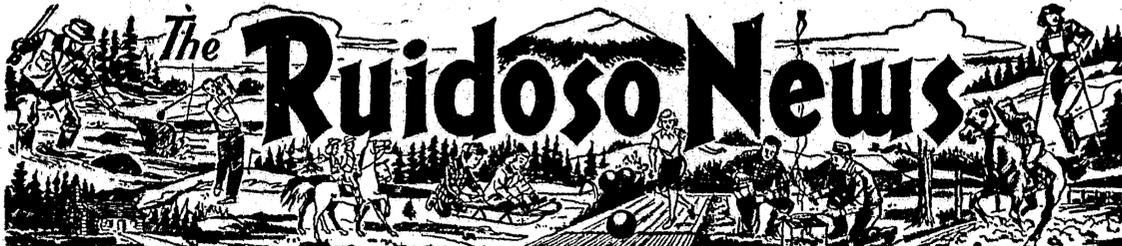


Clarke Insurance Agency

To help YOU decide on your "best buy" in life insurance... You need a competent, conscientious life insurance representative. Your General American Life representative is well qualified to help you. And besides helping you make the choice that's right for you and your family, she can help you take advantage of LOWER RATES.



VOLUME 17, NUMBER 40

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, MARCH 29, 1963

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.00 per year in Lincoln County; \$3.50 Outside County

The Merchants Challenge
Golf Matches Will Begin
Friday Afternoon.

Rules, schedule of play, etc., are posted at Cree Meadows Golf Course Club House.

DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Phs. CL 7-4255



Around Town

—By Nosey Waters—

We were getting ready to write a piece in this column about the fine job Mrs. Della Hale is doing as State Department President of the New Mexico American Legion Auxiliary and the resultant publicity the Ruidoso area is getting because of her good work when we noticed in A. E. Hunt's column of Chamber of Commerce Sparks that he had beat us to the punch. Take a bow, Della. . . . We tried to report in this column recently that El Rancho Courts was getting a face lifting and renovation and the lines were so scrambled, so we'll try again to give a boost to the Jones' for the job they're doing. . . . Formal announcement is to be made next week of the purchase of Park Motel from Mr. and Mrs. John Smith by two couples from Tulsa, Okla. . . .

State Representative Stanley Brasher, Democrat from Bernalillo County, said in Albuquerque last week, when summing up the sessions of the twenty-sixth legislature, "It seems to me," he said, "that the people of New Mexico would have been much better off if there had been no legislative session at all." . . . The January-February issue of El Asegurador, a magazine published for New Mexico insurers, has a picture and biographical sketch of Billie Clarke of Ruidoso. . . .

Mrs. Eve Ball, just returned from a visit to Tucson, Ariz., reports Jon Welch, well known here, is managing a couple of big ranches owned by Buford Yarborough, and which comprise 130 sections. One is the Del Rio ranch, the other is the Wineglass. The Del Rio ranch is on the famed Del Rio spring which provided water for many years for the town of Ashcroft, and also for the Grand Canyon. The two ranches are where some very fine quarterhorses and thoroughbreds are raised. Mrs. Ball said she reported she enjoyed a horseback tour of the big spread while there. . . . Mrs. Frieda Bryan Hyatt has a story coming in the May issue of New Mexico magazine on how Ruidoso began. . . .

New flash: Fred Greenwell has been re-elected Exalted Ruler of the local Elks Lodge—more about this later. . . . Pat Lamb of the News, visiting with the new Elton Air Line officials in Roswell Wednesday learned that Elton plans regularly scheduled flights into Ruidoso when the race season begins. . . . Pat, interested in aviation, was recently elected commander of the newly formed CAF Cadets here. More about this later, too. . . .

Red Cross Roll Call Is Underway

The annual Roll Call for Red Cross membership is underway this month across America. . . . In Ruidoso there is no organized campaign, but there have been letters mailed to prospective donors, asking contributions, and members of the Ruidoso Key Club, an organization of high school boys sponsored by the Kiwanis Club of the Ruidoso Valley, will be making personal solicitations of merchants who are located on Sudderth Drive Friday afternoon this week. The youths volunteered to help in the drive. . . .

Anyone overlooked by the letters, or by the personal solicitation by the Key Club members, and who wishes to make a donation to the 1963 campaign may send, or bring his or her donation to the Ruidoso News office. . . .

FUNERAL HELD SUNDAY FOR GRANDDAUGHTER OF RUIDOSANS

Funeral services were conducted Sunday afternoon in Malakoff, Tex., for Mary Elizabeth Royall, aged 4, the adopted daughter of Mr. and Mrs. Dan M. Royall, Jr. Attending the last rites from here were the child's maternal grandparents, Mr. and Mrs. Vic Lamb and her uncle and aunt, Pat and Wendy. "Liz," as she was affectionately known to many Ruidosans, died of an overdose of medicine which she took without knowledge of her parents. . . .

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Jerry Story, Roswell, parents of a girl born March 18, wt., 6 lbs., 12 1/2 ozs. . . . Mr. and Mrs. Rex Whitely, Ruidoso, parents of a boy born March 24, wt. 8 lbs. . . . Mrs. Bill McCarty, Ruidoso, parents of a girl born March 26, wt. 5 lbs., 1 oz. . . . 1963 SCORE TO DATE—GIRLS BORN—18 BOYS BORN—4



HAPPY TRIO — Three happy fellows are caught by the News camera as "Tex" Barron, center, hands Ruidoso-Hondo Valley C. of C. President L. C. Crews, on right, a check for \$1,000. The check came from Ruidoso Downs race track, of which Barron is now the manager. At left, wearing a smile equally as broad is C. of C. Manager A. E. Hunt. The large check, believed to be the biggest ever given the C. of C., was deposited in the Ruidoso Downs branch of Ruidoso State Bank early Saturday following the welcome supper held in Barron's honor by the C. of C. Friday night at Carrizo Lodge.

RUIDOSO DOWNS GIVES C. OF C. SURPRISE CHECK FOR \$1,000

What was originally designed as a welcome party for the new manager of Ruidoso Downs race track at Carrizo Lodge here last Friday night ended up as a surprise to the sponsors, the Ruidoso-Hondo Valley Chamber of Commerce. . . .

Quinton "Tex" Barron, former New Mexico State Fair manager who was signed as manager of Ruidoso Downs early this year, and his wife, Loretta, were honored guests in a get-acquainted steak supper at Carrizo Lodge with the C. of C. playing host. . . . As a finale, Manager A. E. Hunt of the C. of C. called on Barron for a few remarks—and he brought a standing ovation for himself and the race track he manages when he presented his talk by presenting C. of C. President L. C. Crews with a check for \$1,000. . . .

Ski Patrol Rescues Fellow Member After Tumble Down Baldy's Slopes

Five members of the ski patrol of Sierra Blanca's winter resort were involved in a dramatic rescue of a fellow member who tumbled 200 feet down the rocky slopes of Baldy Sunday afternoon. . . .

Funeral Is Held In Roswell For Mrs. Craig

Mrs. Ida Mae Craig, 61, a resident of Roswell and Ruidoso Downs for 20 years, died Sunday at St. Mary's Hospital in Roswell after being in ill health for several months. . . .

Dr. R. L. Annala announced this week that his office will be moved Monday, April 1, into the new building designed and built by Ben Donathan. The new office building is two doors north from the Beall dental clinic. . . .

Work Halted On Water System

J. J. DiPaolo of the "D" Construction Company was stopped early Wednesday morning from beginning the construction of the Village of Ruidoso Downs water systems project by Dan Griffith, developer of Spring Park Addition. . . .

200 Students Of Foreign Lands Tour Ruidoso

Elve bus loads of about 200 foreign allied students visited in Ruidoso last Sunday and toured the area. The orientation trip was arranged by Lt. Col. Ralph M. Powers of Fort Bliss where the students are undergoing training. . . .

Man Is Charged With Writing Fraudulent Checks

Village Marshall T. J. Sanders and Deputy Sheriff Clyde Atwood arrested Lawrence Latner Saturday on a charge of issuing fraudulent checks in the Ruidoso area. Latner was transferred to the Lincoln County jail at Carrizo Saturday afternoon by Sheriff Glenn Bradley. . . .

FLU CASES NOT INCREASING; VISITING AT HOSPITAL TO BE REGULATED

George Owens, manager of the Ruidoso-Hondo Valley General Hospital, announced this week that while the hospital was not running at capacity that visiting in the hospital had been regulated or restricted to members of the immediate family of the patient. . . .

PLANS FOR HOLY WEEK TO BE DISCUSSED BY MINISTERIAL ALLIANCE

The Rev. Grady McCullough, minister of Community Methodist Church here, announced this week that the regular meeting of the Ruidoso Ministerial Alliance would be Monday, April 1, at Wattle's, 12:00 noon. . . .

Ruidoso Downs Village Faces \$16,000 Suit

Matotan and Associates of Albuquerque, filed suit for \$16,000 against the Village of Ruidoso Downs in Carrizosa, Wednesday, March 20. . . .

BAND TO PORTALES

The Ruidoso School Band will participate in the District Band Festival at Eastern New Mexico University, Portales, March 30. . . .

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SIERRA BLANCA TO END SKI SEASON UNLESS ANOTHER SNOW FALLS

Additional 1c Sales Tax Goes Into Effect April 1

New Mexico consumers of products and services will be paying another 1c per dollar sales tax beginning Monday, April 1. The new tax was passed by the 28th legislature as an emergency measure to finance the state's fiscal budget. . . .

Ask Payments Be Halted On Fire Hall

John Niles, New Mexico State Fire Marshall of Santa Fe, demanded that payment be halted on a new fire hall building in Ruidoso Downs when he met with Mayor E. E. "Brother" Miller, Village Water Commissioner Max Oliver, Village Fire Chief Ron Shriver and C. L. Wright, assistant fire chief Monday, March 25. . . .

Downs Drive-In Opens For Season

J. C. Cappa this week announced the opening of Downs Drive-In Theatre on U. S. Highway 70, opposite the race track entrance, for the 1963 season. . . .

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Funeral Of Year-Old Niece

Mr. and Mrs. E. V. Morris and Mr. and Mrs. Delmar King, all of Ruidoso, attended funeral services in Arto in early this week for the one-year-old niece of Mrs. Morris who passed away at 6 p.m. last Sunday afternoon in an Arto hospital. . . .

Assessment Sewer District No. 1 Plans and Specs Get Okay By State

Village Clerk-manager James I. Hine and Village Engineer Quinton E. Daniel were in Santa Fe early this week where plans for special assessment Sewer District Number One were inspected and approved by the State Department of Public Health. . . .

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MRS. MARGARET CARLOCK

Grand High Priestess To Visit Ruidoso Saturday

Mrs. Margaret Carlock, Grand High Priestess of the Ladies' Oriental Shrine of North America, who has been making her official visit in El Paso this week, will be a visitor in Ruidoso Saturday this week. A coffee will be held in her honor at Jack's Waffle Shop from 9 to 11 a.m. on Saturday, Mrs. Clara Jester, Mrs. James Munn, Mrs. Ed Lane and Mrs. B. Knox are the hostesses for the coffee and invite all Ruidosans, Eastern Stars, Shriners and their wives to meet Mrs. Carlock, who is from Alexandria, Va. . . .

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Unless the Ruidoso area gets another big snowfall within the next few days, the 1962-63 ski season will end on the slopes of Sierra Blanca on Sunday evening this week. John A. Lyons, manager, reported this mid-week. . . .

He said the final week-end of skiing will find the lower slopes poor to fair, but the upper slopes will be good. . . . He estimated from 25,000 to 30,000 skiers enjoyed facilities of Sierra Blanca in the four month season that ran from Thanksgiving until this week-end this winter. . . .

"We will continue to operate the gondola lift as well as the restaurant for sightseers on Saturday and Sunday the rest of this spring, then will stop up this operation to cover the full week in the summer when Ruidoso's vacationers and horse racers are here," Lyons said. . . .

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LIP SMACKIN'
REALLY
GOOD EATIN'
Fresh—Stone Ground
Whole Wheat Flour, 5 Lbs. — \$1.25
Corn Meal, 5 Lbs. — \$1.25
Cracked Wheat Cereal, 5 Lbs. — \$1
CARMON PHILLIPS
OLD MILL
Gifts — Cameras — Film — Books — Records



LINDA SUE LUALLIN

Miss Susie Luallin, John F. Palmer Betrothal Revealed

Mr. and Mrs. A. W. Luallin of Ruidoso are announcing the engagement of their daughter, Linda Sue, to John F. Palmer, son of Mr. and Mrs. Marion J. Palmer of Poplar Bluff, Missouri. A summer wedding is planned.

WCSU Sub-District Meeting Slated Wednesday, April 3

The White Mountain Sub-District meeting of the Woman's Society for Christian Service will be held in Carrizozo on Wednesday, April 3, at 10 a.m. at the First Methodist Church there. Miss Elliott, a Deaconess from Houtchen Settlement in El Paso, will be the main speaker. It has been reported.

National President Of Legion Auxiliary Visits Ruidoso

By ELSIE WILLIAMS (Ruidoso News Staff Writer)
The official visit of the National President of the American Legion Auxiliary, Mrs. Ollie L. Koger of Topeka, Kans., to the Department of New Mexico in Ruidoso last week-end was termed a very successful affair, according to Mrs. Della Hale of Ruidoso, state president of the organization, and Mrs. Eliza Taylor, president of the Ruidoso Auxiliary Unit 79, who with other department and district officers hosted the visit.

News of Women
SOCIAL, CHURCH AND CLUB NOTES

Monday Afternoon Lunch and Games At Woman's Club
Hostesses for the regular Monday afternoon luncheon and games at the Ruidoso Woman's Club for April 1, will be Mrs. Ova Mae Edwards, phone CL 7-6923 and Mrs. Jack Kannady, phone CL 7-6625. Those planning to attend are asked to call either one of the hostesses and make reservations.

On Monday last week, Mrs. Cecil Jennings and Mrs. Jense Perette were the hostesses and there were six tables of bridge and canasta. It was reported.

Capitan 4-H Club Reports Recent Group Activities

A recent regular meeting of the El Capitan 4-H Club was held in the home of Willa Edgar. A film on "Story of the Breeds" was shown by County Agent Ralph Dunlap, with a discussion following. The meeting was called to order by president Willa Edgar with Mary Lockhart leading the 4-H Club pledge. Reports of talks given at a Parent-Teacher organization meeting were given, and at the end of the meeting a tape recording of the program was heard.

Mary Lockhart and Willa Edgar gave a demonstration on "Proper Equipment for Muzzling." It was announced that the next meeting would be held in the home of Jan Randle on April 8.

During the National 4-H Club Week in the early part of March, the El Capitan 4-H Club had charge of the program for the Parent-Teacher organization meeting. Club members taking part in the program were Alma Walker, Eva Rosenblatt, Jane Dean, Pam Hall, Judy Province, Buddy Hall, Fred Province, Walter Rosenblatt, Steve Bowden, Zana Hall, Jan Randle, Willa Edgar and Mary Lockhart. County Agent Ralph Dunlap also spoke. At the conclusion of the program the group sang the state 4-H Club song. Alma Walker presided at the meeting. It was reported.

RHS Student Council Officers Attend Meet In Carlsbad

State High School Student Council Officers met in Carlsbad last week-end. Ruidoso student council officers attending the Carlsbad meet were Nancy Smith, Cheryl Curry, Molly K. Harris and Lois Lane. Mrs. Jessie Hawkins and Virgil Whittington were sponsors who accompanied the students.

Xi Alpha Rho Members Assist In Pledge Tests

Members of Xi Alpha Rho chapter of Beta Sigma Phi this week assisted pledges of the newly formed chapter, Gamma Rho, with their tests. The group met in the home of Mrs. Dave Parks last Monday night. A discussion was held during the business meeting on sending members to the state convention in Alamogordo in May. Each member of the chapter was asked to bring children's clothing to the next meeting which will be given to needy children at Nob Hill School. Mrs. Till Thompson presented three books of Gold Bond Stamps which will be used to exchange for musical instruments for the high school band here.

