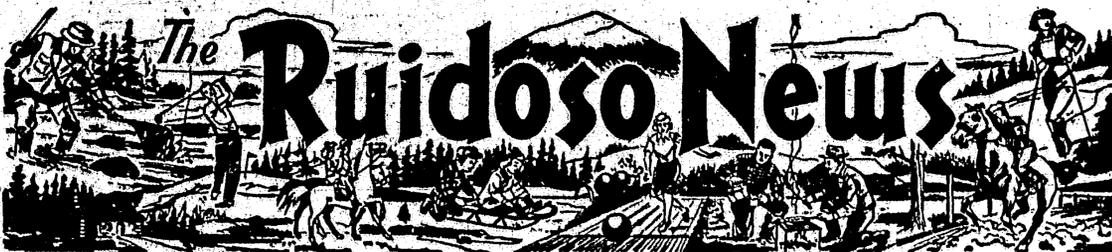


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NUMBER 32 IN OUR 19th YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO

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FRIDAY, JANUARY 25, 1965

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Around Town

By Nosey Waters

Our Junior Sierra Blanca Ski team brought home lots of honors in their trip to Taos the other weekend, but the News messed up the story about it by not reporting that one of the stars was Steve Halladay who won a first in his division, outpointing some mighty rough competition from other ski areas in the process. Our apologies to Steve and his parents . . . Mrs. Beulah Tinsley announced this week that she is moving about Feb. 1 to Shreveport, La., to accept a position in the Edith Ashley School here. Mrs. Tinsley will be an art instructor in the private school which accepts both boys and girls through the sixth grade, she said.

Gene Henley of Ruidoso Downs told us the other day that Ruidoso Racing Association will ask for 60 racing days in 1965, and will have about as many Thursdays on the calendar for mid-July through August as last year. "We're waiting to see what Jurez will be doing before settling on our exact dates," he said. A. B. Munsey, formerly stationed here as a state policeman for this area, and a widely known horse breeder, was elected a trustee in the New Mexico Horse Breeders Association in its meeting recently. Munsey, son of Mrs. Lora Munsey of Ruidoso, is a resident of Deming. . . Two Lincoln County editors are serving their second terms as directors in the New Mexico Press Association. In a convention last week in Las Cruces, Vio Lamb, editor of the Ruidoso News was named a director for a second time (his first term was in 1952-53) and Paul Payton, Lincoln County News, was picked for a succeeding second term. Al Stubbs, Rosewell editor well known to many Ruidosians, is first vice-president and will be elevated to the presidency in 1966. . .

The J. C. Heads of Hobbs have a couple of two-year-old thoroughbreds they told us to keep our eye on at Sunland and also at Ruidoso Downs this season. They are Pip-phi, Jr., and Mike's Tim. . . Here's the address of Bill Tadlock who entered the Veterans Administration Hospital in Albuquerque last Friday for a stay of several days: Ward 15, Room 4081, Veterans' Hospital, Albuquerque, N. M. . . A. E. Hunt tells us he was in California when it rained 22 days and he ended up with a severe cold that has been difficult to shake off. . . Tom Painter, Dallas, Tex., was in the community early this week prospecting for a business here. He said he also had been visiting other New Mexico communities. . . Paul Douglas, real estate man, received a letter from Dick Ratliff, former Ruidosian and now a resident of Durango, Colo., in which he included a clipping and photo from the "Durango" newspaper reporting on a herd of elk, 40 to 80 in number, cavorting in the northwest part of the city there. Douglas says Dick and his wife, Maxine, are planning on returning to Ruidoso in about a month, that they are about a business here. . .

The "Rosewell Daily Record" last Sunday carried a full page of pictures of skiing in Ruidoso on Sierra Blanca's slopes—very nice publicistic plug. . . Gasoline tax collections reported by Ruidoso Village Manager-Clerk Jim Hine for the last six months of 1963 totaled \$9,067.87, and for the last six months of 1964, \$10,842.22—that's a penny a gallon and sounds like Ruidoso is still growing doesn't it? Total's 122,000 gallons of gas more for the same period. . . Coin collecting is a hobby that's sweeping the country, and that is having an economic effect, also, on the nation. Many Ruidosians are participating in the fascinating treasure hunt, but probably the No. 1 fan here is Mrs. Jack Lee who has been looking for rare and valuable U. S. minted coins for many, many years—long before the craze at Ruidoso had many hundreds of people. She has a very valuable and rare 1876 one-cent "first" because she was among the "first on the scene." By the way, did you know General Ulysses S. Grant, who also had the title of President, too, is her great uncle? . . .

Ruidoso JayCees may already know this: If not, here is a bulletin—National JayCees President, Stan Ladley, informed the New Mexico State JayCees by telegram they are second in the nation in accomplishments on overall activities and New Mexico is leading the nation in percentage of members meeting national participation requirements in club activities. How about that? . . . Four photos of events in Ruidoso appear in this month's Community

World-Famous Newspaper Writer Tours Ruidoso Hunting For Copy



PROMINENT NEWSMAN—Famed World War II correspondent, Kenneth L. Dixon who wrote history around the world for the Associated Press during the 1940's is shown at right chatting with Mr. and Mrs. Sam Montgomery. The men are brothers-in-law. Dixon is writing two columns about this area for a national newspaper syndicate that provides millions of readers with his observations.

A man whose "by-line" is known to thousands of newspapermen around the world, and whose articles during World War II had a readership of millions of G.I.s, officers and the folks back home, was a visitor in Ruidoso early this week looking for some interesting copy for his column which appears in 60 daily newspapers. The writer is Kenneth L. Dixon who came by to visit a relative to make his first visit to this place since 1949. Back in his younger days he was an editor of two New Mexico newspapers—at Carlsbad and at Hobbs. That was before he tried to get into the Air Corps (it wasn't known as the Air Force in those days, he said). The Air Corps doctors decided Dixon just wasn't healthy enough, so after their rejection of his bid to go to war in uniform, he decided he still wanted to see action and would try to put his talents as a newspaperman to work. He applied to the Associated Press, asking if the world-wide wire service could use him. They said yes and put him on a desk in Washington. In less than a year he had been shipped overseas by the A. P., and followed the Allied invasion of North Africa into Italy and up into the heart of Europe. (Continued to Page 6—Sec. A.)

FIVE PEOPLE FILE IN CAPITAN RACE

Joseph "Joe" F. Escobedo, property control supervisor at Fort Stanton, was the third man to file for a six-year term as trustee in the Public Service Co. magazine, the Communicator—some of them provided the publication by the Ruidoso News. . . Fred and Evelyn Greenwell, who moved to Hawaii where Fred is now state organizer for a growing new insurance company, and Carmon and Leona Mae and Delana Phillips are swapping recorded tapes instead of letters—and they ramble on and on—and probably give each other a lot more information than if they sat down and wrote letters. . . Mr. and Mrs. Wilbur Coe are visiting in Old Mexico for several days. They are including a stay at Acapulco, they said. . .

Among loans listed in a recent report from the Small Business Administration in Washington, D. C., was a \$12,000 loan to Elbert Lee Fabulon, who has a retail gift item store here. . . Flags on government buildings and government installations have been ordered flown at half mast out of respect to Winston Churchill, English statesman who died last week-end. Post-offices in our county are complying. . . Tom Cook says support is urged for a fine movement underway, that of organizing a church youth group from four or more churches here—the Presbyterian, the Episcopal, the First Christian and the Methodist, and those four going together to form the organization doesn't mean others aren't welcome. Youths not even in church are most welcome, too. The meetings will be three Sundays a month at 6:30 p.m. The problem, as explained to us by Cook, is that there are a few children in each of these churches, but too few of a certain age group to form an effective organization—to carry on programs, recreational activities, social affairs, etc. By combining the four church groups, with any others who want to participate, they have come up with a sizeable bunch and it looks like the idea will click. Lots of luck to you who are sponsoring the affair. . .

Our thanks to Rosa Lee Gerber who sent us the page of pictures and Ruidoso's ski activities in the Rosewell paper last week. Rosa Lee is in Room 347-B of St. Mary's Hospital there. . . Mrs. Olma Newton of Olma's Style Shop is in Dallas this week at market. . . We hear that LeRoy Gooch has consented to direct a youth choir, to be made up of members of the combined church youth group mentioned above, to sing during the Easter season this year at various programs. . .

The news story below from a wire service mentions a couple of folks well known to many of our readers: Two New Mexico women, in the nation's capital for inauguration activities, were robbed one night last week as they slept in their plush hotel suite. Democratic National Committee-U. D. (Debbie) Sawyer, Crossroads, was robbed of personal belongings including several fur hats valued at \$350 and up—apiece—

Washington. Friends of Mrs. Sawyer in Santa Fe got a call from her about her misfortune. She told them, however, that burglars overlooked the inaugural ball gown by Ben Rig from Nieman-Marcus in Dallas which Mrs. Sawyer was to wear. It is, all white, with beads and pearls and has a matching long white coat with a high collar. Mrs. Sawyer and her party were stopping at the International Inn in

INDIAN BUREAU LEADERS DUE FOR CONFERENCE

Kenneth L. Payton, superintendent of the Mesquero Apache Indian Agency, announced that Bureau of Indian Affairs staff members and agency superintendents from the Gallup area will meet in Ruidoso Feb. 3 and 4. Approximately 25 B. I. A. executives will attend the two-day meeting from Colorado, New Mexico and parts of Utah and parts of Arizona, Payton said. William Finlay, B. I. A. deputy assistant commissioner for community services from Washington, D. C., and Fred Haverland, area director of the Gallup Area will be principal speakers at the conference. The theme of the conference will be "Implementing the Economic Opportunity Act on Indian Reservations." Payton announced. The meeting will be held at the Chaparral Motor Hotel.

Local Pilots Aid In Search For Lost Plane

Assisting in a search organized by the Civil Air Patrol in New Mexico for a white tri-pacer believed down in the area around Winston, east of the Black Range, have been these Ruidosians: Bob Pearson, pilot, and Bobby Watkins, observer, in Pearson's plane; R. H. (Coke) Hedgecock, pilot and Don Hart, observer, in Hedgecock's plane; Dr. D. M. Simms, pilot, and Mrs. Simms, observer in the Simms' plane; Bill McCarty, pilot, and Bob Gaslon, observer, in McCarty's plane, and Lowell Morgan and Bill Boone, aiding in C. A. P. radio network chores for this area. The search is for a ship that left Albuquerque Sunday afternoon at 3 p.m. bound for Silver City. It had not been heard from since take-off. Line of flight would have carried it over the Winston country. . . Passengers in the plane were John Hoffman, pilot, Robert Collins and W. C. Baker, all of Albuquerque.

Ski Report

Roy Parker, manager of the Sierra Blanca Ski Area gave the following report of skiing conditions Thursday morning this week: Base snow depth: Excellent; ski conditions: Good; heavy snow in the past week; one to three inches; road condition: No snow cover and no chains required. All lifts are operating.

COMING—"THE GUIDEPOST"

all her custom made shoes; an expensive suit with a milk collar; and all her luggage and personal jewelry. Mrs. Gilbert Pfeiffer of Tatum is now about some \$350 which was taken from her purse. Mrs. Sawyer's daughter, Mrs. Fern Dunn of Nogal, asleep in an adjoining room, was fortunate. Nothing was taken from her. Mrs. Sawyer's clothing losses did not prevent her participation in any of the inauguration activities. Saks Fifth Avenue in New York sent replacements. Friends of Mrs. Sawyer in Santa Fe got a call from her about her misfortune. She told them, however, that burglars overlooked the inaugural ball gown by Ben Rig from Nieman-Marcus in Dallas which Mrs. Sawyer was to wear. It is, all white, with beads and pearls and has a matching long white coat with a high collar. Mrs. Sawyer and her party were stopping at the International Inn in

School Patrons to Elect Four Trustees Tuesday

Record Crowds Of Skiers Try Sierra Blanca

What is believed to have been a record number of skiers tried the slopes of Sierra Blanca Ski Area here last week-end. Mid-semester holidays allowed hundreds of college students time to enjoy the winter sports here. The parking area at the ski site was filled to capacity at one time Saturday and cars were parked along the access road for more than half a mile up the hill from the lodge. Visitors at the park reported. Local ski rental concerns also reported all equipment was rented for the week-end. A fresh snow fall last midweek put the slopes in as fine a shape as they have been this season. Mr. and Mrs. T. B. Hood left here last week-end for New Orleans where, if a dock strike had been settled and longshoremen were back on the job, they hoped to sail on a Mediterranean cruise.

PROCLAMATION

WHEREAS, The Ruidoso Lions Club has been in existence for twenty-five years; and
WHEREAS, said Lions Club has proved to be a great attribute to the Village of Ruidoso and its environs; and
WHEREAS, the Ruidoso Lions Club has unselfishly promoted the entire area in their many and varied human deeds; and
WHEREAS, the Ruidoso Lions Club will be celebrating its 25th Anniversary on February 2,
THEREFORE, I, G. H. Stoneham, Mayor, do proclaim, Tuesday, February 2, 1965 as Ruidoso Lions Club Day and do urge that all citizens join with me in wishing the Ruidoso Lions Club continued life and success.
Proclaimed at Ruidoso, N. M. this 28th day of January, 1965.
G. H. Stoneham, Mayor
Village of Ruidoso

LIONS TO OBSERVE 25TH ANNIVERSARY

District Judge George L. Zimmerman of Alamogordo, a former Ruidosian, is to be the principal speaker when the Ruidoso Lions Club holds its 25th anniversary dinner-dance party at the Chaparral Motor Hotel Tuesday evening next week, Feb. 2. The program begins at 7:30 p.m. Price is \$3.75 per person, according to information from the several committees planning the silver anniversary event. Also expected to have a part on the program will be Loyal Height of Las Cruces, Lion district governor. Guests are expected from Alamogordo, Capitan and other neighboring communities. Master of ceremonies for the evening will be W. C. (Dub) Williams. He said there are some surprise numbers planned for the evening. All former members of the club and their wives are urged to join with the current members and wives in the celebration. Reservations should be made before Monday, Feb. 1 through Lions Dale Dodds, Box 159, Ruidoso, or Bill Dean, phone 257-2620. It was announced.

CC Endorses School Site, Bond Issue

In an unprecedented action, directors of the Ruidoso-Hondo Valley Chamber of Commerce this week passed a resolution endorsing the proposed new building site of a new school complex here and also favored passage of a \$75,000 bond issue for a new elementary school. Never before in the civic organization's history has such an endorsement been given a bond issue in Ruidoso. The resolution is reprinted below: WHEREAS: The areas served by the Ruidoso Municipal Schools have had and are continuing to have accelerated growth; and
WHEREAS: The school board and the administrative staff of the schools have worked diligently to provide our children with quality education; and have made careful examination of the needs of our school system; and have recommended that an additional elementary school be built to house a part of our growing student population and relieve over-crowded conditions (Continued to Page 6—Sec. A.)

George Westall Files To Fill Out Economy Ticket

Ruidoso's school patrons will vote Tuesday next week to elect four school trustees, all of them to fill vacancies of men whose appointive terms began last year and expire this year. A vacancy on the Economy Platform ticket caused by the withdrawal of Rufino Sanchez as a candidate for the two-year term was filled Friday when George Westall filed his candidacy. Westall in recent years has been interested in the Downs Drive-In Theatre, has owned and operated Timberline Motel which was sold to the B. M.



GEORGE WESTALL

Hopkins, and established the Dairy Queen, now operated by his daughter and her husband, the Charles Ferrys. Other candidates on the Economy Platform ticket are Bill Leitch and James F. (Red) Lackey, for six-year terms, and Al Pearson for four-year term. On a re-election ticket are three men who were appointed and have filed for an elective term, Ralph Petty, for two-year term; Jack Jennings, four-year term; Dave Parks, six-year term, plus Dr. C. H. Tate, for a six-year term. Tate seeks to fill the vacancy being left by appointee Earl Hickam who is not a candidate. Voting will be in the home economics cottage from 6 a.m. until 7 p.m.

DOG RACE BILL IS INTRODUCED

Lincoln County's State Senator Joe Ecken told the Ruidoso News that a bill allowing dog racing in New Mexico had been introduced in the legislature. He said he had not yet had a chance to study it, but would do so soon. He said only routine matters were being handled at present, that the legislative pot should start boiling with some heat in the next few days.

ROSWELL CAR DEALER BUYS LOCAL AGENCY

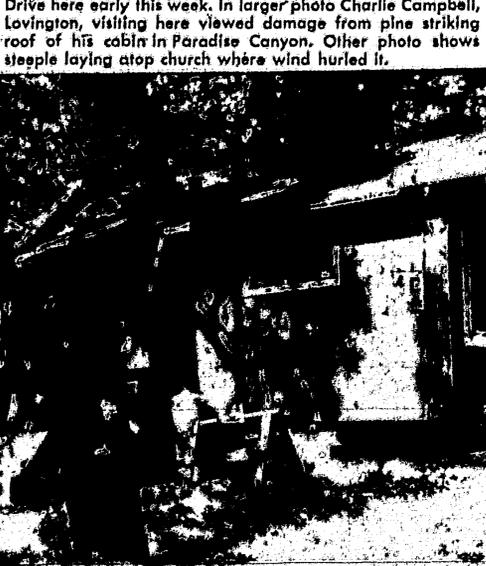
Official approval of the sale of Charlie Beards' Sierra Blanca Motor Co. here on U. S. Highway 70, dealer for Chevrolet, Pontiac, Oldsmobile and Jeep and Wagoneer vehicles, was reportedly received here last week-end and the new owners, Johnny Durham of Roswell, is due to take charge of his new enterprise on Monday, Feb. 1. Beards will be involved in some business interests in Amisillo in the future, but will retain his home ownership here in Country Club Estates so the family can make this a base for vacation and recreation fun, he said. Beards is one of several investors in a new office building, being constructed in Amisillo, and also has other business interests in the Texas Panhandle area.

Durham owns two auto sales businesses in Roswell, the Durham Motors at 1209 West Second and Durham Auto Mart on 1300 South Main. He has lived in Roswell for 10 years and is married, and he and his wife, Laurie, are parents of three children: Teddy, aged 6; Cheryl, 6 and Cindy 5. Whether or not there will be any personnel changes in the Sierra Blanca Motor Co. office and service department was not known here this week, but it was believed an announcement on this would be made soon, the News was informed.

Are Due: Mr. and Mrs. George Lopez, Fort Stanton, parents of a boy, born Jan. 21, wt., 7 lbs., 10 oz. Mr. and Mrs. Raymond Gomez, Tularosa, parents of a girl, born Jan. 22, wt., 7 lbs., 11 1/2 oz. Mr. and Mrs. Kenneth Newton, Ruidoso, parents of a girl, born Jan. 22, wt., 6 lbs., 9 1/2 oz. Dr. and Mrs. Howard Tate, Ruidoso, parents of a girl, born Jan. 23, wt., 7 lbs., 4 oz. 1965 SCORE TO DATE—ORL'S BORN—6 BOYS BORN—6



WIND DAMAGE—High winds toppled some old pines and knocked the steeple off the First Baptist Church on Mechem Drive here early this week. In larger photo Charlie Campbell, Lovington, visiting here viewed damage from pine striking roof of his cabin in Paradise Canyon. Other photo shows steeple laying atop church where wind hurled it.



WIND DAMAGE—High winds toppled some old pines and knocked the steeple off the First Baptist Church on Mechem Drive here early this week. In larger photo Charlie Campbell, Lovington, visiting here viewed damage from pine striking roof of his cabin in Paradise Canyon. Other photo shows steeple laying atop church where wind hurled it.

Ruidoso-Hondo Valley General Hospital Reports That Congratulates

Mr. and Mrs. George Lopez, Fort Stanton, parents of a boy, born Jan. 21, wt., 7 lbs., 10 oz. Mr. and Mrs. Raymond Gomez, Tularosa, parents of a girl, born Jan. 22, wt., 7 lbs., 11 1/2 oz. Mr. and Mrs. Kenneth Newton, Ruidoso, parents of a girl, born Jan. 22, wt., 6 lbs., 9 1/2 oz. Dr. and Mrs. Howard Tate, Ruidoso, parents of a girl, born Jan. 23, wt., 7 lbs., 4 oz. 1965 SCORE TO DATE—ORL'S BORN—6 BOYS BORN—6

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MISS MILDRED STONEMAN

Plans To Be Talked For Vocational Series Thursday This Week

(By Club Reporter)
Make plans to come to the first meeting of a series of lessons to be taught in Capitan by Mrs. Ray Provine. The meeting will be held Thursday, Jan. 28 at 7:00 p.m. in the school cafeteria. If you cannot come at that time call Mrs. Provine and enroll.
Tentative plans are to teach aids for Home Management Problems, which will have nutrition problems, family clothing, accessories for ourselves, which will include hat making, home furnishings and child development. Some lessons can be held in the afternoons and others at night depending on the group.
Plans will be made Thursday night for meeting dates and the type of lessons most in demand. It is important to make this first meeting for all who desire to take any part of the course. These lessons will continue until 144 hours are taught, which includes all phases named above. The classes are sponsored by the Department of Vocational Home Economics

Miss Stoneman To Be Installed Rainbow Advisor

Miss Mildred Stoneman, daughter of Mayor and Mrs. G. H. Stoneman of Ruidoso, will be installed as Worthy Advisor of Ruidoso Assembly 52, Order of Rainbow for Girls on Sunday afternoon, Jan. 31 at 2 p.m. in the Eastern Star Hall in Palmer Gateway. This will be an open installation and all friends of Rainbow members and of fraternal organizations are cordially invited to attend. It was announced.
The past Worthy Advisors of the Ruidoso Assembly will conduct the installation including Judy Wheatley, Molly Kay Harris, Shirley Hicks, Lois Lane and Frances Baird. Other officers to be installed are Barbara Creel, Worthy Associate Advisor, Carol Cooper, Charley Mora Durgott, Hope and Suzanne Newcome, Faith, The Mother Advisor, Mrs. Bill Tadlock, and the Advisory Board members will also be installed at the same time with Mrs. Catherine D. Myers, supervisor.



