

# Welcome-- Humble ENCO Folks!

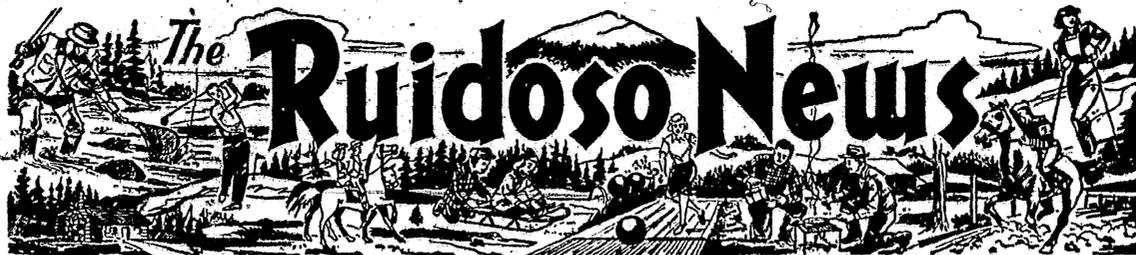
12 Pages in 2 Sections — Section 1  
Printed and Published in the Southwest's Year 'Round Playground

10c

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VOLUME 17, NUMBER 41

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

FRIDAY, APRIL 5, 1963

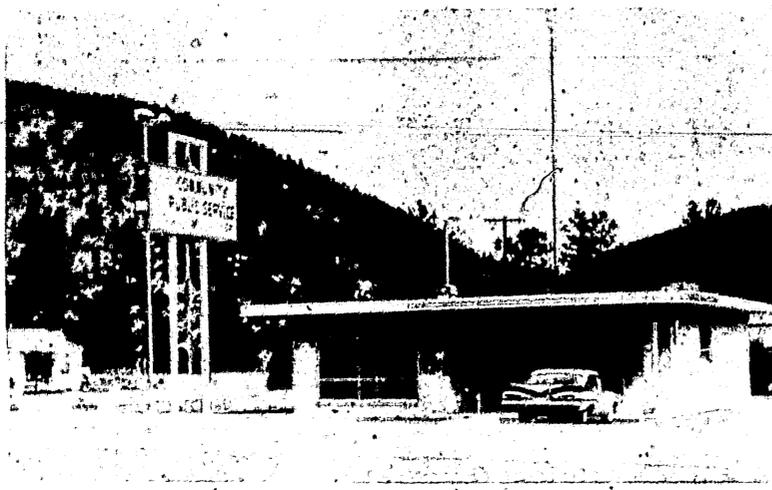
"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

## Around Town

—By Nosey Waters—

Visiting in our office not long ago with a suggestion was Pete Tolmoff, U. S. Forest Service employee and a skier par excellence, whose primary job—along with quite a few others, is to see that Sierra Blanca Co. preserves and uses as much natural beauty of our forests as possible in construction of its recreation area—summer and winter resort. Pete is also interested in retaining all the beauty possible in all of the Lincoln National Forest. Pete's suggestion was that a campaign should be urged to get a lot of the logs and brush and old tumbled down buildings, along with a few extraneous signs, removed and cleaned up on the gravel road leading to Sierra Blanca recreation area as you turn off State Road 37 at Alto. A good suggestion and one which we hope can get rolling soon. Now, we have a suggestion for Pete. We drove to the top of Monjeau Sunday and found the road up there is sure washing away. Deep ruts and ditches running across the road have appeared. This road is one of our visitors' favorite rides, and needs attention. Pete, two Sundays ago about 60 loads of folks made a visit to Monjeau lookout tower and last Sunday almost as many again went up there. As the weather warms up, there'll be more going up there—but not unless the road is put in good shape.



NEW HOME — Community Public Service plans an open house in its new home in the Gateway Tuesday next week, 2 to 6 p.m., with refreshments and souvenirs.

## Community Public Service Co. Plans Open House In New Home

Joe Coe, manager of the Community Public Service Company, announced Monday that next Tuesday, April 9, is the date set for New Mexico's first Open House for the new Public Service Company's building here in Ruidoso. The building is on Suddeth Drive, and is expected to be completed by the end of the month. Coe also said that the general contractor for the building was Compton Construction Company of Roswell, and mentioned casually that the relations director, Robert Kil-

## KRAFT FOODS SALES MEET

A sectional sales conference was held at the Holiday House March 29-30 for Kraft Foods distributors and salesmen in this area. John Heard announced this week. About a dozen persons attended.

## MEETING IS RE-SCHEDULED

The International Minerals and Chemicals Sales Conference scheduled for April 2, 3, 4 at Chaparral, was cancelled and re-scheduled there for April 23, 24 and 25.

## Ruidoso, Capitan Senior Classes Give Plays Tonight

Both Ruidoso and Capitan High School Senior classes will present their annual plays tonight, Friday, April 5. Ruidoso's play is a 3-act comedy, "Bull in a China Shop," written by C. B. Gilford, who authored the laugh hit, "Arsenic and Old Lace." Capitan's play (name not available) details are given in the Capitan school news column in this week's News on another page.

## GETTING READY—Members of the cast, and the stage crew, also, are shown at work last Sunday putting new wall paper on the set for the Ruidoso Seniors' annual play, "Bull in a China Shop," to be presented tonight (Friday) in the school gym. In top photo, Jim Beall, who has a leading role, is shown atop ladder with first roll of new wallpaper, while, other Seniors, from left, are JoAnn Filleman, William Howard, Tom Tully and Annette Bailey. Bottom photo is of, from left, Rita Smith, Loreta Jones, Lee Conner and Gary Russell, mixing paste for the wall paper. Rita is stage manager, Lee Conner, house and publicity manager, Gary Russell is production manager. All others are in the stage crew or in the play.



# RUIDOSO TO HOST ESTIMATED 700 PERSONS FOR HUMBLE ENCO CONFERENCE APRIL 7, 8, 9

## Four Choirs to Join to Present 'Seven Last Words,' Palm Sunday

Four choirs will join to present the cantata, "The Seven Last Words from the Cross," at the Community Methodist Church on Palm Sunday, April 7, at 3:00 p.m. The choirs will be under the direction of Cleon Peterson, John E. Miller of Roswell, and formerly with the Kansas City Opera, will be guest soloist.

Two other Community Services have been arranged for the Ruidoso Municipal Center. The Community Good Friday Services beginning at noon April 12, at the First Christian Church, and the Community Easter Sunrise Services at the High School Gym at 6:00 a.m., April 14.

In addition to the above Community Services, individual churches also listed Holy Week services:

First Baptist Church, Revival Services daily beginning Sunday, April 7, at 10:00 a.m. and 7:30 p.m. with Dr. H. C. Sivells and with special singer Ed Lovell.

Church of the Holy Mount, Episcopal, Palm Sunday, Blessing of Palms, Holy Communion with Sermon, 11:00 a.m.; Monday, Tuesday, Wednesday and Thursday Holy Communion at 7:00 a.m.; Easter School, 3:00 p.m. Good Friday, Altar Service 7:00 a.m.; Easter School 10:00 a.m. Saturday, Easter Even, Altar Service 12:00 noon, and Evening Prayer and Holy Baptism Easter Day, Holy Communion at 11:00 a.m.

The First Christian Church has its regularly scheduled services on Palm Sunday and will hold a 24-hour prayer vigil Tuesday.

Maundy Thursday a Communion Service will be held at 7:30 and Friday and Saturday the sound film, "The Power of the Resurrection," will be shown. Services will be held Easter Day at 11:00 a.m., with Dr. Joseph A. Houston as special guest.

The Community Methodist Church will hold its regularly scheduled services on both Palm Sunday and through Holy Week, it was reported.

The following is a schedule of Holy Week services, being held at St. Eleanor's Catholic Church and its mission at San Patricio.

SECOND SUNDAY OF THE PASSION April 7, Solemn Blessing, Distribution and Procession of the Palms at 7:00 a.m. at St. Eleanor's, followed by High Mass of the Second Sunday of the Passion. Other Masses at 9:00 a.m. at San Patricio Mission, 11:00 a.m. at St. Eleanor's in Ruidoso.

Mass of Monday of Holy Week at 7:00 a.m. in St. Eleanor's, Ruidoso. Mass of Tuesday of Holy Week at 7:00 p.m. in San Patricio Mission.

Mass of Spy Wednesday at 7:00 a.m. in St. Eleanor's, Ruidoso.

THE SOLEMN EVENING MASS of the Lord's Supper, Holy Thursday at 7:00 p.m. at St. Eleanor's, Ruidoso. The Maundy or Washing of the Feet during Holy Mass. The transferral of the Most Blessed Sacrament in Solemn Procession to Altar of Repose following Mass. Other Masses at 9:00 a.m. at San Patricio from time of Reposition until Holy Week.

(Continued to Page 6)



## 'NEARLY READY'—John Curtin, talented ice skater in his own right, and manager of the new Ice-O-Rama, says the ice rink is almost ready for opening, and may be by the latter part of April. He says a floor has been installed for use by conventioners at the Humble-Enco managers' conference early next week. The building is more than 100,000 sq. ft. in size and has two levels, upstairs and downstairs.

Humble Enco service station managers from four states will meet in Ruidoso, April 7, 8 and 9. E. C. Penderly, Area Retail-Sales Manager, announced this week in Midland, Tex.

"This is the 9th annual service station convention to be held in the Midland area of the Marketing Department of the Humble Oil and Refining Company. This Area consists of all of West Texas west of Sweetwater, including the Trans-Pecos, the North and South Plains of the Panhandle, and the Panhandle of Oklahoma; and the entire States of New Mexico and Arizona." Penderly said.

"Grow with Enco," Penderly said, "will be the theme of the convention and we expect a total crowd of approximately 700, which will include 300 service station managers, their wives, and company sales representatives from four states, plus members of our marketing management from Houston."

"Keynote speaker" for the convention will be H. L. Wilson, sales manager, Sales-South, Inc., Hopkins, Minnesota, who will speak on, "Imagine-ery for More Sales with Less Effort!"

A special treat, for those who arrive by 3:00 p.m. Sunday, April 7, Penderly announced, will be a motorcade with State Police escort to the Sierra Blanca ski area. Free tickets will be issued for a ride on the 5,000-ft. long roped Gondola lift to the top of Sierra Blanca. "Bring your camera," Penderly said, "for this never-to-be-forgotten ride."

The main convention will start Monday, April 8 at 11:30 a.m., with the opening luncheon, at which time E. E. "Brother" Miller, Mayor of Ruidoso Downs, will welcome the group to the area.

The group will then break into four clinic groups, each of which will present leading authorities in their field on the various subjects related to the service station business.

Monday night there will be a dinner-dance. Penderly said, at the Ice-O-Rama starting at 7:30 p.m. and for entertainment, a sparkling, fact-moving comedy routine by the famous comedy duo, "Uncle Willie" then dancing to the rhythm of Ray Wray and his band.

The Convention will re-convene at 8:15 a.m. Tuesday morning at the Chaparral Hotel for a grand prize drawing and will conclude with a noon luncheon at which time an award ceremony will be presented. These awards, Penderly said, are for outstanding service station managers who rated tops not only in their business, but by their contribution to their communities and civic work.

The awards will be presented by C. O. Garvin, area manager. There are three awards for each district and a total of nine awards. "This is a highlight for our convention," Penderly said, "and there is great suspense regarding who will receive the awards, which are an annual part of our service station convention."

Penderly will be convention moderator and chairman, and J. L. Spivey, Midland area marketing manager will be host for the convention.

Others attending the convention from Houston are to be A. O. Seagraves, acting regional marketing manager, Southwest region, Arco Sweet, T. B. Co. auditor, headquarters group, Humble Oil and Refining Co., and James L. Beck, chief accountant, southwest region.

Style Show Set at Villa Inn For Convention's Women  
Local models will appear in a style show sponsored by local merchants at the Villa Inn next Tues., April 9, from 9:30 until 11 a.m. as part of the entertainment planned for the wives of the service station managers in Ruidoso for the convention.

Work May Resume Next Week  
On Wafer System  
Mayor E. E. "Brother" Miller announced Tuesday that he and the trustees had arranged a satisfactory settlement with Bruce Griffith regarding "Hale Spring" and that the installation of the Ruidoso Downs water system which will use water from "Hale Spring" will be under way by next Monday. The reason for the delay until Monday, Miller said, is due to some minor contract difficulty which the "D" Construction Company has experienced, and which Miller said the company would have straightened out by Friday, he hoped.

In other matters, Miller said, that April 1, the Ruidoso Downs trustees had appointed L. B. Watley, Village Marshall and Bill Eastley, Assistant Clerk who will work under Village Clerk C. A. Culver.

Ben Sanchez and family of San Patricio and Perfecto Sanchez and family all visited their mother, Mrs. Tonita Sanchez in Roswell recently on the occasion of her 70th birthday, March 17.

## Liquor Dealers Air Problems, Trustees Hear Tax, Licenses Woes

Representatives of the nine liquor dealers operating in Ruidoso presented each of the Trustees a prepared, "Typical Profit & Loss Statement of Ruidoso Bars," this he said was based on \$45,000 annual gross receipts of his own business for 1962.

DeBord's prepared statement was itemized in percentages based on the \$45,000 annual gross. His 18 item total expense added up to 109.53% of the bottom of the detailed statement, this note was added: "You will note the average bar operation in Ruidoso is showing a 0.53% loss no matter for owners have been included in this P. & L. April, 1963—1st Sales Tax."

DeBord also mentioned that it was customary for all bars to absorb the sales taxes and that after April the bars would show even a greater loss.

DeBord's bookkeeper was also present and she mentioned that she also kept books for a number of bars and that some showed even a greater loss than shown on DeBord's itemized profit and loss statement.

Mrs. Higgerson, DeBord and the other liquor dealers then thanked the trustees for listening to their problems and the trustees thanked the liquor dealers for coming to the meeting.

## Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Jerry Lobb, Captain, parents of a girl born March 30, wt., 6 lbs., 4 oz.

Mr. and Mrs. Joe W. Jarvis, Hollywood, parents of a girl born April 1, wt., 8 lbs., 1 oz.

1963 SCORE TO DATE—  
GIRLS BORN—18  
BOYS BORN—9

Stansell Jones was in Lamesa, Tex., on business early this week.

Some new faces you'll be seeing at Ruidoso Downs: Joe Mosley of Roswell, and formerly of Dallas, will be the concessionaire at the race track. He succeeds Sam Knox. Bill Oliver, former manager of the Crawford Hotel in Carlsbad, will be manager of Ruidoso Downs Jockey Club. His assistant is the irrepressible Pat Chubbuck.

The latest New Mexico magazine has a story on ghost towns of the state and includes some interesting pictures and anecdotes on White Oaks, north of Carrizozo in Lincoln County... Ernest Woods, who has been in the plumbing business here since 1944 says he is retiring from that work. His home, facing the golf course, has recently undergone some renovation and landscaping. Woods has had an advertisement in the News for almost every week since he started his plumbing business here—and we are very grateful for such loyal support. We've heard lots of nice things about your work...

Bruce Griffith has a poem, "White Yucca" in the current issue of New Mexico magazine... Ben Sanchez of San Patricio reports that the apple and pear trees in the valley are ready to burst into bloom now and the valley should be a veritable sea of blossoms in a couple of days...

Visiting in our office not long ago with a suggestion was Pete Tolmoff, U. S. Forest Service employee and a skier par excellence, whose primary job—along with quite a few others, is to see that Sierra Blanca Co. preserves and uses as much natural beauty of our forests as possible in construction of its recreation area—summer and winter resort. Pete is also interested in retaining all the beauty possible in all of the Lincoln National Forest. Pete's suggestion was that a campaign should be urged to get a lot of the logs and brush and old tumbled down buildings, along with a few extraneous signs, removed and cleaned up on the gravel road leading to Sierra Blanca recreation area as you turn off State Road 37 at Alto. A good suggestion and one which we hope can get rolling soon. Now, we have a suggestion for Pete. We drove to the top of Monjeau Sunday and found the road up there is sure washing away. Deep ruts and ditches running across the road have appeared. This road is one of our visitors' favorite rides, and needs attention. Pete, two Sundays ago about 60 loads of folks made a visit to Monjeau lookout tower and last Sunday almost as many again went up there. As the weather warms up, there'll be more going up there—but not unless the road is put in good shape.

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## News of Women

### SOCIAL, CHURCH AND CLUB NOTES

**Olma's To Present**  
S.M. S. on Tuesday  
At 7:30 p.m. in the  
Patio Restaurant  
Mrs. O. M. Russell, president  
of the Olma's, will present  
the S.M. S. on Tuesday  
evening.

### CLUB CALENDAR

- White Club** meets each Tuesday at 8 p.m. at the club house.
- Blue Club** meets each Thursday at 8 p.m. at the club house.
- Red Club** meets each Saturday at 8 p.m. at the club house.
- Yellow Club** meets each Sunday at 10 a.m. at the club house.
- Green Club** meets each Monday at 8 p.m. at the club house.
- Pink Club** meets each Wednesday at 8 p.m. at the club house.
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**AUXILIARY OFFICERS** — Pictured above are a group of Roswell and state American Legion Auxiliary officers attending the official visit of the national president, Mrs. Ollie L. Koger of Topeka, Kan., to the Department of New Mexico held in Ruidoso March 22-24. From left seated are Mrs. L. A. Redmon, Roswell, public relations; Mrs. Virginia Griffith, assistant department secretary; Mrs. Virginia Griffith, 1st vice-president; Mrs. Maurice Kubby, El Paso, president department of Texas; Mrs. Koger, the national president; Mrs. Hale, Ruidoso, state president, and Mrs. Jeanette Michelet, Roswell, Chapeau Nationale 8 et 40 Passe. Standing from left are Mrs. J. H. Hawthorne, member of Constitution and By-Laws committee; Mrs. George Demas, 2nd vice-president; Mrs. A. L. Mercler, secretary, Department of N. M.; Mrs. H. M. Davidson, chairman of Western Division of Girls Nation; Mrs. Ralph Burnmon, Roswell, public relations; Mrs. Virginia Foster, woman; Mrs. A. L. Gentry, Carrizozo, member national civil defense committee; Mrs. Ivan Gill, Roswell, Chapeau Departmental 8 et 40, and Mrs. W. A. Mays, Nogal, president of District 5.

### Betty Jo Taylor Honored On Birthday With Slumber Party

Betty Jo Taylor was honored with a birthday and slumber party held in the home of Mrs. Royce Staples on March 28. Mrs. R. C. Taylor, mother of the honoree, was in charge of games and refreshments of a good birthday cake, ice cream and soft drinks were served by Lazelle Taylor, Mrs. Ruth Taylor and Mrs. Royce Staples. Several girls stayed for the slumber party. Those attending were Janet Houston, Willie Zinn, Mianie Zinn, Patricia Perry, Linda Ferguson, Susan Staples, Sharon Perry, Mary Zinn, Sherree Staples, Kenny Staples and Lance Taylor.

