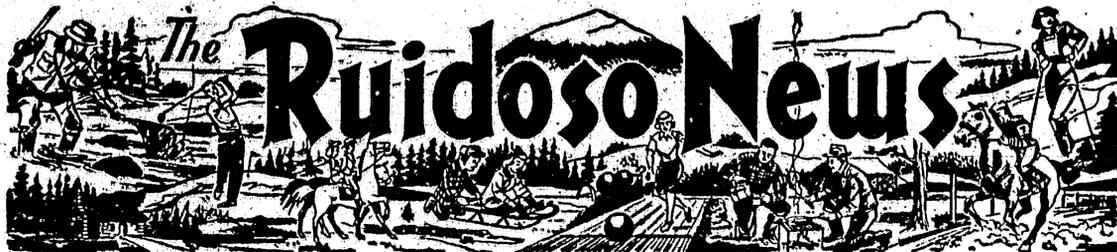


Clarke Insurance Agency

Thank You For Your Wonderful Trade In '64!

MAY YOU AND YOURS HAVE THE HAPPIEST OF NEW YEARS!

Billie Clarke — Dial 257-2415



Seasons Greetings

From Everyone in Our Organization



DAN D. SWEARINGIN, Inc. Insurance—Real Estate—Phone 257-4253

NUMBER 28 IN OUR 19th YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, JANUARY 1, 1965 'INVENIEMUS VIAM AUT FACIEMUS' Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town

By Nossey Waters

For the 14th year the editors and publishers say best wishes for a Happy New Year

Jockey Benny Roller, well known to Ruidoso Downs fans, and who lost an arm as the result of a spill at Sunland Park Nov. 1, was discharged from Providence Memorial Hospital, El Paso, a few days before Christmas. His life hung in the balance for a few days after the accident, and his fans were rooting for his recovery.

It's entirely possible that as you read this week's Ruidoso News you will also be seeing a portrait of President Lyndon B. Johnson, painted by Lincoln County's famous artist Peter Hurd, on the Time cover—printed to accompany Time's annual selection of "Man of the Year".

State Police Sgt. Bob Miller says the state officers are going to make close and thorough checks on folks who have out-of-state license tags on their vehicles, and who live in and make their living in this state. He says quite a few violations will likely be found in this category.

For the next several weeks, you can be entertained by trying some of the magic tricks pictured and described in Sid Courville's Plumbing & Heating advertisement in our paper.

In four or five months we'll be seeing Linda McLean, that's the former Linda Moore of Ruidoso, who was "Miss New Mexico of 1959," in a Fall Mail commercial. She and another model are to be shown in Santa Fe, where Linda lives, comparing their "I'm Particular" buttons, current theme of the cigarette ads.

The Rambler and Scout dealership here is in process of being sold and an official announcement on this should be forthcoming next week. Bill and David Baird, owners of the B. & D. Auto Sales, are in the process of transferring their interests in that business to John H. Malone of Albuquerque.



GOWN FOR CEREMONY—New Mexico's first lady, Mrs. Jack M. Campbell, will wear a sheath gown of turquoise chiffon to inaugurate Ball in Santa Fe today (Friday). Gown is decorated with looped silver bygia beads on the bodice. She will wear matching shoes. The ball will climax day of activity for first family to include formal inauguration at noon at capitol, reception at 3 p.m. at Palace of the Governors and Grand March at 10 p.m. at La Fonda.

Training Of Apaches In ARA Ends

George P. White, superintendent of the Ruidoso Municipal Schools, announced this week that the Apache Redevelopment Authority training program for the Mescalero Apache Indians ended Dec. 31. White said that 16 of the 20 Indians enrolled in the classes have finished their instructions and will be available for employment at the Sierra Blanca Ski area.

Annual Meeting Of Episcopalians Set For Sunday

The annual meeting of Holy Mount Church will be held on Sunday, Jan. 3 at Stoney Hall, the new parish hall, the Rev. W. R. Brown, Episcopal minister, has announced. The meeting will be in connection with a covered dish dinner, immediately following the 11 o'clock service, he said.

METHODIST YOUTHS HERE FROM MIDLAND

Members of the Methodist Youth Fellowship from the First Methodist Church in Midland, Tex., were in Ruidoso Monday and Tuesday this week for a conference and retreat. Approximately 40 members of the organization made their headquarters at the Park Motel for the two day meeting. Wes Rees, Park Motel owner and manager, reported.

8,000 Due For Meetings Here In '65

Harry Whipple, manager of the Chaparral Motor Hotel, announced this week that reservations for conventions and conferences scheduled and confirmed for the coming year, 1965, total approximately 8,000 persons. Whipple said that in the past year 1964 that 247 conventions and conferences having their headquarters at the Chaparral Hotel accounted for approximately 16,000 persons visiting this area. He said that he thought 1965 will see many more conventions and conferences scheduled for Ruidoso.

Salvation Army Leader Course Has 113 Enrolled

A corps of 113 cadets in training with the Salvation Army for Christian leadership held a three day conference in Ruidoso this week. The conference was sponsored by the Southwest Division of the Salvation Army which has headquarters in Phoenix, Ariz. Conference leaders were: Major and Mrs. Orval Taylor, divisional commander and Captain and Mrs. Dave Riley, divisional youth secretary.

Weather Desk Is Installed By F. A. A.

H. H. Dye, Charles Carpenter and Pat Warren, all of the Engineering Installation and Materials Division of the Fort-Worth-Federal Aviation Agency office, were in Ruidoso this week installing the teletype printer and a 30-foot steel weather tower at the Ruidoso Municipal Airport. The new weather receiving station here will tie the Ruidoso Airport directly with F. A. A. facilities in Roswell which receives weather information from 1,100 locales each with three local loops, three supplementary loops and three area loops, Warren stated.

Stabler Woman Mescalero Woman

A 49-year-old Mescalero woman was treated and released from County-Indian Hospital in Albuquerque early Thursday last week after she was stabbed by a 62-year-old Laguna resident, Albuquerque police said.

MUNICIPAL SALES TAXES FOR NOVEMBER LISTED

Municipal sales taxes collected and remitted to the villages and towns in Lincoln County in November of 1964 at 1c on the dollar sales were reported as follows last week by the State Bureau of Revenue: Ruidoso \$7,220.68; Ruidoso Downs \$2,910.94; Carrizozo, \$2,068.85; Capitlan, \$438.22, and Corona, \$237.00.

700 Skiers Daily Is Count At Sierra Blanca

Roy Parker, manager of the Sierra Blanca Ski area, reported this week that the average daily attendance at the ski area during the holidays had been approximately 1,200 and that the average daily number of skiers was about 700. Parker gave the estimated report to Bob Walker, manager of the Ruidoso-Hondo Valley Chamber of Commerce Monday evening.

CANCEL TORCHLIGHT RUN AT SKI AREA

Roy Parker, manager of the Sierra Blanca Ski area, announced Wednesday that the torchlight descent scheduled for New Year's Eve, Thursday, Dec. 31, at 7:30 p.m. had to be cancelled due to lift difficulties on one of the upper lifts.

Ski Report

Ski report from Roy Parker, manager of the Sierra Blanca Ski Area, Thursday morning: Baby lift, good; Lincoln and upper trails, fair; Gondola, Lincoln and Baby lifts all running.

Hearing Due On Helicopter Service Here

The Sierra Blanca Ski Area, and the Ruidoso country, have two helicopter services proposed. One is from a Texan, Ralph Gary, who has a Bell two-passenger helicopter and who has been negotiating with local officials for several weeks on a proposed airlift with his machine into White Mountain Park, home of the old Sierra Blanca Ski facilities.

Former Area Resident Dies

Funeral services were conducted here Saturday afternoon for Douglas T. Young, who observed his 42nd birthday only two days before he died. The funeral was in the Gateway Church of Christ and was in charge of Buell Lindley, Alamo Church of Christ minister, Chapel of Roses Funeral Home here directed the burial rites.

Funeral Is Held For Bant Resident

Funeral services were held Wednesday at 10 a.m. in St. Joseph's Mission at Mescalero for Manuel J. Saenz, 73, retired logger 1,000 Bent, who died Monday in the VA Hospital in Albuquerque.

YOUTH INJURED WHEN CAR IS WRECKED

John Wright, Carlsbad, aged about 17, suffered cuts and bruises when a 1958 Chevrolet he was riding in was wrecked Sunday afternoon on U. S. Highway 70, 2 1/2 miles west of San Patricia. Eldon Ray Miller, 15, Carlsbad, driver of the car, told investigating State Policeman Con Brown that the rear wheels locked and the car spun out of control—whipping across the road into an embankment and bouncing back on its side. The car was damaged considerably, Brown said.

C. F. S. MAN TALKS TO ROTARIANS

Maxie Davis, area development manager of the Community Public Service Co. from the Ft. Worth office, was the principal speaker at the Tuesday noon meeting of the Ruidoso Rotary Club. Davis spoke on the subject, "The Role of the Businessman in Community Life".



BILLY DON KNOX

Son Of Ruidoso Couple Bound For Ecuador In Peace Corps

Billy Don Knox, son of Mr. and Mrs. Melvin W. Knox of Ruidoso, is one of 40 Peace Corps Volunteers now on home leave prior to departing for Ecuador on Jan. 3. They will participate in a program of rural community action and school construction.

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Mr. and Mrs. Freeman Fletcher of El Paso spent the Christmas holidays in their Ruidoso home on Meander Drive.

LOCAL LIONS CLUB PLANS OBSERVANCE OF ANNIVERSARY

Ruidoso's Lions Club will observe its Silver Anniversary, the 25th birthday of its chartering, here early in February with a special dinner, program and dance at the Chaparral Motor Hotel. Charter members of the club will be honored as special guests and Lions in many surrounding communities, both in New Mexico and West Texas, are expected to attend this important date in the local club's history.

Proponents Of Gambling Call Meeting

Operators of 11 businesses in the Ruidoso area, most of them hotels, some of them real estate developers, have inserted an ad in today's Ruidoso and Carrizozo newspapers inviting attendance at a meeting at the Chaparral Motor Hotel in Ruidoso Downs Tuesday evening next week at 7:30 p.m. to discuss legalized gambling for New Mexico.

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Be a neaterbug, not a litterbug.

Pontiac Flips, Driver Cited

PATRIC H. HONEY, Ruidoso, was charged by Ruidoso police with reckless driving and failure to use due care when his 1961 Pontiac left the road here a culvert, flipped on top and left side and slid 294 feet, according to the Ruidoso Police report.

Bookkeeping supplies, Ruidoso News

The accident occurred Dec. 24 near Cree Meadows golf course club house at approximately 3:15 p.m. Henny and Ed Johnson, a passenger were taken to the Ruidoso-Hondo Valley General Hospital where they were treated for lacerations and bruises. Both Henny and Johnson were released the following day, hospital authorities reported.

Ruidoso-Hondo Valley General Hospital Reports That Congratulations

Mr. and Mrs. David Baros, Carrizozo, parents of a boy, born Dec. 24, wt. 6 lbs., 1 oz. Mr. and Mrs. Curtis Dunlap, Hollywood, parents of a girl, born Dec. 25, wt. 7 lbs., 1 oz. Mr. and Mrs. Manuel Herrera, Capitlan, parents of a girl, born Dec. 25, wt. 5 lbs., 13 1/2 oz. Mr. and Mrs. Monroe Melton, Tularosa, parents of a girl, born Dec. 27, wt. 8 lbs.

Are Due: 1964 SCORES TO DATE—GIRLS BORN—86 BOYS BORN—64

RUIDOSO—NEW MEXICO'S MOST FAMOUS YEAR 'ROUND RESORT



Feliz Nuevo Año

MAY HAPPINESS BURST FORTH FOR YOU AND YOURS ON THIS NEW YEAR'S DAY

Carmon - Leona Mae - Delana - Charlotte

CARMON PHILLIPS

OLD MILL

Gifts - Cameras - Film - Books - Records



HONDO GETS PRIZE Mrs. Hazel Arthurs, left, is shown receiving prize for Hondo school for having highest percentage of 'Make-It-Yourself With Wool' contestants in the district contest this year at Roswell.

