County Clerk
Lincoln County

14 Pages In 2 Sections—Section 1
Printed and Published in the Southwest's Year 'Round Playground

10¢

Clarke Insurance Agency
YOUR Independent Insurance AGENT "SERVES YOU FIRST"
Ruidoso's Greatest Season is Near—"Christmas in the Mountains." Co-operate in the annual Christmas lighting and decorating to brighten the holidays.
Billie Clarke — Dial CL 7-2415

The Ruidoso News

Next on the Calendar—
SKI-O-DOSO
November 29th
Y'All Come!
DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Phone CL 7-4255

VOLUME 18, NUMBER 22 RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE; 88345 FRIDAY, NOVEMBER 22, 1963 "INVENIEMUS VIAM AUT FACIEMUS" Subscriptions: $3.50 per year in Lincoln County; $4.50 Outside County

Around Town
—By Nosey Waters—

Opened recently was a new kind of store here, featuring home-made jams, jellies and preserves as well as dressed trout. The business was opened by Earl Pior in a new building adjoining Biscuit Hill Cafe. . . . The Ed Hillmans are wondering if there are any business firms here needing an answering service. They have a bookkeeping service and operate the bus station, so are available for calls for many hours in the day and most of the night. If enough firms subscribe, the cost per firm will be very reasonable, they declare, so you might visit with them about it . . .

★ ★ ★

At the NMU-Air Force game at Albuquerque Saturday we saw (thru the sandstorm) Ruidoso High graduate Bob Akin, now attending the University. He said tell all his friends here hello, that he was doing fine. . . . At Magdalena, where we enjoyed seeing some of early New Mexico's mining historical spots, we saw Bill and Lou Moore who have just opened their swank new Ranchman's Inn, with cafe, motel units and cocktail lounge. Very fine enterprise. They said tell everybody hello, and come to see 'em . . .

★ ★ ★

Key Club members are debating whether to burn the News editor in effigy, or hang him. Pictures of the students refurbishing the "R" on the mountain above Ruidoso High School printed in this paper recently credited the Letterman's Club as doing most of the work—but the Key Clubbers say THEY did most of the work. We weren't there so we don't know. . . . A Roswell bookkeeper asks us if we know anyone needing her services here, she wants to move here. Do you? . . .

★ ★ ★

A report in the News last week that Supt. Tom W. Barrow and School Board President Mrs. Gerald Tully had been present at the State Board of Finance hearing in Santa Fe two weeks ago was in error. Information on this came to the News from the office of State Finance Director John Gott. Barrow told the News this week Gott's secretary had telephoned him that he and Mrs. Tully were not required to attend as had first been announced by Gott. The two, however, attended a prior hearing in Gott's office in October as reported at that time . . .

SKI CLUBS EXPECTED IN RUIDOSO NEXT MONTH

Two ski clubs expected in Ruidoso next month are the Ft. Worth Ski Club and the Midland Ski Club, it was reported by Danny Robinson of the Nob Hill Lodge, where the groups have made reservations. The Midland club is expected as soon as Sierra Blanca Slopes are covered with snow, it was reported.

First Dollar Day Is Monday, Dec. 2

The first of what may be a long-series of monthly First Monday Dollar Days will likely have at least two-dozen retail firms of this area participating for the inaugural on Dec. 2. At least that many merchants have indicated they will offer unusual bargains on a wide range of merchandise, including ready-to-wear, dry goods, variety items, foodstuff, hardware, homemaking needs, etc.

Shoppers will be served with money saving buys—and the retail stores will gain from creating a wider market for their offerings, it has been predicted.

The First Monday Dollar Days are sponsored jointly by the Ruidoso News and Radio Station K-RRR. No merchant will be excluded from participating, and there is no obligation to take part—except for the amount of newspaper space the merchant wishes to buy and the amount of radio time desired. Participants are welcome to advertise in one or both media—however they wish.

Primary idea behind the First Monday Dollar Days is to promote retail trade here, and to expand the local store's trading area.

Stores here reporting they planned to take part in the First Monday Dollar Day on Dec. 2 with advertised specials include:

Elton Ellis Ruidoso Conoco Serv.
New Mexico Miss.
Malco Service No. 10.
The Ruidoso News.
Whitlock's Jewelers.
Hart's Ruidoso Dry Goods.
Gateway Rexall Drug.
Olma's Style Shop.
Bonnie's Teen Shop.
Baker Pharmacy.
Tucker's Variety.
Smitty's Shop.
The Artican's Shop.
Brunell's.
Pancake Cottage.
Hollywood Lumber & Supply.
Personally Yours.
Ruidoso Variety.
Porter Furniture & Appliance.
Louis Philippe, Photographer

50 ACRES SCORCHED BY GRASS, BRUSH FIRE

Fifty acres of Ft. Stanton range, lying south and west of Ft. Stanton Tubercular Hospital was scorched in a grass and brush fire Thursday last week.

Mr. and Mrs. Charles Wharton and children are visiting in Florida.

NEW 32-UNIT LODGE BEING BUILT AT ALTO

Charles R. Rumbaugh announced this week that construction started Tuesday on a 32-unit lodge on a five acre site he and Mrs. Rumbaugh own on Highway 37 at Alto.

C. A. and S. L. Jones of Ruidoso are the contractors constructing the frame and block lodge designed by Ronald T. Bowers of Ruidoso. All units in the lodge will have two bedrooms, living room with fireplace, kitchen and bath and all electric heat and each unit will have a private sun deck. There will also be a heated swimming pool and also an outside recreation area including tennis courts and other such facilities.

The name "High Country Lodge" has been selected, Rumbaugh said, and the location is 12 miles from the Sierra Blanca Ski area and will also be adjacent to the proposed Eagle Creek Lake. The completion date for the 32-unit lodge is May 1, 1964, Rumbaugh said.

BOOK BY MRS. BALL ON RUIDOSO HISTORY DUE IN DECEMBER

A contract for "Ruidoso", a new book by Eva Ball, has just been signed with the Naylor Co., San Antonio, Tex.

"Ruidoso" is the history of this New Mexico resort town, from the time of the Indians' claim to the present. An absorbing and historically accurate work, it should prove of interest to all those who have visited or plan to visit this picturesque area.

Mrs. Ball is an authority not only on her own region but also on the Apache Indians, who accept her as one of their own. She is also a close friend of many of the well-known cowboys of the Southwest.

Publication of "Ruidoso" is expected shortly before Christmas.

CHINO GIVES TALK

Wendell Chino, president of the Mescalero Apache Tribe, gave a talk on Apache Religion at a meeting of the United Presbyterian Men of the First Presbyterian Church in Roswell Friday morning last week. The meeting was a breakfast session.

FIRST SNOW

Ruidoso's first snowfall of the season was falling as the News went to press Thursday noon.

Humble Enco Regional Meet Set For 1964

Humble Enco service station managers of West Texas, New Mexico and Arizona will return to Ruidoso for their 1964 meeting April 13-14, it was announced here this week by R. D. Tyler of Midland, area retail sales manager. The company staged its 1963 meeting for service station men of three states in April here and had an attendance of approximately 750. At least that many will attend the '64 meeting, Tyler indicated.

The sessions will again be held in Chaparral Motor Hotel.

EXTRA HOLIDAY FOR THANKSGIVING

One extra day for the Thanksgiving holidays in Ruidoso Schools have been announced for this year. School will dismiss Tuesday afternoon next week, giving the students Wednesday, Thursday and Friday for the observance. Classes will resume Monday, Dec. 2.

New Subdivision Gets Approval Of Commission

The White Mountain Development Co. received final approval for the plat of the Town and Country Subdivision from the Village of Ruidoso Planning and Zoning Commission last Monday night.

Members of the commission present for the Nov. 18 meeting were: Elmer Pirelli, chairman, Dr. Bram Vanderstok, Bob Hollis, Della Hale and Stormy Edwards. Visitors included Bill McCarty and Engineer Quinton Daniels, Village manager-clerk Jim Hine reported.

The Orebucket

Area mining news and views by Wally Hesse

What's that fellow's name, who has that mining operation up Tanbark Canyon, Stein? Slien? I have been asked this question many times in the past few months. I assume many readers would be interested in some particulars regarding the man, who has decided to invest some of his millions in the mineral potential in this area.

The name is Charlie Steen. This man is a prime example of courage and determination. As a boy he worked his way through high school in Houston, Tex. This man had no rich relatives to hand him success on a silver platter. He is now a millionaire many times over, because he did not let the "know it alls" who laughed and called him crazy, deter him from following his dream. His dream became a reality due to hard work, and his faith in Opportunity not Security. He met his wife at John Tarleton College in Stephenville, Tex., then went on to obtain his degree at the Texas College of Mines in El Paso.

Charlie Steen, his wife and six-year-old baby boy, landed in Dove Creek, Colo. in July 1950. It was a very rough summer for the Steen family, a tiny one room shack without water or electricity, feasting on beans and illegal venison and substituting sugared tea for milk for the baby. Mrs. Steen (Minnie Lee) has proven that the pioneer spirit of the American woman has not died out completely in these United States. She is not one of the women, we are all familiar with, run home to mother at the first sign of discomfort. Minnie Lee has been well rewarded for her loyalty. She can now buy and sell many of the smug sophisticated women, who consider helping their husbands physically and morally, as just too old fashioned.

There is a desk in Charlie Steen's office, upon which a solid bronze boot reclines. This boot was the one he was wearing, the day he made his first discovery. The boot contains a large hole, which he couldn't afford to have repaired at the time. The discovery in question was the beginning of a financial empire worth over $240,000,000. Years prior to this, Charlie cooled his heels in many offices around the country, offering generous percentages of his holdings, just to promote the necessary financial backing, to get his project underway. He was suspected of being a "crackpot" and a crooked promoter. Today, the people who turned him down, would give their eye teeth for just one-onehundreth of a percent of his holdings. Mr. Steen has done a lot for the city of Moab, Utah, giving it a municipal swimming pool, etc. It is my hope that sometime in the near future, he may see clear to do something for our little town of Ruidoso. He is not a man to be pushed into anything or be taken advantage of, but he is a firm believer in helping someone to help themselves. So much for our Horatio Alger story.

S. B. Boykin informed me today, he has a meeting coming up in Capitan this week, regarding some iron properties in that area. Hats off to him and anyone else working to stimulate the economic situation in Lincoln County.

Herman Philpott leased his "Hope Mine" at Bonito Lake, to the W. H. Mining Co. Saturday afternoon. Philpott is a long time resident of Lincoln County. He mentioned to me that he has approximately 178 mining claims in Lincoln County. He has been prospecting and mining this county since the early 1930's. Philpott has recently turned 50 and can scramble up those Capitan mountains like a mountain goat. In my opinion, he has an instinctive quality for sniffing out mineral deposits. His smokey quartz and magnatite specimens from his claims high in the Capitans are strikingly beautiful.

I heard that the owners of the Parsons Hotel are planning to operate a Dude Ranch next spring at the property. There are two full time caretakers employed there now.

A short opinion: I think all the Ruidoso Rock Hounds should form a club. This would enable all the old timers and novices to share this fascinating hobby.

REV. JOHN JUSTUS TO SPEAK AT PRESBYTERIAN CHURCH

Rev. John Justus of the Manhattan Presbyterian Church in El Paso will conduct the Sunday morning services at the First Presbyterian Church in Ruidoso on Nov. 24, Dr. James A. Beall, a member of the church announced.

School Gets Figures On Possible Sites

DISCUSS CONVENTION HERE—These four officers of the American Association of Sheriff's Posses and Riding Clubs were here last week discussing plans with Ruidoso-Hondo Valley C. of C. members and the Chaparral Hotel staff for the ninth annual national convention of this group here Dec. 7-8-9. Manager Clarence Fox of the Chaparral said "hundreds" of people were expected to be here for the meet. From left, the visitors were Crate Snider, Roposville, Tex., past president of the association; Albert Fortenberry, Lubbock, executive vice-president; Ray Christopher, Brownfield, Tex., secretary-treasurer and Jim Fletcher, Amarillo, president.

Discussed in last Thursday night's regular school board meeting here were costs of two possible sites for future school buildings.

An area approximately 27 acres in size, with a well and with 1,107.40 ft. frontage on U. S. Highway 70, about a mile and a half east of Ruidoso Downs known as the Santa Claus Ranch plot, was viewed during an on-the-ground inspection recently. When the board met Thursday night, a letter, with map, from Leland Realty reported the acreage could be bought for $26,000.00. The other site, on State Road 37, directly north of Ruidoso Municipal Airport, can be bought for $1,750 per acre, and 20 to 30 acres could be acquired, from White Mountain Development Co. A lower price might be available if certain conditions were met, it was disclosed in the board meeting. Members of the board also viewed this site on foot recently.

A third possibility, for occupation within a few weeks or months on an emergency basis, was discussed in the proposal to repurchase, or lease the old Stetson school on U. S. Highway 70 about a mile east of Ruidoso Downs. Used by Karl Johnson's Advertising and Design plant for several months, one of the three owners, Board Member Dr. W. D. Horton, said he felt the property could be bought by the school, or leased. Partners with Horton in ownership of this property are Tommy Perjeet and Dr. James A. Beall. The three bought it from Ruidoso Municipal School about four years ago for $12,885.00, Horton said. He added that the amount of land with the building might not be sufficient for playground needs. However, Superintendent Tom W. Barrow said if only four classrooms would be employed at at the Stetson school, the recess, or playground periods, could be staggered. The board moved to make a study of this, along with the two other proposed school sites before taking any action. Answering a question from the News, Mrs. Gerald Tully, board president, said either of the two tracts of land could be bought on whatever terms the board desired.

Action was deferred on a request from Jehovah's Witnesses to hold a three-day conference here, to be attended by an estimated 500 to 600 persons, Jan. 17, 18 and 19 and using the school's cafeteria, cold storage locker and gymnasium facilities.

Superintendent Barrow reported on plans to have Paul Vance, Virgil Whittington and Mrs. William Dean, math teachers in the local school, to set up evening classes once a week for students and parents of students from the first through the eighth grades, for special study in new math instruction methods since, it was reported to the board, "there has been difficulty in the students grasping this new "technique." A meeting had been called last Thursday night for parents and students to discuss the series with the math teachers, but no definite schedule was worked out due to too small an attendance. There would be no charge to parents or students for the special course, but the teachers will receive $8 per session.

Representatives of the state educational department are to appear here soon to show movies and give lectures to math teachers on the upgraded math program.

The board approved a recommendation of Barrow's that principals be allowed sick leave the same as teachers now have.

It was moved to advertise for bids for fuel oil, for typewriter desks and science equipment. Barrow said approximately $3,000 in physics equipment is needed to be advertised for.

Approval was given High School Principal Pat Valliant to employ a secretary to fill the vacancy of Miss Amy Aguilar, who is resigning to be married.

Barrow reported on purchase of a popcorn machine, bought with funds from activity accounts of the schools, to be used to raise money for the activities when special events are held—such as basketball games, school programs, etc. The showing of educational motion pictures, and making a charge of 10c per student, was given approval by the board.

Supt. Barrow said activity funds for the high school, particularly the athletic department, showed some indebtedness that needed to be paid off. He declared the athletic department owed $3,039—and that much of it was from previous years.

Board members Mrs. Tully and Mrs. Jack Hitchens expressed concern that $150 each guarantee money had to be paid to Socorro and to Carlsbad high school athletic departments when the local coach had cancelled football games this fall with those two squads, and that a balance of more than $100 was still due Cathedral High of Gallup after $178.00 had been paid on a $300 guarantee to the Northwestern New Mexico team. Supt. Barrow said he was sure that there was still another cancellation of a game that a guarantee was still owing on.

Pam Agee of Dallas is here working at Marie Rooney's The Deck House. She came here to enjoy the skiing this winter, she said.

COMMUNITY-WIDE THANKSGIVING SERVICE SET NEXT WEDNESDAY

The Ruidoso Ministerial Alliance announced this week that the Community Thanksgiving Service would be held Wednesday, Nov. 27, at 7:30 p.m. at the Green Tree Baptist Church.

The Rev. John L. Gary, host pastor, announced the order of service as follows: Scripture and Prayer, the Rev. James Huse of the Valley Baptist Indian Mission; treasurer's report, the Rev. John L. Gary, Green Tree Baptist Church, song by the choir and congregation, responsive reading, the Rev. W. A. Vanzant, Assembly of God, song, choir and congregation, evening prayer, the Rev. Jim Saylor, First Christian Church; offering, Scripture reading, the Rev. William Brown, Episcopal Church; choir special, Community Methodist Church, Message, the Rev. Thomas Richardson, Community Methodist Church, Benediction, Elder W. S. Campbell, First Presbyterian Church, parting song, choir.

The offering is taken for the promotion of the Ministerial Alliance and for relief of the distressed people who become stranded in our area, the Rev. Gary said.

Scout Court Of Honor Set For Dec. 5

Ruidoso Boy Scout Troop 59 will hold a Court of Honor on Thursday evening, Dec. 5, in the Scout Hall next door to the village offices, Scoutmaster Wayne Estes reported this week. Several members of the troop are in line for promotion in rank, and several are to receive merit badges, Estes said.

Parents and friends of the Scouts are welcome to attend the program.

SKI-O-DOSO TO HAVE 46 MODELS

Denese Short, who is in charge of the 46 models for the Ski-O-Doso Style Show, announced this week that 10 shops will participate in the show. They are: Bonnie's Teen Shop, Brunell's, Olma's, New Mexico Miss, Leck's, The Chaparral Shop, Lorene's Children Shop, Sierra Blanca Ski Shop, La Pinata and Smitty's.

Miss Short announced a rehearsal for Monday, Nov. 25, at 6:30 p.m. at the Ice-O-Rama. Mrs. Barbara Pearson will be the narrator for the Style Show.

The Style Show is one of the feature attractions on the program of the annual Ski-O-Doso which will be held this year Nov. 29, at the Ice-O-Rama.

News To Print One Day Early For Thanksgiving

So that the majority of our local readers will get their paper next week prior to Thanksgiving, the Ruidoso News will follow its annual custom of printing one day early—on next Wednesday.

For this reason, news and ad copy must be turned in this week-end or the first day of next week to be included in an extra large paper we expect to be printing. Several special events will be covered in our next edition—watch for it.

HOSPITAL GETS U. S. FUNDS

The Public Health Service notified Reps. Joseph M. Montoya and Thomas G. Morris today that it has approved a $36,500 grant to the Ruidoso-Hondo Valley General Hospital for contruction of a new wing.

The project, estimated to cost $73,000, will provide quarters for food service, storage of records and a conference room.

GOVERNOR TO VISIT FT. STANTON

Governor Jack Campbell is to make a tour of Ft. Stanton Tubercular Hospital Friday afternoon this week. He will fly to this area, landing on the Ft. Stanton air strip south of the hospital, officals of the hospital reported. Ft. Stanton is the state's only TB hospital.

The hospital now has a total of 180 patients, about 15% of which are Indians, officals said.

NO VIOLATIONS

Justice of the Peace H. M. Graham of Ruidoso precinct 19, stated this week that no hunting violations had been brought before his court this season. Most hunting violations in Lincoln County, Graham said, come before Justice of the peace K. A. Huey of precinct 9, Capitan.

Ruidoso-Hondo Valley General Hospital Reports That

Congratulations Are Due:

Mr. and Mrs. Romeo Klein, Hollywood, parents of a girl, born Nov. 14, wt., 7 lbs., 5½ oz.

Mr. and Mrs. Lester Byrd, Ruidoso, parents of a boy, born Nov. 14, wt., 5 lbs., 8 oz.

Mr. and Mrs. Robert Pinkston, Hollywood, parents of a girl, born Nov. 16, wt., 7 lbs., 3 oz.

—1963 SCORE TO DATE—
GIRLS BORN—59
BOYS BORN—63

NEWS REPORTER FINDS DOWNED AIRMAN BUT LOSES HIS STOMACH IN AERIAL SEARCH

By DICK BENNETT
(Ruidoso News Staff Writer)

When the word came in last Thursday morning about a Jet being down in the Ruidoso area and that the pilot had parachuted down someplace near the race track, I didn't know then that the whole thing would have a happy ending. I also didn't know that I'd be wishing I was dead within the next two hours.

Vic took one camera and headed for the Ruidoso Downs garbage dump area after telling me to take the other camera and see what I could do at the airport. "Maybe," he said, "you can get a picture of the wrecked Jet."

★

When I got to the airport a four seater Army plane was just coming in with two officers and two enlisted men from Holloman Air Force Base. They had some new information, and while they checked maps with Lowell Morgan, they said that both the jet and the pilot came down in the same area south of the race track probably in the Turkey Canyon district.

★

Morgan checked some more maps again with the two officers. He turned to me and said, "Let's go take a look". That was the first experience I had, looking down on Ruidoso from my strapped in seat in the light two-seater plane.

We headed south of Highway 70 which looked like a smooth blue ribbon in the bright sunshine. The highway was hardly out of sight when Morgan said, "There's smoke over in that canyon—that may be the plane." We dropped down to circle the smoke.

I gripped the camera and began looking at the smoke through the camera view finder. That was when I first had that uneasy feeling—"I'll drop down closer," Morgan said, "so that you can get a better shot." We came in closer and kept circling the smoke in the bottom of the canyon and Morgan tipped the plane for me to get a better view of the smoking wreckage on the canyon floor. We circled and tipped several times and each time we tipped and I got the smoke in the viewfinder I snapped the shutter of the camera. But I knew, then that my stomach wasn't where it should be, it seemed to be crowding my wisdom teeth.

"Let's go look for the parachute," Morgan said.

"Fine," I said, trying to seem casual, and desperately hoping that I could swallow my stomach back to where it belonged.

We began circling in a wider radius and spotted a large helicopter on a small field near a water tank. We also spotted the police cars in the area and Morgan got in touch with them by radio through the Ruidoso dispatcher. We kept circling and looking for the parachute.

Finally, Morgan spotted another whisp of smoke, we zoomed down toward it. "That's it," said Morgan, "see the open place there in the shawod."

I saw it with some difficulty and could make out the orange and white circle, in spite of the fact that after the last zoom, I was seeing double.

Morgan got the Ruidoso dispatcher on the radio. "The police cars are in the wrong canyon," I heard him say. "we've spotted the parachute which we're circling and the pilot is alive and shooting flares."

Morgan directed the ground party to the right canyon while he kept circling the parachute and each time we passed he dipped the wings for me to get a better shot. Once I tried to get a shot of the cars in the ground party, but missed.

"Are those motorcycles fanning out ahead of the police cars?" I asked Morgan.

"Those are cows," he said disgustedly. It was then, that he must have seen for the first time that my face had that greyish, greenish, whitish look of death, because he said, "We'll make just a few more circles to be sure they get him, then we'll head for the airport."

These encouraging words didn't even register with me for by then all I wanted to do was to just die quietly and with as little movement as possible and without ruining the plane or Vic's camera. It seemed to be much more preferable to die before giving up my lunch than to be real messy and then die in the upchuck.

We were back on the ground and at the airport while these thoughts were still going through my mind and I slipped out of my seat belt and headed for my car, without even thanking Morgan. It is nice to report that the pilot of the wrecked Jet survived without injury and also that I did too.

Senior pilot Jeremy C. Thomas, 28, of the 480 Tactical Fighter Squadron, Holloman AFB, who was the object of the search after he parachuted from his F84F Thunderstreak Thursday morning, was uninjured, Holloman officials said, when he arrived at the base about 3:00 p.m.

I arrived back at my base, the News office, at about the same time and after Vic saw the pictures I took of tree tops, blue sky, airplane wing tips, the plane I was in, and miscellaneous terrain; I'm sure he would have shot me if he hadn't loaned his gun out for the hunting season.

AT CRASH SITE—News photographer Dick Bennett snapped this view from Lowell Morgan's plane of an AF helicopter that landed in a clearing near the crash scene of the jet plane from Holloman last Thursday morning. Chopper was used to return downed airman, who parachuted to safety, back to base.

Perfect Gift for All the Family

FOR CHRISTMAS

Take a long shot in color of the Christmas tree, then ZOOM in and get the children unwrapping gifts. Get the family a

MANSFIELD ZOOMEE

8mm motion picture camera

$89.95

We also have movie projectors and slide projectors, and all other camera accessories, black and white and color film, flash bulbs, etc.

CARMON PHILLIPS

OLD MILL

Gifts — Cameras — Film — Books — Recorders

Pi Chapter To Meet Nov. 25 At Knox Home

[illegible] Beta Sigma Phi [illegible] Monday night, Nov. 25, [illegible] the home of Mr. [illegible] 2nd [illegible] the box [illegible] be held for trans[illegible] reported.

CLUB CALENDAR

White Mountain Jeep Club meets each third Thursday of the month at 7 p.m. at Wattle's Fiesta [illegible] White, president, Mrs. Lois Lasher, secretary.

Lions supper every Tuesday night at Lions Hut in Skyland, ½ block from Sudderth Drive behind ice house.

Women's Bible Study for Christian homes meets the first Wednesday of the month at 7:30 p.m., place to be announced.

Ruidoso Chapter No. 65 Order of the Eastern Star, meets the second Thursday of every month, 8 p.m., Eastern Star building, Gateway. Visiting members welcome.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study at the Church at 7:30 p.m.

Pendaroa Court No. [illegible] of the Amaranth, Inc. meets 4th Thursday of every month [illegible] in Eastern Star Building.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p.m., place to be announced.

The Women's Missionary Union of the Green Tree Baptist Church meets each Tuesday morning from 9:30 to 10:30 a.m. in the homes of members.

The First Presbyterian Church supper every third Wednesday evening at 7:00 p.m. at the Church.

Rainbow Girls Assembly meets each first and third Thursday, 7:00 p.m. in O. E. S. Hall in Palmer Gateway. Rainbow Advisory Board meets each first Thursday of the month, same place.

The Robert E. Hodges Post 79 of the American Legion and the American Legion Auxiliary meet jointly on the first Tuesday of each month at 7 p.m. [illegible] Grother, Commander.

Beta Sigma Phi chapters meet each second and fourth Monday nights.

Women's workday at Church of Christ in the Gateway every first Thursday of the month at the church.

The Presbyterian Women of the Church meet each second Tuesday of the month, at 2:30 p.m., place to be announced later.

[illegible] Club meets each second Wednesday at Ruidoso Women's Club building at 2:00 p.m. [illegible] meeting dates when the chapter president will advise [illegible] and card games every [illegible] at the club [illegible]

Ruidoso - Hondo Valley Rotary Club meets each Tuesday noon at Wattle's.

The Ruidoso Hondo Valley Chamber of Commerce meets each first Thursday of the month at 7:00 p.m. at the C. of C. office. The meeting is open to the public.

Ruidoso Business and Professional Women's Club meets the third Monday of each month at 7:00 p.m. at the Navajo Lodge.

Kiwanis Club of the Ruidoso Valley meets at The Chaparral Hotel at 11:15 each Wednesday. Max McCoy, President; O. M. Russell, Sec'y-Treas.

Ruidoso Parent-Teacher Association meets each third Thursday of the month at 7:00 p.m. at the Cafeteria.

Ruidoso Shrine Club meets each third Wednesday of the month at 7:30 p.m. Visiting Nobles invited. J. C. McDonald, President.

Ruidoso Lodge No. [illegible] meets each first Monday in O. E. S. Hall, 7:00 p.m. Jake McDonald, W. M. James G. (Red) Ramey, Sec'y.

