County Clerk
Lincoln County

14 Pages In 2 Sections—Section 1
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# The Ruidoso News

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VOLUME 18, NUMBER 38 RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, MARCH 13, 1964 "INVENIEMUS VIAM AUT FACIEMUS" Subscriptions: $3.50 per year in Lincoln County; $4.50 Outside County

# Nine Candidates File in City Race; Bond Vote Set

## Around Town

—By Nosey Waters—

Pretty blonde horse trainer Kay Day, well known to Ruidoso Downs, brightened the screens of millions of television sets across the country one evening recently when she appeared on the CBS program "What's My Line." It was her second network television appearance. One year ago, she was a contestant on the popular show "To Tell The Truth." The pert young trainer returned from New York early Monday to resume her training chores at Sunland where she is now with several head under her care . . . .

★ ★ ★

Bert Judia had a most interesting article in Frontier Times recently about Lincoln County Sheriff Pat Garrett, famed as the slayer of Billy the Kid. Bert, who is constable in Ruidoso Downs, also wrote a piece a few years ago about old Panco Villa, whom he also knew, and with whom he did some trading . . . Sue Kelly, hostess and waitress at Holiday House for a couple of years, is to manage the Nob Hill Restaurant, which will be open soon under new ownership. Founded by "Dad" and Lucille Gough Nob Hill has been a landmark and popular dining spot for many years, with Harold and Maudetha Jones operating it for almost ten years, succeeding the Goughs. Sue says she'll get us a news story about the new owners shortly . . .

★ ★ ★

Leon Herring, formerly manager of Lemle's No. 8 store here, is now a salesman in this area for American National Insurance Co., out of Galveston . . . This is National Want Ad Week, and the News can lay claim to having the biggest want-ad section of any weekly newspaper in New Mexico. Our want-ads are always filled with bargains — and many shoppers in these columns have found some unusual bargains through the years . . .

★ ★ ★

Jeanne Bruer of the Alamogordo Daily News had a series of excellent articles, all illustrated with numerous photos, of the recent Winter Carnival in Sierra Blanca Ski area—a reporting job well done that gave this playground area a big boost . . . Both Ron and Mike Shriver of Ruidoso Downs got their javelina hogs during the wild pig special hunt held in the southwestern corner of New Mexico in February.

★ ★ ★

There are two letters to the editor we received this week posted on our bulletin board in the Ruidoso News office for all the world to read. They are a part of the series of letters we have received from the same sources, and since they have been rehashing issues—we feel these two add nothing to the squabble Ruidoso has been involved in for several months. The News has printed more than 20 letters to date from this group, and we feel we have contributed far more space than we should be called on to allow them to air their views. All such letters received in the future, on the same subject—the school controversy—will be posted on our bulletin board. You are welcome to come by and read them . . .

★ ★ ★

Bob Brennard, Jr., and Jack Bradford, well known oilmen from Midland, Tex., and frequent Ruidoso Downs visitors, announced they have nominated their hard hitting three-year-old colt, Tollie Jester, currently campaigning at Sunland Park, for the classic Kentucky Derby to be run May 2 . . . The national magazine, Soil-Cement News, published by the Portland Cement Association, has an article about Ruidoso, the year 'round Playground of the Southwest, along with a picture of some of our new paving here, and mention of Floyd Haake, local contractor . . .

★ ★ ★

Gib Roberson is observing his 70th birthday Friday the 13th. Dan Storm tells us he's the youngest 70-year-old he ever saw. Gib spent 35 years as a coal miner, then was a hard rock miner for several years, but he graduated from the underground to tree tops—he's a "steeple jack of the pines." He can take the top out of a tree as easy as cutting a paper doll, or he can fell a big fir and lay it right where he wants it to go. . . . We are supposed to get an official announcement in a day or so from Community Public Service Co.'s Ft. Worth office of the transfer of Joe Coe, C. P. S. district manager here for 11 years, to Silver City. Max McCoy may be in line for Coe's job here . . . School boards of the area have received a letter from the Ruidoso Committee for Better Education in which the Ruidoso school controversy is discussed . . . Wimberly Electric was successful bidder on the electrical contract for Carrizozo's new school building now being built . . . Sierra Blanca Ski Area employees have been studying and laying out proposed new trails, several miles of them, for development probably by next winter . . .

GLEEN B. NEUMEYER

## Glenn Neumeyer Is Candidate For D. A.

Glenn B. Neumeyer, attorney in Las Cruces, has announced as a candidate for District Attorney in the Third Judicial District, of which Lincoln, Otero and Dona Ana counties are a part, subject to the Democratic primary in May.

Neumeyer is married, and has an A. B. degree from Hays, Kansas State College, holds a law degree from the University of New Mexico where he graduated in 1951, was admitted to practice in New Mexico and Kansas, and practiced law in Roswell for a short time before moving to Hays, Kans., where he served as an instructor in economics and political science prior to moving to Las Cruces.

Neumeyer made this statement this week regarding his race:

"I have had nearly eight years continuous experience in law enforcement. Before that I taught Economics and Political Science at Hays, Kansas State College. I believe I will bring to the office a sound background of experience and education.

"I have been a practicing attorney for 13 years. I have assisted in the prosecution of over 1600 criminal cases. You develop an understanding of the problems of law enforcement with such experience. Further, your gain an invaluable training in actual courtroom practice.

"One of the most important things, however, is an understanding of, and insight into, the problems of young people. Juvenile delinquency is an increasing problem. These are usually people in trouble who need a combination of understanding and firmness. I have come in contact with thousands of youthful offenders and know and understand their problems."

## Two More Big Conventions Added To '64 Schedule Here

Another two large conventions have picked Ruidoso for 1964, to add to approximately 25 already booked this year.

Ruidoso-Hondo Valley Chamber of Commerce Manager Bob Walker reported Monday this week that the New Mexico Petroleum Industries Committee will stage its statewide gathering here Sept. 13, 14, and 15, the final racing weekend at Ruidoso Downs this season. An estimated 300 people will attend, it was predicted.

On August 1 and 2 a regional Kiwanis International conference is slated here, Walker said he had been informed. The number attending this meeting has not yet been determined, but should be about 150, he added.

Both meetings will be held at the Chaparral Hotel in Ruidoso Downs.

## NEGOTIATIONS CUT COURTHOUSE COST TO BOND AMOUNT

Lincoln County Commissioners negotiated with Cee Bee Construction Co., apparent low bidders on the new county courthouse, to whittle construction costs to approximately $475,000.

Cee Bee bid was $458,900 as a base last Thursday on the new construction but alternate bids by the same firm, coupled with equipment for the county jail would have exceeded the total amount of the $525,000 bond issue recently approved by county voters, a spokesman said

The apparent low bidder on the new construction offered to demolish the old courthouse, after the new building is virtually completed, at a cost of $4,950.

Southern Steel Co. of San Antonio, Tex., was apparent low bidder on jail equipment, with a figure of $53,750.

Commissioners negotiated until 4 p.m Friday before being able to come up with a workable figure, a spokesman said.

The nearest low base bid to Cee Bee Construction, which is now building the new Carrizozo High School, was by a firm that offered a base bid of $480,172.

Architect for the courthouse is Voll-Buffington & Nolan of Roswell and Alamogordo.

Estimated completion date on the new courthouse if bids are let today is Nov. 25. The new construction would include 21,070 square feet with an annex of 11,160 square feet.

Discussing the project with the architect and construction company were commissioners Charles A Jones, Roman Nunez and Kenneth Nosker. Jones is chairman of the board of commissioners.

## Approximately 100 BPO Does Expected Here March 17-18

Approximately 100 members of the Benevolent, Patriotic Order of Does are expected here next week, March 17 and 18, for the New Mexico South State Convention. Mrs. Wayne Wantlez is in charge of convention arrangements. Headquarters for the convention will be the Chaparral Hotel, where members from Roswell, Hobbs, Artesia, Alamogordo, Carlsbad and Las Cruces will register Tuesday, March 17, at 9 a.m. The presidents conference is scheduled from 2 to 4 p.m., Tuesday in the president's suite at the Chaparral Hotel. A banquet will be held Tuesday evening at 6:30 and will be followed by the evening session which is open to the public. The opening of the state meeting will be at 9 a.m. Wednesday, March 18. Following a buffet lunch at noon, the state meeting will continue. School of instruction will be held and there will be a public installation of new officers Supreme President of the BPO Does, Mrs. Irene Cook of Ropesville, Tex. will attend, as well as State President, Mrs. Neva Brown of Carlsbad and a number of other state and supreme officers. Mrs. G. B. Waltrip is president of the Ruidoso Drove 152.

## Methodist Laymen To Hold Retreat Here March 14-15

Methodist Laymen of the El Paso District, comprising thirty-five churches in New Mexico and Texas, will hold a retreat in Ruidoso Saturday and Sunday. The meeting will begin at Carrizo Lodge at 4:00 p.m. Saturday, March 14 and continue until 1:00 p.m. the next day.

(Continued to Page 8)

INDEPENDENT TICKET—G. H. (Shorty) Stoneman of Keath Gas Co., left, is a candidate for mayor; Guy Robertson, center, of Ruidoso Telephone Co. for trustee, and Claude (Buz) Whitlock of Whitlock's Jewelers for trustee form the Independent ticket in the municipal election April 7.

## Begin Work On Small Dam On Eagle Creek

Work was started Wednesday on the Eagle Creek reservoir by the Floyd Haake Construction Co., Tom Jones announced this week. The work was authorized by the board of directors of the Eagle Creek Inter-Community Water Supply Association which met in Ruidoso last Tuesday night. Tom Jones, vice-president of the associated, stated that the reservoir would cover 15 surface acres and would impound approximately 80 million gallons of water. The construction of the reservoir is the first step in a larger program planned by the Eagle Creek Association, Jones said, and will be under the supervision of the Mann Engineering Company of Roswell. Jones said that Haake, who will be in charge of constructing the reservoir, estimated the completion within 45 days.

Members of the Eagle Creek Association present at the Tuesday meeting were: Fletcher Hall, president; Tom Jones, vice-president; Miles Williams, secretary-treasurer; Bert Cheney, Bill Hart and Lloyd Leslie Davis, Jr.

FOR MAYOR — Mrs. Matilda Elizabeth McDougal, the first woman to ever file a candidacy for an elective municipal office, seeks the mayor's job on the Conservative Petticoat ticket. She and her husband, Marchand, operate Sierra Blanca Cabins here.

## Sen. Anderson To Be Speaker For Rotarians

U. S. Senator Clinton P. Anderson will be the principal speaker at the Rotary Assembly luncheon March 20, A. E. Hunt, Rotary District 552 convention chairman announced this week. The Rotary District 552 Assembly which begins Friday next week at 9:00 a.m. at the Chaparral Hotel heads off the three day Rotary District Conference, which runs through Sunday, March 22.

Senator Anderson is a past-president of Rotary International and is one of the two past-presidents of Rotary International who will attend the conference. J. Ed MacLaughlin of Ralls, Tex., also a past-president of Rotary International, will be a speaker on the Conference program, Hunt said.

Other speakers to appear during the three-day conference are: Ray Jenkins of Denver, a member of the board of directors of Rotary International; Aureliano Gonzales Vargas, mayor of Juarez, Mexico; and Jim Whited of Denver, district Governor of Rotary International, district 547.

One of the features of the three day conference here will be an exhibit of the paintings of Peter Hurd which the nationally famous San Patricio artist will display at the Chaparral during the conference, Hunt said. Other features will be the Flag Ceremony presented Saturday morning by the Boy Scout Troops of the district. Max McCoy will be in charge of the ceremony and others assisting will be George P. White and Mike Long, who will read the announcements as the Scout Troops present 35 flags.

A bus trip to the Sierra Blanca Ski Area is scheduled for Saturday afternoon for the visiting Rotary Anns and a golf tournament is on the program for Saturday morning, Hunt announced.

## JayCee Election Set April 7

Roger Marshall, president of the Ruidoso District Junior Chamber of Commerce announced this week

(Continued to Page 8)

## Phoebe Taylor Asks Re-Election As Treasurer

Phoebe May Taylor announced that she is a Democratic candidate for re-election as Lincoln County Treasurer. Miss Taylor has worked in the Treasurer's office as a special deputy and as a chief deputy before serving as County Treasurer, to which she was elected in 1962.

Her experience has given the public good service in the treasurer's office, her supporters declare.

Miss Taylor is the daughter of Mr. and Mrs. Ray Taylor of Lincoln. She attended school at Hondo, Lincoln, Capitan and Eastern New Mexico University in Portales.

PHOEBE MAY TAYLOR

## First Woman Candidate For Mayor Puts Name On Ballot Here

Weather prediction for April in this region: Warm and windy.

That may be the case with municipal elections slated for Tuesday, April 7, and with two tickets filing for Ruidoso municipal jobs, along with a covey of independents. Among the independents is the first woman ever to file for an elective office in the Village of Ruidoso. In all there are nine candidates on the Ruidoso ballot, seeking four offices.

**In addition, the village qualified voters—those owning property on which they pay taxes—will vote on issuance of $200,000 in general obligation bonds for the expansion of the village's water system.**

Matilda Elizabeth McDougal filed Monday afternoon, March 9, for the position of Mayor of the Village of Ruidoso to run on the Conservative Petticoat Ticket.

Members sponsoring the Conservative Petticoat Ticket and endorsing Mrs. McDougal as a candidate for Mayor were: J. L. Bradshaw, M. R. Haws, Dave Joe Parks, J. M. Nobles and Dan Swearingin, Jr.

The Independent Ticket, filed at 10:45 a.m., Monday, March 9, listed G. H. "Shorty" Stoneman for Mayor, Guy E. Robertson and Claude M. "Buz" Whitlock for Trustees. The citizens and electors of the Village of Ruidoso endorsing and certifying the candidates were: M. E. Winans, Frank Barajas, Elmer C. Estes, Allen Luallin and Lee F. Brittenback.

The Citizens Progressive Ticket which was filed at 12:30 p.m., March 8, lists Lloyd Leslie Davis, Jr., for Mayor with Charles Rumbaugh and H. Dale Dodds for Trustees. The citizens and electors who certified and endorsed the ticket were: Marie Rooney, Edward L. Wimberly, Mary Wimberly, Robert Pearson and Lloyd L. Davis, Sr.

Citizens and electors of the Village of Ruidoso endorsing H. M. Graham for the place on the ballot for re-election as Municipal Magistrate for the Village of Ruidoso are: Mrs. Billy C. Easley, LaVerne Walkup, Lois L. Hollis, Eliza Taylor and Lloyd Leslie Davis, Jr.

Citizens signing for H. G. "Doc" Savage in filing for the same post in the Municipal election were: Cyrus J. Leland, M. E. Winans, Floyd V. Sims, Mrs. Minnie D. Lee and H. G. Daniel.

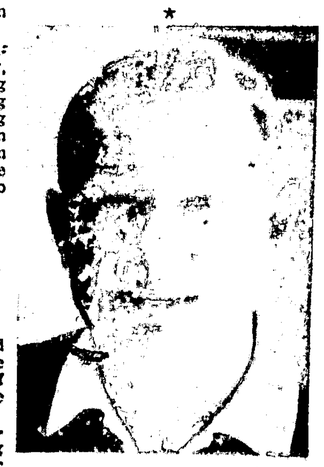
**Capitan Ticket Filed**

Gerald Dean, who had been serving as a trustee in the Village of Capitan, has filed for mayor on the 1964 election ballot there, to succeed Bert Cheney. Three candidates for trustees have filed, also, including Cheney, who seeks a two-year term; Bill Randle and Fred Pfingsten, who have announced for four-year terms.

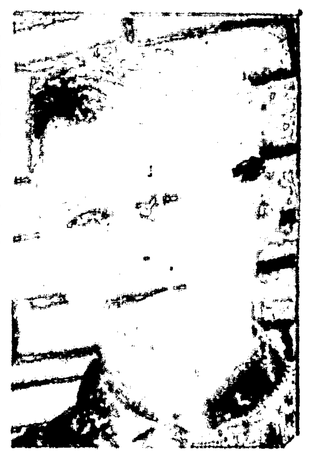
The hold-over trustee in Capitan is Miles Williams, who has two years to go on a four-year term.

**Ruidoso Downs Race Open**

At Ruidoso Downs, incumbent Mayor E. E. (Brother) Miller, and Trustees H. H. Shier, Zeke Scott, Lucas Gallegos and Max Oliver are expected to file for re-election before the deadline next week in that community, as well as Alton Gray, the municipal magistrate. Rumors, unconfirmed, were a second ticket may be filed for the election in that community, set April 7.



CITIZENS PROGRESSIVE TICKET—Lloyd L. Davis, Jr., above, of Davis Developments, for mayor, Charles Rumbaugh of Rumbaugh, Inc., center, for trustee, and Dale Dodds, local Culligan man, bottom, for trustee, form the Citizens Progressive ticket for the village election April 7.



TO STATE CAPITOL

Village Attorney John W. Thompson, as petitioner for the Village of Ruidoso; Darrel Fowler, representing Stern Bros. & Co., investment bankers, and serving as a witness for the Village of Ruidoso, and Jim Hine, Ruidoso Manager-Clerk, were in Santa Fe last mid-week requesting permission from the Public Service Commission for refunding of some of the village's utility bonds for refinancing at a lower rate of interest. Hine said the commission granted the village's request.

## Mrs. M. D. Pior Dies In Florida

Word was received Wednesday morning of the death of Mrs. M. D. (Helen) Pior in Bradenton Beach, Fla., by Mr. and Mrs. Alvin Beach. Mrs. Pior's death came suddenly at 1:48 a.m., March 11, reportedly from a heart attack, Mrs. Beach said. Survivors are her husband, M. D. Pior, who was with her at the time of death; a son, Robert Pior of San Antonio, Texas; a sister, Alice, of Amarillo; a brother in Dallas; and four grandchildren.

The Funeral will be held Saturday, March 14 at 2 p.m. in Irving, Tex. Black Funeral Home of Irving is in charge of arrangements. Mr. and Mrs. Beach are managers of the Valley View Motel on Highway 70 which is owned by the Piors.

The Piors purchased the Valley View Motel property in the early 1940's and Mrs. Pior was a Past Matron of the Ruidoso Chapter 65 of the Order of Eastern Star.

## Lorene's Children's Shop Bought By Mrs. Little

Announcement was made this week of the sale of Lorene's Children's Shop in central Ruidoso by Alma Smith, who has operated the business for several years. The new owner is Mrs. J. S. (Mamie) Little, a Ruidoso resident for many years, who has also worked at the store during the past year. The transaction was handled by Leland Realty.

TICKETS ON SALE—Tickets were being sold here this week for the talk by Billie Holder, Alamogordo News editor, who will speak here next week-end, Friday, March 20, on his trip last year behind the Iron Curtain in Russia and Red satellite countries. Admission will be $1 for adults and 50c for students and the talk will be in the school gym, as a benefit for the school band uniform fund. His appearance here is sponsored by the Ruidoso News. Photo above was among numerous snapshots made by Holder in Moscow. It shows Russian soldiers standing as guards outside the U. S. Embassy in the Red capital. Holder says the guards inspect credentials of every visitor who wants to enter the U. S. embassy.

**Ruidoso-Hondo Valley General Hospital Reports That**

## Congratulations Are Due:

Mr. and Mrs. Robert E. Anderson, Ruidoso, parents of a boy, born March 5, wt., 7 lbs., 9 oz.

Mr. and Mrs. Ramon Luna, Carrizozo, parents of a girl, born March 8, wt., 9 lbs., 2½ oz.

Mr. and Mrs. Elmon Randolph, Ruidoso, parents of a girl, born March 9, wt., 7 lbs., 4 oz.

1964 SCORE TO DATE—
GIRLS BORN—9
BOYS BORN—12

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# OLD MILL

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**DAUGHTER BORN TO FORMER RUIDOSOAN**

Mr. and Mrs. J. W. [illegible] of El Paso are announcing the arrival of a daughter born March 10. [illegible] from high school here. Grandparents of the new [illegible] are Mr. and Mrs. Claude [illegible] of [illegible] and Mr. and Mrs. Albert Baxter of Portage, Pa.

## CLUB CALENDAR

[illegible]

The Robert J. Hagee Post 79 of the American Legion and the American Legion Auxiliary meet jointly on the first Saturday of each month, at 7 p.m. George W. Gruber, Commander.

Elks Lodge B. P. O. E. No. [illegible]. Meets each second and fourth Monday at new Elks Club building on Highway 70 west, 8 p.m. Fred Gresswell, Exalted Ruler. Alton Gray, Secy.

B. P. O. E. Does meet each 2nd and 4th Thursdays at [illegible] p.m. in Elks Home on Highway 70.

Alcoholics Anonymous. If you want to drink, that's your business. If you want to stop and can't, that's our business. Call PR 8-4849.

Rainbow Girls Assembly meets each first and third Thursday, 7:00 p.m. in O. E. S. Hall in Palmer Gateway. Rainbow Advisory Board meets each first Thursday of the month same place.

Beta Sigma Phi chapters meet each second and fourth Monday nights.

Women's workday at Church of Christ in the Gateway every first Thursday of the month at the church.

The Presbyterian Women of the Church meet each second Tuesday of the month, at 2:30 p.m., place to be announced later.

## Phi Chapter Members Meet In Murray Home

Phi chapter of Beta Sigma Phi met last Monday night in the home of Mrs. Aubye Murray. A short business meeting was held and the committees working on the melodrama which this chapter will present soon, gave reports. Members of the cast will visit each of the other three chapters to give a preview of the play and to sell advance tickets.

It was reported that the advertising committee headed by Mrs. Bill Neal, had sold 43 ads for large placards which are to be used at the presentation of the melodrama.

Each member came dressed in the old clothes which each member purchased from other members at the last meeting. The winner for the funniest "garb" was Mrs. Bill Dean and Mrs. Dave Bonnell, Mrs. Dick Bennett and Mrs. Bob Lee were the runners up.

Hostesses, Mrs. Murray and Mrs. Tom Choate, served refreshments of carrot cake and coffee. Miss Karen Tripp, former Ruidosoan, now of Socorro, was a special guest.

## Ruidoso B&PW Club Sets Lunch Meet Monday, March 16

The regular noon lunch meeting of the Ruidoso Business and Professional Women's Club will be held Monday, March 16, at noon at the Holiday House Restaurant. Election of new officers will be held during the business meeting.

The club's evening meeting is held on the first Monday of each month when a program is presented. The lunch meeting next Monday is a business meeting only, it was reported.

**TO ATTEND CELEBRATION**

W. A. Vanzant, former pastor of the Ruidoso Assembly of God Church announced this week that he and Mrs. Vanzant would attend the 50th anniversary celebration of the Assemblies of God to be held in Springfield, Mo., April 20-23. Vanzant stated that approximately 10,000 are expected at the four-day anniversary meeting.

**BAKE SALE SET**

The Episcopal Youth Group of the Holy Mount Episcopal Church will hold a Bake Sale this Saturday, March 14 at the H & J Food Basket. The Bake Sale starts at 10:00 a.m. and will feature home-made cakes, pies, bread and rolls and other items from their mothers' kitchens.

## Teachers Sorority Meets March 7 In Morrison Home

Eta Chapter, the Lincoln County chapter of Alpha Delta Kappa, national teachers sorority, met Saturday, March 7 in the home of Mrs. Carl Morrison in Ruidoso. Miss Elsie Kimbrell of Hondo, president of the group, presided over the meeting. As one of the altruistic programs of the sorority, the group has adopted a patient at the Ft. Stanton Hospital. Each month a donation will be made for her personal needs.

Two new members, Mrs. Elsie Matthews of Ruidoso and Mrs. Myrtle Williams of Capitan were initiated into the sorority. Plans for the April 4 meeting were made. This meeting will be held at the Chaparral Hotel and will be followed by a visit to the home of Peter Hurd, noted artist, at San Patricio. Mrs. Ofelia Salas of Lincoln will be the hostess.

Delicious refreshments were served from a table decorated in a St. Patrick's Day theme. Members present were, Mrs. Inez Pacheco and Miss Elsie Kimbrell of Hondo; Mrs. Ofelia Salas, Lincoln; Mrs. Alma Sullivan and Mrs. Myrtle Williams, Capitan; Mrs. Elsie Matthews, Mrs. Nellie Ruth Jones, Mrs. Nancy McCarty and Mrs. Carl Morrison, Ruidoso.

Grace Walker

SHOES FOR WOMEN

Platinum soft tanned leather with Stacked Cuban heel

FROM 9 a.m. to 6 p.m. — MONDAY THROUGH SATURDAY

**HOUSE OF SHOES**

Plaza Dee Shopping Center

RUIDOSO


# News of Women

SOCIAL, CHURCH AND CLUB NOTES

## Woman's Club To Sponsor Coffee For Arthritis Fund

The Ruidoso Woman's Club will sponsor a morning coffee on Wednesday, March 18, from 8 to 11 a.m. at the Navajo Lodge for the benefit of the Arthritis Fund, it was announced this week.

## Xi Alpha Rho Members Shown Film On Mexico

Members of Xi Alpha Rho chapter of Beta Sigma Phi were shown a film on Mexico by Mike Long who, with his family, had recently completed an extended tour of that country, at the meeting of this chapter held March 9, at the Villa Inn. During the business meeting the nominating committee presented a slate of officers for the next club year which will be elected at a later meeting. The hostesses, Mrs. Joe Coe and Mrs. Wesley Calhoun, served refreshments from a table featuring an ice sculpture as a centerpiece.

The Exemplar Degree was conferred on Mrs. Dale Dodds at the meeting of this chapter held on Feb. 24 at the Chaparral Hotel. The program for this meeting was presented by Mrs. Carmon Phillips and was on the origin of several old philosophies and religions. Refreshments were served by Mrs. Tommy Perteet.

**THE VON RAY TROTTERS ANNOUNCE ARRIVAL OF SON**

Mr. and Mrs. Von Ray Trotter of Norman, Okla., are announcing the arrival of a son, Bart Wesley, born on Feb. 17 and weighing six pounds and nine oz. Mrs. Trotter is the former Theresia Barajas, and the proud grandparents are Mr. and Mrs. Frank Barajas of Ruidoso.

