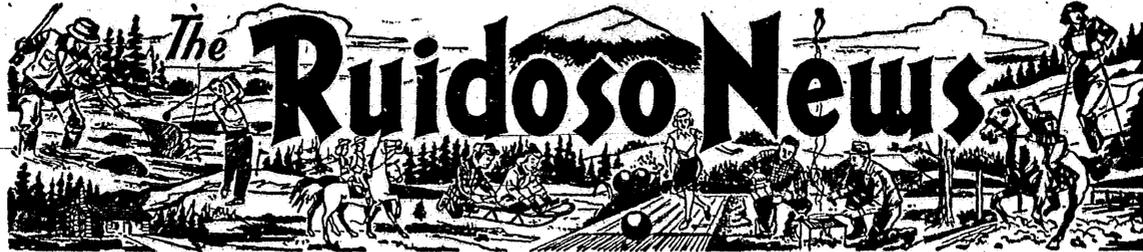


**Clarke Insurance Agency**  
A GREAT BIG HOWDY  
To our school teachers and students and we wish you success in the new term just started.  
Billie Clarke — Dial CL 7-2415



**CONGRATULATIONS—**  
to the many, many new home owners in Ruidoso. This year has seen more new homes built than ever before. Next point we want to make is: How's your insurance coverage on that new home and its contents?  
**DAN D. SWEARINGIN, Inc.**  
Insurance — Real Estate — Phone CL 7-4255

VOLUME 18, NUMBER 10 RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, AUGUST 30, 1963 "INVENIENS-VIAM-AUT-FACIEMUS" Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

**Around Town**  
—By Nosey Waters—

The Ruidoso News crew will get its annual vacation the week of Sept. 23-28, when we will close down the printing plant. The paper for that week, Sept. 27, will be printed the week before and pre-dated, then placed in the mail and on newsstands during the vacation week at the regular time. Lots of pictures and feature stories will be in the vacation issue, but, naturally, of necessity there will be no late news. Your help in this annual observance will be appreciated.

The Missus in our family, reading the headline in a daily newspaper last week that Negroes planned to form their own political party, said "Now who's pushing for segregation?" ... Stanley Stewart, teacher in the local high school, on serving as counselor returned last week from Boulder, Colo., where he attended the University of Colorado, working on his master's degree. He said he visited with Jimmy Beall, Ruidoso's Air Force Academy cadet at Colorado Springs, reporting Jimmy seems to be weathering the first several weeks pretty good.

The latest traffic counts made on the Ruidoso Ski Run road were in June of 1962. State Road 37, 200 cars a day, decreasing to 89 cars a day on the canyon. Average daily count for year around up Ski Run road, 77 cars a day. Please note that this is an average count and does not reflect peak loads which may have an important bearing in this particular area, says a bulletin from Robert W. De LaRue, Administrative Engineer for the Highway Department.

To our Texas readers: Keep a lookout for a 1954 Plymouth with New Mexico license tag 26-2412. Two youngsters from here, each aged 10, are somewhere in Texas and their parents would like to hear from them. They left here Friday and the last report on them came from Pecos, Tex. They are Bobby Bradley and James Parsons. Call local police if you see the car or know of the boys' whereabouts. ... More than ordinary interest has been manifested here in the story about the successful rescue of two of three trapped miners at Hazeltown, Penn. Writing those dramatic stories from the scene the last two weeks was Jim Lamb, the son of the Ruidoso News owners, Mr. and Mrs. Vic Lamb. He spent long and sleepless hours for some two weeks at the site, talking via long distance with him early Wednesday this week, he told us it was suspenseful from the very beginning—and all others involved were under terrific tension for the entire time. The continuing story made headlines around the world and will likely be one of the top ten stories of 1963.

The Roswell highway department crew, here to work over the Alto road, is removing some hazards at the Alto intersection with the ski run road, including (it's promised) knocking off some of the bank on the east side of the road opposite Lindy's Country Store which obscures a view of uphill traffic from Ruidoso on a curve.

Jim Saylor solemnly affirms he overheard this: "All I can say for a man who will love and understand me. Is that too much to ask of amillionate?" ... Mrs. L. R. Spires is offering a \$100 reward for return of her purse, no questions asked. ... Though his entrant, Belmont Scare, did not go postward in last week's \$284,915 All-American Futurity Trials, word has been officially received here that the talented motion picture star, Robert Mitchum, and his wife, Dorothy, will arrive here at approximately noon Friday for the holiday weekend of racing Mitchum has been on location in England and had planned to visit Ruidoso Downs regardless of whether Belmont Scare qualified for the All-American. Belmont Scare was a paid-up eligible, right up to the time of entry, but didn't really hit his stride until the day before the entries were taken, when he won a Tuesday afternoon schooling race over a sloppy racing strip in 19 flat.

When we get time, we're gonna run over next door to our neighbor, the Ruidoso State Bank, and ask Tom Hood or Ed Wimberly if there is any truth to the report that someone has started a bank account in Ruidoso State Bank for a fund to boost Barry Goldwater for President. Maybe it's a good thing, maybe not. Maybe one of the other of the two guys in the bank will let us know if it's so. ... Roads are being cut and developed in the southern portion of Country Club Estates where a large number of new lots have been made available in recent weeks through a new company here. ... Rev. Wm. R. Brown III, Lincoln County Episcopal minister, tells us on his recent vacation trip to the New England states that in one large city, a bank cashier told him he could cash a check drawn on a new Mexico bank—"that's foreign exchange." The bank's vice-president, knowing New Mexico was one of the 50 states, and not outside the Union, okayed the check. Another time, he tried to ship a box of merchandise from a store to New Mex-



**SCHOOL OPENS**—These were scenes at two of Ruidoso's schools Monday as the 1963-64 term began. Top view shows students waiting to enroll at Nob Hill primary school, and the youngsters just don't look happy at all. Bottom view is of busload of pupils heading for the elementary school.



There are 205 students enrolled in high school, 301 in Nob Hill and 310 in junior high and elementary, he reported.

**DYNAMITE BLAST FATALLY INJURES LAWRENCE PEEBLES**

Funeral services will be held at 2 p.m. Friday in Angus community building, and burial will be in the Angus cemetery for Lawrence W. Peebles, pioneer Lincoln County resident who was fatally injured in a freak dynamite blast in White Mountain Park Monday.

Peebles died at 10:30 Wednesday in a hospital in El Paso.

The Rev. Happy Graves, a Methodist minister from Oklahoma, who had married Peebles and his wife, Doris, was called here to conduct the services. Mason Funeral Home is in charge of arrangements.

Survivors include the widow and three children, Donna, Jim and Marshall, and the parents, Mr. and Mrs. Charlie Peebles. The father has been critically ill in the local hospital for several weeks, but is reported improving. He suffered a stroke recently.

The accident occurred about 11 a.m. Monday. Peebles was with three other men blasting rock, leveling off an area near the top of the Captain ski lift in Deep Freeze Canyon.

Witnessing the accident were Elmer Reinhardt, Jan McElhenny and Curtis Hobbs.

Reinhardt is reported to have said that a charge of dynamite that had been planned in some rock did not explode, and a second effort was made to fire it. When it did go off, it sent rocks of varying size in all directions. The men were running from the blast when the tragedy occurred. Peebles was unable to dodge a rock, about the size of a large cantaloupe. Reinhardt is reported to have yelled at Peebles the rock was headed.

co, and was asked to fill out a special form for it "since it was outside the U. S." ... The Fathers, leaving Ruidoso after a visit here this summer says "We had a most wonderful summer in Ruidoso, enjoyed every minute, and just wanted to tell everyone what a great town Ruidoso is." ... See where the Fort Worth Press on Aug. 18 had a long article about Ruidoso and Ruidoso Downs, written by Jim Browder, Press sports editor, just like the one we reported last week from the Dallas Times-Herald. It's happening to us every summer, almost every week in some large city daily. ... We hear a restaurant is to be built on Road 37 this side of Brown Air Service property. ... Also we hear a new hotel may be constructed in midtown somewhere!

**DON'T GO HOME—**  
Until you've enjoyed Ruidoso's Greatest Scenic Ride — the Sierra Blanca Co.'s Aerial Gondola from White Mt. Park to 11,400-foot high Look Out Peak.

**822 ENROLL IN SCHOOLS**

Superintendent Tom W. Barrow reported Wednesday afternoon this week a total of 822 students had enrolled in Ruidoso's three schools. "This is 80 more than we had at the same time last year, and they are still enrolling," he declared.

There are 205 students enrolled in high school, 301 in Nob Hill and 310 in junior high and elementary, he reported.

**Work Begins On Sewer Line For Cree Manor**

Work was to begin this week by Borderland Paving Co. of Carlsbad and Phoenix on laying a sewer main, to cost an estimated \$35,000, for Cree Manor Apartment Motel, Carl DeBord, general manager, reported last week. "Since there is not time to form an assessment district for sewer service in our area, which is within the village limits, the village has agreed to allow us to build the 10-inch main from our new building to go into the village system at the east end of Paradise canyon, and will, when an assessment district is formed at some later date, incorporate this line into the district's project." DeBord told the News. He said any resident along the main line desiring sewer service from the municipal system may tie on to the 10-inch line. All who do, including the apartment motel, will have to pay monthly sanitary sewer service charge, DeBord said.

DeBord said it is hoped the new apartment motel, described as "the finest in Ruidoso," will be ready for occupancy by Nov. 1 as announced. Construction of the main part of the huge building is nearing completion, and installation of custom-made pre-built kitchens, cabinets, etc., as well as carpeting and furnishings should be next on the project's work schedule during September, he declared.

DeBord has announced an open house for some of the completed apartments for this week-end, starting at 10 a.m. (Continued to Page 4)

**Two Soldiers Arrested With Stolen Items**

Two soldiers from Fort Bliss, who turned a stolen Corvette off Highway 10, onto the old Fort Stanton road to avoid road blocks, were captured by State Policeman Darrel Austin near Fort Stanton early Monday.

The two soldiers, who had eluded and outdistanced State Police on Highway 70 and Ruidoso and Ruidoso Downs police who were also alerted, had in their possession 28 carbines, one thirty calibre rifle and four gas masks, State Patrolman B. A. Miller stated.

Miller said that the two men were taken to the Lincoln County jail at Carrizozo where military authorities and the FBI were reported filing charges.

The arrest was made on the Devil's Canyon road about three miles from U. S. Highway 380. The privates were identified as James Greene, 21, Bakersville, N. C., and Clyde Makela, 23, Menasha, Minn. It was reported the men left the base Sunday night and were chased after they didn't pay for gasoline.

**Ruidosoans Among Bidders In Auction**

Floyd Hanke, Bud Lusk and J. A. Hanley were high bidders on three tracts auctioned last Wednesday by the Ruidoso Enterprises.

The sale which was conducted in front of Carl DeBord's residence in Paradise Canyon brought out 50 active bidders, auctioneer Tom Flowers said Monday.

J. J. DiPaolo was the high bidder on five of the lots auctioned and Barney Rue was high bidder on three lots. A. M. Otterson of Roswell was the successful bidder on four lots.

Fred Gresswell of the Mildred Wanzey Real Estate, who acted as clerk for the National Diversified Auction Co., in charge of the land auction, stated that Carl DeBord, executive vice-president of the Ruidoso Enterprises would issue a statement when all sales were completed. Ruidoso residents were for the most part the successful bidders at the auction, Gresswell said.

**CITY STREET EMPLOYEE FINDS CHECKS STOLEN IN GATEWAY DRUG THEFT**

Melvin Vick, village street department superintendent Thursday morning found a Ruidoso State Bank money pouch lying in weeds east of Chamber of Commerce building where it had apparently been thrown following the robbery of Gateway Drug Sunday midnight of last week. The pouch contained checks that had been endorsed by Gateway Drug with a rubber stamp, ready for deposit. A deposit slip was found in the pouch with the checks. It was part of a lot of about \$600 in cash and several hundred dollars in checks that had been taken.

No other clues have been reported. Vick was superintending the work of moving weeds in the area by the village mowing machine when he discovered the pouch.

**Two New Members Are Named To Hospital Board**

The Lincoln County Commissioners have announced that the commissioners will meet with the new board of the Ruidoso-Hondo Valley General Hospital on Sept. 3, at 7:30 p.m. Alice King, Lincoln County Clerk announced last Wednesday.

Two new board members, Gerald Dean of Capitan, who was appointed Aug. 8, and C. L. (Bones) Wright, Ruidoso, who was appointed Aug. 19, will meet with the board for the first time.

The two new members of the board replace William Hart and L. L. Butler, who resigned. The full board is

**FIFTH ANNUAL ALL-AMERICAN QUARTER HORSE FUTURITY PURSE WILL BE NEAR \$300,000 THIS YEAR**

**THE \$284,915 ALL-AMERICAN FUTURITY (FIFTH RUNNING)**

(Following is the official starting field for the All-American Futurity, to be run Monday, Labor Day, Sept. 2, at 400 yards.)

**HORSE AND QUALIFYING TIME**  
GOETTA — 20.62  
CHAUNDELL — 20.65  
TINY WATCH — 20.66  
MR. TINKY BAR — 20.68

**MISS JETTIE BAR — 20.69**  
MUSIC NOTE — 20.73  
MISS SIX BARS — 20.74  
HYGRO LEO — 20.77  
BITA CHARGE — 20.81  
DRUE RITA — 20.81

**QUINCY JO GO — 20.82**  
MANOR HIGH — 20.86

**MISS CROTON OIL — 20.87**  
BAR LEO KING — 20.88  
BAR FACE — 20.92  
DH-BAR HEELS — 20.93  
DH-EASTER CHARGE — 20.93  
DH-Dead Heat On Time Basis.

**OWNER AND HOME TOWN**  
Hugh Huntley, Madera, Okla.  
Vernon Pool, Shawnee, Okla.  
Frank Vessels, Jr., Los Alamitos, Calif.  
R. M., O. M., V. M. Lee, Horse Springs, N. M.  
— R. D. Stanfield, Broken Bow, Okla.  
Donald Brokaw, Apple Valley, Calif.  
Charles Beall, Deming, N. M.  
Bud Warren, Perry, Okla.  
Hugh Huntley, Madera, Calif.  
Anacacho Ranch, Brackettsville, Tex.

**ALSO ELIGIBLE**  
Mickle's Valley View Ranch, Scottsdale, Ariz.  
W. Hamilton, H. J. Stevenson, Alamo-gordo, N. M.  
Don Cannon, Hale Center, Tex.  
William T. Jones, Tomball, Tex.  
C. Ford Harris, Houston, Tex.  
R. T. LaNeve, Hugoton, Kans.  
Thomas McKay, Frankfort, Ill.

The amazing Goetta, unbeaten in five lifetime starts, officially led the field of 10 fastest individually-timed qualifiers for next Monday's richest of all quarter horse racing stakes—the \$284,915 All-American Futurity. Goetta, pride of the Hugh Huntley Trainer Nevi Kirk Stables of Madera, Calif., thus gives this combine a powerful hand for its third helping of All-American Futurity spoils.

In fact, Huntley and Keck, winners of the 1959 inaugural running with Galobar and the 1961 renewal with Pokey Bar, figure to be odds-on to sweep the juvenile jackpot come Labor Day, particularly since they also qualified another speedball, Goetta's stablemate, Bita Charge, as ninth fastest.

But it will be Goetta, daughter of Go Man Go-Etta Leo, that will be the first filly ever asked to carry the burden of odds-on favoritism postward. Over a sloppy track that prevailed for all five of last Saturday's Trials, Goetta started the big money charges rolling by knocking off the first division in the fastest qualifying time of them all, 20.62, as she charged under the wire ahead of two colts that already had knocked off rich futurity plums here this summer—runner-up Mr. Tinky Bar, winner of the \$81,550 Kansas Futurity, and Bar Face, \$129,700 Ruidoso Open Futurity champion.

Mr. Tinky Bar, a \$3,500 acquisition out of last year's first annual All-American Futurity sale, was timed just 6/100ths of a second slower at 20.63, but Bar Face, at 20.68, had to settle for a berth on the also-eligible list for Monday's richest single-track sponsored horse racing stakes of any kind.

Bar Face's failure was a particularly bitter pill for the personable Jake Casco, one of the leading trainers on the grounds, for it represented his biggest disappointment among the eight unsuccessful qualifiers he saddled for the Trials.

Equally heart-breaking for Texas was the fact that only one Lone Star Stater, Anacacho Ranch's Drue Rita, 10th and final qualifier at 20.81, made the grand finale. The Brackettsville-owned Drue Rita matched Bita Charge's cloaking, which guaranteed them starting spots by just 1/100th of a second—quicker than a fast-drawn assist can even think about reaching—faster than the 11th fastest qualifier, Quincy Jo Go, owned by Charles Mickle of Scottsdale, Ariz., at 20.82.

In addition to Goetta and Bita Charge, California would appear to hold a stranglehold on the holiday straightaway class, also having qualified for the rich "Run For the Nose" with Music Note, 20.73, owned by Don Brokaw of Apple Valley, and Tiny Watch, 20.66, property of Squire Farms & Vessels, Jr., of Los Alamitos quarter horse fame.

Faring its best in many moons, Oklahoma Interests gained three finalists, Vern Pool's Chaundell, second fastest qualifier from Shawnee, at 20.65, R. D. Stanfield's Miss Jettie Bar from Broken Bow, at 20.66, and Bud Warren's Hygro Leo of Perry with 20.77.

New Mexico, the "Land of Enchantment," also preserved its position with two qualifiers—Mr. Tinky Bar from R. M., O. M., and V. M. Lee of Horse Springs, at 20.68, and Charles Beall's Miss Six Bars of Deming at 20.74.

**Involuntary Manslaughter Charge Faces A. C. Kelly**

A. C. Kelly, Ruidoso rock mason, appeared before Justice of the Peace H. M. Graham at 2:00 p.m. Wednesday. Kelly's appearance was in response to a warrant issued late Tuesday and signed by Sheriff Glen Bradley charging Kelly with involuntary manslaughter in the death of Rene Stallings. Stallings died in the Ruidoso-Hondo Valley General Hospital Aug. 21, and an autopsy was performed in Roswell.

Sheriff Glen Bradley stated that District Attorney Dan Sosa, Jr., after receiving the autopsy report and other evidence had advised that the involuntary manslaughter charge be filed against Kelly.

Judge Graham set the time of the preliminary hearing for Kelly on Monday, Sept. 16, at 10:00 a.m. and bond for \$5,000 was ordered. Bondsman appearing for Kelly were Lloyd L. Davis, Sr. and Bones Wright. Kelly stated that attorneys Lake Frazier and Jack Cussack of Roswell would represent him at the preliminary hearing.

The involuntary manslaughter charge echoes an assault charge filed last June 5, for which Kelly was fined \$20 by Justice of the Peace H. M. Graham. The altercation June 5, was between Kelly and Rene Stallings and the charges against Stallings were dismissed in J. P. Court June 10. Mrs. Stallings stated, on June 13, Stallings was hospitalized in St. Joseph Hospital, Albuquerque and Aug. 12, was transferred to the Ruidoso-Hondo Valley General Hospital where he died Aug. 21. Mrs. Stallings said, Attorney Peter McAtee of Albuquerque, Mrs. Stallings stated, would represent her in any civil action against Kelly if such was sought.

**\$60,000 Road Project Begins Above Bonito**

Floyd Hanke, road building contractor of Ruidoso and Santa Fe, has a crew of men at work on a mile and a half stretch of forest road along the south fork of the Bonito creek above Bonito dam and lake. He said the project is to cost about \$60,000 and is to be tied into other improvement projects in later years as the entire route below, around and above the lake will be widened and enlarged in a long range program. Construction of a bridge over the south fork of the Bonito is a part of the work being done.

Hanke has just completed constructing a road and other improvements in the Oak Grove picnic area on the ski run road on the east side and near the crest of Buck mountain. New Road on Nogal Peak.

County officials, including the board of trustees and the county road superintendent, Forest Service officials and officials of the newly developing silver mining project in Tanbark Canyon, above Bonito Lake, agreed last week to join in improving a road that would run from the community of Nogal southwest up Nogal canyon, along the shoulder of Nogal peak then down into Tanbark canyon, alongside the old Parsons mine property. Right-of-way for a part of the route will be provided by Eilred Jones and Edward Penfield, who own some of the property there. Details of this project are to be worked out in the next few days. It would provide a shorter, and quicker access to the county seat of Carrizozo via Nogal and U. S. Highway 380.

**BULLETIN**

Sierra Blanca will close White Mountain Park area Friday this week out of respect to Lawrence W. Peebles, whose funeral will be at 2 p.m. at Angus.

Clovis Perry succeeded Tommy L. Sanders on the dispatchers' desk at the Municipal Building last Monday. Sanders returned to his home in Holdenville, Okla., to continue his schooling.

Mr. and Mrs. Cotton Owens have returned here. Cotton recently underwent surgery in a hospital in Crowell, Tex.

**SAVINGS, LOAN ASSOCIATION CHARTER SOUGHT FOR RUIDOSO**

(Editor's Note: A group of Ruidosans, including several organizers, including the writer, are preparing the following statement regarding the prospects of securing a charter for a savings and loan association. One of the seven reported there are others here interested in having a part in the organization. A statement prepared by the organizing committee, and reviewed by Atwood and Malone, attorneys of Roswell, presented the News Wednesday, is given in detail below.)

"For the past several months, the committee has been making a survey in Ruidoso, Ruidoso Downs and other adjacent communities in Lincoln County regarding the feasibility of establishing a locally owned and controlled Federally insured State chartered savings and loan association to be located in a convenient and easily accessible area in the township of Ruidoso, New Mexico. The proposed name of the corporation is Ruidoso Savings and Loan Association.

"The contacts made among various merchants and other residents of this community have indicated the definite need of such a financial institution whose primary function will be to lend all possible financing assistance in the housing and commercial development of the community and county. This coupled with a modern savings depository, paying interest at a competitive rate to be decided by the Board of Directors, should give each participant a fine sense of having a beneficial part in the present and future growth of our community and at the same time securing for themselves a good return on their savings.

"There are members of the community that are now and will in the future, be against the establishment



**AT AUCTION SALE**—This crowd was present early Thursday this week around the large tent set for the 1963 All-American auction sale at Ruidoso Downs. Picture was made by Palorold camera by Roy Baker, local pharmacist at about 9:30, and engraved and printed in the News at 11:30 this Thursday morning. The sale attracted prospective buyers from many states.

**Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:**

Mr. and Mrs. Joe Martinez, Ruidoso, parents of a boy, born Aug. 25, wt., 8 lbs., 9 1/2 oz.

Mr. and Mrs. Gorgona Torres, Alamogordo, parents of a boy, born Aug. 25, wt., 9 lbs., 3 1/2 oz.

Mr. and Mrs. Charles Reynolds, Alamogordo, parents of a girl, born Aug. 26, wt., 6 lbs., 11 oz.

**1963 SCORE TO DATE**  
BOYS BORN—40  
GIRLS BORN—44

**Genuine Indian SQUAW BREAD MIX**  
**59¢**  
 Serves 4  
 See It Made

Watch The Old Mill Wheel Stone Grind Grain While In Ruidoso  
 Take Home A Souvenir of This Unique, GROUND FRESH DAILY

WHOLE WHEAT . . . 5 LBS. \$1.25  
 CORN MEAL . . . 5 LBS. \$1.25  
 CRACKED WHEAT CEREAL . . 5 LBS. \$1

**CARMON PHILLIPS**  
**OLD MILL**  
 Gifts — Cameras — Film — Books — Recorders

**Ruidoso News**  
 Friday, August 30, 1963

**Christian Church Women's Fellowship To Meet Sept. 4**  
 The Christian Church Women's Fellowship will meet on Thursday, Sept. 4, at 7:30 p. m. in the church. The subject for the evening is "The Truth of God". Mrs. M. E. Stewart brought the devotionals. The subject for the evening is "The Truth of God". Mrs. M. E. Stewart brought the devotionals.

**CLUB CALENDAR**

- White Mountain Club meets each Tuesday at 7:30 p. m. in the club.
- Rotary Club meets each Tuesday at 7:30 a. m. in the club.
- Business and Professional Women's Club meets each Tuesday at 7:30 p. m. in the club.
- W. O. W. meets each Tuesday at 7:30 p. m. in the club.
- W. M. F. meets each Tuesday at 7:30 p. m. in the club.
- W. M. F. meets each Tuesday at 7:30 p. m. in the club.

**Baptist Church WMU Group Meets For Monthly Program**

The Women's Missionary Union of the First Baptist Church met Aug. 22 for the regular monthly Royalty Service program. Mrs. Lora Standley gave the opening prayer and the entire group took part in the subject lesson which was "Turning Away from the Truth of God". Mrs. M. E. Stewart brought the devotionals.

**SPENCER PRICER CARRIZOZO SOLEMNIZED IN CARRIZOZO**

Mrs. Susan Selby Spencer became the bride of Shelton Ira Pricer at 2:30 p. m. on Aug. 17, in Trinity Methodist Church, Carrizozo.

**Miss Judy Beall Honored At Recent Bridal Shower**

Miss Judy Beall, bride-elect of Robert R. Wheatley, III, was honored at a bridal shower held last Sunday in the Gold Room of the Chaparral Hotel. Hostesses for the shower were Mrs. W. D. Horton, Mrs. James A. Beall, Ruidoso, and Mrs. Howard Bell, Mrs. Howard Tate, Ruidoso, and Mrs. Wesley Russell, Ruidoso. Miss Wendy Lamb acted as emcee and white was used in decorations and in the refreshments. Those attending were Mrs. J. H. Beall and Mrs. E. C. Vandervoort, both grandmothers of the bride. (Continued to Page 4)

**News of Women**  
 SOCIAL, CHURCH AND CLUB NOTES



MRS. ROBERT RAY WHEATLEY, III

**CANDLELIGHT CEREMONY UNITES MISS JUDITH BEALL, ROBERT RAY WHEATLEY, III**

The First Baptist Church in Ruidoso was the setting for the candlelight ceremony uniting Miss Judith Beall and Robert Ray Wheatley, III, on Wednesday, Aug. 28, at 3 o'clock p. m. Rev. Charles P. Harnest, minister of the Covenant Presbyterian Church of Amarillo, Tex., a long-time friend of the bride's family, officiated at the double-ring ceremony. Parents of the bride are Dr. James A. Beall, Ruidoso, and Mrs. Howard Bell, Mrs. Howard Tate, Ruidoso, and Mrs. Wesley Russell, Ruidoso. Parents of the groom are Mr. and Mrs. Robert R. Wheatley, II, Amarillo, Tex. The couple exchanged their vows under an arch covered with fern and white chrysanthemums. Baskets of white gladioli and white chrysan-

**SILVER ANNIVERSARY—Mr. and Mrs. Pedro Ysasi, owners and operators of Lillie's Restaurant in Ruidoso, celebrated their 25th wedding anniversary on Aug. 29. Mr. and Mrs. Ysasi were married in Mercedes, Tex. in 1938 and have operated restaurants in Texas and New Mexico for a number of years. They were located in Weslaco, Tex. from 1946 to 1952, when they opened the Rancho Grand Cafe in Lovington. In 1959 they opened Lillie's in Lubbock, and came to Ruidoso in 1960, and opened Lillie's next to the Fiesta Courts. They opened in their present location (the former Pueblo Theatre) in October of 1962. They have one daughter, Gloria, who is associated with them in their restaurant. The Ysasis plan to celebrate their anniversary when they take a trip to Mexico City later this fall.**



**ROSWELL SORORITY CHAPTER HAS PICNIC IN RUIDOSO**  
 Members of the Beta Epsilon Chapter of Beta Sigma Phi and their families observed "Beginning Day" with a cook-out in Ruidoso last Sunday afternoon. The cook-out was held at the summer home of one of the members, Mrs. Frank Pope in Ponderosa Heights. All members and their families enjoyed going to the races, ice skating and scenic drives before the group of about twenty persons met for the picnic.