D and D Beauty Salon

Take advantage of these Specials
Make appointments now
For your Easter Permanent
Reg. \$15.00 — Now \$12.50
Reg. \$12.50 — Now \$10.00
Reg. \$17.50 — Now \$15.00
CLAIROIL RINSES:
LOVING CARE, SILK and SILVER
Rinse, Shampoo and Set \$3.75 plus tax
One Block West of High School In The Gateway
For Early or Late Appointments Call CL 7-6186
Walk-In Appointments.
"We Need Your Head In Our Business"

Wilknit Guaranteed Hosiery
Nationally Advertised In Leading Fashion Magazines
Dealer —
PAUL R. THOMPSON
CL 7-2966
Beautiful Hosiery — Exclusive Lingerie



AUXILIARY OFFICERS—Pictured above are some of the American Legion Auxiliary officials in Ruidoso last week-end. The group is pictured in the lobby of the Holiday House where the out-of-town ladies were staying and where a brunch was held Saturday morning. From left in top photo are, Mrs. Della Hale, Ruidoso, Department President of the Auxiliary in New Mexico; Mrs. Ollie L. Koger, Topeka, Kans., National President of the Auxiliary, and Mrs. Ivan Gill, Roswell, Chapeau Departmental of New Mexico. In the lower photo are from left, Mrs. Hale, Mrs. Koger, Mrs. Ralph Burnworth, Roswell, National Executive Committee Woman from New Mexico, and Mrs. Maurice Kubby, El Paso, Department President of Texas. The photo was taken as the women were gathering for the brunch.



"COME AS YOU ARE"—Members of the Ruidoso Woman's Club had a "Come as you are" breakfast at the club building Friday morning last week. Members of the ways and means committee began picking up unsuspecting members at 6:30 a.m. and brought in car loads of women who came in their robes as they were caught by surprise. The above photo shows some of the women attending, from left, front row, Mrs. Jack Hiltchens, Mrs. Danny Robinson, Mrs. Hugh Saxton and Mrs. George Gardenhire. Back row, from left, Mrs. Joe Coe, Mrs. Carl Longbaugh, Mrs. R. K. Knox and Mrs. Les Crews.

Honeymoon Club

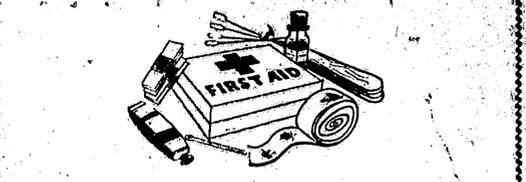
Mr. and Mrs. Robert Enders of 3419 Georgia N. E., Albuquerque, spent their honeymoon in Ruidoso last week-end staying at Whispering Pine Cabins. Mrs. Enders is the former Lorraine Fromm, daughter of Mr. and Mrs. Charles Wals of Chicago, Ill. Mr. Enders is the son of dancing, playing or reciting. Refreshments of congealed salad and crackers, nuts, mints, coffee and tea were served at the close of the meeting.

New Officers Elected This Week By Phi Chapter

Phi Chapter of Beta Sigma Phi in a meeting held Monday night this week in the home of Mrs. Tom Choate, elected officers for the next club year. Those elected include Mrs. Howard Tate, president; Mrs. Dick Parsons, vice-president; Mrs. Bill Dean, recording secretary; Mrs. Eddie Biddens, treasurer; Mrs. Howard Bell, corresponding secretary; Mrs. Jim Wimberly, extension officer; Mrs. Bob Lee, co-ordinating committee, and Mrs. John Matthews, civil defense.

The program for the evening was presented by Mrs. Choate and co-hostess, Mrs. Eddie Biddens and was on "Amateurs." A special feature in the program was the Amateur Minute, with each member giving a minute long performance of singing.

Unbelievable Low Price!
Easy Terms
Encore
by the makers of STANTIRE Diamond Rings
FIERY 4 CARAT OF DIAMONDS \$79.50
1/2 Carat \$107.50
1/2 Carat \$144.50
FREE 30 DAY INSPECTION
"The Friendly Shop In The Friendly Village"
JEWELRY **Whitlock's** GIFTS
BUZZ & MARGIE Owners HUGH SAXON Watch Repairs



FIRST AID BEGINS AT HOME!
When an accident occurs, it's too late to go down town for First Aid Supplies

That's why your medicine cabinet should be checked at regular intervals to see that it always contains the things you will need for an emergency.
Yes, First Aid begins at home so give your medicine chest a check-up today, and then come here to replace the items you need.

BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO
"One Block East of the Post Office and Just As Reliable."
—CLOSED SUNDAYS—

Jane Prather, James Danley Wed In Ruidoso

Jane Williams Prather, daughter of Mr. and Mrs. Jesse Williams of Anthony, N. M., and James Danley, son of Mr. and Mrs. Bill Danley of Alamogordo, were united in marriage at 4 p.m. Saturday, March 23, in the Community Methodist Church with Rev. Grady McCullough officiating. A reception was held at the Villa Inn Motor Hotel immediately following the ceremony. The couple is now at home in Esperanza, Tex., where Mr. Danley is operating a large irrigated farm.

Rummage Sale, Saturday, April 6th, 9 a.m. American Legion Hall.

WHEN IN RUIDOSO—GO WESTERN!
2-PIECE SUMMER ARNEL DRESSES
SURF 'N SPORT WASH 'N WEAR \$5.98
POM-POM ORIGINALS PATIO DRESSES
SMITTY'S SHOPPE

SHRIVER'S SHOPPING CENTER
Friday-Saturday Specials

- Breast O' Chicken TUNA 4 cans \$1
- Kennel Ration DOG FOOD 2 cans 29c
- Grade A Large EGGS doz. 49c
- Kim DOG FOOD 7 cans 49c
- 10 Lb. Bag POTATOES 35c
- Elgin OLEO 2 lbs. 28c
- 2 1/2 Size Sun Drenched PEACHES 4 cans 98c
- BISCUITS 6 CANS 49c
- 5 Lb. Size SORGHUM SYRUP . . . \$1.09
- BACON 2 lbs. 78c
- Fresh Killed HENS . . lb. 29c
- SALT PORK BACON . lb. 29c
- Home-Made SAUSAGE, lb. 49c
- PORK ROAST LB. 35c

Double Frontier Stamps on Wednesday WE GIVE FRONTIER STAMPS RUIDOSO BOWNS



Around
Hi Skool

by
RITA SMITH

Senior Play
The class of '63 will present "Bull In A China Shop" for the senior play production. It is a 3-act mystery comedy with laughter involved for everyone.

The members of the cast are: Rosemary Badillo, Frank Potter, Joe Moore, Tom Tully, Sandy Jones, Wendy Lamb, William Howard, Jo Ann Filleman and Wes Clark. Stage Production Manager is Gary Russell. Mr. Stan Stewart and Miss Alix Hargrave are the directors. The date for the play has not been set yet.

Junior Rings
The members of the junior class are still impatiently awaiting the arrival of their class rings. The rings were to be here in February, but as yet they have not arrived. They are expected any day, and we all hope they do come. Lately the disposition of the class over this order has not been too happily displayed. The juniors have changed the R. H. S. tradition of the rings, ordering a blue stone set ring this year.

Report Cards
Report cards were handed out Wednesday of this week. The seniors received their cards from Mr. Valliant, principal. Low grades were urged to be improved before graduation arrives.

State Conventions
The R. H. S. delegations to the State Student Council Meeting, and the State F. H. A. convention told of interesting, educational and fun trips this past week-end. The F. H. A. girls convention was



PRESENT FLAGS TO SCHOOLS—Mrs. Ollie Koger, National President of the American Legion Auxiliary, awarded new fifty star U. S. flags to three area school systems during a conference held at Chaparral Hotel last week-end. From left are: Al Boukey of Hondo; J. Howard Morris, Superintendent of Ruidoso Municipal schools; Herbert Traylor, principal of

Nob Hill elementary school; Mrs. Koger; Marvin B. McGuire, principal of Ruidoso Junior High; Frankie Silva, Capitan schools, and Pat Valliant, principal of Ruidoso High School. Standing behind group on left is Tony Gentia of Alamogordo, District 5 Commander and Ed Lane, Ruidoso Post Commander on the right.

on charm. Interesting general sessions and discussion groups highlighted the trip.

The Student Council convention theme was "Our World - If We Can Keep It". John Viebranz, state president, gave a speech on this topic, and gave all in attendance ideas on bettering America. He stated that it was the job of all teenagers to keep the United States the number one nation. John was one of the two delegates from New Mexico to attend a conference in Washington, D. C. this past year. It may be interesting for everyone to know that he was one of the top three in the nation with his debate and speaking at this conference. Next year's Student Council Convention will be in Farmington. The national convention this year will be held in Ann Arbor, Mich.

Golf Team
The golf team will travel to Carlsbad this week-end for a tournament against several of the schools in the Southeastern part of the state.



NAMED ASSISTANT D. A. — Jack Underwood, Albuquerque attorney, left, is shown visiting with his predecessor, Richard Parsons, former assistant district attorney here who has resigned to give full time to his legal practice. Underwood, a former Lovington mayor, will assume Parsons' position of assistant district attorney later this spring. He will move here with his family shortly, he said.

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One Block West of Navajo Lodge
(Same side of the street)
Contractors — Phone CL 7-5045
Lighting Fixtures — Lamps
Bonded — Licensed

25 Years Experience in Electrical Contracting

FRIDAY AND SATURDAY SPECIALS



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FOODLINER**

We Give "J. & N." Green Stamps

Phone CL 7-3115 — Mechem Drive, Plenty of Parking Space — Ruidoso

MARCH 29-30

- FROZEN FOODS -

Ice Pack — Whole

**FRYERS 29¢
POUND**

Smoked
PICNICS . . . LB. 29¢

Swift "Pro-Ten" Beef
CHUCK ROAST LB. 49¢

No Waste
CUBE STEAK lb. 89¢

PORK STEAK lb. 49¢

Fresh & Lean
GROUND BEEF lb. 39¢

Home Made SAUSAGE, lb. 49¢

Peyton's Pkg.
**RANCH BRAND 79¢
BACON, 2 LB.**

★ ★ ★
CRISCO 3 LB. CAN 79¢

Dixie Belle Saltine
CRACKERS 1 LB. 19¢

Campbell's
**TOMATO SOUP 25¢
2 CANS**

Gebhart's, No. 300 Cans
HOT CHILI 3 for \$1

Yacht Club, No. 300
RIPE OLIVES 3 cans \$1

No. 300
Ranch Style BEANS, 2 cans 29¢

Mountain Pass
TOMATO SAUCE . 3 cans 25¢

Hunt's, No. 300
**FRUIT 5 CANS \$1
COCKTAIL**

Miracle, 8 oz.
**FRENCH DRESSING 49¢
2 BOTTLES**

Kraft American
**COTTAGE CHEESE 59¢
2 LB. LOAF**

**WEDNESDAY—
DOUBLE STAMP DAY**

Borden's Golden Vanilla
ICE CREAM 1/2 Gal. 79¢

Pepperidge Farms
WHITE BREAD 1 Lb. Loaf 37¢

Tree Sweet, 12 oz.
ORANGE JUICE 49¢

Welch's, 12 oz. Cans
**GRAPE 3 for \$1
JUICE**

Bird's Eye, Whole
BABY OKRA . . . 2 pkgs. 49¢

Fairlane
GREEN PEAS . . . 2 pkgs. 35¢

★ ★ ★
No. 1 Russett Ea.
**POTATOES 39¢
10 LB. BAG**

Kentucky Wonder — Fresh
GREEN BEANS lb. 19¢

Fancy
**RED GRAPES 29¢
2 LBS.**

GRAPFRUIT, 5 lb. bag . . . 39¢

**RADISHES OR GREEN ONIONS 10¢
3 BUNCHES**

★ ★ ★
Carnation, Chunk Style
TUNA 4 flat cans \$1

Rosedale, Whole Kernel
CORN, squat cans . 2 for 29¢

Town House
CRACKERS . . . 1 lb. box 39¢

Burger Delight
DOG FOOD 2 cans 29¢

Doeskin — 400 Size Box
FACIAL TISSUE . 25¢

Giant Box
ENERGY DETERGENT . . 59¢

Energy, 12 oz. Plastic Bottle
LIQUID DETERGENT . . 29¢

Doeskin
TISSUE 2 roll pack 21¢

OPEN SUNDAYS

WAT'S COOKIN'

IF YOU HAVEN'T GOT ONE—This week we distributed to local merchants a new 4c sales tax charge schedule on how to compute the tax on any sale up to \$10. If you didn't get one, please ask us for one.



YES The Mescalero Apache
Summit Lodge
IS OPEN 24 HRS. A DAY
Service Station & Restaurant
10 Miles West on U. S. Highway 70

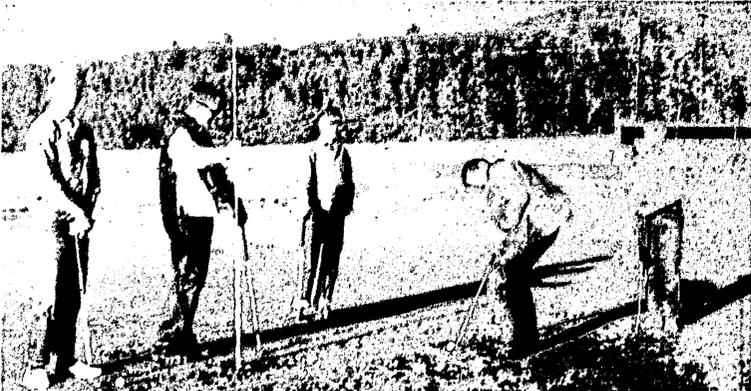
MINNIX RADIO & T.V.

WOULD LIKE TO
INVITE YOU TO COME
IN AND LOOK AT
**R. C. A.'s 1963
T. V. & Radios**

★ ★ ★
FOR YOUR T. V. ENJOYMENT
WE HAVE
**R.C.A. LIVING COLOR
CONSOLE, TABLE MODEL, OR
PORTABLE**

3457 SUDDERTH — NEXT TO MON JEU CAFE
PHONE CL 7-5688

OWNER, LEROY MINNIX



LATCH FOR GILSBAD TOURNEY—Pictured above are five members of Ruidoso High School's golf team on the No. 9 green after a practice round last week. Some 15 boys are practicing every day at Cree Meadows golf-course as the spring sport gets into full swing. From left to right are Spike Malloy, Greg Hargrave, Danny Choate, Jim McCann and Doug Beasley.



4F LOCAL 1901—Ruidoso High School girls swimming class has the advantages of the Holiday House pool. The morning swimming class, under direction of Miss J. Hargrave, is shown from left: Jerry Locke, Mildred Moneman, Cynthia Fair, Lois Lane, Katherine Fox and Ellen Spear. High School Athletic Director Kenneth Newton said that he was deeply grateful to the management of Holiday House for the use of the pool for the students. Both boys and girls classes are regularly scheduled on alternate days; the girls have the pool Monday and the boys Tuesday.

PAGE FOUR
Ruidoso News
Friday, March 29, 1963

Elementary Notes
Grade 4—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 5—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 6—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 7—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 8—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 9—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 10—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 11—Mrs. Traylor, Horton and Cyrus Leland, orders.
Grade 12—Mrs. Traylor, Horton and Cyrus Leland, orders.

WANT A GOOD WASH & LUBE JOB?
TROY IS COMPANY TRAINED TO GIVE YOU
AN EXPERT JOB

TROY PARKER
CHEVRON STATION

Call CL 7-2795 Hollywood

White Auto Store
Owned & Operated By Lou Baker
At the Y in Hollywood

X-X-X-X-X-X-X-X-X-X

HOLIDAY BOWL

JOIN THE FUN
3 LINES \$1 - SHOES FREE!
FRIDAY IS FAMILY DAY

COUPON

Clip this coupon and present it when you go and bowl.

X-X-X-X-X-X-X-X-X-X

YOUR! THIS LIVING CROSS EMBEDDED IN THE SACRED EARTH OF MT. CALVARY!

FREE!
If you act now!

You'll receive an authentic large photograph from Mt. Calvary, the same view as seen by our dying Savior.

CHRISTIAN IMPORTS
P.O. Box 7180 • St. Louis, Mo., 63103

BOWLING
Holiday Bowl

Wednesday Mixed League
Results of March 29

Team	Won	Lost
Biscuit Hill	50	20
Navyo Lodge	51 1/2	44 1/2
Hat-T Ranch	55 1/2	40 1/2
Holsum	48	48
Frontier Motors	43	53
Holiday House	30	68

High team series: Hat-T-Ranch 2905, Frontier Motors 2976, Biscuit Hill 2912 High game: Biscuit Hill 1001, Hat-T Ranch 1049, Holiday House 1037. High series women: Betty Tully 522, Walt Averitt 517, Joetynne Wright 516. High game: Walt Averitt 193, Joetynne Wright and Betty Tully 121, Helen Jay 180. High series men: Cliff Keith 638, Jim McEuen 543, Gerald Tully 523. High game: Cliff Keith 248, 223; Earl Allison 200.

