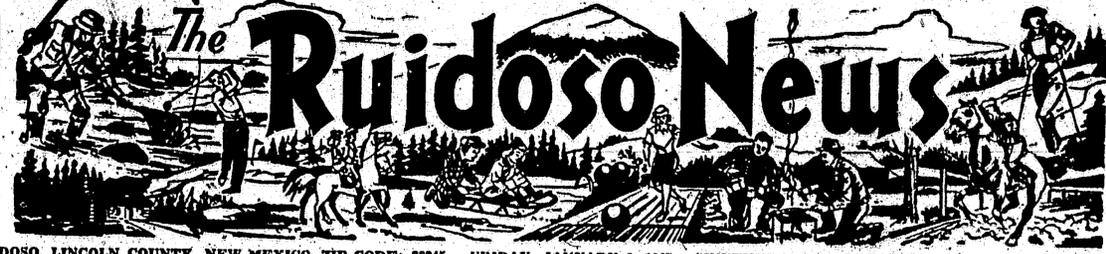


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Around Town
—BY NOSEY WATERS—

The Odessa American's Sunday supplement, aptly called "Leisure-time," had a cover photo and other pictures inside with an article about skiing here, written by Roy Bode, staffman for the Texas offshoot publication (You'll find the piece reprinted on our sports page today.)... The Lincoln County Art Association will have a dinner meeting at 6:30 Tuesday evening next week at High Country Lodge at Alto with a movie to follow, the story of Marcel Duchamp, the artist who created a controversy with his modernistic painting "Nude Descending a Staircase"... Two persons we've heard discussed as probable candidates for the one position on the school board in the upcoming election (besides incumbent chairman Ralph Petty) are Dick Hull and Fred Volguarden... The latest edition of the large book of Parade of Progress, which gives information in West Texas towns and some New Mexico communities, too, has six pages about Ruidoso and vicinity...

Ruidoso's Ministerial Alliance has received statewide publicity in several newspapers of the state—note the following article which appeared in the Albuquerque Journal last week:

"Father Laurier Labreche, pastor of St. Eleanor's church in Ruidoso, has been re-elected to head the Ruidoso Ministerial Alliance, Archbishop James Peter Davis of Santa Fe announced. "We are happy to contribute the talents of our clergymen to this kind of ecumenical effort," said the Archbishop. The position ordinarily is filled by a Protestant clergyman. Observers have noted that the Archdiocese of Santa Fe—the first Catholic diocese in the country to join a Council of Churches—has been a national leader in inter-church work."

Four years ago at Christmastime someone—note a camera, broke another camera, took pots and pans, dishes, blankets and other items, including two metal boxes in which the Sam Hyatts kept valuable papers, "including love letters from Sam to Frieda," and the couple had figured all of the items as lost forever. Last week-end the Hyatts received a phone call from Edward Hyatt of Alamogordo, to whom a youngster brought one of the two metal boxes because of similarity of spelling of the last names. The kid said he had found the box on a visit to Ruidoso last week-end, and noting the contents had the Hyatt name, thought it might belong to the Alamogordo family. They determined by examining the papers that it was a Ruidoso Hyatt family...

fight birth defects / **MARCH OF DIMES**

Ruidoso Municipal tax sales tax collected in the last six months of this past fiscal year, which ended the last day of October, was \$54,880. This is very close to 1965, which was \$54,945, the village office reports... Rodgers of Ruidoso was the first business to apply for renewal of occupation license. The first day the Municipal Building was open this year five renewals came in. Occupation licenses are due by March 16.

Charlie Culver's weather report which appears each week in C. & L. Lumber Co.'s ad usually on the first sports page, that's page 1 of section B, revealed that 83 clear days, 252 partly cloudy days and 30 overcast days were on the book for 1966. Total precipitation was 15.81, snowfall totaled 31.49 inches, the highest temperature was 90 degrees and the lowest was 16 below zero. We had no severe wind or rainstorms... Ken Knapp at Dan Dee Cabins says someone stole a couple of reindeer cutouts from his outdoor Christmas display and he wants to wish them a Merry Christmas for next year! Ruidoso Realty Co., Inc., had someone damage their nice Christmas display they've used for several years at their office on Sudderth—and we heard of some folks losing beautiful evergreens growing in their yards here, too, which thieves chopped down and hauled away. Some Christmas spirit!

Jim and Toole Littlefield report that in their annual New Year's telephone visit with the Ralph Oberholzers, former Ruidoso residents now in Vista, Calif., that the couple asked that their holiday greetings be expressed to their



APACHE BOWL — Sierra Blanca Ski Area boosts this beautiful area, known as Apache Bowl, and it has entertained hundreds of skiers in the last few days. This photo, in color, has been used in 10,000 catalogues and in brochures advertising the local winter sports area and local ski equipment and apparel dealers, mailed to fans throughout the Southwest.

Boys Choir Proposed

A city-wide choral group, composed of boys from age 9 through 13, has been proposed for Ruidoso—and action toward such an organization was to be taken sometime this week, the Rev. Don Roberts, pastor of First Christian Church, announced here last week-end. He said the choral group would be interdenominational, and that a group of sponsors would be named to encourage and support it. Director will be Roy Roberts, son of the Rev. and Mrs. Roberts. He is choral director at Tulare High School. Schedule of practice and other details are to be worked out later and announced, Rev. Roberts added.

ASK BIDS ON CHURCH

Bids will be opened at 4 p.m. Saturday, Jan. 14, on the proposed new St. Jude Catholic Church to be built at San Patricio, N. M. The bids will be studied at St. Eleanor's rectory in Ruidoso, according to an announcement from Father Laurier Labreche, the pastor. Plans and specifications can be obtained at the rectory in Ruidoso at 8 p.m. Friday this week, he added.

Rea Retires As Superintendent Of the Lincoln

Russell E. Rea, who spent the last six years of a 33-year career with the U. S. Forest Service in Alamogordo, has announced his retirement as of Friday, Dec. 30, 1966. Rea, who has served as supervisor of the Lincoln National Forest since 1960, will continue to make his home in Tulare. He has announced no immediate future plans. No replacement as forest supervisor has been named as yet, although Rea indicated he expected an official announcement of a successor shortly. In the meantime, F. E. McDermald, of Alamogordo, a veteran Forest Service employe and associated with the Lincoln for several years, will serve as acting superintendent. Rea, a native of Pennsylvania, joined the Forest Service in 1933 in New Jersey.

Ruidoso friends... A. E. Hunt is spending lots of his spare time now building a round top table for his wife... Ruidoso's winter activities program for school youngsters, to include skiing and bowling and other recreation if desired, will get underway Jan. 18, for six weeks each Wednesday afternoon... Rev. Frank Crown, First Presbyterian Church minister, who was on hand to greet the plane load of Houston skiers flying in here Friday morning, slipped on ice at the airport terminal building and fractured his left elbow. He is in a hospital in Roswell, we were told.

Mrs. Barbara Smith asked us to convey her thanks to the people who helped her children have a Christmas this year, and especially to the person responsible for sending Santa to her house a day or so before Christmas...