RUIDOSO B. P. O. E. NO. 2696 Meets each second & 4th Monday at new Elks Club building on Highway 70 west, 8 p.m. Fred Greswell, E. R. Allen Gray, Sec'y.

B. P. O. Does meet each 2nd and 4th Thursdays, 7:30 p.m. [illegible] in Elks Home on Highway 70.

Alcoholics Anonymous. If you want to drink, that's your business; if you want to stop and can't, that's our business. Call [illegible]

Monday Afternoon Lunch and Games At Woman's Club

Hostesses for the regular Monday luncheon and card games at the Ruidoso Woman's Club for Nov. 25 will be Mrs. John Emde, phone CL 7-6957 and Mrs. Edith Johnson, phone CL 7-2675. Everyone planning to attend is asked to please call either one of the hostesses before Saturday to make reservations. Those who make reservations will be served first, it was announced.

The luncheon will be served at Johnson's Cafeteria and those attending who are to play card games will then go on to the Woman's Club building, it was reported.

Taste-Tea Event Set Sunday, Nov. 24 At Holiday House

A Taste-Tea will be held in the Gold Room of the Holiday House on Sunday afternoon, Nov. 24, from 2 until 5 p.m. sponsored by the Xi Alpha Rho Chapter of Beta Sigma Phi. In this new and different event which the chapter will make an annual affair, those attending can taste any one or all of many varieties of dishes which members of Xi Alpha Rho chapter have prepared and recipes for the various dishes can be purchased. Coffee and other refreshments will be served and there will be a small charge for admission, it was announced. Everyone is invited to attend, a member of the chapter said.

Mrs. Dick Bennett Honoree At Coffee Held At Deck House

Mrs. James R. (Dick) Bennett who moved to Ruidoso recently from Albuquerque, was honored at a coffee held Wednesday morning, this week at the Deck House in the Adobe Plaza, and hosted by Mrs. Jim Littlefield and Mrs. Vic Lamb. Approximately 125 women from Ruidoso and surrounding areas attended the affair which was held between the hours of 10 and 11:30, and which was held to introduce Mrs. Bennett to the women of this area. Refreshments were served from a table decorated in the fall motif and with arrangements of fall flowers. Those pouring coffee and tea during the morning included Mrs. Cy Leland, Sr., Mrs. Lloyd L. Davis, Sr., Mrs. Lloyd L. Davis, Jr., Mrs. R. C. Buckner and Mrs. Jesse Perteet. Also assisting with the serving were Mrs. Tom Holbert, Mrs. Carl Longabaugh, Mrs. Bernard Rooney and Pam Agee. The honoree's husband is on the staff of the Ruidoso News.

First Monday Dollar Days start Dec. 2.

Ruidoso B&PW Club Dec. 2 Meeting Is Cancelled

June Frost, president of the Ruidoso Business and Professional Women's Club, announced this week that the lunch and business meeting which was scheduled for Monday, Dec. 2, has been cancelled. It was also reported that the Christmas party for the B&PW Club members will be held on Dec. 16 with the place and time to be announced at a later date.

Baptist Group Conducts Royal Service Program

The Women's Missionary Union of the First Baptist Church met Thursday, Nov. 7, for the Royal Service Program. During a brief business meeting in which Mrs. W. B. Belcher presided, it was voted that the time of the regular meetings be changed to 9:30 a.m. The topic for the program was "Partners for Progress in Japan" and was presented by Mrs. M. E. Etewart, Mrs. Ben Donathan and Mrs. Claude Peterson. Mrs. W. B. Belcher led in the closing prayer.

Mescalero Women's Club Elects New Secretary

Members of the Mescalero Women's Club in a meeting held Nov. 13 at the Employees Club, elected Mrs. Ed Mauser secretary to fill the vacancy of Mrs. Montie McMichaels who will leave soon for Fort Defiance, Ariz. Mrs. Loretta Parsons and Mrs. William Hurst gave reports on the district convention held in Alamogordo. Plans were laid for Christmas with the club members deciding to have a charity fund project, and also a tree and gift exchange for members.

The club rooms and tables were decorated with beautiful autumn and Thanksgiving motifs, and the hostesses, Mrs. Bill Hickman and Mrs. William Hurst, served chocolate cake, tea, coffee and mints.

13th Birthday Celebrated With Slumber Party

Mary Evelyn Estes, daughter of Mr. and Mrs. Wayne Estes, celebrated her thirteenth birthday last weekend with a slumber party in her home. The guests watched movies, danced and used other means to make certain that no one slumbered. Early in the evening the girls enjoyed talking to Joyce Ann Qualtrough, a former classmate, who telephoned from her home in El Paso. The guests included: Susan Conley, Kathy Traylor, Monique Vanderstok, Sandra Posey, Kathy Imlay, Sandy Leftwich, Delana Phillips and LaQuita Flanagan.

Buffet Luncheon Honors Newcomer To Ruidoso Area

Mrs. John Emde entertained with a buffet luncheon in her home on Tuesday, Nov. 19, in honor of Mrs. R. G. Scribner. The Scribners, who are building a new home near Alto, moved to Ruidoso early this fall from Yuma, Ariz. About 20 women attended the luncheon which was held to introduce Mrs. Scribner to local women.

RUIDOSO STUDENT PLEDGES FRATERNITY

Richard Bradley of Ruidoso, son of Mr. and Mrs. Forest Bradley of Noisy Water Lodge, has pledged the Theta Chi fraternity in the fall quarter rush activities at the University of Denver at Denver, Colo., where he is a student. A total of 237 pledges for the University's 13 social fraternities were reported.

WE HAVE COOKING CRYSTALS

THE ARTISAN'S SHOP

ARTS & CRAFTS SUPPLIES

OPEN 10 a.m. Til 5 p.m.

Closed Wednesday

Saturday and Sunday — 9-5

In Adobe Plaza — CL 7-6597

WHEN'S IT GONNA SNOW? 6" THAT IS

A PAIR OF HEAD SKIS IF YER RIGHT!

— ENTRY BLANK —

Name _____

Address _____

When Will It Snow 6 Inches At The Official Weather Station At The Chamber of Commerce, 1963?

Day _____ Month _____ Exact Time _____ a.m.—p.m.

TURN ENTRY BLANKS IN AT OUR STORE

Sierra Blanca Ski Shops

Ruidoso's SKI HEAD QUARTERS

News of Women

SOCIAL, CHURCH AND CLUB NOTES

Plans Now Being Formulated For Christmas Caravan

Members of the Women's Auxiliary of the Holy Mount Episcopal Church are formulating plans now for a Christmas Caravan which will be a tour through a number of Ruidoso homes decorated for the Christmas holidays, and with a tea being served in one of the homes at the end of the tour, it was announced. A small charge will be asked for the tour, with the money to be used for the church. Final plans for this event will be announced at a later date, it was reported.

RAY CARPENTER ELECTED MORTUARY CLASS SECRETARY

Ray Carpenter of Roswell, former Ruidosoan, was named secretary of the freshman class of the Dallas Institute-Gupton Jones College of Mortuary Science in Dallas, Tex., recently. At a meeting conducted by the class, the name Phi Omega was selected for the class which is the largest in the school's history. The course will last for 12 months.

ENGAGEMENT ANNOUNCED

The engagement of Miss Helen Loraine Womack, daughter of Lt. Col. and Mrs. Carl D. Womack of Picacho, to James Wallace Sutherland, son of Mr. and Mrs. Cleo Sutherland of Healdton, Okla., has been announced. Miss Womack is a secretary in the mineral classification office and Mr. Sutherland is a petroleum engineer with the U. S. Geological Survey in Roswell. Miss Womack attended the University of Guadalajara in Mexico and the Monterey Peninsula College in California. Sutherland received his B. S. degree in mechanical engineering from the Oklahoma State University. The date for the wedding has not yet been set.

HONOR ROLL ANNOUNCED

Mrs. Paul Vance announced the music honor roll from November 11 to 15: Class "A" honor roll, Jane Scribner and Resie Tadlock. The Class "B" honor roll: Carol Y'Barra, Judy Knapp, Cyrus Leland, Johnny Filleman, Ann Gardenhire, Susan Starkey and Madelyn Wall.

Airport Activities

5500 ft. paved runway—122.8 Unicom

Major Jack Patterson from Alamogordo landed at Brown's Air Service Thursday last week for some gas in his helicopter.

The Ralph Browns flew to Albuquerque on business Thursday last week.

Ralph Brown flew to Show Low, Ariz., Friday last week to pick up the three daughters of Mr. and Mrs. H. H. Shier. The girls are attending school at Pinecliff, Ariz.

A surveying party from Albuquerque flew in to Brown's Air Service Friday last week and spent most of the day in Ruidoso.

Last Sunday morning, Dr. Mann from Phoenix, Ariz., flew in for a check-up on his Tri-Pacer at Brown's Air Service. He returned to Phoenix the same afternoon.

Johnny Phillips from Carrizozo also flew in last Sunday for some service on his plane.

A group of three planes from El Paso stopped in at Brown's Air Service long enough to go into town for breakfast last Sunday morning.

Roy Watson in a Mooney-Mark 21 has been in several times over the week-end. He is from Ft. Worth, Tex., and is conducting business in some of the towns surrounding Ruidoso.

Joe Fewell of Albuquerque flew in Monday this week on some business in Ruidoso.

Till Thompson flew in from Tucson, Ariz., Tuesday afternoon.

Mr. Banninger from Alamogordo flew in for some shop work Tuesday afternoon this week.

Eugene Perez from Vaughn, N. M., flew in Wednesday morning to have his plane serviced at Brown's Air Service.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

Local stores will offer bushels of bargains in the First Monday Dollar Days—starting Dec. 2.

Ruidosoans Model Ski Clothes For Roswell Ski Club

A group of Ruidosoans were in Roswell Wednesday night this week modeling ski fashions at a meeting of the Roswell Ski Club held at the Roswell Inn. Modeling for Leck's For Fun shop were Mr. and Mrs. Jack McTarnaghan, Mr. and Mrs. Bob Pearson and Mr. and Mrs. Tom Holbert. Those modeling for the Sierra Blanca Ski Shops were Denese Short, Mr. and Mrs. Lloyd L. Davis, Jr., Raye Ann Pope and Jim Shields.

FUN NIGHT STYLE SHOW TO BE SATURDAY

Leck's For Fun and Leck's Ski Togs will stage a fun night style show Saturday evening in the Buffalo Room of Navajo Lodge, starting at 8 p.m. A good band has been booked, Mrs. Bill Cowden, one of the hosts, reported, and there will be no cover charge. Models will show the latest in ski togs and sportswear.

CANYON ECHOES

Mr. and Mrs. Marchand McDougal are in Georgia to visit Mrs. McDougal's mother who is ill.

Mr. and Mrs. "Doc" Crane were in El Paso on business over the week-end.

Mrs. James Russell underwent minor surgery in a Roswell hospital last week-end.

Mrs. Elsie Williams was in Alamogordo last Saturday attending a meeting of the secretaries of the leagues in the Alamogordo Women's Bowling Association.

Mr. and Mrs. Roy Baker visited in Knox City, Tex., last week-end. They were special guests of the Knox City Lions Club's 25th aniversary program, Roy being one of the charter members. Mrs. Baker made a trip into Dallas before they returned here.

Mrs. Samuel E. Hyatt was reported to be on the sick list this mid-week.

Mrs. Conway Rogers, who moved here in July this year, is working at The Artisan's Shop.

Mrs. George Reading, Odessa, and Mrs. Raymond River, Big Spring, Tex., visited here last week-end.

Mr. and Mrs. G. D. McCarty have returned from a trip to Reno, Nev.

Dr. and Mrs. Earl Cockrum are parents of a daughter born in Eastern New Mexico Medical Center Nov. 15 in Roswell. Cockrum is public relations manager for the Ice-O-Rama here.

Mr. and Mrs. Wayne Wantlez were in Albuquerque on business early this week.

Mr. and Mrs. Stansell Jones were in Dallas on business early this week.

Attending the New Mexico U. Lobos vs. Air Force Academy Falcons football game, which the Falcons won, 30-8 Saturday at UNM's Homecoming program were Dr. and Mrs. James A. Beall and Pam Hine and Mr. and Mrs. Vic Lamb and son, Pat.

Arriving Wednesday this week to spend several days with Mr. and Mrs. Morris J. Redmann were Mr. and Mrs. Clayton Branscome and daughters from Max Meadows, Va.

Mrs. Dale Dodds is scheduled to undergo surgery in a Roswell hospital next week.

Mr. and Mrs. C. R. Cowherd of Carrollton, Mo., visited Mr. and Mrs. Dan Swearingin here last week.

From knees to wheelchair is bad... but is the tragic life story of a child with muscular dystrophy.

Please contribute to the MARCH FOR MUSCULAR DYSTROPHY

LECK'S FOR FUN

Extends You A Friendly Invitation to the

"FUN NITE STYLE SHOW"

to be held at 8 p.m.

Saturday Night, Nov. 23

Navajo Buffalo Room

A GOOD BAND AND NO COVER CHARGE

Your Hosts: Leck and Bill Cowden

FOOD BASKET AWARD PLANNED FOR HONDO P-TA MEMBER DRIVE

Mrs. Mary Jenkins, president of the Hondo Valley Parent-Teacher Association has announced that a basket piled high with groceries will be awarded Dec. 10 to the family which signs up the most paid members for the Hondo P-TA before Dec. 9.

Parents and children in Hondo, San Patricio, Tinnie and Pichaco are busily contacting relatives and friends, hoping to have the goodies in their home just in time for the Christmas holidays. The basket will contain at least one ham, 25 cans of assorted vegetables and fruits, 15 pounds of staple foods such as potatoes, beans, chili, onions, and lots of homebaked cookies and cakes, candy and maybe even a toy for the youngest child.

P-TA dues are used to finance the many worthwhile projects undertaken by the local unit. These include at least one $100 Scholarship awarded at graduation to a student who plans to enter college or a school for advanced training in technical skills; payment of all fees for a delegate to Girls' State; sponsorship of Cub Scouts; helping to pay for student health checkups; and keeping patrons of the school informed of those events, local, state and national, which affect the education of children.

Notices were sent home with each student early this week, explaining the rules of how to win the basket. Mrs. Jenkins hopes this will encourage parents to take a greater personal interest in the activities of the school and the P-TA.

LINCOLN COUNTY FARM OFFICIALS TO ATTEND MEETING

Lincoln County Farm & Livestock Bureau president Walt Wilson and Mrs. Wilson, and State Director Ralph Bonnell from this county and Mrs. Bonnell are to attend the state convention of the New Mexico Farm & Livestock Bureau in Albuquerque at the Western Skies Nov. 24-27, Bonnell reported this week. Mrs. Bonnell is chairwoman for District 3 in the state organization.

Lincoln County Talent Find contest winners, Preston and Harold Radcliff, sons of Mr. and Mrs. Carl Radcliff, who are guitarists, will compete in the state talent contest at the convention.

RUIDOSO SEAMAN ABOARD CARGO SHIP

David H. Green, seaman apprentice, USN, son of Mr. and Mrs. Ezra H. Green of Ruidoso, is serving aboard the attack cargo ship USS Seminole which recently completed two weeks of amphibious exercises.

The exercise was designed to evaluate the effectiveness of ships and units in amphibious warfare operations. Amphibious Squadron Five included ten of the ships, and led the training exercises.

The exercise ended Nov. 15, and ships and units returned to their normal base of operations.

EIGHT BAND STUDENTS TAKE PART IN TRIALS FOR ALL-STATE EVENT

Eight members of Ruidoso School Band were accompanied by Band Director LeRoy Gooch to Las Cruces Friday last week for trials in the annual All-State Band competition. In the group were Cheryl Curry, who has been to All-State two years in a row, and who plays the French horn; Burly Cantrell, French horn; Pat Lamb, cornet; Ann Winkels, bassoon; Molly Kay Harris, clarinet; Jane Cochran, clarinet; Shirley Hicks, clarinet; Candace Farrar, tympany. Results of the trials were to be announced sometime this week.

WINNING ESSAY IS GIVEN PUBLICITY

An essay on what Veterans' Day meant to him won gift certificates and special attention for Burley Cantrell, Ruidoso High School Junior, in a contest sponsored by a group of local merchants, including Whitlock's Jewelers, Whispering Pine Restaurant, Dan D. Swearingin, Inc., Rumbaugh-Mobley, Inc., K-RRR, Gateway Rexall Drug, Gambles, Gateway Food, Holiday House and other firms. The essay follows:

WHAT "VETERANS' " DAY MEANS TO ME

One minute before eleven o'clock on the morning of Nov. 11, 1918, the long battle of World War I ended. The armistice with Germany had gone into effect. Throughout the world, people shouted and cried for joy. Ever since, the Allies have honored this day and named it "Armistice Day", commemorating the end of the war and those who fought in it.

In 1954, Nov. 11 was renamed "Veterans' Day" to honor all veterans of all our country's wars.

To me, "Veterans' Day" commemorates the sacrifices and heroisms of the men and women who have defended our nation, our ideals, and our American way of life. These men and women fought against tyranny and battled to end war. They were proud to be Americans and proud to fight for their free country. On "Veterans' Day" we should salute these veterans of war; these people who upheld our free and independent nation. On this day, and every day, we should be proud of these veterans who were willing to sacrifice their lives for our nation and our nation's people. To these brave and courageous heroes of war, we owe a tremendous amount of gratitude and to me, "Veterans' Day" is the day to acknowledge them for their efforts and triumphs.

Burly Cantrell
Box 161
Mescalero, New Mexico

D And D Beauty Salon

One Block West of High School In The Gateway

Early and Late Appointments

Walk-in Appointments

—Call CL 7-4156—

"We Need Your Head In Our Business"

THANKSGIVING 1963

—Time to pause a bit, remember old friends and new with a grateful acknowledgement of your wonderful trust and patronage. We realize that it's YOU, our customers, who have enabled us to build such a wonderful business in our ten years in Ruidoso.

—AND THAT'S WHY

We're observing this Thanksgiving Season by giving prizes during our GIFT-O-RAMA that lasts until Christmas. Each Saturday we give three handsome prizes—all you need to do to take part is register free at our store every time you visit us.

LAST WEEK'S WINNERS—

Evelyn Kannady — Electric Blanket

Mrs. Ogden Carroll — Electric Blanket

Mrs. Maxine Bean — 3 Lb. Box Russell Stover Candy

THIS WEEK-END—Because Thanksgiving comes next Thursday we will be giving away a big turkey for your Thanksgiving menu as the third prize—along with electric blankets as usual for first and second prize.

BAKER PHARMACY

POST OFFICE BLOCK
RUIDOSO, NEW MEXICO

3rd Door East of the Post Office

Open Every Sunday Until Noon the Year 'round

MONDAY, DECEMBER 2, IS THE FIRST

BEST DOLLAR DAY BUYS

READ NEXT WEEK'S RUIDOSO NEWS AND LEARN WHAT LOCAL MERCHANTS ARE OFFERING IN THIS BIG SALE!

Ruidoso Mortgage Loan Co.

Across from Ruidoso Post Office

CL 7-6133 — Office — CL 7-2952 — Residence

FARM & RANCH LOANS

COMMERCIAL — INDUSTRIAL — RESIDENTIAL

MRS. C. V. GARWOOD

SHRIVER'S SHOPPING CENTER

FRIDAY & SATURDAY SPECIALS

CANNED GOODS	Assorted 8 For	$1
ENERGY DETERGENT	Giant Size	49¢
EGGS	3 DOZ.	$1
ALPHABITS	Post's 8 Oz.	29¢
T V DINNERS	Swanson 2 For	$1.09
ELGIN OLEO	2 LBS.	29¢
POTATOES	10 Lb. Bag.	29¢
KLEENEX	600 Count	33¢
GREEN BEANS	Cut 303 Size 3 For	35¢
COFFEE	Folgers ..... 1 LB.	63¢
CHILI	Home Made ..... LB.	49¢
PORK STEAK	LB.	39¢
SHORTENING	Vegetole 3 Lbs.	59¢
SPAGHETTI	Skinner's 7 Oz. Pk.	14¢

Double Frontier Stamps on Wednesday

WE GIVE FRONTIER STAMPS — RUIDOSO DOWNS

UPPER HONDO S. C. S. NOMINATES TWO COUNTY MEN FOR NATIONAL AWARDS

A. T. (BERT) PFINGSTEN

WILLIAM J. EDGAR

A. T. (Bert) Pfingsten Selected For Outstanding Supervisor Title

Just recently Upper Hondo Soil & Water Conservation District nominated its chairman, A. T. (Bert) Pfingsten for the 1963 J. D. Coggins Award for Outstanding Supervisor in the State.

In order to fully appreciate Pfingsten's sincere love of the land and concern for conservation, the following experiences are enumerated which indicate Bert's deep feeling of community responsibility in the field of soil and water conservation:

Pfingsten's great - grandparents came to Lincoln County in 1879. Bert was born at old Bonito City, which is now under Bonito Lake. He graduated from the Capitan High School, attended New Mexico Military Institute and Nazareth Hall Military Academy in Pennsylvania. After serving as a Second Lieutenant in the Marines in World War I, Bert taught school and served as a ranger on the Carson and Santa Fe Ranger Districts of the Forest Service. Mr. Pfingsten returned to Lincoln County in 1928. He bought dry farmland and planted apple trees. Lacking any other source, he hauled irrigation water in an old tank truck for several years watering a young orchard. Later, Bert secured flood-water rights. He put down the first irrigation well on the Bonito, and established more apple orchards. Bert served as farm supervisor for the Southern Pacific Railway Co. for 18 years. During this same period, he developed his own ranch and extensive orchard holdings.

Bert's sense of community responsibility is evident by the fact that he is a 32nd Degree Mason, a Shriner, an IOOF, a member of the Mounted Patrol, Old Lincoln County Memorial Commission, as well as having served on the Upper Hondo Soil and Water Conservation District Board of Supervisors since its founding in 1941. He was chairman of the White Mountain Fruit Growers' Association and is a member of the Cattle Growers Association. Bert has a membership in the Cowboy Hall of Fame Memorial. There can be no doubt of the sense of civic responsibility of a man who willingly devotes his time to so many community activities.

Bert recognized the need for conserving basic natural resources long before the Soil Erosion Service was organized. The creation of the Soil Erosion Service and the establishment of Civilian Conservation Corps camps gave Bert the formal organization through which he could effectively carry his interest in the adoption of soil and water conservation measures to his friends and neighbors. He strongly supported these groups. But he went even further. He urged his neighbors to band together and support legislation which would permit them to organize a soil conservation district. As soon as this legislation was enacted, Bert worked diligently to organize the Upper Hondo Soil Conservation District. As a reward for his interest and leadership, Mr. Pfingsten was celcted one of the first supervisors to serve on the first board of the Upper Hondo Soil Conservation District.

Bert did much to forward the program of the District by establishing sound conservation practices on both his farm and ranch. He proved his sincerity by his adoption of the practices that he urged upon others. In 1953, Pfingsten led his Board of Supervisors in support of the small watershed protection project law. Through his usual farsightedness, Bert could see the tremendous advantage for the Hondo Valley from this approach to soil and water conservation. He could not forget the unnecessary damage to his valley that occurred whenever heavy rains fell in the general area. This damage was not restricted to his own property, but affected irrigated land for many miles down stream. He devoted many hours at great personal sacrifice to pursuing the establishment of a watershed project on the Upper Hondo. His efforts were instrumental in the establishment of the Upper Hondo Small Watershed Pilots Project. This watershed project was one of only 60 established in the United States, and was completed in 1960. The accomplishment of these very fine protective measures is a tribute to Bert—a tribute to his having given unselfishly of his time toward obtaining easements, technical asistance, and local support in getting these flood control structures built.

The district's business takes first priority on Bert's time. He may have apples to pick, cattle to ship, or other personal business, but if the need arises, Bert drops his work to take care of the business of his soil and water conservation district. He has made many trips to Albuquerque for parts to repair district-owned equipment in order to keep the equipment active in applying conservation practices on the land.

Bert has served two terms as Chairman of Zone VI of the New Mexico Association of Soil and Water Conservation Districts. He has served on many committees of the New Mexico Association of Soil and Water Conservation Districts. He has attended many zone and state meetings pertaining to soil and water conservation. His counsel and support have been freely given to the New Mexico State Soil Conservation Committee. State officials know that Bert's sincere support will be given to any activity which aids soil and water conservation. He has often been on national as well as state and county problems.

The completion of the Upper Hondo Pilot Watershed Project in 1960 and the tremendous amount of conservation work that has been completed in the Ruidoso and Hondo Valleys to date are standing tributes to a man who has given unselfishly of so much of his time and resources to help create better farms and better ranches for our future generations.

Nogal Notes

By ROSALIE DUNLAP

Mrs. Ralph Dunlap and Wayne attended the 4-H meeting at Capitan Monday evening. Wayne was elected president of the club.

Jessie Peacock and sons of Lovington were hunting in the Nogal area last week.

Mr. and Mrs. Opal Jones of Dora were also week-end hunters. Opal was fortunate enough to bag a bear.

Not too many deer were taken out of this area. A lot of doe are seen out very few buck. The buck that have been taken are nice and big.

Mr. and Mrs. Enoch Dilliard took Mr. and Mrs. Henry Bosh to Ft. Bayard Wednesday. Henry entered the Veterans' Hospital there. Mr. and Mrs. Dilliard and Mrs. Bosh returned home that day.

Mrs. L. R. LaMay entered the Carrizozo hospital Thursday afternoon She is reported doing better this a.m. (Saturday).

The Nogal UPW met in the home of Mrs. Ralph Dunlap Thursday afternoon. Plans for the annual Christmas dinner were made and a special Thanksgiving praise service held. Special guest was Paul Westberg of Corona. The Christmas meeting will be held at the home of Mrs. Dunlap, Dec. 12. Refreshments of cherry and apple pie with whipped cream, coffee and tea was served by the hostess.

Mrs. Dean Boyd and Mrs. Ralph Dunlap went to Ancho Wednesday afternoon to meet in the home of Vernelle Hightower. Mrs. Boyd is trying to organize some Cowbelle groups in Lincoln County. The Ancho ladies have decided to try and organize a group and will meet again in the near future in the home of Mrs. Nancy Knight for this purpose. Several ladies were present and enjoyed the delicious refreshments served by Mrs. Janice Knatkowski and Mrs. Vernelle Hightower.

Glenneth and Johnny LaMay, Mr. and Mrs. Ralph Dunlap, Lois and Janet Greer, Edward and Leon May attended the Teen-Age dance in Carrizozo, Wednesday. A good time was had by all, with an attendance of about 150 teen-agers.

Mr. and Mrs. Dave Alexander and granddaughter, Linda, visited with Mr. and Mrs. Jack Robinson in Tularosa Monday.

Betty Galloway of Truth or Consequences was an overnight guest of Mr. and Mrs. Dave Alexander recently. Her daughter, Shirley, stayed with Zana Hall in Capitan.

Miss Mary Ondick of Philadelphia, Pa., was here the past week to attend George Ondick's funeral. George was her uncle. While here she received word that a nephew in Denver, Colo., had passed away suddenly. His funeral was Saturday.

Mrs. Pearl Stearns received word from Mrs. George Wandell that they arrived in San Antonio fine and were planning on a fishing trip soon.

