-

PAGE TEN
Ruidoso News
 Friday, November 15, 1963
 job and has also had varied experience in the business world. Mrs. Locke reported.
 First Monday, Dollar Days start Dec. 2.

ANY SCHOOL STUDENT

In Ruidoso
 May Ice Skate
 At The
School Discount Rate
 With the Above
 Pass Properly Signed

RUIDOSO SCHOOL STUDENT PASS

ICE-O-RAMA
 RUIDOSO DOWNS, NEW MEXICO

Student's Signature _____
 School Principal's Signature _____

SCHOOL STUDENTS

Clip this coupon, sign it, and have your school principal sign it. This is a permanent pass to give you the special school discount for ice skating.

ICE-O-RAMA

make it easy...make it quick

NEW HOLSUM GOLD'n ROUND BREAD'S THE TRICK!

Cut a slice of GOLD'N ROUND BREAD in two. Place half on plate. Trim ears from other half. Spread cream cheese over all, arrange ears in place, use stuffed olive slice for eyes.

GOLD'N HOLSUM ROUND

NEAL PUMP & ELECTRIC
 Phone CL 7-6836
 We Are Also Equipped With One of The Most Modern Pipe Thawing Machines

STOP FROZEN PIPES
 Electric Heating Tape easily wrapped on pipe prevents freezing. Built-in thermostat saves current. Insulate with WRAP-ON INSULATION to save heat. All sizes stocked \$3.95 SEE US TODAY.

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Pinto Beans
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Kimbell's
4 Lb. Bag **47c**
Children's Coloring Books
Now! At This Low Price
EACH **10c**

TOP QUALITY MEATS
ARMOUR'S ALL-MEAT



WEINERS 1 Lb. **49c**
Pkg.
Brick Chili Glover's LB. **39c**
BACON Peyton's 1 Lb. **45c**
Pkg.

PORK ROAST Fresh Pork 29c
Pkg.
PORK STEAK Fresh Pork 39c
Pkg.
SIRLOIN STEAK Choice Beef USDA 89c
Pkg.
BEEFLIVER Fresh Sliced 33c
Pkg.

Best Value
FACIAL TISSUE **29c**
4 Roll Pkg.

Price's Meadowgold
COTTAGE CHEESE **29c**
1 Lb. Ctn.

Price's
ORANGE DRINK **29c**
1/2 Gal. Ctn.

Price's Meadowgold
CREAM BUTTER **79c**
1 Lb. Pkg.

TISSUE
CATSUP
CORN
SWEET PEAS

Kim Facial Tissue 400 Count Box **5 FOR \$1**
Del Monte Tomato Catsup 14 oz. Bottle **6 FOR \$1**
Del Monte Cream Style or Whole Kernel No. 303 Can **6 FOR \$1**
Del Monte No. 303 Can **6 FOR \$1**

