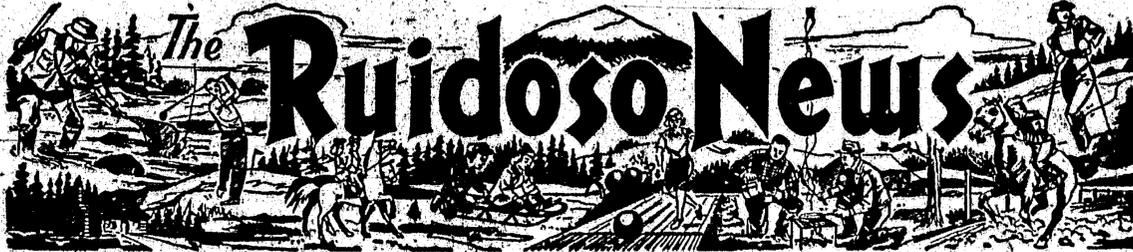


Clarke Insurance Agency

Ruidoso's Greatest Season is Near—  
"Christmas in the Mountains" Co-operate in the annual Christmas lighting and decorating to brighten the holidays.

Billie Clarke—Dial CL 7-2415



The Ruidoso News

WINTER TIME  
Is the time people call on their insurance most often. Are you fully protected against the multiplied hazards of this season?

DAN D. SWEARINGIN, Inc.  
Insurance — Real Estate — Phone CL 7-4255



VOLUME 18, NUMBER 24 RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, DECEMBER 6, 1963 "INVENIEMUS. VIAM AUT FACIEMUS" Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town

—By Nosey Waters—

If you don't mind we want to do some bragging. Lela Easter tells us that her continuation of running pictures has been one of the biggest boosts she has ever had in her business—that she gets a large number of inquiries because she uses this method of showing the property—and this has been extraordinarily fine. Then, Olm's, L. P. Hajst's, Louis Philippe Photography Studio and Tucker's Variety reported to us they had stupendous results from their Dollar Day advertising in the Ruidoso News last week for our first First Monday Dollar Day held this week. Ain't that something? ... And, then, here comes a telephone compliment from Mrs. Jack Ellchorn, member of the school board, who says she wanted to tell us she thought the report of the last school board meeting was accurate and complete, and she said she appreciated our efforts in trying to make these reports as true as possible.

Robert Vanderstok, at New Mexico Military Institute, Roswell, is appearing in the NMMI talent show as a bugler, we've been told. ... Down at El Paso Judge Watkins and her roommate, Wendy Wagner, with a number called "Other Brother," will be appearing in the Radford School for Girls Talent Show "Side-walks of New York," next Monday. Also in this show is another Ruidosian, Carla Morrison.

Ten West German students studying electronics at Fort Bliss were guests at Apache Village last weekend. In their search for riding horses they stopped at Mr. and Mrs. Jim Sullivan's High Mesa Ranch where the Sullivans entertained them Friday afternoon, with coffee and snacks. They were interesting and charming guests, Mrs. Sullivan reported.

Last chance: Sierra Blanca Ski show is printing its entry blank for the "when will it snow" contest" in this week's paper for the last time. A pair of heads will go to the person guessing the date.

222 Register During Bank Anniversary

When Ruidoso State Bank held an open house Sunday afternoon here to observe its 22nd anniversary, 222 persons registered, President T. B. Hood reported.

On view for the visitors to inspect were electronic machines that are to be used in bookkeeping, to save manpower and time. They were demonstrated by Garland Gault, Bud Craig and Jackie Smith of Roswell office of the National Cash Register Co., manufacturers of the machines.

Refreshments were served during the afternoon, with members of the bank staff taking part.

Among out-of-town visitors on hand were Mr. and Mrs. Tom Foster and Mr. and Mrs. Bill Hanley, State National Bank, El Paso; Mr. and Mrs. Ted Bonnell, Mr. and Mrs. Dorsey Bonnell and Mr. and Mrs. Dan King, Otero County State Bank, Alamogordo; Mr. and Mrs. Ervin Marsh, First National Bank, Roswell; Mr. and Mrs. David Jones, First National Bank, Roswell, and Mr. and Mrs. Guy Rogers, New Mexico Bank & Trust, Hobbs.

Besides all officers and staff members of the bank and their wives or husbands, members of the board of directors were also on hand to greet the many visitors attending the affair.

BUYS HOME

O. C. Shields has bought the large brick residence on Meander Drive from C. R. Carpenter, former Lubbock resident, who is moving to Stephenville to operate a ranch. The home was formerly owned by the Jess Whites.

Drive there with care—arrive alive.

ICE-O-RAMA PLANS YULE PARTY FOR VISUALLY HANDICAPPED STUDENTS OF ALAMOGORDO SCHOOL

Lee Glover, operator of the Ice-O-Rama here, has announced a Christmas party will be held in the Ice-O-Rama Wednesday, Dec. 18 for students of the New Mexico School for the Visually Handicapped of Alamogordo to which everyone in the community is invited to participate.



GETS CROWN—Miss Ski-O-Doso of 1962-63, Mrs. Pat Rooney, right, places crown on newly elected 1963-64 Miss Ski-O-Doso Carol Lynn Wright, in the winter sports event held last Friday evening here at the Ice-O-Rama.

CAROL LYNN WRIGHT MISS SKI-O-DOSO '63-'64

By DICK BENNETT (Ruidoso News Staff Writer)  
The second annual Ski-O-Doso held last Friday night at the Ice-O-Rama brought out a fun-loving crowd of approximately 400 ski enthusiasts ranging in age from five to 85 and they all seemed to thoroughly enjoy the event. There were a few mechanical difficulties in staging the floor show and style show but nobody seemed to mind.

Barbara Pearson, who did the commentary for the style show, had to read voluminous notes by candle light and, sometime with microphone difficulty, did a swell job, in spite of the few problems.

Harry Whipple, supervised all the food served from the two buffet tables loaded with everything from fish to nuts and including roast beef and Cornish game hen with all kinds of trimmings. There were many compliments particularly from out-of-town guests. "That food alone was more than worth the price of admission," they said.

Lloyd Jr. and L. B. Davis, who were in charge of the decorations, did a masterful job transforming the huge building into a cabaret type setting with the large circular tables. The huge black and silver wall sconces framing the twisted branches holding the black candle tapers were most effective in hiding the long side walls of the building.

The models in the style show under the direction of Denise Short did an impressive job in showing the outstanding assortment of ski attire which is available in Ruidoso shops. The skaters, who performed at intervals, between the style show, gave rapid action performances. Little Robert Smith, age 5, was one of the hits of the evening with his determined skating performance.

Others on the program were: Delana Phillips, Monique Vanderstok, Ken Knapp, Glenn Cary, Neila Gaye Smith and Richard Helstrom.

Mrs. Sid Miller, accompanied by The Chaparrals, got a big hand for her song after having come microphone trouble. The Chaparrals played through the dinner and also for the floor show.

Door prizes, which were furnished by the shops showing in the style show and also Whitlock's Jewelers, were won by: Mary Lou Allen, Barbara Valen, Johnnie Donnell, Pam Hine, LeRoy Gooch and Shirley Hedgecock of Ruidoso; Sue Storm, Hobbs, and J. H. Galey, Lubbock, Tex.

The climax of the evening came when Carol Lynn Wright was crowned the Miss Ski-O-Doso for the 1962-63 season. Placing the crown on the new Miss Ski-O-Doso was Mrs. Pat Rooney, last year's Miss Ski-O-Doso.

The Sierra Blanca Ski Club performed a difficult job to bring to Ruidoso and guests an evening of entertainment and fun. And that's what nearly everyone was saying afterwards, "We had fun."

The Orebucket

Area mining news and views by Wally Hesse

Geologist, miner, mineralogist—these are terms, most of us have no misconception of, but lets take the term "Promoter". This necessary cog in the machinery of modern mining, is very often quite misunderstood. I, myself, have often heard opinionated people say "he is not a miner, just a promoter." It doesn't matter who they were referring to, probably promoters in general. Obviously there are shady promoters and also there are honest, hardworking men who believe in their particular projects. Columbus, Edison, and many other gifted men, were also good promoters. The discovery of this country is primarily due to a good promoter, influencing the Spanish Queen to hook her royal jewels, to outfit some ships on an expedition to the edge of the world. One last opinion on this subject, nothing is as detrimental to the mining industry as a crooked promoter, and on the other hand nothing is as vitally beneficial as a good, basically honest promoter.

Mr. Arvel Rummels, owner of the Bronko City Cafe, informed me Sunday that he has contracted to sell his large Smokey Quartz crystals to a jewelry making outfit in Odessa, at a dollar per pound. He showed me some very large crystals he was preparing for shipment. Arvel was hard at work Sunday afternoon, fixing up a portable core drilling rig. I was told that the owner of the Maud Mine, Mr. Ringwald, was going to start full scale operations this week, with assay reports up to 999 silver per ton. I don't blame him.

Mr. J. A. Hanley told me today that Mr. Shorty McCarty shot into the vein they have been drilling to. They hit it Monday evening. Mr. Tommy LaMay stopped his pick-up truck to talk a few minutes today. His nice mining claims are keeping him pretty busy, after his regular work is done. He mentioned that his front end loader is in top shape at this time.

Rumors are flying thick and fast about the mill in Carrizozo re-opening. Here's hoping there is some measure of truth involved.

Speaking of rumors, the one that ticks me is, the other parties besides myself, are writing this column. News in any media, must originate from a source. I find quite often named my sources and some people are of the impression that this constitutes a ghost writing situation. This is as logical an assumption as that Castro writes the copy for The Washington Post, whenever he is mentioned in any column.

While we are at it, let's shoot down another rumor. It's been talked around that the mill is pulling out of town. This is not so, in fact they are working right now on a shaft and a drift.

90 Ft. Worth Skiers Due

The Fort Worth Skiers have tentatively scheduled two charter buses for bringing approximately 90 skiers to Ruidoso December 14 and 15. Jack McTarnaghan, publicity director for the Sierra Blanca Co., announced this week.

Water Meters, Connections Show Big Jump

Water meters and connections have increased at the rate of 110 per year since 1961. Village Clerk-Manager Jim Hine, announced this week. Hine stated that the water meter connections in Ruidoso totaled 1,467 in October 1961. In November 1963 the total meter connections were 1,717, or an increase of 220 for the two-year period.

Edd Amonett Of Roswell Ruidoso Dies Last Week

Funeral services were held 7:30 p.m. Monday in Ballard Funeral Chapel in Roswell for Edd Amonett, 70, pioneer business leader of Roswell, and owner of a summer home in Ruidoso. Amonett owned the Amonett Saddery and Amonett Bakery Lane Allamogordo. He was born in Roswell and lived in the city until he had an interest in Oyo Meadows Golf Course here. He died in Eastern New Mexico Medical Center Friday after a lengthy illness. He is survived by his wife, Mrs. Nettie Lusk Amonett, two daughters, Molly Orr of Roswell, Maine and two sisters, Mrs. H. E. Cutler of Birmingham, Ala., and Mrs. Lela Oliver of El Paso, Tex.

Visiting the Buzz Whitlocks over the Thanksgiving holidays was John Talbot of Midland, Tex. John is the son of Gen. Talbot who was Secretary of the Air Force under President Eisenhower. While in Ruidoso Talbot purchased a cabin in Cree Meadows Country Club Estates.

Riding Clubs Holding Annual Convention Here

TWO HURT IN CRASH

Two young Ruidosians were seriously injured when their 1956 4-door Mercury left the road in Carrizo Canyon Saturday night and careened into a pine tree, totally demolishing the vehicle. Driver of the car was Carlos Adams, who suffered a fractured leg, ankle and foot, deep cuts in his knees and other lacerations and bruises. His condition was reported as "very satisfactory" this mid-week. His wife, the most critically hurt, is reported to have suffered fractures of both arms, severe cuts and bruises, and possibly a concussion. Both were brought to the local hospital for treatment, but Mrs. Adams was moved Tuesday to Eastern New Mexico Medical Center in Roswell for further attention. Her condition was said as still very grave late Wednesday.

Mrs. Ethel Carroll reported to the News Thursday from the hospital in Roswell that her daughter, Mrs. Adams, would be released by the hospital later Thursday afternoon. Mrs. Carroll stated that her daughter would have to return to the hospital in about three weeks for an operation on her arm.

Spending the Thanksgiving holidays with her parents, Mr. and Mrs. Buzz Whitlock in Ruidoso was Delia Whitlock who is a student at Eastern New Mexico University at Portales.

CHRISTMAS LIGHTS HERALD HOLIDAYS

Five crews of workmen were busy this week installing Ruidoso's Christmas lights as a part of the Christmas in the Mountains program this holiday season. The volunteer job was being done by two crews from Community Public Service Co., including one from the construction and engineering office in Ruidoso Downs and one from the Ruidoso office; and by a crew from Wimberly Electric, another from Ruidoso Telephone Co., and also by the Ruidoso Cable TV linemen. Village crews delivered the decorations to the poles up and down the canyon, then checked and replaced bad bulbs, also patching and repairing decorations when needed. Village police will turn the lights on and off for each night.

The lights will be on view until Jan. 8 here, said Bob Walker, manager of Ruidoso-Hondo Valley Co. of C., sponsors of the lighting program. Walker added that the Lions Club will again have its lighted displays in the mountain, alongside the Ruidoso canyon, to be turned on in a few days.

"We would like to have some club or group to place a Christmas scene, or outdoor decoration of some sort here at the intersection of Highway 70 and Sudderth Drive," he added.

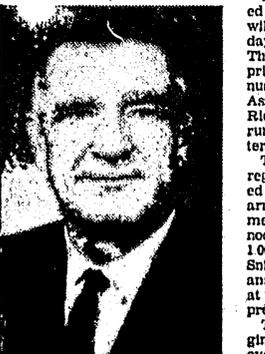
Walker reported that leasers in three of Ruidoso's shopping centers, the Adobe Plaza, Plaza Dec and Gateway Center, are designing an all-out decoration program for Christmas in each place. Whether or not an award will be given the center judged to have the best decorations is yet to be determined, Walker said.

A meeting of the board of directors, and anyone else interested, is set for Thursday night this week when plans will be talked on how to stage a decoration contest for homes and a separate one for businesses, with possible cash prizes to be given winners.

C. C.'S PANCAKE DAY IS NEXT WEEK-END

The Ruidoso-Hondo Valley Chamber of Commerce's second annual Pancake Day will be staged Saturday of next week, Dec. 14, from 7 a.m. until 9 p.m., and will be held in the Junior high school cafeteria. Underway next week-end for three days in the school gym, adjoining the cafeteria, will be the Ruidoso annual Invitational Basketball Tournament, also.

Funds received from the Pancake Day will be applied on the holiday street lighting project, Bob Walker, C. C. manager, reported.



SPEAKER—One of the speakers in the national convention of sheriff's poses and riding groups underway here this week-end is Burl Huffman, a coach at Texas Tech College in Lubbock. Huffman once served as a state director of the Economic Development Commission in New Mexico. He will speak at the noon luncheon Saturday at the Chaparral.

Mike Buckner and Mamie Badillo were home from Colorado for the holidays. They attend a state university there.

Merle H. Tucker, assistant to United States Senator Edwin L. Mechem, will address the banquet tonight, Friday, Dec. 6, at the Chaparral Hotel. The banquet tonight is one of the principal functions of the tenth annual convention of the American Association of Sheriff's Poses and Riding Clubs which opened today and runs through Dec. 8, with headquarters in the Chaparral Motor Hotel.

The convention which began with registration this morning was followed by a noon luncheon in the Chaparral Gold Room. Two business meetings were held Friday afternoon: the Palmtoe Polo meeting at 100 p.m., presided over by Crato Solder, with Mary Mann, secretary; and the parade committee meeting at 2:00 p.m. with Albert Fortenberry, presiding.

The banquet, tonight, which begins at 7:30 p.m. will be presided over by Kay Johnson. The Rev. James G. Saylor will give the invocation and Mayor E. E. Miller, of Ruidoso Downs, will give the welcoming address. Albert Fortenberry, executive vice-president of the association, will give the response and will introduce Merle Tucker, immediate past president Kiwanis International, as the principal speaker.

Prior to his term as president of Kiwanis International, Tucker served as Director of Development for the State of New Mexico. He was for two years chairman of the New Mexico State Park Commission. In 1956, Tucker served as special consultant to the U. S. Commissioner of Indian Affairs. He is past president of the New Mexico Broadcaster's Association and served two terms as a member of the AM committee of the National Broadcaster's Association. Tucker's radio station (KOAK, Gallup) has received national awards, which include the DuPont, Peabody and Associated Press awards.

Saturday's program begins with the District and Playday meeting, with Louis E. Foster, presiding. Four steps in this direction were outlined to be followed:

1. Certain accounts to be placed with the Lincoln County Credit Bureau
2. Other accounts to be filed on in J. P. Court and District Court.
3. Employment of a local attorney to assist in the collections
4. Notices will be mailed to past due accounts informing them of the action to be taken

Other action included the approval of the installment by Community Public Service of two night lights on each side of the hospital.

The Board acknowledged with regret the resignation of Mrs. Blanche Sturt and commended her for her loyal and efficient service during the past four years.

The Hospital received notice that Parts 1, 2 and 3 of the Project Construction Application for the addition to the hospital had been approved. Progress on the paper work for the addition is proceeding ahead of schedule, the board was informed.

Lions District Governor Is Speaker

Bill Marr, district governor of the southeastern district of Lions, was the principal speaker at the Ruidoso Lions Club Tuesday night. He spoke on "Service and Lionism" to the 29 local members and five visiting Lions from Alamogordo.

Dorsey Bonnell, president of the Alamogordo Lions Club also spoke and explained the "Flag leasing program" which the Alamogordo club has been operating successfully and which the Ruidoso club will begin working on this month, Lion Jim Hine reported.

Mr. and Mrs. H. W. McKenzie are leaving shortly on a six months trip through Europe.

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Hospital Board To Press Collections

Ruidoso-Hondo Valley General Hospital's board of directors adopted a "get tough" policy on collection of past due accounts in its regular meeting here Monday evening.

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Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Roger Herrera, San Patricio, parents of a girl, born Nov. 28, wt., 8 lbs., 2 oz.

Mr. and Mrs. John Fuchs, Captitan, parents of a boy, born Nov. 29, wt., 7 lbs., 4 oz.

Mr. and Mrs. Jackie Taylor, Hollywood, parents of a girl, born Nov. 30, wt., 6 lbs., 3/4 oz.

Mr. and Mrs. Rudolfo Romero, San Patricio, parents of a girl, born Dec. 1, wt., 6 lbs., 15 oz.

