

Printed and Published in the Southwest's Year-Round Playground

Clarke Insurance Agency

MEMORIAL DAY



A time for reflecting on past sacrifices of our men in uniform, and to pay our respects to their memory. Do not add more sadness to this day with carelessness on the highway. Billie Clarke — Dial 257-2415

County Clerk Lincoln County



The Ruidoso News

NO. 49 IN OUR 18th YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

ZIP CODE: 88345

FRIDAY, MAY 28, 1965

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

WELCOME RACE FANS AND SUMMER VISITORS We hope you have a happy and safe vacation!



DAN D. SWEARINGIN, Inc. Insurance — Real Estate — Phone 257-4255

Around Town

—By Nosey Waters—

Jack Biddens, Clovis, former Ruidosoan, has been named manager of the huge new apartment complex under construction in Alamogordo, the Alamo Apartments, which are being built on a three-block square area...

Village Manager-Clerk Jim Hine reported last week that County Assessor Lloyd Vigil informed him that property valuation within the Village of Ruidoso showed approximately \$200,000 increase for 1965.

Jack Flak, St. Petersburg, Fla., and Dick Shaw, of the Ruidoso Village Police Force, are talking plans for opening a music store in Ruidoso—but aren't ready to report on time and place yet...

Rachael McPherson brought us a copy of the Plainview (Tex.) Daily Herald of Sunday, May 7 in which Mrs. Tom Vaughn, the mother of Ben Vaughn who lived in Ruidoso at two different times in his life, is written up as having been named 'Pioneer Woman of Plains' during the 37th annual Pioneer Round-up...

We are most grateful to R. A. and Wida Bennett for one of the gifts they gave during the 9th anniversary sale event at the Food Market last week—was the collection of Liberty Papers, a book in which a number of famous U. S. documents, such as the Constitution, Bill of Rights, Monroe Doctrine, Gettysburg Address, etc., are reproduced.

The middle of last week we ran a want ad in two El Paso papers, in two Fort Worth papers and in one Albuquerque paper, telling of our need for a printer. We listed our phone number and postal box and address—but by Monday night had NOT received one single answer to five ads we had in those big town publications. Just for the heck of it, we decided to run the same kind of an ad in the Ruidoso News wanted. By Friday we had received two replies! That'll learn me, dern me!

A Ruidoso businessman was heard to remark: "I gave cash gifts to 14 people last Christmas and of that number only FOUR thanked me." He said it kinda shook him up...

TWO NEW SKI TRAILS COMPLETED; THIRD ONE IS BEING BUILT



MIKE MARS

AUTOMOBILE DEALERS IN MEET HERE

A prominent Nevada car dealer will address the monthly dinner meeting of the New Mexico Independent Automobile Dealers Ass'n. on Thursday evening, May 27, at the Chaparral Hotel in Ruidoso Downs.

ADDITIONAL OFFICES UNDERWAY

A 16-foot wide addition to the offices of T. L. Thompson's Credit Bureau in Lincoln County, and a new 2x24 office for C. R. Rumbaugh, Inc., a new real estate firm here, are under construction on the Jones' office building opposite Ruidoso Food Mart on Sudderth Drive.

TV Rate Raise To Be Discussed In Public Meeting

Letters and news stories concerning a proposed raise in rate for monthly television cable service in Ruidoso have created considerable discussion among customers whose service charge is being raised from \$5.30 to \$7.95.

Two new ski trails, each of them about a mile long, have been completed in Sierra Blanca Ski Area, manager Roy Parker reported this week. A third one is being worked on now and will be ready in time for the 1965-66 ski season, he added.

All will be reached by riding the gondola lift. Parker said a two-chair lift is being contemplated, but whether it is to be installed will be determined at a later date.

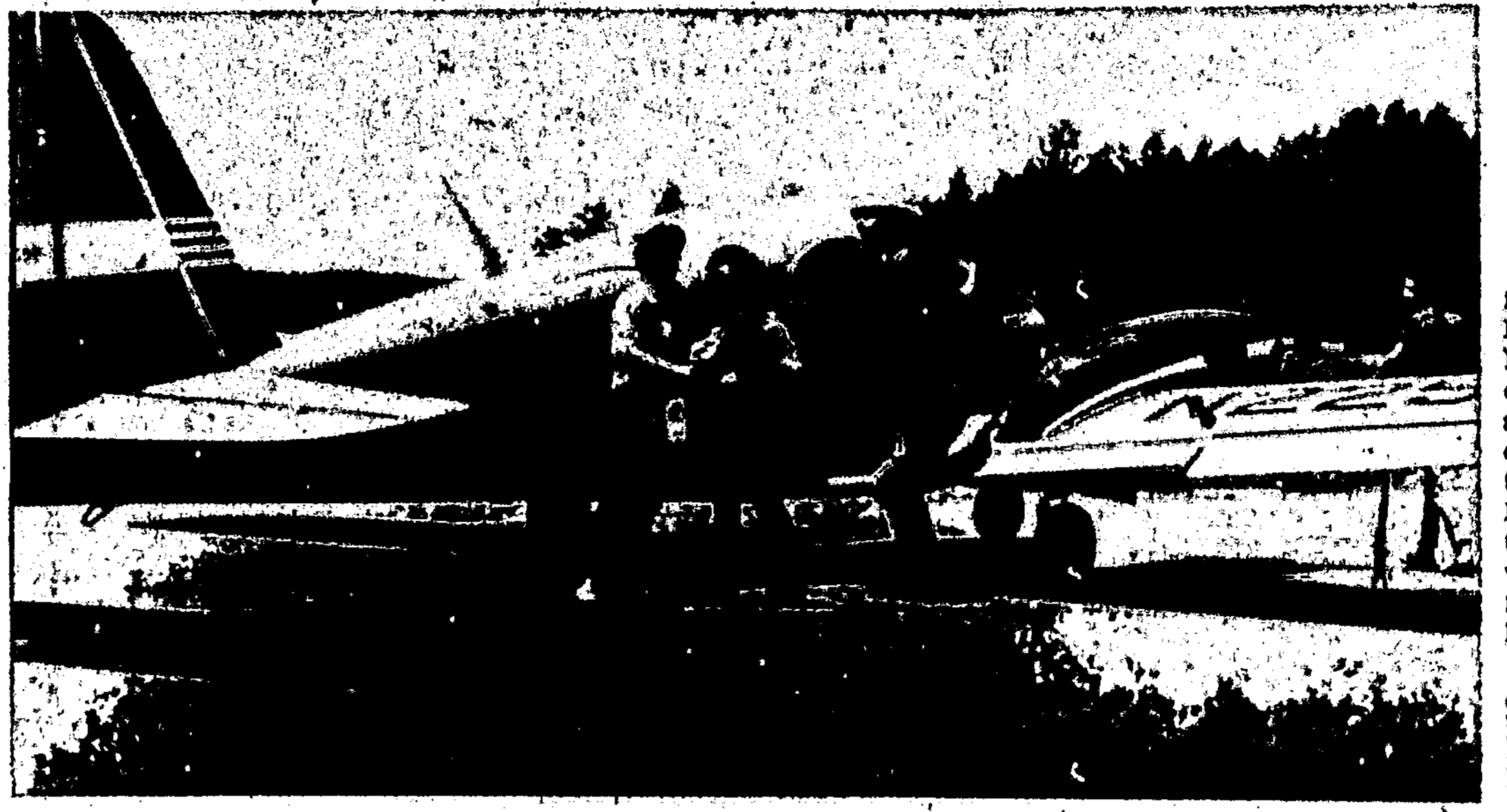
Facilities of Sierra Blanca Ski and Recreation Area are open now for the public on week-ends, Friday through Sunday, with the gondola lift operating and the restaurant service available, 9 a.m. until 5 p.m. Beginning June 25 the resort area facilities will be operated every day until Labor Day when there will be a brief shutdown until skiing begins.

Two Are Fined After Accidents

James Larry McCummen, La Mesa Park, was fined \$75 for speeding and reckless driving by Judge H. M. Graham in Ruidoso Municipal Court. McCummen, driving a 1961 Ford, was involved in an accident at Sudderth Drive and Carrizo Road May 23, at 5:30 a.m.

Other Cases Heard

O. D. Mayhugh, Elida, was cited by Ruidoso police May 23, for failure to use due care and no driver's license, when his 1964 Chevrolet skidded 43 feet to hit a 1965 Pontiac driven by Mrs. Fern McClung. Both cars were traveling east on Sudderth Drive at about 1:00 p.m. the police report showed.



NEW AIR SERVICE TO RUIDOSO—R. G. (Greg) Blaydes, president of the Chaparral Flying Service which began scheduled charter service on racing days between Albuquerque and Ruidoso last week-end, arrived in Ruidoso Sunday morning with nine round-trip passengers.

RAPE CASE HEARING UNDERWAY

A preliminary hearing for Tommie Lee Watson, 49, a Negro cook in a local restaurant, was slated for Thursday morning this week at 10 a.m. in Justice of the Peace H. M. Graham's court on charges of rape.

Funeral Directors, Embalmers Plan '66 State Meet Here

Ruidoso was unanimously selected as convention site for the 1966 New Mexico Funeral Directors and Embalmers Association, at a meeting held in Albuquerque on Sunday.

HENRY L. HYMAN APPLIES FOR LIQUOR LICENSE

Henry L. Hyman is named as applicant for a dispenser's license in a notice being published by the State Division of Liquor Control. Location for the license is listed as being over five miles east of Ruidoso Downs on U. S. Highway 70 with the notable character of location, indicated in the notice.

TEX RITTER IS BOOKED TWO DAYS

Tex Ritter, one of America's best known singing cowboys, will appear in person this week-end at the Chaparral Convention Center, Friday and Saturday, May 28 and 29.

JURY ASKS AUTOPTSY IN DEATH

A coroner's jury summoned at 4 a.m. Saturday morning last week to investigate the death of a Lovington rodeo performer moved to call for an autopsy on advice of a medical witness.

MEMORIAL HANDICAP REPEAT?

Flashing under wire 1-2-3 in last week's Inaugural Handicap are William Ferguson's Better Eye, \$17.80 upset winner, Emma Jean Seeley's Para Song (1) and R. H. Hester's Cheaper's David on rail. First two finishers were ridden by Irish Bill Rock (Better Eye) and Elbert Minchey, currently one-two in jockey standings with eight and seven winners, respectively.

RAPE CASE HEARING UNDERWAY

The complaint came about when Sheriff Vega and Deputy Clyde Atwood learned of the assault from a Mesalero woman in an interview in Mesalero last Thursday. The two county peace officers were getting information on a hearing suffered by the woman's husband in the early hours of the morning of May 5, the date she said she was attacked.

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SCHOOLS END 1964-65 TERM

Dr. Bonner Crawford, on the faculty of the University of New Mexico, and state chairman for the North Central Association for Accrediting, was to give the main address in the commencement exercises here Thursday evening this week, beginning at 8 p.m. in Ruidoso school gym.

Memorial Service Slated Sunday At Local Cemetery

The Robert J. Hagee Post 79 of the American Legion in Ruidoso will conduct a brief Memorial Service at Forest Lawn Cemetery in Ruidoso on Sunday morning, May 30, at 7:30 a.m.

Sewer Main On Agenda For Council Meet; Municipal Men Due

Village Manager-Clerk Jim Hine announced this week that the agenda for the regular meeting of the Village of Ruidoso Trustees set for Thursday, May 27, will include consideration and approval of the 1965-66 Village budget and also another meeting with members of Ruidoso Enterprises, Inc. to discuss the corporation's sewer main in Paradise Canyon.

MORTGAGE FIRM GETS CHARTER

Lincoln County Mortgage Corp., a New Mexico corporation (No Stockholders Liability) was granted a charter by the Corporation Commission on Monday. Principal offices will be located in the R. O. White Building, Ruidoso.

REALTOR WEEK MAY 23-29, 1965 PICK THE RIGHT HOME—THROUGH A REALTOR

Memorial Service Slated Sunday At Local Cemetery

Sewer Main On Agenda For Council Meet; Municipal Men Due

MORTGAGE FIRM GETS CHARTER

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations Are Due: Mr. and Mrs. Fermin Chavez San Patricio, parents of a girl, born May 18, wt., 4 lbs., 7 3/4 oz.

**Like Walking On  
A Tub Full of Feathers**

# GENUINE DEERSKIN MOCCASINS

See Them Now at The

## PHILLIPS' OLD MILL

GHA - Camera - Film - Books - Recorders

### Flower Show, Art Exhibition Slated At Tinnie

The fifth annual Flower Show sponsored by the Tres Valles Garden Club of the Ruidoso-Hondo Valleys, has been scheduled for Friday this week, May 28, at the Fire Station in Tinnie. It was announced by Mrs. A. T. Pfingsten. Judging of the entries will be at 11:00 a.m. and the general public is invited to attend at 2 p.m. There will be no admission charge. Theme for this year's show is: "Spring Around the World".

An art exhibit will also be held in connection with the flower show, with paintings being shown by valley artists, including Henriette Wyeth, Peter Hurd, John Meigs, all of San Patricio; Richard Phillips, Hondo; George Clements, Pico; Mrs. Claude Walker, Captain, and Mrs. David Bonnell, Glencoe.

Also on exhibition will be a painting by Sidney Redfield of Roosevelt and owned by Mrs. W. G. Shrecengost of Lincoln. Mrs. Hugh Adkins of Hondo will have a display of china painted items, including framed large platters, cups and plates, which were made by some of the students in her china painting class, and also by herself.

Mrs. Johnny Thomas and Mrs. Tom Babers of San Patricio are co-chairmen for the show.

# News of Women

## SOCIAL, CHURCH AND CLUB NOTES

### Grand Officers Make Official Visit To Local OES Chapter

Mrs. Anna Mary Bogus, Worthy Grand Matron of the Grand Jurisdiction of New Mexico of the Order of Eastern Star, and Howard Massey, Grand Worthy Patron, both of Albuquerque, made their official visit to Ruidoso Chapter 63 recently with a dinner being held in their honor at Jack's Waffle Shop with approximately 70 persons attending. Table decorations were in pink and green with silver stars.

Following the dinner a meeting was held in the OES Hall in Pajonero Gateway with 13 chapters represented. Other distinguished visitors included Mrs. Pearl Grossett of Anthony, N. M., Past Grand Matron; Ted Toon, Ruidoso, Past Grand Patron; Mrs. Dorothy Pendleton, Roy, Grand Chaplain; Mrs. Vivian Massey, Albuquerque, Grand Warder.

Other grand appointments included Mrs. Eloise Fulton, Albuquerque; Gordon DeSato, Albuquerque; Mrs. Ruby O'Conner, Belen; Mrs. June Armstrong, Belen; Mrs. Iva Bates, Alamogordo; Mrs. Jeanette Baldwin, Mrs. Verence Monroe, both of Tularosa; Mr. and Mrs. Otto Lowe, Capitlan; Mr. and Mrs. Ed Sanders, Ruidoso, and Mrs. Herbert Smith, Ruidoso.

The Worthy Matron of the Ruidoso chapter, Mrs. Don Osborn and the Worthy Patron, Wray Burgett, presided during the meeting.

# Canyon Echoes

Mr. and Mrs. Richard Hampton of Canyon, Tex., and son, Gregory, are visiting in the home of Gregory's grandparents the Ab Quenters.

Mr. and Mrs. Jim Littlefield returned early this week from El Paso where they had gone for Littlefield to receive some medical attention and undergo tests. He had been in the local hospital last week.

Sam Montgomery is making a business tour of several Texas cities this week.

Mr. and Mrs. Hayes Mitchell and family of Marfa, Tex., are visiting in Ruidoso.

Mr. and Mrs. Max Oliver of El Paso and Mr. and Mrs. Wilton Howard and Mr. and Mrs. Rex White of Marfa, Oregon, and daughter, Irene of Sunnyvale, Wash. Both Mr. Phillips and Mrs. Lamb are residents of the Ruidoso couples. The card relatives had not seen Mrs. Lamb for more than 10 years.

Mrs. Cap Cowan has returned from a visit to Seymour, Tex. where she attended the high school graduation of her granddaughter, Betty Lynn Parr.

The Chick Waltrip family were the last week-end from Mountain View.

### Ruidoso B. P. O. Does Set Summer Series Of Bake Sales

The Ruidoso B. P. O. No. 152 of the Benevolent, Patriotic Order of Elks is planning a series of bake sales to be held each Saturday morning beginning at 7:30 a.m. at the Hollywood Food Mart. The bake sale will last until all items, which will all be home baked, are sold. Proceeds from the summer's bake sales will go to the Scholarship Fund to help a deserving student of the Ruidoso High School to further the student's education. It was announced.

### Woman's Club Card Games Set Monday Afternoons

The regular luncheon held each Monday at the Woman's Club in connection with the card games will be discontinued. It was reported this week, and the card playing will begin at 1:30 p.m.

Those who want to eat lunch in the club building must furnish their own. It was reported also everyone must get up their own foursome for the card playing. It was announced.

### Girl Staters Entertained At Tea Held In Alamogordo

Ruidoso Girl Staters Julie Harrison and Barbara Creel alternated Debbie Quillin and Mary Cunningham, and Mrs. George Croel and Mrs. J. H. Quillin were entertained at a tea Sunday, May 23 by the Alamogordo American Legion Auxiliary at the American Legion Hall in Alamogordo. Girl Stater delegates and alternates from Alamogordo and Carrizozo were also entertained.

### Named As Girl Stater

Marta Chier, daughter of Mr. and Mrs. H. H. Chier, has been picked as a Girl Stater to the Arizona Department of the American Legion Auxiliary function for this spring, and will attend the event in Tucson in early June. Her sister, Linda, is graduating this year from the school in which Marta, as a junior, was picked for the Tucson program. They both attend Alchay High School at White River.

## RUIDOSO CABLE TV

NBC - CBS - ABC

### Visitor From Italy Honored In Party

Oino Rubino, the Italian foreign exchange student from Jal, was honored with a party Friday evening by Elizabeth Bennett at the home of her parents, Mr. and Mrs. Dick Bennett. Mrs. Vic Lamb assisted with the party as did Misses Noni Palm and Lois Lane.

Using the colors in the flag of Oino's country, red, green and white, the house was decorated with flags and at the conclusion of the affair, the Italian flag that had been made by Miss Lane was given the honoree. The flagstaff was autographed by the guests as a souvenir.

Members of the Ruidoso High School student council and their guests attended, as did R. H. S. Principal Pat and Mrs. Vallanti. Games dancing and singing were enjoyed during the evening.

Oino was a guest of John Underwood and his family while in Ruidoso.

### Piano Recital At Nob Hill School Scheduled May 29

Mrs. Paul Vance will present her piano pupils in a solo and ensemble recital Saturday May 29, at 8 p.m. at the Nob Hill School cafeteria.

Students appearing on this recital program will be: Madelyn Wall, Becky Adams, Cathy Bell, Renee Carpenter, Kim Gooch, Annelle Jones, Susan Clarke, Reola Tadlock, Danny and Evelyn Breuninger, Pat Danagan, Judy Knapp, Jane Scribner, Cyrus Leland, Debbie Rumbaugh, Nancy Sullins, and Ida Richardson. Interested persons are invited to attend, Mrs. Vance said, and there is no admission charge.

### Hollywood Notes

Mr. and Mrs. Bert Rice have returned home after spending several days in Bonora, Tex., visiting their daughter, Mrs. L. P. Bloodworth, Jr. and Mr. Bloodworth and sons. John III left for San Antonio, Tex., Thursday night where he was called due to the death of his cousin.

Mr. and Mrs. John C. New, Jr. and sons from Albuquerque spent the week-end here in their home in Ruidoso.

Mrs. Omar Leach and Mr. and Mrs. Jon Jafola from Roswell visited the T. C. Delaney, Jr., over the week-end.

Bob Hester and Jug Warren from Loveland, Tex., spent the week-end in their Ruidoso home and attended the races while here.

George Risley, from Roswell, was a business visitor here the first of the week.

Mr. and Mrs. R. R. Wilson from Clayton, spent the week-end as guests of Mr. and Mrs. Leo Wimberly. The Wilsons and the Wimberlys have been friends for 37 years. Mr. Wilson is connected with the New Mexico Supreme Court and resides in Santa Fe part of the time.

Corky Guthrie and Carol Adams from Wheeler, Tex., arrived Tuesday to spend several days in the Guthrie home in Sun Valley.

### Xi Psi Chapter Has Installation Of New Officers

Xi Psi chapter of Beta Sigma Phi conducted installation of new officers during the meeting held Monday, May 24 in the home of Mrs. T. J. Short. The new officers were: Mrs. Wayne Estes, president; Mrs. Blair Halladay, vice-president; Mrs. William Morrison, recording secretary; Mrs. B. J. Watkins, corresponding secretary; Mrs. George Perry, Jr., extension officer; Mrs. Ed Wimberly, treasurer, and Mrs. Rex Whiteley, civil defense. The parliamentarian, Mrs. Dan D. Swearingin, was not present for the installation.

The Ritual of Jewels degree was conferred on Mrs. Wes Russell and Mrs. H. H. Shier. The program was presented by Mrs. Ed Wimberly and was on "The Bible—How and Why". Mrs. Wimberly spoke about the Dead Sea Scrolls, and gave statistics and interesting facts about the Bible.

During the social hour the hostesses served capases, small sandwiches, cake, punch and nuts.

### In Flanders Field

In Flanders' fields the poppies blow  
Between the crosses, row on row,  
That mark our place; and in the sky  
The larks still bravely singing fly,  
Scarce heard amidst the guns being low;  
We are the dead,  
Short days ago we lived, felt dawn,  
Loved and were loved and now we lie  
In Flanders' fields.  
Take up our quarrel with the foe,  
To you from falling hands we throw  
The Torch—be yours to hold it high;  
If ye break faith with us who die  
We shall not sleep, though poppies grow  
In Flanders' fields.

### Holly Kay Harris Entertained With Dinner

Holly Kay Harris entertained at her home in Ruidoso Downs Monday evening with a dinner party honoring several of the graduates of Ruidoso High.

Holly Kay, one of the graduating seniors who started school in Ruidoso, remaining over old sororhoods, playing games and enjoying a very delicious dinner were John Spill, John Underwood, Jimmie Stecle, Bury Cantrell, George Pearson Pat Lamb, Carole Lynn Wright, Lois Lane, Colleen Massey and Molly Kay. Some of the guests have been classmates 12 years.

## Ruidoso News

Friday, May 28, 1965

SECTION A PAGE TWO

### At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Dora Anderson, Kenneth Clarkston, Helen Stewart, Fred Danley, Maria E. Velasco, Hollywood; Oia Chavez, Dominia Montoya, San Patricio; Carol Marie Meek, Lily Barrazo, Vaneta Feits, John Downey, Ruidoso Downs; Darrlene Wood, Tularosa; George Luero, Marjorie Payton, Charles McClellan, Ethel Bryton, Jewell Pool, Nell Prince, Robert Leaster, Ruidoso; John LaMay, Otero Kateri, Capitlan; Jeannette Chavez, Hondo;

### D AND D BEAUTY SALON

One Block West of High School In the Gateway Walk-in Appointments Call 257-2744

"We Need Your Head In Our Business"

### FOR MEMORIAL DAY

We Have—  
Permanent Wreaths  
Also Cut Flowers for Bouquets, or for Corsages, and Flower Baskets and Floral Accessories.

LET US HELP YOU PAY TRIBUTE TO SOMEONE YOU LOVE ON THIS HOLIDAY OF RESPECT

## COUNTS' FLOWERLAND

Phone 257-2663 In the Gateway

### WELCOME, RACE FANS!

For a Happier Visit to Ruidoso Make the Chaparral Your Beauty Shop Headquarters...

Reba Smith has now joined our staff, and with Lucille Day, will be on hand to serve your beauty needs

NOTICE—We are now equipped to give beauty service in the hospital—please call on us

### THE WIGS ARE HERE!

We Have A Complete Line of Wigs and Hair Pieces For You To View

EARLY AND LATE APPOINTMENTS — AND WALK-INS, TOO  
We Are Now Open From 9 a.m. 'til 1 p.m. Sundays

A Complete Line of Optical Cosmetics

### Chaparral Beauty Shop

Owned and Managed by Pat Simeon  
Chaparral Hotel - Ph. 378-5511 - Ruidoso Downs

### puerta del sol

exclusive gold and silver jewelry bright new resort fashions exciting decorative accessories from Mexico's outstanding designer-craftsmen

2646 sudderth drive phone 257-4323

## IN EVERY PRESCRIPTION A PRICELESS INGREDIENT:

# INTEGRITY

...the most important single ingredient, the dependability of your pharmacist. Rely on us for precise interpretation of the formula, accurate measurements, fresh chemicals, sanitary laboratory conditions.