Hostesses Given For Woman's Club Lunch and Games

Hostesses for the regular Monday afternoon luncheon and card games at the Ruidoso Woman's Club for Jan. 4 will be Mrs. Bert Rice, phone 257-2745 and Mrs. Tom Holbert, phone 257-2738.

ATTEND WEDDING OF GRANDDAUGHTER

Mr. and Mrs. Ralph Brown were to fly to Plainview, Tex., Wednesday this week to attend the wedding in Providence Community Lutheran Church of their granddaughter, Linda Schreier, daughter of Mr. and Mrs. Albert Schreier.

ATTEND FAMILY REUNION AT STORYBOOK CABINS

Attending a family reunion at Storybook Cabins here were Mr. and Mrs. Henry Vaughn and children Odessa, Tex., Benny's mother and her husband Mr. and Mrs. Hatley Nevin, 8-a-1 Francisco, Calif.

El Capitan 4-H Club Enrolls New Members

The El Capitan 4-H Club met and was called to order by the vice-president, Kathy Traylor. The pledge was led by Judy Provine. Two new members joined the club.

BILL McCARTY EXCAVATION Construction Co. Inc. Ruidoso

RUIDOSO CABLE TV NBC CBS ABC

Honeymoon Club

Spending their honeymoon in Ruidoso just before Christmas were Mr. and Mrs. Michael Loyko of 3103-4th St., Lubbock, Tex.

Mr. and Mrs. Richard W. Hunt of 2117 Drummond St., Vicksburg, Miss., spent their honeymoon in Ruidoso before Christmas, staying at Alpine Lodge.

Attend Captain Daddy Date Night Sponsored By F. H. A.

The Captain Future Homemakers of America Chapter had its annual 'Daddy Date Night Dec. 17' in the Home Economics room of the High School.

El Capitan 4-H Club Enrolls New Members

The El Capitan 4-H Club met and was called to order by the vice-president, Kathy Traylor. The pledge was led by Judy Provine.

We Wish You Nothing But The Best In '65 THE WES REES FAMILY

PARK MOTEL

Ruidosoans Have Visitors, Go Places Christmas

Mr. and Mrs. Bill Shuman and Laura of Las Cruces were in Ruidoso for the holidays.

Mr. and Mrs. Ronnie Merritt and family of Yesso were week-end visitors.

Mr. and Mrs. Lou Baker spent Christmas in Lubbock with their daughter.

Visiting the James F. (Red) Lackeys during the holidays were their children and families, Mr. and Mrs. Royce Lackey and children of Albuquerque, Mr. and Mrs. David Ray of Las Cruces and Niles Lackey of Albuquerque.

The Bob Walkers visited relatives in Vernon, Tex., last week-end.

G. B. Waltrip was in Loveland for Christmas. Mrs. Waltrip was in California where a daughter-in-law, Mrs. Leon Waltrip, was to undergo surgery early this week.

Mr. and Mrs. Johnny Williams visited in Santa Fe and Albuquerque during the Yuletide.

The Jim Hine family visited in Texas for Christmas. Mr. and Mrs. Everett Banister visited in Hobbs during Christmas.

Mrs. Banister's mother and father live in Hobbs. Mr. and Mrs. Ken Newton had the Bill McLeans of Santa Fe as guest during the Christmas holidays.

Mrs. McLean is the former Linda Moore of Ruidoso. Mr. and Mrs. E. J. Walden and Mr. and Mrs. Jesse Petree, all of Midland, Tex., visited the Warren Drivers here during the holidays.

The Waldens are parents of Mrs. Driver's sister. Dr. and Mrs. George Brewer and daughter of Racine, Wis., visited Mrs. Jack Lee here just before Christmas.

They were enroute to San Diego, Calif., to visit during the holidays. Mrs. Lee said she had not seen them in about 20 years.

Members of the Dr. James A. Beall family spent the holidays with relatives in Sweetwater and other Texas points.

Mr. and Mrs. Johnnie Barajas and children of Roswell spent Christmas with Mr. and Mrs. Frank Barajas.

Mr. and Mrs. Oib Roberson spent the holidays in El Paso. Mr. and Mrs. Kenneth Dye of Lariat, Tex., spent the holidays with Mr. and Mrs. Stansel Jones.

Della Whitlock of Roswell was up for Christmas, visiting Mr. and Mrs. Buz Whitlock.

The Leftoy Gooch family visited at Wilmer over the holidays. Jean Sparlock spent the holidays in Amarillo, Tex.

Mr. and Mrs. Paul Douglas have gone to Abilene, Tex., where Mrs. Douglas is to receive medical attention.

Mr. and Mrs. Truck Lusk visited in Tulsa, Tex., for the holidays. Visiting Mrs. Betty Sells here has been her daughter, Betty Ann, a student at the University of Arizona in Tucson.

The two visited in El Paso Tuesday this week. Phil Sims, stationed at Fort Huachuca, Ariz., was home for the holidays with his parents, Mr. and Mrs. Floyd Sims. Also visiting the Floyd Sims were Mr. and Mrs. Gary Sims of Lubbock.

Mr. and Mrs. Joe Coe and children, Silver City, former residents here, visited the Arvel Runnels family at Bosito City during the holidays.

Mrs. Jessie Hawkins was in Oklahoma for Christmas. Visiting in Missouri were the Stanley Stewarts and the Wayne Mains, of the Ruidoso school faculty.

Mr. and Mrs. Woodrow Howard and Cathy, and Mrs. Rankin Howard were here from Whitehall, Tex., for the Yuletide holidays.

Mrs. C. M. Armstrong of Seagraves, Tex., and family are spending the holidays in Ruidoso.

Mr. and Mrs. Walker family of Las Cruces had 12 people here for the holidays. The Walkers own a home in Indian Hills.

Dr. and Mrs. Robert Miller and their two children of Odessa, Tex., were guests of Mr. and Mrs. Tom McClung during the Christmas holidays.

The H. B. Flanagan family visited relatives and friends in Eunice last week.

The Jim Littlefields visited in Lamesa, Tex., during the holidays with relatives.

Mrs. Roy Sizemore was in Dallas last week and early this week with her mother who has been very seriously ill.

Mr. and Mrs. Jack Siddens were here from Clovis during the holidays. They are the parents of Eddie Siddens of Ruidoso.

Mr. and Mrs. H. H. Morrow of El Paso were here last week-end on business.

Kenneth Newsome was among those attending a wedding of a friend in Lubbock, Tex., during the holidays.

Frank Trujillo of Ruidoso was admitted as a patient in St. Mary's Hospital in Roswell on Dec. 26.

Sharon Perry of Honda was admitted as a patient in ENM Medical Center in Roswell on Dec. 28.

SECTION 4 PAGE TWO

Ruidoso News Friday, January 1, 1965

ing the holidays in their Ruidoso home.

Marie, Charlie and Diane Martin spent Christmas with relatives in Phoenix, Ariz.

Spending Christmas with Mrs. Elsie Williams were her daughter Anne Jungman from Alamogordo and her son, Harold Evjen from Albuquerque.

Mr. and Mrs. Sunny Edwards were in Big Spring, Tex., during the Christmas holidays.

Mr. and Mrs. A. N. Gilham of Clovis visited Mrs. Floyd Hicks for several days during the Christmas week-end.

Mr. and Mrs. D. R. Koehler left Ruidoso Dec. 28 for Bakersfield, Calif., where Koehler has accepted a position with the Community National Bank of Bakersfield as branch manager of the Lamont, Calif., branch.

Mr. and Mrs. David Hughes and son, Ronnie, spent Christmas with relatives and friends in Albion, Okla. Hughes is manager of New Mexico Tile and Tops, Inc.

Mr. and Mrs. W. L. Baker spent Christmas with Mrs. Baker's parents, Mr. and Mrs. I. B. Stark in Amarillo.

Mr. and Mrs. Richard Crowley of Lamesa, Tex., were Ruidoso visitors during the Christmas holidays. Crowley is president of the First National Bank in Lamesa.

The O. S. Montes family visited in California during the holidays. Mrs. Gene Travis Patterson and children, Bus and Julie, of Dallas, were here for the holidays visiting Mrs. Patterson's mother, Mrs. Kathrynne Hall Travis, and brother and family, the David Traveses, during the holidays.

Mr. and Mrs. Buzze Murrell and children of Phoenix visited in Ruidoso briefly last week-end. The Myrrells, former Ruidosoans, were enroute home from a visit with relatives in Roswell.

Mrs. Fred Stryker, Lubbock, mother of Mrs. David Travis, Ruidoso, has been visiting here several days. She came here when the young daughter of Mr. and Mrs. Travis became ill and underwent major surgery in a Roswell hospital on Christmas Eve. The baby, Gayle Anne, aged 4 weeks, is recovering rapidly from a hernia operation.

Visiting Mrs. Ruth Moore here during the holidays were her daughter and family, Mr. and Mrs. Bill McLean and Tracy of Santa Fe; Mr. and Mrs. Jack Kiker and Margaret and Paul, and Margaret Anna Moore, Albuquerque; Kay Schrimmer of Roswell and Mary Pool, Carlsbad, and Joe Moore, student at the University of New Mexico, Albuquerque, and family.

Visiting Mrs. L. O. Dutch here were her daughter and son-in-law, Mr. and Mrs. Bill Ramsey, and their two children, Pecos, Tex., last week-end, and Mr. and Mrs. Roy Baker and family of O'Brien, Tex., were here visiting his parents, the Roy Bakera, for Christmas.

Mr. and Mrs. Fred Bogardus, Jr., visited in El Paso on Christmas. Besides several Ruidoso people, Mr. and Mrs. Ed Winslow hosted a Christmas dinner for these guests from out of town: Mr. and Mrs. Gene Winslow and children, Alamogordo; the Bill McLeans and Tracy of Santa Fe; and Mr. and Mrs. Jack Kiker and three children of Albuquerque, Tex.

Mr. and Mrs. W. D. Arnett were here from Lamesa for the holidays visiting their daughter and her family, the Dick Bennetts.

Mr. and Mrs. Bernie Holt and their son and his family, Mr. and Mrs. Donald Holt and two children, all of Lamesa, Tex., were here for the holidays.

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News of Women SOCIAL, CHURCH AND CLUB NOTES



FOUR GENERATIONS—Four generations of the Howard-Whiteley families were represented Christmas as they gathered at home of Mr. and Mrs. Rex Whiteley here to celebrate the holidays together.

Xi Psi Chapter Has Christmas Party In Buckner Home

Xi Psi chapter of Beta Sigma Phi held its Christmas party in the home of Mr. and Mrs. R. C. Buckner on Dec. 21. Gifts were exchanged and secret pals revealed.

New Year's Eve Service Planned At Church of Christ

The Church of Christ will have a special New Year's service beginning at 6:30 p.m. Dec. 31, and continuing past midnight. D. L. Harguess, the minister announced.

Christian Church Women's Group Slates Meeting

The regular meeting of the Christian Women's Fellowship of the First Christian Church has been slated for Monday night, Jan. 4, at 7:30 p.m. at the church, it was announced this week.

Sewing Club Completes Series Of Meetings

The Adult Sewing Class at Captain, taught by Mrs. Ray Provine was completed before Christmas. The closing meeting was to evaluate the garments made by members of the class.

D AND D BEAUTY SALON

A Happy New Year To All Our Customers and Friends One Block West of High School In The Gateway. Early and Late Appointments Walk-In Appointments - Call 257-2744 - We Need Your Hand In Our Business!

CHIMING IN With Our Best Wishes To All For A Prosperous and Happy New Year. BAKER PHARMACY POST OFFICE BLOCK RUIDOSO, NEW MEXICO. Open Sundays Until Noon. 3rd Door East of the Post Office. -and Just as Reliable-

special Christmas baking and spiced tea and coffee were served. All members of the class were presented clappers to be used in tailoring projects. Another class is being planned in the early part of the year so that spring garments can be made.