Mr. and Mrs. Bill Begley, Alamogordo, parents of a girl, born Dec. 3, wt., 6 lbs., 6 oz.

1963 SCORE TO DATE—GIRLS BORN—63 BOYS BORN—65



SKI CLUBS WELCOMED—The seven ice skaters who performed in the floor show at the Ski-O-Doso last Friday night are shown holding the emblems welcoming each ski club. The skaters from left are: Robert Smith, age 5, from Ruidoso Downs; Delana Phillips, Ruidoso; Monique Vanderstok, Ruidoso; Ken Knapp, Ruidoso; Glenn Cary, Ruidoso; Neila Gaye Smith, Ruidoso Downs; and Richard Helstrom, Tularosa. These skaters have all been under the instruction of Rick Prada, professional skater and instructor at the Ice-O-Rama.

# News of Women

## SOCIAL, CHURCH AND CLUB NOTES

### Xi Alpha Rho Slatas Christmas Party For Dec. 16

Xi Alpha Rho chapter of Beta Sigma Phi in a meeting held Monday night in the Gold Room of the Holiday House announced that its annual Christmas party for this year will be held on Monday, Dec. 16, at the home of Mrs. C. L. Wright. Members were reminded that a gift exchange will be held and secret lists will be revealed. All members who are new or leave are invited to attend the party.

It was reported that the Taste-Tea which the chapter hosted last Sunday at the Holiday House was a great success and plans were discussed to repeat it again next year.

Mr. Allen Lusk led a group discussion on "Making Use of Our Five Senses" and experience involving them.

They then sang "The Thompson and Me" by H. Phillips served refreshments of small sandwiches, chips and soups to the close of the meeting.

Members of the chapter said they would like to express their appreciation to a number of persons and firms for their help in making the Taste-Tea such a successful evening. These included the Holiday House, The Holiday House, Mrs. J. E. Kennedy, The Day Name Shop and The Day Flowers.

News Want-Ads Work Wonders

### CLUB CALENDAR

**White Mountain Jeep Club** meets each third Thursday of the month at 7 p.m. at the White Mountain Club.

**Women's Bureau** for Christian Service meets at 7:30 p.m. on the first Wednesday of the month at 20 p.m. place to be announced.

**Ruidoso Chapter No. 65** of the Eastern Star meets the second Thursday of every month, 8 p.m. at the Ruidoso Hotel. Ladies' guests are welcome.

**The Christian Women's Fellowship** of the First Christian Church meets on the first Monday of each month for business and study at the church at 7:30 p.m.

**Princeton Club** No. 2 meets at the home of Mrs. J. E. Kennedy on the first Thursday of each month at 7:30 p.m. at the Princeton Club.

**The Women's Auxiliary** of the Episcopal Church meets every third Monday of the month at 7:30 p.m. at the church.

**The Women's Missionary Union** of the First Presbyterian Church meets every Tuesday morning from 9:30 to 10:30 a.m. in the homes of members.

**The First Presbyterian Church** supper every third Wednesday evening at 7:00 p.m. at the church.

**Rainbow Girls** assemble each first and third Thursday, 7:00 p.m. at the Ruidoso Hotel. Ladies' guests are welcome.

**Board meets** each first Thursday of the month at 7:30 p.m. at the Holiday House.

**The Board of Home Missions** of the American Legion Auxiliary meets on the first Saturday of each month at 7:30 p.m. at the Holiday House.

**Beta Sigma Phi** chapters meet each second and fourth Monday nights. Women's meetings at the church in the Gateway every first Friday of the month at 7:30 p.m.

**The Presbyterian Women** of the Church meet each second Tuesday of the month at 8:00 p.m. at the church.

**Ruidoso Women's Club** meets each second Wednesday at Ruidoso Women's Club building at 2:30 p.m. except on the first meeting dates when the telephone committee will be in charge.

**Ruidoso Parent-Teacher Association** meets each third Thursday of the month at 7:00 p.m. at the Cafeteria.

**Ruidoso Shrine Club** meets each third Wednesday of the month at 7:30 p.m. in the Shrine Club.

**Ruidoso Lodge No. 12** meets each first Monday in O. M. E. at the Holiday House.

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### Christian Women's Fellowship Group Has Regular Meeting

The Christian Women's Fellowship of the First Christian Church met Monday evening in the Fellowship Hall. Mrs. N. B. Buckley, president, presided during the business meeting. Mrs. Roy Baker, treasurer, reported on the proceeds from a successful rummage sale, held in November. Mrs. Clarence Dresser, chairman of the sale event, could not be present. The group is collecting Betty Crocker Coupons to purchase stainless steel tablespoons for Rancho del Monte, the Conference Grounds for the Christian Churches of New Mexico north of Santa Fe. A Christmas gift box, containing clothing, toys and candy, will be sent to six year old Allen Wheeler whom the group sponsors. It was announced. Allen lives in the Colorado Christian Home for Children, in Denver.

Mrs. W. H. Burkholder had as her Christmas service project, the sale of fruit cakes and she reported a profit of \$33. The group voted to contribute to the Minterial Alliance fund for relief purposes.

Mrs. N. R. Buckley gave an inspirational address on "What Do We Really Want For Christmas?" Mrs. James Baylor, substituting for Mrs. Fred Greenwell, reviewed the play "The Story Told At Christmas" by Harold Johnson, concluding a six months study on "Church Spines in City Skylines". Mrs. Baylor included a Christmas message, "By-passing Bethlehem," by Kenneth W. Soltau, from Christian Herald Magazine for December. Mrs. Gannon Phillips, hostess, used an attractive Christmas centerpiece and served dairy holiday refreshments and spiced tea during the social hour.

### American Legion And Auxiliary Set Joint Meeting

The American Legion Post 70 and the Auxiliary will have a joint meeting and covered dish supper Saturday this week, Dec. 7, at 7 p.m. at the American Legion Hall. Since it is the anniversary date of the attack on Pearl Harbor, there will be a special program in keeping with the occasion. It was announced. The theme of the meeting will be "Americanism."

### Monday Afternoon Lunch and Games At Woman's Club

A salad day is slated for Monday, Dec. 9 at the Woman's Club, with those attending each bringing some kind of a salad. Mrs. Frank Denton will be in charge of the coffee. Card games will be played during the afternoon and women of this area are invited to attend. It has been announced. There will be no regular luncheon because the monthly meeting of the Ruidoso Women's Club is held during the same week.

**When In Ruidoso — Go Western!**

**Kandle Knit Sweaters**

**For Men and Women They're Lovely!**

**SMITTY'S SHOP**

**UNDECIDED??**

How About A **GIFT CERTIFICATE**

**THE ARTISAN'S SHOP**

OPEN 10 a.m. Till 5 p.m. Saturday and Sunday — 9-5

Crafts for Boy Scouts, Girl Scouts and Cubs

In Adobe Plaza CL 7-6597

**WHEN'S IT GONNA SNOW? 6" THAT IS**

**A PAIR OF IF YER RIGHT! SKIS**

— ENTRY BLANK —

Name \_\_\_\_\_

Address \_\_\_\_\_

When Will It Snow 6 Inches At The Official Weather Station At The Chamber of Commerce, 1963?

Day \_\_\_\_\_ Month \_\_\_\_\_ Exact Time \_\_\_\_\_ a.m.—p.m.

TURN ENTRY BLANKS IN AT OUR STORE

**Sierra Blanca Ski Shops**

**Ruidoso's SKI HEAD QUARTERS**



MR. AND MRS. DANIEL OLIVER ATCHLEY

### GOLDEN WEDDING ANNIVERSARY MARKED WITH OPEN HOUSE

Mr. and Mrs. Daniel Oliver Atchley celebrated their golden wedding anniversary Saturday, Nov. 19 with a reception and open house at the home of Mr. and Mrs. Bill Letwith. The guests were served delicious punch, coffee, milk, mixed nuts, and a beautiful three-tiered cake decorated with white and gold sugar spun roses. The table was laid with a lace table cloth, crystal and silver, gold candles and a lovely flower arrangement carrying out the gold theme.

They were married on Nov. 19, 1913, in Iowa Park, Texas, lived in Crystal City, Texas for 33 years, then in Tulsa and Peoria, Texas before moving to Hollywood, N. M., in 1950. The Atchleys have nine children, including seven daughters. Mrs. Elmer R. Wood of Tulsa, Tex.; Mrs. Troy W. Northeast of Mesquite, Tex.; Mrs. Bill Letwith of Hollywood, N. M.; Mrs. Ray Coleman Arrant of Dallas, Tex.; Mrs. P. R. Smith of Grand Canyon, Ariz.; Mrs. Wayne M. Stanley of Princeton, Mo.; and Mrs. Monroe Pehronbach of Alamogordo and two sons, Ben D. Atchley, Sr., of Shreveport, La., and Larry Joel Atchley of Whittier, Calif. 11 grandchildren and two great-grandchildren. All the children and their families were here for the occasion except the younger son and his family from Whittier, Calif., and one son-in-law, Wayne M. Stanley and little daughter, Pamie, of Princeton, Mo. Also unable to be here were three grandchildren, Richmond Franklin and family of Tulsa, and Danny and Jo Anne Atchley of Shreveport, La.

Many beautiful and useful gifts were received and displayed to the guests who attended the reception from 3 to 6 in the afternoon.

White Sanchez, Ruidoso, was admitted as a patient Nov. 29 to St. Mary's Hospital in Roswell.

**The Treasure Chest**

The Import Shop

Imported Gifts — Foods — Candles — Clothes from Around The World

Lovely New Holiday Dresses Are Now In Stock

Lucinda of California — Ivan Fredericks of California

Giovelli — Jon McCauley

Make your selection before they are picked over

Also a Nice Line of Sweaters - Blouses

Coats - Pants Sets

Lay Away Now For Christmas — Gift Wrapping

Sudderth Drive — Lower Ruidoso

Next to Park Motel

**Puzzled About Christmas Gifts**

Erase that question mark with a novel and new idea that is Ruidoso's own . . .

Get a metal chest, colorful, embossed, made in England, with a corrugated box ready for mulling in which you can ship OLD MILL STONE GROUND products. Your choice of Stone Ground Whole Wheat, Stone Ground Corn Meal, Cracked Wheat Cereal, Genuine Indian Squaw Bread Mix or Western Fry Bread Mix . . . Your choice of two to be included in this beautiful container.

From \$1.85

ANOTHER GIFT IDEA FROM RUIDOSO—

**CARLYN PERFUMES MADE IN RUIDOSO**

"Christmas in Ruidoso," "Ruidoso Holiday," "Forest Breeze," and Many Other Fragrances.

\$1 for the 1/2 Ounce — Plus Tax

Or you can choose many other gift ideas that are exciting or novel from the Old Mill, such as: Ceramic Items — Anything in the Photo line Stereo Tape Recorders & Tapes

Helpful and Inspiring Books and Records

Leather Goods — India Brass — Wooden Ware

A Variety of Kinds of Dolls

Bill Folds — Pipes — Lighters — Jewelry

Buy on Lay-Away if you Wish — All Items Gift Wrapped

**CARMON PHILLIPS**

**OLD MILL**

Coffee — Cameras — Film — Books — Recorders

### PAGE TWO Ruidoso News Friday, December 6, 1963

### Pledge Ritual Held December 2 By Phi Chapter

Phi chapter of Beta Sigma Phi held its Pledge Ritual Dec. 2 in the home of Mrs. Howard Tate. Pledges attending were Mrs. Bob Wheatley, Mrs. Leroy Mink, Mrs. John Smith, Jr., Mrs. Mike Hernandez, Mrs. Chester Watley, Mrs. Aubrey Murray and Mrs. Bill Neal.

During the meeting, Mrs. Jim Wimberly reported on a Christmas project which the chapter has decided on. The group voted to prepare a food basket for a needy family, with the chapter buying the meat, each member bringing a can of food and \$6 for a money gift. The service committee will present the basket of food to a deserving family, it was decided.

Mrs. Rex Whiteley reported on the cost and production of a melodrama which had been discussed at previous meetings. It was decided to present a melodrama entitled "The Done Her Wrong" or "Wedded But No Wife", during the first part of March, 1964. Committees will be appointed, and the date for the production will be announced later, it was reported.

The next meeting for Phi chapter will be on Dec. 16 and will be the Christmas party which will be held in the home of Mrs. Jim Littlefield. Before the meeting, the group will meet at the Ruidoso Hospital where they will sing carols, and then go caroling at the homes of the elderly.

Mrs. Dick Bennett was selected by the chapter as the new director to replace Mrs. Verne Haynes, who has transferred to an Exemplar Chapter. Hostesses Mrs. Howard Tate and Mrs. Howard Bell served refreshments of coffee, tea, nut cake with sauce, nuts and mints.

### Bank President Hood Honored in Dinner

Mr. and Mrs. T. B. Hood were special guests at a surprise dinner last Saturday night at the Chaparral Hotel Dining Room. The officers and directors of the Ruidoso State Bank were hosts for the bank's tenth anniversary dinner which honored the bank's president.

About 30 were present for the dinner which included the officers and directors, their wives and also close banking associates.

At the dinner, Hood was presented a Bulova Accutron watch from the officers and directors honoring his ten years of service.

### Xi Psi Chapter Sets Meeting In Hale Home

Members of Xi Psi Chapter of Beta Sigma Phi will meet Monday night, Dec. 9, at 7:30 p.m. in the home of Mrs. Della Hale. The hostess, Mrs. Hale, will present the program. Plans for this chapter's Christmas party will be finalized, it was reported.

### Senior MYF Group To Sponsor Chili Supper

The Senior High group of the Methodist Youth Fellowship are sponsoring a Chili Supper to be held Wednesday night, Dec. 11, at 8 p.m. at the Educational Building of Community Methodist Church. Tickets are \$1.00 for adults and 50c for children and the public is invited to attend, it was announced.

the finest...to give and enjoy

**Russell Stover CANDIES**

**Assorted Chocolates**

1 lb. box \$1.60  
2 lb. box 3.15  
3 lb. box 4.50  
5 lb. box 7.50

Here's a variety to please all tastes... creams, fruits, nuts, crisp and chewy centers... ideal for family gifts.

**The Gift-Box**

1 1/2 lb. \$2.40  
2 1/2 lb. \$3.50

A choice selection of milk and dark chocolates and a few butter bonns.

**Little Ambassadors**

1 lb. box \$2.15  
2 lb. box 4.25

The finest miniature chocolates... with unusual centers... an elegant gift.

**LAST WEEK'S WINNERS—**

In Our Gift-O-Rama that is still underway and will last 'til Christmas:

HAZEL BRITTENBACK — Electric Blanket  
NANCY McCARTY — Electric Blanket  
LESTER DAVID — 3 lb. Box Russell Stover Candy

**BAKER PHARMACY**

POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

3rd Door East of the Post Office  
Open Every Sunday Until Noon the Year 'round

**News Want-Ads Work Fast**

Fashion Designed... Master Crafted!

**Calibri by Kreister**

**CIGARETTE LIGHTERS**

The Distinctive Jewelry Lighter with "Tongue Action" NEVER MISSES lights every time!

**SHADOW BOX \$8.50**

**STARBURST \$12.50**

**SPECIAL:**

Lovely Artificial Flowers — 11 Stems — \$1.00  
Lay Away Now For Christmas

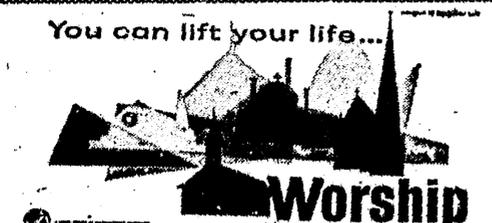
**Whitlock's JEWELERS**

Gifts of Distinction

Plaza Dee Center  
Betsy & Margie — Owners  
Hugh Saxon — Watch Repair



**ABOARD SHIP**—Mr. and Mrs. Jack Hitchens of Ruidoso recently returned from a cruise aboard the completely air-conditioned S. S. Bahama Star to nearby Nassau from Miami, with the ship docking at Bay Street in quaint Nassau, making it easy to shop in the native straw market, swim at Nassau's famed beaches and enjoy Bahamian night life.



You can lift your life...

**Worship THIS WEEK**

- Our Churches**
- FULL GOSPEL CHURCH**  
Palmer, Gateway, Ruidoso, N. M.  
8:45 a. m.—Sunday School  
11:00 a. m.—Sunday Morning Worship  
7:00 p. m.—Sunday Evening Worship  
1:00 p. m. Tuesday—Young People & Choir Practice  
7:30 p. m. Thursday—Prayer Meeting
- THE FIRST CHRISTIAN CHURCH**  
Palmer Gateway, Ruidoso, N. M.  
Rev. Jim Sawyer, Minister  
Phone OL 7-4222  
Sunday School—9:30 a. m.  
Morning Worship—11:00 a. m.  
C. B. R. (Intermediates) Youth Fellowship—8 p. m.  
**CHRISTIAN SCIENCE SERVICES**  
Sunday School services each Sunday at 9:45 a. m.  
Every Sunday, 11:10 a. m. in Ruidoso Women's Club. Testimony meeting following regular service each third Sunday.
- FIRST BAPTIST CHURCH**  
Rev. E. L. Swanson, Pastor  
Sunday School, 9:45 a. m.  
Worship Service, 11:00 a. m.  
Training Union, 6:00 p. m.  
Worship Service, 7:00 p. m.  
Wednesday Night Service, 7:00 p. m.  
Radio services 11:15 a. m. Sunday
- GATEWAY CHURCH OF GOD CHURCH**  
Palmer Gateway, Ruidoso, N. M.  
Rev. W. A. Vanzant, Pastor  
Sunday radio program 8 a. m.  
Sunday School, 9:45 a. m.  
Morning worship, 11:00 a. m.  
Evening evangelistic service 7:00 p. m.  
Tuesday 11:00 p. m. Wesleyan Ministry meeting—7:00 p. m.  
Wednesday evening 7:00 prayer time and Bible study.
- FIRST PRESBYTERIAN CHURCH**  
Church School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Young People of the Church, 8:00 p. m.
- RUIDOSO BAPTIST CHURCH**  
Wesleyan Pastor  
Sunday School, 9:45 a. m.  
Morning Worship, 11:00 a. m.  
Evangelistic Message—6:30 p. m.  
Wed. Night Bible Study—6:40 p. m.