**A. J., noted hair stylist of Roswell, is now with us as is Rose Marie**  
 Both Working With  
**Gayle McNeese, Hair Stylist**  
 and Manager of  
**CHAPARRAL BEAUTY SHOP**  
 Home of Capri Cosmetics Phone for Appointments — CL 7-5111  
 Chaparral Hotel — Ruidoso Downs

**SPECIAL Month of August Only**  
 Nationally advertised \$25 Cold Wave Nylon Hair Brush and Bottle of Nail Polish  
**ALL FOR \$15**  
 Three Experienced Operators To Serve You!  
 Nellie, Terry and Tommy  
**Gateway Beauty Shop**  
 The home of Patricia Steven's Cosmetics  
 —Call CL 7-6720—  
 Next to Gateway Barber Shop

**Honeymoon Club**

Mr. and Mrs. Joe Caddell of Box 612, Sundown, Tex., spent their honeymoon in Ruidoso recently, staying at Alpine Lodge. Mrs. Caddell is the former Sue Jones, daughter of Mr. and Mrs. H. H. Jones of Sundown, Tex. Parents of the bridegroom are Mr. and Mrs. Preston Caddell of Rt. 5, Levelland, Tex. The couple was married in Sundown on Aug. 9. Spending their honeymoon in Ruidoso and staying at the Sittmark Chalet recently were Mr. and Mrs. William Gail Garlitz of 600 N. 7th, Ballinger, Tex. The bride is the daughter of Mr. and Mrs. Ed Fookes of 508 Winter, now town, given. The bridegroom is the son of Mrs. Inez Carlitz of 402 W. 6th, now town, given. The couple was married in El Paso, Tex., on Aug. 10.

**Mr. and Mrs. J. W. Jones of Box 101, Bovina, Tex., spent their honeymoon in Ruidoso, staying at the Sittmark Chalet Aug. 18. The bride is the former Becky Howard, daughter of Mr. and Mrs. E. G. Howard of Bovina, Tex. The bridegroom is the son of Mr. and Mrs. J. T. Jones of Bovina, Tex. The couple was married on Aug. 18 in Bovina.**

Also staying at the Sittmark Chalet while in Ruidoso for their honeymoon were Mr. and Mrs. Clyde D. Kuykendall of Rt. 1, Box 77, Dexter, Mrs. Kuykendall is the former Alicia Lee Chambers, daughter of Mr. and Mrs. Walter Chambers of Rt. 1, Dexter. The bridegroom is the son of Mrs. Eunice Kuykendall of Dexter. The couple was married at Farwell, Tex., on Aug. 19.

**Mr. and Mrs. Tommy Perceat, Pam and Cathy Hine.**

Among those in the houseparty were Mr. and Mrs. E. C. Vandervoort, Sweetwater, Tex., grandparent of the bride; Mrs. W. D. Horton, Mrs. George Gardenhire, Mrs. Pat Veilant, Mrs. C. E. Kendrick, Mrs. G. L. Wright and Mrs. Jodie Fillemann, Mrs. Howard Tate and Miss Wendy Lamb were in charge of the guest book.

**Mr. and Mrs. J. W. Jones of Box 101, Bovina, Tex., spent their honeymoon in Ruidoso, staying at the Sittmark Chalet Aug. 18. The bride is the former Becky Howard, daughter of Mr. and Mrs. E. G. Howard of Bovina, Tex. The bridegroom is the son of Mr. and Mrs. J. T. Jones of Bovina, Tex. The couple was married on Aug. 18 in Bovina.**

**DON'T PANIC!**  
 If You Are In Need of A New Watchband,  
 See . . .  
**TWIST-O-FLEX WATCHBANDS**  
 "Spidel"  
 They're Adjustable To Your Wrist and . . .  
 They're Reasonably Priced — \$4.95 up

**DOUBLE RING CEREMONY UNITES MISS MARY GUCK, BOBBY DAN CRENSHAW**

Miss Mary Diane Guck, daughter of Mr. and Mrs. Edmund Guck of Nogales, became the bride of Bobby Dan Crenshaw, son of Mr. and Mrs. Robert A. Crenshaw of White Oaks, Friday, Aug. 23.

The wedding took place at St. Rita Catholic church in Carrizozo with the Rev. Serafino Bartolotti officiating at 5:00 p. m. The bride wore a street length white batiste dress and short veil on a pearl coronet. She carried a prayer book of her grandmother's dating back to 1893 and a bouquet of daisies and carnations. Her pearl de sole shoes contained the same six pence worn by her mother. A single strand of pearls was the borrowed item from the groom's grandmother, Mrs. Tack Kennedy.

The bride's attendants were Miss Mary Ann McKnight, who wore a short pink batiste dress, matching tulle hat, and corsage of pink carnations, Miss Judy Miller was dressed in light green batiste, matching tulle hat, and green carnation corsage.

The bridegroom's attendants were Mr. Phil Fifer and Mr. Johnnie Vigil. The bride's mother wore a turquoise crepe dress and white accessories. The groom's mother had a gown of apricot lace and chiffon with bone colored accessories.

A reception was held at the Carrizozo Country Club with Mrs. Loren Counts of Ruidoso in charge of arrangements. Her assistants were Mrs. Rosalie Dunlap, Mrs. Chloe Peters, Mrs. Lyda Peebles, Mrs. Arlene Jones, Mrs. Rene Burton and Mrs. Bursley Jones.

Hostesses were Misses Carol Williams and Marilyn Cozzens. Mrs. Betty Lou Joiner handled the guest book.

The reception table had as a centerpiece, a three-tiered cake flanked by white tapers, daisies and pink carnations. Baskets of daisies and tulle bags of pink and green rice complimented the milk white serving

Wheatley, wore a blue rawsilk dress with black accessories and white gloves and corsage.

A reception was held in the Gold Room of the Chaparral Hotel after the ceremony. The bride's table was covered with a Belgian linen cloth and held the five-tiered wedding cake on one side of the table, decorated with a miniature bride and bridegroom, and white carnations circling the base of the cake; on the other side of the table was a many-armed candelabra with candles and white carnations and chrysanthemums. The silver tea and coffee service and the punch bowl were on a second table which was decorated with the bouquets of the maid of honor and the bride's maids. Dr. James A. Beall, father of the bride, was the host at the reception. Assisting with the serving were Mrs. Danny Robinson, Miss Kathy Burton, at the punch bowl; Mrs. Edith Johnson serving the cake; Mrs. Verma Hays and Mrs. Howard Sell serving coffee and also assisting, Miss Cella Cranfill, Miss Kathy Flood, Mrs. Jim Hine, Mrs. Jesse Perceat,

The bride, given in marriage by her father, wore a white brocaded satin gown with a bateau neckline and three-quarter length sleeves. Her overskirt extended into a chapel train. Her elbow length veil of French illusion and hand-made lace which was obtained by her grandmother, Mrs. James H. Beall, Jr., in Brussels, Belgium, was fastened to a lace covered pillbox hat. She carried a bouquet of split carnations with a white orchid in the center and showered with stephanotis. Her something old and something borrowed was a single strand of pearls belonging to her grandmother; something new was her bridal gown, and she wore the traditional blue garter.

Maid of honor was Miss Shirley Ann Baccuss, a cousin of the bride, and Miss Gerilyn Burns, Carrizozo, and Miss Ann Sanders, Las Cruces, were the bride's maids. Miss Baccuss was dressed in turquoise blue satin and the bride's maids were dressed in turquoise brocaded satin. Jerry Burton, Denver, Colo., was best man, and Willie Weaver, Canyon, Tex., and Gery Humphries, Canyon, Tex.; Ron Welner, Denver, Colo., and Don Bassett, Odessa, Tex., were the ushers.

The bride's mother, Mrs. Wright, wore a rose-beige rawsilk suit with gold accessories. Mrs. James A. Beall was dressed in a pink silk dress and coat ensemble with matching accessories and a pink corsage. The bridegroom's mother, Mrs. Roswell Sorority Chapter has picnic in Ruidoso.

Mr. and Mrs. J. W. Jones of Box 101, Bovina, Tex., spent their honeymoon in Ruidoso, staying at the Sittmark Chalet Aug. 18. The bride is the former Becky Howard, daughter of Mr. and Mrs. E. G. Howard of Bovina, Tex. The bridegroom is the son of Mr. and Mrs. J. T. Jones of Bovina, Tex. The couple was married on Aug. 18 in Bovina.

**The Artisan's Shop**  
 Toys — Games  
 Hobbies — Art Supplies  
 Indian Prints  
 In the Adobe Plaza

**— We Will Be Closed Labor Day —**  
**D AND D BEAUTY SALON**  
 We Now Have Four Operators  
 On Duty At All Times  
 Dorothy Sample — James Sample  
 Peggy Thomas — Waynelyn Brown  
 Permanent Specials:  
 Reg. \$20.00 Now \$17.50  
 Other Permanents \$15 and \$12.50  
 Reg. \$17.50 Now \$15.00\$  
 We Now Have Complete Facilities for Facials  
 One Block West of High School in the Gateway  
 For Early or Late Appointments Call CL 7-6116  
 Walk-In Appointments  
 "We Need Your Head In Our Business"

**FAMOUS McKESSON BEXEL VITAMINS HALF PRICE**

**BEXEL 1/2 PRICE**

**BEXEL SPECIAL FORMULA IMPROVED**  
 REG. \$9.99 NOW \$4.80 SAVE \$4.79

**BEXEL CANDY-LIKE CHEWABLE TABLETS FOR CHILDREN**  
 REG. \$7.49 NOW \$3.75 SAVE \$3.74

**2 FOR PRICE OF 1**

**McKESSON VITAMIN B-1 (THIAMINE HYDRO) TABLETS**  
 REG. \$2.50 NOW 2 BOTTLES FOR \$2.50 EACH BOTTLE

**BEXEL 1/2 PRICE HP**  
 (High Potency) 180 Capsules (6 Mos. Supply)  
 REG. \$9.99 NOW \$4.80

**McKESSON VITAMIN C (ASCORBIC ACID) TABLETS**  
 REG. \$2.49 NOW 2 BOTTLES FOR \$2.49 EACH BOTTLE

**BEXEL VHP**  
 (Very High Potency) 180 Capsules (6 Mos. Supply)  
 REG. \$12.98 NOW \$6.49 SAVE \$6.49

**FREE! MULTI-COLOR RETRACTIBLE PEN WRITES RED AND BLUE!**

**PERSONALIZED WRITING KIT**  
 ONLY \$1.00  
 Comparable \$3.00 Value

**YOURS FREE** while supply lasts!

**PERSONALIZED WRITING KIT**  
 Please send me \_\_\_\_\_ Personalized Writing Kit(s).  
 Enclosed find \$ \_\_\_\_\_ (\$1.00 for each kit).  
 BEXEL — P. O. Box 127 — Jericho, N. Y.

Send To \_\_\_\_\_

**DRUGGIST'S AUTHORIZATION**  
 This offer void in any state where prohibited or otherwise restricted. Add sales tax where applicable. Allow up to 3 weeks for delivery. Cash value of this coupon one mill. Offer expires Dec. 31, 1963.

**BAKER PHARMACY**  
 POST OFFICE BLOCK  
 RUIDOSO, NEW MEXICO

"One Block East of the Post Office and Just As Reliable."  
**— OPEN EACH SUNDAY UNTIL NOON —**



Mrs. Leo Patrick Joiner

**Jones-Joiner Wedding Vows Recited in Capitan**

Wedding vows of Miss Betty Lou Jones, daughter of Mr. and Mrs. Milton Jones of Capitan, and Leo Patrick Joiner, son of Mr. and Mrs. Leo Joiner of Honda, were recited on Saturday, Aug. 17, at 8 p.m. in the Methodist Church in Capitan with Rev. Thomas E. Richard on of the Ruidoso Community Methodist Church officiating at the single ring ceremony.

The church was decorated with baskets of white gladioli and shag daisies with ferns and pine, and light blue tapers burned in tall can delabrum. Ruth Joiner, sister of the bridegroom, sang "Because" and "I Love You Truly", accompanied by Mrs. Fletcher Hall at the piano.

The bride, given in marriage by her father, wore a bridal gown of silk organza with a scoop neckline and with a peau de sole panel with pearl and rhine stone trim inserted. Her elbow length veil of silk illusion was held by a crown of pearls and rhinestones. She carried a bouquet of white roses atop a white Bible. Her something old was a pair of pearl earrings belonging to the

**Xi Psi Chapter Members Discuss Plans For the Year**

Members of Xi Psi chapter of Beta Sigma Phi met in the home of Mrs. Della Hale Monday night this week to discuss plans for the coming club year. The group also enjoyed a social period. Guests were Mrs. "Bucky" Morrison, Mrs. Jim Tully and Mrs. Morris McLendon. The chapter members welcomed Mrs. McLendon as a new member.

The hostess, Mrs. Hale, served refreshments of fresh peach cobbler with ice cream, coffee and tea, and chili con queso dips. The next regular meeting for the chapter will be on Sept. 9, it was announced.

mother of the bridegroom; something new was her dress; something borrowed was the Bible belonging to Appeta Mitchell of Grants, and she wore the traditional blue garter. Maid of honor was Miss Mary Guck, the best friend of the bride. Miss Guck wore a street length light blue broadcated taffeta dress and carried a bouquet of white carnations.

Pat Huey, friend of the bridegroom, was best man, and David Bonnell and Jerry Racher, brother-in-law of the bridegroom, were ushers.

The bride's mother was dressed in a beige linen dress with lavender accessories and a lavender chrysanthemum corsage. The bridegroom's mother was attired in a beige silk chancing dress with brown and dark green accessories. She also wore a lavender chrysanthemum corsage.

A reception was held in the social rooms of the church after the ceremony with approximately 100 guests attending. The bride's table held the four-tiered wedding cake which was decorated with wedding bells and miniature bride and bridegroom. The table was centered with an arrangement of pink roses. Hostesses were Mrs. Carl Mitchell, Mrs. Edmone Hall, Miss Angle Provine, Edna Joiner and Ruth Joiner. Mrs. David Byrrell was in charge of the gift table.

Following a wedding trip to El Paso, the couple is now at home in Capitan where the bridegroom is employed by the Otero County Electric Co-operative Association.

Out-of-town guests included Mr. and Mrs. A. L. Imoo, Portales; Mr. and Mrs. Dimmitt Bond and family, Corona; Mr. and Mrs. Carl Mitchell and Anetta, Grants; Mr. and Mrs. Fred Elkins and Freddie, Grants; Mr. and Mrs. Dunk Fuqua, Mike Jones, Mr. and Mrs. Bill Jones, all of Portales.

For Rent signs, For Sale signs, also many other kinds. News Office.



Master Gregory Hatch Pippin

**Gregory Pippin Celebrates First Birthday With Party**

Gregory Hatch Pippin, son of Mr. and Mrs. Bill Pippin, celebrated his first birthday on Aug. 10. Little friends and their mothers were invited to call at 3:30 p.m., and the children played while the mothers visited. Balloons were used in decorations and small plastic balls and trinkets inside were given as favors. After opening gifts, guests were served ice cream, decorated cookies and birthday cake which was inscribed "Happy Birthday Cowboy".

Invited guests were: Mark, Rip and Amanda Mathews, Mark and Sarah Wimberly, Ralphie Nosker, Scott Annala, Marty Lee and Jacque Siddens. Other guests present were Mr. and Mrs. Gordon Hatch and Gary, Mrs. James Hatch and Paul, and Charles Lehman of Portales.

At 7:30 that evening, Mr. and Mrs. Johnny Cockburn entertained honoring Mrs. Pat Rose, Linda Rose and Gregory Pippin on their birthdays. A beautifully decorated cake was served with coffee to neighborhood friends and house guests. The evening was spent in visiting, it was reported.

PAGE THREE  
**Ruidoso News**  
Friday, August 30, 1963

**Gateway Assembly Of God Church Sets Fellowship Meeting**

A circle fellowship meeting has been set at the Gateway Assembly of God Church for Tuesday evening, Sept. 3, at 7:30 p.m. Expected for the meeting are members from Capitan, Mesalero, Clouderoff, Carrizozo, Alamogordo and Ft. Stanton. "We invite one and all to be with us regardless of color or creed to join us in Christian love and fellowship," Rev. W. A. Vanzant said. Rev. J. C. Green from Anson, Tex. was the preacher at the evening service on Sunday, Aug. 25. Among visitors at recent services have been five from Ft. Worth, Tex., five from Amarillo, Tex., five from Odessa, Tex., and six from Anson, Tex., Rev. Vanzant reported.

**Bob Carter**  
SMALL APPLIANCE REPAIR  
2978 Sudderrth Drive  
Phone CL 7-2002

**Quick Boy**  
Downtown Ruidoso  
Top Sirloin Steak - \$1.85  
Double patty hamburger with cheese - 45c  
Ruidoso, New Mexico

Black & White and Color TV Repairs  
**See Our Bargains In Used TV's**  
"Service By Experience - Not Experiments"  
**MINNIX RADIO & TV**  
-SALES & SERVICE-  
3457 SUDDERTH DRIVE  
LEROY MINNIX, Owner  
Phone CL 7-5688 P. O. Box 1256  
Residence, CL 7-5293 Ruidoso, New Mexico

**WAT'S COOKIN'**  
IT'S THE BIG ONE - Welcome race fans - the Ruidoso Downs World Famous All-American Futurity will be run Monday, and we are figuring it'll be mighty thrilling. Speaking of thrills—have you tried the steaks and chops at—  
**Wattie's**

**YES The Mescalero Apache Summit Lodge**  
IS OPEN 24 HRS. A DAY  
Service Station & Restaurant  
10 Miles West on U. S. Highway 70



**BROWN AIR SERVICE**  
Air Taxi Any Place  
Complete Gas & Oil Service Complete Shop Service  
Be Sure to Check Our Prices and Equipment Before You Fly  
Never a Tie-Down Charge  
CL 7-5506 Ruidoso

**CEDAR CITY**  
Ruidoso's Frontier Town  
Mercantile Store  
Fall Film Special . . . . . 3 Rolls 75c  
T Shirts - 75c  
Antiques - Clocks - Furniture and Dishes  
Wood Shed - Picture Frames  
Gun and Coin Shop - Old and New Guns  
**We Buy, Sell or Trade**  
1/4 Mile West on Hiway 70

WEDNESDAY AND SATURDAY SPECIALS

**BENNETT'S FOODLINER**

We Give "S.N." Green Stamps

Phone CL 7-3115 - Mechem Drive, Plenty of Parking Space - Ruidoso

AUGUST 30-31

**-SMOKED HAMS-**  
SHANK PART Pound . . . . . 39c  
BUTT PART Pound . . . . . 49c  
ROUND STEAK, LB. . . . . 79c  
PORK ROAST Lean Boston Butts Lb. . . . . 49c  
BARBECUE STEAK Lb. . . . . 69c  
SAUSAGE Homomado Lb. . . . . 49c

Armour's Star  
**BACON 1 LB. CELLO . . . . . 59c**

Wilson's Certified Bologna, Olive Loaf, Pickle & Pimiento, Liver Loaf

**LUNCH MEAT 6 OZ. PKGS., 4 FOR \$1**

COFFEE Maxwell House Lb. . . . . 63c

Borden's  
**BISCUITS 10 CANS . . . . . 89c**

FIG NEWTONS Nabisco 1 Lb. . . . . 39c  
PORK & BEANS Min. Pass No. 300 . . . . . 10c  
CAKE MIXES Jiffy 2 For . . . . . 25c

C. & H.  
**CANE SUGAR, 10 LBS. . . . . 1.19**

White Swan 18 Oz. Tumbler  
**PEACH PRESERVES . . . . . 39c**

Swift's Jewel  
**SHORTENING 3 LB. CAN . . . . . 49c**

**DOUBLE STAMP DAY WEDNESDAY-**  
on \$3 Purchase or More

Wilson's Certified  
**VIENNA SAUSAGE 5 CANS \$1**

Wilson's Certified - No Beans Can  
**CHILI 1 1/2 LBS. . . . . 59c**

Campfire 10 Lb. Bag  
**CHARCOAL BRIQUETS 69c**

Hammot's Mild or Hot 12 Oz.  
**BARBECUE SAUCE . . . . . 19c**

Dusseldorf Style 6 Oz. Jars . . . . . 2 For 27c  
**MUSTARD . . . . . 27c**

**MIRACLE WHIP, QTS. . . . . 49c**

Northern 2 Rolls . . . . . 19c  
**TISSUE . . . . . 19c**

Energy Giant Box . . . . . 59c  
**DETERGENT . . . . . 59c**

Skippy 3 Cans . . . . . 25c  
**DOG FOOD . . . . . 25c**

**- FROZEN FOODS -**

Borden's Golden Vanilla 1/2 Gal. . . . . 79c  
**ICE CREAM . . . . . 79c**

Picnic 6 Oz. Can . . . . . 15c  
**LEMONADE . . . . . 15c**

Tree Sweet, 6 Oz. Cans  
**ORANGE JUICE, 2 FOR . . . . . 69c**

**WHITING FILLETS lb. . . . . 49c**

**HADDOCK FILLETS lb. . . . . 65c**

Sau-Sea, 3 Servings  
**SHRIMP COCKTAIL . . . . . \$1.19**

No. 1 Russett  
**POTATOES, 10 LB. BAG . . . . . 59c**

**CUCUMBERS lb. . . . . 11c**

Large Size  
**AVOCADOS, 2 FOR . . . . . 25c**

**LETTUCE . . . . . LB. 10c**

Santa Rosa . . . . . LB. 19c  
Thompson's Seedless Fancy Quality . . . . . LB. 29c  
**PLUMS . . . . . LB. 19c**  
**GRAPES . . . . . LB. 29c**

**OPEN SUNDAYS**

**End of Summer "Specials"**

Kolynos Tooth Paste - Reg. 2 For 69c  
NOW \$49c

Transistor Radios - Reg. \$16.95  
NOW \$11.95

Vick's Cough Syrup - 1/2 PRICE  
S. M. A. Powder - Reg. \$1.39  
NOW \$1.00

Magazines Film Cosmetics Candles

**Shahma Chocolates Sundries**

- Next Door To Bank -

Be Sure To Visit  
**Pan-O-Rama Playland**  
In Ruidoso

Featuring 82-Ft. Ferris Wheel, Jaha Gien Astronast Ride and 8 Other Exciting Rides for All Ages

Plus the Ever Popular Pan-O-Rama 18-Hole Carpet Golf Course  
On the River Near Downtown Ruidoso  
Look for Our Sign on Main Street

**BEWARE!**  
FAULTY WIRING SPELLS F-I-R-E!

It costs so little to repair worn-out, hazardous outlets—let us do it today. Enjoy safer electrical living by bringing your wiring up-to-date. Call us for free wiring survey and estimate.

— Call For Free Wiring Survey —  
**CARTER ELECTRIC**  
One Block West of Navajo Lodge  
Agency For Tesco Neon Signs, Inc.  
Lighting Fixtures - Lamps  
Appliance Repairs  
Bonded - Licensed Contractors  
Commercial - Residential  
— In Ruidoso Since 1954 — Phone CL 7-5045 —

**SERVING LINCOLN COUNTY**  
**MR. AND MRS. VIC LAMB** Editors & Publishers  
**ELSIE WILLIAMS** Woman's Page & Circulation  
**EDDIE SIDDENS** Sports Editor & Advertising  
**JAMES R. DICK, BENNETT** General News  
**AUL R. THOMPSON** Commercial Printing  
**RAYMOND BUCKNER** Office Supplies & Commercial Printing  
**LARRY W. BECKERT** Bindery Dept. & Mailing  
**YLE KATHMAN** Newspaper Composition  
**B. FLANAGAN** Compositor  
**JEANNE WHITELEY** Bookkeeping

Founded May 16, 1946 by Lloyd and Ida Bloodworth  
 Subscription \$3.50 per year in advance in Lincoln County  
 \$4.50 per year outside Lincoln County  
 Published once a week each Friday in Ruidoso, New Mexico  
 Second class postage paid at Ruidoso, New Mexico  
 Member - New Mexico Press Association

## A Wonderful, Moving Work

Forty thousand people is a lot of people whether you're talking about a world series game, the size of a city or a gathering at a lockside departure.

That's how many Peruvians journeyed to the small town of Salaverry on the northwestern coast of the country to bid farewell to the gleaming white hospital ship S. S. Hope. Reports tell us they journeyed down from the hills on foot, inched their way along the coastal roadway on burros or came in ox-carts.

The scene was a paradoxical one for although the natives had decorated the ship from one end to the other with garlands of flowers and thrust colorful bouquets into the hands of the departing doctors and nurses of the S. S. Hope, nevertheless the mood was one of sadness. For in ten short months the great white hospital ship had become a symbol of comfort and warmth, caring and healing to these people.

And now it was leaving. One hears so much these days of American foreign aid dollars spent unwisely, of the poor image Americans have abroad, of constant gains scored by the Communists.

It is encouraging, then, to hear of the wonderful moving work carried on by Project Hope and its physicians, dentists, nurses and paramedical personnel, laboring tirelessly and selflessly in such outposts of the globe as Indonesia, South Viet Nam and Peru. Here, small corps of Americans has won for the United States the lifelong friendship of the peasant, the merchant, the landowner, the young and the old, the rich and the poor. In Peru, "Gringito", once bestowed disparagingly upon Americans, has become a phrase of warmth and friendship when applied to the "Hopies."

Now drawing near the end of a brief stay in the United States, the S. S. Hope is preparing to sail again—this time to Ecuador at the invitation of the medical society there to bring medical assistance to those in need.

