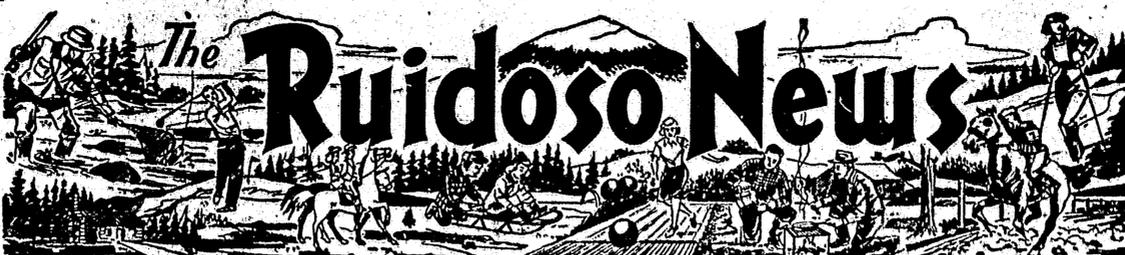


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VOLUME 18, NUMBER 40

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

ZIP CODE: 88345

FRIDAY, MARCH 27, 1964

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town

—By Nosey Waters—

Hats off to members of the Ruidoso Rotary Club for its very excellent job of playing hosts—along with their wives—to the District 552 Rotary Conference and Assembly here last week-end. The local lads and ladies went far beyond the usual call of duty to see that the visiting club delegates had a fine time—and from all reports, they sure did!

Telegram from Norman Palmer to the News: "I wish to express my hearty thanks to the members of the Democratic party who so graciously supported my petitions in Lincoln County." Palmer needed thousands of signatures to petition to get his name on the Demo primary ballot as a candidate for U. S. Senator, opposing Joe Montoya. Mr. and Mrs. Carl Jorren have a wonderful keep-sake They received a black-edged card from Mrs. Jacqueline Kennedy, wife of the late President, expressing thanks for their condolences. Mrs. Kennedy mailed 700,000 such messages this month. Our news story on the junior science fair last week listed the winners correctly, but under the photo of Delana Phillips, who placed third with her project on the brain, we said she tied for fourth. Scuse us, Delana.

Ruidoso has experienced the dustiest days in many years this week, with sand filtering into the mountain region from the country west of us. Gusts of wind up to 70 miles an hour have been clocked on several days lately at the municipal airport.

Three photos of Ruidoso scenery and motels appeared in the current issue of The Communicator, published for Community Public Service Co., and distributed throughout the Southwest. This month's New Mexico magazine lists Mrs. Eve Ball's book on Ruidoso History in its book review section. The March, 1964, Picture and Gift Journal, a trade-publication for furniture and home accessory dealers, has an article with several photos about Bob Porter of Fort Huachuca Furnishings, Ruidoso, written by Frieda Bryan Hyatt. This article is one of several appearing in trade journals throughout the country, written by Mrs. Hyatt about Ruidoso and Ruidoso Downs events and businesses. She keeps a steady stream of such articles going from here to bring us much valuable publicity.

WHETHER giving or receiving there's added value in realizing that it was bought in Ruidoso

We checked with the police dispatcher and his records but found nothing on the blither about a couple of teenagers battling it out off the school grounds in Palmer Gateway one day early this week. One lad was reported bruised so he had to have medical attention. Ed Lane tells us he will stage a vigorous campaign to get write-in votes for the office of constable on the Demo primary ballot in this precinct in May. School board members and lay committee members were dated up to make a tour of several possible new school building sites Wednesday afternoon this week. Hey, we're proud of this, more than 40 pictures in today's News, so many in fact we had to run one full page of photos.

Fern Sawyer Dunn, Nogal, attending the state fair board meeting of which she is a member, surprised fellow board members with her lady's pipe smoking. She made KOB-TV with it Wednesday night.

Courthouse, Jail Contract Price Set At \$396,816

Chapman Construction Co. of Alamogordo has been awarded the construction contract for the new Lincoln county courthouse and jail at a cost of \$396,816. Commissioners in Lincoln county and representatives of the firm had been negotiating for several days since the construction firm offered the low bid of \$458,900. The job will not include demolition of the jail or remodeling of the old structure, included in the original bid.

The commissioners are negotiating with Southern Steel Co. of San Antonio, Tex., on the demolition job. Architects on the project are Nolan, Voll and Buffington of Alamogordo and Roswell.

HERE'S A BARGAIN!
And a Chance to Get Acquainted With **THE RUIDOSO NEWS**
Pin a dollar bill to this coupon and mail it to us and we'll send you the Ruidoso News for 3 Months by Mail

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Address _____



TIME TO PICK EASTER BONNET—Gregg Perleel, son of Mr. and Mrs. Tommy Perleel, helps Linda Surginer, daughter of Mr. and Mrs. J. L. Surginer, with her selection of Easter hats and accessories at Lorena's Children's Shop.

Good Friday, Easter Services Are Scheduled

A union Good Friday religious service is set for the afternoon Community Methodist Church as a part of Holy Week observance here. Services begin at 12 noon to last until 3 p.m., with ministers of several churches to alternate in taking part. On Sunday morning, an Easter sunrise service will be held at 6 a.m. in the Church of the Holy Mount, also with several ministers having part. Other services, planned by the several denominations here, were reported on the last two weeks and again this week in the News.

LOCAL SCHOOL OFFICIALS ATTEND CONFERENCE

Ruidoso school superintendent George E. White and school board member Earl Hickam attended the annual conference of the New Mexico School Boards Association and the New Mexico School Administrators Association, held at the University of New Mexico in Albuquerque last Friday and Saturday, March 20 and 21. Governor Jack M. Campbell addressed the banquet Friday night and presented Award of Merit. Dr. Homer Wadsworth, president of the Kansas City, Mo., Board of Education, spoke on "Strong Group Relations" and Board-Superintendent Relations. Saturday's program consisted of a number of panel discussions including: What other schools are doing about Vocational and Technical Education, Budget Hearings and School Board-Superintendent Relations. The conference ended Saturday night.

Easter Egg Hunt Set For Sunday At Sierra Blanca

The Ruidoso-Hondo Valley Chamber of Commerce reported this week that a gigantic Easter Egg Hunt is scheduled for 1:30 p.m. Easter Sunday at the Sierra Blanca Ski Area. All area children are invited to attend, and prizes will be given. The regular Sunday picnic will also be held with everyone invited to bring a picnic basket and eat their meal in White Mountain Park, the O. C. announced.

EASTER HOLIDAY SET

The local schools will observe both Friday and Monday as Easter holidays, it has been announced.

BOY SCOUT DRIVE KICKS OFF TUESDAY

A fund drive for Boy Scout financial needs in this area began Tuesday here following a coffee session 10 a.m. at the Holiday House. Headed up by District Chairman Stansell Jones, who is serving as leader for the fund drive for towns in this county, including Ruidoso, Carrizozo and Hondo, this area is expected to knock a large hole in the \$16,000 budget deficit faced by the Conquistador Council, with headquarters in Roswell. In a drive conducted in the Hondo area, and in charge of local chairman Joe McKnight there, \$300 was raised in only a few days, and with only a portion of the prospective donors contacted. George Miller, district Scout Executive, meeting with the group in Ruidoso Tuesday, said there was no quota for the drive here, that every dollar that could be collected would help towards reaching the missing portion of the 1964 budget needs. Among those attending the coffee, with other workers yet to be recruited, included Stansell Jones, the district chairman; Lloyd L. Davis, Jr., the community chairman; Max McCoy, Ed Wimberly and Tommy Perleel, majors; Dave Parks and Dick Fox, captains; J. D. Locke, audit chairman; Vic Lamb, publicity, and Fred E. Medlin, a local Cub Scout committee worker, and Bob Pearson, special gifts chairman. Jones set the week of April 6 as the first report date in the drive. Besides those named above, still others are to be taking part in the door-to-door solicitation here, planned by areas and blocks. More than 400 contacts will be made, it was determined, and the finance drive plans also include a direct-by-mail campaign. (See Photo Page 3)

\$500,000 SUIT FILED AGAINST HONDO TEACHER

A \$500,000 damage suit has been filed in U. S. District Court by the estate of Col. John C. Nickerson, 49, who died with his wife in a two-car head-on collision south of Alamogordo earlier this year. The action was filed against Epl Gurrilo, 47, San Francisco, the driver of the second car, and a teacher in the Hondo schools. The Nickersons' two sons, David Arthur, 12, and Henry Robert, 9, and Gurrilo were injured. The family was returning to Ft. Bliss from a ski trip in Ruidoso. A daughter, Jeanne Carol Nickerson, 21, was named administratrix for the Army officer's estate.

Funeral Set Friday For Floyd Hicks

Funeral services are scheduled for 1:30 p.m. Friday here in Gateway Church of Christ for Floyd Hicks, 75, who died Tuesday noon in Ruidoso-Hondo Valley Hospital here after an illness of several days. The officiating minister will be Clint Higginbotham, former pastor of the church here who recently retired. Burial will be in Forest Lawn cemetery here. Hicks moved to Ruidoso in 1958 from Truth or Consequences where he had owned and operated a motel and service station. He was born in Mansville, Okla., in 1889. He married Maggie Harrell in 1909 in Sulphur, Okla. They moved to New Mexico in 1925. Survivors include the widow; a son, Jason Hicks, Clovis; five daughters, Mrs. A. N. Gilham, Mrs. Jack Siddens, Mrs. J. B. Harrison, all of Clovis, Mrs. Robert L. Whitten and Mrs. John P. Curtis, both of Ruidoso; a brother, J. S. Hicks, Riverside, Okla., and a sister, Dolly Hawkins, Oklahoma City, and nine grandchildren and five great grandchildren. Funeral arrangements have been handled by Mason-Talmage Funeral Home here. Pallbearers for the services are Stormy Edwards, Tom Jones, Frank Foster, David Travis, Rex Whiteley, and Ken Newton.

Former Village Marshal Serves As Deputy In Texas County

J. P. Bobo, 46, former police chief at Ruidoso, has been named field deputy by Dawson county sheriff Henry C. Mayfield. Bobo succeeds Tom Griffin, who resigned. Bobo served as Ruidoso chief from May, 1950 until August of last year. He was also on the security staff at the state fair prior to that time. Before his law enforcement career, Bobo was in the cattle business and did some ranching. Born in Dublin, he was reared in Fort Worth. He and his wife have two children.

HONDO DANCERS PLAN WORLD'S FAIR TRIP

The Hondo Fiesta Dancers will stage their annual big dance show, April 17-18. The number of dancers has been cut to 40—and a guest show is planned. The dancers are saving all proceeds for a trip to the World's Fair. A group of eight performed for Rotarians at Ruidoso Downs, Friday night.

The 12th Annual Mexican Fiesta will feature many new dances from Saltillo and other Mexican towns. Those who have seen the rehearsals have commented that this year's dances are the most intricate and beautiful yet attempted by the Hondo High School. A more detailed explanation of the dances and this year's Fiesta will appear in later issues of this newspaper.

MAYOR IN ARIZONA

Mayor Warren Tucker left Monday on a business and pleasure trip to Arizona. Tucker said he planned to visit his sister, Mrs. E. J. English, of Douglas, Ariz., and would also visit in Wilcox and Phoenix before returning to Ruidoso.

CAR WASH PROJECT SPONSORED BY CLUB

A \$1 car wash will be held at Gateway Enco Station Saturday this week, sponsored by Ruidoso High School Lettermen's Club.



ROTARIANS REGISTERING — Rotarians are shown above registering for the District 552 convention held in Ruidoso last week-end at the Chaparral Hotel.

Beauty Shop To Open Soon In Downtown Area

Mr. and Mrs. Bill Thompson of El Paso, Tex., will be opening a beauty shop in the downtown area of Ruidoso, in the building next to Lillie's Restaurant, friends of the couple here reported this week. The Thompsons will be moving here shortly, it was reported, and an exact opening date has not been set.

Patron Gets Query Answered On Bleachers

A local school patron, writing the State Chief of Public School Finance office in Santa Fe asking if the Ruidoso school board could legally buy bleachers erected and constructed for the Warrior Booster Club, received the following reply this week from the office:

"With reference to your letter of March 17, it is the policy of this department to conform with the law on matters of purchases. The bleacher donation made by the Ruidoso Booster Club is considered a donation. The school is no position to pay for an obligation incurred by a non-official organization. The Board of Education must have full control as to the needs, the budgetary provisions and the requirements of the law. Unless these provisions are met no expenditure of public funds may be legally made. "I trust that this answers your inquiry concerning our position in relation to the assumption of an obligation that did not originate with a governmental unit. "Yours sincerely, C. R. Sebastian, Acting Director" Carbon copies of the letter went to Harry Wugalter, the chief of the office, to Alex J. Armijo, state auditor, and to Ruidoso School Supt. George White.

The board voted last week to buy the Warrior Booster Club's bleachers on the school athletic field, subject to approval of state school officials.

For fast, fast, fast action, use a News want-ad.



MOVING DIRT—Earth moving equipment is showing results in the small dam being built north of Ruidoso by the Eagle Creek Inter-community Water Supply Association. It is hoped the dam can hold 80 million gallons of water for the association's customers, of which the Village of Ruidoso is one. Tom Mann, Roswell, is engineer for the project and Floyd Haake, Ruidoso, is contractor.



GUEST SPEAKER—U. S. Senator Clinton Anderson was the guest speaker for the Rotary District 552 pre-registration luncheon Friday noon at the Chaparral Hotel in Ruidoso Downs. He is shown above on the left with Wendell Chino, president of the Mescalero Indian Tribal Council, who introduced Senator Anderson. The luncheon was attended by more than 200. The District 552 Rotary convention was held here March 20, 21 and 22. On right is Dr. Stuart Adler, former district governor, Albuquerque.

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CARMON PHILLIPS

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Gifts - Cameras - Film - Books - Recorders

Monday Afternoon Lunch and Games At Woman's Club

Hostesses for the regular Monday afternoon lunch and games at the Ruidoso Woman's Club for March 30 will be Mrs. Tom Holbert, phone 287-2378, and Mrs. Bert Rice, phone 287-2745. Everyone planning to attend is asked to please call either one of the hostesses for reservations.

INITIATED INTO NATIONAL FRATERNITY

Ray Dean Carpenter, son of Mr. and Mrs. C. R. Carpenter, has been initiated into the Epistol Chapter of Pi Sigma Eta, National Fraternity for mortuary students. Carpenter is attending the Dallas Institute-Caption Jones College of Mortuary Science in Dallas, Tex.

CLUB CALENDAR

White Mountain Jeep Club meets at 8:30 p.m. Tuesday of the month at 7 p.m. at Wattle's. Hostess, Mrs. T. J. Frank. President, Mrs. L. E. Easter. Secretary, Mrs. L. E. Easter.

Lions supper every Tuesday night at the Ruidoso Club. Hostess, Mrs. T. J. Frank. President, Mrs. L. E. Easter. Secretary, Mrs. L. E. Easter.

Women's Society for Christian Service meets each first Wednesday of the month at 7:30 p.m. Place to be announced.

Rotary Club meets each Tuesday of the month at 7:30 p.m. Place to be announced.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study in the Church at 7:30 p.m.

Order of the Eastern Star meets the 4th Thursday of every month at 7:30 p.m. at the Eastern Star Building. Visitors welcome.

The Women's Auxiliary of the Epistol Church meets every third Tuesday of the month at 7:30 p.m. Place to be announced.

The Women's Missionary Union of the First Baptist Church meets each Tuesday of the month from 9:30 to 10:30 a.m. in the homes of members.

The Ruidoso Parent-Teacher Association meets each third Thursday of the month at 7:30 p.m. at the Cafeteria.

Ruidoso Shrine Club meets each third Wednesday of the month at 7:30 p.m. at the Ruidoso Club. Hostess, Mrs. T. J. Frank. President, Mrs. L. E. Easter. Secretary, Mrs. L. E. Easter.

Ruidoso Lodge No. 22 meets each first Tuesday of the month at 7:30 p.m. at the Ruidoso Club. Hostess, Mrs. T. J. Frank. President, Mrs. L. E. Easter. Secretary, Mrs. L. E. Easter.

Ruidoso B. P. O. E. meets each second and fourth Monday at 7:30 p.m. at the Ruidoso Club. Hostess, Mrs. T. J. Frank. President, Mrs. L. E. Easter. Secretary, Mrs. L. E. Easter.

Alcoholics Anonymous. If you want to drink that's your business. If you want to stop and can't, that's our business. Call RA 4-1464.

Mainbow Girls' Auxiliary meets each first and third Thursday, 7:00 p.m. at the Ruidoso Club. Hostess, Mrs. T. J. Frank. President, Mrs. L. E. Easter. Secretary, Mrs. L. E. Easter.

Xi Alpha Rho Members Enjoy Dinner and Film

Members of Xi Alpha Rho chapter of Beta Sigma Phi and their guests enjoyed a Spanish dinner hosted by Mrs. Carmon Phillips and Mrs. C. V. Cunningham at the Villa Inn Motel Monday night this week. Mrs. Cunningham and Mrs. Carl Morrison, who were in charge of the program, presented Dr. Bram Vandenberg, who spoke on his trip to Innsbruck, Austria this winter and showed a film he had taken of the winter Olympics held there. Hostesses of the chapter members were special guests.

During the business meeting a slate of officers for the next club year was presented. Mrs. Bob Lee from Phi chapter spoke to the group on the melodrama which Phi chapter will present in April. The group voted to contribute to the fund for Phi's State. A going away gift was presented to Mrs. Joe Coe who is moving to Silver City.

MUSIC HONOR ROLL

Mrs. Paul Vance announced the following music honor roll for the period March 10 to 20. On the "A" honor roll: Carol Ybarra, Kim Gooch, Neal Tadlock, Nancy Bullins and Jane Scribner. On the "B" honor roll: Susan Starkey, Jack Vallant, Tommy Vallant, Becky Adams, Cy Leland and Annelo Jones.

SHOP at your LOCAL STORE

Miss McKnight Honored Sunday At Bridal Shower

Miss Mary Ann McKnight of Carlsbad, bride-elect of Don Harris of Carlsbad, was honored at a bridal shower held at the Captain Woman's Club last Sunday. The refreshment table was covered with a lace cloth over orchid and flower arrangements of pink and orchid flowers were used. Cake and punch were served and the honoree received many lovely gifts.

American Legion Auxiliary To Have Rummage Sale

The American Legion Auxiliary will have a rummage and bake sale in the American Legion Hall in downtown Ruidoso on Saturday, April 4, from 9 a.m. until 5 p.m. Those who have rummage for the sale are asked to please bring it to Mrs. George Gruber at Rock Ridge Cabine, and those who want to contribute to the bake sale can bring items to the Legion Hall April 4. After the sale a pot luck supper will be held in the Hall for American Legion and Auxiliary members and their guests. "Pot luck means bring whatever you care to bring—it will all be put on the table and that's where the luck begins," one member of the Auxiliary said.

Phi Chapter Contributes To Girls' State

Phi chapter of Beta Sigma Phi in a meeting held last Monday night in the home of Mrs. Bill Neal, Jr., voted to contribute a check of \$18 towards sending delegates to Girls' State this summer. Mrs. Bob Lee reported on the melodrama which this chapter is presenting next month and various committees gave progress reports. Mrs. John Matthews was given permission to become a member at large.

The pledges were given their written tests and all passed. Pledges present were Mrs. Mike Hernandez, Mrs. Aubrey Murray, Mrs. Leroy Minick, Mrs. Judy Wheatley, Mrs. Cecelia Wadley and Mrs. Bill Neal, Jr. Another pledge, Mrs. John Smith, Jr., was out of town. The program was presented by Mrs. Mack Owens who spoke on "Thinking" and on "Poetry". The hostesses, Mrs. Neal and Mrs. Cecelia Edwards, served refreshments of coconut pie, tea and coffee from a table decorated in an Easter motif.



ROTARYANNS AT LUNCH—RotaryAnns, here with their husbands attending the District 552 conference and assembly of Rotarians, are shown at luncheon at the Villa Saturday.

News of Women SOCIAL, CHURCH AND CLUB NOTES



HONOR VISITING DOES—in the district meeting of B. P. O. Does here last mid-week these Ruidosans played host and hostess from the local Elks Lodge in a cocktail party as part of the festivities: from left, Roy Anderson, Don Stark, Mrs. Jake McDonald, Dick Fox, Mrs. Bob Fairless, Fred Grosswell and Bob Fairless.

Mrs. Mack Owens who spoke on "Thinking" and on "Poetry". The hostesses, Mrs. Neal and Mrs. Cecelia Edwards, served refreshments of coconut pie, tea and coffee from a table decorated in an Easter motif.

Tex Baron, just in from a visit in California, visited friends in Ruidoso early this week.

Mr. and Mrs. Charlie Seeds were in Las Vegas, Nev., this week as guests of Chevrolet Motor Co. Seeds won first place in a new car contest staged the first part of 1964, coming out on top over 10 other dealers in a three-state region.

Mrs. Steve Etter visited friends and relatives in Lubbock last week. Bill Lettlich reports he may be leaving in a few days for New York to assist with final plans on the New Mexico state exhibit there which he have moved here from Roswell, Pa.

The pledges, Mrs. Reed Birman, Mrs. Bill Esley, Mrs. Ronald Bowers, Mrs. Charles Seeds and Mrs. Bill McCann took their written test which concluded their pledge training.

Mrs. Bob Gaston gave the program which was "The Art of Life" and she illustrated her talk with art objects from Brazil.

Mr. and Mrs. Joe Dryden have returned from a two-week trip to Missouri where they visited their daughter and family. Mr. and Mrs. Richard Lotten and children in Jefferson City, Mrs. Dryden stayed an additional week to visit with a brand new granddaughter born to the Lotens recently.

