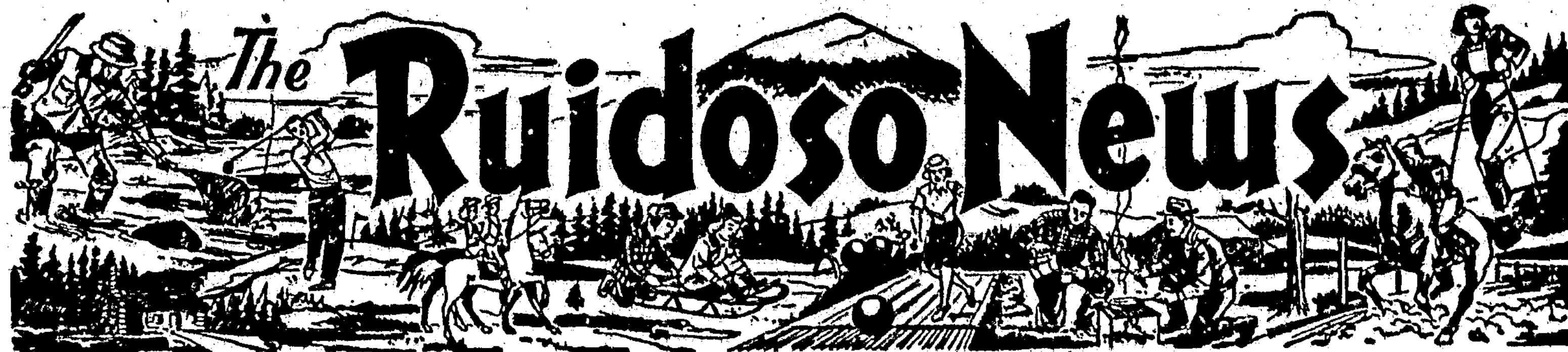


Printed and Published in the Southwest's Year 'Round Playground

Clarke Insurance Agency



Congratulations to RUIDOSO DOWNS on another season, and we hope it's a big one for you. Welcome race fans, horsemen and summer visitors. Billie Clarke - Dial 257-2415



WELCOME RACE FANS AND SUMMER VISITORS

We hope you have a happy and safe vacation!

DAN D. SWEARINGIN, Inc. Insurance - Real Estate - Phone 257-4235

NO. 48 IN OUR 19th YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, MAY 21, 1965 'INVENIEMUS VIAM AUT FACIEMUS' Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town - By Nosey Waters

We still have lots of extra copies of last week's special edition (it had more than 160 photographs in it) telling about our vacationing attractions if you need a copy or more to send to someone...

The folks who were awake and listening to KLAC in Los Angeles Calif., early Saturday morning last week heard a ten-minute report on what there was to see and do in the Ruidoso region...

Names make news dept.: Julie Harrison drew the clever sketch for the cover on the school band concert program used last Thursday evening...

Things kinda hectic this week at the Ruidoso News. We're operating with two full-time employees and one part-time man less than a year ago...

Baccalaureate Opens Commencement Week

Commencement Week begins here Sunday for 54 graduates of Ruidoso High School in the class of 1965. The graduation festivities open with a baccalaureate service Sunday evening at 8 p.m. in the school gymnasium...



GETS BALFOUR AWARD—Jimmy Steele, top ranking Senior, received Balfour award in class of '65, and is shown being congratulated by Counsellor Stanley Stewart, left.



GETS D. A. R. AWARD—Molly Kay Harris, another top ranking Senior of the class of '65 was picked for the Daughters of the American Revolution award this year.

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations Are Due: Mr. and Mrs. Jesse Sanchez, Hollywood, parents of a girl, born May 14, wt., 7 lbs., 4 1/2 oz.

Cloudcroft Man, Former Ruidosoan, Dies in Accident: Allen Brooks, 41, owner of a residence in Ruidoso, and associated in recent months with a red-mix cement plant in Cloudcroft where the family moved a short time ago, died when a loaded cement truck he was driving hurtled off the Cloudcroft to Alamogordo state road Wednesday last week.



TO SPEAK HERE - 'Wild on the Bases' is title of new sports novel by Albuquerque author Wilfred McCormick. Col. McCormick formerly lived in Ruidoso while writing historical articles and stories on the region for a score of national publications...

HIWAY 70 INSPECTION IS JULY 17

Robert Walker, manager of Ruidoso-Hondo Valley Chamber of Commerce announced Monday that Wayne Lowdermilk of Lowdermilk Construction Co. and C. D. Rickman, district highway engineer with the State Highway Department, stated that final inspection date for new Highway 70 construction east of Ruidoso Downs has been set for July 17.

PROCLAMATION

WHEREAS, the Ruidoso Board of Realtors will join with the 1,500 other constituent boards of the National Association of Real Estate Boards in the observance of Realtor Week May 23-29, 1965; and WHEREAS, this occasion will be utilized to acquaint the public with the high standards of professional service provided by Realtors in transactions involving real property; and

INDIANS GET \$1,927,400 TIMBER BID

C. J. Dugan, Garberville, Calif., has bid \$1,927,400 for 174.1 million board feet of timber for sale by the Mescalero Apache Tribe. The bid provides for a sawmill location within five miles of Alamogordo or at a site agreeable to Dugan and the tribe.

'They're Off' at the Downs For 19th Season Friday

The biggest little race track of its kind in the world, picturesque Ruidoso Downs comes to life again this week looking for new records to conquer. This cool, colorful pari-mutuel playground opens its 19th season of summertime racing Friday...

when only \$322,608 was wagered in 10 days of racing. The sport long since has attained a record season play of \$12,185,988 here for 55 days of racing—another of the many records the sport will be assailing come 1:30 Friday.

Mexico State Racing Commission, and no less than five gigantic racing jackpots worth \$100,000 or more. Heading a stakes schedule that has catapulted Ruidoso Downs into the national limelight will be the seventh running of the \$350,000-estimated All-American Quarter Horse Futurity...

Derby, \$5,000-guaranteed Governor's Handicap, \$5,000-added Jim Carter Handicap, and \$5,000-added Ruidoso Mile. Racing will be on a Friday-Saturday-Sunday weekly schedule until July 15, when the sport adds seven consecutive Thursday programs.



PROCLAMATION ISSUED - Mayor G. H. (Shorty) Stoneman is shown second from right handing framed proclamation to Gene Hensley of Ruidoso Downs, pointing out opening of 19th racing season here at Ruidoso Downs, which provides community with its largest payroll. Watching are Bob Walker, manager of Ruidoso-Hondo Valley C. of C., at left, and Village Clerk-Manager Jim Hine, right.

Dozens of R.H.S. Students Recognized In Annual Honors Assembly

Dozens of Ruidoso High School students received medals, certificates and special recognition for their accomplishments in their studies, in the arts and music and in physical education and athletics in the annual honors assembly held Monday morning in the school gym.

For his math class, Bill Pippin cited Robert Scribner and in Driver Education, picked Butch Faubion and Sandra Posey as outstanding, and made a special safety award to John Hall.

Among art students, Mrs. Tom Cook named Becca Brownline, Joe Lane and Julie Harrison on behalf of this department, a large mosaic in ceramic tile, depicting the familiar high school mascot, the running Warrior, was presented to the school with Principal Pat Valliant accepting the gift.

WHEREAS, it has been determined by the Ruidoso Racing Association that Friday, May 21 will be the beginning of the 1965 Horse Racing Season; and WHEREAS, the Village of Ruidoso and its environs are most cognizant of the economy derived from, and the pleasures afforded, our many summer visitors and citizens at Ruidoso Downs; and

Darrell Etherwall—Mr. R. H. S. Liz Bennett—Miss R. H. S. John Underwood—Best All Around Boy. Lois Lane—Best All Around Girl. Jimmy Steele—Boy Most Likely to Succeed.

Mrs. Everett Banister announced that girls' physical education top award went to Helen Padilla, and in her world history, Molly Kay Harris was out front. Liz Bennett was cited as the foremost cheerleader—picked for sportsmanship.

Mrs. Terry Cottle, English and Spanish—Chris Chaney, Ida Richardson, Jerry Halladay, in Freshman English; Janice Winfield in Spanish II; Tommy Valliant in Spanish I and honorable mention Spanish I to Mike Stevenson, Suzanne Newsom and Dennis Nosker.

Special Assembly Set For May 27: Nob Hill Primary School will have a special end of school assembly on Thursday next week, May 27, Principal Herbert L. Traylor said.



# GRADUATION GIFT IDEAS

—And Graduation Cards, Too

For the Boy or Girl Who Is Receiving  
A Diploma in the Class of '65

HERE'S AN IDEA — Capture the exciting events of commencement this year for your youngster with photos. Bring film here for developing and printing.

Had you thought of giving a camera to the graduate? We have the film and accessories for movie or still.

## PHILLIPS' OLD MILL

Gifts — Cameras — Film — Books — Recorders

### CLUB CALENDAR

**White Mountain**  
White Mountain Chapter No. 100 meets every Tuesday night at 7:30 p.m. at the home of Mrs. J. H. Brown, 1000 N. 1st St. All new members welcome.

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### Mrs. Ola C. Jones Selected By BSP As Woman of the Year

Mrs. Ola C. Jones, for many years a teacher in the schools in this area, was honored as Woman of the Year by the members of the four chapters of Beta Sigma Phi on Wednesday, May 12, in a style show and tea held at the Chaparral Motor Hotel. Mrs. Jones was presented with an engraved silver pitcher from members of all four chapters.

Gamma Rho chapter hosted the affair and members of that chapter modeled summer clothes from the Chaparral Shop, Olma's, Brunell's and the Factory Outlet Shop. The models were: Mrs. Sam Nunnally, Mrs. Bill Tadlock, Mrs. Floyd Hanke and Mrs. Jack Spall who modeled for Olma's; Mrs. Robert Beavers and two little girls, Dina Driver and Beverly Soeds, modeling for Brunell's; Mrs. Robert Beavers, Mrs. Reed Strirman, Mrs. Charles Soeds and Mrs. Frank Pope, modeling for the Chaparral Shop; and Susan and Rest Tadlock, Mrs. Bill Edwards and Mrs. Don Driver for the Factory Outlet Shop. Mrs. Bob Gaston was the narrator. Mothers of members of all four chapters were special guests.

Refreshments of cake, coffee and tea were served from a table decorated in a Hawaiian theme. Music was presented by Mrs. Max McCoy.

### Rainbow Assembly Has Installation Of New Officers

The Ruidoso Assembly of Girls held formal installation of new officers on Sunday, May 16 in the Eastern Star Hall in Palmer Gateway. Those installed included Barbara Croel, Worthy Advisor; Mora Burnett, Worthy Associate Advisor; Suzanne Newsome, Charly; Susan Tadlock, Hope; Jane Cochran, Faith; Sildina Cunningham, Recorder; Mary Shier, Chaplain; Susan Dorsett, Drill Leader; Michelle Burns, Love; Donna Peckholm, Immortality; Becky Sewell, Patriotism; and Cynthia Hickam, Confidential Observer.

### LaMay-Prince Wedding Scheduled June 5 At Nogal

Mr. and Mrs. Roy E. LaMay of Nogal are announcing the approaching marriage of their daughter, Jeanette Ruth, to Alvo James Ray Prince, son of Mr. and Mrs. Ray Prince of Huntville, Ala. The couple will repeat nuptial vows at 5 p.m. on June 5, at the LaMay Ranch at Nogal. Relatives and friends of the couple are cordially invited to attend the ceremony and reception.

### TWO CO-EDS HONORED BY SIGMA ALPHA IOTA

Dotie White, daughter of Mr. and Mrs. George P. White, and Lana Vance, daughter of Mr. and Mrs. Paul Vance all of Ruidoso, both received honor certification in the annual banquet of the Sigma Alpha Iota national honor sorority for music at Eastern New Mexico University in Portales last week. They were two of five recognized in the end-of-school gathering. Both will graduate this spring as music instructors.

### Extension Club To Meet May 26 With Mrs. Perry

The Ruidoso-Hondo Valley Extension Club will meet Wednesday next week, May 26, at 11:30 a.m. in the home of Mrs. Mayme Perry in Glencoe for a covered dish luncheon and meeting. The program for the afternoon will be on "Hints On Housekeeping". It was announced.

### Woman's Club Ends Club Year With Guest Day

The Ruidoso Woman's Club ended its 1964-65 club year with a Guest Day and luncheon Wednesday last week in the club house in Skyland. The luncheon was served at 1 p.m. to members and guests who were members of Federated Women's Club in Carrizozo, Capitan, Tularosa and Alamogordo. Guests from Ruidoso and Hondo Valley included Mrs. Pat Valliant, Mrs. Bill Neal, Mrs. Gerald Tully, Mrs. Jim Tully and Mrs. Thomas Richardson.

### MR. AND MRS. CHARLIE PEEBLES OBSERVE 46th ANNIVERSARY

By AILEEN LINDAMOOD (Ruidoso News Staff Writer)

Mr. and Mrs. Charlie Peebles observed their 46th wedding anniversary last week. Their marriage had its setting May 7, 1918 at 10:30 a.m. in the Trinity Methodist Church at Roswell. Rev. Ray S. Dunn officiated in the presence of her parents, Mr. and Mrs. L. A. McAnally, a sister, Marie McAnally and Leja Raines, a close friend.

Following the ceremony the couple came to the Peebles' Ranch on Little Creek north of Ruidoso. The ranch is located a little north of Alto just off Highway 37. It had been homesteaded by his grandparents, Mr. and Mrs. Lewis Breese of Comanche, Tex. Charlie and Gladys—as they are

# News of Women

SOCIAL, CHURCH AND CLUB NOTES



NEW OFFICERS—New officers of Capitan Woman's Club are as follows, from left, Mrs. James C. Germany, historian; Mrs. Dwight Bowden, president; Mrs. Jack Shaw, parliamentarian; Mrs. Gerald Dean, Jr., treasurer; Mrs. Ralph Solether, vice-president and Mrs. Clem Clearley, secretary.

### Capitan Women At 'Guest Day' Program Here

Six Capitan Woman's Club members attended the Ruidoso Woman's Club, "Guest Day", Wednesday, May 12. A buffet luncheon was served, followed by a program in which members of the 7th and 8th grade junior high school students presented a skit, and a solo was sung commemorating Mother's Day. Corsages were presented to Mrs. Louise Doll, Ruidoso, for being the oldest mother present, and Elizabeth Germany, Capitan, for being the youngest.

### Little-Morgan Vows Are Read Here May 15th

The home of Mrs. D. B. Morgan in Ruidoso was the setting Saturday, May 15, at 7:30 p.m. when wedding vows were exchanged between Lynn Little, daughter of Mr. and Mrs. Nolan Hart of Ruidoso, and Lowell Morgan, son of the late D. B. Morgan, and step-son of Mrs. D. B. Morgan of Ruidoso. The bride's three children, Rickie, Kenny and Kettie Gay, attended the couple while Rev. Dwight A. Sharpe of the First Presbyterian Church in Ruidoso conducted the double-ring ceremony.

### Woman's Club Ends Club Year With Guest Day

The Ruidoso Woman's Club ended its 1964-65 club year with a Guest Day and luncheon Wednesday last week in the club house in Skyland. The luncheon was served at 1 p.m. to members and guests who were members of Federated Women's Club in Carrizozo, Capitan, Tularosa and Alamogordo. Guests from Ruidoso and Hondo Valley included Mrs. Pat Valliant, Mrs. Bill Neal, Mrs. Gerald Tully, Mrs. Jim Tully and Mrs. Thomas Richardson.

### NEW WCS OFFICERS ARE INSTALLED HERE

New officers of the Woman's Society for Christian Service of Community Methodist Church have been announced as being Mrs. R. K. Knox, president; Mrs. O. O. Barnes, vice-president; Mrs. J. D. Locke, recording secretary; Mrs. A. E. Pearson, treasurer, and secretaries of lines of work, Mmes. Ike Kennedy, T. E. Richardson, Carl Ross, Robert Pearson, John A. Hawkins, Dan D. Swearingin, Isla McLeod, B. F. Starkey and Dale Wynn and of circles, Mrs. Jake Harris and Mrs. Bill Mosley.

### WELCOME, RACE FANS!

For a Happier Visit to Ruidoso Make the Chaparral Your Beauty Shop Headquarters

Reba Smith has now joined our staff, and with Lucille Day, will be on hand to serve your beauty needs.

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For a Happier Visit to Ruidoso Make the Chaparral Your Beauty Shop Headquarters

Reba Smith has now joined our staff, and with Lucille Day, will be on hand to serve your beauty needs.

NOTICE—We are now equipped to give beauty service in the hospital—please call on us

WIGS TO BE DISPLAYED

We Have A Complete Line of Wigs and Hair Pieces For You To View

EARLY AND LATE APPOINTMENTS — AND WALK-INS, TOO

Beginning Sunday, May 23 we will be open from 8 a.m. 'til 1 p.m., Sunday

A Complete Line of L'Oréal Cosmetics Owned and Managed by Pat Simon

## Chaparral Beauty Shop

Chaparral Hotel • Ph. 378-8511 • Ruidoso Downs

## Canyon Eches

Methodist women's groups meeting this week include the Martha WSCS Circle at the home of Isla McLeod's and Rebekah WSCS Circle at Mrs. Robert Pearsons. Mrs. Billie Clark was a visitor last week in Taos. She was accompanied by Miss Ronnie Foreman. Mrs. Clarke attended an insurers' association board meeting there.

Walter Hartsch of Ruidoso was admitted as a patient at St. Mary's Hospital in Roswell on May 16. Madeline Burdett and Stella Campbell returned to their Ruidoso home this week after spending the winter in California.

Mr. and Mrs. Ace Parker have returned to Ruidoso after spending several weeks at their home in Kingsland, Tex. Esequiel Trujillo of Capitan was admitted as a patient in Eastern N. M. Medical Center in Roswell on May 16.

T. C. Delaney has been ill at his home here several days. Les Crews was in Texas last weekend and early this week on business. Mr. and Mrs. Pedro Ysasi and daughter, Gloria, were in Corpus Christi for the week-end. Wilson Howard was in Las Vegas on business Friday.

Orvis Petty and Dale Wells of Clardy-Campbell Dairy of Roswell were here Tuesday and Wednesday assisting the local delieryman, Rex Whiteley. Mrs. Dick Raliff and Mrs. Nolan Hart were in Alamogordo Wednesday.

### GETS B. A. AT SUL ROSS

Benny Paul Jones, whose family once operated the El Corral Courts here on Sudderth, and who is a graduate of Ruidoso High School, was to receive a bachelor of science degree in commencement exercises held at Alpine, Tex., last Sunday.

### Masons of Four Lodges To Attend Workshop

Carl A. Ross, Worshipful Master of Ruidoso Lodge No. 73, has announced that the Annual Grand Lodge Workshop will be held at the Masonic Temple of Tularosa Lodge No. 49 on Sunday afternoon, May 23. Officers and members from Alamogordo, Carrizozo, Tularosa and Ruidoso, who comprise the 11th District, will be in attendance.

Registration will begin at 1:00 p.m. for those attending the Workshop. All Master Masons, local and visitors alike, are cordially invited to attend. Leaden Posey, District Deputy Grand Master of the 11th District from Alamogordo will preside.

Informal discussions and a conference will be held during the afternoon, covering a wide range of subjects related to Masonry. Also, a ritualistic portion for the benefit of all concerned, will be conducted. Following introductions, a short quiz will be offered. The afternoon's program will be concluded with an address by the Grand Master and one other speaker; both with a message of interest to all Masons.

**PROMPT SERVICE**

## PRESCRIPTIONS

**—Our No. 1 Job In This Store**

is to serve your medical needs in the form of fresh drugs filling your doctor's orders swiftly and accurately. We keep abreast of all of the newest products, and anticipate their uses in our area by keeping stocked on those items our physicians will be calling for.

★ ★ ★

— WELCOME, RACE FANS —

## BAKER PHARMACY

POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

3rd Door East of the Post Office  
—and Just as Reliable

### TWO DINING SPOTS GIVEN LOWER GRADES

Frank N. Chavez, Lincoln County Health Inspector, reports the reduction in grade of two restaurants in Ruidoso due to violation of the State Health Code. The Cafeteria, operated by Edith B. Johnson, and the Montjeu Cafe, operated by Eddie Glass, Chavez announced.

### METHODIST CONFERENCE UNDERWAY IN ODESSA

Attending the annual New Mexico annual conference in Odessa, Tex., this week from Community Methodist Church as voting delegates are the Rev. Thomas L. Richardson, local pastor, and Mrs. R. K. Knox. Also attending are Mrs. Richardson and Mrs. Ike Kennedy. Budget at year's end showed expenditures of \$21,968 by the Methodist church here in the fiscal year just ended, the church treasurer, Mrs. Knox reported.

# SUMMER LEAGUES

Are Now Forming At

## HOLIDAY BOWL

Join a Summer League For Fun and Recreation  
Register Now So You'll Be Sure to Get On a Team  
Phone 257-4274 — In the Gateway Area

# SHRIVER'S

## FRI.—SAT. SPECIALS

PEACHES .. 2 1/2 Size	4 For	89¢
CANNED GOODS	Asst. 8 For	\$1
COFFEE .. Hill's or Folger's	LB.	79¢
EGGS .. Grade A Medium	DOZ.	35¢
POT PIES .. Libby's	5 For	\$1
TISSUE .. Delsey	2 For	25¢
POTATOES .. White	10 lbs.	55¢
ELGIN OLEO	2 For	35¢
ROUND STEAK LB		79¢
SAUSAGE .. Homemade	LB.	45¢
BOLOGNA .. Sliced	LB.	29¢

Special On Western Boots

Double Frontier Stamps on Wednesday

We Have Lee Brand Work Clothes

WE HAVE FRONTIER STAMPS RUIDOSO DOWNS

## D AND D BEAUTY SALON

One Block West of High School In The Gateway  
Walk-in Appointments  
—Call 257-2744—  
"We Need Your Head In Our Business"



# BENNETT'S FOODLINER

RUIDOSO, NEW MEXICO

## Grand Opening and 9th Anniversary Sale!

THURSDAY, FRIDAY, SATURDAY,  
MAY 20-21-22

★ ★ ★  
**Picnic Hams**  
GLOVER'S  
**pound - 29¢**

**ARM ROAST LB. 49¢**

—PEYTON DEL NORTE—  
—HAMS—

**SHANK PART LB. 39¢**

**BUTT PART LB. 45¢**

★ ★ ★  
**BEEF SHORT RIBS 3 Lbs. \$1**

**WEINERS** Glover's Chuck Wagon **LB. 39¢**

**SAUSAGE** Homemade **LB. 39¢**

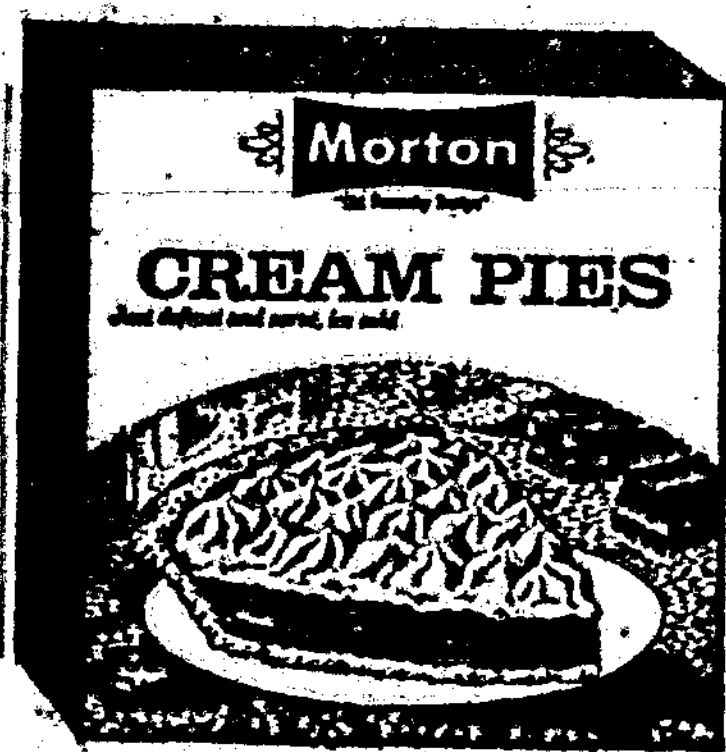
**BOLOGNA** Oscar Mayer Sliced **3 Lbs. \$1**

**FREE** DUPLICATE AUTO KEYS

**DELTA PLASTIC WARE**  
WASTEBASKETS, PAILS,  
LAUNDRY BASKETS,  
MIXING BOWL SETS,  
YOUR CHOICE

**69c each**

ARMOUR VEGETOLE  
**SHORTENING, 3 LB. CAN 59¢**



MORTON  
ASST. 10 OZ.

**2 FOR 54¢**

SWIFT BROOKFIELD  
**BUTTER LB. 69¢**

**TISSUE** Waldorf **4 Roll Pack 33¢**

**CLOROX** 3c Off Gallon **59¢**

**1000 FREE ORCHIDS**



—FAIRLANE—10 OZ.—  
**LEAF SPINACH**  
**CHOPPED BROCCOLI**  
**MIXED VEGETABLES**  
**GREEN PEAS**  
**CUT CORN**

MIX OR MATCH

**3 pkgs. 39c**

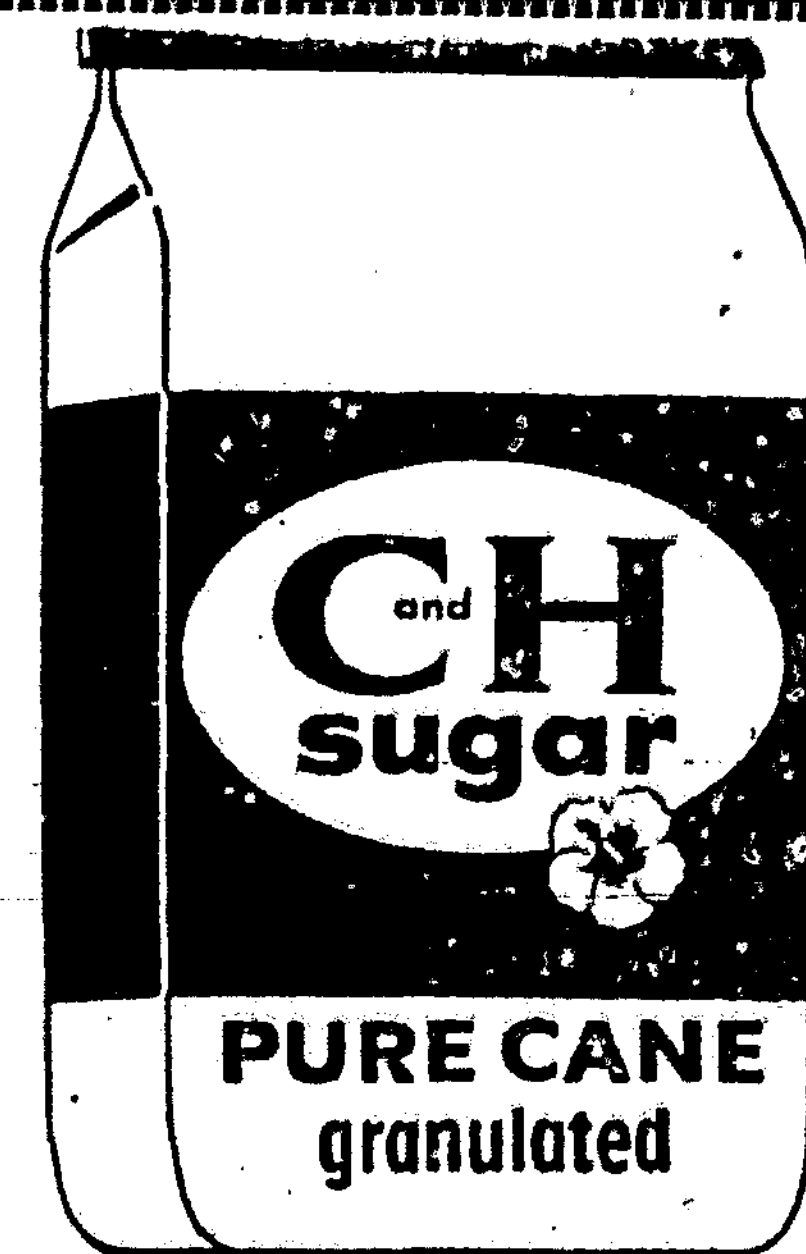
★ ★ ★  
**FREE** ICE CREAM CONES FOR THE KIDS **FREE**



PRICE'S MEADOW GOLD  
ASST. FLAVORS 1/2 GAL. **79¢**

**FREE**

6-PAK FANTA ORANGE, GRAPE OR  
ROOT BEER WITH PURCHASE OF ANY  
SIZE COCA-COLA 6-PAK THURSDAY,  
FRIDAY, SATURDAY



**5 Lbs. 49¢**

— OPEN SUNDAYS —

**J. & N.**

**DOUBLE STAMP DAY**  
**WEDNESDAY—**  
on \$3 Purchase or More

—AUSTEX—

**CHILI** No. 300 Plain **2 Cans 89¢**

**CHILI** No. 300 With Beans **2 Cans 67¢**

**BEEF STEW** No. 300 **2 Cans 69¢**

**TAMALES** No. 300 **2 Cans 57¢**

**SPAGHETTI &**

**MEAT BALLS** No. 300 **2 Cans 49¢**

**JUMBO TAMALES** No. 2 1/2 **39¢**

LIVE MUSIC ALL AFTERNOON SATURDAY, MAY 22, FURNISHED BY THE WORLD FAMOUS RUIDOSO PHILHARMONIC FRESH FROM A WORLD TOUR, INCLUDING BASIN STREET!



