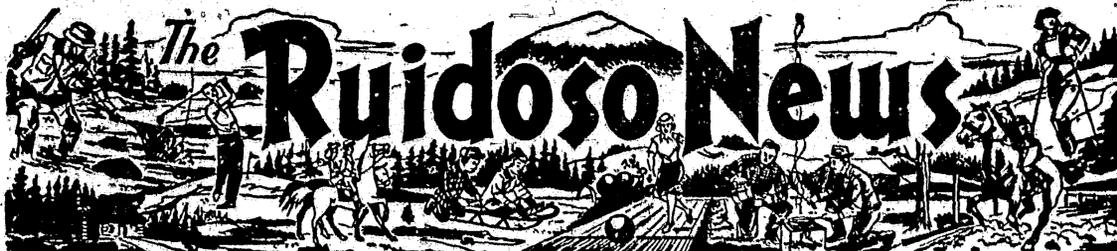


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NO. 17 IN OUR 20th YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO

ZIP CODE: 88345

FRIDAY, OCTOBER 15, 1965

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

3,500 Line Parade Route

Around Town

—By Nosey Waters—

We goofed, but good! Both the first place winner and the second place winner in the organizations' floats division of the Aspenade Parade were excellent presentations. Sierra Blanca Ski Club had a very fine entry that won top honors—sweepstakes as well as first place in the organizations class, and the Sierra Squares, winning second, also had a Jim dandy float. Pictures the News made of both were just not at all good—and we are asking whoever got shots of these two to let us see what you have—we'd like to print their pictures—even if they will be late...

Well, you're too late—yep—too late to get anything in next week's Ruidoso News, for by the time you see this week's edition, next week's will have already been printed in advance and pre-dated to be mailed and put on newsstands the customary time next mid-week. The reason? It's our annual custom to pre-print our paper in the fall so we can shut down our shop and give the crew a vacation. Thanks for your co-operation in this...

Mrs. Bertha Oldham of Ruidoso Downs would like her friends to know that she has a new telephone number which is 378-3475.

Although attendance and interest in the annual Aspenade parade here was the greatest in its history, one of the smallest crowds for some time turned out for the annual chuckwagon barbecue dinner at noon Sunday to climax the three-day fall festival. Officials of Ruidoso Valley Chamber of Commerce, sponsors of the affair with the help of other organizations here, were pleased with the interest generated by the art show, the square dances and some other events, but expressed disappointment over the fewer number of diners for the outdoor meal.

Between 3,500 and 4,000 people lined Sudderth to see a parade that was almost two miles long and which had more entries than ever before. Hundreds of cameras, movie and still, captured the event on film—generally in color. Highlighting the march was music by five bands—the largest number yet to provide music in the event's 18 year history.

Results of the several contests, programs, etc., held in connection with the Aspenade this year are given in several news stories printed in various parts of today's News. Thanks were expressed this week by the several committee heads and Chamber of Commerce officials for the fine response given to tasks assigned the many hundreds of people in staging the 1965 Aspenade.

Meals served at the Aspenade barbecue in School House Park (Continued to Page 8, Sec. A)



AT DEATH SITE—Tragic scene last Thursday afternoon shows 'D' Construction Company workers assisted by men from Mesalero Reservation and others as they worked with heavy equipment, shovels and with their bare hands to free the two men entombed when ditch banks gave way and covered the pair with approximately 10 feet of earth. The body of John DiPaolo, son of J. J. DiPaolo,

owner of 'D' Construction Co., was recovered just before picture was taken and men are shown working to uncover body of Pat Kirgan. The Rev. Laurier A. Labreche, pastor of St. Eleanor's Catholic Church in Ruidoso was present when both bodies were removed from the ditch, located in Eight Mile Canyon on the Mesalero Reservation where Youth Corps Camp is under construction.

Two Perish In Cave-In

Two workers at a Job Corps site on the Mesalero Apache reservation were suffocated Thursday when the walls of a 15-foot deep trench caved in, burying them.

The dead are Pat Kirgan, 21, son of Mr. and Mrs. Ernest Kirgan of Mesalero, and John George DiPaolo, 34, son of J. J. DiPaolo of Ruidoso.

DiPaolo was construction supervisor of the project, which involved laying pipe for a sewer line at the Job Corps camp scheduled to open in December about eight miles south of Mesalero.

His father's firm has the sewer subcontract, with the Mesalero Tribe being the principal contractor.

The accident occurred shortly after 1 p.m., according to Rod Scurlock of the Bureau of Indian Affairs. About 20 persons worked six hours to recover both bodies from the 15-foot deep trench, with another 20 standing by as spectators, Scurlock said.

Construction work on the Job Corps camp began last spring, and the sewer trench work began only a week ago.

Scurlock said the two bodies were found in a partly upright position. DiPaolo's body was removed at about 4 p.m. and Kirgan's was recovered at about 6:30.

Workers had to string lights when darkness hindered efforts to recover the second body, Scurlock said.

Heavy dirt moving equipment was used, but much of the work was done by hand shovels.

The ditch was about four feet wide, and a section of at least six feet caved in on the two men.

Fred Montoya, Jr., of Ruidoso was the only eye witness to the accident itself. He is a heavy equipment operator for the DiPaolo firm, which had about 10 workers on the project.

A coroner's jury convening at the site ruled death for the young construction workers was due to injuries received in an accidental cave-in.

Testifying before the coroner's jury, Montoya said he was operating a backhoe at the end of the ditch, a few feet ahead of the two victims. The men were laying clay sewer pipe at the bottom of the narrow 15-foot deep ditch when the side of the bank caved in on top of them.

When asked if they called for help, Montoya replied, "They didn't even have that chance."

"It happened so fast," he continued. "I hollered for help and tried to get them out."

"When Kirgan went into the ditch this morning, I loaned him my crash helmet," the upset witness related after having spent several hours operating the backhoe in an attempt to extricate the two men.

Site of the camp when the tragedy occurred is in a timbered area off State Road 24 in Eight Mile Canyon, east of Mesalero.

Funeral services for Kirgan, 21, were held Monday at the St. Joseph Catholic Church in Mesalero at 10 a.m.

Kirgan is survived by his parents, Mr. and Mrs. Ernest Kirgan, of Mesalero and two brothers, Raymond and Ernest Kirgan, Jr.

Saturday services were held for DiPaolo.

DiPaolo is survived by his wife, Phyllis A. DiPaolo and three sons, James, Phillip and Paul. He is also survived by a sister, Mrs. Virginia Kuhlme, of Alton, Ill., and his father, Jack DiPaolo.

DiPaolo was a member of the Elks Club in Ruidoso and the Knights of Columbus.

He was a resident of Ruidoso for about 8 months, moving here from Roswell where he was in the insurance business.

Funeral arrangements for both men were handled by the Chapel of Roses Funeral Home of Ruidoso.

SONNEY WRIGHT WINS WORLD CHAMPIONSHIP STEER ROPING CROWN

By AILEEN LINDAMOOD (Ruidoso News Staff Writer)

Sonney and Ruth Wright of Alto returned to their Paso Monte Ranch Monday night after a trip to Vinita, Okla. There Sonney won the World's Championship Steer Roping crown at the National Finals held on Saturday and Sunday night.

Wright went into the final roping with a \$700.00 lead over second contender Joe Snydely of Pawshuka, Okla. He increased his lead by winning one go-round and winning fourth in the average on six head of steers.

Wright's winnings for the year were in Vinita and McAlester, Okla., where he won the average and the Fred Lowry Memorial Trophy. He is the only man in active competition today to have won the award twice. Also, Wright won a go-round at Cheyenne, Wyo., and a second at Pendleton, Ore.

The crown was won by Richard Merchant then at Carrizozo in 1929. With Wright's win this year Lincoln County is the proud owner of this award for the second time according to the Redes Cowboys Association records.

The year 1929 was the last time until 1964 when Sonney Davis of Kenna won the championship that a New Mexico cowboy has had this honor.



SONNEY WRIGHT



TROPHIES AWARDED—Past President Jim Wimberly of Ruidoso, top center, is shown making trophy awards to winners of various events held in connection with Aspenade, following Sunday outdoor chuckwagon dinner in School House Park. Some of people in crowd have turned heads looking for a winner whose name has been called by Wimberly.

Carnival Slated

Preparations are going ahead for the annual Halloween Carnival which will be held on Saturday, Oct. 30, Mrs. LaVenia Clark, chairman, reported this week. She said that all local organizations and civic clubs had been contacted and will all have booths in the Carnival which will be held in the High School Gym. The Ruidoso Lions Club will again this year have charge of the bingo game, Mrs. Clark said, and a teen-age dance will be held in the band hall after the crowning of the Halloween Queen. An orchestra will be playing for the dance, she reported. Plans for the Carnival are expected to be completed this week, Mrs. Clark said.

New Scouts On Display

Newest models in International Harvester Co.'s famous 4-wheel drive vehicles, the Scout, went on display here last week-end at Ruidoso Motors on U. S. Highway 70 at the "Y" in Hollywood. Interior of the Scout has been restyled, and there are other improvements in the body and motor, the dealers here reported.

Besides the IHC Scout, Ruidoso Motors also is dealer for American Motors' line of Rambler cars, including the Marlin—new fastback introduced in 1965. Residents of the area are invited to inspect the new styled 1965 vehicles now on display in the local firm's show-rooms.

Funeral Held Tuesday For Mrs. Fowler

Funeral services for Mrs. Edith F. Fowler, 81, of Ruidoso Downs, were held in the First Baptist Church in Ruidoso Downs at 10 a.m. Tuesday this week, Oct. 13 with Rev. Orval See officiating. Burial was in Forest Lawn Cemetery in Ruidoso.

Mrs. Fowler died in St. Mary's Hospital in Roswell Saturday, Oct. 9 after a long illness. Born in Indiana on June 9, 1884, she had been a resident of Ruidoso Downs for many years. Her husband, Amos, preceded her in death in January, 1964.

Survivors include two foster sons, John R. Hammet of Amarillo, Tex., and Jack Pittman of Seminole, Tex. A niece, Mrs. Beth Fowler Ray of Amarillo, Tex., also survives. Billbearers were Alton Gray, Jesse Evans, H. D. Pope, Lee Lawber, Ronnie Shriver and C. L. Wright.

Capps Secures GMC Agency

Announcement was made here last weekend by J. C. Capps of Capps Motors that he has secured the franchise in this area for famed GMC trucks and pick-ups. A model of the 1966 line was expected to arrive this mid-week for display at Capps' car lot on U. S. Highway 70 in Ruidoso Downs. Construction has begun on a garage and office building for Capps Motors, which also deals in used cars in a wide variety of makes.

Talent Show Set For Oct. 21

The Annual Junior Talent Show has been scheduled for Thursday night, next week, Oct. 21, and to begin at 8:00 p.m. in the High School Gym. It was announced. Admission will be \$1.00 for adults and High School students, and 50¢ for junior high students and younger. It was reported.

FINED FOR DWI AND RECKLESS DRIVING AFTER ACCIDENT

Lloyd Daniel Bural was fined \$75 on a reckless driving charge and \$150 for DWI in Ruidoso Municipal Court Oct. 8, Judge H. M. Graham reported. The charges were made following an accident Oct. 7, at 6:40 p.m. in which Bural's 1958 Pontiac going west on Sudderth Drive at high speed collided with a car parked in the parking lane, according to police reports.

JAYCEES OPEN MEMBERSHIP DRIVE

Ruidoso District Junior Chamber of Commerce leaders are conducting a membership drive during the month of October. Ben Sanchez, JayCee president announced last week. Young men between the ages of 20 and 35 are eligible for membership in the Junior Chamber of Commerce whether they are employees or have their own business, Sanchez said.

WINS FIRST—Eighth graders' entry of a couple of bears sleeping and an alarm clock ready to awaken them in time for Aspenade won first prize in students class in Saturday parade.



WINS SECOND—A little elf with a big point brush and lots of colors rode the Junior class float and won second place in students' division.



Ruidoso Hosts Elks Gathering

Walter Gerrals of Carlsbad, immediate past state president of the Benevolent and Protective Order of Elks, recently met with Lodge



HORACE R. WISELY
Past Grand Exalted Ruler
Salinas, Calif.



ROBERT E. BONEY
Grand Trustee
Las Cruces, N. M.



C. W. BURKETT
President N. M. Elks Ass'n.
Clovis, N. M.

2086 in Ruidoso to outline plans for the state meeting to be held here this week-end, Oct. 14-15-16.

Eighteen lodges will be represented at the annual meeting on Don Stark, Exalted Ruler of the hosting Ruidoso Lodge, said between 500 to 700 lodge members can be expected to attend. It will be the first Elks convention in Ruidoso.

The 1965 spring assembly was in Las Cruces, Stark said, and in 1966 the spring meeting will be held in Santa Fe. Elks held the fall, 1965 state meeting in Las Vegas.

In putting together a calendar of events for the upcoming lodge meeting in Ruidoso, all of Friday, Oct. 15 will be set-aside for business and on Saturday morning, Oct. 16, business sessions will continue. A banquet and dance are slated for Saturday evening during the three-day convention by the Annual Fall Memorial will be held.

Lodge dignitaries who have confirmed attendance are Horace Wisely of Salinas, Calif., Past Grand Exalted Ruler, and Robert Honey of Las Cruces, who is Grand Trustee. State President C. W. Burkett of Clovis will chair the business sessions.

Stark said Association president of neighboring states can be expected to attend and a time draw closer for assembly dates the lodge will be informed of the attendance of other dignitaries. Among these is Lowell Marler, Arizona State president.

Convention headquarters will be the Elks Lodge and social activities will be held at the Villa Inn and Chaparral Hotel. The recently expanded facilities of the lodge located a short distance from the "Y" on Highway 70, will allow over 50 per cent of convention function to be held there, the Elks say.

Officers in the lodge who will act as an executive committee, co-ordinating activities of the state meeting, are Stark, Exalted Ruler; Billy Hickman, Leading Knight; W. L. Baker, Loyal Knight; Le Roy Minnix, Lecturing Knight; John Anderson, Esquire, and Lloyd Coe, Chaplain.

Coe and Stark attended the national convocation in Miami Beach Fla., in the summer.

The following is the scheduled program of activities for the Elks Convention in Ruidoso Oct. 14-16:

Thursday, Oct. 14, from noon on registration at Ruidoso Elks Lodge followed by cocktail party at Lodge beginning at 6:30 p.m. complimentary dinner at Lodge followed by dancing at 9:00 p.m. (The Thursday evening barbecue and dance will be Western with prizes given for the best dressed individual and couples.)

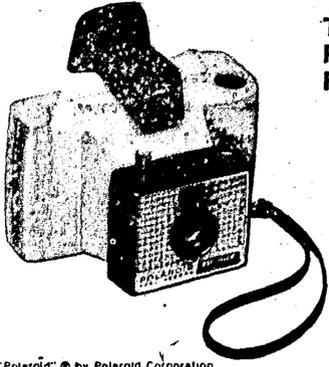
Friday, Oct. 15, all day registration, at Lodge. Breakfast at 8:30 a.m. at Lodge for all Exalted Rulers and visiting dignitaries 9:00 a.m. trip to ski run or option with transportation available from Lodge. Committees and business sessions 2:00 p.m. at Lodge. (Fashion Show, ski togs and equipment 3:00 to 5:00 p.m. at Villa Inn.) Memorial Services at Chaparral Convention Center 6:00 p.m. Dinner at 7:45 p.m., Chaparral dance 9:00 p.m., Chaparral Convention Center (dress informal).

Saturday, Oct. 16, Business session at Lodge 9:00 a.m. (For Ladies, luncheon 11:30 a.m. to 1:00 p.m. at Villa Inn, bridge and canasta.) For Elks, luncheon at Lodge 1:00 p.m. Cocktails at Lodge 6:30 p.m. Banquet 7:30 p.m. at Chaparral Motor Hotel; dance at Chaparral Convention Center beginning at 9:00 p.m.

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations

Are Due:
Mr. and Mrs. Joe DeVries, Ruidoso, parents of a girl, born Oct. 8, wt., 5 lbs., 4 1/2 oz.
Mr. and Mrs. Jacob S. Lopez, Fort Stanton, parents of a boy, born Oct. 7, wt., 6 lbs., 8 1/2 oz.
Mr. and Mrs. Barney Rue, Ruidoso, parents of a boy, born Oct. 10, wt., 8 lbs., 1 oz.
1965 SCORE TO DATE—
GIRLS BORN—56
BOYS BORN—42

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CARMON PHILLIPS'
OLD MILL

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Girl Scout, Brownies Uniforms On Sale

Oct. 16 At Lions Hut Girl Scout and Brownie uniforms are on sale at the Lions Hut this Saturday Oct. 16 from 1 until 5 p.m. It was announced by Mrs. Wood Mrs. Wood said that a Girl Scout or Brownie who is outgrown their uniform and would like to sell them or do them is asked to bring the items to her home which is located behind the La Honda Motel downtown Ruidoso.

Friday Dinner

Men's Four Women Four women in Ruidoso Down town their 70's and all celebrate their birthdays this week were joined at a dinner held Tuesday at this week Oct. 12 at 5 p.m. at the home of Mrs. C. C. Pior at 1111 Hill. Those honored were Susan Morrison, Mrs. Bertha Dean, Mrs. C. C. Pior and Mrs. Ed Bee. About 30 people attended the dinner which featured today cake and ice cream for dessert. Also sharing in the honor, Carolyn Stout who celebrated her birthday the same day.

Phi Chapter Rushees Entertained Oct. 11 At Fashion Show

Members of Phi chapter of Beta Sigma Phi entertained the chapter rushees with a comical fashion show and salad supper held Monday night this week, Oct. 11, in the Women's Club building. Following the supper, everyone attending modeled the comical costume she was wearing with prizes presented to Mrs. Del Delhotal for the funniest costume, Mrs. Leon Blackwelder for the most original, and Mrs. George Jevsee, a special award.

Bobby Watkins played piano selections as background music for the fashion show. Games were also enjoyed, and hostesses for the affair were Mrs. Eddie Siddens and Mrs. Dale Wynn.

Style Show To Be Held Friday For Elks' Wives

A style show will be held Friday the week Oct. 15, from 3 until 5 p.m. at the Villa Inn as part of the entertainment for the wives of Elks Lodge members attending the annual state convention being held

Rummage, Bake Sale Slated Oct. 15-16

A rummage and bake sale has been slated for Friday and Saturday this week, Oct. 15 and 16, in the Parish Hall of Holy Mount Episcopal Church by the Women's Auxiliary of the church. The sale will be held from 9 a.m. until 4 p.m. each day. It was announced by Mrs. James Tully.

Plan to retire in Ruidoso!

R. C. A. and Coronado color TV's are selling like hot cakes. Have you got yours? Don't miss the great color shows now on the air. Gamblers, the store with more.

here for three days this week. Mrs. Laveta Clark, chairman for the style show, said ski fashions and after ski wear will be shown by several Ruidoso shops including Brunell's, Olm's, Leck's For Fun, Sierra Blanca Ski Shop, Chaparral Dress Shop, New Mexico Miss and the Factory Outlet. Mrs. Bob Gaston will be the narrator, and Mrs. Jim Whipple is scheduled to sing for the group.

Refreshments will be served by the Ruidoso Drove 152 of the Benevolent, Patriotic Order of Deas.

Plans Finalized For Cub Scouts' Trip To Roswell

Plans were finalized in a meeting held Tuesday night this week at Pan-O-Rama Lodge for a trip to Roswell Saturday for Cub Scouts. It was reported by Cubmaster Charles McClellan. Present at the meeting were the den mothers, the executive committee for Cub Scouts in Ruidoso, and a special guest, George Miller of Roswell, District Director for the Conquistadors Council. McClellan said that any Cub Scout who had registered by Tuesday night is eligible to make the trip to Roswell to attend the Open House at Walker Air Force Base which will be held from 1 to 4 p.m.

