

Clarke Insurance Agency

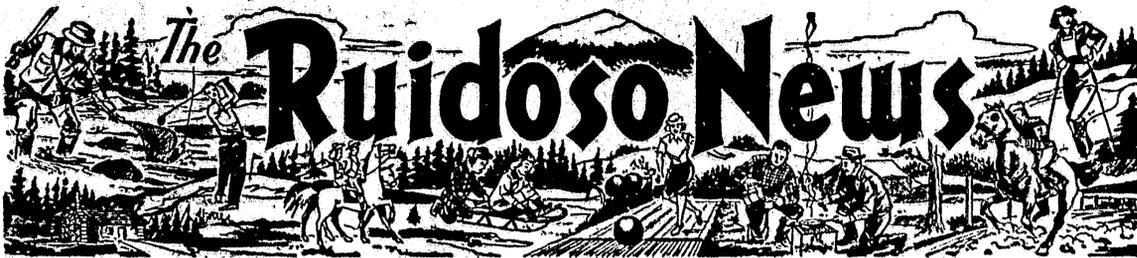


HUNTERS!

Time again to think about Hunting Accident Insurance. Let us talk over details with you about this very economical, but important protection.

Billie Clarke — Dial CL 7-2415

County Clerk, Lincoln County



The Ruidoso News

WELCOME...

To the annual Aspencade in Ruidoso on Saturday and Sunday, Oct. 12-13. We hope to see you during this colorful event.



DAN D. SWEARINGIN, Inc. Insurance — Real Estate — Phone CL 7-4255

VOLUME 18, NUMBER 16

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

ZIP CODE: 88345

FRIDAY, OCTOBER 11, 1963

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

CAPITAN VOTES ON GAS SYSTEM

The Village of Capitan is holding a municipal election Tuesday, Oct. 15, to authorize the construction of a natural gas distribution system within the Village.

The bond will give the county commissioners the funds needed to build a new court house and to remodel an existing annex in Carrizozo. Land capping, paved parking areas and furnishings and fixtures will be provided from the funds approved.

Courthouse Bonds Pass

SCHOOL CARNIVAL DATE SET

Mrs. Raymond Clark, publicity chairman for the Ruidoso Parent-Teacher Association, announced this week that the annual Halloween School Carnival would be held Saturday night, Nov. 2.

County Agents Due For Conference Here

The County Agents from the southern counties of New Mexico have scheduled a conference at the Holiday House in Ruidoso for Oct. 17 and 18.

To Use Radar In Speed Zones; Police School Set

Village Marshal T. J. Sanders announced this week that radar is being installed in the school zone on Sudderth Drive and also in the downtown area.

JayCees Kick Off Membership Drive

Ruidoso District Junior Chamber of Commerce is joining with the JayCees in the annual membership campaign in October this year.

MAY START WORK

Mrs. Irene von Horvath, architectural consultant for the New Mexico Department of Public Health, Santa Fe and T. H. Seltzer from the Hill-Burton, regional office were in Ruidoso last Tuesday.

SERVICES HELD FOR TINNIE ACCIDENT VICTIM

Funeral services for Milton Savedra, 74, of Tinnie, N. M., who died last Wednesday after falling from the roof of his home, were held Saturday morning at the Catholic church in Picacho.

RECEIVES WORD OF FATHER'S PASSING

Mrs. Elmer Pirelli received word that her father, Ray Howell, 68, passed away on Friday, Oct. 4 in Lubbock. Funeral services were held Saturday, it was reported.

Flaming Autumn Foliage Greet's Aspencade Season

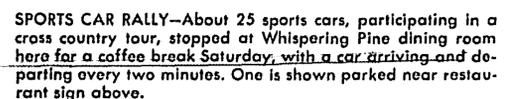


Ruidoso was preparing for entertaining hundreds of visitors this week-end in its 16th annual Aspencade.

A parade, dances, outdoor chuck-wagon meal and tours on mountain roads to view the brilliant autumn foliage are among the attractions.

The schedule of events for the 1963 Aspencade, prepared by the Ruidoso-Hondo Valley Chamber of Commerce, is as follows:

- Saturday, October 12
11 30 a.m.—Aspencade Parade down Sudderth Dr. The Parade will feature the 1963 Aspencade Queen, Miss Linda Cantrell, daughter of Mr. and Mrs. C. G. Cantrell. The parade will be led by Village Trustees Bill McCarty and Harlan McGraw with Cathy Letwith, Queen of American Association of Sheriff Poses and Riding Clubs.
Following will be 19 floats, the Ruidoso School Band and the Cochran County Sheriff's posse.
3 00 to 4 30 p.m.—Oct. acclimated party for visitors and local folk at Cree Meadows Country Club.
9 00 p.m.—Aspencade Dance.
Crowding of the Aspencade Queen and Teen Dance, Carrizo Lodge, music by juke box admission, 50c per person.
Adult dance at Navajo Lodge, music by "Mesilla Valley Boys", admission \$1.50 per person.
There will be dance contests for both adults and teen-agers.
Sunday, October 13
7 30 a.m.—Trail ride to the Ski Area. The ride will originate at Sallee Building, Stables (across the street) from Chamber of Commerce office.
8 00 a.m.—Jeep Tours. The tours will originate at the Ruidoso Forest Service Ranger Station (Highway 37). Anyone with a 4-wheel drive vehicle is invited to join the tour, others may ride as long as seats are available.
12 00 Noon — CHUCK WAGON DINNER. Cooked by Ruidoso Lions Club, served by Rotary Club and Rotary Annex. Tickets by JayCees and not drink; sold by Warrior Bandmen.
1 00 p.m.—Presentation of Awards.
Heard Car Test.
The 19 floats scheduled for the Aspencade Parade are: Junior Class Float; Xi Alpha Rho, American Legion; Leo-O-Rama; Kindergarten Class; Phi Chapter, Sponser, D and D Beauty Salon, U-Namit Shop, Hollywood Lumber, Gateway Shopping Center, Ruidoso State Bank, Leek's For Fun, Xi Psi, Cedar City, Ruidoso Title and Abstract, Sierra Blanca Ski Shop, Multiple Listing Service, Humane Society of Lincoln County, the Elks Club and Bonnie's Teen Shop.
On Sunday, Oct. 13, the gondola lift will be running all day during the Aspencade and rates for adults will be \$1.50 and \$1. for children over six and those under six will be taken with their parents free. Bob Walker, manager of the Ruidoso-Hondo Chamber of Commerce announced.



SPORTS CAR RALLY—About 25 sports cars, participating in a cross country tour, stopped at Whispering Pine dining room here for a coffee break Saturday, with a car arriving and departing every two minutes. One is shown parked near restaurant sign above.

Around Town

25 Sports Cars In Rally Here

Dr. R. J. Noren of Park Foothills Hospital, El Paso, has been included in the latest publication of "Who's Who of American Women." Dr. Noren has a cabin in Country Club Estates in Ruidoso. A 15-mile-an-hour speed zone has been set up for an area of about five blocks in Palmer Gateway on Sudderth during the school term. Signs warning are set up in the morning when school classes are opening, and during the afternoon when school is dismissed.

Getting all excited about their forthcoming 4-month visit to South America are Mr. and Mrs. Ed Lane here. A formal opening is slated for the latter part of this month by The Lyons and Wimberly's Sierra Blanca Ski Shop in Ruidoso on the corner of Mechem and Sudderth, adjoining Lomita's No. 6. The News will carry pictures and a story on this enterprise in a later issue.

Mr. and Mrs. Jerry Sarinain of Hawthorne, Calif., visited the Nolon Harms the early part of the week, and left for their home in California Wednesday morning.



TRY GONDOLA — Mr. and Mrs. Cristoforo Pena, members of the Mescalero Apache tribe prepare for a gondola ride at Sierra Blanca

to inspect the multi-million Ski resort which the tribe took over to manage on Oct. 1.



300 AT BARBECUE—At Mescalero Apache barbecue Saturday, Oct. 4, Alton Pazo and Eric Tortilla, council members and others help

serve the food to approximately 300 tribal members.

OPENS NEXT WEEK — First patronage is expected next week for some of the stores in the new shopping center opposite the Ruidoso News office and built by Mr. and Mrs. W. R. Long this summer. When this aerial view was made Monday from Brown Air Service plane, work was beginning on the huge asphalt paved parking lot. It is expected to be completed this week-end and some of the several stores in the center will open next week. A formal opening will be staged at a later date for all of the center, it was reported. A name for the center was announced this week as the Plaza Dec. Besides H. & J. Food Basket and Family Center, others to occupy stores will include Whitlock's Jewelry and Olma's Style Shop, each with all new store fixtures.

El Paso Planes To Fly In For Aspencade

At least 18 private planes owned by El Paso pilots will bring members of the El Paso Aviation Association to Ruidoso Sunday for an Aspencade fly-in. Joe Holcomb of that city reported to the Ruidoso News late Wednesday this week. He said there is a possibility that more than 18 will make the trip, but at least that many had signed up at the time he reported the junket.

Humane Society Offered Site For Animal Shelter

The Humane Society of Lincoln County has been offered a site for a permanent animal shelter by the Village of Ruidoso. The site is in the vicinity of the Sewerage Disposal plant in the Gateway area, and several members of the Humane Society will inspect the area this week. In a meeting held Oct. 8 in the home of Mrs. Aimee Deerr, members of the society voted to accept the site offered by the city and the building offered to the society by Mrs. Alton Gray, and plans are to move these buildings in the near future. Various money raising projects were discussed in order to raise money to have the buildings moved and to remodel the buildings for a shelter and also for an apartment for the caretaker. Another meeting of the Humane Society of Lincoln County has been set for Oct. 18.

LIONS GIVE BLOOD FOR RUIDOSIAN

The Ruidoso Lions Club finalized plans for serving the Aspencade barbecue at its regular meeting last Tuesday night. The open pit barbecue will be prepared and the cooking will start Saturday at noon, Lion Jim Hine stated. Wednesday, five members of the Ruidoso Lions Club went to Roswell to contribute blood for Fritz Christian, ill in a Dallas hospital. Those making the trip to the Eastern New Mexico Medical Center were, C. L. Wright, C. G. Cantrell, Cecil Smith, Easton Rodgers and Jim Hine.

TRIPPS MOVE TO SOCORRO

The Don Tripp family has moved to Socorro where they are opening a Tripp's Jewellery store and have bought a home. Stock and fixtures of their local jewelry business were moved this week to the new location. They are to continue to operate their Carrizozo branch, it was reported. They opened the store here about five years ago in downtown Ruidoso.

FINED ON CHECK CHARGE

Justice of the Peace Alton Gray of Precinct 10, Ruidoso Downs, sentenced Reaford Reed to 15 days in the County Jail for issuing worthless checks. Reed appeared in the JP court Monday, Oct. 7.

600 APACHES INSPECT SIERRA BLANCA AREA

The multi-million dollar Sierra Blanca Ski Resort property which was taken over Oct. 1 by the Mescalero Apache Tribe was inspected last Saturday by about 600 tribal members. Members of the tribe, ranging in age from babies on cradle boards to some hitting close to the century mark rode the gondola lift and inspected the various buildings of the famous ski resort. At least a free barbecue was served to all members of the tribe.

Gamble Dealer Awarded Trip, Sees Big Games

Ralph Petty, local Gamble dealer was awarded a trip to Minneapolis, Minn. last week as a result of being named top dealer among 1700 other stores. Petty was made honorary executive vice-president of Gamble-Enigma for one day and also was able to view the Army versus Marine game on Saturday and the Marquette Viking and St. Louis Cardinal game Sunday.

PLANS FOR ASPENCADE REPORTED TO ROTARIANS

The Tuesday noon meeting of the Rotary Club was a general business meeting with reports from the various committees. Jim Saylor reported Wednesday. Bob Walker gave a report on the program for the Aspencade. Guests attending the Rotary luncheon were, the Rev. Thomas E. Richardson of the Ruidoso Community Methodist Church and Louis Todd, Rotarian from Roswell.

Gravelly Dealer Here Top Salesman In Five State Area

E. V. Morris, Ruidoso dealer for Gravelly Tractors, received word last week that he was leading salesman for the Dallas region which is distributed point for five states. Morris stated he and his salesman R. V. Muller of Ruidoso and Roswell would leave Oct. 10, for Charleston, W. Va. where they will attend a national conference of dealers and salesmen handling Gravelly products. Approximately 650 dealers and salesmen will attend the meeting. Morris said, they will also tour the Gravelly Plant at Dunbar, W. Va.



STUDENT COUNCIL DISTRICT OFFICERS—When Southeastern New Mexico district of the Student Councils of New Mexico High Schools held a conference here last week-end, district officers, all from Hobbs, on hand were, from left, Tommy La-Fountain, vice-president, Gay Gottshall, secretary; Roe Chell Roberts, treasurer, and Bobby Davis, president.

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Charles Ward, Ruidoso, parents of a boy, born Oct. 1, wt., 6 lbs., 13 1/2 oz.
Mr. and Mrs. Kenneth Johnson, Ruidoso, parents of a boy, born Oct. 2, wt., 5 lbs., 3 1/2 oz.
Mr. and Mrs. Albert Koval, Alamogordo, parents of a girl, born Oct. 3, wt., 5 lbs., 15 oz.
Mr. and Mrs. Jack Karamaya, Ruidoso, parents of a boy, born Oct. 3, wt., 6 lbs., 6 3/4 oz.
1963 SCORE TO DATE—GIRLS BORN—43 BOYS BORN—48



FROM LAS CRUCES—Trying out the new Oak Grove picnic area, from left, Mr. and Mrs. H. Grove, W. Cosgrove and Mr. and Mrs. Stanley A. Johnson of Las Cruces.

NEW OAK GROVE AREA OPENED FOR PICNICKERS

The new Oak Grove picnic area with 31 picnic sets is now open to the public. Russell Rea, Lincoln National Forest Supervisor, announced this week. The picnic area is on the site of the old State Game Farm just off the main road to the Sierra Blanca Ski area and consists of about 20 acres of fenced area with about eight-tennis mile of improved gravel road.

A sign on the road into White Mountain Park directs visitors to the new picnic area, one of several being developed and enlarged in all of the Playground area.

Canyon Echoes

Playd Haake did the construction work on the project assisted by the Forest Service maintenance crew and considerable erosion work was also done by the Forest Service in addition to the new construction. The total cost of the new picnic area was approximately \$52,000.

Bob Pearson was in Denver early this week on business. B. M. Hopkins of Hollywood was admitted as a patient Sept. 30 in Eastern New Mexico Medical Center in Roswell. Taking a vacation this week from

SPECIAL:

Reg. \$15.00 Permanent — NOW \$10.00
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Gayle McNeese, Hair Stylist
and Manager at
CHAPARRAL BEAUTY SHOP

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Chaparral Hotel — Ruidoso Downs

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Service Station & Restaurant
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Complete Service on TV, Radio & Stereo
HOURS: 9 to 6 — 6 Days a Week
USED TV's — \$34.95 and UP
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from Louisiana, Mississippi, Arkansas and
other southern states

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1/4 Mile West on Hiway 70

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REFRIGERATOR

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HOTPOINT
CLOTHES DRYER

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CARPETING

Wool or Nylon, Installed
Over Padding, Sq. Yd. . . . \$5.95

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IN THE
GATEWAY CENTER

EASY
TERMS
AVAILABLE

NEW AND USED

Letters to the Editor

Vic Lamb
Ruidoso News
Ruidoso, New Mexico
Dear Vic:

Though your readers would enjoy the following articles:
10-Year-Old Lad Rates
'A' On Phone Facts
A 10-year-old California boy has produced a research paper that may change the entire concept of the facts surrounding the invention of the telephone.

"Alexander Graham Bell was a poor man. He had a girl friend and he liked her a lot but he didn't have enough money to get married."
"One cold night Alexander was walking down the street. He was thinking about something a person could talk through and hear on the other side of it. He said that I have lots of things to make it with so I'll work on it."

"Alexander had a partner but he thought that he was nuts about the machine. When Alexander got home he started and hardly stopped. They had hardly anything to eat but Alexander didn't care about it, all he cared about was his machine."

"A week later Alexander called it a telephone and his partner still thought he was nuts. But one night he was talking to his partner and said, 'You take the other end of this telephone and go upstairs,' so later on his partner fell asleep and Alexander was still meddling around with his telephone."