MARRIED 52 YEARS—Mr. and Mrs. Herbert Reddy of Ruidoso Downs celebrated their 52nd wedding anniversary Jan. 25. They were wed in 1903 at Stoneburg, Tex. They came to White Oaks in 1912 and later had a ranch near Bonita Lake. They are now making their home with their daughter and her family, the M. A. Parnells, Mrs. Parnell is postmaster in Ruidoso Downs. Mrs. Reddy was born on Jan. 3, 1878 in Cleburne, Tex. and Reddy was born on Oct. 16, 1877 in Pendleton Township, S. C.

Phi Chapter Has Meeting

In Wimberly Home
Phi chapter of Beta Sigma Phi held its regular meeting Jan. 25 in the home of Mrs. Jim Wimberly with Mrs. Leroy Orwall as co-hostess. During the business session the Ways and Means committee discussed plans for a box supper and the raffling off of a ski jacket, both events to be held some time in the early spring. The group voted to create a fund for the Ruidoso Hospital to be used for specified equipment. Final plans were made for the Valentine dinner-dance in which all the chapters will participate, and which has been set for Friday night, Feb. 12, at 7:30 p.m. at the Chaparral Hotel.
The program for the evening was presented by Mrs. Howard Bell and Mrs. Tom Cook and was on "Artists' Landscapes". Mrs. Bob Walker presented a short program on "The History of Dress". The door prize was won by Mrs. Dale Wynn.
Special guests at the meeting were Mrs. Vernon Goakes, Mrs. Wayne Manes and Mrs. Tom Cook, who was a guest speaker.
The hostesses served cake, coffee and tea during the social hour at the close of the meeting.

Monday Afternoon Lunch and Games At Woman's Club

Hostesses for the regular Monday afternoon luncheon and games at the Ruidoso Woman's Club for Feb. 1, will be Mrs. R. O. White, phone 257-4372, and Mrs. Bob Walker, phone 257-4129. Everyone planning to attend is asked to please call the hostesses and make reservations so that plans can be made accordingly. Games of bridge and canasta will be played during the afternoon.

COMING—"THE GUIDEPOST"

CLUB CALENDAR
White Mountain Jeep Club meets each 1st and 3rd Tuesday of the month, at 7:30 p.m. at the Chaparral Hotel, Canyon, N.M. President, Mrs. Conroy Rodgers, secretary.

Lions supper every Tuesday night at the Lions Club in Skyland, 8:30 p.m. from Skyland Drive behind the ice house.

Women's Society for Christian Service meets each first Wednesday of the month at 7:30 p.m., place to be announced.
Ruidoso Chapter No. 65, Order of the Eastern Star meets the second Thursday of every month, Eastern Star building, Gateway. Visiting members welcome.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month at 7:30 p.m. in the Church at 7:30 p.m.

Ponderosa Court No. 6, Order of the Amity, Inc., meets 4th Tuesday of every month, in Eastern Star Building.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p.m., place to be announced.
The Women's Missionary Union of the Episcopal Church meets each Tuesday morning from 9:30 to 10:30 a.m. in the homes of members.
The First Christian Church supper every third Wednesday evening at 7:00 p.m. at the church.
The First Christian Church games at the Women's Club every Monday at 12:30 noon.

Ruidoso-Indio Valley Rotary Club meets each Tuesday noon at Wattle's.

The Ruidoso-Indio Valley Chamber of Commerce meets each first Thursday of the month at 7:30 p.m. at the Chamber. The meeting is open to the public.
Ruidoso Business and Professional Women's Club meets the third Monday of each month at 7:30 p.m. at the Navajo Lodge.
Ruidoso Parent-Teacher Association meets each third Thursday of the month at 7:30 p.m. at the Cafeteria.

Ruidoso Shrine Club meets each third Wednesday of the month at 7:30 p.m. at the Shrine. Visiting members invited. Le Roy Ramsey, president.

Ruidoso Lodge No. 75 meets each first Monday in the O. E. Hall, 7:30 p.m. Halpin, Raymond W. M. James G. (Red) Ramsey, Secy.

RUIDOSO N. P. O. #1 No. 2068 Meets each second and fourth Monday at new Ruidoso Club building on Highway to west, 8:00 p.m. R. S. Fox, Secy. Don L. Stark, Secy.

R. P. O. #2 Does meet each 2nd and 4th Thursday at 7:30 p.m. at the Ruidoso Club building on Highway to west, 8:00 p.m. Halpin, Raymond W. M. James G. (Red) Ramsey, Secy.

Rainbow Girls Assembly meets each 1st and 3rd Thursday of the month at 7:30 p.m. at the Gateway. Visiting members invited. Le Roy Ramsey, president.

Ruidoso Chessnut meets every Thursday night at 7:30 at Ruidoso-Freer dining room. All chess players welcome.

The Robert J. Hagen Post No. 99 of the American Legion and the American Legion Auxiliary meet jointly on the first Thursday of each month at 7:30 p.m. Harold Johnson, Commander.

Beta Sigma Phi chapters meet each second and fourth Monday nights at the Gateway. The chapter of Ruidoso meets at the Gateway church on the first Thursday of the month at 7:30 p.m. at the Gateway. Visiting members invited. Le Roy Ramsey, president.

The Presbyterian Women of the Church meet each second Tuesday of the month at 7:30 p.m. place to be announced later.

News of Women

SOCIAL, CHURCH AND CLUB NOTES



MRS. BENTLEY F. HAWLEY

RUIDOSO CHURCH OF CHRIST SETTING FOR WEDDING RITES OF MISS POPE, MR. HAWLEY

The Ruidoso Church of Christ was the setting for the wedding rites of Miss Raye Anne Pope, daughter of Mr. and Mrs. Frank A. Pope of Ruidoso and Bentley F. Hawley of Ruidoso, son of Mr. and Mrs. Fred Hawley of Kermit, Tex., on Saturday, Jan. 23, at 8 p.m. Daniel L. Harguess, minister of the church, officiated at the double ring ceremony. The church was decorated with two candelabra with seven candles each and entwined with gardenias and green leaves.
The bride, given away by her father, wore a formal gown of white organza over taffeta with lace applied on the bodice and upper part of the skirt. An overkirt fell into a long train, and she wore a silk net mantilla with a wide border of re-embroidered lace. She carried a bouquet of roses centered with a white orchid.
For something old she wore a diamond ring given her by her parents; something new was her wedding gown; something borrowed was a diamond pendant belonging to her mother, and she wore the traditional blue garter.
Mrs. Aubrey Reeves, Lubbock, Tex., sister of the bride, was matron of honor. She was dressed in a dark green satin gown with ivory colored bodice fashioned in the empire style. Robin Reeves, niece of the bride, was the flower girl, and she was dressed in an ivory colored satin dress with dark green bodice. Bob Blackburn, Lubbock, Tex., friend of the bridegroom, served as best man.
The bride's mother wore a beige raw silk suit and a gardenia corsage. The bridegroom's mother was dressed in a blue wool-suit with a gardenia corsage.
A reception was held at the Chaparral Hotel immediately following the wedding ceremony with approximately 50 guests attending. The bride's table was covered with



GRAND WORTHY ADVISOR—Mrs. Anna Mary Bogue, above, Worthy Grand Matron of the Grand Jurisdiction of New Mexico, Order of Eastern Star, attended the school of instruction in District 9 in Carrizozo Jan. 27.

School was conducted by Mrs. Frances Shaw, District Instructor and chapters participating were from Alamogordo, Tularosa, Carrizozo and Ruidoso.

The table was centered with an arrangement of ivory colored roses flanked by candelabra. The three-tiered wedding cake was on one side and the punch bowl on the other side.
Assisting with the serving were Mrs. Robert Gaston at the punch bowl, Mrs. Bobby Stevens, Las Cruces, serving the cake, and in charge of the guest book was Miss Susie Richards of Roswell.
Following a wedding trip to Colorado the couple will be at home in Ruidoso where the bridegroom is pharmacist and manager of the Gateway Drug.

The bride is a graduate of the Roswell High School, class of 1964, and is employed at the Gateway Drug. The bridegroom is a graduate of Weatherford College at Weatherford, Okla. The bride was Aspendace Queen in Ruidoso in October 1964, and was the Ruidoso Sun Princess to the Sun Carnival in El Paso.

FOUND—A wallet outside the News Office with the name Martha Williams. Inquire at News Office. 52-110c.

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Exemplar Chapter Conducts Meeting In Swearingin Home

XI Psi Exemplar chapter of Beta Sigma Phi met Monday evening this week, Jan. 25, in the home of Mrs. Dan D. Swearingin. The group discussed ways and means projects during the business meeting. It was announced that the Valentine dinner-dance will be held Feb. 12, at the Chaparral Hotel.
Mrs. R. K. Knox spoke on "Religion in the News" as part of the program, and Mrs. Rex Whiteley presented a program on "Catholicism". The hostess served brownies and ice cream, dips and chips, coffee and tea during the refreshment period following the program.

Annual Vision Screening Held At Local Schools

The annual Vision Screening of school children in Ruidoso was held last week by the Lincoln County Health Nurse, Mrs. Gayle Petty. The Nob Hill School students were checked on Wednesday, Jan. 18, and the students in the Junior High School was checked on Tuesday, Jan. 19. Local women assisting the school nurse in checking the students' eyes were the Misses, Marian McCraw, Jan Forrest, George Fisher, Mike Long, Bill Lettwith, George Westall, Charles Rumbaugh, Earl Hickam, Bill Neal, B. O. Harris, Bram Vanderstok and Genevieve Gabel.

Honeymoon Club

Mr. and Mrs. Joe Frank Huckert of 104-28th St., Canyon, Tex., spent their honeymoon in Ruidoso this week and stayed at Alpine Lodge. Mrs. Huckert is the former Rita Sue Witkowski, and is the daughter of Mr. and Mrs. Leo V. Witkowski of Hereford, Tex. Parents of the bridegroom are Mr. and Mrs. Frank Huckert of Summerfield, Tex. The couple, who was married in St. Anthony's Catholic Church in Hereford on Jan. 23, reported they enjoyed the stay in Ruidoso very much and are planning to come back in the summer-time.

Spring Clean-Up At Capitan Talked By 4-H Club

(By Club Reporter)
The January meeting of the El Capitan 4-H Club was called to order by Jane Dean, president, with 14 members present. Hub Traylor led the pledge.

We discussed plans to help the Capitan Woman's Club with the spring community clean-up. All members were in favor of it. We voted for Jane Dean for January Member of the Month and Zana Hall for February Member of the Month. To do this each member got up and told of the things that they had done in 4-H. We voted to decide who should have this honor. County Extension Agent Ralph Dunlap gave a very interesting talk on his trip to National 4-H Club Congress. He showed slides and items that were on display at the Congress.

Two new members joined, Glenora Moore and Jan Fehdie. We were glad to have Mrs. Ed Goodloe, Mrs. Claude Walker, Dean Boyd and our leaders, Mrs. Marie Walker and Mrs. Ray Provine. —Fred Provine

FOR YOUR SWEETHEART...

Russell Stover
CANDIES



FANCY SATIN HEARTS
\$3.35 to \$10.00

RED FOIL HEARTS
5 1/2 oz. 80c
1 lb. \$2.10
1 3/4 lb. \$3.40



ASSORTED CHOCOLATES
1 lb. box \$1.60
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VALENTINE'S DAY IS SUNDAY FEBRUARY 14

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RUIDOSO, NEW MEXICO

— Open Sundays Until Noon —
3rd Door East of the Post Office
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Gamma Rho Chapter Has Pot Luck Supper In Nunnally Home

Members of Gamma Rho chapter of Beta Sigma Phi met in the home of Mrs. Sam Nunnally Monday, Jan. 25, for a pot luck supper. Co-hostess was Mrs. Bill Tadlock. During the business meeting the group discussed sending delegates to the B. S. P. convention in Socorro. Valentine Girl was voted on and the name of the one selected will be revealed at the annual

Valentine dance to be held Feb. 12 at the Chaparral Hotel. It was announced that the local Beta Sigma Phi organization had received a letter from New Mexico Governor Jack M. Campbell asking what each was doing as a worthy project. Mrs. Floyd Haake and Mrs. Jack Spall presented the program for this meeting which was "The Art of Dance". The second anniversary of this chapter was celebrated with a special cake and with the reading of an original poem by Mrs. Robert Beavers about Beta Sigma Phi.

SHRIVER'S

FRI.—SAT. SPECIALS

OLEO Elgin 3 Lbs. 49¢
POTATOES White 10 Lbs. 49¢
EGGS Medium DOZ. 39¢
PEACHES 2 1/2 Size 4 For 89¢
COFFEE Hill's or Folger's LB. 79¢
ASSORTED
CANNED GOODS 8 For \$1
ROOT BEER Half Gallon 39¢
BANANAS LB. 10¢
ROUND STEAK LB. 79¢
FRYERS Grade A LB. 29¢
T-BONE STEAK LB. 98¢

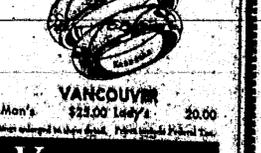
— See Us For Western Work Shirts —
Double Frontier Stamps on Wednesday
We Have Lee Brand Work Clothes
WE GIVE FRONTIER STAMPS RUIDOSO DOWN



FORDYCE
Men's \$30.00
Lady's 50.00



VANCOIUM
Men's \$22.00 Lady's 30.00



Keepsake
Always timeless in beauty, distinctive in styling.

Wildlock's KICKERS
Bum & Margie, Owners
Flam Beo Oaker

Custom-Made Drapery Event!

For a Limited Time Only
FREE
Insulated Lining

With every order of our fine made-to-measure lined draperies
MANY BEAUTIFUL FABRICS AT \$1.69 to \$3.98 Yd.

Come in and select your fabric, or phone for our decorator to show fabrics in your home... we will do the rest.

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CONTEMPORARY — MODERN MORAL — SCENIC — SOLID PROVINCIAL

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TOP NEW MEXICO PHARMACIST — Shown above, second from left, is Troy Caviness of Loving, receiving plaque after being named outstanding druggist in New Mexico at Mid-Winter Conference of the New Mexico Pharmaceutical Association here Sunday. At left is Mrs. Caviness and on Mr. Caviness' right

is John McGuire of A. H. Robins Co., firm that donated award, and at far right is T. J. Midkiff of Carlsbad, president of state pharmaceutical group that presented award. Caviness was picked on basis of outstanding service in state and community. Conference was held at the Chaparral Motor Hotel.

**Around
the Skool**

— By —
LOIS LANE

F. H. A.
The Future Homemakers of America are now taking orders for Casserole Cook Books. Anyone who wishes to purchase one can turn in an order to Kathryn Williams, Home Economics teacher in the high school.

The F. H. A. girls are all still busy making plans for the annual Sweetheart dance, which will be held jointly with the Key Club boys. The dance will be Feb. 11 at the Ice-O-Rama. The boys-in-key-club will elect an F. H. A. "Sweetheart" and crown her at the dance. A "Beau" from Key Club will also be selected by the F. H. A. girls. Only members of the two organizations and their dates may attend.

Clothing Class
Mrs. Kathryn Williams will have an adult clothing class, either for beginners or advanced students. This class will meet in the Home Economics Cottage for a total of eight meetings, 2 1/2 hours each. For those who are interested, call Mrs. Williams at 257-2566 after 5:00.

G. A. A. March of Dimes Project
Half-time activities for the varsity basketball game this Friday, Jan. 29, will consist of a girls' basketball game. Junior and Senior members of G. A. A. will play the Freshmen and Sophomore members. During the game, representatives of the organization will circulate throughout the crowd collecting money for the March of Dimes.

**Lighting Fixtures
In Stock
Wimberly Electric
Phone 257-2110**

Nob Hill Honor Roll

Is Announced
Honor roll for Nob Hill primary school students has been announced for the period ending Jan. 21 by principal H. L. Traylor as follows: Mrs. Jones' 1st Grade — Louis Brown, Alan Campbell, Dan Ray River, Jimmy Stewart, Gary Wilteen, Gretchen Annala, Lori Izzell, Jacque Haddix, Lesah Parks, Tina Pearson, Cindy Roberts, Julie Stewart, Tammie Tack, Patricia Tully.
Mrs. Matthews' 2nd Grade — Jory Creau, Terry Perry, Candace Riego, Jim King, Greg Thomas, Mike Akins, Billie Wieland.
Mrs. Moore's 3rd Grade — Britt Cal, Charles Filppo, Joe Bob McGuire, Jim Rodgers, Jeff Scribner, Iney Day, Marilyn Rodgers, Karen Lyman, Jonnie Ruff, Rose-Marie Vest, Cindy Coe, Farisan Schepoff.
Mrs. Thompson's 1st Grade — Linda Carillo, Gilbert Montoya, Jim Nelson, Patricia Parker, Jose Sanchez, Eva Lou Serna, Cora Bolla, Christine Duffy, Pat Wright.
Mrs. McCarty's 1st Grade — Tana Rock.
Mrs. Cheney's 2nd Grade — Ronny Lawing, Bobby Fair, Matt Gooch, Jenny Little, Donny McCoy, Dionne Childress, Dianna Bailey, Marla McClung, Patty Orlosky, Sandra

**Funeral Held Friday
For Man Found Dead
On Reservation**

Funeral services were conducted Friday at Mesalero for Lloyd Randall, 30, Mesalero resident, who was found dead on Monday, Jan. 18, after having been missing since

Petty, Beth Christman, Bea Mahew.
Mrs. Morrison's 4th Grade — Reeves McGuire, Craig Horton, Alisa Andress, Carey Isham, Dobra Hart, Kim Hancock, Brenda Winfield, Veronica Sanchez, Renee Carpenter, Marilyn Esquibel, Bobby Fulson, Ricki Wood, Marie Allison, Barbara Spence, Filbert Montes.
Mrs. Dunagan's 2nd Grade — Crista Bishop, Gary Dodds, Terry Gunter, Dave Pearson, Kelly Perryman, Terry Haake, Anita Klein, Susan Kirby, Madelyn Wall.

Mrs. Miller's 3rd Grade — Nickie Barraza, Alisa Day, Steve Elkins, Cindy Halladay, Shelly Johnson, Darlene Joyce, Joe Kirby, Dory Langford, Rickie Little, Gayle Miller, Fred Peyton, Barbara Richardson, Doug Siddens, Shirley Waltrip, Sawyer Ward, Lanna Wickware, Stacy Winkles, Deana Stevenson.

SECTION A — PAGE THREE

Ruidoso News

Friday, January 29, 1965

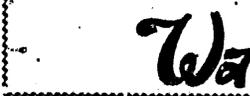
Jan. 6.
Rites were held at the St. Joseph Catholic Mission, with Fr. Justin officiating. Burial was in the Mesalero cemetery.

Randall was born in Mesalero July 29, 1935.

Survivors include his wife, Mrs. Amy Randall; his father, Victor Randall, and mother, Mrs. Kate Randall; four brothers, Birney, Eldon, Archie and Rex Randall; and two sisters, Mrs. Marthalene Treas and Mrs. Idella Venego, all of Mesalero.

WAT'S COOKIN'

OLD FRIENDS ARE THE BEST—But that doesn't fit when you're talking about coffee. Our coffee hounds know we make it fresh all the time. Contrary to what some folks say, we do NOT borrow our neighbors' coffee grounds to make our brew. One cup will convince you—it's the best in town.



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—Inc.—
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PEARL'S CAFE
Now under the management of
Liz and Lee Cramer
Open 6:00 a.m. to 10:00 p.m.
Highway 380
In Capitan

Your Friendly
DEEP ROCK SERVICE STATION
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the Gateway on Sudderth Dr.
Home of Atex Economy Products
Give S. & H. Green Stamps
Pay Us A Visit —
It Will Pay You!



NOTE: To a lady who wants convenience

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Ruidoso, New Mexico
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F. D. I. C. — Ruidoso, Ph. 257-4043
Ruidoso Downs, Ph. 378-5865 — Member

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When You Want Warmth
FOR EFFICIENCY
From Your Appliances
THE ANSWER IS L-P GAS
For Appliances, or Butane and Propane Call
Keeth Gas Co.
Phone 257-4025 — Ruidoso For Night Service Call 257-2934 or 257-2243

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DENNETT'S FOODLINER
We Give J&N Green Stamps
ASSOCIATED GROCERS

Phone 257-2116 — Mechem Drive, Plenty of Parking Space — Ruidoso

JANUARY 29-30
PEYTON DEL NORTE
HAMS, HALF OR WHOLE, LB. 49c
ARM ROAST USDA Choice Beef **LB. 59c**
CUBE STEAK No Waste **LB. 89c**
GROUND BEEF, 3 LBS. \$1.00

FROZEN FOODS
ICE CREAM Borden's All Flavors Half Gallon **79c**
-- FAIRLANE--10 OZ.--
Cut Corn, Mixed Vegetables, Green Peas, Cut Green Beans
3 FOR 39c

PORK STEAK LB. 49c
— ARMOUR STAR —
PURE PORK
1 LB. ROLLS SAUSAGE 3 FOR \$1.00
RINDLESS
SLAB BACON BY PIECE, LB. 49c

MINUTE MAID
ORANGE JUICE 6 OZ. CAN 29c
BABY LIMAS Birdseye 10 Oz. Pkg. **19c**
RED RIPE TOMATOES, LB. 19c
ORANGES, 4 LB. BAG 39c

ALL POPULAR BRANDS
COFFEE, POUND 79c
WHITE SATIN PURE SUGAR, 5 LB. BAG 49c

CELLO CARROTS Bag **10c**
LARGE FIRM HEADS LETTUCE LB. 9c
GREEN ONIONS 3 BUNCHES 10c
CABBAGE Nice **2 lbs. 9c**

FREESTONE PEACHES No. 2 1/2 Yellow Bow Pacific Gold **4 Cans \$1**
LARGE BUTTER BEANS Monarch 303 **5 Cans \$1**
CRACKERS Sunshine, Krispy **2 lb. Box 59c**
SLICED PINEAPPLE Yacht Club No. 300 **4 Cans \$1**
HUNT'S CATSUP--14 OZ.