The Cub Scouts will leave Ruidoso about 10:30 a.m., McClellan said, and each den mother will contact members of her group. Parents who want to make the trip also and can take a car are asked to contact him. The group making the trip is expected to return to Ruidoso about 8 p.m. Each Cub Scout will bring a sack lunch, McClellan said.

Monday Afternoon Lunch and Games At Woman's Club

The regular Monday afternoon luncheon and card games at the Ruidoso Woman's Club for Oct. 18 will have as hostesses Mrs. Melba Frankum, phone 257-2250 and Mrs. W. J. Pierce, phone 257-2567. Everyone planning to attend is asked to please call either one of the hostesses for reservations. Card games of bridge and canasta will be played during the afternoon.

Lincoln - Otero Hairdressers To Meet Oct. 20

The regular meeting of Unit 12 of the Lincoln-Otero Counties Hairdressers and Cosmetologists Association will be held at the Chaparral Motor Hotel on Wednesday next week, Oct. 20, at 7:30 p.m. This will be the first meeting of the group since spring because regular meetings are not held during the busy summer months. Among topics to be discussed will be the Region 5 meeting which is scheduled to be held in Oklahoma City, Okla., on Oct. 31, Nov. 1 and 2. Region 5 comprises five states, New Mexico, Colorado, Texas, Arizona and Oklahoma.

Officers in the Lincoln-Otero Unit 12 are James Sample, Ruidoso, president; Ann Ramsey, Alamogordo, secretary; Mrs. Dorothy Sample, Ruidoso, treasurer; and Delma Turner, Ruidoso, historian.

SPECIAL—Five piece dining room set, with two end tables, coffee table, couch and chair upholstered in heavy covering in a beautiful pattern—in early American style, regular \$199.50—now only \$159.50, and it could be less with a good trade-in. That's Gamblers, the store with more.

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Xi Psi Chapter Donates Money For Hospital Rooms

Members of Xi Psi Chapter of Beta Sigma Phi in a meeting held Oct. 11 in the home of Mrs. Eddie Wimberly voted to contribute \$10 towards the cost of painting one of the hospital rooms in the Ruidoso-Hondo Valley Hospital. It was reported. During the business meeting this chapter's prize winning float in the Aspenade was discussed, and thanks were expressed to several who had helped decorate the float, including Vic Lamb for the signs painted and to Mr. Baker, father of Mrs. W. D. Horton, who was the driver for the float. A special visitor at the meeting was Mrs. Annabelle Crum.

The program for the evening was presented by Mrs. Dan Swearingin who spoke on the New England States, telling about foods used in that area and about New England home life from the book, "Little Women".

During the social hour the hostesses served Almond-Hershey pie, tea and coffee. The meeting for Oct. 25 will be held in the home of Mrs. H. H. Shier, it was announced.

Honeymoon Club

Spending their honeymoon in Ruidoso this week and staying at Sierra Blanca Cabins are Mr. and Mrs. Dan Estep of 421 Zeus Drive, White Sands Missile Range. The bride is the former Marcia Ann Pickering, daughter of Mr. and Mrs. Walter Pickering of 421 Mountain View, Vallejo, Calif. The bridegroom is the son of Mrs. Helen Tucker of 5604 Old Broadway, Knoxville, Tenn. The couple was married at White Sands Missile Range on Oct. 9.

Warren Richardson Is New Caretaker At Animal Shelter

In a called meeting of the Humane Society of Lincoln County held Tuesday night this week at Whispering Pine Restaurant, Warren Richardson was named new caretaker of the Ruidoso Animal Shelter. Richardson, who is a retired former District Superintendent of the B. J. Oil Well Service in Big Spring Tex., moved to Ruidoso with his wife early this summer. Mrs. Richardson is employed at the Treasure Chest.

The Ruidoso Animal Shelter is open week-days from 2 until 5 p.m., and Richardson can be reached at other times at 257-4104. There are several dogs available at the Shelter now for adoption and anyone interested can contact the caretaker at the above phone numbers.

Santa's here—where? At Gamblers. We're already unpacking his sack for you to look at.

The Ruidoso Christian Youth Group will meet during the month of October in the First Christian Church at 6:30 p.m. on Sunday nights.

Ruidoso News

Friday, October 15, 1965



MRS. TOMMY HALL March of Dimes Chairman Named For 1966 Campaign

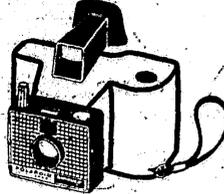
Carl Jorren, 1966 Campaign Director for the March of Dimes, this week announced that Mrs. Tommy Hall of Ruidoso has been appointed chairman for the teen-age division of the fund raising campaign, called T. A. P. Mrs. Hall and Miss Forster will attend the national pre-campaign convention which is scheduled to be held at the Albany Hotel in Denver, Colo., this week, Oct. 14 and 15. They will drive to Albuquerque from Ruidoso with the Roswell March of Dimes chairman, and will fly from Albuquerque to Denver, returning Saturday.

Mrs. Carl Jorren, Lincoln County chairman for the National Foundation, said that this is the first time Lincoln County has sent representatives to a national March of Dimes convention, and she said the two representatives will gain much information which will help them in carrying out their part in the 1966 March of Dimes fund raising campaign.

Lincoln County has not in recent years had a Mothers' March, Carl Jorren reported. He said that in January, 1965, in New Mexico, the Mothers' March raised 41.7 percent of the total funds received in the campaign. "This makes one realize how vitally important the Mothers' March is in this campaign," campaign director Jorren said.

Mrs. Jorren reported that money raised in the campaign now is used largely in the fight against birth defects, but also in the fight against polio. She said that one local baby with a birth defect was brought to her attention by a local doctor and the parents of the baby were assured that funds from the previous campaign deposited in the Ruidoso State Bank, would be made available to them in case of need. "The baby did not require surgery, however, for the correction of the de-

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BLOODWORTH 50th ANNIVERSARY TO BE OBSERVED SUNDAY

Four hundred invitations have been issued to a reception honoring Mr. and Mrs. Lloyd P. Bloodworth Sr., Feralta, N. M., on their 50th wedding anniversary Sunday, Oct. 17, at the Bloodworth ranch, eight miles west of Sonora, Tex.

Hosting the event will be the four Bloodworth children and their families: Mr. and Mrs. George Dennis, Albuquerque; Mr. and Mrs. Dan Reinhardt, Jr., Fabens, Tex.; Mr. and Mrs. L. P. Bloodworth, Jr., Sonora, and Mr. and Mrs. B. Hal Bloodworth, Long Island, New York.

The tea and punch table will be covered with a gold cross stitch on white linen cloth. Centering the table will be a large brass candelabra, with yellow roses forming a floral piece. The tea service, punch bowl and serving trays of brass will accent the "golden" theme of the occasion. Bouquets of yellow roses will be placed throughout the house.

Receiving with Mr. and Mrs. Bloodworth and their children will be Willie B. Whitehead, Del Rio, Tex. Mr. Whitehead is a brother-in-law of Mrs. Bloodworth.

Both Mr. and Mrs. Bloodworth are from pioneer Texas families. Mr. Bloodworth's father, J. T. Bloodworth, was the first Methodist circuit rider in the Texas Panhandle. Mrs. Bloodworth is the former Miss Ida Halbert, daughter, but, your dimes and dollars which comprise our local National Foundation account, was ready to assist this family," Mrs. Jorren stated.

Carl Jorren, campaign director, said that the 1966 campaign is expected to be the greatest March of Dimes campaign of all, due to the generous amounts collected in Lincoln County in past years.

American Legion, Auxiliary Supper Meet Set Oct. 21

The regular meeting of the American Legion Post 79 in Ruidoso and the Auxiliary has been scheduled for Thursday next week, Oct. 21, at 7:30 p.m. A covered dish supper will be held with the business meeting and the program to follow. Scheduled to speak on the program will be the Ruidoso High School delegates to the Girls' State last summer. The American Legion Auxiliary is the sponsoring organization for Girls' State, with a number of other women's organizations in Ruidoso contributing funds to help pay the delegates expenses at the annual summer gathering.

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1¢ SALE

2 for the price of 1 PLUS A PENNY! Thurs. Oct. 14 through Sat. Oct. 23

REXALL MINERAL OIL Extra-heavy, Pint Reg. 79c 2 for 80c	REXALL MILK OF MAGNESIA Creamy, Plain or Mint, 12 oz. Reg. 69c 2 for 70c	REXALL BUFFERED ASPIRIN No upset stomach, 100's Reg. 98c 2 for 99c	REXALL ASPIRIN None finer, 5-gr. 100's Reg. 69c 2 for 70c
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REXALL PANOVITE VITAMINS With Minerals, 100's Reg. 4.95 2 for 4.96	REXALL POLYMULSION Ch. Lids. Leg. d. Multi. Vitamins, Pint Reg. 3.89 2 for 3.90	REXALL DICALCIUM PHOSPHATE With Vitamin D, 100's Reg. 1.39 2 for 1.40	REXALL FUNGI-REX For Athlete's Foot, 3-gr. Cream, 2 oz. Reg. 98c 2 for 99c	REXALL PEROXIDE 3% 10 Vol. Antiseptic, Pint Reg. 49c 2 for 50c
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REXALL MONACEL APC TABLETS For pain relief, 100's Reg. 1.19 2 for 1.20	KLENZO Antiseptic Mouthwash Spicy flavor, Pint Reg. 78c 2 for 80c	REXALL MI-31 Antiseptic Mouthwash, Wake-up taste, 3 1/2 oz. tube, Pint Reg. 88c 2 for 90c	REXALL TOOTH PASTE Regular or Fluoride, 3 1/2 oz. tube, 53c 2 for 54c
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BOXED STATIONERY Choice of many styles, 50 Reg. 2.00 2 Boxes 2.01	78c RUBBING ALCOHOL , Regal. Fine quality, Pint . . . 2 for .80 53c SUPPOSITORIES Cyclohex. Regal. 12's . . . 2 for .54 2.89 CHEWABLE VITAMINS Minuteman Fruit flavored, 100's . . . 2 for 2.70 1.89 FEVER THERMOMETERS Adult's and Baby . . . 2 for 1.70 35c SACCCHARIN Regal. 100-14 gr. tablets . . . 2 for .40 89c HAND LOTION Care Name, 8 fl. oz. . . 2 for .99 1.75 DUSTING POWDER Adrienne of Lavender, 8 oz. . . 2 for 1.78 65c DEODORANTS NO-BALL or COOL BLUE CREAM, each 1 oz. . . 2 for .70 1.00 CARDIGAN LIPSTICK shades . . . 2 for 1.01 78c RAZOR BLADES Stainless Steel Del. Edge, Pack of 52 for .80 1.45 pack of 10 . . . 2 for 1.46 1.00-BOX CHRISTMAS CARDS Assorted . . . 2 for 1.01 77c VITAMIN C 50-mg., 100's . . . 2 for .78 2.25 VITAMIN B-1 50-mg., 100's . . . 2 for 2.26 5.28 VITAMIN B-12 Concentrate, 50-mcg., 100's . . . 2 for 5.28 2.59 VITAMIN B-COMPLEX 100's . . . 2 for 2.60 65c LORIE BUBBLE BATH Box of 20 packs . . . 2 for .66 89c AFTER-SHAVE Lavender or Red-Shave, 8 fl. oz. . . 2 for .70 3.98 HOT WATER BOTTLE Kentel . . . 2 for 3.99 25c ENVELOPES Plain, Airmail, Return Address . . . 2 for .28 65c REX FILM Black & White, 120, 127, 620 . . . 2 rolls .58	REXALL SHAMPOOS Shine Cream, Fast Dandruff, Emollient, Brit's No. 1, Each Reg. 98c 2 for 99c REXALL SHAVE CREAM Lavender, Reef Shave Regular or Monthly 11 oz. aerosol Reg. 98c 2 for 99c KLENZO TOOTH BRUSHES My 11 Reg. 49c each 2 for 50c
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SURPRISE BUYS Specially Priced for this Event

WESTCLOX Electric WALL CLOCK Modern design, Reg. 3.99 2 for 3.99	SUNBEAM Cordless Electric TOOTH BRUSH With 6 brushes, Reg. 11.66 2 for 11.66	SUNBEAM Electric SHAVERS New, Deluxe, Ladies' 7.99 Men's 14.67	Decorative PILLOWS SQUARE, Colors, Reg. 69c 2 for 69c
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PLASTIC HOUSEWARES trash or laundry baskets . . . each .87
BABIE Fashion Gown Del. 3 1/2-train wigs . . . 3.37
INSTA-FLASH CAMERA Instant load, outdoor . . . 6.99
FLASH BULBS Del. Complete Box, 8-rays of 12's . . . 1.88 to 1.25
BFT WRAP 16 roll box, Christmas designs . . . 1.88
CHRISTMAS TREE LIGHTS 7-light (4714) indoor80
Write Set HAIR SPRAY
Regular, Casual, Hard-to-Hold, 14-oz. aerosol.
3 for 1.99

MANY MORE ITEMS ON SALE - HURRY IN!
GATEWAY DRUG STORE-RUIDOSO

Las Cruces Firm Low Bidder

Burns Construction Co. of Las Cruces was awarded the contract for the 1965-66 Water and Sewer Improvement jobs as advertised by the Village of Ruidoso. At a special called meeting of Village Trustees Friday, Oct. 8, trustee Jodie Fillemann made a motion, seconded by Guy Robertson, that the low bid of Burns Construction Co. in the amount of \$75,562.50 be accepted and the contract awarded them with work to begin as soon as 100% construction bond from Burns is executed to the Village. The motion carried with a roll call vote of all "ayes".

Seven bids for the project were received and tabulated by the trustees: 'D' Construction Co., Ruidoso Downs, \$93,156.50; New Mexico Concrete Vault Co., Albuquerque, \$134,293.77; Brown-Olds Co., Albuquerque, \$109,225.65; Brunacini Utilities, Albuquerque, \$104,147.93; Consolidated Construction, Farmington, \$89,788.40; Burns Construction Co., Las Cruces, \$75,562.50, and Coe Construction Co., Albuquerque, \$66,378.75.

Present at the special meeting were: Mayor G. H. Stoneman, Trustees Jodie Fillemann, Bill McCarty and Guy Robertson. Also present were Village Manager-Clerk Jim Hinc, Don Hart, assistant, Quinton Dapfel, engineer, and visitors John Wilhelm, John McChare, B. Y. Nelson, R. W. Maxwell, Charles Stott, Clyde Thurman, Forest Baum, George Goodell, Curtis Bell and James Fuller.

After reviewing the bids, certification of acceptance of the Federal wage rates, and a check of unit price as against total price the Trustees awarded the contract to the low bidder.

NEW MANAGER FOR HIGH COUNTRY
 Charles Rumbaugh announced this week Mr. and Mrs. Warren Roe of Odessa, experienced motel operators, have assumed their duties as managers of his High Country Lodge at Alto.

NEW HOME UNDERWAY
 Construction is underway on a new residence in Ponderosa Heights for the Lloyd N. Hillen family of Las Cruces.



TAKES THIRD—Winning third place in organizations' division was Xi Psi chapter of Beta Sigma Phi with float depicting Ruidoso as recreation horn of plenty. On float were Danny Halladay, left, and Craig Horton.

CANYON ECHOES

Mrs. Kathryn Hall Travis of Ruidoso will conduct art classes in Deming Oct. 18-Oct. 23, for beginners and advanced students. Howard Taylor visited in Los Angeles last week and early this

Capt. Wimberly Picked To Head Lawmen's Group

By FRIEDA BRYAN HYATT
 The 31st annual convention of the New Mexico Sheriff's and Police Association held here early this week closed with election of officers for 1966 and selection of a new convention site, Hobbs, for next year.

Hoover Wimberly, captain in the New Mexico State Police, Albuquerque, was elected president. First vice-president on the new slate is Roy Marcum, Sheriff of San Juan County, Aztec; second vice-president, P. A. Sipe, Special Officer, A. T. & S. F. Railway Co., Raton; third vice-president, L. M. Hall, Chief of Police, Roswell.

Secretary-treasurer Ethel M. Highsmith, Albuquerque, was elected by a standing ovation for the 16th straight year.

The officers voted on Hobbs as convention city for 1966. Mrs. Billie Fort of Hobbs won the grand attendance prize of a 38 Special Colt in a defiance of the odds against her. There were only four women present at the drawing, the rest being members of the male law force in the state.

A total of 233 attended the convention, according to Mrs. Highsmith. Registration was held from two to six p.m., Oct. 9 for convention participation and pistol match event. Oct. 10 convention registration was completed, the annual pistol matches were held at the Ruidoso Downs race track, and a buffet supper in the main dining room of the Chaparral Motor Hotel, site of the convention activity.

At 7 p.m. a training film was shown by Frank J. Stephenson, Deputy Chief, Albuquerque Police Department. From 8 to 12 p.m. a party was held for members in the Convention Center adjacent to the Chaparral with Bill Barbour's orchestra from Farmington.

Capt. Hoover Wimberly gave a training seminar at 8 a.m. Oct. 11. At 9 a.m., Chief James F. Robinson, Lovington Police Department and out-going president of the Association, presided over the business session.

Invocation was by Lt. James LeRue, Albuquerque Police Department. E. E. (Brother) Miller, Mayor of Ruidoso Downs, gave the address of welcome. Addresses of welcome were also given by George H. Stoneman, Mayor of Ruidoso, and Robert Walker, Manager of the Ruidoso Valley Chamber of Commerce.

Hon. Mack Easley, Lieut.-Gov. of New Mexico, addressed the members. Hon. James J. Rowley, Chief of U. S. Secret Service, Washington, D. C., talked before the group. A dance was held Monday night, Oct. 11, in the Convention Hall.

The committee in charge of the convention program was Frank J. Stephenson, chairman; John Bradford, Chief of New Mexico State Police, Santa Fe; James LaRue, Lt., Albuquerque Police Department; Gary Carlton, Special Agent, FBI, Albuquerque; Joe Wilson, Sheriff, Bernalillo County, Albuquerque; Ethel H. Highsmith.

Those arranging the entertainment for the program were Hoover Wimberly, chairman; Bobbie A. Miller, New Mexico State Police, Ruidoso Downs; Manuel S. Balsa of El Paso, Bert T. Judla, Ruidoso Downs; E. E. Miller, Ruidoso Downs; the Chaparral Motor Hotel, and Leandro Vega, Jr., Sheriff, Lincoln County, Carrizozo.

week on business:

Visiting Mrs. Howard Taylor here have been her parents, Mr. and Mrs. G. G. Hazel from Midland. They accompanied her here for the visit after she had paid them a call in Midland last week.

Mrs. Grace Bennett of Albuquerque is here visiting her son and family, the Dick Bennetts. Dick motored to Albuquerque last week-end to bring her to Ruidoso.

The women's prayer group of the Community Methodist Church met with Lula Brown Wednesday morning this week.

There were 25 young people from Clovis Methodist Church here on a religious retreat early in October and they used the recreational hall of Community Methodist Church for meetings.

A woman veterinary school faculty member, a Dr. Lentz of Chicago, was flown to Ruidoso by Alpine Aviation pilot Lowell Morgan from Albuquerque where she had arrived via commercial airline, for consultation with a local osteopath last mid-week.

Guests at Camino Real Motor Hotel—in Juarez while in the El Paso area on a business and pleasure trip last week are the following from Ruidoso: Mr. and Mrs. Lloyd Davis, Jr., Mr. and Mrs. Ed Wimberly, Mrs. John Lyon and Roy Parker and Jim Isham.

Mrs. Nell Crain Parks of Panhandle, Tex., was here visiting her son and his family, the Dave Parks, for the Aspenade.

Home from University of New Mexico classes for the Aspenade were Carol Cooper, Jim Beall, Pat and Wendy Lamb, Liz Bennett and John Underwood. Guests of Pat Lamb were Lanny Weaver of California, Ted Campan of Detroit and Hal Boyd of Wichita, Kans., fellow students.

Mrs. Marnie Little is vacationing in Ohio this week visiting her daughter and family, Mr. and Mrs. Chuck DePew and children.

Mr. and Mrs. Teddy McKinney of Albuquerque were in Ruidoso for the Aspenade week-end.