PROCLAMATION
WHEREAS, birth defects are the second greatest destroyer of life in the United States, and
WHEREAS, hundreds of thousands of surviving birth defect victims are doomed to life times of physical and mental disability, and
WHEREAS, birth defects impose staggering emotional, social and financial stresses on the family and the community, and
WHEREAS, under the auspices of the March of Dimes, significant progress is being made to solve these problems, and
WHEREAS, the March of Dimes is conducting a national education program aimed at protecting the health of mothers-to-be and their babies through prenatal care, and
WHEREAS, a network of March of Dime supported centers is providing improved treatment for birth defect patients, and
WHEREAS, March of Dimes research grants are enabling scientists to learn more about birth defects, and
WHEREAS, individuals can play an important role in the control and prevention of birth defects by supporting the March of Dimes,
NOW, THEREFORE, I, Lloyd L. Davis, Jr., Mayor of the Village of Ruidoso, do hereby proclaim January, 1967 as **MARCH OF DIMES MONTH**, and call on all citizens to contribute generously to fight birth defects, this awful menace to the health of our children.
DONE this 3rd day of January, 1967, at Ruidoso, New Mexico.
Lloyd L. Davis, Jr., Mayor (SPAL)

Hurd Painting Of President To Be Sold

Peter Hurd, whose painting of President Johnson was rejected by the White House Historical Association Saturday he "probably" would sell it to the Smithsonian Institute. He revealed Friday that the National Portrait Gallery of the Smithsonian Institution was interested in obtaining the portrait. Hurd added he would probably ask \$6,000 for the painting, which is the price for which the historical association originally commissioned him to do the portrait. (The painting is the one that Ruidoso News reporter Dick Bennett photographed with Hurd standing in the background last summer and which was reprinted by news publications around the world.)

Ruidoso-Hondo Valley General Hospital Reports That Congratulations Are Due:

Mr. and Mrs. Rafael S. Pena, Ruidoso, parents of a son, born Jan. 1, wt., 8 lbs., 13 1/2 oz.
1967 SCORE TO DATE—
GIRLS BORN—1
BOYS BORN—1
1966 SCORE—
GIRLS BORN, 46—BOYS BORN, 35
1966 SCORE—
GIRLS BORN, 67—BOYS BORN, 47

Hondo Schools To Elect One Board Member

Hondo's public school district will elect one board member for a term of six years in the school election Feb. 7. Filing deadline will be 3 p.m., Jan. 23 in the school superintendent's office for candidates. Mrs. Joe Skeen, appointed to fill the vacancy left by the resignation of Mrs. Rosemary Slesneros, has indicated she will be a candidate for the office, superintendent F. S. Montes reported.



FAREWELL FOR JUDGE — Village of Ruidoso employes honored H. M. Graham, second from right with a cake and coffee Friday morning last week on occasion of Judge Graham's retirement from office of Justice of the Peace here in which he served almost nine years. Cake bore the message "Many Thanks." Judge Graham also served as municipal judge during part of that time. In photo, from left are Don Hart, assistant village manager-clerk; Mrs. Bob Hollis, Judge Austin Pritchett, who succeeds Judge Graham in both the JP and village magistrate posts; Jim Hine, village manager-clerk; Mrs. Eliza Taylor, Laverne Walkup, Graham and village trustee Guy Robertson.

Ambassadors Elect At Next Luncheon

Ruidoso's newest booster group, the Ambassadors, formed to serve as directors at conventions, conferences and other such meetings here, and sometimes in other communities, will elect officers in its next luncheon session. The meeting will be at the Chaparral Motor Hotel at noon next Thursday, Jan. 12.

Tommy Perrett, serving as interim chairman of the Ambassadors until an official head is named, said the nominating committee has a slate of proposed officers to submit including a president, two vice-presidents, and a secretary and treasurer, and he indicated that there will be committee heads to be named, also.

The Ambassadors meet regularly each second and fourth Thursday for lunch.

Building Permits Drop In 1966

Building permits in Ruidoso for 1966 were \$300,000 less than in 1965, the year-end total as reported by the village of Ruidoso revealed. In 1966 permits issued were \$764,497 compared with the 1965 total of \$1,155,588. Building permits in the last month of 1966, December, totaled \$18,000, and were issued as follows:

James P. Lackey, lot 22, blk 7, Palmer Gateway, storage building and shop shed, \$1,000; Jack Bradford, lot E-35, Singing Pines, addition and remodel, \$11,000; Mrs. J. D. Crisby, lot 18, blk 2, Palmer Gateway, carport and remodel, \$6,000; Ben Donathan, Palmer Gateway, (next to Dr. Annala's office), remodel office building, \$800.

Rotarians Hear Of C. of C. Work

Rotary Club met Tuesday at Wattle's they had a Community program. Speakers were Ruidoso Valley Chamber of Commerce president, James A. Beall, Manager Don Stark and Secretary Mrs. Emma Redman.

IBM Conference Held At Chaparral

A conference of International Business Machines personnel from the Lubbock district office was held here Wednesday at Chaparral Motor Hotel with about 40 persons in attendance. The group remained overnight and ended the Ruidoso session with a breakfast Thursday.

SKI REPORT

Sierra Blanca Ski Area office reported the lower slopes poor and the upper slopes fair to good. Chains are not needed on road into area.



JUST A FIT—Bill Adkins, manager Chaparral Motor Hotel tries on one of new gold jackets approved for wear by new growers' organization here, Ruidoso Ambassadors, as Herb Brunell, cantor, and Don Hart give him an assist and pass compliments on his dapper appearance. About 50 Ruidoso businessmen and individuals will have jackets to wear at conventions, conferences here and in other communities when they are called dying 1967.

Filing Deadline is Friday For School Board Candidates

With the biennial school trustee election a little more than a month away, Tuesday, Feb. 7, deadline for candidates to file for the one six-year term that is open in the office of the school superintendent at 4 p.m. Friday this week. Incumbent board chairman Ralph Petty told the News in mid-December he would be a candidate for re-election. Two other men have been mentioned as candidates here, for candidates to file for the one six-year term that is open in the office of the school superintendent at 4 p.m. Friday this week. They had not filed their candidacies at the time the News went to press, however.

Ruidosoan Has Suggestion For Viet Nam War Protestors

Edward P. Doll, a blind veteran of World War I, and a longtime Ruidoso resident, said he thought that the dissenters in the United States who are writing letters of protest to President Lyndon B. Johnson, and who stage anti-war demonstrations, etc., should direct their dissent to Ho Chi Minh, the Viet Cong leader at Hanoi in North Viet Nam. "I do not think it fair that they harass and trouble our president and our military leaders, and our men in service, too, with this course of anti-war dissenting—that they are directing it to the wrong person. I am writing to Ho Chi Minh, and I'd like for all these youngsters who are writing to Johnson to change the address on their letters to North Viet Nam," he said. Doll had a friend write a letter this week to Hanoi calling on him to halt the war, he said he "wanted to go direct to the opposite side with my protest." He said he would like to see a shower of letters descend on the North Viet Nam leadership, too, with this course.

Church Services At Ski Area

Rev. Don Roberts of the First Christian Church will conduct the church services at the Sierra Blanca Ski Area next Sunday, Jan. 8, at 2:45 p.m. in the Lodge there. Each week the Ruidoso Ministerial Alliance provides worship services for those skiers and visitors who care to attend. Anyone who would like to worship in a setting a bit out of the ordinary, is invited to take part in the Ski Area worship services, it was announced.

Dr. Tate Moves Into New Offices

Dr. C. Howard Tate, Ruidoso dentist, last week-end moved into a new office building, next door to Dr. R. L. Annala's office. The building is located on the road west of the Ruidoso-Hondo Valley Hospital, and was formerly occupied by Dr. George Smith who moved to Las Cruces recently. Dr. Tate has practiced in offices with Dr. James A. Beall for a number of years a short distance from the location of his new offices. His telephone number in the same as in the former location.