Splits converted: Rufus Sanchez, Joetynne Wright 3-10; Earl Allison 5-0; Joan Elarton, Alix Hargrave 5-7.

With only one more time to bowl, Wednesday, March 27, the Biscuit Hill team with 60 games won and 30 lost in the undisputed champion of this league. Next high team is Hat-T Ranch with 55 1/2 games won so far and 40 1/2 lost. Even if they won four points on the last day of bowling, they could not catch the champion Biscuit Hill team. Members of the champion team are: Dixie Burgess, Walt Averitt, Joetynne Wright, Bones Wright and Ray Burgess.

FRATERNITY MEMBERS DUE HERE IN APRIL
Charles Nyatel, social chairman for the Phi Delta Theta fraternity at Texas Tech, Lubbock, has made reservations for 60 at Whispering Pine and Forest Homes for the week-end, April 5, 6 and 7. Mrs. Joe Truitt announced this week.

Science Fair in Roswell Saturday. She enjoyed it and felt it was very worthwhile. We are fortunate to have science teachers who instill an interest in the children for more knowledge and understanding of science. Mr. Williams deserves a thought of appreciation for his efforts. We appreciate the use of Greg Rumbough's and Wade Lane's project. It is a model of a volcano.

Eighth Grade — Mrs. Dean Pam Hine, Jane Cochran, Reporters

The 7th and 8th grade boys are having a track meet at Tularosa April 6th. Karon Petty, Anne Winkels and Coe McGuire rode all the way back from Roswell in the trunk of a car. In English we are studying how to write different kinds of letters.

Hilltop Upholstery Shop

Will be open all winter for business
Furniture Upholstering
Auto Truck, Fishing and Jeep Seats
Reupholstering benches and chairs
See ads.

Free Estimates
Pick up and Delivery
Phone CL 4400

WARRIOR THINCLADS WIN FOURTH AT EL PASO MEET LAST SATURDAY

SPORTS

The Ruidoso Warrior track team won fourth place at the El Paso Boys Recreation Association Invitational track meet at Kidd Field in El Paso Saturday.

Pabens, Texas won the meet with a total of 129 points while the Warriors picked up 61. Runner-up in the 11 school meet was Canutillo, Tex., with 81 points followed by Dell City, Tex., with 74. Other finishers were Cathedral, El Paso, 45; Van Horn, Tex., 34; Tularosa, 29; Clint, Tex., 24; Fort Hancock, Tex., 18; Cloudcroft, 4, and Tornillo, Tex., none.

The Warriors picked up one first place and collected three thirds, three fourths, two fifths and one sixth place.

Alfred Lane won the only first place ribbon with a time of 52.3 seconds in the 440-yard dash.

Bill Stirman and David Scott teamed up to take high point honors for the locals, placing fourth and fifth in the 100-yard dash and third and fourth in the 220. Both boys ran legs in the fourth place 440-yard relay.

Results of meet—Ruidoso places only:
100-Yd. Dash—Stirman, 4th, 10.2; Scott, 5th, 10.5.
220-Yd. Dash—Scott, 3rd, 23.8; Stirman, 4th, 24.1.
440-Yd. Dash—Lane, 1st, 52.3.
Broad Jump—Scott, 4th, 18' 6"; Stirman, 6th, 18' 3".
440-Yd. Relay—3rd, Scott, Garrett, Lane and Stirman, 40.1.
Mile Relay—3rd, J. Lane, Chester, Bradley, A. Lane, 3:44.
Discus—Murray, 108'.

Golf Team To Carlsbad This Saturday

Ruidoso High School's golf team travels to Carlsbad for its third tournament this Saturday.

The team missed a tournament last week at Jal in order to gain another week of practice before entering the Carlsbad tourney.

Coach Leroy Gooch said this week that a definite improvement is noted every week with the boys coming in after each practice round with better scores.

Virgil Reynolds has joined the team this week and should strengthen the squad's chances in the upcoming matches, Gooch indicated.

"We have about four boys who are shooting in the forties now and by the end of the season our team total should be somewhere in the 200's," Gooch stated.

The matches at Carlsbad will have approximately nine teams entered, with Roswell, Artesia, Hobbs and Alamogordo heading the list.

The local squad will host a tournament here May 4 with many Class A schools represented.

Ruidoso Cindermen Are To Enter Grizzly Relays This Saturday

Things look bright for the Warrior trackmen this Saturday at Carrizozo's Grizzly Relays after finishing first in the Captain Tri-Meet in the first year and placing fourth last week at the El Paso Invitational track meet.

The Warriors dominated the events at Carrizozo two weeks ago scoring 100 points while the closest competitor in the field was Captain with 65 points. Last Saturday the local thinclads managed to collect 51 points while battling stiffer competition.

Eleven teams will be represented from several Class B schools in the state as well as two Texas squads. At the meet will be Carrizozo, Capitlan, Ruidoso, Jal, Tularosa, T. or C., Eunice, Cloudcroft, Weed, Cathedral of El Paso and Canutillo, Tex.

This week-end's meet should give the locals an inkling of the competition to be encountered in the district race this year.

The Warrior thinclads have a very good chance at qualifying marks for the district. Coach Ken Newton reported this week, "We should have an excellent chance to qualify in the sprints, relays and javelin," Newton stated.

Capitan Track Squad To Grizzly Relays Saturday At 'Zozo

Coach Bob Hatler will take his Capitan High track team to the Grizzly Relays at Carrizozo Saturday.

The Capitan track team has only participated in one meet this year, finishing second to the strong Ruidoso team in the Capitan Invitational.

GAME AND FISH NEWS

April 1 is opening day for the new license year, and fishermen this week-end (March 30 and 31) are reminded that the 1962-63 license is the only valid one. The 1963-64 license becomes valid on April 1. Pick up the new fishing regulation when buying a license.

The following waters open to fishing on April 1: Bitter Lake Refuge; Clayton Lake except the waterfowl area; Chicono, Santa Cruz, Jackson and McAllister lakes.

All streams in the Ruidoso area are open year around.

WATER WELLS
RAY TAYLOR
Member N. M. Water Well Contractors Ass'n.
REDA PUMP
SALES & SERVICE
LINCOLN, NEW MEXICO

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Tools and Equipment
FOR HOME, YARD & SHOP
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See Resident Salesman
B. M. HOPKINS
Call Hopkins at Timberline Motel
Hollywood Phone CL 7-5916

SERVICE FORD SALES
Lincoln County Motors, Inc.
Marvin H. Roberts Pres. — Phs. 145, Carrizozo

For a Happy and Delicious SUNDAY DINNER
Head for the Holiday . . .

A fine selection of meats, salads, vegetables and desserts awaits you. Dining at the Holiday will provide a special occasion for your family — we invite you to try it . . .

YOU ARE WELCOME

Local groups are invited to use our meeting rooms for conferences, committee meetings, any other such business or social affairs. All we charge for is the refreshments.

NOTICE — Our restaurant is now open again each week on Thursday

HOLIDAY HOUSE
RESTAURANT

Hilltop Upholstery Shop

Will be open all winter for business
Furniture Upholstering
Auto Truck, Fishing and Jeep Seats
Reupholstering benches and chairs
See ads.

Free Estimates
Pick up and Delivery
Phone CL 4400

The Weather

	HI	LO
21	49	26
22	55	19
23	63	26
24	64	34
25	64	23
26	67	29
27	74	27

Precip. since Jan. 1 2.65
Precip. this month02
Snowfall last winter 38.5
Lowest temperature -22

"He's the new office expeditor."

DEER-O Makes Painting So Easy

READY TO USE — Fast and fun to apply. Goes on easily and evenly. One coat covers most surfaces; has no painty odor.

WAIT 20 MINUTES—IT'S DRY — Pictures and drapes can be re-hung. Rooms can be moved into the same day. It's no drip qualities make clean-up a breeze. Brushes, rollers wash out with soap and water.

C. & L. LUMBER & SUPPLY
WE GIVE GOLD BOND STAMPS ON ALL PURCHASES
Hwy 70 — Hollywood

Sports Spots

The 4th Annual Ralph Edwards Invitational Golf Tournament is scheduled for April 25, 26, 27 and 28 in conjunction with the Truth or Consequences Fiesta.

This year's tournament will be a 36-hole medal play competition for amateurs played in threesomes or foursomes over the four day period. Players must have a current certified handicap card to register. Entrance fee will be \$7.50, plus green fees. For advance registration, mail check for \$9.00 to Roy Ellington, Golf Chairman, 316 Austin Ave., Truth or Consequences, New Mexico.

RUFFY TWINS
By DAVE PARKS

FOR LOSING ONE TINY TOE, YOU CAN GET THAT MUCH ON YOUR POLICY WITH

Our Garage Is Not Closed

Reports are circulating our garage is closed — but it is not and won't be and our men are working every day on motor repairs, etc. Keep on coming!

ANDERSON CAR SALES
CL 7-2183 On Hwy 70-Hollywood

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THE TOTAL ELECTRIC GOLD MEDALLION HOME

Wait no longer for your dream home! Total electric GOLD MEDALLION HOMES are available now. These ultra-modern homes are equipped with an electric range, electric water heater and at least three other major electric appliances. Flameless electric heating and air conditioning provide year 'round comfort. Modern lighting and Full HOUSEPOWER wiring complete the picture of up-to-date living.

No energy other than electricity is needed. For additional information, see your builder or call us today.

COMMUNITY PUBLIC SERVICE

JOE COE, District Manager

Local Churches Preparing For Easter

In Ruidoso some of the Pre-Easter and Easter services will be held in individual churches and others will be Union Services with all churches taking part, the Rev. James G. Saylor announced this week.

The cantata, "The Seven Words from the Cross" will be at the Methodist Church on Palm Sunday, April 7, at 8:00 p.m.
The First Christian Church will have a 24-hour prayer vigil on Tuesday, April 9, with hymn singing, Bible reading and meditation. All people are welcome. The Rev. Saylor said, and those desiring to be responsible for definite periods of the vigil may call him at CL 7-4580 or Mrs. O. C. Shields at CL 7-2126.

The Maundy Thursday communion service April 11 will be at 7:30 p.m. at the First Christian Church and the community Good Friday Services beginning at 12:00 noon will also be at the First Christian Church. At 7:30 p.m., April 12 and 13, a new sound film, "The Power of the Resurrection", will also be shown there, the Rev. Saylor said.

The Community Easter Sunrise Services will be at the High School Gym at 6:00 a.m. sponsored by the Ministerial Alliance. The music for the Sunrise Service is being arranged by the Community Methodist Church. The Rev. Saylor will give the invocation, the Rev. R. L. Swanner of the First Baptist Church will read the Scripture lesson and morning prayer will be by the Rev. John Gary, Green Tree Baptist Church.

The Rev. William E. Brown, vicar of the Holy Mount Episcopal Church, will preach the sermon at the Easter Sunrise Services and the Rev. W. A. Vanzant of the Assembly of God will close the services with the benediction.

The Rev. Saylor also announced that Dr. Joseph A. Houston, State Secretary of the Christian Churches of New Mexico will be in Ruidoso for the 11:00 a.m. services at the First Christian Church Easter Sunday.

GET Famous Lindy pens at the News Office!

Abilene Man Buys Allison's Interest In Malco Station

Kayburn Caudle of Abilene, Tex., who has been operating an oil well pump service in that area for many years, has purchased the inventory of Earl Allison in Long's Malco No. 1, the local Malco station on U. S. Highway 70 west of Hollywood post office. Allison said this week Caudle will take over operation on April 1. He has secured Allison's lease from the Malco people and has bought Allison's stock of auto accessories, tires, etc. Allison said he may remain at the station to operate it for the new owner.

Rev. McCullough Is Evangelist In Capitan Revival

The Rev. Grady McCullough, minister of the Community Methodist Church here, will be the visiting evangelist for the community revival at the First Methodist Church in Capitan March 31 through April 5, it was announced in Ruidoso Wednesday.

Airport Activities

5500 ft. paved runway—122.8 Unicom

Mr. and Mrs. Ralph Brown flew to Plainview, Tex., on business Friday last week.
Mr. Hill and son flew in from McAllen, Tex., last week-end for a couple of days stay here attending to some business.
Flying in from Tucson, Ariz., Monday this week was T. L. Thompson. Ralph Brown was in Albuquerque on business Tuesday this week.
A number of Federal Aviation officials flew in Wednesday this week on one of their regular visits to the Ruidoso Airport. Another FAA official, Mr. Pierce, also flew in Wednesday from Oklahoma City. He landed short of the runway, and hit a pile of rocks, but damage to his plane was light, it was reported.
Students taking flying instructions from Ralph Brown at the present are Mike Buckner and Johnny James.

County Agent's Report

By RALPH DUNLAP

Prices on heavyweight fat calves have been going down for the past eight weeks. They have gone from \$26.00 in January to \$20.50 in March. This was one of the things brought out by the Market Study, sponsored by Swift and Company, in Clovis, last week. At the same time carcass beef has dropped from \$48.00 to \$38.00 per hundred weight.

Cow beef has remained around \$28.50 to \$30.00 per hundred weight for the entire period.
What effect will this drop in price on 1200 pound beef have on ranchers in Lincoln County? It is likely that heavy weight calves may be hard to move. Now is the time to start considering the different ways to overcome this problem. First you might deliver a little earlier. Second, if prices drop too much you might have them fed in a commercial feed lot. If you are thinking of using a commercial feed lot, see them before the buyer starts making contracts so you will have something to use in bargaining.

Wool prices are looking good. At a sale last week, some lamb wool sold for 66c per pound or 8c above last year.
In the range feedlot report, 400 good and choice 700 pound steers contracted for \$22.00—\$23.00 with an October delivery date.

Asphalt Topping Being Installed On Airport Runway

Floyd Haake said that Tuesday this week his company started putting the final black top on the runways and taxi ways at the Ruidoso airport.

Haake also said that within approximately 10 days the firm would start work on Paving District Number 2, which includes paving within a number of sub-divisions in the Village of Ruidoso.
Contractor's Superintendent Mike Long, engineer from the architectural firm of Plato, Moore, Bryan and Fairburn, Albuquerque, and Engineer Bob Shepard were here Tuesday, inspecting the airport job, Haake said.

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.
Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:
A. B. Randolph, Arlie Donathan, Marie Owens, L. E. Brickel, Hazel Lane, Jeanne Whiteley, Ruidoso; Lynne Storey, Roswell; Bridget Burris, Ole Jones, Star George, Ruby Auld, Hollywood; Mary Rodica, San Patricio; Wiley Gulpepper, Elvita Warden, Marcelle Cunningham, Ruidoso Downs; Extra Wychoff, Los Alamos; Ophelia Hicks, Alamogordo; Charles Peebles, Alto; Dick Gustamontes, Hondo.

Episcopal Rectory Fund Reaches \$7,165

Mrs. June Brooks, treasurer of the Holy Mount Episcopal Church this week reported that a fund being raised to build a rectory now totals \$7,165.00 in cash and pledges, with about \$4,000 of the amount already in the bank.
The church hopes to raise \$10,000 in pledges and cash to provide 80% of the cost of a proposed \$12,500 residence for the minister. Balance of the money needed will be borrowed from the Episcopal Diocese Advancement Fund. Rev. William R. Brown, II, the local vicar, said it is hoped the church can apply for a loan April 23 at the annual diocesan convention. He added it was hoped the \$10,000 in cash and pledges would be secured by that time. Ed Lane is chairman of the rectory fund drive, the Rev. Brown said.

Superintendent Attends Conference In Albuquerque

J. Howard Morris, superintendent of Ruidoso Schools, was in Santa Fe Monday attending to school business. Tuesday he attended the Superintendent's Drive-In Conference in Albuquerque. The conference in Albuquerque was for the purpose of studying the school financial situation for the coming school year (1963-64).

PICKED UP ON CHARGES OF NON-SUPPORT

Julian Torres was arrested in Ruidoso Tuesday by Deputy Sheriff Clyde Atwood. He was charged with non-support and abandoning his family. Torres was transferred the same day to the Lincoln County jail in Carrizo to await hearing.

Jim Hine, Ruidoso village clerk-manager, said in Ruidoso Wednesday he wished to thank the merchants and residents of Ruidoso for their cooperation with the State Highway Department while they were lining and striping the streets here this week.

ERNEST WOOD PLUMBING CONTRACTOR

Box 156 Ruidoso, N. M.

Portable Welding Truck Rigging

On Turkey Canyon Road
Gas and Electric Welding—All kinds of welding—Large or Small Jobs
8 Years of Commercial experience working for major oil companies. Also doing hauling with 2-ton truck.