NEW MEXICO MISS - RUTH MOORE - Adobe Plaza. White Stag Ski Wear Guaranteed Ski Pants For the Family Turtle T-Shirts - \$3 Pile Lined Vinyl Ski Gloves with Clips - \$3.50 25 PER CENT SAVINGS On Some Ski Pants in Following Sizes 30 Short and Long - 32 Short, Reg., Long 34 Short, Reg., Long - 36 and 42 Regular Ladies' 8 Short, 10 Short, 14 Short and Regular

SHRIVER'S FRI.-SAT. SPECIALS DR. ROSS' DOG & CAT FOOD 12 FOR \$1 DETERGENT Energy Giant-Size 49c EGGS Grade A Medium DOZ. 39c COFFEE Hill's Bros. 2 1.60 POTATOES White 10 39c CANE SUGAR 5 52c PEACHES Alberta 2 1/2 Size 4 FOR 89c ROUND STEAK LB. 79c T-BONE STEAK LB. 98c SAUSAGE Homemade LB. 49c Western Shirts - Men's Dress . . . Ea. \$4.48 - See Us For Western Work Shirts - Double Frontier Stamps on Wednesday We Have Lee Brand Work Clothes WE GIVE FRONTIER STAMPS RUIDOSO BOWEN

20 PER CENT OFF On Film Processing Bring This Ad With Your Next Roll of Film to Be Processed At The ARTISAN'S SHOP ADOBE PLAZA - 257-2626 This Offer Expires Jan. 31, 1965

Popping Up To Say - A timeless wish for a festive and happy new year . . . to our many friends. From the Surgeiners and the Staff at TRU-GAS Highway 78 - Ruidoso Downs - Ph. 318-3246 - (Nights 327-3728)

**Hollywood Notes**

Mr. and Mrs. C. H. Harris from El Paso spent the holidays in their home in Ruidoso.

Mr. and Mrs. Al Pearson and sons spent the holidays at Laramie, Wyoming visiting relatives and friends. On their trip they planned to stop at different ski runs to enjoy some skiing.

Mr. and Mrs. Ed Wimberly and children entertained the Jim Wimberly family and Lee Wimberly's Christmas Eve at their home. The families spent Christmas Day on the Ski Run and had their Christmas dinner at the Lee Wimberly home that evening.

Mr. and Mrs. C. L. Wright visited relatives in El Paso last Sunday.

Mr. and Mrs. R. K. Rowe spent several days in their home in Ruidoso and entertained Mrs. Rowe's sister and family while here.

Mr. and Mrs. Alan Luallin were in Tahoka, Tex. last week-end to visit Mrs. Luallin's mother and sister and family.

The B. E. Casey family from Big Spring, Tex., spent several days here last week.

Shirley Hager from Artesia was a business visitor here the first of the week.

Dr. and Mrs. M. D. Watkins and daughter were guests at the Panorama Motel this week and enjoyed skiing while here.

O. L. Brewer from El Paso was a business visitor here the first of the week.

Used dresser with mirror and mahogany desk, each only \$19.95 at the store where the bargains are. Gambles in the Gateway.

Cortez, Colo.; Linda McLaurin, Roll, Ariz.



**N. H. S. MEMBERS** — New members of Ruidoso High School Vaillant Chapter of National Honor Society, from left: Richard Hite, Larry Bizzell, Mary Cunningham, John Underwood, Melinda Gunter, Barbara Creel, Linda Porter and Jim Sullins, who were tapped in December for inclusion in chapter.

**gus & Bonito**

By EULA CORDER

This Christmas this year in the mountains. The weather was all and many visitors enjoying it in the area.

Lake is low and a lot of ice is needed in this area for skiers as well as to fill the Jugal Lake and Alto Lake locked with Rainbow trout it week. As skiing is good at Blanca Ski Run there are skiers up for the holidays.

Mr. and Mrs. John Montgomery and daughter spent Christmas in Roswell with Mrs. Montgomery's folks.

The children of Mr. and Mrs. Dan Jones were home for Christmas.

Mr. and Mrs. Gil Peters joined the rest of the family at her brothers, A. B. Zumwalt, for Christmas. Also Mrs. Peters' mother, as she now lives near Nogal with her son A. B.

The T. F. Pyatts came to their cabin on the Bonto over the week-end.

Home for Christmas with her parents, Mr. and Mrs. Roy LaMay, was Jeanette LaMay from school in Roswell, also Anson Keith from Albuquerque. Joining the folks for Christmas were their daughter and family, Mr. and Mrs. R. G. Stewart and children from Alamogordo; also Mrs. Ena Stewart, Mr. and Mrs. Joe West and Joe West, from Carrizozo and John Kallison.

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**At the Hospital**

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Thomas Lane, Hillsboro, Tex.; Harry Alfred Miller, Ben Hopkins, Ruidoso Downs; Ed Johnson, Patrick Rooney, Sally Rue; Clyde Burns, George Rue, Elsie Matthews, Stephen Long, Ruidoso; Victor Chavez, Monte Gardenhire, Carol Melton, Tularosa; M. V. Seymour, John Dunlap, Geneva Temple, Hollywood; Yolanda Baroz, Carrizozo; Nina Hughes, Rosa Gallegos, San Patricio; D. T. Young, Alamogordo; Sharon Herrera, Capitan; Jesse C. Harris.

Dr. and Mrs. M. D. Watkins and daughter were guests at the Panorama Motel this week and enjoyed skiing while here.

O. L. Brewer from El Paso was a business visitor here the first of the week.

Used dresser with mirror and mahogany desk, each only \$19.95 at the store where the bargains are. Gambles in the Gateway.

Cortez, Colo.; Linda McLaurin, Roll, Ariz.

**WAT'S COOKIN'**  
**HAPPY NEW YEAR** Best Wishes To You and Yours Throughout 1965!  
**Wattie's**

**BIG NEW YEAR'S EVE**  
**MASQUERADE PARTY**  
**VILLA INN LOUNGE**  
 DANCE TO THE MUSIC OF **THE MELLOTONES**  
 CARMON AND JOHNNY  
 Prizes — Snacks — Dancing Room  
 Under New Management  
 Marvin and Bernice Whitfield  
 DINING ROOM OPEN  
 6:00 a.m. to 10:00 p.m.  
 Seven Days A Week  
 Kitchen Operated By Della Roberds

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 —Inc.—  
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 Tremendous Savings  
 On All Lamps  
**1/3 TO 1/2 OFF**  
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 Services For 6 and 8  
 In Stainless Flatware  
 Reg. \$12.95 — NOW \$8.95  
 Reg. \$ 9.95 — NOW \$6.50  
**Whitlock's JEWELERS**  
 GIFTS OF DISTINCTION  
 Buzz & Margie — Plaza Dee  
 Watch Repair

**FOR COMFORT** When You Want Warmth  
**FOR EFFICIENCY**  
 From Your Appliances  
**THE ANSWER IS L-P GAS**  
 For Appliances, or Butane and Propane Call  
**Keeth Gas Co.**  
 Phone 257-4025 — Ruidoso  
 For Night Service Call 257-2934 or 257-2243

**DENNETT'S FOODLINER**  
 We Give "D.N." Green Stamps  
 Phone 257-2116 — Mechem Drive, Plenty of Parking Space — Ruidoso  
**JANUARY 1-2**  
**WHOLE ICE PACK**  
**FRYERS 29¢ lb.**  
**ROUND STEAK LB. 79¢**  
**ARM ROAST LB. 59¢**  
 — U. S. D. A. CHOICE BEEF —  
**FRESH, LEAN GROUND BEEF \$1.00 3 LBS.**  
**HALIBUT STEAK LB. 89¢**  
**SMOKED JOWL LB. 29¢**  
**PEYTON'S RANCH BRAND BACON, 2 LB. PKG. 89¢**  
**SLASH S BRAND FRANKS, 2 LB. BAG 69¢**  
**ALL GRINDS FOLGER'S COFFEE, LB. 79¢**  
**RANCH HOUSE BLACK-EYE PEAS LB. 19¢**  
**SALTINES Sunshine Krispy 2 lb. Box 59¢**  
 — TASTEWELL, NO. 303 CANS —  
**CREAM CORN CUT BEANS OR EARLY PEAS 3 CANS 39¢**  
**STAYLEY'S WAFFLE & PANCAKE SYRUP 24 OZ. 49¢**  
**BORDEN'S BISCUITS, 10 CANS 79¢**  
**VEGETOLE SHORTENING, 3 LBS. 59¢**  
**PINWHEELS Nabisco Chocolate Bag 49¢**  
**BABY FOOD Heinz Strained Fruit & Vegetables, 3 Jars 29¢**  
**Food Is A Bargain At Your A. G. Stores**

**MORTON'S CAKES**  
 Cinnamon Raisin, Apple Danish, Coconut Cake  
**55¢ each**  
**ICE CREAM** Borden's All Flavors Half Gallon **79¢**  
 — FAIRLANE, 10' OZ. —  
 Whole Kernel Corn, Chopped Broccoli, Leaf Spinach  
**3 PKGS 39¢**  
**TURNOVERS** Pepperidge Farms, All Flavors, Pkg. **49¢**  
**NO. 1 RUSSETTS POTATOES, 10 LB. BAG 69¢**  
**TOMATOES Fancy, Red Ripe LB. 19¢**  
**BAG ORANGES 49¢**  
**GRAPEFRUIT 49¢**  
**BANANAS Golden Ripe LB. 13¢**  
**RADISHES OR GREEN ONIONS 13¢**  
**2 BUNCHES 13¢**  
**YACHT CLUB, NO. 303 CANS PINEAPPLE, SLICED, 4 CANS \$1.00**  
**HI COUNT KLEENEX, 3 BOXES \$1.00**  
**DR. ROSS DOG FOOD, 10 LB. BAG \$1.19**  
**GEORGIAN TISSUE 10 ROLL PACK 69¢**  
 OPEN SUNDAYS  
**D.N. DOUBLE STAMP DAY WEDNESDAY**  
 on \$3 Purchase or More



Feliz  
Nuevo Año

MAY HAPPINESS BURST FORTH  
FOR YOU AND YOURS  
ON THIS NEW YEAR'S DAY

Carmon - Leona Mae - Delana - Charlotte

CARMON PHILLIPS

OLD MILL

Gifts - Cameras - Film - Books - Records



**HONDO GETS PRIZE** - Mrs. Hazel Arthurs, left, is shown receiving prize for Hondo school for having highest percentage of "Make-It Yourself With Wool" contestants in the district contest this year at Roswell. Mrs. Herbert Corn, Roswell, is making presentation. Mrs. Corn also complimented Mrs. Arthurs, the home economics teacher at Hondo for her encouragement of students in her department in their work and participation in contest.

**Hostesses Given  
For Woman's Club  
Lunch and Games**

Hostesses for the regular Monday afternoon luncheon and card games at the Ruidoso Woman's Club for Jan. 4 will be Mrs. Bert Rice phone 267 2745 and Mrs. Tom Holbert, phone 257 2378. Everyone planning to attend is asked to please call either one of the hostesses for reservations. Games of bridge and canasta will be played during the afternoon.

**ATTEND WEDDING  
OF GRANDDAUGHTER**

Mr. and Mrs. Ralph Brown were to fly to Plainview, Tex. Wednesday this week to attend the wedding in Providence Community Lutheran Church of their granddaughter Linda Scheele daughter of Mr. and Mrs. Albert Scheele. The young lady was the bride-elect of Johnny Callahan of Floydada. The young couple planned to honeymoon in Ruidoso after the ceremony. Young Callahan is attending Texas Tech College, Lubbock.

**ATTEND FAMILY REUNION  
AT STORYBOOK CABINS**

Attending a family reunion at Storybook Cabins here were Mr. and Mrs. Benny Vaughn and children Odessa, Tex. Berny's mother and her husband Mr. and Mrs. Halley Nevin. Ben Francisco, Calif. Mr. and Mrs. Wayne Nicholson, Plainview, Tex. and their son Jerry Wayne a student at the University of Texas. Mr. and Mrs. Bill Rosenutter, Phoenix. Mr. and Mrs. Jack Noble and children Dallas and Mrs. Emma Dudley, Plainview and Mrs. Nevin's daughter and her family Mr. and Mrs. Robert Meinecke, Olton, Tex.

**El Capitan 4-H Club  
Enrolls New Members**

The El Capitan 4-H Club met and was called to order by the vice-president, Kathy Traylor. The pledge was led by Judy Provine. Two new members joined the club, Wesley Moore and Cindy Goodloe. Leaders, Mrs. Marie Walker and Mrs. Ray Provine passed out project material and discussed the projects of the year. Emphasis is to complete all the projects early as well as the records.