Maryland Club  
COFFEE  
HOW IN THIS ATTRACTIVE  
RE-USABLE-KEYLESS  
CANISTER

**COFFEE** Maryland Club **LB. 75¢**

**2 LBS. \$1.47**

**FREE!**

REGISTER—40-INCH TALL  
STUFFED TIGER

**FREE!**

**SYRUP** Worth Waffle **39¢**

**SAUCE** Kraft Bar-B-Q **29¢**

**TOMATOES** Contina 2 For **43¢**

GRADE A LARGE  
**EGGS DOZ. 29¢**

★ ★ ★

**Shoppers SPREE!**

When The Bell Rings Sometime Between Noon and 3 p.m. Saturday, Some Lucky Shopper Will Be Allowed To Go On A Five-Minute Shopping Spree. All The Groceries She Can Load On A Cart Selecting One Item In Each Category.

★ ★ ★

**FREE!**

PACKAGE MORTON CHIP-O'S WITH THE PURCHASE OF A REG. 29c BAG OF MORTON POTATO CHIPS

**FREE**



PRODUCE DEPT.

**TOMATOES** 4 Size Tube **17¢**

**ORANGES, 5 LB. BAG 39¢**

**GOLDEN CORN** Dozen **49¢**

**GREEN ONIONS OR RADISHES 3 BUNCHES .10**

**GREEN SQUASH** 2 Lbs. **19¢**

NEW LONG WHITE  
**POTATOES, 10 LB. BAG 79¢**

**CELLO CARROTS 2 Pkgs. 15¢**

**COFFEE-MATE** Instant Cream **43¢**

**DONUTS** Morton 12 Oz. **2 Doz 59¢**

**COTTAGE** CHEESE Price's Meadow Gold **29¢**

DOLE 46 Oz. **PINEAPPLE JUICE 59¢**

**CAN MILK** Carnation Tall Cans **7 For \$1**

**DRESSING** Miracle Whip **49¢**

**CHEESE** SPREADS, (SWANKS) Pimiento, Pineapple, Olive Pimiento **27¢**

**BISCUITS** Pillsbury's Canned **3 Cans 23¢**

**FLOUR** Gold Medal **10 lbs. 98¢**



# Ruidoso News

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SECTION A PAGE FOUR NATIONAL EDITORIAL  
 Ruidoso News  
 Friday, May 21, 1965

## 15 Years Ago

By Elsie Williams

News items from Ruidoso News issue of May 19 1950.

Activities at Hollywood Park near 4th and 10th streets with nearly 60 people being treated for the 5th Annual Cancer Tea and Grill Luncheon at the El Estero Hotel. The Party was a quarter hour event of its kind in the world. 66 people from every state. It also features the art of paper in the quarter hour world Herman Jefferson Hollywood Park facing 10th and 10th streets.

The Palmer Realty Co. this week announced opening of the L. V. Hutson, Carrizo Creek Subdivision, southeast of Ruidoso. The subdivision comprises 40 acres just south of the Carrizo Creek and adjoining the Mesquite Apache Reservation.

## Odessa Church Man Called As Minister

Stacey Carter, who has served as educational director the last three years at the North Side Church of Christ in Odessa, Tex., has been called as minister of the Gateway Church of Christ in the Gateway Stannell Jones, church official said this week. Prior to the Odessa position he served as minister of the Pecos Central Church. Carter is married and he and his wife are parents of three small children two of whom are enrolled in school.

He is a graduate of Ole Miss and did graduate work in Bible at Harding College at Memphis, Tenn. He is to assume his duties as minister here June 6, Jones said.

Jones added that work has been completed on the large annex and that furniture has been moved in. It is ready for the larger crowds expected this summer here.



WESTERN ARTIST—B. T. 'Pop' Judia with recent oil painting, Judia, Constable for Precinct 10, Ruidoso Downs, celebrated his 85th birthday May 12. Judia was born in mining camp in Organ Mountains near Los Cruces, however, he has spent most of his life in Lincoln County, he said. Judia said his hobby is painting landscapes and New Mexico wildlife. The picture he is holding shows herd of antelope.

## LETTERS TO THE EDITOR

### Did You Know?

From recent school events which students of the Capitan school participated in, one would think that the old saying "A girl or boy doesn't have a chance from a small school" is outdated which it is, because students in a small school, such as Capitan, have just as much chance as one in a larger school. For example, The recent musical festival held in Clovis, the Capitan school won a 1 rating for eight-reading, Soloists won four 1 ratings and two 2 ratings. Two of the twelve who rated so high attended the state musical meet in Albuquerque recently to win still another 1 and 2 rating. The track meets when the girls went to Portales, the boys to Lovington, both teams came home with first place ribbons. On Friday, May 14, Charlie Walker and Mike Randle attended the state meet in Albuquerque.

There are two students of Lincoln County who will, as juniors, participate in the National Science

Payton Lincoln County News editor Carrizo, was named secretary and Max Oliver, Ruidoso Downs, was re-elected treasurer.

Oliver said about 20 persons attended the covered dish affair. Those going from this area included H. H. Shier, Ruidoso Downs; Joe Skeen, Piecho, Ben Sanchez, San Patricio, and himself.

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NEW MANAGEMENT

## SPECIAL COMPLETE DINNERS

Includes Salad, French Fries, Rolls, Coffee or Tea

Monday, Tuesday and Wednesday—  
 Chicken Fried Steak

Thursday—  
 Grilled Calf Liver

Friday—  
 Tenderloin of Trout

Saturday and Sunday—  
 1/2 Fried Golden Brown Chicken

# \$1.25

## STAR CAFE

Sudderth Drive across from Billy the Kid Liquor Store

## Letters Given Band Members In Spring Concert

When the three bands from Ruidoso's schools presented their annual spring concert Thursday evening last week before a crowd estimated at 400 people, Director LeRoy Gooch made the annual band letter awards to about 35 of the 100 youngsters participating in the program. Admissions for the program which featured two numbers each for the beginners and the Juniors high band, and eight numbers for the high school group, totaled \$164. Gooch reported, "We are very grateful for the fine response to this year's program," he declared. Band members presented Gooch with a gift certificate good for \$25 in merchandise at a golf pro shop, as an expression of appreciation, as the program neared the end.

Receiving letters were:  
 Sophomores: June Cochran, Doug Conley, Sidola Cunningham, Pam Hine, Roberta Lawling, Tim Leftwich, Mike Locke, Diann Marlin, Cathy Massey, Sherri Morrison, Dana Nelson, Dennis Nosker, Karon Petty, Craig Whipple, Ann Winkeln and Cynthia Hieckam.  
 Juniors: Becca Browning, Barbara Creel, Mary Cunningham, Mary Pearson, Linda and Lorle Starkey.

Seniors: Carol Lynn Wright, Shirley Hicks, Molly Harris, Frances Baird, Pat Lamb, Richard Wantiez, Burly Cantrell, Prentice Creel, Charlie Morrison, Colleen Massey and Candace Farrar.  
 Numbers given in the program were: Beginners band—Shadowland Waltz and Junior Band Waltz; Junior High band—Challenger March and Waltz for Band; High School—Peacemaker March, directed by student conductor Pat Lamb; Carnival of Venice, featuring Pat Lamb as coronet soloist; Symphonic Overture, Hornscope, featuring Burly Cantrell, as French

Foundation program for 6 to 9 weeks this summer. Elizabeth Rosenblatt will attend Texas University in Austin, Tex., and Joe Cooper of Hondo will attend State College in Boulder, Colo.

Now the question arises, but these students are A students, of course they are, but any student can enter any school event, be it academic or athletic, then what they finish with is up to them. First the student must have the incentive to excel, this can be greatly encouraged by parents and teachers. One word of encouragement can "snow-ball" into an honor for the student, pride of achievement on the parents' part, and prestige for the school attended by the student. Another thought for students, not to excel exactly but to participate which in turn teaches them self-reliance, good sportsmanship, and their knowledge of different aspects are being constantly opened and absorbed by their participation. Summer music camps are very good for band students where they have the instructions and encouragement of musical instructors in different music phases and instruments. Here again, they learn what isn't available to them at their home school. Colleges and Foundations, such as National Science Foundation, are encouraging the participation of students from smaller schools, as they realize that the students do not have the curriculum of the larger schools. In fact, they favor the students from the smaller schools.

It is a sad fact but true that students miss so much because lack

## Wool Growers Vote To Set Up Predator Control District

Lincoln County wool growers met Saturday and decided to start petition for setting up a predator control fund under the new enabling act set up at the last legislature. They recommended that 15 cents per animal be assessed and that it be for five years. If 51 per cent of the sheep and goats or cattle or both are represented on the petition, the assessment will be made by the county on these animals.

The Predator Control Board recommended to administer these funds are, A. W. Onatowski, John A. Cooper, Charles A. Jones, Tony Treat and Billy Stephenson.

Those taking petitions for signatures were Robert Fred Corn, Charles Jones, John A. Cooper, Tony Treat, Doc Dean, Garciano Yrlart, Joe Skeen, Joe McKnight and Edward Barker.

A petition is also available in the County Agent's office for anyone to sign.

A meeting was set for July 24 to see how the petitions were doing and get them ready before the August 2 deadline.

**TO ALASKA**  
 The John Underwood family is to move to Anchorage, Alaska shortly after June 1 where Mr. Underwood, an attorney, will be assistant state district attorney in that community.

horn soloist; Thrashing Bee, a novelty number with a variety of percussion instruments employed; Pacific National Exhibition March; Dixieland Jamboree, featuring the Dixieland combo from the band, Pat Lamb, Jane Cochran, Prentice Creel, Mary Pearson, Dennis Nosker and Candace Farrar, and Wake Me Up for the Great Jubilee. (Numbers indicated by \* were played at District Music Festival.)

of encouragement by parents and teachers, especially parents. As little as people give thought to the fact, a student's future advancement in this, however chaotic, world are greatly dependent upon the environment of their home, then teachers follow through during school years. But, did you ever stop to think that where you, as a parent, leave off—the teachers continue molding the future leaders of these United States? Truer words were never spoken than these, "Kind words (praise or encouragement) will go further than words of harshness and complaint."

Capitan schools have always been rated a very high B in New Mexico. Their teachers have their BA degrees thereby helping to keep the rating of the school to a high B. However, teachers cannot do it all. Parents must do their part of encouraging the students to participate. To quote Mr. Duane Darling, superintendent of the Capitan Public Schools, "Every student who enters a contest, test, or any event testing his or her skills, is a winner to start with." Just as we, the people, make the County, District, State and National Government what it is, YOUR school is what YOU as a student or parent make it.

—Submitted by a Capitan School Patron.—Dixie Sparks.

Mr. Vic Lamb  
 Dear Vic:  
 I want to thank you for sending me the papers. It took up until now for me to decide that you had to

## More Than \$1,000 In Cancer Crusade

Mrs. W. D. Horton and Mrs. Lloyd L. Davis, Sr., co-chairmen for the Cancer Crusade in the Ruidoso, Alto-Angus, Nogal and the Hondo Valley areas, reported this week that the total amount collected was \$1,044.48. This amount includes \$211.05 collected at a benefit tea held in the home of Mrs. James Dunn at Nogal; \$371.11 in Ruidoso; \$31.49 from the Ruidoso Elementary School; \$29.33 from Nob Hill School; \$69 in Ruidoso Downs where Mrs. M. E. McGuire was chairman; \$29 in the Glencoe area with Mrs. Dave Bonnell as chairman; \$65 from the Talent Show held at Hondo, and with Mrs. Frank Titworth as chairman, and \$109.50 from the Alto-Angus area, with Mrs. F. B. Lindamood as chairman. The fund raising drive was held during the month of April.

## JOB CORPS CAMP MAY OPEN IN SEPTEMBER ON APACHE RESERVATION

Information from the office of U. S. Senator from New Mexico Joe Montoya is that the Job Corps camp to be built on the Mesclero Apache Indian Reservation should see the start of construction June 21 in Eight Canyon, and first arrivals should be expected in September.

## TEXAS HIGH SCHOOL SENIORS HAVE HOLIDAY IN RUIDOSO

Eldorado High School seniors spent Thursday and part of Friday at the Holiday House in Ruidoso. The 32 members of the senior class from Eldorado, Tex., accompanied by 10 sponsors, were on a pre-graduation holiday in the Playground of the Southwest.

be the one sending them to us. Anyway, we sure do appreciate getting them. Every one in Ruidoso has been such loyal friends. Sure makes a fellow feel grateful to be living in a community like this. I am getting along just fine and we hope to be home around the first of the month. The doctors tell me they have the tumor healed up, but are finishing the course of treatment. We are sure getting anxious to get back home. Although the weather has been very nice down here, it sure lacks a lot being what we have in Ruidoso.

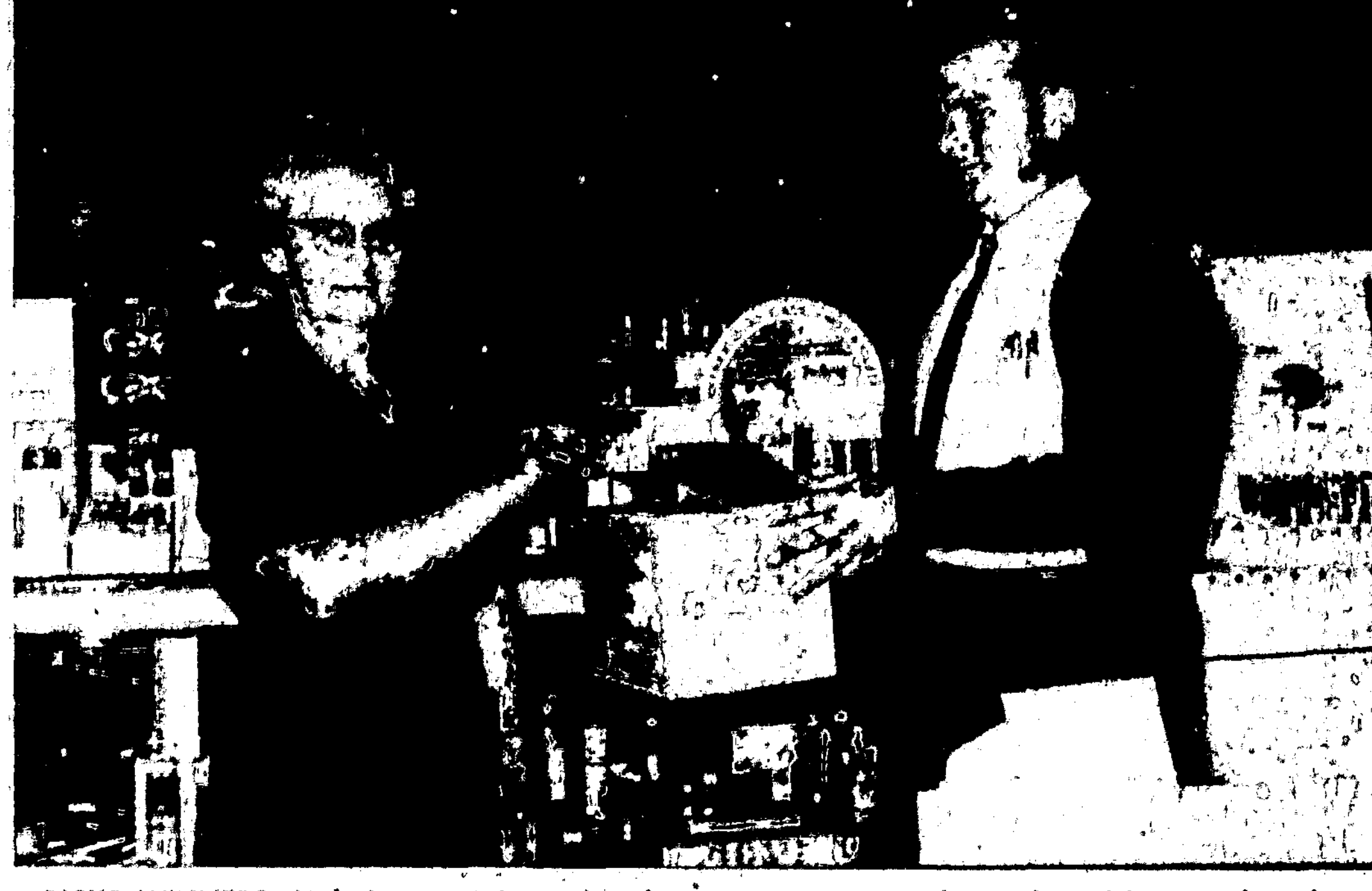
We hope to get out to the Astrodome and see a big league ball game while we are here. We have an apartment close to the Astrodome. Have driven by it several times, but haven't made a tour of it, but we sure will make a tour of it whether we get to see a ball game or not. Well Vic, give all our friends our best regards.

Yours very truly,  
 The R. O. Whites

PICKS WINNERS—Mrs. Berile DeBau hands to Dan Staggs a coupon bearing name of one of three winners of \$25 gift certificates at Gateway Rexall Drug at conclusion of third anniversary sale conducted last week-end at store in Gateway Center here. Three winners were Eloy Baca, Ruidoso Downs; Rose Archuletto, Hollywood and Betty Bates, Ruidoso.



DIGGING FOR ARTIFACTS—The site of an old Indian village, estimated at from 300 to 900 years old, north of the new elementary school building now under construction, has yielded such artifacts as beads, arrow shaft straighteners, metates, manos, several skeletons and bowls and jugs of various sizes, several of them unbroken. Shown at site are, from left, Fred Payton, Susan Payton, Pat Dunagan, Glenn Dunagan and Mike McCarty. Several students have been accompanied by faculty members on field trips to the site.



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# HIGHWOOD

— AND —

# COUNTRY CLUB ESTATES

The Two Most Exclusive Residential Subdivisions In Ruidoso

Just Finished Several Distinctive New Houses

In Country Club Estates

— ALSO —

VERY DESIRABLE RIVER PROPERTIES

POPULAR PRICED LOTS

REAL ESTATE INVESTMENTS

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DUE HERE — Tex Ritter, who will be in Ruidoso next weekend May 28 and 29 at Chaparral Convention Center, has a million seller record under his belt and a couple dozen hit records to his credit. Tex just keeps on performing in his well-known, unchanging voice that has won him fame, fans and friends world-wide.

**ROUND TOWN—**  
(Continued from Page 1—Sec. A) office: For sheriff, John B. Baird and C. W. Hyde; for tax assessor, John L. Bryan, Jr., and for county commissioner, Willis Hightower. The newspaper contained items of national interest about the progress of World War I, state news and many local items of interest. . . . Dick Hull tells us the village of Ruidoso Downs has ordered some more street signs from him. He represents a firm that manufactures the signs from steel plates—long lasting, permanent type. . . .

Lowell Morgan, making a leisurely flight over the Lincoln National Forest area hereabouts Saturday said the number of fishermen around the Mescalero Apache Indian Reservation lakes up Clentigita, on Eagle Creek, at Alto, on the several forks of the creeks and others hereabouts was amazing. They sure wet their hooks last weekend," he declared. He said the Bill Schauer family of Roswell, who come here frequently with their camping trailer for week-ends in our forests parked beside some of our streams, had trout for supper the other night. . . .

His father, who is an attorney, snagged three 19-inch trout in Alto lake! . . . Johnny Sue Romero, Captain, was amazed to see her picture show up in a color reproduction of scene of Sierra Blanca Ski area used by a company that makes calendars. She said a free lance photographer was snapping scenes in the winter sports spot and she thought nothing of what he was doing until someone let her know they had seen her picture as big as life on a calendar given out by a feed store. . . . Late payments of \$10,650 each were charged up recently by three horsemen: Tom McKay of Chicago for Robert Hub, O. Phillips of Dallas for Go Josie Go and Frank Vessels of Los Alamitos for Duplicate Copy for the Rainbow Derby this year at Ruidoso Downs, to help build the pile of silver that will be offered in the 1966 purse. . . . Ruidoso Village Manager-Clerk Jim Hine tells us a recent count shows there are 112 subdivisions in Ruidoso and 125 tracts. . . . The New Mexico States Historical Sites Commission recently released the names of 19 places in 14 counties in the state to be proposed for preservation and development. These were added to a list of 48 suggested by the Museum of New Mexico. The commission will meet again in June to come up with the names of six more sites. Among the spots proposed for preservation action is the wonderful old ghost town of White Oaks in Lincoln County. . . .

Our congratulations to the student body of Ruidoso High on several things—one for the large number of youngsters getting recognition in the honors assembly Monday a.m., for their continuous, rapid and attentively quiet attitude throughout the program, and for their habit of "dressing up" for any such special occasion as was held Monday—and finally, for presenting carnations, roses, etc., to those recognized. How about that? . . . Cecil Clarke of California, son of Mrs. Billie Clarke, has secured his New Mexico real estate license. He reported early this week. Mrs. Clarke was asking us what we thought of an effort being made to get Ruidoso decorated with ultra, ultra for the Yuletide season. We say it's a great idea. . . . We would like to support it, and most of all, would like to see something planned, thought up or designed to do in with our Christmaslike country—with our evergreens, snow, etc., and we hope something is done in this regard. . . .

Mrs. Barbara Huntress returned from England early this week where she had spent the past 21 days shopping for antiques. Mrs. Huntress left by jet from New York and returned to El Paso, last Monday. She said she plans to open her shop next week as soon as she is able to get her stock of antiques which she had shipped earlier unpacked and arranged. . . . If you'd like the name of your firm included in a special page ad next week congratulating the seniors, call the News, please. Pictures of the class members will appear in the special tribute. . . .

Funeral services were held in the Easter-Maxon Funeral Home Chapel in El Paso last week, May 13, for Mrs. Callie Fairley, 84, longtime El Paso resident, who died in Providence Memorial Hospital in El Paso on May 11. Burial was in the Evergreen Cemetery in El Paso. . . . Mrs. Fairley was for many years a women detective on the El Paso Police Force, and in 1964 was selected Mother of the Year in El Paso. Her husband preceded her.

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**RUIDOSO TV**  
CABLE COLOR TOO!



IN PICTURES—These Mescalero Apache Indian dancers were photographed by many of the 400 Allied Students, in training at Fort Bliss in missile operation, when they danced for a tour by the military people and their families, representing 19 nations, last Sunday at Apache Summit. Group came to Mescalero and the Summit in nine buses. Some of them skied at Sierra Blanca last winter. They visit some place in Texas, Arizona, and mostly in New Mexico, almost every week-end to become better acquainted with the U.S.



NEW CHECKING STANDS—Four new automatic checking stands, with conveyors in center to assemble packages for easy removal, are now in use at Bennett's Foodliner. Pictured are, from left, checkers Winona Jasper and Lillie Osborne.

### R. A. and Vida Bennett Observe Anniversary Here By Opening Large New Store

Ruidoso's pioneer grocery couple, Mr. and Mrs. R. A. Bennett—known to hundreds of Ruidoso year-round residents and summer visitors as R. A. and Vida—will cap 18 years in the grocery business here with a grand opening observance this week-end of their newly enlarged and all-newly equipped Bennett's Foodliner on Mechem Drive. . . . The new store has the largest floor space of any retail structure in Ruidoso—with a total of 9,400-square feet—4,000 of this for customer shopping. The balance of the big building is divided into storage rooms, coolers, freezers and an office. The construction of this modern planned concern was in charge of Mrs. Bennett's brother, J. R. Elme, one of Ruidoso's first contractors. . . . All new display shelving, all new meat market, frozen food and produce furnishings great customers now who shop at the Foodliner—plus the new style checking stand with a conveyor belt in the center to "gather" the customers' items for sacking. One of the cold storage lockers, 10x12-foot in size, records temperatures of 10 below zero; a second one, a meat cooler, is 12x26 and a refrigerator storage room is 12x24. The basement measures 30x56. From loading docks in the rear of the big food market employees may move merchandise on portable conveyors to several points in the basement or refrigerated rooms. . . . The Bennetts came to Ruidoso in 1945—the day after Labor Day—and R. A.'s first experience here in the retail business was with Kiel Bonnell's Hardware where he was employed for three years. In 1948 he bought Harry Cornell's Quality Grocery on Sudderth Drive (known as Main Road then), located where Ruidoso Trading Post is now. Nine years ago this spring the couple opened in an all-new building on the present site. Paved parking around the store provides room for 80 vehicles, "parked Texas Style," Bennett said. With more room in the new store, enlarged stocks and many new categories have been added. For the formal opening this week-end, there are a number of free souvenirs offered, including a free extra key for your car if you need one; free ice cream for the kiddies; one 40-inch tall stuffed tiger; sample Morton Chip-Os when purchasing other potato chips, a free 6-pak of soft drinks with a 6-pak of Coca-Cola—plus a shopping spree for one shopper in the store between noon and 3 p.m. Saturday. In the latter special treat, the shopper will be allowed a five-minute free shopping spree, picking one item in each category. . . . Employees at Bennett's to assist in serving the big crowds anticipated.

### JAYCEES TO ASSIST TELETHON

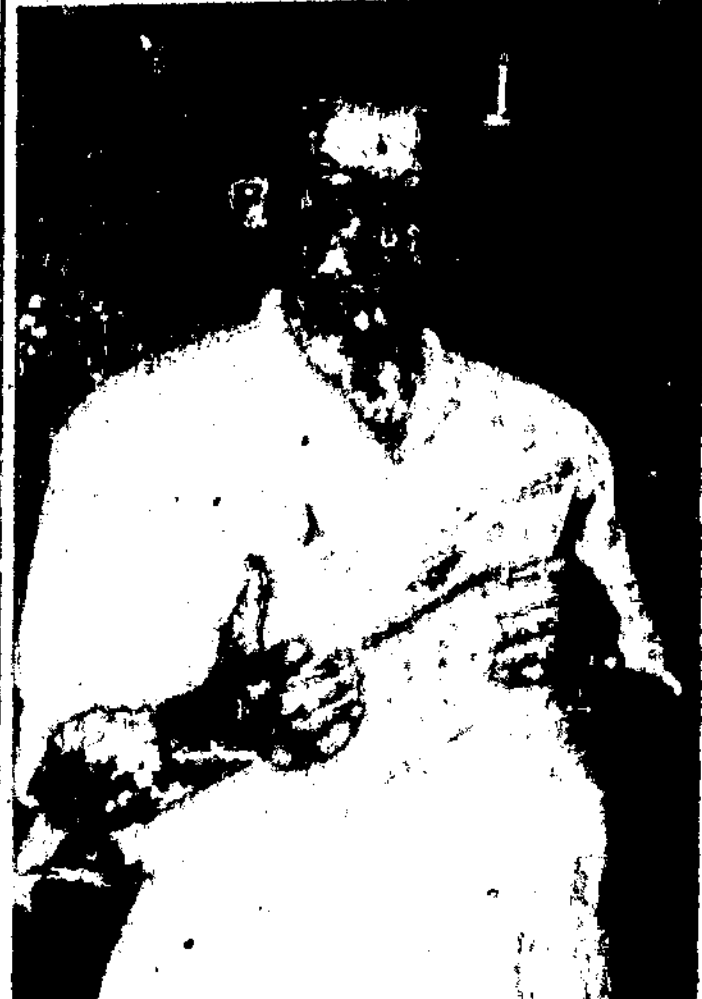
As the 18-hour Benefit Telethon for United Cerebral Palsy is on the air over KOAT-TV, Channel 7, Albuquerque, May 22-23, Ruidoso will have in operation its own telephone center to enable viewers in this area to phone in contributions and make pledges without a toll call. . . . Ben Sanchez, president of the Jaycees here, acting as local UCP chairman, announced that the center will be set up at the Cable TV office and the special telephone number will be 257-2311. The phone will be answered by members of the Jaycees. . . . These volunteers will join the more than 900 volunteers around the state working on the many details of this great program for the benefit of the Cerebral Palsied of New Mexico. . . . The four nationally known television and entertainment stars appearing on the show will be: Sammy Jackson "No Time for Serenades"; Don Grady "My Three Sons"; Smilin' Jack Smith and Eileen Christy. Many amateur entertainers have been selected through auditions to supplement the professionals "on Camera" to make for one of the biggest live TV shows of the year. . . . The telethon will originate from Tingley Coliseum, on the State Fair grounds in Albuquerque, which will be open to spectators during the entire time of the show without admission charge. It begins at 11:00 p.m. Saturday, May 22.