Mr. and Mrs. Mert Zumwalt had all their children and grandchildren home but one last week-end. Those present were Mr. and Mrs. Glynn Zumwalt and two children of Socorro; Mr. and Mrs. Jerry Kennedy and son, Lordsburg; Mr. and Mrs. Ted Zumwalt and two daughters, and Mr. and Mrs. Lloyd Zumwalt and baby of Nogal. The only ones absent were Mr. and Mrs. Gary Snider and baby of Indiana.

Word has been received that Mrs. Virginia (Floss) Zumwalt of Artesia is improving after having to enter the Carlsbad hospital again.

Mrs. Bobby Dan Crenshaw of Las Cruces stayed with her parents, Mr. and Mrs. Ed Guck last week-end while her husband went hunting in the White Oaks area.

Mr. and Mrs. Dave Alexander went to Roswell Saturday. Gladys went again Tuesday to see the doctor

Mrs Lena Kennedy and Mr and Mrs. Ben Quinn left for Abilene, Tex., Thursday, where Betty was to get a checkup on her leg. Then they journeyed on to Dallas, to see Lena's and Betty's sister. May, who has been ill. Mr. and Mrs. Enoch Dilliard are caring for their place during their absence.

Mr. and Mrs. Sam Quinn of near Abilene, Tex., were Nogal visitors Friday. They were enroute to Albuquerque.

Mr. and Mrs. Glynn Zumwalt and family of Socorro stayed the past week with his parents, Mr. and Mrs. Mert Zumwalt.

Mrs. Opal Greer and Mrs. Gladys Alexander attended Rebeccas Thursday night. Gladys was voted in as Noble Grand for the Colorah Lodge No. 15 for the coming year. Her Vice-Grand will be Mrs. Faye Wooten.

Mr. and Mrs. Ed Guck are very proud of their son Mick, and his company, Mick, who entered the Army Sept. 3 is stationed at Ft Polk, La. He sent the following:

Company O, 2nd Training Regiment, B. C. T. Ft. Polk, La. Have broken all U. S. Army records by having the highest score ever made in their physical tests. They also scored high in their proficiency tests with an average of 93 out of a possible 100. Mick's score was a 97. Mick is training to be a clerk-typist. Mick is the grandson of Walter Gray, Glencoe.

Mr. and Mrs. Ralph Dunlap attended the Farm Bureau meeting in Capitan Thursday night. They enjoyed the talk on cloud seeding very much. Bill Shrecengost also gave a report on the re-apportionment bill just passed by the special legislature.

Mr. and Mrs. Ralph Dunlap, Wayne and Lois journeyed to Roswell Saturday to see the movie, Fantasia. Yours truly saw this show when she was in her early teens, and has never forgotten it. It is a show that all youngsters should be able to see.

Mrs. Doratha Zumwalt and Mrs. Ralph Dunlap were business callers in Roswell Friday.

Board of Supervisors Picks Edgar As Outstanding Rancher

The Board of Supervisors of the Upper Hondo Soil and Water Conservation District has nominated William J. Edgar as the Outstanding Rancher for the 1963 J. D. Coggins Award.

Edgar became a resident of New Mexico in 1939 when he and his parents moved from Arizona to Pine Lodge, N. M. Prior to 1939 he was associated with his father in the ranching business in Arizona.

Bill entered the Army in 1941 and went through Officer Candidate School. He was commisisoned and served in a Tank Destroyer outfit in the European Theatre until discharged with the rank of Major in 1946.

While in the Army, he was married and upon his return to civilian life he acquired his present ranch approximately 10 miles south of Capitan.

Proper range use, based on blue grama grass, was initiated as the first practice toward ranch improvement followed by purchase of top quality range bulls, careful selection of replacement heifers, and severe culling of old cows. Thus the quality of calves produced was increased sharply. Currently the calves sold off the Edgar Ranch bring the top going price at an average of 400 to 425 pounds.

Then, with technical assistance from the Soil Conservation Service and cost-sharing under the Great Plains Conservation Program, he began work on his basic conservation plan. First on the agenda were pipelines and steel storage tanks. Thousands of cattle once watered along the old perennial stream in Carrizo Draw running through Bill's place and literally "beat out" the surrounding range. All drinking tubs were placed well away from the Carrizo allowing a build-up in range condition there. Adequate water storage was obtained by the use of steel storage tanks placed so that water could be pipelined away from them. Drinking tubs were set where the range could be utilized evenly to the best feasible advantage.

When purchased, Bill's ranch was fenced into two pastures. Now there are eight. All cross-fencing was thoroughly planned in advance and installed as planned, resulting in a livestock handling system and grazing units ideally suited to the operation.

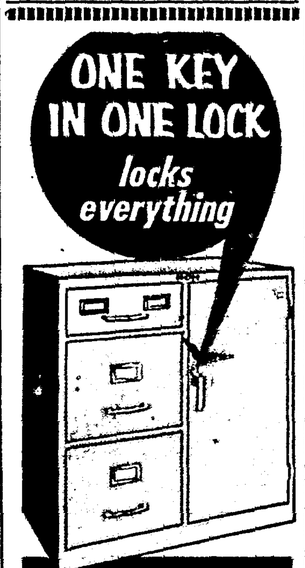
Fences, corrals, steel storage tanks, etc., are built with the best available materials and constructed very solidly resulting in a long life and minimum maintenance.

The major potential range pest on most of the ranch is Cholla Cactus. Approximately 3,800 acres of the worst infestation have been cleared.

The Board of Supervisors of the Upper Hondo Soil and Water Conservation District feels that Bill Edgar is an outstanding conservation rancher in any company and would make a worthy recipient of the J. D. Coggins Award.

For the cold winter ahead, GAMBLES have wood stoves, gas stoves, stove pipe, everything to keep you warm at Gambles. Phone CL 7-3835.

RUBBER STAMPS
Ruidoso News



GET POPULAR H-O-N FILE with UNILOCK

Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in grey or green. See this H-O-N UNIFILE unit at

(Also made in other sizes and combinations)

RUIDOSO NEWS

WAT'S COOKIN'

THANKSGIVING—America's great holiday is next Thursday and we want to take this opportunity to express our thanks to our friends —old and new—for a wonderful year.

Wattie's

BENNETT'S FOODLINER

We Give "S&H" Green Stamps

Phone CL 7-3115 – Mechem Drive, Plenty of Parking Space – Ruidoso

FRI.-SAT.-SUN.
MON.-TUES.-WED.
NOV. 22-23-24-25-26-27

Swift's Premium Butter Ball and Armour's Star, Grade "A"
TURKEY HENS LB. 45¢

Fully Cooked Glover's
PICNICS Lb. 27c

T-BONE STEAK Swift Pro-Ten Lb. $1.39
SIRLOIN STEAK Lb. $1.29
PORK STEAK ..... LB. 49¢
PORK LIVER ..... LB. 19¢
BACON Glover's Thick Sliced 2 LB. PKG. ..... 89¢
SAUSAGE Home Made ..... LB. 49¢

All Grinds
MARYLAND CLUB COFFEE, LB. ..... 65¢
2 LB. CAN $1.29
RUM CAKES Laville Babas 12 Oz. Can ..... 98¢
MIRACLE WHIP, QTS. ..... 49¢

– DEL MONTE –
FRUIT COCKTAIL 303 4 For 99¢
No. 2½ Halves or Sliced 3 For
CLING PEACHES ..... 89¢
SWEET PEAS No. 303 Early Garden 3 For 69¢
CORN Golden Whole Kernel Cream Style, No. 303 5 For ..... 89¢
PUMPKIN No. 303 Cans 2 For ..... 29¢
CATSUP 14 Oz. ..... 3 For 49¢

Armour's Vegetole
SHORTENING 3 LB. CAN ..... 47¢
VELVEETA 2 LB LOAF ..... 79¢

– FROZEN FOODS –
ICE CREAM Borden's All Flavor Half Gal. ..... 79¢
EGG NOG MIX Your Choice Qt. ..... 55¢
CHICKEN - HENS
LONG ISLAND DUCKS
YOUNG GEESE

PRODUCE

Ocean Spray
CRANBERRIES BOX ..... 19¢
GREEN ONIONS 3 BUNCHES ..... 10¢
STALK CELERY LB. 9¢
CAULIFLOWER ..... LB. 17¢
ORANGES 5 LB. BAG ..... 49¢
GRAPEFRUIT, 5 LB. BAG PINK ..... 39¢
TANGERINES ..... LB. 19¢
BANANAS ..... LB. 9¢
Pecans — Walnuts — Almonds — Mixed Nuts

600 Size
KLEENEX 3 BOXES $1
PLACE MATS Milady, Assorted Pkg. of 48 ..... 45¢
PINK LIQUID LUX 22 Oz ..... 65¢
SOAKY FUN BATH ..... 69¢

OPEN SUNDAYS
S&H
DOUBLE STAMP DAY WEDNESDAY—
on $3 Purchase or More

The Ruidoso News
SERVING LINCOLN COUNTY
MR. AND MRS. VIC LAMB ..... Editors & Publishers
ELSIE WILLIAMS — EDDIE SIDDENS
R C BUCKNER — H. B. FLANAGAN
HARRY ECKERT — DICK BENNETT
JEANNE WHITELEY — ROY SIZEMORE
PAT LAMB — CECIL PETERSON
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Subscription $3 50 per year in advance in Lincoln County
$4 50 per year outside Lincoln County
Published once a week each Friday in Ruidoso, New Mexico
Second class postage paid at Ruidoso, New Mexico
Member New Mexico Press Association

Astonished and Proud

A browse through Ruidoso's ready-to-wear stores will astonish you—and it will make you proud, as it did us, that we have so many fine shops here offering dress-up, western, casual, sport and every-day togs. In fact, Ruidoso's fine shops are drawing patronage from people who live in larger towns than ours! This has been reported to us many times, by store owners, and by many people who have friends who come here to get items for their wardrobe! That's a real tribute to our modish minded retailers. We know an East Texas matron who has items shipped to her from one of our favorite stores and apparently hers, too. We know of folks who come from Lubbock to shop with one particular store here. We know of people in Roswell who come to Ruidoso to buy ski togs. Similar reports can be given by many others, we feel. It makes us proud, as we said, and astonished, too, that Ruidoso is gaining recognition in still another field here besides recreation. But, after all, it's the clothes that add fun to the event—as we've heard someone say.

15 Years Ago

Elsie Williams

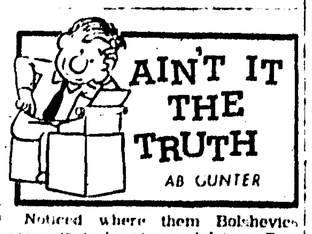
News Items From Ruidoso News Issue of Nov 19 1948

As a pre[illegible] ...zation of a M[illegible] Advance for this pa[illegible] ...munity [illegible] was being plann[illegible] Day Nov 25 [illegible] Methodist Church [illegible] D Peake pa[illegible] Ruidoso Presbyte[illegible] of arrangements [illegible] by Rev H L Graves of the Methodist Church Other ma[illegible] were Rev Alva [illegible] of the Green Tree Bap[illegible] Church and Rev R H Teulliere of the Dutch Reformed Church [illegible]

The fire [illegible] a fire department [illegible] was taken [illegible] ed men a [illegible] the Capitan Fire Department where a lecture was given on the plan pals of organization. The members of the Capitan Fire Department came to Green Tree to help organize the new volunteer fire department. Claude Eckert [illegible] B Gazaway secretary treasurer and members B O Hart Lloyd Harris, Ben Ehrlard Frank Hoe J O Harris Harold Willingham Ed Denton and Dick Gilbert.

Mr and Mrs M D McCoy of the Thunderbird Variety announced that they have purchased the stock and building of the Bowlin Variety Store in the post office block and will combine the two stores in the building bought in the post office block

The Fourth District Conference of the New Mexico Parent Teacher Association met in Ruidoso at the Navajo Lodge for an all day meeting with Mrs Jimmy Rogers president of the Ruidoso Elementary group presiding



Noticed where them Bolshevics are coin to be nice and let us Capitalists be the first man to the moon. Well now ain't that dandy, either them birds is adready got a Communion stand up there ar they heard that it wont grow Taters I can' imagine them jokers givin up anything less they have already over extended their credit and cant get any more loan furn us.

Course we wont have to get in no hurry if we is the only fools in the contest to get to the Moon but I've always heard that a feller aint no good less hes got a competetor and there aint any more prospects in the country that could afford to go in debt to see if its really true the Moons made of Green Cheese.

I always hoped that them Englishmen would get in the race and land a feller on the big Yeller Star fore anybody else did I kinder wonder what kind of title they would give him. Guess the only first title them birds now had is havin The Most Over exed Pointheads In The World and a title like that wont last long less I im chore we're givin em a run for their money.

Ab

Surely we have seen these hatred spawning groups bring misery, death and destruction to millions. Why invite it to happen here in the U S A.

The forces of evil are subtle. They bring forth Communism as brotherhood then it shows its real face of evil. The rightist forces are one and the same with the leftist forces—two faces of the same thing. Totalitarian and UnAmerican however good they seem to begin with.

When revolution comes to America it will not be from the extreme left but from the extreme right.

When Ex-General Walker, Birchers pet flies the American flag upside down, you may well ask "What Next?"

If the Birchers wish to talk and show their phony films in Ruidoso, let them rent a hall. Organizations should not provide a captive audience.

Personally, I will not sit through any talk by these apes with two right feet.

Mrs H. M. Graham

Ruidoso News
Dear Vic

I want to tell you about a wonderful deer hunt I had the privilege of being on after being invited by They invited me and my wife into their homes, and fed us like we were a king, and made us feel at home and welcome. You can not beat these kind of people, and I must say Ruidoso has many of them. That is why Ruidoso is the favorite resort town in the Southwest. It is not only a good place to hunt, ski, fish, go sightseeing and play the horses, it is also a good place to live.

Yours truly,
/s/ Wayne Brownd
Sudan, Tex.

The Ruidoso News,
Dear Vic

Please change our address from Bradenton Beach, Florida to our new address Box 1165, Anna Maria, Fla.

We are enjoying our vacation in Florida. Mack catches lots of fish, flounders, trout, mackeral and Reds. They are really good to eat. But we miss Ruidoso and will be happy to be back home after the first of the year.

Sincerely,
Mack and Helen Plor
Box 1165
Anna Maria, Fla.

PREPARATIONS FOR WINTER

Prepare your car now for this winter. Safe winter driving requires that your car be properly inspected for safe brakes, windshield, lights, tires, heater and muffler.

The following hints from the New Mexico Sheriff and Police Officers Association and Chief T. J. Sanders of the Ruidoso Police Department may save your life:

1. Use tire chains or snow tires. This will greatly reduce stopping distance.

2. Keep windshield wipers and lights free of ice and snow. You must see to avoid danger.

3. Pump your brakes to slow or stop on ice or snow—Jamming can lock your wheels and throw you into a skid.

4. Follow at a safe distance. Don't crowd the vehicle ahead. Your stopping distance has greatly increased when on ice or snow.

LETTERS TO THE EDITOR

DEAR VIC

I deem it unfortunate that any organization in the country should lend itself as a platform for any of the extreme rightist or leftist group.

The John Birch society has been repudiated by Barry Goldwater, Nelson Romney and [illegible] with other prominent Republicans and Democrats as being UnAmerican and dangerous.

When Communism threatens, then these extreme rightists come to the fore—Fascism in Italy, Nazism in Germany, Mosley in Britain.

Surely we have seen these hatred spawning groups bring misery, death and destruction to millions. Why invite it to happen here in the U S A.

The forces of evil are subtle. They bring forth Communism as brotherhood then it shows its real face of evil. The rightist forces are one and the same with the leftist forces—two faces of the same thing. Totalitarian and UnAmerican however good they seem to begin with.

When revolution comes to America it will not be from the extreme left but from the extreme right.

When Ex-General Walker, Birchers pet flies the American flag upside down, you may well ask "What Next?"

If the Birchers wish to talk and show their phony films in Ruidoso, let them rent a hall. Organizations should not provide a captive audience.

Personally, I will not sit through any talk by these apes with two right feet.

Mrs H. M. Graham

Ruidoso News
Dear Vic

I want to tell you about a wonderful deer hunt I had the privilege of being on after being invited by

Variety

By Jay Gee Ess

James G. Saylor, Minister
Christian Church

The Fellowship of the Concerned

No one is ever truly committed to any cause or to another person until he becomes deeply concerned. And, in that great company of people who care there is a great fellowship. In Phil. 3:10, St. Paul speaking of his desire to "Know Him and the fellowship of His suffering and the power of His resurrection." There are three active verbs that fit together. They are "DARE", "CARE" and "SHARE". Because one cares, he dares and because one cares it leads to dare and share.

"Aunt Babs" Laughed and Cried With Us

A professor in Tulane University (now in Northwestern University), said to me at the time of his aunt Barbara's death and memorial services, "We always came from Tulsa every summer to spend our school vacations with 'Aunt Babs'. We were small children when we first began to come but through the years she joined us along the creek, in the woods, finding new birdy' nests, laughing at all of the pleasures we had each day and crying with us if we stepped on a nail, stubbed our toe or skinned our shins in a fall from our bikes as we rode the gravel country roads." In other words this man of mature years, was saying that his aunt was concerned and she was committed to taking care of the two nieces and one nephew that came to be with her through the summer.

Youth Appreciation

"Aunt Babs" was giving her time to her own brother's children but in her life time, it was demonstrated that she had a love for, and appreciation of youth as a whole. Her home, the church recreation rooms, the stage and dressing rooms for putting on plays all hummed with youth activities because she was deeply concerned and committed to a task that she held as being highly important. "Oh, I get some wild ones sometimes," she said to me. "And, we have some pretty tough problems, but when given something challenging to do most of them come through in grand style."

This Is A Special Week

This is the eighth annual Youth Appreciation Week and the Youth of the United States and Canada will be recognized and honors bestowed in many instances. The Optimist Clubs sponsor this emphasis the Optimists, International and local clubs as well. The program started with some concerned men of North Carolina back in 1954. This group discovered that less than five per cent of young people between the ages of 13 and 19 had never been in trouble with the law.

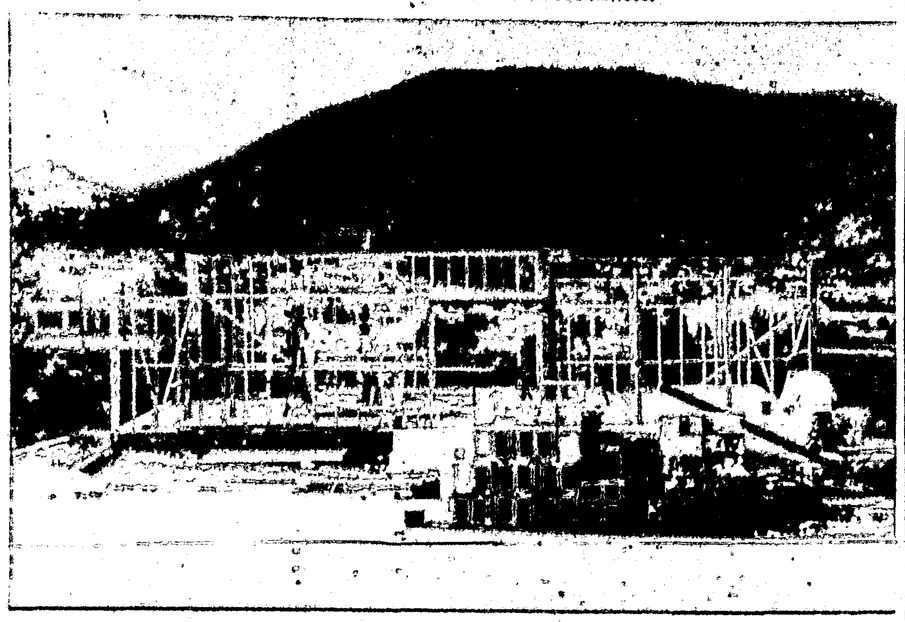
These men felt that public opinion against teen agers as a whole had made them have the attitude of, "who cares, anyway?" The purpose of the week is to recognize that an overwhelming majority of young people believe in decency, not delinquency. Stage, screen and television personages of great renown will aid in many ways in the encouragement and development of young people. Clubs of men and women, churches, schools, YMCA's and YWCA's are reaching out to youth everywhere to show appreciation and to work toward aiding and encouraging generation. One thing above all.

Let's not allow the less than five per cent who get into trouble cause us to put the more than ninety five percent who believe in decency in the same blanket indictment.

Dutch Collins, Coke Hedgecoke, and his son, Wade. These fellows are real hunters, and I would not be afraid to go on a hunt with them in South Africa for wild elephants. After learning how they hunt and what good hunters they are, I will say this, they make it a little hard on an old Texas Boy, who has not been in the saddle for a long time. I guess you could call me a tenderfoot, however, it wasn't my feet that was tender this time after riding a horse all day up and down those mountains in the Indian Reservation.

One thing that made the hunt and visit in Ruidoso so enjoyable, was the nice people I visited while there.

TWO NEW HOMES — Under construction in Davis Developments' new Pinecliff Subdivision southeast of U. S. Highway 70 are these two new residences.



THANKSGIVING SCENE — The children in Mrs. Tom Barrow's fourth grade at Nob Hill School made the picture shown above to emphasize the Thanksgiving holiday this month. The picture is made from colored construction paper in fall colors of rust, brown and yellow. It is being displayed on the wall of the Nob Hill School lobby.

ALL OF COUNTY'S ZIP NUMBERS

Zip numbers that should be placed under name of community on return address, upper left corner of the envelope, mailed FROM that community, or after the name of the community for all letters addressed TO that community, are as follows:

Tinnie — 88351.
Capitan — 88316.
Alto — 88312.
Ruidoso Downs — 88346.
Hollywood — 88333.
Ancho — 88313.
Glencoe — 88324.
Nogal — 88341.
San Patricio — 88348.
Hondo — 88336.
Ft. Stanton — 88323.
Picacho — 88343.
Lincoln — 88338.
Ruidoso — 88345.
Carrizozo — 88301.

From Dr. Dickens' Desk

SAVE YOUR BACK— HERE'S HOW:

Hundreds of tasks are performed every day by the average housewife and many improved upon.

A heavy woolen blanket just washed and lifted to a high clothes line is calculated to injure many backs. Reaching into high cupboards for canned goods, heavy plates or even light objects, subjects the spine to undue strain. A short sturdy stepstool is much better than a long reach.

Crib sides should always be lowered before lifting a child from bed. Always stand as close as possible to the object being lifted. When you reach out away from the body lift or slide an article, the weight lifted is multiplied three or four times in the effect it has on the spine. Always squat to lift an object from the floor; then lift with the legs instead of the back.

Housewives should always have assistance in turning mattresses. Bed making should be done with as little crowding as possible. Re-locate the bed if necessary to be able to work easily on both sides.

From all the foregoing you might assume you are rather poorly put together. This is not the case at all. The object is to work without imposing undue strain on the spine.

We frequently see cases of back pain wherein the cause of the trouble was created by a simple act of housekeeping. After the initial injury the least jolt, jar or twist can produce an encore of the discomfort. In most instances chiropractic correction is then necessary to eliminate the cause of the problem.

So to save your back, exercise some thought before you act.

(The author is director of Dickens Chiropractic Clinic, Gateway Center, Ruidoso.)

—Adv.

Keeping Up With Folks In Lincoln County

Representatives of the Federal Land Bank Association of Roswell have just returned from a four state joint Federation-stockholders' meeting held at the Broadmoor Hotel in Colorado Springs, Colo. The three-day conference held Nov. 10-12 was attended by J. P. McKnight, President of the association; M. J. McClish, vice-president; K. M. Davis, T. W. Ball and Roy Skipworth, directors, and Vonnie Jasper, manager. Representatives of the Association were accompanied to the conference by their wives. Jasper said that approximately 800 people from Colorado, Kansas, New Mexico and Oklahoma were in attendance.

MAKES STATE EMBLEMS—Karl Johnson (left), of Ruidoso shows Governor Jack M. Campbell one of 1,200 emblems his firm has produced for use on state vehicles. Campbell requested use of emblems for identification and safety. Marking of state cars is expected to curb their use for non-official purposes.

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN AND CHAVES COUNTIES

Office of the Commissioner of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on January 15, 1964, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained upon consummation of sale, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State). All other rentals or payments, if any, are reserved to the State.

SALE NO. 4394: N½ of Section 9, W½ of Section 10, N½NW¼ of Section 11, S½N½ of Section 14, NW¼NW¼ of Section 15, ALL of Section 16, N½SW¼ of Section 21, N½SE¼ of Section 26, SW¼, W½SE¼ of Section 36, Township 13 South, Range 18 East; Lot 2, S½N½ of Section 1, Lots 1, 2, 3, 4, S½N½, S½ of Section 2, Lots 1, 2, 3, 4, S½N½, S½ of Section 3, NE¼SW¼, N½SE¼ of Section 9, Township 14 South, Range 18 East, NMPM containing 3,563.18 acres, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS). The improvements upon these lands have been appraised at $5,197.50.

SALE NO. 4395: S½ of Section 14, SW¼SW¼ of Section 21, S½SE¼ of Section 22, S½SW¼, NE¼SW¼, N½SE¼ of Section 23, SW¼SE¼, S½SW¼ of Section 26, SE¼SE¼, NW¼NE¼, NW¼ of Section 27, SW¼SW¼, NW¼NW¼ of Section 28, SE¼SW¼, S½SE¼, NE¼SE¼ of Section 33, N½NE¼, NE¼NW¼, S½NW¼, NW¼SW¼ of Section 34, Township 13 South, Range 18 East; Lots 3, 4 of Section 4, Township 14 South, Range 18 East, NMPM, containing 1,560.73 acres, more or less, according to the government survey thereof. (PENITENTIARY LANDS). The improvements upon said lands have been appraised at $3,562.50.

The above-described lands are located approximately 20 miles South of Picacho, New Mexico.

The above-described lands have been appraised at $8.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, $205.00 to apply on costs of appraisal and advertising; plus five (5%) per cent of the appraised value of the lands, and the total appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 15th day of October, A. D., 1963.

E. S. Johnny Walker
Commissioner of Public Lands
State of New Mexico
(SEAL) (Run Thru Jan. 3)

News Want-Ads Work Wonders

HILLMAN
Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Pho. CL 7-5211

HILLMAN
Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Pho, CL 7-5211

A CENTURY OF COMMERCIAL BANKING

Choose from several models of Timber-Lodge for your permanent home. See our big ad.

Choose from several models of Timber-Lodge for your permanent home. See our big ad.

Try Brandon's TINY CAFE
For Good Coffee
And Fresh Doughnuts

Ruidoso Laundry & Linen Supply
For Your Personal Laundry and Finish Work
—ALSO, LINENS
For Commercial Businesses.
BOB COGGINS
PHONE CL 7-5427
We Pick Up at Estes Cleaners, Hollywood Cleaners and Ruidoso Cleaners

use the WANT ADS
Ruidoso News

(Next Door East of Margaret's Cafe)
NEAL PUMP & ELECTRIC
Fluorescent & Incandescent Light Bulbs
Light Fixtures, Appliances, Electrical Materials of All Kinds
Phone Night or Day: CL 7-4836 — P. O. Box 1255
Rapidaylon Submergible Pumps, Galvanized Pipe & Fittings, Maintenance on all Pumps, Electrical Work
Cecil Hicks, Mgr.—Pump-Electric Contractors—Gene Beavers, Prop.