Two members, Jane Dean and Willis Edgar, attended a party given by the Hondo Club.

Fred Provine, Reporter

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**Honeymoon Club**

Spending their honeymoon in Ruidoso just before Christmas were Mr. and Mrs. Michael Loyke of 3103-4th St., Lubbock, Tex. The couple stayed at Alpine Lodge. Parents of the couple are Mr. and Mrs. J. H. Burrow of Ackerly, Tex. and Mr. and Mrs. F. E. Lowke of Big Spring, Tex. The young couple was married in Ackerly, Tex. on Dec. 22.

Mr. and Mrs. Richard W. Hunt of 2017 Drummond St., Vicksburg, Miss. spent their honeymoon in Ruidoso before Christmas, staying at Alpine Lodge. The bride is the former Bonita Marie Tweedie, daughter of Major and Mrs. Earl R. Tweedie of Las Vegas, Nev. Parents of the bridegroom are Mr. and Mrs. Erle Metzger of Vicksburg, Miss. The couple was married in Las Vegas, Nev., and enjoyed skiing at Sierra Blanca Ski Area while here.

**36 Attend Capitan  
Daddy Date Night  
Sponsored By F. H. A.**

The Capitan Future Homemakers of America Chapter had its annual Daddy Date Night Dec. 17. It was held in the Home Economics room of the High School with 36 girls and fathers attending. A buffet style dinner was held with each girl bringing a covered dish. There was a good variety of dishes brought to the affair by the girls. Christmas games were played at the supper and were led by the recreation and song leader. The supper was ended by the washing of the dishes by the girls with the fathers helping. A good time was had by all who attended the affair. Christmas Party Held

The annual F. H. A. Christmas party was held Dec. 21 in the Home Economics room of the High School. Gifts were exchanged by the F. H. A. girls at the party.

The Capitan Chapter voted on its



We Wish You  
Nothing But  
The Best In '65

THE WES REES FAMILY

**PARK MOTEL**

**Ruidosoans Have Visitors,  
Go Places Christmas**

Mr. and Mrs. Bill Surman and Laura of Las Cruces were in Ruidoso for the holidays.

Mr. and Mrs. Ronnie Merritt and family of Yeso were week-end visitors.

Mr. and Mrs. Lou Baker spent Christmas in Lubbock with their daughter.

Visiting the James F. (Red) Lackeys during the holidays were their children and families, Mr. and Mrs. Royce Lackey and children of Albuquerque, Mr. and Mrs. David Ray of Las Cruces and Niles Lackey of Albuquerque.

The Bob Walkers visited relatives in Vernon, Tex., last week-end.

G. B. Waltrip was in Levelland for Christmas. Mrs. Waltrip was in California where a daughter-in-law, Mrs. Leon Waltrip, was to undergo surgery early this week.

Mr. and Mrs. Johnny Williams visited in Santa Fe and Albuquerque during the Yuletide.

The Jim Hine family visited in Texas for Christmas.

Mr. and Mrs. Everett Banister visited in Hobbs during Christmas. Mrs. Banister's mother and father live in Hobbs.

Mr. and Mrs. Ken Newton had the Bill McLeans of Santa Fe as guest during the Christmas holidays. Mrs. McLean is the former Linda Moore of Ruidoso.

Mr. and Mrs. E. J. Walden and Mr. and Mrs. Jesse Petree, all of Midland, Tex., visited the Warren Drivers here during the holidays.

The Waldens are parents of Mrs. Driver and Mrs. Petree is Mrs. Driver's sister.

Dr. and Mrs. George Brewer and daughter of Racine, Wis., visited Mrs. Jack Lee here just before Christmas. They were enroute to San Diego, Calif., to visit during the holidays. Mrs. Lee said she had not seen them in about 20 years.

Members of the Dr. James A. Beall family spent the holidays with relatives in Sweetwater and other Texas points.

Mr. and Mrs. Johnnie Barajas and children of Rowell spent Christmas with Mr. and Mrs. Frank Barajas.

Mr. and Mrs. G. B. Robinson spent the holidays in El Paso.

Mr. and Mrs. Kenneth Dye of Lariat, Tex., spent the holidays with Mr. and Mrs. Stanzel Jones.

Della Whitlock of Roswell was up for Christmas, visiting Mr. and Mrs. Buzz Whitlock.

The Lottay Gooch family visited at Wilmer over the holidays.

Jean Spurlock spent the holidays in Amarillo, Tex.

Mr. and Mrs. Paul Douglas have gone to Abilene, Tex., where Mrs. Douglas is to receive medical attention.

Mr. and Mrs. Truck Luck visited in Tulsa, Tex., for the holidays.

Visiting Mrs. Betty Sells here was her daughter, Betty Ann, a student at the University of Arizona in Tucson. The two visited in El Paso Tuesday this week.

**Ruidoso News**  
Friday, January 1, 1965

ing the holidays in their Ruidoso home.

Marie, Charlie and Diane Martin spent Christmas with relatives in Phoenix, Ariz.

Spending Christmas with Mrs. Elsie Williams were her daughter, Anne Jungman from Alamogordo and her son, Harold Evjen from Albuquerque.

Mr. and Mrs. Sunny Edwards were in Big Spring, Tex., during the Christmas holidays.

Mr. and Mrs. A. N. Gilham of Clovis visited Mrs. Floyd Hicks for several days during the Christmas week-end.

Mr. and Mrs. D. E. Koehler left Ruidoso Dec. 28 for Bakersfield, Calif., where Koehler has accepted a position with the Community National Bank of Bakersfield as branch manager of the Lamont, Calif., branch.

Mr. and Mrs. David Hughes and son, Ronnie, spent Christmas with relatives and friends in Albion, Okla. Hughes is manager of New Mexico Tile and Tops, Inc.

Mr. and Mrs. W. L. Baker spent Christmas with Mrs. Baker's parents, Mr. and Mrs. I. B. Stark in Amarillo.

Mr. and Mrs. Richard Crowley of Lamesa, Tex., were Ruidoso visitors during the Christmas holidays. Crowley is president of the First National Bank in Lamesa.

The O. S. Montes family visited in California during the holidays.

Mrs. Gene Travis Patterson and children, Buz and Julie, of Dallas, were here for the holidays visiting Mrs. Patterson's mother, Mrs. Kathrynne Hall Travis, and brother and family, the David Traveses, during the holidays.

Mr. and Mrs. Buzzie Murrell and children of Phoenix visited in Ruidoso briefly last week-end. The Murrells, former Ruidosoans, were enroute home from a visit with relatives in Roswell.

Mrs. Fred Stryker, Lubbock, mother of Mrs. David Travis, Ruidoso, has been visiting here several days. She came here when the young daughter of Mr. and Mrs. Travis became ill and underwent major surgery in a Roswell hospital on Christmas Eve. The baby, Gayle Anne, aged 7 weeks, is recovering rapidly from a hernia operation.

Visiting Mrs. Ruth Moore here during the holidays were her daughter and family, Mr. and Mrs. Bill McLean and Tracy of Santa Fe; Mr. and Mrs. Jack Kiker and Margaret and Paul, and Margaret Anna Moore, Albuquerque; Kay Schrimsher of Roswell and Mary Pool, Carlsbad, and Joe Moore, student at the University of New Mexico, Albuquerque.

Visiting Mrs. L. O. Dutton here were her daughter and son-in-law, Mr. and Mrs. Bill Ramsey, and their two children, Pecos, Tex., last week-end.

Win Roy Baker and family of O'Brien, Tex., were here visiting his parents, the Roy Bakers, for Christmas.

Mr. and Mrs. Fred Bogardus, Jr. visited in El Paso on Christmas. Besides several Ruidoso people, Mr. and Mrs. Ed Winans hosted a Christmas dinner for these guests from out of town: Mr. and Mrs. Gene Winans and children, Alamogordo; The Bill McLeans and Tracy of Santa Fe, and Mr. and Mrs. Jack Kiker and three children of Albuquerque.

Mr. and Mrs. W. D. Arneit were here from Lamesa for the holidays visiting their daughter and her family, the Dick Bennetts.

Mr. and Mrs. Bernie Holt and their son and his family, Mr. and Mrs. Donald Holt and two children, all of Lamesa, Tex., were here for the holidays.

The Wesley Walker family of Las Cruces had 12 people here for the holidays. The Walkers own a home in Indian Hills.

Dr. and Mrs. Robert Miller and their two children of Odessa, Tex., were guests of Mr. and Mrs. Tom McClung during the Christmas holidays.

The H. B. Flanagan family visited relatives and friends in Eunice last week.

**News of Women**  
SOCIAL, CHURCH AND CLUB NOTES



**FOUR GENERATIONS**—Four generations of the Howard-Whiteley families were represented Christmas as they gathered at home of Mr. and Mrs. Rex Whiteley here to celebrate the holidays together. Shown above, seated, on right is Mrs. Rankin Howard of Whitharral, Tex., and seated next to her is her son, Woodrow Howard, also of Whitharral. His daughter, Mrs. Rex Whiteley is standing in the back, and her son, Chris Whiteley is seated on his grandfather's lap.

**Xi Psi Chapter  
Has Christmas Party  
In Buckner Home**

Xi Psi chapter of Beta Sigma Phi held its Christmas party in the home of Mr. and Mrs. R. C. Buckner on Dec. 21. Gifts were exchanged and secret pals revealed. Mrs. T. J. Short presented a program on "Religion In The News" and Mrs. M. H. McClendon gave a program on "Christianity". The hostess served refreshments from a table festively decorated in the Christmas motif, and which consisted of shrimp in patt-shell, orange-date-nut cake, nuts, mints and cranberry punch.

**New Year's Eve  
Service Planned  
At Church of Christ**

The Church of Christ will have a special New Year's service beginning at 6:30 p.m. Dec. 31, and continuing past midnight. D. L. Harquess, the minister announced. There will be special music by the Willey Baker Family Singers from Lariat, Tex.; the Bible Choir Singers from Eastern New Mexico University, and a choral group from Alamogordo, Harquess said. Refreshments will be served about 9:00 p.m. The principal speaker for the evening will be Kenneth Dye from Lariat, Tex., who will bring an important message for the New Year. The public is cordially invited to the New Year's Eve service. Harquess announced.

**Christian Church  
Women's Group  
Slates Meeting**

The regular meeting of the Christian Women's Fellowship of the First Christian Church has been slated for Monday night, Jan. 4, at 7:30 p.m. at the church, it was announced this week.

**Sewing Club  
Completes Series  
Of Meetings**

The Adult Sewing Class at Capitan, taught by Mrs. Ray Provine was completed before Christmas. The closing meeting was to evaluate the garments made by members of the class. To make use of instructions given, many garments were well made. There was a feeling of going home and doing a better job on each garment to be made at later times.

**D AND D  
BEAUTY SALON**

A Happy New Year To All Our Customers and Friends One Week West of High School In The Gateway. Early and Late Appointments. Walk-In Appointments. Call 257-2744. "We Need Your Head In Our Business"

**March of Dimes  
Coffee Scheduled  
In Davis Home**

An afternoon coffee to kick-off the benefit activities for the March of Dimes, has been scheduled for Sunday afternoon, Jan. 10, from 3 until 5 p.m. in the home of Mr. and Mrs. Lloyd L. Davis, Sr. in Country Club Estates. A film prepared for the March of Dimes campaign entitled "Stranger To The World" and narrated by Barry Sullivan, will be shown at 4 p.m. Mrs. Lloyd L. Davis, Sr., is campaign director in Ruidoso for the fund raising drive, and Mrs. Lloyd L. Davis, Jr., is assistant director. Mrs. Jorren last fall was named Lincoln County Chapter Chairman, January 1965 which has been designated March of Dimes Month. Many special events are being planned for the entire month of January 1965 which has been designated March of Dimes Month by Ruidoso's Mayor G. H. Stoneman. Pat Lamb, Ruidoso High School Senior, has been named chairman for the T. A. P. Teen-Age Program. The special film which will be shown at the coffee in the Davis' home on Jan. 10, is also available for showing to clubs and organizations in this area, Mrs. Jorren said.

**McClung during the Christmas holidays.**

The Jim Littlefields visited in Lamesa, Tex., during the holidays with relatives.

Mrs. Roy Sizemore was in Dallas last week and early this week with her mother who has been very seriously ill.