Visiting Mr. and Mrs. Mack Garner last week were a daughter, Mrs. J. O. Wilkerson of Andrews, Tex., and her son Jerry Mack, who has just completed basic training in the U. S. Army at Ft. Polk, La. Following his two week furlough, Jerry will be stationed at Fort Ord, Calif., for advanced training.

Mrs. James Sample is leaving this week for Brownwood, Tex., where she will spend Easter with relatives there.

Bill Patton and wife and young daughter, Joyce, aged two months, visited here last week.

D AND D BEAUTY SALON

One Block West of High School In The Gateway Early and Late Appointments Walk-In Appointments Call 287-2744 "We Need Your Head In Our Business"

Xi Psi Chapter Meeting Held In Smith Home

Xi Psi Chapter of Beta Sigma Phi met Monday night this week in the home of Mrs. Cecil Smith. The officers for next year were nominated and the chapter decided to contribute towards the expenses of delegates to Girls' State. The program for this meeting was presented by the hostess, Mrs. Smith who told about her hobbies which are sewing and poetry. Her daughter, Debbie served as a model for items which Mrs. Smith had made. Refreshments of strawberry cake with whip cream, coffee, tea, chips and dips were served with the cake decorated in the Easter motif. Mrs. R. L. Larson was a special guest.

Masonic Grand Lodge Workshop Set Here For District

Ralph Bonnell, Worshipful Master of Ruidoso Lodge No. 73, has announced that the Annual Grand Lodge Workshop will be held at the Masonic Temple of Ruidoso Lodge No. 73, on Sunday afternoon, April 5. Officers and members from Alamogordo, Carrizozo and Tularosa who comprise the 11th District will be in attendance. Registration will begin at 1 p.m.

He will be there only a few days, he said. Mrs. Billie Clark made a trip to Knox City, Tex., driving with the Lloyd L. Davis, Sr., and the Lloyd L. Davis, Jr. families. Mrs. Clark visited a brother and sister there, and the Davis family attended the funeral of Ruby Morehouse of Benjamin, Tex.

Mr. and Mrs. Leo Crews returned Tuesday this week from Lubbock, Tex., where they attended the funeral of an uncle of Crews, Roscoe Ward, held Monday.

Mary Gieche is a patient in Hotel Dieu in El Paso. She has been ill for several weeks.

Mrs. John W. Thompson received medical attention for facial cuts and bruises she suffered in a fall at the rink.



SUNDAY, MARCH 29
To give and enjoy...
EASTER BASKET \$1.25
Purple foil basket packed with delicious assortment of Easter candies.



FRUIT AND NUT EGG \$1.25
Luscious fruit and nut center, dipped in milk chocolate.
BAKER PHARMACY
POST OFFICE BLOCK
RUIDOSO, NEW MEXICO
3rd Door East of the Post Office
Open Every Sunday Until Noon the Year 'round

for those attending the Workshop. All Master Masons, local and visitors alike, are cordially invited to attend.

Leon A. Farrar, District Deputy Grand Master of the 11th District of Ruidoso, will preside.

Educational and informative discussions will be held during the afternoon, covering a wide range of subjects related to Masonry. Also, a ritualistic portion for the benefit of all concerned, will be conducted.

The afternoon's program will be concluded with an address by the Grand Master and one other speaker, both with a message of interest to all Masons.

Several Grand Lodge Officers will attend, including the Grand Master, George O. Thorne and the Grand Lecturer, Ronald A. Brinkman, both of Albuquerque.

A buffet supper will be served by the host lodge, following the program. A large attendance of officers and members of lodges in the District is expected at this important meeting, which is one of a series of 15 being conducted throughout New Mexico this year.

Rubber stamps, News office.

Pre-Inventory FINAL CLEARANCE SALE ON SKI WEAR— 25% OFF Sale Is In Last Few Days On Boots, Sweaters, Parkas, Pants, Poles and on All Skis Except Heads! SIERRA BLANCA SKI SHOPS Ruidoso's SKI HEADQUARTERS

A JOYOUS EASTER TO YOU and your LOVED ONES
New Shipment of Colorful Costume Jewelry Select your Jewelry here to go with that New Easter Costume
Whitlock's JEWELERS GIFTS OF DISTINCTION
Bum & Margie, Owners
Hugh Sazon, Watch Repairer
In the Plaza Dee

CANYON ECHOES

Mrs. Roy Baker has been visiting her mother in Dallas and her children in the Knox City area in Texas this week.

Mr. and Mrs. Sidney Smith and family were in Roswell on business Saturday.

Roy Baker was a Roswell visitor Saturday.

Mr. and Mrs. Joe Dryden have returned from a two-week trip to Missouri where they visited their daughter and family. Mr. and Mrs. Richard Lotten and children in Jefferson City, Mrs. Dryden stayed an additional week to visit with a brand new granddaughter born to the Lotens recently.

Visiting Mr. and Mrs. Mack Garner last week were a daughter, Mrs. J. O. Wilkerson of Andrews, Tex., and her son Jerry Mack, who has just completed basic training in the U. S. Army at Ft. Polk, La. Following his two week furlough, Jerry will be stationed at Fort Ord, Calif., for advanced training.

Mrs. James Sample is leaving this week for Brownwood, Tex., where she will spend Easter with relatives there.

JUST IN TIME FOR EASTER

RUIDOSO Hart's DRY GOODS
Blouses For Every Need Beautiful Stoles Lace Manillas and Prayer Caps
Also, Pastel Capri Sets and Stretch Pants For Ladies

new for Easter and after!
AT OLMA'S
You will find a complete selection of Clothes for EASTER AND SPRING
Dresses — Coats — Ensembles — Hats, Lingerie and Accessories
Come in and select yours now
In the Plaza Dee Center

SHRIVER'S
CORN Tastewell 3 Cans 35¢
SPINACH Tastewell 3 Cans 35¢
EGGS Grade A Dozen 45¢
JAM 4 Lb. Jar 79¢
SYRUP Karo Blue Label 5 Lbs. 75¢
KLEENEX 300 Count 19¢
SLAB BACON LB. 49¢
ROUND STEAK LB. 79¢
PORK ROAST LB. 39¢
CHILI Homemade LB. 59¢
MILK Pet or Carnation Tall 2 For 29¢
SHORTENING Armour 3 lbs. 59¢
MILK Carnation Instant 8 Qt. Size 59¢
Double Frontier Stamps on Wednesday WE GIVE FRONTIER STAMPS RUIDOSO DOWNS



SCOUT DRIVE STARTS—Talking plans for the fund drive for Boy Scout work in a coffee here Tuesday morning at the Holiday House were these men, from left, clockwise around table, Max McCoy, Ed Wimberly, Lloyd Davis,

Jr., Stansell Jones, George Miller, Fred Medlin, J. D. Locke, Bob Pearson, Dick Fox, Tommy Perrett, Dave Parks. Drive opened this week and first report date on solicitations is week of April 6.

WAT'S COOKIN'

IT'S BEEN A FEW WEEKS since we said a word or two about trading at home. We notice that those local businesses that we support are growing, and that when we trade with them, they trade with us. We're proud to help the homefolks enlarge their services and stocks of merchandise—because it helps US to grow, too.

Wattie's

Angus & Bonito

By EULA CORDER
Nogal Lake was stocked with nice size trout this past week. Fishing has been good at Nogal Lake all winter and many have caught some nice trout. This week-end was so windy until the few that were fishing did not have very good luck. The State Highway Department has moved their machines and men off State Road 37. Because of the snow and the short time the men had to work very little was accomplished on the road. As State Road 37

PAGE THREE

Ruidoso News

Friday, March 27, 1964
Is one of the most scenic drives in this area and worlds of tourists travel it every summer, it is too bad this road could not have at least been made an all-weather road before the men were pulled off and moved some place else. The potential in this area is unlimited. For our many tourists we need better roads and picnic areas. The scenery and fishing is in abundance.

Mr. and Mrs. John Ray and daughters from Lovington spent the week-end in Ruidoso recently. While here the Rays enjoyed a ride up Bonito Canyon and stopped by the store for a visit.

Mr. and Mrs. Lloyd Taylor and Mr. and Mrs. Albert Thompson from Roswell spent the week-end at their cabins recently.

Martin Ashcraft from Roswell is staying at his cabin on the Bonito and working at Ruidoso.

Dr. H. W. Gillett of Lovington attended the Rotary Convention in Ruidoso. While there he took a drive out in the hills and stopped by for a visit with the Corders.

Mr. and Mrs. Charlie Elam, Teresa and Cindy spent the week-end in Roswell.

Ruidoso Downs

by TRUDIE BALCOM
A large surprise birthday party was held last Thursday night at the Chaparral Motor Hotel for "Brother" Miller, mayor of our village, attended by about 70 people. The party was given by several friends and Harry and Leona Whipple.

Watch for the re-opening of Howard's Cafe about April 1. Howard and Teddy have a large following of customers who will be glad to read this announcement. We are sorry to report that Howard's father passed away this past week, and we send condolences to the Reeves family.

What two girls squared away the other day in a local cafe for a replay of the Clay-Liston affair?

Maria Gomez, formerly of Capitlan, has moved to Ruidoso Downs and is living with Trudie Balcom.

Mickey Wilson stopped by from his vacation in California to say "Hello" to friends.

Hollywood Notes

The Fellowship Supper at the Presbyterian Church Friday evening was enjoyed by the following: Rev. and Mrs. Dwight A. Sharpe, Mrs. Mary Winkel and daughter Stacy, Mr. and Mrs. Jim Hine, Pam and Cathy, Mr. and Mrs. Tom Jones, Lea Ann, Laura and Tommy, Mr. and Mrs. Pat Yallant, Tommy and Jack Larry L. McGreggor, Debra and Sheila, Mrs. Judy Whentley, Mrs. Sherri Robinson, Mr. and Mrs. W. S. Campbell, Mr. and Mrs. Jodie Filleman and Johnny, Mr. and Mrs. Ray Potter, Mr. and Mrs. Howard Bell, Dany and Gordon, Mrs. Lynn Little, Rickie, Kenny and Kettie, Ernest McDaniel, Robert McDaniel, Mrs. Mary Frances Graham and guests, Mrs. Jo Ann Richter and Ricam from Abilene, Tex., Mr. and Mrs. E. M. Roddy, Mrs. Jim Sullivan, Jimmy and Nancy, Mrs. Gladys Noker, Mrs. Jewell Bonnell, Mr. and Mrs. Floyd Hale, Mrs. Bert Rice, David Bonnell, Ruthie and Joel, Mrs. Marnie Little, Mr. and Mrs. T. C. Delaney, Jr., Mr. and Mrs. Samuel Hyatt, Mrs. Susie Dorrell and Mr. and Mrs. Stan Stewart and children.

Mr. and Mrs. Herman Borges from Alamosordo spent the week-end in their home in Carrizo Canyon.

Shirley Hager from Artesia spent several days here the first of the week.

Mr. and Mrs. C. I. Wolfe from Roswell spent the week-end here in their home in upper Ruidoso.

Mrs. Laura Guthrie, Corky and James Adams from Wheeler, Tex., and Mrs. Lillie Day from Tipton, Okla., arrived Thursday to spend the Easter holidays in the Guthrie home near Sun Valley. Mrs. Guthrie is a sister of Lee Wimberly.

For fast, fast, fast action, use a News want-ad.

Want a summer cabin quick? Timber-Lodge go up fast. The easiest financing is available, too.

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Classes from 1 until 3 p.m.

At Rock Ridge Cabins—Mechem Dr. Phone 257-2321

FRIDAY AND SATURDAY SPECIALS

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We Give "J.N." Green Stamps

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MARCH 27-28

☆ ☆ ☆

— PEYTON DEL NORTE —

HAM, SHANK LB. 39¢

HAM, BUTT LB. 49¢

HAM, WHOLE LB. 45¢

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— U. S. D. A. CHOICE —

— MATURE BEEF —

CHUCK ROAST LB 39¢

SIRLOIN Close Trim LB. 89¢

T-BONE Close Trim LB. 98¢

BEEF RIBS LB. 29¢

GROUND BEEF 3 LBS. Fresh Lean \$1

PORK CHOPS First Cuts 49¢

PORK CHOPS Center Cuts 69¢

☆ ☆ ☆

— SWIFT PREMIUM —

BACON, 1 LB. CELLO 49¢

☆ ☆ ☆

Folger's ALL GRINDS COFFEE, LB. 75¢

Parkay OLEO, 2 LBS. 39¢

FLOUR Gold Medal 25 Lb. Bag \$1.89

Grade A Medium, McMurry

EGGS DOZ. 39¢

Borden's BISCUITS, 10 CANS 79¢

CUCUMBER STIX Monarch Pint Jar 47¢

POTATOES Flav-R-Pak Instant 8 Oz. Bag 19¢

SHORTENING Armour's Vegetole 3 Lbs. 49¢

FRUIT COCKTAIL Del Monte 3 303 cans 79¢

— FROZEN FOODS —

ICE CREAM Borden's Golden Vanilla Half Gal. 79¢

GRAPE JUICE Welsh 12 oz. can 2 For 85¢

DONUTS Morton's Bag 39¢

WHOLE OKRA Birdsoy, 10 oz. Pkg. 2 For 49¢

POT PIES Swanson's Each 29¢

CATFISH STICKS Taste-O-Sea 8 oz. pk. 2 for 69¢



ORANGES Bag 39¢

GRAPEFRUIT Bag 39¢

YAMS No. 1 LB. 9¢

Kentucky Wonder

GREEN BEANS LB 19¢

RADISHES OR GREEN ONIONS 3 BUNCHES 10¢

BANANAS Golden Ripe LB. 11¢

PEACHES Elberta in Heavy Syrup No. 2 1/2 Can 29¢

Campbell's No. 300 BARBECUE BEANS 2 Cans 39¢

PRESERVES Strawberry 2 Lb. Crystal 59¢

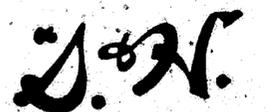
Borden's 93 Score

BUTTER LB. 79¢

600 Count

KLEENEX, 3 BOXES \$1

OPEN SUNDAYS



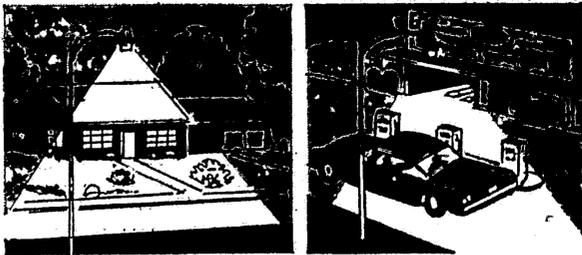
DOUBLE STAMP DAY WEDNESDAY—

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PROTECTIVE LIGHTING



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Helping guard against prowling, vandalism and theft, the NITE-LITER automatically lights up the outdoors around homes and businesses. NITE-LITER is a mercury vapor light just like those on city streets and freeways. With its electric eye, it turns itself on at dusk and off at dawn . . . provides effective light up to 150 feet away. NITE-LITER is ideal for homes, parking lots, around farm and ranch, on industrial properties, and in outdoor storage areas. And, only \$4 per month covers everything—lamp, wooden pole, installation, maintenance and electricity used. Call us soon for full information on a NITE-LITER for your home or business.



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—and the New

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at the spot where everyone has fun



106 Rooms — All Facilities Needed For Conventions, Conferences or Other Gatherings

For a superb evening of dining, dancing pleasure, or just relaxed, good listening, it's the Road Runner Lounge and Gold Room at the Chaparral

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Starting with breakfast through the lunch period and into the evening hours, our Coffee Shop is at your service.

Shop our gift department for ideas for any holiday or special date.

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You May Have Your Choice of Fine Steaks, Too!

The Ruidoso News

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ROY BIZEMORE
CECIL PETERSON
(Founded May 16, 1946 by Lloyd and Ida Bloodworth)
Subscription \$3.50 per year in advance in Lincoln County
\$4.00 per year outside Lincoln County
Published once a week each Friday in Ruidoso, New Mexico
Second class postage paid at Ruidoso, New Mexico
Member: New Mexico Press Association

Variety

By Jay Gee Eas



James G. Saylor, Christian Church Minister

Handling Life Situations

Suppose you were given an opening sentence and asked to let your imagination lead you on in developing a plot for a story. If the same opening sentence were given to a dozen people, there would probably be a dozen different ways of dealing with the unfolding of the story. There would be comedy, tragedy, satire, lament, exuberance, pessimism, optimism and any number of qualities. Some plots would be light and breezy. Others would be morose and deeply involved.

Well, that's the very way different people meet life situations. Of course, there are some events in life that do not make for merriment and light-heartedness, but if underlying strength exists, the things that would equate come lives and cause them to go down for the third time would be thrown off by others.

Take This Opener! See What You Can Do With It!

"There were times when Martha wanted to strangle Harry, and this was one of the times." Wonder why Martha wanted to strangle Harry? Who is Harry? Is Harry Martha's husband? Some one she wants a date with and Harry doesn't tumble to her yearning? If he is Martha's husband, is she disgusted with his same old stories at his attempt to be the life of the party? Is Martha fleeing to get her hands at Harry's throat because he has made one of these "big business deals" that he is always talking about? This is the real thing. It can't be any other. Maybe Harry was always ridiculing and belittling Martha in public; you know. . . . Marrying stories and jokes that embarrassed Martha. Well, there are countless ways of going on with the story. Take time to let your imagination go and see what you can come up with, using the opening sentence given.

There Is Always A Way Out

What I am really saying is that God has endowed you with the ability to think for yourself. Just admit your problem, recognize it, analyze it, face right up to it. Then take an inventory. . . . Look deeply within, then reach way out. Reach way out in soul searching, in prayer and into the exhaustless resources of a limitless God.

I spent many years in meeting people of all walks and ways of life as they came to counsel. Some were successful business men who had deep problems. Others were human derelicts, seeming to live on the dregs of life; alcoholics, narcotics addicts, defected husbands and wives from homes with tangled domestic problems.

Well, these life situations can be met bravely and bright victory can be known. Just like the opening sentence suggested for a story, these situations can end beautifully. One thing different though; it will not be fiction. It will be truth and it can happen to you.

There Is A Divine Presence

"Do you want to hear a sure promise? It has to do with this Divine Presence, Divine Helper, Divine Support from a Divine Hand. It comes from the Bible in Isaiah 41:10. "Fear thou not; for I am with thee; be not dismayed; for I am thy God; I will strengthen thee; yea, I will help thee; yea, I will uphold thee with the right hand of my righteousness."

Truth or Consequences, N. M., will again play host to their adopted son, Ralph Edwards and his M. G., Bob Barker and a large group of TV stars when they arrive Friday, April 24, for the Fifteenth Anniversary of the Truth or Consequences Fiesta. Foremost of all the Fiesta attractions is the spectacular variety show which will be held on Saturday, April 25, featuring Ralph Edwards and Bob Barker, MC of the popular NBC-TV Truth or Consequences show. Together with other famous Hollywood performers, they will entertain with two hours of sparkling wit, comedy and music.



Been lookin over the fine crop of politicians we got runnin fer office an got a little interested in some of their platform enough that I would drink a cup of Java with em. I had been doin purty good till one of em found out I ain't paid my poll tax. (Ed. Note: Poll tax in New Mexico?)

A friend of mine that lives up the hill a ways told me that he thought we ought to hold a special meetin of the Split and Whittle club and see just which side of the fence we are goin to get on. He figers that we might get a good payin job out of the deal if we can support the right party.

Since neither of us have any Party affiliations I can't see where there is anything wrong with jes ridin the fence an sort of lean toward the ones that comes out with the most votes but he reminded me of Bobby Baker an how he split his britches' doin this.

LETTERS TO THE EDITOR

Dear Vic:
Am enclosing check for another year's subscription, together with small advertising balance.

We're on our way home after a long vacation. Mrs. Barrett's health has improved and I got my annual boost in the healing waters of Comanjilla.
I don't know whether you were personally acquainted with the Paymans at Ruidoso; but their friends will be sorry to learn of the death of Helen Payman, wife of Leo Payman—residents of Ruidoso who were spending their second winter in Mazatlan, Mexico. The funeral, with about 100 in attendance, and burial, were at Mazatlan.
Kindest regards,
Warren Barrett
Hermosillo, Sonora, Mexico

The Salesman

(Submitted by Billie Clarke)
And in those days, behold, there came through the gates of the city a salesman from afar off, and it came to pass as the day went by he sold plenty.

And in that city where they that were the order takers and they that spent their days in adding to the alibi sheets. Mightily were they astounded. They said one to the other, "How doth he getteth away with it?" And it came to pass that many were gathered in the back office and a soothsayer came among them. And he was one wise guy. And they spoke and questioned him saying, "How is it that this stranger accomplish the impossible?"

Whereupon the soothsayer made answer: "He of whom you speak is one hustler. He ariseth very early in the morning and goeth forth full of pep. He complaineth not, neither doth he know despair. He is arrayed in purple and fine linen, while ye go forth with pants unpressed."

"While ye gather here and say one to the other, 'Verily this is a terrible day to work', he is already abroad. And when the eleventh hour cometh, he needeth no alibi. He knoweth his line and they that would save him off, they give him orders. Men

say unto him 'nay' when he cometh in, yet when he goeth forth he hath their names on the line that is dotted. "He taketh with him the two angels 'inspiration' and 'perspiration' and worketh to beat hell. Verily I say unto you, go and do likewise."
—Author Unknown

March 16, 1964

Mr. Vic Lamb, Editor
Ruidoso News
Ruidoso, New Mexico

Dear Mr. Lamb:
I believe that the people in this community will be interested in knowing what the operating policy of the Ruidoso Savings and Loan Association is to be, when actual business operations start.