**THE PHIL WHITES PARENTS OF A BOY**

Mr. and Mrs. Phil White of 2200 North Alameda, Las Cruces, are the parents of a boy, named Robert Glen, who was born on March 3, and weighing seven lbs., four oz. Mrs. White is the former Sandy Jones of Ruidoso and Phil White is also a former Ruidosoan. Mr. and Mrs. Reynolds Jones of Ruidoso are the grandparents, and the other grandparents are Mr. and Mrs. Jess White, both former teachers here now living in McAlester, Okla.

**LOCAL ELKS OFFICERS ATTEND MEETING IN ALAMOGORDO**

Officers of Ruidoso Elks Lodge Tuesday evening attended a meeting of the Alamogordo Elks and assisted in installing three new members for the club there. Going from here were Exalted Ruler Fred Gresswell, Johnny Anderson, J. B. Wall, Don Stark, Billy Hickman, Dick Fox, Jim Proctor, Alton Gray and Harry Eckert.

**SUPERINTENDENTS MEET**

Five superintendents of the school districts in Lincoln County met in Carrizozo last Wednesday for a discussion of school finances and related matters. From this area, George P. White of the Ruidoso Municipal District and Fermin Montes of Hondo were present.

Approximately two hundred women will be in Las Vegas for the annual New Mexico Federation of Women's Clubs Convention on April 7 and 8. The convention, to be held in University Hall on the Highlands University campus, will have several featured speakers present.

## White Mountain Jeep Club To Meet March 17 At Wattie's

A meeting of the White Mountain Jeep Club has been scheduled for Tuesday, March 17, at 7 p.m. at Wattie's Restaurant. A representative of the U. S. Forest Service, B. H. Starkey will be the guest speaker for the meeting. All members are urged to attend, it was announced.

## Monday Afternoon Lunch and Games At Woman's Club

Hostesses for the regular Monday afternoon lunch and games at the Ruidoso Woman's Club for March 16 will be Mrs. Carl Erickson, phone 2557-4484, and Mrs. Robert Porter, phone 257-2033. Everyone planning to attend is asked to please phone either one of the hostesses for reservations. Those who make reservations will be served first, it was reported.

For the salad day, March 9, there were six tables of progressive bridge, and ten persons playing canasta.

## Pink and Blue Shower Honors Mrs. Don Koehler

Mrs. Don Koehler was honored Thursday last week at a pink and blue shower hosted by Mrs. Bill Boyer, and held in the Steak Pit Dining Room of the Navajo Lodge. The refreshment table was decorated in the stork motif and cake, ice cream and coffee were served. The honoree received many lovely and useful gifts, it was reported.

## Amaranth Court Sets Pancake Day Saturday, March 14

Ponderosa Court No. 6 of the Order of Amaranth will have a Pancake Day this Saturday, March 14, at the T and T Cafe east of the Ruidoso post office from 7 a.m. until 7 p.m. The price will be $1.00 for adults and 50c for children Hotcakes, ham, bacon or sausage, plus coffee or tea will be served. All profits will go to the Spastic Children's Hospital in Albuquerque to help on the purchase of equipment for treatment of the children who are patients there, it was announced. Everyone is invited to come in any time during the day for a meal of pancakes and help in this worthy project, a member declared.

## CANYON ECHOES

Martha Circle of the WSCS of Community Methodist Church met Wednesday in the home of Mrs. Myrtle Garner.

Thursday this week the Women's Prayer Group of the Community Methodist Church met in the home of Mrs. Fretta Barnes at 9:30 a.m. and at 7:30 p.m., the Rebekah Circle of the WSCS was to meet in the home of Mrs. Imadail Pearson.

Mr. and Mrs. C. G. Cantrell of the Apache Summit Lodge returned recently from Denver, Colo., where they attended the Gift and Jewelry Show. They also visited their daughter, Rose Ann Cantrell, who teaches in Denver.

Mrs. Lorena Vaughn has just returned from a three weeks trip to California where she visited her brother in Sun City, and also visited other places in that state.

Recent visitor in the home of Mr. and Mrs. J. M. Nobles has been Mrs. H. B. Kruse of Ruston, La, who stopped here a few days on her way to California.

Week-end guests of Mr. and Mrs. J. M. Nobles this week-end will be Mr. and Mrs. Guy Dean and family of Flagstaff, Ariz.

Mr. and Mrs. T. F. Steele recently returned from a business trip to San Angelo, Tex.

Mr. and Mrs. Paul Douglass have returned from a tour of Arkansas. Paul said Lake Texarkana, a big one, is showing signs of a drouth in the South and Southwest, as well as Lake Buchanan.

Mr. and Mrs. Roger Marshall left Wednesday on a ten-day vacation trip to Portales where they will visit Marshall's parents, Mr. and Mrs. M. R. Marshall The Marshalls will also visit relatives and friends in Lubbock and Levelland, Tex., and other West Texas points before returning to Ruidoso.


News Want-Ads Work Wonders

Rubber stamps, News office.

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too. Timber-Lodge


## Capitan Women's Club To Observe 25th Anniversary

The 25th Anniversary of the Capitan Woman's Club will be observed on Sunday, March 15, from 2 until 5 p.m. in the club house in Capitan. Invitations have been sent to neighboring clubs, and to state and district officers of the New Mexico Federation of Women's Clubs. Anyone interested is invited to attend, it was announced.

The Capitan Women's Club was organized in March 1939 with Mrs. Wallace Ferguson as the first president of the group. It had been the hope of the club members for many years to have a club building, and this hope was realized in March 1962, when club members purchased a lot with a small building near the center of town. Much of the needed equipment had already been acquired, including a piano and a small library. The first payment on this property was made with war bonds which the club had purchased in 1942, and the building and lot was paid off in March this year, it was reported. Improvements are continuing, members declared.

In the anniversary celebration next Sunday, all past presidents will be honored, including the first president, Mrs. Ferguson, who is still an active member of the organization.

## Successful Beauty Trade Show Held Here Last Week-end

The Pecos Valley Beauty Trade Show held at the Chaparral Hotel Saturday and Sunday last week-end and Monday this week was termed a very successful affair by members of the local host unit 12 which includes beauty shop operators in Lincoln and Otero counties. Approximately 222 beauty operators registered, but it was estimated by Mr.


(See Photo Page 8)


and Mrs. Harry Whipple of the Chaparral Hotel that there was an attendance of over 400 for some of the meals and sessions.

Units participating included Roswell Unit 3, Artesia Unit 4, Carlsbad Unit 2 and tht Lincoln-Otero Unit 12. Members registered Saturday, March 7, and a welcome dance was held Saturday night. Registration was completed Sunday morning with members from Colorado, Texas, Arizona and New Mexico attending.

Buddy Francis, the guest artist from Palm Springs, Calif., did platform work Sunday morning and afternoon, teaching the various versions of the Leap Year Trend in hair styling and hair cutting. The guest artist featured the "cushion haircutting" and "cushion back brushing". A student contest was held Sunday morning with first place trophy going to Sandy Ralston, Albuquerque; second place, Phil Aguilar, Albuquerque; and third place, Marina Candelaria, El Paso. The First Timers Contest was held during the afternoon with Roena Dunlap, Roswell, first; Martha Riddle, Roswell, second, and Stella Rael, Belen, third. A buffet dinner was served Sunday night followed by the queen contest in the Gold Room. Jackie Allen of Roswell was crowned queen, with Marie Bagwell of Carlsbad as runnerup.

The Monday morning session featured demonstrations by Buddy Francis on the use of "wiglets" worked in with the hair in various styles, it was reported. In the afternoon an open contest was held with Joyce Booth of Roswell winning first place trophy, Frankie Stockton, Albuquerque, second, and Jack Culver, Greeley, Colo., third. The final event was the showing of a film on the current Leap Year Trend and latest colors.

Mrs. Dorothy Samples of the D and D Beauty Salon here was the chairman for the convention and also assisting in arrangements here were Mrs. Mabel Fisher, Ruidoso, president of Unit 12, and Mrs. Blanche Romero of Roswell, state president of the New Mexico Hairdressers Association. Members of the local unit said they wanted to express their appreciation to Mr. and Mrs. Whipple for their help in making this a very successful show.


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**OUR THANKS**

To those merchants in Ruidoso who have related lines but who happen to be out of some of the items listed above, and who think kindly enough of their customers to send them to our store for these needs. We appreciate your co-operation.

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| PEACHES | Elberta No. 2½ Size | 4 For | $1 |
| SPAM | 12 Oz | 2 For | 79¢ |
| EGGS | Grade A | DOZ. | 45¢ |
| SOUP | Campbell's Turkey Noodle | 2 For | 33¢ |
| CAT FOOD | Delight | 3 For | 35¢ |
| CHEERIOS | Large Size | | 29¢ |
| BANANAS | | LB. | 10¢ |
| BACON | Peyton's | 2 Lbs. | 95¢ |
| BEEF ROAST | | LB. | 49¢ |
| BEEF LIVER | | LB. | 39¢ |
| PORK ROAST | | LB. | 39¢ |

Double Frontier Stamps on Wednesday

WE GIVE FRONTIER STAMPS — RUIDOSO DOWNS

# 510 Registrations Already In For Humble Meet Here In June

E. C. (Gene) Pendery, area retail sales manager of the marketing department of Humble Oil & Refining Company's headquarters in Midland, visiting in Ruidoso Monday to lay plans for the 1964 Humble Retail Service Station Convention here in mid-April, said that 510 registrations have already been received for this affair.

GENE PENDERY

To headquarter at the Chaparral Hotel, Pendery said there will be service station operators from West Texas, all of New Mexico all of Arizona and some of the Oklahoma Panhandle here for the big event. One held in 1963 in Ruidoso drew some 700 persons, and Pendery says at least that many or more will be here in April. Convention dates are Sunday, Monday and Tuesday— the 12th, 13th, and 14th.

Highlight of the meet will be an address by Dr. W. E. Thorn, who is leaving Lubbock as pastor of the First Baptist Church there, to serve the Baptist church with the largest congregation in the nation, at Wichita, Kans. Also on the program will be a Texas humorist, Walter Zaney Blaney.

Pendery said nine awards for distinguished service will be given service station operators in three states, with three in a state being picked. Besides efficient operation of Humble stations, the recipients will also be decided on their participation in community service, Pendery said.


## WAT'S COOKIN'

**HERE THEY COME—Next week Ruidoso will entertain the B. P. O. Does in a convention, and then after that, there are numerous conventions and conferences here this year. We say welcome to all, and hope you are treated so fine that you'll want to come back to Ruidoso again and again. Be sure to come see us.**

Wattie's



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# Alto Briefs

by AILEEN LINDAMOOD

Mr. and Mrs. William Horton and children of Shallowater, Tex., spent the past week-end with her sister, Mrs. Lawrence Peebles.

Mr. and Mrs. Robert Williams returned last week from a trip to Midland and Amarillo.

Tuesday of last week, Robert Creel was here from Carrizozo.

Mr. and Mrs. Ed Guck of Nogal stopped by on Wednesday.

Mr. and Mrs. J. B. Hightower and Mrs Ernest Blood were in Alamogordo Friday to see their mother, Mrs W. N. Hightower.

The Van Henrods returned Friday after a few days spent in El Paso.

Mmes. Lyda Peebles and Martha Anne Seltzer of Alamogordo were here Friday. They made a number of stops—one in Carrizozo, one at the Ed Gucks in Nogal, one at Capitan to see Mrs. Lewis Cummins, one at the home of Mr. and Mrs. Gil Peters, the Peebles' Ranch on Little Creek and the last stop at the store in Alto.

Lt. and Mrs. Gene Dye were here the past week-end with her parents, Mr. and Mrs. Valton Hall of La Junta Ranch.

Among those from here attending the Ice Royals at Ice-O-Rama were: Mr. and Mrs. Neal Chapman, Sam Allen, Doris Peebles and children, Mrs. Gladys Peebles, Mrs. Sonny Wright and children and Aileen Lindamood.

After trying all day Sunday to snow, it finally made a go of it about dark and it snowed quite hard. By morning we had about two inches and there was ice under it so for awhile Monday morning the traffic was a bit slow. Thanks to the highway crew and some sun, the pavement cleared off rapidly.

**Gordon J. Gray—1908-1964**

Gordon J. Gray—only son of Mr. and Mrs. Walter E. Gray—was born Dec. 28, 1908 in Grand Rapids, Michigan. Died March 1, 1964 in Washington, D. C., of heart failure. Interment was in Denver, March 6. He is survived b yhis widow, Mrs. Lois Gray of Denver, Colo., his father, Walter E. Gray of Glencoe, N. M., three daughters, two grandchildren and his sister, Mrs. Dorothy Guck of Nogal.

Gordon J. Gray was graduated from the Forestry School of Michigan State University in 1931 and the next year obtained his Master's Degree from Iowa State. In 1933 he moved to Silver City, N. M., with the C. C. C. There he married Miss Lois Randall of Owassoo, Mich. In the CCC he worked in the Gila Firest, Jornado Experiment Station at Cloudcroft, Mayhill and La Luz on the Lincoln National Forest. In 1936 he became Ruidoso District Ranger, living on Nogal Mesa.

He remained there until 1942. During his term as ranger he was instrumental in securing the site for the Nogal Mesa Camp Meeting. There were two big fires in the district in which he was fire chief. The Silver Plume Fire that ravaged the slopes of MonJeau and the Ruidoso Fire that seriously threatened the town.

Two daughters were born while the Grays lived at Nogal Mesa and the third girl was born while Mr. Gray was ranger on the Kaibob Forest in Arizona. In the late 40's he was stationed in Santa Fe and Albuquerque and then moved to Washington, D. C. In 1952 Mr. Gray returned to the Southwest as Supervisor of the San Juan Forest with headquarters at Durango, Colo. About five years later he went to Denver as Chief of Operations. While there, he obtained a Degree in Law at the University of Denver and was sent to Washington on legal matters for the U. S. Forest Service where he was living at the time of his death.

## Local Lions Plan Visits To Other Clubs

At the Tuesday night meeting of the Ruidoso Lions Club plans were made for visitation meetings with other Lions Clubs in the area, Lion President C. L. "Bones" Wright announced. Thursday, March 12, a group from the Ruidoso club will visit the Tularosa Lions Club and Tuesday, March 17, the Las Cruces and Anthony Lions Clubs will be visited, Wright said.

Wright also announced that the New Mexico State Eye Bank program will be ready for operation within the next month. The new headquarters for the State Eye Bank will be in the Lovelace Clinic in Albuquerque, Wright said. The Ruidoso Lions are participating in the Eye Bank program and Dr. W. D. Horton is chairman of the Eye Bank committee here.

# Ruidoso Downs

Mrs. Jack Shriver and daughter, Mrs. Pat Garrison, visited Mrs. Shriver's two brothers and a sister and their families in Phoenix last week.

Roland T. Parker was a visitor in El Paso this week on business.

The Chaparral Hotel cocktail lounge and dining room is featuring a new Chaparral dance combo, headed up by Dee and his saxaphone.

Construction of a new residence in Agua Fria estates is nearing completion.

The Rev. J. L. Gary, former pastor of the Green Tree Baptist Church, is now minister of the Baptist Church in Clouderoft.

**ATTENDS ZIP CODE SEMINARY IN CARRIZOZO**

Mable Wimberly was among the area postmasters of the first and second class offices to attend a Zip Code Seminar in Carrizozo Monday. This was conducted by George S. Hotchkiss, Regional Zip Code Coordinator from the Post Office Department at Denver, Colo.

The postmasters were told that Zip Code is a long range program but is here to stay. The problems discussed were publicity, problems encountered and suggestions for improvements.

1964 desk Calendars, Ruidoso News.


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**ROUND STEAK LB 79¢**

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Fresh & Lean
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**SPARE RIBS ..... LB. 39c**

**PORK LIVER LB. 19¢**

**HALIBUT STEAK LB. 79c**

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**THICK BACON, 2 LB. PKG. ..... 89¢**

Maxwell House
**COFFEE, ALL GRINDS, LB. 73¢**

**PEACHES** No. 2½ Freestone Heavy Syrup ..... 3 For 79c

—CAMPBELL'S SOUPS—

**VEGETABLE VARIETIES, 7 CANS $1**

**MEAT VARIETIES, 6 CANS $1**

Humpty Dumpty, Flat Cans
**SALMON 3 CANS ..... 69¢**

Betty Crocker, White, Yellow, Devil's Food
**CAKE MIX 3 BOXES ..... $1.00**

Armour Vegetole
**SHORTENING, 3 LB. CAN ..... 49¢**

—SCHILLING'S—

**GARLIC SALT** 3/three-fourths oz. 29c

**MINCED ONIONS** Instant 3 Oz. 47c

**ORANGE JUICE** Tree Sweet 6 Oz. ..... 29c

—FAIRLANE — 10 OZ.—

**STRAWBERRIES 25¢**

**CHOPPED BROCCOLI, 2 FOR 29¢**

Morton's German
**CHOC. CAKE EA. 49¢**

Sau-Sea 3 Glass Pack
**SHRIMP COCKTAIL $1.19**

**WHITING FILLETS** Gorton 1 Lb. 49c

—BORDEN'S

**COTTAGE CHEESE, 16 OZ. 29¢**

**SOUR CREAM ..... 29¢**

**HONEY** Souix Bee 2 Lb. Jar ..... 87c

**CRACKERS** Sunshine Krispy 1 Lb. Box ..... 29c

**CANNED POP** Shasta All Flavors 3 For 29c

Scottie
**BROOMS ..... EA. 98¢**

**TISSUE** Waldorf 4 Roll Pack ..... 37c

**CUCUMBERS, NICE SLICERS, LB. 19¢**

Large Size
**AVOCADOS, 3 FOR ..... 29¢**

**LETTUCE** Nice and Firm ..... LB. 17c

Large Navels
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## Fair Play Swap?

The prospect of lower federal taxes should be an incentive for the taxpayers of the nation to accept less government in return for more take home pay. More dollars in the check to be spent to meet individual wants rather than services dictated by government desires.

## 15 Years Ago

Elsie Williams

**News Items from Ruidoso News Issue of March 18, 1949.**

Lloyd P. Bloodworth, Editor and Publisher of the Ruidoso News announced this week the sale of his paper to Louis R. Spain of Carlsbad. The Ruidoso News was started three years ago by Lloyd and Ida Bloodworth.

The first annual Ruidoso Gold Medal Basketball Tournament for independent teams, concluded with the Holloman Air Force Base the winners. Smith Machinery of Roswell took second place and Carrizozo turned out Capitan in an overtime for third place.

Mr and Mrs Claude Eckert have opened their Bar-B-Q stand at Hollywood next door to Hollywood Inn and are inviting their friends to come in and see them.

Spending their honeymoon in Ruidoso last week-end were Mr and Mrs. Billy Prather of Odessa, Tex.; Mr. and Mrs. Billy Joe Thompson, Odessa, Tex.; Mr. and Mrs. Ted Nettles of Lorenzo, Tex.; Mr. and Mrs. Joseph T. Gustin of Holloman Air Force Base; and Mr and Mrs. Elston Grubough of Clovis.

## AIN'T IT THE TRUTH

AB GUNTER

Wonder whos been Peekin at who the past few days. Seems like everybody is wantin to get better acquainted with them Red Chineese an I bet four bits I know why.

Usually when you're tryin to win friends an influence people on such a wide scale you sort of let down the credit restrictions an will loan some little country by the name of Goatboavia a Gillion bucks if they got more than one vote in the Assembly then when you find out they only had a half vote or maybe no vote at all you done got the money out an no vote in return. If you will look back we have been or rather Unkle Sam is been dishin out quite a dab of money to all these jokers who claim they want to be Democratic or even maybe Republican but don't know the first thing bot the subject. Then lastly but not leastly they aint' got no way of payin back the Gillion bucks we done loaned em. It is the most natural thing in the world to condem the bird if you are deep in debt too and compliment the bird you are aimin on gettin another loan fum.

—Ab

## Your Minister Writes...

by

Rev. Thomas E. Richardson

The wilderness in which Jesus was tempted lies between the Dead Sea and Jerusalem. In the sun crumbling limestones and yellow sand glow like a furnace. Perhaps, in that wilderness Jesus could be more alone than anywhere else in all Palestine. The Spirit led Jesus into the wilderness, and he was tempted as we are, but he did not yield to Satan.

Jesus' aloneness in the wilderness was accompanied by the Spirit. It may well be that we often go wrong because we have not been alone enough. There are times when silence from the world and aloneness with God are our deepest needs.

We have all met Satan in some wilderness of temptation and we shall continue to meet him. We are by nature temptable creatures. Temptation comes to us under varied circumstances. Stevenson said, "You know the Caledonian Railway Station in Edinburgh? One cold bleak morning I met Satan there." The Tempter encounters us at every turn in the unexpected as well as the expected places.

"To be in temptation," writes Helmut Thielicke, "means to be constantly in the situation of wanting to be untrue to God ... constantly on the point of freeing ourselves from God."

We have often thought of temptations coming to us from outside and beyond, but Satan's attack is within. Satan opened up his attack upon Jesus in the wilderness on three fronts. Each time Jesus met the attack with the Word of God. The Word of God is the only sure victory over temptation. God's Word throws the tempter back.

When God's Word guards our hearts Satan cannot break through. He falls when he meets the living Word, Jesus Christ, in our hearts, but we fall when we depend upon the garrison of our own strength.

News Want-Ads Work Wonders

## Variety

By Jay Gee Ess

James G. Saylor, Christian Church Minister

**Speaking About Lent**

For many years Lent was observed by the Anglican and Roman Catholic churches as a period of fasting, self-denial and observing the spiritual values in the period of time set aside. During the middle ages Lent was any period of fasting and deeper spiritual living. The Lenten days are observed from Ash Wednesday 'till Easter. Most calendars now have Ash Wednesday marked, this year being Wednesday, Feb. 12. Many religious bodies now make Lent a time for deepening and spiritual life and seeking to know the values in a time set aside for meditation and greater depth of living aside from the temporal affairs.

"Now, saith the Lord, turn to Me with all your heart." Joel 2:12. Lent is a time for quiet preparation and planning. Never were quiet hours needed more than today. One who is very near and dear to us wrote recently of plans to attend a deeper Spiritual Life Conference. These special days are often referred to as "Retreats." In the sense of running away, one is not retreating, but retiring from the "busyness" of the daily life. In the case mentioned above, an earned vacation is being used to go aside for reading, spiritual conversations and much deep reflection. Every one of us needs just such periods of quiet times.

**Lent Is A Time of Self-Denial And Sacrifice**

It is a good thing to deny ourselves some things. Most of us get almost anything we want and more people than we realize are living with all of the things that are needed and often more than is needed. And, if it means setting aside a special period of time, then it has its value. Not in giving up something and practicing self-denial merely for self-denial's sake. Lenten self-denial and sacrifice is giving up something that is really liked for something better and more worthy. There is no true religion without a cross. The way to joyful resurrection is through humiliation, penitence and self-denial.

**Lent Is A Time For Additions**

Far too often, we think of lent as subtracting something from our lives. It is true that subtractions need to be made, but subtraction is not enough. We need to add extra service for Christ. It involves more praying and worshipping. Deeper concern about things that matter and far-reaching commitment to God need to be added to our daily living.

Strictly speaking, Lent is an attempt to meet the situation in our world today in the only way it can be met—through spiritual living.

"Oh, the bitter shame and sorrow
That a time should ever be;
When I proudly said to Jesus,
'All of self, and none of Thee'."
But when I truly came to see Him,
Bleeding on the accursed tree;
Then, I humbly said to Jesus,
"None of self, and all of Thee."

**What's Special About The Christian Way of Life?**

This question is answered in words from the first Psalm. "Blessed is the man who walks not in counsel of the wicked, nor stands in the way of sinners, nor sits in the seat of scoffers; but his delight is in the law of the Lord, and on His law he meditates day and night."

## Holy Week Services Are Announced At Catholic Churches

The following is a schedule of the Holy Week Services being held in St. Eleanor's Catholic Church and its Mission of San Patricio.

Second Sunday of the Passion — Palm Sunday—March 22:

Solemn Blessing, Distribution and Procession of the Palms at 7:00 a.m. at St. Eleanor's Church followed by High Mass of the Second Sunday of the Passion.

Solemn Blessing, Distribution and Procession of the Palms at 9:00 a.m. in San Patricio Chapel followed by High Mass of the Second Sunday of the Passion.

Other Mass in St. Eleanor's at 11:00 a.m.—Distribution of the Palm.

Mass of Monday, Tuesday and Wednesday of Holy Week each morning at 7:00 a.m. in St. Eleanor's, Ruidoso 7:00 a.m. in San Patricio Chapel, San Patricio.

Holy Thursday — The Solemn Evening Mass of the Lord's Supper—At 7:00 pm. at St. Eleanor's, Ruidoso.

The Maundy or Washing of the Feet will take place during Mass. The Solemn Procession of Transferral of the Most Blessed Sacrament to the Altar of Repose will follow Holy Mass. Adoration at the Altar of Repose will take place from the time of Reposition until the time of Holy Communion on Good Friday by members of the entire Parish.

There will be a low Mass read at San Patricio Holy Thursday morning at 7:00 a.m.

Good Friday — The Solemn Liturgical Action of the Passion and Death of Our Blessed Lord and Saviour, Jesus Christ at St. Eleanor's, Ruidoso at 7:00 p.m.

Scripture Readings—Solemn Prayers for the Church and Country—Solemn Unveiling of the Cross — Adoration of the Cross by the Priests and faithful — Holy Communion — Stripping of the Altar.

Holy Saturday — The Easter Vigil Service — 11:00 p.m. in St. Eleanor's, Ruidoso. The Light Service—Blessing of New Fire. Procession with the Paschal Candle. Solemn Chanting of the Easter Song. The Baptismal Service — Blessing of Baptismal Font and Water. Solemn Conferral of Sacrament of Baptism on New Converts. Renewal of Baptismal Promises by all. Solemn Mass of the Easter Vigil—Approximately at 12 midnight.