### 23 SENIORS GRADUATE AT HONDO

Hondo High School Commencement Exercises were held Thursday, May 20, at 8:00 p.m. in the Hondo school auditorium. Superintendent Fermin Montes announced. Richard DeBlasie, assistant professor from New Mexico State University at Las Cruces delivered the commencement address to 23 graduating seniors. Valedictorian of the 1965 class was Beatrice Gonzales and salutatorian was Kathleen Kimbrell. Both received Balfour Awards, Montes said. Babe Ruth Sportsmanship Awards went to Gabriel Sanchez and Stella Herrera. . . . Diplomats were presented to the following Montes announced: Abraham Chavez, Darlene Chavez, Robert Chavez, Vicente Chavez, Carol Fine, Beatrice Gonzales, Stella Herrera, Kathleen Kimbrell, Eddie Montes, Eufelia Montoya, George Nunez, Jim Racher, Preston Radcliff, Bennie Romero, Pito Salcido, Aaron Sanchez, Gabriel Sanchez, John Sanchez, Marcella Sanchez, Virgie Sanchez, Eloy Torrez and Joe Torrez. . . .

### Police Investigate Break-Ins, Wrecks

Ruidoso Police and juvenile authorities were investigating break-ins this week at the Ruidoso Junior High School where tools and canned goods were reported taken last Saturday night; and the R. F. Haynsworth cabin which was reported broken into May 15, was also being investigated. . . . Lidia Ann Easley, who was involved in an accident Saturday, May 15, when the 1962 Ford Falcon in death many years ago. Survivors include two daughters, Mrs. Jess Nobles of Ruidoso and Mrs. Myrtle Stowe; a number of grandchildren and great-grandchildren also survive. . . .



BUYER—Ed Davidson is buyer and pricer of merchandise at the Foodliner.

she was driving from the Apache Motel parking lot turned too quick and hit a telephone pole, was charged with failure to use due care, according to police reports. . . . John Anderson, Ruidoso Police Dispatcher, stated this week that no police report was made of the accident last Friday afternoon, other than dispatching the ambulance to the scene where Mrs. Ella Kinsey's car rolled backward injuring her leg. Mrs. Kinsey was taken to Ruidoso-Hondo Valley General Hospital where a broken ankle and leg lacerations were reported. . . .

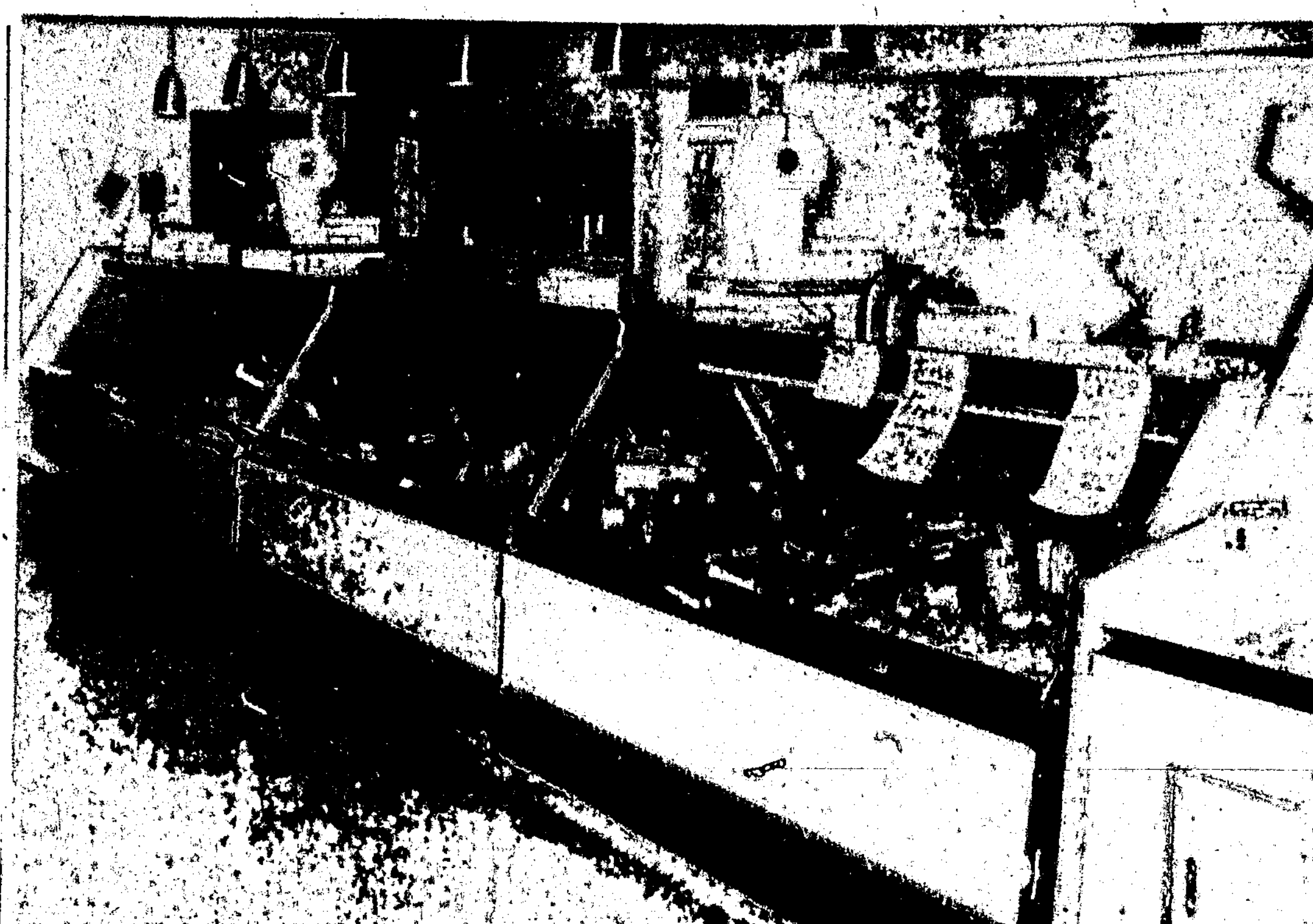
### Annual Poppy Day To Be Observed Saturday, May 29

Everyone in Ruidoso will be asked to wear a Memorial Poppy in honor of the nation's war dead on Poppy Day, to be observed here on Saturday, May 29. . . . Ben Sanchez, president of the Jaycees here, acting as local UCP chairman, announced that the center will be set up at the Cable TV office and the special telephone number will be 257-2311. The phone will be answered by members of the Jaycees. . . . These volunteers will join the more than 900 volunteers around the state working on the many details of this great program for the benefit of the Cerebral Palsied of New Mexico. . . . The four nationally known television and entertainment stars appearing on the show will be: Sammy Jackson "No Time for Serenades"; Don Grady "My Three Sons"; Smilin' Jack Smith and Eileen Christy. Many amateur entertainers have been selected through auditions to supplement the professionals "on Camera" to make for one of the biggest live TV shows of the year. . . . The telethon will originate from Tingley Coliseum, on the State Fair grounds in Albuquerque, which will be open to spectators during the entire time of the show without admission charge. It begins at 11:00 p.m. Saturday, May 22.



HERE 19 YEARS—Observing their 19th anniversary in their new location with a store with all new equipment and enlarged, too, are Mr. and Mrs. R. A. Bennett, who have been in Ruidoso 19 years. They are shown in office of bigger building.

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NO DIGGING NO DAMAGE  
Call 257-4425  
STRONG CO.  
PLUMBING & HEATING  
Permanent Resident Plumber  
Free Estimates  
NEED A REASONABLE PLUMBER—CALL—  
Strong Company Plumbing and Heating  
Licensed and Bonded State of New Mexico  
Call 257-4425



THE MARKET—Stocked with a great variety of meats is market department of Bennett's Foodliner, with Frank Hamar, butcher, posing in rear of one of meat boxes.



PAVING GOING IN—Paving of huge parking area around Bennett's enlarged Foodliner was being installed when this photo was made Tuesday afternoon. Anniversary and formal opening event is being staged this week-end with prizes and bargains galore.

### Ruidoso News Friday, May 21, 1965

Saturday, May 22, Mrs. Ed Lane, chairman of the Poppy Committee for the Robert J. Hagee Post 79 of the American Legion Auxiliary, has announced plans for distribution of the little red flowers of remembrance throughout the city have been completed by Mrs. Lane and her committee. A group of volunteer workers from the Auxiliary here has been assigned to various areas in Ruidoso. The Poppies to be sold in Ruidoso were received from Albuquerque where they were made by disabled war veterans, Mrs. Lane said. . . . News Want Ada Work Wonders

### 100 Tularosa, 200 Clovis Students To Gather Here

Approximately 100 students from Tularosa High School have scheduled a banquet at the Chaparral Motor Hotel for Thursday, May 20. Harry Whipple, manager, announced this week. Also scheduled for Friday, May 21 at the Chaparral are 200 from Clovis High School. They will have a banquet Friday, and will return to Clovis on Saturday, Whipple reported. . . . Bookkeeping supplies, Ruidoso News.

### Water Pump Sales & Service Wimberly Electric

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PORTABLE CONVEYOR—This conveyor can aid unloading new merchandise at Bennett's, with two employees shown using the gadget, from right, Weldon Garner and Jim Cowan.

**WATTIE'S**  
WELCOME, TEXANS . . .  
We speak your language, so drive in!  
We've got lots of ice (two machines to make it) and we can check your brakes, lights, etc., for that new sticker for your windshield.  
**TIRES**  
New—Used—Recaps  
**TRAVIS CHEVRON STA.**  
East Ruidoso Downs - Hwy 70 - Ph. 374-4253



# RUIDOSO HOLLYWOOD FOOD MART

FRIDAY, SATURDAY, MAY 21-22

PORK  
Liver, lb . . . . 19c

GLOVER'S ALL MEAT  
Franks . . . . . 49c

Rib Steak, lb. 79c

WILSON ASSORTED PACK  
LUNCH MEAT  
2 for 59c

GLOVER PICNIC  
HAM LB. 29c

WILSON CORN KING

**Bacon** L B 59c

ORANGE JUICE MPC 39c  
12 Oz.

PRICE'S DUTCH TREAT  
ICE CREAM 1/2 Gallon 59c

FROZEN DINNER Morton's 39c  
Each

MARSHMALLOWS 19c

CAN MILK Gold Cross 2 for 27c

SILK TISSUE 3 Rolls 23c

Coffee L B 79c

CHEESE 2 Lb. Tasty Loaf 69c

BAR-B-Q SAUCE Morton's 35c  
16 Oz.

**Sugar** \$1.09

TUNA Hi-Note 2 Cans 29c

CRACKERS Dixie Belle 25c  
1 Lb. Box

Oleo 2 L B 35c

TOMATOES Valley Brand 2 for 29c  
No. 303

SARDINES American Oil 2 for 25c

**Crisco** 3 L B 89c

DOG FOOD Scruppy 6 Cans 49c

GIANT FAB Detergent 69c

BANANAS 2 Lb. 25c

GREEN ONIONS 3 Bunches 10c

YELLOW SQUASH LB 12c

CELLO CARROTS 2 for 19c

—BOTH STORES OPEN SUNDAY—  
We Give Frontier Stamps — Double On Wed.



# Haley Mills - 'The Truth About Spring' Shows Sun.-Mon.-Tues. at Mt. Vue.



**NEW STICKER**—Ruidoso District Forest Ranger Bud Starkey, left, is shown placing the new 1965 \$7 Forest Service Recreation and Conservation Sticker on station wagon of Lloyd L. Davis, Jr., kneeling with Bob Walker, manager of the Ruidoso-Hondo Valley Chamber of Commerce who bought the first sticker. Bob Crosby standing with Forester Barrie Hood, right, also contributed \$7 for a sticker. Sticker entitles occupants to enter free most national forest recreational areas.

## Talent Show At R. H. S. Today

Ruidoso High School Student Council Talent Show will be presented at a general assembly in the high school gym Friday, May 21, at 12:30 p.m. Pat Valliant, principal, announced Wednesday. Saturday, the Varsity Lettermen will have their annual trip, which this year is scheduled to Las Cruces and New Mexico State University, Valliant said.

Schedule for the final week of school for the freshmen, sophomores and juniors: Monday, May 23, regular classes, stressing review of the semester's work. Tuesday and Wednesday, final examinations. Thursday, check in text books and Play Day, supervised by the Physical Education Department, and Friday, May 28, the final day, report cards will be given out, Valliant said.

## SECTION A — PAGE SIX Ruidoso News Friday, May 21, 1965

### Fire Destroys Vacation Cabin

Fire totally destroyed the Wayne Resler cabin above Paradise Canyon last Saturday about 8:20 p.m., Wayne Estes, chief of the Ruidoso Volunteer Fire Department reported this week.

The vacation home, constructed of four 10x10 moved-in barracks buildings, and to which a carport and sundeck had been added was a complete loss. Cause of the fire was not known, Estes said. The Reslers, who live in El Paso, were not here at the time of the fire, it was reported.

A small grass fire near the Sky View Subdivision was reported Friday night about 8:00 p.m. and was put out without damage, Estes reported.

**New Station Due**  
Estes reported that construction will start on the new fire station at the entrance of the Ruidoso Municipal Airport probably late next week. Bids for the new station are to be received and let Thursday, May 27, at the regular meeting of Ruidoso Village Trustees. Completion date for the new fire station is by July 1, Estes said.

**IN VIET NAM**  
Sgt. Gene S. Etter, son of Mr. and Mrs. Steve Etter, who has been stationed at Bien Hoa Base in Viet Nam for eleven months is scheduled to return to the U. S. July 1, Mr. Etter said. Sgt. Etter's wife and children live in Lubbock, Tex.

All grades of typewriter paper at News office.



**HONOR GRADS** — From the class of 1965, from left Lois Lane, Helen Padilla, Jimmy Steele, Irene Richardson, Molly Kay Harris.

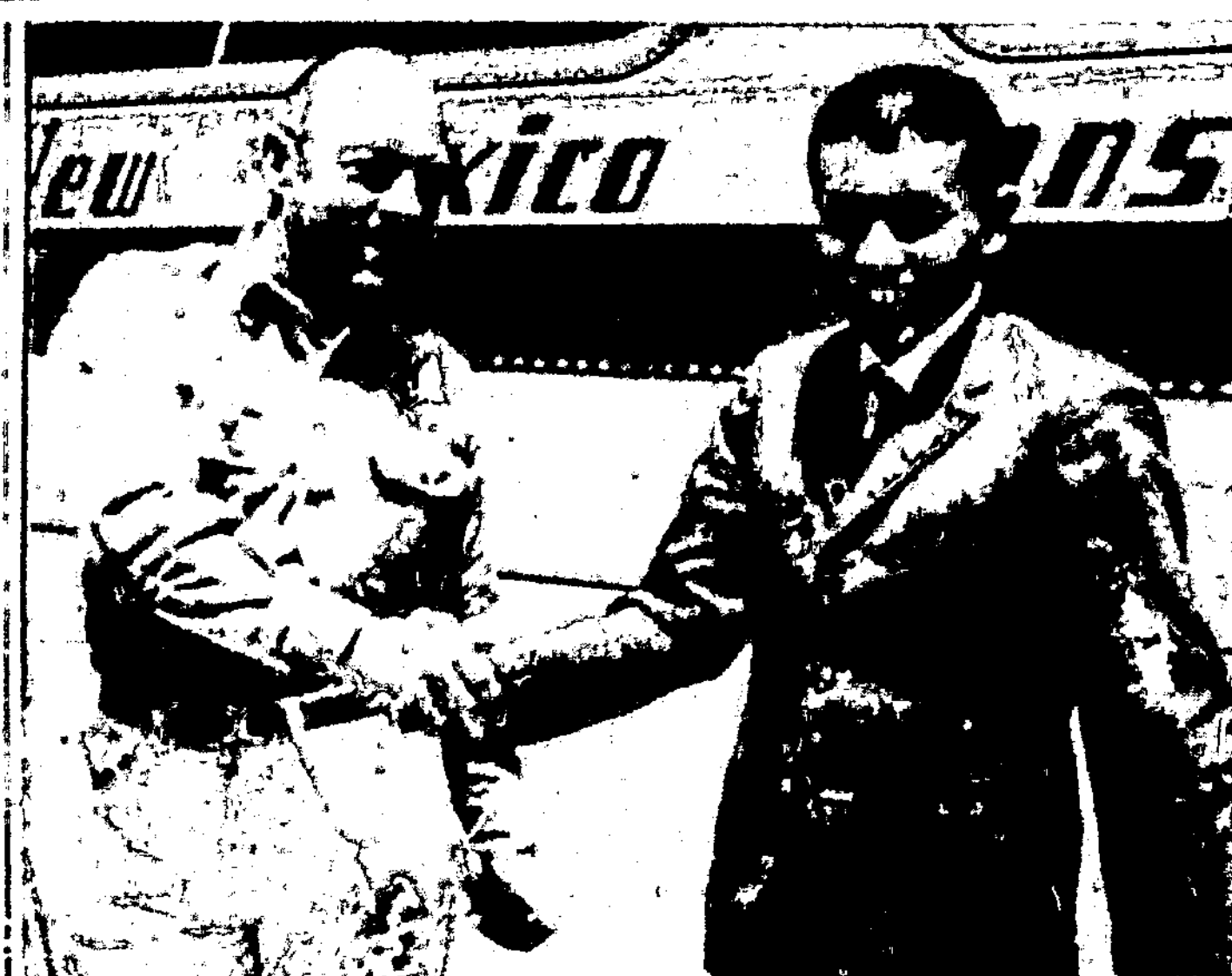


**TEACHER OF YEAR**—Mrs. Jessie Lee Hawkins, center, was named Teacher of the Year by the student body and was told of her selection for the title in the honors assembly at school Monday. At left is Molly Kay Harris, winner of D. A. R. and other awards and at right, Lois Lane, who also garnered several awards.

### Valliant To Serve On Planning Panel

Village of Ruidoso Trustees at a regular meeting May 18, considered and approved a recommendation made by the Ruidoso Planning Commission that P. T. Valliant be appointed to the Planning Commission for a two-year term. The motion was made by Trustee Jodie Fillemann and seconded by C. M. Whitlock with all members voting "aye". Valliant stated Wednesday that he had notified the Trustees, and the Ruidoso Planning Commission that he will accept the appointment.

Trustees authorized Bill Boone, airport manager, to hire an extra person for employment at the airport for the summer months. Trustee Fillemann gave a report on Water Sewer Revenue Bonds. Engineer Quinton Daniel presented and went over the new Village map which he said had been checked with abstractors and the County Clerk's records. Daniel stated that Ruidoso has about 112 subdivisions and approximately 125 amended or re-platted tracts. Dan-



**VISITOR FROM JAPAN**—Allan Hashimoto of Tokyo, who is majoring in English, is on a tour of several midwestern and western states, visiting with American families to better his mastery of our language. He arrived here via bus recently to visit the Ken Knapps of Dan Dee Cabins before going on to other areas. He is shown, right, being greeted by Knapp on arrival at bus station. He will tour the U. S. for half a year.

iel pointed out the need for street names on existing streets without names. Village Manager-Clerk Jim Hine stated that the Planning Commission was to begin work on street naming and re-naming at the May 19 meeting.

Present for the May 13 meeting were Mayor Pro-Tem Bill McCarty, Trustees, Fillemann, Whitlock and Guy Robertson. Mayor G. H. Stoneman was out of town attending a two-day workshop on the Municipal Code at Las Cruces.

## NOTICE

Sec. 301A of the Uniform Building Code, State of New Mexico, was incorporated in Ordinance 100, and adopted by the Ruidoso City Council, May 3rd, 1957 as the Building Title Code for the Village of Ruidoso, County of Lincoln, State of New Mexico Sec. 301A, Uniform Building Code:

No person, firm or corporation shall erect, construct, enlarge, alter, repair, move, improve, remove, convert or demolish any building or structure in the City, or cause same to be done, with out first obtaining a separate building permit for each building or structure from the City Building Official.

Section 303: . . . Where work for which a permit is required by this CODE is started or proceeded before obtaining said permit specified above, the fees shall be doubled.

Please contact the Building Official whose name and address appears below, in regard to the above, without delay.

RUIDOSO CITY BUILDING INSPECTOR

**BERT RICE**

Box 126 — Ruidoso, N. M.

## GOOD LUCK, RACE FANS

With the opening of Ruidoso Downs this week-end for another big season we'd like to wish you all the luck in the world. And, remember to come in to see us for any gifts you might want to take back home.

**Faubion's**  
Mr. and Mrs. E. L. Faubion Owners & Operators  
(Formerly Baetzler's, Inc.)  
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## ANNOUNCING . . . THE COPPER KETTLE DRIVE-IN

Is Now Owned and Operated by Mr. and Mrs. Harold Freeman.  
WATCH FOR OPENING THIS WEEK-END  
Located Next To Mitchell's Motel On Hiway 70 East

## GO HOME AND TELL YOUR MAMA

CANTALoupES, Nice . . . . . 2 for 49c  
Fresh Strawberries, Nice . . . . . box 33c  
FRESH FRYERS, Grade A . . . . . Lb. 29c  
BUTTER, Qtrs., First Grade . . . . . Lb. 69c  
KOOL AID, 5c Pkgs. . . . . 6 for 25c  
OLEO First Prize . . . . . 2 Lbs. 35c  
Macaroni & Cheese Dinner, 7 Oz. pkg. 2 for 33c  
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Admission Adults 60c  
CHILDREN UNDER 12 FREE

## THURS. - FRI. - SAT. DOUBLE BILL

John Wayne  
Stewart Granger  
Ernie Kovacs  
Fabian in  
**"NORTH TO  
ALASKA"**

In Color  
— Plus —  
Peter Sellers  
Elke Sommers in  
**"A SHOT IN  
THE DARK"**  
— plus cartoon —

## SUN. - MON. - TUES.

Fred MacMurray  
Polly Bergen in  
**"Kisses For  
My President"**  
Plus Cartoon  
\*\*\*

## WED. ONLY

Frank Sinatra  
Dean Martin  
Sammy Davis  
Peter Lawford  
Joey Bishop in  
**"SERGEANTS  
3"**  
— In Color —  
— Plus Cartoon —

\*\*\*  
**FRI. - SAT.**  
Elvis Presley  
Ann-Margaret in  
**'VIVA  
LAS VEGAS'**

— In Color —  
— Plus Cartoon —  
\*\*\*

## WED. - THURS.

George Maharis  
Richard Basehart  
Dana Andrews  
Ann Francis in  
**'THE SATAN  
BUG'**

— In Color —  
— Plus Cartoon —

## Funeral Services Held In Snyder, Tex. For Joe Dave Scott

Funeral services were held in Snyder, Tex., on May 10 for Joe Dave Scott, 33, who died May 7. Burial was also in Snyder for the reporter and photographer who had been employed by Station KRLL-TV in Dallas, Tex., for eight years. He is survived by his wife and one child in Dallas; his parents, Mr. and Mrs. J. D. Scott of Snyder, Tex., and his grandmother, Mrs. W. M. Scott of Ruidoso. Mrs. Scott returned to Ruidoso this week after attending the services in Snyder.

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SERVICE"**  
for the holidays!

Model SKP-55

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In the Storefront, 257-2835



# FINE FIELD OF THOROGBREDS, QUARTERHORSES GO TO POST IN DOWNS OPENER PROGRAM

When it comes to presenting the finest in Thoroughbred and Quarter Horse racing, Ruidoso Downs takes a back seat to no track in the Southwest, particularly after scanning the field named to go postward in Friday's opening-day headliner.

This one, the five and one-half furlong Prescription Pharmacy purse, drew a field of nine thoroughbreds that may require some kind of a prescription before the fans can come up with a post-time favorite.

The field, headed by such fleet ones as Marjorie Wallace's Mom For Sure, Ralph Lowe's Big Little Man, Jim Glibb's Cousin Threat, and Kemper Chafin's All Lit Up, figures to produce right there the kind of speed usually reserved for the \$50,000 All-American Futurity on Labor Day.

Whatever the outcome, Friday's opening program will be an historic one for the state of New Mexico as the horses initiate a 60-day gold rush for the greatest purse distribution ever shelled out in the Southwest—\$1 1/2 million!

In the case of Mom For Sure, winner of four features here last summer at 5 1/2 to 7 furlongs, Trainer Jake Casolo is in somewhat of a predicament. He also has named Mom For Sure to Sunday's traditional Inaugural Handicap, which would send him against such other highly-regarded sprinters as Speedy Pearl, Pere Song, Cheaper's David, Budge Pockets, Better Eye, Carronade and Respectfully.

Whatever the decision on Mom For Sure, the entire opening weekend will bring out some of the finest campaigners in the Southwest, Friday's opening feature being no exception.

For the more astute players stressing condition, All Lit Up, top-weighted at 122 with Jim Sumnerow, may have a bit of an edge, having knocked off a pair of sprint victories recently at Sunland Park.

In the interests of those leaning to class, the edge here might be held by Big Little Man, a son of Belmont Stakes winner Gallant Man, and Cousin Threat, a long time winner but one that possesses keen speed. Big Little Man was a good winner over the track last summer, while Cousin Threat, with 115 and Joe Sherman, looked good against some of the best in Arizona.

Completing the starting field will be F. C. McDougal's Mark K., Fred George's Line Chief, Tull Stansell's Mighty Hour, J. T. Dillard's Eight Hat and R. Clyde Miller's Quality Belle.

First post for each day's 12-race program will be 1:30 p.m., featuring daily double play on the first two races, quinelas on the fifth and 12th and the potential jackpot payoffs of the "Big Q" on the eighth and ninth races.

Mr. Bar None Pure Saturday  
Saturday at Ruidoso Downs quarter horses take over the main event spot in the 350 yard Mr. Bar None purse.

Expected to inherit the roll of Harvey Peltier's That's Margie, a keen competitor in futurities here last summer, and Nippy Bars, from the barn of All-American Futurity monopolists Hugh Huntley and Newt Keck.

To That's Margie goes the none-too-familiar distinction of packing high weight, 124 pounds, in her first race over this cool, colorful five-eighths mile track for Owner Peltier, biggest buyer at last fall's post-time favorite will be either All-American yearling sales.

That's Margie won four races here last year before being acquired by Peltier, but will have to flash her best running shoes to cope with Nippy Bars, to be ridden by Curt Farnier at 116. Nippy Bars was the winner of three dashes in 1964.

The other six starters in the field of eight are by no means slouches, however, such swiftness as Paul Harvey's Barnell, 114 and John Summerow; Dr. Arthur Elliott's

Wrestlers Tangle  
At Convention Center  
Beginning May 26

A star-studded card of popular wrestlers known throughout the southwest will be on tap for the opening of a new attraction in the playground area Wednesday night, May 26, at the Convention Center in Ruidoso Downs.

On tap for the main event will be Don Curtis, master of the "kicker hold", going against the Mongol Navajo Frank and Dick Wilkinson are also slated for a rough and tumble match.

Not only men will be featured in the opening card of matches, but women also, as Maria De Leon takes on Toni Rose in another fabulous event.

Tickets for the opening round of matches can be purchased at Gateway Drug. Admission is \$2.00 for ringside, \$1.50 for general admission and children under 12 are admitted for \$1.00.

QUARTER HORSE SHOW  
SET IN JUNE

The Northern New Mexico Quarter Horse Association announces its third annual show, to be held at the Rodeo Grounds in Santa Fe, June 12-13. Registration closes June 9, with entries expected from Colorado, Utah, Arizona, Texas, California, Mexico, as well as the entire state of New Mexico.

Be a Desiarbug, not a litterbug.

## Col. McCormick To Speak At Sports Fete.

Athletes of Ruidoso High School and local people attending the Warrior Booster Clubs annual Sports Banquet this Thursday night at the Chaparral Motor Hotel will hear Col. Wilfred McCormick, well known sports novelist from Albuquerque.

Col. McCormick has had many articles in national publications and his books have long been popular in all the 50 states. His most recent book is one of a continuing series about his fictional character, "Rocky McCune", a high school coach.