PLACE MATS Scott Family Pkg. **39c**
VETS BURGER DOG FOOD 18 OZ. 39c

Hickory Flavor Or Pizza Flavor 20c
PILLSBURY FLOUR 25 LB. PAPER \$1.89

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with the purchase of any 3 Duncan Hines LAYER CAKE MIX
— OPEN SUNDAYS —

DEVIL FOOD COOKIES 49c
STRAWBERRY PRESERVES 18 OZ. KRAFT 59c
CHERRIES Choc. Covered **BOX 59c**
REG. \$1.59 WHITE HANDLE
BROOMS, 5-TIE 79c
WINDOW SPRAY Penn Champ **49c**

THE NATION'S LEADING GROCERS
AG FOOD STORES
J&N. DOUBLE STAMP DAY WEDNESDAY
on \$3 Purchase or More

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HAPPY ANNIVERSARY TO YOU

The lion, a royal jungle king, is supposed to be a ferocious beast. But here in Ruidoso, we find our Lions to be friendly, courteous, kind, fun loving, happy, industrious, civic minded, ever eager to help entertain visitors, anxious to assist in community betterment and a few other attributes that are far, far from the appellation of ferocious. They're pretty genteel in most respects. The only time they ever get their temper up is when they are challenged to do a job, and they grit their teeth, growl a little, and DO the job.

Our Lions of Ruidoso are observing their silver anniversary next Monday. In the charter members, to the longtime faithful members, to the recent members and to the members who have blown hot and cold and have been in and out of the club, to all of you, we say Ruidoso is a far, far better place because you fellows have lived in our resort area. There's many a good thing in our town we are all enjoying that came about because you successfully completed a project you set out to do. May your next 25 years be as rewarding for you, your club and our town. Congratulations.

RUIDOSO CABLE TV Just \$7.50 Per Month!

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 Inc.—
 Phone 257-4200 — Ruidoso

JANUARY CLEARANCE

RUIDOSO *Starts* DRY GOODS

ALL MERCHANDISE REDUCED SALE STARTS FRIDAY, JAN. 29

JACKETS		BOYS' JACKETS	
Reg. 6.95	Sale 4.75	Reg. 9.75	Sale 6.50
Reg. 7.50	Sale 4.95	Reg. 10.95	Sale 7.95
Reg. 10.25	Sale 7.95	Reg. 12.95	Sale 8.95
Reg. 12.75	Sale 9.25	Reg. 15.95	Sale 10.95
Reg. 13.50	Sale 10.75		
Reg. 14.95	Sale 11.95	MEN'S BOTANY SLACKS	
Reg. 21.50	Sale 15.50	Reg. 8.95	Sale 6.00
Reg. 19.95	Sale 13.95	Reg. 9.95	Sale 7.00
Reg. 25.00	Sale 17.95	Reg. 10.95	Sale 8.00
Reg. 25.95	Sale 18.50	Reg. 13.95	Sale 9.95
		Reg. 15.95	Sale 10.95
		Reg. 17.95	Sale 11.95
MEN'S LONG SLEEVE SHIRTS		ALL SWEATSHIRTS REDUCED	
Reg. 2.98	Sale 1.98	Reg. 11.98	Sale 9.98
Reg. 3.98	Sale 2.98	Reg. 12.98	Sale 10.98
Reg. 4.50	Sale 3.25	Reg. 14.95	Sale 11.95
Reg. 4.98	Sale 3.50		
ELECTRIC BLANKETS		LADIES' STRETCH PANTS	
Reg. 16.98 Twin	Sale 12.98	Reg. 11.98	Sale 9.98
Reg. 18.98 Double, Single Control	Sale 14.98	Reg. 12.98	Sale 10.98
Reg. 21.98 Double, Dual Control	Sale 17.98	Reg. 14.95	Sale 11.95
		2 Year Guarantee	
LADIES' LINGERIE		NYLON LINGERIE	
WARM COTTON CHALLIS GOWNS, — P. J.'s — ROBES		Reg. 17.98 Sets	Sale 15.98
Reg. 3.98	Sale 2.79	Reg. 6.98 Hems	Sale 5.98
Reg. 4.29	Sale 2.99	Reg. 5.98 Hems	Sale 4.98
		Reg. 3.98 Hems	Sale 2.98
ALL HOUSEHOLD MERCHANDISE REDUCED			
PIECE GOODS		TARPOON	
ALL CORDUROY		Reg. 1.98	Sale 1.39
Reg. 1.29	Sale 79c		
Reg. 1.59	Sale 1.19	UNBLEACHED MUSLIN	
		Reg. 29c	Sale 22c
		Reg. 39c	Sale 29c
WOOLEN — 54-In. To 60-In. Wide		COTTONS & TEXTURES	
Reg. 3.29	Sale 1.98	Reg. 69c	Sale 49c
Reg. 3.98	Sale 2.98	Reg. 89c — 79c	Sale 69c
Reg. 4.29	Sale 2.98	Reg. 1.69 — 1.39	Sale 98c
Reg. 4.98	Sale 3.75	Reg. 1.79	Sale 1.19
Reg. 5.50	Sale 3.98	Reg. 1.98	Sale 1.29
		98c Super Dazzle Broadcloth	79c
VELVETEEN			
Reg. 2.98	Sale 1.98		
HERE ARE A FEW OF THE 1/2 PRICE ITEMS			
LADIES' STRETCH CAPRIS — 1/2 PRICE		MEN'S COTTON TROUSERS	
Cotton & Plastic Table Cloths From 3.49 To 8.95 — 1/2 PRICE		4.98 To 8.95 — 1/2 PRICE	
JEANS, JACKETS, MEN'S LONG UNDERWEAR — 1/2 PRICE			
MANY, MANY OTHER THINGS AT 1/2 PRICE			

SECTION A PAGE FOUR
Ruidoso News
 Friday, January 29, 1966

15 Years Ago

By Elsie Williams

News Items From Ruidoso News Issue of Jan. 27, 1950.

A Senior Boy Scout Troop was organized here this week and is being sponsored by the Ruidoso Lions Club, with members Ben E. Williams and W. A. Hart as advisors. John Clardy, Tucuman, Field Scout Executive, met with the twelve boys and helped organize the troop.

Members of the Ruidoso Business and Professional Women's Club in a meeting held this week discussed plans to secure an ambulance for the new Ruidoso-Hondo Valley General Hospital in Ruidoso.

In a meeting of the White Mountain Telephone Association held in Alamogordo, Albert Vaughn of Ruidoso was named president of the organization. Forest Chamberlain of High Rolls, vice-president, and Wilbur Coe of Glenoco was named secretary-treasurer. This organization has as its objective to bring telephone service to homes and businesses in Lincoln and Otero counties.

In a meeting of the Training Unit of the 4183 AAA Battalion of the Organized Reserve Corps in Ruidoso last week, Joe Morris became an active member. He is a Reserve Lieutenant from Texas A. & M. and the son of Superintendent J. Howard Morris of the Ruidoso Municipal Schools.

The Teachers' Corner

Evolution or Revolution?

Change in any situation is inevitable in the years spent here in the Ruidoso School system. Any change in education takes place over a long period of time, so there has been evolution in education, the next few years may see revolution. Revolution from the standpoint of teaching methods, materials and equipment. The handicaps of any small system such as ours is limitation in the curriculum. Changes have been made in the past ten years to upgrade and improve the curriculum of the Ruidoso Schools. Particularly, not only in science has this been noticeable. Students in our system are exposed to science in grades 1 through 8—General Science is taught at 7th and 8th grade levels—Four years of science are offered in the high school, beginning with Chemistry as Freshmen, Physics as Sophomores, Biology as Juniors, Earth Science as Seniors. We are extremely proud of this program in our system.

Future plans must include laboratory experiences for students at the 7th and 8th grade levels—these are the impressionable years—where an interest in any subject and particularly in Science can be gained or lost. Any teaching experience can be more rewarding to the student if that student is involved in that experience. Facilities are needed in the Ruidoso Junior High for these experiences. With the combined efforts of the community, administration and faculty, our students can have the education today to meet the demands of them tomorrow.

—W. C. "Dub" Williams

ART NOTES

By Dave and Kiki Travis

We like to see paintings in businesses here in Ruidoso. Buffet's Candies has some fine water colors by Charlotte Bruce. Whispering Pine Coffee Shop and Dining Room has some paintings on display by Mrs. Beulah Tinsley, Ruidoso artist and member of the Lincoln County Art Association. Kathryn Hill Travis has a one-man show at the Chaparral Motor Hotel. Herb and Pauline Gregerson have the Gallery Carrizo overflowing with paintings and crafts by various artists. Herb tells us that he is building partitions for the gallery as he has run out of wall space. Among the artists whose work is on exhibit at the Gallery Carrizo are, Amelia Anderson, Mary Lee Garrett and Frederic Taubus. Herb also informs us that there will be a silversmith holding classes at Studio Carrizo this summer early in June.

David Travis, president of the Lincoln County Art Association, was in Carrizo last Thursday at the meeting of the Carrizo Women's Club, and gave a program on "Art in Lincoln County." Mr. Travis displayed a number of paintings and craft work done by members of the Lincoln County Art Association. He also showed slides of the first arts and crafts show which was held here last August.

"I give you the whole art of sculpture when I tell you to Draw."
 —Donatello

Few men in the history of the world has gained distinction in so many things as has the late Rt. Hon. Sir Winston Churchill. The world has admired him as a soldier, statesman and national leader in time of war and in time of peace. And virtually every one who reads is aware of Sir Winston the author and historian, master stylist of our language in the written word.

Sir Winston has left the world another legacy. He has left behind him his art work. He had one great hobby—painting. His painting was good, realistic, sincere and it had a flair of the old masters.

We said of his art: "To have reached the age of 90 without ever handling a brush or holding with a pencil, to have regarded with mature eyes the painting of any kind as a mystery, to have stood before the work of the greatest painter, and then suddenly to find oneself plunged in the middle of a new and hazy form of interest and action with palette and brushes and canvases, and not to be discouraged by results, is an astonishing and enriching experience."

It has been said that "Sir Winston had given the time to art that he has given to politics, he would have been by all odds the world's greatest painter."

Your Minister Writes

REV. FRANK TAYLOR
 First Christian Church Pastor

"A Living Hope"

From the first chapter of Peter's first Epistle, the fourth verse, where we read, "To an inheritance incorruptible, and undefiled, and that fadeth not away, reserved in heaven for you." There is something strange to our ears in what these words say and in the joyful, fearless tone in which they say it. Why should man appreciate this reassurance of a living hope? The eighth verse expresses the greatest of faith in these words, "Whom having not seen, ye love; in whom, though now ye see him not, yet believing, ye rejoice with joy unexpressible and full of glory."

In the opening verses of our text, the Apostle has been speaking of the exceeding joy of primitive Christians in the midst of all their bodily trials and worldly privations. Driven from home, robbed of their substance, injured in person, "They yet rejoiced—rejoiced."

What then was their secret? The Apostle gave the answer in that eighth verse, "Whom having not seen, ye love; 'Love to the unseen Christ.'"

The Christian's love to Christ is of necessity spiritual; the eye that sees Christ is the mind's eye and the heart that loves him is the mind's also. The will to believe is also created in the mind. The claims of Christ cannot have appealed first to the eye and ear but to the mind that the eye and ear might see and hear.

We love him not for his beautiful face, not for his fine voice or winsome ways—but for his mercy and grace. We love him for what he has done for us—but we love him more for what he is—"The undying hope of Life Eternal." He not only purchased us but by doing so established the fact that life does not end on this earth, that there is a life beyond the grave.

He who loves his deliverer only as a deliverer, loves for the lowest of reasons, merely because he has been rescued. But he who loves his Saviour for what he is—loves him for the highest of all reasons.

It is no hardship to have an invisible Saviour—we can love him better because he is unseen, that which the eye sees and the hands handle seems to become commonplace. Was it not so in the minds of all except a precious few when he walked upon the earth?

Invisible as He is we can call on Him, meet Him, and speak with Him, anytime, anywhere, just as our soul has need. So the conception of true Christian attitude is that of a continual out-going trust—faith in a living hope.

It is much to believe Christ—it is much more to believe in Him. Our condition must always be that of "forgetting the things that are behind, looking always forward to that which is to come." This joy is described as unexpressible. Why is it unexpressible? Because it is too deep and sacred for words. (Still water runs deep.)

Worldly joys barely cover the stones of daily sorrow, therefore they bubble like a shallow brook as they run along their narrow bed. The Christian joy is unexpressible because it is unshakable even by those who enjoy it. It is an earnest of the joy to come, but someone may ask—is this feeble rejoicing of the Christian on earth the element of the eternal heaven?

When our living hope has become a reality, then our present joy will lose its imperfections, that which is perfect will have come—and that which is partial will be done away. Then the love which "hopeth all things endureth all things" will be the light that shall not fail, when the lamp of faith and hope are lost in the blaze of glory, the realization of our living hope. Fourth and fifth verses of the text: "To an inheritance incorruptible, and undefiled, and that fadeth not away, reserved in heaven for you, who are kept by the power of God through faith unto salvation ready to be revealed in the last time."

CLIPPED

WHAT IS A CUSTOMER?
 A customer is the most important person ever in this business—in person or by mail.
 A customer is not dependent on us—we are dependent on him.
 A customer's not an interruption of our work—he is the purpose of it.
 We are not doing him a favor by serving him—he is doing us a favor by giving us the opportunity to do so.
 A customer is not an outsider to our business—he is a part of it.
 A customer is not cold statistics—he is a flesh and blood human being with feelings and emotions like our own.
 A customer is a person who brings us his wants. It is our job to handle them profitably both to him and to us.
 You have seen this before and so have we, but it does help occasionally to reread and to rededicate our company's efforts to the philosophy stated above.

1-22-66

Billie

Clarke Insurance Agency POLICY MONIES NOT TAXABLE SAYS AUTHORITIES
 Proceeds from accident insurance policies are not taxable life insurance benefits for federal estate tax purposes, according to Commerce Clearing House, an authority on tax and business law.
 The ruling by a federal appeals court reversed a 35-year tax trend. It said the proceeds of two slight insurance policies on a person's life—paid upon his death in a plane crash—were excludable from his gross estate.
 The decedent had purchased the accident insurance at an airport just prior to boarding the plane and had named his wife as beneficiary. All aboard the plane were killed when it crashed into the Atlantic.
 Previously the Tax Court had said it was part of his estate.

Chevrolet Truck Salesmen Meet Here

Twenty truck sales officials of Chevrolet Motor Co. held a two-day conference here Tuesday and Wednesday this week at the Chaparral Motor Hotel. Bill McFarland, El Paso, was in charge of arrangements for the gathering here, one of a series held the last several years in Ruidoso.

Rites Set Friday For 'Buddy' Scott

Death came to Wayne "Buddy" Emery Scott, 24, at 3:30 p.m. Tuesday, Jan. 26, at the Ruidoso-Hondo Valley General Hospital after an illness of many years. Scott is survived by his parents, Mr. and Mrs. Zeke Scott of Ruidoso Downs and four brothers and six sisters. Funeral services announced by the Ruidoso Chapel of Roses will be held Friday, Jan. 29, at 2:00 p.m. in the Gateway Assembly of God Church with the Rev. G. T. Perry of Ruidoso Downs officiating. Burial will be at Forest Lawn Cemetery.

Surviving brothers and sisters are: A. G. Scott, Dudo Scott and Joe Scott of Ruidoso Downs and the Rev. E. H. Scott of Drumright, Okla.; Mrs. T. B. "Mona" Perry, Mrs. Dick B. Hull and Miss Joyce Scott of Ruidoso Downs and Mrs. Glenn Ryker and Mrs. Marion E. Little of Kingfisher and Belhel, Okla., and Mrs. R. E. "Doris" Hobbs of Memphis, Tenn.

Pallbearers include Charlie Carpenter, Max Oliver, Tom E. Matthews, Ancil Flor and Roy Stenwall. Honorary pallbearers are Claude Peterson, "Red" Massey, Jesse Evans and Willie Smith. Rev. Perry will be assisted by Rev. William Allen.

State School Leaders Make Statements On Sites, Accreditation

Supt. George P. White of Ruidoso Schools this week released a letter from LaMoine Langston, chairman of administrative service in the New Mexico State Department of Education, in which the state school man declares the new site selected by the board on recommendation of a site committee is a "desirable location." The portion of the letter discussing the site matter is reprinted below:

"It was my pleasure to work with you and members of your board," he wrote Supt. White, "in looking over proposed sites for a school at Ruidoso. I think the site we selected at that time is adequate in size and desirable in location. As you know, there are few level sites in the Ruidoso area that would be large enough for a school site. You should be careful not to build any additional plant on your present junior-senior high school or elementary site. It is much too small for expansion if you expect to have a modern educational program offered to your youngsters in Ruidoso."

"Through your experience in the State Department of Education you have seen many schools in the state built on sites that are wholly inadequate—many of these we have observed together."

White also quoted a remark made by Dr. Bonner Crawford, chairman of the North Central Accreditation Association, made to him on a recent visit of the local school plant. "You cannot expect accreditation as long as you are using barracks buildings for classrooms," Supt. White said the visiting official declared.

Letter to the Editor

1001 Colorado Street
 Las Cruces, New Mex.
 25 January, 1966

Mr. Vic Lamb
 Ruidoso News
 Ruidoso, New Mex.

Dear Mr. Lamb:

Ruidoso could be the center of tennis activities during the summer months. Tournaments could be held in the junior, senior and the novice divisions. The tournament play could be worked up to one of the largest summer tournaments in the Southwest.

It would be nice to see the time in the near future where a tennis court would be as much (if not more) of a "must" as a bar, for the larger motels in Ruidoso.

In the last few years the southwest has acquired tournament players through the growth of the southwest—Ruidoso is ideally located and has the ideal summer climate to draw the players to the tournaments.

El Paso, Las Cruces, Alamogordo, Roswell, Albuquerque, and other cities well represented in Ruidoso during the summer months have enough tennis players with experience to organize a Tennis Club in Ruidoso, along with Ruidoso tennis enthusiasts, for the purpose of teaching potential tennis tournament players in this area during the summer season. Beginners classes could be conducted by the club. Another purpose of the club would be as a contact for players wishing to play a set or two of tennis. Guests at the various motels wishing to play could contact another tennis player.

There are times when a person does not have time for a round of golf. Half an hour of tennis in the morning will help clear the haze head of will give you enough exercise to see you through the day. Tennis is one of the best sports-entertainment games that can be fitted into any schedule one might have. Those playing the game for relaxation and exercise find it invigorating. Tournament players bring favorable advertising to the community.

Ruidoso has two volunteers in Mr. George Glacken and myself to conduct a beginners tennis class this summer if there is enough interest in the community. Mr. Glacken conducted a program in Worthington, Ohio for 18 years before moving to Las Cruces. His efforts developed the community of 8,000 into an active tennis center.

Sincerely Yours,
 Max Lora

AIN'T IT THE TRUTH

AB GUNTER

Been notice in the paper and on TV about the folks up in the White House havin a cold a few days ago. Shore hope he had better luck with his cold than 'me an some of the fellers here did with ours. We sort of had a touch of direa along with the cold and it got purty darn eger-vain fore we got over it.

During the anuguration I could see everybody had their wraps all huddled up around themselves and still sort of shiverin and there Mr. President stood without a hat or topcoat on and seemed to be doing purty good. Someone ask the Washington News service if he might uv had on a pair of these new fangled insulated underwear and the news man said that is a military secret. Honest I don't think that is quite fair cause if he did have some kind of duds on under his suit that kept his whole body warm—fun-fool to his head I think that all us Democrats ought to get in on the secret so we wouldn't have to be so durned bundled up in this cold weather and could cut down on coat spendin and put more into the poverty program.

—Ab

Total of \$541.38 For March of Dimes

Mrs. Lloyd L. Davis, Sr., chairman for the March of Dimes campaign in Ruidoso, reported that a total of \$541.38 has been collected here so far for the March of Dimes. Not included in this total is the proceeds from a bake sale held by the Ruidoso Business and Professional Women's Club, and from a luncheon and card games sponsored by the Ruidoso Woman's Club and held Wednesday this week at Whispering Pine Coffee Shop.

The March of Dimes Ball will be held this Saturday night, Jan. 30, at the Chaparral Hotel and will be sponsored by Mr. and Mrs. Harry Whipple. The Chaparral Band will play for dancing, and Mrs. Ike Kennedy has donated one of her beautifully decorated art objects as a door prize at the ball. The band will begin playing for the dance at 7:30 p.m., it was reported.

The T. A. P. (Teen Age) program will conduct the Mothers' March, a house to house canvass for the March of Dimes this Saturday. This group is headed by Pat Lamb, Ruidoso High School Senior, who will have a large number of high school students helping in the Mothers' March.

The H. & J. Food Basket had a "Coke Day" last Saturday with all proceeds from the sale of Coca-Cola sold that day going to the March of Dimes.

WORTLEY HOTEL

WINTER RATES NOW IN EFFECT ON ROOMS—

One Person \$5.25—Two Persons \$6
 Large Rooms with Two Double Beds \$10.50

You Will Enjoy the Wonderful Food in Our

DINING ROOM

Open 7 a.m. — Close 2 a.m. (Open Later by Reservation)

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CORRECTION!