### Mrs. Hale Attends Legion Auxiliary Events In Texas

Mrs. Della Hale of Ruidoso, state president of the American Legion Auxiliary, Department of New Mexico, just week attended several events in Texas with the National President of the Auxiliary, Mrs. Ollie L. Koger of Topeka, Kan., and Mrs. Maurice Kubby of El Paso, state president of the Department of Texas, American Legion Auxiliary. Following Mrs. Koger's visit in Ruidoso on March 24, the three ladies drove to Alamogordo where they had lunch at the Desert Aire Motel and later visited White Sands. In the evening of the same day they were entertained with an informal Kegger but held in the home of Mrs. Kubby with American Legion Post commanders and Auxiliary presidents of El Paso also present. Following an informal coffee at the air port in El Paso hosted by Mrs. Joe Goodman and the Unit, the ladies flew to San Antonio, Tex., where they were met by members of the District Legion and Auxiliary and had a motorcycle escort to the Gunter Hotel. A banquet was held that evening at the hotel and the next morning the group motored to Houston, Tex. Among activities arranged for the visiting ladies in Houston were a banquet at Legion Post 77, a sight seeing tour of Houston, and a visit to the Veterans' Hospital there, and to the S. S. Battleship Texas and the San Jacinto Monument. The ladies had an informal lunch and also a dinner that night with the American Legion Auxiliary in Houston and Mrs. Hale returned to El Paso the next morning by plane and came on to Ruidoso by bus, she reported.

### Women of First Christian Church Install Officers

Members of the Christian Women's Fellowship of the First Christian Church in a meeting held Monday this week at the church, held installation of new officers. Those installed include Mrs. N. B. Buckley, president; Mrs. W. A. Burkholder, vice-president; Miss Karen Tripp, secretary, and Mrs. Roy Baker, treasurer. Mrs. Carmon Phillips was the installing officer and she used a live fire tree to symbolize the duties of the new officers. Mrs. O. C. Shields was a stand-in for Mrs. Burkholder, who was ill.

### Baptist Church WMU Group Meets For Bible Study

The Women's Missionary Union of the Baptist Church met Thursday last week for the regular Bible study at the church. Mrs. Joe Graham, pianist for the group, played the theme song, "We've A Story To Tell." The opening prayer was given by Mrs. Claude Peterson. Mrs. W. B. Belcher, president of the group, read a letter from the Baptist missionary in Cuba, Mrs. Onida Morley. Rev. R. L. Swanner gave the Bible lesson which was taken from the 5th chapter of Matthew. It was announced that a church revival will be held at the church

### Local FHA Members Attend Convention Held In Clovis

A number of local members of the Future Homemakers of America attended the state convention of this organization held in Clovis March 22 through 24. Attending from Ruidoso were Linda Cantrell, Lee Conner, JoAnn Filleman, Lorella Jones, Martha Graham, Regina Reeves, Kay Lanning and Lynette Lewallin. They were accompanied by their sponsor, Mrs. W. C. "Dub" Williams, home economics teacher at Ruidoso High School.

Among activities enjoyed by the group during the convention were a reception and registration held at Gattis Junior High, and a "Fun Fest" held at Lock Staubers Gym with Miss Cheryl Gatti, vice-president of recreation, in charge of the program. FHA State President Barbara Worth presided at the general session, and the delegation was greeted by Superintendent of Clovis schools, Travis Stovall. Theme for the convention was "The Spotlight Is On You", with Mrs. Bess Rothman, nationally known lecturer on charm, fashion and self improvement, as the featured speaker. A Red Rose Candlelight banquet was held at Sacred Heart Center at which time the incoming state officers were installed. It was reported by Martha Graham, member of the Ruidoso FHA chapter.

### Lunch and Games Monday, April 8 At Eagle Canyon Lodge

The regular Monday afternoon lunch and games will be held at Eagle Canyon Lodge at Alto on April 8. It was reported this week Mrs. Ferris Gilliam, who will be the hostess, said that it will be a salad day, with everyone attending bringing a salad of some kind. These luncheons and games held every Monday throughout the year is a money raising project of the club and all members of the Woman's Club, as well as other women in the entire area, are invited to attend the luncheon and games at Eagle Canyon Lodge next Monday, Mrs. Gilliam said.

### Learn To Knit Juanny's Yarn Shop Free Instruction At Rock Ridge Cabins

It was reported that the 24-hour Vigilance of Prayer which is scheduled for April 9, will begin at midnight that day and each member of the group has pledged an hour or two hours to stay in church during the 24-hour period, to be replaced by another so the vigil can continue until the 24 hours are completed. It was pointed out that the Disciples of Christ have been doing this in various Christian churches throughout the U. S. since Jan 1 this year and will continue until Easter Sunday.

## It's Easter Time Again . . .

—And Baker Pharmacy is loaded with candy eggs, basket assortments—some with bunnies, all very cleverly arranged and made by Russell Stover. The kiddies will be crazy about them. All of the eggs and novelties are of the same high quality as you will find in Stover box candies.

Welcome to our  
**Humble Enco Visitors**

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO  
"One Block East of the Post Office and Just As Reliable."  
—CLOSED SUNDAYS—

### Woman's Club Sets Luncheon, Meeting April 10

Members of the Ruidoso Woman's Club have set a luncheon and meeting for Wednesday, April 10, at 1 p.m. at the clubhouse in Skyland. Hostesses for this luncheon will be Mrs. Ralph Ahlock, Mrs. Edna Dunn, Mrs. Wayne Estes, Mrs. Dan Robinson and Mrs. Ferris Gilliam.

### Easter School Points Up Meaning of Holy Week for Children

To make the events of Holy Week and Easter meaningful to the lives of children in this day and age is the objective of the Easter School at the Church of the Holy Mount, according to the Rev. William R. Brown, vicar. The story of the passion of Jesus Christ will be told in terms of what it means to an individual child to follow in His footsteps today and of the "Pharisees and Sadducees" the child will meet in 1963. What Baptism into the Church and participation in the sacraments of the Church can mean in the life of the child will be presented. The child will participate in the message of Holy Week and Easter by means of worship, instruction, stories, dramatization, song, art, and crafts. All children five years of age and older who are interested in the Easter school are invited to attend.

### Mrs. R. K. Knox Installed Worthy High Priestess

Mrs. R. K. Knox of Ruidoso was installed Worthy High Priestess of the Order of the White Shrine of Jerusalem, Article Shrine No. 2, in ceremonies held in the Masonic Temple in Artesia on Saturday, March 30. Other area residents also installed include Mrs. Mary Bashir, Worthy Guide and Mrs. Lora Muncy, Color Bearer. Also attending the installation ceremonies from here were Mrs. Edith Lillis and R. K. Knox. Following the installation, a reception was held in the banquet hall. The first session from 10 a.m. to 12 on Saturday at the Church of the Holy Mount. The schedule for the remaining sessions will be presented then.

### Phi Chapter Plans To Sell Candy As A Project

Phi chapter of Beta Sigma Phi has decided as a ways and means project to sell Mrs. Leland's Butter Bits candy with the proceeds from this sale to go to the Junior High School Library. It was announced. All members of the chapter will have the candy which sells for \$1 per box, for sale. It was reported.

**FOR EASTER**  
Easter Baskets — Cellophane Grass  
Easter Tablecloths and Napkins—Easter Cards  
Decorated Candy Easter Eggs—Packaged  
Easter Eggs  
Beautiful Arrangements of Artificial Flowers  
also Bouquets for Cemetery Decoration  
Slacks and Shorts for Girls and Women  
\$1.98 and \$2.98  
**Ruidoso Variety Store**  
Sudderth Drive — Downtown Ruidoso

**D and D Beauty Salon**  
Take advantage of these Specials  
Make appointments now For your Easter Permanent  
Reg. \$15.00 — Now \$12.50  
Reg. \$12.50 — Now \$10.00  
Reg. \$17.50 — Now \$15.00  
**CLAIR RINSES:**  
LOVING CARE, SILK AND SILVER  
Rinse, Shampoo and Set \$5.75 plus tax  
One Block West of High School In The Gateway  
For Early or Late Appointments Call CL 7-4156  
Walk-In Appointments "We Need Your Head In Our Business"

**1/3 OFF ON Ready-to-Wear and Ski Togs**  
Welcome Humble-Enco Visitors  
**PHOENIX**

**Olma's Invites You to Attend A STYLE SHOW**  
To be held in The Patio Restaurant  
Tuesday Evening, April 9th, at 7:30 p.m.  
Everyone attending will register at the door for the Drawing of Free Gift Certificates of  
**\$5.00 \$10.00 \$15.00**  
Free Refreshments will be served

**Milady Needs to Have famous DALTONS in her wardrobe for THE EASTER PARADE**  
Linen Knit Suits and Dresses  
Cotton Dresses with Sweaters  
Silk Dresses with Sweaters  
. . . Man lovely numbers for you to see — and we cordially invite you to come in and see them . . .  
**CHAPARRAL DRESS SHOP**  
Chaparral Motor Hotel Ruidoso Downs

**Xi Psi Chapter To Sponsor Supper In Halladay Home**  
Members of Xi Psi Chapter of Beta Sigma Phi are planning a covered supper as a ways and means project to be held in the home of Mrs. Blair Halladay at the meeting. Members of all four chapters are invited to participate in this project. It was announced in the meeting held last week in the home of Mrs. R. K. Knox. The group also discussed the state convention of the Beta Sigma Phi Sorority which will be held in Alamogordo in May this year. Rummage Sale, Saturday, April 6 at 9 a.m. American Legion Hall.

**WHEN IN RUIDOSO—GO WESTERN!**  
Good Line of Pom Pom Dresses in the Latest Fashions SQUAW DRESSES, TOO  
**SMITTY'S SHOPPE**

**SHRIVER'S SHOPPING CENTER**  
Friday-Saturday Specials  
Tall Cans  
Pet or Carnation . . . 2 for 29¢  
POTATOES . . . 10 lb. 35¢  
Softweave TISSUE . . . 2 packs 23¢  
Large, Grade A EGGS . . . doz. 49¢  
Hills Bros. or Folger's COFFEE . 1 LB. 64¢  
Kim DOG FOOD . 7 cans 49¢  
BISCUITS . . . 6 cans 49¢  
SLICED BACON . . lb. 35¢  
HAMBURGER . . 3 lbs. 98¢  
BEEF ROAST LB. 49¢  
SLICED BOLOGNA . . lb. 29¢  
PORK ROAST LB. 35¢  
Double Frontier Stamps on Wednesday WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

### At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.  
Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been: Margaret Marquez; McDonald; Margaret Green; Leah Jones; Phyllis McCarty; Laverne Smith; Frances Weems; Dell Houston; Carl DeBord; Tracie Murray; Ruidoso; Carol Beltram; Carrizozo; Clara M. Nail; Alamogordo; C. A. Coffman; Apollonia Trujillo; Ruidoso Downs; Gabriel Chavez; San Patricio; Maria Bunch; Houston, Tex.; John Crowe, Ft. Stanton; Maureen Lobb, Johnny Soderback, Captain; Clinton Wunder, Bent.

### Planning, Zoning Panel Hears Complaint

The Village of Ruidoso Planning and Zoning Commission in its regular meeting Monday night heard a complaint from Wilbur Conley that a street in Green Meadows Addition was not graveled to meet the Village Subdivision regulations.  
After some discussion it was decided that complaints of this nature were not a function of the Planners since they were only an advisory board. However, Mrs. Della Hale and Dr. Bram Vanderstok were appointed a committee to study possible errors that might exist in accepting subdivision plans.  
Oscar Chauvin requested permission from the Planners to sub-divide lot 12, block 13 in White Mountain Heights. Since the lot was not of sufficient size to sub-divide under the Village Subdivision Regulation Ordinance No. 124 it was suggested that he check for restrictive deed regulations.  
Village Manager-Clerk Jim Hine was asked to write the State Fire Marshall in regard to Fire Zones.  
In discussing other matters pertaining to planning and zoning it was suggested by one of the commissioners that the Village had not required proper guarantees for subdivisions that are required in Ordinance 124, Section 7.3 and it was suggested that a committee study this matter together with the Village legal advisor, Planning and Zoning Commissioners present at the Monday meeting were: Dr. Bram Vanderstok, who was acting chairman, Mrs. Della

rez, 160 points; Dave Anna Jenkins, 160 points; and Bennie Romero, 150 points.  
The boys in the first ten positions are: Sam Sanchez, 265; John Sanchez, 230 points; Eloy Torrez, 225 points; Jimmy Rue, 220 points; Sonny Sanchez, 220 points; David Montoya, 215 points; Bobby Richardson, 215 points; Willie Romero, 200 points; Robert Chavez, 195 points; and Harold Radcliff, 190 points.  
—Hondo High School Reporter, Tootsie Wilson



DR. H. C. SIVELLS

### Baptists Begin Revival Sunday

"Dr. H. C. Sivells, is an inspired Baptist layman evangelist who will conduct the Revival Services at the First Baptist Church during Holy Week," the Rev. R. L. Swanner announced this week.  
Dr. Sivells, M. D., Ph.D., is Superintendent of the Brotherhood and Royal Ambassador of the Southern Baptist Convention of New Mexico and makes his headquarters in Albuquerque, however, he preaches to Baptist Revivals all over the United States, the Rev. Swanner said.  
Dr. Sivells is teamed with the Rev. Ed Lovell, pastor of the First Baptist Church of Hockley, Texas who is a well known evangelist preacher and singer. Both Evangelists work in cooperation with the Southern Baptist Jubilee Revival Movement, the Rev. Swanner said.  
The Rev. Swanner is host Pastor and Moderator and represents the sponsors, the Mountain Valley Baptist Association.  
The theme of this Revival will be, "Give God A Chance—to work thru you," the Rev. Swanner said, and the Revival services will begin Sunday, April 7 and run through April 14. The services will be daily at 10:00 a.m. and 7:30 p.m.



REV. ED LOVELL

Hale, Wayne Eder, Tommy Hall and Bob Hollis.

### School Census Is Underway

Children who will be enrolled in the Ruidoso Municipal School system for the first time in the 1963-64 school term need to be enumerated and their names listed on the school census, Superintendent J. Howard Morris announced this week.  
The census is now underway, and parents who have children whose sixth birthday will occur before Jan. 1, 1964 are asked to telephone the principal of any of the three schools: Fair Vallant, at the high school, CL 7-2285; or H. L. Traylor, at Nob Hill school, CL 7-3321, or call in person or write a postcard, to give the children's names, birthday and names of parents, Morris suggested.

Mrs. Ben Sanchez visited her daughter and family, Mrs. Ray Armijo, in Santa Fe last week.

### CARD OF THANKS

I would like to express my appreciation to all my friends for their flowers, cards and messages of sympathies during the death of my father, W. E. Henry

MRS. CARL GREEN



### Hilltop Upholstery Shop

Will be open all winter for business  
Furniture Upholstering  
Also Truck, Pickup and Jeep Seats  
Reupholstered couches and chairs  
for sale

Free Estimates

Pick up and

Delivery

Phone CL 7-2965

### JOHN R. EMDE

Building Contractor

Phone CL 7-8957

P.O. Box 966

Ruidoso New Mexico

### WATER WELLS

### RAY TAYLOR

Member N. M. Water Well Contractors Ass'n.  
REDA PUMP  
SALES & SERVICE  
LINCOLN, NEW MEXICO

Agency For Tesco Neon Signs, Inc.

For the Best in Electrical Work

Call

### CARTER ELECTRIC

One Block West of Navajo Lodge  
(Same side of the street)

Contractors — Phone CL 7-5045

Lighting Fixtures — Lamps

Bonded — Licensed

25 Years Experience in Electrical Contracting



**WINS AWARD**—Henry Temple, who is as proud of his new Boy Scout uniform as he is the trophy he is holding, came by the News to have his picture made with the award he received for being a top-notch Girl salesman. He walks a route that covers more than five miles each Saturday selling his papers.

### Hondo News

Valedictorian and Salutatorian were revealed by the faculty. Valedictorian is Frances Nunez and Salutatorian is Miquela Romero.

We are having a contest in gym, under the supervision of Mrs. Pacheco, girls' Physical Education teacher and Mr. McCollum, boys' Physical Education teacher. Girls and boys with the highest points will get trophies and plaques. They receive these points by winning games in ping-pong, badminton, volley ball, free throws in basketball, etc. First place wins 25 points, second place 17 points, third place 15 points, fourth place 10 points, and all other receive five points for participating. Those girls in first ten positions are: Tootsie Wilson, 225 points; Frances Moroz, 195 points; Precilla Gomez, 175 points; Rebecca Torrez, 160 points; Stella Herrera, 165 points; Kathleen Kimbrell, 155 points; Mary Harrington, 155 points; Cecilia Tor-



Helen & Clayton Bennett, the Traders

At the Indian Shop

Hiway 70 West — Phone CL 7-3390

### WAT'S COOKIN'

HOWDY, Enco people. Glad to have you visit us in Ruidoso—Hope you have so much fun you'll come back soon.



**Wattie's**

**YES** The Mescalero Apache Summit Lodge

IS OPEN 24 HRS. A DAY

Service Station & Restaurant

10 Miles West on U. S. Highway 70

## Announcing

The Villa Inn Motor Hotel

COCKTAIL LOUNGE

Will Be Open at Noon

FRIDAY, APRIL 5

WELCOME—Humble-Enco Managers

We Hope You Have a Successful

Meeting

# BENNETT'S FOODLINER

We Give "J.N." Green Stamps

Phone CL 7-3115 - Mechem Drive, Plenty of Parking Space - Ruidoso

APRIL 5-6

Peyton Blue Bonnet Beef Lb.  
**CHUCK ROAST . 39c**

Lean Boston Butts Lb.  
**PORK ROAST . 39c**

**PORK STEAK . . lb. 49c**

**PORK SHANKS . . lb. 19c**

**PEYTON HAMS**  
**BUTT PART . LB. 55c**  
**SHANK PART LB. 45c**

Fresh and Lean  
**GROUND 3 lbs \$1**  
**BEEF**

**BEEF RIBS, lean . . . lb. 33c**

Glover's Thick Sliced  
**BACON . 2 LBS. 79c**

Local  
**DRESSED HENS . . . ea. \$1**

**HILLS BROS. COFFEE**  
**1 OR 2 LBS. LB. 63c**

Grade "A" Large — Local  
**EGGS . . . DOZ. 49c**

**MIRACLE WHIP, QT. . . 49c**

Fresh Shelled, Monarch, No. 300  
**BLACK EYE PEAS WITH SNAPS, 2 cans . 39**

Mountain Pass, No. 303  
**TOMATOES . . . 2 cans 25c**

**FREE RUBBER BALL**

WITH THE PURCHASE OF EACH GIANT SIZE



GIANT SIZE

79c

**WEDNESDAY—DOUBLE STAMP DAY**

## - FROZEN FOODS -

Borden's Golden Vanilla ICE CREAM . . . . . 1 1/2 Gal. 79c

Welch's, 12 oz. Cans  
**GRAPE JUICE 3 for \$1**

Fairlane  
**BROCCOLI 5 pk \$1**  
**SPEARS**

Fairlane  
**MIXED VEGETABLES . . . 2 Pkgs. 29c**

Circlet  
**CHILI CON QUESO . . . Pkg. 43c**

Circlet JaLaPenno  
**BEAN DIP . . . . . Pkg. 35c**

Large Fancy  
**TOMATOES . LB. 19c**

**PORTALES YAMS . 2 lbs. 19c**

Nice Crisp  
**STALK CELERY LB. 9c**

Lightly Roasted  
**PEANUTS . . . 2 lb. bag 59c**

Large Heads  
**LETTUCE . . LB. 11c**

**RADISHES OR GREEN ONIONS 3 BUNCHES . . . 10**

Morrell Prido  
**SHORTENING EA. 59c**

Nabisco, 1 Lb. Bag  
**OREO SANDWICH . . . . . 49c**

Price's Meadow Gold  
**COTTAGE CHEESE, 1 LB. . 29c**

Big Roll  
**SCOTT TOWELS . . . . . Ea. 35c**

**KAISER FOIL, reg. . . . . 35c**

**Ideal DOG FOOD . 2 cans 29c**

Elgin  
**OLEO . . 2 LBS. 27c**

OPEN SUNDAYS

# WARRIOR THINCLADS TAKE SIXTH IN GRIZZLY RELAYS SATURDAY

Ruidoso's cindermen placed sixth with a total of 20 points as Truth or Consequences and Eunice battled it out for first place honors at the Grizzly Relays at Carrizozo Saturday.