Athletes of the basketball and track seasons will be honored and presented with track and basketball medals, it has been announced.

Admission for the banquet is \$1.75 and the public is urged to attend to help make the banquet a memorable occasion for the hard-working athletes.

## WARRIORS' DASHMAN, RELAY TEAM WIN PLACES AT STATE MEET

### 440-Relay Team Wins Fourth Place

Coach Ken Newton took five athletes to the State Track Meet at Albuquerque last Friday and Saturday and the locals picked up points in the 100 and 200-yard dashes and the 440-yard relay.

Warrior thimble Jimmy Steele qualified Friday in his heat of the 100-yard dash with a time of 10.9, and third place. Steele also qualified for the finals Friday in the 200-yard dash. In the finals Saturday night Steele came back with the same time to take fourth place in some very fast times for Class B and also took fifth place in the finals of the 200 with a time of 23.9.

Winning time for the 100 was 10.1 seconds and only one-tenth of a second slower than the winning Class AA and A time.

Coach Newton said this week that the 440-yard relay team of Larry Bizzell, Jack Garrett, Jim Steele and Jimmy Barcus actually "ran their hearts out" and posted their fastest time of the year to take fourth place in the 440-yard relay. The time for the Warriors was 45.3, and the winning time was 44.3. The best the Tribe has been able to run this relay before the meet was approximately 46.8, Newton said.

In the point standings the Tribesmen placed in 18th position with six points. Jal won the meet in Class B, division with 97 points and the closest competitor was Tatum with 33.

### Captain Wins 14 Points

Captain Tiger's picked up a total of 16 points in the state meet last week-end and placed Charles Walker third in the 120-yard high hurdles and Mike Randle fifth in the pole vault.

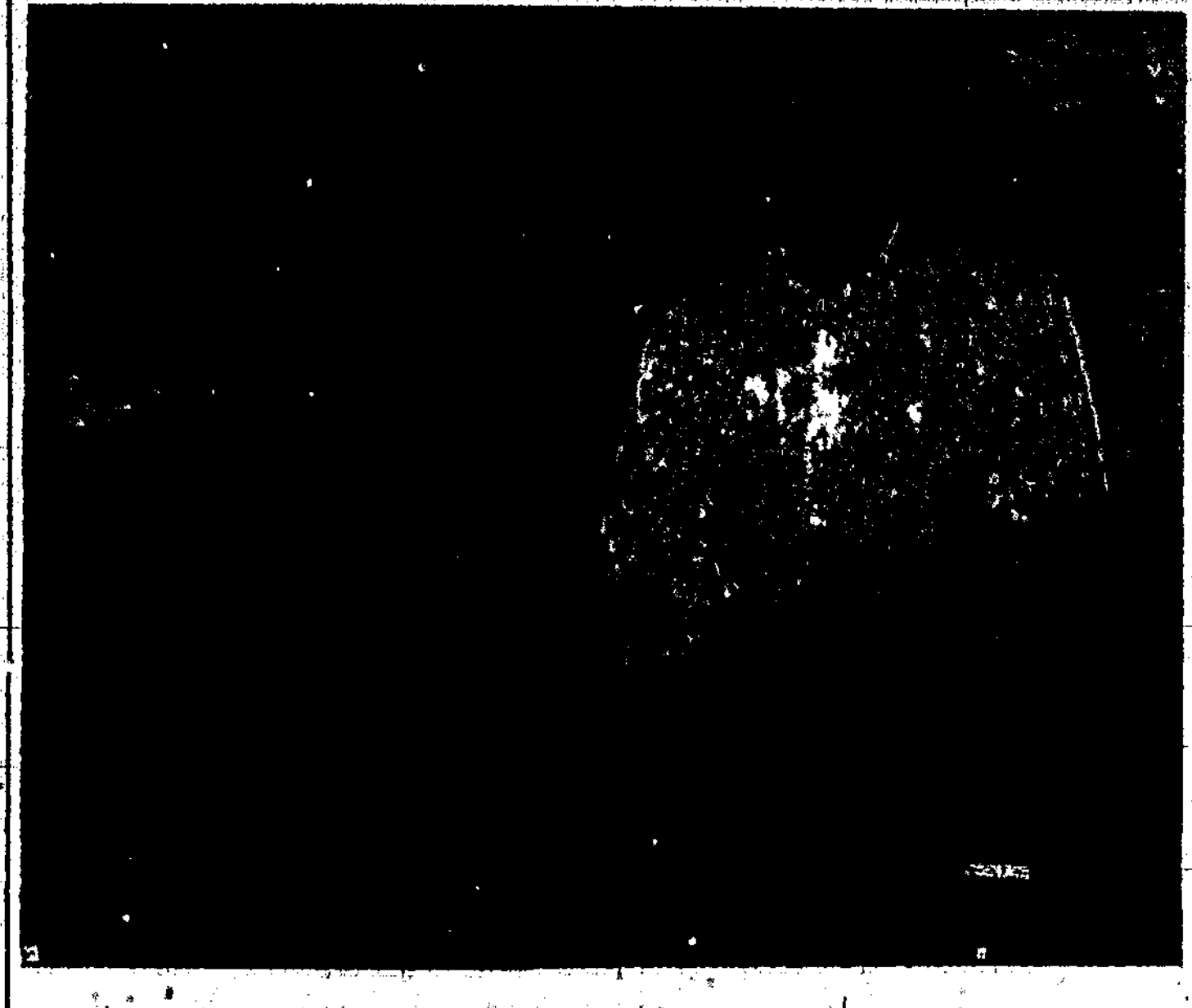
Carrizozo's Mike Vigil tied for third place in the pole vault to pick up 2 1/2 points for the Grizzlies.

Respectfully, pride of the JP Ranches and original co-heavyweight with Cheaper's David, was forced to pass up the Inaugural with a minor injury suffered Tuesday, while Marjorie Wallace's Mom For Sure skipped the issue in favor of Friday's opening feature.

SHOP at your LOCAL STORE

# RUIDOSO NEWS SPORTS

PAGE ONE — SECTION B FRIDAY, MAY 21, 1965



SECRETARY AND ASSISTANT—Edgar "Red" Neal, Ruidoso Downs racing secretary and handicapper with new assistant racing secretary Peter Michael Drypocher of El Paso.

## SIERRA BLANCA SKI CLUB HONORS JUNIOR RACERS

Approximately 75 members of the Sierra Blanca Ski Club were in attendance last Saturday night at Navajo Lodge for the annual banquet and installation of officers for the new year.

The featured event during the program was the introduction of the junior ski racers of the past year. The 25 to 30 youngsters who participated in the program during the season competed in eight races in seven other ski areas and brought home over 50 trophies from the meets.

Out-going president Stormy Edwards addressed the audience and stated that the junior racers brought home a great deal of attention to Sierra Blanca basin and were among its biggest promoters.

The team of boys and girls have trained for two seasons under the direction of Coach Ray Held, who was lauded for doing a most outstanding job with the youngsters.

Edwards handed over the president's gavel to Dr. W. D. Horton, who will head up the organization for 1965-66. Other new officers installed by Chamber of Commerce manager Bob Walker were Wayne Estes, first vice-president; Sam Nunnally, second vice-president, and Mrs. Jack Spall, secretary-treasurer.

Lloyd L. Davis, Jr., master of ceremonies for the evening, invited

## FAMILY NIGHT EVERY FRIDAY NIGHT

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an evening of Bowling

## Jr. High Tracksters End Season With Win

Coach Dub Williams' Junior High track team wound up its season two weeks ago with a victory in a meet at Capitan in which four other Junior High squads were entered.

The locals amassed a total of 57 points to second place Capitan's 52. Third place went to Tularosa with 51 1/2 and Hondo took 30 points.

Ruidoso picked up five first place honors in the meet and also a number of second and third spots. Winning first were these boys: Ricky Scott in the broad jump; a tie for first and second in the 50-yard dash was Dale Perry and Donnie Klein; Jack Valliant in the shot put; Scott, Perry, Klein and Alfred Pearson in the 440-yard relay and Roy Hamilton, Carey Horton, Pat Farrar and Alfred Pearson in the 440-yard medley relay.

Coach Williams, along with assistant Sid Miller, praised the youngsters for their hard work during the season and stated that at the end of the season, the boys had shown outstanding improvement.

Other first place finishers included: Livingston from Tularosa in the 220-yard dash; Sonny Carabajal from Capitan in the 70-yard low hurdles; Lopez from Tularosa's walked off winner in the 100-yard dash; Tularosa won the 880-yard relay; Arthur Chavez, Capitan, high jump; Lopez of Tularosa, discus, and Sonny Carabajal, Capitan, in the pole vault.

## Sports Car Club Has Rally Here

The Panhandle Sports Car Club being checked on time, distance and prescribed speeds arrived at the Chaparral Motor Hotel Saturday afternoon for a rally which originated in Amarillo, Tex. The forty member group enjoyed a banquet at the convention headquarters after the arrival.

Presiding at the dinner were ed ski basin personnel to speak. These included Roy Parker, manager of Sierra Blanca, Jim Isham and Ray Held, both ski instructors for the area.

Edward's handed over the president's gavel to Dr. W. D. Horton, who will head up the organization for 1965-66. Other new officers installed by Chamber of Commerce manager Bob Walker were Wayne Estes, first vice-president; Sam Nunnally, second vice-president, and Mrs. Jack Spall, secretary-treasurer.

Lloyd L. Davis, Jr., master of ceremonies for the evening, invited

## RUIDOSO CABLE TV FIVE CHANNELS!

## The Weather

LET'S REARRANGE THE FURNITURE, DEAR!

HI	LO	Precip.
12	74	41 T
13	63	42 24
14	67	45 T
15	64	32 .01
16	63	42 .03
17	74	36 .0
18	78	36 .0

## HOWDY, RACE FANS!

Welcome back for another big year at Ruidoso Downs. We hope you pick the right number and remember, the right number when you want building material, paint or supplies to work on that summer cabin is our telephone number—

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## Sports Spots

R. A. Bennett, John Emde, Bob and Conley Ward, Sid Courville and C. L. (Bones) Wright fished at Elephant Butte last week-end, bringing home a nice string of fish each.

Drive these with care—arrive alive.

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# HORSE RACING WEEK-ENDS AND HOLIDAYS THROUGHOUT THE SUMMER

# RUIDOSO DOWNS

FEATURE RACES THIS WEEK-END—

FRIDAY — The Prescription Pharmacy Purse, thoroughbred allowance for 4-year-olds and up at 5 1/2 furlongs.

SATURDAY — Willie Nelson and Wade Ray Purse, thoroughbred allowance for 3-year-olds at 5 1/2 furlongs, also Mr. Bar None QH Allowance for 3-year-olds and up at 500-yds.

SUNDAY — Inaugural Handicap for thoroughbreds, 3-year-old and up at 6 furlongs.

OVERNIGHTS ARE AVAILABLE AT: Howard's Cafe, Ruidoso Downs Merc., Greenlee Lodge, Biscuit Hill, Skyline Cafe, Skyline Motel, Valley View Motel, Travis Cleverton, Jack's Waffle Shop, Smith Motor, Scrivens, Phillips "68", Chaparral, Mitchell's Motel, Kopper Kettle, Timberline Motel, Hollywood Bar, Marr's Waffle Shop, Shier's Pharmacy, Hollywood Feed Mart, Villa Motel, Arrowhead Motel, Nob Hill Cafe, Nob Hill Lodge, Holiday House, Bowling Alley, Tony's Cafe, Braasted Chicken, Pines Motel, Horseshoe Courts, Chamber of Commerce, Spall Sundries, Spall Sundries for Carrizo Lodge, La Feada, Mannie's, Pan-O-Rama Lodge, Cree Meadows, Wis, Place & Show, Personally Yours, Top Hat, Central Bar, Navajo Lodge, Enco Station, Bennett's, Thunder Lodge, Louie's, Ruidoso Lodge, Dan Dee Motel, Whispering Pine Motel, Whispering Pine Cafe, Forest Homes, Pine Rest, Lassy "T", T & T Cafe, Ruidoso Feed Mart, Parry's Cafe, Mexjean Motel, Mexjean Cafe, Alpine Motel, Tomahawk Motel, Locke Inn, Tommy's Steak House, Buckaroo Lounge, Quick Eat, Joe's Turf Club, Buckhorn Barber Shop, Billy the Kid Variety, Linger, Fiesta Motel, 22 Pines, Butler's, Waike's, Margaret's Cafe, Jack Lee's, Texas Bar-B-Q, Charet Motel, Park Motel, Gateway Cafe, Gateway Motel, Gateway Market, Hollywood Golf and Cree Manor.

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# COMMUNITY PUBLIC SERVICE

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MAX McCOY, District Manager



# Business & Professional Directory

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EYES ON WATCH—Clocking tryouts at Ruidoso Downs track Saturday morning from left, sitting, timers Snooks Stockton and Felix Turner with trainer Ed Dugas standing. Dugas is trainer for Harvey Peltier of Thibodaux, Louisiana and had a big grin after checking the time of That's Margie's Work.

## Staff Awaits Opening Bugle At Ruidoso Downs Friday

Announcement of the official farm-to-reign over Ruidoso Downs' summer meeting opening Friday was made today by Coordinator of Racing Gene Hensley and General Manager Stan Cochran.

The complete list of officials, approved by the New Mexico State Racing Commission, is headed by John Phillips, Clayton Hust and Wayne Fling in the stewards' paddock, the latter representing the state.

**THE HIDE SHOP**  
CUSTOM LEATHER GOODS

Racing Secretary Edgar "Red" Neal in back in the same capacity but with a new assistant, Pete Drypocher, who will also double as clerk of scales.

Rooster of the entire official family follows:  
Stewards: John Phillips, Clayton Hust, Wayne Fling (representing state of New Mexico); Racing Secretary, Edgar "Red" Neal; assistant racing secretary and clerk of scales, Pete Drypocher; Starter, L. O. "Sonny" Crockett; assistants Pat Traynor, Bill Ward, Richard Crockett, Arthur Smith, Clay Smith, Jr., Herb Bays II, Jim Clarkston, Bill Mimms, Richard

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### SELECTIONS FOR SUNDAY

**FIRST RACE**—Holtville Egypt, Johnny R., Lilovino.  
**SECOND RACE**—Sleepy J., Sic La Vie, Hidden Sin.  
**THIRD RACE**—Wewoke's Miss, Big Vanny, Sure Anna Bar.  
**FOURTH RACE**—Rosie Go, Pop Roberts, Bold Reed.  
**FIFTH RACE**—My Mott, Rawhide Rustus, Tag Twist.  
**SIXTH RACE**—Wilda Jet, Rival, Felony.  
**SEVENTH RACE**—Truckin Straw, Velong, Midnight Prowler.  
**EIGHTH RACE**—Pancho Supreme, Sea Raider, Sonotta Bar.  
**NINTH RACE**—Embargo, Tamo's Sugar Ray, Moody May.  
**TENTH RACE**—Rocket Foo, Chudel's Jan, Moore Go.  
**ELEVENTH RACE**—Cheaper's David, Budge Pocketa, Pero Song.  
**TWELFTH RACE**—Quick Mist, Lovely Hyperion, Inventure.  
**BEST BET**—Rocket-Poo in the 10th.

### ROLLER IS CUSTODIAN

Jockey Benny Roller, whose riding career was ended abruptly by an accident last winter at Sunland Park, has been named custodian of the jockeys' room at Ruidoso Downs, it was announced yesterday by General Manager Stanley Cochran.

Clark, flag man; Patrol Judge and Clocker, W. D. "Snooks" Stockton; Patrol Judge and Identifier, Bruce Brinkley; Track Superintendent, Carlos Sanchez; Stall Manager, Joseph Smith; Paddock Judge, L. O. "Sonny" Crockett; Custodian of Jockeys' Room, Murry Riden; State Veterinarian, Dr. Edmund Staley; Track Veterinarian, Dr. A. H. Stoenner; Manager of Mutuels, J. E. Knott; Track Announcer and Daily Racing Form representative, Bob Duthie; Hornemen's Bookkeeper, Dorothy Hatter; Concessionaire, Knox Concession Co.; Public Relations, Clayton Baker; Publicity, Bill Clark; Film Patrol and Photo Finish by Trans-Photo Lab.

### Amarilloan Picked \$1,000 Bargain In Clovis Stock Sale

A most happy fella among the trainers of some 500 thoroughbreds already on the grounds for the Friday, May 21 inaugural of Ruidoso Downs 60-day summer season is 24-year-old Mike Loggins of Amarillo, Tex.

Mike, it seems, has come up with some kind of a jewel, plucked off the bargain counter for \$1,000 at a Clovis sale of assorted racing stock last December 20.

And why does Mike happen to remember that date so well? "I'll never forget it," he says. The reason Loggins has developed a memory like an elephant is that his bargain basement prize turned out to be a 5-year-old gelding named Trick Dance.

A brown son of Cochise-Whipsaw, by Pllate, Trick Dance wasted no time taking a fancy to his new owner—and the winner's circle—when Mike rescued him from the castoffs for fellow Texans E. R. Foster and M. K. Chamberlain.

What Trick Dance was doing in Clovis, far from the scene of some impressive conquests, was somewhat of a puzzle to start with. As a 2-year-old, Trick Dance was a winner in the big league at Aqueduct, Saratoga and Delaware Park, and finished out his sophomore season with 10 times in the money in 13 starts.

Trick Dance bowed after two unsuccessful starts as a 4-year-old and this turned out to be merely the beginning of problems resulting in him getting a one-way ticket to Clovis.



SERVICE RECOGNIZED—Aubrey Dobbs (left), line foreman for Community Public Service Company, Ruidoso, receives a gold lapel pin and congratulations from M. W. Davis of Silver City, company vice-president and New Mexico Division manager, upon Dobbs' completion of 10 years of service with the electrical utility. The presentation was made at an employee dinner in Alamogordo on May 7. Dobbs began his utility career as a lineman's helper in Alamogordo and served as lineman there and at Ruidoso before promotion to line foreman in 1964.

Danco has won four races and been third once in seven starts, more than winning himself out with earnings of approximately \$3,000.

And though reminded that there is some sort of law against toutting, the enthusiastic Loggins, who started training at 18, nevertheless is spreading the word that "we'll win first out."

Plain or yellow second sheets at News office.

### SCHOOL KIDS TRY OUT

Winners of Tuesday's weekly quarter horse schooling races—four of 'em—were Sabrina Doll in 16.3 for Larry Eyers and Trainer Billy Hughes, Kitabar in 16.1 for J. N. Orr and Trainer Russell Nash, Sure Anna Bar in 16.2 for C. D. "Buffalo" Woolen and Lowell Kreider, and Weoka's Miss, 16.2 for Paul Smith and Jockey Danny Whitted. All races were at 300 yards.

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See CHARLES A. MORRISON  
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TRICK OF THE WEEK  
MAGIC TAP TAP  
Classified photo work of clubs and dice is done on the bottom of the pack.  
Place 8 of clubs and 7 of spades on bottom of pack.  
Place 8 of clubs and 7 of spades on top of pack.  
Turn pack over and deal.  
The 8 of clubs and 7 of spades will be dealt first.

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### SELECTIONS FOR SATURDAY

**FIRST RACE**—Triquitraque, Teresino Doll, Lady Cabells.  
**SECOND RACE**—Two Bar's First, Morocco Fox, Real Bold.  
**THIRD RACE**—Miss Folly Cash, Billy Jo Bingo, Star Passum.  
**FOURTH RACE**—Miss Breeze Bar, Beal's Be Right, Tidy Chick.  
**FIFTH RACE**—Bar Henry, Look-at-me Go, Unowho.  
**SIXTH RACE**—Lusty Rover, Foxy Bandit, Frisky Bee.  
**SEVENTH RACE**—Snip Nose, Another Zip, Elcha Azul.  
**EIGHTH RACE**—Mi Don, Court Proctor, Algrada.  
**NINTH RACE**—Desert Princess, R. B. Jones, Not A Dream.  
**TENTH RACE**—Prince Lel Lana, Bohemian Doge, Bell Call.  
**ELEVENTH RACE**—That's Margie, Nippy Bars, Mr. Clab Win.  
**TWELFTH RACE**—Teddy's Tower, Nashaway, French Beau.  
**BEST BET**—Mi Don in the eighth.

### CLOVIS HIGH ATHLETES STOP OVER HERE

Sixteen athletes and three coaches from Clovis High School stopped overnight here Friday night, staying at the Chaparral. They were matched against Alamogordo on Saturday in a baseball game.

### SOCIAL SECURITY AIDS 143 WOMEN IN LINCOLN COUNTY

In June 143 Lincoln County women social security beneficiaries will receive \$4,811 as wives of retired or disabled workers, the Roswell Social Security office reports.

### SECTION B PAGE TWO THE RUIDOSO NEWS Friday, May 21, 1965

Electric Heating & Insulation  
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FIVE CHANNELS!

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Fireproof - Frostproof  
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GOOD WINTER AND SUMMER TRAILER SPACES FOR RENT  
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**AROUND  
Ruidoso Downs**

**With Evelyn Cook**  
Jane Farnell, daughter of Mr. and Mrs. Harley "Jack" Farnell of Ruidoso Downs, was named outstanding senior of the Home Economics Department at Eastern New Mexico University. In addition to the honor she was presented a silver trophy from the Stokely-VanCamp Co. at the awards assembly held in Portales last Tuesday, May 11.

Mr. and Mrs. Farnell also received word this week that their son, Harley E. Farnell, a junior architectural student at the University of New Mexico was presented a scholastic achievement award at the Architect's Awards Banquet held in Albuquerque Friday, May 14. With the award Farnell was presented a drafting set from the Veneco Instrument Co., Mrs. Farnell said.

Virgil Whittington has established Ruidoso Testing Laboratories, affiliated with the Alamogordo Testing Laboratory, owned by Rusty Bunch of Alamogordo. The Ruidoso Downs laboratory is located across the highway from the old Ruidoso Downs fire station. Testing of materials for the new Ruidoso elementary school, the Bureau of Indian Affairs Mesalero Housing project and various construction projects in Lincoln County is being done by the new business here.

We hope the hail this week didn't damage the fruit, for we have had such a struggle just living this

crazy, unusual spring. Wednesday a rain fell here—and it was surely needed.

The charge for using some of the Forest Service parks in our area will sure hit our visitors. I have heard compliments about the nice care for parks around here.

Mr. and Mrs. Robert Cuff have moved into the A. Johnson house. Mr. and Mrs. Johnson of the Boot and Shoe Repair store have been busy making trips to Roswell on business, but Bobby said they would be here now. She is getting her yard so pretty and her pines are all growing.

Mr. and Mrs. Virgil Whittington have bought a new American trailer and have parked it beside Johnson's Boot & Shoe Repair. Happiness to you, in your new home, you can't beat our Ruidoso Downs.

I've been working on a small camper 10 days and the more I do the better I like. By the time I'm through, I probably won't want to sell it.

I will paint (textile) sweat shirts for one Little League group if you have your design (or we might be able to make up one). Not much toward helping them, but I'd like to help some way.

We missed Mr. Hood when he was away—glad to see our bank president back.

Met Buster, Barbara and Marc Valen's bobtailed cat. He's using up his nine lives pretty fast—first, a broken leg, had a metal pin put in it—then a car ran over his head (broke his palate in half) and of course his head was crushed. Anyway, his face is wired together again. He's still on soft food—but independent even now.

People with mobile homes coming in now sure are having a time find-



IN STABLE HERE—Joe Maggio, left, owner of Holiville Egypt, 3-year-old thoroughbred scheduled to race at Ruidoso Downs this season with trainer, Ross Ferrin of Green Top Farms, Calif.

**California's 'Carrot King' Has Horses At Local Oval**

The "carrot king!" That's Joe Maggio—not to be confused with baseball's Joe DiMaggio—and he is a man who likes to settle for nothing less than total success.

In this respect Maggio, born 59 years ago in Sicily, has performed most admirably despite receiving for numerous knockout wallops that would have discouraged a less determined citizen.

Just off hand, Maggio represents probably one of the wealthiest owners ever to race horses at Ruidoso Downs, which begins its 19th season of combined Thoroughbred-Quarter Horse racing here Friday.

In addition, Maggio has accomplished all this in a most remarkable career in both the produce and pari-mutuel fields:  
(a.) Gained fame as the world's foremost carrot grower and shipper;  
(b.) Raised a splendid family with his wife, Nina Lee, one of their five children, Carl Joseph, already recognized as a millionaire at 18;  
(c.) Managed to survive earthquakes, business collapses, malaria from war service in Guadalcanal, and what he terms "come bad times" in horse racing.

"I need to be in the horse business like I need a hole in the head," laments Maggio. "I shoulda listened to my lawyer in the first place and never gotten into it."

But mention the names Carrot Bunch and Lary Champ, the first two horses he ever raced with success, and Joe immediately forgets the bad times and rambles on a mile-a-minute relating how he imported such stallions from Australia.

Remember the Baptist revival at the saw mill church May 23-31. Rev. Orval See said three evening messages would be in Choctaw. I know they will appreciate your thoughtfulness, Rev. See.

Ruidoso and the Forest Service fire fighters are due congratulations for their efforts Saturday night. That was quite a fire up the hill in Paradise Canyon in the tall timber and the firemen kept it from spreading to nearby homes and a lovely apartment building.

Trudie's cafe building has a new roof—and you can expect news of something opening there soon. Seems people are coming to town, waiting for the first race, too. Bless those horses.

Guess my 89 years are catching up with me at last. Spent two evenings with Eunice McCutchen learning to play dominoes and I remember when I used to think the only thing was dancing.

Bill looking at and enjoying last week's big Ruidoso News special edition. I have one from the last three years. We wonder how the News crew can come up with new features and new pictures every year.

Dried tea leaves will stop the flow of blood on any bad cut until you can get a doctor. (It works on animals, too.)

That new sign on Chaparral's Convention Center is a beautiful thing and when they build the golf course, "club" house, etc., just below, the conventioners will just never have to leave our valley. Look at all the things our valley offers summer and winter—it's no wonder it's becoming a year 'round meeting place. The only thing missing is legal gambling.

Mrs. Buddy Guthrie dropped by with news of the state square dance festival in Albuquerque last week. People from Arizona, Kansas, Texas and one couple from Delaware, said they were driving through town and heard the radio about the festival so they spent the week-end there dancing. There were 97 squares in the Grand March. It was held in the Valley High School and both gyms were full. Saturday afternoon was for the youngsters—they had 18 squares in their grand march, and most of the callers were youths.

Jerry Haage from Cheyenne, Wyo., was the prof. caller. Golly, hope we can do as well when our village plays state host in the Con-

vention Center for the dancers in '60. Thanks Mrs. Guthrie for letting us hear how wonderful it was.

Sam Snidger, owner of many fine horses, will arrive this week. "Respectfully," six times first place winner at Sunland is one of his. Cal Kenny is trainer and hear they have some others that will bear watching.

We have two girl trainers (that I know of)—Kay Day and Bobby Campbell and about every stable has at least one girl employed—so looks like there will be a working contest between the He-males and the Fe-males.

Mary Lewis is employed by Cal Kennedy and it seems women have a certain gentle touch with these high spirited horses—that's why they're getting more jobs at the tracks. Hear one man may hire an all-girl crew, so boys, you truly have to make a terrific showing.

Hear the Rio Ruidoso creek is favorite place evenings for horse wading. Cools their poor aching legs and feet. Wonder what the trout think?

Two men in front of downtown Lonnie's were unstrapping about 25 very large and beautiful trout caught in the Ruidoso—sure made me hungry.

Our fire truck was called out Saturday night to the Sudderth Gas Co. A small doghouse was on fire, but, golly, it was near all those big butane tanks.

Our Marshal Willie Smith and assistant Ken Dunlap had a busy week-end. They need extra hands and feet I think.

Mr. and Mrs. Willie Smith have been in Albuquerque on business a few days and Kenny acted as full marshal.

Rev. Orval See is laying blocks for an addition to their building.

**Alto Briefs**

By AILEEN LINDAMOOD  
Mr. and Mrs. Marcus Waltemire of El Paso enjoyed the past week-end in their summer home at Eagle Creek Lodge.

Mrs. Lyda Peebles came up from Alamogordo Saturday making a stop at the store and then on to visit at the Peebles' Ranch on Little Creek.

Thursday, Sam Allen made a business trip to Albuquerque. Mrs. Charlie Cockerell and children spent a few days last week in Santa Rosa.

Mr. and Mrs. George Byrum of El Paso were here visiting the Van Herrods last week.

Robert Williams made a trip to Amarillo and Midland last week. Charlie Cockerell made a trip to Santa Fe last week on business.