Mrs. Jo Ramey has been visiting her daughter and family in Grants, Mr. and Mrs. Robert Huxford recently.

Madeline Burdett and Stella Campbell left Ruidoso last week-end for their home in Laguna Hills, Calif., to spend the winter.

Mr. and Mrs. G. F. West of Floydada, Tex., spent the Aspenade week-end in their Ruidoso cabin and had as their guests Mr. and Mrs. Frank McClure of Floydada.

Anne Jungman of Alamogordo was in Ruidoso Saturday for the

Aspenade festivities and to visit her mother, Mrs. Elsie Williams.

Week-end guests of Mrs. W. B. Belcher were her sister, Mrs. Faye Lane and son Leonard Lane, who is a Baptist Missionary recently returned from 11 years' stay in Nigeria. Lane is now at ENMU, Fortales and spoke at the 11 a.m. services at the First Baptist Church Sunday.

Rev. Alfred Richard of the First Baptist Church is in Clovis this week holding a revival there.

Mr. and Mrs. C. F. Caldwell of Texas City have been visiting Mr. and Mrs. M. R. Haws at 29 Pines. Caldwell is manager of the Texas City Sun and assistant manager of the Galveston News.

Mrs. Herb Gregerson, Jr., and children of Dallas are to arrive here Sunday for a visit, with the Herb Gregersons, Sr. They will fly to Roswell where the senior Gregersons will meet them.

Mr. and Mrs. Carl Ross visited in Northern and Eastern New Mexico, Colorado, Kansas, Oklahoma and Texas on their vacation.

Mr. and Mrs. H. W. Hoover, former Ruidosians now of Tucson, Ariz., visited in Ruidoso recently with friends here.

Mrs. H. H. Hilburn and Mrs. Betty Mosty both of Kerrville, Tex., left Tuesday morning after a week's visit here with Mr. and Mrs. Samuel Hyatt.

Rubber stamps, News office.

White's Fall Specials

Lowest Prices in Town on
BUTANE & ELECTRIC HEATERS
 Permanent Anti-Freeze, 1 Gal. — \$1.79

WHITE AUTO STORE

Owned and Operated by Lou Baker
 Located at The "Y" in Hollywood — Phone 378-6331

WAT'S COOKIN'

A VERY FINE JOB—The folks did a bang-up job on the Aspenade we think, all the way from the square dance program, the very good parade to the big dinner on Sunday. We want to tip our hats to those hard workers who carried the major part of the load in staging the Aspenade—they're the salt of the earth.

Wattie's

Your account
 INSURED
 up to
\$10,000

This Bank is a member of the Federal Deposit Insurance Corporation. We pay the premium for insurance that protects your account, whether Savings or Checking or both. Save with Safety here.



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 Ruidoso, New Mexico

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 F. D. I. C. — Ruidoso, Ph. 257-4043
 Ruidoso Downs, Ph. 378-5885 — Member

BENNETT'S FOOD LINER

THURSDAY - FRIDAY - SATURDAY
 OCTOBER 14th - 15th - 16th

- FROZEN FOODS -

PEYTON'S FULLY COOKED HAMS	
SHANK PART LB.....	49¢
BUTT PART LB.....	59¢
- USDA CHOICE MATURE BEEF -	
CHUCK ROAST LB.....	39¢
SWISS STEAK LB.....	69¢
SIRLOIN LB.....	\$1.09
PORK STEAK LB.....	55¢
FRANKS Glover's LB.....	47¢
BACON Danola Vac Pac Pkg.....	73¢
ALL GRINDS	
HILLS BROS. COFFEE	
1 LB.	75¢
2 LB. CAN	\$1.49
MOUNTAIN PASS, 8 OZ. CANS	
TOMATO SAUCE	
6 CANS	45¢
REFRIED BEANS Min. Pass No. 300 Can... 10¢	
LIBBY'S, NO. 2 1/2 SLICED OR HALVES	
3 CANS	79¢
PEACHES	
FLOUR Pillsbury's 25 Lb. Paper \$1.99	
FLOUR Pillsbury 4c Off Label 5 LBS. 49¢	
CAMPBELL'S	
TOMATO SOUP	
NO. 1 CAN	10¢
DIXIE BELLE CRACKERS	
SALTINES	
1 LB. BOX	19¢
SPINACH Del Monte No. 2 1/2 Cans... 2 FOR 49¢	
HORMEL, 4 OZ. CANS	
VIENNA SAUSAGE	
5 CANS	\$1
CRISCO 3 lbs. 79¢	
NEW! and HIGHLY UNSATURATED!	

FAMOUS ADVERTISED BRANDS AT AG STORES

FRESHER PRODUCE AT AG STORES

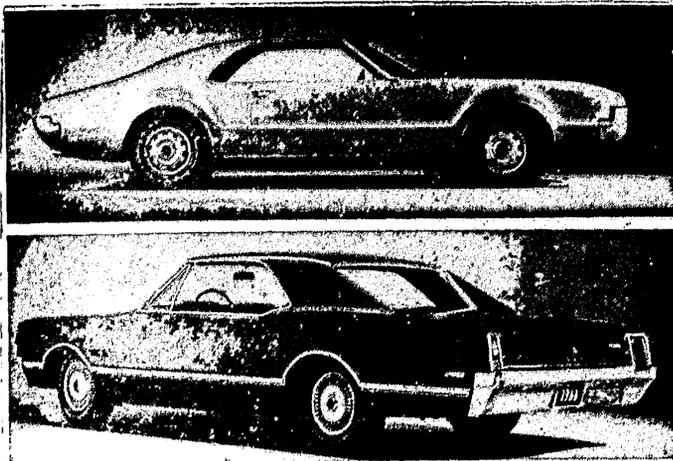
BIRDSEYE, 9 OZ. (4c Off Label)	
AWAKE 3 CANS	\$1
SWANSON, CHICKEN, BEEF, TURKEY	
POT PIES 3 FOR	69¢
MORTON'S DOUGHNUTS 2 BAGS	69¢
CUT OKRA Birdseye 10 Oz. 2 PKGS.	35¢
FAIRLANE, 10 OZ.	
STRAWBERRIES	
4 PKGS.	99¢
ORE-IDA, 16 OZ.	
POTATOES YOUR CHOICE	29¢
INDIAN RIVER, PINK GRAPEFRUIT	
2 LBS.	25¢
APPLES New Mexico Delicious 4 LB. BAG	35¢
NO. 1, "B" SIZE RUSSETTS	
POTATOES	
10 LB. BAG	29¢
CELLO CELERY BAG.....	23¢
SEEDLESS GRAPES LB.....	15¢
ORANGES Large Size 2 LBS.	25¢
GOLDEN RIPE BANANAS LB.	11¢
POMEGRANATES 2 FOR	19¢
A. G., GRADE "AA" LARGE DOZ.	
EGGS	49¢
WHITE SATIN SUGAR, 5 LBS.	49¢
CORN Libby's Cream Style No. 303 3 CANS	49¢
DOG FOOD 1 Lb. Cans... 13 FOR \$1	
ZEE NAPKINS 80 Count 2 PKGS.	23¢
CHEER Giant Size 10c Off Label.....	69¢

DOUBLE STAMP DAY WEDNESDAY—
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OPEN SUNDAYS

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Water Pump Sales & Service
 Wimberly Electric
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Get A Party Going
 Fly To Your Favorite Football Game
 Alpine Aviation



NEW OLDSMOBILE 1966 Oldsmobile Toronado, with front wheel drive, is most unique automobile in many years. A six passenger hardtop coupe, it is available in standard or deluxe model. Driving traction and handling under every conceivable road condition are only two of outstanding characteristics of this car. In styling, Toronado is distinctive and unique. A specially modified 425 cubic inch Toronado V-8 and Turbo Hydra Matic transmission deliver power to the front wheels. Inside Toronado provides full 6 passenger spa-

aciousness and features a flat floor. Bottom — Newly distinctive styling features on Oldsmobile 4-4-2's for 1966 include specific grille and tail lamps, recessed front fender scoops, plain hood and deck lid and specially-designed 400 cubic inch V-8 engine, equipped with Oldsmobile's new Quadrajet carburetor for improved economy, performance, and better idling. Models of the 1966 Olds. are on display for the first time this week-end at Sierra Blanca Motor Co., Ruidoso.



ASPENCADE QUEEN Mary Cunningham fall festival, reigned as Aspencade Queen for the 1965

COMMUNITY PUBLIC SERVICE COMPANY

ACCOUNT ON



His business: keeping your electric service dependable

This man is typical of the skilled linemen who work for Community Public Service Company. Always busy constructing new power lines or maintaining those already in use, he's a familiar sight as he works high atop the poles. He's on the job, too, when the weather is roughest — fighting the threats of wind and ice storms. He fills a key role in the maintenance of your dependable electric service. And he's a good citizen as well as a dedicated employee.

COMMUNITY PUBLIC SERVICE

Your Electric Light & Power Company



MAX McCOY, District Manager

Ruidoso News

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SECTION A — PAGE FOUR
Ruidoso News
 Friday, October 15, 1965

NATIONAL EDITORIAL ASSOCIATION
 AFFILIATE MEMBER

We Are Beholden . . .

This year, as usual, we are very grateful for the extraordinary amount of work done, mostly behind the scenes, by so many local people to make the 18th annual Aspencade the success it was. But, something new has to be added in the line of expressing thanks to folks who helped make it such a grand affair—this year we are beholden to more of our neighbors than ever before for pitching in and helping to stage a splendid parade. We're speaking of the members of the several bands, including the one from New Mexico Military Institute in Roswell, the school bands from Tularosa, Capitan, Carrizozo and the Goddard High School in Roswell, and the boy's drill team from N. M. I. and the girls' drill teams from Capitan, Carrizozo and Goddard—plus the several riding groups from other communities, such as Cochran County in Texas and Otero County and Portales in New Mexico.

'Twas quite neighborly of so many places to lend a hand in the parade—it made it so much better with your having had a part.

15 Years Ago
 By Elsie Williams

News Items From Ruidoso News Issue of Sept. 29, 1950.

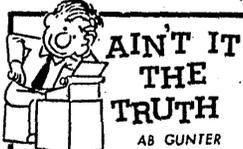
The Tres Valles Garden Club of Lincoln County which was organized on Sept. 21, met in the home of Mrs. Wilbur Coe for the installation of the officers which includes Mrs. Wilbur Coe, president; Mrs. Ed Nelson, first vice-president; Mrs. Bruce Griffith, second vice-president; Mrs. Charles Fuller, secretary; Mrs. Tom Babers, treasurer; Mrs. Frank Titworth, historian, and Mrs. J. V. Tully, honorary vice-president.

Ada Lou Long, daughter of Mr. and Mrs. W. R. Long of Green Tree, took second place with her oil painting at the Otero County Fair last week. Ada is a student in the sixth grade in the Ruidoso School.

Della O'Kelly, in the cabin business for many years, announced the purchase of the three Riddle cabins that are directly behind her property on the next street.

The Ruidoso Chamber of Commerce announced that the third annual Ruidoso Aspencade will be held on Sunday, Oct. 8, according to a report from Mrs. Rosalind Barnes, secretary at the C. of C. office.

Mrs. Harry Fairbanks who start-



AB CUNTER

Cordin to the paper and TV Pack-estand is breakin off relations with some of their neighbors cause they want help them fight the Hindus and Indians. Seems like ever time somebody takes cold over there in them foreign countries theys a diplomatic split. I cant understand how come them countries can jes shuck their life long friends and take up with their lifelong enemies to durn easy. Me an Mama have been married a long time and we aint ever had a big enough squabble that either one of us packed our duds to go home to our Mamas.

I've been wonderin why more married couples dont split up over such trifling things and believe I've come to the solution. The government aint started givin foreign aid to married couples like the have to Golobodia and Umplopa. If you will watch Uncle Sam dont give

ed three years ago as a beginner in a ceramics class conducted by Mrs. Vaye Fulton at the Arts Colony of the Southwest, has been invited to exhibit some of her pieces at the Texas State Fair to be held in Dallas, Tex. next month.

do near as much fussin an fightin. —Ab

WELCOME, ELKS

We hope you have a most successful 1965 Convention — and we also want to invite you to come back to Ruidoso as often as you can for fun and relaxation.

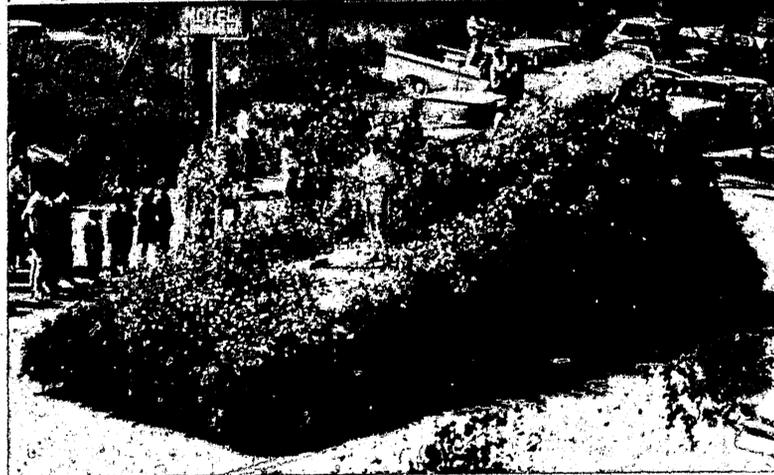
RUIDOSO IS THE ONE FOR FAMILY FUN!

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WE GIVE S & H GREEN STAMPS

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NATURAL BEAUTY—Autumn's natural beauty was depicted in this giant float entered by Lincoln County Art Association, which bore Edie Joiner, portraying Jack Frost.

LETTERS TO THE EDITOR
 October 11, 1965

Editor Ruidoso News Ruidoso, New Mexico

Dear Sir:

We would like the residents of Ruidoso to know how much we enjoyed the Aspencade this past week-end. The members of all the committees and the participants are to be congratulated for their fine effort. The parade was one of the finest we have ever seen for a community the size of Ruidoso and the weather couldn't have

a durn which side they is on jes as long as they are squablin he will send um foreign aid. One of these days he will figer out if we leave them birds alone they wont do near as much fussin an fightin.

—Ab

Flood Aid Funds Received in County

Lincoln County Commission chairman Max Oliver stated Thursday that approximately \$50,600 of Federal Emergency Flood Control funds have been received by the county. An additional \$15,000 has

been more cooperative. The Art Exhibit was very well displayed and with a much more professional aspect than last year. We were unable to attend the barbecue this year but certainly hope to next year.

It was one year ago that we became what we call "week-end residents" of Ruidoso and are ardent boosters of the Village of Ruidoso and its surrounding beautiful countryside, of which you should all be proud.

Yours very truly,
 M/Sgt. W. C. Koepke & Family
 Ft. Bliss, Texas

been requested for flood damage done to construction repair work. Oliver said. Construction repair to the bridges, culvert approaches and county roads in the Ruidoso and Hondo Valley is scheduled to be completed by Thanksgiving. Oliver stated.

New and used furniture and appliances at Gambles—the store with more. Top values and best trade-ins.

Electric Heating & Insulation
Wimberly Electric
 Phone 257-2110

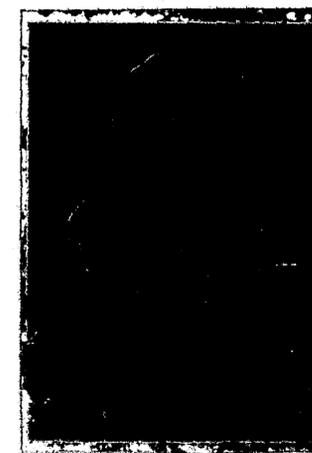
Round Trip To Sunland Park
Alpine Aviation
 \$12.50 Per Person

6 KING SIZE WALLET PHOTOS 99¢

SATURDAY, OCTOBER 16 8 a.m. TO 5:30 p.m

IN THIS BIG PHOTO SPECIAL

- No Limit On Amount of Pictures
- ☆ Photograph Entire Family at only 99c Per Person
- ☆ No Age Limit



Actual Size

ALSO 8x10 PORTRAIT — \$2.99 OFFERED BY—
SHUGART'S STUDIO
 IN CONNECTION WITH
THOMSEN'S FURNITURE
 See Joe Lane for Lower Prices in Furniture Gateway Center — Ruidoso.

Enjoy Life !

It's no fisherman's tale that the out of town merchants won't really thank you for your business. To him you're just someone he has hooked. Get the thanks you deserve by doing business with your home town merchant and enjoy life in a prosperous community.

IT PAYS TO TRADE AT HOME
 with your friendly local merchant

THIS MESSAGE SPONSORED IN THE COMMUNITY INTEREST BY—

GATEWAY ENCO
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 GATEWAY CENTER

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 The Store with the Most Variety In Downtown Ruidoso

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 Complete Beauty Service
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MODERN GROCERY & MARKET
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ROUND YOU GO—Trail's end square dancing early Saturday on Plaza Dos parking area opened a week end of fun for square dancers from a wide area as part of Aspenade events here. From here dancers moved into school gym for several more hours of fun.



NEW DEALERSHIP—J. C. Capps has been granted franchise for this area for famous GMC pick-ups and trucks. New building is under construction on Hiway 70 in Ruidoso Downs to house new car agency here, Capps said this week. He is shown with new model of General Motors popular pick-up.

A Rummage Sale has been scheduled at the American Legion Hall in Ruidoso for Saturday, Oct. 16, from 9 a.m. to 4 p.m. by the Christian Women's Fellowship of the First Christian Church.



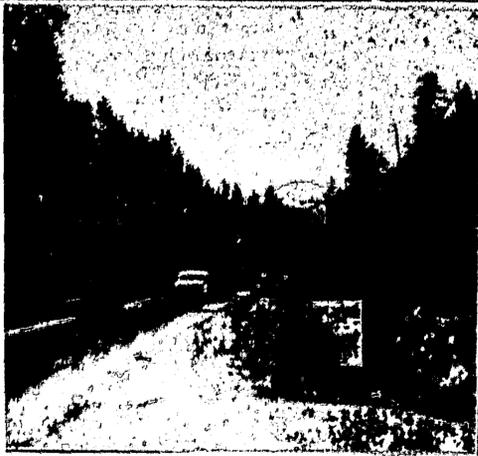
TAKES SECOND—In riding groups' division of the Aspenade parade Saturday, Otero County Mounted Patrol came in second.



GOT A LAUGH—These four Seoux Doe (pseudo?) Indians brought laughs from the crowds lining the streets on the parade route. They were from Wichita Falls, Tex., Riding Club.

Lincoln County Photo Album No. 34

ADVERTISING BY MAIL — The photo adjoining and the text below appear in the State Department of Development's color brochure that is mailed to tourist inquiries: 'Lofty Sierra Blanca (White Mountain), more than 12,000 feet high, looms up over the Mescalero Apache Indian Reservation, long a summer playground (the well-known resort town of Ruidoso is at its base). It now harbors New Mexico's newest developed ski area.'



Ruidoso News Friday, October 15, 1965

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 1 p.m.

Admitted in the last few days as patients in Ruidoso-Hondo Valley General Hospital have been:

Admitted Oct. 5 — Frances A. Weems, Ruidoso; Montie Gardenhire, Tularosa; Jack Lankford, Mescalero; Willie Hass, Ruidoso Downs.

Discharged — Rita McLaurin. Admitted Oct. 6 — Linda Posey. Discharged — Jack Lankford, Lee Ann Day.

Discharged Oct. 7 — Linda Posey, Willie Hass, Nora Zinn.

Admitted Oct. 8 — David McCutchen, Anna Jeffcoat, Corona; Martha DeVries, Ruidoso; Maria Gloria Lopez, Ft. Stanton.

Discharged — Elvira Rocha. Admitted Oct. 9 — Dallas Salmato, Hollywood; Earl F. Strachan, Ruidoso.

Discharged — Teresa Samora, Gloria Lopez and infant, Montie Gardenhire.

Admitted Oct. 10 — Donald Wingfield, Roswell; Lydia Rue, Ruidoso; Donald Longaria, Corona.