B AND D AUTO SALES
INTERNATIONAL TRUCKS, SCOUTS AND TRAVELALLS
RAMBLER AGENCY

SPECIALS

1963 Travelall	$2,395
1962 Travelall	$1,850
1963 Jeep	$2,495
1963 Jeep	$2,495
1957 Jeep	$ 695
1958 Jeep Station Wagon	$ 795
1960 Jeep Pick-up	$1,295
1959 Jeep 1½ ton stake bed	$1,395
1961 International pick-up	$1,495
1961 Ford Station Wagon	$1,695
1962 Ford Galaxie 500	$1,995
1959 Ford 2-door Sedan	$ 595
1962 Rambler 4-door Sedan	$1,595
1959 Chevrolet Bel Air 4-door	$ 950
1957 Chevrolet Station Wagon	$ 495
1954 Buick 4-door sedan	$ 395

Salesman Bud Bradshaw, CL 7-4050
F. E. "Bill" Baird — David T. Baird
U. S. Highway 70 — Hollywood

33 FAMILIES AND INDIVIDUALS OWN LOTS IN SUN VALLEY

Eight homes in Sun Valley are under construction, Johnny Mobley of Rumbaugh-Mobley, Inc., developers, reported this week. The Jack Bennett home which is practically completed, Mobley said, had been sold to H. T. Fillingim, a banker from Crosbyton, Tex.

Wayne Adams, Ruidoso, has a home under construction and Jack Bennett is starting a permanent home since he sold his first residence.

Walter Ellard, building contractor from Lubbock, is constructing a 2,000 square foot circular home for A. L. Lott also of Lubbock, the unusual circular designed home will have a one-half basement recreation room, Mobley said.

Over 33 lots have been sold in Sun Valley, Mobley said, and he attributes most sales to easy access from the highway, paved roads within the area, its closeness to the Sierra Blanca ski area and the desirable restrictions for both vacation and year-round living.

Mobley listed the 33 purchasers of lots in Sun Valley and stated that some bought more than one lot.

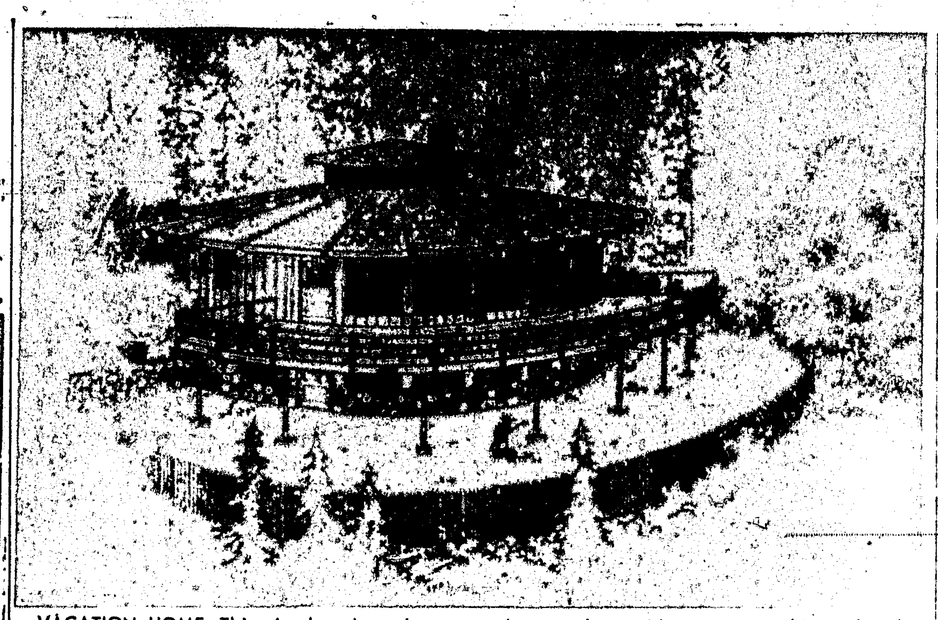
The following is the list of lot buyers: Wayne Adams, Ruidoso; Mr. and Mrs. Howard Carruth, Roswell; Mr. and Mrs. Kenneth C. Welch, Fort Stockton, Tex.; Dr. and Mrs. B. B Trotter, Abilene, Tex; Mr. and Mrs. Otto W. Forsman, Albuquerque; Mr. and Mrs. Jesse W. Trigg, El Paso; Bernhard and Gerhard Ritcher, El Paso;

Ronald L. Stewart, Walker AFB, Roswell; Mr. and Mrs. McCoy, Houston, Tex.; Mr. and Mrs. Claude E. Martin, Lubbock, Tex.; David Jenkins, Walker AFB, Roswell; Mr. and Mrs. Wayne G. Hobbs, Capitan; Mr and Mrs. G. G. Hazel, Midland, Tex.;

Mr. and Mrs. J. H. Taylor, Midland, Tex.; Winnie M. Hagler, Odessa, Tex.; Mr. and Mrs. R. R. Daniel, Seminole, Tex.; Mr. and Mrs. G. W. Bruson, Lubbock, Tex.; John L. Brooks, Ruidoso; Mr. and Mrs. John T Billingsley, Hobbs; Lola B. Bailey, Hobbs; Mr. and Mrs. Neal T. Chapman, Ruidoso;

Mr. and Mrs. O. O. Chauvin, Ruidoso; Mr. and Mrs. Clyde Pelton, Carlsbad; Mr. and Mrs. Donald L. Davis, Albuquerque; Mr. and Mrs. Jack Bennett, Ruidoso; Mr. and Mrs. A. L. Lott, Lubbock, Tex.; Mr. and Mrs. H. Fillingim, Crosbyton, Tex.;

Mr. and Mrs. Robert B. Stephenson, Albuquerque; Marion B. Munroe, Portales; Mr. and Mrs. Thygesen, El Paso; Gerald Campbell, El Paso, and W. B. Duff, Odessa, Tex.



VACATION HOME—This circular shaped vacation home is under construction now in Sun Valley, being built by Walter Ellard, contractor of Lubbock, for the A. L. Lott family of Lubbock. The home will feature a central fireplace, sunken, with seats around it, and with accommodations surrounding the central point. The house will have 2,000 square feet of floor space.

IT HAPPENED IN SUN VALLEY—Three miles of paved streets are now available in Rumbaugh-Mobley, Inc.'s Sun Valley subdivision northwest of Ruidoso in the Alto country. These are two scenes in the development which offers scenic views, amiable restrictions and lots of elbow room.

-:- AROUND -:- HIGH SCHOOL

Edited by Marsha Locke and

Band News

On Friday, Nov. 15, the following band students went to Las Cruces for All-State try outs: Cheryl Curry, French horn; Burly Cantrell, French horn; Pat Lamb, cornet; Molly Kay Harris, clarinet; Shirley Hicks, clarinet; Jane Cochran, clarinet; Anna Winkels, bassoon, and Candace Farrar, kettle drums.

The group left here at 8 a.m., from Mr. Gooch's house. When they arrived at Las Cruces they went to their different rooms to wait for their turn to try out.

Mr. Jim Whitlow, who played with our band in a concert about two years ago, was in charge of the cornet tryouts.

Mr. Troso tried out the clarinets and Dr. Tyogone tried out bassoon and kettle drum players.

Sometime during the day the group watched the Las Cruces Blue Band rehearse for a half-time show to be given at Roswell.

One member of the group reported that while they worked so hard, Mr Gooch played a few rounds of golf!

They returned home about 7 p.m. Friday night. Everyone had a wonderful time.

Key Club News

The Key Club has decided to keep its power saw and continue selling wood again this year.

It is also planning to have its annual luncheon sometime this week. The luncheon will probably be held at Wattie's Restaurant.

This year Key Club Board Members include: Mike Adams, Jimmy Steele, Pat Patterson, James Bryan, Mike Burns and Ross Smith.

• • •

F. T. A. Assembly

Friday, Nov. 15, the Future Teachers of America sponsored an assembly for National Education Week. The speakers from F. T. A. were Nancy Smith, Carol Lynn Wright and Dudette Browning. The speeches were on education and its importance and drop outs in high school.

The F. T. A. would like to thank everyone that participated in dress up day Friday. The school looked very nice.

• • •

"R" Club

Perhaps last Monday you feared for the sanity of several boys in our beloved school. Obvious males were parading about half dressed as females, half-dressed as neither sex. Relax, they were only going through the informal initiation as "R" Club pledges. The climax of the initiation was reached Tuesday night in the boys locker room when the pledges went through a grueling, grinding, hilarious (to the veteran Letterman) test of physical and mental endurance.

"Greenies" include John Underwood, Douglas Beasley, Prentice Creel, Pat Lamb, Tony Chester, Tim Leftwich, Kenneth Clark, Harold Andrews and Ross Smith.

The "Elite" are Bill Stirman, Mike Burns, Jimmy Steele, Jack Garrett, Darrel Stierwalt, David Scott, Charlie Morrison and Johnny Hale.

• • •

Senior News

The Seniors voted on their flower, colors, song and motto last Monday. They are as follows: Flower, Purple Orchid; colors, deep purple and silver; song, "You'll Never Walk Alone", and the motto is, "To live by and fight for: We are endowed by certain Inalienable Rights".

The Seniors finally received their Senior pictures. We were all happy, excited and satisfied.

• • •

F. H. A. News

F. H. A. is now planning for the Thanksgiving dinner. A committee was set up to make definite plans for this. The girls are Becca Browning, Ellen Gardenhire, Martha Gunter and Kay Lanning.

A date was set for Nov. 25 for the turkey dinner with a planned devotional and recreation for all. Girls have been asked to bring side dishes and to donate money for the turkey. All of the F. H. A. girls are hoping this will be a successful event.

• • •

Junior News

Last week the Juniors had a "Be Kind to Junior Week". Each member of the class wore a pin to signify that he was a Junior.

The Junior play will be Jan. 16. The name of the play is "Lock, Stock and Lipstick". The Junior cast is:

Gordon Warren, Jim Steele, Charlie Plunkett, Burley Cantrell, Mrs. Maggs, Nancy Smith, Mary Lou Brennan, Johnanna Beavers; Don Donley, Tommy Ponder, Larry Donley, Pat Lamb; Miss Entivhistle, Shirley Hicks; Miss Prather, Molly Kay Harris; Jane Gardener, Colleen Massey, Carol Izzard, Carol Lynn Wright and Mrs. Donley, Liz Bennett.

Production Staff—Stage managers, Jack Garrett and Darrell Stierwalt. Properties, Helen Padilla, Frances Baird, Lois Lane, Dudette Browning and David Scott. Tickets, Carol Cooper and Martha Graham. Programs, Helinda Gunter. Publicity, Regena Reeves and Arlita Barrera. Ushers, Glenda Gable. Costume and Make-Up, Candace Farrar and Irene Richardson. Lighting and Sound Effects, Wayne Ponder and Dwayne Eads.

MAIL FOR OVERSEAS

It is later than we think—The period for mailing overseas parcels by surface mail ends Nov. 29—That is to guarantee delivery by Dec. 25.

Dec. 1 to Dec. 10 is the air mail period. Greeting cards and other Christmas mail such as registered letters, etc., should be mailed in the period designated for parcels.

All parcels should be packed in strong boxes, securely wrapped in strong paper, each box tied with heavy cord. Sufficient cushioning should be used to prevent rattling or loosening of articles within the [illegible]

[illegible] a list of contents and the [illegible] to whom it is di[illegible]

[illegible] for the requir[illegible] declarations to many [illegible] a list of pro[illegible] many countries. [illegible] Christmas sea[illegible] for all.

[illegible] A. Wimberly

[illegible], N. M.

You can lift your life...

Worship THIS WEEK

Our Churches

FULL GOSPEL CHURCH
Ruidoso Downs, N. M.
9.45 a. m.—Sunday School.
11.00 a. m. —Sunday Morning Worship.
:30 p. m. —Sunday Evening Worship
7:30 p. m. Tuesday— Young People & Choir Practice.
7:30 p. m. Thursday— Prayer Meeting

THE FIRST CHRISTIAN CHURCH
Palmer Gateway—Ruidoso
Rev. Jim Saylor, Minister
Phone CL 7-4580
Sunday School—9:45 a. m
Morning Worship—11.00 a. m.
Chi Rho (Intermediate) Youth Fellowship, 4 p. m.

CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a. m
Every Sunday, 11:00 a. m. in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday.

FIRST BAPTIST CHURCH
Rev. E. L. Swanner, Pastor
Sunday School, 9 45 a. m
Worship Service, 11.00 a. m.
Training Union, 6:00 p m.
Worship Service 7:00 p. m.
Wednesday Night Service, 7 00
Radio services 11:15 a. m Sunday

GATEWAY
ASSEMBLY OF GOD CHURCH
Palmer Gateway, Ruidoso
Rev. W. A. Vanzant, Pastor
Sunday radio program 9 a. m.
Sunday School, 9:45 a. m.
Morning worship, 11 a. m.
Evening evangelistic service 7:30 p. m.
Tuesday 1:30 p. m. Women's Missionary meeting.
Wednesday evening 7.30 prayer time and Bible study.

FIRST PRESBYTERIAN CHURCH
Church School, 9:45 a. m.
Morning Worship, 11.00 a. m.
Young People of the Church, 6:00 p m.

RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Palmer Gateway
Sunday School—10 a. m.
Morning Worship—11 a m
Evangelistic Message—6:30 p.m.
Wed. Night Bible Study—6:30 p m

CHURCH OF JESUS CHRIST L. D. S.
Ruidoso Lions Club Building
Sundays at 10:00 a.m. and 11:00 a.m.
Sunday School and Sacrament Meeting

GREEN TREE BAPTIST CHURCH
Rev. J. L. Gary, Pastor
Ruidoso Downs, New Mexico
Sunday School 9:30 a. m.
Training Union, 6:30 p. m.
Preaching Service, 10:30 a. m.
Preaching Service, 7:30 p. m.
Wed. Night Service, 6:30 p. m
Phone ES 8-4241.

GATEWAY CHURCH OF CHRIST
Charles Wharton, Minister
Sunday Services
Bible Study, 9:30 a.m.
Worship and Communion 10:30 a.m.
Worship 6:00 p.m.
Wednesday, 6:30 p.m. Prayer Meeting
Ladies' Bible Class, 9:30 a.m. Thursday
Radio Program, 8:30 a.m. Sunday

COMMUNITY METHODIST CHURCH
Rev. Thomas E. Richardson
Pastor
Sunday Morning Service at 8:45 and 11 a m
Sunday School at 9:45 a. m.
Junior High MYF, 5:30 p.m.
Senior MYF, 6:30 p m
Wednesday night 7:00 p.m. Worship Service
WSCS Prayer Group, Thursday, 9:00 a m

CATHOLIC CHURCHES
Father Laurier A. Labreche, Pastor
Sunday Masses year around at St. Eleanor's at 7:00 and 11:00 a.m.
Sunday Masses year around in San Patricio Chapel at 9:00 a.m.
Masses on Holydays of Obligation:
6:00 a.m., St. Eleanor's Church
7:15 a.m. in San Patricio Chapel
7:30 p.m., St. Eleanor's Church (Evening)
Week Day Masses: Daily at 7:00 a.m. in St. Eleanor's, unless noted otherwise in bulletin.
Devotions: Rosary and Benediction of the Most Blessed Sacrament every Saturday at 7:30 p.m.
Confessions: Saturday evenings after devotions, 15 minutes before all Masses, any other time by appointment.
Choir Practice: Wednesday evenings at 8:00 p.m.

EPISCOPAL CHURCHES
Rev. William R. Brown, Vicar
Glencoe, St. Anne's
Sundays, 9 a.m.
Ruidoso, Holy Mount
Sunday, 11:00 a.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso State Bank
Growing with Ruidoso
Member F. D. I. C.

Ruidoso Laundry-Linen Supply
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - Behind Thunderbird Curio - CL 7-5073

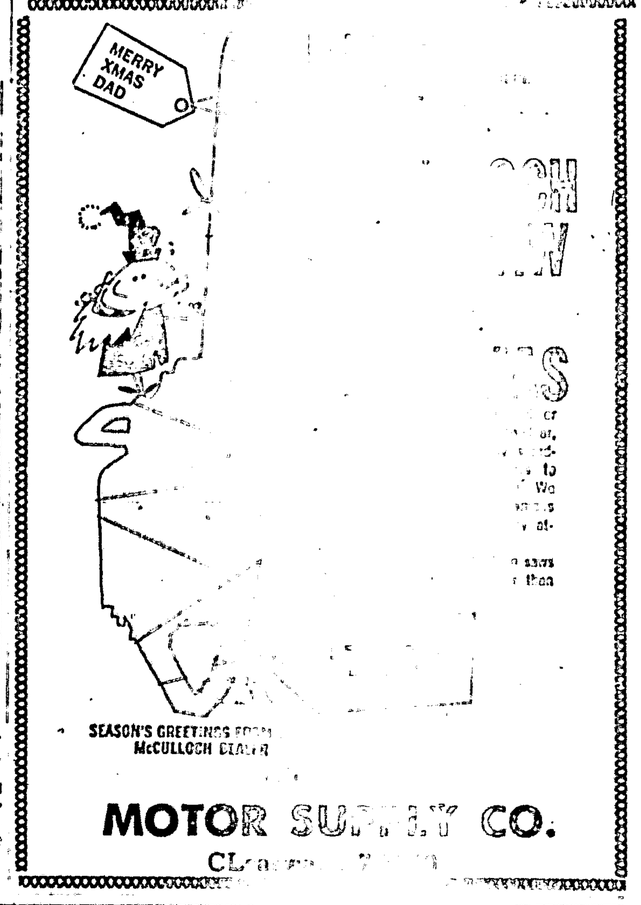
Keeth Gas Company
Sales — Service
In the Gateway — Phone CL 7-4025

Luallin's Skyland Auto Service
Experienced Mechanics — Sun Motor Tune-Up
East of Bank — Phone CL 7-3535

RUIDOSO GRAVEL SERVICE
GRAVEL — SAND — EXCAVATING — TRENCHING
FREE ESTIMATES — QUALITY WORK — PHO. CL 7-4045
P. O. BOX 225, HOLLYWOOD, N. MEX. — J. B. CLOSE

THERE'S STILL TIME
Before the real cold weather hits for us
WINTERIZE YOUR CAR
We have anti-freeze and can winterize and lubricate with winter weight lubricants for easier, safer, surer winter driving
TRAVIS CHEVROLET SERVICE
Wheel Balancing — Car Service
Travis L. Morrison, Manager
ES 8-4255 — Ruidoso Downs, N. M.

JOYCE'S
THANKSGIVING
CEDAR CITY
Ruidoso's Fr[illegible] Town
½ Mile W[illegible]



MOTOR SUPPLY CO.
CL[illegible]

Did You Know Porter's Has Over $1,300 Worth of Records?
These records are in stock here in Ruidoso. We offer you country music, religious, popular, show hits, classical, hootenany, western, etc.
PORTER'S HOME FURNISHINGS
IN THE GATEWAY CENTER
EASY TERMS AVAILABLE

RUFFY TWINS
BY DAVE PARKS

GETS AWARD — Joe Coe (left), manager for Community Public Service Company here, was recipient of plaque and check presented by Division Manager Maurice W. Davis of Silver City at recent employee award dinner at Alamogordo. Coe was winner of Intradivision phase of President's Contest, an annual company-wide competition based on efficiency in various operating objectives. Coe won first place in the CPS New Mexico Division for the second consecutive year.

NOW . . .

Your host, Harry L. Whipple, Jr., of the Roadrunner Room of the Fabulous CHAPARRAL HOTEL
Proudly Presents the

"NEW" CHAPARRALS

An outstanding musical attraction, Eddie Bartholomew at the Lowery Concert Organ, Electronic-Piano and Piano each evening; Art Holt and his trumpet with Bill Gross, Jr., percussionist, on week-ends.

Eddie Bartholomew is of the Sammy Bird Trio, The New Yorkers in Kansas City, Mo., and the Black Sheep Club in San Francisco.

Art Holt and Bill Gross, Jr., have been pleasing crowds at the Chaparral for several seasons — and need no further introduction.

For a superb evening of dining, dancing pleasure, or just relaxed, good listening, it's the Road Runner Lounge and Gold Room at the Chaparral

Remember, For Fine Food

Starting with breakfast through the lunch period and into the evening hours, our Coffee Shop is at your service.

Shop our gift department for ideas for any holiday or special date.

THE
HARRY WHIPPLES
AT THE
CHAPARRAL HOTEL

Funeral Services Held In Ruidoso For Mrs. Monnin

[illegible]

Flags For Business House Display Sponsored By Lions

The Ruidoso Lions Club Tuesday [illegible] regular meeting worked [illegible] flag program". Bonney Wright, president, stated Wednesday [illegible] program is one of the [illegible] projects. Wright said [illegible] which the Club install flags [illegible] establishments and see that the American flag is in place on all appropriate holidays. The [illegible] the work they put the [illegible] are displayed and [illegible] the service is $15 [illegible]. Wright said he [illegible] that home owners could arrange for this service.

Wednesday [illegible] the following Ruidoso [illegible] attended the Lions Zone [illegible] Paul Vance, [illegible] Jim Hine, Stormy Edwards, Charlie Cantrell and Bonney Wright.

SUCCESSFUL HUNT

Mayo [illegible] of Ruidoso [illegible] Miller [illegible] and Carol Lyle Wright [illegible] N. M. Military Institute, Lake Sumner, and [illegible] back with the pronghorn ranging from [illegible]

BOOKS FOR LIBRARY

Ruidoso Hondo Valley Parent-Teacher Association recently gave each [illegible] towards books for Ruidoso [illegible] library to augment a budget [illegible] several hundred dollar [illegible] local school board to [illegible] monthly book [illegible]

Forest Service Asks Range Improvement Project Bids

Russell E. Rea, forest supervisor of the Lincoln National Forest, announced this morning that the Lincoln National Forest recently issued Bid Invitations for a 3200 acre range improvement project, to be done in the coming year on the Smokey Bear District of the forest. The project will consist of the control of pinon-juniper trees, which in this area are considered to be noxious plants, on the Hightower Allotment on the extreme north portion of the forest north of Capitan. While the project is considered to be primarily a range improvement measure, it will be done in such a way that watershed values will be improved and so that favorable openings for wildlife and wildlife forage are created. The work will be done by individual tree pushing with a dozer-tractor. This method allows selection of the plants controlled and permits leaving desirable livestock or wildlife forage species. Opening of the bids will take place Nov. 21, at 2:30 p.m., at the Forest offices in the Federal Building, Albuquerque.

In order to be acceptable, bidders must have a minimum experience of 500 hours in such work. Prospective bidders may obtain forms by writing to the Contracting Officer, Forest Service, Region 3, Room 6214, Federal Building, Albuquerque.

Additional information can be obtained by contacting either Ranger Ralph Solcher, Smokey Bear Range District, Capitan, N. M., or Gary Evans, Administrative Assistant, Lincoln National Forest, Room 212, Federal Building, Alamogordo, N. M.

FOREST OFFICIAL HERE

Doyle Bain, administrative officer of the Lincoln National Forest from Alamogordo, visited Ruidoso last Tuesday and made an inspection tour of the Sierra Blanca Ski area.

Pete Totemoff, ski facilities technician, and Barry Hood, recreation technician, accompanied Bain on the inspection trip.

MRS. TULLY ATTENDS SCHOOL BOARD, SUPEDINTENDENTS CONFAB

Mrs. Gerald Tully, president of Ruidoso Municipal School Board, recently attended a conference of seven representatives of the New Mexico School Board Organization and seven school superintendents in Albuquerque. Subject of the panel meeting was policy on board and superintendent relations. Besides Ruidoso, other schools represented were Gallup, Belen, Portales, Pecos, Bernalillo, Cobre, Clovis, Los Alamos, Grants, Hatch, Santa Fe, Wagon Mound and Bloomfield.

Mrs. Tully is to go Dec. 13 to Las Cruces to another meeting of the 14 member panel. She will be accompanied by her husband, who is to attend a farm conference there.

CHURCH OF THE HOLY MOUNT
(Episcopal)
Services Every Sunday
The Chapel is open for meditation and prayers

In The Strictest Sense . . .

THIS POLICY WILL BE FOLLOWED BY THE RUIDOSO NEWS!

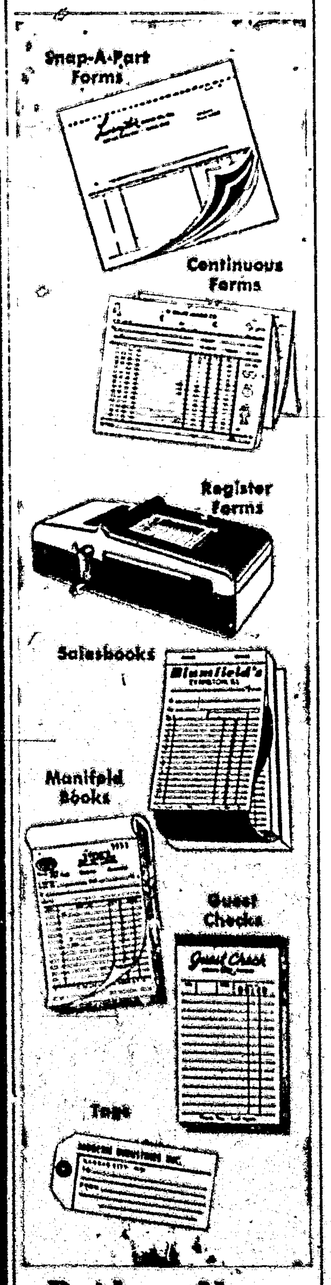
Effective immediately, the RUIDOSO NEWS cannot extend credit to businesses or individuals making purchases in office supplies, commercial printing or advertising for any more than 60 days. The practice of being lax in payment of monthly statements is growing and we have found we must adopt this policy to hold our prices down.