The Robert Scribner family was at the ranch home of Mr. and Mrs. John Stevens in Hondo last Saturday. Mr. and Mrs. Charles Hughes were there too from San Patricio. It was a family gathering for Mother's Day—Mrs. Stevens and Mrs. Scribner are daughters of Mr. and Mrs. Charles Hughes.

John Ogden of El Paso was here visiting the Sam Allens last Wednesday.

Miss Martha Ann Harding and Mrs. Faye Harding of Big Spring, Tex., were visiting in Ruidoso and Alto last week for a couple of days.

Mrs. Lorena Gillings, Mrs. Mona Warfield and her granddaughter, Ruth Ann Minor of Escobedo, Ariz., visited Mr. and Mrs. Charlie Peebles this past week-end. They are on their way to Defiance and Cleveland, Ohio to see relatives there.

**SENIORS HERE FROM TEXAS SCHOOL**

Members of the 1965 graduating class from Hale Center High School in Hale Center, Tex., spent Monday visiting recreation spots in Ruidoso. The 43 seniors with their sponsors had lunch at the Villa Inn and dinner and dancing Monday evening at Nobby Water Lodge. During the day the seniors participated in horseback riding, swimming, hiking and golf; the Ruidoso-Hondo Valley Chamber of Commerce reported.

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PROMPT FREE ESTIMATES  
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**NOTICE ON FRIDAY, MAY 14**  
We Resumed Our Summer Schedule of Hours—  
Open Five Days a Week as Follows:  
Ruidoso Drive-In Window 8:30 a.m. to 3:30 p.m.  
Ruidoso and Ruidoso Downs Banks 9 a.m. until 2 p.m.  
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Both Banks Open 9 to 12 Noon

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19¢ SALE  
THURS. & FRI. MAY 20-21

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**MEXICAN FOOD**  
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EL 4-2248 for Reservations, Orders to Go

**GATEWAY GROCERY**  
We Sell Only U. S. D. A. Choice Beef

SOUP	Campbell's	2 Cans	39¢
PEACH HALVES	Hunt's	303 Cans	19¢
SLICED APPLES	Kimball's	1 Lb. 2 Oz. Can	25¢
CAT FOOD	Puss 'n' Boots	2 Cans	29¢
BEEF ROAST		LB.	49¢
BEEF RIBS		LB.	29¢
RIB STEAK		LB.	85¢
PORK CHOPS		LB.	59¢
BACON	Peyton's	2 lbs.	\$1.19
Bacon, Peyton's		1 Lb.	65¢
SLICED HAM		LB.	79¢

—WE GIVE ROSE STAMPS—  
Redeemable in These Stores—Gambles, Hart's Ruidoso Dry Goods and Gateway Food Market  
Double Stamps on Wednesday  
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On Sudderth in Palmer Gateway—Phone 257-2982

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For Night Service Call 257-2934 or 257-2243



Ruidoso News  
Friday, May 21, 1965

**Three In County  
Get Recognition  
At Eastern N. M. U.**

Three students at Eastern New Mexico U., Portales, from Lincoln County were given special recognition in an awards assembly at the school last week.

Willis Kilpatrick, Captain, received a \$250 scholarship, given by Continental Oil Co. Jane Farrell Ruidoso Downs was picked as outstanding senior in home economics.

Loraine Sultemeier Corona received special mention as an outstanding student of the technical institute.

**Down At  
The DOWNS**  
By BILL CLARK

Jockeys Ray Correa and Harold Lidberg are due in to accept mounts for Friday's opening here. Both were at Ak-Bar Ben, after highly successful Turf Paradise campaigns, where Correa was undisputed juvenile champion rider.

As Ruidoso Downs prepares to inaugurate its 19th season of summertime racing Friday, total wagering is \$109,327,961 since the track first came alive in 1947. Last year's total was just under \$12,000,000.

After a well-deserved vacation on the beaches of Southern California following a lengthy winter stand at Sunland Park, Bob Daudick, Daily Racing Form, trainer and official track announcer, checked in at this summertime racing, aka to resume his duties.

Jockey agent Larry Machiner is due to come roosting over Apache Summit any day now to take over the riding engagements for Danny Castle and Curt Ferner here during the 60-day season. Machiner has been delayed somewhat while his wife's (Toby's) favorite dachshund produced a neat litter of pups.

With the arrival of their quarter horse division from Los Alamitos over the week-end the powerful stable of Ray Geely of Blythe, Calif., now is complete with some 30 head bedded down here for Friday's opening program. Bill Jordan for 20 some years top "leg man" for the R. T. Dick Watts stable, has joined the Geely forces.

Carlos Sanchez track superintendent and general everything here has been drawing the praises of the horsemen for the Hollywood Park like condition of the racing strip here.

"Backstretch Cholley" Nevick, longtime jockey agent and turf consultant here, apparently has his bowling arm all limbered up. "Backstretch" has sounded the call for male and mixed-league bowlers from the Ruidoso Downs backstretch to report next week for the opening of league play at Holiday Lane.

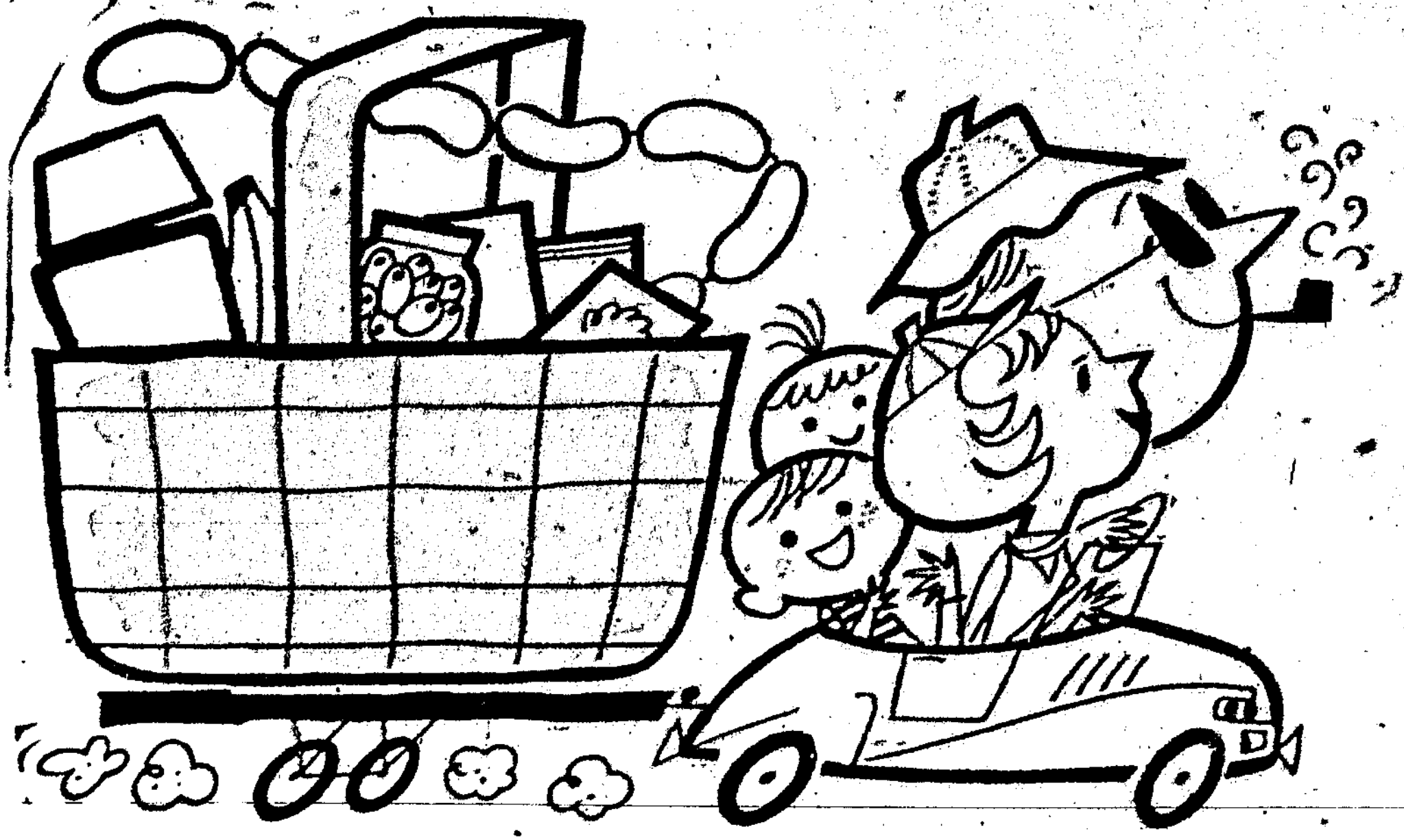
Jockey Jerry Cawthron was galloping horses here last week indicating he is ready to resume his colorful riding career after surgeons removed a huge chunk of tissue from his left kneecap.

The stable of Walter R. Cluer Turf Paradise generalissimo and Scottsdale Stable, is bedded down here, some 25 strong, under the able guidance of veteran Trainer Joe H. Wade.

Jockey William Rock the mild Irishman, has been commuting week-ends between here and Juarez to ride while awaiting Friday's opening of Ruidoso Downs' 60-day meeting.

Director of Racing Gene Hensley points out that now "we have an airport of big-city proportions in Ruidoso," this popular summertime parimutuel mecca, which opens its 19th season here Friday, is only a matter of a few hours from anywhere in the west by charter flights and even larger planes.

The 13-horse stable of Joe Maggle, noted Imperial Valley produce dealer from Descanso, Calif., is campaigning here for the first time in his Green Top Farms silks.



ANOTHER KING KORN STAMPS SPECIAL VALUE!  
PORTABLE  
**barbecue grill**  
ONLY **99¢**  
WITH A \$5 PURCHASE  
and you get King Korn Stamps, Too!



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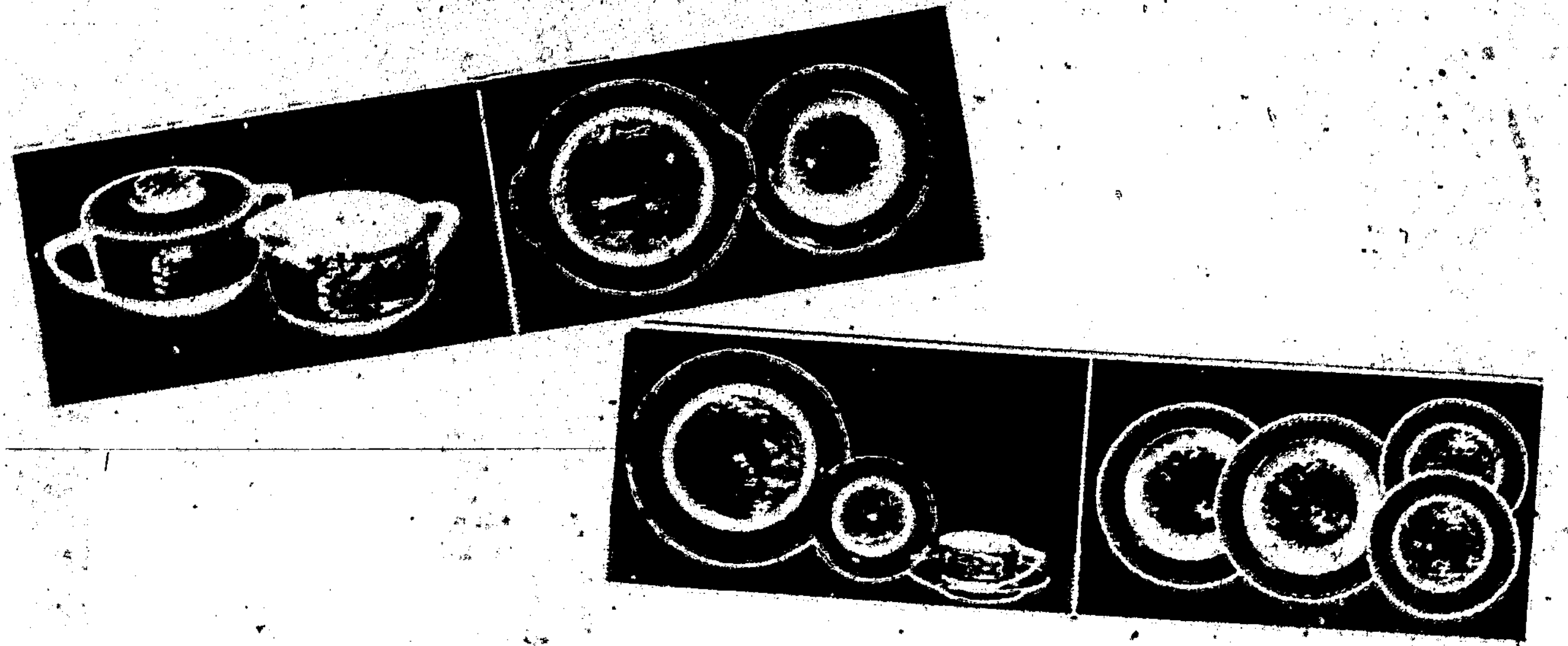
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**VELVET, 1/2 GAL.  
ICE CREAM 59¢**

**TREE SWEET, 6 OZ. CAN  
ORANGE JUICE 5 FOR \$1**

**WILSON'S, 2 LB. PKG.  
FRYER BREAST 99¢**

**Welcome, Horsemen, Racers  
and Summer Visitors**



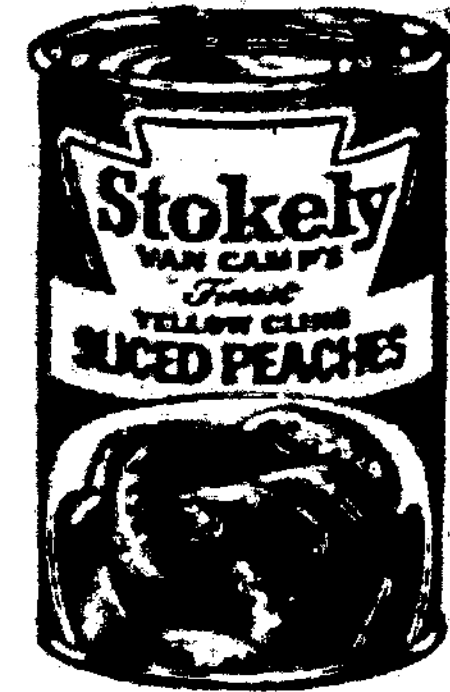
**THIS WEEK'S CURRIER & IVES DINNER WARE  
COUPON IS 2A — HAVE YOU STARTED YOUR SET  
OF DINNER WARE YET?**

**PEPSI  
OR 7-UP  
KING SIZE 6-BOTTLE  
CARTON  
PLUS  
DEPOSIT ... 39¢**  
KING  
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**FREE PEPSI  
SAMPLES**  
On Saturday Free  
Price's Ice Cream  
Samples on Saturday

**GEBHARDT'S  
JUMBO, NO. 2 1/2 CAN  
TAMALES ... 3 FOR \$1**

**HUNT'S, 300 CAN  
FRUIT COCKTAIL 4 FOR 83¢**



Sliced or Halves  
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**CAKE PAN** See-74-Take — Cover  
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Made From Foam Styrene — Size  
12x12x18-In. — (Keeps Hot or Cold)  
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With Zipper Each... **59¢**  
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STEP-ON — Assorted Colors  
2.49  
Val. \$1.89  
For... **1.89**

Full Size, — Colors Pink, Blue and Green Floral Print  
42x36-In.  
Reg. \$1.09 Pair  
Only... **88¢**

(Salt and Pepper and Grease Containers)  
3-Pc. Pure Aluminum  
Regular \$1.29  
Set Only... **99¢**

Polyethylene, Boil Proof  
Pastel Colors  
Reg. 49¢... **37¢**

Handy for Ice  
Bucket, 4 Colors  
Each... **19¢**

Also Ideal For Beverage Cooler  
**MINNOW BUCKET 79¢**

Screw Top With Pouring Spout  
Insulated  
1 Gal. Size  
Only... **99¢**

10-Inch Eckeloy Ware  
Juice Saver  
Reg. 39¢... **2 FOR 59¢**

3-QUART SIZE  
With Cover, Heavy Gauge  
Aluminum  
Reg. \$1.79... **99¢**

8-Inch Square  
Extra Heavy  
Reg. 39¢... **2 FOR 59¢**



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BE SURE AND REGISTER EACH TIME YOU ARE IN OUR STORE!

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in so many different ways

# ROUND STEAK 69<sup>c</sup>

pound

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No bone, no fat, no waste...  
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89<sup>c</sup> PER LB.

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Hunt's, 300 Can SPINACH... 7 FOR \$1

Hunt's Solid Pack, 300 Cans TOMATOES 2 For 35<sup>c</sup>

Hunt's, 300 Cans, New POTATOES 2 For 25<sup>c</sup>

SOFTEX, 400 COUNT BOX FACIAL TISSUE 5 FOR \$1

DELTA TISSUE BATHROOM 4 ROLL... 29<sup>c</sup>

Milk, 7 TALL CANS \$1

OUR PILLSBURY 25 LB. BAG \$1.89

GS CLARY'S GRADE A MED., DOZ. 39<sup>c</sup>

POTATOES LONG WHITE 10 L B bag 89<sup>c</sup>

CUCUMBERS Long Green Slicers 2 lbs. 29<sup>c</sup>

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Yellow Squash, 2 lbs. 25<sup>c</sup>

CALIFORNIA GOLDEN SWEET CORN 3 ears 29<sup>c</sup>

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SOUR CREAM 8 OZ. CTN... 31<sup>c</sup>

COTTAGE CHEESE 1 LB. 31<sup>c</sup>

PRICES EFFECTIVE THURSDAY — FRIDAY — SATURDAY

**HBJ FOOD BASKET**  
Ruidoso New Mexico

**Around Hi Skool**  
By LOIS LANE

**Honor Graduates Announced**  
Five students were named this week as honor graduates from the '65 graduating class. They will each write a speech and give it before the other honor graduates and the senior class sponsors. Then two will be chosen to give the addresses at the commencement exercises on Thursday, May 27.

The five seniors with the top grade averages are Jimmy Steele, Molly Harris, Irene Richardson, Helen Padilla and Lois Lane.

**Seniors Choose Honor Guards**  
In their last class meeting held Monday of this week, the seniors chose four juniors to serve as Honor Guards at their Baccalaureate and Commencement exercises. They were Mary Cunningham, Vicki Perdue, Kenneth Clark and Jim Sullins.

**Student Council Installation Assembly**  
The '64-'65 Student Council of R. H. S. held its closing assembly of the year to install the new officers. Jim Sullins was installed as president, Mike Stevenson as vice-president, Linda Porter as secretary-treasurer and Pam Hine as business manager.

John Underwood, now a past president, gave his retiring speech and turned the gavel over to Jim, who then gave a short acceptance speech. Gifts were also presented to Mrs. Hawkins, who is Student Council sponsor; Miss Spurlock, who sponsored the group on several of their trips, and also to John Underwood for a job well done.

**Graduation Exercises**  
Baccalaureate has been set this year for Sunday night, May 22, at 8:00. The speaker will be Father Kirsch, assistant Priest of St. Elcanor's Catholic Church.

Commencement will be May 27 at 8:00. Dr. Bonner Crawford, selected by the seniors several months ago, will be the guest speaker.

Both Baccalaureate and Commencement will be held in the R. H. S. gym.

**Talent Assembly**  
Student Council is sponsoring its annual talent show May 21 at 12:30 p.m. and the public is invited to attend. Skits are taken from the various organizations and classes in the school. Also, several skits from students in Junior High have been scheduled.

**Sneak Day**  
Senior "Sneak Day" was held last Tuesday, May 11. The seniors took off early Tuesday morning for White Sands and returned at 6:00 that evening. They all stayed at the Sands until 2:00 then went to the Frontier Motel in Alamogordo for a swim before starting for home. Mr. Cottle and Mr. Gooch attended as sponsors for the group. Leon Farrar also attended as the bus driver, and we all want to express our appreciation to these people for their interest.

**Awards Assembly**  
Monday morning of this week an assembly was held in which awards were given by members of the faculty to students for outstanding achievements in their class.

Personality awards were also presented by the Journalism class for "Miss R. H. S.", "Mr. R. H. S.", "Best All-Around Boy" and "Best All-Around Girl," "Most Likely to Succeed" (boy and girl) and "Most Beautiful" and "Most Handsome".

After Scholastic Awards, perfect attendance awards were then presented by Mr. Valliant. I can't possibly list each student who received an award so I won't list any. I can only offer my congratulations to each of them for their achievements.

As I write my closing column for the paper, I want to express my thanks to everyone in school for their co-operation and help. Also, many thanks to those of you who have read my column and commented on it to me. Who knows? Perhaps my "Around Hi Skool" has been a stepping stone to bigger things in Journalism. I don't know, I do know that it has been fun and I hate to go. Again, thank you all.

— LOIS LANE

Steel filing cabinets of all kinds, including 2, 3, 4 and 5 drawers. For size, legal sizes also for desks, one and two-drawer for \$27.95, \$38, etc., at News-office.

**Everything Wimberly Electric Electrical**  
Phone 257-2110

**RUIDOSO CABLE**  
Albuquerque, Roswell and El Paso





**IN HONOR SOCIETY**—Among new initiates of Eta Kappa Nu, national electrical engineering honorary at New Mexico State University is Ben Sanchez, son of Mr. and Mrs. Sam Sanchez. He graduated from Hondo High in 1961.

**At the Hospital**

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.  
 Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:  
 Ann Roberson, James H. Littlefield, Ella Kinsey, Billie Ruth McKee, Robert Lassiter, Frances Tills, Ruidoso; James Elkins, Bent; Raimundo Chavez, San Patricio; Sharon Herrera, Capitlan; Della Flores, Frances Witt, Presillian Trujillo, Ft. Stanton; Dorothy Cunningham, Lilly Barraza, Dowell Jennings, W. H. Copeland, Johnny Wayne Zinn, Ruidoso Downs; Doris Ann Holden, Rachel Lock, Georgia Jones, Alamogordo; Ralph Perales, Tularosa; Rosa Lee Gutierrez, Tularosa; Josephine Sanchez, Jake Casco, Hollywood; Perry Lee Wait, Tucson, Ariz.; Selma Chafe, Escondido, Calif.; Nazoma Adams, Alto; Debra Taylor, University Park; Suzanne Evans, McCalero; Edith McCutchen, Corona.

**NOTICE TO CONTRACTORS AND INVITATION TO BID**  
 Notice is hereby given that sealed proposals for furnishing of all labor and materials required for construction of Library and Science Addition to Ruidoso School, Ruidoso School District No. 438, Ruidoso, New Mexico, will be received by Mr. George White, Superintendent of Schools, at his office in Ruidoso, New Mexico, until 3:30 p.m., (MST) the 24th day of May, 1965, then to be carried to cafeteria, opened and read.

"Instructions to Bidders" and "Contract Documents" may be examined without charge at the office of the Superintendent of Schools and at the offices of Voll and Nolan, Architects, Suite 300, Monterey Center, Roswell, New Mexico, and 1010 Indian Wells Road, Alamogordo, New Mexico.

Bidders may obtain one set of plans and specifications upon a deposit of fifteen dollars (\$15.00). If plans and specifications are returned to the Architects in good condition, within ten days after receipt of bids, the full amount of the deposit will be returned to contractors submitting a bonafide bid.

Bidders may obtain additional sets of plans and specifications at the rate of \$6.00 per set of plans and specifications, which sums will not be refunded.

Proposal must be submitted in accordance with the detail plans and specifications on the forms prescribed for that purpose and the Owner reserves the right to reject any and/or all bids and to waive any and/or all formalities. Ordered by the Board of Education, Ruidoso, New Mexico, this 3rd day of May, 1965.

/s/ Ralph Peity, President  
 Board of Education  
 /s/ Dave Parks, Secretary, 5-7-14-21

**TOWN & COUNTRY MOBILE HOMES**  
 —Roswell, New Mexico—  
 The Finest in New & Used  
 Mobil Homes—8-10-12 Wide  
 Low Down Payments  
 Liberal Financing

1410 Southeast Main—Pho. 623-5143

**Will The Merchants Of Ruidoso, Ruidoso Downs and Hollywood who sold Ruidoso Racing Association Programs and Racing Forms in 1964 Please Notify Sam Knox At The Race Track**

**Used Department Specials This Week AT GAMBLES**

Sofas starting at...\$14.95 & up  
 Used Chairs...\$2.50  
 Roll-Away Bed—complete...\$35  
 Baby Bed—complete...\$14.95  
 Coldspot Chest Freezer with trade...\$125.00  
 Amiana Commercial Freezer with trade...\$225.00  
 Gas Stove...\$29.50  
 Wood Stove...\$5.00  
 Sofa - Sleeper...\$19.95  
 Dining Table with Four Chairs...\$29.95  
 Antique Dresser...\$25.00  
 2-Antique Coffee Tables Each...\$7.50  
 New Mattresses & Box Springs...\$69.95 & up  
 New Carpet—Asst. Colors...\$3.95 sq. yd.

**Gambles**  
 In the Gateway—Pho. 287-3635

**SPARE TIME INCOME**  
 Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$600 to \$1900 cash. Seven to twelve hours weekly can net excellent monthly income. More full time. For personal interview write P. O. BOX 10573, DALLAS, TEXAS 75207. Include phone number.

**Ruidoso News Classified Ads**

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

**CABINS**  
 3 bedroom cabin in Upper Canyon. Completely furnished, fireplace, screen porch and large deeded lot.  
**BEAUTIFUL RIVER LOCATION.** Deeded lot on the pavement in Upper Ruidoso with old but comfortable Summer type cabin.  
**RETIREMENT SPECIAL**  
 3 Bedroom, 1 1/2 bath, Adobe Home with 1553 sq. ft. of living area. Large basement, fireplace, 6 lots, lots of fruit trees and located in quiet rural area.  
 Beautiful cabin in the tall pines. Kitchen and living combination, den, wall to wall carpet and insulated. Completely furnished and priced right.  
 3-bedroom, split-level vacation home on the pavement and in year 'round location. Large fireplace carport and completely furnished.  
 New 1 BR shell, redwood cabin. Located in ideal location on the pavement. Finish yourself.

**Dan D. Swearingin, Inc.**  
 Tommy Perrett, Sales Manager  
 SALES:  
 Margie Whitlock — Lynn Keys — Jess Nobles  
 257-4255  
 257-4411  
 Member M. I. S.

**PROPERTY MANAGEMENT RENTALS**  
 WE INVITE YOUR RESIDENTIAL AND COMMERCIAL RENTAL LISTINGS  
 3 BR furnished Cottage in Scenic Upper Ruidoso. Complete with automatic washer. For rent year 'round or by the season.  
 Exceptionally nice two bedroom unfurnished house in upper canyon area. Fireplace, wall to wall carpet, tub and shower enclosure. A beautiful place to live for only \$100 per month year 'round.  
 Attractive two bedroom trailer for rent race season, May 15 to September 15. \$650 and all bills paid.  
 Large Commercial Building. Lease or Sale. Highway 70 location. Ideal for Warehouse or Industrial Use.  
 Contact  
**LYNN KEYS**  
 We invite your Listings for Property Management

**COMMERCIALS**  
 Commercial potential in Ruidoso Downs and on Highway 70. Site 110x200 ft., and excellently located. Also has 3 BR, 1 bath house for interim use.  
**SPECIAL**—Extra good buy on this small Tourist Court located in the Activity Center. Three 1 1/2 story rental cabins with kitchens and baths. Large 3 Bedroom, 2 bath Living Quarters with office. \$35,000 total with good financing.  
**6 UNIT MOTEL** for sale. Ready to go for the summer race season. Prime location, excellent repair and room for limited expansion. Financing available and priced right.  
 One of the most popular Tourist Courts in Ruidoso area. 15-Units, individual cabins, kitchens and fireplace, and 3 1/2 acres of prime land with room for expansion. Complete with 4 BR, 2 1/2 bath living quarters.  
**GOING BUSINESS FOR SALE**—Includes fixtures, inventory, excellent location, and store building with living quarters.  
**LARGE commercial building** in heart of Ruidoso for sale. Display room, large warehouse area and living quarters. Ideal for shop occupancy.



This 2-bedroom modern rustic Cabin is located in good year 'round location, overlooking the Golf Course, with panoramic view of the mountains. Has sunken living room with fireplace. Extra lot.  
 New 4 bedroom house, 2 baths, fireplace, wall to wall carpet, unfurnished. Submit cash offer.  
 One of Ruidoso's most popular Restaurants, doing good year 'round business. Ideally located with living quarters. Buy equipment and lease building.