MR. 1967 — Rafael Pena, Jr., weighing in at 6 lbs., 13 1/2 oz., was the first baby born in Ruidoso-Hondo Valley General Hospital here New Year's Day morning at 8:40 a. m. His parents of Ruidoso Downs are shown admiring him as Mrs. Vic Lamb at left presents envelope containing certificates colling for \$100 in merchandise prizes given by Ruidoso merchants in Ruidoso News' second annual New Year's baby contest. The father is an employe of Charlie Martin, local contractor.

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News of Women

SOCIAL, CHURCH AND CLUB NOTES
Please Call Us News of Your Club or Social Activities,
Dial 257-4001 and ask for Elsie Williams

Eastern Star To Install Officials

Ruidoso Chapter 10 of the Order of Eastern Star will hold public installation of 1967 officers on Saturday evening, Jan. 7 at 7:30 p.m. in the Eastern Star Hall in Palmer Gateway. Ted T. Ross, Grand Patron, will preside at the installation ceremony. A reception will be held following the installation ceremony. About 25 Eastern Star members from Midland, Texas, are expected here for the installation, with some of them taking part in the ceremony.

Officers to be installed include Mrs. J. H. Taylor, Worthy Matron; J. H. Taylor, Worthy Patron; Mrs. A. T. Pflieger, Associate Matron; A. T. Pflieger, Associate Matron; Mrs. R. K. Knox, secretary; Mrs. Nora Laullin, treasurer; Mrs. Thomas E. Bucky, conductress; Mrs. Wray Burgett, associate conductress; Mrs. Gladys Nosker, marshal; Wray Burgett, Chaplain; Mrs. Louise Shriver, organist; Mrs. Nita Oliver, Adm.; Mrs. Ralph Bonnell, Hymn; Mr. B. W. Russell, Father; Mrs. Lucy Coffer.

Monday Afternoon Lunch and Games

A salad-day will be held at the Ruidoso Woman's Club on Jan. 9, instead of the regular luncheon and there will be no special hostesses. Members attending will each bring a salad of some kind and bread, coffee and tea will be provided at the clubhouse. Card games of bridge and canasta will be played during the afternoon. All area women interested in attending these weekly card parties are invited to come to the clubhouse. A small fee is charged for the games with all funds collected going into the club's fund for the upkeep of the building.

Woman's Club To Meet Jan. 11

The regular meeting of the Ruidoso Woman's Club will be held on Wednesday next week, Jan. 11, at 2 p.m. in the clubhouse in Skyland. Program topic for this meeting will be International Affairs, with George White, Ruidoso school superintendent, as guest speaker. The annual club memorial program will be conducted in memory of deceased members.

Hostesses for the tea will be Mrs. John Bigler, Mrs. H. K. Knox, Mrs. A. E. Hunt, Mrs. Sam Brown and Mrs. Don Marshall.

Martha Mrs. Frank Adams, Elect; Mrs. Jack Shriver, warder, and Wiljo Latta, sentinel.

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Happy New Year

—and thanks for your trade during 1966!

The David Travis Family
—The—
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HAPPY NEW YEAR

HART

and
Happy Skiing, Too!

Let Us Make It For More Exciting With Fine, New Ski Apparel and Equipment.

WE OFFER SKI EQUIPMENT AND SKI APPAREL RENTALS

MOUNTAIN SKI SHOP

Bob & Dolores Outon, Managers - Ruidoso



SIGNS PROCLAMATION - Ruidoso Mayor Lloyd L. Davis, Jr. is shown above center signing a proclamation which states that January is March of Dimes Month here. From left, are, Mrs. Tommy Hall, Mothers March chairman, Susan Tadlock, TAP (Teen Age Program) chairman; Mayor Davis, Carl Joren, Lincoln County Campaign Director for the March of Dimes, and Mrs. Johnny Phillips, Public Education Program director.



SKI CLUB FROM HOUSTON—When more than 100 members of Space City Ski Club, Houston, came to Ruidoso for four days of skiing during year-end holidays, three planes brought some of winter sports enthusiasts and bus and private cars brought others. A DC-3 unloaded 28 at local airport last Friday morning, and was greeted by several of Ruidoso Ambassadors. Upper view is of crowded airport terminal as big plane's passengers were getting ready to go to Sierra Blanca slopes. Other photo is of Henri Jomini at loading ramp of huge charter ship.



holidays in their cabin in Ruidoso. Mr. and Mrs. Ed Junior Pettus and three sons, Clovis, visited the James Pettus family here last week-end and early this week.

Double Sue Taylor, daughter of Mrs. Mary Lou Taylor, Midland, has been here several weeks visiting her grandparents, Mr. and Mrs. J. H. Taylor.

The Joe Poole family of Amarillo was here for the holiday week-end.

Mr. and Mrs. Kenneth Dye and son Stansell of Denton, Tex., spent the holidays in Ruidoso with Mrs. Dye's parents, Mr. and Mrs. Stansell Jones and her sister, Mrs. Ronald Wilson and family.

Mrs. W. R. Schott and Scott Bean of El Paso spent the holidays with Mr. and Mrs. Barry Hood.

Barbara Huntress is in town last week-end on her way from Washington, D. C. to Arizona where she attended an antique show.

Mr. and Mrs. Barry Hood visited Mr. Hood's parents in Roswell Friday.

Frank Chlavetta of Big Spring, Texas was here with his family last week-end. They have bought a lot in Lincoln Hills and hope to build a home here soon. He is in the import-export mail order business, but wants to be a science teacher in Ruidoso schools someday, he says.

The Clark Farr family of Dumas, Texas visited here last week-end. They are acquaintances of the Charles McClellan family.

Lyle Kathman, who is operating a branch of Ruidoso Printing Co. at Sunland, producing racing forms for the track there, was here for a part of last week for a holiday break.

Mr. and Mrs. M. R. Haws' son, Charles H. Haws and wife and four children were up for the holidays from Ft. Worth. He and wife and two children flew here and their other two boys, Rusty and Randy, drove up with all their ski equipment and stayed four days here and then went on to Dillon, Colo. to ski.

Kenneth Knapp III, son of Mr. and Mrs. Kenneth Knapp of Dan Dee Cabins, returned to Western State College at Gunnison, Colo. early this week after spending the Christmas holidays with his family here.

Mrs. Mary Looney, who has been a Ruidoso resident for the past 22 years, has sold her home to a niece and husband, Mr. and Mrs. Looper from Salt Lake City, Utah, and will be moving early next week to Elk City, Okla., where she will make her home with a daughter there.

Mr. and Mrs. Wilson Howard and baby daughter, Mrs. Carolyn Sims and Mr. and Mrs. Gary Sims.