The local thinclads picked up only one first place, three seconds, two thirds, one fourth and one fifth place as some 250 athletes burned up the track in competition for honors.

T or C captured the meet by the barest of margins picking up 57 1/2 points to second place Eunice with 55 1/2.

Other teams scoring in the meet were Alamogordo, 5; Canutillo, 40; Cathedral of El Paso, 26; Ruidoso, 20; Tularosa, 13; Carrizozo, 12; Cloudcroft, 7; Hagerman, 6; Dexter, 6; Captain's, 6; Estancia, 3; 14 St. Peter's of Roswell, 4 and Wred, 0.

The locals gained most of their 20 points in the dashes. Al Lane again won the only first place for the second consecutive week in the 440-yard dash. William Howard won second in the javelin and Bob Murray collected second place in the discus. Bill Surman won second place in the 220 and third in the 100 to lead the

Warrior points.

This week-end the Warriors travel to Roswell for the NMMI Invitational track and field meet, Saturday. The meet begins at 10 a.m. on the Institute grounds.

Competition will be scheduled in two divisions with 14 of the top teams in the El Paso and New Mexico area.

Competing in Class AA will be El Paso Tech, Roswell, Clovis, Artesia, Carlsbad, Albuquerque Highland and Albuquerque Santa.

Making up the field in Class A and B will be the host Instituto, Pecos, Ruidoso, Eunice, Dexter, Jal, Hagerman, Lovington and Tucuman.

Below is results of meet—Ruidoso placings only:

100 Bill Surman, 3rd—10.4  
220 Surman, 2nd—23.8  
440 Lane, 1st—52.7  
120 Low Hurdles—Absher, 4th—22.7  
440 Relay—Garrett, Absher, A. Lane, Surman—6th—46.0  
1 Mile Relay—Howard, Bradley, J. Lane, A. Lane, 3rd—3:43.4  
Discus—Murray, 2nd—121' 6"  
Javelin—Howard, 2nd—150' 0"

# Downs Officials; Season Okayed By Racing Commission

The New Mexico Racing Commission okayed officials and racing seasons at Ruidoso Downs last Monday for the coming season.

Ruidoso Downs officials approved were headed by track steward Edgar T. Neal and Clayton Huss, both getting \$250 a week. James B. West was named racing secretary at \$300 a week and James Herbivaux was approved as assistant racing secretary at \$225 a week.

Other officers approved and salaries:

Stanley Cochran, patrol judge, \$150; starter and entry clerk, \$225 a week; Starter, L. O. Crockett, \$300; assistant starters, Richard Pinkerton, Thomas Curry, H. M. Gray, Jr., Pat Traynor, Gerry Thomas and Bill Hughes, \$90 to \$125; Murrey Tudden, jockey room custodian, \$100.

Polly Blackton and Sue Armstrong, clerks in racing secretary's office, \$100; stable superintendent, William Blackton, \$135; track superintendent, Carlos Sanchez, \$125; pony boy, Roy Snodgrass, \$150; and Teresa Smith, pony girl at \$150 per race.

In addition to the officials, the

commission approved the following spring and summer racing dates: 64 days from May 17 to Sept. 8.

**RUIDOSO DOWNS "ANNOUED UNDER" BY AVALANCHE OF STALL APPLICATIONS**

Though its May 17th inaugural still is more than a month away, Ruidoso Downs is drawing a wide, spread, enthusiastic response from the horsemen for its 54-day summer-union vacation meeting running thru Sept. 8.

With stakes-conditions books and stall applications having been widely circulated, General Manager Tex Barron has literally been "annoued under" by horsemen seeking stall space.

The world's busiest little race track, Ruidoso Downs this year is offering more than a million dollars in purse money and shooting at the \$100,000, double high of \$1,253,817 distributed to prize-winners last year.

Barron had announced that the value of stakes has been boosted this year and points out that last year the average overnight purse was



**RECEIVE TROPHY**—Winners Jack Crandall and Dick Fox of KRRR, at right, are shown receiving trophy awarded by Dan D. Swearingin, Inc. to winners of the first match in a ladder tournament in which local merchants are competing on Free Meadows links. Presentation is being made by Dave Parks of the Swearingin pens, while, at left, Eddie Siddens and Vic Lamb of News, the losers, show their happiness. The radio station pair upended the News crew 2-up. The radio team is now challenged by another merchants pair, and winners of that match will be challenged by still another.

**WANT A GOOD WASH & LUBE JOB?**  
TROY IS COMPANY TRAINED TO GIVE YOU  
AN EXPERT JOB

**TROY PARKER**  
**CHEVRON STATION**  
Call CL 7-2795 Hollywood

**WHITE'S SPRING SALE**

Toni, With Curlers	\$1.25
60 Ft. Red Plastic Hds	\$2.75
Broom Rod & Hoop	\$4.44
Baseball Gloves	\$4.44 & \$6.44
Baseball Bats	80c Up
Crest Toothpaste, Large Size	Reg. 50c \$4c
Pass Easter Egg Dye	25c

**EXPERT TV AND RADIO REPAIRS**  
**White Auto Store**  
Owned & Operated by Lou Baker  
Pho. CL 7-6481 At the Y in Hollywood

X-X-X-X-X-X-X-X-X-X

**HOLIDAY BOWL**

JOIN THE FUN  
3 LINES \$1 - SHOES FREE!  
FRIDAY IS FAMILY DAY

**COUPON**

Clip this coupon and present it when you go and bowl.

X-X-X-X-X-X-X-X-X-X

# Golf Team Plays In Carlsbad Tourney Last Saturday

Ruidoso High School's golf team played in its third tournament of the year last Saturday and finished last in a field of eight other squads.

The locals cut 25 big strokes off their previous tournament score, held at Artesia two weeks ago. The Warriors came in after 18 holes of play with a total of 292 strokes.

The tourney was played in balmy weather for the first time this season and definitely helped scores. Other tournaments had been played during high winds.

Ruidoso scores were as follows: John Petty, 96; Greg Hargraves, 97; Virgil Reynolds, 99; Doug Beasley, 100; Alan Ross, 110. Only the four best scores are counted in tournament play.

Other team scores were: N. M. M. 1, 318; Carlsbad, 327; Alamogordo, 329; Jal, 330; Roswell, 330; Artesia, 339; Hobbs, 340, and Clovis, 342.

The Ruidoso team is entered in the White Sands Relay Tournament at Alamogordo this week-end and the same teams will be in contention for the number one spot.

# SPORTS



**WINS A KNIFE**—Michael Janzen, 6, son of Mr. and Mrs. Dean Janzen, won a knife in the Lions kite flying contest Saturday.



**A WINNER**—David Janzen, 9, son of Mr. and Mrs. Dean Janzen, won a jack knife in the Lions kite flying contest Saturday. He is shown with his entry in the air.

# Film Star, Oil Company Exec Enter Hopefuls in All-American Futurity

Dignitaries of the motion picture and business world, living on opposite coasts, contribute added national stature to the fifth running of the \$250,000-estimated All-American Quarter Horse Futurity here last Friday, September 2.

Headling a list of 116 still remaining eligible for what chafed up as the richest All-American of all, is the East Coast entry of Belmont Stables, owned by film star Robert Mitchum and his wife, Dorothy, from their Belmont Farms, Trappe, Md.

From the west coast, Los Angeles oil company executive Charles E. Jones has two hopefuls in Xanta and Rip Rip.

At this writing, sustaining payments for this year's running of the All-American are \$21,000 ahead of last year, when the juvenile packpot grossed an all-time record high of \$22,850.

Among other big names of the game with paid-up eligibles for this year's renewal are John Akew of Fayetteville, Ark., with two candidates; Osborne Bobby of Amber, Wash.; Don Brokaw of Apple Valley, Calif.; E. J. Burke, San Antonio, Tex.; R. B. Fetter, Phoenix, Ariz.; last year's winner with Huddling Man, J. B. Ferguson, Wharton, Tex.; Finley Ranches, Gilbert, Ariz.; L. French Jr., Odessa, Tex.; The Gill Brothers, Tucson, Ariz.; Lester Goodson, Houston, Tex.; Hugh Huntley, Madras, Calif., trying to win it for the third time, with three eligibles; Thomas McKay, Chicago, Ill., with four entrants; Vern Pool, Shawnee, Okla.; the Rhoades Brothers, Odessa, Tex.; Clarence Scharbauer Jr., Midland, Tex.; Ray Seelye, Blythe, Calif.; and Bud Warren, Perry, Ala.

Such other states as New Mexico, Nevada, Colorado, Pennsylvania, Kansas, Missouri, Nebraska, Oregon and Minnesota are represented in the entries, along with one nominee owned by K. K. Paget of Cochrane, Alberta, Can.

# Jr. High Trackmen To Tularosa Meet

Coach Sid Miller reported this week that a squad of Junior High boys are entered in a track and field meet at Tularosa this Saturday.

"This is our first meet and our chances look good to win quite a few points," Miller stated.

"Two boys for each event will be taken to the meet, and we'll have entries in the dashes, low hurdles, relays, high jump and broad jump," Miller added.

Dick Bennett was in Albuquerque last week-end.

# KRRR WINS CHALLENGE MATCH LAST FRIDAY

The KRRR twosome of Dick Fox and Jack Crandall downed Vic Lamb and Eddie Siddens of the Ruidoso News last Friday 2 and 1 in the first challenge golf match to be held among local businessmen.

The match was a see-saw contest until the fifth hole of the nine hole contest where the radio station men picked up a par to go one up and followed the par by a birdie on the sixth to take a two-hole advantage. From that point it was all downhill as Crandall and Fox took the match on the seventh hole.

After the contest a large trophy was presented KRRR by Dan D. Swearingin, Inc.

Several other local businesses have challenged and will play matches throughout the spring and summer. Businesses who have challenged are: Gateway Restaurant, Swearingin, Inc., Ruidoso Telephone Co., Ruidoso Dentists, Walt Crosby Realty, Haake Construction, Wimberly Electric, Gamble's, Sierra Blanca, Ruidoso Schools, the Chaparral, and D Construction Co.

In order to keep the trophy the matches have to be won by the same business three consecutive times.

**Welcome to Ruidoso**  
**Humble-Enco**  
**Managers**

We hope you get the chance to enjoy our food, our facilities and our hospitality while here.

**YOU ARE WELCOME**

Local groups are invited to use our meeting rooms for conferences, committee meetings, any other such business or social affairs. All we charge for is the refreshments.

**NOTICE**—Our restaurant is now open again each week on Thursday

**HOLIDAY HOUSE**  
**RESTAURANT**

# Ruidoso Gun Club Wins Matches At El Paso

Four members of the Ruidoso Gun Club took high honors for four man teams at the Ft. Bliss sponsored shooting matches near El Paso last Saturday and Sunday.

The local men, Grady Eldridge, Bill Wolf, Buckley Morrison and R. H. "Coke" Hedgecock, combined an aggregate of 970 to win the match. The mark was the highest ever scored by the local club in match competition.

Morrison and Wolf also won the two-man match at the meet with an aggregate score of 488.

The four men also won individual medals during the two-day meet in which teams from Ft. Hood, Tex.; Ft. Sill, Okla., and Ft. Bliss were entered.

The Ruidoso Gun Club's combined score was nine points over the nearest competitor, as some 96 shooters vied for top honors.

# BOWLING Holiday Bowl

Monday Night Mixed League

Team	Won	Lost
Hazel's	72	25
Holiday Bowl	57	43
Smitty's Shop	51	49
Burgess Plumbing	50	50
Ruidoso Gas	47	53
Keeth Gas	45	55
Hollywood Cleaners	41	59
Hollywood Lumber	34	66

High Series Team: Smitty's 3049, Keeth Gas 3015, Ruidoso Gas 2887.

High Game: Keeth Gas 1087, Smitty's 1063 and 959.

High Series Women: Bonnie McEuen 503, Millie Hawkins 483, Dixie Burgess 471.

High Game: Bonnie McEuen 193, Dixie Burgess 178, Millie Hawkins 175.

High Series Men: Rufus Sanchez 540, Leroy Cornelius 543, Charles Butler 540.

High Game: Leroy Cornelius 218, Rufus Sanchez 196, Charles Butler 192.

Splits Converted: Bonnie McEuen 4-6; Raymond Burgess 2-5-7.

Wednesday Mixed League  
Results of March 27

Team	Won	Lost
Biscuit Hill	62	38
Hat-T Ranch	57 1/2	42 1/2
Navajo Lodge	54 1/2	45 1/2
Holsum	49	51
Frontier Motors	48	54
Holiday House	31	69

High team series: Navajo Lodge 2290, Hat-T Ranch 2283, Biscuit Hill 2264. High game: Hat-T Ranch 1010, Holsum 1003, Navajo Lodge 988. High

# The Weather

	Hi	Lo	Fresh.
28	73	26	0
29	69	44	0
30	68	43	T
31	71	33	0
2	59	44	0
3	61	27	0

Precipitation since Jan. 1 ..... 2.85  
Precipitation this month ..... 0  
Snowfall last winter ..... 38.55  
Lowest temperature last winter ..... -22

DO YOU  
PLAN TO BUILD SOON?

Then you need our service and we need your  
business — let's get together!

**C. & L. LUMBER & SUPPLY**  
WE GIVE GOLD BOND STAMPS ON ALL PURCHASES  
Hwy 70 — Hollywood

Those who will receive trophies are: High average, Joetynne Wright and Rufus Sanchez. High series scratch: Annie Keith, Cliff Keith. High game scratch: Gerald Tully and Leck Cowden (tie), Dixie Burgess. High series handicap: Ray Burgess, Helen Jay. High game handicap: Earl Allison, Walt Averitt. Most Improved bowler, this award given by ABC and WIBC: Bonnie Murray and Rufus Sanchez. Walt Averitt, the league secretary, reported that all these trophies and awards will be presented to the winners at the annual bowling banquet to be held at the Navajo Lodge on May 18.

The latest craze—Help stamp out snow snakes!

**RUFFY TWINS**  
By DAVE PARKS

1 I SUPPOSE IT'S OK—MOM HAS INSURANCE ON HER RUFFS FROM

**JIM'S EQUIPMENT RENTAL**

Tools and Equipment  
FOR HOME, YARD & SHOP  
Saws Filed and Tools Sharpened  
CALL CL 7-2967  
Road Behind El Rancho Court

**cooks rings around the rest!**

Why do so many new kitchens feature an electric range? Modern homemakers like its looks, and the way it cooks! Electric cooking is clean, cool, fast. Surface cooking elements fit snugly against pans for speed and efficiency. The oven needs no flow of air through it (flameless—no combustion) so heat stays inside for a cooler kitchen—even baking results. And, electric cooking is clean as electric light... cuts way down on after-meal clean-up chores. See your dealer soon about one of the new 1963 electric ranges... for beauty and cooking ease. Cook better, electrically!

**electric range**

**FREE PRESSURE COOKER**  
4-quart cast Aluminum  
DETAILS AT YOUR DEALER'S

**COMMUNITY PUBLIC SERVICE**  
E1443

**JOE COE, District Manager**

## Airport Activities

5500 ft. paved runway—122.8  
Unicom

J. T. Sayres of Hobbs flew in Thursday last week to bring his wife to Ruidoso where her mother, Mrs. C. D. Weems was ill in the local hospital. Mr. Sayres returned to Ruidoso last Sunday to pick up his wife and Mrs. Weems and return them to Hobbs.

Don Stages and party flew in from Littlefield, Tex., Thursday last week on a business trip to Ruidoso.

Arriving at the airport Friday last week on business were Mr. Hefner and Mr. Byars, both of Amarillo.

Mr. Reed of Lubbock, Tex., also flew in on business Friday last week. Saturday last week, Mr. Hester from Lovington was flown in here to pick up his plane which had been repaired at Brown's Air Service.

Homer Lawson and family from Lubbock, Tex., flew in to spend the week-end here.

Mr. Whitted from Artesia brought his plane in for some work on it at Brown Air Service Sunday.

Lowell Morgan flew some passengers to El Paso last Sunday.

Ralph Brown flew passengers to Kansas and Iowa last Saturday for the week-end.

Flying in to Ruidoso last Sunday for noon dinner were Mr. Deon and party from Lubbock, Tex., and another party from Belen, N. M.

Lowell Morgan flew Jim Wimberly to Colorado City, Tex., and back last Sunday.

Tuesday this week Kingsbury Pletcher flew in from Santa Fe, but the wind was too strong to land so he flew on to Ft. Stanton and was picked up by car by Mr. and Mrs. Ralph Brown.

Mr. and Mrs. Ralph Brown made a business trip to Albuquerque Monday this week.

There were two planes in from Albuquerque Wednesday this week.

## Ruidoso Trustees Defer Action On Liquor Fees

The Village of Ruidoso Trustees at their regular meeting, Thursday evening, March 28 deferred action on raising the cost of local liquor licenses.