**LELA EASTER**  
 "Your Friendly Broker"  
**REAL ESTATE**  
 TOM JASPER — BROKER ASSOCIATE  
 NOTARY PUBLIC — Mechem Drive  
 Telephone: 257-4370

**SPECIAL** Film 25c a roll or 3 rolls for CEDAR CITY Ruidoso. Frontier Town, 1/2 mile west of "Y" on U. S. Highway 70. 48-11c

**TRADE** For Ruidoso Cabin 3-bed room house in Odessa Pershing St. Montgomery Box 290, Ruidoso, phone 257-2929. Ruidoso 48-11c

**CABINS FOR RENT** By season, month or week. Reasonable rates. Burdett & Campbell Call Lois Turner, Property Manager, 257-2430. 48-11c

**BABY SITTING** Call Mrs. O. L. Oldham, Ruidoso Downs, phone 378-4475. 48-11c

**FOR SALE** By owner, furnished year 'round home on pavement, sleeps 10, fireplace. \$1500. Call 257-2652. 47-11c (r)

**WANTED** Printer experienced to make up ads pages operate Ludlow Linus Ruidoso News. 48-11c

**FOR RENT** For the season furnished river cabin upper canyon. Hills paid Cable TV. Call 257-4463. 48-11c

**FOR RENT** Light housekeeping rooms and apartments. All with swimming privileges. La Fonda Motel. 48-11c

**FOR SALE OR TRADE** For Dallas property 3 bedroom house year 'round location excellent condition. Phone 257-4202. Ruidoso, or PE 9-7224, Dallas, Tex. 48-11c

**RUIDOSO CABLE TV**  
 Albuquerque, Roswell and El Paso

**PAN-O-RAMA LODGE & PLAYLAND FOR SALE**  
 32 Modern Units and New Playland. Will Sell Together or Separate—Room To Expand.  
 PRICED TO SELL  
 Phone 257-4031 — Box 967 Ruidoso

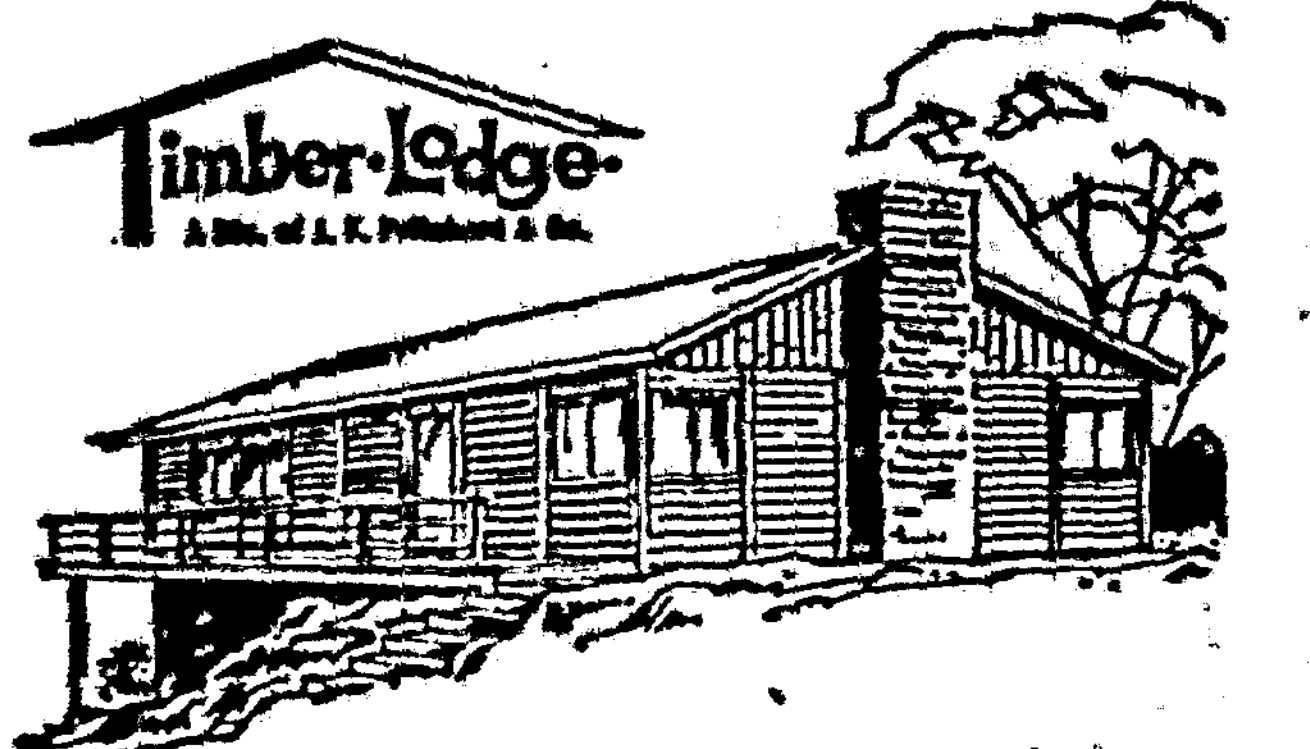
**Ruidoso's Pioneer Real Estate Firm**  
**WHITE MOUNTAIN DEVELOPMENT CO.**  
**OFFERS YOU A WIDE CHOICE**  
 Of Beautiful, Scenic Lots, in the Sunshine, among the junipers and tall pines, and with panoramic views of our forest clad mountains.  
**WE'LL BE HAPPY TO SHOW YOU THE LOT YOU DESIRE IN ANY OF THESE THREE SUBDIVISIONS—**  
**TOWN & COUNTRY ESTATES**  
**SKYVIEW HEIGHTS**  
**PINE TOP HEIGHTS**  
**Paved Streets — All Utilities — Cable TV and Friendly Neighbors**  
**BILL McCARTY, Sales Manager — Pho. 257-2425**  
**LOWELL B. MORGAN, Genl. Sales Rep. — Pho. 257-2389**

**NEWS WANT ADS WORK WONDERS**

**IT'S NEW**  
 TimberLodge Now Has A  
**PRE-CUT A-FRAME**

In beautiful redwood. Among its features are redwood exposed beam ceiling, all usable, 1,224-square feet of actual floor space, redwood interior partitions, redwood floor joists, covered porches front and rear. This new idea in year 'round living is another great quality product from the makers of the favorite redwood pre-cut TimberLodges—available in many sizes and designs.

**LET US ARRANGE FINANCING AND EXPLAIN HOW YOUR TIMBERLODGE CAN EARN ITS OWN PAYMENTS!**



—Write For Complete Information—  
 See Our Office and our Model Cabins and Homes  
 On Highway 37 Across from Town & Country Estates  
**TimberLodge of New Mexico**  
 Phone 257-2611  
 P. O. Box 506 Ruidoso, New Mexico

**FOR RENT**—12 wide by 60-ft. long trailer, all utilities. Call 257-2895. 48-11c

**WESTINGHOUSE** 40-inch deluxe electric double oven stove with porcelain, excellent condition, \$95. 257-3220 after 6 p.m. 48-11c

**WANTED IMMEDIATELY**—Anglo lady who drives a car to live in and do housekeeping for elderly man in vicinity, would consider older couple needing living quarters. 378-4225 Saturday, thereafter Alamogordo 437-7824 after 6. 48-11c

**FOR RENT**—One bedroom furnished house, \$100 per month, all bills paid. See at Joe's Achin' Acres, pho. 257-2004. Also two trailer spaces will hold 10x55 ft. or 60 ft. trailers. Some spaces for smaller trailers. 48-11c

**FOR RENT**—For the season, trailer, sleeps six, on river. Call 257-4418. 48-21p

**STATE CORPORATION COMMISSION**  
 Pursuant to Section 51-123, of the New Mexico Statutes Annotated, 1953 Compilation, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico, of a Certificate of Incorporation of **FAB9 MINING COMPANY, INC.**, Ruidoso, New Mexico.  
 1. The amount of authorized capital stock is \$250,000.00.  
 2. The amount of issued capital stock and which the corporation will commence business with is \$3,000.00.  
 3. The term of corporate existence of this corporation is 50 years.  
 4. The names of the incorporators and their addresses are: F. E. Dolph, Ruidoso, New Mexico; Betty Owens, Hobbs, New Mexico; M. J. Underwood, Ruidoso, New Mexico.  
 5. The objects and purposes of said corporation are: To buy, sell and lease real and personal property including mining property and minerals, as considered reasonable to the Corporation.  
 6. The registered office in New Mexico is Ruidoso, New Mexico.  
 7. The name of the statutory agent therein, and in charge thereof, upon whom process against the corporation may be served is F. E. Dolph, Box 661, Ruidoso, New Mexico.  
 8. Filed in the office of the State Corporation Commission of the State of New Mexico on April 23, 1965. Certificate No. 53,159.  
**STATE CORPORATION COMMISSION**  
 Corporation Department  
 Murray E. Morgan, Chairman  
 11c.

**NOTICE TO BIDDERS**  
 The Captain Municipal Board of Education is calling for bids on one school activity bus.  
 Bids must be in the Superintendent's office at Captain, New Mexico by 7:30 p.m., June 9, 1965 and will be opened and publicly read. Specifications are available in the Superintendent's office at Captain, New Mexico or will be mailed to interested bidders on request.  
 The Board reserves the right to reject any and all bids.  
 /s/ Louise Coe Runnels, Secretary  
 /s/ Zane G. Leslie, President  
 Captain Municipal Board of Education 5-14-21

**Lawnmower Tune-Ups \$5.95 Plus Parts**

**GRAVELY TRACTORS**  
 Hollywood — Phone 378-3880

**WISHING WON'T BUY IT...**  
 An owner-occupied  
**HOME LOAN WILL!**

Wishing for a home of your own... Cost is reasonable... and your home loan is so easy to repay in single monthly payments. You'll find our experience helpful... our service courteous. Come in soon... and have that home of your own.  
 Let us solve your financing problems!

**CHAVES COUNTY savings & loan association**  
 632-6201 P. O. Box 340 Roswell, N. M. OR SEE Dan D. Swearingin Ruidoso, N. M. — 257-4255



# W. D. (Walt) Crosby Realty Association

DERYL WYNN, SALES  
For Commercial, Residential, Ranch Properties  
— Phone 257-4049 — Ruidoso, N. M. —

**A. C. KELLY**  
LICENSED CONTRACTORS  
ROCK & CEMENT WORK  
Phone 257-4155, Ruidoso, N. M.  
P. O. Box 217, Hollywood, N. M.

**RUIDOSO PLAYLAND NURSERY**  
Licensed - Child Care  
Large Fenced Playground  
Phone 257-2928

# Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso  
SECTION 5 PAGE SEVEN

—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—  
WE NEED NEW LISTINGS TO KEEP OUR SALES FORCE BUSY  
STOP IN TO TALK OVER OUR SPECIALS AND DISCUSS  
BUSINESS OPPORTUNITIES.

— HOMES — LOTS — CABINS —

— EXTRA — EXTRA — EXTRA — EXTRA —

2-ACRES NEXT TO RACE TRACK, 150 FOOT WELL, BARN  
AND FEED SHED, PLANTED IN PERMANENT PASTURE,  
GOOD FENCE AND METAL GATES. LET US SHOW YOU TO-  
DAY.

— SPECIAL — SPECIAL — SPECIAL —

CARRIZO CREEK RUNS PAST THE BACK OF THE LOT  
WHICH HAS PLENTY OF ROOM FOR A GARDEN WATERED  
BY A GOOD WELL. NICE 2-BEDROOM HOUSE WITH SCREEN-  
ED PORCH GOES WITH THIS FOR \$7600. YOURS FOR ONLY  
\$500 DOWN.

— CEDAR CREEK — CARRIZO CREEK — UPPER RUIDOSO —  
Building sites of all sizes near these waters, lease for small  
annual rent on 10 year renewable leases or buy with small down  
and 10 years to pay.

FOR REAL ESTATE IN RUIDOSO, SEE—

**REALTOR**  
**Tom Jones**  
Member M.L.S.

**RUIDOSO REALTY CO., Inc. (1933)**  
SALES

Emadair Chase Jones Austin Pritchett  
Res: 257-2080 Res: 257-2056

**BOOKKEEPING — TAX SERVICE**  
Accurate — Dependable — Confidential  
**W. S. ATWOOD**  
Tele: 257-4200 — Office At Bill McCarty Court, Ruidoso

**Reda Water Pump Sales & Service**  
Wimberly Electric  
Phone 257-2118

**FOR RENT**  
Furnished house, trailer house.  
Also nice clean bedrooms.  
**LOUIS SMITH**  
Ruidoso Downs, N. M.

**IF YOU ARE LOOKING FOR A RENTAL FOR THE SEASON,**  
CONTACT US!

Five bedroom, two bath, year 'round home, located in Carrizo  
Canyon. Has fireplace, extra nice view, located on large lot, school  
bus runs in front of house, and can be bought furnished or un-  
furnished. Buyer pays equity and takes over payments. Total ask-  
ing price is \$15,000.

**HAVE SEVERAL RENT HOUSES TO LEASE FOR THE SEASON**  
If you are the type person that wants to be out on  
the outskirts of town, yet only a few minutes drive  
from downtown, we have just the place. This is a  
large home located on 20 acres of land. Around 160  
apple trees for those interested and the river flows  
through property. An ideal retirement home or per-  
sons with horses. Six miles from the horseman's en-  
trance at Ruidoso Downs. Priced below replacement  
costs. Possession immediately.

**Bill Pippin**  
REAL ESTATE  
Across from Ruidoso Post Office — Box 1232  
Pho. 257-2261 Day; 257-2644 Night  
(If No Answer, Call 257-2685)  
SALES — GEORGE BONAL  
Agent For Bekins Van Line & O. K. Van & Storage

**FOR RENT**  
Beautiful spacious  
furnished home  
(Most Beautiful View in Ruidoso)  
Large living room with fireplace,  
formal dining room, 4-bedrooms,  
kitchen, utility room, maid's room,  
three baths, panel-ray heat in each  
room and outdoor fireplace.

**MRS. MARY WATSON**  
Lubbock, Tex. — Pho. SWIT 9-0386  
Will be in Ruidoso this week-end,  
Thurs. - Fri. - Sat. - Sun.  
May 20-21-22-23  
Phone 257-4292

3-Bedroom home on large lot, 70x419 stretching from Sudderth  
to the river in Palmer Gateway, year 'round location, with patio,  
beautifully landscaped.

90-Foot of commercial property at the X at Sudderth and Mes-  
calero Trail in Palmer Gateway (both streets with wide paving)  
with 2-bedroom practically new house, completely furnished, on  
rear of large lot.

**Mildred Wantiez**  
REAL ESTATE  
GATEWAY CENTER  
PHONE 257-2764  
YOUR LISTINGS INVITED

1856 MERCURY MONTCLAIR—For  
sale. 2-dog hardtop. Completely  
overhauled engine and transmis-  
sion, clean, New seat covers. Call  
257-2557. 45-tfc.

TRADE—Lots in Hobbs with trailer  
connection or rentals in Eunice,  
N. M. for Ruidoso property. Phones  
393-7111 or 393-5822. 45-tfc.

CONSIDER TRADE—Commercial  
lots for cabin or land in or near  
Ruidoso. Write description and  
price to Roy McKee, Box 161, Mid-  
land, Tex. 48-3tp.

**FARM AND RANCH LOANS**  
Long Term — No Payoff Penalty  
Federal Land Bank Association  
of Roswell  
P. O. Box 606, Pho. 832-1264  
Roswell, New Mexico  
Vernie Jager, Manager

**CARD OF THANKS**  
We would like to thank everyone  
for the flowers, cards and every  
other act of kindness shown us at  
the time of the death of our mo-  
ther, Mrs. J. T. Rogers. We are  
deeply grateful.

**MR. AND MRS. LOYD ROGERS**

**THEY'RE OFF—Welcome fans,**  
horsemen for the '65 meeting. Call  
on us if we can serve you. Ruidoso  
Shoe Shop, opposite Sierra Blanca  
Ski Shops. 48-p.

**WANTED—Experienced mechanic**  
for franchise new car and truck  
dealership. Contact Larry Taylor,  
Ruidoso Motors, phone 378-3133.  
48-1tc.

**FOR RENT**  
Like new, very clean, 12 wide,  
by 55 Mobile Home, 2-bedroom,  
carpeted living room, washer.  
New, 20 wide by 50 Mobile  
Home 2 bedroom, large carpeted  
living room, washer, com-  
fortably furnished.

These are both located in  
Barnes' Trailer Court, across  
the street from the Chaparral.  
Phone 378-4701.

**FOR RENT**  
One 1-bedroom apart-  
ment and one 2-bedroom apartment.  
Across from Nob Hill Restaurant.  
Eva Ball, phone 257-2276. 45-tfc.

**FOR RENT—Houses, one and two**  
bedrooms, \$15, \$20 and \$26 per  
week, all bills paid. See Pat's  
Sporting Goods, phone 257-4424. 45-tfc.

**FOR RENT—Large 6-room furni-**  
shed house, fireplace, 2 bedrooms, 2  
baths, glassed in porch, upper Rui-  
doso on river. Phone 287-2118. 42-tfc. (d)

**FOR RENT**  
Paradise Canyon — Furnished  
Combination Living-Dining, 3 Bed-  
rooms, 2 Baths, Well of Good Wa-  
ter. Cash or Low Down Payment,  
Balance Financed by Owner.

Call Ruidoso, 257-2520 or  
566-1668 El Paso, Tex.  
2501 North Pinedas

**FOR SALE**  
2 Bedroom, split level  
adobe home, 2-car garage, Agua  
Fria Estates. Call 257-2728, or write  
Box 638, Ruidoso, N. M. 42-tfc.

**ALCOHOLIC ANONYMOUS Meet-**  
ings each Tuesday 8 p.m., Ruidoso  
Downs, Phone 378-4306, P. O. Box  
488. 38-tfc (j)

**APARTMENTS FOR RENT—R. H.**  
Anderson's Red Top Lodge, Box  
465, Hollywood, N. M., phone 257-  
2601. 42-tfc.

**FOR SALE**  
In Agua Fria Estates  
1/2 Mile East of Race Track  
3 Bedroom House, 2 Baths,  
Family Room, Fireplace, Furni-  
shed, 2 Large Landscaped Lots;  
Enclosed Patio with Fireplace;  
Heated Swimming Pool.

**SUE THOMPSON**  
Box 297 — Ruidoso Downs, N. M.  
42-tfc.

**RED TOP LODGE**  
FOR SALE OR TRADE  
BY OWNER

Has main living quarters, plus  
8 rental apartments; 25% down, 15  
to 20 year pay out at reasonable  
rate of interest. Will take in trade  
a residence clear, or clear property  
in Ruidoso area.

**R. H. Anderson**  
Box 465 — Pho. 257-2601  
Hollywood, N. M. Ruidoso, N. M.

**Horsemen's Specials**  
2 NICE HOMES, SMALL ACRE-  
AGE EAST OF STABLE AREA.

4000 ACRES, BEAUTIFUL  
HOME, RIVER FRONTAGE,  
TERMS.

18 ACRES, LARGE HOME,  
STABLES, ON THE RIVER.

RIVER FRONTAGE, UNIM-  
PROVED.

5 ACRES NEAR BISCUIT HILL.

36 ACRES S. OF HIWAY 70.

FURN. CABIN, \$6,500, TERMS.

6 ACRES, LARGE HOME, TWO  
GUEST HOUSES.

LARGE HOME, 3 ACRES, 3  
CORRALS, STABLES, BARN.

**LELAND REALTY**

OFFICE — 257-2838  
**CY LELAND, SR.,** Realtor  
Cy Leland, Jr., Associate Broker

—SALES—  
Marnie Little — Leo Wimberly

Leland Realty Bldg. One Bldg. East of Bank

**Bookkeeping Service**  
Tax Assistance  
Pho. 257-4408  
**Gladys Thomson**

**JOHNSON'S BOOT & SHOE REPAIRS**  
1/2 Mile East of Chaparral  
35 Years of Experience  
and Roswell Prices — Pho. 378-4306

**Vacation Cabins**  
For Rent in Ruidoso  
by Week-Ends — Week  
Month — or Season

El Indio — Near Mescalero Res-  
ervation, quiet and unusual.

La Cabana — Two baths, near  
Ruidoso River, a favorite.

Pebble Beach — On Ruidoso Riv-  
er, "a cutie".

Hi Lo — Near Post Office, large.

The Cottage — Country Club Es-  
tates, near golf course, a "beau-  
tiful delightful retreat".

All cabins are clean and have  
necessary equipment for comfort-  
able vacation living.

Owner, **MRS. MARY WATSON**  
3601 32nd St. — Lubbock, Tex.  
Lubbock Phone SW-9-0386  
Will be in Ruidoso this Week-end  
Thurs. - Fri. - Sat. - Sun.  
May 20-21-22-23  
Phone 257-4392

**FOR RENT**  
Efficiency apart-  
ments. Two blocks south of down-  
town Ruidoso. Call 287-2628. 47-tfc.

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3 bedroom furnished with fire-  
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Meadows, Wingfield, and the  
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upper Ruidoso on the river, 3  
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**AUCTION SALE—This Saturday,**  
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Ruidoso Downs. Lots of merchan-  
dise. 47-2tp.

**WANTED—Ladies' 26-inch bicycle,**  
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Office, or call 257-4917 after 6 p.m.  
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**BABY SITTING—By day or week**  
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Without Any Kind of Accident  
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**EXCELLENT REAL ESTATE BUYS—**  
Nine (9) Rustic Cabins, Excellent locations, near Whis-  
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**Ruidoso News**  
Friday, May 21, 1965

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With Small  
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**3-BEDROOM HOME**  
\$10,000

**3-BEDROOM HOME**  
\$24,900

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building, phone 257-2600 day; 257-  
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mouldings in stock. One day service.  
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**1963 PICK-UPS — Ford V-8 and**  
Dodge, 4-speed, air conditioned,  
camper. See at Branch Bank, Rui-  
doso Downs. 42-tfc.

**FOR SALE—Two bedroom house**  
on river, three years old, close in.  
\$3,500, terms. J. A. Hanley, Box  
234, Ruidoso, phone 257-2587. 48-1tc.

**FOR RENT—Furnished cabins by**  
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47-tfc.

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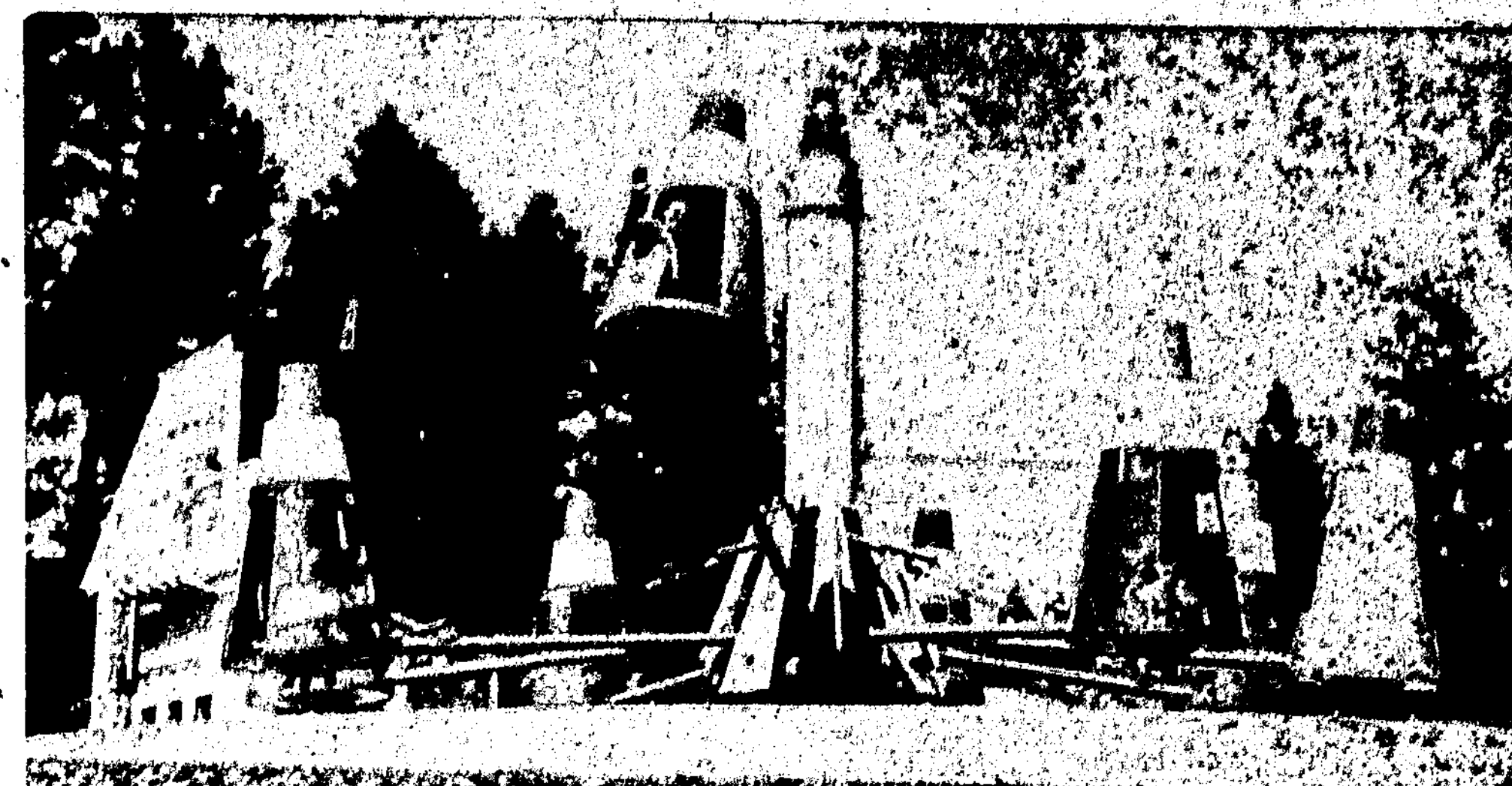
Opening Soon — Town & Country North

**F. O. DRAWER # PHONE 257-4006**



Lincoln County  
Photo Album  
No. 13

NEW KIND OF RIDE — John Glenn's capsule has been copied in this new ride operating here in Pan-O-Rama Playland on the river. This and many other such facilities are found for entertainment of folks of all ages.



**RUIDOSO FEATURED IN '65 TRAVEL GUIDE**  
Ruidoso is one of 30 New Mexico cities and towns featured in the new 1965 Mobil Travel Guide. More than a million people are expected to purchase the Guide, to be published in May in seven regional volumes. Ruidoso appears on page 268 of the Southwest and South Central Area volume.  
The Guide praises the tourist attractions of Ruidoso, saying, "The forested mountain slopes and streams are idyllic, the air is clear and cool, and there are many interesting ways of spending time." More than a dozen attractions for tourists in Ruidoso are described by the Guide.  
Last year 164 traffic accidents reported in New Mexico involved bicycle riders. Of this number 134 were serious enough to cause bodily injury of varying degrees of severity—one of which resulted in death. During the summer months, with the increase in travel, traffic hazards are compounded. The warm sunny days of summer school vacation will bring more and more bicycles out on the streets and roadways during the busy hours of the day to add to this hazard load. Pain, physical impairment and death should have no part in the enjoyment that can be had from riding a bicycle.

**CONGRATULATIONS TO RUIDOSO DOWNS**

On the start of your 19th season, and we wish for you and the race fans every success. For anything in the building line, remember we have a general stock to handle almost any need.

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For Those Who Want the Best  
• Pool - Indoors and Heated  
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• Served to Your Suite  
• Complete Hotel Service  
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—Only 11 Miles from the Famous Winter Sports Lodge!  
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On Mochem Drive on the Way to the Ski Area and the Ruidoso Lake  
JUST ADDED—A New Honeyman Cottage  
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Whether you have a light appetite, or need a full meal—your order gets the same courteous attention at Ruidoso's most popular dining spot. You'll enjoy bringing your friends to dine here.  
**THURSDAY NIGHT SPECIAL**  
Broiled Chopped Sirloin Steak, Bacon Wrapped, with Baked Potato and Tossed Salad—or—Mexican Dinner Served on a Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice, Taco Shell with Avocado Salad, Tea or Coffee... **\$1.50**

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7 MI. East of Race Track on US 70  
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OUR MOTEL IS CENTRALLY LOCATED, ON THE ROAD TO AND FROM EXCITING THINGS THAT HAPPEN IN RUIDOSO. TV IN ALL ROOMS — PHONES — SWIMMING POOL IN THE SPRING, SUMMER AND FALL. Write for Descriptive Brochure  
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In The Playground of the Southwest  
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Tile Ray  
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Pho. EL 4-2785 — 23 Modern, Comfortable Units — Captain, N. M.

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RUIDOSO, N. M.