Easter Sunday Masses—

Ruidoso — 7:00 a.m. and 8:00 a.m. Low Masses of the Lord's Resurrection 9:00 a.m. — Solemn High Mass of Resurrection of Christ at San Patricio Chapel. 11:00 a.m.—Low Mass of the Resurrection.

Times of Confession for Holy Week: Tuesday evening at San Patricio Mission—5:00 p.m. until 8:00 p.m. Wednesday evening in St Eleanor's after Way of the Cross. Holy Thursday and Good Friday in St. Eleanor's, 5:00 to 6:00 p.m. Holy Saturday evening in St. Eleanor's, 7:00 to 9:00 pm. Confessions will be heard in English, Spanish and French.

Father Gustavo Ramos, O. F. M. and Father Baltazar, O. F. M. of St. Anthony's Seminary, El Paso, Tex., will assist at the Solemn Ceremonies of Holy Week. Father James B. Molloy, in residence at St. Eleanor's will also assist Father Labreche, the Pastor of St. Eleanor's, and San Patricio Mission.

An invitation to all members of our community, regardless of denomination of their faith, is extended by Father Labreche. All are urged to keep sacred the events of these Holy Days by participation in services either in their own church or if none are held, they are invited to attend our Holy Week Liturgy in St. Eleanor's.


See our selection of new and used furniture and appliances. We're ready to trade and we'll give you the best deal in town. Gambles, Ruidoso's only discount store.





use the WANT ADS

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

—The—
**Dickens Chiropractic Clinic**
In the Gateway Shopping Center
Announces That
RICHARD E. JONES, D. C.
Will be associated with our Ruidoso office on a full time basis.
By Appointment Only — Phone 257-4422

RALPH PETTY
AUTHORIZED DEALER OF
Gambles
The Friendly Store
RUIDOSO — PHONE 257-2835

**39th Annual Anniversary Sale**
**STARTS TODAY (THURSDAY)**

2 Piece Bath Set ..... ONLY $1.00
Ironing Board Cover ..... 33c

DON'T FORGET TO LOOK OVER OUR CARPET CENTER AND DRAPERY DEPARTMENT THE NEXT TIME YOU ARE IN!

OUR CARPET SALE CONTINUES
Candy Stripe Carpet ..... ONLY $3.95 Sq. Yd.
Repossessed Beige 2-Pc. Living Room Suite—Like New ..... $189.95
Will Trade for Your Old Living Room Suite
Metal Wood Burning Stoves ..... ONLY $7.99
We Have A Complete Selection of Sheets and Pillow Cases
Used TV's ..... Starting At $19.95

EXPERT RADIO & TV REPAIR AT PRICES YOU CAN AFFORD TO PAY!

**LECK'S SKI TOGS**
**SALE**
**MEN'S AND LADIES' PARKAS**
**½ PRICE**
All Other Ski Wear — 20% Discount
**DOLLAR TABLE**
A variety of special items, some as much as $9.50, on sale for $1. Look 'em over
SPECIAL DISCOUNT On Some Skis and boots, including Henke Boots
**LECK'S FOR FUN**

**$5,000.00**
Left on Deposit
in a Savings Account
in Ruidoso State Bank
**12 MONTHS**
Will Earn You
**$202.00**
in interest That is 4%
compounded quarterly
Ruidoso State Bank
In the Year 'Round Playground of the Southwest
Ruidoso, New Mexico
Capital and Surplus $325,000.00
Ruidoso Downs, Phe. EX 8-5305 —:— Ruidoso, Phe. 257-4043
Member F. D. I. C.

**Town & Country Estates**
**ARE NOW OPEN FOR YOUR INSPECTION**
*WHERE THE SUN SHINES ALL THE TIME*
Beautiful lots of half-acre in size, among the pines and junipers in the northwest part of Ruidoso on State Road 37. All utilities available, and reasonable.
WE ALSO HAVE A CONSIDERABLE AMOUNT OF COMMERCIAL FRONTAGE ON STATE ROAD 37
**WHITE MOUNTAIN DEVELOPMENT CO.**
—INC.—
Phone 257-2425 P. O. Box 55 Ruidoso, New Mexico
W. G. (Bill) McCARTY, Sales Manager

# Ruidoso News Sets A Record With Want-Ads In Observance Of National Week This Week

The Ruidoso News this week set a record in the number of individual want-ads printed on its two want-ad pages—there are more want-ads in this edition than in any winter-time week since the newspaper was founded 18 years ago.

The largest number establishing this record comes at an opportune —this week as National Want-Ad Week in the U. S., observed by weekly and daily papers of the nation.

Theme of the national week is on the prime purpose of want-ads—to unite buyer and seller. Want-ads are the only medium of advertising which the consumer seeks out. All other advertising seeks out the consumer! Eight out of ten newspaper readers read the want-ad pages regularly—and the other two persons will read the want-ads on occasions. Want-ads have the greatest following and most faithful readership of any medium.

The Ruidoso News want-ad pages have seen the most phenominal growth of any weekly in the state of New Mexico—and this newspaper was recognized for this unusual growth by an official of the New Mexico Press Association a few months ago.

### HUSBAND OF RUIDOSOAN GRADUATES AT CANNON

Airman First Class John F. Palmer son of Mr. and Mrs. Marion J. Palmer of Rt. 3, Poplar Bluff, Mo., has graduated from the Noncommissioned Officer Preparatory School at Cannon AFB, Clovis.

Airman Palmer was trained in management, leadership, security, human relations and other duties and responsibilities of Air Force noncommissioned officers. He is assigned to the 832nd Transportation Squadron at Cannon Air Force Base as a special vehicle repairman.

The airman is a graduate of Poplar Bluff High School. His wife, Linda, is the daughter of Mr. and Mrs. Allen Luallin of Hollywood, N. M.

Gamble's 39th Annual Anniversary Sale is now on and for bargains galore see our ad on page four this week. Gambles, Ruidoso's only discount store.



## Mescalero Resident Sentenced, Fined In Assault Case

Bob Allen, 30, of Mescalero, pleaded guilty Thursday last week to a charge of battery at Alamogordo and was sentenced to 30 days in the Otero county jail, fined $25 and assessed $7.50 court costs.

Allen was charged in connection with the injury and abandonment of a 66-year-old Tularosa man early on Thursday.

A Kansas truck driver had discovered Juan Lopez clad in only his long-handle underwear and shoes in the middle of U. S. 54 some five miles south of Tularosa. Noting a gash over Lopez' eye and his condition, he brought the injured man to the State Police office in Alamogordo, where Sheriff James George and Tularosa police assumed responsibility for the investigation.

Allen was apprehended shortly afterward east of Tularosa, where he had wrecked his car.

He reportedly admitted having undressed and abandoned the old man because he "owed me $2."

Justice of the Peace William Carmichael heard the case in Alamogordo.

### SON OF RUIDOSOAN FLIES TO GERMANY

Army Specialist Four Cesar Parra, 23, son of Mrs. Elena N. Parra, Ruidoso, and more than 1400 other members of three 2nd Armored Division units were airlifted from Fort Hood, Tex., to Germany during the period Feb. 12-16 to take part in Exercise Long Thrust X.

Specialist Parra is a member of Company B, 1st Battalion of the division's 50th Infantry, regularly stationed at Fort Hood. He entered the Army in November 1961. Parra attended El Paso, Tex., High School.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

ENLISTS IN AIR FORCE—John A. Hawkins, son of Mrs. Jessie Lee Hawkins of Ruidoso, enlisted in the U. S. Air Force on March 1. Because of his excellent grades in tests taken, Hawkins will undergo only five weeks of basic training and then can pick his choice of schools. He is at present stationed at Lackland AFB in San Antonio, Tex.. Hawkins graduated from Ruidoso High School in 1962, and has attended Eastern New Mexico University at Portales and also has worked some since graduating from high school.

### SON OF LOCAL WOMAN ABOARD CARRIER

Gilford C. Davis, quartermaster seaman, USN, son of Mrs. Mable Davis of Ruidoso, participated in training exercises off the Hawaiian Islands Feb. 13 aboard the attack aircraft carrier USS Ticonderoga which normally operates out of San Diego, Calif.

DON'T merely brighten your carpets . . . Blue Lustre them. Eliminate rapid resoiling. Rent electric shampooer, $1.00. Gambles, the big discount store in the Gateway.

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.
Timber-Lodge

# Burdine Bros. Open Appliance Repair Firm

The Burdine brothers of Albuquerque, James and Jimmy, have opened Burdine Bros. Appliance Repair in the building formerly occupied by Whitlock's Jewelers here on Sudderth in downtown Ruidoso, one door east of Ruidoso Skateland.

James has been in the appliance repair business since 1952 and Jimmy has been in the business for 8 years. They will do repair work and service washing machines, dryers, electric ranges, ironers, dishwashers, garbage disposals and similar machines.

They are to announce their new phone number in a few days, they told the News.

## Charges Follow Several Wrecks Here

Lewis Bernard Bigmouth of Mescalero was charged by Ruidoso Police with reckless driving and leaving the scene of an accident when the 1958 Chevrolet four-door sedan he was driving rammed into the parked Renault sedan owned by Kenneth Glover. The accident occurred last Saturday about 1:10 a.m., Ruidoso Police reported.

Robert L. Watson of El Paso, who was driving east on Sudderth Drive in the upper canyon Saturday at about 2:15 a.m., could not make a curve and hit the bridge railing. Watson was charged with reckless driving.

Sunday at about 12:40 a.m., Stuart Frank Waggoner of Sulphur Springs, Tex., in a 1963 Falcon traveling east on Sudderth Drive in the upper canyon, was reported to have lost control of his car which overturned due to excessive speed. Waggoner was taken by ambulance to the Ruidoso-Hondo Valley General Hospital where he was treated for head lacerations. Charges are pending, the police report showed.

James Hugh Goodman of Ruidoso was charged early last Sunday morning with failing to use due care when his 1955 Chevrolet was hit while pulling away from the curb on Sudderth Drive into the path of a 1963 Oldsmobile driven by Walter T. Henderson of Odessa, Tex.

## Dr. R. E. Jones Joins Dickens' Chiropractic Clinic

Richard E. Jones, D. C., has joined the Dickens Chiropractic Clinic in the Gateway Center and will be at the clinic every day, he reported. Dr. Jones graduated from the Palmer College of Chiropractic, Davenport, Iowa, and served his internship in Huntington Park, Calif. He is originally from Winfield, Kans., and attended the University of Kansas. He also served in the U. S. Army for two years Dr. Jones and his wife are now Ruidoso residents.

### SCHOOL LUNCH MENU WEEK OF MARCH 16-20

Monday — Meatballs and spaghetti, green beans, carrot sticks, frosted cake, butter and hot rolls.

Tuesday — Ham salad, buttered carrots, wedge of lettuce, cinnamon rolls, sliced bread, milk and butter.

Wednesday — Pinto beans, chili sauce, potato salad, peach pie, cornbread, butter and milk.

Thursday — Bar-B-Q on bun, tossed green salad, buttered corn, ice box cookies, peach halves and milk.

Friday — Salmon loaf, cheese sticks, green peas, tomato and lettuce salad, chocolate cake, hot rolls milk and butter.

Rubber stamps, News office.

HILLMAN
Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Pho. 257-2660

"RUIDOSO"
For a copy of the book write:
Eve Ball — Box 215
Hollywood, N. M.
Price $2.00 incl. postage

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.
Timber-Lodge

I Have Qualified to Become
A Candidate For
THE MUNICIPAL COURT
POLICE JUDGE
in the election on April 7th, 1964
Also, for the
Democratic Nomination
FOR JUSTICE OF THE PEACE

Subject to the Primary Election on May 5th, I am able and qualified to conduct the affairs of these offices as prescribed by the statutes, with dignity, and consideration. The privileges of these offices will be available to all citizens.

I will give you my best, that's all I can do. I need your vote at both elections, and thank you for both. I will be a true and faithful servant for you.

H. G. (DOC) SAVAGE
—Paid Political Adv.

## Judicial District 3 Has Slate of Officers Two From Here

All candidates in the judicial district races this election year are Democrats.

Three Democrats are on the ballot for judge of the Third Judicial district composed of Otero, Lincoln and Dona Ana counties, all seeking the nomination for the post now held by Judge George L. Zimmerman. Zimmerman, of Alamogordo, has filed for re-election, with Richard Stanley, Alamogordo attorney, and Dan Sosa, district attorney of Las Cruces, also filing for this disputed post.

For district attorney in the third judicial district, Glenn B. Neumeyer and E. H. Williams, Jr., both of Las Cruces, have filed seeking nomination by the Democratic party.

No Republicans have filed for either of the two elective offices.

## School Band Plays In Four Schools

The Ruidoso School Band, with 55 members, left on a two-day concert tour Wednesday morning at 8:30. The tour included concerts in Capitan, Carrizozo, Cloudcroft and Alamogordo. After playing in Capitan Wednesday morning and in Carrizozo Wednesday afternoon the band traveled to Alamogordo to spend the night. Thursday morning the band played in Cloudcroft and returned to play a concert at the Central Junior High School in Alamogordo Thursday afternoon.

Accompanying the band in addition to LeRoy Gooch, band instructor, were Mrs. S. R. Cochran, Mrs. Earl Hickam and Mrs. Leon Farrar. The band was scheduled to return to Ruidoso Thursday night following the Alamogordo production of "Music Man". Departure time for the band to leave Alamogordo was scheduled for about 10 00 p.m. Thursday, Gooch said.

# *At the Hospital*

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Petra Aguilar, Louise Anderson, Michael McGregor, Frances James, Teddy Booher, Helen Emerson, Fedella Randolph, George McCarty, Lenora Beavers, Cy Leland, Sr., Donald Ray James, Ruidoso; Luis Monge, Ruby Beach, Tularosa; Epi Gurule, San Patricio, Dionicio Rodriquez, Glencoe; Frank Sisneros, Tinnie; Susan Miller, Hollywood, Vick Williams, Plainview, Tex.; James Dunn, Nogal; Anna Kullas, Alfred Backopp, Lubbock; Betty Bowen, Sweetwater, Tex.; Cheryl Hughes, Roswell; Cruzita Luna, Carrizozo.

### MUSIC HONOR ROLL

Mrs. Paul Vance reported the following Music Honor Roll students for the week ending March 6: "A" Honor Roll: Jane Scribner, Carol Y'Barra, Ann Gardenhire and Nancy Sullins. "B" Honor Roll: Becky Adams, Cy Leland, Laverne Y'Barra and Madelyn Wall.

## 109 Sign Petition Supporting Officials At Ruidoso Downs

One hundred and nine residents of the Village of Ruidoso Downs signed a petition circulated in the last few days in that area by Bert T. Judia, pioneer resident and peace officer in the community, which praises the work of the present Village officials, who are seeking re-election.

The petition says: "When I compare conditions in the Village of Ruidoso Downs with those that I first saw when I came here in 1948 I feel that the community is deeply indebted to those officials who played a big part in the movement.

"They are Mayor E. E. Miller, Councilmen Max Oliver, Lucas Gallegos, H. H. Shier and Zeke Scott, Clerk C. C. Culver, Marshal L. L. Watley, Police Judge Alton Gray, fire department, Bones Wright, Ronnie Shriver, chief, and Albert Richardson, and water department, Claude Peterson and Max Oliver.

"I saw the village grow up into the progressive little community it now is. These administrators have seen the possibilities, have stood for improvement and progress, and have worked hard and faithfully to bring about the changed conditions so beneficial to every resident of the village. I feel that we owe them much and ask others to. If they share my appreciation, endorse these men for continuation in their services.

"Suggestions as to improvements and conditions will also be appreciated."

BERT JUDIA, Constable."

Then followed added pages of names signed giving endorsement to Judia's recommendation.

GOT CAR TROUBLES?
If that car of yours isn't running just right, let us put it up in excellent condition.
Don't forget Bob Ballard is now with us and we can offer the finest in washing, lubrication and famous Enco accessories.
HOLLYWOOD ENCO SERVICE
Glen Green, Owner — Pho. 257-2412

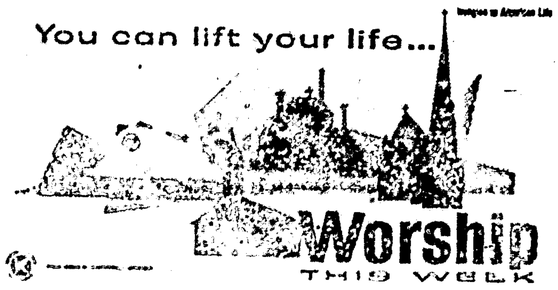
Tonight on KOB-TV
TW3 — THAT WAS THE WEEK THAT — TONIGHT 7:30

THE JACK PAAR PROGRAM
TONIGHT
8:00 - 9:00
IN COLOR

FRIDAY, MARCH 13, 1964
5:30 NEWS: HUNTLEY-BRINKLEY, TOM DOYLE
6:15 TODAY'S WEATHER
6:20 EMPHASIS
6:30 BOB HOPE PRESENTS (in color)
7:30 THAT WAS THE WEEK THAT WAS
8:00 JACK PAAR SHOW (in color)
9:00 NBC WHITE PAPER "Adam Clayton Powell"
10:00 NEWS IN SIGHT
10:15 WEATHER IN SIGHT
10:20 TONIGHT SHOW (in color)
12:00 NEWS, WEATHER FINAL
SATURDAY, MARCH 14, 1964
5:30 INTERNATIONAL SHOWTIME
6:30 JOEY BISHOP (in color)
7:00 SATURDAY NIGHT AT THE MOVIES—"Black Widow"—Ginger Rogers and Van Heflin
9:10 WEATHER
9:05 NEWS
9:15 LEE MARVIN—LAWBREAKERS
9:45 THE LIEUTENANT
10:35 MOVIE 4: "Portrait of Jennie" Jennifer Jones and oseph Cotten

*Tonight, be sure to watch*
KOB-TV NBC 4
New Mexico's First and Favorite Station

You can lift your life...



Worship THIS WEEK

## Our Churches

**FULL GOSPEL CHURCH**
Ruidoso Downs, N. M.
9:45 a.m. Sunday School
11:00 a.m. Sunday Morning Worship
7:30 p.m. Sunday Evening Worship
7:30 p.m. Tuesday Young People and Choir Practice
7:30 p.m. Thursday Prayer Meeting.

**THE FIRST CHRISTIAN CHURCH**
Palmer Gateway—Ruidoso
Rev. Jim Saylor, Minister
Phone 257-2129
Sunday School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Chi Rho (International) Youth Fellowship, 4 p.m.

**CHRISTIAN SCIENCE SERVICES**
Sunday School services each Sunday at 9:45 a.m.
Every Sunday 11:00 a.m., Ruidoso Woman's Club Testimony meeting following regular service each 2nd Sunday.

**FIRST BAPTIST CHURCH**
Rev. Alfred Richard, Minister
Sunday School, 9:45 a.m.
Worship Service, 11:00 a.m.
Training Union, 6:00 p.m.
Worship Service, 7:00 p.m.
Wednesday Night Service, 7:00
Radio Services 11:15 a.m. Sunday.

**GATEWAY ASSEMBLY OF GOD CHURCH**
Palmer Gateway, Ruidoso
Edward E. Scott, Pastor
Sunday Radio Program, 9 a.m.
Sunday School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Evening evangelistic service 7:30 p.m.
Tuesday 2:00 p.m., Womens Missionary Meeting.
Wednesday evening 7:30, prayer time and Bible study.

**FIRST PRESBYTERIAN CHURCH**
D. I. Harguess, Minister
Church School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Young People of the Church, 6:00 p.m.

**RUIDOSO BAPTIST CHURCH**
Wayne Joyce, Pastor
Palmer Gateway
Sunday School—10: a.m.
Morning Worship—11:00 a.m.
Evangelistic Message—6:30 p.m.
Wednesday Night Bible Study—6:30

**CHURCH OF JESUS CHRIST L. D. S.**
Ruidoso Lions Club Building
Sundays at 10:00 a.m. and 11:00 a.m.
Sunday School and Sacrament Meeting

**GREEN TREE BAPTIST CHURCH**
Rev. Orval See, Pastor
Ruidoso Downs, N. M. —
Sunday School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Training Union, 6:30 p.m.
Evening Worship, 7:00 p.m.
Wed. Night Service, 7:00 p.m.
Phone ES 3-4241

**GATEWAY CHURCH OF CHRIST**
Rev Dwight Sharpe, Minister
Sunday Service
Bible Study, 9:00 a.m.
Worship and Communion, 10:30 a.m.
Worship, 6.00 p.m.
Wednesday, 6:30 p.m., Prayer Meeting
Ladies Bible Class, 9:30 a.m. Thursday
Radio Program, 8:30 a.m. Sunday

**COMMUNITY METHODIST CHURCH**
Rev. Thomas E. Richardson, Pastor
Sunday Morning Services at 8.45 and 11:00 a.m.
Sunday School at 9:45 a.m.
Junior High MYF, 5:30 p.m.
Senior MYF, 6:30 p.m.
Wednesday night 7:00 p.m. Worship Service
WSCS Payer Group, Thursday, at 9.30 a.m.

**CATHOLIC SERVICES**
Father Laurier A. Labreche, Pastor
Patricio Chapel at 9:00 a.m.
Sunday Masses year around at St. Eleanor's at 7:00 and 11:00 a.m.
Sunday Masses year around in San Patricio Chapel at 9:00 a.m.
Masses on Holydays of Obligation: 6:00 a.m., St. Eleanor's Church 7:15 a.m. in San Patricio Chapel 7:30 p.m., St. Eleanor's Church (Evening)
Week-Day Masses: Daily at 7:00 a.m. in St. Eleanor's unless noted otherwise in bulletin.
Devotions: Rosary and Benediction of the Most Blessed Sacrament every Saturday at 7:30 p.m.
Confessions: Saturday evenings after devotions; 15 minutes before all Masses; any other time by appointment.
Choir Practice: Wednesday evenings at 8:00 p.m.

**EPISCOPAL CHURCHES**
Rev. William R. Brown, Vicar
Glencoe, St Anne's
Sundays, 9 a.m.
Ruidoso, Holy Mount
Sundays, 11:00 a.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

*Ruidoso State Bank*
Growing with Ruidoso
Member F. D. I. C.

*Ruidoso Laundry-Linen Supply*
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done — Behind Thunderbird Curio — 257-2249

*Keeth Gas Company*
SALES — SERVICE
In the Gateway — Phone 257-4025

*Luallin's Skyland Auto Service*
Experienced Mechanics — Sun Motor Tune-Up
East of Bank — Phone 257-4111

Income Tax Troubles ? See Pecos Valley Finance For Extra CASH
CL 257-4069
Leroy Cornelius
Branch Mgr.
Next Door To
Davis Developments
Ruidoso, N. M.

LOONEY'S GROCERY
(Formerly Fine's Grocery)
On Sudderth Drive in Skyland Area
Try Something New and Delicious
A First In Ruidoso
BEATLE BURGERS
BEATLE STEAKS
CHILI Home Made ..... LB. 69¢
SAUSAGE Country ..... 3 Lbs. $1.00
BANANAS ..... LB. 10¢
ORANGES Seedless ..... 2 Lbs. 25¢
Check Our Many Bargains in Good Delicious Meats
—OPEN 7 DAYS A WEEK—
Early and Late

The Ink Well
Agents UNDERWOOD Typewriters
Adding Machines, Calculators
506 New York Avenue
Phone HE 7-7300 — Alamogordo, N. Mex.

Expert Winter Service
Washing & Lubrication — Grease Jobs
Atlas Tires, Batteries and Accessories
For Your One-Stop Service See
Bill Neal At
RUIDOSO ENCO STATION
Corner Sudderth & Mechem — Phone 257-4150

THURSDAY NITE SPECIAL
$1.50 $1.50
Mexican Dinner Served On A Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice and A Taco Shell with Avocado Salad
Broiled Chopped Sirloin Steak, Bacon Wrapped with Baked Potato and Tossed Salad
Tea Coffee
HOLIDAY HOUSE

# Keeping Up With Folks In Lincoln County

State and Federal Aviation Agency representatives were discussing with the Carrizozo Town Council last Friday the possible purchase of 120 acres of land at $80 an acre for a municipal airport. It was to include a discussion on equipment from an abandoned airstrip west of Corona which the city can obtain by June 1, for $35,000. Acquisition of the land and airport equipment would give the Lincoln county seat a field capable of handling aircraft up to four engines but not jets.

# Capitan News

(By DIXIE SPARKS)

Kalo (Hello!) Once again news comes from Capitan way. Vic, I am grateful for the chance to once again be of service to my community and fellowmen in and around Capitan.

Mrs. Oma Lair left Tuesday for a visit with her daughter, Beaula Foster and family in their new home in Alamogordo.

Mrs. Lewis Cummins is home again after hospitalization in Roswell. Visitors have been many to wish her well and glad to have her home again.

Steve Bonnell, James Taylor and Larry Willes, students from University Park, were in Capitan over the week-end. Steve's house guest was his girl friend from Las Cruces.

The Junior Pancake Supper was well attended Friday night last. Everybody enjoyed the pancakes served with "Junior Made" plum syrup, coffee or milk. Proceeds helped the Junior treasury very much. They were good, Mr. Cozzens!

A good attendance saw the plays enacted by the Senior Class. They were well received and rightly so. Many attended the pancake supper and immediately after enterd the High School gym to see the Senior plays.

Carlton Britton joined the force at the Lincoln National Forest, Smokey Bear Ranger Station.

Carol Ann Williams, Junior at University Park, is a "Rushee" for the Chi Omega Sorority in Las Cruces. Congratulations, Carol Ann!

Democrats of Precinct 9 met last week to see that the slate for the Democrat ticket was all filled. Human relationships were called for and enacted during the entire meeting presided over by Chairman John Soderback.