A non-profit corporation, Project Hope depends almost entirely upon the generosity and support of the American people to carry on its humanitarian efforts. We are asked every day to give to this cause, to donate money to that organization, to consider a contribution to yet another group.

Yet, here is proof positive of an organization that produces. It produces not only healthier and longer lives for thousands who have been treated by the Hope medical staff but presents to the world the warm and compassionate nature of all Americans. And leaves behind a trained local medical cadre to administer to the sick.

It's something to think about.

## AVINGS, LOAN—

(Continued from Page 1)

the majority of management personnel will be chosen by the directors from local residents who have the future development of the community in their thoughts and who are in a position to give their time, energy and experience to the successful operation of the association. The principal directors will be chosen for their financial and local and County affairs and their knowledge of local conditions and needs.

The organization committee has indicated to the State Banking Department of the State of New Mexico its intention to complete a formal application for a state charter and is now in the process of completing its application and forming the corporation. Application also will be made to the Federal Savings and Loan Insurance Corporation for depository insurance and for membership in the Federal Home Loan Bank and New Mexico Savings and Loan League.

"This association is not a bank and it cannot perform the overall functions and services rendered by a bank.

"If the various government agencies approve the charter and other applications necessary to the formation of the Ruidoso Savings and Loan Association the corporation expects to devote its full resources in assisting all deserving and eligible people who desire to build a home.

"This new building on long term financing. This loan will contribute to the betterment and growth of the town.

"Civic pride and community service will be the motto of this association. Prompt and efficient service will be given to all customers."

"The various government agencies approve the charter and other applications necessary to the formation of the Ruidoso Savings and Loan Association the corporation expects to devote its full resources in assisting all deserving and eligible people who desire to build a home.

"This new building on long term financing. This loan will contribute to the betterment and growth of the town.

"Civic pride and community service will be the motto of this association. Prompt and efficient service will be given to all customers."

## ORK BEGINS—

(Continued from Page 1)  
 Saturday and to run through Monday, Labor Day. The open house will be from 9 a. m. until 6 p. m. each day, and the public is invited to view the several floor plans offered in the apartment complex.

Cree Manor will have the distinction of being the largest, most complete apartment house in any resort town in New Mexico and one of the finest in the Southwest, DeBord said.

He said it is the largest building erected in Ruidoso, the building permit surpassing any previously issued in the history of this village.

Occupying nearly 26,000 square feet of floor space, the structure will be a two and three-bedroom apartment building of the 32 apartments will be completely completed.

Cree Manor Apartments will overlook downtown Ruidoso, the Cree Manor golf course, and—by means of binoculars—the ski area and ski lift in the Sierra Blanca National area, DeBord declared.

DeBord is executive vice-president of general manager of Cree Manor. Ruidoso Enterprises, Inc., is the new, Arthur & Collins Construction Co. of Roswell and Albuquerque are the contractors.

DeBord is executive vice-president of general manager of Cree Manor. Ruidoso Enterprises, Inc., is the new, Arthur & Collins Construction Co. of Roswell and Albuquerque are the contractors.

DeBord is executive vice-president of general manager of Cree Manor. Ruidoso Enterprises, Inc., is the new, Arthur & Collins Construction Co. of Roswell and Albuquerque are the contractors.

DeBord is executive vice-president of general manager of Cree Manor. Ruidoso Enterprises, Inc., is the new, Arthur & Collins Construction Co. of Roswell and Albuquerque are the contractors.

DeBord is executive vice-president of general manager of Cree Manor. Ruidoso Enterprises, Inc., is the new, Arthur & Collins Construction Co. of Roswell and Albuquerque are the contractors.



**NEW CABS**—Ruidoso Cab Company bought out and succeeded the Fritz Taxi here Aug. 1. It is under the management of Don L. Stark right, son of Don B. Stark, left, owner of Cedar City. The Starks have expanded the operation of the cab company to include complete taxi service as well as planned scenic tours in vehicles shown here, two of which new.



**KITTEN ON THE KEYS?**—No, that's Shady Logan, Dan Storm's pup, typing out the column below for his master on a Ruidoso News typewriter.

## THE SILVER LINING

By SHADY LOGAN

Welcome to the golden circle of the Silver Lining. I wish to thank all of you readers for your kindness to me and The Ridge Runner. Please forgive the typing, because one of my paws is sore because I got it full of needles that some little creature drove into me with his tail. I was only starting to play and wrestle with him like I do with the Ridge Runner.

It took the Ridge Runner forever to pull them out of my arm and my bears in this area, so I'm not going to try to keep my breakfast bacon on an ordinary table on the patio outside my kitchen door. I know there are some mountain lions not too far away so, I'm not going to keep my spring lamb near a timber-covered area where I know the mountain lions are.

Now, in the realm of the Inner Heart, I know, as the Bible says, "The heart is deceitful above all things, and desperately wicked, who can know it?" Since this is true, we need to ask ourselves some questions, such as: "Who do you think you're kidding?" "Do you think you can get away with some things that other people have tried and found out they could not?" There are such things as realism.

There are ABSOLUTES to be faced, real hard facts. We have to live with them, we can't ignore them, we can't push them aside.

But here is the bright hope and the light upon our path, just this: THERE IS MORE STRENGTH WITHIN THE AVERAGE PERSON AND EVEN MORE AVAILABLE THAN HE THINKS. If we face up to things as they are, we have more of a chance to overcome them. On the other hand most of the things we develop tensions over are small and inconsequential.

To try to ignore problems would mean to hunger no more for power, to overcome and seek the light and truth in our search for solutions to many problems. But God wants to give power to overcome and He wants to help in giving light to find solutions. If we hunger, there is always the fulfillment. But if we hunger no more for truth, hunger no more for greater strength of mind, soul, body and spirit we cease to grow; minds become stagnant waters, bodies deteriorate and spirits soar no more to the heights.

A world-renowned man said not long ago that we Americans are soft, lazy and complacent. Maybe we have tried to go out in life with pea-shooters. Let's have concern and hunger for the very best we can

and jaws I felt so sorry for him he almost fell over from exhaustion.

The Ridge Runner thinks that I came over through the deep snow that day last January to the Five B Ranch riding the chuck line. But really I came over because he needed somebody to look after him.

You know, The Ridge Runner has got a favorite saying that goes: "If I can't do it the next fellow better not try."

He thinks he is a tough guy. Let him go ahead and think that. Don't let him hurt his feelings. But just between you and me and the gate post, when you get to know him, he is plumb helpless.

It tickles me the way folks laugh at what I have for dinner. You see, when I came to the Five B Ranch there was no dog food in the cupboard. So we had salmon and corned beef and meat out of the deep freeze and milk and scrambled eggs and things like that.

You see, here is what I am trying to do. If I eat avocados and whole wheat toast and ham and bacon and eggs and ice cream, maybe I can go down on the records as a dependent and the Ridge Runner can take me off his income tax.

The apples are getting ripe and I eat lots of them for my complexion. If you eat apples the first thing you know you will have rosy cheeks like a Golden Delicious or a Jonathan or a Double Red.

I hope all of you will recognize me when I go up and down the valley, especially the children—because I am your friend.

I think Elsie Williams is the kindest lady in the world by far because she is so good to the every time I come up to the Ruidoso News and because she has helped the Ruidoso Humane Society, to find homes for poor little lost dogs and cats. A poor little creature lost and crying sound in the cold—that is a pitiful sound to hear indeed.

Well, dear friends, it is saying good bye and adios "til some other time. And until then, I beg to remain yours faithfully, ever the same.

—SHADY S. LOGAN—

NEW—Scotch "Magic Tape" does everything cellophane tapes does BETTER. Now at the News office.

have, but that doesn't mean to increase our tensions. Tension causes worry, destroys efficiency, and brings disease and death. John A. Schuler, M. D., says, "A big text book on medicine, such as medical students use contains the account of roughly 1,000 different diseases. Emotionally induced illness is as common as all the other 999 put together."

Of course, I know that we must face life with a commanding, masterful attitude but tension... no, that's out. Dr. Lowell Ditsen says, in "The Secret of Self-Mastery" (quote): "We need a stability that will keep us on an even keel. The surest way to get it is the practice of the creed that says, 'I will let more and more of the Perfect Spirit into the abode of my imperfection'."

## Church Column

See A Good Example—or Be One! Jehovah's Witnesses Advocate Family Worship

J. B. Dobbins, Hollywood advocate family worship as a deterrent against juvenile delinquency. Dobbins and his wife, Arvina, will serve as delegates to an eight-day international convention of Jehovah's Witnesses, scheduled for the Rose Bowl in Pasadena, Calif., Sept. 1-8.

At such assemblies, all members of the family serve as delegates. There is no special selection of representatives and each member of the congregation is qualified to attend. A total of 36 persons will represent the Pasadena congregation at the Pasadena convention.

Dobbins is one minister who is concerned about juvenile delinquency and recommends such meetings as a means of combatting the increase in crime among youngsters. He also stresses family worship as the strongest weapon against indifference among juveniles toward God and their responsibilities to their fellow man.

"In this age of expediency," he said, "many would rather see a good example than be one. Setting a good example is not always convenient or advantageous in a competitive world. Thus, bad examples flourish," he said.

Dobbins said the purpose for setting a good example is for others to

copy. In quoting Dr. Angelo Patri, Dobbins made this observation from the book "How To Help Your Child Grow Up": "Parents have to discipline themselves, make good models, set good patterns for children. You cannot teach religion to a child unless you possess it in your mind and soul and practice it while you live out your days beside him. If you have not kept faith with your religion, it is idle for you to send him for religious instruction. What you are, he knows; what you do, he registers as his pattern. Would you lead your children in the love of God? Love Him and do His will and they will go along with you. What you would be, express in your daily example."

Dobbins said family worship is more than taking your children to church, or worse, sending them. He says it is a matter of each member of the family understanding and practicing a proper relationship with God and how it can be maintained.

"Good discipline is teaching a child what is expected of him," Dobbins said. "It means setting down rules and regulations he will follow. Children need a clear-cut, unconfused picture of the rules you expect them to keep. It is necessary that these rules have a strong foundation such as the Bible," he said.

In concluding, Dobbins said stronger laws and tougher enforcement are not the answer to juvenile delinquency. He said such delinquency is the result of the break-down in morals among adults. He also pointed to the changing views the world has adopted on moral values.

"I read recently an article by Dr. Benjamin Spock," he said. "On the subject of punishment he said: 'Punishment is the substitute emergency method when the regular system of discipline breaks down. Even then punishment doesn't do much good unless there is sound character underneath and a loving relationship, as all the cases of habitual criminals prove. Good discipline is mainly based on mutual love and respect. In childhood it has to be reinforced with teaching, firmness and reminders.'"

"This thought certainly harmonizes with the Bible when it states at Proverbs 22:6 'Train up a boy according to the way for him; even when he grows old he will not turn aside from it.'"

Dobbins said conventions of Jehovah's Witnesses are designed as a regular part of their educational program and are designed for all members of the family. All will assemble when the first session commences at the Pasadena Rose Bowl, Sept. 1, equipped with notebook, Bible and willing ear—ready to learn together.

**JUDY BEALL—**  
 (Continued from Page 2)  
 the honored, Mrs. R. H. Wright, mother of the honored, Shirley Ann Baccuss, Jerry Lynn Baccuss, and the Mrs. R. L. Baccuss, James A. Beall, Tommy Perceet, L. K. McElroy, Joe Filleman, Vic Lamb, Jesse Perceet, Lloyd Barrett, W. D. Horton, Sunny Edwards, Robert R. Wheatley, II, and the Misses Celia Grandfill, Emma MacQueen, and Linda Wetner.

**PAGE FOUR**  
**Ruidoso News**  
 Friday, August 30, 1963  
**FOR SALE**  
 By Owner  
 Small House on Pavement  
 Winterized—Furnished  
 Sleeps 6—\$6,500 Cash  
 Call GR. 7-4095  
 News Want-Ads Work Wonders

**DAILY**  
**PRIZE WINNING EXHIBITS**

**DAILY**  
**PARI-MUTUEL HORSE RACING**

**9 NIGHTS**  
**CHAMPIONSHIP RODEO**

**11 BIG ACTION PACKED DAYS AND NIGHTS**  
**SEPT. 12-22, 1963**

**TOP TV SINGERS AND ENTERTAINERS**

**JIMMY WARELY**  
 Host star and winner for Rodeo events.  
 Sept. 12 thru 20

**ANITA BRYANT**  
 Coos Cole's singing star  
 "Voice That Refreshes."  
 Sept. 12 & 13

**DOUG MCCLURE**  
 Trampas in TV's "The Virginian."  
 Sept. 14

**ANDREWS SISTERS**  
 Show biz's most successful singing act.  
 Sept. 15 & 16

**RED FOLEY and MINNIE PEARL**  
 Stars of "Grand Ole Opry."  
 Sept. 17 & 18

**REX ALLEN**  
 Singing star of Cowboy song fame.  
 Sept. 19 & 20

**DON AMECHE'S INTERNATIONAL SHOWTIME CIRCUS**  
 Acts from around the world.  
 Matinee & evening, Sept. 21 & 22

**RESERVE YOUR SHOW TICKETS NOW!**

**NEW MEXICO STATE FAIR**  
**FAMILY FUN FOR EVERYONE**

P.O. Box 8546  
 ALBUQUERQUE, N.M.

# BRUNELL'S ANNUAL CLEARANCE

## SALE STARTS FRIDAY 30TH

### SHOES

LADIES' HEELS ..... 3<sup>00</sup> to 6<sup>00</sup>

FLATS-SANDALS ..... 3<sup>00</sup> to 5<sup>00</sup>

MEN'S SHOES ..... 5<sup>00</sup> to 8<sup>00</sup>

BOYS' SHOES ..... 3<sup>00</sup> to 6<sup>00</sup>  
 Mostly Narrow Widths ...

BOYS' AND MEN'S JUSTIN-ACME BOOTS ..... **REDUCED**

### MEN'S

WINTER JACKETS Reg. \$17.95 ..... **9<sup>99</sup>**

WESTERN SHIRTS ..... 4<sup>00</sup> to 5<sup>00</sup>

SWEAT SHIRTS ..... **1<sup>50</sup>**

ONE TABLE

**BOY'S AND MEN'S WEAR**

SPECIAL ..... **1<sup>00</sup>** and up

**BOYS' JACKETS** 1/3 to 1/2 off

### LADIES'

DRESSES ..... 1/3 to 1/2 off

WOOL SKIRTS ..... 5<sup>00</sup> to 7<sup>00</sup>

LINGERIE BRAS ..... 1/3 to 1/2 off

SPORTSWEAR ... 1/3 to 1/2 off

---

**SPECIAL PURCHASE**

LADIES' REVERSIBLE

**SKI JACKETS**

**\$16.95**

---

### GIRLS'

DRESSES ..... 2<sup>00</sup> and up and up

SPORTSWEAR ... 1/3 to 1/2 off

DIAPER SETS ..... 1/3 to 1/2 off

---

**PIECE GOODS**

ONE TABLE ..... 1/3 to 1/2 off

**BLANKETS** Values to \$8.95 ..... **4<sup>95</sup>**

# Brunell's Dept. Store

RUIDOSO

**WATCH FOR MR. R. S. B.**



IT'S BEEN A  
**BIG, BIG  
SUMMER**

AND IT'S GOING TO BE A MUCH

**BIGGER**

FALL AND WINTER SEASON

WITH HUNTING, OUR ANNUAL ASPENCADE  
AND WINTER SPORTS.



WE HOPE YOU HAVE A

**BIG**

LABOR DAY WEEK-END  
... COME BACK OFTEN!

THAT'S THE WISH OF THE CREW AND  
MANAGEMENT OF THE SOUTHWEST'S

**BIGGEST**  
AND FINEST RESORT HOTEL

**THE CHAPARRAL**

COME BACK TO SEE US—PEG & CLARENCE FOX

**Angus & Bonito**  
BY EULA CORDER

School bells rang out again Monday a.m., the 26th for all the children in Lincoln County. Here at Angus the school children waiting at the store to catch the school bus were Nancy, Karon and Mike Trotter, Monty Coe, Jeanette LaMay, Charles Walker, Poresa and Cindy Elam. They all looked so fresh and eager in their new crisp school clothes and the girls with their shining faces and combed hair. Any one would envy the teachers on this very first morning of school as they greet each of the pupils, all ready for another year of school.

After all the rains the past several weeks in the mountains, Bonito Lake is on a rise again. The lake got pretty low before enough water came down the Bonito River to start the water level back up. Fishing has been better in the lake the last several days. Some of the fishermen caught some nice ones.

Recent visitors with the Sam Allens was Mrs. Allen's mother, Mrs. T. L. Bodenhamer from San Saba, Tex. The Allens took Mrs. Bodenhamer for a jeep ride up Bonito Canyon.

Mr and Mrs. Johnny Connell and son of Lovington came by for a visit recently. The Connells were staying at the Chaparral Hotel at Ruidoso Downs attending the GE convention there.

Staying at the Guy Goodyear cabin for several days were Larry Davasson and Ronnie Johnson of Odessa, Tex.

From Wheeler, Tex. for a few days stay at the "Texas Tee-Pee" were Mr. and Mrs. Charles W. Adams.

Mr and Mrs. Collins Walker and granddaughter, Cherry Lynn Sikes, spent the week-end at Angus.

Guests with the Charlie Elams for several days were their son and family. Mr. and Mrs. Montie Elam and children from Brownfield, Tex. Some nice fish were caught by Montie and Charlie.

Spending the week-end with the

A. B. Kelleys were Mr. and Mrs. Jack Kelley and children of El Paso. Spending the week-end in the mountains and doing some fishing were Mr. and Mrs. Monroe Hall and daughters of Lovington.

Wilma June Young was home from college at Amarillo, Tex., this week-end.

Mr. and Mrs. "Zeke" Jones and children and Mr. and Mrs. Sam Morrow of Lovington spent the week-end at the Jones' place on the Bonito River. While here the folks attended the square dance held at Car-rizo Lodge.

Visiting the Corders and also attending the square dance were Mr. and Mrs. Bob Corder of Roswell.

Visiting on the Bonito recently were Mr. and Mrs. Sam Cole and son from Picacho. Always good to see Fern and Sam.

Mr. and Mrs. Ari Mhoon of Lovington and Mr. and Mrs. James Dan-jels and son, Timmie from Graham, Tex., spent the week-end in Ruidoso. The folks visited with the Corders while here and looked the Bonito area over in prospects of coming back for the deer season.

And speaking of deer season, it should be better this year than in past several years as more deer have been reported coming back in this area, and bear are plentiful above the lake.

Mrs. Nannette Lou Dodson, former Ruidoso resident, was here from Oklahoma last week visiting friends.

**Quick Boy**  
Downtown Ruidoso

Top Sirloin Steak — \$1.85

Double patty hamburger

with cheese — 45c

Ruidoso, New Mexico

**Bob Carter**

SMALL APPLIANCE REPAIR  
291 Suddarth Drive  
Phone CL 7-2062

**Hollywood Paint & Body Works**

Windshields and all types of auto glass  
Phone CL 7-3113

Troy Shiew, owner

At the "Y" on Hiway 70

**BILL McCARTY FOR SAND AND GRAVEL**

Dozer Work  
Grader Work  
Paving

Phone CL 7-4500

We Appreciate Your Business

**RUIDOSO GRAVEL SERVICE**

GRAVEL — SAND — EXCAVATING — TRENCHING  
FREE ESTIMATES — QUALITY WORK — PHO. CL 7-4043  
P. O. BOX 235, HOLLYWOOD, N. MEX. — J. B. CLOSE

**UNITED RENT-ALLS**

Tools and Equipment  
FOR HOME, YARD & SHOP  
Saws Filed and Tools Sharpened  
We Give Rose Stamps  
CALL CL 7-2967

Road Behind El Rancho Court

**REDI-MIX CONCRETE CONCRETE CULVERT PIPE WESTERN CONCRETE**

Manager J. A. Burns  
Phone CL 7-6120 — Hollywood, N. M.



QUALITY YOU can MEASURE



**Movie On Firefighting Shown Rotarians**

"Design for Disaster" was the program presented for the Ruidoso Rotary Club at its Tuesday noon luncheon. The program was introduced by O. C. Shields, program chairman, and the film, "Design for Disaster", was produced by the Fire Department of the City of Los Angeles and depicts some of the costly fires in that area and how the fire fighters work to save lives and property.

Sixteen visitors representing 13 southwestern cities were present for the Tuesday meeting. Jim Saylor announced. The silk banner which is given to the visitor from the longest distance went to Dick Walker, Whitewright, Tex., and J. W. (Bill) Albin, Taft, Tex. Banners given in the last few weeks have gone to Texas, Arizona, Oregon, Rhode Island, Colorado and California. Saylor said

Walt Thompson of St. Louis is here visiting his brother, Paul, and family.

**WATCH FOR MR. R. S. B.**

Do You Need Money?

Ask for Leroy Cornelius

Call CL 7-6761 or CL 7-6781

TimberLodges make wonderful retirement homes — they cost little and go up quick. See our big ad.



**ASPHALT PAVING**

GRAVELING — DIRT MOVING

**A. E. BEAVERS CONSTRUCTION CO.**

Pho. ES 8-4885

Ruidoso Downs

LIFE AUTO FIRE LIABILITY THEFT

Auto Financing — Bonds

**INSURANCE**

**J. H. Cooper Agency**

Pho. CL 7-6800

Res. Pho. 7-4197

Box 131

Walt Crosby Bldg.

Ruidoso, New Mexico

J. H. and Mary L. Cooper — Warren Barrett

Serving Ruidoso For More Than **15 YEARS**

There Is No Substitute FOR QUALITY

Safe Plumbing and Good Public Health

Are Inseparable

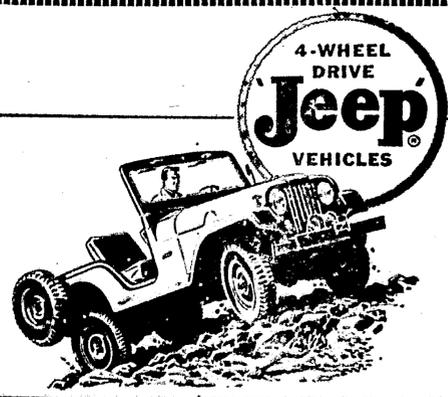
YOUR KOHLER DEALER

—All Work Strictly Cash—

**SID COURVELLE PLUMBING & HEATING**

Phone CL 7-2055

Ruidoso, N. Mex.



FOR JEEP SALES & SERVICE

**Goins' Garage & Jeep Sales**

1622 E. Second - Highway 380 East - Roswell  
Phone 622-6590

Largest Stock of Parts In New Mexico  
Large selection of Universal Jeeps, Forward Cabs, Wagoneers, Station Wagons, Gladiator Pick-Ups  
—NEW AND USED—

1963

All-American Futurity Entries



UNDEFEATED TINY WATCH



MR. TINKY BAR



MISS JETTIE BAR



MISS SIX BARS



MAIDEN-DRU RITA

Matched In 400 Yd. Sprint Labor Day At Ruidoso Downs

As Identified By Ray Reed



MAIDEN MUSIC NOTE



UNDEFEATED GOETTA



HYGRO LEO



CHAUNDELL



UNDEFEATED BITA CHARGE

Alto Briefs

by ALLEN LINDAMOOD Mrs. Sam Allen and her mother Mrs. Annie Bodenhamer have gone to Amarillo, Tex., to attend the wedding of Greg Dye, nephew and grandson of Mrs. Allen and Mrs. Bodenhamer. Mr. Bodenhamer will stay in Amarillo for a visit before returning to Brady, Tex. She has been visiting the Allens for quite some time.

Mr. and Mrs. Forrest Lowe were here from Roswell the past weekend. Thursday, Postmaster and Mrs. Art Metering and family of Roswell came by to see the Lindamoods. Mr. and Mrs. Tom Sloan of Midland are vacationing at Eagle Creek Lodge.

The Earl Kings of Roswell enjoyed the week-end in their summer home atop Peters hill. Mr. and Mrs. Earl Young of Vandenberg Air Force Base, Calif., are the house guests at present of the Robert Williams. Mr. and Mrs. R. O. Pittillo of Tucuman, Mr. and Mrs. Ernest Petrallo of Ruidoso Downs and their mother,

Mr. B. B. Pittillo of Emory, Tex., topped by the store Thursday. The Reagan Legg family of Midland, and her father, Norma Eden of Kaufman, Tex., are vacationing at Eagle Creek Lodge this week. Mr. and Mrs. Bill Simonson of Orange, Tex., are here for their annual summer trip to Ruidoso and Alto.

Joe Skren of Picacho and Paul Payton of Carrizozo were here on Friday. The Champ Ferguson with niece and nephew and his brother and family, the Bill Fergusons, who are vacationing from California, stopped in Friday on their way from Captain to the Sierra Blanca Ski Area. Rex Carroll Jones and family of Midland are at Eagle Creek Lodge this week. Mr. and Mrs. Fred Schuller, Jr., and son of El Paso visited the Alan Johnsons at Eagle Creek Lodge last Wednesday. Mr. and Mrs. Ernest Baughman of Albuquerque are here to see Mrs.

Robert Neal at Eagle Creek Lodge. Mrs. Lyda Peebles of Alamogordo was here last Monday. She came again on Friday and took Allen Lindamood to Carrizozo to attend the Guck-Crenshaw wedding. After closing the store and post office, Lindy joined the crowd for the lovely reception at the Country Club. Delaney, Jr., Mr. and Mrs. Samuel Hyatt, Joy Simpson from Loveland, Tex., Mr. and Mrs. I. M. Phippeny, Mr. and Mrs. H. N. Brickell from Corpus Christi, Tex., Mr. and Mrs. Warren Barrett, Dr. and Mrs. James A. Beall, Jewell Bonnell, and Mr. and Mrs. H. M. Reddy and Cleon Peterson.

Louis Philippe of Ruidoso develops film every night but Sunday. In by 5:30 p.m.—out at 9:30 a.m. Use drop box after hours.

PAGE SIX Ruidoso News Friday, August 30, 1963

ICE-O-RAMA, Inc.

ICE SKATING EVERY DAY THE YEAR 'ROUND ICE PALACE OF THE SOUTHWEST IN RUIDOSO DOWNS, NEW MEXICO On U. S. Highway 70 — One-Quarter Mile East of the Race Track OPEN LABOR DAY — 10:45 a.m.



DO YOU NEED A NEW ROMANCE?

Mr. Lee Glover invites You To the Ice-O-Rama, Inc. ICE SKATING IS FUN FOR EVERYONE! Call ES 8-4825 For Special Parties and Rates. Snack Bar Now Operated by Mr. and Mrs. Neal Smith

TimberLodges make wonderful retirement homes — they cost little and go up quick. See our big ad.