## Good Equipment — Fine Workmen

Yes, Our Garage is Open to Handle

Your Motor Repair Problems

### ANDERSON CAR SALES

OL 7-2193

On Hiway 70-Hollywood



**HONORED AT COFFEE** — Mrs. Margaret Carlock of Alexandria, Va., Grand High Priestess of the Ladies' Oriental Shrine of North America, was honored at a coffee Saturday morning last week held at Jack's Waffle Shop with Miss Clara Jester, Mrs. R. K. Knox, Mrs. James Muhn and Mrs. Ed Lane as hostesses. Mrs. Carlock was accompanied by several

women of the Ladies' Oriental Shrine Lodge of El Paso where Mrs. Carlock had made her official visit last week. Pictures in the photo at left are some of the local people and El Pasoans attending, from left, Mrs. Tony Franks (head only visible), Mrs. R. K. Knox, James Muhn, Mrs. Henry Oliver, Mrs. Lora Munsey, all of Ruidoso; Mrs. Margaret

Carlock, the honored guest; Mrs. Edith Lilla, Mrs. Mary Basinger, Mrs. James Muhn, all of Ruidoso; Mrs. Austin Pritchard, Mrs. Jack Duff, both of El Paso; Tony Franks, Ruidoso; Mrs. "Tiny" Simpkins, Austin Pritchard, both of El Paso, and Mrs. Jess Noble, Ruidoso. In the other picture are from left, Mrs. Edith Lilla, Mrs. Henry Oliver, both of

Ruidoso; Mrs. Ausun Pritchard, Mrs. Jack Duff, both of El Paso; Mrs. James Muhn, Ruidoso; Mrs. Louise Baxler, El Paso; Jake McDonald, Ruidoso; Mrs. "Tiny" Simpkins, Mrs. Jo Arnold, both of El Paso; Miss Clara Jester, Ruidoso, hostess for the coffee; Mrs. Carlock, honored guest, and Mrs. Betty Welker, El Paso.

A resolution was passed making the Ruidoso State Bank the depository for the Village of Ruidoso funds

## Jim's Fix-It Shop To Affiliate With United Rent-Alls

Trustee Jodie Fileman introduced Ordinance Number 135, pertaining to setting of time for protests on Paving Assessment District No. 2. Trustee Lloyd Davis, Jr., made motion that Ordinance 135 be ordained and approved. Trustee Ben Donathan seconded the motion and the motion was approved and carried.

Trustee Fileman also introduced resolution No. 237 calling for protest hearing on Paving District No. 2. The resolution was resolved and approved.

Trustee Bill McCarty requested approval to discharge the dog catcher. The Trustees granted approval.

Jim's Fix-It Shop which is owned and operated by Mr. and Mrs. Jim Rhodes and is located on the road to city hall, directly behind El Rancho Motel, is in the near future to be affiliated with the United Rent-Alls in Albuquerque. Jim's Fix-It Shop has been renting out tools and equipment, but will now have a much larger variety of household, garden and other equipment, "from high chairs to house jacks", as it is advertised by the nationally known company, United Rent-Alls. Mr. and Mrs. Rhodes said that among items which can be rented will be routers, folding beds, ice cream freezers, camping equipment and many more.

## Elks Elect Officers

Elks' Club officers elected last week were: Fred Grosswell, exalted ruler; Dick Fox, leading knight; Wayne Whantiez, loyal knight; Earl Allison, lecturing knight; Harry Eckert, treasurer; Alton Gray, secretary; Clifford Keith, floor; and R. F. Fairless was elected a five-year trustee.

The new officers will be installed in April and Elks' officials from El Paso will be here to participate in the installation ceremonies, Grosswell said.

## Building Permits Total \$33,250 For March

Building permits issued in the Village of Ruidoso for the month of March 1959 totaled \$33,250. Bert Rice, building inspector reported Tuesday Two residences and two business buildings were among the eight permits issued, as follows:

R. W. Long, tract E, Palmer Gateway Add., drive-in grocery, \$15,000; R. W. Long, tract E, Palmer Gateway Add., implement store, \$3,000; Lee H. Ward, residence, \$1,800; Paul Douglas, residence, lot 8, blk. 4, McCarty Subdivision, \$4,000; Pete Gillespie, lot 11, block 2, Wingfield Add., remodel front, \$1,000; R. O. Monk, lot 2, block 13, Ponderosa Height, set house trailer, \$500, set house trailer and porch, \$750; January, February and March this year total \$135,750 to date, Rice's figures show.

## DAVID GREEN COMPLETES BOOT CAMP

David H. Green, son of Mr. and Mrs. E. H. Green of Ruidoso, completed recruit training, March 10, at the Naval Training Center, San Diego, Calif. During the nine-week indoctrination to Navy life, recruits are trained in physical fitness, basic military law, military drill, customs and etiquette of the naval service, swimming and survival, first aid and seamanship.

Each recruit receives tests and interviews to determine future training and assignments.

## 90 LORETTO ACADEMY STUDENTS DUE AT NOISY WATER

Mrs. Margaret Bradley announced that the Noisy Water Lodge would again be hosts for the fifth year in succession to 90 students from Loretto Academy in El Paso this week-end. The girls enjoy the recreational facilities in Ruidoso, and have made this an annual event, Mrs. Bradley said.

Bob Pittillo of the Villa was in Roswell on business Tuesday. Mr. and Mrs. Clarence Fox were in El Paso Tuesday on business.

## Ruidoso Laundry & Linen Supply

OUR PLANT IS OPEN Here in Ruidoso 5 Days a Week

Monday through Friday, 8:30 a.m. until 5 p.m., located directly behind Dutch Collins' Thunderbird Curios in Downtown Ruidoso.

BOB COGGINS  
We Do Personal Laundry & Finish Work  
Phone OL 7-5077

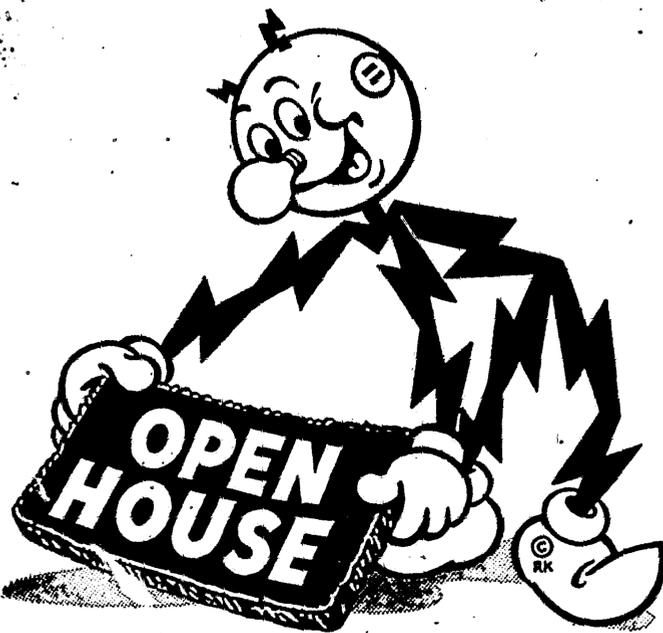


**TAKING A BREAK** — An all-electric kitchen provides a place for staff members and a guest on occasions to enjoy coffee at the new C. P. S. building which will hold open house next Tuesday. In photo, from left, Manager Joe Coe, Mrs. C. C. Watkins, a visitor, and Mrs. J. B. Wall. Bottom photo shows Jim Littlefield, customer, at counter paying his light bill. Behind counter are Rita Miller and Mozelle Wall.



**PRIVATE OFFICE** — District Manager Joe Coe chats with Jim Littlefield, a customer, in his private office in the new C. P. S. building.

# YOU'RE INVITED!



## AT OUR NEW RUIDOSO OFFICE

on the main road across from Gamble's  
TUESDAY, APRIL 9 -- 1 TO 6 P. M.

We're now in our new offices and we'd like to have you visit us during our Open House next Tuesday. We hope you'll drop by during the afternoon and let us show you our new quarters which have been designed to help us serve you better. There'll be prizes and refreshments, and several valuable door prizes will be given away. Be sure to come . . . and bring the family. We'll be looking for you!

DOOR PRIZES  
FAVORS  
REFRESHMENTS



**YOURS! THIS LIVING CROSS, EMBEDDED IN THE SACRED EARTH OF MT. CALVARY!**

This beloved, glowing cross, embedded in a pebbles containing the sacred earth of Mt. Calvary... where Jesus suffered and died to give us the promise of eternal life... can be yours! This luminous, shimmering white cross is a shining symbol of Jesus. Thousands pilgrimage to Mt. Calvary for comfort and reassurance to Him. The same sacred earth, stained and cleansed with the precious blood and tears of our Savior, can be yours right at your fingertips... always! Because this sacred cross glows like a living thing, you see it at night when you awake from troubled sleep... always near to comfort you and yours in health and sickness. Keep a protecting cross in your car and where you work, also. Send for your cross today! If you're not satisfied with this glowing cross embedded in sacred earth, return it within ten days and your money will be fully refunded. Satisfaction is absolutely guaranteed. Send check or money order (no c.o.d.) to:

**CHRISTIAN IMPORTS**  
P.O. Box 7106 • St. Louis 24, Mo.

**FREE if you act now!**

You'll receive an authentic large photograph from Mt. Calvary, the same view as seen by our dying Savior.

Enclosed is Cash Check Money Order, Please Mail This Cross \$2.95 each or 4 for \$12.00. Please Enclose \$1.00.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

**WELCOME**

Humble Oil Company Service Station  
Managers and their lovely wives

**FREE**  
Ham for Easter  
sign up at—

"The Friendly Shop In The Friendly Village"

**JEWELRY** **Whitlock's** **GIFTS**

**BUZZ & MARGIE** **HUGH SAXON**  
Owners Watch Repairs

**RUIDOSO  
Food Mart  
HOLLYWOOD  
Food Mart**

Double Frontier Stamps Wednesday  
On Purchases of \$3.00 or more

APRIL 5-6

Home-Made SAUSAGE, lb. 39c  
RIB STEAK . . . . . lb. 79c  
Longhorn CHEESE . . lb. 49c  
GROUND BEEF . . 3 lbs. 98c

Glover's  
BACON . 2 LBS. 79c  
Lean PORK CHOPS . lb. 49c  
Lean PORK ROAST . lb. 39c

Fresh  
FRYERS . . . . . LB. .29c

Frozen, 10 oz.  
STRAWBERRIES . 2 for 39c  
POT PIES . . . . . 2 for 39c

Banquet  
T. V. DINNERS . . . . . 45c

Price's — All Flavors  
ICE CREAM . . . . . 1/2 Gal. 79c

Elgin  
OLEO . . 2 LBS. 29c  
Hi-Note TUNA . . . 2 for 35c

Morton's, Quarls  
SALAD DRESSING . . . 39c

All Brands  
BISCUIT . . . . . 5 cans 49c

Giant Energy  
DETERGENT SOAP . . . 49c  
CATSUP, Libby's 14 oz. . . 19c

Grade A Large  
EGGS . . . . . doz. 55c  
Velveeta CHEESE . 2 lbs. 89c

Beet or Cane  
SUGAR . 5 LBS. 49c

Pride  
SHORTENING . . 3 lbs. 59c

Best Value  
TISSUE . . . . . 4 roll pack 29c

Diamond, No. 303 Cans  
TOMATOES . . . . . 8 cans \$1

All Brands  
COFFEE . . . . . LB. 69c

Kounty Kist  
CORN . . . . . 2 for 29c

West Crest, No. 2 1/2 Cans  
PURPLE PLUMS . . . 2 for 49c

Northern, 300 Count  
FACIAL TISSUE . . . 2 for 39c

Ideal DOG FOOD . . 2 for 29c

FRESH TOMATOES . lb. 15c  
CUCUMBERS . . . . . lb. 15c

POTATOES . . . . . 39c

RED, 10 LBS. . . . . 10.  
GREEN ONIONS OR  
RADISHES 3 bunches

HOLLYWOOD FOOD MART OPEN SUN.

**HOLY WEEK—**  
(Continued From Page 1)  
Communion on Good Friday by volunteer members of the Parish.  
**THE SOLEMN LITURGICAL ACTION** of the Passion and Death of Our Lord and Savior Jesus Christ—Good Friday—at St. Eleanor's at 7:00 p.m.; Scripture Readings; Solemn Prayers; Adoration of the Cross—Holy Communion; Stripping of the altar.  
**THE EASTER VIGIL SERVICE—**Holy Saturday Evening at 11:00 p.m.; The Light Service; Chanting of the Easter Song; The Baptismal Service, and Solemn Mass of the Easter Vigil—12 midnight.  
**EASTER SUNDAY MASSES:** 7:00 a.m., Low Mass of the Lord's Resurrection; 9:00 a.m.: High Mass of the Lord's Resurrection at San Patricio, and 11:00 a.m.: Low Mass of the Lord's Resurrection.  
**TIMES OF CONFESSIONS FOR HOLY WEEK:** Tuesday evening at San Patricio Mission, 5 p.m. to 7 p.m.; Wednesday in St. Eleanor's after Stations of the Cross; Holy Thursday and Good Friday from 5 p.m. to 8 p.m., and Holy Saturday evening from 7 p.m. until 9 p.m.

**Assault Charges Filed; Mescalero Resident Injured In Knife Fight**  
In an early Sunday morning fight in Hollywood, Frank Second, Mescalero resident, was seriously cut, once in the chest, once in the abdomen and three times in the head and face; Deputy Sheriff Clyde Atwood reported this week.  
Atwood said that Second was rushed to the Mescalero Indian Hospital where he was given blood transfusions and then taken to the Alamo Hospital for surgery Tuesday.

**Trolley Burger Escapes Fire Damage; Opens For Season**  
The Harry M. Whiteleys and their daughter, Mrs. John Sigler nearly had a burnt "trolley burger". Last Thursday morning while they were busy working getting the Burger Trolley ready for their opening this Saturday, a fire started in some trash in a corner of the trolley, Mrs. Whiteley said.

The quick action of the Ruidoso Volunteer Fire Department saved the trolley building and only a broom was burned. "The four fire trucks sure got here quick", Mrs. Whiteley said.

Mrs. John Sigler, who will manage the Burger Trolley, told the firemen she was sorry she didn't have coffee ready to serve them, however she invited them back for coffee when she gets open. "Ruidoso," she said, "is lucky to have such a good Fire Department."

This Tuesday morning a gust of wind whipped the plastic frame awning completely over the trolley, however, Mrs. Sigler stated that would not delay her opening this Saturday.

She plans to have tables and chairs under the awning when she gets it back, she said. The large parking area will be graveled.

**CAP Cadets Elect Officers Here**  
The officers elected in March for the Civil Air Patrol Cadets of Ruidoso were: Pat Lamb, cadet commander; Frank Potter, executive officer; Richard Wantiez, cadet information officer; Ronnie Taylor, cadet supply officer; Phillip McKinley, cadet operations officer; D. D. Swearingin, cadet training officer; Rick Skogland, cadet adjutant, and Dan Choate, cadet communications officer. Richard Wantiez, information officer announced the new officers last week.

Wantiez also stated that Lowell Morgan gave a talk at the March meeting on aerodynamics and familiarization with the local airport facilities. Morgan also explained the basic design of the airplane.

Any youths between the ages of 14 and 18, either boys or girls, Wantiez said, are invited to attend the next CAP meeting.

On the April 2 meeting, Morgan gave a lecture in Search and Rescue, a prime factor in the CAP training program, Wantiez said.

Charter No. 3009 for the C. A. P. Cadets here was officially received at the Tuesday meeting. Those present were: Ronald Taylor, Garry Ross, Nick Skogland, Danny Choate, Steve Miller, Larry Simon, Terry Halladay, Mike Cappe, Karen Peaty, Ann Winkles, Edward Miller, Craig Whipple, Charlie Morrison, Tim Lettich and Charlie Friberg.

**Winners Listed In Kite Contest**  
There were three division winners Saturday afternoon in the Lions Kite Flying Contest, P. T. Valliant re-

ported. They included: Ages 14 to 17 division, Lester Hopkins, first, and Allen Smith, second. Ages 10 to 13 division, Jack Valliant, first; other winners, Neale Williams, Tommy Valliant and Ida Richardson. Ages under 9 division, Mike Smith, first; other winners Mike Janzen, David Janzen and Debbie Smith.

Judges for the contest were C. G. Watkins, Jack Spall and Eric Bruce. The first prize in each division was a plane ride, donated by Lowell Morgan, manager of the Ruidoso Airport. Prizes to other winners in the contest were supplied by the Lions and other Ruidoso business men.

**THE GATEWAY RESTAURANT**  
At the Y In Palmer Gateway — Ruidoso

**WELCOME**  
To the Humble-Enco Managers and Families

We would be pleased to have you call on us and we'd be happy to be of service

**We're Really Glad YOU SHOPPED HERE**

**PORK & BEANS**  
15 1/2 Oz. Can  
**3 FOR 5c**  
with Purchase of \$5 or More

**Modern Grocery**  
Gold Bond Stamps — Double on Wednesday  
Sudderth Drive - Skyland Area

**THANK YOU . . .**

For your fine patronage while were were leasees of Long's Malco. We appreciate your business very much, and we are happy to report we will still be with the station and hope you'll keep coming back for these fine products and our good service.

**EARL ALLISON**

**Announcing**

This station is now under new ownership, but your old friend, Earl Allison, will still be on the job to help serve you efficiently and with economical motor fuels.

We'd like to have you come by and get acquainted — we are anxious to meet the folks in Ruidoso.

**RAYBURN CAUDLE**  
**LONG'S MALCO NO. 1**  
ALL MAJOR OILS  
Home of Economy Motor Fuels  
Flat Service — Greasing  
GATES TIRES  
"You Get More Miles Per Dollar When You Motor with Malco!"  
Hwy 70 — Hollywood — Pho. CL 7-3935

**SANDRA DEE Tammy Tell Me True**  
**JOHN GARVIN Set Fri-Sat-Sun. at Mt. Vue**

**22 Persons Complete Course On First Aid**  
Dr. Bram Vanderstok announced this week that 22 persons finished the six weeks Standard Red Cross First Aid Course he conducted earlier this year.

Those receiving certificates were: Clem Weindorf, Murry Weindorf, Bill Stirman, George Pearson, Reed Stirman, Charles Morrison, Tim Lettich, Lou Newton, Larry Simons, Mrs. W. Lettich, John Spall, Virginia Spall, Dean Janzen, Doug Beasley, Mrs. A. Pearson, M. McGuire, Ruth McGuire, Jim Beall, Pat Lamb, Lloyd Davis, Jr., Pat Morrison and Skip Salazar.

Ten of those who completed the Standard First Aid Course are now completing the Advanced First Aid Course, Mrs. Vanderstok said. To become a member of the Ski Patrol, a certificate for the Advanced First Aid Course is necessary, she said.

Mrs. Vanderstok also said that 33 had completed the Standard First Aid Course in Carrizozo, under the instruction of Dr. A. N. Spencer.

**GETS DEGREE**  
The honor of the Third Degree

was conferred on W. O. Lilla at the Masonic Lodge meeting Monday night which was held after a buffet dinner for the 27 members and guests.

Masons from both Tularosa and Carrizozo were present for the dinner and ceremony.