In 15 Minutes

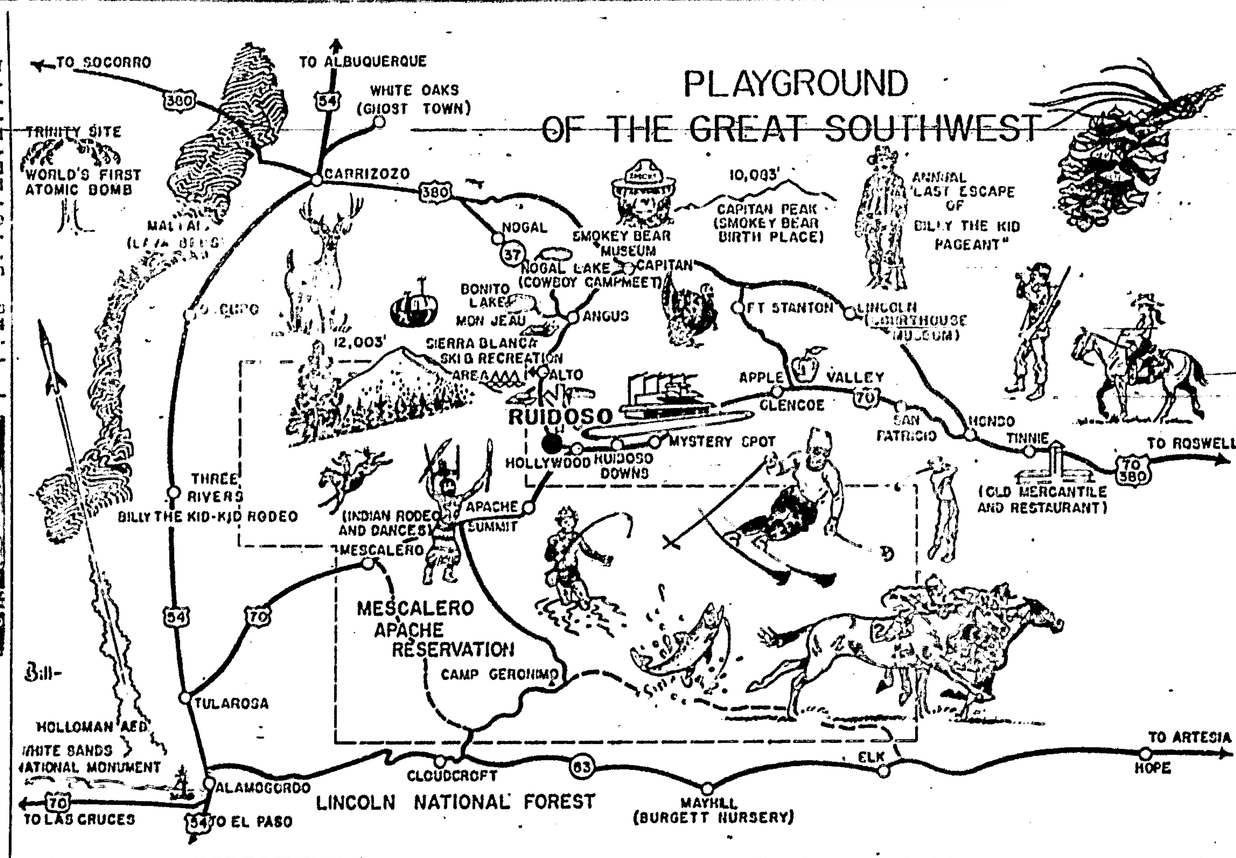
We Can Deliver To Your Office or Home Any One of These Three Filing Cabinets.

Priced as follows
(Including Tax)
2-Drawer $57.15
4-Drawer $81.07
Combination $62.87

THEY ARE ON DISPLAY NOW IN OUR ENLARGED OFFICE SUPPLY DEPARTMENT FOR YOUR PERSONAL INSPECTION.
RUIDOSO NEWS



Ruidoso News



TO OUR VISITORS—
Things to See and Do In the Playground Area Of Ruidoso & Lincoln County

You have probably never visited any place in America with such a wide variety of scenic historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

All of these things listed are within 60 Miles of Ruidoso—

White Sands National Monument—
Stupendous deposit of pure white gypsum.

Lava Beds—
The Mal Pais is a fascinating and different attraction. Recently designated a State Park.

Fishing—
Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year 'round in Hondo river.

Old Lincoln Courthouse—
In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.

Big Game—
Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.

Lincoln National Forest—
With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.

Golf Course—
One of the most beautiful golf courses in the world is Cree Meadows.

Cedar Creek—
Winter sports area and park-like shrubs and evergreens.

Mescalero Apache Indian Reservation—
Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.

Lake Bonito, Bear Canyon—
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.

Nogal Lake, Nogal Mesa—
The mesa is scene of the annual Summer Cowboy Camp Meetings.

Ice-O-Rama—
Southwest's largest ice rink offering year-'round ice skating.

White Oaks—
Old ghost town once thickly populated and once having newspaper, stores, saloons.

Children's Playlands—
Several commercial playlands offering a variety of rides and recreation for children of all ages.

Climate—
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.

Capitan, Capitan Gap And Indian Gap—
Scenic ranchland and mountains.

Sierra Blanca Resort—
Winter and summer resort in White Mt. Park at 10,000-ft., opened for skiing first time in 1961-62 with aerial gondola lift. Magnificent 16-mile ride from Ruidoso to resort.

Ruidoso Downs—
Popular summer race track with horse racing each week-end in summer.

Night Clubs—
Numerous clubs with entertainment.

Churches—
In the immediate area are nine churches of various denominations.

Mon Jeau Look-Out—
Drive to the top of this forest look-out tower, 10,000 feet high.

Fort Stanton—
103-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanitorium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.

Cloudcroft—
High mountain resort area.

Artists, Art Schools—
Ruidoso is home of several resident artists, including Harris Shelton, Katherine Hall Travis, Reynolds Jones, Martha Graves, Bill Leftwich, and others, and art schools are held each summer, including Frededic Taubes.

Mystery Spot—
Crazy house east of Ruidoso Downs where gravity seems to have gone haywire.

Smokey The Bear Museum—
Capitan has erected log cabin to house mementoes of Smokey the Bear, rescued in forest fire near there.

The Three Valleys—
Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Storm and Louise Massey and Milt Mabie, radio and screen entertainers.

Ruidoso Lookout Tower—
Gives panoramic view of Playground of the Southwest.

Ruidoso Sky Ride—
Unusual cable car lift to top of Wildcat Mountain on U. S. Highway 70.

Dowlin Mill, Blazer Mill—
Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.

Carrizo Lodge—
With unique history, museum and scene of square dance schools, bordering on Indian reservation.

Fun In Downtown Ruidoso—
With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.

Places To Dine—
More than 50 restaurants and dining rooms to choose—some of them with specialties.

Green Tree Indian Aqueduct—
Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.

Indian Ruins—
Ruins and pictographs of various Mogollon settlements at Glencoe, near Capitan, in Ruidoso area.

Mayhill Nurseries—
Giant greenhouses growing many beautiful flowers shipped to wide area.

Airport—
New airport with paved runways long enough to accommodate two-engined planes.

—and at further distances, but still within 4 to 5 hours' drive, are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

GOT THE TIME—Virgil Brandon is shown under some of the different clocks he has running in the Tiny Cafe. One shows "back yander time"; eastern; the three others show "back home time" central; "eatin' time", mountain and "out yonder time" pacific. Brandon, in addition to operating the Tiny Cafe has a sign painting business directly behind the restaurant where he specializes in show cards and other display signs.

RUIDOSO PROUD OF BLIND RESIDENT WHO WON OVER PERSONAL TRAGEDY

By FRIEDA BRYAN HYATT

Edward Peter Doll can truly "take it" and still look on the bright side of life. In 1941 he suffered a terrible accident that left him blind and paralyzed. Yet he cheers up others. Ruidoso is indebted to such an inspiring man.

Doll was born Nov. 6, 1890 on a farm in Lawrence County, Illinois. He worked on the farm with his six brothers and a sister while he was growing up.

The lad started school in a one-room school house on a corner of his father's farm. Later he attended school in Vincennes, Ind.

In 1917 Edward Doll met his future wife at a dance in El Paso. The future Mrs. Doll was working for the American Express Co. there. Doll was in the 9th Engineers, Mounted, as a Master Sergeant. On being mustered out in 1919, Doll married his Texas sweetheart and they went to Indianapolis to make their home. The groom was employed with Capital Motors Co. there.

Doll served as district distributor for the firm in Louisville, Ky. Later the couple moved to Miami, Fla.

Returning to Indianapolis, Doll worked for Curtiss Airplane Co. In 1941 he worked on a government job at the Ordinance and Proving Ground in Blevins, Ark. His work was to check diesels on huge machinery used for digging sand and dragline work.

It was on this job that tragedy struck, altering Edward Doll's life in one blinding flash of electricity.

One morning a gantry crane became entangled with high-voltage power lines. Doll volunteered to untangle the equipment and wires. One by one he cleared the lines from the crane and was getting ready to climb down when his head brushed against the one line still intact and alive with 7600 volts.

Knocked unconscious, Doll was

EDWARD P. DOLL

★

taken to a hospital and there began what became a four months fight to save his life. His skull had been burned and portions of his brain impaired. He lost the flesh from both hands. Skin and flesh peeled from one side of his face.

A miracle was performed by doctors and plastic surgeons. Skin grafts over a period of time restored partial use of his hands, and other grafts helped rebuild his face.

But all the wonders of medicine couldn't rebuild nerves and muscles paralyzed by that flash of electricity

and Edward Doll knew that what remained of his life would be spent in the darkness of the blind.

With Mrs. Doll, he came to Ruidoso 19 years ago. His life here, spent in retirement, hasn't been exactly easy, either. Illness and infirmities, both traceable to the accident, have plagued him. But his spirit and good nature haven't been affected.

Edward Doll's memory is remarkable. He remembers telephone numbers, for instance. Any time Mrs. Doll forgets a phone number she asks her husband. He knows. But dialing is a bit intricate for Doll. His fingers are not sensitive enough to count the number of holes on the dial. So, Doll puts his tongue into the hole and then uses his fingers to dial, once the proper dial hole has been located. He counts with his tongue.

Life each day is an accomplishment for Doll. He enjoys the radio and dearly loves to keep posted on the news. Here his wife again enters the picture. She reads the paper to him each morning before beginning her household work.

Doll's cheerful voice is something one doesn't forget. His humor is outstanding. When this reporter called at his home, Doll wanted everyone to have a bit of tea. He made his way to the dining table, sat in a straight-backed chair and a few minutes, then made his way back to his rocker. "I need arms around me", was his comment.

His closing remark, when ending a conversation on the telephone with him, and bidding him goodbye after a visit is: "I'll be seeing you." You can't beat that for looking on the bright side.

Ruidoso is indeed proud to have such a citizen.

Local Tax Rate $59.70 Per $1,000

The 1963 tax structure for Ruidoso taken for the period January 1, to December 31, and based on the County Treasurer's figures taken from fiscal year reports, was prepared last week by Jim Hine, Village manager-clerk.

The calendar year report showed total municipal levies .032239, total county and state levies .017539, hospital levy .00075, school district levy .00917. The grand total for Ruidoso .059698 or approximately $59.70 per $1,000.00 valuation.

Totals for other Lincoln County communities were also tabulated by Hine: Village of Capitan, $74.10; Town of Carrizozo $51.55; Village of Corona $48.47; and the Village of Ruidoso Downs $29.68.

Ruidoso's general obligation bond issues were also listed and include the following: Water bond issue, Jan. 2, 1951, $125,000; water bond issue Aug. 1, 1954, $150,000; water bond issue, July 1, 1956, $350,000; sewer bond issue July 1, 1958, $250,000; street, main road bond issue, $100,000; and airport bond issue, $67,000.

HAPPY THANKSGIVING—

To all our friends here and in other places we hope you and your family have a joyous Thanksgiving Season. Our thanks to you for your wonderful support this year

Hollywood Lbr. Co., Inc.

WE GIVE S & H GREEN STAMPS

Hiway 70 T. C. Delaney, Manager

YOU'LL FIND IT IN THE WANT ADS

CHECK THE RUG CENTER AT GAMBLES. A 9x12 rug for only $21.95. Nylon candy stripe, $4.95 a square yard. Linoleum, 9x12 for only $6.95. Carpet runners, 24"x72", $2.29. Phone CL 7-3835.

For Show Cards
See Virgil Brandon
Tiny Cafe CL 7-5410

APPLE CIDER
Cherokee Lane
Highway 70
Phone CL 7-3393

REPOSSESSIONS
For Sale
Late Model and Used Cars
Pecos Valley Finance
Phones CL 7-6781 or CL 7-6761

Choose from several models of Timber-Lodge for your permanent home. See our big ad.
Timber-Lodge

HILLMAN
Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Pho. CL 7-5211

PHOTO GREETING CARDS
Louis Phillippe of Ruidoso
1127 Sudderth Drive

Well Drilling
and Repair Work
M. H. McClendon
Licensed Water Well Contractor
Glencoe, N. M.
Pho. Hondo. OL 3-4313

STOP FROZEN PIPES
Electric Heating Tape easily wrapped on pipe prevents freezing.
Built-in thermostat saves current. Insulate with WRAP-ON INSULATION to save heat. All sizes stocked
$3.85 UP SEE US TODAY.
NEAL PUMP & ELECTRIC
Phone CL 7-6836
We Are Also Equipped With One of The Most Modern Pipe Thawing Machines

JOHN R. EMDE
Building Contractor
Phone CL 7-6067
P.O. Box 966
Ruidoso New Mexico

State Has New Christmas Tree Tag Regulation

The New Mexico State Department of Forestry has issued metal tags which are required to be attached to each Christmas tree cut or removed from public or private land in New Mexico and being transported or offered for sale in the state for the purpose of Christmas decoration. The department shall charge a fee of five cents for each tag it sells and remit all proceeds to the state treasurer for credit to the state general fund.

Tags may be purchased from the Forest Ranger at the Ruidoso Ranger Station, Ruidoso.

The law further states: "No person shall cut or remove for sale in its natural condition, and untrimmed, with or without roots, any evergreen or coniferous tree, branch, bough, bush, sapling or shrub whether the land is publicly or privately owned without written consent of the owner. The written consent or a true copy shall be carried by every person in charge of cutting or removing the trees, branches, boughs, bushes, saplings or shrubs and shall be exhibited to any officer of the law, forestry agent, forest ranger, forest patrolman or conservation officer, at his request at any time."

Any officers mentioned may: 1. Inspect the trees, and make any investigation necessary to determine whether or not the provisions of this section have been complied with; 2. Stop any vehicle or means of conveyance found carrying any tree upon any public highway of this state for the purpose of making an inspection and investigation; 3. Seize and hold, subject to the order of the district court, the trees removed or transported in violation.

CALL OR SEE CLAYTON BENNETT at GAMBLES for new tires, snow grips. Best price in town. WILL TRADE. Phone CL 7-3835.

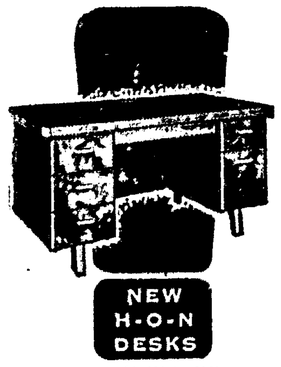
Clayton and Helen Bennett have authentic Indian Jewelry, Apache Craft, Navajo Rugs, Beaded Indian Work. Old Indian Jewelry out of pawn. Lay away now for Christmas. West on Hiway 70. CL 7-3390.

Local stores will offer bushels of bargains in the First Monday Dollar Days—starting Dec. 2.

First Monday Dollar Days start Dec. 2.

Radios, TV's, Stereos. A 9-cup Electric coffee maker for only $16.99 at GAMBLES. Phone CL 7-3835.

Louis Philippe of Ruidoso develops film every night but Sunday. In by 5:30 p.m.—out at 9:30 a.m. Use drop box after hours.



NEW H-O-N DESKS
STRUCTURALLY SOLID HANDSOMELY DESIGNED

Trim, symmetrical lines enhance the appearance of the H-O-N CONVAIRE desk. Front and back construction is contoured to provide attractive styling and design. Rugged, long-lasting structural features, practical function, sound-proofed pedestals, anodized aluminum legs, full-depth drawers, nylon-quiet drawer performance, central locking, highest quality tops—all are yours with this CONVAIRE desk. Double pedestal model illustrated. Now

Ruidoso News

just for fun!

EGG NOG

HAPPY OPEN FACE

SANDWICH

Put one slice of
GOLD 'N ROUND HOLSUM BREAD
flat on a plate.
Use cucumber slices for eyes ... olive for nose and a curvy hot dog for the grin. Lettuce or parsley is great for hair.

CARTER ELECTRIC
One Block West of Navajo Lodge
Agency For Tesco Neon Signs, Inc.
Lighting Fixtures — Lamps
Appliance Repairs
Bonded - Licensed Contractors
Commercial - Residential
— In Ruidoso Since 1954 — Phone CL 7-5045 —

FENCING?
Call today for a free estimate
Specializing in Chain Link - Panel Weave
Redwood and Stockade
All work guaranteed
Up to 5 Years to pay
COMANCHE FENCE COMPANY
405 E. McGaffey, Roswell - Phone 623-1494
Call Collect, Roswell 623-1494

The RUIDOSO NEWS Now Has These LEGAL FORMS IN STOCK FOR SALE
Assignments of Mortgage, Short Form
Bills of Sale, General Form
Installment Rental Sale Agreements
Chattel Mortgages, Short Form
Conditional Sales Contracts
Escrow Agreements with Contract for Deed
Mortgage Deed long form with Insurance Clause
Mortgage Deed short form with Insurance Clause
Quitclaim Deeds
Release of Mortgage
Satisfaction of Chattel Mortgage
Satisfaction of Mortgage
Warranty Deeds, short form
Warranty Deeds, joint tenants
Installment Notes
Promissory Notes
Warranty Deeds, long form
Chattel Mortgages, Long Form
J. P.'s Commitments
Affidavits
THE RUIDOSO NEWS

First Monday
DOLLAR DAYS
the Year's BIGGEST SALE!
Begin Here
MONDAY, DEC. 2
YOU'LL FIND
TREMENDOUS VALUES IN LOCAL STORES

food mart

Ruidoso — Hollywood

we give frontier stamps double every wednesday

NOVEMBER 22-23

PORK LIVER ..... LB. 19¢

CHEESE Longhorn ..... LB. 49¢

Bologna, Liver Pickle Loaf
LUNCH MEAT Wilson's ..... 2 For 49¢

Lean
PORK ROAST LB. 39¢

STEW MEAT Brisket ..... LB. 29¢

Lean
PORK CHOPS LB. 49¢

BACON Wilson's Corn King LB. 45¢

TURKEYS Swift Premium Butterball 10-12 Lb. Avg., Lb. .... 49¢

HOMOGENIZED
MILK, ½ GAL. ALL BRANDS 39¢

ELGIN OLEO 2 LBS. 29¢

CRACKERS Dixie Belle, 1 Lb. Box ..... 2 For 49¢

CRISCO 3 LBS. 69¢

ALUMINUM FOIL Reynolds 25 Ft. 29¢

TOMATO JUICE Tastewell 46 Oz. 4 For $1

FLOUR Gold Medal 10 Lbs. ..... 99¢

ALL BRANDS COFFEE, LB. 19¢
With $7 Purchase of Groceries

PIES Banquet 8-Inch Pumpkin or Mince ..... 2 For 69¢

FRUIT COCKTAIL Hunt's 300 2 For .... 43¢

ICE CREAM Price's Half Gal. ..... 79¢

STRAWBERRIES 10 Oz. Frozen 2 For ..... 45¢

SUGAR 5 lbs. 59c

Sugary Sam, 303 Cans 2 For
SWEET POTATOES ..... 49¢

MIRACLE WHIP, QT. ..... 49¢

PUMPKIN Libby 303 Can ..... 2 For 29¢

JELLO Regular Size ..... 3 For 29¢

POTATOES 10 lbs. 29c

CELERY Stalk ..... LB. 9¢

CRANBERRIES 1 Lb. Box ..... 19¢

LETTUCE ..... LB. 15¢

Hollywood Food Mart Will Be Open 7 Days A Week —

A Howler—'Gidget Goes To Rome' Shows Fri. Sat.-Sun. at the Mt. Vue

Funeral Services Held In Alamogordo For Mrs. Morrison

Funeral services were held in Mullins-Hamilton Chapel in Alamogordo on Saturday, Nov. 16 for Mrs. Carl C. Morrison, 63, who passed away in Alamogordo on Nov. 13. The service was conducted by James "Shorty" Short of Alamogordo, and interment was in the Hagerman Cemetery at Hagerman, N. M. Survivors include one son, Carl G. Morrison, Alamogordo; one sister, Mrs. Allen Hanson, Roswell, and one grandchild. Pallbearers included Walter Langwell of Ruidoso. Mrs. Morrison had been a resident of Alamogordo for one year. She also lived in Ruidoso Downs for several years.

25 Member Class Has Nine More Weeks Of Carnegie Course

The Dale Carnegie Course which meets each Tuesday night in the Gold Room at the Holiday House is sponsored by the Ruidoso Elks and Does. The 25-member class held its fifth meeting last Tuesday night and will run for nine more weeks, Elks Exalted Ruler Fred Gresswell reported.

Gerald McBride of Roswell is the certified Dale Carnegie instructor and Mr. and Mrs. Reuben Larson of Ruidoso are the graduate assistants who work with the instructor during the 14-week course.

LEAVE FOR FLORIDA

Mr and Mrs. John Curtin left Tuesday for Fort Lauderdale, Florida where they will appear as feature ice skaters at the Jack Valentine Supper Club. Curtin has been manager of the Ice-O-Rama here since it opened last spring.

NEW MANAGER FOR ICE-O-RAMA

Owner Lee Glover announced this week that Rick Prada has been appointed manager of the Ice-O-Rama. Prada was formerly arena manager and prior to coming to Ruidoso was with the show "Holiday on Ice", Glover said. Prada is a graduate of Texas Western College in El Paso.

WALKER AIRMAN IS SHOT IN LEG

Ray Elmer Purcell of the 210th Communications Squadron of Walker AFB was returned to the Walker hospital Saturday, after he was wounded in a hunting accident in the Nogal Lake area, State Police said.

Members of his party told officers Purcell was getting out of the car when his 22 rifle discharged striking him in the leg.

Only flesh injuries were reported by the group.

REV. JAMES G. SAYLOR RETURNS FROM VACATION

Rev and Mrs. James G. Saylor have returned from their vacation and Rev. Saylor will be in the pulpit Sunday, Nov. 24, and will be bringing the Thanksgiving message at the 11 a.m. service at the First Christian Church. He will speak on "The Benefits of a Thankful Heart."

Wayne Wantlez has been employed as an announcer on Radio Station K-RRR. He succeeds Dean Tidwell who moved to Albuquerque to be an announcer with a station there.

BRIDGE COLLAPSES—A J. B. Close dump truck loaded with dirt broke through a bridge in the upper Ruidoso Canyon Thursday morning. A crane from the Hooke Construction Co. aided in clearing the road. Within 24 hours village road crews had installed four 24-inch concrete culverts as temporary replacement for the frame bridge.

Rotary Convention Plans To Be Talked

A. E. Hunt announced at the Rotary noon meeting at Wattie's Tuesday, that District Governor Dewey F. Langston, of Portales, would be in Ruidoso Sunday afternoon to meet with all committees.

Hunt, who is general chairman of the convention committee, stated that all committees would meet with Langston at 2:00 p.m. at the Chaparral Motor Hotel, Sunday, Nov. 24.

The meeting Sunday will concern resources and planning for the 1964 district convention of Rotary International which is to be held in Ruidoso.

At the Rotary meeting Tuesday, Jim Wimberly, president, presented the Rotary Foundation Work which includes philanthropic and social work with worthy persons and causes. The local club voted to become a 100 per cent supporter for this altruistic and comprehensive work that includes scholarships, loans, grants and gifts, the Rev. Jim Saylor reported.

SAVE $$$ ON DOLLAR DAY

MONDAY, DECEMBER 2

Local Merchants have planned a spectacular merchandising event for this day. Plan to attend and take advantage of the bargains offered.

DRAFTING
Architectural — Cartographic
Engineering
Residential — Commercial — Plats
No Job Too Small
Ruby Harding
Phone CL 7-4486 — Box 41, Ruidoso

Genuine Hickory Smoked
Beef, Ham, Spare Ribs
Chicken and German Hot Links
TRY OUR CARRY OUT SERVICE
TEXAS BAR-B-Q
One Block West of Old Mill — Pho. CL 7-4310

Cheese from several models of Timber-Ledge for your permanent home. See our big ad.
Timber-Ledge

HILLMAN
Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Pho. CL 7-5211

JUST RECEIVED—
Missouri Hickory Smoked Ham, Bacon and Corn Meal.
The stone-ground corn meal is a new delicacy you must try.
All items are gift wrapped.
IT'S NEW . . .
Holiday Candies from Switzerland, Holland, England and Germany, along with your favorite Thelma Lu's famous line.
TOO & MIM'S SWEET SHOP
Order Now for Early Christmas Mailing
We can gift wrap and mail your selections anywhere
Adobe Plaza — CL 7-6595 — Ruidoso

Black & White and Color TV Repairs
See Our Bargains In Used TV's
"Service By Experience — Not Experiments"
MINNIX RADIO & TV
—SALES & SERVICE—
3437 SUDDERTH DRIVE
LEROY MINNIX, Owner
Phone CL 7-5688 — P. O. Box 1256
Residence, CL 7-5293 — Ruidoso, New Mexico

POTATOES 10 LB. BAG 9¢
With A $5 Purchase
WE'RE GLAD YOU SHOPPED HERE
MODERN GROCERY
Gold Bond Stamps — Double on Wednesday

WHY IS THE PRINTED WORD SO IMPORTANT IN ADVERTISING?
☆ It's Clear ☆ It's Permanent
☆ It's Believable
The Newspaper is the GREATEST ADVERTISING MEDIUM for many reasons. One of them is that it carries the power of the printed word. People believe in a message that is permanent; one that is written. They understand it better. Also the newspaper because of its permanence lets the reader choose his own time for absorbing the message. And once put down it can always be picked up again. The message that lives is the one that is written in the newspaper.
Present your message in printed type to the 10,000 people who read the
RUIDOSO NEWS
Published Weekly but Read Every Day!

Fred Pfingsten Elected Mid-County Local President

Fred Pfingsten was elected president of the Mid-County Farm & Livestock Bureau Local at Capitan Thursday night last week. He succeeds N. E. Britton. Other officers named included Gerald Dean, vice-president; Claud Walker, secretary-treasurer. Mrs. Gerald Dean was named chairwoman for the Mid-County local.

Plans were laid for attending the State Farm & Livestock Bureau convention in Albuquerque Nov. 24-27.

On the program was a guest speaker, a meteorologist from White Sands Missile Range, who spoke on weather predicting and kindred subjects. The problem of the possible need for legislation of cloud seeding to produce rain has been a topic of discussion among Farm Bureaus of the Southwest in recent months.

'WATTIE' NAMED TO RESTAURANT BOARD

C. C. Watkins of Ruidoso was appointed to the State Board of Directors of the New Mexico Restaurant Association at the State board meeting and seminar held in Las Cruces last Wednesday. The meeting in Las Cruces was attended by Jim Withers of the Holiday House and Mr. and Mrs. Joe Truett of the Whispering Pine Dining Room.

After the Las Cruces meeting, Lloyd Bloodworth, executive director of the New Mexico Restaurant Association, met with 11 Ruidoso restaurant owners last Friday night in the Gold Room in the Holiday House. The forming of a local association was favorably discussed, Withers said.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

Choose from several models of Timber-Lodge for your permanent home. See our big ad.
Timber-Lodge

Need A Modern Display
See or Call
VIRGIL BRANDON
Tiny Cafe CL 7-5410

CONCRETE CULVERT PIPE In Stock
Western Concrete
CL 7-6129 — Hollywood, N. M.

Policeman's Ball Set Tuesday

The annual Policeman's Ball is scheduled for Tuesday, Nov. 26, at the Navajo Lodge. The Jerry Hill's Mesilla Valley Boys, considered one of the top western bands, will play from 8:30 p.m. to 1:30 a.m.

All members of the Ruidoso Police Department have tickets available and also many business establishments have tickets for sale. The price for the evening of dancing and entertainment is $1 per person, and all proceeds will go toward the purchase of new uniforms for the Police Department, Chief T. J. Sanders said.

HITCHENS ENJOY OVEAN VOYAGE AFTER ATTENDING CONVENTION

L. J. Hitchens, president of Ruidoso Telephone Co., and president of the Rocky Mountain Telephone Association, with his wife attended the U. S. Independent Telephone Association's 66th annual convention at Miami Beach, Florida early this month. At the meeting, Hitchens was named a director in the national association. Mr. and Mrs. Hitchens flew to Miami Beach via jet airliner, and after the convention made an ocean voyage to the Bahamas.