Staples Welding Service

ES 8-4275 — Ruidoso Downs

Future Homemakers Attend State Meet

Future Homemakers of America held their State Convention in Clovis last week. Students attending the convention from Ruidoso were: Sandy Jones, Jo Ann Filleman, Lee Conner, Loretta Jones, Regina Reeves, Kay Lanning, Linda Cantrell, Martha Graham and Lynette Luallin.
Mrs. Kathryn Williams, home economics teacher and F. H. A. sponsor, accompanied the students.
The theme of the convention was "Spotlight on Youth", and the subjects of charm, poise and personality were developed.

CANYON ECHOES

Mr. and Mrs. Roy Baker went to Texas this week to be with Mrs. Baker's brother, Dr. P. P. Fetzell, seriously ill. The Bakers returned Tuesday.
Dr. James Beall and son, Jimmy, were in Roswell last Friday where Jimmy was interviewed by a representative of the Coast Guard Academy.

Bill Averitt, son of Mrs. Walt Averitt, arrived Wednesday last week from Bozeman, Montana where he attends Montana State. He is registered as a freshman and is majoring in Engineering.

Miss Erna Fergusson of Albuquerque, well known Southwest author, is a patient in the Presbyterian Hospital in Albuquerque recovering from surgery. Miss Fergusson is the author of "Dancing Gods", "Murder and Mystery in New Mexico", and "Our Southwest", and has many friends in the Hondo Valley.

K. C. Rule of Noroton Heights, Conn., and of the Ruidoso Realty, was here last week-end visiting the Tom Jones family. Mr. Rule enjoyed skiing at Sierra Blanca Ski Run while here.

The Jack Kammady family returned last week from a trip to California.
Mr. and Mrs. Carl Green and Skippy have returned from Wenatchee, Wash., where they had been for several weeks during the illness of Mrs. Green's mother and the death of her father.

Mrs. Darlene Taylor and daughter, Debra Ann of Dallas, Tex., is visiting her sisters, Mrs. Leon Windham and Mrs. Gene White. Leon Windham returned last Wednesday from a business trip to Alabama.
Mr. and Mrs. Raymond Buckner and son, Mike, visited in Arizona last week-end.

Mrs. Jack Staub and children of Houston, Tex., were in Ruidoso for some skiing last week-end.
Mr. and Mrs. Bob Moore and sons Robert and Joey spent last week-end at Elephant Butte Lake fishing.

Mrs. Fred Gresswell returned this week from Pasadena, Calif., where she had been for several weeks during the illness and death of her father, L. A. Tripp. Her mother, Mrs. L. A. Tripp accompanied her to Ruidoso for a couple of months stay here with her daughter and also with her son, Don Tripp family.
Martha Hidalgo of Picacho was admitted to St. Mary's Hospital in Roswell as a patient on March 25.
Charles Peebles of Alto was admitted as a patient in St. Mary's Hospital in Roswell on March 25.
Thomas Bragg of Nogal was also admitted as a patient at St. Mary's Hospital in Roswell on March 25.

Bishop Kinsolving To Be In Ruidoso Tuesday, April 2

Bishop C. J. Kinsolving, III, of Santa Fe, will make his visitation to the Episcopal churches in Lincoln County on Tuesday, April 2, at 7 p.m. at the service in Holy Mount Episcopal Church in Ruidoso. The service will include confirmation, Lincoln County Vicar, Rev. William R. Brown, reported.
A business meeting will be held following the service with members of the three Lincoln County Episcopal churches attending.

ROSWELL MAN DIES; WAS SUMMER RESIDENT HERE FOR MANY YEARS

W. Thurston Cox, Sr., a summer resident in Ruidoso for many years, died in Roswell March 20. Funeral services at the Mason Funeral Home in Roswell were held Saturday and interment was at Memory Lawn Memorial Park in Roswell.
Survivors include his widow, Mrs. W. T. Cox, Sr.; one son, W. T. Cox, Jr., of Tacoma, Wash.; three daughters, Mrs. Betty Gibson, Seattle, Wash.; Mrs. Billie Woolsey, Roswell; Mrs. Sue Crawford, Las Cruces, and one sister, Mrs. Melvin Martin, Plainview, Tex., and nine grandchildren.

PANCAKE COTTAGE

Open 7 a.m. to 1 p.m. and 6 to 10 p.m.
— CLOSED TUESDAYS —
Sudderth Dr.—Ph. CL 7-4900—Texas Cabins
PRIVATE ROOMS FOR PARTIES

Hall's Construction & Excavation

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Lot Levelling — Gravel and Dirt
Septic Tanks — Ditches
Pho. CL 7-4191 or CL 7-4199 — Ruidoso, N. M.
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FOR SALE

2-Bedroom, furnished cabin with large screened back porch. Lot and a half, close to post office. On pavement and sewer. Terms if desired.
4x6 Ft. Trailer on two lots in Ponderosa Heights, furnished. Terms if desired.

Write Box 279, Ruidoso or 506 Indian Wells Rd. Alamogordo, or Phone Alamogordo HE 7-3416

El Paso Man Buys Timberlodge Franchise

Chavin, El Paso, who moved here last October, has acquired the southern New Mexico franchise for Timberlodge, prefabricated redwood cabins and homes first introduced here by Dr. James E. Beall last year. Chavin said he plans to construct a newer edition of the Beall constructed three Timberlodge last year here and has sold two of them, Chavin reported.
Chavin is married and he and his wife are parents of four sons, two of whom are enrolled in the local schools, Stephen, 13 and Robbie, 11.

Variety

By Jay Gee Ess
James G. Saylor, Minister Christian Church

LIFE'S GREATEST DEMAND

Dr. Elton Trueblood has said in "The Life We Prize," two very meaningful sentences I quote them here: (1) "Only a constant picture of life as it ought to be, can catch our imagination so that we face our time with zeal." (2) "The lack of zest is one of the most striking features of our age."

It seems to me that the battle of ideologies, or simply the battle of ideas, is the major battle of the time in which we live. When it is all summed up it is the battle of not so much of actual attack from a foreign power, but of ideas spawned in Eastern and Western societies. Stalin and Khrushchev have made it quite clear in regard to their aims and teachings. Many of us of the Western world are too often vague and inarticulate. Rufus Jones, who corrected the proof of his last book on the day of his death, at 85 years, said, "Whenever a process of life communicates an eagerness to him who lives it, there the life becomes truly significant." I have been reading a few lines from Stephen Vincent Benet in "A Child Is Born." He says this "Life is not lost only by dying! Life is lost minute by minute, day by dragging day in all the thousand, small, unceasing ways." I would say to you, then, that life's greatest demand is the demand for meaning. All of us agree, I am sure, that true happiness comes from within and we further agree that the greatest unhappiness also comes from within. Almost always this unhappiness comes from centering attention upon ourselves. On the other hand, a zest for life, or, as we often say, enthusiasm, comes when a life becomes truly significant, or has found the answer to the demand for meaning.

There is only one way to be an outgoing individual with meaning and to be a person that is to be truly, earnestly, thoughtfully, and unselfishly choose your cause in life and serve it loyally in that manner. I hold, you will find salvation from pre-occupation with self. When you are solicitous for the success of the great cause to which you are willing to give your all, or when you desire, above all else, the welfare of another person, you are well on the way to answering the demand for meaning.

ESCAPE FROM THE BONDAGE OF SELF!

There are competing parts of our lives and they cannot unite of themselves. There is the inner desire for expression and for recognition. These desires war against that which urges us to humility. So, as long as we try to unify our lives from within, we fail. The only way that inner harmony has ever been achieved is by dedication to something outside of self. Jesus taught that if a man desired to save his life, he would have to lose it. If he desired to get he would have to give. Here is where the element of deep humility and living of the Impersonal Life enters. I read an old fable. It was about a frog and some wild geese. The geese could fly high and make majestic swoops and arcs in the sky. The frog envied them and very deeply within himself he was very unhappy in his desire to excel in something. He developed a mighty leap. Then he grew more proficient in the high jump. But he still couldn't fly. He thought it would be wonderful.

The Rev. Watt Royal and the Rev. Elbert Hanes officiated.



AT COSTUME SLALOM CONTEST—A costume slalom contest on the slopes of Sierra Blanca's ski resort held here this mid-month saw these wily contestants. Winner was Lu Todd, El Paso woman, wearing a black cat costume, judged best for her attire and her skilling ability.

ful to fly south with the geese when they went there for the winter. He had a talk with them. (You know, in fables, animals talk.) Well they devised a way whereby he could go south. The geese would hold a stout cord in their bills, and the frog would hold the loop in his mouth. So, in that fashion, they started out. When they were well on their way, a farmer looked up and said, "Now that is a wonderful plan! I wonder who invented it?" The frog was a self-centered and wanted praise and recognition so badly that he forgot himself and said, "I invented it. And in opening his mouth to save vent that competing trait within him, he lost the cord and not only was denied his dream, but he found himself very dead indeed. Humility would have saved him and it will be a great factor in our own salvation. The Happy Parson, Jimmy Saylor

Local 4-H Club leadership comes from 422,704 volunteers.

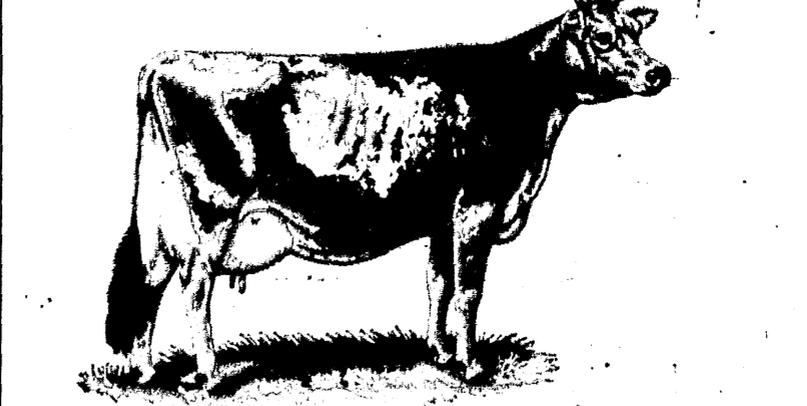
Today's 4-H Club members come from three areas: 51 per cent from farm homes; 29 per cent from rural but non-farm homes, and 20 per cent of the membership reside in urban and suburban homes.

Contracting — Engineering — Wiring
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DEALER FOR FAMOUS
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FOR BETTER, FASTER SERVICE
Better Lighting Doesn't Cost — It Pays!

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Pho. CL 7-6075 — Ruidoso — 1818 Sudderth

HERE IS WHY THE IQ* IS HIGH!



This is a JERSEY COW. It gives naturally better milk!

All-Jersey milk rates high in invisible quality because it comes only from 100% Jersey herds. Tests by leading laboratories show that it supplies more protein, calcium, phosphorus and other essential food elements than any other natural milk of the same cream content.

So rich in calcium is All-Jersey milk that a single quart contains the same amount found in 60 slices of enriched white bread, or 27 cups of green beans. Give your family the benefit of All-Jersey's invisible quality. Costs no more than ordinary milk.

A-J Jersey MILK has invisible Quality

MORE PROTEIN — MORE CALCIUM

CITY DAIRY

At your store . . . at your door

CUSTOM MADE DRAPERIES

DELIVERED IN TWO WEEKS. COME IN AND SELECT FROM OUR MANY SAMPLES ALSO AUSTRIAN SHADES, ROMAN SHADES, VERTICAL BLINDS AND BAMBOO DRAPERIES

Gambles

The Friendly Store

The Friendly Store in the Gateway



Bank—or Department Store?

It's hard to tell which the picture shows, isn't it? Actually, it shows the lobby of a commercial bank, in which an assortment of wares is exhibited—because they illustrate goals attainable through use of bank services.
Banks often feature displays like this, giving their premises the appearance of department stores. In another way, America's commercial banks are department stores—of financial services. Under a single roof, the customer finds an assortment of useful credit services, and handy facilities for safeguarding possessions, transferring funds, and practicing thrift.

Bargains abound. Cost is low on loans for all sound purposes; safe deposit protection costs pennies weekly; the benefits of a checking account cost little or nothing; the unique advantages of a bank savings account are yours plus interest.

A century seems a short time indeed for commercial banking to have reached the state where it can offer the average American this all-around financial service.

It was just a century ago—in 1863—that President Abraham Lincoln signed the National Currency Act. By creating a national currency, the Act created a key growth catalyst for economic advancement. And by providing for Federally-chartered banks, to join the existing state-chartered banks, it created the "dual banking system" that has so greatly augmented that advancement.

An anniversary marks not only an end but also a beginning. As America's commercial banks look back on their record with pride, they look forward to a new century of progress—through service.

TOOTH ANNIVERSARY OF THE NATIONAL CURRENCY ACT AND THE DUAL BANKING SYSTEM

Ruidoso State Bank

Capital and Surplus \$325,000.00

Ruidoso Downs Ph. ES 8-5865 — Ruidoso Ph. CL 7-8665

Member F. D. I. C.

**RUIDOSO
Food Mart
HOLLYWOOD
Food Mart**

Double Frontier Stamps Wednesday
On Purchases of \$3.00 or more
MARCH 29-30

- Brisket STEW MEAT . lb. 29c
- RIB STEAKS lb. 79c
- SPARE RIBS lb. 39c
- BEEF LIVER lb. 29c
- Glover's 2 Lb. Bags
SAUSAGE **75c**
- 2 BAGS-4 LBS.**
- Longhorn CHEESE . . lb. 49c
- Fresh
GROUND BEEF . . . 3 lbs. 98c
- Wilson's Corn King
BACON **LB. 49c**

- Mrs. Chesser's
CUT FRYERS Each 89c

- Duren Treat
ICE CREAM 59c

- Banquet
FRUIT PIES Each 35c

- 8 Oz. Packs
FISH STICKS . . . 4 for 98c

- SPAM, 12 oz. can . . . 49c
- Northern TISSUE . . 3 for 29c
- MIRACLE WHIP, qt. . . 49c

- Grade A - Large
EGGS doz. 59c
- Ideal DOG FOOD . . 2 for 29c
- Gold Cross
CANNED MILK . . . 2 for 27c

- Giant Energy
DETERGENT SOAP . . . 49c
- SUGAR . 10 LB. 99c**

- Zee Cello
NAPKINS 2 pkgs. 25c

- Duncan Hines
CAKE MIX ea. 35c
- Kimbell FLOUR, 10 lbs. . . 79c
- Tall Pink SALMON . . . 59c

- Hunt's
TOMATO SAUCE . . . 2 for 19c

- ALL BRANDS
COFFEE, LB. . . . 69c**

- Kimbell's 24 Oz.
WAFFLE SYRUP 39c
- CRACKERS, 1 Lb. Box . . . 29c
- Tastewell, 46 Oz.
TOMATO JUICE 25c
- CRISCO 3 lbs. 79c

- Fresh
TOMATOES . LB. 15c
- BELL PEPPERS . . . lb. 19c
- Pink GRAPEFRUIT . . lb. 15c
- STALK CELERY . . . ea. 15c

- HOLLYWOOD FOOD MART OPEN SUN.**

**Gardner More Than 20 Years
At Ft. Stanton Retires**

Elmer Ham, for 20 and one-half years a gardner at Fort Stanton has retired from his beloved job. Ham's career has been colorful. Each year all plants that were used on the grounds were carefully planted and nurtured in his green house until Jack Frost left the air. He will be remembered for the golden marigolds and the reds and pinks of the geraniums. All the evergreen trees at Fort Stanton were dug and balled from the forest in the Cloudercroft area by Ham. They add so much to the beauty of the hospital grounds and at Christmas time the living, gaily lighted trees add joy to all. The green thumb gardner is best defined as "lots of hard work." A gardner must have his heart in his work. This was proven by Ham by his gardens of flowers.