Mr. and Mrs. Jack Siddens were here from Clovis during the holidays. They are the parents of Eddie Siddens of Ruidoso.

Mr. and Mrs. H. H. Morrow of El Paso were here last week-end on business.

Kenneth Newsome was among those attending a wedding of a friend in Lubbock, Tex., during the holidays.

Frank Trujillo of Ruidoso was admitted as a patient in St. Mary's Hospital in Roswell on Dec. 28.

Sharon Perry of Hondo was admitted as a patient in ENM Medical Center in Roswell on Dec. 28.

Nick Brill of Capitan was admitted as a patient in St. Mary's Hospital in Roswell on Dec. 28.

Cy Leland, III, spent the Christmas holidays with his aunt, uncle and cousins in Roswell, the H. H. Willingham family.

Mr. and Mrs. Jess Harris of Ruidoso Downs had as their guests for Christmas Mr. and Mrs. C. E. Gay of Waco, Tex.; Mr. and Mrs. J. C. Harris and daughter Nancy Lou of Cortez, Colo.; Mr. and Mrs. Bob Plok and son Russ of El Paso; Mr. and Mrs. Gerald Gains of Roswell; Mrs. Maudy Kingston and Mrs. Margaret Rench, Capitan; Mrs. Lou Harris, Ruidoso Downs, and Mr. and Mrs. B. O. Harris and daughters, Molly Kay and Cindy Sue, Ruidoso Downs.

**CHIMING IN**  
With Our Best Wishes To All  
For A Prosperous and

**HAPPY NEW YEAR**

—And Thanks To All, Near and Far, For  
Another Wonderful Year In 1964

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

— Open Sundays Until Noon —  
3rd Door East of the Post Office  
—and Just as Reliable

special Christmas baking and a d special tea and coffee were served. All members of the class were presented clappers to be used in tailoring projects. Another class is being planned in the early part of the year so that spring garments can be made.

**NEW MEXICO MISS**  
— RUTH MOORE —  
Adobe Plaza

**White Stag Ski Wear**  
Guaranteed Ski Pants  
For the Family  
Turtle T-Shirts — \$3  
Pile Lined Vinyl Ski Gloves with Clips — \$3.50  
**25 PER CENT SAVINGS**  
On Some Ski Pants in Following Sizes  
30 Short and Long — 32 Short, Reg., Long  
34 Short, Reg., Long — 36 and 42 Regulars  
Ladies' 8 Short, 10 Short, 14 Short and Regular

**SHRIVER'S**  
FRI.—SAT. SPECIALS

DR. ROSS'

**DOG & CAT FOOD 12 FOR \$1**

**DETERGENT** Energy Giant Size... **49¢**

**EGGS** Grade A Medium... **DOZ. 39¢**

**COFFEE** Hill's Bros. or Folger's... **2 LBS. \$1.60**

**POTATOES** White... **10 LBS. 39¢**

**CANE SUGAR** 5 LBS. **52¢**

**PEACHES** Alberta 2 1/2 Size... **4 FOR 89¢**

**ROUND STEAK LB. 79¢**

**T-BONE STEAK LB. 98¢**

**SAUSAGE** Homemade **LB. 49¢**

Western Shirts - Men's Dress... Ea. \$4.49

— See Us For Western Work Shirts —  
Double Frontier Stamps on Wednesday  
We Have Lee Brand Work Clothes  
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

**20 PER CENT OFF**  
On Film Processing  
Bring This Ad With Your Next  
Roll or Reels of Film To Be  
Processed At The

**ARTISAN'S SHOP**  
ADOBÉ PLAZA — 257-2626  
This Offer Expires Jan. 31, 1965

**Popping Up To Say—**  
A timeless wish for a  
festive and happy new  
year... to our many  
friends.

From the Surgeiners  
and the Staff at  
**TRU-GAS**  
Highway 76 — Ruidoso Downs — Phs. 415-3245 — (Night 267-2729)



**NEW N. H. S. MEMBERS** — New members of the Ruidoso High School, Valliant Chapter of National Honor Society, from left: Richard Wantiez, Larry Bizzell, Mary Cunningham, John Underwood, Melinda Gunter, Barbara Creel, Linda Porter and Jim Sullins, who were tapped in December for inclusion in chapter.

**Hollywood Notes**

Mr. and Mrs. C. H. Harris from El Paso spent the holidays in their home in Ruidoso.

Mr. and Mrs. Al Pearson and sons spent the holidays at Laramie, Wyoming visiting relatives and friends. On their trip they planned to stop at different ski runs to enjoy some skiing.

Mr. and Mrs. Ed Wimberly and children entertained the Jim Wimberly family and Lee, Wimberlys Christmas Eve at their home. The families spent Christmas Day on the Ski Run and had their Christmas dinner at the Lee Wimberly home that evening.

Mr. and Mrs. C. L. Wright visited relatives in El Paso last Sunday.

Mr. and Mrs. R. K. Rowe spent several days in their home in Ruidoso and entertained Mrs. Rowe's sister and family while here.

Mr. and Mrs. Alan Luallin were in Tahoka, Tex. last week-end to visit Mrs. Luallin's mother and sister and family.

The B. E. Casey family from Big Spring Tex., spent several days here last week.

Shirley Hager from Artesia was a business visitor here the first of the week.

Dr. and Mrs. M. D. Watkins and daughter were guests at the Panorama Motel this week and enjoyed skiing while here.

O. L. Brewer from El Paso was a business visitor here the first of the week.

Used dresser with mirror and mahogany desk, each only \$19.95 at the store where the bargains are. Gambles in the Gateway.

Cortez, Colo.; Linda McLaurin, Roll, Ariz.

**Angus & Bonito**

By EULA CORDER  
 No white Christmas this year in the mountains. The weather was beautiful and many visitors enjoyed an outing in the area.

Bonito Lake is low and a lot of moisture is needed in this area for the ranchers as well as to fill the lake. Nogal Lake and Alto Lake were stocked with Rainbow trout this past week. As skiing is good at Sierra Blanca Ski Run there are lots of skiers up for the holidays.

Spending the Christmas holidays with Mr. and Mrs. A. N. Runnels were their daughter and family, Mr. and Mrs. Joe Coe and boys from Silver City. Joining the Runnels and Robert for Christmas dinner were Mr. and Mrs. Arvel Runnels and family, Ervin Crockett from Carrizozo and Willa Morris and Cora Patterson from Ft. Stanton.

Guests with Mr. and Mrs. Jay Johnston at the Parson Hotel for Christmas dinner were Mr. and Mrs. Tommy LaMay and family, Monte Coe, Mr. and Mrs. Harold Fische and children, also Mrs. Johnston's sister and family from Texas. A delicious turkey dinner with all the trimmings were served to the guests in the delightful atmosphere of the picturesque old hotel.

Mr. and Mrs. O. D. Tarpley from Lockney, Tex., spent the week-end in their cabin at Angus.

Ed Kelley came up Christmas night checking on his cabin, then he joined his wife at Big Spring for the celebration of Mrs. Kelley's parents' golden anniversary.

Wilma June Young visited with her parents, Mr. and Mrs. Ira Young over the Christmas holidays. Wilma is attending college

**Everything Electrical**  
 Wimberly Electric  
 Phone 257-2118

**RUIDOSO CABLE TV**  
 FIVE CHANNELS!

**SALE**  
 Tremendous Savings  
 On All Lamps  
**1/3 TO 1/2 OFF**

Services For 6 and 8  
 In Stainless Flatware  
 Reg. \$12.95 — NOW \$8.95  
 Reg. \$ 9.95 — NOW \$6.50

**Whitlock's JEWELERS**  
 GIFTS OF DISTINCTION  
 Buzz & Marge — Plaza Dee  
 Watch Repair

**FOR COMFORT**  
 When You Want Warmth  
**FOR EFFICIENCY**  
 From Your Appliances

**Keeth Gas Co.**  
 Phone 257-4025 — Ruidoso

**At the Hospital**

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.  
 Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Thomas Lane, Hillsboro, Tex.; Harry Alfred Miller, Ben Hopkins, Ruidoso Downs; Ed Johnson, Patrick Rooney, Sally Rue; Clyde Burns, George Rue; Elsie Matthews, Stephen Long, Ruidoso; Victor Chavez, Monte Gardenhire, Carol Melton, Tularosa; M. V. Seymour, Joan Dunlap, Geneva Temple, Hollywood; Yolanda Baroz, Carrizozo; Nina Hughes, Rosa Gallegos, San Patricio; D. T. Young, Alamogordo; Sharon Herrera, Capitan; Jesse C. Harris,

at Amarillo, Tex.  
 Home for the Christmas holidays was Fred, Jr., son of Mr. and Mrs. Fred Alexander. Fred, Jr., is a student at Texas Tech at Lubbock. Also for the holidays with the Alexanders is Mrs. Alexander's mother from Midland, Tex.

Mr. and Mrs. John Montgomery and daughter spent Christmas in Roswell with Mrs. Montgomery's folks.

The children of Mr. and Mrs. Dan Jones were home for Christmas.

Mr. and Mrs. Gil Peters joined the rest of the family at her brothers, A. B. Zumwalt, for Christmas. Also Mrs. Peters' mother, as she now lives near Nogal with her son A. B.

The T. F. Pyeatts came to their cabin on the Bonito over the week-end.

Home for Christmas with her parents, Mr. and Mrs. Roy LaMay, was Jeanette LaMay from school in Roswell, also Anson Keith from Albuquerque. Joining the folks for Christmas were their daughter and family, Mr. and Mrs. R. G. Stewart and children from Alamogordo; also Mrs. Ena Stewart, Mr. and Mrs. Joe West and Joe, Jr., from Carrizozo and John Kallison.

Visiting with the C. E. Walkers over Christmas were their daughter and family, Mr. and Mrs. Bill Yenter from Denver, Colo. Also their son and family, Mr. and Mrs. Jack Walker. Spending this week-end with the Walkers is Mrs. Walker's nephew and family, Mr. and Mrs. Gerald Crisp from San Angelo, Tex.

Spending the past week-end at the Nazarene Camp and enjoying skiing at Sierra Blanca were Mr. and Mrs. Jimmy Kelly and Mr. and Mrs. Gene Robinson and children, all from Plainview, Tex. Also Mr. and Mrs. Lowell Catlett and children from San Antonio, Tex.

Mr. and Mrs. Bob Corder and boys from Roswell spent Christmas with the Charles Corders.

Be a neaterbug, not a litterbug.

