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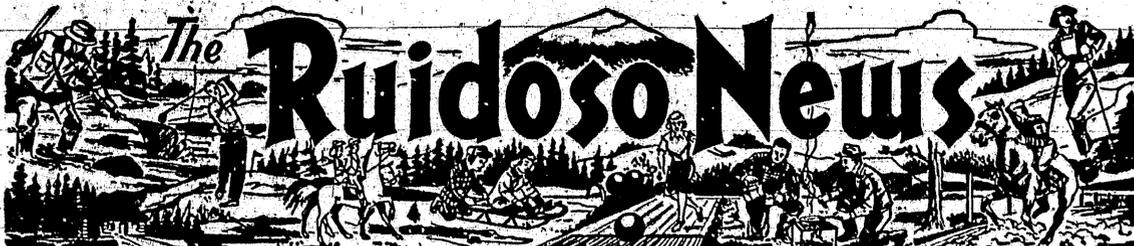
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NO. 21 IN OUR 19th YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345

FRIDAY, NOVEMBER 13, 1964

"INVENIEMUS VIAM AUT FACIEMUS"

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Around Town

By Nosey Waters

Missing from the skyline in the Gateway are a couple of big old pines that stood 60 to 75 feet tall in Gateway Shopping Center. They had died and for safety's sake were removed last week-end. Wes Russell, removing a wall, or partition, in an old dwelling here—believed to be the old Evans house near Thunderbird Lodge, found a pinch bar, a framing square and a copy of the Jan. 8, 1941 El Paso Times. "A couple of weeks ago we had a piece from the Post Office of the area about plans for speeding up mail at Christmas, also plans for handling huge volumes during the holidays. It seems this year's 'Holiday Hurricane' as it is being called in mail circles, will give a good test to the new Zip Code system."

Sidelights on last Friday night's game: Mothers of the players honored by being called from the stands to stand beside their sons on the playing field just before kick-off. At halftime, members of the Junior High Braves football team, playing tackle football for the first time this season, were introduced to the fans, and Band Director LeRoy Gooch introduced members of the school band to the fans at the half, also. The band has provided half time entertainment for each home game this year. The game itself, which Ruidoso's Warriors won by the skin of their teeth, 43-12, was the best one this season—with the local squad playing as a unit to get the victory they cherished so. They had lost four games in a row to Hot Springs of Truth or Consequences, and they were primed to win this one—and win it they did in high style. The Hot Springs Coach told the Warriors in their dressing room after the match, "We don't mind losing to a team like yours. The Warriors had tough luck getting up steam this year. Losing three very early in the season, but making a dramatic comeback by winning the last six in a row, for a 7-3 record. The locals played great defensive games this year—staving off possible tying or winning TD's several times, notably in the last two games with Captain and Hot Springs. In four of this year's games the locals came from behind to win—trailing at the half in four different contests only to overtake their opposition. Such heart and fight deserves full credit for the squads' coaches who welded the bunch into a fine team. Coach Romero of Captain said the other day he had never seen a team improve as much as had the Ruidoso warriors in about eight weeks time. Hat's off to the R. H. S. gridders!

When C. C. (Wattie) Watkins attended a reunion of fellow members of a school football team of 40 years ago at Junction last week-end he said those other guys sure had aged a lot. From Amarillo Grady Boyd and a partner in a drug store came here last week-end to shop for some more items at La Pinata to sell. They got some from the local store that features Mexican imports in the Adobe Plaza and they moved so quickly and proved so popular the Amarillo merchants decided they'd do it again. Speaking of football as we were in the paragraph above, this week is the last week of the Ruidoso-News third annual football game guessing contest. This year saw the biggest response yet in number of entries turned in. From 40 to 50 people turned in 'way over 200 guesses.

Winner this season of the hunting rifle given away each year by the Lions Club was Max Oliver. It was announced at the football game here Friday night. Community Public Service Co. inserted an ad early this fall in the West Texas Today magazine, official publication of the West Texas Chamber of Commerce, telling of Ruidoso's attractions as a resort. Had you heard about the inarticulate ghost who carried a sign that said "BOO!"

Sudden worry: Wonder if women will have any hair in another century? The things they do to it—starting at a tender young age, makes me fear they may wear out their hair. This note was in the latest Ruidoso C. of C. bulletin mailed to members: "Requests for winter tourist information received at the chamber office are running almost double those received at this same time last year." And then this: "We may have a rodeo next summer—perhaps weekly or twice monthly. More on the subject in a couple of weeks."

The mosaic tile chapel at the Ruidoso State Hospital, which disappeared from the traffic circle above the post office on Sudderth Drive last Friday night was found Tuesday morning by Ruidoso police and city officials. Ray Potter furnished police a note which he said was found in his school locker which led to the recovery of the medallion. Ruidoso police reported. The state bird mosaic, and another something like it, are a part of the Ruidoso Woman's Club beautification of the area.

GRAVESIDE RITES HELD FOR BABY BORN HERE Graveside services were held Wednesday at Tulare Cemetery for Michael Emilio Herrera, 16-month-old son of Mr. and Mrs. David Herrera of 907 Old Mesalero Road, Tulare, who died early last week at Gerald Champion Memorial Hospital in Alamogordo. Rosary was said at the Mullins-Hamilton chapel in Alamogordo. The boy was born Aug. 11, 1963 at Ruidoso.

LINCOLN COUNTY UTILITIES NEW NAME FOR GAS COMPANY



VISITS IN CITY—Maxie Davie, left, is shown chatting with district manager, Max McCoy, Community Public Service Co. on visit here this week. Davie is area development officer for utility company, seeking to add communities served by C. P. S. In developing more business. He conferred with numerous civic leaders and business people here this week. See story page 8, this section.

Lincoln County Utilities, Inc., is the name of the new corporation which has been chartered to take over the franchise to bring natural gas to the Village of Ruidoso. Joe Hawkins announced this week. The new corporation will take over the plant assets in gas distribution lines and meters formerly owned by the Ruidoso Gas Co. in preparation to becoming the distribution agent for natural gas, Hawkins said. The Ruidoso Gas Co., owned by Hawkins, will continue to operate in the bottled gas and tank truck delivery of LP gas and will not be a part of the new corporation, he said. Incorporators of Lincoln County Utilities, Inc., are, Joseph S. Hawkins, president; Mrs. Joseph S. Hawkins, secretary and treasurer, and Paul Cooter, attorney. Charles H. Foster of El Paso has a stock purchase agreement with the new corporation but at the present time is not an officer in the company, Hawkins said. Lincoln County Utilities, Inc., has been approved by the New Mexico Public Service Commission to proceed with the establishment of natural gas lines to serve Ruidoso and Captain and other points, Hawkins said. Several engineering reports on the project which will run from the El Paso Natural Gas Company line south of Corona through Captain to Ruidoso have estimated the cost at \$1,450,000 according to Hawkins. He stated that the corporation planned to let contracts for the job by no later than April 15, 1965.

Ski-O-Doso Set Nov. 27

Stormy Edwards, president of the Sierra Blanca Ski Club, announced last week that the annual Ski-O-Doso will be held Nov. 27 at the Navajo Lodge. A buffet dinner, style show and entertainment will be provided for local people as well as members of ski clubs of Texas and New Mexico. Miss Ski-O-Doso will be named during the evening's entertainment and her royal highness will reign as queen of the skiing season. Starting time for the event has been set at 7:30 p.m. with tickets being sold at the door. Advance tickets will be on sale for persons wishing to obtain them early. Admission is \$2.50 per person.

Enlargement Of Elks Lodge Is Planned

Enlarging the present Elks Lodge building here on U. S. Highway 70 near Cedar City is a project that has been discussed for several months, and which will likely get underway this winter, it has been announced. The members last week heard that plans for the annex are to be viewed by a prospect for financing the work, and that construction could begin in the next few weeks. The present building measures 36x70-feet in size, one Elks official said. The annex would be the various departments. The new structure is to be 36x36-feet.

AUTO DEALERS PLAN CONVENTION HERE NEXT YEAR

Harry Whipple, manager of the Chaparral Motor Hotel announced that the New Mexico and West Texas Automobile Dealers have reserved for a convention of about 300 to be held in October, 1965. The exact date for the convention will be confirmed in February. Whipple said: "More than ten large conventions to be held at the Chaparral Hotel in 1965 have already been confirmed, Whipple announced. There will likely be an official announcement about a former race track official having an interest in a local automobile agency here. The agency has the franchise for four nationally known vehicles."

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Bar-B-Q Supper Set Nov. 20 At Elks Lodge

To raise funds for its annual Christmas party, and for gifts and food for baskets to be distributed to worthy needy families, the Ruidoso Elks Lodge is to serve a bar-b-que and beans supper Friday night of next week starting at 7 p.m. at the Elks Lodge hall on U. S. Highway 70 near Cedar City, it was announced. Members and their families, and friends of the lodge, too, are urged to partake of the supper, and at the same time they will be making a contribution to a very worthy cause.

Beauty Shop Operators Due

A conference of approximately 25 New Mexico beauty operators is scheduled for a meeting at the Chaparral Motor Hotel Wednesday, Nov. 18, manager Harry Whipple announced this week. Whipple also reported that approximately 30 chinchilla breeders from New Mexico and West Texas would meet at the Chaparral Hotel Sunday, Nov. 21.

Year's Tour Of Europe, U. S. Granted Boylans

The Old Lincoln County Memorial Commission, the state agency that is engaged in restoring the town of Lincoln to the time it was a frontier village, has granted a year's leave of absence to Mr. and Mrs. John Boylans, custodians of the Lincoln state restoration. The leave is for the purpose of travels and study. The couple will visit museums and historical restorations in Europe and the United States. The Boylans will sail from New Orleans on Dec. 7 on the Norwegian vessel, Tasc. The Boylans' museum tour begins in Antwerp in Belgium and continues on to France, Spain, Italy, Germany, Greece and Scandinavia. The pair will return in a year to resume their post. They plan to write articles and take pictures during their study, which they will share with the homefolks in newspaper sketches, Mrs. Boylans said. To serve in their absence as acting custodians at the Lincoln museum will be Edward Penfield, pioneer resident of that community, who is well versed in the history of the old village.

\$180,000 Given Apache Indians In Job Project

The offices of U. S. Senators Clinton P. Anderson and Joseph Montoya and of U. S. Congressman Tom Morris Monday announced the approval in Washington of three job opportunity projects in New Mexico, which included one \$180,000 per year allocation for young Mesquero Apache Indian men. The announcement said the Office of Economic Opportunity had decided that 100 young Apaches, who were older than high school age, needed assistance in job training. The work project will be under direction of the Bureau of Indian Affairs, and the tasks will (Continued to Page 5—Sec. A)

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due. Mr. and Mrs. Roy E. Fort, Stanton, parents of a girl, born Nov. 5, wt. 5 lbs., 7 1/2 oz. GIRLS BORN—52 BOYS BORN—57

35 Register For Bank Women's Meet

Mrs. June Brooks and Mrs. Ethel Carroll, officers in the Ruidoso State Bank were Ruidoso hostesses to the New Mexico Chapter of the National Association of Bank Women who met here last week-end. They reported that about 35 women registered for the two-day meeting. Headquarters were at the Chaparral Motor Hotel. Presiding at the Saturday dinner-meeting was Mrs. Ruby Waggoner, a bank cashier, First National Bank. Speakers appearing at the dinner were, T. B. Hood, president of Ruidoso State Bank and Ed Hyman, Ruidoso advertising specialist. Speakers on the association's Sunday program were Miss Ruth Harrell, assistant cashier, Albuquerque National Bank and regional vice president of the Rocky Mountain Division; Mrs. Lillian Dolde, vice president of the Albuquerque National Bank, and Janet Sage, H. Kophart and K. Clark, also participated in the program, Mrs. Brooks reported.

Capitan Band Plans Concert Friday Night

The Capitan School Band will present its first fall concert Friday evening, Nov. 13, at 7:30 p.m. in the Capitan High School Gym. The band has performed at all home football games this season and the game at Dexter. The Capitan band also participated in the Eastern New Mexico Fair Parade at Roswell, the Apesquedo Parade at Ruidoso and the Lincoln County Fair Parade at Capitan. Bar McDonald, music director, stated that the balance between the sections in the band is good this year since the addition of a new bass clarinet and a baritone saxophone. McDonald also announced that both the beginning and intermediate bands are doing real well and he is anxious for the time when these two groups can join the advanced band.

Capitan Band To Attend NMU Band Day

The Capitan School Band will go to Albuquerque Saturday, Nov. 14, to attend Band Day at the University of New Mexico. Bert McDonough, band director, announced this week. Tickets for the concert are 25c for students and 75c for adults and are for sale by all band members, McDonough reported.

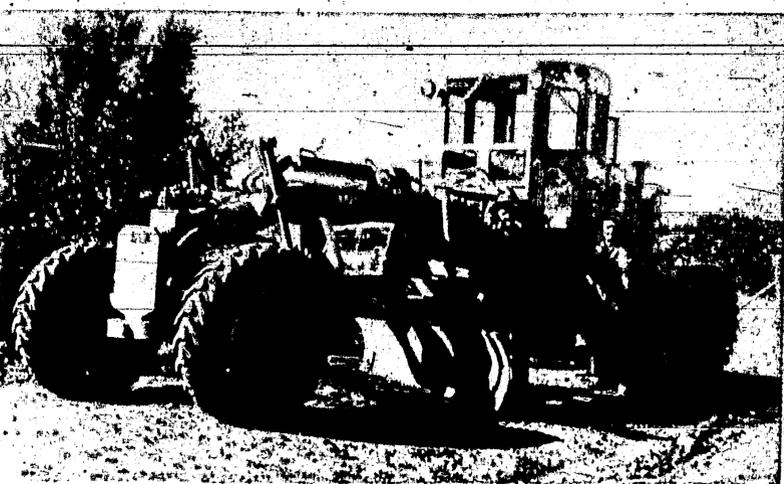
Capitan Band Fund Gets \$39 Assist. From Ruidoso News

Capitan's school band has received a commission of \$39 from the Ruidoso News in the last 40 days on subscription sales. The News is presenting the Tiger band half of all new subscriptions and a third on renewals that its members write. The offer was to have closed on Oct. 31, but the campaign is proving so successful that the News is extending the offer for another 60 days. Bert McDonough, the band director, has been notified.

BEALLS TO VISIT HAWAII

Dr. and Mrs. James A. Beall of Ruidoso left Saturday last week for San Francisco, Calif., where they will attend the 105th convention of the American Dental Association. About 25,000 dentists are expected for the four-day meeting. Following the convention, Dr. and Mrs. Beall will travel to Hawaii for a two-week vacation.

Dr. Doyoy Ryan, head of administration School of Education, University of New Mexico and Dr. Paul Petty also of UNM, explained to the members of the Ruidoso Municipal School Board the function and benefits of becoming members of the New Mexico Co-operative Research and Study Council. The two Ph. D.'s made their presentation at the regular school board here Tuesday night, Nov. 10. Dr. Petty explained the purpose of the council is to help school systems to improve in three general areas—administration and physical plants, co-operative purchasing and curriculum guidance, and special education workshops. The council is six years old, they reported. It has 34 school districts in the organiza-



NEW EQUIPMENT - Inspecting new Gallon Motor Grader purchased by Village of Ruidoso Downs, water superintendent Claude Peterson, right, is shown ready to demonstrate new equipment to Constable Bert Judia, left.

67 4-H Clubbers Receive Awards

Over 75 members, parents and friends attended the Lincoln County 4-H Award Night held in the Carrizozo School Cafeteria, Saturday night, Nov. 7. Sixty-seven 4-H members were awarded completion pins. Mr. and Mrs. Charles Jones were given honorary 4-H membership in recognition of their help with the 4-H Clubs. Through their efforts the County Achievement Day has grown into a full fledged County Fair. Their continued interest has helped the county fair to grow. Jud Cooper presented the award to Mr. and Mrs. Jones. Hud Rhea, agriculture representative of the First National Bank of Roswell presented the champion calf carcass trophy to Pam Hall and the champion lamb carcass trophy to Lois and Wayne Dunlap. Achievement record awards were given as follows: Agriculture— Wayne Dunlap, Jim Booky, Scott Shafer and Arturo Pacheco; Achievement—Jud Cooper, Dan Knight, Pete Gnatkowski and Lois Dunlap; Beef—Joe Cooper, Gordon Barham and Bill Hightower; Clothing—Jane Dean, Celina Pacheco and Patti English; Conservation—Gary Hightower; Dairy—Bill MacVeigh; Garden—Fred Province; Health—Kathy Bancroft; Home Economics—Becky Barham, Christina Pacheco and Carol Ann Cooper; Leadership—John (Punk) Cooper. The 4-H leaders were recognized for their help during the past year and were given tokens of appreciation by the members. These voluntary leaders received the thanks and appreciation of the members on their pay. The leaders recognized were: Mrs. T. A. Knight and Mrs. A. W. Gnatkowski of the Ancho Junior Ranchers Club; Mrs. Truman Spencer, Jr., Mrs. Fred English and Mrs. Ralph Dunlap of the Happy Homemakers; Mrs. Ernest Sulmester of the Corona Club; Mrs. Ray Province and Mrs. Marie Walker of the El Capitan Club; John Cooper and Mrs. Paul Pacheco of the Hondo Valley Club, and Mrs. F. E. Baird and Mrs. O. M. Russell of the Ponderosa Club. The members presenting the leader awards were: Arturo Pacheco, Carol Cooper, Gary Hightower, Scott Shafer, Jackie Sue Davison, Patti English, Jean Sidwell, Kathy Bancroft, Jane Dean and Fred Province. Joe Cooper presided over the program with Pete Gnatkowski and Lois Dunlap in charge of get acquainted games. Willa Edgar led the Pledge to the Flag. Dan Knight was leader for the 4-H Pledge and Becky Barham and Scott Shafer were song leaders, accompanied by Mrs. Bob Ghafer on the piano. Joe Cooper received special recognition for being a state winner in the sheep scholarship program sponsored by Wilson & Co.

Community Thanksgiving Service Set

The Ruidoso Ministerial Alliance announced this week that the annual union Thanksgiving service will be held at the Presbyterian Church in Ruidoso Wednesday evening, Nov. 25, at 7:30 p.m. The complete program for the union Thanksgiving service will be announced next week. The Rev. William H. Brown, local Episcopal minister, who is the president of the Ruidoso Ministerial Alliance, reported.

Booster Club To Pick Winner For Sun Bowl

Thursday night this week at the regular meeting of the Warrior Booster Club the winner of the annual trip to the Sun Bowl game in El Paso will be announced. This week's meeting will give members their last chance to register for the Sun Bowl trip. Rules of the contest are that every time a Booster Club member attends a meeting he can register—which means the more you attend, the more times you can register. The winner will receive two free tickets to the Sun Bowl and a room reserved at the Cortez Hotel in downtown El Paso. Several other club members have also spoken for tickets for the game and the tickets have been reserved in one group for the Boosters. Other local people wishing to have tickets for the game may contact the Booster Club for information.