In last week's article by the Rev. Taylor, an error appeared in one of the sentences. It is reprinted below correctly to give our readers the proper reading:

"Yes the cross was once a hideous instrument of death; it is now invested with a solemn beauty that fills the heart with the hope of eternal life."

COMING—"THE GUIDEPST!"

WHAT DO YOU THINK?

Local Folks Express Their Opinions on Issues of the Day



RUMBAUGH NUNNALLY
Charles Rumbaugh: "The feature I like best about the News is its coverage of local news. I usually read the 'Around Town' column first."

Sam Nunnally: "What I like about the Ruidoso News is the local news and all the little items of Lincoln County news, too."

John Anderson: "I read the News from beginning to end, even the ads. I think I like the 'Nosy Waters' feature best."
Howard Bell: "I think the News is the best little old weekly paper I've ever seen. What I like is it's filled up with local news and what is going on and I like that column, too, that's on the left side of the front page."



ANDERSON BELL

FIVE LAYMEN GIVE PROGRAM

Five laymen of the First Baptist Church in Ruidoso Downs conducted both the morning and evening services last Sunday. Those participating in the preaching were: T. E. Matthews, Edgar Root, Alton Gray, C. T. Carpenter and Jesse Gray. The Rev. Orval See, minister at the United States of America, deeming that the granting of the above application will be truly detrimental to their rights in the waters of said surface and/or underground source, may protest in writing the State Engineer's granting approval of said application. The protest shall set forth all protestant's reasons why the application should not be approved and shall be accompanied by proof that a copy of the protest has been served upon the applicant. Said proof and proof of service must be filed with the State Engineer within ten (10) days after the date of the last publication of this notice. Unless protested, the application will be taken up for consideration by the State Engineer on that date, being on or about the 23rd day of February, 1965.

S. E. Reynolds
State Engineer
1-29; 2-5-12



JANE DEAN

El Capitan Club Girl Picked Member of Month

Jane Dean, 4-H Member of the Month from the El Capitan 4-H Club, is shown working on her clothing project while a friend watches. During the past year she has made 12 garments and has a few of them on exhibit here. Jane Dean is in her fifth year of 4-H work and her third year of junior leadership. She is president of her club and has been vice-president of the First Baptist Church, turned the talking part of the services over to the laymen while he sang in the all men's choir. The Rev. See also sang a solo at each of the services, Alton Gray reported.

PANCAKE SUPPER SET FOR FEB. 6

The Capitan Lions Club will sponsor a Pancake Supper Feb. 6 at the Capitan school cafeteria, club president Hollis Cummins announced this week. The supper begins at 4:00 p.m.; prices for adults is \$1 a plate and .50 cents for children under 12 years. Proceeds from the supper go to projects for underprivileged children. Cummins said.

Rosa Leo Gerber was admitted Jan. 20 as a patient in St. Mary's Hospital in Roswell.

LETTERS TO THE EDITOR

Give A Dam Canyon Not Fur From Capitan, N. M. Editor, Ruidoso News, Ruidoso, New Mexico

Dear Editor: Your paper of Jan. 8th had a letter written by old Daddy Bloomer, alias Melvin Harvey, or some other alias, from up on Old Mosberg mountain I believe. He had a letter in your paper trying to roast Old Mac from over in the canyon. He asked me to answer it in your good paper, so I will now take time out to answer it. I have been kinda busy since the election staging a celebration here in Lincoln County of the great Republican victory in the county. I would like to state here that I am an American born in the great United States of America, and I am proud to be an American, and if I did not like the American way of life, I would not try to change it to a Socialistic form of Government by creeping in the Democratic party. I would go to some country that has a Socialistic government. In the Declaration of the United States of America were

work of atheistic Communism to create and to maintain the authority of a centralized government and authority, above the natural rights and the God given liberties of the people.

This character, whoever he is, asked in his letter point blank... "What a capitalist was." Now as near as I can answer this, he is a Socialist who has crept under the Democrat party platform, and has been elected to a high office in Washington, and as soon as he gets up there votes himself a raise of seventy-five hundred dollars a year, making it thirty-two thousand and five hundred dollars a year. That is what I would call a capitalist. I am not condemning the old time Democrat Party. They are good Americans. Not illiterate as this character called them in his letter of Jan. 8. Records will also show that I served a number of years as Justice of the Peace here in Frelinghuysen and many of the drunks from up on "Progress Mountain" paid a fine and were jailed during my term of office. This writer also stated that he hoped that the Goldwater fans are happy now, that they had voted Lincoln County down the drain and that now we could not expect any help from Santa Fe. That is socialist thinking. We used to have good Democrat governors as well as Republican and then every county in the state got their equal share that was coming to them. It made no difference how the county went politically. It is up to us as Americans to recognize that socialism, as such, cannot make good citizens, nor be free ones. No godless ideology can produce a free nation of free men. "When people forget God" tyrants forge their chains... We the people must get back to God. We must regain our lost concept of

Her leaders are Mrs. Ray Provine and Mrs. Marie Walker.

set down reasons which impelled our forefathers to seek their freedom from an all powerful central government. Also in the Constitution of the United States were set forth laws whereby they were to maintain their freedom and pursue Freedom for us was agreed, to individual liberty—to live—to speak—to pray—to work—to own property—to bear arms, to educate our children as free people, to be tried by a jury of our peers, to assemble together peacefully. To do as we please, except only that we do not jeopardize the welfare or the safety of our fellow Americans. And now they are trying to change our great constitution, with an amendment to read—by two-thirds vote of Congress, plus ratification by three-fourths of the states—or by the United States Supreme Court which was instituted by the Great New Dealer in 1932.

In his letter of Jan. 8, this character referred to the Democrats here in Lincoln County that voted the Republican ticket as being illiterate. I do not think so. They are great Americans, just as good as the people who voted the Republican ticket. In the old days there was no, or very little, difference between the old time Democrat and the Republican, free silver and low tariff after that they were neighbors and friends and above all were good Americans. But since that this socialism statism, paternalism has crept into this way of life there is no wonder why the old time true Democrats vote the Republican party. And I would like to say here that they are trying hard and have, in a lot of cases, crept into the Republican Party.

Planned economy, by any government is a procedure which places the freedom and the independence of every citizen under the direct control of the planners whoever they may be. It is as enticing today as when Satan tempted the Master upon the mountain top. In that day it was worship me, and I will give you power over all the world. In this day it is give government the authority to think, to plan for you—Give it the earnings of your toil—let it say when to plant and when to reap—let it regulate your life; also to educate your children, and what they are to be taught. And it will give you security. By whatever name socialism, statism, or paternalism, it is the



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Highway 70 Ph. 378-2645 T. C. Delaney, Mgr.

County Agent's Report

By RALPH DUNLAP



Results from the apple leaf samples were given out at the Tree Fruit Short Course last week. Iron, manganese were low in almost half of the samples. Nitrogen and potash were needed in most of the orchards tested. In the Ruidoso Valley some orchards showed a need for Boron and in the Bonito Valley some orchards showed a need for copper. A discussion on these tests will be held Feb. 11 at

freedom, we must be reinvested with the spirit of the ancient principles from which our nation was born. We must be interested to the price we know must be paid for our liberty. I know that we have a lot of people who want the government to take care of them, to educate their children, to tell them when to work, when to pray, and how to pray. We had a Democrat president not too far back who said that the Government should not do for the people what the people could do for them selves. I am pretty proud of Lincoln County and all the good Democrats and the Republicans as they did. As to the buffalo dinner that was served in Lincoln I was there and did not see an empty beer can there. But from what was told to me by good old time Democrats that went to the

the Fruit Field Day at Hondo.

Woolgrowers, plan to put jackets on your sheep if you have them. The jackets helps reduce the dirt convention in Santa Fe that was a drunken party if there ever was one. Had to refinish the floor and in the school building where it was held on account of the cigarette burns in the floor. As I said before, if this character does not like the American form of Government, let him get across the ocean where they have a socialist form of government.

So long,
Old Mac Over in the Canyon
Jack Aldrich

SECTION A PAGE FIVE

Ruidoso News

Friday, January 29, 1965

In the wool and the sheep will be easier to shear. In some of the heavy shrink areas, it may be hard to get the sheep sheared unless you have jackets.

Keep fire wood outside until you are ready to use it. This way you will not be likely to bring in troublesome insects and pests.

If you want some spring blooms try forcing some fruit branches. Put some of the branches in a vase in about three weeks they will bloom.



THURSDAY NITE SPECIAL

Broiled Chopped Sirloin Steak, Bacon Wrapped with Baked Potato and Tossed Salad

Mexican Dinner Served On A Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice and A Taco Shell with Avocado Salad

\$1.50 \$1.50

HOLIDAY HOUSE

NOTICE

VOTE ECONOMY TICKET IN SCHOOL BOARD ELECTION

BILL LEFTWICH - 6 YRS.
RED LACKEY - 6 YRS.
AL PEARSON - 4 YRS.
GEORGE WESTALL - 2 YRS.

WE ARE FOR -

1. Building On To Present School Buildings.
2. Dr. LaMoine Langston, School Sites Director, Stated On Jan. 23 That There Is NO State Law Restricting A School Board From Building Onto Present School Buildings.
3. We Pledge To Upgrade Our School In Every Way Possible So It Will Be One of the Best In The State.

-Ed. Political Adv.

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Attractive Winter Rates

Fireplaces - Kitchens
TV's - Telephones
Ruidoso's First and Nicest

SPECIAL RATES for

Skiers & Commercial

We Invite Our Friends
Your Friendly Hosts,
Catherine & Cap

Owners and Managers
P. O. Box 967 - Ph. 257-4031

WELCOME, SKIERS TIME FOR FUN At The Chaparral

(The Only Motor Hotel in New Mexico That Serves as A Base For Helicopter Service. Fly by Helicopter to the Fabulous Sierra Blanca Ski Area - Less than 10 Minutes!)
BIG MARCH OF DIMES DANCE SATURDAY NIGHT

Another Big Dance IN THE ICE-O-RAMA

THE BOSSMEN From N. M. M. L. Roswell

Will Be Playing for the YOUNG PEOPLE

Saturday Night From 8 to 12

EVERY NIGHT

You'll Have Fun Listening to and Dancing to Those Tunes Charlie Brown's Fingers Play for You Every Night - and - the Week-Ends He Joins with the

NEW CHAPARRALS

To Play That Swinging Rhythm for A Happy, Happy Time...

Dine in Our Coffee Shop Where We're Open Early and Late Or Select a Wonderful Meal In Our Large Dining Room

THE CHAPARRAL

RUIDOSO'S FUN HEADQUARTERS

Where the Really Big Conventions Are Held
Mr. and Mrs. Harry Whipple, Your Hosts - Ph. 378-5511
ON HIGHWAY 70 - RUIDOSO DOWNS, N. M.

RUIDOSO HOLLYWOOD FOOD MART

JANUARY 29-30

Brisket
Stew Meat, lb. 29c
Sirloin, lb. . . . 79c

BEEF ROAST
LB. 49c
Home Made
Sausage, lb. 39c
Assorted Pkgs.
Wilson's Lunch Meat
4 FOR \$1

BACON Wilson's Corn King **LB. 49c**

FROZEN DINNERS Morton's TV Ea. . . . 39c

DUTCH TREAT
ICE CREAM Half Gallon **69c**

FRUIT PIES Morton's Each 29c

TUNA Hi Note **2 For 35c**

NAPKINS Zoo Cello **2 Pkgs. 25c**

ELGIN OLEO **2 Lbs. 35c**

PORK & BEANS No. 2 1/2 Cans **19c**

JELLO Reg. Size **3 For 29c**

FULL DRESS
FLOUR, 5 LBS. **39c**

BISCUITS **5 Cans 49c**

CANNED MILK Gold Cross **3 Cans 45c**

TISSUE Northern 4 Roll Pack **37c**

CANE
SUGAR, 5 LBS. **55c**

CRACKERS Nabisco 1 Lb. Box **29c**

PEACHES Cock-O-Walk No. 2 1/2 Can **25c**

GIANT TIDE **69c**

IDEAL DOG FOOD **2 For 29c**

CORN Kounty Kiti 12 Oz. **2 For 29c**

★ ★ ★

LETTUCE **LB. 10c**

BAG ORANGES **39c**

CABBAGE **LB. 5c**

CARROTS Cello **2 For 19c**

HOLLYWOOD STORE OPEN SUNDAYS
We Give Frontier Stamps — Double On Wed.

FIVE CANDIDATES FOR TWO PLACES ON HONDO BOARD

The Hondo school board election to elect two members, each for a six-year term, will be held on Feb. 2. Five candidates have filed for two trustee positions. Members whose terms expire are Frank Tinsworth of Tinnie and Martha Paezquez of Picacho, secretary of the school board. Both seek re-election. Others who have filed are Orlando Lucero, San Patricio; William F. Gomez, San Patricio, and Mrs. R. C. Nunez, Picacho.

Election officials and alternates selected by the school board are: Judges—Mrs. Nina Nelson, chairman; Josephine Kimbrell, Eva Montoya; alternates—Aristeo Lucero, Eufracio Montoya, Maria Polaco.

Clerks—Eliasa Pacheco, Eva Gutierrez; alternates—Sarah Romero, Mrs. Sylvester Salcido.

Airport Activities

5500 ft. paved runway—122.8 Uniform

At Brown's Air Service
Mike Hutcherson from Plainview, Tex., flew a twin Cessna in Friday to join friends here for a week-end of skiing.

Jack George and family from Plainview, Tex., flew in last Saturday morning in a Bonanza for some skiing over the week-end.

Mr. Chamberlain flew in from Amarillo, Tex., on business last Friday.

Bob Bryant from Odessa, Tex., flew in last Saturday to join his family here for the week-end.

Dr. Tatum from Denton, Tex., and passenger flew in to join their families who had driven here for a weekend of skiing.

Mr. Clayton from Odessa, Tex., flew in to join his family here for some skiing.

Bobby Crawford and friends from Kermitt, Tex., flew in for a day of skiing last Saturday.

Brown Air Service flew a patient to Lubbock Sunday morning.

Zip Franklin and family flew in Sunday for a day of skiing.

Municipal Airport
James M. Shelton, flying a Bonanza, flew in from El Paso Jan. 21.

On Jan. 22, C. J. Wooley, Jr., Kingsville, and H. B. Hill, Jr., Alice, both Texas addresses, flew here in a Bonanza.

Robert Burket, White Sands Missile Range, flew in his Super Cub Jan. 22.

W. H. Watson, Lubbock, was in from Lubbock on Jan. 23 in his Cessna 172.

Flying a Cessna 210, Mr. and Mrs. LeRoy Lowery, Albuquerque, visited here Jan. 23.

W. A. Shipley of Lovington brought a skiing party here in his Bonanza Saturday.

Bill Edwards, Big Spring, Tex., flew in to visit the Sunny and the Stormy Edwards families, who are also former Big Spring residents. He has a Cessna twin 310.

Stan Rogers flew the Alpine Aviation charter plane to Many Farms, Ariz., in the heart of the Navajo Reservation where he is supervising construction of a new trading post.

Ralph Gary flew his Cherokee here from O'Donnell, Tex., and back a couple of times lately, checking on his helicopter operation in these parts.

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Tomasita Lopez, Ray Booher, Lupe Young, Fl. Stanton; Scott Campbell, Dorothy Cunningham, Ruidoso Downs; Joe L. Barber, Captain; Donna Kay Parr, Randy Gene Parr, Orogrande; Gracie Watkins, Thelma Hickam, Bernice Morrison, S. B. Ward, Dora Trujillo, Mary Louise Cooper, Ada Lu Newton, Margaret Leland, Ruidoso; Margaret Gomez, Tularosa; Patsy Tate, Hollywood; Ysidro Garcia, Jr., Dexter; David Huber, Houston, Tex.; Fanny Taber, Alamogordo; Jonathan Irish, Abertash, Tex.; Jewell Pool, Midland, Tex.; Della Beltran, Carrizozo.

Cobblers To Play For Teenage Dance In Buffalo Room

The Cobblers, a 4-piece combo from Baylor University at Waco, Tex., will play for a Teenage Dance scheduled at the Navajo Lodge in the Buffalo Room three days this week-end, Thursday, Friday and Saturday, Jan. 28, 29 and 30, beginning at 7:30 p.m. until 12 midnight. The Cobblers consists of three guitars and drums. This group also played for dancing in Ruidoso during the Christmas holidays. Soft drinks will be for sale during the evening, it was reported.

Canyon Echoes

Don Myers, Ruidoso, was admitted Jan. 25 as a patient to St. Mary's Hospital in Roswell.

Mrs. Wayne Estes received a fractured right ankle in a fall while skiing here last week-end. She was taken to El Paso for further examination after the break was set here, and has returned home. She will be able to be up and around again soon with the cast, her husband said, and added "she'll be back skiing you can bet."

Ronnie Garner, son of Mr. and Mrs. Weldon Garner who was injured in an accident in Arizona about four months ago, this week returned from several days stay in Eastern New Mexico Medical Center in Roswell. He will be in a cast now for about three months.

Mrs. Rita McLaurin is visiting in O'Donnell, Tex.

Mrs. Pearl Carter returned to Ruidoso last mid-week from Fort Worth where she had been visiting on business.

Mr. and Mrs. Fred Klayuh of Sutton, Alaska, visited with the Lionel Whites of Ruidoso several days this week.

Mr. and Mrs. I. B. Stark of Amarillo, Tex., were Ruidoso visitors last week-end visiting in the homes of their son and daughter-in-law, Mr. and Mrs. Don E. Stark and their daughter and her husband, Mr. and Mrs. W. L. Baker. Mr. and Mrs. W. F. Hunter of Amarillo also visited Ruidoso over the week-end. Mrs. Hunter is a sister of Mrs. Don E. Stark.

Jesse Randall was admitted Jan. 23 as a patient in Eastern New Mexico Medical Center in Roswell. Visiting in the home of Mr. and Mrs. Jack Jennings last week was Mrs. T. W. Jennings of Chicago, Ill. Mr. and Mrs. Leroy Lowery of

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— Go Home and Tell Your Mother —

BEEF LIVER, Fresh Lb. 27c

FRESH PORK NECK BONES Lb. 19c

VANILLA WAFERS, 12 oz. box 33c

FRITOS, 29c Size 23c

ICE CREAM, City Dairy 1/2 Gal. 75c

OLEO, First Prize 2 Lbs. 39c

BISCUITS 3 Cans 25c

MODERN GROCERY

WE GIVE KING CORN STAMPS



GETS DONATION—Mrs. Lloyd L. Davis, Sr., center, chairman of Ruidoso March of Dimes committee, receives \$170 check from Ben Sanchez, right, project chairman for Ruidoso District—Jay Cees, March of Dimes—Danice held at Ice-O-Rama Jan. 22. Roger Marshall, left, past president of Jay Cees and publicity chairman said practically everything for dance was donated. Harry Whipple, manager of the Chaparral-Hotel donated use of Ice-O-Rama, Billy the Kid Variety Liquor donated the ice, Shriver's Shopping Center donated candy, cups were donated by Coca-Cola Bottling Co. and Bossman orchestra from New Mexico Military Institute, Roswell, donated most of their time in providing music. Members of band were: Bob Murphy, Eddie Kidwell, Mike Riley, Clark Thurmond and Eddie Grisham. Mrs. Ed Kidwell, Roswell, was acting sponsor for orchestra, Marshall said.

LUBBOCK COLLEGE MAN CHALLENGES AUDIENCE IN CAPITAN PROGRAM

An audience of over 400 people gathered in Capitan high school auditorium Wednesday to hear the noted speaker, Dr. C. L. Kay of Lubbock Christian College. Sponsored by the Capitan Parent-Teachers Organization, Dr. Kay challenged the young adults in his audience to get involved in our "American Way of Life."

Citing instances from news clippings, Dr. Kay pointed out the dangerous trend in our country today of lackadaisical, half-hearted response on the part of young and old alike to face up to the responsibility of carrying on the high standards that have brought America to its peak of greatness.

"Something for nothing," "It's all right as long as you don't get caught," "Everyone else is doing it," "Oh, I don't want to get involved," "Let George do it," were some of the attitudes denounced by Dr. Kay as being dangerous to our American heritage. Dr. Kay's statement, "You can do what you make up your mind to do" and his personal challenge to the individual was received with great appreciation as the audience gave him a great ovation.

Among the distinguished guests present for Dr. Kay's talk was Mrs. Nan M. Genia of Alamogordo, Girls' State director for the American Legion Auxiliary.

Mother's March For March of Dimes Planned Saturday

The annual Mother's March held in conjunction with the March of Dimes will be held Saturday evening this week, starting at 7 p.m., Pat Lamb, in charge of Teen Ago Participation has announced. Because of the terrain of Ruidoso, it was deemed more suitable to have the youngsters make social calls from the homes. Young Lamb said these homeowners wishing to contribute to the yearly drive should leave their porch light on as a signal they have a cash gift for the March of Dimes. This week he was enrolling several fellow residents of Ruidoso High to assist in the Saturday night canvass.

FORMER TEXAS CONGRESSMAN VISITS

Ed Foreman, former member of the U. S. House of Representatives, from Odessa, Tex., was a Ruidoso visitor Thursday. He stopped at High Country Lodge, owned by Mr. and Mrs. Charles Rumbaugh. The Foremans and the Rumbaughs are long time friends.

COMING—THE GUIDEPST

Be it further resolved that a copy of this resolution be recorded in the minutes of the corporation and copies made available to local news media and to each member of the Ruidoso-Hondo Valley Chamber of Commerce.

18/ James L. Wimberly, Pres.
18/ Robert C. Walker, Mgr.