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Fireplaces and Kitchens  
One Mile West of Post Office  
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Reuben and Ebertha Larsen  
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20 Modern Cabins with Fireplaces and Kitchenettes  
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"Hospitality and Congeniality in Our Pleasure"  
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**IT'S EASY TO FIND**  
The right kind of services you need among the advertisers in this popular, year-old Ruidoso News Business & Professional Directory

**Second Annual 'Artist Caravan' Slated June 7-14 At Ruidoso**

Artists of West Texas and several surrounding states will converge on Ruidoso, N. M. from June 7-14 for the second annual caravan held at this location which affords the painter so many unspoiled views of nature ranging from the quaint and historical to majestic mountain vistas.  
Several innovations will make this year's "Artist Caravan" a unique opportunity for painters of the area. Special provisions will be made to meet the needs of beginners who respond enthusiastically to the stimulation of Nature's wonders first hand, and also to artists of experience who will benefit not only from leaving the confines of their studios, but by informal contact with their peers on painting sites in panel and group discussions led by guest artists assisting the Caravan staff.  
Leonard Shows Slides  
One of these, Arnold Leonard, director-founder of the Midland Institute of Fine Arts, will make available his fine collection of color slides in lectures on impressionism, the painting contributions of Cezanne and others of special interest to the landscape painter. Most of these slides were made directly from the original paintings. Leonard has been honored as one of three Texans represented in the National Traveling Exhibition of Drawings and by the purchase of his paintings by James J. Sweeney, Houston Museum of Fine Arts.  
A second guest artist, Lonnie Mason, Lubbock, practicing artist and teacher, will make available his outstanding skills in demonstrations at painting sites as well as contributing to the advanced critiques of the artists' clinic. Mason, essentially a realist in style, studied under such outstanding artists

ing out a non-objective painting, Parkinson hastens to add.  
In the afternoon Caravaners may return to their painting sites if they prefer, or paint in their "studio" apartments which command a view of the Sierra Blanca Mountain, where, unless they prefer to paint by themselves, they will each be visited by a member of the Caravan staff, which provides assistance on an individual basis. Evenings will feature panel discussions and film programs, with at least one week day left open for exploring the vacation attractions of the area or spending time with family or friends for which special arrangements are made to make possible a vacation time.  
Further information may be obtained by writing the director, or inquiring at either of the Varsity Book Stores in Lubbock.

**WE'RE OPEN 24 HOURS A DAY**  
**Quick Boy RESTAURANT**  
WELCOME RACE FANS AND SUMMER VISITORS—  
Come By For a Short Snack or Complete Dinner or Breakfast  
Located Across From Top Hat Bar  
In Downtown Ruidoso

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Besides price, one other thing hasn't changed: Chevrolet's traditional resale value... still so good you won't believe it until you get it. So get it (along with all that's new) at your Chevrolet dealer's.  
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Red Hot and Rolling! See your Chevrolet dealer for a new CHEVROLET • CHEVELLE • CHEVY II • CORVAIR

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RUIDOSO, NEW MEXICO PHONE 257-4081



# 15-ACRE YOUTH CAMP DEDICATED AT CAPITAN

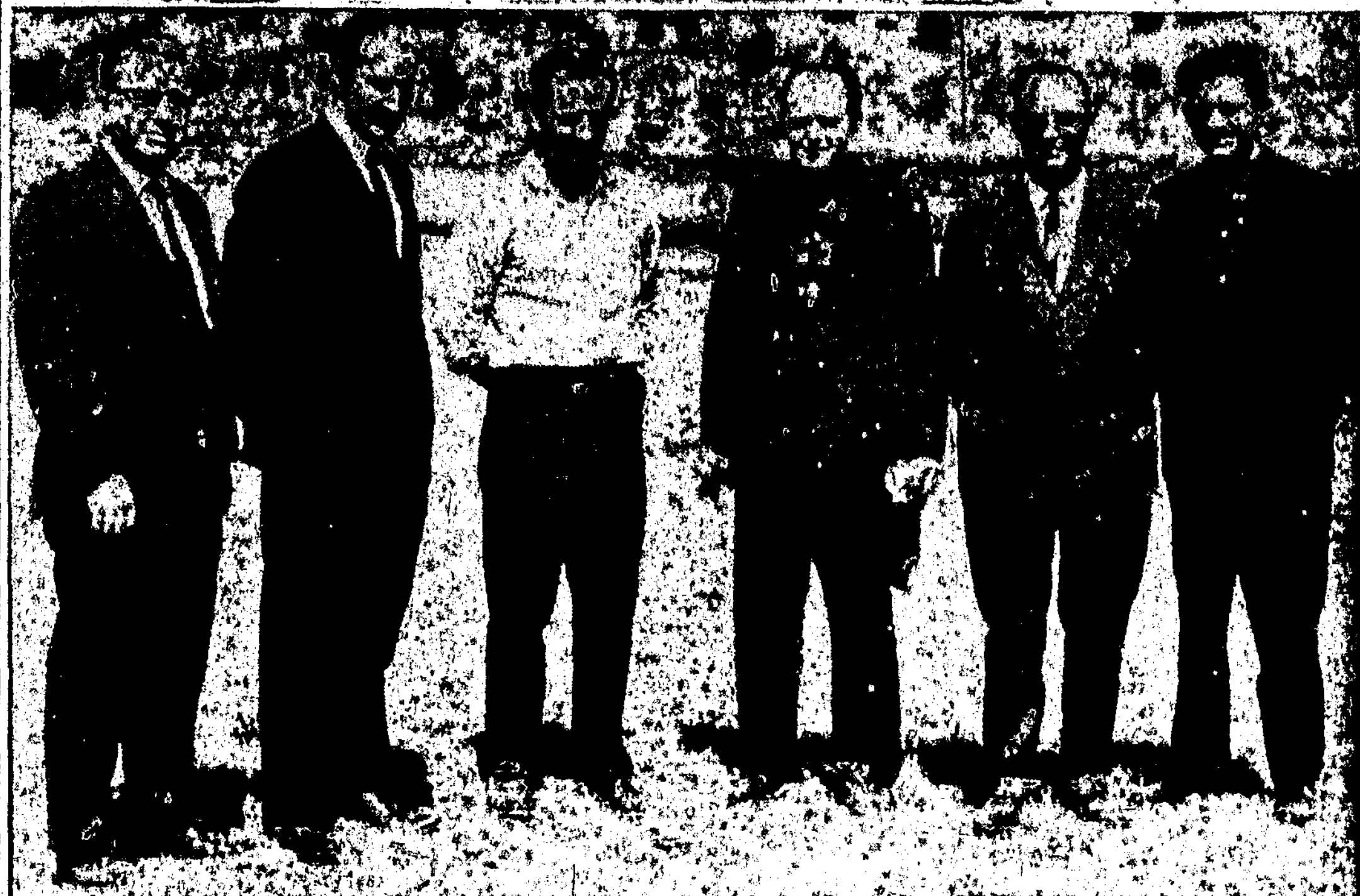
By DICK BENNETT  
(Ruidoso News Staff Writer)

Approximately 150 New Mexico members of the Church of God attended dedication ceremonies of a 15-acre youth camp at Mt. Capitan subdivision adjoining Capitan last Saturday morning at 10:00 a.m. Mayor Gerald Dean of the Village of Capitan gave a welcome address and the Rev. H. M. Drake, State Director of Evangelism from Carlsbad, gave the dedication speech. Others participating in the dedication ceremonies were: the Rev. W. M. Horton, Albuquerque, state overseer of the Church of God in New Mexico; the Rev. Ray Ogle, Roswell; the Rev. J. H. Mitchell, Grants; and the Rev. Dwight M. Legg, Clovis, members of the state board of directors for the church, and the Rev. Aubrey May, state youth director.

Following the dedication, Mr. and Mrs. Valton Hall and Johnny Mobley, officers of Mohaco, Inc., developers of the Mt. Capitan Subdivision, were hosts to members of the congregation with a barbecue dinner at the Ranchman's Restaurant in Capitan.

Of the 85 lots reserved in Mt. Capitan Subdivision for members of the Church of God, 33 lots were sold last Saturday. The lots ranged in price from \$250 to \$1,150, Mobley said.

The Rev. Horton stated that construction of the cafeteria building at the youth camp will begin this July. Other buildings planned also are two dormitories, two swimming pools and an auditorium seating 750. The cafeteria building and at least one dormitory are scheduled for completion before June 1968 when the youth camp will be officially opened, Horton said.



DEDICATE GROUND—At dedication of Church of God youth camp near Capitan last Saturday, May 15, from left: the Rev. W. M. Horton, Albuquerque, state overseer; the Rev. H. M. Drake, Carlsbad, state director of evangelism; the Rev. Ray Ogle, Roswell,

secretary and state board member; the Rev. Harvey Hudson, Carlsbad, board member; the Rev. J. H. Mitchell, Grants, board member; and the Rev. Aubrey Maye, Albuquerque, state youth director.

## Soil Stewardship Week To Be Observed In County

Soil Stewardship is a matter of concern for city as well as rural folks, an officer of the Upper Hondo Soil and Water Conservation District said this week.

Observance of Soil Stewardship Week, sponsored by the National Association of Soil and Water Conservation Districts, is scheduled for the week beginning May 23, Bert Pfingsten, chairman of the Upper Hondo SWCD said.

Theme for the observance is "Challenges of Growth," he said. Special services in churches of various faiths will open this week and other observances will take

place on the following Sunday, May 30, he reminded.

The SWCD chairman said that this year more than ever, responsibility of town and city dwellers for conserving the soils is being emphasized in the observance.

"City folks have a great stake," he said, "in what happens to the land which feeds, clothes, shelters and gives us day to day comforts and pleasures. What's more, the responsibility will shift more and more to urban shoulders as the national and urban population grows and productive acreage of land is reduced by competing demands on



AT DEDICATION — Some of participants at dedication of Church of God Youth Camp at Capitan last Saturday. Sixth from left is Johnny Mobley, vice-president of Mohaco, Inc., developers of Mt. Capitan Subdivision

who, with Mr. and Mrs. Valton Hall, other corporation members, hosted about 150 members of the Church of God at a barbecue Saturday noon at Ranchman's Restaurant in Capitan.

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Double Your Money Back If You're Not Satisfied  
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To All My Wonderful Customers  
**MONTIE'S RIDING ACADEMY**  
At Carrizo Lodge  
**IS NOW OPEN**  
Horses for the Family

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Remodeling — Repairing — Renovating  
Adding To and Enlarging  
THAT HOME OR CABIN  
**GILES CONSTRUCTION CO.**  
O. N. Giles, Licensed Contractor  
Bonded — Insured  
Phone Ruidoso 257-2838 or Write  
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**GRAND OPENING PEPPERMINT BAR**  
**WEDNESDAY, MAY 26**  
from 10:00 a.m. to 6:00 p.m.  
Come by and get acquainted with John and Ozell Hooper and try one of their specialties FREE, a sample cup of Price's Meadow Gold  
**PEPPERMINT FLAKE ICE CREAM**  
Be sure to register for the special door prizes in the meantime. We're Open Daily From 10:00 a.m. to 8:00 p.m.  
Specializing in . . .  
Fountain Drinks — Desserts — Sandwiches  
GATEWAY SHOPPING CENTER



IN YOUNG HEIGHTS — Col. Wesley Calhoun and family enjoy the comforts of a beautiful modern home with every convenience in Young Heights.

"Now we have abundant food and fiber. It is a blessing that we cannot expect to continue automatically. Only wise use and conservation of resources now can assure dependable supplies for the future," Mr. Pfingsten said.

The national association (NACD) has prepared and distributed booklets and other materials for the week long observance, he stated. An advisory committee of churchmen representing various denominations assisted the association in developing the materials.

Generally, observance takes the form of sermons on man's obligation to his Creator to wisely use soil and its related resources. In some communities, however, visits to conservation areas are scheduled by pastors and their congregations under guidance of SWCD co-operators and officials.

"We would hope that these visits would come increasingly into the Soil Stewardship observance," Mr. Pfingsten said.

In 80 percent of the apple orchards in the area.

Lucho Zamora used pollen inserts in the bee hives at bloom time. He also hand pollinated some trees on blossoms on every fourth set of blooms was pollinated. The fruit set on these trees looked good whereas the trees beside them had less than 25 percent as much fruit.

The Bible plainly sets out that ownership of our natural resources is God's. Stewardship, including use and conservation, is man's responsibility.

The week of May 23-30 has been designated as National Soil Stewardship Week. Approximately 3,000 Soil and Water Conservation Districts, through their state and national associations, are sponsoring the observance for the eleventh consecutive year.

Man should be ever mindful of the fact that "The earth is the Lord's and the fullness thereof," and that he is only a steward of the soil and should use it wisely for future generations.

This nationwide observance places emphasis on man's obligation to God as stewards of soil, water and other related resources. It is altogether fitting that we should set aside a week when we express unto God our gratitude for His blessings upon our land and our willingness to be faithful to our stewardship.

Caves, mine tunnels and wood

I visited several orchards last week with Dr. Nour, Horticulturist, at Los Lunas Agricultural Experimental Station, putting on test fertilizers and sprays to thin apples. These test fertilizers contain varying amounts of zinc, iron and manganese, in several different types of fertilizers. Test fertilizers have been put on the Wilbur Coe, Peter Hurd, A. T. Pfingsten and W. G. Shreengost orchards.

Golden Delicious apples were sprayed with Sevin and N. A. A. in the Pfingsten orchard to see which chemical did the best job of thinning apples.

The freeze of May 8 got down to 25 to 27 degrees in the Hondo area and caused freeze damage in some orchards. I still expect a good crop



**County Agent's Report**  
— By —  
RALPH DUNLAP

**CEDAR CITY**  
Ruidoso's Frontier Town  
Curios — Guns — Many more Antiques  
Open Daily 9:00 a.m. to 6:00 p.m.—Closed Tuesdays  
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Daily 10 a.m. to 2 p.m.  
From the Chaparral Hotel Heliport  
**UNITED HELICOPTER, Inc.**  
Discount Tickets Available  
At Most Ruidoso Businesses

culverts are among the best fallout shelters available in this area. The ordinary frame house provides very little protection and the adobe house provides fair protection. These facts were brought out at the workshop on rural fallout shelters that I attended last week in Roswell.

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**OFFICE OUTFITTERS**  
Call on us for information about various items available for outfitting your office. We're happy to advise you on refurnishing your office in good taste for efficiency and beauty.  
The Ruidoso News

A New Portable Typewriter  
Just the Thing to Take to College  
**GIFT IDEA**  
For the Graduate  
**\$78.25**  
At the Ruidoso News

**The Beautiful New Medic-Medal**  
Could Easily SAVE YOUR LIFE  
In case of accident, fainting or sudden unconsciousness, or your inability to communicate, the MEDIC-MEDAL will tell anyone giving you first-aid vital information about you. Only \$3.00. (Engraving 10c per letter extra.)  
The Ruidoso News

**WORLD'S HEAVYWEIGHT CHAMPIONSHIP TITLE CLAY vs. LISTON**  
MAY 25, AT 6:45 P.M.  
Will be heard locally on K-RRR  
Compliments of  
**BILLY THE KID VARIETY LIQUOR STORE**  
See us for your refreshments  
Phone 257-2245

**Special Luncheons \$1.00 MONDAY THRU FRIDAY**

Edna Norton and Rea Smith open the Coffee Shop every morning 6:00 a.m. — Breakfast or JUST coffee anytime

Also serving your favorite Steaks, Chicken and other choice foods in our dining room until 1:00 p.m. and after 6:00 p.m. every night.

**OUR FRONTIER SALOON**  
Opens At 7:00 a.m. — Josh and Felix Entertaining During Happy Hour — 5 to 6 p.m. and Throughout the Evening  
Watch For Your Lucky Star  
Bea, Marie and Nita serving your favorite cocktails.  
Meet Your Friends In These Friendly Surroundings  
**NAVAJO LODGE**



**AT SCHOOL GROUNDBREAKING** — These were among the several people on hand for groundbreaking for start of new White Mountain Elementary school building east of airport, from left, Mayor G. H. (Shorty) Stoneman, School Board member C. H. Tate, School Supt. George P. White, Board Member Jack Jennings, Board President Ralph Petty, Principal Marvin McGuire, Village Manager Clark Jim Hine, Board Members Mrs. Gerald Tully and Dave Parks. Ceremony was last Wednesday morning.



**Nogal Notes**

By ROSALIE DUNLAP  
Agreement Announced

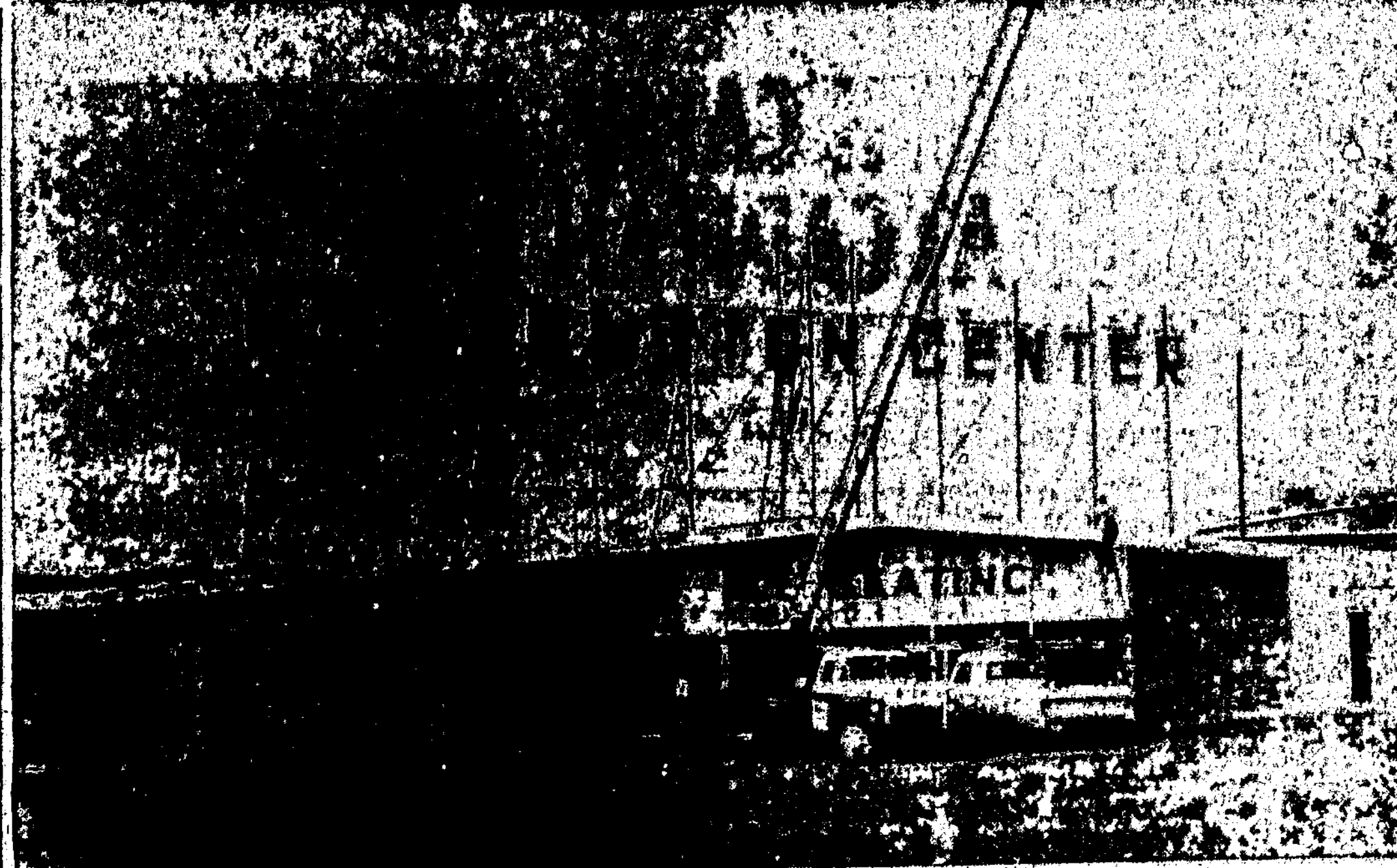
Mr. and Mrs. Richard Johnson Phillipsburg, Montana, are announcing the engagement of their daughter, Nancy, to Mr. Tom Cuck, of Mr. and Mrs. M. E. Cuck. The marriage will be held May 29 at Phillipsburg. Tom was in football, basketball and track at the Phillipsburg High School in which he graduated in 1955. He was a member of the 4-H Club. He attended the New Mexico State University and the Montana State University at Missoula. He is employed by the Zook Construction Co., Phillipsburg. Mr. Johnson will graduate from Granite County High School in the spring. Mr. Cuck is the grandson of the late Mr. and Mrs. Walter E. Gray of Glencoe, has one sister Mrs.

Bobby Dan Crenshaw of Las Cruces and one brother, Mick, who is with the armed forces in California. For those of you who haven't made the drive up Nogal Canyon, over the top down to Parsons Hotel and on to the Bonito Lake you have missed a beautiful drive. The variation in scenery, vegetation and rocks is something you shouldn't miss. So for those who love a Sunday drive and would like some place different to go, a good road, take a drive up our Nogal Canyon and down the Parsons road. You'll want to repeat the drive again, I'm sure. Mr. and Mrs. Leonard Sharpe recently journeyed to Ruidoso to pick up Mr. and Mrs. Herbert Reddy and Mr. and Mrs. Bob Haken. They took these wonderful elderly people to the Helen Ray Mine for a picnic and to listen to Mr. Reddy go over old times when

the Helen Ray was new. In fact, Mr. Reddy was one of the carpenters who helped do so much of the building on the Helen Ray. So he was very interested to see what was left and what the Sharpes were doing presently. Mr. and Mrs. Herbert Reddy visited with Mr. and Mrs. Lester Greer and Tom Bragg the same day. Misses Gladys Alexander, Jeanne Johnson, Cora Dutton and Rosalie Dunlap were among those attending the Republican Women's meeting at the Willis Lovelace home Tuesday. We are so proud of our Mrs. L. R. LaMay, who was voted the Republican Mother of the Year for Lincoln County. Congratulations. Mr. and Mrs. Ralph Dunlap were business callers in Roswell Wednesday afternoon. Ralph attended a Civil Defense meeting in connection with rural areas emergency shelters. Cora Dutton and Gladys Alexander attended the Republican County meeting at Captain Thursday evening. Mr. and Mrs. Leonard Sharpe and Gina Houx visited Mr. and Mrs. Herbert Reddy and Mr. and Mrs. Bob Haken Thursday. Sam Cox and Mrs. Mary Ann Houx and sons were Roswell callers Thursday. Sam is still having to have check-ups on his recent surgery. Mrs. Pearl Stearns was presented with her 50th year pin in Eastern Star at their special meeting Friday in Carrizozo. It was the official visit of the Grand Matron of New Mexico to the Eastern Star Comet Chapter 29. I didn't get any more information about Mrs. Stearns as she was gone. Mrs. Dorothy Zumwalt returned home Thursday after visiting with her son, Tommy Gayle at Ft. Bayard Veterans' Hospital. She was the houseguest of Mr. and Mrs. Johnny Hayen and family. John LaMay went to El Paso for a check-up last week. John suffered a severe head injury this winter, but is doing just fine. Mr. and Mrs. Bob Fitzpatrick, Las Cruces, are the proud parents of a daughter born May 11 at the Lincoln County Hospital, Carrizozo. The little miss weighed 7 lbs., 3 1/2 oz., named Amber Ann and they call her Amby. Mrs. Fitzpatrick is the granddaughter of Mr. and Mrs. A. P. Sifton of Nogal and has been their houseguest for several weeks. Her husband came up Tuesday and returned Wednesday. He plans on arriving Tuesday for a week's stay. Maternal grandparents are Mr. and Mrs. Jim Lackey of Pinon. Among Nogalites who attended the District American Legion and Auxiliary meeting in Carrizozo Saturday were Faye Wooten, Lena Kennedy, Bertha Greer, Mollie Boel and Eula Mays. Ralph Dunlap attended the Lincoln County Wool Growers meeting in Carrizozo Saturday. It was held in the new county courthouse in keeping with the County Commissioners' wish that it belong to the people of Lincoln County, and that they should be able to use it. Wayman Mays and son Kenneth of Alamogordo were Saturday night guests of his mother, Mrs. Eula Mays. Mr. and Mrs. Emory Calloway of Roswell were week-end guests of the Dave Alexanders. They took the scenic drive over the Nogal-Parsons Road, visited Arvel Runnels at the Bonito and on home. They say the road is in very good shape, and most certainly a drive that is well worth your time. Lyda Peebles of Alamogordo visited with Mr. and Mrs. Ed Guck Saturday. Mrs. Arlene Jones and family of Captain visited Mr. and Mrs. Ed Guck Sunday. Mrs. Guck reports that her son-in-law, Bobby Dan Crenshaw, is busy with his spring football practice and will play the first spring game this Saturday. Week-end guests of Mr. and Mrs. Mort Zumwalt were Mr. and Mrs. Jerry Kennedy and son Mark, Las Cruces, and Mr. and Mrs. Clyd Zumwalt and family of Socorro. Mr. and Mrs. Kennedy also visited Mrs. Edna Zumwalt. Mrs. Kennedy is the granddaughter of Mrs. Zumwalt. Mr. and Mrs. Dick Snow left for

their home in Page, Ariz., after a weeks visit with his parents, Mr. and Mrs. Jim Snow and family. Jessine Johnson and Cora Dutton were week-end visitors of Mr. and Mrs. Paul Aguayo of Belen. Hal Adams of El Paso was an overnight guest of Mrs. Pearl Stearns Saturday. Hal had come after his sister-in-law Mrs. Clyde Adams and Mrs. Stearns to take Mrs. Adams to her home in San Angelo, Tex., after an extended stay with her mother recuperating from surgery. Mrs. Stearns will stay with her daughter for a week then return home. Among those attending the Junior Class play in Carrizozo were Mr. and Mrs. A. B. Zumwalt, Mrs. Darlene Stewart, Tiddy and Austin Snow and Lois Dunlap. Buckey Zumwalt, son of Mr. and Mrs. A. B. Zumwalt was in the cast of play-etc. Mr. and Mrs. A. P. Sifton and Lena Kennedy are busy spraying this week. The fruit crop in Nogal still looks fairly good. There may even be some peaches despite the early freeze in March and the freeze this month. Mr. and Mrs. Ralph Dunlap were supper guests of Mrs. Betty Shrecongost Wednesday night. While there it hailed some or rather it rained icy sleet, but it didn't last long enough to do any damage (we hope).

Enjoying a picnic up the canyon Sunday were Sam Cox, Mrs. Melvyn Houx and family, Mr. and Mrs. Leonard Sharpe and Mr. and Mrs. Ralph Forsythe. Abg Sanchez and some of the children were up from Carrizozo Friday night and Saturday doing some work on their place. Mr. and Mrs. Ralph Dunlap and Lola attended the square dance and party at Thine in honor of Mr. and Mrs. Buddy Guthrie. The Hono Square Dance Club presented a silver tureen to the Guthries and a blue crystal molder bowl to Mr. and Mrs. Wayne Langford. We all had a lot of fun these past few months and hope we can get together some this summer. The youngsters are pretty well scheduled with 4-H, Scouts, etc., and other activities this summer. Lewis Greer left for Ft. Bill, Okla. Monday after a furlough home. He will leave for TDY at Ft. Smith, Ark., for the summer months in connection with the summer training camps of the National Guard units. Radio Station K-RRR has had some very interesting programs on their Talk of the Town and Lincoln Party Line. One day they had Dr. Brian Vanderloek tell of his escape from the German prison camp during WWII of which the movie, "The Great Escape" was based on. They had had several talks with the forest personnel explaining the new fee system that will go into effect June 1. Some of the areas affected are Nogal Lake, Cedar Creek, Oak Grove, Monjeau, Skyline and Bonito Lake Camp Camp Grounds. Will this cause some private land owners to have to post their land? Albert Carter of Tularosa visited with the Randall Greer family and his grandson, Lewis Greer, who was home on leave Friday. Mrs. Darlene Stewart, Yvonne and Timmy visited with Mrs. Ena Stewart at Ft. Stanton, attended church and were dinner guests of Mr. and Mrs. Perry Zumwalt Sunday. Mr. and Mrs. Bud Ward and baby were recent guests of Mr. and Mrs. Randall Greer. Mr. and Mrs. Hank Means were Nogal visitors at the Randall Greers Sunday. They had taken the drive to Ruidoso, Bonito Lake, up through Parsons and down Nogal Canyon. Mrs. Peggy French visited with Mr. and Mrs. Doug McNatt while her daughter Meg, visited with Janet Greer. Mrs. Darlene Stewart took her son Timmy to the doctor at Holloman AFB Monday. Mr. and Mrs. Doug McNatt, Doug's brother Emmett, Nogal; Mr. and Mrs. Tom McNatt and family, Alamogordo, and Mr. and Mrs. Carr McNatt and family of Las Cruces enjoyed the day at White Sands Saturday.