- The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:
- Ruidoso State Bank**  
Growing with Ruidoso  
Member F. D. I. O.
- Ruidoso Laundry-Linen Supply**  
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - Behind Thunderbird Garage - OL 7-5071
- Keeth Gas Company**  
Sales — Service  
In the Gateway — Phone OL 7-4028
- Luallin's Skyland Auto Service**  
Experienced Mechanics — Sun Motor Tune-Up  
East of Bank — Phone OL 7-3838

**County Postmasters Have Business Meet**  
By AILEEN LINDAMOOD

The annual meeting of the postmasters of the county was held in Captain Sunday the 24th in the home of Frances Shaw. The meeting is always very important as plans are discussed concerning how to give the postal patrons the best service possible at the holiday season.

The meeting was called to order by County Director, Frances Shaw, and a moment of silent prayer for our departed President was first in order.

F. W. Sadler, President of our New Mexico Chapter of NAPSUS, and Mrs. Sadler from Dexter were our guests. He had helpful suggestions in keeping with our mail problems, details of the state convention coming to Ruidoso in May and many more, worthwhile ideas.

Following the meeting a no host dinner was held at Pearl's Cafe. Those attending the dinner were: Postmasters Frances Shaw of Ft. Stanton, Mary Louise Joiner of Hondo, Dorothy Farnell of Ruidoso Downs, Tommy Zumwalt of Nogal, Gladys Nosker of Glencoe, Mary Frances Fuller of Corona and Aileen Lindamood of Alto. Husbands or wives of postmasters attending were: Jack Shaw, Leo Joiner, Jack Farnell, Mrs. Tommy Zumwalt, Ken Fuller and F. B. Lindamood. Mr. and Mrs. N. E. Britton and Jeff Shaw also joined us for dinner.

Postmasters Arthur Clements of Picocho, Roy Harmon of Carrizozo, Mable Wimberly of Hollywood and Dixie Sparks of Captain attended the business meeting only. Mrs. Clements and Mrs. Harmon came with their husbands and those not in the business session enjoyed a friendly visit together.

It was a pleasure for all of us to see Roy Harmon's Citation Pin that had been presented to him by the Post Office Department. It was very attractive and the wording in very small letters—"Beyond the Call of Duty" was aptly put and a well deserved honor. Postmaster Harmon was given a standing vote of thanks from the county postmasters for the wonderful work his office has carried on as our Sectional Center in the new "Zip" program.

News Want-Ads Work Wonders

**Well Drilling and Repair Work**  
**M. H. McClendon**  
Licensed Water Well Contractor  
Glencoe, N. M.  
Pho. Hondo. OL 3-4313

**JOHN R. EMDE**  
Building Contractor  
Phone OL 7-6357  
F.O. Box 988  
Ruidoso New Mexico

**HILLMAN**  
Bookkeeping Service  
Income Tax — Bookkeeping  
Gateway Center — Ph. OL 7-5211

**RUIDOSO GRAVEL SERVICE**  
GRAVEL — SAND — EXCAVATING — TRENCHING  
FREE ESTIMATES — QUALITY WORK — PHO. OL 7-4445  
P. O. BOX 125, HOLLYWOOD, N. MEX. — J. B. CLOSE

**WAT'S COOKIN'**  
Dear Santa: The best gift you can give us here in Ruidoso is to remind the home folks that THEY can make it a better Christmas here by supporting their home merchants when they do their Christmas shopping. 'Naf said.

**Wattie's**

**16 SHOPPING DAYS UNTIL CHRISTMAS**  
**SHOP CEDAR CITY**

GIFTS — Clocks, cut-glass, wooden items, clip-on birds, playing cards, Treasure Craft figurines

ANTIQUES — Lovely dishes, carnival glass, clocks

**CEDAR CITY**  
Ruidoso's Frontier Town  
1/4 Mile West on Hiway 70

FRIDAY AND SATURDAY SPECIALS

**BENNETT'S FOODLINER**

We Give "J. & N." Green Stamps

Phone CL 7-3115 — Mechem Drive, Plenty of Parking Space — Ruidoso

DECEMBER 6-7

**HAMS**  
Smoked or Fully Cooked

**SHANK PART LB. 45¢**  
**BUTT PART LB. 55¢**

Swift's Pro-Ten

**ROUND STEAK LB. 79¢**  
**PORK CHOPS Center Cut 69¢**  
**PORK CHOPS End Cuts 49¢**

Lean Boston Butts

**PORK ROAST LB. 39¢**

Corn King, 1 Lb. Cello

**BACON**  
Lb. 39¢

**WILSON'S CERTIFIED LUNCH MEAT 6 OZ.**  
Bologna, Spiced Luncheon, Pickle Loaf, Macaroni and Cheese, Liver Cheese, Olive Loaf

**4 Pkgs. \$1**

**CHEESE LB. 49¢**  
Longhorn

**SHORTENING 59¢**  
Armour Vegetable 3 Lb. Tin  
Tastewell, Golden Cream, No. 303 Cans

**CORN 2 FOR 29¢**  
Tastewell, No. 303, Cut, Green

**BEANS 2 FOR 29¢**  
Duncan Hines, White, Yellow, Devil's Food

**CAKE MIX 3 FOR \$1**  
Family Size—With Crisco Color Cookies Recipe

**M & M CANDY Pkg. 49¢**

**PEACHES 29¢**  
Yellow Bow Freestone No. 2 1/2 Cans

**LUNCHEON MEAT 49¢**  
12 Oz. Cans Red Bird 2 For

**TALL MILK 39¢**  
Gold Cross 3 Cans

**— FROZEN FOODS —**

**ICE CREAM** Borden's All Flavors 79¢  
Half Gal.

Fairlane, 10 oz. Pkg.

**STRAWBERRIES 19¢**

**CAKES** By Sara Lee 79¢  
Each

**CUT OKRA** Birds Eye 19¢  
10 Oz.

MCP, 6 oz. Cans

**ORANGE JUICE, 4 FOR 98¢**

**HOVIS BREAD** Peppercorn Farms 39¢  
Loaf

**BREAD** Cinnamon Raisin 49¢  
Loaf

Bunch Greens

**MUSTARD OR SPINACH, 2 FOR 9¢**

**LETTUCE LB. 10¢**

**POTATOES** Russett No. 1 69¢  
20 Lb. Bag

Firm Green Heads

**CABBAGE 3 LBS. 10¢**

Long Green

**CHILI LB. 19¢**

**GRAPES** Red Emperor 2 LBS. 29¢

**BENNETT'S FOODLINER IS 100 PER CENT HOME OWNED**

We welcome price comparison with any food store anywhere in the Southwest

**PEANUT BUTTER 49¢**  
Big Top 18 Oz.

**PRESERVES 59¢**  
Strawberry 2 Lb. Crystal

**TUNA 98¢**  
Chunk Style, Carnation 4 For 1/2 Cans

**PORK & BEANS 10¢**  
Min. Pass No. 300

**A Gift for the Family — Christmas Records Webcor**

Packard-Bell Stereo and TV, with black and white or color in your TV.  
TV's start at...\$149.95

45's and 33's Records and Albums For Stereos or Hi-Fi's

Portable Record Players and Stereos Start at \$49.95

**PORTER'S HOME FURNISHINGS**

**EASY TERMS AVAILABLE**

IN THE GATEWAY CENTER

**OPEN SUNDAYS**

**J. & N.**

**DOUBLE STAMP DAY WEDNESDAY—**  
on \$3 Purchase or More

# Ruidoso News

SERVING LINCOLN COUNTY

R. AND MRS. VIC LAMB  
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 ROY BENNETT  
 BOY SIZEMORE  
 CECIL PETERSON

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## Strange Bedfellows Campaign Together . . .

To our Who Would Have Ever Thought? department, comes his item from Los Alamos County by Mary Canaglia. In a feature story published in the Albuquerque Journal she states that the Republican Central Committee was one of the sponsors of a clever little booklet, "County Coloring Book", promoting More Government in business. The booklet stressed for both the kiddies and adults that county ownership for both gas and electric systems was the only thing that was being done this season and that anything like private enterprise was not only un-chic but cumbersome, expensive and definitely passe' as a status symbol.

The, not surprising, other sponsors of the More Government in Business school of thought were: Citizens for Utilities (whoever they are), the Democratic Central Committee, the Los Alamos League of Women Voters, the Los Alamos Association of University Women, the Los Alamos Kiwanis Club, and the Los Alamos County Commissioners.

It was not surprising that the intellectuals composing most of the Los Alamos groups (where there are reported to be more PhD's per square foot than in Dr. Conant's office) who have, for years, been unaccustomed to anything other than Government in all business would shy away from anything tainted with Private Enterprise. To them, such an archaic thing as private enterprise would be unthinkable, fool hardy and down-right dangerous.

But - Who Would Have Ever Thought? - the Republican Central Committee - would have even been caught dead with such a group - sponsoring a More Government in Business booklet - And - on the other hand, maybe they were -

-DICK BENNETT

## LETTERS TO THE EDITOR

Dear Vic and Family:  
 It is with pleasure I send you this check for \$4.50 for another year's subscription, for we do enjoy the paper so much. We look forward to each Monday that is the day we get it.

Doc and I are still fishing but can't much longer as it is too cold. We went last week at Long Lake a beautiful lake and Doc got a 17 lb. trout, 22 inches long and a friend of ours got one a few weeks before that, 6 1/2 lbs. Just thought I would tell you that and make you wish you were here fishing. Of course they fish through the ice when the lakes freeze over but it is much too cold for Doc's feet so we don't even try it, but they say it is lots of fun.

Wishing you and yours the best of everything for the coming year.

Mr. Vic Lamb  
 Ruidoso News  
 Ruidoso, New Mexico

Dear Vic:  
 I would like to take this opportunity to express our gratitude to yourself and to the staff of the Ruidoso News for the very important part you played in helping to make this year's annual Policeman's Ball a success. Your kind help and consideration in this matter is very much appreciated.

I would also like to express our thanks for the many courtesies and the fine co-operation shown this department in the past.

Again, from each of us to each of you, thank you.

I remain,  
 Yours truly,  
 T. J. RANDERS  
 Chief of Police

(Contributed by Ruth Longabaugh)  
 Twelve Phrases To Avoid  
 "I heard"  
 "They say"  
 "Everyone knows that"  
 "Isn't it awful"  
 "Of course I don't believe this."  
 "Don't say that I told you but"  
 "I think it's perfectly terrible"  
 "Just between you and me"  
 "Did you hear that"  
 "Don't breathe it to a soul"  
 "You can take it for what it's worth"  
 "This couldn't possibly be true, but"

Nov. 20, 1963  
 Mr. Vic Lamb  
 Ruidoso, New Mexico  
 Mr. Lamb:

It seems - more and more each day that we are a nation who is getting quite good at passing the buck. I think it is about time we look into our conscience and become true

# Announcing

Gayle and Operators Rose Marie and Lucille of the Chaparral Beauty Shop have joined the staff of -

## THE GATEWAY BEAUTY SALON

and will be starting there Dec. 9th  
 Late Appointments Are Available

a rim for your money. But first, let us explore the incidents pertaining to the crime itself. When the shots were fired resulting in the death of our president, and shortly thereafter the shooting of a Dallas police officer, the heads of the Dallas police department panicked. They were both stunned and enraged. They were like a drowning man reaching for a straw. They were desperate to get hold of someone, anyone, they would for any reason lay their hands on. That is understandable, for both crimes took place in their midst. But from here on out, their conduct is far less than admirable.

To begin with they indulged in statements that they had the murderer or dead to right. They didn't say they had a big suspect. They say they had a big suspect. The chief of the Dallas police and the head of their homicide squad said on TV they had the evidence to back it up. I am not disputing the circumstances surrounding the murder of Officer Tippett. But I am worried as an American citizen should be, about their evidence on whether or not Oswald fired the shot that killed our president.

I hope you will bear with me, Mr. Lamb, and bear me out. From the moment of his arrest to the moment of his assassination he denied killing President Kennedy. His own words were time and again, "I did not kill President Kennedy." That is significant, for it tells much of how respect for the President. He did not refer to him as "Kennedy" - that man, that bird, that guy or in any other derogatory manner. It was always "the President Kennedy." To me that means that he may have been willing the truth for no one would kill a person they respect.

Within the hour the heads of the Dallas police, the chief and the chief of their homicide bureau and they had the murderer and the evidence to prove it. Shortly after that the Dallas County district attorney issued a plea statement that the murderer was in custody and the case was closed. The statement of the district attorney means that it caused an upsurge and forced him to explain his statement. He went on the air and pompously said that he would reveal all the facts. It turned out that he revealed nothing of the sort, nothing that was not already known. Some time later a dispatch from Washington said that the FBI was not satisfied with the Dallas police report and that the Justice Department was sending Deputy Attorney General Katzenbach to take charge of the Dallas end of the investigation. Shortly after that the Attorney General of Texas, Waggoner Carr, issued a forthright statement that the investigation by the State of Texas would be initiated just as soon as the returned to the state capital city. On Wednesday, Mr. Waggoner Carr said a few developments had taken place which would be beneficial. He stated that this dispatch and that Deputy Attorney General Katzenbach would be about face here but the case was closed to any further investigation. This suggests that when Mr. Waggoner Carr stated that he would reveal all the facts, he was kidding about it.

When Jack Ruby walked out the gate of Lee Oswald he was only John Birch and right wing agitator. The case made headlines in the American people. Herndon's statement coming from the Dallas police department and the backed up by other newspapers, suggests that the fact I liberally stated to contain and control my emotions. The fact I liberally stated to contain and control my emotions. The fact I liberally stated to contain and control my emotions.

Nov. 20, 1963  
 1123 Dyer, El Paso, Tex  
 Mr. Vic Lamb,  
 Editor Ruidoso News,  
 Ruidoso, New Mexico

As one who frequently visits Ruidoso and loves that beautiful area of our beloved country, I was actually astounded if not shocked to read your letter that was published by Mr. Hosten in the El Paso Times. This writer is neither a Communist, Socialist, Pinko, fellow traveler, or sympathizer of left wingers. I do not have to tell you that I am neither a John Birch or right wing agitator that is obvious. I subscribe to neither of these extremes of political thought or pretension. Accordingly, I would like to know why so-called responsible citizens, and editor of a newspaper, be it large or small, should reveal so childlike a prejudice as expressed in your letter.

There are several reasons why I say this Mr. Lamb. No matter what Lee Oswald was exposed to, we are not concerned here with Communism. The ideology we are concerned with is a crime that actually shattered the wife and equilibrium of our people. We are here concerned with the apprehension of the criminal who perpetrated this dastardly crime and his punishment. To dwell on its ideological reasons may have its place and I'll come to that as I proceed. When Khrushchev heard of the assassination he immediately went to the American embassy to pay his respects and condolences to the American ambassador and was so overwhelmed he wept. He then sent his deputy premier to represent his government and himself to attend the funeral of his young and fallen ideological adversary. We all know about the deputy premier because I heard him on television, and the embassy incident was reported by all reliable press reports. It follows then if the Russian government or Khrushchev had anything to do with the assassination of President Kennedy, he had a funny way of showing it.

If you want to turn this into an ideological controversy I must accept your challenge because I believe I have the weapons to give you

Dec. 1, 1963  
 Dear Vic,  
 I sincerely hope the published remarks I read quoting your column as saying the slaying of President Kennedy literally and figuratively belonged at the doorstep of Russia. . . was caused by profound shock and indignation. I would hope that now the numbers have worn off and composure been regained you do not really feel this.

I and those who acted as I have in the past must take that blame. But before carrying this further, let



INSPECT SIGNS—Pete Freeland, district equipment operator, left, and Ernest McDaniel, district secretary-treasurer of the Upper Hondd Soil and Water Conservation District inspect one of several signs erected marking boundaries for the district in this area.

me say this regarding Russia per se. Neither Russia, nor Oswald, nor any one man or government can kill a president of the United States with any kind of a complete oblivion through nuclear war. . . . The only way to prevent this is through the death of our nation. The only way to prevent this is through the death of our nation. The only way to prevent this is through the death of our nation.

I'm sort of confused I recon but I am worried about a deal that happened here the other day. A fellow of mine of them fancy airplanes of Uncle Sams snatched her up on the side of the mountain by running out of gas an havin to bail out to save his skin. If that bird had the trouble with Uncle Sam I'd he will have to live a mighty long time payin back what he owes the Government.

Back when I was a kid I figured I would see the world by joining the Government Forces. I signed up to be a soldier and I got a whole bunch of duds and a fancy pair of spurs and a shootin iron. I would shine up the shootin iron and clean up the stuff I had been issued and one day some culprit snuck up on me and he had a gun. I was all in a state of mind to get all that junk paid for since they took out a little of each day to get me back on with the Government.

What is worrisome is the what will that young feller have to give Uncle Sam to repay for that Quarter of a Million buck flyin machine he threw away.

out our land. Any Ruidoso has a lot of cleaning up to do before they can so easily convict even a Communist country (to which I have no inclinations, thank God) for the deeds of any AMERICAN citizen, whether Communically inspired or otherwise.

Sincerely yours,  
 /s/ Kenneth J. Knapp, Jr.

(Contributed)  
 President Kennedy Sets Example of Morality For U. S.  
 by Richard Wilson

The world is much concerned, as it ought to be, with standards of human conduct. Moral, ethical and spiritual questions are sharply presented in many different ways.

They arise in the private and public lives of officials here and abroad, in the revolution of religious theology and dogma, in the relationship between the races and most of all in the ordinary complexities of modern life.

At the vortex of changing standards and values, when the individual finds himself troubled so much of the time, the conduct of the President of the United States provides a temporal precept and example.

President Kennedy, in his public and family life, has set the very highest standard of American conduct. One need not agree with all or any of his policies to recognize that in his behavior, attitudes and demeanor, he provides the needed examples that the troubled or misguided may turn to with respect and admiration.

He is a man of intellectual attainment and with wide and varied interests not confined to public affairs but ranging into the mind and spirit which define the ultimate values of life. We have seen lately his deep concern with his family, not for its advancement or preference but for its form and substance as the treasured and indispensable nucleus of a balanced life, and so little honored by the troubled and misguided.

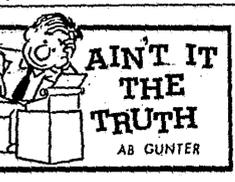
His qualities of mind and spirit carry over into smaller and more tangible matters of style and grace, cultivated modern man of virtuous spirit and with pleasing habits, manners and appearance.

The essential ingredients is, perhaps, his sense of responsibility for his own official acts, which he says, and how he behaves in his exalted office publicly and privately, partly

One would wish that such conduct were universal. Precept and example have not been so greatly honored by an Associate Justice of the Supreme Court whose divorces and remarriages, the latest to a girl 40 years his junior, have humanized the high tribunal somewhat beyond its deserts.