CAMP GERONIMO FOR BOYS In the Heart of the Mesquero Apache Indian Reservation

- Swimming Horseback Riding Rifle & Archery Camping Handicrafts Hiking Open 12 Weeks — June thru August Write for Brochure: Box 36, Ruidoso, New Mexico

Hollywood Notes Joe Higbee from Hobbs visited friends here last week. He is a former Ruidosoan and operated the Picta Courts several years ago. Gladys Trunham, who has been spending the summer here, returned to her home in Corpus Christi this week. Enjoying the Fellowship Supper at the Presbyterian Church last Wednesday night were: H. Leland Murphy, the pastor, Mr. and Mrs. Jodie Pilleman and son, Mrs. C. C. Cook from Oklahoma City, Mervil L. Mason from Baytown, Tex., Mr. and Mrs. J. F. Landers from Denison, Tex., and Mrs. Anna Savage, Mrs. Edith Tucker and Dr. and Mrs. J. E. Meader from Denison, Tex., Mrs. James H. Beall, Sweetwater, Tex., Ethel Black, Tommy Jones, Laura Jones, Mr. and Mrs. T. C.



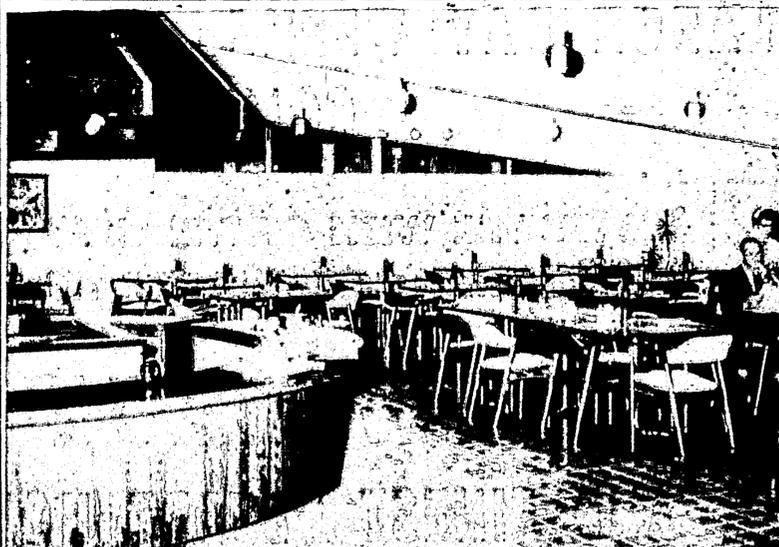
Well Drilling and Repair Work M. H. McClendon Licensed Water Well Contractor Glencoe, N. M. Pho. Hondo. OL 3-4313

CONCRETE CULVERT PIPE In Stock Western Concrete CL 7-6120 — Hollywood, N. M.

JOHN R. EMDE Building Contractor Phone CL 7-4887 P.O. Box 566 Ruidoso New Mexico

FRANK BARAJAS — Painting Also Interior Texture Work, Including the New Idea in Glitter Finish and Acoustical Ceilings Phone CL 7-6605

NEAL PUMP & ELECTRIC Phone Night or Day: CL 7-6836 — P. O. Box 1235 Rapidway Submersible Pumps, Galvanized Pipe & Fittings, Maintenance on all Pumps, Electrical Work Cecil Hicks, Mgr.—Pump-Electric Contractors—Gene Beavers, Prop.



WE ARE VERY GRATEFUL . . . To all our friends in Ruidoso for their fine support in sending us guests and diners. Your help has packed the Villa Inn through most of this season and we want to give credit where credit is due—the home folks are really boosting us. For a gay and carefree holiday, you can recommend the Villa's beautiful rooms, the fine food in our dining room (The Flame Room) where Joe Ortiz is chef, and in our coffee shop—and of course the fine music for dancing and listening by Carmon Phillips and Johnny Schultz in our cocktail lounge. VILLA INN MOTOR HOTEL Pat Chubbuck, Gen. Mgr. — Phone CL 7-3195 or CL 7-6005 Ruidoso

FOR COMFORT When You Want Warmth FOR EFFICIENCY From Your Appliances THE ANSWER IS L-P GAS For Appliances, or Butane and Propane Call Keeth Gas Co. Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014

# ANNUAL LINCOLN COUNTY FAIR AT CAPITAN SET FRIDAY AND SATURDAY NEXT WEEK

## PRIZES IN RODEO, PARADE

There's fun promised for every member of the family in the annual Lincoln County Fair which is just one week away.

Friday and Saturday of next week, Sept. 6 and 7, will see a host of events for folks of all ages to enjoy at Capitan, Ruidoso's neighbor to the north.

Highlighting the fair will be the parade on Saturday—at 10:30 a.m.—with roping and riding events on both afternoons in the fair arena.

Judging of junior livestock entries and junior home economics exhibits, of a flower show and other exhibits will be on Friday morning and afternoon. Cattle and sheep judging county residents will be on Saturday morning early, starting with the Quarter Horse show awards beginning at 8 p.m.

Freeing of the cake will be a night football game between Capitan and Cloudercroft on Saturday evening under the lights at the school athletic field.

Below is an official program listing time, events and awards planned:

- Friday, Sept. 6
- 10:00 a.m.—Judging Junior Livestock
- 10:00 a.m.—Judging Junior Home Economics
- 10:00 a.m.—Judging Open Home Economics
- 10:00 a.m.—Judging Flower Show
- 1:00 p.m.—Judging Open Horticulture Exhibits
- 1:30 p.m.—Judging Junior Horticulture Exhibits
- 2:00 p.m.—Roping and Riding Events
- Saturday, Sept. 7
- 8:00 a.m.—Quarter Horse Judging
- 9:30 a.m.—Range Beef Cattle Judging
- 9:30 a.m.—Range Sheep Judging
- 10:30 a.m.—Lincoln County Fair Parade
- 1:30 p.m.—Roping and Riding Events
- 3:00 p.m.—Trophies and Award Winners Announced
- 7:30 p.m.—Capitan vs. Cloudercroft football game at Capitan school athletic field

Parade Prizes

The Parade will be held Saturday, Sept. 7, at 10:30 a.m.

First place, \$10.00; Second place, \$7.50; Third place, \$5.00; Any Other, \$5.00; Oldest cowboy, \$5.00; Youngest cowboy, \$5.00; Best dressed cowboy, \$5.00; Best dressed cowgirl, \$5.00.

Best Decorated Bicycle: First place, \$5.00; second place, \$3.00; third place, \$2.00; Fourth place, \$1.00.

Each band will be paid \$20.00 toward travel expenses; also each member will be given 50¢ toward a meal.

Horse Show

- Stallions foaled in 1963.
- Stallions foaled in 1962.
- Stallions foaled in 1961.



**PLANTER BOX RENEWED**—Mrs. Pearl Carter supervised the replanting of greenery and flowers in Ruidoso State Bank's planter box last week by E. S. Hardy, local nurseryman. Rose bushes and evergreens replaced plants

that had grown too large for the area. Mrs. Carter, with her late husband, Horace E., gave the lots on which the bank was built ten years ago.

Stallions foaled in 1960.  
Stallions foaled in 1959.  
Mares foaled in 1963.  
Mares foaled in 1962.  
Mares foaled in 1963.  
Mares foaled in 1960.

### Halfo Classes

Mares foaled in 1959.  
Mare and 1963 foal.  
Gelding Junior, 2 and younger.  
Geldings, 3 and 4 years old.  
Geldings, 5 and older.  
Junior Reining, 3 years, any sex.  
Junior Reining, 4 years, any sex.  
Barrel Race, any age or sex.  
Working cowhorse.  
Western pleasure.

### Humane Society To Give Paintings In Fund Raising Drive

Members of the Humane Society of Lincoln County will be giving away an original oil painting by Mrs. Ollie Moore of El Paso who has been a Ruidoso summer resident for many years, in a fund raising drive here. The painting, which measures 17½ inches by 19½ inches is a landscape and was donated by Mrs. Moore. Anyone wishing a chance on the painting can contact members of the society. It was reported.

Lola Easter returned last Sunday night from a trip to Andrews, Tex., where she attended the funeral of an aunt. She also spent two days in Midland, Tex., visiting her brother and family, the H. O. Watsons.



## Ft. Stanton School Is Heading Into Summer Session This Week

By DIXIE SPARKS

The Fort Stanton summer school session activity ends as the fall session commences.

School work displayed at the session end included ceramics, plaster of paris reliefs, free hand drawing, bead stringing, scatter painting, weaving and the latest art from the East Coast, decoupage.

Mrs. Hattie Lacy, school teacher at Fort Stanton, was selected Teacher of the Year in 1959. The special talent of Mrs. Lacy's is the gift to find the hidden talents of her students. This fact, definitely, shows in the work displayed by her students. Fort Stanton not only helps the students of TB, to return to their respective communities and take their rightful place again in society but trains them early in their formative years, for some, their future vocation; or for some, a trend of their future vocation. There are exceptions, of course, and Harold Black of Hobbs is one Harold will graduate next spring but has finished his high school work under the supervision of Mrs. Lacy. He will be accepted for college entrance with these credits. Harold does free hand drawing and did not know of his talent until Mrs. Lacy brought this talent from within himself. As of now, Harold wants to further his career in the fine arts with business accounting as his minor.

The bead stringing consisting of macaroni, colored with water colors and crayons, were colored and strung by the First Graders. They also wove bead necklaces of the Navajo Indian designs.

The plaster of paris reliefs, the ceramic molds for leaves, which were made from real leaves of this particular section of the country, were made and colored by the Sixth Grade science class.

The students have taken cigar boxes, glasses and glass jars, painted and designed them with the latest decoupage art and then varnished them to preserve the art. The material the students used were water colors, crayons, ceramic glazes, wood stains and spray paint.

Harold Black is the eighth student to graduate from the Fort Stanton school. Tommy Salabive was the first to graduate in 1959. Three graduated this spring, Elizabeth Loera and John Martinez from high school and Corrine Morales from the 9th grade. Students participating in the activity were Armando Lopez, Corrine Lucero, Frank Martinez, Elizabeth Dona, Sally Medina, Edward Costales, Billy Sanchez, Corrine Morales, Harold Black and Patsy Montoya.

Of the many children admitted in the last three years approximately one per cent have been "repeaters." This is most remarkable but not surprising at Fort Stanton Tuberculosis Hospital is under the direction of Dr. H. C. Jernigan, who rank 15th in the nation in his knowledge and treatment of tuberculosis. Dr. Jernigan is assisted by Dr. W. F. Rosenblatt, who is in charge of the children's section of the hospital.

### THE FRUIT CALENDAR (By Dan Storm)

It has been a long time since the Three Valleys have been as handsomely decorated with apples from one end to the other as they are now as we approach the threshold of beautiful September.

September is sometimes known as "the Pear Month," speaking of fruit. There is one great difference between the apple and the pear that comes to mind now that the pears are ripening rapidly.

The apple has been with us a long time because it keeps. On a cold winter day you can dig down under the snow under a Staymen Winesap tree and pick up an apple. When you bite into it the juice will fly every direction. And you could ask nothing better in an apple. Not so with a pear. This reminds me of a little riddle in Spanish that was told to me by my friend of many years, Manuel Corona.

La pera en el arbol si espera—  
es pera.  
Cayendo al suelo, ya no espera—  
es pera.  
El que si e-pera—es pera, es que

## Elks To Sponsor Dale Carnegie Course Here

The noted Dale Carnegie Course will be offered in Ruidoso soon under the sponsorship of the local Elks Lodge, it was announced by Fred Gresswell, Elks Lodge 1247.

Gresswell stated, "We believe that the Elks Lodge sponsorship of this adult education program is a genuine community service. Businessmen, professional men and women, sales people, housewives, club women, office personnel—every adult will benefit from this training. It will bring a new enthusiasm, develop self-confidence, and create new understanding among the citizens of our town."

Gresswell added that the clubs in other communities in New Mexico expect that the classes have had an important influence on human relations and business in their community.

Gresswell continued, "The course is for folks from all of this area and get confined to the Elks Lodge and their friends." He concluded, "The Elks Lodge is merely steering the course into Ruidoso."

The class will be limited to 44 members. The Elks and Does selected the following members to handle the course: Sallie Christian, Evelyn Gresswell, Lois Smith and Mildred Wantiez, John Smith, Wayne Wray, E. N. Grigsby, Alton Gray, Paul Klemm and Fred Gresswell. Any of these Elks or Does will accept enrollment in the course and give full information about the class, according to Gresswell.

### LETTERS TO THE EDITOR

This was contributed to this newspaper as a matter of public information.

New Mexico Photographers Licensing Board  
Chapter 255, Laws of 1963

SECTION 2 Definitions as used in this Act

A "Photography" means the process of projecting and registering images by means of lens, camera and light upon sensitized materials and surfaces.

B "Practice" means to take photographs for hire, practice does not include, however, taking or producing motion pictures or photographs to be used primarily or exclusively in theatre exhibition or television broadcasting, or for appearance in

esta esperando

Lo Que no debe de esperar.  
The pear in the pear tree waits and is a pear

Falling to the ground it no longer waits and is not a really waiting and is a pear (dupe), (clump)

Is the one who waits and hopes for that which he has no business waiting and hoping for.  
The lesson to this little jingle is to get your pears now because the pears, quickly come and quickly go like the summer rainbow.

The rains have rushed the ripening of the apple; also I was wanting to tell you a word or two about the different apples. Take the Jonathan. This is a delightful apple, a long time favorite with all ages, with its tart flavor, sparkling juice and snowy white reffe ring quality under the bright rosy cheek. Everywhere the apple is needed, the Jonathan is right there, pies, apple sauce, jelly, preserves, cider, tarts, puddings, cobblers, fried apples, stewed apples.

This is most remarkable but not surprising at Fort Stanton Tuberculosis Hospital is under the direction of Dr. H. C. Jernigan, who rank 15th in the nation in his knowledge and treatment of tuberculosis. Dr. Jernigan is assisted by Dr. W. F. Rosenblatt, who is in charge of the children's section of the hospital.

THE FRUIT CALENDAR (By Dan Storm)

It has been a long time since the Three Valleys have been as handsomely decorated with apples from one end to the other as they are now as we approach the threshold of beautiful September.

September is sometimes known as "the Pear Month," speaking of fruit. There is one great difference between the apple and the pear that comes to mind now that the pears are ripening rapidly.

The apple has been with us a long time because it keeps. On a cold winter day you can dig down under the snow under a Staymen Winesap tree and pick up an apple. When you bite into it the juice will fly every direction. And you could ask nothing better in an apple. Not so with a pear. This reminds me of a little riddle in Spanish that was told to me by my friend of many years, Manuel Corona.

La pera en el arbol si espera—  
es pera.  
Cayendo al suelo, ya no espera—  
es pera.  
El que si e-pera—es pera, es que

newspapers, magazines, books, X-ray pictures, blue prints, photostatic copies, pictures taken for clinical purposes by physicians or dental practitioners, pictures taken by a person in the employ of schools, colleges or institutions solely for the use of the school for educational or scientific purposes.

SECTION 7. Unlawful to practice without a license.

It is unlawful after July 1, 1963 for any person to practice photography without a certificate issued by the board and anyone convicted of practicing without a certificate is guilty of a misdemeanor.

### ROSSELL WOMAN HURT NEAR TINNIE

Mrs. Emma Ashlock of Alto R. West, Roswell, suffered a fractured collar bone Thursday night in a one-car accident west of Tinnie on U. S. 70. Edward Fuentes, 301 E. Forest, driver of the vehicle, received no

## Ice-O-Rama Picks Roswell Man For Publicity Job

Dr. Earl Cockrum of Roswell has been named public relations director of Ice-O-Rama, Inc., of Ruidoso Downs, according to an announcement Saturday by Ice-O-Rama president, Lee Glover.

Cockrum, who holds a doctorate in psychology from Brigham Young University, was formerly employed by K-F-BL radio.

"A top flight ice show" is scheduled for January at Ice-O-Rama, according to Cockrum, who did not

reveal what show would be brought. The Ice-O-Rama ice skating rink employs four professional skaters with combined experience of 52 years. The professionals are "on hand to help anyone who wants to learn to ice skate, regardless of age."

Glass enclosed lobbies for spectators surround the 12,000 square foot skating area.

Cockrum told the News this week a formal opening is planned for Oct. 5, to start at 10 a.m., and run 'til 4 p.m., with door prizes, free Cokes and coffee, contests, races and a special exhibition. Full details are to be announced later.

He was at work this week on trying to make arrangements with the local schools to include ice skating on the physical education program here.

The Leck Cowdens were in Albuquerque on business early this week.



**NEW LOCATION**—Mr. and Mrs. Don Driver are shown in new location of Western Office Equipment Company on Sudderth Drive. The company is owned by Don Driver and his father D. M. Driver and began business in Ruidoso Jan. 1, 1963. The company moved to

new location near the Modern Grocery Aug. 1. Don Driver and his wife "Bobbie Jo" shown here with him who manage the business came to Ruidoso from Midland, Texas where Driver was employed by the Remington Rand agency. (Pd Adv.)

## The Treasure Chest



The Import Shop

Exotic Gifts — Clothes — Foods from around the world

We want to thank all our summer visitors for the wonderful business this summer and we are looking forward to seeing all of you next summer

## End of Season Sale

All Whiting & Davis and Summer Jewelry

1/2 PRICE

One Group of Dresses — 1/2 PRICE

Shorts and Pants Sets — 1/2 PRICE

One Table of Gifts — 1/2 PRICE

1/4 Off on all Glass Ware from Italy, Germany and Sweden

1/2 Price on Beaded Sweaters from Hong Kong

Our Fall Fashions Have Arrived

Complete Selection in Beautiful Fall Shades

Lower Ruidoso — Next to Park Motel

## USED BEDROOM SET—

With chest, double dresser, mirror, night stand, bookcase bed, box springs, mattress . . . . .

**\$99.95**

# PORTER'S

HOME FURNISHINGS  
IN THE GATEWAY CENTER

Your Credit Is Always Good

# You Almost Waited Too Late!

We only have a few New 1963

**OLDSMOBILES & CHEVROLETS**

Left — but we're anxious to MOVE THEM — and are offering

L-O-N-G, L-O-N-G

Trade-Ins to give you

**THE BEST BUY OF THIS YEAR OR ANY YEAR**

We've got to move these 63's to make way for the 64's due soon

# Sierra Blanca Motor Co.

Phone CL 7-6826

Hiway 70 — Ruidoso



# food mart

Ruidoso Hollywood

we give frontier stamps double every wednesday

AUGUST 30-21

- BABY BEEF LIVER lb. 29¢
- STEW MEAT lb. 39¢
- PORK ROAST Lean lb. 39¢
- LONGHORN CHEESE lb. 59¢

Glover's **PICNIC HAM, LB. 29¢**

- PORK STEAK lb. 59¢
- LUNCH MEAT Wilson's Bologna Pickle Loaf, 6 Oz. 29¢
- CORN KING BACON, LB. 59¢**

- LEMONADE Minute Maid 12 Oz. 29¢
- T. V. DINNERS Banquet 45¢
- ICE CREAM Price's 1/2 Gal. 79¢
- COMBINATION PLATE 45¢
- DOG FOOD Ideal 2 For 29¢
- SALMON Tall Pink 59¢
- CAN POP Shasta 3 For 25¢

Folger's **COFFEE 2 LB. CAN \$1.39**

- CATSUP Libby's 14 Oz. 19¢
- CANNED BISCUITS 5 For 49¢
- EGGS City Dairy, Grade A, Medium Doz. 45¢
- TISSUE Northern 3 For 25¢
- SUGAR 5 LB. CAN 59¢**
- SPAM 12 Oz. Can 49¢
- POTATO CHIPS Rainbo 59c Bag 39¢
- MIRACLE WHIP Qt. 49¢
- CORN Kounty Kist, 12 Oz. 2 For 35¢
- CRISCO 3 lbs. 75¢

**GIANT TIDE 75¢**

- CRACKERS Dixie Belle 1 lb. Box 25¢
- VIENNA SAUSAGE Van Camp's 23¢
- FRESH TOMATOES, LB. 19¢**
- BANANAS 2 lbs. 25¢
- AVOCADOS Large Size 2 For 25¢
- GREEN ONIONS 3 Bunches 10¢

Hollywood Food Mart Will Be Open 7 Days A Week — 7 to 11 — BOTH STORES OPEN SUNDAYS —

# DOUBLE 'Cattle King' JACQUELINE 'Asian Tour' BILL KENNEDY'S Both Shows Sun.-Mon.-Tues. At Mt. Vue

PAGE EIGHT  
Ruidoso News  
Friday, August 30, 1963

(Continued from Page 1)  
**DYNAMITE BLAST**  
Lawrence William Peebles, 41, was born at Alto on Feb. 20, 1923, and was a lifetime resident of Lincoln County. He was a veteran of World War II, having served in the 1125th Military Police Company Aviation in the U. S. Army. He graduated from the Capitan High School and was employed by the Forest Service for a time. Peebles married the former Doris Blberry on Sept. 2, 1949. Active pallbearers will be Jim McEuen, Leon Farrar, Elmer Reinhardt, Les C. Moore, Bill Heady, and Bob Harrow. Honorary pallbearers are Hollis Cummins, Sam Cox, Gilbert Peters, Dr. James A. Beall and Herbert Lee Traylor.

**Hand Tooled Saddle To Be Given Away On Labor Day**  
The White Mountain Roping and Riding Club will give away a hand tooled saddle in a contest to be held at 11 a. m. on Labor Day in front of the Chispa Hotel. Lem Coltharp, secretary-treasurer of the club, will be in charge.

**TO LATE TO CLASSIFY**  
TRAILER FOR RENT 2 bedroom, bath Texas Bar-B-Q, Phone CL 7-4310 10-11c  
TimberLodges make wonderful retirement homes — they cost little and go up quick. See our big ad.

**THURSDAY ONLY**  
Tony Curtis in **"40 POUNDS OF TROUBLE"**  
In Color Plus Cartoon

**SHOWS 4 DAYS**  
FRI. - SAT. SUN. - MON.  
Henry Fonda  
Maureen O'Hair in **"SPENCER'S MOUNTAIN"**  
In Color Plus Cartoon  
TUES. - WED.  
James Stewart in **"FAR COUNTRY"**  
In Color Plus Cartoon

**ANTIQUES CEDAR CITY**  
Ruidoso's Frontier Town  
Good supply of wash stands, plain and marble top - round tables - old musical instruments - player pianos - organs and phonographs - wide selection of old clocks.

**We're Really Glad YOU SHOPPED HERE**  
**CRISCO OIL 24 OZ. BOTTLE 19¢**  
with Purchase of \$5 or More  
**Modern Grocery**  
Gold Bond Stamps — Double on Wednesday  
Sudderth Drive - Skyland Area



82 ON SALE—Mr. and Mrs. Van A. Smelker, Jr. are shown by one of the stables housing some of the 82 quarter horse yearlings which were scheduled for the second annual All-American Futurity Sale this Thursday. Smelker is sales manager for Triple AAA Livestock Sales Company, Tucson, Ariz. which handled the 1963 sale.

## News Vacation Issue Sept. 27

The Ruidoso News staff will take its annual vacation the week of Sept. 23-28, which means our printing plant will be closed down and that the paper for that week will be printed the week before, pre-dated and mailed and put on newsstands at the regular time for Sept. 27. No late news will be in the paper, but it will contain feature stories and pictures of interest.

**TWO WRECKERS BRING INJURIES FOR MEN**  
Two men involved in single car accidents early Thursday morning were taken to the Ruidoso-Hondo Valley Hospital. Dr. Herbert S. Woods of Plainview, Tex. was given emergency treatment at the hospital and was released. His car drove into the Ernest Silva residence on Sudderth Drive. No charges had been filed Thursday morning. Phillip Chavez, who received a skull fracture in the single car accident near Hondo early Thursday, was hospitalized and is under the care of Dr. Bram Vanderstok. A second man in the car was reported to have escaped unhurt.

**HURT IN FALL**  
Last Wednesday when Danny Wayne Ball's motorcycle struck a rock while falling to negotiate a turn near the bridge on Riverside Drive it dumped both Ball and his passenger Raymond Spencer into the river. Spencer was taken to the Ruidoso-Hondo Valley General Hospital by private car where he was treated and released the following day.

**GETS CITATION**  
Freddie E. Tucker of Roswell was cited into Municipal Court on a reckless driving charge which resulted from an accident at the "Y" on Highway 70, Aug. 27. Tucker, driving a 1957 hard-top, failed to stop at the intersection and crashed into a 1962 White Freightliner, driven by Floyd E. Lockaby. Tucker was given emergency treatment for mouth bruises and a chipped tooth at the Ruidoso-Hondo Valley General Hospital and was released. Tucker was given the reckless driving citation by Village Policeman Lucas Gallegos who investigated the accident.

## County Agent's Report

By RALPH DUNLAP

**Carcaes grading and evaluation** has been and is being carried on at various Agriculture colleges and packing companies, such as Rath, Swift, etc. The current trend of the American housewife when buying meat is toward more lean meat and less fat. Studies are being made throughout the country to determine the inheritability of lean meat as well as the enumerals feeds and feeding tests, carried on at colleges and packing companies. Not only are the findings of the carcass evaluation contest changing methods and lengths of feeding periods, it is changing the type of animal—no longer is the small, compressed animal of the show ring in high demand, in its stead and a larger, longer type of individual is more desired.

The first carcass class in New Mexico was held at the Lincoln County Fair in 1961, with 23 lambs participating. The lambs were first judged on the hoof in the regular manner, by Professor P. E. Neale from New Mexico State University. After being slaughtered they were taken to Sidwell's Frozen Food Locker, for cooling. Dick Slauder, Extension Sheep Specialist and Jack Ruttle, Extension Lamb Marketing Specialist, from the New Mexico State University, did the actual carcass judging—this time the carcasses were judged for fat covering, uniformity, grade and yield. The top carcasses of each class (5) were used for a champion class and the results were: Dan Knight, champion, reserve champion and 3rd; Wayne and Lois Dunlap, 4th; Punk Cooper, 5th; and Joe Cooper, 6th.

The second carcass class was held at the Lincoln County Fair in 1962 and was comprised of 12 lambs and six calves. The animals were judged on the hoof by Ivan Watson and then taken to Roswell where they were slaughtered and cooled by Glover's Packing Co. This year the carcass evaluation was carried on in the manner set up by the Rath Packing Co. The evaluation included grading of carcass by a Federal Grader, weighing the hind and fore saddles of the lamb carcass and making a comparison between the two, cutting the beef carcass at the 12th rib so as to expose the rib eye. Next, squares of engineering draft paper are placed on the rib eye area of both lamb and beef carcasses, tracings are then made outlining lean meat and fat. The depth of fat is measured in six places and the average is taken. The lean meat area is determined with a planimeter. These findings are then compared with the standards set up by Rath and individual merits of each animal is thus determined. It should be understood that the carcass with the largest area of lean meat in the rib eye and no more than the specified amounts of fat for prime, choice and good grade would be the first place winner.