JANUARY DOLLAR SALES

42-In. Ass'l. Colors & Patterns Outing, 3 yds.	\$1.11
42-In. Unbleached Muslin, 4 yds.	\$1.11
42-In. Short Length Dress Prints, 4 yds.	\$1.11
36-In. Bleached Muslin, 3 yds.	\$1.11
2 Lb. 4-oz. Cotton Balls, Full Quilt Size	\$1.11
Men's Winter Caps - 11 - 1 Lot Men's & Boys' Dress Pants	\$1.11
We Have Children's - Boys' - Women's Gloves	
We Have Just Received A Shipment of Cowboy and Wellington Boots. We Have Shoes - Hats - Jackets - Winter Underwear	

ROLAND T. PARKER
DRY GOODS - CLOTHING STORE
Across From Post Office and Branch of Ruidoso State Bank
RUIDOSO DOWNS, NEW MEXICO

Ruidoso News

Friday, January 6, 1967

Honeymoon Club

Spending their honeymoon in Ruidoso and staying at Alpine Lodge last week were Mr. and Mrs. Audrey L. Bardin, Jr. of 114 Williamsburg Lane, Garland, Tex. Mrs. Bardin is the former Connie Jeanne Needham and is the daughter of Mr. and Mrs. H. E. Needham of Garland, Texas. Bardin is the son of Mr. and Mrs. A. L. Bardin, Sr. of Dallas, Texas. The couple was married in Dallas on Dec. 23.

Also spending their honeymoon in Ruidoso and staying at Alpine Lodge on Dec. 29 were Mr. and Mrs. Rex D. Ross of 1805 Mescajero, Apt. 1, El Paso, Texas. The bride is the daughter of Mr. and Mrs. Richard P. Hamner of El Paso, and is the former Nancy Jeannine Carr. The bridegroom is the son of Mr. and Mrs. Fred Ross of El Paso. The couple was married in Grace Methodist Church in El Paso on Dec. 29. The bride is employed by the Hoover Co., and the bridegroom is employed at the Fed-Mart in El Paso. Both will be enrolling in U. T. E. P. in January.

ADDITIONAL EQUIPMENT FOR RUIDOSO SHOE SHOP

Wray Burgett announced this week he has doubled the capacity of his Ruidoso Shoe Repair Shop located opposite Sierra Blanca Ski Shop on the corner of Sudderth and Mechem Drives. He purchased the complete shoe shop equipment of a Boswell, Okla., shoe repairman, including stitchers, patchers, finishers, leather stock, soles, heels, etc., and is moving it into his plant here.

NEW GRANDDAUGHTER

Mr. and Mrs. Wray Burgett saw their new granddaughter, Christine Eleanor Burgett, born to Mr. and Mrs. Wayne Burgett in San Antonio, Texas, while they visited in that city during the year-end holidays. The baby girl, who has two brothers, was born on Christmas Day, visited in Clovis last week-end.

Mrs. Pat Martello of Natchez, Miss., was home for the holidays visiting her parents, Mr. and Mrs. H. H. Shier.

Mr. and Mrs. Donald U. Marshall of Ruidoso spent the Christmas week with their son and daughter-in-law, Mr. and Mrs. John H. Fielder at the Fielder's home in Phoenix. After Christmas the Fielders left for a trip to the West Coast. They have been frequent visitors in Ruidoso.

Mr. and Mrs. John Turner and children returned Sunday from Kanab, Utah where they spent the holidays with relatives and friends. Mr. and Mrs. Fritz Christian returned Thursday last week from Durant, Okla., where they spent Christmas with Fritz' nephew, cos Christian and family.

Mr. and Mrs. D. L. Harguess, Sr. of Sheridan, Wyo., spent a week here with their son, D. L. Harguess, Jr. and family. Mr. Harguess, Sr., who is a former minister of the Church of Christ family over the holidays.

Jack Hegwer, student at the Sunset School of Preaching, Lubbock, Texas, along with his wife and daughters, spent the holidays in Ruidoso. He presided in the local Church of Christ Sunday night.

Mr. and Mrs. Ronnie Merrill and children of Yeso, spent the New Year Holiday in Ruidoso with Mrs. Merrill's parents, Mr. and Mrs. E. Sr. of Sheridan, Wyo., spent a week here with their son, D. L. Harguess, Jr. and family. Mr. Harguess, Sr., who is a former minister of the Church of Christ family over the holidays.

Mrs. Edna Redman, Ruidoso Valley Chamber of Commerce secretary, reported the following new members have joined in the past week: Carrell's Restaurant, Keeth Gas Co., Navajo Restaurant, Sis-

Walter Williams, owner and waiter.

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PHONOGRAPH RECORDS - PHONOGRAPH RECORDS - PHONOGRAPH RECORDS

Hospital Auxiliary To Install Officers

The Auxiliary to the Ruidoso-Hondo Valley General Hospital will have installation of new officers in a meeting to be held Tuesday morning, Jan. 10, at 10 a.m. in the hospital dining room. The Auxiliary board will meet at 9 a.m. The new officer slate includes Mrs. Mabel Frankum, re-elected president; Mrs. Charles Rumbough, re-elected vice-president; Mrs. Tom Hood, secretary, and Mrs. O. L. Giles, treasurer. New committee chairmen will also be appointed.

Board Meet Slated, Church Dinner Set

The official board of the First Christian Church will meet Sunday evening, Jan. 8, at 8 p.m. at the church parsonage. After this meeting the church members will have the regular monthly fellowship dinner at the church with members each bringing a covered dish. For the program, groups will be formed to discuss plans for the church activities for the new year. The young people will meet with Mrs. Woody Stevenson in the fellowship hall, and the adults will meet with the pastor, Rev. Don Roberts, in the church sanctuary.

Additional New C. of C. Members

Mrs. Edna Redman, Ruidoso Valley Chamber of Commerce secretary, reported the following new members have joined in the past week: Carrell's Restaurant, Keeth Gas Co., Navajo Restaurant, Sis-

Walter Williams, owner and waiter.

Phone us your news to 257-4001.

NOTICE

Teen-Ritz

As of Jan. 3, 1967 is open to members and their guests only - Due to limited capacity. This is a private club and as our membership has reached its capacity you must apply for membership to the owner or TEEN-RITZ BOARD, personally.

This is a self-governing club but any disorderly conduct will cause the revocation of your membership card.

I AM THE NATION

I was born on July 4, 1776, and the Declaration of Independence is my birth certificate. The bloodlines of the world run in my veins, because I offered freedom to the oppressed. I am many things, and many people. I am the nation.

I am 195 million living souls - and the ghost of millions who have lived and died for me.

I am Nathan Hale and Paul Revere. I stood at Lexington and fired the shot heard around the world. I am Washington, Jefferson and Patrick Henry. I am John Paul Jones, the Green Mountain Boys and Davy Crockett. I am Grant and Abe Lincoln.

I remember the Alamo, the Maine and Pearl Harbor. When freedom called I answered and stayed until it was over, over there. I left my heroic dead in England, picked on the rock of Corregidor, on the bleak slopes of Korea and in the steaming jungle of Vietnam.

I am the Brooklyn Bridge, the wheat lands of Kansas and the granite hills of Vermont. I am the oilfields of the Virginia and Pennsylvania, the fertile lands of the West, the Golden Gate and the Grand Canyon. I am Independence Hall, the Monitor and the Merrimac.

I am big. I sprawl from the Atlantic to the Pacific... my arms reach out to embrace Alaska and Hawaii... 3 million square miles throbbing with industry. I am more than 6 million farms. I am forest, field, mountain and desert. I am quiet villages - and cities that never sleep.

You can look at me and see Ben Franklin walking down the streets of Philadelphia with his breath on under his arm. You can see Betty Boop with her poodle. You can see the lights of Christmas, and hear the strains of "Auld Lang Syne" as the calendar turns.

I am Babe Ruth and the World Series. I am 130,000 schools and colleges, and 320,000 churches where my people worship God as they think best. I am a ball of dropped in a box, the roar of a crowd in a stadium and the voice of a choir in a cathedral. I am the editorial in a newspaper and a letter to a Congressman.

