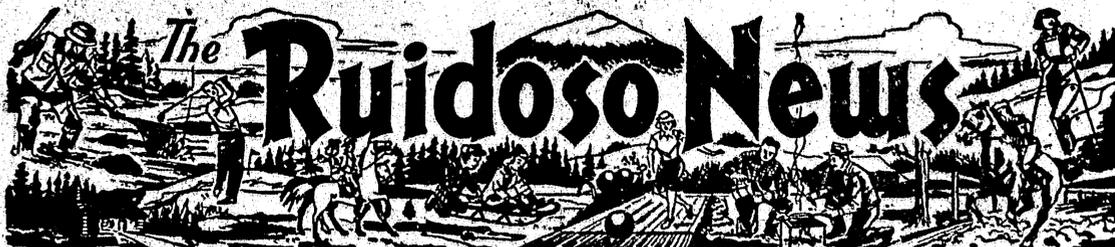


Printed and Published in the Southwest's Year-Round Playground

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DAN D. SWEARINGIN, Inc.  
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NO. 18 IN OUR 20th YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

ZIP CODE: 88345

FRIDAY, OCTOBER 2, 1965

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

## Lawmen Due For Convention

James L. Rowley of the U. S. Secret Service, Washington, D. C.; New Mexico's Lieutenant-Governor Mack Easley; Howard C. Bratton, U. S. District Judge in Albuquerque; Capt. A. J. Smith of the New Mexico State Police; Al Stubbs, Roswell Daily Record editor and W. G. Shrecengost, Lincoln County state representative were among speakers lined up for the 31st annual convention of the New Mexico Sheriff's and Police Association set for this week-end at the Chaparral Motor Hotel.



HON. JAMES J. ROWLEY  
Chief, U. S. Secret Service  
Washington, D. C.  
on Lawmen's Convention  
Program Here

The meeting begins with registration opening at 2 p.m. Saturday, and registration for the pistol matches held in connection with the convention also on Saturday. A hospitality hour will be Saturday evening from 8 until 10 p.m. Besides talks on law enforcement problems, there will be motion pictures and demonstrations of an educational nature for the law enforcement people in the program set for Sunday and Monday. The pistol matches will be on Sunday. Mayor E. E. Miller of Ruidoso Downs and Mayor G. H. (Shorty) Stoneman of Ruidoso are to extend greetings to the convention on Monday.

## New Cummins Capitan Store Is Dream of 14 Years Realized

In September of 1951 Hollis Cummins, then 22, bought the famous landmark—the Thaworth Mercantile—in Capitan—a store that had served in any pioneer Lincoln County families for approximately half a century. The store was a general supply store, handling groceries, dry goods and hardware.

The stock has been moved into the new store, constructed on the east adjacent to the old location. Not yet completed, but to be very soon, is a store of equal size to house Gerald Dean's Hardware. It is to be occupied within two months, Cummins said early this week. At that time, both Dean Hardware and Cummins Supermarket & Dry Goods will play host in a formal opening. At present Cummins said he is just content to announce that his firm is in its new store for this place.

### Around Town

—By Nosey Waters—

A traveling exhibit concerning 400 years of history of the Santa Fe, the capital of New Mexico, is on a tour of the state, and will stop in 42 communities. The exhibit, prepared by the Capitol Buildings Improvement Commission, will make the only stop in all of Lincoln County—in Carrizozo on Saturday, Nov. 13. The News crew is pleased as punch about the way this year's football game guessing contest is clicking. We're having more entries than ever before—there's lots of interest.

Mrs. Warren Richardson is managing the Treasure Chest here while Mrs. Verna Haynes, owner, is operating her new Treasure Chest store just opened in Superstition Inn at Apache Junction in Arizona.

New dispatcher for the Ruidoso police force is Jerry Hamilton, 29, named to take the place of Frank Potter. Potter is now assistant to Airport Manager Bill Boone.

The complete list of winners in all events at the Lincoln County Fair will be some of the News copy to be published in the News' vacation issue two weeks from now—all 700 placings in all categories, including the rodeo. Watch for it. Incidentally, Thursday next week is deadline for any copy in our vacation issue which will be printed that night and predated Oct. 22—to be mailed and put on newsstands a week later. That's so our employees can take their usual one-week vacation. Your help will be appreciated in observing the deadline on ad and news copy.

Every time we drive through Alpine Village, Sun Valley, Ponderosa Heights and some of our other larger subdivisions, we are amazed to see how many new houses have been built. Have you toured them lately? Right now there are four new homes under way in the Indian Hills, South Country Club Estates and Highwood Estates areas. And, the big potential of Lakeside Estates (see our editorial) makes you ponder on the growth that yet is in store for this place.

# Ruidoso Assured of Natural Gas System Parade, Dancing, Tours In Fun-Filled Aspencade

By ELSIE WILLIAMS and VIC LAMB

There's a heap of fun for everyone in the Aspencade fete programmed for this week-end in the Playground of the Southwest by Ruidoso Valley Chamber of Commerce. Helping the C. of C. play host in a series of the community's civic and social organizations. The colorful autumn festival had, by mid-week, already begun to draw hundreds of visitors from a three-state area into the community. It also is serving as a homecoming for former residents as many prior Ruidoso citizens were noted among those arriving early.

A big parade, which grows larger each year, a series of square dances and also of round dances, auto or horseback tours of the autumn hued Lincoln National Forest that surrounds Ruidoso, golfing, fishing, hiking, picnicking, visiting, an arts show, chuckwagon dinner Sunday noon—these and other items are on a crowded agenda for the period starting Thursday evening and winding up Sunday afternoon.

The 18th annual Ruidoso Aspencade, set for Oct. 7, 8, 9 and 10 will begin with a reception planned for Thursday evening, Oct. 7, at Carrizozo Lodge from 7:30 'til 9 p.m. in honor of Sam Smith, instructor of art at the University of New Mexico in Albuquerque, who will be the judge in the Aspencade Art Show sponsored by the Lincoln County Art Association. Total prize money for the show is \$300 which will be divided equally between artists of amateur and professional standing.

On Friday, Oct. 8, the Aspencade Art Show will open in the building immediately west of La Fonda Motel on Sudderth Drive. The show will be open from noon until 5 p.m., and all day Saturday and Sunday.

Highlight of the Saturday, Oct. 9, celebration will be the annual Aspencade Parade which will begin at 10:30 a.m. and which will have a number of out of town bands, including the New Mexico Military Institute and the Goddard High School bands from Roswell, the Capitan and Carrizozo bands, in addition to the Ruidoso High School Band.

Also expected to participate in the parade will be a number of riding groups and sheriff's posses as well as a large number of colorful floats representing local and area organizations. Riding groups so far entered in the annual Aspencade parade and confirmed are: Kermit Leather and Lace Club; Cochran County Sheriff's Posse and Ector County Sheriff's Posse from Odessa. Exhibition square dancing will be held Saturday morning from 9:30 to 11 a.m. in the Plaza Dee Center sponsored by the Sierra Squares, and from 7:30 p.m. until midnight a Square Dance Jamboree will be held in the High School Gym.

Also scheduled for Saturday is a tennis tournament at 1 p.m. at the high school courts; a horseshoe pitching tournament at 1 p.m. in Schoolhouse Park; a square dance workshop in the afternoon and a teen-age dance at night, to be at the Hut with The Bossmen playing. Scenic tours into the mountains to view the aspens and other colorful autumn foliage will be held on Sunday morning starting at the C. of C. office at 7:30 a.m. and horseback riders will leave about the same time for trail rides into the forests. The annual chuckwagon dinner will be held at 12 noon in the Schoolhouse Park on East Sudderth Drive in Ruidoso.

The awarding of prizes and trophies and the drawing for a palomino pony will be held immediately following the chuckwagon dinner in the Schoolhouse Park and will be held at 12 noon in the Schoolhouse Park on East Sudderth Drive in Ruidoso. (Continued to Page 6—Sec. A)



ASPENCADÉ QUEEN — Queen of Ruidoso's 1965 Aspencade is Miss Mary Cunningham, a Senior in Ruidoso High and the daughter of Mr. and Mrs. J. L. Cunningham. She will reign throughout the festive week-end here and will have a place of honor in the

parade Saturday. The comely student was given another honor last week-end when she was picked as Homecoming Queen by Ruidoso Warriors and was crowned during pregame ceremonies here Friday prior to the football game with Ft. Sumner.

### Capitan Sends Band, Girls Drill Team To Aspencade Parade

Bartley McDonough, director of the Capitan School Band stated Tuesday that the 35 member Capitan School Band and also the 21 members of the Capitan Girls' Drill Team will appear in the Ruidoso Aspencade parade Saturday. Head drum major is Peggy Trujillo, and majorettes are Mary Lockhart, Pat Strickland, Kathy Traylor and Jan Randle. Drill leader of the Girls' Drill Team is Doris Barber.

### Village Renews Two Franchises

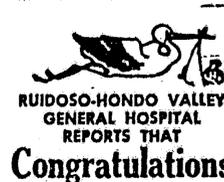
Two franchises were renewed by the Village of Ruidoso Trustees at a regular meeting held last Thursday, Sept. 30. A natural gas franchise contract held by Joseph Hawkins and the Lincoln County Utilities, Inc., was renewed for a period of one year until Sept. 30, 1966 under the new name of Ruidoso Natural Gas Co., Inc. And franchise ordinance 151-A, a TV cable franchise held by M. W. Knox was extended for a period of six months.

## OCT. 22 Is the Date of Our ANNUAL VACATION ISSUE

The Ruidoso News will print that issue one week ahead so our crew can take all of the week of Oct. 17-24 for a vacation. Deadline for ads and news for this special paper is Thursday, Oct. 14.

### Continue Investigation In Three Break-Ins

Ruidoso police are continuing their investigation of three break-ins, Marshal O. S. Montes stated this week. The three break-ins still under investigation include the Cunningham Coin Operated Laundry in the Gateway where a store-room was reported broken into Sept. 22, and approximately \$100 in change was taken; the New Mexico Glass Co. broken into Sept. 24, and where approximately \$226



RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations Are Due: Mr. and Mrs. David Innes, Ruidoso, parents of a boy, born Sept. 29, wt., 6 lbs., 10 1/2 oz. Dr. and Mrs. George Smith, Ruidoso, parents of a girl, born Sept. 29, wt., 6 lbs., 12 1/2 oz. 1965 SCORE TO DATE—GIRLS BORN—54 BOYS BORN—40

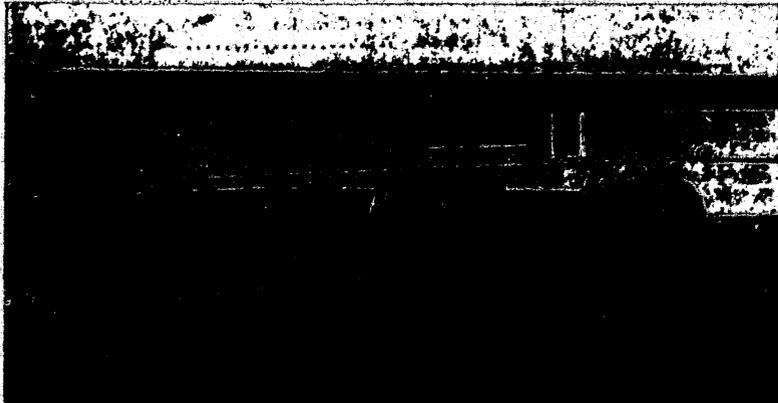
### VA REPRESENTATIVE TO BE HERE OCT. 12

Sam Sloan, Veterans Administration representative from Roswell, will be in Ruidoso at the Ruidoso Municipal Building on Tuesday, Oct. 12, from 2 to 4 p.m. it was reported. In cash and checks taken, and a cabin belonging to Mrs. Carol Smith, located behind Mountain Haven Lodge was reported entered Oct. 3, and a .22 high calibre pistol and other small items taken.



OPEN NEW STORE—Cutting ribbon at opening of new Cummins' Supermarket and Dry Goods building in Capitan Tuesday afternoon, from left Ed Boyer, general contractor; D. C. Slade, Albuquerque; Hollis Cummins, owner; Ed Burns, El Paso; Ken Goss, Phoenix; Gerald Dean, Mayor of Capitan, and John

S. Stearns, Carrizozo, banker. Slade is manufacturer's agent, Warren Refrigerator Company; Burns is general manager Tri-State Wholesale Associated Grocers, Inc., Los Angeles.



NEW STORE—Cummins' Supermarket & Dry Goods in Capitan is now located in this 6,000-square foot steel-iron building. When

work was made Tuesday, sign had yet to be installed.

# WELCOME TO OUR AUTUMN FESTIVAL . . .

Take Home Memories  
Of the Aspencade With  
Pictures

We have color and black & white film  
for all cameras, still and movie or Polaroid

## CARMON PHILLIPS' OLD MILL

Gifts — Cameras — Film — Books — Recorders

### Salad Luncheon Scheduled Oct. 11 At Woman's Club

A salad luncheon will be held at the Ruidoso Woman's Club on Monday, Oct. 11 instead of the regular luncheon. Everyone attending will bring a covered dish and lunch in 12:30 p.m. It was reported that names of bridge and canasta will be played during the afternoon. There will be no hostess for this luncheon and no reservations are required.

### BSP Chapter Sets Rummage Sale Oct. 9 At Plaza Dee Center

The BSP chapter of Beta Sigma Phi will have a rummage sale and concession stand in the building next to House of Shoes in the Plaza Dee Shopping Center on Saturday this week, Oct. 9, beginning at 8 a.m. and to be held all day during the square dance exhibition at the center, with coffee and cakes being for sale as well as many items in clothing and household goods. It was announced by Mrs. Jack Spall.

### CANYON ECHOES

Mrs. Bruce Griffith and son, Dan, have been in Mexico shopping for items for La Pinata, import store in Adobe Plaza.

State Policeman Bob Miller returned home last week from Albuquerque where he worked at the State Fair, then this week was sent to Santa Fe where he spends 10 days as an instructor in the police school.

Mr. and Mrs. R. O. White left Sunday for Houston and other Texas coastal points where they will come fishing and where Mr. White will receive some medical attention.

The Lou Bakeros have returned from a vacation in Arkansas. Lou said they caught lots of fish at Greer's Dam Lake.

The Clayton Bennetts are back home after a visit in Indiana.

Mrs. Gertrude Duchouquette has been a patient in St. Mary's Hospital, Roswell, where she underwent surgery.

Friends here of Mrs. Grace T. have received word she is a house mother at Delta Chi fraternity in Flagstaff where she reports the climate and scenery are very similar to Ruidoso's. Four feet of snow fell Sept. 18th on Sanisco peaks near there, she said.

The Women's Prayer Group of Community Methodist Church met with Mrs. Laura Halliday Wednesday morning this week.

Lizette Proctor will have her annual birthday party Tuesday, Oct. 10, with the Rainbow Hamburgers playing from 8 p.m. until 12 at the Top Hat Bar, and she says everyone is welcome. The party will be from 8 until 8:30.

Mr. and Mrs. Jim Littlefield attended funeral services in Lamesa, Texas for Mrs. W. B. Collins early this week. Mrs. Collins is the mother of the husband of their daughter, Mrs. Dick Collins.

Mrs. Ray Potter and son, Pat, Las Cruces, are visiting her parents, Mr. and Mrs. Jodie Filleman. Dick Bennett was in Albuquerque Sunday to visit his mother, Mrs. Orace Bennett, who is recuperating from a fall in which she suffered an injury.

J. Emmett Reese, Scottsdale, Ariz., was a visitor here this week. Office Supplies at Ruidoso News.

### BRIAR ROSE

Imported China  
Made by Schumann of Bavaria, Germany



5-Piece Place Setting — \$6.00

## Whitlock's JEWELERS

Watch Repair Plaza Dee

### Mrs. Verna Haynes Honoree At Coffee

Mrs. Verna Haynes who is leaving Ruidoso Thursday this week for Apache Junction, Ariz., where she is opening a shop similar to the one she operates in Ruidoso, was honored Tuesday morning this week. Oct. 5, at a morning coffee held in the home of Mrs. Lloyd Rogers with Mrs. Les Crews as co-hostess. The refreshment table was laid with a white cut-work cloth and was centered with an arrangement of flowers in fall colors. The honoree received a corsage of yellow and bronze carnations. Small sausages, pineapple wedges, cinnamon toast and two kinds of loaf cakes were served with the coffee and tea. Mrs. T. J. Frank and Mrs. Carl Longabaugh poured. Approximately 37 guests attended during the morning hours of from 9:30 to 11 a.m.

### ART ASSOCIATION MEET TO FEATURE TALK, PHOTOS BY NATURALIST

John Douglas, park naturalist at White Sands National Monument, will speak at the Lincoln County Art Association on Tuesday evening at 7:30 p.m. at the Chaparral. Color slides will illustrate his program. President David Travis said a door prize will be offered. Anyone interested is invited to attend the meeting, he added.

### AMERICAN LEGION, AUXILIARY SET JOINT MEET

The American Legion and the Auxiliary will have a joint meeting and covered dish supper in the American Legion Hall on Thursday, Oct. 21, at 7:30 p.m. On the program following the supper will be a report from the Ruidoso High School delegates to Girls' State last summer. It was reported.

### day morning this week.

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### Dulin-Jay Vows Solemnized Here In Methodist Church

Wedding vows of Miss Shirley Dulin, daughter of Mr. and Mrs. Harold T. Price of Seminole, Tex., and Clarence Virgil Jay, son of Mr. and Mrs. Albert Jay, Ruidoso, were solemnized on Monday, Oct. 4, at 7:30 p.m. in the Community Methodist Church with Rev. Thomas Richardson officiating.

Traditional wedding music was played on the organ by Mrs. Jessie Leo Hawkins, and she also played a special collection, "Because". The church was decorated with baskets of white chrysanthemums with pink bows on the baskets.

The bride, given in marriage by her father, wore a white strap length dress with matching coat and a pink hat. She carried a bouquet of pink roses on a white ribbon. Her something old was a linen handkerchief, something new was her ensemble, something borrowed was the Bible, and she wore the traditional blue garter.

Mrs. Barbara George of El Paso, a friend of the bride, was maid of honor, and A. C. George, El Paso, served as best man. Bob Crosby, Ruidoso, served as usher.

The bride's mother was dressed in a white dress with matching coat, and wore a corsage of orchids. The bridegroom's mother wore a two-piece dress in blue and also wore an orchid corsage.

A reception was held at the Navy Lodge after the ceremony. Arrangements of white chrysanthemums flanked the three-tiered wedding cake, and tall white tapers burned in silver candelabra on each side of the refreshment table. Miss Donnie Foreman served the cake and Mrs. Mary Winkels served the punch.

The couple is now at home in El Paso where the bridegroom is employed at Sunland Park. The bridegroom is a graduate of the Ruidoso High School.

### Gamma Rho Chapter Has Model Meeting For New Rushes

A model meeting was conducted Monday night this week, Oct. 4, in the home of Mrs. Floyd Hooke, by Gamma Rho Chapter of Beta Sigma Phi for the chapter's rushes. Co-hostesses were Mrs. Veta Tadlock and Mrs. Max McCoy.

Mrs. Tadlock gave a résumé of last year's highlights and Mrs. Bob Beavers reported on how Beta Sigma Phi sorority originated and about BSP International. Mrs. Frank Pope spoke on "What Beta Sigma Phi Means To Me." The entire group sang a song composed and written by Mrs. McCoy, and various committee reports were heard.

During the social hour at the close of the program, the hostesses served cake which was decorated on top with this year's BSP theme: "Crown Every Moment" and fruit punch, nuts and mints were also served.

### Sorority Chapter Entertains Rushes In Parsons Home

Phi chapter of Beta Sigma Phi sorority entertained with a party for rushes on Saturday, Oct. 3, from 8:30 until 11 a.m. in the home of Mrs. Richard Parsons with Mrs. Dale Wynn as co-hostess.

Rushes present were: Mrs. George Jeseec, Mrs. Wayne Malas, Mrs. Lynn McGuire, Mrs. Charles Findley, Mrs. Mickey McGuire, Mrs. M. R. Delhotal, Mrs. Ramona McAdams, Mrs. F. W. Bogardus, Jr., Mrs. Arlan Moore, Mrs. Richard Sellers and Mrs. Tim Rich, a transfer from Pecos, Tex. Hot tea and coffee and sweet rolls were served by the hostesses.

### RUMMAGE, BAKE SALE SET FOR OCT. 15-16

A rummage and bake sale will be held by the Women's Auxiliary of Holy Mount Episcopal Church on Friday and Saturday, Oct. 15 and 16, from 8 a.m. until 4 p.m. in the Parish Hall of the church.

Applications for research grants are now being accepted by the New Mexico Heart Association. It was announced by Thomas L. Shapman, M. D., Chairman of the Research Committee.

### MR. AND MRS. CLARENCE VIRGIL JAY

## News of Women

SOCIAL, CHURCH AND CLUB NOTES  
Please Call Us News of Your Club or Social Activities.  
Dial 257-4001 and ask for Elsie Williams

### Mrs. Olan Scott First President Of W. S. C. S. Here

Mrs. Olan Scott, a former Ruidosoan now living in Las Cruces, was the first president of the Women's Society for Christian Service of the Community Methodist Church. It was reported this week to the Ruidoso News by Mrs. Warren Barrett of Ruidoso. The local W. S. C. S. celebrated its 19th anniversary a couple of weeks ago with a silver tea held in the educational building of the Community Church, and in an article in the Ruidoso News about the celebration it was stated that Mrs. Warren Barrett was the first president, which information was given to the News by a member of the organization. The local WSCS was organized in the home of Mrs. Barrett, and she was a member of the organization, she said, but Mrs. Olan Scott was the first president of the group. Mrs. Scott and her husband operated the Scott's Ruidoso Bakery here for many years, being located first in the building now occupied by Puerto del Sol, and later in the old postoffice block.

### Four Firms Bid On School Equipment

Bids were received from four companies by the Ruidoso Municipal Schools Board of Education for equipment for White Mountain Elementary School at the regular meeting Tuesday, Oct. 5. The four companies bidding on the equipment and whose bids were opened, read aloud and tabulated were, New Mexico School and Office Supply Company of Albuquerque; Ink Well, Alamogordo; Office Supply Company, Las Cruces, and American School Supply of New Mexico. The four bids were accepted by the board for study.

Present for the Tuesday meeting were Ralph Petty, president, and members Dave Parks, Dr. Howard Tate and Mrs. Gerald Tully. Also present were Supt. George E. White, principals Pat Valliant, M. B. McGuire and Sid Miller. The meeting was called at 5:00 p.m. for a tour of inspection of the additions to the science room and library which were accepted as completed by the board upon the recommendation of school architect Charles Nolan.

The board received a report on the school audit prepared by William Dean and approved by State Auditors.

The Rev. Dwight A. Sharpe, president of the Ruidoso Ministerial Alliance requested of the board that members of the sixth grade class be included with the fifth grade in an experimental out-of-school religious instruction class of not to exceed one hour per week. Approval for members of the sixth grade class to participate in the program was granted with the provision that students have written requests from parents and that the time set for the out-of-school instruction have the approval of the principal.

While submitted an enrollment by grades as of Oct. 4, which totaled 274. Termination of substitute teacher George Lewis was approved and the resignation of Mrs. Beth Minick and the employment of Mrs. Lillian Marney as high school secretary and Lynn McGuire as 7-8 grade math teacher received board approval.

Consideration by the board was given to appointing a committee to implement landscaping of the White Mountain Elementary School and submittment of the committee will be made at the next regular meeting Nov. 11. Progress report on the new building was reported to be on schedule, White said.

Well known brand names are found among our lines of furniture, hardware, household items, tools, etc. Gamble, the store with more.

### Woman's Club Regular Meeting Scheduled Oct. 13

The Ruidoso Woman's Club will meet on Wednesday next week, Oct. 13, in the club house in Skyland at 2 p.m. with Mrs. John Slinger, Mrs. R. O. White, Mrs. Edna Dunn, Mrs. Ed Lane and Mrs. Fern Eimbree as hostesses for the tea. On the program for the afternoon will be members of the Ruidoso Volunteer Fire Department who will speak to the group about the needs of the Department which the Woman's Club plans to have as one of its projects this year.

Music during the tea hour will be provided by Mrs. Jim Whipple. It was announced.

### Former Ruidosoan To Wed In El Paso

Mr. and Mrs. Robert H. Smith, former Ruidosians, now of 5151 Camino de la Vista, El Paso, are announcing the engagement and approaching marriage of their daughter, Teresa Gaynell, to Harry R. Henson, son of Mr. and Mrs. Harry R. Henson of El Paso. The wedding has been set for Monday, Oct. 11, at 8:30 p.m. in Mt. Franklin Baptist Church with Rev. Taylor Norman officiating. A reception after the ceremony will be held in Desert Hills with Mrs. L. R. Spires as hostess.

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### For family fun, Ruidoso's the one!

For family fun, Ruidoso's the one!

### ALL TYPES OF ROOF REPAIRS PUT US TO WORK . . .

Remodeling — Repairing — Renovating  
Adding To and Enlarging  
THAT HOME OR CABIN  
**GILES**  
CONSTRUCTION CO.  
O. N. Giles, Licensed Contractor  
Bonded — Insured  
Phone Ruidoso 257-2838 or Write  
P. O. Box 426, Hollywood, N. M.

### WELCOME TO THE ASPENCADE

We knew you'll have fun, and we know, also you'll have more fun during the wonderful  
**WINTER SPORTS SEASON**  
JUST AROUND THE CORNER  
(Read about us in the latest Skiing Magazine)  
**WE'RE STILL UNPACKING**  
Boxes and boxes of glamorous, beautiful new ski fashions for '65-'66

### Sierra Blanca Ski Shop

Ruidoso's SKI HEAD QUARTERS  
Corner Mechem & Suderth — Phone 257-4291

### Lunches Fixed Daily For 700 Students

Mrs. Alice Allison, head cook and buyer for Ruidoso School cafeterias, stated Wednesday that members of the Ruidoso Municipal Schools Board of Education and Village officials of Ruidoso and Ruidoso Downs have been invited to visit the school cafeterias during National School Lunch Week, Oct. 10-16.

Approximately 700 students eat lunch daily in the two cafeterias, Mrs. Allison said. Personnel in the Junior High cafeteria includes, in addition to Mrs. Allison, Mrs. Jess Evans, Mrs. Ruth Struve, Mrs. Carl Ross and Mrs. Bill Hale; Nob Hill cafeteria is operated by Mrs. Edith Harris, head cook, Mrs. Cora Carpenter, Mrs. Margaret Sturman and Mrs. Sylvia Scott.

The cafeterias in the 1964-65 year purchased \$19,584 in food supplies and salaries were \$13,937. These items are paid from and are the basis for the charge made for meals which are 30 cents for grades one to six, 35 cents for regular meals grades seven through twelve. These charges are for weekly or regular rates for individual meals a charge of 40 cents per meal is made, Mrs. Allison said.

All bread, rolls and pastries are baked in the school kitchens, and menus are made monthly in advance and are subject to change, Mrs. Allison said. Menu for National School Lunch Week is listed below:

Monday—Mushroom soup, green chili enchilada, green beans buttered, carrot sticks, peanut butter cookies, crackers, milk.