**LANES LEASE PIZZA PALACE**  
Mr. and Mrs. Wade Lane have leased the Pizza Palace next to Thelma Crosby's Sundries on Sudderth Drive, and will be open on weekends until the racing season starts, Mrs. Lane said. After the season starts the Pizza Palace will be open daily.

W. E. Sealy of Lamesa was up for a couple of days stay in his cabin in Carter's Park. Accompanying him to Ruidoso were his two sisters who have been visiting the Sealy's in Lamesa, Mrs. Imogene Ewing of Wichita Falls, Tex. and Mrs. Gladys Anthony of Eustace, Tex.

Mr. and Mrs. A. A. Gilliland have returned to Ruidoso for the summer from their home in Roswell where they have been this winter.

Mrs. Frankie Weems who has been a patient in the Ruidoso Hospital following a heart attack, is reported to be improving and is at present staying with her daughter, Mrs. Sayres in Hobbs.

**ROY'S TV REPAIR**  
COLOR BLACK & WHITE TWO-WAY  
ROY JARVIS, Owner  
Phone CL 7-2988  
Service and Repair Hollywood, New Mexico P. O. Box 595

PAGE SIX  
**Ruidoso News**  
Friday, April 5, 1963

**DOWNSDRIVE-IN**  
On Hwy 70 At Entrance To Race Track

**FRI. - SAT. - SUN.**  
Love in a killer's paradise!

**MGM presents The Savage Guns**  
BASEBART - TAYLOR - NICOL - RICO

Plus Cartoon  
Admission Adults 65c  
Children Free

**THE BIGGEST BARGAINS**  
are getting fewer and fewer as we sell off all the cars left on our lot. Not many now — better HURRY!  
**R. H. ANDERSON CAR SALES**  
Pho. CL 7-2133 — On Hwy 70 Hollywood  
Plenty of Mud Chains — All Sizes

**Gateway Food Market**  
**We Give Rose Stamps THAT YOU CAN REDEEM IN RUIDOSO**  
-- OPEN 7 DAYS A WEEK --  
**FRIDAY-SATURDAY SPECIALS**

Giant Size	With Towel	Snider's	14 Oz.
<b>BREEZE . . . . .</b>	<b>69c</b>	<b>CATSUP . . . . .</b>	<b>17c</b>
Northern	4 Rolls	<b>ORANGES</b>	<b>55c</b>
<b>TISSUE . . . . .</b>	<b>36c</b>	<b>5 LB. BAG . . . . .</b>	<b>29c</b>
Kraft	Oz.	White Rose	10 Lb.
<b>MIRACLE WHIP . . . . .</b>	<b>49c</b>	<b>POTATOES . . . . .</b>	<b>29c</b>
<b>CRISCO . 3 LB. . . . .</b>	<b>76c</b>	1 Lb. Cello Bag	2 Bags
Full Dress	5 Lb.	<b>CARROTS . . . . .</b>	<b>15c</b>
<b>FLOUR . . . . .</b>	<b>39c</b>	<b>LETTUCE . . . . .</b>	<b>10c</b>
Folger's		<b>FRESH CORN</b>	<b>25c</b>
<b>COFFEE . 1 LB. . . . .</b>	<b>65c</b>	<b>3 FOR . . . . .</b>	<b>25c</b>
12 Oz.		Jiffy	12 Oz.
<b>SPAM . . 2 FOR . . . . .</b>	<b>89c</b>	<b>PEANUT BUTTER</b>	<b>39c</b>
Churngold		Price's	1/2 Gal.
<b>CORN OIL</b>		<b>ICE MILK . . . . .</b>	<b>49c</b>
<b>OLEO . 2 FOR . . . . .</b>	<b>45c</b>		



**THE RUIDOSO NEWS**  
SERVING LINCOLN COUNTY

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Member: New Mexico Press Association

**GORGEOUS!**  
That is what we would call our assortment of Western Felt Hats for Men — Women — Boys — Girls.  
We have a very nice line of shoes for women — Girls — Men and Boys.  
Also some very nice numbers in Ladies' and Girl's Spring Hats and Dress Gloves

**ROLAND T. PARKER**  
Across From Post Office — Ruidoso Downs, New Mexico

**Hall's Construction & Excavation**  
Building and Remodeling  
Lot Levelling — Gravel and Dirt  
Septic Tanks — Ditches  
Pho. CL 7-4191 or CL 7-4199 — Ruidoso, N. M.  
P. O. Box 411 — Hollywood

**PANCAKE COTTAGE**  
Open 7 a.m. to 1 p.m. and 6 to 10 p.m.  
— CLOSED TUESDAYS —  
Sudderth Dr.—Ph. CL 7-4900—Texas Cabins  
PRIVATE ROOMS FOR PARTIES

**'Good Neighbors' Is Topic of Talk By Apache Tribe President in Joint Meeting Ruidoso-Tularosa Rotarians**

New members since last week are: Ruidoso Downs, Race Trap, Mesquero Apache Summit Lodge and Don Williams. The latter represents the Western Specialty Advertising Co. of Clovis. He has a summer home in upper Ruidoso.

April is Convention Month. We have four good ones listed:  
April 2-3-4 — International Mineral and Chemical.  
April 7-8-9 — Humble Oil Dealer.  
April 21-22-23 — Motel and Hotel Association.  
April 25-26-27 — Licensed Practical Nurses.

Large street banners proclaiming a "Welcome Conventions" in fluorescent letters against a dark background will be on display.

These are all important people. The Motel Association people are economic kintofols. Let's try to make them feel at home.

Thursday evening, March 28, business leaders of the Ruidoso-Hondo Valley Rotary Club held a joint dinner meeting with the Tularosa Club in the Apache Summit Dining Room. The following Ruidosans attended: Cecil Smith, Jim Wimberly, O. C. Shields, Allen Luallin, Ed Lane, Jack Jennings, Max McCoy, Jack Crandall, Joe Trullit, A. E. Hunt, Thelma Shield and Mattie Hunt, Mr. Wendel Chino, president of the Mesquero Tribal Council, was the principal speaker. His subject "Good Neighbors", was used to develop the need for good neighbor relations to promote development of Reservation economic resources for the benefit of the Indian people in particular and incidently for neighboring communities. Chino portrayed three types of neighbors by their attitudes toward Indians generally. These are (1) Anti-Indian; (2) Indifferent or Apathetic, and (3) Sympathetic and Understanding. He made clear the Bureau of Indian Affairs responsibility and service on the reservation by pointing out that the Indians are not on a dole or direct subsidy from the Federal Government. They must earn their livelihood as citizens. The Bureau of Indian Affairs and its work is due to responsibilities of the Government resulting from (1) Treaties; (2) Statutes, and (3) Judicial Decisions. He pointed out that such government bureau planning and co-operation is not unique or for

Indians alone but exists for many other groups and even industries. He expressed appreciation for the personnel of the Bureau and the Indians good fortune in their services.

Chino described at some length the "hopes and dreams" of his people for the development of reservation resources. This development depends to a great extent upon the results of (1) hydrographic survey, and (2) on the results of core drilling to determine water retention quality of a proposed lake site. Small retaining dams are under construction and the fish hatchery development is coming closer.

Chino made an excellent case for the importance of "Good Neighbors" to the success of a program to help all.

Plans for the annual banquet have been made. It is to be held at the Chaparral Hotel. Tickets are on sale this week. The price is \$2.50 per plate. The menu follows: Roast beef and gravy, turkey and dressing, baked potato with sour cream, green and red string beans, hot rolls, relishes and jello and whipped Cream. It will be served buffet style with dinner music by the orchestra.

The annual report will be made by the Chamber of Commerce manager. The principal speaker is Jack Lacy who was invited to return by popular demand.

The program will be followed by dancing in the ball room. All this for \$2.50 each. We have had 500 tickets printed and expect to sell them all.

**Sparks from Your C. of C.**

**Elementary Notes**  
Fifth Grade—Mrs. Traylor Carey Horton and Ted Conley, Reporters  
Students who made 100 on the last arithmetic test are: Cyrus Leland, Carey Horton, Gary Element, Cathy Hine and Marilyn Parker.  
Dolores Garcia went to Alamogordo over the week-end. Thelma Spear went to Elephant Butte over the week-end. Gerys cousin came Friday night from Dallas.  
Sixth Grade—Mrs. Mosley Jack Valliant, Steve Owens, Reporters  
Our room is going to have a play about the Pled Piper. We have not yet set a date for the play. Mrs. Mosley has been with her mother since March 25. Her mother is very sick and we hope she will get well soon. We have a new boy from Roswell. His name is Dale Akins and he is

**Ruidoso News**  
Friday, April 5, 1963  
PAGE SEVEN

**Cancer Society Launches '63 Crusade**

Many volunteers in Lincoln County will join forces with some 2,000,000 similar volunteers throughout the nation in the annual April Cancer Crusade.

The drive has two objectives—"to save lives and to save lives in the future," County crusaders said.

"Heeding the advice in the literature left by the volunteers calling on you can help save your life. A generous contribution would help save lives now as well as in the future," they declared.

The immediate objectives of the Crusade, "is to save half of those who develop cancer each year or the lives of 265,000 men, women and children. We know this can be done if we are able to persuade people to get to their doctors in time for prompt treatment. This is why the educational phase of the Crusade is so important," the crusaders pointed out.

The long-range objectives of the Crusade, "is to supply the funds needed to save the other half of the people who develop cancer each year. Achievement of this objective rests on more research, for more funds are urgently needed. Scientists are optimistic today about possible breakthroughs—new cures or even a vaccine against cancer," they noted.

"We look forward to the day—we hope not too distant—when cancer will be wiped out—when our families and friends and people everywhere will be freed from the dread prospect of a disease which has caused so much pain and suffering," they added.

"I hope that all of the people in this community will open their doors and their hearts when a Crusade volunteer calls," Mrs. Aileen Lindamood, who is handling publicity for the drive, said.

eleven years old.  
Seventh Grade—Mr. Bishop Arnie Sanchez, Orvin Hoesosaviti, Reporters  
Cruz Barraza was in the hospital for about two months after his accident. He is back in school now. We are very glad to have him back.  
Those who made 100 in spelling are as follows: Leonard Hicks, Jimmy Hicks, Johnny Friberg, John Armstrong, Wilton Howell, Marylou Jansen, Virginia Jarvis, David Jennings, Vera Turnbough, Gary Burns, Amy Salas, Janie Reynolds, Janet Payton, Shirley Temple, Barry Wilson and Minnie Zinn.

Rummage Sale, Saturday, April 6th, 9 a.m. American Legion Hall.



V. F. D. MEMBERS—Ruidoso Downs Volunteer Fire Department members are pictured at their regular meeting Monday night, from left, top photo: Tom Kirby, captain; "Bones" Wright, assistant chief; Ron Shriver, chief; back row: Kenneth Dunlop, treasurer; Royce Staples, deputy marshal; A. M. Richardson, secretary; John Anderson, lieutenant; Middle photo: front row: Elmer "Fat" Baesus, assistant sergeant-at-arms; Andy Rue, Jay Posey, and Ronald McCarly; back row: Kelly Garrett, Genet Barcus, Robert Beavers and Billy Goodson; bottom photo, front left, front row: Max Zinn, Eston Fulson, Clarke Bohanon and Lloyd Harris; second row, J. H. Anderson, Waffer Wilson, Richard Bertis, Tom Fulson. A drill and training session which followed the regular business meeting of the Volunteers was "drilling" water from the river. Dave McCall, sergeant-at-arms, was not present for a picture. Other members of the Ruidoso Downs Volunteer Fire Department present for drill and training Monday night but not in the picture were: Willie Smith, S. D. Scott, James Barcus, B. J. Watkins, Dave McCall, George Bond, Joe Babbs and Ray Wilson. Chief Ron Shriver announced that Sunday, April 21, would be designated for burning of weeds and grass, weather permitting. Shriver said residents and property owners who wish to burn weeds and grass on their property must first call the Ruidoso Downs V. F. D. to make arrangements for the firemen with equipment to stand by for the burning. The following numbers he said could be called: ES 8-4175, CL 7-2315, ES 8-4911 and CL 7-6676.



**Nob Hill School**  
First-First and First Grades—Mrs. Brown  
We have a new girl in our class. Her name is Glenda Barcus. Many boys and girls at our school have been sick and have had to stay home lately, but we have had some children well enough to attend school every day during the last 20-day attendance period. They are Audre Mackey, Mike McCarty, Tony Sheehy, Cindy Day, Cindy Halladay, Beckie Reynolds, Cinde Vick and Judy Sublette. Beckie Reynolds has attended every day this year. Mike McCarty has a new baby sister.

**SAVINGS BOND SALES DROP**  
Tom Hood, County Chairman of the U. S. Savings Bond Committee, has been informed that residents of this county invested \$11,934.30 in Series E and H Bonds during February. The U. S. Treasury Department sends a report each month to the Chairman. In February of 1962 the total was \$15,776.14.  
In the first two months of this calendar year, purchases of U. S. Savings Bonds in this County totaled \$13,569.10 the Chairman said. In the same period of 1962, the total was \$17,934.93.  
The motto of the 4-H Club is "To Make The Best Better."

**WELCOME**

**Humble-Enco**

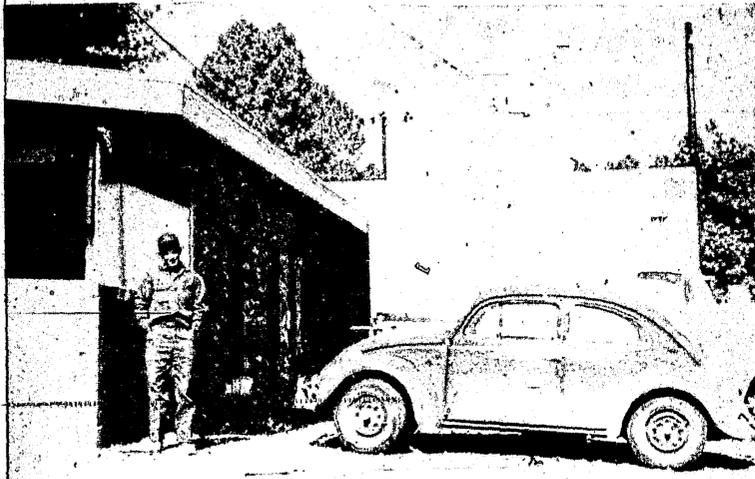
**SERVICE STATION**

**Managers and Wives**

**Chaparral Motor Hotel**

**SANDY'S MOTOR CO.**  
930 South Pennsylvania Avenue  
-- ALAMOGORDO --  
**GOING OUT OF BUSINESS**  
All Cars Now On Lot Will Be SOLD AT WHOLESALE  
**SAVE HUNDREDS OF \$\$**  
Every Car and Truck on Lot Must Be Sold  
40 Cars -- HE 7-1900





**IN NEW BUILDING** — Tommy Choate is shown in front of his new building which houses his Alpine Plumbing & Heating firm here. It is located on Suddeth Drive near Midway Garage.



**NEW HOME** — Work began here Monday on the new telephone building in Ruidoso. The building, to house dial switching equipment and the business office, will be completed in approximately five months. Upon completion of this building a new telephone building will be constructed in Ruidoso Downs adjacent to the post office. Long distance service will be increased from 18 circuits to 30 circuits along with the expansion program. Purpose of the program is to offer more private line service and to meet future demands for telephone service in the area. L. J. Hitehens, manager, said. Total cost for the above projects will amount to approximately \$250,000.00, he said.

More men than women died of cancer last year, according to the American Cancer Society. This has been true since 1949. The rate in 1962 will be about 54 men to 46 women. Support the 1963 Crusade of the American Cancer Society.

More than 50 public-spirited nation-wide foundations and individual donors generously contribute funds to support 4-H Club work through the National 4-H Service Committee.



**You're In Good Company When You Borrow at the Bank**

Neighbors in America enjoy many things in common—and very often that includes the use of bank credit. For example, the host pictured above financed his backyard patio with a bank home improvement loan. The man from next door brought his new car with the help of a bank auto loan. The wife of the neighbor from across the street looks and acts her pretty and peppy best because bank-financed kitchen and laundry appliances have cut down on the burden of her housekeeping. The cost of straightening the little girl's teeth was met with bank credit. . . . Within the last century, bank credit has become the stepping stone to a richer, fuller life for the individual and his family; because within the last century—since the signing of the National Currency Act in 1863—competition has been a spur to banking progress. By providing for national banks to take their place beside the existing state-chartered institutions, the Act brought into being the dual banking system of commercial banks vying in wholesome rivalry for new business. In any service industry, the "better mousetrap" is more and better service—and services; so in the banking field the growth of consumer credit was a natural result. Now commercial banks have some \$19 billion in installment loans outstanding, made to countless Americans for every worthwhile purpose. In 1963, a bank is the logical place to borrow at low cost—and you're in good company when you borrow at a bank.

**100th Anniversary of the National Currency Act and the Dual Banking System**

**Ruidoso State Bank**  
In the Year "Year of the National Currency Act and the Dual Banking System"  
Ruidoso, New Mexico

Capital and Surplus \$325,000.00  
Ruidoso Downs Ph. ES 8-5895 — Ruidoso Ph. CL 7-5865  
Member F. D. I. C.

**Capitan High Corner**  
— By —  
Linda Carter

**Senior Box Supper, Dance**  
The Senior class sponsored a box supper held March 30. The girls all brought a box supper, which was auctioned off, and bid for by the boys. Later on in the evening a dance was held and enjoyed by all. The proceeds for the affair went to the seniors for the benefit of their senior trip.

**F. H. A. Goes to Clovis**  
"Spotlight On You" was the theme of the State Future Homemakers of America convention held in Clovis, March 22 and 23. Voting delegates from the Capitan F. H. A. Chapter were Betty Lou Jones and Margaret Taylor. Others attending were Linda Escobedo, Rosa Montoya, Janice McKnight and Mrs. S. M. Cozzens.

Bess Rothman, who was the guest speaker demonstrated how to stand, walk and sit correctly. She ended the afternoon session by presenting four models wearing basic type dresses in gold, beige, black and turquoise. Many variations were shown by using harmonizing accessories, jackets and sweaters.

Saturday night the delegates at not bright. The present was not glorious in the sight of man and the future produced a picture that was dark. Perhaps the widow questioned within herself, "Shall I take the remaining morsels of food and give them to this stranger on the promise that there will be plenty for all?" Well, SHE BELIEVED THE WORD OF THE LORD and the prophet sojourning with her two years.

**SHE OBEYED AND WAS REWARDED.**  
This was a furnace of testing and trial for the widow as well as for the prophet, Elijah. Should she give this stranger the last bit of meal she had? Elijah might have questioned, "Should I stay here where the prospects are not promising? Should I be cut out there where my brethren are suffering? Here I am in seclusion and living an inactive life." Well . . . God has his way of answering our questions. Do you remember the rest of the Bible story? Elijah restored the life of the widow's son and then was instructed to go to face Ahab again. Then it was the future of the widow's son, the prophet of Baal and at Mt. Carmel God answered by fire that consumed the offerings of his servant after the Baal prophets had failed in crying to their false God. Always remember, there is always a greater deed to be done for God, and He is seeking the faithful and obedient ones to do the work.