Nor has the governor of a leading state contributed to the stability of national morals and customs by divorcing a wife of 30 years to marry a woman who herself broke up an established family with four children to marry him.

These are examples which a stable society would not wish to follow. They have offended public sensibilities. They reveal instabilities of behavior which scholars have found to be historically characteristic of advanced societies as they way down, and thus out of tune with American society. High officials must surely recognize, as President Kennedy recognizes, that the probity of their lives should at least match the level of



I'm sort of confused I recon but I am worried about a deal that happened here the other day. A fellow of mine of them fancy airplanes of Uncle Sams snatched her up on the side of the mountain by running out of gas an havin to bail out to save his skin. If that bird had the trouble with Uncle Sam I'd he will have to live a mighty long time payin back what he owes the Government.

Back when I was a kid I figured I would see the world by joining the Government Forces. I signed up to be a soldier and I got a whole bunch of duds and a fancy pair of spurs and a shootin iron. I would shine up the shootin iron and clean up the stuff I had been issued and one day some culprit snuck up on me and he had a gun. I was all in a state of mind to get all that junk paid for since they took out a little of each day to get me back on with the Government.

What is worrisome is the what will that young feller have to give Uncle Sam to repay for that Quarter of a Million buck flyin machine he threw away.

out our land. Any Ruidoso has a lot of cleaning up to do before they can so easily convict even a Communist country (to which I have no inclinations, thank God) for the deeds of any AMERICAN citizen, whether Communically inspired or otherwise.

Sincerely yours,  
 /s/ Kenneth J. Knapp, Jr.

(Contributed)  
 President Kennedy Sets Example of Morality For U. S.  
 by Richard Wilson

The world is much concerned, as it ought to be, with standards of human conduct. Moral, ethical and spiritual questions are sharply presented in many different ways.

They arise in the private and public lives of officials here and abroad, in the revolution of religious theology and dogma, in the relationship between the races and most of all in the ordinary complexities of modern life.

At the vortex of changing standards and values, when the individual finds himself troubled so much of the time, the conduct of the President of the United States provides a temporal precept and example.

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James G. Saylor, Minister, Christian Church

God has given us the privilege of sharing in life's venture. This brings the challenge and benefits of overcoming. Who is there who does not delight in the joys and blessings of victory? Who is there who is not happy and highly elated when something has been overcome? There's a deep peace within that nothing can hurt, for, after all, no matter how hard some men may seem, no matter how rough the exterior, no matter how uninviting environments may be, there are many unpurchasable things in life. Dividing spoils and counting profits are inspired and tasteless if things just fall into our laps without an effort. The joy is multiplied when we have had a share in life's venture and have seen a vision of far shores and have reached the horizon. The danger lies in "Lost Horizons." When our achievements have reached the limits of the horizon of a particular aim and vision, and there still is a great land of deep desire beckoning us on, Oh, that is the great privilege of sharing in life's venture. Thank God for it. St. Peter said, "It was not disclosed into the heavenly vision." How lacking in the beautiful colors that make us the true life if one has not been obedient to the "Quest for the Best."

If you were putting down a list of what you considered life's good things, what would you write? Mink coats? New cars? A world tour? If young, you would probably wish your life away by longing for a future day of imagined greatness.

Life's good things are all summed up in the realization of God's boundless love and the fellowship of kindred minds. If you know assuredly God's forgiving love, if you have loved ones, friends and co-workers marching to brave music of the ages, truths you already have life's good things. Cherish them and never let them go, for men with these things consciously in their firm grasp are the re-makers of a world that needs hope, faith and love. The greatest of these is love.

Where you are welcome to LOOK

AGAIN! Here's Our Thrifty, Annual

# CHRISTMAS

## PLAN ON SPINET PIANOS AND HOME ORGANS

featuring  
 NO  
 CARRYING  
 CHARGE  
 for the  
 FIRST  
 YEAR

Baldwin Acrosonic  
 Wurlitzer, Gulbransen, Howard, Hamilton

— SPINET PIANOS —

\$10 down \$10 month

With No Carrying Charge First Year

HOME ORGANS — \$25 Down — \$25 Month

\* Tune In Margie Jordan  
 KSWV-TV Tuesday Noon

# Ginsberg Music Co.

205 N. Main Roswell, N. M. Phone 822-3630

If we really believe this bosh, we don't believe in life. If the future is all pre-determined, living is not living, and we are not real human beings. Life is like the unwinding of a movie film ready made, and the screen going through meaningless motions in which our wills and spirits have no part. This would not be real life.

But it is frightening how often these things get said. Perhaps sometimes people say them casually, to ease a moment of tension, without really meaning it. But the oftener we hear and say these things, the more deeply we come to believe them. Apparently many today do believe in this fatalism as a serious explanation of life. Actually it does not explain life—it paralyzes it.

Maybe people take refuge in fatalism because the strain of life is too great. We feel overwhelmed if we feel we have to take the brunt of responsibility for everything in our lives, with our shaky wills and confused purposes. Even if we hate to admit it, most of us get weary of being brave and strong by ourselves all the time. We need a sense of security in the universe, some anchor to tie to.

There is a Christian belief of "pre-destination" which gives us the security and trust and joy that we need and long for. It is not a fatalism that says the future is all out and cannot be changed. It is not the belief that God has decided in advance to save some people and damn others to hell. It is not a belief that it doesn't matter what we do or say. It is the belief that God's Love is everlasting.

God's love came first. Because of His love, He made the world and us. Because of His love, He gave us minds and wills to act with. Because of His almighty love, no situation is too difficult for Him to solve. He is the one who is in control. He is the one who is in control. He is the one who is in control.

God's love is everlasting. His purpose from the beginning was the working out of His love to us. Nothing ever has God's love "stumped." Nothing ever takes Him by surprise. His sending His Son into the world is not an accident or an afterthought. "Before the foundation of the world," He intended to bring us to joy and happiness through Jesus Christ. (Ephesians 1:4) This always has been His, and always will be the purpose of God in His everlasting love to us.

"God so loved the world, that He sent His only begotten Son."

News Want-Ads Work Wonders

(Next Door East of Margaret's Cafe)

# NEAL PUMP & ELECTRIC

Phone Night or Day: CL 7-8835 — P. O. Box 1235  
 Rapidayton Submergible Pumps, Galvanized Pipe & Fittings,  
 Maintenance on All Pumps, Electrical Work

Cecil Hicks, Mgr.—Pump-Electric Contractors—Gene Beavers, Prop.

# THE INDIAN SHOP

West on Highway 70  
 Apache Dolls — Apache Beaded Work  
 Zuni Indian and Navajo Jewelry  
 Rings — Bracelets — Tie Tacks — Bolo Ties  
 Squash Blossom Necklaces  
 Turquoise Beads — Navajo Rugs  
 Papayo Baskets

Just arrived in time for Christmas, Ceramic ash trays, Chip dip trays, and a few antique clocks

Helen & Clayton Bennett  
 THE TRADERS

Where you are welcome to LOOK

AGAIN! Here's Our Thrifty, Annual

# CHRISTMAS

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 NO  
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PAGE FOUR  
 Ruidoso News  
 Friday, December 6, 1963

# 15 Years Ago

False Williams

News Items from Ruidoso News  
 Issue of Dec. 10, 1948.

The White Mountain Sports Association, Inc., has scheduled an open meeting at the Navajo Lodge for Dec. 15 for all those who are interested in the development of skiing in the Ruidoso area. The ultimate goal of the association is the development of White Mountain Park to make a ski area comparable to Sun Valley. Future plans include chair tows, a lodge, toboggan runs and many other facilities.

The first style show held in Ruidoso on Dec. 3, was a great success. Entertainment during the information was provided by Mrs. Raymond Buckner who gave a monologue on "Shopping for Shoes", and vocal selections by a quartet consisting of Jack Hull, Lloyd Bloodworth, Carmen Phillips and Al Ferguson. Shops participating were Mammie's, Brumley's, Kay Mason Shop, Ruidoso Dry Goods and the Westener.

Mesdames Grace Sutton, R. K. Knox, Jimmy Rogers and Miss Laverne Walkup attended a special meeting of the Eastern Star in Albuquerque Dec. 2.

Mrs. T. J. Short and children returned from San Angelo, Tex., where she took her mother, Mrs. J. C. Porter to her home, and Mrs. Short spent Thanksgiving there.

Rev. Henry L. Graves of the Community Methodist Church reported that in the past six months improvements on the church, new education building and parsonage have cost \$112,500. Twenty-six new members were also taken into the church.

"God so loved the world, that He sent His only begotten Son."

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**TWO SUFFER INJURIES**—The 1956 Mercury driven by Carlos Adams and which left the Carrizo Canyon Road late last Saturday afternoon and plowed into a pine tree severely injuring both Adams and his wife is shown on the Downs Automotive wrecking yard.

Both were taken to the Ruidoso-Hondo Valley General Hospital. Mrs. Adams was transferred Tuesday to the Eastern New Mexico Medical Center in Roswell. The man is reported considerably improved but Mrs. Adams was still in critical condition this mid-week.

### El Capitan 4-H News

The main purpose of the Nov. 11 meeting was election of officers for a new year. Wayne Dunlap was elected president of the El Capitan club with Freddy Province as vice-president; secretary will be Mary resident; treasurer, Sam Boyd; and leader, Willa Edgar; recreation chairman, Dudy Province, and reporter, Alma Walker.

The meeting, held at the school which room was called to order by the president, Willa Edgar. Alma Walker led the group in the 4-H pledge.

Recently the club members who turned in their record books, had a picnic. A report on this was also given at the meeting. Angie Province gave a very inspiring talk to the club members asking for their help and cooperation to make this next year successful one.

The next meeting for the El Capitan 4-H Club will be on Dec. 9 in the

### Grade School music room. Anyone interested in joining the club is invited to attend. It was announced.

### Airport Activities

5500 ft. paved runway—122.8 Unicom

Tuesday afternoon last week Lloyd Perry and family from Flagstaff, Ariz., flew in to spend the Thanksgiving holidays with relatives here.

Joe Clark and party from Big Spring, Tex., flew in to Brown's Air Service. They made a quick trip to the ski run before flying out again.

Joe Powell from Albuquerque flew in Wednesday last week on business.

Brown Air Service made a charter flight to El Paso to meet an airliner there and pick up a passenger.

Coke and Mary Hedgecock flew to Socorro to spend Thanksgiving Day with son, Wade and family.

Jimmy Green from Midland, Tex., flew in in his Comanche to meet his family who were driving to Ruidoso for a few days.

Dr. and Mrs. Simms left Thursday morning to spend Thanksgiving Day in Portales with their daughter and

her husband. Dr. Simms files a Cassano.

Brown Air Service flew a charter trip to Dallas, Tex., leaving Thursday morning and returning in the afternoon.

Lloyd Perry and boys flew to Dell City, Tex., Thursday morning to visit relatives.

Hayes Mitchell flew in for the Thanksgiving holidays with relatives, and left Friday for Marfa, Tex.

Dr. Trotter from Abilene, Tex., flew in to meet his family and friends here for the Thanksgiving holidays and some skiing.

Charles Thomas flew his Taylorcraft to Alamogordo last Thursday to spend Thanksgiving Day with his folks.

"Zip" Franklin and passengers flew in Saturday afternoon on business. "Zip" is from Lovington, N. M.

Mark Sloan flew to Dallas Saturday to pick up passengers and returned to Ruidoso Sunday.

John and Gordon Phillips from Carrizozo flew in last Saturday for a short visit at Brown's Air Service.

Mr. and Mrs. Howard Peters and

family from El Paso arrived in two planes Sunday. They were out sight-seeing.

Mrs. Cauhage from Hope, N. M., flew his plane in Sunday and left it at Brown's Air Service for an overhaul job.

Coke Hedgecock flew his Tri-Pacer to Albuquerque Sunday afternoon, delivering it to the new owner.

Monday this week, Ralph Brown and Chink Beavers flew to Santa Fe on business.

Mr. and Mrs. W. W. West from Ozona, Tex., flew in Tuesday this week to Brown's Air Service for some work on his plane.

Coke Hedgecock flew to Las Cruces Tuesday morning this week on business.

Brown's Air Service made two trips to Artesia Tuesday picking up a Veterinarian for the Indian Reservation and returning him in the afternoon.

### CANYON ECHOES

Mrs. Jack Mayfield, Capitan, was admitted Dec. 2 as a patient in St. Mary's Hospital in Roswell.

Mrs. Melitona Sanchez, Ruidoso Downs, was admitted Dec. 2 as a patient in Eastern New Mexico Medical Center, Roswell.

Attending the Ski-O-Doso party here last week were Mr. and Mrs. Floyd Read, Mr. and Mrs. Irvin Johnson and Mr. and Mrs. Jamie E. Walker, all of Lubbock, Tex. The Johnsons and the Walkers were visiting the Floyd Reads in their Ruidoso cabin.

Home for the Thanksgiving Holidays were David and Lana Vance visiting their parents, Mr. and Mrs. Paul Vance. David Vance is a student at New Mexico State University at Las Cruces and Lana Vance is attending Eastern New Mexico State University at Portales.

Mrs. Sarah Alger spent Thanksgiving with Mrs. Kathryn Hall Travis and the two women left the next day

for Las Cruces where Mrs. Travis was a judge at the Art Association's Annual Exhibit there on Sunday.

Mrs. George Gardenhire is in a Dallas hospital where she is receiving treatment.

Mr. and Mrs. Charles Rumbaugh and children visited relatives in Odessa, Tex., for Thanksgiving.

Joe Moore was home for Thanksgiving from the University of New Mexico, bringing a guest, Van Jackson, to visit with Joe's mother, Mrs. Ruth Moore.

Mr. and Mrs. Vic Lamb and son, Pat, flew to Malakoff, Tex., Thanksgiving Day to visit their daughter and sister, Mrs. Dan Royall, Jr., and family. From that point, Vic flew on to Tallahassee, Florida to visit his mother and several brothers and sisters and their families; and then Mr. and Mrs. Royall and Pat flew to Columbia, Mo. to visit Pat and Kay's sister, Wendy, enrolled at Christian College. Mrs. Lamb remained in Malakoff. All returned home Sunday noon.

Visiting the Jim Littlefields for the Thanksgiving holidays were their daughter and family, Mr. and Mrs. Dick Collins and sons from Lamesa, Tex.

Visiting the Tom Hoods during the Thanksgiving holidays was a their daughter and family, Mr. and Mrs. P. J. Short and six children.

Mrs. Verna Haynes, who was called to Larned, Kans., last Saturday where her mother is ill, returned this mid-week and reports that her mother is improving.

Mr. and Mrs. Louis Smith of Ruidoso Downs had all their children and grandchildren home for Thanksgiving dinner. Those enjoying the traditional turkey and trimmings were Mr. and Mrs. Ed Butler, Verna and Mitchell of Snyder, Tex., and Mr. and Mrs. Mac H. Smith, Debbie and Randy from Midland, Tex.

Mr. and Mrs. Troy Young are now located in Ruidoso Downs. Young

is the smiling attendant at Smith's Motor Service and Mrs. Young is attending Ruidoso High School.

James R. Hedgecock, son of H. R. Hedgecock, who was severely injured in an accident last September, visited Mr. and Mrs. H. R. Hedgecock during the Thanksgiving holidays. He returned Sunday to his home in Midland, Tex.

Mr. and Mrs. Charles DeBaum, Sr., spent Thanksgiving week with their daughter and family, Mr. and Mrs. Richard Long in Hagerman.

Glittering Holiday Greetings and signs for your Christmas window displays. Made to order. See VIRGIL BRANDON at old Canteen Building across from High School.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

## THE WEATHER IS STILL JUST RIGHT FOR THAT PAINTING JOB

Let Sherwin-Williams Kem-Glo and Kem-Tone Make the task easier, brighter, quicker

**Hollywood Lbr. Co., Inc.**  
WE GIVE S & B GREEN STAMPS

Hiway 70

T. C. Delaney, Manager



FOR KITCHEN AND BATHROOM WALLS, WOODWORK, CABINETS  
**KEM-GLO** ALKYD ENAMEL

ALL OF COUNTY'S ZIP NUMBERS

Zip numbers that should be placed under name of community on return address, upper left corner of the envelope, mailed FROM that community, or after the name of the community for all letters addressed TO that community, are as follows:

- Tinnie — 88351
- Capitan — 88316
- Alto — 88312
- Ruidoso Downs — 88346
- Hollywood — 88335
- Ancho — 88319
- Glencoe — 88324
- Nogal — 88341
- San Patricio — 88348
- Hondo — 88336
- Piñon — 88325
- Piñon — 88343
- Lincoln — 88338
- Ruidoso — 88345
- Carrizozo — 88301

See VIRGIL BRANDON at old Canteen Building across from High School.

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PAGE FIVE  
**Ruidoso News**  
Friday, December 6, 1963

### Hollywood Paint & Body Works

Windshields and all types of auto glass  
Phone CL 7-3113  
Troy Shiew, owner

At the "Y" on Hiway 70

### Ruidoso Laundry & Linen Supply

For Your Personal Laundry and Finish Work — ALSO, LINENS For Commercial Businesses.

**BOB COGGINS**  
PHONE CL 7-0077

We Pick Up at Estes Cleaners, Hollywood Cleaners and Ruidoso Cleaners

### SPECIAL ON BULBS RUIDOSO NURSERY

Tulips, \$1 Doz. — Hyacinths, \$1.50 Doz.  
Grape Hyacinth, 3 Doz. \$1 Daffodils, \$1.50 Doz.  
Iris Golden, 50c Doz.  
Redwood Bird Feeders, \$1.98  
Wild Bird Seed, 5 lbs., 89c

Dial CL 7-2945 Ruidoso

### ANNUAL 10% SALE

Dear Customer: Friday through Sunday, Dec. 6, 7, 8, 1963, are 10% discount days at Mannie's. Our entire stock of boots, hats, shoes, men's apparel and western wear is offered during these 3 days at 10% off! Now is the time to make your Christmas selections... a small deposit will hold any item until Christmas—Free Gift Wrapping

Open Evenings 'til 7:00 p.m.



Ruidoso New Mexico

## SHIERS

of Hollywood — Ruidoso — and The Hondo Valley  
Invite You To Attend

### OPEN HOUSE

Celebrating our 15 years of service  
In the Prescription Pharmacy and Theda's Flower's

We hope that each of you  
Will attend Saturday and Sunday, Dec. 7 and 8  
from 1:00 until 6:00 p.m.