Tuesday—Hamburger on bun, pickles, onions, potato chips, asparagus, banana pudding, milk.

Wednesday—Pinto beans Spanish style, cheese sticks, tossed green salad, corn bread, peach cobbler, milk.

Thursday—Fried chicken, mashed potatoes, gravy, buttered beans, fruit salad, honey on table, hot bread, milk.

Friday—Tuna croquettes, tartar sauce, buttered peas, cold slaw, chocolate cake, hot rolls, milk.

Parents of students are invited to visit the cafeterias during the week and are welcome to buy lunch.

Tires for winter driving—mud and snow grip—for cars or pickups, be safe, let's trade at Gamble, the store with more.

Rubber stamps, News office.

### WHAT'S NEW? A Shipment of McCall's Patterns and Lots of Fall Piece Goods TEXSHEEN LINGERIE In Beautiful New Colors New Colors in Graff Stretch Capris

### D AND D BEAUTY SALON

One Block West of High School  
In The Gateway  
Walk-in Appointments  
—Call 257-2744—  
"We Need Your Head  
In Our Business"

### FORMER RUIDOSOAN DIES IN NORTH CAROLINA

A. E. Miller, who lived in Ruidoso about five years in the mid-1850's and operated a building contractor's business here, died Sept. 27 in Marion, N. C., and was buried there following services on Thursday, Sept. 30. He was the father of V. A. Miller, also a former Ruidoso resident and now of Alamogordo. The V. A. Miller family attended the last rites. The elder Miller had nine living children. His wife preceded him in death in 1955.

### INSPECTS SURPLUS ITEMS E. H. Fuchs, Ruidoso School custodian, spent last Tuesday in Roswell inspecting surplus property from missile sites offered for sale to school and other tax supported institutions. Fuchs said he was among about 30 who inspected one of the missile sites to examine items offered for sale. There are a number of items offered that the Ruidoso Schools might use, Fuchs said. He reported to Superintendent George White last Wednesday with a list of prices.

### SHRIVER'S FRI.—SAT. SPECIALS

ARMOUR'S — 5 OZ.  
POTTED MEAT . . . . . 2 FOR 29¢  
EGGS . . . . . DOZ. 41¢  
OLEO Elgin . . . . . 2 lbs. 35¢  
CHEESE Elkhorn 1 1/2 lb. Pkg. . . . . 89¢  
PURE LARD 4 lb. CTN. . . . . 75¢  
GRAPE DRINK 64 Oz. . . . . 49¢  
MILK Pet or Carnation Tall . . . . . 2 FOR 29¢  
CLEANSER White King . . . . . 10¢  
PORK ROAST lb. . . . . 55¢  
T-BONE STEAK lb. . . . . 98¢  
BOLOGNA sliced lb. . . . . 39¢

Double Frontier Stamps on Wednesday  
We Have Lee Brand Work Clothes  
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

WELCOME!  
to Ruidoso's Annual  
ASPENCADE!

We hope you have a wonderful week-end and that you enjoy the beauty of our country as much as we do

When you are in town, if we can be of any service please feel free to call on us.

Be sure to come back for other interesting things on the calendar here this fall and winter, including hunting season for big game, the skiing from Thanksgiving on and the Yuletide holidays, too.

**BAKER PHARMACY**  
POST OFFICE BLOCK  
RUIDOSO, NEW MEXICO

3rd Door East of the Post Office  
—and Just as Reliable

FORMER RUIDOSOAN  
DIES IN NORTH CAROLINA

A. E. Miller, who lived in Ruidoso about five years in the mid-1850's and operated a building contractor's business here, died Sept. 27 in Marion, N. C., and was buried there following services on Thursday, Sept. 30. He was the father of V. A. Miller, also a former Ruidoso resident and now of Alamogordo. The V. A. Miller family attended the last rites. The elder Miller had nine living children. His wife preceded him in death in 1955.

INSPECTS SURPLUS ITEMS  
E. H. Fuchs, Ruidoso School custodian, spent last Tuesday in Roswell inspecting surplus property from missile sites offered for sale to school and other tax supported institutions. Fuchs said he was among about 30 who inspected one of the missile sites to examine items offered for sale. There are a number of items offered that the Ruidoso Schools might use, Fuchs said. He reported to Superintendent George White last Wednesday with a list of prices.

WHAT'S NEW?  
A Shipment of McCall's Patterns  
and  
Lots of Fall Piece Goods  
TEXSHEEN LINGERIE  
In Beautiful New Colors  
New Colors in Graff Stretch Capris

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BEAUTY SALON**  
One Block West of High School  
In The Gateway  
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In Our Business"

SHRIVER'S  
FRI.—SAT. SPECIALS

ARMOUR'S — 5 OZ.  
POTTED MEAT . . . . . 2 FOR 29¢  
EGGS . . . . . DOZ. 41¢  
OLEO Elgin . . . . . 2 lbs. 35¢  
CHEESE Elkhorn 1 1/2 lb. Pkg. . . . . 89¢  
PURE LARD 4 lb. CTN. . . . . 75¢  
GRAPE DRINK 64 Oz. . . . . 49¢  
MILK Pet or Carnation Tall . . . . . 2 FOR 29¢  
CLEANSER White King . . . . . 10¢  
PORK ROAST lb. . . . . 55¢  
T-BONE STEAK lb. . . . . 98¢  
BOLOGNA sliced lb. . . . . 39¢

Double Frontier Stamps on Wednesday  
We Have Lee Brand Work Clothes  
WE GIVE FRONTIER STAMPS RUIDOSO DOWNS

**Ruidoso News**  
Friday, October 8, 1965

**GRANDMOTHER VICTIM OF CAR-TRUCK COLLISION**

The Wilson Howard and the Rex Whiteley families here were notified noon Wednesday of the death of their grandmother, Mrs. Rankin Howard of Whitharral, Tex., in a car-truck collision in Lubbock 9:45 the same morning, Mrs. Howard was the mother of Woodrow Howard, now of Whitharral, but who formerly operated a service station here and later a grocery store. Funeral services were pending at the time the News went to press. Relatives were awaiting word of locating the Woodrow Howard family, on a motor vacation tour of the states in the Northeast. The wreck victim was a frequent visitor here, having been in Ruidoso about a month ago when a great-grandchild was born to Mr. and Mrs. Wilson Howard. Her husband preceded her in death two years ago. Five other people were killed in the wreck in which Mrs. Howard died.

**SPECIAL MEET CALLED**

Village Manager-Clerk Jim Hine reported Wednesday this week that a special meeting of the Village Trustees is called for Friday, Oct. 8, to open bids on the proposed water and sewer project. The proposed project includes looping water lines off Mechem Drive and in Ruidoso Pine Lodge Subdivision and sewer line to White Mountain School. Estimated cost will probably be just under \$100,000, Hine said.

**NEW SECRETARY**

Mrs. Lillian Marney, formerly employed at the Ruidoso State Bank, has accepted a position with the Ruidoso Municipal Schools and will be secretary in the office of high school principal Pat Valliant. Mrs. Marney succeeds Mrs. Leroy Minnix who resigned last week to move with her husband to Roswell.

**RECEPTION IS SET FOR ALBUQUERQUE ARTIST**

David Travis, president of the Lincoln County Art Association, announced this week that the association will hold a reception for Mr. and Mrs. Sam Smith at Carrizo Lodge Oct. 7, from 7:00 to 9:00 p.m. Smith, a well known artist and instructor of Art at the University of New Mexico in Albuquerque will be in Ruidoso to judge the Aspencade Art show sponsored by the Lincoln County Art Association.

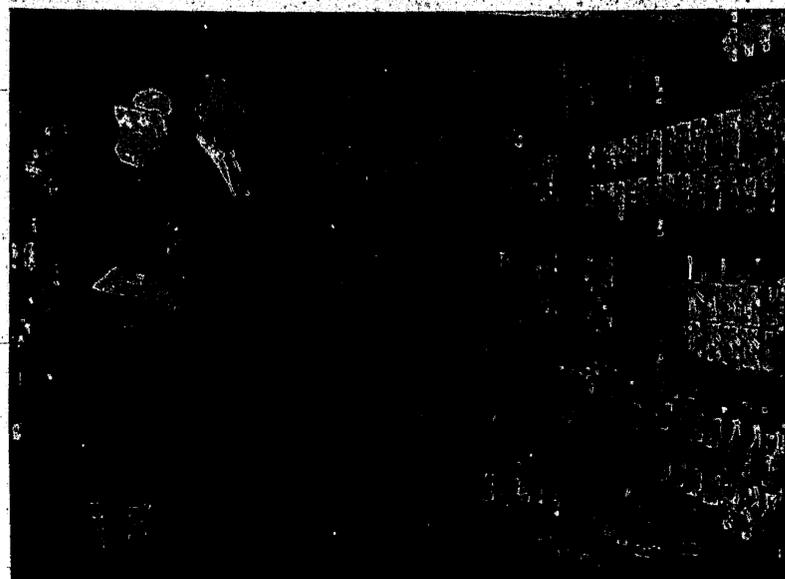
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To Feed Your Lawn and Mulch Your Roses See Us For All Your Needs  
Fertilizers — Peat Moss  
Rose Mulch  
Clay Pots — Saucers  
Redwood Tubbs  
We Are Open  
Ruidoso Nursery  
Dial 257-2945

**WAT'S COOKIN'**

HOWDY FOLKS—Happy 14 have you in lawn for our beautiful Aspencade program, and we invite you back again for other events this fall and winter, such as hunting, fishing, golfing, winter sports, or just visiting. Drop by and eat with us—we'll try to make you feel at home.

*Wattie's*



PUTTING UP STOCK — Hoping to beat the deadline for their opening Wednesday this week at Capitan were Mr. and Mrs. Lewis Cummins on left, watching their son, Hollis, transfer shelf goods from old store into new.



NEW CHAL-A-TIMBERLODGE—Built by Timber Lodge of New Mexico, Oscar Chauvin, general sales manager here, is this new item of redwood, the Chal-A-Timber Lodge ideal for mountain resort living. The new structure in Sun Valley was completed last week and is offered for sale, Chauvin said. He invites visitors in the canyon this week-end to drive out and view the spacious year-round home. Timber Lodge sales offices are located on State Road 37 on the way to the ski area, north of town.

**Building Permits In September Total \$60,460**

Building permits totaled \$60,460 for the month of September. Bert Rice, building inspector for the Village of Ruidoso announced this week. Total building permits issued by the Village of Ruidoso from January 1 to Sept. 30, 1965 were \$74,505 for the nine months period. Rice reported.

Building permits issued in the month of September were to the following: E. W. Kendrick, lot 11, block 46, Paradise Canyon, addition to residence, \$1,250. Ralph Ashlock, lot 6, block 12, McCarty Addition, addition to residence, \$750. L. R. Williams, lot 70, block 8D, Sleepy Hollow, addition to residence, \$2,000.

E. R. Markam, lot 15, block A, Navajo Addition, addition to residence, \$350. Robert Reed, lot 16, block 35, Ponderosa Heights, set trailer house, \$2,200. C. R. Anderson, lot 66, block F, White Fir Addition, addition to residence, \$750.

Bert Hargraves, lot 6, block N, Ruidoso Springs, addition to residence, \$350. Bill White, lot 26A, block CC, Central Subdivision, addition to residence, \$200. E. L. Day, lot 479, Skyland Addition, addition to residence, \$150.

Harry C. Goakey, lot 4, block 14, Country Club Estates, new residence, \$13,000. Claude Hutchinson, lots 1-4, block 7, White Mountain Heights, addition to residence, \$2,500. John Christopher, lots 137-138, Skyland Addition, addition to residence, \$400.

G. S. Knox, lot 5, block 4, Country Club Heights, new residence, \$15,000. E. L. Peterson, lot 7, block 5, Cree Meadows Addition, addition to residence, \$3,500. Ruidoso Methodist Church, lot 4, block 18, Palmer Gateway, addition to church building, \$2,500.

David Travis, lot 1A, block 8, Cree Meadows Country Club, addition to residence, \$4,000. Rebecca Stewart, lot 8, block 5, Town and Country, new residence, \$5,700. H. G. Zirke, part of tract 3, White Fir Addition, addition to residence, \$400.

W. A. Mills, White Fir Addition, addition to residence, \$1,200. Les Wienke, lots 2-3, block 8, Cree Meadows, addition to residence, \$500. Eliza Taylor, lots 14-15, block 5, Riverside, addition to residence, \$700. Floyd Haake, Robertson tract W, addition to residence, \$2,000.

Get A Party Going Fly To Your Favorite Football Game Alpine Aviation

Alpine Aviation

Your account INSURED up to \$10,000

This Bank is a member of the Federal Deposit Insurance Corporation. We pay the premium for insurance that protects your account, whether Savings or Checking or both. Save with Safety here.

VISIT RUIDOSO During Our Annual ASPENCADE OCT. 8-9-10

The colorful autumn season is one of several interesting and enjoyable events in the fall and winter months in the Playground of the Southwest.



**Ruidoso State Bank**  
In the Playground of the Southwest  
Ruidoso, New Mexico

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**BENNETT'S FOOD LINER**

THURS. - FRI. - SAT. OCT. 7-8-9

FRESH ICE PACK  
**FRYERS** L B. 29¢  
**CUBE STEAK** No Waste... LB. 89¢  
**PORK STEAK**..... LB. 69¢  
FRESH & LEAN  
**GROUND BEEF** \$1.00  
**3 LBS.**

— SWIFT'S BUTTERBALL —  
**TURKEYS**  
**TOMS** 14-18 LB. .... LB. 47¢  
**HENS** 8-14 LBS. .... LB. 49¢

PEYTON RANCH BRAND  
**BACON** 2 LB. \$1.49  
PKG.

FOLGER'S ALL GRINDS  
**COFFEE**

1 LB. CAN 79¢  
2 LB. CAN \$1.57  
3 LB. CAN \$2.29

**PINTOS** 5 LB. BAG 79¢  
**PEACHES** Hunt's No. 2 1/2 Sliced or Halves... 2 FOR 49¢  
**KRAFT PIZZA** Free Pan and Cutter... 49¢

— MONARCH BRAND —  
NO. 300 **BLACKEYE PEAS** 2 Cans 39¢  
NO. 300 **CREAM PEAS** 2 Cans 39¢  
NO. 303 **TURNIP GREENS** 2 Cans 29¢  
NO. 303 **MUSTARD GREENS** 2 CANS 29¢  
NO. 303 **MIXED GREENS** 2 Cans 29¢  
NO. 303 **GREEN LIMAS** 2 Cans 49¢

**CRISCO** 3 LB. CAN 85¢  
**CRISCO OIL** 24 Oz. .... 39¢  
**SCOTTIES** 400 Count. .... 2 BOXES 49¢  
**IDEAL DOG FOOD** 2 Cans 29¢

DR. ROSS FLAT CAN  
**CAT FOOD** 12 CANS 89¢

**RUSSETS** BAG  
**POTATOES** 20 LBS. 79¢

**FROZEN FOODS**

— FAIRLANE —  
**STRAWBERRIES** 10 OZ., 4 FOR 99¢

CUT GREEN BEANS, GREEN PEAS, CHOPPED BROCCOLI, SPINACH, MIXED VEGETABLES, CRINKLED POTATOES

**3 pkgs. 39¢**

12 OZ. FROZEN RITE  
**BUTTERMILK BISCUITS** 19¢

ORE-IDA  
**TATER TOTS** 2 LB. 49¢

**POT PIES** Swanson's... 2 FOR 43¢  
**PICNIC**, 6 OZ.  
**LEMONADE**... 2 CANS 19¢

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**FREE CHUCKWAGON DINNER TICKETS**  
With Each \$20 Worth of CASH REGISTER TAPES

Save Your Tapes for Thurs. - Fri. - Sat., Oct. 7th, 8th, 9th — Adult Tickets Only

MOUNTAIN GROWN  
**CABBAGE** 3 LBS. 10¢

**RADISHES AND GREEN ONIONS**, 2 BUNCHES 9¢  
**CARROTS** 1 LB. BAG 9¢

TOKAY  
**RED GRAPES** 2 LBS. 19¢

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on \$3 Purchase or More  
**OPEN SUNDAYS**



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## ASPENCADE Schedule of Events Thursday, October 7

7:30 P. M. to 9:00 P. M. at Corlizo Lodge. Reception for Sam Smith, noted artist from Albuquerque, N. M. who is judging the Aspen-CADE Art Show. Public invited.

### Friday, October 8

ALL DAY — Fishing, shopping, sightseeing, bowling, golf, horseback riding, hiking and just plain loafing in the pines.

NOON to 5:00 P. M. — Opening Day for Second Annual AspenCADE Art Show sponsored by the Lincoln County Art Association. Show is the first door east of Puerto del Sol. Judged by Sam Smith, the winners will receive \$300 in prizes. Free Coffee will be served.

### Saturday, October 9

ALL DAY — Sightseeing, bowling, golf, horseback riding, hiking, riding of the gondola ski lift, fishing, shopping.

8:30 A. M. to 8:00 P. M. — Art Show (see Friday, above)

9:30 A. M. to 11:00 A. M. — Trail End Dance at Plaza Dee Shopping Center sponsored by Sierra Squares.

10:30 A. M. — AspenCADE Parade. Parade begins at Mechem Drive and continues east on Suddarth Drive to Schoolhouse Park. The reviewing stand will be located at Navajo Lodge.

1:00 P. M. — Tennis Tournament at the high school courts. Tournament is open to high school students. Enter at the chamber of commerce office or contact Wilbur Conley, chairman, 378-4549.

1:00 P. M. — Horseback Tournament begins at Schoolhouse Park. Entry fee is 50¢. Open to male or female, any age. Enter at the chamber of commerce office or contact Ben Sanchez, chairman at 257-2325.

2:00 P. M. to 5:00 P. M. — Square dance workshop at high school gym.

2:00 P. M. — "Show Me" tour of the Rio Ruidoso. A trip along the river in Two Rivers Park (behind the Chamber office) to see recently completed stream improvements and to see an actual inventory of fish in the stream by number and weight. Sponsored by the New Mexico Department of Game and Fish.

7:30 P. M. to 12:00 P. M. — Square Dance Jamboree at High School Gym. Awards for oldest couple dancing and for couple coming greatest distance to attend.

8:00 P. M. to 12:00 P. M. — Teen-age Dance, trophies for best couple.

### Sunday, October 10

7:30 A. M. — Scenic automobile tour led by the White Mountain office and return to Ruidoso in time for lunch. Club members suggest you bring a thermos of water or coffee and whatever else you may need for a several hour tour.

7:30 A. M. — Horseback trail ride into the forest led by Ruidoso horsemen. The route of the ride takes one into many beautiful areas unseen from roads. Each rider is responsible for his own mount. The ride will originate at the Mesquero Reservation Camp in the upper canyon of the Ruidoso.

ALL DAY — Horseback riding, hiking, loafing, gondola rides, sightseeing, bowling, golf, shopping, fishing.

9:00 A. M. to 8:00 P. M. — Art Show (see Friday).

MORNING — Services at all Churches.

9:30 A. M. — Pistol Matches for New Mexico Sheriff's and Police Assn. at Ruidoso Downs Race Track.

12:00 P. M. — Invocation by Rev. Alfred Richard, Pastor of First Baptist Church, Ruidoso.

12:00 P. M. to 1:30 P. M. — Chuck Wagon Dinner at Schoolhouse Park on East Suddarth Drive in Ruidoso.

1:00 P. M. — Awarding of prizes and drawing for polo/pony.

## IN NATIONAL RODEO FINALS

Mr. and Mrs. Sonny Wright, Alto, left early Thursday for Vinita, Okla., where Wright will compete in the 1965 National Finals in the steer roping contest Saturday and Sunday, Oct. 9-10. Wright will compete against 14 of the nation's top ropers who have qualified to participate in the annual \$8,500 title tilt which determines the year's championship. Wright is one of the leading ropers for this year with winnings of over \$4,000, and has completed recently in steer roping contests at Bendleton, Ore., and McAlester, Okla.

particular circumstances, each of us came into this world as a member of a family. The basic unit of all society is not the individual, but the family, and, consequently, the strength of any society, of any state, must be built upon the strength of the individual family. In the ordinary course of events, the adult will be a rather accurate reflection of his family in his display of the virtues considered essential for a wholesome society: integrity, honesty, thrift, responsibility, spirit of cooperation, etc.

Now, there are certainly many ways in which God the Father and Creator might have peopled the earth. He might have fashioned each human being individually as, indeed, He did with the first two, and sprinkle them literally upon the earth, allowing them to drift down full-grown upon our planet. But, no, He elected to give to us, His creatures, the tremendous privilege of sharing in His Master Plan of bringing other immortal beings into existence. And for this plan He set up the basic unit of all hu-

## Your Minister Writes . . .

by FR. ROBERT J. KIRSCH  
Ass't. Pastor, St. Eleanora's Church  
My dear Brothers and Sisters under God: Thomas Merton, the Trappist monk wrote a book entitled, "No Man Is An Island". For better or for worse, depending on

Houston which he visited last week, George P. White, vice-president, reported. Paul Simpson of Santa Fe and head of English Department of the State Department of Education was a special guest, together with Mario Cespedes, a Fulbright scholar from Bolivia and Henry W. Pascual, director of modern language department, New Mexico Department of Education, Santa Fe.

Following the program the Rotarians voted to assist the Parent-Teachers Association in the school carnival Oct. 30. Max McCoy was

## Ruidoso News

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JEANNE WHITELEY  
E. B. FLANAGAN  
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## SECTION A PAGE FOUR NATIONAL EDITORIAL Ruidoso News Friday, October 8, 1965

### More Growth for the Southwest's Playground

As we drove over about 3 1/2 miles of paved roads in Lakeside Estates in the Alto and High Mesa Country a couple of times the other day, we wondered if others here, like ourselves, had failed to grasp up to now the impact this big development may have on Ruidoso's future. It just likely will open the door to some pretty fantastic big time resort business for us, Lakeside and its long-range purposes can very well be likened to Sierra Blanca Ski Area and Ruidoso Downs race track for the potential it has for us.

Don Blaugrund, financially responsible young El Pasoan who has had his eye on Ruidoso for many years, has put together a sizeable piece of real estate, some 900 acres of choice mountain and meadow property, dotted with pine, pinon, juniper and oak, and on the edge of the new lake, Alto Reservoir, also known as Ruidoso Lake. Lots all the way from a third of an acre in size at the lake to a half acre in the forest and in the open area are available now. Paving is being completed on most of the streets. A new access road has been cut through the forest alongside the lake to give quicker access to Lakeside Estates, and to open up more lots for offering to the public.

Blaugrund is planning quite a development, and is letting the firm that planned Lake Tahoe figure out just what can be done with the big piece of property he owns. In the discussion stage, and planned, and probably to be realized in the near future, are a large golf course on the High Mesa, a supper club and some other recreational installations. Also, already sited out is a mile-long airstrip to be paved, which can bring flying vacationers or commuters here from a wide area of the southwest. Discussed has been the possibility of taxi strips from the landing strip to the summer or vacation homes of property owners adjacent to the airfield.

We hope that Blaugrund's dreams materialize. He has stressed it will be some time yet before some of the ideas he has talked can be realized, but he says they are on their way. Something to ponder about when you put your mind to what potential there is for the Playground of the Southwest.

### WOOL CONTEST DUE HERE IN NOVEMBER

The District 9 "Make It With Wool" contest this year will be held in the Chaparral Convention Center in Ruidoso on Nov. 28. It was announced by the district director, Mrs. N. E. Britton of Captain. Any girl between the ages of 10 and 100 can enter, she said. Entering girls will be given a \$100 prize.

one who is sabotaging the Divine Master Plan. What more exalted calling is there to be found among the affairs of men than that of parent, partner with God in fashioning of children to the fulfillment of the Divine Image in which they were created? God love each of you!

## AUTUMN HUES SPLASH HILLS

Autumn's colorful season is with us again in the Sierra Blanca mountain range. Aspens have changed and are changing to their fluorescent gold and yellow, the oaks are turning yellow, red brown; the Virginia creeper is an explosion of bright red as it climbs rock cliffs and trees in the mountains—and here and there the maples are adding their accent of rust and red to the scene.

The first two weeks of October will see the fall spectacular at its height—and it is within this period each year that Ruidoso, for the 14th year, has staged its AspenCADE when visitors are invited to tour the mountain roads to view the splendor of year-end color.

There are numerous activities planned in the community of Ruidoso as a part of the AspenCADE, but, first and foremost, is the changing scene as red, yellow, brown, rust and chartreuse—to name a few of the colors—take the place of the varied greens of the Lincoln National Forest that surrounds the Playground of the Southwest.

AspenCADE viewers are urged to make use of their camera, movie or still, to capture, with color film, the beauties of this period. It will be a worthwhile endeavor.

try forms are available at county extension offices, home economics departments, fabric stores and from district directors of the contest, according to Mrs. Charles Fuller of Roswell, state director.

Contestants should select fashionable patterns and new fabrics of 100 percent wool, loomed in America, make a garment and model it at the district contest, Mrs. Fuller said. It was suggested that girls, ages 10 through 14 make a jumper or skirt; the juniors, girls ages 14 through 18 may make a sleeveless shift, a suit, a coat or dress; and the seniors and the adults may make a floor length formal of 100 percent wool loomed in America, a dress, suit or coat. Contestants may enter any district they wish regardless of where they live. Many prizes are offered at district, state and national levels. The two national winners receive an all-expense paid trip to Europe for two weeks.

Modeling classes will be conducted for contestants on Nov. 7, 13 and 20 by Mrs. James Allen in Roswell. It was announced. Mrs. Charles Jones of Captain is the Lincoln County Director. Anyone wishing more information on the contest can contact either the district director, Mrs. N. E. Britton, Box 185, Captain, N. M., or Mrs. Charles Jones, county director, Box 158, Captain, N. M.



BONNEVILLE CONVERTIBLE

## The tiger scores again!

It's dramatically fresh and new, but still very, very Pontiac. That's written all over it, from the no-doubt-about-it new front end to the trimly tailored rear. (Did you think for one minute that we'd leave out the unique Pontiac styling character you like so well? Never!)

Another nice thing about the '66 Pontiacs is that there are more of them—3 new super-sumptuous Broughams and 4 Venturas. And, of course, for you

other Pontiac lovers we've got a bright new Grand Prix, new Catalinas, new Star Chief Executives—all with new Wide-Track ride and improved cat-

quick handling. But you'll discover those things when you slip behind the wheel and turn a new '66 tiger loose. Wide-Track Pontiac/'66



GTO CONVERTIBLE

## and again!

You're looking at the newest thing in tigers. Sleek, lean-muscled new style. New power that starts with a revolutionary new kind of six and ranges through four V-8's. Crisp curves shape the new silhouette, and the sports coupe sports a smartly recessed rear window.

Pontiac's revolutionary overhead cam six gets more like a V-8, looks like no six you ever saw, and still remembers that saving is what six buyers

buy sixes for. Delivers 165 hp (or you can specify the sports package which includes the 207-hp version). And it's standard on all Tempests.