### BAKER PHARMACY

POST OFFICE BLOCK RUIDOSO, NEW MEXICO

3rd Door East of the Post Office —and Just as Reliable

Miss Volaw, Ft. Stanton; Sue Staples, Alamogordo; Theresa Vega, Carrizozo; Mary Herrington, Odessa, Tex.

GRADUATES IN ARIZONA  
Ingrid Vandergloek, daughter of Dr. and Mrs. Bram Vandergloek, will graduate at Verde Valley school in Arizona, in commencement exercises set for the morning of Sunday, June 13.

NEWS WANT ADS WORK WONDERS

## RUIDOSO Starts DRY GOODS

WE HAVE SOME SUGGESTIONS FOR GRADUATION

Dea-Cee Sport Shirts and Jac-Shirts  
All By Washington  
Lingerie by Texshen  
Blouses by Graff & Luffan  
Sweaters by Zado  
Gift Wrapped

## SHRIVER'S

FRI.—SAT. SPECIALS

DR. ROSS

DOG & CAT FOOD 12 For \$1

POTATOES White 10 Lbs. 59¢

SURF Detergent Giant Size 59¢

EGGS Grade A Medium DOZ. 35¢

ASSORTED CANNED GOODS 8 For \$1

BANANAS LB. 10¢

BISCUITS 6 Cans 49¢

ELGIN OLEO 2 Lbs. 35¢

BEEF ROAST LB. 45¢

FRANKS All Meat LB. 49¢

CHEESE Longhorn LB. 49¢

FRYERS LB. 29¢

SQUAW DRESSES — 1/2 PRICE

Double Frontier Stamps on Wednesday

We Have Lee Brand Work Clothes

WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

Dress up...  
Your Home for Spring...



Enjoy that bright, fresh look with new draperies—in a single room or throughout the house. Make your selections in our drapery department from striking new patterns in latest colors and fabrics... tailored to your specifications.

FEATURING FABRICS BY SUNMAST

## Gambles

Located in the Gateway — Phone 257-2835

### Everything Wimberly Electric Electrical

Phone 257-2110

### AUTHORIZED Singer Sales - Service

George Mercer  
Authorized Representative  
Phone 257-2934

### puerta del sol

2646 sudderth drive phone 257-4323

### VESS BEAUTY SHOP

Call Vess — 257-2282  
Mrs. Vess, Owner and Operator  
Block at Ruidoso State Bank  
Dial 257-2387

exclusive gold and silver jewelry bright new resort fashions exciting decorative accessories from Mexico's outstanding designer-craftsmen

puerta del sol

2646 sudderth drive phone 257-4323

# DEL MONTE

**ROUND STEAK** 89¢  
**CHUCK ROAST** 49¢  
**BEEF RIBS** FRESH & LEAN 3 LBS. \$1  
**BARBECUE STEAK** LB. 69¢  
**Ground Beef** 3 lbs. \$1  
**FRANKS** MORRELL ALL MEAT LB. 49¢  
 MELLO CRISP  
**BACON** lb. 59¢  
 OSCAR MAYER — SLICED  
**Bologna** 3 lbs. \$1  
 NOSKER'S COUNTRY STYLE  
**WHOLE HOG SAUSAGE** 2 LB. ROLL \$1.29 LB. 69¢  
**CRISCO** 3 LB. CAN 85¢

**DEL MONTE**

**TUNA** CHUNK STYLE 1/2 CANS 29¢  
**CAT SUP** 14 OZ. BOTTLE 2 FOR 39¢  
**FRUIT COCKTAIL** NO. 303 CAN 2 CANS 45¢  
**CLING PEACHES** NO. 303 CANS 2 CANS 45¢  
**FREESTONE PEACHES** NO. 2 1/2 CAN 3 CANS \$1

TWO ROLL PACK  
**Delsey Tissue** 25¢  
 NABISCO PREMIUM  
**SALTINES** 1 LB. BOX 33¢  
 89¢ SIZE  
**Potato Chips** 59¢  
**Tide, Giant Size** 69¢  
**Alert Dog Food** 6 CANS 49¢  
**BLACK PEPPER** SCHILLINGS 4 OZ. 35¢

— FROZEN FOODS —

MINUTE MAID, 6 OZ. **Orange Juice** 4 CANS \$1  
 PICNIC, 6 OZ. CANS  
**LEMONADE** 2 CANS 19¢  
 FAIRLANE, 10 OZ.

**Strawberries** 4 LBS. 89¢  
**FISH STICKS** TASTE-O-SEA 8 OZ. 33¢  
**TV DINNERS** SWANSON 49¢  
**PEAS** BIRDSEYE, 10 OZ. 2 PKGS. 39¢  
**DONUTS** MORTON BAG 39¢  
**COLD WATERMELON** LB. 5¢  
**GOLDEN CORN** DOZ. 59¢  
**ORANGES**, bag 39¢

**CUCUMBERS** NICE SLICERS 2 LBS. 23¢  
**BANANAS** GOLDEN RIPE 2 LBS. 23¢  
 PINT BOXES  
**Strawberries** 29¢  
**GREEN ONIONS** BUNCH 5¢  
**RADISHES** BUNCH 5¢

**DEL MONTE NO. 303 CANS**

**CUT GREEN BEANS** 4 CANS 89¢  
**GOLDEN CREAM CORN** 2 CANS 39¢  
**GOLDEN WHOLE KERNEL** 2 CANS 39¢  
**SWEET PEAS** EARLY GARDEN 2 CANS 47¢  
**SPINACH** 2 CANS 35¢  
**SAUER KRAUT** 2 CANS 29¢

**THANK YOU**

We are indeed proud of the wonderful response to our 9th anniversary and grand opening sale held in our enlarged Foodliner last week. We are very grateful for your patronage and your interest.  
 Mr. and Mrs. R. A. Bennett and Crew

**J. & N.**  
**DOUBLE STAMP DAY**  
**WEDNESDAY**  
 on \$3 Purchase or More

# BENNETT'S FOODLINER

RUIDOSO, NEW MEXICO — OPEN SUNDAYS —



MR. AND MRS. VIC LAMB, Editors & Publishers  
 ELSIE WILLIAMS, EDDIE BIDDENS  
 HARRY ECKERT, DICK BENNETT  
 FAT LAMB, H. B. FLANAGAN

JEANNE WHITELEY  
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
 Subscription \$3.50 per year in advance in Lincoln County  
 \$4.50 per year outside Lincoln County  
 Published once a week each Friday in Ruidoso, New Mexico  
 Second class postage paid at Ruidoso, New Mexico  
 Member: New Mexico Press Association

SECTION A — PAGE FOUR  
**Ruidoso News**  
 Friday, May 28, 1965

**MORTGAGE FIRM—**  
 (Continued from Page 1—Sec. A)  
 The area and will be owned and operated by local people for the continued advancement of our community. Money spent at home stays at home and is distributed among various local establishments which revolves in our own circle. Our local people derive very little benefit from money sent to other areas. Therefore we are determined to provide our community with a mortgage service that has heretofore been exceedingly difficult to obtain. Without financing readily available, the community can not grow and can not expect to receive a continuing increase in permanent population, which this beautiful area deserves.

Residents of this area who formed the corporation include: Fred Alexander, LeRoy Oswalt, R. A. Bennett, Howard and Juanita Taylor, Oscar Chauvin and Ed Lane, all of Ruidoso, Theda M. Shier, Ruidoso Downs, Gerald Dean and Hollis Cummins, Captain, George E. Ward and Phil D. Wilmut, Roswell, and T. A. Spencer Jr., Carrizozo.

Alexander said Tom Hood, president of Ruidoso State Bank will be active in an advisory capacity and a member of the loan committee for the newly chartered concern.

His statement continued: "We will offer a complete one-stop, diversified mortgage service including financing and all other related services. It is contemplated that we will also be affiliated with a branch of the Small Business Investment Corp. to meet the local demand for small business loans."

**RUIDOSO TV CABLE COLOR, TOO!**

**PUT US TO WORK . . .**  
 Remodeling — Repairing — Renovating  
 Adding To and Enlarging  
 THAT HOME OR CABIN

**GILES CONSTRUCTION CO.**  
 O. N. Giles, Licensed Contractor  
 Bonded — Insured  
 Phone Ruidoso 257-2838 or Write  
 P. O. Box 426, Hollyhock, N. M.



NEW MANAGEMENT

**SPECIAL COMPLETE DINNERS**  
 Includes Salad, French Fries, Rolls, Coffee or Tea  
 Monday, Tuesday and Wednesday—  
 Chicken Fried Steak

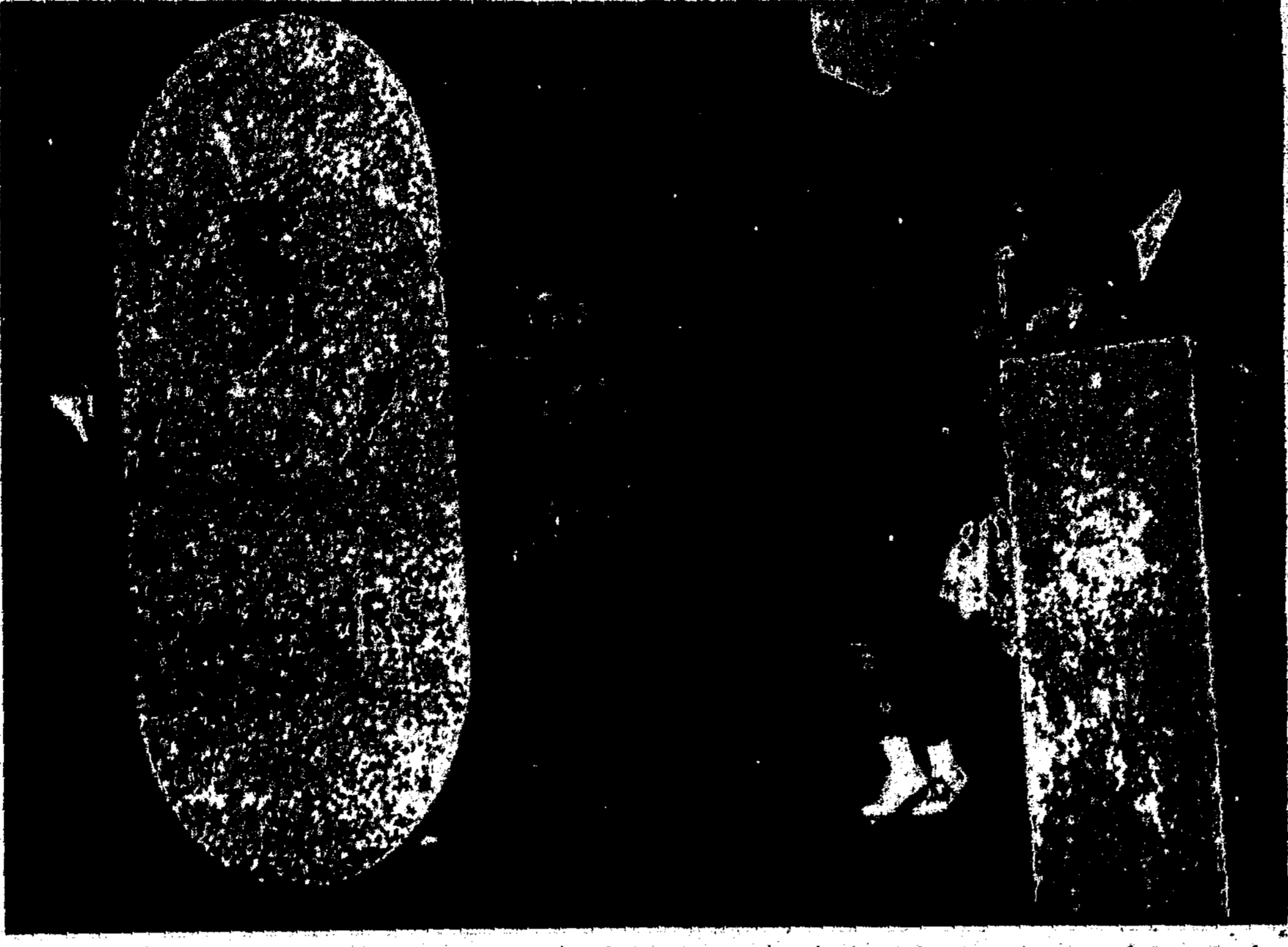
**\$1.25**

Thursday—  
 Grilled Calf Liver

Friday—  
 Tenderloin of Trout

Saturday and Sunday—  
 1/2 Fried Golden Brown Chicken

**STAR CAFE**  
 Sudderth Drive across from  
 Billy the Kid Liquor Store



**FROM ART CLASS—**Art class of high school made this life mosaic in color of popular running Warrior, mascot of R. H. S., shown with emblem, from left, are Doug Beasley, Kenneth Clark, Julie Harrison and Principal Pat Valliant who accepted gift on behalf school.

**RUIDOSIANS INVITED TO DEMOLAY CEREMONY**  
 When Alamogordo's DeMolay installation program for its new officers is held Sunday, 1:30 p.m., in the Masonic hall there, Ruidoso parents and their sons who might be interested in formation of a chapter here have a cordial invitation to attend, an official of the Otero county group reported to the News this week.

**CARLSBAD MAN JOINS ARTISTIC BEAUTY SALON**  
 Lloyd Bural, specialist in feminine hair styling, has joined Artistic Beauty Salon in Gateway Center. Mrs. Wayne Wantiez announced this week Nellie Sanchez is also on the staff there, handling all types of beauty services, Mrs. Wantiez reminded.

Bural has moved here from Carlsbad with his wife, Margaret Beth and their two children, Loy Danna, aged 23 months, and Charles, Dawson, aged 9.

**Capitan News**  
 By DIXIE SPARKS  
 Kato — Hats off to Radio Station K-FRFR in Ruidoso for the wonderful country-wide news that is heard over "Party Line" each day starting at 10:00. The party line not only gives news for Lincoln County but gives the visitors driving into the country a bird's eye view of what we are doing here. Marc Valen's "Gift of Gab" is good to hear.

The Round Table Club met with Ethel Howard last Thursday. A turkey luncheon with all the trimmings was served those attending. After lunch, business was taken care of during which the club members voted to enter a float in the Smokey Bear Stampede Parade on July 4th. Grace Murphy gave the program which was bingo. Beacie Jones and Corrine Province were the winners. The raffie win-

ner was Pauline Britton. Place favors of novelty pins were given to the following: Eltha Merrell, Frances Shaw, Pauline Britton, Mary Dean, Beacie Jones, Marie Eager, Corrine Province, Angelina Province, Grace Murphy, Lorene Ferguson, special guests, Ruby Merchant and Mrs. Guy Tom Howard, hostess Ethel Howard. The club will meet with Beacie Jones Thursday, June 17.

The Cow Belles met at the Ranchman's Cafe on May 19. Officers for the ensuing year were elected as follows: President, Mrs. Sonny Wright; vice-president, Mrs. Sid Goodloe; secretary-treasurer, Mrs. Dean Boyd, who was State President of the Cow Belles last year; historian, Mrs. Bob Gates; reporter, Mrs. N. E. Britton. Meetings in the future will be once a month. The Cow Belles extend an invitation to all in the livestock industry to attend and join the Cow Belles. The present project of the club is "To Promote Beef for Father's Day."

Bill Hall, former Superintendent of the Capitan Schools, will be Superintendent of the schools in Ceresas the coming year.

**ANNOUNCING . . .**  
 A NEW ADDITION  
 We Have Just Added Another Man and Truck to Help Take Care of All Your Plumbing Repair

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 All Kinds of Repair & Contract Work  
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New! Fashion Surprise for eyes from **DuBARRY**

In one stick... a twist of separate colors to blend shimmering lights and shadows on your eyelids. 7 scintillant shades. \$2.50.

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 In Gateway Center — Phone 257-3444  
 DAN STAGOR, Reg. Pharmacist

Downs Hollywood and Corona. H. W. (Red) Ellis returned home on Thursday night to attend the graduation of his grandson Johnny Campbell. Red returned to Questa and his work on Sunday afternoon.

Bill Edmondson of Carlsbad and son, Billy, of University Park, were Captain visitors over the week-end with mother and grandmother, Maele Edmondson. Yep, I was there, also. Both were in Albuquerque on Friday and until Saturday evening. Billy pitching in the college baseball game between N. M. State University and University of N.M. Billy's team lost the game after 10 innings, but fanned 11 men during the game. He is known as the "Strike-Out Leader" of N. M. State U.

Mrs. and Mrs. Pat Murphy and family visited in Albuquerque over the past week-end with friends. Mrs. Hattie Lacy, teacher of Fort Stanton, left for Truth or Consequences last Sunday for a series of baths. Her summer school at Fort Stanton will open in a couple of weeks.

The Capitan seniors had quite a trip last week which included the following: They arrived in Manitou Springs, just outside of Colorado Springs on Monday afternoon; That evening they visited the famous Seven Falls; Tuesday they drove to Denver to visit the Natural Museum of History, Celebrity Lanes, which has 90 lanes, an olympic-size swimming pool; Tuesday night they treated themselves at the Lakeside Amusement Park; on Wednesday they visited the Colorado Springs Zoo, went ice skating and saw a couple of movies; Thursday they toured the state pen, the Royal Gorge; drove to Albuquerque Thursday night and stayed at the Trade Winds Motel; they left Albuquerque at 10:26, arriving in Capitan around 2:30. Reeling for a while they returned to school for their graduation exercises where Charlie Walker gave the invocation; honors addresses were given

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**Gateway Barber Shop**  
 Under New Management  
**JIM MARTIN**  
 Experienced Barber, Invites You To Drop In and Get Acquainted and to Let Him Serve You.  
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**LLOYD BURAL**  
 Talented and Highly Trained Hair Stylist  
 Is now with  
**ARTISTIC BEAUTY SALON**  
 Nellie Sanchez, Operator  
 Phone 257-2508  
 The Gateway Center

**LETTERS TO THE EDITOR**  
 May 22, 1965  
 Dear Vic:  
 I would like to take this means of thanking the Ruidoso Lions Club for the wonderful job they have done in selling so many business places the idea of letting them put up the American flag on holidays. I had an opportunity to go down the canyon real early this morning and as the flags were waving so proudly I just thought how very fortunate we here in America are to be able to have our flags flying so proudly.

To the very few people who do not have them at your places I hope you, too, shall see the beauty of them and call the Lions Club and tell them you, too, want to join in with all of the rest of the town and have one placed at your place of business on the next holiday.

Respectfully and Sincerely,  
 /s/ Billie Clarke

Ruidoso News  
 Ruidoso, New Mexico  
 Dear Vic,  
 I dont know whether you have noticed the plaque that is on our new county courthouse wall. On it are the names of some of the elected county officials for the year nineteen hundred sixty-four (1964), the year the court house was built. It has the county commissioners names, the architects, the building contractor, the sheriff, Glen Bradley, and county clerk Alice King, but there are two elected county officials that are not on this plaque, county assessor, Louise Coe Rannels and county treasurer, Phoebe May Taylor. I wonder why the names of Louise Coe Rannels and Phoebe May Taylor were left off of this plaque. Maybe it is because they are Democrats. I wouldn't know what else to think since the sheriff, Glen Bradley, is a Republican and the county clerk is a Republican.

Now I suggest that the names of Louise Rannels and Phoebe May Taylor be put on this plaque, or have the plaque removed from the Lincoln county court house until such time that the plaque is completed.

Sincerely,  
 /s/ Ray Taylor  
 Lincoln, New Mexico

by Pam Hall, Marilyn Coor and Eileen Willis, and benediction was given by Johnny Campbell.

Until next week, folks, may I leave this thought with you: There is too little of "Do unto others as you would have them do unto you" in our chaotic world today. Instead of "Love thy neighbor" it seems to be "Hate thy neighbor." Tragic as it is, it takes a death such as J. F. Kennedy or the Priest and Peace Worker in Alabama for people to unite and love one another in their sudden oneness. Too bad we, of the United States, cannot practice this love of brotherhood daily instead of having a catastrophe unite us momentarily! Va 1 Luce, Disle.

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 WE SELL FIREPLACE WOOD & ICE

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 One Block West of Old Mill

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 Curios — Guns — Many more Antiques  
 Open Daily 9:00 a.m. to 6:00 p.m.—Closed Tuesdays  
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 5-Ft. Bath Tubs . . . \$25 & up  
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 Lots of Freight Damage At

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With your Jeep' Universal, you're boss of all outdoors. Just shift into 4-wheel drive, and you've got all four wheels working for you. You hug slippery roads like glue. You've got the extra traction to pull you through mud, sand, ice, and snow. And for hunting, fishing, camping, you name it...the Jeep' Universal gets you there (and your boat or trailer, too). It's a hard worker around your home, farm, or business too. Hauling, pushing, plowing, it's a real workhorse. Take your choice of half-cabs, full cabs, or convertible top. Plus other options.

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**AROUND  
Ruidoso Downs**

**With Evelyn Cook**  
Several wrecks have occurred on the roads in and out of the race track. Drive carefully, we want you to enjoy your visit here as much as we enjoy having you.  
Carol Meeks was in the local hospital for a check-up last week. Hope everything is o. k., Carol.  
Regina Reeves is a lucky girl. She is wearing a very beautiful diamond on the "rite" finger and is one of our seniors this year, too. I liked the thoughts you had the last day of school, Regina—so few take time to realize and appreciate the last time "day." Wealth, health and happiness is wished for you and yours always.  
Folks, there is just a short time (in fact days) to write your senator or representative about repeal of the excise "luxury" taxes on

phones and other such things. If they are not repealed now the tax can become permanent. So, if interested, write U. S. Senators Clinton P. Anderson, as well as Joseph Montoya, c/o Senate Office Building, and U. S. Repr. E. B. Johnny Walker as well as U. S. Repr. Thomas Morris, House Office Bldg., all in Washington, D. C., 20515. Mr. Hitchens can give you more information—call him at 257-4041, Ruidoso Telephone Co.

Mr. Coker of Ruidoso Trailer Park will spend his 40th summer here and is operating his shooting gallery in the same place and building he built himself 40 years ago. Bob Quick's "Quick Boy" is located next door. He bought a small trailer 15 years ago so his little home goes right along with him. I bet he could tell you a good many tales about Ruidoso and Lincoln County.

Ray Dodge is working at the track windows this year.  
We had one of the best openings yet—terrific—for the first week-end this season at the track.  
Things to make a teacher turn



**ON SHOPPING SPREE**—Mrs. Roger Marshall is shown during shopping spree at Bennett's Foodliner anniversary sale Saturday when she was allowed to pick one item from each category in a five-minute dash about the store. With her is Ken Bridges, advertising manager for Associated Tri-State Grocers, wholesale combine of which the Foodliner is a member. Mrs. Marshall had groceries amounting to \$31.85 in her shopping cart when the tour was completed.

greyheaded: Two older teen-agers talking. "I ain't seen him today." Boy, "I ain't seen him in several days, and I ain't caring if I do."

Think Wade drew a full house Friday and Saturday night at the Convention Center. Saw people from Roswell, Alamogordo and Capitan there. Willie Nelson sure helped the show along.

I've helped rebuild trailers, but man, Eunice McCutcheon and I can sure make a good showing on tearing one down, too. Don't know which job is harder or more fun. Dorothy and James, of the D. & D. Beauty Shop are owners of a lovely trailer. James has sure been working, getting it ready to rent. Know you will enjoy your ownership.

Bill Rock, one of our favorite jockeys, looked like a real TV pro Wednesday evening. Bob Dudlick and Bill Rock were on in behalf of Ruidoso Downs race track. Rock rode both daily double winners in the first race day, too.

Lou Smith and Ted Cook pounded the cement garage floor for Rev. Orval See—however it took a lot of coffee and muffins to keep 'em going—"refueled that is." Might have been cheaper to have hired it done instead of feeding 'em. Rev. See announced singing will be in Choctaw instead of the sermon Friday evening. Several people from out of town coming for this.

The Green Tree Baptist Church will start its vacation Bible School June 14, Monday through Friday, 8:30 'till 11:30. Two summer workers provided by the Home Mission will instruct the Bible study, handicraft and recreation. One of the workers will be a Creek Indian girl about 20 years old. The school is for children, ages 3 through 16.

Freak winds last Sunday had the helicopter operator, Dick Turley, jumping, too. At one time the "copter wanted to go up by itself. Ginger is back at the Chaparral again this year. She is desk clerk daytime (real good, too, I hear) and cocktail waitress week-ends. Ginger has three cute children.