Discharged — Donald Wingfield, Martha DeVries and infant, R. E. Aldrich, Frances Weems, Dallas Salmato.

Admitted Oct. 11 — Gloria Lopez, Ft. Stanton; Gertrude Duchouquette, Hollywood; Judith Bergman, Captain.

Discharged — Earl Strachan.

Two-Day Holiday From School Given For Teachers' Meet

With the annual New Mexico Education Association convention due Oct. 28-29 in Albuquerque, Ruidoso municipal schools, as is their custom, will close down shop on those two days, Thursday and Friday, next week to allow faculty members to attend the meeting. Football games for next weekend will be on Saturday nights in this area, instead of the customary Friday, due to the convention, another annual custom observed in the state.

Outlet Store

In New Location
The Outlet Store, which handles sportswear, ready-to-wear and accessories moved last week into a new location in the Gateway Shopping Center, from downtown Ruidoso. The firm features a full line of blouses, skirts, dresses, suits, lingerie and other items in women's wear. Mrs. Leon Murray is manager of the concern.

You can buy on lay-away now for Christmas toys and gift items at Gambles, the store with more. Our Christmas merchandise is already on display.

Go to the Races
SUNLAND PARK
Alpine Aviation
\$12.50 Per Person
Round Trip



FRESHMAN ENTRY—A large fish was the central object in Freshman class' Aspenade parade entry.



RUIDOSO BAND—One of five bands in march was Ruidoso's blue uniformed school aggregation. Another was Carrizozo's, shown below.



GUIDEPOST WHERE TO STAY WHERE TO EAT

Things to Do — Where to Shop
In The Playground of the Southwest
—OPEN YEAR 'ROUND—

Free Delivery
Bob, Marie and Erma will be happy to serve you for your party needs.

BILLY THE KID VARIETY LIQUOR STORE
Phone 257-2245 — Sudderth Drive

PIOR'S BISCUIT HILL CAFE
Open 5:00 a.m. to 10:00 p.m.
Mrs. Pior's Hot Biscuits Served With All Meals
Pho. 378-4265 — Highway 70

"The Finest Food in Ruidoso's Most Charming Spot!"
★
Charcoal Broiled Steaks
In the Recreation and Scenic Area of Ruidoso, New Mexico
One mile above Post Office
Telephone 257-2688
★
Visit Our Rainbow Room

TOMAHAWK LODGE
CABLE TV
Ruidoso's Finest Motel
Mr. & Mrs. Ed Anderson, Hosts
Pho. 257-4678 — Room Phones
P. O. Box 468
RUIDOSO, N. M.

Story Book CABINS
Large and Small Cabins
Fireplaces and Kitchens
One Mile West of Post Office
Reuben and Roberta Larsen
P. O. Box 472 — Ruidoso, N. M.
Phone 257-2115

BLU MOTEL
20 Modern Cabins with Fireplaces and Kitchenettes
Phone 257-4451 — Box 190

APACHE SUMMIT LODGE
Six Modern Cabins with Fireplaces
Authentic Indian Jewelry
Open 24 Hours
10 Miles West on Hiway 70

EL ALTO LODGE
All Courts Have Fireplaces, TV's — Kitchenettes
Pho. 257-2521 — Box 235
Ruidoso
On Mochem Drive, on the Way to the Ski Area and the Ruidoso Lake
JUST ADDED—A New honeymoon Cottage
Mr. & Mrs. Carl Jerron, Mgrs.

FOX CAVE
IS A MUST ON YOUR TRIP TO RUIDOSO
7 MI. East of Race Track on US 70
Alpine Lodge
CENTRALLY LOCATED
Rooms with TV and Courtesy Coffee
Wall to Wall Carpeting
Drawer M — Phone 257-4223
RUIDOSO, NEW MEXICO

An Enchanting Spot in the Land of Enchantment
Carrizo Lodge
Herb & Pauline Gregerson
—American Plan—
Pho. 257-2375 — Drawer A
Ruidoso, New Mexico

Intersection at Sudderth & Mochem Drive
Free TV in Rooms
Mon Jeu Motel
"Gateway To Activity"
Welcome Hunters and Skiers
DICK & MAXINE RATLIFF
Phone 257-2154
P. O. Box 454 — Ruidoso, N. M.

Helen & Clayton Bennett
INDIAN SHOP
Ruidoso's Oldest INDIAN TRADING POST
West on Hiway 70 — Pho. 257-2490

PAN-O-RAMA LODGE
Under New Ownership
Kitchenettes — Fireplaces
TVs and Phones
Single Bedrooms
Reasonable Rates
Pho. 257-4013 — P. O. Box 967
Ruidoso, N. M.

LA FONDA MOTEL and WESTGATE CENTER
Offices - Apartments
Riverside Bedrooms
Light Housekeeping Rooms
Heated Pool
Complete Family Units
Box 6 - Ruidoso - 257-2685

TOO & MIM'S SWEET SHOP
Candies and Novelty Items from all over the World
Complete Soda Fountain
★ ★ ★
Mail Orders Welcomed
Pho. 257-3870 — Adobe Plaza

WE LOVE KIDS—
And we think they love us. We have a family-type tourist accommodation that provides extra fun for the youngsters on a visit to Ruidoso.

FRIDAY NIGHT SPECIAL
Broiled Chopped Sirloin Steak, Bacon Wrapped, with Baked Potatoes and Tossed Salad—Mexican Dinner Served on a Hot Platter with Enchiladas, Tamales, Fried Beans, Spanish Rice, Taco Shell with Avocado Salad, Tea or Coffee
\$1.50

HOLIDAY HOUSE
OUR MOTEL IS CENTRALLY LOCATED, ON THE ROAD TO AND FROM EXCITING THINGS THAT HAPPEN IN RUIDOSO. TV IN ALL ROOMS — PHONES — SWIMMING POOL IN THE SPRING, SUMMER AND FALL. Write for Descriptive Brochure
P. O. Drawer J — Ruidoso — Phone 257-4008

SIERRA BLANCA SKI RESORT

Is busy working on the new 1000 person per hour Chair Lift. Completion on or around Thanksgiving

RESTAURANT OPEN DAILY

Gondola Open Week-ends Only Until Ski Season Starts

For Further Information Call The Chamber of Commerce, 257-4252

FOR GROWN-UPS AND FOR THE YOUNGSTERS, TOO JOIN THE PARADE TO

The Sundowner

Featuring Quick Snacks, Short Orders and Fountain Service — and GOOD COFFEE

Open 7 Days A Week From 6 a.m. until 10 p.m.
On Hiway 70 — "Right Downtown in Ruidoso Downs"

WE SEND A SPECIAL GREETING TO OUR FINE YOUNG PEOPLE TO JOIN THEIR TEEN-AGE FRIENDS AT THE SUNDOWNER FOR RECREATION AND DELICIOUS REFRESHMENTS



Whether It's A Short Order Or A Full Meal — You'll Say Our Menu and Our Service Can't Be Beat!

THE NEAL SMITH FAMILY EXTENDS A MOST CORDIAL INVITATION TO YOU, YOUR FAMILY AND YOUR FRIENDS TO MAKE OUR PLACE YOUR "HOME AWAY FROM HOME" WHEN IT'S MEAL TIME OR WHEN IT'S TIME FOR RELAXATION. YOU'LL ENJOY THE RECREATION AT "THE SUNDOWNER"

— PHONE 378-9060

FOR FUN AND FOR FINE FOODS

CITIZEN A — PAGE SEVEN
Ruidoso News
Friday, October 15, 1966

Four-Way Tie In Grid Game

The first place winner in the Ruidoso News weekly football game guessing contest for games last week and in high school, college and pro circuits, was easily determined by judges. Mrs. Doris Snow correctly guessed 17 winners in 20 games listed. She can pick her \$10 first prize check at Brunell's.

But, for second and third placers, the judges had to give the same amount of prize money to four contestants who tied with 16 games right.

The tying players were: Mrs. Lynn Kirby, whose check for \$1.87 is at C. & L. Lumber & Supply; Wayne Mains, whose check for \$1.87 is at Estes Cleaners; Carl Torres, whose check for \$1.87 is at Ruidoso Gas Co., and Leon A. Farrar, whose check for \$1.87 is at Prescription Pharmacy.

The tie-breaker game in the News contest in which a score must be guessed just didn't work for this contest page—all four of the people who guessed 16 games correctly picked the wrong team to win the tie-breaker in the New Mexico-Arizona tilt. New Mexico won and



AT DINNER — Almost 800 persons ate the barbecued outdoor chuckwagon dinner served by Lions Club members of food committee at noon hour Sunday in School House Park here.

Three of the four said Arizona would — one of them guessing a tie. That's the way the football bounces—so, pick up a pencil and start marking a contest page if you haven't got in the game yet. You could win up to \$25.

Fly To Las Vegas, Nevada
Alpine Aviation
As Low As \$67.75 Per Person Round Trip

Get Sunland Overights Here

FOR BROASTED!
PHO. 257-2664

Take-Out Foods & Picnic Lunches
BROASTED CHICKEN
In the Gateway — Ruidoso

Everything Electrical
Wimberly Electric
Phone 257-2110

TAQUITOS
With Sauce
Real Good For Parties!
Ruidoso Taste Freez

GATEWAY GROCERY

Mr. and Mrs. Al Beach

— FRIDAY & SATURDAY SPECIALS —

BACON Del Norte.....	1 LB.	79¢
T-BONES	LB.	\$1.19
LONGHORN CHEESE	LB.	59¢
ROUND STEAK	LB.	89¢
ENGLISH BACON	2 LBS.	\$1.63
BEEF ROAST	LB.	59¢
RIB STEAK	LB.	79¢
BACON Del Norte.....	2 LBS.	\$1.69
PURE GROUND BEEF	LB.	59¢
PORK CHOPS	LB.	69¢
PORK STEAK	LB.	59¢
HAM ENDS	LB.	39¢

We Are Now Giving
S. & H. GREEN STAMPS
Double Stamps on Wednesday
Open 7 a.m. — Close 7:30 p.m.
On Sudderth in Palmer Gateway — Phone 257-2982

FUNERAL HELD SATURDAY FOR WRECK VICTIM, RELATIVE OF RUIDOSOANS

Funeral services for Mrs. Rankin Howard, 71, of Whitharral, Tex., a frequent visitor in Ruidoso with relatives, were held in Levelland Methodist Church Saturday afternoon at 2 p.m. with burial at Levelland cemetery. She was one of six persons killed in a car-truck collision in Lubbock Wednesday morning last week. She was the grandmother and great-grandmother of Mr. and Mrs. Rex Whiteley and their two sons and of Mr. and Mrs. Wilson Howard and their daughter of Ruidoso. She was the mother of Woodrow Howard, now of Whitharral, but who moved here with his family in the late 1950's and who had operated a service station in downtown Ruidoso and for a while also operated White Mountain Grocery, now closed. All the local relatives attended the last rites.

Among local folks attending the last rites were Mr. and Mrs. Stan- sell Jones, Mr. and Mrs. Bill Left- wich, Mr. and Mrs. J. M. Winfield, and former residents Mr. and Mrs. Jack Hepner, Lubbock and a former minister here, now of Carls- bad and his wife, Mr. and Mrs. D. L. Harguess.



WHIRLING WHEELS—Bicycles, gaily adorned with colorful decorations and costumed riders added zest to the Aspencade parade.

SEMI IS WRECKED
Charles Planery, Springdale, Ark., escaped injury when the semi tractor-trailer he was driving went out of control and dived off an embankment near the E. H. Fuchs residence east of Ruidoso Downs

on U. S. Highway 70 midnight Mon- way. The truck, hauling a load of meat, was totally demolished said Conn Brown, state policeman, who had information from Ruidoso Downs Village Marshal Willie Smith concerning the crash.

SPECIAL — Five piece dining room set, with two end tables, coffee table, couch and chair upholstered in heavy covering in a beautiful pattern—in early American style, regular \$199.50—now only \$159.50, and it could be less with a good trade-in. That's Gambles, the store with more.

Cutlass Supreme:

Just out! Brand-new hardtop from Oldsmobile!

"Brand-new" means Cutlass Supreme—the luxurious four-door hardtop that just joined the '66 lineup at your Oldsmobile Dealer's! Longer. Wider. Smarter. Smoother. More posh, more powerful than any Cutlass before it! Sound like the sassy new Supreme might change your ideas about low-priced cars? You can bet on it! At your Dealer's... LOOK TO OLDS FOR THE NEW!

STEP OUT FRONT IN '66
...in a Rocket Action Car!

YORONADO • NINETY-EIGHT • DELTA 88 • DYNAMIC 88 • JETSTAR 88 • CUTLASS • F-85 • VISTA-CRUISER • STARPINE • 4-4-2

OLDSMOBILE

GREAT TIME TO GO WHERE THE ACTION IS... SEE YOUR LOCAL AUTHORIZED OLDSMOBILE QUALITY DEALER TODAY!

SIERRA BLANCA MOTOR COMPANY

U. S. HIGHWAY 70 RUIDOSO, NEW MEXICO PHONE 257-4081

THE 1966 ROCKET OLDSMOBILES ARE HERE! SEE THEM... DRIVE THEM AT THE OLDSMOBILE DEALERSHIP NEAREST YOU!

RUIDOSO HOLLYWOOD FOOD MART

FRI.-SAT., OCT. 15-16



Baby Beef
Liver . . . lb. 29c
Longhorn
Cheese . . lb. 49c
Home Made
CHILI . . . lb. 39c
Merit, Pound Pkg.
FRANKS . . . 49c
Glover's Picnic
HAM LB. 39c

GLOVER'S, 2 LB.

Bacon \$1.39

TV DINNERS Morton's 39c
FRUIT PIES Each. 29c
ICE CREAM Price's Dutch Treat 59c

NAPKINS Zoo 2 PKGS. 25c
TOMATOES Mtn. Pass No. 303 Cans 2 FOR 29c

ELGIN
Oleo 2 LBS 37c
BISCUITS 2 CANS 15c
TISSUE Northern 3 FOR 27c
FLOUR Full Dress 10 LBS. 69c

SWIFT'S JEWEL
SHORTENING 69c
3 LBS.

DOG FOOD Ideal 2 CANS 29c
KIM - 400 Count
FACIAL TISSUE 5 PKGS. \$1
HILLS BROS.

Coffee 79c
Duncan Hines - White, Yellow, Devil's Food

CAKE MIX 2 FOR 69c
GIANT DETERGENT (10c Off)

CHEER 69c
PET OR CARNATION
MILK 7 CANS \$1

CRACKERS Dixie Belle 19c
CAMPBELL'S
TOMATO JUICE 2 FOR 25c

POTATOES Russolts 10 LB. 49c
LARGE, RIPE

BANANAS 25c
2 LBS.

CELLO CARROTS 2 FOR 19c
CABBAGE LB. 5c

-BOTH STORES OPEN SUNDAY-

We Give Frontier Stamps - Double On Wed.

PETER
SELLERS

'What's New Pussycat?' IN Shows Fri.-Sat.-Sun. at the Mt. Vue

ASPECADE PARADE -
(Continued from Page 1, Sec. A)
Sunday totaled 770, the Ruidoso
Valley Chamber of Commerce an-
nounced.

In 1964 and 1963 when the Aspen-
cade barbecue was held at the
Sierra Blanca Ski Area, meals
served were 158 to 430 more than
this year, however, the percent-
age of visitors eating in Ruidoso
restaurants was reported consid-
erably more, this year than in
former years.

Parade Winners Listed
A committee of judges, which in-
cluded one each from Portales,
Amargosa and Albuquerque, an-
nounced these winners in the sev-
eral categories of the two-mile long
parade Saturday morning:
Sweepstakes Winner: Sierra Blanca
Ski Club.

Adult Organizations
1st, Sierra Blanca Ski Club; 2nd,
The Sierra Squares, and 3rd, XI
Psi Chapter of Beta Sigma Phi.

Students
1st, 8th Grade Class; 2nd, Junior
Class, and 3rd, Senior Class.

Commercial
1st, Community Public Service
Co.; 2nd, Multiple Listing Bureau,
and 3rd, Brunell's Department
Store.

Riding Clubs & Sheriff's Poses
1st, Cochran County of Texas;
2nd, Otero County Mounted Patrol,
and 3rd, Portales 4-H Club.

Best Individual Female Rider
Barbara Creel, daughter of Mr.
and Mrs. George Creel of Ruidoso.

Best Individual Male Rider
Jack Reed of Ruidoso Downs, son
of Mr. and Mrs. Gene Hensley.

Bicycles
1st, Barbara Summerow, daugh-
ter of Mr. and Mrs. John Summe-



NEW OFFICERS-Elected at the New Mexico
Sheriff's and Police Association convention as
officers for the 1965-66 term were, from left,
Capt. Hoover Wimberly, president; Roy Mar-
cum, San Juan county sheriff, first vice-

president; P. A. Sipe, special officer with the
Santa Fe railway, second vice-president; L.
M. Hall, chief of police, Roswell, third vice-
president; Ethel M. Highsmith, Albuquerque,
re-elected secretary-treasurer.

Republican Women Name Delegates

The Lincoln County Republican
Women's Club met at Whispering
Pine Restaurant in Ruidoso Tues-
day, Oct. 12, for a luncheon and
meeting with 25 members and one
visitor attending. Mrs. O. D. Mc-
Natt of Nogal, president, presided
over the business meeting in which
delegates to the State Convention
of the New Mexico Republican Wo-
men's Clubs were named. The state
convention will be held in Ruidoso
on Oct. 30, at the Chaparral Motor
Hotel. The delegates and alternates
named in addition to the president,
Mrs. McNatt, included Mrs. Fred
English, Mrs. H. K. Stephenson,
Mrs. Joe McKnight, Mrs. Ralph
Dunlap, Mrs. R. K. Knox, Mrs. R.
L. Annala, Mrs. James F. Lackey,
Mrs. Kenneth Nosker, Mrs. Er-
nest Booky, Mrs. Joe Trullit, Mrs.
Dorothy Turner, Mrs. Bill Shrecon-
gost, Mrs. Bert Pfingsten, Mrs.
Elzy Perry, Jr., Mrs. Lloyd Vigil
and Mrs. A. N. Spencer. Mrs. Max
Oliver is publicity chairman for
the club.

Tests Being Run On Highway 70

New Mexico State Highway crews
were running tests this week on a
five mile stretch of Highway 70
from Blacutt Hill west to the coun-
ty line, John Whitman, MA4, with
the State Highway Testing Depart-
ment stated that tests for base
sub-grade and moisture and also
Bickelman Beam tests measuring
the road's deflection when a special
truck weighted to maximum axle
load passes over the paving. Base
and sub-grade testing holes are
made every 1,000 feet and are dug
to one and one-half feet below base
into the sub-grade where samplings
are taken to evaluate in conjunc-
tion with the Bickelman Beam
tests, Whitman said.

SECTION A - PAGE EIGHT

Ruidoso News
Friday, October 15, 1965

SONNEY WRIGHT -
(Continued from Page 1, Sec. A)
buckle. To dress up the "King"
he will receive a dozen Stetson
shirts, wranglers, boots hat and
many other items to show the world
what the best dressed cowboy will
wear this year.

We extend our congratulations to
the winner of the crown, Sonney
Wright, and we want the world to
know Alto and Lincoln County are
very proud of you.

Hey, all you teens 'between the
8th and 12th grades who would like
some real fun, try coming to the
Ruidoso Christian Youth Group
every Sunday night at 8:30 p.m. at
the Christian Church.

MEET THIS WEEK-END
The two-day fall meeting of the
New Mexico Tuberculosis Assn.
directors is scheduled for Satur-
day and Sunday at Fort Stanton.

Highlight of the meeting will be
discussion of the performance in-
dex to be used in a statewide pro-
gram for control of tuberculosis
and other respiratory diseases.