Tempest Customs and Le Mans. V-8's? Up to 300 hp in the GTO. See all the '66 tigers in tiger country today. Wide-Track Pontiac/'66

Come to tiger country. See all the Wide-Track tigers at your Pontiac dealers.

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Complete Beauty Service  
Wigs and Hair Pieces—At the Chaparral

**MODERN GROCERY & MARKET**  
Groceries — Vegetables — Fine Meats  
In Skyland — Ruidoso

**NEW CAPRICE**—This is the 1966 Chevrolet Caprice on view this mid-week in a national showing of the new model Chevrolet passenger vehicles. Dealer in Ruidoso for Chevrolet is Sierra Blanca Motor Co. on Highway 70 which is playing host this week-end in an open house showing new car models for the new year ahead.

REGION A — PAGE FIVE  
**Ruidoso News**  
 Friday, October 8, 1965

## ELKS CONVENTION IN RUIDOSO OCT. 14-16

One of the biggest conventions of the year, the state gathering of the Elks Lodge members here, will be staged a week from now at the Chaparral. The meeting will be Oct. 14-15-16 and will draw delegates from 18 New Mexico lodges, as dignitaries from nearby states,

continue but a dance and banquet is thrown in for fun and frolic on Saturday evening as a climax to the gathering.

On the serious side, the annual Fall Memorial will be held during the Ruidoso convention.

Convention headquarters will be at the Elks Lodge building here on U. S. Highway 70 and social activities are to be at the Chaparral.

This is the first time a statewide Elks convention has been held here, and is expected to draw an attendance of from 500 to 700 persons, it has been predicted.

### Funeral Mass Held in El Paso For F. W. Herman

Funeral mass was held in St. Joseph's Catholic Church in El Paso at 8:30 a.m. Monday this week, Oct. 4 for Frank W. Herman, 84, who died Saturday in El Paso. Herman was a retired foreman for Southern Pacific Railroad and was a former Ruidoso resident. He had a home in Skyland for a number of years. Survivors include two daughters, Mrs. John E. Martin and Mrs. G. N. Edwards, both of El Paso.

### Capitan Gets Sewer Project Federal Help

New Mexico's congressional delegation, including the two U. S. Senators and both Congressmen, telegraphed the Ruidoso News last week-end that a \$9,240 grant for a sewage oxidation pond and interceptor sewer has been approved by the Department of Health, Education and Welfare.

Total cost of the proposed sewer project there is \$30,800. Gerald Dean, mayor of Capitan, signed the application seeking the government money to aid in the installation.

### Republican Women Schedule Lunch Meeting October 12

The Lincoln County Republican Women's Club has scheduled a Dutch Treat Luncheon to be held at Whispering Pine Restaurant in Ruidoso on Tuesday, Oct. 12, at 12:30 p.m. Mrs. O. D. McNatt of Nogal, president of the club, will preside. All women in Lincoln County who are interested are invited to attend the luncheon. Plans for the state convention of Republican Women's Clubs of New Mexico will be discussed at the luncheon. It was reported by Mrs. Max Oliver, publicity chairman for the organization. The state convention is scheduled to be held in Ruidoso on Oct. 30, at the Chaparral Hotel.

### CONNECTICUT COUPLE WINS 1965 CHEVROLET

Mr. and Mrs. Bernard Niderno of Connecticut were the winners of the 1965 Chevrolet car on which tickets were sold this summer for the benefit of the new San Patricio-Hondo Catholic Church. The Nidernos, an elderly couple, requested that the car be sold and the money forwarded to them, which was done. Father Laurier Labreche, pastor of St. Eleanor's Catholic Church in Ruidoso, reported. Father Labreche also said that George Simeros of Arabela received the \$100 award for selling the most tickets. He sold 190 books of tickets.

Construction of the new church at San Patricio is expected to begin about next January, pending the approval of the church plans by the Bishop, Father Labreche said.

### TO BEAUTY SCHOOL

Helen Padilla, daughter of Mr. and Mrs. Louis Padilla, is attending a beauty school in Dallas, using a cash scholarship she was awarded as one of the honor graduates of the class of '65 of Ruidoso High. She recently visited Florida on a vacation tour with members of the Howard Reeves family as a guest of their daughter, Regina.

The Ruidoso Christian Youth Group will meet during the month of October in the First Christian Church at 8:30 p.m. on Sunday nights.

It's ROA Week and we're celebrating with some super savings on color TV sets, other items. Gambles, the store with more.

**Water Pump  
 Sales & Service  
 Wimberly Electric  
 Phone 257-3110**

**THIS YEAR'S  
 ASPENCADE**  
 Will Be Bigger and  
 Better Than Ever!

**SEE US FOR ALL  
 YOUR FILM NEEDS**  
 — ALSO —  
 Sunglasses — Magazines  
 Max Factor Cosmetics  
 Pangburn Candles  
 \* \* \*

**ASPENCADE SPECIAL**  
 From Our Cologne Corner  
 Tabu Solid Cologne

Reg. \$2.25 — Only \$1.79

**OPALL  
 SUNDRIES**  
 Next Door to the Bank



**A WHATSIT?**—You can't tell by looking, but this is part of a float being made by the members of Xi Psi chapter of Beta Sigma Phi for entry in the Aspencade parade to be seen here Saturday. From left standing,

Mmes. Claudine Morrison, Rex Whiteley, Wesley Russell, Ed Wimberly; in foreground, Steve Halladay, Mark Wimberly, Mrs. W. D. Horton and Mrs. Wayne Estes.



**INSPECT SCHOOL**—Architect Charles Nolan, at left, accompanies Ruidoso school board members and administrators on inspection of new addition to high school Tuesday evening this week, from left, Nob Hill principal

Sid Miller, board president Ralph Petty, board members Dr. C. H. Tate, Dave Parks and Mrs. Gerald Tully, junior high principal Mickey McGuire behind Supt. George White on right.

# YOU'RE INVITED

TO SEE THE NEW

## DREAM CARS

ON DISPLAY

— AT —

## Sierra Blanca Motor Co.

**THURSDAY — FRIDAY — SATURDAY**

— THIS WEEK —

**WE HAVE MODELS FOR YOU TO SEE OF  
 THE 1966**

# Chevrolets — AND — Pontiacs

We'd Like For You To See These Fabulous New Vehicles  
 —And We Would Welcome The Opportunity To Talk Trade With You

**FREE  
 SOUVENIRS!**

**FREE  
 REFRESHMENTS!**

## NEXT WEEK—IT'S OLDSMOBILE!

The 1966 Line of Oldsmobile Cars Will Be Unveiled In Our Showrooms On Oct. 15—  
 Hurry On Down For Another Preview of The New Dream Cars!

**GO AHEAD...DRINK IT UP!**  
*You've Got Everything to Gain  
 But the Weight*



Meet Gurn-Z-Gold... the fortified skim milk (only 2% butterfat) with the golden rich flavor. It's brimming with energy-giving protein and Vitamin A. Why settle for skimpy-tasting skims when you can enjoy deliciously rich-tasting Gurn-Z-Gold? It costs less, too. If you're penny wise and pound conscious, give Gurn-Z-Gold a try. You've got everything to gain but the weight.



**GIFT STARS**  
 with every 1/2 gallon.  
 Save them for  
**FREE gifts!**

**GURN Z GOLD EXCLUSIVELY YOURS FROM PRICE'S CREAMERIES, INC.**

RUIDOSO HOLLYWOOD

# FOOD MART

OCTOBER 8-9



WILSON CORN KING

**Bacon** **79¢**

**ORANGE JUICE** 45¢

**ICE CREAM** 79¢

**COMBINATION PLATE** 45¢

**SALAD DRESSING** 39¢

**FLOUR** 39¢

**PEACHES** 25¢

**FAB** 69¢

**DOG FOOD** 25¢

**CRANBERRY SAUCE** 25¢

**SUNCO, GRADE A MEDIUM** DOZ.

**EGGS** 45¢

**CORN** 35¢

**BISCUITS** 25¢

**COFFEE** 69¢

**PORK & BEANS** 19¢

**BABY FOOD** 29¢

**Crisco** 79¢

**TISSUE** 27¢

**CRACKERS** 19¢

**LETTUCE** 15¢

**YAMS** 15¢

**GREEN ONIONS** 5¢

**CABBAGE** 5¢

**BEANS** 5¢

**SAUSAGE** 5¢

**SPAGHETTI** 5¢

**FRONTIER STAMPS** Double On Wed.

# TERROR in 'THE BLACK TORMENT' IN COLOR Shows Fri.-Sat.-Sun. at the Mt. Vue.

**TO SEATTLE**  
Lowell Morgan of Alpine Aviation flew a stretcher case, H. A. Jensen, in an air ambulance delivery to Seattle, Wash., early this week.

**ASPENDADE**  
(Continued from Page 1—Sec. A) conclude the colorful autumn festivities.

Max McCoy was named general chairman for the Aspendade celebration Oct. 8, 9 and 10. Bob Walker, manager of the Ruidoso Valley Chamber of Commerce announced earlier this season. Aspendade Association directors appointed are: Don Stark, Max McCoy, Mike Long, Dr. James Beall and Bob Walker. Other committee chairmen appointed are: Parade marshal, Carl Morrison; square dances, Don Driver; dances (except square), Lloyd L. Davis, Jr.; presentation of awards and prizes, Jim Wimberly; art show, David Travis; tennis tournament, Wilbur Conley; horsehoe pitching tournament, Ben Sanchez; chuckwagon food committee, C. C. (Walt) Walkins, A. E. Hunt, Dub Williams, C. G. Cantrell and Dale Dodds, plus others.

Here is a list of entrants planned in the parade Saturday, as reported to the C. of C. office early this week:

New Mexico Military Institute color guard, the N. M. M. I. drum and bugle corps, and the NMMI drill team; honorary parade marshal James Robinson of Lovington; Aspendade Queen Mary Cunningham; city officials; Ruidoso High Band, Brunell's, Oscura-Carrizozo Riding Club; Junior class; Kermit Leather and Lace Riding Club; Phil Chapter, Beta Sigma Phi; horseback riders; Hall Construction Co., Dan D. Swearingin, Inc.; Boy Scouts;

Capitan band; Capitan Drill Team; Community Public Service Co.; Beoux Dos Indians; Leck's For Fun; Girl Scouts; Xi Alpha Rho; Humane Society of Lincoln County; Gateway Drug; Freshman Class; Hollywood Lumber Co.; Eighth Grade; Carrizozo band; Sophomore Class; Cochran County Sheriff's posse; Lincoln County Art Ass'n.; Gateway Enco Service; Mobile TV Shop; Lions Club; Ector County Sheriff's posse; Xi Psi; "B" Cheerleaders; Godard High band from Roswell; Senior Class; W. H. Mineral Exploration Co.; House of Shoes; Multiple Listing Service; Sierra Squares; "A" Cheerleaders; White Mountain Jeep Club; Bicycles; Fire trucks; Tierras school band, late entries.

**VILLAGE**  
(Continued from Page 1—Sec. A) stated that Brown had not signed the papers pertaining to the airport question and agreements between the Village and Brown at the July 20, 1965 meeting. Parsons stated that Brown was under the impression that the Village should pay him 5% interest from October, 1962, in addition to the \$7,750 price agreement reached in July, 1965, for the approximate two acres of land taken in 1962. Mayor Stone-man asked Parsons if the Village agreed to pay the 5% interest in addition to the \$7,750 would Brown agree to pay the Village 2 1/2 cents per gallon of gas, and 10 cents for each quart of oil that Brown Air Service has sold since October, 1962? Parsons stated that he did not think so. After discussion the Trustees stated that the Village would agree to pay Brown 8 1/2 interest on \$2,000 of the \$7,750. The interest on the \$2,000 (based on the appraised value of \$1,000 per acre for the approximately two acres) to run from October, 1962, until paid and the interest on the remaining balance of \$5,750 to run from July 20, 1965, until paid. Parsons asked if the Village would build and/or assist in the building of an access to Brown's hangar? The trustees stated that they would hold to their original agreement whereas they had merely agreed to grant access—not to build same. Parsons further stated that Blaugrund also wished to have his land used for commercial aviation purposes on the same basis as Brown's and agreed to pay the Village 2 1/2 cents per gallon of gas sold and 10 cents per quart of oil sold. The trustees had no objection to this insertion as, in their opinion, it is in the best interest of the Village, the minutes stated.

Final plat of Unit I, Town and Country North, Sub-division, presented for Davis Developments by engineer H. F. Kannady and approved by the Planning Commission on the dedication and covenants basis, was approved by the trustees.

Trustee Filleman introduced a resolution declaring that the Village accept \$15,420 grant offered by the Federal Government on the proposed sewer line extension. The resolution was carried with a roll call of all "ayes".

Approval was granted for Don Hart to attend the Rocky Mountain Section of the American Public Works Association meeting in Albuquerque, Oct. 4, 5 and 6.

**Ruidoso News**  
Friday, October 8, 1965

**LAWMEN**  
(Continued from Page 1—Sec. A) day for the full day's session.

Capt. Hoover Wimberly of the State Police and Bill Eddy of the Federal Bureau of Investigation in Albuquerque are to conduct a forum on crowd control.

A banquet will conclude Monday's program with District Judge George L. Zimmerman of Alamo gordo as master of ceremonies.

Election of officers, committee reports and resolutions will be on the program for Tuesday, plus selection of a 1966 convention site.

Lincoln County Sheriff Leandro Vega and his deputies, Glen Bradley and Clyde Alwood, and local state and village police will be assisting in arrangements for the meeting here. State Policeman Bob Miller will direct the pistol matches.

An attendance of about 150 is expected for the meeting.

President of the association is the chief of police at Lovington, James F. Robinson.

**BOARD MEMBERS LISTED**  
Official board of the Community Methodist Church is composed of Mrs. O. O. Barnes, Raymond Buckner, Len Crews, Leon Farrar, E. H. Fuchs, Mrs. John A. Hawkins, Travis Hicks, Mrs. W. D. Horton, A. E. Hunt, Mrs. Edith Johnson, H. F. Kannady, Mrs. Ike Kennedy, Mrs. R. K. Knox, Mrs. J. D. Locke, Mrs. W. J. Mosley, Dave Parks, Al Pearson, Jesse Perceet, Tommy Perceet, Thomas Richardson, Carl Ross, Mr. and Mrs. B. H. Starkey, Mr. and Mrs. Dan Swearingin, Ted Toon and Dr. Dale Wynn.

**Round Trip To**  
Guaymas, Mexico  
**Alpine Aviation**  
As Low As  
**\$67.75 PER PERSON**



**NEW ADDITION**—Rebel hardtop is new addition to Rambler Classic model lineup for 1966. All Classics have a new extruded aluminum grille and die cast frames for dual horizontal headlights, and rear end styling is new and wrap-around horizontal tail lights which can also be seen from the sides.

Five engine choices are offered on Classics. They range from 145-horsepower to 270-horsepower. This model is among the several on view across the country as Rambler shows the 1966 line. In Ruidoso the Rambler dealer is Ruidoso Motors on U. S. Highway 70 at the Y in Hollywood.

**FOR COMFORT**  
When You Want Warmth  
**FOR EFFICIENCY**  
From Your Appliances

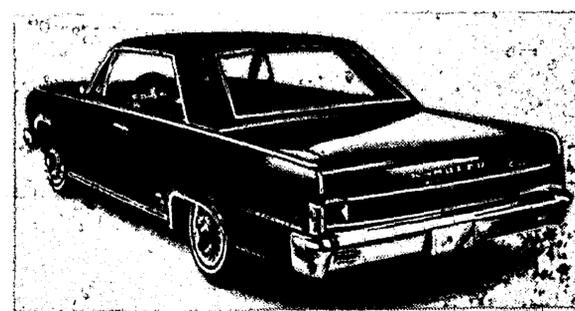
**THE ANSWER IS**  
**L-P GAS**  
For Appliances, or Butane and Propane Call

Phone 257-4025 — Ruidoso For Night Service Call 257-2934 or 257-2243

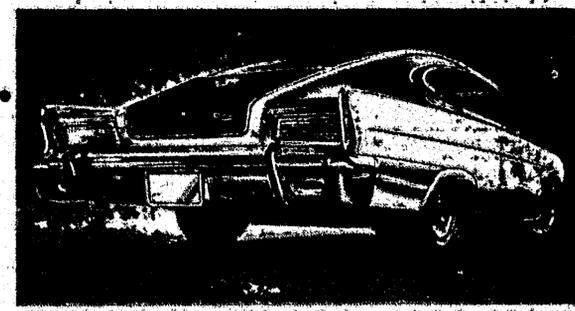
## The Giant-Killer Rides Again!



**ROGUE:** Now razzle-dazzle Rambler. Outperforms every other car in its class (with standard engine). "Do Rogues really come with rally stripes?" "No, but with the big new engine they drive that way." '66 Rambler American Rogue here October 7th.



**REBEL:** New roomy, roomy Rambler. Doesn't cramp your style, or your legs, or your family, or your pocketbook. Think you know a Rambler when you see one? Think again, look again. See the '66 Rambler Classic Rebel at your friendly Giant-Killer's, October 7th.



**RAMBLER** '66 by American Motors. Full-size, family-size sports fastback seats 6—in comfort. (Even with bucket seats.) Flip down the front and rear armrests and turn your Mark II into a 2+2. Don't miss it at your friendly Giant-Killer's on October 7th.

**American Motors Challenges the "Big 3" of Detroit—With 4 New Lines of '66 Cars that Give the Public What it Wants.**

Last time it was size. This time? Quality! Quality that's built in—not added on. The promise: more built-in quality features at no extra price.

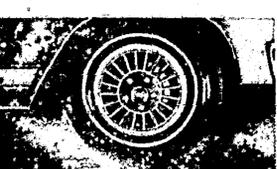
Remember when American Motors came out with the trim little Rambler and knocked the Detroit "Giants" on their collective ear? Overnight, big fins and fat land yachts went out of style. American Motors came along with the right cars at the right time and caught the competition napping. This year, almost half the automobiles sold are Rambler-size cars.

Round one to the "Giant-Killer." What next? For '66, American Motors again gets the jump on the big boys with a new rallying cry: Quality! A new kind of quiet quality that is built in as standard equipment on every car in the line.

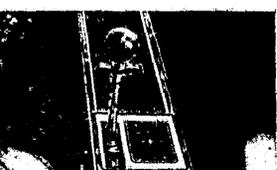
This is the American Motors credo. Quality that's built in—not added on. First, determine what has to go into a car to make it stronger, safer, more dependable, more luxurious. Then put it there. Regardless of cost. Build it in.

Ready to be convinced? Ready to be surprised? Check this page for a preview of the 4 sleek challengers. New cars. New names. Then admire the styling of these exciting new cars. When you have finished, please get on your horse and go to the friendly Giant-Killer in your town, your American Motors/Rambler Dealer.

\*Optional on most models. †Based on a comparison of major features suggested retail prices.



**BUILT-IN QUALITY IS BUILT-IN SAFETY.** Only one "Big 3" car (and American Motors) offer a safety package with a Double-Safety brake system at no extra cost: Cadillac.



**BUILT-IN QUALITY IS BUILT-IN PERFORMANCE.** Big new standard engines. Sporty option: 4-on-the-floor. Two automatics\* also available to handle the chore of gear selection.



**AMAZON** '66 by American Motors. Now you can have your first luxury car while you're still young enough to enjoy it. Coil-spring seats like Cadillac. Double-Safety brakes like Cadillac. Price? Like Impala, Fury, Galaxie. Be sure to see it October 7th.

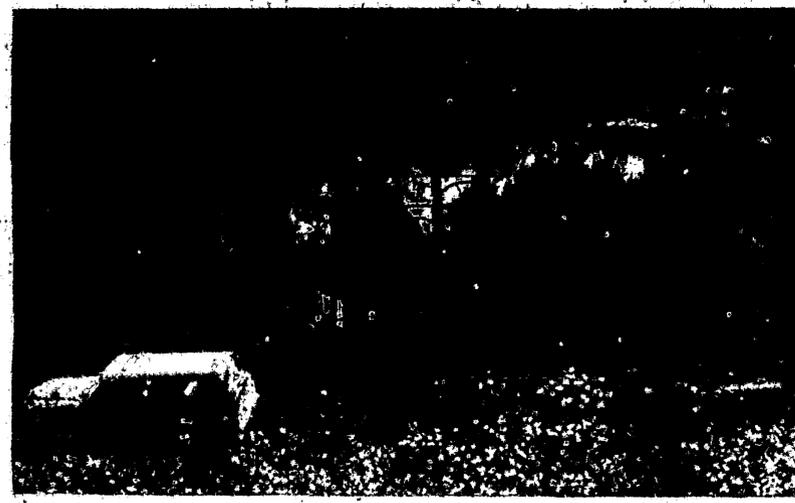
**SEE YOUR FRIENDLY GIANT-KILLER, YOUR AMERICAN MOTORS/RAMBLER DEALER**  
**RUIDOSO MOTORS**  
HWAY 70 HOLLYWOOD, N. M.



**NEW ACCESS ROAD**—This new access road from State Road 37 to Lakeside Estates takes you by Ruidoso Lake, officially known as Alto Reservoir. It was completed this week and offers scenic ride through colorful woods of area. Upper portion of road is paved.



**VIEW OF MOUNTAINS**—This panoramic view of Sierra Blanca peak and adjacent mountains is part of scenic dividend owners of lots get in Lakeside Estates, new development five miles north of town near Alto adjacent to State Road 37. Roads shown are paved.



**VIEW OF LAKE**—This is a glimpse of the Alto Reservoir, also known as Ruidoso Lake, from new access road to Lakeside Estates at Alto. The 80-million gallon capacity lake is well stocked for trout fishing.

**WHEN YOU ATTEND THE ASPENCADE  
MAKE YOUR VISIT TO RUIDOSO  
COMPLETE BY VISITING**

Ruidoso's Oldest Indian Trading Post  
**HELEN AND CLAYTON BENNETT'S  
INDIAN SHOP**  
(Yes, you can buy now on lay-away!)

Authentic Jewelry — Apache Crafts  
Navajo Rug — Rocks — Beaded Hand Work  
40 YEARS AROUND RUIDOSO, NEW MEXICO  
West On Hwy 70 P.O. Box 316  
Hollywood, N. M. Ruidoso Phone 257-2906

**WELCOME TO THE ASPENCADE!**

**BUY LARGE TOYS, OTHER  
MERCHANDISE ITEMS AT  
DISCOUNT PRICES!**

Buy Now and Save Through Our  
**MAIL ORDER  
DEPARTMENT**

Big City Savings Right Here In Ruidoso!

**GATEWAY DRUG**  
DAN STAGGS, Reg. Pharmacist — (Lic. Exp. 257-2908)  
In Gateway Center — Phone 257-2565

**Visit Ruidoso  
In the Fall  
And Winter**

You will enjoy our beautiful scenery and weather during the colorful autumn days—you may also enjoy hunting in November during regular seasons for big game, such as bear, deer, turkey—and we know you will like our exciting three-day Aspencade program in early October.

Then there are lots of good fishing days in the fall in the various streams and lakes in the area.

**PLUS**—Thrilling, glamorous winter sports at Sierra Blanca Ski & Recreation Area.

**Everything  
Electrical**  
Wimberly Electric  
Phone 257-2119

**Strong Company**  
Plumbing & Heating  
Licensed and Bonded  
Plumbing Contractor  
Phone 257-4252

**TAQUITOS**  
With Sauce  
(Real Good For Parties)  
Ruidoso Pastee Freez

## New Access Road is Now Open Into Enlarged Lakeside Estates

Visitors in the Ruidoso area this week-end can travel over a new road just completed that gives access into the fabulous Lakeside Estates development. The new route saves a round-about trip up onto the High Mesa country above Alto and back down into Eagle Creek where much of the subdivision's lots are located.

The road became a necessity when Don Blaugrund, owner of the Lakeside company, put together a series of land purchases to make a total of 800 acres in the development. Blaugrund acquired some of the land from Dr. Bram Vanderstok, additional land from George Creel who owned the original acreage from which Union Industrial Corp. of Carlsbad carved the initial Lakeside tract, some from the Eagle Creek Inter-Community Water Supply Association and some additional state land.

At present there are more than 200 lots to select in the Lakeside offering. There are more than 3 1/2 miles of the streets paved in the subdivision, with more to be done

## Ruidoso News Friday, October 8, 1965

terms, says Quillin, with 10% down and the balance over a period of 10 years. Telephone, electricity and water are available to all lots, with television easy to pick up direct from several stations because of the altitude.

Owner Blaugrund has been in several large centers in the north and east and on the west coast discussing plans for the future for Lakeside Estates. In the talking stage, and being worked on to be put in the final plans are a mile-long paved airstrip; a swank supper club; a golf course and other ideas for recreation.

Quillin pointed out that the new access road connects almost directly with the road that leads to the Southwest's most glamorous ski area, Sierra Blanca—which this year is enlarging its facilities to handle many more skiers than any other New Mexico winter sports installation.

The lots offered are of two types —on sloping ground within the forest of ponderosa pines, juniper, pinon and oak—and out in the open permitting panoramic views of the

lake, Sierra Blanca peak, Monjeau and/or Capitan mountains. Quillin said the company is anxious to have visitors at any time to inspect the finely developed, new homesites for resort living.

Get Sunland Overights Here  
FOR "BROASTED"  
PHO. 257-2664

Take-Out Foods & Picnic Lunches  
**BROASTED CHICKEN**  
In the Gateway — Ruidoso

**Bring In Your**  
Hydraulic Jacks — Skill Saws  
Grease Guns — Air Wrenches  
Toasters — Electric Irons  
General Appliances  
For Repairs Call For Tom  
**At Gambles —  
The Friendly Store**  
Pho. 257-2835  
Pick Up & Delivery

We Welcome You to the Ruidoso Aspencade  
Long time no see TV, hear radio?  
Renew contact with outside world  
with our expert repairs.

**REDMANN TV  
& RADIO SERVICE**  
Located in Skyland Addition — Phone 257-2565

## NOW! '66 CHEVROLETS



### NEW CAPRICE BY CHEVROLET

Custom Coupe, Sedan and two luxurious new Custom Wagons now. Liquid smooth ride. Power you can order just as

smooth and pin-drop quiet. Turbo-Jet V8 engines that go all the way up to 425 hp. Shimmering new interiors. The look of hand-rubbed walnut trim. Elegance everywhere. Made by Chevrolet, so you know what a beautiful value it must be.

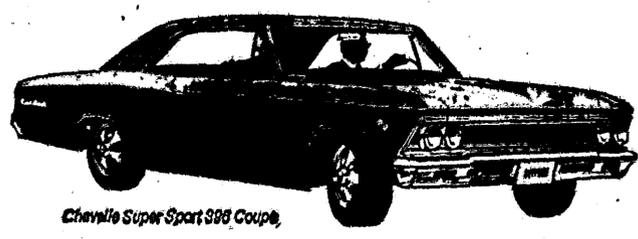


### NEW CHEVROLET JET-SMOOTHER

We've again specially tailored those coil springs at every wheel to each body style. We've put in now softer shock absorbers. No Chevrolet has ever had a ride like this. Power begins with a thrifty Six at 165 hp, and goes on from there. Turbo-Jet V8's available at 325 hp, 390 hp and 425 hp in all the new Impalas, Bel Airs and Biscaynes. Model shown: Impala Super Sport Coupe.