Be a neaterbug—not a litterbug.

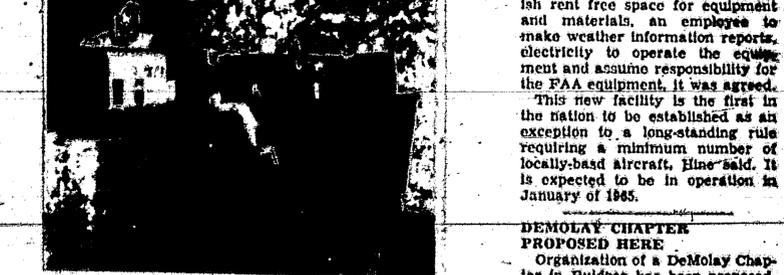
Be a neaterbug—not a litterbug.

OK Direct Line For Weather Information

Washington, Fort Worth and Roswell Federal Aviation Administration officials were in Ruidoso last week to complete arrangements for expediting aviation weather information through the Ruidoso Municipal Airport H. J. Townsend, chief program plans branch FAA, Washington, D. C. E. Z. Stone, chief operations branch, Fort Worth Regional FAA office; and Carl L. McCain, chief Roswell Flight Service FAA met with Mayor G. H. Stoneman, Village Manager-Clerk James L. Hine and Ruidoso Municipal Airport Manager William D. Boone to work out details for installing a "weather aids desk" at the Ruidoso Municipal Airport, which will insure Ruidoso's visiting and home-based aviators ready access to aviation weather information through direct-line telephone and teletype connections with the Roswell FAA weather facilities. The airport here is to receive an F-100 line which will terminate at Roswell FAA station. The FAA will have a teletype machine installed and furnish necessary paper and keep current flight materials for pilot aids. For these beneficial weather aids the village is to furnish rent free space for equipment and materials, an employee to make weather information reports, electricity to operate the equipment and assume responsibility for the FAA equipment. It was agreed. This new facility is the first in the nation to be established as an exception to a long-standing rule requiring a minimum number of locally-based aircraft. Hine said. It is expected to be in operation in January of 1965.

DEMOLAY CHAPTER PROPOSED HERE

Organization of a DeMolay Chapter in Ruidoso has been proposed, and boys between the ages of 14 and 21 who might be interested in joining one are invited to contact either Dale Dodds or Wray Burgett. Either of the men can give prospective members information on eligibility requirements. It was announced.



BANK CUSTOMER—Pisano, huge German shepherd owned by Mr. and Mrs. C. L. Wright, is shown leaving bag of money or counter in Ruidoso State Bank branch at Ruidoso Downs—a trick he was taught several months ago and which he enjoys doing almost daily. He is shown in this photo by Sam Hyatt leaving money sack with Mrs. Jim Hine for depositing to account of Wright's C. & L. Lumber & Supply Co.

Give a Gift This Year from Ruidoso—the land of the Christmas Tree

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Lay Away For Christmas Now!

Whitlock's Jewelers
BUZ & MARGIE, Owners
In the Plaza Deco

GAMBLES STORES OFFER 22 COLLEGE SCHOLARSHIPS

Twenty-two B. C. Gamble Scholarship Awards will be presented at the end of the current school year, Bertin C. Gamble, chairman of the Board of Gamble-Skogmo, Inc., has announced.

This brings the total number of winners to 141, sharing \$37,950 in awards since the inception of the plan in 1958-59. The current 1964-65 scholarships, each worth \$350, will go to 22 high school seniors graduating in June, 1965. Scholarship winners may use the funds at any accredited college or university of their choice.

Information on the scholarships can be obtained here from anyone at the Ruidoso Gambles store, operated by the Ralph Petty family.

All who qualify for the awards must demonstrate outstanding ability in salesmanship, either through high school programs or part-time jobs, as well as acceptable scholastic aptitude during their senior year. Mr. Gamble emphasized in announcing the scholarship program for the seventh consecutive year.

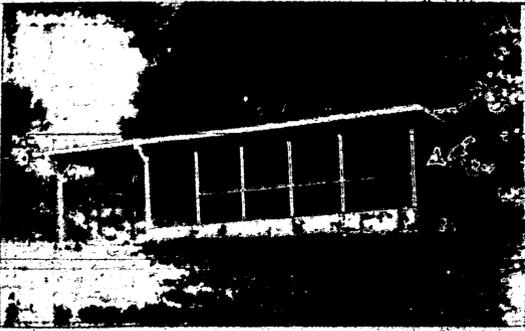
"Our annual scholarship awards are meant to encourage ambitious young people who demonstrate interest in a career in salesmanship," he said. "We consider the program a long-range investment in the growth of America's vital business community.

"We hope to help promising students obtain the training necessary

WAT'S COOKIN'

FROSTY MAN—The weather is getting cooler—and it looks like snow is just around the corner. You folks who live in other parts of the country, we will welcome you this winter to enjoy **WINTER SPORTS**—Some of the finest in the west. You've heard about our sledding and skiing—come see for yourself.

Wattie's



This cabin or year around home built by and for sale by Rogers Construction Company is in one of the most scenic areas of Ponderosa Heights.

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OPERATE SHOE SHOP—Ruidoso Shoe Shop in upper Ruidoso, near former postoffice site, is operated by Mr. and Mrs. Wray Burgette, shown here with some of their equipment. The shop repairs boots, shoes, fixes harness, does other leather work.



NEW MANAGER—David Hughes new manager of New Mexico Tile and Tops, Inc., operated by Don B. Stark here, came to Ruidoso from Amarillo, Tex., where he was employed by Texas Tile and Tops, Inc., a business in which Stark also has a major interest.

to meet the demands of a sales career. Letters from many past award winners have indicated that without financial assistance a college education might have been impossible.

"One said, 'Before I received this scholarship I had no hope of attending college this fall. Thanks to you my wish has been fulfilled.'

"Another wrote, 'This award opens the door for a better and brighter future for me, and I hope for other students in years to come.'

"Actually," said Mr. Gamble, "these ambitious young people have opened their own doors. They would not have received scholarships if they had not earned them."

In 1964, Charles Olliland of Alamogordo was a "Scholarship in Salesmanship" winner. He was a student at Alamogordo High School. During a sales contest during the month of October, stores in 22 states competed for the right to award one of the 22 scholarships. The highest percentage of sales increase over their October quotas determines the winners.

Keeping Up With Folks In Lincoln County

Miss June Kirkpatrick of White Oaks and Carrizozo was elected by the New Mexico Pinto Horse Association at a recent meeting to represent the state association as the Pinto Queen of New Mexico at the National All Pinto Show to be held in Pomona, Calif., starting in June 1965. Miss Kirkpatrick, riding "Chief Chuck," a grulla and white registered Pinto stallion, made her first official appearance as Pinto Queen of New Mexico in the annual Aspendade Parade at Ruidoso.

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SPECIAL RATES for Skiers & Commercial
We Invite Our Friends Your Friendly Hosts,
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SECTION A PAGE THREE Ruidoso News Friday, November 13, 1964

is the daughter of Mr. and Mrs. Lloyd E. Kirkpatrick. June attends high school in Carrizozo. She is a member of the Honor Society, G.A.A. and Rainbow Girls. An active brown eyed blonde, she helps her brother, Randy, train their horses. Not satisfied with being a top notch western rider, she is learning the art of English riding.

GET AUDIT CONTRACT AT FT. STANTON
Bassett, Johnston and Deason, Roswell certified public accountants, have been approved by the state auditor to make the 1963-64 audit for the Fort Stanton Tuberculosis Hospital. State Auditor Alex Armijo said the firm was awarded an audit contract of \$1,200.

CEREBRAL PALSY UNIT VISITS IN COUNTY
Elks Lodges of the Southwest have a traveling cerebral palsy assistance unit in a truck that visits in all cities in several states to give whatever aid it can to victims of this dread affliction. In this county, visiting a few days ago, a survey revealed there were at least nine cerebral palsy victims, it was reported here.

PLANS ANNOUNCED FOR CENSUS OF AGRICULTURE
Plans for taking the 1964 Census of Agriculture in Lincoln County have been announced by Mrs. Juanita Carnell, newly-appointed census crew leader for the county. The job will be done in three stages, the crew leader said. First will come recruitment and training of enumerators to count all farms in the county. About one enumerator for each 150 farms will be needed.

Shortly after Nov. 19, the Bureau of the Census, an agency of the U. S. Department of Commerce, will start the second stage by mailing agricultural census questionnaires to all rural boxholders in the county. This will give farm and ranch operators, who are required by law to fill out the forms, a period of time to consult their records and fill in answers to the questions.

In the final stage, enumerators will visit each farm in the county to collect the questionnaire. At the time of this visit, the enumerators will help farmers complete answers to any questions the farmers may have had difficulty with. Enumerator visits are scheduled to begin in this county on Nov. 23. Enumerators will take about three weeks to complete their work, the crew leader estimates.

OPEN HOUSE, BOARD MEET SET AT FT. STANTON THIS WEEK-END
Dr. A. E. Mann, chairman of the State Tuberculosis Hospital's Board, has called a meeting of the State Tuberculosis Hospital's Board for Saturday, Nov. 14, 1:00 p.m. Fort Stanton Tuberculosis Hospital. This is a regular meeting of the Hospital's Board for conducting such board business as may be presented to the board, the call said.

An open house will be held at Fort Stanton Tuberculosis Hospital for public viewing on Sunday, Nov. 15, he reminded in the meeting notice.

HUSBAND OF SAN PATRICIO IN AIR FORCE GAME
1/Sgt. Winfred W. Stinnett, son of Clara A. Stinnett of Rt. 2, Lynchburg, Va., is a member of the U. S. Air Force Tactical Air Command (TAC) forces now engaged in exercise Gold Fire I in the Ozark Mountains of south-central Missouri.

Sergeant Stinnett, a flight engineer assigned to Sewart AFB, Tenn., is one of more than 20,000 men participating in the joint Air Force-Army training exercise being conducted by the U. S. Strike Command.

The sergeant's wife, Viola, is the daughter of Mr. and Mrs. C. L. Rogers of San Patricio.

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NOVEMBER 13-14

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RUMP ROAST LB. 69¢

HEEL OF ROUND

ROAST, LB 69¢

SIRLOIN TIP ROAST, LB 98¢

SMOKED HAM Shank Part LB. 39¢
SLAB BACON LB. 49¢

FRESH & LEAN
GROUND BEEF, \$1.00
3 LBS.

HOME-MADE CHILI, PINT 49¢

CORN KING BACON, 1 LB. CELLO 49¢

SALT MACKERAL LB. 89¢
GARDEN MART COFFEE, 1 LB. 69¢

IN PAPER BAGS
GOLD MEDAL FLOUR, 25 LB. \$1.99

—TASTEWELL—
TOMATO JUICE 46 Oz. 29¢
TOMATOES No. 303 3 Cans 39¢
SPICED PEACHES Contadina No. 212 29¢

ARMOUR'S VEGETOLE 3 lb. Can 49¢
CANNED BISCUITS Borden's 10 cans 79¢
GIANT FAB 69¢

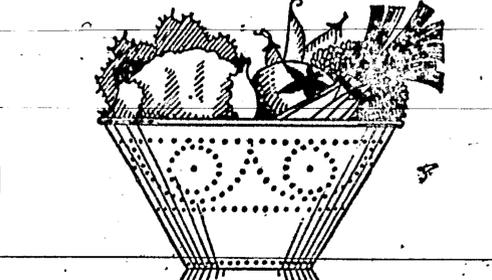
INSTANT COFFEE Folger's 10 Oz. 1.59
MIRACLE WHIP Qts. 49¢

Food Is A Bargain At Your A. G. Stores



—MORTON CAKES—
Danish Twist, Coconut Cake, German Chocolate Cake, Cinnamon Raisin
each 55¢

BREAD Frozen Rite 3 Leaf Pkg. 49¢
CUT OKRA Bird's Eye 10 Oz. Pkg. 2 For 35¢
FISH STICKS Booth's Family Style Size Pkg. 1 1/2 Lb. 89¢



PRODUCE DEPT.
ORANGES, 5 LB. BAG 49¢

YELLOW SQUASH LB. 9¢
TEXAS YAMS LB. 9¢
CELLO CARROTS 2 Pkgs 19¢

NICE FOR STUFFING
BELL PEPPERS, LB. 19¢

GREEN ONIONS 2 Bunches 15¢

MTN. PASS—NO. 300 CANS
PORK & BEANS 10¢
REFRIED BEANS 3 For 37¢

OPEN SUNDAYS
J. & N.
DOUBLE STAMP DAY WEDNESDAY—
on \$3 Purchase or More

SERVING LINCOLN COUNTY
 MR. AND MRS. VIC LAMB
 ELSIE WILLIAMS
 R. C. BUCKNER
 HARRY ECKERT
 JEANNIE WHITNEY
 PAT LAMB

Editors & Publishers
 EDDIE SIDDENS
 H. B. FLANAGAN
 DICK BENNETT
 ROY SIZEMORE
 CECIL PETERSON

Founded May 16, 1946 by Lloyd and Ida Bloodworth
 Sub. circ. \$3.50 per year in advance in Lincoln County
 \$4.00 per year outside Lincoln County
 Published once a week each Friday in Ruidoso, New Mexico
 Second class postage paid at Ruidoso, New Mexico
 Member - New Mexico Press Association

LAMB STEW by jim

The only sounds are those of the creaking plow and the heavy-labored breathing of the mule. The film is not only a realistic look at a peasant boy's day, but a mute plea for agrarian reform.

Don't be misled, thinking the whole movie is spent with the boy behind the plow. There are lighter, pryer moments, as when the boy stops once for a drink of water and utters a native oath at the camera.



Ever since I was a kid I have been in the bellin game and tried to find out what wuz good about the product I wuz tryin to peddle. One time they came out with a painin top that had a ballbearin in the spindle. I tried it, liked it and sold a bunch of em. A little later on they come out with a Yoyo that took my fancy, tried it, liked it and sold a bunch of em.

Nearly two years ago I got the privilege of movin my family out here in Lincoln County and have had the privilege of lookin over it party well and gettin to see a lot of the night and think it is lively stand. Got a lot of fine people livin here and from the north of the county to the south to the east and west it is all party. If you ain't seen it you ought to take off and do so. Your man in treat.

What I'm gettin at is the fact we ain't in look at two of our own. The Race Track and the Ski Run, and are nearly all forgettin about our scenery. Those two items purty well sell themselves but I like to tell the tourist about all the other things they can see any time of the year none of our beauty in what you call off season, why not sell them it is a fine place to visit for Christmas or Thanksgiving to see the trees, the same as the most beautiful mountains in this whole area. You'd be surprised to know how many folks like to come up here and visit with nuthin particular in mind.

A good sellin point, why not try it.

RUIDOSO CABLE TV
 NBC - CBS - ABC

It's a heaterbug—not a litterbug.

GATEWAY FOOD MARKET

Friday - Saturday Specials

PORK ROAST LB.	39¢
PORK STEAK LB.	43¢
BACON English Style 2 lbs.	89¢
RIB STEAK LB.	69¢
ICE CREAM Borden's Half Gallon	89¢
COFFEE Kimbell's LB.	73¢
GRAPE JUICE Welch's 12 Oz. Size 2 For	39¢
GREENS Libby's 15 Oz. Size Can	15¢

—WE GIVE ROSE STAMPS—

Redeemable in These Stores—Gambles, Hart's Ruidoso Dry Goods and Gateway Food Market

Double Stamps on Wednesday

Open 7 a.m. — Close 7:30 p.m.

On Sudderth in Palmer Gateway—Phone 257-2982



DESERVING A PAT ON THE BACK

15 Years Ago

By Elsie Williams

News Items From Ruidoso News Issue of Nov. 4, 1949.

Mackie Halliff, daughter of Mr. and Mrs. Dick Halliff of Ruidoso, was chosen Ruidoso Sun Carnival Princess by the Ruidoso Chamber of Commerce. Mackie is a sophomore at New Mexico A. & M. College at Las Cruces.

A meeting of the board of directors of the Ruidoso Youth Center, a project sponsored through the Ruidoso Lions Club, was held with temporary members W. A. Hart, Ray Dill, Lynn Butler, Al Vaughn, Ezell Clarke, Paul Douglass and A. J. Gates. Others asked to serve on the board include Dick Halliff, Mrs. Bernard Rooney, Orland Bonaguidi, Mrs. Frances Rogers, Mrs. Jim Hale and Mrs. Jess Harris. Mrs. Ezell Clarke will serve as secretary.

The Ruidoso Volunteer Fire Department has recently purchased a \$425.00 Reusuciator, inhalator for the newly constructed fire house which will be available for the use of anyone in the canyon needing it.

Dr. W. W. Phillips of Roswell, an uncle of G. Leland, donated a valuable quantity of medical and surgical instruments to the Ruidoso-Hondo-Valley General Hospital this week.

Price wise, you can't beat Gambles' selection of toys for Christmas. Lay-away now for the big moment. Largest selection in Ruidoso at the store with the big yellow roof.

ART NOTES

By Dave and Kathy Travis

"When we read a poem, our eyes are mere substitutes for our ears; listening to it is often much more rewarding than reading it. But when we look at a picture, there is no substitute for our eyes."

—Wolfgang Stechow

The Lincoln County Art Association met Tuesday night at the Chaparral Hotel. A letter was read from the Alamogordo Art Association and the members present voted to act upon the invitation and attend the Alamogordo Art Association meeting Thursday night, Nov. 12 at 7:30 p.m.

It was also voted that the next meeting would be a Christmas Party for the Lincoln County Art Association.

New members in the Lincoln County Art Association are Miss Mary Formwalt and her father, Guy Formwalt. The Formwalts are presently moving from Hachita to Deming where they plan to open an art and crafts store. They are frequent visitors in Ruidoso.

LETTERS TO THE EDITOR

Many questions have been asked me in the years gone by regard origin of vein systems or deposits. I will pass this on—you may take it for what it's worth to you. Prescriptors might benefit.

Origin of the Solutions That Deposit Ores

Magmatic and meteoric waters and the parts played by them in the segregation of various metallic compounds. Also the part played by heat in modifications of the earth's crust. The width of a vein does vary. It is a stringer when just a few inches wide, and where a vein widens to several feet it is known as a dike. A fissure vein is a vein that has been mineralized after the fracture has been formed;

Announcing

Darrell Isham

is the New Manager of our Ruidoso Office, succeeding Leroy Cornelius, who has been given a promotion and is being transferred to our Roswell headquarters.

We invite you to come by and get acquainted with Mr. Isham. He is an experienced loan officer, and can assist you in your finance plans.

Mr. Cornelius wishes to thank the people of Ruidoso and vicinity for their fine co-operation and also for their good wishes in his promotion.