I am Eli Whitney and Stephen Foster. I am Tom Edison, Albert Einstein and Billy Graham. I am Horace Greeley, Will Rogers and the Wright brothers. I am George Washington Carver, Daniel Webster and John F. Kennedy.

I am Longfellow, Harriet Beecher Stowe, Walt Whitman and Thomas Paine.

Yes, I am the nation, and these are the things that I am. I was conceived in freedom and I will, in freedom, I will spend the rest of my days.

May I possess always the integrity, the courage and the strength to keep myself unshackled, to remain a citizen of freedom and a beacon of hope to the world.

This is my wish, my goal, my prayer in this year of 1967 - one hundred and ninety-one years after I was born.

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March of Dimes Kick-Off Meet Held
 A kick-off meeting for the annual fund raising campaign for the March of Dimes was held Tuesday night this week, Jan. 3 at the Navajo Lodge. Attending the meeting were: Carl Jorren, Lincoln County Campaign director; Mrs. Carl Jorren, National Foundation; Chairman, Mrs. Tommy Hall; Mothers' March chairman, Mrs. Johnny Phillips, Public Education chairman, Susan Redlock, TAP (Teen Age Haake) chairman; Mrs. Floyd Haake, special events chairman; Sam Blessing, publicity chairman; Mr. and Mrs. Herman Oster, chairman for Captain, and Charles Flindley, civic club advisor. Reports were given by Mrs. Hall and Mrs. Phillips and Miss Tadlock on the regional meeting held in Denver, Colo. last fall which the three attended. Carl Jorren stated that the 1967 campaign is expected to be the greatest ever in Lincoln County.

Mrs. Jorren reported that Dr. Wayne Borges of the Birth Defect Center in Chicago, Ill., will be speaking at the University of New Mexico School of Medicine on Jan. 9 and will discuss the establishment of a Birth Defects Center in Albuquerque.

Mrs. Jorren further stated: "We in Lincoln County will not set a goal money-wise for the annual March of Dimes campaign, but this year we do have the goal to give every youngster in Lincoln County the opportunity for a healthy and useful life. We will introduce an educational program in Lincoln County to assist our physicians in stressing the greater need for pre-natal care," Mrs. Jorren declared.

She said the motto for the educational program could very well be: "Be Good To Your Baby Before It Is Born. Women who do not receive medical supervision in the

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C. of C. Manager Speaks To Clubs On Chamber Projects
 Don Stark, Ruidoso Valley Chamber of Commerce Manager, spoke to both the Rotary and Lions Clubs this week. He explained some of the accomplishments of the recent past, the present work, and some of the plans of the Chamber. He emphasized the new training school that is being held under the Chamber's auspices for employees of motels, bars and service stations. The purpose of the school will be to instruct the personnel in the proper ways of giving the information to the public on Ruidoso area vacation attractions.

HELD FOR CHECK CHARGES
 Carrizozo is holding a man wanted in three counties for offenses ranging from forgery to worthless checks. The man, Johnnie Lewis, a Negro, approximately 35, is wanted in Alamogordo on one bad check charge and is being investigated in eight other check cases.

According to Lincoln County Sheriff Leandro Vega, Lewis was arrested in Hobbs on a Carrizozo warrant for issuing an \$85 worthless check to Frehm's Dept. Store Dec. 22. He was delivered to Carrizozo Friday and pleaded guilty in his arraignment before Justice of the Peace R. L. Sherrill. Bond on the Carrizozo charge was set at \$2,000 and he was jailed in lieu of bond.

pre-natal state, run the highest risk if premature birth or still born, she stated.

Mrs. Jorren further stated that everyone remembers the concentrated effort toward the cure for polio, and the wonderful victory. Now, the March of Dimes is being directed against birth defects. There are now 77 treatment and diagnostic centers affiliated with some of the nation's foremost medical schools and hospitals, she said.

Anyone who would like to make a special effort for the children of Lincoln County in holding special events for the benefit of the March of Dimes is asked to contact Mrs. Floyd Haake who is in charge of special events for the campaign.

TOO LATE TO CLASSIFY - FOR SALE - Worn only 5 times, pair Koffsch Sk. Boots, size 6. Original price, \$42.50, for \$36.00. May be seen at News Office.

RUIDOSO WOMAN HURT IN CRASH NEAR RIVERSIDE
 Mrs. Frieda Burns, 61, Ruidoso, was receiving treatment this mid-week in the local hospital for a broken wrist, lacerations and bruises she received in an automobile collision near Riverside, 35 miles east of here on U. S. Highway 70 Tuesday.

She was driving east on the snowy slick road when her car apparently

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THE RUIDOSO NEWS READERSHIP GROWS AND MULTIPLIES YEAR AFTER YEAR AFTER YEAR
 You On Our Masthead

skidded into the path of a car driven by a Westerville, Ohio woman, Mrs. Lanell Henry. Neither Mrs. Henry nor her husband were injured. Both cars were damaged considerably, state police reported.

MEMORIAL GIFT
 At The Time of Death of a Loved One, Give a Constructive Gift of Lasting Value. Make a Donation to the Heart Fund, c/o Ruidoso News, Box 128, Ruidoso, N. M. 88345, Lincoln County Memorial Gifts Agent for the New Mexico Heart Association.

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OCEAN PERCH FILLETS, LB. 49c
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MORTON PIES Apple or Cherry 2 For 59c

SMALL RED RIPE
Tomatoes 23c lb
SOUP MIX Cello 2 lb. 25c
KENTUCKY GREEN BEANS lb. 19c
AVOCADOS Large 3 For 35c
TEXAS JUICERS
ORANGES 5 LB. BAG 39c
RUBY RED GRAPEFRUIT 5 LB. BAG 39c
BANANAS Golden Ripe lb. 13c

QUALITY MEATS

PEYTON FULLY COOKED HAMS
SHANK PART lb. 49c
BUTT PART lb. 59c
CHUCK STEAK USDA Choice lb. 59c
SPARE RIBS Country Style lb. 69c
LEAN BOSTON BUTTS
Pork Roast L B 53c
Beef Liver lb. 39c
SLAB BACON Morrell-By Piece lb. 59c
RINDLESS WISCONSIN CHEESE longhorn lb. 69c

SUNSHINE
HYDROX COOKIES 1 lb. 49c
MENNEN'S SPRAY DEODORANT (Reg. 64c) 49c
GRADE "AA" LARGE - A. G. LABEL Eggs Doz. 53c

PILLSBURY FLOUR 25 lb. Paper \$2.19
WESSON OIL Large 24 Oz. 45c
SWIFT BROOKFIELD Butter lb. 79c

DETERGENT SALE
 TIDE, Giant, 7c Off Label
 CHEER, Giant, 10c Off Label
 BOLD, Giant, 10c Off Label
Each 69c

OHIO 50's BOOK MATCHES 2 PKGS. 19c
BATH TISSUE Zoo Ass'n 4 Roll Pack 35c
KLEENEX 2 Ply 300 Count 2 For 69c
CAROL COOKIES 4 For \$1
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CATSUP Hunt's 14 Oz. 2 For 29c
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HILLS BROS. COFFEE
 1 LB. - 69c
 2 LB. CAN - \$1.37
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MTN. PASS NO. 300 PORK & BEANS \$1.00
10 CANS
MONARCH'S - QUARTS GRAPE DRINK 2 FOR 39c
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PAGE FOUR SECTION A

Ruidoso News

Friday, January 6, 1967



THE SILVER LINING
By Daniel A. Storm

A while back I came to Vic Lamb's Ruidoso News. It was during the time of the "who is the most courteous person?" contest. Vic pitched me a little blank and said, "Fill this out."