**BILL McCARTY GRAVEL Construction Co.**  
 —Inc.—  
 Ph. 257-4200 — Ruidoso

**WAT'S COOKIN'**  
 HAPPY NEW YEAR  
 Best Wishes To You and Yours Throughout 1965!  
**Wattie's**

**BIG NEW YEAR'S EVE MASQUERADE PARTY**

**VILLA INN LOUNGE**  
 DANCE TO THE MUSIC OF THE MELLOTONES  
 CARMON AND JOHNNY  
 Prizes — Snacks — Dancing Room  
 Under New Management  
 Marvin and Bernice Whitfield  
 DINING ROOM OPEN  
 6:00 a.m. to 10:00 p.m.  
 Seven Days A Week  
 Kitchen Operated By Della Roberds

**THE ANSWER IS L-P GAS**  
 For Appliances, or Butane and Propane Call

**FRIDAY AND SATURDAY SPECIALS**

**DENNETT'S FOODLINER**  
 We Give "J.N." Green Stamps

Phone 257-2116 — Mechem Drive, Plenty of Parking Space — Ruidoso

JANUARY 1-2

WHOLE ICE PACK  
**FRYERS 29¢ lb.**

— U. S. D. A. CHOICE BEEF —  
**ROUND STEAK LB. 79¢**  
**ARM ROAST LB. 59¢**  
 FRESH, LEAN  
**GROUND BEEF \$1.00 3 LBS.**

**HALIBUT STEAK LB. 89¢**  
**SMOKED JOWL LB. 29¢**  
 PEYTON'S RANCH BRAND  
**BACON, 2 LB. PKG. 89¢**  
 SLASH S BRAND  
**FRANKS, 2 LB. BAG 69¢**  
 ALL GRINDS  
**FOLGER'S COFFEE, LB. 79¢**

RANCH HOUSE  
**BLACK-EYE PEAS LB. 19¢**  
**SALTINES Sunshine Krispy 2lb. Box 59¢**

— TASTEWELL, NO. 303 CANS —  
**CREAM CORN CUT BEANS OR EARLY PEAS 3 CANS 39¢**

STAYLEY'S WAFFLE & PANCAKE  
**SYRUP 24 OZ. 49¢**

BORDEN'S  
**BISCUITS, 10 CANS 79¢**  
 VEGETOLE  
**SHORTENING, 3 LBS. 59¢**  
**PINWHEELS Nabisco Chocolate Bag 49¢**  
**BABY FOOD Heinz Strained Fruit & Vegetables, 3 Jars 29¢**

Food Is A Bargain  
 At Your A. G. Stores

MORTON'S CAKES  
 Cinnamon Raisin, Apple Danish, Coconut Cake  
**55¢ each**

ICE CREAM Borden's All Flavors Half Gallon 79¢  
 — FAIRLANE, 10 OZ. —  
 Whole Kernel Corn, Chopped Broccoli, Leaf Spinach  
**3 39¢**

TURNOVERS Pepperidge Farms, All Flavors, Pkg. 49¢  
 NO. 1 RUSSETTS  
**POTATOES, 10 LB. BAG 69¢**  
 TOMATOES Fancy, Red Ripe LB. 19¢  
**BAG ORANGES 49¢**  
**GRAPEFRUIT 49¢**  
 BANANAS Golden-Ripe LB. 13¢  
**RADISHES OR GREEN ONIONS 2 BUNCHES 13¢**

YACHT CLUB, NO. 303 CANS  
**PINEAPPLE, SLICED, 4 CANS \$1.00**

HI COUNT  
**KLEENEX, 3 BOXES \$1.00**

DR. ROSS  
**DOG FOOD, 10 LB. BAG \$1.19**

GEORGIAN  
**TISSUE 10 ROLL PACK 69¢**  
 OPEN SUNDAYS

**J.N. DOUBLE STAMP DAY WEDNESDAY**  
 on \$3 Purchase or More

# PICK FROM 3

VERY BEAUTIFUL SUBDIVISIONS IN THE PINES

## TOWN & COUNTRY ESTATES

## SKYVIEW HEIGHTS & PINE TOP HEIGHTS

The Playground of the Southwest's Finest, Developed By

# WHITE MOUNTAIN DEVELOPMENT COMPANY INC

BILL McCARTY, Sales Mgr. - Phone 257-2425

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**SEVERING LINCOLN COUNTY**  
 MR. AND MRS. VIC LAMB  
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 JEANNE WHITELEY

Editors & Publishers  
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 H. B. FLANAGAN  
 CECIL PETERSON

PAT LAMB  
 (Founded May 16, 1946 by Lloyd and Ida Bloodworth)  
 Subscription \$3.00 per year in advance in Lincoln County  
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SECTION A PAGE FOUR

Ruidoso News  
Friday, January 1, 1965

### LETTERS TO THE EDITOR

Dear Vic  
 The Ruidoso Lions undertook their flag project for two reasons: community service and the need for a money raising project. The vision of flags displayed on holidays from one end of Ruidoso Downs to

**RUIDOSO CABLE TV**  
 COLOR, TOO!

**W. W. LUCAS**  
 DESIGNING & PLAN SERVICE

New Home, Remodeling and Commercial, Construction Plans  
 1 Block South of Catholic Church  
 Ph. 257-4414 - P. O. Box 272

### ART NOTES

By Dave and Kathy Travis

The year 1964 was a good year for art in Lincoln County. It saw the formation of the Lincoln County Art Association. It is the goal of the L. C. A. A. to promote art in Lincoln County.

Since the first organizational meeting was held the first week in August, the Association has held two shows, one of which was held just two weeks after the first meeting and was an exceptionally fine show. The Art Association now has over one hundred members.

For 1965 the Art Association plans more shows. There will be paintings placed in various businesses, motels and hotels. Regular meetings will include programs on art and will be given by people associated with art.

Regular meetings are held at the Chaparral Motor Hotel the second Tuesday of every month, at 7:30 p.m. There is also planned a brochure describing art activity in Lincoln County and will be mailed to some three to four thousand people who are interested in art.

- We want to wish everyone a Happy New Year!

a special occasion, subject, of course, to availability of members to put out the flags. All of us are working at regular jobs and must make arrangements to be able to handle the flag job.

This explanation of Ruidoso Lions Flag Display project would not be complete without a word to present and prospective customers. We are completely dependent upon you for the success of our project and we are grateful for the support you have already given us. We hope it will develop into a project in which all of us take pride. Thank you, Ruidoso Downs, Hollywood, Ruidoso!

Note: Flag contracts are written by Paul Vance, Lions Secretary. Call him at 257-4201.  
 C. Howard Tate, President  
 Paul Vance, Secretary



BRUCE GRIFFITH

### FIELD MAN DUE

Ralph H. Yowell, field representative of the Roswell Social Security Administration office, will be in Ruidoso on Monday, Jan. 4. He may be contacted at the Justice of Peace Office, City Hall, between the hours of 10:00 until noon and 1:00 to 5:00 p.m.

Newly upholstered two-piece living room suite in brown color for only \$119.95 with trade. Gambles, the store where you find discount prices.

### Named Manager Of Branch Bank

Bruce Griffith, developer of Agua Fria east of Ruidoso Downs and who has been engaged in a retail business in Albuquerque for many years, was named manager of the Ruidoso Downs branch of Ruidoso State Bank on Dec. 15. Vice-President Ed Wimberly announced last week. Griffith succeeds Don Kochler, who is moving to California.

### OUR BEST WISHES . . .

We hope the coming new year will bring forth everything you desire. May 1965 be the best year ever for you and yours. Thank you for your fine business in 1964.

NOW UNDER THE NEW MANAGEMENT OF GLEN GREEN

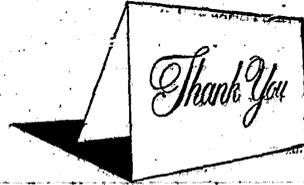
### HOLLYWOOD GULF

Located Across From Hollywood Inn - Ph. 378-6900

JUST RECEIVED—Large quantity of used carpet in excellent condition priced to sell. Gambles, the store where the bargains are.

Make the new year a comfortable one with a new mattress and box springs from Gambles, the store where the bargains are.

Start the new year right with a new carpet from Gambles, the store where the bargains are.



We take this time to pause and say "Thank you" to our loyal customers. It is your confidence and support that makes our progress possible. We pledge our continued effort to bring you the best in banking services.



**Ruidoso State Bank**  
 In the New South Movement of the Southwest  
 Ruidoso, New Mexico

CAPITAL AND SURPLUS \$25,000.00

Ruidoso Downs, Ph. 378-4445

Member F. D. I. C.

Ruidoso, Ph. 257-4445

# COUNTY - WIDE OPEN MEETING

## We Want Your Opinion On

# THIS QUESTION

## DOES LINCOLN COUNTY WANT LEGALIZED GAMBLING?

### COME OUT AND DISCUSS THIS QUESTION

## PRO AND CON

OUR LEGISLATURE WILL LIKELY BE VOTING ON THIS PROPOSAL IN

1965—HOW DOES LINCOLN COUNTY STAND?

# Come Out Tuesday, Jan. 5, 7:30 P.M.

## At The Chaparral

(This ad did not appear in the Carrizosa paper this week because that paper went to press several hours earlier than usual unannounced.)

-THIS AD PD. FOR BY INTERESTED LINCOLN CO. BUSINESS PEOPLE

# 115 Students Of Nob Hill In Program

One hundred and fifteen students of Nob Hill School, all of the First Graders in four classes there, appeared in a Christmas program the afternoon of Monday, Dec. 21, for entertainment of their family and patrons of the school.

"Mother Goose Visits Santa" was the most pretentious of the skits given, with 41 students in the cast. They were in Mrs. Kathleen Thompson's and Mrs. Frank Adams' rooms. Mother Goose was portrayed by Jeanette Richardson; Santa Claus by Pat Wright and Peter Peter by Kim Nelson. Others having parts were: Peter's wife, Lilly Baraza; George Forgie, Andy Aguilar; Boy Blue, Earl Anderson; Jack, Bo Nimble, Buddy Allison; Charly Locke; Beverly Perry; Simple Simon, Gene Botella; Deedle Deedle Dimping, Jose Sanchez;

Humpty Dumpty, Phyllis Barcus; Little Bo Peep, Linda Carrillo; Mary, Pat Parker; Tom Tom, James Lot; Polly, Dorothy Surratt; Jack, Gary Morrison; Jill, Christina Hosotavitt; Jack Hunter, Mike Bahrd; Butcher, Augustine Moquino; Baker, Leo Moquino; Candle Stick-Maker, Carl Chitew; Bobby Shaflo, Cyrus Moquino; Crooked Man, Tony Carrillo; Jack



**OFFICIALS CONFER HERE** — Officers of the New Mexico Hotel, Innkeepers and Resort Association are shown at the meeting in Ruidoso with Chamber of Commerce members and resort owners at the Navajo Lodge on Dec. 16, from left: Doris Gregory, Carlsbad, execu-

tive secretary and publicity director; Mrs. Millie Wallace, Capitán, second vice-president; Joe Lacy, Santa Fe, first vice-president and legislative committee chairman, and R. E. Pritchett, Carlsbad, president.

Spratt, Michael Ripley; Mrs. Spratt, Glenda Barcus; Old Woman, Eva Serna; Old Woman's Children—Gilbert

Montoya, Mary Sanchez, Lela Coonin; Laveta Hosotavitt, Christine Duffy, Myra Comanche, Cora Botella, Jan Chico, Russell Sublett, Carl Botella, Charles Scott, Dolores Lesperance, Elizabeth Baca and Larinda Sue Powell.

Mrs. Nancy McCarty's First Grade students appeared in these parts: Santa's Guard—Edward Denton, LeRoy Randolph, Chris Sanchez, Warren Shirley, Robert Walker, Lonnie Sanchez and Jerry Graves.

Christmas Parade—Rebecca Coe, Debra Wilson, Dennis Stewart, Estelle Dodge, Cheryl Whitfield, Lyndon Miller, Zullina Luther and Pauline Sanchez; Christmas Lessons—Tana Locke, Pamela Wright, Barbara Hunter.

Kenneth Phillips, Ruth Bounell, Joe Winfield, Kamela Siddens, Tamara Wall, Timothy Bishop, Debra Sue Jones and Susan White.

The group from Mrs. McCarty's room sang "Jolly Old Saint Nicholas," to conclude its portion of the program.

Another lavish number was staged by Mrs. Nellie Ruth Jones' class, with these having parts: David Burton, announcer; Spirit of Christmas, Alan Campbell; Miss America, Tamilee Tadlock; Uncle Sam, Ricky Tate; America, Gene King and Linda Huse; Canada, Cindy Roberts; Mexico, Arturo Chavez; Norway, Don Ray Driver and Gretchen Anna; France, Jacque Haddix; Russia, Billy Armstrong; Denmark, Julie Stewart and Scott Hancock; Spain, Ritchie Hosotavitt; Germany, Lesah Parks; Holland, Loric Blizzell and Robert Smith; Switzerland, Tina Pearson; Brazil, Hubert Coonin; England, Jimmie Stewart and Angie Johnson; Finland, Celi Campbell; Poland, Louis Brown; Hungary, Tricia Tully and Gary Whitten.

From Mrs. Frank Matthews' room taking part were Gregory Thomas, Allen Temple, Joe Medina, Ray Montoya and Johnny Baca.

Songs by all the First Graders

# Steel Building Replaces Classrooms Lost In Fire At Hondo

A 3,600-square-foot school building for the Hondo Valley School District, containing two classrooms, has been completed by Steelcon Building Co. of El Paso.

The building, a Butler steel building, contains a Vocational Agriculture shop with equipment for agriculture and vocational training. It was designed by Edwin C. French, Roswell architect.

French also supervised construction and was on hand for the final inspection along with the school board.

The building, with antique gold sidewalls and a white roof, replaces an Army surplus building which burned to the ground last year.