PECOS VALLEY FINANCE

Phone 257-4863

GOOD LUCK IN YOUR HUNTING...

Play it safe, and have fun. When the season is over and the fever has subsided somewhat, come by and we'll discuss that remodeling, winterizing, or new construction you've been planning. But, let's get the hunting done, first. Our general line of building needs will help speed the project you're thinking about, remember.

(Turn in your deer hides you wish to donate to the Elks Lodge at our place. They'll be sent on to a tannery to be worked over for a worthy project the Elks have assisted with for many years.)

Hollywood Lbr. Co., Inc.

WE GIVE S & H GREEN STAMPS

Highway 70 Ph. 378-2645 T. C. Delaney, Mgr.

Dear Vic:

Was really glad when the Roswell paper stated it was closer to El Paso by Clouderoff as you see the more traffic on Highway 82-83 the more business I have. I bought the Tunnel Lounge between Clouderoff and Alamogordo—Have dancing (Western) every Friday and Saturday nights with Namba bands. Would like to see my old friends of Ruidoso come out for an evening of good clean fun.

Of course I'm still living in Alamogordo and Lois is teaching as usual.

Your ever feuding friend,
 Pat

Nov. 3, 1964



Dear Vic:

Now that the months of wonderful Ruidoso weather are behind us—as well as the election—we can really look forward to telling folks, hither and yon, of where to go for their vacations. Of course, as of now, Mrs. Barrett and I think we will miss the snowstorms which were and more are being enjoyed by our Texas neighbors.

As we travel (we're not sure of just how far or where), when we know our mail address, all our first-class mail will be forwarded to us from Ruidoso—provided it bears first-class postage in full. If you have expressed the same question that many of our friends have, I'm offering a few bits of information that may prove helpful—either when you are traveling, or when you address mail to someone traveling and do not know just how to best address it. The question often asked is: "How will I know how to reach you by mail when you are away from Ruidoso?" We have found the best answer is to have all mail addressed to our permanent address, RUIDOSO, meanwhile keeping the postoffice advised by Change of Address cards furnished by the postoffice—or advising the postoffice to hold our mail according to circumstances. We have learned that this is much better than to have mail scattered along the way, delivered at various places General Delivery.

A word of caution: If mail is received at the postoffice without full first-class postage, you may have the letter returned "postage due", because only 5c mail, not 4c, will be forwarded in accordance with instructions on file there. When this occurs, the additional 1c should be attached—but any correction in address shown on

our home address instead of to temporary addresses is that your unfamiliarity with names might result in misspelled or omitted parts to an address. For instance, a few months ago, we were fortunate in receiving a letter mailed to us at a town where we had been, with misspelling of not only the name of the town, but also of the name of the court and the name of the State. (There are three or four towns in Mexico by the name of Tuxpan! How would a postal employee know which Tuxpan, unless the name of the State were included?)

Cordially,
 Warren Barrett

SECTION A — PAGE FOUR

Ruidoso News

Friday, November 13, 1964

JUST RECEIVED—Phonograph records in 45 RPM selling for only 35c each or three for \$1.00 Gambles, the family store in the Gateway with the big yellow roof.

If you have anything around the place you do not need—we will receive merchandise all day every Saturday to be sold Saturday night. Sale starts 7:30 p.m. Ruidoso Sales & Auction Co., in old Running Indian building, Highway 70.

Lighting Fixtures In Stock

Wimberly Electric
 Phone 257-2118

"THE COW"
 Humorous Book on Cowboys, Cow Ranches, Cattle and Horses is now in its 5th printing. Order from the author, Joe M. Evans, 1522 N. Brown, El Paso. You'll enjoy Joe's One advantage we have observed in all our mail sent to you is that it is in the West a generation ago.

I THANK YOU

For the very wonderful vote given me in electing me your County Tax Assessor. I thank everyone who worked for me, and will do my utmost to deserve your confidence in me.

LLOYD VIGIL

GOING-GOING-SOLD!

BRING YOUR MERCHANDISE TO

Ruidoso Sales & Auction Co. Saturday

To be sold for you. We will receive merchandise to be sold all day of sale. Sale starts 7:30 p.m. Office in old Running Indian Building on Highway 70.

Here are three kinds of tigers. We sell two. (Have you priced a tiger lately?)

The quick ones are ours. Pontiac Le Mans, top left. Price: 250 for 285 hp optional. Pontiac GTO, above. Ferocious. Comes with 336 hp, bucket seats, burst floor shifter, dual exhausts, heavy-duty springs, racing tires. The whole package. That other tiger? A puzzled cat. Checked out a "sporty" car, found it didn't come with fangs at that stripped-down price. Look around. See...

SELL THE NEW BORNVILLE, STAR CRUISE, BANG PINK, CATALINA, LE MANS, GTO AND TEMPEST AT YOUR AUTHORIZED PONTIAC DEALER.

SIERRA BLANCA MOTOR CO.

WEST HIGHWAY 70 RUIDOSO, NEW MEXICO

PICK FROM 3

VERY BEAUTIFUL SUBDIVISIONS IN THE PINES TOWN & COUNTRY ESTATES SKYVIEW HEIGHTS & PINE TOP HEIGHTS

The Playground of the Southwest's Finest, Developed By

WHITE MOUNTAIN DEVELOPMENT COMPANY INC

BILL McCARTY, Sales Mgr. — Phone 257-2425

LOWELL B. MORGAN, Gen. Sales Rep. — Phone 257-2389

BUS CROWDING

(Continued from Page 1—Sec. A) tion and cost to each district, based on student enrollment, is \$300, \$400 and \$500 per car. It would cost the Ruidoso district \$300, which Dr. Petty said could be saved through the co-operative purchasing plan. In addition the council conducts workshops in various fields of education including one or two workshops for custodians and brings to its members outstanding authorities in the various fields, Dr. Petty said. No action was taken by the board on the proposal Tuesday night.

Members of the Ruidoso Municipal School Board present for the meeting were Mrs. Gerald Tully, president, Ralph Petty, Dave Parks, Jack Jennings and Earl Hickam.

The board took action on the overcrowding of school buses and authorized Superintendent George White to use \$6,000 from emergency funds for extra runs to relieve the

overcrowding. The board approved a school holiday "hunting day" for Monday, Nov. 16. There will be no school on that date.

Supt. White announced that he had received a letter from Miss Lura Bennett, mathematics specialist with the New Mexico State Department of Education that three "mathematic workshops" would be held in Ruidoso. The dates to be Nov. 17, Dec. 1, and Dec. 8, at 2:15 p.m. to 3:15 and 3:10 to 4:30 p.m. each day.

Supt. White invited members of the board and parents of students to attend the sessions. He also said that he was recommending that all teachers in the Ruidoso school system attend the sessions. White said that Miss Bennett will explain fully the new methodology used in teaching mathematics.

Transportation policies presented to the board by Carl Morrison, chairman of the transportation

committee were approved by the board. The board also made additions to the existing policy regarding married students to include divorced students. A call for bids for library books was approved by the board and Supt. White was authorized to cast official vote in New Mexico Activities Association.

Ken Newton presented to the board a tentative "winter sports program" to run for a six to eight weeks period beginning Jan. 6, and running to March 3. In addition to the ski program, Newton listed arts and crafts, bowling, square dancing, skating, games and modern dance as possibilities to be included in the recreation.

APACHE JOB

(Continued from Page 1—Sec. A) include work on fire prevention as well as battling the bark beetle and the bud worm in the forests on the reservation. Stripping and burning infected bark from trees will be some of the activities to be paid for out of the \$180,000, the announcement said. The project will be conducted in Eight Canyon on the Mescalero Reservation. It was further reported.

Two other Office of Economic Opportunity projects have been allocated in the state—one in Torrance County, where a center is to be established a quarter of a mile west of Mountainair, and another in Grants. Both of the latter are under direction of the Department of Agriculture's U. S. Forest Service.

Lions To Push For Larger Display Of U. S. Flags

Dr. Howard Tate, president of the Ruidoso Lions Club reported that the Lions decided at their Tuesday night meeting to redouble their efforts to place more American flags out on National holidays. Lion Tate reported that the contest for the 270 Mauser 8mm deer rifle, customs assembled with hand-made stock by Stormy Edwards, was awarded to Max Oliver. A complete report of the amount taken in on this project for Lion charities will be available after the next meeting, Dr. Tate said.

RUIDOSO Tastee Freez
Sandwiches — Burgers
East End of Palmer Gateway

Everything Electrical
Wimberly Electric
Phone 257-2118

New Company To Get Lumber From Apaches

Plans to organize a new company to take over the Leonard Lundgren timber contract with the Mescalero Apache tribe and manufacture plywood in Alamogordo were outlined before the Alamogordo city commission Wednesday night last week, along with an appeal for co-operation of the commission in using the state's municipal industrial bond law.

The plan was outlined by E. Jay Whiting, who said that his company, the Katbab Lumber Co., with main offices at Flagstaff, Ariz., Southwest Forest Industries of Arizona, and the George C. Vaughn Lumber Co., of San Antonio, Tex., would be the principals of the corporation. He said that each company would own one-third of the stock in the new venture, and that all three were anxious to have a source of plywood such as would be manufactured at Alamogordo.

Immediate assurance that the city commission would do its utmost to co-operate was forthcoming.

Whiting, spokesman for the group during last week's meeting, said that Lundgren had agreed to release his timber contract, and that the new group had also made plans to purchase his interest in the M. R. Prestridge Lumber Co. plant here, and use it for the manufacturing plant. The Prestridge company and the Mescalero tribe, Whiting said, have also agreed to the transfers.

BRUSH FIRE QUELLED; BELIEVED 'MAN CAUSED'

Two brush and grass fires were reported this week. About 5:00 a.m. Sunday, Nov. 8, a grass and brush fire 150 yards southeast of the radio tower covered about one-fourth acre before it was brought under control by Forest Service officials and the Ruidoso Volunteer Fire Department.

On Wednesday, Nov. 11, about noon the volunteer fire department and forest service personnel extinguished a roadside fire south of the airport road. Cause of both fires was believed to be "man caused". Forest Service officials reported.

Edwards Elected CoF Vice-President; Information Panel Held

Stormy Edwards was elected first vice-president of the Ruidoso-Hondo Valley Chamber of Commerce at a regular meeting last week of the chamber board. To fill vacancies created by the resignations of Buzz Murrell and Bill Neal, the board of directors elected Eddie Siddens to the one-year term and Don B. Stark to the two-year term, manager Bob Walker reported.

Walker also announced another "information" meeting for owners and employees of businesses dealing with winter tourists, to be held at Whispering Pine Restaurant Nov. 11, at 7:00 p.m. Roy Parker, new manager of the Sierra Blanca Ski area, Bill Edwards, Ruidoso District assistant ranger, John Lyon and Leck Cowden were scheduled to be on the winter sports panel.

WIN TURKEYS

Winners of turkeys at the Ruidoso Gun Club's turkey shoot Sunday were Pat Rooney 3; Dub Williams, Ed Wimberly, Brooks Day, Charles Murray, 2; Tom Jones, 2; Bob Holiba, 2; Leck Cowden, Bob Gilbert, Brusuelas, and Stanley Cochran. Receiving turkeys for firing 10 times without winning were Stanley Cochran, Terry Cottle, Tom Walker and Sam Nunally. Approximately 55 people took part in the shoot.

SECTION A PAGE FIVE

Ruidoso News
Friday, November 13, 1964

Canyon Echoes

Willie Stewart, Jr., was admitted recently as a patient in St. Mary's Hospital in Roswell. He is from Corona.

Mr. and Mrs. Paul Douglass visited in Abilene, Tex., ten days recently.

R. E. McKinney and son, Max, made a trip to the World's Fair in New York City the latter part of the season, and also toured Washington, D. C. They made the trip by car.

Mr. and Mrs. Ruben Warren, Ft. Worth, and their two children, Tommy, 18, a high school graduate last year, and Debbie, enrolled as a sophomore in Ruidoso-High now, moved here to make their home. Warren was a masonry contractor in Ft. Worth. Mrs. Warren is assisting the Faublon's in operation of their gift and houseware store here.

Getting ready for that big hunting trip? Be sure and see Gambles for license, rifles, ammunition, clothing and equipment for your trip.

Visiting friends here recently from Albuquerque was Nancy Smith, former Ruidoso High student.

Miss LaVerne Walkup and Miss Polly Miller have returned from a two-week's vacation visiting points in Oklahoma, Arkansas, East Texas and Wichita Falls, Tex.

Caron and Cathy Bryant from Odessa, Tex., spent last week-end in Ruidoso visiting their grandparents, Mr. and Mrs. Bill Goree. While here they attended the local football game.

Mrs. Louise Doll is reported to be a patient in an El Paso hospital undergoing an eye operation this week.

Visiting Mrs. Vera Porter Hancock last week was a girlhood friend, Mrs. Deane Lowe Fitzgerald from Deming. The two ladies made a trip to Silverton, Tex., together last week and visited with childhood friends there.

Need a rifle for hunting season? See Gambles, the store in the Gateway with the big yellow roof, for a complete outfit. Also license and ammunition.

HUNTERS' HEADQUARTERS

For ammunition, license, clothing.

CALL A TAXI—257-2655

GOING-GOING-SOLD!

BRING YOUR MERCHANDISE TO Ruidoso Sales & Auction Co. Saturday

To be sold for you. We will receive merchandise to be sold all day of sale. Sale starts 7:30 p.m. Office in old Running Indian Building on Highway 70.



ROOFING REPAIRS—An employee of Andress Roofing Co. is shown at work on roof of Nob Hill School. The firm installs new roofs, repairs roofs, other such work on residential and commercial buildings.

CHARTER FLIGHTS LISTED

Brown's Air Service reported three charter flights this week. Pilot Ralph Brown picked up Dr. Joe M. Miller, DVM in El Paso to fly him to the L. R. Spires ranch at Buckhorn and returned. On Sunday, Mrs. David Pearson of Buffalo, New York, a patient in the Ruidoso-Hondo Valley General Hospital here, was flown to Dallas enroute to her home in Buffalo Tuesday, Nov. 10. Dr. Eugene Mann, professor at Eastern New Mexico University, Portales, made a trip to Albuquerque and returned in a Brown Air Service plane.

Be a neaterbug—not a litterbug.

Whether it is wheel balancing, generator repair, a brake job, electrical system, minor and major tune-ups or a complete overhaul. We are equipped to do the job to your satisfaction.

DR. GENE D. SMITH
CHIROPRACTOR
Hours by Appointment
— Phone 585-4515 —
301 Central
Tularosa, New Mexico

EXPERT CAR REPAIR

Whether it is wheel balancing, generator repair, a brake job, electrical system, minor and major tune-ups or a complete overhaul. We are equipped to do the job to your satisfaction.

NOW UNDER THE NEW MANAGEMENT OF GLEN GREEN
HOLLYWOOD GULF
Located Across From Hollywood Inn — Ph. 378-6900

HALL'S CONSTRUCTION

Building Contractor
Residential or Commercial
Septic Tanks — Ditches — General Hauling
Phones 257-2541 or 257-2042

ANNOUNCING CHANGE OF OWNERSHIP OF HOLLYWOOD ENCO

(Formerly Owned by Glen Green)
To R. W. "BOB" MERRILL
Bob Ballard Has Stayed On to Continue To Give You
The Same Fine Service.
Across from Navajo Freight Lines — Ph. 378-3855

NOTICE TO THE PUBLIC

Trash and Litter Being Scattered Along the Streets in Unauthorized Places Detracts From The Beauty of Ruidoso.

The Public Is Reminded That This Can Lead To A Fine
A Key To The City Dump May Be Obtained At City Hall

Please Help Keep Ruidoso As Clean As Possible

DON'T BE A LITTER-BUG!
VILLAGE OF RUIDOSO

Invitation

ALL LINCOLN COUNTY RESIDENTS

The State Tuberculosis Hospitals' Board cordially invites

you to attend the First

OPEN HOUSE

to be held at the Fort Stanton Tuberculosis Hospital on
SUNDAY, NOVEMBER 15, 1964

from 12:00 until 3:00 p.m.

Tours of the buildings and grounds will be conducted

FOR COMFORT

When You Want Warmth
FOR EFFICIENCY

From Your Appliances

THE ANSWER IS

L. P. GAS

For Appliances, or Butane and Propane Call

Keeth Gas Co.

Phone 257-4025

— Ruidoso

For Night Service Call 257-2934 or 257-2243

friendly . . .
community-wide banking



Modernize with
a Home Loan

All the Banking Services You
Need Are Available Here
At Your Own Bank . . .

Picture your home as you would like to have it: what would you add—a new kitchen? Modern bathroom? Extra bedroom? Or, would just a fresh coat of paint do the trick? From the largest remodeling jobs to the smallest repairs, a Home Improvement Loan is the money answer. Make your home more attractive and comfortable, and add real dollar value to your home investment with a low-cost Home Improvement Loan. See our Loan Officer soon!



Ruidoso State Bank
Member F. D. I. C.
Ruidoso, New Mexico

CAPITAL AND SURPLUS \$225,000.00

Ruidoso Downs, Ph. 378-5865

Member

F. D. I. C.

Ruidoso, Ph. 257-4043



ANIMAL SHELTER Open house was held at the new Ruidoso animal shelter early this month with a large number of area residents visiting the recently completed facility. The shelter is located in north section of the Gateway area with entrance through the gate of the Ruidoso sewage disposal plant. Shown above looking at some of the dogs in pens are from left Mrs. Alison Gray and Justice of Peace Alton Gray with a number of other visitors in the background. Anyone interested in adopting a dog can contact members of the Humane Society for information.

Capitan News
By DIXIE SPAKKS

Kato Elsewhere in this issue of the Ruidoso News is an article on the disease of tuberculosis and an invitation to attend Open House at Fort Stanton Sunday Nov 15 from 12:00 to 3:00 p.m. Please plan to attend and be sure to see the school building where the students will conduct you on a personal tour of their building. To see their work is quite inspiring as well as beautiful. I am grateful indeed to Dr. Rosenblatt for taking time from his busy schedule to write the article. The State and Fort Stanton are fortunate to have the Medical Director H. C. Jermain, M.D. and his medical staff at Fort Stanton.

Elmer Ham of Fort Stanton entered the hospital Sunday as the result of a light stroke. He is doing good. It was reported at the writing.

Fletcher Hall in the hospital in Carrizozo for observation. He entered Friday morning.

Mr. and Mrs. Lewis Cunningham returned Friday from a month vacation in California. They spent the week in the northern section and returned to see Ted and family in Pasadena. There Lewis attended race and flower show.

Dr. H. C. Jermain, medical director of Fort Stanton held their clinic in Carrizozo Sunday, Nov. 10.

Dr. Jermain also held a chest clinic in Park View N. M. last Wednesday. Park View is one of the new sections of New Mexico that has been taken over since war by Ft. Stanton.

The X-ray mobile unit of Fort Stanton will be in Lea County the week of Nov. 16 to 20 for clinics.

