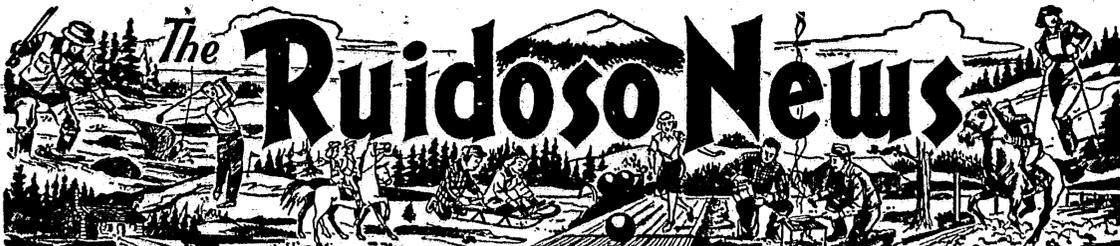


# Clarke Insurance Agency



GREETINGS TO OUR  
NEW CHAMBER OF COMMERCE  
MANAGER—AND PRESIDENT, TOO!  
SUCCESS TO YOU BOTH!  
Billie Clarke — Dial CL 7-2415



**OPEN HOUSE**  
Take a tour of summer cabins we have for sale this Saturday, starting at 9 a.m. and to last all day. Watch for signs directing you to headquarters in upper canyon.

**DAN D. SWEARINGIN, Inc.**  
Insurance — Real Estate — Phs. CL 7-4235

VOLUME 18, NUMBER 6

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

ZIP CODE: 88345

FRIDAY, AUGUST 2, 1963

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

## Around Town

—By Nosey Waters—

E. O. Greely, Box 244, Hollywood, N. M., came in our office early this week with a collection of old newspapers printed from hand-set type on a hand press back in the 1880's in the Oklahoma Territory, in Day County, and he has some old postage stamps, too, and was wondering if anyone was interested in collecting such items. If you are, you can write him at the address given above.

Dan D. Swearingin, Inc., local really firm, will hold a tour of summer cabins it has for sale Saturday this week, starting at 9 a.m. and to last all day. Headquarters for the start of the tour will be a cabin located a block west, and north up Ebarb, from Dan Dee Cabins in the upper canyon. Coffee and doughnuts will be served at the headquarters cabin. Signs will direct those who are interested to the starting point.

Ab Gunter says he's found that today when newwiveds feather their nests, you usually find there have been four parents plucked. Then Jim Saylor sends us another of his stories with a chuckle, as follows: Mrs. Jones had raised nine children on a farm that required lots of hard work to even make a living. She had clothed and fed the family, cooked for the farm hands, done all the house work and helped with the outdoor chores. She had never been ill a day in her life. A doctor implored her to relax. "I'm constantly see young women," he said, "who have only one or two children, and whose homes are full of gadgets to lighten work, but who suffer from exhaustion or psychosomatic aches and pains. How is it that you managed through all these years never to have a nervous breakdown?" You know, doctor, said the hard-working woman, wisely. "I've always wanted to have a nervous breakdown. But every time I was about to get around to it, it was time to fix somebody a meal, give some medicine to a sick child, put on a diaper or have another baby. I just never quite made it." And she lived happily ever after.

U. S. Senator Clinton P. Anderson says, "In event of explosion or other life-threatening accident at the time of launching, the three moon-bound astronauts will have to be hurled from the launch rocket. The escape system of the Apollo capsule will get its first test late next month at White Sands Missile Range. A full-scale unmanned model of the capsule will be rocketed over 5,000 feet straight up from the pad, then propelled 3,000 feet or so horizontally. At that point, parachutes will blossom out to lower the capsule to the ground, clear of the accident zone. Future tests at greater heights are scheduled. . . 72 additional permanent civilian personnel will be hired at White Sands Missile Range because of increased workload, and range operations will be conducted two nights a week. Additionally, 162 more contractor personnel have been authorized."

**CHARGES FOLLOW WRECK**  
Merle Baker of Hollywood who was involved in a one car accident when her Volkswagen reportedly ran into a stone wall in front of Kelly's next to Wattle's on Sutherland Drive.  
The accident happened about 11:00 p.m. Wednesday night and she was taken to the Ruidoso-Hondo Valley General Hospital suffering from multiple cuts and bruises. Thursday morning the hospital reported her condition as not serious.  
The police are continuing the investigation of the accident Thursday morning and driving without a license and other charges may be filed.

## Bulletin

Ferris Gilliam, 45, owner and operator of Eagle Canyon Lodge near Albi, passed away at 3:15 a.m. Thursday morning. His work in the Veterans' Hospital in Albuquerque where he had been for about a week. He was being treated for a stomach ailment and developed pneumonia. Tentative plans are for the funeral to be held in Ruidoso Saturday this week. It was reported.

**Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:**  
Mr. and Mrs. David Behr, Alamogordo, parents of a girl, born July 27, wt. 7 lbs.  
Mr. and Mrs. Manuel Carrillo, Glencoe, parents of a girl, born July 28, wt. 8 lbs., 12 1/2 oz.  
Mr. and Mrs. Paul Jones, Ruidoso, parents of a boy, born July 29, wt. 5 lbs., 11 oz.  
1963 SCORE TO DATE—  
BOYS BORN—31  
GIRLS BORN—31



SUDDEN DEATH DUEL—The Sudden Death Walk Down is one of the events in the Fast Draw contest set this week-end at Old Lincoln in connection with the annual Billy the Kid program. This picture, made last year in Old Lincoln by Louis Philippe, shows two contestants marching towards one another. When a light on the ground between them flashes, they draw and fire, the draw and fire timed electronically.

## Contestants From Over U. S. To Compete In 'Fast Draw' Event In Lincoln Saturday

The fastest draw in this area will be decided Saturday, Aug. 3 when side arms will be legal in the town and Old Lincoln. However, the rules concerning their use will be very strict and will be under the supervision of the Lincoln County Fast Draw Committee. Paul Payton, Carrizozo; Gerald Dean and Charles Jones, of Captain.

There will be three events for both men and women starting at 8:00 a.m. Saturday, Aug. 3. The first event will be the Wax Shoot, standing reaction-walk and draw, the second event, Blank Shoot—Sudden Death Walk Down; and the third event, Wax Shoot—for special Billy the Kid Trophy.

The entry fee for each event is \$10 and entry fees will be "jackpot" and paid 40-25-15-10-5 percent to top five winners in each event, and the top five shooters in each event will qualify to shoot for the Billy the Kid Trophy which is designed by Pat Smith one of New Mexico's outstanding artists. The price of admission is \$1 for adults and 50 cents for children.

Paul Payton, a member of the Lincoln County Fast Draw Committee, states that the committee has assurance that most of the best shooters in the nation will be in Old Lincoln, Saturday. Ronnie Granger, secretary of the Colorado Fast Draw Association, has stated to Payton that the Colorado association will be there as well as shooters from

## Birthday Party Ends In Stabbing Death

A birthday party erupted in an argument and a stabbing death here in the early hours of Thursday this week.  
Dead is Oscar Junior Laffette, a Negro, aged 21, of Lake Charles, La., a groom reportedly employed by Jake Cascio, who is a horse trainer.  
Lodged "in jail in Carrizozo is Mack Adnanus, 45, also a Negro, in whose residence the argument occurred.

Kansas, Oklahoma and Wyoming. Payton said also that he had word from E. L. Warner, Deputy Marshall of the Desert Gunfighters of Phoenix, Ariz., who stated that six or seven of their outfit would be in Lincoln, as well as a woman who won at shooting in Las Vegas, Nev.

## PHILADELPHIA TIMES OF JULY 19, 1881 TELLS OF BILLY THE KID'S DEATH

(Editor's Note: Jim Lamb, the son of Mr. and Mrs. Vic Lamb, editors and publishers of the Ruidoso News, at the request of the News, researched early files of newspapers in Philadelphia where he is now employed with the Associated Press, and came up with this story of how the Eastern press reacted to news of the Lincoln County War and the slaying of Billy the Kid. The research article is reprinted below—and is of particular interest on the eve of the presentation of the Old Lincoln Pageant, "The Last Escape of Billy the Kid," to be presented Saturday and Sunday evenings in an outdoor theatre in Old Lincoln, with local residents in the cast.)

By JIM LAMB  
Of the Associated Press  
Philadelphia — In July, 1881, residents of Philadelphia worried as most Americans did about their President, James Garfield, slowly dying in Washington from an assassin's bullet.  
They complained of the heat, went scuffling on the placid Schuylkill River, marveled about the installation of electric street lights and discussed the opening of the Pennsylvania Railroad's huge Broad Street Station.  
But the eyes of the Philadelphians in 1881 were also turned westward. In their newspapers they read of the struggles of the opening of the west.

On the morning of Wednesday, July 20, 1881, they also read "There is no doubt about it that 'Billy the Kid' the notorious bandit is dead." In a dispatch from Las Vegas, N. M., dated July 19, the Times of Philadelphia said the youthful bandit "was killed on Saturday by Sheriff Pat Garrett, of Lincoln County, at Fort Sumner, 120 miles from here."  
The article was headlined "The Story of an Outlaw" ("Murderous Career of Billy the Kid," "But Twenty-One Years of Age and One of the Most Noted desperadoes—Shot Down at Last by a Sheriff—His Exciting Life.")  
It was one of two articles about the bandit in the Times that morning. Another, longer piece signed by "Special Correspondent to the Times," gave something more about the outlaw's life and his escape from the Lincoln County Courthouse.  
Neither article ever mentions his name as William Bonney or William Antrim, referring to him as The Kid.



IT'S THE KID!—Johnny Thomas plays Billy the Kid in the two-day presentation of 'The Last Escape of Billy the Kid,' in which Lincoln County people appear in the cast in the recounting on an outdoor stage of one of the bloody chapters of the Lincoln County War at Old Lincoln Saturday and Sunday nights this week-end.

and is said to have been born in a flammable homicide is rather queer, as New York and it is said that his real name was McCarthy."  
The story went on:  
"Sheriff Garrett receives the reward of \$300 from the territory and \$200 will be raised for him by the rejoicing people. The verdict of just-

## PRINCIPALS IN STOCKHOLDERS SUIT AT DOWNS STUDY 'SETTLEMENT' PROPOSAL WITH HENSLEY

### \$210,000 Building Program Set for Ruidoso Downs

O. O. Barnes, operator of Barnes Phillips 66 Service Station on U. S. Highway 70 near the Chaparral Motor Hotel in Ruidoso Downs, and also operator of the Barnes Trailer agency there, told the News this week financing is now available for a building program to include a series of business structures on land he has across the highway east from his station.  
He said work will begin in two weeks on a steel and glass-aluminum fronted building, to measure 40x88-feet and to house an auto parts business and a garage. Other buildings, to be constructed later, are to house

### Removal from Board, Sale of 1,000 Shares Among Terms Proposed

E. V. (Gene) Hensley agreed Friday in Lincoln to resign as director of Ruidoso Downs and give up 1,000 shares of stock as part of an out-of-court settlement with six minority stockholders who sued him in a management dispute.  
The announcement averted a court battle among stockholders who brought an action. Hensley and his former wife claim that Hensley repaid \$414,800 in corporate funds—allegedly "misapplied and diverted" by him including loans to himself.  
Hensley's shares of stock are valued at more than \$300,000.  
A deadline of Aug. 12 was made by Judge Kermit Nash for stockholder approval of the settlement. Earlier Judge Nash recessed hearings on a motion to appoint a receiver for the track so that settlement could be made.  
The settlement requires that Hensley and his former wife turn over to the corporation 1,000 shares of Ruidoso Downs stock to satisfy all claims for judgment. The stock is to be given to one of the plaintiffs, J. A. Barry, Artesia, representing 12 1/2 percent of outstanding stock and will be turned over to the board for disposition.  
The majority group of stockholders will appoint three members to the board. They are Ernest Hanson and John Allen of Roswell, and Melvin H. Tolsonhoff of Carlsbad, a former member of the board. Hanson and Allen were among the six stockholders who brought the action against the Hensleys. They will replace Hensley, Truman Spencer of Ruidoso and one other member to be named later. The plaintiffs in the case unsuccessfully sought the resignation of board member Fred Stanley.  
Hensley will be stripped of all authority and financial control and charged with arranging race program and dealing with horse owners. All expenses incurred by him must be approved ahead of time by the board.  
Surrender of the stock by Hensley will leave him with 225 shares, each valued at between \$250 and \$380. Originally he owned 5,000 of the total 8,000 shares in the track but Hensley had to give half to his wife in a divorce agreement and sold 1810 shares.  
Attorneys for both sides said the settlement was acceptable, and anticipated no difficulty in securing formal approval.  
C. Melvin Neal of Hobbs, attorney for Hensley, said he was sure "the differences between the people have been settled and the Ruidoso Racing Association will go forward in future as in the past."  
The six stockholders who sued Hensley owned 390 shares. Ralph Nix one of the plaintiffs said they "the plaintiffs" were satisfied with the settlement because "we have accomplished what we started out to do."  
The plan to curb the power of Hensley at the track and in testimony before Nash accused him of oversteering his authority, borrowing \$75,000 without stockholder approval, personal use of the track airplane and guest house.  
Quinten Tex Barron, general manager of the track who succeeded Hensley in 1959, said he was "pleased" (Continued to Page 5)

REV. THOMAS E. RICHARDSON

## Albuquerque Pastor Moves to Ruidoso Methodist Church

The Rev. Thomas E. Richardson, who arrives Friday, Aug. 2, to become pastor of the Community Methodist Church in Ruidoso, is a transfer to our section of the state, having been pastor of the Tulare Methodist Church from May, 1960 to May, 1962. Since that time he has served as pastor of St. Andrew's Methodist Church in Albuquerque.  
Rev. Richardson is a graduate of the University of Arkansas, and of Perkins School of Theology, Southern Methodist University, in Dallas. He served three years as chaplain in the U. S. Air Force, stationed at Eglin AFB, Florida, and Holloman AFB.  
Rev. Richardson and his wife, Corinne, will be at home in the Methodist parsonage.  
The new minister succeeds the Rev. Grady McCullough, who has served on full term as pastor here and had been reappointed earlier this year for the Ruidoso pastorate. Rev. McCullough has moved with his family to Van Horn, Tex. where he will be minister of the Methodist church there.

## THREE EXTRA DAYS OF RACING ASKED BY RUIDOSO DOWNS

### Ruidoso-Hondo Valley Day Set Next Week

Ruidoso Racing Association has asked for, and been granted, three extra racing days to add to its 1963 season. The permission was granted by the state racing commission early this week. The three extra days will be added on the calendar on Thursdays during mid-August—to be August 8, 15, and 22.  
The first added Thursday, next week, Aug. 8, will be declared a Ruidoso-Hondo Valley Day, with an advance ticket sale to be directed by the Ruidoso-Hondo Valley Chamber of Commerce, and with half of the proceeds of all tickets sold on that day to go to the C. of C. for special projects.  
President Jack Crandall said the racing association will divide the entrance receipts, at \$1 per head, with the C. of C. Chamber of Commerce members and officers, will be selling tickets in advance for the special day and they will also be sold at the gate on that date. Half of the advance sale receipts and of the gate receipts at the track will be given the local civic organization.  
In recognition of the local organization's work in boosting the race track and the area, Crandall said members of the C. of C. official family, the board of directors and officers and their wives, will be guests of Ruidoso Jockey Club, The Jockey Club, independent of the race track, is adding the extra gesture to the big event, Cecil Jennings of the (Continued to Page 5)

## NEW WATER SYSTEM IS COMPLETED AT RUIDOSO DOWNS

A new \$110,000 water system has been completed for the Village of Ruidoso Downs. H. F. (Jack) Kennedy of Ruidoso, engineer for the project, reported early this week. He said the job was done in about 70 working days by the J. J. DiPaolo Construction Co. The only delay in its building was caused by failure of parts of equipment to arrive on schedule when ordered. The new system includes 25,000-feet of pipe and will serve all of the business district of Ruidoso Downs from the Chaparral Motor Hotel east to the residential area south of the highway. Kennedy said included in the project is a 250,000-gallon storage tank 20 pumps, each with a 90-gallon a minute capacity, were installed for the water source. Automatic chlorination is included in the pumping system.  
Kennedy said the old water system would not be used after Aug. 5, that no water will be pumped into the old pipes.

## Police Catch Three Men After Crash

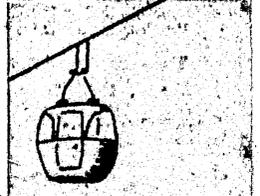
The three men trying to elude the state police in a chase out of Ruidoso Tuesday night wrecked a reportedly stolen 1960 Corvair just west of the Summit. Bob Miller, State Police, reported that two of the men were pinned under the overturned car and while the police were freeing the two trapped men, the third escaped into the hills.  
The two men captured Tuesday night were turned over to Otero Sheriff James George and were taken to the Alamogordo jail. The third man was captured Wednesday morning about 10:00 a.m. on the Mesquero Indian reservation. After the arrest road blocks which had been set up in the area Tuesday night were discontinued.  
The Lincoln County Sheriff's office, the Otero County Sheriff's office as well as the State and local police and the FBI participated in the man hunt.  
Two of the men were identified as Larry Joe Reid, 21, and Jerry Wayne Johnson, 20.  
The FBI quoted the two as saying they were escaped prisoners from the Kilby Prison in Montgomery, Alabama.  
The third man, Dewey E. Williams of Hazelhurst, Ga., said he was a hitch hiker who was caught in the course of events. He was first taken to the Ruidoso Hospital and later released to Sheriff Glen Bradley and is now in the jail at Carrizozo.

## Pfingsten Rites Held At Angus

Funerary services for Ben R. Pfingsten, 63, of Nogal, were held Saturday in Hampton and Holland Funeral Home, Carrizozo.  
Pfingsten died in a Truth or Consequences hospital Thursday. Burial was in Angus cemetery.  
Pfingsten was a lifelong resident of Lincoln County, and had a ranch in the Nogal area for many years. Survivors include four brothers, Bernard and Jack of El Paso, Robert of Tucuman, and Charles of Lubbock, Tex.; and two sisters, Mrs. Pearl Kendrick of Albuquerque, and Mrs. Emma Armstrong of Tucuman, Calif.  
Pfingsten had tracked Bonney to Maxwell's cabin and "Garrett had not been in the room over twenty minutes when the Kid entered in his

## Broadcasters of State Open Convention Here

The New Mexico Broadcasters Convention begins this morning, Friday, Aug. 2, in Ruidoso Registration was to begin at the Chaparral Hotel at 9:30 a.m. The Friday noon luncheon will be at 12:30 in the Gold Room which will be followed by a business meeting at 1:30.  
The Friday afternoon cocktail hour will begin in the East Room at 6:30 which is followed by the banquet at 7:30 in the West Room. Robert O. Anderson will be the principal speaker at the banquet. His talk will be on "New Mexico What's Happening—Where It's Going."  
"No one is better qualified to speak on this subject than Anderson," said Jack Crandall, Ruidoso program coordinator, "and few if any have put more into New Mexico projects." Anderson has also invited all broadcasters and their families to be guests for a gondola ride at the Sierra Blanca Ski area, Granddall said.  
The Saturday schedule for the broadcasters begins with breakfast at 8:00 a.m., ranch style in the main dining room. At 9:00 a.m., buses are (Continued to Page 5)



DON'T GO HOME—Until you've enjoyed Ruidoso's Greatest Social Ride—the Sierra Blanca Co.'s Aerial Gondola from children.

# News of Women

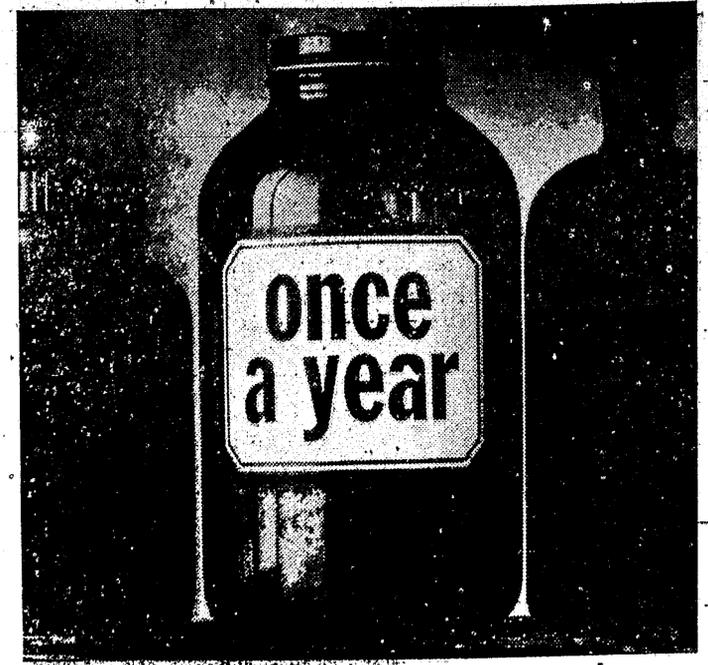
SOCIAL, CHURCH AND CLUB NOTES

**SEE IT MADE . . .**  
 Watch the Old Mill Wheel Grind Grain While in Ruidoso  
 Take Home a Souvenir of This Unique, GROUND FRESH DAILY  
 Whole Wheat . . . . 5 lbs. \$1.25  
 Corn Meal . . . . 5 lbs. \$1.25  
 Cracked Wheat Cereal . 5 lbs. \$1  
 Genuine Indian  
 Squaw Bread Mix . . . . 59c

Serves Four  
**CARMON PHILLIPS**  
**OLD MILL**  
 GIFTS — Cameras — Film — Books — Recorders



**MISS CHERYL CURRY**  
 Miss Cheryl Curry, Mr. Lee Galloway Engagement Told  
 Mr. and Mrs. Ray Curry of Ruidoso are announcing the engagement of their daughter, Cheryl to Lee Galloway, son of Mrs. Bernice Galloway of Williamsburg, N. M. The couple will reveal wedding plans at a later date.  
 Miss Curry is a senior in Ruidoso High School. Mr. Galloway graduated from Capitan High School and attended Highlands University. He is now a member of the U. S. Air Force stationed at Keesler AFB in Mississippi.



A pharmacist may reach for a bottle of aminophylline powder only once a year, yet he always has this heart medicine on hand in case an emergency arises.  
 Approximately 300 pharmaceuticals account for 75% of all prescriptions. Nevertheless, the average pharmacist stocks more than 3,000 drug items so that he will be able to fill immediately even the less common prescriptions.  
 In addition, your neighborhood pharmacist must be prepared to answer questions from doctors about drug dosage, strengths and available forms and sizes. To acquire this knowledge, he spends long hours supplementing his professional education by keeping abreast of the latest pharmaceutical developments.  
 Because the pharmacist keeps more than 3,000 pharmaceuticals in stock and because he is well informed about them, you can be sure that the prescription your doctor writes will be filled accurately and when you need it. Your pharmacist—like doctors, prescription drug manufacturers and drug wholesalers—is a vital member of the team that makes today's life-giving medicines available to you.

PAGE TWO  
**Ruidoso News**  
 Friday, August 7, 1963

## School House Park Scene of Breakfast Given By Sororities

All four chapters of Beta Sigma Phi Sorority hosted an outdoor breakfast in the School House Park on Saturday morning with the Alpha Rho chapter sponsoring the affair. The Lions Club chukwagon was used and those attending were served eggs, bacon, squaw bread, honey milk and coffee. Proceeds from the breakfast will be used for various community projects, as well as other organizations such as Girls State, Rho town, in Whiteface, Tex. National Cystic Fibrosis Chapter Cancer Research, the local school library, local needy families and various other community needs.

## CLUB CALENDAR

- White Mountain Club meets each Thursday at 7:30 p. m. in the Clubhouse.
- Women's Auxiliary for Christian Service meets first Wednesday of the month at 7:30 p. m. place to be announced.
- Ruidoso Chapter No. 65, Order of the Eastern Star meets the second Thursday of every month, 8 p. m. in the Eastern Star Building. Visitors welcome.
- The Christian Women Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p. m.
- The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p. m. in the Episcopal Church.
- The Women's Missionary Union of the Green Tree Baptist Church meets each Tuesday morning from 9 to 11 a. m. at the home of members.
- The First Presbyterian Church meets every third Wednesday evening at 7:00 p. m. at the Church.
- Rainbow Girls Assembly meets each first and third Thursday, 7:30 p. m. in the O. M. Hall in Palmer Gate.
- Rainbow Advisory Board meets each first and third Thursday of the month at 7:30 p. m. in the O. M. Hall in Palmer Gate.
- The American Legion Auxiliary meets each first and third Thursday of the month at 7:30 p. m. in the American Legion.
- The Kiwanis Club of Ruidoso meets each second and fourth Monday nights. Women's workday at Church of Christ in the Gateway every first Friday of the month at the church.
- The Presbyterian Women of the Church meet each second Tuesday of the month at 8:30 p. m. place to be announced later.
- Ruidoso Women's Club meets each second Wednesday at Ruidoso Women's Club building at 2:00 p. m. except on luncheon meeting dates when the luncheon committee will advise.
- Handicrafts meet Monday afternoon at 7:30 p. m. in the Gateway. All ladies in the area and interested in the art of handicrafts are invited to attend. Lunch and coffee are served.
- Ruidoso - Honda Valley Rotary meets each Tuesday noon at the Whiteface Chamber of Commerce. The meeting is open to the public.
- Ruidoso Business and Professional Women's Club meets the first Monday of each month at 7:30 p. m. at the Navajo Lodge.
- Kiwanis Club of the Ruidoso Valley meets at the Chamber of Commerce Hotel at 11:00 a. m. each Wednesday.
- Ruidoso Parent Teacher Association meets each third Thursday of the month at 7:30 p. m. at the Cafeteria.
- Ruidoso Shrine Club meets each third Wednesday of the month at 7:30 p. m. in the Shrine. Visitors invited. J. C. McDonald, President.
- Ruidoso Lodge No. 13 meets each first Monday in O. M. H. at 7:30 p. m. in the O. M. H. at 11:00 a. m. each Wednesday. J. C. McDonald, President. O. M. Russell, Secretary.
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## MR. AND MRS. PHIL J. WHITE

### JONES-WHITE MARRIAGE VOWS READ RECENTLY IN FT. SUMNER

Mr. and Mrs. Reynolds Jones, of Ruidoso, have announced the recent marriage of their daughter, Miss Sandra Gail Jones, to Phil J. White, of Ruidoso, son of Mr. and Mrs. J. C. White, of Ruidoso, on May 4 in Ft. Sumner.