### NEW CHEVELLE SUPER SPORT 396

New 300's. New 300 Deluxe models. New Malibus. And two new Super Sport 396's—coupe and convertible—with engines that tell you exactly what kind of Chevilles they are. Both are available with 396-cu.-in. Turbo-Jet V8's, either 325 hp or 360 hp. And both come with special hood, grille, suspension, emblems, red stripe tires, floor-mounted shift. Twelve beautiful new Chevilles in all—and all as new inside as they are outside, headlamps to taillights.



### ALL NEW CHEVY II

It's so different, we should really call it the Chevy III. Roofs are swept way back on coupes. Fenders, grille, hood, taillights and bumpers are new on all seven models. Interiors are richer. Power available up to a 350-hp Turbo-Fire V8. You can even order headrests for the front seats and Mag-style wheel covers. What's the economical, dependable Chevy II coming to? A lot of smart '66 car buyers, we figure.



### '66 CORVAIR UNIQUE

Still America's only rear-engine car. And with the special steering and suspension you can add, there's no better way to rid yourself of prematurely gray driving. Lots new. Corvair, like all the '66 Chevilles, has a padded dash, seat belts front and back, new fully synchronized 3-speed. Corsas, Monzas, 500's. Get one. Stay young.

SEE THE NEW 1966 CAPRICE • CHEVROLET • CHEVELLE • CHEVY II • CORVAIR • CORVETTE NOW AT YOUR CHEVROLET DEALER'S

## SIERRA BLANCA MOTOR COMPANY

U. S. HIGHWAY 70 RUIDOSO, NEW MEXICO PHONE 257-4031

LIST OF DISBURSEMENTS

Table with columns for name, address, and amount. Includes entries for County of Lincoln, various individuals, and businesses like Lincoln Co. Branch and Ruidoso Auto Supply.

Lincoln County Photo Album No. 33

FROM TOURIST BROCHURE - The adjoining picture and text below is from the picture brochure prepared by the state for mailing to people who inquire of New Mexico's vacation attractions...



GUIDEPOST WHERE TO STAY WHERE TO EAT. Advertisement for a travel guide.

Advertisement for Carrizo Lodge, Mon Jeu Motel, and Westgate Center, listing amenities and contact information.

Advertisement for Indian Shop, La Fonda Motel, and Too & Mim's Sweet Shop.

Advertisement for Holiday House, featuring a large image of a child and text about family-type tourist accommodation.

Advertisement for Billy the Kid Variety Liquor Store and Pior's Biscuit Hill Cafe, including phone numbers and addresses.

Advertisement for Tonahwah Lodge, featuring a large image of a lodge building and text about its amenities.

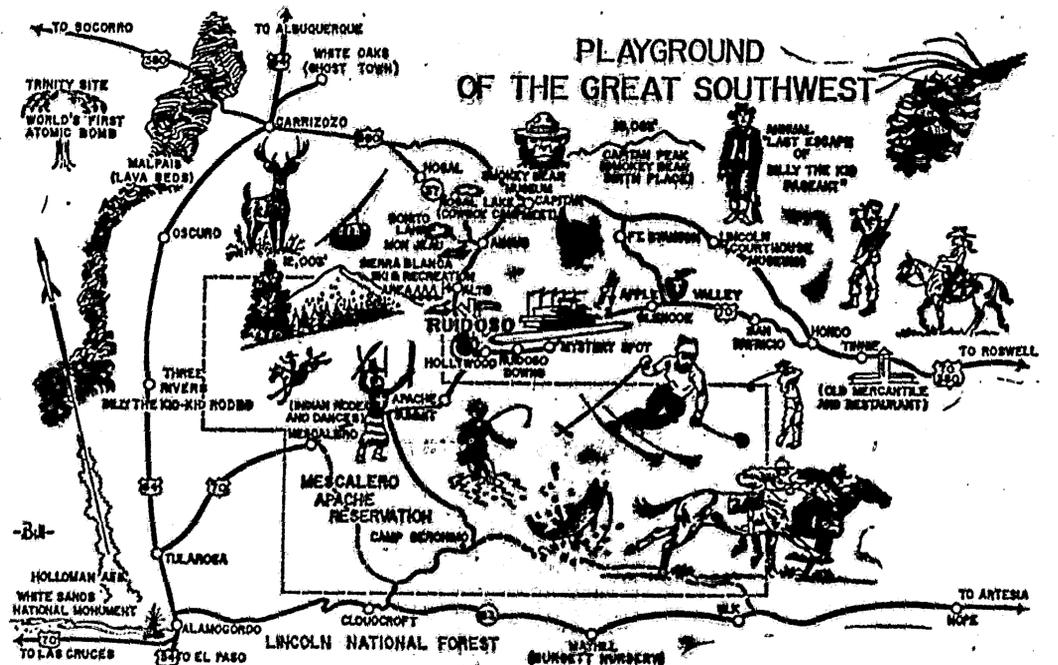
Advertisement for Cable TV service, listing channels and contact information.

Advertisement for El Alto Lodge, featuring a large image of a lodge and text about its location and services.

Advertisement for Fox Cave and Alpine Lodge, including phone numbers and addresses.

Continuation of the list of disbursements from the previous page, listing names and amounts.

SIERRA BLANCA SKI RESORT advertisement. Includes text: 'Is busy working on the new 1000 person per hour Chair Lift. Completion on or around Thanksgiving. RESTAURANT OPEN DAILY. Gondola Open Week-ends Only Until Ski Season Starts. For Further Information Call The Chamber of Commerce. 257-4252.'



TO OUR VISITORS - THINGS TO SEE AND DO IN THE PLAYGROUND AREA OF RUIDOSO & LINCOLN COUNTY. All of these things listed are within 60 Miles of Ruidoso. Includes a list of attractions such as White Sands National Monument, Sierra Blanca Resort, and various museums and lodges.

## Hollywood Notes

Mr. and Mrs. Edd Hepp from El Paso visited friends here last Thursday.

Mr. and Mrs. Carl Nicholas from Dexter spent several days in their home here last week.

Mr. and Mrs. Carl Erickson were in Roswell last Wednesday on business.

Mr. and Mrs. Arlitt Chitwood from Belen were guests of the Lee Wimberlys last week.

Mr. and Mrs. Lee Wimberly were guests of Mr. and Mrs. R. Wilson of Santa Fe over the week-end. While there the Wilsons and the Wimberlys took a trip to Cowles and Los Alamos and the northern part of New Mexico. The two families have been friends for many years.

Mrs. Laura Guthrie and Corky from Wheeler, Tex., arrived this week to spend several weeks in their home in Valley Heights. Mrs. Guthrie is a sister of Lee Wimberly.

O. L. Brewer from El Paso was

## LOCAL WOMAN'S HUSBAND ON F-101 TEAM

Technical Sergeant Billy N. Mitchell, son of Mr. and Mrs. Norman D. Mitchell of Anderson, Mo., was a part of the F-101 Voodoo team as top fighter pilots competed in William Tell, the U. S. Air Force fighter weapons meet at Tyndall AFB, Fla., Oct. 1-9. Sergeant Mitchell is an air armament technician at Wurtsmith AFB, Mich. His team is representing the Air Defense Command (ADC) in the biennial competition.

Sergeant Mitchell attended Anderson High School and completed requirements for his diploma after entering the Air Force. His wife, Helen, is the daughter of Mr. and Mrs. Fidel A. Trujillo, who reside on Star Route, Ruidoso Downs.

For family fun, Ruidoso's the one!

a business visitor here the first of the week.

Barclay Henderson was a Ruidoso visitor here from Alamogordo last Monday.

## New Cummins Capitan Store Is Dream of 14 Years Realized

(Continued from Page 1—Sec. A) quarters and to invite the folks to drop in and inspect the layout.

The new store is part of a large shopping center complex that will be completed over a long period of time—and part of which was put into use more than a year ago. First step in the Cummins' building was erection of a new post-office for Capitan, dedicated in 1963, and an office building for the Upper Hondo Soil Conservation District, put in use at the same time. When the first structure was completed, Cummins told of plans for the balance of the shopping center, including his 6,000-square-foot grocery and dry goods firm and a similar size structure, 6,000-square feet also for Dean's Hardware. The hardware business, to handle appliances and everything needed for the farm, ranch, store or home, has expanded its services

## SECTION B—PAGE THREE Ruidoso News Friday, October 8, 1965

only recently—adding a lumber yard sporting a wide variety of building materials. Lumber sheds were completed only recently for this added line.

The old landmark, the wooden and sheet iron structure housing Cummins food and soft goods business, is to be torn down immediately. The other part of the old building now housing Dean's Hardware business, also is to be razed when he can move into his new location—then the site of the old store will be turned into parking space. Part of the area will be left for new buildings which may in time house other services for Capitan.

A ribbon cutting ceremony was held Tuesday afternoon this week to open the newest business building in Capitan, with Dean, who is the mayor, members of the Cummins family, including his wife, Gloria and their four boys, and his parents, Mr. and Mrs. Lewis Cummins, and Johnson Stearns, Carrizozo banker, Ed Boyer of

Plan to come to the Rummage Sale at the American Legion Hall in Ruidoso on Saturday, Oct. 16, from 9 a.m. to 4 p.m., where many nice and useful items will be on sale by the Christian Women's Fellowship of the First Christian Church.

Symptoms of Distress Arising from **STOMACH ULCERS DUE TO EXCESS ACID QUICK RELIEF OR NO COST** Ask About 15-Day Trial Offer!

Over five million packages of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Poor Digestion, Sour or Upset Stomach, Gasiness, Heartburn, Sleeplessness, etc., due to Excess Acid. Ask for "Willard's Message" which fully explains this home treatment—free-at GATEWAY DRUGS

Ruidoso and others, having a part in the brief observance.

Boyer of Ruidoso Construction Co. was contractor for the Steel-Strain buildings just completed and being completed.

Cummins grocery firm is a member of Tri-State Associated Grocers, a buying combine of independent grocers of Texas, New Mexico and Arizona, which enables him and others to compete with large chains in buying the many kinds of items a supermarket of today has to offer the public.

Cummins said the dry goods department is being enlarged with additional lines of nationally advertised brands to be offered. In the grocery, there are seven islands in the large store offering bigger stocks of a greater variety of foods. A large delicatessen and dairy department, plus an expanded frozen foods section, are features in the new store. Cummins has an office, elevated at the rear, from which he can see all parts of the store while working at his desk.

Another new feature is a quick freeze box where he can process orders for home freezers.

Capitan folks are joining with Cummins this week-end in extending an invitation to people of Lincoln County to inspect the new installation.

Tri-State Wholesale Associated Grocers of El Paso, Tex., a grocery co-operative, supplies most of the basic requirements for over 250 independent grocers in the Greater Southwest.

Hollis Cummins is a long-time member and co-owner of Tri-State Wholesale.

Attention Parents! We would like to inform you that there is an active Youth Group in Ruidoso—The Ruidoso Christian Youth Group, which meets every Sunday night at the Christian Church at 8:30.

Commercial Refrigeration Service Wimberly Electric Phone 257-2110

Why Fight The Highway Traffic Fly Alpine Aviation

Jerry Garcia and Tutt Shaw of VALLEY PLUMBING CO. Extend Best Wishes and our thanks, also, to Cummins' Supermarket & Dry Goods in Capitan

It was a pleasure to have served you on your new home. Ph. 257-4455 — Ruidoso P. O. Box 246



**TOO GOOD FOR THE PRICE**

**McCULLOCH MAC 15 CHAIN SAW**

It's tough to beat the MAC 15 for dependable power at a fair price... some people say it's too good of a saw for the money! It will make short work of your tree trimming, fence building, land clearing, firewood cutting. In fact, with one you'll cut more, longer, and faster than you thought possible.

Drop in and see the MAC 15 for a real close up!

\$124.95

Motor Supply Co. Ruidoso, N. M.

With his own buying and distribution organization behind him he can buy in quantity at volume prices and remain competitive with other grocery stores anywhere in the area.

With a brand new store to shop in and being part-owner of his own source of supply, his wholesale co-operative doing in excess of

\$17,000,000 annually, Cummins Supermarket and Dry Goods in Capitan has much to offer shoppers in the way of convenience and low everyday budget prices.

**WE JOIN OTHERS IN CAPITAN**

In Expressing Best Wishes and Extending Congratulations to Hollis Cummins on His Larger, More Modern Quarters for

**Cummins' Supermarket & Dry Goods**



**SMOKEY BEAR MOTEL**

Ph. 354-2785 — On U. S. Highway 380 — Capitan

**BEST WISHES**

and Congratulations to the Cummins on the opening of

**Cummins' Supermarket & Dry Goods**

From the Steinkes and the Germanys at

**MILES' SUNDRIES**

Your headquarters for 45 L. P. and Stereo Records Highway 380 — Capitan, N. M.

**BEST WISHES**

On Your New and Enlarged Facilities

**Cummins' Supermarket & Dry Goods**

in Capitan — From —

Johnny Mobley — Art Bentley — George Glenn

**CAPITAN INDUSTRIES COMPANY**

**SUCCESS**

and Best Wishes to Hollis and Gloria Cummins on the opening of the new

**Cummins' Supermarket & Dry Goods**

Mr. and Mrs. Miles Williams

**Williams' Chevron Service Station**

Highway 380 — Capitan, New Mexico

**CONGRATULATIONS...**

— From —

**CITIZENS STATE BANK**

of Carrizozo

and Thanks to Hollis Cummins for Making Capitan and Lincoln County a Better Place To Live Through Your Modernization and Expansion of Facilities In Your

**Cummins' Supermarket & Dry Goods**

Congratulations and Best Wishes To

**CUMMINS' SUPERMARKET AND DRY GOODS**

— In Capitan —

We are proud to have furnished the store fixture system and to have had a hand in the planning and design for merchandising

**ALMOR CORPORATION**

2253 Pontius Avenue — Los Angeles, Calif.

**KEN GROSS, STORE CONSULTANT**

1128 East El Calminito Drive — Phoenix, Arizona

**DEAN HARDWARE**

Is Mighty Happy Over The New Quarters

We Will Have Along With

**CUMMINS SUPERMARKET & DRY GOODS**

And, besides extending congratulations to Hollis Cummins and family on this fine forward step for Capitan, we'd like to invite you to make a date to drop in and see us in our new location later this year. We'll be having a special opening very shortly — watch for announcement.

Ph. 354-2325 — Capitan

## RANCHMAN'S RESTAURANT

Congratulations Hollis and Gloria Cummins on the opening of

**Cummins' Supermarket and Dry Goods**

— IN CAPITAN —

Best wishes from Bill and Geraldine Randle

WE WISH EVERY SUCCESS TO

**Cummins' Supermarket & Dry Goods**

In Your Enlarged, New Quarters in Capitan

WE APPRECIATE THE OPPORTUNITY YOU HAVE GIVEN US

TO SERVE YOUR GROWING BUSINESS.

**CLARKE INSURANCE AGENCY**

Billie Clarke — Ruidoso, N. M. — Ph. 257-2415

**WE'VE MOVED**

**INTO A NEW AND LARGER STORE**

— IN CAPITAN —

And Now Offer You A Wider Selection In Many Lines Plus A Greater Stock

We Invite You To Come In and Inspect Our New Premises, and Shop and Save On These Specials For This Week-End. Watch For Date of Our Formal Opening Later This Year.

## Cummins' SUPERMARKET & DRY GOODS

Grocery Specials For Friday - Saturday, October 8-9

- DETERGENT** Energy Giant Box..... **49¢**
- PANCAKE MIX** Aunt Jemima 2 lb. Box..... **39¢**
- LOG CABIN SYRUP** 24 Oz..... **49¢**
- MIRACLE WHIP** — QT. SIZE
- SALAD DRESSING** **49¢**
- RENOWN, CUT**
- GREEN BEANS** No. 303 3 FOR **41¢**
- HIC — 46 OZ. CANS** 3 FOR
- ORANGE DRINK** ..... **79¢**
- GEORGIAN**
- TOILET TISSUE** ..... 10 Roll Pkg. **69¢**
- TUNA** Star Kist Chunk Style No. 1/2 Can..... 3 FOR **79¢**
- FOLGER'S COFFEE**
- ALL GRINDS** \$1.55 1 LB. CAN. .... **79¢**
- DUNCAN HINES — WHITE, YELLOW, DEVIL FOOD, 18 OZ.**
- CAKE MIXES** ..... 3 FOR **\$1**
- EGGS** Grade AA Large... **DOZ. 49¢**

- PRODUCE**
- TOKAY**
- GRAPES** L B **15¢**
  - U. S. NO. 1 RUSSETS**
  - POTATOES** 10 LB. BAG **45¢**
  - ORANGES** California Valencia..... 5 LB. BAG **49¢**
  - CUCUMBERS** ..... **LB. 10¢**
  - RADISHES OR**
  - GREEN ONIONS** Bunch..... **5¢**

- MEATS**
- FRYERS** U. S. D. A. Inspected... **LB. 27¢**
  - (CUT UP — 33c LB.)
  - **USDA GOOD BEEF STEAK** —
  - Sirloin** L B **91¢**
  - T-BONE STEAK** ..... **LB. 99¢**
  - ROUND STEAK** ..... **LB. 89¢**
  - BEEF LIVER** ..... **LB. 39¢**

- FROZEN**
- FRUIT PIES** Morton's 20 Oz. Apple, Cherry, Peach..... **29¢**
- BREADED SHRIMP** Gorton's 8 oz. .... **53¢**

# OFFICIAL RECORDS

## Mortgages

Alfonso Soto and wife Dorothy L. to Ajo Garcia and wife Viola, E<sub>1</sub>NE<sub>4</sub> sec. 13, T-8-S, R-17-E (4 acres) and lots 1 and 2 in sec. 18, T-8-S, R-13-E (164 acres.)

Amarante Garcia and wife Lola R. to Ajo Garcia and wife Viola, N<sub>1</sub> sec. 11, T-11-S, R-16-E, NW<sub>4</sub>NE<sub>4</sub> sec. 35, T-10-S, R-16-E, less 18 $\frac{1}{2}$  acres out of south part.

Rel mtg. Alamo Finance Co. to Marcario Navarro and Matilda Navarro his wife lot 21, blk. 30, O P addn. Carrizozo.

Rel mtg. Alamo Finance Co. to Isidora R. Gutierrez and wife Josefina, lots 4, 5, blk. 32, O P addn. Carrizozo.

Rel mtg. Alamo Finance Co. to Pat H. Otero and wife Lola M., lots 2, 3, blk. 2 Mountain View Addn. Carrizozo.

Rel mtg. Alamo Finance Co. to Jesus Verdugo and wife Ignacia, lots 28, 29, blk. 30, O P addn. Carrizozo.

Rel mtg. Alamo Finance Co. to Salvador Morales and wife Paulina A. lots 1, 5, 6, 7, blk. 5 Highland Addn. Carrizozo.

Concepcion A. Morales and Concepcion Morales his wife to Alamo Finance Co. lots 2, 3, 4, 5, 6, 7, blk. 5 Highland Addn. Carrizozo.

Jesus Verdugo and wife Ignacia to Alamo Finance Co. lots 28, 29, blk. 30 original town Carrizozo.

Isidro R. Gutierrez and wife Josefina to Alamo Finance Co. lots 4, 5, blk. 32 O P Carrizozo.

Pat H. Otero and wife Lola M. to Alamo Finance Co. lots 2, 3, blk. 2 Mountain View Addn. Carrizozo.

Rel mtg. Otero County State Bank to C. L. Hall and wife Nancy, lots 7, 8, 9, blk. 2 Hutson Carrizozo Subdv.

Rel mtg. R. L. Lunk Jr. et ux to Ruidoso Cable TV, Inc. lot 9, blk. 4 Midway.

C. L. Hall and wife Nancy, to Citizens State Bank lot 7, 8, 9, blk. 2 Hutson Carrizozo Subdv.

Don Hancock and wife Shannon to Alamogordo Fed Savgs & Loan Assn. lot 9, blk. 4 Midway.

Rel mtg. Floyd L. Davis, et al. to J. Bruce Jr. and Thelma C. Ramsey, lot 50, blk. 34 Ponderosa Hts. (also rel mtg. on lot 32, blk. 34, Ponderosa Hts. to same parties.)

Rel mtg. Ruidoso State Bank to Lloyd L. Davis, et al. tract out of sec. 15, T-11-S, R-13-E.

Warren P. Eckland and wife Ruth O. to Lincoln County Mortgage Corp. lots 7, 8, blk. 2, lots 7, 8, 9, 10, 20, blk. 3, lot 3, blk. 4 all in townsite of Angus.

Lincol G. White and wife Sarah W. to Alamogordo Fed Savgs & Loan Assn., lot 10, blk. 3, Hamilton Terrace.

Rel mtg. Interstate Securities Co. to E. P. Turnbough, et ux, lot 10, blk. 14 Palmer Gateway.

James Fakin Jr. and wife Billie Lorain to First Natl Bank of Roswell, 1 acre out of NE corner of NW $\frac{1}{4}$  of SE $\frac{1}{4}$  sec. 27, T-11-S, R-13-E.

J. A. Hallmark and wife Ruth to Citizens State Bank, Clovis, lots 272, 273, Skyland.

Patrick H. DeWitt and wife Lettie L., 2nd lien mtg. to A. O. Wilkes and wife Laura Mae, lot 47, blk. D, Singing Pines.

Floyd E. Read to Brady Lows, 2nd lien mtg. lot 2, blk. 13, White Mtn. Hts.

Rel. mtg. from Alamogordo Fed. Sav. & Loan Assn., to Rufus M. Higginbotham, et ux, lots 5, 6, 31 and N $\frac{1}{2}$  30, blk. 10, Carter's Park.

Rufus M. Higginbotham and wife Alma T., to Alamogordo Fed. Sav. & Loan Assn., lots 5, 6, 31 and S $\frac{1}{2}$ , blk. 10, Carter's Park.

John Stevenson and wife Anny E., to Villa Madonna subdv. tract A, Villa Madonna subdv.

Partial release of mtg. George H. Creel and wife Mattie M., to Union Industrial Corp., on lots 60, 61 and 62, blk. 3, proposed Unit 2, Lakeside Estates.

Partial release mtg. H. L. Traylor, et ux, to Wm. E. Castro and wife Deborah, lot 2, blk. 9, Unit II, Alpine Village.

Rel mtg. from Veterans Administration to George Joseph Brooks and wife, Edith June Brooks, lot 54, blk. 1-A, Palmer Gateway.

Meville Hedges and wife Mary W. to Horace Mann Life Ins. Co., S $\frac{1}{2}$  of SE $\frac{1}{4}$  and SE $\frac{1}{4}$  of SW $\frac{1}{4}$ , sec. 15, T-9-S, R-15-E.

Rel mtg. Admiral Inv. Co., to Lloyd L. Davis, et al, lot 6, blk. 2, Pinecliff Subdv.

Rel mtg. Stewart Trust Co., to Lloyd L. Davis, et al, lot 6, blk. 2, Pinecliff Subdv.

Rel mtg. First Natl. Bank, Roswell, to Robert L. Ulrich, et ux, lots 4 and 5, blk. 1, Silver Mtn. Terrace.

Rel mtg. Charles E. Corder, et ux, Eula L., to W. F. Eckland and Ruth O., property in town of Angus.

Rel mtg. Alamogordo Fed. Savgs. & Loan Assn., to Coleman Wayne Joyce and Louise Marie, NE 160-ft. of tract 5, Mountain Home Subdv.

Martin P. Yanes and wife Concepcion O., to Villa Madonna Corp., lot 17, tract A, Villa Madonna subdv.

Elildo Lobato, et ux Flora, to Citizens State Bank, lot 2, blk. 11, McDonald's addn., Carrizozo.

Rel mtg. Fecos Valley Finance, Inc. to Rafael and Mary Rodela, tract of land in Jose Antonio Ullbarri homestead entry.

Oscar O. Chauvin and wife Edna and Dwight A. Clarke and wife Margaret and LeRoy Oswalt to Lincoln Co. Mig. Corp. (property not described in report to News.)

George O. Callahan and wife Eva J., to Lincoln Co. Mig. Corp., lots 6 and 7, blk. G, Ruidoso Pine Lodge.

Odis H. Booher and wife Lorena to Foundation Investments Co., one acre out of NW $\frac{1}{4}$ NW $\frac{1}{4}$ SW $\frac{1}{4}$  sec. 2, T-9-S, R-14-E.

Willard D. Farus and wife Melton to Foundation Discounts, Inc., lot 11, blk. 14, White Mtn. Hts. (except small portion of said lot 11.)

Lincoln County Mfg. Corp. to R. H. Williams, lots 6, 7, blk. G, Ruidoso Pine Lodge. (Assignment).

Rel. mtg. Russell, Bacon & Schneider, a partnership and Jim Snell to Robert L. Ulrich, plots in blk. 1, Silver Mtn. Terrace.

Rel. mtg. Citizens State Bank to Elildo and Flora Lobato, husband and wife, lot 3, blk. 11, McDonald's addn., Carrizozo.

Ellen L. Sherrill, widow, to Citizens State Bank, lots 20 thru 23, blk. 83, Captain.

Rel. mtg. Federal Land Bank of Wichita to Grace S. Simpson, single, part of secs. 1, 11, 10, 13, 14, 15, 22, 23, 24, 25, 26, all in T-1-S, R-19-E and part sec. 30, T-1-S, R-20-E.

T. A. Key and wife Syble L. to Ruidoso State Bank, lot 6, blk. 3, Sun Valley.

Rel. mtg. H. L. Traylor, et ux, to Wm. E. Castro, et ux Deborah, lot 20, blk. 2, Unit I, Alpine Village.

Rel. mtg. McMurry College to Methodist Church, south 125-ft. lots 23, 24, blk. 7, Palmer Gateway.

Rel. mtg. Jefferson Standard Life Ins. Co. to X-Perf Well Service, lots 8-9, 10, blk. 4, Young Hts.

Rel. mtg. First Natl. Bank Albuquerque to Willis R. Lovelace, Jr. and wife Frances and Willis Holt Lovelace and wife Jean, parcel in sec. 25, T-2-S, R-12-E; part of secs. 1, 2, 12, T-3-S, R-12-E; part secs. 13, 23, 25, 26, 35, T-3-S, R-12-E; part secs. 7, 8, 20 through 35, T-3-S, R-12-E; part secs. 23 thru 25, 28, 29, 30, 31, 33, T-3-S, R-12-E; part secs. 1, 3, 4, 5, 6, 12, 14, 23 thru 26, T-4-S, R-13-E; part secs. 1, 2 thru 9, 11 thru 14, 15, 17, 18, 19, 21, 22, 23, 27 thru 31, 34, T-4-S, R-14-E; part of secs. 1 and 12, T-4-S, R-13-E; part secs. 3, 5 thru 10, 17, 18, T-5-S, R-14-E.