Assorted
SPONGES **57c**
12 Sponges In A Package

Buy 1 Pair
MEN'S SOCKS FOR **79c**
Buy Another For 1c Both For Only 80c

Blair
HAIR SPRAY **96c**
Reg. \$2 Val. Tax Included

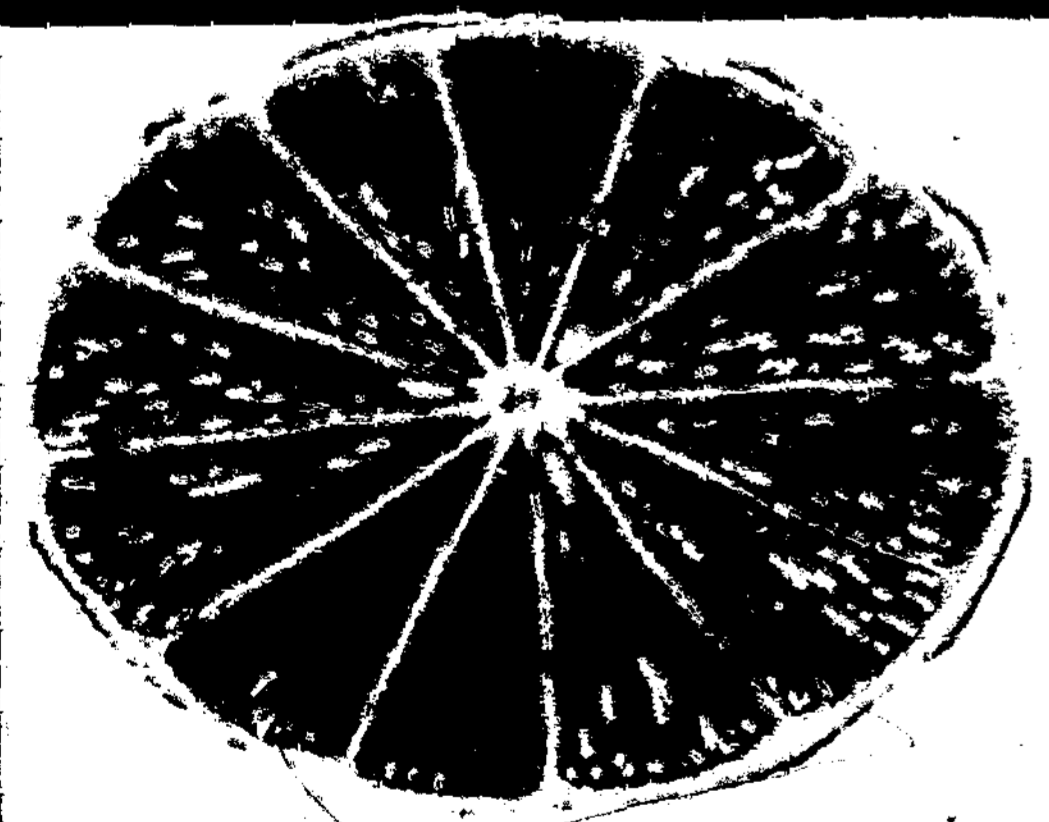
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TOYS **77c**
Values Up To \$1.50. Only

\$7.00 SUPER SPECIAL When You Purchase \$7.00 or More. You Can Purchase—

MORTON'S SALAD DRESSING Full Quart Jar **19c** Cigarettes Excluded

PINEAPPLE- GRAPEFRUIT DRINK Del Monte 46 oz. Can **3 FOR \$1**

Tomato Soup Campbell's No. 1 Tall Can **2 FOR 21c**



— FARM FRESH PRODUCE —
RUBY RED Grapefruit Florida Fancy LB. **10c**

YAMS East Texas Ocean Spray 10c
CELERY Pascal 12 1/2c
CRANBERRIES 1 lb. Pkg. 33c
PECANS Georgia Stewart 39c
BRAZIL NUTS 39c
PEANUTS Fresh Roasted 39c

Morton's Assorted **CREAM PIES** **39c** FAMILY SIZE
Tree Sweet — 6 oz. Can **ORANGE JUICE** **3 FOR 79c**

PRESERVES Ma Brown Ass't Flavors Plus FREE Pt. Jar of Ma Brown Pickles — 2 Lb. Jar **59c**
PUMPKIN Libby's No. 2 1/2 Can For Those Delicious Pumpkin Pies **21c**
CRACKERS Cracker Barrel 1 Lb. Box **23c**

Lady Vanity **HAIR DRYERS** 4 Heat Settings **\$6.99** With \$25.00 In Cash Register Tapes



At the Hospital
Visiting hours: 2 to 4 p.m., 6 to 8 p.m.
Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

John Thomas, Ruidoso Downs, Caroline Polaco, Emma Herrera, San Patricio, Mary Ann Edwards, Mrs. Keeble Hill, Mary Ann Jennings, Wesley Pounds, Bill Blirman, Ruidoso Mariano Aldaz, Ft. Stanton, Sue Henson Roswell, Armon Shurtcut, Alto Douglas Hawkins, Taylor Henry Shields, Mesalero, Helen French, Phyllis McGuire, Howard Bell, Hollywood, Patsy Sears, Viola Zamora

Clayton and Helen Bennett have authentic Indian Jewelry, Apache Craft, Navajo Rugs, Beaded Indian Work. Old Indian Jewelry out of pawn Lay away now for Christmas. West on Hwy 70, CL 7-3300.