**San Patricio Men
Injured Slightly
As Volkswagen Flips**

Two San Patricio men were treated and released, according to State Police, Saturday after the 1958 Volkswagen in which they were riding overturned one and a quarter times, 11 miles south of Alamo on U. S. 84. The vehicle was traveling north at the time of the 8:45 a.m. mishap. Officers Felix Work and Gaylord Williams said. Driver of the vehicle, Orlando Sanchez, 23, related at the scene that he and his uncle Max Sanchez, about 50, were en route from El Paso to Ruidoso and that he was driving because his uncle had been drinking. A wheel went off the pavement, he said, and Max grabbed the steering wheel in an apparent attempt to pull back onto the paving. Instead, the VW went further out of control and overturned, coming to rest on its left side off the west side of the pavement and facing southwest. Max Sanchez was taken to Gerald

**Barber, Beauty Shop,
Cabins, Lots Sold
By Multiple Listing**

Recent real estate transactions announced March 28 by the Ruidoso Multiple Listing Service include the following: Leon's Barber Shop and Helen's Beauty Shop have been sold by Leon and Helen Windham to J. E. Wilson, formerly of Clovis. Selling agent, Lincoln County Realty. House and lot 12, B. Blk. A, Navajo Subdivision, sold by O. T. Stockton to Mrs. Bertha Miether. Locke Realty was selling agent. Cabin in Central Subdivision, sold by Roswell Review to T. L. Modgling. Adobe Realty was selling agent. Cabin on leased lot 1, Blk. 1, Middle Cedar Subdivision, sold by Ruidoso Investment Co.-op., Ass'n., to Champion Memorial Hospital, in Alamogordo by Fletcher ambulance, and Orlando apparently suffered lacerations of the face. However, both were reported en route home Saturday afternoon.

**Double Bill "GUN SLINGERS" PLUS
"GUNS OF BLACK WITCH"
Set Fri-Sat-Sun. at Mt. Vue**



HONOR GUESTS—Mr. and Mrs. Tex Barron, at right, enjoy a bit of fun together with—Mr. and Mrs. Max Oliver, at left, at last Friday night's welcome banquet staged by the C. of C. here for Barron, new manager of Ruidoso Downs race track. Max Oliver represented the Village of Ruidoso Downs at the steak dinner held at Carrizo Lodge.

**30 Ruidoso Youngsters
Attend Science Fair
In Roswell**

Dub Williams, Junior High science teacher, reports that 30 Junior High students attended the Science Fair in Roswell last week-end. Mrs. Herbert Traylor and M. B. McGuire also accompanied the group. There were four entries in the junior division of the Science Fair from Ruidoso. Kathy Traylor and Monique Vanderstok, Chris Gruber and Grover Dobbins, Gregory Rumbaugh and Wade Lane, and Ida Richardson entered the four exhibits displayed at the New Mexico Military Institute, headquarters for the Southeast District.

The 30 students, together with their sponsors, left for Roswell Saturday at 6:30 a.m. They toured the Bottomless Lakes, Goddard Museum and attended a variety show at NAMI before attending the Science Fair. Williams said he thought that all the students and sponsors thoroughly enjoyed the Science Fair and although the entries from Ruidoso didn't win they received favorable and interesting comments from the many visitors.

LANA VANCE AMONG PIANISTS
Lana Vance, daughter of Mr. and Mrs. Paul Vance of Ruidoso, and a

**Ruidoso News
Friday, March 29, 1963**

sophomore at Eastern New Mexico University at Portales, will be one of four pianists who will assist the university choir in a musical presentation this week-end. The choir, under the direction of George Umberson, will perform in the University theatre at 8 p.m. Friday, it was announced.

DOWNSDRIVE-IN

On Highway 70 At Entrance To Race Track
FRI. - SAT. - SUN.
Steve McQueen

"WAR" LOVERS

Plus Cartoon "Springtime Pluto"
Admission Adults 65c
Children Free

We're Really Glad YOU SHOPPED HERE

GLOVER'S THICK SLICED BACON

2 LB. PKG. — 59c

with Purchase of \$5 or More

Modern Grocery

Gold Bond Stamps — Double on Wednesday

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SEDANS
\$1193 DELIVERED IN RUIDOSO
Bank Financing — \$350.00 Down
Immediate Delivery Most Models

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STATION WAGONS

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Franchised Dealer for all Southern New Mexico
601 S. Main — Roswell — Phone MA 3-6164

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**RE-CAP TIRES — ALL SIZES
STARTING AT \$11.95**

FRIENDLY SERVICE AND FINE PRODUCTS

LONG'S MALCO NO. 1

ALL MAJOR OILS
Home of Economy Motor Fuels
Flat Service — Greasing

GATES TIRES

"You Get More Miles Per Dollar
When You Motor with Malco!"

EARL ALLISON, Operator

Hiway 70 — Hollywood — Pho. CL 7-3935

O. P. and Irene Francis, Lela Easter Realty, selling agent. Lots 3 and 5, Blk. 7, Country Club Estates, sold by Davis Development Co., to L. S. Davidson. Lela Easter Realty was the selling agent.

EAGLE SCOUTS SPEND WEEK-END
A group of twelve Eagle Scouts from Roswell recently spent the week-end in Ruidoso and enjoyed skiing at Sierra Blanca. The group stayed at the Pines Motel and was accompanied by Mr. and Mrs. B. C. Goodman and Mr. and Mrs. Hodges, all of Portales. Mrs. Beulah Hensley, manager of the Pines Motel, reported last week she received by mail a large bag of delicious peanuts from the Explorer Post 18 and a note saying they had enjoyed their stay at the motel.

Stummage Sale, Saturday, April 6th, 9 a.m. American Legion Hall.

ROY'S TV REPAIR

COLOR BLACK & WHITE TWO-WAY

ROY JARVIS, Owner

Phone CL 7-2988

Service and Rentals P. O. Box 535
Hollywood, New Mexico

**WE STILL HAVE 15
NEW AND USED VEHICLES
On Our Lot to Be Sold**

We'll not be getting any more new ones unless YOU ORDER ONE — And we can order you a NEW PONTIAC if you want it. See us about this. With just 15 cars on the lot — at the time we wrote this ad — you can see the selection, and the bargains, too, are getting thinner. Better check on what we have — you may find the BIGGEST SAVING OF YOUR LIFE.

**R. H. ANDERSON
CAR SALES**

Pho. CL 7-2133 On Highway 70 Hollywood
Plenty of Mud Chains — All Sizes

Gateway Food Market

**We Give Rose Stamps
THAT YOU CAN REDEEM IN RUIDOSO**

-- OPEN 7 DAYS A WEEK --
FRIDAY-SATURDAY SPECIALS

Energy DETERGENT 49c	Giant Size ORANGE DRINK . . . 59c	8 Oz. FISH STICKS 2 FOR 49c
Tang MOUNTAIN PASS FRIED PINTOS 2 FOR 25c	No. 300 Can TASTEWELL TOMATO JUICE 2 FOR 45c	1 Lb. DIXIE BELLE CRACKERS 25c
Heinz TOMATO SOUP . . . 9c	Can HUNT'S 20 OZ. TOMATO CATSUP 45c	2 Lb. DIXIE BELLE FIG BARS 49c
Burger Delight DOG FOOD 2 FOR 29c	Banquet FROZEN DINNERS 39c	1 Lb. PRICE'S COTTAGE CHEESE 29c
		1/2 Gal. PRICE'S DUTCH TREAT ICE CREAM . . . 59c
		1 Lb. PEYTON BACON 49c
		Bunch GREEN ONIONS . 3c
		Medium Size AVOCADOS 5c

'Sun Valley' Is New Subdivision Being Developed Near Alto

"Sun Valley", a popular priced vacation home site sub-division near Alto, will be opened by Rumbaugh, Inc. about the middle of April, Charles R. Rumbaugh, president of the corporation, announced this week.

The subdivision is located approximately one-half mile north of the Alto turn-off to the Sierra Blanca Ski Area. Rumbaugh stated that 120 acres is to be subdivided into approximately 186 lots which will range from one-half acre to two acres each, and face on graveled roadways from 50 to 75 feet in width. A 20 foot easement in the rear of each lot will provide additional bridge paths.

There will be a central private water system from an 88 foot well which provides excellent water, Rumbaugh said. While the restrictions on "Sun Valley" are comparable or even higher than most subdivisions in this area, they are primarily for families with children who desire a low-cost second or vacation home site, Rumbaugh added.

The building restrictions require a minimum of 600 square feet of new construction. No trailers, temporary buildings, or businesses are permitted, Rumbaugh added. Only two riding horses are permitted on each lot, and all buildings must be approved by an architectural control committee.

Sun Valley was engineered and planned by the engineering firm of Neal Chapman of Carlsbad, and roadways in the addition were laid out to obtain maximum sunlight and with maximum grades of less than 6%.

Dr. James A. Beall is building a 640 square foot Timberlodge cabin in Sun Valley, Rumbaugh said, and the cabin will be completed in about three weeks.

Rumbaugh, Inc. purchased the 160 acres in 1962 from Mrs. Gertrude S. Whittington of El Paso. Prior to forming Rumbaugh, Inc., Charles K. Rumbaugh, president and principal stockholder was employed by Dan D. Swearingin, Inc., of Ruidoso and prior to moving here Rumbaugh was engaged in the contracting business in Odessa, Tex. He is married and has two children, Gregory, age 13, and Deborah, 10.

\$1,000 Check, Desk Are Given Local C. of C.

The manager wishes to publicly acknowledge the gift of an executive type steel desk to the community from Community Public Service.

This desk which now graces the manager's office, fills a long felt need for working and filing space for the Chamber of Commerce office. It is of quality that will endure and serve the community.

Thank you Joe Coe, M. W. Davis and any others responsible for this help.

One hundred and fifty-four plates

Sparks from Your C. of C.

10 Pages In 2 Sections—Section 2



Editor & Publishers: MR. AND MRS. VIC LAMB
 Editors & Publishers: ELSIE WILLIAMS
 Sports Editor & Advertising: EDDIE SIDDESS
 General News: JAMES R. (DICK) BENNETT
 Commercial Printing: RAYMOND BUCKNER
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 Bookkeeping: JEANNE WHITELEY

(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
 Subscription \$3.00 per year in advance in Lincoln County
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 Entered as Second Class Matter at the Post Office, Ruidoso, New Mexico, under Act of March 30, 1879
 Member: New Mexico Press Association

were served at the Tex Barron "Welcome" Banquet Friday evening. It was a wonderful evening. The attendance of citizens from over the entire Ruidoso-Hondo Valley community brought friends and neighbors together who do not get together near enough. We think Tex and Loretta enjoyed it too. Of course we were surprised and delighted with the substantial membership check presented to President Crews for the Chamber of Commerce. We had no idea it was to be presented and when it was, President L. C. Crews was left speechless for the first time anyone can recall.

The District 5 Spring Conference of the American Legion and Auxiliary held in Ruidoso Saturday and Sunday was a great success. Several hundred members of the Auxiliary and the Legion attended the reception and banquet Saturday evening in honor of the National President, Mrs. Ollie Koger. Mrs. Koger proved to be a very fine public speaker, as well as a most charming and gracious lady. Her visit will be long remembered by the people of New Mexico in general and Ruidoso in particular. Mrs. Della Hale, State Department President, is to be congratulated and her work appreciated for bringing the Department Conference and the National President to Ruidoso. We will receive national notice through Auxiliary and Legion publications as a direct result.

Ed Lane, Post Commander, was host to District 5 of the American Legion District Conference held at the Chaparral Sunday afternoon. A fine attendance was noted. Tony Gentia, of Alamogordo, District Commander, was in charge of a very successful conference. The visit of 181 servicemen from ten foreign countries, last Sunday was an unusual public relations event for Ruidoso.

They had lunch at the Villa Inn, where they were met by Carl DeBord as the official representative of the Chamber of Commerce. Carl was assisted by Jodie Filleman, Lloyd L. Davis, Sr., Bob Pittle and Mark Valen each of whom acted as a guide on the bus tour in the afternoon.

The group was in charge of Sgt

Nob Hill School

First Grade — Mrs. Jones
 Petie Murrell and Shirley Waltrip were in Roswell Saturday. Deborah Padilla went to Hobbs and Dale Graham went to Las Cruces. Clyde Reynolds and Tommy Basquey both report good fishing Saturday. Fred Fayton and his brother built a tree house. They went on a picnic Sunday. Danny Estes went skiing Sunday. Pam Allen visited Debbie Smith Saturday.

Second Grade — Mrs. Matthews
 The newest arrival to the room is Debra Faye Brown from Artesia. She brings our room count up to 20 again, five boys and fifteen girls.

Parker from Fort Bliss Jodie Filleman representing Ruidoso Village, gave an address of welcome. Rev. Jimmy Saylor gave the invocation. Each of the visiting soldiers was presented with a Ruidoso Magazine, by Mrs. Lloyd Davis. Mrs. Carl DeBord or Mrs. Jimmy Saylor Carl reports that the men seemed to appreciate the magazines most of all. A picture of Cathy Lettich, American Association of Sheriff Posse's Queen, just received, is good advertisement for their annual convention in Ruidoso, Dec. 6, 7, 1963.

Well Drilling and Repair Work

M. H. McClendon
 Licensed Water Well Contractor
 Glencos, N. M.
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Ruidoso Laundry & Linen Supply

OUR PLANT IS OPEN Here in Ruidoso 5 Days a Week
 Monday through Friday, 8:30 a.m. until 5 p.m., located directly behind Dutch Collins' Thunderbird Curios in Downtown Ruidoso.
 BOB COGGINS
 We Do Personal Laundry & Finish Work
 Phone CL 7-5077

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Dozer Work
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 We Appreciate Your Business

FOR COMFORT When You Want Warmth FOR EFFICIENCY From Your Appliances

Enjoy Yourself at . . .

CHAPARRAL

COFFEE SHOP, DINING ROOM COCKTAIL LOUNGE OR GIFT SHOP

Operated by Mr. and Mrs. Harry Whipple and anxious to serve you . . .

COME AS YOU ARE — No formality about dining in Ruidoso's finest restaurant and coffee shop. During the evening hours, enjoy yourself with dancing and cocktails in our lounge

A VARIETY OF LOVELY GIFTS ARE AVAILABLE IN OUR DISTINCTLY DIFFERENT GIFT SHOP

Music by Art Holt & Band

FOR COMFORT When You Want Warmth FOR EFFICIENCY From Your Appliances

THE ANSWER IS L-P GAS For Appliances, or Butane and Propane Call

Keeth Gas Co.

Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014



ROADS ARE WIDE — Wide roads are being prepared in the new Sun Valley subdivision located north of Alto, just off State Road 37, and which will be opened to the public within a few days.



AT ENTRANCE — This sign on State Road 37 directs prospects into the new Sun Valley Subdivision being developed by Charles Rumbaugh, shown beside sign.

Do You Need Money? Ask for Leroy Cornelius Call CL 7-6767 or CL 7-6781

Cleon Peterson Instruction In Voice — Piano — Organ Phone CL 7-6338



SPRING SPECIALS

Boy's Light Weight Knit Shirts	1/3 Off
Children's Corduroy Pants	1/3 Off
Girls' Pajamas	1/3 Off
Junior Miss Slips	1/3 Off
Ladies' Cotton Blouses	\$1.00
Boy's Socks — Small Sizes	5 Pr. \$1.00
Canvass Work Gloves	3 Pr. \$1.00
Laundry Baskets	\$1.00
Skirt Lengths (Pattern Included), Reg. \$1.98	
NOW	\$1.00
Skirt Lengths (Pattern Included), Reg. \$2.98	
NOW	\$2.00
Dust Pan	19c
Notebook Filler Paper, Reg. 98c, Now	79c
Fire King Baking Dish, Reg. \$1.29, Now	\$1
Business Envelopes — Box of 100	39c
Woodbury Hand Cream	1/2 Price
Woodbury Hand Lotion	1/2 Price

New Shipment Gladiolus and Dahlia Bulbs

TUCKER VARIETY STORE

(Formerly Ben Franklin Store)
 Post Office Shopping Area



IN TRAINING — "Rickey" and "Kinny" Little, grandsons of Mr. and Mrs. Nolan Hart, practice in front of the News office for the Lions Club Kite Flying Contest. The Lions' contest is scheduled Saturday, March 30 at 1:30 p.m., and it is reported that quite a few kites are being tried out and tested secretly. Rickey, age 6, and Kinny 5, made no secret of their attempt to get their kite in the air last week. They are sons of Mr. and Mrs. E. E. Little. The contest will be at Bog Springs Flat east of the airport.

WE are enjoying the warm days and are looking forward for signs of spring that can be brought into the room to be examined with an opaque projector during science period. Debra Faye brought in a pussy willow, Carl brought a bit of new green grass and Clarinda found a tiny blue feather.

We are learning a new skill in art class. Origami, the Japanese art of paper folding. We have made birds, boxes, airplanes, dogs, cats, fish and fierce looking tigers. Oswald's dragon is almost finished, too.

At sharing time Beth Parker told about her week-end trip to Roswell and Artesia. Emma Sanchez showed us her new green dress; Carl Coome his new cowboy boots, and Junior Aveni is the latest participant in the Lost Tooth Club.