The Capitan Lions Club had its regular meeting at the Franciscan Restaurant Nov. 2. The following guests attended: Max Ray, Ray Tucker, Hubert Bruden, A. S. Glick and Tom Child. The visiting Lions are from the Alamogordo Evening Club.

This is short but typing with one hand is a lot harder. I clattered my left hand and time I "clattered" my car Friday night but may I leave the thought with you. What I really mean is the product produced or the thought that caused the product. I really want one

Around In Skool
By LOIS LANE

"A" Honor Roll—Harris, Molly Kay; Harrison, Julie, and Hine, Pam.

"B" Honor Roll—Lane, Lois; Steele, Jim; Lamb, Pat; Garrett, Jack; Richardson, Irene; Padilla, Helen; Cantrell, Bury; Hicks, Shirley; Fox, Katherine; Eveson, Mary; Poney, Sandra; Stevenson, Mike; Cochran, Jane; Winfield, Janice, and Locke, Mike.

F. H. A. Ruidoso F. H. A. Chapter, as a project for this month, will be sending a survey to several young married couples in this area. Questions will deal with financial problems, whether or not they regret going to college, problems with children, etc. Results will be compiled and a report will be made to the chapter.

Plans are being made for a F. H. A. slumber party to be held in the Home Ec cottage. The executive committee will decide on a convenient date which will be announced two weeks from their last meeting.

Lettermen The new jackets purchased by the members of Lettermen's Club arrived last Monday afternoon. A similar ski parka was purchased for the Lettermen's Squaw to be announced in a special assembly Friday afternoon.

The club set up a road block in front of the high school Tuesday, Nov. 10, to sell tickets on the skirts and bindings which they are giving in a fund raising campaign. Tickets are \$1.00 each and the winner will be announced at the annual Ruidoso Invitational Basketball Tournament.

Basketball Basketball practice started Monday, Nov. 2, under the direction of Ruidoso's new head basketball coach, Truck Lusk. Around fifty boys have reportedly turned out including five returning lettermen.

Interprets from the written symbols, knowing that thought itself is never created, that thought and inspiration have no dimension whatsoever but they belong to the unseen and unseeable world; he is really what one thinks and interprets to his knowledge or is really the effect created by the cause?

See you next week. Until then, Va I Luce, Dixie.

Going to surprise that little woman of yours with a piece of new furniture for Christmas? Use Gammles' lay-away now. The family store in the Gateway with the big yellow roof.

No a neaterbug—not a litterbug.

Want Ads Work Wonders

My Sincere Thanks

For votes, handshakes, smiles, notes and phone calls. The friendly visits and your confidence in my service the two years as your Lincoln County Tax Assessor, May 1 at this time congratulate my opponent, Lloyd Vigil, and wish him good luck in serving you in the new Court House. To all Democratic party workers for their time so unselfishly given we candidates.

Louise Coe Runnels

My Sincere Thanks

For votes, handshakes, smiles, notes and phone calls. The friendly visits and your confidence in my service the two years as your Lincoln County Tax Assessor, May 1 at this time congratulate my opponent, Lloyd Vigil, and wish him good luck in serving you in the new Court House. To all Democratic party workers for their time so unselfishly given we candidates.

Louise Coe Runnels

Call **BOB RHOADS** or **BILL REEL**
For Complete
Plumbing — Heating — Air Conditioning
Servicing — Contracting
New Installation & Remodel

BUCK RUSSELL
PLUMBING & HEATING CO.
We Sell — Service and Install
One Call Does It All

RUIDOSO
KOSWELL

Ruidoso News
Friday, November 13, 1964

At the Hospital

Visiting hours, 2 to 4 p.m., 8 to 10 p.m.
Admitted in the last few days at patients in Ruidoso-Hondo Valley General Hospital have been:
Carolyn Foteck, C. V. Cunningham, Darlene Roberts, Eva Montoya, Ruidoso Downs; Leola Gallegos, Bert Rice, Ross Blankenship, Mamie Rowe, Beatrice Randolph, Ruidoso; Kateri Otero, Mary Caudill, Captain; Theresa Baca, Ft. Stanton; Sharon Bogardus, Douglas Pereski, Hollywood; Margaret Wynn, El Paso, Tex.; Irma Thorp, Van Patricio.

Angus & Bonito
By EULA CORDER

Many people from the surrounding towns were visitors in the mountains this past weekend. The beautiful fall days are really an inducement for the folks to take a ride in the mountains. There were many up also looking the country over for deer and many were rewarded by seeing some nice ones. Several hunting camps were put up this past week-end, so when the hunters come in on Friday night their camps will be ready for them.

Mr. and Mrs. J. H. Taylor of Ruidoso were out one day last week in regards to starting a Sunday school and church in this area. Several are very interested in getting this started as soon as possible.

Mr. and Mrs. John Montgomery, daughter and little Mary Lou Runnels spent the week-end at Roswell.



KIWANIANS JOIN WITH KEY CLUBBERS—Kiwanians and their wives of Alamogordo, sponsors of the Ruidoso Key Club, made up of students in the local high school, held a joint meeting in a supper here Thursday evening last week at Whispering Pine Dining Room. About 20 young Ruidosians and

about that many Alamogordo residents attended the affair. This week-end Pat Lamb of Ruidoso, Key Club lieutenant governor for the Southern portion of New Mexico, will be accompanied by officers of the local Key Club to a conference in Carlsbad.

Mr. and Mrs. Jimmie Hill of Roswell were up one day last week at their cabin.

Mr. and Mrs. Vernon Coakes and son, Harry C., and wife, are the new owners of Happy Acres, formerly owned by Mr. and Mrs. Pat Fortenberry. The Coakes are from California and South America. We welcome these new folks to our community.

Mrs. Roy Lamay, Megan, Deek

and Jeanette were recently visitors with Mr. and Mrs. R. G. Stewart and children of Tularosa. Jeanette is now a student at the Beauty College at Roswell.

Mr. and Mrs. Lon Woodburn of Dimmitt, Tex., spent the week-end at their cabin at Bonito City. Also up for the week-end from Dimmitt were Mr. and Mrs. H. V. Saton, who have their trailer home at Bonito City.

Mr. and Mrs. Collins Walker

Hollywood Notes

Mrs. Eloise Fye from El Paso and her sister, Mrs. Harry Spann who is visiting her from Dallas, and Mrs. Harryman from El Paso visited friends here last Wednesday.

Mr. and Mrs. George Risley from Roswell visited friends here Sunday.

Barclay Henderson was a business visitor here from Alamogordo last Monday.

Mr. and Mrs. Vernon Whiting from El Paso spent the week-end here in their Ruidoso home.

Mrs. George Reading from Odessa, Tex., visited friends here, the first of the week.

by the store on Saturday on their way to Roswell to visit Mike's mother, Mrs. Maude Ingram. The young couple are students at the college at Las Cruces.

Bud Eberhart and friends from Roswell spent the week at Bud's cabin. The men were getting the

MEETING OF CREDITORS

First meeting of creditors of Jerry Ruell Christenson, who filed a bankruptcy petition in federal court in Albuquerque recently when he closed Jerry's Hardware store here, has been set for Nov. 18, 1:30 p.m. in Room 308 of the Simms building in Albuquerque, according to a public notice sent out by the U. S. District Court.

HUNTERS' HEADQUARTERS

For ammunition, license, clothing, guns, gloves, supplies of just anything you need, see Gammles, the big store in the Gateway with the yellow roof.

RUIDOSO CABLE TV

NBC - CBS - ABC



Now is Servicing the Ruidoso Area Each Tuesday. Call 257-2160 for any information about State Farm Insurance. Located at Kathy Underwood's office, opposite the post office. Adv.

THANKSGIVING SPECIALS AT BRUNELL'S

BOYS' SPORT COATS
Sizes 8 Thru 18
Vals. To \$15.95, Now \$8.00

SUITINGS
Cohama Fabrics
REG. \$2.19
NOW \$1.59

WOMENS' DRESS SHOES
Broken Sizes In High & Medium Heels
\$12.98 Values—Now \$6.00

PURSES TO MATCH
SOME STYLES ONLY \$4.00 Plus Tax

BOYS' DRESS PANTS
Sizes 6 Thru 16
Vals. To \$5.98, Now \$3.50

BOYS' SCHOOL SHOES
8 1/2 THRU 5 1/2
\$4.50

STRETCH PANTS AND CAPRIS
Wool and Wool-Nylon Blends
Sizes 8 Thru 18
Vals. To \$15.00, Now \$7.00

YOUNG MENS' SHOES
OXFORDS AND SLIP-ONS
SIZES 6 1/2 THRU 10 1/2
\$6.00 & \$8.00

LINGERIE
Selected Items Reduced 1/3 To 1/2

SKIRTS
Sizes 8 Thru 16
\$ 9.98 Vals., Now \$5.00
\$13.98 Vals., Now \$7.00

BOYS' WINTER JACKETS
DOELON SHELL WITH PILE LINING
\$10.00

LADIES SWEATERS
Large Assortment of Styles and Colors
REG. \$6.98 TO \$15.98
\$3.00 \$6.00 \$8.00

SALE STARTS THURSDAY, NOV. 12

Nogal Notes

By ROSALIE DUNLAP

Election day dawned a little stormy and snowy in the higher elevations but it cleared off and was fairly pleasant and with a good turnout of voters.

Nogal UPW held its annual Thanksgiving dinner meeting at the home of Mrs. Ralph Dunlap, Thursday. Following the dinner the Thanksgiving program was led by Leora Zumwalt.

Vernelle Hightower and Dorothy Straley gave a very informative report on their trip to Purdue last June.

There were ten members and five guests present. The guests were Vernelle Hightower and Dorothy Straley, Ancho; Mrs. Flynn, Carrizozo, and Bertha Greer and Susie McNatt. It was so nice to have Mollie Bosh and Marlie LeMay with us.

Mr. and Mrs. Ralph Dunlap and Lois were Roswell callers Wednesday evening.

Mrs. Pearl Stearns and daughter, Mrs. Clyde Adams were El Paso callers Thursday.

Mr. and Mrs. Ralph Dunlap attended the program given by Sid Goodloe at the new cafeteria in Carrizozo Thursday night on his trip to Rhodesia this summer. It was certainly interesting and enlightening program.

Several from Nogal attended the championship game between Carrizozo and Roy Friday afternoon.

Lois Dunlap was an overnight guest of Beth Flynn Friday.

Mr. and Mrs. O. D. McNatt were week-end guests of their son and family, Mr. and Mrs. Carl McNatt of Albuquerque.

Mrs. Lena Kennedy left for Albuquerque Monday.

Mr. and Mrs. Ben Quinn returned home last week from Odessa, Tex., where they had been visiting their son, Mr. and Mrs. Ben Quinn, Jr., and family and other relatives.

Mrs. Mollie Bosh had as a guest — so be sure to see these outstanding bargains now.



IN SKIT—Ruidoso High School Cheerleaders presenting a melodramatic skit at the annual Junior Class Talent Show Thursday night.

from left, Lois Lane, Dudette Browning, Debbie Quillin, Kathy Bradshaw, Mary Cunningham and Liz Bennett, as the villain.

W. W. LUCAS

Resian Opens Office for Residential Commercial Design

W. W. Lucas, resident of Artesia 13 years, moved here recently and his wife to open an office of residential and commercial plan and design, an occupation he followed for a number of years. 20 years prior to doing architectural work he was employed in the Continental Oil Co. He has designed some of the residential buildings in this area, including homes for Lakeshore Estates on State Road 37 near Alto. He is at work on designing a large next to one of Ruidoso's largest first accommodations, he said. With Lucas here is his wife, Edna. They are parents of three children, Janice, Robert and Jim, all of whom are attending colleges in the Southwest.

Lucas, the family store in the away with the big yellow roof, a variety of used dining room sets and chairs. These must go

SHIP BY BUS

8 SCHEDULES DAILY

Ship Any Item Weighing Less Than 100 Pounds — Fast Delivery To and From El Paso and Points West Also Roswell and Points East.

LEAVES RUIDOSO	ARRIVES ROSWELL
3:15 a.m.	4:40 a.m.
11:10 a.m.	12:50 p.m.
3:47 p.m.	5:15 p.m.
7:50 p.m.	9:25 p.m.
LEAVES RUIDOSO	ARRIVES EL PASO
6:35 a.m.	10:00 a.m.
3:01 p.m.	6:05 p.m.
6:50 p.m.	10:10 p.m.
10:15 p.m.	1:00 a.m.
LEAVES ROSWELL	ARRIVES RUIDOSO
5:10 a.m.	6:35 a.m.
1:50 p.m.	3:01 p.m.
5:10 p.m.	6:50 p.m.
8:40 p.m.	10:15 p.m.
LEAVES EL PASO	ARRIVES RUIDOSO
12:25 a.m.	3:15 a.m.
8:00 a.m.	11:10 a.m.
12:35 p.m.	3:47 p.m.
4:45 p.m.	7:50 p.m.

Located at Gateway Motel Phone 257-2660

Auction Sales Co. Is Opened Here

S. B. Boykin last week announced the opening here of a new enterprise, the Ruidoso Sales & Auction Co. in which he is interested along with several other local people. The firm will stage an auction sale each Saturday evening, starting at 7:30 p.m., in the former Running Indian building on U. S. Highway 70 in Ruidoso Downs. Boykin said the store will be open all day each Saturday to receive merchandise to be sold.

"Any type of machinery, cars, trailer houses, tools, furniture, fruit, and many other items, can be brought in for auctioning, or for sale," Boykin said. "We want to operate this sales company in a manner that will be an asset to our community. We hope that in the future we can establish a good market for the different kinds of fruit that are grown in this area."

INVITATION FOR BIDS

The Housing Authority of the Apache Tribe of the Mescalero Reservation will receive bids for the construction of a public low rent housing project described as Project N. M. 13-1 Mescalero, New Mexico, Site "A", 54 dwelling units and site improvements until 2:00 p.m. (MST), on December 11, 1964 at the office of the Housing Authority or the Apache Tribe of the Mescalero Reservation, Mescalero, New Mexico, at which time and place all bids will be publicly opened and read aloud.

HOW COUNTY VOTED ON HOSPITAL LEVY

The Lincoln County hospital levy, favored by the voters to support the Ruidoso-Hondo Valley Hospital here and the Lincoln County Municipal Hospital in Carrizozo, saw this vote by precincts in the general election Nov. 3:

	For	Against
Carrizozo 14A	72	14
Carrizozo 14B	73	22
Ruidoso 10A	90	40
Ruidoso 10B	101	59
Lincoln	10	6
Hondo	23	43
Pleacho	10	20
Capitan	62	30
Green Tree	64	34
Nogal	21	5
Bentley	21	18
Corona	55	49
Ancho	10	7
San Patricio	13	11
TOTAL	637	376

enroute to El Paso on business.

Mr. and Mrs. George Wandell left for Ft. Bayard Saturday Mrs. Wandell will stay with her sister in El Paso part of the time while George is in the hospital.

Mr. and Mrs. Merv Zumwalt, Mr. and Mrs. Ted Zumwalt and girls, Mr. and Mrs. Lloyd Zumwalt and Sheila visited with Mr. and Mrs. Jerry Kennedy at Las Cruces Sunday.

Mr. and Mrs. Ralph Dunlap and Lois attended the 4-H award night held at the cafeteria of the new school Saturday. A good crowd of 4-H'ers, parents and friends turned out.

Mrs. Ralph Dunlap, Lois and Mrs. Dorothy Zumwalt were Roswell callers Saturday. Dorothy visited with her brother, Jesse Peacock, who is in the St. Mary's Hospital after undergoing surgery Thursday.

Melvin Frye of Chicago, Ill., was a Nogal caller recently. He was

quaque, New Mexico. Copies of the documents may be obtained by depositing \$30.00 with the Local Authority for each set of documents so obtained. Such deposits will be refunded to each person who returns the plans, specifications and other documents in good condition within 10 days after bid opening.

A certified check, or bank draft, payable to the Local Authority, U. S. Government bonds, or satisfactory bid bond executed by the bidder and acceptable sureties in an amount equal to 5 per cent of the bid shall be submitted with each bid.

The successful bidder will be required to furnish and pay for satisfactory performance and payment bond or bonds. Bidders shall be licensed as contractors in the State of New Mexico.

Attention is called to the fact that not less than the minimum salaries and wages, as set forth in the Specifications, must be paid on this project.

The Local Authority reserves the right to reject any or all bids or to waive any informalties in the bidding.

No bid shall be withdrawn for a period of thirty (30) days subsequent to the opening of bids without the consent of the Local Authority.

THE HOUSING AUTHORITY OF THE APACHE TRIBE OF THE MESCALERO RESERVATION
 By Wendell Chino,
 Title Executive Director
 11-13-64-27: 12-4

Aside from looks, luxury, ride, price, prestige and performance, what else does the Jetsetters have to offer?

Just a price that starts below 30 models with low-price names...that's all!

'65 OLDSMOBILE
 The Rocket Action Car!

The Rockets are rolling...to your authorized Oldsmobile Quality Dealer's!
ORDER YOURS NOW...for earliest delivery!

SIERRA BLANCA MOTOR CO.
 WEST HIGHWAY 70 — RUIDOSO, N. M.

BRING THIS SHEET WITH YOU— DISCOUNTS FOR CASH
 (Prices Will Remain in Effect from This Issue of the Ruidoso News for One Whole Week Until the Next Issue, November 20)

Phillips Milk of Magnesia 60c Size Discount Price 39¢	Carter's Pills 36 Count 54c Value 36¢	Amphojel Liquid 12 oz. Regular \$1.49 ONLY 89¢
Cutex Nail Polish 49c Value 29¢	FLEET'S Phospho Soda 6 oz. — 79c Value 49¢	12 Anusol Suppositories \$1.50 Value 89¢
100 Aspirin Tablets 79c Value 44¢	100 Anacin Tablets \$1.25 Value 79¢	Gelusil Tablets \$2.00 Value \$1.29
Paladec 16 Oz. Parke, Davis Co. Regular Price \$3.96 \$2.49	100 Count Abdol with Minerals Regular Price \$2.55 \$1.98	16 oz. Metamucil \$3.50 Value \$2.98
600 Count Kleenex \$1.17 Value 3 BOXES 98¢	V. O. 5 Hair Spray \$1.50 Value Plus Tax 98¢	Heavy Work Gloves \$1.50 Value 98¢ PAIR

PRESCRIPTION PHARMACY
 Phone 378-3370
 Shier's Shopping Center — U. S. Highway 70 — Hollywood Area of Ruidoso Downs

TOPS THEM ALL

Meadow Gold Creamed Cottage Cheese

GET GIFT STARS* for FREE GIFTS

Meadow Gold Cottage Cheese is so fresh-tasting you'll especially enjoy it as a salad topping for the fruits and vegetables of the season. Makes a satisfying, protein-packed salad in an instant. Served by itself, it's a pleasing contrast to heavier foods. You'll find it delightful many other ways, too. Keep Meadow Gold Cottage Cheese handy in your refrigerator all the time.