There are three very proud fathers in Capitan right now. One hopes his son will not become too hard to wear; one hopes his son will not become too saddle brown and one hopes his daughter will make a concert pianist. Know them?

Capitan Village Clerk Lucille Smith has served notice that Capitan will go to the polls on Tuesday, April 7, 1964, to vote in a mayor, Police Judge, and three councilmen. Mayor and Police Judge will be elected for a period of two years, two councilmen for four years and one for two years. Please exercise your American heritage and right by going to the polls and voting for your favorite candidate.

Lincoln County Fair Association Secretary Eleanor Jones has already started procedures for the best fair Lincoln County has ever seen. I will have more news on the fair as time draws closer for the fair.

Kenneth Stone has become the new owner of the Malco Station here in Capitan.

Reserve Friday night, March 20 for the F. H. A. Talent Show which starts at 7:30 in the High School Gym. As Capitan High School and Grade Schools have plenty of good talent, it will be worth your time and price of admission to see the F. H. A. Talent Show.

Mrs. A. L. Barber left for Arizona last week to attend the funeral of her mother.

It is the understanding of the undersigned, that the hat of Gerald Dean, Sr., is in the ring for mayor of Capitan. Good for you, Gerald. Capitan will be proud to have you as our mayor. How about it folks, do we vote him in as mayor???

Well, folks, this one is short but promise more next week. Thank you for letting me come into your lives once again. May I leave this thought with you: The winds blow with or without sand, it snows, rains and hails. Roads and highways are impassable, tempers are short, people "curse" everything and everybody. But stop and think, are not we, the people of earth, more or less responsible for the chaotic conditions of this world? Let's revert back to his teachings and utilize his law of love. Now!

God has blessed you indeed, until next week.

Va I Luce,
Dixie


BILL MOSLEY'S

PHILLIPS 66

CHAPARRAL STATION

The Bright, New Station With The Convenient, Wide Driveways At The Chaparral Hotel

ROAD SERVICE
TRUCK SERVICE
AUTO REPAIR

See Amos Arrington for Complete Tire Service and Recapping

Gates — Goodyear — Kelly Springfield
Phillips — Mohawk
Operator of DK Bus Line to Sierra Blanca Ski Area

BILL MOSLEY, Owner

Phone ES 8-4851

On Hiway 70 : Ruidoso Downs

CAPITAN GIRL AMONG SUL ROSS SWEETHEARTS—Honored as club sweethearts at the Valentine Dance at Sul Ross State College were, front row, left to right, Janet Tidwell, sophomore, daughter of Mrs. Betty Tidwell of Del Rio; Linda Reed, sophomore, daughter of Mr. and Mrs. C. D. Reed of Alpine, and Sue Horne, freshman, daughter of Mr. and Mrs. Harry Horne, Sweetwater; back row, same order, Judy Minter, junior daughter of Mr. and Mrs. Bert Minter, Capitan, and Sammie (Mrs. Vance) Palmer, daughter of Mrs. W. D. Vickers, San Angelo.

## -:- AROUND -:- HIGH SCHOOL

Edited by Marsha Locke and Martha Collins

**Freshman News**

The Freshman boys are having a track meet this Friday in Alamogordo. Keep your fingers crossed.

The Freshmen have enough money (at last) to pay for our part of the Annual this year—we are smiling again.

Recently the Freshmen have been debating about whether to have a parliamentarian or not. We would appreciate any comments from the other classes.

**Student Council**

The Student Council discussed going to Farmington to State Student Council.

The Student Council is going to sponsor a Talent Show March 13. Admission will be 25c. The Junior High grades are all going to enter acts and also the Junior High Student Council will participate.

High School clubs and organizations or anyone who is interested in entering may contact Molly Harris or Cheryl Curry.

**F. H. A. News**

The FHA Girl of the Year is Candace Farrar. She was selected by the girls for her contribution to the Chapter.

We discussed working for the Oil Convention that is to be held in the near future. A committee was appointed to plan F. H. A. Week and report next week. Programs were assigned for the following week. These programs are concerning citizenship. The meeting was adjourned as the bell rang.

As sponsor for the A string Cheerleaders this year, I want the Ruidoso High School students to know that your school was represented by a group of girls who know how to conduct themselves like ladies and they did so. It was a pleasure to take them on these trips because they did a wonderful job of supporting the boys with their yelling and they always let me know that they appreciated my taking them. This, of course, is not why I took them, but it is nice to be appreciated and to be told that you are.

We had fun and our trip to Roswell was a nice "finale" to our year of backing the football and basketball teams.

—Mrs. Hawkins

**Key Club News**

Key Club International received a top award from the Freedom's Foundation at Valley Forge for its 1963 theme, "Fulfill Freedom's Challenge," according to Jimmie Steele, President of the Key Club of Ruidoso High School.

The award was presented to Kenneth Cohen, Ewing Township High School, Trenton, New Jersey, president of Key Club International, on Feb. 22, at Valley Forge, by Dr. Kenneth D. Wells, President of the Freedoms Foundation.

The citation reads: "Sixty-seven thousand high school young men adopted an eight-point program which stressed strengthening spiritual growth, preserving our common heritage and ideals, putting democracy on the offensive, inspiring intellegent leadership, stressing higher moral standards by promoting mental and physical fitness."

Key Club is sponsored by Kiwanis International which also took a high award from Freedoms Foundation for its own 1963 theme. In addition, Key Club's counterpart on the college campus, Kiwanis-sponsored Circle K International, received a George Washington Honor Medal for its theme, "Educate for Freedom."

Rev. Victor M. Kaneubbe

★

## Revival Meeting Opens Sunday At Baptist Mission

The Valley Mill Baptist Indian Mission will be engaged in a Revival Meeting on March 15-22. The meeting will be held at the Mission building on the back of Valley Lumber Mill lot in Hollywood.

Rev. Victor M. Kaneubbe, a Choctaw, who is missionary at the Baptist Indian Center in Farmington, will do the preaching Sunday night through Friday night.

Rev. Kaneubbe was born April 29, 1921 in Okmulgee, Okla. He completed his high school work in the Okmulgee schools and received his college work at Oklahoma Baptist University. His seminary training was received from Central Baptist Theological Seminary in Kansas City, Kans.

Indian Missions where Rev. and Mrs. Kaneubbe have served are to be found in Oklahoma, Kansas, Mississippi and New Mexico. He has been in Farmington since August, 1960, serving principally the Navajo. Rev. Kaneubbe has also served as music and educational director in a number of churches.

The public is invited to attend these services which will begin at 7 o'clock each evening Monday through Friday. Rev. James Huse, pastor of the Mission announced.

**Letterman's Club News**

The regular meeting of the Ruidoso Lettermen's Club was called to order by President, Bill Stirman.

The possibility of moving the meeting date to another day in the week was discussed due to the number of absences at last week's meeting.

The Lettermen's Squaw was voted on and elected, with the results of the election to be announced at a later date.

The lettermen are planning to have a car wash, but no date has been set yet. They are hoping everyone will help make this a successful project.

**Senior News**

The Seniors have postponed their play until April 10. They feel it will be a big success and hope everyone will come to make it a bigger success. The announcements should be arriving any time. Only ten more weeks of school left for the Seniors!

**For Rent signs, For Sale signs, also many other kinds. News Office.**


Bassett Bedroom Group In Solid Modern Walnut—$349.50

Triple Dresser Chest, Night Stand, Bookcase Bed. Buy this group and We Will GIVE YOU An Englander Box Spring and Mattress (foam or innerspring) and a pair of lamps.

PORTER'S HOME FURNISHINGS

IN THE GATEWAY CENTER

Easy Terms Available



Brunell's

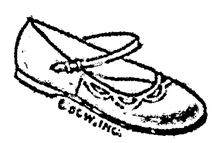
Easter Apparel For The Family . . . .

exciting Fashions for Easter

SLACKS

Men's and Boy's

$4.98 to $16.98



FOR GIRLS

Black - White

Bone - Patina

$3.98 to $6.98

Lovely Fashions for Little Miss

$3.99

Easter Hats

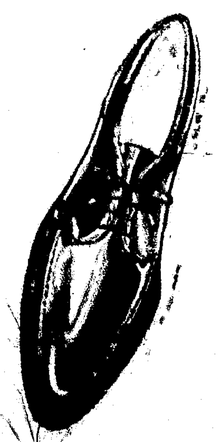
So Chic

Only

$2.98 to $8.98

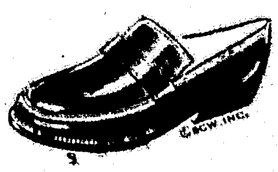
Choose From Our Large Selection of High Styles

$10.99 to $35.00



For Dads and Lads

$4.98 to $16.98



Our Connie's and Jacquelines

$6.99 to $14.99

ITEMS FOR SALE—Items for sale, and on display for visitors to see, are handicraft objects made by patients in therapy work at Fort Stanton Tubercular Hospital.

## Mrs. O. W. Arnold Dies In Big Spring

Funeral services were held in Big Spring, Tex., early last week for Mrs. O. T. Arnold, a property owner in Ruidoso for 33 years. She is survived by her husband and two daughters, Mrs. Jim Carter of Weatherford and Mrs. Ruth M. Burnam of El Paso, three grandchildren, Ronnie Burnam, El Paso, and Nan Sue and Jimmy Carter of Weatherford all in Texas; and three brothers and three sisters.

Information on the passing of Mrs. Arnold came to the News from Mrs. Garland, a lifetime friend, of Big Spring.

## Named On County School Commission

Two local men were named as County School Commisisoners by the Lincoln County Board of Trustees last mid-week. The two men, Ralph Brown and Frank Burris, will serve as a budget commission, replacing the local school board in this capacity. The new budget, for 1964-65 is to be submitted and is to be studied March 31 in Carrizozo by state school finance officers, with Hondo's budget to be reviewed first on that date at 8:30 a.m.; Ruidoso's at 10 a.m.; Capitan's at 1 p.m.; Carrizozo's at 3 p.m. and Corona's at 4 p.m. Supt. George P. White of Ruidoso schools said he was hoping all members of the Ruidoso school board would be on hand to attend the budget hearing on that date.

## Bill Mosley Is Operating Chaparral '66'

The Chaparral 66 Station on Highway 70 at the entrance to Chaparral Hotel is now under the management of Bill Mosley. Mosley stated that in addition to offering complete automotive service he will handle five lines of nationally advertised tires and a tire recapping service. He stated that he had employed Amos Arrington to assist him in the business, and that special service would be offered to truckers. In addition to the service station Mosley also operates the DK bus line to the Sierra Blanca Ski area.

ELECTION NOTICE
OF BOND QUESTION TO BE SUBMITTED AT THE GENERAL MUNICIPAL ELECTION IN THE VILLAGE OF RUIDOSO, NEW MEXICO
TUESDAY, APRIL 7, 1964

PUBLIC NOTICE IS HEREBY GIVEN, that at the regular election for municipal officers, to be held at the Village of Ruidoso, New Mexico, on Tuesday, the 7th day of April, A. D., 1964, there will be submitted to a vote of such qualified electors of said Village as have paid a property tax therein during the preceding year, the following question:

Shall the Board of Trustees of the Village of Ruidoso, New Mexico be authorized to incur an indebtedness for and on behalf of the said Village and upon the credit thereof by issuing the negotiable coupon bonds of the said Village in the amount of $200,000 for the purpose of securing funds for the extension and improvement of the waterworks system of said Village?

Said election shall be held and said question submitted to the electors qualified as aforesaid pursuant to law and the provisions of Ordinance No. 150 of said Village, adopted and approved on the 9th day of March, 1964.

The polls for said election will be at The Village Hall, being the same voting place established for the general Village election to be held on the 7th day of April, 1964, and said polls will be open from 8:00 a.m. until 7:00 p.m. of said day.

No ballots for or against said question will be received by the judges unless the person offering the same shall be a qualified elector of the Village of Ruidoso under the laws of the State of New Mexico now in force, and, in addition to such qualifications, shall have paid a property tax therein during the preceding year.

The ballots to be used in voting upon the question above submitted shall be furnished by the judges of election to the voters, to be deposited in a separate ballot box which will be provided for that purpose.

IN TESTIMONY WHEREOF, the Board of Trustees of the Village of Ruidoso, New Mexico, has caused this notice to be published as required by law and dated this 9th day of March, 1964.

/s/ L. W. Tucker, Mayor

(SEAL)
ATTEST:
/s/ James L. Hine, Clerk.
3-13-20-27; 4-3

## San Angelo Man Buys Ruidoso Trailer Park

Announcement was made here this week of the purchase of Ruidoso Trailer Park, operated for about the last six years here by Mr. and Mrs. T. F. Steele, by B. Clem Clutter of San Angelo, who has an investment business there. Clutter has other property in Ruidoso.

Managing the new property for him will be Mr. and Mrs. John H. Anderson, long-time friends of the Clutter family, who have the tourist court adjoining Ruidoso Trailer Park on Sudderth Drive, next door west.

Mrs. Anderson said this week Clutter plans several improvements for the trailer park, the original one established here, to include a swimming pool, a new driveway and an improved sewerage system. The park has 35 rental spaces.

Mrs. Anderson said she understood the sellers, the Steele family, will remain in Ruidoso.

ALL OF COUNTY'S ZIP NUMBERS

Zip numbers that should be placed under name of community on return address, upper left corner of the envelope, mailed FROM that community, or after the name of the community for all letters addressed TO that community, are as follows:

Tinnie — 88351.
Capitan — 88316.
Alto — 88312.
Ruidoso Downs — 88346.
Hollywood — 88335.
Ancho — 88313.
Glencoe — 88324.
Nogal — 88341.
San Patricio — 88348.
Hondo — 88336.
Ft. Stanton — 88323.
Picacho — 88343.
Lincoln — 88338.
Ruidoso — 88345.
Carrizozo — 88301.

## Hospital Officials Attend Meeting In Albuquerque

George Owens, manager of the Ruidoso-Hondo Valley General Hospital, and O. L. Wright, hospital board member, attended the two-day Institute on Hospital Law held in Albuquerque last Monday and Tuesday, March 9-10. The Institute which was held at the Western Skies Hotel was conducted by the Association of Western Hospitals and was sponsored by the New Mexico Hospital Association.

The numerous speakers on the program at the two-day institute were attorneys familiar with hospitals and the laws affecting them, Owens said. The primary purpose of the Association of Western Hospitals, is to educate, train and inform hospital executives, members of governing boards and hospital professions and personnel in aspects of the subject of legal requirements for hospitals.

The Institute was open to hospital trainees, administrators, board members, medical staff, attorneys, medical record librarians, nursing supervisors and pharmacists, Owens said.

## Fine's Grocery Sold This Week To Guy Looney

Fine's Grocery Store in Skyland on Sudderth Drive was sold this week by Mrs. Anna Fine to Mr. and Mrs. Guy Looney, formerly of Wichita, Kans. Looney is the son of Mrs. Mary Looney of Ruidoso and was employed in the missile industry in Kansas. The Looneys have one daughter, five years old.

Mrs. Fine and her husband, the late J. B. Fine, bought the store in 1950 from Guy Bogart. Mrs. Fine reports she will continue to live in Ruidoso. She acquired a trailer home in the sale of her business, she said.

TEEN-AGERS HURT IN AUTO CRASH

Two teen-agers were taken by ambulance to Ruidoso-Hondo Valley General Hospital late Wednesday afternoon from a car wreck on Cedar Creek Road. The 1961 Ford driven by Elizabeth Bennett, daughter of Mr. and Mrs. Dick Bennett, hit some loose rocks in the 20-foot wide dirt road and the driver lost control of the car and hit a tree by the roadside. The driver of the car suffered facial lacerations and cuts on the leg and arm. The other occupant of the car was Nonie Pior, daughter of Mrs. Frances Worth, who suffered severe leg cuts and a broken knee cap. She was transferred from the local hospital to William Beaumont Hospital in El Paso Thursday morning.

The accident was investigated by State Policeman Bob Miller at about 5:45 p.m. Wednesday. No citation was issued.

ICE SCULPTURE—Steve Diamond, cook at the Sierra Blanca Ski Area dining room, shows his skill in ice sculpture. On occasions he makes special centerpieces for display at the ski area.

Harold M. Graham
Candidate for Re-Election
Ruidoso Municipal Magistrate and Justice of the Peace in Precinct 19
Your Vote & Support Appreciated

HERE'S A SPECIAL
LATEX INTERIOR PAINT $3.95 Per Gal.
Choice of 8 Colors
Just in Time for Spring Decorating
Hollywood Lbr. Co., Inc.
WE GIVE S & H GREEN STAMPS
Highway 70 Pho. 257-2645 T. C. Delaney, Mgr.

WHY PAY MORE AND GET LESS?
Our pilot has more than 23,000 hours of flying in the type of aircraft we use today, and over 10,000 hours over areas like Ruidoso.
We stand on our past record—a perfect record of charter service for more than 20 years!
Why fly in old, or underpowered equipment with low-time mountain pilots when you can GET THE BEST FOR LESS? Check our equipment and maintenance.
For Example on Our Prices—
Trip to Dallas $150.00 or with full load, $30 per person. Trip to Albuquerque or El Paso $37.50, or $7.50 per person with full load.
Our competition prices are about like the prices shown below, or more—Dallas $175 per trip, or, with full load, $58.33 per person; Albuquerque, $43.75, or with full load, $14.58 per person.
CHARTER SERVICE IN RUIDOSO FOR 15 YEARS
Located on West Side of Airport
BROWN AIR SERVICE
Call 257-4305 Ruidoso

THE RUIDOSO NEWS HAS WHAT YOU NEED IN OFFICE SUPPLIES

NOTICE
Occupation Licenses for
The Village of Ruidoso
Are Due and Payable NOW
Deadline is March 15, 1964
Penalty and Interest is Charged After That
—Jim Hine, Village Clerk

Announcing
Lorene's Children's Shop
Now under the ownership of Mrs. Mamie Little
We invite you to come in and get acquainted
We will give you the same courteous service
you have received from the former owners
Watch for our
Formal Opening Soon
Sudderth Drive — Phone 257-2528 — Downtown Ruidoso

Jim Stewart
IS NOW THE NEW MANAGER OF
SKYVIEW TEXACO
and will be offering the same fine service
and famous Texaco products
COME BY AND LET'S GET ACQUAINTED
Wash & Lube
Brake and Light Inspection
TEXACO
Wheel Balancing
Pick Up & Delivery
Located Across From Mitchell Motel On Hiway 70
Phone 257-2678

HILLMAN
Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Pho. 257-2660

APPLE CIDER
Cherokee Lane
Highway 70
Phone 257-2603

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.
Timber-Lodge

REPOSSESSIONS
For Sale
Late Model and Used Cars
1958 Plymouth, 2-Door
1958 Ford, 4-Door
1955 Pontiac, 4-Door
1959 M. G. Convertible
Pecos Valley Finance
Phone 257-4069

ONE KEY IN ONE LOCK
lock's everything
GET POPULAR H-O-N FILE with UNILOCK
Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in grey or green. See this H-O-N UNIFILE unit at
(Also made in other sizes and combinations)
RUIDOSO NEWS

10 GIANT SALE DAYS Rexall THURS., MAR. 12 THRU SAT., MAR. 21
DOLLAR DAYS
the Year's BIGGEST SALE!
As Advertised Nationally In Newspapers and On Radio and Television

VITAMINS Multiple 200 Reg. $3 .... NOW $1
FACIAL TISSUE 200 ..... 8 Boxes $1
RUBBING ALCOHOL Reg 79c 2 For $1
PERMANENTS Reg. $2 NOW ..... $1
NYLONS Seamless ..... 2 Pairs $1
ASPIRIN 5 Gr. ..... 500 For $1.39
HAND LOTION Cara Nome Reg. $2 .... 98c
Regular $1.29 Size
AEROSOL SHAVE Regular or Menthol 64c
BRITE SET Hair Spray Reg. $1.98 ..... 98c
SHAMPOO Liquid-Cream $1.50 Value ..... 98c
VITAMIN C 100 Tablets Reg. 77c ..... 2 For $1
APC TABLETS 300, Reg. $2.49, (Buy Two for $3) $1.59
LIGHTER FLUID 4 Oz. ..... 11c
BUFFERED ASPIRIN 98c Val 2 For.. $1
SANITARY NAPKINS 40's .. $1
SYRINGE Combination 2 Qt. ..... Now $1
Multiple Vitamins A Years Supply
SUPER PLENAMINS $17.50
AFTER SHAVE Reg. 98c Lotion ..... 2 For $1
FLOURIDE or Reg. Toothpaste ..... 3 For $1
HAND LOTION Cara Nome Reg. $1.75 .. 87c
Gateway Drug
Gateway Center — Bentley Hawley, R. Ph.
FOR YOUR NEXT PRESCRIPTION
HAVE YOUR PHYSICIAN PHONE 257-2555
24 HOUR EMERGENCY PRESCRIPTION SERVICE

RUIDOSO HOLLYWOOD

# FOOD MART

MARCH 13-14

PORK LIVER ..... LB. 19¢
PORK STEAK ..... LB. 49¢
Fresh
GROUND BEEF, 3 LBS. ..... 89¢
PORK ROAST ..... LB. 39¢
GLOVER'S BACON, 2 LBS. ..... 79¢
ROUND STEAK LB. 89¢

☆ ☆

STRAWBERRIES Fairlane 2 For .... 45¢
Rosarita
COMBINATION PLATE 49¢
Morton's, 22 oz.
FRUIT PIES .... EA. 29¢
FISH STICKS 8 Oz. .... 29¢

☆ ★ ★

PORK & BEANS Min Pass No 2½ Can 19¢
Duncan Hines, White, Yellow, Devil's Food
CAKE MIX ..... 3 FOR $1
FACIAL TISSUE Northern 300 Count 2 Boxes 39¢
ALL BRANDS COFFEE, LB. ..... 75¢
PINTO BEANS 4 Lb. Bag ..... 45¢
SALAD DRESSING Morton Qt .. 39¢
TUNA Breast O Chicken Solid ..... 35¢
Sunco, Grade A
LARGE EGGS, DOZEN ..... 49¢
SHORTENING Pride ..... 3 Lbs. 59¢
GIANT ENERGY Detergent Soap .... 49¢
ORANGE DRINK Hi-C 46 Oz. 33¢
DOG FOOD, IDEAL, 2 FOR ..... 29¢
CATSUP Libby's 14 Oz. ..... 2 For 33¢
CHILI Gebhardt's 2½ Lb. Can ..... 69¢

☆ ☆ ☆

RUSSETT POTATOES 10 LBS 39¢
BAG ORANGES ..... 49¢
AVOCADOS Large ..... 3 For 29¢
CARROTS Cello Bag ..... 3 Bags 25¢

— Both Stores Open Sundays—
We Give Frontier Stamps — Double On Wed.



DOUBLE BILL—MOLLIE BEE IN "THE YOUNG SWINGERS" PLUS
GENE NELSON, FAY SPAIN IN "THUNDER ISLAND" IN COLOR.

# Shows Fri.-Sat.-Sun. at the Mt. Vue


## Airport Activities

5500 ft. payed runway—122.8 Unicom

**At Brown's Air Service**

Because of bad weather, activity at the airport has been very slow, Brown's Air Service reported.

Brown's Air Service made a trip to Plainview, Tex., Thursday last week and again on Monday this week.

Dr. Kenneth Day and party flew in Thursday last week from Abilene, Tex., for a week-end of skiing.

Mark Sloan flew to Ft. Sumner to visit with his family last week-end.

"Zip" Franklin and son Jimmy flew in Saturday morning last week to have some shop work done over the week-end.

The Slim Hesters from Lovington, flew in Friday morning last week to do some work on their cabin in Ruidoso.

R. H. Hedgecoke flew to Amarillo, Tex., Monday this week to visit an aunt who is ill in the hospital there. He returned Tuesday morning.

Larry Spruill from Kermit, Tex., flew in to spend last week-end here.

A group of people from Plainview, Tex., was flown in by Hutcherson Flying Service there to Brown's Air Service Tuesday morning this week.

A group of four people from the Baldridge Baking Co. of Lubbock, Tex., flew in Wednesday morning for a day of skiing.

**Municipal Airport**

H. S. Hilliard and party arrived here last Thursday from Midland for some skiing, flying here in a Bonanza.

Lynn Keys flew Robert Pearson to Santa Fe Thursday.

Charlie Seeds flew his plane to Albuquerque on business Thursday.

Mr. and Mrs. Lowell Morgan flew to Brownfield Thursday.

Don Cummings flew in here from Albuquerque Thursday.

Lowell Morgan was in Roswell Friday to confer with F. A. A. officials on the problem of getting weather reports continued here for pilot use. Lynn Keys accompanied Morgan and drove an Avis rent car back to Ruidoso.

James Craig, F. A. A. technical staff member, was in Ruidoso Friday to make field strength tests on radio.

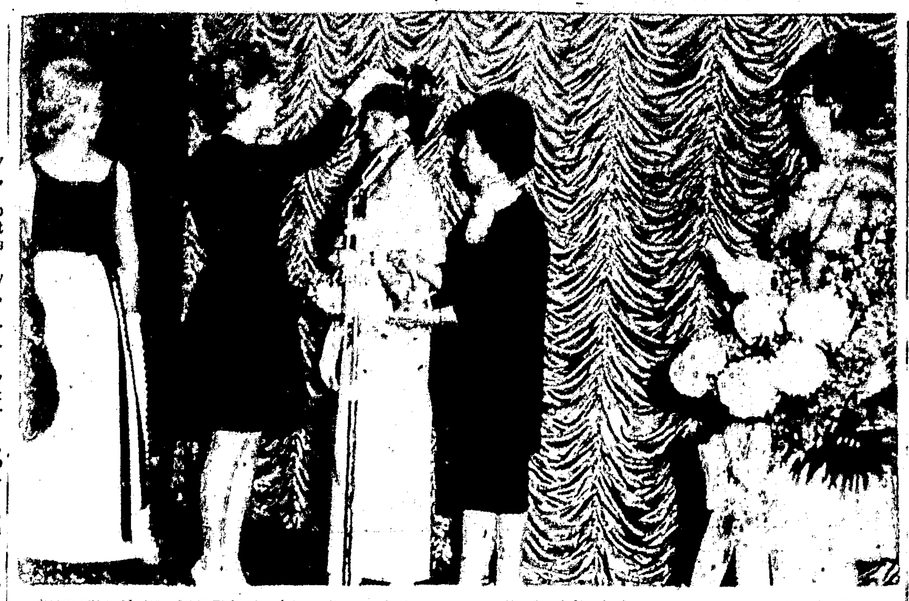
Dr. Ace Powers and son of Seagraves, Tex., flew here in their new Mooney Mark 21 for some skiing Friday.