Passed unanimously by the following vote:
For: Wimberly, Davis, Bell, Luallin, Stark, Dodds, Jennings, Rees, Siddens, Edwards, Crandall, Morgan and Long.
Against: None.

Wendell Chino, a resident outside the district, recording as not voting.

The Beautiful New Medic-Medal
Could Easily SAVE YOUR LIFE
In case of accident, fainting or sudden unconsciousness, or your inability to communicate, the MEDIC-MEDAL will tell anyone giving you first-aid vital information about you. Only \$3.00. (Engraving 10c per letter extra)

The Ruidoso News

Ruidoso News

Friday, January 29, 1965

DIXON—(Continued from Page 1—Sec. A)
He later saw a few weeks of the action in Pacific theatre when the war in Europe was ended.

He met, talked with, and interviewed and was sometimes scolded by many of the war's great and near great figures, including President Franklin Roosevelt, President Harry Truman, Joseph Stalin, Winston Churchill, Clement Atlee, Gen. Dwight Eisenhower, and many, many more. He was at the scene of Adolph Hitler's fiery death and the death of Hitler's mistress, Eva Braun, within only a few hours after it occurred in Berlin. He attended some of the conferences of the "Big Three," at Casablanca, Tehran, Potsdam, etc., which included F. D. R., Churchill and Stalin—and later when Atlee and Truman succeeded their country's wartime leaders.

He wrote of the foot-slogging soldier and his problems, the sailor and the airman, and he wrote

NEW ADMINISTRATOR

Richard N. Dorsett, new administrator of the Ruidoso-Hondo Valley General Hospital, who was chosen by the hospital board from nine applicants for the position. Kiel Bonnell, chairman of the hospital board reported. Dorsett takes the place here of George Owens who resigned recently to accept a similar position in a larger hospital in Abilene, Tex.

Beaches Buy Gateway Food

Announcement was made this week of the purchase of Gateway Food Market by Mr. and Mrs. A. Beach from the Charles and Jimmy Carpenter families. The sale was completed here last week-end.

Mr. and Mrs. Beach will operate the store themselves for the time being, adding additional crew members as needed, it was announced.

The Carpenters will return to operating their trucking and logging business in the area, they reported.

Beach has been employed in several stores here, including Gateway Food under two owners there, and White Mountain Grocery in Ruidoso and Cummins Food Market in Capitan. He and his wife also operated the Coffee Cup Cafe at Valley View Court in the Ruidoso Valley.

JUST RECEIVED!

We have just received a large supply of lamp shades in many sizes, colors and styles and in a price range you can afford. And, if you're tired of looking at that old lamp shade we've got a nice selection of lamps to compliment your home.

WALL PLAQUES — ASH TRAYS — FIREPLACE ACCESSORIES FOR YOUR GIFT GIVING

Faebion's
Mr. and Mrs. E. L. Faebion Owners & Operators
(Formerly Bookers, Inc.)
In Upper Ruidoso Near the Post Office — Phone 257-3408

JANUARY DISCOUNT SALE

20% Discount On The Following Items

Children's Overshoes — Ladies' & Men's Boots
Blankets by Cannon and Beacon
Anklets for Boys and Girls
Children's and Girls' Stretch Leotards
Ladies' Nylon Briefs
Red Heart 4-Ply Yarn

★ ★ ★

20-Gal. Metal Garbage Cans — ONLY \$3.25
Laundry Baskets — ONLY 69c
Boys' Jeans — ONLY \$1.87
Bras — Padded — ONLY 97c

SALE STARTS FRIDAY, JAN. 29
Thru WEDNESDAY, FEB. 3
TUCKER'S VARIETY STORE
Second Door East of Post Office

Warriors Split Tilts Last Week-End

By EDDIE SIDDENS
(Ruidoso News Sports Writer)

Ruidoso's Warriors had their ups and downs last week-end with a basketball win on the home court and a loss on the road. Friday night the Redskins came back in the second half to dump rival Carrizozo, 74-49, and then Saturday night lost to a tough Jal crew, 103-66, in a battle that resembled a football game rather than basketball.

In Friday night's tilt with the visiting Grizzlies the Tribe coasted through the first half before opening up to completely dominate the game and take the victory with a rush in the final two periods.

At the end of the first stanza the Tribe held a 14-12 advantage and at the end of the half the locals held the narrow margin of 26-25. In the third period the locals exploded for a big 21 point quarter on numerous fast breaks to break open the game and take a 47-35 lead. The Warriors didn't let up and bombed the nets for 27 points in the final period while the Grizzlies could manage only 14.

points in the first two quarters. Charlie Morrison backed up Stierwalt with 16 markers. Bees Follow Big Brothers' Footsteps

Ruidoso B team Braves also had the same luck as their big brothers in two week-end games. Friday night the Bees whipped Carrizozo's B team, 56-37, then lost to Jal's B squad Saturday night.

In Friday night's battle the Braves led at the end of every period and won the game easily even though experiencing cold second and third quarters.

Craig Whipple hit the bucket for 20 points to take game honors while teammate Silverio-Candelaria followed up with 17 counters.

Carrizozo's high point man was Payne with nine points.

In Saturday night's contest with Jal the Braves lost five players due to fouls and were unable to mount a scoring surge during the entire game and lost 83-37. The Braves trailed at the end of every period in the defeat.

RUIDOSO NEWS SPORTS

PAGE ONE, SECTION B FRIDAY, JANUARY 29, 1965



GRIZZLY SWIPES BALL - Carrizozo's Lucero pass from Darrell Stierwalt. Guarding Stierwalt is Mike Ortiz of Grizzlies. Tribe won battle, 74-49, at local high school gym.

8th Graders Take First Loss Of Season

Ruidoso Junior High's eighth grade basketball team absorbed its first loss of the season at Hondo Thursday in a thrilling contest that ended with the home team ahead, 35-34.

The contest was close all the way as the locals were never able to pull away at any time for a big lead and Hondo just kept on whittling away at the score.

Ricky Scott led the Ruidosians in scoring once again with 14 points. Scott, however, was playing with a broken finger on his shooting hand and was somewhat hampered in the shooting department.

Manuel Polaco, of Hondo, held high point honors for the game with 19 points.

The locals now hold wins over Tularosa and Dexter and two victories over Capitlan.

RUIDOSO WARRIORS
1964-65 Basketball Schedule
(This Schedule Subject to Revision)

Jan. 29 - St. Peter's	Here
Jan. 30 - Hagerman	Here
Feb. 5 - Hondo	Here
Feb. 6 - Capitlan	There
Feb. 12 - Carrizozo	There
Feb. 13 - Hondo	There
Feb. 20 - St. Peter's	There

1964-65 CAPITAN TIGER
Basketball Schedule

Jan. 29 - Hondo A & B, at Capitlan
Jan. 30 - Ft. Sumner A & B, at Capitlan
Feb. 5 - St. Peter's A & B, There
Feb. 6 - Ruidoso A & B, at Capitlan
Feb. 12 - Tularosa A & B, at Capitlan
Feb. 13 - Hagerman A & B, There
Feb. 19 - Open
Feb. 24, 25, 26 - Dist. Tourney.

*Denotes District Games.

HONDO EAGLES
1964-65 Basketball Schedule

Jan. 29 - Capitlan at Capitlan
Jan. 30 - Corona at Hondo
Feb. 5 - Ruidoso at Ruidoso
Feb. 6 - Carrizozo at Carrizozo
Feb. 12 - Roswell Soph at Roswell
Feb. 13 - Ruidoso at Hondo
Feb. 19 - Carrizozo at Hondo
Feb. 20 - Hagerman at Hondo

RUIDOSO CABLE TV
COLOR, TOO!

ONE-STOP SKI SHOP

Whatever your size, increase or decrease, HEAD has a great ski for you. That's why you see HEADS wherever there's a great ski and snow. That's why you should see them here, N.W.

Sierra Blanca Ski Shop
Located at Corner of Mechem & Sudderth Drives
Phone 257-4229

The Weather

	Hi	Lo	Snow	Fall Precip.
20	45	27	.65	.04
21	47	27	.30	.02
22	44	26	T	T
23	50	30	.0	.0
24	54	35	.0	.0
25	40	16	T	.02
26	40	26	T	T

Precip. this Month 1.77
Snowfall this Winter 9.7
Snowfall last Winter 24.0

TUESDAY IS THE DAY
LET'S GO FORWARD . . .
NOT BACKWARD!

VOTE
In The Municipal School Board Election
C. & L. LUMBER & SUPPLY

(We Don't Want All The Business . . . We Just Want Yours)
Hiway 70 - Hollywood - Phone 378-2985



SQUEEZE PLAY—The Warriors' Charlie Morrison is sandwiched by a couple of Carrizozo players in attempt to steal ball during final quarter's action Friday night. Trying to block pass is Lucero and an unidentified Carrizozo player.

Booster Club To Meet This Thursday

The Warrior Booster Club will meet this Thursday evening at 7:00 p.m. at the high school library.

All members are urged to attend to make final plans for a game scheduled with the Harlem Clowns here Feb. 10.

Members will also hear talks from the high school basketball coaches, Truck Lusk and Wayne Mains.

Tularosa Trips Bears, 75-46

Tularosa coasted to its 11th basketball win of the season opposed to four losses with a convincing 75-46 margin over Cloudercroft on the loser's court last Saturday night.

Gilbert Lopez scored 21 points, Johnny Payne had 18 and Robert Candelaria made 15 to pace the victorious Wildcats. Rogers led Cloudercroft with 15.

In the B-game, Tularosa nipped the Bear Cubs, 50-48, behind the double scoring figures of Pete Martinelli with 14 and Pete Griffith and Juan Rocha with 12 apiece.

Crusaders Nip Hondo, 46-45

Two free throws in the dying seconds of the game by St. Peter's Wayne Dillon gave the Crusaders a heart-stopping 46-45 basketball win over the Hondo Eagles at Roswell Saturday night.

The win was the second single point victory of the season over Hondo and increased the Crusader's lead in the B-B District race. St. Peter's took an overtime, 54-53 battle with the Eagles a few weeks ago.

St. Peter's led at the end of the first period, 15-10, and also at the end of the first half, 37-24. The Eagles went cold in the third period and made only two field goals in scoring six points. The Crusaders weren't in any better shape in the shooting department and managed to score only eight points.

Two starters were lost by Hondo in the final countdown of the fourth quarter and the Eagles had come back to take the lead, 45-44, with 13 seconds remaining.

As the Crusaders brought the ball down the court, Dillon drew the all-important foul and proceeded to score the winning points.

St. Peter's was also victorious in the B team contest, downing the Eagles, 52-42.

We've got replacement bags to fit all makes of vacuum cleaners. Gambles, the store where the bargains are.

Special this week! Braided wool oval rugs at Gambler's Carpet Center.

TRIBE ON HOME COURT FOR TWO MATCHES

Friday and Saturday nights this week-end, Ruidoso's Redmen take on two tough opponents from the east side of the district. On tap are powerful St. Peter's of Roswell for Friday night and Hagerman on Saturday night.

Both visiting teams have outstanding records in conference play, with Hagerman holding a 4-0 record in district competition and St. Peter's with only one loss in five league battles. The only loss St. Peter's suffered was to Capitlan several weeks ago.

Hagerman downed a tough Eunice crew last week-end on the losers' home court, 57-45, in a game that could have gone either way until the final period. St. Peter's on the other hand had another tough battle with the Hondo Eagles before winning in the final seconds, 40-45, after coming from behind. It was the second one-point win over the Eagles by the Crusaders.

The game this week-end should give some indication as to who will be the top power in the district tournament coming up the latter part of February.

Coach Truck Lusk has been polishing his defense this week with hopes of out-hustling the taller teams. The offensive attack is being centered once again around the fast-break which the Warriors have run so well in several matches this season.

Game time for both nights is 6:30 p.m. for the B team tilts and 8:00 p.m. for the varsity clashes.

FAMILY NIGHT EVERY FRIDAY NIGHT

35c Per Line With This Ad

Bring the whole family and enjoy an evening of Bowling

HOLIDAY BOWL

Be a neaterbug, not a litterbug.

ANNOUNCING . . .
Mr. and Mrs. Al Beach
Are Now the New Owners of

GATEWAY GROCERY

and want to invite you to continue letting us serve you with our fine foods, fair prices and friendly service. We will be happy to have you call in to see us in our new business.

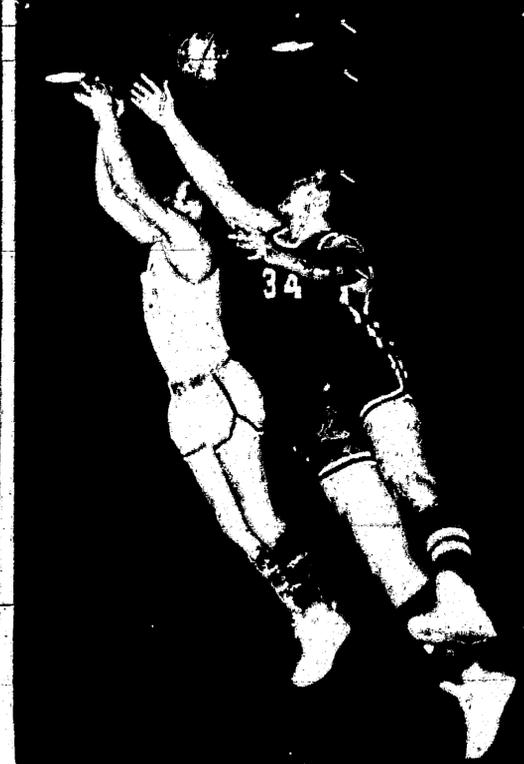
Friday - Saturday Specials

BEEF RIBS	Choice	LB.	25¢
HAMS	Half or Whole	LB.	49¢
BEEF ROAST	Choice	LB.	49¢
PORK STEAK		LB.	39¢
CHOICE ROUND STEAK		LB.	89¢
CHICKEN LIVERS		LB.	29¢
BEEF STEW	Austex 303 Can		39¢
CUT - 303 CAN GREEN BEANS	WITH WHOLE POTATOES		15¢
THRILL	Giant Sized		69¢
AJAX	Powder Cleanser Can		15¢
POUND CAKE	Sarah Lee Each		79¢
COFFEE	Kimbell's	LB.	73¢

—WE GIVE ROSE STAMPS—
Redeemable in These Stores—Gambles, Hart's Ruidoso Dry Goods and Gateway Food Market
Double Stamps on Wednesday
Open 7 a.m. — Close 7:30 p.m.
On Sudderth in Palmer Gateway—Phone 257-2982



HAULS IN REBOUND—Mike Petty of Carrizozo goes high in air to bring down a rebound as Ruidoso's Darrell Stierwalt and Charlie Morrison watch the action. Other Grizzly in picture is C. Lucero. Warriors broke game open in last half to take impressive, 74-49, victory at local high school gym last Friday night.



ANYONE FOR BALLET?—Ruidoso's Johnny Hale, Jeff, and Tom Ortiz, right, of Carrizozo look like they may be doing a scene from Swan Lake as the tricky basketball goes over head of both players in game here last Friday night. Warriors retained possession of ball, however, and went on to win 74-49.

DANCE
This Week-End Again
To the Swinging Music of
The Andy Alaska Swing Combo!

The Villa Motor Inn
Notice — Our Name
Will Not Be Changed as Had Been
Announced Earlier This Month.
It will continue to be operated as

THE VILLA
★ ★ ★
Enjoy breakfast, merchants' lunches or
dinner in our dining room — open
from 8 a.m. until 10 p.m.

★ ★ ★
HAPPY HOUR
5 to 7 p.m.
In Our Flame Lounge

Charles Whitfield, Mgr. — Phone 378-5561
Ruidoso — Hiway 70

WANT-ADS WORK FAST

WHAT ARE THE FACTS?

LET US GET THE RECORD STRAIGHT

THIS IS A SCHOOL BOARD ELECTION ON FEB. 2, NOT A BOND ELECTION!

We are a representative board. We try to be impartial and unbiased in all matters pertaining to the school system. After restoring harmony in the schools and community to the best of our ability, we have been able to devote more time to other important school matters. We have made progress and we would like to continue to help in any way that we can for the benefit of the Ruidoso School District, which does include Ruidoso Downs and the Ruidoso Valley along with Ruidoso.

It is too bad the real motives behind our opposition cannot all be brought to the surface. Even though many of us are aware of them, we do not wish to enumerate.

Three of us were appointed to fill unexpired terms of former elected board members who had resigned, leaving the district without a majority of board members. We were appointed by the New Mexico State Board of Education, who selected us from a list of potential members, which also included at least two names who are now running on the opposing ticket. We did not seek the job, but did agree to do our very best. We have tried to do that very thing.

We are four civic minded fathers and businessmen who are willing to donate a part of our time toward the continued growth and improvement of our public schools and the community. We live in the Ruidoso School District — we like living here and try to be an asset to the community. The farthest thing from our minds is to do anything in our schools to bring detriment to the educational system we have established.

You The Voters Decide — —
You Are Intelligent People

None of us is perfect and you have very little control over who signs his name as a candidate for election to your school board. Is he qualified? Fair minded and impartial? Is he really interested in seeing that our children continue to get the best possible education? We feel that we meet these requirements and hope that we may continue to serve you to the very best of our ability.

We have no axes to grind, or old scores to settle. We are first and foremost interested in keeping the best possible faculty in our schools and continually improving our facilities and curriculum. We will not spend the taxpayers' money foolishly by building more classrooms than are needed, nor by building additional classrooms on sites that are already overcrowded, as state educational leaders have declared.

We will represent ALL the people of our school district. No minority should demand to run our schools.

WE BELIEVE CONSCIENTIOUSLY THAT WE NOW HAVE GOOD SCHOOLS AND THEY ARE GETTING BETTER — IF YOU WANT THIS CONTINUED

GO TO THE POLLS ON FEB. 2 AND VOTE FOR—

**RALPH PETTY
DAVE PARKS
JACK JENNINGS
DR. HOWARD TATE**

—Pd. Political Adv.



FROM LINCOLN COUNTY—Among those from Lincoln County attending the New Mexico Soil Conservation Districts' annual convention in Clovis recently were, from left, Ernest McDaniel, Glencoe; Mrs. Bert Pflingsten, Bert Pflingsten, Hondo; Mrs. Charles Jones, Charles Jones, Capitlan; Mrs. Ralph Bonnell, Ralph Bonnell, Glencoe.

HAIR SWITCHES, WIGS ARE TRIED . . . Upper Hondo Soil Conservationists Attend NM Districts Conference, Wives Try Conversation Pieces

At the recent meeting of the New Mexico Soil and Water Conservation Districts held in Clovis, the Upper Hondo District was well represented with Mr. and Mrs. Bert Pflingsten of Hondo, Mr. and Mrs. Charles Jones of Capitlan, Mr. and Mrs. Ralph Bonnell of Glencoe, Ernest McDaniel of Glencoe and Mr. and Mrs. Jerry Gordon of Capitlan attending. The other district supervisor, Peter Hurd, San Patricio, was unable to attend.

One of the highlights of the ladies' stay was the visit to Rosendo's, a well known hair dresser in Clovis, for a demonstration on the use of hair switches and wigs. The ladies especially enjoyed observing the use of a white Angora switch placed in a high upsweep of black hair. There was great interest also as individuals in the group tried on wigs to "see how I look in one of those things." The demonstration was enjoyed by all who attended and the consensus of opinion was that it certainly would be nice to have one handy in cases of emergency.

Another highlight of the convention was the banquet held at the Holiday Inn. Guest speaker for the occasion was Dr. C. L. Kay, vice-president, Department of Public Service, Lubbock Christian College, Lubbock, Tex. Several hundred were in attendance.



DR. C. L. KAY



AT CONFERENCE—At a banquet at the NM Soil Conservation District's meeting in Clovis, from left, Bert Pflingsten, Mrs. Bert Pflingsten, Mr. Ernest McDaniel, Mrs. Charles Jones, Charles Jones, Mrs. Jerry Gordon.

LET'S TALK ABOUT BUILDING SITES

Some Candidates Contend That Additional Classrooms Can be Built on the Present School Campus. Let's see . . .

The proposed site for the new elementary school was selected by a representative group of citizens of this school district. The site was approved by this committee after viewing and discussing five sites all the way from the Ruidoso Valley to the location chosen near the airport. The five committee members ALL voted to recommend this site to the school board. Engineers, architects and builders and educators were consulted, and they all agreed our present school grounds were very crowded and that the student load should be lowered in order to provide a good educational program.

The selection of the site finally chosen was based mostly on these four things:

1. Size and levelness of the site. (Try to find 43 acres of level land in our area!)
2. Location in respect to growth of our district. (It lies directly in the path of the largest increase of building in the last five years!)
3. It will be brought into the city limits and will have fire protection and all utilities, including sewer.
4. It cost less. All sites, except the "Santa Claus Ranch" site were higher in cost—some of them three times as much! None were cheaper!

An elementary school at the new site will benefit all the students in our district. We will have two elementary schools, the new sites as well as Neb Hill (grades 1 through 6) which will not be overcrowded. The high school (grades 10 through 12) and junior high, (grades 7 through 9) will be much better arranged and able to enjoy an improved program.

Transportation will be reduced with two elementary schools in use. With this larger land site obtained, the Ruidoso schools will be set up to cope with any future growth problem.

IF THE RUIDOSO AREA CONTINUES TO GROW, THERE WILL BE MORE PROSPERITY AND MORE PEOPLE TO SHARE THE EXPANSION COST—IF RUIDOSO DOES NOT GROW ANY MORE—OR THE GROWTH SLOWS DOWN—OUR BUILDING PROGRAM CAN BE SLOWED TO KEEP STEP.

SUPPORT THE MEN WHO ARE WORKING FOR A BETTER SCHOOL PLANT — GROWTH OF SCHOOLS — BETTER SCHOOL PROGRAM!