"Alexander saw some kermekalls that might help him. He was looking at the kermekalls when he knocked off some acid all over the telephone and him. He was burning but was not spruce enough."

"He was yelling for help right into the telephone and the telephone worked and his partner heard him upstairs and woke him up and hurried down stairs and helped Alexander but Alexander wanted to tell his girl friend because now people would buy the telephone and he would make money to get married."

"A few months later all the people met to hear the telephone but when they got there someone in the town a 100 miles away (where the telephone was, the other part of it) a old man said, 'This stuff is a phony and everybody started going home because they thought it was a phony too. Just a few years later the telephone made a good deal to all the people.'"

Sincerely,
JACK

Iowa, and the Misses Elsie and Jessie Norellus of Kiron, Iowa.
Mr. and Mrs. Cecil Jennings spent a recent week-end in El Paso and from there went on to Pecos, Tex., on business.

WATCH FOR MR. R. S. B.

Recent visitors in the home of Mr. and Mrs. Cap Cowan have been several relatives from Los Angeles, Calif.
Visiting in Ruidoso early this week from Albuquerque was Mrs. Irma Buffett. Accompanying her were Mrs. C. E. Morton of Denison,

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We Give "J.N." Green Stamps

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OCTOBER 11-12

— FROZEN FOODS —

Ice Pack, Whole LB.

Fryers 25c

— SMOKED HAMS —

BUTT PART LB. 49c

SHANK PART LB. 45c

ARM ROAST LB. 69c

Glover's Thick Sliced 2 Lb. Pkg.

Bacon 89c

Coronado
FRANKS, 3 LB. BAG 89c

PORK STEAK LB. 59c

CHEESE Longhorn LB. 49c

HILLS BROS. COFFEE ALL GRINDS LB. 65c
2 LB. CAN 1.29

SALTINES Dixie Belle 1 Lb. Box 19c

Gold Cross, Tall Cans

EVAPORATED MILK, 3 FOR 39c



KING SIZE

BOX 99c

J.N. DOUBLE STAMP DAY WEDNESDAY —
on \$3 Purchase or More

— BIRDSEYE —

GREEN BEANS Whole 10 Oz. 29c

VEGETABLES Mixed 1 Lb. Pkg. 35c

WHOLE BABY OKRA Pkg 27c

WHITING Groton 1 Lb. Pkg. 99c

ICE CREAM Borden Golden Vanilla Half Gal. 79c

STRAWBERRIES Fairlane Pkg. 19c

☆ ☆ ☆
TOKAY GRAPES 2 LB. 25c

BELL PEPPERS, LB. 9c

CABBAGE 3 LBS. 10c

BANANAS LB. 9c

Ocean Spray
CRANBERRIES, 1 LB. BOX 19c

POTATOES Russells 10 Lb. Bag 39c

☆ ☆ ☆

TREND LIQUID 12 Oz. Twin Pak 59c

Meadow Lake LB.

OLEO 26c

TUNA Breast-O-Chicken Chunk Style Flat Cans 35c

DEVILED HAM Underwood Family Style 40c

Ideal
DOG FOOD, 8 CANS \$1

VEL Bath Size Beauty Bar 2 For 49c

Kraft's, In Dairy Case Quart

GRAPEFRUIT JUICE 45c

FLOUR Gold Medal 25 Lb. Bag \$2.19

Red Bird

LUNCH MEAT, 12 OZ. CAN 19c

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Next to Lonnie's No. 8 — Corner Mechem & Sudderth

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TO ED & MARY WIMBERLY
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FOR THE 1963-64 SKI SEASON

— HOLLYWOOD GULF —

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John Eads, Mechanic and Shop Manager—18 Years Experience

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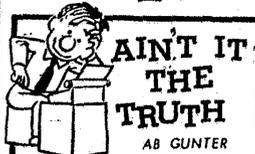
OCTOBER 12-13

RESERVATIONS ARE LIMITED
TO TWO BUSES

SEE THE ASPENS AND LEAVE THE
TRANSPORTATION TO US

CALL CL 7-2655

PAGE FOUR
Ruidoso News
Friday, October 11, 1963



If we aint the beetest birds in the country, get a little splinter under our fingernail and will yell like a Pig under a gate. I jes been readin' about the Kraut eaters over the pond are sellin' them Vodka drinkers some of the Wheat we sold 'em. Seems like we aint in favor of the Germans sellin' the Russians wheat, ground, cracked or other wuz. Guess we would come nearer goin' to war over some sort of deal like that than we would if the Commies caught a

bunch of our younguns and kept them under one of them Iron Curtains fer ever.
Back in the thirties we sold them Japs ever piece of scrap iron we had layin' round the farms, even sold them the sweeps off uv the plows and thought, we wuz really givin' them a skimpin'. Not long after there wuz a many of us younguns that seen that scrap headin' back this way in the form of bullets and bombs.
What I'm really gettin' at is that we been trainin' birds that are positive-ly known to drink fum the same bottle as that Ole Baldheaded Pot-bellied Coot and still we don't see nothin' wrong with it, least Uncle Sam thinks it's alright. I'd rather sell em Wheat than experience any day.

A TimberLodge makes a wonderful 3 or 4 bedroom home. Let us show you various plans. See Our Big Ad.



NEW CARPET FIRM—Thomas McClung, left, operator of a Clovis carpet firm, and Sid Miller are shown in the new McClung's Carpets business opened in Gateway Center last week-end. Carpeting in a wide price range, carpet cleaning service, vacuum cleaners and other items concerning floor covering and care are offered.

Your Minister Writes...

By Rev. John L. Gary
Green Tree Baptist Church
What Do You Think?
Can we afford to leave God out of our lives and plans today? According to the Bible, Jehovah God is one God. "Thou shalt have no other gods before me." Jehovah God, the God of Israel proved Himself over and over by His might and power. The Exodus record given us in the book of Exodus, assures us that Jehovah God is the one and only protector, deliverer, and that He is able and willing to supply our every need when we trust Him.
The Ark of the Covenant which represented the presence of God among His people should be enough for us today to see that we need Him in our presence.

While the Ark was kept with the Israelites, they were protected as when they crossed the Jordan River, Joshua 4:11. It was in their midst when they marched around Jericho seven times when the walls fell down. Joshua 6:1-20.
It was captured by the enemies and Israel lost the battle. This was because there was sin in the camp. Eli allowed his sons to become corrupt and because of his position among God's people, it brought danger on the nation of Israel. You can find this story in I Samuel, chapters 2-9.
This has proven true in our day. Hitler would have conquered the world but his objectives was for evil and he lost.
Psalms 9:17 says, "The wicked shall be turned into Hell, and all the nations that forget God."
The American people should review our history. The God in whom we have trusted, which is the same Jehovah God of the Israelites, has given us victory over and over. If

you will examine our records you will find that our victories have been against odds. It seems that our God has protected and supplied our needs. I believe that we have had this protection because our forefathers put God first. We opened our doors to all that they may be free to worship this God as their conscience would guide them and they would not be hindered and molested or forced by any sect or government. On our money is written, "In God We Trust". Our leaders, both in Government and Armies have taken time to seek guidance from the One and Only Living God. I believe that the hope, protection and guidance will be ours as long as we recognize and honor Jehovah God. It is possible for every individual to personally know this Jehovah God and experience His saving grace, for He hath revealed Himself to us through His Son, who gave His life that we might have Eternal Life. "For God so loved the world that He gave His only begotten Son, that whosoever believeth in Him should not perish but have everlasting life." Don't you think it is high time for us to render unto Him that which is due Him as to respect, love and adoration?

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The totally new American, the beautiful new Classic 6 or V-8 and the luxurious new Ambassador V-8
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Gateway Center — Ph. CL 7-5211

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Licensed Water Well Contractor
Glencoe, N. M.
Pho. Hondo, OL 3-4313

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Dozer Work
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Paving
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WELCOME TO THE ASPENCADE

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Big or Small — You'll Find it in Our General Line

Hollywood Lbr. Co., Inc.

WE GIVE S & H GREEN STAMPS

Hiway 70

T. C. Delaney, Manager

NOTICE

We will be closed from Oct. 14 to Nov. 4 for vacation. We would like to take this opportunity to thank all our wonderful customers for their fine patronage during the summer and will be looking forward to serving everyone after a short rest.

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Our Churches

- FULL GOSPEL CHURCH**
Ruidoso News, N. M.
9:45 a. m. — Sunday School
11:00 a. m. — Sunday Morning Worship
7:30 p. m. — Sunday Evening Worship
7:30 p. m. Tuesday — Young People & Choir Practice
7:30 p. m. Thursday — Prayer Meeting
- THE FIRST CHRISTIAN CHURCH**
Rev. Jim Sawyer, Minister
Phone OL 7-4222
Sunday School—9:45 a. m.
Morning Worship—11:00 a. m.
Chl. Rso. (intermediate) Youth Fellowship, 4 p. m.
- CHRISTIAN BROTHERS SERVICES**
Ruidoso News, N. M.
Sunday at 9:45 a. m.
Every Sunday, 11:00 a. m. in Ruidoso News Club Testimony meeting following regular service each third Sunday.
- CHURCH OF JESUS CHRIST**
Ruidoso Lions Club Building
Sundays at 10:00 a. m. and 11:00 a. m.
Sunday School and Sacrament Meeting
- FIRST BAPTIST CHURCH**
Rev. R. L. Swanson, Pastor
Sunday School, 9:45 a. m.
Worship Service, 11:00 a. m.
Training Union, 6:30 p. m.
Worship Service, 7:00 p. m.
Wednesday Night Service, 7:00 p. m.
Radio services, 11 a. m. Sunday
- ASSEMBLY OF GOD CHURCH**
Palmer Gateway, Ruidoso
Rev. W. A. Yarnall, Pastor
Sunday radio program, 8 a. m.
Sunday School, 9:45 a. m.
Morning worship, 11 a. m.
Evening evangelistic services, 7:30 p. m.
Tuesday 1:30 p. m. Women's Missionary meeting.
Wednesday evening 7:30 prayer time and Bible study.
- FIRST PRESBYTERIAN CHURCH**
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Young People of the Church, 6:00 p. m.
- RUIDOSO BAPTIST CHURCH**
Wayne Joyce, Pastor
Palmer Gateway
Sunday School—9 a. m.
Morning Worship—11 a. m.
Evangelistic Message—6:30 p. m.
Wed. Night Bible Study—6:30 p. m.
- CATHOLIC CHURCHES**
St. Lawrence A. Labreche
Sunday Mass year around at St. Eleanor's at 7:30 and 11:00 a. m. in San Patricio Chapel Sunday at 8:00 a. m.
Masses on Holydays of Obligation: 6:45 a. m. at San Patricio Chapel; 7:00 a. m. at St. Eleanor's Church (evening).
First Fridays: 6:45 a. m. in San Patricio Chapel 7:00 p. m. at St. Eleanor's (evening).
Weekday Masses: 7:00 a. m. unless noted otherwise in Bulletin.
All Holydays of Obligation and Benediction of the most Blessed Sacrament every Saturday at 7:30 p. m.
Confessions: Saturday evenings after devotions; 15 minutes before all Masses, any other time by appointment.
Religious instruction classes: Ruidoso High School students every Sunday evening at 6:30 p. m.; San Patricio High School students Monday evenings at 6:30 p. m.; Ruidoso Grammar students Sunday morning at 9:45 a. m.; San Patricio grammar students Saturday afternoons 1:45 p. m.; First Communion Classes Ruidoso Saturday morning 10:00 a. m.; San Patricio Monday afternoon 4:00 p. m.
All classes in Ruidoso are held in the Parish Hall. Classes at San Patricio are held in Chapel.
- EPISCOPAL CHURCHES**
Rev. William E. Brown, Vicar
Glencoe, N. M.
Sundays, 9 a. m.
Ruidoso, Holy Meant Sunday, 11:00 a. m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

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Growing with Ruidoso
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(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
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Angus & Bonito
 BY EULA CORDER
 The most beautiful time of the year is fall in the mountains, as mo-
 their nature is putting on her dress rehearsal before the onslaught of winter. Every shade of gold, reds, and hues of brown are abundant in the forest. The week-end of the 12th is the



IN ROSWELL PARADE—To be seen in the Ruidoso Aspenade parade this Saturday after being on view in the fair parade at Roswell last week is this entry by Ice-O-Rama here.

On float at Roswell were Mary Carter, Danny Nash, Glen Carey, Robert Smith, Johanna Beavers, Nita Smith and Robert Carey. This float won a third place award at Roswell.

Aspenade starting at Ruidoso and throughout the mountains. This year should be the best ever, as the weather is perfect and the forest beautiful. This past week-end there were many up looking at the beautiful scenes that could only be described with an artist's brush. The awful hailstorm here at Angus about a month ago evidently was such a shock to the fruit trees that lots of them are blooming out and some in full bloom.

Mr. and Mrs. Collins Walker were at their home here at Angus over the week-end. Many of the Walkers' folks and friends came up for the week-end to visit with them. Their daughter and family, Mr. and Mrs. Jimmy Sikes and daughter Sheri Lin were here and Sheri Lin celebrated her birthday with her grandparents. Also for the week-end was Jimmy's parents, Mr. and Mrs. John Sikes from Hobbs. And guests Sunday with the Walkers were Mr. and Mrs. Wilder Porter, Mr. and Mrs. Ed Rastoff from Hobbs and Mr. and

Mrs. Regal Lettwich, Sandra and Judy from Alamogordo. Also visiting with the Walkers was Mrs. Walker's aunt, Mrs. Effie Miller from Imperial, Calif. The folks took Mrs. Miller for a drive up above Bonito Lake and she thought the country beautiful and wished all her folks and friends could see it.

Mr. and Mrs. Charlie Elam, Teresa and Cindy, have moved to Weed, N. M., for a couple of months. Mr. Elam is on a road job there.

Weekly prayer meeting is being held each week in this area Tuesday, the first, the ladies met with Mrs. Charlie Elam. The ones attending were, Mrs. C. E. Walker, Mrs. Garven, Mrs. Shudley, Mrs. Gil Peters, Mrs. Elam and Eula Corder. The meeting this week was

Rep. Montoya Talks At Opening Of Cree Manor

U. S. Congressman Joseph M. Montoya, New Mexico's representative in Washington, will speak on "Federal Participation in Tourism in New Mexico" Sunday afternoon, Oct. 17, when Cree Manor Apartments-Motel stages a formal opening. Carl DeBord, general manager of the new accommodation facility here, has announced.

The formal opening is to begin at 2 p.m., with Lloyd P. Bloodworth, former Ruidoso News publisher and now a resident of Albuquerque, invited to serve as master of ceremonies held at Mrs. Gil Peters.

Mr. and Mrs. Stewart Owens from Roswell spent the week-end at their place at Angus.

Mr. and Mrs. "Bud" Davis from Rogers, Ark., are spending part of their vacation at their place at Angus. This is the first time the Davises have been up in about three years and they were amazed at how many had built-out here and the growth of Ruidoso.

Week-end guest with the Corders was Mrs. C. T. Sparkman of Lovington.

Air Cadet Beall Has Completed Basic Training

Cadet James A. Beall has been accepted as a member of the U. S. Air Force Academy Cadet Wing following his completion of basic cadet training at the U. S. Air Force Academy in Colorado.

Cadet Beall, son of Dr. James A. Beall, is a member of the 850-man class of '67. His four years of study at the academy will lead to a bachelor of science degree and a regular Air Force commission as a second lieutenant.

The basic cadet training was designed to prepare him morally, mentally and physically for the academy's comprehensive military and academic program.

The cadet, son of Mrs. R. H. Wright of 740 Miller Court, Denver, Colo., is a graduate of Ruidoso High School.

Refreshments are to be served during the afternoon, and an inspection of the modern new apartment and motel complex by the public is welcomed, DeBord said.

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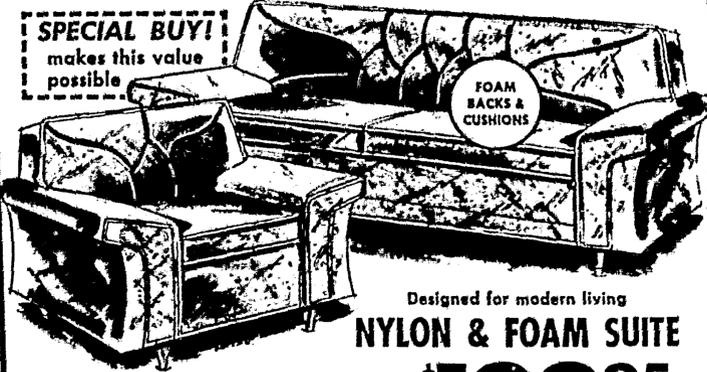
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FREE CREDIT ACCOUNT INSURANCE UP TO \$1,000 AT GAMBLES!