Bill and Sunny Edwards, returning from a trip to Texas, had to land in Roswell Friday and drove an Avis rent car into Ruidoso.

Bob Akers of Southwest Air Rangers from El Paso arrived Tuesday at Ruidoso Municipal Airport in his Piper Cherokee 235. Akers returned to El Paso Wednesday.

Lowell Morgan, manager of the Ruidoso Municipal Airport was in Albuquerque Thursday conferring with Dave Bussey, frequency coordinator for FAA.

Lynn Keys returned the new Piper Apache for Alpine Aviation from Albuquerque this week.



CHOSEN UNIT QUEEN—Jackie Allen of Roswell was chosen Unit Queen at the Pecos Valley Trade Show held at the Chaparral Hotel last week-end. Photo above shows the queen being crowned by last year's queen, Joyce Booth of Roswell. From left Marie Bagwell, Carlsbad, runner-up; Joyce Booth, Roswell placing the crown on the new queen; Queen Jackie Allen, Roswell; Mrs. Blanche Romero, Roswell, president of the New Mexico Hairdressers Association; and on the far right, Mrs. Lucillie Green, Hobbs, narrator.


DOWNS DRIVE-IN

On Hiway 70 At Entrance To Race Track
Admission Adults 65c
CHILDREN UNDER 12 FREE
SAT. — SUN.
—Double Bill—
Cantinflas in
"Sube y Baja"
—plus—
Gordon Scott in
"Tarzan's Greatest Adventure"
In Color
—Plus Cartoon—



SPECIAL ON
TYPEWRITER PAPER
HIGH GRADE FOR BUSINESS USE

500 Sheets, Boxed, 8½x11 Bond Paper, $3.30
500 Sheets, 8½x11 White Ripple .... $3.80

Check our Complete Line of Office Supplies
All Sizes of Filing Cabinets In Stock for Immediate Delivery
Just received new shipment of signs, all kinds

THE RUIDOSO NEWS
Next Door To Ruidoso State Bank


## Alton Gray Asks Re-Election To Two Offices

Alton Gray of Ruidoso Downs, who has served for the past six years as Justice of the Peace in Precinct 10, again filed for that office last Tuesday in Carrizozo. Gray has also filed for Municipal Judge in the Village of Ruidoso Downs, a position he has held since the Municipal Magistrate Court law was passed by the New Mexico legislature in 1961.

Gray has served as president of the New Mexico Justice of the Peace Association for three terms and in 1963 he was appointed presiding officer of the New Mexico Justice of the Peace conference by Lowell Green, New Mexico State Court Administrator. Gray is secretary of the New Mexico Elks Lodge and is also an officer in the Men's Brotherhood of the Green Tree Baptist Church in Ruidoso Downs.

## Max Oliver Is Candidate For Commissioner

Max Oliver of Ruidoso Downs filed last week to represent District 3, as Lincoln County Commissioner. Oliver has served two years as a Trustee of the Village of Ruidoso Downs and is a member of the board of directors of the Ruidoso-Hondo Valley Chamber of Commerce. He is past-president of the Ruidoso-Hondo Valley Kiwanis Club and a former board member of the Community Methodist Church in Ruidoso.

Oliver moved to Ruidoso Downs five years ago from Balmorhea, Texas, where he was in the service station business and served as Mayor of that community for nine years. Oliver and his wife now operate Mitchell's Motel and Oliver previously managed service stations in the area.

The Grunder Company Piper Comanche plane came in Wednesday morning from Lubbock on company business and also in support of the weather hot line. The Grunder plane left Wednesday afternoon for Albuquerque.


We're Glad
YOU SHOPPED HERE

ICE CREAM Borden's Half Gal. ..... 79¢
STRAWBERRIES Fresh Pint .... 29¢
EGGS Large Grade A Doz. ..... 42¢
SAUSAGE Glover's Pork 2 Lb. Bag ..... 49¢
FRYERS Swift's Premium Grade A ..... LB. 25¢

MODERN GROCERY
WE GIVE KING KORN STAMPS




**METHODIST LAYMEN—**
(Continued from Page 1)

Emphasis of the retreat will be on meditation and devotion. The Rev. James Rodgers, Associate Pastor of Trinity Methodist Church in El Paso, will lead the sessions, Rev. Rodgers will also preach at the 11:00 o'clock service at Community Methodist Church, which will be attended by the laymen.

The program of the retreat, whose theme is "Jesus Stand Among Us," is under the direction of Mr. Ed Imle, of El Paso, the District Lay Leader.

**JAYCEE ELECTION—**
(Continued from Page 1)

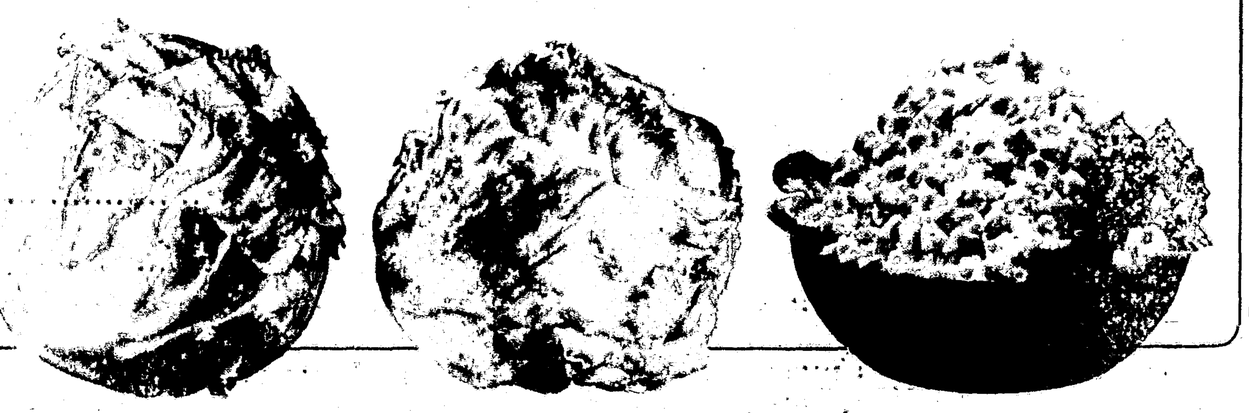
that three new members were sworn in Tuesday night at the Jay-Cee's regular meeting at the Chaparral Hotel. The new members were, Butch Vick, Bill Easley and Darrell Scott. Daye McCall, JayCee director, announced a meeting for Sunday, March 15, at 1:00 p.m. at Denton Field Ball Park in Ruidoso Downs for the purpose to clean up and fix up the park for the coming recreation season.

Marshall also announced that the Ruidoso District JayCee election of new officers will be held April 7. He called for members to make commitments that they would serve as officers and on committees.

## Advisory Committee For School Sites, Financing Is Sought

Nominations for a committee of five, or possibly seven, to serve as advisors, or make recommendations for curriculum improvement and possible sites and buildings and financing for the Ruidoso Municipal School District were expected to be made in this week's school board meeting on Thursday night. It was proposed in the last board meeting held Feb. 27, that the five board members each make recommendations on committee members to be appointed. The advisory panel was suggested by Superintendent George P. White earlier this year.


smart heads choose



Meadow Gold

Fresh Cottage Cheese

Put a big helping of protein-rich fresh cottage cheese flavor in your spring salads with Meadow Gold Cottage Cheese. Delicious with vegetables or fruits, or just served plain. Meadow Gold Cottage Cheese tastes as fresh as spring itself. Keep a carton or two in the refrigerator to add a refreshing mild touch of creamy contrast to any meal.



PEPPERMINT BAR
In The
GATEWAY SHOPPING CENTER

½ gal. Ice Cream 69c
Bauer's Candy of Distinction
French Mints
Fresh Home-Made Pies
Home-Made Brownies
Sign up for open chess tournament. Trophies to champion and reserve champion
Hours: 9 a.m. 'til 8 p.m.
Closed Wednesdays

# 19 Features Slated In 1964 Meeting

## 62-Day Racing Slate Biggest In Downs History

By EDDIE SIDDENS
(Ruidoso News Sports Writer)

Nine more racing days have been added to the summer calendar at Ruidoso Downs this season to bring the total to 62 racing days with the opening of the mountain vacation land's mile high track on May 15.

In addition to the regular weekends of racing, seven Thursdays have been tacked on the calendar beginnning July 23 and running through August 27. The added racing days give the popular track eight big four-day week-ends for racing enthusiasts.

The 62-day summer session is stacked with 19 feature races headed by the sixth running of the All-American Futurity and the addition of the Ruidoso Rainbow.

The Ruidoso Rainbow is another gold strike for the colorful mountain track with the running of the world's richest combination quarter horse stakes with an estimated purse of $300,000 on the line.

The Rainbow, which supplants last year's Ruidoso Open Futurity, can be considered comparable to a world's series for quarter horse racing.

A most unique and revolutionary stakes, the Rainbow will be contested in two parts, with a year between runnings; and each end of the jackpot expected to gross $150,000 or more. The first, or futurity, running of 2-year-olds will take place Sunday, August 16, following trials on Friday, August 7.

The second leg of this double-barrel stakes will be contested a year later, Aug. 1, 1965, following trials and to be known as the Rainbow Derby.

All nomination payments and added sustaining fees will be equally divided between the Rainbow Futurity and the Rainbow Derby and will provide a year-long period of intrigue. For example, in determining whether a Jet Deck or Goetta can knock off the All-American Futurity as a juvenile and come back as a 3-year-old to sweep both ends of the Rainbow. It is possible for one horse to win almost half a million dollars.

The following stakes, handicaps and feature races will be offered for the 1964 meeting:

May 10—The "Mr. Bar None" at 350 yards for quarter horses, purse $2,000 guaranteed.

May 17—The Inaugural Handicap for thoroughbreds at 6 furlongs, purse $2,000 guaranteed.

May 30—The Memorial Handicap for thoroughbreds 3-year-olds and up, purse $2,500 added.

June 7—The Quality Oil Co. Allowance Stake for quarter horses 3-year-olds and up at $50 yards, purse $2,000 added.

June 14—The 870 Alowance Sweepstakes for quarter horses and thoroughbreds 3-year-olds and up at 870 yards, purse $3,000 added.

June 21—The Kansas Quarter Horse Futurity at 350 yards for quarterhorses, purse $100,000, estimated.

June 28—The West Texas Handicap for thoroughbreds 3-year-olds and up at 6½ furlongs, purse $3,000 added.

July 4—The Governor's Handicap at 6 furlongs for thoroughbreds 3-year-olds and up, purse $6,000 added.

July 5—Ruidoso Quarter Horse Championship for 3-year-olds and up at 400 yards, purse $2,500 added.

July 26—The "Hustling Man" Memorial Allowance Stake for quarter horses, 3-year-olds at 350 yards, purse $2,000 added.

Aug. 2—The Ruidoso Quarter Horse Derby at 400 yards, purse $30,000 estimated.

Aug. 8—The "Brigand" Memorial Allowance Stake for quarter horses 4-year-olds and up, at 400 yards, purse $2,000 added.

Aug. 8—The Ruidoso Thoroughbred Futurity at 6 furlongs, for thoroughbreds, purse $60,000 estimated.

Aug. 9—The Jim Carter Oil Co. Handicap for thoroughbreds, 3-year-olds and up at 7½ furlongs, purse $7,500 added.

Aug. 16—The Ruidoso Rainbow for quarter horses 2-year-olds at 400 yards, purse $300,000 estimated. mated.

Aug. 23—The Ruidoso Thoroughbred Derby at 7½ furlongs, purse $25,000 estimated.

Aug. 29—The "Lightning Bar" Memorial Allowance Stake for 3-year-olds and up at 400 yards, purse $7,500 added.

Aug. 30—The Ruidoso Mile for thoroughbreds, 3-year-olds and up, purse $2,000 added.

Sept. 7—All American Futurity for quarter horses, 2-year-olds, at 400 yards, $250,000 estimated.

HERE HE COMES—Dale Pearson, son of Mr. and Mrs. Al Pearson, demonstrates his smooth skill as he glides through a gate in last week-end's Falstaff Cup slalom competition on the slopes of Sierra Blanca. Officials at Sierra Blanca Ski Area say Dale has great promise as a winning skier in future years.

## Hagerman Wins Region Title

Hagerman's battling Bobcats came from behind last Saturday night at Alamogordo to capture the 3B Regional Tournament and record a 61-58 victory over a talented Hatch squad. Both teams will enter the state tournament this week-end at Albuquerque.

Favored Eunice was dumped from the ranks last Friday night by the underdog Hatch Bears, 76-63, as the Cardinals had a rough time finding the bucket. Eunice went on Saturday night to defeat Tularosa for third place.

Hagerman advanced to the finals with a Friday night romp over Tularosa, 59-55, and earned a trip to the state tourney.

**ASKS RE-ELECTION**

Clinton A. Fal-, completing his third term as justice of the peace at Bent, west of Ruidoso on U. S. Highway 70, has announced he is a candidate for re-election, subject to the Democratic primary in May.

## The Weather

"Another advantage — you won't be troubled with a lot of salesmen."

| | Hi | Lo | Snow-Fall | Precip. |
|---|---|---|---|---|
| 4 | 39 | 13 | .50 | .03 |
| 5 | 51 | 22 | .0 | .0 |
| 6 | 53 | 27 | .0 | .0 |
| 7 | 56 | 23 | .0 | .0 |
| 8 | 46 | 29 | T | .06 |
| 9 | 42 | 6 | 1.60 | .04 |
| 10 | 49 | 23 | .0 | .0 |

Precip. Since Jan. 1 ..... 2.55
Precip. This Month ..... .52
Snowfall This Winter ..... 44½ In.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## RHS THINCLADS STILL HAMPERED BY SEVERAL DAYS OF BAD WEATHER

Still fighting the weatherman and with the first track meet drawing near, Ruidoso's track team, coached by Ken Newton, is praying for the clouds to go away and the sun to shine to get in some outdoor practice before the initial meet at Canutillo, Tex., March 26.

The Warrior trackmen have had only one day in the last two weeks for outdoor work. All other sessions have been held in the gym.

Coach Newton reported this week that about 45 boys are after track berths and for the time being the only work being done is conditioning and form running in the gym due to the weather. "Right now we don't know where we stand," Newton said, "We've got two boys who are still having trouble with injuries from last year's football season and both of them are sprinters." David Scott and Lloyd Absher received knee injuries during the football season and both speedsters run on the 440-yard relay team.

Newton also stated this week that the squad may be slow in developing, but the Warriors could take some meets by depth in events if all the boys out for the sport continue to compete.

Expectations are good for a number of boys to do well in meets this year with Bill Stirman heading the list in the sprints, Prentice Creel in the 880-yard run and should Scott and Absher round into shape, the 440-yard relay may produce some winning times.

At present Ruidoso High School holds the state record in the 100-yard dash set two years ago by Clifford Watley. Stirman, with his valuable experience, should be under 10 seconds this year.

The locals placed fifth in the state meet last year at Albuquerque which was exceptional as the Tribe doesn't even have a track to practice on.

To date the Warriors have received six invitations to meets with the first one taking place at Canutillo and followed by the Grizzly Relays at Carrizozo, the White Sands Relays at Alamogordo, the New Mexico Relays at Silver City, Wildcat Relays at Tularosa and a meet at NMMI in Roswell.

### Junior High Tracksters Enter Friday Meet

Friday afternoon this week the seventh, eighth and ninth grade track squads travel to Alamogordo for a track meet. Starting time for the contest is 1:00 p.m.

A total of 13 junior high athletes will take part in the meet in which a number of schools will participate.

Below is a list of locals scheduled for events:

Sprints—Jimmy Barcus, George Barraza, Billy Mantano and Craig Whipple.

Middle Distance—Silvario Candelaria, Elmer Adamandus, Bob Caudle, Edwin Miller and Tony Sharp.

Field Events—Smith Allan, Doug Burgess, Danny Joct, Lester Hopkins, Tony Sharp, Craig Whipple and Silvario Candelaria.

## 112 JUVENILES STILL ELIGIBLE FOR LABOR DAY CLASSIC HERE

The big loot of the $250,000-added All-American Futurity, which comes up for its sixth running here Labor Day, once again finds Texas quarter horsemen holding the whip hand over rivals from 15 other states.

Since all eligibles just became 2-year-olds New Year's Day—the one and only recognized birthday of all race horses—it's still a few months premature to pin-point a possible winter book favorite for this year's running of the straightaway classic.

In fact, a goodly number of the precocious youngsters haven't even officially received their approved names yet, and the first of them have just received their baptism to the racing wars at the current combination meeting at Bay Meadows, Calif., which annually kicks off the year's sport.

Speaking of California, it would indeed be equally preposterous and prosperous should the Golden State combination of Owner Hugh Huntley and Trainer Newt Keck strike once again in this richest of all quarter horse stakes.

They have pulled the most phenominal feat of winning three of five runnings of the All-American to date—with Galobar in 1959, Pokey Bar in 1961, and Goetta last year.

Both Huntley and Keck have modestly proclaimed that "we wouldn't want to bet too much on our chances this year," but a look at the list of 112 nominees remaining eligibles as of March 1 reveals the astute Californians represented by four hopefuls—Nippy Bar, Raider Bar, Rita Charge and Miss Gee Charge.

Numerically, however, they must recapitulate to Texas, which is once again out in force with 33 entrants representing 24 owners.

In this department, Oklahoma is next with 15 nominating 19, closely followed by California, 18 representing 14 owners; New Mexico, eight nominating nine; Arizona, six interests naming nine, and Colorado, six owners with the same number of eligibles. Other states with candidates include Kansas, Montana, Missouri, Florida, Iowa, Wisconsin, Oregon, Illinois, Utah and Wyoming.

Huntley and L. R. French, Jr., of Odessa, Tex., currently claim the most number of individual nominees—four each.

## HUGH HUNTLEY POINTS FOR FOURTH WINNER IN '64 ALL-AMERICAN

Equally preposterous and prosperous as it may sound, California's amazing combination of Owner Hugh Huntley and Trainer Newt Keck hold a strong numerical hand for the sixth running of the $250,000-estimated All-American Quarter Horse Futurity here Labor Day.

Already winners of three of the first five runnings with Galobar in 1959, Pokey Bar, 1961 and Goetta last year, Huntley and Keck, who insist "we wouldn't wait to bet too much on our chances this year," nevertheless have four paid-up eligibles pointing to a fantastic fourth victory in this richest of all quarter horse stakes.

Along with L. R. French, Jr., of Odessa, Tex., they lead all individual owners in number of eligibles with four each—the Californians' being Nippy Bars, Raider Bar, Rita Charge and Miss Gee Charge.

By states, Texas again shows the way with 33 nominees representing 24 owners, followed by Oklahoma with 15 nominating 19, California with 14 owners and 18 eligibles, and Arizona, six owners with six eligibles.

Ruidoso Downs' 62-day meeting opens Friday, May 15.

## Holiday Bowl BOWLING

Monday Night Mixed League
Results of March 9

| Team | W | L |
|---|---|---|
| Hazel's | 70 | 26 |
| Kannady Keglers | 53 | 43 |
| Holiday Bowl | 49½ | 46½ |
| Hollywood Cleaners | 48 | 48 |
| Morton Foods | 37 | 59 |
| Burgess Plumbing | 30½ | 65½ |

High team series: Holiday Bowl, 2981; Morton Foods, 2907; Hazel's, 2885. High game: Hazel's, 1057; Morton Foods, 1954; Holiday Bowl, 1022. High series men: Jodie Filleman, 542; Guy Robertson, 540; Punch Prowell, 524. High game: Punch Prowell, 234; Jodie Filleman, 206; Jerry Kannady, 204. High series women: Annie Keith, 493; Elsie Williams, 442; Carol LeClair, 398. High game: Annie Keith, 196; Elsie Williams, 166; Carol LeClair, 165.

Splits converted: Carol LeClair, 5-7; Robert Raines, 5-6; Jodie Filleman, 6-10; Punch Prowell, 4-7-10; Ronnie Wilson, 4-5; Jack Barton, 5-10; Lindy Lindamood, 5-4-7; Lanora Barnes, 5-6-10; Jack Kannady, Sr., 4-7-6.

Wednesday Mixed 4-Sum
Results of March 4

| Team | W | L |
|---|---|---|
| Leck's For Fun | 57 | 31 |
| Downs Automotive | 50 | 38 |
| Hat-T Ranch | 48 | 40 |
| McCarty Const. | 45 | 43 |
| Holiday House | 34 | 54 |
| Hall Const. | 30 | 58 |

High team series: Leck's For Fun, 2428; Hat-T Ranch, 2349; McCarty Const., 2288. High game: Leck's For Fun and Hat-T Ranch, 836; Leck's For Fun, 813; McCarty Const., 795. High series women: Walt Averitt, 486; Joetyne Wright, 483; Betty Tully, 440 High game: Trudie Balcom, 179; Walt Averitt, 174; Jottyne Wright, 169. High series men: Leck Cowden, 550; Jim McEuen, 529; Bones Wright, 523. High game: Leck Cowden, 195; Cliff Keith, Jack Kannady, Jr., Jim McEuen, (2), each 189; Bones Wright, 187.

Splits converted: Phyllis McCarty, Jack Kannady, Jr., 6-10-7; Betty Tully, Phyllis McCarty, 2-7; Jack Kannady, Jr., 4-5; Cliff Keith, Leck Cowden, 3-10.

Bowling schedule for March 18: McCarty Const., vs. Leck's For Fun; Hat-T Ranch vs. Hall Const.; Holiday House vs. Downs Automotive.

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## Golf Team Enters Matches At Roswell Friday

The Warrior golf team travels to Roswell this Friday for a tournament at the NMMI course in which some 11 teams will participate. Tee off time is 10:00 a.m.

Last week-end the local linksters were scheduled to play at Carlsbad in the opening tourney of the season, but sickness and bad weather forced the squad to stay home.

Coach LeRoy Gooch is hoping for good weather this week as the squad has had very little time to get ready for the up-coming matches.

Eight more tournaments are on tap after this week-end with Jal the next host on March 21. Ruidoso will be the site for the final tournament of the regular season on May 9 before the teams go into the district and state play-offs the following week.



## Sierra Blanca Ski Team Wins Falstaff Races

The Annual Falstaff Cup Ski Race was held this past week-end at Sierra Blanca Ski Area, Ten teams from New Mexico and Texas competed. The race was a fast 22 gate giant slalom down the steep face of Capitan run set by Jack McTarnaghan, ski school director at Sierra Blanca.

Roswell, Sierra Blanca, Ruidoso and Lubbock each contributed one team. El Paso was represented by six teams and the remainder of the 56 contestants raced unattached.

First place was won by the Sierra Blanca instructors team with a time of one minute, 44 seconds. An El Paso team took second, with a time of one minute, 53 seconds. Roswell Ski Club team won third place, with a time of two minutes.

Each team had four members and the best three times were used to determine the final team score.

Teams and individual times are given below:

Sierra Blanca Ski Club—Jack McTarnaghan, 33.0; Jim Isham, 35.5; Herman Stickney, 1:19.8; Jim Truelsen, 35.9.

Roswell Ski Club— Marsh Nottingham, 41 3; Doug Kloxin, 40.4; Perry Larsen, 38.3; Cilie Courson, 55.0.

El Paso Ski Club—Barbara Campbell, 1:12.3; Lou Todd, 1:23.4; Chloe Ann Bracher, 1:06.2; June Tarrens, 47.2

El Paso Ski Club—Bill Farrens, 59.3; M. Leonard, 1:04.8; Mary Hoover, 55.3; Joe Hoover, 1:51.5.

El Paso Ski Club—Morgan Clough, 39 6; Berine Bracher, 38.2; Jim Todd, 51.7; Jim Johns, 35.4.

El Paso Ski Club—Ken Knapp, 58.4; Larry Bracher, 58.0; Steve Bracher, 57.7; King Davidson, 1:37.6.

El Paso Ski Club—Cliff Brantner, 46.3; Richard Reynolds, 38.6; Jack Geacons, 41.1; Pablo Sargent, 47.1.

El Paso Ski Club—Junior—Karen Campbell, 1:10.9; Carol Carpenter, 2:05.4; Kathern Campbell, 1:09.7; Molly Hoover, 1:14.7.

Ruidoso—Sierra Blanca Ski Club—Al Pearson, 41.2; D. D. Swearingin, 1:56.4; Rick Skogland, 1:23.2; Dale Pearson, 1:19.4.

Lubbock Ski Club—Ralph Rush, No Time; Racel Miller, 1:55.0; John Malone, 1:07.5; Stanley Mitchell, No Time.

Individual—Sherwood Riddle, 56.5; Ricky Oatman, No Time; Ricky Black, 54.2; Billy Lasett, 41.8; Mike Pendleton, 46.7; Jan McElhaney, 36.8; Bobby Jones, 46.4; Franziska Valentin, 46.7; Dean Guerin, 59.0; Richard Burton, 1:04.3; Betsy Black, 1:53.1; John Wheaton, No Time; Richard Sigman, 1:20.6; Beverly Seeds, 1:54.8; Lisa Boyer, 1:110.


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## TITO POE RACE SET SUNDAY

Postponed from last Sunday when continuing snow made racing conditions in White Mountain Park here somewhat inconvenient, the annual Tito Poe Memorial Race, a comic slalom, will be run this week-end, open to everyone interested. It is sponsored by El Paso Ski Club, Jack McTarnaghan, public relations director for Sierra Blanca Ski Area, reported.