VOTE FOR THE MEN WHO HAVE CALLED FOR THE SCHOOL BOND ELECTION—IT IS THEIR CONSIDERED OPINION AFTER SEEKING THE BEST ADVICE AVAILABLE, THAT THE PROPOSITION OFFERED IS NECESSARY.

VOTE FOR:

Ralph Petty Dave Parks
Jack Jennings Dr. C. H. Tate

—Pd. Pol. Adv.

BOWLING

Wednesday Mixed 4-8pm
Standings After Jan. 24.

Team	W	L
Hat-T Ranch	28 1/2	24 1/2
Borden's Milk	26	26
Navajo Lodge	23 1/2	26 1/2
B. & D. Auto Sales	31	29
Cactus Stackers	30	30
Davis Developments	25	35
Leck's For Fun	25	35
Clarke Ins. Agency	25	35

Team Series Handicap
Hat-T Ranch 23 1/2
B. & D. Auto Sales 23 1/2

Team Game Handicap
Hat-T Ranch 800
B. & D. Auto Sales 803

Individual Series
Bonnie McEuen 490
Annie Keith 484
Cliff Keith 537
Leck Cowden 536

Individual Game
Bonnie McEuen 222
Annie Keith 175
Cliff Keith 194
Walter Schneider 189

Splits Converted: Gerald Tully, (2), Annie Keith, Jerry and Jack Keady, 3-10; Walter Schneider, 4-7-8-10; Frances Sanchez, 6-10.

Feb. 3 Competition—Hat-T Ranch vs. Davis Developments; Cactus Stackers vs. Navajo Lodge; Clarke Insurance Agency vs. B. & D. Auto Sales; Borden's Milk vs. Leck's For Fun.

Monday Night Mixed League
Results of Jan. 24:

Team	W	L
Ideal Laundry	27	23
Holiday Bowl	26	24
Ray Bell Oil Co.	22 1/2	27 1/2
Hazel's	22 1/2	26 1/2
Morton Woods	22	31
Iolaum Bakery	13	47

High team 3-game series: Ideal Laundry, 22 1/2; Hazel's, 22 1/2; Ray Bell Oil Co., 22 1/2; Morton Woods, 20 1/2; Hazel's, 20 1/2.

High individual series men: Charles Hardister, 612; Curry Reynolds, 540; Jerry Keady, 528.

High individual game: Charles Hardister, 228; Linda Lindamood, 202; Jerry Keady, 202.

High individual series women: Elsie Williams, 459; Annie Keith, 421; Justina Filleman, 406.

High game: Elsie Williams, 170.

Captain Tigers Defeat Lake Arthur, Lose To Jal

The Captain Tigers lost to a tough Jal Panther squad at Jal last Friday night, 85-65, and then hosted Lake Arthur and won by almost the same margin. The Tigers dumped Lake Arthur, 84-65.

In the Jal game the score was tied at the end of the first period, 15-15, but the Panthers broke away to lead by 12 points at the half and were never headed in the final two periods. High point men for the Tigers in the loss were Mike Randle with 24 and William Herrera and Benny Rummels with nine markers each.

Saturday night William Herrera scored a whopping 38 points to lead the Tigers to the victory after holding a narrow, 64-49 margin at half-time. Mike Randle backed up Herrera in the scoring column with 22 counters. Charles Walker also poured in 18 points in the win.

This week-end the Tigers host Hondo and Ft. Sumner on their own court.

To get the best trade in town on new or used furniture and appliances, see Clayton Bennett, the trader, at Gambles, the store where the bargains are.

COMING—"THE GUIDEPOST"

Shop our prices first on quality carpet, Gambles, the store where the bargains are.

Justine Filleman, 159; Hazel Brit-Anback, 158.

Splits converted: Linda Lindamood, 3-10, 5-10; Peggy Deal, 6-7-10; Jodie Filleman, 4-5-7.

Ruidoso News Friday, January 29, 1965

Hondo Defeats Cloudcroft, 73-52

Sonny Sanchez tallied 28 points to lead Hondo to a 73-52 win over Cloudcroft on the winners' court Friday night in District 5B basketball action.

The Eagles moved out to a 17-7 lead at the end of the first period and had little trouble containing the opponents for the remainder of the contest. The victory advanced Hondo's record to 3-1 in league play and 11-3 overall.

Eloy Torres aided Sanchez's effort with 18 points while Hendrickson and Rogers scored 17 and 11 points for the losers.

Hondo also won the B game by a 49-41 margin.

RUIDOSO CABLE TV FIVE CHANNELS!

BILL McCARTY READY-MIX Construction Co.

Pho. 257-4200 Ruidoso

TAQUITOS With Sauce (Real Good For Parties) Ruidoso Taster Freez

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Building Contractor
Residential or Commercial
Septic Tanks — Ditches — General Hauling
Phone 257-2541 or 257-2042

Dr. Williams' Pink Pills
You've Got Everything to Gain But the Weight

Meet Gurn-Z-Head . . . the fortified skim milk forty percent butterfat with the golden rich flavor, is swimming with energy-giving proteins and vitamins A. Why settle for anything less when you can enjoy Gurn-Z-Head? It costs only 10¢ a can. 10¢ a can. 10¢ a can.

1 NOW with 10¢ for free gifts

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

NOTICE OF SPECIAL ELECTION

Pursuant to the laws of the State of New Mexico and an order of the District Court of the State of New Mexico, in and for the County of Lincoln, entered on January 4, 1965, in the matter of the organization of Sun Valley Sanitation District, Lincoln County, New Mexico, No. 7854 pending in said Court, notice is hereby given that a special election will be held on Friday, January 29, 1965, beginning at the hour of 8:00 o'clock a.m. and closing at the hour of 7:00 o'clock p.m. said date for the purpose of taking a vote upon the following question, to-wit:

QUESTION — Shall "Sun Valley Sanitation District" in Lincoln County, New Mexico, encompassing the territory set forth in the Order of the District Court of the State of New Mexico for the County of Lincoln, entered January 4, 1965, be organized for the purpose of purchasing an existing water supply and distribution system and constructing additional improvements thereto to constitute a complete water supply and distribution system?

Said election three persons who are taxpaying electors of the district shall also be elected to serve as directors of the proposed district if the organization thereof is approved.

Said election will be held at the following polling place: La Junta Quemada Ranch at Sun Valley which is five miles north of Alto, New Mexico.

Notice is further given that only qualified taxpaying electors who are persons qualified to vote at general elections in this state, who have been bona fide residents of the proposed district for at least 30 days prior to the date of said election, and who have paid a general (valorem) tax on real or personal property owned by him or her within the district in the 12 months period immediately preceding the date of election, are entitled to vote at said election. No registration shall be required in order to vote at said election, but each voter shall, before being permitted to vote, be required to execute an oath of election attesting his qualification. The voting at said election shall be by ballot. The ballot to be supplied the voters for their use at said election shall be in the form set forth in the attached order of said Court. If at said election a majority of the votes cast are in favor of the organization of the district, the said Court at the Courthouse at Carrizozo, New Mexico, on February 8, 1965, at 10:00 o'clock a.m., shall declare the district organized, give it a name to be known, and designate the first Board of Directors. Thereupon the said district shall be a governmental subdivision of the State of New Mexico and its body corporate with all the powers of a public or quasi-municipal corporation.

If a proposition to create such a district carries, said district will contain all territory described in the absence of hearing on the petition for the creation of such district except for such territory as may have been excluded by the afore-

mentioned order of Court. Such notice was published in the Ruidoso News on December 18 and 25, 1964, and January 1, 1965.

Dated at Carrizozo, New Mexico, this 4th day of January, 1965.

EUGENIA VEGA
Clerk of the District Court
of the State of New Mexico
in and for the County of
Lincoln

(SEAL) 1-8-15-22-29

IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO WITHIN AND FOR LINCOLN COUNTY

WAYNE P. CRUME and CAROL CRUME, his wife, and DAN D. SWEARINGIN and CORRINE K. SWEARINGIN, his wife, Plaintiffs,

vs.

FRED DUANE COURTNEY, Defendant.

NOTICE OF PENDENCY OF ACTION

THE STATE OF NEW MEXICO

TO: FRED DUANE COURTNEY.

You are hereby notified that a suit has been filed against you in the above Court by the above named Plaintiffs, which said Plaintiffs pray for a judgment requiring you to reconvey to the Plaintiffs, Dan D. Swearingin and Corrine K. Swearingin the property described in the Complaint filed in said cause; or, in the alternative, that the Court enter its decree cancelling that certain Warranty Deed from the Plaintiff, Dan D. Swearingin, et ux, to you, dated September 9, 1964, and inadvertently and mistakenly recorded September 10, 1964, in Book 53, page 88, of Deed Records of Lincoln County, New Mexico, conveying to you the real property which is the subject matter of this cause of action which is situate in Lincoln County, New Mexico, and more particularly described as follows:

Lots 14 and 15, Block 4, INDIAN HILLS SUBDIVISION, Ruidoso, Lincoln County, New Mexico.

Based on the allegations of the Plaintiffs, your whereabouts cannot be ascertained after due and diligent inquiry, and therefore you cannot be served within the State of New Mexico.

You are ordered to appear or to plead in this action on or before March 5, 1965, and you are further advised that judgment by default will be taken unless you so enter an appearance or pleading in the above Court, and unless you do so, the court will proceed as if you had been personally served with process in the State of New Mexico. Attorney for Plaintiffs is John W. Thompson, Attorney at Law, P. O. Box 777, Ruidoso, New Mexico.

WITNESS my hand and the seal of said Court at Carrizozo, Lincoln County, New Mexico, on this 14th day of January, 1965.

EUGENIA VEGA
Clerk of the District Court
Lincoln County, New Mexico
(SEAL) 1-22-29; 2-8-12

For top quality bargains at discount prices be sure to shop at Gambles, the store where the bargains are.

VILLAGE OF RUIDOSO

FRANCHISE ORDINANCE NO. 155 AN ORDINANCE GRANTING TO RUIDOSO CABLE TV, INC., A NEW MEXICO CORPORATION, WITH PRINCIPAL OFFICES IN RUIDOSO, LINCOLN COUNTY, NEW MEXICO, ITS SUCCESSORS AND ASSIGNS, CERTAIN RIGHTS AND PRIVILEGES TO USE STREETS, ALLEYS, AND OTHER PUBLIC PLACES TO CONSTRUCT, OPERATE, AND MAINTAIN IN THE VILLAGE OF RUIDOSO, COUNTY OF LINCOLN, STATE OF NEW MEXICO, AS NOW OR HEREAFTER CONSTITUTED, A SYSTEM FOR THE PURPOSE OF RECEIVING, ORIGINATING, GATHERING, AMPLIFYING, AND DISTRIBUTING TELEVISION SIGNALS AND OTHER ELECTRONIC IMPULSES AND FREQUENCIES, INCLUDING, BUT NOT LIMITED TO EITHER A AUDIO OR VIDEO TRANSMISSION, AND TO USE THE STREETS, ALLEYS, HIGHWAYS, BRIDGES, OTHER STRUCTURES, AND PUBLIC GROUNDS OF SAID VILLAGE, FOR A PERIOD OF TWENTY-FIVE YEARS, AND PRESCRIBING CERTAIN RIGHTS AND REGULATIONS, LIMITATIONS, TERMS AND CONDITIONS HEREIN MENTIONED.

SECTION 1: There is hereby granted to RUIDOSO CABLE TV, INC., a New Mexico Corporation, its successors, and assigns, the right, power, easement, authority and privilege to build, construct, equip, own, lease, rent, maintain and operate in the VILLAGE OF RUIDOSO, a system for the sale, lease, rental and distribution of television signals and other electronic impulses and frequencies, including, but not limited to either audio or video transmission, reception, origination, amplification, and distribution, but not including items covered by the Telephone Franchise No. 47, granted April 22, 1949; to build, construct, equip, own, lease, rent, maintain and operate wires, lines, coaxial cables, amplifiers, poles, towers, pole anchors, underground conduits, and all appurtenances necessary or desirable to accomplish the purposes, express or implied, of this franchise ordinance; to use all streets, alleys, highways, bridges, other structures, and public grounds of said Village, now owned or hereafter acquired, for the purposes of this franchise ordinance, express or implied; to furnish the said services and any services related thereto or compatible therewith, to the people, firms and corporations situated either within or without the limits of the Village.

SECTION 2: Provided, however, that such poles, anchors, wire, brackets, lines, towers, conduits, amplifiers, and appurtenances shall, whenever practical, be placed, erected and constructed in the alleys, and shall be so placed and constructed as not to interfere with the use of the streets or alleys, water hydrants, or water mains. Any and all excavations shall be repaired and obstructions removed as quickly as it is reasonably possible under the circumstances. In the event the Grantee does not promptly repair any streets or sidewalks damaged by Grantee, the Village may make such repairs and charge the cost thereof to Grantee, which, upon written demand by the Village, shall be paid within ten days from the date of any such notice or demand. Further, the replacing, construction, and manner of erecting the poles and lines of Grantee, as well as fixtures and attachments thereto, shall be at all times, subject to the police power of the Board of Trustees of the VILLAGE OF RUIDOSO. Grantee shall use existing poles wherever reasonably possible and economically reasonable. Grantee shall abide by accepted joint use and safety standards, as generally accepted in utility fields.

SECTION 3: Grantee shall save the Village harmless from all losses sustained by the Village on account of any suit, judgment, execution, claim or demand whatsoever, resulting from the negligence of the company or its agents or employees in the construction or maintenance

of its system in the Village. The Village shall notify the Grantee within five days after the presentation of any claim or demand either by suit or otherwise made against the Village on account of any such negligence as aforesaid on part of Grantee.

SECTION 4: Grantee, for and in consideration of the privileges herein granted, during the life of this franchise, shall pay to the Village two per cent of the gross local base service revenue, not including taxes, derived by Grantee from all subscribers located within the Village limits. Said payment shall be payable quarterly, on or before thirty days after the first days of January, April, July and October, covering said revenue for three months next preceding the above dates of each year. For the purpose of determining said revenue, the books of said Grantee shall at all times be subject to inspection by duly authorized Village officials. Said payments shall be in lieu of any and all other franchise, license, privilege, pole, wire, instrument, excise or revenue taxes and all other exactions (except general ad valorem property taxes, municipal sales taxes and special assessments for local improvements) upon the business, revenue, property, poles, wire, instruments, conduits, amplifiers, towers, fixtures or other appurtenances of Grantee and all other property or equipment of Grantee, or any part thereof, by said Village during the term of this franchise; provided, that anything to the contrary hereof, notwithstanding, said payment shall continue only so long as said company is not prohibited from making the same by any lawful authority having jurisdiction in the premises, and so long as the Village does not charge, levy, or collect, or attempt to charge, levy or collect other franchise, license, privilege, excise or revenue taxes or other exactions hereinbefore mentioned, and if any lawful authority having jurisdiction in the premises hereafter prohibits said payment or the Village does levy, charge or collect, or attempt to charge or collect, such other franchise, license, privilege, excise or charges, the obligation to make such payments hereinabove provided for shall forthwith cease.

SECTION 5: In further consideration of the franchise herein granted, Grantee shall furnish, install, maintain and keep in repair without charge to the Village during the whole time of this franchise, so long as it is not prohibited from doing so by some other lawful authority having jurisdiction in the premises, for the use of the Village and its officials or official business and for monitoring, one service connection to be located at City Hall.

SECTION 6: Any person or corporation desiring to move a building or other structure along, or to make any unusual use of the streets, alleys and public ways of the Village which shall interfere with the poles, wires or fixtures of Grantee, shall first give notice to Grantee, and shall pay to Grantee a sum sufficient to cover the expense and damage incident to the cutting, altering and moving of the wires or other fixtures of the said Grantee, and before a permit is given by the Village therefor, the applicant shall present a receipt from Grantee showing said payments; thereupon, Grantee upon presentation of said permit shall, within forty-eight hours thereafter, provide for and do such cutting, altering and moving of said wires and fixtures as may be necessary to allow such moving or other unusual use of the streets, alleys and public ways of the Village.

SECTION 7: This franchise shall be in force and effect for a period of twenty-five years from acceptance as provided herein, and shall thereupon terminate and all licenses and privileges shall thereupon cease, unless more than six months before expiration date and not more than one year prior to said expiration date, the grantee shall tender to said Village, notice of its intention to renew this franchise, in which event the same shall be renewed for a term of five years, and in a like manner this franchise may be renewed for successive terms of five years.

SECTION 8: This franchise may be transferred only with the written consent of the Village; however, consent will not be unreasonably withheld.

SECTION 9: Failure on part of Grantee to comply with any of the provisions hereof shall automatically cancel and terminate this franchise, provided, however, that the Village shall give to Grantee written notice of any such default by registered mail at Grantee's last known address, and after the mailing of such notice to Grantee, Grantee shall have 30 days to correct any defaults pointed out by the Village and continue this privilege in full force and effect; otherwise, it shall be automatically terminated and be null and void.

SECTION 10: If any section, paragraph, subdivision, clause, phrase or part of this ordinance shall be adjudged invalid or unconstitutional, the same shall not affect the validity of this ordinance as a whole, or any part or provision other than the part so decided to be invalid or unconstitutional.

SECTION 11: Upon written acceptance of this ordinance and franchise, all prior franchises and/or permits are hereby declared to be null and void that may relate to the premises.

SECTION 12: Grantee shall, within ten days from the date of the passage and approval of this ordinance, file with the Clerk of the Village of Ruidoso a written acceptance of this ordinance and at the same time, pay to the said Clerk a sum of money sufficient to cover the cost of the publication of this ordinance, at which time this ordinance shall be in force and effect.



NEW OWNER—Johnny Durham, left, is new owner of Ruidoso's Sierra Blanca Motor Co. dealer for Chevrolet, Oldsmobile, Pontiac and Jeep vehicles. He purchased the firm from Charlie Seeds, the founder, shown shaking hands with him here during early stages of negotiations. Durham has two used car lots in Roswell.

with a maximum of five such renewals.

SECTION 8: This franchise may be transferred only with the written consent of the Village; however, consent will not be unreasonably withheld.

SECTION 9: Failure on part of Grantee to comply with any of the provisions hereof shall automatically cancel and terminate this franchise, provided, however, that the Village shall give to Grantee written notice of any such default by registered mail at Grantee's last known address, and after the mailing of such notice to Grantee, Grantee shall have 30 days to correct any defaults pointed out by the Village and continue this privilege in full force and effect; otherwise, it shall be automatically terminated and be null and void.

SECTION 10: If any section, paragraph, subdivision, clause, phrase or part of this ordinance shall be adjudged invalid or unconstitutional, the same shall not affect the validity of this ordinance as a whole, or any part or provision other than the part so decided to be invalid or unconstitutional.

SECTION 11: Upon written acceptance of this ordinance and franchise, all prior franchises and/or permits are hereby declared to be null and void that may relate to the premises.

SECTION 12: Grantee shall, within ten days from the date of the passage and approval of this ordinance, file with the Clerk of the Village of Ruidoso a written acceptance of this ordinance and at the same time, pay to the said Clerk a sum of money sufficient to cover the cost of the publication of this ordinance, at which time this ordinance shall be in force and effect.

THIS FRANCHISE ORDINANCE PASSED AND APPROVED this 14th day of January, 1965.

VILLAGE OF RUIDOSO, N. M.
By: G. H. STONEMAN, Mayor

ATTEST:
JAMES L. HINE, Village Clerk
APPROVED:
JOHN L. THOMPSON,
Village Attorney

INVITATION TO BID

Sealed bids for furnishing one (1) used fire truck to the Bonito Volunteer Fire Department, Inc., will be received at P. O. Box 248, Alto, New Mexico until 8:00 p.m., M. S. T., Tuesday, February 9, 1965, and will at that time be publicly opened and read aloud at the Angus Community Center (eight miles north of Ruidoso on State Highway 37). The Bonito Volunteer Fire Department reserves the right to reject any or all bids.

Bid documents and specifications may be obtained from J. S. Allen, Secretary-Treasurer, P. O. Box 248, Alto, New Mexico.

The vehicle and pumping equipment shall conform to the specifications attached to and included as part of the bid documents. Bids will be for delivery, P. O. B., Alto, New Mexico. 1-29; 2-5

Electric Heating & Insulation
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M. H. McClendon
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100% Home Owned
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FREE ESTIMATES — QUALITY WORK — PHO. 257-4146
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HUEY BROS. CONTRACTORS
P. O. BOX 368 CAPITAN, N. M. PHONE 88316 EL 4-2665
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Residential — Janitor Service — Commercial
House Cleaning — Property Care
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Dozer Work — Ditches — Ceptic Tanks Built
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Skyland Auto Service
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Bear Wheel Alignment General Auto Repairs

You might as well forget about it. He been here a year, and he hasn't asked ME out yet.

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CHARTER FLIGHTS ANYWHERE
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OVERLOOKING GOLF COURSE: Gracious 3 bedroom, 2 full bath fireplace, double carports, winterized home, completely furnished and immediate possession. Ideal year-round location. Priced below replacement costs.

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SECTION 2 PAGE FOUR Ruidoso News Friday, January 29, 1965

NOTICE OF SHERIFF'S SALE
28290
BY VIRTUE of a Writ of Attachment, issued out of and under the seal of the District Court in and for the County of Chaves, State of New Mexico, upon a Judgment rendered and docketed in the said Court, on September 21, 1964, in an action wherein Household Finance Corporation is Plaintiff and Harold E. Stoner is Defendant, in favor of the said Plaintiff and against the said Defendant, for the sum of \$386.00, which Writ of Attachment was directed and delivered to me as Sheriff in and for said County of Lincoln, I have levied upon all the right, title, and interest of said Defendant, Harold E. Stoner, in and to the following described personal property: 1956 Alma House trailer, serial No. E54-3055, blue and white, located behind Modern Grocery in Ruidoso.