To see our Gift Displays of Flowers  
Potted Plants — Flower Arrangements — Toys — Cosmetics — Etc.  
In the big dining room in Shier Center  
(Formerly Jack's Waffle Shop)

### Refreshments of Punch, etc. will be served

Door Prizes will be given  
Free Gifts for Everyone who Registers

Don't Miss This Occasion

"SHIP" — THEDA  
PATSI — LINDA — MARTA — MARY — ETTA

Each of us is wishing each of you  
The Best For the Yule Season  
and that the Prince of Peace Be With  
Each of Us

### Best for Flavor!



### Better for You!

at your store... or door



### ICE SCRAPER FREE

Just Drive In and Ask For It  
WE SPECIALIZE IN TIRE SERVICE—if that tire keeps on losing air, you haven't brought it to the right place. We can FIX it!

Travis L. Morrison, Manager  
Wheel Balancing Flat Service  
We have anti-freeze and can wash and lubricate with winter weight lubricants for better, safer, surer winter driving.

### TRAVIS CHEVRON SERVICE

ES 8-4255 Ruidoso Downs, N. M.

### HILLMAN

Bookkeeping Service  
Income Tax — Bookkeeping  
Gateway Center — P.O. CL 7-5211

### Thanksgiving Greetings! RUIDOSO CAB COMPANY CL 7-2655

Safe and dependable Radio Controlled Cars

### Black & White and Color TV Repairs

See Our Bargains In Used TV's "Service By Experience — Not Experimenta"

### MINNIX RADIO & TV

—SALES & SERVICE—  
347 SUDDETH DRIVE  
LEROY MINNIX, Owner

Phone CL 7-5688 Residence, CL 7-5283 P. O. Box 1254 Ruidoso, New Mexico

### CARTER ELECTRIC

One Block West of Navajo Lodge  
Agency For Teaco Neon Signs, Inc.  
Lighting Fixtures — Lamps  
Appliance Repairs  
Bonded - Licensed Contractors  
Commercial - Residential  
— In Ruidoso Since 1954 — Phone CL 7-5045 —

### FENCING?

Call today for a free estimate  
Specializing In Chain Link - Panel Weave  
Redwood and Stockade  
All work guaranteed  
Up to 5 Years to pay  
**COMANCHE FENCE COMPANY**  
405 E. McGaffay, Roswell - Phone 623-1494  
Call Collect, Roswell 623-1494

### ALL 3 NEW, ALL 3 DIFFERENT, ALL 3 RAMBLER



1 American—Totally new compact economy king. Sparkling new styling. New big room for 6 adults. New smoother, quieter ride, with all-new suspension. New Tri-Poised Power. Beautiful new sedans, wagons and hardtops—eye-opening new convertible.



2 Classic 6 or V-8—America's most beautifully balanced car. Big inside—trim outside. Dazzling new hardtop. Choice of Sixes or new 198-hp V-8. Shares with Ambassador options like Adjust-O-Tilt steering wheel —Shift-Command automatic floor stick.



3 Ambassador V-8—The high-performance luxury V-8, with total excellence in every beautiful inch. Ambassador 990-H hardtop has reclining bucket seats, front and rear center armrests, console, 270-hp V-8—all standard. Luxurious sedans, wagons, too.

B & D AUTO SALES, Highway 70, Hollywood, N. M.

Watch the Danny Kaye Show on CBS-TV, Wednesday evenings



**DOLLAR'S WORTH** - When the Pancake Cottage advertised all the pancakes you could eat for \$1 during Ruidoso's first Monday Dollar Day here this week, C. C. 'Wattie' Watkins of Wattie's Restaurant decided he'd take 'em up on the proposition and was overwhelmed by the prospect when he faced up to it. Waiting on him is Nathalie Jost, who, with her husband now operate the Pancake Cottage, formerly managed by the owners, the Wickwares. Dollar Day proved successful for many of the two dozen firms participating in this first one, it was reported.

**Pre-Christmas Specials**

- One Rack Dresses - Vals. to \$12.95 - NOW \$5
- One Rack Dresses - Vals. to \$18.95 - NOW \$7
- One Rack Dresses - Vals. to \$24.95 - NOW \$10
- Assorted Skirts, Pants, Sweaters - \$5.00 Each
- Large Assortment of Coats, Suits, Dresses 1/3 Off
- Assortment of Bras - 1/2 Price
- Blouses - \$2.95 each
- Use Our Lay-Away
- Take advantage of these specials
- Do Your Christmas Shopping Now

**SPORTSWEAR SHOP**

Downtown Ruidoso - Sudderth Drive

**Some Yuletide Mail Should Be Posted Dec. 10, P. O. Advises**

Mrs. Mabel Wimberly, postmaster at Holywood, this week provided the News with these Christmas mailing suggestions from the post office department:

Mail early for Christmas not only to assure delivery but it will spread the load of the Post Office Department.

A check list for postal patrons:

1. Inspect your Christmas card list to be certain each address contains full name, street and number, city, state and zip code number.
2. Use heavy wrapping paper, corrugated cartons, strong cord and paper adhesive tape.
3. Use the new, colorful Yuletide Christmas stamps. First class mail is always recommended - it will be forwarded or returned in case of non-delivery.
4. Obtain free labels at the Post Office which read "ALL FOR LOCAL DELIVERY" or "ALL FOR OUT OF TOWN DELIVERY".
5. Yuletide mail destined for distant points should be mailed by Dec. 10.

**Upper Hondo S&WCD Erects Hiway Signs**

The Upper Hondo Soil & Water Conservation District recently erected District roadside signs at three district boundary locations in south-central New Mexico.

These attractive signs measure 4 by 5 feet and are made of heavy 20-gauge steel with green and white baked enamel and read "Entering Upper Hondo Soil and Water Conservation District" on one side and "Leaving Upper Hondo Soil and Water Conservation District" on the other side.

The signs were purchased from the National Association of Soil and Water Conservation Districts and are used throughout the country to remind travelers and local people, of the existence of soil conservation districts.

One of the signs was placed on Highway 70-380 at about the Chavez-Lincoln County line; another on Highway 70, just beyond the Ruidoso turnoff, near the Otero-Lincoln County line and the third one on Highway 280 between Capitan and Carrizozo.

**AROUND HIGH SCHOOL**

Edited by Marsha Lecke and Martha Collins

**Cheerleading News**

The varsity cheerleaders are planning to attend a one day cheerleading clinic at Tucumcari. This is to be held Dec. 7. It will be a busy weekend for the cheerleaders and their sponsor. They will attend the basketball game at Clarendon Friday night from there they will go straight to Tucumcari for the clinic the next day. They will leave the clinic about 2:00 to be back in Ruidoso in time for the game with T. or O. They have been getting ready for the clinic and also for basketball season.

They received their Basketball Tops and now are waiting on their letter. The cheerleaders hope to see a big turnout for all the games this season and are expecting a lot of co-operation and lots and lots of spirit. So be sure to attend all of the games and really back the Warriors!

**Senior News**

At the Senior class meeting on Monday, the Seniors voted on giving their Senior Play about the middle of March. They received their receipts on their Senior pictures. Graduation is getting closer and closer, and the Seniors can hardly wait. The Seniors are so busy this year they don't know where all the time is going.

**Spanish Club**

Spanish Club met Nov. 22, fifth period. Dues were collected and plans for a pinata party were discussed along with plans for a Christmas assembly to be given by the Spanish Club and the Spanish classes. It was also decided to decorate a Christmas tree with casarones.

**Pep Club**

Pep Club is selling tickets on a pair of Head Metal Skis and Binders from Sierra Blanca Ski Shop. Tickets are \$1.00 each and you do not have

**APPLE CIDER**

Cherokee Lane  
Highway 70  
Phone CL 7-3393

You'll think we are giving TimberLodge away when you hear their low prices. Ask us.

**Glittering Holiday Greetings**

and sign for your Christmas window displays. Made to order See VIRGIL BRANDON at old Canteen Building across from High School.



**HELPED IN JUDGING** - Carol Lynn Wright, center, Miss Ski-O-Doso, for the 1963-64 season with the crown she received last Friday night at the Sierra Blanca Ski Club's party

at the Ice-O-Rama. Mr. and Mrs. Tom Holbert, left, and Mr. and Mrs. Dick Miller, right, El Paso; Mrs. Miller was one of the three judges selecting the new Miss Ski-O-Doso.



**AT SUPPER** - In foreground, from left, Mrs. Jesse Partee, Mrs. Raymond Buckner and Jesse Partee are shown leaving one of the long buffet tables at the Ski-O-Doso last Friday night. The buffet dinner served by Harry Whipple of the Chaparral Hotel Dining Room consisted of an elaborate assortment of food including fish, roast beef and cornish game hen.

to be present to win. They are to be and their dates. It will be a Buffet given away Dec. 10. You can buy Style dinner and will be served from your ticket from Pep Club members 6 until 8, Dec. 20, or the cheerleaders.

Pep Club is also having a Dinner and Dance for Pep Club members F. H. A. News F. H. A. cancelled their Thanks-

giving dinner and are going to use the money for the slumber party they are going to have for Christmas in the Home Ec. Cottage.

Molly Kay Harris was elected as our nominee to run for State Office next year.

Diane Martin was chosen as chairman of the committee of gathering toys to distribute at Christmas. This is one of F. H. A.'s annual projects.

**FRAUDULENT CHECK BRINGS ARREST**

Frank Willis Gipson who is alleged to have passed at least one fraudulent check for \$40 in a Ruidoso grocery, has been apprehended by Quay County authorities, Deputy Sheriff Clyde Atwood reported this week.

Atwood said that he had received word that Gipson was a profession-

al forger who used many aliases and that in New Mexico, Texas and California he is reported to have forged more than \$20,000 in forged checks.

Clayton Bennett says come to RUIDOSO Warehouse Center and see the bargains. Two piece living room suite, like new, \$129 and with take trade. A dandy two seat night-draire with two cu. ft. freezer for \$149.85. Call CL 7-3835.

**CHRISTMAS TIME**

TOYS - GIFTS - TIES - WRAPS

- 24-Piece Silverware Sets \$6.95
- 3-Piece Carving Sets \$2.98
- 6-Piece Steak Knife Sets \$2.98
- Icicles, 1c & 15c - Stars, 5c & 10c - Bells . . . . . 2 For 5c
- Xmas Cards Kiddies 29c, Grown-ups 59c to 1.00, Box
- 15 Xmas Tree Lights on Strings . . . . . \$1.98

**ROLAND T. PARKER**

Across from Post Office - Ruidoso Downs, N. M.

**YES, IT'S THAT TIME AGAIN**

Let us Suggest:

**For Men -**

- Botany Socks
- Allmann of Vienna Sweaters
- Dee Cee Sports Shirts
- Gloves, All Kinds
- Jackets for Every Occasion
- Castle Ties - Socks
- Many Other Items

**For Ladies -**

- Beautiful Texsheen Lingerie
- Blouses - Sweaters
- Sportswear
- Graff Stretch Pants
- Kayser Gloves and
- So Many Pretty Things for the Home

Free Gift Wrapping and Wrap for Mailing

**RUIDOSO Starts DRY GOODS**

**Gambles**  
The Friendly Store

**A Beauty in Nylon and Supported Plastic LUXURY MODERN RECLINER**

**KING SIZE SWIVEL ROCKER**

Glove soft Has the look and feel of leather!

**Your Choice \$69.95**

**EASY TERMS**

**NO MONEY DOWN**

**\$1.50 Per Week**

Swivels for conversation - rocks for relaxation! Urethane foam reversible cushion and button-tufted back. Hardwood frame. All metal swivel and base. Leather-grained, heavy expanded plastic cover in gold, beige, or brown.

Just sit back and relax! His soft foam padding throughout. Back is quilted and button tufted. All kind-dried hardwood frame. Nylon and plastic cover in beige with brown, brown with beige, or all turquoise. Buy on lay-away!

**Great for gift-giving THROW RUGS \$198 to \$798**

2 x 3' UP TO 4 x 6' SIZES

Exciting Christmas selected Deep pile accent rugs in sizes and colors to complement any decor, any room. Some foam-backed.

Options and colors apply to all Gamble-covered items and in most Dealer Stores.

**TART AND TINGLING**

Taste Sprite. It's not like the others. It's naturally tart. Bright and bracing. Refreshingly not too sweet.

COCA COLA BOTTLING CO. OF ALAMOGORDO

**STUCK?**

**LET US "FILL YOUR STOCKING" WITH EXTRA MONEY**

**PECOS VALLEY FINANCE, INC.**

Drawer U Phone: CL 7-4761

Ruidoso, New Mexico

**NOW ENTERTAINING AT THE NAVAJO LODGE COCKTAIL LOUNGE**

**GENE DOUGLAS**

with an amazing repertoire of piano stylings and vocal interpretations, at times zany and always entertaining.

(Entertaining nightly except Mondays)

# Tularosa Stops Warriors In Opener

## Cold Third Quarter Proved Costly

The Tularosa Wildcats used a big 20 point splash in the third quarter last Saturday night at Tularosa to dump the Warriors in the opening basketball game of the season, 64-48.

The Tribe found the round basket hard to hit. They experienced a very cold night from the floor until the final period, but the Wildcats held a 41-28 advantage at that point which proved too much to overcome.

In the opening quarter the Wildcats scored 14 points while the locals were having a hard time finding the range. The Warriors scored only nine points in the first quarter. At halftime the Wildcats still held the lead at 31-19.

After the frigid third period opening the second half the Tribe scored 19 points in the final quarter to outscore the Wildcats in that period for the first time in the contest.

"We missed too many good shots and made a lot of mistakes overall, but the boys hustled well and for the first game didn't look too bad at all," coach Bob Lee said this week.

"Tularosa hit nearly 40% of their field goals and we hit around 20%, so if we had hit more consistently it could have turned out differently," Lee stated.

Darrell Stierwalt and Jimmy Hale led the Warrior attack with Stierwalt popping the nets for 17 points and Hale for 13 markers. Big Howard Andrews added eight points but proved more valuable on defense by pulling down a number of rebounds.

The Warriors were without the services of Bill Sirmann and David Scott for the game, both of whom could have helped the Warrior cause immeasurably.

Robert Candelaria was the big scorer for the Wildcats with 13 points, followed by Jim Payne with 12.

The Bees also lost the opening game, 49-39, to the Wildcat understudies.

Leading 24-20 at halftime the Braves cooled off in the second half, scoring only 15 points while the Tularosans marked up 29 points to win the game.

High scorer for the Braves was Allen Ross with 18 points, followed by Sylvio Candelaria with eight. Steve Gutierrez was the top point getter for Tularosa with 15 markers while Manny Padilla added 10.

## Ski Classes Are Underway

Jack McTarnaghan, publicity director for the Sierra Blanca Enterprise, reported this week that the Sunday skiing class for ski instructors from the Ruidoso School was attended by the following: Virgil Whittingham, Mr. and Mrs. Sid Miller, Everett and Joyce Banister, Ken Newton, Bob Lee and Charlie Bishop.

Ken Newton and Al Pearson will be in charge of the school ski program, McTarnaghan said, and listed others who are taking the ski instructors course: Glen Harris, Barbara Cottle, Stan Stewart, Mickey McGuire, Pat Valliant, LeRoy Gooch and Bill Pippin.

Others who are taking the Wednesday ski instructors course, McTarnaghan listed as follows: Danny and Sherre Robinson, Ann Seeds, Pat Harris, Polly Beal, Ruth McGuire, M. and C. Rumbaugh, Mary Ann and George Gardenhire, Tom and Murrell Holbert, Shirley Halladay, Dr. Bram Vanderstok, Tom and Fern McQuinn, Leroy and Beth Minnix, Dr. W. D. Horton, Jackie Valliant, Mary Lou Gooch, Evelyn Estes, Mr. and Mrs. Lloyd L. Davis, Jr., Pat Morrison, Mr. and Mrs. Al Pearson, Betty Starkey and Mrs. Ken Newton.

## Tularosa Whips Capitan, 60-47

Tularosa followed the dead-eye shooting of Gilbert Lopez and Robert Candelaria to a 60-47 victory over Capitan at Capitan last Friday night. Both contributed 17 points to the victory.

Pete Carabajal paced Capitan with 15 while Lionell Grigo had 11. Tularosa took the B game as Manny Padilla netted 20 points.

## HARLEM STARS DUE HERE JAN. 9

The Harlem Stars have been scheduled here for Jan. 9 for another hilarious basketball game with the Ruidoso Chiefs.

The game has always proved to be an outstanding contest between the locals and the Harlem travelers with a lot of "monkey business" taking place much to the delight of the crowd.

Another date has been set tentatively in February for a game with the Harlem Clowns, another traveling basketball team much like the Stars but with an entirely different routine on the court.

# Ruidoso News SPORTS



**PRACTICE LAY-UPS**—Bill Sirmann tries a lay-up during practice last Monday afternoon as Harold Andrews, left, and Howard Andrews in background wait for possible rebound. The Ruidoso Warriors take on Cloudfroft this Friday night and return Home Saturday night for the first game at the high school gym this season.

## Hockey Games Underway At Ice-O-Rama

The first ice hockey games to be played in Ruidoso were held last Thursday night at the Ice-O-Rama with two local teams participating.

Rick Prada, manager of the Ice-O-Rama, reported this week that the amateur hockey games will be played every Thursday night and the public is invited to watch the fast moving sport free of charge.

Skaters from Walker AFB and Holloman AFB have expressed interest to enter the program and compete against local teams, Prada stated.

The teams from this area are the Ice Busters from Ruidoso Downs and the Sierra Blanca team. The Sierra Blanca group is composed of ski instructors and ski patrol members. Other players are composed of local skaters interested in the sport.

Last Thursday night in the first game Sierra Blanca downed the Ice Busters, 6-2.

## TRIBE'S FIRST HOME GAME SET HERE SATURDAY NIGHT

The first home game on the Ruidoso schedule is on tap here this Saturday night with the opponents to be the Hot Springs Tigers from T. or C. This week-end's action will be kicked off Friday night with a game at Cloudfroft. Game time Saturday night is 8:00 p.m. for the varsity game preceded at 6:30 by the B team contest.

After last week's opening loss to Tularosa the locals are hoping to get on the winning trail this week-end. Coach Bob Lee and company have been working feverishly this week smoothing out the rough spots in the offensive attack and putting in the finishing touches to defensive strategy for the two week-end battles.

Lee said early this week that the squad will be trying to sharpen up its shooting after hitting only 20% of the field goal tries last Saturday night at Tularosa.

Coach Lee stated however that the Warriors' showing in the opening game and that depth from the bench should prove to be the deciding factor in the outcome of the season.