Local stores will offer bushels of bargains in the First Monday Dollar Days—starting Dec. 2.

Hollywood Paint & Body Works
Windshields and all types of auto glass
Phone CL 7-3113
Troy Shiew, owner
At the "Y" on Hiway 70

Pangburn's Candy for "Thanksgiving"
Magazines — Cosmetics — Shabra Crafts — Sundries — Film — Sunland Cigarettes
Next Door to Bank

WHITE'S TOYLAND
IS NOW OPEN
Free Catalogs — Lowest Prices In Town
White Auto Store
Owned & Operated By Lou Baker
Pho. CL 7-6461 — At the Y in Hollywood

THE A B C's Of Advertising START WITH "A" FOR ACTION In the Ruidoso News Then "B" For Buyer Attention, and "C" for Circulation. More than 10,000 People will read this Week's Issue of The RUIDOSO NEWS!

New Facilities, New Features On Tap For Sierra Blanca Ski Area 3rd Season

By JACK McTARNAGHAN
Publicity Director
Sierra Blanca Ski Area

The Sierra Blanca Ski area opens its third year with new owners as soon as snow falls. The multi-million dollar ski area, located about 16 miles from Ruidoso, in the Lincoln National Forest was developed by R. O. Anderson of Roswell two years ago. The Apache tribe of the Mescalero Reservation took over as the new owners of the ski complex on September first of this year. Wendell Chino as president of the Tribal Council heads up the new Indian enterprise, thought to be the only Indian operated ski area in the United States.

The Apache Tribe has an overall recreation and resort plan for the reservation, hence, it was believed by the Indians that the ski area would fit very nicely into those plans. Wendell Chino hopes that the ski area will create more jobs for the Indians in the coming years. However, no Indians will be employed at the area in the coming season as all present emplyoees will continue in their present jobs.

Buzz Murrell has been selected as the manager of the ski area. Buzz had been with the former owners practically from the start and will continue the same policies at the area this year that were in effect last year.

Several new improvements will greet the skiers this year. Nine hexagon lodge units will be available this year for over night accommodation at the ski area. The lodge units were actually built two years ago but were never used, due to the fact that there was no place for any help to live at the area. This year facilities have been provided for help necessary to serve guests staying at the lodge units. Bill Boyer, who operated the restaurant last year and will again this year, is in charge of the lodge units. The lodge units can accommodate 14 guests.

Also, new for the coming season is the new ski rental building with its 750 pair of skis for rent. There is also a room for the skiers to try their boots on before they head for the slopes.

The restaurant will have added room this year also to help out with the big crowds over the week-ends. With the rental skis moved out of the lower level of the restaurant this area will now be used for additional eating area.

Completely new this year will be the new bar and lounge which occupy the space formerly used for the sport shop. The bar will be able to seat 75 people.

The sport shop will be in new quarters in the restaurant building. It will again have the finest in ski equipment and ski togs. Mr. and Mrs. John Lyon and Mr. and Mrs. Ed Wimberly run the sport shop at the ski area.

Of course, the ski area has some of the finest lift facilities available in the entire Southwest. The Pohlig gondola is the feature attraction with its 75 gondolas capable of transporting 600 skiers or sightseers per hour to the top. Then there are three high speed T-bars which can handle 2,800 skiers per hour.

This past summer extensive grooming work has been done to the existing ski trails. The slightest amount of snow will enable the ski area to get under way for the coming ski season. The season will open officially Thanksgiving Day, earlier if conditions permit. The ski area has a Larchmont snow making system which covers all of the beginners area and will be used throughout the season to keep good snow in that area.

The ski school will again be under the direction of Jack McTarnaghan, who will have a staff of 25 instructors available this ski season. Several of the ski area instructors are from the El Paso area. There is Jim Truelsen, Kelly Scarbrough, Bill Lackey and Bob Watson all of the El Paso area. The latest techniques are taught in the ski school and the sizes of the classes will be held to eight.

Many extra events will be on tap this year at the area. There will be ski descents by torchlight, moonlight gondola rides, junior and senior races, and a winter carnival, so all in all it looks like a very big year of skiing at Sierra Blanca this coming season.

Kirtland Nips Hot Springs On First Downs

The Kirtland Broncos made two more first downs than the enemy at Farmington Saturday and thus earned the right to the Class B football finals as Hot Springs' Tigers and the Broncos hooked up in a whale of a football game that ended in a 20-20 tie.

Both squads had three penetrations and Kirtland got the edge in the game and a shot at Eunice and the state championship by mustering 13 first downs compared to 11 for the Tigers.

Hot Springs scored in the first quarter when John Kithly passed Max. Padilla a 22-yard touchdown but the try for point failed. Kirtland notched its first score when Elroy Enchahi plunked from one yard out and Richard O'Dell ran for the point after.

Kirtland scored again in the second quarter when O'Dell ran 15 yards. The extra point was no good. Kirtland scored once more in the third period when Darwin Slade went into the end zone from one yard out. O'Dell blasted in for the point after.

Hot Springs came back in the third stanza when Randy Stuart ran seven yards out for the score. The point was good. Max Padilla intercepted a Bronco pass in the final period and took it into the end zone. Stuart ran for the point.

The Tigers held Kirtland four downs on their own one.

Tigers Open Hoop Schedule Nov. 29

The Capitan Tigers kick-off the 1963-64 basketball season on their home court Nov. 29, 30 in games with Tularosa and Ft. Sumner.

Only one starter from last year's squad will be returning for the hardwood wars, but two other squadmen who saw a lot of action will bolster the Tiger starting line-up. Pete Carabajal, one of the leading scorers last year, will be backed up by Lionel Griego and Rolland Zamora.

Coach Red Johnson, formerly of Tularosa, is taking over the coaching duties this year and stated that approximately 46 boys have reported for practice and will combine the A and B teams.

The Tigers ended last year's season with 11 wins and 13 losses.

Clayton Bennett says: GAMBLES is now the authorized dealer for Hoover Vacuum Cleaners. Also you can buy a three-piece bedroom suite for $169.95. Phone CL 7-3835.

WARRIORS WORKING ON OFFENSE FOR OPENING COURT BATTLE NOV. 30

Thoughts of football were pushed out of the minds of Warrior athletic hopefuls this week as Coach Bob Lee ran the basketball hopefuls through offensive patterns in preparation for the first game of the season.

The Warriors open the year at Tularosa on Nov. 30.

Two new teams are on the schedule for the season which finds the Tribe playing 17 games plus a Ruidoso Invitational Tournament and the Sub-District tourney. Hot Springs and Jal are the newcomers on the basketball slate.

The locals have eight home games and nine contests out of town for the 1963-64 season.

Nearly 40 boys are on hand during practice sessions and with only a few days left before the initial battle, competition is furious for positions on the A and B teams.

The Warrior A team is blessed with speed as well as height this year with speed coming from Bill Stirman and David Scott and the height being supplied by two brothers, Howard and Harold Andrews.

RUIDOSO HIGH SCHOOL BASKETBALL SCHEDULE

Nov. 30	Tularosa, there
Dec. 6	Cloudcroft, there
Dec. 7	Hot Springs, here
Dec. 13-14	Ruidoso Invitational
(Same teams as 1962-63)	
Dec. 20	Dexter, there
Jan. 3	St. Peters, there
Jan. 4	Capitan, here
Jan. 10	Cloudcroft, here
Jan. 17	NMMI, there
Jan. 18	Capitan, there
Jan. 24	Carrizozo, there
Jan. 25	Jal, here
Jan. 31	St. Peters, here
Feb. 1	Hagerman, there
Feb. 7	Hondo, there
Feb. 8 — Open	
Feb. 14	Carrizozo, here
Feb. 15	Hondo, here

CAPITAN TIGERS BASKETBALL SCHEDULE

Nov. 29	Tularosa, here
Nov. 30	Ft. Sumner, here
Dec. 6	Dexter, here
Dec. 7	Hagerman, there
Dec. 10	Carrizozo, here
Dec. 13-14	Ruidoso Invitational
Dec. 20	Corona, there
Dec. 21	St. Peters, here
Jan. 3	Cloudcroft, there
Jan. 4	Ruidoso, there
Jan. 10	Carrizozo, there
Jan. 11	Cloudcroft, here
Jan. 17	Hondo, there
Jan. 18	Ruidoso, here
Jan. 24	Jal, here
Jan. 31	Hondo, here
Feb. 7	St. Peters, there
Feb. 8	Hagerman, here
Feb. 14	Corona, here
Feb. 15	Tularosa, there
Feb. 21-22	Sub-Dist. Tourney

HONDO EAGLES BASKETBALL SCHEDULE

Nov. 16	Lake Arthur, there
Nov. 22	Weed, here
Nov. 30	Roswell Sophs, here
Dec. 6	Hagerman, here
Dec. 7	Dexter, here
Dec. 13	Weed, there
Dec. 14	Cloudcroft, here
Dec. 20-21	Cloudcroft Tourney
Jan. 3	Hagerman, there
Jan. 4	Carrizozo, here
Jan. 10	Tularosa, there
Jan. 11	St. Peter's, here
Jan. 17	Capitan, here
Jan. 18	Lake Arthur, here
Jan. 24	Cloudcroft, there
Jan. 25	St. Peter's, there
Jan. 31	Capitan, there
Feb. 1	Corona, there
Feb. 7	Ruidoso, here
Feb. 8	Carrizozo, there
Feb. 14	Roswell Sophs, there
Feb. 15	Ruidoso, there
Feb. 21-22	Sub-Dist. Tourney

SORORITY SKATING PARTY—Fifty-two members of Tri-Delta Sorority of Texas Western College enjoyed ice skating at the Ice-O-Rama recently. They made their headquarters here at Carrizo Lodge while in Ruidoso.

GRID CONTEST WINNERS NAMED

Two new contestants in the football contest sponsored each week in the News found the game to their liking, winning cash prizes offered for the most games picked correctly.

First place winner was Judy Perteet with 12 correct games out of 14 possibilities. Fred Medlin guessed 11 right for second place money and Mary Lee Medlin collected third place.

Mrs. Perteet may pick up the first prize money of $10 at C. & L. Lumber Co. Mr. Medlin can collect his $5 from Gateway Drug and Mary Lee Medlin has $2.50 waiting for her at Holiday Bowl.

This week's contest printed in last week's paper is the final contest this season. No one to date has been able to win the $25.00 bonus prize for guessing every game correctly this year although one week a contestant picked 13 games.

Booster Club Elects New Officers

New officers for the coming year were elected at last Thursday night's regular meeting of the Ruidoso Warrior Booster Club.

Tommy Perteet was selected president of the organization and will succeed Dr. James A. Beall. Eddie Siddens was named vice-president with Carl Morrison re-elected treasurer and Mrs. Jack Underwood elected as the new secretary.

Elected directors were James Capps, Major Scott and Carl Ross.

The newly elected officers are to take office this week and guide the club's functions through the 1964 football season.

During the meeting a drawing was held to determine the winner of the Sun Bowl trip given every year by the Booster Club. Mrs. Jack Underwood was the happy winner of the two tickets to the Sun Bowl game to be played in the latter part of December in El Paso.

Sports Sputs

Several more local people were lucky enough to bring in deer during the hunting season last week. John Emde was reported to have killed a nine point buck in the reservation. R. O. White bagged a seven pointer near the Ft. Stanton area last Sunday. Dick Parsons and Bill Dean brought home two deer taken in the Tueton area of the reservation last week-end.

Joetyne Wright and daughter Carol Lynn both bagged nice bucks in the Rinconada country. Bill McCarty killed a four point buck. Floyd Haake, a 10-pointer and Bill Ellard also bagged a nice buck in the Tueton area.

Eyewitnesses will verify that Tom Walker got a 10-point buck without his pants. He was caught with his pants down when a buck trotted in front of him. Not waiting to retrieve his britches, he banged away and brought home a buck.

Among Ruidoso Downs fellows bagging bucks were Al McKibben, a 7-pointer, in the Eagle Lake vicinity; Gene and Ricky Scott; Ray Carruthers of Roswell, an 8-pointer in the Glencoe area while hunting with Ronnie Shriver; Jay Posey, a nice buck in the Glencoe area, and Elvis Warden, a buck in the Eagle Lake Country.

Johnny Armstrong bagged a nice four-point buck last week in the Hale Lake Region.

Charlie Morrison, hunting in the Sacramentos, bagged an eight-pointer by 9 a.m. the first day of the season.

Some of the local hunters who were successful during the season: Murray Winans, approximately 150 pound doe, shot on the Mescalero Reservation; John Emde, an 11-point buck, and Leon and Pat Farrar each reported to have killed a nice buck.

Ken Nosker, who owns a packing plant in the valley, reported this week that some 20 deer have been received and processed since the beginning of deer season.

Local stores will offer bushels of bargains in the First Monday Dollar Days—starting Dec. 2.

Choose from several models of Timber-Lodge for your permanent home. See our big ad.

"I'm sure that they're lovely and expensive pets, Miss Grumbell, but you still can't list them as dependents."

The Weather

	Hi	Lo	Precip.
13	66	26	0
14	68	32	0
15	66	29	0
16	62	44	T
17	58	31	0
18	52	18	0
19	58	24	0
Precip. since Jan. 1			19.39
Precip. this month			.11

MILLER FALLS TOOLS
ARE LIFETIME GUARANTEED
Miller Falls makes the best tool money can buy, and with this guarantee you are assured of the quality and dependability in every Miller Falls tool.
C. & L. LUMBER & SUPPLY
WE GIVE GOLD BOND STAMPS ON ALL PURCHASES
Hiway 70 — Hollywood

Holiday Bowl

Monday Night Mixed League
Results of Nov. 18

Team	W	L
Hazel's	27	13
Kannady Keglers	26	14
Hollywood Cleaners	23	17
Holiday Bowl	19	21
Burgess Plumbing	14	26
Morton Foods	11	29

High team series: Holiday Bowl 2930, Hollywood Cleaners 2892, Burgess Plumbing 2880. High game: Kannady Keglers 1006, Hazel's 996, Burgess Plumbing 995. High series men: C. J. Smith 539, Guy Robertson 513, Jodie Filleman 505. High game: Arthur Struve 216, Jack Kannady, Jr., 202, C. J. Smith 189. High series women: Annie Keith 496, Elsie Williams 485, Pat Keith 451. High game: Annie Keith 207, Elsie Williams 168, 161.

Splits converted: Cathy Burgess, 6-10-7; Guy Robertson, 5-7; Jodie Filleman, 3-10 (3 times); Annie Keith, 3-5-10; Elsie Williams, 3-10.

Bowling schedule for Nov. 25: Morton Foods vs. Hazel's; Kannady Keglers vs. Hollywood Cleaners; Burgess Plumbing vs. Holiday Bowl.

Wednesday Mixed 4-Sum
Results of Nov. 13

Team	W	L
Leck's For Fun	20	12
Hat-T Ranch	19	13
McCarty Const.	17	15
Holiday House	16	16
Downs Automotive	15	17
Hall Const.	9	23

High team series: Holiday House 2356, Downs Automotive 2323, McCarty Const., 2294. High game: Holiday House 808, Downs Automotive 787, Holiday House and Downs Automotive 783. High series men: Cliff Keith 505, Mike Long 482, Leck Cowden 481. High game: Leck Cowden 189, Cliff Keith 181, Mike Long 175. High series women: Joetyne Wright 456, Opal Roogers 424, Bette Tully 420. High game: Joetyne Wright 169, Bette Tully 167, Joetyne Wright 160.

Splits converted: Cliff Keith (2), Gerald Tully, Bette Tully, Lindy Lindamood, Walt Averitt 3-10, Trudie Balcom, 5-6-10.

Bowling schedule for Nov. 27: Hat-T Ranch vs. Leck's For Fun; McCarty Const. vs. Downs Automotive, Holiday House vs. Hall Const.

Lake Arthur Defeats Hondo, 54-53

Hondo pulled up from behind in the last quarter of a game Saturday night to almost overtake Lake Arthur in both schools' first basketball tilt of the season. Lake Arthur was 10 points ahead at the half, but saw Hondo come to within one point by the time the final buzzer sounded. The score was 54-53 in this fast skirmish.

The game, played at Lake Arthur, saw Chavez with 26 and Sanchez and Richardson with 11 each earning high scoring honors for Hondo, and Araujo with 27 and Dutchover and Needham with eight each, score most points for Lake Arthur.

Triple A Television Service
Located Behind Ruidoso Nursery
Complete Service on TV, Radio & Stereo
HOURS: 9 to 6 — 6 Days a Week
USED TV's — $34.95 and UP
Phone CL 7-3016

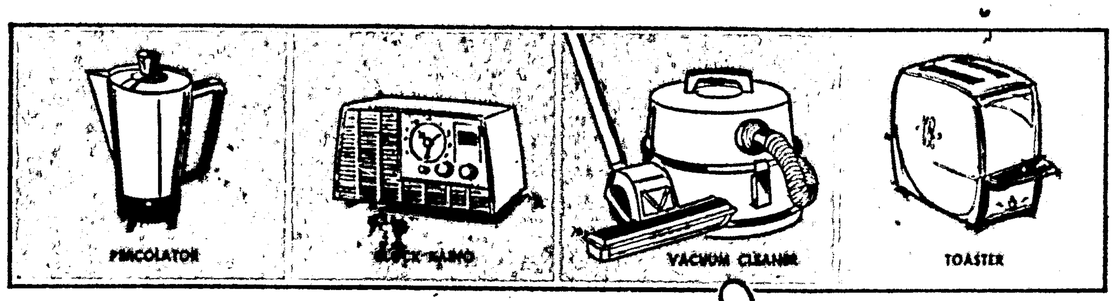
To treat your friends, your family or business guests—you can depend on our menu to have just the right dishes for any taste.
We appreciate the patronage from our home-folks, and say, keep coming!
HOLIDAY HOUSE

FIRE PROOF FROST PROOF STORAGE
Ideal location on Hiway 70 next to Hollywood Post Office
Contact Lee Wimberly
Any size space available. Can handle automobiles.
CL 7-2790

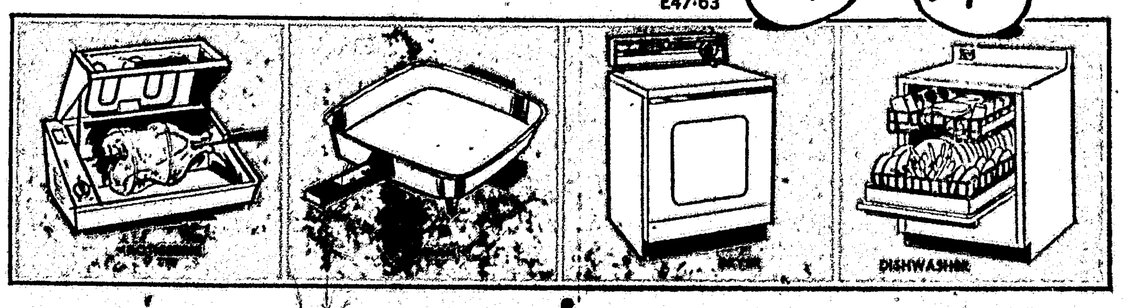
FOR EASY WINTER STARTING . . .
Bring your car in and let us replace your summer crankcase oil with winter motor oil and insure easier winter starting and quicker warm-up.
TROY PARKER CHEVRON STATION
Call CL 7-2795 Hollywood

HOLIDAY BOWL
JOIN THE FUN
3 LINES $1 — SHOES FREE!
FRIDAY IS FAMILY DAY
COUPON
Clip this coupon and present it when you go and bowl

Shop at Gateway Rexall Drug where ample free parking space is provided for your convenience.
NOW ON DISPLAY—
Our beautiful line of Ambassador Christmas Cards, modern or traditional, boxed 25 alike or 25 mixed
Box of 25 — $1 to $3
Watch for Our Dollar Day Adv.
Buy Christmas Goods Now on Lay-Away
Gateway Drug
FOR YOUR NEXT PRESCRIPTION
HAVE YOUR PHYSICIAN PHONE CL 7-5251
24 HOUR EMERGENCY PRESCRIPTION SERVICE



smart Santas shop early for
ELECTRIC GIFTS
Right now, while selections are complete, is the best time to do your shopping for the gifts of better living . . . ELECTRIC GIFTS. Whether you choose smaller items for individual giving, or family-size gifts, you know your choice will please—day in, day out—as it keeps giving through the years. Visit your electric appliance dealer soon . . . choose electric gifts for better giving—better living!
LIGHT COMMUNITY PUBLIC SERVICE POWER
E47-63



JOE COE, District Manager

Hollywood Notes

Mr and Mrs Hobby Thomas from Hale Center Tex were guests at Ponderosa Court last week and visited friends while here

Ed Hepp from El Paso was a business visitor here last week-end

Mr and Mrs Lee Wimberly were guests of Mr and Mrs Roland Johnson at Wagon N M where they enjoyed [illegible] on the Johnson Ranch. They also attended the Ruidoso [illegible] Consequences [illegible]

[illegible] Robwell was a business [illegible] the first of the week

Mr and Mrs R H Ander on re[illegible] the day after [illegible] Washing[illegible] They also [illegible] Canada

Mr and Mrs [illegible] Lockhart were [illegible] week visit[illegible] care of some [illegible]

Mr and Mrs [illegible] Nesom from [illegible] several days [illegible] Ruidoso

[illegible] from [illegible] days [illegible] Cree

[illegible] Clara [illegible] N M [illegible] the

[illegible] Adams [illegible] Brady [illegible] here last [illegible] at the [illegible] Ranch

Angus & Bonito

BY ELLA CORDER

[illegible] have [illegible] week end [illegible] of hunt[illegible] deer [illegible] up Bo[illegible] year [illegible] turkey [illegible] her [illegible] a [illegible] ked [illegible]

[illegible] and [illegible] Lo[illegible] several [illegible] The two [illegible] Lockhart cab[illegible] he [illegible] were on [illegible] Lockhart and [illegible] Roswell [illegible] Lockhart from [illegible] Mr. L D [illegible] Wayne Eb[illegible] Ray Allen [illegible] Mr. Henry [illegible] Portales [illegible] killed in the [illegible] Jeep [illegible] days were [illegible] Corder from [illegible] Dan Bradley [illegible] The men got their deer

Mr and Mrs Ray Huff and daughter Wanda, from Pampa, Tex., spent several days at their cabin Joining the folks for hunting were their son, J R from Roswell and their uncle, Porter, from Texas

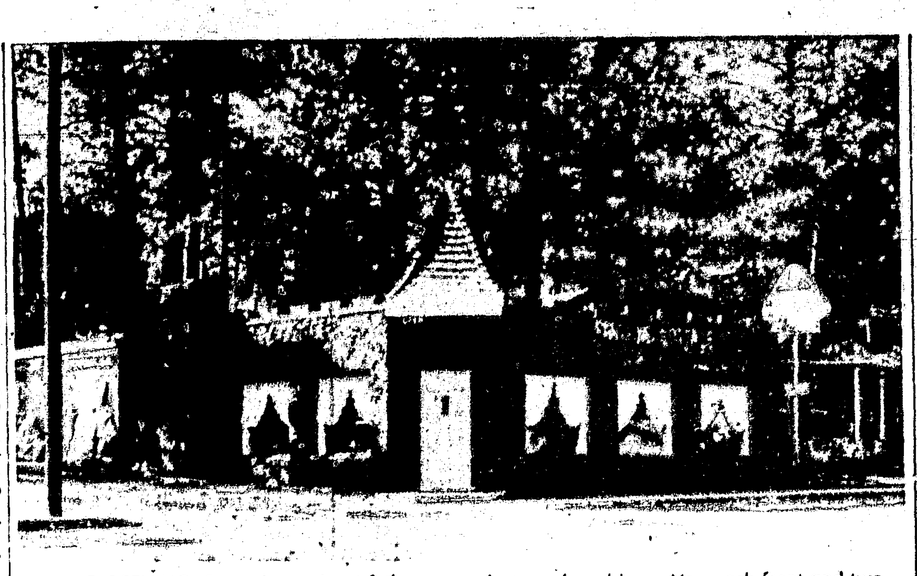
Mr and Mrs O D Tarpley from Lockney, Tex. spent the first week-end of hunting season at their cabin

From Hobbs for a few days hunting were Mr and Mrs John Newberry and son, also Mr and Mrs Wilder Porter and friends

Mr and Mrs Collins Walker spent several days at their home at Angus before returning to their farm near Deming On Sunday, the 10th, Mrs. Walker had a birthday dinner for Collins Attending the dinner were, Bill Williamson and father from El Paso Mr and Mrs Wilder Porter, the John Newberrys and Collins' sister and husband, Mr and Mrs Tarpley Failed to get the names of the others that were at the Walkers.

From Lovington for a few days were Mr. and Mrs. C T Sparkman and son, Shudy Harvey and friend from Midland

Staying with the Corders and hunting was Charley's nephew from San Antonio, Tex., Sammie Smith. Sammie took home a nice big buck Also Bobby Corder and boys, Jimmy and Phillip from Roswell hunted for several days and Phillip got a big buck



STAGE OPENING—Formal opening of the remodeled Pancake Cottage, with an enlarged menu along with larger quarters, was held last week-end here. New rock front and two-level interior are featured in the changes.

Alto Briefs

by AILEEN LINDAMOOD

Mr and Mrs Robert Neal of El Paso enjoyed last Sunday visiting around the community

Sheriff Glen Bradley stopped in for a visit Wednesday

Alan Johnson and Duff May were here from Carrizozo Wednesday trying their luck at hunting

R W McAnally of Roswell and Paul Smith of Roswell were hunting guests last week at the Charlie Peebles' ranch on Little Creek.

Thursday, Mr and Mrs. Alan John on came up from Carrizozo to attend to some road work at Eagle Creek Lodge being done by the county.

Aileen Lindamood spent the day in Carrizozo Thursday visiting Mrs. George Dingwall and the Alan Johnsons.

First Monday Dollar Days start Dec. 2.

Ruidoso Downs

By TRUDIE BALCOM

We want to welcome a newcomer to our community, namely, Darrel Scott, formerly of Portales and now making his home in East Ruidoso Downs. And girls, he is young, good looking and not married.

Smokey Cantrell of the Summit stopped by for a cup of coffee and said to remind everyone that the Summit is open 24 hours a day and that it is a pleasure to have all of our friends to stop by or to take a drive up.

Joe Smith, son of Mr. and Mrs. Lou Smith, left last Friday for Amarillo after spending a furlough with his parents. Lou and Lena accompanied him to Amarillo where there was held a birthday party and an early Thanksgiving for Joe. He left Tuesday morning for Charleston, S. C., where he is stationed with the Navy.

A revival is now in session at the Green Tree Baptist Church with Rev. Jack Jeter preaching and Barney Latham leading the singing. All are cordially invited. The revival ends this coming Sunday morning. The services begin at 7:00 p.m. each evening.

Mr. and Mrs. Robert Calkins were visitors in Ruidoso Downs this past week.

Roger Adams spent last Thursday in Carrizozo visiting his grandparents, Mr. and Mrs. Thomas J. Shields.

To those who we hear complain that there isn't much to do in the winter here, may we make these observations--We have square dancing lessons each Monday night at the Carrizo Lodge, and all are invited to participate; ice skating each night with instructors on duty; bowling Monday, Wednesday and Thursday nights, those nights being league nights, the other nights all alleys are available for open bowling; our churches and their activities, and may we suggest some old fashioned visiting.