**Warranty Deeds**

E. P. Gonzalez, single man, to Juan Montoya and Eva Montoya, E $\frac{1}{2}$  of SW $\frac{1}{4}$  of SE $\frac{1}{4}$  sec. 33, T-10-S, R-16-E; lots 1, 2, 3, 4, and N $\frac{1}{2}$  of S $\frac{1}{2}$  and S $\frac{1}{2}$  of N $\frac{1}{2}$  sec. 4, T-11-S, R-16-E.

Union Industrial Corp. to George H. Creel and wife Mattie M., lots 60, 61, 62, blk. 3, proposed Unit 2, Lakeside Estates.

George H. Creel and wife Mattie M., to Mabel Benitrow, widow, lot 60, blk. 3, proposed Unit 2, Lakeside Estates.

Callie C. Roselle, widow of A. F. Roselle, to Dave B. Alexander and wife Gladys E., lots 9, 10, blk. 79, town of Nogal.

Mary L. Rodela and husband Rafael to Arturo G. Trujillo and wife Corine C., tract in Homestead entry of Jose Antonio Ullbarri.

Cecil Deason and wife Mary Hale Deason, to Sam Teague, married man, lot 24, blk. 4, Wingfield Homestead.

A. O. Wilkes and wife Laura Mae to Patrick H. DeWitt and wife Lettie L., lot 47, blk. D, Singing Pines, and all grantor's interest in Tract G in Singing Pines subject to unpaid mortgage.

Roy Plor and wife Ruby to Nick Massaro and wife Martha, lots 9, 10, 11 and 12, blk. 3, Riverside.

Juan Jiron and wife Natividad to Jesus Verdugo and wife Ignacia, lot 27, blk. 30, town of Carrizozo.

L. L. Watley and wife Sylvia L., to Chester V. Watley and Linda Lou, lot 10, blk. 14, Palmer Gateway.

Villa Madonna Corp., to John Stevenson and wife Ann E., all of tract 16, Tract A, (?), Villa Madonna Subdv.

Ora B. O'Leary, to Fredna Roberts, E $\frac{1}{2}$ SE $\frac{1}{4}$ , SE $\frac{1}{4}$ NW $\frac{1}{4}$  sec. 28, T-7-S, R-13-E.

John W. Hooker and Betsy S. Hooker, his former wife, to Oliver Lee, Jr., and wife Kathleen and Robert Lee, all sec. 29 and NW $\frac{1}{4}$ NE $\frac{1}{4}$ , NW $\frac{1}{4}$ SW $\frac{1}{4}$ NE $\frac{1}{4}$ , NW $\frac{1}{4}$ , and sec. 33, both T-2-S, R-10-E; and all sec. 4 and 5, T-3-S, R-10-E, subject to mortgage.

Oliver Lee, Jr. and wife Kathleen and Robert Lee to Clifford W. Lynch and wife Joy W. Lynch and Thomas J. Lynch, d/b/a Lynch Lynch Ranch, a co-partnership, all sec. 29 and NW $\frac{1}{4}$ NE $\frac{1}{4}$ , S $\frac{1}{2}$ NE $\frac{1}{4}$ , NW $\frac{1}{4}$  and S $\frac{1}{2}$  33 and all sec. 29 in T-2-S, R-10-E.

Geo. J. Brooks and wife Edith June to Dorothy D. Fleming, lot 54, blk. 1-A, Palmer Gateway.

Longhorn Dev. Corp., to Forrest L. Brown and wife Pauline, lot 2, blk. 9, Unit II, Alpine Village.

Villa Madonna Corp., to Wm. G. Luckner and wife Marie, lot 7, tract A, Villa Madonna subdv.

Patrick G. Coor and wife Pearl Marie, to Oma E. Lair, lots 10, 11, 12, blk. 48, Captain.

Salvador Morales, Sr., and Pablia A. Morales to Concepcion A. Morales and Concepcion Morales, lots 2, 3, 4, 5, 6, 7, blk. 5, Highland Addn., Carrizozo.

Roy H. Long and wife Fannie Mae, to Bill Serrano and wife Jodie, 1 $\frac{1}{2}$  acres out of NE $\frac{1}{4}$ SW $\frac{1}{4}$  and SE $\frac{1}{4}$ NW $\frac{1}{4}$  sec. 32, T-6-S, R-13-E.

White Mtn. Development Co., to Conley G. Coe, et ux, lot 10, blk. 3, Young Hts.

Truman A. Spencer, Jr. and A. N. Spencer, joined by Paul Turner, executor and trustee of estate of Jane S. Turner, deceased., to S. M. Ortiz and J. M. Ortiz, 3.57 acres out of NE $\frac{1}{4}$ NE $\frac{1}{4}$  sec. 3, T-8-S, R-10-E.

S. S. McClendon, Jr., to First City Natl. Bank, Houston, part of tract F and all lots 1, 2, 3, 4, 5, 7, 8, 9, 10, 11, blk. 12, Riverside.

Leonard L. George and Jean H. George, a/k/a Edith George his wife, to Clyde J. Gochenour and wife Wanda J., lot 17 and 5x65-ft. strip off south side lot 16 and 7x60-ft. strip off west end 18, all in blk. 46, Town of Captain.

Leonard George and wife Jean H., to Clyde J. Gochenour and wife Wanda J., lot 4, and 1-ft. strip off lot 3, blk. 81, Captain.

Elvira E. Hill, formerly Elvira E. Reddin, to Dolly I. Power and husband, John M. Power, Jr., lots 6 and 7, blk. 1, Highland Addn., Carrizozo.

Charles L. Peebles and wife Gladys and Lawrence W. Peebles and wife Doris M., to E. W. Dunn and wife Jessie Lee, lots 14, 15, 16, Peebles Subdv.

B. J. Watkins and wife Lulu M., to Paul L. Hughes, single man, tract in NW $\frac{1}{4}$ SE $\frac{1}{4}$ , sec. 27, T-11-S, R-13-E.

Ruth Elizabeth Tankersley to O-Bar-O, Inc., NW $\frac{1}{4}$ NE $\frac{1}{4}$  and E $\frac{1}{2}$ E $\frac{1}{2}$  sec. 35, T-7-S, R-11-E; all sec. 1 and N $\frac{1}{2}$ NE $\frac{1}{4}$  sec. 12, T-8-S, R-11-E.

Lloyd L. Davis, et al. to Olin Spruitt and F. Chas. Shugart, lots 11, 12, 13, blk. 16, Ponderosa Hts., Unit III.

Lloyd L. Davis, et al. to J. A. Hanly, lot 3, blk. 20, Unit III, Ponderosa Hts.

Lloyd L. Davis, et al. to J. A. Hanly, lot 2, blk. 20, Ponderosa Hts.

Lloyd L. Davis, et al. to Maxie H. Jeter and wife Margaret, lots 17, 18, blk. 32, Unit 5, Ponderosa Hts.

Lloyd L. Davis, et al. to J. E. Sybert and wife Halle, lot 69, blk. 34, Unit 5, Ponderosa Hts.

Ruidoso Realty Co. to Warren H. Barrett, lots 122 and 123, blk. 2B, Flume Canyon.

Manuel H. Corona, et ux, Susanna T. Corona to Manuel T. Corona, Jr., tract out of sec. 22, T-10-S, R-16-E.

Lloyd L. Davis, et al. to James R. Sanders or Jamie F. Sanders, his wife, lots 13, 14, blk. 24, Ponderosa Hts.

Lloyd L. Davis, et al. to Charles J. Eckert and wife Zella M., lot 10, blk. 21, Ponderosa Hts. Unit III.

Lloyd L. Davis, et al. to Billy Jerrill Winton and wife Betty Rene, lot 36, blk. 11, Unit II, Ponderosa Hts.

Lloyd L. Davis, et al. to Jerry C. Bontick and wife Joy A., lot 35, blk. 11, Unit II, Ponderosa Hts.

Lloyd L. Davis, et al. to R. J. Farguhar, Jr., and wife Lucille Farguhar, lots 34, 35, 37, blk. 30, Unit V, Ponderosa Hts.

Perle D. Bostian, widow of Stephen B., to Ruidoso Chapter No. 65 Order of the Eastern Star, lots 770, 771, 772, Skyland—a gift deed.

Joe Dominguez and wife Susie B., to Louis Montoya, part of lots 12 and 13, blk. 69, and lots 12 thru 22, blk. 70, Oscura townsite.

Truman A. Spencer, Jr. and A. N. Spencer to town of Carrizozo, 5 acres out of NW part of sec. 2, T-8-S, R-10-E.

H. M. Whiteley, husband and wife Verdie Norine Whiteley, deceased, and Rex D. Whiteley and wife Jeanne to Rex D. Whiteley and wife Jeanne, lots 28, 29, blk. 14, Palmer Gateway.

Villa Madonna Corp., to Martin P. Yanes and wife Concepcion O., lots 15 and 17, tract A, Villa Madonna subdv.

Arvel Runnels, et ux, Louise Coe Runnels to Don A. Ingersoll and wife Ella Jane, tract out of N $\frac{1}{2}$ SW $\frac{1}{4}$ , sec. 3, T-10-S, R-11-E.

Billy C. Carpenter and wife L. J. Nevelyn, to C. T. Carpenter, et ux Lorene A., lots 20, 21, blk. 4, Ruidoso Cabina sites.

Lloyd L. Davis, et al. to Perry T. Valliant, et ux Jacqueline Francis, lot 17, blk. 12, Unit II, Ponderosa Hts.

Dorothy M. Guck, et al. to Wm. T. Hardaway and wife Mary Jane, tract in N $\frac{1}{2}$  sec. 5, T-11-S, R-15-E.

Isidro W. Chavez, widower, to Wm. Quizon and wife Adela, part of SW $\frac{1}{4}$ NW $\frac{1}{4}$  sec. 26, T-10-S, R-16-E.

Edward H. Siddens, et ux Frances E., to LeRoy and Loudene Oswalt, lot 1-A, blk. 8, Cree Meadows Country Club.

Lloyd L. Davis, et al. to Jesse G. and Clarinda Gilbert, lots 33 and 34, blk. 15, Ponderosa Hts.

Lloyd L. Davis, et al. to lots 67, 68, 69, 70, blk. 20, lots 9, 10, 11, 12, blk. 26 and lots 4, 5, 9, 10, blk. 27, all in Ponderosa Hts.

Robert E. Carter, et ux Pauline F., to Willard B. Farus and wife Melton, lot 11, blk. 14, White Mtn. Hts.

E. P. Gonzalez to Juan and Eva Montoya, E $\frac{1}{2}$ SW $\frac{1}{4}$  and W $\frac{1}{2}$ SE $\frac{1}{4}$  and NE $\frac{1}{4}$ SE $\frac{1}{4}$ , sec. 33, T-10-S, R-16-E; lots 1 thru 4 and N $\frac{1}{2}$ SW $\frac{1}{4}$  and S $\frac{1}{2}$ N $\frac{1}{2}$  sec. 4, T-11-S, R-16-E, and W $\frac{1}{2}$ SW $\frac{1}{4}$  and S $\frac{1}{2}$ NE $\frac{1}{4}$  sec. 33, T-10-S, R-16-E.

Herbert Smith, et ux, et al. to A. C. Kelley, Jr., lot 9, blk. H, Valley Hts.

Herbert Smith, et ux, et al. to George A. Miller, lots 12, 13, blk. D, Valley Hts.

Robert L. Ulrich, et ux Lucia Fay to Wm. M. Osborn, plots 4 and 6, blk. 1, Silver Mtn. Terrace, and parts of NW $\frac{1}{4}$ SW $\frac{1}{4}$  sec. 10, T-11-S, R-13-E.

Lloyd L. Davis, et ux, et al. to Leo F. Brittenbeck, et ux Hazel, lot 80, blk. 10, Ponderosa Hts.

Perry T. Valliant, et ux, to Joe F. Knapp, et ux Ethel Elaine, lot 17, blk. 12, Unit II, Ponderosa Hts.

Rosalio Marques and wife Eulogia H., to Oland D. Perry and wife Maurildia M., tract out of sec. 33, T-9-S, R-16-E.

Valentine Barclet Gallegos, single man, to Alfred Frank Wagener, 1 acre out of NW $\frac{1}{4}$ SE $\frac{1}{4}$  sec. 27, T-10-S, R-16-E.

Longhorn Development Co. to Rev. James A. Kemper, single man, lot 20, blk. 2, Unit I, Alpine Village.

Charles A. Seeds and wife Elizabeth Ann to Charles Rowland Rumbaugh and wife Mary L., lot 13, blk. 5, Country Club Estates.

Charles Rowland Rumbaugh and wife Mary, to Charles A. Seeds and wife Elizabeth Ann, lot 13, blk. 2, Indian Hills.

Wayne E. Wantiez and wife Mildred E., to James S. Owens and wife Marie, lots 22 and 23, blk. 7, Agus Fria Estates.

Wayne E. Wantiez and wife Mildred to Gladys M. Thompson, Is, lot O, blk. 3, Palmer Gateway.

Mohaco, Inc., to Adelaide G. Weber, fs, lot 12, blk. 10, Mt. Captain subdv.

Arvel Runnels, et ux Louise Coe Runnels, to O. G. Clary, Jr. and wife Barbara Joan, lots 1, 28 of the Rio Bonito subdv., except east 10-ft. thereof.

Villa Madonna Corp. to Chas. M. Wolfe, et ux Kathryn J. lot 26, tract A, Villa Madonna.

**Marriage Licenses**

Sept. 23—Joseph A. Freeland, Captain and Rita A. Freeland, Ruidoso.

Sept. 24—Ernest G. Trujillo and Deloris Jean Cambs, both of Captain.

Sept. 29—T. J. McNabb and Anabel Campbell, both of Truth or Consequences.

**District Court—Civil**

Billy L. Franklin vs. Manuel Ortiz, suit on promissory note total due \$200.91.

**Liens**

Employment Sec. Comm. of N. M. against Walter Eiler, \$239.15.

**Contracts**

Assignment by Lowell Morgan to L. C. Harris and Wm. C. Schauer, 1/8th interest in mining claims.

Assignment State Land purchase contract by Ruth Elizabeth Tankersley to O-Bar-O, Inc., sec. 35, T-7-S, R-11-E, lots 1, 2, 3, 4, E $\frac{1}{2}$ W $\frac{1}{2}$  and E $\frac{1}{2}$  sec. 36, T-7-S, R-12-E, and lots 1, 2, 3, 4 sec. 2, T-8-S, R-12-E.

John A. Mills, et ux, et al. and Donald L. Gordon and/or Sandra L. Gordon, lot 48, Sierra Vista Estates.

LeRoy Oswalt Construction Co.,

# Business & Professional Directory

## These Qualified Contractors and Firms Offer Many Fine Services and Products

SECTION B—PAGE FOUR

### Ruidoso News

Friday, October 8, 1965

Inc., and Edward H. Siddens and Frances E. Siddens, lot 13, blk. 4, Town & Country Subdv., lot 1-A, blk. 8, Cree Meadows Country Club.

LeRoy Oswalt Construction Co., Inc., and LeRoy Oswalt and wife Loudene, contract with David Hall Travis and wife Katherine S., lot 1-A, blk. 8, Cree Meadows Country Club.

Lease from James A. Beall and wife Edith and Minnie Lou Beall to Oscar Chauvin and Dwight Clarke, lots 41, 42, 43, 44, blk. 8, Palmer Gateway.

District Court Criminal Docket

Suit against Wanda Gibson, forger.

Hugh Rowland, appeal conviction from J. P. Court.

Against Herman Lewis Sanchez allowing himself to be served, (two counts).

Against Miguel Cinceras allowing himself to be served, (two counts) and for selling or giving intoxicating liquor to a minor.

**Miscellaneous**

QCD State Tax Comm., to Vernon Petty, lot 9, blk. 115, Raiforty Addn., Carrizozo.

QCD from Carl A. Nicholas, division of com. interest with Breebina Gean Nicholas, lot 4, blk. 5, 1st Addn., Cree Meadows Hts.

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AVIS RENT-A-CAR  
Aircraft Sales — New & Used  
Phone 257-3888



Ruidoso News  
Friday, October 8, 1965

**Alto Briefs**

By AILEEN LINDAMOOD  
Mmes. Hughey Waterman, Ernest Blood and Wayne White spent the day in Alauogordo last Wednesday. Mrs. J. B. Hightower went to El Paso Wednesday and returned Thursday bringing J. B. home with her from several days spent in the Southwestern General Hospital there recovering from surgery.

The Jerry Rice family of El Paso spent a few days here last week. Tuesday, Mr. and Mrs. Van Herod were in Alamogordo on business.

Mrs. Lyda Peebles of Alamogordo was here on Thursday.

Mrs. Robert Williams and her daughter, Mrs. E. L. Collins of Big Spring, Tex., returned from Upland, Calif., Thursday. Mr. Collins came from Big Spring to take Mrs. Collins back to Big Spring with him on Sunday.

Mr. and Mrs. C. A. Morrison were here the past week-end from Amarillo.

Mr. and Mrs. Sam Allen have an their guests his sister, Mrs. O. A. Scruggs and Mrs. E. W. Hargrave of Abilene, Tex.

Mrs. Jim McEuen and Mrs. F. B. Lindamood went to Capitan Friday afternoon to see an Antique Show being held in Mrs. Louise Ferguson's room. Her students brought the articles for the showing and they were very interesting. "Corky" McEuen invited us. It was more than interesting to me as I had a chance to look over two issues of the Capitan News, dated Aug. 23, 1967 and Sept. 13, 1967 that were published by my father, John A. Haley, who was editor at the time.

The Morgan Maxwell family of Carrizozo were here over the past week-end.

Mr. and Mrs. Reagan Legg of Midland spent a few days in their home at Eagle Creek Lodge last week.

Mmes. W. T. Carrell, Elaine E. Williams and Lee Brittenback of Ruidoso stopped by Sunday afternoon and were joined by Aileen Lindamood for a trip up the canyon to gather autumn leaves for the pageant of 1967. The parade in the Aspendade Parade. The outing was delightful and the coloring is lovely—a trip up the canyon is highly recommended by the group.

Sunday afternoon Mr. and Mrs. Alan Johnson and Mrs. George Dingwall of Carrizozo visited the Lindamoods.

Hey, all you teens between the 8th and 13 grades who would like some real fun, try coming to the Ruidoso Christian Youth Group every Sunday night at 8:30 p.m. at the Christian Church.

For family fun, Ruidoso's the best!

IN THE PROBATE COURT OF LINCOLN COUNTY, NEW MEXICO  
IN THE MATTER OF THE ESTATE OF WALLACE B. ALEXANDER, Deceased

NO. 1104  
NOTICE OF HEARING ON FINAL REPORT AND ACCOUNT OF ADMINISTRATRIX AND PETITION FOR DECREE OF DISTRIBUTION

STATE OF NEW MEXICO TO: FAY E. ALEXANDER, MARY ANN HILL, EVELYN LANKFORD, RUTH SMITH and CONSTANCE BOWERS, and to all unknown heirs of Wallace B. Alexander, deceased, and to all unknown persons claiming any lien upon or right, title, or interest in or to the Estate of said decedent.

GREETINGS:  
NOTICE IS HEREBY GIVEN that FAY E. ALEXANDER has filed her Final Report and Account as Administratrix of the Estate of Wallace B. Alexander, deceased, together with her Petition praying for her discharge, that the Honorable Austin Wooten, Probate Judge of Lincoln County, New Mexico, has set Monday, the 8th day of November, 1965, at the hour of 10:00 a.m., at the Court Room of the Probate Court at Carrizozo, Lincoln County, New Mexico, as the day, time and place for hearing objections, if any there be, to the Final Report and Account; that at the said time and place the Probate Court will consider the said Final Report and Account and will proceed to determine the heirship of said Wallace B. Alexander, deceased, the ownership of his Estate, and the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof.

The name and address of the Attorney for the Administratrix is Richard A. Parsons, P. O. Box 1006, Ruidoso, New Mexico.

IN WITNESS WHEREOF, I have hereunto set my hand and seal of the Probate Court on this 13th day of September, 1965.

/s/ Inice Huat  
Probate Clerk  
9-17-65: 10-1-8

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Wimberly Electric  
Phone 257-2110

Strong Company  
Plumbing & Heating  
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YOU MUST BE COMPLETELY SATISFIED WITH THESE SUPERB RECORDINGS OR YOUR MONEY REFUNDED

HI-FI EACH **59¢** STEREO EACH **79¢**

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Prevents Chapped Skin - Also Wonderful  
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REGULAR \$1.00 SIZE **87¢**  
REGULAR 60c SIZE **53¢**

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\$2.00 SIZE **\$1.79**  
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SEAMLESS NYLONS

One Color Only - "Blush"  
SIZES 8 1/2 THRU 11  
2 PAIR IN PACKAGE **99¢**

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REGULAR 69c SIZE **2 FOR \$1.00**

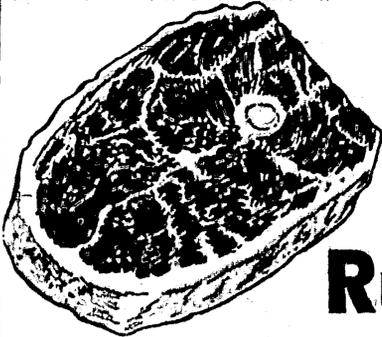
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The Pleasant Mouthwash Used by Dentists  
LARGE 95c BOTTLE - FOR **83¢**

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**ROUND STEAK 89¢**

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**PORK ROAST lb. 49¢**

SWIFT'S PREMIUM **BACON lb. 79¢**

NOSKER'S **PORK SAUSAGE 2lb. \$1.39**



**POTATOES**

**10 LB. 79¢**

TOKAY **Grapes 10¢ lb.**

FRESH RIPE **TOMATOES LB. 19¢**  
MUSTARD - TURNIP - COLLARD  
**GREENS 3 BUNCHES 29¢**

**This Weeks Teflon Cookware Buy**



2 QT. **SAUCE PAN \$2.79**

WITH A \$5.00 PURCHASE



STOKELY'S, HALVES, SLICES, NO. 2 1/2 CAN  
**PEACHES 4 FOR 88¢**



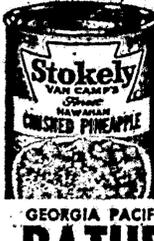
STOKELY'S, PIE, 303 CAN  
**CHERRIES 5 FOR 88¢**



STOKELY'S, NO. 2 CANS, CRUSHED  
**Pineapple 3 FOR 88¢**



STOKELY'S, 303 CANS  
**FRUIT COCKTAIL 4 for 88¢**



STOKELY'S, WHOLE KERNEL OR CREAM STYLE  
**GOLDEN CORN 5 for 88¢**

STOKELY'S, CUT, ALL GREEN  
**Asparagus 3 FOR 88¢**



STOKELY'S, 303 CANS  
**SPINACH 7 FOR \$1**

GOLD MEDAL 25 LB. BAG  
**FLOUR \$1.79**

PILLSBURY **PANCAKE FLOUR 2 LB. BOX 49¢**

Hungry Jack **SYRUP 39¢**

MOUNTAIN LODGE 19 OZ. BOTTLE  
**TUNA 3 FOR 89¢**

CHICKEN OF THE SEA CHUNK STYLE  
**BATHROOM TISSUE 10 ROLL PKG. 79¢**

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VELVET, ASSORTED FLAVORS 1/2 GAL.  
**ICE CREAM 59¢**

ASSORTED JUICES 6 OZ. CAN  
**TIP TOP 10 FOR \$1.00**

MRS. CHESSERS' - CUT UP  
**FRYER BREAST, THIGHS, DRUMSTICKS 69¢**

STOKELY'S, CUT 10 OZ. PKG.  
**OKRA 5 FOR 88¢**

PRICES EFFECTIVE THURSDAY - FRIDAY - SATURDAY



# Tribe Travels To Hatch Next

Ruidoso's Warriors limping along but as brave as any heroes, take on their second District 2B foe Friday night this week in Hatch. The locals will be after Bear meat — and they're hungry for something to chew on after dropping five straight games. It may be a turning point for the Tribe-Hatch's Bruins haven't much more of a record; and this might be the battle that sees the Warriors slip over into the win column.

Coach Ken Newton said this week the starting offense line-up would likely include Mike Payne as center; Valiant and Nosker, guards; Jost and Taylor, tackles; Sloan and Faubion, ends; Alan Baker, quarterback; Pearson, fullback and Whipple and Lane, halfbacks. In defense, Miller and Armstrong will go in, Newton said.

The coach said these fellows were either out of this week's play, or might see only a very little action, because of injuries in the Ft. Sumner game, or in practice or in other ways this week: Frank Butts, Rick Scott, Alan Ross, Tim Leftwich, with a busted thumb; Mike Stevenson, John Russell, R. Barraza and Milledge.

Game time is 7:30 p.m., and local fans are urged to accompany the squad. "They'll need every bit of boosting we can give 'em," the coaching staff declared.

Next week the Tribe is away from home again, playing at Canutillo in a non-conference battle.

## GAME AND FISH NEWS

Antelope hunters in the southeastern part of the state connected for a 62.6 percent success hunt over the past week-end. In the six areas that were open, 377 hunters took 236 antelope.

The largest number of hunters, 100, reported to the Mesa check station by noon on Saturday, Oct. 2, and 70 antelope were collected by official closing time Sunday afternoon. The highest percentage kill was reported at Santa Rosa where nine hunters took seven antelope for a 77.3 percent kill. Other areas reported as follows: Roswell 64 hunters, 35 antelope for 54.6 percent success; Ft. Sumner 96, 70 and 72.9; Claunch 52, 24 and 46.1 and San Jon 56, 30 and 53.5.



HOMEcomings ROYALTY — Craig Whipple, left, wears feathered bonnet signifying he is Homecoming Football King while Karon Peterson places royal cloak on Queen Mary Cunningham in coronation ceremony prior to game Friday night with Ft. Sumner here. At right is Ken Clark.



OUT FRONT — When Ruidoso High School Band performs at athletic events, in parades or whatever, you'll find the drum major and majorettes out front. From left they are Mary Cunningham, the major, Sandra Possey, Susan Conley and Cathy Massey, majorettes.

**JAL TAKES TULAROSA 21-7 TO STAY UNBEATEN**

Jal packed away a 21-7 victory over Tularosa in high school football Friday night at Jal, to bring its season record to 4-0.

Tularosa now stands at 4-1 after the non-conference game between Class B teams.

Scoring was a team effort for Jal as Donnie Dennis, Ken Parrish and James Stone all contributed touchdowns. Keith Fine was successful in all extra point kick attempts.

For family fun, Ruidoso's the one!

# FOXES TAKE RUIDOSO 40-6 IN HOMECOMING

By H. B. FLANAGAN  
 (Ruidoso News Sports Writer)

Ft. Sumner's Foxes were off and running from the opening kick-off last Friday night as they dealt the Ruidoso Warriors their fifth loss in a row, 40-6. Ruidoso kicked off to the Foxes' 15-yard line, from where Bill Overton almost ran all the way for a TD behind some good blocks thrown by his teammates, rammung the ball all the way down to the Ruidoso 18-yard line before being hauled in. From that point Overton rammung in for the first score of the game in two plays. The kick for EP was no good.