The actual figuring was done by County Agent Ralph Dunlap, his wife, Mrs. R. Dunlap, Mrs. Tom Knight and Mr. Hud Rhea, livestock representative from the First National Bank of Roswell. Results of the show were Dan Knight, 1st and 3rd; Lois Dunlap, 2nd and 4th; Pete Gaskowski, 5th.

**NOTICE**  
We Have A Man On Our Truck Handling Service Calls  
**OWENS PLUMBING**  
Phone CL 7-4687

## Bureau of Revenue State Examiners Here To Assist Residents

Kermit Shotts, district manager of the New Mexico State Bureau of Revenue, in Roswell, announced that a group of revenue examiners would be in the Ruidoso area through Labor Day to assist local businesses with any problems they might have regarding school tax.

The examiners will be headquartered in the Municipal Building and will be available there from 8 a. m. until 5 p. m. each day including Sunday and Labor Day. A special effort will be made to contact every business which will close for the season within the next few days, it was reported.

**CATHOLIC ALTAR SOCIETY TO MEET SEPT. 3**  
The Ladies Altar and Rosary Society of St. Eleanor's invites all ladies of the parish and their guests to attend their monthly meeting to be held at 7:00 p. m. on Tuesday, Sept. 3 at the Parish Hall in Ruidoso. The guest speaker will be Father Charles Stoebber, Catholic Chaplain at Walker AFB, in Roswell.

**LIONS HONOR JOCKEYS WITH STEAK SUPPER**  
The Ruidoso Lions Club at its regular Tuesday night meeting entertained the winning jockeys at a steak dinner, Lion Jack Spall announced.

There was no business meeting, Spall said, it was just an evening of fun. The club has challenged the jockeys to another Donkey baseball game next season, Spall said.

## Canyon Echoes

Mr. and Mrs. C. W. Walters had a full house of company over last week-end. Mr. and Mrs. A. R. Brooks from El Paso, Mr. and Mrs. Billy Blinn and Mrs. Elton Allan from Roswell and Mr. and Mrs. Oscar Hallmark from Brownwood, Tex. Dick Redmond, who has been ill since June, has returned to El Paso and is feeling much better now. Mrs. Redmond will remain in Ruidoso until the middle of September.

The Sifney Smiths visited in Texas early this week. Dr. and Mrs. D. E. Snyder and children of Scottsdale, Ariz. former Ruidoso residents, visited friends here last week-end.

Sgt. W. J. Krueze of the State Police, formerly stationed here and for the last two years at Carrizozo, has been transferred to Santa Rosa. Mr. and Mrs. John Dunaway of Spur, Tex., who have been coming to Ruidoso every year for the past 20 years, recently bought a home here. They left early this week to go back to Texas and plan to return to Ruidoso at Thanksgiving time.

and 8th—in the lamb carcass class. In the calf carcass class, Lois Dunlap, 1st; Winky Bancroft, 2nd; Cooper Brothers, 3rd, and Punk Cooper 4th; Chris Bancroft, 5th, and Jud Cooper, 6th.

The first class of this kind ever to be held at the New Mexico State Fair was also held this same fall. Mr. and Mrs. Dunlap, Mrs. Tom Knight, Joe Redbody, Joe King, J. R. Slauder and Dr. Bob Rankin doing the evaluation work. Once again Lincoln County was well represented in that Dan Knight had 2nd and 5th place carcasses; Wayne Dunlap, 7th and 10th, and Lois Dunlap, 9th and 14th. There will be a 1963 carcass class at the Lincoln County Fair, comprised of both fat lambs and fat calves. Please understand that unless the animals are sold to individuals in or about Lincoln County, said animals will not be eligible for the carcass evaluation since we cannot butcher animals that are not sold. All animals sold will be at market prices established one week prior to the fair and will be sold on a first-come basis. Please help the boys and girls of Lincoln County by getting your order in early. Contact Mrs. Nancy Knight, Anglo or phone Carrizozo, 202-35.

**FAMOUS COLE 4-drawer metal letter size filing cabinets, two on hand, one with lock, \$99.00; another, without lock, only \$89.00; also H. O. N. 4-drawer metal filing cabinet, letter size, \$81.00; and a 2-drawer metal, letter size H. O. N. filing cabinet, \$57.15, all prices include tax. The News.**

## Multiple Listing Service Reports Homes, Cabins Sold

The Ruidoso Multiple Listing Service announced the following real estate sales completed prior to Aug. 27:  
Dodie Filleman sold house and lots 1 and 2, block 7, Country Club Estates to J. Y. Francis. Lela Easter was the listing and selling agent.  
Joyce McKinney sold house and lot 14, block 1, Country Club Estates to Bill Neal, Jr. Lela Easter was the listing and selling agent.  
R. L. and Jessie Pierce sold house and lot 6 and north one-half of 7, block 1, White Mountain Addition to Mrs. J. R. Maxfield, Jr., and Jack G. O. Maxfield, d. b. a. Maxfield Brothers. W. D. Crosby Realty was the listing and selling agent.  
The Builders Block and Stone Co. sold cabin on leased lot 11, block 5, Flume Canyon to E. E. Hilliard. Tom Jones was the listing and selling agent.  
C. H. Neeley sold south one-half of lot 7, and all of lot 8, block 1, White Mountain Heights D. D. to Travis Phillips. Dan D. Swearingin, Inc., was the listing and selling agent.  
Leon Sutherland sold house on south one-half of lot 17, block 8, Ponderosa Heights to John Curtin. Dan D. Swearingin, Inc., was the listing and selling agent.  
D. H. Frame sold lots 888A, 891, 892 and 893, Skyland Addition to John Charles Lela Easter was the listing and selling agent.

Mr. and Mrs. Richard Looten and sons have been visiting Mrs. Looten's parents here, the Joe Drydens. The Lootens are from Missouri and she is the former Dixie Dryden.

FRONTIER COMMERCIAL BANKING

**FRIENDLY SERVICE AND FINE PRODUCTS**  
**MALCO NO. 10**  
ALL MAJOR OILS  
Home of Economy Motor Fuels  
**WHY PAY MORE?**  
Ethyl Gasoline . . . . . 34.9  
Regular Gasoline . . . . . 31.9  
Merit Oil . . . . . Qt. 30c  
"You Get More Miles Per Dollar"  
**"When You Motor With Malco!"**  
**FRED BOGARDUS, Operator**  
Hiway 70 — Hollywood — Pho. CL 7-3935

**SHRIVER'S SHOPPING CENTER**  
FRIDAY & SATURDAY SPECIALS

- PEACHES No. 2 1/2 Can 4 For 95¢
- EGGS Junior 3 Doz. \$1
- DOG FOOD 6 For 49¢
- COFFEE Folger's, Reg. or Drip lb. 67¢
- CORN FLAKES Kellogg 12 Oz. 27¢
- DOG FOOD Gaines Burgers 6 Pk. 41¢
- LARGE VEL 28¢
- TOMATO JUICE Tastewell 46 Oz. 25¢
- BISCUITS 6 Cans 49¢
- ROUND STEAK lb. 79¢
- SLICED BOLOGNA lb. 29¢
- LUNCH MEAT 6 Oz. Pkgs. 4 For \$1
- WEINERS lb. 49¢
- SLICED BACON lb. 39¢

Double Frontier Stamps on Wednesday  
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

THURS. - FRI. - SAT.  
Frank Sinatra  
Lee J. Cobb in  
**"COME BLOW YOUR HORN"**  
(In color)  
—Plus Cartoon—  
\* \* \* \* \*  
WED. - THURS.  
Rock Hudson  
Gina Lollobrigida  
Sandra Dee in  
**"COME SEPTEMBER"**  
—Plus Cartoon—  
—In Color—

FRONTIER COMMERCIAL BANKING

# 22 CHOICE LOTS

REMAINING IN BEAUTIFUL, VALUABLE  
COUNTRY CLUB ESTATES

154 OF  
RUIDOSO'S BLUE CHIP  
LOTS HAVE BEEN SOLD

★ ★ ★  
Best Values, Best Views,  
Finest Area... Go Out To  
See... You Will Agree.



THE TERRIFIC LOTS  
REMAINING PROBABLY  
ALL WILL BE CHOSEN BY  
SEPT. 5

★ ★ ★  
Choose Yours NOW...  
Make Your Own Deal  
NOW...

## JUST RUIDOSO'S VERY BEST - THERE CAN NEVER BE ANYMORE LIKE COUNTRY CLUB ESTATES

No Raz-Ma-Taz

CL 7-6738

"Just Pick Your Own"

CL 7-6738

No High Pressure Jazz

### DOWN'S' BIGGEST WEEK STARTS WITH AUCTION THIS THURSDAY

Back up the money trucks, men! Ruidoso Downs figures to be the scene of the greatest turnover of money at any one track in the history of the state of New Mexico during the next few days.

It all started this Thursday, without pari-mutuel wagering, when the second annual All-American Futurity Sale got under way at 9:30 a.m., with 88 yearlings—all paid-up eligibles to next year's running of the All-American Futurity—lined up to go under Auctioneer Dean Farber's hammer.

Last year, the first yearling Futurity sale, most unique of its kind in that only All-American eligibles are accepted, grossed a whopping \$212,000 for 88 head. This year, Parker and Van Smolke, Jr., manager of the sponsoring Triple AAA Livestock Sales Co., of Tucson, Ariz., figures the gross total will breeze past the \$300,000 mark.

Following Thursday's sale, this week's racing will resume on its regular Friday, Saturday and Sunday schedule, plus the Monday (Labor Day) holiday that will find the 10 fastest qualifiers from last Saturday's five Trials going after the world's richest quarter horse racing stakes—the \$204,915 All-American Futurity.

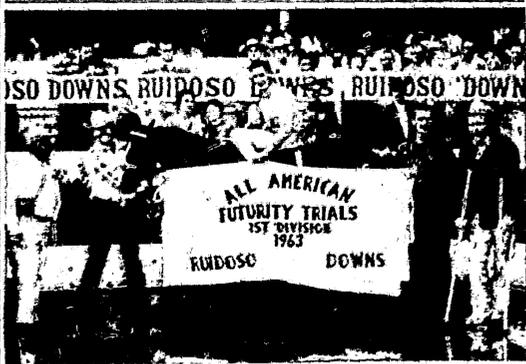
Of all the thoroughbred stakes contested in the nation last year, only the \$387,500 Arlington-Washington Futurity was of a greater gross value than next Monday's fifth running of the 400-yard All-American classic. But that Chicago jackpot was under the dual sponsorship of two tracks, whereas the All-American Futurity brings national fame only to Ruidoso Downs.

An even 10 of the youngsters that went through the sales ring last year, took part in the Trials for this year's All-American, and the proceeds of any that made the finals will be followed closely by prospective buyers and sellers.

The sale was to be conducted in a huge, circus-type, all-weather tent for the convenience of the fans and patrons, and the yearlings were to be sold on a "draw for post positions" basis as they appear in the catalog.

Among the prize winners in this year's sale were a colt named Low Charge, by Depth Charge out of Gal-Char, winner of the 1960 inaugural running of the All-American; Sun Diamond, a three-quarter brother to the fleet but ill-fated thoroughbred, Donstopnow; Calif Rocket, a full brother to this year's \$41,000 Kansas Futurity winner, Mr. Tinky Bar, and Double Devil, a half-brother to Lightening Bolt, right there in last year's All-American.

That's just a sample. But when the week is over, don't be surprised if close to three-quarters of a million



**FAVORITE** — Goetta, owned by Hugh Huntley, of Madero, Calif., trained by Newt Keck, and ridden by Charley Smith won the first division of the All-American trials last Saturday. The Futurity will be run Labor Day, Mr. Tinky Bar ran second and was purchased from last year's All-American for \$3,500. Mr. Tinky Bar has already won over \$40,000 this year. The All-American Sale is being held Thursday this week. The purse this year for the All-American is \$284,915. If Goetta can win this Futurity, it will be the third time that the team of Hugh Huntley and Newt Keck has won the All-American, the second richest race in the world, and her share would be \$142,457.50.

dollars changes hands between the All-American Sale and Futurity.

**Young Legs Prep Friday**

Friday's program will feature 10 of the finest New Mexico-bred and trained 2-year-old thoroughbreds going in the five and one-half furlong "The Young Legs" prep, with four sons and daughters of the fleet Jackstraw leading the charge.

The quartet—Doe Bowman's M. Straw, Eddie Dove's Sulp Straw, Ken Gaston's Roman Jack and Emmett Fallon's Tag Straw—will tangle with such Land of Enchantment rivals as Don Angle's Bold Scandal, Miss Stock Farm's Gistaw H., D. A. Hadimara's Wild Return, Francis Lovelace's Hot Fiddler, X Bar Ranch's Olliman, and the James Carlton-Don Burleson combine's Kula-La.

Friday's programs, slated to get under way at 1:30 p.m., also will feature two other thoroughbred contests—the "Renee and Van Smolke" purse at five and one-half furlongs and the seven and one-half furlong "Buckner's, Inc., Boogie Mercer" purse.

Mitchem Paré Saturday

Heart-throbs may play an important roll, particularly among the fillies and mares, here Saturday when a field of eight well-matched thoroughbreds goes all-out after the six and one-half furlong Robert Mitchell feature.

To the winner, will go the pleasure of personally meeting the famed motion picture and television star, and his lovely wife, Dorothy, in the winner's circle, but slide-rule calculations don't take into consideration the fact that the four fillies and mares in the field—Pomohicle, Monaleka, Courtesar and Traveler's Lady—might come up with that extra ounce of spirit that could win one of them the privilege of shaking the flocks with the idol of millions.

Should it come up, in which she excels, Pomohicle, a good winner here this summer for ex-jockey Harry McGahan, may have to wash her hoofs before being granted such an introduction. Under the same conditions, Traveler's Lady may be confronted with the same problem, having fared rather well in the off-going for Jack Meek.

But all rules of handicapping logic still favor the stronger sex, which in this case would be either Irene Till's Nudge Me or A. R. Eppner's Fair Phil, a pair of hard-

### The Ruidoso News 16 PAGES IN 2 SECTIONS

PAGE NINE  
Ruidoso News  
Friday, August 30, 1963

knocking 8-year-old geldings Nudge Me, a game winner last out, is high weight of the field at 122 pounds, three more than Fair Phil.

Other assignments include 117 each on "Grandpa" War Marshall, a 10-year-old gelding that once finished second to Round Table; Bluff Me, Courtesar and Pomohicle in with 114 is Monaleka, haltered last out by M. L. Walls from Percy Hodges for \$1,600, while Traveler's Lady picks up the lightweight impost of 112 pounds.

Two other outstanding features Saturday as \$284,915 All-American Futurity week-end hits the mid-way point, are the six-furlong Gateway Dining Room purse and the 870-yard Alberta Miller dash for both quarter horses and thoroughbreds.

Ruidoso Mile Sunday

A pair of stellar 3-year-old upstarts, Yard Man and Bay Ruler, owned by Ralph "Gallant" Man Lowe of Midland, Tex., challenge the top handicap stars on the grounds here Sunday in the \$8,950 Ruidoso Mile.

Driving winner of the \$10,275 Ruidoso Derby last Sunday at seven and one-half furlongs, Yard Man, a most consistent winner all year, is expected to go postward a heavy favorite with stablemate Bay Ruler, winner of the six-furlong Turf Paradise purse in his last start here.

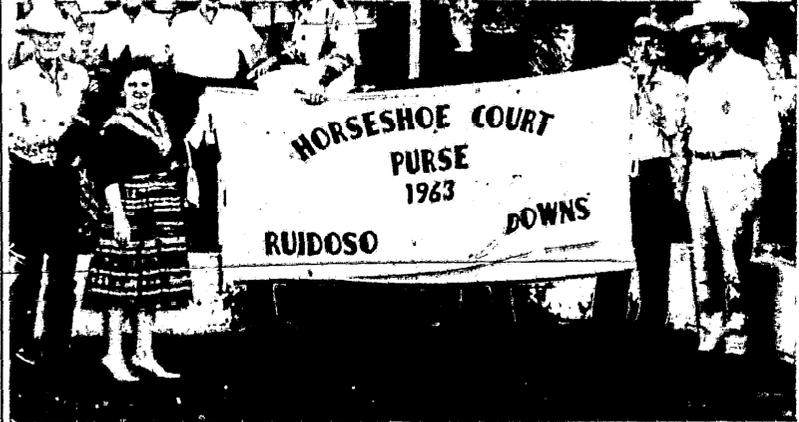
Packing scale weight of 121 pounds for a 3-year-old, Yard Man will be spotting his older, more experienced rivals as much as eight to 13 pounds on this basis. Not being a stakes winner, Bay Ruler gets in as one of the lightweights at 115, with D. W. Whitted, nearing his first Ruidoso Downs riding championship, named aboard both parts of the entry.

Out to attempt to teach these youngsters respect for their elders will be such rugged handicap stars of the meeting as Ray Seeley's Net Man, Loramor Stable's Morn for Sure, Thomas Lewis' Mari-Li-Sue, George Oliver's Budge Fockets, Dick Beren's Valdemar, J. H. Nall's Prince Bonanza, and J. R. McClanahan's Mighty Venture, one of the prize claims of the meeting at \$2,750.

The classy Morn For Sure is seceder high-weighted at 118, while Net Man drew 117, and Mari-Li-Sue, Budge Fockets, and Prince Bonanzas, 115 each on Racing Secretary Jimmy West's slide rule. Mighty Venture was assigned 114 and Valdemar, running over her preferred longer distance for a change, may be handicapped to hold as the flyweight of the field at 113.

Miss Independent, originally co-high weighted with Yard Man for this one, also elected to go in the

### RUIDOSO DOWNS RUIDOSO DOWNS



**WINS FEATURE**—Atomic Girl, owned by Bagle Farms of Dexter won the 10th and featured race at Ruidoso Downs Friday. Trained by Slim Campbell and ridden by Benny Roller, the 5-year-old bay mare ran the 6 and a half furlongs in 1:18.3 paying 3.40 to win, 2.60 to place and 2.80 to show. In the winner's

circle to present the blanket is Slim Campbell, trainer, Mrs. Les Crews, Benny Roller, jockey; Les Crews and Leon Hoyle of Hobbs; Johnnie Ferguson, vice-president of track presented a special award to Les Crews on outstanding work done in ticket sales during the Ruidoso-Hondo Valley Chamber of Commerce Day.

that on the 20th day of August, 1963, the undersigned was appointed EXECUTOR of the Estate of FRANCIS WAGNER, deceased, in the above-named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same with the Clerk of this Court within six months from the 30th day of August, 1963, and make proof as required by law.

/s/ FLORENCE D. WAGNER, EXECUTRIX  
RICHARD A. PARSONS, Attorney for Executrix  
P. O. Box 1000  
Ruidoso, New Mexico 8-30; 9-6-13-20

**LEGAL NOTICE**  
STATE OF NEW MEXICO  
COUNTY OF LINCOLN  
IN THE PROBATE COURT  
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF FRANCIS WAGNER, (Deceased)  
NO. 1001  
NOTICE OF APPOINTMENT OF EXECUTRIX  
NOTICE IS HEREBY GIVEN  
TimberLodge make wonderful retirement homes — they cost little and go up quick. See our big ad.

**Elton Ellis at**  
**RUIDOSO CONOCO**  
**SERVICE STATION**

**For Your Transportation Needs**

Conoco Gas & Oils  
Fisk and Goodrich Tires  
Plenty of Good Used Tires  
New Ford Cars and Trucks  
REDUCED PRICES ON USED CARS  
Phone CL 7-2006 — Sudderth Drive

**WATCH FOR MR. R. S. B.**

# SPORTS

# WARRIORS VS. CAPITAN TONITE HERE IN 1963 FOOTBALL SEASON OPENER



**WINNER** Harold Rushing won the 28-inch go cart racing trophy last Wednesday at Ruidoso Go Kart Track. Rushing is a sixth grade student and is the son of Mrs. Margaret Rushing of Ruidoso.

Captain Ken Newton's charges play tonight to the Capitán Tigers at the local football field at 8:00 p.m. The game marks the opening contest for New Mexico, as all other teams in the state are idle.

The Warriors have embarked on a re-building program this year after losing the majority of the 1962 squad by graduation. Only four lettermen have returned and the bulk of the team is made-up of inexperienced squadmen.

The locals downed the Tigers last year in the initial game of the season, 6-0, then went on to win five games while losing two and tying one.

Coach Newton stated early this week that a starting line-up is still in the making as some of the boys are still fighting for positions. "We have had only a little over a week to get ready for the first game and at the present time a number of boys are still in contention for the starting line-up," Newton stated.

The Warriors have been hindered by the weather in their initial workouts. Recent rains have confined some of the practice sessions indoors on several occasions. Newton also said the time shortage as well as the rain has given the team very little time to work on all fundamentals and offensive and defensive patterns for the game tonight.

Of the four returning lettermen the Warriors have two in the backfield and two in the line. Bill Sturman has been switched from halfback to quarterback this year and is looking good, Newton said. Little David Scott should give the fans plenty of thrills again this year as another season of experience has given the speedy halfback the edge as being one of the finest backs in the 3B district.

Also showing promise in the line is returning letterman Mike Capps at tackle and Jerry Caudle, tackle, transfer from Abilene, Tex.

The Tigers are in better shape as far as returning lettermen are concerned with seven lettermen showing up for practice last week. Of the seven lettermen, four were starters last year.

If the game tonight runs true to form the contest should be a battle royal as Ruidoso-Capitan games have been through the years.

Several improvements have been made at the field with new bleachers added to the visitors' side, as well as a new press box which will be in full use for tonight's game. The Ruidoso Warrior Booster Club has been hard at work this summer to provide football fans with an excellent stadium.

Reserved seats for the season will be on sale during and before the game by the Booster Club members and the public is invited to attend a barbecue served by the club prior to the game.

### The Weather

HI	Lo	Precip.
21	76	55 0
22	80	54 0
23	79	56 14
24	78	51 14
25	78	53 14
26	75	50 12
27	75	45 0

\*Precip. since Jan. 1 . . . . . 15.58  
Precip. this month . . . . . 7.75  
Highest temp. this summer . . . . . 82  
Lowest temp. last winter . . . . . 24

"No wonder all the hens have stopped laying."

## EVERYBODY COME . . .

To the big barbecue at the football field Friday night before the Warriors play Capitan and help boost Ruidoso to another winning season.

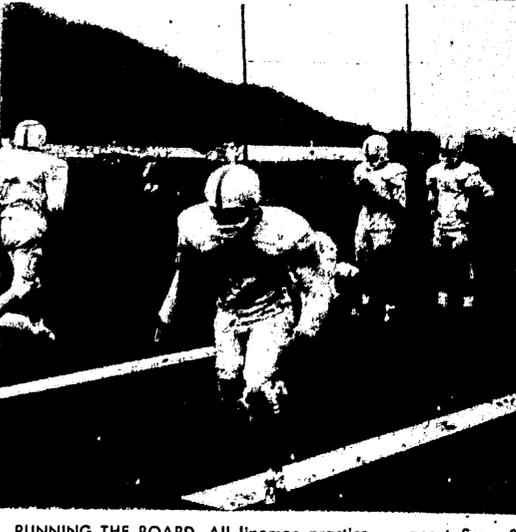
## C. & L. LUMBER & SUPPLY

WE GIVE GOLD BOND STAMPS ON ALL PURCHASES  
Hwy 70 - Hollywood

### Grid Schedules

District 3B

Aug. 30 Capitán at Ruidoso  
Sept. 6 Ruidoso at Carrizozo  
Sept. 13 Tularosa at Silver City  
Sept. 20 Tularosa at Hatch  
Sept. 27 Tularosa at Lordsburg  
Oct. 4 Tularosa at Socorro  
Oct. 11 Ruidoso at Carrizozo  
Oct. 18 Ruidoso at Carrizozo  
Oct. 25 Ruidoso at Carrizozo  
Nov. 1 Ruidoso at Carrizozo  
Nov. 8 Ruidoso at Carrizozo  
Nov. 15 Ruidoso at Carrizozo  
Nov. 22 Ruidoso at Carrizozo  
Nov. 29 Ruidoso at Carrizozo  
Dec. 6 Ruidoso at Carrizozo  
Dec. 13 Ruidoso at Carrizozo  
Dec. 20 Ruidoso at Carrizozo  
Dec. 27 Ruidoso at Carrizozo



**RUNNING THE BOARD**—All linemen practice several minutes a day running down a ten-inch board in an exercise designed to make them charge an opposing line with feet wider apart. Some 20 more boys have reported for practice since the beginning of school which boosts the '63 Warrior squad to 50.

### BARBECUE SUPPER SET FOR FRIDAY BY BOOSTER CLUB

A barbecue supper will be held Friday afternoon at 6:00 p.m. prior to the Warriors first football game of the season with the Capitán Tigers.

All fans are invited to attend the feed which will be served at the football field.

Price of the meal will be \$1.50 for adults and 75¢ for children. All money received from tickets will be to help defray the cost of the newly installed bleachers put up by the Booster Club.

### Booster Club To Meet This Thursday

Dr. J. A. Beall, president of the Ruidoso Warrior Booster Club, announced this week that a meeting will be held this Thursday night at the high school library.

Both head coach Ken Newton and assistant coach Everett Banister will be on hand to outline the prospects of the 1963 season.

All members are urged to attend the meeting to meet newly hired coach Banister and hear a report by both coaches on the game with Capitán Friday night.

### RUIDOSO RACE TRACK SELECTIONS FOR FRIDAY

1. Tap Out, Count, Tongo, Frankly
2. Vantratar, Chief Nez, Bompee's Pal
3. Dub Dial, Aunt Alice, Salt Peanuts
4. Man O' Moore, Coleaux Boy, Surf Slide Bars
5. Dan's Sugar Bars, Gil's Bartender, My Bar None
6. Singing Maxine, Deformac, Miss Sunland
7. Khalied's Kin, Rose's Vandy, Kents Pal
8. Real Bold, Bachelor Daze, Don R.
9. Grey Jax, C. West Texas, Sal's Boots
10. Bold Scandal, Roman Jack, Ku-La-La
11. Roving Caesar, Battin Music, New Creek

### GAME AND FISH NEWS

State Game department representatives planted 625 pounds of trout, measuring about 10 1/4 inches each, and numbering about 1,375, in the Rio Ruidoso in several places here last Thursday. They reported they also planted 200 pounds in Nogal Lake and 70 pounds in Bonito the same day.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

### RUFFY TWINS

BY DAVE PARKS

LIABILITY INSURANCE HELPS PROTECT LITTLE GIRLS LIKE IT DOES LITTLE BOYS—ASK THE

THE MYSTERY SPOT?  
? ? ?  
— Ruidoso Downs —

### Quick Boy

Downtown Ruidoso

Top Sirloin Steak - \$1.85

Double patty hamburger with cheese - 45c

Ruidoso, New Mexico

### RUIDOSO RACE TRACK SELECTIONS FOR SUNDAY

1. Midnight Prowler, Walkin' Sir, Kelley's Memory
2. No Fun, Ace's Fedora, Cherokee Streak
3. M. Straw, Billy Bound, Little Prize
4. That's Margie, Three In One, Oil Flying Charger
5. Outrider, Our Request, Jet Finch
6. Moon Top, Dan's Sugar Bars, Drifting Vandy
7. Repowder, Rowdy Exit, Senior
8. Ware's Treasure, Nalk, Napocation
9. Miz Liz, Viva Mexico, Miss Vreago
10. Sweet Straw, Miss Independent, John's Pick
11. Bay Ruler (A), Yard Man (A), Not Man, Mom For Sure
12. Rita's Jet, Sudden Glory, Tek-tle

Best Bet - Yard Man, Bay Ruler entry

DON'T miss seeing INDIAN SHOP & TRADER, Clayton & Helen Bennett, West on Hwy 70.