TRINEX CREAMERIES, INC.

Warriors Snap 4-Year Jinx; Beat Hot Springs 13-12

Wrap Up Second Place In 3-B

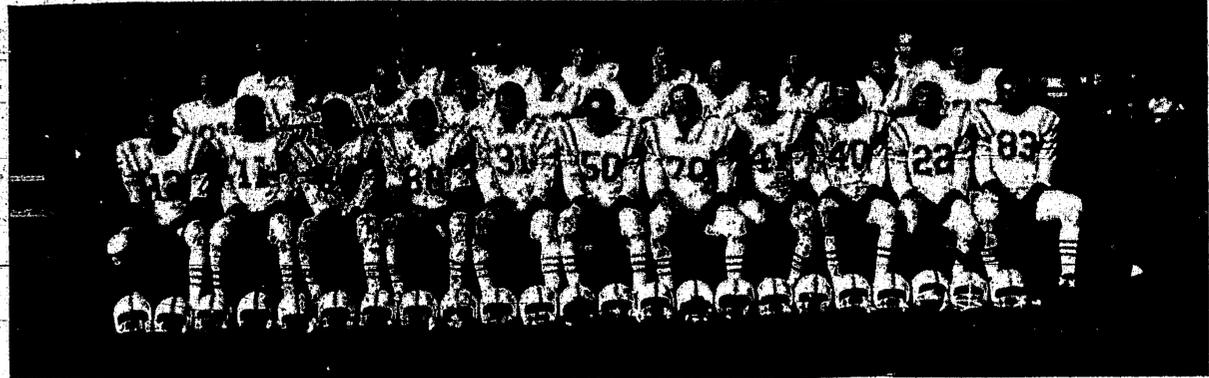
By EDDIE SIDDENS
(Ruidoso News Sports Writer)

A group of determined Warriors were not to be denied last Friday night here as a four year losing jinx against District 3B foe Truth or Consequences' Hot Springs High was ended with the Tribe coming out with the big end of the score, 13-12.

To walk into the dressing room after the battle, one would think that Ruidoso's Redmen had just won the state championship, and maybe in a way it was just that to some of the boys who had played the Tigers the last two years and had gone down in defeat. The dressing room took quite a length of time to be emptied as much back slapping, whooping and hollering, and discussion of the game went on for some time. But it was a sad time also as 15 seniors came to the end of their high school football careers. After the game the visiting Tiger coach even came in to congratulate the Warriors for their outstanding play and sportsmanship in the hard fought game.

The contest was typical of four other games this season as the Warriors had to come from behind to win. Trailing 12-6 at halftime the Warriors came up with a beautifully executed pass play and an extra point to win by the narrow margin.

The Ruidosians moved down for a touchdown the first time they had the ball on a 57-yard march with fullback John Underwood providing the punch for the marker from the seven yard line. A fourth Warrior defense got the ball rolling after the kick-off by holding the Tigers to a total of two yards in the first series of downs for the visitors. The Tribe set up shop on its own 42 after the forced punt and nine plays later the Warriors racked up six points. A pitch-out from quarterback Jimmy Graham to halfback Jim Steele picked up yards from the Warriors' own 45 to the Tiger 20 for the big play, of the drive. However, another big play was just moments away as the Tribe was faced with a fourth down and needing two yards from the 13. Little David Scott dove to the 10-yard line for the first down and a play later and Steele scrambled



BACKS AND LINEMEN OF THE WEEK—Shown above is entire Ruidoso football team who were chosen by the coaches for the exceptional effort demonstrated in last Friday night's win over Truth or Consequences' Hot Springs. Instead of choosing just two outstanding players, the coaches felt that everyone who was able to see action contributed to the victory and helped end a four-year losing streak to the Tigers. From left, front row: Coach Ken Newton, Jimmy Graham, Alan Ross, Larry Bizzell, Joe Lane, George Pearson,

Pat Lamb, Danny Stagner, Jimmy Steele, Jackie Garrett, David Scott, Darrell Stierwalt and Coach Everett Banister; middle row: Charlie Morrison, Ronnie Taylor, Pat Patterson, Paul Bizzell, Steve Miller, Juan Pena, Ken Clark, Doug Beasley, John Underwood and Jerry Caudle; back row: manager Don Boons, Tim Leftwich, Edwin Miller, Tony Sharp, Butch Faublon and manager Ronnie Taylor. Even though all boys were unable to see action in the final game, the ones on the bench were commended for their outstanding spirit.

HUNTERS HEAD FOR HILLS AS '64 BIG GAME SEASON OPENS THIS SATURDAY

Lincoln County will again be the popular gathering center for thousands of hunters as the 1964 deer, bear and turkey season begins in this area this Saturday.

The Ruidoso area, White Mountain range, Capitan mountains and the Mescalero Apache reservation will be the "hot spots" for hunters seeking trophy bucks, black bear or the wily Thanksgiving bird.

Near Ruidoso, areas which will be most tempting to hunters will be the Bonito country, Eagle Creek on the Sierra Blanca Ski Area road; Nogal and Ft. Stanton regions and the Haje Lake area east of Ruidoso. All of these hunting sections offer a wide selection of hunting and are fairly abundant with game. Even though the deer population seems to be down slightly over past years, the patient hunter will get more than his share of shots.

Bucks only may be taken in the Lincoln National Forest and all bucks must have antlers of any length, one of which has to have a definite fork showing two or more distinct points.

In the Mescalero Apache reservation hunting is by permit only and either sex may be taken. Also in effect on the reservation is a two-deer hunt. Permits will be issued for two deer, either sex, limited to one buck, and will include one bear. Turkey is not legally hunted on the reservation. The permits are \$25.00 and a special state tag of \$3.00 is required for the second deer. Mescalero reservation permits may be purchased in the area from Pat's Sporting Goods, at the reservation headquarters in Mescalero and also at the Apache Summit.

State hunting regulations must be conformed with when hunting on the Mescalero reservation and hunters are reminded that game must be tagged immediately after the animal has been killed.

Tularosa-Eunice Play For Bi-District Title

Tularosa's Wildcats, winners of the 3B District, collide with Eunice, champs of the 4B District, at Tularosa this Saturday night. The winner of the contest will meet Kirtland Central for the Class B crown. Game time is 7:30 p.m.

Kirtland Central advanced through the semi-finals of the Class B play-offs last week with a 33-7 victory over Santa Rosa.

CARRIZOZO TOPPLES ROY TO GAIN CLASS C TITLE

Carrizozo applied a crunching bear hug to a butterfingered Roy eleven at Carrizozo last Friday afternoon to capture its fourth Class C New Mexico football championship in the past five years, 26-7.

The hard-hitting Grizzlies caused Roy ballhandlers to fumble 10 times and five times pounced on the loose pigskin. It was a fumble in the opening minutes of play that set up Tommie Ortiz's 3-yard touchdown run to give the Grizzlies a lead they never relinquished.

Ortiz, who was Carrizozo's lead-

RUIDOSO NEWS SPORTS

PAGE ONE, SECTION B FRIDAY, NOVEMBER 13, 1964

BASKETBALL PRACTICE BEGINS FOR WARRIORS

Hardly has the dust on the gridiron settled than does the winter sport of basketball begin at Ruidoso High School.

A large number of boys have reported for basketball practice which began this week with light drill and several more are expected to slip on a pair of rubber soled shoes before the practices get down to serious business the end of this week.

Head Coach Truck Lusk and assistant coach Wayne Mains are busy as a couple of beavers going through initial practice sessions with the Warrior hopefuls.

Lusk stated this week that prospects look fairly good for this season with seven returning lettermen but that it is a little early to tell who may help the team the most for the coming court battles as most of the practices have been aimed at conditioning.

Returning lettermen from last year are Darrell Stierwalt, Larry Bizzell, Johnny Hale, George Pearson and Steve Miller.

Also up from last year's B team and expected to provide valuable assistance to the varsity squad are Craig Whipple, Tim Leftwich, Edwin Miller, George Barrera, Jimmy Barcus, Kenneth Scott and Charlie Morrison.

The Tribe will be utilizing a full

court press and fast breaking offense this season in an attempt to make up for the lack of height on the team. Returning letterman Darrell Stierwalt is the tallest on the squad at an even six feet.

A 17-game schedule is currently on tap with the possibility of another opponent to be slated for an open date in January.

The Junior High School basketball program is also getting full blast at the present time with coaches Sid Miller and Dub Williams working out a very large group of future Warriors. Miller is coaching the ninth graders while Williams is schooling the seventh and eighth grades in the fundamentals of basketball.

Below is a schedule of games for the Warriors in 1964 and 1965. (This Schedule Subject to Revision)

Nov 23	Tularosa	Here
Nov 24	Chudcroft	Here
Dec 4	Chudcroft	Here
Dec 5	Hot Springs	There
Dec 11	Ruidoso Inv. Tourney	Here
Dec 12	Ruidoso Inv. Tourney	Here
Dec 10	Dexter	Here
Dec 19	Carrizozo	Here
Jan 9	Capitan	Here
Jan 15	Chudcroft	There
Jan 16	Carrizozo	There
Jan 22	Carrizozo	Here
Jan 23	Jat	There
Jan 29	St. Peters	Here
Jan 30	Hagerman	Here
Feb 6	Honda	Here
Feb 6	Capitan	There
Feb 12	Carrizozo	There
Feb 13	Honda	There
Feb 29	St. Peters	There

six of 10 passes for 67 yards.

One of Romero's aerials was picked off by linebacker Bobby Herrera, who along with Herman Sanchez, played a brilliant defensive game. Carrizozo Coach Bernie Laabs also praised ends Sammy Vigil and Gerald Posey for keeping constant pressure on the Roy backfield. Tackle Dan Armstrong was singled out for his alert play in the middle line.

Mark Filkins was the outstanding Longhorn, defensively.

The win was the ninth of the season for Carrizozo, which lost only to Class B Hatch. Roy finished with a 6-3-1 mark.



The Weather

4	31	Lo Precip.
5	49	23 T
6	52	23 T
7	60	25 .0
8	68	21 .0
9	68	24 .0
10	68	27 .0
11	69	38 .01
Precip. since Jan 1		16.57
Precip. this month	01

"Well I guess owning the ranch does give him certain rights."

WE WILL BE CLOSED THIS SATURDAY

That's right, we're going to close this Saturday so our employees can take advantage of the opening of the hunting season.

C. & L. LUMBER & SUPPLY
(We Don't Want All The Business . . . We Just Want Yours)
Hwy 70 — Hollywood — Phone 378-2085



TIGER STOPPED SHORT OF FIRST DOWN—Truth or Consequences' fullback, Ted Graham, gathered in a pass on a desperate try to pick up a first down on a fourth down play at Ruidoso 17-yard line in the final quarter last Friday night and was stopped short of the needed yardage by end Joe Lane and followed up by Darrell Stierwalt of the Warriors. Ruidoso's hustling Tribe slipped by the Tigers, 13-12, to capture second place in 3B District and snap four-year losing streak to visitors.

William Dean Is Winner In Grid Contest

William Dean, local accountant, guessed the outcome of 16 games correctly in 20 listed in last week's Ruidoso News football contest even though the week-end was dotted with several upsets in the college ranks.

Winning second place for the ninth week was Bob Ballard with 15 correct picks. Third place winner was Carl Jorren, also with 15 games correctly picked. Ballard guessed the tie-breaker game closer than Jorren to pick up the second place money.

Dean may pick up his \$10.00 for first place at Estes Cleaners while \$5.00 is waiting for Ballard at Dan D. Swearingin, Inc. and Jorren may collect his \$2.50 from Brad's Cafe and Sweet Shop.

Couples spent several days fishing. Both Sunny and Dr. Emma caught a fish and Mrs. Edwards caught a dolphin.

An injury to New Mexico State's punter George McAndrews has elevated Bill Stirman, former Ruidoso Warrior, into the top kicking class for the Angles this week in the Homecoming game with West Texas State. Stirman has averaged 33.3 yards per punt in two freshman games this fall while McAndrews has averaged 37.2 with the varsity.

Bob Crosby of Billy the Kid Variety Liquor here is sponsoring a radio broadcast of the Clay vs. Liston world championship heavyweight boxing match over K-RRR Monday evening starting 7:45 p.m.

The contest page appearing in the News this week will be the final contest this season and contestants are reminded to turn in the guessing game to one of the following merchants before 5 p.m. next Thursday: Ruidoso Gas Co., Holiday Bowl or Cree Meadows Golf Course.

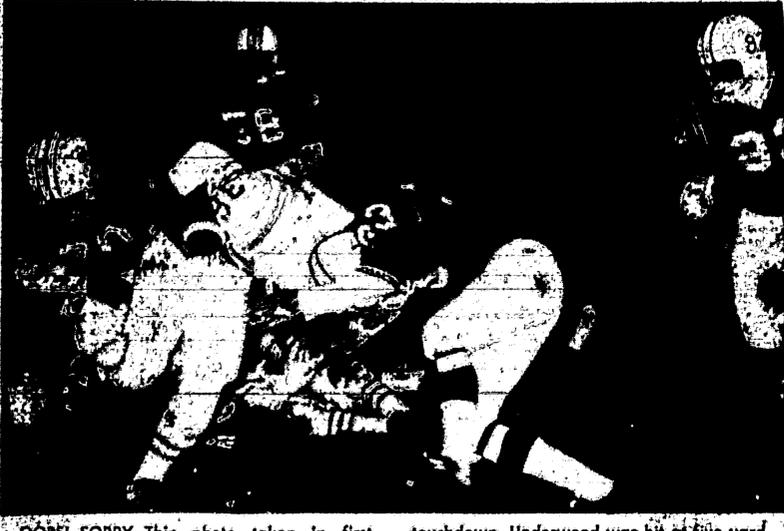
Sports Spurts
Mr. and Mrs. Sunny Edwards and Dr. and Mrs. D. M. Simms returned last week from Baja California, Mexico where the two

RUIDOSO CABLE TV
COLOR, TOO!

GOING HUNTING?
Don't Go Without Sportsman Liability and Accident Insurance
J. H. Cooper Agency
Phone 257-2410 Phone 257-2713

FAMILY NIGHT EVERY FRIDAY NIGHT
35c Per-Line With This Ad
Bring the whole family and enjoy an evening of Bowling

HOLIDAY BOWL



OOPS! SORRY—This photo taken in first period of game between Warriors and Tigers at Truth or Consequences here last Friday night shows determination of fullback John Underwood of Tribe as he leaves string of Tiger tacklers laying on ground on try for

touchdown. Underwood was hit at five yard line, but wiggled down to two in valiant effort to score. Making tackle for T or C is Vance Lee. Behind Underwood is Wayne Johnson and Gerald Aday (58). Luis Romero closes in on play from right side.

WORLD'S HEAVYWEIGHT CHAMPIONSHIP TITLE

CLAY vs. LISTON

NOVEMBER 16, AT 7:45 P.M.

Will be heard locally on K-RRR.

Compliments of

BILLY THE KID VARIETY LIQUOR STORE

See us for your refreshments

Phone 257-2245



WARRIOR RETURNING BASKETBALL LETTERMEN—Shown above are six of seven lettermen returning for 1964-65 basketball season which gets underway Nov. 28. Standing behind lettermen is assistant coach Wayne Mains, left, and head coach Truck Lusk on right. From left to right kneeling is Jimmy Graham, David Scott, Johnny Hale, Darrell Stierwalt, Larry Bizzell and Steve Miller. All of the players are seniors this year. Not present for photo was George Pearson.

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

WARRIORS SNAP—

(Continued from Page 1—Sec. B)
touchdown, with 185-pound fullback Ted Graham finally going in from the one yard line on fourth down. Again the all-important kick for the extra point was no good as the kick was forced wide by a whole host of Warrior linemen.

At the start of the second half the Warrior defense came through with one of the best exhibitions of defense seen at the local field in some time. In two quarters of play the Tigers were allowed a skimpy total of only 67 yards, 33 on the ground and 28 yards on one pass play near the end of the game.

With 30 seconds remaining in the third period the Warriors came up with the tying touchdown after leading the Tigers on fourth down at the Ruidoso 16-yard line. The Warriors took most of the third period as the march started at the 20-yard line and was slowed by the terrific blocking of Jerry Galle.

Upfield by hot running plays and measuring by the officials to determine first downs. A long pass from Graham at the Tiger 31 was good to end Joe Lane at the five yard line and he drove into the end zone after being knocked off balance by the Tiger tackler to cinch up the score. The winning point was placed across by Graham behind the terrific blocking of Jerry Galle.

Law in the fourth period the Warriors held off another Tiger scoring threat as a fumble recovery by Hot Springs at the Ruidoso 40 yard line resulted in a shot at a try but the Tiger were able to stop this yardage was helped

along with a 15-yard penalty against the Tribe for grabbing a face mask.

With time running out in the game, the Tigers' hopes were again shattered as a long pass interception by defensive halfback Jackie Garrett and the Tribe ran out the clock.

Coaches Newton and Everett Banister were unable to single out any outstanding players after the game and stated that all the Warriors were instrumental in winning the battle.

The victory gave the Tribe a season record of seven wins and three losses with victories in the last five games and losses only to Jali Carrizozo and Tularosa earlier in the season.

BOWLING

Ruidoso Wednesday Mixed 4-Sum (Standings After Nov. 4)

Team	W	L
Borden's Milk	19	5
B & D Auto Sales	17	7
Leek's For Fun	12	12
Hat-T Ranch	12	12
Navajo Lodge	11	13
Navajo Developments	10	14
Cactus Blacksters	8	16
Clarke Inn	7	17

Results of Nov. 4

Team	W	L
Hat-T Ranch	4	3
B & D Auto Sales	3	4
Cactus Blacksters	3	3
Leek's For Fun	3	3

High Team Series Handicap

Hat-T Ranch	2371
B & D Auto Sales	2329
Leek's For Fun	2311

High Team Game Handicap

Hat-T Ranch	828
Borden's Milk	801
Cactus Blacksters	790

High Individual Series

Alta Waltrip	495
Betty Tully (T)	492
Joeyne Wright (T)	492
Jack Kennady, Jr.	535
Ben Sanchez	531

High Individual Game

Alta Waltrip	192
Erma Stevenson	191
Ben Sanchez	209
Jim McEuen	193

Spitta Picked Up: Joeyne Wright, 3-10; Erma and Jack Stevenson, 4-5; Erma Stevenson, 5-7.

Nov. 18 Compellion

Navajo Lodge vs. Clarke Inn.; Leek's For Fun vs. Hat-T Ranch; Borden's Milk vs. Cactus Blacksters; Davis Developments vs. B & D Auto Sales.