Notice is hereby given that I, the undersigned, Sheriff as aforesaid, will sell the above described personal property to the highest bidder, for cash, at public auction, at the City Hall of Ruidoso, New Mexico, in the County of Lincoln, State of New Mexico, on Saturday, the 20th day of February, 1965, at 10:00 o'clock a.m. of that day, to satisfy the said Execution, together with the interest and costs thereon. Dated this 11th day of January, 1965.

Leandro Vega, Jr.
Sheriff of Lincoln County
1-20; 2-5-12-10
BABY SITTING—By day or week in my home. 257-2227. 33 Hrs.

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NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY
Office of the Commissioner of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (38 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on February 2, 1965, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights-of-way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenues therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1965, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State.) All other rentals or payments, if any, are reserved to the State.

SALE NO. 5150: W $\frac{1}{2}$ NW $\frac{1}{4}$, SW $\frac{1}{4}$ SW $\frac{1}{4}$ of Section 14, N $\frac{1}{2}$ N $\frac{1}{2}$ E $\frac{1}{2}$, SE $\frac{1}{4}$ NE $\frac{1}{4}$, E $\frac{1}{2}$ SE $\frac{1}{4}$ of Section 15, ALL of Section 30, Township 8 South, Range 18 East; Lots 1, 2, 3, 4, S $\frac{1}{2}$ N $\frac{1}{2}$ E $\frac{1}{2}$, E $\frac{1}{2}$ of Section 2, SE $\frac{1}{4}$ SE $\frac{1}{4}$ of Section 16, Township 9 South, Range 18 East; Lots 1, 2, 3, 4, S $\frac{1}{2}$ N $\frac{1}{2}$ E $\frac{1}{2}$, S $\frac{1}{2}$ N $\frac{1}{2}$ E $\frac{1}{2}$, S $\frac{1}{2}$ N $\frac{1}{2}$ W $\frac{1}{2}$, SE $\frac{1}{4}$ NE $\frac{1}{4}$ SW $\frac{1}{4}$ of Section 6, E $\frac{1}{2}$ NW $\frac{1}{4}$, E $\frac{1}{2}$, E $\frac{1}{2}$ SW $\frac{1}{4}$, Lots 2, 3, 4 of Section 7, Township 9 South, Range 19 East, NMPM, containing 3,475.77 acres, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS).

These lands are located approximately $\frac{1}{2}$ miles to six miles from Arabola, New Mexico.

Said above-described lands have been appraised at \$8.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$305.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the lands, and the sum of \$3,550.00, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 4th day of November, A. D., 1964.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico
(SEAL) (Thru Jan. 22)

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN AND CHAVES COUNTIES
Office of the Commissioner of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (38 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on March 8th, 1965, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenues therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1965, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State.) All other rentals or payments, if any, are reserved to the State.

SALE NO. 5150: ALL of Sections 11, 14, and 28, S $\frac{1}{2}$ SW $\frac{1}{4}$ NE $\frac{1}{4}$, S $\frac{1}{2}$ NW $\frac{1}{4}$, NW $\frac{1}{4}$ NW $\frac{1}{4}$ of Section 26, Township 12 South, Range 18 East, NMPM, containing 3,475.77 acres,

more or less, according to the government survey thereof. (PUBLIC BUILDINGS LAND). The improvements upon these lands have been appraised at \$4,000.00.

SALE NO. 5170: SE $\frac{1}{4}$ NW $\frac{1}{4}$, NE $\frac{1}{4}$ SW $\frac{1}{4}$, NW $\frac{1}{4}$ SE $\frac{1}{4}$ of Sec. 25, ALL of Sec. 30, Township 12 South, Range 18 East; SW $\frac{1}{4}$ SE $\frac{1}{4}$, S $\frac{1}{2}$ SW $\frac{1}{4}$ of Section 29, SW $\frac{1}{4}$ SE $\frac{1}{4}$, SE $\frac{1}{4}$ SW $\frac{1}{4}$ of Section 30, ALL of Section 32, Township 12 South, Range 19 East; Lots 3, 4, S $\frac{1}{2}$ NW $\frac{1}{4}$, SW $\frac{1}{4}$ of Section 2, Lot 1, E $\frac{1}{2}$ SW $\frac{1}{4}$, S $\frac{1}{2}$ NE $\frac{1}{4}$, SE $\frac{1}{4}$ of Section 4, S $\frac{1}{2}$ NW $\frac{1}{4}$, NW $\frac{1}{4}$ NE $\frac{1}{4}$ of Section 12, E $\frac{1}{2}$ of Section 16, ALL of Sections 35 and 36, Township 13 South, Range 19 East; S $\frac{1}{2}$ SW $\frac{1}{4}$ of Section 17, Lot 2 of Section 18, Lots 3, 4, NE $\frac{1}{4}$ SW $\frac{1}{4}$, NW $\frac{1}{4}$ SE $\frac{1}{4}$ of Section 31, Township 13 South, Range 20 East; Lots 1, 2, 3, 4, S $\frac{1}{2}$ N $\frac{1}{2}$ E $\frac{1}{2}$, S $\frac{1}{2}$ of Section 1, Lots 1, 2, 3, 4, S $\frac{1}{2}$ N $\frac{1}{2}$ E $\frac{1}{2}$, S $\frac{1}{2}$ (Tract 38) of Section 2, Township 14 South, Range 19 East, NMPM, containing 5,953.70 acres, more or less, according to the government survey thereof. (COMMON SCHOOL LANDS). The improvements upon these lands have been appraised at \$18,300.00.

The above-described lands are

located approximately 8 to 18 miles southeast of Picacho, New Mexico.

Said above-described lands have been appraised at \$8.00 per acre, and no bids for a less amount will be accepted.

Those desiring to qualify as bidders will be required to deposit with the Commissioner, or his agent conducting the sale, \$305.00 to apply on costs of appraisal and advertising; plus, five (5%) per cent of the appraised value of the lands, and the sum of \$3,550.00, which is the appraised value of the improvements, unless bidder be the owner of said improvements. Any person desiring to qualify as a bidder must qualify before the bidding in such sale has been completed. All deposits shall be in cash, certified or cashier's check or bank money order, and made payable to the Commissioner of Public Lands. All deposits will be refunded to unsuccessful bidders.

At time of sale, the successful bidder will be required to pay five (5%) per cent of the amount bid, less his deposit, the first year's interest at four (4%) per cent on the deferred balance, plus the actual cost of appraisal and advertising. The balance of the purchase price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 4th day of December, A. D., 1964.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico
(SEAL) (Thru Feb. 28)

NOTICE OF PUBLIC AUCTION OF STATE LANDS LINCOLN COUNTY
Office of the Commissioner of Public Lands
Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (38 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on March 8th, 1965, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenues therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of October 1st, 1965, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State.) All other rentals or payments, if any, are reserved to the State.

SALE NO. 5150: ALL of Sections 11, 14, and 28, S $\frac{1}{2}$ SW $\frac{1}{4}$ NE $\frac{1}{4}$, S $\frac{1}{2}$ NW $\frac{1}{4}$, NW $\frac{1}{4}$ NW $\frac{1}{4}$ of Section 26, Township 12 South, Range 18 East, NMPM, containing 3,475.77 acres,

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

CABINS

New 1 BR, 1 bath cabin in the pines and on paved street. Beautiful view and ready to occupy. \$7,750 total price.

Beautiful 2 BR Cabin, insulated and winterized, fireplace and accessible. \$9,750, with terms.

Small 3BR Cabin with bath, located near the pavement in Paradise Canyon. \$3,250 total price with \$1,000 down.

Nice 2 BR, 1 bath cabin with fireplace. In good year 'round location on pavement and completely furnished for \$9,600, with \$1,500 down.

HOMES

Beautiful New 2 BR Home with natural rock fireplace, garage, finished basement room, wall to wall carpeting. Located in Sun Valley.

Two New 3 BR Homes near the schools and hospital. Paved streets, all utilities and FHA Financing. Only \$13,500 each.

Excellent buy on this 2 BR split level residence. Carpet, screen porch and beautiful rock fireplace. In the pines and on the pavement. \$11,500 total price.

Very attractive 3 BR home in Green Meadows Addition. All city utilities, beautifully paneled, carpeted and built-in kitchen. \$14,700 price.

Dan D. Swearingin, Inc.

Tommy Perceat, Sales Manager

SALES:
Margie Whitlock — Lynn Keys — Jess Nobles

257-4255 257-4411 Member M. L. S.

PROPERTY MANAGEMENT RENTALS

New 3 BR, 1 1/2 baths, garage, fireplace and all electric kitchen. On pavement in year 'round area. Unfurnished, yearly rental at \$115 per month.

WE INVITE YOUR RESIDENTIAL AND COMMERCIAL RENTAL LISTINGS

Large Commercial Building. Lease or Sale. Highway 70 location. Ideal for Warehouse or Industrial Use.

Contact
LYNN KEYS
We Invite your Listings for Property Management

MOTELS

Very Nice 17-Unit Motel on Highway 70 near the Race Track. Complete with equipment and 2 BR living quarters. Enjoying good business and in excellent repair.

One of the most popular Tourist Courts in Ruidoso area. 15-Units, individual cabins, kitchens and fireplace, and 3 1/2 acres of prime land with room for expansion. Complete with 4 BR, 2 1/2 bath living quarters.

Large, level Commercial Site. 130x250 feet in size with all city utilities and paving.

NOTICE LINCOLN COUNTY PROPERTY OWNERS

Lincoln County property owners are being reminded that January and February are the months set aside by state law for the rendering of real and personal property taxes in the County Assessor's office.

Exemptions must be claimed under oath each year.

Head of family is entitled to \$200 exemption.

New Mexico Veteran's with a certificate of eligibility are entitled to \$2,000 exemption. Certificates must be presented personally and proper endorsements made on certificate.

Assessor's office hours are from 9 a.m. to 5 p.m., Monday through Friday. Open during noon hours.

Following is the Assessor's itinerary for visits to the outlying precincts for the convenience of taxpayers in rendering of properties

Corona	Jan. 11th & 13th	City Hall
Nogal	Jan. 13th	Store
Capitan	Jan. 14th & 15th	City Hall
Lincoln	Jan. 16th	Museum
Hondo	Jan. 19th	Trading Post
Tinnie	Jan. 20th	County Store
Picacho	Jan. 21st	Bowser's Store
San Patricio	Jan. 22nd	Post Office
Olencoe	Jan. 23th	Shorby's Store
Ruidoso Downs	Jan. 27th & 28th	City Hall
Ruidoso	Feb. 1st thru 3th	City Hall

LLOYD VIGIL
COUNTY TAX ASSESSOR

price will be payable in thirty (30) years with interest at four (4%) per cent payable annually in advance on the deferred balance.

All minerals of whatsoever kind, including oil and gas, are reserved to the State of New Mexico.

The right to reject any and all bids is expressly reserved and no sale shall be effective unless and until approved in writing by the Commissioner of Public Lands.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 4th day of December, A. D., 1964.

E. S. JOHNNY WALKER
Commissioner of Public Lands
State of New Mexico
(SEAL) (Thru Feb. 28)

Water Pump Sales & Service
Wimberly Electric
Phone 257-2116

RUIDOSO CABLE TV
Albuquerque, Resaca and El Paso

FOR RENT—Three bedroom home located on Meander Drive, close to schools, unfurnished, year 'round location. Will rent for \$100 per month on yearly lease. Call 257-2044 or 257-2351. 30-40-03

TWO Duplexes, one 5-room house, back of Central Bar, all rented and one leased. Must be sold regardless of price. Owner leaving town. Inquire at Tommy's Steak House. 12-40-03

2nd and 1st Mortgage Loans
We purchase 1st and 2nd Real Estate Contracts
STANDARD MORTGAGE INVEST. CO.
Box 1902 — Roswell — Ph. 623-4281

SCISSORS, Shears and knives sharpened, U-NAMIT SHOP, old post office building, one day service. 7-10-64

FOR SALE—Woodcutters' equipment, Pioneer Chain Saws at C. & L. Lee & Supply on Highway 70, Holly Springs, N.C.

FREE!

HURRY! OFFER ENDS JAN. 31

STAINLESS STEEL STEAM/DRY IRON

with your purchase of Any New Electric Clothes Dryer

FOR INSTALLATION ON CPS LINES

It's waiting for you—this beautiful, new stainless steel steam/dry iron that makes ironing so much faster and easier. And it's ABSOLUTELY-FREE. You simply select the electric clothes dryer you've always wanted, and you get the iron at no extra cost. Just think! You can enjoy both of these wonderful wash-day helpers for the price of one. Offer is for a limited time only, so see your appliance dealer soon... or ask any CPS employee for details.

COMMUNITY PUBLIC SERVICE

MAX McCOY, District Manager

W. D. (Walt) Crosby Realty Association

For Commercial, Residential, Ranch Properties
— Phone 257-4049 — Ruidoso, N. M. —

A. C. KELLY
LICENSED CONTRACTORS
ROCK & CEMENT WORK
Phone 257-4155, Ruidoso, N. M.
P. O. Box 217, Hollywood, N. M.

RUIDOSO PLAYLAND NURSERY
Licensed - Child Care
Large Fenced Playground
Phone 257-2928

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

SECTION A PAGE FIVE
Ruidoso News
Friday, January 29, 1965

—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

Lease a cabin site for less than interest. Sites available in upper Ruidoso, Cedar Creek or Carrizo Creek. 10 year terms on sales.

Two new subdivisions recently opened, one with fishing creek frontage. One where two riding horses may be kept on large lots.

Hideaway in the tall pines—1 BR, modern, in Cedar Creek. \$2,500.00, with terms.

Retirement garden and orchard spot on the Ruidoso River, nice two-bedroom home; excellent potential.

FOR REAL ESTATE IN RUIDOSO, SEE—

REALTOR Tom Jones
Member M.L.S.

RUIDOSO REALTY CO., Inc. (1933)
SALES

Emedair Chase Jones Res: 257-2080 Austin Fritchett Res: 257-3056

FOR SALE—1948 Jeep with cab, good condition, also 1963 Harley Davidson motorcycle, full dress, low mileage. Call 257-4152. 31-tf.

NEAT, DRY—Shoes repaired expertly, keep feet dry and have neater, dress-up look. Ruidoso Shoes Shop, 257-4289. 31-p.

WILL TRADE Four year FHA equity in El Paso, three-bedroom home, two baths, carpeted home on home or acreage in Ruidoso area. Owner, 10311 Chinsberry St., El Paso, Tex. 31-tp.

FOR SALE—1961 two bedroom trailer 10 by 52 with extended living room and 85 by 250 lot in Young Heights Addition. Will consider good eight foot trailer in trade. Telephone 678-3155, Maljamar, N. M., Box 1326. 31-2tp.

PAYROLL RECORDS And book-keeping forms. Ruidoso News. 30-2tn.

FOR SALE—Or will rent or trade for home in Roswell—house in Palo Verde Apts, Ruidoso Downs, with 3 bedrooms, 1 1/2 baths, large living room, fireplace, built-in oven and range, water well, central heated. Leroy Cornelius, Pecos Valley Finance, Roswell. 30-tf.

FOR RENT—Furnished three room duplex, \$50 per month, water paid. Call 257-2504. 29-1tc.

ARE YOU EARNING LESS THAN \$1,000 PER MONTH?

If so, you should be investigating auto accidents, fires, storm, wind and hail losses for insurance companies or private adjusters. Part or full time. Car furnished. Expenses paid. We train you at home in your spare time, give free placement service. You keep your present job until ready to switch. Pick location—men needed everywhere. For personal interview in this area, write today to:

NORTH AMERICAN CLAIMS TRAINING DIVISION
2435 E. Bayaud
Denver, Colo. 80209 1tp.

SPARE TIME INCOME
Refilling and collecting money from NEW TYPE high quality coin operated dispensers in this area. No selling. To qualify you must have car, references, \$500 to \$1500 cash. Seven to twelve hours weekly. Can net excellent monthly income. More full time. For personal interview write P. O. Box 10573, DALLAS, TEXAS 75207. Include phone number. 32-1tp.

FOR SALE—Four 8.5x14 tires, and electric power tools, saws, grinders and other shop tools. Bert Rice. 32-3tc.

IT'S NEW—A new service coming soon in the News—the paper that will be read by 200,000 people in 1965—will be "The Guidepost." Watch for further announcements.

TRADE—1962 house trailer, 10 by 50, clear. Will trade on reasonable priced home in Ruidoso. Call or write Jim Hughes, phone 437-3626, P. O. Box 1209, Alamogordo, New Mexico. 31-2tp.

FOR LEASE—Commercial build-ing, formerly Jerry's Hardware, approximately 4,000 square feet. See Bill or Lucille McCarty, Phone 257-2425. P. O. Box 55. 32-1tc.

TRADE OR FOR SALE—House in Baton Rouge, Louisiana. Reasonable. Low altitude. Asacela, magnolia tree, four oaks, other trees and shrubs. Handy to city facilities, but in wooded subdivision. Write Ruidoso News Want-Ad Box 22-2tp (pbc)

YOU'LL STRIKE IT RICH

When you shop in Or When You Offer Something for Sale in the Want-Ads Ruidoso's Most Lively Market Place

BOOKKEEPING — TAX SERVICE
Accurate — Dependable — Confidential
W. S. ATWOOD
Tele: 257-4200 — Office At Bill McCarty Const., Ruidoso

20 Acres on the Rio Ruidoso, around 150 apple trees, barn and area for horses. Large four bedroom, 2 bath home with three fireplaces. Plenty of storage and extra large garage. If you are looking for some acreage on the outskirts of Ruidoso and yet priced below replacement cost, contact us now!

Bill Pippin
REAL ESTATE
Across from Ruidoso Post Office — Box 1222
P.O. 257-2351 Day; 257-2644 Night
(If No Answer, Call 257-2636)
SALES — GEORGE BONAL
Agent For Bekins Van Line & O. K. Van & Storage

NOTICE
Occupation Licenses

For The Village of Ruidoso Are Due and Payable NOW
Deadline is March 15, 1965
Penalty and Interest Is Charged After That
—Jim Hine, Village Clerk

Two bedroom, winterized house, year around location. Approximately \$800.00 down payment. See this today.

90' Commercial Property, located on main road. Ideal for motel location. Includes practically new two bedroom furnished house.

Two bedroom, furnished house, located close to Plaza Dec Shopping Center, on pavement, winterized.

We also have 2 bedroom furnished house for rent and 2 bedroom furnished apartment for rent.

Mildred Wantiez
REAL ESTATE & INSURANCE
GATEWAY CENTER
PHONE 257-2764 OR 257-2048
— DEAN PHILLIPS, Sales
YOUR LISTINGS INVITED

WINGFIELD'S
LOTS FOR SALE
View Lots — Level Lots — Valley Lots
Mountain-Top-Lots — Big Lots — Medium Lots
NO Little Lots — Lots of Lots
Some With Houses — All With Terms
Follow the Red Wingfield Arrows

Della Hale, Realtor
Phone 257-2831
SALES:
Reuben Larson — Roberta Larson
Phone 257-2116

IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO WITHIN AND FOR LINCOLN COUNTY RUIDOSO STATE BANK, A New Mexico Banking Corporation, Plaintiff, vs. L. E. MCKNIGHT, s/k/a LAWRENCE E. MCKNIGHT, and T. J. JONES, doing business as SIERRA BLANCA MUSIC COMPANY; and VERA ANN JONES, wife of T. J. JONES; and JAMES DEES, Defendants.

NO. 7622
NOTICE OF PENDENCY OF ACTION
THE STATE OF NEW MEXICO TO: L. E. MCKNIGHT, also known as LAWRENCE E. MCKNIGHT, a single man; T. J. JONES, also known as THOMAS J. JONES, and VERA ANN JONES, his wife; and JAMES DEES;

You are hereby notified that a suit has been filed against you in the above Court by the above named Plaintiff, which said Plaintiff prays for a judgment on a mortgage note and to foreclose the real estate mortgage securing payment of said note involving the property described in the Complaint filed in said cause, which is situated in Lincoln County, New Mexico, and is more particularly described as follows:

Lot 12, Block K, RUIDOSO SPRINGS ADDITION; together with all improvements thereon.

Further, the above Plaintiff in the Complaint further prays judgment to quiet the title in fee simple against all the above named Defendants.

Based on the allegations for the Plaintiff, you are non-residents or your whereabouts cannot be ascertained after due and diligent inquiry, and therefore cannot be served within the State of New Mexico.

You are ordered to appear or to plead in this action on or before February 26, 1965, and you are further advised that judgment by default will be taken unless you so enter an appearance or pleading in the above Court, and unless you do so, the Court will proceed as if you had been personally served with process in the State of New Mexico. Attorney for Plaintiff is John W. Thompson, Attorney at Law, P. O. Box 777, Ruidoso, New Mexico.

WITNESS my hand and the seal of said Court at Carrizozo, Lincoln County, New Mexico, on this 7th day of January, 1965.

/s/ EUGENIA VEGA
Clerk of the District Court
Lincoln County, New Mex.
(SEAL) 1-15-22-23; 2-5

FOR RENT — Furnished apart-ments, near school. Bills paid. Evt. Ball, 257-2276. 21-tf.

FARM AND RANCH LOANS
Long Term — No Payoff Penalty
Federal Land Bank Association
of Roswell
P. O. Box 698, P.O. 622-1854
Roswell, New Mexico
Vernice Jasper, Manager

FOR SALE—1963 Ford, 2-door, V-8 standard transmission, radio and heater. Call Clayton Bennett, the Trader. Phone 257-2600. 40-tf.