Lighting Fixtures
IN STOCK
Wimberly Electric
Phone 257-2110

Round Trip To
Guaymas, Mexico
Alpine Aviation
As Low As
\$67.75 PER PERSON

GO HOME AND TELL YOUR MAMA

OLEO First Prize 2 LBS. 35c
BACON, Glover's Ranch Style 2 Lb. Pkg. \$1.39
PANCAKE FLOUR, Aunt Jemima's - 2 Lb. Pkg Plus
Kimbell's Waffle Syrup, 24 oz. Bottle, 98c val. 85c
BEEF LIVER LB. 29c
MILK, Pet or Carnation 2 Tall Cans 29c
PORK SAUSAGE, Swift's 1 Lb. Roll 59c

MODERN GROCERY

WE GIVE KING KORN STAMPS

We're back and now open for

the fall and winter season
After encountering small floods and tornados in Texas
and terrific heat in Arizona, we're happy to be back in the
ideal climate of the tall pines in Ruidoso.

MR. AND MRS. STEVE ETTER

Dining Room - Carry Out - Catering Service

TEXAS BAR-B-Q

Open 11 a.m. to 9 p.m. Daily - Phone 257-4310

One Block West of Old Mill

FREE?

A Federal Trade Commission regulation pro-
hibits the use of the word "free" when the price
is included in another item or service.

We use and sell only the best film we can get. We do
not give it away. We DO process film. We prefer to deal with
people who really believe that honesty is the best policy.
How about you?

Louis Philippe of Ruidoso

Licensed Professional Photographer

LOOK!

WITH OUR
WINTERIZE SPECIAL

at \$10.50 for V-8's and \$8.50 for 6 Cylinder
Cars (Any Make) You Get These

PLUS FREE SERVICES-

- Free Exhaust Check
- Free Hose Inspection
- Free Anti-Freeze Check
- Free Front Wheels Packed
- Free Brake Adjustments

**SIERRA BLANCA
MOTOR CO.**

Phone 257-4081 - Ruidoso - Highway 70

Strong Company
Plumbing & Heating
Residential, Commercial
Remodel and Repair
Phone 257-4352

Milk
is just
milk

...unless it's



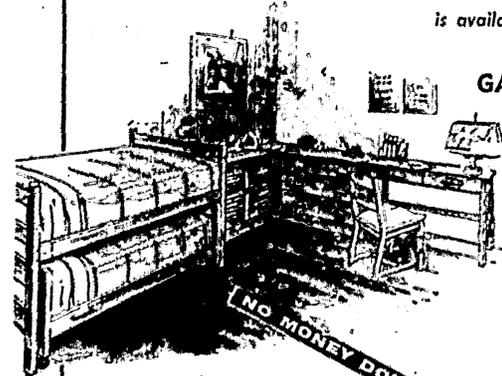
Then you know
it's Quality Check'd!

Ranch Oak

... THE FURNITURE BUILT TO BE USED

is available in Roswell

exclusively at
GARY MOSELEY
FURNITURE



FREE DELIVERY

anywhere in

New Mexico.

BANK FINANCING.

GARY MOSELEY FURNITURE

111 S. Main "NEVER UNDERSOLD"
Roswell, New Mexico

623-1877

FOR COMFORT

When You Want Warmth

FOR EFFICIENCY

From Your Appliances

THE ANSWER IS

L-P GAS

For Appliances, or Butane and Propane Call



Phone 257-4025 - Ruidoso For Night Service Call 257-2934 or 257-2243

WARRIORS WIN ONE

Ruidoso's Warriors bulldozed their way into the win column Friday night last week at Hatch, taking their first victory in this unfruitful season with a 20-14 score. The three touchdowns were made the hard way—by plowing through the line each time. Two extra points were garnered the same way—just bulldozing across the stripe.

The locals scored in the first quarter when Alan Baker, with a quarterback keeper, went over from a foot out. Craig Whipple dove over with the PAT. The score resulted from a return of a quick kick by Hatch for 68 yards by Whipple who brought the ball to the 6-yard line. The touchdown was earned in a couple of three line plunges.

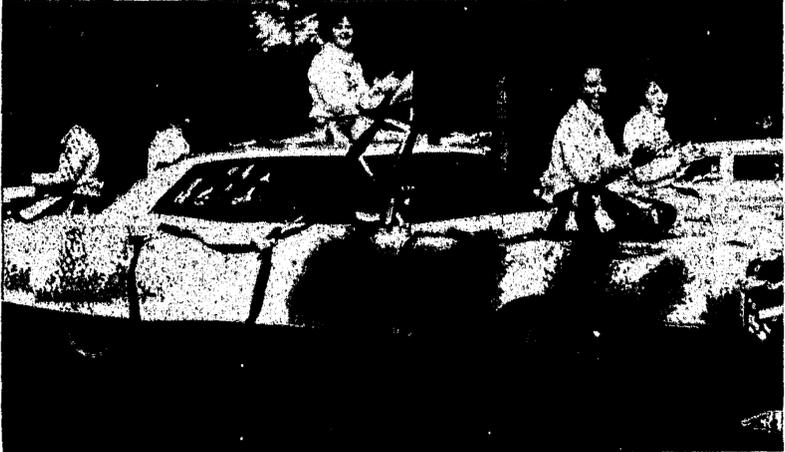
Hatch tied the score, but Ruidoso went out front again in the second frame, Wade Lane busting over from two yards. Try for the point failed.

Ruidoso's final 7 points came with Whipple making a three-yard plunge, then Alfred Pearson carrying the point. The last score, kicked a brilliant 80-yard march that had the Ruidoso roosters on the edge of their seat.

Warrior coaches were high in their praise of the team effort of the Ruidoso crew. Head Coach Ken Newton said it would be difficult to pick a Lineman of the Week as its being done each week, so great was the performance of the whole string.

Play Canutillo Friday
The locals got up against one of area's greatest high school passers, Louis Payan, when they travel to Canutillo Friday this week for a non-conference night tilt. Payan helped pass his squad to a 80-0 victory over Lydia Paterson Institute at El Paso last week-end, and in the week prior, beat Anthony 62-0. So far this season Canutillo has scored 224 points in five games.

Last year in Ruidoso the Warriors won over Canutillo 20-13. It just might be the Eagles are anticipating revenge and may get caught up with overconfidence, so predicts Coach Newton. "We have the team that can beat them," Newton said with conviction this week. "Our squad has come of age—and shows more confidence, skill and football savvy right now than it has all season." It's nice to be so determined, isn't it?



JUNIOR HIGH BOOSTERS—Cheerleaders from Ruidoso Junior High were carried along parade route on this 1966 Pontiac Bonneville from Sierra Blanca Motor Co.

AERIALS WIN FOR TIGERS OVER MELROSE BUFFALOES

Billy LaMay's passing arm accounted for four of five touchdowns Captain's Tigers made against the Melrose Buffaloes in a 33-0 victory Friday at Melrose in District 2C conference play. The win gave Captain four victories to one loss in the conference this season. Only two games remain—and the Tigers are already thinking about wrapping up a 1965 title in Class C for the district. They go against Corona there tonight (Friday) and then will entertain Dexter's Demons.

(Continued to Page 2, Sec. B)

BRAVES DROP 20-12 TILT TO BERRENDO

Ruidoso's Junior High team, the Braves, dropped a 20-12 football game to Berrendo Junior High of Roswell Thursday afternoon here last week.

Scoring for the locals were Pat Farrar who carried over on a quarterback sneak from a couple of yards out, and then a neat pass play amounting to 40 yards, from Farrar to Neal Williams, set the stage for a second score. The same two gridgers put together a 20-yard pass and run play to make six points.

For the visitors Woody Crawford scored from 10 yards out in the first quarter for Berrendo's first tally. Bobby Becker scored twice in the second quarter on runs of 10 and 60 yards.

Jack Hobby, Mike Shriver and Farrar were cited for excellent defensive work for the Ruidoso junior high crew.

On the calendar the next two games are booked as follows: Dexter, there at 7:30 p.m. Thursday night this week and Tulareosa here Thursday next week, Oct. 21 at 1:30 p.m.

Tularosa Nears 3-B Crown

Tularosa struck for two second-half touchdowns Friday night to post a 14-0 victory over Lordsburg in a District 3B clash at Tularosa.

It was the third league victory in as many games for the Cats who took one step further toward winning the district title for the second year in a row. They have only to defeat winless Hatch Oct. 22 to win the title outright. The victory Friday upped the Cats' season record to 5-1. Lordsburg is now 1-3 for the season and 0-1-0 in loop action.

DID IT AGAIN — Al Pearson

has again been picked by coaches, newsmen and fans as "Back of the Week" for his offense and defense tactics in the Hatch game Friday night there.

LINEMAN OF WEEK — For his work in the Hatch Bears game, Jack Valliant was picked "Line-man of the Week".

His choice was unanimous among coaches, fans and newsmen for a job well done.

Alamo Tennis Club Takes Tournament

In the Aspencade Tennis Tournament the Alamogordo Tennis Club took the honors with five members competing. Dick Fate, Alamogordo High School student came out with first place. Eight players from Las Cruces who were scheduled to participate in the tournament failed to appear Wilbur Conley, tournament chairman, reported.

DEMONS EDGE TATUM, 12-8

The Dexter Demons slayed right in the thick of the District 2C title race with a 13-8 victory over the Tatum Coyotes at Tatum Friday night.

NOTICE . . .

We Now Have A New Location
FACTORY OUTLET
Now In Gateway Shopping Center
Name Brand Merchandise For Less!
We Invite You To Visit Us In Our New and Handy Store
Phone 257-4357 Ruidoso, N. Mex.

As The Farmer Said "Now's Your Chance"

Men's Ski Pants as low as \$13.00
Others On Sale \$16.75 and \$20.00
Men's Sweaters — Windbreakers
Parkas — T-Shirts
New Mexico Miss and Mister
Open Every Day Except Tuesday
Store Hours 10-6
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WELCOME ELKS
NEW MEXICO TILE & TOR
YOUR WALL AND FLOOR COVERING HEADQUARTERS
PROMPT FREE ESTIMATES
Phone 257-2871 Sudderth Drive

Sports Spits

Each of five Ruidosians bagged a bull moose in a hunt out of Hudson Hope, British Columbia in Canada early this month. The quintet included Sunny and Stormy Edwards, J. R. Ernde, Bill McCarty and Ed Wimberly. They flew there in two planes.

BOWLING

Monday Mixed League Results of Oct. 11

Team	W	L
Swearingin Ins.	10	2
Ideal Laundry	8 1/2	3 1/2
Holiday Bowl	8	4
Kannady Eng. Co.	7 1/2	4 1/2
Redmann TV	6	6
Morton Foods	2	10
Wimberly Elec.	1	11

High team series: Ideal Laundry, 1976; Redmann TV, 1879; Holiday Bowl, 1800. High team game: Ideal Laundry, 683; Holiday Bowl, 641; Redmann TV, 634.

High individual series: men: Jerry Kannady, 624; Cliff Keith, 609; Charles Hardister, 608. High game, men: Howard Carruth, 241; Jerry Kannady and Charles Hardister (Tied), 229.

High series women: Shirley McCullum, 637; Charlotte Hardister, 626; Kitty Tippiconic, 608. High game: Charlotte Hardister, 237; Kitty Tippiconic and Shirley McCullum, 232.

Splits Converted: Jerry Kannady, 3-10; Justice Fillemann, 5-7; Jodie Fillemann, 3-10; Clifford Keith, 3-10; Annie Keith, 5-6; Peggy Deal, 5-7; Shirley McCullum, 5-6-10.

Thursday Men's League Results of Oct. 7

Team	W	L
Chaparrals	7	1
Jones Const.	5	3
Hall Const.	5	3
Keeth Gas Co.	5	3
C. & L. Lumber	5	3
Dean Hardware	4	4
Holsum Bakery	3	5
Baker Pharmacy	3	5
Big Chiefs	3	5
Capitan Lions	0	8

High team series: Chaparrals, 3003; C. & L. Lumber, 2851; Keeth Gas Co., 2789. High team game: Chaparrals, 1073; C. & L. Lumber, 988; Chaparrals, 982. High individual series: Jerry Kannady, 651; Charlie Hall, 574; J. Anderson, 571. High individual game: Jerry Kannady, 257; Bones Wright, 210; Jerry Kannady, 200.

Wednesday Mixed 4-Sum (Standings After Oct. 6)

Team	W	L
Davis Develop.	7	1
Navajo Spirits	5	3
Hat-T Ranch	5	3
Lindy's Co. Store	4 1/2	3 1/2
Clarks Ins. Agency	4	4
Kannady Engineering	4	4
Sierra Blanca Mtrs.	4	4
Whitlock's Jewelers	3 1/2	4 1/2
Hall Excavating	3	5
Sonny's Enco	0	8

High Team Series Handicap
Clarke Ins. 2385
Kannady Engineers 2306
Lindy's Store 2282

High Team Game Handicap
Clarks Ins. 835
Hall Excavating 803
Navajo Spirits 786

High Individual Series
Elole Williams 485
Bonnie McEuen 474
Leck Cowden 568
Ben Sanchez 567

High Individual Game
Elole Williams 186
Bonnie McEuen 173
Leck Cowden 244
Jerry Kannady 244

Splits Converted: Elole Williams, 3-8; Annie Keith, 5-8-10; Bonnie McEuen, 6-7; Buddy Deal, 6-7-10; Peggy Deal, 3-10; Howard Carruth, 5-7; Walt Averitt, 5-10; Roland Merrill, 4-5, 5-7.

Oct. 20 Competition—Hall's vs. Lindy's; Clarke's vs. Navajo; Sonny's Enco vs. Davis Developments; Sierra Blanca Motors vs. Whitlock's; Kannady Engineering vs. Hat-T Ranch.

VAUGHN BLANKS CORONA, 27-8

The Vaughn Eagles made their homecoming a joyous occasion with a 27-0 trouncing of the Corona Cardinals Friday night at Vaughn.

General Bull Elk

Hunters desiring to obtain permits for the general bull elk season are reminded that applications must be in the Santa Fe office by October 15. The season, which is confined to the area of the state north of Highway 66, opens to hunting the morning of October 16 and will continue through October 24.

Show-Me Trip

Personnel of the Department of Game and Fish participated in the annual Aspencade at Ruidoso on Saturday, Oct. 9, with lectures on stream improvement and demonstrations of fish "shocking" in the Ruidoso River. Phil Freeman, Southeast Area Supervisor, Warren McNall, Southeast Area Fishing Biologist, Charles Cockerell, Ruidoso District Officer, and Winston Cox, Southeast Area Information Officer conducted the demonstrations.

Wins Horseshoe Competition

Melford Yuzos won Ruidoso's first annual Aspencade horseshoe pitching tournament held here Saturday in connection with the autumn festival. Ruidoso District Junior Chamber of Commerce sponsored the event, to be a yearly competition in connection with the Aspencade, according to Ben Sanchez, president.

Sanchez reported there were 16 contestants in the event, held in Two Rivers Park.

Runner up was W. O. Lilla. Third place went to Rev. Wayne Joyce and fourth to Ben R. Sanchez.

Trophies for the first two places were contributed to the event by Whitlock's Jewelers, Sanchez reported.

The Weather

	HI	Lo	Precip.
6	69	37	.0
7	80	38	.0
8	81	32	.0
9	83	32	.0
10	82	35	.0
11	66	31	.0
12	72	28	.0
Precip. since Jan. 1			29.07
Precip. this month			.0

(As compiled by C. A. Culver for U. S. Weather Bureau)

"Now do you understand why I didn't want to put up the TV aerial?"

A HEARTY HANDSHAKE AND A GREAT BIG WELCOME TO NEW MEXICO ELKS

On Your 1965 State Convention

C. & L. LUMBER & SUPPLY

(We Don't Want All The Business . . . We Just Want Yours)
Hilway 70 — Hollywood — Phone 378-2985

Capitan Junior Teams In A Pair of Matches

Capitan Tiger's B squad will play Carrizozo at 10:30 a.m. Saturday this week at Capitan—and on Thursday afternoon in Capitan, Tulareosa Junior High and Capitan Junior High will tangle in a little fellows' battle.

ZOZO BLANKS CLOUDCROFT
Carrizozo unleashed some big guns to post a 20-0 victory over Cloudcroft in a District 2C clash Saturday afternoon in Carrizozo. The loss gives Cloudcroft a 1-2-0 record in league play. Carrizozo is 2-4 for the season.

HAPPY-SNAPPY

Coin Operated
5 Minutes — 25¢

Car Wash

FAST EFFICIENT

Guaranteed to Clean Any Car Without Wiping

Soft Water — No Stroaking or Spotting
WASHES ANYTHING PORTABLE
UNDER NEW MANAGEMENT
Palmer Gateway — Ruidoso — Pho. 257-2749

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A NEW LINE OF BATTERIES

To Fit Anything from a Volkswagen To Diesel Trucks and Tractors

Gould Standard **Gould Kathanode**

New Design — 6 and 12 Volts — Best for Winter
AND WHAT'S MOST IMPORTANT—THEY'RE REASONABLY PRICED!
We Have This Fine New Line in a Variety of Types for a Variety of Needs, all With Long Life Guarantee. Get the Story!

SPECIAL — ONLY \$100

FOR 4 FIRST LINE 4-PLY NYLON TIRES

Black or White Wall — Mud or Snow
Tube or Tubeless for Any Car or 1/2-Ton Pick-Up
(This Price is on 6-Ply Tires for Pick-Ups)

THIS SPECIAL ALSO INCLUDES MOUNTING, BALANCING AND ALIGNING FRONT END IF NEEDED

We Get Your Old Tires — Customer Pays Tax

These Tires Carry a Road Hazard Guarantee For the Life of the Tread!

THAT'S HOLLYWOOD GULF

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Our Churches

FULL GOSPEL CHURCH
Ruidoso, N. M.
10:00 a.m.—Sunday School
11:00 a.m.—Sunday Morning Worship
7:30 p.m.—Sunday Evening Worship
1:30 p.m.—Tuesday — Young People and Choir Practice
7:30 p.m.—Thursday—Prayer Meeting.
CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a.m.
Every Sunday, 11:00 a.m., in Ruidoso Woman's Club. Testimony meeting following regular service each third Sunday.

FIRST BAPTIST CHURCH
Rev. Alfred Richard, Minister
Ruidoso, N. M.
Sunday School, 9:45 a.m.
Worship Service, 11:00 a.m.
Training Union, 6:00 p.m.
Worship Service, 7:00 p.m.
Wednesday Night Service, 7:00 p.m.
Radio Services, 11:15 a.m. Sunday.
GATEWAY COMMUNITY METHODIST CHURCH
Rev. Jack A. Brant, Pastor
Sunday School, 9:45 a.m.
Morning Worship, 11:00 a.m.
Evening evangelistic service, 7:30 p.m.
Tuesday, 1:30 p.m. Women's Mission.
Wednesday, 7:00 p.m. Ladies Bible Class Thursday—8:30 a.m.
PENTECOSTAL MISSION
Rev. Charles Luther, Pastor
In Old Home School Building
Sunday Services at 9:45 a.m. and 7:00 p.m.
Tuesday services at 7:00 p.m.
Services in Spanish and English. You are welcome.
COMMUNITY METHODIST CHURCH
Rev. Thomas E. Richardson, Pastor
Morning Worship 9:45 a.m.
Sunday School at 9:45 a.m.
Morning Worship 11:00 a.m.
Youth Meetings 6:00 p.m.
Evening Worship, Wednesday, 7:00 p.m.
Women's Prayer Group, Wednesday, 8:30 a.m.
Family Night, 1st Sunday 6:00 p.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso State Bank
Member F. D. I. C.