All State chartered savings and loan associations are required to operate under State and Federal regulations. The 1963 State Legislature required that they be organized in strict compliance with New Mexico law, which also clearly states that they are to become members of the Federal Home Loan Bank and other Federal agencies before actual business operations commence.

State and Federal laws are very positive on the following points and to require any and all agencies or firms or individuals, etc., which the customer may prefer, to meet the topmost standards for service, dependability, financial stability and first class materials. Our first consideration must be to the customer and our stockholders, and under any and all conditions our operating policies will be to insist that their interests be protected in each business transaction.

State and Federal examiners will periodically examine all phases of our operational activity and they are extremely cautious in seeing that we comply with the rules and regulations governing all financial institutions such as the Ruidoso Savings and Loan Association.

I have stated several times in the past that we are a member of this community and all of us must work for its expansion and improvement. It is my hope in this respect that trading with local business establishments when quality and price are equal, will serve to build a better and more prosperous community for all concerned.

As of March 16, 1964, we have eighty-two (82) stockholders which amply carries out my expressed intention of having the Ruidoso Savings and Loan Association owned by a wide variety of people who will all work for the good of our corporation. No one person or small group or firm will control this organization. It is now, and will be in the future, a local business enterprise which was organized to meet an urgent need for long term financing of homes and other properties so necessary to the comfort and future growth of our area.

Sincerely yours,
Ruidoso Savings and Loan Ass'n.
/s/ Fred S. Alexander, President

Want a summer cabin quick? Timber-Lodge is up fast. The easiest financing is available, too.

Timber-Lodge

Hon. Jack M. Campbell, Governor of New Mexico
The Capitol
Santa Fe, N. M.

Dear Mr. Campbell:
Having had experience with TB years ago, I am compelled to say what I think about moving the Ft. Stanton Hospital. Those devoted to the care of TB patients have proven that in addition to good food, proper medication and rest, clean fresh air and the mental factor are essential to a patient's recovery.

Ft. Stanton, nestled in the mountains, has had a remarkable therapeutic value on TB patients through the years. The climate makes it possible for them to sit outdoors, inhaling the clean, fresh air. This is especially valuable in the summer.

Dexter and Hagerman have extreme heat and sand storms. It is impossible for much outdoor enjoyment in the summer. Have you ever smelled the odor in these two communities when the fields are freshly plowed? It is terrible at Dexter.

The proposed site for the TB hospital would be so hot it would necessitate air conditioning. This is not the best for TB patients. The nature of a patient's disease is such he gets the feeling of being pushed aside or not wanted. This is one of the hardest things for doctors to overcome. Being able to be outdoors so much of the time at Ft. Stanton gives a patient a feeling of freedom.

The Biblical passage: "I will lift mine eyes unto the hills, whence cometh my strength" is at work at Ft. Stanton Hospital.

I know, in the effort to meet the budget, you are trying to do what is to the interest of New Mexico. But in my opinion, and those of many others with whom I have talked, you are overlooking the welfare of the TB sufferer. The climate of the proposed site would be all right for retarded children who are physically healthy.

Please, please, reconsider your program of moving the TB hospital and leave it at Ft. Stanton. If you were unfortunate enough to develop TB and had to go to Ft. Stanton you would realize what I mean when I say it is a peaceful, inspiring place for the TB sufferer.

Sincerely,
Bryant Hyatt
(Ed. Note: Mrs. Hyatt has suggested others in this area might

write letters similar to the one above, urging long thorough consideration before tubercular patients are moved from Ft. Stanton.)

Definition of Anatomy by a Very Small Boy

"Your head is kind of round and hard, and your brains are in it. Your hair is on it. Your face is in front of your head where you eat and make faces. Your neck is what keeps your head out of your collar. It is hard to keep clean.

"Your stomach is something that if you don't eat it hurts, and spinach don't help none. Your spine is a long bone in your back that keeps you from folding up. Your back is always behind you no matter how quick you turn around.

"Your arms you have to pitch with

FACE FROM
Ruidoso News
Friday, March 27, 1964

and so you can reach the butter. Your fingers stick out of your hand so you can throw a curve and get up vittamiffic. Your legs is what if you have-not got two of you can't get to first base. Your feet are what you run on; your toes are what always get stubbed.

"And that's all there is to it except what's inside and I never saw it."
—Contributed

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

News Want-Ads Work Wonders



RUIDOSO — PHONE 257-2835

RUIDOSO'S ONLY DISCOUNT STORE

RALPH PETTY — AUTHORIZED DEALER

SPRINGTIME SPECIALS

- 5 Lbs. Grass Seed \$1.39
- Flower Seed 15c Up
- Plastic Garden Hose — 50 Ft. \$1.29
- Gambles' Homeguard Paint Gal. \$3.33
- DuPont Lucite Paint Gal. \$6.69
- 7-Inch Paint Roller Cover 39c
- All Gift Items—While They Last 50% Off
- 9x12 Room Size Rugs — In Colors \$21.95

Don't forget we have a carpet room, Drapery Department and Linoleum center and we have the best prices in town

EXPERT RADIO AND TV REPAIR

Town & Country Estates ARE NOW OPEN FOR YOUR INSPECTION

WHERE THE SUN SHINES ALL THE TIME

Beautiful lots of half-acre in size, among the pines and junipers in the northwest part of Ruidoso on State Road 37. All utilities available, and reasonable.

WE ALSO HAVE A CONSIDERABLE AMOUNT OF COMMERCIAL FRONTAGE ON STATE ROAD 37

WHITE MOUNTAIN DEVELOPMENT CO.

— INC. —
Phone 257-2425 P. O. Box 55 Ruidoso, New Mexico

W. G. (Bill) McCARTY, Sales Manager

15 Years Ago

Elbie Williams

News Items from Ruidoso News
Issue of April 1, 1949

With this issue the Ruidoso News which will be three years old in May, changes to the ownership of Leo Spain, with Mary Nell Tugger as Editor.

The Ruidoso News will sponsor the county Spelling Bee to be held at the Lincoln Grade School in April. The winner will go to Albuquerque to compete in the Albuquerque Tribune contest.

Extension of three-phased R. E. A. power down the Ruidoso River Valley from Glenoco to Honda is being completed this week according to P. B. Hendricks, manager of the Lincoln-Dexter Co-Operative R. E. A.

Dr. Donald McKay, director of the Arts Colony of the Southwest, reported that the second season will open in June with three seasons planned during the summer.

The ground breaking ceremonies for the new Ruidoso-Honda Valley General Hospital has been scheduled for April 5 with Mrs. Lloyd P. Bloodworth as master of ceremonies. More than \$18,000 was raised locally to match federal funds for the construction of the hospital.

The Rev. Ralph Hall and Rodger Sherman of Albuquerque met March 23 at the site of the Nugal Meek Camp Meeting Grounds to discuss the building of the Tabernacle before the annual camp meeting on July 20, 1949.

News Want-Ads Work Wonders

Your Minister Writes . . .

The Rev. Thomas E. Richardson

When Jesus came riding into the city of Jerusalem on the back of a donkey on the first Palm Sunday, the great issues of his life had been faced. As long as he remained up in Galilee he was safe because he was outside the jurisdiction of the high priest, Caiaphas. It was when he crossed over into the province of Judea that he made himself vulnerable. This is why Peter tried to deny him when he spoke of going to Jerusalem.

Had Jesus remained in the rural province, teaching his 12 and feeding the people, he would in all probability have lived to a grand old age and been forgotten a few years after his death. But he knew that he could not remain. He would have to get to the heart of his nation and challenge it. To remain in Galilee meant protection. To go to Judea meant exposure. Jesus chose Judea.

In natural history when a form of life chooses protection instead of exposure, it takes the first step in the direction of extinction. The dinosaur chose to build himself around a mighty fortress of bone to protect a brain the size of a walnut, and in so choosing the dinosaur chose death. The various shellfish have chosen to protect themselves by exterior defense, and while not extinct, they live in a dark and narrow world.

On the other hand, various forms of animal life have chosen to use their calcium as interior frame, exposing their flesh to the elements. These forms of life have generally prevailed, for they are free to grow. The same principles hold true in the



TO BRIGHTEN YOUR DAY

A man we know says his mother-in-law is a wonderful woman, except that she suffers from an inter-territory complex.

"Our papers carried a notice last week that Mr. John Jones was a defective on the police force. This was a typographical error. Mr. Jones is really a defective on the police force."

One Saturday morning a school teacher got a traffic ticket for running a stop sign. The notice said for her to appear in court on Monday morning. So, she went to see the judge right then, on Saturday morning, and asked for immediate trial, since she had to teach school on Monday morning.

"So, you're a school teacher?" the judge asked. "This situation fulfills an ambition I've had for years. Sit right down and write One Thousand Times, I will never go through another stop sign."

NOTE: (These have been begotten, borrowed, begotten or otherwise plagiarized.)



It's Easter at
COUNTS' FLOWERLAND
Phone 257-2643 — Box 308 — Ruidoso, N. M.
Next Door to Gambles in the Gateway

- Potted Plants
- Easter Lillies
- Hydrangeas
- Azaleas
- Mum Plants



team to Los Angeles and back by Phoenix for four games before returning to Cruces. Dixie Kay arrived Wednesday night to spend Easter Holidays with Macie and myself. Some time in the near future I will transfer to the Fort Stanton Post Office, with Frances Shaw coming to Capitan. I am deeply grateful for the eight months' experience that I have had in the Capitan office. My grateful thanks to the Villagers of Capitan for bearing with me on my inexperience and for helping me obtain experience by their patience.

Pauline and Nig (El Toro) Britton will leave Capitan Friday afternoon for Lubbock to spend Easter with the Clyde Foris. Nathalee is the daughter of Pauline and Nig and is well remembered for her many awards in the rodeo arena both in high school and college.

Dee and Alta Hickman were Capitan visitors Friday, to see friends and pick up some of their "belongings." They are both pleased with the Kennedy Pine Motel in Tularosa and to quote Dee, "Now, I can sleep as late as I want to, well, almost as late." They also plan to do some repairing, cleaning and painting before the swivel chair can be used for any length of time. Dee and Alta invite all of their friends to visit them when they are in the vicinity of Tularosa.

Miles Williams has bought the Standard station here in Capitan,

RESIDENT ELECT — Busy man last week-end here was Wes Rees of Park Motel, president-elect of Ruidoso Rotary Club which helped host District 552 Conference and assembly.

Capitan News
By DIXIE SPARKS

Kalo: (Hello). Made a "flying" trip to El Paso Saturday to get Macie new glasses and had mine tested at the same time. Spent Saturday night in Las Cruces with my daughter, Dixie Kay. Arose early Sunday morning to see our grandson and nephew off for a two-week's trip with the University Park baseball



BRUSH FIRE—Ruidoso Volunteer Firemen and Forest Service personnel were on the job quick early Sunday to stomp out a brush fire southeast of K-RRR radio tower that threaten-

ed for a few minutes to be a dangerous blaze, due to high winds. Less than an acre was scorched, however. —Photo by Ronnie Taylor

formerly owned by Dee-Hickman and recently sold to Bob Salyer of Alamogordo. Miles invites his many friends to come in and try him out and get the good service offered by his Standard station.

The monthly meeting of the Round Table was held at the home of Marie Engar. A luncheon of turkey, dressing and "tail the trimmings" was served to the attending members. Grace Murphy won the raffle prize. Mary Dean was game chairman and had a most interesting program. The Easter motif was carried out in decorations for the living room and dining table. Members attending were: Mmes. Lorene Ferguson, Corinne Provine, Angelina Provine, Frances Shaw, Bessie Jones, Geneva Walker, Pauline Britton, guest, Ruby Merchant and hostess, Marie Walker. Geneva Walker will be hostess for the next Round Table meeting.

Garth Hyde has resigned from the Grace Nazarene Church in Los Angeles and will move to Great Falls, Mont., to take charge of the church there. The move will take place immediately after Easter.

Mrs. Clara Lowe left Capitan Friday for El Paso to enter the hospital on Saturday. Otto Lowe drove Clara to El Paso and will remain until Sunday. Best wishes from the Capitanites to you, Clara and speedy recovery.

Monroe Howard, released from the Carrizozo Hospital last week, is in Capitan to spend some time with his son, Jim and Ethel Howard. Monroe has been staying with the Warren Gastons in Tularosa.

Mr. and Mrs. Arnett returned from California Monday. Mr. Arnett, father of Deanne Murphy, has been helping her in Murphy's Store.

Mrs. Ellen Keys returned last week from a visit with relatives in Tularosa and Alamogordo. While visiting the hospital in Alamogordo, she saw Mrs. Adda Sellers, who is doing just fine; also John Prather, John is quite ill and little hope is held for him. He will be 83 years old.

Two baseball games were played in Capitan on Saturday. The games were a double-header with Dexter. Capitan won the first game, 3-2. Dexter won the second, 6-2. Coach Johnson reports a good game played by the Capitan team which is very good as this was their first game ever. Capitan will meet Hondo at Fort



HOUSE BURNS—The Ruidoso Volunteer Fire Department fighting the flames on house which was under construction by the Rogers Construction Company and caught fire last Thursday morning. The house located on School House Road was about two blocks west of the Municipal Building. It was judged a total loss by fire officials.

Stanton on Friday, April 3, at 2:30 p.m.

There will not be any school in Capitan on Good Friday. How about that, kids. Now you won't have to play hooky!!!

Gregorio Herrera passed away last Thursday. He had been quite ill in the hospital in El Paso. He was interred here in Capitan last Saturday. His daughter, Emma Caldwell, passed away Thursday a week ago.

Mrs. H. W. Ellis is in Albuquerque

Headquarters For All Your Fix-up Needs
For Your Home or Business Building

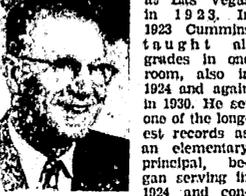
COMPLETE LUMBER & BUILDING SUPPLIES

Hollywood Lbr. Co., Inc.
WE GIVE \$ & 11 GREEN STAMPS

Highway 70 Ph. 257-2645 T. C. Delaney, Mgr.

Retired Capitan Teacher Included In Hall of Fame

Four members of the Southeastern New Mexico Education Association made the Hall of Fame for 1964. The four are Thomas F. Conway of Lovington, Forrest Lee Green of Artesia, (now deceased), Jenny Kenney of Roswell and Lewis Cummins of Capitan.



Lewis Cummins, born May 30, 1897, of Moses Mills, Ky., began teaching in Lincoln County, New Mexico in 1921. He received his AB degree from Highlands University at Las Vegas in 1923. In 1923 Cummins taught all grades in one room, also in 1924 and again in 1930. He set one of the longest records as an elementary principal, began serving in 1924 and continued until he retired in 1957, a period of 33 years. He has served the profession as President of the Lincoln County Teachers Association and delegate to New Mexico Education Association Council. Cummins has served his community faithfully and long, which includes a four year term as Lincoln County Treasurer, his friends recall.

son spent the week-end in their summer home at Eagle Creek Lodge. Ben Chapman was here the past week-end visiting his parents, Mr. and Mrs. Neal Chapman.

Mr. and Mrs. John W. Rosenberg were here from Albuquerque last week. Mrs. Charlie Peebles and Neal Chapman were in Carrizosa Friday. Buddy Cockrell of Amarillo was a guest at the Sonney Wright ranch the first of last week. He has played professional football with the New York Titans and Denver Broncos.

Mr. and Mrs. Walt Schneider of Ft. Stanton stopped to see us Sunday.

Mrs. Valton Hall took her mother, Mrs. Adelaide Weber, to El Paso last Saturday where she explained for her home in Hearn, Tex., after an extended visit with the Rails at La Junta Ranch.

For Rent signs, For Sale signs, also many other kinds. News Office.

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

REPOSSESSIONS For Sale
Late Model and Used Cars
1961 Comet
1958 Chevrolet
1958 Plymouth, 2-Door
1955 Pontiac, 4-Door
1959 M. G. Convertible
Pecos Valley Finance
Phone 257-4069

You can lift your life...
Worship THIS WEEK

- Our Churches**
- FULL GOSPEL CHURCH**
Ruidoso Downs, N. M.
9:45 a. m.—Sunday School
11:00 a. m.—Sunday Morning Worship
7:30 p. m.—Sunday Evening Worship
7:30 p. m.—Bible Study
7:30 p. m.—Prayer Meeting
 - THE FIRST CHRISTIAN CHURCH**
Palmer Gateway—Ruidoso
Rev. Jim Saylor, Minister
Sunday School 9:45 a. m.
Morning Worship 11:00 a. m.
The Hho (International) Youth Fellowship 4 p. m.
CHRISTIAN SERVICE SOCIETY
Sunday School Services each Sunday at 9:45 a. m.
Evening Services 7:30 a. m. Ruidoso Women's Club, regular meetings, Wednesday regular service each first Sunday.
 - FIRST BAPTIST CHURCH**
Rev. Alfred Richard, Minister
Sunday School 9:45 a. m.
Morning Worship 11:00 a. m.
Training Union, 6:00 p. m.
Wednesday Night Services 7:00 p. m.
Radio Services 11:30 a. m. Sunday.
 - GATEWAY ASSEMBLY OF GOD CHURCH**
Palmer Gateway—Ruidoso
Rev. Ed. Smith, Pastor
Sunday Bible Program, 9 a. m.
Sunday School, 9:45 a. m.
Morning Worship, 11:00 a. m.
Prayer Meeting, 7:30 p. m.
Tuesday 1:30 p. m. Women's Mission Meeting.
Wednesday evening 7:30, prayer time and Bible study.
 - FIRST PRESBYTERIAN CHURCH**
Rev. Dwight Slarpe, Minister
Church School, 9:45 a. m.
Morning Worship, 11:00 a. m. Church, 6:00 p. m.
 - RUIDOSO BAPTIST CHURCH**
Wayne Joyce, Pastor
Palmer Gateway
Sunday School 9:45 a. m.
Morning Worship 11:00 a. m.
Evangelistic Message—6:30 p. m.
Wednesday Night Bible Study—8:30

Income Tax Troubles ?
See Pecos Valley Finance For Extra

CASH
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Leroy Cornelius Branch Mgr.
Next Door To Davis Developments
Ruidoso, N. M.

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RUIDOSO SHOE SHOP

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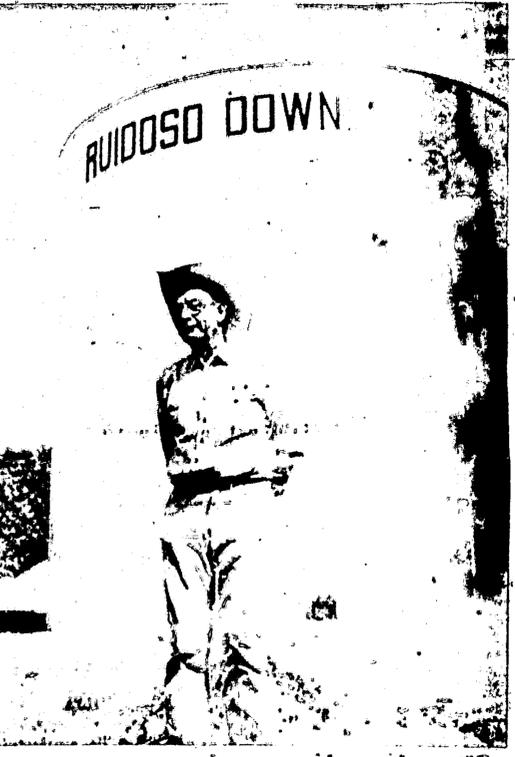
While the Weather is Pretty . . .
Bring your car or just give us a call and we'll pick it up and give it an expert wash and lube job. Now is the time to take the mud and salt off your car and get it ready for spring driving.

RUIDOSO ENCO STATION
Corner Sudderth & Mechem Phone 257-4150

THURSDAY NITE SPECIAL
\$1.50 \$1.50
Mexican Dinner Served On A Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice and A Taco Shell with Avocado Salad
Broiled Chopped Sirloin Steak, Bacon Wrapped with Baked Potato and Tossed Salad
Tea Coffee

HOLIDAY HOUSE

Alto Briefs
By ALLEEN LINDAMOOD
Mr. and Mrs. J. W. Ground of Stillwater, Okla., were house guests of the Sam Allen's for a couple of days last week.
Mr. and Mrs. Forrest Lowe of Roswell were here the first of last week attending the Docs Convention in Ruidoso.
Jack Stewart was in the community on business last Wednesday. He was on his trip around the territory before returning to his home in El Paso.
Reagan Legg of Midland with his visiting her daughter, Mrs. Ernie Glade and family for a few weeks.
The Capitan school band will give its spring concert on Friday, April 3. Band Director McDonough says the band will have a good variety program for the enjoyment of the attending public.
This is all for this week folks. May I leave this thought with you: Even tho' we are as insufficient as a grain of sand on the beach of life, would there be any need of a beach if there were no grains of sand; therefore each of us had our rightful place and play our part in this wonderful plan, created through love by our Creator. God has blessed you. 'Till next week, Va i Luce, Dixie.



— KEEP —
RUIDOSO DOWNS ON THE UP!
Never Let It Go Down!

THURSDAY NITE SPECIAL
\$1.50 \$1.50
Mexican Dinner Served On A Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice and A Taco Shell with Avocado Salad
Broiled Chopped Sirloin Steak, Bacon Wrapped with Baked Potato and Tossed Salad
Tea Coffee

HOLIDAY HOUSE

PORTER'S HOME FURNISHINGS
IN THE GATEWAY CENTER

Candy Stripe 100% Wool Carpeting, Installed \$ 95 with foam pad, yd.
Red Carpeting Continuous Filament Nylon Installed, with pad, yd. \$ 95
Used Dinettes from \$25

Easy Terms Available



NEW MANAGER Peppermint Bar, new management in the background, from left: John Brandon, Bill Schauer, manager and Mrs. Dorothy Dow Schauer, owner.