Entrants are invited to wear the most outlandish costumes they can devise—and comic style skiing is also a part of the fun expected.

Several recent, late snowstorms have left the Sierra Blanca trails covered with the deepest snow blanket of this season. Approximately 10 inches more new snow fell last week-end here to put the slopes in "super-excellent" condition for the large crowd of school holiday visitors on hand. Texas South Plains schools had a school holiday while teachers attended a convention last week-end, and Ruidoso entertained hundreds of families who came here for winter sports fun.

GOT 'EM—Ron Shriver, right and brother, Mike, sons of Mr. and Mrs. Jack Shriver, each bagged a javelina in the New Mexico special hunt in Southeastern New Mexico last month. They are shown with their trophies on their return home in Ruidoso Downs.


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# OLD ARMY FORT NOW SERVING STATE AS TB. HOSPITAL

By FRIEDA BRYAN HYATT



For a bit of a contrast the motorist can go west from Roswell on U. S. 380 a few miles past Lincoln and turn to the left to Fort Stanton or continue on to White Sands Missile Range. He can make his choice, the pursuit of war or the pursuit of peace.

If the traveler leaves the main highway and goes about 5 miles he comes across the most peaceful spot in New Mexico. Should he continue on U. S. 380 for about 50 miles he is in the White Sands Missile Range, one of the most active areas in the world devoted to rocketry for war.

At the most peaceful spot in the state, Fort Stanton, experts are concerned with the control of an enemy that has to be magnified 2000 times for the layman to get an idea of what he looks like. The enemy is Tubercle Bacilli. The experts are the doctors and staff who man the Fort Stanton Tuberculosis Hospital. Thus, the pattern for contrast is set. Peace and war; the rugged and the gentle; holocaust and healing.

Fort Stanton originally was built to protect the lives of human beings. Now it exists to protect the lives of individuals by returning them to health.

There is something about the buildings at the hospital that leave an effect on a person the moment he approaches them. For the patient there is a feeling that here he will find hope for the future. Peace and contentment are felt all around him and he begins to believe he will have them, too.

Peace seems to have seeped into the very walls and floors of the building. There is an atmosphere of safety such as one gets when he is folded up in the arms of a loving mother. The quietness on the hospital lawn is gentle tonic that begins its work the minute one strolls through it.

Old Baldy—on the maps it is listed as Sierra Blanca—acts as a sentinel for Fort Stanton. This 12,003-foot mountain looks down on the hospital and its surroundings with a benign air. It's the highest point in Southern New Mexico and uses its mighty height with that of other nearby mountains to protect Fort Stanton from winter's frigid cold.

Fort Stanton is located in the heart of an area of forests, mountains and lakes. Its ideal climate, coupled with the efforts of doctors and personnel to make the hospital a haven of healing, Fort Stanton Hospital is indeed the most peaceful spot anywhere in New Mexico.

This land lends itself to history. Struggle and strife are the ingredients of many a stirring story. The conflict between the Red Man and the White account for much of New Mexico's history. It was the reason for the building of Fort Stanton in the first place.

It was in January 1855 that Brig. Gen. John Garland in charge of a Union cavalry force, established a fort to serve as a strategic bivouac spot from which to press the war against the Mescalero Apache Indians, last tribe to lay down arms against the white man.

General Garland was impressed by the valley of the Rio Bonito, site of the present Fort Stanton, because of the fine forage, water and available fuel.

A short time after the fort was established, Captain Henry W. Stanton was killed in action against the Apaches. His heroism resulted in the commanding general recommending that the outpost be named Fort Stanton. Secretary of War Jefferson Davis signed the order.

All through the Civil War Fort Stanton was the stepping off place for sending out troops to quell the Apaches and their raids.

Texas was responsible for the burning of the fort. Texas troops under General Sibley advanced upon Fort Stanton. Union troops stationed at the garrison feared a siege by the Confederates. To avoid this they set fire to the buildings and left the place.

But Providence took a hand. Suddenly a mountain thunderstorm deluged the burning buildings and they were saved from the flames. This was in 1861.

In 1863 the man who seemed to cover the West in many of the important happenings in early days—Kit Carson—reoccupied Fort Stanton. Most of the buildings were restored. The doughty Col. Carson and four companies of volunteers did a good job for some of the original buildings are still in use.

If the visitor expects the fort to look as it did back in "Injun" days he will be disappointed. The general layout and utilization of the facilities have been changed several times.

Fort Stanton was discontinued as a military operation in 1896 and its troops moved to Fort Huachuca, Ariz. But Fort Stanton had many interesting incidents and personalities behind it. The famed Gen. John J. Pershing came to Fort Stanton as a lieutenant fresh out of West Point. It was his first assignment and he had a high time of it, both in and around the fort. As a brash young lieutenant, Pershing dearly loved to play black jack with his fellow officers. He was such an avid fan of the game that he was known from then on as "Black Jack" Pershing.

Black Jack had plenty of energy while at Fort Stanton. The country lent itself to hunting, fishing and just plain indulgence in the outdoors. On a Javelina hunt young Pershing killed a domestic pig belonging to a woman in the Ruidoso area. He carried a bit of razzing from the men at the Fort.

Territorial Governor Lew Wallace recognized the peacefulness of Fort Stanton. He stopped at the fort on his way to confer with Billy the Kid at Santa Fe. In the tranquility of the commander's home, Lew Wallace penned some chapters of a novel later known to the world as Ben Hur.

Billy the Kid found a few peaceful moments at Fort Stanton, too. He was confined in the jail there on his way to Lincoln to be hanged.

Fort Stanton was host to Major Murphy and Col. Fritz who were mustered out at the Fort and went into business in Lincoln. They went from that into the Lincoln County War as two of the principals in that fracas and thereupon took their places in history for all time.

In 1899 the first federal tuberculosis sanatorium in the country was set up at Fort Stanton. It was a U. S. Marine Hospital. This unique institution was home for U. S. merchant seamen from every part of the world.

Many of these seamen lie in the U. S. P. H. S. Cemetery on the hill above the hospital. During the tenure of the Marine Hospital at Fort Stanton barracks were used to house German internees. Four of these also are interred in the U. S. P. H. S. Cemetery.

Back in those days Fort Stanton sprawled over 27,720 acres. The government operated 850 head of cattle on a ranch and a 400-head piggery. All the meat and dairy products for the hospital were produced at home. Cost: 10 cents a pound for beef and 10 cents a quart for milk. Roundups, branding and the shipping of cattle were done up in true western style.

Years ago these activities were dropped and the hospital area is now 1320 acres. There are many mute reminders of the past. The hollow tile silos still stand. The stables still stand, as sturdy as ever. Reminder of a still earlier era is an 1863 ammunition wagon on the hospital grounds.

After 54 years of caring for the men who served their country in merchant marine service, the Public Health Service transferred its Marine Hospital at Fort Stanton to the State of New Mexico. This took place June 30, 1953. It was then the Fort became a state tuberculosis sanatorium. Patients now are made up of residents of New Mexico, both adults and children, and Indians.

Today the hospital at Fort Stanton is a village in itself. It takes care of itself. It is far more than just a hospital and staff. Every effort is made to maintain the enviable record made by the more than half-century of Marine Hospital treatment. During this period more than 10,000 U. S. Merchant Marine, Coast Guard, Navy, and Army Transport Service personnel were treated. For the last five years under the Public Health Service the mortality rate averaged 3 per cent. 88 per cent were discharged as cured or improved. This reflects the benefits accrued from use of chemotherapy.

Under state administration the same excellent results are being achieved, New Mexico climate, rest, antibiotics, good food and humane treatment are the factors making up this record today.

There are 182 patients today. Thirty-one of them are under the age of 16. Medical director is Dr. Crawford Jernigan. The medical staff is composed of two physicians, one chief nurse, 10 registered nurses, 8 licensed practical nurses, and 47 nurses aides.

A highlight in the continuing effort to secure greater efficiency in its own ranks is the In Service Educational Program. It is conducted by a registered nurse and the training offered is on a permanent basis. New employes on the nursing staff are thus oriented in a minimum of time in the techniques practiced in the Fort Stanton Hospital.

Associated with Dr. Jernigan are Dr. Wilhelm F. Rosenblatt, associate medical director; and George Bryan, superintendent.

Fort Stanton has its own postoffice, dental clinic, library, a store, a theatre, churches, golf course, the hospital, a school, and nurses' home.

This self-sufficient operation has its own water supply consisting of an ultra modern plant, completely automatic, that was erected in 1960. A million-gallon open reservoir is more than adequate for the needs of patients and personnel. Eight miles of pipe bring water from nearby Alto and feed the snow-fed water to Bonito Lake and Eagle Creek to Fort Stanton.

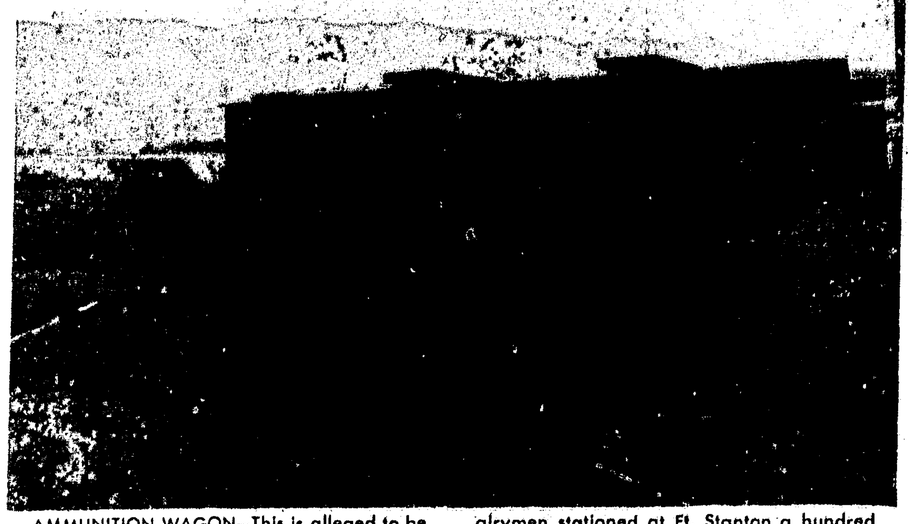
The employes of the fire department go to fire training schools. This crack outfit has a fire drill once a month. A sewage and garbage disposal plant is kept in A-1 working order. Three ambulances are available at a moment's notice for any emergency that may come up.

All the bread and pastry consumed at the hospital is produced there. A school of Cosmetology set up in 1959, is doing an excellent job of training patients for this career after they leave the hospital.

Other crafts such as weaving, ceramics, shoe repairing, woodworking and photography fit the patient for work within his physical abilities. He has a productive life to look forward to upon discharge.

Homemaking classes and style shows are just part of the activities at the hospital. Employes' children go to school at nearby Capitan.

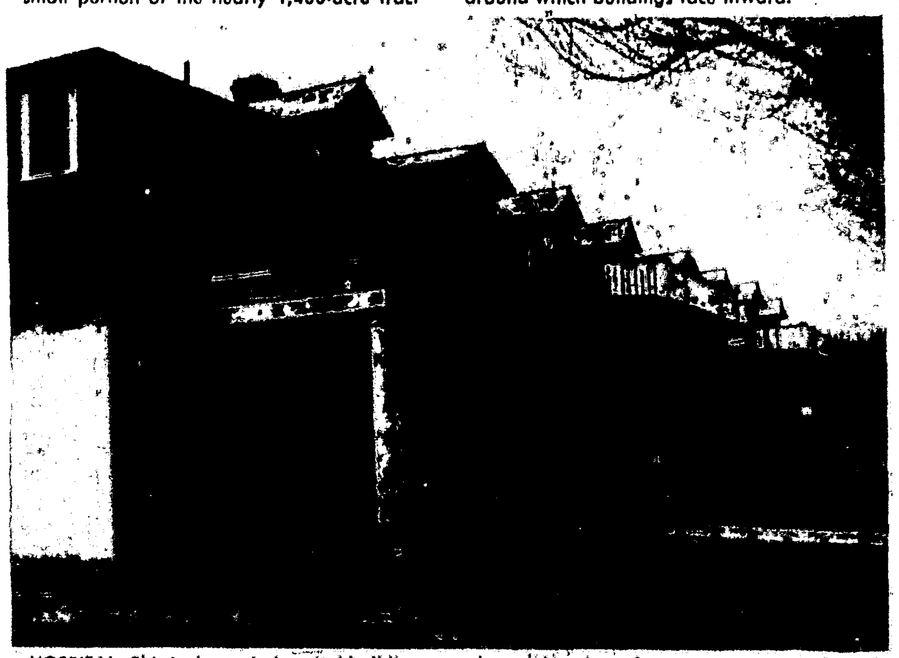
Thus, it would appear, the cycle has been completed: what was founded as a military base to engage in battle has, in a century's time, become a place of peace—a place where the sick can live and be healed and take new hope in the future.



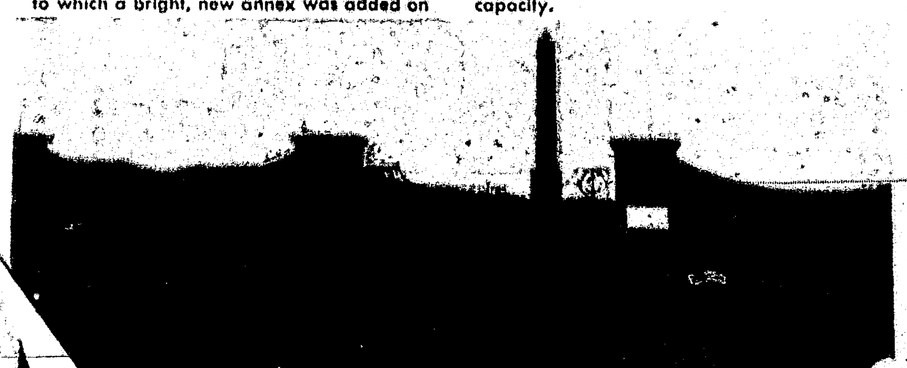
AMMUNITION WAGON—This is alleged to be an 1862 vintage ammunition wagon for cavalrymen stationed at Ft. Stanton a hundred years ago.

WEAVING IS TAUGHT — A loom is pictured here where patients are taught weaving as a part of their therapy. Woven goods, many by Indian craftsmen, and patient-made ceramics, are for sale to visitors.

HOSPITAL GROUNDS — Gleaming white administration building and related buildings, including library, at Ft. Stanton, occupy but small portion of the nearly 1,400-acre tract where New Mexicans got treatment for tuberculosis. Photo is made from center of beautifully landscaped parade ground — around which buildings face inward.



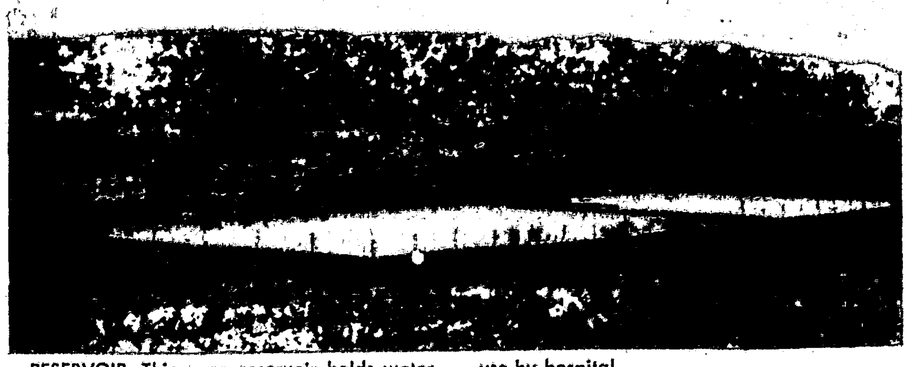
HOSPITAL—This is the main hospital building, to which a bright, new annex was added on the north only a few years ago to enlarge capacity.



JO CEMETERY—This iron grill gate, ument in background, is closed to urious in one of two cemeteries at Here lie many merchant seaman ar from their homelands, some rk, some from New Zealand, around the globe. One small area of this cemetery has German seamen interred who died while held as prisoners of war during World War II. They were captured in a South American port when they scuttled their ship, and were brought to U. S. for duration of war as prisoners.

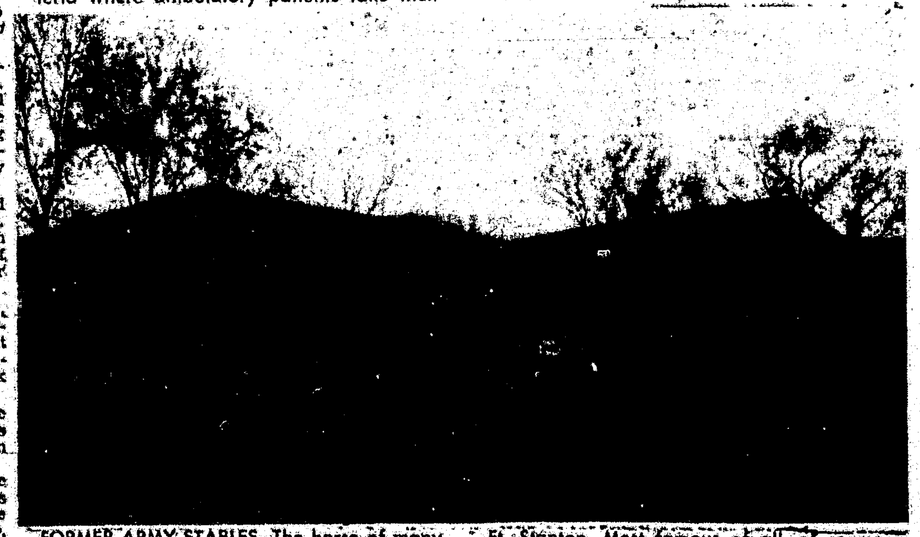
GRAIN SILOS—Once held feed for cattle, hogs raised on the Ft. Stanton range many years ago.

POST OFFICE—Ft. Stanton post office is located in this building, next door to administrative offices.



RESERVOIR—This open reservoir holds water from Sierra Blanca mountain streams for use by hospital.

DINING ROOM—Spotless dining room is cafeteria where ambulatory patients take their meals.



FORMER ARMY STABLES—The horse of many a famous cavalryman has been stabled in these no-longer-used stone walled stables at Ft. Stanton. Most famous of all, of course, was "Black Jack" Pershing who became A. E. F. commander in World War I.

MADE IN RUIDOSO—J. Richard Miller, left, sign shop foreman for the Wimberly Electric and Sign Company of Ruidoso, fabricates a glass tubular sign while Jim Wimberly owner of the sign company assists. Miller was formerly associated with sign companies in Alamogordo and Roswell and moved to Ruidoso this winter to manage the expanding sign business Wimberly has developed here. By adding the glass fabrication plant here the Wimberly Electric and Sign Company is able to offer one day sign service on repairs of glass tubing, in addition to their complete fabrication, design and erection of all types of signs. Miller, with his wife and small daughter, Jeaneene, moved to Ruidoso from Roswell.

NEW OPERATORS—The Chaparral 66 Service Station in Ruidoso Downs is now under management of Bill Mosley, at right. Assisting him is Amos Arrington. The station features Phillips petroleum products, tires, washing & greasing and accessories.

ORDINANCE NO. 150

AN ORDINANCE PROVIDING FOR THE SUBMISSION TO A VOTE OF SUCH QUALIFIED ELECTORS OF THE VILLAGE OF RUIDOSO, LINCOLN COUNTY, NEW MEXICO, AS HAVE PAID A PROPERTY TAX THEREIN DURING THE PRECEDING YEAR, AT THE REGULAR ELECTION OF MUNICIPAL OFFICERS TO BE HELD IN SAID VILLAGE ON TUESDAY, THE 7th DAY OF APRIL, A. D., 1964, THE QUESTION WHETHER THE BOARD OF TRUSTEES OF SAID VILLAGE SHALL BE AUTHORIZED TO INCUR AN INDEBTEDNESS FOR AND ON BEHALF OF AND UPON THE CREDIT THEREOF BY ISSUING THE NEGOTIABLE COUPON BONDS OF SAID VILLAGE IN THE AMOUNT OF $200,000 FOR THE PURPOSE OF SECURING FUNDS FOR THE EXPANSION AND IMPROVEMENT OF THE WATERWORKS SYSTEM OF SAID VILLAGE.

WHEREAS, in the opinion of the Board of Trustees of the Village of Ruidoso, Lincoln County, State of New Mexico, it is necessary in order to preserve, provide for and protect the health, safety, comfort and welfare of the citizens of said Village to extend and improve the waterworks system of said Village, and that questions of authorizing the necessary indebtedness therefor by the issuance of bonds should be submitted to the qualified voters of said Village;

NOW, THEREFORE, BE IT ORDAINED BY THE MAYOR AND BOARD OF TRUSTEES OF THE VILLAGE OF RUIDOSO, IN LINCOLN COUNTY, NEW MEXICO:

Section 1. That at the regular election of municipal officers to be held in the Village of Ruidoso, New Mexico, on Tuesday, the 7th day of April, A. D., 1964, there shall be submitted to those qualified electors of said Village who have paid a property tax therein, in the year next preceding said election, the question of incurring an indebtedness in the amount of $200,000 by the issuance and sale of the bonds of said Village to raise funds for extending and improving the waterworks system of said Village.

Section 2. The question so submitted shall be voted on at said regular election of the Village of Ruidoso to be held on Tuesday, the 7th day of April, A. D., 1964, and the polls shall be open between the hours of 8:00 a.m. and 7:00 p.m. and shall be located at The Village Hall, in said Village, being the same voting place established for the general Village election to be held on that date, and the qualified electors who have paid a property tax in said Village during the preceding year shall vote by separate ballot in the form hereinafter prescribed, which shall be deposited in a separate ballot box provided for the particular purpose of receiving votes cast on said question, and said election shall be held and conducted in as nearly the same manner as possible as that prescribed for municipal general elections.

Section 3. The ballots to be used in voting on the question above submitted shall be prepared and furnished by the Village Clerk to the Judges of Election to be by them furnished to the voters and shall be in substantially the following form:

OFFICIAL BALLOT
VILLAGE OF
RUIDOSO, NEW MEXICO
Tuesday, April 7, 1964
BOND ELECTION

QUESTION SUBMITTED:

Shall the Board of Trustees of the Village of Ruidoso, New Mexico, be authorized to incur an indebtedness for and on behalf of the said Village and upon the credit thereof by issuing the negotiable coupon bonds of the said Village in the amount of $200,000 for the purpose of securing funds for the extension and improvement of the waterworks system of said Village:

FOR WATERWORKS BOND ISSUE ☐

AGAINST WATERWORKS BOND ISSUE ☐

(The voter will answer the question submitted by marking a cross (x) in the square opposite the words expressing his choice.)

Section 4. No ballot for or against said proposition shall be received by the judges of election unless the person offering the same shall be a duly qualified elector of the Village of Ruidoso as defined by the laws of the State of New Mexico, now in force, and shall have paid a property tax therein during the preceding year.

Section 5. The election on the questions hereby submitted shall be conducted by the judges and clerks named as the Judges and Clerks for the election of municipal officers of said regular election of April 7, 1964.

Section 6. The vote at the election on the question submitted as aforesaid shall be separately canvassed and returned, and the return made and the result declared in the same manner as nearly as may be, as is provided by law for the canvass, return and declaration of the result of votes cast at the regular election of municipal officers.

Section 7. A notice of the submission of the question aforesaid to the voters qualified as aforesaid, at said regular election, shall be published at least once each week for four (4) consecutive weeks immediately prior to the said election, in The Ruidoso News, a newspaper of general circulation published in the Village of Ruidoso, and the Village Clerk is hereby charged with the duty of effectuating this provision. Such notice shall be in substantially the following form:

ELECTION NOTICE
OF BOND QUESTION TO BE SUBMITTED AT THE GENERAL MUNICIPAL ELECTION IN THE VILLAGE OF RUIDOSO, NEW MEXICO
TUESDAY, APRIL 7, 1964

PUBLIC NOTICE IS HEREBY GIVEN, that at the regular election for municipal officers, to be held at the Village of Ruidoso, New Mexico, on Tuesday, the 7th day of April, A. D., 1964, there will be submitted to a vote of such qualified electors of said Village as have paid a property tax therein during the preceding year, the following question:

Shall the Board of Trustees of the Village of Ruidoso, New Mexico be authorized to incur an indebtedness for and on behalf of the said Village and upon the credit thereof by issuing the negotiable coupon bonds of the said Village in the amount of $200,000 for the purpose of securing funds for the extension and improvement of the water-



works system of said Village?

Said election shall be held and said question submitted to the electors qualified as aforesaid pursuant to law and the provisions of Ordinance No. 150 of said Village, adopted and approved on the 9th day of March, 1964.

The polls for said election will be at The Village Hall, being the same voting place established for the general Village election to be held on the 7th day of April, 1964, and said polls will be open from 8:00 a.m. until 7:00 p.m. of said day.

No ballots for or against said question will be received by the judges unless the person offering the same shall be a qualified elector of the Village of Ruidoso under the laws of the State of New Mexico now in force, and, in addition to such qualifications, shall have paid a property tax therein during the preceding year.

The ballots to be used in voting upon the question above submitted shall be furnished by the judges of election to the voters, to be deposited in a separate ballot box which will be provided for that purpose.

IN TESTIMONY WHEREOF, the Board of Trustees of the Village of Ruidoso, New Mexico, has caused this notice to be published as required by law and dated this 9th day of March, 1964.

/s/ L. W. Tucker, Mayor

(SEAL)
ATTEST:
/s/ James L. Hine, Clerk.

Section 2. This ordinance after its passage and approved by the Mayor, shall be recorded in the Ordinance Book of the Village kept for that purpose, and be there authenticated by the signature of the Mayor as the presiding officer of the Board of Trustees, and by the signature of the Clerk, and shall be published in The Ruidoso News, the official newspaper of the Village, same being a newspaper of general circulation published in the Village of Ruidoso, and shall be in full force and effect five days after such publication.