LINDY PENS The Ruidoso News this month received more than 3,000 new Lindy pens—the popular ball point pen for bookkeeping, pen-

FIRE WOOD FOR SALE

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Shamrock Service Station
 Phone CL 7-6860

Sudderth Drive — 2 Blocks West of Bank

MASON FUNERAL HOME

— RUIDOSO —

Offering Complete Facilities
 Ambulance Day or Night
 Day Pho. CL 7-4700

SUMMONS AND NOTICE OF SUIT PENDING THE STATE OF NEW MEXICO

TO: C. E. SIMIS and L. H. SIMIS, his wife.
GREENINGS:
YOU AND EACH OF YOU are hereby notified that there has been filed in the District Court of Lincoln County, New Mexico, a certain cause of action wherein BARNEY GARDNER, 3 1/2 W. Mountain Grocery, is PLAINTIFF and you and each of you are the DEFENDANTS, the same being Cause No. 7291 on the civil docket.

The general objects of the action are to secure an attachment on the property described in the Complaint in said cause, situate in the Village of Ruidoso, and to apply the property to the satisfaction of judgment, all as more particularly set forth and described in the Complaint on file in said cause.

YOU AND EACH OF YOU are further notified that unless you enter your appearance or plead herein on or before the 6th day of May, 1963, PLAINTIFF will make application to the Court for judgment by default, and judgment by default will be rendered against you and each of you as prayed for in such Complaint.

PLAINTIFF'S attorney is RICHARD A. PARSONS, whose post office address is Box 1000, Ruidoso, New Mexico.

WITNESS my hand and seal of the District Court of Lincoln County, New Mexico, this 19th day of March, 1963.

EUGENIA VEGA
DISTRICT COURT CLERK
(SEAL) 3-22-29; 4-5-12

STATE OF NEW MEXICO) ss.
COUNTY OF LINCOLN)
NOTICE OF PUBLIC SALE
TO SATISFY LIEN

TO: MRS. HATTIE ORIGSBY, 205 South Virginia, Roswell, New Mexico.

PLEASE TAKE NOTICE that I, BILL BLAKELY, claiming my statutory lien under and by virtue of Section 61-3-17, New Mexico Statutes Annotated, 1953 Compilation, on the following-described personal property owned by you, to-wit:

One 1941 Chevrolet 3/4 T P/U, Engine No. EA4525711, New Mexico License, 4-1713;

for furnishing materials, labor and storage at your special instance and request for which the sum of \$312.02 has been due and owing since March 4, 1963. Said vehicle will be sold at public auction to the highest bidder for cash on the 12th day of April, 1963, at the Midway Garage, Ruidoso, New Mexico, to satisfy my lien and the costs and expenses incident to the sale. The proceeds of the sale, after payment of the lien charges and expenses of publication and sale, if any, will be paid over to you, if present, or in your absence will be deposited with the Treasurer of Lincoln County, on the giving of the Treasurer's receipt therefore, to be subject to your order as the person legally entitled thereto. Attorney for Lienor is RICHARD A. PARSONS, P. O. Box 1000, Ruidoso, New Mexico.

DATED this 19th day of March, 1963.

/s/ BILL BLAKELY
Lienor 3-22-29

STATE OF NEW MEXICO) ss.
COUNTY OF LINCOLN)
NOTICE OF PUBLIC SALE
TO SATISFY LIEN

TO: WILLIAM ROE MURPHY, Union Lake, Michigan; STANLEY WATTS, Rosalia, Kansas; REED CHEVROLET COMPANY, El Dorado, Kansas.

PLEASE TAKE NOTICE that I, BILL BLAKELY, claiming my statutory lien under and by virtue of Section 61-3-17, New Mexico Statutes Annotated, 1953 Compilation, on the following-described personal property owned by you, to-wit:

One 1954 Mercury Convertible, Motor No. 5451265M, Kansas License, SG96651;

for furnishing materials, labor and storage at your special instance and request for which the sum of \$187.00 has been due and owing since March 4, 1963. Said vehicle will be sold at public auction to the highest bidder for cash on the 12th day of April, 1963, at the Midway Garage, Ruidoso, New Mexico, to satisfy my lien and the costs and expenses incident to the sale. The proceeds of the sale, after payment of the lien charges and expenses of publication and sale, if any, will be paid over to you, if present, or in your absence will be deposited with the Treasurer of Lincoln County on the giving of the Treasurer's receipt therefore, to be subject to your orders as the person legally entitled thereto. Attorney for Lienor is RICHARD A. PARSONS, P. O. Box 1000, Ruidoso, New Mexico.

DATED this 19th day of March, 1963.

/s/ BILL BLAKELY
Lienor 3-22-29

NOTICE
The Alpine Village Sanitation District calls for proposals for the purchase by the district of water rights within the Honda Underground Water Basin transferred to a well owned by the district in the NW 1/4 Section 9, T 11 S, R 13 E, NMPM. Further details may be obtained by writing to the Secretary, Alpine Village Sanitation District, 490 Washington S. E., Albuquerque, New Mexico.

3-18, 22, 29

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY Office of the Commissioner of Public Lands Santa Fe, New Mexico Notice is hereby given that pur-

suant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on May 6, 1963, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1963, and future annual rentals and payments on existing grazing leases or leases, if any, may be collected by the purchaser, unless already paid to the State).

SALE NO. 4204: SW 1/4, S 1/4 NW 1/4, SW 1/4 NE 1/4, NW 1/4 SE 1/4, NW 1/4 NW 1/4 of Section 23, Township 11 South, Range 13 East, (LESS AND EXCEPTING THEREFROM a tract of 1.20 acres within the said NW 1/4 NW 1/4 of Section 23, Township 11 South, Range 13 East, more particularly described as follows: Beginning at the Northwest corner of Section 23, Thence S. 87 degrees 23' E., 871.5 feet, thence South 499.8 feet, thence N. 87 degrees 23' W., 878.6 feet, thence N. 0 degrees 22' East 429.8 feet to the point of beginning, containing 10.623 acres, more or less); NE 1/4, NE 1/4 NW 1/4 of Section 26, Township 11 South, Range 13 East, NMPM. The total acreage contained under this sale is 629.977 acres, more or less, according to the government survey thereof. (AGRICULTURAL COLLEGE LANDS).

The above-described lands are located approximately 1 1/2 miles North-east of the City Limits of Ruidoso, New Mexico.

Said above-described lands have been appraised at \$123.00 per acre and no bids for a less amount will be accepted.

Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale and who has complied with the rules for so doing, is required to deposit with the Commissioner of Public Lands, or his agent conducting the sale, before the bidding in such sale has been completed, the sum of \$205.00 to cover the cost of appraisement, advertising, filing fee and other expenses connected with such sale. An advance payment of 5% of the appraised value of the lands will also be required to be deposited as evidence of good faith, and not to be refunded if party or parties be highest bidder for lands offered for sale. Deposits shall be in cash, bank money order, certified or cashier's check, drawn to the order of the Commissioner of Public Lands. All deposits made by unsuccessful bidders will be refunded.

The purchaser at the time of said sale will be required to pay five (5%) per cent of the amount bid, less the 5% appraised value deposited in advance. The balance of the purchase price will be payable in thirty (30) years with interest on all deferred payments at the rate of four (4%) per cent per annum in advance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 1st day of February, A. D. 1963.

E. S. JOHNNY WALKER
Commissioner of Public Lands (SEAL) (Thru April 26)

Insurance



THIS WEEK'S SPECIAL

Beautiful Split-Level Cabin with four bedrooms, 2 baths, large living room and extra nice fireplace. Situated on two deeded lots and located up high with a pan-oramic view. Priced to sell with excellent terms.

GOOD INVESTMENT PROPERTY

Large 100 ft. x 250 ft. Lot with paving, sewer, electricity, telephone, water and TV cable. No assessments. This is an especially nice lot near the Golf Course for ONLY \$2,400.

Real Estate



Member Multiple Listing Service

RACE FANS

This is for you! A nice two bedroom home with fireplace, garage and own well. Also, stables and tack room for three horses, a one bedroom efficiency apartment with kitchenette and fireplace. The entire property is enclosed with white board fence. The total price is \$14,500.

LOTS CABINS HOMES FARMS-RANCHES
MOTELS BUSINESS OPPORTUNITIES

Dan D. Swearingin, Inc.

Dial CL 7-4255 Tommy Ferteet, Sales Manager
SALES PERSONNEL — Margie Whitlock
Dial CL 7-4255

W. O. "Dab" Williams J. M. (Jess) Nobles

The title the owners are needing to sell this year 'round home, located on a large lot with a 100 foot deep. This home has 2 bedrooms, fireplace, double garage, nice utility room and finished. It is priced only \$17,500, and the owners will finance at 6% interest.

IDEAL YEAR-ROUND BUSINESS located in downtown Ruidoso. Now is the time to get into the business year round business. This is one of the best buys we have ever been privileged to offer to the public. Nice clean stock, A-1 building with extra lot for parking. Only \$19,900.00. Owner will finance and possession on closing. Call today for details.

We have a choice selection of beautiful homes available for purchase. Whatever your need, call today.

17 East Mechem Drive, good buy, in A-1 condition. A sound investment. 3 Bedrooms, 2 Baths, for rent on Mechem Drive.

RONALD F. BOWERS, Residential Designer, is now in our office to assist you with your new home plans. He welcomes you to visit him.

Sales people: L. C. CREW, JOYCE MCKINNEY,
EMMA MILLER
"Your Friendly Broker"



Lela Easter
REAL ESTATE

WE INVITE YOUR LISTINGS

Member M. L. S.

Telephone CL 7-0755 — NOTARY PUBLIC — Mechem Drive



LUBBOCK GROUP - Pictured above is a group of four couples from Lubbock who got together for a week-end of fun and relaxation in Ruidoso last week-end. The photo was made at the Chaparral Motor Hotel where the couples stayed. In the group from left are, Mr. and Mrs. Clyde M. Owens. (Owens is president of Texas-New Mexico-Oklahoma Coachmen); Mr. and Mrs. Shelby Sinclair, Jr., Greenville, Tex. of the Shelby Sinclair Insurance Agency; Mr. and Mrs. Oliver Thomas, Thomas Bros. Office Supply, Lubbock; Mr. and Mrs. John C. McKee, sales manager for General Electric Supply Co., Lubbock.

NOTICE TO BIDDERS
Sealed proposals will be received by the Village of Ruidoso at the office of the Village Clerk until 8:00 o'clock p.m., April 12, 1963 for the construction of Ruidoso New Mexico Sewer District No. 1 at which time and place the proposals will be publicly opened and tabulated. Any bid received after the above stated closing time will be returned unopened. The proposed work will include the following approximate quantities: 5,630 linear feet of 8-inch vitrified clay sewer pipe, 2,000 linear feet of 4-inch vitrified clay cover pipe, manholes, and other appurtenant work. Copies of the plans and specifications and contract documents are on file in the office of the Village Clerk.



Helen & Clayton Bennett, the Traders
At the Indian Shop
Hiway 70 West Phone CL 7-3390

Call This Number CL 7-3383
For the finest in Linen
Rental Service

Charley Byers Represents
ELITE LINEN RENTAL SERVICE

Of El Paso in This Area
We are already serving some of the largest hotels, restaurants and hotels in the area, and would like to serve you.
No orders too small or too large

Each proposal shall be accompanied by a proposal guaranty in the amount of not less than five per cent (5%) of the total amount bid, which will be returned not later than thirty days after the receipt of bids.

The successful bidder will be required to furnish bond to the extent of one hundred per cent (100%) of the amount bid to assure performance of the contract as outlined in the specifications.

No bid may be withdrawn after the scheduled closing time for receipt of bids and the Village of Ruidoso reserves the right to reject any or all bids and waive all technicalities and formalities.

VILLAGE OF RUIDOSO, NEW MEXICO
Warren Tucker, Mayor

ATTEST:
James L. Hine, Clerk-Manager
3-22; 4-5-12

GRAVEL SERVICE

Call Bill Carpenter — CL 7-4326
For Trailer House Service & Supply 40-ft.

RUIDOSO GRAVEL SERVICE

GRAVEL — SAND — EXCAVATING — TRENCING
FREE ESTIMATES — QUALITY WORK — PH. CL 7-4448
P. O. BOX 22, HOLLYWOOD, N. MEX. — J. B. CLOSE



FOR SALE BY OWNER—Duplex (or can be utilized as one residence) with 4 bedrooms, 2 fireplaces, central heat, 2 baths, 2 kitchenettes and dinettes, 140 feet frontage on Sudderth Drive in Gateway, with 365-feet in depth to the river, terracing, patio, furnished completely. Wall-to-wall carpet, 3472 square feet of floor space, 2 all-electric kitchens, own water system, 2 1/2 down, 15 years on balance.
The finest buy in Ruidoso—selling for reason of health. Call CL 7-2133 or CL 7-3075 ROY ANDERSON.

LETTERS TO THE EDITOR

Ruidoso, New Mexico
March 23, 1963

Dear Vic,
I thought I should write you a letter in regards to your article about the dog found in last week's "News". I have no idea where you got your information but it is slightly less than correct.

The title head itself started off wrong when you stated a "couple of pups", when I went to the Council meeting there was only one dog in the pound, not two. Also you printed that I declined to name the people I represented which is incorrect, as I am a dog owner. You printed that Mayor Tucker said that a dog pound had been tried in another place, this is incorrect. Also as I left, Bill didn't say "Just think these poor little ol' dogs, cussin' all that," he said "we won't pick up any dogs that howl".

The way the article was written, you were using quotes about what was said between myself and the Trustees. Why don't you print all that was said instead of omitting some of the most important?

Your article missed the whole substance of our complaint. We are complaining first because the city dog pound breaks the restrictive deed covenants of the sub-division in which we live. We certainly don't blame the dogs I'm sure they don't know they are guilty, but you would think our City Fathers should know better. As far as that goes I don't suppose the dogs know they are breaking city laws by not having shots and tags.

If the Village can break the restrictive covenants which can't anyone else? And do you think if anyone does that they will be given a month or so to see what can be done about the problem? I seriously doubt it.

What I'm trying to say is this, the Village should set an example or at least try to live up to their planning and zoning ordinances, as they expect everyone else to do. By the way those two dogs in the picture won't bother anyone now, they were shot to death behind the City Hall, which in itself isn't a very safe practice.

Thank You,
W. N. Morrison
March 21, 1963

Dear Editor:
We realize business is bad but when a supposedly respectable newspaper lowers itself to accept advertising of this level, which in our opin-

ion is sacrilegious, we feel it should be brought to the public's attention who, as paid subscribers, should not be subjected to reading it. Enclosed find ad in question.

Sincerely,
Carmel Allen
June Frost
Eliel Weiker
(Editor's Note: The ad is from Christian Imports of St. Louis, Mo.)

LEGAL NOTICE
The Village of Ruidoso calls for bids on the sealing, repairing and painting of Metal Water Storage Tanks. An inspection of the tanks must be made by prospective bidders together with the Village's Water Superintendent, or his representative. For full particulars, please contact the Clerk at the Municipal Building. Bids will be opened at 7:30 p.m. Thursday, April 11, 1963 in the Court Room of the Municipal Building, Ruidoso, New Mexico.

The Village reserves the right to reject any and all bids.
By Order of Trustees,
Village of Ruidoso
James L. Hine, Clerk
3-22-29, 4-5

Louis Philippe of Ruidoso develops film every night but Sunday. In by 5:30 p.m.—out at 9:30 a.m. Use drop box after hours.

FOR SALE
BY OWNER
Small motel near Ski Run Road. 11 deeded lots 50x100. Located on river. Plenty of room to expand 3 Bedroom, 2 bath home. Shown by appointment. Call EL 4-2918 or CL 7-6637 after 6 p.m.

Blue Spruce Aspen
LICENSED
NURSERY MAN
and
GRADUATE
LANDSCAPE DESIGNER
E. S. HARDY
CARRIZO CANYON
NURSERY
Call or Write, Box 853, Ruidoso
CL 7-4197

Something New For Ruidoso
Storage Space For Lease Located in the Hollywood area of Ruidoso
Fireproof — Insured
3,000 Square Feet of Floor Space Will Lease All or Any Part Also Trailer Parking By The Month or Year
Lee Wimberly
CL 7-3931

For Government
Surplus Buildings
and Building Materials
—Contact—
Clendenen & Co.
GR 3-6721 — Alamogordo



BROWN AIR SERVICE
Air Taxi Any Place
Complete Gas & Oil Service Complete Shop Service
Be Sure to Check Our Prices and Equipment Before You Fly
Never a Tie-Down Charge
CL 7-5806 Ruidoso



W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)
Phone CL 7-3303



225 FOOT FRONTAGE ON MECHEM DRIVE

NEW MEXICO COW RANCHES
One 600-Mother Cow Spread
Another with 375 Mother Cows
Still Another with 1,500 Mother Cows
THESE THREE RANCHES ARE TOPS

SALES - Bill Neal, Jr. - W. B. Alexander

Member Ruidoso Multiple Listing Service



NOTARY
Tom Jones
REALTOR

Member Multiple Listing Service
Agent for

RUIDOSO REALTY CO., INC. (id 1033) - Phone CL 7-2085
Year 'round homesites; summer cabin sites. Terms. Leases for the latter - if preferred.