Boys, Girls State Delegates Named

Delegates to represent Ruidoso High School at the Boy's and Girls' State were chosen this week. Girl State delegates are, Lois Lane and Helen Padilla; with alternates, Molly Kay Harris and Elizabeth Benner. Girls' State will be held at the University of New Mexico in Albuquerque this July. It is sponsored by the American Legion Auxiliary. Boy's State delegates are, Jim Steele, Pat Lamb and David Scott; alternates are, Richard Wantiez, George Pearson and Jack Garrett. Boy's State will be held at the New Mexico Military Institute at Roswell. The American Legion stages the annual event.

BROUGHT BACK TO N. M.

Deputy Sheriff Leandro Vega went to Holbrook, Ariz., this week to return to the county jail at Carrizozo Mrs. Betty Thomas Johnston, who faces charges of writing \$1,200 in fraudulent checks in this area in a two-year period last year, according to Deputy Clyde Atwood of Ruidoso. Atwood said she was arrested by the FBI on charges of flight to avoid prosecution, and that she waived extradition from Arizona. Atwood said a hearing was held before Justice of the Peace Alton Gray here Wednesday and Mrs. Thomas was bound over to District Court for March 30 and her bond was set at \$2,000.00.

ROSWELL MAN INJURED IN CRASH

Early last Sunday morning the 1962 Chevrolet driven by Freddie Chino of Mesalero, moved in a left turn out of a parking lot in downtown Ruidoso onto Sudderth Drive and crashed into a 1962 Ford driven by Asa Leo England of Roswell. In the accident England's knee, right arm and lip was injured and he was taken to the Ruidoso-Hondo Valley General Hospital by police car where he was given emergency treatment and released. Chino was charged with "failure to use due care" by Carl Jorren, Ruidoso policeman.

NOB HILL HONOR ROLL

Six Week Period Ending March 6
Mrs. Brown—First and First—Charles Scott, Leo Moquino, Chris Sanchez, Levey Randolph and Ritchie Hoesosavit.
Mrs. McCarty — First — Bruce Wynn, Linda Behrens, Denan Rojo, Matt Gooch, Anita Klein, Cem McClellan, Linda Murrell, Rhonda Taylor, Bobby Fair, Donnie Morzelli, Terry Haake, Mikey Walker

ELECTION PROCLAMATION

Official notice and call for the regular Biennial Election for the Village of Ruidoso Downs, New Mexico, and notice of appointment of Judges and Clerks for said Election.

Notice is hereby given that said Election is for the purpose of electing a Mayor and three Trustees and Municipal Judge for the Village of Ruidoso Downs, New Mexico. The Mayor to be elected for a period of two years, two Trustees to be elected for a period of four years and one Trustee for a period of two years, the Municipal Judge to be elected for a period of two years.

And further notice is hereby given that pursuant to the requirements of the Statutes in such cases made and provided, the Board of Trustees of the Village of Ruidoso Downs, New Mexico, did on the 24th day of March, 1984, appoint as Judges of said election: Mmes. Frank Best, Allen Beavers and Elmer Fayton.

Alternate Judges: Mmes. Ronnie Shriver, B. O. Harris and Charlie Carpenter. Clerks of Election: Mmes. Leo Lawing and Mary Basinger; Alternate Clerks, Mmes. Elton Guthrie and Otha Burke. Said Judges and Clerks of Election being appointed for the regular Biennial Election to be held in Village Municipal Building, Village of Ruidoso Downs, New Mexico, on Tuesday, April 7, 1984, between the hours of 8:00 o'clock a.m. and 7:00 o'clock p.m.

E. E. Miller, Mayor
Attest: G. A. Culver, Clerk (SEAL)

3-27; 4-3



FIREMEN, GUESTS HONORED—Lillie's Restaurant, operated by the Yaxis, staged their annual steak and mexican plate supper for members of Ruidoso Volunteer Fire Department last week. Firemen and their wives, or guests, were fed royally, and entertained with dances and songs.

Local Banker Attends AMA Panel Conference

T. B. Hood, president of the Ruidoso State Bank, returned from Palm Beach, Fla., where he attended the annual executive meeting of the Country Bank Operations Committee of the American Bankers Association at the Ruidoso Inn. During the two-day meeting, Feb. 21 and 22, he participated with other banker members as a committee member in reviewing projects aimed at providing better service to bank customers and improving efficiency within the bank.

The Country Bank Operations Committee is the association's working group which directs its activities to projects of particular interest to the smaller, so-called nondepartmentalized bank. Its membership consists of operating officers of member banks who are selected to provide for geographical representation covering all sections of the United States.

During the meeting, the committee reviewed the progress being made on its studies, such as the annual audit for safe deposit boxes and utilization of bank funds, reduction of the cost analysis included in smaller banks, a study for hand-carry over-the-counter funds, and cash items and return items, and

RUIDOSO MAN IS UNHURT IN WRECK
A Ruidoso man apparently escaped injury last mid-week when his 1964 Volkswagen skidded on the wet pavement of the roadway.

Patrolman A. B. (Abe) Flowers said Fred W. Hensley was traveling west of Mesalero when the accident occurred.

SPELLING STUDIES INTENSIFIED

M. B. McGuire, principal of the Ruidoso Junior High School, announced this week that following the Easter vacation grades three through eight would begin brushing up on their "Goals in Spelling". This is in preparation for the annual spelling bee, McGuire said, and the winner here will have an opportunity to compete in the district Spelling Bee in El Paso which is sponsored annually by the Scripps Howard newspaper.

a long-range savings program for the small commercial bank, which is being developed in cooperation with the association's Savings Division.

Mrs. Hood accompanied her husband on the trip, which included a visit in the northern part of the U. S. with relatives, before they returned to Ruidoso.

GIRLS CHORAL GROUP SINGS FOR LIONS

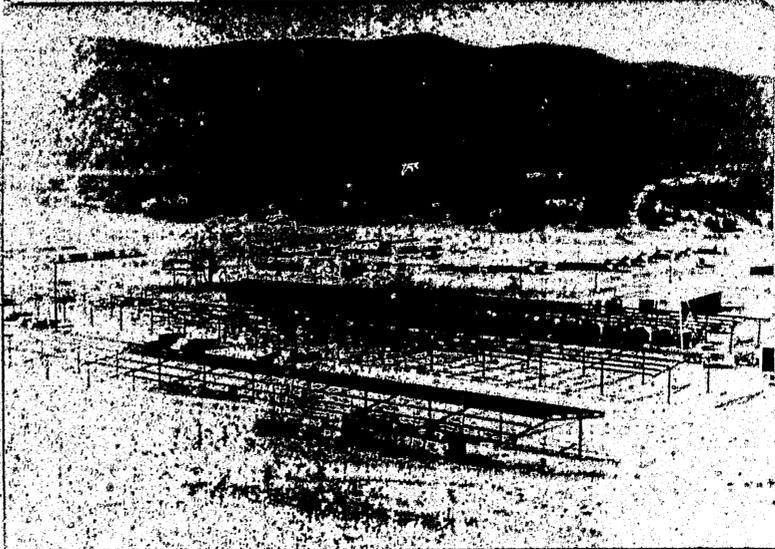
The Ruidoso Lions Club was entertained by the Ruidoso High School Girls Harmony Eleven at its regular meeting recently. The Girls Harmony Eleven, coached by Mrs. Terry Cottle and Letty Gooch, sang "Swing Low Sweet Chariot" and "Green, Green" for the Lions.

HOLDER TALK ON RUSSIA NETS \$80 FOR BAND FUND

An illustrated talk on his visit to Russia and Berlin, given by Billie Holder, editor of the Alamogordo News, had an attendance of about 50 persons here Friday evening in the school gym. Holder talked on sights and interviews he encountered in a four-week visit behind the Iron curtain, and showed about 200 colored slides of Leningrad, Moscow and Berlin. His visit here was sponsored by the Ruidoso News and netted about \$80 for the school band uniform fund.

E. E. Miller, Mayor
Attest: G. A. Culver, Clerk (SEAL)

3-27; 4-3



IMPROVEMENTS—Many new stalls for additional race horses expected here for the summer racing season, starting May 15, are under construction now at Ruidoso Downs. Steel framework made this pattern picture for the News camera last week.

'STEALS' HORSE BY MISTAKE IN RUIDOSO

When Richard Ridgway, who is in the electrical appliance business in Hobbs, went to Colorado on a

and Linda Scott. Mrs. Jones—First—Gary Dobbs, Terrell Gunter, Kenneth Little, Donald McCoy, Conrad Bonason, Bobby Ready, Dale Pearson, Diane Bailey, Crista Bishop, Susan Kirby, Patricia Orlosky, Patricia Owens, Sandra Petty, Madelyn Wall and Maria McClung.

Mrs. Danagan—Second—Rickie Little, Valerie Walker, Jeanie Burris and Darlene Joyce. Mrs. Matthews—Second—Barbara Akins, Ken Perryman, Kelly Martin, Robin Bocher, Mark Fildicean and Charles Filippo.

Mrs. Tate—Second—Jonnie Ratliff, Cindy Halladay, Britt Beal, Pam Allen, Diory Langford and Amanda Matthews.

Mrs. Miller—Third—Rayzma Burgess, Cynthia Morgan, Robin Mossell, Eileen Foxey, Catherine Ready, Brenda Wingfield, Craig Horton, Ross Skinner, Bobby Fulson, Phyllis Fennell and Tommy Book.

Mrs. Moore—Third—Teresa Sheehy, Barbara Spence, Debra Lynn Hart, Filbert Motes, Veronica Sanchez, Vicki McClung, Jody Sorenson, Teresa Kay Fennell, Reeves McGuire and Pam McClellan.

Mr. Harris—Fourth—Debra Behrens and Dale Sorenson.

Mrs. Morrison—Fourth—Mike Cornelius, Linda Curry, Michele Day, Glenn Danagan, Kim Gooch, Joy Hawkins, Rosemary Heady, Annelle Jones, Linda McCauley, Danny Orlosky, Roxie Rodgers and Susan Starkey.

The names listed above have an average of 90 or above in all the basic subjects, Principal H. L. Taylor reported.

Rehearsals Underway On BSP Phi Chapter 'Melodrama' For April

Rehearsals have been underway for several days on a tear-jerking melodrama, "He Done Her Wrong, or Wedded but No Wife!", a comedy by Anita Bell and to be presented Friday and Saturday evenings next week here in Nob Hill School cafeteria by members of Phi Chapter of Beta Sigma Phi. The play is directed by Mrs. Dick Bennett and Mrs. Rex Whiteley, and is being given through arrangement with Samuel French, Inc.

The story was given publicity in an El Paso and Lubbock paper last week.

Curtain time is 8 p.m. each night and admission will be 75c for children, \$1 for adults and \$1.50 for reserved seats.

Cost for the uproarious saga of the gay inmates will be announced next week nearer the play date, it was reported.

Grand Lecturer Visits Local Lodge

Masonic Grand Lecturer Ronald A. Brinkman of Albuquerque made his annual visit to Ruidoso Lodge 73 last Sunday, Monday and Tuesday, Ralph Bonnell, Worshipful Master of Lodge 73, announced this week. Brinkman visited the Carrizozo Lodge March 25, 26 and 27 and will visit Tulare a March 30, 31 and April 1, and Alamogordo April 2, 3 and 4.

Brinkman is a native of Connecticut who has lived in New Mexico for over 20 years and is in his eighth year as state's Grand Lecturer. He is a past Master and a member of Albuquerque's Hiram Lodge 13.

ALL-OF-COUNTY ZIP NUMBERS

Zip numbers that should be placed under name of community on return address, upper left corner of the envelope, mailed FROM that community, or after the name of the community for all letters addressed TO that community, are as follows:

- Tinian — 88351
- Captlan — 88316
- Alto — 88312
- Ruidoso Downs — 88346
- Hollywood — 88335
- Ancho — 88313
- Glencoe — 88324
- Nogal — 88341
- San Patricio — 88348
- Hondo — 88330
- Ft. Stanton — 88323
- Piacheo — 88343
- Lincoln — 88338
- Ruidoso — 88345
- Carrizozo — 88301.

THE FIRST CHRISTIAN CHURCH

HOLY WEEK AND EASTER SERVICES
Maundy Thursday Communion Service, March 26, 7:30 p.m.

An evening observance of The Lord's Supper on the anniversary of its founding. "A RENEWED ALLEGIANCE"

Union Good Friday Services
March 27 — 12 Noon to 3 p.m.
All Churches and Pastors Co-operating
HELD AT
COMMUNITY METHODIST CHURCH
May Yours Be A Joyous Easter Tide

Rev. James G. Saylor will speak to youth, Juniors and younger children will be cared for by Mrs. L. L. Butler and Mrs. Lula Brown. Come for the 9:45 meeting of Bible classes.

WORSHIP WITH US AT 11 A.M.
The greatest pageant of all time and of the whole world is "The Pageant of Worship At Easteride."
The Sermon... Go Tell... He is Risen From The Dead."

THE INDEPENDENT PARTY

THE CANDIDATES FOR THE INDEPENDENT PARTY AFFIRM—

- (1) We are FOR basic needs and requirements for effective administration.
- (2) We RECOGNIZE and BELIEVE in equal rights and justice.
- (3) We are FOR a public information program.
- (4) We are FOR the current water bond program, PLUS additional fire protection and better sanitary facilities when warranted.
- (5) We are FOR progress, BUT we believe our present investments and obligations should have first consideration and proved evidence of sound business practice and income before further obligations be imposed on speculative improvements.
- (6) We are AWARE of the present school requirements, housing facilities, etc. We are FOR a definite and positive plan for further school advancement and expansion.
- (7) We are FOR a reduction of taxes without compromising or sacrificing. "God gave us the universe, the skill of man hath built the town."

We Will Appreciate Your Serious Consideration of Our Candidacy and Welcome Your Vote In The Forthcoming Municipal Election

BE WISE . . . ECONOMIZE
G. H. (Shorty) STONEMAN for Mayor
GUY ROBERTSON for Trustee
CLAUDE M. (Buzz) WHITLOCK for Trustee

BE INDEPENDENT —
— VOTE INDEPENDENT

—Pd Political Adv.

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A Sensible Answer to a Sensible Question about consumer advantages in buying business forms from dealers

Q. Who is the best source of supply for business forms?

A. Your local dealer! He's close by... he's interested in local business and can offer a complete service!

Your local dealer is always the best source of supply for all business forms

RUIDOSO PRINTING COMPANY
Lyle Kathanian — Genl. Mgr.
Next Door to White's
307-3466 — On Sudderth Dr.

Capitan Band To Give Concert

The Capitan School Band, under the direction of Bart McDonough, will present its annual Spring Concert in the Capitan gym Friday, April 3, at 7:30 p.m. In addition to the regular concert, there will be a brass quartet and a clarinet soloist featured. The beginning band will also play four numbers, McDonough said.

The Capitan Band, which had six soloists entered in the solo contest at Portales in February has also traveled to Albuquerque, Corona, Portales and Carrizozo this year, and will also compete again at Portales April 11, McDonough said. Tickets for the Capitan Spring Concert are now on sale, 25 cents for students and 75 cents for adults.

The proceeds will go to the band instrument and uniform fund, McDonough said.

Study Committee To Tour Hospital At Ft. Stanton

The governor's special committee to study the most effective uses of Ft. Stanton Hospital and the former Nike-Hercules missile site will tour the two facilities Tuesday, March 11, Dr. Reginald Fitz, chairman, said.

Gov. Jack Campbell has advanced a proposal that the tuberculosis hospital at Ft. Stanton be converted to a branch of Los Lunas Hospital and Training School. The TB patients would be moved under this plan, to the unused missile site near Hagerman, which the federal government has given to the state.

Dr. Fitz said the committee will



PAINTINGS EXHIBITED. — Peter Hurd, noted San Patricio artist, is shown on the right above discussing his paintings being exhibited at the Chaparral Hotel in Ruidoso during the convention of the Rotary District 552, with Mr. and Mrs. Bill Duckworth of Clovis.

visit Ft. Stanton and the Hagerman site to see what facilities exist there. Only the four members of the committee will make the tour, he added.

Serving with Dr. Fitz are Dr. C. Pardue Bunch, Artesia, president of

the New Mexico Medical Society; Stewart Fisher, State Health Dept. administrator; and Van Doran Hooker, University of New Mexico architect. Dr. Fitz is dean of the UNM School of Medicine.

TO WORK ON PLANS FOR LEGION MEET HERE

A. E. Hunt, who has just finished an excellent job as program chairman for the District Rotary Conference held in Ruidoso last week, is off

Brush Fire Stomped By Fire Fighters Early Sunday

A brush fire Sunday morning, March 22, reported west and north of the Ruidoso radio tower at 9:50 a.m., was brought under control despite high winds by the Ruidoso Volunteer Fire Department with the assistance of Forest Service personnel at approximately 10:28 a.m. the Ruidoso Police reported. Less than an acre was scorched in the blaze.

Junior Science Winners Enter Roswell Exhibit

The first, second, third and fourth place winners in the Junior Science Fair held in Ruidoso recently will compete in the 15th Annual Southwestern New Mexico Science Fair at Roswell, March 28, Dub Williams, science instructor here announced this week. In addition to the winners here who will take their exhibits to compete in the Roswell Fair, approximately 40 of the Science Fair exhibitors here will visit the Fair and will leave Ruidoso in the school activity bus at 5:30 a.m. Saturday morning. The exhibits of the five Ruidoso winners will be transported to the Roswell fair by Mrs. Wilbur Conley, Williams said.

Participants exhibiting in the Southwestern Science Fair include Junior and Senior High Schools in Lea, Eddy, Roosevelt, DeBaha, Curry and

Ruidoso News Friday, March 27, 1964

Looney's Grocery Has Formal Opening Scheduled April 1

Mr. and Mrs. Guy Looney who took over the operation of Fine's Grocery March 11, moved to Ruidoso about the first of the year with their five year old daughter, Marie Sue. Mr. Looney's mother, Mrs. Mary A. Looney has been a resident of Ruidoso for more than 20 years. Looney was formerly employed in the construction of missiles and had worked in Denver, Wichita, Kansas; Little Rock, Ark., and Holloman Air Force Base.

Looney stated that this was his first venture into the retail grocery

Lincoln Counties, Williams said. The exhibit will be in Cannon Armory on the campus of the New Mexico Military Institute. Winners at the Southeastern Science Fair will be awarded appropriate certificates, plaques and medals and will be eligible to compete at the State Science Fair in Socorro April 16-17.

The Ruidoso students while attending the Roswell Fair will also visit the Saline Water Plant, Bottomless Lakes, Roswell Museum and the New Mexico Military Institute, Williams said. The students will return the same day at approximately 7:00 p.m.

The local students with winning exhibits to be shown at Roswell include Kathy Traylor and Susan Conley, first placers; Worth Gardner and Mitchell Locke, second placers; Delana Phillips, third placer and Mike Hernandez and Mary Ann Jennings, who tied for fourth place with separate entries.

business, however, he said that he had been a member of the Foreign Trade Association for a number of years and that soon he planned to

THEDA'S FLOWERS



Easter should forever remain as a day of Joy and Cheer; a day of new beginnings, and no matter how dark the clouds of the world, let us never forget that the Light of the Cross cannot be blacked out, for it is the symbol of our spiritual faith in a better and happier world.

Easter Lilies — \$2.50 to \$10

Corsages — Arrangements and

Assorted Pot Plants

Phone 257-4410

Free Delivery

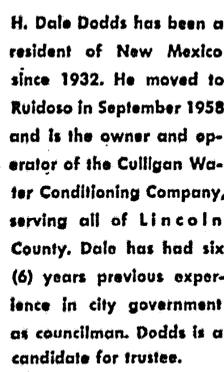
VOTE

IN THE VILLAGE ELECTIONS
TUESDAY, APRIL 7, 1964
CITIZENS PROGRESSIVE
TICKET CANDIDATES

MAY WE ASK FOR YOUR
SUPPORT AND VOTE



Lloyd L. Davis, Jr. candidate for Mayor in the April 7, 1964, village elections, has served on the Ruidoso Village Council for the past four years. Lloyd has been a permanent resident of Ruidoso since Feb. 1958 but has lived here almost continuously since 1939.