There is a poem by Cushman. It is called, "The Man of Joy".
"They call him the Man of Sorrows!
I tell you he is not that to me;
The Master of earth and of heaven
The Master of joy must be."
The Happy Parson,
Jimmy Saylor



IN NEW HOME—Arthur Ilfeld of Albuquerque gazes in his new home in Alpine Village. Behind him through the window is remarkable view of Sierra Blanca. Mr. and Mrs. Ilfeld both enjoy living in Ruidoso and particularly they enjoy the spectacular views they

have from their new home, Ilfeld said. Arthur Ilfeld is a direct descendant of the pioneer merchant, Charles Ilfeld, who established the Charles Ilfeld Company in New Mexico.



IN ALPINE VILLAGE—Exterior of the home of Mr. and Mrs. Arthur Ilfeld in Alpine Village. The house was built by Jim Franklin, custom builder from Albuquerque.

Before John the Baptist was born, Zacharias his father, who was also a priest in the temple, was told of the coming birth of a son . . . a glorious event, since Zacharias and his wife, Elizabeth were aged people . . . past the normal age of child bearing. The angel that appeared to Zacharias made the added statement, and promise, "And thou shalt have joy and gladness." What I want to tell you here is that gladness always accompanies God's promises for the benefit of His children. Gladness always accompanies ALL of God's relationships with His own. When God made the great move to bring His Son into the world the event is recounted in Hebrews 1:9, "God, even thy God hath adopted thee with the oil of gladness above thy fellows."

ones around the throne. We are to serve the Lord with joy and gladness. We are promised joy and gladness for sorrow. We shall have more gladness and joy of heart if we look not away from the Lord Jesus Christ . . . if we do not center our attention upon the things that change with time. The Bible says "The hope of the good man ends in gladness." Not disappointments and frustrations.

(Satisfaction) is to do the will of Him that sent me." Jesus has been called the "Man of sorrows." I am aware of the sad and gloomy pictures often made of him. I know of the sorrows and sins he bore. But he had gladness because he had great victory above all temptations, trials, ways of men and all of his suffering.

"The Oil of Gladness." This, then, is an anointing of God. Oil was a "status symbol" in the economic life of the ancient Jew . . . and in the early days of Christianity. It brought gladness and prosperity; it was a medium of exchange, a principal item of food and was used widely as medicine, both externally and internally. "The oil of gladness," then, is a meaningful expression, and in the beauty of God's Word, there is no equal in any of man's utterances in all time. All of the feast days, all of the offerings as related in the book of Leviticus, the days of remembrance, praise, prayer and dedication of the people were days of "gladness before the Lord." The manner in which God leads is in joy and gladness . . . that is how He brought His Son into the world . . . that is how

He brought Christ from the grave and the manner in which the Book of Revelation shows His redeemed



ONE OF NINE RESIDENCES—Home of Mr. and Mrs. Howard Bull in Alpine Village. The home was constructed by Jodie Filleman, Ruidoso

contractor. There are seven homes completed and two more are under construction in the development northwest of Ruidoso.

MEET POSTPONED
The Ruidoso Downs Village Trust meeting, which was regularly scheduled for last Friday night due to the Ruidoso Downs Mu . . .
The meeting for the Bond Election is currently scheduled for . . .
The Trustees will be . . .
Charles Culver, . . .
clerk announced

Variety
By Jay Gee Esq.
James G. Saylor, Minister, Christian Church

are dominant . . . in the creation of pain . . . from his man heart . . . into Almighty God. The Christian Grave marks his and his since all . . .
The Christian relationship of a child of God has every reason . . .

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Compensations of the Good Life
Some of the compensations of the good life most certainly include "Gladness in the Lord" and the fact that through it all it puts quality in to life.
Gladness, mirth, joy and happi

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From Sunday, Oct. 13
And will re-open again in November
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231 estate size vacation homesites surrounded by the cool Lincoln National Forest — Just minutes from skiing, boating, fishing, hunting, golfing or the famous Ruidoso Downs Race Track.

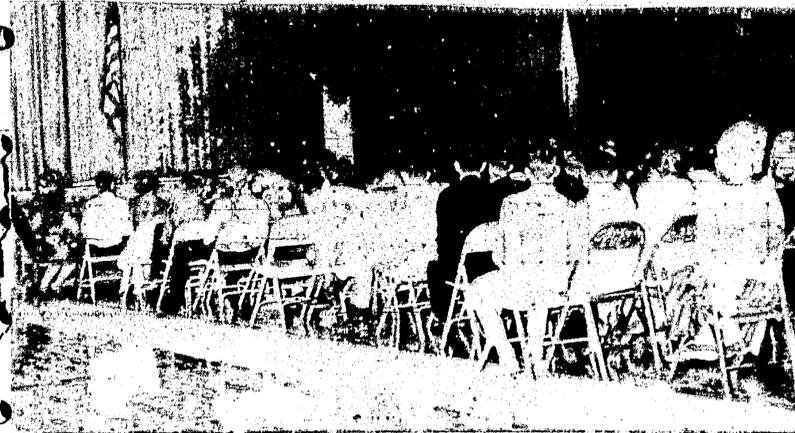
Water, Roads and Electricity are provided. The Alpine Village plat is fully approved. Lots may be purchased on a variety of convenient terms.

This contemporary "A-frame" residence (1700 sq. ft. living area) is one example of the custom-built vacation homes available in Alpine Village. Design and contractor services are available.

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STUDENT COUNCIL MEET — Ruidoso school gym was crowded with some 125 youths from high schools in Southeastern New Mexico in a district Student Council program here last week-end. Camera caught audience listening to one of several speakers.

of the happiness of our childhood. What more cheerful sight than a smiling child with a bright red or gold apple in his hand?

So you see that it is fitting and dandy that Oct. 12 through 19 has been set aside as National Apple Week. During this time the American people in all parts of our country will have the grandest celebration honoring the champ of all fruits—that great little American guy, Johnny-the-Apple.

Apple of all varieties and in all shades of red and gold will be all shined up in their best. Pies, cobblers, cakes, apple sauce, baked apples, fried apples, apple tarts and apple cider such as you never saw before will be on the table under the trees on the picnic grounds, and at the football games—everywhere.

National Apple Week was set aside three years ago by the National Apple Institute, a nation-wide organization dedicated to bringing more and better apples to the American people and to awaken us to the importance of our national fruit in the health and maintaining of the health of our people.

All the beauty of autumn, all the goodness of the harvest time, are in these apples.

When you eat one of our apples you are having a taste of the many things that go to make up glorious October in the hills. You have a bite of autumn's golden sunshine; you have a wee drop of the sweet summer rains and from out of the blue sky, a taste of the ripened sweetness which began with the sweetest of all things—that never-to-be-forgotten fragrance of the spring—the apple blossom.

A Local Leader
In the World of Apples

The National Apple Institute is made up of orchard people, food companies, scientific organizations, dieticians, and people in all walks of life interested in the health and happiness of the American people. Within the framework of this national organization many local, state and regional organizations are carrying on work with the apples closer to home.

Among these organizations is the New Mexico Apple Council which was formed six years ago. President of this group for the first six years of its life was William C. Shreevogel, an Lincero, progressive orchardist and pioneer in movements to organize the marketing of quality apples.

Shreevogel is now first vice-president of the Western Apple Growers of America, an organization which was formed only last year. This group was formed by leaders in the four western states of Colorado, Utah, Idaho and New Mexico.

In explaining the purpose of National Apple Week, Shreevogel said that during this time a special effort will be made to bring to the attention of the American people the work that is being done on our behalf to promote the raising and marketing of more and better apples for the use of our families and to spotlight the apple in its place of honor in our American life. Studies are being made, Shreevogel said, which reveal more and more qualities in the greatness of the apple as a health builder.

Your Friend,
The Apple Grower
So you see, as time goes on you are learning more and more just



NATIONAL APPLE WEEK—National Apple Week, which is in the middle of October this year, gets a boost from Shady Logan, Dan Storm's pet. He was fetching an apple from a basket full of the delicious fruit when the News camera caught this shot.

what a great friend your apple grower is to you.

What would happen if suddenly all the orchards would just fade away, or if all the orchard owners would throw up their hands in despair and walk off?

Don't worry. The vast pattern of apple orchards stretching from coast to coast across our beloved land are not about to fade away. The orchard people are too fond of their life with the trees. With all their hardships and hard work, they love it still; for the raising of apples is in their blood. Deep down in their hearts they are keenly aware of their part in the health, welfare, and happiness of their fellow Americans.

And on the other hand, you—Mr. and Mrs. America, and your children—especially you children, are doing a splendid job of supporting and boosting the apple industry of our country. This is what keeps up the courage of your apple grower.

Apple growers are among the hardest working and the happiest of all folk. For they realize the better you treat your trees the more they will do for you.

Right now I remember our great friend, the late Elzy Perry of Glenwood, how many things we learned from him about the growing of good apples. And today the results of his fine work can be seen in the magnificent crop of beautiful apples on the Perry Orchard at Glenwood.

Wouldn't it be nice now during the golden days of Indian Summer, to stroll that is right here at home and visit once again with our apple growing friends and neighbors here in our land of the Pinon and Pine? Why is it that the apples of Lincoln County are so outstanding in flavor, cooking qualities, and health giving?

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15 Years Ago

Elvie Williams

News Items From Ruidoso News Issue of Oct. 8, 1948.

Mrs. Nellie Mae Patrick of Ruidoso presented the Village of Ruidoso with the U. S. Flag which was used over the coffin of her husband, the late General Edwih Davis Patrick, to fly over the city hall. General Patrick was killed in action in the Phillipines Islands in 1945 while serving as commander of the 6th Division. The flag had been sent to Mrs. Patrick by the War Department.

John Stanley, who has been manager of the Community Public Service Co. for the past two years, left this week for Baird, N. M., and is succeeded by Melvin Knox. Knox has been with the company for nine months, and came to Ruidoso from Roswell.

John J. Christman, mayor of the Village of Ruidoso, announced this

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— THE —

SILVER LIVING

— By —
Daniel A. STORM

Glorious October. Would it be quite complete without the gold and crimson shining fruit that has been with us since the beginning—that has always been such a colorful part of our American way of life? Eating apples is one of our national pastimes like baseball and football. They are part of the life of the American people.

week that the city council had issued a proclamation adding the area of approximately 50 acres of land known as the Hamilton Terrace subdivision to the Village of Ruidoso.

Ruidoso and the Hondo Valley are facing a real challenge in the building of a hospital here \$15,000 will have to be raised locally, and every community is putting on dances, parties and other benefits to raise the money. Mrs. Lloyd Bloodworth is general chairman for the drive, and N. C. Calvert is the treasurer. During the first four days of the two-week drive, \$3,490.50 was taken in.

The first snow of the season fell on White Mountain (Old Baldy) during the day of Oct. 1 and extending down to the timberline. Low temperature for the month of September was 22 degrees on Sept. 29.

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Enjoy a really good-tasting skim milk processed from famous Golden Guernsey. Although lower in calories, it provides all the vital protein, vitamins and minerals needed for safe slimming and long-lasting energy.

Put the needed food value of Price's Gurn-Z-Gold Skim Milk in your diet today and see the results tomorrow.

For more Zip—remember the Z in GURN-Z-GOLD

RESULTS YOU CAN SEE

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from out of the blue sky; and a began when the blossom buds open—taste of the ripened sweetness which led in the spring.

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A DISCUSSION MEETING ON LONG-TERM FARM & RANCH CREDIT

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The Federal Land Bank Association of Roswell

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Thursday Night, October 17, 1963 at 7:30 p.m.

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Tucker Variety

Upper Ruidoso — Post Office Block
Friday and Saturday

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— Introducing —
Frontier Savings Stamps

DOUBLE STAMPS BOTH DAYS
SHOP EARLY-USE OUR LAY-AWAY PLAN
For Christmas Toys

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CANVAS—FOR MISSES & LADIES—NOW		CANDY AND NUT	
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SHOES	2.98	JUICERS	29¢

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OCTOBER 11-12

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HAMS 29c

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LUNCH MEAT Wilson's 2 For 49c

PORK LIVER LB. 19c

Glover's 2 Lb. Pkg.

Bacon 89c

ICE CREAM Price's Half Gal. 79c

COMBINATION PLATE 49c

FISH STICKS 8 Oz. 33c

POT PIES Banquet 5 For \$1

SPAM 12 Oz. Can 49c

FLOUR Kimbell's 10 LBS. 79c

LARGE SIZE

TIDE ... 29c

SHORTENING Pride 3 LB. 59c

CHEESE Velveta 2 LBS. 89c

TUNA Hi-Note 19c

POPCORN Jolly Time 10 Oz. 19c

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POTATOES, 10 LBS. 39c

BANANAS 2 Lbs. 25c

Fresh TOMATOES LB. 15c

CUCUMBERS LB. 15c

Hollywood Food Mart Will Be Open 7 Days A Week - 7 to 9

DOUBLE BILL Jason & the Argonauts' plus 'Just For Fun'-Mt. Vue, Fri., Sat., Sun.

PAGE EIGHT
Ruidoso News
Friday, October 11, 1963

Ruidoso Downs

By TRUDIE BALCOM

Mr. and Mrs. H. D. Goodman of Ft. Worth, Tex., have been visiting their niece and husband, Mr. and Mrs. Floyd Brem of Fox Cave.

Mr. and Mrs. Bill Campbell and son, Leroy, of El Paso, have moved to Ruidoso Downs and Bill is the "smilin' night manager of the new 'Trudie's'." Residing with the Campbells at the Red Top Lodge is Johnny Blanco, also of El Paso.

If you should happen to see little girls living around lately, it isn't that the Martians have landed, but it is Cupid's arrows and it is hittin' dead center. We are getting all kinds of reports from our spies, and the very latest and one that is of interest to the community is the forthcoming marriage of H. C. Craig and Dorothy Hague of Ruidoso. The Craigs plan to do extensive traveling after the marriage.

Another marriage of interest to the younger set was the marriage last Saturday of Miss Ola Chavez of San



IN NEW LOCATION - Trudie Balcom has moved her garage and cafe business to a new location on U. S. Highway 70 in Ruidoso Downs and has changed the name to Downs

Automotive. The firm offers vehicle repair service, motor fuels and lubricants, wrecker service and also has a cafe which Mrs. Balcom operates.

HILLMAN

Bookkeeping Service
Income Tax - Bookkeeping
Gateway Center - Ph. CL 7-5211

Hollywood Paint & Body Works

Windshields and all types of auto glass
Phone CL 7-3113
Troy Shiew, owner
At the "Y" on Hiway 70

DOWNSDRIVE-IN

On Hiway 70 At Entrance To Race Track
Admission Adults 65c
CHILDREN UNDER 12 FREE
SAT. - SUN.
Tony Curtis in
"THE PURPLE MASK"

WATCH FOR MR. R. S. B.

A TimberLodge makes a wonderful 3 or 4 bedroom home. Let us show you various plans. See Our Big Ad.

WAT'S COOKIN'

WELCOME TO THE ASPENCADE - Howdy, folks, glad to see you again - and all the new, first-time visitors, too. You first-time visitors are always potential "repeaters" so we're gonna show you a real good time.

Wattie's

Black & White and Color TV Repairs
See Our Bargains In Used TV's
"Service By Experience - Not Experiment!"

MINNIX RADIO & TV

-SALES & SERVICE-
3457 SUDDERTH DRIVE
LEROY MINNIX, Owner
Phone CL 7-5688
Residence, CL 7-5203
P. O. Box 1256
Ruidoso, New Mexico

WE'RE REALLY GLAD YOU SHOPPED HERE

Glover's Chuck Wagon

BACON

First Grade, 1 Lb. Pkg. 25c

With Purchase of \$5 or More

MODERN GROCERY

Gold Bond Stamps - Double on Wednesday

ly recommend this sport and it is also a good means of advertising, so if anyone is interested in joining any of the three night leagues or sponsoring a team, there is a mixed five on Monday night, a mixed doubles on Tuesday and all mens' team on Thursday night.