Monday Night Mixed League

Results of Nov. 9

Team	W	L
Ideal Laundry	10	8
Ray Bell Oil Co.	15	9
Hazel's	13	11
Holiday Bowl	12	12
Morton Foods	10	14
Holiday Bakery	6	18

High team game Hazel's, 027; Morton Foods, 812; Hazel's, 788.

High series Hazel's, 2471; Holiday Bowl, 2316; Morton Foods, 2215.

High series men Jodie Fillemann, 590; Curry Reynolds, 587; Arthur

SECTION B PAGE TWO

Ruidoso News
Friday, November 13, 1964

Struve, 565. High game: Arthur Struve, 224; Jodie Fillemann, 215; Curry Reynolds, 205. High series women: Ellen Merrill, 580; Elsie Williams, 551; Annie Keith, 405. High game: Elsie Williams, 213; Ellen Merrill, 210, 187.

Spitta converted; Peggy Deal, 5-3-10, 5-6-10; Charlotte Haidtster, 3-10; Curry Reynolds, 2-7; Maxine Robertson, 3-10; Arthur Struve, 3-10, 2-7; Elsie Williams, 3-10, 2-7; Hazel Brittenback, 5-7.

Thursday Men's League

Standings As Of Nov. 5

Team	W	L
Keeth Gas Co.	17	7
Jones Const.	10	8
C. & L. Lumber	15 1/2	8 1/2
Hall Const.	15	9
Chaparral Hotel	15	9
Apache Music	11 1/2	12 1/2
Com. Pub. Service	9	15
Timber Beasts	9	15
Capitan Lions	6	18
Big Chiefs	6	18

High team 3 games: Keeth Gas Co., 2898; Chaparral Hotel, 2848; Hall Const., 2841. High game: Capitan Lions, 997; Keeth Gas Co., 987; Jones Const., 975. High individual 3 games: Jack Garrett, 588; Bones Wright, 564; Ben Hall, 559. High individual game: Jack Garrett, 221; C. Reynolds, 212; G. Brooks and J. Kennady, 211.

Ruidoso Junior Bowling League

Results of Nov. 3

Team	W	L
Gambles	4	2
Beasley's Buns	4	2
Gateway Grocery	3	3
Skyland Motel	3	3
Ruidoso News	2	4
Pin Busters	2	4

High team series: Ruidoso News, 2155; Pin Busters, 2090; Gambles, 2082. High game: Ruidoso News, 783; Gateway Grocery, 744; Gambles, 720. High series boys: Jim Graham, 491; Ronnie Taylor, 435; David Scott, 412. High game: David Scott, 175; Jim Graham, 173; 163. High series girls: Carol Wright, 353; Karen Petty, 342; Lois Lane, 321. High game: Liz Bennett, 134; Karen Petty, 128; Carol Wright, 120.

HUNTING DAY PROCLAIMED AT RUIDOSO SCHOOLS

"Monday, Nov. 10, has been set aside by the Ruidoso School Board as Hunting Day for students and faculty members going on hunting trips during the deer season. It was announced this week.

The day off will allow students and teachers planning on a hunting trip an extra day as the deer season opens Saturday. It was pointed out.

Elks Ask Hunters To Donate Deer Hides

Ruidoso Elks Lodge officers have asked local hunters to do a good turn this big game season again by donating their deer hides to the lodge for passing on to veterans in Veterans Hospitals of the country.

Hides may be turned in here to Hollywood Lumber Co. office. It was announced. They will be shipped to a tannery in California—the finished leather then will be returned to the Elks for distribution to VA hospitals. Hospitalized veterans make a variety of items with the deer hide to sell for their personal financial needs.

W. W. LUCAS
DESIGNING & PLAN SERVICE
New Home, Remodeling and Commercial, Construction Plans
1 Block South of Catholic Church
P.O. 257-4414 — P. O. Box 272
Ruidoso, New Mexico

Ruidoso
Maintenance Co.
Painting Janitor Service
Repair Maid Service
Remodeling House Cleaning
Prompt Service
P.O. 257-2302 — P. O. Box 1227

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Adding Machines, Calculators
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For All Types and Coverages
J. H. COOPER AGENCY
THE AGENCY OF SERVICE
Phone 257-2410 or Residence 257-2713
In The Crosby Building in Upper Ruidoso

DIAL ELECTRIC
One Block West of Navajo Lodge
Agent For Tesco Neon Signs, Inc.
Lighting Fixtures — Lamps — Licensed Contractor
Commercial — Residential
Established 1954 — Phone 257-2011

Everything Electrical
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Complete Service Station
Your Business Appreciated
In Capitan on Highway 380

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AUTOMOTIVE SERVICE
QUALITY WORKMANSHIP — REASONABLE PRICES
Fred Bogardus, Jr. Phone 257-2944

Ruidoso Construction Co.
Free Home Design and Drawing Service
Efficient Planning — Quality Work — Phone 257-2819
Your Complete Satisfaction Guaranteed On Any Job
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ALPINE AVIATION
Office in Municipal Airport Terminal Building
CHARTER FLIGHTS ANYWHERE
Ambulance Flight Oxygen Equipped — Sealed Hides
Student Instruction — Aircraft Rental
AVIS RENT-A-CAR
Phone 257-3280 — Aircraft Sales — New & Used



CAPITAN BOOSTERS—Cheerleaders for Capitan's Tiger athletic teams pose for the News camera as they have done each year for about a dozen years. From left, Willadean Escobedo, a junior; Peggy Trujillo, junior; Ni- ta Campbell, sophomore; Lyne Williams, sophomore, and Janie Dean, sophomore. How could such noise come out of such beautiful girls.

Elks Ask Hunters To Donate Deer Hides

Ruidoso Elks Lodge officers have asked local hunters to do a good turn this big game season again by donating their deer hides to the lodge for passing on to veterans in Veterans Hospitals of the country.

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THANK YOU

Once again I wish to express my thanks to all who voted for me for the office of Justice of the Peace in Precinct 19. I appreciate very much your loyalty.

H. M. Graham

JOHN R EMDE
Building Contractor
P. O. Box 966
Ruidoso, New Mexico
Phone 257-2241

AMERICAN CAR PARTS
"SINGLE SOURCE CONVENIENCE"
THE FINEST PARTS AVAILABLE FOR YOUR CAR
Long's Shopping Center Across from Hollywood Post Office
Phone 378-6360

HALL'S EXCAVATION
Dozer Work — Ditches — Septic Tanks Built
Sand — Gravel — Top Soil
TOMMY HALL
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GENERAL SHEET METAL WORK
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One Block West of Postoffice on Wiggfield
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RUIDOSO, NEW MEX.

GOOD PLUMBING IS VITAL TO HEALTH
KOHLER AND AMERICAN-STANDARD FIXTURES
Known For Beauty and Lasting Satisfaction
Disposal Units and Water Heaters
The Purpose of the Plumbing Code is the Protection of Public Health
We yearn to Mr. and Mrs. Public, Be glad you have it!
All Work Strictly CASH!

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PLUMBING & HEATING
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WELL DRILLING and Repair Work
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WATER PROBLEMS
PICK UP YOUR PHONE AND SAY
HEY CULLIGAN MAN!
CULLIGAN WATER CONDITIONING
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RADIATOR REPAIRS
All Types of Welding
Portable Equipment
SAMMER ORNAMENTAL IRON
Highway 70 — Ruidoso Downs — Phone 378-4395

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GRAVEL — SAND — EXCAVATING — TRENCHING
FREE ESTIMATES — QUALITY WORK — PHO. 257-4148
P. O. BOX 126, HOLLYWOOD, N. MEX. — J. B. CLOKE

When You Make That Important Decision Consider Our Reverent Care . . .
The final care of your loved one will be administered with true reverence because each member of our staff is imbued with a spirit of deep respect for his sacred office.
CHAPEL OF ROSES
— Ruidoso's Own Funeral Home —
AMBULANCE SERVICE AVAILABLE
Phone: 257-9078 or if no answer 378-4686
On Thursdays, day or night, dial 257-2683

What Insurance Company Is On Top In Written Premiums?
There is A Reason HERE'S THE LIST (excluding life insurance) In Millions

1. TRAVELERS	\$1,091
2. AETNA LIFE GROUP	938
3. State Farm	717
4. Allstate	631
5. Cont. Natl. Amer.	619
6. Hartford Fire	608
7. Fireman's Fund Amer.	513
8. Continental Ins.	496
9. Ins. Co. of North America	496
10. Liberty Mutual	423

We represent only strong, reliable national companies— FAMOUS FOR FAST, FAIR CLAIM SERVICE
Curtis Bell Ins. Agency, Inc.
Representing The TRAVELERS and AETNA Insurance & Bonds Is Our Business
2910 Sudderth Drive — Ruidoso — Phone 257-3244

IT'S SKIING TIME!
That's right — you can ski right now even without snow. We have just completed our 1,000 foot ski run and covered the slope with straw to give nearly the same effect as snow!

COME UP AND GIVE IT A TRY
Just drive up the upper canyon nearly to the Indian reservation in the tall cool pines to

NOISY WATER LODGE

Light FAST WORKER
McCULLOCH MAC 35A CHAIN SAW
Starts fast in dry wood
Takes straight cuts up to 1 1/2" x 4 1/2" x 10' long
Thrifty to buy thrifty to operate
AN LOW AS \$204.95
MOTOR SUPPLY CO. RUIDOSO
D BAR X STORE BENT, N. M.

"Broasted"

For TAKE-OUT FOODS
and PICNIC LUNCHES

Phone 257-2664
When you arrive
order will be ready

In The Gateway
Ruidoso, New Mexico

"Our Chicken Fits Any Size Table"

California vs. Stanford



We've Got the Winners—
Chevrolet — Pontiac — Oldsmobile
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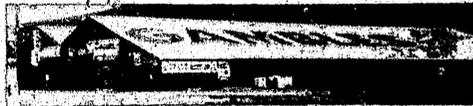
Or a good OK Used Car for an extra family car.
CHARLIE SEEDS'

Sierra Blanca Motor Co.

With a Complete Service Department
On Hwy 70 — Phone 257-4081

Kansas vs. Missouri

COURTESY OF



"The Family Store in the Gateway—
With the Bia Yellow Roof"

Phone 257-3835

Michigan vs. Ohio State

THE SUMMER HAS BEEN EXCITING
But, there's plenty of fun ahead in Ruidoso during the
fall and winter when our weather is crisp and fair, and
there's hunting season in November, skiing Thanksgiving to
Easter, and the gay Christmas and New Year holidays.

—And, of course

The best season for golfing is NOW — try a round and
you'll see we're right.

Cree Meadows Golf Course

Jane and Sunny Edwards, Your Hosts
Driving Range — Public Golf Course — Cocktail Lounge
Michigan State vs. Illinois

9 by 12 linoleum rugs, \$3.95 each

— Football special through October 3 —

Finest Selection of Ceramic Tile In The Southwest

New Mexico Tile & Tops

2770 Sudderth — P. O. Box 815 — Phone 257-2871

Iowa vs. Purdue

ATTEND THE GAMES —
BACK THE WARRIORS!

DAVIS DEVELOPMENTS

See Us First for Complete Real Estate Service

* Pinecliff Residential Area — * Kachina Krest
* Pinecliff Center
* FHA, V. A. & CONVENTIONAL LOANS
DIAL 257-4006

— TIE BREAKER — GUESS SCORE —
Army — vs. Navy —

Drop By After the Game for a Quick
Snack or A Cup of Coffee in Our
Snack Bar

HOLIDAY BOWL

In The Gateway — Pho. 257-4274
Texas Western vs. New Mexico State

We're Behind the Warriors All the Way!
Famous Deer-O-Paint — Quality Bldg. Material

Service You Can Depend On

C. & L. LUMBER CO.

(We Don't Want All the Business — We Just Want Yours)
Located in Hollywood — Pho. 378-2985

New Mexico vs. Hawaii

See Our Complete Line of
Shoes & Boots
Pull-Ons — Lace — and Insulated

**BRUNELL'S
DEPARTMENT STORE**

Men's and Boys' Department
Downtown Ruidoso
Southern Calif. vs. UCLA

They're the Greatest
THE RUIDOSO HI WARRIORS

We're Backing Them All the Way

Gateway Drug

Where Your Prescriptions Get Prompt and Accurate Attention
Benley Hawley, Reg. Pharmacist — Pho. 257-2355
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Georgia Tech vs. Georgia

DECORATED CAKES
Our Specialty

Wedding, Birthday, Anniversary or any
Other Special Occasion

Brad's Cafe & Sweet Shop

Next Door to 29 Pines
Utah vs. Utah State

FOOTBALL CONTEST

SPONSORED BY RUIDOSO MERCHANTS

GET YOUR ENTRY IN BEFORE NEXT THURSDAY

\$42.50 Offered
Every Week in
PRIZES!

You May Be a BIG WINNER!

☆ EXCITING FUN!
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All You Do Is PICK THE WINNERS . . .

One Game Will Be Found In Each Sponsor's

**Ad . . . Just Circle Your Choice and
Guess Score on "Tie-Breaker" Game!**

Instructions:

- Contest will run for ten consecutive weeks. Each week is a separate contest, with \$42.50 in prizes offered each and every week.
- There are TWENTY games to pick each week. One game will be found in each participating merchant's ad appearing on this page. On nineteen games all you do is circle the winner. On the one game designated as the "tie-breaker", guess the score of the game.
- Anyone can enter (over age 13). Only one entry per person. More than one entry will disqualify all your entries.
- Entries must be turned in to designated places not later than 5:00 p.m. the following Thursday before the games. Entries may be mailed to the Ruidoso News, but must be postmarked before 9:00 a.m. Monday.
- Be sure entry is correctly filled out, and signed with your name and address. Incorrect entries will be disqualified. In all instances, decision of the judges will be final.
- In case of a tie, contestant guessing closest to the correct score on the "tie-breaker" games will be the winner. In case of identical scores, prize money will be divided.
- Employees of the News and their families are not eligible to enter. Owners and employees of participating merchants may enter.

Watch This Space Each Week for instructions
on where to turn in your completed entry . . .
"turn-in" spots will change each week!

**THIS WEEK, Turn In This Page
Before 5:00 p.m. next Thursday
at one of the following stores:**

Ruidoso Gas Co.
Cree Meadows Golf Course
Holiday Bowl

— WINNERS —

—First Prize—
WILLIAM DEAN
Pick Up Prize Money at Estes' Cleaners

—Second Prize—
BOB BALLARD
Pick Up Prize Money at Dan D. Swearingin, Inc.

—Third Prize—
CARL JORREN
Pick Up Prize Money at Brad's Cafe & Sweet Shop

SIGN Your Entry Here!

SIGN

ADDRESS

FIRST PRIZE

\$ 10.00

SECOND PRIZE

\$ 5.00

THIRD PRIZE

\$ 2.50

—PLUS—

\$ 25.00

**BONUS Each
Week**

offered by
**THE
RUIDOSO NEWS
If You Pick
EVERY Game
Correctly**

This \$25.00 will be in the form
of a Gift Certificate, good at
your choice of any of the busi-
ness firms sponsoring this
contest.

(In the event more than one
contestant picks every game
correctly, contestant guessing
closest to the correct score on
the "tie-breaker" game will
be the winner. In case of
identical scores, prize money
will be divided.)

KEEP IN STEP—

Better yet, keep in trim with fine, top quality shoes
for all the family from

THE HOUSE OF SHOES

— PLAZA DEE —

Ruidoso's Home Town Shoe Store
Serving Big Folks and Little Folks, Too

Oklahoma vs. Nebraska

We're Behind the Warriors!

To our friends in other areas, you should enjoy a vacation in
Ruidoso in the fall or winter. We have skiing and winter sports
from Thanksgiving until Easter. We have hunting in November,
clear, crisp weather for several weeks and the wonderful Christ-
mas and New Year holiday seasons. We're taking reservations
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Relax In Our Cocktail Lounge
Enjoy Fine Food in Our Dining Room

NAVAJO LODGE HOTEL

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Minnesota vs. Wisconsin

**RUIDOSO'S QUALITY COMMERCIAL
PRINTERS**

Office Forms — Pre-Carboned Forms
Business Cards

RUIDOSO PRINTING CO.

Alabama vs. Auburn

THERE'S TIME . . .

To get your family car or work vehicle
READY FOR WINTER

Let us check the safety features, the anti-freeze, and the lig-
hten and other parts to be sure of dependable transportation.
We have the equipment, the parts and the
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In Skyland Addition — On Sudderth Drive — Phone 257-4111

Florida vs. Florida State

News and Pictures of Warrior Games
ARE ALWAYS FEATURED

THE RUIDOSO NEWS

Printed Weekly But Read Every Day

The Newspaper with the Want-Ads Read by Thousands

of People Interested in Ruidoso

Tennessee vs. Kentucky

See You at the Games!

The Warriors Fight Their Best When
The Whole Town's There Boosting Them.
For Service with a Smile—
For Speedy Dependable Cleaning
For Pick-Up and Delivery

**THE CLEANEST NUMBER IN TOWN IS
257-2725**

ESTES CLEANERS

Arkansas vs. Texas Tech

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Insurance — Real Estate

Homes — Business Properties — Farms — Ranches
Complete Insurance Service — Auto — Fire — Casualty
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Baylor vs. SMU

**Help 2t Amp
OUT Summer!**

Sierra Blanca Ski Shop
Rice vs. TCU

Ruidoso's Warriors Are Our Favorites

and—
L-P GAS
and Appliances
—from—

RUIDOSO GAS CO.

Are Ruidoso's Most Popular
Joseph S. Hawkins — Pho. 257-2935

Texas vs. Texas A. & M.

THERE HAS NEVER BEEN A MORE OPPORTUNE TIME TO INVEST IN RUIDOSO PROPERTY THAN NOW. MAY WE HELP YOU SELECT CHOICE BUYERS? WE ARE ALWAYS ANXIOUS TO BE OF SERVICE. OUR LISTINGS ARE OUR PRIDE.

— SALES —
Joyce McKinney — L. C. Crews

Lela Easter
"Your Friendly Broker"
REAL ESTATE
— WE INVITE YOUR LISTINGS —
— Member M. L. S. —
— NOTARY PUBLIC — Mechem Drive

Telephone 257-4370

Ruidoso News
Friday, November 13, 1964

SUMMONS AND NOTICE OF PENDENCY OF SUIT STATE OF NEW MEXICO TO: HENRY HALE, impleaded with the following named Defendants against whom substituted service is hereby sought to be obtained, to-wit: FRANK HALE AND ALL UNKNOWN OWNERS OR PROPRIETORS OF THE PREMISES INVOLVED IN THIS CAUSE, AND THE UNKNOWN HEIRS OF ANY PERSON WHO MAY HAVE BEEN INTERESTED IN SAID PREMISES.

GREETINGS
You and each of you are hereby notified that Willie Hale has

NOTICE
Throughout the winter months the business office hours will be from 8:00 a.m. to 5:00 p.m. Monday thru Friday, and closed on Saturday.

THE RUIDOSO TELEPHONE COMPANY

You can lift your life...