# DALLAS COUPLE PLANS NEW HOME HERE IN 1965

Construction will likely begin early in 1965 on a new two bedroom home with basement in Ponderosa Heights for Mr. and Mrs. Ollie E. Norris of Dallas, Norris, who is a Deputy Sheriff from Dallas County has been coming to Ruidoso for many months, and at present, his wife, Pauline, is employed as secretary to the manager of the Sierra Blanca Ski Area, Roy Parker.

# FLAGSTAFF MAN HURT IN WRECK NEAR CAPITAN

A Flagstaff, Ariz. man was reportedly injured about four miles west of Capitán Tuesday last when his 1958 Oldsmobile overturned and over end and fell into a 25-foot ditch.

State Police Patrolman Darrell Austin said Elvis Edward, Box 2017, suffered internal injuries, cuts and a possible broken leg.

The officer said Edward was driving east on U. S. 380 about 10 a.m. when his car ran off the highway to the south, at a high rate of speed. It then overturned and fell into the ditch, he said.

Charges were pending further investigation.

Used recliner chair in good shape at only \$19.95 at the store that features discount prices, Gambles.

Included "Jingle Bells," "Up On the House-top," "Away In a Manger" and "Nine Little Reindeer."



# WE WISH YOU A VERY HAPPY NEW YEAR

—We Hope You're Enjoying the Skiing and the Bowl Games—and Most Important of All, We're Hoping You Get Back Home Safe and Sound.

# Hollywood Lbr. Co., Inc.

Highway 70 WE GIVE 8 & 11 GREEN STAMPS Ph. 378-2645 T. C. Delaney, Mgr.

# Alto Briefs

By AILEEN LINDAMOOD

**La Junta Ranch Took First Place — Commercial**  
The Christmas display at La Junta Ranch was very pretty and quite cleverly carried out in keeping with the holiday theme and locale. Santa was wearing a big sombrero and strumming a guitar with live music coming from his efforts.

The lighting was very effective but due to the high winds during the week, the Halls and Dyes of La Junta Ranch regret that they couldn't have the luminarias burning every night.

Saturday, Mr. and Mrs. Aubrey Casey from Fillmore Scout Ranch came in to see the Lindamoods while visiting in the home of his sister and family, the George Creels.

Mr. and Mrs. Frank Kirby-Smiths, daughter Joey and her friend, Mary Morion, of El Paso, spent a few days in their Gavilan Canyon home during the holiday vacation.

The past week-end, Mr. and Mrs. Mike Sendecky were here from El Paso.

Mr. and Mrs. Sam Allen spent Tuesday in Alamogordo. Mrs. Lyda Peebles of Alamogordo was here last Wednesday with her granddaughter, Elsie

# SECTION A PAGE FIVE

# Ruidoso News

Friday, January 1, 1965

Mr. and Mrs. Alan Johnson and Mrs. George Dingswall came up from Carrizozo Christmas Day to see the Lindamoods.

The Sidney Preston family was in Deming for Christmas. Mr. and Mrs. Herman Schaar of Vienna, Austria, were guests at Eagle Canyon Lodge during the holiday, while enjoying the skiing at Sierra Blanca.

Check our prices before you buy. We've got the best prices in town on carpeting, Gambles, the store where the bargains are.

# TAQUITOS

With Sauce (Real Good For Parties)

Ruidoso Taste Fresz

# HAL'S CONSTRUCTION

Building Contractor Residential or Commercial Septic Tanks — Ditches — General Hauling Phones 257-2541 or 257-2042

# Our Churches

FULL GOSPEL CHURCH Ruidoso Downs, N. M.

10:00 a.m.—Sunday School 11:00 a.m.—Sunday Morning Worship 7:30 p.m.—Sunday Evening Worship 7:30 p.m.—Tuesday—Young People and Choir Practice 7:30 p.m.—Thursday—Prayer Meeting.

THE FIRST CHRISTIAN CHURCH Palmer Gateway—Ruidoso The Rev. Frank E. Taylor Phone 257-3118

Sunday School, 9:45 a.m. Morning Worship, 11:00 a.m. Ch. 11th (International) Youth Fellowship, 4 p.m.

CHRISTIAN SCIENCE SERVICES Sunday School services each Sunday at 9:45 a.m.

Every Sunday, 11:00 a.m., El Ruidoso Woman's Club Testimony meeting following regular service each third Sunday.

FIRST BAPTIST CHURCH Rev. Alfred Richard, Minister

Sunday School, 9:45 a.m. Worship Service, 11:00 a.m. Training Union, 6:00 p.m. Worship Service, 6:00 p.m. Wednesday Night Service, 6:00 p.m. Radio Services, 11:15 a.m. Sunday.

GATEWAY METHODIST CHURCH

Assembly of 400 Church Palmer Gateway, Ruidoso Edward E. Scott, Pastor Sunday Bible Program, 9 a.m. Sunday School, 9:45 a.m. Morning Worship, 11:00 a.m. Evening evangelistic service, 7:30 p.m. Sunday, 7:30 p.m. Various Missions Meetings

Wednesday evening, 7:30, prayer time and Bible study.

RUIDOSO BAPTIST CHURCH Wayne Joyce, Pastor

Palmer Gateway Sunday School, 10:00 a.m. Morning Worship, 11:00 a.m. Evening Service, 6:00 p.m. Wednesday Night Bible Study—6:20 Pastor—Arthur Vance, Thursday, 9:00 a.m.

PENITENTIAL MISSION

Hondo, N. M. Charles Luther, Pastor In Old Hondo School Building Sunday Services at 9:45 a.m. and 7:00 p.m. Tuesday services at 7:00 p.m. Services in Spanish and English. You are welcome.

CHURCH OF JESUS CHRIST L. D. N.

Ruidoso Lions Club Building Sundays at 10:00 a.m. and 11:00 a.m. Sunday School and Sacrament Meeting

FIRST BAPTIST CHURCH Rev. Gerald See, Pastor

Ruidoso Downs, N. M. — Sunday School, 9:45 a.m. Morning Worship, 11:00 a.m. Training Union, 6:00 p.m. Evening Worship, 7:00 p.m. Wed. Night Service, 7:00 p.m. Phone 258-8421

Give them a Faith to live by



Worship this week

MISSION IN AMERICAN LIFE

FIRST PRESBYTERIAN CHURCH

Rev. Dwight Hartz, Minister Church School, 10:00 a.m. Morning Worship—11:00 a.m. GATEWAY METHODIST CHURCH

Sunday Service, 10:00 a.m.

Worship and Communion, 10:30 a.m. Sunday Evening Worship, 6:00 p.m. Wednesday, 7:00 p.m. Prayer meeting Ladies Bible Class, 9:30 a.m. Thursday Bible Program, 8:30 a.m. Sunday.

COMMUNITY METHODIST CHURCH

Rev. Thomas E. Richardson, Pastor Sunday School at 9:45 a.m. Morning Worship, 11:00 a.m. Youth Meetings, 6:00 p.m. Evening Worship, 7:30 p.m. Women's Prayer Group, Wednesday, 9:30 a.m. Family Night, 1st Sunday, 6:00 p.m.

CATHOLIC SERVICES

Palmer Gateway, Ruidoso Pastor Sunday Masses year around at St. Eleanor's at 7:00 and 11:00 a.m. Holy Communion year around—St. Eleanor's at 7:00 and 11:00 a.m. Masses on Holydays of Obligation: 6:00 a.m., St. Eleanor's Church 7:15 a.m., St. Patrick Chapel 7:30 p.m., St. Eleanor's Church (Evening)

Work Day Masses: Daily at 7:00 a.m. in St. Eleanor's unless noted otherwise in bulletin. Devotions, Holy and Benediction of the Most Blessed Sacrament every Saturday at 7:30 p.m. Confessions, Saturday evenings after devotions, 15 minutes before all Masses; any other time by appointment. Choir Practice: Wednesday evenings at 8:30 p.m.

EPISCOPAL CHURCHES

Rev. William H. Brown, Vicar Olcese, St. Anne's Sunday, 2 a.m. Ruidoso, 10:00 a.m. Sunday, 11:00 a.m. Holy Communion 7:00 a.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso State Bank

Growing with Ruidoso Member F. D. I. C.

Ruidoso Laundry-Linen Supply The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done — 257-2249.

Keeth Gas Company SALES — SERVICE

In the Gateway — Phone 257-4025

Luallin's Skyland Auto Service Experienced Mechanics — Sun Motor Tune-Up East of Bank — Phone 257-4111

# THE HIDE SHOP CUSTOM LEATHER GOODS

Season's Greetings ★ Thanks For Your Trade

WISHING ALL OF YOU A



—Thanks for your very fine trade in 1964—

# FRIDAY-SATURDAY SPECIALS

- PINTO BEANS ..... 2 lbs. 28¢
- PORK & BEANS Kimbell's 1 1/2 Oz. 2 cans 28¢
- KIM DOG FOOD 3 cans 29¢
- SHORTENING Kimbell's 3 lbs. .... 74¢
- PEACHES No. 2 1/2 ..... 26¢

# MEAT DEPARTMENT

- BACON SQUARES LB. 29¢
- PICNIC HAMS ..... LB. 29¢
- ROUND STEAK Choice ..... LB. 79¢
- PORK CHOPS ..... LB. 49¢

# GATEWAY GROCERY

—WE GIVE ROSE STAMPS— Redeemable in These Stores—Gambles, Hart's Ruidoso Dry Goods and Gateway Feed Market Double Stamps on Wednesday Open 7 a.m. — Close 7:30 p.m. On Sudderth in Palmer Gateway—Phone 257-2982

# THURSDAY NITE SPECIAL

Broiled Chopped Sirloin Steak, Bacon Wrapped with Baked Potato and Tossed Salad Mexican Dinner Served on A Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice and A Taco Shell with Avocado Salad Tea Coffee

\$1.50 \$1.50

# HOLIDAY HOUSE

# RUIDOSO CABLE TV

NBC — CBS — ABC

Commercial Refrigeration Service Wimberly Electric Phone 257-2118

# Let's Have Fun This Week-end

First, with a big New Year's Eve Party on Thursday Night this Week with

Dancing to the Music of

# THE CHAPARRALS

# —AND THEN—FRIDAY NIGHT AND SATURDAY NIGHT BOTH

You'll Hear

# THE COLLEGIANS

A 14-Piece Band Playing For Your Dancing

In Our Big Dining Room

# The Chaparral Motor Hotel

Enjoy the Comradship and Fine Service In The Lounge and Dining Room The Lounge Is Now Open Six Days A Week and the Dining Room Seven Days A Week

# THROUGHOUT THE WINTER

Teen-Agers—We Will Have a Special Dance For You New Year's Eve in the Ice-O-Rama. Music by the Boss Men.

Cokes - Noisemakers Hats - Novelties

Where the Home Folks Meet and Eat

Mr. and Mrs. Harry Whipple Your Hosts The Convention Center of the Southwest

On U. S. Hwy 70 Ruidoso Downs

# RUIDOSO HOLLYWOOD FOOD MART

FRIDAY, SATURDAY, JAN. 1-2

**Stew Meat, Lb. 29c**  
**Salt Pork, Lb. 29c**  
 Longhorn  
**Cheese . . . . . 49c**  
 LEAN  
**PORK CHOPS  
 LB. 49c**  
 All Lean Ground  
**Round, Lb. . . 59c**

**GLOVER'S  
 SAUSAGE 2 Lb. Bag 59c**

**ORANGE JUICE M. P. C. 45c**  
 12 oz.

**ICE CREAM Half Gallon 79c**

Fairlane, Frozen  
**STRAWBERRIES 3 FOR 65c**

**DOG FOOD Scrappy . . . 3 FOR 25c**

FULL DRESS  
**FLOUR, 5 LBS. 45c**

**JELLO Reg. Size . . . . . 3 FOR 29c**

**COFFEE Hill's Bros. . . . . LB. 79c**

**TOMATO JUICE Tastewell 46 Oz. 4 For \$1**

**CAN MILK Fat or Carnation Tall . . . . . 3 For 49c**

**SUGAR, 8 Lb. Case 59c**

**BABY FOOD Heinz Strained . . . . . 3 For 29c**

**BEANS Ranch Style No. 300 . . . . . 2 For 29c**

**CRISCO, 3 LBS. 79c**

**SPAM 12 Oz. Can . . . . . 45c**

**CRACKERS Dixie Belle . . . . . 23c**

**TISSUE Northern 3 For 25c**

**DETERGENT Giant Energy Soap . . . . . 49c**

**TUNA Von Camp's . . . . . 19c**

**TOMATOES Fresh LB. 19c**

**BANANAS 2 LBS. 25c**

**POTATOES 10 Lb. Bag 69c**

**CARROTS Cello . . . . . 2 For 19c**

**HOLLYWOOD STORE OPEN SUNDAYS**  
 We Give Frontier Stamps — Double On Wed.



SAVING STAMP



IN SCHOOL PROGRAM—Scenes from Nob Hill School Christmas program presented Dec. 21 by first graders, Mrs. Thompson's and Mrs. Adams' rooms are shown presenting "Mother Goose Visits Santa". Santa Claus was played by Pat Wright and Mother Goose was played by Jeanette Richardson.