### B AND D AUTO SALES

INTERNATIONAL TRUCKS, SCOUTS AND TRAVELALLS

## Rambler Agency

Special This Week

1955 Ford V-8, 2-door, Radio and heater—  
Good Tires . . . . . \$295

Special \$200 Discount on New 1963 Rambler Station Wagon Demonstrator with Overdrive

Salesman: Bud Bradshaw, CL 7-4050

F. E. "Bill" Baird — David T. Baird  
U. S. Highway 70 - Hollywood

### White Auto Store

Owned & Operated by Lou Baker

Pho. CL 7 6461 At the Y in Hollywood

### RUIDOSO RACE TRACK SELECTIONS FOR SATURDAY

1. Little Gay, Next Maxine, Firm Joe
2. Chance Bar, Wing Thru, Joe's Phet
3. Gola, Samosa Beggar, Milk River
4. Bright Beginning, Bright Mo, Beal Briscoe Lady
5. Flying Tom, Shady Logan, Rocket Bar
6. Marooned, Mr. Straw, Palco's Vandy
7. Tanaureman, Dark Pleasure, Top Ruby
8. Flying Judy, Bogger Boy, Sir Jeffing
9. Bird Catcher, Horned Reed, Bar Count
10. Flying Mr. Gull Gate, Vallarta

### The Ink Well

Agents UNDERWOOD Typewriters Adding Machines, Calculators

800 New York Avenue Alamo, N. Mex.

Phone HE 7 7300

### TROY PARKER CHEVRON STATION

Call CL 7-2795 Hollywood

### Genuine Hickory Smoked

Beef, Ham, Spare Ribs  
Chicken and German Hot Links  
—We Buy Only Choice Beef—

TRY OUR CARRY OUT SERVICE

## TEXAS BAR-B-Q

One Block West of Old Mill — Pho. CL 7-4310

## HOLIDAY HOUSE

RESTAURANT

CENTRALLY LOCATED (In the Gateway)

— We May Be Equalled, But Not Excelled —  
In Fine Food  
Excellent Service  
Courteous Personnel

Our Gold and Green Rooms Available For Banquets, Luncheons, Meetings  
No Charge Except For Food and Refreshments  
It is Our Pleasure To Serve You 7 Days A Week

Contracting — Designing — Wiring  
Commercial - Residential  
DEALER FOR FAMOUS HOTPOINT APPLIANCES  
RADIO EQUIPPED VEHICLES FOR BETTER, FASTER SERVICE  
Better Lighting Doesn't Cost — It Pays!

## WIMBERLY ELECTRIC

Pho. CL 7-6075 — Ruidoso — 1818 Sudderth

## HORSE RACING

# Ruidoso Downs

### WEEK-ENDS AND HOLIDAYS THROUGHOUT THE SUMMER

FRIDAY — Renee & Van Smelker Purse, thoroughbred claimer for 3-year-olds and up at 5 1/2 furlongs; Buckner's, Inc., purse, thoroughbred claimer for 3-year-olds and up at 7 1/2 furlongs; Young Legs Prep for 2-year-old thoroughbreds at 5 1/2 furlongs.

SATURDAY — Albert Miller Purse, a claimer for 2-year-olds and up quarter horses and thoroughbreds at 870 yds.; Gateway Dining Room Purse, thoroughbred claimer for 3-year-olds and up at 6 furlongs; Robert Mitchum purse, thoroughbred claimer for 3-year-olds and up at 6 1/2 furlongs.

SUNDAY — Odessa American purse, thoroughbred allowance for 3-year-olds and up at 7 furlongs; Carl Mercer Purse, thoroughbred allowance for 3-year-olds and up at 5 1/2 furlongs; Ruidoso Mile for 3-year-olds.

MONDAY — Fifth running of the All-American Futurity for 2-year-old quarter horses at 400 yards. With estimated purse of \$300,000.

TO BETTER SERVE OUR RACING FANS . . . . .  
NEW BOX OFFICE LOCATION—East end of grandstand in building above saddling paddock.  
2 WINDOWS FOR YOUR CONVENIENCE—WILL CALL for reservations made in advance. DAILY SALES for all others.  
NEW POLICY—On all non-race days, tickets available in General Office, 10:00 A.M. to 6:00 P.M.

Race Fans, Tune in Race Results on Your Home-Town Station. Broadcast by Ruidoso Downs Sports Network:

KGET—Las Cruces	KBIM—Roswell
KHOB—Hobbs	KPRM—Carlsbad
KDEF—Albuq.	KENN—Farmington
KTRC—Santa Fe	KKIT—Santa Fe
KRSN—Los Alamos	KYVA— Gallup
KCLV—Clovis	KRRR—Ruidoso
KDAV—Amarillo	KATO—Safford
KRSY—Roswell	KGFL—Roswell
KROD—El Paso	KARA—Albuq.
KSUP—Artesia	KBUY—Amarillo

—also on Intermodata Sports Stations in Colorado

# YARD MAN CAPTURES DERBY; GOETTA ALL-AMERICAN FAVORITE AFTER WINNING SATURDAY TRIAL

A two-year-old filly named Goetta scrambled 400 yards in 20.6 seconds Saturday on a muddy track to win the first of five qualifying divisions for the \$285,000 All-American Futurity for Quarterhorses.

Goetta, with Charles Smith at the whip, beat two other top prospects in the first division, Mr. Tinky Bar and Bar Face, on a track that he-

came slobber with every race. Owned by Hugh Huntley of Mandana, Calif., and trained by Newt Keck, Goetta appeared to be a very promising bet for the victory in the Labor Day quarterhorse run.

If she should win the Futurity, Goetta would make the third horse from the Huntley stables to win. Galobar won in the 1959

inaugural race and Pokey Bar came home first in 1961.

The 10 qualifiers from the field of 43 will be decided over the week-end, probably on a fastest-time basis, although a rubarb over the sloppy track could possibly change the qualifiers.

In the final division, Bita Charge won with a time of 20.8 seconds, trailed by Manor High and Bruce's Girl. If the horsemen decide the rainy weather hurt the chances of horses in the later races, then the top two finishers in the five races would enter the Futurity.

From their performances Saturday, though, the likely contenders for the richest quarterhorse race in history would be Goetta, Mr. Tinky Bar, Bar Face, Tiny Watch, Music Note, Miss Six Bars, Drue Rita, Chaundell, Miss Jettie Bar and Bita Charge.

First race—3 year olds and up; 5 1/2 furlongs; Akquest, 12.20, 5.00, 3.20; Sturgeon, 4.80, 3.20; Stolien, 5.40, T-1:07 4-5.

Second race—3 year olds and up; 5 1/2 furlongs; Bewdley, 8.20, 4.40, 3.00; Underhand, 4.50, 3.00; Rebbeil Star, 3.20, T-1:08 3-5.

Daily Double—Akquest and Bewdley, \$42.20.

Third race—3 year olds and up; 6 1/2 furlongs; Maw Capri, 22.60, 10.50, 7.60; Miraculous, 5.20, 3.20; Tribal Tip, 5.40, T-1:21 1-5.

Fourth race—3 year olds and up; 400 yds.; Goetta, 3.80, 2.60, 2.20; Mr. Tinky Bar, 3.00, 2.20; Bar Face, 2.20, T-:20.6.

Fifth race—2 year olds; 400 yds.; Tiny Watch, 5.40, 3.40, 3.20; Music Note, 17.40, 8.40; Hygro Leo, 3.60, T-:20.6.

Quintela — Tiny Watch and Music Note, \$68.00.

Sixth race—2 year olds; 400 yds.; Miss Six Bars, 7.80, 4.60, 3.20; Drue Rita, 6.80, 4.60; Quincey Jo Go, 3.00, T-:20.7.

Seventh race—2 year olds; 400 yds.; Chaundell, 7.20, 3.20, 2.80; Miss Jettie Bar, 3.00, 2.60; Bar Leo King, 3.60, T-:20.6.

Eighth race—3 year olds; 400 yds.; Bita Charge, 4.40, 2.20, 2.20; Manor High, 2.20, 2.20; Bruce's Girl, 2.40, T-:20.8.

Ninth race—3 year olds; 6 furlongs; Bang Bang, 7.20, 3.40, 3.00; Ebony Bay, 3.20, 3.20; Bold Jupiter, 12.20, T-1:16 3-5.

Tenth race—3 year olds and up; 1 1/16 miles; Prince De-Or, 0.00, 3.40, 2.40; Bright Bay, 0.20, 3.40; Arenta, 2.40, T-1:50 3-5.

Eleventh race—3 year olds; 5 1/2 furlongs; Pere Song, 25.00, 10.40, 5.20; Double L. Nell, 0.20, 4.20; Sweet Straw, 3.00, T-1:08 3-5.

## HEADQUARTERS FOR SCHOOL SUPPLIES

YOU DID WHAT TO THE CAR?



And did what to the passengers?  
For surgical, hospital, and sickroom supplies, you can depend on good quality products and reasonable prices at—

**Gateway Drug**  
GATEWAY CENTER - NEIL WEST R. Ph. - RUIDOSO N. MEX.  
FOR YOUR NEXT PRESCRIPTION  
HAVE YOUR PHYSICIAN PHONE CL 7-5251  
24 HOUR EMERGENCY PRESCRIPTION SERVICE

## RACE RESULTS

Twelfth race—3 year olds and up; 1 mile; Gulf Gate, 6.00, 6.20, 5.80; Bright Wind, 7.00, 4.60; Butch's Charm, 4.80, T-1:45 1-5.  
Quintela—Gulf Gate and Bright Wind, \$39.60.  
Total Handle — \$233,396.  
Total Attendance—4,500 (est.)

### Sunday

Yard Man swept the 7 1/2 furlongs of the featured Ruidoso Thoroughbred Derby Sunday in 1:34 2-5 to win over a 12-horse field.

Yard Man splashed along on a sloppy track to return \$4.20, 3.40 and \$3.00. Deep Fathom was second and Mar-Li-Sue third.

A racing crowd of 4,300 wagered \$261,131 on the 12-race program.

First race—3 year olds and up; 6 furlongs; Flying Judy, 13.80, 4.80, 3.00; Ace's Fedora, 3.20, 2.40; Gold Countess, 2.60, T-1:37 2-5.

Second race—3 year olds and up; 6 furlongs; Gary R., 7.60, 4.00, 3.80; Bomstorm, 3.60, 3.20; Royal Go, 7.60 (Royal Go finished first but was disqualified and placed third). T-1:18 2-5.

Daily Double—Flying Judy and Gary R., \$69.40.

Third race—3 year olds and up; 350 yards; Peggy Bar, 5.60, 4.00, 3.20; (Dead heat), Manor Man, 7.60, 4.40 and Mr. Some Charge, 3.20, 3.4, T-1:12 2-5.

Fourth race—3 year olds and up; 1 mile; Fornotha, 14.00, 11.40, 7.60; Miraculous, 24.60, 11.40; Twincup, 6.40, T-1:45 4-5.

Fifth race—2 year olds; 350 yards; That's Margie, 5.80, 3.00, 2.60; Miss Batfish, 3.40, 3.00; Missile Queen, 3.40, T-:18 0.

Quintela—That's Margie and Miss Batfish, \$69.00.

Sixth race—2 year olds; 5 1/2 furlongs; Thinking Bonnet, 5.20, 2.80, 2.60; Invante, 3.20, 3.20; Bo Tete, 5.20, T-1:11 3-5.

Seventh race—3 year olds; 6 furlongs; Pomichole, 8.40, 4.00, 3.00; Don R., 3.80, 3.00; Ross Ami, 4.20, T-1:16.

Eighth race—3 year olds; 6 furlongs; Laguna Beach, 24.20, 12.40, 9.60; Dellencator, 8.60, 5.40; Rotsaruck, 10.60, T-1:15 3-5.

Ninth race—3 year olds and up; 870 yards; Sea Raider, 8.40, 3.00, 2.60; Moo Bob, 2.60, 2.40; Black Opal, 3.40, T-:47.0.

Tenth race—3 year olds and up; 6 furlongs; Dolly Madison, 5.20, 3.20, 3.60; Singing By, 4.60, 4.20, Lady Bompee, 13.40, T-1:14 2-5.

Eleventh race—3 year olds; 7 1/2 furlongs; Yard Man, 4.20, 3.40, 3.00; Deep Fathom, 6.20, 4.00; Mar-Li-Sue, 0.20, T-1:34 2-5.

Twelfth race—3 year olds and up; 1 mile and 70 yards; Manakuke, 12.80, 5.60, 4.00; Maymount, 5.20, 5.40; Battle Line, 4.60, T-1:48 2-5.

Quintela — Manakuke and Maymount, \$52.60.  
Attendance — 4,300 (est.)  
Handle — \$201,131.

### Thursday

Last Call beat pace-setter Char Bet to the wire Thursday winning the feature race at Ruidoso Downs.

Last Call picked up the winner's share of the featured John E. Miles Purse, \$459.04 and ran the four furlongs in 47 4-5 seconds. The winner

**WATCH FOR MR. R. S. B.**

**Bob Carter**  
SMALL APPLIANCE REPAIR  
2976 Sudderth Drive  
Phone CL 7-2062

**Lots**  
\$100.00 DOWN

BEAUTIFUL HOMES ADJOINING

NO CITY TAXES

APPROVED FOR HOME LOANS

WATER \$3.00 PER MONTH

Also — One 3-Bedroom 2-Bath Home For Sale  
Fireplaces — Patios

1 1/2 MILES EAST RACE TRACK

**AGUA FRIA ESTATES**  
PHONE ES 8-4560

### POOR CHARLES SMITH!! JOCKEY O' WEEK QUALIFIES QUARTET IN ALL-AMERICAN

Riding colleagues aren't the least bit sympathetic over Jockey Charles Smith's plight here. Poor Cholley, currently working on his third straight national quarter horse riding championship, had the "lousy misfortune" of qualifying only four mounts out of last week's Trials for the \$284,915 All-American to be run next Monday, Labor Day.

Smith, 31, from Oklahoma, won Trials aboard Goetta, Chaundell and Bita Charge, plus getting runner-up Drue Rita into the grand finale. Now, poor Cholley finds himself in the "simply revolting" predicament of having to string along with Hugh Huntley's Goetta, which has "lost all but five" of her lifetime starts.

The situation is so pitiful for poor Smith, in fact, that fellow riders successfully campaigned for Charles to be hailed "Jockey of the Week" for his exploits over the past week-end.

And the line forms at the right, boys, for the mad scramble after the "slow poke" mounts Smith had to "pass up" for Goetta.

For Rent signs, For Sale signs, also many other kinds. News Office.

5.40, 4.20, 4.60; Nothing Ventured, 9.00, 6.20; Bush Queen, 4.60, T-1:47 4-5.

Quintela — Precioso 2nd and Nothing Ventured, \$43.40.

**Ruidoso Laundry & Linen Supply**  
For Your Personal Laundry and Finish Work  
—ALSO, LINENS  
For Commercial Businesses.  
We Pick Up at Estes Cleaners, Hollywood Cleaners and Ruidoso Cleaners  
**BOB COGGINS**  
PHONE CL 7-5077

### Friday

Amber's Darling scooted away from the pack Friday in the feature race at Ruidoso Downs, the "Sonora Sprint."

The results:

First race—3 year olds and up; 6 furlongs; Chica Beau, 6.20, 4.00, 3.00; Rustling Chan, 9.20, 6.60; Paula's Pride, 7.40, T-1:16.

Second race—3 year olds and up; 6 furlongs; Phyllis Hamby, 5.00, 4.00, 2.80; Bul-Camp, 4.60, 4.00; Hungry Kid, 3.60, T-1:14 4-5.

Daily Double — Chica Beau and Phyllis Hamby, \$10.60.

Third race—2 year olds; 350 yds.; Nail Clipper, 12.40, 5.20, 4.60; Double Pride, 4.40, 3.60; Spooky Kid, 5.40, T-1:12.

Fourth race—3 year olds; 6 1/2 furlongs; Singer's Song, 20.60, 6.60, 4.20; Hufflan Chick, 6.60, 4.60; Rowdy Star, 2.60, T-1:21 4-5.

Fifth race—3 year olds; 350 yds.; Mr. None Bar, 3.60, 3.20, 3.00; Palleo's Vandy, 6.60, 4.20, Tamo's Sugar Rev, 3.20, T-1:12.

Quintela — Mr. Bar None and Palleo's Vandy, \$25.40.

Sixth race—2 year olds; 5 1/2 furlongs; Pirota, 11.60, 6.60, 3.00; Oltman, 4.60, 2.60; Roman Winter, 2.60, T-1:09 3-5.

Seventh race—3 year olds and up; 870 yards; Tray Bar, 9.20, 5.00, 3.60; Jay's Bull, 4.40, 3.60; Horned Reed, 5.60, T-47.

Eighth race—3 year olds and up; 5 1/2 furlongs; Khaled's Kin, 39.60, 12.20, 14.00; Dot's Command, 4.60, 3.60; Bachelor Daze, 12.60, T-1:09 2-5.

Ninth race—3 year olds and up; 6 furlongs; Trustworthy, 11.60, 5.60, 4.20; Nudge Me, 4.00, 4.20; Sioux Bear, 7.40, T-1:13 3-5.

Tenth race—3 year olds and up; 6 1/2 furlongs; Atomic Girl, 3.40, 2.60, 2.60; Prince Bonanza, 4.00, 3.60; Fine Uncle, 6.20, T-1:16 3-5.

Eleventh race—3 year olds and up; 350 yards; Amber's Darling, 9.20, 6.60, 3.60; Sure Proud, 9.80, 5.40; Our Request, 4.60, T-1:18 1-5.

Twelfth race—3 year olds and up; 1 mile and 70 yards; Precioso 2nd,

### EAGLE'S BAR MAN'S AILMENT BITTER BLOW TO OWNER

The sudden declaration of the highly-regarded Eagle's Bar Man from last Saturday's All-American Futurity Trials was a bitter blow for owner Lester Goodson of Magnolia, Tex.

The son of Three Bars-Eagle Call, one of the most feared by Goetta's connections, reportedly "founded," an ailment that may be linked to an allergy from medication and causes the blood to swell the tender inner sheaths of the hoem.

Eagle's Bar Man had run a stout second to Goetta in 17.7, only a tenth off the track record for 350 yards, and in his last start was an impressive 18.1 winner over a heavy track.

**SAVINGS BOND SALES DROP FROM LAST YEAR IN LINCOLN COUNTY**

Tom Hood, Chairman of the Lincoln County Savings Bonds Committee, has been informed that residents of the county invested \$1,668,191 in Series E and H Bonds during July. The total for July, 1962 was \$10.

TimberLodges make homes — they cost little and go up quick. See our big ad.

### PAGE ELEVEN Ruidoso News Friday, August 30, 1963

118.76. In the first seven months of this year, total purchases amounted to \$29,105.73. In the similar period of last year the amount was \$58,298.16.

**GOVERNOR PROCLAIMS SEPT. 1-7 WOOL WEEK**  
Governor Jack M. Campbell today proclaimed the week of Sept. 1-7 as Wool Week in New Mexico.

Where you are always WELCOME TO LOOK INDIAN SHOP. Clayton & Helen Bennett, West on Highway 70.

Scotch tape, Scotch tape dispensers. News office.

## PEPPERMINT BAR

**"WARRIOR'S DEN"**  
—Special School Lunches—  
— MENU —

Foot Long Hot Dog ..... 40c — With Shako ..... 70c  
Regular Hot Dog ..... 35c — With Shako ..... 60c  
Broiled Burger ..... 35c — With Shako ..... 60c  
Cheese Burger ..... 45c — With Shako ..... 75c  
French Fries ..... 15c — Double Order ..... 25c

Orders To Take Out—  
Open 9:00 a.m. to 10:00 p.m.  
**TOM CANTRELL, Manager**  
Gateway Shopping Center

## PLANNED SCENIC TOURS SAFE & DEPENDABLE RUIDOSO CAB CO.

# CL 7-2655

TAKE A CAB TO THE TRACK  
Don L. and Don B. Stark, Owners  
RADIO CONTROLLED CARS  
DAY AND NIGHT

## IT'S TIME TO BE POSITIVE . . . . ABOUT YOUR FUTURE VACATION AND LEISURE TIME ENJOYMENT!



**RUIDOSO, NEW MEXICO**  
Has Everything to Offer You and Your Family In Recreation, Rest and Enjoyment For Years To Come.

231 estate size vacation homesites surrounded by the cool Lincoln National Forest —Just minutes from skiing, boating, fishing, hunting, golfing or the famous Ruidoso Downs Race Track.



This contemporary "A-frame" residence (1700 sq. ft. living area) is one example of the custom built vacation homes available in Alpine Village. Design and contractor services are available.

Water, Roads and Electricity are provided. The Alpine Village plat is fully approved. Lots may be purchased on a variety of convenient terms.



WRITE FOR FULL COLOR DESCRIPTIVE BROCHURE  
EXCLUSIVE AGENTS  
**Lonnie Brown & Associates Realtors**  
Phone CL 7-4260 — Nights C 7-4265  
Alpine Village Office: P. O. Box 546, Ruidoso, New Mexico

### Ruidoso Downs

By TRUDIE BALCOM  
Mr. and Mrs. Ray Felton were in well last week on business. State Policeman Bob Miller and family have returned from a vacation to points in Oregon. School started last Monday and the bit of the season was all of the children in their new school clothes, ready for the first day of school, and signs could be heard all over from the weary mothers, as they dropped for a second cup of coffee, and the bus drove off, headed Nob Hill and the high school.

Visiting the Herbert Reddys and the Jack Parnells during the past week have been Mrs. Reddy's brother and wife, Mr. and Mrs. Frank Biehlghausen and two children, Gary and Amy of Ft. Worth, Tex., and Jimmy and Karen of Jackson, Tex. The Alexanders maintain a cabin, the Family Hut, in upper Ruidoso Canyon, and visit here quite often. Also visiting the Reddys and Parnells were Mr. Reddy's nephew and wife, Mr. and Mrs. John Wright of Ashdown, Ark., have been visiting them. Also another brother and wife, Mr. and Mrs. G. M. Garner from Grinnell, Iowa.

DeQueen, Ark., and a niece, Miss Shirley Phelps of Midland, Tex. We wonder if R. C. put on a twist exhibition for them?  
What young man, recently employed by a local east Ruidoso Downs garage, and who resigned to go back to Oklahoma to go to school, let his heart rule, went to school, after bidding fond farewells, only to return three days later, to High Rolls, Ruidoso Downs, and a certain charming young lady? Now we have proof each week, how and what happens when cupid makes a direct hit.  
Pat Parish went to Alamogordo Monday on business.  
Cutest sight was young and attractive Miss Shirley Hicks wearing a darling western, blue as the sky suit, from (plug) Smitty's Western Shop in Ruidoso.  
Herman Porter and son, Bill, of Roswell, were visitors here this past week.  
Burgin Bird of Hale Center, Tex., was in town over for the races and also the bingo games, held each Friday and Saturday nights at the Legion Hall in Ruidoso. Bird left Sunday night for Truth or Consequences for the winter.  
A coming event of interest to friends in Gateway and Skyline, is the announcement of the coming marriage of Lee Fox to Dorothy Syverson of Vancouver, Wash. The wedding will be in Clouderot on Sept. 15. Mrs. Syverson is at present visiting in Perry, Okla., before coming to New Mexico. The newlyweds will honeymoon in Clouderot and will make their home in Ruidoso. Mrs. Syverson is a registered nurse and we are all looking forward to meeting her.  
Only two more racing week-ends and then again we will be saying adieu to all of our racing friends. This next week-end promises to be a busy one, as we hear that all of the motels are filled up with reservations.  
Symphonies from this column go to the Clifford Keiths on the loss of their newborn grandchild in Roswell last week.  
Mrs. Lawrence Talaya has been ill in the hospital and we send wishes for a quick recovery.  
We understand from our spies that Bill Shockey is progressing very well, well enough to give the nurses a bad time. Ohm Bill, tell the doc to let you go home, so that we can visit you and have one of those cups of coffee that only you know how to make.  
If anyone found a school annual, the one from the past year, please return it to the Frontier Motors and receive a reward. This book was left in the Tadlock's Laundromat and Cleaners and belongs to Miss Jeanie Byers, who places a lot of sentimental value on it and the book was promised to her mother.  
Miss Willie Zinn has returned from a visit to North Hollywood, Calif., where she visited her sister, Mrs. Zelma Juarez, formerly of Ruidoso Downs. While there, Willie visited

all over and took in Disneyland. Willie returned in time to go back to school.  
Jim Robinson of Snyder, Tex., was in town for the races. Jim is a frequent visitor here each year, during the season, and makes his headquarters at the Green Tree Lodge.  
Jackie Taylor suffered injuries to his right hand this past week, getting several fingers out bad in a fan, while working on a saw. However, Jackie was still able to play the drums, thank goodness. Jackie and Ruth are infatigating and Little Lance is looking forward to the coming event.  
Roger Adams spent Thursday last visiting relatives in Carrizozo. Incidentally, Roger is one of the most avid drive-in movie fans in this part of the country. His brother, Virgil, goes too, but for some reason, after Virgil goes, he never remembers what the movie is about. Could it be because he isn't alone?  
Mr. and Mrs. Elbert Minchey, accompanied by Mrs. Minchey's mother, Mrs. Potter, were in Clovis and Texico this past week.  
We will miss seeing Mr. Stockley this year driving the school bus as he has been in town this week. Allison of the Palace Motel in East Ruidoso Downs. Mrs. Allison will be driving the bus in the afternoons and her substitute drivers will be Dick Hull, who operates the Sinclair station in Ruidoso Downs and Homer, who will be driving the bus part time.  
Mrs. Frank Jefferson of Texas, formerly of Hollywood and who, along with her late and beloved husband "Jed", operated the Hollywood Cleaners, was in town this week.  
Mrs. Clayton Grant, the former Miss Norma Allison, from Burk Burnett, Tex., has been visiting her parents, Mr. and Mrs. Homer Allison of the Palace Motel in East Ruidoso Downs. She was accompanied by her two youngest children, Ronald and Grant. Her two oldest children, Debbie and Mike, have spent the summer with their grandparents, and all are returning to their home this week.  
An added scoop—Announcement of interest to all and especially the young in our community is the coming marriage of Miss Laselle Taylor, daughter of Mr. and Mrs. R. C. Taylor of Ruidoso Downs, to Mr. Robert Calkins, son of Mr. and Mrs. Calkins of High Rolls. The wedding will be solemnized at the home of the parents of the groom, this coming Sunday in High Rolls at 3:00 p.m. In case you haven't guessed, this is the young man who went away to school and returned to his true love, and like in stories, love triumphed, and the young couple will make their home in Durant, Okla., where he will return to college. Laselle and Robert have many friends here, Laselle having attended school here, and we send our heartiest congratulations to the two and also as they write about in storybooks, we hope that they "live happily ever after."