Worship THIS WEEK

- Our Churches**
- FULL GOSPEL CHURCH**
Ruidoso, N. M.
10:00 a.m. Sunday School
11:00 a.m. Sunday Morning Worship
- THE FIRST CHRISTIAN CHURCH**
Palmer Gateway—Ruidoso
The Rev. FRANK E. Taylor
Phone 257-5119
- CHRISTIAN SCIENCE SERVICES**
Sunday School services each Sunday at 9:45 a.m. to 11:00 a.m. at Ruidoso Women's Club. Testimony meeting following regular service each third Sunday.
- FIRST BAPTIST CHURCH**
Rev. Alfred Richard, Minister
Ruidoso, N. M.
Sunday School, 9:45 a.m.
Worship Service, 11:00 a.m.
Training Union, 6:00 p.m.
Worship Service, 8:00 p.m.
Wednesday Night Service, 6:00 p.m.
Radio Services, 11:15 a.m. Sunday.
- GATEWAY ASSEMBLY OF GOD CHURCH**
Palmer Gateway, Ruidoso
Edward S. Scott, Pastor
Sunday Radio Program, 9 a.m.
Sunday School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Evening evangelistic service, 7:30 p.m.
Tuesday, 7:30 p.m. Women's Missionary Meeting.
Wednesday evening, 7:30, prayer time and bible study.
- RUIDOSO BAPTIST CHURCH**
Wayne Joyce, Pastor
Ruidoso, N. M.
Sunday School, 10:00 a.m.
Morning Worship, 11:00 a.m.
Evening Service, 8:00 p.m.
Wednesday Night Bible Study, 8:00 p.m.
Ladies Bible Class, Thursday, 9:00 a.m.
- PENTECOSTAL MISSION**
Hansen, N. M.
Charles L. Fisher, Pastor
In Old Road School Building
Sunday Services at 9:45 a.m. and 7:30 p.m.
Tuesday services at 7:00 p.m.
Services in Spanish and English. You are welcome.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso State Bank
Growing with Ruidoso
Member F. D. I. C.

Ruidoso Laundry-Linen Supply
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done — 257-2249

Keeth Gas Company
SALES — SERVICE
In the Gateway — Phone 257-4023

Luallin's Skyland Auto Service
Experienced Mechanics — Sun Meter Tune-Up
East of Bank — Phone 257-4111

Alto Briefs
By AILEEN LINDAMOOD

Mrs. Ernest Blood and Mr. and Mrs. J. B. Hightower were called to Alamogordo last week due to the serious illness of Mrs. W. N. Hightower. At present she is improving and her many friends will be pleased to have the encouraging news.

Mrs. Lyda Peebles was here from Alamogordo last Tuesday making stops in the neighborhood.

Chester Stewart of El Paso and Sandra Alterwater of Dallas spent the day last Tuesday enjoying a trip to Sierra Blanca Ski Area.

Wednesday, Ed Guck stopped by on his way from Nogal to Glencoe.

Mrs. Mary Sowell of Las Vegas, N. M. was here last week. When she came she had Mrs. Sam Allen with her as Mrs. Allen had been visiting her there.

Tuesday and Thursday mornings of last week we had light snow flurries in the community. On the ski run there was more but up to now the skiers haven't been going by to use the slopes as yet.

Mr. and Mrs. Hughey Waterman of Quitaque, Tex., spent several days last week visiting their daughter and family, Mr. and Mrs. Wayne White of Eagle Canyon Lodge.

Sunday, Mrs. F. B. Lindamood was in Capitan and Carrizozo for the day. In Capitan an enjoyable time was spent with Mrs. Don

Plaintiff will proceed to obtain the relief prayed for in his Petition. Prayler, Cusack & Schneider, 123 West 4th Street, Roswell, New Mexico, are attorneys for Plaintiff in said cause.

WITNESS my hand and seal of the District Court this 2nd day of November, 1964.

Clerk of the District Court
187 BUENIA VEGA
(SEAL) 11-13-20-27; 12-4

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY
Office of the Commissioner of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (36 Stat. 587) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on February 2, 1965, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenues therefrom, if any, the following described state, institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1965, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State.) All other rentals or payments, if any, are reserved to the State.

SALE NO. 5150: W $\frac{1}{2}$ NW $\frac{1}{4}$, SW $\frac{1}{4}$ SW $\frac{1}{4}$ of Section 14, N $\frac{1}{2}$ NE $\frac{1}{4}$, SE $\frac{1}{2}$ NE $\frac{1}{4}$, E $\frac{1}{2}$ SE $\frac{1}{4}$ of Section 15, ALL of Section 36, Township 8 South, Range 18 East; ALL of Section 32, Township 8 South, Range 19 East; Lots 1, 2, 3, 4, 8 $\frac{1}{2}$ N $\frac{1}{2}$, S $\frac{1}{2}$ of Section 2, SE $\frac{1}{2}$ SE $\frac{1}{4}$ of Section 16, Township 9 South, Range 18 East; Lots 1, 2, 3, 4, 5, 6, 8 $\frac{1}{2}$ N E $\frac{1}{4}$, S E $\frac{1}{2}$ N W $\frac{1}{4}$, SE $\frac{1}{4}$, NE $\frac{1}{2}$ SW $\frac{1}{4}$ of Section 6, E $\frac{1}{2}$ NW $\frac{1}{4}$, E $\frac{1}{2}$, E $\frac{1}{2}$ SW $\frac{1}{4}$, Lots 2, 3, 4 of Section 7, Township 9 South, Range 19 East, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS).

These lands are located approximately 1 $\frac{1}{2}$ miles to six miles from Arabela, New Mexico.

Said above-described lands have been appraised at \$6.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$305.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the lands, and the sum of \$9,650.00, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 6th day of November, A. D., 1964.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico
(SEAL) (Thru Jan. 22)

Guaranteed Repairs
On Automatic Washers, Dryers, Dish-Washers, Electric Ranges.
Call Collect
A-1 Appliance Service
Roswell — 622-4254

WHY WAIT FOREVER?

TimberLodge
A Division of A. H. Johnson & Co.

Make Your Dream Come True With A Redwood TimberLodge Summer Cabin — Permanent Home or Winterized Ski Chalet

- Never Needs Painting Inside or OUT!
- Won't Rot — No Maintenance
- Prefabulous — Erected In A Few Days
- We Will Build It For You With Our Crew
- Excellent Financing Available

YOU MAY BE INTERESTED IN OUR POOR-BOY PLAN

You Build It
We Help You Build It FREE of Charge

— Write For Complete Information —
See Our Office and our Model Cabins and Homes
On Highway 27 Access from Town & Country Estates

TimberLodge of New Mexico
Phone 257-5111 or 257-3754
P. O. Box 292 Ruidoso, New Mexico

Ruidoso News Classified Ads
Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

CABINS
New 1 BR, 1 bath cabin in the pines and on paved street. Beautiful view and ready to occupy. \$7,750 total price.
Beautiful 2 BR cabin, insulated and winterized, fireplace and accessible. \$9,750, with terms.
Attractive 3 BR cabin on large deeded lot in the pines. Insulated, furnished and has fireplace. Ready to go at \$12,500.
Large 1 BR Cabin with spacious living room and sleeping porch. Has fireplace and large deeded lot. \$10,000, with terms.

HOMES
Beautiful New 2 BR Home with natural rock fireplace, garage, finished-basement room, wall to wall carpeting. Located in Sun Valley.
Two New 3 BR Homes near the schools and hospital. Paved streets, all utilities and FHA-Financing. Only \$13,500 each.
Nice 2 BR Home in Cree Meadows near the airport. Paved street, extra large lot and total price, \$15,500 furnished.

Dan D. Swearingin, Inc.
Tommy Pericot, Sales Manager
Margie Whitlock Lynn Keys Jess Nobles Jack Bennett
257-4255 257-4411 Member M. L. S.

PROPERTY MANAGEMENT RENTALS
New 3 BR, 1 $\frac{1}{2}$ baths, garage, fireplace and all electric kitchen. On pavement in year 'round area. Unfurnished, yearly rental at \$115 per month.
THREE bedroom, furnished home. Year 'Round rental or Ski Season Lease.
Large Commercial Building. Lease or Sale. Highway 70 location. Ideal for Warehouse or Industrial Use.
Contact LYNN KEYS
We Invite your Listings for Property Management

MOTELS
Very Nice 17-Unit Motel on Highway 70 near the Race Track. Complete-with-equipment-and-2 BR living quarters. Enjoying good business and in excellent repair.
One of the most popular Tourist Courts in Ruidoso area. 15-Units, individual cabins, kitchens and fireplace, and 3 $\frac{1}{2}$ acres of prime land with room for expansion. Complete with 4 BR, 2 $\frac{1}{2}$ bath living quarters.
Large, level Commercial Site. 130x250 feet in size with all city utilities and paving.

LEGAL NOTICE
Notice is hereby given that the Village of Ruidoso, New Mexico calls for Ruidoso Paving District No. 2 Bonds numbered 42 through 60 on December 1, 1964.
Bonds shall be presented at the office of the Village Treasurer for payment.
James L. Hine, Treasurer
Village of Ruidoso, New Mex.

LEGAL NOTICE
Notice is hereby given that the Village of Ruidoso, New Mexico calls for Ruidoso Paving District No. 1 Bonds numbered 114 through 124 on December 1, 1964.
Bonds shall be presented at the office of the Village Treasurer for payment.
James L. Hine, Treasurer
Village of Ruidoso, New Mex.

FOR SALE
BEST OFFER TAKES
Dear rifle, 308 — two to eight-power scope and scabbard, Pistol, 38 Smith & Wesson, both like new. Call 257-4431 21-116.

RUIDOSO CABLE TV
Albuquerque, Roswell and El Paso

Instant BATHROOM WARMTH

Easy as flipping a switch...with a FLAMELESS ELECTRIC HEATER

It's the modern way to be extra warm and comfortable in the bathroom on cold mornings. Just flip the switch... It's like turning on summer sunshine. In a jiffy, gentle even warmth fills your bathroom. And because electric heat is flameless, there are no fumes or odors. And no by-products of combustion to streak walls or soil curtains. Best of all, you can install an electric bathroom heater any place in the room... in your present heater opening... or high on the wall or in the ceiling, out of the reach of little hands. Why don't you check with your electrical contractor soon? You'll enjoy electric bathroom heating. It's so clean... so safe... so comfortable.

COMMUNITY PUBLIC SERVICE

MAX McCOY, District Manager

W. D. (Walt) Crosby Realty Association

For Commercial, Residential, Ranch Properties
 Phone 257-4049 - Ruidoso, N. M.
 SALES - W. B. ALEXANDER

RUIDOSO PLAYLAND NURSERY

Licensed - Child Care
 Large Fenced Playground
 Phone 257-2928

Ruidoso News Classified Ads

Market Place of Canyon & Valley - BUSINESS DIRECTORY - Where To Find It In Ruidoso
 SECTION B PAGE FIVE

LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS -
 Lease a cabin site for less than interest. Sites available in upper Ruidoso, Cedar Creek or Carrizo Creek. 10 year terms on sales.

1/4 acre valley farm, with 2 BR home, fruit trees, garden, on the river, 15 minutes from Ruidoso.

2 new 3 BR cabins in upper canyon, near Nolsy Water Lodge, winterized. Best cabin buys in town.

Highway in the tall pines - 1 BR, modern, in Cedar Creek. \$2,500.00, with terms.

FOR REAL ESTATE IN RUIDOSO, SEE -



RUIDOSO REALTY CO., Inc. (1933)
 Business Pk., 257-2085 - Home Pk., 257-2080
 Elmsair Chase Jones, Sales

STATE OF NEW MEXICO
 COUNTY OF LINCOLN
 IN THE PROBATE COURT
 THE MATTER OF THE LAST
 WILL AND TESTAMENT OF
 GEORGE W. McCARTY,
 Deceased.

NO 1094
 NOTICE OF APPOINTMENT
 OF EXECUTRIX

Notice is hereby given that on the 3rd day of November, 1964, the undersigned was appointed Executrix of the Estate of George W. McCarty, Deceased, in the above named Court, and having qualified as such, anyone having a claim against said Estate is hereby notified to file the same within six months from November 3, 1964, with the Clerk of this Court, and make proof as required by law.
 /s/ Lucille McCarty
 Executrix

John W. Thompson
 Attorney for Executrix
 O. Box 777
 Ruidoso, New Mexico
 Nov. 6-13-20-27

FOR RENT - Duplex apartment or trailer house. \$50.00 and \$45.00 month. Bills paid. Call 257-2248 days, or 257-2421 at night. 20-1/c.

FOR SALE OR TRADE - 1953 Ford, 6-door. Standard transmission, 1/2. Call Clayton Bennett, the trader. 257-2600. 20-1/c.

FOR SALE - Deer rifle. See at Cree Meadows golf course. 20-1/c.

BABY SITTING - By day or week in my home. 257-2277. 21-1/c.

OR SALE - Dinetto canteen, table and six chairs. Call 257-2171. 19-3/c.

FOR SALE OR TRADE - 10x20 Medallion trailer home, 2 bedrooms; also 10x30 cottage trailer, 2 bedrooms. Call 257-4152. 19-1/c.

CRYSTAL GLAZE - New decorator spray for metal, glass, plastic for a beautiful new effect. Artisan's Shop, Adobe Plaza. Hours, 11 to 5 closed Tuesdays. 14-1/c.

FOR SALE - 1/2 acre near rice track with 5 1/2-acre water right. 80 acres upper Ruidoso, 4 acres near Alto. E. D. Boykin, phone 257-4008 or 378-4498. 10-1/c.

FOR SALE - 1963 Chevrolet pickup. See at "Personal Yours", or 257-2736. 16-1/c.

FOR SALE - 1967 Buick, good condition. Phone 257-2147 after 5 p.m. 21-3/c.

1965 REFILLS for desk calendars now available in all sizes. Ruidoso News. 21-3/c.

FOR SALE - Woodcutters' supplies, Pioneer Chain Saws at O. & L. Lbr. & Supply on Highway 70, Hollywood. SPECIAL PURCHASE - We have just bought a reconditioned, late model, extra good Underwood standard (upright) typewriter. We can sell you for only \$95. The News.

FOR RENT - On annual lease, 4 bedroom house, unfurnished. Louis M. Smith, Ruidoso Downs. 16-1/c.

NOW IS THE TIME TO BUY, MAKE AN OFFER!!
 2 bdrm. house, fireplace, completely furnished, and has a guest house thrown in. Large lot. Not many buys left like this one.
 Motels - Some trade, all terms.
 2 bdrm., fireplace, carpet, built-in range and oven, furnished on 75x110 ft. lot. Priced to sell!!

Bill Pippin
 REAL ESTATE
 Across from Ruidoso Post Office - Box 1232, Ruidoso
 257-2281 Day; 257-2644 Night (if no answer, call 257-2635)
 Sales: George Bonal - Ab Gunter - Stanley Cochran
 Agent for Bekins Van Lines & O. K. Van & Storage

240-Ft. Frontage Lot in Ruidoso Downs, Or Will Sell in 60-Ft. Lots.

200-Ft. Front Lot on Meander Drive, Leveled, Sewer Stubbed Out. Will Pay Paving or Let Buyer Assume Paving and Deduct from Sale Price.

Two Going Businesses - Small Down Payment - Call Us About These.

See Us Today -

MILDRED WANTIEZ
 REAL ESTATE & INSURANCE
 GATEWAY CENTER
 FRED GRESSWELL, BROKER
 PHONE 257-2754 OR 257-2048
 YOUR LISTINGS INVITED

WINGFIELD'S Lots For Sale

TWO HOMES IN WINGFIELD, BOTH WITH TWO BATHS
 Follow the Red Wingfield Arrows

To Della Hale, Realtor
 Phone 257-2831

SALES: Reuben Larson - Roberta Larson
 Phone 257-4115

DEPENDABLE BOOT & SHOE REPAIR. All work guaranteed. Reasonable. Ruidoso Shoe Shop. Pk. 257-4289. 20-1/c.

FOR RENT - One bedroom house. \$65.00 per month. Two bedrooms with bath \$75.00 each per week. Utilities paid. Contact Jim Whipple, 378-5111 or 378-5511. 20-1/c.

NEW & USED TIRES. Also recaps, all sizes. Used tires, 15 and 16 inch, also mud, snow tires. Elton Ellis Ruidoso Conoco, 257-2006. 21-1/c.

FINEST QUALITY Ballpoint pens, smoother writing, legal for signatures, assorted colors, 25c ea. Ruidoso News. 21-3/c.

CAPTAIN RESIDENTS Can contribute to their school band uniform fund by subscribing to the Ruidoso News through the band members. The band will get half of all new subscriptions at \$3.50 per year in the county and \$4.50 per year out of the county, and one-third of renewal subscriptions. This offer good only from Sept. 1 until Dec. 1.

LOCKSMITH SERVICE - Day or night, U-Namit Shop, old postoffice building, phone 257-2900 day; 257-2580, night. 21-1/c.

FOR RENT - Two bedroom furnished house, close to shopping center, year 'round location. Mildred Wantiez, 257-2754. 10-1/c.

LOTS FOR SALE - Cree Meadows, 10% down, balance over 5 years. Pk. 257-4250. 21-1/c.

FOR SALE - One 1 1/2-ton Dodge; One 1 1/2-ton Studebaker with dump; One set 16 ft. Hitch cattle racks, O. & L. Lumber, 257-2986. 21-1/c.

SCISSORS, Shears and knives sharpened. U-NAMIT SHOP, old post office building, one day service. 5-1/c.

FARM AND RANCH LOANS
 Long Term - No Payoff Penalty
 Federal Land Bank Association
 of Roswell
 P. O. Box 606, Pk. 623-1264
 Roswell, New Mexico
 Voncie Jarper, Manager

SPACES FOR LEASE
 Ideal retail location
 at Gateway Shopping Center
 Phone 257-4186
 4-1/c.

FOR RENT - Furnished cabins, close in, single or couple, \$75 per month, bills paid, 257-2651 after 5:30 p.m. 16-1/c. (a)

FOR RENT - Two bedroom furnished house, on pavement, carpeted. Also two 2-bedroom trailer houses for rent or sale. See at Texas Bar-B-Q or phone 257-4310 or 257-4387. 16-1/c.

FOR RENT - One and two bedroom houses, furnished. Bills paid. Palace Motel, 378-4268. Call after 4 p.m. 20-1/c.

FOR RENT, LEASE OR SALE - Two bedroom house, carpeted, fireplace and carpet in year around location. Phone 257-2833. 21-1/c. (o)

YOU CAN FIND Storage boxes, inventory pads, postal scales in our office supply department. Ruidoso News. 21-3/c.

FOR RENT - Furnished house on pavement, two bedrooms, large living room, fireplace, tub bath, kitchen, panel ray heat. White Mountain Cabins. 21-1/c.