Keeth Gas Company
In the Gateway — Phone 257-4025

Luallin's Skyland Auto Service
Experienced Mechanics — Sun Motor Tune-Up
East of Bank — Phone 257-4111

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In the Gateway Near Gamble's — Pho. 257-2078

FAMILY NIGHT EVERY FRIDAY NIGHT AND ALL DAY SUNDAY

35c Per Line With This Ad
Bring the whole family and enjoy a game of Bowling

HOLIDAY BOWL

WELCOME ELKS

NEW MEXICO TILE & TOR

YOUR WALL AND FLOOR COVERING HEADQUARTERS

PROMPT FREE ESTIMATES
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GAME AND FISH NEWS

Deer Bowhunting
Bowhunters will take to the field in southern New Mexico the morning of October 23 in search of deer of either sex. The area open to this bow hunt, which continues through October 31, is designated as section "0" in the 1965 proclamation. It will be the portion of the state south of highway 60 from the Arizona border east to Vaughn; south of highway 64 east to Tucuman; south of highway 60 east to the Texas border.
Hunters must purchase a special tag in addition to the hunting license. These can be purchased at the Roswell office of the Department of Game and Fish or at various license vendors in the southern part of the state.
The 1965 proclamation should be consulted for information regarding what areas will be closed to the special bow hunt. Hunting hours will be from one-half before sunrise to sunset. No firearms can be carried by a bowhunter. The bag limit is one deer, either sex, and must be properly tagged with both the special season tag and the regular deer license tag.

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You Take Home MORE MONEY

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Clovis, New Mexico

MORE BUYING POWER

Auction Market Action

Best Facilities Anywhere
Experience & Ability

"Wheat Pasture and Winter Feed The Best In Years In Our Territory."

CATTLE SALES

Every Wednesday and Every Friday
Horse Sale Every Other Monday

RANCHERS AND FARMERS LIVESTOCK AUCTION COMPANY

Write Box 648 — Clovis, New Mexico — Phone 762-4422

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

SECTION B — PAGE TWO

Ruidoso News
Friday, October 15, 1965

Ruidoso Downs

Mrs. Travis Morrison has returned from a visit of about two weeks in Texas. Members of the Jim Stewart family attended funeral services in Midland early this week for Frank Stewart, father of Jim, who died Saturday of pneumonia. The elder Stewart had visited his son and family here only a few days ago while on a vacation trip that included a tour of parts of Colorado. Jim Stewart operates Sky-view Texaco on U. S. Highway 70.

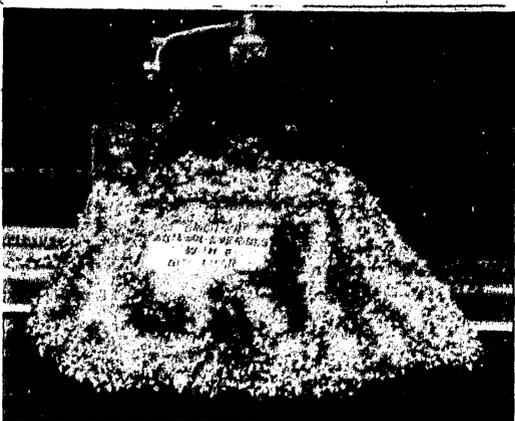


FROM N. M. I.—Colorful entry in Aspen-cade parade was drill team, led by Cadet Captain Teddy Bennett of Ruidoso, from New Mexico Military Institute, Roswell, followed by N. M. I.'s band.



SOPHOMORE ENTRY—Colorful autumn foliage comprised tenth graders' float.

AERIALS WIN FOR CAPITAN — (Continued from Page 1, Sec. B) LaMay hit Lynn McDonald from 15 yards out to score. The point try failed. After halftime, LaMay did some more aerial work, throwing to Isidro Feralta for a 60-yard pass and run to put the ball on the one-yard line. From there Billy bumped it over to score and Najjar ran the point over. Again in the second LaMay hit Lynn McDonald from 15 yards out to score. The point try failed. After halftime, LaMay did some more aerial work, throwing to Isidro Feralta for a 60-yard pass and run to put the ball on the one-yard line. From there Billy bumped it over to score and Najjar ran the point over to make it 20-0. For the final tally, LaMay passed to Escobedo—a ten yard trick that paid off with 6 points and then Escobedo ran the point across to make it 33-0. Sam Boyd and David Parker, defensive tackles for Capitán, played a sterling game, staying in Melrose's backfield all evening.



WINS FIRST In commercial floats. Community Public Service's small but colorful one telling of the nite lter won first place in Aspen-cade parade Saturday.



WON A HORSE C 1. Bones Wright, left, is shown with rope leading pony he won in fund raising campaign staged in connection with Aspen-cade. President Don Stark is grinning along with a few dozen youngsters who were happy to see Bones take home the prize.



THE NEW SCOUT IS HERE . . .

Come on down and look it over — a new car throughout with bucket seats and champagne interiors, choice of 5 tops, full length, or cab size, all-wheel drive for any terrain plus new gauges and weather tight windshield.

— AND —

A silent transfer case — the 4-wheel drive is there but the howl is gone.

WE INVITE YOU TO GIVE THIS BABY A THOROUGH "LOOK-SEE" AND WE KNOW YOU'LL LOVE IT

RUIDOSO MOTORS

Highway 70 at the "Y" Ruidoso — Phone 378-3500

THE HIDE SHOP
CUSTOM LEATHER GOODS

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HEY CULLIGAN MAN!
CULLIGAN WATER CONDITIONING
PHO. 257-4245
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For All Types and Coverages
J. H. COOPER AGENCY
THE AGENCY OF SERVICE
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Now Located In Gateway Center
In the Mildred Wanlitz Real Estate Office

WILL ROGERS ONCE SAID —
"If A Man Doesn't Believe In Life Insurance,
Let Him Die Once Without It. That Will Teach Him a Lesson."

LINCOLN COUNTY MORTGAGE CORP. (NSL)
Join Us In Developing Our Mountain Oasis
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Residential — Commercial — Remodeling
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WELCOME NEW MEXICO ELKS
In Convention This Week-End In Ruidoso

Good Plumbing Is Vital To Health!
It's Your Code, Mr. and Mrs. Public, Be Glad You Have It!
FIXTURES BY KOHLER and AMERICAN STANDARD
For Beauty and Lasting Satisfaction
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BUILDER
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A Time to Be Sure Brakes and All Safety Features of Your Car Are At Their Best! Take No Chances Going To and From School With Little Passengers, and Be Ever Alert For Those On Foot.

Skyland Auto Service
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Bear Wheel Alignment
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MOBILE TV SHOP
CALL 257-2350
All TV Repairs Made At Your Home
Professional Service On Radios, Stereos, Color or Black and White TV.

ALL WORK GUARANTEED LAWRENCE I. SHOWS

The Ruidoso Christian Youth R. C. A. and Coronado color Group will meet during the month TV's are selling like hot cakes. of October in the First Christian Have you got yours? Don't miss the Church at 6:30 p.m. on Sunday great color shows now on the air. nights. Gambles, the store with more.

BROWN AIR SERVICE FOR SALE OR TRADE
900-Foot Frontage on State Rd. 37 and on Airport; Over 450-Foot deep. Will Sell All or Part, Including Two Residences, 3 Large Hangars. Phone 257-4305-Ruidoso.

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Without Any Kind of Accident
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Come By and Get Our Prices
All Sizes in 14-inch and 15-inch in White Wall and Black Wall
(You can save MORE with a Usable Exchange)
And, we can special order 13-inch Walnut Tires for You
"WILL GRIP ICE AND SNOW" Where Others Fail

ORDER YOURS TODAY — LIMITED STOCK
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Clemson vs. T. C. U.

**WELCOME, ELKS—
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Complete Department Store
COATS FOR ALL THE FAMILY
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Alabama vs. Florida State

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With Accurate, Speedy Prescription Service
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Theda's Flowers & Gifts

We deliver flowers around the corner or around the nation.
Member Teleflora — Anxious to be of Service
Phone 378-3380 — Hwy 70
H. H. and Theda Shier, Owners & Operators

Southern California vs. Notre Dame

HOLIDAY BOWL

Drop By After the Game for a Quick
Snack or A Cup of Coffee in Our
Snack Bar

In The Gateway — Ph. 257-4274

Washington State vs. Indiana

WE'RE TAKING THIS SPACE TO TELL YOU WE ARE
100% Boosters of Ruidoso's Warriors.
These are the things you'll find at our friendly station:
New & Used Tires — Recap Tires — Tire Service, Big or Little
Motor Tune-Ups — Wheel Alignment and Balancing
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PLUS A GREAT BIG SMILE AND A WARM "HOWDY" TO ALL!

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East Edge of Ruidoso Downs — Phone 378-4255
Washing & Greasing
Chevron Motor Fuels and Lubricants
Get Star Burst China When You Buy Chevron Products!

Las Cruces at Hobbs

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PROPANE — We Deliver Anywhere, Anytime
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Rheem Hot Water Heaters
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Holy Cross vs. Syracuse



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POST OFFICE BLOCK — RUIDOSO, NEW MEX.
Have your doctor phone us your prescription, or drop
by with it and we'll fill it promptly and accurately.

Delaware vs. Lehigh

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Office Forms — Pre-Carboned Forms
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Yale vs. Cornell

COURTESY OF —



"The Family Store in the Gateway—
With the Big Yellow Roof"
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New Mexico vs. Arizona State

THE SUMMER HAS BEEN EXCITING
But, there's plenty of fun ahead in Ruidoso during the
fall and winter when our weather is crisp and fair, and
there's hunting season in November, skiing Thanksgiving
to Easter, and the gay Christmas and New Year holidays.

—And, of course
The best season for golfing is NOW — try a round and
you'll see we're right.

Cree Meadows Golf Course

Jane and Sunny Edwards, Your Hosts
Driving Range — Public Golf Course — Cocktail Lounge
U. C. L. A. vs. California

We're Behind the Warriors All the Way!
Famous Deer-O Paint — Quality Bldg. Material
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We've Got the Winners—
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Or a good OK Used Car for an extra family car.

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With a Complete Service Department
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Fort Wingate at Bloomfield

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**OPEN 24 HOURS
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Let us winterize your car or truck with Prestone

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YOUR DOCTOR KNOWS OUR NUMBER
He'll call here and we'll have your prescription ready almost
immediately. 24-Hour Prescription Service. We'll deliver if we
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We Have Everything A Well-Stocked Drug Store Should Carry—
A Family Center for Your Needs for the Home & Medicine Chest



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Tularosa at Hatch

**HELP STAMP OUT
SUMMER**



Shiprock at Gallup Cathedral

**RUIDOSO
MUNICIPAL AIRPORT**

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5,500-Ft. Paved Runway
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Dexter at Capitan

See You at the Games!

The Warriors Fight Their Best When
The Whole Town's There Boosting Them.

For Service with a Smile—
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THE CLEANEST NUMBER IN TOWN IS
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ESTES CLEANERS

TIE BREAKER — GUESS SCORE!

Texas A. & M. — vs. Baylor —

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Lordsburg at Ruidoso

**FOOTBALL
CONTEST**

SPONSORED BY RUIDOSO MERCHANTS

GET YOUR ENTRY IN BEFORE NEXT THURSDAY

\$42.50 Offered
Every Week in
PRIZES!

You May Be a BIG WINNER!

- ☆ EXCITING FUN!
- ☆ ANYONE CAN ENTER!
- ☆ NOTHING TO BUY!



All You Do Is PICK THE WINNERS . . .
One Game Will Be Found In Each Sponsor's
Ad . . . Just Circle Your Choice and
Guess Score on "Tie-Breaker" Game!

Instructions:

1. Contest will run for ten consecutive weeks. Each week is a separate contest, with \$42.50 in prizes offered each and every week.
2. There are TWENTY games to pick each week. One game will be found in each participating merchant's ad appearing on this page. On nineteen games all you do is circle the winner. On the one game designated as the "tie-breaker", guess the score of the game.
3. Anyone can enter (over age 12). Only one entry per person. More than one entry will disqualify all your entries.
4. Entries must be turned in to designated places not later than 5:00 p.m. the following Thursday before the games. Entries may be mailed to the Ruidoso News, but must be postmarked before 9:00 a.m. Monday.
5. Be sure entry is correctly filled out, and signed with your name and address. Incorrect entries will be disqualified. In all instances, decision of the judges will be final.
6. In case of a tie, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.
7. Employees of the News and their families are not eligible to enter. Owners and employees of participating merchants may enter.

Watch This Space Each Week for instructions
on where to turn in your completed entry . . .
"turn-in" spots will change each week!

**THIS WEEK, Turn In This Page
Before 5:00 p.m. next Thursday
at one of the following stores:**

Ruidoso Printing Co.
Sierra Blanca Motor Co.
Travis Chevron Station

— WINNERS —

In Third Contest Published Oct. 1
Winners May Pick Up Their Prize Checks as Follows:

— First Prize —
Mrs. Doris Shows, Pick Up \$10 First Prize at Brunell's.
Second and Third Place Ties—
Leon A. Farrar pick up check for \$1.87 at Prescription
Phcy.; Carl Jorren pick up check for \$1.87 at Ruidoso Gas
Co.; Wayne Malns, pick up check for \$1.87 at Estes Clean-
ers, and Mrs. Tom Kirby pick up check for \$1.87 at C. & L.
Lumber Co.

Winners of Prizes for this week's contest will be listed in
the Oct. 29 issue — As you know the Oct. 22 edition has been
preprinted a full week ahead of the distribution date to allow
the News a vacation the week of Oct. 17-24.

SIGN Your NAME _____

Entry Here! ADDRESS _____

FIRST PRIZE
\$10.00

SECOND PRIZE
\$5.00

THIRD PRIZE
\$2.50

— PLUS —
\$25.00

**BONUS Each
Week**

Offered by
THE
RUIDOSO NEWS

**If You Pick
EVERY Game
Correctly**

This \$25.00 will be in the form of
a Gift Certificate, good at
your choice of any of the
business firms sponsoring
this contest.

(In the event more than one
contestant picks every game
correctly, contestant guess-
ing closest to the correct
score on the "tie-breaker"
game will be the winner. In
case of identical scores, prize
money will be divided.)

THE PEPPERMINT BAR

Boosters for the Warriors!
In Gateway Shopping Center

8:00 a.m. to 9:00 p.m.
Sundays: 11:00 a.m. to 8:00 p.m.

SERVING BREAKFAST

Sandwiches — Home-Made Stew — Home-Made Chili
Desserts and Fountain Specialties

Los Angeles vs. Baltimore (pro)

Ruidoso's Warriors Are Our Favorites
— and —
L-P GAS and Appliances
— from —

RUIDOSO GAS CO.

Are Ruidoso's Most Popular
Joseph S. Hawkins — Phone 257-2935

Dallas vs. Green Bay (pro)

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

OFFICIAL RECORDS

Miscellaneous
 QCD State Tax Comm. to E. P. Gonzales, lots 1, 4, sec. 4, T-11-S, R-16-E.
 QCD State Tax Comm. to Fred W. Pfingsten, A. T. (Bert) Pfingsten and Margaret Taylor, 1/4 interest in SE 1/4 SE 1/4 sec. 8, T-10-S, R-16-E; SW 1/4, SW 1/4 SE 1/4; 1/2 int. in NW 1/4 of SE 1/4, NE 1/4 and S 1/2 NW 1/4 sec. 17, T-10-S, R-16-E; NE 1/4 SW 1/4 of sec. 18, T-10-S, R-16-E.
 QCD State Tax Comm. to Vernon Petty, lots 13, 14, blk. 61, Rafferty Addn., Carrizozo.
 QCD State Tax Comm. to Mary Dell Lewallen, E 1/2 lot 850, Skyland.
 QCD Bodee Connolly, a widow, to C. B. Cheney and Hazel Cheney, 2.65 acre tract out of part of lot 8 and part lot 9, blk. 3, 1st Addn. Cree Meadows Hts. Also, QCD the Cheneys to Bodee Connolly, lot 7 and part lot 8, and part lot 9, blk. 3, Cree Meadows Hts.
 QCD Lois Belle Stevens to Loy D. Easter, a married man, lot 14, blk. C, Ruidoso Springs.
 State Tax Comm. to Chas. Mahr, Las Cruces, lot 1, blk. 2, Kiel Bonnell subdv. Gavilan Canyon.
 QCD State Tax Comm. to Santiago Lubras, et ux, lot 23, blk. 34, OP Carrizozo.
 QCD Wm. Osborn to Lloyd L. Davis, Sr. and Jr., plots 4 and 6, blk. 1, Silver Mtn. Terrace.
 QCD State Tax Comm. of N. M., Phelps Dodge Corp., SE 1/4 SW 1/4 sec. 12, T-10-S, R-8-E.
 QCD Maria Salazar Benavidez, widow to Rofalio S. Marquez, tract out of sec. 33, T-9-S, R-10-E.
 Spl. master's deed to Helen Beall, lot 2, blk. 1, McCarty subdv. Arrow Gas Co. vs. J. H. Livingston, judgment for \$4,153.06.
Warranty Deeds
 Loreet Loftin, a femme sole, to Mrs. Ralph Daugherty, Sr., a widow, west 1/2 lot 24, blk. 3, Hamilton Terrace.
 Ruidoso Enterprises, Inc., to R. W. Livingston, lot 29, blk. 3, Paradise Canyon.
 Patricia Marie Farris to Hershel Don Farris, lot 24, Buckner Subdivision.
 Arthur Smadbeck and wife Ruth to Edmond E. Mools, lots 206 and 207, Skyland.
 Jason Hicks and Winona Hicks to Fayland Townsend, lots 270 and 271, Skyland.
 Lloyd L. Davis, et ux Mary D.

LEISURE LIVING

Beautiful 1 bedroom, brick home with all conveniences, and owner financing. Ideally located, completely landscaped and ready for occupancy.

COMPLETELY REMODELED and redecorated by Professional Decorators. Three bedrooms, two baths, living room, TV room, game room, dining room and carport. Can be purchased furnished or unfurnished.

NEW three Bedroom Dream Home. Totally beautiful, complete with every luxury, including automatic garage doors, intercom, dish washer, disposal, etc. Nestled on a 1/4-acre lot in the pines with a pan-oramic view of Baldy.

ABOVE HOMES MUST BE SHOWN BY APPOINTMENT



Dan D. Swearingin, Inc.

Timothy Perfeet, Sales Manager

SALES:

Margie Whitlock — Lynn Keys — Jess Nobles — Ken Newton

257-4255

257-4411

Member M. L. S.

VERY attractive 3 bedroom table with large living room and fireplace. Situated among the tall pines on a 1 1/4 acre lot. \$14,000 furnished price.

New, Very Nice two bedroom Mobile Home complete with Deck, furnished and situated on choice lot. Close in and ready to occupy.

Refinished, Very ATTRACTIVE, 1 bedroom home with fireplace and double carport. Situated on large 1-acre lot near Mechem Drive. Total price only \$13,500.

SKI CABIN. Located in the tall pines. Completely winterized, insulated and furnished. 3 bedrooms with fireplace and ready for immediate occupancy.

WANT TO MOVE TO RUIDOSO?

Summer season is over and ski season nearby. Now is the time to buy or plan on a business.

Good Year 'Round, BUSINESS. Well located, building, fixtures and Good Will all go for \$22,500 with excellent terms. This business is well worth the money.

Retail Business complete with stock, fixtures and good will. Prime Main Road location in one of the best, central commercial areas. Owner desires to retire now that wife is employed.

Heavy equipment and shop building located in Paradise Canyon. Immediate occupancy.

Shop and small warehouse building in upper Ruidoso near shopping center.

Commercial lot in prime shopping area. Owner will sell or build to suit tenant.

15 ACRES down the Valley with 200 producing apple trees and a room house. Will trade, lease or sell. \$24,000 total.

We have a wonderful selection of acre size lots with trees, pan-oramic view and protective restrictions.

We still have several choice, inexpensive lots, ideal for cabins and Trailer Homes.

Two acreage tracts near Alto and fronting on Highway 37. Tract No. 1, 10 acres and Tract No. 2, 8 acres.



Ideal company ski lodge, near airport. Large 4-bedrooms, 2 baths, approximately one acre of land. Breathtaking view!!!