## Shrine Club Members Entertain Their Ladies

Members of the Ruidoso Shrine Club entertained their ladies at a cocktail party and dinner at the Chaparral Hotel Tuesday evening, July 30 from 7:30 until 11 p. m. The table was beautifully decorated with baskets of flowers and fruit. Guests enjoyed dancing to the music of Art Holt and the Chaparral's during the evening. President of the local Shrine Club is Jake McDonald.

## Mr. and Mrs. J. B. Patton of Oklahoma City

Mr. and Mrs. J. B. Patton of Oklahoma City, Mr. and Mrs. Morris Hartmann of Lawton, Okla., Mr. and Mrs. Willard Thomas of Clovis and Mr. and Mrs. Hobby Thomas of Hale Center, Tex. had a family get together in Ruidoso for the past two weeks.

## Scotch tape, Scotch tape dispenser, new office.

## MANOR

No more frozen pipes, no plumber expense—move in Nov. 1st.

## CAMP GERONIMO

—FOR BOYS—  
 In the heart of the Mesquero Apache Indian Reservation

## Swimming

## Horseback Riding

## Rifle & Archery

## Camping

## Handicrafts

## Hiking

## Open 12 Weeks — June thru August

## Write for Brochure: Box 26, Ruidoso, New Mexico



## HAND CARVED MOTHER-OF-PEARL

Classic, hand carved mother-of-pearl panel of floral design, set with cultured pearl, and rich yellow Bakelite inlaid to produce this masterpiece. Price Tag

## Whitlock's JEWELERS

BUZZ & MARGIE, Owners  
 MUGG SAXON, Watch Repairer

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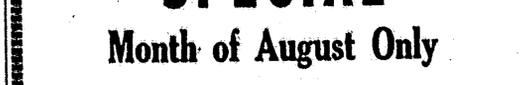
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## Whitlock's JEWELERS

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## Canyon Echoes

Mrs. Jack Spall of Thelma Crosby's Sundries spent last week-end in Albuquerque attending the Gift Show at the Cole Hotel.

Mr. and Mrs. Barney Hopkins, Jr., and son Roy of Madisonville, Ky., and some of their friends will arrive Saturday and will be guests of Mr. and Mrs. Barney Hopkins for a week in their Ruidoso home.

The Doctors K. P. Walker of Tyler, Tex., and their children are visiting the Roy Baker family here. They are enroute home from attending the Glorieta Baptist Encampment in central New Mexico.

## Wilson-Curry Engagement Announced

Mr. and Mrs. J. T. Wilson of Ruidoso Downs are announcing the engagement of their daughter, Donna Sue, to Jerry Curry, son of Mr. and Mrs. Ray Curry of Ruidoso. Wedding plans will be announced at a later date.

Miss Wilson is a student in Ruidoso High School. She graduated from Ruidoso High School and attended Eastern Arizona Junior College last year. He is at present employed by Jack Filleman, contractor, in Ruidoso.

Mr. and Mrs. James L. Bandy of Rt. 1, Meadow, Tex., spent their honeymoon in Ruidoso last week-end. They stayed at Alpine Lodge. Mrs. Bandy was formerly Carolyn Ann Perry, daughter of Mr. and Mrs. B. R. Parrish of Meadow, Tex. The bridegroom's parents are Mr. and Mrs. D. Bandy of Rt. 1, Brownfield, Tex. The wedding was held on July 27 at the bride's home. The couple reported a wonderful time in Ruidoso.

Honeymooning in Ruidoso last week were Mr. and Mrs. John Jones of Lubbock, Tex. The couple was married in Sundown, Tex., on July 20. The bride is the former Patty White and is a recent graduate of Hardin-Simmons College and the bridegroom is a graduate student in physics at Texas Tech College.

## Funeral Services Held Last Sunday For Mrs. Joyce

Funeral services were held at 4 p. m. on Sunday, July 28, in the Green Tree Baptist Church in Ruidoso Downs for Mrs. Callie Gunder Joyce, 69, who passed on at the Ruidoso Hospital on July 26. Rev. Ed C. Terry of Las Cruces and Rev. J. L. Gary of Green Tree Baptist Church officiated. Burial was in the Straton Cemetery with Mason Funeral Home of Ruidoso in charge of arrangements.

Mrs. Joyce, who was born in Bell County, Tex., on Dec. 13, 1873, was married in Fisher County, Tex., in April 1891 to Stephen Billingsly Joyce. They came to Ruidoso in 1928 from Longworth, Tex. Mrs. Joyce's husband preceded her in death in 1953 and a son, Coleman Joyce also preceded her in death in 1955.

Survivors include two sons, Robert F. Joyce of Tulsa, and Hardin Joyce of Brownfield, Tex.; one brother, Ed Guthrie of Eureka, Calif.; two sisters, Mrs. Myrtle Sledge, Pima, Ariz., and Mrs. Queenie Hiles, Alamogordo. Ten grandchildren and 10 great-grandchildren also survive.

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BANDERA HATS  
 in Slinger, High Sierra and Dakota  
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 RUIDOSO, NEW MEXICO  
 "One Block East of the Post Office and Just As Reliable."  
 —OPEN EACH SUNDAY UNTIL NOON—

## Miss Betty Lou Jones, Pat Joiner Set Wedding For Aug. 17

Mr. and Mrs. Milton Jones of Capitan, N. M., are announcing the engagement and approaching marriage of their daughter, Betty Lou, to Pat Joiner, son of Mr. and Mrs. Leo Joiner of Hondo, N. M. The wedding has been set for Aug. 17, at 8:00 p. m. in the Methodist Church in Capitan, with Rev. Grady McCullough officiating. Invitations will not be sent out, but all friends of both families are invited to attend. A reception will be held following the ceremony in the social rooms of the church.

The bride-elect is a 1963 graduate of Capitan High School where she was president of the F. H. A., a member of the National Honor Society.

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The bride-elect is a 1963 graduate of Capitan High School where she was president of the F. H. A., a member of the National Honor Society.

## SHRIVER'S SHOPPING CENTER

FRIDAY & SATURDAY SPECIALS

ICE CREAM Dutch Treat 1/2 Gal. . . . . 59¢

PEACHES No. 2 1/2 Can 4 Cans . . . . . 95¢

POT PIES, 4 FOR 89¢

CANNED GOODS Assorted 8 For . . . . \$1

GOLDEN CORN Cream Style 2 For . . . . 29¢

CUT GREEN BEANS 2 For . . . . 25¢

CAKE MIX Duncan Hines 2 For . . . . . 79¢

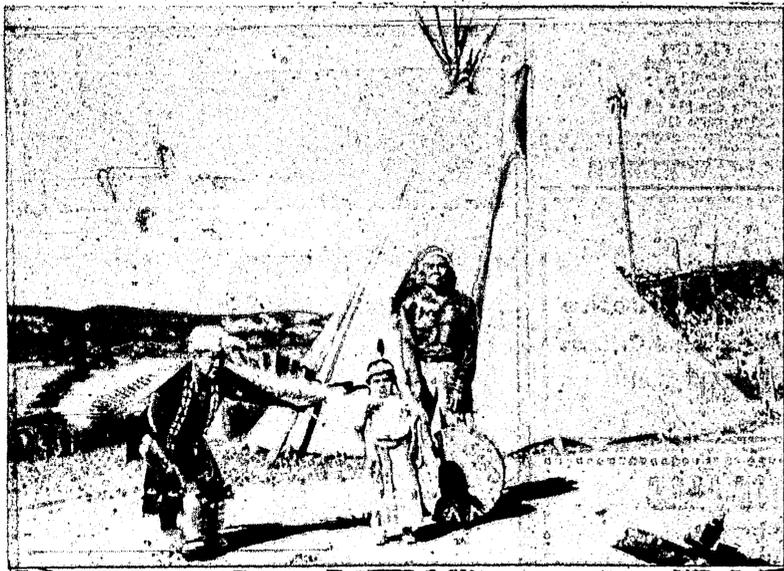
TISSUE Aurora Twin Pak . . . . . 25¢

SHORTENING Armour 3 lb. Can . . . . . 59¢

BISCUITS, 6 FOR 49¢

ROUND STEAK, LB 79¢  
 FRYERS, LB. . . 27¢  
 SLICED BACON LB. 45¢  
 LUNCHMEAT 6 Oz. Pkg. 4 For . . . . . 95¢

Double Frontier Stamps on Wednesday  
 WE GIVE FRONTIER STAMPS RUIDOSO DOWNS



AT INDIAN VILLAGE — Adjacent to the Mystery Spot on U. S. Highway 70 east of Ruidoso Downs is a new attraction here, the Kicking Bird Village, featuring some of the dancers who will appear at the World's Fair in New York in 1964. They will be headed by Frank Botone, a Kiowa, eagle dancer shown

on left. Accompanying him will be a hoop dancer and three war dancers. The local performances are given three days each weekend, starting Thursdays at 8 p.m. Others in photo are little Arnon Lynn, also a Kiowa, and James Kassanavold, a Comanche from Oklahoma.

### Municipal Airport Shows Gain In Patronage; Sudderth Drive Damage Claims Settled By City

Village Attorney John Thompson announced Thursday night, July 25, that the Village of Ruidoso had settled with Mrs. W. E. Munsey and Bob Carter in their Sudderth Drive Damage suit for a total of \$9,000. This announcement was made at the regularly scheduled meeting of the Village trustees. These two damage suits were among several the village has reached agreements on with claimants in recent months since Sudderth Drive was widened, improved and in some cases, relocated.

Ruidoso Airport Manager Lowell Morgan gave a report to the Village Trustees in the same meeting. He stated that the Village had sold more

than 3,000 gallons of aviation fuel; that three of the ten "T" hangars were rented, leaving seven new vacant; and that three of the five offices in the terminal building were rented, leaving only two vacant offices.

Morgan presented a diagram of the air port and asked that Trustees grant permission to have another exit strip from runway at station 3,176 to taxi strip. He stated that if such exit is available safety factors will be improved, including setting air craft off the runways faster. The Trustees granted Morgan's request.

Trustees present for the Thursday night meeting were: Bill McCarty, mayor pro-tem; Jodie Fillemann, Lloyd L. Davis, Jr., and Ben Donahue. Village Engineer Quinton Daniel and Village attorney John Thompson were also present.

Carl DeBord appeared before the Trustees in behalf of Ruidoso Enterprises and Cree Manor Apartments to discuss how the apartments could obtain use of the village sewer system. DeBord asked for permission to run a trunk line from apartments down Paradise Canyon to the sewer main on Meander Drive.

Attorney Thompson stated that legally the Village could use bond money to purchase the sewer line at some future date if a trunk line is built to State Health Department regulations and requirements.

Trustee Davis stated that he thought the Village could help with a 12-inch trunk line, provided that the area served would be in the corporate limits and serve more than Paradise Canyon.

The trustees suggested that the legal and engineering aspects be given further study for about one week.

Ordinance No. 144, pertaining to Sewer District Number One and providing for special assessments was passed as an emergency measure with all Trustees voting "aye". It was printed in last week's News.

Trustee Thompson stated that pertaining to the required Air Port Zoning ordinance, that a public hearing would have to be held.

Trustee Fillemann made a motion that the Planning and Zoning Commission be designated by the Trustees as the administrative agency for Air Port Zoning on behalf of the Trustees. Davis made a second to the motion and all voted "aye".

Trustee Donahue stated that he was working with the State and County trying to get certain state

### Ruidoso Downs

By TRUDIE BALCOM  
We called the race track and they told us that there will be racing the next three Thursdays after this Thursday. It has been officially approved, but no racing Aug. 1. The extra racing days are Aug. 8, 15 and 22.

Steve Matthael, of Kingsville, Tex. is visiting his grandparents, Mr. and Mrs. J. W. Stockley of the Mystery Spot. He will be visiting them for several days.

If the former Joyce Stanley will please call ES 8-4376, there is some information for her from one of her former neighbors.

Robert Calkins, employed at the Frontier Motors is leaving this week to prepare for entering college at Durant, Okla. Robert is studying to be an instructor of automatic transmissions. Speaking of Robert, who is the little doll that he is leaving behind, Lee the local "Wolverine"?

There is a new subdivision in Ruidoso Downs, that is East Ruidoso. Bruce Griffith is opening a new subdivision of the Agua Fria Estates, the lots being different sizes, and some with highway frontage.

Troy Young, formerly of Ruidoso Downs, now residing in Portales, was a week-end visitor here. Troy was employed by the Barnes Phillips "68" Station at the Chaparral.

We have a new Granddaddy in our midst. Lee Sherman's daughter presented him with a 3 lb., 12 oz. grandson, in Alamogordo, this past week. The other proud grandparents are Mr. and Mrs. Herb Baze. We were unable to contact the Bazes, but Lee thinks he invented being a grandfather.

Ray Potter, disc jockey from station KMTN, in Grants, visited his parents this past week-end and also his in-laws, Mr. and Mrs. Jodie Fillemann. Ray is the son of Mr. and Mrs. Ernest Potter, and was a former disc jockey at KRKR, but is best known for recently capturing the heart and hand of lovely JoAnn Fillemann. The young couple moved to Grants following their wedding.

Anyone needing any sewing or mending done will be glad to learn of a small business starting in our village. Mrs. Ray Felton, living in the Jack Rankin house, announces that she does all kinds of sewing and seamstress work. As yet, they have no phone, but she is available anytime.

We always knew that "Bull" Stinson was talented, but we only found out Saturday night that he plays the piano, and announced that he is available for entertaining, at a small fee.

Why is Austin "Butch" Bryant all smiles these past few days? Could it be that the reason for this is a certain pretty young lady, living east of Roswell, has been visiting here.

This column sends belated congratulations to the Drs. Zargas on the arrival of their second daughter the first part of July.

News Want-Ads Work Wonders and county roads improved in the area.

The following bills were approved: John Thompson, \$239.20; Olin's Cafe, \$20.35; Joe Robinson, \$75; and Plato Moore, Bryan and Fairburn, \$210.30.

A call for bids for a water department truck was authorized.

WEDNESDAY SPECIALS

# BENNETT'S FOODLINER

Green Stamps

Phone CL 7-3115 - Mechem Drive, Plenty of Parking Space - Ruidoso

AUGUST 2-3

### - FROZEN FOODS -

- ICE PACK FRYERS, LB. . . . . 29¢
- ICE CREAM Borden's Golden Vanilla 1/2 Gal. . . . . 79¢
- LEMONADE Picnic 6 Oz. Cans . . . . . 15¢
- ORANGE JUICE Tree Sweet 6 Oz. Cans . . . . . 35¢
- MORTON PIE'S Apple or Cherry Each . . . . . 39¢
- SARA LEE CAKES Each . . . . . 79¢
- LOBSTER TAILS Booth 9 Oz. \$1.39
- BAGGIES Plastic Bags 100 Count . . . . . 59¢
- VEL Beauty Bar Regular 2 For . . . . . 39¢
- DINNER NAPKINS Doeskin 29¢
- SKIPPY DOG FOOD, 3 CANS . . . . . 25¢

- POTATO CHIPS, 1 LB. BAG . . . . . 59¢
- BORDEN'S CANNED BISCUITS 10 FOR 89¢
- BAR-B-Q SAUCE Monarch's 1 Chef's Spec. 49¢
- Grill Time BRIQUETTES, 10 LB. BAG . . . . . 49¢



59¢

- LIPTON TEA 1/2 lb. Pkg. . . . . 85¢
- HAWAIIAN PUNCH 46 Oz 39¢
- WRIGLEY GUM 10 Pack . . . . . 39¢
- ROAST BEEF Wilson's Certified . . . . . 59¢
- CORNED BEEF . . . . . 59¢
- PECAN SANDIES Bag . . . . . 49¢
- PAPER PLATES Diamond 40 Count . . . . . 69¢
- LETTUCE lb. . . . . 12 1/2¢
- CUCUMBERS Fancy lb. . . . . 15¢
- BANANAS Large lb. . . . . 11¢
- Pecos Large and Fancy CANTELOUPE LB. 9¢
- Fancy Slicers TOMATOES . LB. 19¢
- NUBANA BLACK PLUMS, LB. . . . . 19¢

DOUBLE STAMP DAY WEDNESDAY -

on \$3 Purchase or More

OPEN SUNDAYS

Armstrong "Budget Tone" FLOOR TILE

In Stock in the Five Leading Patterns For Only 40¢ Square Foot

This is Do-It-Yourself Tile As Advertised On TV

JERRY'S HARDWARE and SPORTING GOODS

Be Sure To Visit Pan-O-Rama Playland In Ruidoso

Featuring E-Ft. Ferris Wheel, John Glen Astronaut Ride and 6 Other Exciting Rides for All Ages

Plus the Ever Popular Pan-O-Rama 18-Hole Carpet Golf Course On the River Near Downtown Ruidoso Look for Our Sign on Main Street

**BEWARE!** FAULTY WIRING SPELLS F-I-R-E!

Makeshift extension wiring is an invitation to fire. End this situation by installing adequate wiring. Let us give your home a wiring check-up, and get our free wire-on-time estimate.

Call For Free Wiring Survey

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WAT'S COOKIN'

HOWDY, RADIO MEN — New Mexico Broadcasters are holding a convention in Ruidoso this week, and we're mighty happy to have them. We hope they have such a good time they'll tell everybody about it when they get back home.

## Wattie's

We Got Life!

New LIFE Permanents Now Available In Our "HAIR CARE CENTER"

Decorating Pins and Brooches Discounted To 79¢

Cosmetics Magazines Cameras Film Candles Race Forms

Next Door to Ruidoso State Bank



**WALKS AWAY** When this late model Cadillac struck the Forest Service sign's concrete and rock base near Cedar Creek at 2 a. m. Tuesday morning, the driver walked away from the wreckage, after unfastening his seat belt, with only facial cuts. State Policeman Bob Miller said the driver, Alfonso Felix Gamero,

30, of California, apparently dropped off to sleep while driving. He was enroute from Capitan where he had visited relatives. After treatment in Ruidoso hospital he was dismissed early the same day. Front wheels and engine were rammed back under driver's seat by impact.

**Day in Old Lincoln Pageant Both Slated Two Days This Week**

"A Day in Old Lincoln" which is really two days in Old Lincoln beginning Saturday, Aug. 3, with the Billy the Kid Shootdown Fast Draw Contest, followed by the "Last Escape of Billy the Kid" pageant presented both Saturday and Sunday nights by the Old Lincoln County Memorial Commission in the Coe Amphitheatre at Lincoln.

Mrs. W. G. Shrecengost is the chairman of the committee for the commission. She stated that the Sunday program will begin at 12:00 noon with a program of music dancing and singing. The El Overton Orchestra of Yeso, New Mexico and the Moonshiners of the Chaparral from Ruidoso will be on the Sunday afternoon program. There will be exhibition square dancing and folk dancing and the El Charro Billy the Kid group from Tularosa will present a program of songs and dances.

At 4:00 p.m. the Old Time Fiddler's Contest will begin competing for first, second and third prizes. Mark Storm, artist and writer of Houston, Tex., who spent his youth in Lincoln County as a cowboy and rodeo performer, will also be on the Sunday afternoon program with his "interpretative rope spinning".

Sunday night will be the final performance of the "Last Escape of Billy the Kid", which begins at 8:00 p.m. The cast is scheduled to appear Friday afternoon on the Roswell TV station KSWB at 4:35 p.m., for a pre-program interview. Dan Storm, director, has announced.

**County Commissioners View Local Buildings**

Lincoln County Commissioners, Kenneth Nasker, Charles Jones and R. C. Nunez toured Ruidoso last week inspecting stone and masonry buildings. Accompanying the commissioners on the inspection trip was George Buffington, Roswell architect.

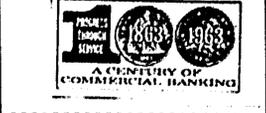
The reason for the inspection trip was in regard to the proposed new Lincoln County Court House and the commissioners were examining the native stone facing on buildings here.

Among the plans and proposals for the new Lincoln County Court House which is to be built on the tract just north of the present Court House in Carrizosa, is that it be constructed or faced with stone which is available and quarried in Lincoln County.



CALL CL 7-6611 for news of how fast we can build a Timber-Lodge for you. See our big ad today, page 14

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Your rent check pays for everything "No Extras"



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For Your Personal Laundry and Finish Work — ALSO, LINENS  
For Commercial Businesses, We Pick Up at Estes Cleaners, Hollywood Cleaners and Ruidoso Cleaners

**BOB COGGINS**  
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BEAUTIFUL HOMES ADJOINING  
NO CITY TAXES  
APPROVED FOR HOME LOANS

**WATER**  
\$3.00 PER MONTH  
Also — One 3-Bedroom 2-Bath Home For Sale  
Fireplaces — Patios

1 1/2 MILES EAST RACE TRACK  
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"We Freeze to Please"  
CL-7-6256 Across From Park Motel

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GRAVEL — SAND — EXCAVATING — TRENCHING  
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J. H. and Mary I. Cooper — Warren Barrett

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GRAVELING — DIRT MOVING  
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Home Cleaning and Maintenance  
Painting & Papering and Cabinet Work  
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The Southwest's Most Complete Line of Fencing  
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**FRANK BARAJAS — Painting**  
Also Interior Texture Work, Including the New Idea in Glitter Finish and Acoustical Ceilings  
**Phone CL 7-6605**

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Tools and Equipment  
FOR HOME, YARD & SHOP  
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Manager J. A. Burns  
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Matching Skirt and Sweater Sets  
Wool or Orlon, \$12.00 Set  
Assorted Wool and Orlon Sweaters, \$5.00 Each  
Bathing Suits 1/2 Price  
Remainder of Summer Suits and Dresses Substantially Reduced  
Racks at \$5.00 — \$7.00 — \$10.00  
One Assortment of Capris and Blouses, \$2.00  
One Assortment Jewelry, Necklaces — Bracelets — Pins — Earrings, \$1.00  
Assorted Bras and Panty Girdles — 1/2 Price  
Assorted Lingerie — 1/2 Price  
Better Lingerie — 20% Off  
One Assortment Odds and Ends at \$1.00  
All Koret Knits — 1/3 Off  
Our Fall Knits in Suits and Dresses are here  
Put Them On Layaway  
**SPORTSWEAR SHOP**

**GATEWAY MEN'S & BOY'S WEAR Pre-School Sale**  
ONE WEEK ONLY  
PRICES CUT TO THE BONE  
Levis  
Casual Slacks  
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Western Belts  
Western Buckles  
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Socks  
Summer Suits

**Brunell's**

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**STARTS FRIDAY, AUGUST 2**

**EXTRA RACE DAYS**  
(Continued from Page 1)  
club, reported.  
Six individuals in the area selling the most advance tickets for the Ruidoso Hondo Valley Day will have a special race run for them before the 1963 racing season ends, with a blanket for the winning horses bearing the name of the top ticket salesman. The six will also be presented with miniature blankets as a souvenir of their recognition which they can display in their office or home, Crandall said he had been informed.

**BIRTHDAY PARTY STABBING**  
(Continued from Page 1)  
occurred about 1 or 1:30 a.m. Thursday. Without knowing the stabbing victim had died, Adnaudus' sur-rendered himself in Ruidoso at the Ruidoso village hall to Ruidoso police dispatcher John Anderson at about an hour later, or about 2:00 a.m., Deputy Sheriff Clyde Atwood said.  
An inquest was held at 7:30 a.m. Thursday morning at Mason Funeral Home. Dr. Bram Vanderstok, who made an autopsy, said the victim

died of a stab wound in the left chest which penetrated the left ventricle of the heart. It was determined the man died within a few minutes after being injured.  
On the coroner's jury called by Justice of the Peace H. M. Graham at the funeral home were L. L. Watley, foreman, Joe Graham, Joe Coe, S. L. Cochran, Cliff Keith and Dr. Vanderstok.  
Adnaudus, 45, was charged with first degree murder by Underwood when he appeared before Graham here Thursday morning. He made no plea without counsel and was remanded over to the sheriff for lodging in the county jail without bond. The party was reportedly being held for a friend, Helen Forrest.

**RUIDOSO DOWNS SUIT**  
(Continued from Page 1)  
ed Hensley, said that the settlement "is certainly to the interest of racing in the State of New Mexico."  
"The willingness of Hensley to compromise with the minority stockholders evidences his faith in building racing in the state," Barron added.