"Tex" and "Lucky", the husband-wife musician duo, who have been entertaining the tourists all summer, dropped by to visit friends and tell us that they will be spending the winter in Ruidoso, traveling over the week-ends for out of town engagements.

The story of the "Little Yellow Bug" - or "Watch for Floyd Brem's New Car". It seems, according to our spies, Floyd had car trouble and car trouble, so wringing his hands in de-

MUSIC HONOR ROLL STUDENTS ANNOUNCED

Mrs. Paul Vance announces the following honor roll students in music for the week of Sept. 30 to Oct. 4:

On the "A" honor roll: Ann Gardenhire, Jane Scribner, Becky Adams and Mary Ann Jennings.

On the "B" honor roll: Susan Starkey, Jack Vaillant, Tommy Vaillant, Pat Dunaigan and Carol Ybarra.

Mr. and Mrs. Roy Nelson are now back in Ruidoso to stay. Ethel is working in Tucker's Variety Store.

Harley Parnell has been visiting his parents, Mr. and Mrs. Jack Parnell prior to moving to Albuquerque, where he will be working.

How come a certain butcher boy is currently seen so much in East Ruidoso? Downs drinking numerous cups of coffee? Could it be the waitress? How about it, E. S.?

Bowling season has opened and we are short bowlers - this year. We high-

HE'S CHECKING MY EXPENSE ACCOUNT?

EACH OF US needs a periodic check-up by his doctor. Preventive medicine is best. We will serve when prescriptions and drugs are needed.

Gateway Drug
GATEWAY CENTER • NEIL WEST R Ph • RUIDOSO, N. M.
FOR YOUR NEXT PRESCRIPTION
HAVE YOUR PHYSICIAN PHONE CL 7-5251
24 HOUR EMERGENCY PRESCRIPTION SERVICE.

FAMILY PORTRAITS

SUNDAY AFTER CHURCH DURING OCT. & NOV.

LAY-AWAY PLAN

Louis Philippe of Ruidoso

Here to Serve You the year 'Round

'64 Jet-smooth Luxury CHEVROLET

Besides looks, ride and power - what's so special about it?
(It's so reasonably priced)

Kind of leaves the high-priced cars some explaining to do, wouldn't you say? Long and luxurious - with a fresh-Christened look. Richer roomy interiors with subtle new blendings of colors and fabrics. Like the ultra-soft vinyl upholstery in the new Chevrolet Impala Super Sport Series.

A choice of seven engines, no less, with output all the way up to 425 hp.* And a choice of four smooth transmissions to go with them. And underlying it all, the opulent feel of this '64 Chevrolet's Jet-smooth ride.

Matter of fact, the most noticeable difference between this beautiful new 1964 Chevrolet and the high-priced cars is the price itself.

Let your dealer show you how much luxury that reasonable Chevrolet price now buys.

CHEVROLET

See five entirely different lines of cars at your Chevrolet Showroom - CHEVROLET, CHEVELLE, CHEVY II, CORVAIN & CORVETTE

SIERRA BLANCA MOTOR CO.

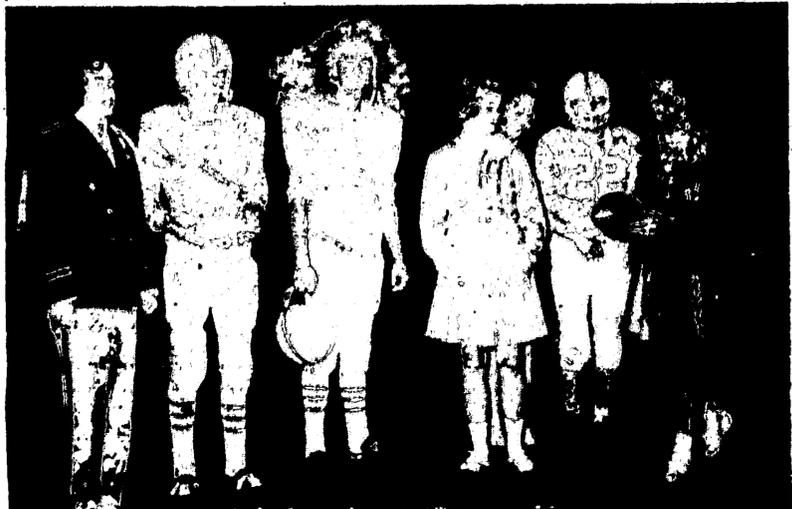
U. S. HIGHWAY 70 RUIDOSO, N. M. PHONE CL 7-6826

Tribe Snaps Homecoming Jinx; Nip Foxes



25-YARD TD JAUNT—John Underwood broke through the Ft. Sumner line last Friday night and scampered untouched for a 25-yard touchdown in the fourth quarter. The three

Foxes shown here were unable to catch Underwood. The Warriors won the non-conference game, 20-13 and broke a five-year Homecoming losing streak.



HOMECOMING ROYALTY—Homecoming royalty for Warrior football season are shown prior to Saturday's game. At left is Cheryl Curry of the school band; Jack Garrett, na-

med Homecoming prince; Bill Stirmann, king; Donna Vick; Student Council President Nancy Smith; David Scott, prince, and Joella McCraw.

EXES SEE TRIBE WIN FIRST TILT IN 5 YEARS

By EDDIE SIDDENS
(Ruidoso News Sports Writer)
The five year drought is broken! The Ruidoso High eyes and the Homecoming Queen and her court watched the Warriors spring up with 14 points in the second half last Saturday night and come from behind to take a 20-13 non-conference victory over the Ft. Sumner Foxes. The win gave the Warriors a three year record over Ft. Sumner.

The Foxes took command of the contest the first time they had the ball, driving from the Ruidoso 47 in nine plays for six points with quarterback Mike Ratliff capping the drive from the five yard line. Ratliff also passed to end Mike Andreas for the extra point.

Unable to move the ball after taking the returning kick-off, it looked like the Warriors would be unable to break the homecoming jinx. Bill Stirmann, punting on fourth down from his own 46, had the kick partially blocked and the ball rolled out of bounds on the middle field stripe. A penalty set the Foxes back to the 35 and set the stage for the locals' first marker.

On the second play from the 35, Stirmann intercepted a Fox aerial at the line of scrimmage and scooted the remaining yards for the touchdown. The try for extra point was no good and the Foxes still led, 7-6.

In the second period the Warrior defense stiffened forcing the Foxes to punt from the Ruidoso 44. Trying to block the kick, a roughing the kicker penalty gave the Foxes new life on the Ruidoso 23 and the Warriors had to fight to stay alive in the contest. Three plays from the 23 the Foxes had only moved to the Warrior 21 and the Tribe took advantage of a break which could very well

be the turning point of the game. Guard Kenneth Clark pounced on a fumble in the Fox backfield on a fourth down and three yards at the 24 to stop the charge.

The Warriors went on the move again with time running out in the half and using 10 running plays and one pass they drove to the Ft. Sumner 10 before a clipping penalty shut the door for a score. At the end of the half Ft. Sumner still held the edge, 7-6.

60 Yd. TD Run
The Foxes took the second half kick-off and a strong Warrior defense forced the Ft. Sumner crew to punt at midfield. Halfback Jim Steele took a short kick on the 35 and returned the pigskin to the 39 to start the locals' second score.

Fullback Lloyd Absher picked up one yard to the 40, then Stirmann, running from quarterback, faked a hand-off to Steele and went over right tackle, shaking off three tacklers to go 60 yards on a beautiful run for the touchdown. Alan Ross passed to Stirmann for the extra point and the Warriors took the lead for the first time, 13-7.

The Warrior defense stopped the Foxes twice in the third period, forcing Ft. Sumner to punt from their own end of the field, once from the 25 and again from the 30. Both times however, the Warriors were unable to mount a scoring drive, reaching only to the Ft. Sumner 48 on one series of downs and driving to the 30 on another.

85 Yd. Drive For TD
Midway in the final quarter the Warriors started a time killing drive from the 15 yard line. Stirmann returned a Fox punt from the two to the 15. It took only eight plays and the help of a 15-yard penalty for the

tally with John Underwood, replacing Absher at fullback, going the final 25 yards for the touchdown. Underwood took a hand-off from Ross and went over right tackle and out back faking two tacklers out of position to mark up the six pointer. Underwood also added the extra point with a dive over center. Key play in the drive came from the Warriors' own end of the field on fourth down and six from the 34. Quarterback Ross rolled out around left end to pick up the crucial first down play.

With only 1:20 showing on the clock the Foxes took the kick-off and returned it to midfield. A 40 yard pass and run play set up the final touchdown of the night for the Foxes with only 55 seconds left. Halfback Jimmy Carter went the final 10 yards for the marker. Extra point run was stopped short by the Warrior defensive line.

Time ran out in the game with Ft. Sumner desperately trying to gain possession of the ball with an on sides kick on the kick-off. Outstanding defensive line play was turned in by guard Darrell Stierwalt and tackle Jerry Caudle. Lloyd Absher made several fine stops on defense at linebacker.

The big guns for the Warriors on offense were Stirmann, Ross and Absher in the backfield and Jim Graham and Kenneth in the line.

The Homecoming Queen and Kings were announced prior to the game in ceremonies staged in conjunction with Fathers' Night.

Named Queen for the 1963 Homecoming was Kay Lanning. Princesses were Georgina Badillo and Lois Lane. Senior Bill Stirmann was crowned Warrior King and Princess were David Scott and Jack Garrett.

The Ruidoso High School band turned in a fine halftime show with several marches and tunes to delight the fans.

The Weather

HI	Lo	Precip.
76	31	0
76	33	0
73	32	0
77	30	0
74	33	0
74	31	18.98

Precip. since Jan. 1
Precip. for month

FREE! FREE!

308 WINCHESTER MODEL 88

Lever Action — Value \$136.00
Nothing to buy. All you need to register is 1963 Big game license. Gun will be given away Friday, Nov. 8 at 12 noon

C. & L. LUMBER & SUPPLY

WE GIVE GOLD BOND STAMPS ON ALL PURCHASES
Hwy 70 — Hollywood



WHICH WAY IS HE GOING TO GO? David Scott made a beautiful broken field run of this punt return Saturday night in the Homecoming game with Ft. Sumner. Scott took the kick on the Ruidoso 25 and got by several tacklers to return the ball to the Fox 45. Blocking for Scott were Juan Pana (78) and Jim Graham on ground Fox at far left finally made tackle.

SPORTS

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Ruidoso News
Friday, October 11, 1963

HITCHENS WINS GOLF TOURNEY

Jack Hitchens, owner of Ruidoso Telephone Co. fired a ten under par 62 last Friday to win the championship flight of the second annual Cree Meadows handicap tournament. Runner-up in the championship flight was Frank Foster with a net score of 64. Just two strokes behind Hitchens.

Floyd Haake came up with the winning score in the first flight with a low score of 64, followed by Donald Ray Beahm with 65. Winner of the third flight was Mike Long after a four-hole play-off with Darrell Woltrip. Both men were tied after 18 holes with 64's.

A total of 36 golfers enjoyed the one-day tournament followed by a cocktail party, dance and midnight dinner after the day of golf.

Capitan Beats Tatum, 31-13

Capitan's Tigers roared to a 31-13 triumph over District 20 for Tatum at Corona last Friday night, holding the Coyotes from a serious threat except for the first and final plays of the contest when the loser connected with aerial bombs.

The passing combination of Dan Crawford and Pete Carabajal connected for two Capitan scores, a 30 yarder in the first frame and one for 32 yards in the second quarter.

Ronnie Chambers directed right end from 12 yards out for a Tiger tally. Milliam Herrera scooted around end from 10 yards out for a TD and passed 50 yards to Lionel Griego for another score. Roland Zamora toed one extra point.

On the first play of the game, Tatum's Gary Lamb hit teammate Earl Coppersmith on a 70 yard pass, and on the final play of the contest Loren Mooler connected with Larry Buras for a 20 yard touchdown.

Local People Attend Ski Club Meet in El Paso

The Rev. Wendell Chino and a group of Ruidoso ski enthusiasts met with the El Paso Ski Club at the Rathskeller in El Paso last Thursday night.

Among those from Ruidoso were: Mr. and Mrs. Lloyd L. Davis, Jr., Mr. and Mrs. Bob Pearson, Jan McEhaney, Jack McFarnahan, Buzz Murrell, Bob Walker, Pete Totemoff, John Curtin, Bill Knapp, Patti Hittle and Mr. and Mrs. John Lyon.

score came on an 80 yard pass interception return by Gallegos. The Grizzlies, now 5-0 for the season and 4-0 in District 20 play will be at Espanola in a non-conference bout, Friday (tonight).

WARRIORS TRAVEL TO HATCH TONITE FOR SECOND CONFERENCE BOUT

Ruidoso's Warriors embark on the second district 20 game of the season tonight (Friday), journeying to Hatch for the encounter. Game time is 7:30.

The Bears of Hatch High School last week downed Parkland of El Paso, 32-14, while the Tribe was breaking a five year homecoming jinx with a 20-13 victory over the Ft. Sumner Foxes.

The Bears are paced by Fullback Jim Coates and display wide open football the scouting report revealed last week.

Trailing 14-12 at halftime, the Bears opened up in the final two periods to completely overrun the Parkland defense for 20 points, so all indications point to a close battle tonight.

The locals have gained some strength with three injured regulars returning to the line-up. Two of the injured players may possibly see only limited action, but should bolster the Warrior attack for the contest.

David Scott, favoring a bad knee, turned in a fine game here last week-end against Ft. Sumner, making two crowd pleasing punt returns.

Lloyd Absher running from the full-back position picked up valuable yardage for the Tribe on crucial downs Friday night. He is back full time on offense and defense. Also back in the line-up for the Warriors is Darrel Stierwalt who missed three games due to a separated wrist in the first game of the season with Captain. Stierwalt has shown a great deal of determination and ability on defense.

Fans are urged to follow the Warriors to Hatch for the game and boost the team to victory.

Sports Spots

Ray Taylor and Eddy Wornack of Lincoln left Sept. 25 for the head of the Pecos river on an elk hunting trip. We're wondering what they have to report on their return.

The Roswell Daily Record sports page had a photo of Jay Travis and W. O. Ramey of that city, posed with a three-month old bear cub they had captured alive when bear hunting recently in the Bonito Lake country. The cub was given to a Santa Fe zoo.

BOWLING Holiday Bowl

Monday Night Mixed League
Results of Oct. 7

Team	W	L
Kennedy Keglers	15	1
Hazel's	12	4
Holiday Bowl	8	8
Hollywood Cleaners	6	10
Burgess Plumbing	5	11
Quick Bay	2	14

High team series: Kennedy Keglers 250, Quick Bay 224, Burgess Plumbing 287. High game: Quick Bay 190, Kennedy Keglers 1025, Holiday Bowl 977. High series men: Ronnie Haviland 536, Jodie Ellerman 618, Jack Kennedy, 491. High game: Ronnie Haviland 212, Jodie Ellerman 208, Ronda Haviland 177. High series women: Evelyn Kennedy 443, Maxine Robertson 425, Anne Jungman 420. High game: Anne Jungman 172, Maxine Robertson 168, Evelyn Kennedy 153. Splits converted: Marge Cary 5-7; Guy Robertson 5-6; Kenneth Shockey 3-10.

Thursday Night Men's League
The Thursday Night Men's League organized Sept. 26 and came up with 'em teams. Sponsors entering teams in the winter league are: Gateway Drug, C & L Lumber, Timber Beas, Chaparral Hotel, Community Public Service Co., Jones Construction, Keith Gas Co., Mescalero personnel, Holcum Bakery, and Western Office Equipment. Besides local men, bowlers are coming from Ft. Stanton, Capitan and Mescalero to make up the 50-man league. Jim McEuen is secretary-treasurer of this league.

Results of Oct. 3

Team	W	L
C & L Lumber	6	2
Timber Beas	5	3
Jones Construction	5	3
Keith Gas Co.	5	3
Western Office Equip.	5	3
Road Runners	5	3
Community Public Serv.	3	5
Holcum Bakery	3	5
Gateway Drug	2	6

High individual series: Cliff Keith 540, Bill Morrison 519, Aubrey Dobb 509. High game: Aubrey Dobb 203, Bones Wright 196, Kenneth Shockey and Bill Morrison 192.