Of course it was a nomination for the most courteous person. I thought a while and handed the blank back to Vic with the name of my dog, Shady Logan. Vic is hard to make laugh, but this got a chuckle out of him.

"Vic," I said, "I can't fill this thing out. This race would be a dead heat between too many people. The race lays between Mable Wumberly, Mrs. Marlene Badillo, Allen Luallin and Tom Hood, and . . ."

Then something dawned on me. Before I go any further I want to say there could not be a better choice for the honor than Mrs. Dunagan. She is certainly a queen in every way.



BIG ORDER—Lowell Morgan, left, assistant airport manager here, said 15 Avis rental cars were ordered by Space City Ski Club members from Houston who came here via planes and bus last week-end, and he is shown helping get skiers assigned to several vehicles assisted by John Holman, secretary-treasurer of club, standing beside him. Others include, from left, Bill Boone, Avis agent; Cliff Bannerman, co-pilot, and Arnold Cook, pilot of DC-3, one of planes used in bringing Houston crowd here. Duchess, Boone's dog, assisted in welcoming big crowd.

But what suddenly came to me in this Ruidoso and all this surrounding neighborhood is filled with courteous folks. The people of Spanish descent have good manners in their blood going back through the centuries. The Texans and Indians are widely known as courteous people. And the Apache Indians have a native courtesy deeply rooted in their nature. Then, too, through the years it has sort of become our part in the show of life to make folks feel at home, to be kind to them, and make them happy.

This day to day friendly way of life and this cheerful outlook on things has left its mark on those of us who live here in the City of the Pines and the Land of the Pinon.

So you see we have something all our own, here in our homeland of the hills. Maybe it is something like a little coat of arms or a little badge of honor. We are proud of the people we can make happy. Should our emblem be the Blue Bird of Happiness? Courtesy Goes Deep.

Lord Chesterfield, in his great essay: "The Definition of a Gentleman" pointed out that courtesy is the outward expression in little things of a deep inner kindness toward others. He also said that, no matter what the situation in life might be, there was never any excuse for being rude.

This last can bring a lot of pleasure to mind. I suppose a hold-up on the other hand comes up and you with

mask and pistol and say "Would you be so kind as to raise your hands while I briefly examine your financial condition?"

My father once compared the old-time motorcycle traffic cop of the days when cars first came out with the modern highway patrolman.

The old motorcycle policeman would pull up beside you and roar, "Where's the fire? Do you want to kill yourself and everybody else on the road? You were going almost forty miles an hour!"

After bawling you out good, the motorcycle cop would wheel off, calling over his shoulder to "be a little careful."

The modern highway patrolman on the other hand comes up smiling to the side of the car and says,

"Sorry, Sir, I am going to have to give you a ticket . . . Thank you, Sir."

When I asked my dad which cop he liked best he just gave me a sly grin.

The Well-Spring of All Courtesy

That season of the year is now at hand in which we can feel stronger and stronger the source of all courtesy. For the very life of courtesy is in the great, the divine quality of Charity—Charity as set forth in the Thirteenth chapter of The First Epistle of Paul the Apostle to the Corinthians.

The Real McCoy In Courtesy

In my coming-up days I was almost afraid to go into a bank. You see, a bank can be a terrifying place. Those looked like pretty stern fellows all dressed up back at those big shiny desks. I had talked to a few bankers back through the years and it seemed that when you began talking, a cold, invisible wall would rise up between you and the banker. His eyes would seem to turn either to pieces of ice-berg or bits of obsidian, and his expression seemed to say, "I can't afford to get friendly with you 'til we see where we are at. I am a busy man. Go ahead. Start your ball rolling."

Surely it must be one of the hardest things in the world for a

banker to be truly courteous. Now here again we have a great thing to be thankful for. Both of our Ruidoso State Bank. Where could you find a more considerate, kindly bunch of folks?

One man in particular has endeared himself to hundreds, yes thousands for the genuine charity of his heart which comes shining through with his warm smile and gentlemanly manner. You could travel this wide world over and never find one like him.

You go into the bank worried almost out of your mind. Will I get the money? How can I pay it back? Will my life just fall apart? There is no fear quite like financial fear. We all know this. There is embarrassment mixed in with this terror. In this financial fear, there is everything to jar loose your courage.

Then you step into this man's office. Somehow that great smile melts most of your worries away. Your troubles are well on the way to being over. At his re-assuring words your courage returns. The

MARLAN MALOY IN PORT

AFTER TOUR IN WEST PACIFIC

Sonar Technician Seaman Apprentice Marlan Maloy, USN, son of Mrs. Marie Maloy of Ruidoso, is serving as a crewmember aboard the destroyer USS Prichett which recently returned to San Diego, Calif., following a five-month deployment to the Western Pacific.

During the deployment, Prichett provided naval gunfire support for forces in South Vietnam's IV Corps Tactical Zone.

way through wilderness of anxiety opens up; the clouds of your mind roll by. And the world is bright once more.

As you leave the office of this sterling gentleman, the last verse of the Thirteenth chapter of First Corinthians comes to mind:

And now abideth faith, hope, charity—these three; but the greatest of these is charity.

We wish this grand friend of ours the happiest New Year he ever had. Who is he anyway? You guessed right, Tom Hood.

C. OF C. BOARD MEETS NEXT ON JAN. 16

Ruidoso Valley Chamber of Commerce will hold its next regular meeting Monday evening, Jan. 16. Manager Don Stark reported last week.

TRUSTEES TO MEET

Village of Ruidoso Downs trustees will meet next Tuesday evening, Jan. 10. Mrs. Bessie Sowell, village clerk, said this week. A meeting planned last week was postponed due to the holidays.

Just the right weather for an electric ROA-Whirlpool dryer is in the wintertime—and in the spring, fall or summer, too. Gambles will talk trade with you.

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Portables - Ask
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HOLLYWOOD FOOD MART

FRI. SAT. SPECIALS

CHEESE Longhorn	LB.	59¢
SALT PORK	LB.	49¢
ROUND STEAK	LB.	85¢
RIB STEAK	LB.	69¢
PORK ROAST	LB.	49¢
BACON Glover's	2 LB.	\$1.19
PRICE'S DUTCH TREAT		
ICE CREAM	1/2 Gal.	59¢
TV DINNERS	Morton's Each	39¢
WHITE CROSS FLOUR	25 LBS.	\$1.69
OLEO Elgin	2 LBS.	35¢
KIM DOG FOOD	10 CANS	79¢
GIANT TIDE	7c Off.	73¢
COCK-O-THE-WALK - NO. 214		
CAN PEACHES	4 For \$1	
BISCUITS	3 CANS	25¢
COFFEE Hills' Bros.	LB.	75¢
BANANAS	2 LBS.	19¢
CARROTS	3 PKGS.	29¢

Double King Korn Stamps On Wednesday

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Texans Hie to Ruidoso to Ski, Pursue 'Ski-Bunnies,' Odessa Paper Declares

(Editor's Note: The article below appeared in the Christmas week-end special 'Lelsuretime' supplement in the Odessa, Texas American. We thought its contents covered the ski scene here pretty well, and that our readers might enjoy it.)