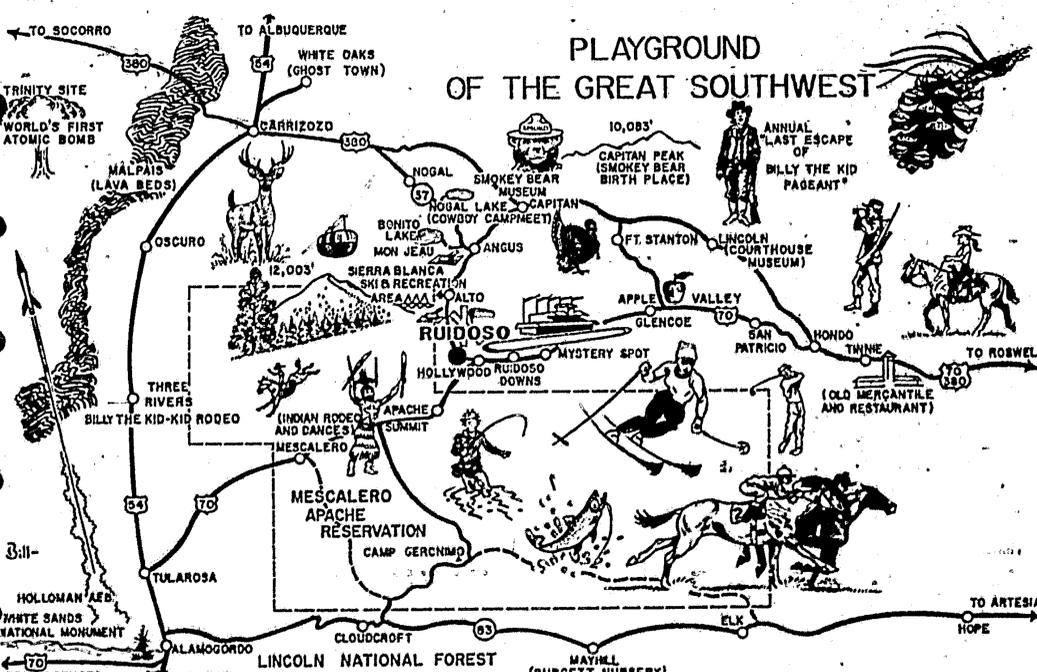
H. Dale Dodds has been a resident of New Mexico since 1932. He moved to Ruidoso in September 1958 and is the owner and operator of the Culligan Water Conditioning Company, serving all of Lincoln County. Dale has had six (6) years previous experience in city government as councilman. Dodds is a candidate for trustee.

Charles Rumbaugh, a candidate for trustee, has been in Ruidoso since 1961 and is a partner in Rumbaugh-Mobley, Inc., developers of Sun Valley subdivision. He is building High Country Lodge at Alto, also. In Odessa he was associated with Rumbaugh, Inc., an oil field construction firm, and served as vice-president of the JayCees. He is an experienced businessman. A graduate of Texas Tech, he is married and has two children.

Will you please give the \$200,000.00 G. O. Water Bond your closest consideration. Much of this bond issue will be used to purchase additional storage facilities for treated water. At present the Gavilan Treatment Plant can process 750,000 gallons of water each day, but the present storage tank there is one hundred thousand gallon capacity. It is scheduled to be replaced with a one million gallon storage tank. Ruidoso surely needs this and additional storage. Vote yes for water and water improvements.

We wish to serve all of the Ruidoso citizens and pledge ourselves to work toward the goal of becoming the most complete tourist center in the southwest. Tourism is Ruidoso's greatest industry.

Rd. Political Adv.



TO OUR VISITORS— Things to See and Do In the Playground Area Of Ruidoso & Lincoln County

- All of these things listed are within 60 Miles of Ruidoso—
- White Sands National Monument**— Stupendous deposit of pure white gypsum.
 - Lava Beds**— The Mal Pais is a fascinating and different attraction. Recently designated a State Park.
 - Fishing**— Ruidoso offers three commercial trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, or fishing year 'round in Hondo river.
 - Old Lincoln Courthouse**— In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
 - Big Game**— Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
 - Lincoln National Forest**— With its campgrounds, scenic trails and drives. Three riding stables here provide horses for riding into our forest which surrounds us.
 - Golf Course**— One of the most beautiful golf courses in the world is Cree Meadows.
 - Cedar Creek**— Winter sports area and park-like thrubs and evergreens.
 - Mescalero Apache Indian Reservation**— Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
 - Lake Bonito, Bear Canyon**— Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
 - Nogal Lake, Nogal Mesa**— The mesa is scene of the annual Summer Cowboy Camp Meetings.
 - Ice-O-Rama**— Southwest's largest ice rink offering year-round ice skating.
 - and at further distances, but still within 4 to 5 hours' drive, are: El Paso and Juarez; Holloman Air Force Base (Guided Missiles) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

You have probably never visited any place in America with such a wide variety of scenic historic and entertaining attractions. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

- White Oaks**— Old ghost town once thickly populated and once having newspaper, stores, saloons.
- Children's Playlands**— Several commercial playlands offering a variety of rides and recreation for children of all ages.
- Climate**— The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Capitan, Capitan Gap and Indian Gap**— Scenic ranchland and mountains.
- Sierra Blanca Resort**— Winter and summer resort in White Mt. Park at 10,000 ft., opened for skiing first time in 1961-62 with aerial gondola lift. Magnificent 16-mile ride from Ruidoso to resort.
- Ruidoso Downs**— Popular summer race track with horse racing each week-end in summer.
- Night Clubs**— Numerous clubs with entertainment.
- Churches**— In the immediate area are nine churches of various denominations.
- Mon Jeau Look-Out**— Drive to the top of this forest look-out tower, 10,000 feet high.
- Fort Stanton**— 103-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital, now a state TB sanitarium. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing once stationed learned to play his poker.
- Cloudcroft**— High mountain resort area.
- Artists, Art Schools**— Ruidoso is home of several resident artists, including Harris Shelton, Katherine Hall Travis, Reynolds Jones, Martha Graves, Bill Leitch, and others, and art schools are held each summer, including Frededie Taubes.
- Mystery Spot**— Crazy house east of Ruidoso Downs where gravity seems to have gone haywire.
- Smoky The Bear Museum**— Capitan has erected log cabin to house memories of Smokey the Bear, rescued in forest fire near there.
- The Three Valleys**— Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; screen star Linda Darnell; author, writer Dan Stern and Louis L'Amour; and Milt Mable, radio and screen entertainers.
- Ruidoso Lookout Tower**— Gives panoramic view of Playground of the Southwest.
- Ruidoso Sky Ride**— Unusual cable car lift to top of White Mt. Mountain on U. S. Highway 70.
- Dowlin Mill, Blazer Mill**— Both in immediate area. Blazer adobe structures once housing flour mills. Both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Franklin, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carriso Lodge**— With unique history, museum and scene of square dance school, bordering on Indian reservation.
- Fun In Downtown Ruidoso**— With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.
- Places To Dine**— More than 30 restaurants and dining rooms to choose—some of them with specialties.
- Green Tree Indian Aqueduct**— Stone aqueduct built over 800 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins**— Ruins and pictographs of various Mogollon settlements at Glencoe, near Capitan, in Ruidoso area.
- Mayhill Nurseries**— Giant greenhouses growing many beautiful flowers shipped to wide area.
- Airport**— New airport with paved runways long enough to accommodate two-engine planes.

WANT-ADS WORK FAST

IT'S COMING...
The Big, Colorful
SPECIAL EDITION
Of The
RUIDOSO NEWS
Friday, May 15, 1964
Telling the World About Our
Vacation Season Opening

If you want extra copies, call the News NOW and reserve them — if you want your business represented with an ad — or better yet, with a photograph, call us now. We'll be glad to help you tell your story of your business and its services to thousands of readers who're wanting to know more about—

RUIDOSO Year 'Round Playground of the Southwest THE RUIDOSO NEWS

Easter Fashions
in the junior mode
Cecw, Inc.

Styles and Sizes
For Toddlers, Boys, Girls and Misses
\$5.99 to \$7.99

House of Shoes

PLAZA DEE CENTER
Pho. 257-2423
The Family Shoe Store
of Ruidoso, New Mexico

RUIDOSO HOLLYWOOD FOOD MART

MARCH 27-28

PORK ROAST LB. 39¢
CHEESE Longhorn LB. 49¢
PORK CHOPS LB. 49¢

Glover's
SAUSAGE,
2 LB. BAG **49¢**

FRESH FRYERS LB. 29¢
GLOVER'S
PICNIC HAM, LB. **29¢**

POT PIES Morton's 5 For 98¢

Dutch Treat
ICE CREAM,
HALF GAL. **69¢**

FRUIT PIES Morton's 2 For 69¢
ORANGE JUICE M.P.C. 6 oz. 49¢

FLOUR Full Dress 5 lbs. 39¢
TUNA HI Note 3 cans 49¢

Sunco, Grade A Large
EGGS,
DOZEN **49¢**

TOMATO JUICE Tastewell 46 oz. \$1
BLACK EYE PEAS Kitch-N-Kraft 2 no. 2 cans 35¢

HILLS BROS.
COFFEE, LB. **75¢**

PEANUT BUTTER Big Top 18 Oz. 49¢
TISSUE Northern 4 Rolls 39¢

CRISCO,
3 LBS. **69¢**

JELLO Reg. Size 3 For 29¢
PORK & BEANS Min. Pass No. 2 1/2 Can 19¢

REG. SIZE
TIDE, 2 FOR **69¢**

DOG FOOD Scrapy 7 Cans 79¢
CANNED MILK Gold Cross 2 For 29¢

LETTUCE LB. 15¢
BANANAS 2 lbs. 25¢

CELLO CARROTS 3 bunches 25¢
AVOCADOS Large 3 For 29¢

— Both Stores Open Sundays —
 We Give Frontier Stamps — Double On Wed.

CHUCK CONNORS IN 'GERONIMO'

Shows Fri.-Sat.-Sun. at the Mt. Vue

Airport Activities

5500 ft. paved runway—122.8 Unicom
 Municipal Airport
 Dan Swearingin and Lynn Keys made a trip to Roswell in Dan's plane last week-end. On Saturday, Swearingin and his son, D. D., flew to Carrizozo and back on business.

Mr. and Mrs. Art Jensen and Mr. and Mrs. Grume of Clovis flew here for the Rotary conference in a Piper Comanche last week-end.

Bill McCarty was in Roswell Friday to take his written exam for a private pilot's license.

Dan Stagg, Littlefield, Tex., came here Saturday to return his plane home that had been held here due to high winds last week.

Mr. and Mrs. G. E. Green, Santa Fe, made their first flying trip here in their Beechcraft Bonanza, and enjoyed it so they reported they'll be returning often.

Karl Johnson has been making trips in his plane to Arizona, Kansas, Texas, Colorado and New Mexico points—always returning on week-ends.

Mr. and Mrs. Jess Beard and family, Farmington, were here in their Cessna 170 to attend the Rotary conference.

Mr. and Mrs. Dan Dillingham of Abilene flew their new Bonanza here for some skiing.

Mr. and Mrs. Lon Slaughter and Mr. and Mrs. Haral of Ft. Stockton, Tex., came in the Slaughter's Cherokee for skiing last week-end.

Col. Harry Crosby, Wing Commander of the C. A. P. Headquarters in Albuquerque was here last week-end working on a publicity campaign for the C. A. P.'s anniversary observance soon.

Richard S. Scofield and Francis McNabb, Roswell, members of the Walker Flying Club came here last week-end in the club's Cessna 150.

Chink Beavers and Lynn Keys flew to Arto and Roswell in Beavers' Piper Tri-Pacer Saturday.

Mr. and Mrs. Dale Barber and Mr. and Mrs. William Humphreys of Pasadena, Tex., flew here in a Comanche for some skiing.

Mr. and Mrs. Allen Purdy of Littlefield, Tex., flew in last Saturday in their Bonanza for an overnight visit.

I. D. Miller, Chief of the Airport Branch of the Federal Aviation Agency's Albuquerque district office, stopped in and made an inspection of the Ruidoso Municipal Airport Tuesday this week.

Mr. Finney and Mr. Whittemburg flew in from Amarillo, Tex. Wednesday this week in a Cessna 320 Sky-Knight on business.

R. Garner Jones and Norman Martin of Lubbock, Tex. flew in on business in Jones' Cessna 182 Wednesday this week.

Bob Pearson went to Roswell Wednesday noon to take the FAA written examination for his private pilot's license.

Lowell Morgan flew to Las Cruces, N. M., Thursday morning this week to pick up his children for an Easter vacation in Ruidoso. He flew in an Alpine Aviation twin-engine plane.

At Brown's Air Service
 Jimmy Green and Ernie Angulsh from Midland, Tex., flew in last week-end in Green's Comanche to pick up Angulsh's Tri-Pacer.

The Ralph Browns and Coke Hedgecocks have just returned from a trip to Old Mexico where they were sightseeing and deep sea fishing.

Larry Sprull from Kermit, Tex., flew here in his Bonanza to meet some friends here for the week-end.

Mr. and Mrs. "Zip" Franklin from Lovington flew in last week-end and had some shop work done on their plane.

The E. M. Hesters from Lovington have flown into Ruidoso a couple of times this past week.

Dr. Schmidt from Pecos, Tex., flew in last week-end to meet friends here.

J. T. Sayre and family from Hobbs flew in last Sunday to check on Mrs. Werner's cabin here.

Mark Stone flew to Ft. Sumner to spend last week-end with his family there.

Mr. and Mrs. Buell Moore from Houston, Tex., flew in last Friday for a week-end of skiing; and left Tuesday this week.

George McConnell of Dell City, Tex., flew in last week to check on his cabin here in Ruidoso.

Mr. and Mrs. Ralph Brown flew to Socorro Wednesday, afternoon this week to visit their daughters and families there.



FIXING SCENERY—Some of the cast and scenery designers preparing for the meller dramma, "He Done Her Wrong, or Wedded but No Wife" to be presented at Nob Hill School by Phi Chapter of Beta Sigma Phi, April 3 and 4, from left: Mrs. Howard Bell and Mrs. Howard Tate, in charge of scenery; Mrs. Sid Miller the unspooled, timid heroine, Mrs. Richard Parsons, a good and true character in the cast and Richard Parsons who plays the brave, bold and noble hero. Curtain time 8:00 p.m.

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Youngsters Enter Slalom Race At Cloudcroft

Five Ruidoso youths entered the slalom races held at Cloudcroft last Sunday. Skip Salazar, instructor at Sierra Blanca Ski Area here reported. The entrants and their placings and times were:

George Pearson, placing third in Class I Boys, with a first run of 94.3, a second run of 94.6 for a combined time of 188.9.

Alfred Pearson, placing third in Class II Boys, with a first run of 134.6, cutting that almost in half for his second run of 71.6, and with a combined time of 206.2.

Charles Seeds, disqualified by missing a gate, but with the fastest time in his class, made the first run in 122.6, the second in 118.4, for a combined time of 241.0.

Beverly Seeds, second in Class V Girls, made her first run in 217.4, cut that to 147.4 on her second run, and had a combined time of 364.8. It was her first race.

Lisa Boyer, arriving late, made only one run, but it was the fastest run of the day for the girls, marking up 120.3.

EXPLORES GET CHARTER

Ruidoso Explorer Scout Post 50 received its charter Wednesday night at the Elks Club. Institutional representatives of the Elks Club which presented the charter were Don B. Stark and Dick Fox. The charter was presented in Paul Lukens, advisor and leader of the 10 Explorer Scouts forming Ruidoso Post 50.

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George McConnell of Dell City, Tex., flew in last week to check on his cabin here in Ruidoso.

Mr. and Mrs. Ralph Brown flew to Socorro Wednesday, afternoon this week to visit their daughters and families there.

WINS GIFT CERTIFICATE
 Mrs. Gertrude Duchouquette won the \$10 gift certificate given away at Lorena's Children Shop last week during a special sale event held after Mrs. Marlie Little bought the shop from Mrs. Alma Smith.

OFFICE SUPPLIES

THIS RUIDOSO NEWS HAS WHAT YOU NEED IN OFFICE SUPPLIES

FAMOUS INDY 500 SPARK PLUGS
 Rebuilt Factory Guaranteed 10,000 Miles
 BOX OF EIGHT — \$4
MALCO NO. 10
 Hollywood — Highway 70 — Phone 257-4434

FOR EASTER BEAUTIFUL AND FITTING AMBASSADOR CARDS
 A large selection

King's EASTER CANDIES

\$1.60 per lb.

A Delicious EASTER TREAT the Whole Family will Enjoy!

SHOP EARLY FOR EASTER BASKETS AND SUPPLIES

See our big Display of KING'S Easter Gift Candles and Novelties

Gateway Drug

Gateway Center — Bentley Hawley, R. Ph.
 FOR YOUR NEXT PRESCRIPTION
 HAVE YOUR PHYSICIAN PHONE 257-2555
 24 HOUR EMERGENCY PRESCRIPTION SERVICE

\$5,000.00
 Left on Deposit
 in a Savings Account
 in Ruidoso State Bank
12 MONTHS
 Will Earn You
\$202.00
 in interest That is 4% compounded quarterly

Ruidoso State Bank
 In the Year's Annual Management of the Southwest
 Ruidoso, New Mexico

Capital and Surplus \$325,000.00
 Ruidoso Downs, Ph. ES 8-5965 — Ruidoso, Ph. 257-2943
 Member F. D. I. C.

DOWN DRIVE-IN

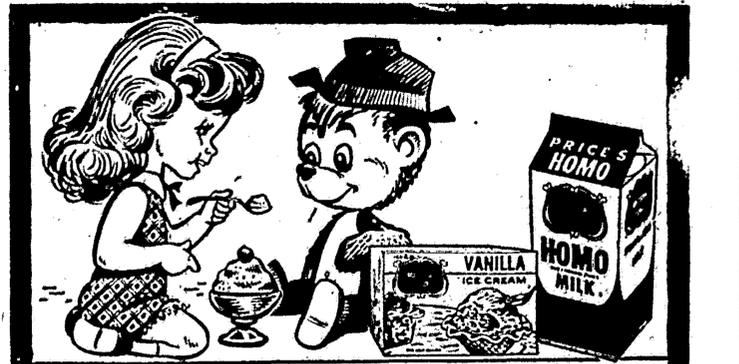
On Highway 70 At Entrance To Race Track
 Admission Adults 65¢
 CHILDREN UNDER 12 FREE
 Fri. — Sat. — Sun.
 — Double Bill —
 Caesar Romero in
"The Castilians"
 — plus —
 John Wayne in
"The Angel and The Bad Man"
 In Color
 — Plus Cartoons —

ONE KEY IN ONE LOCK
 locks everything



Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one turn of one key in one lock. Soundly constructed and handsomely finished in gray or green. See this H-O-N UNIFILE unit at (Also made in other sizes and combinations)

RUIDOSO NEWS



Meadow Gold only ONE can be the BEST!



DANCE — Beginning 9 p.m. and lasting 'til ? SATURDAY, MARCH 28
 Music by the Invictas
AT THE ICE-O-RAMA
 Also — Ice Skating — Snack Bar — Fun for Everyone
 Open Saturday and Sunday 9:30 a.m. for Skating 'til 10 p.m.
 Next Door to the Chaparral Ruidoso Downs

Warriors Win Practice Meet Friday

First Meet Of Season This Thursday

Ruidoso's track and field team had a whopping 128 points and dominated a four-team practice meet at Tularosa last Friday afternoon in preparation for the opening track meet of the season which takes place this Thursday in Canutillo, Tex.

The Tribesmen, with as many as three teams in each relay event, overpowered the field in the meet which found Tularosa, Capitán and Clouderoff taking part. The local cindermen also took all places in the 100-yard dash, three places in the 200-yard dash, and all places in the broad jump. Other big events for the Tribe were victories in the 440-yard relay, 880-yard relay, 440-yard dash and mile relay.

The Ruidoso freshman also made a fine showing in the running events, picking up places in the 440-yard relay, 100-yard dash, 880-yard relay and mile run.

This Thursday the Warriors get their first big test of the young season when they travel to Canutillo, Tex. Some 20 schools have entered teams for the track meet.

Captain Ken Newton said this week he was impressed with the times in the 440 and 880 relays at the practice meet last week, but that times in the other events will have to be improved vastly if the squad hopes to take any places at Canutillo this week.

The times were poor and the track slow at Tularosa, Newton said, but the object of the practice meet was aimed at mainly conditioning for the meet this week.

Below is a list of the events which the Tribesmen placed and times are Ruidoso times only.

440-yard relay — 1. Ruidoso — 5:19. 880-yard relay — 1. Ruidoso — 12:46. 100-yard dash — 1. Scott; 2. Stur-

man; 3. Garrett; 4. Patterson. T—10.9. Mile Run — 5. R. Barraza. T—5:19. 220-yd. Dash — 1. Scott; 2. Sturman; 5. Russell. T—24.4. Mile Relay — 1. Ruidoso — Ponder, Chester, Stierwalt, Lane; 3. Hollis, Blizell, T. Ponder, Graham; 4. Beasley, Parker, Miller, Caudie. T—



CAPITAN NINE PRACTICES—The Capitán High School baseball team pictured at practice last week at the Ft. Stanton diamond, from left: Ray Baca, Ray Sanchez, Godfrey Cordova, Lionel Griego, Jake Griego, Rich-

ard Griego, Mike Montes and Coach Red Johnson; back row from left, Mike Randal, Robert Griego, Johnny Campbell, William Herrera, Ernest Prulado and Sam Boyd.

man; 3. Garrett; 4. Patterson. T—10.9. Mile Run — 5. R. Barraza. T—5:19.

880-yd. Relay — 1. Ruidoso—Scott, Sturman, Garrett, Lane; 3. Patterson, Blizell, Russell, Ross. T—1:36.

440-yd. Dash — 1. Chester; 3. W. Ponder; 4. Stierwalt. T—56.2.

180-yd. Low Hurdles — 2. Blizell. T—24.4.

880-yd. Run — 2. Creel; 5. Hale. T—2:20.

Mile Medley — 2. — Ruidoso — Garrett, Lane, Lamb, Spall. T—4:12.

220-yd. Dash — 1. Scott; 2. Sturman; 5. Russell. T—24.4.

Mile Relay — 1. Ruidoso — Ponder, Chester, Stierwalt, Lane; 3. Hollis, Blizell, T. Ponder, Graham; 4. Beasley, Parker, Miller, Caudie. T—

3:56. Shot Put — 3. Adams; 4. Beasley. 40-ft. Discus — 2. Beasley

Broad Jump — 1. Sturman; 2. Garrett; 3. Russell; 4. Whipple. 19' 1".

Capitan Tigers Split Doubleheader

The Capitán Tiger baseball team played its first games of the season last Saturday afternoon against Dexter and took the initial contest, 3-2, and lost the second game, 6-2.