**GOD'S TRUTHS APPLY TO LIFE TODAY**

Some people read these Old Testament stories and think, or say, "Well, that was a long time ago. That was in the Old Testament times. Yes, that's true. The story is in the Old Testament and it did happen a long time ago. But our God does not count time as we do and this event issued in eternity and had its culmination in eternity. So, it is timeless. Here is a modern story that has the same meaning as the one in 1 Kings.

Jimmy Farris is a preacher I know. He is a few years younger than I. When I was about to begin preaching, Jimmy was a freshman or sophomore in high school. I taught him in the Senior Young People's Class in Sunday School. Jimmy was a fine athlete and as he approached his senior year, colleges began to bid for his entrance and participation in their sports program. But, Jimmy wanted to be a preacher. Instead of attending some of the better known colleges, he started his ministerial training program. He worked to help and his mother, Nellie, sewed and was custodian of the Post Office building. So, in this fashion Jimmy was able to finish his training and he became a very successful preacher and pastor. No doubt, there were times when the oil and the meal were low but they heard God's Word, they believed, they obeyed and they were blessed.

"When we walk with the Lord, in the light of His Word; What a glory He sheds on our way. When we do His good will, He abides with us still, and with all who will trust and obey."

**Cleon Peterson**  
Instruction in  
Voice — Piano — Organ  
Phone CL 7-6338

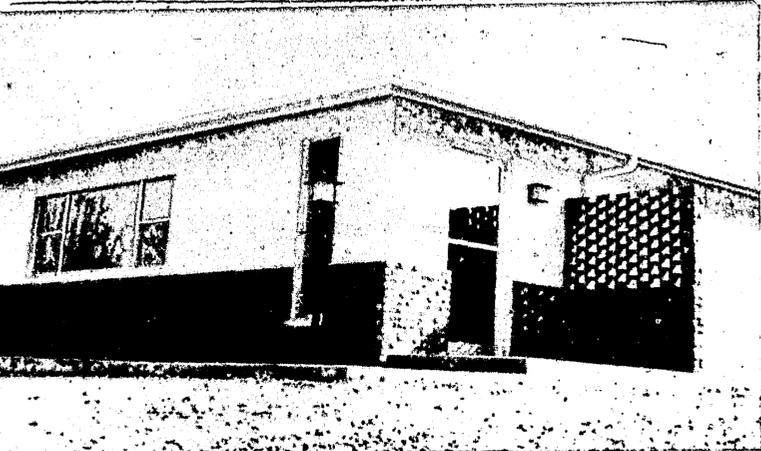
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Ask for  
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FOR BETTER, FASTER SERVICE

Better Lighting Doesn't Cost — It Pays!

**WIMBERLY ELECTRIC**

Pho. CL 7-6075 — Ruidoso — 1818 Sudderth



**NEW OFFICE** — Dr. R. L. Anzola moved into this new office near his residence in Palmer Gateway early this week.

**Variety**  
By Jay Gee Ess

**John G. Saylor, Minister Christian Church**

"Sincerely Yours!"  
At the close of a friendly letter from an acquaintance and prayer partner in Indiana, there were these words, "Sincerely yours." I thought as I read this earnest Christian woman's words, "These words are very meaningful. To close a letter in this manner implies that the letter is grounded in straightforward friendliness, truth, fellow-feeling, and, I entirely without guile."

I read recently that in old Greek and Roman plays the actors often chose to appear without masks. When I attended a very lovely candlelight red rose banquet in the Sacred Heart Center in Clovis:

Barbara Work, State F. H. A. President from Alamogordo, presided over the banquet program which included selected numbers by the Clovis High School Boys Chorus, presiding from the State F. H. A. president, Jerry Don Burkett and a talk by Bess Rothman called "Discovers Myself."

The program ended with the impressive installation service of new state officers for 1963-64.

**Senior Play is Friday**  
The seniors are presenting their annual play Friday this week, April 5 at 8:00 p.m. The seniors performing in the play this year are: Joe Zamora, Betty Lou Jones, Margaret Taylor, Linda Escobedo, Kenny Cozzens, Larry Willis, Ann Robinson, David Silva, Rosa Montoya, Bob De Vries, Leo Lujan and Viola Graves. The stage managers are George Griego and Eddie Crawford.

The play will be directed by Mrs. Emma Gene Hall as in the past several years Mrs. Hall has done an extremely good job in handling the plays. She holds practice every night after school to help the students with their parts. Mrs. Hall says, and I quote, "The cast has been very cooperative, has worked extremely hard and has had a great deal of fun—all of which combined produces an exceptional play."

**BILL McCARTY FOR SAND AND GRAVEL**

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Grader Work  
Paving  
Phone CL 7-4500  
We Appreciate Your Business

**Touching Shoulders With You**  
The only notation is, "From Bob White's Scrapbook"

There's a comforting thought at the close of day  
When I'm weary and lonely and sad  
That sort of grip hold of this crusty old heart  
And bids it be merry and glad  
It gets in my soul, and it drives out the blues,  
And finally thrills through and through  
It's just a sweet memory that chants the refrain.

Life calls for Godly, informed sincerity. A well-known concordance says the word "sincere" should properly signify, "truth and uprightness when the heart and tongue agree together." Then thought, "How many people are able to reach, influence and help others whose life is sincere as to Godly informed zeal? Many men and women are what they are today because of some simple, sincere soul unselfishly and, perhaps, unknowingly touched their lives."

There are some people I have never seen, who write me letters on life situations and I am happy that by various media I arrive in all sincerity, to make application of worth-while teachings to present day living. One time several situations arose that made the week-end rather busy and as far as humankind and inhumanity were concerned, "some things were uncertain. Then on Sunday morning I received a telephone call to discuss a problem with a comparative stranger. It turned out that the call was an expression of gratitude for a radio message. I humbly gave my thanks to God that I was able to touch shoulders in this fashion with some one in need. It was all God's doing. I deserved no credit. I was merely the messenger. I have a poem I want to use today. Where in the world did it come from? Did anyone around here or any reader any place send it to me? This poem was on the very bottom of a drawer where I have some things stored. They are not orderly enough to say they are filed. The poem is and editorial departments, and on television He also paints home murals.

This left-handed artist demonstrates his ability in rapidly sketched impressions of his audience. As it to make it all seem so simple, he proceeds to outline the step-by-step lessons in drawing by having the audience participate with pencil and paper in a do-it-yourself session both surprising and entertaining.

This program will be conducted Monday, April 8 at 12:40.

**CHAPARRAL**  
COFFEE SHOP, DINING ROOM  
COCKTAIL LOUNGE OR GIFT SHOP

Operated by Mr. and Mrs. Harry Whipple and anxious to serve you . . .  
COME AS YOU ARE — No formality about dining in  
Ruidoso's finest restaurant and coffee shop. Music by Art Holt & Band  
During the evening hours, enjoy yourself with dancing and cocktails in our lounge  
A VARIETY OF LOVELY GIFTS ARE AVAILABLE IN OUR DISTINCTLY DIFFERENT GIFT SHOP

an actor appeared thus, he was called, "sincere," which meant without wax. There came to be so many emotional phases that had to be portrayed that men found they could not be entirely sincere without a mask. Then they began to put on various wax masks to disguise themselves when they played the different parts and showed the love, adoration, hate and the like. The actors were sincere and genuine when they were "without wax."

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COME AS YOU ARE — No formality about dining in  
Ruidoso's finest restaurant and coffee shop. Music by Art Holt & Band  
During the evening hours, enjoy yourself with dancing and cocktails in our lounge  
A VARIETY OF LOVELY GIFTS ARE AVAILABLE IN OUR DISTINCTLY DIFFERENT GIFT SHOP

**FOR COMFORT**  
When You Want Warmth  
FOR EFFICIENCY  
From Your Appliances

**THE ANSWER IS L-P GAS**  
For Appliances, or Butane and Propane Call

**Keeth Gas Co.**

FOR COMFORT  
When You Want Warmth  
FOR EFFICIENCY  
From Your Appliances

**THE ANSWER IS L-P GAS**  
For Appliances, or Butane and Propane Call

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For Night Service Call CL 7-3817 or CL 7-5014

Truly A Holiday Hideaway - Large pecked log cabin in the tall pines. Beautiful fireplace Will sleep 12 in perfect condition. Good terms.

This CUTE is in a good year 'round location. Fireplace, two bedrooms. Owner says sell Under \$10,000.

Want The Best Buy In Ruidoso? Three beautiful, commercially zoned lots on Mechem Drive. Three rent houses on one of the lots. Good income property with plenty of developing possibilities.

IDEAL FOR YEAR ROUND BUSINESS located in downtown Ruidoso. Now is the time to get into a going lucrative year-round business. This is one of the best buys we have ever been privileged to offer to the public. Nice clean stock, A-1 building with extra lot for parking and for only \$39,500.00. Owner will finance and possession on closing. Call today for detail information.

We have a choice selection of beautiful homes available for purchase. Whatever your needs, call us today.

17 Unit Motel doing good business, and in A-1 condition. A sound investment.

3 Furnished Houses for rent on Mechem Drive.

RONALD T. BOWERS Residential Designer, is now in our office to assist you with your new home plans. He welcomes you to visit him.

Sales people: L. C. CREWS, JOYCE MCKINNEY, EMMA MILLER  
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REAL ESTATE  
— WE INVITE YOUR LISTINGS —  
— Member M. L. S. —  
Telephone CL 7-7155 - NOTARY PUBLIC - Mechem Drive

**NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY**  
Office of the Commissioner of Public Lands  
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m. on May 6, 1963, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1963, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State).

SALE NO. 4204: SW¼, S¼NW¼, SW¼NE¼, NE¼NW¼, W¼SE¼, NW¼NW¼ of Section 23, Township 11 South, Range 13 East, LESS AND EXCEPTING THEREFROM a tract of land within the said NW¼NW¼ of Section 23, Township 11 South, Range 13 East, more particularly described as follows: Beginning at the Northwest corner of Section 23, Thence S. 87 degrees 23' E., 671.5 feet, thence South 42.3 feet, thence N. 87 degrees 23' W., 875.6 feet, thence N. 0 degrees 28' East 490.3 feet to the point of beginning, containing 10.023 acres, more or less; NE¼, NE¼NW¼ of Section 26, Township 11 South, Range 13 East, NMPM. The total acreage contained under this sale is 629.997 acres, more or less, according to the government survey thereof. (AGRICULTURAL COLLEGE LANDS).

The above-described lands are located approximately 1½ miles North-east of the City Limits of Ruidoso, New Mexico.

Said above-described lands have been appraised at \$125.00 per acre and no bids for a less amount will be accepted.

Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale and who has complied with the rules for so doing, is required to deposit with the Commissioner of Public Lands, or his agent, conducting the sale, before the bidding in such sale has been completed, the sum of \$205.00 to cover the cost of appraisal, advertising, filing fee and other expenses connected with such sale. An advance payment of 5% of the appraised value of the lands will also be required to be deposited as evidence of good faith, and not to be refunded if party or parties be highest bidder for lands offered for sale. Deposits shall be in cash, bank money order, certified or cashier's check, drawn to the order of the Commissioner of Public Lands. All deposits made by unsuccessful bidders will be returned to the bidder.

The purchaser at the time of said sale will be required to pay five (5%) per cent of the amount bid, less the 5% appraised value deposited in advance. The balance of the purchase price will be payable in thirty (30) years with interest on all deferred payments at the rate of four (4%) per cent per annum in advance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 1st day of February, A. D., 1963  
E. E. JIMENEZ, WALKER, JR.,  
Commissioner of Public Lands  
State of New Mexico (SEAL) (Thru April 26)

**ORDINANCE NO. 135**  
AN ORDINANCE CONCERNING RUIDOSO, NEW MEXICO, STREET IMPROVEMENT DISTRICT NO. 2 IN AND OF THE VILLAGE OF RUIDOSO, NEW MEXICO, PROVIDING FOR THE MANNER OF GIVING NOTICE OF FILING THE ASSESSMENT ROLL WITH THE VILLAGE CLERK, OF OPPORTUNITY TO FILE WRITTEN OBJECTIONS, AND OF A PROTEST MEETING CONCERNING SUCH; PRESCRIBING OTHER DETAILS IN CONNECTION THEREWITH; RAISING ALL ACTION THEREON CONSISTENT WITH THE PROVISIONS HEREOF; AND DECLARING AN EMERGENCY.

WHEREAS, the Board of Trustees of the Village of Ruidoso, in the County of Lincoln and State of New Mexico, has heretofore, pursuant to the requisite preliminary proceedings provided for grading, graveling, macadamizing, paving, draining, and otherwise improving certain streets (including curbing and guttering where specifically so provided) in said Village, all in accordance with the provisions of law relating thereto, said improvements being designated "Ruidoso, New Mexico, Street Improving District No. 2," all in accordance with the statutes of the State of New Mexico providing therefor; and

WHEREAS, by resolutions duly passed and approved on the 27th day of December 1962, as modified by the resolution passed and approved on the 14th day of February, 1963, said Board of Trustees finally passed on all protests and objections, and determined to proceed with said improvements, as described in said preliminary proceedings, except as provided in said resolutions (and except as may be further modified in the resolution prescribing the notice of hearing on the assessment roll for said District); and

WHEREAS, the Board of Trustees of the Village has determined, and does hereby determine, that:

(1) The contracts for doing the work for the District have been made;

(2) The Board has determined what portion of the costs of the work shall be paid by the property specially benefited;

(3) The Board of Trustees, together with a competent engineer, has made out an assessment roll pursuant to Section 14-37-20, New Mexico Statutes Annotated, 1953, as amended and supplemented; and

(4) The Board of Trustees will forthwith (a) cause such roll to be filed in the office of the Village Clerk, and (b) fix a time and place when objections thereto by the owners of such property will be heard; and

WHEREAS, the Board of Trustees has determined, and does hereby determine, that the notice herein provided for such hearing is reasonably calculated to inform the parties of the proceedings concerning the District which may directly and adversely affect their legally protected interest.

NOW, THEREFORE, BE IT ORDAINED BY THE BOARD OF TRUSTEES OF THE VILLAGE OF RUIDOSO, NEW MEXICO:

Section 1. That in connection with the local street improvement district known and designated as "Ruidoso, New Mexico, Street Improving District No. 2," created and established within the corporate limits of the Village of Ruidoso, in the County of Lincoln and State of New Mexico, for the purpose of making certain street improvements on designated streets and of assessing the cost thereof to the property benefited thereby, the Village Clerk be, and he hereby is, authorized and directed to give notice of the filing of the assessment roll for the District, as filed with the Village Clerk, and of the time and place of hearing upon the same:

(a) By publishing a notice in the Ruidoso News, a newspaper of general circulation in said Village, at least two times, once a week for two consecutive weeks, provided that at least twelve days shall elapse between the date of the first publication and the date fixed for the hearing, and

(b) By mailing notice thereof, postage prepaid, as first-class mail, at least twelve days prior to such hearing, to each last-known owner of land within the District whose property will be assessed for the cost of the improvements, at his last-known address, such addresses and owners being those appearing on the roll property assessment rolls for general (ad valorem) taxes of the County of Lincoln, wherein said property is located, from records of the Village of Ruidoso, from the Village Directory, and from such other sources as the Village Clerk deems reliable, proof of such mailing to be made by the Village Clerk, and filed in the records of the Village, provided that failure to mail said notice or notices shall not invalidate any of the proceedings in said District.

Section 2. That whenever any notice is mailed as herein provided, the fact that the person to whom it was addressed does not receive it shall not in any manner invalidate or affect the legality of the notice thereby given.

Section 3. That the officers of the Village of Ruidoso be, and they hereby are, authorized and directed to take all action necessary or appropriate to effectuate the provisions of this ordinance.

Section 4. That if any section, paragraph, clause or provision of this ordinance shall, for any reason, be held to be invalid or unenforceable, the invalidity or unenforceability of such section, paragraph, clause or provision shall not affect any remaining provision of this ordinance.

Section 5. That all ordinances or parts of ordinances inconsistent herewith are hereby repealed to the extent only of such inconsistency. This repeal shall not be construed to revive any ordinance or part of an ordinance heretofore repealed.

Section 6. That because of the fact the Village does not now have adequate streets, this ordinance is necessary for the preservation of the public health, peace and safety of the inhabitants of the Village of Ruidoso, Lincoln County, New Mexico, and is hereby declared to be an emergency measure on the ground of urgent public need; and therefore, immediately upon its final passage, the ordinance shall be recorded in the book of ordinances of said Village kept for that purpose, authenticated by the signature of the Mayor and Village Clerk, shall be published and of general circulation in said Village, and this ordinance shall be in full force and effect five days after such publication.

PASSED, ADOPTED, SIGNED AND APPROVED, this 28th day of March, 1963.  
/s/ L. W. Tucker, Mayor  
(SEAL)  
Attest: James L. Hine, Village Clerk

**LEGAL NOTICE**

The Village of Ruidoso calls for bids on the sealing, repairing and painting of Metal Water Storage Tanks. An inspection of the tanks must be made by prospective bidders together with the Village's Water Superintendent, or his representative. For full particulars, please contact the Clerk at the Municipal Building.

Bids will be opened at 7:30 p.m., Thursday, April 11, 1963 in the Court Room of the Municipal Building, Ruidoso, New Mexico.

The Village reserves the right to reject any and all bids.

By Order of Trustees  
Village of Ruidoso  
James L. Hine, Clerk

Lois Philippe of Ruidoso develops film every night but Sunday. In by 8:30 p.m. - out at 9:30 a.m. Use drop box after hours.

# Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

**Dan**  
CL 7-5760

**Jess**  
CL 7-3588

**Tommy**  
CL 7-4399

**Marglo**  
CL 7-3916

If you are interested in real estate, contact any of us at the office, CL 7-4255 or at our residence.

## SUN VALLEY

ROADS AND UTILITIES RESTRICTED FOR YOUR PROTECTION

SUN VALLEY is accessible by all-weather gravel roads. Each lot is supplied with electric service and a water system assures ample water for all uses.

LIBERAL TERMS AVAILABLE

SUN VALLEY lots are priced to suit every budget and terms are customized to fit you.

Spacious sites for vacation homes high in the heart of the beautiful Lincoln National Forest near Picturesque Ruidoso, New Mexico

## SUN VALLEY

VACATION HOMESITES offered by RUMBAUGH, INC.  
P. O. Box 360 — Ruidoso, N. M. — Ph. Clearwater 7-4397

**NOTICE TO BIDDERS**

Said proposals will be received by the Village of Ruidoso at the office of the Village Clerk until 8:00 o'clock p.m. April 12, 1963, for the construction of Ruidoso, New Mexico Sewer District No. 1 at which time and place the proposals will be publicly opened and tabulated. Any bid received after the above stated closing time will be returned unopened.