Wednesday Mixed League
Results of Oct. 2

Team	W	L
Downs Automotive	6	2
McCarty Construction	5	3
Leck's For Fun	5	3
Hat-T Ranch	4	4
Holiday House	4	4
Hall Construction	0	8

High team series: Downs Automotive 253, Hall Construction 2413, McCarty Construction 2271. High team

Guaranteed Radiator Protection

Let Troy winterize your car with Atlas Perma-Guard and if you lose any antifreeze for any reason we'll replace it free of charge.

TROY PARKER CHEVRON STATION

Call CL 7-2795 Hollywood

(Next Door East of Margaret's Cafe)

NEAL PUMP & ELECTRIC

Fluorescent & Incandescent Light Bulbs
Light Fixtures, Appliances,
Electrical Materials of All Kinds

Phone Night or Day: CL 7-4334 — P. O. Box 1255
Rapidayton Submersible Pumps, Galvanized Pipe & Fittings.
Maintenance on all Pumps, Electrical Work

Ozell Hicks, Mgr.—Pump-Electric Contractors—Gene Beavers, Prop.

X - X - X - X X - X - X - X

HOLIDAY BOWL

JOIN THE FUN
3 LINES \$1 — SHOES FREE!
FRIDAY IS FAMILY DAY

COUPON

Clip this coupon and present it when you go and bowl!

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WATCH FOR MR. R. S. B.

A TimberLodge makes a wonderful 3 or 4 bedroom home. Let us show you various plans. See Our Big Ad.

From brewing time to taste sublime

BEER IS A NATURAL

Brewed slowly, by a centuries-old natural process, beer is New Mexico's traditional beverage of moderation — light, sparkling, delicious.

And naturally, the Brewing Industry is proud of the millions of dollars it contributes to this state's economy through wages, advertising, rentals, insurance, transportation and utilities. Money made in New Mexico, spent in New Mexico. In New Mexico, beer belongs, enjoy it.

IN NEW MEXICO

BEER IS A NATURAL

Brewed slowly, by a centuries-old natural process, beer is New Mexico's traditional beverage of moderation — light, sparkling, delicious.

And naturally, the Brewing Industry is proud of the millions of dollars it contributes to this state's economy through wages, advertising, rentals, insurance, transportation and utilities. Money made in New Mexico, spent in New Mexico. In New Mexico, beer belongs, enjoy it.

UNITED STATES BREWERS ASSOCIATION, INC.
NEW MEXICO DIVISION

watch your home bloom...

with better light

Maybe you thought proper lighting was to see with . . . reading, study, things like that. Well, of course, it is, but wait'll you see the other things modern lighting can do for your home. Light can decorate . . . light can beautify . . . light can add a cheerful warmth and friendliness. And the first step is to fill the empty sockets in the fixtures and lamps you already have. Next time you shop, pick up a carton or two of bulbs (better than buying one at a time) . . . and see your home in a new light.

COMMUNITY PUBLIC SERVICE LIGHT POWER

JOE COE, District Manager



QUEEN IS CROWNED—To start the Homecoming festivities at the school athletic field Saturday night, Betty Stinson, No. 10, placed her bonnet on head of Kay Lanning, elected Homecoming Queen in secret ballot by football players. Participants here had elected

Stirman, also wearing a feathered bonnet, as Homecoming King. Others in photo, at left, Jack Garrett, named a prince, and at right, David Scott, elected a prince, and Jerry Caudle.

Philippe of Ruidoso de... Use drop box after hours, open film every night but Sun. In by 5:30 p.m. out at 9:30. Your Best buy is a four-wheel

drive Jeep New... Used cars, pickups. Call Clayton Bennett, CL 7-3390.

WINNERS NAMED IN GRID CONTEST

A week of upsets in the college ranks played havoc with the football contest sponsored every week by Ruidoso merchants with contestants having a hard time picking winners. Clarence H. Dreasher was last week's winner with 10 correct picks out of 14 games in the contest. Dreasher picked several upsets while the majority of the contestants stayed with favorites over the week-end. William Dean and Carl Jorren tied for second place with seven correct picks each, but Dean nosed out Jorren guessing nearer the tie-breaker score of the Ruidoso-Ft. Sumner game last Friday night. Dreasher may pick up his \$10 first prize money at Jerry's Hardware and Sporting Goods. Dean can receive second place money of \$5 at Wilson's Barber Shop and Jorren will receive \$2.50 by calling at Holiday Bowl.

House Trailers Must Have License Tag

A letter received from Benny E. Sanchez, commissioner of the Department of Motor Vehicles, states that N. M. Statutes require registration of all house trailers, which must also bear current registration plates, at all times and not only when moved on state highways. House trailers that do not bear current 1963 license plates are in

Homes, Cabins, Lots Among Realty Sales

The Ruidoso Multiple Listing Service announced the following sales completed prior to Oct. 8: James A. Beall sold cabin on lot 3, block 13, White Mountain Heights to A. Ross McPherson; Dan D. Swearingin, Inc. was the listing and selling agent. Dale L. and Freida Arnold sold lot 3, block 5, Cree Meadows Country Club, to M. W. Danley; Dan D. Swearingin, Inc., was the listing and

violation of Section 64-3-2, subsection C, unless the trailers are mounted on permanent foundation. In which case they should be on the property tax rolls and subject to assessment as property by county treasurers.

Road blocks are being set up to see that all drivers of motor vehicles have in their possession a valid and current driver's license, also to determine if the license plates and stickers on the vehicle are the same as those appearing on the certificate of registration. The sheriff's department and state police will start checking in Lincoln County on Oct. 21. Owners of vehicles or trailers not properly licensed will be issued a citation.



FATHER'S NIGHT—Fathers and substitute fathers of Ruidoso Warrior football players were introduced with their sons to the big crowd of fans prior to the annual homecoming game Saturday night at the local athletic field. They are shown standing on field facing main grandstand.

ing game Saturday night at the local athletic field. They are shown standing on field facing main grandstand.

selling agent, Ernestine K. Shell sold house and Pine Tree Park Subdivision to C. Thomas Loudon; Lela Easter was listing agent and Robert Pearson was selling agent. Edgar Root, et ux, sold cabin and lots 5, 6 and 7, block 9, Ponderosa Heights to Oscar Patterson, et ux; Mildred Wanzel was the listing agent and Dan D. Swearingin, Inc., was selling agent. John T. Sudderth sold lot 10, Mountain Shadow Subdivision to Donald Sims. Walt Crosby

was the listing agent and Dan D. Swearingin, Inc., was selling agent. Carolyn K. Cool sold house and lot 128, block BB, Sleepy Hollow Subdivision to Helena L. Boreland; Adobe Real Estate was listing agent and Locke Realty was selling agent. Edith Pirelli sold house and lot 2, block 14, Palmer Gateway Subdivision, to Mr. and Mrs. J. L. Bradshaw; Locke Realty was the listing and selling agent. M. R. Haws sold

cafe fixtures to Mr. and Mrs. J. L. Bradshaw; Locke Realty was listing and selling agent. News Want-Ads Work Wonders. A TimberLodge makes a wonderful 3 or 4 bedroom home. Let us show you various plans. See Our Big Ad.

BOOST THE WARRIORS!
Attend Every Game That You Can
Charlie Seeds'
SIERRA BLANCA MOTOR CO.
Your Chevrolet and Oldsmobile Dealer
Sales & Service
Hiway 70 Pho CL 7-6826
Clovis vs. Artesia

Boost the Warriors with Your Attendance!
K-RRR
1,000 Walls on 1340 KC.
Turn in your football guesses in this contest to the merchants listed to receive them each week.
Match vs. T. or C.

Back The Warriors Every Game!
GATEWAY ENCO STATION
Courteous, Friendly Service
FOLLOW THE WARRIORS
Hobbs vs. Las Cruces

Courtesy of . . .
Gambles
The Friendly Store
of Ruidoso
In the Gateway CL 7-3835
"Everything for the Home"
Roswell vs. Carlsbad

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DAN D. SWEARINGIN, INC.
INSURANCE
"The Man With the Plan"
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We're Warrior Backers!
Your Prescription Headquarters in This Area Should Be
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GATEWAY CENTER • NEIL WEST R PH • RUIDOSO N MEX
FOR YOUR NEXT PRESCRIPTION
HAVE YOUR PHYSICIAN PHONE CL 7-5251
24 HOUR EMERGENCY PRESCRIPTION SERVICE
Southern Calif. vs. Ohio State

FOOTBALL CONTEST
SPONSORED BY RUIDOSO MERCHANTS
GET YOUR ENTRY IN BEFORE NEXT THURSDAY
\$42.50 Offered Every Week in **PRIZES!**
You May Be a BIG WINNER!

☆ EXCITING FUN!
☆ ANYONE CAN ENTER!
☆ NOTHING TO BUY!

We're Behind The Warriors 100%
WILSON'S BARBER SHOP
Come In and Let's Talk About The Game
Alabama vs. Tennessee

Wool & Orlon Sweaters—Boys \$6.98 to \$12.98
Men's \$10.95 to \$18.00
See Ed Davis At—
BRUNELL'S DEPARTMENT STORE
Men's and Boy's Department
Downtown Ruidoso
Maryland vs. Air Force

SKI JACKETS—Men's \$11.95, Women's \$9.95
Children's \$9.50
JERRY'S HDWE. & SPTG. GOODS
Downtown Ruidoso
Arkansas vs. Texas

Come in and Fill Up For
The Out-of-Town Games
RUIDOSO ENCO STATION
Corner Sudderth and Mechem Drives
Michigan vs. Purdue

Be A Warrior Booster!
Need Materials For Home Repair?
We've Got What You Want
C. & L. LUMBER CO.
Located In Hollywood
Texas Tech vs. Baylor

All You Do Is **PICK THE WINNERS . . .**
One Game Will Be Found In Each Sponsor's Ad . . . Just Circle Your Choices and Guess Score on One "Tie-Breaker" Game!

- Instructions:**
1. Contest will run for ten consecutive weeks. Each week is a separate contest with \$42.50 in prizes offered each and every week.
 2. There are FOURTEEN games to pick each week. One game will be found in each participating merchant's ad appearing on this page. On "tie-breaker" game, all you do is circle the winner. On the one game designated as the "tie-breaker", guess the score of the game.
 3. Anyone can enter (over age 13). Only one entry per person. More than one entry will disqualify all your entries.
 4. Entries must be turned in to designated place, not later than 5:00 p.m. the following Thursday before the game. Entries may be mailed to the Ruidoso News, but must be postmarked before 9:00 a.m. Monday.
 5. Be sure entry is correctly filled out and signed with your name and address. Incorrect entries will be disqualified. In all instances, decision of the judges will be final.
 6. In case of a tie, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.
 7. Employees of the News and their families are not eligible to enter. Owners and employees of participating merchants may enter.

Watch This Space Each Week for instructions on where to turn in your completed entry . . . "turn-in" spots will change each week!

THIS WEEK, Turn In This Page Before 5:00 p.m. next Thursday at one of the following stores:
Gateway Drug
Navajo Lodge
Ruidoso Enco Station

- WINNERS —
— First Prize —
Clarence H. Dreasher
Pick Up Prize Money At Jerry's Hardware
— Second Prize —
William Dean
Pick Up Prize Money At Wilson's Barber Shop
— Third Prize —
Carl Jorren
Pick Up Prize Money At Holiday Bowl

SIGN Your Entry Here!
SIGN _____
ADDRESS _____

- FIRST PRIZE**
\$10.00
SECOND PRIZE
\$5.00
THIRD PRIZE
\$2.50
\$25.00 BONUS Each Week
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After the Game Drop In For A Cup of Coffee or Coke In Our Snack Bar
HOLIDAY BOWL
In The Gateway
THE BREAKERS — GUESS FINAL SCORE
Rice _____ vs. SMU _____

ORDINANCE NO. 141 FOR THE RAISING OF REVENUES FOR GENERAL GOVERNMENTAL PURPOSES OF THE VILLAGE OF RUIDOSO BY IMPOSING A RETAIL SALES TAX UPON THE ENGAGING OF CONTINUING IN BUSINESS EMERGENCY AND REPEALING ORDINANCE NO. 111.

Section 1. AUTHORIZATION. The Board of Trustees of the Village of Ruidoso, New Mexico, finding the Village of Ruidoso to be an incorporated municipality under the laws of the State of New Mexico and finding the Village of Ruidoso to be in need of additional revenues for governmental purposes and desiring to avail itself of the provision of law as set forth in Sections 14-42-24 through 14-42-33, New Mexico Statutes Annotated, 1953 Compilation (being Laws 1955, Chapter 23, Sections 1 through 9, as amended), hereby fixes a municipal sales tax pursuant thereto to be effective sixty days after the date of its passage as an emergency measure, and that Ordinance No. 111 enacted on May 19, 1960, entitled "An Ordinance to provide for the raising of revenues for general governmental purposes of the Village of Ruidoso by imposing a retail sales tax upon the engaging of continuing in business, professions, trades and callings, for profit, in the Village of Ruidoso, New Mexico, and the same is hereby repealed.

Section 2. DEFINITIONS. When used in this ordinance, as amended, the following definitions shall apply: A. "person" or "company" includes any individual, estate, trust, receiver, business trust, corporation, firm, co-partnership, joint adventure, association, or any other group acting as a unit, unless the intention to give a more limited meaning is clearly disclosed by the context, cooperative and foreign corporation, transacting business in this state pursuant to the provisions of Sections 41-1 through 41-32, New Mexico Statutes Annotated, 1953 Compilation, and any municipally owned utility engaged in the proprietary function of selling or furnishing to consumers, electricity or electrical power, natural or artificial gas, or water for domestic, commercial and industrial purposes.

B. "taxable year" means the calendar year, or when permission is obtained from the Bureau of Revenue, the taxpayer's fiscal year.

C. "taxpayer" means any person liable for any tax hereunder.

D. "gross receipts" means the total sum, not including the taxes imposed by this ordinance as amended, received as compensation for person or service, or for the exercise of which a sales tax is imposed by this ordinance, as amended, the total receipts of a taxpayer derived from trade, business, commerce, and the gross proceeds of sales as hereinafter defined, except when such taxes are not segregated from such sum, and without any deduction on account of losses or expenses of any kind, provided that such taxes are segregated as set out above, if the taxpayer collects from the customer more than the amount of the tax imposed by this ordinance, as amended, then such amount collected in excess shall be considered as a part of the gross receipts and subject to the tax imposed by this ordinance, as amended.

E. "gross proceeds of sales" means the sum or value proceeding or accruing from the sale of tangible personal property, including the proceeds from the sale of any property handled on consignment by the taxpayer and including any services that are a part of such sales, but not including the taxes imposed by this ordinance, unless such taxes are segregated from such sum or value proceeding or accruing, whether received in money or otherwise, including all receipts, cash, credits, and property of any kind or nature and also the amount for which credit is allowed by the seller to the purchaser, without any deduction therefrom on account of the cost of the property sold, the cost of materials, use of labor or service, cost, interest, paid, losses or any other expenses whatsoever; provided that, even though the amount of the tax imposed by this ordinance, as amended, is segregated as set out above, if the taxpayer collects from the customer more than the amount of the tax imposed by this ordinance, as amended, then such amount collected in excess shall be considered as a part of the gross proceeds of sales and subject to the tax imposed by this ordinance, as amended; provided further, that cash discounts allowed and taken on sales shall not be included and gross proceeds of sales shall not include the price of property returned by customers when the full sale price is refunded either in cash or by credit.

F. "business" includes all activities of acts engaged in, personal, professional, and corporate, or caused to be engaged in with the object of gain, benefit or advantage either direct or indirect.

G. "engaging" when used with reference to engaging or continuing in a business profession, or the exercise of a corporate or franchise power, but it does not include occasional and isolated sales, or transactions by a person who does not hold himself out as engaged in business.

H. "retail" means, except as hereinafter provided, the sale of tangible personal property for consumption and not for resale in the form of tangible personal property, and not for every person engaged in the business of making sales at retail.

I. "consumption" means any use

of tangible personal property, goods, wares and merchandise in such manner that the same shall never again enter trade channels as a commodity, goods, wares and merchandise for "consumers" means any person buying tangible personal property, goods, wares and merchandise for use in such manner that the same shall not hereafter enter trade channels as a commodity or article of merchandise for sale, and shall include persons, firms and corporations engaged in the business of contracting as contemplated by Section 3.0 of this ordinance.

J. "wholesaler" or "jobber" means any person who sells tangible personal property for resale and not consumption by the purchaser.