Howard's Cafe was closed Sunday, much to the disappointment of many—me included.  
Mrs. Cunningham of the Washa-teja has sure learned a quiet, calm way of conducting her work. I stopped up two machines at one time, water up to here. She just got brooms and we swept it out—said it happened often—didn't get shook up at all. We are glad you like our valley enough to stay.

Sunday's El Paso Times ran a lovely page about our village by Vic Lamb. Cloudcroft area was covered in another section. This is what is needed to let more know what our part of New Mexico has to offer.

Trails End Trailer Court has several empty spots yet. Can hold large and small trailers.  
Mr. and Mrs. Pete Smith have their building about completed and know how happy they will be—for they have built it all by themselves. Will let you know when they will open.

Bill Nease is "chef" at the Villa. He is from Roswell and is a wonderful cook. Be there for a good meal one of these days—nice to have you here, Bill.

James Carps, Jr., plans on being a commercial artist. He is home from college for the summer. You are surrounded by "Cappe" from the moment you hit the ticket window through the snack bar. Serv-ice, oh my. Hope young Jimmy makes the grade like Al Carps did.  
The Downs has another upcoming artist in Ann Reeves. She plans to study art, too, and she is truly real good now.

Teddy Reeves had some "wisdom" teeth out Monday. She has sure suffered lots the past three weeks.  
Carol Meeks was able to resume

her work in the office at the race track Monday, but, take it easy for a few days, Carol. This is going to be a long, big season. Sorry New Creek didn't win Sunday, Carol, but she will be a winner yet.

Members and friends are giving furnishings for the storage garage and bathroom being built by Rev. Orval See. Hear by the grapevine he needs an overhead garage door, too.

Mrs. Lou Baker of White Auto is home again after a visit with her sister, Mrs. George Bobb in Big Spring, Tex. Did you know the Bakers have everything in their store? I even found groceries there and clothes. The name "auto supply" should have "supplies" added.

The Sierra Squares had their graduation last Tuesday. Happy couples, Ruth and Lester Payne, Janie and Edd Goodrum and Ruth Taylor; Bob and Phyllis Langford, received their diplomas also—a little belated, however.

John Flath was caller at their Saturday night dance. Mr. and Mrs. Flath brought Jim and Patty Jones, Albuquerque, as guests. A great time for all, and, golly, the food and friendly greeting from all the folks makes any visitor feel welcome. Regular dances are the second and fourth Saturday each month. Workshop in Wednesday evening at 7:30 p.m., Elks Lodge, and anyone wanting to start squaring or just returning after some time off should call Don Driver, 257-2088, or Buddy, 278-4280, real soon and a new class can be formed. You teen agers and small fry can have your own classes, too, remember. Complete courses, only \$10 a couple—50c each per lesson.

Johnny Bean, turf supplies, is located at the Running Indian location in the former Bill Lettwich sandwich shop and museum building; He went to the auction Saturday, bought a "concrete" boy. (He has it on his porch now.) And three old-fashioned humpbacked trunks—said he has been coming here since 1959. Said it sure has changed a lot around here.

Virgil Bramble is in charge (or overseer) of the new Convention Center. Virgil and Agatha were supervisors for a large chain of restaurants for years and will do a terrific job here, too. Hear your barbecue is wonderful.

We've got to move our used merchandise, so for low, low prices on used furniture and appliances, shop Gambles now!

We need more room in our warehouse, so if you are in the market for used furniture or appliances come in this week for money-saving bargains. Gambles in the Gateway.

**4-H Clubber Won Honor In Wool Show**

Cristina Pacheco, 4-H member of the month, from the Hondo Valley 4-H Club, is pictured here modeling the jumper she made and won first place with at the last "Make It Yourself With Wool" contest held in Roswell. This is her second year in 4-H and she says these have been the two most enjoyable years of her life, not only for what she has learned but also for the new friends she has made.

This year she is taking Home Living II, Baking II, Needlecraft I and II, Happy and Healthy, Food, Fun and Facts and Fat Lamb. During these past two years she has learned to sew, cook, model, better health habits, to knit and crochet and this year is learning about raising her own lambs and all about wool. Last year she won first place in the apron division of the County Dress Revue. Two weeks ago she won first place in the Dress Revue held at Capitan and will represent Lincoln County in the blouse and skirt division at the District Contest to be held in July at Roswell.

Cristina attended Hondo Elementary School where she was on the Honor Roll last term. She is also recreational leader for the Hondo Valley 4-H Club. She is the daughter of Mr. and Mrs. Paul Pacheco.



CRISTINA PACHECO

**Cadet Commissions Given Three At NMMI From Lincoln County**

Three Lincoln County young men received recognition at New Mexico Military Institute at Roswell Sunday. Graduating this month, the trio and the honors they received included Cadet Lt. Col. Steve M. Spencer, son of Mr. and Mrs. Truman Spencer, Jr., Carrizozo, who received a cadet commission and ROTC certificate of training; Cadet 1st Lt. Theodore M. Bennett, son of Mr. and Mrs. R. A. Bennett, and Cadet 2nd Lt. John L. Brooks, son of Mr. and Mrs. George Brooks, both of whom received commissions. They are both of Ruidoso.

Modern, streamlined letter trays for your desk in legal or letter size at the News.

**TO GET B. A. DEGREE**

O. D. Maes, son of Mrs. Emilia Maes of Ruidoso Downs, is to receive his bachelor of arts degree in commencement exercises at Adams State College, Alamosa, Colo., on May 30.

THIS WEEK ONLY—\$100 off on an RCA color TV and your old set. Gambles, the big store in the Gateway with the bigger bargains.

**THE FIREPLACE**  
DRIVE-IN  
Charcoal Broiled Burgers  
Bar-B-Q — Chicken — Shrimp  
Malts and Shakes

**For Anyone Looking For  
A Brand New Jeep Universal  
SEE THIS ONE-TIME OFFER**  
Only One In Stock - First Call Gets It!  
EQUIPPED WITH: Heater, Bucket Seats, Oil Filter, Hi Altitude Heater, Turn Signals, Big Clutch, Locking Rear Differential, 760x15 Suburbanite Tires, Top & Lock Out \$1995  
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**GATEWAY GROCERY**  
RIB STEAK LB. 89¢  
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BEEF RIBS LB. 29¢  
BACON Peyton's English 2 lbs. \$1.09  
SLAB BACON LB. 53¢  
QUICK 1/2 lb. Box Nestles 26¢  
CAKE MIX Duncan Hines White Deluxe 39¢  
SANKA Drip Grind 1 LB. 89¢  
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—WE GIVE ROSE STAMPS—  
Redeemable in These Stores—Gambles, Hart's Ruidoso Dry Goods and Gateway Food Market  
Double Stamps on Wednesday  
**Mr. and Mrs. Al Beach**  
Open 7 a.m. — Close 7:30 p.m.  
On Sudderth in Palmer Gateway—Phone 257-2082

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to all you race fans and horsemen—come to see us!  
★ ★ ★  
**NEW!**  
**THE STARLIGHTERS**  
WESTERN SWING BAND  
Now Playing For Dancing and Listening At The Villa!  
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**HAPPY HOUR**  
5 to 7 p.m.  
In Our Flame Lounge  
Our Cocktail Lounge is Now Open  
From 10 a.m. Until 2 a.m.

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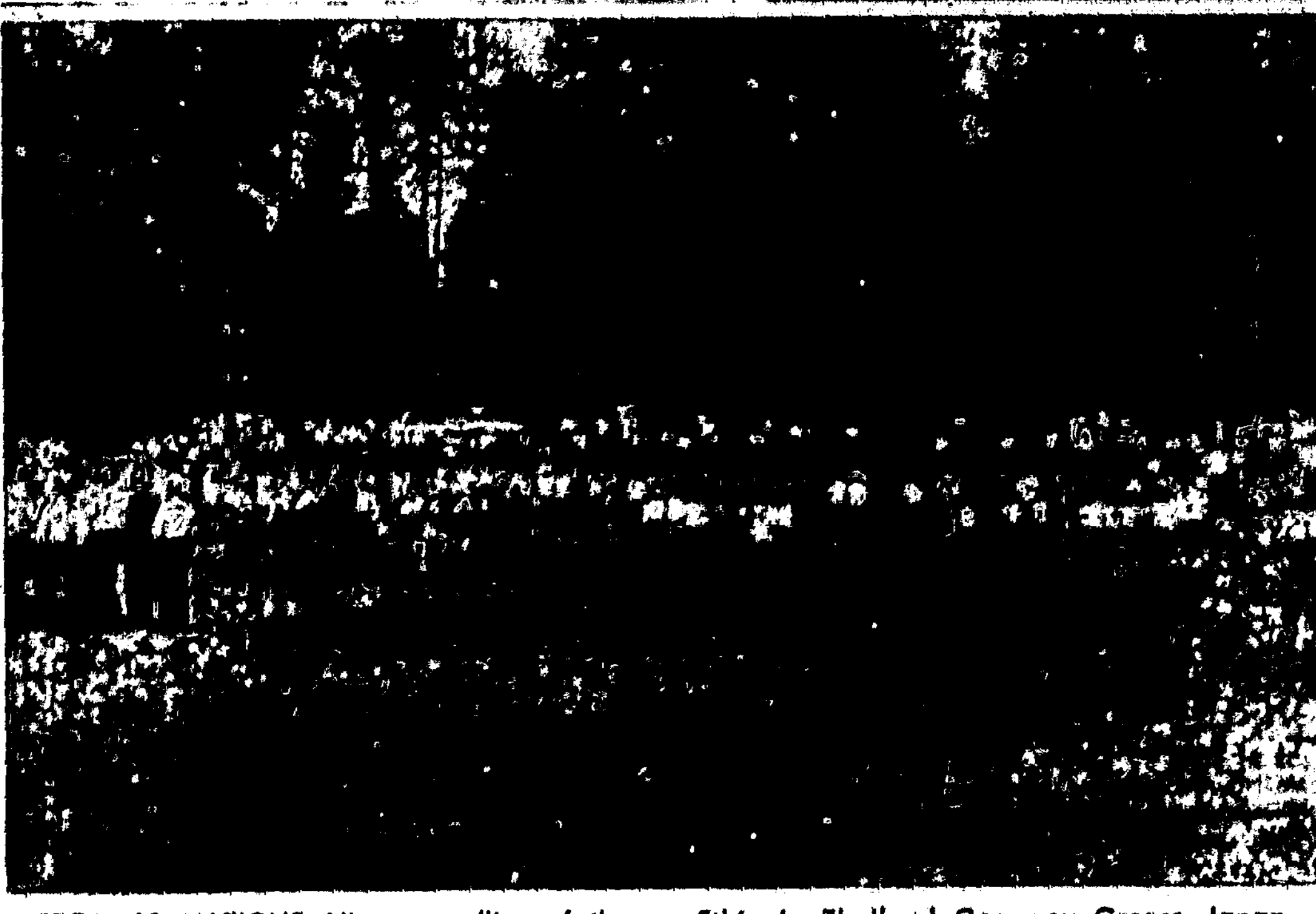
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Here Are Some Special Events For You...  
The Teen Center in The Chaparral's  
**CONVENTION CENTER**  
Is Open Seven Days A Week With Games, Music and Lots of Fun, 9 a.m. until Midnight  
**FROM SUNDAY THRU THURSDAY**  
**THERE ARE Dances**  
WITH MUSIC BY THE "CHANDELLS"  
From 8 p.m. until midnight

**WE ARE RED HOT — AND — ROLLING**  
**1963 DODGE STATION WAGON**  
ONE OWNER AND EXTRA CLEAN  
\$1395.00 ONLY  
**1959 FORD 1/2-TON PICKUP**  
V-8 — 3-SPEED TRANSMISSION  
\$495.00 ONLY  
**1964 CHEVROLET 1/2-TON PICK UP**  
6-Cyl., 3-Speed, Wide Bed, 19,000 Actual Miles  
\$1495.00 ONLY  
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BUCKET SEATS — STANDARD SHIFT  
\$895.00 ONLY  
**1961 CHEVROLET 4-DOOR SEDAN**  
STANDARD SHIFT WITH OVERDRIVE  
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**1956 JEEP**  
4-WHEEL DRIVE PICK-UP, LOCK-OUT HUBS & ALL LOOKS AND RUNS GOOD  
\$695.00 ONLY  
**1963 FORD 1/2-TON PICKUP**  
V-8 — 4-SPEED, WIDE BED, RUNS GOOD  
\$895.00 ONLY  
**1956 FORD F-500 TRUCK**  
Flat Bed — Excellent Mechanically  
\$595.00 ONLY  
**THIS WEEK'S EXTRA GOOD BUY**  
**1963 DODGE 4-WHEEL DRIVE PICKUP**  
LIKE NEW — ONLY 18,000 ACTUAL MILES  
**\$1695.00**  
YOUR CHEVROLET, OLDSMOBILE, PONTIAC & JEEP DEALER  
**SIERRA BLANCA MOTOR CO.**  
PHONE 257-4081 HIGHWAY 70



**ARRANGE TOUR**—Lieut. Don Peterson, who hails from Utah; Sgt. Donald W. Carey, from Maine; C. G. Cantrell, manager of Mesalero Apache Summit, who supervised barbecue, and Lieut. Jim McMahon, New York, were in charge of May 9 visit to this area by 400 Allied Students from Ft. Bliss at El Paso.



**FROM 19 NATIONS**—Nineteen allies of the U. S. were represented among military students and their wives and children watching a demonstration of Mesalero Apache Indian dances following a barbecue at Apphe Summit May 9. The men came from Ethiopia, Thailand, Germany, Greece, Japan, Korea, Sweden, United Kingdom, Spain, Belgium, France, Netherlands, Norway, Denmark, Saudi Arabia, Turkey, Pakistan and Austria. Tours are made almost every week-end out of El Paso to Southwestern points.

**Timber, Brush Burned In Fires**

Some timber and brush were burned in two small fires last week-end, both of them in the vicinity of Barbe Drive in Ponderosa Heights. Both occurred in the early evening hours—one on Friday evening, and one on Saturday evening.

Quick response by the volunteer fire fighters had both blazes under control in short order. Chief Wayne Estes said.

Two fire alarms Wednesday, one in the afternoon, to the Juana-Rae Motel, was a false alarm, the other at 8:00 p.m. was to the area in Brady Canyon just west of a small area burned last week. The fire was reported by Mrs. Jim Clubb. Four fires in the area were extinguished by the Ruidoso Volunteer Fire Department and the Forest Service before serious damage was done. Jim Evans of the Forest Service is continuing the investigation into the cause of four fires. It was reported Thursday morning.

**Ruidoso News**  
Friday, May 28, 1965

**Glider Pilot Tells of Sport**  
Col Hank Godman, USAF, Holloman Air Force Base, Alamogordo, was special guest and principal speaker Tuesday at Ruidoso Rotary Club luncheon at Wattle's. Col. Godman spoke on glider planes, sky sailing and soaring. Trent Lindzey, member of the Alamogordo Glider Club, was also a guest at the Tuesday meeting. J. H. Cooper, assistant secretary, reported.

A. E. Hunt, Rotary president, announced that Rotary District 552 will hold an assembly for all new incoming officers in Ruidoso June 21.

Allen Lusillin, Wes Rees and Bob Walker were appointed to a committee to see about a back-stop for the Little League ball club, Cooper said.

**Winners Picked In Two Divisions In Talent Show**

In the talent show Friday afternoon given by Ruidoso High School and Junior High at the school gym, first place in the high school division went to Jimmy Steele and Alan Rees doing impersonations. First place in the junior high division was a tie between Kathy Hine and Sharon Parsons in a Charleston dance and Kim Gooch playing a flute solo, accompanied by her father, LeRoy Gooch. Other numbers presented were: Hoyt Graham singing with guitar; Jeanette Bogardus, piano solo; a hula dance by Karen Parsons and the student council doing a skit impersonating some of the teachers; the National Honor Society presented pictures; the cheerleaders gave a style show, and also presented Pop Club president Candace Farrar with a gavel charm in appreciation for her cooperation and support.

**Telethon Brings In \$147.50 For JayCee Cerebral Palsy Drive**

The 18-hour telethon staged by KOAT-TV of Albuquerque, and in which Junior Chamber of Commerce members in towns around the state assisted in setting up collection posts in several communities, received fine support in Ruidoso. President Ben Sanchez reported.

He said a total of \$147.55 was given here, with donations coming from:

Mr. and Mrs. Ralph Cheney, \$5; Mr. and Mrs. Ben Sanchez, \$5; Bob Crisby, Jr., \$10; Mrs. Carl Jorren, \$2; Mr. and Mrs. Jack Stevenson, \$2; J. L. Carpenter, \$3; Steve and David Long, \$1; Mr. and Mrs. Dave Hale, \$1; Lumarion Sumner, \$5;

Ruidoso District Junior Chamber of Commerce, \$20; Lions Club, \$20; Robert Thompson, \$1; George White, \$5; Dave Parks, \$5; Alpine Aviation, \$5; Rick Alan Little, \$1; Kenneth Eugene Little, \$1; Kettle Gay-Little, \$1;

Ed and Bonnie Peterson, \$5; Wes Russell, \$5; Mrs. Ike Kennedy, \$2.50; Marion Reel, \$10; Ruidoso Cable TV, \$10; Mrs. Claude Hobbs, Nogal, \$10; Jimmy Carpenter, \$5; and Mrs. John Sigler, \$5.

Assisting the local JayCee headquarters here, set up in the office of Ruidoso Cable TV were Roger Marshall, Robert Beavers, Wes Clark, Ben Sanchez and Ralph Cheney.

Sanchez expressed thanks on behalf of the local organization to all who aided in the project.

**CLASS VISITS**

Twenty-seven Future Homemakers of America from Wellman, Tex., high school spent Monday through Thursday in Ruidoso at Blue Ridge Mountain Lodge.

during the year; and a skit, "Monster Mash", was given by Greg Rumbaugh, Max Curtis, Bill Fair and Mike Payne.

In the student council skit, Burley Cantrell played the part of LeRoy Gooch; John Underwood portrayed Truck Lusk, and Katon Pealy was Miss Jean Spurlock.

Participating in the pictures portrayed by the National Honor Society were Julie Harrison, Mary Cunningham and Ann Winkels.

In the fashion show by the cheerleaders, participating were Lis Bennett, Ann Winkels, Chris Cheney, Debbie Quill, Dana Nelson and Sandy Lettwich.

Ping-pong finals in a red hot tournament, that wound up last week-end at the high school saw Craig Whipple beat out James Graham.

Master of ceremonies for the program was John Underwood.

Olino Rubido, a foreign exchange student, graduating from Jai High School this year, and who members of the Ruidoso student council met in Tucuman last spring and invited here for a week-end, spoke of his experiences in this country and of his home in Italy. Olino was the house guest of John Underwood here and was entertained Friday night at a party given by Pat Lamb and Elizabeth Bennett, assisted by Noel Palm and Lois Lane for members of the student council and guests honoring Olino. He was presented with an Italian flag, made by Lois Lane, the staff of which was autographed by members of the student council.



**GIVEN FELLOWSHIPS**—Three Ruidoso teachers receive fellowships for summer study. Mrs. C. V. Cunningham will attend Institute in Reading at Texas Western University, El Paso; Mrs. Jesse Lee Hawkins will attend Institute in English at Dickinson State College in North Dakota and Mrs. Terry Gottle will attend Institute in Spanish at Oklahoma University, Norman.

**Indian Crafts on Sale In Apache Bazaar June 6**

By EVELYN BREUNINGER

Plans for the Apache Bazaar are in full swing. The date has been set for Sunday, June 6 at the St. Joseph's Mission in Mesalero. Come and join us. It is for a very worthy cause. The Mission is in need of a new heating system for many years. This is our chance to make this come true.

The Bazaar will get underway at 12:00 noon and will last until evening.

A Zenith color television, a \$100 cash prize, and other prizes will be given away.

A barbecued beef dinner with all the trimmings at \$1.50 per plate will be served all afternoon. Come and have your Sunday dinner at the Mission.

There will be for sale many home-made clothes, pillowcases, dress scarfs, fancy pillows for your living room, and many other useful items.

There will be distinctive Indian handwork such as beaded necklaces, Apache baby cradles, baskets, and other beautiful souvenirs.

There will be a short order booth selling hot dogs, hamburgers, snow cones, popcorn and pop.

**Pair of Juveniles Are Questioned In Cabin Break-In**

Two juveniles have been turned over to juvenile authorities in connection with the breaking and entering of three Ruidoso cabins, Marshal O. S. Montes announced this week.

The Foster cabin in the Rio Vista area and the Ramsey cabin on North Loop Road were broken into May 26, and the R. F. Haynesworth cabin where vandalism on May 16 was estimated at \$115. Police officers Dick Shaw and Carl Jorren have been investigating cases of vandalism and break-ins, Montes said.

**Nogal Notes**

By ROSALIE DUNLAP

Mrs. Peggy French Honored

Mr. and Mrs. Ralph Dunlap hosted a farewell dinner for Mrs. Peggy French Friday night at the Wortley Hotel in Lincoln. Mrs. French was presented a clever corsage made by Mrs. Janice Gnatkowiak of Ancho. It was made of net, slippers, pine, pin cushion, pipe cleaners, etc. and a box of candy.

Present were those who had worked closely with Peggy in 4-H and Extension work: Mr. and Mrs. Truman Spencer Mr. and Mrs. Tom Kilgitt and family, Mr. and Mrs. Cope Straley, Mr. and Mrs. Doug McNall, Mr. and Mrs. Ralph Dunlap and Mr. and Mrs. Eli French.

Mrs. French, who has been the secretary in the office of Ralph Dunlap for the past two years, is leaving with her husband and family for Albuquerque June 1, where her husband is going to practice corporate law.

Our many thanks to Miss Audrey Langitt and Mrs. Cecelia Apodaco for the delicious supper. Mrs. Apodaco is a marvelous cook.

There won't be much news this week as I have been working on the story of the Lemays. This has been very interesting and I hope I did justice to the story. It has been lots of fun and very interesting, especially since I do like history so much.

Mrs. Ralph Dunlap and Lois and Mr. and Mrs. A. B. Zumwalt and family attended the open house of the Home Ec Shop and Art Department at Carrizosa last Monday. That was the night it paid to buy. A. B. Zumwalt bought the coffee and tables and won the pictures that were given away as door prizes. Mrs. Henry Vega bought a shirt and won the security box. The third door prize of the candleabra was won by Fred Current.

Ralph Dunlap was a business caller in Las Cruces and El Paso Monday.

Mr. and Mrs. Knuth Dillard left for Truth or Consequences last week.

Sara Cox and Mrs. Ralph Dunlap visited with Mrs. Etta Zumwalt Sunday and Monday.

(Continued in Next Week)

**Electrolux Sales Service Firm Opening Here**

Lee and Ruby Spalding, formerly of Carlsbad, are building a new home on Keyes Drive and are planning to make their future home in Ruidoso. Ruby has recently closed her dress shop in Carlsbad and is dreaming of again being "just a homemaker". Lee has been an Electrolux vacuum cleaner salesman for 18 years and will continue on in Ruidoso in the same line. Spalding will be on the job June 1 and Mrs. Spalding will join him as soon as completion of business details in Carlsbad will permit.

**RUIDOSO CABLE TV**  
Just \$7.50 Per Month!

**HELICOPTER RIDES**  
Daily 10 a.m. To 2 p.m.

From the Chaparral Hotel Heliport

**UNITED HELICOPTER, Inc.**  
Discount Tickets Available At Most Ruidoso Businesses

**ANNOUNCING... THE COPPER KETTLE DRIVE-IN**

Is Now Owned and Operated by Mr. and Mrs. Harold Freeman.

Car Hops for in the Car Service

Located Next to Mitchell's Motel On Highway 70 East



**MR. AND MRS. RALPH JUAREZ OF THE PATIO**

Invite the Patronage Of Our Local People, Summer Visitors and Race Fans

18-Years Experience in Preparation of Genuine Mexican Food —Also Featuring a Complete Menu For Your Dining Pleasure

Located in Downtown Ruidoso Across From Top Hat Bar

**NOTICE ON FRIDAY, MAY 14**

We Resumed Our Summer Schedule of Hours—

Open Five Days a Week as Follows:

Ruidoso Drive-In Window 8:30 a.m. to 3:30 p.m.

Ruidoso and Ruidoso Downs Banks 9 a.m. until 2 p.m.

— SATURDAYS —

Drive-In Window 8:30 a.m. to 12:30 p.m.