The first battle, a five-inning contest, found the Tigers scoring two runs in the last of the fifth to end the game.

Dexter scored three runs in the top of the first inning and three more in the top of the third, while Capitán could only manage to get markers across the plate in the second and final frames.

Members of the Capitán squad are: Ronnie Chambers, Roy Baca, Johnny Campbell, Lionel Griego, Robert Griego, Ernest Prulado, Willy Herrera, Godfrey Herrera, Mike Randal, Stephen Montoya, Ray Sanchez and Jack Griego. Coach is Eugene Johnson.

Morton Foods 44 60

Burgess Plumbing 30% 69 1/2

High team series: Morton Foods, 2928; Kannady Keglers, 2924; Holiday Bowl, 2874. High team game: Kannady Keglers, 1040; Holiday Bowl, 1009; Hazel's 1004. High series men: Jodie Fileman, 588; Punch Prowell, 531; Virgil Reynolds, 513. High game: Jodie Fileman, 220; Virgil Reynolds, 195; Arthur Struve, 190. High series women: Elsie Williams, 543; Evelyn Kannady, 441; Justine Fileman, 406. High game: Elsie Williams, 190; Evelyn Kannady, 186; Elsie Williams, 176.

Spills converted: Jerry Kannady, 3-10; Guy Robertson, 8-10; Justine Fileman, 5-8-10; Elsie Williams, 3-10; Peggy Deal, 5-10.

Wednesday Mixed 4-Gum Results of March 18

Team W L Leck's For Fun 62 34

RUIDOSO NEWS SPORTS

PAGE NINE Friday, March 27, 1964

Sports Sputs

Three area boys were among the Class B All-State basketball teams picked recently by coaches in the state, and publicized by the Albuquerque Journal. Mike Voss of Carrizozo, Gil Lopez of Tularosa and Dave Bramblett of Corona were placed on the second team from this area. Mike Hendrickson of Clouderoff received honorable mention in the voting.

The Capitán Tigers travel to Canutillo, Tex. this Thursday to enter an invitational meet to kick off the 1964 track season. Also on tap for the Tigers is Grizzly Relays at Carrizozo on April 4 and on April 3 the Capitán baseball nine take on the Hondo Eagles in a baseball game at Ft. Stanton. Game time will be 2:30 p.m.



CHAMPION BOWLER — Jerry Kannady is shown above with the trophy he won in the Alamogordo Bowling Association men's bowling tournament held recently in Alamogordo. Kannady was the All-Events champion in a tournament that had 175 bowlers entered. He was third in the singles, and his team won fourth place in the team event. Kannady's all-events score was 1985 pins.

Downs Automotive 55 41

Holt Ranch 51 45

McCarthy Co. 48 48

Holiday House 38 56

Hall Const. 34 62

High team series: Hall Const., 2371; Downs Automotive, 2345; Leck's For Fun, 2334. High game: Leck's For Fun, 848; Hall Const., 814; Downs Automotive, 800. High series women: Joetynne Wright, 498; Annie Keith, 478; Betty Tully, 433. High game: Joetynne Wright, 181, 170; Annie Keith, 168. High series men: Bones Wright, 570; Jack Kannady, Jr., 563; Cliff Keith, 562. High game: Bones Wright, 238; Jack Kannady, Jr., 218; Jim McEuen, 203.

Spills converted: Annie Keith, 2-10; Ben Hall, 3-10; Jack Kannady, Jr., 4-5.

KEEP carpet cleaning problems small, use Blue Lustre wall to wall. Rent electric shampooer, \$1.00. Gambles in the Gateway.

Ruidoso High Needs A Track . . .

Much talk has been floating around town the last couple of weeks by a number of interested people hoping the Ruidoso High School can acquire an athletic track field.

At present the boys participating in the spring sport which started about three weeks ago have been training on the local football field which has served this purpose for a good many years. The time has come for the youngsters entered in the track program, numbering some 40 boys, to have the opportunity to get the training on a regulation track.

Last year Ruidoso placed fifth in the state meet at Albuquerque which is remarkable since practicing on a football field does not compare with a track.

What are the reasons Ruidoso should have a track? First of all, the boys running in the distance events can learn the proper technique in running any long race and a track will provide this. In the past several years distance running has been the big drawback for placing higher in track meets. Second, Ruidoso has been very fortunate in fielding a number of good relay teams and sprinters and the prospects are very good again this season for the sprint relays and dashes. It is without a doubt that the local tracksters could gain more confidence and vastly improve their times on their own track instead of getting to run only once a week in a meet on an out of town track. Third, just talk to some of the boys working out for track and ask them how much they would like to have a track to practice on. Another answer to the question would be that every school the size of Ruidoso, and some even smaller than Ruidoso, has a track and hosts at least one meet a year. If a track could be acquired here the local school could possibly hold two meets a year including the district track meet and an invitational, thus saving the school a good amount of money each year spent for travel expense and meals for the team.

Let's get on the bandwagon and help Ruidoso High School get a track. Any letters suggesting assistance on the project will be appreciated.—E. S.

Dine Out Easter Sunday

A complete menu offering you the widest selection of fine foods at reasonable prices. You'll Like Our Service and Our Choice Meals.

MARR'S WAFFLE SHOP

Shier's Shopping Center — Hollywood — Hiway 70

WHITE'S DISCOUNT STORE

We Got 'Em Discount Store Also Got 'Em "Big Trader Lou"

White Auto Store

Owned and Operated by Lou Baker Phone 257-4332 At the Y in Hollywood

BEST BUYS IN DEPENDABLE USED EQUIPMENT

17K MASSEY FERGUSON 303 (1958) Equipped with one cu. yd. leaded gasoline engine with electric start, 7.50x15 front, and 14.00x24 rear tires, mechanical brakes. This machine is in good condition. Engine has new rings and reground valves, brakes re-lined as needed, miscellaneous work done to tender, cleaned and painted. BUY AND TRY! — \$4,750.00

GALION MODEL NO. 118 MOTOR GRADER (1954) S/N MD22105, equipped with cab, heater, 14.00x24 tires, hydraulic shift mold board and scarifier, 12' blade. Machine in good condition. BUY AND TRY! — \$4,250.00

Caterpillar Diesel-Generator Sets for sale, and/or rent. 200KW and 60KW. These sets are new or have been on short term rental. BONDED BUY. Price on Application.

RUST TRACTOR CO. Caterpillar, Cat & Traxcavator are Trademarks of Caterpillar Tractor Company. Phone Collect H. Pieren of W. E. Schooley 247-8811

The Weather

	Hi	Lo	Fall Precip.
18	48	31	0 .36
19	52	36	T 0
20	46	23	0 0
21	58	17	0 0
22	59	22	0 0
23	54	31	0 0
24	57	36	0 0

Precip. since Jan. 1 2.91
Precip. this month88
Snowfall this winter 44.50

"Been waiting long, Sir?"

HAPPY EASTER

We Would Like to Take This Opportunity To Wish Everyone A Very Happy Easter From All the Crew At

C. & L. LUMBER & SUPPLY

Hiway 70 — Hollywood — Phone 257-2981

GAME AND FISH NEWS

Nogal Lake and the Ruidoso River were stocked with trout on March 17. Nogal received 433 pounds and Ruidoso River 200 pounds.

These trout were beauties, averaging nine and three-quarters inches in length. One good thing about fish for stocked trout in the Ruidoso is that there is always the chance of

angling with one of those buckie busting browns that are abundant in the stream and grow to arm length.

BLUE Lustre not only rids carpets of soil, but leaves pile soft and lofty. Rent electric shampooer, \$1.00. Gambles in the Gateway.

cabin quick? Timber-Lodges go up fast. The easiest financing is available, too. Want a summer?

IT'S TUNE-UP TIME

Yes, it's time to take care of that car for the coming summer months. We can do repair work on small or large engines, carburetor and electrical systems.

HOLLYWOOD ENCO SERVICE

Glen Green, Owner — Toby Rue — Bob Ballard On Hiway 70 Phone 257-5418

LOONEY'S GROCERY

(Formerly Fine's Grocery)

On Sudderth Drive in Skyland Area

FORMAL OPENING SET FOR APRIL 1

FREE GIFTS FOR EVERYBODY ALL DAY LONG!

Check Our Special This Week

On Delicious Apples, Oranges and Bananas

—OPEN 7 DAYS A WEEK—

6:00 A.M. TO 9:00 P.M.

Holiday Bowl BOWLING

Monday Night Mixed League Results of March 23

Team	W	L
Hazel's	75	23
Kannady Keglers	59	48
Holiday Bowl	53 1/2	50 1/2
Hollywood Cleaners	50	54

HILLMAN

Bookkeeping Service

Income Tax — Bookkeeping Gateway Center — Ph. 257-2000

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

SUN VALLEY

A NEW CONCEPT IN VACATION AND YEAR AROUND LIVING

RESTRICTED FOR YOUR PROTECTION

All Lots Are One-Half Acre or More In Size and Are Restricted For The Purpose of Permanent Vacation Home Construction. Restrictions Are Designed to Protect, Not Penalize, The Lot Buyer.

PAVING	UTILITIES
All Streets Paved With No Increase In Price of Lots.	WATER —A Complete Water System
And No Paving Assessment Against Property Owners.	ELECTRICITY —
	TELEPHONE —
	All Major Utilities To Your Lot.
Sun Valley Lots Are Priced To Suit Every Budget and Terms are Customized To Fit You.	Over Sixty Lots Sold With Eight Houses Either Completed Or Under Construction

LIBERAL TERMS ARE AVAILABLE

JUST ONE-HALF MILE NORTH OF ALTO AT SKI RUN ROAD TURN-OFF

ARUMBAUGH-MOBLEY DEVELOPMENT

P. O. Box 369 Office Phone: 257-4440 Home Phone: 257-4265 Ruidoso, N. M.

'64 Jet-smooth Chevrolet Impala Sport Coupe (119-in. wheelbase)

New Chevelle Malibu Sport Coupe (115-in. wheelbase)

'64 Chevy II Nova Sport Coupe (110-in. wheelbase)

'64 Corvair Monza Club Coupe (108-in. wheelbase)

'64 Corvette Sting Ray Sport Coupe (98-in. wheelbase)

Chevrolet will go to any length to make you happy

Things have changed a lot since a Chevy was only a Chevy. Especially your ideas of what you want a Chevy to be. So now you have the Jet-smooth Chevrolet—17 1/2 feet of pure luxury, bumper to bumper. The size makes it a luxury car. But not the price. Or you can choose the thrifty Chevy II, a 15 1/2-foot family car with all kinds of passenger and luggage space. This year, your choice might be the new 16-foot-plus Chevelle, sized to fit nicely between Chev-

rolet and Chevy II (and between parking meters, with five whole feet left over). Then, too, there's the sporty 15-foot Corvair, so right for so many people (you girls, in particular) that we've never touched an inch of it. And finally, Corvette—still 14 1/2 feet and still too much for any true sports-car lover to say no to. The long and short of it is, you don't have to go to any length to find exactly the kind of car you want. Just see the five different lines of cars at your Chevrolet dealer's.

THE GREAT HIGHWAY PERFORMERS Chevrolet • Chevelle • Chevy II • Corvair • Corvette See them at your Chevrolet Showroom

SIERRA BLANCA MOTOR COMPANY

RUIDOSO, NEW MEXICO

The News Camera Here and There



RUIDOSO BANKER IN FLORIDA—T. B. Hood, president of Ruidoso State Bank, is shown fourth from right attending meeting of Country Bank Operations Committee at American Bankers Association in Ponte Verde, Florida late in February.



DAM SITE—Floyd Haako, contractor, has his crew already at work on a dam on Eagle Creek, a few hundred yards downstream from Alto, for storage of some 80 million gallons of water. Project is supposed to be completed in time to catch some of the spring run-off. It is hoped, Dam is being built by Eagle Creek Inter-Community Water Supply Association, of which Ruidoso is a member.



THREE OF A KIND—Three Republican candidates for Lincoln County Trustees visited Ruidoso last week-end in a group, from left, Robert M. Shafer, District 2, Corona; Joe McKnight, District 1, Picacho; Max Oliver, District 3, Ruidoso Downs.



ROTARY CONVENTION—The group shown above outside the Chaparral Hotel, Ruidoso Downs, is discussing Rotary District 552 convention which was held here last week-end. From left, Tom Mann, Roswell, president of the Roswell Rotary Club; Lowell Stough, Alamogordo, president of Alamogordo Rotary Club; Jim Wimberly, president of Ruidoso Rotary Club; Dick Wardlaw, president of Tularosa Rotary Club, and Bill Adams, El Paso, Past District Governor.



OXYGEN—Mike Stevenson, son of Mr. and Mrs. Wood Stevenson, had an exhibit on oxygen as his project in junior science fair Saturday.



GRADUATES FROM AUCTION SCHOOL—Jack Berg, Ruidoso, has just returned from Kahlos City, where he completed the course in auctioneering and auction sales management at the Missouri Auction School. He received his diploma and the honorary title of colonel along with men and women auctioneers from throughout the United States and Canada.



PRESENT FLAGS—The Ruidoso Cub Scouts are shown in the flag presentation program at the Parent-Teacher Association meeting last Thursday at the Nab Hill School. The Cub Scouts also demonstrated erecting an emergency shelter and made an improvised stretcher for carrying an injured comrade. (See Photo Below)



AT DOES MEETING—Some of the officials taken at the B. P. O. Does convention at the Chaparral last week, from left: Irene Cook, supreme president of BPO Does; Eva Waltrip, president of Ruidoso BPO Does, Sally Christian, Ruidoso, co-chairman and past senior counselor; Joyce Munro, Carlsbad, president of BPO Does and Modene Easterling, Carlsbad, color bearer.



HOTEL MAN FLIES HERE FOR SKIING—Richard W. Benson of Minneapolis, vice president of Benson Hotels, arrived in Ruidoso Wednesday and spent Thursday visiting the Sierra Blanca Ski area. Benson is a ski enthusiast and was surprised to find good skiing this far south. Benson Hotels operate Hotel Leamington, Minneapolis; Hotel North Park, Chicago and Hotel Washington in Indianapolis. He telephoned to Ruidoso, calling Sierra Blanca Ski Shops, to find out conditions prior to his trip. He flew into El Paso via jet, then rented a car to drive here for the sport.



REGISTER DOES—Registration desk at the B. P. O. Does convention last week, held at the Chaparral Hotel, from left: Mrs. Harry Eckert, conductor Ruidoso Drive, Mrs. Butch Anderson, color bearer Ruidoso Drive, Louise Brown, color bearer, Joyce Munro, president of Carlsbad Drive 43, Lois Smith, Ruidoso vice president and Evelyn Gresswell, first counselor.



CAPTAIN WOMAN HONORED—Socorro Chamber of Commerce President Paul Ridings presents to Mrs. Virgil Wallace of Capitlan a tourist visa to Free State of Socorro when New Mexico Motor Hotel Association Board of Directors met in Socorro recently to complete plans for the Association's state convention to be held in Carlsbad April 25-27. Mrs. Wallace is second vice president of the association.



ON P.T.A. PROGRAM—Members from the Ruidoso School Band were on the program at the Parent-Teachers Association meeting last Thursday night, from lefts Candace Farrar, was accompanist for the three soloists, Pat Lamb, Kathy Hine and Craig Whipple. Pat Lamb's tromper solo was "Golden Trumper", Kathy Hine's flute solo was "Autumn Leaves" and Craig Whipple's baritone horn solo was "Desert Star".

Ruidoso News
Friday, March 27, 1964

Coin Laundry Is Opening In Gateway

Bill Tadlock announced this week the opening of a new "Coin Laundry" to be ready for the public about April 5, in the building formerly occupied by Southern Maid Do-Nuts on Sudderth Drive in Palmer Gateway. The new coin laundry will have 25 washers and eight dryers with a few of the washers handling a 25-pound load, Tadlock said.

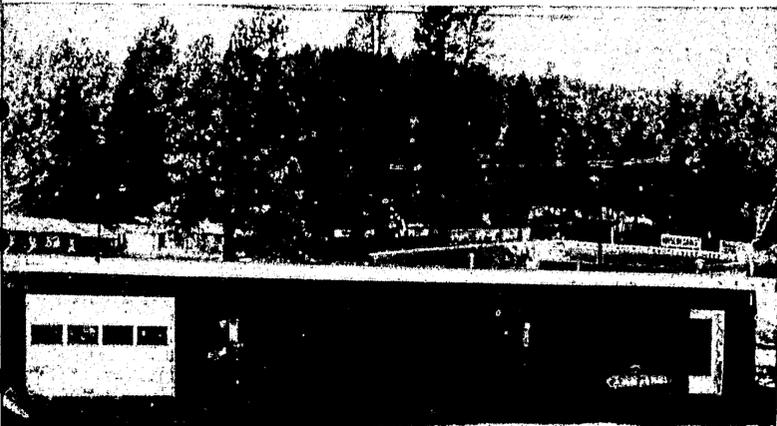
Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

SOCIAL SECURITY OFFICER HERE APRIL 7

Ralph H. Yowell, field officer of the Social Security Administration, from the Roswell headquarters, will be in Ruidoso Tuesday, April 7 at the city hall from 10 a.m. until 2 p.m., it has been announced.

Rubber stamps, News office.



NEW FIRM—They now have their sign up and the new business of Ruidoso Printing Co. is busy handling commercial printing needs for the community. New owners Lyle Kathman and Charles McClellan moved into this site early this winter, in the former A. C. Kelly

building east of Wattie's on Sudderth, and have added new equipment to enlarge their printing production. The business was bought by the new owners from the Ruidoso News. The News is continuing publishing in its location west of Ruidoso State Bank.



NEW NAME—Bill Pippin, who took over the real estate business of J. Howard Morris, last year changed the firm's name this week to Bill Pippin Real Estate. Pippin is shown working on the large sign which designates the location across from the Ruidoso post office. George Bonal, Ab Gunter and Stanley Cochran are the licensed real estate salesmen who are working with the real estate office, Pippin said.

Vacation Season Opening To Be Theme of Ruidoso News Special Edition On May 15

The Ruidoso News will issue a special edition on Friday, May 15, to mark the opening of the Vacation Season in the Playgrounds in the northwest. Several thousand copies of this feature paper will be printed in addition to our regular mailing and newsstand demand. The paper will be loaded with articles on activities of this region, with pictures of things of interest in the area, and with news of the big 62-day Ruidoso Downs racing season.

Local motel owners and real estate agents are invited to submit names of the Ruidoso News for mailing multiple copies of this extra large special paper which will herald what is believed will be Ruidoso's greatest summer season in its history. Already, several local business men have reserved space for large ads to help tell the story of the big season—and others will be contacted here in the next few days in preparation for the colorful publication.

Because of the size, and numbers, papers to be printed for the May issue, the News has already begun work on assembling stories, photos and ads—and portions of the big paper will have to be printed in advance of mailing date. Those persons who wish to participate in this special feature are invited to call the News, 257-4001, and a representative will call and discuss the plans with you.

News Want-Ads Work Wonders

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

Well Drilling and Repair Work
M. H. McClendon
Licensed Water Well Contractor
Glencoe, N. M.
Pho. Hondo OL 3-4313



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Office in Municipal Airport Terminal Building
CHARTER FLIGHTS ANYWHERE
Ambulance Flights — Scenic Rides
Student Instruction — Aircraft Rental
AVIS RENT-A-CAR
Aircraft Sales — New & Used
Phone 257-2388

Max McCoy New Manager For C. P. S.

Donald Max McCoy, 28, assistant district electrical superintendent for Community Public Service Company at Ruidoso since 1960, has assumed duties of manager for the power company at Ruidoso effective immediately.

He succeeds Joe W. Coe, who is being transferred to Silver City, N. M., as serviceman for the company's operation there.

McCoy will manage Community's customer service operation as well as supervise all company construction and maintenance of the distribution system. He will headquarter at the company's customer service office on Sudderth Drive. He has been an employee of the company since 1958 and has spent most of his utility career at Ruidoso.

A native of Hulver, Tex., the new manager attended public schools in Memphis, Tex., then was an engineering student at Texas Tech College, Lubbock, for one year.

McCoy is married to the former Miss Patricia Gray Bledge and the couple has a son, Donald Max, Jr., aged six and one-half years old.

Coe is a member of one of the pioneer families of Lincoln County, and has served with numerous civic groups in Ruidoso. He is a past president of the Ruidoso-Hondo Valley Chamber of Commerce and a past president of the Ruidoso Kiwanis Club. During World War II, Coe served for 31 months with the U. S. Marines. Prior to that, Coe was in the electrical business in Arizona and later in Tulsa and Ruidoso. Coe is the grandson of Jasper Coe and his father was Charles Coe, both well known in Lincoln County.

The Coe family was honored with a farewell dinner in the Holiday House Gold Room Sunday evening attended by Church of Christ members and friends. The affair was a covered dish luncheon. A set of Corning ware was presented to the honoree. About 70 people were present.



MAX MCCOY

ident of the Ruidoso-Hondo Valley Chamber of Commerce and a past president of the Ruidoso Kiwanis Club. During World War II, Coe served for 31 months with the U. S. Marines. Prior to that, Coe was in the electrical business in Arizona and later in Tulsa and Ruidoso. Coe is the grandson of Jasper Coe and his father was Charles Coe, both well known in Lincoln County.

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1964 desk Calendars, Ruidoso News

We want to trade—call us today and get the best trade in town for your old furniture or appliances. See Clayton Bennett, the trader, at Gambles in the Gateway.

Louis Philippe of Ruidoso does not sell curios, cosmetics or drugs. Photography is his business, exclusively.

We're ready to trade—call us for the best trade-in in town on your old furniture or appliances. Ask for Clayton Bennett, at Gambles, Ruidoso's only discount store.