The Tribe played without the services of two regulars at Tularosa and when both David Scott and Bill Sirmann return to action the Warriors will be full strength for the Ruidoso Invitational Tournament to be held here Dec. 13-15.

## BOOSTER CLUB TO MEET THIS THURSDAY

Newly elected president, Tommy Perteet, announced this week that the Warrior Booster Club will meet this Thursday night at the high school library and all members are urged to attend.

On the agenda for the meeting is discussion of changes in the constitution and by-laws and also plans to be made for the Ruidoso Invitational basketball tournament to be held here Dec. 13-15.

## Roswell Sophs Trip Hondo, 59-41

The Roswell High School sophomore team took a 59-41 victory over the Hondo varsity at Hondo last Saturday night as Baggett led the way with 23 points. Bobby Richardson had 12 for the Eagles.

**PETS FOR SALE - WEEKEND SPECIALS**

"Not I'm not on the list of weekend specials."

**The Weather**

	HI	Lo	Precip.
27	58	13	0
28	48	19	0
29	58	13	0
30	57	14	0
1	59	27	0
2	41	12	0
3	57	10	0

Precip. since Jan. 1 ..... 19.50  
Precip. this month ..... 0

### Support Your Local Lions Club And Our Country

Lease a 3' x 50 Star Flag and Pole Now. Flags will be put up and taken down for every major holiday by Lions Club members

## C. & L. LUMBER & SUPPLY

WE GIVE GOLD BOND STAMPS ON ALL PURCHASES  
Hwy 70 - Hollywood

## Sports Spots

January issue of Skiing magazine has an article on Sierra Blanca Ski Area along with a page advertisement sponsored by 17 Ruidoso motels and lodges.

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**WHITE'S TOYLAND**  
WILL BE OPEN UNTIL 8 P. M.  
FROM NOW UNTIL CHRISTMAS

This ad good for \$1.00 on purchase of \$10 or more toys

**White Auto Store**  
Owned & Operated By Lou Baker  
At the Y in Hollywood  
Pho. CL 7-6461

**The Ink Well**  
Agents UNDERWOOD Typewriters  
Adding Machines, Calculators  
606 New York Avenue  
Alamogordo, N. Mex.  
Phone HE 7-7399

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## HOLIDAY BOWL

JOIN THE FUN  
3 LINES \$1 - SHOES FREE!  
FRIDAY IS FAMILY DAY

## COUPON

Clip this coupon and present it when you go and bowl

## TUESDAY NITE SPECIAL

**\$1.50** **\$1.50**

Mexican Dinner Served On A Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice and A Taco Shell with Avocado Salad

Boiled Chopped Sirloin Steak, Bacon Wrapped with Baked Potato and Tossed Salad  
Tea Coffee

## HOLIDAY HOUSE

**HONDO EAGLES BASKETBALL SCHEDULE**

Dec. 6	Hagerman, here
Dec. 7	Dexter, here
Dec. 13	Weed, there
Dec. 14	Hondo, here
Dec. 20-21	Cloudfroft, here
Jan. 3	Cloudfroft, Tournay
Jan. 4	Hagerman, here
Jan. 10	Carrizozo, there
Jan. 11	Tularosa, there
Jan. 17	St. Peter's, here
Jan. 18	Capitan, here
Jan. 18	Lake Arthur, here
Jan. 24	Cloudfroft, there
Jan. 25	St. Peter's, there
Jan. 31	Capitan, there
Feb. 1	Corona, there
Feb. 7	Ruidoso, here
Feb. 8	Carrizozo, there
Feb. 14	Roswell Sophs, there
Feb. 15	Ruidoso, there
Feb. 21-22	Sub-Dist. Tournay

**RUIDOSO HIGH SCHOOL BASKETBALL SCHEDULE**

Dec. 6	Cloudfroft, there
Dec. 7	Hot Springs, here
Dec. 13-14	Ruidoso Invitational (Same teams as 1963-64)
Dec. 20	Dexter, there
Jan. 3	St. Peter's, there
Jan. 4	Capitan, here
Jan. 10	Cloudfroft, here
Jan. 17	Panhandle, The Silver Spoon, Little Dee and the Roadrunner. Also, the areas for sledding and tobogganing have been expanded for the large
Jan. 17	NMMI, there
Jan. 18	Capitan, there
Jan. 24	Carrizozo, there
Jan. 25	Jal, here
Jan. 31	St. Peter's, there
Feb. 1	Hagerman, here
Feb. 7	Hondo, here
Feb. 8	Open
Feb. 14	Carrizozo, there
Feb. 15	Hondo, here

**HILLMAN**  
Bookkeeping Service  
Income Tax - Bookkeeping  
Gateway Center - Pho. CL 7-3211

**BILL McCARTY CONSTRUCTION CO.**  
Dozer Work - Grading - Paving  
Redi-Mix Concrete - Sand - Gravel  
Pho. CL 7-4500 Ruidoso

**MALCO NO. 10**  
Call Us For Your Heating Oil

## Diesel or Kerosene

Free delivery 30 gallons or more  
Hollywood - Highway 70 - Phone CL 7-3935

**RUFFY TWINS**  
BY DAVE PARKS

WE'LL SAVE YOU GRANDPA! LEAVE EVERYTHING YOU HAVE FLOOD INSURANCE WITH -

**UP AND IN** - Harold Andrews drives in for a lay-up during practice last Monday afternoon as the Ruidoso Warriors prepare for the second week-end of basketball. Howard plays forward on the Warrior A squad and fills in on the B team.

**YOU SEND warmest Christmas greetings**

**WHEN YOU GIVE A portable electric heater**

You give a welcome gift of wintertime comfort when you give a portable electric heater. Sunshine-clean and safe, a portable electric heater provides extra warmth wherever it's needed... with plug-in-anywhere convenience. Choose from a variety of models, with features such as automatic thermostat control, circulating fan and tip-over safety switch, at your electric appliance dealer's.

This Christmas give a portable electric heater... clean, safe, flameless, super-handly!

**COMMUNITY PUBLIC SERVICE**

JOE COE, District Manager

# WELCOME

## National Convention of Sheriff's Poses and Riding Groups

**NOW . . .**

Your host, Harry L. Whipple, Jr., of the Roadrunner Room of the Fabulous CHAPARRAL HOTEL Proudly Presents the

### "NEW" CHAPARRALS

An outstanding musical attraction, Eddie Bartholomew at the Lowery Concert Organ, Electronic Piano and Piano each evening; Art Holt and his trumpet with Bill Gross, Jr., percussionist, on week-ends.

Eddie Bartholomew is of the Sammy Bird Trio, The New Yorkers in Kansas, City, Mo., and the Black Sheep Club in San Francisco.

Art Holt and Bill Gross, Jr., have been pleasing crowds at the Chaparral for several seasons—and need no further introduction.

For a superb evening of dining, dancing pleasure, or just relaxed, good listening, it's the Road Runner Lounge and Gold Room at the Chaparral

★ ★ ★

Starting with breakfast through the lunch period and into the evening hours, our Coffee Shop is at your service. Shop our gift department for ideas for any holiday or special date.

## THE HARRY WHIPPLES AT THE CHAPARRAL HOTEL



★ ★ ★

SPECIAL BUFFET SUPPER SERVED EACH SATURDAY



**WATCH MACHINE** One of the electronic bookkeeping machines being installed by Ruidoso State Bank holds the interest of Vice-President Ed Wimberly, left, Bank Director Ralph Potty, center, and President T. B. Hood

here Sunday afternoon during the bank's observance of its 10th anniversary. The machine is an automated post-tronic which handles 1,000 items per hour.

**ITS BENEFITS** for Authentic Navajo Rugs, Apache Craft, Rocks, for Christmas, Phone CL 7-3390. West Indian Jewelry, Beaded Indian Work, Out-of-pawn jewelry, Lay-away now on Highway 70.

PAGE TEN  
**Ruidoso News**  
Friday, December 6, 1963

### Angus & Bonito

BY EULA CORDER

Harvey Talley, caretaker at Bonito Lake, reports that a large amount of water has been taken from Bonito Lake and put into Nopal Lake. Bonito Lake is down 7 feet. Fishing has been real good at Nopal Lake recently and a good many have been over there catching some pretty trout. State Road 37 is still in a deplorable condition. The folks from Alto, Angus and all the Ruidoso areas who go to the court house in Carrizozo to pay their taxes, render their taxes or do any other business there either have to go the long way to Carrizozo or go the charter, logical way, State Road 37, which is too rough for anything other than a Jeep. Now that the new court house is assured at Carrizozo, let's everyone do all we can to get State Road 37 paved to the county people as well as the many tourists who will have a decent road to travel.

Wedding bells rang out at the Harvey Talley's Thanksgiving Day, when Mr. and Mrs. Harvey Talley's daughter, Benolyn Brunson and John McKibben of Carrizozo were united in marriage. The young couple will make its home in Carrizozo. Best wishes to this fine couple.

visiting with Mr. and Mrs. Dan Jones. While here Mrs. Pfingsten has been visiting with many of her folks and friends.

Mr. and Mrs. Colman Walker are spending several days at their home here at Angus. The Walkers have just returned from Ft. Stockton, Tex. where Mrs. Walker's father passed away recently.

Mr. and Mrs. L. V. Stone, their nephew, Bill Tomlinson and friend from El Paso, spent the Thanksgiving holidays at their cabin.

Mrs. Blanche Kiser from Pecos, her daughter and husband, Mr. and Mrs. Bryan Sheehan from Abilene, Tex., spent the Thanksgiving holidays at Mrs. Kiser's place.

Mr. and Mrs. Jack LaMay are the proud parents of a baby boy.

Mr. and Mrs. A. B. Kelley are in Big Spring, Tex., on a short job.

Mr. and Mrs. Marvin Jones and a Dickie, spent the Thanksgiving holidays at Reserve, N. M., with Mrs. Jones' parents.

Spending the Thanksgiving Day with the Corders were Mr. and Mrs. Bob Corder and boys from Roswell and Mrs. Bob Corder's brother and family, Mr. and Mrs. Jake Duran and children from Corpus Christi, Tex.

Guests of the Corders Monday night to eat their meals were Mr. and Mrs. Walter Mecker, owner of the Broasted Chicken place in Ruidoso.



**HOME IS DAMAGED**—The fire Friday morning in the Bill McCarty property on Carrizo Road, rented to the Mike Long family severely damaged both the building and furnishings. Blair Holladay, secretary of the Ruidoso Volunteer

Fire Department, stated that the fire apparently started near the bottom of the wall heater and quickly spread within the walls to the attic. The firemen had the fire under control soon after this picture was taken.

**BOND SALES DROP**

Residents of Lincoln County invested \$3,412.04 in U. S. Savings Bonds during October, Tom Hood, County Bond Chairman, has been

informed. The total for October, 1963, was \$5,200.33.

This county has been credited with purchases of \$45,702.32 during the first ten months of this year, and

\$75,226.63 in the same period of 1962, the Chairman has been notified. First Monday Dollar Days start Dec. 2.



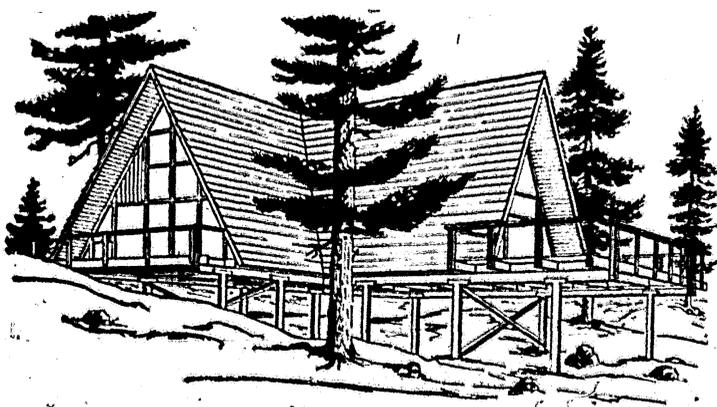
# Re-Visit Alpine Village

See the many beautiful homes and cabins now occupied or under construction

**LIBERAL FINANCING** for your permanent or vacation home is now available!

DRIVE ONE MILE NORTH OF AIRPORT ON ROUTE 37

All roads, water and power are provided. Alpine Village lots are 1/2 acre or larger and are priced from \$2,000 with a variety of convenient terms.



A beautiful new ski lodge already on the property may be purchased for only 10% down with up to 20 years to pay the balance.

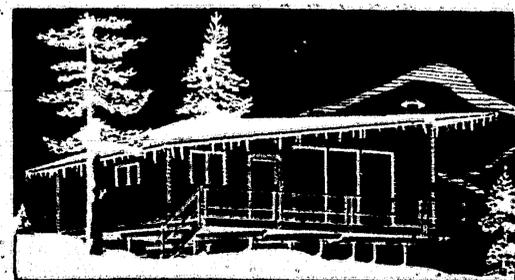
EXCLUSIVE AGENTS

## Lonnie Brown & Associates, Realtors

Alpine Village Office P. O. Box 566 Ruidoso, New Mexico

Albuquerque Office — 420 Washington Ave., S. E.

Visit Alpine Village or write for free descriptive brochure



LET US HELP YOU

# Trim Your Holiday Budget



START STOCKING THESE SAVINGS NOW

Here is a sample of the low prices found in our stores. Some items show a substantial saving. There's one thing you can always be sure of, we are constantly working to bring food costs down, and as we do, we pass the savings on to you.

## BEN FRANKLIN VARIETY STORE

### BULKY KNIT SWEATERS

100% Orlon Assorted Sizes **\$4.98**

### MEN'S SWEATERS

Imported Shetland Assorted Sizes **\$7.98**

### BOYS' SWEATERS

100% Orlon Assorted Sizes **\$5.49**

### SHERBET DISHES

10c REGULAR 12 FOR \$1 19c REGULAR 6 FOR \$1

### HIT RECORDS

45 R. P. M. 3 FOR \$1

### THERMAL UNDERWEAR

MEN'S SHIRT OR DRAWERS.. \$1.29 BOYS'..... 98c

**PEACHES** Sun Drenched No. 2 1/2 Can ..... 4 FOR \$1.00

**COCKTAIL** Del Monte No. 303 Can ..... 4 FOR \$1.00

**GREEN PEAS** Del Monte No. 303 Can ..... 5 FOR \$1.00

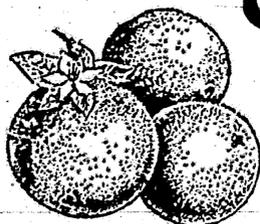
**TOMATOES** Diamond No. 303 Can ..... 7 FOR \$1.00

**CAKE MIX** Duncan Hines Assorted Flavors Reg. Box ..... 3 FOR \$1.00

**CHUNK TUNA** Star Kist 6 1/2 Oz. Can ..... 3 FOR 87c

### FARM FRESH PRODUCE

## GRAPEFRUIT



ARIZONA MARSH SEEDLESS WHITE EACH

# 8c

**POTATOES** U. S. No. 1's Russets 10 Lb. Bag ..... 49c

**APPLES** Delicious Fancy Red ..... 10 LBS. FOR 89c

**SQUASH** Yellow Banana ..... LB. 10c

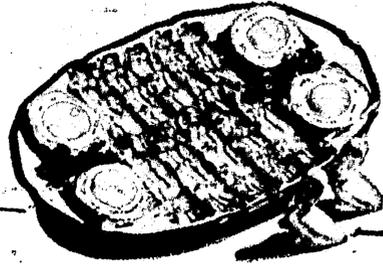
**TURNIPS** Purple Top ..... LB. 10c

### - FROZEN FOODS -

MORTON'S **POT PIES** 6 for \$1  
TURKEY, CHICKEN, BEEF 8 OZ. PKG.

MORTON'S **MEAT DINNERS** Assorted Meats EACH 39c

### TOP QUALITY MEATS



ARMOUR'S STAR **BACON** 1 LB. PKG. 47c

ARMOUR'S STAR **BACON** 2 LB. PKG. 89c

**Pork Chops** CENTER CUTS POUND ..... 69c

**Pork Chops** END CUTS POUND ..... 39c

**Bacon Squares** SMOKED POUND ..... 17c

**ROAST** USDA CHOICE BONELESS SHOULDER POUND ..... 69c

**BOLOGNA** Swift's Premium All Meat 12 oz. Pkg. .... 39c

**Tomato Catsup** Del Monte 14 oz. Bottle ..... 6 FOR \$1

**Golden Corn** Del Monte Cream Style or Whole Kernel No. 303 Can ..... 6 FOR \$1

**Spinach** Del Monte No. 303 Can ..... 6 FOR \$1

**TOWELS** Scott Jumbo Size ..... 33c

**TISSUE** Waldorf ..... 4 Roll Pkg. 35c

**NAPKINS** Scott, Family 60 Count ..... 2 FOR 27c

**TISSUE** Soft Weave ..... 2 ROLL PKG. 27c

**CUT-RITE** Wax Paper 12x125 Ft. .... 29c

**PLASTIC WRAP** Scott Reg. Box .... 29c

**FACIAL TISSUE** Scotties 400 Ct. Box 4 FOR \$1

**BABY FOOD** Heinz Strained Fruits & Veg. 10 FOR \$1

**CATSUP** Heinz 14 oz. Bottle ..... 23c

**VINEGAR** Heinz, White Quart ..... 31c

**INDIA RELISH** Heinz Hot or Mild ..... 25c

**CRACKERS** Sunshine 1 Lb. Box ..... 31c

## TOMATO SOUP

HEINZ NO. 1 TALL CAN ..... 10c

## COFFEE

FOLGER'S ALL GRINDS 1 LB. CAN ..... 65c

## SHORTENING

WILSON'S BAKE-RITE 3 LB. CAN ..... 59c

Folger's Coffee 2 Lb. Can ..... \$1.29

Folger's Coffee 3 Lb. Can ..... \$1.93





# W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)  
Phone CL 7-3303

SALES — W. B. Alexander — W. S. Atwood



## INVESTMENT OPPORTUNITY

Property well located, Sudderth Drive building, approximately 2,300-square feet of floor space, of excellent construction. This is priced, I believe, below the replacement cost.

## FARM ESTATE

25-plus acres, water rights on Ruidoso river, large, roomy home, etc. Located approximately 2 miles from my office, offered at \$85,000.00 Place is now carrying long time loan at 5% interest.

Member  
Ruidoso  
Multiple  
Listing  
Service



A lot which looks nondescript from your car may have a beautiful view from the site for a house. Let us show you.

Liberal Terms — Leases — or Cash

LOTS — HOMES — CABINS — A BEAUTIFUL HACIENDA IN THE VALLEY.