Both Banks Open 9 to 12 Noon

**Ruidoso State Bank**  
In the Year Round Playground of the Southwest  
Ruidoso, New Mexico

CAPITAL AND SURPLUS \$28,000.00  
F. B. I. C. — Ruidoso, P.O. Box 187-4000  
Ruidoso Downs, P.O. Box 187-4000 — Member

**RUIDOSO MOTORS**  
At the "V", Hollywood, New Mexico — Phs. 378-3133

Dealers, International Scout and Ramblers Special This Week-End Only

1963 Scout — Warren Hubs — Traveltop—Excellent Condition, Current N.A.D.A. Book Shows Retail Price of \$1,695—OUR PRICE \$1,366 Terms to suit.

Time Payments Plan on Major Auto and Truck Repairs

Complete Auto and Truck Service

**MOBILE TV SHOP**  
CALL 257-2633

Office at Gateway Enco Station

All TV Repairs Made At Your Home

One day service on all repairs

One call brings our shop to your driveway

**DAY OR NIGHT SERVICE**

**ALL WORK GUARANTEED**

You've Tried the Rest . . . Now Try The Best!

**LAWRENCE I. SHOWS**

RCA Color Graduate

15 Years Experience

**DOUBLE STAMP DAY TUESDAYS**

With each \$2 cash purchase or more

All popular brands of oil at reasonable prices

**MALCO NO. 10**

**GAS FOR LESS**

Diesel Fuel and Kerosene

Hollywood — Highway 70 — Phone 378-6531

**NOW IN RUIDOSO**

Only factory-authorized **Electrolux** sales and service

Lee M. Spalding, eighteen years with Electrolux Vacuum Cleaners in Carlsbad, Artesia and Albuquerque now here to serve you with the new Automatic Electrolux Vacuum Cleaner, the motor driven brush Power Nozzle for carpets and a large three brush Follower for floors. Free demonstrations in your home and a courtesy check of any old cleaner at your convenience.

**SPALDING ELECTROLUX**

3428 Suddarth Drive — Tel. 257-2444

# Congratulations GRADUATES



## YOU'RE THE GREATEST

The procession of wisdom and of learning, highly accelerated in this 20th Century, stretches in a long unbroken chain throughout the History of Man. Now, a new class of graduates takes its place as one of the strong links in this chain . . .

There is a chronicle of diligence and enthusiasm. Their industry is impressive and it bespeaks a promising future for them . . . and a promising future for all of us.

We look to them for great accomplishments. We welcome their energies. We applaud their individual and collective triumphs.

**MAY THIS COMMENCEMENT BE BUT THE TITLE PAGE TO A FULL VOLUME OF SUCCESS FOR EACH GRADUATE!**

## YOU'RE THE MOST

It is with real pride this year that we congratulate members of the 1965 graduating class, the largest in our school's 17-year history. There are 55 candidates for diplomas among these bright, eager new citizens of the world. Whatever your direction, whatever your goal, we feel you will achieve it. As you start upon your journey into life, may we urge you to continue your education—as the world grows and its problems multiply, there is greater need than ever for education, understanding, patience, perseverance, fortitude and dedication . . .

- SENIORS OF 1965**
- Adanandus, Shirley
  - Baird, Frances
  - Beasley, Doug
  - Bennett, Liz
  - Bizzell, Larry
  - Bogardus, Carl
  - Boone, Sherri
  - Botella, June
  - Burgess, Doris
  - Cantrell, Burly
  - Carruth, Otto
  - Caudle, Jerry
  - Clewis, Pat
  - Cooper, Carol
  - Creel, Prentice
  - Farrar, Candace
  - Garratt, Jack
  - Graham, Jim
  - Gunter, Melinda
  - Hale, Johnny
  - Hankins, Danny
  - Harris, Molly Kay
  - Hicks, Shirley
  - Lamb, Pat
  - Lane, Joe
  - Lane, Lois
  - Lawing, Patty
  - Maloy, Spike
  - Mastay, Colleen
  - Miller, Steven
  - Montoya, Robert
  - Morrison, Charlie
  - Myers, Don
  - Padilla, Helen
  - Palm, Noni
  - Patterson, Pat
  - Pearson, George
  - Ponder, Tammy
  - Ponder, Wayne
  - Potter, Ray
  - Reeves, Regina
  - Richardson, Irene
  - Roberts, Linda
  - Salas, Leo
  - Sanchez, Viola
  - Scott, David
  - Spall, John
  - Stagner, Dan
  - Steele, Jimmy
  - Stierwalt, Darrell
  - Trujillo, Judy
  - Underwood, John
  - Wanlex, Richard
  - Wright, Carole Lynn
  - Lively, Kay

### BACCALAUREATE SERVICES RUIDOSO HIGH SCHOOL GYMNASIUM MAY 23, 1965 8:00 P. M.

- Processional . . . . . Mrs. Jessie Lee Hawkins
- Invocation . . . . . Rev. Wm. R. Brown  
Episcopal Church
- Hymn . . . . . "Holy, Holy, Holy"  
Congregation, Pat Lamb  
Student Director
- Address . . . . . Father Robert Kirsch  
Assistant Pastor, St. Eleanor's  
Catholic Church
- Benediction . . . . . Rev. Tom Richardson  
Community Methodist Church
- Recessional . . . . . Mrs. Jessie Lee Hawkins

### COMMENCEMENT EXERCISES RUIDOSO HIGH SCHOOL GYMNASIUM MAY 27, 1965 8:00 P. M.

- Processional . . . . . Mrs. Jessie Lee Hawkins  
and Ensemble
- Invocation . . . . . Rev. Wm. R. Brown  
Episcopal Church
- Welcome . . . . . Honor Graduate Jim Steele
- Class Song "Charade" . . . . . LeRoy Gooch
- Class History . . . . . Burly Cantrell
- Farewell . . . . . Honor Graduate, Lois Lane
- Poem "Psalm of Life"—H. W. Longfellow . . . . . Mrs. Barbara Cottle
- Presentation of Awards . . . . . Stanley Stewart
- Introduction of Speaker . . . . . Mr. George White
- Address . . . . . Dr. Bonner Crawford  
State Chairman of North Central Ass'n. on  
University of New Mexico Faculty
- Certification of Diplomas . . . . . Pat Valliant
- Awarding of Diplomas . . . . . George P. White
- Benediction . . . . . Rev. Tom Richardson  
Community Methodist Church
- Recessional . . . . . Mrs. Jessie Lee Hawkins  
and Ensemble

- CLASS OFFICERS**
- President . . . . . Jim Steele
  - Vice-President . . . . . Darrell Stierwalt
  - Secretary . . . . . Noni Palm
  - Treasurer . . . . . Jerry Caudle
  - Sponsors . . . . . LeRoy Gooch  
Barbara Cottle

- MOTTO**
- The candle is lit and placed in our hands, but we alone must walk into the dark.
- Song . . . . . Colors . . . . . Flower . . . . .
- "Charade" . . . . . Champagne Pink and Silver . . . . . White Rose

- HONOR GUARDS:**
- Jim Sullins
  - Ken Clark
  - Mary Cunningham
  - Vickie Perdue
- HONOR GRADUATES:**
- Jim Steele
  - Lois Lane
  - Molly Kay Harris
  - Irene Richardson
  - Helen Padilla

The Merchants and Individuals Listed Below are Sponsors of This Souvenir Congratulatory Page--  
THEY JOIN IN SAYING BEST WISHES AND FELICITATIONS  
**To The Graduates, The Parents and The Faculty!**

- WHITLOCK'S JEWELERS
- NAVAJO LODGE
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- ADOBE REAL ESTATE
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- BAKER PHARMACY
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- RUIDOSO VARIETY STORE
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- MILDRED WANTIEZ REALTY
- LOCKE REALTY
- MODERN GROCERY
- THE RUIDOSO NEWS

- RUIDOSO STATE BANK
- THEDA'S GIFTS & FLOWERS
- FAUBION'S
- C. & L. LUMBER
- RUIDOSO NURSERY
- RUIDOSO DRY GOODS
- OLMA'S STYLE SHOP
- HOUSE OF SHOES
- HOLIDAY HOUSE
- CHAPARRAL BEAUTY SHOP
- COUNTS' FLOWERLAND
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- CARRIZO LODGE
- CREE MANOR APARTMENTS
- DAN DEE CABINS
- LECK'S FOR FUN
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- IDLE HOUR LODGE
- LELA EASTER REALTY
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- CHAPARRAL HOTEL TEEN CENTER
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- HOLLYWOOD CLEANERS
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- MT. VUE DRIVE-IN
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- W. D. (WALT) CROSBY REALTY
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- LA FONDA MOTEL
- ESTES CLEANERS
- GATEWAY REXALL DRUG
- J. H. COOPER INSURANCE AGENCY
- THEDA'S FLOWERS & GIFTS
- CARMON PHILLIPS' OLD MILL
- TRAVIS MORRISON CHEVRON STATION
- JACK'S WAFFLE SHOP
- SPALL SUNDRIES
- DAVIS DEVELOPMENTS, INC.

# RUIDOSO HOLLYWOOD FOOD MART

MAY 28-29

★ ★ ★  
Longhorn  
Cheese, lb. . . 59c  
Baby Beef  
LIVER, Lb. . . 39c  
Salt Pork, lb. 39c  
Swift Premium 3 Lb. 6 Oz.  
Can Chicken 89c

**FRONTIER**  
TRADE MARK



Glover's All Meat  
Bologna, lb. . . 39c

**SAVING  
STAMP**

**SLAB BACON LB. 59c**

★ ★ ★  
FAIRLANE  
STRAWBERRIES . . . 2 For 49c

PRICE'S  
ICE CREAM Half Gallon . . . 79c

ORANGE JUICE M. P. C. 12 Oz. . . 39c

★ ★ ★  
SALAD DRESSING Morton's Qts. . . 39c

TEA Lipton's 1/4 lb. Pack . . . 39c

KIM. 400 COUNT FACIAL  
TISSUE . . . 5 Boxes \$1

VIENNA SAUSAGE Libby's 19c

CATSUP Libby's 14 Oz. . . 19c

REGULAR SIZE  
TIDE, 2 FOR 69c

CHEESE FOOD Tasty Loaf 2 Lb. Box . . . 69c

DOG FOOD Scrappy 6 Cans 49c

ALL BRANDS  
BISCUITS . . . 6 Cans 49c

TISSUE Northern 3 For 25c

TOMATOES Min. Pass No. 303 2 Cans 29c

SUNCO, GRADE A LARGE DOZ. 45c

EGGS, 45c

FLOUR Full Dress 10 Lbs. 89c

BABY FOOD Heinz Strained 3 For 29c

JELLO Reg. Size 3 For 29c

★ ★ ★  
LONG WHITES 10 LBS. 89c

Potatoes 89c

GREEN ONIONS 3 For 10c  
YELLOW SQUASH LB 12c  
CELLO CARROTS 3 For 19c

—BOTH STORES OPEN SUNDAY—  
We Give Frontier Stamps — Double On Wed.

# PAUL MANTEE 'Robinson Crusoe on Mars' —IN COLOR— Shows Sunday-Monday at the Mt. Vue



**ROOF DAMAGED** — Ruidoso Volunteer Fire Department and men from Ruidoso District Forest Service office are shown extinguishing fire Tuesday afternoon at M. R. Haws rental property near Ruidoso River. Haws praised excellent work of VFD and Forest

Service in combating fire in high winds. He estimated damage at about \$1,800. Cause of fire was thought to be a spark from fireplace chimney igniting dry pine needles on roof, Haws said.

## Teen Talent Shows Planned By Elks

Ruidoso Elks Lodge is joining with Elks Lodges in six neighboring towns to sponsor Teen-Age Talent Shows during the summer months. Leroy Minnix, chairman of the Elks entertainment committee, announced this week. The six Elks Lodges sponsoring teen-age amateur talent shows during June and July will be: Alamogordo, Las Cruces, El Paso, Pecos, Carlsbad and Ruidoso.

Winners of each of the six shows will participate in a final show scheduled for El Paso early in August and the winner there will be auditioned for the Ted Mack TV show, Minnix said. Don B. Stark, Exalted Ruler and George P.

Carrizozo were on the Bonito Sunday on mining business. Parsons Hotel is being enlarged. Mr. V. D. Herrera from San Francisco has been employed there. He and daughter, Bertha Sanchez were by Bonito City Saturday.

Mr. and Mrs. Karl Cayton who own the Morris Ranch north of Capitan had driven to Parsons Hotel Saturday evening for dinner and stopped by Bonito City. Caytons were originally from Lamesa, Tex.

Lula, Louise and Mary Lou Runnels and Anna Mae LaMay visited the Blanchard Mine, 36 miles NW from Carrizozo last week. We came home telling adventure stories. Mrs. Blanchard sent her regards to Glenn King in Carrizozo. From the "Hill" at Blanchard Mine the view is magnificent.

## Ruidoso News Friday, May 28, 1968

White, chairman of the Elks youth committee will assist with the arrangements for tryouts for the local show which is tentatively set for the first or second week in July, Minnix reported.

## Bake Sale Set To Raise Funds By Sierra Squares

The fund raising committee of the Sierra Squares announced a bake sale Saturday May 29, from 9:00 a.m. to 3:00 p.m. at both Bennett's Foodliner and H. & J. Food Basket.

Members of the fund raising committee are, Bob Fereau, Mrs. Jim Roberts and M. B. McGuire. Proceeds from the bake sale will go to improve the barn at Carrizozo Lodge where the Sierra Squares meet for square dancing, McGuire said.

## FRI. - SAT.

Anette Funicello  
Tommy Kirk in  
**"PAJAMA PARTY"**

—In Color—  
—Plus Cartoon—

TUES. - WED  
Rory Calhoun  
Linda Darnell in  
**"BLACK SPURS"**

—In Color—  
—Plus Cartoon—

## WAT'S COOKIN'

LET'S GO FISHING—Fishing is good in our area now—to hear some of these fishermen talk. Well, it auto be—we've got good fishing lakes in all directions from town this year since the good moisture we received during the winter. If you can't catch fish, however, and are hungry for some, you'll find it on our menu.

**Wattie's**

## Bonito Water

By LOUISE COE RUNNELS

Flags will again be waving on the veterans' graves at Angus Cemetery on Memorial Day. Lula and Louise Runnels and Frankie Silva placed them last year. If any veteran's grave was left out at Angus, the name and place in the cemetery should be given to Mr. Coxzans in Capitan or to Frankie Silva in Capitan.

Mr. and Mrs. Pat Fortenberry who own the old Dabney place between Nogal and Bonito are remodeling the Spanish style ranch house. Arvel Runnels is doing the carpenter work but says Mrs. Fortenberry is a good carpenter herself while Pat is foreman.

From Carrizozo to fish the creeks on the Bonito Saturday were Willis Hill and son Cullen. They reported a catch of 12 fish and were disappointed in the amount. Most reports are the name—I dun'no where the fish go so fast after the creeks and Blue Hole have been planted. Maybe not enough were planted. When we do get a fish truck here—it has to go to Alto Repervoir, Tularosa, Ruidoso, Mesacalero, Eagle Creek and Penasco.

"Desperado Kid" (Herman Phillips) was on the Bonito Saturday to do his assessment work. He says the claim jumpers are coming in along with the springtime. Allen Johnson also was in the

canyon Saturday on mining business.

Mr. and Mrs. Otho Lowe from Capitan drove over to Bonito to see the new forest road around Bonito Dam. "Bonito Lou" joined them as sort of a guide so they wouldn't miss the beautiful camp ground in Wall Smith Canyon east of South Fork Creek. They were really pleased with this progress.

Ernest and Nora Blood from Alto spent the afternoon with Bryan and Jeanette Cozier one day this week and stopped by Bonito City to say hello. Nora said her mother (a Lincoln County pioneer, Mrs. W. H. Hightower) is in Alamogordo and doing fine.

Tom Bragg and Lester Greer drove over the hill from Nogal and down the Bonito last week and we hope they dropped in to check on the "Lone Woman", Alice Wright, who lives on her mining claim that goes by that name.

Frank and Sadie English from Carrizozo have been on their Bonito farm for a few days. As things look now they should have lots of fruit.

Lane Brigham from KBIM of Roswell and friend Paul Duncan from Lubbock, Tex., were sight seeing in the Bonito Canyon Sunday.

I hope Steve Hernandez from Hondo who was on the radio with Dan Storm Monday evening will get a chance to come see us at Bonito City some time. We liked his bird calls and songs and would like to meet him.

Mr. and Mrs. Bill Stuart from Roswell (Bill is an Eagle Creek native) and their little daughter, Connie, visited the mine in Bear Canyon. "The Maud" Thelma is collecting rocks for her rock garden. Thelma said "Don't you love it here at Bonito City where you meet all your friends?" I see, "I love it, and welcome friends and tourists."

The Fred Sweet family was here Sunday from Alamogordo.

District Game Warden Charlie Cockerell reported fish plants in South Fork Bonito, Blue Hole above Bonito Dam and more fish in the creek below Bonito Dam to Angus Bridge at the highway fork of 37 and 48. Old fishing now.

Bonito Dam opens for fishing May 28 at 9:00 o'clock a.m. according to the Fish & Game regulations for 1968.

Mr. and Mrs. Dan Pruitt and daughter Ethelyn of Logan were in Capitan and on the Bonito on business over the week-end.

We on the Bonito will be hoping for all the good luck to Glenn King of Carrizozo who will be in the Presbyterian Hospital in Albuquerque this week for plastic surgery.

Warren Eckland of El Paso spent the week-end at Angus. Pug Eckland who now operates the Angus store.

Fred Campbell the week-end at Angus with Mr. and Mrs. Lloyd Cook.

Leo Powell from Capitan was over this way to ride over the new road around Bonito Lake Sunday. He reported Robert Powell, his

**RUIDOSO CABLE TV**  
COLOR. TOO!

**DOWNSDRIVE-IN**

On Highway 78 At Entrance To Race Track  
Admission Adults 50c  
CHILDREN UNDER 12 FREE

THURS. - FRI. - SAT.  
DOUBLE BILL

Yul Brynner in  
**"Invitation To A Gunfighter"**

In Color  
—Plus—  
Charlton Heston in  
**"NAKED JUNGLE"**

—plus cartoon—

SUN. - MON. - TUES.

Rock Hudson  
Doris Day  
Tony Randall in  
**"SEND ME NO FLOWERS"**

—plus cartoon—

WED. ONLY

Watch Marquee  
—Plus Cartoon—

## WORK WANTED

General All-Around Cleaning  
Inside and Out  
Cabinets - Homes - Etc.  
Or What Have You  
Contact Mr. and Mrs.  
M. D. Lewis  
At White Mountain Cabins No. 2  
Reasonable Rates.

## SIERRA BLANCA SKI RESORT

## Gondola Ski Lift

Now Operating Every Friday, Saturday and

Sunday—9:00 a.m. to 5:00 p.m.

RESTAURANT OPEN

STARTING JUNE 25 THE GONDOLA & RESTAURANT  
WILL BE OPEN 7 DAYS A WEEK THRU LABOR DAY

For Further Information Call The Chamber of Commerce,  
257-4252

## Barbara Huntress Antiques

(One of the Largest Selections of Antiques In New Mexico)

OPEN DAILY MAY 15 TO SEPTEMBER 15



Victorian rosewood cabinet by John Baker, New York, circa 1850. Baker made similar furniture owned by Abraham Lincoln and used in his Springfield home. Baker's furniture is excused in the unusual laminated construction which he invented.  
Eighteenth Century Verd Martin French cabinet and

Early American concave glass cabinet filled with antique art glass from England, Spain, France and Colonial America. European antiques were personally selected by Mrs. Huntress during her four months of traveling through England and Europe early this year.

Located On 2100 Sudderth Drive in the Heart of Ruidoso



## STIERWALT RECEIVES TOP HONORS AT BOOSTER CLUB SPORTS BANQUET

Darrell Stierwalt, who last winter was named as one of the outstanding linemen on the 1964 grid squad at his annual football supper, added to his list of awards Thursday night last week at the annual spring Warrior Booster Club banquet, by receiving a trophy for the "Greatest Warrior" and the "Most Outstanding Basketball" award.

Stierwalt was selected to the Class B All-State football team and also will report to New Mexico State University on a full scholarship this fall.

Twelve Warrior basketball players and eight trackmen were the recipients of letters which were awarded during the program.

The "Most Outstanding Track" trophy went Jimmy Steele who received letters in both track and basketball. Coach Ken Newton made the presentation to both Steele and Stierwalt and also presented letters to this year's track squad. Receiving "R's" were Jackie Garrett, Larry Blizell, Danny Stagner, Jimmy Barcus, Roseleo Barrera and George Barrera. Assistant Coach Everett Bandster made presentations of miniature gold track shoes to Mike Allen, Mike Payne, Max Curtis, Wade Lane, Robert Gable and Larry Graham who were squaddens during the season.

Those lettering in basketball and introduced by basketball coach

Truck Lusk were seniors Jimmy Steele, Darrell Stierwalt, Johnny Hale, John Spall, Charlie Morrison, Larry Blizell, Jim Graham and Jack Garrett. Sophomores getting letters were: Tim Leitwisch, Tony Sharp and Craig Whipple.

\* Assistant basketball coach Wayne Mains introduced members of the Warrior B team which consisted of Silverio Candelaria, Max Curtis, Smith Allen, Mike Allen, Doug Burgess, Jim Sullins, Dennis Nosker, Ricky Scott, Tom Valliant, Richard Wanties and Dale Perry.

President of the Pep Club, Candace Farrar, recognized cheerleaders Lois Lane, Mary Cunningham, Elizabeth Bennett and Melinda Gunter and presented each girl with a letter.

Dave Parks was master of ceremonies for the banquet attended by 65 Warriors, members of the faculty and Booster Club members and their wives.

President of the Booster Club, Eddie Siddens, introduced the speaker of the evening, Col. Wilfred McCormick of Albuquerque, an author of some 63 books and articles on sports. Col. McCormick once lived in the Ruidoso area, back in the early 1940's.

Col. McCormick addressed the athletes on a particular portion of the brain which he called the filing system. He explained that everything that is experienced everyday

is filed in the mind to one day help the individual solve problems.

The training and experience one receives from participating in sports filled good things in the mind and left less room for the bad, Col. McCormick said.

He concluded his talk by saying his speech was aimed for the "boys who aren't here—the fact you are here proves you are on the right track."

### FISHING HOURS ARE POSTED AT NEW LAKE

Charles Cockerell announced that fishing hours at Alto Reservoir, sometimes called Ruidoso Lake, are posted and are from 6:00 a.m. to 6:00 p.m. He said that violators will be cited.

Raymond B. Lucero, Roswell, was fined \$25 and cost in Ruidoso Justice of the Peace Court May 22, charged by State Game Conservator Charles Cockerell with fishing in Eagle Lake with two poles.

Parcel post labels at the News.



AT HEAD TABLE—Col. Wilfred McCormick of Albuquerque, noted sports author, is shown with Warrior Booster Club president Eddie Siddens, left; third from left and master of ceremonies for annual All-Sports banquet

held at Chaparral last week is Dave Parks; right is athletic director and coach Ken Newton, who made presentations for track team and also for 'Greatest Warrior' award.

## RUIDOSO NEWS SPORTS

PAGE ONE — SECTION B

FRIDAY, MAY 28, 1965

### COORDINATORS HIRED FOR SUMMER PROGRAMS

The Village of Ruidoso and Ruidoso Downs have hired a man each to handle the recreation programs for the summer months. It has been announced this week.

Trustees of the Ruidoso city council employed Sid Miller, a local high school teacher, to handle the Little League teams this summer while Ruidoso Downs has installed Benny Roller as overseer and co-ordinator for Ruidoso Downs and Denton Field.

Miller said this week that about 60 boys are expected to start practice next week at Denton Field for a full year team needed to start the season. Practice sessions will begin at 1:00 p.m. and all boys eight to 12 years of age interested in playing baseball are invited to attend the meeting Monday.

H. H. Shier reported to the News Tuesday this week the hiring of Roller by the Ruidoso Downs trustees and said the capacity for the newly hired director will be to oversee and coordinate the Little League, summer recreation program and also see to the maintenance of the field.

The Ruidoso Lions Club has designated a committee of Pat Valliant, Dub Williams and C. L. Bonnell-Wright to cooperate with the Village of Ruidoso in the juvenile recreation program.

### Warrior Boosters To Meet Thursday

The Ruidoso Warrior Booster Club will hold its second regular meeting of the month this Thursday night at the high school library, it was announced this week.