Another part of the settlement of the court fight was that the racing association pay all attorneys costs connected with the suit.  
The use of the plane and guest house were not part of the settlement.

After the settlement was explained to the court by Neal, the judge said if it is not approved by stockholders he will resume the case Aug. 12.

"In the event it doesn't go through I want to hold a hearing as soon as possible," Nash added.  
A date for the civil suit trial to recover the \$415,800 was never set and will be unnecessary if the compromise settlement is accepted.

Attorney Charles Spann of Albuquerque, representing the dissident stockholders, said the settlement negotiations did not end until just before the hearing was to have resumed Friday morning. The attorneys devoted all Thursday to discussions on the agreement.

**BROADCASTERS' MEET**  
(Continued from Page 1)  
scheduled for departure to Sierra Blanca, where all conventioners are guests of Bob Anderson and will ride the 8,000-ft. long gondola lift. Coffee will be served at the ski lodge and buses will return conventioners to the Chaparral by noon.  
Saturday afternoon the broadcasters will be guests of the Ruidoso Downs Racing Association where a special section is reserved. Following the racing, a cocktail hour is scheduled at 7:00 p.m. at the Chaparral and a banquet at 8:00. Dave Morris, KNUZ, Houston, will be the principal speaker at the banquet, which will be followed by an evening of dancing.

Sunday, no activities as such are planned, Crandall said, however, broadcasters will again be welcomed at the races as guests of the track and also on the gondola lift at Sierra Blanca. Golf at Cree Meadows or ice skating at the Ice-O-Rama is also available to the conventioners, Crandall said.

**FORMER RUIDOSO STUDENT PLACES IN PHYSICS EXAM**  
Tommy Gazaway, a former Ruidoso student, who graduated as a senior from the Robertson High School in Las Vegas, N. M., this spring, was one of 973 top physics students in the state who took a special test which consisted of 77 problems and questions which had to be solved or answered in 50 minutes.



**AT BREAKFAST**—Dr. James Beall, C. G. Cantrell, Jack Spall and Elmer Pirelli cooking the hash-browned potatoes at the Kick-Off Breakfast served by the Ruidoso Lions Club for the Ruidoso-Hondo Valley Chamber of Commerce, Tuesday morning in Two Rivers Park.

The Kick-Off breakfast, attended by about 70 enthusiastic Lions and Chamber members enjoying a real good ranch style breakfast, heralded the annual membership drive for the C. of C. Manager Bob Walker said Thursday 78 members had been signed up.

**Airport Activities**

5500 ft. paved runway—122.8  
Unicom  
Ralph Brown, accompanied by Dr. Sims hunted coyotes in the Encino area Thursday last week.  
Frank Cazier and Mr. Leach from the F. A. A. office in Albuquerque were here Friday last week on a routine visit.  
Planes in at the airport over last week-end were from Clovis, Albuquerque, Santa Fe and Farmington, in New Mexico; Plainview, De-ratur, Ft. Worth, Dimmitt, Odessa, Midland, San Antonio, Dell City, Ozona, and El Paso in Texas; Tucson and Holbrook, Ariz.; Denver, Colo., and one plane from Nebraska.

Ralph Brown made charter trips to Wichita Falls, Tex., Saturday last week, to Albuquerque last Sunday, to Durango, Colo., Monday this week, and to Alamogordo and Albuquerque Wednesday this week.  
Gazaway placed 6th in the test. He was also a member of the National Honor Society and one of the top ten of the graduating seniors. He is the son of Mr. and Mrs. J. B. Gazaway, who a number of years ago, lived in Ruidoso Downs.

**ATTENTION**

We will be open for business in our new home  
Monday, August 5  
WESTERN OFFICE EQUIPMENT CO.  
Two Doors East of Modern Grocery

**Hollywood Sheet Metal**

Licensed Contractor  
Heating — Cooling and Ventilation.  
All Types of Tin Work  
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**OPEN HOUSE In Several Summer Cabins In Upper Ruidoso SATURDAY THIS WEEK**



This redwood cabin, located one block west of Dan Dee Cabins in the upper canyon and north on Ebarb Drive, will be headquarters for the tour of several cabins we want you to see. Coffee and doughnuts will be served. Look for signs directing you to this headquarters cabin — we'll take you on the tour. YOU ARE VERY WELCOME TO TAKE PART IN THIS OPEN HOUSE.

**Dan D. Swearingin, Inc.**  
Real Estate — Insurance  
Phone CL 7-4232 Ruidoso

**Discuss Civil Rights**  
On July 23, the Young Democrats of Lincoln County held a panel discussion on Civil Rights at the Corona Gym following a dutch supper at the Rainbow Cafe.  
The panel members were Arthur Salas, Lincoln; Agnes Kearns, Carrizozo; Raymond Porter, Capitlan, and Karen Tripp, Ruidoso.  
There was an attendance of 37 people, members and visitors.  
The Young Democrats plan to hold more discussions in the future. All interested persons are urged to attend and take part in the discussions.

**Two Forest Fires**  
Glen Erlich, Mesclero Forestry officer, stated Wednesday that the two fires within the reservation last week were lightning caused. The one in Bear Canyon about one mile from the Lincoln National Forest boundary covered about one acre before it was put out. The other fire on the north fork of the Cienegita about one mile west of Ruidoso covered

PAGE FIVE  
**Ruidoso News**  
Friday, August 2, 1963  
about six acres before it was extinguished.  
FOR SALE: Black and white small check suit, jacket lined with white fur, price \$10.00; also one white fur, two-piece suit, size 14, price \$10.00. Both suits in perfect condition and may be seen at New attire.

CALL CL 7-6611 for news of how fast we can build a Timber-Lodge for you. See our big ad today, page 14

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**All-Jersey milk builds strong bones naturally**

Those prehistoric monsters must have had something mighty potent in their daily diets. So these millions of years later it's fun to stare at what's left. It's a mighty safe bet they took in a good supply of calcium and phosphorus.

All-Jersey milk, from 100% Jersey herds, supplies more calcium and phosphorus than any other natural milk. And its calcium and phosphorus are better assimilated by growing children than the same minerals in other foods.

Jersey milk is world-famous for extra quality. All-Jersey milk has been awarded Parents Magazine's Seal of Commendation. Why not give your children All-Jersey's extra bone-building power? Costs no more than ordinary milk.

**All-Jersey Milk provides more energy units than any natural milk of the same cream content!**

<b>MORE PROTEIN</b> For building body muscles and tissue	<b>MORE CALCIUM</b> For strong bones, sound teeth, steady nerves	<b>MORE PHOSPHORUS</b> Plus an abundance of energy-giving lactose
---	---	--

**CITY DAIRY**  
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# SPORTS

## CREE MEADOWS TOURNEY SET FOR NEXT MONDAY

Some 160 golfers are expected to invade the local links next Monday for the annual Cree Meadows tourney. The tourney will begin on Monday with qualifying rounds and end Tuesday afternoon with the finals of the championship. Bill Crick of Colorado City, Tex. will return to defend his title for the third consecutive year. Local golfers expected to have a shot at the championship are Ralph Perry, LeRoy Couch and Stormy Edwards. Ten high will make up the tournament with 120 already entered and some 40 more expected to sign up before Monday. Match play will be followed in all flights with nine-hole matches scheduled for all flights below fifth flight, except finals. Some prominent golfers from New Mexico and Texas will be after prizes valued at \$3,000 offered by course owner Sunny Edwards and wife. The winner of the championship flight will receive an engraved silver punch bowl set. Golf bags will be presented to the winners of all other flights. A dinner for golfers and their wives will be held Monday night at Cree Meadows.

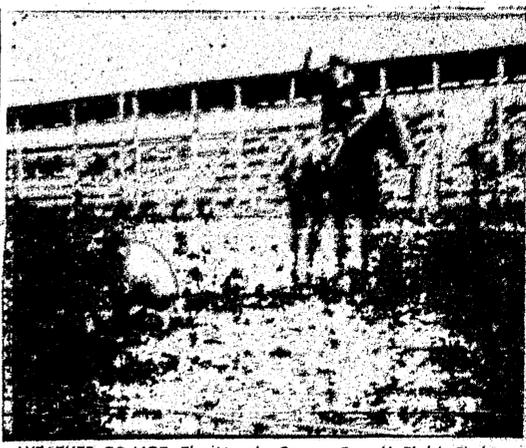
## 37 Girls and Boys Enter 4-H Rodeo At Capitan Saturday

Thirty-seven boys and girls participated in the annual 4-H Rodeo and Horse Show held in Capitan Saturday. Winners of the different age groups were Zana Hall Junior Cowgirl, Barry Bizzell Junior Cowboy, Janice McKnight Senior Cowgirl and Tommie Jay Staley Senior Cowboy. Winners of the Horse Show were: Buddy Hall, aged gelding, first in the yearling male class; Randy Kirkpatrick, aged gelding, second. Aged mare class: Joe Cooper, first; Hall, second; Claudia Bizzell, aged gelding, third; Buddy Hall, second; Claudia Bizzell, aged gelding, third; Dan Knight, aged gelding, fourth; Pam Hall, fourth; Pete Onakowski, and fifth; Tom Staley, aged gelding, sixth; first, Joel Barham, and second, Pete Onakowski. Coll, first, Wynell Hobbs. In the Riding or Equestrian classes: Dan Knight placed first, Joel Barham, second, and Buddy Hall, third, in the 11-year-old and under group. In the 12 and 13-year-old group, Gordon Barham placed first, Wynell Hobbs second, and Zana Hall third. In the 14-year-old and older group, Janice McKnight placed first, Punk Cooper, second, and Waddy Hobbs placed third. Nineteen 4-H members competed for top honors. Showmanship was awarded to Pam Hall.

### GAME AND FISH NEWS

**AREA FISHING REPORT**  
The Ruidoso River was low and the water hot last week with very few fishermen, but rains over the week-end should provide improved fishing. Bonito Lake is low with very few fishermen, but some nice catches have been reported. Fishing is reported as fair at Nagai Lake with a few big trout being taken on salmon eggs, worms and flies.

**Elk, Antelope Applications Due**  
Applications to hunt elk and antelope are due in the Santa Fe office of the Department of Game and Fish by Aug. 12 at 10 a.m. Public drawings will be held on Aug. 19. Applications must be submitted on



**WEATHER OR NOT**—The Lincoln County Four-H Club's Rodeo in Capitan, Saturday, July 27, went on in spite of the rain. Tom Staley of Ancho in the goat roping contest is tying his goat in spite of the mud.



**GOT THEIR GOAT**—Two members of the Lincoln County Four-H Club catch a goat that got away in the Goat Roping Contest at Capitan last Saturday.

The 1963 application form Payment must be made by check or money order. Cash will not be accepted. Fee for antelope license is \$10 for resident, \$40 for non-resident, elk \$15 resident, \$50 non-resident. Return will be made to person unsuccessful in the public drawing.

Some another medic took a look under Randy's mane and discovered that his ailment was nothing more than some crazy mixed-up cartilage.

## RACE RESULTS

### Friday

First race—3 year olds and up; 6 furlongs; Flying Mr., 7.60, 4.40, 3.60; Bro. Chas., 5.00, 3.60; Omegas Lad, 4.80. T—1:14 2-5.  
Second race—3 year olds and up; 5 1/2 furlongs; Sloux Bea, 19.00, 6.20; 4.20; Don R., 4.00, 3.00; Dusty Steel, 3.60. T—1:09 4-5.  
Daily Double—Flying Mr. and Sloux Bea, \$99.00.  
Third race—3 year olds; 350 yds.; Jack Bee, 15.00, 22.40, 12.60; Summer Lightning, 37.80, 20.80; Dolly Deck, 4.80. T—1:15.  
Fourth race—3 year olds and up; 350 yards; Idle Time, 19.40, 9.20, 5.80; Chain Link, 8.80, 5.80; Lady Bold Bar, 3.80. T—1:12.  
Fifth race—3 year olds and up; 400 yards; Bar H Lew, 4.80, 3.60, 3.00; Jagalong, 9.80, 6.00; Ariel Bar, 4.00. T—2:03.  
Quinela—Bar H Lew and Jagalong, \$48.80.  
Sixth race—3 year olds and up; 350 yards; Outrider, 4.00; 3.20; 2.40; Buddy Arrive, 6.60, 3.60; Corteaux Boy, 3.20. T—1:13.  
Seventh race—2 year olds; 4 furlongs; Pass With Care, 5.80, 3.40, 2.40; Miss Dremie Bilt, 3.80, 2.80; Snip Straw, 2.40. T—1:47 2-5.  
Eighth race—3 year olds; 5 1/2 furlongs; Filly Buster, 6.60, 3.40, 2.80; Wild Pecos, 3.80, 3.00; Lovely Bay, 5.20.  
Ninth race—3 year olds and up; 870 yards; Cagay Calhoun, 4.80, 3.40, 2.60; Unsurpassed, 5.00, 3.20; Rose's Vandy, 3.00. T—1:47.  
Tenth race—3 year olds; 5 1/2 furlongs; La Muneca, 12.20, 6.80, 3.20; Midnight Prowler, 4.60, 3.60; Memory's Count, 2.60. T—1:07 4-5.  
Eleventh race—3 year olds and up; 1 mile; Divine Doll, 9.20, 4.40, 3.20; Moderate, 7.40, 5.40; Sunny Coast, 11.80. T—1:43 2-5.  
Twelfth race—3 year olds and up; 1 mile; Jean's Demon, 5.00, 3.80, 3.20; Bright Wind, 5.60, 4.20; Sheree's Boy, 9.80. T—1:43 3-5.  
Quinela—Jean's Demon and Bright Wind, \$11.20.  
Handle: \$150.14.  
Attendance: 3,260.

### Sunday

First race—3 year olds and up; 6 1/2 furlongs; All Bye Prim, 5.40, 3.40, 3.20; Ace's Fedora, 4.40, 4.20; Flying Judy, 14.60. T—1:22 3-5.  
Second race—3 year olds and up; 6 furlongs; Mr. Tower, 5.60, 4.20, 3.00; Chica Beau, 9.80, 6.20; Keen Suggestion, 7.00. T—1:16 1-5.  
Daily Double—All Bye Prim and Mr. Tower, \$25.20.  
Third race—2 year olds; 350 yds.; Miss Six Bars, 41.60, 10.00, 5.00; Deep Pain, 4.80, 3.00; Tonta's Gangway, 3.00. T—1:00.  
Fourth race—2 year olds; 350 yds.; Mr. Tunky Bar, 5.80, 3.00, 2.60; Go Gal Go, 4.80, 3.40; (dead heat); Three Leo, 2.80 and Idle Moment, 3.80. T—1:10.  
Fifth race—3 year olds and up; 400 yards; Klondike, 8.80, 5.40, 3.20; Now Or Never, 37.00, 11.40; Night Deck, 3.40. T—2:06.  
Quinela—Klondike and Now Or Never, \$157.60.  
Sixth race—3 year olds and up; 550 yards; Black Opal, 4.00, 3.00, 2.60; Mr. None Bar, 6.00, 4.20; Gill's Partender, 5.60. T—2:02.  
Seventh race—3 year olds and up; 400 yards; Bob O Link, 10.40, 4.80, 4.40; Scoutie, 4.20, 3.00; May Kigh, 2.60. T—4:13.  
Eighth race—3 year olds and up; 6 furlongs; Mighty Venture, 30.00, 10.60, 6.80; Dolly Madison, 5.80, 3.40; Oscar's Dream, 4.20. T—1:14 1-5.  
Ninth race—2 year olds; 5 1/2 furlongs; Cheaper's David, 4.40, 3.60, 2.60; Roman Winter, 5.20, 3.20; Molly Hari, 2.60. T—1:09.  
Tenth race—3 year olds; 6 furlongs; Yard Man, 3.40, 2.80, 2.60; Better Eye, 4.40, 2.60; Desert Princess, 5.20. T—1:14 3-5.  
Eleventh race—3 year olds and up; 350 yards; (dead heat); Spanish Doll, 3.60, 4.00, 3.20 and Miss Pay Bracket, 5.80, 6.20, 5.60; Dal Bam, 3.80. T—1:12.  
Twelfth race—3 year olds and up; 1 1/2 5/16 miles; Mister D. G., 22.00, 9.00, 4.00; No Extras, 5.20, 4.00; Sudden Glory, 3.60. T—2:20 1-5.  
Quinela—Mister D. G. and No Extras, \$63.40.  
Attendance—4,000.  
Handle—\$260.00.

### Saturday

Atomic Girl managed to overtake Nalk in the stretch to win the feature race at Ruidoso Downs Saturday, paying \$4.20, \$3.20 and \$3.00. Atomic Girl took home the owner's share of \$721.25 in the B.V. and the Kid purse. The time for the 5 1/2 furlong race was 1:07.  
Right behind Atomic Girl was Nalk, who paid \$16.80 and \$10.80 before an estimated 4100 spectators.  
Third went to Ravin Gleam, who paid \$8.00.  
First race—3 year olds and up; 5 1/2 furlongs; Pink Cork, 10.00, 9.40, 5.20; Magic Flame, 9.60, 4.80; Kingly Gift, 3.40. T—1:10.  
Second race—3 year olds; 1 mile; Green Bencher, 20.20, 8.80, 5.60; Sharp Will, 7.40, 4.80; Honey's Streak, 3.80. T—1:45.  
Daily Double—Pink Cork and Green Bencher, \$202.00.  
Third race—2 year olds; 350 yds.; Bar Henry, 10.00, 4.40, 3.00; Sonita Ray, 6.20, 2.80; Star Ada, 2.60. T—1:18.  
Fourth race—3 year olds and up; 6 1/2 furlongs; Pizza Bazooka, 10.20, 5.00, 4.20; Court Van, 11.00, 7.40; Sleptover, 6.80. T—1:23 2-5.  
Fifth race—3 year olds and up; 440 yards; Sure Now, 3.60, 2.40, 2.80; Sierra Hotshot, 3.40, 3.40; Stamp Out, 8.80. T—:21.  
Quinela—Sure Now and Sierra Hotshot, \$11.20.  
Sixth race—2 year olds; 5 1/2 furlongs; Madadie, 5.40, 3.20, 2.60; True

### The Weather

	Hi	Lo	Precip.
25	88	52	.09
26	87	53	.24
27	83	55	.14
28	70	56	.18
29	80	54	.01
30	85	50	.02
31	85	48	.01

Precip. since Jan. 1 ..... 7.83  
Precip. this month ..... 4.18  
Highest temp. this summer ..... 92  
Lowest temp. last winter ..... -24



"We seem to be drifting further and further apart, dear!"

### 75 Lb. Test Plastic Pipe

1/2 Inch	.....	Ft.	5c
3/4 Inch	.....	Ft.	7c
1 Inch	.....	Ft.	11c
1 1/4 Inch	.....	Ft.	16c
1 1/2 Inch	.....	Ft.	20c
2 Inch	.....	Ft.	32c

## C. & L. LUMBER & SUPPLY

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Hwy 70 — Hollywood

PAGE SIX  
Ruidoso News  
Friday, August 2, 1963

## RUFFY TWINS

BY DAVE PARKS

### Sports Sputs

Three local men entered a Professional golf tournament Monday this week at Las Cruces. Entered in the tourney were Jess White, Ralph McGuire and Stormy Edwards. It was reported the three golfers came in ten under par for the one-day tournament.



DADDY IS SURE ENJOYING HIS INSURANCE POLICY FROM

NEW—Scotch "Magic Tape" does everything cellophane tapes does BETTER. Now at the News office

### HAVE YOU SEEN



THE MYSTERY SPOT?  
? ? ?

— Ruidoso Downs —

### COMMERCIAL TRACT

400 feet of Highway 70 Frontage and 150 feet deep. There are utility hook ups for 14 Mobile Homes. Total price only \$18,500.



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White Auto Store  
Owned & Operated By Lou Baker  
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Yes, be proud you live in Ruidoso where it is cool. And before you go on that summer trip to the hot country, be sure to have your car serviced and your tires checked for hot weather driving.

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Mercantile Store — Gifts and Curios  
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Wood Shed — Picture Frames  
Gun and Coin Shop — Old and New Guns  
64 Red Coin Books  
We Buy, Sell or Trade  
1/4 Mile West on Hwy 70

### TOP 5 TROPHY WINNERS

At Ruidoso Go Kart Track  
As of July 30, 1963

1. Paul Thompson
2. John Underwood
3. Jerry Lawton
4. Joe Blue
5. Archie Montoya

## HORSE RACING

# Ruidoso Downs

DON'T MISS RACING ON THURSDAYS IN AUGUST!  
Special Days: August 8-15-22

SPECIAL NOTICE  
TO BETTER SERVE OUR RACING FANS . . .  
NEW BOX OFFICE LOCATION—East end of grandstand in building above saddle pad.  
2 WINDOWS FOR YOUR CONVENIENCE—WILL CALL for reservations made in advance. DAILY SALES for all others.  
NEW POLICY—On all non-race days, tickets available in General Office, 10:00 A.M. to 4:00 P.M.  
DON'T MISS RACING ON THURSDAYS IN AUGUST!

FEATURE RACES THIS WEEK-END—  
FRIDAY.—Carlsbad Diamond Jubilee Purse, a thoroughbred claimer for 3-year-olds at 5 1/2 furlongs; Otis Echols Purse, a thoroughbred claimer for 3-year-olds and up at 5 1/2 furlongs.  
SATURDAY—New Mexico Broadcasters Ass'n. Purse, a quarter horse claimer for 3-year-olds and up at 550 yards.  
SUNDAY — Quarter Horse Derby for 3-year-olds at 400 yards

## B AND D AUTO SALES

INTERNATIONAL TRUCKS, SCOUTS AND TRAVELALLS  
Rambler Agency  
Service 7 Days A Week  
Three mechanics on-duty who have combined experience of over 50 years servicing all makes of cars  
Special This Week  
1955 De Soto 2 door hard top Firedome engine, Excellent Condition — \$450  
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KGRT—Las Cruces	KEDM—Roswell
KHOB—Hobbs	KPRM—Carlsbad
KDEF—Albuq.	KENN—Farmington
KTRC—Santa Fe	KKIT—Santa Fe
KRSN—Los Alamos	KYVA—Gallup
KCLV—Clovis	KRRR—Ruidoso
KDAV—Amarillo	KATO—Safford
KRSY—Roswell	KGFL—Roswell
KROD—El Paso	KARA—Albuq.
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 Solid, Cool Beat of Chuck and His Drums, Plus  
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**CHAPARRAL GIFT SHOP**  
 Your Hosts — Mr. and Mrs. Harry Whipple



## NS. RUIDOSO DOWNS RUIDOSO



PRESENT BLANKET—Howard Philhour, right, Dallas, AT&SF Division Passenger Agent and John Lyon, president of Lyon Chemical Co., Dallas, present blanket to Top Moon winner in the Dallas Big D Day race last Saturday at Ruidoso Downs.

## NO DOWNS RUIDOSO DOWNS RUIDOSO



WINNER—Atomic Girl, owned by Bogle Farms of Dexter, won the race last week-end featured in honor of Billy the Kid pageant held annually at Lincoln, Aug. 3-4. In winner's circle Mr. and Mrs. Bogle, with Johnny Thomas who plays the part of Billy the Kid, and Dan Storm who plays Buckshot Roberts in the Pageant, and W. C. Campbell, trainer. Ridden by Benny Koller, the filly ran the five and one-half furlongs in 1.07 and paid \$4.20 to win, \$3.20 to place and \$3.00 to show.

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On Sudderth Drive opposite the Trolley Burger

## MIGHTY JET DECK FACES 11 SUNDAY IN \$26,050 DERBY TEST AT DOWNS

J. B. Chambers' jet-propelled Jet Deck, which soon may require the services of an armored truck to safeguard his earnings, looms a prohibitive 25 favorite here Sunday when he tackles 11 other outstanding 3-year-olds in the \$26,050 Ruidoso Quarter Horse Derby.

The straightaway sport's all-time money-winning champion with earnings of \$170,272, Jet Deck easily paced the 12 fastest qualifiers from last week's two Trial divisions, winning in 20 seconds flat over a slow race track—only 1/100th of a second off the world record held jointly by Tonto Bars Hank, She Kitty, and Breeze Bar.

The exact official time, down to the 1/100ths of a second, was not released by the racing office, but it is known that Jet Deck actually shaved the 20 flat mark in winning his Trial "under wraps."

Less than a half-hour later, over the same track, Top Moon, owned by Osborne Belsby and Vern Schumacher, won the other Trial in 20.6—more than three lengths slower than Jet Deck's announced clocking. All of which should rather firmly establish Jet Deck's superiority over this year's 3-year-old division, especially when a breakdown of the two Trials reveals that eight of the sophomores who had the dubious distinction of chasing Jet Deck under the wire ran fast enough to qualify for Sunday's Derby, whereas only the second and third finishers—Miss Deck Charge and JoeWin—behind Top Moon made the grade.

The morning line for Sunday's spectacular also is a pretty good indication of Jet Deck's superiority, with second choice in wagering probably Anna Dial or Pistol Bar, expected to go off at 10-1 or better.