After holding the Foxes for downs on the Ruidoso 42 with the help of a 15-yard penalty, the Warriors were unable to move the ball and on a third down Rick Scott quick kicked 51 yards down to the Ft. Sumner 10-yard line. On the first play following the kick, Bill Overton turned the corner and was off to the races on a 90-yard TD jaunt. Johnny Vick split the up-rights for the EP try and the Foxes led at the end of the first quarter 13-0.

The Foxes lengthened their score by 20 points in the second quarter as Richard Vick scored from 7 yards out. Kick for EP was good with Bill Overton booting the point-after. Pat Andrews found the end zone from the Ruidoso 11 for the second Fox TD in the quarter.

The Foxes scored again just before the half with the help of a Ruidoso fumble on the Warriors' 34-yard line. After working the ball down to the Ruidoso 10, the Ruidoso defense lightened up for the first time of the night as they battled the Ft. Sumner crew for every yard. It took the Foxes four plays, three of them from inside the 4-yard line, to crack the stubborn Warrior defense, with Bill Overton scoring from 3 yards out.

After the half, Ruidoso allowed the Foxes only one touchdown, this one coming in the third quarter. Quarterback Craig Whipple brought the Ruidoso fans to their feet after receiving the kick following the pigskin on the Ruidoso 5-yd. line. Whipple headed up the middle and with the help of some well executed blocking and good open-field running, he broke into the clear at the Ruidoso 40-yard line and out-distanced the last Ft. Sumner defender for a 85-yard TD run that tacked on Ruidoso's only 6 points of the game. Ruidoso's pass for EP was broken up.

# Capitan Tigers District Record Now 3-1 After Tatum Victory

Capitan's Tigers now have a District 3C record of three wins and one loss, and a season record of four wins and a loss after they picked up another victory at Capitan over Tatum's Coyotes, 26-0. The Tigers' only loss this fall was to Carrizozo by one point.

In Friday night's whirlpool of action, Capitan scored in the first, second and fourth quarters, with William Herrera making the first marker, pushing across the line to climax a 60-yard drive. He ran the extra point over, also.

Two touchdowns were put on the scoreboard in the second frame when halfback Isidro Peralla carried a Tatum punt 65 yards to pay dirt. He scooped it up on his own 35-yard stripe. Herrera ran the PAT. Joe Scillio covered a Tatum fumble on the Coyote's 1-yard line and a couple of plunges later saw Billy LaMay go by right end for the TD. A kick for the point went wild and the half ended with the score 20-0. Tigers.

LaMay tossed a pass and Preston Stone snagged it to race over for a score—a total of 70 yards in the play.

This week-end Capitan journeys to Melrose for another 2C district clash and Capitan Coach Melvin Romero says he thinks it might just be another win for the Tigers. Melrose Buffaloes haven't won one yet—so the odds look good for Romero's prediction. He said two men will be out of the line-up because of injuries last week. Ray Sanchez, hard hitting halfback will be out

# Braves Take Capitan, 6-0

Ruidoso Junior high school Braves bounced back into the win column Thursday evening last week here in a match with Capitan's junior squad, winning a close 6-0 battle that was part of a busy Homecoming week-end for the local school.

Donny Klein scored the game's lone touchdown, going 40 yards right up the middle to make the marker. Saving the touchdown for Ruidoso was Raymond Taylor who sprung Donny loose with a well timed and perfectly executed block.

Frank Jones made a 60-yard touchdown run, but saw his efforts washed out with a penalty.

Playing excellent ball for Ruidoso during the evening's action were Pat Farrar, Jones and Klein in offense; Jerry Maloy, Taylor and Neal Williams in defense and Jack Hobbs in both departments.

The Braves were scheduled to

# Back of the Week - Wade Lane, soph., has the honor this week of being the Ruidoso Warriors' 'Back of the Week' on the vote of coaches, fans and newsmen. His offense was decided as tops among the boys behind the line.

Scoring was a team effort for Jal as Donnie Dennis, Ken Parrish and James Stone all contributed touchdowns.

The lone Tularosa touchdown came in the second quarter on a 15-yard pass play from Gilbert Lopez to Victor Crawford. Lopez also booted the extra point.

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Bring the whole family and enjoy a game of Bowling

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 Eldon Downs, N. M.  
 11:00 a.m.—Sunday School  
 11:00 a.m.—Sunday Morning Worship  
 7:00 p.m.—Sunday Evening Worship  
 7:00 p.m.—Tuesday Young People and Choral Practice  
 7:00 p.m.—Thursday—Prayer Meeting  
**CHRISTIAN SCIENCE SERVICES**  
 Sunday School services each Sunday at 9:45 a.m.  
 Every Sunday, 11:00 a.m., at Ruidoso Women's Club. Testimony meeting following regular service each 1st Sunday.

**FIRST BAPTIST CHURCH**  
 Rev. Alfred Richard, Minister  
 11:00 a.m.—Sunday School  
 11:00 a.m.—Worship Service  
 7:00 p.m.—Training Union  
 7:00 p.m.—Wednesday Night Bible Study  
 7:00 p.m.—Radio Services 11:15 a.m. Sunday.

**GATEWAY CHURCH**  
 Pastor: Jack A. Bruhn, Pastor  
 Sunday School, 9:45 a.m.  
 Morning Worship, 11:00 a.m.  
 Evening evangelistic service 7:30 p.m.  
 Tuesday 1:30 p.m., Women's Missionary Meeting.  
 Wednesday evening 7:30, prayer time and Bible study.

**RUIDOSO BAPTIST CHURCH**  
 Wayne Joyce, Pastor  
 Sunday School—10:00 a.m.  
 Morning Worship, 11:00 a.m.  
 Evening Service—7:00 p.m.  
 Wednesday Night Bible Study—7:30 p.m.  
 Ladies Bible Class Thursday—8:00 a.m.

**PENYECOSTAL MISSION**  
 Hondo, N. M.  
 Charles Luther, Pastor  
 In Old Hondo School Building  
 Sunday Services at 9:45 a.m. and 7:00 p.m.  
 Tuesday services at 7:00 p.m.  
 Services in Spanish and English. Few are welcome.

**COMMUNITY METHODIST CHURCH**  
 Rev. Thomas E. Richardson, Pastor  
 Morning Worship 8:45 a.m.  
 Sunday School at 9:45 a.m.  
 Morning Worship 11:00 a.m.  
 Youth Meetings 6:00 p.m.  
 Evening Worship, Wednesday, 7:00 p.m.  
 Women's Prayer Group, Wednesday, 8:30 a.m.  
 Family Night, 1st Sunday 6:00 p.m.

**CHURCH OF JESUS CHRIST**  
 L. D. B.  
 Ruidoso Lions Club Building  
 Sundays at 10:00 a.m. and 11:00 a.m.  
 Sunday School and Sacrament Meeting

**THE FIRST CHRISTIAN CHURCH**  
 George Brown, Minister  
 Tatum Gateway—Tularosa  
 Sunday School—9:45 a.m.  
 Morning Worship—11:00 a.m.  
 Thursday Study at 7:30 p.m.

**FIRST PRESBYTERIAN CHURCH**  
 Rev. Dwight Sharpe, Minister  
 Church School, 10:30 a.m.  
 Sunday Morning Worship, 11:00 a.m.  
 Wednesday 7:00 p.m. Prayer meeting  
 Ladies Bible Class, 9:30 a.m. Thursday

**FIRST BAPTIST CHURCH**  
 Rev. Orval See, Pastor  
 Ruidoso 515—N. M.  
 Sunday School—9:45 a.m.  
 Morning Worship, 11:00 a.m.  
 Training Union, 7:00 p.m.  
 Evening Worship, 7:00 p.m.  
 Wed. Night Service, 7:00 p.m.

**CATHOLIC SERVICES**  
 Father Laurier A. Labreche, Pastor  
 Father Robert Kirsch, Ass't. Pastor  
**SUNDAY MASSES**—In Ruidoso:  
 (Summer)  
 7:00 a.m.—9:00 a.m.—11:00 a.m.  
 8:00 a.m.—1st, 3rd & 5th Sundays  
 (Winter)  
 7:00 a.m.—9:00 a.m.—11:00 a.m.  
 8:00 a.m.—1st, 3rd & 5th Sundays  
 (Winter)  
 7:00 a.m. every Sunday  
 8:00 a.m. every Sunday  
 10:00 a.m. every Sunday  
 10:30 a.m. every Sunday

**HOLIDAY MASSES AND FIRST FRIDAYS**  
 In Ruidoso—7:00 a.m. & 7:30 p.m.  
 In San Antonio—7:00 a.m. & 7:30 p.m.  
 In Hondo—5:15 p.m.  
**WEEKDAY MASSES**—In Ruidoso:  
 7:00 a.m. others as listed in bulletin.  
**FIRST THURSDAYS**—In San Antonio—5:00 p.m.  
**CONFESSIONS**—In Ruidoso—Every Saturday & Sunday before Holydays & First Fridays from 3:00 to 4:00 p.m. In other churches before Holydays.

**EPISCOPAL CHURCHES**  
 Glencoe, 84 Ave's  
 Sundays, 9 a.m.  
 Ruidoso, Holy Mass  
 Sundays, 11:00 a.m.  
 Holy Communion 7:00 a.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

**Ruidoso State Bank**  
 Member F. D. I. C.

**Keeth Gas Company**  
 In the Gateway — Phone 257-4025

**Luallin's Skyland Auto Service**  
 Experienced Mechanics — Sun Motor Tune-Up  
 East of Bank — Phone 257-4111

**CHAPEL OF ROSES**  
 In The Gateway Near Gamble's — Pho. 257-2078

In New Mexico, after a day's fishing beer's the one... for good taste, good fun

Wherever you fish for sport—on the ocean, by the booming surf, or on some quiet country pond, it's great at the end of the day to head for a rewarding glass of beer. While you're talking over the ones that got away, or pan-frying the ones that didn't, you enjoy the hearty taste and cool refreshment only a glass of beer can give you so well. Yes, whatever your sport—bowling or strolling, golfing or gardening—a frosty glass of beer makes a naturally great accompaniment.

UNITED STATES BREWERS ASSOCIATION, INC.  
 P. O. Box 11384, Albuquerque, New Mexico

# Sports Sputs

Western New Mexico University football players, 38 of them with their coaching staff headed up by Athletic Director R. J. Branch, will stop at the Chaparral Motor Hotel on Oct. 8 for a meal enroute to a game.

October Skilling magazine has a picture of our Sierra Blanca Ski Area on its cover. Manager Ray Parker is shown in the view with one of the ski patrol members, Ray Hyde.

**CARRIZOZO SMOTHERS CORONA**  
 Defending Class C football champion Carrizozo walloped Corona 46-7 in a Dist. 2C football game Friday night at Carrizozo.

Halfback Eddie Lovato scored three touchdowns and had 170 yards rushing. The fullback, Tom Ortiz, scored one touchdown and one extra point and rushed for 111 yards.

at least two or three weeks while another Tiger back, Benny Runnels, may not get back in this season—suffering with a knee injury.

Romero praised the team effort of the Capitan crew in the victory over Tatum, saying the smooth clicking offense was something to be admired. The defense, naturally, was pretty good, too, holding the visitors scoreless as it did.

Itning season is just around the corner — get licenses, camping items, guns, ammo from Gambles, the store with more.

The store with more, offers items for the home, the shop, the farm, the ranch or the business office. Check our stock. Gambles.

The Christian Women's Fellowship of the First Christian Church is having a Rummage Sale at the American Legion Hall on Saturday, Oct. 16, from 9 a.m. to 4 p.m.

Go to the Races  
**SUNLAND PARK**  
**Alpine Aviation**  
 \$12.50 Per Person  
 Round Trip

**Strong Company**  
 Plumbing & Heating  
 Residential, Commercial  
 Remodel and Repair  
 Phone 257-4252

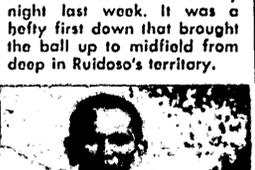
Welcome To The Aspencade

**NEW MEXICO TILE & TOPS**

**YOUR WALL AND FLOOR COVERING HEADQUARTERS**

PROMPT FREE ESTIMATES  
 Phone 257-2871  
 Sudderth Drive

# 40-YARD GALLOP--Freshman back Rick Scott of Ruidoso is shown on a 40-yard run in first quarter of game with Ft. Sumner Foxes here Friday night last week. It was a hefty first down that brought the ball up to midfield from deep in Ruidoso's territory.



GETS LINEMAN NOD—Ruidoso Warrior Lineman of the Week honors for work in the Ft. Sumner game Friday go to Tim Leftwich, an end and a junior. His defense was cited as tops.

**T. or C. Hot Springs Loses to Mayfield:**  
 First-year high school Las Cruces Mayfield captured its third football victory of the season, outscoring winless Truth or Consequences Hot Springs 20-13 at T. or C. Friday night.

Jack Miller scored three touchdowns for Mayfield on runs of 2, 2 and 42 yards. Willie Coleman scored the other Mayfield touchdown.

Lalo Romero scored one Hot Springs touchdown and Willie Culver passed for the other to Frank Trujillo.

Jal Wins 21-7  
 Jal's Panthers packed away a 21-7 victory over Tularosa Friday night at Jal to bring its season record to 4-0. Tularosa now stands at

**the Weather**

23	Ill	Lo	Precip.
20	75	42	0
1	62	20	0
3	68	25	0
3	68	20	0
3	62	34	0
4	6	22	0
5	78	30	0

Precip since Jan. 1 29.01  
 Precip this Month .0

(As compiled by C. A. Culver for U. S. Weather Bureau)

**WELCOME TO THE ASPENCADE**

Be sure to call on us if we can be of service to you while in the Playground of the Southwest

**IT'S NO SECRET**  
 Everybody tells everybody else that C. & L. has the widest selection of stocks in things you need for your building—and that the staff is friendly and gives sincere service.

**C. & L. LUMBER & SUPPLY**

(We Don't Want All The Business... We Just Want Yours)  
 Highway 78 — Hollywood — Phone 375-2966

**INTRODUCING . . .**

**A NEW LINE OF BATTERIES**  
 To Fit Anything from a Volkswagen To Diesel Trucks and Tractors

**Gould Standard**      **Gould Kathanode**

Now Design — 6 and 12 Volts — Best for Winter AND WHAT'S MOST IMPORTANT — THEY'RE REASONABLY PRICED!

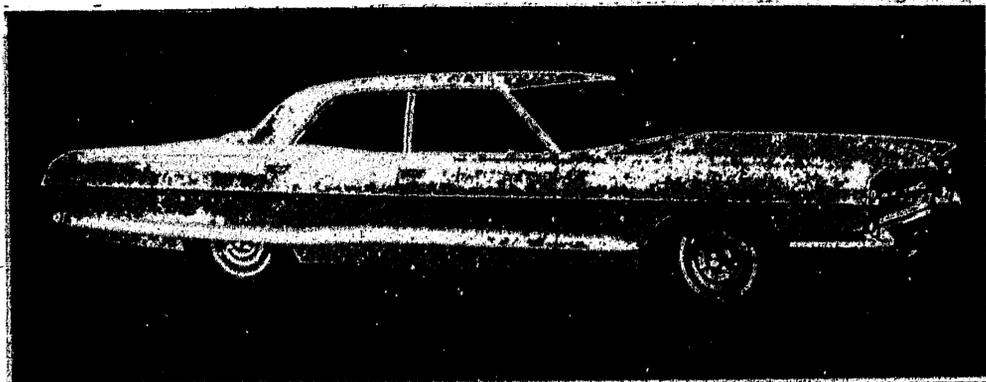
We Have This Fine New Line in a Variety of Types for a Variety of Needs, all With Long Life Guarantee. Get the Story!

**SPECIAL — ONLY \$100**  
**FOR 4 FIRST LINE 4-PLY NYLON TIRES**  
 Black or White Wall — Mud or Snow Tube or Tubeless for Any Car or 1/2-Ton Pick-Up (This Price is on 6-Ply Tires for Pick-Ups)

**THIS SPECIAL ALSO INCLUDES MOUNTING, BALANCING AND ALIGNING FRONT END IF NEEDED**

**We Get Your Old Tires — Customer Pays Tax**  
 These Tires Carry a Road Hazard Guarantee For the Life of the Tread!

**THAT'S HOLLYWOOD GULF**  
 U. S. Highway 70      Phone 378-6900



NEW FOR THIS YEAR—New body style is this 1966 Ventura—one of the Pontiacs being shown throughout the U. S. this mid-week as new cars for a new year go on display. In Rui-

do the new Pontiac will be seen at Sierra Blanca Motor Co., local dealers. Other new lines are also on view there this month.

**Ruidoso News**  
Friday, October 8, 1965

**TWO N. M. I. CADETS FROM AREA PROMOTED**

The Commander of the New Mexico Military Institute, Roswell, has announced the promotion of fifty-six officers and noncommissioned officers of the Cadet Corps for the ensuing year. Among these newly appointed cadets was Cadet First Sergeant Jerry W. Fillman, son of Mr. and Mrs. Jodie Fillman, Ruidoso, and Sergeant First Class John V. Hall, son of Mr. and Mrs. Valton Hall, Sun Valley. He attended Hearne High School, Hearne, Tex., before transferring to the Institute.

**NOTICE**—The Ruidoso Christian Youth Group is meeting in the Christian Church for the month of October at 6:30 p.m. each Sunday night.



1948 FOOTBALL TEAM NAMED—Above picture is the Ruidoso High School football squad of 1948 which played at the race track because R. H. S. had no football field that year. Left to right; back row, Wade Hedgecock, right half; Dan Alexander, fullback; Chick Waltrip, quarterback; Bill Hensley, left

half, front row; Dan Griffith, right end; Bob Langford, right tackle; George Neil, right guard; Wallace Whiteley, center; Bill Beauchamp, left guard; Dave Bonnell, left tackle and Dave Parks, left end. —Photo and Engraving Courtesy R. H. S. War Whoop.



PLAN PARADE Members of Aspencafe parade committee are shown meeting Tuesday morning, from left, seated, Carl Morrison, Mrs. R. K. Knox, Mrs. W. D. Horton and Tom Loudon, chairman, standing, M. B. McGuire,

Frank Adams, Bob Walker, David Travis, Ed Lane, Jim Hine and Marshal O. S. Montes. Members of committee not in picture, Mrs. Ike Kennedy, Wray Burgett, Mrs. Ed Sanders and Howard Taylor.

**Social Security Medical Help Booklets Being Mailed To Outline Benefits To Eligible Recipients**

The first mailing of informational leaflets explaining Medical Insurance for the Aged Under Social Security is now being made to people who will be 65 or over by Jan. 1, 1966, and who receive monthly social security or railroad retirement benefits. Ralph H. Yowell, social security representative for Lincoln County has reported.

An enrollment card and return envelope are included with the leaflets so people can tell the Social Security Administration whether or not they wish to enroll in the voluntary medical insurance plan.

Not all beneficiaries will receive their enrollment cards and leaflets at the same time. The tentative schedule for mailing will be concluded by Nov. 5.

The leaflet contains complete information about the benefits offered by the medical insurance plan. Anyone having a question after reading the leaflet should get in touch with Yowell at the Justice of the Peace Office in the Ruidoso City Hall on Oct. 11. He will be in the office from 10 a.m. to noon and 1 p.m. to 2 p.m.

The minister, the Rev. Thomas Richardson, reported. "This meeting brings to our state the leadership of the national organization, the leadership of most of the state organizations, and the heads of several denominational temperance organizations."

ACAP is meeting in Albuquerque at the invitation of the New Mexico Temperance League, which includes Rev. Richardson of Ruidoso on its executive committee.

Dr. Hooton will meet with the Ruidoso Christian Youth group at its regular meeting, 6:30 p.m. Sunday, at the First Christian Church. At this time he will talk with the local high school youth, and answer questions they may have about the use of alcohol in their lives. The youth of the Ruidoso area are invited to attend.



NEW OWNERS—Mr. and Mrs. Dennis Glenn with their daughter, Miss Denise Glenn, all of Beaumont, Tex., are shown in front of La Junta Guest Ranch Lodge. The Glenns have

bought the guest ranch from Mr. and Mrs. Valton Hall and will cater to hunters, skiers and vacationers.

A Rummage Sale has been scheduled at the American Legion Hall in Ruidoso for Saturday, Oct. 16, from 9 a.m. to 4 p.m. by the Christian Women's Fellowship of the First Christian Church.

**CITY OFFICES CLOSE FOR ASPENCAFE**

Ruidoso Municipal offices will be closed Saturday, Oct. 9, for the Aspencafe Village Manager-Clerk Jim Hine announced.

There are lots of things in store for you in the Ruidoso Christian Youth Group which meets every Sunday night in the Christian Church at 6:30 p.m.

News Want Ads Work Wonders Office Supplies at Ruidoso News

**WELCOME TO THE ASPENCAFE**  
While Here Drop in to Shop For These Items  
**JUST ARRIVED AT THE TREASURE CHEST**  
Mahler Bags — Fall Jewelry  
Novelty Gift Items  
Blouses and Pant Sets  
Home of Exotic Gifts, Clothing and Food from Around the World

**ASPENCAFE SPECIAL!**  
Goodrich Permanent Anti-Freeze  
**ONLY \$1.79 GALLON**  
**WHITE AUTO STORE**  
Owned and Operated by Lou Baker  
Located At The "Y" in Hollywood — Phone 378-6331



FARM BUREAU SPEAKER — Ben McAllister, Portales, former president of the New Mexico Farm & Livestock Bureau, was principal speaker at the Lincoln County Bureau's annual convention Saturday, Sept. 25 at Chaparral Motor Hotel. His topic was on government's encroachment on liberties of the farm and ranch industry.

**Outstanding Speaker Is Scheduled By Methodist Church**

The public is invited to attend a special service at Community Methodist Church this Sunday at 9:30 p.m. to hear Dr. Caradine R. Hooton of Washington, D. C., Executive Director of the American Council on Alcohol Problems. Dr. Hooton, a Methodist minister, directs the work of this non-denominational agency which coordinates temperance and alcohol education programs of all 50 states.

"Dr. Hooton is in our area for the annual meeting of the executive committee of the American Council on Alcohol Problems, which opens Monday in Albuquerque."

**Lighting Fixtures IN STOCK**  
Wimberly Electric  
Phone 257-8118

**Strong Company**  
Pipe insulation and winterizing  
Phone 257-4252  
Plumbing & Heating

Fly To Las Vegas, Nevada  
**Alpine Aviation**  
At Low As \$67.75 Per Person Round Trip

**DUTCH BULBS**  
PLANT NOW FOR SPRING BEAUTY  
TULIPS ..... 8 FOR \$1  
DAFFODILS ..... EACH 20¢  
HYACINTHS ..... EACH 20¢  
CROCUS ..... EACH 5¢  
**E. S. HARDY'S**  
**CARRIZO CANYON NURSERY**  
Phone 257-4197

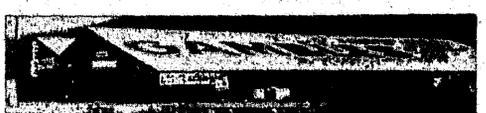
**WINTER COATS**  
— by —  
**WHITE STAG**  
(As seen in "Seventeen")  
Melton Cloth — Palora Pile — Cotton Suede  
See The  
Stormy Weather Coat — The L. B. J.  
The Campus Queen — The Cordova Pile  
The 50-Yard Liner  
**New Mexico Miss and Mister**  
Open Every Day Except Tuesday  
Store Hours 10 to 6  
— Adobe Plaza —

**GATEWAY GROCERY**  
Mr. and Mrs. Al Beach  
— FRIDAY & SATURDAY SPECIALS —  
ENGLISH BACON 2 LBS. \$1.63  
BACON Del Norte ..... 2 LBS. \$1.69  
BACON Del Norte ..... 1 LB. 79¢  
LONGHORN CHEESE LB. 59¢  
BEEF ROAST LB. 59¢  
T-BONES LB. \$1.19  
ROUND STEAK LB. 89¢  
RIB STEAK LB. 79¢  
PORK CHOPS LB. 69¢  
PORK STEAK LB. 59¢  
PURE GROUND BEEF LB. 59¢  
HAM ENDS LB. 39¢  
— WE GIVE ROSE STAMPS —  
Redeemable in These Stores—Gambles, Hart's Ruidoso Dry Goods and Gateway Food Market  
Double Stamps on Wednesday  
Open 7 a.m. — Close 7:30 p.m.  
On Sudderth in Palmer Gateway — Phone 257-2982

**WELCOME, ASPENCADERS— LECK'S FOR FUN**  
Hopes You Have a Grand Time at Our Aspencafe Festivities . . .  
**WE HAVE JUST UNPACKED**  
Some Beautiful Kiltex and Montaus Sweaters and Parkas, Including Volvocten Parkas — Plain and Fur Trimmed  
**MEN & LADIES' HAUSER PANTS**  
**HART—YAMAHA & NORTHLAND METAL SKIS**  
COME IN AND SEE US WHILE YOU'RE HERE  
—And, Be Sure and Come Back and Ski the West With Us!

**WELCOME, ASPENCAFE VISITORS . . .**  
**Fabulous View Lots**  
FOR SALE IN  
**ALPINE VILLAGE HIGHWOOD COUNTRY CLUB ESTATES**  
Ruidoso's most beautiful residential areas, which combine the beauty of the country with all conveniences of town.  
Come to the main office at 1677 Sudderth Drive or drive out to the field office in Alpine Village and talk to Glover McCarty about plans you may have for buying a lot on which to build a vacation home, retirement home or permanent residence, or buying land for an investment. Glover McCarty also has beautiful new houses for sale, mobile homes, river property and even inexpensive lots where you can build a cabin to fit your budget.  
**Main Office: Highwood and Country Club Estates—Phone 257-2242**  
**1677 Sudderth Drive**  
**Field Office: Alpine Village—Phone 257-4260**

**CHARLIE LOCKE'S TAXI & 66 STATION**  
 PHONES  
**257-2655 257-4498**  
 Messages & Packages  
 Mail Pickup and Delivery  
 In the Gateway Ruidoso  
 Rice vs. SMU

COURTESY OF —  
  
 "The Family Store in the Gateway—  
 With the Big Yellow Roof"  
 — Phone 257-2835 —  
 New Mexico U. vs. Utah

**THE SUMMER HAS BEEN EXCITING**  
 But, there's plenty of fun ahead in Ruidoso during the fall and winter when our weather is crisp and fair, and there's hunting season in November, skiing Thanksgiving to Easter, and the gay Christmas and New Year holidays.  
 —And, of course  
 The best season for golfing is NOW — try a round and you'll see we're right  
**Cree Meadows Golf Course**  
 Jane and Sunny Edwards, Your Hosts  
 Driving Range — Public Golf Course — Cocktail Lounge  
 Iowa State vs. Colorado

We're Behind the Warriors All the Way!  
 Famous Deer-O Paint — Quality Bldg. Material  
 Service You Can Depend On  
**C. & L. LUMBER CO.**  
 (We Don't Want All the Business — We Just Want Yours)  
 Located in Hollywood — Ph. 378-2985  
 TIE BREAKER — GUESS SCORE!  
 Hobbs — at Artesia —

Attend the Aspicade Barbecue  
 Sunday at Schoolhouse Park  
**BRUNELL'S**  
 Complete Department Store  
 COATS FOR ALL THE FAMILY  
 Downtown Ruidoso  
 Texas vs. Arkansas

**FOOTBALL CONTEST**  
 SPONSORED BY RUIDOSO MERCHANTS  
 GET YOUR ENTRY IN BEFORE NEXT THURSDAY  
**\$42.50** Offered Every Week in  
**PRIZES!**  
 You May Be a BIG WINNER!