It seems that one of the things that our community sorely needs, is a stop light or blinker at the intersection of Highway 70 and the "Y" in Hollywood, as there have been several accidents at this location, the latest, occurring early Tuesday morning.  
Ronnie Shriver, chief of Ruidoso Downs Volunteer Fire Department, was attending a firemen's conference in Las Cruces early this week.  
Clarence Fox, manager of the Chaparral Hotel, was in Roswell on business Tuesday.  
Mr. and Mrs. Dwight Swanner of Placitas, Tex., visited their parents, Rev. and Mrs. R. L. Swanner and Mr. and Mrs. Douglas Burgess last week-end. Mrs. Dwight Swanner is the former Carla Burgess.

UNITED STATES DEPARTMENT OF THE INTERIOR BUREAU OF LAND MANAGEMENT NOTICE FOR PUBLICATION PUBLIC SALE July 30, 1963 Under provisions of section 2455, Parcel No. Land Description Acres Appraised Value

1 T. 6 S., R. 15 E., N. Mex. Prin. Mer., New Mexico Sec. 11: All 960.00 \$11,520.00  
2 Sec. 14: NW¼, W½NE¼, N¼SW¼ SE¼, SE¼NE¼ 320.00 3,840.00  
3 Sec. 22: SW¼SW¼, E¼SW¼, SE¼, SE¼NE¼ 320.00 3,840.00  
4 Sec. 24: NW¼ 80.00 960.00  
5 T. 6 S., R. 10 E. Sec. 17: S¼ Sec. 18: Lots 3, 4, SE¼, E¼SW¼ Sec. 19: E¼NE¼ Sec. 20: W¼NW¼ 800.85 9,600.00  
6 Sec. 3: Lots 1, 2, 3, 4, 7, 8, 9, 10, S½ 541.80 6,500.00  
7 Sec. 4: Lots 3, 4 Sec. 5: Lots 1, 2, 3, 4 Sec. 9: W½W½ 110.04 1,310.00  
8 160.00 1,920.00  
9 T. 6 S., R. 17 E. Sec. 18: Lot 3 44.81 510.00

NOTICE TO BIDDERS  
The Ruidoso Municipal Schools are now accepting bids for fencing of the athletic field. Bids will be accepted up to and including September 19, 1963 at 8:00 p.m., at which time all bids will be opened publicly and read aloud.  
Further information may be obtained from the superintendent's office.  
Signed: Mrs. Wynema Tully, President of the Board  
Mrs. Pearl Hitchens, Secretary of the Board. 8-23-63

SCHOOL LUNCH MENU  
Tuesday — Meatballs with sauce, blackeye peas, sliced beets, hot rolls and frosted cake.  
Wednesday — Bar-b-q on bun, potato salad, buttered corn and jello and cookies.  
Thursday — Turkey pie, cranberry sauce, tossed salad, chocolate cake and sliced bread.  
Friday — Beans, mixed greens, corn bread and peach cobbler.

Drive there with care—arrive alive.  
News Want-Ads Work Wonders

R. S. (43 U. S. C. 1171), there will be offered to the highest bidder, but not less than the appraised value, at a public sale to be held at 10:30 o'clock a.m., on the 1st day of October, 1963 next, at Bureau of Land Management, Land Office, 113 Washington Avenue, Santa Fe, New Mexico the following tracts of land:

Hollywood Lbr. Co., Inc.  
WE GIVE S & H GREEN STAMPS  
Hiway 70  
T. C. Delaney, Manager

WELCOME, VISITORS TO RUIDOSO  
We are happy to see you and hope you will return often throughout the year

WELCOME VISITORS TO RUIDOSO  
HOT BISCUITS  
GOOD FOOD

You can lift your life...  
Worship  
THIS WEEK

Our Churches  
FULL GOSPEL CHURCH  
Ruidoso Downs, N. M.  
11:00 a.m. — Sunday School  
1:00 p.m. — Sunday Morning Worship  
7:00 p.m. — Sunday Evening Worship  
8:00 p.m. — Tuesday — Young People & Choir Practice  
8:00 p.m. — Thursday — Prayer Meeting

ANTIQUE AUCTION  
SATURDAY AND SUNDAY  
WADE RICHMOND  
ANTIQUES & FURNITURE  
Sale Starts 6 p.m. Saturday and 3 p.m. Sunday  
Selling Entire Stock of Antiques  
Big, Wide Variety, including Clocks, Organs, Marble Top Furniture, Cut Glass, Carnival Glass, other items  
3201 N. Pennsylvania  
—ALAMOGORDO—

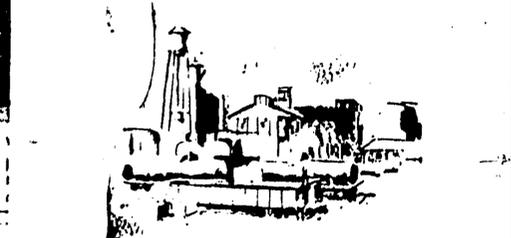
CHURCH OF JESUS CHRIST  
L. D. G.  
Ruidoso Lions Club Building  
Sundays at 10:00 a.m. and 11:00 a.m.  
Sunday School 11:00 a.m.  
Sacrament Meeting

FIRST BAPTIST CHURCH  
Rev. E. L. Swanner, Pastor  
Sunday School, 9:45 a.m.  
Worship, 11:00 a.m.  
Training Union, 6:00 p.m.  
Worship Service, 7:00 p.m.  
Wednesday Night Service, 7:00 p.m.  
Radio services 11:15 a.m. Sunday

FIRST PRESBYTERIAN CHURCH  
Rev. Leon Murphy, Pastor  
Church School, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Young People of the Church, 8:00 p.m.

RUIDOSO BAPTIST CHURCH  
Wayne Joyce, Pastor  
Sunday School—10 a.m.  
Morning Worship—11 a.m.  
Evening Service—7:00 p.m.  
Wed. Night Bible Study—8:30 p.m.

### COMMUNITY PROSPERITY IS OUR GOAL



It is the policy of this bank to do all in its power to develop the local Community. By making loans in this area, and by cooperating closely with our neighbors and friends, we are doing our best to advance local interests.

Ruidoso State Bank  
Capital and Surplus \$325,000.00  
Ruidoso Downs P.O. Box 5-5865 — Ruidoso P.O. Box 4-5845  
Member F. D. I. C.

### Proper Light Keeps Minds Bright



Check now to be sure your children have GOOD STUDY LIGHTING  
Lighting specialists and educators emphasize the importance of proper lighting for home study—to prevent eyestrain and fatigue, make homework easier and study hours more productive. For the study area in your home, select a good table lamp which has a diffusing bowl to soften the light and prevent glare. The shade should conceal the light source from the eyes and spread light evenly over the entire work surface. Use at least 150 watts of light. Help your young students enjoy better light for better learning.

COMMUNITY PUBLIC SERVICE  
POWER  
JOE COE, District Manager

TimberLodges make wonderful retirement homes — they cost little and go up quick. See our big ad.  
Indian Dances  
Kicking Bird  
Indian Village  
East of Ruidoso Downs  
Dancing Each Evening 8 p.m.  
Except Saturday and Sunday when Dancing Begins 10 a.m.

RENT ELECTRIC CARPET SHAMPOER \$2  
Per Day ONLY  
New improved 1963 Blue Lustre electric model now available.  
Blue Lustre, for many years the first choice for home cleaning of fine carpets, now makes available a new efficient electric rug shampooer to make carpet cleaning easier and quicker. You can rent it for only \$1 per day with the purchase of Blue Lustre Shampoo.  
Carpets are cleaned in a liffy leaving nap open and fluffy. Forgotten colors are restored and soiled traffic lanes removed. Blue Lustre contains no soap to cause rapid resoiling, one half gallon of Blue Lustre cleans three 9x12 rugs.



GREEN TREE BAPTIST CHURCH  
Pastor J. L. Garry, Pastor  
Ruidoso Downs, New Mexico  
Sunday School 9:30 a.m.  
Training Union, 6:00 p.m.  
Praying Service, 10:30 a.m.  
Praying Service, 7:30 p.m.  
Wed. Night Service, 8:00 p.m.  
Phone 235-5241

GATEWAY CHURCH OF CHRIST  
Charles Waator, Minister  
Sunday Service  
7:00 p.m. Tuesday — Young People & Choir Practice  
7:00 p.m. Thursday — Prayer Meeting  
Rev. Thomas Richardson  
Pastor  
Sunday Morning Service at 8:30 and 11 a.m.  
Sunday School at 9:45 a.m.  
Wednesday Night 6:00 p.m. MYF Supper  
Wednesday Night 6:45 p.m. Worship Service  
Wednesday Night 7:30 p.m. MYF program, WSCS and Commission Meetings

CATHOLIC CHURCHES  
St. Lawrence A. Labreche  
Sunday Masses around at St. Eleanor's at 7:00 and 11:00 a.m.; St. Patricio Chapel Sunday at 9:00 a.m.  
Masses on Holydays of Obligation: 6:45 a.m. at St. Patricio Chapel; 7:00 p.m. at St. Eleanor's Church (evening).  
First Fridays: 6:45 a.m. in St. Patricio Chapel; 7:00 p.m. in St. Eleanor's Church (evening).  
Weekday Masses: 7:00 a.m. unless noted otherwise in Bulletin.  
Devotions: Rosary and Benediction of the most Blessed Sacrament every Saturday at 7:00 p.m.  
Confessions: Saturday evenings after devotions; 15 minutes before all Masses, any other time by appointment.

Religious Instruction classes: Ruidoso High School students every Sunday evening at 6:30 p.m.; San Patricio High School students Monday evenings at 6:30 p.m.; Ruidoso Grand Canyon students Sunday morning at 9:45 a.m.; San Patricio grammar students Saturday afternoons 1:45 p.m.; First Communion classes Ruidoso Saturday morning 10:00 a.m.; San Patricio Monday afternoon 4:00 p.m. in the Parish Hall. Classes at San Patricio are held in Chapel.

EPISCOPAL CHURCHES  
Rev. G. A. Brown, Vicar  
Glasco, St. Ann's  
Sundays, 9 a.m.  
Baldwin  
Wed. Night Bible Study—8:30 p.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:  
Ruidoso State Bank  
Growing with Ruidoso  
Member F. D. I. C.

Ruidoso Laundry-Linen Supply  
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - Behind Thunderbird Curve - OL 7-5071  
Keeth Gas Company  
Sales — Service  
In the Gateway — Phone OL 7-4028  
Luallin's Skyland Auto Service  
Experienced Mechanics — Sun Motor Tune-Up  
East of Bank — Phone OL 7-3535

**ENCLOSED HEATED POOL**  
**LAUNDRY ROOM**  
**PARTY ROOM**  
**SUN DECK**  
**UTILITIES PAID**  
**JANITOR SERVICE**  
**TELEVISION**  
**STORAGE LOCKERS**

**YOU ARE CORDIALLY INVITED**

TO

**OPEN HOUSE**

AT



**MANOR**

**MOTEL - APARTMENTS**

OVERLOOKING CREE MEADOWS GOLF COURSE

IN THE CENTER OF RUIDOSO

**APARTMENTS WILL BE COMPLETELY FURNISHED FOR YOUR INSPECTION**

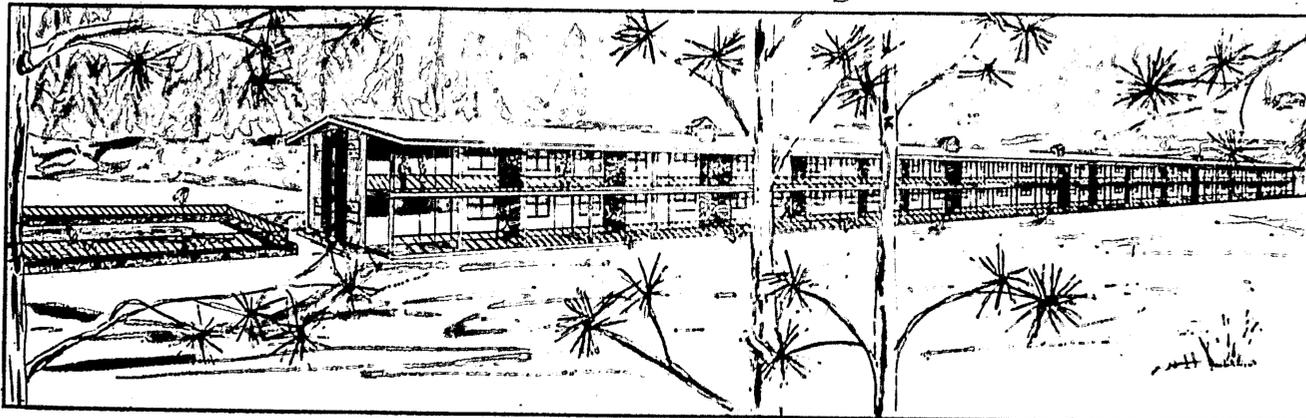
**MANOR SATURDAY, AUG. 31 - SUNDAY, SEPT. 1 - MONDAY, LABOR DAY**  
**9 A. M. TO 6:30 P. M.**

**DAY - WEEK**  
**MONTH OR**  
**LEASE**  
**3 MONTHS**  
**TO**  
**3 YEARS**  
**FURNISHED**  
**OR**  
**UNFURNISHED**

**MANOR**  
 Ruidoso's Prestridge Address . . .  
 Ruidoso's Newest, Largest And  
 Finest Housing Facility.

**MANOR**  
 Ruidoso's Prestridge Address . . .  
 Ruidoso's Newest, Largest And  
 Finest Housing Facility.

**EVERY**  
**APARTMENT**  
**COMPLETELY**  
**SOUND PROOF**



*Luxury - Care Free Living*

**MOST**  
**FABULOUS**  
**VIEW**  
**IN RUIDOSO**

**Wife of Jockey Billy Powell**  
**Says He Was Given 'Raw Deal'**

PAGE THIRTEEN  
**Ruidoso News**  
 Friday, August 30, 1963

Ed Note: The Jockeys recently threatened to boycott the State Fair horse race season this year unless the State Racing Commission reduced a penalty it had handed down to jockey Billy Powell.  
 The commission twice reduced Powell's penalty, the second time to the satisfaction of the guild, which called off the boycott.  
 Powell's wife wrote the following letter giving the jockey's side in the controversy:  
 Dear Sir:  
 Now that the dispute between the horsemen and the New Mexico Racing Commission has been smoothed over, in all fairness due my husband, Billy Powell, I want to point up a few facts in his behalf. The public is entitled to hear his side of the dispute.  
 First, the commission failed to explain the extenuating circumstances leading to Billy's use of the "obscene and abusive language" at Ruidoso Downs on Aug. 4. The commission, under its so-called "get tough policy", ordered a shakedown of the jockeys to be performed inside the starting gate before the race.  
 This action infuriated the horsemen who sent their horses to the starting gate because horses were held in the gate much longer than they should have been. The delayed start and confusion inside the gate could well have caused the horses

to flip, which in turn could have resulted in possible injury to the horses and the boys on them. Two of the horses in the race were known "flippers," (horses that rear up and fall over backwards).  
 The New Mexico rules state that if a shakedown is to be carried out, all riders in the race are to be shook. Unless all riders are shaken down, it is like pointing an accusing finger at the individual or those riders singled out in the eyes of the public.  
 In this particular case, only five riders were going to be shaken down, including Billy Powell. When Bill realized this, he demanded all the riders be shaken down, and in a moment of anger because the shakedown was being performed inside the starting gate . . . he used the so-called obscene and abusive language.  
 He did not direct his remarks at any one person, but put into words the sentiments of every jockey in the race and horsemen that sent a horse to the post.  
 On Wednesday of the following week, Billy was called into the stewards office where he was informed by two of the stewards he would be given a suspension until such time as the commission could meet

with him. He was told that the order "had come down from above." As of this writing, Billy is still wondering who or where the "above" is.  
 A jockey is entitled to a hearing and to have his case argued before a ruling or suspension is handed down.  
 Therefore, Billy immediately contacted Bert Thompson, national director of the Jockeys Guild, regarding the nature of the suspension and Thompson sent his Western director, Len Stroud, to Ruidoso that same day to investigate.  
 Meanwhile, the commission informed Thompson Billy would be given a hearing on Thursday morning. However, when Stroud appeared with Billy and the riders on Thursday morning the commission withdrew the hearing. The jockeys then became too ill to ride Thursday's card. Floyd Rigdon, chairman of the State Racing Commission was quoted in a newspaper as saying the guild "double-crossed us twice in this matter. They promised they wouldn't strike."  
 Rigdon failed to amplify, however, that the guild promised it would not boycott if the commission would rescind the ruling against Billy and give him a favorable decision. (By favorable, the guild meant first that Billy be given a hearing and his case argued. Then the commission could impose the necessary fine on him, which is the customary penalty for the use of profane language).  
 The commission scheduled a hearing for Billy Friday morning. Stroud again gathered his witnesses, including the riders who rode the race, gate crew, etc. They went prepared to participate in a hearing with sworn testimony where the commission and riders could argue the case. Instead, the commission asked Billy how he pleaded to the charges.  
 Billy said he was guilty but that

the language had been provoked. That ended the so-called hearing (I'd like to include at this point that a week later one of the commissioners approached Billy and asked for his side of the story, which the commissioner was not at all interested in obtaining at the supposedly formal hearing. This was after the boycott of the State Fair by the Jockeys' Guild was announced).  
 The jockeys did not want to ride that Friday, but Stroud and Billy advised them to ride as they realized the burden was theirs to bear and not that of the track management or the citizens and businessmen of Ruidoso Downs. However, the riders let the commission know if the ruling was not rescinded, there might not be racing on Saturday or for the duration of the meet.  
 Friday afternoon the commission reduced the ruling to 13 racing days, which would have suspended Billy until Sept. 1. On Saturday evening the jockeys decided to finish the meet at Ruidoso, but to boycott the State Fair unless the still-too-severe ruling was altered.  
 Rigdon then said the commission could get no-guild jockeys in this statement I am sure Rigdon was not taking into consideration that non-guild riders certainly wouldn't fit into the commission's "get-tough" policy to clean up racing in New Mexico.  
 Finally Billy's ruling was reduced for a second time to seven racing days and a fine of \$250. Although the guild still felt the ruling unfair, it accepted it.  
 I do not condone Billy for using the language he used, but I feel it was provoked. I feel his ruling was unfair. Prior to his case another jockey used profane language during the race and the ruling read "insubordination to an official." The fine was \$50.  
 /s/ Mrs. Bess Powell



*For lands sake - Farm It*

B Square Ranch is pointing the way to better farm production. More than 100 non-surplus type crops have been produced . . . winning many first prize ribbons each year (35 firsts, 1962) at State Fair. What B Square Ranch has done can be duplicated any place in New Mexico.  
 We are trying to encourage industrial developers and subdividers to use rolling hills and non-irrigable land rather than our fertile valleys and irrigable land.  
 We supplied over 300,000 plants, shrubs and trees to the San Juan Area this year. It is our hope you will plant even the ten by twenty foot spot in your back yard.  
 New Mexico needs the economy boosts that full agricultural development will give. Work the land and it will work for you! New Mexico will grow as its agricultural industry grows.  
 For several years we have been proving a sturdy strain from the Globe Willow tree, found growing on the Navajo Reservation for the last 75 years.

WE INTRODUCED IT AT THE STATE FAIR AS THE NAVAJO WILLOW  
 New Mexico's fastest growing, most beautiful, clean tree . . . no seeds . . . no cotton . . . no suckers . . . completely acclimated to all residential areas of the state. Needs little care . . . good shape . . . makes fine "in lawn planting."

*Tom Bolack*

**OWNER B SQUARE RANCH**  
**AND AGRICULTURAL RESEARCH**  
**EXPERIMENTAL FARM**

In the San Juan River Valley near  
 Farmington, New Mexico



See you at State Fair - Sept. 12 thru 22 - Agriculture Building

**WE'RE MOVING!**

We will be moving in just a few days into our new home a block west of our present location on Sudderth Drive, next door to Davis Development office.

Watch for Announcement  
**PECOS VALLEY**  
**FINANCE CO.**

LeRoy Cornelious, Mgr. - Ruidoso

**FENCING?**

Call today for a free estimate  
 Specializing in Chain Link - Panel Weave  
 Redwood and Stockade

All work guaranteed  
 Up to 5 Years to pay  
**COMANCHE FENCE COMPANY**  
 405 E. McGaffay, Roswell - Phone 623-1494  
 Call Collect, Roswell 623-1494

**Triple A Television Service**

Located Behind Ruidoso Nursery  
 Complete Service on TV, Radio & Stereo  
**HOURS: 9 to 6 - 6 Days a Week**  
 Service Calls \$3.50 in Ruidoso  
 Phone CL 7-3016



THIS IS A LIVABLE 4-BED ROOM, adobe home in good year 'round condition. It has a fireplace in living room. THIS IS THE BEST VALUE IN THE AREA.



THIS IS A BEAUTIFUL 3-BED ROOM, 2-BATH, separate dining room, and a large living room. This is a great value in the area. Call for more information.



THIS IS A 4-BED ROOM, 2-BATH, with a large living room and a separate dining room. This is a great value in the area. Call for more information.

THIS IS A 3-BED ROOM, 2-BATH, with a large living room and a separate dining room. This is a great value in the area. Call for more information.

YOU WOULD BUY ALL OF THEM A HOME CALL OUR OFFICE

RONALD T. POWELL, REALTOR DESIGNER  
 BULLDOG REALTY SERVICE  
 Sales people: L. C. CREW, JOYCE MCKINNEY,  
 EMMA MILLER  
 "Your Friendly Broker"

**Lela Easter**  
 REAL ESTATE  
 WE INVITE YOUR LISTINGS—  
 Member M. L. S. —  
 NOTARY PUBLIC — Mechem Drive  
 Telephone CL 7-6735

PAGE FOURTEEN  
**Ruidoso News**  
 Friday, August 30, 1963

FOR SALE—1961 Pontiac, new battery, snow tires, good work car, \$150. Weldon Garner, Bennett's Food Liner. 10-1p.

WANT TO BUY—Two bedroom house, must be winterized. Telephone CL 7-2887. 10-1p.

WANT TO BUY—River cabin in upper canyon. Will consider other areas. Call CL 7-3157. 10-1p.

OUR VACATION at the News office will be the week of Sept. 23-28, when we will close our shop to allow all hands their annual vacation. That week's paper (Sept. 27) will be pre-printed and pre-dated—but placed in the mail and on newsstands at the regular time. It will have no late news, but will have lots of pictures and feature stories. Your co-operation will be appreciated.

**CARD OF THANKS**  
 We want to thank all of the people who aided in the search for our son, Jesse. We appreciate very much the time spent and the work involved. Words just cannot express our gratefulness for your help.  
 MR. AND MRS. CHAN LUND  
 Boies Acres, Alamogordo, N. M.

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write: Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children Foundation, Inc., Box 818, Norwalk, Conn.

FOR SALE—Late model Underwood typewriter, reconditioned, clean, good one, \$75. News Office.

HOUSE FOR SALE—Two bedroom, by owner, central heating, fully insulated. Priced to sell. Located behind Ruidoso State Bank Bob Fairless, CL 7-4083. 7-4p.

FOR SALE—45x100-foot lot with trailer house, one block south of telephone office. Call mornings CL 7-4774. 9-2c.

BULLDOZER WORK—Bill McCarty, dial CL 7-4500. 29-4c

# Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso



JOIN THE BOOSTER CLUB  
 Boost the Warriors By Attending Every Game That You Can This Season—Start Tonight When Ruidoso Plays Capitan Here.



Member M. L. S.

Lovely 2-bedroom home in Gateway with fireplace and large lot 70 x 200 ft. Total price only \$13,800 and will consider trading for small cabin in Ruidoso.

Nice 2-bedroom home with stables for 3 horses, good well and with efficiency apartment for only \$14,000 and is close to race track.

Lovely 3-bedroom, 2 bath home with fireplace with paving, sewer and nice view, close in and with good terms for only \$14,500. See to believe.

## Dan D. Swearingin, Inc.

Tommy Perfect, Sales Manager

SALES:

Margie Whitlock

Jess Nobles

Jack Bennett

CL 7-5705

### SUMMER CABIN FOR SALE

REASONABLE  
 LOW DOWN PAYMENT  
 TERMS TO SUIT YOU

For Information Dial CL 7-4500, CL 7-6880 or CL 7-4855

WILL BUY—Short term first mortgages and land contracts at moderate discounts. No commission. Call CL 7-3813 or write Box 420, Ruidoso 9-4ip.

ANTIQUE Spinning Wheel \$35; All brass and wood cast hangers, reduced, display case, 6 feet long, 3 feet, 6 inches high with three shelves, 10 inches deep \$25. Buggy wheels, \$3.50 each Barbara Huiresca, 2100 Sudderth Dr., Phone CL 7-2830. 10-11c.

BABY SITTING—By day or week in my home. CL 7-5066. 32-4p.

FOR RENT—Office space, utilities paid. Ruidoso Municipal Airport. Phone CL 7-4331. 47-4c.

**TUMLINSON**  
 TV & RADIO SERVICE  
 In Slier's Shopping Center  
 Day Phone CL 7-3130  
 Night Phone CL 7-6166

**ACE PAWN SHOP**  
 On Sudderth Drive  
 In Skyland  
 Loans on Anything of Value  
 Bargains in Out-of-Pawn Items. We May Have  
 WHAT YOU WANT  
 Bill Carpenter, Mgr.  
 Pho. CL 7-6328 — Ruidoso

**Burgess Plumbing Co.**  
 Plumbing Contractor and  
 Repair Service  
 We Answer Service Calls Any Time  
 Night Calls:  
 Doug — ES 8-4998  
 Ray — CL 7-4158  
 P. O. Box 914 — Ruidoso, N. M.