To the winner of the 400-yard speed burst (who else, but Jet Deck?), will go \$12,775.00, with \$8,350 to second, \$3,060 to third and minor awards to the fourth, fifth and sixth-place finishers. The field, in post position order follows (all carry 120 pounds):

F. P. Horse & Rider	Odds
1. Dick Killian, J. Dreyer	30-1
2. Joe Win, H. Moore	25-1
3. No Anchor, C. DeLage	20-1
4. Top Moon, K. Brittain	15-1
5. That's Francis, W. Hunt	25-1
6. Jet Deck, C. Smith	2-5
7. Miss Deck Charge, L. Byers	15-1
8. Anna Dial, D. Allison	10-1
9. Pistol Bar, B. Momeyhan	10-1
10. Lightning Belle, L. Meaux	20-1
11. Little Chico, L. Tipton	15-1
12. Hi B Hind, D. Whited	15-1

In the Otis Echo's, the problem of lagging down such speed merchants as Redondo Stables' Flying Charlie, Bill Wallace's Ken's Pal and Kathy Ratoch's Dice Man will confront such normally game finishers as C. C. Ware's Tick Me, Bogle Farm's Bachelor Speed, K. L. Hoover's Wide Angle and the veteran grey ghost, Bro. Chas., owned by Joe Carver and J. W. Chatwell.

Sharing high weight will be Dice Man and Bro. Chas. in a field of 10 filled out by Dave's Flash, Foxy Rudy, and Tex-Co-Boy. In the event of scratches, four also-eligibles representing "tigger" contention are Nahar's Brandy, Real Bold, Vitis Kiss and Court Van.

The Carlsbad Diamond Jubilee presents much the same situation, the toughest contenders—Midnight Prowler, Chief Nez, Memory's Count and Playbelle—coming up on the also-eligible list. The actual field of 10 probably will find X Bar Ranch's Bang Bang, Frank Bertagna's Little Connie and Bruce Brinkley's Grey Sahri the more solid selections.

This one, for 3-year-olds, finds A. B. Jeffery's Pere Song, another solid contender, packing top weight of 122 pounds in a line-up rounded out by Robert Mason's Sultry, J. J. Arp's Pink Chiffon, Temulac Stable's Cool's Folly, F. L. Reeves' Fortillon, C. J. and C. T. McAlpine's Carlotte and A. Chapter, a newcomer.

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**MANOR**  
 Save Trouble & Expense—Less than maintaining a home.

First post each day for the 12 race programs will be 1:30 p.m. with the usual daily double play on the first two races and quintefold wagering on the fifth and 12th events.

Radio Men Honored  
 The "short" thoroughbreds and the "long" quarter horses continue their feud for sheer speed supremacy at the intermediate distance of 550 yards here Saturday in the New Mexico Broadcasters' Association purse.

The fans may have to be "cagey" in their calculations as to which thoroughbred can get running in time to catch the fleet quarter horses that figure to burst from the starting gate in front.

But almost any way you look at it, the cageiest individual in the field of 12 could prove to be Roy Boland's Caggy Calhoun, haltered out of a winning 870-yard race last Friday by Roy Boland for \$1,250.

Though officially a quarter horse, Caggy Calhoun has a distinguished himself here this summer as a "jack of all distances," winning at just about every distance quarter horses are allowed to run.

Clocked in a brisk 47.2 in his latest success at 870—just ten yards short of a half-mile—Caggy Calhoun also has been victorious at this meeting at 350 yards, in 10.4, and 550 yards, the distance of Saturday's feature, in 29 flat.

For such unusual versatility, Caggy Calhoun has been honored by Racing Secretary Jimmy West as co-high weight of the field at 125 pounds and Jockey Charles Smith, currently working on his third straight national quarter horse riding championship.

Sharing this dubious distinction with Caggy will be Mr. and Mrs. A. A. Week's Ful Front, with Jack Wallace, which may give this Calhoun critic, now under Trainer Carl Miller's wing, all the competition he can handle in this elongated straightaway feature.

And don't for one minute, think this is a two-horse race, 'cause the field includes such other hard-knocking dealers in speed as Big Red Copper, Tag Twist, Brown Dude, Bob's Hanna, Dudley's Last, Clover Leaf, Bar Count, Jim Switzer and Shady Logan. And, in the event of scratches, four also-eligibles waiting in the wings are Big Bar, Docket Bar, Mr. None Bar and Buddy Arrive.

**JET DECK A TENTH OFF WORLD MARK ON OFF TRACK**  
 When J. B. Chambers' branch of the Federal Reserve Bank, Jet Deck, flitted under the wire in 20 seconds flat Saturday at Ruidoso Downs, to snare his division of the \$30,000-estimated Ruidoso Quarter Horse Derby Trials, he was only 1/100th of a second off the world record held jointly by Breeze Bar, Tonto Bars Hank and She Kitty.

And all this on an off track, too! So, apparently, Jet Deck, rapidly gaining fame as history's fastest quarter horse, can coin money in any kind of going, his total lifetime earnings, hovering around \$170,000, representing an all-time record for the straightaway sport everytime he earns a pay-check.

**JIM MARTIN CHECKS IN WITH FUTURE HOPE**  
 Trainer Jim Martin checked in at Ruidoso Downs from Omaha over the past week-end with Golden Horseshoe Stable's Ringsby Rocket, which has been supplemented to the \$80,000-estimated Ruidoso Thoroughbred Futurity to be run here Sunday, Aug. 18.

Narrowly beaten at 60-1 when he ran a bold third to the amazing Leisurely Kin in the \$25,000 Arizona Paradise Futurity April 21 at Phoenix, Ringsby Rocket was a winner first crack out of the box at Ak-Sar-Ren.

**MINCHEY, CHARLES COX, CAWTHON DRAW BANS**  
 In case fans are wondering, three jockeys, Elbert Minchey, the lead-er, Charles Cox and Jerry Cawthon are enjoying a bit of fishing and relaxation these days.

All three were dealt 10-day suspensions by the stewards at Ruidoso Downs for causing interference aboard mounts the previous week-

## — PAGE SEVEN — Ruidoso News Friday, August 2, 1963

### RUIDOSO DOWNS SELECTIONS FOR FRIDAY

1. Tekitte, Reporter, Scotland Brew.
2. Short Cut, Surgeon, Prince Tongo.
3. Top'n's Gangway, Salt Peanuts, Animas Reed.
4. Leah Bar, Hy Silc, Folly Bars.
5. Jagalons, Panama Missy, Driftin' Vandy.
6. Sure Flyer, Band Flash, Tip Spirit.
7. Senior Rey, Speeding Leddy, Pere's Rose.
8. Some' Madson, Top Ruby, Mahayumi.
9. Dusty Steel, Langley Queen, Joy Flame.
10. Bang Bang, Pere Song, Little Connie.
11. Dice Man, Bro. Chas., Flying Charlie.
12. Miraculous, In Fast, Battle Line.

### SELECTIONS FOR SATURDAY

1. Banuto, Phyllis Hamby, Traveler's Baby.
2. Jim Joe, Chief Nez, Brown Colt.
3. Nela Charge, Vansarita Too, Question's Goldie.
4. Darrell's Touch, Chance Bar, Virtuous.
5. Manor Man, Vee Man, Jet Flash.
6. Trug Belleroy, Thinking Bonnet, Flag Straw.
7. Sword Play, Dal Bam, Dogface.
8. Five-O-Two, Honey Boy, Nahar's Brandy.
9. Real Bold, Competing Hae, Captain Tribal.
10. Van Play, Rose's Vandy, Sierra Hoshot.
11. Caggy Calhoun, Big Red Copper, Shady Logan.
12. Divine Doll, Sherree's Boy, Artozo.

### SELECTIONS FOR SUNDAY

1. Maw Capri, Tejas Girl, Royal Go.
2. Tehama Boy, Akalady, Re-powder.
3. Career Girl, Little Frizz, Bold Scandal.
4. Snip Straw, Escalite, Dog House.
5. Hygro Leo, Bar Beut, Bulldust.
6. Canales Black, Tiny Kid, John L.
7. Bob O Link, May High, Sea Raider.
8. Trustworthy, Vallarta, Pom-chiele.
9. Ebony Boy, Double L. Nel, Night De Night.
10. Mister D. G., De Anza's Boy, B. Jolly.
11. Jet Deck, Pistol Bar, Top Moon.
12. No Extras, My Boy Lea, Precioso, 2nd.

### Best Bet — Jet Deck.

### FOUR RUIDOSO RIDERS BAG 25 WINS EACH

Jockey D. W. Whited, who lost the lead in the Ruidoso Downs Jockey standings to Elbert Minchey during an enforced "official" vacation, regained the top spot last week-end while Minchey was sidelined under similar circumstances.

Louis Meaux, Jockey of the week, moved into fifth position from seventh with six winners, two seconds and one third.

Benny Roller, enjoying another fine week-end, moved up a notch into fourth place with four winners, one second and two thirds.

C. D. "Buffalo" Wooten moved to within two points of second place in the Ruidoso Downs trainer standings with four winners and two seconds for a total of 26 points.

The Louisiana Frenchman amassed a total of six winners, two seconds and a third in 22 mounts the past three racing days to be acclaimed "Jockey of the Week" for the 11th week-end of the current 57-day summer meeting here.



PRESS GETS ROYAL TREATMENT - Working press visitors to Ruidoso Downs this year have use of an enlarged press booth and grandstand all their own to view the races. This picture looks toward enclosed area where

refreshments are served to the visiting news media representatives. Seats are arranged all along a rail atop the main grandstand east of the Jockey Club for the special guests.

### JOHNNY COX SCORES MAIDEN WIN

Apprentice Johnny Lee Cox, 10, of Spicewood, Tex., scored his first victory on a recognized track at Ruidoso Downs Saturday when he spanked William T. Ryan, veteran 9-year-old gelding, Pink Cork, to a hard-earned victory at \$16 in the first race.

In no way related to another good horsebacker here, Jockey Charles Cox, Johnny Cox enjoyed the sweet spoils of victory so much that he came right back to knock off Saturday's supporting feature, the Dallas Big D purse, in a \$21.60 upset aboard R. C. Schurr's Noni Porter.

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 Specializing in Chain Link - Panel Weave  
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 All work guaranteed  
 Up to 5 Years to pay  
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## NURSERY SALE

ROSES	FRUIT TREES
2.00 Reg. - SPECIAL 1.50	SWEET AND SOUR CHERRY, Reg. 3.50 - SPL. 2.50
2.25 Reg. - SPECIAL 1.75	PEAR, Reg. 3.25 - SPECIAL 2.25
2.50 Reg. - SPECIAL 2.00	PRUNE & PLUM, Reg. 2.50 - SPECIAL 1.50
2.75 Reg. - SPECIAL 2.25	APPLE, Reg. 2.50 - SPECIAL 1.50
3.00 Reg. - SPECIAL 2.50	- POTTED -
3.50 Reg. - SPECIAL 3.00	
<b>NON-PATENTED</b>	<b>SHADE &amp; ORNAMENTAL TREES</b>
2.00 Reg. - SPECIAL 88¢	WEeping Willow REG. \$3.50
Red and Yellow Peace	UPRIGHT Willow
Crimson Glory - Blaze	HONEY LOCUST
- POTTED -	PURPLE PLUM
	LOMBARDY POPLAR
	<b>\$2.50</b>
	<b>EVERGREENS</b>

Balled in Burlap - Cans	REG.	SPECIAL
Mugho Pine, 2 Gal.	6.50	4.50
Mugho Pine, 5 Gal.	8.50	6.50
Taxus - Yew, 2 Gal.	5.50	4.00
Keteleeri Juniper, 3-ft. to 4-ft.	22.50	12.50
Pfizer, Spreaders, 5 Gal.	5.50	4.50
Andorea Juniper, 18-in. to 24-in.	6.50	5.00
Glauca Hetzi Juniper, 18-in. to 24-in.	6.50	5.00
Von Ehren Globe, 15-in. to 18-in.	7.50	6.50
Blue Haven Juniper, 4-ft. to 4 1/2 ft.	22.50	12.50
Sutherland Green Juniper, 4-ft. to 4 1/2 ft.	22.50	12.50
Va. Henry Juniper, 4-ft. to 4 1/2 ft.	22.50	12.50
Golden Arborvitae, 3 1/2-ft. to 4-ft.	8.50	6.50
Platinum Juniper, 4-ft. to 4 1/2 ft.	22.58	12.50
Blue Spruce Trees, \$6.00 per foot, SPECIAL	\$4.00 Ft.	

**— SHRUBS & VINES —**

Reg. 1.75 - SPECIAL 1.25	Weigela - Forsythia - Wisteria, 3 Colors
Reg. 2.00 - SPECIAL 1.50	Spiraea, 4 Colors - Lilac - Red Barberry
Reg. 2.50 - SPECIAL 2.00	Honeysuckle, 2 Colors - Purple Plum
Reg. 3.50 - SPECIAL 3.00	Flowering Almond - Burning Bush
	Buddleia - Cotton Easter - Snowball
	Flowering Quince

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 Buy Now for Future Use - All Sales Cash & Carry  
 Planting Labor Extra

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 Phone CL 7-4197 E. S. HARDY Ruidoso

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 Building and Remodeling  
 Lot Levelling - Gravel and Dirt  
 Septic Tanks - Ditches  
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 P. O. Box 411 - Hollywood

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Ruidoso Hollywood

we give frontier stamps double every wednesday

AUGUST 3-4

- STEW MEAT Short Rib... lb. 39¢
- BABY BEEF LIVER... lb. 29¢
- BOLOGNA Fresh All Meat... lb. 39¢
- GROUND BEEF Fresh... 3 Lbs. \$1
- GLOVER PICNIC HAM, LB. . . . . 29¢
- SAUSAGE Glover's 2 Lb. Bag... 59¢
- CHEESE Longhorn... lb. 59¢
- FRESH FRYERS, LB. . . . . 27¢
- ICE CREAM Price's Dutch Treat Gal. . . . . 59¢
- BANQUET FRUIT PIES . . . . . 29¢
- STRAWBERRIES 10 Oz. Frozen... 5 For \$1
- LEMONADE Minute Maid 12 Oz. . . . . 29¢
- PORK & BEANS No. 2 1/2 Can. . . . . 23¢
- PEACHES No. 2 1/2 Can. . . . . 29¢
- Swift Jewel SHORTENING, 3 LBS. . . . . 59¢
- PANCAKE MIX Aunt Jemima 4 1/2 Lb. Box . . . . . 69¢
- City Dairy, Grade A LARGE EGGS, DOZ. . . . . 49¢
- TOMATOES Valley No. 303 Cans 2 For . . . . . 29¢
- PEANUT BUTTER Peter Pan 12 Oz. . . . . 45¢
- CAN MILK Pot or Carnation 2 For . . . . . 31¢
- NAPKINS Silk 2 For . . . . . 25¢
- TOMATO JUICE Tastewell 46 Oz. . . . . 25¢
- GIANT TIDE . . . . . 75¢
- FLOUR Full Dress 10 Lb. . . . . 75¢
- CHARCOAL 5 Lb. Bag . . . . . 39¢
- PAPER PLATES Bandware white 40 Count . . . . . 49¢
- TEA BAGS 16 Count . . . . . 25¢
- LETTUCE . . . LB. 15¢
- CELERY lb. . . . . 15¢
- CUCUMBERS lb. . . . . 15¢
- AVOCADOS 2 For . . . . . 25¢

Hollywood Food Mart Will Be Open 7 Days A Week — 7 to 11 — BOTH STORES OPEN SUNDAYS —

# Glenn Ford, Hope Lange 'Love is A Ball' In Color At the Mt. Vue Sun.-Mon.-Tues.

## Ruidosoan Was Among Successful Ones To Break Out In Famous 'Great Escape' From Nazi Prison

Dr. Bram Vanderstok Was Among Plotters Shown In Movie Here

Editor's Note: As mentioned in previous news articles in the Ruidoso News since the Dr. Bram Vanderstok family moved here more than ten years ago, the doctor was among the escapees in a great escape executed through a tunnel from a Nazi prisoner of war camp for captured Allied airmen. Currently showing in the U. S. is a motion picture which gives a graphic story—slightly changed—of the events that led to the escape. Dr. Vanderstok was among those ingenious ones who worked on the plot. The motion picture, "The Great Escape," made from a book that told the true story, has been booked for showing here four days starting Sunday at the Downs Drive-In on U. S. Highway 70. Below is reprinted a prepared review by the motion picture company that made the film.

A film re-enactment of the greatest mass escape from a military prison in the annals of warfare, the "Great Escape" from Germany's maximum security camp the notorious Stalag III by 76 allied airmen during World War II, is the subject of the Mirisch-Alpha presentation "The Great Escape" in Color by DeLuxe and Panavision.

Based upon the non-fiction best-seller by Paul Brickhill, who was a participant in the plot, and filmed under the close supervision of G. Wallace Flody, now a Toronto businessman but who was one of the guiding geniuses of the original enterprise, this United Artists release literally has a cast of thousands, headed by Steve McQueen, James Garner and Richard Attenborough.

Last Resort Prison, Stalag III, Flody pointed out to John Burgess, producer and director of "The Great Escape," was created by Germany as a last "get tough" measure for allied airmen after scores of them not only broke out of their prisons but raised havoc with German security and communications behind the lines.

Flody said, the airmen prisoners were simply following their instructions as officers to harass the enemy at every opportunity and to cause the foe to pull back as many badly needed men from the front as possible to hunt down and keep the trouble-makers in prison.

Nothing was left undone to make Stalag III the most inescapable of prisons. Fierce dogs, electronic devices, constantly changing guards, high voltage fences, multi-candle-power searchlights and constant inspection and surveillance were employed. It was said of the camp that there was never a moment when at least two pairs of hostile eyes which thoroughly understood that they would have to pay for every escaped prisoner, weren't on each prisoner. And despite this, one of the most elaborate engineering feats ever attempted by prisoners, so audacious in its very conception that the Germans refused to believe it was possible even after the break, was planned and executed.

Three shafts, each going straight down 20 feet into the earth, were dug practically under the noses of the guards. From these three tunnels the famed "Tom," "Dick" and "Harry" were extended 350 yards into a wood beyond the electrified wires of the enclosure. These went through sand and had to be shored every inch of the way.

Means were found to dispose of the soil removed from these excavations. Tools had to be obtained. Maps were drawn for each of the escapees and passports forged for them. Home-made compasses were fashioned, one for each man, and old prison uniforms were re-tailored into civilian clothes.

And during the entire operation, not one of the German guards had the slightest inkling of what was being planned among the men.

The escape was finally managed by no less than 76 men! Some made it all the way. Others did not. The net result was an unbelievable as it was unpredictable. There was inquired later which broke highly-placed Nazi security officers and a furor in all of Germany, which literally shook the Nazi military colossus to its foundation.

Those who read the great Brickhill book know what happened. Those who will see "The Great Escape" on the screen, are promised a re-experience of one of the most daring and audacious adventures in the long history of man's indomitable desire to be free at whatever the cost.

Cash boxes, bookkeeping supplies, pencil sharpeners, many other office supplies. News Office.

**Well Drilling and Repair Work**  
M. H. McClendon  
Licensed Water Well Contractor  
Glencoe, N. M.  
Pho. Hondo. OL 3-4313



HE MADE IT—Reportedly one of three of some 75 prisoners of war who made his escape successfully in "The Great Escape" was Dr. Bram Vanderstok of Ruidoso, surgeon, physician, musician, artist, and talented in many other ways. Movie tells of plotting mass escape from tightly guarded Nazi POW camp.



ESCAPEE — James Coburn, above, plays one of the successful escapees in the motion picture made from the factual book, "The Great Escape," showing four days starting Sunday at the Downs Drive-In Theatre on Highway 70. The movie was made from a book written by Paul Brickhill telling of the thrilling escape by prisoners from a Nazi concentration camp in World War II. A Ruidoso physician was among the few successful escapees.



GETS DEALERSHIP—Elton Ellis, now operating Ruidoso Conoco Service on Sudderth in lower downtown Ruidoso, recently became dealer here for Goodrich tires and accessories. Ellis also represents Lincoln County Motors of Carrizozo, county Ford car dealership.



SHOWS TWO DAYS—Showing Friday and Saturday at the Downs Drive-In Theatre on Highway 70 will be "Tarzan's Three Challenges," in color. Tarzan (Jock Mahoney) is shown rescuing a young heir to the throne of an oriental country and his nursemaid in this scene.

## CANYON ECHOES

J. C. Douglass, longtime Ruidoso resident, now living in Phoenix, Ariz., underwent major surgery Tuesday afternoon this week. He would appreciate hearing from his friends here. His address is Room 407, St. Joseph Hospital, Third Avenue and Thomas Road, Phoenix, Ariz.

Miss Shirley Windsor of Houston, Tex. has been visiting the Fred Barth family this past week. Shirley is a student at McMurry College in Abilene. She attended the wedding of her room mate, Miss Sharon Fudd to Michael Schrieber last Sunday in Fort Boulevard Methodist Church in El Paso.

Mr. and Mrs. R. E. Reeves and Mr. and Mrs. C. S. Bowman, Jr. of El Paso stopped to visit with the Fred Barths last Sunday while they



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**Hamburger 45c**  
Ruidoso, New Mexico  
**Quick Boy**  
Downtown Ruidoso

were in Ruidoso for the races. Mr. and Mrs. D. C. Turpin of Sun Valley, Calif., spent a few days in Ruidoso visiting Mr. and Mrs. Ed Lane. The Turpins were on their way home from Florida.

Mr. and Mrs. Nathan Chesler and family of Carlsbad are visiting Mr. and Mrs. Rex Whiteley.

Mr. and Mrs. O. M. Russell and sons, Randy and John attended the Old Timers' Reunion at Saluda, Tex. recently. The boys went deep sea fishing in Shreveport, La., and the entire family visited with relatives in Galveston, Tex.

FRI. - SAT.  
Tony Franciosa  
Jane Fonda in  
**"PERIOD OF ADJUSTMENT"**

—Plus Cartoon—  
WED. THURS.  
Double Bill  
Yul Brynner  
Sal Mineo in  
**"ESCAPE FROM ZAHRAIN"**

— Plus —  
John Ireland  
Everette Sloan in  
**"BRUSHFIRE"**

—Plus Cartoon—  
PAGE EIGHT  
Ruidoso News  
Friday, August 2, 1963

**MANOR**  
Live In Carefree Luxury and Save

## FRIENDLY SERVICE AND FINE PRODUCTS

### FRED'S MALCO NO. 1

ALL MAJOR OILS  
Home of Economy Motor Fuels  
Flat Service — Lubricating  
**GATES TIRES**

"You Get More Miles Per Dollar  
"When You Motor With Malco!"  
FRED BOGARDUS, Operator  
Hiway 70 — Hollywood — Pho. CL 7-3935

## DOWN'S DRIVE-IN THEATRE

On Hiway 70 At Entrance To Race Track Admission Adults 65¢ CHILDREN UNDER 12 FREE

### SHOWS 4 DAYS

The Great Motion Picture You've Been Waiting to See — The Story of Nazi Prisoners Who Escaped From a Concentration Camp in World War II, and in which a Ruidosoan Had a Part

# "THE GREAT ESCAPE"

Shows Sunday, Monday, Tuesday, Wednesday

Starring Steve McQueen & James Garner  
—In Color— —Plus Cartoon—

SHOWING FRIDAY & SATURDAY NIGHTS THIS WEEK

Jock Mahoney in  
**"Tarzan's Three Challenges"**  
— In Color — — Plus Cartoon —

We're Really Glad YOU SHOPPED HERE

## SWIFT'S JEWEL SHORTENING 3 LB 39¢

with Purchase of \$5 or More

**Modern Grocery**  
Gold Bond Stamps — Double on Wednesday  
Sudderth Drive - Skyland Area

## DANCE

SATURDAY, AUGUST 3

TO THE

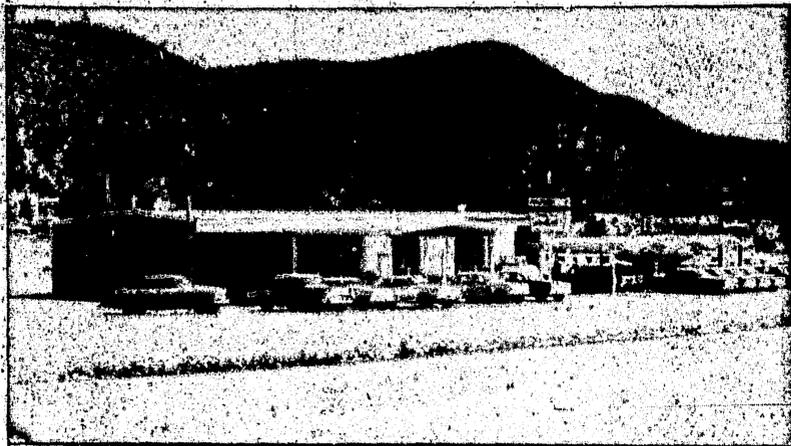
### AGGIE RAMBLERS

WESTERN DANCE BAND

From 9 p.m. to 1:30 a.m. at

## OLIN'S DINE AND DANCE

Located in Downtown Ruidoso



**NEW AUTOMOBILE AGENCY** — The Playground of the Southwest this week welcomes a full-fledged dealership for two of America's most popular motor vehicles, Chevrolet and Oldsmobile, when Charlie Seeds' Sierra Blanca Motor Co. stages a formal opening Friday. The concern has a large stock of new and used cars, trucks and pick-ups for visitors at the opening to inspect.

ra Blanca Motor Co. stages a formal opening Friday. The concern has a large stock of new and used cars, trucks and pick-ups for visitors at the opening to inspect.