All members are urged to attend the meeting as their vote will be needed to take care of payment of bills of the sports banquet which was held last week and also discuss selling of new memberships and season football tickets for the coming season, president of the club, Eddie Siddens, said this week.

### SELECTIONS FOR SATURDAY

First Race — 1, Citation Red; 2, Another Zip; 3, Big Parade.  
Second Race — 1, Who's Here; 2, Wymore Gold; 3, Husky.  
Third Race — 1, Bright Polly; 2, Miss Black Vandy; 3, Lookatme Go.  
Fourth Race — 1, Ettage; 2, Go Tidy Go; 3, Flag Top.  
Fifth Race — 1, Winging Bar; 2, Clabber Bull; 3, Mighty Bar Red.  
Sixth Race — 1, Beggar Mufflet; 2, Three Degrees; 3, Miss Salty Banz.  
Seventh Race — 1, Pleasure Dixie; 2, Mydy May; 3, That's My Cue.  
Eighth Race — 1, Proud Gesture; 2, Hanagong; 3, Boot Jack.  
Ninth Race — 1, Shamrock Kid; 2, Benjar; 3, Abbanally.  
Tenth Race — 1, Mi Don; 2, Procto; 3, Horried Reed.  
Eleventh Race — 1, Air Space; 2, Miss Boom Boom; 3, Flying Limit.  
Twelfth Race — 1, Mallard; 2, Saint C. G.; 3, French Beau.  
Best Bet — Mi Don, 10th race.

### Sports Spuds

Jack Shriver of Ruidoso Downs brought home a big string of bass from a recent fishing trip to Lake Boquilla in Mexico. The fish averaged about three pounds each.

Be a nesterbug, not a litterbug.

### MEMORIAL 'CAP' FEATURES HOLIDAY CARD AT DOWNS

The horses aren't wasting any time running right back in pursuit of the loot—more than \$1½ million in purse money—this week as Ruidoso Downs moves into the second week-end of its 60-day summer season of racing.

Friday's 350-yard quarter horse headliner brings back two straightaway warriors who were beaten only whiskers by Hugh Huntley's Nippy Bars in Saturday's opening stakes feature, the Mr. Bar None.

Third on that occasion—and in a likely spot to improve his position Friday—is Thomas and Hazel King's Sunny Reed Bar, beaten only a nose and a head by Nippy Bars and Skip Straw in 18.4 against a brisk headwind.

Just another nose and a head back in fifth place was Clyde Turner's Hurthornhorn, also coming back in an effort to redeem her self.

Helping make this dash—the New Mexico Independent Auto Dealer's purse—a contest will be Robert Moore, Jr.'s Tiny Kid, a most consistent performer this year with two victories and a job of seconds to his credit, and Lloyd Walker's Mr. Pap, which has been chasing some of the best in the west without too much success this year.

Others due to figure in the hunt include Harvey Peltier's Bellinda Bar, Marjorie Wallace's Speedy Jo Bar, T. J. Rickel's Miss Questionair (ok) and Cloy Roller's Cack's Bennie, a close-up sixth in similar company Sunday.

The pair that pops up in attractive spots in the top Thoroughbred sprint at 5½ furlongs appears to be Hugh Fitzsimmons, Jr.'s Triquique and Jack and Dale Vandiver's Sals-Nose—Triquique was stout-finishing third behind Ready Toller and Dugan's Bow in a four-furlong lightener last Saturday and

should benefit from the added distance. Sals Nose, also figuring to improve, was fifth, beaten about a half dozen lengths by A. A. Fair in bit better company.

With racing again scheduled Friday, Saturday and Sunday this week, the big speedurst will be Sunday's \$2,000 Memorial Handicap over six furlongs, with most of the top stars in last Sunday's Inaugural Handicap expected to bounce right back.

First post each day will be 1:30 p.m., with added features including the daily double, quinela wagers and the "Big Q" on the eighth and ninth races.

The 5½ furlong New Mexico Breeders' purse, headlining Saturday's 12-race card at Ruidoso Downs, could well be described as a "battle of the resorts."

From far-away Florida, which may be a bit too warm now to technically qualify as a resort, comes C. L. Dressel with a pair of promising 3-year-old sprinters, Flying Limit and Dora.

Here in the high, smog-free pines, Flying Limit and Dora will be called upon to challenge some of the Southwest's finest sophomore sprint stars, headed by Walter and Velma Cluer's Air Space, coming off a most impressive Turf Paradise campaign, and Carl Mercer's Miss Boom Boom, a powerful winner recently in good company at California's Golden Gate Fields.

Both Flying Limit and Dora turned in identical 1.15 4/5 victories

### The Weather

	Hi	Lo	Precip.
19	78	46	T
20	81	40	.07
21	82	34	.0
22	84	42	.0
23	73	45	.0
24	65	37	.0
25	67	35	.0

Precip. Since Jan. 1 .....6.63  
Precip. This Month .....6.55

### CONGRATULATIONS SENIORS!

We would like to wish you all the success and happiness in your future ventures whether it be in further education fields or a start on your own.

## C. & L. LUMBER & SUPPLY

(We Don't Want All The Business . . . We Just Want Yours)  
Highway 70 — Hollywood — Phone 378-2855



TOPS IN TRACK AND BASKETBALL — Jimmy Steele, left, is shown holding trophy for 'Most Outstanding Track' while Darrell Stierwalt holds trophies for 'Most Outstanding Basketball Player' and also 'Greatest Warrior.' Voting was done by Ruidoso High School athletes and awards were presented at annual All-Sports banquet held at Chaparral Thursday night last week and sponsored by Warrior Booster Club.

### FAMILY NIGHT EVERY FRIDAY NIGHT

35c Per Line With This Ad

### HOLIDAY BOWL

Bring the whole family and enjoy an evening of Bowling

## HORSE RACING WEEK-ENDS AND HOLIDAYS THROUGHOUT THE SUMMER

# RUIDOSO DOWNS

FEATURE RACES THIS WEEK-END—

FRIDAY — N. M. Independent Auto Dealers Purse for Quarter Horses, 3-year-olds and up at 350-yds.

SATURDAY — Tex Ritter Purse, Quarter Horse and Thoroughbred Claimer for 3-year-olds and up at 870-yds.; N. M. Horse Breeders Purse, Thoroughbred Allowance for 3-year-olds at 5½ furlongs.

SUNDAY — Memorial Handicap for Thoroughbreds 3-year-old and up at 6 furlongs, \$2,000 purse.

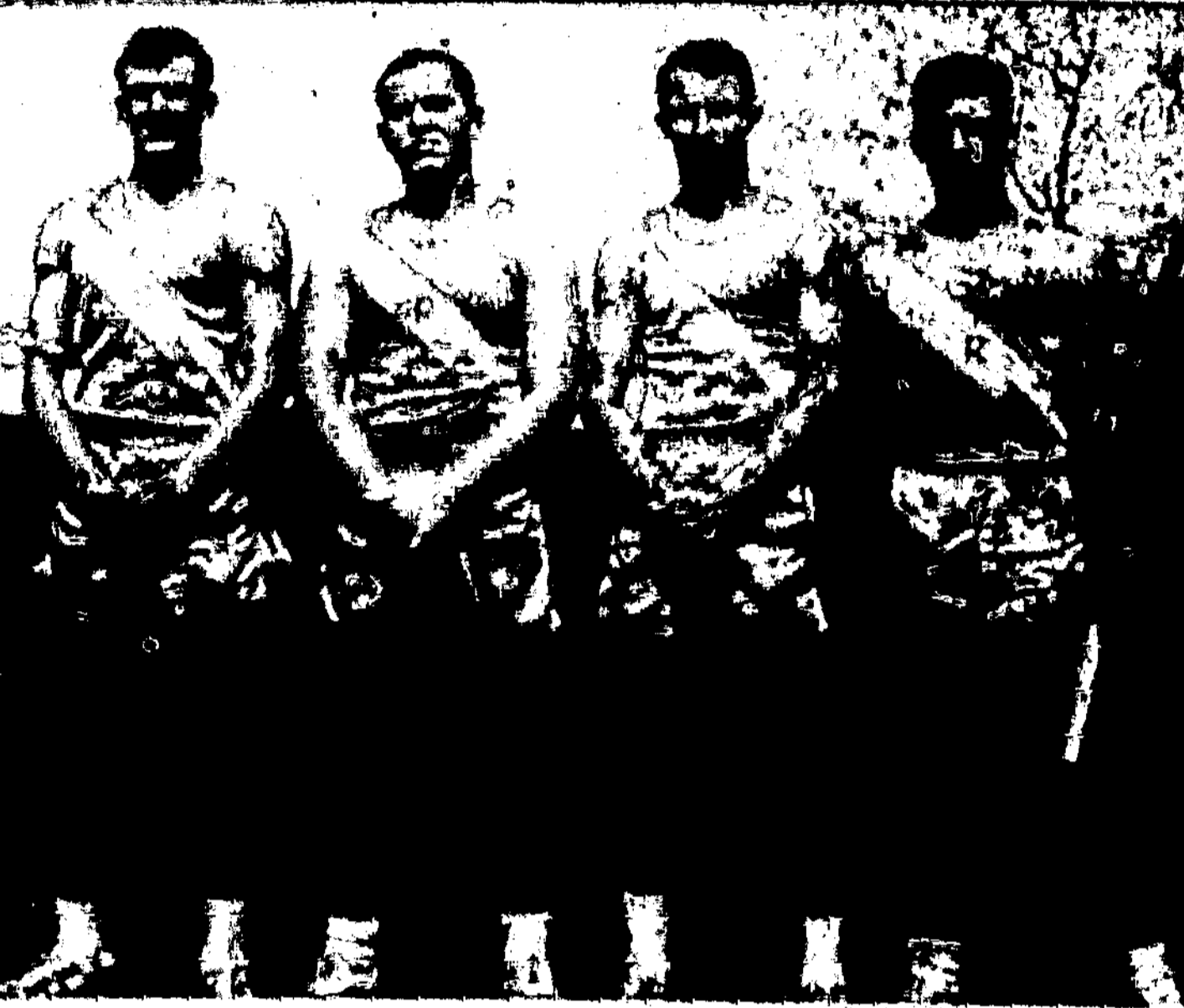
OVERNIGHTS ARE AVAILABLE AT: Howard's Cafe, Ruidoso Downs Merc., Greenview Lodge, Biscuit Hill, Skyline Cafe, Skyline Motel, Valley View Motel, Travis Chevre, Jack's Waffle Shop, Smith Motor Service, Phillips "64", Chaparral, Mitchell's Motel, Kopper Kettle, Timberline Motel, Hollywood Bar, Marr's Waffle Shop, Shier's Pharmacy, Hollywood Feed Mart, Villa Motel, Arrowhead Motel, Nob Hill Cafe, Nob Hill Lodge, Holiday House, Bowling Alley, Tiny's Cafe, Breaded Chicken, Pines Motel, Horraceo Curcio, Chamber of Commerce, Spall Sundries, Spall Sundries for Curcio Lodge, La Fonda, Manna's, Pao-O-Rama Lodge, Cree Meadows, Win, Place & Show, Personally Yours, Top Hat, Central Bar, Navajo Lodge, Ence Station, Beckett's, Thunder Lodge, Lennie's, Ruidoso Lodge, Dan Dee Motel, Whispering Pine Motel, Whispering Pine Cafe, Forest Homes, Pine Rest, Laxy "T", T & T Cafe, Baker's Drug, Ruidoso Feed Mart, Furry's Cafe, Montezuma Motel, Montezuma Cafe, Alpaca Motel, Tonahawk Motel, Locke Inn, Tommy's Steak House, Buckaroo Lounge, Quick Bay, Joe's Turt Club, Buckhorn Barber Shop, Billy the Kid Variety Liquor, Fiesta Motel, 23 Pines, Beckett's, Waffle's, Margaret's Cafe, Jack Lee's, Texas Bar-B-Q, Chalet Motel, Park Motel, Gateway Cafe, Gateway Motel, Gateway Market, Hollywood Golf and Cree Manor.

### RACE RESULTS ON THE AIR

Tune in the following stations for complete results direct from the Ruidoso Downs Press Box:

Ruidoso - KRBR (1940) Ap. 7 MST  
Albu. - KOB (770) Ap. 7 MST  
Roswell - KQFL (1430) Ap. 7 MST  
Socorro - KBRC (1290) Ap. 7 MST  
Artesia - KEVF (990) Ap. 7 MST  
Las Cruces - KOBE (1450) Ap. 7 MST  
Alamo - KALG (1230) Ap. 7 MST  
Catshead - KAVE (1240) Ap. 7 MST  
El Paso - KHEY (960) Ap. 7 MST  
Midland - KCRS (1610) Ap. 6 CST  
Amarillo - KUBY (1010) Ap. 6 CST  
San Angelo - KWFR (1260) Ap. 6 CST  
Lubbock - KEVO (790) Ap. 6 CST  
(Presented by Lone Star Beer)

during their winter campaigns at Sunshine Park in Oldsmar, Fla., and are working like they're ready to give Air Space and Miss Boom Boom some kind of an argument in this east-west clash. Backing up the home troops will be Air Space and Miss Boom (Continued to Page 2—Sec. B)



WARRIOR RELAY TEAM—These four Warrior thinclads took fourth place in 440-yard relay at state track meet at Albuquerque recently. From left, Jimmy Steele, Danny Stagner, Jackie Garrett and Larry Blizell. Steele also won fourth in 100-yard dash and fifth in 220.

### JUNE DISCOUNT BARGAINS

New Shipment of Peat Moss—50 lb. Sack ..... \$1.29  
\$1.25 Size Mennen Skin Bracer ..... 69c  
Large Size Antiseptic Mouth Wash ..... 33c  
5 Ots. Pennzoll . . \$1.97 Reg. \$1.35 Spa & Ski Lotion . . . 33c  
50 Ft. Garden Hose 88c White Picket Fence Reg. 49c 22c

### WHITE AUTO STORE

Owned and Operated by Lou Baker  
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### SPECIAL LIMITED TIME OFFER!

## FREE CERTIFICATE GOOD FOR \$15.00 WORTH OF FROZEN FOODS OF YOUR CHOICE

with your purchase of a new Electric Food Freezer

Here's one occasion when haste makes . . . SAVINGS! Buy a new electric freezer of 10 cu. ft. or more-NOW and get a certificate good for \$15 worth of frozen foods FREE! This offer is limited to customers of Community Public Service Company and is good during May and June only, so don't delay. See the budget-squeezing, family-pleasing electric food freezer at your dealer's now. Ask him about the free frozen food offer, or call our office for full information.

### COMMUNITY PUBLIC SERVICE

Your Electric Light & Power Company

MAX McCOY, District Manager

E22-65



**CHAMPION BOWLERS**—Members of winning team in Monday Night Mixed Bowling League, Ideal Laundry team are holding trophies awarded at annual bowling banquet May 19 at Navajo Lodge. They are, from left, Charles Hardister, Charlotte Har-

dister and Annie Keith, with the fourth member, Curry Reynolds, not present for photo. On right is Cliff Keith, who was awarded trophy for highest scratch series in men's division, 635.

**MEMORIAL HANDICAP**—Continued from Page 1—See. B. the fleet Start Talkin owned by Arizona's Ralph Peffer and Roy Arch Emmett Putter Jr.'s Sweezy and L. K. Newell's Rocky team.

Air Space and Rocky Clean-cut on in last company in a 64 whirl at 5 furlongs at Sunday recently, share high weight of 12 pounds, with Miss Boom Boom cutting in with the fully allowance 117 The Interloper. from the inter resort state are the light-weights of the lot. Flying Limit 114 and Dora at 110.

The chief supporting feature the Titter dash will find the end western musician awaiting personal visit from the winner the 170-yard mixed Thoroughbred Quarter Horse sprint named his honor.

Two opening week-end winners ending this charge are Count Proctor in 47 flat and Horned Reed in 19 over the same distance.

Three Rivals Fitted Sunday

Marjorie Wallace's Moin Forure and Emma Jean Seely's ere Song will test the stature of alpha Lowe's Big Little Man Sunday at Ruidoso Downs in the traditional six-furlong Memorial Day handicap.

Conqueror of Mark K and Moin Forure in last week's opening-ny feature in 1 07 1 5 for the 5 furlongs, Big Little Man a 5-year-

**Tennis Clinic Organized Here Saturday, May 22**

The Ruidoso Tennis Clinic got underway Saturday, May 22, and will continue as long as the interest is evident throughout the summer season. It was reported by Max Loya, Las Cruces, Loya and George Olackson signed up about 20 boys and girls for the junior classes. These classes will be held Saturday mornings from 10:00 to 11:00 a.m., Mondays and Wednesdays from 6:00 to 7:00 p.m. At present the junior classes are taking advantage of the time allotted the adult classes on Tuesdays and Thursdays from 6:00 p.m. to 7:00 p.m., Loya said.

With the interest shown by the youngsters and the extra practice sessions, they should be graduated into tennis players by the end of June, Loya reported. "We would

**Benny Roller Is Custodian Of Jockey Room**

Benny Roller, whose left arm was amputated after he was thrown from his mount earlier in the season at Sunland Park, last Thursday was appointed jockey room custodian for the 1965 racing season at Ruidoso Downs by the New Mexico Racing Commission.

The commission also approved the selling of three 1/8 sheets at Ruidoso by Sam Knox of Dallas, Tex., who holds the concession for

like to see more youngsters take advantage of this clinic," Loya declared. "It is not too late to register." He said that due to the week-end holiday there will be no lessons Saturday or Monday. Classes will resume again on Tuesday, June 1.

Loya said they would like to see new faces on the courts next week. It was somewhat disappointing, he stated, not to see any adults turn out for the adult session of the clinic. "Tennis players are a tenacious sort," he continued, "so we are planning an adult clinic as soon as school is out and the season gets underway." The main interest should be in learning the game well enough to enjoy it and to be able to play the game skillfully enough so that your opponent will enjoy your game, Loya declared.

You can release your tensions on the tennis court and become a sleek husband or wife which makes for a harmonious homelife, he stated. Take it out on the tennis ball and save wear and tear on the spouse, he said.

Then, there is the weight problem as you grow older—the flabby arms and legs and the paunchy middle, he said. Last, but not least, is the opportunity to enjoy your fellow townsmen and the people of Ruidoso—your hosts.

the horse racing track.

Radio station KRIS of Roswell was approved to broadcast this season's races, and the commission announced that New Mexico residents can place wagers on races by telephone if they call before 12 p.m. on the day of the race.

Harvey Foster, state steward-at-large, will stand in for John Stewart, associate steward, until Stewart is released from an El Paso hospital.

In other action, the commission approved three nominees for the 1965 Kansas Quarter Horse Futurity.

—postponed verification on three nominees for the 1965 All-American Quarter Horse Futurity, pending receipt of evidence of eligibility payments.

—approved commission policies on memorandum to stewards.

—approved the transfer of the assistant jockey contract of Juan Filiberto Dominguez to Glenn Hild. The contract was held by Dominguez' father, Pete Dominguez. Hild will use the contract at Ak-Sar-Een race track at Omaha, Nebraska.

—denied a request for reinstatement by Billy F. Little who was suspended as a trainer six years ago.

—denied a request for a hearing by Richard L. King pending King's satisfying his financial obligations.

**FUTURITY ELIGIBLES SNARE SCHOOLING RACES**

Two All-American Futurity hopefuls, A. B. Green's Kid Meyers, son of the late, great Miss Meyers, and George Kaufman's He's A Rocket paced the winners of four dashes in the weekly Tuesday afternoon schooling races here.

Kid Meyers, already a winner in official competition, scored for Trainer Ralph Kaufman and Jockey Ben Brittain in 16.7, fastest for the 300-yards despite a stiff headwind, and He's A Rocket clicked for Trainer Don Farris and Robert Adair in 17 flat.

The other two winners were Honeymooner for the Alfonso Aralaz in 16.8 and Third Charge for Lloyd Newland and Brittain in 17.1.



**MEN'S LEAGUE CHAMPIONS**—Champion bowlers in Thursday Night Men's Bowling League at Holiday Bowl were in Keith Gas Co. team shown above, from left, Earl Allison, Jack Kennedy, Sr., Jack Kennedy, Jr., and Virgil Ivy. Fifth member of team, Leo Pagel, was not present for picture. This team took first place over 12 entered in 1964-65 tournament and was awarded trophies at annual bowling banquet.

and Virgil Ivy. Fifth member of team, Leo Pagel, was not present for picture. This team took first place over 12 entered in 1964-65 tournament and was awarded trophies at annual bowling banquet.



**RECEIVE LETTERS**—These eight Warriors were presented basketball letters at annual All-Sports banquet Thursday night last week held by Warrior Booster Club. From left: Craig Whipple, Jackie Garratt, John Spall,

Charlie Morrison, Jimmy Steele, Darrell Silerwah, Jim Graham and Johnny Hale. Coach Truck Lusk behind lettermen presented basketball letters.

**RUIDOSO CABLE TV**  
NBC - CBS - ABC

**THIS WEEK ONLY—\$100 off on an RCA color TV and your old set.** Gamble, the big store in the Gateway with the biggest bargains.

**Our Churches**

- THE FIRST CHRISTIAN CHURCH**  
Palmer Gateway—Ruidoso  
Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Chil Rho (International) Youth Fellowship 4 p.m.
- CHRISTIAN SCIENCE SERVICES**  
Sunday School services each Sunday at 9:45 a.m.  
Every Sunday 11:00 a.m. — Ruidoso Women's Club Testimony meeting following regular service each 10:30 Sunday.
- FIRST BAPTIST CHURCH**  
Rev. Alfred Richard Minister  
Ruidoso, N. M.  
Sunday School, 9:45 a.m.  
Worship Service, 11:00 a.m.  
Prayer Union, 6:30 p.m.  
Worship Service, 6:00 p.m.  
Wednesday Night Service 6:00 p.m.  
Radio Services 11:15 a.m. Sunday
- GATEWAY ASSEMBLY OF GOD CHURCH**  
Palmer Gateway, Ruidoso  
Rev. Jack A. Huston, Pastor  
Sunday School, 9:45 a.m.  
Morning Worship, 11:00 a.m.  
Evening evangelistic service 7:30 p.m.  
Wednesday Night Bible Study—8:30 p.m.  
Ladies Bible Class Thursday—10:30 a.m.
- PENTECOSTAL MISSION**  
Ruidoso, N. M.  
Rev. Charles Linder, Pastor  
In Old Ruidoso School Building  
8:30 a.m. Services at 9:45 a.m. and 10:30 p.m.  
Tuesday services at 7:00 p.m.  
Services in Spanish and English.  
All are welcome.
- COMMUNITY METHODIST CHURCH**  
Rev. Thomas B. Richardson, Pastor  
Morning Worship 9:45 a.m.  
Sunday School at 9:45 a.m.  
Morning Worship 11:00 a.m.  
Youth Meeting 6:00 p.m.  
Evening Worship, Wednesday, 7:00 p.m.  
Women's Prayer Group, Wednesday, 9:30 a.m.  
Family Night, 1st Sunday 6:00 p.m.