### Airport Activities

5500 ft. paved runway—122.8 ft. wide

**Brown Air Service**  
 The Leighton Maggard family of Plainview came in during the holidays in their Bellanca.  
 Also from Plainview, the Alton Leaches flew here in their Bonanza.  
 A party of three people arrived here from Fairburn, Tex. during the holidays for some skiing. They flew here in a Bonanza.  
 The Charles Correll family of Dumas, Tex., unable to set down at the local port because of high winds, flew on to Alamogordo where a car was rented to bring the party on into Ruidoso.  
 Several other flying groups were forced to land at Roswell during the holidays because of weather. There they rented cars to come into Ruidoso, or were met there by local relatives and brought here for their holiday visits. Fair weather and calmer winds this week saw traffic picking up considerably at the local port.  
**Municipal Airport**  
 Sunday, Dec. 27, Jamie Parker and party from Odessa, Tex., arrived in the Parker and Parker, Inc. twin Bonanza at the Ruidoso Municipal Airport for three days of skiing at Sierra Blanca. The Parker party returned to Odessa on Wednesday.  
 L. Z. Brown and party from Andrews, Tex., arrived in a new Aero-Commander at the Municipal Airport last Sunday for a few days of skiing at Sierra Blanca. The Browns are regular Ruidoso summer visitors, airport officials reported.

Happy New Year from Clayton and Helen Bennett at the Indian Shop on Highway 70 west. Open year around and featuring authentic Indian jewelry.

**BILL McCARTY READY-MIX Construction Co.**  
 Ph. 257-4200 — Ruidoso

**PAN-O-RAMA Lodge Open**

**Attractive Winter Rates**

Fireplaces — Kitchensettes  
 TV's — Telephones  
 Ruidoso's First and Nicest

**SPECIAL RATES for Skiers & Commercial**

We Invite Our Friends  
 Your Friendly Hosts,  
 Catherine & Cap  
 Owners and Managers  
 P. O. Box 967 — Ph. 257-4031

**GO HOME AND TELL YOUR MOTHER—**

FRESH FRYERS, Grade A . . . . Lb. 29c  
 CREME CENTER COOKIES, 1½ lb. tray 39c  
 TOMATO SOUP, Campbell's . . 3 cans 29c  
 APPLE JUICE . . . . . Qt. 29c  
 SAUSAGE, Home-Made, The Best. Lb. 58c  
 BAYER ASPIRIN, 100 Size . . . . 59c

**MODERN GROCERY**  
 WE GIVE KING KORN STAMPS

### January 1965 - To Be Month of March of Dimes

Ruidoso's Mayor G. H. Stoneman in a meeting held Tuesday night this week proclaimed the entire month of January 1965 as March of Dimes Month. The meeting was held in the home of Mrs. Carl Jorren, Lincoln County Chapter chairman for the March of Dimes. Attending the meeting in addition to Mayor Stoneman were Mr. and Mrs. Lloyd L. Davis, Sr., Pat Lamb, Ruidoso High School Senior who has been appointed TAP chairman, and Mrs. Elsie Williams, publicity chairman.

"We are looking for doors as well as donors," Mrs. Jorren, Lincoln County Chairman for the National Foundation for Polio, expressed it as she appealed for volunteers to assist in the January 1965 March of Dimes campaign. "If you have time—a few hours or a couple of days—we have a job for you," Mrs. Jorren stated. The March of Dimes campaign relies on many activities to raise funds, she declared, and this means work, but it is work which brings the satisfaction of knowing that little children are being saved from a lifetime of disability. Mrs. Jorren said that approximately 250,000 babies are born in the U. S. each year with a serious birth defect, this means about 700 every day, and thousands of these babies do not receive proper medical care early enough or not at all and are left permanently crippled, or mentally retarded.

The March of Dimes makes it possible to operate about 50 Birth Defect Centers, where many children whose condition was once thought hopeless, are helped to walk and play again. Mrs. Jorren stated the March of Dimes is also sponsoring a broad program of scientific research in order to find the cause and eventual prevention of these afflictions.

Anyone interested in helping in the March of Dimes campaign is asked to call either Mrs. Lloyd L. Davis, Sr., Campaign Director for Ruidoso, at 257-2029, or Mrs. Lloyd L. Davis, Jr., Assistant Director, at 257-2020.

**Mescalero Soldier in Training Exercise**

Pvt. Isadore C. Mendez, son of Mr. and Mrs. Lisandro Mendez, Mescalero, participated in Exercise Gallant Sword, a week-long German-American field training exercise in Germany, that ended Dec. 11.

Mendez, a member of Company C, 3rd Battalion of the division's 38th Infantry, left Kirsch-Gons, entered the Army in January, 1963 and arrived overseas in January, 1964. The 24-year-old soldier is a 1959 graduate of Tulare High School.

**Lighting Fixtures In Stock**  
 Wimberly Electric  
 Phone 257-3110

**RUIDOSO CABLE TV**  
 Just \$7.50 Per Month!

### Your Minister Writes . . .

by Frank E. Taylor, Minister  
 First Christian Church

"Why Jesus Came"  
 "God sent forth his son", "And the angel said unto them, Fear not: for, behold, I bring you good tidings of great joy, which shall be unto all people: for unto you is born this day in the city of David a Saviour, which is Christ the Lord."  
 Like the shepherd of old, we hear a song in the air and glory breaks upon us, for the time of the year is here when we celebrate the Advent of our Saviour. Our voices swell the mighty volume of praise which is lifted up from all corners of the earth. Our hearts are joined with a multitude of others in adoration. "Why Jesus came?" Perhaps we would do well to refresh our memory as to some of the reasons "God sent forth His Son".  
 Only God could have planned such a coming. A peasant woman's womb; a trough for the food for cattle, a stone village in the Judean Hills.  
 God sent forth his Son to enter life by lowly doors. Find a room in your own life a room simple, humble, lowly, a room without insincerities, without pride. A room that a little child would like, open to the door and let Jesus come in to your heart.  
 "God sent forth his Son" to give us a new beginning. Greater is he who is least in the experience of Christ than he who is great in the expectation of him. A new day began in the history of man, B. C. became A. D. It is a new day for music, art, beauty and life when Christ comes. The most sacred relationships of life become radiant.  
 The toll of our days finds alliance with love. Music bursts in your soul, the desire for goodness rules your life. God sent forth His Son to be the light of the world. An old, old call of the human heart is for light. Put away the thick blinds of prejudice; take down the impenetrable shutters of sin; let the light of God's Son come in.  
 God sent forth His Son to bear the sin of the world. Among the many Christmas cards we have received is one that shows blue sky, white travelers and a bright star shining. The star is radiant, but the brightest beams of the star are gathered in four directions, and thus a cross becomes visible. In

### NEW YEAR'S EVE PROGRAM SET BY KEY CLUB

Teenagers in the community are invited to attend a New Year's Eve dance at the Ice-O-Rama, with refreshments, hats and confetti to be provided, and with music by the Boss Men of Roswell to be offered. Soft drinks will be on sale by the Key Club, co-sponsors with the Chaparral Motor Hotel of the event. The Club is to receive 40% of the receipts. Chaparral Manager Harry Whipple said. Assisting are Craig Whipple and Jimmy Steele of the Key Club. Admission will be \$1 per person.

### Midland Family Builds Vacation Home in Ruidoso

Mr. and Mrs. Bill Faudree and their five children of Midland, Tex. have been spending the Christmas vacation in Ruidoso skiing and supervising their new vacation home here which is nearing completion on Hull Road.  
 The two-story ranch type vacation home was constructed by John Emde, local contractor, and has four bedrooms and four baths and a large play-room on the second floor. It is built on a three acre lot with tall pines but also with an excellent view of Sierra Blanca. In the back a long porch with flagstone floor runs practically the length of the house. The home has 3,200-square feet of heated area and will be carpeted throughout except for the tiled baths, kitchen and entrance hall, Emde said.

**BILL McCARTY SAND Construction Co.**  
 Ph. 257-4200 — Ruidoso

**TAXI**  
 257-2655  
 SERVICE TO SKI AREA

**CHEVRON**  
 WE WISH YOU A VERY HAPPY 1965  
 We'll be here another year to give you the finest of care for your car during the new year.  
 THANKS FOR YOUR FINE PATRONAGE IN 1964  
**Troy Parker Chevron Station**  
 Across From Hollywood Lumber Ph. 378-6800

**... And A Very Big "Thanks" To One and All**

Watching and Helping  
 Ruidoso To Grow!

**New Mexico Tile & Tops**  
 Phone 257-2871 — Sudderth Drive

SECTION A — PAGE SIX  
**Ruidoso News**  
 Friday, January 1, 1965

### FHA LOAN PROGRAMS HELP COMBAT DROUGHT CONDITIONS

Loan programs of the Farmers Home Administration can help counter the damage caused by the drought in Chaves and Lincoln counties, Richard Floyd, local supervisor of the Roswell agency office said this week.

Floyd reported that the agency provides emergency loans to help individual farmers maintain normal operations even though their field crops and livestock have been damaged by the drought. Emergency loans enable farmers to avoid selling off foundation livestock, machinery and other capital assets needed to operate their farms.

stand that Jesus reveals the deity of God. We marvel at the very simplicity and sublimity of the birth, that thou, the very God, shouldst come to earth like one of us and here become our Saviour. Only God could have thought of Christmas.

Its beauty is beyond the wit of mortals. So simple in its sublimity, so homey, yet so heavenly.

**WHY DID JESUS COME?** To give us a new beginning; to reveal unto us that God is a loving Father; to bear your sin and mine. He came into this world to stay. In his revelation to John we read He said, "Behold I stand at the door and knock."

For bargains at discount prices in carpet, new and used furniture and appliances be sure to see Clayton Bennett, the trader, at Gambles, the store with the big yellow roof.

**NOTHING SATISFIES MORE . . .**

Than a good hot plate of real hickory smoked barbecue, spare ribs, ham, hot links or chili at this time of year. Start the new year right by dining out. **OUR BEST WISHES FOR 1965.**

**We Buy and Sell Firewood**  
**TEXAS BAR-B-Q**  
 One Block West of Old Mill Phone 257-4310

**HAPPY NEW YEAR**

We would like to wish everyone a very happy and prosperous new year and what better way to start a new year than with a clean car.

**HOLLYWOOD ENCO**  
 Located on Highway 70 Ph. 378-3855

**ALPINE AVIATION**  
 Office in Municipal Airport Terminal Building  
**CHARTER FLIGHTS ANYWHERE**  
 Ambulance Flights Oxygen Equipped — Scenic Flights  
 Student Instruction — Aircraft Rental  
**AVIS RENT-A-CAR**  
 Aircraft Sales — New & Used  
 Phone 257-2328

**HAPPY NEW YEAR . . .**

From all of us to you and yours in 1965. May this new year bring you continued health, prosperity and happiness. We'll be looking forward to serving you during the coming months of 1965 and will make every effort to please you. Thank you for your fine patronage during the past year.

**Faubion's**  
 Mr. and Mrs. E. L. Faubion Owners & Operators  
 (Formerly Buckner's, Inc.)  
 In Upper Ruidoso Near the Post Office — Phone 257-3488

**HEATING**  
**FORCED AIR ELECTRIC OR GAS DUCT SYSTEMS**  
**by WESTINGHOUSE**  
 Installed by  
**HOLLYWOOD SHEET METAL**  
 At the "Y" in Hollywood