## PLAYGROUND OF SOUTHWEST TO WELCOME CHEVROLET-OLDSMOBILE DEALERSHIP IN AREA

The Playground of the Southwest is invited to celebrate with Charlie Seeds the formal opening of his new Sierra Blanca Motor Co.—dealers in this area for Chevrolet and Oldsmobile passenger cars, station wagons, pick-ups and trucks.

Date for the event is today—Friday, Aug. 2, at the new building on U. S. Highway 70 across the road south of the Villa Inn Motor Hotel. Groundbreaking for the large structure, constructed by Davis Developments for Seeds under contract with All-State Builders of Hobbs, was held only a few short weeks ago. The building, fixtures and equipment were completed in record time—and now provide the new concern with a glass fronted show room to display the new cars, a large garage for service work, a parts department, and offices. A

canopy also stands out front to shelter other new cars on display.

Sub-contractors with All-State in erection of the structure included Bill McCarty's Sand and Gravel, which provided the ready-mix cement for floors and foundations; Tommy Choate's Alpine Plumbing-Heating, doing all the plumbing work; and Jim Winberry's Electrical Contractors, doing the electrical wiring and providing the signs. The all-steel building has complementary masonry walls of brick, with lava stone inset as accents. The latest in office furniture, streamlined for efficiency is used in the business area, for the sales offices, the proprietor's office, and the bookkeeping department. Warm colors were used for painting interior and exterior.

### The Ruidoso News 16 PAGES IN 2 SECTIONS

donants, and will be escorting visitors through the new building. They'll also be showing the large stock of new Chevrolets and Oldsmobiles, one of the largest selection of automobiles ever displayed in Ruidoso. Seeds said last week the auto industry is entering the "clean-up" period in which sales of all 1963 models on hand will be pushed, giving buyers extremely large bargains on trade-ins and in outright purchases—to make room for 1964 models expected in the next few weeks

from all manufacturers. "Now is the time to save on a new car—but definitely," he declared. The firm also has a stock of used automobiles, trucks and pick-ups along with its large stock of new vehicles. Seeds bought the Chevrolet and Oldsmobile franchise from Harry Powell of Tularosa, who sold these two lines of cars here for about eight years. The new dealer operated a Ford agency in Hereford, Tex., for eight years, and prior to that, was at Clarendon, Tex., for six

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Friday, August 2, 1963

years. He and his wife, Ann, also West Texan, are parents of two children, Charles William, aged 10, and Beverly Ann, 9.

The new business will be contributing another large payroll to the community, with a staff of eight. The employees, besides the owner of the firm, includes a sales manager, parts department manager, two salesmen, bookkeeper, mechanic and custodian.

Seeds and all of his employees joined by the Davis Development officials, are extending an invitation to everyone in this area to attend the formal opening today.

**MANOR**  
Reserve your apt. now. Call CL 4293 for information.

#### News Want-Ads Work Wonders

**Hamburger**  
45c  
**Quick Boy**  
Ruidoso, New Mexico

#### At the Hospital

Visiting hours: 2 to 4 p.m., 8 to 8 p.m.  
Admitted in the last few days as patients in Ruidoso-Honda Valley General Hospital have been:  
Nina Wheeler, Abilene, Tex.; Emogene Hale, Stephen Homer, Lubbock, Tex.; John P. Smith, Myrtle Hambrick, Mary Jones, Mozelle Wall, Valarie Hamar, Ruidoso; Freddy Duran, Tony Lopez, Sarah Lopez, Connie Carrillo, Tularosa; Maud Allerman, Kirby, South Dakota; Walter Williams, Ronnie Hartnett, David McCall, Mary Candol-aria, Ruidoso Downs; Andy Perea,

Albuquerque: Louie Najar, Roswell; Eliena Gurule, Sanovin Villescias, San Patricio; Paul Jacques, Janet Houston, Gwen Chambliss, Mary Hicks, Floyd Burdick, Mary Castillo, Hollywood; James Hawk, Paducah, Tex.; Lonnie Coy, Judy Walcott, Geraldine Rehr, Alamogordo; Helen Hennington, Jal.; Morris Stephens, Graham, Tex.; Richard Butchofsky, El Paso, Tex.; Clarence Newlin, Kenna; Gloria Gavi, Captain; Mayme Ferry, Dorothy Carrillo, Glencoe; Gaye Divine, Norman, Okla.; Dovie McBride, Grapevine, Tex.; Vera Whitson, Odessa, Tex.; Alfred Chilton, Hobbs; Roy Dillon, Dallas, Tex.

# NOW A History Making Announcement

## RUIDOSO'S BIG NEW AUTO DEALERSHIP:

# OPENING FRIDAY, AUG. 2

CHARLIE SEEDS'

# Sierra Blanca Motor Company

Your Hometown Auto Agency For  
America's Two Finest Passenger Cars

## Chevrolet -:- Oldsmobile

and CHEVROLET'S TRUCKS & PICK-UPS

# FREE

Enjoy A Cup of  
COFFEE  
and  
DOUGHNUTS

ANYTIME DURING OUR  
FORMAL OPENING DAY  
FRIDAY  
... Everybody's Invited

CHEVY II  
CORVAIR and all of  
Chevrolet's Exciting  
Models

— SEE —  
The Extra Large Stock of New Cars Now  
On View at Our Agency.  
THE LARGEST DISPLAY EVER  
OFFERED IN RUIDOSO

# WE SERVICE WHAT WE SELL!

Completely  
Equipped  
GARAGE  
and  
Service  
Department

Genuine Parts for Chevrolet  
and Oldsmobile To Keep Your  
Car Happy and Safe. Our Crew  
Is Trained To Service Any  
Make Or Model

## WE ARE VERY PLEASED

TO HAVE HAD A PART IN THE  
CONSTRUCTION OF THE NEW  
SIERRA BLANCA MOTOR CO.

BUILDING IN RUIDOSO IN THE  
PINECLIFF COMMERCIAL DISTRICT

We are glad we were called on to add another fine new  
structure to the growing business community of  
the Playground of the Southwest

## ALL-STATE BUILDERS

Hobbs, New Mexico

**Our Congratulations and  
Best Wishes To . . . .  
CHARLIE SEEDS**

on the opening of his new automobile agency in Ruidoso . . . .

## SIERRA BLANCA MOTOR CO.

### CHEVROLET-OLDSMOBILE DEALERS

### ON FRIDAY, AUGUST 2

We are glad to have played a part in this history-making addition to the business life of our community. Ruidoso now can boast of an agency selling the industry's two finest passenger car.

Sierra Blanca Motor Company is the second major business to locate in PINECLIFF CENTER

This Welcome Comes From All The Personnel of . . .

## DAVIS DEVELOPMENTS

and the Davis' and Jones' Joint Developers of PINECLIFF  
Phone CL 7-5975 — Drawer 8 — Ruidoso

## NOW'S THE TIME TO BUY THAT NEW CAR . . . .

*The Brakes Are Off. These Cars Must Roll. You'll Find the Best Trades of Your Life Right Now. It's the Clean-Up Season. We Must Move All '63 Models To Make Way For The Sensational New '64 Editions Coming Up Soon!*

*Join the Crowds--Share the Savings--You'll Be Glad You Did.*

SOUTH OF THE VILLA ON HIGHWAY 70 — RUIDOSO — PHONE CL 7-6826



**IN SHOP** - Well equipped garage and service department of new Sierra Blanca Motor Co. here features latest equipment. Full stock of parts is also on hand. The company boasts

a shop foreman and a parts manager, Charlie Seeds, owner of the new Chevrolet and Oldsmobile dealership, reported.

**THE FRUIT CALENDAR**  
By Dan Storm

Crab apples are ready now along with crab apples for Mayme Perry, Glencoe, Perry, Glencoe; Juan Montez, Adalido Chavez, San Patricio; Orlando Lucero, San Patricio, and Johnny Thomas, San Patricio.

pears are ripening up and down the valleys with the lower part of the valley first to come in with ripe fruit. Among those with pears are Ralph Bohnell, Glencoe; Mayme Perry, Glencoe; Juan Montez, Adalido Chavez, San Patricio; Orlando Lucero, San Patricio, and Johnny Thomas, San Patricio.

And plums are for sale here and there along the way. Before very long now, in two or three weeks, the many varieties of all apples will begin to ripen in the lower part of the valleys at Picocho, Tumble and Honda. These are the Stark's Delicious, Stark's Double Red Delicious, Jonathan old fashioned and Double Red Jonathan; Stamen Winecup Old Fashioned, and Stamen—Red Winecup; Rome Beauty; and Golden Delicious, one of the greatest of apples for every purpose.

**OUR THANKS**

To Davis Developments,  
To Charlie Seeds' New  
Sierra Blanca Motor Co., and to  
All-State Builders  
For Calling on Us for the Electrical and the Sign Work  
for the new automobile agency opening this Friday

**WIMBERLY ELECTRIC**

Pho. CL 7-8075 Ruidoso

**CONGRATULATIONS**

To Davis Developments  
and to  
Charlie Seeds on Opening the New  
**SIERRA BLANCA MOTOR CO.**

—We are proud to have had a part in the construction of this modern, new business building—and wish all parties concerned success in the new venture. . . .

**McCARTY SAND & GRAVEL**



**CONGRATULATIONS!**

and best wishes to our neighbor to the South

**Charlie Seeds' Sierra Blanca Motor Co.**

Let's give this new business a big welcome on opening day today—then drop by the Villa for a visit with us when your in the neighborhood. Remember, the Villa features fine food, friendly service, and has Carmen Phillips and Johnny Schultz playing for your listening and dancing on week-end. . . .

**VILLA INN MOTOR HOTEL**

Pat Chubbuck, Gen Mgr. Phone CL 7-3126 or CL 7-3006



**MECHANIC**—Bobby Sessums, mechanic, moved to Ruidoso two weeks ago with his wife and 11 month old daughter, Doris. Sessums was formerly a mechanic in Hereford, Tex., where he once worked with Charlie Seeds, owner of the new auto agency here.

**Morrisess Move To Colorado**

Mr. and Mrs. J. Howard Morris are moving to Canon City, Colo., where Morris, who retired this year as Ruidoso's school superintendent, is to be associated with Stout Realty, a nationally known real estate business. He will be in charge of the southeastern area of the state, and will be handling farm and ranch property, he said. His real estate agency here, which he opened a few months ago, is to be operated by Bill Pippin, who recently received his broker's license from the state real estate commission. It will continue to be operated under the name of J. Howard Morris Real Estate, Morris and Pippin announced together.

**Receives Bachelor Of Science In Education**

Naomi Nawassa Bryant of Ruidoso, majoring in elementary education and history, is receiving her bachelor of science in education in this summer's commencement at Eastern New Mexico University in Portales. She is among 281 aspirants for degrees at ENMU this summer, the college reported.

**Date Set For '64 For Nogal Ranch Camp Meeting**

The date for the 1964 Nogal Mesa Ranchmen's Camp Meeting will be July 15 through July 19, 1964. Esther Smith of the Ranchmen's Camp Meeting publicity committee announced at the closing session of the meeting this year. The following committees were appointed to serve until the next business meeting July 18, 1964: General Committee, Walton Wilson, chairman; C. A. Branum, Brack Sloan and Walter Jones, Finance Committee, J. S. Stearns, chairman; Buster Bird, Opal Peters and Howard Surratt, Kitchen Committee, Claud Branum, chairman, Mark Sloan, J. S. Lister, Guy Warden,



**FORMER RUIDOSOAN** — Lt. Col. Harvey Wayne McDaniel, son of Mrs. Sallie B. McDaniel, has returned to the U. S. after spending three years in Japan with the U.S. Air Force. He will be stationed at Colorado Springs, Colo. for the next four years. Lt. Col. McDaniel is a former Ruidosoan and his mother was a local resident for many years before moving to Denver, Colo. about a year ago.



**Cecil Clarke Gets Boeing Cash Award, Recognition**

Cecil W. Clarke, son of Mrs. Billie Clarke of Ruidoso and a graduate of Ruidoso High School, who went to work in June of 1962 with Boeing Pacific Test Center at Vandenberg AF Base in California, earned the title of the Aero-Space Division's "Man of the Month" for June along with an award of \$650 in cash.

The recognition came from a suggestion he made which extends the life of a special and expensive adhesive required for maintenance missiles, cutting the cost of test operations. Primary idea in his suggestion was that the adhesive could be reclaimed and reused—cutting costs by about one-third.

As Man of the Month, he is eligible to compete for a further recognition at the end of the year as Man of the Year which includes several other awards, including a paid vacation trip.

man of the music committee with the thanks of the Association for many years active service on that committee. Veda Lou Colwell, Jane Shaster and Marietta Westberg were requested to act as members of the music committee until permanent members are selected. A new committee on teen-age activities will be sponsored by Mark Sloan, Dee Dee Sloan, Mike Chappel, Roger McDonald and Mrs. MARYA COBURN.

**Salvation Army Drive Nets \$900**

A campaign to secure funds for work of the Salvation Army in the Southwest, staged here in the last few days by J. A. Sharratt, an Arizonian, brought in a little more than \$900, he reported to Ed Wimberly, Ruidoso area treasurer for the organization. A representative of the organization makes the solicitation drive here annually, and has done so for seven or eight years. Sharratt was a Canadian Mounted Policeman before moving to Arizona.

Bud Crenshaw and Pat Fortenberry, Beef Committee, Walton Wilson, chairman; Bert Pfingsten, Bill Edgar and Fred Dougherty, Building and Grounds Committee, Sam Cox, Chairman; John LaMay, Dave Alexander, Don Chappel and Oll Peters, Lights Committee, Jack Robinson, chairman; Bill Randle and LaMoyné Peters, Youth Committee, Paul Westberry, chairman; Patsy Warden, Maxine Sloan and Veda Lou Colwell, Memorial Committee, Chloe Peters and Opal Peters, Publicity Committee, Lydia Peebles, Esther Smith, Margaret Stearns and Chloe Peters, Wood Committee, Bob Peebles, chairman; Paul Westberg and Sid Goodloe. Mrs. Ed Kelly was elected chair-



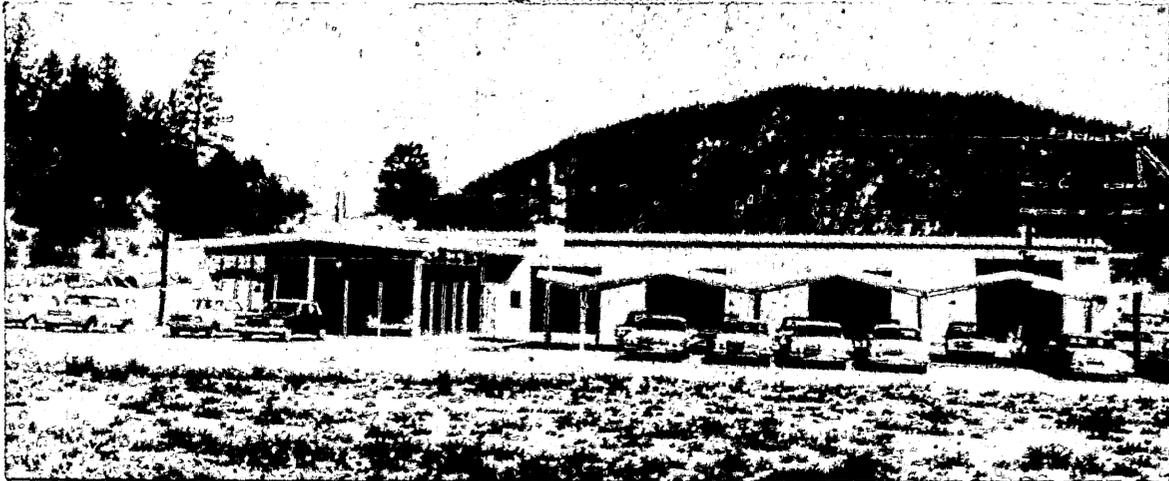
**SALESMAN**—E. G. "Jake" Allen, salesman for the Sierra Blanca Motor Company, is well known in Ruidoso and has lived here since 1958, where he has been engaged in selling both new and used cars. Prior to coming to Ruidoso Allen was in the appliance business in Abilene, Tex.

News Want-Ads Work Wonders

**BEST WISHES**  
To Charlie Seeds'  
**Sierra Blanca Motor Co.**  
—and to all those persons involved in the construction and of this new business in Ruidoso. We appreciate the opportunity of serving you in your building program.  
**TOM CHOATE'S**  
**Alpine Plumbing-Heating**  
Pho. CL 7-4223 Ruidoso

There's "SOMETHING EXTRA" IN RUIDOSO

CHARLIE SEEDS  
Owner - Manager



**SIERRA BLANCA MOTOR CO.**

U. S. Highway 70

Phone CL 7-8826

**Newest OLDSMOBILE DEALER**

—We're mighty proud to be Oldsmobile's newest dealership—to bring you the very finest in experienced personnel . . . top-flight service . . . and modern facilities for your every need. All this plus a complete selection of smooth-riding, top-performing Oldsmobiles! So stop in soon! Be our guest and find out for yourself why there's "something extra" about owning an Oldsmobile!



F-85 Cutlass Coupe



Ninety-Eight Holiday Sports Sedan



**ALL OF COUNTY'S ZIP NUMBERS**  
 Zip numbers that should be placed under name of community on return address, upper left corner of the envelope, mailed FROM that community, or after the name of the community for all letters addressed TO that community, are as follows:  
 Tinle — 88351.  
 Capitan — 88316.  
 Alto — 88312.  
 Ruidoso Downs — 88346.  
 Hollywood — 88335.  
 Alamo — 88313.  
 Glenco — 88324.  
 Nogal — 88341.  
 San Patricio — 88348.  
 Hondo — 88338.  
 Ft. Stanton — 88323.  
 Pecos — 88343.  
 Lincoln — 88333.  
 Ruidoso — 88345.  
 Carrizozo — 88301.

**Son of Ruidosoan Leaves For Tour Of India**

Don C. Nix of Dallas, son of Mrs. Evelyn Nix of Ruidoso Downs, left this month for India to participate in the 1963 summer program of The Experiment in International Living. The experiment in International Living is an independent, non-profit organization in the field of international education which helps to promote international understanding by a person-to-person approach. Since its founding in 1932 by Dan-



**SALES MANAGER—B. L. Bid-**  
 dy, sales manager for the Sierra Blanca Motor Company, has spent 27 years in the automobile business and comes to Ruidoso from Roswell where he has been in the used car business for the past 12 years. He and his wife moved to Ruidoso this month. They have one married daughter, Mrs. George Melchior of San Antonio, Tex.

member of a family in India and will spend another month traveling about India. Nix, before his departure, received special instruction on the language, customs, history and culture of India.

**S. M. U. OFFICIAL VISITS**  
 A. C. Root, longtime Texas Tech faculty member at Lubbock, but in the last few years serving as vice-president and treasurer of Southern Methodist University, was a visitor here last week, staying at the Chaparral Motor Hotel where his friend of several years, Clarence Fox, is general manager. With Root was his wife and their daughter and her family, Mr. and Mrs. Jack Carnell and sons, Glenn and Scott, all of Dallas.

attended by license to change place and purpose of use issued November 16, 1961, present use being to supply water for hospital, governmental, domestic, municipal, chemical, industrial and commercial purposes in the Village of Ruidoso, Capitan and Ft. Stanton and other locations adjacent to the association's pipeline.

The present diversion is located in the NW1/4 Section 31, Township 10 South, Range 13 East, N. M. P. M., at a point where the Southeast corner of said Section 31, bears South 69° 21' East, 2800 feet distant, present diversion is to remain in use and will be used in conjunction with diversions from proposed storage unit for diversions up to 6 cubic feet per second.

The exact location of the dam and reservoir has not yet been determined. Project will be on lands owned by the Eagle Creek Inter Community Water Supply Association lying on Eagle Creek within Sections 32, 33, 34, Township 10 South, Range 13 East, N. M. P. M. The type of construction and size of reservoir will be determined after project has been authorized. Permanent storage basin will not exceed 6500 acre feet under this application. The diversion from storage unit will be gravity and pump lifted. Project is to be constructed in conjunction with the Soil Conservation Service for flood control. The reservoir will be used for recreation purposes. Construction and use of the project will conform with the requirements of all agencies affected.

Any person, firm, association, corporation, the State of New Mexico or the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said stream, may protest in writing the State Engineer's granting of

PAGE ELEVEN  
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 Friday, August 2, 1963

approval and shall be accompanied by supporting affidavits and by proof that a copy of the protest has been served upon the applicant, said protest and proof of service must be filed with the State Engineer on or before the 12th day of August, 1963, the date set for final consideration of this application if not protested.  
 S. E. Reynolds  
 State Engineer  
 7-19-26; 8-3

**IN SHOWROOM—** Salesmen for Sierra Blanca Motor Co., local Oldsmobile and Chevrolet dealership, are shown chatting in showroom

of new firm. At left is B. L. Biddy, sales manager; Charlie Seeds, owner of the new agency, and E. G. (Jake) Allen, salesman.



**BOOKEEPER—Barbara Wright,** secretary and bookkeeper of Sierra Blanca Motor Co. was formerly with the Ruidoso State Bank.

**IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO WITHIN AND FOR LINCOLN COUNTY**  
 HOMER E. CLAYTON, Plaintiff, vs. ROY T. SUBLETTE, JR., ET AL, Defendants.

NO. 7079  
**NOTICE OF PENDENCY OF ACTION**

THE STATE OF NEW MEXICO TO: ROY T. SUBLETTE, JR., and EFFIE ANN SUBLETTE, and TOM PENDERGAST, if living, if deceased, his Unknown Heirs, and ALL UNKNOWN CLAIMANTS OF INTEREST IN THE PREMISES ADVERSE TO THE PLAINTIFF:

You are hereby notified that a suit has been filed against you in the above Court by the above named Plaintiff, which said Plaintiff prays for a judgement on a mortgage note and to foreclose the real estate mortgage securing payment of said note involving the property described in the Complaint filed in said cause, which is situated in Lincoln County, New Mexico, and is more particularly described as follows:

Lot No. 1—Block 3 of MOUNTAIN HOME SUBDIVISION, Lincoln County, New Mexico.

Further, the above plaintiff in the Complaint further prays judgement to quiet the title in fee simple against all the above named defendants.

Based on the allegations of the Plaintiff, you are non-residents or your whereabouts cannot be ascertained after due and diligent inquiry, and therefore cannot be served within the State of New Mexico.

You are ordered to appear or to plead in this action on or before August 31, 1963, and you are further advised that judgement by default will be taken unless you so enter an appearance or pleading in the above Court, and unless you do so, the Court will proceed as if you had been personally served with process in the state of New Mexico, Attorney for Plaintiff is John W. Thompson, Attorney at Law, P. O. Box 777, Ruidoso, New Mexico.

Witness my hand and the seal of said Court at Carrizozo, Lincoln County, New Mexico, on this 10 day of July, 1963.

(SEAL)  
 /s/ Eugenia O. Vega  
 Clerk of the District Court  
 Lincoln County, New Mexico  
 7-19-26; 8-2-9

CALL CL 7-6611 for news of how fast we can build a Timber Lodge for you. See our big ad today, page 14

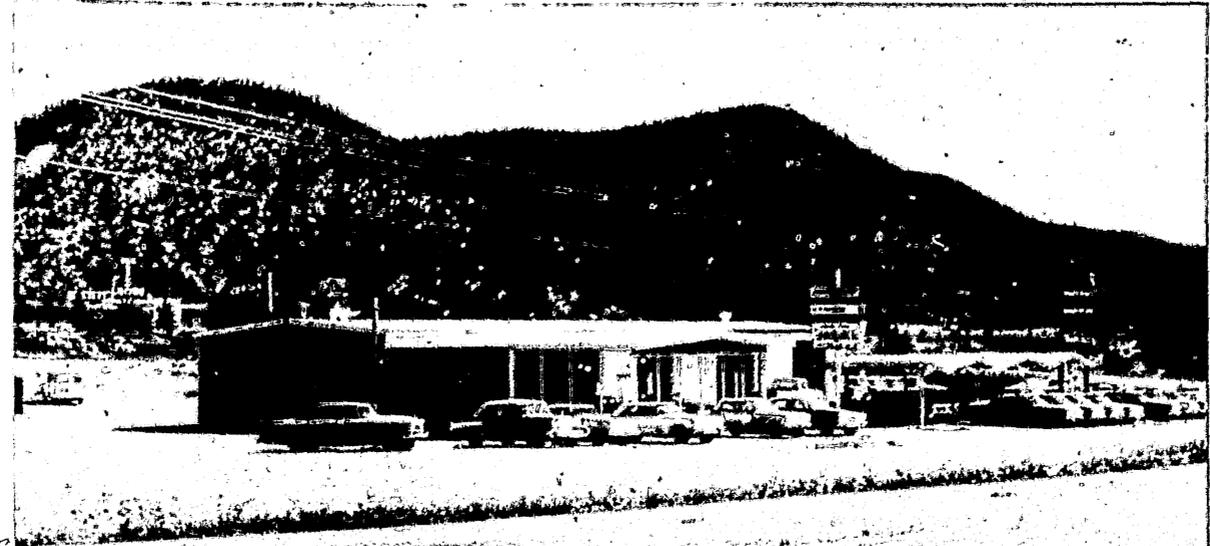
**MANOR**  
 Living at its best for comfort—we do the work and worrying.

**INTERESTED IN REAL PROPERTY FINANCING?**

Contact our office for complete and accurate, professional counseling on your financing problems; either Conventional or F. H. A.