Our listings include cabins from \$4,750 up to \$85,000. We are always happy to serve you

IF YOU WANT TO BUY, SELL OR DESIGN A HOME, CALL OUR OFFICE

LELA EASTER

"Your Friendly Broker"
REAL ESTATE
 — Member M. L. S. —



Telephone 257-4370 — NOTARY PUBLIC — Mechem Drive

Hollywood Notes

Mr and Mrs Clayton Keller from Tulla, Tex. were guests at the Horse Shoe Court over the weekend and visited with their friends, the T. C. Delaney, Jr. Enjoying the Aspenade were members of the Wimberly family. Mrs. Laura Guthrie and Corky, from Wheeler, Tex. Mr and Mrs Paul Wimberly from Tulla, Tex.

and Mr. and Mrs. Wilbur Wimberly from El Paso, Tex. Mr. and Mrs. A. M. Russell from Lovington are spending several weeks in their home in Paradise Canyon.

Mr. and Mrs. Jack Duff from El Paso spent the weekend in their summer home in Ruidoso.

T. C. Delaney, Jr. visited his mother, Mrs. T. C. Delaney and his brother, H. D. Delaney and wife in Lubbock over the weekend. He

also attended the Texas Tech vs. TCU game Saturday night. Tuesday this week he was in Artesia on business.

See Santa's ideas for Christmas giving in merchandise that went on display this week at Gambles.

Special price on cabinet model combination radios and record players—a beautiful piece of furniture for your home. Gambles.



FROM ROSWELL—Representing the new Goddard High School, Roswell, were these girls, members of a drill team.



CAPTAIN DRILL TEAM—Bringing color to the parade was this Captain high school girls' drill team.

Come Look Us Over... SUN VALLEY

See this Chal-A-Lodge Just Completed in

You are most welcome to inspect this wonderful new idea in resort living. THIS IS BUILT TO SELL — GET OUR PRICE AND TERMS

You won't believe how easy it is to own the spectacular, new Chal-A-Lodge vacation home! Here are some exciting features:

- Seasonal beauty
- Low, flat desert
- Present, pre-finished... easy to occupy
- Beautiful, strategic location, wooded site
- Modern and built fully furnished with genuine redwood
- Unique exterior design
- Generous lot allows the whole family plenty of room — easy stairs
- Plenty of light
- Strong roof holds heavy snow loads anywhere
- All the room you need for fun-filled vacation living!

Let us show you how to make your dream vacation home a reality... in style! Get all the facts today—write, or call for our colorful, free brochure.

LET US ARRANGE FINANCING AND EXPLAIN HOW YOUR TIMBERLODGE CAN EARN ITS OWN PAYMENTS!



Write for Complete Information—See Our Office and our Model Cabin and Homes—On Highway 37 Across from Town & Country Estates

TimberLodge of New Mexico
 Phone 257-2611
 P. O. Box 686 Ruidoso, New Mexico

and Lloyd L. Davis, et ux Lottie Beth to Ruth L. Dally, a widow, lot 13, blk. 5, Green Meadows.
 Thomas Whitecamp, et ux Nettie, to Lloyd L. Davis, et ux; Lloyd L. Davis, Jr., et ux, lot 17, blk. 5, Unit V, Ponderosa Heights.
 Lloyd L. Davis et ux, Lloyd L. Davis, et ux, to Thomas W. Whitecamp, et ux Nettie W., lot 20, blk. 5, Unit V, Ponderosa Heights.
 Johnny Mobley, Inc., to Oscar C. Chauvin, lot 5, blk. 4, Sun Valley.

Villa Madonna Corp. to Salvador Casillas, et ux Lupo, lot 11, tract A, Villa Madonna subdv.
 Virgie A. Phillips, et ux Myrtle O., to Ralph W. Beans, et ux Donna Jo and Hal Beans, et ux Jeanie C., lot 4, blk. 5, Unit 2, Ponderosa Heights.

Mortgages
 Rel. mtg. McNeill Dumgright to Walton Hall, et ux, NW 1/4 of SE 1/4 sec 23, T-10-S, R-13-E.
 Rel. mtg. Alamogordo Federal Savings & Loan Assn. to Lloyd L. Davis, Jr., et ux, lot 13, blk. 5, Green Meadows.

Ruth Leb Dally, a widow, to Alamogordo Federal Savings & Loan Assn., lot 13, blk. 5, Green Meadows.
 Rel. mtg. J. F. Landers, et ux, to W. D. Crosby, et al, lots 1, 2, 3, blk. 7, and lot 12, blk. 3, all in McCarty subdv.
 Andrew L. Walsh to Anita Davis Walsh, lot 1, blk. 6, Town & Country Estates.

Rel. mtg. Interstate Securities Co. to Casey C. Pacheco, tract out of NW 1/4 SW 1/4 sec. 25, T-10-S, R-16-E.

Pierce Wayne White and wife Patricia L. to Ernest R. Blood, et ux Nora, NW 1/4 of SW 1/4 sec. 33, T-10-S, R-13-E.

Rel. mtg. Mid-States Homes, Inc., to C. O. Burk and wife Eudocia, lots 1 and 2, blk. 1, Unit 2, Palo Verde.

Rel. mtg. (refile), Lincoln County Mtg. to H. W. Parker, part of plot 2, tract 1 and part of plot 2,

tract 2, all Palo Verde.
Liens
 Rel. warranty Employment Security Comm. of New Mexico against Magdalena Mercantile.

Contracts
 Thomas F. Ryan III and Stephenson Ranch, Inc., contract affecting part of secs. 4 and 5, T-10-S, R-10-E; sec. 24, T-10-S, R-9-E; secs. 13 and 20, T-10-S, R-9-E.

District Court — Civil
 Delores Jean Camba, a minor, seeking consent for marriage.

Sam Montgomery vs. Don Blaugrund, d/b/a Don's Gravel Pit, suit for judgment of \$1,553.30 plus costs for services rendered in employment.

Richard N. Montes, et ux Josephine vs. Hilario Sales, seeking judgment of \$10,000.00 for damage alleged caused by hitting bull in roadway.
 Great National Life Ins. Co. vs. A. L. Brooks and wife Billye T., suit to collect judgment obtained in Dallas County, Tex., in amount of \$3,356.12 plus interest and costs.

Specials throughout the store at Gambles where U-Save every day.

MISCELLANEOUS FOR SALE

- Remington Rand Calculator Less Than Half Price \$225.00
- Two Check Writers \$50 Each
- Steel Typewriter Table \$15
- Wooden Desk \$40
- Walnut Drafting Table \$40
- These Other Items Reasonably Priced:
- Tapestry Hanging (Very Old) Breakfast Table, 4 Chairs (Like New)
- Blond Bed (Spring & Mattress Free)
- 2 Good Quality Nurse or Beauticians' Uniforms, Size 14
- White Upholstered Couch
- 2 White Upholstered Chairs with Brass Ladder Backs

Come See These Bargains at **BARNES' MOBILE HOMES** Ruidoso Downs — Ph. 378-4701

Alto Briefs

By AILEEN LINDAMOOD
 Monday, Mrs. Sam Allen left for El Paso for a visit with relatives there.

Mmes. Dick Bennett, Vic Lamb and Jesse Perceet were in the community Wednesday taking an early look at the fall coloring. "Corky" McEuen went to Carlsbad over last weekend with Mrs. Harry Tally and son, Steve Tally.

Mr. and Mrs. Reagan Legg returned to Midland last weekend after a nice vacation at Eagle Creek Lodge.

The Jim McEuens spent Saturday in Roswell.

Thursday evening a Beeline Fashion Party was held in the home of Mrs. Charles Cockerell in Sun Valley. Mrs. Clem Cokerly of Capitan was the representative and presented some lovely clothes to the crowd. Traveling Bingo was played during the evening with prizes going to Mrs. Dennis Glenn and Miss Denise Glenn. The door prize was won by Mrs. Wayne White. In addition to the prize winner, the hostess and Beeline representative Mrs. Bill Edwards was also present.

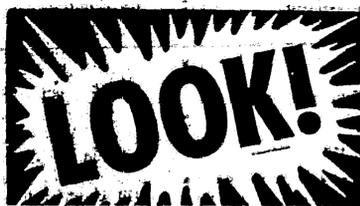
Mr. and Mrs. Dennis Glenn of La Junta Guest Ranch spent several days in Beaumont, Tex., last week.

NOTICE TO BID

The Capitan Municipal Board of Education is calling for sealed bids for L. P. gas and service for the 1969-70 school year.

Bids will be received until Wednesday, November 10th at 7:30 p.m., in the office of the superintendent, Duane Darling, when they will be opened and publicly read. The Board reserves the right to reject any or all bids and to waive all technicalities.

Zane G. Leslie, President
 Louise Runnels, Secretary
 10-15-22



Another Exciting New Area

of Home Sites Now On

The Market . . .

WHITE MOUNTAIN ESTATES

Located North and Northeast of the Airport Ruidoso's Pioneer Real Estate Firm

WHITE MOUNTAIN DEVELOPMENT CO.

OFFERS YOU A WIDE CHOICE

Of beautiful, scenic lots, in the Sunshine, among the junipers and tall pines, and with panoramic views of our forest clad mountains.

WILL BE HAPPY TO SHOW YOU THE LOT YOU DESIRE IN ANY OF THESE FOUR SUBDIVISIONS—

TOWN & COUNTRY ESTATES SKYVIEW HEIGHTS PINE TOP HEIGHTS

PAVED STREETS—ALL UTILITIES—CABLE TV AND FRIENDLY NEIGHBORS

BILL McCARTY, Sales Manager — Ph. 257-2425
 LOWELL B. MORGAN, Genl. Sales Rep. — Ph. 257-2389

We Welcome Your Inquiry

ABOUT THE ENTIRELY NEW CONCEPT IN RESORT LIVING—

"EL VAQUERO"

CONDOMINIUM APARTMENTS

On the Rio Ruidoso adjacent to Downtown Ruidoso

Please write us for full details of this 30-unit complex

which allows you to own your own apartment.

Write to:



DAN D. SWEARINGIN, Inc.

Exclusive Agents
 P. O. Drawer 9 — Ruidoso, N. M.

Dear Sirs: Please send me full particulars of "El Vaquero". I understand there is no obligation.

NAME _____

ADDRESS _____

CITY & STATE _____

W. D. (Walt) Crosby Realty

For Commercial, Residential,
Ranch Properties

Association
DERYL WYNN, SALES

Phone 257-4049
Ruidoso, N. M.



COUNTRY ESTATE—15 minutes from Ruidoso on Pavement, new brick three bedroom, three bath home; 3-room foreman house, on river, orchard, irrigation rights, actual carrying capacity of 60 head of mother cows.

FOR REAL ESTATE IN RUIDOSO, SEE—



REALTOR
Tom Jones
Member
MULTIPLE
LISTING SERVICE

RUIDOSO REALTY CO., Inc. (1933)
FOR SALES OR LISTING SERVICE
CALL

Emadair Chase Jones Austin Pritchett
Res.: 257-2080 Office: 257-2085 Res.: 257-2056
APACHE PARK — APACHE PARK — APACHE PARK
CEDAR CREEK — CARRIZO CREEK — UPPER RUIDOSO
Building sites of all sizes near these waters, lease for small annual rent on 10 year renewable leases or buy with small down and 10 years to pay.

YEAR 'ROUND SPECIAL — This home has a beautiful fireplace, central furnace provides excellent winter heating through perimeter floor ducts. Has a pretty view from the 75x112 lot which is on city water, city sewer and city paving (all paid). This 3-bedroom, 2 bath, mahogany paneled inside and mahogany siding is a best all-year buy at \$20,000. Down payment from FHA commitment.

BEST RANCH BUY — 750 acres deeded land, 23 acres irrigated, on both sides of Ruidoso River — Beautiful home and guest house on main highway overlooking Ruidoso Valley — all land improved through Soil Conservation program — Good barns and corrals — Good wells and pumps — Let us show you now.

CEDAR CREEK CABIN — Partly furnished, leased lot, nice area, seasonal water furnished with lease. ONLY \$4,000.

NEWLY RENOVATED home on paved street, city water, sewer, Ruidoso gas line, near City Hall. New tiled bath, two bedrooms, dining room, new kitchen, new paneling overall, new white stucco. Only \$10,000. See us for terms.

—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

FOUR 8.5x14 tires for sale; Winchester model 70 243 calibre with or without scope. Bert Rice. 17-13c.

FOR RENT—Nice one bedroom furnished house and one bedroom trailer house, one block west Downs Motel, Trail's End Trailer Court. 17-12c.

THEY ARE RARE—But we have them. Metal LEGAL size trays. Office supply department of the News. 2-14c.

ALCOHOLICS ANONYMOUS Meetings each Tuesday 8 p.m., Ruidoso Downs, Phone 378-4306, P. O. Box 468. 38-14c (1)

FOR RENT
1 Bedroom House
2 Bedroom Apartment
Both furnished or unfurnished
On annual lease
FOR RENT—Two bedroom
unfurnished house in
Palmer Gateway
LOUIS SMITH
Ruidoso Downs, N. M.

FOR SALE — German Shepherd puppies, six weeks old. Call Nancy Jones, 257-2885. 16-21c.

—FOR SALE—
Acreage and lots adjoining village limits, very close in.
STANSELL JONES
Pho. 257-4270 or 257-4114
10-14c.

HIGH SCHOOL
Yes, You can find H. S. at home in spare time. Low monthly payments include standard text books and instruction. Credit for subjects already completed. Progress as rapidly as your time and ability permit. Diploma awarded. Write American School, P. O. Box 963, Albuquerque, N. M.

WANTED—Will buy comfortable house. Consider lot and build. Box 4800, Texas Tech, Lubbock, Tex. 17-21c.(e)

Outstanding Business Opportunity

AUTO PARTS JOBBING FRANCHISE AVAILABLE
NAPA—The World's Leading Independent Automotive Parts Warehousing and Distributing Organization—is offering someone in Ruidoso the opportunity of becoming an automotive jobber supplied thru the proven NAPA system. You will be serviced by your NAPA Albuquerque Warehouse.

Over 4,000 automotive jobbers are now operating their own profitable businesses under the NAPA banner. Why not put this priceless experience of NAPA behind YOUR business? If you would like to face the future with NAPA's enormous resources and better profit making ability behind you, write NAPA, P. O. Box 5388 TA., Denver, Colo. 80217.

BOOKKEEPING — TAX SERVICE
Accurate — Dependable — Confidential
W. S. ATWOOD
Tele: 257-4200 — Office At Bill McCarty Const., Ruidoso

Bill Pippin
REAL ESTATE
Across from Ruidoso Post Office — Box 1233
Pho. 257-2351 Day; 257-2644 Night
SALES — **GEORGE BONAL** — 257-2685
Agent For Bekins Van Line & O. K. Van & Storage

FOR SALE—Barney's Bar with living quarters in the back and five lots, \$10,500 cash. See owner, Box 37, Capitán, New Mexico 88316. 15-14c.

ATTRACTIVE Year 'round furnished 3-bedroom cottage for rent or sale. Phone 257-2716 or Box 426, Ruidoso. 15-14c.

BABY SITTING—By day or week in my home. 257-2227. 33-14c.

TOP PROGRAMS Are on now—football games, World Series, other colorful events. Get your TV in top shape for more fun for your family. If you want another TV, we have good used ones. James TV & Washer Repair, Skyland addition, Sudderth, pho. 275-2122. 15-12c.

NOTICE OF ADOPTION OF ORDINANCE NO. 65-3
Notice is hereby given that on the 8th day of September, 1965, the Governing Body of the Village of Capitán passed an ordinance bearing the following title:

"An Ordinance authorizing a Water Purchase Contract between the Village of Capitán and Eagle Creek Inter-Community Water Supply Association, Inc., directing its execution and directing the Mayor to petition the New Mexico Public Service Commission for its approval thereof."

Said Ordinance authorizes a contract which provides generally for the purchase by this Village of not less than 20,000,000 gallons of untreated water per year appropriated from Eagle Creek and Alto Reservoir for a period of 30 years at the rate of 20c per 1,000 gallons; said contract further provides for price adjustment and provides that all sums payable thereunder shall be expenses of the Village's water system and shall never be paid from taxes. Said Ordinance shall become effective 5 days after this publication.

/s/ Gerald Dean, Sr., Mayor, Village of Capitán 10-15

Attention!
We will be picking up a **SPINET PIANO** in your area, small monthly payments, 1st payment in December. Write to —
CREDIT MANAGER
JENT'S HOUSE OF MUSIC
2650 - 34th ST.
LUBBOCK, TEXAS 17-1p.

CARD OF THANKS
We wish to thank our friends for the many expressions of kindness in your letters, cards and flowers sent us in sympathy following the tragic death of our mother and grandmother, Mrs. Rankin Howard. We were overwhelmed by the many wonderful gestures of love and friendship extended us. It made our burden of grief much lighter. May God bless each of you.
Mr. and Mrs. Woodruff Howard and William and Cathy Mr. and Mrs. Rex Whiteley and Sons Mr. and Mrs. Wilson Howard and Daughter.

FOR RENT—Unfurnished modern 2 bedroom house. Phone 257-2716, Box 426. 17-14c.

JOHNSON'S BOOT & SHOE REPAIRS
FEATURING TONY LAMA BOOTS
1/5 mile east of Chaparral Hotel.

RUIDOSO PLAYLAND NURSERY
Licensed — Child Care
Large Fenced Playground
Phone 257-2928

AVON REPRESENTATIVE
Myra M. Morris
Phone 257-2526

INSTRUCTION
FULL TIME EMPLOYMENT
for men desiring career in Data Processing Program, Computers, welding, auto mechanics or drafting. No experience necessary. Must be willing to relocate. Ages 18-25, single. High school or equivalent. You will be placed on full time salaried job if you are accepted for this program.
Write Mr. Lucas at 409 Texas St. El Paso, Texas 17-21p.

Bookkeeping Service
Tax Assistance
Pho. 257-4486
Gladys Thomson

WANTED—Attendant for church nursery on Sundays. Call 257-2126. 9-14c.

FIXIT SHOP—We fix most anything. U-NAMIT SHOP, Phone 257-2900. Old post office building. 7-14c.

FARM & RANCH LOANS—Lincoln County Mortgage Corp. (NSL), Ruidoso. 3-14c.

Reda Water Pump Sales & Service
Winberly Electric
Phone 257-3115

TRANSFILES — Legal size storage files with metal fronts and metal reinforced corners for stacking. File away old papers for future reference handy. At the News in the office supply department. 15-14c.

FOR RENT—Large and small houses, all bills paid, day, week, month. Write Box 481, Ruidoso. 15-14c.

NOTICE—We now have a supply of water softening salt. Lincoln County Feed, phone 378-3240. 15-14c.

TRAILER SPACE FOR RENT—Easy access, soft water furnished. Close to school. See attendant at Happy Snappy Car Wash, Palmer Gateway, phone 297-2749. 15-14c.

"Commercial, Industrial, Ranch loans; Accounts Receivable Financing; Second Mortgage Loans; First Mortgage Loans (FHA, VA, Conventional); Purchase notes and contracts; Standard Mortgage Investment Co., Box 1902, Roswell; 623-4431." 5-14c

FOR RENT—Housekeeping units, by the month. One trailer space. Gardenside Motel, 257-4491. 13-14c.

A BARGAIN—And new hoops go with it, a long white lace strapless formal, full skirt, has long white satin bow, size 5, only \$12.50. See at News Office. 13-14c.

FOR RENT—Two bedroom, furnished apartment, bills paid. Call 257-4495. 13-14c.

OCT. 22 is the date of the Ruidoso News annual vacation issue. That edition will be printed one week ahead of time, and mailed on Oct. 22. During that week, Oct. 17-24, our office will be closed so our crew can take a well-earned rest. Deadline for news and ad copy will be Tuesday, Oct. 14, for the paper to be pre-printed. Your co-operation will be appreciated. 15-13c.

FOR RENT—Two bedroom home in the Gateway, fireplace, fully furnished, nice garage, \$85 per month year 'round. Call Mrs. Lora Munsey 257-2423, after 8:00 p.m., 257-2941. 16-14c.

LOTS FOR SALE—Cree Meadows, 10% down, balance over 5 years. Phone 257-4250. 5-14c.

FELT TIP PENS—They're very popular. They write like a ball point pen, excellent for addressing letters, packages, labeling things, many other uses. At the News office. 5-14c.