Let us help you find yourself in Ruidoso



REALTOR

**Tom Jones**  
Member M.L.S.

**RUIDOSO REALTY CO., Inc. (1933)**  
Business Ph. CL 7-2085 — Home Ph. CL 7-2080  
Ermaclair Chase Jones, Sales

Trailer and 70'x100' lot in good location to trade in on two or three bedroom home.

NEW MEXICO COW RANCHES, HORSE RANCHES, LARGE AND SMALL ACREAGES.

2-Bedroom cabin with fireplace, all the modern conveniences and plenty of tall pines. See Today!

Motel Listings — Some trades, all terms. Rentals, Acreages, Commercial and Residential Property, Highway Frontages, Subdivision Land.

## J. HOWARD MORRIS REAL ESTATE

tel. CL 7-6131 . . . "the guy with the buy"

Located across from Ruidoso Post Office

BILL PIPPIN — Broker

Stanley Cochran, CL 7-6506 — SALES — Ab Gunter, CL 7-6152

**BEAUTY COUNSELOR COSMETICS** — Your local representatives, Della Hale, CL 7-6238; Claudine Morrison, CL 7-8353. 49-lfc.

**BABY SITTING** — By day or week in my home. CL 7-5095. 33-lfc.

**KITTENS TO GIVE AWAY** — Two are long-haired and five months old. Two are part Siamese and are four weeks old. CL 7-3368. 24-lfc.

**AVON REPRESENTATIVE** — Myra M. Morris, P.O. CL 7-5483. 3-lfc.

**FOR RENT** — Furnished bedrooms and apartments. Call CL 7-4382. 16-lfc.

**A. C. KELLY**  
LICENSED CONTRACTOR  
ROCK & CEMENT WORK  
Phone CL 7-4155, Ruidoso, N. M.  
P. O. Box 117, Hollywood, N. M.

**SACRIFICE** — Plymouth, 4-door sedan with ARA air conditioner, heater and radio. \$250. Call CL 7-2521. 24-lfc.

**FOR RENT** — Three room, furnished house with water paid. Call 7-3241 or CL 7-3393. 22-lfc.

**GUARANTEED TO GO** — Firestone Town & Country snow tires. Gravelly Tractor Sales. 19-lfc.

**FOR SALE** — Practically new mimeograph machine; also Verifax photo copy machine. Priced to sell. Dan D. Swearingin, Inc. 8-lfc.

**BACKHOE** For rent by hour or day with operator. Ruidoso Gas Co., pho. CL 7-2935. 81-lfc.

You'll think we are giving TimberLodges away when you hear their low prices. Ask us.

## Hall's Construction & Excavation

General Contractors — Commercial and Residential  
Lot Levelling — Gravel and Dirt  
Septic Tanks — Ditches  
Pho. CL 7-4191 or CL 7-4199 — Ruidoso, N. M.  
P. O. Box 411 — Hollywood



## BROWN AIR SERVICE

This Is A Private Enterprise  
Serving Ruidoso For 12 Years  
Air Taxi Any Place  
Air Ambulance Service  
— SCENIC TOURS —

Complete Gas & Oil Service  
Phone CL 7-5505



## — INCOME PROPERTY —

4 1/2 Acres on Highway 70, 7 Rental Units, 2,400 square feet in main building, 4 modern trailer spaces, all drives and parking paved. Has good well and water system, nicely landscaped, plenty of room for expansion. Ideally located for large motel. Owner will finance.

— See Us Today —



## MILDRED WANTIEZ

REAL ESTATE & INSURANCE  
GATEWAY CENTER  
FRED GRESSWELL, BROKER  
PHONE CL 7-2754 OR CL 7-5515  
— YOUR LISTINGS INVITED —  
SALES: E. N. GRIGSBY

## DELLA HALE

Developer of  
Wingfield Homestead  
SUBDIVISION

P. O. Box 1204 Phone CL 7-6238  
RUIDOSO, NEW MEXICO  
Business Building on two lots  
for sale. Old P. O. Block — TERMS

**FIXIT SHOP** — We fix most anything. U-NAMIT SHOP, Phone CL 7-3100. Old post office building. 7-lfc.

**FOR SALE** — 2-piece living room sectional divan, double bed with innerspring mattress and box springs, bed side table, small blonde stereo. Agua Fria, first house on left. 2-lfc.

**FIREPLACE WOOD** for sale. Oak, Juniper and Pine. Call CL 7-4598 or CL 7-4155. 24-lfc.

**CUSTOM Picture framing**, over 100 mouldings in stock. One day service. U-NAMIT SHOP, old post office building, Phone CL 7-3100. 74-lfc.

## TUMLINSON

TV & RADIO SERVICE  
In Shier's Shopping Center  
Day Phone CL 7-3130  
Night Phone CL 7-6166



3 Bedroom Home with Den in good year 'round location. Breath-taking VIEW and all for \$18,500. Call Margie at CL 7-4255.

Dan D. Swearingin, Inc.

**FOR SALE** — Or would exchange for property of equal value in Ruidoso. A 3-bedroom home in North Richard Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, corral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-5550, Ft. Worth, Tex., or Mrs. Harry Eckert, CL 7-5086, Ruidoso. 1-lfc.

**FOR RENT** — New Duplex Large Bedroom and Living Room Beautiful Kitchen and Dinette All newly furnished and wall to wall carpet.  
Winterized, Located near Airport Call CL 7-5404 to see Ask About Winter Rates

Kirby Company  
of New Mexico  
Vacuum Cleaner  
Sales and Service

FREE GIFT

For Demonstration call CL 7-2205 Given With Demonstration

# Ruidoso News Classified Ads

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50 per word with a minimum of 75¢ for 15 words. Please figure 5 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

## SPECIALS

33 CHOICE LOTS IN PARADISE CANYON. \$5,000 TOTAL.

20 SECTION LINCOLN COUNTY RANCH.

HIGHWAY AND CITY ACREAGES

FURNISHED CABINS, \$4,000 AND UP.

SEVERAL WELL PAYING MOTELS. CONSIDER TRADE.

CARLSBAD PROPERTY TO TRADE ON SMALL RUIDOSO BUSINESS.

SEVERAL LUXURY HOMES AT ROCK BOTTOM PRICES.

SMALL HOMES ON CARRIZO CREEK AND IN RUIDOSO DOWNS

## LELAND Realty

Office — CL 7-2338

CY LELAND, SR., Realtor

Cy Leland, Jr., Associate Broker

Sales — Marie Little, Carmel Allen, Ethel Black

Leland Realty Bldg.



Buyers will be required to deposit with the Commission, or his agent conducting the sale, \$205.00 to apply on costs of appraisal and advertising; plus five (5%) per cent of the appraised value of the lands, and the total appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico. The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office Santa Fe, New Mexico. DATED at Santa Fe, New Mexico, this 15th day of October, A. D., 1963.

E. S. Johnny Walker  
Commissioner of Public Lands  
State of New Mexico  
(SEAL) (Run Thru Jan. 3)

**WOOD FOR SALE** — Inquire at Midway Truck Service Station. Phone CL 7-6860. 16-lfc.

**PERFECT BUSINESS LOCATION** — Across from Plaza Dee and 2 doors east of the bank. Low down payment and owner will finance. For more information call Barbara Wright, CL 7-6820 or CL 7-3357, or write Al Taylor, 4117 Douglass McArthur, N. E., Albuquerque. 24-lfc.

**FOR SALE** — Matching refrigerator-freezer, 16-ft. size and washer-dryer combination, wood-tone color, 1961 GE models, 50 per cent off list price. Call CL 7-4935. 24-lfc.

**FOR RENT** — One bedroom furnished cabin, bills paid. Call CL 7-4310, Texas Bar-B-Q. 23-lfc.

## HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

20 acres, also on Highway 70. Large 5 bedroom furnished home, 2 baths, 3 fireplaces, \$17,500 down and balance in 15 years at 6% interest.

Well located court with 9 units and living quarters, 13 trailer spaces, 310 feet frontage on main street, priced reasonable. Will consider taking a home in El Paso in trade.

Approx. 77 acres on the river, 34 acres water rights. Good irrigation well, fenced and cross fenced, fair improvement, \$20,000 down and balance in 10 years at 5% interest.

Very nice winterized, 2 bedroom house, fireplace, floor furnace, sacrifice. Make offer. Well located, 1 bedroom cabin. Has been lived in the year around. Small down payment. Full price \$5,500.

If you want a 4 bedroom home, bath and 3/4, large deeded lot, completely furnished overlooking the golf course, would appreciate you looking at this one. Price reasonable.

10x26 Business office for rent, very reasonable. \$50 per mo.

**PAUL H. DOUGLASS REAL ESTATE**  
Bus. Phone CL 7-5005 Residence Phone CL 7-8400  
In Postoffice Block Box 194  
Al Stalcup, CL 7-3158 Thomas B. Jasper, CL 7-5291

Nice 4 bedroom, bath and 3/4, furnished cabin in upper canyon, 2 deeded lots. Price very reasonable.

3 bedroom, 1 bath home, unfurnished. Close in, fireplace. Priced \$9,550. Would consider terms.

Very Nice 3 bedroom, family room, 2 bath. Completely furnished, nice view, year 'round location.

38 space trailer park on main street, 4 bedroom home and two 1-bedroom furnished trailers. Priced to sell with small down payment. Will consider trading for home in Ruidoso.

2 bedroom, 1 bath home, fireplace, partly furnished. \$5,500, with terms.

I have one small house and one 2 bedroom house in Brownfield, Texas, to trade for Ruidoso property.

Buy of the year. Six rental units in Carlsbad, nicely furnished and landscaped, in excellent condition. Total price, \$22,000.00, with terms.

**Betty Locke, Realtor**  
Sales: J. D. Locke, Della Hale, Leona Scott  
Box 666, Ruidoso — CL 7-3241 Day; CL 7-3393 Night  
Office Next to Midway Garage

**LOCKE REALTY COMPANY**  
"YOUR KEY TO A SOUND INVESTMENT"  
MEMBER OF MLS  
Best Investment

Buy of the year. Six rental units in Carlsbad, nicely furnished and landscaped, in excellent condition. Total price, \$22,000.00, with terms.

**Betty Locke, Realtor**  
Sales: J. D. Locke, Della Hale, Leona Scott  
Box 666, Ruidoso — CL 7-3241 Day; CL 7-3393 Night  
Office Next to Midway Garage

**NOTICE OF PUBLIC AUCTION TO WHOM IT MAY CONCERN:**  
On December 23, 1963 at 10:00 o'clock a.m. in front of the Village of Ruidoso Municipal Building the undersigned will sell the below described motor vehicle at public auction to the highest bidder to satisfy a claim under Mechanics Lien in the amount of \$730.42 against said vehicle plus costs of advertising and sale:

One 1958 2-door Mercury Hardtop, serial No. P. 92A500137. Missouri License Plate No. AX35533.  
Terms of sale: CASH.  
George Rue  
11-29; 12-4-13-23

**FOR ONLY \$10 a month you can have a new car.** For details write Christian Children's Fund, Inc., Chas. Bldg., Richmond, Va. or save the child. Save a Future. Box 111, Norfolk, Conn.

**ZIP CODE No. For Ruidoso is 58345** — we have a rubber stamp you can use on your return address. News Office. 1-lfc.

**ANNIVERSARY** — Special twenty-fifth and fiftieth anniversary gifts. Candies of all kinds. Cedar City — Ruidoso's Frontier Town. 24-lfc.

**FOR RENT** — One 2-bedroom furnished house trailer Apache Summit Lodge, Phone 671-4275. 13-lfc.

**FOR SALE** — 2 1/2 ton GMC truck, 2-speed, 17-ft. grain and livestock racks. Full tarp. No. 1 condition. Sell or trade for cattle. Will buy milk cow. Sonney Wright, Box 31, Alto, N. M. Phone CL 7-4476. 24-lfc.

**Singer Representative**  
Will be in Ruidoso Area for sales and service on new and used sewing machines and vacuum cleaners each Thursday  
Phone CL 7-3022  
HART'S RUIDOSO DRY GOODS  
Singer Sewing Machine Company of Alamogordo

**FOR SALE** — 1958 Jeep pick-up, FC150, excellent condition, radio and heater. Reasonable. Call CL 7-4393. 20-lfc.

**BULLDOZER WORK** — Bill McCarty, dial CL 7-4500. 20-lfc.

**FOR RENT** — Furnished apartments for permanent or temporary use. Call CL 7-3301. 10-lfc.

**FOR SALE** — Woodcutters' supplies. Pioneer Chain Saws at C. & L. Lby & Supply on Hwy 70, Hollywood. 24-lfc.

**FOR SALE** — Three pairs drapes, two pair 37-inch long, one pair 62-inch long. Reasonable. CL 7-5310. 24-lfc.

**FOR SALE** — Gas Range See at Gardenside Motel, or call CL 7-4491. 16-lfc.

**DRAFTING**  
Architectural — Cartographic  
Engineering  
Residential — Commercial — Plats  
No Job Too Small

**RUBY HARDING**  
Pho. CL 7-4486 — Box 41  
Ruidoso, N. M.

**UPPER RUIDOSO**  
4-Bedroom in Upper Ruidoso, furnished, fireplace. Make offer!  
Reduced from \$15,000 to \$12,500

**LARGE LOT — SMALL CABIN**  
Furnished cabin on corner lot and on paid paving, \$4,750 and terms available.

**SKI CABIN**  
2 Bed Room, Winterized, furnished, fireplace, deeded lot and in the Pines — \$13,500.

# Davis Developments

PONDEROSA HEIGHTS PINECLIFF CENTER  
PINECLIFF RESIDENTIAL AREA  
RUIDOSOANS, CHECK PINECLIFF FOR YOUR MOST CONVENIENT, PERMANENT HOME LOCATION  
OFFICE  
CL 7-5975 Across From Post Office P. O. Drawer 8

**At the Hospital**

Visiting hours: 2 to 4 p.m., 6 to 1 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Thomas Fortune Ryan, Three Rivers; D. R. Saks, Anna Pihl, Patty Owens, Henry Oliver Jo Nash, Ruidoso; Barbara Jean Landrie, Susan Sullivan, Billy Dozier, Susan Marshall, Joann Begley, Alamogordo; Rita Herrera, San Patricio; Stella C. Chavez, Mary Orsua, Tularosa; Charlotte Fitch, Captain, Ruth Taylor, LaRack, Adams, Carlos Adams, Hollywood; Juana Romero, Pinalco; Cleofa Monte, Glencoe; Ed Blalock, P. Stanton, Terry Duane, Healy, Mayhill.

**Alto Briefs**

by AILEEN LINDAMOOD

Mr. and Mrs. Jack Martin of Hearne, Tex., were the guests of Mr. and Mrs. Valton Hall of La Junta Ranch last week.

Mrs. E. C. Becke, on stopped by Saturday on her way home to Ruidoso after an absence of 11 days at Sierra Blanca.

The Randall Halladay family of Ruidoso came to see us Sunday afternoon.

"Buddy" Gray made a quick business trip last week to the west coast.

Mrs. Lawrence Peeble, and children Donna, Jim and Marshall went to Roswell last Wednesday where they met the Dub Cooper family of Artesia and all drove on to Granger, Tex. for Thanksgiving. Mr. Peeble and Mrs. Cooper are here, and they went to spend the holiday with another sister, Mrs. James Beer and family.

LA and Mr. Ernest Dye of White Hall, Mo., and Range have been visiting the party at the Valton Hall at La Junta Ranch over the Thanksgiving weekend.

The past week there has been a family reunion at the Jim McEuen home. Mr. and Mrs. Bud Martin and daughter Kathy of Long Beach arrived last Sunday to visit her sister, Mrs. McEuen and family. The other brother and sister have been here the past week for the family gathering.

They were Mr. and Mrs. Noel Myers of Wood, Mo., and Mrs. LeVerne White of Duran. Mr. and Mrs. Fins Cooper of Artesia and Mr. and Mrs. Dub Cooper also of Artesia. The Earl Kings of Roswell also came and they are the aunt and uncle of the Cooper family. A niece, Mr. and Mrs. Ray Bracker of Artesia also was included in the group.

Mrs. Emma Pell of Ruidoso and Mrs. Jim Hall of El Paso were by to see us Friday.

Mr. and Mrs. Jack Stewart, Linda and Rita of Hearne, and Steve Jones and family of El Paso and the Jay Gillette family of Pecos, enjoyed the Thanksgiving holiday at Eagle Creek Lodge.

Mr. and Mrs. LeRoy Carter of Walker Air Force Base were visitors in the community on Wednesday.

Mrs. Ellen Sherrill and family of Captain were over Sunday to see the McEuen.

Mrs. Lyda Peeble and Mrs. Bob Peebles and children Henry, Steve and Elizabeth of Alamogordo visited the Peebles and family Friday.

They came by way of Carrizozo and they were in town here to see the Dyers of Ruidoso Surgery who are Mrs. Bob Peebles' parents.

Mr. and Mrs. Sam Allen had their daughter, Mrs. Judith Ann Kitchens and children Ann Leah and Tommy of San Angelo, Tex., with them for the Thanksgiving weekend.

Mr. and Mrs. Charlie Nabours of Cameron, Tex., spent the long weekend at their home at Eagle Creek Lodge.

Dr. Sharron came from the Ruidoso Hospital where he had been recuperating from an automobile accident.

For Rent signs. For Sale signs, also many other kinds. News Office.

# CRUSADER MILK

1/2 GALLON  
CARTON

# 39¢

# BACON



WILSON'S  
CORN  
KING  
1 LB. PKG.

49¢

# HAMBURGER

Lonnie's  
Fresh Ground  
Ground

3 LBS. 89¢

# Chunk Style Bologna

LB. 29¢

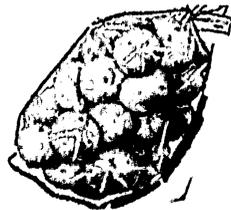
**HOT BAR-B-Q FRESH**

- ★ SLICED BEEF ★
- ★ BEEF RIBS ★
- ★ HOT SAUSAGE ★

## CHICKENS

**LONNIE'S**  
Carries  
**CRUSHED ICE**  
Party Supplies

# POTATOES



100 Lb. Bag — \$2.89

10 LB. BAG

29¢

# COFFEE

HILL'S BROS.  
CANNISTER CAN  
1 LB. CAN.....