- CHURCH OF JESUS CHRIST**  
L. D. R.  
Ruidoso Lions Club Building  
Sundays at 10:00 a.m. and 11:00 a.m.  
Sunday School and  
Sacrament Meeting
- F. L. GORPHEL CHURCH**  
Ruidoso Downs, N. M.  
10:00 a.m. Sunday School  
11:00 a.m. Sunday Morning Worship  
7:30 p.m. Sunday Evening Worship  
7:30 p.m. Tuesday — Young People and Choir Practice.  
1:30 p.m. Thursday—Prayer Meeting
- FIRST PRESBYTERIAN CHURCH**  
Rev. Dwight Sharpe, Minister  
Church School 10:00 a.m.  
Worship—11:00 a.m.
- GATEWAY CHURCH OF CHRIST**  
Sunday Services  
10:30 a.m. 11:00 a.m.  
Worship and Communion, 10:30 a.m.  
Sunday Evening Worship, 7:00 p.m.  
Wednesday 7:30 p.m. Prayer meeting  
Ladies Bible Class, 9:30 a.m. Thursday  
Radio Program, 9:20 a.m. Sunday
- FIRST BAPTIST CHURCH**  
Rev. Orval Roe, Pastor  
Ruidoso Downs, N. M. —  
Sunday School 9:45 a.m.  
Morning Worship 11:00 a.m.  
Training Union 7:00 p.m.  
Evening Worship, 8:00 p.m.  
Wed. Night Service, 7:00 p.m.  
Phone RR 2-4311
- CATHOLIC SERVICES**  
Father Lawrence A. LeVoyke, Pastor  
Father Robert Kirsch, Asst. Pastor  
New Mass Schedule for St. Eleanor Parish (includes Mission)
- WINTER: Sunday**  
Daily: 7:00 a.m. 7:00 a.m.  
St. Eleanor's 11:00 a.m. 7:30 a.m.  
In San Patricio each Sunday at 9:00 a.m.  
In Ruidoso each Sunday at 10:45 a.m.
- ST. MARY'S: Additional Mass at St. Eleanor's at 9:00 a.m. (May through September)**
- HOLIDAYS: St. Eleanor's—8:30 a.m. San Patricio—8:45 a.m. Ruidoso—7:30 a.m. First Fridays: St. Eleanor's—7:00 a.m. San Patricio—8:30 p.m. Holy Days—8:00 p.m.**
- CONFERRIONS: St. Eleanor's—Saturdays and evenings before Holydays and First Fridays from 7:00 to 8:00 p.m. In Missions before all Masses**
- SPRING: St. Eleanor's—8:30 a.m. San Patricio—8:45 a.m. Ruidoso—7:30 a.m. Holy Communion 7:00 a.m.**



**The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:**

**Ruidoso State Bank**  
Member F. D. I. C.

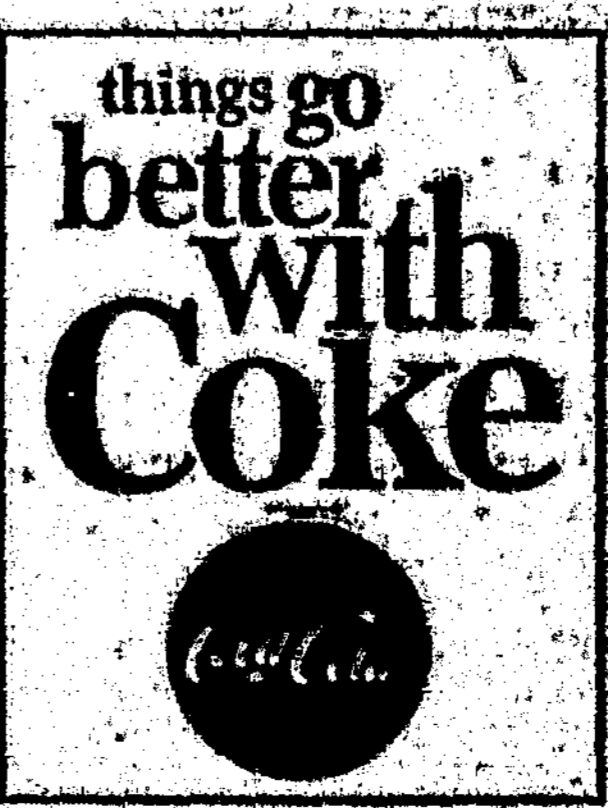
**Ideal Laundry-Linen Supply**  
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done — 257-2249

**Keeth Gas Company**  
In the Gateway — Phone 257-4025

**Luallin's Skyland Auto Service**  
Experienced Mechanics — Sun Meter Tune-Up  
East of Bank — Phone 257-4111

**take an extra carton of Coke!**

Summer's the time when you need something more than a soft drink—so reach for ice-cold Coca-Cola, and lots of it. Nothing soft about the taste of Coke. It's unmistakable... lifts your spirits, boosts your energy, gives you the refreshment you're looking for. Pick up a carton tomorrow—and for extra fun, take more than one! Take an extra carton of Coke!





# HERE'S A BOMBSHELL ANNOUNCEMENT! TEX RITTER

## IS COMING TO TOWN! FRIDAY - SATURDAY May 28-29

TEX IS ANOTHER IN THE LONG LINE OF  
FAMOUS MOTION PICTURE, TELEVISION,  
RECORDING AND STAGE PERSONALITIES  
BEING BROUGHT HERE FOR YOUR  
ENTERTAINMENT



# EACH WEEK-END IN THE CHAPARRAL CONVENTION CENTER

7:30 P. M. TO 2:00 A.M. - SIX FULL HOURS OF ENTERTAINMENT

ALL THESE FINE SERVICES AND  
THIS EXTRA SPECIAL CALENDAR  
OF FUN ARE AVAILABLE AT THE  
CHAPARRAL MOTOR HOTEL

ENJOY A BUFFET CHUCK  
WAGON DINNER

Served With All The Trimmings

7:30 P. M.

BARBECUE, CHICKEN AND  
SIZZLING STEAKS

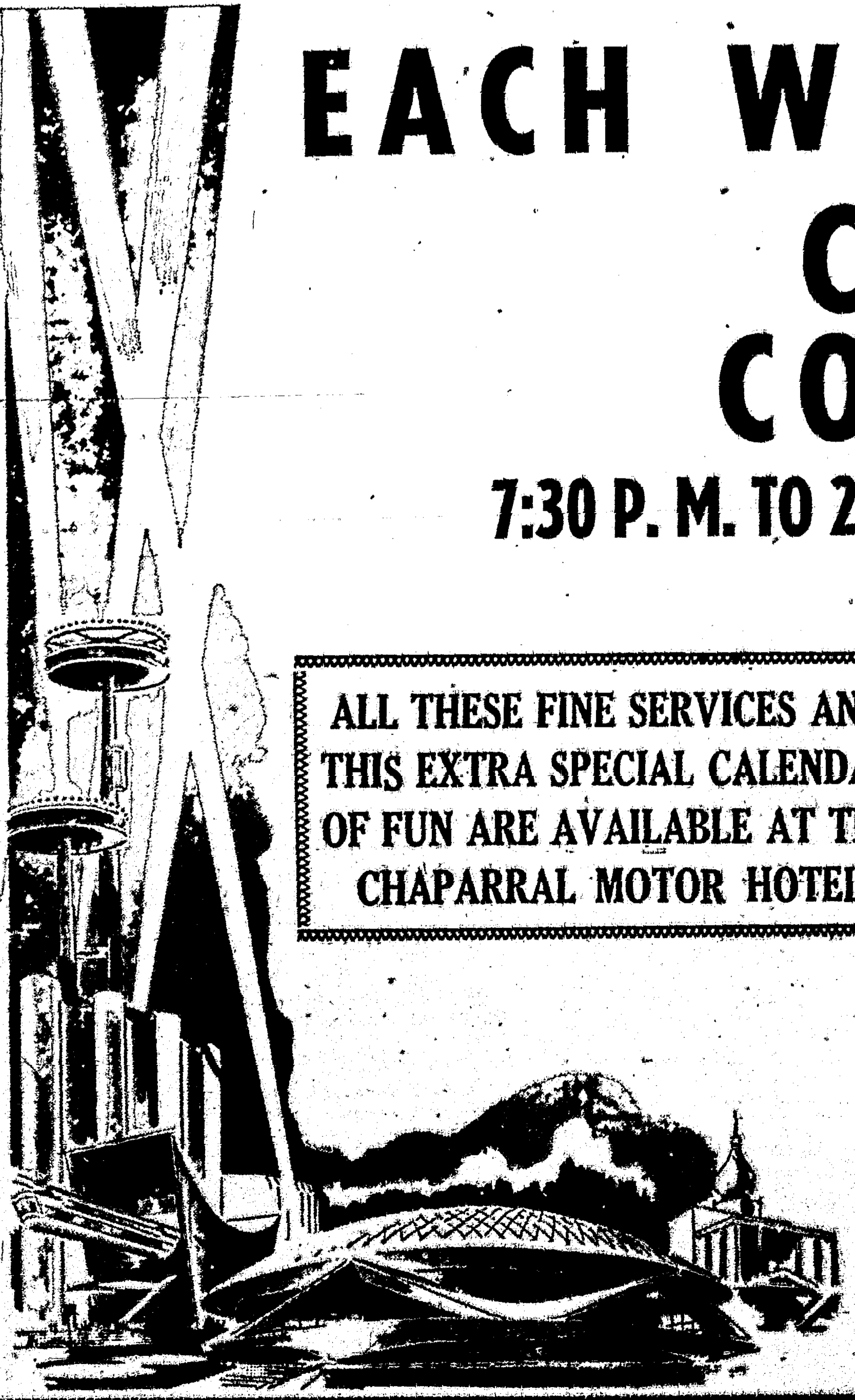
-AND FROM THE BAR  
YOUR FAVORITE MIXED  
DRINKS, WINE OR  
CHAMPAGNE

★ ★ ★  
IN THE CHAPARRAL  
FOR YOUR DANCING  
PLEASURE ENJOY THE  
MUSIC OF

## The Rainbow Ramblers

**NOTICE . . .**  
**TEEN AGERS**

There Is A Special Announcement  
Elsewhere In Today's Paper About  
Events Scheduled For You At The  
Teen Center. Read It!



---RACE RESULTS---

FRIDAY

First Race—3-year-olds; 5 1/2 furlongs; Fair Egyptian, 4.20, 2.80, 2.00; Citation Red, 3.00, 2.60; So-ty Man, 3.40.

4.40; Nan Pere, 5.00, T-1:08 4/5. Big Q—(8th & 9th race)—Horned Reed and Aviate, Nahar's Brandy and Stolen Pride, \$814.20.

SATURDAY

First Race—4 furlongs; claiming; Ready Toller, 11.80, 5.80, 3.00; Duran's Bow, 5.00, 3.60; Triquitra-que 3 00 T-47.

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products



WEDNESDAY MIXED WINNERS—Davis Development team won first place in Wednesday Mixed 4-Sum league and is pictured above with sponsor. From left, are Jerry Kannady, Margie Kannady, Lloyd L. Davis, Jr., sponsor; Joann Hall, Jack Kannady, Jr. and Judy Kannady. Winning teams and high score individual bowlers were awarded trophies in annual banquet.

Bohemian Doge, 5.80, 2.80; Prince Lej Lana, T-1:08.11. Third Race—350-yds.; maidens; Tonto Gazella, 4.80, 3.40, 2.80; Sabrina Doll, 3.40, 2.80; She's-A-Cat, 4.00 T-1:10.1.

3.00; Little Yakas, 5.60, 4.40; So-notta Bar, 4.40, T-2:12. Ninth Race—3-year-olds & up; 400-yards; Embargo, 5.40, 3.80, 3.00; Royal Maiden, 4.00, 3.00; Tamo's Sugar Roy, 3.80. Time not given.

Part-Mutuel Handle Over \$100 Million At Ruidoso Downs

Wagering at Ruidoso Downs in the 18 years the track has operated passed the \$100 million mark in 1964, according to yearly totals.

Table with columns: Year, Days, Handle. Totals: 648 days, \$106,327,961 handle.

Ruidoso News Friday, May 28, 1965

Looking for used furnishings? We've got sofas, chairs, bedroom suites, appliances and many more items to sell at low prices.

Electric Heating & Insulation Wimberly Electric Phone 257-2116

RUIDOSO CABLE TV FIVE CHANNELS!

SEE US For All Your Gardening Needs RUIDOSO NURSERY

WATER PROBLEMS? PICK UP YOUR PHONE AND SAY

KEY COLLIGAN MAN! COLLIGAN WATER CONDITIONING

THE HIDE SHOP CUSTOM LEATHER GOODS

HENRY WARD GENERAL CONTRACTOR Free Estimates Residential - Commercial - Remodeling

HALL'S CONSTRUCTION Building Contractor Residential or Commercial

Have You Had Your Electrical System Checked Recently? Skyland Auto Service

ALPINE AVIATION Charter Flights Anywhere Ambulance Flights Oxygen Equipped

COMMERCIAL INDUSTRIAL RESIDENTIAL CONSTRUCTION GILES CONSTRUCTION CO.

GILES CONSTRUCTION CO. O. N. GILES, Licensed Contractor

KALEE TRAILER SALES Artesia, N. M. Highway 285-5 Bank Financing - Any Terms That Your Credit Warrants

AMERICAN OXYGEN CO. Distributor in Lincoln County for Western Oxygen and American Cryogenics, Inc. of Odessa, Texas.

JANZEN CONSTRUCTION Residential - Commercial - Remodeling JANZEN ROOFING ALL KINDS

TRICK OF THE WEEK Good Plumbing Is Vital To Health! SID COURVELLE PLUMBING & HEATING

NEW HOME DESIGNS W. W. LUCAS Adobe Plaza - 257-2721

RUIDOSO CONSTRUCTION CO. Efficient Quality-Engineered Design and Building

THE INK WELL Adding Machines, Calculators 806 New York Avenue

BOGARDUS AUTOMOTIVE SERVICE QUALITY WORKMANSHIP - REASONABLE PRICES

JOHN R. EMDE Commercial - Homes - Additions Repairs - Remodeling

INSURANCE For All Types and Coverages J. H. COOPER AGENCY

HALL'S EXCAVATION Dozer Work - Ditches - Septic Tanks Built

RUIDOSO NEWS RADIATOR REPAIRS All Types of Welding

RUIDOSO GRAVEL SERVICE GRAVEL - SAND - EXCAVATING - TRENCHING

HUEY BROS. CONTRACTORS P. O. BOX 368 CAPITAN, N. M.

Rapidayton Pump Sales & Service CONCRETE WORK - STEEL TANK CONSTRUCTION

DIAL ELECTRIC One Block West of Navajo Lodge Agent For Tesco Neon Signs, Inc.

HALL'S EXCAVATION Dozer Work - Ditches - Septic Tanks Built TOMMY HALL

**Lincoln County Photo Album**  
No. 14

POPULAR PARKS—Pleasing to Ruidoso's many visitors, and to those who tour much of Lincoln County, are the many parks available, including several operated by the U. S. Forest Service in the Lincoln National Forest, and near Old Lincoln and the Malpais state park near Carrizozo. Picture above was made during last summer when School House Campground, now operated by Ruidoso but originally by Forest Service, was put to heavy use one Sunday, as is noted on many Sundays.



SECTION B PAGE FIVE  
**Ruidoso News**  
Friday, May 28, 1965

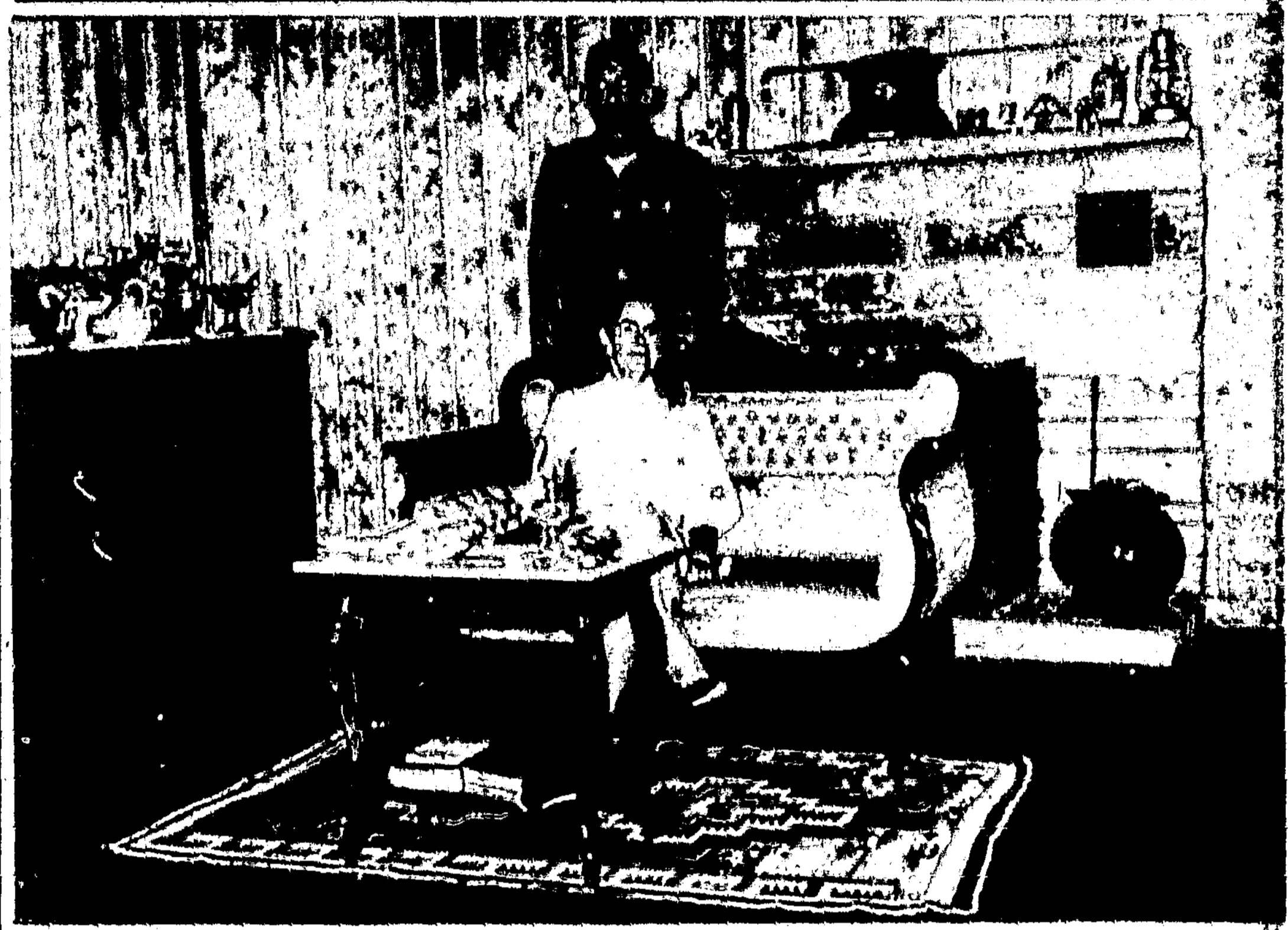
**Alto Briefs**  
By AILEEN LINDAMOOD  
H. S. Hamilton is here from Ft. Worth visiting his sister, Mrs. R. H. Williams and Mr. Williams.  
Mr. and Mrs. M. O. Bynum of El Paso were guests of the Sam Allens the past week-end.  
Saturday, Rev. and Mrs. James L. Wells were here from Carrizozo.  
Mr. and Mrs. Robert Neal are here from El Paso for a short stay at Eagle Creek Lodge.  
Mr. and Mrs. Reese Tatro were here from El Paso last Monday.  
Mr. and Mrs. Merle Rash of Upland, Calif., stopped by on Monday. He lived here at Alto in 1915.  
The Frank Kirby-Smiths of El Paso are here.  
Bryan Cozler was over from the Bonito on Tuesday for a visit.  
Bryan Wright came over from Capitan Tuesday.  
Jim Robinson of Portales spent the past week-end with the Ernest Bloods.  
Friday, the Alan Johnsons and Mrs. George Dingwall were up from Carrizozo.  
Mr. and Mrs. Richard Rowley of Clovis were at Eagle Creek Lodge for the week-end.  
Mines, Bryan Wright and Jim McEuen were in Roswell Saturday for the day.  
The Warren Johnson family of Roswell were here for the week-end.  
Maggie Randel and Hatye Corfee of El Paso were here for the weekend enjoying their Eagle Creek Lodge home.  
Mr. and Mrs. J. L. Madden of Tularosa and Rev. James Madden of El Paso stopped by to see the Lindamooods Sunday afternoon.



FOR THAT BUILDING OR REPAIR JOB—We have a general line of materials for any construction work.

**Hollywood Lbr. Co., Inc.**

WE GIVE S & H GREEN STAMPS  
Highway 70 Pho. 378-2645 T. C. Delaney, Mgr.



SHOW ANTIQUES—Jess and Levis Brown, are shown at White Mountain Inn, one of early day hotels in this area which they have re-stored with furnishings in keeping with the Victorian era when the Inn opened in the last century.  
Bookkeeping supplies, Ruidoso News.

**GUIDEPOST** WHERE TO STAY WHERE TO EAT

Rest in the famed Upper Canyon at **Dan Dee Cabins** Kitchens—Fireplaces 1 to 4 Bedrooms Box 844 Phone 257-2165

An Enchanting Spot in the Land of Enchantment **Carrizo Lodge** Herb & Pauline Greggerson—American Plan—Pho. 257-2375—Drawer A Ruidoso, New Mexico

48 Units For Your Vacationing Pleasure **PARK MOTEL** Located One Block East of Old Mill P. O. Drawer H Pho. 257-4071

We Give S. & H. Green Stamps **Apartments For Rent** By Day—Week or Month For Those Who Want the Best • Pool—Indoors and Heated • Continental Breakfast Served To Your Suite • Complete Hotel Service • TV and Phones in Suites

**MANOR** "Hallmark of Hospitality" Overlooking Golf Course Phone 257-4058 CARL DeBORD, Manager

**29 PINES MOTEL** "Where Your Pleasure Is Our Business" FERN & RUSSELL HAWS, Owners P. O. Box 136 Phone 257-4248 Fireplaces—TV's One Block West of Bank Right Downtown in Ruidoso, New Mexico

**Alpine Lodge** CENTRALLY LOCATED Rooms with TV and Country Cafes Walk to Walk Shopping Drawer 22—Phone 257-4423 RUIDOSO, NEW MEXICO

**WHAT TO EAT?** It's no puzzle in our dining room... We have many delicious appetizing items listed, and you'll find just the dish at the right price.

**THURSDAY NIGHT SPECIAL** Broiled Chopped Sirloin Steak, Bacon Wrapped, with Baked Potato and Tossed Salad—Mexican Dinner Served on a Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice, Taco Shell with Avocado \$1.50 Solid, Tea or Coffee.

**HOLIDAY HOUSE** OUR MOTEL IS CENTRALLY LOCATED, ON THE ROAD TO AND FROM EXCITING THINGS THAT HAPPEN IN RUIDOSO. TV IN ALL ROOMS—PHONES—SWIMMING POOL IN THE SPRING, SUMMER AND FALL. Write for Descriptive Brochure P. O. Drawer J—Ruidoso—Phone 257-4008.

Things to Do — Where to Shop  
In The Playground of the Southwest  
—OPEN YEAR 'ROUND—

**SMOKEY BEAR MOTEL**  
TV Panel  
Tile Ray  
Baths Heat  
On U. S. Highway 380 Birthplace of Smokey  
Pho. EL 4-2765 — 23 Modern, Comfortable Units — Capitan, N. M.

**FREE DELIVERY**  
Bob, Marie and Erma will be happy to serve you for all your party needs  
**BILLY THE KID VARIETY LIQUOR STORE**  
Phone 257-2245 Sudderth Drive

"The Finest Food in Ruidoso's Most Charming Spot"  
Charcoal Broiled Steaks  
In the Recreation and Scenic Area of Ruidoso, New Mexico  
One mile above Post Office Telephone 257-2668  
Visit Our Rainbow Room

**TOMAHAWK LODGE**  
CABLE TV  
Ruidoso's Finest Motel  
Mr. & Mrs. Ed Anderson, Hosts  
Pho. 257-4978 — Room Phones  
P. O. Box 459  
RUIDOSO, N. M.

**BLUE MOTEL**  
20 Modern Cabins with Fireplaces and Kitchenettes  
Entertainment Nightly in THE FRONTIER ROOM  
Dining Room Open for Breakfast, Lunches and Dinner  
Pho. 257-4451 — Box 190

**EL ALTO LODGE**  
All Courts Have Fireplaces, TV's, Kitchenettes  
Pho. 257-2521 — Box 255 Ruidoso  
On Mechem Drive on the Way to the Ski Area and the Ruidoso Lake JUST ADDED—A New Honeymoon Cottage.  
Mr. & Mrs. Carl Jerron, Mgrs.

**FOX CAVE** IS A MUST ON YOUR TRIP TO RUIDOSO 7 MI. East of Race Track on US 70  
**HELEN & CLAYTON BENNETT'S INDIAN SHOP**  
West on Hwy 70 — Pho. 257-2460

**GATEWAY DINING ROOM**  
STEAKS — MEXICAN FOOD — SEA FOOD  
In the Gateway Shopping Center  
J. R. and Marie Dillard, Your Hosts—Pho. 257-2849

**CAPITAN MALCO**  
GRADY HOBBS, Operator  
Complete Service Station  
Your Business Appreciated  
In Capitan on Highway 380

**MEXICAN FOOD**  
**El Paisano Cafe**  
Herman and Toni Otero, Owners  
AUTHENTIC MEXICAN FOOD STEAKS & AMERICAN FOOD  
Open Daily 10:00 a.m. to 9:00 p.m.  
Junction, Highways 48 and 359 in Capitan, N. M.  
Capitan Wood Yard — Fireplace logs delivered by the cord in Ruidoso  
EL 4-2288 for Reservations, Orders to Go

A New Portable Typewriter  
Just the Thing to Take to College  
**GIFT IDEA**  
For the Graduate  
\$78.25  
At the Ruidoso News

**NEW MEXICO TILE & TOPS**  
YOUR WALL AND FLOOR COVERING HEADQUARTERS  
PROMPT FREE ESTIMATES  
Phone 257-2871 Sudderth Drive

**FOR COMFORT** When You Want Warmth  
**FOR EFFICIENCY**  
From Your Appliances  
**Keet Gas Co.**  
Phone 257-4025 — Ruidoso



AT DEDICATION—Former Republican Governor of New Mexico, Tom Bolack of Farmington, center, talks with Lincoln County Commissioners Joe McKnight, left, and Max Oliver, right, prior to Lincoln County Court House dedication in Carrizozo May 8.