- ☆ EXCITING FUN!
- ☆ ANYONE CAN ENTER!
- ☆ NOTHING TO BUY!



We've Got the Winners—  
 Chevrolet — Pontiac — Oldsmobile and Jeep  
 Or a good OK Used Car for an extra family car.  
**Sierra Blanca Motor Co.**  
 With a Complete Service Department  
 On Hiway 70 — Ph. 257-4081  
 Hatch at T. or C., Hot Springs

TWO FIRMS TO SERVE YOU—  
**Prescription Pharmacy**  
 With Accurate, Speedy Prescription Service  
 — PHONE 378-3370 —  
**Theda's Flowers & Gifts**  
 We deliver flowers around the corner or around the nation.  
 Member Teleflora — Anxious to be of Service  
 Phone 378-3380 — Hiway 70  
 H. H. and Theda Shier, Owners & Operators  
 Wake Forrest vs. South Carolina

**MALCO 10**  
 Complete One-Stop Service Station  
**OPEN 24 HOURS**  
**GAS FOR LESS**  
 At the "Y" Highway 70 — Hollywood — Phone 378-6531  
 George McClean, Prop.  
 Let us winterize your car or truck with Prestone  
 Aztec at Socorro

Come In and Register Now  
 For The Winter Bowling Leagues  
**HOLIDAY BOWL**  
 Drop By After the Game for a Quick  
 Snack or A Cup of Coffee in Our  
 Snack Bar  
 In The Gateway — Ph. 257-4274  
 Duke vs. Clemson

**All You Do Is PICK THE WINNERS . . .**  
**One Game Will Be Found In Each Sponsor's Ad . . . Just Circle Your Choice and Guess Score on "Tie-Breaker" Game!**

- FIRST PRIZE  
**\$10.00**
- SECOND PRIZE  
**\$5.00**
- THIRD PRIZE  
**\$2.50**
- PLUS —  
**\$25.00**

**YOUR DOCTOR KNOWS OUR NUMBER**  
 He'll call here and we'll have your prescription ready almost immediately. 24-hour Prescription Service. We'll deliver it we can find you. FREE DELIVERY.  
 We Have Everything A Well-Stocked Drug Store Should Carry—  
 A Family Center for Your Needs for the Home & Medicine Chest  
  
**Gateway Drug**  
 DAN STAGGS, Reg. Pharmacist — (Res. Ph. 257-2948)  
 In Gateway Center — Phone 257-2555  
 Fort Sumner at Eunice

WE'RE TAKING THIS SPACE TO TELL YOU WE ARE  
**100% Boosters of Ruidoso's Warriors**  
 These are the things you'll find at our friendly station:  
 New & Used Tires — Recap Tires — Tire Service, Big or Little  
 Motor Tune-Ups — Wheel Alignment and Balancing  
 Brake & Light Stickers — Ice to Go  
**PLUS A GREAT BIG SMILE AND A WARM "HOWDY" TO ALL!**  
**Travis Chevron Station**  
 East Edge of Ruidoso Downs — Phone 378-4255  
 Washing & Greasing  
 Chevron Motor Fuels and Lubricants  
 Get Star Burst China When You Buy Chevron Products!  
 Ohio State vs. Michigan State

**Instructions:**  
 1. Contest will run for ten consecutive weeks. Each week is a separate contest, with \$42.50 in prizes offered each and every week.  
 2. There are TWENTY games to pick each week. One game will be found in each participating merchant's ad appearing on this page. On nineteen games all you do is circle the winner. On the one game designated as the "tie-breaker", guess the score of the game.  
 3. Anyone can enter (over age 12). Only one entry per person. More than one entry will disqualify all your entries.  
 4. Entries must be turned in to designated places not later than 5:00 p.m. the following Thursday before the games. Entries may be mailed to the Ruidoso News, but must be postmarked before 9:00 a.m. Monday.  
 5. Be sure entry is correctly filled out, and signed with your name and address. Incorrect entries will be disqualified. In all instances, decision of the judges will be final.  
 6. In case of a tie, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.  
 7. Employees of the News and their families are not eligible to enter. Owners and employees of participating merchants may enter.

Watch This Space Each Week for instructions on where to turn in your completed entry . . . "turn-in" spots will change each week!  
**THIS WEEK, Turn In This Page Before 5:00 p.m. next Thursday at one of the following stores:**  
 Charlie Locke's "66" Station  
 Dan D. Swearingin, Inc  
 Ruidoso Municipal Airport

— WINNERS —  
 Of Second Contest Page Published Sept. 24—  
 Winners May Pick Up Their Prize Checks as Follows:  
 — First Prize —  
 Dorothy Kirby, 1st Prize — \$10 at Peppermint Bar  
 — Second Prize —  
 Kathy Dean, 2nd Prize — \$5 check at Sierra Blanca Ski Shop  
 — Third Prize —  
 Leonard Shows, 3rd Prize — \$2.50 check at Cree Meadows Golf Course

**BONUS Each Week**  
 Offered by THE RUIDOSO NEWS  
**If You Pick EVERY Game Correctly**

This \$25.00 will be in the form of a Gift Certificate, good at your choice of any of the business firms sponsoring this contest.  
 (In the event more than one contestant picks every game correctly, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.)

**HELP STAMP OUT SUMMER**  
  
 Clovis at Roswell

**RUIDOSO MUNICIPAL AIRPORT**  
 Formerly CREE MEADOWS AIRPORT  
 GAS & OIL — HANGAR SERVICE.  
 5,500-Ft. Paved Runway  
 AUTOMOBILE RENTAL SERVICE  
 BILL BOONE, Mgr. — Dial 257-4331 — 122.8 Unicom  
 Guymon, Okla. at Tucumcari

**See You at the Games!**  
 The Warriors Fight Their Best When The Whole Town's There Boosting Them.  
 For Service with a Smile—  
 For Speedy Dependable Cleaning  
 For Pick-Up and Delivery  
 THE CLEANEST NUMBER IN TOWN IS  
 257-2725  
**ESTES CLEANERS**  
 Ruidoso at Canutillo

**TRU-GAS**  
**PROPANE — We Deliver Anywhere, Anytime**  
 Propane Tank Sales & Rentals  
 Rheem Hot Water Heaters  
 Dearborn Space Heaters  
 Panel Ray Wall Heaters  
 Ph. 378-3245 — Leonard Surginer, Owner-Operator  
 Oklahoma vs. Kansas

  
 Rely on  
 THE PRESCRIPTION SERVICE OF—  
**BAKER PHARMACY**  
 POST OFFICE BLOCK — RUIDOSO, NEW MEX.  
 Have your doctor phone us your prescription, or drop by with it and we'll fill it promptly and accurately.  
 Villanova vs. Delaware

**RUIDOSO'S QUALITY COMMERCIAL PRINTERS**  
 Office Forms — Pre-Carboned Forms  
 Business Cards  
 Charles McClellan and Lyle Kathman, Owners  
 Phone 257-2325  
**RUIDOSO PRINTING CO.**  
 Syracuse vs. Pennsylvania

**THE PEPPERMINT BAR**  
 Boosters for the Warriors!  
 In Gateway Shopping Center  
 6:00 a.m. to 9:00 p.m.  
 Sundays: 11:00 a.m. to 8:00 p.m.  
 SERVING BREAKFAST  
 Sandwiches — Home-Made Stew — Home-Made Chili  
 Desserts and Fountain Specialties  
 Buffalo vs. Kansas City (pro)

Ruidoso's Warriors Are Our Favorites  
 — and —  
 L-P GAS and Appliances  
 — from —  
**RUIDOSO GAS CO.**  
 Are Ruidoso's Most Popular  
 Joseph S. Hawkins — Phone 257-2935  
 Melrose at Carrizozo

**WE'RE WARRIOR BOOSTERS!**  
**DAN D. SWEARINGIN, INC.**  
 Insurance — Real Estate  
 Homes — Business Properties — Farms — Ranches  
 Complete Insurance Service — Auto — Fire — Casualty  
 Phone 257-4255 or 257-4411  
 St. Louis vs. Pittsburg (pro)

# Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

RIVER CABIN, 2 bedrooms, bath, fireplace, close in and good year 'round location. Can be shown any time and immediate possession. Owner will finance.

GOOD YEAR 'ROUND BUSINESS, must be sold to settle an estate. Call today.

One of Ruidoso's better homes. Owners have moved and really want to sell. Furnished or unfurnished. Must be seen to be appreciated. Can be shown anytime and immediate possession. Would take a lot in trade and finance it themselves.

**LELA EASTER**  
"Your Friendly Broker"  
REAL ESTATE  
— Member M. L. S. —  
Telephone 257-4370 — NOTARY PUBLIC — Mechem Drive

**Around Hi Skool**  
— By —  
**LINDA PORTER**

Hello I'm Linda Porter, guest editor for October

With the Aspendade coming up everyone is so busy; all the classes are working on their floats. Mary Cunningham is the 1965 Aspendade Queen. An Aspendade Queen, Mary will be the Sun Carnival Princess representing Ruidoso.

The Junior Class took its Southern California Aptitude Test Tuesday. The scores on this test are very important to college-bound

**FOR RENT**  
Completely Furnished  
DUPLICATE VERY NICE  
One side can accommodate 6 persons  
Walking distance of new White Mountain School  
Call 257-2504

students.  
The War Whoop staff plans to have a bake sale Saturday during the Aspendade festivities. The staff will be selling cupcakes in the vicinity of the Plaza Dee Shopping Center, so come by and buy!

The annual staff is having a "Give-Away-Week". Everyone who has paid for an annual is eligible to win various prizes including tickets to a game, a National School Assembly and the Junior Class play.

The newspaper staff wishes to thank all the local businessmen for their cooperation and support. Without this fine backing the staff would be unable to gain a practical knowledge of journalism.

Senior English students are now studying a new approach to grammar. It is a completely new way to think about grammar and Mrs. Hawkins reminds us that we are one of the few classes in the state being exposed to transformational grammar.

I hope you will all try to go to the game in Hatch Friday night. See you there!  
Plan to retire in Ruidoso!



**NEW SALESMAN**—Salesman now for Sierra Blanca Motor Co., dealers for Chevrolet, Pontiac, Oldsmobiles and Jeeps here, is Charles Hardister, retired from the military.

SECTION C PAGE FOUR  
Ruidoso News  
Friday, October 8, 1965

**County Agent's Report**  
— By —  
**RALPH DUNLAP**  
Lincoln County has been well represented at the New Mexico State Fair at Albuquerque and we can feel quite proud of our 4-H'ers. Following are some winners at this Fair who were left out of last week's article. Celant Pacheco: Hemmed patch, 2nd place; Knitting I, 1st place; Crochet II, 1st place. Cristina Pacheco: Home Living II, blouse, 2nd place; Knit-

ting II, 1st; Crochet I, 2nd.  
At the Eastern New Mexico State Fair, Lincoln County 4-H Clubs again did very well. Floyd Goodloe: Champion Angus calf. Cindy Curtis Boyd: 2nd place Hereford calf. Lois and Wayne Dunlap: In the Rambouillet Sheep Class: Champion Ram and Aged Ewe, 2nd place. Fino Wool Breeding Sheep Class: Champion and Reserve Champion Ewe. Cooper Brothers: Champion Ram and Ewe. Cheviot: Champion and Reserve Champion Ram and Ewe in the Medium Wool Breeding sheep.

Rebecca Lynne Sisneros: Open Class: Baking, brownies, 3rd place. Arturo Pacheco: Nature, Range Plants, 1st place. Celant Pacheco: Teen Living, School Dress, 2nd; Knitting I, 1st; Crochet II, 1st;

## LEISURE LIVING

Beautiful 1 bedroom, brick home with all conveniences, and owner financing. Ideally located, completely landscaped and ready for occupancy.

COMPLETELY REMODELED and redecorated by Professional Decorators. Three bedroom, two baths, living room, TV room, game room, dining room and carport. Can be purchased furnished or unfurnished.

NEW three Bedroom Dream Home. Totally beautiful, complete with every luxury, including automatic garage doors, intercom, dish washer, disposal, etc. Nestled on a 1/4-acre lot in the pines with a panoramic view of Baldy.

ABOVE HOMES MUST BE SHOWN BY APPOINTMENT



## Dan D. Swearingin, Inc.

Tommy Pertee, Sales Manager  
SALES: Margie Whitlock — Lynn Keys — Jess Nobles — Ken Newton  
257-4255 257-4411



VERY attractive 3 bedroom cabin with large living room and fireplace. Situated among the tall pines on a 1 1/2 acre lot. \$14,000 furnished price.

New, Very Nice two bedroom Mobile Home complete with Deck, furnished and situated on choice lot. Close in and ready to occupy.

Refinished, Very ATTRACTIVE, 2 bedroom home with fireplace and double carport. Situated on large 1-acre lot near Mechem Drive. Total price only \$13,500.

SKI CABIN. Located in the tall pines. Completely winterized, insulated and furnished. 3 bedrooms with fireplace and ready for immediate occupancy.

## WANT TO MOVE TO RUIDOSO?

Summer season is over and ski season nearby. Now is the time to buy or plan on a business.

Good Year 'Round BUSINESS. Well located. Building, fixtures and Good Will all go for \$22,500 with excellent terms. This business is well worth the money.

Retail Business complete with stock, fixtures and good will. Prime Main Road location in one of the best, central commercial areas. Owner desires to retire now that wife is employed.

Heavy equipment and shop building located in Paradise Canyon. Immediate occupancy.

Shop and small warehouse building in upper Ruidoso near shopping center.

Commercial lot in prime shopping area. Owner will sell or build to suit tenant.

15 ACRES down the Valley with 200 producing apple trees and 4 room house. Will trade, lease or sell. \$24,000 total.

We have a wonderful selection of acre size lots with trees, panoramic view and protective restrictions.

We still have several choice, inexpensive lots, ideal for cabins and Trailer Homes.

Two acreage tracts near Alto and fronting on Highway 37. Tract No. 1, 10 acres and Tract No. 2, 8 acres.

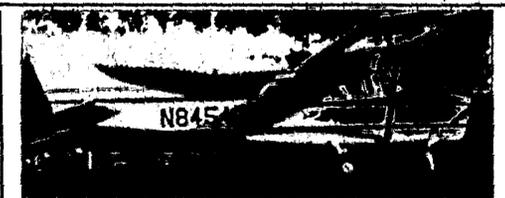
## Outstanding Business Opportunity

**AUTO PARTS JOBBING FRANCHISE AVAILABLE**  
NAPA—The World's Leading Independent Automotive Parts Warehousing and Distributing Organization is offering someone in Ruidoso the opportunity of becoming an automotive jobber supplied thru the proven NAPA system. You will be serviced by your NAPA Albuquerque Warehouse.

Over 4,000 automotive jobbers are now operating their own profitable businesses under the NAPA banner. Why not put this priceless experience of NAPA behind YOUR business? If you would like to face the future with NAPA's enormous resources and better profit making ability behind you, write NAPA, P. O. Box 5384 TA., Denver, Colo. 80217.

## BROWN AIR SERVICE FOR SALE OR TRADE

900-Foot Frontage on State Rd. 37 and on Airport. Over 450-Foot deep. Will Sell All or Part, Including Two Residences, 3 Large Hangars. Phone 257-4305-Ruidoso.



**BROWN AIR SERVICE**  
17 Years of Charter Flying in Ruidoso Area  
Without Any Kind of Accident  
Definitely NO Drinking Pilots  
Air Taxi Any Place  
Air Ambulance Service With Oxygen  
— SCENIC TOURS —  
Complete Gas and Oil Service  
Phone 257-4306  
Complete Shop Service  
Cars Available

## \$100 REWARD

For information leading to arrest and conviction of person or persons stealing rock cutting saw from my property near Alto. This offer open to man, woman or child.

T. N. MAPLES  
**THE HIDE SHOP**  
CUSTOM  
LEATHER GOODS

Why just dream?  
You can own the thrilling, pre-fabulous  
**CHAL-A-TIMBER LODGE**  
vacation home!

You won't believe how easy it is to own the spectacular, new Chal-A-Timber Lodge vacation home! Here are some exciting features:

- Sensational beauty!
- Low, low cost!
- Pre-cut, pre-finished... easy to erect!
- Massive, stronger-than-steel, redwood 6x6-lam beams!
- Kitchen and bath fully partitioned with glorious redwood!
- Unique sidewall design!
- Generous loft sleeps the whole family! Sturdy railing—easy stairs!
- Plenty of light!
- Strong roof takes heavy snow loads anywhere!
- All the room you need for fun-filled vacation living!

Let us show you how to make your dream vacation home come true... in style! Get all the facts today—write, or call for our colorful, free brochure.

LET US ARRANGE FINANCING AND EXPLAIN HOW YOUR TIMBER LODGE CAN EARN ITS OWN PAYMENTS!

— Write For Complete Information —  
See Our Office and our Model Cabins and Homes  
On Highway 37 Across from Town & Country Estates

**TimberLodge of New Mexico**  
Phone 257-2611  
P. O. Box 808 Ruidoso, New Mexico

Textile Painting I, 1st. Cristina Pacheco: Home Living II, blouse, 1st; skirt, 2nd; pillowcase, 2nd; Knitting II, 1st, and Crochet I, 1st place.

**CARS RAM FENCE, OVERTURN TO EARN CITIZENSHIP FOR DRIVERS**  
Lee Henry Ward, driving a 1962 Chevrolet pickup, Oct. 3, at 8:29 p.m. was charged by Ruidoso police with DWI. Ward, driving southwest on Reece Drive, hit a culvert and went through a fence. Estimated damages were \$200 listed on police report. Bond was set at \$250.

Rosalco N. Barraza, driving a 1962 Chevrolet Oct. 3, was charged by police with reckless driving and failure to use due care when his car, headed south on Hull Road, went out of control, ran off the road and turned over. Sonny Candelaria, an occupant in the car, and Barraza received slight injuries and two other occupants were unhurt, according to the police report.

Pete Montoya Baca, driving a 1959 Ford and following behind the Barraza car, was charged with careless driving when his car also left the road and struck a fence. Both accidents occurred at about 1:54 p.m., according to police reports.

For family fun, Ruidoso's the one!

**SUNSET VILLA NURSING HOME**  
1515 S. Sunset, 623-7097  
Roswell, New Mexico  
Room and board with nursing care 24 hours a day, \$275.00 per month and up. Self care \$200.00 per month and up. Daily and weekly rates can be arranged.

FOR SALE—All lots in Mountain Villa Estates 10% off until Oct. 15, 1965. Locke Realty, Box 666, Pho. 257-4029. 16-2tc.

FOR RENT—Nicely furnished 2 and 3 bedroom houses, \$100 and \$80 month. Located behind the Bank on the river. Inquire Mrs. Evans. 16-1tc.

**ELECTROLUX VACUUM CLEANERS**  
Special Model L Now Only \$94.75  
Pay as little as \$10 down—\$6.00 monthly — Free Demonstration  
LEE M. SPALDING, 257-2444  
Box 928 — Ruidoso, N. M. 16-1tc.

FOR SALE—All lots in Mountain Villa Estates 10% off until Oct. 15, 1965. Locke Realty, Box 666, Pho. 257-4029. 16-2tc.

FOR RENT—Nicely furnished 2 and 3 bedroom houses, \$100 and \$80 month. Located behind the Bank on the river. Inquire Mrs. Evans. 16-1tc.

WANTED—To purchase reasonable priced cabin in Ruidoso, with terms. Call 524-8374 after 6:00 p.m. or write P. O. Box 1496, Las Cruces, New Mexico. 16-1tc.

**HELP WANTED**  
CARETAKER FOR ANIMAL SHELTER  
Part Time Work  
CALL 257-2005

**GEORGE L. SMITH, M. D.**  
Announces the Opening of an Office in Ruidoso for General Practice  
In Palmer Gateway — Phone 257-2732

We Welcome Your Inquiry  
ABOUT THE ENTIRELY NEW CONCEPT IN RESORT LIVING—  
**"EL VAQUERO"**  
CONDOMINIUM APARTMENTS

On the Rio Ruidoso adjacent to Downtown Ruidoso  
Please write us for full details of this 30-unit complex which allows you to own your own apartment.

Write to:  
**DAN D. SWEARINGIN, Inc.**  
Exclusive Agents  
P. O. Drawer 9 — Ruidoso, N. M.

Dear Sirs:  
Please send me full particulars of "El Vaquero". I understand there is no obligation.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY & STATE \_\_\_\_\_

You won't believe how easy it is to own the spectacular, new Chal-A-Timber Lodge vacation home! Here are some exciting features:

- Sensational beauty!
- Low, low cost!
- Pre-cut, pre-finished... easy to erect!
- Massive, stronger-than-steel, redwood 6x6-lam beams!
- Kitchen and bath fully partitioned with glorious redwood!
- Unique sidewall design!
- Generous loft sleeps the whole family! Sturdy railing—easy stairs!
- Plenty of light!
- Strong roof takes heavy snow loads anywhere!
- All the room you need for fun-filled vacation living!

Let us show you how to make your dream vacation home come true... in style! Get all the facts today—write, or call for our colorful, free brochure.

LET US ARRANGE FINANCING AND EXPLAIN HOW YOUR TIMBER LODGE CAN EARN ITS OWN PAYMENTS!

— Write For Complete Information —  
See Our Office and our Model Cabins and Homes  
On Highway 37 Across from Town & Country Estates

**TimberLodge of New Mexico**  
Phone 257-2611  
P. O. Box 808 Ruidoso, New Mexico

Another Exciting New Area of Home Sites Now On The Market...

**LOOK!**

**WHITE MOUNTAIN ESTATES**

Located North and Northeast of the Airport  
Ruidoso's Pioneer Real Estate Firm

**WHITE MOUNTAIN DEVELOPMENT CO.**

OFFERS YOU A WIDE CHOICE  
Of Beautiful, Scenic Lots, in the Sunshine, among the junipers and tall pines, and with panoramic views of our forest clad mountains.

WILL BE HAPPY TO SHOW YOU THE LOT YOU DESIRE IN ANY OF THESE FOUR SUBDIVISIONS—

**TOWN & COUNTRY ESTATES**  
**SKYVIEW HEIGHTS**  
**PINE TOP HEIGHTS**

PAVED STREETS—ALL UTILITIES—CABLE TV—  
AND FRIENDLY NEIGHBORS  
Bill McCarty, Sales Manager — Pho. 257-2425  
LOWELL B. MORGAN, Gen'l. Sales Rep. — Pho. 257-2389

# W. D. (Walt) Crosby Realty

For Commercial, Residential,  
Ranch Properties

Association  
DERYL WYNN, SALES

Phone 257-4049  
Ruidoso, N. M.

COUNTRY ESTATE—15 minutes from Ruidoso on Pavement, new brick three bedroom, three bath home; 3-room foreman house, on river, orchard, irrigation rights, actual carrying capacity of 60 head of mother cows.

FOR REAL ESTATE IN RUIDOSO, SEE—



REALTOR  
**Tom Jones**  
Member  
MULTIPLE  
LISTING SERVICE

RUIDOSO REALTY CO., Inc. (1933)  
FOR SALES OR LISTING SERVICE  
CALL

Emadair Chase Jones Austin Pritchett  
Rep.: 257-3080 Office: 257-2085 Res.: 257-2066

APACHE PARK — APACHE PARK — APACHE PARK  
CEDAR CREEK — CARRIZO CREEK — UPPER RUIDOSO  
Holding sites of all sizes near these waters, lease for small annual rent on 10 year renewable leases or buy with small down and 10 years to pay.

YEAR 'ROUND SPECIAL — This home has a beautiful fireplace, central furnace provides excellent winter heating through perimeter floor ducts. Has a pretty view from the 15x112 lot which is on city water, city sewer and city paving (all paid). This 3-bedroom, 2 bath, mahogany paneling inside and mahogany siding is a best all-year buy at \$20,000. Down payment from FHA commitment.

BEST RANCH BUY — 750 acres deeded land, 23 acres irrigated, on both sides of Ruidoso River — Beautiful home and guest house on main highway overlooking Ruidoso Valley — all land improved through Soil Conservation program — Good barns and corrals — Good wells and pumps — Let us show you now.

CEDAR CREEK CABIN — Partly furnished, leased lot, nice area, seasonal water furnished with lease. ONLY \$4,000.  
NEWLY RENOVATED home on paved street, city water, sewer, Ruidoso gas line, near City Hall. New tiled bath, two bedrooms, dining room, new kitchen, new paneling overall, new white stucco. Only \$10,000. See us for terms.

—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

FOR RENT—One and two bedroom furnished apartments. Also two 3-bedroom houses. Horseshoe Courts. 11-tfc.

Lighting Fixtures  
In Stock  
Wimberly Electric  
Phone 257-5110

TRADE FOR Ruidoso Cabin—3 bedroom house in Odessa, Feringham St., Montgomery, Box 296, Ruidoso, phone 257-2929, Ruidoso: 46-tfc.

FOR SALE—11 acres near race track with 5 1/2-acre water right. S. B. Boykin, phone 257-2411 or 378-4496. 10-tfc.

CUSTOM Picture framing, over 100 includes in stock. One day service. U-NAMIT SHOP, old post office building. Phone 257-2000. 7-tfc.

BEAUTIFUL Cabin site, Paradise Canyon, lot 9, block 5, \$1,000. Write Joan Thornberry, Box 25, Claude, Tex. 2-tfc.

THEY ARE RARE—But we have them. METAL LEGAL size trays. Office supply department of the News. 2-tfc.

ALCOHOLICS ANONYMOUS Meetings each Tuesday 8 p.m., Ruidoso Downs, Phone 378-4306, P. O. Box 4488. 38-tfc (1)

FOR RENT  
1 Bedroom House  
2 Bedroom Apartment  
Both furnished or unfurnished  
On annual lease  
FOR RENT—Two bedroom unfurnished house in Palmer Gateway  
LOUIS SMITH  
Ruidoso Downs, N. M.

FOR LEASE — 20'x40' business building, Sudderth Drive, Ruidoso Gateway, R. H. Hedgecocke, 257-3145. 10-tfc.

—FOR SALE—  
Cottage and lots adjoining village limits, very close in.  
STANSELL JONES  
Phs. 257-4270 or 257-4114  
10-tfc.

GODD HOMES WANTED — For four puppies, seven weeks old. Call after 2:30 p.m. or on weekends, 7-2975.

HELP WANTED—Housekeeper—Baby sitter. Two small children. Separate living quarters and small salary. Prefer mature single woman. Call 257-2651. 16-tfc.