Indian Shop

Helen & Clayton Bennett
Authentic Jewelry — Apache Crafts
Navajo Rugs — Rocks
Beaded Hand Work
West on Hillway 70 — Phone 257-2600

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For all types and coverages
See or Call
J. H. COOPER AGENCY
Ph. 257-2410 or Res. 257-2713
THE AGENCY OF SERVICE

Burgess Plumbing Co.

Plumbing Contractor and Repair Service
Pipe Thawing
We Answer Service Calls Any Time
Night Calls—
Doug — ES 8-4606
Ray — 257-2411
P. O. Box 914 — Ruidoso, N. M.



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THE FINEST PARTS AVAILABLE FOR YOUR CAR

Long Shopping Center Across from Hollywood Post Office
Phone 257-2339

Electrical Work of All Types NEAL PUMP & ELECTRIC

257-2491
PUMP WORK
Installation and Maintenance
Pumps — Appliances
Modern Pipe Thawing Machine
CECIL HICKS, Manager



UNITED RENT-ALLS

We Rent Most Anything
Hydraulic Jacks Repaired
Saws Filed and Tools Sharpened
CALL 257-2967
Road Behind El Rancho Court

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The purpose of the Plumbing Code is the protection of public health
It's your code Mr. and Mrs. Public.
Be glad you have it!

SID COURVELLE PLUMBING & HEATING
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RUIDOSO CAB COMPANY

257-2655
Safe and dependable
Radio Controlled Cars

WATER PROBLEMS?

PICK UP YOUR PHONE AND SAY



CULLIGAN WATER CONDITIONING
PHO. 257-4345
Located in Gateway
848 Sudderth Dr.
P. O. Box 159

RADIATOR REPAIRS All Types of Welding

Portable Equipment
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GRAVEL — SAND — EXCAVATING — TRENCHING
FREE ESTIMATES — QUALITY WORK — PHO. 257-4148
P. O. BOX 135, HOLLYWOOD, N. MEX. — J. B. CLOSE

MINNIX RADIO & TV

—SALES & SERVICE—
3457 SUDDERTH DRIVE
LEROY MINNIX, Owner
Phone 257-2494 Residence, 257-2448 P. O. Box 1366 Ruidoso, New Mexico

CARTER ELECTRIC

One Block West of Navajo Lodge
Agency For Tesco Neon Signs, Inc.
Lighting Fixtures — Lamps
Water Lines Thawed
Bonded — Licensed Contractors
Commercial — Residential
— In Ruidoso Since 1954 — Phone 257-2011—

McCLUNG'S CARPET CO.

Ruidoso's No. 1 Carpet Store
All Estimates FREE
P. O. Box 897
Gateway Shopping Center — Ruidoso — Dial 257-2260

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A. E. BEAVERS CONSTRUCTION CO.
Pho. ES 8-4885 Ruidoso Downs

Contracting — Designing — Wiring

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DEALER FOR FAMOUS
HOTPOINT APPLIANCES
RADIO EQUIPPED VEHICLES
FOR BETTER, FASTER SERVICE

Better Lighting Doesn't Cost — It Pays!
WIMBERLY ELECTRIC
Pho. 257-2110 — Ruidoso — 1818 Sudderth

FIREPROOF STORAGE

For Household Goods or Other Items Big or Little
LEE WIMBERLY
On U. S. Highway 70 in Hollywood Area of Ruidoso
Pho. 257-2790

Mike's

Welding and Radiator Service
All Types of Welding Including Hard Surfacing And Rebuilding Heavy Equipment
Clothes Line Poles
CALL ANY HOUR
Phone 257-4152 P. O. Box 785 Wingfield Ave. Ruidoso, N. M.

A Ruidoso Concern With A Concern for Ruidoso
100% Home Owned
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Ruidoso Laundry & Linen Supply

For Your Personal Laundry and Finish Work —ALSO, LINENS For Commercial Businesses.
BOB COGGINS
PHONE 257-2249
We Pick Up at Estes Cleaners, Hollywood Cleaners and Ruidoso Cleaners

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P. O. Box 966
Ruidoso, New Mexico
Phone 257-2241

Fisher Excavation Co.

Public Utility Contractors
All Types of Ditching and Dirt Work
Septic Tanks Pumped - Water Lines Thawed
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ANDERSON'S Furniture & Appliance Center

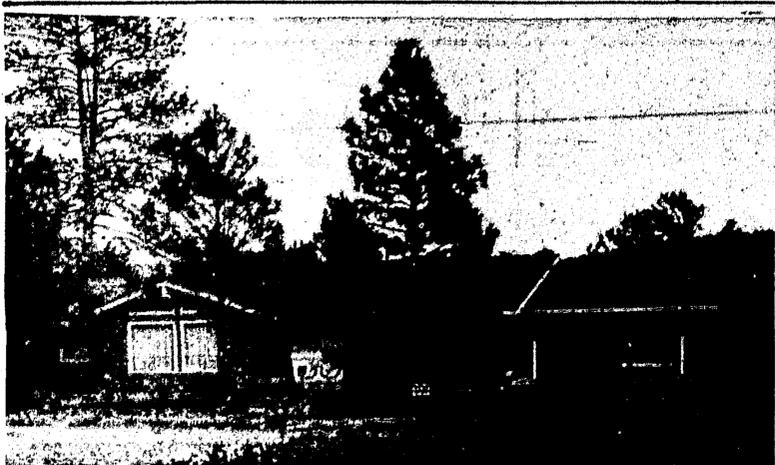
Our Service and Repair Department specializes in all types of gas burning equipment, as well as electric appliances.
Call us for your electric or gas appliance needs or repairs
Phone 257-2440 or after 6:00 p.m. Phone 257-2712
Located in the heart of Ruidoso just west of Quick Boy Cafe

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You Get the Widest Choice of—
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NEVER HAVE WE HAD A MORE DESIRABLE HOME OFFERED FOR SALE THAN THIS ONE 3 bedrooms, 2 full baths, kitchen and den combination, two fireplaces, lovely living room central heat, wall to wall carpet, large utility room, large decked lot, on pavement and in one of our most desirable neighborhoods. This home is completely furnished and can be shown anytime. Please call for appointment as it is owner occupied.

We are always ready and anxious to assist you with your real estate needs

IF YOU WISH TO BUY, SELL OR DESIGN A HOME,
CALL OUR OFFICE
RONALD T BOWERS, RESIDENTIAL DESIGNER
BLUE LINE REPRODUCING SERVICE



Lela Easter
"Your Friendly Broker"
REAL ESTATE

— WE INVITE YOUR LISTINGS —
— Member M. L. S. —
— NOTARY PUBLIC — Mechem Drive

Telephone 257-4370

PAGE TWELVE

Ruidoso News
Friday, March 27, 1964

In a separate ballot box which will be provided for that purpose.

IN TESTIMONY WHEREOF, the Board of Trustees of the Village of Ruidoso, New Mexico, has caused this notice to be published as required by law and dated this 9th day of March, 1964.

/s/ L. W. Tucker, Mayor

(SEAL)

ATTEST:
/s/ James L. Hinc, Clerk.
3-13-20-27; 4-3

NOTICE OF PUBLIC AUCTION
OF STATE LANDS
LINCOLN COUNTY
Office of the Commissioner of Public Lands

Santa Fe, New Mexico
Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (38 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 2:00 o'clock p.m., on May 4, 1964, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state land parcels, to-wit: (Possession of these lands may be obtained as of October 1st, 1964, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State). All other rentals or payments, if any, are reserved to the State.

SALE NO. 4453: E 1/2 of Section 31, S 1/2, S 1/2 NW 1/4 of Section 32, Township 8 South, Range 10 East, NMPM, containing 640.00 acres, less, according to the government survey thereof, (COMMON SCHOOL LANDS).

The above-described lands are located approximately 4 miles Northeast of Capitan, New Mexico. Said above-described lands have been appraised at \$8.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$305.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the lands, and the sum of \$700.00, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such case has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals or whatsoever kind, including oil and gas, are reserved to the State of New Mexico. The right to reject any and all bids is expressly reserved, and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico, DATED at Santa Fe, New Mexico, this 3rd day of February, A. D., 1964.

E. S. Johnny Walker
Commissioner of Public Lands
State of New Mexico
(SEAL) (thru 4-24)

Men - Women - Couples
NEEDED NOW FOR TOP PAY
MOTEL MANAGEMENT
POSITIONS

The motel industry today needs an estimated 90,000 new employees, many of them for top-level management positions. Our graduates are now earning up to \$1,200 a month plus bonuses and such fringe benefits as attractive living quarters in resort surroundings. Qualified applicants are now being accepted for resident training at one of our luxurious King's Inn motels. No age limitation. Employment assistance given in the location and climate of your choice. Write Registrar, KING'S INN, 11800 E. Colfax, Denver, Colo. 80010.

HILLMAN

Bookkeeping Service
Income Tax - Bookkeeping
Gateway Center - Ph. 257-2800

"RUIDOSO"

For a copy of the book write:
Eve Ball - Box 215
Hollywood, N. M.
Price \$2.00 incl. postage.

Want a summer cabin quick? TimberLodge go up fast. The easiest financing is available, too.

RUBBER STAMPS
Ruidoso News

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

HORSEMEN TAKE NOTICE

Lovely 76 ACRES on the Ruidoso River with approximately 34 acres of water rights and 68 bearing apple trees. Will run approximately 40 head of cattle, has good well, good irrigation ditches, close to race track and can be PURCHASED for only 29% Down and as much as 25 years on the balance.

IDEAL COMMERCIAL PROPERTY

Approximately 150x250 ft. on Main Road. Perfectly level and ideal for any type of good business development. See us now.

Commercial Corner Lot near the Plaza Dee Shopping Center. Good terms and excellent location.

YEAR 'ROUND RESIDENCE AND RESORT-HOMES

Nice 3 Bedroom Home, living room and den, lovely view, good year 'round location for only \$18,500. Come make offer—Owner needs to sell.

Only 1 year old, 3 Bedroom, 1 bath, fireplace, carport, city sewer, paved street and ready to go. \$12,000 total price.

Beautiful Resort Home, large landscaped lot complete with sprinkler system and trees, convenient location on the pavement, near the airport and golf course. This property is in A-1 condition and completely furnished with ranch oak furniture, including Bar in the Recreation Room.



Dan D. Swearingin, Inc.

257-4255

Margie Whitlock

Tommy Perlett, Sales Manager

Jess Nobles

Jack Bennett

257-4411



Member M. L. S.

NOTICE

State Engineer's Office
Number of Application H 558. Re-Notice is hereby given that on the 10th day of March, 1964 in accordance with Chapter 131 of the Statutes of 1931 Lincoln McTeague of Santa Fe County of Santa Fe, State of New Mexico made application to the State Engineer of New Mexico for a permit to appropriate up to 19.2 acre feet per annum of shallow ground water of the Honda Under-ground Water Basin by drilling a shallow well 16 inches in diameter and approximately 125 feet in depth at a point in the SW 1/4, SW 1/4 of Section 33 Township 10 South, Range 17 East, N M P M, for the purpose of supplementing surface rights from the Rio Bonito for the irrigation of 64 acres of land described as follows:

SUBDIVISION ACRES
P. B. W. SW 0.4
all in Section 33, Township 10 South, Range 17 East, N M P M

Surface rights which are to be supplemented have been declared under File No. 0791 and 0792. Any person from association, corporation, the State of New Mexico or the United States of America, desiring that the granting of the above application will be truly detrimental to their rights in the waters of said surface and/or underground

source may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by proof that a copy of the protest has been served upon the applicant. Said protest and proof of service must be filed with the State Engineer within ten (10) days after the date of the act publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 13th day of April, 1964.

B E Reynolds, State Engineer
3-20-27; 4-3

ELECTION NOTICE
OF BOND QUESTION TO BE
SUBMITTED AT THE GENERAL
MUNICIPAL ELECTION IN THE
VILLAGE OF RUIDOSO,
NEW MEXICO

TUESDAY, APRIL 7, 1964
PUBLIC NOTICE IS HEREBY GIVEN, that at the regular election for municipal officers, to be held at the Village of Ruidoso, New Mexico, on Tuesday, the 7th day of April, A. D. 1964, there will be submitted to a vote of such qualified electors of said Village as have paid a property tax therein during the preceding year, the following question: Shall the Board of Trustees of the

Village of Ruidoso, New Mexico be authorized to incur an indebtedness for and on behalf of the said Village and upon the credit thereof by leaving the negotiable coupon bonds of the said Village in the amount of \$200,000 for the purpose of securing funds for the extension and improvement of the waterworks system of said Village? Said election shall be held and said question submitted to the electors qualified as provided pursuant to law and the provisions of Ordinance No. 150 of said Village, adopted and approved on the 9th day of March, 1964.

The polls for said election will be at The Village Hall, being the same voting place established for the general Village election to be held on the 7th day of April, 1964, and said polls will be open from 8:00 a.m. until 7:00 p.m. of said day.

No ballots for or against said question will be received by the judges unless the person offering the same shall be a qualified elector of the Village of Ruidoso under the laws of the State of New Mexico now in force, and, in addition to such qualifications, shall have paid a property tax therein during the preceding year.

The ballots to be used in voting upon the question above submitted shall be furnished by the judges of election to the voters, to be deposited

FOR SALE



Now, 3 bedroom, with 1 3/4 bath, garage, on Crescent Drive in Ruidoso Downs Heights

FOR SALE

THE YEAR 'ROUND HOME THAT HAS EVERYTHING THAT YOU WANT IN A HOME IN RUIDOSO!



This beautiful three-bedroom residence, with 1 3/4 baths, offers everything for year 'round living in Ruidoso. It is located in the tall pines, has river frontages, is on paving, has Cable TV service, has electric range, lots of play room on a spacious lot, is near schools, yet in a quiet and comfortable area away from heavy traffic, not too far from stores and churches. On Meander Drive.

P. C. MacKESSON
Ruidoso

Meander Drive

Phone 257-2498

MLS

28



Qualified, trained real estate people stand ready to serve you in selling, or in helping you buy, just the right piece of property here in the Great PLAYGROUND OF THE SOUTH—WEST through the combined efforts of the

Ruidoso Multiple Listing Service

The Realtors below and their licensed sales people will do the job for you:

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| ADOBE REAL ESTATE
Robert Pearson
Bill Neal, Jr.
Wayne Adams | LOCKE REALTY
Betty Locke
J. D. Locke
O. M. Russell
Dick Smith |
| WARREN BARRETT REALTOR
Warren Barrett | MILDRED WANTIEZ REAL ESTATE
Mildred Wantiez
Fred Gresswell
E. N. Grigoby
J. J. DiPaolo |
| W. D. CROSBY REALTY
W. D. Crosby
W. B. Alexander
W. S. Atwood | HENRY T. WICKER REALTOR
Henry T. Wicker |
| LELA EASTER REAL ESTATE
Lela Easter
Joyce McKinney
Les Crews
Emma Miller | DAN D. SWEARINGIN, INC.
Dan D. Swearingin
Tommy Perlett
Margie Whitlock
Jess Noble
Jack Bennett |
| RUIDOSO REALTY
Tom Jones
Emadair Jones | DELLA HALE REALTOR
Della Hale |

MEXICAN ADOBE

Nearly completed—With 12" Mexican adobe walls and Mexican tile floors throughout. Heavy beam ceilings. Fireplace, 3-bedrooms, square tub bath, central heat, built-in electric cooking, mahogany cabinets and trim. Carport. Plenty closets. Plumbed for washer and dryer. TV cable. Close to highway. (You can't beat adobe for keeping heat in or out.)

\$3500.00 DOWN

SMALL MONTHLY PAYMENTS

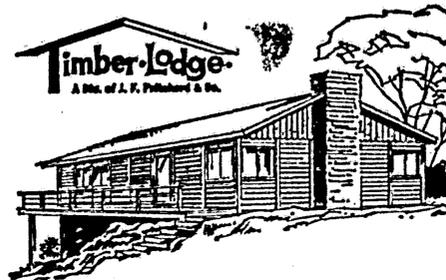
AGUA FRIA ESTATES

Choose your building site from one of 75 large lots. (One new plat just opened) in one of the areas oldest and most restricted subdivisions. Lots are on wooded hills or grassy slopes. Pure spring water to each lot at \$3.00 per month. All weather roads, electricity, no city taxes, highway frontage, perfect year 'round living, 1 mile east of race track.

\$100 Down—Small Monthly Payments

Phone Griffith, ES. 8-4560

REASONABLE FINANCING Get the Facts on This



Beautiful—inside and out. Never needs finishing or painting. Rugged redwood cathedral-type vaulted ceilings. Use it for a weekend vacation home, for a permanent year-around home, or for rental property.

Easy to put up. Four men can do it in 3 days with no special skills or tools. Our crews can do it in even less time—and for rock-bottom costs. A wide variety of TimberLodge available. Choose your own size, shape and floor plan.

Get the whole story. Call or write us for beautiful, full-color folder on the complete line.

Or, better still, see our models and visit our office north of Mt. Vue Drive-In on Highway 37

10 to 12-year loans are available at very reasonable rates for easy financing

Dealers Wanted — Only \$5,000 Investment Needed

TimberLodge of New Mexico

Phones 257-2611 or 257-2724

P. O. Box 586

Ruidoso, New Mexico

RANCH STYLE

2-Bedroom, 2 full baths, den, fireplace, central heat, beam ceilings, 20 feet of sliding glass doors to covered porch. Three level patio with running stream, waterfall, covered barbecue area with outside fireplace, loads of trees, shrubs and flowers. Beautiful home adjoining. Paved street, panoramic view of the Ruidoso Valley and Old Baldy. TV cable. Long term financing approved.

\$5,000.00 DOWN

W. D. (Walt) Crosby Realty Association

(Formerly Allied Realty Associates)
Phone 257-4049

SALES — W. B. Alexander — W. S. Atwood

MECHEM DRIVE

Four lots, two bedroom home, approximately 225-ft. highway frontage, river frontage.
Terms

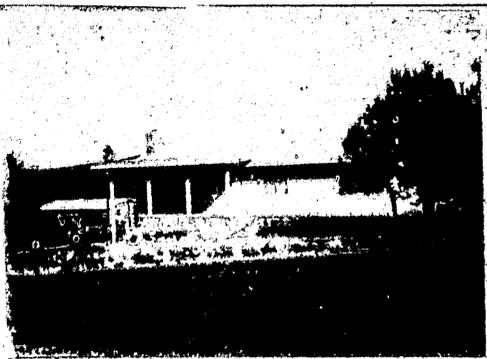
LARGE LOT

Large lot, 8x45 modern trailer — this is located near center of upper Ruidoso, one block from grocery store, two blocks to postoffice. Small stream through property.

CREE MEADOWS HOME

Three bedroom, two baths, utility room, double car enclosed garage, stable, two stalls and feed and tack room, pasture fenced with stream of water. Has approximately two acres of land. Terms.

Member
Ruidoso
Multiple
Listing
Service



Attractive 3 BR Home in Green Meadows. On paving, close in, good view, sewer available.

Summer cabins for sale.

Lots of lots — for cash, terms or lease. Restricted for your protection.



REALTOR
Tom Jones
Member M.L.S.

RUIDOSO REALTY CO., Inc. (1933)

Business Phs., 257-2085 — Home Phs., 257-2080

Emadair Chase Jones, Sales

Home, guest house and maid's quarters. Would sell in package deal or separate. Must see to appreciate. Reasonably priced.

Summer Cabin, furnished, 2 lots. Total price, \$5,000, with \$750 down would consider taking trailer house in trade.

6'x45' trailer Priced to sell!

Several GOOD buys in cabins and homes in the \$12,000-\$15,000 price range.

Choice commercial property available.

Bill Pippin

REAL ESTATE

Across from Ruidoso Post Office - Box 1232, Ruidoso
257-2351 Day; 257-2644 Night (If no answer, call 257-2685)
Sales: George Bonal - Ab Gunter - Stanley Cochran
Agent for Bekins Van Lines & O. K. Van & Storage

BEAUTY COUNSELOR COSMETIC

— Your local representatives, Della Hale, 257-2831. 49-1/c.

FOR SALE — Best little motel in West Texas. Across street from University. Write Buffalo Motel, Canyon, Texas. Phone OL 5-2124 37-1/c.

FOR SALE — 30 acres with orchard and water rights, two modern houses. 17 miles from Ruidoso on Highway 70. Call S. B. Boykin, Davis Developments, phone 257-4006. 37-1/c.

FOR SALE — Woodcutters' supplies, Pioneer Chain Saws at C. & L. Lbr. & Supply on Highway 70, Hollywood. 24-1/c.

FOR SALE — Scissors, shears and knives sharpened. U-NAMIT SHOP, old post office building, one day service. 8-1/c.

FOR RENT — Furnished apartments for permanent or temporary use. Call 257-2276. 10-1/c.

LOCKSMITH SERVICE — Day or night, U-Namit Shop, old postoffice building, phone 257-2900 day; 257-2583, night. 21-1/c.

AVON REPRESENTATIVE — Myra M. Morris, Phs. 257-2528. 24-1/c.

BULLDOZER WORK — Bill McCarty, dial 257-4200 29-1/c.

FOR SALE — Nice Hicks trailer house, 28-ft. long, carpeted, all modern. Contact Walker Durham, at the Villa Inn. 37-1/c.

ANNIVERSARY — Special twenty-fifth and fiftieth anniversary gifts. Candles of all kinds. Cedar City — Ruidoso's Frontier Town. 24-1/c.