K. "tax" means the sales tax.

L. "location business" means game machines or devices of any character whether or not any element of skill is required in their operation, and include marble games, pin games, reel games and any other game or device involving skill or chance.

M. "tax commission" or "state tax commission" means the state tax commission of New Mexico, or any other commission, board or bureau that is charged with the administration of this ordinance, as amended, "bureau" means the bureau of revenue.

N. "manufacturers representatives" means any person who sells merchandise to wholesalers for the manufacturers account, but who does not at any time receive title to the merchandise, handle it, or invoice the merchandise.

Section 3. IMPOSITION. There is hereby levied, and shall be collected by the Bureau of Revenue, State of New Mexico, sales taxes, measured by the amount of volume of business done, against the persons, on account of their business activities, engaging or continuing, within the village limits of the Village of Ruidoso, New Mexico, in any retail business, as herein defined, and in the amounts determined by application of rates against gross receipts as follows:

A. RETAILERS. At an amount equal to one (1) percent of the gross receipts of the business of every person engaging or continuing in the business of selling at retail of goods, wares, materials, equipment, machinery and commodities including airplane parts and equipment, alcohol and all alcoholic liquors and beverages for consumption and not for resale and including receipts from rentals of leasing of tangible personal property, including airplanes, but not including scheduled airline companies; provided that the gross receipts of all livestock, feeds for livestock or poultry and all seeds, but not including plants, fertilizers, pesticides, fungicides, weedicides applied to land shall be deductible before computing the tax due under this section; and, provided, that sales of coal in carload lots shall, for the purpose of this ordinance, as amended, be considered as wholesale sales. Provided, that coal sold to a licensed retail coal dealer and hauled from the mine by truck or the purpose of resale shall be considered as a carload lot for the purpose of this section; provided, that a person engaged in selling at retail new or secondhand airplanes, agricultural implements and tractors or new and secondhand vehicles not subject to registration shall pay a tax of one-half percent upon the gross receipts of such commodities, and further provided, that allowances for trade-ins on the purchase of tangible personal property shall be deductible before computing the tax due under this section; provided that in consideration of the provisions of Section 64-11-15 New Mexico Statutes Annotated, 1953 Compilation, the sales of new and secondhand vehicles of a type required to be registered in this state shall be exempt from the tax. No person, firm or corporation shall hereinafter charge or collect in excess of one percent for the purposes of this ordinance. In addition to the one percent tax provided by this section there is imposed on each retailer a tax computed at the rate of one-sixteenth of one percent of the gross receipts attributable to sales of goods which were not purchased by him for resale from a wholesaler as defined in Section 2 of this ordinance.

B. ELECTRIC, GAS, TRANSMISSION AND TRANSPORTATION BUSINESSES. At an amount equal to one percent of the gross receipts derived from such businesses of every person engaged or continuing in the following businesses:

(1) transmitting to consumers, electricity, or electrical power, natural or artificial gas, water for domestic, commercial and industrial purposes;

(2) transmitting messages or conversation originating within the corporate limits of the Village of Ruidoso by telegraph, telephone or radio, to another point within the corporate limits of the Village of Ruidoso;

(3) transporting for hire persons or property by railroad, motor vehicle, air transportation, pipeline or by any other means, and including all express, sleeping car, parlor car, collect on delivery and any other special or extra service in connection therewith; provided that no tax shall be imposed on the gross receipts from hiring for hire persons or property owned by the taxpayer or owned by a corporation owning at least ninety percent of the capital stock of the taxpayer; and

(4) all other transportation services of any kind including street railroads, buses, taxicabs, driverless cars and any service for which a license is required by any governmental agency as a condition to the use of the streets or highways in this village, but not including the transportation of property by the actual owner thereof;

(5) provided that no tax shall be imposed on the gross receipts arising from the messages transmitted by wire or other means, transporting for hire persons or property by railroad, motor vehicles, air transportation, or by any other means from one point within a municipality to another point outside the municipality.

C. CONTRACTORS. Upon the business of contracting, rental of contracting equipment or construction and sale of residential buildings, the tax shall be as follows:

(1) At an amount equal to one-half (1/2) of one (1) percent of the gross receipts of the business of every person engaging in or continuing in the business of contracting for the construction, re-construction, repair, or improvement of, any building, dwelling or edifice, as original contractor, sub-contractor, or independent contractor, or engaging or continuing in the business of contracting for the construction, repair or improvement of highways, bridges, transmission lines, dams, canals, public or private excavation for the laying of pipeline, erection and repair of oil storage tanks, water tanks, construction of railroads, railroad terminals, the drilling of wells, oil wells, sinking of shafts or driving of tunnels, in mines, tailings, land clearing, cutting timber, and general excavation dirt work, or in any other similar work or performance in which each person, firm or corporation covenants, bargains or agrees to perform such work for a stipulated sum of money, or thing of value or at a cost plus a percentage or additional sum; provided however that the contractor or subcontractor and sawing timber which will be further processed by a lumber or saw mill before use, the cutting and sawing thereof shall be considered as manufacturing and preparing for commercial use and shall not be taxed under this ordinance.

(2) The rental of contractors' teams, with or without drivers, and of construction machinery and equipment with or without operators shall be considered a sale of service and the income therefrom shall be taxable at the rate of one (1) percent without deduction.

(3) At an amount equal to one-half (1/2) of one (1) percent of the gross receipts of the business of every person engaging or continuing in the business of the construction and sale of residential homes, either as original contractor, sub-contractor, independent contractor or builder thereof.

Residential homes, as used in this paragraph, shall be deemed to include any single family dwelling, or multiple dwelling containing not more than three apartments, primarily intended to be used as a dwelling place by the occupants thereof.

D. AMUSEMENT ENTERPRISES. The tax shall be computed at an amount equal to one percent (1%) of the gross receipts of the business of every person engaging or continuing in the business of conducting any amusement enterprise including theatres, picture shows, radio broadcasting stations, location businesses, sales or punchboard operations, carnivals, circuses, amusement parks, menageries, dog shows, horse shows, fairs, races, rodeos, games, dance halls, pool, billiard halls, or any business charging admission for an exhibition for amusement, edification or instruction; provided that any religious, fraternal, educational or other non-profit organization not regularly engaged in such enterprises shall be exempt from taxation on the gross receipts of such operations conducted exclusively by them and for the sole benefit of the public; gross income received by them as sponsors of such enterprises. All persons conducting dog shows, traveling circuses, horse shows, rodeos, and amusement enterprises of all kinds shall be subject to and pay the tax on the gross receipts of any and all concessions operated in connection therewith.

E. PROFESSIONAL SERVICES. The tax shall be computed at an amount equal to one percent (1%) of the gross receipts of any person engaging or continuing in the practice of any profession, or of any business in which the service rendered is of a professional, technical or scientific nature and is paid for on a fee basis or on a consideration for the nature of a retailer.

F. BUSINESS SERVICES. The tax shall be computed at an amount equal to one percent (1%) of the gross receipts of any person engaging or continuing in any of the following or similar businesses, laundries, abstractors, undertaking establishments, barber shops, beauty parlors, hotels, camp grounds, rooming and boarding houses, bath and bath houses, restaurants, filling stations, retail oil stations, tire service stations, storage garages, repair establishments of all kinds, tailors, cleaning or pressing of clothes or other articles, publication of newspapers (but the gross receipts of the business of publishing newspapers or magazines shall include only the amount received for the sale of advertising space), billiard halls, any other price or fee basis; provided that threshing or cleaning of agricultural products, including the ginning of cotton, and the processing or manufacturing of lumber for a wholesaler or retailer shall be considered as manufacturing and preparing for commercial use and shall be excluded from the provisions of this ordinance. None of the income received by hotels, camp grounds and rooming houses from lodgers, guests or roomers, shall be considered as real estate rentals. Irrespective of the duration of the inhabitation or occupancy of such lodger, guest or roomer.

G. REAL ESTATE AGENTS AND STOCKBROKERS. The tax shall be computed at an amount equal to one percent (1%) of the gross receipts of every person engaging or continuing in the business of selling real estate, or in the business of buying and selling stock, bonds or other securities for a principal, but the gross receipts of such person shall include only the total amounts of the commission for such business.

H. FACTORS, AGENTS, BROKERS, TRADING COMPANIES, REPRESENTATIVES. (a) The tax shall be computed at an amount equal to one percent (1%) of the gross receipts of the business of every person engaging or continuing in the business of acting as factor, agent or broker selling on a commission basis, and where title to the goods, wares or merchandise sold does not vest in such person at any time during the transaction. Provided that a factor, agent or broker who buys and sells merchandise for his own account shall so far as all such transactions are concerned, be considered as a wholesaler or retailer, as the case may be, and be subject to tax only as a retailer.

(b) Manufacturers representatives shall be exempt from the tax applied under this section.

Section 4. EXEMPTION OF CERTAIN SALES TO UNITED STATES, STATE AGENCIES, SCHOOLS, COLLEGES, HOSPITALS, AND RELIGIOUS OR CHARITABLE ORGANIZATIONS NOT FOR PROFIT. None of the taxes levied by this ordinance, as amended, shall be construed to apply to:

A. Sales of tangible personal property, other than metalliferous mineral ores, whether refined or unrefined, made to the State of New Mexico or any of its political subdivisions; and

B. Sales of tangible personal property, other than metalliferous mineral ores, whether refined or unrefined, made to non-profit schools, colleges, hospitals, religious or charitable organizations in the conduct of their regular hospital, religious, charitable or non-profit function.

Section 5. EXEMPTION FOR INSTRUMENTALITIES OF ARMED FORCES OF THE UNITED STATES - EXEMPTIONS. No sales taxes of the Village of Ruidoso, direct or indirect, shall be imposed upon the sale, use, delivery or storage of articles of merchandise to or by any instrumentality of the armed forces of the United States engaged in resale activities, but this paragraph does not affect those sales taxes which are specifically authorized by Acts of Congress of the United States, and those sales taxes levied on spirituous liquors and wine as they are defined in section 61-1-01, New Mexico Statutes Annotated, 1941 Compilation (46-1-1).

Section 6. CHANGE AND TIME SALES.

A. In the case of change and time sales or transactions the amount thereof may, at the taxpayer's option, be included in the gross proceeds of sales or gross receipts only as and when payments are received by the seller. Conditional sales and lease contracts shall be treated as time sales, and if the taxpayer so elects, the tax shall be paid only upon the amounts received under such contracts; provided that in the event the seller or lessor, who has so elected, transfers his interest in any such contract to some third person he shall pay the tax upon the full sale price of the commodity involved, unless a record is kept of payments; thereafter made on such contracts in such manner that the Bureau of Revenue can at all times ascertain from the records of the seller the amount paid thereon by the purchaser. The taxpayer shall indicate his election hereunder in such form as the Bureau of Revenue shall prescribe.

B. It shall be unlawful for any person engaged in any business or profession to directly advertise that any tax imposed by this ordinance is not considered as an element of the price of property sold or service rendered.

Section 7. DETERMINING GROSS RECEIPTS WHERE SALE PRICE NOT INDICATIVE OF TRUE VALUE.

In determining the gross receipts from sales as regards sales from one to another of affiliated companies or persons, or under such circumstances where the price of the subject-matter of the sale, the Bureau of Revenue shall prescribe uniform rules and regulations for determining the gross receipts of such sales upon which the taxes imposed by this ordinance under the appropriate classification shall be levied. The value shall correspond as nearly as possible to the gross proceeds from the sale of similar products of like quality or character by other businesses where no common interest exists between the buyer and seller, but otherwise under similar circumstances and conditions.

Section 8. SUMS PAID TO UNITED STATES TAXES EXCEPTED FROM GROSS RECEIPTS.

In all computations of the tax levied by this ordinance there shall be excepted from the gross receipts or gross proceeds of sales of any business all sums paid by the taxpayer to the United States as tax on the product produced or sold, or on such business; provided that the exception shall not include any stamp or income tax in any form. The word "stamp" as used in this section shall mean any impression made by order of the state or federal government, on paper, which must be affixed to any article or commodity produced or sold, which is subject to the provisions of this ordinance to signify payment of a tax thereon.

Section 9. PRESUMPTION TO PREVENT EVASION - REBUTED BY RESALE CERTIFICATE - RESALE CERTIFICATE - RETAIL SALE.

For the purpose of preventing evasion of taxes imposed by this ordinance, as amended, the presumption shall be that the receipts of all sales of tangible personal property shall be subject to the tax imposed under Section 3 of this ordinance, as amended, at the rate of one percent (1%). This presumption may be rebutted by the presentation of a resale certificate executed by the purchaser containing such information, and in such form as may be prescribed by the Bureau of Revenue, accompanied by the resale certificate shall be accepted by the seller only from recognized retail dealers, restaurants, wholesalers, distributors, jobbers or manufacturers of tangible personal property, including alcoholic liquors and beverages. Such resale certificates shall, when accepted by a seller, be by him preserved as a matter of record and shall be accessible at all reasonable hours to the Bureau of Revenue or its authorized agents for inspection and examination. Each credit, case or O. D. sale to a recognized retail dealer, restaurant, wholesaler, distributor, jobber or manufacturer of tangible personal property, including alcoholic liquors and beverages, shall be considered for the purpose of this ordinance as a retail sale, unless the sales show or evidence of each sale shall show the name and address of the purchaser, the description of the merchandise purchased and date of delivery. Any person who executes a false resale certificate shall be deemed guilty of violation of this ordinance, as amended, and shall be liable to the tax imposed by Section 3 of this ordinance, as amended.

Section 10. SPECIFIC EXEMPTIONS.

There are exempted from the taxes imposed by this ordinance, as amended, the following:

(1) the sale of live poultry and the unprocessed products of the farm, ranch, grove or garden made by the grower or producer thereof, and duly organized non-profit co-operative market associations, the members of which are bona fide growers or producers, shall be considered to be growers or producers, for the purposes of this section; the sale of livestock on the hoof when made by the grower, producer, feeder, or by any person engaged in the business of bartering, buying or selling livestock on the hoof; the sale of mohair and wool and the hides and pelts of domestic and wild animals when made by the grower or producer or trapper thereof, and persons engaged in the sole business of buying and selling wool or mohair shall be considered to be growers or producers for the purposes of this section. This section is not to be construed to include the business of commercial dairying, selling its products at retail;

(2) premiums collected by insurance companies;

(3) income received in the form of ordinary wages or salaries;

(4) the proceeds of the sale of school books where the price is fixed by the state;

(5) gross receipts of hospitals, infirmaries or sanitariums;

(6) income received in the form of interest on money loaned, or in the form of dividends from stocks, bonds, securities or from real estate rentals, and the proceeds from the sale of stocks, bonds and other securities;

(7) proceeds from the sale and circulation of newspapers, provided, however, that this exemption shall not apply to the sale of advertising space in such publications;

(8) proceeds from the sale of gasoline or motor fuel on which a tax for the sale or use thereof is imposed by the laws of the state; provided, however, that this exemption is extended only to the tax imposed by Section 3-A and H of this ordinance, as amended; provided further, that this exemption shall not apply to the proceeds of the sale of gasoline or motor fuel on which a refund is claimed under the provisions of Section 64-20-31 and 64-26-22, New Mexico Statutes Annotated, 1953 Compilation, being Laws 1951, Chapter 31, Sections 1 and 2, as amended, or any act amendatory thereto.

(9) the sale of water for irrigation purposes;

(10) gross receipts from the dormitories and dining halls of state educational institutions.

(11) the gross receipts of the business of every person engaged or continuing in the business of severing oil, natural gas or carbon dioxide from the soil taxed under the provisions of the Oil and Gas Emergency School Tax Act.

(12) facilities and services provided by state and national banks and building and loan associations;

(13) income from tuition payments received by public, parochial or private non-profit schools, colleges and universities.

Section 11. DEDUCTING COSTS OF ADMINISTRATION AND ENFORCEMENT.

There is hereby appropriated out of the Village of Ruidoso Sales Tax Fund an amount not to exceed five (5) percent of all moneys collected under this ordinance, as amended, equal to the amount determined by the Commissioner of the Bureau of Revenue of the State of New Mexico to be needed for costs of administration and enforcement of this ordinance, as amended.

Section 12. TRANSFER OF FUNDS.

All sums remaining in the Village of Ruidoso Sales Tax Fund shall be transferred by the state treasurer on the order of the Commissioner of the Bureau of Revenue as soon as it is allowable by the Emergency School Tax Act, as amended, to the Treasurer of the Village of Ruidoso less administrative costs deducted therefrom, which remittance the Village Treasurer is hereby directed to deposit in the General Fund of the Village of Ruidoso.