In our conversation and the usual "How's business?" we got a good answer from Bill Baird of the B. & D. Auto Sales telling that out of five specials last week, they sold three. That is pretty good batting average, and again it proves that it pays to advertise.

Mrs. Lee Fox has returned from a trip to Minnesota and Lee brought her by to make her acquainted with all of his friends in this part of the community and we found her a very delightful person. It was easy to see why Lee decided to give up being a bachelor.

What two local swains, at the last minute, so they say, made a trip to El Paso (spelled with a J) and at least one is sporting a scrape or maybe the correct name is a concho. At any rate, it is quite a jacket.

What local young man has a new theme song? The name of his new and lasting song "How Dry I Am". He swears that coffee is the strongest thing that he will touch. Sorry, no hints

Last chance to get a plug for the Policeman's Ball to be held next Tuesday night at the Buffalo Room of the Navajo Lodge. It promises to be an evening of real entertainment. See you there.

Which good looking man of our community learned to ice skate this past week and learned that you don't stop on ice skates the same way that one does on roller skates and is sporting a bandage over one eye?

Our marshal has returned from his vacation in Texas and it is good to have Lemoine back on the job.

Lee Sherman spent the week-end in Roswell on business.

Homer Aultman who has been in Bronco, Tex, working, came up for a few days during the hunting season. It was good to see Homer and he tells us that he will be moving back here soon.

We send our sympathies to Carl Morrison, of Alamogordo, formerly of Ruidoso Downs at the loss of his mother, Mrs. Ida Morrison, who passed away last Wednesday. Funeral services were held in Alamogordo Saturday morning and the body was taken to Hagerman for burial. Carl is well known here as the leader of the Valley Stardusters, the musical aggregation that has entertained the guests at Walt's in downtown Ruidoso for the past couple of years. Ida was a talented musician in her own right and was in attendance at all of Carl's performances, making many friends in our community. Her presence will be sorely missed by all.

Mrs. L. D. Reynolds, sister-in-law of Mrs. Sumner Bradshaw of Hollywood, is ill in the hospital here. The Reynolds recently moved here from Monahans, Tex.

Monday night, Nov. 18, we had our first big freeze. We had reports of pipes freezing in several homes and businesses. Bets are still on as to how soon our first snow will fall.

Mr. and Mrs. Hobbie Pinkston are the proud parents of a new baby girl born last Saturday at the Ruidoso hospital. Congratulations to Charlotte and Bobbie. The maternal grandparents are Mr. and Mrs. Ernest Burgess and the paternal grandparents are Mr. and Mrs. Raymond Pinkston, all of Ruidoso.

Ask Birdie Parchman, Vicky and Bill, Jr., about their hunting expedition. Birdie says that her toes still haven't thawed out.

Thanksgiving will be here next week and we ask all of our readers to please give us a ring about your guests for that occasion, as we like to let our friends all over know who is visiting who and we go to press early next week so be sure and get your news in early.

Have you stopped by and seen the new look at the Hollywood Inn? Frankie and Ronnie Battles are to be commended for giving us a really nice and luxurious lounge and certainly Charlie Martin, the contractor, who had charge of remodeling, did a terrific job. So stop by and say "Hello" to Mary Lou, who holds forth in the daytime and that tall, handsome Jack Bryan, who dispenses the beverages at night.

Maybe we are wrong, but we believe this has been a bad year for the hunters as we haven't heard of near as many deer being shot this year.

H. W. Craig spent the week-end in Roswell, visiting relatives.

Herman Porter of Roswell, formerly of Ruidoso Downs, visited here this past week.

Again our radio station K-RRR is sponsoring a free turkey for Thanksgiving, so stop in and register at the various businesses participating in this and register. The drawing will be held Nov. 26 at each establishment. A turkey is given at each place. Look for signs in the windows.

Mr and Mrs. Travis Coveth and daughter, Betty of Lubbock, visited Trudie Balcom last Monday, enroute from El Paso, where they will be moving soon. Travis is known here for his fiddle playing and also as a horse trainer. Nita and Travis are opening a cafe in El Paso and as soon as we get the location, we will pass it on and when you are down that way, you can stop in and say "Hello" to really friendly folks.

We visited the First Christian Church last week and the prettiest sight of the week was Mrs. Lula Brown, looking not at all like a nurse, in a stunning red knit dress and a white fur hat. It was a pleasure to meet everyone and also to have them tell me that they read this column each week.

Visitors stopping by this past week from our other communities were Susan Lovato, of Buckhorn and that jovial bartender of hers "Tiny" and both were, we are sorry to report, on the way to the doctor for treatment of bad colds: Ben Sanchez of San Patricio, also Bello Jones of San Patricio and Round Up Bar.

If you need a really small, but effective stove, may we suggest that you stop by Keeth Gas Co., and check that little stove that he has for only $3.98. We bought one and it is just the thing for a small room or bath. This is not in the form of a plug, rather, we think a helpful hint or suggestion.

Bill Leftwich is spending a week in Denver on business.

Earl Pior of Biscuit Hill has been ill in the hospital at Plainview, Tex.

News Want-Ads Work Wonders

REDI-MIX CONCRETE
CONCRETE CULVERT PIPE
WESTERN CONCRETE
Manager J. A. Burns
Phone CL 7-6120 — Hollywood, N. M.

THERE'S ALWAYS
THE BEST IN T. V.
ON YOUR CABLE SYSTEM
You Get the Widest Choice of—
Sports — Drama — Comedy — Special Events
Color Spectacles — Musicals — News
ALL NETWORKS ON YOUR SET
RUIDOSO CABLE TV, INC.
— Phone CL 7-2311 —

BILL McCARTY
CONSTRUCTION CO.
Dozer Work — Grading — Paving
Redi-Mix Concrete — Sand — Gravel
Pho. CL 7-4500 Ruidoso

YES The Mescalero Apache Summit Lodge
IS OPEN 24 HRS. A DAY
Service Station & Restaurant
10 Miles West on U. S. Highway 70

UNITED RENT-ALLS
Tools and Equipment
FOR HOME, YARD & SHOP
Saws Filed and Tools Sharpened
We Give Rose Stamps
CALL CL 7-2967
Road Behind El Rancho Court

ASPHALT PAVING
GRAVELING — DIRT MOVING
A. E. BEAVERS
CONSTRUCTION CO.
Pho. ES 8-4885 Ruidoso Downs

LIFE AUTO FIRE LIABILITY THEFT
Auto Financing — Bonds
INSURANCE
J. H. Cooper Agency
Pho. CL 7-5500 Res. Pho. 7-4307 Box 158
Wall Crosby Bldg. Ruidoso, New Mexico
J. H. and Mary L. Cooper

The Ink Well
Agents UNDERWOOD Typewriters
Adding Machines, Calculators
860 New York Avenue
Phone HE 7-7300 — Alamogordo, N. Mex.

Contracting — Designing — Wiring
Commercial — Residential
DEALER FOR FAMOUS
HOTPOINT APPLIANCES
RADIO EQUIPPED VEHICLES
FOR BETTER, FASTER SERVICE
Better Lighting Doesn't Cost — It Pays!
WIMBERLY ELECTRIC
Pho. CL 7-6075 — Ruidoso — 1818 Sudderth

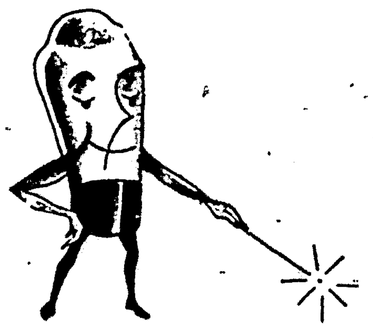
Serving Ruidoso For More Than 15 YEARS
There Is No Substitute
FOR QUALITY
Safe Plumbing and Good Public Health
Are Inseparable
YOUR KOHLER DEALER
—All Work Strictly Cash—
SID COURVELLE
PLUMBING & HEATING
Phone CL 7-2055 Ruidoso, N. Mex.

Choose from several models of Timber-Lodge for your permanent home. See our big ad.

TO OUR CUSTOMERS—

In earlier announcements, we have kept you informed of Ruidoso State Bank's transition to electronic bookkeeping machines.

You have probably wondered about the effects of this transition on your checking account. Actually, the only change in your present routine will be the use of an account number. This account number becomes your electronic signature to these complex machines.



MR. R. S. B.

You will receive your account number shortly through the mail. After you receive this number, we would like you to help us by using it on all checks and deposits.

At the time you receive your account number, you will receive a supply of checks and deposit slips already imprinted with this number. By using these checks, no change in your check writing habits will be required. We will continue to furnish additional checks imprinted with your account number as you need them.

Your account number will provide a double protection. This number, together with your personal signature, will serve as an extra safeguard for your account.

While each account will be distinguished now by a number, as well as your signature, each check will still need to be examined by an old-fashioned pair of eyes. Banking is still a "personal service" business.

These are the few simple rules that must be followed to assist both you and us in faster, safer and more accurate record keeping:

1. Use only checks that have your account number imprinted thereon.

2. Use deposit slips that have your account number printed thereon. The deposit slips will be entirely different from the type you are familiar with and have been using in the past. Please do not attach anything to these new deposit slips with staples or paper clips, just have your adding machine tape loose with the deposit slip.

Ruidoso State Bank
In the Year Round Playground of the Southwest
Ruidoso, New Mexico
Capital and Surplus $325,000.00
Ruidoso Downs Pho. ES 8-5865 —:— Ruidoso Pho. CL 7-5865
Member F. D. I. C.

FOR COMFORT
When You Want Warmth
FOR EFFICIENCY
From Your Appliances
THE ANSWER IS
L-P GAS
For Appliances, or Butane and Propane Call
Keeth Gas Co.
Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014

County Clerk

YOU CAN'T FEED YOUR FAMILY ON LOW-PRICED SPECIALS ALONE!

Our Store-Wide Low Prices save you MORE on your TOTAL Food Bill

Specials don't come any bigger!

SUGAR — CRYSTAL BEET SUGAR 5 LB. BAG . . . . . **55¢**

VELVEETA — KRAFT CHEESE SPREAD 2 LB. BOX . . . . . **99¢** PLUS 50 Extra King Korn Stamps

PEACHES — HUNT'S YELLOW CLING NO. 2½ CAN . . . . **3 for 87¢** PLUS 50 Extra King Korn Stamps

FLOUR — GOLD MEDAL KITCHEN TESTED 25 LB. BAG . . . . . **$1.99** PLUS 50 Extra King Korn Stamps

Shortening — BAKE-RITE 3 LB. CAN . . . . . **65¢** PLUS 50 Extra King Korn Stamps

TISSUE — KIM 10 ROLL PKG. ASS'T. COLORS . . . . . **98¢** PLUS 50 Extra King Korn Stamps

CORN — KOUNTY KIST WHOLE KERNEL 12 OZ. CAN . . . . . **4 for 59¢** PLUS 50 Extra King Korn Stamps

LADY VANITY HAIR DRYERS

4-Heat Setting — Large Bouffant Bonnet

$6.99

With $25.00 In H. & J. Cash Register Tapes (Limited Amount)

3-PIECE HOSTESS SET

Product of International Silver

(A) GRAVY LADEL
(B.) MEAT FORK
(C) SERVING SPOON

ONLY **50¢** AND $5.00 IN CASH REGISTER TAPES

BANANAS

GOLDEN RIPE — Now At This Low Price! LB. . . . . **10¢**

LEMONS Sunkist Pound . . . . . **15¢**

CARROTS Clip Top Cello Pkg. . . . . **10¢**

CABBAGE Firm Green Heads Pound . . . . . **6¢**

PECANS Georgia Stuart Pound . . . . . **39¢**

Frozen Rolls Dottie 24 Ctn. Pkg. . . **29¢**

U.S.D.A. Choice Beef SALE

ROUND STEAK U. S. D. A. CHOICE BEEF LB. . . . . **79¢**

T-BONE STEAK U. S. D. A. CHOICE BEEF LB. . . . . **99¢**

Sirloin Steak U. S. D. A. Choice Beef LB. . . . . **89¢**

Rump Roast U. S. D. A. Choice Beef LB. . . . . **69¢**

U. S. D. A. Choice Beef **Pikes Peak Roast** **69¢**

Loin Tip Roast U. S. D. A. Choice Beef LB. . . . **87¢**

Wilson's Corn King **BACON** 1 Lb. Pkg. . . . . **45¢**

BACON SQUARES Smoked LB. . . . . **19¢**

TAMALES Patio 15½ oz. Can . . . . . **25¢** PLUS 25 Extra King Korn Stamps

Chunk Tuna Star-Kist 6½ oz. Can . . . . . **32¢**

Blackeye Peas Kimbell's With Snaps No. 303 Can **2 FOR 33¢**

CHEER BLUE DETERGENT GIANT BOX . . . . . **65¢**

STRAWBERRIES Mity-Nice Frozen 10 oz. . . . . **5 FOR $1.00**

Double King Korn Stamps Wednesday With Purchase of $2.50 or More!

H-J FOOD BASKET

WE GIVE KING KORN STAMPS

Ideal company ski lodge near airport. Large 4-bedrooms—2 baths—approximately 1 acre land. Breathtaking view!!!

One of the most complete homes in Ruidoso. Located on 3 lots on Mechem Drive. All electric kitchen, central heating, 3 large bedrooms, 2 baths, completely furnished. This home is immediately to be declared for gracious living.

Want a cabin in the tall pines? We have those, too! Priced from $10,000.

Whether your needs be residences or businesses, let us help you select just what you are looking for.

IF YOU WISH TO BUY, SELL OR DESIGN A HOME,
CALL OUR OFFICE

RONALD T. BOWERS, RESIDENTIAL DESIGNER
BLUE LINE REPRODUCING SERVICE
"Your Friendly Broker"

NATIONAL ASSOCIATION OF REAL ESTATE BOARDS — REALTORS

Lela Easter

REAL ESTATE
—WE INVITE YOUR LISTINGS—
— Member M. L. S —
Telephone CL 7-6755 — NOTARY PUBLIC — Mechem Drive

CREE MANOR

"Ruidoso's Prestige Address"

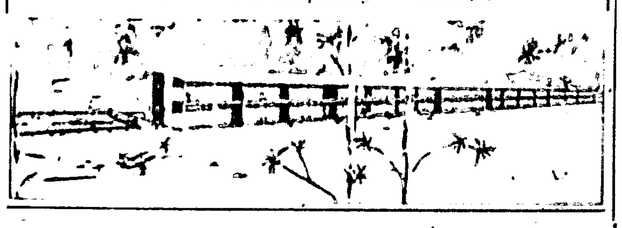
- GENERAL ELECTRIC KITCHENS
- ENCLOSED HEATED POOL
- T. V. CABLE
- TELEPHONES
- ALL UTILITIES
- CARPETED BATHS
- JANITOR SERVICE
- ROOMY CLOSETS

Your Rent Check Pays For Everything—
Gracious Living Without The Cares and Responsibilities
Of A House and Yard To Maintain

WE INVITE YOUR INSPECTION
— CALL OR WRITE —

CREE MANOR
Box 4 — Ruidoso, N. Mex.
CL 7-5570

Ready For Occupancy — Nov. 1



MLS 29

NATIONAL ASSOCIATION OF REAL ESTATE BOARDS — REALTORS

Qualified, trained real estate people stand ready to serve you in selling, or in helping you buy, just the right piece of property here in the Great PLAYGROUND OF THE SOUTHWEST through the combined efforts of the

Ruidoso Multiple Listing Service

The Realtors below and their licensed sales people will do the job for you:

ADOBE REAL ESTATE
Robert Pearson
Bill Neal, Jr.

WARREN BARRETT REALTOR
Warren Barrett
O. M. Russell

W. D. CROSBY REALTY
W. D. Crosby
W. B. Alexander
W. S. Atwood

LELA EASTER REAL ESTATE
Lela Easter
Joyce McKinney
Les Crews
Emma Miller

RUIDOSO REALTY
Tom Jones
Emadair Jones

LOCKE REALTY
Betty E. Locke
J. D. Locke
Della Hale
Dick Smith

LINCOLN CO. REALTY
Zane Petty
Pierce Hyatt

MILDRED WANTIEZ REAL ESTATE
Mildred Wantiez
Fred Gresswell
E. N. Grigsby
J. J. DiPaolo

HENRY T. WICKER REALTOR
Henry T. Wicker

DAN D. SWEARINGIN, INC.
Dan D. Swearingin
Tommy Perteet
Margie Whitlock
Jess Noble
Jack Bennett

BABY SITTING -- By day or week in my home. CL 7-5086. 33-tfnc.

CHILD CARE
LICENSED NURSERY
RUIDOSO PLAYLAND
Large Fenced Playground
CL 7-6572

Bookkeeping Service
Tax Assistance
Pho. CL 7-4095
Gladys Thomson

CAR INSURANCE DUE?

Save with State Farm's low insurance rates for careful drivers. See me.

M. O. RAY, Agent
At Office of J. Howard Morris
Real Estate in Ruidoso
Each Friday from 9 to 5
Service as near as your phone
Ruidoso, Phone CL 7-6131
Alamogordo, Phone 437-2811

STATE FARM MUTUAL
AUTOMOBILE INSURANCE COMPANY
Home Office: Bloomington, Illinois 69-21

NOTICE OF SALE OF
REAL ESTATE
UNDER FORECLOSURE DECREE

NOTICE IS HEREBY GIVEN that under and by virtue of the Decree of Foreclosure, entered by the District Court of Lincoln County, New Mexico, on the 15th day of October, 1963, in the case of Homer E. Clayton, Plaintiff, vs. Roy T. Sublette, Jr., and Effie Ann Sublette, and TOM PENDERGAST, if living, if deceased, his Unknown Heirs, and all Unknown Claimants of Interest in the Premises Adverse to the Plaintiff, Defendants; being Cause No. 7079 on the civil docket of said Court, the undersigned will offer for sale and sell to the highest bidder for cash at 10:00 a.m., on Monday, the 6th day of January, 1964 at the Lincoln County Courthouse, Carrizozo, New Mexico, the following described property situate in Lincoln County, New Mexico, to-wit:

Lot No. 1, Block 3 of MOUNTAIN HOME SUBDIVISION, Ruidoso, New Mexico: together with all and singular the lands, tenements, hereditaments and appurtenances thereunto belonging, or in anywise appertaining, and the reversion and reversions, remainder and remainders, rents, issues and profits.

NOTICE IS FURTHER GIVEN that the amounts awarded by the Court is said Decree and to be realized at said sale, from said property, with interest calculated to date of sale, are as follows:

(a) Expenses of sale including Special Master's fee of $50.00.

(b) Principal debt of $6,912.52 due Plaintiff herein, plus interest at the rate of 5% per annum from October 25, 1963.

(c) The balance, if any, to be paid into the Court to be distributed to the Defendants as their interests may appear.

The terms of sale are that the purchaser must pay cash at the time the property is struck off to him, unless the purchaser is the Plaintiff herein.

Dated this 25th day of October, 1963.

/s/ Jete Voss
Special Master
Nov. 8-15-22-29

FOR SALE — Two Country Club Estate lots. Phone CL 7-3394. 21-2tc.

ZIP CODE No. For Ruidoso is 88345 —we have a rubber stamp you can use on your return address. News Office. tfc.

FOR RENT—One 2-bedroom furnished house trailer. Apache Summit Lodge, Phone 671-4275. 13-tfc.

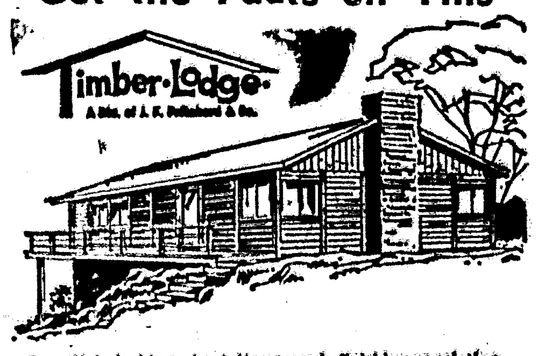
100 1863 1963 A CENTURY OF COMMERCIAL BANKING

Choose from several models of Timber-Lodge for your permanent home. See our big ad. Timber-Lodge

Licensed Nurseryman
Graduate Landscaping
E. S. HARDY
Carrizo Canyon Nursery
Pho. CL 7-4197

Burgess Plumbing Co.
Plumbing Contractor and
Repair Service
We Answer Service Calls Any Time
Night Calls:
Doug — ES 2-4006
Ray — CL 7-5456
P. O. Box 914 — Ruidoso, N. M.

REASONABLE FINANCING
Get the Facts on This



Beautiful—inside and out. Never needs finishing or painting. Rugged redwood cathedral-type vaulted ceilings. Use it for a weekend vacation home, for a permanent year-around home, or for rental property.

Easy to put up. Four men can do it in 3 days with no special skills or tools. Our crews can do it in even less time—and for rock-bottom costs. A wide variety of TimberLodges available. Choose your own size, shape and floor plan.

Get the whole story. Call or write us for beautiful, full-color folder on the complete line.

Or, better still, see our models and visit our office north of Mt Vue Drive-In on Highway 37

10 to 12-year loans are available at very reasonable rates for easy financing

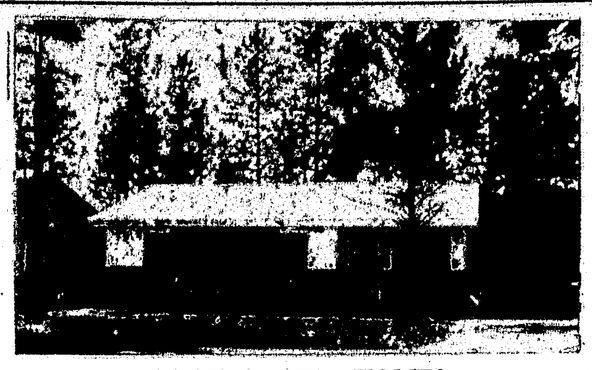
Dealers Wanted — Only $5,000 Investment Needed

TimberLodge of New Mexico

Phones CL 7-6611 or CL 7-6153
P. O. Box 526 —i— Ruidoso, New Mexico

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso



NATIONAL ASSOCIATION OF REAL ESTATE BOARDS — REALTORS
Member M. L. S.

WANT A NEW HOME?

Now is the time to buy that new home and move in before the snow falls. The home pictured above has 3 bedrooms, 1½ baths, living room with all brick fireplace, kitchen complete with built-in oven and range, deck off the dining room, concrete drive-way and paved street in front. From this you probably are thinking of a $20,000 sales price. Total price is only $14,500.

3 acres near Alto with good well and old shack. Price, $4,500!!!

We now have an excellent selection of SKI Cabins and Cabin LOTS!

52 Acres of deeded land situated in scenic surroundings near Alto. Fenced, 20 acres cleared and the remaining acreage timbered. Also has natural water. See us soon.

Are you looking for a large tract for Commercial Development? We have a 22 acre and a 25 acre tract, both on Highway 70 and near Ruidoso Downs.

Dan D. Swearingin, Inc.

Tommy Perteet, Sales Manager
SALES:
CL 7-4255 — Margie Whitlock — Jess Nobles — Jack Bennett — CL 7-5705

First Monday Dollar Days start Dec. 2.

FOR SALE—Late model Underwood typewriter, reconditioned, clean, good one. $75. News Office.

BEAUTIFUL Paintings, choice of 12 scenes. reg. $19.95, on sale, $12.95. Porter Furniture & Appliance, Gateway Center. 22-1tc.

BOOK MATCHES—Finest line of book matches in America, with standard designs, single or double size, some with art work, or write your own copy. Call Ruidoso News and salesman will call with samples

FOR SIGNS
That Tell and Sell
See Virgil Brandon
Tiny Cafe CL 7-5410

FOR ONLY $10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children Foundation, Inc., Box 318, Norwalk, Conn.

Authentic Indian Jewelry, Apache Craft, Navajo Rugs, Hand Beaded Work, Rocks. Lay-away for Christmas. Helen and Clayton Bennett. West on Hiway 70. CL 7-3390.

FOR SALE—Chevrolet pickup truck, '57 model, 4-speed, good body, 5 excellent tires, mechanically sound, strong trailer hitch, tubular steel rack, $435. Contact Wally, the Central Cafe, CL 7-2801. 22-1tp.

WOOD FOR SALE — Inquire at Shamrock Service Station. Phone CL 7-6860. 16-tfc.

Choose from several models of Timber-Lodge for your permanent home. See our big ad. Timber-Lodge

KNIT A SKI SWEATER
Bring a friend
Juanny's Yarn Shop
Classes from 1 until 3 p.m.
At Rock Ridge Cabins—Mechem Dr.
Phone CL 7-2321

SAMMER
ORNAMENTAL IRON
* Welding
* Radiator Repairs
* Portable Welding Equipment
Hiway 70 — Ruidoso Downs
Phone ES 2-4206

COMMERCIAL corner Lots in excellent location near new Shopping Center. Call Margie at CL 7-4255.

Dan D. Swearingin, Inc.

LOTS FOR SALE—Cree Meadows, 10% down, balance over 5 years. Pho. CL 7-6431. 51-tfc.

BEAUTIFUL ROOMS—For rent by month, week or day. Kathryne Hall Travis, High Bank Art Center, Drawer T, Ruidoso, New Mexico. Phone CL 7-5821. 22-tfc.

FOR RENT—Furnished house, one bedroom, winterized, fireplace, carpet. $85.00 plus utilities. CL 7-5082. 22-tfc.

FOR LEASE—Texaco Service Station. Contact V. A. Miller, Texaco, Inc., Alamogordo. 17-tfc.

PERFECT BUSINESS LOCATION—Across from Plaza Dee and 2 doors east of the bank. Low down payment and owner will finance. For more information call Barbara Wright, CL 7-6826 or CL 7-3557, or write Al Taylor, 4117 Douglass McArthur, N. E., Albuquerque. 22-tfc.

FAMOUS COLE 4-drawer metal letter size filing cabinets, two on hand, one with lock, $99.06; another, without lock, only $85.80; also H O N. 4-drawer metal filing cabinet, letter size, $81.07; and a 2-drawer metal, letter size H. O. N. filing cabinet, $57.15, all prices include tax. The News. 3-tfnc.

FOR SALE—Old model piano and apartment size Frigidaire. Call CL 7-3261. 19-tfc.

WILL BUY—Short term first mortgages and land contracts at moderate discounts. No commission. Call CL 7-3811, or write Box 426, Ruidoso. 22-2tc.

NOTICE TO BIDDERS

The Ruidoso Municipal Schools are now accepting bids on the below named items of supplies and equipment. Bids will be accepted up to and including December 12, 1963 at 7:30 p.m., at which time all bids will be opened publicly and read aloud. Further information and bid forms may be obtained from the superintendent's office.

Items listed for bids are as follows: Number two, high-grade fuel burner oil; typewriter desks; and science supplies and equipment.

Signed: Mrs. Gerald Tully,
Pres. of Board
Mrs. Pearl E. Hitchens,
Sec. of the Board
11-22-29

LEGAL NOTICE

Notice is hereby given that the Village of Ruidoso, New Mexico, a Municipal Corporation, calls for bids on the Codification of Village Ordinances. Bids will be opened and read at the regular meeting of the Board of Trustees on Thursday, January 9, 1964, in the Court Room of the Municipal Building at 7:30 p.m.

For further information, contact John W. Thompson, Village Attorney or, James L. Hine, Clerk-Manager c/o Municipal Building, Box 216, Ruidoso, New Mexico, 88345.