The proposed work will include the following approximate quantities: 5,000 linear feet of 8-inch vitrified clay sewer pipe; 2,000 linear feet of 4-inch vitrified clay sewer pipe; manhole and other appurtenances.

Copies of the plans and specifications and contract documents are on file in the office of the Village Clerk, City Hall, Ruidoso, Lincoln County, New Mexico, and are available to bidders from Daniel Engineering Company, 1015 Oregon Avenue, Post Office Box 493, Alamogordo, New Mexico. Telephone 437-0340, upon deposit of twenty-five dollars (\$25.00) per set. Make the check payable to Daniel Engineering Company. This deposit will be refunded in full to each actual bidder. All others will receive a refund in the amount of ten dollars (\$10.00) per set upon the return of the documents in good condition within fifteen (15) days after the receipt of bids.

Each proposal shall be accompanied by a personal guaranty in the amount of not less than five per cent (5%) of the total amount bid, which will be returned not later than thirty days after the receipt of bids.

The successful bidder will be required to furnish bond to the extent of one hundred per cent (100%) of the amount bid to assure performance of the contract as outlined in the specifications.

No bid may be withdrawn after the scheduled closing time for receipt of bid, and the Village of Ruidoso reserves the right to reject any or all bid and waive all technicalities and formalities.

**VILLAGE OF RUIDOSO, NEW MEXICO**  
Warren Tucker, Mayor

**PAUSE TEN**  
**Ruidoso News**  
Friday April 5, 1963

**NOTICE OF FILING ASSESSMENT ROLL OF OPPORTUNITY TO FILE WRITTEN OBJECTIONS AND OF PROTEST HEARING, CONCERNING RUIDOSO, NEW MEXICO STREET IMPROVEMENT DISTRICT NO. 2**

**NOTICE IS HEREBY GIVEN,** that the assessment roll for Ruidoso, New Mexico, Street Improving District No. 2, in and of the Village of Ruidoso, New Mexico, has been made out by the Board of Trustees of said Village, together with Quinton E. Daniel, a competent engineer, was filed on March 28, 1963, since said time has been and now is on file therein, and is available for examination. Said District is the area to be assessed for grading, graveling, macadamizing, paving, draining, and otherwise improving (including such curbing and guttering where so specifically specified) the streets in Ruidoso, New Mexico, Street Improving District No. 2, as finally determined by resolution of the Board of Trustees passed and adopted on the 14th day of February, 1963. Such area includes all property abutting said improvements.

Said Board of Trustees will meet to hear and consider objections to said assessment roll by the owners of said property specially benefited by the improvements in said District and proposed to be assessed, by any party interested in the regularity of the proceedings in making such assessments, and by all parties aggrieved by such assessments, on Monday, April 22, 1963, at 7:30 o'clock p.m. at the Village Hall in Ruidoso, New Mexico. The owner or owners of any property which is assessed in such assessment roll, whether named or not in such roll, may on or before April 15, 1963, i.e., within ten (10) days from the first publication of this notice, file with the Village Clerk his or her specific objections in writing.

Said assessments shall be due and payable at the office of the Village Treasurer within thirty (30) days after the ordinance levying the assessment becomes effective without interest and without demand, or all or any part of such assessments may, at the election of the owner, be paid thereafter in twenty (20) equal semi-annual installments of principal only paid in full with interest in all cases on the unpaid and deferred installments of principal from the date of publication of said ordinance at the rate of seven per cent (7%) per annum. Penalties shall be due for delinquencies and installments may be prepaid.

Any objection to the regularity, validity and correctness of the proceedings, of said assessment roll, of each tract and parcel of land, shall be deemed waived unless presented at the time and in the manner herein specified.

At the time and place so designated for hearing such objections, said Board of Trustees shall hear and determine all objections which have been so filed by any party interested in making such assessment, and the correctness of such assessment, or of the amount levied on any particular tract or parcel of land to be assessed, and said Board of Trustees shall have the power to adjourn such hearing from time to time, and by resolution shall have power, in its discretion, to revise, correct, confirm or set aside any assessment and to order that such assessment be made de novo.

Dated this 28th day of March, 1963.  
/s/ L. W. Tucker, Mayor  
(SEAL)  
Attest: James L. Hine, Village Clerk

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At the time and place so designated for hearing such objections, said Board of Trustees shall hear and determine all objections which have been so filed by any party interested in making such assessment, and the correctness of such assessment, or of the amount levied on any particular tract or parcel of land to be assessed, and said Board of Trustees shall have the power to adjourn such hearing from time to time, and by resolution shall have power, in its discretion, to revise, correct, confirm or set aside any assessment and to order that such assessment be made de novo.

Dated this 28th day of March, 1963.  
/s/ L. W. Tucker, Mayor  
(SEAL)  
Attest: James L. Hine, Village Clerk

**ATTENTION**  
James L. Hine, Clerk Manager  
3-23-26; 4-5-12

**SUMMONS AND NOTICE OF SUIT PENDING THE STATE OF NEW MEXICO**  
TO: C. F. GIBBS and L. H. BIRNIE, his wife GREENING.

YOU AND EACH OF YOU are hereby notified that there has been filed in the District Court of Lincoln County, New Mexico, a certain cause of action wherein BARNES GARDNER is a white Mountain Grocery, PLAINTIFF, and you and each of you are the DEFENDANTS the same being Cause No. 7231 on the civil docket.

The general objects of the action are to secure an attachment on the property described in the Complaint in said cause, situate in the Village of Ruidoso, and to apply the property to the satisfaction of judgment, all as more particularly set forth and described in the Complaint on file in said cause.

YOU AND EACH OF YOU are further notified that unless you enter your appearance or plead herein on or before the 6th day of May, 1963, PLAINTIFF will make application to the Court for judgment by default and judgment by default will be rendered against you and each of you as prayed for in such Complaint.

PLAINTIFF'S attorney is RICHARD A. PARSONS, whose post office address is Box 1000, Ruidoso, New Mexico.

WITNESS my hand and seal of the District Court of Lincoln County, New Mexico, this 19th day of March, 1963.  
EUGENIA VEOA  
DISTRICT COURT CLERK  
(SEAL) 3-23-26; 4-5-12

**FOR SALE BY OWNER**

Small motel near Ski Run Road, 11 deeded lots 50x100. Located on river. Plenty of room to expand. 3 Bedroom, 2 bath home. Shown by appointment. Call EL 4-2518 or CL 7-6687 after 6 p.m.

**SAMMER ORNAMENTAL IRON**

- \* Welding
- \* Radiator Repairs
- \* Portable Welding Equipment

Highway 70 - Ruidoso Downs  
Phone ES 8-4266

**FOR GOVERNMENT**

Surplus Buildings and Building Materials

-Contact-  
Clendenen & Co.  
GR 3-6721 - Alamogordo

**WE'LL BE GLAD**

To Give a FREE Test Of Your Water... And tell you what Softy service can do for you

**Ruidoso Softy Soft Water Service**  
J. J. DIFALO, Mgr.  
Pho. CL 7-5696 - Downtown Ruidoso

**LICENSED NURSERY MAN and GRADUATE LANDSCAPE DESIGNER**

**E. S. HARDY**  
CARRIZO CANYON NURSERY  
Call or Write, Box 853, Ruidoso  
CL 7-4187

**Something New For Ruidoso**

Storage Space For Lease Located in the Hollywood area of Ruidoso.

**Firesproof - Insured**  
3,000 Square Feet of Floor Space With Lease All or Any Part Also Trailer Parking By The Month or Year

**Lee Wimberly**  
CL 7-3931

**RUIDOSO GRAVEL SERVICE**

GRAVEL - SAND - EXCAVATING - TRENCHING

FREE ESTIMATES - QUALITY WORK - PHO. CL 7-4645  
P. O. BOX 335, HOLLYWOOD, N. MEX. - J. B. CLOSE

**Call This Number CL 7-3383**

**For the finest in Linen Rental Service**

Charley Byers Represents  
**ELITE LINEN RENTAL SERVICE**

Of El Paso in This Area  
We are already serving some of the largest motels, restaurants and hotels in the area, and would like to serve you.  
No orders too small or too large



**FEATURED PERFORMERS** - When Eastern New Mexico University Symphonic presented a concert and aria concert last Sunday, seven students were featured as soloists. They included from left, Lana Vasquez, Ruidoso; Melba Pearce, Hobbs; Kenneth Lawler, Carlsbad; Bob Leatherman, Fort Sumner; and Peggy McKinley, Amarillo. Not pictured are Dorothy Thompson, Raton, and Larry Hoffman, Laramie, Wyoming.

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**100**  
A CENTURY OF COMMERCIAL BANKING

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No orders too small or too large

**100**  
A CENTURY OF COMMERCIAL BANKING

# W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)  
Phone CL 7-3303



225 FOOT FRONTAGE ON MECHEM DRIVE

NEW MEXICO COW RANCHES

One 600-Mother Cow Spread

Another with 375 Mother Cows

Still Another with 1,500 Mother Cows

THESE THREE RANCHES ARE TOPS

SALES - Bill Neal, Jr. - W. B. Alexander

Member Ruidoso Multiple Listing Service

# Ruidoso News Classified Ads

Market Place of Canyon & Valley - BUSINESS DIRECTORY - Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50 per word with a minimum of 70¢ for 15 words. Please figure 3 per cent tax to add to advertising cost. This rate holds for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon 5:00 week.

**107 ACRES ON HIWAY 70**  
UNUSUAL 3-BEDROOM HOME. ALL ELECTRIC KITCHEN, COMPLETELY FURNISHED. \$16,500.

**2 LOTS FACING WEST ON GOLF COURSE WITH MAGNIFICENT BALDY VIEW.**

**NEW 2-BEDROOM HOME, NOT FINISHED, BUT PLUMBED. \$3,800.**

**2 EXCELLENT COMMERCIAL LOCATIONS IN GATEWAY, ONE IMPROVED.**

**SMALL ACREAGE ON HIGHWAY 70**

**300 ACRE RUIDOSO VALLEY FARM**

**5 ACRES IN BEAUTIFUL WOODED LOCATION, IN CITY LIMITS.**

**200 ACRE RANCH, LOTS OF WATER, BEAUTIFUL IMPROVEMENTS.**

**1300 FEET ON HIGHWAY 70.**

**4-BR HOME FIREPLACE, DEN, BIG LOT. \$10,500. GOOD TERMS.**

**SEVERAL NICE 2 AND 3 BR. HOMES.**

**BEAUTIFUL HOME FACILITIES FOR HORSES.**

**FOR SALE - Clean 1948 GMC 4-speed, 1-ton pick-up. Call Ruidoso Gas, CL 7-2935. 40-tfc.**

**FOR SALE - Pansy plants, fruit trees, roses, shrubs, shade trees, spruce, fir, Carrizo Canyon Nursery, CL 7-4187. 40-tfc.**

**BABY SITTING - By day or week in my home. CL 7-5086. 33-tfc.**

**FOR SALE - Electric range, like new, used 14 months, originally \$310, real bargain. Call CL 7-5222. 38-3tc.**

**FOR RENT - Furnished house, TV cable, bills paid, paved road, near Gateway. Phone CL 7-6225. 32-tfc.**

**FOR RENT - One 3 bedroom house. One small modern house for couple. One nice modern trailer house. Louis M. Smith, Ruidoso Downs. 39-tfc.**

**FOR SALE - Woodcutters' supplies. Pioneer Chain Saws at C. & L. Lbr. & Supply on Hiway 70, Hollywood. 39-tfc.**

**FOR RENT - Bedroom - Trailer Space - Housekeeping Units. By month. Gardenside Motel, CL 7-4491. 39-tfc.**

**OFFICE SPACE For rent, 2-room suite, large lobby included, all new and carpeted floors. Contact R. O. White, Phone CL 7-4372. 7-tfc.**

**FOR SALE - Showcase, large, good condition, plate glass. Phone CL 7-3301. 41-tfc.**

**FOR RENT - Furnished apartments, one and two bedrooms. Eve Ball. 41-tfc.**

**WANTED - Lady to work in home on ranch, live in, good wages. All modern conveniences. Call CL 7-5303, or write George Westall, Box 37, Hollywood, N. M. 41-tfc.**

**FOR SALE - Good refrigerator, deep freeze, 1/2 h.p. commercial unit - Box 1014, Phone CL 7-5180. 41-2tp.**

**FOR SALE - Automobile agency and garage and equipment, large highway frontage on U. S. Highway 70. Roy Anderson, CL 7-2133. 41-tfc.**

**AVON SERVICE - Mrs. E. V. Morris, Pho. CL 7-5463. 4tc.**

**HOME OF SOUND INVESTMENT**  
I AM AN INDEPENDENT REAL ESTATE BROKER

5 acres near Highway 70. \$1,000 down.

In Ruidoso, court site, 300 feet by 200 feet.

Approximately 900 feet on Highway 70. Real good terms. Tailor shop for sale.

Have a money making business for \$1,000. Rent \$85 per month. Part of the building rented for \$65 per month. Living quarters furnished.

A real nice home, living room, big fireplace, big den, kitchen has built in range. Unfurnished, own well, and garage. Deeded lot, only \$8,000 with \$1,500 down and the balance at \$94.96 per month.

Three bedroom mahogany finished and also furnished. One and three quarter bath, all electric built-in range, and the furniture is very nice. It has a big fireplace, and a carport. Deeded lot. Only \$12,500. Terms.

Three year old four bedroom, one and one half bath, and three big lots, \$12,000. Good terms.

**PAUL H. DOUGLASS REAL ESTATE**  
Bus. Phone CL 7-3005 Residence Phone CL 7-2490  
In Postoffice Block Box 294  
SALESMEN: Jimmy McCasland, CL 7-5908; Lila Pettit, CL 7-4423  
Al Stalcup, CL 7-5156 - Thomas B. Jasper, CL 7-5291

Three houses and three lots on the river priced to sell. Plenty of room to build more.

2 big choice lots on paved street near airport. Only \$2,500, with terms.

Several other courts from \$40,000-up.

Have a good poultry farm and ranch.

Four very nice houses on Mechem Drive ranging in price from \$15,000 up.

Rustic 2 bedroom cabin furnished. Deeded lot in the tall pines, \$4700, with terms.

Good modern house with fireplace, three nice lots and close in for \$8,500 with \$1,000 down and the balance in 5 years.

Have several houses to rent.

This is a home you will like. 3 bedrooms, furnished, near golf course, \$15,000, terms.

PAUSE ELEVEN  
**Ruidoso News**  
Friday, April 5, 1963

**HENRY T. WICKER**  
Realtor

Offers  
Two bedroom cabin, den and fireplace, on two deep lots, double paved frontage - Total \$7,500. Terms.

Grimes Milling Co., building, equipment and real estate, on SH 88, Portales, N. Mex. Price - \$25,000. Make us an offer.

\$21,000 Secured Notes and 2 bedroom modern cabin, clear, to offer as down payment on Ruidoso investment.

Carmel Allen, Realtor  
Ethel Wicker - Sales  
June Frost - Receptionist

Offices Across  
From Ruidoso  
Post Office  
Pho. CL 7-3663  
Day or Night  
Box 232 - Ruidoso

**Locke Realty Company**

"Your Key to a Sound Investment"  
Member of MLS  
PRE-SEASON

Opportunity. Hardware and Sporting Goods Store in downtown Ruidoso. Well stocked for the summer season. A sound investment for a bargain price. Terms.

AGENT for scenic residential lots in Wingfield Homestead Subdivision and Eagle Estates.

**Betty Locke, Realtor**  
Sales: J. D. Locke, Della Hale  
Office at Locke Dale  
Box 666, Ruidoso - CL 7-3241

HAY FOR SALE - Good alfalfa hay cheap, 1 c. b., Barn, Coo Ranch, W. F. Coo, Glencoe, N. M. 34-tfc.

FOR RENT - 4 Bedroom, furnished house, downtown Ruidoso. Key at White Mountain Grocery, Write Essie Wilcox, Box 346, Plainview, Texas. Phone CAPitol 4-7361. 40-2tp.

News Want-Ads Work Wonders

**Portable Welding Truck Rigging**  
On Turkey Canyon Road

Gas and Electric Welding - All kinds of Welding - Large or Small Jobs - 8 Years of commercial experience working for major oil companies. Also do hauling with 2-ton truck.

**Staples Welding Service**  
ES 8-4275 - Ruidoso Downs

**Sun Valley**  
See Our Ad On Opposite Page

**BEAUTY COUNSELOR COSMETICS** - For sensible skin care and natural make-up see your local representative - Della Hale, CL 7-6238, or Claudine Morrison, CL 7-6363. 39-tfc.

**BACKHOE** For rent by hour or day with operator. Ruidoso Gas Co., pho. CL 7-2935. 61-tfc.

**STANLEY HOME PRODUCTS** - Need two ladies to help with spring business, average earnings \$5 per hour. Car necessary. Write Stanley Home Products, 906 Davidson Dr., Roswell, N. M., or call 623-5390. 37-tfc.

**LOTS FOR SALE - Cree Meadows, 10% down, balance over 5 years. Pho. CL 7-4481. 51-tfc.**

**FOR SALE - Used 40 and 50 gallon GAS WATER HEATERS, excellent condition, priced from \$30. Call CL 7-5545, or see at 845 Sudderth Drive after 5 p.m. 10-tfc.**

**SEE CLAYTON BENNETT AT Anderson's Car Sales for new and used Jeeps, pick-ups and cars. Office, CL 7-2133; residence, CL 7-2390. 30-tfc.**

**WILKINIT GUARANTEED HOSTELRY** - Nationally advertised in leading fashion magazines. Beautiful history and exclusive lingerie. P. R. Thompson, Ruidoso, CL 7-2950. 40-tfc.

**FOR SALE - Beautiful pink covered 70-foot lot facing park on Sudderth Drive in fast growing Gateway section. Kathryn Hall Travis, P. O. Drawer "T", Ruidoso. 40-tfc.**

**LOTS**  
Country Club Estates lots, business lot on Mechem Drive, Buckner Subdivision lot, Cree Meadows lots

**4 BEDROOM CABIN**  
Upper Ruidoso, furnished and with 2 deeded lots. \$15,000 with \$2,000 down, \$100 a month

**3 BEDROOM CABIN**  
Between First and Second Bridge, \$16,500.

**4-BEDROOM HOME**  
In Wingfield, \$37,500. With Beautiful View

**3-BEDROOM HOME**  
Country Club Estates. Has Wonderful View

**ACE PAWN SHOP**  
On Sudderth Drive In Skyland  
Loans on Anything of Value  
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WHAT YOU WANT  
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Office in the Adob  
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Ruidoso News

**WINGFIELD HOMESTEAD SUBDIVISION**

Many beautiful lots now available in Second Addition. All Utilities and Graveled Streets. In Heart of Ruidoso.