Section 13. DUTY OF ADMINISTRATION AND ENFORCEMENT.

The duty of administering, enforcing and interpreting this ordinance, as amended, and the collection of taxes as may be required shall be the duty of the Bureau of Revenue of the State of New Mexico or such other administrative agent as may be designated by the State Legislature from time to time. This ordinance, as amended, shall be enforced and the tax collected in the same manner and at the same time as the State Emergency School Tax is collected.

Section 14. EXCESS OR ERRONEOUS PAYMENTS.

If under this ordinance, the taxpayer had paid an amount in excess of the amount due from him, or had paid an amount not due from him by reason of no tax liability, and the excess payment or erroneous payment was paid by reason of a mistake of fact as distinguished from a mistake of law, the amount of the excess or erroneous payment shall be credited by the bureau of revenue to any municipal sales tax thereafter due from the taxpayer. If the credit, or any part of the credit, cannot be utilized by the taxpayer, as provided in this section, then the credit or unused balance of the credit may, upon application by the taxpayer, be refunded on certificate, which certificate states that the refund is proper; provided, however, that the refund or any part of the credit or refund shall be filed more than eight months after payment, and failure to file a claim or application with the bureau within that time shall constitute a waiver of claim against the municipality on account of the questioned payment. Refunds will be made only as and when funds of the municipality sufficient to meet the refund are in the hands of the bureau of revenue.

Section 15. CIVIL PENALTIES.

A. In addition to his liability for any tax due, a taxpayer is subject to civil penalties when he:

(1) fails to file a required quarterly return within the required time; or

(2) remits less than the amount due; or

(3) without reasonable cause, fails to make a required monthly deposit; or

(4) without reasonable cause, remits less than the amount due, as a

Section 16. EFFECTIVE DATE.

This tax to be collected under this ordinance, as amended, shall be imposed and collected on or after September 10, 1963.

Section 21. REPEALING CLAUSE.

All ordinances in conflict herewith



CHEER LEADERS—Helping boost the Ruidoso Warrior athletic teams in the 1963-64 grid-iron and basketball wars are these cheerleaders, from left, Margie Reynolds, Candace Farrior, Joella McCraw, Donna Vick, Lois Lane and Cheryl Jasper.



TRAVEL 1500 MILES FOR MATCHES - Rifle teams of the Sixth Army from Ft. Ord, Calif., were entered in rifle matches held at Cedar Creek range Sept. 21-22. The matches sponsored by Ruidoso Gun Club saw 76 shooters from several states present for the two day affair. The Sixth Army traveled approximately 1500 miles to attend.



POLISHING UP FOR ELKS - The fall convention of the New Mexico Elks Association, scheduled Oct. 11-12 in Artesia, inspired this pretty lass to a bit of clean-up, fix up activity at the host lodge. She is Jan Bolton, daughter of Mr. and Mrs. Bill Bolton of Artesia. Vernon Bryan, exalted ruler of Artesia Lodge No. 1717, said about 400 Elks and their ladies, representing 18 cities in the state, are expected for the two-day convention.

Clerk of the Village of Ruidoso to deliver to the State Tax Commission and to the Commissioner of the Bureau of Revenue of the State of New Mexico a certified copy of this ordinance, as amended.

Section 18. SEVERABILITY. The provisions of this ordinance, as amended, are severable. If any provision of this ordinance, as amended, or application thereof to any person or circumstance is held invalid, the remainder of the ordinance, as amended, and the application of such provision to other persons or circumstances shall not be affected thereby.

Section 19. PENALTY FOR VIOLATION. Any person convicted of violating the provisions of this ordinance, as amended, shall be punished by a fine of not less than Twenty-Five (\$25.00) Dollars, nor more than Three Hundred (\$300.00) Dollars, or by imprisonment for a period of not more than ninety (90) days, and each day of this ordinance, as amended, is violated shall constitute a separate offense.

Section 20. EFFECTIVE DATE. This tax to be collected under this ordinance, as amended, shall be imposed and collected on or after September 10, 1963.

Section 22. EMERGENCY. This ordinance, as amended, is hereby declared to be an emergency measure on the ground of urgent public need, and to become immediately effective upon its passage and publication as provided by law.

ATTESTED, ADOPTED, SIGNED AND APPROVED this 11th day of July, 1963

L. W. TUCKER, Mayor
James L. Hine, Village Clerk

ATTEST: JAMES L. HINE, Village Clerk (SEAL)

A CENTURY OF COMMERCIAL BANKING

A Timber Lodge makes a wonderful 3 or 4 bedroom home. Let us show you various plans. See Our Big Ad.

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso



Member M. L. S.



RETIREMENT SPECIAL

Or for those that require something extra nice away from it all in the quietness of the Ruidoso Valley. Year 'round living comfort in this beautiful two bedroom, one bath home. Also, has a large living room with fireplace, kitchen, den and enclosed garage. Priced at only \$16,500 and additional land can be acquired.

RESIDENTIAL

Another real nice two bedroom Valley home. Beautiful fireplace, built-in kitchen, carport, good view and situated on level lot. See us soon on these two homes.

Dan D. Swearingin, Inc.

CL 7-4255

Margie Whitlock

Tommy Perceet, Sales Manager
SALES:
Jess Nobles

Jack Bennett

CL 7-5705

FOR SALE

Several large building sites with a beautiful view of the Sierra Blanca Mountains. Some on the Ruidoso River.

J. A. HANLY

Box 234—Pho. CL 7-2587

September Weather 'Just Ordinary'

September's weather in 1963 was "just ordinary," says C. A. Culver, observer here for the U. S. Department of Commerce weather bureau. His record of weather data for each September for the last 10 years is given below:

Dates for this year's events were set just right, officials of the sponsoring organization declared. The autumn foliage now has its most brilliant, flaming coloring.

	HI	Lo	Snow	Fall Precip.
1953	80	33	3.10	
1952	84	40	5.40	
1951	79	32	4.42	
1950	80	31	.59	
1949	87	24	.06	
1948	88	30	5.15	
1947	82	26	.45	
1946	89	28	.56	
1945	86	32	1.60	
1944	87	14	2.88	
1943	80	25	.87	
1942	86	20	1.93	
1941	86	25	1.31	
1940	80	20	4.63	
1939	82	32	3.20	
1938	91	22	.92	
1947	87	28	1.11	
1946	83	31	2.92	
1945	88	24	2.5	.88

ASPEN PUPPY—Four legged kind, very cute, needs home. Call Jack McTarraghan, CL 7-5935. 10-1p.

WOOD FOR SALE—Inquire at Shamrock Service Station. Phone CL 7-6050. 10-1p.

FOR SALE—MAC Tool Distributorship. El Paso area. Selling due to illness. Apt. 11, Gateway Motel. 10-1p.

FOR SALE—Cafe equipment, booths, chairs, stainless steel waitress station; stainless steel coffee station. Call Clarence Fox, CL 7-6311. 3-3p. 10-1p.

Bookkeeping Service
Tax Assistance
Pho. CL 7-4086
Gladya Thomson

SAMMER ORNAMENTAL IRON
* Welding
* Radiator Repairs
* Portable Welding Equipment
Elway 70 — Ruidoso Downs
Phone ES 8-4386

CALL FOR BIDS
NOTICE is hereby given that the Village of Ruidoso Downs calls for bids on one (1) 1964 standard 4-door sedan for police car use, specifications as follows: Automatic transmission, V-8 engine, 230 horsepower, heater and defroster, 15-inch tires and wheels, back-up lights, big spotlight, any color but black or two-tone. A 1960 Ford will be traded in on this new car. Bids will be opened at the regular meeting of the Board of Trustees at 8 p. m., Tuesday, Oct. 22, 1963. The Village reserves the right to reject any and all bids.
By Order of Trustees,
Village of Ruidoso Downs, N. M.
C. A. Culver, Clerk 10-11-63

NOTICE HUNTERS

You can't beat a Jeep for getting into the rough country where the big Buicks are. See Clayton Bennett The Trader. Phone CL 7-3390.

FOR RENT—2 bedroom house furnished, carpeted, bills paid. 1 bedroom cabin with kitchenette, furnished, bills paid. Texas Bar-B-Q. CL 7-4310. 10-1p.

KITTENS—About three months old, need homes. Call James at CL 7-3368. 10-1p.

FOR SALE—'53 Olds and '58 Mercury Wagon. Both top condition. Apt. 11, Gateway Motel. 10-1p.

FAMOUS COLE 4-drawer metal letter size filing cabinets, two on hand, one with lock, \$39.00; another, without lock, only \$38.00; also H. O. N. 4-drawer metal filing cabinet, letter size, \$81.00; and a 2-drawer cabinet, \$57.15, all prices include tax. The News. 3-4p.

Learn To Knit
Juanny's Yarn Shop
Free Instruction
At Rock Ridge Cabins
Mechem Drive
Phone CL 7-2321

FOR ONLY \$10 a month you can cloth and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or save the Children's Foundation, Inc., Box 318, Norwalk, Conn.

FOR SALE

7 Acres, 1/4 Mile off Highway 37 and 1/4 Mile from Alto
Will Sell 6 Acres, Cabin and Waterwell or 1 Acre, Cabin and Waterwell — Or will sell in 1-Acre Blocks
All Acreage Front on County Road
Phone CL 7-6356
or Write Box 912,
Ruidoso

MANOR MOTEL--APARTMENTS

AT THE JUNCTION OF STARLITE ROAD AND-PARADISE CANYON ROAD OVER-LOOKING CREE MEADOWS GOLF COURSE—IN THE CENTER OF EVERYTHING AT—RUIDOSO, NEW MEXICO



OPEN FOR BUSINESS NOVEMBER 1 Gorgeous Apartment Suites

Welcome To
MANOR
MOTEL
APARTMENTS

FURNISHED
APARTMENTS

DAILY & WEEKLY
RATES
INCLUDE
— FREE —
CONTINENTAL
BREAKFAST

Rentals
DAY
WEEK
MONTH

Now
Open
For

Your
Inspection

Leases
1 MONTH
TO
3 YEARS

OPEN FOR BUSINESS
NOVEMBER 1, 1963

Ruidoso Enterprises,
Inc.
P. O. Box 4 — Ruidoso, N. M.
Carl DeBord, Exec. Vice-Pres. &
Gen. Mgr.

Reserve Your
Apartment Suite
Now!

- Enclosed Heated Pool
- Sundeck
- Party Room
- General Electric Kitchens
- Garbage Disposal Unit
- All Utilities Paid
- Cable Television
- Janitor Service
- Optional Maid Service
- 1 Acre Landscaped Area
- Telephones
- Adequate Paved Parking
- Storage Locker
- Laundry Room
- Absolutely Sound Proof
- Individually Controlled Heating and Cooling
- Circulating Hot Water
- Carpeted Bath Rooms

SUN VALLEY

RESTRICTED VACATION HOMESITES

- ★ Utilities
- ★ 1/2 Acre and Larger
- ★ All Weather Roads
- ★ Terms — Up to 10 Years

Good Restrictions For Your Protection

Visit Our Field Office One-Half Mile North of Alto or See Any Qualified Ruidoso Real Estate Broker.

Offered by: Rumbaugh, Inc.

Pho. CL 7-4397



PALMER GATEWAY — Unfurnished home is ideally located for schools, churches, hospital and shopping. 3 bedrooms, 2 baths, fireplace and in A-1 condition. Can be shown anytime. Owner will finance.

AGUA FRIA SUBDIVISION
Thoroughly livable 3 bedroom, 2 tiled baths, all electric kitchen, 2 large lots, fireplace and a HEATED SWIMMING POOL. Owner will finance. Please call for appointment.

4 Bedroom, ADOBE HOME, den, 2 fireplaces, large deeded lot on pavement. Owner says sell and he will finance it. Can be shown anytime.

CHOICE GOING BUSINESS. Owner will finance. Call for details.

Whatever your real estate needs, we are anxious to assist you.

IF YOU WISH TO BUY, SELL OR DESIGN A HOME, CALL OUR OFFICE

RONALD T. BOWERS, RESIDENTIAL DESIGNER

BLUE LINE REPRODUCING SERVICE

"Your Friendly Broker"



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REAL ESTATE

— WE INVITE YOUR LISTINGS —

— Member M. L. S. —

Telephone CL 7-6788 — NOTARY PUBLIC — Mechem Drive

COUNTY OF LINCOLN	56 Elizabeth Jackson	12.80	32 Dean Hardware	11.05
LIST OF DISBURSEMENTS	57 Lincoln Co Branch	388.20	33 Clifton B Zumwalt	621.68
Rosa Torres	58 Lincoln Co Branch	18.09	34 Florida Trading Post	10.00
Carol Ann Williams	59 Bus Men's Assurance		35 The Cornelius Co	247.72
Charles A Jones	60		36 Armino Metal Prod Div.	293.60
Roman Nunez	70 Lincoln Co Branch	42.73	37 Honda Valley Garage	54.10
Kenneth Nucker	0267 W G Bradley	307.00	38 Bill Talley	14.00
Leandro Vega, Jr	0268 Meano Mir Supply	67.05	65 Rita Paschall	210.37
Thompson Metriograph	0269 Green's Sanitary Spec	29.60	66 Lefroy McKnight	355.00
Co	0270 Hale Sanitary Sup	35.94	67 Roy LaMay	315.91
Mt States Tel & Tel	0271 Town of Carrizozo	60.72	68 Fermin Salas	290.00
W G Bradley	0272 Otero Co Elec Co-op		69 Kenneth T Lacy	304.02
Charles A Jones	0273 R L	140.00	70 Clarence A Roper	293.50
Thomas C Nunez	0274 R L Sherrill	15.00	71 William T Keelin	273.00
Kenneth Nucker	0274 Xerox Corporation	250.00	72 Lloyd F Kirkpatrick	294.00
Ice King	0275 The Dansey Co	110.00	73 Robert T LaMay	200.00
Ice Hut	0276 Hill-Poorbaugh Pres.		74 Joe Gallego	203.77
Quince C Rummel	Inc	7.08	75 Lincoln Co Branch	231.20
Anna Luna	0277 Allied Bus Mach	15.00	76 Lincoln Co Branch	11.10
Thoebe May Taylor	0278 West Off Supplies	1.00	77 Bus Men's Assurance	
Iary K Lynch	0279 Mt States Tel	35.00	Co	59.31
G Bradley	0280 Alice King	45.00	80 Lincoln Co Branch	241.67
Leandro Vega, Jr	0281 Dean Hardware	109.07	81 Mt States Tel	15.00
Irwin H Roberto	0282 Dr B Vanderstok	52.00	8299 Alma Bradley	20.80
Indelle McDaniel	0283 Dan D Swearingin, Inc	11.03	10888 Paden's Drug Store	12.50
Farha Berna	0284 Pacey Libr Co Inc	64.09	1 C A North Co Inc	24.03
	0285 Arthur Barnes	3.00	2 Fresno of Lincoln Co	10.27
	0286 Ruidoso News	17.00	01 Lincoln Co Branch	1.47
	0287 Betty's Gen Mde	22.58	4 Pacey Libr Co, Inc	232.30
	33 Captain Woman's Club	25.00	5 Luciano Gallegos	242.00
	40 Honda Valley P-TA	25.00	6 Lincoln Co Municipal	
	60 Clyde F Atwood	253.42	Hospital	12.75
	01 Elmerio B Gutierrez	253.00	7 Lincoln Co Municipal	
	02 Lincoln Co Branch	63.29	Hospital	1.50
	03 Lincoln Co Branch	3.10	8 New Method Book Bindery,	
	04 Bus Men's Assurance		Inc	104.24
	Co		9 Frank Truworth	57.40
	78 Lincoln Co Branch	6.02	10 Dean Hardware	3.20
	0291 Charles A Jones	40.00	11 Fred W McDonald	63.30
	0292 Roman Nunez	47.30	12 Joseph F Escobedo	63.30
	0293 Kenneth Nucker	25.14	13 Charles F McCormick	50.30
	14 Corona Tel Co	0.03	41 Julia Samora	31.50
	15 Ruidoso Tel Co	27.14		
	16 Simmons Auto Repair	63.69		
	17 N C Ribble Co	10.03		
	18 Meano Mir Supply	101.74		
	19 Continental Oil Co	3.60		
	20 Continental Oil Co	15.62		
	21 Captain Comco Sra	50.00		
	22 Corona Serv Sta	19.17		
	23 Bob's Texaco	7.19		
	24 Roberts Mercantile Co,			
	Inc	3.50		
	25 Corona Motor Co	22.33		
	26 El Paso Serv Sta	22.02		
	27 Motor Supply Co. of			
	Alamogordo	54.66		
	28 Otero Co Elec Co-op,			
	Inc	3.60		
	29 Village of Capitán	4.04		
	30 Rust Tractor Co	427.27		
	31 Thunderbird Sales Corp	83.70		

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Pho. CL 7-4197

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Plumbing Contractor and
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Answer Service Calls Any Time
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Deag — ES 8-4086
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Box 916 — Ruidoso, N. M.