The Village of Ruidoso reserves the right to reject any and all bids and waive all formalities.

BY ORDER OF TRUSTEES
Village of Ruidoso, New Mexico
11-22-29; 12-6

NOTICE

To all local contractors: the American Legion is planning to build an extension on their current Hall, located on Sudderth Drive. All local contractors interested in submitting sealed bids can obtain available plans at Rock Ridge Cabins.

The Legion reserves the right to reject any and all bids submitted. All bids must be delivered to Mr. or Mrs. George Gruber at Rock Ridge Cabins no later than 12:00 noon, November 30, 1963. Public opening of all bids will be held at 7:30 p.m., at the Legion Hall, November 30, 1963. 11-22-29

NOTICE OF PUBLIC AUCTION
OF STATE LANDS
LINCOLN COUNTY
Office of the Commissioner
of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock, a.m., on February 13, 1964, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1964, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State). All other rentals or payments, if any, are reserved to the State.

SALE NO. 4410: S½SW¼, SE¼SE¼, NW¼SE¼, SE¼NW¼ of Section 11, NE¼SE¼, SW¼SE¼ of Section 14, SW¼SW¼, SW¼SE¼ of Section 17, Lot 4, SE¼SW¼, W½SE¼ of Section 18, Lot 1, E½NW¼ of Section 19, N½, SW¼, W½SE¼ of Section 20, SE¼SE¼ of Section 21, NW¼NW¼ of Section 23, NW¼NE¼, NE¼NW¼ of Section 28, NW¼ of Section 29, Township 9 South, Range 14 East NMPM, containing 1,516.44 acres, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS).

These lands are located in the vicinity of Capitan, New Mexico.

Said above-described lands have been appraised at $8.75 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, $305.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 8th day of November, A. D., 1963.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico
(SEAL) (Thru 1-31)

NOTICE OF PUBLIC AUCTION
OF STATE LANDS
CHAVES COUNTY
Office of the Commissioner of
Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock, a.m., on Feb. 12, 1964, at the front door of the County Court House in Roswell, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1964, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State). All other rentals or payments, if any, are reserved to the State.

SALE NO. 4409: ALL of Sections 33 and 35, Township 14 South, Range 18 East; ALL of Section 8, N½, W½SW¼ of Section 10, NW¼ of Section 11, SE¼NW¼, S½NE¼, NE¼SE¼ of Section 12, NW¼NW¼, SW¼NE¼ of Section 13, NE¼NE¼, SE¼SE¼ of Section 14, NW¼NW¼, SW¼SW¼, SE¼SE¼, of Section 15, S½S½ of Section 17, S½, S½N½, NW¼NW¼, NE¼NE¼ of Section 22, E½E½, SW¼SE¼, S½SW¼ of Section 23, NE¼SE¼, SE¼NE¼ of Section 28, N½ of Section 34, Township 15 South, Range 18 East; SW¼SW¼ of Section 17, Lots 1, 3, NE¼SE¼ of Section 18, S½NE¼ of Section 19, SW¼NW¼, N½SW¼, NW¼SE¼ of Section 20, S½SW¼ of Section 21, SE¼ of Section 22, S½S½ of Section 23, S½SE¼ of Section 24, N½SE¼, E½NE¼, N½NW¼ of Section 25, Township 15 South, Range 19 East; Lots 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, E½SW¼, SE¼ of Section 6, NE¼, E½SE¼ of Section 7, Township 16 South, Range 18 East, NMPM, containing 6,468.40 acres, more or less, according to the government survey thereof. (AGRICULTURAL COLLEGE LANDS).

These lands are located approximately 30 miles Northwest of Artesia, New Mexico.

Said above-described lands have been appraised at $7.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, $305.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 8th day of November, A. D., 1963.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico.
(SEAL) (Thru 1-31)

Ruidoso News Classified Ads

W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)
Phone CL 7-3303

SALES — W. B. Alexander — W. S. Atwood

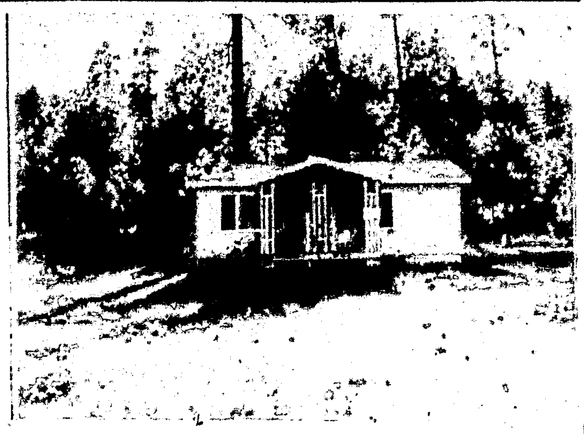
INVESTMENT OPPORTUNITY

Property well located, Sudderth Drive building, approximately 2,300-square feet of floor space, of excellent construction. This is priced, I believe, below the replacement cost.

FARM ESTATE

25-plus acres, water rights on Ruidoso river, large, roomy home, etc. Located approximately 2 miles from my office, offered at $85,000.00 Place is now carrying long time loan at 5% interest.

Member Ruidoso Multiple Listing Service



Two bedroom & bath—year 'round water available; priced at $5,950.

Other cabins and a beautiful farm in the valley.

Lots for lease or sale—summer sites or for permanent residences.

See us for all types of real estate.

REALTOR
Tom Jones
Member M.L.S.

RUIDOSO REALTY CO., Inc. (1933)
Business Ph. CL 7-2085 — Home Ph. CL 7-2080
Emadair Chase Jones, Sales

This beautiful 2-bedroom home is designed for comfortable year 'round living. In walking distance of bank and new shopping center. Good financing available.

—See Us Today—

Member MLS

MILDRED WANTIEZ
REAL ESTATE & INSURANCE
GATEWAY CENTER
FRED GRESSWELL, BROKER
PHONE CL 7-2754 OR CL 7-5515
YOUR LISTINGS INVITED
SALES: E. N. GRIGSBY

Trailer and 70'x100' lot in good location to trade in on two or three bedroom home.

NEW MEXICO COW RANCHES, HORSE RANCHES, LARGE AND SMALL ACREAGES.

2-Bedroom cabin with fireplace, all the modern conveniences and plenty of tall pines. See Today!

Motel Listings — Some trades, all terms. Rentals, Acreages, Commercial and Residential Property, Highway Frontages, Subdivision Land.

J. HOWARD MORRIS REAL ESTATE
tel. CL 7-6131 . . . . . "the guy with the buy"
Located across from Ruidoso Post Office
BILL PIPPIN — Broker
Stanley Cochran, CL 7-6506 — SALES — Ab Gunter, CL 7-6152

DELLA HALE
Developer of
Wingfield Homestead
SUBDIVISION
P. O. Box 1204 Phone CL 7-6238
RUIDOSO, NEW MEXICO
Business Building on two lots for sale. Old P. O. Block—TERMS

Choose from several models of Timber-Lodge for your permanent home. See our big ad.

FOR SALE—German Shepherd pups, $35 each. Noisy Water Lodge. 21-2tc.

BEAUTY COUNSELOR COSMETICS — Your local representatives, Della Hale, CL 7-6238; Claudine Morrison, CL 7-6353. 49-tfc.

FASHION HOMES
Building Contractor
Residential — Commercial
Remodeling
LARRY FAUST
Wingfield and Key St., Ruidoso
1609 W. Walnut—MA 2-3948. Roswell

A. C. KELLY
LICENSED CONTRACTOR
ROCK & CEMENT WORK
Phone CL 7-4155, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

MINING ENTERPRISES — S. B. Boykin, Box 261, CL 7-5975, Ruidoso, New Mexico. 20-tfc.

DELUXE 40-inch Hotpoint electric range, visibake oven, will bake a full size turkey. SPECIAL $229.50, Porter Furniture & Appliance. 22-1tc.

IRONING—Done in my home, reasonable, one day service, pick up and delivery. CL 7-3557. 22-2tc.

GUARANTEED TO GO—Firestone Town & Country snow tires. Gravely Tractor Sales. 19-tfc.

INCREASE PROFITS by building up your farm or ranch business with a Land Bank Loan. See Vonnie Jasper, Manager Federal Land Bank Association, 216 North Richardson, Roswell, New Mexico. Phone 622-1354. 15-9tc.

FOR SALE—Gas Range. See at Gardenside Motel, or call CL 7-4491. 16-tfc.

FOR RENT—Furnished bedrooms and apartments. Call CL 7-4302. 16-tfc.

FOR SALE—Three pairs drapes, two pair 39-inches long, one pair 72-inches long. Reasonable. CL 7-5310. 22-1tc.

FOR RENT—Furnished two bedroom house in downtown Ruidoso. Call CL 7-4900. 22-1tc.

AVON REPRESENTATIVE—Myra M. Morris, Pho. CL 7-5463. 3-tfc.

THE NEWS Will print its Thanksgiving issue one day early so please have your news and advertising copy in our office a day earlier than usual. Thanks for your co-operation. 21-2nc

FIXIT SHOP—We fix most anything. U-NAMIT SHOP, Phone CL 7-3100. Old post office building. 7-tfc.

FOR RENT—Three room, furnished house with water paid. Call 7-3241 or CL 7-3393. 22-tfc.

BACKHOE For rent by hour or day with operator. Ruidoso Gas Co., pho. CL 7-2935. 51-tfc.

FOR SALE — Stove, refrigerator, sink with cabinet and mixing faucet, table. All for $100. Alpine Lodge. 22-1tc.

FOR SALE—55'x10' KIT trailer, 2 bedrooms, completely furnished, '62 model. Phone CL 7-4525. 22-1tp.

Kirby Company
of New Mexico
Vacuum Cleaner
Sales and Service
FREE GIFT
For Demonstration call CL 7-2265
Given With Demonstration

3 Bedroom Home with Den in good year 'round location. Breath-taking VIEW and all for $18,500. Call Margie at CL 7-4255.

Dan D. Swearingin, Inc.

WANTED
Men – Women – Couples
Motel Resort Managers
Up to $1,200 a month is waiting for those who can qualify for the hundreds of fascinating executive positions now open in modern motels and resorts from coast to coast. Pick location and climate! Employment assistance given. Cost of the course includes your lodging and meals in a 100-unit luxury motel in Denver, Colorado where you will take your 2 weeks resident training after you complete your studies. Write Motel Management, Training Division, 11800 E. Colfax; Aurora, Colo., 80010. 1tp.

FOR SALE—Fall Bulbs. Tulips, daffodils, hyacinth, crocus. Plant now for spring flowers. Ruidoso Nursery, CL 7-2945. 18-tfc.

TUMLINSON
TV & RADIO SERVICE
In Shier's Shopping Center
Day Phone CL 7-3130
Night Phone CL 7-6166

FOR SALE—In Ruidoso, new 3 BR, 2-bath home, fireplace, family room, beam ceiling, forced air heat. Must see to appreciate. See at Keys and Wingfield Fashion Home by Larry Faust, MA 2-3948, Roswell. 13-tfc.

FOR SALE—Practically new mimeograph machine; also Verifax photo copy machine. Priced to sell. Dan D. Swearingin, Inc. 8-tfc.

CUSTOM Picture framing, over 100 mouldings in stock. One day service. U-NAMIT SHOP, old post office building, Phone CL 7-3100. 7-tfc.

HELP WANTED—Week-end help in dining room and cocktail lounge. Experience not necessary. Will train. Need full time cabin maid. Noisy Water Lodge. 21-2tc.

Singer
Representative
Will be in Ruidoso Area for sales and service on new and used sewing machines and vacuum cleaners each Thursday
Phone CL 7-3022
HART'S RUIDOSO DRY GOODS
Singer Sewing Machine Company of Alamogordo

Hall's Construction
& Excavation
General Contractors — Commercial and Residential
Lot Leveling — Gravel and Dirt
Septic Tanks — Ditches
Pho. CL 7-4191 or CL 7-4199 — Ruidoso, N. M.
P. O. Box 411 — Hollywood

BROWN AIR SERVICE
This Is A Private Enterprise
Serving Ruidoso For 12 Years
Air Taxi Any Place
Air Ambulance Service
—SCENIC TOURS—
Complete Gas & Oil Service — Complete Shop Service
Phone CL 7-5505 — Rent Cars

FOR RENT — New Duplex
Large Bedroom and Living Room
Beautiful Kitchen and Dinette
All newly furnished and wall to wall carpet.
Winterized, Located near Airport
Call CL 7-5404 to see
Ask About Winter Rates

Market Place of Canyon & Valley—BUSINES S DIRECTORY—Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 5c per word with a minimum of 75c for 15 words. Please figure 3 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

Trades on Ruidoso Property
In Artesia, El Paso, Hobbs, Las Cruces, Lovington, Lubbock, Midland, Odessa, Roswell.

★
3-BR. FIREPLACE. CLOSE IN
★
2 ACRES NEXT TO RACE TRACK
★
4 ACRES IN CITY LIMITS
★
550 FEET AND 8 ACRES ON MAIN ROAD AND RIVER
★
STATION LEASE & HIGHWAY FRONTAGE
★
AGUA FRIA LOT, $2500
★
3 BR, 2 BATH, GOLF COURSE
★
NEW 2-BEDROOM HOME IN GATEWAY. EXCELLENT TERMS
★
2-BR. CABIN NEAR RIVER. $4,000
★
BEAUTIFUL RIVER LOT
★
SEVERAL NICE MOUNTAIN CABINS, $5,000 TO $7,000 CLASS.
★
3-BR., FURNISHED, GOOD TERMS
★

LELAND
Realty
Office — CL 7-2836
CY LELAND, SR., Realtor
Cy Leland, Jr., Associate Broker
Sales—Mamie Little,
Carmell Allen, Ethel Black
Leland Realty Bldg. — One Blk. East of Bank

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

Well located court with 9 units and living quarters, 13 trailer spaces, 310 feet frontage on main street, priced reasonable. Will consider taking a home in El Paso in trade.

Approx. 77 acres on the river, 34 acres water rights. Good irrigation well, fenced and cross fenced, fair improvements. $20,000 down and balance in 10 years at 5% interest.

Nice 4 bedroom, bath and 3/4, furnished cabin in upper canyon, 2 deeded lots. Price very reasonable.

Very nice winterized, 2 bedroom house, fireplace, floor furnace. Sacrifice. Make offer.

Well located, 1 bedroom cabin. Has been lived in the year around. Small down payment. Full price $5,500.

If you want a 4 bedroom home, bath and 3/4, large deeded lot, completely furnished, overlooking the golf course, would appreciate you looking at this one. Price reasonable.

10x26 Business office for rent, very reasonable. $50 per mo.

—SOLD—

If you are looking for a big log type cabin completely furnished, large fireplace, sleeps 14. Will sell for a sacrifice price, good terms. Very quiet location.

2 Bedroom furnished house, near golf course, fireplace. Priced to sell at $8,500 with terms.

Two bedroom furnished cabin, close in, deeded lot. Full price, $3,750.

3 bedroom, 1 bath home, unfunished. Close in, fireplace. Priced $9,550. Would consider terms.

Very Nice 3 bedroom, family room, 2 bath. Completely furnished, nice view, year 'round location.

38 space trailer park on main street. 4 bedroom home and two 1-bedroom furnished rent houses. Priced to sell with small down payment. Will consider trading for home in Ruidoso.

Very clean 2 bedroom house, unfurnished, close to main street. Priced at $6,750 with $1500 down and $75.00 per month on the balance.

MEMBER RUIDOSO C. OF C.

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone CL 7-3005 — Residence Phone CL 7-2490
In Postoffice Block — Box 294
Al Stalcup, CL 7-5156 — Thomas B. Jasper, CL 7-5291

LOCKE REALTY COMPANY
"YOUR KEY TO A SOUND INVESTMENT"
MEMBER OF MLS

WELL BUILT

Small home on two deeded lots, each 50x100 in nice area. Furnished, all for the total price of $7,350.00. Let us show you this property that is worth the money.

Betty Locke, Realtor
Sales: J. D. Locke, Della Hale, Leona Scott
Box 666, Ruidoso — CL 7-3241 Day; CL 7-3393 Night
Office Next to Midway Garage

FOR SALE—1961 Chevrolet, 8-cylinder pick-up, wide bed, all extras, top condition. Financing available. Call CL 7-3910 or CL 7-6800. 12-tfc.

HELP WANTED—Waitress, dishwasher, maid. Apply in person to manager, Riverside Rancho, Hiway 70. 20-4tp.

PUT THAT DEER In a new Hotpoint freezer, 10-ft., reg. $249.95; during November, $229.50. Porter Furniture & Appliance, Gateway Center. 22-1tc.

FOR SALE—Trailer house; 10x50 Skyline, 1960 model, excellent bargain, Ken Nosker, Glencoe, OL 3-4317, Hondo. 22-2tp.

FOR SALE 1958 Jeep pick-up, FC150, excellent condition, radio and heater. Reasonable Call CL 7-4393. 20-tfc.

BULLDOZER WORK — Bill McCarty, dial CL 7-4500. 29-tfc.

FOR RENT—Furnished apartments for permanent or temporary use. Call CL 7-3361. 10-tfc.

FOR SALE—Woodcutters' supplies, Pioneer Chain Saws at C. & L. Lbr & Supply on Hiway 70, Hollywood.

FOR SALE—10x50 1960 Mobile home, $4,650.00 equity. Sell for $2,250.00. Contact Jack Ward, Villa Inn Motel. 22-2tp.

TRADE SPECIALS

5 B. R., two baths, two story, frame and insulated home, clear of debt, on large lot, in tall pines. Easy accessable. To trade for smaller home in this area.

OUT OF TOWN PROPERTY

4 B. R., two baths, two story brick veneer with 7 outside rentals, clear of debt, located in Portales, N. M. To trade for unimproved land. Will trade up or down.

For experienced help in conducting your next Real Estate Auction Sale, contact Henry T. Wicker, Realtor — Col. Tom Flowers, Auctioneer.

HENRY T. WICKER
Gary Barnes — Salesman
Offices Across From Ruidoso Post Office
Pho. CL 7-3652
Day or Night
Box 832—Ruidoso

FOR RENT—One and two bedroom modern, winterized houses. Bills paid. Call after 4 p.m. ES 8-4266. 16-tfc.

FOR SALE—Jeep $295.00. See Boykin at Davis Developments. 17-tfc

PICTURE FRAMES And Imports from Finland. Full line of Artist Supplies. Kathryne Hall Travis Art Center. 20-4tc.

RED TOP LODGE On Tularosa Highway now offering winter or year around rates on apartment rentals. Phone CL 7-3391 16-tfc.

LOCKSMITH SERVICE — Day or night. U-Namit Shop, old postoffice building, phone CL 7-3100 day; CL 7-3775, night. 21-tfc.

FOR SALE—Choice lot, lower canyon, some timber. Pretty view. Car or pickup in trade. Neal Chapman, CL 7-4441. 21-2tp

SCISSORS, Shears and knives sharpened. U-NAMIT SHOP, old post office building, one day service. 8-tfc.

NOTICE

To Residents Living in that part of Paradise Canyon which was taken into the village limits:

The Sanitation Department will start pick-up service in that area Tuesday, Nov 5 and service day will be each Tuesday thereafter. No containers larger than 30 gallon will be emptied. $1.75 per month, due by 10th of each month, payable at Village office, Ruidoso, New Mexico.

B. HALLADAY
Sanitation Superintendent
11-0-15-22

FOR JEEP SALES & SERVICE
Goins' Garage & Jeep Sales
1622 E. Second - Highway 380 East - Roswell
Phone 622-6590
RUIDOSO REPRESENTATIVE—Clayton Bennett
Telephone CL 7-3390
Roswell Representative — Calvin Goins and A. B. Clark
Largest Stock of Parts In New Mexico
Large selection of Universal Jeeps, Forward Cabs, Wagoneers, Station Wagons, Gladiator Pick-Ups
—NEW AND USED—

UPPER RUIDOSO

4-Bedroom in Upper Ruidoso, furnished, fireplace. Make offer! Reduced from $15,000 to $12,000.

U - FIXIT

Furnished cabin on corner lot and on paid paving, $4,750 and terms available.

UPPER CANYON

2 Bed Room, Winterized, furnished, fireplace, deeded lot and in the Pines — $13,500.

The Adobe Real Estate
BOB PEARSON, Realtor — Office in the Adobe
Phone CL 7-6042
Member MLS & Board of Realtors
Residential & Commercial — Ranch Sales
Bill Neal

Davis Developments

PONDEROSA HEIGHTS — PINECLIFF CENTER

PINECLIFF RESIDENTIAL AREA

RUIDOSOANS, CHECK PINECLIFF FOR YOUR MOST CONVENIENT, PERMANENT HOME LOCATION

OFFICE

CL 7-5975 — Across From Post Office — P. O. Drawer 8

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Woodrow Howard, Lucille Byrd, Clois Reynolds, Patricia Crum, Bob Cloby, Ruidoso; Stella Precaido, Rita Campbell, Kenneth Ridge Bowden, Capitan; Katie Klein, Charlotte Pinkston, Hollywood; Winston Eldridge, El Cajon, Calif.; Glenn Hammit, Andrews, Tex.; Iva Morris, Lincoln; Lucy Lueras, Genevieve Lueras, Mary Delgado, Carrizozo; Flora Sedillo, La Luz; Sharon Evans, Alamogordo; Sue Henson, Roswell.

ELECTRIC BLANKETS. Prices start at $11.88 at GAMBLES. Also warm winter blankets, prices start at $3.95. Ask for Clayton Bennett, Phone CL 7-3835.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

NOTICE OF PUBLIC AUCTION
OF STATE LANDS
LINCOLN COUNTY
Office of the Commissioner of
Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on December 2, 1963, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing leases, easements, rights of way of record, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to review and extend any existing water easements or leases, and the rents and revenue therefrom, from the following described state educational lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1964, and future annual rentals and payments on existing grazing lease or leases if any, may be collected by the purchaser since already paid to the State. All other rentals or payments of any are reserved to the State.

SALE NO. 4153. ALL of Section 36, Township 10 South, Range 17 East; ALL of Section 32, Township 10 South, Range 18 East, NMPM, containing 1,280.00 acres more or less, according to the government surveys thereof. (COMMON SCHOOL LANDS)

These lands are located approximately 7 miles North and Northeast of Lincoln, New Mexico.

Said above described lands have been appraised at $8.00 per acre, and no bid for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner or his agent conducting the sale $205.00 to apply on cost of appraisal and advertising, plus five (5) per cent of the appraised value of the lands, and the sum of $4,700.00, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable thirty (30) years with interest at four (4) per cent payable annually on the deferred balance.

A royalty of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right is reserved to reject any and all bids, and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning the terms of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 9th day of September, A. D., 1963.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico
(SEAL) (Run thru 11-22)

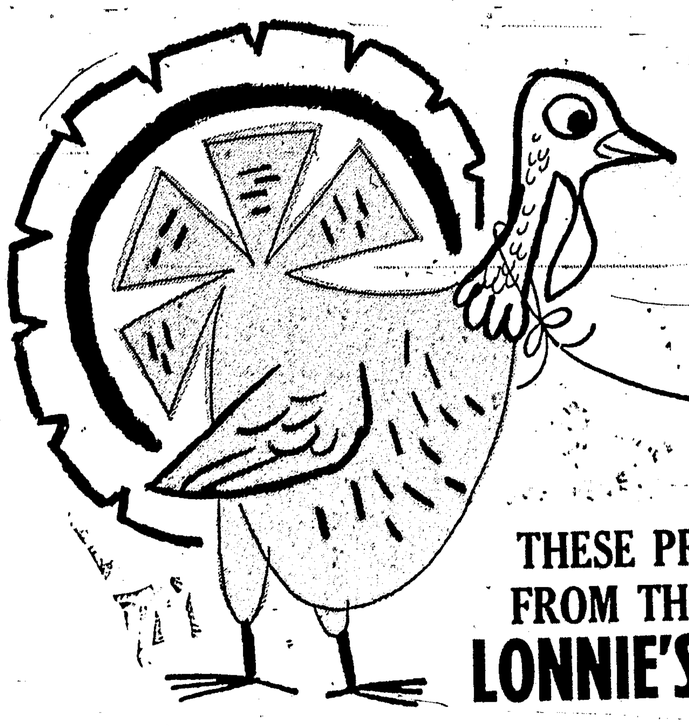
Choose from several models of Timber-Lodge for your permanent home. See our big ad.

Timber-Lodge

1863 1963
A CENTURY OF COMMERCIAL BANKING

Thanksgiving Greetings!
RUIDOSO CAB COMPANY
CL 7-2655
Safe and dependable Radio Controlled Cars

AN AMERICAN TRADITION...



turkey

AND ALL THE TRIMMINGS

THESE PRICES GOOD FROM THURSDAY, NOV. 21 TO WED., NOV. 27

LONNIE'S WILL BE OPEN THANKSGIVING DAY 7 A.M. TO 11 P.M.

TENDER PLUMP...DELICIOUS!
Turkeys

LONNIE'S WILL ALSO HAVE PLENTY OF BROAD BREASTED HEN TURKEYS

TOMS 18 TO 22 LB. AVERAGE LB. 33c

HOLIDAY FOODS! EVERYDAY LOW PRICES!

KIMBELL'S STRAINED OR WHOLE
Cranberry Sauce 300 Can . 2 FOR 39c

LONNIE'S CHOICE
T-BONE STEAK lb. 89c

CHUCK ROAST LONNIE'S CHOICE LB 49c

CRUSADER MILK ½ GALLON CARTON 39¢

HOLIDAY PRODUCE HARVEST

Washington Extra Fancy
DELICIOUS APPLES LB ..... 15¢

Sunkist Navel
Oranges 2 LB . 29c

Golden Ripe
Bananas LB 10c

New Crop
PECANS LB 45c

Potatoes Russett 10 Lb. Bag 29c

EGGS SUNCO SMALL GRADE 'A' ..... 3 DOZ. $1.00

BANQUET — PUMPKIN, MINCE OR FRUIT
FROZEN PIES 3 FOR $1.00

Ashley's, 29 oz. Can
TOMATO JUICE ..... 2 FOR 29¢
TOMATOES Diamond .... 2 FOR 29¢
TOMATO SOUP Heinz 2 FOR 25¢
MEAT VARIETIES Heinz Soup ..... 19¢
COOKIES Princess Creme 2 Lb. Pkg. ..... 43¢

PUMPKIN Libby's 300 Can ..... 2 FOR 29¢
CREAM STYLE CORN Del Monte, Golden 303 Can ..... 21¢
GREEN BEANS Del Monte, Whole 303 Can ..... 29¢
FRUIT COCKTAIL Del Monte 303 Can ..... 27¢
PEAR HALVES Del Monte No. 303 Can ..... 31¢

DOG FOOD Ideal Tall Can ..... 2 FOR 29¢
SALTINES Cracker Barrell 1 Lb. Box ..... 23¢
CORN MEAL Quaker 18 oz. Box ..... 23¢
DILL PICKLES Kimbell's Qt. ..... 29¢
NAPKINS Northern 80 Count ..... 15¢

LONNIES DRIVE-IN GROCERY
Open 7 to 11 — 365 Days A Year
Crushed Ice ☆ Barbeque ☆ Hole 'N One Donuts
No. 8 — Corner Sudderth & Mechem Dr.
No. 12 — Highway 70 in Hollywood, N. M.