63¢

—PRODUCE—

# BISCUITS

Kimbell's  
Buttermilk or  
Sweetmilk

10¢

Lettuce : 15c

Washington Delicious

Apples : 15c



# BANANAS

2 LBS. 25¢  
FOR

PECANS LB. 45¢

PEANUTS LB. 39¢

Ashley's 29 oz. Can

Tomato Juice 15¢

Dog Food 2 FOR 29¢

Heinz Soup 2 FOR 29¢

POT PIES 5 FOR \$1

CHILI NO BEANS 15 1/2 Oz. Can..... 39¢  
CHILI NO BEANS 24 Oz. Can..... 59¢

DON'T FORGET!  
THOSE COOKED  
FRESH DAILY  
HOLE 'N ONE  
DONUTS

While Shopping  
At  
**LONNIE'S**

# LONNIE'S

## DRIVE-IN GROCERY

Open 7 to 11 — 365 Days A Year

Crushed Ice ★ Barbeque ★ Hole 'N One Donuts

No. 8 — Corner Sudderth & Mechem Dr.

No. 12 — Highway 70 in Hollywood, N. M.

From  
**Dr. Dickens' Desk**

There have been years of orthodox study of the causes and cures of Asthma but with no real success until nerve interference was recently considered by the new physical medicine researchers.

They found that Asthma is a condition of constriction of the bronchial tubes. They also found that nerve interference brings about this condition. Nerve fibers cause the air sac muscles to contract changing the diameter of the bronchial tubes and the mucous secretions become excessive during constriction spasms.

Correction of nerve interference has been the Art and Practice of the Chiropractic Profession for over sixty-five years, and is the method that has worked like magic for millions of asthma sufferers. For example this case from our office files illustrates how chiropractic helps Asthma by correcting its cause.

A handsome lad, age 14, was brought to our office suffering with extremely labored breathing. Doctors had suggested his condition as Asthma at age 5. Allergy tests and x-rays had been tried but had been tried beginning at age 5.

Spinal nerve tests indicated a nerve interference to nerves leading to bronchial tube. A Splanchnic brought into view a misaligned vertebrae. This boy had a history of numerous falls any of which could have started this condition.

Within a few days after the first corrective adjustment this boy's condition made a marked improvement. He has continued to improve and his asthmatic symptoms have practically disappeared. His parents are so pleased they have referred a sizeable number of patients to our office.

(The author is director of Dickens Chiropractic Clinic, Gateway Center, Ruidoso.)



HOLIDAY LIGHTS GO UP—Linemen from the Ruidoso Telephone Company are shown doing their part in putting up the Ruidoso Christmas street decorations. Dave McCall is shown holding the star and Manuel Garcia is holding the rope.

## HISTORIC RESOLUTION JOINS TWO VILLAGES FOR GAS SERVICE

(Editor's Note: An historic resolution—the first of its kind in New Mexico since the passage of a law by the state legislature in 1962, brought together two village councils of two organized communities in Lincoln county last month to pass on the combining of the two communities for construction and operation of a joint natural gas system. The resolution in full is printed below.)

The Village of Ruidoso Trustees and the Village of Capitán Trustees in a special joint meeting November 25, voted and passed the following RESOLUTION:

WHEREAS, the Village of Capitán and the Village of Ruidoso desire that a natural gas transportation line be constructed to furnish the village with gas; and

WHEREAS, it is and has been the consensus of opinion of each Board of Trustees that only through joint effort, enterprise and resources of the two Villages will such a project be financially feasible and practicable in accomplishment; and

WHEREAS, each Board of Trustees has jointly and severally engaged the professional services of John W. Thompson and Richard Parsons, attorneys at law, W. Carlos Powell, engineer, Stern Brothers and Company, investment bankers, Chapman and Cutler, bond counsel, to guide and direct the project from beginning to final accomplishment; and

WHEREAS, it is the recommendation of John W. Thompson and Richard Parsons that there be organized as the facility for the undertaking and administration of the project an association to be organized pursuant to Chapter 309, New Mexico 1963 Session Laws, to be known as the Lincoln County Gas Users Association. Now, therefore, be it resolved by the Board of Trustees of the Village of Capitán and the Village of Ruidoso, acting individually and jointly in meeting assembled this twenty-fifth day of November, 1963, as follows:

1. That it is the individual and collective judgment of each Board of Trustees that there be formed an association, pursuant to the provisions of Chapter 309, New Mexico 1963 Session Laws, to be known as the Lincoln County Gas Users Association and having for its purpose the construction, ownership and management of a natural gas transportation line, as more practically described in the feasibility report of W. Carlos Powell.

2. That John W. Thompson and Richard Parsons be, and are hereby employed and designated as the attorneys for the Association, with full power to do and perform each and every act and thing generally and customarily performed by attorneys in like capacities.

3. That W. Carlos Powell be, and he is hereby employed and designated as the engineer for the Association

with full power to do and perform each and every act and thing generally and customarily performed by engineers in like capacities.

4. That Stern Brothers and Company be, and they are hereby employed and designated as the financial advisor and underwriter for the Association with full power to do and perform each and every thing generally and customarily performed by financial advisors and underwriters in such capacities.

5. That Chapman and Cutler be, and they are hereby employed and designated as bond counsel for the Association, with full power to do and perform each and every thing generally and customarily performed by bond counsel in like capacities.

6. That each mayor and Trustee, acting individually and collectively, shall provide his full co-operation and assistance towards the accomplishment of the project; that all of the citizens of the respective municipalities be called upon to do whatever is in their power to do towards such accomplishment; and that it is hereby declared and proclaimed that the installation of natural gas facilities will greatly contribute to the economy of the said Villages and surrounding area and permit the progressive development of industrial and agricultural pursuits.

There being no further business, the meeting adjourned.

Signed: Joe B. Cheney  
Acting Chairman

Attest: James L. Hine  
Acting Clerk

## Keeping Up With Folks In Lincoln County

Mrs. Dorothy Guck of Capitán is the author of an article, "Mountain Winters", in the current issue of New Mexico Magazine which frequently publishes her writings.

Mrs. Jacke Fresquez, Timine, was admitted Nov. 29 as a patient in St. Mary's Hospital in Roswell. Ralph Bonnell was elected a director in District 3 of the New Mexico Farm & Livestock Bureau in its annual convention in Albuquerque last week. Mrs. Bonnell accompanied Ralph to the session.

U. S. Senator Clinton P. Anderson from New Mexico reports that a survey by the U. S. Bureau of Mines indicates that a large resource of iron-rich materials is located in the Capitán mountains in Lincoln county.

You'll think we are giving TimberLodges away when you hear their low prices. Ask us.

PAGE SEVEN  
**Ruidoso News**  
Friday, December 6, 1963  
Cash boxes, bookkeeping supplies, pencil sharpeners, many other office supplies. News Office.

LIFE AUTO FIRE LIABILITY THEFT  
Auto Financing — Bonds

### INSURANCE

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### Triple A Television Service

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### CONCRETE CULVERT PIPE

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IS OPEN 24 HRS. A DAY

### Service Station & Restaurant

10 Miles West on U. S. Highway 70

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FOR HOME, YARD & SHOP  
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Pho. CL 7-6075 — Ruidoso — 1818 Sudderth

Serving Ruidoso For More Than **15 YEARS**

### There Is No Substitute FOR QUALITY

Safe Plumbing and Good Public Health Are Inseparable

YOUR KOHLER DEALER — All Work Strictly Cash —

## SID COURVELLE PLUMBING & HEATING

Phone CL 7-2055 Ruidoso, N. Mex.



AMONG FIRST—Nolon Hart was among the first local merchants to decorate his Ruidoso Dry Goods store for the Christmas season. News camera caught him in the window of his store installing bulbs on flocked tree last week-end.

**WINTER DRIVING HINTS**  
T. J. Sanders, Village Marshal in Ruidoso, is concerned about winter traffic accidents in this area. He listed the following suggestions for all of us to improve our winter driving:  
BRAKING DISTANCE can be reduced by pumping brakes so that they are alternately applied and then completely released. This retains steering control on slick and wet surfaces.  
STARTING YOUR CAR ON ICE OR SNOW. Start in second or high gear. This permits smoother acceleration and prevents spinning of the wheels.

### Real Estate Sales Are Reported

The Ruidoso Multiple Listing Service reported the following real estate sales completed prior to Nov. 30:  
Dr. W. C. Crawford sold house and lot 27A, block "CC" Central Subdivision to H. D. McGee; Locke Realty was the listing agent and Mildred Wantiez Real Estate was the selling agent.  
Helen Pratt sold tract of land on Highway 37, to M. H. Blaugrund; Lela Easler was the listing and selling agent. Dan Swearingin sold lot 7, block 6, Green Meadows to Woodrow W. Foster; Dan D. Swearingin, Inc., was the listing and selling agent.  
Thomas E. and Mildred E. Smith sold lots 3, 5, 6, 7, 8 and 9, tract "Q", Palmer Gateway Subdivision to Robert R. Boice, et ux; Dan D. Swearingin, Inc., was the listing and selling agent. Charles Rumbaugh sold house and lot 10, block 6, Sun Valley to H. T. Fillingim, Jr.; Lela Easler was the listing and selling agent.



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Color Spectacles — Musicals — News

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— Phone CL 7-2311 —

## FOR COMFORT When You Want Warmth FOR EFFICIENCY From Your Appliances

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For Appliances, or Butane and Propane Call

# Keeth Gas Co.

Phone CL 7-4025 — Ruidoso For Night Service Call CL 7-3817 or CL 7-5014

# OUR THANKS

FOR YOUR VERY WONDERFUL RESPONSE TO OUR INVITATION TO HELP US CELEBRATE OUR

## 10th Anniversary Sunday

YOUR FLOWERS, VISITS, CONGRATULATIONS AND CONFIDENCE IN US IS APPRECIATED BY EVERY OFFICER, DIRECTOR AND MEMBER OF THE STAFF

Capital and Surplus \$325,000.00  
Ruidoso Downs Ph. ES 8-6666 — Ruidoso Ph. CL 7-5885  
Member F. D. I. C.

# food mart

Ruidoso Hollywood

we give frontier stamps double every wednesday

DECEMBER 6-7

- SALT PORK LB. 39¢
- BEEF STEW MEAT LB. 29¢
- SAUSAGE Home Made LB. 39¢
- PORK ROAST Lean LB. 39¢
- RIB STEAK LB. 79¢
- TURKEYS Butterball LB. 45¢
- GLOVERS' BACON, 2 LB. 89¢
- CUT FRYERS Mrs. Chesser's Each 89¢
- CHICKEN PARTS Breasts, Thighs, Drumsticks, Pkg. 69¢
- TV DINNERS Banquet 2 For 85¢
- ICE CREAM Dutch Treat Half Gal. 59¢
- TISSUE Silk 4 Roll Pack 35¢
- KOUNTY KIST CORN, 2 CANS 29¢
- OLEO Nuroca 2 For 49¢
- EGGS Local, Grade A Large Doz. 59¢
- TOMATOES Diamond No. 1 Can 3 Cans 29¢
- BABY FOOD Heinz Strained 2 For 23¢
- MAXWELL HOUSE COFFEE, LB. 65¢
- SPAM 12 Oz. Can 45¢
- TOMATO JUICE Tastewell 46 Oz. 4 For \$1
- SALAD DRESSING Morton's Qts. 39¢
- CAN MILK Pet or Carnation 3 For 45¢
- RICE River Brand 2 lb. Box 29¢
- CATSUP Libby's 14 Oz. 19¢
- IDEAL DOG FOOD, 2 CANS 31¢
- PINTO BEANS 2 Lb. Pack 29¢
- DETERGENT SOAP Energy Giant 49¢
- NAPKINS Zoo 2 For 25¢
- PEACHES Tastewell No. 2 1/2 Can 25¢
- TUNA Hi Note 19¢
- SHORTENING, PRIDO 3 LBS. 59¢
- CRACKERS Dixie Belle 1 Lb. Box 23¢
- TOMATO SAUCE Hunt's 3 For 29¢
- CHEESE Phoenix 2 Lb. Box 69¢
- PEANUT BUTTER Peter Pan 12 Oz. 45¢
- POTATOES, RUSSETS, 10 LBS. 39¢
- LETTUCE LB. 12¢
- BANANAS Golden Ripe Pound 12 1/2¢
- CARROTS Cello 3 Pkg. 25¢

# 'The Kentuckian' Stars Burt Lancaster Shows Fri. Sat.-Sun. at the Mt. Vue

## Humane Society Meeting Slated Tuesday, December 10

The Humane Society of Lincoln County will meet at the Whispering Pine Restaurant on Tuesday evening, Dec. 10, at 7:30 p.m. An oil painting which had been donated to the society by Mrs. Ollie Moore of El Paso and Ruidoso, will be given away at this meeting. All members are asked to please bring all their tickets and money to the meeting. The painting has been on display at the Whispering Pine Restaurant since early November and was before that displayed in the window of Manille's Toyery in downtown Ruidoso.

### SMITH'S MOTOR SERVICE COMPLETELY RENOVATED

Mr. and Mrs. Louis Smith of the Smith's Motor Service in Ruidoso Downs report that they have completely renovated and repainted their building and are now offering complete garage, service station and wrecker service 24 hours a day. They are associated with AAA emergency service and their new phone number is 378-4488, they announced.

### CHRISTMAS PARTY TALKED BY ROTARIANS

The Ruidoso Rotary Club in its Tuesday noon meeting at Wattle's Restaurant entertained five visiting Rotarians from Alamogordo. Jim Saylor reported. The Alamogordo visitors were: Bill Moore, Wilbur Stillwell, Mose Cavathan, H. McCamish and Sam Nuntly. Ladies' Night and the Rotary Christmas Party were projects discussed at the business meeting. Saylor said the street marking and the house numbering project was also discussed.

You'll think we are giving TimberLodges away when you hear their low prices. Ask us.

### Glittering Holiday Greetings

and signs for your Christmas window displays. Made to order. See VIRGIL BRANDON at old Canteen Building across from High School.



### CHRISTMAS CARAVAN

—One of the homes which will be included in the Christmas Caravan Tour of Homes sponsored by the Auxiliary of the Holy Mount Episcopal Church will be the home of Mrs. Kathryn Hall Travis at the Travis Art Center. The Travis home and and Art Center is located in the Gateway area of Ruidoso and was originally built by Mr. and Mrs. Zach Collier. Pictured above are Mrs. Travis on the right, and Mrs. Carl Longabaugh of the Episcopal Auxiliary holding the painting which Mrs. Travis has donated for the Christmas Caravan and which will be given as a door prize at the conclusion of the caravan.

W. D. (Wall) Crosby, a patient in St. Mary's Hospital in Roswell, was discharged there Nov. 20 after several days treatment.

### CONCRETE CULVERT PIPE In Stock

Western Concrete CL 7-6122 Hollywood, N. M.

Louis Philippe of Ruidoso does Photography is his business, except sell curios, cosmetics or drugs, exclusively.

### RADIATOR REPAIRS

All Types of Welding  
Portable Equipment  
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COMMERCIAL - INDUSTRIAL - RESIDENTIAL  
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Beef, Ham, Spare Ribs  
Chicken and German Hot Links  
SPECIAL PRICES ON BOX LUNCHES FOR SKIERS  
We Cater To Parties

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### Mouth Watering Goodies from Thelma Lu

For the Holiday Season . . .

Peanut Toffee - Pecan Clusters - Turtles - Almond Bark  
Butter Almond Crunch - All Flavors in Bon Bon Creams  
and Bon Bon Ting-A-Lings - Fudge and Divinity

HEY - The kids will love these whimsical, colorful Dream Pets - small stuffed animal dolls that bring a grin every time you look at them . . .

### TOO & MIM'S SWEET SHOP

Order Now for Early Christmas Mailing  
We can gift wrap and mail your selections anywhere  
Adobe Plaza CL 7-6595 Ruidoso

### B AND D AUTO SALES

INTERNATIONAL TRUCKS, SCOUTS AND TRAVELLERS RAMBLER AGENCY SPECIAL

1959 Ford two-door, six - NADA list price \$675 - This Week \$495  
F. E. "Bill" Baird - David T. Baird  
U. S. Highway 70 - Hollywood

## Christmas Caravan Through Ruidoso Homes Scheduled Sunday, December 15

A Christmas Caravan featuring a number of outstanding Ruidoso homes decorated for the Christmas season and being sponsored by the Women's Auxiliary of the Holy Mount Episcopal Church, has been scheduled for Sunday afternoon, Dec. 15, from 1:00 until 5:00 p.m. The guided tour will begin at the Holy Mount Episcopal Church where a pilot car will guide visitors to the homes which will be included in the tour. A charge of \$1.25 will cover the tour and the tea at the end of the tour which will be held in the home of Mr. and Mrs. T. B. Hood. One of the homes to be seen will be the home of Mrs. Kathryn Hall Travis at the Travis Art Center. Mrs. Travis has donated one of her paintings to the Episcopal Auxiliary, and the painting will be given away as a door prize at the conclusion of the caravan tour.

### CHANGE NAME OF COURTS

Sunflower Courts, formerly owned by the Boswells here, have had a change of name to Spencer's Mountain.

### STOP FROZEN PIPES

Electric Heating Tape easily wrapped on pipe prevents freezing. Built-in thermostat saves current. Insulate with WRAP-ON INSULATION to save heat. All sizes stocked \$3.95 SEE US TODAY.

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### OLMA'S

All Winter Dresses 20% Off  
All Winter Coats & Suits 20% Off

We Have a Full Stock of Ladies' and Men's Ski Clothes  
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Now is the time to use our Lay-Away  
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### SHRIVER'S SHOPPING CENTER

FRIDAY & SATURDAY SPECIALS

EGGS Grade A 3 DOZ. \$1

TISSUE Aurora 2 Roll Pack 21¢

DOG FOOD Frisky 2 For 25¢

CRISPY CRITTERS 8 Oz. 29¢

PEANUT BUTTER Bama 3 Lbs. \$1.25

POTATOES 10 Lbs. 29¢

TUNA Breast-O-Chicken 33¢

MILK Gold Cross 2 Cans 25¢

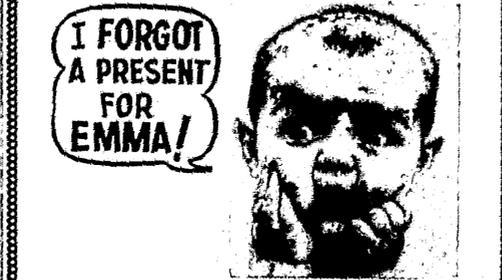
SAUSAGE Home Made LB. 45¢

PORK STEAK LB. 39¢

PORK ROAST LB. 38¢

RUBBER BOOTS Men's Ins. \$7.98

Double Frontier Stamps on Wednesday  
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS



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