**Water Pump Sales & Service**  
Wimberly Electric  
Phone 257-3118

**RUIDOSO CABLE TV**  
FIVE CHANNELS!

**NOTICE**  
Sec. 301A of the Uniform Building Code, State of New Mexico, was incorporated in Ordinance 100, and adopted by the Ruidoso City Council, May 3rd, 1957 as the Building Title Code for the Village of Ruidoso, County of Lincoln, State of New Mexico  
Sec. 301A, Uniform Building Code:  
No person, firm or corporation shall erect, construct, enlarge, alter, repair, move, improve, remove, convert or demolish any building or structure in the City, or cause same to be done, with out first obtaining a separate building permit for each building or structure from the City Building Official.  
Section 303: . . . Where work for which a permit is required by this CODE is started or proceeded before obtaining said permit specified above, the fees shall be doubled.  
Please contact the Building Official whose name and address appears below, in regard to the above, without delay.  
RUIDOSO CITY BUILDING INSPECTOR  
**BERT RICE**  
Box 126 — Ruidoso, N. M.


**THE ANSWER IS L-P GAS**  
For Appliances, or Butane and Propane Call  
**Keet Gas Co.**  
For Night Service Call 257-2934 or 257-2243

This 2-bedroom, modern, rustic cabin is located in good year around location overlooking the golf course, with panoramic view of the mountains. Has sunken living room with fireplace. Extra lot.

3-bedroom, modern cabin, on deeded lot and paved street. Full price, \$8,500.

New 2-bedroom, 2 baths all electric home, 2 car garage and large deeded lot. This place is furnished and has fireplace.

Business building on main street in downtown Ruidoso, \$8,500.



**LELA EASTER**  
"Your Friendly Broker"  
**REAL ESTATE**  
Member M. L. S.  
Tom Jasper, Associate Broker—Res. Ph. 257-2446  
Telephone 257-4370 — NOTARY PUBLIC — Mechem Drive



AT COACHING CLINIC—Ruidoso High School Athletic Director and Coach Ken Newton, right, in front, attended the Grayhound Football Clinic at Eastern New Mexico University last Friday and Saturday along with some 65 coaches from New Mexico and West Texas. Pictured with Newton are from left in back, Vannie Graves and Jim West from Roswell. Standing at left in front is L. G. Henderson of Artesia, Coach Glenn Dobbs of Tulsa University spoke to the coaches on the football passing game.

**NEWS WANT ADS WORK WONDERS**

**Why just dream?**  
You can own the thrilling, pre-fabulous  
**CHAL-A-TIMBER LODGE**  
vacation home!



You won't believe how easy it is to own the spectacular, new Chal-A-TimberLodge vacation home! Here are some exciting features:

- Sensational beauty!
- Low, low cost!
- Pre-cut, pre finished... easy to erect!
- Massive, stronger-than-steel, redwood Glulam beams!
- Kitchen and bath fully partitioned with glorious redwood!
- Unique sidewall design!
- Generous loft sleeps the whole family! Sturdy railing—easy stairs!
- Pleanty of light!
- Strong roof takes heavy snow loads anywhere!
- All the room you need for fun-filled vacation living!

Let us show you how to make your dream vacation home come true... in style! Get all the facts today—write, or call for our colorful, free brochure.

**LET US ARRANGE FINANCING AND EXPLAIN HOW YOUR TIMBERLODGE CAN EARN ITS OWN PAYMENTS!**



—Write For Complete Information—  
See Our Office and our Model Cabins and Homes on Highway 37 Across from Town & Country Estates

**TimberLodge of New Mexico**  
Phone 257-2611  
P. O. Box 196 Ruidoso, New Mexico

**Down At The DOWNS**  
By BILL CLARK

Bill "Danny Boy" Rock, 30-year-old "mild Irishman" from Dublin, has been hailed "Jockey of the Week" for the opening week-end of Ruidoso Downs' 60-day summer meeting.

With four winners Friday, one Saturday and three Sunday, Rock raced into a narrow lead over veteran Elbert "The Profile" Minchey, eight winners to seven, in the early race for a \$500 cash award awaiting the riding champion of the meeting.

Minchey turned in the rare feat of registering five of his winners Saturday and may hold an overall advantage for top riding honors over Rock, who restricts his saddle to Thoroughbreds.

Rock's training compadre, Joe H. Wado, likewise, holds a slim lead over Bob Arnett in the trainer standings, five winners to four, after three days of racing.

Going into this week's second week-end of racing, the standings are as follows:

**JOCKEYS:** Bill Rock, 8-1-2; Elbert Minchey, 7-4-3; Pete Moore, 4-7-3; Larry Byers, 3-2-5; Curt Perner, 3-2-0; Don Tyro, 3-1-3; D. W. Whitted, 2-4-3; Ken Brittain, 2-0-0; Joe Sherman, 1-2-3; Lowell Kreider, 1-1-3.

**TRAINERS:** Joe H. Wado, 5-1-0; Bob Arnett, 4-1-3; Billy Harper, 3-0-0; Ray Seelye, 2-4-1; Ike Danley, 2-3-1; Gerald Bloss, 2-3-3; Robert Pulce, 2-0-0.

Now that the subject has come up, two interesting answers have been offered as to why the oldtimers of most horsemen's cowboy hats are curled up.

One wisecracker says it's so three horsemen can ride together in a pickup truck. Another says it is more noticeable among quarter horse trainers because they have to sweat out so many photo finishes.

In 14 quarter horse races conducted the first three days of Ruidoso Downs current 60-day meeting, seven have been won by the margin of a nose, three by a head, and one by a neck. Photo finishes!

**NOTICE OF PUBLICATION (FOREIGN)**

Pursuant to Section 51-123, of New Mexico Statutes Annotated, 1933 Compilation, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico of a CERTIFICATE OF AMENDMENT OF C. W. WRIGHT CONSTRUCTION CO., INC., 1047 S. Poplar, P. O. Drawer 110, Ruidoso, N. M.

The objects and purposes of said corporation are: Oil field dirt construction.

The registered office in New Mexico is: P. O. Box 296 Brown's Air Service Cree Meadows Airport, Ruidoso, New Mexico.

The name of the statutory agent therein, and in charge thereof, upon whom process against the corporation may be served is: Sam Montgomery, Brown's Air Service Cree Meadows Airport, Ruidoso, New Mexico.

Filed in the office of the State Corporation Commission on May 19, 1965. Certificate No. 54,116.

**STATE CORPORATION COMMISSION**  
Murray E. Morgan, Chairman  
11c.

**SECTION B PAGE SIX**  
**Ruidoso News**  
Friday, May 23, 1965

**SELECTIONS FOR FRIDAY**

First Race—1, Ann's Noble; 2, Staroos; 3, Norroz Ochl.

Second Race—1, Buflame; 2, Spun Yarn; 3, Pomchicle.

Third Race—1, Top Deck Ann; 2, Miss Lena Reed; 3, Henry Cabot.

Fourth Race—1, Eagle's Bar Boy; 2, Sabrina Doll; 3, Bar Boy Blue.

Fifth Race—1, Firm Deck; 2, Rannmarle; 3, Warren's Chubby.

Sixth Race—1, Magnolia Dandy; 2, Felony; 3, Leo Bound.

Seventh Race—1, Greasy Kid; 2, Chrome Assault; 3, Blue Maul.

Eighth Race—1, Brownborough; 2, Oopgrando; 3, Count Tonga.

Ninth Race—1, Rusty Sam; 2, Dark Pleasure; 3, Unsurpassed.

Tenth Race—1, Triquetraquo; 2, Slip Nose; 3, Lou Jet.

Eleventh Race—1, Sunny Reed Bar; 2, Hurinohoni; 3, Tiny Kid.

Twelfth Race—1, Lovly Day; 2, Mr. Hub; 3, New Creek.

Best Bet — Rusty Sam, 9th race.

er V. Kermit, Texas.

1. Amending the original Certificate of Incorporation by: Changing agent from J. W. Shockley 400 South 7th St., Jal, New Mexico to Sam Montgomery, Brown's Air Service Cree Meadows Airport, Ruidoso, New Mexico. Also principal place of business from 612 South 5th, Jal, New Mexico to P. O. Box 296, Brown's Air Service Cree Meadows Airport, Ruidoso, New Mexico.

2. The amount of authorized capital is: \$125,000.00.

3. The amount of capital stock actually issued is: \$67,752.00.

4. The names of the present officers and their addresses are: C. W. Wright, President, 1043 S. Poplar, Kermit Texas; C. R. Mallow, Vice-President, 218 East Van, Kermit, Texas; Pauline Wright, secretary, 1043 S. Poplar, Kermit, Texas.

5. The objects and purposes of said corporation are: Oil field dirt construction.

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**STATE CORPORATION COMMISSION**  
Murray E. Morgan, Chairman  
11c.

**Build Now!**

Owner-Occupied Home Loans At Low Rates

Convenient Payment

Prompt Service

It's spring... and time to plant yourself in a home of your own! Enjoy all the benefits of home ownership... consult with our loan department for prompt, friendly, and confidential service!

**BUY, BUILD, OR REMODEL... LET US HELP!**

**CHAVES COUNTY** savings & loan association

422-4201 P. O. Box 340 OR SEE Den D. Swearingin Ruidoso, N. M.—257-4255

**Ruidoso News Classified Ads**  
Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

**CABINS**

**BEAUTIFUL RIVER LOCATION.** Deeded lot on the pavement in Upper Ruidoso with old but comfortable Summer type cabin.

Excellent buy on this 2 BR split level residence. Carpet, screen porch and beautiful rock fireplace. In the pines and on the pavement. \$11,500 total price.

Beautiful cabin in the tall pines. Kitchen and living combination, den, wall-to-wall carpet and insulated. Completely furnished and priced right.

New 1 BR shell, redwood cabin. Located in ideal location on the pavement. Finish yourself.

**HOMES**

Exceptionally Nice, New 4 bedroom, 3 bath Home with lots of deck. Has 2,374 sq. ft. of living area with 1,376 sq. ft. of unfinished area. Shown by appointment only.

Very attractive 3 BR home in Green Meadows Addition. All city utilities, beautifully paneled, carpeted and built-in kitchen. \$14,700 price.

Beautiful, nearly new 2 BR, 1 bath home. Split level with room downstairs and carport. Lots of extra rock work.

Nice 2 bedroom, 1½ bath Home with den, living room, beautiful modern kitchen, patio and garage. Located in Palmer Gateway near schools and hospital. Reasonably priced, with good terms.

**Dan D. Swearingin, Inc.**  
Tommy Ferlet, Sales Manager  
SALES:  
Margie Whitlock — Lynn Keys — Jess Nobles  
257-4255  
257-4411  
Member M. L. S.

**RURAL PROPERTY**

Approximately 1 Acre on the River and in the valley. Has 3 bedroom house, nice fruit trees. Low down payment and take up the present payments.

3.45 Acres two miles north of Alto on Highway 37. Includes nice 1 bedroom home and separate 1 bedroom apartment, both furnished. Shop building, complete garden and orchard equipment, and 20 fruit trees.

3 bedroom, 1½ bath, Adobe Home with 1563 sq. ft. of living area. Large basement, fireplace, 6 lots, fruit trees and situated in Nogal. Ideal for retirement. Only \$11,000 total.

**PROPERTY MANAGEMENT**

1. Large Commercial Building on Highway 70. Lease or sale.

2. Two BR furnished house. Good location. Year 'round or seasonal rental.

**COMMERCIALS**

Commercial potential in Ruidoso Downs and on Highway 70. Site 110x200 ft., and excellently located. Also has 3 BR, 1 bath house for interim use.

Large Commercial Building with living quarters, in Ruidoso Downs. Good condition and excellent terms.

6 UNIT MOTEL for sale. Ready to go for the summer race season. Prime location, excellent repair and room for limited expansion. Financing available and priced right.

One of the most popular Tourist Courts in Ruidoso area. 15-Units, individual cabins, kitchens and fireplace, and 3½ acres of prime land with room for expansion. Complete with 4 BR, 2½ bath living quarters.

GOING BUSINESS FOR SALE—Includes fixtures, inventory, excellent location, and store building with living quarters.

LARGE commercial building in heart of Ruidoso for sale. Display room, large warehouse area and living quarters. Ideal for shop occupancy.

**NEWS WANT ADS WORK WONDERS**

**PAN-O-RAMA LODGE & PLAYLAND FOR SALE**  
32 Modern Units and New Playland—Will Sell Together or Separate—Room To Expand.  
PRICED TO SELL  
Phone 257-4031 — Box 967 Ruidoso

**LAND FOR SALE**  
All in City Limits of Ruidoso on Paved Road With City Water  
**CREEMANOR**  
Carl BeBord — Phone 257-4058  
Approximately 7 Acres at \$47.50 per Acre  
Most Beautiful Parcel of Land in Ruidoso Area  
Approximately 7. Acres at \$12.50 per Acre  
Approximately 8.45 Acres at \$10.95 per Acre  
Approximately 12.47 Acres at \$4.95 per Acre  
Approximately 25.48 Acres at \$6.55 per Acre

**WESTINGHOUSE** 40-inch deluxe electric double oven stove with porcelain, excellent condition, \$95. 257-3220 after 6 p.m. 48-11c.

**FOR RENT**—For the season, trailer, sleeps six, on river. Call 257-4418. 48-21p.

**FOR RENT** — 2 Bedroom trailer house. 2 blocks from downtown Ruidoso. Call 257-2928. 48-11c.

**FOR RENT**—Two bedroom furnished apartment, one block from Plaza Dee Shopping Center, Skyland Motel. 48-11c.

**FOR SALE**—Cedar Creek. Practically new summer cabin. Ideal for couple. After passing second cattle guard, the second cabin on right. 48-11p.

**FOR SALE**—Ideal block cabin with fireplace, in pines, plus income business property leased year around. Lorene's Children's Shop, 3010 Sudderth Drive, Phone 257-2528, or write Box 364, Ruidoso. 48-21c.

**FOR RENT**—Beautiful, completely furnished three bedroom home for week-ends. Call 378-9090 for appointment. 48-11p.

**FOR RENT**—New, nicely furnished 2 bedroom house, \$125.00 month plus bills. Inquire behind Ruidoso Bank on River, Mrs. Evans. 48-11c.

**FOR RENT**—Individual sleeping cabin with private bath, above Gateway. Call 257-2529. 48-11c.

**FOR SALE OR LEASE**—Largo Motel, Captain, N. M., large lobby and dining room, all furnished except living quarters, very reasonable. J. A. Hanly, Box 234, Phone 257-2587, Ruidoso. 48-21p.

**FOR RENT**—4 Bedroom, 2 bath, unfurnished, new home. Split level, fully carpeted, \$125.00 on one-year lease. Call 257-2558 or 267-4290. 48-11p.

**FOR RENT**—For the season, furnished river cabin, upper canyon. Bills paid, Cable TV. Call 257-4486. 48-11p.

**FOR RENT**—Light housekeeping rooms and apartments. All with swimming privileges. La Fonda Motel. 48-11c.

**FOR SALE OR TRADE**—For Dallas property 3-bedroom house, year 'round location, excellent condition. Phone 267-4202, Ruidoso, or FE 9-7234, Dallas, Tex. 48-11c.

**Lawnmower Tune-Ups \$5.95 Plus Parts**  
**GRAVELY TRACTORS**  
Hollywood — Phone 378-3880

**Lighting Fixtures In Stock**  
**Wimberly Electric**  
Phone 257-4119

**FOR LEASE OR RENT**  
Willow Road, Furnished - Large Living-Combined Kitchen & Dine - Fireplace, 3 Bedrooms - Fenced Yard, \$150 Per Month 6c Lease Terms. Call 257-2520, Ruidoso or 566-1668, El Paso, Tex. - 2501 N. Piedras.

**Ruidoso's Pioneer Real Estate Firm**  
**WHITE MOUNTAIN DEVELOPMENT CO.**  
**OFFERS YOU A WIDE CHOICE**  
Of Beautiful, Scenic Lots, in the Sunshine, among the junipers and tall pines, and with panoramic views of our forest clad mountains.

**WE'LL BE HAPPY TO SHOW YOU THE LOT YOU DESIRE IN ANY OF THESE THREE SUBDIVISIONS—**

**TOWN & COUNTRY ESTATES**  
**SKYVIEW HEIGHTS**  
**PINE TOP HEIGHTS**  
**Paved Streets — All Utilities — Cable TV and Friendly Neighbors**

**BILE McCARTY, Sales Manager — Ph. 257-2425**  
**LOWELL B. MORGAN, Genl. Sales Rep. — Ph. 257-2389**

W. D. (Walt) Crosby Realty Association  
DERYL WYNN, SALES  
For Commercial, Residential, Ranch Properties  
— Phone 257-4049 — Ruidoso, N. M. —

A. C. KELLY  
LICENSED CONTRACTORS  
ROCK & CEMENT WORK  
Phone 257-4155, Ruidoso, N. M.  
P. O. Box 217, Hollywood, N. M.

RUIDOSO PLAYLAND  
NURSERY  
Licensed — Child Care  
Large Fenced Playground  
Phone 257-2928

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—  
WE NEED NEW LISTINGS TO KEEP OUR SALES FORCE BUSY  
STOP IN TO TALK OVER OUR SPECIALS AND DISCUSS  
BUSINESS OPPORTUNITIES.

— HOMES — LOTS — CABINS —  
— EXTRA — EXTRA — EXTRA — EXTRA —  
2-ACRES NEXT TO RACE TRACK, 150 FOOT WELL, BARN  
AND FEED SHED, PLANTED IN PERMANENT PASTURE,  
GOOD FENCE AND METAL GATES. LET US SHOW YOU TO-  
DAY.

— SPECIAL — SPECIAL — SPECIAL —  
CARRIZO CREEK RUNS PAST THE BACK OF THE LOT  
WHICH HAS PLENTY OF ROOM FOR A GARDEN WATERED  
BY A GOOD WELL, NICE 2-BEDROOM HOUSE WITH SCREENED  
PORCH GOES WITH THIS FOR \$7500. YOURS FOR ONLY  
\$500 DOWN.

— SPECIAL — SPECIAL — SPECIAL —  
NICE LITTLE SUMMER CABIN IN PINE AND FIR TREE  
AREA UP CEDAR CREEK, FURNISHED, WATER, PROPANE  
GAS, ELECTRICITY, LARGE SCREENED PORCH. ONLY \$2500,  
GOOD TERMS.

— CEDAR CREEK — CARRIZO CREEK — UPPER RUIDOSO —  
Building sites of all sizes near these waters, lease for small  
annual rent on 10 year renewable leases or buy with small down  
and 10 years to pay.

FOR REAL ESTATE IN RUIDOSO, SEE—

REALTOR  
**Tom Jones**  
Member M.L.S.

RUIDOSO REALTY CO., Inc. (1933)  
SALES

Emadair Chase Jones Res: 257-2000 Austin Fritchett Res: 257-2056

EMPLOYMENT Wanted in cashier,  
clerk or manager work, 25 years  
experience with 9 years as manager,  
Holly Josephine, F. O. Box  
431, Hollywood, N. M., for inter-  
view at your convenience. 48-1p.

FOR RENT—2 unit duplex, fully  
furnished, \$75 each with bills paid.  
Call 257-2641 after 6:30 p.m. 48-1c. (m)

FOR RENT—Furnished cabin, liv-  
ing room, 2 bedrooms, kitchen,  
bath, \$120 month. Gas and water  
furnished. Inquire at Ruidoso  
Lodge. 48-31c.

FOR SALE OR TRADE—Damaged  
house trailer located on S. B. Boy-  
kin's lot at Alto. Make bid. Bill  
Spced, Box 47, Vernon, Tex. Phone  
collect LI 2-5375. 48-31c.

**Reda Water Pump  
Sales & Service  
Wimberly Electric  
Phone 257-2118**

FOR RENT  
Furnished house, trailer house,  
Also nice clean bedrooms.  
LOUIS SMITH  
Ruidoso Downs, N. M.

BOOKKEEPING — TAX SERVICE  
Accurate — Dependable — Confidential  
W. S. ATWOOD  
Tele: 267-4200 — Office At Bill McCarty Const., Ruidoso

IF YOU ARE LOOKING FOR A RENTAL FOR THE SEASON,  
CONTACT US!

Five-bedroom, two bath, year 'round home, located in Carrizo  
Canyon. Has fireplace, extra nice view, located on large lot, school  
bus runs in front of house, and can be bought furnished or un-  
furnished. Buyer pays equity and takes over payments. Total ask-  
ing price is \$15,000.

HAVE SEVERAL RENT HOUSES TO LEASE FOR THE SEASON  
If you are the type person that wants to be out on  
the outskirts of town, yet only a few minutes drive  
from downtown, we have just the place. This is a  
large home located on 20 acres of land. Around 150  
apple trees for those interested and the river flows  
through property. An ideal retirement home or per-  
sons with horses. Six miles from the horseman's en-  
trance at Ruidoso Downs. Priced below replacement  
costs. Possession immediately.

**Bill Pippin**  
REAL ESTATE  
Across from Ruidoso Post Office — Box 1232  
Pho. 257-2251 Day; 257-2644 Night  
(If No Answer, Call 257-2686)  
SALES — GEORGE BONAL  
Agent For Bekins Van Line & O. K. Van & Storage

SHOPPING CENTER  
SPACES FOR RENT

Located on Main Stream of Traffic.  
Ideal Year 'Round Location  
Gateway Shopping Center  
Phones 378-4685 or 378-5511

3-Bedroom home on large lot, 70x119 stretching from Sudderth  
to the river in Palmer Gateway, year 'round location, with patio,  
beautifully landscaped.

Small business, old established year 'round concern for sale.  
New 2 bedroom home, close to town, hardwood floors, elec-  
tric cookstove, fireplace.  
Also a new 3-bedroom, close to town, hardwood floors, elec-  
tric cookstove and fireplace.

**Mildred Wantiez**  
REAL ESTATE  
GATEWAY CENTER  
PHONE 257-2754  
YOUR LISTINGS INVITED

1956 MERCURY MONTECLAIR—For  
sale, 2-door hardtop. Completely  
overhauled engine and transmis-  
sion, clean. New seat covers. Call  
257-2557. 48-1c.

CONSIDER TRADE—Commercial  
lots for cabin or land in or near  
Ruidoso. Write description and  
price to Roy McKee, Box 161, Mid-  
land, Tex. 48-31p.

FARM AND RANCH LOANS  
Long Term — No Payoff Penalty  
Federal Land Bank Association  
of New Mexico  
F. O. Box 608, Ph. 632-1964  
Roswell, New Mexico  
Vernice Jasper, Manager

USED BOOTS—Reconditioned like  
new, lots of good looking miles in  
them yet. Ruidoso Shoe Shop, op-  
posite Sierra Blanca Ski Shop, pho.  
257-4289. 48-1p.

FOR SALE—1965 Volkswagen, ra-  
dio, heater, windshield washer, one  
owner. Excellent condition. Phone  
378-4977. 48-1p.

FOR RENT—Trailer Spaces in Ru-  
idoso Downs, one block from Downs  
Motel. 48-21c.

FOR SALE—14 Ft Super Craft out-  
board boat. 18 hp. Johnson motor  
w/gas tank. Windshield, front con-  
trols and steering. Full length can-  
vas boat cover. New "Champ"  
trailer with extra wheel and tire.  
See at Story Book Cabins, upper  
canyon. 48-11p.

LOST—Mature Siamese tom cat,  
vicinity of Alto. Call 257-2698 or  
257-4129. 48-21c.

FOR SALE—11 acres near race  
track with 3/4-acre water right S.  
B. Boykin, phone 257-4008 or 378-  
4465. 18-1c.

FOR RENT—One 1-bedroom apart-  
ment and one 2-bedroom apartment.  
Across from Nob Hill Restaurant.  
Eva Ball, phone 257-2276. 48-1c.