SPACES FOR LEASE
Ideal year around location
In Gateway Shopping Center
Phone 257-4496

Reda Water Pump Sales & Service
Wimberly Electric
Phone 257-2116

Bookkeeping Service
Tax Assistance
Pho. 257-4495
Gladys Thomson

RUIDOSO CABLE TV
Albuquerque, Roswell and El Paso

APARTMENT FOR RENT
FURNISHED & UNFURNISHED
Low Winter Rates
All Utilities Paid

MANOR
Phone 257-4058
CARL DeBORD, Manager

ANNOUNCING . . .

Elton Ellis is our Ruidoso Representative For LINCOLN COUNTY MOTORS

Dealer for Ford, Falcon and Thunderbird Passenger Cars, Trucks and Pick-Ups, As Well As Used Cars

We Invite You to Call Mr. Ellis When You Want to Know More About Our Fine Line of Cars—Phone 257-2827, Ruidoso.

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

Large 3 bedroom cabin in upper canyon, completely furnished. Large deeded lot, in the pines. \$7,000, with terms.

Several houses for rent. Some real good buys in business places. Check with me before you buy.

If you are interested in a business in Captain check with me. 3 bedroom house, 2 bath, fireplace, beautiful yard good location, nice furniture. Will consider trade for smaller house. Small down payment with trade and very good terms.

Nice 4-bedroom home plus guest room, fireplace, completely furnished, 3 baths, beautiful view. Lot has 250 feet on a paved street. Only \$29,000 with trade.

Approx. 2 acres on Highway 70, with 8 trailer spaces, one small modern trailer, one 10x20-ft. block building, \$500 down and \$72.04 per month.

Several houses in the Gateway, from \$5,500 and up.

Acreage in the valley for sale. One of the best located cafes in Ruidoso. Would consider some trade.

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone 258-2523 — Residence Phone 257-2490
In Postoffice Block — Box 294 — Tom Jasper, 257-2446

Philco
Color TV's, Black and White TV, Stereos, Ranges, Refrigerators, Washers, Dryers, Radios, Furniture, at cost plus 10%. McClung's Carpets, 257-2260. Gateway Center. 31-tf.

SAW FILING — And Tool Sharpen-ing. Jim Rhodes, road behind El Rancho Motel. Phone 257-4187. 31-tf.

TUMLINSON TV & RADIO SERVICE
We specialize in picture tube rejuvenation
In Shier's Shopping Center
Day Phone 378-3165
Night Phone 378-5001

TRICK OF THE WEEK—Sid Cour-ville Plumbing & Heating and every week has a different magic trick easy for you to learn if you want to try it. 32-1tn.

FOR SALE—36-Inch Roper gas range, \$35.00, 2-wheel luggage trailer, \$45.00. Call 275-2553. 32-2tp.

Custom draperies, decorator rods, decorator pillows. Will measure and deliver in two weeks. Guaranteed satisfaction. Call Gambles in the Gateway, where the bargains are.

TEXT SHOP—We fix most any-thing. U-NAMIT SHOP. Phone 257-2300. Old post office building. 7-tf.

WILL SACRIFICE—1964 Chevrolet pickup, for older model pickup or car. Approximately \$1,200 against pickup. Call 257-2001. 29-1tp.

FOR RENT—Unfurnished, 2 bed-room house. Call 671-4200, extension 9. 31-2tc.

FOR SALE—11 acres near race track with 8 1/2-acre water right, 80 acre upper Ruidoso, 4 acres near Alto. S. B. Boykin, phone 257-4008 or 378-4495. 10-tf.

FOR SALE—One bedroom home and four lots in Ruidoso Downs. Contact Albert Jay, 257-2311, P. O. Box 91, Ruidoso Downs. 28-tf.

FOR RENT—Two bedroom trailer, furnished, carpeted. Harry Whipple. 23-tf.

Locke Realty Co.
"YOUR KEY TO A SOUND INVESTMENT"
EXCELLENT

Investment in one of the best established locations for a garage business. Price includes vehicles, extra lot for adequate parking, 2500 square foot building on main road. Owner will finance. Call today for full details.

It doesn't cost — it pays to consult a Realtor!

MEMBER OF M.L.S. Betty Locke, Realtor
Box 666, Ruidoso — 257-4029 Day; 257-2603 Night
Office Next to Midway Garage

LEGAL FORMS—Many kinds of legal forms. Ruidoso News. 30-1tn.

FOR SALE—New 3-piece bedroom suite at the special price this week only of \$129.95. We'll give a bigger trade-in on your old suite. New small chest type freezer, holds approximately 150 pounds, this week only \$169.95. New Coronado apartment size stove for only \$199.95. Used Frigidaire automatic washer, completely rebuilt and ready to go for \$79.95. Used Frigidaire commercial ironer for only \$59.95. Used chairs at only \$5.00 and up. Shop Gambles, the store with discount prices, for many, many money-saving bargains. 32-1tc.

MATCHING Rocker and ottoman, \$35; 2 rollaways, \$30; smoking stand \$30, ranch oak double dresser, bed, mattress and innerspring \$100. All like new. 257-4334. 29-tf.

HELP—New, Used and Reposses-sed mobile homes must be sold. We trade for furniture, open Sundays, 6x12, 3-bedroom, 1 1/2 baths, low as \$5995.00. Call collect, JT 6-4601, Larry Sprull Co., 200 E. Austin, Kermit, Tex. 5-tf.

FOR RENT—Apartment in Ruidoso Downs, no cooking. See Harry Whipple or call 378-5311. 19-tf.

HOUSE FOR RENT — Furnished two bedrooms, large pantry, in Gateway. Phone 257-2227. 20-tfn.

FOR SALE — Antique Wheelock square grand piano. Over 104 years old. Reconditioned. Gambles, in the Gateway. 22-tf.

OAT HAY For sale write Camp Geronimo, Box 36, Ruidoso, N. M. 19-tf.

FOR RENT—On annual lease, 4-bedroom house, unfurnished. Louis M. Smith, Ruidoso Downs. 18-tf.

BEAUTIFUL 3-bedroom, complete-ly furnished "The Vacationer", behind Gateway Food Market. Lela Easter Real Estate. 6-tf.

Reda Water Pump Sales & Service
Wimberly Electric
Phone 257-2116

Bookkeeping Service
Tax Assistance
Pho. 257-4495
Gladys Thomson

RUIDOSO CABLE TV
Albuquerque, Roswell and El Paso

APARTMENT FOR RENT
FURNISHED & UNFURNISHED
Low Winter Rates
All Utilities Paid

MANOR
Phone 257-4058
CARL DeBORD, Manager

ANNOUNCING . . .

Elton Ellis is our Ruidoso Representative For LINCOLN COUNTY MOTORS

Dealer for Ford, Falcon and Thunderbird Passenger Cars, Trucks and Pick-Ups, As Well As Used Cars

We Invite You to Call Mr. Ellis When You Want to Know More About Our Fine Line of Cars—Phone 257-2827, Ruidoso.

LOCKSMITH SERVICE — Day or night. U-Namit Shop, old postoffice building, phone 257-2900 day; 257-2589, night. 21-tf.

LOTS FOR SALE—Cree Meadows, 10% down, balance over 5 years. Phone 257-4250. 51-tf.

FIREPLACE WOOD FOR SALE—Bell's Shamrock Station, phone 257-2962. 22-tf.

CUSTOM Picture framing, over 100 mouldings in stock. One day service. U-NAMIT SHOP, old post office building, Phone 257-2900. 7-tf.

FOR RENT—One and two bedroom furnished apartments. Also duplex for rent. Phone 257-2870. 13-tf.

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children Foundation, Inc., Box 818, Norwalk, Conn.

GERT'S A gay girl—ready for a whirl after cleaning carpets with Blue Lumbe. Rent electric shampooer. \$1.00. Gambles. 32-1tc.

FOR New Fords, trucks, used cars and trucks, see or call Elton Ellis, Ruidoso representative for Lincoln County Motors, Inc., Phone 257-2337. 32-1tc.

FOR TRADE—One year old two bedroom house. Electric kitchen, carpet throughout, drapes, attached carport, utility room. Will trade \$3,000 equity for 10-ft. wide trailer, car, land, or what have you. Box 36, Ruidoso. Call 378-4416. 32-2tp.

BILL GRAVEL McCARTY Construction Co.
—Inc.—
Pho. 257-4200 — Ruidoso

WANTED
Old Glass, China, Furniture and Bric-A-Brac.
Please Call 257-2242

LOTS—HOMES
High wooded, Flat Grassy on U. S. Highway 70 frontage. Plenty pure piped spring water at \$3.00 a month. NO CITY TAXES.
4%—33 year Rural Housing Loans available from Farmers Home Administration.
New Adobe, 3-bedroom, fireplace, central heat and Mexican tile floors. Ranch style 3-bedroom, 2 fireplaces, beautiful patio and waterfall. This home has 30-year 5 1/2% G.I. loan. Small down payment will handle. Beautiful homes surrounding.
AGUA FRIA ESTATES
"The Best Year 'Round Climate in New Mexico"
Phone Griffith — Evenings, Saturday and Sunday, 378-4560
Days — 378-5863 or 257-4043

3 Bedroom home in Country Club Estates
Small Down Payment, Balance Like Rent

Bob Pearson, Realtor
Office in the Adobe
Phone 257-2108
Member M.L.S. & Board of Realtors

Davis Developments

One 10x45 Magnolia Mobile Home, Excellent Condition. A REAL BUY!

One 10x45 Mobile Home, Permanently on Lot. Good Buy.

One 10x55 Mobile Home, bath and one half, carpeted, on top lot, one of Ruidoso's best buys.

EXCELLENT REAL ESTATE BUYS—
Nine (9) Rustic Cabins, Excellent locations, near Whispering Pine, Priced from \$3,900 to 6,500.
60-Foot Business Frontage on Main Road in Upper Canyon, east of Whispering Pine Restaurant, \$6,000.

Ponderosa Heights — Pinecliff — Country Club Estates
Terms To-Suit You

Opening Soon — Town & Country North
P. O. DRAWER 8
PHONE 257-4006

Alto Briefs

By AILEEN LINDAMOOD
Tuesday, Mrs. Robert Williams and Mrs. Arvel Runnels spent the day in Corona.
Sam Allen and Marvin Jones made a business trip to Lordsburg Monday.
Mmes. Neal Chapman and Lawrence Peebles went to Roswell last Tuesday for the day.
Mr and Mrs. Jim McEuen were in Weed, N M over the week-end visiting her sister and family, the Noel Akers.
Saturday, Mrs. George Dingwall and Mrs. Conrad Nugent were here from Carrizozo.
The past week-end John Von Rosenberg and Eldon Jones were here from Albuquerque doing some work on the Von Rosenberg house in Gavilan Canyon.
From Wednesday on of the past week we've had every type of weather in the book in the community. We had very wet snow Wednesday with no accumulation at the lower altitudes. Come Saturday we had terrific wind all day Sunday was lovely and clear but by mid-afternoon the wind was at it again. Seems strange to have spring winds in January.

Keeping Up With Folks In Lincoln County

Nick Brill, Captain, was admitted Jan 19 to St. Mary's Hospital in Roswell.
In the 82nd annual convention of the New Mexico Wool Growers Jan. 31-Feb 2 at Roswell Inn, A. E. Trent, Picocho wool grower, is to be one of the three judges for the wool fleeces in which winning exhibitors are to be announced Jan. 30.
George Perry, Tularosa, a former Lincoln County resident, was named a member of the board of directors of the New Mexico Water Well Contractors Association, which Gray Taylor, Lincoln, helped form about seven or eight years ago, when the association met in Roswell in annual convention Saturday.
Mrs. Edna Schierenberg of Glencoe was admitted Jan 20 as a patient in Eastern New Mexico Medical Center in Roswell.

RUIDOSO WOMAN HURT IN ROSWELL COLLISION

A two-car collision at S. E. Main and Poe in Roswell sent two persons to the hospital with injuries and caused over \$3,000 in damage to the cars last week-end.
Jola Goodman Devers, Box 941, Ruidoso, was driving north on S. E. Main when her car was struck by Guy Leonard Henley, 2700 S. Washington. Henley was driving east on Poe and failed to yield to oncoming traffic, investigating officers said.
Mrs. Devers was taken to St. Mary's Hospital with facial injuries and severe shock. Henley, charged with driving while intoxicated, was taken to Eastern New Mexico Medical Center with chest injuries.
Mrs. Devers was reported in fair condition Sunday.

COMING—"THE GUIDEPOST"

RUIDOSO CABLE TV
NBC - CBS - ABC

Hollywood Notes

Virginia M. and Mrs. Bert Rice last week were Mr. Rice's brother, Mr. David Rice and Mrs. Rice from Hathaway Pines, Calif.
O. L. Brewer from El Paso was a business visitor here the first of the week.
Mr. and Mrs. Willard E. Lewis from Jal N M spent several days here last week and visited with their friends, Mr. and Mrs. Roy Baker.
Ed Hepp was a business visitor here last Thursday from El Paso.
Mr. and Mrs. W. F. Allen from Tularosa visited friends here last Saturday.
Harold Crow from Roswell was a business visitor here the first of the week.

Our Churches

FULL GOSPEL CHURCH
Ruidoso News, N. M.
10:00 a.m. - Sunday Morning Worship
11:00 a.m. - Sunday Evening Worship
7:30 p.m. - Tuesday - Young People and Chorus
7:30 p.m. - Thursday - Prayer Meeting
THE FIRST CHRISTIAN CHURCH
Palmer Gateway - Ruidoso
The Rev. Frank R. Taylor
Pastor
Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
Chil. (International) Y o u t h
Following 4 p.m.
CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 10:00 a.m.
Every Sunday 11:00 a.m. in Ruidoso Women's Club - 7:30 p.m. or meeting following regular service each 1st Sunday
FIRST BAPTIST CHURCH
Rev. Alford Richard, Minister
Ruidoso News, N. M.
Sunday School 9:45 a.m.
Worship Service 11:00 a.m.
Training Union 7:30 p.m.
Worship Service 8:00 p.m.
Wednesday Night Service 8:00 p.m.
Radio Service 11:15 a.m. Sunday.
GATEWAY
ASSEMBLY OF GOD CHURCH
Palmer Gateway, Ruidoso
Rev. Charles Foster, Pastor
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Evening Worship 7:30 p.m.
Wednesday evangelistic service 7:30 p.m.
Tuesday 10:00 p.m. Women's Mission - 7:30 p.m.
Wednesday evening 7:30 prayer time and Bible study.
RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Palmer Gateway
Sunday School 10:00 a.m.
Morning Worship 11:00 a.m.
Evening Service 7:30 p.m.
Wednesday Night Bible Study - 7:30 p.m.
Radio Bible Class Thursday - 9:00 a.m.
EPISCOPAL MISSION
Ruidoso, N. M.
Charles Foster, Pastor
In Old Ruidoso School Building
Sunday Services at 9:45 a.m. and 11:00 a.m.
Tuesday services at 1:00 p.m.
Services in Spanish and English. You are welcome.
CHURCH OF JESUS CHRIST
Ruidoso News Club Building
Sundays at 10:00 a.m. and 11:00 a.m.
Sunday School and Sacrament Meeting
FIRST BAPTIST CHURCH
Rev. Orval See, Pastor
Ruidoso News, N. M.
Sunday School 9:45 a.m.
Morning Worship 11:00 a.m.
Training Union 7:30 p.m.
Evening Worship 8:00 p.m.
Wed. Night Bible Study 7:30 p.m.
Phone 23-4311

Give them a Faith to live by
Worship this week

FIRST PRESBYTERIAN CHURCH
Rev. Dwight Sharp, Minister
Church School 10:00 a.m.
Morning Worship 11:00 a.m.
GATEWAY CHURCH OF CHRIST
D. L. Hargess, Minister
Sunday Service 9:30 a.m.
Worship and Communion, 10:30 a.m.
Sunday Evening Worship 7:30 p.m.
Wednesday 7:00 p.m. Prayer meeting
Ladies Bible Class, 9:30 a.m. Thursday
Ladies Program 9:30 a.m. Sunday
COMMUNITY METHODIST CHURCH
Rev. Thomas H. Richardson, Pastor
Sunday School at 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Meetings 8:00 p.m.
Evening Worship 7:30 p.m.
Women's Prayer Group, Wednesday, 8:30 a.m.
Family Night, 1st Sunday 6:00 p.m.
CATHOLIC SERVICES
Father Laurence A. Labreche, Pastor
Sunday Masses year-around at St. Eleanor's at 7:00 and 11:00 a.m.
Sunday Masses year-around in San Patricio Chapel at 9:00 a.m.
Masses on Holydays of Obligation: 8:00 a.m., St. Eleanor's Church; 7:15 a.m. in San Patricio Chapel; 7:30 p.m., St. Eleanor's Church (Catholic).
Week-Day Masses: Daily at 7:00 a.m. in St. Eleanor's unless noted otherwise in bulletin.
Devotions, Holy and Benediction of the Most Blessed Sacrament every Saturday at 1:30 p.m.
Confessions: Saturday evenings after devotions, 15 minutes before all Masses, any other time by appointment.
Catholic Practices: Wednesday eves at 8:00 p.m.
EPISCOPAL CHURCHES
Rev. William H. Brown, Vicar
Glencoe, N. M.
Sundays 9 a.m.
Ruidoso, Holy Mount
Sundays, 11:00 a.m.
Holy Communion 7:00 a.m.



H & J FOOD BASKET IS THE PLACE TO BUY

ROAST CHUCK

H. & J. QUALITY GRAIN FED BEEF **39¢** lb

ARM ROAST **59¢** lb
7-BONE ROAST **55¢** lb
H. & J. QUALITY GRAIN FED BEEF

CHUCK STEAK **59¢** lb
H. & J. QUALITY GRAIN FED BEEF

Rib Steak **69¢** lb
NOSKER'S PURE PORK . . . Lb. 59¢
SAUSAGE 2 LBS. \$1.18



MARYLAND CLUB COFFEE

LB. CAN **79¢**

2 LB. CAN **\$1.57**

3 LB. CAN **\$2.33**

89¢

2 LB. LOAF

AMAZING OFFER FROM KING KORN!

Sunbeam

Cordless Electric TOOTHBRUSH

ONLY \$9.98

WITH A \$5.00 OR MORE PURCHASE

Nationally advertised! Nationally accepted! Dentists use them - they must be good!

Compare. Easily worth \$12.99! Only King Korn could bring you such a value.

OLEO GOLDEN BRAND TOMATOES **2 LBS. 29¢**

MOUNTAIN PASS 303 CANS. **2 FOR 29¢**

DRINKS

HI-C Assorted 46 oz. Cans. **3 FOR \$1**

VAN CAMP'S GRATED TUNA **2 CANS 35¢**

FRITO CHILI WITH BEANS 15 oz. Can. **37¢**

ARMOUR'S LUNCHEON MEAT 12 oz. Can. **41¢**

IDEAL DOG FOOD **2 CANS 29¢**

WATCH YOUR SMALL CHANGE GROW INTO DOLLAR SAVINGS...FAST!

Price's Lb. Ctn.

COTTAGE CHEESE **31¢**

PRICE'S SOUR CREAM **33¢**

FOR DIPS - SALADS 8 OZ. CTN.

SUPREME CRACKERS **29¢**

TOMATO SOUP **3 FOR 33¢**

Cream of Mushroom. Chicken Noodle. **for 37¢**

Cream of Chicken, Noodles and Ground Beef **37¢**

FRESH FRUITS AND VEGETABLES

PLENTIFUL FOODS AT LOW PRICES

KENTUCKY WONDER **23¢**

ICEBURG LETTUCE **15¢**

TENDER - GREEN ONIONS - **13¢**

ONIONS **2 Bunches For 13¢**

CRISP, FRESH Radishes **For 13¢**

Cucumbers **2 25¢**

BEN FRANKLIN VARIETY STORE

STAINLESS STEEL MIXING BOWLS (Set of 3) 3/4 Qt. - 1 1/2 Qt. - 3 Qt. REG. PRICE \$3.49 SPECIAL AT **\$2.69**

Thermal Weave BLANKETS Warmth Without Weight REGULAR \$6.69 FOR **\$5.49**

SHEET BLANKETS REG. \$1.29 MEDIUM WEIGHT FOR **\$1.09** REG. \$2.29 HEAVYWEIGHT FOR **\$1.99**

Misses Campus Hose Knee Length, In White & Charcoal Sizes 9 to 10 1/2 REGULAR 69¢ FOR **49¢**

MEN'S CUSHION FOOT SOX White Only - Sizes 10 to 13 REG. 3 PR. \$1.15 SPECIAL **3 PAIR 99¢**

Do-It-Yourself "Magic With Marbles" 40 Projects, Explained in Catalogue ONLY 50¢

7 Colors - 2 Sizes in Marbles 79¢ BAG EACH **69¢**

Grape Leaves, Glue and Liquid Glass

Check Our List of Items For Clearance On Special Table All Special Priced

MORTON'S APPLE, CHERRY, PEACH, COCONUT, PIES **3 FOR 87¢**

Minute Maid ORANGE JUICE 6 OZ. CANS. **3 FOR 89¢**

FISH STICKS BOOTH'S 8 OZ. PKGS. **3 FOR \$1**

PRICE'S MEADOW GOLD ICE CREAM ASSORTED FLAVORS 1/2 GAL. **79¢**

PRICES EFFECTIVE THURSDAY - FRIDAY - SATURDAY

H & J

FOOD BASKET

WE GIVE KING KORN STAMPS

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso State Bank
Growing with Ruidoso Member F. D. I. C.

Ruidoso Laundry-Linen Supply
The Cheapest Luxury a Man can Afford is to Have His Family's Laundry Done - 257-2249

Keeth Gas Company
SALES - SERVICE In the Gateway - Phone 257-4025

Luallin's Skyland Auto Service
Experienced Mechanics - Sun Motor Tune-Up Best of Bank - Phone 257-4111