ADOPTED AND APPROVED this 9th day of March, 1964.

/s/ L. W. Tucker, Mayor

(SEAL)
ATTEST:
/s/ James L. Hine, Village Clerk

1tc.

# Business & Professional Directory

## These Qualified Contractors and Firms Offer Many Fine Services and Products


**FIREPROOF STORAGE**
For Household Goods or Other Items Big or Little
LEE WIMBERLY
On U. S. Hiway 70 in Hollywood Area of Ruidoso
Pho. 257-2790

**Mike's Welding Service**
RADIATOR REPAIRS
We repair anything of any kind in any line.
Clothes Line Poles
CALL ANY HOUR
Phone 257-4152 P. O. Box785
Wingfield Ave. Ruidoso, N. M.

A Ruidoso Concern With A Concern for Ruidoso
100% Home Owned
**Ruidoso Title & Abstract Co.**
Adobe Plaza - 257-2721

**Indian Shop**
Helen & Clayton Bennett
Authentic Jewelry — Apache Crafts
Navajo Rugs — Rocks
Beaded Hand Work
West on Hiway 70 — Phone 257-2609

**Ruidoso Laundry & Linen Supply**
For Your Personal Laundry and Finish Work
—ALSO, LINENS
For Commercial Businesses.
BOB COGGINS
PHONE 257-2249
We Pick Up at Estes Cleaners, Hollywood Cleaners and Ruidoso Cleaners

**JOHN R EMDE**
Building Contractor
P. O. Box 966
Ruidoso, New Mexico
Phone 257-2241

**Well Drilling**
and Repair Work
**M. H. McClendon**
Licensed Water Well Contractor
Glencoe, N. M.
Pho. Hondo OL 3-4313

**Fisher Excavation Co.**
Public Utility Contractors
All Types of Ditching and Dirt Work
Septic Tanks Pumped - Water Lines Thawed
257-2147 or 257-2382

**AMERICAN CAR PARTS**
"SINGLE SOURCE CONVENIENCE"
THE FINEST PARTS AVAILABLE FOR YOUR CAR
Long's Shopping Center Across from Hollywood Post Office
Phone 257-2339

Electrical Work of All Types
**NEAL PUMP & ELECTRIC**
257-2491
PUMP WORK
Installation and Maintenance
Pumps — Appliances
Modern Pipe Thawing Machine
CECIL HICKS, Manager

Bill McCARTY RUIDOSO N M
SAND · GRAVEL · REDI-MIX · CL 7-4500

**UNITED RENT-ALLS**
We Rent Most Anything
Hydraulic Jacks Repaired
Saws Filed and Tools Sharpened
CALL 257-2967
Road Behind El Rancho Court

**GOOD PLUMBING**
*IS VITAL TO HEALTH*
The purpose of the Plumbing Code is the protection of public health
It's your code Mr. and Mrs. Public,
Be glad you have it!
**SID COURVELLE PLUMBING & HEATING**
Phone 257-2055 Ruidoso, N. Mex.

**PAINTING**
**Raymond Miller**
PHONE 257-2203
After 5 p.m. or on Week-ends

**INSURANCE**
For all types and coverages
See or Call
J. H. COOPER AGENCY
Ph. 257-2410 or Res. 257-2713
THE AGENCY OF SERVICE

Burgess Plumbing Co.
Plumbing Contractor and Repair Service
Pipe Thawing
We Answer Service Calls Any Time
Night Calls—
Doug — ES 8-4606
Ray — 257-2411
P. O. Box 914 — Ruidoso, N. M.

**HILLMAN**
Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Pho. 257-2660

**RUIDOSO CAB COMPANY**
**257-2655**
Safe and dependable
Radio Controlled Cars

**WATER PROBLEMS ?**
PICK UP YOUR PHONE AND SAY

CULLIGAN WATER CONDITIONING
PHO. 257-4245
Located In Gateway
848 Sudderth Dr.
P. O. Box 159

**RADIATOR REPAIRS**
All Types of Welding
Portable Equipment
SAMMER ORNAMENTAL IRON
Highway 70 — Ruidoso Downs — Phone ES 8-4385

**RUIDOSO GRAVEL SERVICE**
GRAVEL — SAND — EXCAVATING — TRENCHING
FREE ESTIMATES — QUALITY WORK — PHO. 257-4145
P. O. BOX 735, HOLLYWOOD, N. MEX. — J. B. CLOSE

Black & White and Color TV Repairs
See Our Bargains In Used TV's
"Service By Experience — Not Experiments"
**MINNIX RADIO & TV**
—SALES & SERVICE—
2457 SUDDERTH DRIVE
LEROY MINNIX, Owner
Phone 257-2404 P. O. Box 1258
Residence, 257-2448 Ruidoso, New Mexico

**CARTER ELECTRIC**
One Block West of Navajo Lodge
Agency For Tesco Neon Signs, Inc.
Lighting Fixtures — Lamps
Water Lines Thawed
Bonded — Licensed Contractors
Commercial — Residential
— In Ruidoso Since 1954 — Phone 257-2011—

If You Don't Know Carpets Then See Us — We Do . !
Sales — Service — Installation — Cleaning
KIRBY VACUUM SALES & SERVICE
CUSTOM MADE DRAPERIES
LINOLEUM & TILE
**McCLUNG'S CARPET CO.**
Ruidoso's No. 1 Carpet Store
All Estimates FREE
P. O. Box 897
Gateway Shopping Center — Ruidoso — Dial 257-2260

**ASPHALT PAVING**
GRAVELING — DIRT MOVING
**A. E. BEAVERS CONSTRUCTION CO.**
Pho. ES 8-4885 Ruidoso Downs

**ANDERSON'S**
**Furniture & Appliance Center**
Our Service and Repair Department specializes in all types of gas-burning equipment, as well as electric appliances.
Call us for your electric or gas appliance needs or repairs
Phone 257-2440 or after 6:00 p.m. Phone 257-2712
Located in the heart of Ruidoso just west of Quick Boy Cafe

**THERE'S ALWAYS THE BEST IN T. V.**
ON YOUR CABLE SYSTEM
You Get the Widest Choice of—
Sports — Drama — Comedy — Special Events
Color Spectacles — Musicals — News
ALL NETWORKS ON YOUR SET
RUIDOSO TV CABLE — Phone 257-2311

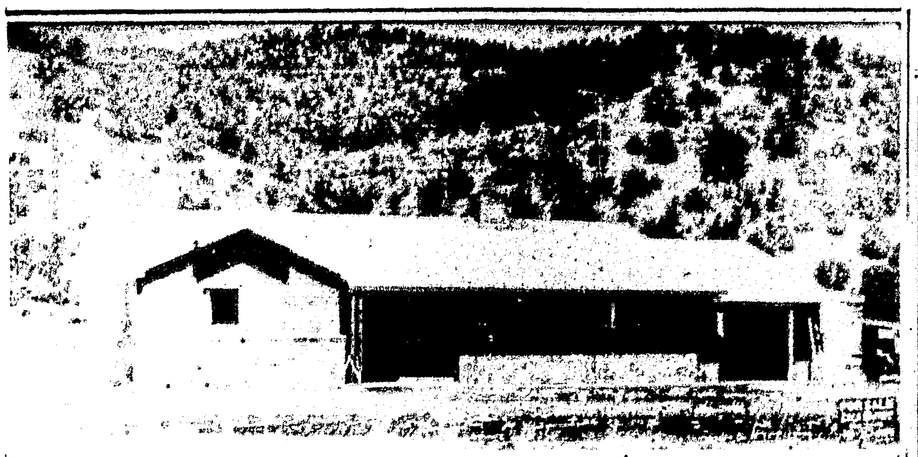
**WANT-ADS WORK FAST**

**ALPINE AVIATION**
Office in Municipal Airport Terminal Building
CHARTER FLIGHTS ANYWHERE
Ambulance Flights — Scenic Rides
Student Instruction — Aircraft Rental
AVIS RENT-A-CAR
Phone 257-2380 — Aircraft Sales — New & Used

**WIMBERLY ELECTRIC**
Contracting — Designing — Wiring
Commercial — Residential
DEALER FOR FAMOUS HOTPOINT APPLIANCES
RADIO EQUIPPED VEHICLES FOR BETTER, FASTER SERVICE
Better Lighting Doesn't Cost — It Pays!
Pho. 257-2110 — Ruidoso — 1818 Sudderth

# Ruidoso News Classified Ads

**Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso**



THIS GRACIOUS NEW GOLD MEDALLION HOME has 3 bedrooms, two baths, 2 fireplaces, wall to wall carpet, located on a large deeded lot in Ruidoso Gardens. Priced to sell unfurnished for $22,000. Please call for appointment.

IF YOU WISH TO BUY, SELL OR DESIGN A HOME,
CALL OUR OFFICE
RONALD T BOWERS, RESIDENTIAL DESIGNER
BLUE LINE REPRODUCING SERVICE

## Lela Easter

"Your Friendly Broker"

REAL ESTATE

—WE INVITE YOUR LISTINGS—

— Member M. L. S. —

Telephone 257-4370 — NOTARY PUBLIC — Mechem Drive

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RESOLUTION 254
NOTICE OF PRIOR REDEMPTION OF REVENUE BONDS OF VILLAGE OF RUIDOSO NEW MEXICO

NOTICE IS HEREBY GIVEN that the Village of Ruidoso in Lincoln County New Mexico has exercised its options to redeem its valid and outstanding bonds hereinafter designated of the following issues on the respective designated prior redemption dates in the following principal amounts with the payment of the designated prior redemption premium payable both as to principal and interest at the Bank indicated, as follows:

| Bonds to be Redeemed Prior to Maturity | Prior Redemption Date | Prior Redemption Premiums |
|---|---|---|
| (1) Water Works Improvement Revenue Bonds dated April 1 1954 Bonds numbered 21 to 166 inclusive in the principal amount of $165,000.00 maturing on and after July 1 1965 Payable at Denver United States National Bank Denver Colorado successor to the United States National Bank | July 1, 1964 | $40.00 |
| (2) Joint Water and Sewer Revenue Bonds dated July 1 1958 Bonds numbered 36 to 296 inclusive, in the principal amount of $260,000.00 maturing on and after July 1 1969 Payable at the Central Bank & Trust Company Denver Colorado | July 1 1963 | $40.00 |

On each of the designated prior redemption dates there will become and be due and payable in lawful money of the United States of America upon each of the designated bonds of the designated issue appertaining thereto, the principal amount of each bond, accrued interest thereon to the designated redemption date, and the stipulated premium; and from and after said date interest will cease to accrue. Each of said bonds will be redeemed on or after the designated redemption date upon its presentation and surrender, accompanied by all of its coupons for interest maturing after said date, at the designated bank, by the payment of said principal and any premium due. Coupons on each of said bonds for interest payable on or before the designated redemption date appertaining thereto, may be attached to the bonds to which the coupons appertain for the payment of accrued interest to said redemption date with the payment of said principal and premium; or such coupons, if detached from any bond, may be presented separately for payment in the usual course.

DATED at Ruidoso, New Mexico, this 9th day of March, 1964.

/s/ James L. Hine,
Village Treasurer
Ruidoso, New Mexico.

(SEAL) 1tc.

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NOTICE TO BIDDERS

The Ruidoso Municipal Schools are now accepting bids for Title III Science and Foreign Language equipment.

Bids will be accepted up to and including March 12, 1964 at 7:30 p.m., at which time all bids will be opened publicly and read aloud.

Further information and bid forms may be obtained from the superintendent's office.

Signed:
Mrs. Wynema Tully, President
Dave Joe Parks, secretary
3-6-13

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REV. ORVAL SEE

## New Pastor Here For Baptist Church In Ruidoso Downs

The new pastor of Green Tree Baptist Church in Ruidoso Downs, the Rev. Orval See, arrived here last week and preached his first sermons last Sunday. His wife will be moving here this week-end. The pair comes from Pampa, Tex.

Rev. See was ordained in 1934, and has served pastorates in Mountainair and in Hobbs, N. M. He was minister at Immanuel Church in Hobbs. He also was engaged in mission work in Colorado, serving at Cortez. He attended Oklahoma Baptist University at Shawnee, and the Southwest Seminar in Fort Worth, Tex.

He and Mrs. See are parents of a daughter, married to the Rev. W. R. Hays, who is pastor at Bethel Baptist Church in Big Lake, Tex.

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## County Agent's Report

— By —
RALPH DUNLAP

A County 4-H recreation night will be held Saturday, March 14, starting at 7:30 p.m. in the Carrizozo Woman's Club. All 4-H members and parents are invited to attend. There will be games and dancing for both younger and older 4-H members.

At this time, the organization of a Senior 4-H Club will be discussed and the group's decision carried out.

* * *

Although it is too early to predict a fruit crop, prospects look good now. This is the first time in the past three years that peaches will bloom. Sub-zero temperatures during the two previous years killed the fruit buds in January. The cold weather has kept the apple, peach and other fruit buds dormant this year. Generally the later the bloom the better the chance of having fruit.

* * *

Several apple growers are buying smudge pots to protect their orchards from frost at bloom time. Charts on critical temperatures of fruit are available in the County Agent's office.

Wool prices look good. I heard of an offer last week of around 5 cents above last year. Rather than try to top the market on price per pound of wool, see if you can get better than $7.40 per ewe for your wool. The wool income per ewe is really the only way to figure as the price per pound is affected by shrink.

* * *

A three-day conference on Landscaping will be held at New Mexico State University, May 12, 13 and 14. The Landscape Course is for anyone interested in landscaping.

* * *

Salt Cedar Control will be discussed by two speakers at the Water Conference, to be held at the New Mexico State University, March 19 and 20.

Dr. Eugene Hughes, Agriculture Research Service and Ralph Charles of the Bureau of Reclamation will be the guest speakers.

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Custom Made
Western Wear
SKY ROCK
P. O. Box 86
La Luz, New Mexico

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NOTICE OF PUBLIC AUCTION
OF STATE LANDS
LINCOLN COUNTY
Office of the Commissioner of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 2:00 o'clock p.m., on May 4, 1964, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1964, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State). All other rentals or payments, if any, are reserved to the State.

SALE NO. 4453: E½ of Section 31, S½, S½N½, NW¼NW¼ of Section 32, Township 8 South, Range 15 East, NMPM, containing 840.00 acres, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS).

The above-described lands are located approximately 4 miles Northeast of Capitan, New Mexico.

Said above-described lands have been appraised at $3.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, $305.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the lands, and the sum of $700.00, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 3rd day of February, A. D., 1964.

E. S. Johnny Walker
Commissioner of Public Lands
State of New Mexico

(SEAL) (thru 4-24)

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FOR SALE—Used Royal portable typewriter, like new, recently cleaned, with carrying case, $75.00. Call 257-4317 after 6 p.m. 33-tfnc.

---

COMMERCIAL BUILDING SITE WANTED IN RUIDOSO

For Drive-In Milk Depot and Bantam Market

Contact
MR. J. T. WALKER.
Royal Dairies
6940 Gateway East
El Paso, Texas

---

HORSEMEN TAKE NOTICE

Lovely 76 ACRES on the Ruidoso River with approximately 34 acres of water rights and 68 bearing apple trees. Will run approximately 40 head of cattle, has good well, good irrigation ditches, close to race track and can be PURCHASED for only 29% Down and as much as 25 years on the balance.

IDEAL COMMERCIAL PROPERTY

Approximately 150x250 ft. on Main Road. Perfectly level and ideal for any type of good business development. See us now.

Commercial Corner Lot near the Plaza Dee Shopping Center. Good terms and excellent location.

YEAR 'ROUND RESIDENCE AND RESORT HOMES

Nice 3 Bedroom Home, living room and den, lovely view, good year 'round location for only $18,500. Come make offer—Owner needs to sell.

Only 1 year old, 3 Bedroom, 1 bath, fireplace, carport, city sewer, paved street and ready to go. $12,000 total price.

Beautiful Resort Home, large landscaped lot complete with sprinkler system and trees, convenient location on the pavement, near the airport and golf course. This property is in A-1 condition and completely furnished with ranch oak furniture, including Bar in the Recreation Room.

Dan D. Swearingin, Inc.

Tommy Perteet, Sales Manager

257-4255 — SALES: Margie Whitlock, Jess Nobles, Jack Bennett — 257-4411

Member M. L. S.

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For Information Regarding

Original Shares of the

Capital Stock at $72.00 Per Share of the

RUIDOSO SAVINGS & LOAN ASSOCIATION

Call or Write:

Curtis B. Bell – 257-2204 or 257-2774
P. O. Box 764 — Ruidoso, N. M.

Fred S. Alexander – 623-3392 or 623-2761
P. O. Box 2018 – Roswell, N. M.

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FOR SALE

Former Government Houses
To Be Moved To Your Lot

2 And 3 bedroom, complete with bath and kitchen fixtures
Can be moved to Ruidoso and vicinity
Located at Walker Air Force Base, Roswell

Contact J. T. Wright, phone Roswell 347-2468
Open 7 Days A Week

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MLS 28

Qualified, trained real estate people stand ready to serve you in selling, or in helping you buy, just the right piece of property here in the Great PLAYGROUND OF THE SOUTHWEST through the combined efforts of the

Ruidoso Multiple Listing Service

The Realtors below and their licensed sales people will do the job for you:

ADOBE REAL ESTATE
Robert Pearson
Bill Neal, Jr.
Wayne Adams

WARREN BARRETT REALTOR
Warren Barrett

W. D. CROSBY REALTY
W. D. Crosby
W. B. Alexander
W. S. Atwood

LELA EASTER REAL ESTATE
Lela Easter
Joyce McKinney
Les Crews
Emma Miller

RUIDOSO REALTY
Tom Jones
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LOCKE REALTY
Betty Locke
J. D. Locke
O. M. Russell
Dick Smith

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Dan D. Swearingin
Tommy Perteet
Margie Whitlock
Jess Noble
Jack Bennett

DELLA HALE REALTOR
Della Hale

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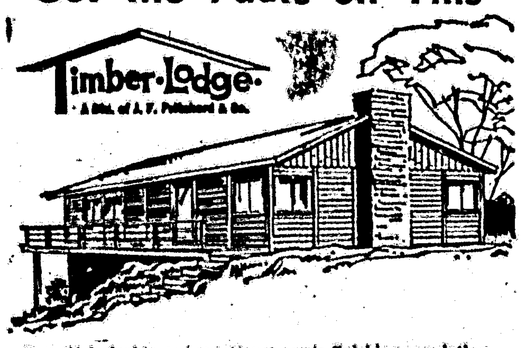
REASONABLE FINANCING
Get the Facts on This




Beautiful—Inside and out. Never needs finishing or painting. Rugged redwood cathedral-type vaulted ceilings. Use it for a weekend vacation home, for a permanent year-around home, or for rental property.

Easy to put up. Four men can do it in 3 days with no special skills or tools. Our crews can do it in even less time—and for rock-bottom costs. A wide variety of TimberLodges available. Choose your own size, shape and floor plan.

Get the whole story. Call or write us for beautiful, full-color folder on the complete line.

Or, better still, see our models and visit our office north of Mt Vue Drive-In on Highway 37

10 to 12-year loans are available at very reasonable rates for easy financing

Dealers Wanted — Only $5,000 Investment Needed

TimberLodge of New Mexico

Phones 257-4611 or 257-4734

P. O. Box 908 — Ruidoso, New Mexico

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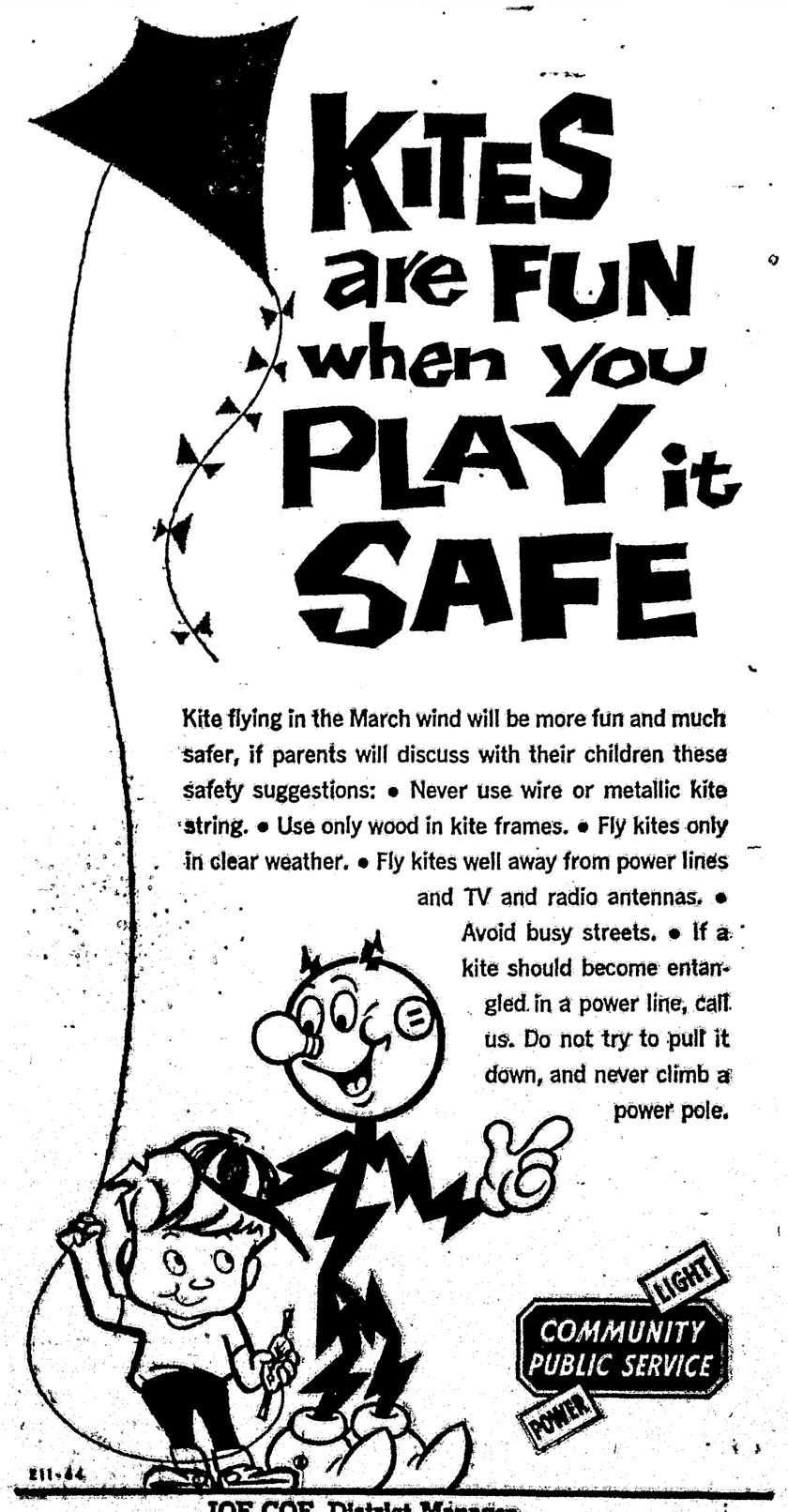



JOE COE, District Manager

# Ruidoso News Classified Ads

**Market Place of Canyon & Valley—BUSINES S DIRECTORY—Where To Find It In Ruidoso**

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 5c per word with a minimum of 75c for 15 words. Please figure 3 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.



## W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)
Phone 257-4049

SALES — W. B. Alexander — W. S. Atwood

Member Ruidoso Multiple Listing Service

### MECHEM DRIVE

Four lots, two bedroom home, approximately 225-ft. highway frontage, river frontage. Terms

### LARGE LOT

Large lot, 8x45 modern trailer — this is located near center of upper Ruidoso, one block from grocery store, two blocks to postoffice. Small stream through property.

### CREE MEADOWS HOME

Three bedroom, two baths, utility room, double car enclosed garage, stable, two stalls and feed and tack room, pasture fenced with stream of water. Has approximately two acres of land. Terms.

Attractive 3 BR Home in Green Meadows. On paving, close in, good view, sewer available.

Summer cabins for sale.

Lots of lots — for cash, terms or lease. Restricted for your protection.

REALTOR Tom Jones Member M.L.S.

RUIDOSO REALTY CO., Inc. (1933)

Business Pho., 257-2085 — Home Pho., 257-2080

Emadair Chase Jones, Sales

Summer Cabin, furnished, 2 lots. Total price, $5,000, with $750 down Would consider taking trailer house in trade.

Several GOOD buys in cabins and homes in the $12,000-$15,000 price range.

Home, guest house and maid's quarters. Would sell in package deal or separate. Must see to appreciate. Reasonably priced.

8'x45' trailer Priced to sell!

Choice commercial property available.

### J. HOWARD MORRIS REAL ESTATE

located across from Ruidoso Post Office
Box 1232, Ruidoso — 257-2351 Day — 257-2644 Night
BILL PIPPIN, Broker
AGENT FOR BEKINS VAN LINES & OK VAN & STORAGE

### COMPLETE REAL ESTATE AND INSURANCE SERVICE

—See Us Today—

Member MLS

MILDRED WANTIEZ
REAL ESTATE & INSURANCE
GATEWAY CENTER
FRED GRESSWELL, BROKER
PHONE 257-2754 OR 257-2048
YOUR LISTINGS INVITED
SALES: E. N. GRIGSBY

### FURRY'S CAFE FOR SALE

Small Down, Some Trade, and Terms on Balance. Contact Owner or Your Broker. Will Co-operate With Any New Mexico Broker.