MLS
29
REALTORS
NATIONAL ASSOCIATION OF REAL ESTATE BROKERS

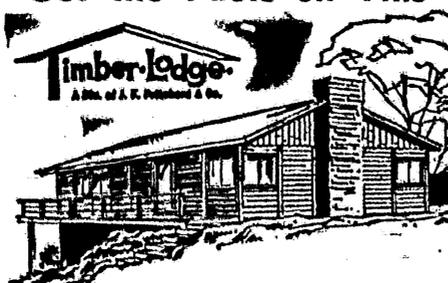
Qualified, trained real estate people stand ready to serve you in selling, or in helping you buy, just the right piece of property here in the Great PLAYGROUND OF THE SOUTH-WEST through the combined efforts of the

Ruidoso Multiple Listing Service

The Realtors below and their licensed sales people will do the job for you!

JOBE REAL ESTATE Robert Pearson Bill Neal, Jr.	LOCKE REALTY Betty E. Locke J. D. Locke Della Hale Dick Smith
ARREN BARRETT REALTOR Warren Barrett O. M. Russell	LINCOLN CO. REALTY Zane Polty Pierce Hyatt
D. CROSBY REALTY W. D. Crosby W. E. Alexander W. E. Atwood	MILDRED WANTIEZ REAL ESTATE Mildred Wantiez Fred Crosswell E. N. Grigby J. J. DiPaolo
ELA KANTER REAL ESTATE Lela Easter Joyce McKinney Les Crowe Thomas Miller	HENRY T. WICKER REALTOR Henry T. Wicker
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REASONABLE FINANCING Get the Facts on This



Beautiful—inside and out. Never needs finishing or painting. Rugged reduced cathedral-type vaulted ceilings. Use it for a weekend vacation home, for a permanent year-around home, or for rental property.

Easy to put up. Four men can do it in 3 days with no special skills or tools. Our crews can do it in even less time—and for rock-bottom costs. A wide variety of TimberLodges available. Choose your own size, shape and floor plan.

Get the whole story. Call or write us for beautiful, full-color folder on the complete line.

Or, better still, see our models on Sudderth Drive next to Shamrock Station and on Highway 37

10 to 12-year loans are available at very reasonable rates for easy financing

Dealers Wanted — Only \$5,000 Investment Needed

TimberLodge of New Mexico
Phone CL 7-6611 or CL 7-4185

P. O. Box 804 — Ruidoso, New Mexico

W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)
Phone CL 7-3303

SALES — W. B. Alexander — W. S. Atwood



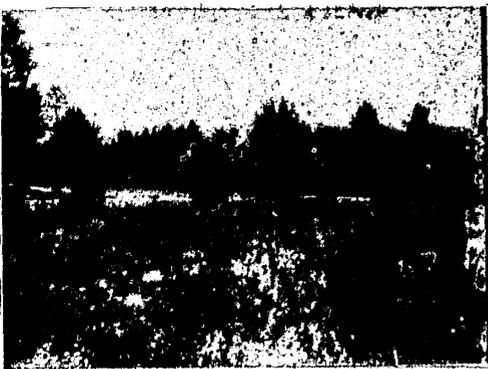
INVESTMENT OPPORTUNITY

Property well located, Sudderth Drive building, approximately 2,300-square feet of floor space, of excellent construction. This is priced, I believe, below the replacement cost.

FARM ESTATE

25-plus acres, water rights on Ruidoso river, large, roomy home, etc. Located approximately 2 miles from my office, offered at \$85,000.00. Place is now carrying long time loan at 5% interest.

Member
Ruidoso
Multiple
Listing
Service



A view like this on paving and sewer within walking distance of post office and downtown area—what more could you ask of a lot? If you would have the one pictured—or any lot, from commercial to strictly summer—see us. Good terms or lease on all Company owned lots.

We have a beautiful place in the valley, year 'round homes and summer cabins for sale.

See us for all types of Real Estate
Office space for rent. See us for all types of Real Estate



REALTOR
Tom Jones
Member M.L.S.

RUIDOSO REALTY CO., Inc. (1933)
Business Ph. CL 7-2085 — Home Ph. CL 7-2080
Emadair Chase Jones, Sales



COMMERCIAL SPECIAL

90 Ft. Frontage x 250 Ft.
Ideal for any type commercial development. Connected to city sewer. Located on Sudderth Drive in Palmer Gateway Addition. Nice 2-BR furnished home included. This property ripe for development.
—See Us Today—



MILDRED WANTIEZ
REAL ESTATE & INSURANCE
GATEWAY CENTER
FRED GRESSWELL, BROKER
PHONE CL 7-2764 OR CL 7-5515
YOUR LISTINGS INVITED
SALES: E. N. GRIGSBY

Member
MLS

Motel Listings — Some Trades, All Terms.
2-Bedroom cabin with fireplace. All the modern conveniences and plenty of tall pines. Priced to sell.

NEW MEXICO AND COLORADO COW RANCHES, HORSE RANCHES, LARGE AND SMALL ACREAGES...

Year 'round dry cleaning business in extra good location. Making money, but owner must sell due to ill health.

Rentals — Acreages — Commercial and Residential Property

Highway Frontages — Subdivision Land

J. HOWARD MORRIS REAL ESTATE

tel. CL 7-6131 — "the guy with the buy"
Located across from Ruidoso Post Office
BILL PIPPIN — Broker
Stanley Cochran, CL 7-5506 — SALES — Ab Gunter, CL 7-6152

FASHION HOMES

Building Contractor
Residential — Commercial
Remodeling
LARRY FAUST
Wingfield and Key St., Ruidoso
1609 W. Walnut — MA 2-3948, Roswell

Ask Any Ruidoso Realtor About

Sun Valley
Vacation Homesites

BEAUTY COUNSELOR COEMETICS — Your local representatives, Della Hale, CL 7-6238; Claudine Morrison, CL 7-6363. 40-40.

WANTED—Mechanic with tools to run shop and service station in Corona, New Mexico. Call or write John Adams, Corona, Phone 8101. 15-2c.

INCREASE PROFITS by building up your farm or ranch business with a Land Bank Loan. See Verna Jasper, Manager, Federal Land Bank Association, 216 North Richardson, Roswell, New Mexico. Phone 622-1354. 15-9c.

RED TOP LODGE—On Tulareo Highway now offering winter or year around rates on apartment rentals. Phone CL 7-3397. 16-4c.

ZIP CODE No. For Ruidoso is 89345 — We have a rubber stamp you can use on your return address. News Office. 6-4c.

FOR SALE—Gas Range. See at Gardenside Motel, or call CL 7-4491. 16-4c.

ACE

PAWN SHOP

On Sudderth Drive
In Skyland
Loans on Anything of Value
Bargains in Out-of-Pawn
Items. We May Have
WHAT YOU WANT
Bill Carpenter, Mgr.
Pho. CL 7-6328 — Ruidoso



BROWN AIR SERVICE

This is a Private Enterprise
Serving Ruidoso For 12 Years
Air Taxi Any Place
Air Ambulance Service
—SCENIC TOURS—
Complete Gas & Oil Service
Phone CL 7-5505

FOR LEASE—Store building, 24'x40' in downtown Ruidoso. Excellent location. Parking to problem. Suitable for ladies' or other type shop. Low monthly lease. Write Box 338, Ruidoso, N. M., or phone CL 7-3507. 6-4c.

FOR RENT—One 2-bedroom furnished house trailer. Apache Burnhill Lodge, Phone 671-4775. 13-4c.

FOR SALE—Late model Underwood typewriter, recommended, clean, good one. \$75. News Office.

Ask Any Ruidoso Realtor About

Sun Valley
Vacation Homesites

FOR RENT
2 FURNISHED
COTTAGES
WINTERIZED
Accessible year 'round
Near Shopping Center
CL 7-2363

FOR SALE—Or would exchange for property of equal value in Ruidoso. A 3-bedroom home in North Richland Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, coral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-0550, Ft. Worth, Tex., or Mrs. Harry Eckert, CL 7-5088, Ruidoso. 15-4c.

FOR RENT—Office space, utilities paid. Ruidoso Municipal Airport, phone CL 7-4331. 47-4c.

FOR RENT—Furnished bedrooms and apartments. Call CL 7-3382. 16-4c.

WANT TO BUY OR TRADE—Pinon nuts, arrow heads, Apache beaded work. Helen and Clayton Bennett, U. S. Highway 70, CL 7-3390. 16-1c.

FIXIT SHOP—We fix most anything. U-NAMIT SHOP, Phone CL 7-3100. Old post office building. 7-4c.

AVON REPRESENTATIVE—Myra M. Morris, Ph. CL 7-5463. 2-4c.

NOW The place you have dreamed about for retirement can be yours. Ideal secluded location. 15 minute drive from Ruidoso. On the Bonito. Beautiful blue grass, oak and walnut shade trees, garden plot. Plenty of good water, all modern conveniences. 3 BR, 2 bath house, telephone, central heat, fireplace. Reasonable terms by private owner. Write P. O. Box 428, Ruidoso, New Mexico. 10-4c.

A TimberLodge makes a wonderful 3 or 4 bedroom home. Let us show you various plans. See Our Big Ad.

FOR RENT—Office space, utilities paid. Ruidoso Municipal Airport, phone CL 7-4331. 47-4c.

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Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

Trades on Ruidoso Property
In Artesia, El Paso, Hobbs, Las Cruces, Lovington, Lubbock, Midland, Odessa, Roswell.

2-BR. FIREPLACE. CLOSE IN

3 ACRES NEXT TO RACE TRACK

4 ACRES IN CITY LIMITS

550 FEET AND 8 ACRES ON MAIN ROAD AND RIVER

STATION LEASE & HIGHWAY FRONTAGE

AGUA PRIA LOT, \$2500

3 BR, 2 BATH, GOLF COURSE

NEW 2-BEDROOM HOME IN GATEWAY. EXCELLENT TERMS

2-BR. CABIN NEAR RIVER. \$4,000

BEAUTIFUL RIVER LOT

SEVERAL NICE MOUNTAIN CABINS, \$5,000 TO \$7,000 CLASS.

3-BR. FURNISHED. GOOD TERMS

2-BR. CABIN NEAR RIVER. \$4,000

BEAUTIFUL RIVER LOT

SEVERAL NICE MOUNTAIN CABINS, \$5,000 TO \$7,000 CLASS.

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3-BR. FURNISHED. GOOD TERMS

2-BR. CABIN NEAR RIVER. \$4,000

BEAUTIFUL RIVER LOT

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

Approx. 2 1/2 acres, with approximately 400 ft. of river front, 3 bedroom, one bath house, fireplace, own well, \$35,000 \$15,000 down and balance in 10 years.

Large, furnished 3 bedroom, split level cabin in upper Canyon on two 50-ft. deeded lots. Priced to sell.

One bedroom, furnished cabin in upper canyon, fireplace, large deeded lot. Full price, \$5,000.

Two furnished cabins on adjoining lots. Each cabin has two baths. Buy one of both. Terms.

Two bedroom furnished cabin in close in, deeded lot. Full price, \$3,750.

Lubbock property to trade on Ruidoso property.

Have several houses for rent. Several nice courts which are offered very reasonably.

Approximately 3 acres, with 3 nice houses and two trailer houses, barn and corral. Close in, with terms.

Court for a sacrifice price. Quick sale.

One of the nicest lodges in Ruidoso offered for sale.

Approximately 5 acres on Highway 70. Apple orchard, large three bedroom house and barn. Price reduced for quick sale.

2 Bedroom furnished house, near golf course, fireplace. Priced to sell at \$9,500 with terms.

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Hollywood Notes

Mr. and Mrs. C. A. Denton from Artesia were here on business last Wednesday.

Mr. and Mrs. W. T. Jennings from El Paso spent the week-end in their Ruidoso home.

George Risley was a business visitor from Roswell the first of the week.

Lee Wimberly and his nephew, Corby Guthrie from Wheeler, Tex., left Tuesday for Los Angeles, Calif., where they will spend several days with Mr. Wimberly's brother, Col. Charles Wimberly, and family. They will meet Mrs. Wimberly and Mrs. Guthrie who have been in Hawaii for the Postmaster's Convention and plan to return home in about a week.

The H. E. Hughes family from El Paso spent the week-end in their home in Green Meadows.

Mrs. O. C. Shields was in Alamogordo on business Monday.

The Leroy Schuller family from El Paso spent the week-end in their Ruidoso home.

At the Hospital

Visiting hours 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Josephine Luevano, Tularosa, Porfirio Fresquez, Pinarco, George D. Myer, Mary Nell Ward, Leah Jones, Lorene Glover, Margaret Johnson, Judy Kannady, Annie Doerr, Pat Stanley, Faye Heathcote, Mozelle Wall, Ruidoso, Nadine Reynolds, Hollywood, Ruth Mitchell, Judy McKibben, Nita Oliver, Ruidoso Downs, Jeanette Chavez, San Patricio, Agnes Koval, Marie Garrison, Alamogordo, John Paul Las Cruces, Willie Goff, Artesia, Henry Ortega, Ft. Stanton.

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY

Office of the Commissioner of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico, (36 Stat. 557) approved June 20, 1906, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m. on December 2, 1963, at the front door of the County Court House in Carrizosa, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1964, and little annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State. All other rentals or payments, if any, are reserved to the State.)

SALE NO. 4333 ALL of Section 36, Township 10 South, Range 17 East, ALL of Section 32, Township 10 South, Range 18 East, NMPM, containing 1,200.00 acres, more or less, according to the government survey thereof (COMMON SCHOOL LANDS).

These lands are located approximately 2 miles North and Northeast of Tularosa, New Mexico.

Said above-described lands have been appraised at \$8.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$203.00 to apply on costs of appraisal and advertising, plus five (5) per cent of the appraised value of the lands, and the sum of \$3,700.00 as the appraised value of the improvements, unless bidder be the owner of and improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be returned to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 8th day of September, A. D. 1963.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico



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- BELL PEPPERS LB. 10¢
- BANANAS LB. 12½¢

CRACKER BARREL SALTINES 1 LB. BOX 23c

- PICNIC HAMS CUDAHAY PURITAN POUND 29¢
- SIRLOIN STEAK POUND 89¢
- BOLOGNA FRESH CHUNK STYLE POUND 29¢

POTATOES RUSSETS 10 LB. BAG 29c

- RANCH STYLE BEANS 6 FOR \$1
- SALAD DRESSING Kimbell's Quart Jar 39¢
- TOMATOES Diamond 303 Can 2 FOR 29¢
- JUMBO PIES 12 Count Box 39¢
- ELBOW MACARONI Skinner's, Large 10 Oz. Pkg. 19¢
- WAFFLE SYRUP Kimbell's 24 Oz. Jar 43¢
- GREEN BEANS Del Monte Whole, 303 Can 29¢
- BEEF STEW Wilson's 15½ Oz. Can 39¢
- LUNCHEON MEAT Wilson's, 12 Oz. Can Bif or Mor 43¢
- VANILLA WAFERS Supreme 6¼ Oz. Box 21¢
- TAMALES Wilson's 15½ Oz. Can 3 FOR \$1
- VIENNA SAUSAGE Wilson's 4 Oz. Can 5 FOR \$1
- REGULAR CHEER 33¢

- WILSON'S CORN KING BACON 1 LB. PKG 49¢
- TUNA VAN CAMP NO. 1/2 CAN 5 FOR \$1
- FLOUR GOLD MEDAL 5 LB. BAG 49¢
- CHILI NO BEANS WILSON'S BIG 24 OZ. CAN 49¢
- FOLGER'S CANNISTER CAN COFFEE ALL GRINDS POUND 63¢
- PICKLES KIMBELL'S DILL OR SOUR QUART 29¢

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