SPECIALS

Campsite in Paradise Canyon with 2-room broken-down trailer, \$450
"Little Jewels" in Cedar Creek: (summer cabins) Unfinished, but usable, furnished cabin, \$2,200.00
1 BR furnished cabin with attractive fireplace, \$4,000.00
Nice 2 BR, 1 Bath, Furnished, \$6,500.00
We Handle All Types of Real Estate

80 acres plus. Hwy 70. Close in and ideal for subdivision. Good water supply. Can be bought in separate tracts or in one piece. Terms.

Two deeded lots, \$350 each.

A going, growing, paying business in Hollywood. Reasonable terms.

Motels and Courts - \$12,500 and up.

Several good small, medium and large businesses.

Out-of-town owner says sell. 2 BR, fireplace, lot 100x135 near airport. Very nice. Low down, and good terms on balance.

Homes and cabins—any size location and price.

We are pleased to announce the addition of Bill Pippin to our sales staff.

Howard Morris, Broker
Stanley Cochran, Salesman
Bill Pippin, Salesman

J. HOWARD MORRIS, REALTOR

tel. CL 7-6131

FOR SALE

5 Room Modern Cabin on large lot. Year 'round location, \$5000.00 Cash.

Other Ruidoso Property.
New Mexico and Colorado Ranches

Warren Barrett, Realtor

O. M. Russell, Sales - CL 7-4057

FOR SALE—Or would exchange for property of equal value in Ruidoso. A 3-bedroom home in North Richland Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, coral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-9550, Ft. Worth, Tex., or Mrs. Harry Eckert, CL 7-5086, Ruidoso, N.M.

FOR RENT—3 bedroom house, 3 baths, large living room with fireplace. Glassed-in front porch. Very nice. On Sudderth Drive. Phone CL 7-4715. 39-1/2c.

FOR RENT—One bedroom house in year 'round location. Furnished and has fireplace. Prefer to lease by year. Call CL 7-2350. 29-1/2c.

FOR TRADE—Clear title on 1937 5'x43' two bedroom trailer house in excellent condition. Will trade for one or two bedroom cabin. Call CL 7-1768. 39-1/2c.

REPORT OF CONDITION OF "Ruidoso State Bank, Inc." of Ruidoso in the State of New Mexico at the close of business on March 18, 1963.

ASSETS	
Cash, balances with other banks, and cash items in process of collection	\$77,213.30
United States Government obligations, direct and guaranteed	985,651.14
Obligations of States and political subdivisions	461,799.86
Other bonds, notes and debentures	1,000.00
Loans and discounts (including \$6,433.69 overdrafts)	3,170,853.30
Bank premises owned \$43,821.78, furniture and fixtures \$37,326.12	81,147.90
Other assets	647.14
TOTAL ASSETS	\$5,578,312.73
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	1,963,114.61
Time and savings deposits of individuals, partnerships, and corporations	2,165,664.05
Deposits of United States Government (including postal savings)	59,809.77
Deposits of States and political subdivisions	718,078.44
Deposits of banks	106,000.00
Certified and officers' checks, etc.	101,218.01
TOTAL DEPOSITS	\$5,112,904.88
(a) Total demand deposits	\$2,724,948.28
(b) Total time and savings deposits	\$2,387,956.60
TOTAL LIABILITIES	\$5,112,904.88
CAPITAL ACCOUNTS	
Capital: (a) Common stock, total par value \$162,500.00	162,500.00
Surplus	162,500.00
Undivided profits	140,347.85
TOTAL CAPITAL ACCOUNTS	465,347.85
TOTAL LIABILITIES AND CAPITAL ACCOUNTS	\$5,578,312.73

MEMORANDUM
Assets pledged or assigned to secure liabilities and for other purposes (including notes and bills reaccounted and securities sold with agreement to repurchase) 1,004,808.25
Loans as shown above are after deduction of valuation reserves of 48,241.27
We, T. B. Hood, Executive Vice-President, and Ed Wimberly, Cashier of the above-named bank do solemnly swear that this report is true and correct, to the best of our knowledge and belief.

T. B. HOOD, Executive Vice-Pres.
ED WIMBERLY, Cashier
Correct—Attest:
R. T. PETTY
T. B. HOOD Directors.

L. L. BUTLER
ERNEST R. BLOOD
State of New Mexico, County of Lincoln, ss:
Sworn to and subscribed before me this 27th day of March, 1963, and I hereby certify that I am not an officer or director of this bank. My commission expires April 9, 1966.
(Seal) JO CELYN J. LELAND, Notary Public

WINGFIELD HOMESTEAD SUBDIVISION

Many beautiful lots now available in Second Addition. All Utilities and Graveled Streets. In Heart of Ruidoso.

Della Hale

Locke Realty

CL 7-6238

CL 7-3241

Business Opportunity

TRAILER PARK with thirty-eight trailer spaces, two 3-room cottages and 3-bedroom home. 565 feet frontage on Sudderth Drive. \$5,000 will handle.

— SOLD —

BAR - Building, liquor license, and fixtures. Will show substantial return on investment. Books open to qualified buyer. Owner will carry some paper.

SEE THIS - Profitable Gift and Jewelry business. Husband and wife operation; owner selling because of other business interests.



MILDRED WANTIEZ
Real Estate and Insurance

P. O. Box 278 - Ruidoso, N. M., Ph. CL 7-2764 - CL 7-5515
SALES: Fred Gresswell - E. M. Grigoby
J. J. DiPaolo

SAVE AT THE TRADERS ?

The INDIAN SHOP
On Hwy 70 West - Ph. CL 7-3300
Old Clocks and Old Indian Jewelry
Lamps, Rocks and Many Other Items

THE TRADERS
Mobil Homes - Car Sales
HELEN & CLAYTON BENNETT

GARDNER MOBILE HOMES

SEE CLAYTON BENNETT THE TRADER
Gardner's is Dealer for Chickasha Mobile Homes New and Used Mobile Homes
Ph. CL 7-3300 - Hwy 70 West

CARD OF THANKS

To our friends in Ruidoso who sent flowers, messages of sympathy, and who performed many deeds of kindness for us when our little daughter and granddaughter passed away, we are eternally grateful.
MR. AND MRS. DAN ROYALL, JR.
AND JAMES
THE VIC LAMB FAMILY
THE D. M. ROYALL, SR., FAMILY

AVON SERVICE - Mrs. E. V. Morris, Ph. CL 7-5463. 1c.

FOR SALE - USED WATER SOFTENERS, priced from \$59. Call your Ouilgas Man, CL 7-5545 or see at 845 Sudderth Drive after 5 p.m. 10-1/2c.

CARD OF THANKS

We would like to express our appreciation to everyone for the many kind deeds, cards, flowers and expressions of sympathy on the passing of Noble Higginson. From the bottom of our hearts we say thank you.
MRS. JOHNNIE HIGGINSON
STEVE DESFRANCE and
MR. & MRS. FRED PETERSON

FOR SALE—Three bedroom house in Agua Fria Estates. Completely redecorated, two tile baths, fireplace, patio. Call ES 8-4082. 32-1/2c.

FOR SALE

Completely furnished, newly redecorated, 3 bedroom, 2 full tile baths, fireplace. Large enclosed patio with fireplace. Heated swimming pool. On 2 large beautifully landscaped lots. Paved roads, 1 mile west of 3600 Track, Agua Fria Estates, Box Thompson, Box 278, ES 8-4081, Ruidoso Downs.

PUBLIC NOTICE

For servicing of insurance policies written by Warren H. Barrett Agency, call or write the J. H. Cooper Agency Box 331, Ruidoso, N. M. Office in Walk Crosby Bldg., CL 7-3305, Res. CL 7-3787.
We are now open for writing all types of insurance and will endeavor to give personal service to our customers.
J. H. & MARY L. COOPER
(Formerly Warren H. Barrett Agency)

PEONIES, RHUBARB - Bleeding Heart roots, \$1.00 each. Burpee Seeds, Gladioli, Dahlia bulbs, Fertilizer, Peat Moss, all sizes. Fertilize your lawns now. Ruidoso Nursery, dial CL 7-2945. 38-3/4c.

FOR RENT—Bedroom - Trailer Space - Housekeeping Units. By month. Gardenside Motel, CL 7-4491. 39-1/2c.

OFFICE SPACE For rent, 2-room suites, large lobby included, all new and carpeted floors. Contact R. O. White, Phone CL 7-4272. 7-1/2c.

CARD OF THANKS

This is to express our appreciation to the many friends who sent cards and flowers and to those people who expressed sympathy and condolence at the passing of our husband and father. To all of you for your unnumbered kindnesses, we are very grateful.
MRS. MELLIE TRIPP,
THE DON TRIPP FAMILY,
THE GRESSWELL FAMILY

FOR SALE—Or lease. We'll sell the business and lease the property of a going auto dealership, or we'll sell the property 20% down and 20 years to pay. You can buy direct from the owner, selling for health reasons. R. H. Anderson Car Sales, Ruidoso, 34-1/2c.

A. C. KELLY

LICENSED CONTRACTOR
ROCK & CEMENT WORK
Phone CL 7-4155, Ruidoso, N. M.
P. O. Box 817, Hollywood, N. M.

TUMLINSON

TV & RADIO SERVICE
In Shier's Shopping Center
Day Phone CL 7-3130
Night Phone CL 7-6166.

SAMMER

ORNAMENTAL IRON
* Welding
* Radiator Repairs
* Portable Welding Equipment
Hwy 70 - Ruidoso Downs
Phone ES 8-4396

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50 per word with a minimum of 75c for 15 words. Please figure 8 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

107 ACRES ON HWAY 70
UNUSUAL 3-BEDROOM HOME. ALL ELECTRIC KITCHEN, COMPLETELY FURNISHED. \$16,500.

2 LOTS FACING WEST ON GOLF COURSE WITH MAGNIFICENT BALDY VIEW.

NEW 2-BEDROOM HOME, NOT FINISHED, BUT PLUMBED, \$3,800.

2 EXCELLENT COMMERCIAL LOCATIONS IN GATEWAY. ONE IMPROVED.

SMALL ACREAGE ON HIGHWAY 70

300 ACRE RUIDOSO VALLEY FARM

5 ACRES IN BEAUTIFUL WOODED LOCATION, IN CITY LIMITS.

200 ACRE RANCH, LOTS OF WATER, BEAUTIFUL IMPROVEMENTS.

1300 FEET ON HIGHWAY 70.

4-BR. HOME, FIREPLACE, DEN, BIG LOT, \$10,500. GOOD TERMS.

SEVERAL NICE 2 AND 3 BR. HOMES.

BEAUTIFUL HOME FACILITIES FOR HORSES.

LELAND Realty
Office - CL 7-2338

CY LELAND, SR., Realtor
Cy Leland, Jr., Associate Broker
Mamie Little - Sales

Leland Realty Bldg. One Bk. East of Bank

FOR SALE—Electric range, like new, used 14 months, originally \$319, real bargain. Call CL 7-5222. 39-3/4c.

FOR RENT—Furnished House, TV cable, bills paid, paved road, near Gateway. Phone CL 7-6225. 32-1/2c.

FOR RENT—One 3 bedroom house. One small modern house for couple. One nice modern trailer house. Louis M. Smith, Ruidoso Downs. 39-1/2c.

FOR SALE—Woodcutters' supplies. Pioneer Chain Saws at C. & L. Lbr. & Supply on Hwy 70, Hollywood.

Bookkeeping Service
Tax Assistance
Ph. CL 7-4006
Gladys Thomson

We Answer Service Calls Any Time

Burgess Plumbing Co.
Plumbing Contractor and Repair Service
Night Calls:
Doug - ES 8-6600
Ray - CL 7-5456
P. O. Box 914 - Ruidoso, N. M.

ACE PAWN SHOP
On Sudderth Drive
In Skyland
Loans on Anything of Value
Bargains in Out-of-Pawn Items. We May Have
WHAT YOU WANT
Bill Carpenter, Mgr.
Ph. CL 7-6328 - Ruidoso

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

I have some real good buys if this is the type of property you want.

Have a money making business for \$3,000. Rent \$85 per month. Part of the building rented for \$65 per month. Living quarters furnished.

A real nice home, living room, big fireplace, big den, kitchen has built in range. Unfurnished, own well, and garage. Deeded lot, only \$8,000 with \$1,500 down and the balance at \$94.96 per month.

Three bedroom mahogany finished and also furnished. One and three quarter bath, all electric built-in range, and the furniture is very nice. It has a big fireplace, and a carport. Deeded lot. Only \$12,500. Terms.

Three year old four bedroom, one and one half bath, and three big lots, \$12,000. Good terms.

Three houses and three lots on the river priced to sell. Plenty of room to build more.

2 big choice lots on paved street near airport. Only \$2,500, with terms.

Tourist court approximately 4 acres, 12 unit and home. Priced to sell. Will show you the books on this one.

Several other courts from \$40,000 up.

Have a good poultry farm and ranch.

Four very nice houses on Mechem Drive ranging in price from \$15,000 up.

Rustic 2 bedroom cabin furnished. Deeded lot in the tall pines, \$4700, with terms.

Good modern house with fireplace, three nice lots and close in for \$5,500 with \$1,000 down and the balance in 5 years.

Have several houses to rent. This is a home you will like. 3 bedrooms, furnished, near golf course, \$15,000, terms.

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone CL 7-3005 Residence Phone CL 7-2460
In Postoffice Block Box 294
SALESMEN: Jimmy McCasland, CL 7-5908; Lila Pettit, CL 7-4422
Al Stalcup, CL 7-5156 Thomas B. Jasper, CL 7-5291

FOR SALE—Late 1960 model Chevrolet pick-up, wide bed, extra good condition, \$1,300. Call EL 4-2247, or see Fred Godwin, Captain, N. M. 39-21/2c.

FOR SALE—Clean 1948 GMC 4 speed, 1-ton pick-up. Call Ruidoso Gas, CL 7-2935. 40-1/2c.

FOR SALE—Cultivator tractor with plow and disc, 7 h. p., new tires, reasonable. Clyde Atwood, CL 7-4403. 11p.

BEAUTY COUNSELOR COSMETICS—For sensible skin care and natural make-up see your local representative—Della Hale, CL 7-6238, or Claudine Morrison, CL 7-6353. 33-1/2c.

BABY SITTING—By day or week in my home. CL 7-5086. 39-1/2c.

STANLEY HOME PRODUCTS—Need two ladies to help with spring business, average earnings \$5 per hour. Car necessary. Write Stanley Home Products, 900 Davidson Dr., Roswell, N. M., or call 622-5230. 31-1/2c.

LOTS FOR SALE—Cree Meadows, 10% down, balance over 5 years. Ph. CL 7-6431. 61-1/2c.

FOR SALE—Used 40 and 60 gallon GAS WATER HEATERS, excellent condition, priced from \$30. Call CL 7-5545, or see at 845 Sudderth Drive after 5 p.m. 10-1/2c.

SEE CLAYTON BENNETT Anderson's Car Sales for new and used Jeeps, pick-ups and cars. Office, CL 7-2133; residence, CL 7-3300. 39-1/2c.

WILKNIT GUARANTEED HOSTERY—Nationally advertised in leading fashion magazines. Beautiful hostelry and exclusive lingerie. P. R. Thompson, Ruidoso, CL 7-2966. 40-1/2c.

FOR SALE—Beautiful pine covered 70-foot lot facing park on Sudderth Drive in fast growing Gateway section. Kathryn Hail Travis, P. O. Drawer "T", Ruidoso, 40-1/2c.

LOTS

Country Club Estates lots, business lot on Mechem Drive, Buckner Subdivision lot, Crew Meadows lots

4 BEDROOM CABIN
Upper Ruidoso, furnished and with 2 deeded lots. \$15,000 down, \$100 a month

3 BEDROOM CABIN
Between First and Second Bridge. \$16,500.

— SOLD —
CEDAR CREEK CABIN
Furnished two bedroom with fireplace, only \$4,500.00

4-BEDROOM HOME
In Wingfield, \$37,500. With beautiful view

3-BEDROOM HOME
Country Club Estates. Has wonderful view

BOB PEARSON, Realtor
Office in the Adobe
Office Ph. CL 7-6042; Res. CL 7-4970
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ACE PAWN SHOP
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Loans on Anything of Value
Bargains in Out-of-Pawn Items. We May Have
WHAT YOU WANT
Bill Carpenter, Mgr.
Ph. CL 7-6328 - Ruidoso

FOR SALE—Pansy plants, fruit trees, roses, shrubs, shade trees, spruce fir. Carrizo Canyon Nursery, CL 7-4197. 40-1/2c.