**AND THIS NEW CHEVROLET DEALER'S IS THE PLACE TO GO!**

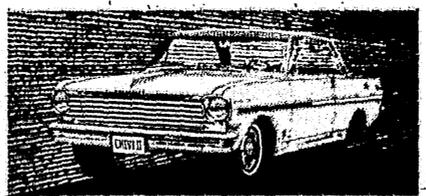


Charlie Seeds comes to Ruidoso from Hereford, Texas where he was engaged in the automobile business and where he had an auto dealership for the past eight years. Prior to that, Seeds had an auto agency in Clarendon, Texas. Mr. and Mrs. Seeds have moved to Ruidoso and their two children, Charles S. and Beverly Ann S. will enter the Ruidoso Public School this fall.

**SIERRA BLANCA MOTOR COMPANY—U. S. HIGHWAY 70**



LUXURIOUS '63 IMPALA 4-DOOR SEDAN—one of 15 smart Jet-smooth Chevrolets



CHEVY II NOVA 400 SPORT COUPE—one of 10 new lively, low-cost models



CORVAIR MONZA CLUB COUPE—sports-car going for a family's budget



CHEVROLET FLEETSIDE—America's favorite pickup truck because of its quality

Everything it takes to make buying and servicing your new Chevrolet a rewarding experience, you'll find right here—at this brand-new Chevrolet dealer's One-Stop Shopping Center. Inside the bright, modern showroom, you can pick from the four entirely different kinds of '63 cars by Chevrolet. Thirteen models of America's favorite family cars, the Jet-smooth Chevrolet Impalas, Bel Airs and Biscaynes. The lively, low-cost Chevy II with a full ten-model choice. Eight sporty Corvairs, including three snazzy bucket-seat Monzas. Two all-new versions of America's only all-out sports car, the Corvettes Sting Ray. Plus the complete crew of '63 Chevrolet Jobmaster Trucks. And they're all backed up by the most up-to-date service facilities, staffed by service technicians using factory-approved methods and parts. We hope you'll stop in soon to get acquainted. . . . Chevrolet Division of General Motors, Detroit 2, Michigan.



**IN THE ADOBE**—One of Ruidoso's most picturesque and interesting gift and curio stores is The Adobe, featuring genuine Indian jewelry, moccasins, imported gifts and other items, and first opened here several years ago in another location by Bernard Rooney and his wife, Marie. The shop is now one of several in The Adobe Plaza.

**WORKS ON DOOR** Among the attractions at The Adobe Plaza are hand carved doors, with owners of each store using their own originality in producing them. Bernard Rooney of the Adobe is shown at work on one of the several.

**Authentic Indian Goods, Moccasins, Gift Items Featured at The Adobe**

By DICK BENNETT  
Marie in the building next to the Ruidoso News Staff Writers' old Post Office building on Sudderth Drive and moved to their new location in the Adobe Plaza in May, 1962. Marie Rooney is one of the owners of the new Adobe Plaza building and operates The Adobe home in that building while her husband manages The Adobe. The new building is ideally designed to display the type of merchandise carried by The Adobe. The heavy beamed ceiling over the adobe walls are suitable for hanging the

**Hollywood Notes**

The H. E. Hughes family from El Paso spent the week-end in their home in Green Meadows.  
Mr. and Mrs. Dub Peterson visited Mrs. Peterson's parents, Mr. and Mrs. Claudie Peterson enroute home to El Paso after spending several weeks in Pennsylvania.  
Visiting the T. C. Delaneys, Jr., this week from Tulsa, Okla., are Mr. and Mrs. M. W. Fuller and daughter, Betty and Mrs. Omar Leach from Roswell. Mrs. Fuller and Mrs. Delaney are sisters.  
Charles Brown from Roswell was a business visitor here last week.  
Mr. and Mrs. Leroy Schuler and friends are spending several days in the Schuler summer home. They wicker bird cages, pottery wind bells and bells of Serna and the adobe walls add to the background for displaying Indian art.  
The scent of pinon logs burning in the large fireplace in The Adobe adds to the interest in shopping in a different and unusual place.  
A hand carved cedar "lozen pole" fountain from the Northwestern part of the U. S. was installed at the Adobe Plaza this week.

**Alto Briefs**

by AILEEN LINDAMOOD  
The Sam Allens have his nephew and family visiting them from Crane, Tex. Mr. and Mrs. John Hardgrave, and with them are Mr. and Mrs. Fred Bond and son, also of Crane.  
Mrs. George Dingwall was here from Carrizozo Friday and spent the afternoon with the Lindamoods.  
Mrs. Virgil Montheil and children of Carlsbad spent the past week-end here with relatives—the Hightowers

**and Blooms**

Mrs. Lydia Peebles came up from Alamogordo Saturday to attend the funeral services at Angus for Ben Klingstein.  
Mr. and Mrs. Wayman Hartley, Pat, Mike and Greg, their children—were vacationing at Ruidoso and stopped in to see the Lindamoods Thursday before returning to El Paso.  
Mr. and Mrs. J. L. Lee of El Paso and daughter, Fay Lee of Albuquerque, have been enjoying a stay at Eagle Creek Lodge.  
Mr. and Mrs. Hamilton McRae, son Humel and grandson, Tom Sloan, Jr., were here from Midland last week. The John Marietta family of Ft. Bliss met them here for the week-end.  
Mrs. John McCray of Mesquite arrived to visit the Van Fells. She came to be here at the same time Mrs. Bertha Garnett is here so the three sisters are enjoying being together.  
Robert Neal and sister, Angie Neal, arrived from El Paso Wednesday to join Mrs. Neal at Eagle Creek Lodge.  
Saturday, Matt Kilmore, Jr., and

**PRETTY WEATHER, ISN'T IT**

The best there is—you bet. The best time in the world for painting, too. The best paint for that painting job, too, is

**SHERWIN WILLIAMS FAMOUS KEM-TONE & KEM-GLO**

For interiors or exteriors. Try it! You'll See!  
**HOWDY** — Broadcasters of New Mexico — Hope Your Convention Here is a Bang-Up Success!

**Hollywood Lbr. Co., Inc.**

WE GIVE S & H GREEN STAMPS  
Hiway 70 T. C. Delaney, Manager

**Ruidoso News**  
Friday, August 2, 1963



**MANOR**

Your rent check pays for everything "No Extras"

**BIG**

**THICK-MELTS Hamburgers**

CONES  
★ COOKIES  
★ HOT DOGS

**THE CHUCKBOX**

Next to Bowl's In Front of the Track

**Hamburger 45c**  
Ruidoso, New Mexico  
**Quick Boy**  
Downtown Ruidoso

**DICK'S Trading Post**

We Buy, Sell or Trade Anything of Value  
Across from Sky-Ride On Highway 70

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.  
**MANOR**  
Reserve Your apt. now, Call CL 7-4234 for information

**Lincoln Appliance Service**  
Sales — Service — Installation  
On All Gas Appliances  
CL 7-5032  
THERE IS NO SUBSTITUTE FOR EXPERIENCE  
CL 7-5318 — Nights Call — CL 7-2435  
HERB SKINNER — LEO PAGEL

**FOR COMFORT When You Want Warmth FOR EFFICIENCY From Your Appliances**  
**THE ANSWER IS L-P GAS**  
For Appliances, or Butane and Propane Call

**Keeth Gas Co.**

Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014

**Tell Everyone You Know ABOUT RUIDOSO'S NEW VACATION RESIDENCE SUBDIVISION**



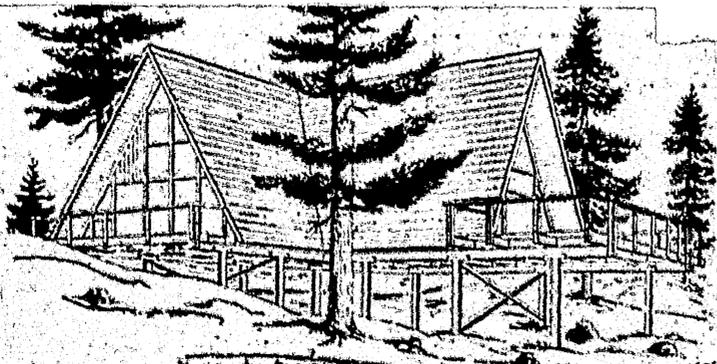
IN THE COOL LINCOLN NATIONAL FOREST JUST 15 MINUTES FROM ALL OF RUIDOSO'S RECREATIONAL FACILITIES



231 luxurious vacation homesites available for immediate construction. Water, roads and power are provided. The Alpine Village plat is fully approved. All lots are one-half acre or larger and may be purchased on a variety of convenient terms.

Horse Racing — Skiing — Camping — Fishing  
Golfing — Riding — Hunting

Many families are already negotiating for custom cabins and vacation hideaways already on the property. Contractor and design service are available.



VISIT ALPINE VILLAGE OR WRITE FOR FULL COLOR DESCRIPTIVE BROCHURE

EXCLUSIVE AGENTS  
Alpine Village Office: P. O. Box 446, Ruidoso, New Mexico  
**Lonnie Brown & Associates Realtors**  
Phone CL 7-4240 — Nights CL 7-4248

**Announcing The Opening of the Brand New SPOTLESSLY CLEAN KLEEN LAUNDRY**

In the old Post Office Shopping Center, Next Door to the U-NAMIT GIFT SHOP and in the same block as Smitty's Shop, Buckner's and Furry's Cafe, and two blocks south of the Post Office

**BRAND NEW WHIRLPOOL EQUIPMENT INSTALLED IN THE MOST BEAUTIFUL LAUNDRY IN THE WEST!**

A complete coin-operated laundry designed for The Customer's Comfort and Convenience  
**ATTENDANT ON DUTY AT ALL TIMES TO GIVE YOU PERSONAL SERVICE**

Wash in Comfort in the Laundry With the Beautiful Turquoise Interior

# First Train-Bus Excursion Brings Dallas Fans To Ruidoso

The first train and bus excursion in Dallas to Ruidoso arrived at Ruidoso Downs track at 1:00 p.m. last Friday in plenty of time for the first race. This is the first of what may prove to be a series of rail and bus excursions from Dallas.

The first excursion known as the Doug Damron Birthday Special Tour is arranged by Vick Ciesi, Dallas restaurateur and Howard Philhour, Santa Fe Division passenger agent. Dallas. The tour came about this way: Damron, who has been a business associate of Ciesi, had his seventy-first birthday Tuesday. Ciesi wanted to have a birthday party for a friends and business associates which was different and unusual.

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He talked the excursion idea over with Philhour, who was born and raised in New Mexico, and they decided on and worked out the details for the Ruidoso excursion which was offered to friends and the general public at \$100 for the three-day all expense tour. It included Doug Damron's birthday dinner at 8:00 p.m. at Vick's Northlake Club. From there a special bus took the tour members to the Dallas Union Terminal where they boarded special private room Pullmans and departed via Santa Fe at 8:15 p.m. for Lubbock where they arrived at 7:15 a.m. Fri-



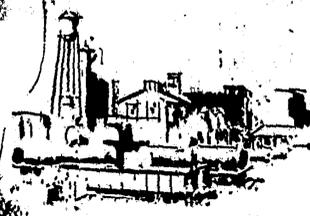
AT CHAPARRAL—Enjoying dinner with floor show and dancing last Saturday night at the Chaparral Hotel, from left, Mrs. John Lyon, president, Lyon Chemical Company, Dallas; Mrs. Trent Root, Miss Annice Tyler, Dallas; and Dr. Trent Root, vice-president and treasurer, SMU.



COLLECT WINNINGS—Members of the Doug Damron Birthday Tour from Dallas collect on some winning tickets last Sunday at the Ruidoso Downs track, from left: Virginia Rho-

## COMMUNITY PROSPERITY

### IS OUR GOAL



It is the policy of this bank to do all in its power to develop the local Community. By making loans in this area, and by cooperating closely with our neighbors and friends, we are doing our best to advance local interests.

You are welcome to come in at any time and discuss your financial problems with us in confidence.

**Ruidoso State Bank**  
In the Year Round Playground of the Southwest  
Ruidoso, New Mexico

Capital and Surplus \$325,000.00

Ruidoso Downs Ph. ES 4-8645 — Ruidoso Ph. CL 7-4363

Member F. D. I. C.



CAME BY BUS, TRAIN—Arriving Friday noon last week at the Chaparral Hotel, from left, Howard Philhour, AT&SF division passenger agent of Dallas, Mrs. Vick Ciesi, wife of Dallas restaurateur who sponsored Doug Damron Birthday tour to Ruidoso, and Mr. and Mrs. Doug Damron.

**LECTURER SPEAKS TO GROUP OF 25**  
A. L. Kitchman of La Jolla, Calif., with the Institute of Self Integration, and one of the two top authorities in the world on Eastern religions, spoke to a group of about 25 persons at the Old Mill Sunday evening here. His topic was "E Therapy," and included a lecture on philosophy. Following the talk, refreshments of coffee and cookies were served and the audience entered into a question and answer session.

**FAULKNER DRAWS FINE OF 50 CLAMS**  
For directing some unkind words

CALL CL 7-6011 for news of how fast we can build a Timber-Lodge for you. See our big ad today, page 14

**SHELL SHOP OPENS IN DOWNTOWN RUIDOSO**  
Mrs. Peggy Carter this week announced the re-opening here of The Shell Shop, which features beautiful shell plaques made by her father, O. B. Chase, 90-year-old resident of Peoria, Ill. The shop now is located in the former Star Liquor building in downtown Ruidoso, opposite Olin's Dine & Dance. Her husband, Bob Carter, is to operate a small appliance repair service in connection with the shop, she said.

**News Want-Ads Work Wonders**  
In the direction of the starter, Jockey Robert "The Perfessor" Faulkner has been relieved of the sum of \$50 by the stewards at Ruidoso Downs.

**MANOR**  
Living at its best for comfort—wo do the work and worrying.

day. After breakfast in Lubbock, the tour members boarded an air conditioned chartered bus for Ruidoso, where they were taken with State Police escort directly to the Ruidoso Downs track for lunch and in time to watch the first race. The group was met by Clarence Fox, vice-president and general manager of the Chaparral Hotel where the tour

had reservations and Jim Finley, public relations officer for the Ruidoso Racing Association.

The tour included twin-bed accommodations at the Chaparral Motor Hotel, meals, all transportation between Dallas and Ruidoso and grandstand entrance to the Ruidoso Downs track for the three days of racing. Golf, fishing, ice skating, swimming, horseback riding and other recreational activities in Ruidoso were optional.

Vick Ciesi wasn't on the tour, he had to stay in Dallas, Mrs. Ciesi said, where he was in the process of opening another restaurant. However, Mrs. Ciesi said before departing for Dallas Sunday afternoon: "This has been a remarkable tour! Ruidoso and Ruidoso Downs have opened their arms to Dallas. Vick's Restaurants and the Santa Fe Railway. Our first tour with 56 people, representing some of the leading business people in Dallas, has far exceeded our expectations. We hope another tour can be scheduled Aug. 9 and continue each week-end and through the fall and with skiing week-ends this winter. I believe people from both Fort Worth and Houston will want to join with Dallas to enjoy a tour to beautiful Ruidoso."

Drive there with care—arrive alive.

FOR SALE  
RUIDOSO'S FINEST HOMESITES  
**COUNTRY CLUB ESTATES**



For now or later as a choice site for a permanent or second home, Country Club lots top the list. Beautiful cool pines, large lots, the mountain view—some of the reasons why twenty four homes have been completed and over half the lots have been chosen already.

Daily, purchasers come from all over, but it is significant that many long time residents are buying Country Club.

CHOOSE YOURS SOON

TOP DOLLAR VALUES NOW AND IN THE FUTURE:  
SUMMER RACING — WINTER SKIING  
YEAR AROUND LIVING

RUIDOSO IS RAPIDLY EXPANDING AND THERE CAN NEVER BE ANOTHER LIKE

**COUNTRY CLUB ESTATES**

CL7-6736 — Office across from Post Office  
P. O. Box 1176

We Hope You Have Fun in Ruidoso  
—Enjoy Yourself More, Dine At . . .

**HOT BISCUITS**

**GOOD FOOD**

You can lift your life...

**Worship THIS WEEK**

**Our Churches**

**GREEN TREE BAPTIST CHURCH**  
Rev. J. L. Gary, Pastor  
Ruidoso Downs, New Mexico  
Sunday School, 10:00 a.m.  
Training Union, 6:30 p.m.  
Free Bible Study, 10:30 a.m.  
Preaching Service, 7:30 p.m.  
Wed. Night Service, 6:30 p.m.  
Phone 258-8424.

**GATEWAY METHODIST CHURCH**  
Charles Wharton, Minister  
Sunday School, 10:00 a.m.  
Worship, 11:00 a.m.  
Bible Study, 7:00 p.m.  
Prayer Meeting, 7:00 p.m.  
Radio Program, 7:30 a.m. Sunday  
COMMUNITY COUNCIL MEETING  
8:00 a.m.

**THE FIRST CHRISTIAN CHURCH**  
Palmer Gateway, Ruidoso  
Rev. W. A. Vandy, Pastor  
Phone CL 7-4363  
Sunday School, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Ch. Rho (Intermediate) Youth Fellowship, 4 p.m.

**CHRISTIAN SCIENCE SERVICES**  
Sunday School services each Sunday at 10:00 a.m.  
New Sunday, 11:00 a.m. in Ruidoso Woman's Club testimony following regular service each third Sunday.

**CHURCH OF JESUS CHRIST**  
L. D. B. Building  
Ruidoso Lions Club Building  
Sundays at 10:00 a.m. and 11:00 a.m.  
Sunday School and Sacrament Meeting  
W. A. Vandy, Pastor  
Rev. W. A. Vandy, Pastor  
Sunday School, 9:45 a.m.  
Worship Service, 11:00 a.m.  
Training Union, 6:30 p.m.  
Worship Service, 7:00 p.m.  
Wednesday Night Service, 7:00 p.m.  
Radio Service, 11:00 a.m. Sunday

**GATEWAY**  
**ASSEMBLY OF GOD CHURCH**  
Palmer Gateway, Ruidoso  
Rev. W. A. Vandy, Pastor  
Sunday School, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Preaching Service, 7:00 p.m.  
Tuesday 1:30 p.m. Women's Missionary Meeting.  
Wednesday evening 7:30 prayer time and Bible study.

**FIRST PRESBYTERIAN CHURCH**  
Church School, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Young People of the Church, 8:00 p.m.

**RUIDOSO BAPTIST CHURCH**  
Wayne Joyce, Pastor  
Palmer Gateway  
Sunday School, 9:45 a.m.  
Morning Worship—11 a.m.  
Evangelistic Services—8:30 p.m.  
Wed. Night Bible Study—8:30 a.m.

**EPISCOPAL CHURCHES**  
Rev. William H. Brown, Vicar  
Glendon St. Area  
Sundays, 9 a.m.  
Ruidoso, Holy Mess  
Sundays, 10 a.m. 11 a.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

**Ruidoso State Bank**  
Growing with Ruidoso  
Member F. D. I. C.

**Ruidoso Laundry-Linen Supply**  
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - Behind Thunderbird Curve - CL 7-5077

**Keeth Gas Company**  
Sales — Service  
In the Gateway — Phone CL 7-4026

**Luallin's Skyland Auto Service**  
Experienced Mechanics — Sun Motor Tune-Up  
East of Bank — Phone CL 7-3636

Mr. Businessman:

**HOW MUCH MONEY DO YOU LOSE EACH YEAR DUE TO THEFT & VANDALISM?**

**THE NITE LITER**

Individual cases of loss from pilferage and malicious mischief are often small, but every year total damage to American business from these causes runs into millions of dollars. One way to substantially reduce such losses is with

It is well known that proper illumination of outdoor facilities is a strong deterrent to nighttime trespassing — a major factor in theft and mischief losses. Through our NITE LITER service, brilliant outdoor area lighting of the type found on city streets and freeways is now available to you. No investment is required. For only \$4 per month per light, CPS provides: mercury vapor lamp; pole; installation; maintenance and replacement bulbs; electric energy used. And, the NITE LITER is fully automatic . . . turns itself on at dusk, off at dawn. Call our office today, for further information. Ideal for:

- INDUSTRIAL PROPERTIES • OUTDOOR STORAGE
- LUMBER YARDS • AUTOMOBILE LOTS
- FARMS AND RANCHES • MOTELS
- SHOPPING CENTERS

**COMMUNITY PUBLIC SERVICE**

Light  
Power

E31-63

JOE COE, District Manager



**WORKS ON DOOR** Among the attractions at The Adobe Plaza are hand carved doors, with owners of each store using their own originality in producing them. Bernard Rooney of the Adobe is shown at work on one of the several.

### Authentic Indian Goods, Moccasins, Gift Items Featured at The Adobe

By BIRK BENNETT  
 Made in the building next to the Ruidoso News Staff Writers' Office building on Sudderth, the Adobe operated by Bernard Rooney and moved to their new location in the Adobe Plaza in May, which opened in the fall. Mrs. Bernard Rooney is one of the city and Indian art. The new building is ideally designed for the type of merchandise carried by The Adobe. The Adobe was built to display the type of merchandise carried by The Adobe. The Adobe was built to display the type of merchandise carried by The Adobe.

**Lincoln Appliance Service**  
 Sales — Service — Installation  
 On All Gas Appliances  
 CL 7-5032  
 THERE IS NO SUBSTITUTE FOR EXPERIENCE  
 CL 7-5315 — Nights Call — CL 7-2435  
 HERR SKINNER — LEO PAGEL



**IN THE ADOBE**—One of Ruidoso's most picturesque and interesting gift and curio stores is The Adobe, featuring genuine Indian jewelry, moccasins, imported gifts and other items, and first opened here several years ago in another location by Bernard Rooney and his wife, Marie. The shop is now one of several in The Adobe Plaza.

### Hollywood Notes

The H. E. Hughes family from El Paso spent the week-end in their home in Green Meadows.  
 Mr. and Mrs. Dub Peterson visited Mr. Peterson's parents, Mr. and Mrs. Claude Peterson enroute home to El Paso after spending several weeks in Pennsylvania.  
 Visiting the T. C. Delaneys, Jr., this week from Tulsa, Okla., are Mr. and Mrs. M. W. Fuller and daughter, Betty and Mrs. Omar Leach from Roswell. Mrs. Fuller and Mrs. Delaney are sisters.  
 Charles Brown from Roswell was a business visitor here last week. Mr. and Mrs. Leroy Schuler and friends are spending several days in the Schuler summer home. They wicker bird cages, pottery wind bells and bells of Berna and the adobe walls add to the background for displaying Indian art.  
 The scent of pine logs burning in the large fireplace in The Adobe adds to the interest in shopping in a different and unusual place.  
 A hand carved cedar "totem pole" fountain from the Northeastern part of the U. S. was installed at the Adobe Plaza this week.