FOR SALE — German Shepherd puppies, six weeks old. Call Nancy Jones, 257-2885. 16-tfc.

BOOKKEEPING — TAX SERVICE  
Accurate — Dependable — Confidential  
W. S. ATWOOD  
Tele: 257-4200 — Office At Bill McCarty Const., Ruidoso

**Bill Pippin**  
REAL ESTATE  
Across from Ruidoso Post Office — Box 1222  
Phs. 257-2451 Day; 257-2644 Night

SALES — GEORGE BONAL — 257-2685  
Agent For Bekins Van Line & O. K. Van & Storage

**The IDEAL SYSTEM**  
Bookkeeping and  
Tax Record Book  
No bookkeeping experience needed. Meets Federal and State Tax Laws. All in one loose-leaf book. Includes pages of sample entries to show you how. Approved for all kinds of farms and ranches. As low as \$3.50.

**Reds Water Pump**  
Sales & Service  
Wimberly Electric  
Phone 257-5110

**RUBBER STAMPS**  
RUIDOSO NEWS

**PONDEROSA HEIGHTS — COUNTRY CLUB ESTATES — PINECLIFF — TOWN & COUNTRY NORTH**

**PONDEROSA HEIGHTS — COUNTRY CLUB ESTATES — PINECLIFF — TOWN & COUNTRY**

**PONDEROSA HEIGHTS — COUNTRY CLUB ESTATES — PINECLIFF — TOWN & COUNTRY**

**PONDEROSA HEIGHTS — COUNTRY CLUB ESTATES — PINECLIFF — TOWN & COUNTRY**

**PONDEROSA HEIGHTS — COUNTRY CLUB ESTATES — PINECLIFF — TOWN & COUNTRY**

TRANSFILES — Legal size storage files with metal fronts and metal reinforced corners for stacking. File away old papers for future reference handy. At the News in the office supply department. 16-tfc.

FOR RENT—Large and small houses, all bills paid, day, week, month. Write Box 481, Ruidoso. 15-tfc.

NOTICE—We now have a supply of water softening salt. Lincoln County Feed, phone 378-3240. 15-tfc.

FOR SALE—15 cu. ft. chest type freezer, and 21-inch console TV set. Best offer. Call 378-4360. 15-2tp.

TRAILER SPACE FOR RENT—Easy access, soft water furnished. Close to school. See attendant at Happy Snappy Car Wash, Palmer Gateway, phone 257-2749. 15-tfc.

Commercial, Industrial, Ranch loans; Accounts Receivable Financing; Second Mortgage Loans; First Mortgage Loans (FHA, VA, Conventional); Purchase notes and contracts; Standard Mortgage Investment Co., Box 1902, Roswell; 623-4431. 5-tfc.

FOR RENT—Housekeeping units, by the month. One trailer space. Gardenside Motel, 257-4491. 13-tfc.

A BARGAIN—And new hoops go with it, a long white lace strapless formal, full skirt, has long white satin bow, size 6, only \$12.50. See at News Office. 13-tfc.

FOR RENT—Two bedroom, furnished apartment, bills paid. Call 257-4495. 13-tfc.

OCT. 22 is the date of the Ruidoso News annual vacation issue. That edition will be printed one week ahead of time, and mailed on Oct. 22. During that week, Oct. 19-21, our office will be closed so our crew can take a well-earned rest. Deadline for news and ad copy will be Tuesday, Oct. 14, for the paper to be pre-printed. Your co-operation will be appreciated. 15-tfc.

FOR SALE—General Electric mahogany TV console, good condition, \$65. Dial Electric, pho. 257-2011. 14-tfc.

LOTS FOR SALE—Cres Meadows, 10% down, balance over 5 years. Phone 257-4250. 51-tfc.

FELT TIP PENS—They're very popular. They write like a ball point pen, excellent for addressing letters, packages, labeling things, many other uses. At the News office. 5-tfc.

FOR SALE—Woodcutters' supplies, Pioneer Chain Saws at O. & L. Lbr. & Supply on Highway 70, Hollywood. 16-tfc.

SOMEbody IS LOOKING for a chance to buy useful items that may be collecting dust in your attic or garage. List things you no longer need and offer them for sale in a low cost classified ad. You'll make that somebody very happy and it'll be cash in your pocket. News want-ads work wonders! 16-tfc.

GET SOMETHING TO SELL?—You'll be posting thousands of "For Sale" signs when you place a low cost ad in the classified section of this newspaper. That's where thousands of people shop in the News want-ad pages. 16-tfc.

FOR RENT—One bedroom trailer by month or season. Inquire at 1333 Park Drive, Las Cruces. 16-1tp.

FOR RENT—Newly renovated 2-bedroom house by the month. Downtown area. Call 257-2143. 16-tfc.

DEEP FREEZE—Vertical type, for sale. Barrett Store. Only \$80 delivered. 16-tfc.

FARM AND RANCH LOANS  
Long Term — No Payoff Penalty  
Federal Land Bank Association  
of Roswell  
P. O. Box 208, Phs. 623-1944  
Roswell, New Mexico  
Vernie Jasper, Manager

FOR SALE—Beauty shop equipment, all necessary for complete shop. Ruidoso State Bank. 1-tfc.

FOR SALE—Or lease, two bedroom house, near Plaza Dee shopping center. Unfurnished. Winterized for year 'round living. Call John P. Smith, 437-1860 or write to 508 South Pennsylvania St., Alamogordo, N. M. 2-tfc.

Bookkeeping Service  
Tax Assistance  
Phs. 257-4496  
Gladys Thomson

WANTED—Attendant for church nursery on Sundays. Call 257-2128. 9-tfc.

FIXIT SHOP—We fix most anything. U-NAMIT SHOP, Phone 257-2900. Old post office building. 7-tfc.

FARM & RANCH LOANS—Lincoln County Mortgage Corp. (NSL), Ruidoso. 2-tfc.

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# Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

SECTION C — PAGE FIVE

Ruidoso News  
Friday, October 8, 1965



—FOR ACTION SEE—  
HENRY Y. WICKER — REALTOR

BUYER, SELLER &  
EXCHANGER OF U. S. A.  
MEMBER OF NATION-WIDE  
COMPUTER LISTING SERVICES  
Co-Operating Brokers and  
Salesmen Welcome

henry t. wicker — REALTOR  
P. O. Box 207, Portales, N. M.  
Pho. 358-8541, DAY OR NIGHT

LEGAL FORMS—Many kinds of legal forms. Ruidoso News. 30-tfc.

FOR RENT—Two bedroom cottage, furnished or unfurnished. Call 257-4152. 13-tfc.

BEAUTIFUL 2-bedroom, completely furnished "The Vacationer", behind Gateway Food Market. Larry Sprull Co., 200 East Austin, Kermitt, Tex. 6-tfc.

LOCKSMITH SERVICE — Day or night. U-Namit Shop, old postoffice building, phone 257-2900 day; 257-2699, night. 11-tfc.

HELP—New, Used and Repossessed mobile homes must be sold. We trade for furniture. Open Sundays. 6312, 3-bedroom, 1 1/2 baths, low as \$695.00. Call collect, JU 6-4601. Larry Sprull Co., 200 E. Austin, Kermitt, Tex. 5-tfc.

FOR SALE—Three houses and seven lots. Water well, part down, terms. On Turkey Canyon Road, Ruidoso Downs. Four room house with 2 baths for rent. C. E. Staples, 15-3tc.

NYLON TIPPED Pens, newest and best. Get 'em at the News office. All colors ink, pink, brown, purple, black, etc. 14-tfc.

FOR RENT—Furnished rooms and apartment. Low winter rates. One block east of Plaza Dec. See at Skyland Motel. 14-tfc.

FOR RENT — Furnished apartments near school. Winter rates. See Eva Ball. 12-tfc.

## HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

FOR RENT—2 and 3 bedroom houses unfurnished, some furnished, from \$50 up.

Will trade for home in Artesia in on a court—will show you the take in 1964 and 1965. Check with me on this.

Nice home in Alamogordo for sale at FHA appraisal.

Have several motels and lodges for sale.

Upper Ruidoso, large 3-bedroom furnished, fireplace, 2 baths, paving paid. Can be bought for \$12,500.00

One of the most beautiful three bedroom homes in Ruidoso. Good year around location, very nicely furnished and double garage. Would appreciate showing you this place.

PAUL H. DOUGLASS REAL ESTATE  
Bus. Phone 257-2523 — Residence Phone 257-2490  
In Postoffice Block — Box 294 — Jimmy Douglass, Sales

MEMBER RUIDOSO C. O. C.

On the river, large four bedroom, rustic cabin with nice size living room. Total price, \$8,400. Three bedroom home, \$5500 cash.

A real buy in Country Club Estates at a really low price. Very nice three bedroom, two bath home with two apartments. All furnished. Three wells, 650 feet on Highway 70. Priced very reasonable. Can be handled for \$5,000.

One of the better built homes in Ruidoso. Offered at a sacrifice price. Completely furnished. Four bedrooms, three baths, four car garage. Extra large lots. All paved. Nice patio. Two water systems. Would appreciate your looking at this place. Have several choice lots priced very reasonably with good terms.

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children's Foundation, Inc., Box 918, Newark, Conn.

FOR SALE—Small concrete mixer, six volt battery charger, gas range, mangle, and 8-mm movie projector with reels, all in good condition. Phone 257-4152. 14-tfc.

SOBERSO, Shavers and knives sharp. U-NAMIT SHOP, old post office building, one day service. 8-tfc.

FIREPLACE WOOD FOR SALE—Bell's Shamrock Station, phone 257-2962. 22-tfc.

FOR SALE—1960 Ford Pickup and 1961 Chevrolet Pickup. See Spencer Rash at Maytag Laundry or call 257-2128 after 6 p.m. 10-1tp.

Hardware and gift shop. \$2,000 for the fixtures plus stock at cost. Lease the building. Owners want to sell due to other business interests. Will be glad to show the books to qualified buyer.

Two furnished river cabins. Look these over and submit your offer. You might be surprised. Terms on both.

Several nice homes available for year around living. Let us show you.

Good buys on building sites. Now is the time to buy.

FOR RENT—Year 'round, efficient apartment, \$55 per month, bills paid. Phone 257-2928. 13-tfc.

FOR RENT—One and two bedroom furnished apartments. Call 257-4382. 13-tfc.

ANIMAL SHELTER—Pho. 257-2287. 28-tfc.

FOR RENT—Year 'round, efficient apartment, \$55 per month, bills paid. Phone 257-2928. 13-tfc.

FOR RENT—Year 'round, efficient apartment, \$55 per month, bills paid. Phone 257-2928. 13-tfc.

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## HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

FOR RENT—2 and 3 bedroom houses unfurnished, some furnished, from \$50 up.

Will trade for home in Artesia in on a court—will show you the take in 1964 and 1965. Check with me on this.

Nice home in Alamogordo for sale at FHA appraisal.

Have several motels and lodges for sale.

Upper Ruidoso, large 3-bedroom furnished, fireplace, 2 baths, paving paid. Can be bought for \$12,500.00

One of the most beautiful three bedroom homes in Ruidoso. Good year around location, very nicely furnished and double garage. Would appreciate showing you this place.

PAUL H. DOUGLASS REAL ESTATE  
Bus. Phone 257-2523 — Residence Phone 257-2490  
In Postoffice Block — Box 294 — Jimmy Douglass, Sales

MEMBER RUIDOSO C. O. C.

On the river, large four bedroom, rustic cabin with nice size living room. Total price, \$8,400. Three bedroom home, \$5500 cash.

A real buy in Country Club Estates at a really low price. Very nice three bedroom, two bath home with two apartments. All furnished. Three wells, 650 feet on Highway 70. Priced very reasonable. Can be handled for \$5,000.

One of the better built homes in Ruidoso. Offered at a sacrifice price. Completely furnished. Four bedrooms, three baths, four car garage. Extra large lots. All paved. Nice patio. Two water systems. Would appreciate your looking at this place. Have several choice lots priced very reasonably with good terms.

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children's Foundation, Inc., Box 918, Newark, Conn.

FOR SALE—Small concrete mixer, six volt battery charger, gas range, mangle, and 8-mm movie projector with reels, all in good condition. Phone 257-4152. 14-tfc.

SOBERSO, Shavers and knives sharp. U-NAMIT SHOP, old post office building, one day service. 8-tfc.

FIREPLACE WOOD FOR SALE—Bell's Shamrock Station, phone 257-2962. 22-tfc.

FOR SALE—1960 Ford Pickup and 1961 Chevrolet Pickup. See Spencer Rash at Maytag Laundry or call 257-2128 after 6 p.m. 10-1tp.

Hardware and gift shop. \$2,000 for the fixtures plus stock at cost. Lease the building. Owners want to sell due to other business interests. Will be glad to show the books to qualified buyer.

Two furnished river cabins. Look these over and submit your offer. You might be surprised. Terms on both.

Several nice homes available for year around living. Let us show you.

Good buys on building sites. Now is the time to buy.

FOR RENT—Year 'round, efficient apartment, \$55 per month, bills paid. Phone 257-2928. 13-tfc.

FOR RENT—One and two bedroom furnished apartments. Call 257-4382. 13-tfc.

ANIMAL SHELTER—Pho. 257-2287. 28-tfc.

FOR RENT—Year 'round, efficient apartment, \$55 per month, bills paid. Phone 257-2928. 13-tfc.

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## PONDEROSA HEIGHTS — COUNTRY CLUB ESTATES — PINECLIFF — TOWN & COUNTRY NORTH

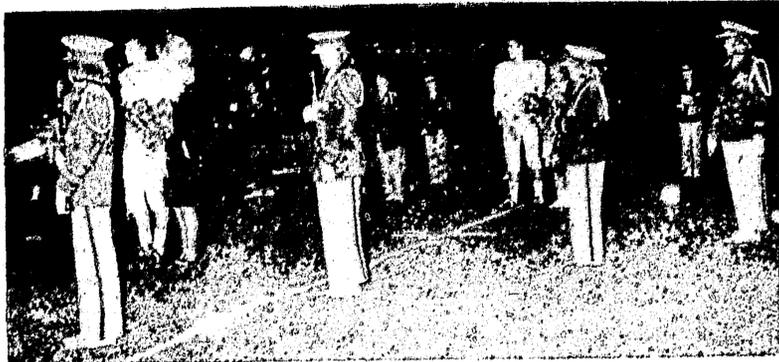
# Davis Developments

HAS SET A GOAL TO SELL ALL OF THE REMAINING LOTS IN TWO OF OUR SUBDIVISIONS DURING 1965, AMOUNTING TO 400 RESIDENTIAL LOTS — AND YOU, THE PROSPECTIVE BUYER, CAN BENEFIT — IN ORDER TO MEET THIS GOAL WE ARE OFFERING LOTS AT UP TO A 30% SAVINGS OF THE CURRENT MARKET VALUE.

PONDEROSA HEIGHTS — TERRIFIC SAVINGS ON THIS AREA IN WHICH A SUITABLE MOBILE HOME IS PERMISSIBLE. LOTS WERE \$400.00 TO \$1,175 — NOW AS LOW AS \$225.00 TO \$775.00 ON TERMS. 10% ADDITIONAL DISCOUNT FOR CASH.

PINECLIFF — BEAUTIFUL VIEW LOTS IN CHOICE LOCATION — WERE PRICED \$1,975.00 TO \$2,975.00 — NOW \$1,750.00 TO \$2,275.00. ALSO 10% ADDITIONAL DISCOUNT FOR CASH.

— SEE BOTH OF THESE AREAS NOW FOR THESE EXCEPTIONAL SAVINGS —



HOMECOMING COURT - Stationed inside a heart formed by the Ruidoso school band were members of Homecoming court, including, top view, from left, Ronnie Taylor, Judy

Glenn, Mark Sloan and Chris Cheney, and ballroom, Tom McNeil, Ann Winkels, Jack Scott and Dana Nelson.

## Mrs. Tom Kirby Takes First Grid Prize

Mrs. Tom Kirby won first prize of \$10 for her guesses on the outcome of football games of last week-end in the News' second, contest page this fall. Judges determined. Her prize check awaits her at Peppermint Bar in the Gateway for her excellent entry of 16 correct games out of 20 games.

A whole bushel of football fans correctly picked 14 winners, but they were not so good at predicting the score in a tie-breaker inserted just for that purpose in the game. Kathy Dean came up with 14 correctly guessed winners, and was nearest in guessing the score of the tie-breaker game, while Leonard Shows was third, also with 14 right and a fair guess on the tie-breaker. The second place prize check awaits the winner at Sierra Blanca Ski Shop, and the third place winner can pick up a check for that position at Cree Meadows Golf Course club house.

In the meantime, the contest continues and the number of entries is growing each week to make it tougher for all. Get in the fun—try to outguess the local "experts."

Drive there with care—arrive alive.



IN LOUISIANA - Mack Cook, former Ruidoso High student, is stationed at Fort Polk, La., with the Army. He went into service Aug. 24. Cook graduated from R. H. S. in 1962 and attended Eastern New Mexico U. for two years. He was an outstanding athlete here.

## At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Admitted Sept. 28 - Bonnie Bounds, Hollywood; Ben Herrera, Jr., San Patricio; Sally Innes, Ruidoso.

Admitted Sept. 29 - Floyd Harper; Roswell; Connie Smith, Ruidoso.

Admitted Sept. 30 - Melanie Lewandowski, Mark Lewandowski, Cecilia Andrea Garcia, Alamogordo; Abbie Nell Cook, Ruidoso.

Admitted Oct. 1 - Alta Britton, Lee Ann Day, Hollywood; Teresa Zamora, Carrizozo.

Admitted Oct. 3 - Nora C. Zinn, Ruidoso Downs; Loretta McLaurin, Hollywood.

Admitted Oct. 4 - Mary Herrick, Nogal; Simona Rocke, Tularosa; R. E. Aldrich, Capitán.

## 'Ski U. S. A.' Film Shown Monday Night At Ski Club Meet

A color film, "Ski U. S. A." was shown to members of the Sierra Blanca Ski Club in a meeting held Monday night, Oct. 4, at the Navajo Lodge. Wayne Estes, vice-president of the organization, presided during the business meeting in the absence of the president, Dr. W. D. Horton. The ski club's entry in the Aspencade parade was discussed, and reports on the annual Ski-O-Doso celebration to be held during the end of November were presented. The group voted to accept commercial memberships and it was decided to send letters to businesses in the area to that effect. Bob Walker, manager of the Ruidoso Valley Chamber of Commerce, Sam Nunnally and Lloyd Davis, Jr., showed the ski film at the close of the business meeting.

## ALAMOGORDO C. C. PLANS TOUR OF TRINITY SITE

The Alamogordo Chamber of Commerce is sponsoring a free tour Oct. 10 of Trinity Site, where the world's first atomic bomb was exploded in 1945.

The tour will leave the Alamogordo Chamber building at 9:30 a.m. and will meet cars from other areas at the following two points: Oscura Range Camp Gate, US-64, 23 miles north of Tularosa; and the Stallion Site Gate, off US-380, south on NM-625, about 50 miles west of Carrizozo, and about 15 miles east of San Antonio.

All cars must be at gate entrances at 10:30 a.m., and military escort will be required because of security regulations. Persons should bring extra gaso-

Round Trip to Sunland Park Alpine Aviation \$12.50 Per Person

## IT'S A HAPPY TIME . . .

Autumn and its beautiful colors in our forests brings many people here to attend our Aspencade. It's a very happy time for all of us, and we'd like to drop a hint that—if you are a visitor here for this colorful event—you just might want to consider a vacation home in Ruidoso so you might come back for more of our recreation—winter sports, hunting, fishing, golfing, horse racing. Let's talk about a cabin or vacation cottage.

## Hollywood Lbr. Co., Inc.

WE GIVE S & H GREEN STAMPS

Highway 70

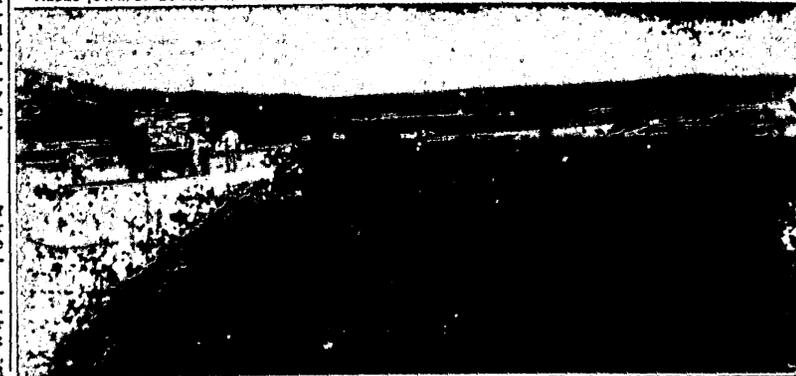
Pho. 378-2645

T. C. Delaney, Mgr.



PAVING IS COMPLETED - A stretch of new paving on U. S. Highway 380 east from Carrizozo towards Capitán has been completed.

Contractor Floyd Haake of Ruidoso and Roswell handled the highway improvement job.



like, a spare tire, and sufficient water and food.

Whirlpool appliances by the world famous RCA are found in Ruidoso at Gambles, the store with more.

Used appliances - they've still got plenty of good use in them. Best of all they're super bargains at Gambles, the store with more.

The store with more offers best trades on new and used furniture and new and used appliances. See us and save! Gambles.

A BIG SALE FOR THE MONTH OF OCTOBER  
Our Reg. \$3.95 Line of Ladies' Shoes . . . . . \$2.88  
Our Reg. \$4.95 Line of Ladies' Shoes . . . . . \$3.88

This Includes Loafers and Hound Dogs  
2-lb. Cotton Batts, Quilt Size . . . . . 85c  
A Big Box of Heavy Piece Goods Remnants, pr. yd. . . . . 25c  
Men's & Ladies' Fall & Winter Jackets . . . . . \$1 \$2, \$3, \$4  
Men's Heavy Winter Sweaters—\$2.50 - Ladies' Sweaters—\$1

## ROLAND T. PARKER

DRY GOODS - CLOTHING - SHOES  
Across From Post Office and Branch of Ruidoso State Bank  
RUIDOSO, DOWNS, NEW MEXICO

## WE ARE MOST HAPPY TO WELCOME YOU TO THE 1965 ASPENCADE

and Hope You Have A Wonderful Time

We would like to invite you to return often to the Playground of the Southwest this winter for the many exciting events here—including hunting, golfing, fishing and winter sports at Fabulous Sierra Blanca and the good times during the holidays.

## Faubion's

Unusual Gifts • Fireplace Accessories • Housewares

"Open Year 'Round"

P. O. Box 926 - In Old Post Office Block - Phone 257-2492

For family fun, Ruidoso's theme!

## Henriette Wyeth Hurd Painting On Loan To White House

The West Texas Museum in Lubbock has announced the loaning of the painting, "Arturita and the Doves" by noted San Patricio artist Henriette Wyeth Hurd, to be hung in the family quarters of President and Mrs. Lyndon B. Johnson at The White House.

The painting, depicting youngster Arturita, son of Bella, Mrs. Hurd's Latin American maid at the Sentinel Ranch in San Patricio, shows the small boy behind a low floral arrangement while two graceful doves hover over him in the background. The softy-tinted color tones are Mrs. Hurd's identification in many of her renowned portraits.

The painting was done in Mrs. Hurd's studio during the summer of 1950.

For family fun, Ruidoso's theme!

## WHILE YOU ARE HERE FOR THE ASPENCADE COME LOOK US OVER . . . !



You're already on your way to Sierra Blanca Ski Area if you live in Lakeside —

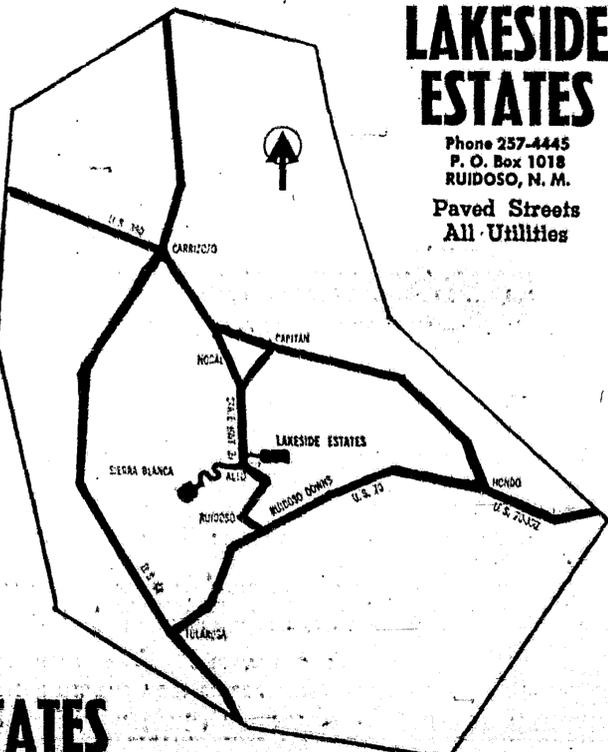
And you are already AT the newest and best trout lake in Lincoln County - the new Alto Reservoir!

Yet, you're in the HEART of the PLAYGROUND OF THE GREAT SOUTHWEST . . . !

(From The Ruidoso News April 25)  
There are two kinds of home building sites in the lots offered by the newest subdivision in the area north of Ruidoso in Lakeside Estates, opened to the public last year.

One area of the subdivision has level lots with a vista of the Capitán Mountains and of Sierra Blanca peak and its foothills, and the greenery of Lincoln National Forest. The other area offers lots right in the pines and piñon, on a hillside that slopes down the north side of Eagle Canyon to Eagle Creek—and this area, as a bonus, offers a view of the newest lake in New Mexico—Alto Reservoir, also becoming famous as Ruidoso Lake, as well as Sierra Blanca Peak, better known as Old Baldy.

## LAKESIDE ESTATES



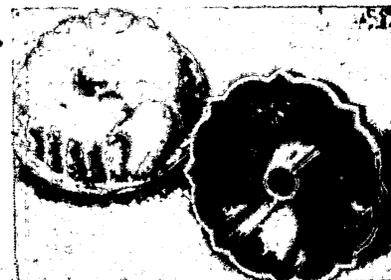
## LAKESIDE ESTATES

Phone 257-4445  
P. O. Box 1018  
RUIDOSO, N. M.

Paved Streets  
All Utilities

## BUY A NEW FREE-STANDING ELECTRIC RANGE NOW! Get a Teflon-lined cake mold or casserole FREE!

This non-stick, Teflon-lined, cast aluminum cake mold is 11" in diameter by 4" deep. It is extra thick to assure uniform baking and perfect golden crusts.



Food never sticks to this Teflon-coated, two-quart casserole made of heavy anodized aluminum. It has "table-cool" Bakelite base and transparent "oven-proof" cover.



For a limited time only, you can get either of these \$6.98 value cookware items FREE with your purchase of a new free-standing electric range. You'll enjoy the extra easy cleanups only Teflon can give, plus years of wonderfully clean, cool cooking . . . electrically. See your dealer soon about this special offer . . . or call our office for information.



## COMMUNITY PUBLIC SERVICE

Your Electric Light & Power Company



MAX McCOY, District Manager