**NAME CHANGED**—The former Ice-O-Rama building is now the Chapparal Convention Center following installation of this huge neon sign with 5-foot letters last week. Interior has been remodeled to make hall useful for meetings, wrestling matches and dances.

**WE ARE GLAD TO WELCOME YOU BACK**  
To The Home Range With Some Of Our Home Range Signs, For The Month Of May.

Our Best WESTERN SHIRTS, Men's or Ladies'	\$3.75
Our Best WESTERN STRAWNS	\$2.50
Our Best Hand Towel WESTERN BELT	\$1.98
Heavy Duty KHAKI PANTS — \$2.95 — KHAKI SHIRT — \$2.25	
Heavy Duty DENIM SHIRTS — \$2.95 — CHAMBRAY SHIRTS \$1.85	
Ladies' TAPEL PANTS, Mid Calves, Padel Pushers	\$2.95
Ladies' BLOUSES With Roll Sleeves, Values to \$2.95	\$1.98

**ROLAND T. PARKER**  
RUIDOSO DOWNS, NEW MEXICO  
Across from Post Office and Branch of Ruidoso State Bank

SALES TAX, CIG TAX RETURNS REPORTED FOR LINCOLN COUNTY AREAS. Receipts by communities in Lincoln County from the local municipal sales tax, as reported by the New Mexico Bureau of Revenue, for April were as follows: Ruidoso, \$4,514.68; Carrizozo, \$1,371.63; Ruidoso Downs, \$605.78; Captain, \$473.02 and Corona, \$1,088.88. Cigarette tax collections at a cent a pack in March totaled: \$149.57 for Ruidoso; \$175.38 for Carrizozo; \$80.35 for Captain, and \$44.80 for Corona. For stores selling cigarettes in Lincoln County outside of organized towns or villages, the total was \$163.77. Ware Party at the home of Mrs. Cleary, Ft. Stanton.

Mr. and Mrs. Tom Zumwalt received word Monday that their son, Tommy Gayle Zumwalt, would undergo surgery Tuesday to remove the dead flesh from his legs as he hoped to start skin grafts Thursday or Friday if things go as planned. They will also put a cast on his right leg to prevent it from drawing up. All our prayers are with you, Tommy Gayne, and keep up the good spirits. Mrs. Beattie Cummins and Jo Nell Darling of Captain visited with Mrs. Dorothy Guck Monday afternoon. Mrs. Virginia McNatt and daughter, Douglas of Alamogordo, were dinner guests of Mr. and Mrs. Doug McNatt last Wednesday. Douglas had stayed with her grandmother during her stay in the hospital while her mother had given a Tupper-

ware Party at the home of Mrs. Cleary, Ft. Stanton.

Mr. and Mrs. Bud Ward and baby were recent guests of Mr. and Mrs. Randall Greer. Mr. and Mrs. Hank Means were Nogal visitors at the Randall Greers Sunday. They had taken the drive to Ruidoso, Bonito Lake, up through Parsons and down Nogal Canyon. Mrs. Peggy French visited with Mr. and Mrs. Doug McNatt while her daughter Meg, visited with Janet Greer. Mrs. Darlene Stewart took her son Timmy to the doctor at Holloman AFB Monday. Mr. and Mrs. Doug McNatt, Doug's brother Emmett, Nogal; Mr. and Mrs. Tom McNatt and family, Alamogordo, and Mr. and Mrs. Carr McNatt and family of Las Cruces enjoyed the day at White Sands Saturday.

**RUIDOSO CABLE TV**  
NBC - CBS - ABC

**FILE FOLDERS**  
Letter Size or Legal Size  
RUIDOSO NEWS

**Our Churches**

- THE FIRST CHRISTIAN CHURCH**  
Palmer Gateway-Ruidoso  
Sunday School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
Ch. H. (International) 7:00 a.m. (allowing 4 p.m.)
- CHRISTIAN SCIENCE SERVICES**  
Sunday School services each Sunday at 9:45 a.m.  
Every Sunday 11:00 a.m. La Ruidosa Women's Club Testimony meeting following regular service each Sunday.
- FIRST BAPTIST CHURCH**  
Rev. Alfred Richard Minister  
Ruidoso, N.M.  
Sunday School, 9:45 a.m.  
Worship Service, 11:00 a.m.  
Training Union, 5:00 p.m.  
Worship Service, 8:00 p.m.  
Wednesday Night Service, 8:00 p.m.  
Radio Service, 11:15 a.m. Sunday.
- GATEWAY CHURCH**  
Palmer Gateway, Ruidoso  
Rev. Jack A. Bristol, Pastor  
Sunday School, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Evening service, 7:30 p.m.  
Wednesday Night Bible Study, 4:30 p.m.  
Ladies Bible Class, Thursday 9:00 a.m.
- PENTECOSTAL MISSION**  
Charles Luther, Pastor  
In Old House School Building  
Sunday Services at 9:45 a.m. and 10:00 p.m.  
Tuesday services at 7:00 p.m.  
Services in Spanish and English. All are welcome.
- COMMUNITY METHODIST CHURCH**  
Rev. Thomas W. Gardner, Pastor  
Morning Worship, 8:45 a.m.  
Sunday School at 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Evening Meeting, 8:00 p.m.  
Evening Worship, Wednesday, 7:00 p.m.  
Women's Prayer Group, Wednesday, 8:15 a.m.  
Bible Study, 1st Sunday 8:00 p.m.
- CHURCH OF JESUS CHRIST**  
Ruidoso Lions Club Building  
Sundays at 10:00 a.m. and 11:00 a.m.  
Tuesday 7:00 p.m. Sacrament Meeting
- FULL GOSPEL CHURCH**  
Ruidoso Downs, N.M.  
10:00 a.m. - Sunday School  
11:00 a.m. - Sunday Morning Worship  
7:30 p.m. - Sunday Evening Worship  
7:30 p.m. Tuesday - Young Peoples and Choir Practice  
7:30 p.m. Thursday - Prayer Meeting  
FIRST PRESBYTERIAN CHURCH  
Rev. Dwight Sharpe, Minister  
Church School 10:00 a.m.  
Morning Worship - 11:00 a.m.  
GATEWAY CHURCH OF CHRIST  
Sunday Service  
Bible Study 9:30 a.m.  
Worship and Communion, 10:30 a.m.  
Sunday Evening Worship, 8:00 p.m.  
Wednesday 7:00 p.m. Prayer meeting  
Ladies Bible Class, 8:30 a.m. Thursday  
Radio Program, 8:30 a.m. Sunday
- FIRST BAPTIST CHURCH**  
Rev. Orval See, Pastor  
Ruidoso Downs, N.M.  
Sunday School, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Training Union, 5:00 p.m.  
Evening Worship, 8:00 p.m.  
Wed Night Service, 7:00 p.m.  
Home Ed, 8:45 p.m.
- CATHOLIC SERVICES**  
Father Lester A. Labroche, Pastor  
Father Robert Kirch, Asst. Pastor  
New Mass Celebrations for St. Eleanor Parish (includes Mission)  
WEEKEND: Sunday, Daily  
at Eleanor's 7:00 a.m. 7:30 a.m.  
In San Patricio each Sunday at 10:00 a.m. 11:00 a.m. 7:30 a.m.  
10:45 a.m.  
SUMMER: Additional Mass at St. Eleanor's at 9:00 a.m. (May through September)  
HOLIDAYS: St. Eleanor's - 8:30 a.m. 9:30 a.m.  
San Patricio - 8:45 a.m. 9:30 a.m.  
First Fridays: St. Eleanor's - 7:30 a.m. 8:30 a.m.  
San Patricio - 7:00 a.m. 8:00 a.m.  
CONFESIONS: St. Eleanor's - Saturdays and evenings before Holydays and First Fridays from 7:30-8:00 p.m.  
In Missions before All Saints
- BISHOPAL CHURCHES**  
Rev. William A. Brown, Vicar  
Glencoe, St. Anne's  
Ruidoso, Holy Mass  
Sundays, 11:00 a.m.  
Holy Communion 7:00 a.m.



**Laboratory View of New Mexico's Future in Copper**

The picture of copper's contribution to the future economy of New Mexico was first seen in the laboratories of Kennecott's Research Center. Exhaustive study and experimentation at the Center developed new methods and equipment for leaching copper from mine waste dumps at the Chino Mines Division. What started as a scientific investigation is now becoming a mining practice reality at Santa Rita's Precipitating Plant. An enlarged water system is being installed to recover the copper leached from the dumps by water that seeps through the waste rock. When the project is completed, it will be a keystone in Kennecott's \$6 million expansion program to increase copper production in New Mexico. The new facilities will step up the production of precipitate copper by 45%. The expansion program, aided by the Research Center, will provide added assurance of a longer life for the economic benefits that spread throughout New Mexico from Kennecott's operations.

Mr. and Mrs. Emory Calloway of Roswell were week-end guests of the Dave Alexanders. They took the scenic drive over the Nogal-Parsons Road, visited Arvel Runnels at the Bonito and on home. They say the road is in very good shape, and most certainly a drive that is well worth your time. Lyda Peebles of Alamogordo visited with Mr. and Mrs. Ed Guck Saturday. Mrs. Arlene Jones and family of Captain visited Mr. and Mrs. Ed Guck Sunday. Mrs. Guck reports that her son-in-law, Bobby Dan Crenshaw, is busy with his spring football practice and will play the first spring game this Saturday. Week-end guests of Mr. and Mrs. Mort Zumwalt were Mr. and Mrs. Jerry Kennedy and son Mark, Las Cruces, and Mr. and Mrs. Clyd Zumwalt and family of Socorro. Mr. and Mrs. Kennedy also visited Mrs. Edna Zumwalt. Mrs. Kennedy is the granddaughter of Mrs. Zumwalt. Mr. and Mrs. Dick Snow left for

**Kennecott Copper Corporation**  
**Chino Mines Division** Santa Rita, Hurley, New Mexico  
"An equal opportunity employer"

**The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week!**

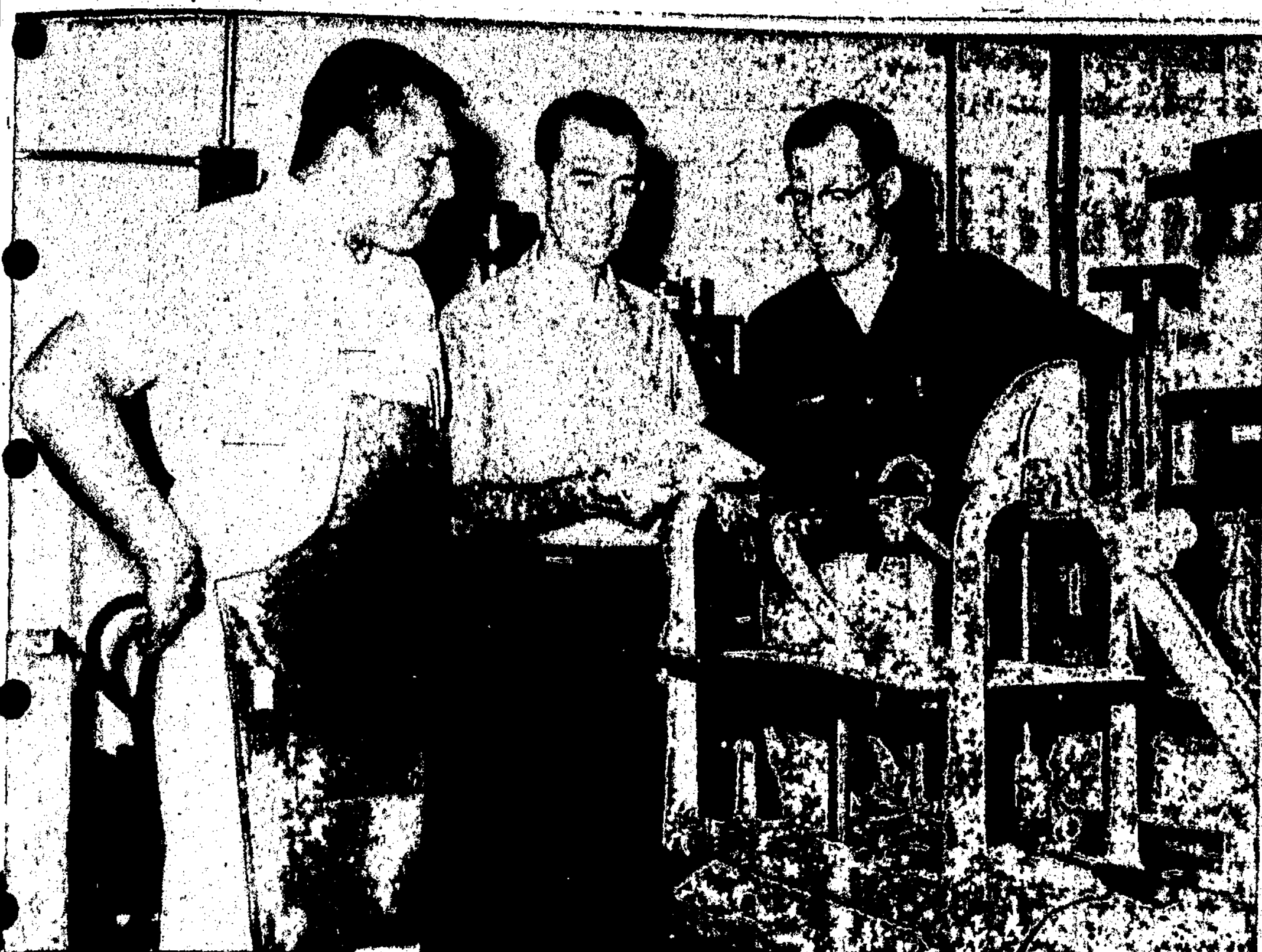
**Ruidoso State Bank**  
Member F. D. I. C.

**Ideal Laundry-Linen Supply**  
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - 257-2249

**Keeth Gas Company**  
In the Gateway - Phone 257-4025

**Luallin's Skyland Auto Service**  
Experienced Mechanics - Sun Motor Tune-Up  
East of Bank - Phone 257-4111





**BIG NEW JOB FOR RUIDOSOANS**—Ben Sanchez, pressman, on left, and Lyle Keithman, center and Charles McClellan, partners in Ruidoso Printing Co. study first cover proof for Ruidoso Downs racing programs for 1965 season they will be printing here for

first time in track's 20-year history. Huge job will employ extra manpower and has necessitated the commercial printing concern's buying extra press, shown with the three men, and considerable other additional equipment to handle production.

### Capitan News

**By DIXIE SPARKS**  
Kalo! Did you know there is a 9-hole golf course at Fort Stanton? There is and will compete with other golf courses in this vicinity in the way of traps, tees, etc. Of course, the greens need some minor repairs, but with the help of the Camp Sierra Blanca boys, very soon would be ready to tee off and yell "fore." I understand there are a great number of

golfers in Capitan and Fort Stanton, and elsewhere, who would love to have a close-to-home course upon which to strengthen their drives and putts.  
Speaking of the Camp Sierra Blanca boys they donated their time and muscles on Saturday last to the Capitan Woman's Club to help clean up Capitan. Proof of the Capitanites' efforts can be seen everywhere in and around Capitan.  
Travis Werner visited Johnny Ethelyn Werner and children at

Elida last week.  
Clara Snow, Hazel Hayes and Zulie Vent visited with friends in Capitan last Thursday.

A large crowd of Capitan teenagers attended the teen-age dance in Ruidoso last Friday. The theme of the dance was "Shipwreck", some mighty "nitty" shipwrecked costumes embarked from Capitan to be shipwrecked in Ruidoso, finding their "Isle of Paradise" at the teen-age dance.

This is early but really not too early for such as preparing for the parade. Mrs. Myrtle Williams is chairman of the forthcoming Smokey Bear Stampede parade and requests those wanting to enter the following please contact her as soon as possible: Bicycle and horse back riders, business and

civic floats and school bands. Mayor Gerald Dean, member of the Lincoln County Fair Association, which sponsors the Smokey Bear Stampede, stated that the Stampede would be held July 3rd and 4th. Performances will be Saturday afternoon, under lights Saturday night, and Sunday afternoon. The parade will be Sunday morning at 11:00. This will not interfere with church services as the churches have agreed to hold early services on that Sunday. There will be two dances, on Friday and Saturday nights. The Aggie Ramblers will play for both nights. This is welcome news as the Aggie Ramblers are well known in this country for their wonderful western music. By Stampede time is here an additional seating capacity of approximately one-third increase will be ready to handle the large crowd expected for the two-day program.  
The steel building for the Wagner Mfg. Co., located at the Mt. Capitan subdivision, south of Capitan, is lying on the ground awaiting erection shortly. The company has been in operation about three weeks, working on the concrete floor while awaiting the steel building.

The Lions Club had "pot luck" supper for ladies' night last Monday night. The supper was held in the Bonita Club at Fort Stanton. Needless to say the Lions roared and the Lioness purred for such a good time was had by all!

H. C. Jernigan, M. D., Medical Director at Fort Stanton held a chest clinic at Parkview on Thursday and Friday of last week.

Dr. W. F. Rosenblatt, Senior Medical Associate at Fort Stanton, held a chest clinic in Albuquerque on Thursday last.

Mrs. Patterson of Capitan returned home from the Rio Grande Valley in Texas last Friday, where she visited her 80-year-old brother, George Steele. Mrs. Patterson is the mother-in-law and mother of Dr. and Mrs. Paul E. Smith of Fort Stanton.

Saturday, May 15, saw the dedication of the land for the site of the new Church of God, located in Mt. Capitan subdivision, south of Capitan. Officials participating in the ceremony were Dr. Horton of Albuquerque, Dr. Drake of Carlsbad, Mayor Gerald Dean of Capitan; also Johnny Mobley and Walton Hall, co-owners of the Mt. Capitan

### Hollywood Notes

Miss Sylvia Cearley from Midland, Tex., spent the week-end here.

Mrs. Elizabeth Simpson and friend from Amarillo, Tex., spent the week-end here in their home in upper Ruidoso.

Members of the Kenneth Sharp family from El Paso spent the week-end here in their summer home.

Mr. and Mrs. Leroy Schuler from El Paso were here over the week-end and plan to spend several months up here in their home in Ruidoso.

O. L. Brewer was a business visitor here the first of the week from El Paso.

Shirley Hager from Artesia was a business visitor here the first of the week.

C. A. Denton from Alamosa, Colo., flew in Friday on business. J. R. Clark was a business visitor here from El Paso last Friday.

subdivisions, who donated the land for the Church of God camp. Some 75 to 80 out-of-town people attended plus people of the village and surrounding vicinity.

The Capitan Woman's Club had their installation of officers last Thursday night. Angelina Provine, using the Federated Shield, installed the following officers: President, Mary Bowden; vice-president, Barbara Soether; secretary, Ann Cearley; treasurer, Kathy Dean; historian, Lis Germany; parliamentarian, Frances Shaw. Hostesses for the occasion were Myrtle Williams and Mary Dean.

John Crowe, medical records clerk at Fort Stanton is in the hospital in Albuquerque under observation. His address is Bataan Memorial Hospital, Albuquerque, N. M. 87103, for anyone caring to drop him a card.

The x-ray mobile unit of Fort Stanton held a chest clinic in Espanola on Monday through Wednesday. Art Salas, social medical worker, attended the clinic with x-ray technician F. J. Rodriguez.

The Smokey Bear Museum will open for the summer today, Friday, May 21. The museum will remain open until after Labor Day.

The Senior Class of Capitan left Monday for Colorado Springs, Colo. for senior week trip. They will return Friday afternoon and have their graduation exercises Friday evening.

Wednesday last, the school assembly was presented by the Senior Class during which the mighty, Mighty, MIGHTY seniors willed their retrospectives to the lowly, but definitely lowly-juniors—one lowly junior was willed two black cows by two mighty seniors. The class history and class prophecies were also given. One prophecy given was that two seniors would spend their time between now and 21st century of having all State highways fenced!

Mike Handle and Charlie Walker attended the State Track Meet in Albuquerque last Friday. Mike also received the merit award and Charlie Walker the best all-around boy with Willis Edgar the best all-around girl.

Mr. and Mrs. Cozzens honored the senior class with a buffet supper on Sunday preceding the baccalaureate exercises. Jane Cozzens arrived home to attend the graduation exercises. Jane was the senior class sponsor when they were juniors last year.

Pat McCreary arrived home last week from Camp Polk, Louisiana where he has had basic training. On Saturday, May 22, Pat will check in at Ft. Bliss for four months. He is in the missile mapping division.

The Fort Stanton Hospital Board had a board meeting at Fort Stanton last Saturday. The meeting was presided over by Chairman Dr. Eugene Mann, Portales; secretary, Mrs. Lena Pfiffer, Tatum; members, Eleanor Jones, Capitan; Dr. Levine, Albuquerque, and Paul Payton of Carrizozo; H. C. Jernigan, M. D., Medical Director; Dr. Rosenblatt, Medical Senior Associate; George Bryan, Superintendent; Pat Salas, secretary of Fort Stanton. During the meeting the board members ordered the book "Fort Stanton" by Father Stanley, which covers the period preceding the Lincoln County War, the war and afterwards when Fort Stanton became the first service connected TB hospital in the United States. Paul Payton, member also publisher and editor of the Lincoln County News, ordered two; one to stay in the Fort Stanton library and the other for his personal library.

This is it for this time folks. Glad to be back giving forth with the news for Capitan and Fort Stanton. Until next week may I leave this thought with you: How wonderful when people unite for the betterment of their communities. Capitan has that distinction and look at the results! Hats off to the men and roses to the ladies.  
Va 1 Luca, Dixie.

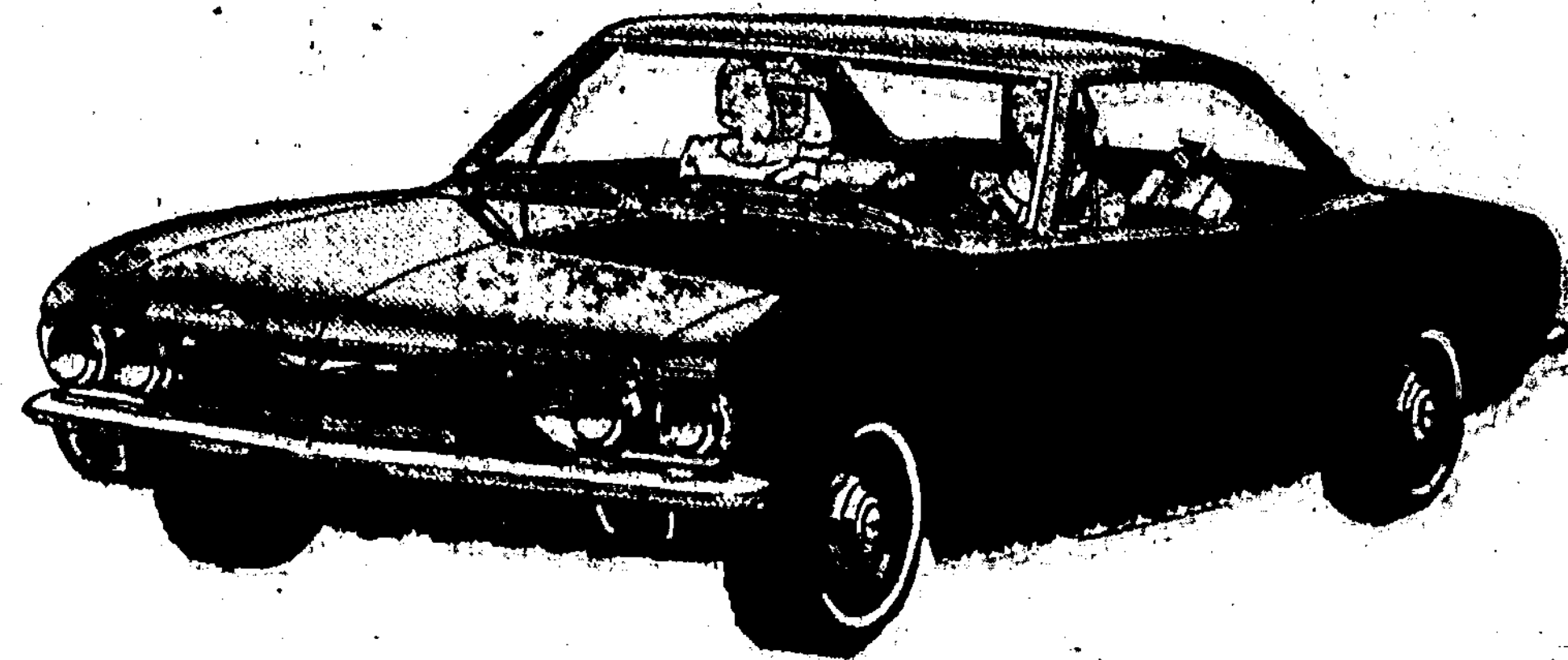
EVERY BUSINESS NEEDS Rubber Stamps. They are time and money savers. Order direct from The Ruidoso News. Pho. 257-4001.

**RUIDOSO CABLE TV**  
COLOR, TOO!

FOR OUR ANNUAL MAY-JUNE CAMPAIGN WE'RE

# RED HOT — AND — ROLLING

These Prices Good Friday and Saturday Only



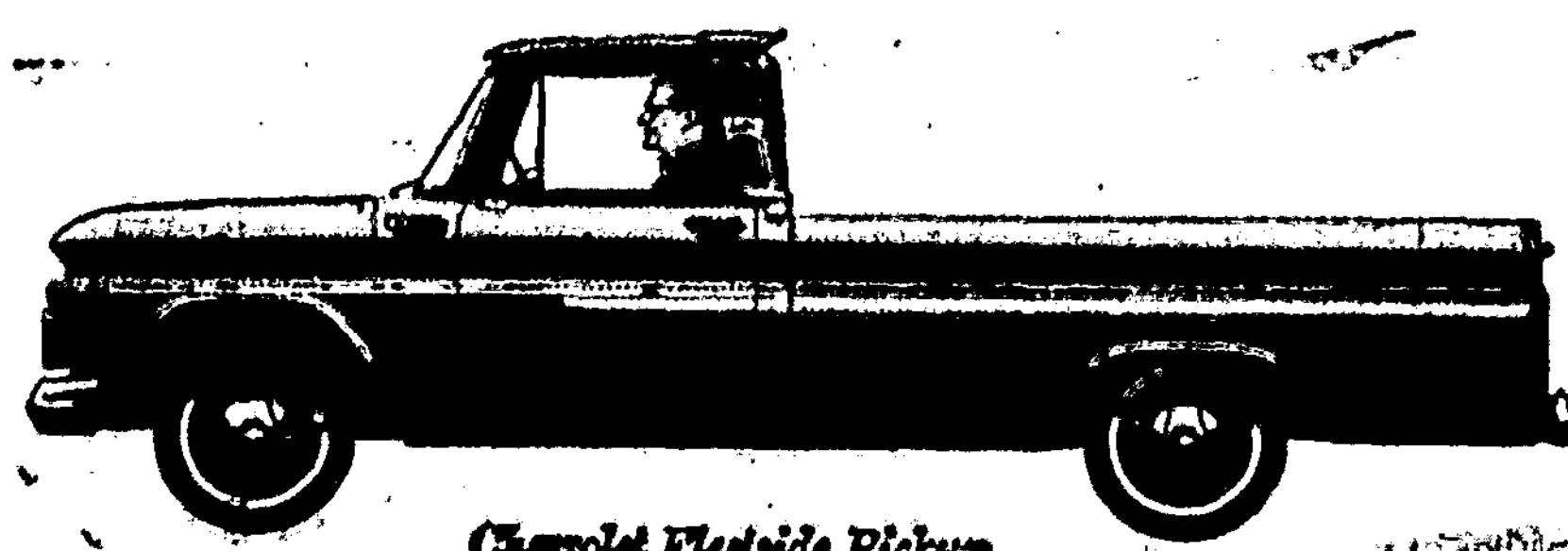
'65 Corvair 2-Door 500 Series. Standard Shift, Turn Signals, Heater

**\$1888<sup>00</sup>**



'65 Club Biscayne 4-Door Sedan, Standard Shift, Turn Signals, Heater, Tinted Windshield.

**\$2188<sup>00</sup>**



'65 Chevrolet 1/2-Ton Pick Up. 3-Speed Transmission, Heater and Defroster, Turn Signals.

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