### Alto Briefs

by AILEEN LINDAMOOD  
 The Sam Allens have his nephew and family visiting them from Crane, Tex. Mr. and Mrs. John Hardgrave, and with them are Mr. and Mrs. Fred Bond and son, also of Crane.  
 Mrs. George Dingwall was here from Carrizozo Friday and spent the afternoon with the Lindamoods.  
 Mrs. Virgil Monthe and children of Carlsbad spent the past week-end here with relatives—the Highways and Blooms.  
 Mrs. Lydia Peebles came up from Alamogordo Saturday to attend the funeral services at Angus for Ben Pfingsten.  
 Mr. and Mrs. Wayman Hartley, Pat, Mike and Greg, their children—are vacationing at Ruidoso and stopped in to see the Lindamoods Thursday before returning to El Paso.  
 Mr. and Mrs. J. L. Lee of El Paso and daughter, Pat Lee of Albuquerque, have been enjoying a stay at Eagle Creek Lodge.  
 Mr. and Mrs. Hamilton McRae, son Hamel and grandson, Tom Sloan, Jr., were here from Midland last week. The John Marietta family of Ft. Bliss met them here for the week-end.  
 Mrs. John McCray of Mesquite arrived to visit the Van Pelts. She came to be here at the same time Mrs. Bertha Garnett is here so the three sisters are enjoying being together.  
 Robert Neal and sister, Angie Neal, arrived from El Paso Wednesday to join Mrs. Neal, at Eagle Creek Lodge.  
 Saturday, Matt Kilmore, Jr., and

**DICK'S Trading Post**  
 We Buy, Sell or Trade Anything of Value  
 Across from Sky-Ride On Highway 70

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.  
**MANOR**  
 Reserve your apt. now. Call CL 7-4293 for information

**PRETTY WEATHER, ISN'T IT**  
 The best there is—you bet. The best time in the world for painting, too. The best paint for that painting job, too, is **SHERWIN WILLIAMS**  
**FAMOUS KEM-TONE & KEM-GLO**  
 For interiors or exteriors. Try it! You'll See!  
**HOWDY** — Broadcasters of New Mexico — Hope Your Convention Here is a Bang-Up Success!  
**Hollywood Lbr. Co., Inc.**  
 WE GIVE 8 & 11 GREEN STAMPS  
 Hiway 70 T. C. Delaney, Manager

PAGE TWELVE  
**Ruidoso News**  
 Friday, August 2, 1963  
 PROGRESS THROUGH YEARS 1883 1963  
 A CENTURY OF COMMERCIAL BANKING  
**MANOR**  
 Your rent check pays for everything "No Extras"  
**BIG THICK MALTS Hamburgers**  
 CONES COOKIES HOT DOGS  
**THE CHUCKBOX**  
 Next to Boylin's In Front of the Track  
**Hamburger 45c**  
 Ruidoso, New Mexico  
**Quick Boy**  
 Downtown Ruidoso  
**FOR COMFORT**  
 When You Want Warmth  
**FOR EFFICIENCY**  
 From Your Appliances  
**THE ANSWER IS L-P GAS**  
 For Appliances, or Butane and Propane Call  
**Keeth Gas Co.**  
 Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014  
**Announcing**  
 The Opening of the Brand New  
**SPOTLESSLY CLEAN KLEEN LAUNDRY**  
 In the old Post Office Shopping Center, Next Door to the U-NAMIT GIFT SHOP and in the same block as Smitty's Shop, Buckner's and Furry's Cafe, and two blocks south of the Post Office  
**BRAND NEW WHIRLPOOL EQUIPMENT INSTALLED IN THE MOST BEAUTIFUL LAUNDRY IN THE WEST!**  
 A complete coin-operated laundry designed for The Customer's Comfort and Convenience  
**ATTENDANT ON DUTY AT ALL TIMES TO GIVE YOU PERSONAL SERVICE**  
 Wash in Comfort in the Laundry With the Beautiful Turquoise Interior

**Tell Everyone You Know ABOUT RUIDOSO'S NEW VACATION RESIDENCE SUBDIVISION**  
 IN THE COOL LINCOLN NATIONAL FOREST JUST 15 MINUTES FROM ALL OF RUIDOSO'S RECREATIONAL FACILITIES  
  
 231 luxurious vacation homesites available for immediate construction. Water, roads and power are provided. The Alpine Village plat is fully approved. All lots are one-half acre or larger and may be purchased on a variety of convenient terms.  
 Horse Racing — Skiing — Camping — Fishing  
 Golfing — Riding — Hunting  
 Many families are already negotiating for custom cabins and vacation hideaways already on the property. Contractor and design service are available.  
 VISIT ALPINE VILLAGE OR WRITE FOR FULL COLOR DESCRIPTIVE BROCHURE  
 EXCLUSIVE AGENTS  
 Alpine Village Office: P. O. Box 188, Ruidoso, New Mexico  
**Lonnie Brown & Associates Realtors**  
 Phone CL 7-4260 — Nights C 7-4265

**FOR COMFORT**  
 When You Want Warmth  
**FOR EFFICIENCY**  
 From Your Appliances  
**THE ANSWER IS L-P GAS**  
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 A complete coin-operated laundry designed for The Customer's Comfort and Convenience  
**ATTENDANT ON DUTY AT ALL TIMES TO GIVE YOU PERSONAL SERVICE**  
 Wash in Comfort in the Laundry With the Beautiful Turquoise Interior

# First Train-Bus Excursion Brings Dallas Fans To Ruidoso

The first train and bus excursion from Dallas to Ruidoso arrived at the Ruidoso Downs track a little after 1:00 p.m. last Friday in plenty of time for the first race. This is the first of what may prove to be a series of rail and bus excursions from Dallas.

The first excursion known as the Doug Damron Birthday Special Tour was arranged by Vick Ciesi, Dallas restaurateur and Howard Philhour, Santa Fe Division passenger agent of Dallas. The tour came about this way: Damron, who has been a business associate of Ciesi, had his seventy-first birthday Thursday. Ciesi wanted to have a birthday party for his friends and business associate which was different and unusual.

PAGE THIRTEEN  
Ruidoso News  
Friday, August 2, 1963

He talked the excursion idea over with Philhour, who was born and raised in New Mexico, and they decided on and worked out the details for the Ruidoso excursion which was offered to friends and the general public at \$100 for the three-day all expense tour. It included Doug Damron's birthday dinner at 6:00 p.m. at Vick's Northlake Club. From there a special bus took the tour members to the Dallas Union Terminal where they boarded special private room Pullmans and departed via Santa Fe at 8:15 p.m. for Lubbock where they arrived at 7:15 a.m. Fri-



AT CHAPARRAL—Enjoying dinner with floor show and dancing last Saturday night at the Chaparral Hotel, from left, Mrs. John Lyon, president, Lyon Chemical Company, Dallas;

Mrs. Trent Root, Miss Annice Tyler, Dallas; and Dr. Trent Root, vice-president and treasurer, SMU.

## COMMUNITY PROSPERITY IS OUR GOAL



It is the policy of this bank to do all in its power to develop the local Community. By making loans in this area, and by cooperating closely with our neighbors and friends, we are doing our best to advance local interests.

You are welcome to come in at any time and discuss your financial problems with us in confidence.



Capital and Surplus \$325,000.00

Ruidoso Downs Ph. ES 5-5445 — Ruidoso Ph. OL 7-4343

Member F. D. I. C.



CAME BY BUS, TRAIN—Arriving Friday noon last week at the Chaparral Hotel, from left, Howard Philhour, AT&SF division passenger agent of Dallas, Mrs. Vick Ciesi, wife of Dallas restaurateur who sponsored Doug Damron Birthday tour to Ruidoso, and Mr. and Mrs. Doug Damron.

day. After breakfast in Lubbock, the tour members boarded an air conditioned chartered bus for Ruidoso, where they were taken with State Police escort directly to the Ruidoso Downs track for lunch and in time to watch the first race. The group was met by Clarence Fox, vice-president and general manager of the Chaparral Hotel where the tour

had reservations and Jim Finlay, public relations officer for the Ruidoso Racing Association.

The tour included twin-bed accommodations at the Chaparral Motor Hotel, meals, all transportation between Dallas and Ruidoso and grandstand entrance to the Ruidoso Downs track for the three days of racing, golf, fishing, ice skating, swimming, horseback riding and other recreational activities in Ruidoso were optional.

Vick Ciesi wasn't on the tour, he had to stay in Dallas. Mrs. Ciesi said, where he was in the process of opening another restaurant. However, Mrs. Ciesi said before departing for Dallas Sunday afternoon: "This has been a remarkable tour! Ruidoso and Ruidoso Downs have opened their arms to Dallas, Vick's Restaurants and the Santa Fe Railway. Our first tour with 36 people, representing some of the leading business people in Dallas, has far exceeded our expectations. We hope another tour can be scheduled Aug. 9 and continue each week-end through the racing season, and through the fall and with skiing week-ends this winter. I believe people from both Fort Worth and Houston will want to join with Dallas to enjoy a tour to beautiful Ruidoso."

Drive there with care—arrive alive.

### LECTURER SPEAKS TO GROUP OF 25

A. L. Kitzelman of La Jolla, Calif., with the Institute of Self Integration, and one of the two top authorities in the world on Eastern religions, spoke to a group of about 25 persons at the Old Mill Sunday evening here. His topic was "E Therapy," and included a lecture on philosophy. Following the talk, refreshments of coffee and cookies were served and the audience entered into a question and answer session.

### FAULKNER DRAWS FINE OF 50 CLAMS

For directing some unkind words

CALL CL 7-6811 for news of how fast we can build a Timber-Lodge for you. See our big ad today, page 14



COLLECT WINNINGS—Members of the Doug Damron Birthday Tour from Dallas collect on some winning tickets last Sunday at the Ruidoso Downs track, from left: Virginia Rho-

ter, Gene James, Johnny Lyon, John Bradford, Mrs. Joe T. Bybee, A. F. Campbell, Sam Crenshaw, and Mrs. Tommy Tucker.

### SHELL SHOP OPENS IN DOWNTOWN RUIDOSO

Mrs. Peggy Carter this week announced the re-opening here of The Shell Shop, which features beautiful shell plaques made by her father, C. B. Chase, 90-year-old resident of Peoria, Ill. The shop now is located in the former Star Liquor building in downtown Ruidoso, opposite Olin's Dine & Dance. Her husband, Bob Carter, is to operate a small appliance repair service in connection with the shop, she said.

### News Want-Ads Work Wonders

In the direction of the starter, Jockey Robert "The Perfessor" Faulkner has been relieved of the sum of \$50 by the stewards at Ruidoso Downs.

**MANOR**  
Living at its best for comfort—we do the work and worrying.

FOR SALE  
RUIDOSO'S FINEST HOMESITES  
**COUNTRY CLUB ESTATES**



For now or later as a choice site for a permanent or second home, Country Club lots top the list. Beautiful cool pines, large lots, the mountain view—some of the reasons why twenty four homes have been completed and over half the lots have been chosen already.

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P. O. Box 1176

Mr. Businessman:

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# THEFT & VANDALISM?



Individual cases of loss from pilferage and malicious mischief are often small, but every year total damage to American business from these causes runs into millions of dollars. One way to substantially reduce such losses is with



## THE NITE LITER

It is well known that proper illumination of outdoor facilities is a strong deterrent to nighttime trespassing — a major factor in theft and mischief losses. Through our NITE LITER service, brilliant outdoor area lighting of the type found on city streets and freeways is now available to you. No investment is required. For only \$4 per month per light, CPS provides: mercury vapor lamp; pole; installation; maintenance and replacement bulbs; electric energy used. And, the NITE LITER is fully automatic . . . turns itself on at dusk, off at dawn. Call our office today, for further information. Ideal for:

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- LUMBER YARDS • AUTOMOBILE LOTS
- FARMS AND RANCHES • MOTELS
- SHOPPING CENTERS



E31-63

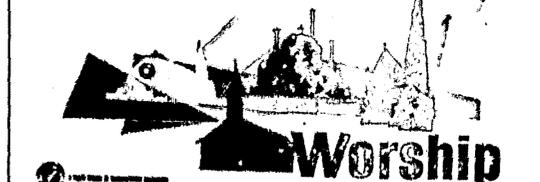
JOE COE, District Manager

We Hope You Have Fun in Ruidoso  
—Enjoy Yourself More. Dine At . . .

**HOT BISCUITS**

**GOOD FOOD**

You can lift your life...



## Worship THIS WEEK

- Our Churches**
- GREEN TREE BAPTIST CHURCH**  
Rev. J. L. Gary, Pastor  
Ruidoso Downs, New Mexico  
Training Union, 6:30 p. m.  
Bible Study, 7:30 a. m.  
Evening Service, 7:30 p. m.  
Wed. Night Service, 6:30 p. m.  
Phone ES 4-4241.
- GATEWAY CHURCH OF CHRIST**  
Pastor: Charles Wharton, Minister  
Sunday Services:  
This church is in session 10:30 a. m.  
Worship, 11:00 a. m. Prayer Meeting  
Ladies Bible Study, 1:30 p. m. Sunday  
School, 9:00 a. m. (Hostess)  
COMMUNITY SERVICE HOSTESS  
Grade School, 8:00 a. m.  
Sunday School, 9:00 a. m. at 8:30 and  
10:00 a. m.  
Bible Study, 7:30 p. m.  
M. Y. F. Study, 7:30 p. m.  
Worship, 11:00 a. m.  
M. Y. F. Study, 7:30 p. m.  
M. Y. F. Study, 7:30 p. m.
- CHURCH OF JESUS CHRIST**  
L. D. H.  
Ruidoso Lions Club Building  
Sundays 9:00 a. m. and 11:00 a. m.  
Sunday School and  
Sacrament Meeting  
**FIRST BAPTIST CHURCH**  
Rev. E. E. Swanson, Pastor  
Sunday School, 9:45 a. m.  
Worship Service, 11:00 a. m.  
Training Union, 7:00 p. m.  
Worship Service, 7:00 p. m.  
Wednesday Night Service, 7:00  
Radio services 11:15 a. m. Sunday  
9:00 p. m.
- GATEWAY CHURCH OF GOD**  
Palmer Gateway, Ruidoso  
Rev. W. A. Vansant, Pastor  
Sunday School, 9:45 a. m.  
Sunday School, 9:45 a. m.  
Morning worship, 11 a. m.  
Evening evangelistic service, 7:30 p. m.  
Tuesday 1:30 p. m. Women's  
Mandatory meeting.  
Wednesday evening 7:30 prayer time  
and Bible study.
- FIRST PRESBYTERIAN CHURCH**  
Church School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Young People of the Church,  
9:00 p. m.
- RUIDOSO BAPTIST CHURCH**  
Wayne Joyce, Pastor  
Palmer Gateway  
Sunday School—10 a. m.  
Morning Worship—11 a. m.  
Evangelistic Message—6:30 p. m.  
Wed. Night Bible Study—8:30 p. m.
- EPISCOPAL CHURCHES**  
Rev. William B. Brown, Vice  
Pastor, St. Anne's  
Ruidoso, Holy Mount  
Sunday, 7 a. m. 11 a. m.

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Growing with Ruidoso  
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- Ruidoso Laundry-Linen Supply**  
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - Behind Thunderbird Curio - OL 7-5077
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Sales — Service  
In the Gateway — Phone OL 7-4026
- Luallin's Skyland Auto Service**  
Experienced Mechanics — Sun Motor Tune-Up  
East of Bank — Phone OL 7-3535

NOTICE

Sealed bids will be received by the Ruidoso School Board of Education, Ruidoso, New Mexico until 7:30 p.m., August 2, 1963 for the bus route of Alamo Canyon. The route begins at the Albert Montes and Melvin Salcido residences and ends at the Ruidoso School. The bus for this route is to be a new 24-passenger bus, which will meet all requirements for school buses in the State of New Mexico. A 4-year contract will be awarded to the lowest bidder. The board reserves the right to reject any or all bids, and to waive any technicalities.  
Rosemary Sismoros, President  
7-28; 8-2

FOR SALE—Real Bargain! I'm about ready to go back to hot Carlsbad Aug. 20. First come, first get. Gold Coin Alto Box, like new, antique pedal organ; good butane range, etc. Mrs. Barney Hopkins, CL 7-3160. 6-2c.

FOR SALE Or Trade—160 acre farm, SE Colorado, near Arkansas River. 100 acres irrigated, full line equipment. Two modern homes. Jack Huddleston, Rt. 2, Box 115, Rocky Ford, Colo. 6-1tp.

FOR LEASE—Store building, 24'x40' in downtown Ruidoso. Excellent location. Parking no problem. Suitable for any type shop. Low monthly lease. Write Box 328, Ruidoso, N. M., or phone CL 7-3507. 6-1c.

FOR SALE—Antique spinning wheel, \$35; china cabinet, curved glass, \$65; round oak table, \$36; Marble top table, \$28; also brass, copper and pewter. Barbara Hines, Antiques, 2100 Sudderth Drive. 6-1c.

SPECIAL—All potted roses \$1.00 each. Improved everblooming blaze hardy climber, bush roses, red peace, peace, T. T., red floribunda, all California grown roses. Ruidoso Nursery, CL 7-2945. 5-3c.

FOR RENT—Office space, utilities paid. Ruidoso Municipal Airport, phone CL 7-4331. 47-1c.

CARD OF THANKS

We wish to express our appreciation for the many kind deeds, flowers, and food during the illness and passing of Mrs. Callie Joyce.  
Mr. and Mrs. Harlin Joyce and family  
Mr. and Mrs. Boy Joyce and family  
Mr. and Mrs. Willard Farus and family  
Rev. and Mrs. Wayne Joyce and family

FOR SALE—Cafe equipment, booths, chairs, stainless steel wall-pan station; stainless steel coffee station. Call Clarence Fox, CL 7-6311. 3-3tp-1c.

News Want-Ads Work Wonders

Burgess Plumbing Co.

Plumbing Contractor and Repair Service

We Answer Service Calls Any Time

Night Calls:  
Day — ES 2-4886  
Nay — CL 7-4444  
P. O. Box 314 — Ruidoso, N. M.

FOR SALE

7 Acres, 1/4 Mile off Highway 37 and 1/4 Mile from Alto  
Will Sell 6 Acres, Cabin and Waterwell or 1 Acre, Cabin and Waterwell — Or will sell in 1-Acre Blocks  
All Acreage Front on County Road

Phone CL 7-6356  
or Write Box 912,  
Ruidoso



THIS GRACIOUS 3 bedroom, don GOLD MEDALLION HOME, in beautiful Country Club Estates was built for comfortable living. 2200 sq. ft. of heated area, double garage, wonderful sun deck SEE this today and you will appreciate Ruidoso's most spectacular view. Can be seen anytime and immediate possession.



This lovely home with income, is located in one of Ruidoso's most livable areas. Large level lot on Sudderth Drive. Ruidoso River to the back. Beautiful yard and unlimited future. Please call for appointment.

Whatever your real estate needs, we are anxious to assist you. Our listings are unlimited.

RONALD T. BOWERS, RESIDENTIAL DESIGNER  
BLUE LINE REPRODUCING SERVICE

Sales people: L. C. CREWS, JOYCE MCKINNEY,  
EMMA MILLER

"Your Friendly Broker"



Lela Easter  
REAL ESTATE

— WE INVITE YOUR LISTINGS —

— Member M. L. S. —

Telephone CL 7-0755 — NOTARY PUBLIC — Mechem Drive

--See--

SIERRA VISTA ESTATES

Before You Buy

Restricted Homesites of 1/2-acre and larger. Sierra Vista has electricity available, good roads. You are welcome anytime to see this very beautiful area. Lots priced from \$1,400.00 up.

ON MONJEAU ROAD, BELOW WALKER A. F. B.

MONJEAU RETREAT

P. O. Box 520 — Phone CL 7-4473 — Ruidoso



Learn To Knit  
Juanny's Yarn Shop  
Free Instruction  
At Rock Ridge Cabins  
Mechem Drive  
Phone CL 7-2321

News Want-Ads Work Wonders  
CALL CL 7-6311  
for news of how fast  
we can build a  
Timber-Lodge for  
you. See our big ad  
today, page 14

MLS

29



Qualified, trained real estate people stand ready to serve you in selling, or in helping you buy, just the right piece of property here in the Great PLAYGROUND OF THE SOUTHWEST through the combined efforts of the

Ruidoso Multiple Listing Service

The Realtors below and their licensed sales people will do the job for you:

- |  |   |
|--|---|
| <p><b>ADOBE REAL ESTATE</b><br/>Robert Pearson<br/>Ralph McGuire<br/>Bill Neal, Jr.</p>                | <p><b>LOCKE REALTY</b><br/>Betty E. Locke<br/>J. D. Locke<br/>Della Hale</p>  |
| <p><b>WARREN BARRETT REALTOR</b><br/>Warren Barrett<br/>O. M. Russell</p>                              | <p><b>LINCOLN CO. REALTY</b><br/>Zane Pelly<br/>Pierce Hyatt</p>  |
| <p><b>W. D. CROSBY REALTY</b><br/>W. D. Crosby<br/>W. B. Alexander<br/>W. B. Atwood</p>                | <p><b>MILDRED WANTIEN REAL ESTATE</b><br/>Mildred Wantien<br/>Fred Grosswell<br/>E. N. Grigsby<br/>J. J. DiPaolo</p>              |
| <p><b>LELA EASTER REAL ESTATE</b><br/>Lela Easter<br/>Joyce McKinney<br/>Les Crews<br/>Emma Miller</p> | <p><b>HENRY T. WICKER REALTOR</b><br/>Henry T. Wicker</p>   |
| <p><b>RUIDOSO REALTY</b><br/>Tom Jones<br/>Emadair Jones</p>   | <p><b>DAN D. SWEARINGIN, INC.</b><br/>Dan D. Swearingin<br/>Tommy Perrett<br/>Margie Whitlock<br/>Jess Noble<br/>Jack Bennett</p> |

JUST RIGHT  
For Fun in Ruidoso



Beautiful—inside and out. Never needs finishing or painting. Rugged redwood cathedral-type vaulted ceilings. Use it for a weekend vacation home, for a permanent year-around home, or for rental property.

Easy to put up. Four men can do it in 3 days with no special skills or tools. Our crews can do it in even less time—and for rock-bottom costs. A wide variety of Timberlodges available. Choose your own size, shape and floor plan.

Get the whole story. Call or write us for beautiful, full-color folder on the complete line.

Or, better still, see our model on Sudderth Drive next to Shamrock Station.

10 to 12-year loans are available at very reasonable rates for easy financing.

Dealers Wanted — Only \$2,000 Investment Needed

Timberlodge of New Mexico

Phone CL 7-6311 or CL 7-4312  
P. O. Box 304 Ruidoso, New Mexico

Ruidoso News Classified Ads

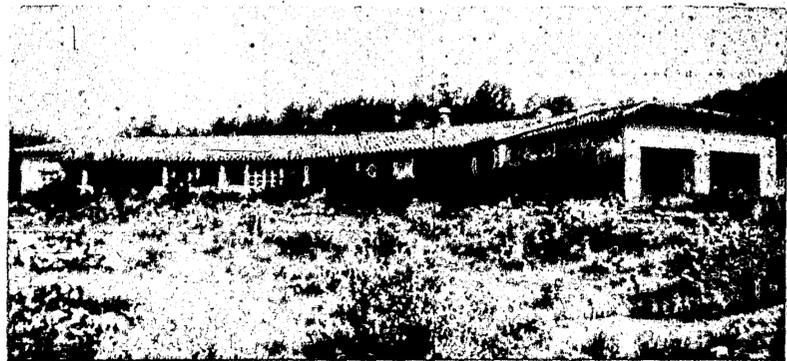
Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso



Approximately 37 acres in the beautiful Ruidoso Valley. Adequate water rights and river frontage included. Gorgeous view. Land suitable for subdivision or private estate. Large luxury-type Spanish house, newly redecorated, contains 3 bedrooms, 2 tiled baths, plus maid's room and bath, 40-ft. living room with fireplace, enclosed lanai porch over 90 feet, modern kitchen, 2-car garage.



Member M. L. S.



Dan D. Swearingin, Inc.

CL 7-4255

Margie Whitlock

Tommy Perrett, Sales Manager

Jess Nobles

Jack Bennett

CL 7-5705

FOR SALE—15-ton 4-speed Dodge pick-up. Good tires. Powerful engine. E. B. Hardy, CL 7-4194, Carrizo Canyon Nursery. 6-1c.

BULLDOZER WORK — Bill McCarty, dial CL 7-4500. 29-1c.

LOST — Lady's gold billfold, finder please return papers. Reward No questions asked. Mrs. Jo.ephine Garrett at Wattle's. 6-1p.

HELP WANTED—Part time, full time, beauty counselor, cosmetics, high commission. No canvassing. Call Ruth Porter, CL 7-4543. 6-1c.

WANTED — Anyone having Pomperian for stud service. Call CL 7-2276. 6-1c.

CARD OF THANKS

We would like to thank all our Ruidoso friends for flowers and the kind expressions of sympathy during the death of Mr. Rankin Howard in Whitharral, Tex.  
Mr. and Mrs. Woodrow Howard, William and Cathy  
Mr. and Mrs. Rex Whiteley  
Mr. and Mrs. Wilson Howard

ACE

PAWN SHOP

On Sudderth Drive  
In Skyland  
Loans on Anything of Value  
Bargains in Out-of-Pawn  
Items. We May Have

WHAT YOU WANT

Bill Carpenter, Mgr.  
Pho. CL 7-6223 Ruidoso

WANTED — Experienced beautician to work in Truth or Consequences. Phone CL 7-5317. 6-2c.

ANTIQUES — Cedar City Antique Shop — Authentic antiques — good selection antique furniture and clocks. 1/4 mile west on Highway 70. 46-1c.

WILL BUY—Short term first mortgages and land contracts at moderate discounts. No commission. Call CL 7-3813 or write Box 426, Ruidoso. 5-4tp.

FOR SALE—Fireplace wood and stove wood. Located behind Trampoline in Gateway Addition, CL 7-2887. 51-1c.

ZIP CODE No. For Ruidoso is 88345 — we have a rubber stamp you can use on your return address. News Office. 1c.

WIKENIT GUARANTEED HOBIERY—Nationally advertised in leading fashion magazines. For home demonstration call F. R. Thompson, Ruidoso, CL 7-4347. 40-1c.

DRIVE-IN CAFE — Best between Wichita Falls and Ft. Worth. Gross \$34,000. Price, \$17,500. Some terms. Write Box 81, Hollywood, New Mexico. 6-2tp.

WANTED — To buy or rent, used wardrobe trunk. CL 7-3675. 6-1c.

TUMLINSON

TV & RADIO SERVICE  
In Shier's Shopping Center  
Day Phone CL 7-3130  
Night Phone CL 7-8166

FOR SALE

Summer Home

In Nogal Canyon

Water Right - 80 Acres of Land  
Small Orchard - Modern House

Write Nogal, N. M.  
or Call Elmwood 4-2133

BEAUTY COUNSELOR COSMETICS — Your local representatives, Della Hale, CL 7-6237; Claudine Morrison, CL 7-6663. 46-1c.

FOR RENT — 3 bedroom house, furnished, bills paid. Call ES 8-4266. 2-4c.

FOR RENT—Houses, one and two bedrooms, \$15 and \$20 per week. Call CL 7-3706. 46-1c.

FOR RENT—Two modern trailer spaces. Call CL 7-6622 or CL 7-6072. 44-1c.

1966 FORD CUSTOM, 2-dr. Low mileage. In excellent condition, inside and out. Phone DALE MORRISON, Roswell, MA 2-3233, collect. 52-1c.