FOR RENT—One and two bedroom houses, furnished, bills paid. Call ES 8-4266 after 3 p.m. 1c.

FOR SALE—Pansy plants, fruit trees, roses, shrubs, shade trees, spruce fir. Carrizo Canyon Nursery, CL 7-4197. 40-1/2c.

FOR SALE OR TRADE—Equity in 1962 Chevrolet Impala Call CL 7-4197. 40-1/2c.

FOR SALE—Excellent old piano, \$75.00. Phone CL 7-2703. 40-1/2c.

FOR SALE—1955 Mercury, runs as is \$35. Chevrolet 203 CI V-8, as is \$125.00. See Royce Staples, Ruidoso Downs. 11p.

RETIRED COUPLE—Would like to manage motel in the Ruidoso area. Experienced, dependable. Would consider other type employment. References. Write 1226-18th St., Anson, Tex. 40-1/2c.

HELP WANTED—Local man (in early thirties), responsible and willing to do service station work. Apply Ruidoso Garage. 11c.

FOR RENT—Furnished cabin and house trailer by month or season. Phone CL 7-4310 or see at Texas Bar-B-Q. 40-1/2c.

FOR RENT—4 Bedroom, furnished house in downtown Ruidoso. Key at White Mountain Grocery. Write Eslop Wilson, Box 346, Plainview, Texas. Phone CAptol 4-7251. 40-21/2c.

Ruidoso News

Friday, March 29, 1963
HENRY T. WICKER
Realtor
Offers

Two bedroom cabin, den and fireplace, on two deep lots, double paved frontage—Total \$7,500. Terms.
Grimes Milling Co., building, equipment and real estate, on SH 88, Fortales, N. Mex. Price—\$25,000. Make us an offer.

\$21,000 Secured Notes and 3 bedroom modern cabin, clear, to offer as down payment on Ruidoso investment.

Carmell Allen, Realtor
Ethel Wicker—Sales
June Frost—Receptionist

Offices Across
From Ruidoso
Post Office

Pho. CL 7-3652
Day or Night
Box 833—Ruidoso

News Items from Ruidoso
Friday, March 29, 1963

Special services were announced by the Community Methodist Church for Easter Sunday, March 31. In the morning, a requiem mass for the late Albert J. Williams, superintendent, was to be held at 10 a. m. at the church. The afternoon service was to be held at 7:30 p. m. at the church. The Rev. Carl Hanson, pastor, will officiate at both services.

Miss Greta Chavez, daughter of Mr. and Mrs. J. M. Chavez, was united in marriage to Mr. Ramon Sanchez at the home of St. Eleanor's Church in Ruidoso. Rev. Carl Hanson officiated at the ceremony. Miss M. L. Teague was maid of honor and Monica Sanchez was best man.

Ed Hepp, president of the Ruidoso ARIZ, visited the Ranger Station at Noyal Hepp of Tom Buchanan as White Mountain District Forest Ranger.

Hollywood Notes
The C. H. Harris family of El Paso, Mr. and Mrs. R. E. Hamilton and spent the week-end in their home in Ruidoso. Mr. and Mrs. Sam Ed Hepp from El Paso was a bus-uel Hyatt, Mrs. Blanche Reynolds, Mrs. Jodie Filleman, Mr. and Mrs. Jim Littlefield, Mr. and Mrs. Scott Campbell, Mrs. Jack Little and Mr. and Mrs. H. M. Reddy, George Risley was a business visitor from Roswell the first of the week.

Mr. and Mrs. Hampton Anderson from Lubock were here over the week-end visiting Mr. and Mrs. R. H. Anderson.

Mrs. L. P. Bloodworth, Jr., from Sonora, Tex., is spending several days here visiting her parents, Mr. and Mrs. Bert Rice.

Mrs. C. A. Denton from Artesia was a Ruidoso visitor here the first of the week.



FOREIGN MILITARY STUDENTS VISIT HERE
Last Sunday some 181 foreign military allied students stopped for lunch at the Villa Inn Motor Hotel. The students were greeted by several local citizens. Pictured here from left to right are representatives of ten countries taking missile training at Ft. Bliss in El Paso. They were from Japan, Turkey, China, Denmark, The Netherlands, Germany, Spain, Italy, France and Belgium. Standing behind the group is Carl DeBord of Ruidoso on the left and SFC E. M. Parker or Ft. Bliss who was in charge of the tour.

Ruidoso Downs
By TRUDIE BALCOM
Mr. and Mrs. Tull Stansell are visiting in California.

Mrs. J. W. Stockley is visiting her mother in Arkansas.

We wonder why a certain tall, dark and handsome, curly-haired local man-about-town is wearing such a "woe-begone" look and why his thoughts are always south of Roswell. Come now, A. B., there are plenty of girls here—so stop pining.

We would like to send the condolences and sympathies from this community to the family of Noble Higginson who was buried last Saturday at Forest Lawn in Ruidoso.

We hear that John Wheatley is planning a trip to Amarillo, Tex. this week-end. Give us the low-down, John—blonde or brunette?

Hearts are saddened in the W. H. Craig home at the loss of Mrs. Craig who died after a lingering illness and was buried in Roswell Monday. We send along our condolences to Mr. Craig and family on the loss of their loved one.

We are glad to welcome Miss Sue Thompson back and to report that she will be here this summer. Sue's smile is always a cheery sight.

We were very sorry to hear of the death of the Vic Lamb's grandchild and sent our deepest sympathies to the family.

Rumors have been circulated that the race track will not open. Literature, bumper advertisements are out all over in business establishments and are free for the asking. Let's get busy put on the bumper ads—ask for extra racing calendars to send friends. The racing dates are from May 17 - Sept. 8 with a 3-day program starting May 17-18-19.

Ask a certain barber in East Ruidoso Downs about his predicament recently. Certain friends of his are getting their steak knives sharpened for an expected steak dinner?

David Green, son of Mr. and Mrs. Ez Green has completed his boot camp training in the Navy at San Diego and is spending his two weeks leave visiting his parents before going to Hawaii where he will be stationed.

Joe Smith, son of Mr. and Mrs. Lou Smith, has enlisted in the Navy and will be leaving for boot camp in San Diego April 1.

Mrs. Trudie Balcom has returned from a two-week vacation in Las Vegas, Nevada and points in Southern California.

Mrs. Velma Henson and grandson, Billy Wheatley have returned from a visit in Waco and other points in Texas.

A surprise event of spring—cupid scores against Mrs. Amelia Maes and Mr. Roy Armstrong said "I do" in Carrizozo last Saturday and we want to send congratulations to Mr. and Mrs. Roy Armstrong.

Another business has opened in our village. Bob Smith now has a garage in connection with his used car lot and is operated by Mr. Sanchez of El Paso.

We are glad to welcome back the Herold Popes who have been living in Elida and Roswell for the past two years. The Popes reside in the Big Spring addition.

Mrs. Floyd Brem has returned from a visit with their daughter and family in Memphis, Tenn.

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Hollywood Lbr. Co., Inc.
WE GIVE S & H GREEN STAMPS
Hiway 70
T. C. Delaney, Manager

MEET THE TEACHERS—Mrs. Bernice Morrison, who teaches the Fourth Grade in Nob Hill School, has been a resident of Ruidoso about ten years, coming here from Fortales. She attended high school at Floydada, Tex., and received her B. S. degree from West Texas State, Canyon, Tex., in 1945. She is married to Carl W. Morrison and they are parents of a daughter, Karla Kay, 15.

ORDER NOW!
Carmon Phillips' New 72-Page Book **PICTORIAL RUIDOSO**

with all new pictures and a special color photo section. If you want a copy mailed you, send the Ruidoso News 75c per copy and we'll put one in the mail.

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Open 7 to 11 — 365 Days A Year
Hot Doughnuts — Barbeque Fresh Daily
Corner of Sudderth and Mechem

6-BOTTLE CARTON DR. PEPPER
6 Oz. Bottle Plus Deposit **25c**

HOLE 'N ONE DONUTS
FREE 1/2 DOZEN With Each Dozen Purchased At Regular Price — Doz. **69c**

PRODUCE

GREEN ONIONS, 2 bunches **15c**

CELLO FAN CARROTS . . . 2 for **19c**

NICE 'N LARGE LEMONS . . . lb. **15c**

FRESH CRISP LETTUCE . . . lb **19c**

RED RIP TOMATOES . . LB. **19c**

HUNT'S FAMILY STYLE TOMATO CATSUP . . . **25c**

KIMBELL'S, QUART SIZE — DILL OR SOUR PICKLES **35c**

ASSORTED, 50 COUNT ZEE NAPKINS **15c**

PRICE'S MEADOW GOLD, ALL FLAVORS ICE CREAM **79c**

FOLGER'S, ALL GRINDS COFFEE 1 lb. can **63c**

AQUA NET, REG. \$2.00 VALUE HAIR SPRAY **\$1.29**

REGULAR OR DRY, 7 1/2 OZ. BOTTLE, INCLUDES 14c OFF HALO SHAMPOO **86c**

T. V. DINNERS **POT PIES** **DINNERS**

45c **5 for \$1** **39c**

FRESH MEATS

KIMBELL'S, 3 1/2 SIZE CAN PORK & BEANS . . . 4 for **\$1**

DEL MONTE, WHOLE, 3 1/2 SIZE CAN GREEN BEANS 3 for **\$1**

KOUNTY KIST, 12 OZ. CAN WHOLE GOLDEN CORN 7 for **\$1**

HENNZ TOMATO SOUP 8 for **\$1**

THREE STAR, WHOLE, 3 1/2 SIZE CAN SPICED PEACHES . . . 4 for **\$1**

DEL MONTE, 3 1/2 SIZE CAN FRUIT COCKTAIL . . . 4 for **\$1**

KIMBELL'S SOUR PITTED, 3 1/2 SIZE CAN RED CHERRIES 5 for **\$1**

RUSSET, NO. 1 POTATOES 100 LB. BAG — **\$3.79**
10 Lb. Bag . . . **39c**

★ Macaroni & Cheese ★ Pickle Loaf ★ Liver Cheese ★ Bologna ★

LUNCH MEAT 3 for 89c

WILSON'S 6 Oz. Pks.

Alto Briefs
Mr. and Mrs. Bill Smith of Roswell visited the Charlie Peebles on Sunday.

Tuesday, Mr. and Mrs. Alan Johnson and Mrs. George Dingwall were here from Carrizozo. The Johnsons kept a dental appointment in Ruidoso and Mrs. Dingwall and Linda went to see the Peebles on gordo and W. M. McCutcheon of El Paso.

Thursday, John Wilson of Alamogordo stopped in on their way to Sierra Blanca.

Wednesday, Mrs. George Dingwall and Truman Spencer, Jr., of Carrizozo came up to visit the Lindamoods.

Friday, Garvie Jobe of Ft. Stanton and Clauch was in the store talking over old times.

The past week-end Mr. and Mrs. Frank Kirby-Smith and daughter, Joey and Kirby Brown of El Paso, enjoyed a stay in the Kirby-Smith home here in Oavilan Canyon. Style Show Very Successful

The Style Show sponsored by the Carrizozo Women's Club March 22, was a huge success. The proof of its success was the list of out-of-town people there. Among those seen there were: Beverly Greer, Corn Dutton and Faye Wooten, of Nogal; Mrs. Ray Provine, Bill Edgar and Louise Ferguson of Capitan, Phoebe Mae Taylor of Lincoln and Aileen Lindamood of Alto. The Carrizoanos turned out in great numbers and the ladies who put in so much work, time and effort are to be truly congratulated on the lovely affair that has become an annual event here.

Louis Philippe of Ruidoso does not sell curies, cosmetics or drugs. Photography is his business, exclusively.

FRANK BARAJAS — Painting
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Fluorescent & Incandescent Light Bulbs, Light Fixtures, Appliances, Electrical Materials of All Kinds
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Cecil Hicks, Mgr.—Pump-Electric Contractors—Gene Beavers, Prop.

Churches

FULL GOSPEL CHURCH
Evangelistic Service, 7:30 p. m.
9:45 a. m.—Sunday School
12:00 a. m.—Sunday Morning School
7:30 p. m.—Sunday Evening Worship
7:30 p. m. Tuesday—Young People & Choir Practice
7:30 p. m. Thursday—Prayer Meeting

THE FIRST CHRISTIAN CHURCH
Palmer Gateway—Ruidoso
Rev. Jim Saylor, Minister
Phone OL 7-4100
Sunday School—9:45 a. m.
Morning Worship—11:00 a. m.
Ch. Rho (Intermediate) Youth Fellowship, 4 p. m.

CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m. in Ruidoso Woman's Club Testimony meeting following regular service each third Sunday.

CHURCH OF JESUS CHRIST
L. D. B.
Ruidoso Lions Club Building
Sundays at 10:00 a. m. and 11:00 a. m.
Sunday School and Sacrament Meeting
Rev. E. A. Swanson, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
Training Union, 6:00 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7:00 p. m.
Radio services 11:15 a. m. Sunday

ASSEMBLY OF GOD CHURCH
Palmer Gateway, Ruidoso
Rev. W. J. Yarnall, Pastor
Sunday radio program 9 a. m.
Sunday School, 9:45 a. m.
Morning worship, 11 a. m.
Evening evangelistic service 7:30 p. m.
Tuesday 1:30 p. m. Women's Fellowship meeting
Wednesday evening 7:30 prayer time and Bible study.

FIRST PRESBYTERIAN CHURCH
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 6:30 p. m.
RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Palmer Gateway
Sunday School, 9:45 a. m.
Morning Worship—11 a. m.
Evangelistic message—6:30 p. m.
Wed. Night Bible study—6:30 p. m.

GREEN TREE BAPTIST CHURCH
Rev. J. L. Gatz, Pastor
Ruidoso News Building
Sunday School 9:30 a. m.
Training Union, 6:30 p. m.
Preaching Service, 10:30 a. m.
Wed. Night Service, 6:30 p. m.

GATEWAY CHURCH OF CHRIST
Charles Whittier, Minister
Sunday Services 9:30 a. m.
Worship and Communion 10:30 a. m.
Worship 6:00 p. m.
Wednesday 6:30 p. m. Prayer Meeting
Ladies Bible Class, 9:30 a. m. Thursday
Radio Program, 8:30 a. m. Sunday
COMMUNITY MEETING
Oracy McCallough, Pastor
Sunday School, 9:45 a. m.
Sunday Morning Service at 11 a. m.
Vesper Services at 5 p. m.
W. F. Meets at 8:30 p. m.
Their Fraternity Sunday Evening Eves.

CATHOLIC CHURCHES
St. Lawrence A. Labreche
Sunday Masses around at St. Eleanor's at 7:00 and 11:00 a. m.; in San Patricio Chapel Sunday at 9:00 a. m.
Masses on Holydays of Obligation: 8:45 a. m. at San Patricio Chapel; 7:30 p. m. at St. Eleanor's Church (evening).
First Fridays: 6:45 a. m. in San Patricio Chapel; 7:00 p. m. at St. Eleanor's (evening).
Weekday Masses: 7:00 a. m. unless noted otherwise in Bulletin.
Devotions: Rosary and Benediction of the most Blessed Sacrament every Saturday at 7:30 p. m.
Confessions: Sunday evenings after devotions; 15 minutes before all Masses, any other time by appointment.
Religious Instruction classes: Ruidoso High School students every Sunday evening at 6:45 p. m.; San Patricio High School students on Monday evenings at 6:30 p. m.; Ruidoso Grammar students Sunday morning at 9:45 a. m.; San Patricio grammar students Saturday afternoons 1:45 p. m.; Saturday Communion Classes Ruidoso Saturday morning 10:00 a. m.; San Patricio Monday afternoon 4:00 p. m.
All classes in Ruidoso are held in the Parish Hall. Classes at San Patricio are held in Chapel.

EPISCOPAL CHURCHES
Rev. William B. Brown, Vicar
Sundays, 9 a. m.
Ruidoso Holy Mass
Sunday, 12 a. m.

Worship THIS WEEK

Our Churches

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East of Bank — Phone OL 7-3535

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