RUIDOSO PLAYLAND NURSERY

Licensed — Child Care Large Fenced Playground — Phone 257-2928

Hall's Construction & Excavation

General Contractors — Commercial and Residential
Lot Levelling — Gravel and Dirt
Septic Tanks — Ditches
Phs. 257-4191 or 257-2541 — Ruidoso, N. M.
P. O. Box 411 — Hollywood



BROWN AIR SERVICE

This Is A Private Enterprise

Serving Ruidoso For 12 Years

Air Taxi Any Place

Air Ambulance Service

— SCENIC TOURS —

Complete Gas & Oil Service Complete Shop Service
Phone 257-4306 Rent Cars

COMPLETE REAL ESTATE AND INSURANCE SERVICE

— See Us Today —



MILDRED WANTIEZ
REAL ESTATE & INSURANCE
GATEWAY CENTER
FRED GRESSWELL, BROKER
PHONE 257-2754 OR 257-2048
YOUR LISTINGS INVITED
SALES: E. N. GRIGSBY

FURRY'S CAFE FOR SALE

Small Down, Some Trade, and Terms on Balance. Contact Owner or Your Broker. Will Co-operate With Any New Mexico Broker.

W. H. FILIERE

P. O. BOX 493 — RUIDOSO, N. M.



Della Hale — Realtor

For Sale:

Choice Lots

Year 'Round Living,
Easy Financing, By
Owner
Telephone 257-2831
RUIDOSO, NEW MEXICO

RESOLUTION NO. 255 (ELECTION PROCLAMATION)

WHEREAS, Section 14-16-2 of the New Mexico Statutes, 1953 Annotated provides that the regular biennial Municipal Election be held on Tuesday, April 7, 1964, between the hours of eight o'clock a.m. and seven o'clock p.m. for the purpose of electing a Mayor for Ruidoso, New Mexico to serve for a term of two (2) years, and for the purpose of electing at large two (2) Trustees to serve for a period of four (4) years; and, a Police Magistrate to serve for a term of two (2) years; and,

WHEREAS, Section 14-14-1 of the New Mexico Statutes, 1953, Annotated, provides that the Trustees of the Village shall designate a polling place for Municipal Elections; and,

WHEREAS, Section 14-14-3, of the New Mexico Statutes, 1953, Annotated provides that the Village Trustees shall appoint judges and clerks of Municipal elections;

THEREFORE, BE IT RESOLVED BY THE TRUSTEES OF THE VILLAGE OF RUIDOSO, NEW MEXICO, that the following voting place be designated; and the following named persons be and are hereby appointed as judges and clerks of the election to conduct said election in all respects as required by law:

JUDGES OF ELECTION: Herbert Smith, Mrs. John V. Hobbie and Mrs. Melvin W. Knox.

ALTERNATE JUDGES: James R. Bonal, Eric C. Bruce and Emil F. Klemm.

CLERKS OF ELECTION: James G. Saylor, Mrs. James A. Beall and Mrs. Terry S. Easter.

ALTERNATE CLERKS: Mrs. LeRoy Gooch and Bernard Rooney.

COUNTING JUDGES: Mrs. Roy A. Bennett, Mrs. J. B. Cloce and Mrs. Townsend B. Hood.

COUNTING CLERKS: Mrs. Enliver B. Clarke, Mrs. George J. Bonal and Mrs. Perry T. Valliant.

DONE AT RUIDOSO, NEW MEXICO, this 12th day of March, 1964.

/s/ L. W. Tucker, Mayor

(SEAL)
Attest:
/s/ James L. Hine, Manager-Clerk
3-20-27; 4-3

EXCEPTIONAL Opportunity for person with executive ability to build unusual cosmetic agency. Experience unnecessary. Small, protected investment, eight hours intensive training necessary for acceptance.

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children Foundation, Inc., Box 818, Norwalk, Conn.

APARTMENTS FOR RENT

Furnished
* All
Utilities Paid
Cable T. V.

* Live In Comfort
— At —

MANOR
PHONE 257-4058

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 5¢ per word with a minimum of 75¢ for 15 words. Please figure 3 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

SPECIALS

WE HAVE BUYERS FOR \$5,000 TO \$10,000 CABINS. WE INVITE YOUR LISTING

SPACIOUS HOME, GUEST HOUSE, 200 ACRES

MODERN HONDO VALLEY HOME

1 1/2 ACRES OVERLOOKING GOLF COURSE

COMMERCIAL LOT NEAR BANK

VALLEY HOME NEAR BENT, N. M.

COMMERCIAL LOTS ON MECHEM DRIVE

HONDO VALLEY FARM

365 ACRES NEAR ALTO

BEAUTIFUL HOME, 2 GUEST HOUSES, 6 ACRES

GATEWAY HOME AND BUSINESS LOCATION

TEXACO STATION & HOME

1300 FEET ON HIWAY 70

7-SECTION LINCOLN CO. RANCH

150 ACRES NEAR CITY LIMITS

\$5,000 BUYS 33 VIEW LOTS IN PARADISE CANYON.

2 MOTELS. WILL CONSIDER OUT-OF-TOWN TRADES.

HOME & 4 ACRES, HIWAY 70.

FURNISHED HOME ON RIVER.

LELAND Realty
Office — 257-2835

CY LELAND, SR., Realtor
Cy Leland, Jr., Associate Broker
— SALES —
Mamie Little — Lee Wimberly

Leland One Bk. East of Bldg. Bank

WANTED—Three bedroom unfurnished house. Call Peppermint Bar, Phone 257-2840. 37-1/c.

FIXIT SHOP—We fix most anything. U-NAMIT SHOP, Phone 257-2900. Old post office building. 7-1/c.

FOR SALE BY OWNER 2 Bedroom house in Gateway. Call 257-2203 after 5 p.m., or on week-ends. 36-1/c.

FOR SALE—Or would exchange for property of equal value in Ruidoso. A 3-bedroom home in North Richard Hills, Ft. Worth, with range cover installed, plenty of closets, on 60x240-foot lot; chain link fence around house, corral type fence around remainder; asbestos siding, plenty of oak trees. J. H. McCauley, MA 4-9550, Ft. Worth, Tex., or Mrs. Harry Eckert, 257-2227, Ruidoso. 1/c.

BALL POINT PENS—Guaranteed, 65c. Ruidoso News. 40-2/c.

FOR SALE—Beautiful 2-bedroom house, well insulated, fireplace, Cree Meadows Addition. Phone 257-2133 or 257-4455. 40-1/c.

FOR SALE—Used Copperstone Refrigerator. Phone 257-2528. 40-1/c.

FOR SALE—House trailer, 2-bedroom, '63 Ford, good condition. Cement mixer. Light plant. Call 257-1152. 39-1/c.

MIXER FOR SALE—Inquire at Shamrock Service Station. Phone 257-2982. 16-1/c.

BEAUTIFUL 2-Bedroom furnished home in Wildfield Estates for seasonal rent or a yearly lease. Call 257-2221; 257-4123 or 257-4431, or P. O. Box 912, Ruidoso. 37-1/c.

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

3 bedroom, 1 bath, furnished house, close in, deeded lot. Only \$5,000.

2 bedroom, partly furnished, good year around location. Full price, \$8,500, with terms. Would consider a trailer house in trade.

Cafe for sale. Make offer.

2 bedroom, 1 bath, furnished, fireplace and a 2 bedroom trailer house. All on 100x105 ft. lot. Full price, \$12,750. Terms.

Very nice unfurnished 3 bedroom home, 1 1/2 baths, carport, wonderful view. Will consider trading for a small farm near Lamesa, Tex.

Large 3 bedroom house, in the gateway, central heating, carpet, unfurnished, terms.

PAUL H. DOUGLASS REAL ESTATE

Bus. Phone 257-2523 — Residence Phone 257-2490

In Postoffice Block — Box 294 — Tom Jasper, 257-2446

A real good buy in a grocery store, would trade for home. Come in and we will trade for property here or other places.

One of the nicest small motels, ranch style furniture. Full price, \$35,000. Reasonable down payment and 10 years on the balance.

7 building sites, 70x100 foot each, close in. Buy all for \$4,750.

Very nice 3 bedroom, bath and 3/4 bath, completely furnished, fireplace, 80x150 foot lot. Full price \$11,500.

Nice 4 bedroom, bath and 3/4 bath, furnished cabin in upper canyon, 2 deeded lots. Price very reasonable.

BRAND NEW LISTING

Small business, clean and shiny new building. Will sell lease and inventory for \$6,000.00 total. Price INCLUDES six months of lease paid in advance.

LOVELY FAMILY HOME

With 4 bedrooms, deeded lot and well. Large rock fireplace wall, carport and storage. Call listing office for appointment to see. Terms.



LOCKE REALTY COMPANY

"YOUR KEY TO A SOUND INVESTMENT"

MEMBER OF M.L.S.

Betty Locke, Realtor

SALES: J. D. Locke — Dick Smith — O. M. Russell
Box 668, Ruidoso — 257-4029 Day; 257-2603 Night
Office Next to Midway Garage

INCOME TAX SERVICE, 20 years experience on any type business. Travis Hicks at Lincoln County Fed. Phone 257-2855. 33-1/c.

FOR RENT—Commercial building on Sudderth Drive. See Bill McCarty. 40-1/c.

RIVER LOCATION For Sale—On Meander Drive, large 2 bedroom summer home with fireplace. Phone 257-2969 or 257-2702. P. O. Box 97, Ruidoso, N. M. 32-1/c.

REPOSESSION SPECIAL — 1940 1-ton Ford truck, \$175. Repossessed Cushman scooter, take up payments. We are authorized dealer for Cushman scooters. Gambles in the Gateway. 39-1/c.

FOR SALE—D7 Cat with hydraulic angle dozer and control unit, 3T model, \$6,500. Call 257-4200. 49-1/c.

FOR SALE—Howard's Cafe in Ruidoso Downs, completely equipped. Reasonable terms. Howard Reeves, write Box 27, Ruidoso Downs. 39-1/c.

BABY SITTING — By day or week in my home. 257-2227. 33-1/c.

BACKHOE For rent by hour or day with operator. Ruidoso Gas Co., pho. 257-2935. 51-1/c.

FOR SALE — Clean 30-ft. Midway cottage house trailer. Contact Ruidoso State Bank, 257-4043 or ES 8-5865. 31-1/c.

2nd and 1st Mortgage Loans We purchase 1st and 2nd Real Estate Contracts STANDARD MORTGAGE INVEST. CO.
Box 1902 — Roswell — Ph. 623-4431

FOR SALE—Practically new Vertifax photo copy machine. Priced to sell. Dan D. Swearingin, Inc. 8-1/c.

CUSTOM Picture framing, over 100 mouldings in stock. One day service. U-NAMIT SHOP, old post office building. Phone 257-2900. 7-1/c.

FOR FARM IMPROVEMENTS — Get a long-term low-cost Land Bank Loan on your land. See Vonnie Jasper, Manager Federal Land Bank Association, 216 North Richardson, Roswell, New Mexico. Phone 622 1364. 33-1/c.

Want a summer cabin quick? Timber-Lodges go up fast. The easiest financing is available, too.

PAGE THIRTEEN

Ruidoso News

Friday, March 27, 1964

12 WIDES — 62x12 — Only \$7195.00, 2x4 Walls, 3" Insulation, Carpet. Delivered anywhere in New Mexico legal with permits. Call collect for best deal in Southwest. We fly to see you. Several Repossessed and used trailers must be sold. LARRY SPRUILL CO., JU 6-4601, Kermit, Tex. 39-1/c.

WANTED—Two or three bedroom home partly furnished or might consider buying or renting trailer house, permanently. Call 257-2850. 39-2/c.

FOR SALE—3 bedroom house, 1 and 3/4 bath, fireplace, hardwood floors. Call 257-2831. 39-2/c.

FOR SALE—Used firebrick, \$15.00 per 100. Phone 257-2709. 38-3/c.

FOR SALE—Blue and white 1961 Ford Galaxie, 4-door, air conditioned and radio. Call Ed Wimberly, 257-4250 or 257-4043. 40-2/c.

FLO-MASTER Felt tip pens with valve control, \$3.50. Ruidoso News. 40-2/c.

WANTED—Housekeeper for ranch, permanent. Phone 257-4476. 40-1/c.

FOR SALE—Truck, two and one-half ton GMC, 18-foot stake bed, stock rack, full cover, top condition. Will trade for cattle. See Sonney Wright, Alto or phone 257-4476. 40-1/c.

FOR SALE—To be moved to your lot, former government surplus homes, two and three bedrooms complete with bath and kitchen fixtures. These houses are completely insulated with hardwood floors, sub-floors and floor furnaces, all wood houses, no sheetrock, can be moved to Ruidoso and vicinity, can be seen seven days a week at Walker Air Force Base. Call J. T. Wright, 347-3468, Roswell. 40-2/c.

FOR RENT—Trailer spaces, large, near center of town. Also sleeping cabins for rent by month. Call 257-2928. 40-1/c.

NEED A Clip Board?—The Ruidoso News has a complete assortment. 40-2/c.

FOR SALE — Two gas ranges, both excellent condition and a bargain. Phone 257-4431. Garden-side Courts 38-1/c.

LOST — Pair of glasses, tinted lenses, in black leather case. Reward. Bring to News Office. 40-1/p.

Trees — Shrubs
Roses — Vines
Landscaping Service
Trees Treated
and Sprayed
E. S. HARDY
Carrizo Canyon Nursery
Pho. 257-4197

7 UNIT MOTEL

and 3 bedroom living quarters on 324 feet of Main road. The unbelievable price of 39,800, with 10,000 down and the balance at 2,500 a year including 6% interest.

3 BEDROOM HOME

\$8,600

Will trade for anything



BOB PEARSON, Realtor

Office in the Adobe

Phone 257-2105

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Residential & Commercial

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Davis Developments

- ★ COUNTRY CLUB ESTATES
- ★ PINECLIFF
- ★ PONDEROSA HEIGHTS

All Lots at No Down Payment and Monthly Terms to Suit the Buyer!
We Have 3 Excellent Home Buys — Please Check With Us On These

OFFICE

257-4006

Across From Post Office

P. O. Drawer 8

McMURRY GRADE A MEDIUM

Dozen
Eggs 45¢

11 1/4 oz. Bag

CANDY EASTER

EGGS 39¢

Kraft's Ass't., 10 oz. Jar

JELLIES 4 FOR \$1

Easter

Food Finery

from Yours
H & J

TO HELP YOU DRESS YOUR TABLE IN GOOD TASTE

STOKELY'S 46 OZ. CAN

TOMATO JUICE 27¢

KOUNTY KIST CORN 2 FOR 27¢

Del Monte, 303 Cans
SPINACH 2 FOR 31¢

CAMPBELL'S TOMATO SOUP 3 FOR 32¢

Peter Pan, Plain - New Chunky
CHILI 300 Can 25¢

CRISCO OIL 39¢
24 oz. Bottle

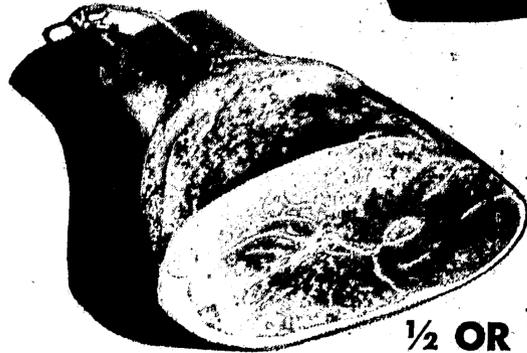
KIMBELL'S SWEET PICKLES 37¢

IDEAL Dog Food 2 TALL CANS 29¢

FOIL Alcoa Aluminum 18 Inch 59¢

NAPKINS 80 Count Mercal 2 PKGS. FOR 59¢

PUREX Bleach 1/2 Gal. 37¢



PEYTON'S SMOKED

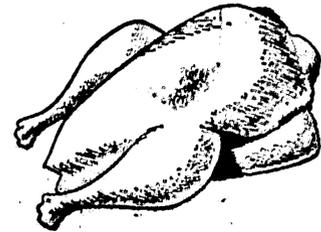
HAMS

SHANK END
LB. 45¢

1/2 OR WHOLE **LB. 49¢**

CANNED HAMS \$2.49
Wilson's Corn King 3 Lb. Can.

5 TO 7 LB. BAKING HENS LB. 35¢



BACON Corn King LB. 49¢

BONUS BOWLING WINNERS

\$100 Winner — Mrs. Rex Whiteley
Other Winners — Truman Chapman
Don Stark
Andy Lakey

BEN FRANKLIN VARIETY STORE

EASTER BASKETS

FILL YOUR OWN

Assorted Straw and Plastic

FROM **2 FOR 15¢ TO 79¢**

Any of Following Items — Only

LADIES' SHOE BAGS — (Holds 6 Pair)
LADIES' CLEAR DRESS BAGS (With Zipper)
BLANKET BAGS — (Holds 3)
STORAGE BOXES — (Space-Saver)
12 PLASTIC DRESS HANGERS

77¢ ONLY 19¢

EASTER LILLIES Large Size

REMEMBER A LOVED ONE EASTER— WREATHS AND SPRAYS FROM \$2.98 TO \$5.98



Calif. Ice Berg

LETTUCE LB. 15¢

POTATOES No. 1 Russets 10 LB. BAG 49¢

APPLES Washington Delicious 19¢

RADISHES Crisp, Fresh 2 Bunches 11¢

GREEN ONIONS From Arizona 2 Bunches 11¢

PRICES EFFECTIVE THURSDAY — FRIDAY — SATURDAY



AROUND HIGH SCHOOL

PAGE FOURTEEN

Ruidoso News Friday, March 27, 1964



Edited by Marsha Locke and Martha Collins

State Student Council
The following students attended the Student Council Convention for the state last week-end. The convention was held from March 18 to 21.

Jimmy Steele, Burly Cardrell, John Underwood, Molly K. Harris, Lois Lane, Helen Padilla, Barbara Creel, Kathy Fox, Mike Burns and Cheryl Curry.

These students heard several good speakers and learned much on how to better your school and school activities.

Senior News
At the homeroom meeting this week the Seniors voted on who they would like to have speak at their graduation. The speaker will be announced at a later date.

The Seniors are really working hard on the play. It is coming along fine. We want to urge everyone to attend.

Girls State
The girls to represent R. H. S. at Girls State this year are Lois Lane and Helen Padilla. First alternate being Molly Kay Harris, and second, Liz Bennett.

Girls State will be held in Albuquerque at the University. It will be June 14-21.

We want to congratulate the girls on achieving this honor.

Letterman's Club News
In this week's letterman's club meeting, initiation was discussed. Coach Banister suggested that only one initiation be held a year. This was discussed during the meeting but no decision was reached.

The car wash, which was held Saturday, proved unsuccessful due to lack of publicity. A new project was discussed.

An extra meeting for Tuesday night was set at 7:00 in the gym.

Honor Roll
First six weeks of the second semester:
Freshmen — Mike Locke, Pam Hine and Jane Cookman.
Sophomores — None.
Juniors — Jimmy Steele.
Seniors — Georgina Badillo, Cheryl Curry and Donna Vick.

At the Hospital

Visiting hours: 2 to 4 p.m., 8 p.m. to 10 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Una Mae Johns, Randall Halliday, Edna Brumelow, Floyd Hicks, Lucille Doughty, Sabra Cornelius, Beatrice Byers, Patricia Ann Keith, Ruidoso; Lupe Gallegos, Susanna Betty Lueras, Cindy Romina, Cecilia Chavez, Karen Ann Carillo, Tularosa; Willie Johnson, Jo Ann Koehler, Jeffrey Lee Fox, Orla Jones, Hollywood; Sandy Shenkin, Picocho, Bay Duran, Lulu; Johnny Soderback, Captain; Ace Lopez, Roswell; Tom Foster, Carmen Silva, Yltha Coulter, Evelyn Dohls, Ruidoso Downs; Susan Loyola, Guadalupe; Vickie McTeigue, Hondo.

MESCALERO SOLDIER COMPLETES COURSE

Army Pvt. Gilbert B. Badillo, son of Mr. and Mrs. John K. Badillo, Mescalero, completed an eight-week field communication crewman course at Fort Polk, La., March 20.

The 24-year-old soldier joined the Army in Dec., 1960.

He is a graduate of Chiswick, Okla., High School.

HILLMAN

Bookkeeping Service
Income Tax — Bookkeeping
Gateway Center — Phone 257-2222

Want a summer cabin quick? Timber Lodges go up fast. The easiest financing is available, too.

PARKER'S DOLLAR DAY SALE!

PRICES GOOD ALL THROUGH APRIL

- Ladies' Car Coats and Jackets \$1.00
- Men's Long Sleeve Sport Shirts 2 For \$1.00
- Children's Loafers—Size 12 to 3 \$1.00
- Ladies' Purses 2 For \$1.00
- House Coats—Dresses—Skirts—Blouses 4 For \$1.00
- Men's and Boys' Work and Dress Pants \$1.00
- Men's and Boys' Unclaimed Laundry Dress Shirts 2 For \$1.00

Large Assortment of Hosiery Marked Down

ROLAND T. PARKER

Across Street From Post Office Ruidoso Downs, N. M.

PEPPERMINT BAR

SWEET SHOP
Easter's Delight
Bauer's French Mints
Specialties
Every Friday and Wednesday
Hamburger—Chips and 10c Drinks
Only 45c
Coffee and Dessert Served All Day
Open 9 a.m. to 8 p.m. Daily
Closed Monday

CURTIS BELL

INSURANCE — BONDS

All Types of General Insurance



One Plan, One Man.
One Monthly Check to Pay — Under the Traveler's Umbrella of Protection
Representing Major Companies, Including Aetna, Traveler's — Fidelity & Deposit, etc.
Curtis Bell Ins. Agency, Inc.
2010 Suddarth Dr. — Box 764 — Ruidoso, N. M.