Louis Philippe of Ruidoso does not sell curtains, cosmetics or drugs. Photography is his business, exclusively.

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY
Office of the Commissioner of Public Lands
Santa Fe, New Mexico
Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat 557) approved June 20 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11 o'clock a.m., on December 2 1963, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or franchises and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1964, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser unless already paid to the State. All other rentals or payments, if any, are reserved to the State.)

HALF NO 4353 ALL of Section 36, Township 10 South, Range 17 East, All of Section 32, Township 10 South, Range 18 East, N.M.M., containing 1,280.00 acres, more or less, according to the government survey thereof (COMMON SCHOOL LANDS)

These lands are located approximately 2 miles North and Northeast of Tinnie, New Mexico.
Said above-described lands have been appraised at \$800 per acre, and no bid for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his authorized agent, the sum of \$200.00 to apply on costs of appraisal and advertising; plus five (5%) per cent of the appraised value of the lands, and the sum of \$3,700.00, which is the appraised value of the improvements, to be held in trust by the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.
The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 5th day of September, A. D. 1963

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico

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BRISK autumn BARGAINS

CRUSADER MILK 1/2 GAL CARTON 39¢

- | | |
|---|-----------|
| LUNCHEON MEAT Bif or Mor 12 oz. Can... | 43¢ |
| CORNER BEEF 12 oz. Can... | 2 FOR \$1 |
| BEEF STEW 24 oz. Can... | 59¢ |
| ROAST BEEF 12 oz. Can... | 2 FOR \$1 |
| CHILI NO BEANS 24 oz. Can... | 59¢ |
| BEEF STEW 15 1/2 oz. Can... | 3 FOR \$1 |
| VIENNA SAUSAGE 4 oz. Can... | 5 FOR \$1 |
| TAMALES With Sauce 15 1/2 oz. Can... | 3 FOR \$1 |
| CHILI NO BEANS 15 1/2 oz. Can... | 39¢ |
| POTTED MEAT 15 1/2 oz. Can... | 5 FOR \$1 |
| CHILI 15 1/2 oz. Can... | 3 FOR \$1 |

LONNIE'S CHOICE
Round Steak 89¢

FRESH GROUND HAMBURGER 3 lbs. 69¢

Hill's Bros. Cannister COFFEE ALL GRINDS 63¢

BACON WILSON'S 1 LB. PKG. 47¢

POTATOES New Crop Russets 10 LB. BAG 29¢
100 Lb. Bag — \$2.89

WAFFLE SYRUP Kimbell's 24 oz. Jar 43¢ **CANNED POP** Shasta All Flavors 10 FOR \$1

BISCUITS Kimbell's Sweetmilk or Buttermilk 10¢ **OLEO** Wilson's — Golden Brand Pound 15¢

EGGS CLARY'S GRADE A MEDIUM DOZEN 39¢

PEACHES Hunt's Halves or Slices 2 1/2 Can 29¢ **GREEN BEANS** Del Monte 303 Whole 3 FOR \$1

SWEET PEAS Mission 303 Can 19¢ **RANCH STYLE BEANS** Tall Can 2 FOR 29¢

DOG FOOD IDEAL TALL CAN 7 FOR \$1.00

- Washington Delicious,
Extra Fancy, Large
- Apples** LB. 15c
 - BANANAS** 2 LBS. 25¢
 - ORANGES** LB. 17¢
 - LETTUCE** LB. 17¢
 - PEANUTS** Roasted LB. 39¢
 - PECANS** New Crop LB. 49¢

LONNIES

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