FRONTIER HOTEL, For lease - Historic hotel restored by state of New Mexico; 9 period bedrooms and dining room for family style service; fully equipped kitchen. White Old Lincoln County Memorial Commission, Box 98, Lincoln, N. M. 21-1/c.

TRY OUR FAST SERVICE On Film developing. We also have film in stock. The Artisan's Shop, Adobe Plaza. Hours, 11 to 5, closed Tuesdays. 17-1/c.

FOR SALE - Thirty-six foot 2-bedroom trailer house, fair condition, tandem axle. Phone 257-2856. 19-1/c.

FOR SALE - Nestled in a pretty green valley covered with tall pines is a pink and white cottage, nicely furnished, large fireplace, hardwood floors, wall to wall carpet throughout. Detached garage being converted to guest room and work shop. Winterized, on all weather road, large lot, located 2.1 miles up Cedar Creek. TV Cable available. Price, \$7,500, furnished, \$7,000 unfurnished. Call 257-2252. 21-1/c.

FOR SALE - One of the best 25-acre irrigated farms. Well Improved - Plenty of Water 2 Bedroom Home - Plenty of Outbuildings. Also 15 acres in 1/2-acre blocks Good Well FRANK BARTON Rt. 1, Dexter, N. M. Phone MA 2-2306

RUIDOSO CABLE TV
 Albuquerque, Roswell and El Paso

FOR RENT - Apartment in Ruidoso Downs, no cooking. See Harry Whipple or call 378-5511. 19-1/c.

SPECIAL PURCHASE - We have just bought a reconditioned, late model, extra good Underwood standard (upright) typewriter. We can sell you for only \$95. The News.

FOR RENT - One and two bedroom furnished apartments. Also duplex for rent. Phone 257-2870. 12-1/c.

FOR SALE - Old model Studebaker, good transportation, or low mileage Rambler Station Wagon. See L. W. Tucker or T & T Restaurants or call 257-2828. 15-1/c.

NOTICE OF APPLICATION FOR LIQUOR LICENSE
 Notice is hereby given that on October 22, 1964, J. T. Collins made application to the Division of Liquor Control of the Bureau of Revenue of the State of New Mexico for a dispenser's license, to be located at The Villa Inn Motor Hotel, on Highway 70, in Village of Ruidoso, N. M.

Any person having reasons why this application should not be approved, should make such protest to the Board of Trustees, Village of Ruidoso, Ruidoso, New Mexico at their meeting to be held Dec. 10, 1964 at 7:30 p.m. in the Municipal Building.

H. E. Babcock, Jr., Director
 Division of Liquor Control
 Bureau of Revenue
 State of New Mexico
 11-12-26-27; 12-4

1958 Ford Galaxie 500
 4-Door Automatic Transmission
 Good Work Car
Ruidoso State Bank
 Phone 257-4043 or 378-5865

ALL Classified ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50¢ per word with a minimum of 75¢ for 16 words. Please figure a per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order for full live in Ruidoso bring them to the office before Tuesday afternoon each week.

FOR SALE
 Two Bedroom, 2-Bath, 2-Fireplace, Nice Trees, Lawn, Built-For-Home.

LELAND Realty
 Office - 257-2535
 CY LELAND, SR., Realtor
 Cy Leland, Jr., Associate Broker
 SALES - Mamie Little - Lee Wimberly

Leland Realty Bldg. One Bk. East of Bank

FOR SALE - 10-ft. Shasta trailer, practically new, sleeps 6, fully equipped, H. A. Sharp, ph. 257-2914.

FOR SALE - Two 28-foot trailer houses; one 1959 Oldsmobile station wagon. Ruidoso Gas Co., phone 257-2935. 20-3/c.

FOR RENT - Space for two trailer houses. See Mayne Perry, Glenoco, telephone 378-4545 or inquire at Glenoco Post Office. 20-1/c.

FOR RENT - Furnished rooms and apartments. Winter rates. See at Gateway Motel. 12-1/c.

BEAUTIFUL 3-bedroom, completely furnished "The Vacationer" behind Gateway Food Market. Lela Easter Real Estate. 6-1/c.

FOR SALE - 1963 Chevrolet Impala. Also 1960 Corvair 4-door sedan. Fred Gresswell, phones, day, 257-2754, nights, 257-2048. 16-1/c.

Reda Water Pump Sales & Service Wimberly Electric
 Phone 257-2116

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write - Christian Child Care Fund, Inc., China Bldg., Richmond, Va., or Save the Children, Foundation, Inc., Box 118, Norwalk, Conn. 21-1/c.

FIREPLACE WOOD FOR SALE - Bell's Shamrock Station, phone 257-2922. 21-1/c.

FOR SALE - New portable typewriter, guaranteed, \$78.25. Ruidoso News. 21-3/c.

FOR RENT - Furnished apartments, near school. Bills paid. Eve Ball, 257-2276. 21-1/c.

FOR SALE - One of the best 25-acre irrigated farms. Well Improved - Plenty of Water 2 Bedroom Home - Plenty of Outbuildings. Also 15 acres in 1/2-acre blocks Good Well FRANK BARTON Rt. 1, Dexter, N. M. Phone MA 2-2306

FOR SALE - Clean 30-ft. Midway cottage house trailer. Contact Ruidoso State Bank, 257-4043 or 257-4885. 21-1/c.

FOR SALE - Smith-Corona portable, 1963 Classic 12 typewriter, and Zenith Trans-Oceanic electric and battery portable radio. See at Walter's Cafe. 21-1/c.

FIREPLACE WOOD - We buy and sell. Texas Bar-B-Q. Phone 257-4310. 21-1/c.

FOR SALE - Almost new Delta shop equipment. Table saw, band saw, jointer, disc sander, vacuum cleaner and Porfir cable belt sander. Phone 257-4414, Ruidoso, New Mexico. 21-1/c.

RUIDOSO CABLE TV
 COLOR TOO!

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER
 Several houses for rent.
 Office space for rent. Ideal for insurance office with living quarters connected.
 Several houses in the Gateway, from \$5,500 and up.

In the Upper Canyon, one 2-bedroom cabin; nice wooded lot, \$4,500, with good terms. Also new 3-bedroom cabin, bedrooms carpeted, fireplace. Full price, \$10,950.

Nice 2 bedroom cabin with sleeping porch, fireplace, 1 & 1/2 bath, furnished, large deeded lot on the pavement in upper canyon, \$14,500 with terms.

Some real good buys in business places. Check with me before you buy.

PAUL H. DOUGLASS REAL ESTATE
 Bus. Phone 257-2523 Residence Phone 257-2490
 In Postoffice Block - Box 284 - Tom Jasper, 257-2446

Ruidoso News

Friday, November 13, 1964
 NOTICE
 Sec. 301A of the Uniform Building Code, State of New Mexico, was incorporated in Ordinance 100, and adopted by the Ruidoso City Council, May 3rd, 1957 as the Building Title Code for the Village of Ruidoso, County of Lincoln, State of New Mexico.

Sec. 301A, Uniform Building Code: No person, firm or corporation shall erect, construct, enlarge, alter, repair, move, improve, remove, convert or demolish any building or structure in the City or cause same to be done, without first obtaining a separate building permit for each building or structure from the City Building Official.

Please contact the Building Official whose name and address appears below, in regard to the above, without delay.

RUIDOSO CITY BUILDING INSPECTOR
 BERT RICE
 Box 128, Ruidoso, N. M. 20-4/c.

LOCKE REALTY COMPANY

"YOUR KEY TO A SOUND INVESTMENT"
 TWO SMALL BUSINESSES
 For Sale Now. One in a new shopping center, the other in the middle of town, whichever you prefer, just buy the equipment and take over the building lease. Call us for details.

MEMBER OF M.L.S. Betty Locke, Realtor
 SALES: J. D. Locke - Dick Smith - O. M. Russell
 Box 668, Ruidoso - 257-4026 Day; 257-2908 Night
 Office Next to Midway Garage

POSITION WANTED - Able man with vast experience in management, having run one of world's largest operations, seeks new position. Renumeration not prime factor, but security is. Particularly adept at intrigue, deception and nerves at all levels. Write N. Khrushchey, General Delivery, Moscow Russia. (if no reply, try Siberia.) 21-1/c.

MEMORIAL GIFT
 At the Time of Death of a Loved One, Give a Constructive Gift of Lasting Value. Make a Donation to The Heart Fund, c/o Mrs. Charles Bishop, Box 637, Hollywood, N. M., Lincoln County Memorial Gifts Chairman.

FOR RENT - 2 Bedroom, unfurnished, in the Gateway, \$65 per month. Call 257-2641 - evenings and mornings. 10-1/c.

BULLDOZER WORK - Bill McGarty, dial 257-4200. 20-4/c.

FOR SALE - 1954 Oldsmobile good condition, completely new interior. See Jim Isham, telephone 257-2187. 19-4/c.

FOR SALE - By owner, three bedroom house, excellent condition, year 'round location, two floor furnished, included, lot 60 by 120, price \$4,250 plus paving. Call 257-2458 or 257-2359. 9-1/c.

CUSTOM Picture framing, over 100 mouldings in stock. One day service. U-NAMIT SHOP, old post office building. Phone 257-2900. 7-1/c.

FOR SALE - Ten room house, four bedrooms, utility room, storage room, playroom, large kitchen, two baths and garage, fire place. Huge yard, large concrete patio, deck. On pavement, near golf course, \$27,000.00. See Mrs. Rex Whiteley, Ruidoso News or call 257-2600 after 6 p.m. 15-1/c.



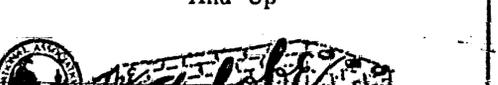
BROWN AIR SERVICE
 This Is A Private Enterprise
 Serving Ruidoso For 12 Years
 Air Taxi Any Place
 Air Ambulance Service
 SCENIC TOURS

Complete Gas & Oil Service Complete Shop Service
 Phone 267-4305 Road Cars

3 BEDROOM ADOBE HOME

In Country-Club Estates
 SMALL MOTEL
 For Only \$1,500 Down

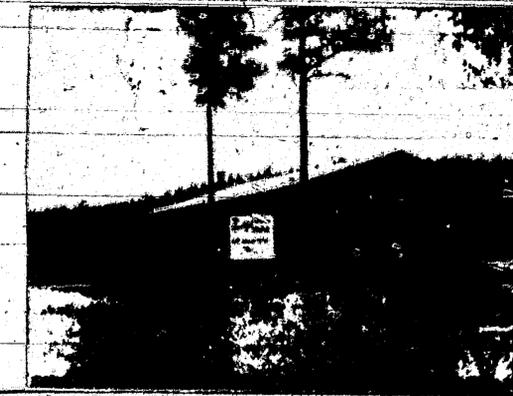
LOTS FOR \$1,000
 And Up



BOB PEARSON, Realtor
 Office in the Adobe
 Phone 257-2106

Member M.L.S. & Board of Realtors
 Residential & Commercial
 Wayne Adams
 Ranch Sales
 Bill Neal

Davis Developments



Let Davis Developments show you this beautiful three bedroom, two bath, home located in Country Club Estates on three large lots, (approximately one acre), two car garage, and large paved patio. Priced to sell.

Opening Soon - Town & Country North
 Ponderosa-Heights - Pinnacle - Country Club Estates
 Terms To Suit You

P. O. DRAWER 8 PHONE 257-4006

14-POINT PROGRAM FOR SAFE HUNTING

This 14-point program for hunting was released recently by the State Department of Health. The "tips for hunters" was issued in an effort to reduce hunting accidents in the state this year, the department said. The points for safe hunting and gun handling listed by the department are:

1. Treat every gun as if it were loaded.
2. Always point the muzzle in a safe direction.
3. Keep your finger out of the trigger guard until ready to fire.
4. Keep the safety catch on until ready to shoot.
5. Never point a gun at anything you do not want to shoot.
6. Be sure of your target before pulling the trigger.
7. Never climb a tree or fence or jump a ditch with a loaded gun.
8. Never shoot a bullet at a flat, hard surface or water.
9. Open the firing action and unload any gun not in use.
10. Store unloaded guns and ammunition separately, beyond the reach of children.
11. Be sure the gun and ammunition are in good condition before use.
12. Avoid alcoholic beverages before or during shooting.
13. Know and observe the game laws.
14. Wear practical, easily seen clothing.

SECTION B PAGE SIX
Ruidoso News
Friday, November 13, 1964

Sierra Blanca Ski Area Ready Says Forest Service Official After Inspection For New Season

The Sierra Blanca Ski Area is ready for the season, the inspector for the New Mexico Ski Area Operators Association reports. Jim Woods of Albuquerque, who also makes his report for the U. S. Forest Service, said he inspected the area with the ski area manager Roy Pickett.

"They need to make only a few minor repairs on the beginner's T-Bar and a Lincoln T-Bar," Woods said. "Everything else seemed to be in good shape."

He said a new trail, called the

Peebles Trail, is now cleared and ready for skiers. The trail was cut last year.

"A lot of additional grooming has been done here and facilities are better than ever," Woods stated.

He said nine units, which can sleep as many as four or five people at a time, are opening for the first time and more skiers will be able to utilize the area.

Woods previously inspected the Taos ski area and the Sandia Peak Ski Area.

Both of those also were reported ready for the season.

Movie Made In N. M. Ski Areas May Help In Publicizing Sport

State and civic leaders, and the press recently previewed a 27-minute winter tourist movie produced by the New Mexico Ski Areas Association and scheduled for national distribution.

The emphasis of course was on skiing. The story line for the movie is one of the most unusual in the history of tourist documentaries and rivals a James Bond thriller for pure breath-taking entertainment.

Robert J. Nordhaus, Albuquerque spokesman for the Ski Areas Association, said about 75 guests were on hand to preview the movie in the grand ballroom of the Hilton Hotel in Albuquerque.

The four color movie was shot by Summit Films of Vail, Colo., and covers such tourist points as Old Town, Taos Pueblo and Santa Fe.

The movie will be distributed by the State Department of Development, National Travel Firms and the Ski Area Association and will have national television distribution.

Approximate 50,000 Americans are expected to see the movie on TV alone.

Each of the seven major ski areas in the state is covered, including Sandia Peak, Taos, El Paso, Red River, Sierra Blanca, Santa Fe and Cloudcroft.

The movie received an excellent international flavor by featuring

a pair of continental fugitives. One in "Monica," a beautiful German model who is wanted by the law "alive."

Her cohort and fellow fugitive, Fritz, played by Fred Dalem, head ski instructor at Sandia Peak Ski Area, east of Albuquerque, is also wanted, but preferably "dead."

Three international detectives—an Englishman, a Frenchman and a Tyrolean—converge at the Albuquerque airport, allegedly to enlist the help of New Mexico residents in the hope of collecting a fabulous reward. Then the chase begins.

The chase is up hill and down hill at each of the seven ski areas. The Ski Operators Association promised and gave a thrill for each of the movie's 27 minutes.

The film, which cost about \$20,000 including prints and distribution, is the first professional skilled ski or winter tourist documentary ever prepared in the state of New Mexico.

Nordhaus said his group is convinced that the movie "will mean more to New Mexico in terms of winter tourism than any vehicle previously utilized."

Summit Films is headed by Roger Brown and Kenneth Miller who specialize in ski and outdoor photography, and have produced a number of nationally known ski films.

Getting ready for that big hunting trip? Be sure and see Gamble for license, rifles, ammunition, clothing and equipment for your trip.



LET'S GO LUNCHEON MEAT

CAMPING and HUNTING



BACON SLAB LB. 43c

SALT PORK LB. 39c

Pork Chops

CENTER CUTS 69c/lb

END CUTS 49c/lb



COFFEE KIMBELL'S LB. CAN 65c

EGGS CLARY'S MEDIUM GRADE-A DOZ. 49c

SPAM LUNCHEON MEAT 12 OZ. CAN 43c

FRITO, 300 CAN 39c

CHILI CON CARNI WITH BEANS 39c

KIMBELL'S, 300 CAN PORK & BEANS 10c

CHUCK WAGON, 300 CAN CHILI BEANS 2 FOR 21c

PAPER PLATES FONDA 49c PKG. 31c



Van Camp's VIENNA SAUSAGE

5 89c



Schilling's BLACK PEPPER 4 Oz. Can 39c

Schilling's GARLIC SALT 3 3/4 Oz. Bottle 26c

HUNT'S, NO. 2 1/2 CAN FRUIT COCKTAIL 3 FOR \$1

BEN FRANKLIN VARIETY SPECIALS

Boy's Coat Style SWEATERS
Assorted Colors, Sizes 8-10-12-14
One Lot \$5.49 Value While They Last
\$3.87

MELMAC
By Stetson
34-Piece Set - Ass't. Colors
\$9.99

INDIAN MOCCASINS
\$1.19 Value
Sizes 4 Thru 9
87c

CORNING WARE
Sauce Pan Set (8 Pieces)
Reg. Price \$14.95
Eight Pieces For...**\$12.95**

DECORATOR PILLOWS
100% Acetate
Assorted Colors
2 FOR \$1.79

11-Inch CHICKEN FRYER
Regular \$10.95
\$9.49

ELECTRIC BLANKETS
Double Bed Size
Single Control
2-Year Guarantee
\$9.99

3-Pc. Stainless Steel BOWL SET
Reg. \$4.95 Value
\$3.49

CANDY ALL 5c CANDY BARS... **10 FOR 37c**

CORN MILE HIGH 303 CANS... **2 FOR 27c**

DELSEY BATHROOM TISSUE... **2 FOR 25c**

KIM DOG FOOD... **6 CANS 39c**

CLOROX BLEACH 1/2 GAL... **39c**

FROZEN FOODS

MORTON'S ASSORTED DINNERS... **39c**

MORTON'S, CHICKEN, BEEF, TURKEY POT PIES... **6 FOR \$1**

FISH STICKS... **3 FOR 89c**

PRICES EFFECTIVE THURSDAY - FRIDAY - SATURDAY



POTATO SALE

POTATOES 10 LB. BAG 39c

BANANAS GOLDEN RIPE 2 LBS. FOR 27c

CARROTS CELLO 1 LB. BAG 2 FOR 23c

YAMS ARIZONA 2 LBS. FOR 29c

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NEW FOR RUIDOSO
A Delicious

LUNCHEON BUFFET
All You Can Eat for \$1.25
Starting 11 a.m. Choice of 2 Meats and 1 fish dish,
Also large assortment of vegetables and salads,
with dessert

THE STEAK PIT
In the NAVAJO LODGE

THURSDAY NITE SPECIAL

\$1.50 \$1.50

Mexican Dinner Served On A Hot Platter with Enchiladas,
Tamales, Fried Beans, Spanish Rice and
A Taco Shell with Avocado Saled

Broiled Chopped Sirloin Steak, Bacon Wrapped
with Baked Potatoes and Tossed Saled
Tea Coffee

HOLIDAY HOUSE