**SAMMER ORNAMENTAL IRON**  
 \* Welding  
 \* Radiator Repairs  
 \* Portable Welding Equipment  
 Hwy 70 — Ruidoso Downs  
 Phone ES 8-4394

**FOR SALE**  
 7 Acres, 1/4 Mile off Highway 37  
 and 1/4 Mile from Alto  
 Will Sell 6 Acres, Cabin and  
 Waterwell or 1 Acre, Cabin and  
 Waterwell — Or will sell in 1-Acre  
 Blocks  
 All Acreage Front on County Road  
 Phone CL 7-6356  
 or Write Box 912,  
 Ruidoso

CHECK WITH US—On prices of Westinghouse Appliances. New 1 Pump and Electric, CL 7-6336. 8-4c.

FOR LEASE—Store building, 24'x40' in downtown Ruidoso. Excellent location. Parking no problem. Suitable ladies' or other type shop. Low monthly lease. Write Box 338, Ruidoso, N. M., or phone CL 7-3507. 67c.

FOR SALE—35 ft. x 8', one bedroom trailer, completely redecorated. Serro-Scotty Dealer, Highway 54 Trailer Sales, 3477 Dyer, El Paso. Mr. Corkill, BK 5-5101, evenings. 7-4p.

BEFORE YOU BUY—Check on the Rapidway Pump. We repair all brands. For sale or service call Neal Pump and Electric, CL 7-6328. 8-4c.

ZIP CODE No. For Ruidoso is 98348 —we have a rubber stamp you can use on your return address. News Office.

BEAUTY COUNSELOR COSMETICS — Your local representatives, Della Hale, CL 7-6238; Claudine Morrison, CL 7-6363. 44-11c.

**Bookkeeping Service**  
 Tax Assistance  
 Pho. CL 7-4066  
 Gladys Thomson

**Licensed Nurseryman**  
 Graduate Landscaping  
 E. S. HARDY  
 Carrizo Canyon Nursery  
 Pho. CL 7-4197

FOR SALE—Oval drop leaf solid pine table and four Captain's chairs. All Lunde furniture, \$175.00. Also two bamboo stools, upholstered in yellow. Phone CL 7-3675. 5-11c.

FOR SALE—Cafe equipment, booths, chairs, stainless steel waitress station; stainless steel coffee station. Call Clarence Fox, CL 7-6511. 3-3ip-4c.

**FOR SALE**  
 By Owner  
 Small House on Pavement  
 Winterized — Furnished  
 Sleeps 6 — \$8,500 Cash  
 Call CL 7-4095

**Learn To Knit**  
 Juanny's Yarn Shop  
 Free Instruction  
 At Rock Ridge Cabins  
 Mechem Drive  
 Phone CL 7-2321

**CREE MANOR**

"Ruidoso's Prestige Address"

- \* GENERAL ELECTRIC KITCHENS
- \* ENCLOSED-HEATED POOL
- T. V. CABLE \* TELEPHONES
- ALL UTILITIES \* CARPETED BATHS
- \* JANITOR SERVICE \* ROOMY CLOSETS

—Your Rent Check Pays For Everything—  
 Gracious Living Without The Cares and Responsibilities  
 Of A House and Yard To Maintain

**WE INVITE YOUR INSPECTION**  
 — Call or Write —

Box 4 — Ruidoso, N. Mex.  
**CREE MANOR** CL 7-4293

Ready For Occupancy — Nov. 1

MLS **29**

Qualified, trained real estate people stand ready to serve you in selling or in helping you buy, just the right piece of property here in the Great PLAYGROUND OF THE SOUTHWEST through the combined efforts of the

**Ruidoso Multiple Listing Service**  
 The Realtors below and their licensed sales people will do the job for you:

<b>ADOLF REAL ESTATE</b> Robert Pearson Bill Neal Jr	<b>LOCKE REALTY</b> Betty E. Locke J D Locke Della Hale Dick Smith
<b>WARREN BARRETT REALTOR</b> Warren Barrett O M Russell	<b>LINCOLN CO REALTY</b> Zane Petty Pierce Hyatt
<b>W D CROSBY REALTY</b> W D Crosby W B Alexander W S Atwood	<b>MILDRED WANTIEZ REAL ESTATE</b> Mildred Wantiez Fred Gresswell E N Grigsby J J DiPaolo
<b>LELA EASTER REAL ESTATE</b> Lela Easter Joyce McKinney Les Crews Emma Miller	<b>HENRY T. WICKER REALTOR</b> Henry T. Wicker
<b>RUIDOSO REALTY</b> Tom Jones Emadair Jones	<b>DAN D. SWEARINGIN, INC.</b> Dan D. Swearingin Tommy Perfect Margie Whitlock Jessa Noble Jack Bennett

**REASONABLE FINANCING**  
 Get the Facts on This

**TimberLodge**  
 A Div. of J. F. Pillsbury & Co.

Beautiful—inside and out. Never needs finishing or painting. Rugged redwood cathedral-type vaulted ceilings. Use it for a weekend vacation home, for a permanent year-around home, or for rental property.

Easy to put up. Four men can do it in 3 days with no special skills or tools. Our crews can do it in even less time—and for rock-bottom costs. A wide variety of TimberLodge available. Choose your own size, shape and floor plan.

Get the whole story. Call or write us for beautiful, full-color folder on the complete line.

Or, better still, see our models on Sudderth Drive next to Shamrock Station and on Highway 37

10 to 12-year loans are available at very reasonable rates for easy financing

Dealers Wanted — Only \$5,000 Investment Needed

**TimberLodge of New Mexico**  
 Phone CL 7-6411 or CL 7-4115  
 P. O. Box 184 — Ruidoso, New Mexico

**SUN VALLEY**

**RESTRICTED VACATION HOMESITES**

- ★ Utilities
- ★ 1/2 Acre and Larger
- ★ All Weather Roads
- ★ Terms—Up to 10 Years

Good Restrictions For Your Protection

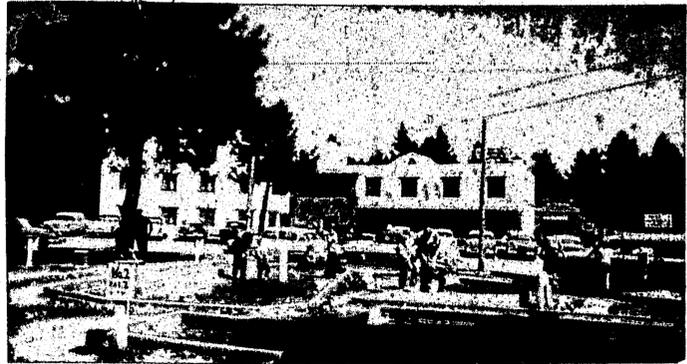
**Visit Our Field Office One-Half Mile North of Alto or See Any Qualified Ruidoso Real Estate Broker.**

**Offered by: Rumbaugh, Inc. Pho. CL 7-4397**

# W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)  
Phone CL 7-3303

SALES - W. B. Alexander - W. S. Atwood



## NAVAJO LODGE

Approximately 6 1/2 acres, frontage on Sudderth Drive, also on Ruidoso River. This property is ripe for development. Other varied interests of the owners do not allow the time to accomplish this.

Member  
Ruidoso  
Multiple  
Listing  
Service



Scenic Sky Ride for sale or trade. See us today

LOTS - 2 Large, leveled lots in 2nd addition Cree Meadows. City water and lights connected. Priced right for cash.

CABIN - 2 Bedroom, furnished, on two lots. City water and pavement, year around location. \$7,500.

SUMMER CABIN - Only \$2,700, cash.

-Member of Multiple Listing Service-



**MILDRED WANTIEZ**  
Real Estate and Insurance

P. O. Box 278 - Ruidoso, N. M., Ph. CL 7-2754 - CL 7-5515  
SALES: Fred Gresswell - E. N. Grigsby, John Smith, Lois Smith  
J. J. DiPaolo

## Wingfield Homestead

Subdivision

DELLA HALE

Licensed Broker

Office at

LOCKE REALTY

Office Home  
CL 7-3241 CL 7-6238

ANTIQUE - All kinds from primitives to cut glass. Rhoda Downen on Sudderth Drive next to Chamber of Commerce. Phone CL 7-4591. 3-8tp.

Ask Any Ruidoso Realtor About  
**Sun Valley**  
Vacation Homesites

WILL BUY TRAILERS - Anyone who has a trailer for sale and will take wholesale price for it, is asked to leave their name and address care of the Ruidoso News Office. 10-1tc.

FOR RENT - Bedroom and house-keeping units. By the month. Garden side Motel. CL 7-4491. 46-1tc.

MEMORIAL GIFT  
At the Time of Death of a Loved One, Give a Constructive Gift of Lasting Value. Make a Donation to the Heart Fund, c/o Mrs. Fred Torrez, Box 25, Hondo, N. M., Lincoln County Memorial Gifts Chairman. 7-4tc.

SCISSORS, Shears and knives sharpened. U-NAMIT SHOP, old post office building, one day service. 8-4tc.

FOR SALE - One good saddle horse. Inquire at Shamrock Station or call CL 7-6880. 6-4tc.

FIXIT SHOP - We fix most anything. U-NAMIT SHOP, Phone CL 7-3100. Old post office building. 7-4tc.

FOR SALE - Electric range, Laundry washer, other odds and ends. Log slab house of golf course near 6th hole, on Lower Terrace Drive. 9-2tp.

TWO BEDROOM - Furnished house on Main Road in Gateway, available Sept. 10, \$60 month, no utilities. Write Bill McDade, 705 Princeton SE, Albuquerque. 9-4tc.

## Will Buy Trailers

Anyone who has a trailer for sale and who will take wholesale price for it can leave name and address c/o Ruidoso News. 1-4tp.

## FOR RENTING COUPLE SKI-CLUB LODGE

6-Unit court and large 3 BR. and 2 baths. Slick log type construction. Winterized for year around operation. Ten miles out on the Bonito Lake road and close to ski area. Has two large metal sheds or garages. Cannot be replaced for any way near this price. Price, \$36,000.00. See owner, Edgington, this week in care of court at Phone ELwood, 4-2618, CL 7-4310. 10-2tp. Captain.

AT THE TRADERS  
West on Highway 70 CL 7-3390  
57 Olds, radio, heater, automatic transmission \$450  
'56 Olds 88 2-Door Hard Top, new paint, good one \$695  
'54 Plymouth, 4-door, standard transmission, radio.  
'50 4-dr. Plymouth, hunters' special Looks like H - But good  
8' x 10' House Trailer. Priced to sell. Before you buy - see THE TRADER.  
Clayton Bennett's  
Agent Harry Powell Motor Co.

Ask Any Ruidoso Realtor About  
**Sun Valley**  
Vacation Homesites

\$100.00 REWARD  
For the return of purse belonging to Mrs. L. R. Spiers, Ruidoso, phone CL 7-2875, P. O. Box 112. No questions asked. Important papers and keys needed.

FOR RENT  
2 FURNISHED  
COTTAGES  
WINTERIZED  
Near Shopping Center  
CL 7-2363

FOR SALE - Or would exchange for property of equal value in Ruidoso. A 2-bedroom home in North Richard Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, corral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-9550, Ft. Worth, Tex., or Mrs. Harry Eckert, CL 7-5088, Ruidoso. 1tc.

FOR SALE BY OWNER - Large cabins, very nice and completely furnished in Midway and Upper Canyon. Phone CL 7-2960. 51-1tc.

MIKE'S WELDING SERVICE - Repairs of all types, portable equipment, garage and motor work. Benito City, Phone EL 4-2625 (Captain exchange). 9-4tp.

NEW RESIDENT - Wishes employment, 2 years college, 4 years office experience, 3 years drafting, 3 years clerical. Mrs. Ruby Harding, Box 41, Ruidoso. 10-1tp.

FOR RENT - 2 bedroom house, 2 baths, carpeted, furnished, bills paid. See at Texas Bar-B-Q or phone CL 7-4310. 1tc.

Call Bill Carpenter - CL 7-6328  
For Trailer House Service & Supply 40-1tc.

A. C. KELLY  
LICENSED CONTRACTOR  
ROCK & CEMENT WORK  
Phone CL 7-4156, Ruidoso, N. M.  
P. O. Box 217, Hollywood, N. M.

CHILD CARE  
LICENSED NURSERY  
RUIDOSO PLAYGROUND  
Large Fenced Playground  
CL 7-6572

# Ruidoso News Classified Ads

Market Place of Canyon & Valley - BUSINESS DIRECTORY - Where To Find It In Ruidoso

PAGE FIFTEEN

Ruidoso News  
Friday, August 30, 1963

## HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

If you are looking for a big log type cabin... completely furnished, large fireplace, sleeps 14. Will sell for a sacrifice price, good terms. Very quiet location.

Large, furnished 3 bedroom, split level cabin in upper Canyon on two 50-ft. deeded lots. Priced to sell.

Approximately 20 large lots with 3 houses. One house is rented for \$120 per month to Sept. 15. Nine of the lots are on Highway 70. Water well with water piped to most of the lots. Full price \$59,000 terms.

Approximately 5 acres on Highway 70. Apple orchard, large three bedroom house, and barn. Price reduced for quick sale.

Two bedroom, 1 3/4 bath, garage, with sun porch overlooking the river. Terms.

Two 2-bedroom furnished cabins and one unfinished cabin on 2 deeded lots. Close in, own well. Can be bought separately. Terms.

PAUL H. DOUGLASS REAL ESTATE

Bus. Phone CL 7-3005 Residence Phone CL 7-2400  
In Postoffice Block Box 304  
Al Stalcup, CL 7-5155 Thomas B. Jasper, CL 7-5291

Going business, stock and fixtures for sale. Good lease on building. Priced reasonably.

Very nice one bedroom and den or sun porch Nice fireplace, built-in stove, carpet, furnished, has own well. Price, \$9,500, terms.

Three bedroom house furnished, with fireplace, on the river. One of the choicest river locations in Ruidoso. Have other river cabins and homes all with terms.

Several nice courts which are offered very reasonably.

Approximately 3 acres, with 3 nice houses and two trailer houses, barn and corral. Close in, with terms.

3 bedroom cabin, in upper canyon, completely furnished, and large deeded lot. Priced at \$7,500.

One of the nicest lodges in Ruidoso offered for sale.

Office space for rent. Have several houses to rent.

## TRADE SPECIALS

6 B. R., two baths, two story, frame and insulated home, clear of debt, on large lot, in tall pines. Easy accessible. To trade for smaller home in this area.

## OUT OF TOWN PROPERTY

4 B. R., two baths, two story brick veneer with 7 outside rentals, clear of debt, located in Portales, N. M. To trade for unimproved land. Will trade up or down.

For experienced help in conducting your next Real Estate Auction Sale, contact Henry T. Wicker, Realtor - Col. Tom Flowers, Auctioneer.

HENRY T. WICKER  
Gary Barnes - Salesman

Offices Across  
From Ruidoso  
Post Office  
Ph. CL 7-3653  
Day or Night  
Box 832 - Ruidoso



## LOCKE REALTY COMPANY

"YOUR KEY TO A SOUND INVESTMENT"

MEMBER OF M.L.S.

BEAUTIFUL FAMILY CABIN  
Three bedroom plus small guest house. Furnished. Excellent condition, fireplace, large deeded lot in upper canyon.

EASILY ACCESSIBLE  
Year 'round location. Two bedroom home on large deeded lot, own well. Very reasonable down payment and terms.

Agent For: Eagle Estates

Wingfield Subdivision  
Betty Locke, Realtor  
Sales: J. D. Locke, Della Hale  
Box 606, Ruidoso - CL 7-3241 Day; CL 7-3393 Night  
Office Next to Midway Garage

## NEW FARM BUILDINGS or low-cost

can be paid for with a re-mortgage Long Term Loan. For information about long-term credit see Vonnie Jasper, Manager Federal Land Bank Association, 218 North Richardson, Roswell, New Mexico. Phone 622-1354. 6-9tc.

WANTED - Baby sitting in my home, day, hour or week. Phone CL 7-4347. 51-nc.

LOTS FOR SALE - Cree Meadows, 10% down, balance over 8 years. Phone CL 7-6431. 51-1tc.

FOR SALE - Almost new large "Superflame" Oil heater, \$25. Also furniture odds and ends Corner A and 2nd street. Schuller Cabin. 9-2tp. CL 7-6738 9-2tc

Ask Any Ruidoso Realtor About

## Sun Valley

Vacation Homesites

FOR SALE - Woodcutters' supplies, Pioneer Chain Saws at C. & L. Lbr. & Supply on Hwy 70, Hollywood.

BACKHOE For rent by hour or day with operator. Ruidoso Gas Co., ph. CL 7-2935. 61-1tc.

POODLES - Lovely apricots, \$100.00. Puppies and stud service, Northbar, 2300 Carvel Drive, Roswell, N. M. Phone 623-5800. 10-2tc.

FOR SALE Two of the finest lots in all of Ruidoso Country Club Estates. CL 7-6730 9-2tc.

## FOR RENT FURNISHED HOUSE

Living room, separate dining room four bedrooms, utility room, maid's room, three baths, fireplace, panel ray in each room, carpeted.

MOST BEAUTIFUL VIEW IN RUIDOSO

Charming 3-room Guest House May also be rented with large house if desired

W. H. WATSON  
3601 32nd St. - Lubbock  
Phone 9W-0386

## BUSINESS OR PLEASURE

Whether you're thinking of investing in a business for a financial return or a cabin for a return in pleasure, we have the best listings available.

### Business

250 head Cow Ranch - \$140,000  
43 Section Sheep Ranch - \$160,000

Cabins, with restaurant and bar with authentic mountain atmosphere

Best little business in town - Two can handle Maximum return for minimum investment

### Pleasure

Cabins - starting at \$5,000, with \$500 down Come in and tell us what's your pleasure



**The Adobe**  
Real Estate

BOB PEARSON, Realtor Office in the Adobe

Phone CL 7-6042

Member M.L.S. & Board of Realtors

Residential & Commercial Ranch Sales

Bill Neal

11 PINECLIFF Lots sold Sunday and Monday, Aug. 4th and 5th. There are now 65 of these choice lots remaining. Check with Davis Developments for an ideal year around location in PINECLIFF, Ruidoso's most dramatic new area! Wide paved streets, city water, electricity; near schools, churches and convenient shopping. Unexcelled view - See these lots first!

PONDEROSA HEIGHTS - Check this area for package transactions - Featuring 1963 values at 1956 prices. Paving, city water, electricity all amid the tall cool pines.

"CHECK WITH DAVIS DEVELOPMENTS FOR THESE EXCEPTIONAL VALUES"

CL 7-5975 P. O. Drawer 8 Office Across from Post Office

Ask Any Ruidoso Realtor About  
**Sun Valley**  
Vacation Homesites

FOR SALE - Black and white small check all wool suit, jacket lined with red, size 10, price \$100.00; also off white pure silk two-piece suit, size 10, price \$10. Both suits in perfect condition and may be seen at

FOR SALE - Choice residential lots, view, trees, level Country Club Estates. CL 7-6738. 9-2tc.

NOW the place you have dreamed about for retirement can be yours. Ideal secluded location. 15 minutes drive from Ruidoso. On the Bonito. Beautiful blue grass, oak and walnut shade trees, garden plot. Plenty of good water, all modern conveniences. 3 BR, 2 bath house, telephone, central heat, fireplace. Reasonable terms by private owner. Write P. O. Box 428, Ruidoso, New Mexico. 10-1tc.

### At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

- Amos Arrington, Annie Arrington, Stella Arrington, Darrell Arrington, Ella Mae Guess, Annie Fine, Stella Shaver, Maria Martinez, Jim Proctor, Sandra Jackson, Ruidoso, Elvira Gallegos, Ernest Pitallo, Georgia Tafuya, Ruidoso Downs, Lee O'Neill, Jim Boles, Phoenix, Ariz. Raymond Spencer, Roswell, Geraldine Sanchez, San Patricio, Lupe Kimbrell, Picacho; Marilyn Trujillo, Myrum Mayfield, Captain; Charlie Peebles, Alto; Priscilla Herrera, Lucille Lappin, Tularosa; Leona McCoy, Rose Torrez, Rebecca Reynolds, Alamogordo, B. M. Hopkins, Hollywood

### News Want-Ads Work Wonders

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY Office of the Commissioner of Public Lands Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (30 Stat 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11 00 o'clock, a.m., on October 16, 1963, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to wit: (Possession of these lands may be obtained upon consummation of sale and future annual rentals and payments on existing grazing lease or lease, if any, may be collected by the purchaser, unless already paid to the State. All other rentals or payments, if any, are reserved to the State.)

SALE NO 4338 W 1/2 SW 1/4, NE 1/4, of Section 2, Township 11 South, Range 13 East, NMPM (FROM AND EXCEPTING THEREFROM A tract of land within the NE 1/4 of Section 2, Township 11 South, Range 13 East, more particularly described as follows: Starting at the center East 1 10 Section corner of Section 2, Township 11 South, Range 13 East, NMPM, and going South 2' 40" East along the 1 10 Section line a distance of 1313.30 feet to the place of beginning of the tract of land herein described; thence continuing South 2' 40" East a distance of 332.75 feet thence North 77' 11" East a distance of 369.10 feet, thence North 3' 10" West a distance of 230.82 feet, thence North 80' 41" West a distance of 303.37 feet to the place of beginning and containing 2.34 acres, more or less; SE 1/4 of Section 3, N 1/2 NE 1/4 of Section 10, Township 11 South, Range 13 East, NMPM, containing 257.66 acres, more or less, according to the government survey thereof. (AGRICULTURAL COLLEGE LANDS)

SALE NO 4339 W 1/2 SE 1/4, NE 1/4, of Section 14, Township 11 South, Range 13 East, NMPM, containing 280.00 acres, more or less, according to the government survey thereof. (AGRICULTURAL COLLEGE LANDS)

The above described lands are located approximately 8 miles North of Ruidoso, New Mexico

Said above-described lands have been appraised at \$250.00 per acre, and no bids for a less amount will be accepted

Any person desiring to qualify as a bidder, other than the applicant who has requested said lands to be offered for sale and who has complied with the rules for so doing, is required to deposit with the Commissioner of Public Lands, or his agent conducting the sale, before the bidding in such sale has been completed, the sum of \$205.00 to cover the cost of appraisement, advertising, filing fee and other expenses connected with such sale. An advance payment of 1/3 of the appraised value of the lands will also be required to be deposited as evidence of good faith, and not to be refunded if party or parties be highest bidder for lands offered for sale. Deposits shall be in cash, bank money order, certified or cashier's check, drawn to the order of the Commissioner of Public Lands. All deposits made by unsuccessful bidders will be refunded.

The purchaser at the time of said sale will be required to pay five (5%) per cent of the amount bid less the 5% appraised value deposited in advance. The balance of the purchase price will be payable in thirty (30) years with interest on all deferred payments at the rate of eight (8%) per cent per annum in advance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico. The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale the lands involved and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico, DATED at Santa Fe, New Mexico, the 16th day of July, A. D. 1963.

E. S. Johnny Walker  
Commissioner of Public Lands  
State of New Mexico

(SEAL) (Run thru Oct. 4)

Times-Lodge make  
reservations  
before they  
close and go to  
check the new  
rate.

**OPEN  
7 TO 11-365  
DAYS A YEAR  
2 LOCATIONS  
TO SERVE YOU**

# LABOR DAY FOOD SALE

**OPEN  
LABOR DAY  
FOR YOUR  
CONVENIENCE**

## BACON



**WILSON'S  
CORN KING  
THICK SLICED  
2 LB. PKG. . . . .**

**\$1.09**

## COFFEE

**FOLGER'S  
ALL GRINDS  
1 LB. CAN . . . . .**

**63¢**

## BAKE-RITE

**WILSON'S  
SHORTENING  
3 LB. CAN . . . . .**

**59¢**

## PICKLES

**KIMBELL'S  
SOUR OR DILL  
QUART JAR . . . . .**

**33¢**

- GREEN BEANS** Del Monte 303, Cut . . . . . **29¢**
- SWEET PEAS** Del Monte 303 Can . . . . . **25¢**
- RANCH STYLE BEANS** . . . . . **17¢**
- VIENNA SAUSAGE** . . . . . **5 For \$1**
- FRUIT COCKTAIL** Del Monte 303 Can . . . . . **29¢**
- SWEET POTATOES** Sugar Sam 303 Can . . . . . **27¢**
- BABY FOOD** Heinz Strained . . . . . **2 For 25¢**

**FALL PRODUCE PARADE**

**CALIFORNIA, FRESH TOMATOES** . . . . . **2 For 25¢**

**FIRM HEAD LETTUCE** . . . . . **LB. 10¢**

**YELLOW ONIONS** . . . . . **LB. 5¢**

**SANTA ROSA PLUMS** . . . . . **LB. 15¢**

## FLOUR

**GOLD MEDAL  
ALL PURPOSE  
5 LB. BAG . . . . .**

**53¢**

## TIDE

**REGULAR  
SIZE . . . . .**

**33¢**

## Dog Food

**KIM TALL CAN . . . . .**

**12 FOR \$1**

## Pork & Beans

**KIMBELL'S 2 1/2 CAN . . . . .**

**4 FOR \$1**

## Canned Pop

**SHASTA ALL FLAVORS 12 OZ. CAN . . . . .**

**12 FOR \$1**

## Potatoes

**10 LB. BAG 29c**

**JUMBO PIES** . . . . . **45¢**

**KOTEX Regular, Junior Super . . . . . 39¢**

**COOKIES** Princess Cremos 2 Lb. Box . . . . . **43¢**

**NORTHERN TISSUE 2 FOR 25¢**

## Saltines

**CRACKER BARREL 1 LB. BOX . . . . .**

**27c**

## Aqua Net

**HAIR SPRAY REG. \$1.32 VAL. . . . .**

**98c**



## Guaranteed Tender MEATS

### Arm Roast

**LONNIE'S CHOICE POUND . . . . .**

**49¢**

### Hamburger

**3 LBS. FOR**

**89¢**

### Chuck Roast

**LONNIE'S CHOICE POUND . . . . .**

**43¢**

### PIZZA PIE

**CHEESE PEPPERONI COMB. 89¢ 99¢ \$1.09**

# LONNIES

## DRIVE-IN GROCERY

Open 7 to 11 - 365 Days A Year

Crushed Ice ☆ Barbeque ☆ Hole 'N One Donuts  
No. 8 - Corner Sudderth & Mechem Dr.  
No. 12 - Highway 70 in Hollywood, N. M.