SAMMER

ORNAMENTAL IRON

- \* Welding
- \* Radiator Repairs
- \* Portable Welding Equipment

Elway 76 — Ruidoso Downs  
Phone NS 8-4888

Bookkeeping Service

Tax Assistance  
Fbo. CL 7-4888  
Gladys Thomson

Ask Any Ruidoso Realtor About

Sun Valley

Vacation Homesites

Small trailer for sale

Reasonable, Old But in Good Condition — See Ad

Town House Lodge  
or call CL 7-3511

SUMMER CABIN FOR SALE

REASONABLE

LOW DOWN PAYMENT

TERMS TO SUIT YOU

For Information Dial CL 7-4500, CL 7-6880 or CL 7-4855

SUN VALLEY

RESTRICTED VACATION HOMESITES

- \* Utilities
- \* 1/2 Acre and Larger
- \* All Weather Roads
- \* Terms — Up to 10 Years

Good Restrictions For Your Protection

Visit Our Field Office One-Half Mile  
North of Alto or See Any Qualified Ruidoso Real Estate Broker.

Offered by: Rumbaugh, Inc.

Pho. CL 7-4397

# W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)  
Phone CL 7-3303

SALES - W. B. Alexander - W. B. Atwood



## NAVAJO LODGE

Approximately 6 1/2 acres, frontage on Sudderth Drive, also on Ruidoso River. This property is ripe for development. Other varied interests of the owners do not allow the time to accomplish this.

Member Ruidoso Multiple Listing Service

Scenic Sky Ride for sale or trade. See us today.

LOTS - 2 Large, leveled lots in 2nd addition Cree Meadows. City water and lights connected. Priced right for cash.

CABIN - 2 Bedroom, furnished, on two lots. City water and pavement, year around location. \$7,500.

SUMMER CABIN - Only \$2,700, cash.

-Member of Multiple Listing Service-



## MILDRED WANTIEZ

Real Estate and Insurance

P. O. Box 278 - Ruidoso, N. M., Ph. CL 7-2764 - CL 7-5515  
SALES: Fred Grosswell - E. N. Grigsby, John Smith, Lois Smith, J. J. DiPaolo

## Wingfield Homestead

Subdivision

DELLA HALE

Licensed Broker

Office at

LOCKE REALTY

Office Home

CL 7-3241 CL 7-6238

ANTIQUE - All kinds from primitives to cut glass. Prices Down on Sudderth Drive next to Chamber of Commerce. Phone CL 7-4591. 3-8p.

Ask Any Ruidoso Realtor About

Sun Valley

Vacation Homesites

FOR RENT - Bedroom and house-keeping units. By the month. Garden-side Motel, CL 7-4491. 4-6p.

FOR SALE - Rock crushing outfit, earns \$500 day and up; reason, disability. See Leland Realty. 2-3p.

SALE OR TRADE - Large commercial lot. Will consider residential lot or house and lot in city or out. Easy Terms. CL 7-4444. 2-6p.

FOR SALE - Choice lot in Hutson's Carizo Subd., leveled and ready to build on. Bill Hutson, Box 633, Alamogordo, phone 437-5543. 5-2p.

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Caritas Children's Fund, Inc., 314 N. High, Richmond, Va., or Save the Children Foundation, Inc., Box 515, Norwalk, Conn.

TRAILER SPACE - Quiet, free water. Fruit and vegetables cheap. Perfect for retired couple. Lawn and flowers. Inquire at Dairy Queen. 4-1p.

FOR SALE - By owner, general mercantile store, established 25 years, groceries, feed and dry goods. Ideal for couple, 20 miles from Ruidoso. Priced to sell. Terms. Write Pat Murphy, Captain, N. M., or call ELWOOD 4-2235. 5-2p.

Gamble's Discount Store has Coronado electric and gas stoves. The best price in town. Will trade.

PLAYER PIANOS Repaired, rebuilt, Lloyd McConnell, 333 South Tenth, Deming, N. M. 6-1p.

FOR SALE - One good saddle horse. Inquire at Shamrock Station or call CL 7-6860. 6-1p.

FOR SALE - AKC registered Chihuahua male one year old. Call CL 7-6042. 6-1p.

FOR RENT - Furnished apartment. Red Top Lodge, Phone CL 7-2133 or CL 7-3391. 6-1p.

TRADE - 4-room house in Roswell for Ruidoso property. Call MA 2-0293, 1614 North Union, Roswell. 5-4p.

AKC GERMAN SHEPHERD Puppies - Black and silver, 8 weeks old, with permanent spots. Quality dogs, priced from \$70 to \$55. See at 206 E. Poe St., Roswell, or phone 622-2789. 5-2p.

Harry Powell  
Motor Co.  
Cleanup Sale of  
Used Cars at  
Clayton Bennett's  
West on Highway 70  
Phone CL 7-3390

Ask Any Ruidoso Realtor About  
Sun Valley  
Vacation Homesites

AT TRADERS  
-and  
INDIAN SHOP  
West on Hwy 70  
Antique Coffee Tables  
Floor Lamps  
Old Indian Pawn Jewelry  
Old Antique Clocks  
1 Old Antique Stand  
Arrows - Navajo Rugs  
Rocks - Indian Pottery  
Stereo Hi-Fi Record Player \$65  
Chenille Bed Spreads \$11.95 up  
Bath Sets - Throw Pillows  
1 Office Trailer. Size 8x10-ft.

Clayton - Helen Bennett  
CL 7-3390

1962 PONTIAC, 4-dr., radio, heater, power steering, air conditioning. Like new 15,000 miles. \$2,550. Phone DALE MORRISON, Roswell, MA 2-3333, collect. 5-2p.

FOR SALE - Oval drop leaf solid pine table and four Captain's chairs. All Leland furniture, \$175.00. Also two bamboo stools, upholstered in yellow. Phone CL 7-3575. 5-1p.

FOR SALE BY OWNER - Large cabins, very nice and completely furnished in Midway and Upper Canyon. Phone CL 7-2960. 5-1p.

WORK WANTED - Experienced bookkeeper, typist, general office work. Full or part time. Call CL 7-3521. 5-2p.

FOR SALE - "Tee" shirts, 75c at Cedar City, Ruidoso's Frontier Town. 5-1p.

NICE FIREPLACE SCREEN - Wrought iron screen door guard, Hollywood headboards, springs and mattress. Ruidoso Trading Post, Sudderth Drive. 5-2p.

Call Bill Carpenter - CL 7-6322  
For Trailer House Service & Supply 4-0p.

A. C. KELLY  
LICENSED CONTRACTOR  
ROCK & CEMENT WORK  
Phone CL 7-4189, Ruidoso, N. M.  
P. O. Box 117, Hollywood, N. M.

WANTED  
Baby Sitting  
Licensed Nursery  
CL 7-6572

CALL CL 7-6611  
for news of how fast  
we can build a  
Timber-Lodge for  
you. See our big ad  
today, page 14

# Ruidoso News Classified Ads

Market Place of Canyon & Valley - BUSINESS DIRECTORY - Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 5c per word with a minimum of 75c for 15 words. Please figure 8 cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When calling in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

Trades on Ruidoso Property - In Artesia, El Paso, Hobbs, Las Cruces, Lovington, Lubbock, Midland, Odessa, Roswell.

4 ACRES IN CITY LIMITS  
NEW MEXICO RANCHES, FARMS

BIG COMMERCIAL LOT ON MAIN ROAD IN GATEWAY.

ABOUT 10 ACRES and 1400 FEET ON RIVER EAST OF RACE TRACK. MODERN HOME

550 FEET AND 8 ACRES ON MAIN ROAD AND RIVER FOR RENT. 2 BR. \$55 MO.

HOME, 300-FT. ON RIVER  
STATION LEASE & HIGHWAY FRONTAGE

AGUA FRIA LOT, \$2500  
3 BR. 2 BATH, GOLF COURSE

CHOICE LOTS, 10% DOWN  
30 ACRES NEAR HWY. \$9,000

2 BR. SMALL DOWN. \$50 MO.  
NEW 2-BEDROOM HOME IN GATEWAY. EXCELLENT TERMS

2-BR. CABIN NEAR RIVER. \$4,000  
11 ACRES, UPPER CANYON

BEAUTIFUL RIVER LOT  
SMALL HOME NEAR AIRPORT

SEVERAL NICE MOUNTAIN CABINS. \$5,000 TO \$7,000 CLASS.

HOME, 120-FT. ON RIVER  
UNUSUAL HOME IN GATEWAY

HIGHWAY & RIVER ACREAGES  
2 LARGE HOMES, BALDY VIEW

LELAND Realty  
Office - CL 7-2534  
CY LELAND, SR., Realtor

By Leland, Jr., Associate Broker  
Sales - Marie Little, Ethel Black, Carmel Allen, Ethel Black, E. T. HOWELL

Leland Realty Bldg. One Bk. East of Bank

MATCHING RATTAN SOFA - and CHAIRS. Frigidaire Ironer. Kathryn Hall Travis, CL 7-5821. 4-0p.

LAWN MOWER SHARPENING - Also electric law filing. Gravely Tractor Sales, Long's Shopping Center, Hollywood. Ph. CL 7-6305. 4-7p.

FOR SALE - Late model Underwood typewriter, reconditioned, clean, good one. \$75. News Office. 3-1p.

FOR SALE - 2-wheel trailer and spare wheel. Call CL 7-3521. 5-2p.

SUMMER RESORT Owner desires work October 15 through April 10. Can work vacation relief at Motels or similar situation. references. Write Fenton Lake, Box 26, Jemez Springs, New Mexico 5-3p.

Ask Any Ruidoso Realtor About  
Sun Valley  
Vacation Homesites

MANOR  
p. o. drawer 8 CL 7-5975 ruidoso, new mexico

## HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

Several houses in Gateway. Extra nice, with terms.  
3 Bedroom, rustic cabin, furnished and has fireplace. Total price \$5,250.

Have big house and 2 small houses that would trade for Roswell property.

Several nice courts which are offered very reasonably.  
Have a house will trade for one in Brownfield, Tex.

Two cafes for sale. One seats 80 and one less. Very reasonable.

Several houses in Hamilton Terrace and Young Heights near golf course. Would like to show you this property.

1 bedroom, furnished, two deeded lots, and some building material. Price, \$5,900, terms.

Two bedroom, 1 3/4 bath, garage, with sun porch overlooking the river. Terms.

Nice 2 bedroom home in choice location. Large lot on the river, nice yard and garden area. Terms.

Three bedroom house furnished, with fireplace, on the river. One of the choicest river locations in Ruidoso. Have other river cabins and homes all with terms.

Very nice 2 bedroom house, furnished, on paved street near Golf Course. Priced to sell.

Very nice 4 bedroom house, beautiful lawn. Located in Green Meadows. Priced to sell on a G. I. Loan. Would appreciate you looking at this property. If you want a nice home, you will like this one.

Approximately 3 acres, with 3 nice houses and two trailer houses, barn and corral. Close in, with terms.

3 bedroom cabin, in upper canyon, completely furnished, and large deeded lot. Priced at \$7,500.

One of the nicest lodges in Ruidoso offered for sale.  
Office space for rent.  
Have several houses to rent.

PAUL H. DOUGLASS REAL ESTATE  
Bus. Phone CL 7-3005 Residence Phone CL 7-2400  
In Postoffice Block Box 294  
Al Stalcup, CL 7-5150 Thomas B. Jasper, CL 7-5391

LOCKE REALTY COMPANY  
"YOUR KEY TO A SOUND INVESTMENT"

MEMBER OF MLS  
WE HAVE SEVERAL GOOD BUYS NOW!  
New 2 BR year-round house on large lot in Ruidoso Gardens. New well, terms. Reason for selling: Owner transferred. Immediate possession.

Just completed! Three bedroom home in lovely residential area. Fireplace, 1 3/4 tiled baths, built-in electric oven and range. Call listing office for terms.

Agent For:  
Wingfield Subdivision Eagle Estates  
N. T. Otterson Custom-Craft Homes

Betty Locke, Realtor  
Sales: J. D. Locke, Della Hale  
Box 666, Ruidoso - CL 7-3241 Day; CL 7-3393 Night  
Office Next to Midway Garage

NEW FARM BUILDINGS or remodeling can be paid for with a low-cost Land Bank Loan. For information about long-term credit see Vernie Jaeger, Manager Federal Land Bank Association, 216 North Richardson, Roswell, New Mexico. Phone 622-1334. 6-9p.

WANTED - Baby sitting in my home, day, hour or week. Phone CL 7-4347. 5-1p.

LOTS FOR SALE - Cree Meadows, 10% down, balance over 5 years. Ph. CL 7-6431. 5-1p.

FURNACE GUARD - Baby Furniture, good day bed and mattress, patio seats. Ruidoso Trading Post, Bill Hill, prop. Sudderth Drive 5-2p.

Ask Any Ruidoso Realtor About  
Sun Valley  
Vacation Homesites

AVON REPRESENTATIVE - Myra M Morris, Ph. CL 7-5463. 3-1p.

BACKHOE For rent by hour or day with operator. Ruidoso Gas Co., ph. CL 7-2935. 5-1p.

OFFICE SPACE For rent, 2-room suite, large lobby included, all new and carpeted floors. Contact P. P. White, Phone CL 7-4372. 7-1p.

BUSINESS FOR SALE - Candy and Ice Cream Shop  
NOISY WATER LODGE (with bar and restaurant)

## TRADE SPECIALS

5 B. R., two baths, two story, frame and insulated home, clear of debt, on large lot, in tall pines. Easy accessible. To trade for smaller home in this area.

OUT OF TOWN PROPERTY  
4 B. R., two baths, two story brick veneer with 7 outside rentals, clear of debt, located in Po-tales, N. M. To trade for unimproved land. Will trade up or down.

For experienced help in conducting your next Real Estate Auction Sale, contact Henry T. Wicker, Realtor - Col. Tom Flowers, Auctioneer.

HENRY T. WICKER  
Gary Barnes - Salesman

Offices Across  
From Ruidoso  
Post Office  
Pho. CL 7-3653  
Day or Night  
Box 532 - Ruidoso

FOR SALE - Pansy plants, fruit trees, roses, shrubs, shade trees, spruce, fir, Gopher Traps. For rent: Lawn Aerator, Carrizo Canyon Nursery. CL 7-4197. 4-0p.

BABY SITTING - By day or week in my home. CL 7-5086. 3-1p.

Ask Any Ruidoso Realtor About  
Sun Valley  
Vacation Homesites

FOR SALE - Woodcutters' supplies, Pioneer Chain Saws at C. & L. Lbr. & Supply on Hwy 70, Hollywood.

WESTERN SHIRTS - Tailored to fit. Mrs. H. D. Pope, ES 8-4495. 5-4p.

FOR RENT FURNISHED HOUSE  
Living room, separate dining room, four bedrooms, utility room, maid's room, three baths, fireplace, panel ray in each room, carpeted.

MOST BEAUTIFUL VIEW IN RUIDOSO  
Charming 3-room Guest House  
May also be rented with large house if desired

W. H. WATSON  
3601 32nd St. - Lubbock  
Phone SW 9-0386  
Will Be in Ruidoso  
June 20-21-22 and '11 Noon 23rd  
CL 7-4392

LOCATION	Bedrooms	Furnished	Fireplace	Winterized	Paved Street	TOTAL PRICE	Down Payment
Singing Pines	2	Yes	No	No	No	\$ 6,750	\$3,250.00
Hamilton Terrace	2	No	Yes	Yes	Yes	\$10,500	\$4,000
Palmer Gateway	2	No	Yes	Yes	Yes	\$12,500	1/4 Down
McCarty Subd.	3	Yes	Yes	Yes	Yes	\$12,500	Cash
Singing Pines	3	Yes	Yes	Yes	Yes	\$16,500	1/3 Down
Agua Fria	3	No	Yes	Yes	Yes	\$2,150	\$6,500
White Fir	4	Yes	Yes	No	Yes	\$15,000	\$2,000.00
Sleepy Hollow	2	No	No	Yes	No	\$13,000	Make Offer
Pine Lodge	1	Yes	Yes	No	No	\$ 5,000	\$ 500

BUSINESS FOR SALE - Candy and Ice Cream Shop  
NOISY WATER LODGE (with bar and restaurant)



BOB PEARSON, Realtor  
Office in the Adobe  
Phone CL 7-5042  
Member MLS & Board of Realtors

Residential & Commercial  
Ralph McGuire  
Ranch Sales  
Bill Neal

REALTORS AND DEVELOPERS

LLOYD L. DAVIS, JR.  
LLOYD L. DAVIS, JR.

SEE OUR SUBDIVISIONS  
BEST BUILDING SITES  
TERMS

PONDEROSA HEIGHTS  
COUNTRY CLUB ESTATES  
We Have Several Good Cabin Buys

CL 7-5975

CL 7-5975



## APACHE PARK

New subdivision in the tall pines, in the Village limits with utilities available - restricted for your protection - no trailers or chacks allowed. LEASE these lots for less than interest payments. Long term leases, transferable, renewable or long term installment contracts, annual payments, 6% simple interest.

5 other subdivisions to choose from - same deal.  
Cabin sites with provision to keep riding horses? Sure! 1/2-acre lots in beautiful Cayilan Canyon - 10 minutes from town. For lease or sale.

Beautiful Hacienda in the Ruidoso Valley, with 200 acres - 35 irrigated. Terms.  
Office space for rent. See us for all types of Real Estate

REALTOR  
Tom Jones  
Member M.L.S.  
RUIDOSO REALTY CO., Inc. (1933)  
Business Ph. CL 7-2085 - Home Ph. CL 7-2080  
Emadair Chase Jones, Sales

Approx. 300 acres in Honda Valley, 1 1/2 acres irrigated.  
Extra nice cabin with all the modern conveniences, completely furnished, \$7,500. Must see to appreciate.

2 1/2 BR home in Ruidoso Downs, corner lot, 75' highway frontage, commercial property.

3 mountain cabins. Would sell one or all. Live in one from income of other two.  
3 acres - \$3,000. City limits.

J. HOWARD MORRIS REAL ESTATE  
Tel. CL 7-0131 "the guy with the buy"  
Located across from Ruidoso Post Office  
BILL PIPPIN - Broker

FOR SALE - Electric range, used one year, cost \$319, will sacrifice. Call CL 7-5222. 5-3p.

TRANSISTOR RADIOS - Table and desk lamps, lamp and coffee tables. Ruidoso Trading Post, Sudderth Drive. 5-2p.

FOR SALE - Full size Hot Point Electric Range, good condition. Ph. CL 7-4543. 8-1p.

FOR SALE - 4x8 stock trailer. Iron bound oak body and bed. Spare tire and wheel. Excellent condition. CL 7-5103. 6-1p.



BROWN AIR SERVICE  
Air Taxi Any Place  
Complete Gas & Oil Service Complete Shop Service  
Be Sure to Check Our Prices and Equipment Before You Fly  
Never a Tie-Down Charge  
CL 7-5988 Ruidoso

FOR SALE - Or would exchange for property of equal value in Ruidoso. A 3-bedroom home in North Highland Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, corral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-9550, Ft. Worth, Tex., or Mrs. Harry Eckert, CL 7-5086, Ruidoso. 4p.

FOR SALE - One good saddle horse. Inquire at Shamrock Station or call CL 7-6860. 6-1p.

**TWO WINNERS CLAIMED OFF SATURDAY'S CARD**  
Two winners claimed off Saturday's Ruidoso Downs card were Harry McConnan's Flying M, taken by Harold Watts for \$1,200 and Hubbard and Orr's Cugley Calhoun halibutted by R. J. Bolani for the same amount.

News Want-Ads Work Wonders

**NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY**  
Office of the Commissioner of Public Lands

Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on October 15, 1963, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing right, easement, rights of way or lease, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved to renew and extend any existing water payments or leases, and the rent and revenue therefrom, if any, the following described state institutional lands, to-wit: (Purchase of these lands may be obtained upon consummation of sale, and future annual rentals and payments on existing grazing lease or leases if any may be collected by the purchaser, unless already paid to the State. All other rentals or payments if any are reserved to the State.)

**RALE, NO. 4330** W 1/2 SW 1/4, SE 1/4, of Section 2, Township 11 South, Range 13 East, NMPM (LESS AND EXCEPTING THEREFROM A tract of land within the SE 1/4, of Section 2, Township 11 South, Range 13 East, more particularly described as follows: Starting at the center East 1/4 Section corner of Section 2, Township 11 South, Range 13 East, NMPM, and going South 2 1/4 East along the 1/4 Section line a distance of 1313.30 feet to the place of beginning of the tract of land herein described, thence continuing South 2 1/4 East a distance of 332.15 feet, thence North 77 1/4 East a distance of 369.10 feet, thence North 3 1/4 West a distance of 229.92 feet, thence North 50 1/4 West a distance of 363.27 feet to the place of beginning and containing 234 acres, more or less. BEAS of Section 1, N 1/4, of Section 10, Township 11 South, Range 13 East, NMPM, containing 337.60 acres, more or less, according to the government survey thereof.

**(AGRICULTURAL COLLEGE LANDS)**  
**RALE, NO. 4330** W 1/2 SW 1/4, NE 1/4, of Section 14, Township 11 South, Range 13 East, NMPM containing 280.00 acres, more or less, according to the government survey thereof. (AGRICULTURAL COLLEGE LANDS)

The above described lands are located approximately 3 miles North of Ruidoso, New Mexico.

Said above described lands have been appraised at \$250.00 per acre and no bid for a less amount will be accepted. Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale, and who has complied with the rules for so doing is required to deposit with the Commissioner of Public Lands, or his agent, before the sale, before the bidding is opened, a cash deposit completed the sum of \$205.00 to cover the cost of appraisal, advertising, filing fee, and other expenses connected with such sale. An advance payment of 5% of the appraised value of the land will also be required to be deposited as evidence of good faith and not to be refund if the party or parties are highest bidder for lands offered for sale. Deposits shall be in cash, bank money order, certified or cashier's check drawn to the order of the Commissioner of Public Lands. All deposits made by an successful bidder will be refunded.

The purchaser at the time of said sale will be required to pay five (5) per cent of the amount bid less the 5% appraised value deposited in advance. The balance of the purchase price will be payable in thirty (30) years with interest on all deferred payments at the rate of four (4) per cent per annum in advance.

All minerals of whatsoever kind, including oil and gas are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved, and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico, DATED at Santa Fe, New Mexico, this 16th day of July, A. D., 1963.

E. S. Johnny Walker  
Commissioner of Public Lands  
State of New Mexico  
(SEAL) (Run thru Oct. 4)

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**FRYERS** USDA WHOLE FRESH DRESSED POUND ..... **25¢**

- PINEAPPLE-JUICE** DEL MONTE 46 OZ. CAN ..... **3 FOR \$1**
- GRAPEFRUIT** DEL MONTE 46 OZ. CAN ..... **3 FOR \$1**
- CATSUP** HUNT'S 20 OZ. BOTTLE ..... **4 FOR \$1**
- TUNA** VAN CAMP GRATED 1/4 CAN ..... **5 FOR \$1**
- TISSUE** BEST VALUE TOILET ..... **12 ROLLS \$1**
- BISCUITS** KIMBELL'S ..... **14 CANS \$1**

**SAVINGS** on High Grade MEATS

- Roast** Lonnie's Choice Rump Pound ..... **59¢**
- Franks** Economy 3 Lb. Bag ..... **89¢**
- Bacon** Wilson's Corn King 1 Lb. Pkg. .... **63¢**

- PORK & BEANS** Kimball's 2 1/2 Can ..... **3 For \$1**
- PICKLES** Kimball's Dill Quart ..... **3 For \$1**
- BABY FOOD** Heinz Strained ..... **8 For \$1**
- SALTINES** Cracker Barrel 1 Lb. Box ..... **4 For \$1**
- TIDE** Regular Size ..... **3 For \$1**
- RANCH STYLE BEANS** 300 Can ..... **5 For \$1**
- CHILI** Wilson's With Beans 300 Can ..... **3 For \$1**
- GREEN BEANS** Del Monte Cut 303 Can ..... **3 For \$1**
- SWEET PEAS** Del Monte 303 Can ..... **4 For \$1**
- SPINACH** Del Monte 303 Can ..... **5 For \$1**
- FRUIT COCKTAIL** Del Monte 303 Can ..... **3 For \$1**
- CUT OKRA** Kimball's 303 Can ..... **5 For \$1**
- SWEET PICKLES** Heinz 23 Oz. .... **2 For \$1**
- CORN** Kounty Kist Whole Kernel 12 Oz. Can ..... **5 For \$1**
- DOG FOOD** Ideal Tall Can ..... **2 For 29¢**
- CANNED POP** Shasta Assorted ..... **3 For 29¢**
- BAKE-RITE** Wilson 3 Lb. Can ..... **65¢**
- HAIR SPRAY** Aquanet Reg. \$1.21 ..... **89¢**
- VIENNA SAUSAGE** Wilson's ... **79¢**
- TOMATO JUICE** Ashley's 29 Oz. Can ..... **17¢**
- SALAD DRESSING** Kimball's Quart ..... **43¢**

- FLOUR** GOLD MEDAL ALL PURPOSE 10 LB. BAG ..... **98¢**
- COFFEE** HILL'S BROS. CANISTER ..... **3 LBS. 1.98**
- TOMATOES** DIAMOND 303 CAN. .... **8 FOR \$1**
- PEAS** KIMBELL'S BLACKKEYED 300 CAN ..... **6 FOR \$1**
- Watermelons** TEXAS RIPE & JUICY LB. .... **3c**

*Fruits and Vegetables*

- FIRM HEADS LETTUCE** LB. .... **10¢**
- NICE SLICERS TOMATOES** LB. .... **15¢**
- POTATOES** 10 LB. BAG ..... **29¢**
- FRESH CORN** 3 EARS ..... **19¢**

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