By ROY BODE
(Odessa American Staff Writer)

Each winter an enormous number of sand-lodged West Texans escape to a Winter Wonderland called Sierra Blanca, an area real estate men are labeling "Switzerland in New Mexico."

The Texans come seeking a taste of winter sports, large parties and even proverbial "mountain air." Some want escape and relaxation, others adventure. Everyone is supposed to have a great time.

The largest ski area in the Southwest, Sierra Blanca, just outside Ruidoso, is owned and operated by the Apache Tribe of the Mescalero Reservation.

And the Indians have turned a mountain into money.

The peak is situated some 18

miles northwest of this resort town, noted for horse racing in the summer months.

But when the first snow falls, the inhabitants begin bracing for a hefty influx of winter sports enthusiasts, many of them young adults and college students.

The mountain becomes the main attraction.

The pleasure-seekers come mostly to ski, but they can ice skate, play ice hockey(?) or ride toboggans. The winter crowd is young for the most part, but is liable to include all types, young and old, and even youth groups with as many chaperones as members.

Ray Heid, a man of the mountain, came to Odessa recently to sell skiing and assist in formation of a local ski club.

Heid, who manages two ski shops at Sierra Blanca, comes from Steamboat Springs, Colo. "That's Ski Town, U. S. A.," he laughs, "But Sierra Blanca is Ski Town, America."

Heid was a member of the 1960 Olympic training camp, and coached at the University of Wyoming ski



MOUNTAIN LION - Female mountain lion Arvel Runnels of Bonito brought here from White Oaks area where it had been killed by hunting dogs after it had been freed. Mountain lion had three two-year-old cubs with her which Runnels captured and ship-

ped to California, he reported. Runnels and Marvin Jones, who both are licensed hunting guides by the U. S. Forest Service, recently bagged a number of bobcats and also a mountain lion in western part of state.

COUNTY'S BASKETBALL TEAMS RETURN TO COURT BATTLES

CLUB TO PLAN JR. SKI RACES SET IN FEBRUARY

Sierra Blanca Ski Club meets Monday, Jan. 9, plans will be talked for assisting in staging the Junior Ski Races on the slopes here, expected to attract 200 or more youngsters in several classes in February.

The meeting is called for 7:30 p.m. at Chaparral Motor Hotel. Discussion of the school's winter activities program, in which a majority of students here will participate in an afternoon of skiing for six weeks each Wednesday, starting January 18, will also be on the agenda. The ski club has agreed to assist in providing transportation and instruction for the young skiers.

Also on the program will be some ski movies, but this is yet to be determined. Mrs. Ed Wimberly is program chairman for the upcoming session.

After four days of lessons...

Although another purpose of the Odessa promotion was to show fine ski garments, Heid says "It's not necessary to purchase a wardrobe to come skiing."

"The only thing you need to remember," he warned, "is to dress warmly and in water repellent clothing."

"The snow tends to melt when it gets on you," his wife added.

"What kind of snow is best for skiing is questionable. "Everyone has a certain type of snow they favor," Heid explains, "some like a hard snow, others like a light powder."

Mrs. Heid says "the dream of every skier is to whisk through a light, waist deep powder—the perfect snow."

For beginners, slopes are packed rather flat. Expert trails remain about like the snowfall leaves them and intermediate slopes are packed down by machine after each snowfall.

The first snowfall comes to Sierra Blanca about Thanksgiving and remains until around Easter—when the season usually ends.

The holiday season is when the slopes see the most action, according to Heid.

"We have about 2,500 people on the slopes daily," Heid estimates, "and during a holiday week-end we count about 4,500."

The ski promoters, despite their business volume, like to say their business is conducted "in a friendly family atmosphere."

"Skiers just like other skiers," insists Mrs. Heid.

Lincoln County school basketball squads return to the battles of the 1966-67 season this week-end with a full slate of matches.

In mid-week action, the 8th and 9th grade team of Ruidoso played two games out of town—one in Tularosa Wednesday afternoon, and with the 7th graders joining them, matches at 6 p.m. Thursday evening this week in Honda. Tuesday next week the 7th-8th-9th grade teams will host Carrizosa here.

The Ruidoso high varsity and "B" teams have matches this week-end at Cloudfrot Saturday night and at Capitlan there Saturday night. Both are conference 5-B matches for the varsity.

Carrizozo's Orizelles play at Estancia Friday night and then play host to Cloudfrot Saturday night at home.

Capitlan's cagers play conference matches at Cloudfrot Friday night and entertain Ruidoso Saturday night.

The game with Ruidoso is the only match for Honda this week-end, on Friday night. The Eagles have an open date for Saturday according to their schedule issued early this winter.

The win-loss record for the Ruidoso varsity so far this season is tied up at 5 wins, 5 losses, including four tournament matches.

RUIDOSO NEWS SPORTS

SECTION B PAGE ONE FRIDAY, JANUARY 6, 1967

BOOSTER CLUB SETS MEETING

Warrior Booster Club members have a couple of projects to discuss in a meeting set for 7:30 p.m. in the high school library Thursday this week, president Leo Baker has announced.

One of the items will be helping to publicize the appearance here Tuesday, Jan. 17 of a comedy basketball team, the Harlem Magicians—and the other is the sale of auto license plates boosting the Warriors. The latter project is a fund raising program that will get

Ralph Petty and his crew at Gambles would like to trade with you on a new RCA-Whirlpool dryer, washer, dishwasher, range or refrigerator. Get the facts—and low, low prices.

For family fun, Ruidoso's the only underway in a few days after plans are talked in this week's session.

Want To Win?
Try 'SYSTEMATIC' on the horses. Send \$1.00 to Box 1023, Hobbs, N. M.

SEASON'S GREETINGS

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Open Bowling Every Day

Every Sunday Family Day
SPECIAL RATES

LEAGUE BOWLING
Men, Women, Mixed and Juniors

Try Our Snack Bar

The Weather

(As compiled by C. A. Culver for U. S. Weather Bureau)

	Snow	Ill	Lo	Fall	Precip.
28	37	3	0		
29	36	3	0		
30	37	15	0		
31	38	23	0		
1	41	2	0		
2	40	20	0		
3	42	T	T		



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These Specials Good Thurs., Fri., Sat — Jan. 5-6-7

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	SWIFT PREMIUM GRADE A Fryers 27 ^c lb	POTATO SOUP 2 Cans 39 ^c	CUT OKRA Birds Eye... 2 Pkgs. 39 ^c
LIVER Fresh Baby Beef..... LB. 49 ^c	LEAN, MEATY PORK	PEAS Birds Eye..... 2 Pkgs. 39 ^c	HOLLAND DUTCH ICE CREAM 1/2 Gal..... 59 ^c
SPARE RIBS L B 49 ^c	U. S. D. A. CHOICE BEEF	— PRODUCE —	
ROUND STEAK LB. 85 ^c	FINEST QUALITY	FRESH Tomatoes 19 ^c lb	10 LB. BAG
GROUND ROUND 69 ^c	SWIFT'S PREMIUM	Potatoes 45 ^c	CELERY LB. 10 ^c
— HAMS —		CARROTS 1 Lb. Bag..... 10 ^c	ORANGES 4 LB. BAG 43 ^c
SHANK HALF LB. 49 ^c	BUTT HALF LB. 55 ^c	KIMBELL'S OLEO 5 lbs. \$1	
KIMBELL'S Biscuits 3 25 ^c		GRADE A MEDIUM EGGS 49 ^c	

If You Need **PROPANE** In a Hurry
Call Ruidoso's Only Home-Owned Gas Co.
Dial 257-2131
WHITELEY GAS CO.
Ruidoso's Newest and Fastest Propane Service

Cold Weather's coming!
REPLACE THAT OLD FURNACE with a **Carrier** WINTER WEATHERMAKER®
Why put up with another winter of inadequate, expensive heating when you can get a modern Carrier furnace right now on such favorable terms? We have gas and oil fired models—more than 100 to choose from to heat any size home. Expert installation.