FOR SALE—Woodcutters' supplies, Pioneer Chain Saws at O. & L. Lbr. & Supply on Highway 70, Hollywood. 10-14c.

SOMEBODY IS LOOKING for a chance to buy useful items that may be collecting dust in your attic or garage. List things you no longer need and offer them for sale in a low cost classified ad. You'll make that somebody very happy and it'll be cash in your pocket. News want-ads work wonders! 16-14c.

GOT SOMETHING TO SELL? You'll be posting thousands of "For Sale" signs when you place a low cost ad in the classified section of this newspaper. That's where thousands of people shop in the News want-ads. 10-14c.

FOR RENT—Newly renovated 2- bedroom house by the month. Downtown area. Call 257-2143. 10-14c.

FOR RENT—One and two bedroom furnished apartments. Also two 3-bedroom houses. Horseshoe Courts. 11-14c.

Lighting Fixtures
In Stock
Winberly Electric
Phone 257-3115

FOR SALE—11 acres near R.S. track with 5 1/2-acre water right. B. Boykin, phone 257-2411 or 378-4496. 10-14c.

CUSTOM Picture framing, over 100 mouldings in stock. One day service. U-NAMIT SHOP, old post office building. Phone 257-2900. 7-14c.

FARM AND RANCH LOANS
Long Term No Payoff Penalty
Federal Land Bank Association
of Roswell
P. O. Box 606, Phs. 622-1864
Roswell, New Mexico
Yonida Jasper, Manager

FOR SALE—Beauty shop equip-ment, all necessary for complete shop. Ruidoso State Bank. 1-14c.

FOR SALE—Or lease, two bedroom house, near Plaza Dec shopping center. Unfurnished. Winterized for year 'round living. Call John P. Smith, 437-1850 or write to 508 South Pennsylvania St., Alamogordo, N. M. 2-14c.

Ruidoso News Classified Ads

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

All Classified ads must be paid in advance with the exception of those run by regular display advertising. The rate for classified advertising is 5c per word with a minimum of 75c for 15 words. Please figure 4 per cent tax to add true for one week's insertion and can be multiplied by the number of weeks the ad is to be run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the office before Tuesday afternoon each week.

FOR A GIFT—A novel and appreciated idea, a small engraved all-weather name plate for the door of the home of a friend or relative. Order from THE NEWS. 4-14c.

BRIGHT FALL WEATHER—Beautiful season that heralds winter around the corner. Are your shoes and boots ready for snow and slush? Ruidoso Shoe Shop, opposite Lonnie's, home of Foskett boots. 16-p.

80 ACRES—5 miles northwest of Ruidoso, 40 acres platted, water well. Phs. 257-4250. 49-14c. (w)

FOR RENT—Honeymoon cottage, new, modern, one bedroom, furnished, privacy, view, fireplace. One new efficiency apartment, furnished. Paved street and parking. Utilities paid. Tel. 257-4259. 16-14c.

TWO Bedroom house for rent. See or call Emma Foreman after 5 p.m. 257-4112. 10-14c.

FOR SALE—\$2,000 BTU Gas heater with blower. Also electric range. Call 257-2457. 10-21p.

IN THE DISTRICT COURT OF LINCOLN COUNTY STATE OF NEW MEXICO
W. J. WINSOR, Plaintiff,
vs.
JOHNNY HIGGERSON, et al.,
Defendants.
NO. 7788

NOTICE OF PENDING ACTION STATE OF NEW MEXICO TO: Johnny Higgerson, impleaded with the following Defendants against whom substituted service of process is hereby sought to be obtained: Perry Yeager, and all unknown persons claiming any right, title or interest in or to the personal property involved in this cause, GREETINGS:

You are hereby notified that Civil Action No. 7788 has been filed in the District Court of Lincoln County, New Mexico, in which W. J. Winsor is Plaintiff, and you are Defendants. The general object of this action is to obtain foreclosure of a chattel mortgage executed by Noble F. Higgerson, deceased, and Johnny Higgerson, his wife, to Plaintiff, dated September 12, 1958, on which there is a balance of principal in the amount of \$4,016.01, plus 6% interest from November 12, 1960, until paid, together with attorney's fees and costs, and a landlord's lien in favor of Plaintiff in the amount of \$4,200.00, with 6% interest from July 4, 1964, until paid. The property involved is the dispenser's liquor license operated as the Central Bar at Ruidoso, New Mexico, and the personal property used in connection with said business mortgaged to Plaintiff, as will more fully appear from the pleadings filed in this cause, to which reference is hereby made.

Unless you enter your appearance and plead in said cause on or before November 22, 1965, judgment will be rendered in said cause against you by default. Frazier, Cusack & Schneider, P. O. Box 250, Roswell, New Mexico, are attorneys for Plaintiff. WITNESS my hand and seal of said District Court on the 30th day of September, 1965. Clerk of the District Court EUGENIA VEGA By: Judy Armlive Deputy 10-9-15-22-29

ELECTROLUX VACUUM CLEANERS
Special Model L Now Only \$94.75
Pay as little as \$10 down—\$8.00 monthly — Free Demonstration
LEE M. SPALDING, 257-2444
Box 938 — Ruidoso, N. M.

WANTED—To purchase reasonable priced cabin in Ruidoso, with terms Call 524-8374 after 6:00 p.m. or write P. O. Box 1496, Las Cruces, New Mexico. 16-14c.

FOR RENT—Year 'round, effi-ciency apartment, \$35 per month, bills paid. Phone 257-2928. 13-14c.

FOR RENT—One and two bedroom furnished apartments. Call 257-4382. 13-14c.

ANIMAL SHELTER—Pho. 257-2287. 28-14c.

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

Gone Hunting
Oct. 16 Until ???
4 houses on river, 1 very nice. \$7500.00 and up. Lots on river. 30 acres, 10 with water rights. 2 modern houses, priced to sell. Have several motels and lodges for sale.

Upper Ruidoso, large 3-bed-room furnished, fireplace, 2 baths, paving paid. Can be bought for \$12,500.00.

One of the most beautiful three bedroom homes in Ruidoso. Good year around location, very nicely furnished and double garage. Would appreciate showing you this place.

Will trade for home in Artesia in on a court—will show you the take in 1964 and 1965. Check with me on this.

Nice home in Alamogordo for sale at FHA appraisal.

One of the better built homes in Ruidoso. Offered at a sacrifice price. Completely furnished. Four bedrooms, three baths, four car garage. Extra large lots. All paved. Nice patio. Two water systems. Would appreciate your looking at this place.

Have very choice lots priced very reasonably with good terms.

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone 257-2523 — Residence Phone 257-2490
In Postoffice Block — Box 294 — Jimmy Douglass, Sales

Locke Realty Co.
"YOUR KEY TO A SOUND INVESTMENT"

AT THIS TIME
We have a wide selection of lots priced from \$600.00 for a lot outside of city limits (75' x 100') with only \$200.00 down to a beautiful 5-acre tract inside the city limits in a desirable residential area. Consult us for your future building site and all of your real estate needs.

J. D. LOCKE — SALES — REUBEN LARSON
DICK SMITH — ROBERTA LARSON
MEMBER OF MLS **Betty Locke, Realtor**
Box 686, Ruidoso — 257-4029 Day; 257-2003 Night
Office Next to Midway Garage

APPLE WOOD FOR SALE—Coe Ranch, Glencoe, N. M., phone 653-4485. 5-14c.

FOR SALE—Firewood, applewood, juniper, pinon. Inquire at Gateway Barber Shop, Jim Martin. 13-14c.

FOR RENT—Furnished one bed-room apartment, close to schools. Call 257-2935. 13-14c.

GUARANTEED — Hall pecked mountain apples, 1.00 per bushel. You pick 'em. Biscuit Hill Apple Orchard, across river from cafe. 14-14c.

FOR SALE OR RENT—2 Bedroom unfurnished house in Pine Lodge Addition, \$75.00 a month. Call Jimmie James, 85-2805 Tularosa. 16-21p.

FOR RENT—Nicely furnished 2- and 3 bedroom houses, \$100 and \$60 month. Located behind the Bank on the river. Inquire Mrs. Evans. 10-14c.

FOR RENT—Year 'round, effi-ciency apartment, \$35 per month, bills paid. Phone 257-2928. 13-14c.

FOR RENT—One and two bedroom furnished apartments. Call 257-4382. 13-14c.

ANIMAL SHELTER—Pho. 257-2287. 28-14c.

Hardware and gift shop, \$2,000 for the fixtures plus stock at cost. Lease the building. Owners want to sell due to other business interests. Will be glad to show the books to qualified buyer.

Two furnished river cabins. Look these over and submit your offer. You might be surprised. Terms on both.

Several nice homes available for year around living. Let us show you.
Good buys on building sites. Now is the time to buy.

Tom Jasper — Broker
Office in the Adobe Plaza
Phone 257-2105 — Res. Phs. 257-2446
P. O. Box 795
Member MLS & Board of Realtors

SECTION B — PAGE FIVE
Ruidoso News
Friday, October 15, 1965

SUBSCRIBER
CERTIFIED LISTING SERVICE
NATIONAL
EXPERIENCED SERVICE

NATIONAL ASSOCIATION
REALTORS
ESTABLISHED 1908

—FOR ACTION SEE—
HENRY T. WICKER — REALTOR

BUYER, SELLER & EXCHANGER OF U. S. A.
MEMBER OF NATION-WIDE
COMPUTER LISTING SERVICES
Co-Operating Brokers and
Salesmen Welcome

Henry T. Wicker — REALTOR
P. O. Box 207, Portales, N. M.
Pho. 356-6541, DAY OR NIGHT

LEGAL FORMS—Many kinds of legal forms. Ruidoso News. 30-14c.

FOR RENT—Two bedroom cot-tage, furnished or unfurnished. Call 257-4152. 13-14c.

BEAUTIFUL 2-bedroom, complete-ly furnished "The Vacationers", behind Gateway Food Market. Larry Sprull Co., 200 East Austin, Kermit, Tex. 6-14c.

LOCKEMITH SERVICE — Day or night, U-Namit Shop, old postoffice building, phone 257-2000 day; 257-2690, night. 21-14c.

HELP—New, Used and Repossessed mobile homes must be sold. We trade for furniture. Open Sundays. 63x12, 3-bedroom, 1 1/2 baths, low as \$695.00. Call collect, JU 6-4601. Larry Sprull Co., 200 E. Austin, Kermit, Tex. 6-14c.

FOR SALE—Three houses and sev-en lots. Water well, part down, terms. On Turkey Canyon Road, Ruidoso Downs. Four room house with 2 baths for rent. C. E. Staples, 15-13c.

NYLON TIPPED Pens, newest and best. Oct 'em at the News office. All colors ink, pink, brown, purple, black, etc. 14-14c.

FOR RENT—Sleeping rooms and apartment. Low winter rates. One block east of Plaza Dec. See at Skyland Motel. 14-14c.

FOR RENT — Furnished apart-ments near school. Winter rates. See Eva Hall. 12-14c.

PONDEROSA HEIGHTS — COUNTRY CLUB ESTATES — PINECLIFF — TOWN & COUNTRY NORTH

Davis Developments

HAS SET A GOAL TO SELL ALL OF THE REMAINING LOTS IN TWO OF OUR SUBDIVISIONS DURING 1965, AMOUNTING TO 400 RESIDENTIAL LOTS — AND YOU, THE PROSPECTIVE BUYER, CAN BENEFIT — IN ORDER TO MEET THIS GOAL WE ARE OFFERING LOTS AT UP TO A 30% SAVINGS OF THE CURRENT MARKET VALUE.

PONDEROSA HEIGHTS — TERRIFIC SAVINGS ON THIS AREA IN WHICH A SUITABLE MOBILE HOME IS PER-MISSIBLE. LOTS WERE \$400.00 TO \$1,175 — NOW AS LOW AS \$225.00 TO \$775.00 ON TERMS. 10% ADDITIONAL DISCOUNT FOR CASH.

PINECLIFF — BEAUTIFUL VIEW LOTS IN CHOICE LOCATION — WERE PRICED \$1,975.00 TO \$2,975.00 — NOW \$1,750.00 TO \$2,275.00. ALSO 18% ADDITIONAL DISCOUNT FOR CASH.

— SEE BOTH OF THESE AREAS NOW FOR THESE EXCEPTIONAL SAVINGS —
COUNTRY CLUB ESTATES — We have a few choice lots in this most popular Ruidoso Subdivision. They are priced right, and priced to sell.

SOON WE WILL BE OFFERING TOWN & COUNTRY NORTH — Some of the loveliest lots in any mountain area, one-quarter acre in size, beautifully wooded and ideal building sites — Watch for the opening.

WE HAVE FIVE COTTAGES NICELY SITUATED IN VARIOUS LOCATIONS PRICED FROM \$6,400. TO \$8,900. THESE HAVE ALL BEEN FRESHLY RENOVATED AND OFFER A SAVINGS OF AT LEAST 10% OF CURRENT MARKET VALUES.

WE HAVE SEVERAL BEAUTIFUL HOUSES LISTED IN COUNTRY CLUB ESTATES. THESE ARE LOVELY HOMES AND PRICED TO SELL.

DAVIS DEVELOPMENTS ARE ENTERING THEIR TENTH YEAR OF LAND DEVELOPMENT IN RUIDOSO AND ARE ABLE TO OFFER THE BUYER THESE SAVINGS BASED ON 1955 RAW ACREAGE COSTS. MAY WE URGE YOU TO CHECK THESE AREAS AND SEE FIRST HAND THE SAVINGS AVAILABLE.

— P. O. DRAWER



Around
Hi Skool
 — By —
LINDA
PORTER

The Warriors beat Hatch last Friday night. We are all certain that win will change the Warriors' luck.

The Girls' Athletic Association held its first active meeting Monday night. Miss Donetta Gillis, physical education teacher, is the G. A. A. sponsor. Mary Aguilar was elected president in their organizational meeting. The main purpose of G. A. A. is to provide girls with organized active sport fun.

The school newspaper staff is delighted to note that issues of the War Whoop are being sent to college students and that they enjoy reading about their alma mater. The staff got a very nice letter from Pat Laine, a University of New Mexico freshman, complimenting them on the paper. Lois Lane, a former editor of the War Whoop, wrote that she enjoyed seeing it in B news since she is no far away. Lois also wrote that she had an article printed in the Cento Centre University's student publication. She is attending college in Danville, Ky.

The War Whoop staff wishes to acknowledge a letter from Mr. and Mrs. J. C. Lemany, Jr., managers of Hollywood Luncheonette. They were very gracious and complimentary.

The Senior Class is having a Workday to raise money for their candidate, Becca Browning, for the Halloween contest. It will be from 8 a. m. Saturday until all the jobs have been finished. Anyone desiring work to be done in their homes or yard can contact Mrs. Jennie Lee Hawkins.

This week is National Cafeteria Week. The High School cafeteria is decorated with pictures of foods done by the art classes.

The Warriors battle Canutillo this Friday at Canutillo, Tex. Everyone come out and back our team.

Shop Christmas gift items, including toys, NOW for best selections at Gambles. Buy on lay-away.

NOTICE—The Ruidoso Christian Youth Group is meeting in the Christian Church for the month of October at 8:30 p. m. each Sunday night.

Commercial Refrigeration Service
Wimborly Electric
 Phone 257-3110

Why Fight The Highway Traffic Fly
Alpine Aviation

Strong Company
 Pipe Insulation and winterizing
 Phone 257-4352
Plumbing & Heating

Bring In Your
 Hydraulic Jacks — Skill Saws
 Grease Guns — Air Wrenches
 Toasters — Electric Irons
 General Appliances
 For Repairs Call For Tom
At Gambles —
The Friendly Store
 Ph. 257-2835
Pick Up & Delivery

NOW IS THE TIME
 To Feed Your Lawn and
 Mulch Your Roses
 See Us For All Your Needs
 Fertilizers — Peat Moss
 Rose Mulch
 Clay Pots — Saucers
 Redwood Tubs
 We Are Open
Ruidoso Nursery
 Dial 257-2945

PLEASE MAKE NOTE OF OUR NEW PHONE NUMBER—378-2166 OWENS PLUMBING — Ruidoso —

NOW YOU CAN GET A COMPLETE SET OF STAINLESS TABLEWARE BY NATIONAL SILVER FOR LESS THAN \$1.00 PER PLACE SETTING

BRING IN YOUR FREE COUPONS AND START YOUR SET TODAY



HUNT'S, HALVES OR SLICES
PEACHES 5 FOR \$1



HUNT'S, WHOLE UNPEELED
Apricots 4 FOR \$1



HUNT'S 300 CAN
FRUIT COCKTAIL 5 FOR \$1

HUNT'S 300 CAN
SPINACH 2 FOR 29¢

HUNT'S, 20 OZ. BOTTLE
CATSUP 4 FOR \$1

HUNT'S, 46 OZ. CAN
TOMATO JUICE 3 FOR 89¢

CHURCH'S, 24 OZ. BOTTLE
GRAPE JUICE 3 for \$1

NESTLE'S 2 LB. CAN
Quick 73¢

FOLGER'S COFFEE
 1 LB. CAN **79¢**
 2 LB. CAN **\$1.57**
 3 LB. CAN **\$2.33**

GEORGIA-PACIFIC
WAX PAPER 23¢

NABISCO 1 LB. BOX
Crackers 31¢

WILSON'S VIENNA
Sausage 23¢

Who has the finest Fresh Fruits & Vegetables in town?
 Everyone knows the answer. Our fruits & vegetables are refrigerated from field to store.

GOLDEN RIPE BANANAS 2 LB 25¢
LARGE TOMATOES 1 LB 19¢
Florida Grapefruit 1 LB 17¢
GREEN CABBAGE 1 LB 6¢

BEN FRANKLIN

KORDITE FOOD STORAGE CONTAINERS

80 - Pint Bags, Reg. 98c For 88c
 30 - Pint Bags, Reg. 49c For 44c
 60 - Quart Bags, Reg. 98c For 88c
 30 - Quart Bags, Reg. 69c For 63c
 15 - 1/2 Gal. Bags, Reg. 59c For 53c
 25 - Pint Size Boxes, Reg. 79c For 69c
 25 - Quart Boxes, Reg. 98c For 88c

BAYER ASPIRIN

REGULAR 89¢ SIZE ONLY **79¢**

MENS COAT STYLE SWEATERS
 75% Wool - 25% Mohair - Small, Medium, Large
 IN ASSORTED COLORS \$9.89 VALUE - FOR ONLY **\$8.49**

MEN'S SWEATSHIRTS
 WITH HOOD & ZIPPER
 Small Medium & Large and Extra Large
 COLORS BLACK - RED - YELLOW
 REGULAR \$3.98 - FOR **\$3.49**

SUDDEN BEAUTY HAIR SPRAY

GIANT SIZE REGULAR 99¢ - ONLY **69¢**

This Week's TEFLON COOKWARE BUY

8" BREAKFAST SKILLET
\$1.89 WITH A \$5.00 PURCHASE



EGGS WHITE'S, AA LARGE DOZEN **55¢**
IDEAL TALL CAN. **7 FOR \$1**
NU SOFT QT. BOTTLE **74¢**

FROZEN FOODS

MINUTE MAID - 6 OZ. CAN
Orange Juice 4 FOR 88¢
 PATTI - CHEESE OR BEEF
ENCHILADA DINNERS 3 FOR \$1
 CLARDY-CAMPBELL'S 1/2 GAL.
ICE CREAM 79¢

FREEZER BEEF SALE

FULL SIDE CHOICE BEEF 51¢
FULL BEEF LOIN 79¢
HIND QUARTER 60¢
 U. S. D. A. CHOICE

Sirloin STEAK LB. **99¢**
T-BONE STEAK LB. \$1.09
BEEF LIVER LB. 39¢

ARMOUR FRANKS SAUSAGE ALL MEAT 12 OZ. PKG. **49¢**
MARKET MADE 2 LBS. **89¢**

PRICES EFFECTIVE THURSDAY - FRIDAY - SATURDAY