FOR RENT—Homes, one and two  
bedrooms, \$15, \$20 and \$25 per  
week, all bills paid. See Pat's  
Sporting Goods, phone 257-4424. 48-1c.

FOR RENT—Large 6-room furnis-  
hed house, fireplace, 2 bedrooms, 2  
baths, glassed in porch, upper Ru-  
idoso on river. Phone 257-2115. 42-1c. (d)

FOR RENT  
BEAUTIFUL SPACIOUS  
FURNISHED HOME  
(Most Beautiful View in Ruidoso)  
Large living room with fireplace,  
formal dining room, 4-bedrooms,  
kitchen, utility room, maid's room,  
three baths, panel-ray heat in each  
room and outdoor fireplace.

MRS. MARY WATSON  
Lubbock, Tex. — Ph. SW17-9-0386

FOR SALE  
In Agua Fria Estates  
1/2 Mile East of Race Track  
3 Bedroom House, 2 Baths,  
Family Room, Fireplace, Furnish-  
ed, 2 Large Landscaped Lots,  
Enclosed Patio with Fireplaces,  
Heated Swimming Pool.  
SUE THOMPSON  
Box 297 — Ruidoso Downs, N. M.  
48-1c.

RED TOP  
LODGE  
FOR SALE OR TRADE  
BY OWNER  
Has main living quarters, plus  
8 rental apartments; 25% down, 15  
to 20 year pay out at reasonable  
rate of interest. Will take in trade  
a residence clear, or clear property  
in Ruidoso area.  
R. H. Anderson  
Box 486 Ph. 257-2601  
Hollywood, N. M. Ruidoso, N. M.

HOME OF SOUND INVESTMENT  
I AM AN INDEPENDENT REAL ESTATE BROKER

3 bedroom furnished with fire-  
place, 2 car port, 2 deeded lots,  
on paved street, paving paid,  
year around location, well in-  
sulated. Price, \$9,500, very good  
terms. Best buy in town.

Have several motels and lodges  
for sale.  
Really nice home, furnished,  
for rent.  
Four bedroom, unfurnished  
house for rent, cheap.  
Four bedroom house, 1 1/2 bath,  
double carport, ideal location,  
down payment of \$3,500.  
Good 2-bedroom house located  
on nice large level lot on the  
river and paved street, 2 baths,  
fireplace, good year around lo-  
cation. With terms.  
Cabin in upper canyon, furn-  
ished, full price \$6,000 with \$500  
down and \$50 per month.

1000 COW RANCH  
\$6500. 2 FURNISHED CABINS  
EACH AT THIS PRICE.  
TRACT ON GOLF COURSE  
MAIN ROAD BUSINESS LOTS.  
INEXPENSIVE SUMMER CABIN.  
3 HOMES IN GATEWAY.  
4000 ACRE VALLEY RANCH.  
RIVER FRONTAGE ON HWAY.  
GOOD BUSINESS BUYS.

2 BR., 2 BATH HOME.  
HOMES NEAR RACE TRACK.  
2 BR. HOME ON RIVER.  
2 BR. CLOSE IN, \$5500, TERMS.

LOCKE REALTY CO.  
"YOUR KEY TO A SOUND INVESTMENT"  
Owner must move some property. Nice 3-bedroom home,  
commercial lot, or four acres out from town, so make an offer.  
Fantastic view of Ruidoso. Can see both Sierra Blanca and  
Race Track. Excellent condition 2-bedroom cabin, furnished, fire-  
place, enclosed concrete patio, terms. Owner anxious to join  
husband so let us discuss this with you.  
Shop and home combined; plus 2-bedroom rental unit. Close  
in, on pavement. Would trade for small farm or acreage.

**Locke Realty Co.**  
"YOUR KEY TO A SOUND INVESTMENT"  
J. D. LOCKE — SALES — REUBEN LARSON  
DICK SMITH ROBERTA LARSON  
MEMBER OF M.L.S. Betty Locke, Realtor  
Box 668, Ruidoso — 257-4028 Day; 257-2603 Night  
Office Next to Midway Garage

FOR SALE—Coin operated four-  
star car wash on main traffic  
artery in Ruidoso, all cash income.  
Bronko McCougan, box 490, Holden-  
ville, Okla., FR 9-5870. 48-1c.

TWO TRAILER SPACES for rent,  
\$25, you pay water and garbage.  
Phone 257-2641 after 6:30 p.m. 48-1c. (m)

WESTINGHOUSE 48-inch deluxe  
electric double oven stove, white  
porcelain, excellent condition, \$95.  
257-2320 after 6 p.m. 48-1c.

WANTED—Your hair styling prob-  
lems. For the most fashionable  
head in town, call Loyd Bural at  
Artistic Beauty Salon. Phone 257-  
2507. Appointments any hour. 48-1c.

HELP—New, Used and Repossessed  
mobile homes must be sold. We  
trade for furniture. Open Sundays,  
6312, 3-bedroom, 1 1/2 baths, low  
as \$695.00. Call collect, JU 6-4501.  
Larry Sprull Co., 200 E. Austin,  
Kernit, Tex. 5-1c.

2nd and 1st  
Mortgage Loans  
We purchase 1st and 2nd  
Real Estate Contracts  
STANDARD MORTGAGE  
INVEST. CO.  
Box 1902 — Roswell — Ph. 622-4431

FOR SALE—1963 Corvair Monza,  
2-dr., one owner. See at Downs  
Branch Bank. 44-1c.

WANTED—Ladies' 26-inch bicycle,  
used. See Elsie Williams at News  
Office, or call 257-4317 after 6 p.m. 47-11c.

FOR RENT — Efficiency apart-  
ments. Two blocks south of down-  
town Ruidoso. Call 257-2928. 47-1c.

FOR ONLY \$10 a month you can  
clothe and feed an orphan child. For  
details write: Children's Children's  
Fund, Inc., China Bldg., Richmond,  
Va., or save the Children's Foundation,  
Inc., Box 614 Norfolk, Conn.

AVON  
REPRESENTATIVE  
— Call —  
Myra M. Morris  
Phone 257-2526

**Davis Developments**

One 10x45 Magnolia Mobile Home, Excellent Condi-  
tion. A REAL BUY!

One 10x45 Mobile Home, Permanently on Lot. Good  
Buy!

One 10x55 Mobile Home, bath and one half, carpet-  
ed, on top lot, one of Ruidoso's best buys.

EXCELLENT REAL ESTATE BUYS—  
Nine (9) Rustic Cabins, Excellent locations, near Whis-  
pering Pine, Priced from \$3,900 to 6,500.  
60-Foot Business Frontage on Main Road in Upper  
Canyon, east of Whispering Pine Restaurant, \$6,000.

Ponderosa Heights — Pinecliff — Town & Country North  
— Terms To Suit You —

PH. O. DRAWER 8 PHONE 257-4066

Ruidoso News  
Friday, May 28, 1965  
SECTION B PAGE SEVEN  
SOME PROPERTIES  
TO CONSIDER  
TO TAKE IN TRADE  
HENRY T. WICKER, Realtor  
P. O. Box 207—Portales, N. M.  
Offices Across from  
Plains Motor Hotel

The Adobe  
Real Estate

SMALL MOTEL  
With Small  
Down Payment  
BUSINESS LOTS  
On Mechem Drive  
3-BEDROOM HOME  
\$10,000  
3-BEDROOM HOME  
\$24,900

The Adobe  
Real Estate  
Bob Pearson  
Office in the Adobe Plaza  
Phone 257-2105

Member M.L.S. & Board of Realtors

LOCKSMITH SERVICE—Day or  
night. U-NAMIT SHOP, old postoffice  
building, phone 257-2600 day; 257-  
2589, night. 48-1c.

LOTS FOR SALE—Cree Meadows,  
10% down, balance over 5 years.  
Phone 257-4250. 51-1c.

CUSTOM Picture framing, over 100  
mouldings in stock. One day service.  
U-NAMIT SHOP, old post office  
building. Phone 257-2900. 7-1c.

1963 PICK-UPS — Ford V-8 and  
Dodge, 4-speed, air conditioned,  
camper. See at Branch Bank, Ru-  
idoso Downs. 42-1c.

FOR SALE—Two bedroom house  
on river, three years old, close in,  
\$9,500, terms. J. A. Hanley, Box  
234, Ruidoso, phone 257-2587. 48-1p.

FOR RENT—Furnished cabins by  
the week. Bills paid. Call 257-4429.  
47-1c.

FOR SALE OR TRADE—Nice 2-  
bedroom home. Will consider trad-  
ing for trailer home or late model  
car. 257-2068. 47-1c.

TUMLINSON  
TV & RADIO SERVICE  
We specialize in picture tube  
refurbishing  
In Sher's Shopping Center  
Day Phone 378-3186  
Night Phone 378-8081

BROWN AIR SERVICE  
17 Years of Charter Flying in Ruidoso Area  
Without Any Kind of Accident  
Definitely NO Drinking Pilots  
Air Taxi Any Place  
Air Ambulance Service With Oxygen  
— BOENIC TOURS —  
Complete Gas and Oil Service Complete Shop Service  
Phone 267-4206 Cars Available

# PICNIC FIXINGS

from... **H&J**  
 DID YOU EVER SEE SO MANY GOOD REASONS FOR A PICNIC  
 (BEST OF ALL THEY'RE PRICED SO THRIFTY!)



**H&J**

OPEN SUNDAY, MAY 30th  
 AND MONDAY, MAY 31st  
 FOR YOUR SHOPPING CONVENIENCE

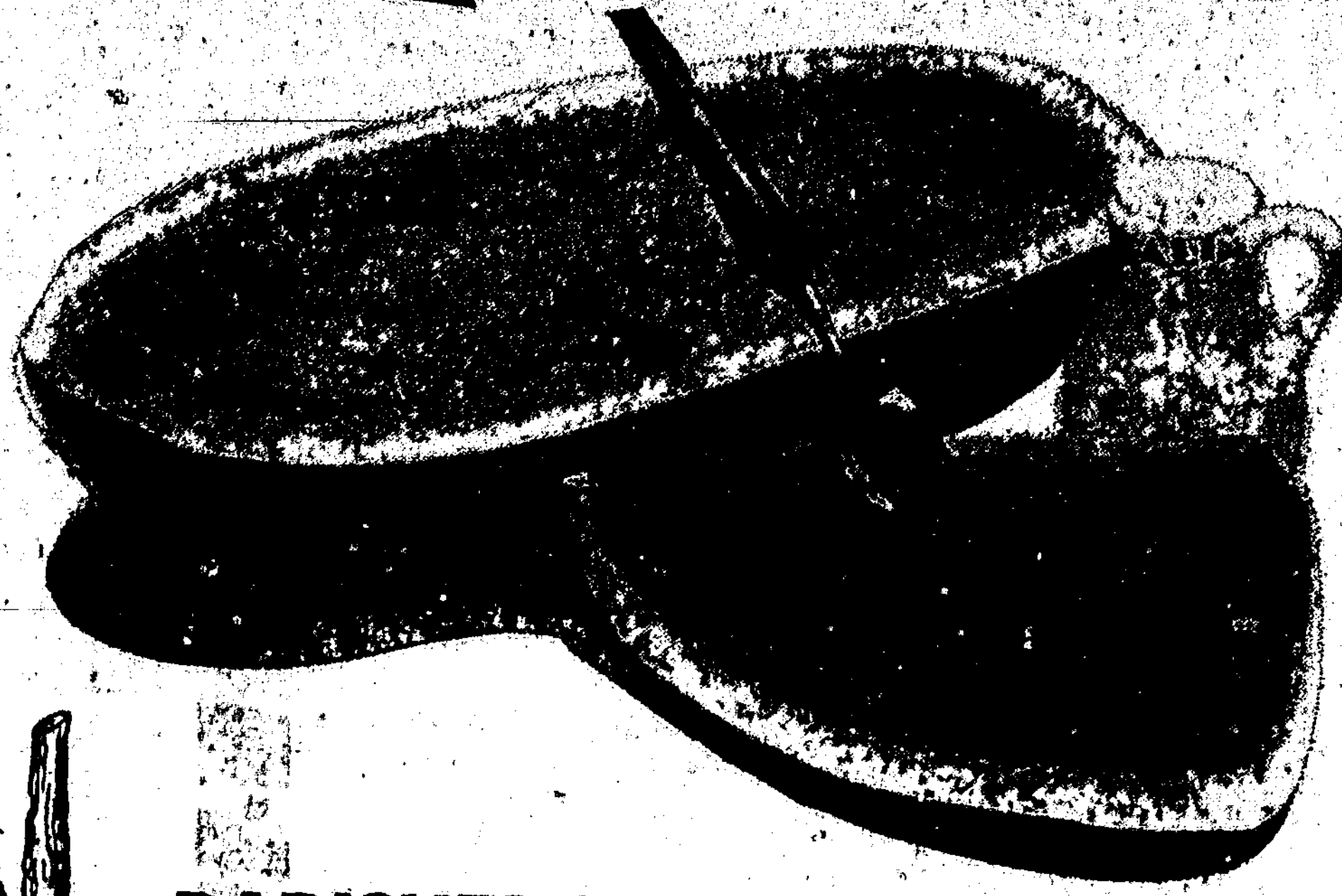
Juicy Pickin's

RUBY RED

# WATERMELON

Texas Grays

lb. **5c**  
 24 LB. AVGS.



**Pickles**  
 Kimbell's Dills - Kosher Dill, Sour Qt. Jar  
**PICKLES**

**Catsup**  
 Stokely's, 14 oz. Bottle  
**CATSUP**

**Hi-C Drinks** 12 oz. Cans Assorted 10 For **98c**

**Charcoal** KIMBELL'S 10 LB. BAG **59c**

**Sausage, 5 for 89c**

**TEA**  
 Kimbell's 1/4 Lb. Pkg. **25c**

**RADISHES & GREEN ONIONS** BUNCH... **5c**  
**POTATOES** New Red 2 LB. BAG... **19c**  
**GREEN BEANS** Harvester LB... **19c**  
**SALAD ONIONS** Italian Red LB... **15c**

**FOLGER'S COFFEE** LB. CAN 2 LB. CAN  
**79c \$1.57**

**3 LB. CANNISTER** ..... **\$2.33**

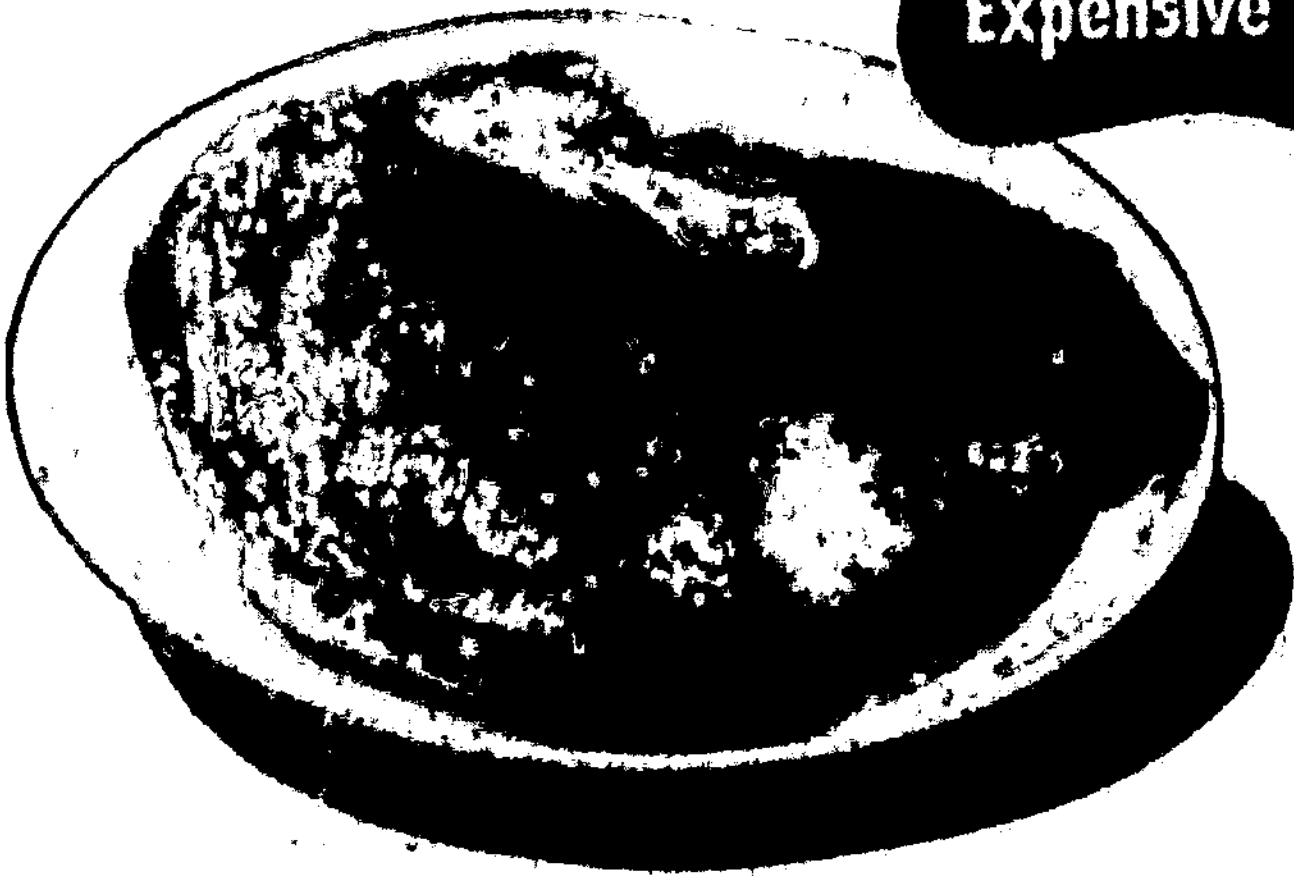
**INSTANT TEA** LIPTON'S 3 OZ. JAR... **77c**

**CRISCO OIL** 38 OZ. BOTTLE... **73c**

COUPONS 3A AND 4A  
 GOOD THIS WEEK  
 Currier & Ives Dishes

**FAB DETERGENT** 69c

**PUREX BLEACH** 69c



MORE PROOF!  
 Fine Foods need not be Expensive

USDA CHOICE  
**Sirloin Steak** **99c**

USDA CHOICE BEEF  
**T-Bone Steak** **\$1.09**



Stokely's Buff Cans  
**TOMATO SAUCE**

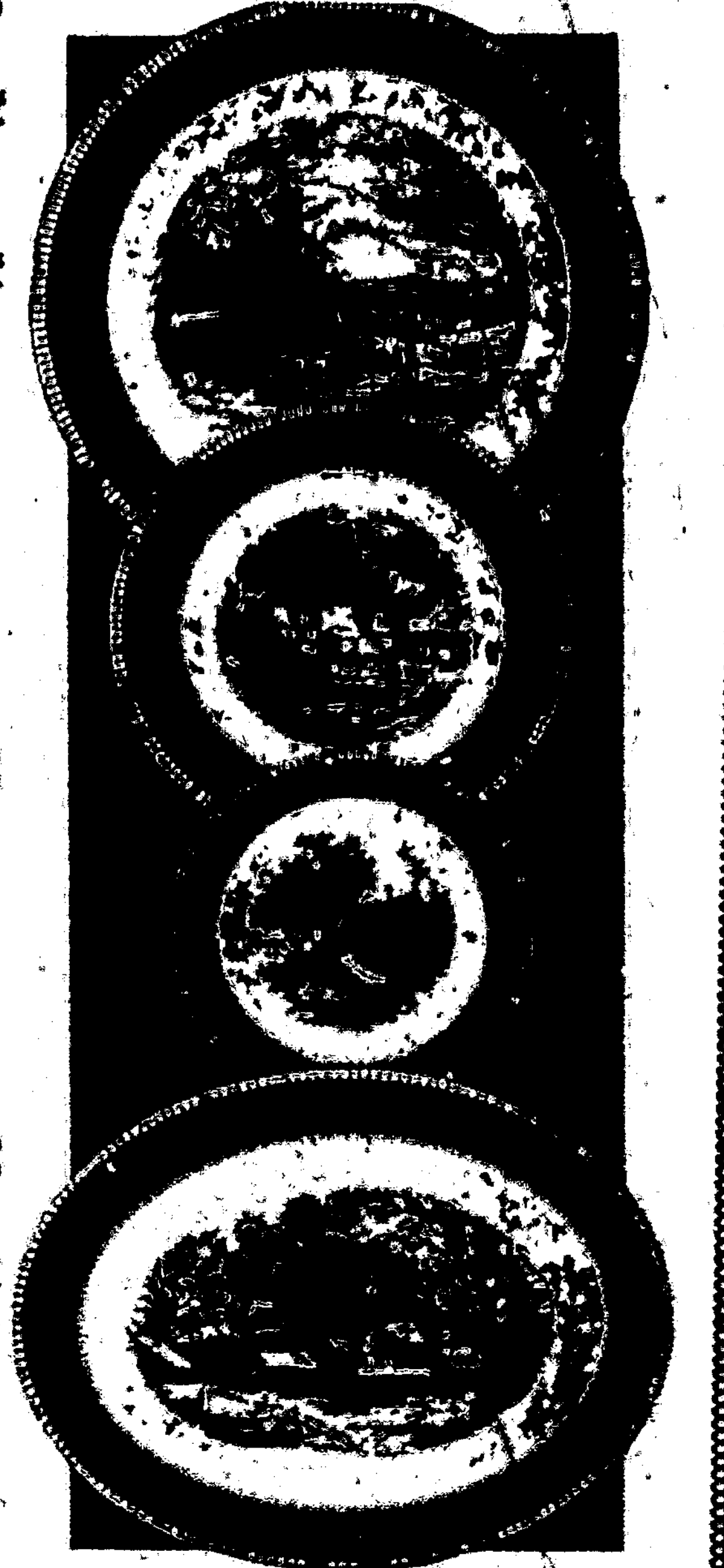
**649c**

**FREEZER SPECIALS**  
**TIP TOP** ASSORTED DRINKS 6 OZ. CANS 10 For **\$1**

**MORTON'S DINNERS**, ea. **37c**

**FISH STICKS** **\$1**

**STOKELY'S FROZEN VEGETABLES**  
 CUT CORN, CHOPPED BROCCOLI, FRENCH FRIES, SQUASH 10 OZ. PKGS. **5 89c**



SMOKED, 1/2 OR WHOLE  
**HAMS** **49c**

ARMOUR'S, ALL MEAT  
**WIENERS** 12 OZ. PKG. **43c**

**FRYER BREAST** ..... **69c** **BACON** CORN KIST..... **LB. 59c**

HEINZ STRAINED FRUITS & VEGETABLES  
**BABY FOOD** 10 JARS **\$1**

**CAKE MIXES** DUNCAN HINES WITH FREE TOY TRUCK... 3 BOXES **\$1**

**DOG FOOD** KIM... 10 TALL CANS **79c**

PRICES EFFECTIVE THURSDAY - FRIDAY - SATURDAY

## Ben Franklin Variety Specials

New Bellable Plastic  
**PITCHER** Graduated in Ounces, Pts. & Cups... **49c**

Gleem - Extra Large, 75c Size - Only  
**TOOTH PASTE** **59c**

For Sealing and Labeling - 12 in. Roll  
**FREEZER TAPE** Only... **77c**

**BOWL BRUSH & HOLDER** Blue or Pink, Reg. Price \$1.49, Special **\$1**

St. Joseph  
**ASPIRIN** Bottle of 100 Tablets... **49c**

**REFRIGERATOR & FREEZER CONTAINERS**  
 BY THE PACKAGE  
 7-Qt. (boxes with lids)  
 4-1 1/2 Pt. Stack Boxes  
 8-Ass'y. Size Containers  
 3-1/2 Gal. Boxes with lids  
**88c**

Gudden Beauty, Large Size, Reg. Low Price of \$1.09  
**HAIR SPRAY** Tax Included... **79c**

Transistor Type, with Tape - Extra Special At  
**TAPE RECORDER** **\$11**

Remember A Loved One Memorial Day!  
 BEAUTIFUL  
**WREATHS**

LARGE... **\$3.49**

EXTRA LARGE... **\$5.49**  
 COLORFUL SPRAYS... **\$3.49**

Stoppette, Roll-On, by Helene Curtis, Reg. Price 45c - Tax Included  
**DEODORANT** 2 FOR **\$1**

JERGEN'S  
**LOTION** Reg. \$1.00 Size Only, Tax Incl... **79c**