W. H. FILIERE

P. O. BOX 493 — RUIDOSO, N. M.

Della Hale — Realtor

For Sale:

Choice Lots

Year 'Round Living,
Easy Financing, By Owner

Telephone 257-2831

RUIDOSO, NEW MEXICO

### SPECIALS

WE HAVE BUYERS FOR $5,000 TO $10,000 CABINS. WE INVITE YOUR LISTING

SPACIOUS HOME, GUEST HOUSE, 200 ACRES

★

MODERN HONDO VALLEY HOME

★

1½ ACRES OVERLOOKING GOLF COURSE

★

COMMERCIAL LOT NEAR BANK

★

VALLEY HOME NEAR BENT, N. M.

★

COMMERCIAL LOTS ON MECHEM DRIVE

★

HONDO VALLEY FARM

★

365 ACRES NEAR ALTO

★

BEAUTIFUL HOME, 2 GUEST HOUSES, 6 ACRES

★

GATEWAY HOME AND BUSINESS LOCATION

★

TEXACO STATION & HOME

★

1300 FEET ON HIWAY 70

★

7-SECTION LINCOLN CO. RANCH

★

150 ACRES NEAR CITY LIMITS

★

$5,000 BUYS 33 VIEW LOTS IN PARADISE CANYON.

★

2 MOTELS. WILL CONSIDER OUT-OF-TOWN TRADES.

★

HOME & 4 ACRES, HIWAY 70.

★

FURNISHED HOME ON RIVER.

### LELAND Realty

Office — 257-2836
CY LELAND, SR., Realtor
Cy Leland, Jr., Associate Broker
— SALES —
Mamie Little — Lee Wimberly

Leland Realty Bldg. — One Blk. East of Bank

### HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

2 bedroom house with fireplace. Partly furnished, $5,500, with terms.

2 bedroom, partly furnished, good year around location. Full price, $8,500, with terms. Would consider a trailer house in trade.

Very nice unfurnished 3 bedroom home, 1¾ baths, car port, wonderful view. Will consider trading for a small farm near Lamesa, Tex.

At a sacrifice price, in Hot Springs, N. M., Harris Trading Post. Will consider trade, large building and living quarters, rent $115 per month.

Cafe for sale. Make offer.

Well located court with 9 units and living quarters, 13 trailer spaces, 310 feet frontage on main street, priced reasonable. Will consider taking a home in El Paso in trade.

10x26 Business office for rent, very reasonable. $50 per mo.

Very nice 3 bedroom, bath and 3/4, completely furnished, fireplace, 80x150 foot lot. Full price $11,500.

Nice 4 bedroom, bath and 3/4, furnished cabin in upper canyon, 2 deeded lots. Price very reasonable.

Small motel, very nice, ranch style furniture. On the river and pavement. Price reduced for quick sale.

MEMBER RUIDOSO C. OF C.

PAUL H. DOUGLASS REAL ESTATE

Bus. Phone 257-2523 — Residence Phone 257-2490

In Postoffice Block — Box 294 — Tom Jasper, 257-2446

### CONVENIENTLY LOCATED

To downtown area in nice residential subdivision. New 3-bedroom home. Fireplace, den, garage, electric built-in oven and range, on two view lots. Total price, $17,000, or 3 lots $10,000. Let us help you work out the terms on this year-round home.

LOCKE REALTY COMPANY

"YOUR KEY TO A SOUND INVESTMENT"

MEMBER OF MLS

Betty Locke, Realtor

SALES: J. D. Locke — Dick Smith — O. M. Russell

Box 666, Ruidoso — 257-4029 Day; 257-2603 Night

Office Next to Midway Garage

---

FOR SALE — With moderate down payment. 200 acre stock farm in north Arkansas, 11 miles from Bull Shoals Lake, 15 miles from White River and 16 miles from Buffalo River. Some of the finest fishing in the U. S. The place is well fenced, has permanent water on each 40 acres, has nearly new $11,000 house, good barn, new well and pump. One acre grape vineyard, and good garden spot. Located three miles south of Yellville, on county road. Has electricity and telephone. Good TV reception from Little Rock and Springfield, Mo. See owner, Roy Sizemore at Ruidoso News, or write Box 674, Ruidoso, N. M. 33-tfnc.

Due to our out-of-town advertising in all news media we need more listings of cabins and houses in the Ruidoso area.

CALL S. B. BOYKIN
Davis Developments
Phone 257-4006 37-tfc.

NOTICE TO CREDITORS

NOTICE is given that the undersigned has been duly appointed and qualified as Executor of the Last Will and Testament of Esther B. Dailey, deceased, in Cause No. 1070 in the Probate Court of Lincoln County, N. M. Claims against the estate of said deceased person must be filed and presented within the time allowed by law, or they will be barred. Attorneys for said Executor is Boyce & Fettinger, P. O. Box 497, Alamogordo, New Mexico.
OTERO CO. STATE BANK
Alamogordo, New Mexico
2-21-28; 3-6-13

FOR SALE — Two gas ranges, both excellent condition and a bargain. Phone 257-4491. Gardenside Courts 38-tfc

GLADIOLUS, DAHLIA BULBS — Burpee Seeds, Pansy plants, potting soil, peat moss, fertilizer. See us for all your gardening needs. Ruidoso Nursery. Dial 257-2845. 38-3tc.

COMPLETE Selection of movie and slide projector bulbs at Baker Pharmacy. 38-2tc.

WANTED—Three bedroom unfurnished house. Call Peppermint Bar, Phone 257-2840. 37-tfc.

YOU Can now get check protector ink in our office supply department. Ruidoso News. 38-3tfnc.

FIXIT SHOP—We fix most anything. U-NAMIT SHOP, Phone 257-2900. Old post office building. 7-tfc.

FOR SALE BY OWNER 2 Bedroom house in Gateway. Call 257-2203 after 5 p.m., or on week-ends. 36-tfc.

FOR SALE—210 Acres of high country in Jemez Mountain, ideal for subdivision, power, all weather roads, close to Los Alamos and Santa Fe. Dave Shaffer's Los Alamos Realty, 1204 9th St., 2-2781. 36-3tp.

APARTMENT For Rent — New throughout, furnished. One block south of Bank. 257-2618, Mrs. John Payne. 24-tfc.

NOTICE, DRAFTSMEN—We have two only, pencil sharpeners, "Draftsman Special," that makes that long point on your pencil. Reg. $4.40, special price, $3.25. Ruidoso News, the city's most complete office supply stock. 37-3tnc.

FOR SALE—Woodcutters' supplies, Pioneer Chain Saws at C. & L. Lbr. & Supply on Highway 70, Hollywood.

WOOD FOR SALE — Inquire at Shamrock Service Station. Phone 257-2962. 16-tfc.

BEAUTIFUL 3-Bedroom furnished home in Wingfield Estates for season rent or a yearly lease. Call 257-2221; 257-4123 or 257-4431, or P. O. Box 912, Ruidoso. 37-4tc.

INCOME TAX SERVICE. 20 years experience on any type business. Travis Hicks at Lincoln County Feed. Phone 257-2055. 33-tfc.

SPECIAL SALE — Paint, ½ price, gallons and quarts, various types. Jerry's Hardware, Phone 257-2505. 36-2tc

FOR SALE—Soda Fountain, complete with carbonater, refrigerated pie case, steam table, electric grill, ice machine and other used cafe equipment. All in good condition. Call Carrizozo, 202-J3 or write Lee Straley, Box 24, Ancho, New Mexico. 37-2tc.

MEMORIAL GIFT
At The Time of Death of a Loved One. Give a Constructive Gift of Lasting Value Make a Donation to the Heart Fund, c o Mrs. Fred Torrez, Box 21, Hondo, N. M. Lincoln County Memorial Gifts Chairman. 38-1tc.

BACKHOE For rent by hour or day with operator. Ruidoso Gas Co., pho. 257-2935. 51-tfc.

FOR SALE — Clean 30-ft. Midway cottage house trailer. Contact Ruidoso State Bank, 257-4043 or ES 8-5865. 31-tfc.

2nd and 1st
Mortgage Loans
We purchase 1st and 2nd
Real Estate Contracts
STANDARD MORTGAGE
INVEST. CO
Box 1902 — Roswell — Ph. 623-4431

REPOSSESSION SPECIAL — Century 20 160 Amp. HD welder, take up payments. Repossessed Cushman Trailster, take up payments. 1046 1-ton Ford truck, $125. Gambles in the Gateway. 1tc.

FOR SALE — Practically new Verifax photo copy machine. Priced to sell. Dan D. Swearingin, Inc. 8-tfc

CUSTOM Picture framing, over 100 mouldings in stock. One day service. U-NAMIT SHOP, old post office building. Phone 257-2900. 7-tfc.

FOR FARM IMPROVEMENTS — Get a long-term low-cost Land Bank Loan on your land. See Vonnie Jasper, Manager Federal Land Bank Association, 216 North Richardson, Roswell, New Mexico. Phone 622 1354. 33-8tc.

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too. Timber-Lodge

AIR MAIL ENVELOPES—Two for 5c. Ruidoso News Office Supplies Dept. 37-tfnc.

FOR SALE—Used play pens, high chair, bottle sterilizers, vacuum sweeper. Ruidoso Trading Post, Phone 257-4496. 38-1tc.

MAILING Tubes are now available in three sizes in the office supply department of The Ruidoso News.

SALE-TRADE — Home in Roswell. Four bedrooms, living room, full dining room, family room, 2 fireplaces, 3300 sq. ft., large lot 200x200, stockade fence, 4 car garage, Truly beautiful. Contact John Lyon, Box 1122, Ruidoso, Phone 257-2923. 32-tfc.

Bookkeeping Service
Tax Assistance
Pho. 257-4495
Gladys Thomson

FOR SALE—Choice income property located in Ruidoso area, present return better than six percent net with room for expansion—will accept some trade. Write Box XA care of Ruidoso News, P. O. Box 128, Ruidoso, New Mexico. 38-1tc.

FOR SALE—Used sinks, lavatories, commodes, $5 and up. Commode seats. Ruidoso Trading Post, Phone 257-4496. 38-1tc

WAITRESS WANTED — Apply at Marr's Waffle Shop in Shier's Shopping Center, Hollywood. 38-1tc.

COMPLETE Selection of movie and slide projector bulbs at Baker Pharmacy. 38-2tc.

HELP WANTED—Maid and ironing. Call after 7 p.m. 257-2418 38-2tc.

FOR SALE—Used firebrick, $15.00 per 100. Phone 257-2709. 38-3tc.

HELP WANTED—Car wash, grease and oil change man, six day week, good working conditions. Contact Gaylon Bryan, Sierra Blanca Motor Co. 38-tfc.

FOR SALE—Cleveland power feed drifter. Run your tunnel automatic. Box 56, Phone 122, Carrizozo, N. M. 38-2tp.

FOR SALE—Used shoes, boots, ladies' and men's, $1 to $5. Ruidoso Shoe Shop. 38-1tp.

FOR SALE—Large cafe gas range, excellent bargain, $75. Ruidoso Trading Post. Phone 257-4496. 38-1tc.

FOR SALE—Large tent with poles, $25. Pressure cooker, $4.95. Ruidoso Trading Post, Phone 257-4496. 38-1tc.

FOR SALE — 30 acres with orchard and water rights, two modern houses. 17 miles from Ruidoso on Highway 70. Call S. B. Boykin, Davis Developments, phone 257-4006. 37-tfc.

FOR SALE—Ladies ice skates, size 7½ narrow, price $15. See Edna at Navajo Lodge. 37-2tc.

TWO Female-pure bred beagle puppies for sale. Subject to registration. Ed Cuck, Negal. Phone EL 4-2137. 37-2tc.

RIVER LOCATION—On Meander Drive, large 2 bedroom summer home with fireplace. Phone 257-2969 or 257-2702. P. O. Box 97, Ruidoso, N. M. 32-tfc.

Trees – Shrubs
Roses – Vines
Landscaping Service
Trees Treated and Sprayed
E. S. HARDY
Carrizo Canyon Nursery
Pho. 257-4197

BEAUTY COUNSELOR COSMETICS — Your local representatives, Della Hale, 257-2831. 49-tfc.

FOR ONLY $10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children Foundation, Inc., Box 818, Norwalk, Conn.

SCISSORS, Shears and knives sharpened. U-NAMIT SHOP, old post office building, one day service. 8-tfc.

FOR RENT—Furnished apartments for permanent or temporary use. Call 257-2276. 10-tfc.

FOR SALE — 1,500 adobes, cured two years. See R. C. Buckner at Ruidoso News or phone 257-2247. 36-tfnc.,

FOR SALE—In Gavilan Canyon, lot 50x100. Small trailer house, good well, pressure pump and well house, $2,000. Write Box 303, San Jon, N M , or call 257-2229, Ruidoso. 38-1tp.

LOCKSMITH SERVICE — Day or night, U-Namit Shop, old postoffice building, phone 257-2900 day; 257-2589, night. 21-tfc.

AVON REPRESENTATIVE—Myra M. Morris, Pho. 257-2520. 3-tfc.

BULLDOZER WORK — Bill McCarty, dial 257-4200 29-tfc.

FOR SALE — Nice Hicks trailer house, 28-ft. long, carpeted, all modern. Contact Walker Durham, at the Villa Inn. 37-4tc.

ANNIVERSARY — Special twenty-fifth and fiftieth anniversary gifts. Candles of all kinds. Cedar City—Ruidoso's Frontier Town. 24-tfc.

CHILD CARE
LICENSED NURSERY
RUIDOSO PLAYLAND
Large Fenced Playground
257-2928

FOR SALE — Four 7.10 by 15 mud and snow nylon tires. Two 7.60 by 15 conventional tires. One patio table and chair set, wrought iron, 6 chairs. See Bert Rice. 37-2tc.

FOR SALE—Or would exchange for property of equal value in Ruidoso. A 3-bedroom home in North Richland Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, corral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-9550, Ft. Worth, Tex., or Mrs. Harry Eckert, 257-2227, Ruidoso. tfcn.

FOR SALE—House trailer, 2-bedroom. '53 Ford, good condition. Cement mixer. Light plant. Call 257-4152. 38-4tc.

FOR SALE — Best little motel in West Texas. Across street from West Texas University. Write Buffalo Motel, Canyon, Texas. Phone OL 5-2124 37-8tc

WANTED — 10-20 acres, naked or improved; 10-20 miles north, northeast or northwest of Ruidoso. Bordered by National Forest. Contact Jess Wright, 2811 28th, Lubbock, Tex. 36-4tc.

BY OWNER — Will trade for farm or ranch in or around Ruidoso. I have several pieces of property in Roswell, my property is clear. P. O. Box 331, Roswell, N. M. 36-4tc.

BEAUTIFUL ROOMS—For rent by month, week or day. Kathryne Hall Travis, High Bank Art Center. Drawer T, Ruidoso, New Mexico. Phone 257-4406. 22-tfc.

BABY SITTING — By day or week in my home. 257-2227. 33-tfnc.

1964 desk Calendars, Ruidoso News.

TUMLINSON
TV & RADIO SERVICE
In Shier's Shopping Center
Day Phone 257-4278
Night Phone 257-2927

Singer Representative

Will be in Ruidoso Area for sales and service on new and used sewing machines and vacuum cleaners each second and fourth Thursday of each month.

Phone 257-4248
HART'S RUIDOSO DRY GOODS
Singer Sewing Machine Company of Alamogordo

A. C. KELLY
LICENSED CONTRACTORS
ROCK & CEMENT WORK
Phone 257-4155, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

APARTMENTS
FOR RENT
Furnished
★
All Utilities Paid
Cable T. V.
★
Live In Comfort
—At—
CREE MANOR
PHONE 257-4058

### 7 UNIT MOTEL

and 3 bedroom living quarters on 324 feet of Main road. The unbelievable price of 39,800, with 10,000 down and the balance at 2,500 a year including 6% interest.

### 3 BEDROOM HOME

$8,600

Will trade for anything

The Adobe Real Estate

BOB PEARSON, Realtor — Office in the Adobe
Phone 257-2105
Member MLS & Board of Realtors
Residential & Commercial — Ranch Sales
Wayne Adams — Bill Neal

### Hall's Construction & Excavation

General Contractors — Commercial and Residential
Lot Leveling — Gravel and Dirt
Septic Tanks — Ditches
Pho. 257-4191 or 257-2541 — Ruidoso, N. M.
P. O. Box 411 — Hollywood

BROWN AIR SERVICE
This Is A Private Enterprise
Serving Ruidoso For 12 Years
Air Taxi Any Place
Air Ambulance Service
—SCENIC TOURS—
Complete Gas & Oil Service — Complete Shop Service
Phone 257-4305 — Rent Cars

# Davis Developments

CHECK FOR THESE GOOD HOUSE BUYS
OWNED BY DAVIS DEVELOPMENTS AND PRICED TO SELL

ONE THREE BEDROOM, ONE BATH HOUSE WITH TWO ROOM AND BATH GUEST HOUSE — THIS CAN BE SOLD WITH OR WITHOUT GUEST HOUSE — IN RUIDOSO SPRINGS, CLOSE IN.

ONE THREE BEDROOM, TWO BATH HOUSE ON GOLF COURSE.

ONE THREE BEDROOM, TWO BATH HOUSE IN PONDEROSA HEIGHTS.

CHECK WITH US FOR ALL LOTS IN PONDEROSA HEIGHTS AND PINECLIFF. $25.00 DOWN WITH MONTHLY PAYMENTS TO SUIT THE BUYER.

OFFICE
257-4006 — Across From Post Office — P. O. Drawer 8

## WINNERS OF THE 50,000 KING KORN STAMP GIVE-AWAY

1st Prize — 10,000 Stamps — Billie Westall
2nd Prize — 5,000 Stamps — Leo Salas
3rd Prize — 3,000 Stamps — Mrs. Elton Ellis
4th Prize — 2,000 Stamps — Jilford Stone

Other Prize Winners Too Numerous To Mention.
Stop by to See If You Are A Winner

## Prices Effective Thursday p.m. — Fri. Sat.

America's Favorite Shortening
3 LB. CAN **69¢**

**TIDE** DETERGENT

GIANT BOX **59¢**

PET CANNED **MILK**

TALL CANS . . **7 FOR $1**

HUNT'S STEWED **TOMATOES**

300 Can Reg. 22c Can **2 FOR 27¢**

PRICE'S — 8 OZ. CTN.
**SOUR CREAM 31c**

GLOVER'S FULLY COOKED **PICNICS** LB. **29¢**

**PORK STEAK** LEAN LB. . . . **39¢**

**ROAST** PORK SHOULDER LB. . . . . **29c**

**BACON** YORKSHIRE 2 LB. PKG. . . . **89¢**

**HALIBUT** STEAKS LB. . . . **59c**

**Biscuits** PILLSBURY OR BALLARD **10 FOR 79c**

**SAUSAGE** HOME MADE LB. . . . **39c**

LYDIA GREY FACIAL **TISSUES** 200 COUNT BOX . . **10c**

**KOTEX** SANITARY NAPKINS BOX OF 12's **39c**

Aurora Bathroom **TISSUE** 2 Roll Pkg. . . . . **25¢**

Nestle's — 6 oz. Pkg.
**MORSEL'S** For Your Cookie Baking Needs . . . . . **23¢**

**PINTO BEANS** U. S. No. 1 Colorado. . . . . 4 LB. PKG. **45¢**

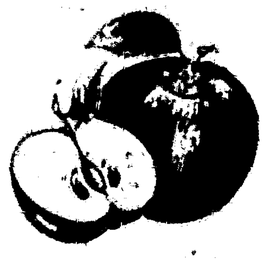
Stokely's, Cut — 303 Can
**GREEN BEANS** . . . . . **5 For 1**

Stokely's — Whole Kernel or Cream Style
**CORN** Golden 303 Can . . . . . **7 For 1**

**— FROZEN FOOD —**

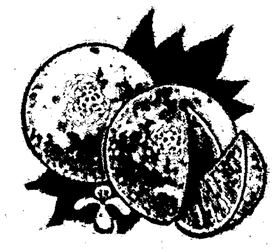
Morton's — Apple, Cherry, Peach, Coconut
**FRUIT PIES** Each . . . . . **27¢**

ROSEDALE — YOUR CHOICE
CUT GREEN BEANS, GARDEN PEAS, BROCCOLI SPEARS, CUT CORN
**6 FOR 79¢**



**Mix or Match Fruit Sale**
**All Varieties**

**APPLES** Your Choice
Calif. Navel **ORANGES** .. Choice
Balls-O-Juice **LEMONS** 5 Lbs.
Florida, Ruby Red **GRAPEFRUIT** For
Golden Ripe **BANANAS** **69¢**



## BEN FRANKLIN VARIETY SPECIALS FOR EASTER

CANDY EGGS
Reg Size 1¼ Lb. Bag . . . . . **49¢**

BASKETS
Filled With Candy Priced . . . **49¢** to **$1.19**

BASKETS
Fill Your Own All Sizes 2 for 15c to . . . . . **79¢**

GRASS
All Colors Bag . . . . . **15¢**

RABBITS — PULP
10c to . . . . . **35¢**

RABBITS — PLUSH
From 49c to . . . . . **$7.77**

ALSO ASSORTMENT OF CARDS, CANDY AND PLASTIC EGGS

GLOVES
Stretch — For Children, Teen, Women
Assorted Colors Only . . . . . **77¢**

SIGN IS UP—Portent of what's coming is shown in this handsome sign erected on State Road 37 at Alto where Charles Rumbaugh is building a swank 32-unit motel. Walls and roofs are completed on most of the buildings. The Jones Bros. Construction Co. is building the large new accommodations, due to open this summer.

HORSE IN THEIR LAPS—Some of the spectators at the Ice Royals show at the Ice-O-Rama show here last week-end were surprised to find an ice skating horse in their laps. Two men skaters performed a horse skating act as a part of the two-hour show, and left the ice for some horse play during their number.

# RANCHER DONATES LAND TO FOREST



The Lincoln National Forest has announced accepting title to 90 acres of land donated to the United States by Thomas Fortune Ryan, III of Three Rivers. The land is located in Three Rivers Canyon directly adjacent to the west edge of the White Mountain Wild Area.

This land will now be administered for the people of the United States by the Lincoln National Forest and within a few years will be developed as a campground.

The White Mountain Wild Area is a 28,000 acre area of rough but beautiful mountainous country on the Ruidoso Ranger district which was set aside on Feb. 28, 1933 to be preserved in its natural state.

As such it is open to the public for hunting, fishing, camping, picnicking, hiking and riding but is closed to commercial development or exploration. Motorized vehicles are prohibited within its boundaries.

The wild area is the home of a large deer herd but access to it has been difficult if not impossible because of the reluctance of the private land owners to allow the hunters to cross their lands.

Because of the steep terrain in this area, sites available for development of campgrounds are few and far between. For these reasons, Ryan donated a portion of his land to the people of the U. S. along with an easement for a road to connect the wild area with U. S. Highway 54 to the West.

It was reported that commissioners of Lincoln and Otero counties have agreed to build the road through the area with the Lincoln National Forest furnishing the necessary culverts and cattleguards, a Forest Service spokesman said.

Within two years or so, when funds are available, the Lincoln National Forest will develop a campground on the donated land and the public will then have a good road, and a suitable entrance point for their enjoyment of the White Mountain Wild Area.


From
*Dr. Dickens' Desk*

**What Is Chiropractic?**

Every cell, tissue and organ in the body is controlled by the nervous system. If the nerve supply to an organ is cut off, two things happen: (1) That organ is paralyzed, and (2) All sensation from that organ is lost. However, if the nerve to an organ is not completely blocked but just slightly irritated then two things occur: (1) The organ is either speeded up or slowed down, and (2) Pain or abnormal sensation may result. This change in the function of a part of the body caused by slight nerve irritation or interference is one of the principal causes of disease.

When vertebrae in the spine become misaligned, they press on the spinal cord creating some amount of nerve interference. This can produce disease in any part of the body. A trained chiropractor, using only his hands, can replace these misplaced vertebrae. Some people have had these misalignments (which chiropractors call subluxations) for years, and the chiropractor may have to replace (or adjust) them many times before they remain in their natural, healthy position. Of all doctors, only the chiropractor is trained to look for these misalignments in the spine. The chiropractor uses a scientific instrument that can indicate, with a reasonable degree of certainty, when nerve irritation is present.

The chiropractor has received a thorough education in chiropractic college. The course lasts four years with over 4,000 classroom hours of instruction. Also the chiropractor has served an internship under supervision in a college clinic. In addition, many states, including New Mexico, have what is known as a Basic Science Examination. This must be passed by all doctors, including M.D.'s, D. O.'s and D. C.'s, who wish to practice in that state. The Basic Sciences include anatomy, bacteriology, chemistry, pathology and physiology Your chiropractor is fully qualified to care for all your health needs as your family doctor.

Dickens Chiropractic Clinic
Richard E. Jones, D. C.
By Appointment Only
Phone 257-4422
—Adv.


Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

## Hollywood Notes

Ed Hepp from Roswell was a business visitor here last week-end.

The J. D. McLaughlin family from Lubbock spent the week-end here.

Members of the Presbyterian Church met at the Hyatt home Sunday afternoon to honor Mrs. Scott Campbell and Mr. Samuel Hyatt on their birthdays. Coffee and cake were served by Mrs. Hyatt to Dr. and Mrs. J. A. Beall, Mrs. Tom Jones, Tommy Jones, Mr. and Mrs. T. C. Delaney, Jr., Mrs. Lynn Hart and three children and Mr. and Mrs. Scott Campbell.

Shirley Hager from Artesia was a business visitor here the first of the week.

O. L. Brawer from El Paso was here on business Tuesday and Wednesday this week.

Mr. and Mrs. Leo Wimberly were in Carrizozo Monday. Mrs. Wimberly attended a Zip Code meeting.

Mr. and Mrs. Jim Wimberly were El Paso visitors Monday.

Mrs. Vera Travis and Mrs. Dixie Palmer from Roswell were here Tuesday. Mrs. Palmer visited her brother, George McCarty and Mrs. McCarty and Mrs. Travis visited Mr. and Mrs. Bert Rice.

Our big 39th Annual Anniversary Sale starts today. See our ad on page four this week for money-saving items for every department of the home. Gamble, Ruidoso's only discount store.

Lewis Phillips of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.