Della Hale Locke Realty  
CL 7-6238 CL 7-3241

**Business Opportunity**  
TRAILER PARK with thirty-eight trailer spaces, two 3-room cottages and 3-bedroom home. 565 feet frontage on Sudderth Drive. \$5,000 will handle.

**BAR - Building, liquor license, and fixtures.** Will show substantial return on investment. Books open to qualified buyer. Owner will carry some paper.

**SEE THIS - Profitable Gift and Jewelry business.** Husband and wife operation; owner selling because of other business interests.

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Real Estate and Insurance  
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SALES: Fred Groszow - E. N. Origsby  
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**SAVE AT THE TRADERS**  
The INDIAN SHOP  
On Hiway 70 West - Pho. CL 7-3390  
Old Clocks and Old Indian Jewelry Lamps, Rocks and Arrow Heads  
1946 Jeep, good shape, \$350.  
1935 Dodge Pick-up, 4 speeds, \$350.  
1942 Chevrolet Coupe, A-1, \$250.  
1953 Pontiac, 2-door, will run, \$50.  
1953 Buick, 4-door, \$185.  
1956 Ford Station Wagon, \$395.  
Plenty of bargains out-of-pawn

**THE TRADERS**  
Mobile Homes - Car Sales  
HELEN & CLAYTON BENNETT

**GARDNER MOBILE HOMES**  
-SEE-  
CLAYTON BENNETT  
THE TRADER  
Gardner's is Dealer for Chickasha Mobile Homes New & Used Mobile Homes  
Pho. CL 7-3390 - Hiway 70 West

**WANTED - Lady to work in home on ranch, live in, good wages. All modern conveniences. Call CL 7-5303, or write George Westall, Box 37, Hollywood, N. M. 41-tfc.**

**FOR SALE - Good refrigerator, deep freeze, 1/2 h.p. commercial unit - Box 1014, Phone CL 7-5180. 41-2tp.**

**FOR SALE - Automobile agency and garage and equipment, large highway frontage on U. S. Highway 70. Roy Anderson, CL 7-2133. 41-tfc.**

**AVON SERVICE - Mrs. E. V. Morris, Pho. CL 7-5463. 4tc.**

**FOR RENT - Bedroom - Trailer Space - Housekeeping Units. By month. Gardenside Motel, CL 7-4491. 39-tfc.**

**OFFICE SPACE For rent, 2-room suite, large lobby included, all new and carpeted floors. Contact R. O. White, Phone CL 7-4372. 7-tfc.**

**FOR SALE - Showcase, large, good condition, plate glass. Phone CL 7-3301. 41-tfc.**

**FOR RENT - Furnished apartments, one and two bedrooms. Eve Ball. 41-tfc.**

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Year' round homesites: Summer cabinsites. Terms. Leases for the latter if desired

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One of the nicest homes in Ruidoso. Let us show you this one.

Two BR, fireplace, almost one acre of land. Best of locations. This one at a bargain.

Several motels - \$12,500 up. Terms on all - trades on some.

Three cabins on the river. All to be sold together. Low price and terms.

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**FRAME HOUSE, 3-BEDROOM TO BE MOVED**

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Across Street from News Office  
CL 7-4875 or CL 7-4686

**FOR SALE - Or would exchange for property of equal value in Ruidoso. A 3-bedroom home in North Richland Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, corral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-8550, Ft. Worth, Tex., or Mrs. Harry Eckert, CL 7-5086, Ruidoso. 41-tfc.**

**GLADIOLUS Bulbs, dahlia bulbs, onion sets, grass seed, sheep manure, plantings, pest moss, phlox, snap dragons, columbine, silver lace vines and China doll roses. Ruidoso Nursery, dial CL 7-2945. 41-3tc.**

**FOR SALE OR RENT - 2 Room and bath cabin east of city hall. Also 3 bedroom, furnished home for rent for summer. Call Mrs. Burdett, PO 5-0174, Lubbock, 1020-18th St. 41-4tp.**

**FOR RENT - Houses, one and two bedrooms, \$15 and \$20 per week. Call CL 7-3700. 41-tfc.**

**HELP WANTED - Maid, permanent position, apply in person only, no phone calls. Holiday House. 1tc.**

**FOR SALE - Young laying hens, \$1 each. See Mrs. Byers behind the Bar-B-Q Pit on Highway 70. Phone CL 7-3383. 1tc.**

**MAID WANTED**  
29 PINES MOTEL

**FOR RENT FURNISHED - Walker Apartments. Capitan. On bedroom apartment \$45, two bedroom apartment \$65. TV cable furnished. Phone EL 4-2121. 41-2tp.**

**A. C. KELLY LICENSED CONTRACTOR ROOF & CEMENT WORK**  
Phone CL 7-4155, Ruidoso, N. M. P. O. Box 217, Hollywood, N. M.

**TUMLINSON TV & RADIO SERVICE**  
In Shier's Shopping Center  
Day Phone CL 7-3190  
Night Phone CL 7-5168

**FOR SALE**  
Completely furnished, newly redecorated, 3-bedroom, 2 full tile baths, fireplace, large enclosed patio with fireplace. Heated swimming pool. On 2 large beautifully landscaped lots. Paved roads, 1 mile east of Race Track. Agua Fria Estates. Sue Thompson, Box 279, ES 8-4061, Ruidoso Downs.

**FOR RENT - 3 bedroom house, 3 baths, large living room with fireplace. Glassed-in front porch. Very nice. On Sudderth Drive. Phone CL 7-4715. 39-tfc.**

**FOR SALE - Drapes, just like new. Mrs. Roy Anderson, CL 7-2133 or CL 7-3075. 1tc.**

**FOR SALE - Three bedroom house in Agua Fria Estates. Completely redecorated, two tile baths, fireplace, patio. Call ES 8-4082. 38-tfc.**

**FOR SALE - 1961 Chevrolet 283-cubic inch V-8 engine, \$125.00. Royce Staples, Ruidoso Downs. 1tp.**

**FOR SALE - USED WATER SOFTENERS, priced from \$50. Call your Culligan Man, CL 7-5545 or see at 845 Sudderth Drive after 5 p.m. 10-tfc.**

# 15 Years Ago

By Elsie Williams

News Items from "Ruidoso News" Issue of April 2, 1948.

The Lubbock Tex. Lions Club minstrel troupe was in Ruidoso giving a performance in the Ruidoso gym with the Ruidoso Lions Club sponsoring the event. Proceeds from the show was to be used for various civic improvements.

The senior class of the Ruidoso High School presented the play "Too Many Relatives" at the Ruidoso gym. Members of the cast were Mary Glenda Shook, Alice Page, Mackie Ruffin, Debra Smith, Mary Lou Ramm, Bert Weatherby, Don Perry, Carl Hultberg, Charley Byers and Louis Dan Arnold.

Mr. and Mrs. Wilbur Coe of Glenwood returned from a month's trip to Florida and the Caribbean Sea area. Essie Boyd of Texas and Bill Brem of Glenwood were married on March 23 in Denver.

The freshman class of the Ruidoso High School enjoyed a picnic at White Sands sponsored by Mr. and Mrs. R. H. Hedecock. Mrs. Stew. art, homeroom teacher, and 20 students enjoyed the all day event.

Cash boxes, bookkeeping supplies, pencil sharpeners, many other office supplies. News Office.



## Around Hi Skool

by RITA SMITH

**Band Journey To Portales**  
Saturday, March 30 at 6 p.m., the members of the R. H. S. Band left Ruidoso to compete in the Annual Music Festival at Eastern New Mexico University in Portales.

"The Simfonians" a march featuring the percussion section, "Overture for Winds", and "A Festival Prelude" gave the band a II rating on the concert part of the program. With "The Ballad of the Winds" and "The Camper's March" the band took a I rating in sight reading. The group remained in Portales to listen to other bands until 3:30 p.m. and after a sup in Roswell, arrived in Ruidoso about 7:30. Congratulations to LeRoy Gooch and the band for a wonderful job.

**Junior Rings**  
The Junior rings finally arrived last week after three months of impatient waiting.

The ring holds a beautiful blue stone in the center with an outline of gold. Surrounding the stone is "Ruidoso High School" in raised gold. On both sides of the stone, the ring sports the graduation year of the Juniors. On one side of the ring



**WATCHING FOR FIRES**— Mrs. J. B. Hightower is on duty in Monjeau lookout for Lincoln National Forest, watching for signs of fire in the woods these windy days. She went to work late in March.

is the traditional Indian warrior, and on the other side is a W surrounded by a compass looking circle. Other small decorations tend to bring out the details of the ring.

Thus, a new tradition may have been started by the Juniors.

**Seniors See Films**  
The Senior Class viewed two interesting and informative films last week on Social Security. After the

information obtained from the convention.

Nine girls and sponsor, Mrs. Kathryn Williams journeyed to Clovis on March 21, 22 and 23. Clovis was the site for the 1962-63 State convention of the Future Homemakers of America.

The theme of the convention was "Spotlight On You". This was highlighted by the guest speaker, Mrs. Beas Rothman, who spoke on charm and poise. A talent show and fun fest preceded Mrs. Rothman's speeches helped to offer a very good convention.

Everyone attending the convention said that it was very pleasing and enjoyable.

**Alto Briefs**  
by AILEEN LINDAMOOD  
Bonnie McEuen and Maxine Wright of Capitan were in Alamogordo last Saturday.

Sunday, Mr. and Mrs. Ras Pittillo visited the Lindamoods. They are living near Tularosa but will be remembered in the community as they lived at Alto a few years past.

Mr. and Mrs. Paul Payton of Carrizozo and their house guests, Mr. and Mrs. Francis Wilson of Ellsworth, Kans., stopped in to see us Friday. The Paytons were showing their visitors the sights of the area and that meant a trip to Sierra Blanca Ski Run.

Mr. and Mrs. Bill Smith and son Lester of Roswell, visited the Charlie Peebles last week for a few days.

Mrs. Lyda Peebles of Alamogordo spent a couple of days the first of last week at the Peebles' ranch on Little Creek.

Jerry Kenna of Albuquerque, Field Representative for the American Cancer Society, New Mexico Division, made a stop in Alto last Tuesday. He was in the county in behalf of the Cancer Crusade for April.

Jammy Bates and family of Alamogordo were here on Sunday. They had been fishing at Nogal Lake.

Mrs. Edna Norton, who has been at the Santa Fe Ski Basin the past season, stopped by to see us Wednesday. She will be back in about three weeks for another visit in Ruidoso and Alto.

The Bill Heady family is on a trip to Hugo and Idabel, Okla., and Mineral springs, Ark. They will be away about ten days or two weeks.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

News Want-Ads Work Wonders

**WELCOME VISITORS**

We're glad to have the Humble-Exco Managers in Our Community. If any of you decide you'd like to make Ruidoso your home, co maby and we'll talk about your building needs. Seriously, we do hope you have a swell time while here!

**Hollywood Lbr. Co., Inc.**

WE GIVE S & H GREEN STAMPS

Hiway 70 T. C. Delaney, Manager



**MEET THE TEACHER**—Nellie Ruth Jones has taught seven years, six of them in Ruidoso—the other in San Patricio. She graduated from Honolo High school, attended Colorado Woman's College in Denver two years and received her B. A. from New Mexico Western. She is married to Paul H. Jones and they have three daughters, Anette, 8 1/2; Debra Sue, 4; Cathy Jean, 3 months.

**Hollywood Notes**  
Mr. and Mrs. Ebb Hester from Lovelland, Tex. visited friends here enroute to El Paso on business. The Hesters have a summer home in Ruidoso.  
Mr. and Mrs. Carl Nicholas from Dexter spent the week-end in their home in Cree Meadows.  
Mr. and Mrs. Robert Keyes and family from Roswell spent the week-end in their Ruidoso home.  
Mr. and Mrs. Paul Brouder from McPherson, Kans., visited Mr. and Mrs. Bert Rice last week-end enroute home from Phoenix, Ariz., where they spent several weeks vacationing.  
Mr. and Mrs. T. C. Delaney, Jr. were in Roswell Wednesday on business.  
Mrs. W. C. Whitley from Las Cruces spent several days here this week in her home in upper Ruidoso.

**ORDER NOW!**

Carmon Phillips' New 72-Page Book **PICTORIAL RUIDOSO**

with all new pictures and a special color photo section. If you want a copy mailed you, send the Ruidoso News 75c per copy and we'll put one in the mail.

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**Worship THIS WEEK**

**Our Churches**

**FULL GOSPEL CHURCH**  
Ruidoso, 9:45 a. m., 11:00 a. m., Sunday Morning Worship, 10:30 a. m., Sunday Evening Worship, 7:30 p. m., Tuesday—Young People & Choir Practice, 7:30 p. m., Thursday—Prayer Meeting.

**CHRISTIAN CHURCH**  
Palmer Gateway—Ruidoso, Rev. Jim Boyler, Minister, Phone CL 7-6999. Sunday School—9:45 a. m., Morning Worship—11:00 a. m., Wednesday—10:30 a. m., Fellowship, 4 p. m.

**CHRISTIAN SCIENCE SERVICES**  
Sunday School services each Sunday at 9:45 a. m. in Ruidoso Woman's Club. Testimony following regular service each third Sunday.

**CHURCH OF JESUS CHRIST**  
L. D. S.  
Ruidoso Lions Club Building, Sundays at 10:00 a. m. and 11:00 a. m., Sunday School and Sacrament Meeting.

**FIRST BAPTIST CHURCH**  
Rev. H. A. Swanner, Pastor  
Sunday School, 9:45 a. m., Morning Worship, 11 a. m., Evening evangelistic service, 7:30 p. m., Tuesday 1:30 p. m., Women's Missionary meeting, Wednesday evening 7:30 prayer time and Bible study.

**FIRST PRESBYTERIAN CHURCH**  
Church School, 9:45 a. m., Morning Worship, 11 a. m., Young People of the Church, 8:00 p. m.

**RUIDOSO BAPTIST CHURCH**  
Wayne Joyce, Pastor  
Palmer Gateway  
Sunday School—10 a. m., Morning Worship—11 a. m., Evangelistic Message—8:30 p. m., Wed. Night Bible Study—8:30 p. m.

**GREEN TREE BAPTIST CHURCH**  
Rev. J. L. Goff, Pastor  
Ruidoso, 9:45 a. m., Sunday School, 9:30 a. m., Training Union, 6:30 p. m., Preaching Service, 10:30 a. m., Wed. Night Service, 8:30 p. m., Phone AS 3-8811.

**GATEWAY CHURCH OF CHRIST**  
Charles Wharton, Minister  
Sunday Service, 11:00 a. m., Worship and Communion 10:30 a. m., Worship 6:00 p. m., Wednesday 6:30 p. m., Prayer Meeting Ladies' Bible Class, 1:30 p. m., Radio Program, 8:30 a. m., Sunday COMMUNITY LUNCHEON.

**CATHOLIC CHURCHES**  
Fr. Laurier A. Labreche  
Sunday Masses year around at St. Elizabeth's at 8:00 a. m. and in San Patricio Chapel Sunday at 8:00 a. m.  
Masses on Holydays of Obligation: 6:45 a. m. at San Patricio Chapel; 7:00 p. m. at St. Michael's Church (evening).  
First Fridays: 6:45 a. m. in San Patricio Chapel 7:00 p. m. at St. Elizabeth's Church (evening).  
Devotions: Rosary and Benediction noted otherwise in Bulletin.  
Confessions: Sunday evenings at 7:30 p. m., Saturday at 7:30 p. m., Confessions: Sunday evenings at 7:30 p. m., Saturday at 7:30 p. m., All other devotions: 15 minutes before all Masses, any other time by appointment.

Religious Instruction classes: Ruidoso High School students every Sunday evening at 6:30 p. m.; San Patricio High School students Monday evenings at 6:30 p. m.; Ruidoso Grammar students Sunday morning at 9:45 a. m.; San Patricio Grammar students Saturday afternoon 2:30 p. m.; First Communion Classes Ruidoso Saturday morning 10:00 a. m.; San Patricio Monday afternoon 1:00 p. m. All classes in Ruidoso are held in the Parish Hall. Classes at San Patricio are held in the Chapel.

**EPISCOPAL CHURCHES**  
Rev. William B. Brown, Vicar  
St. Michael's Church  
Sundays, 9 a. m., 11 a. m., 8:00 a. m., 8:30 a. m., Sunday, 11 a. m.

**LONNIE'S DRIVE-IN GROCERY**

Open 7 to 11 — 365 Days A Year

Hot Doughnuts — Barbeque Fresh Daily  
Corner of Sudderth and Mecham

Swift's **TV DINNERS** Your Choice 39c  
11 Oz. Pkg

Swift's **POT-PIES** Your Choice 5 for \$1  
8 Oz. Pkg.

Kim **DOG FOOD** Tall Can 12 for \$1

Hill's Bros 6 Oz Jar **INSTANT COFFEE** 89c  
Weston, Three Flavor Crema, 20 Oz. Pkg.

**FILLED COOKIES** 49c  
Includes 14 Oz.

**GIANT CHEER** 75c  
Aqua Net, Reg \$2.00 Value

**HAIR SPRAY** 98c

Kimbell's, Sour Filled, 303 Size Can **RED CHERRIES** 5 for \$1  
Full-O-Pep, Grade AA

**LARGE EGGS** doz. 59c  
Price's Dutch Treat, 1/4 Gallon

**ICE CREAM** 59c

**PRODUCE**

Golden Ripe **BANANAS** . . . 2 lbs. for 25c

Fresh Crisp **LETTUCE** . . . LB. 12c

Golden Delicious **APPLES** . . . lb. 19c

Red Ripe **TOMATOES** . . LB. 15c

**BACON** Wilson's Crispbite 1 Lb. Pkg. 79c

**FRESH MEATS**

No. 1 Red — 10 Lb. Bag **POTATOES** . . . 33c

Wilson's, 15 1/2 Oz. Can **TAMALES**, with sauce . . . 29c

Kimbell's, 24 Oz. **WAFFLE SYRUP** . . . 39c

Wilson's, 15 1/2 Oz. Can **BEEF STEW** . . . 3 for \$1

Kimbell's, Sweetmilk or Buttermilk **CANNED BISCUITS** . 12 for \$1

Wilson's, 15 1/2 Oz. Can **CHILI**, with beans . . 3 for \$1  
Break-O-Chicken, 1/2 Size Can

**CHUNK LIGHT TUNA** . 3 for \$1

Wilson's **BAKE-RITE** 3 Lb. Can 59c

Kimbell's 2 1/2 Can **PORK & BEANS** 5 for \$1

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Member F. D. I. C.

**Ruidoso Laundry-Linen Supply**  
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - Behind Thunderbird Circle - CL 7-5077

**Keeth Gas Company**  
Sales — Service  
In the Gateway — Phone CL 7-4028

**Luallin's Skyland Auto Service**  
Experienced Mechanics — Sun Motor Tune-Up  
East of Bank — Phone CL 7-3886