Strong Co. Plumbing & Heating
Pho. 257-4352 - Ruidoso

THE POINT IS:

The New Year Is The Right Time To Begin a **SAVINGS ACCOUNT!**
Your Savings Will Draw Up to **4 1/2% Interest**
Paid Quarterly

Start an account for your children, or yourself. Save for next year's Christmas spending, for that vacation, for a new addition to your home, a new home, or for college. It's easy to think up a reason for SAVING at—

Ruidoso State Bank
In the Year "Best Management of the Southwest"
Ruidoso, New Mexico

CAPITAL AND SURPLUS \$325,000.00
Ruidoso Downtown, Pho. 378-5865 — Member F. D. I. C.
Ruidoso, Phone 257-4043

Lincoln County Photo Album

No. 98

IN TALL PINES—Dan Dee Cabins, in upper canyon, were built in 1937 by Dan D. Swearingin, and later had 40 units. Original cabins had 12, and were first modernized accommodations in Ruidoso. Swearingin sold groups of the cabins to other operators who gave them new names. Buying Dan Dee from him were Mr. and Mrs. Jesse Perriot, who later sold them to Mr. and Mrs. Ken Knapp. The cabins cater to families and groups.



Ruidoso News

MR. AND MRS. VIC LAMB, Editors & Publishers
 Elsie Williams, Harry & Frances Eckert
 Anita Sims, H. B. Flanagan, James Pettus

SUBSCRIPTIONS: Single copy, by mail 15c, on newstands 10c; one month, out of county 50c, within county 40c; two months out of county \$1, within county 75c; three months out of county \$1.50, within county \$1; 6 months, out of county \$2.50, within county \$2; 1 year, out of county \$4.50, within county \$3.50.

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PAGE TWO SECTION 1
Ruidoso News
 Friday, January 6, 1967

A Couple of Suggestions Made To Us

The home-town paper gets lots of suggestions and recommendations about "What Ruidoso Needs Is..." Generally they come from visitors who can spot what they think (and most times are right about) our resort area could add to its attractions and facilities.

In the last couple of weeks we received two good ideas—both from local residents, and we think they're great. M. R. Haws of 29 Pines Motel suggests we start a series of articles illustrated with maps in our newspaper which could be cut out and posted in motel offices or rooms, or reprinted for hand-out use, telling of some interesting side trips around our region that could help our vacationers enjoy their stay here, and perhaps keep them here longer. We'll start on this in a few weeks. Watch for them.

Then R. H. Hedgecock, noting the beauty of the large electric lighted star that is illuminated each Yule season in El Paso, says it could be copied on a much larger—in fact on a giant scale, by this area. He says there is a perfect spot on Signal Peak (also known as Lookout Peak) where the upper gondola terminal is located in Sierra Blanca Ski Area, where the star could be erected—and it would be seen for many miles in Southeastern New Mexico. That's a costly project—and one that would have to be approved by the U. S. Forest Service, and one that would have to have someone come up with some ideas as to what steps could be taken to realize this. Have you any suggestions?

(As an interesting sidelight—Signal Peak got its name during the U. S. Cavalry's campaign against the Indians in Southern New Mexico. Hellographs—signals that employed sunlight to flash messages in Morse code—were set up on Signal Peak here to send messages to other peaks west of us—to be relayed on to Ft. Bayard at Silver City! When Capt. John J. Pershing—who, of course, was later a general and led the American Expeditionary Force into France in World War I—was stationed at Ft. Stanton northeast of Ruidoso, he was in charge of the hellograph signal work. Wayne Estes of Ruidoso tells us he once stumbled on the remains of an old, old Army wagon somewhere in the area of Signal Peak in a canyon, that may have been used during that time—100 years ago!)

Duty Desk again. We had another open house for the Indian students—I nearly went crazy trying to argue with them about having to have American students with them on the ship. That afternoon, I only had an hour free, but I went with the girls from St. Xavier's again. One of them, Nergish, had a car, so they took me to the Handloom House (where there are Indian materials from all over India, to a pastry shop to buy me some delicious Indian sweets, then to Nergish's aunt's home, to eat some of their typical food. It's all really spicy—about as hot as Mexican food—and really rich. I knew that I would get sick, either from the "Big D" or from indigestion. (But I didn't—hooray). They also gave me some really pretty gifts—an Indian blouse, and some other little things—I didn't know how to thank them. We dashed back to the ship—almost didn't make it.

I still haven't recovered from India. All of us on the ship are still kinda dragging around, not even speaking to each other much. Some of the kids took trips to the Taj Mahal and northern India, and some went on a trip to Mysore to some really famous except larger ones at Elephanta. Lots of kids got to go to the beach and on home-stays (Carol got to)—so I really didn't do a whole lot compared to most kids, but I feel like I've been through the Olympic games.

Love,
 Wendy

15 Years Ago

By Elsie Williams

News Items From Ruidoso News
 Issue of Jan. 4, 1952

Charles Culver, Ruidoso weather observer for the U. S. Department of Commerce, reported that Ruidoso had 45 inches of snow in 1951 and almost 22 inches of precipitation in its lowest winter temperature in six years of keeping records was recorded in Feb. 1951 when the thermometer sank to 26.

Miss Patsy Ruth Long, daughter of Mr. and Mrs. W. R. Long of Green Tree, represented that city at the Sun Carnival in El Paso as princess. Patsy Ruth is president of the Junior class in Ruidoso High School.

Beta Sigma Phi sorority of Ruidoso of which Mrs. Jo Leland is president, will serve as Ruidoso leader in the 1952 March of Dimes campaign.

Mr. and Mrs. Vic Lamb of Ruidoso, formerly of Hale Center, Tex., have announced the engagement and approaching marriage of their daughter, Ann Kathleen, to Dan M. Royall, Jr., son of Mr. and Mrs. Dan M. Royall, Sr. of Malakoff, Texas. The two young people, both students at Texas Tech College at Lubbock. The wedding will be held in St. Paul's Episcopal Church in Lubbock on Feb. 1.

Nob-Hill Restaurant had customers registered from more than half of the forty-eight states and from six foreign countries during the Christmas holidays, including Denmark, Germany, Honolulu, Hawaii, Sweden, Holland and London, England.

GUIDEPOST

Things to Do — Where to Shop
 In The Playground of the Southwest

EL ALTO LODGE

All Courts Have Fireplaces, TV's — Kitchenettes
 Phe. 257-2521 — Box 255 Ruidoso

On Mechem Drive on the Way to the Ski Area and Ruidoso Lake
 Mr. and Mrs. Carl Jorren, Mgrs.

THE RED BARN

Fresh Doughnuts — Fresh Bread Daily
 Harold and Chlo King
 Open daily at 7:00 a.m. serving breakfast, lunch and dinner.
 Closed Sundays
 Featuring home-made pies, real pit barbecue
 Mexican Food and Steaks
 Reservations for Parties
 Carry-Out Service
 Phe. 257-2298 — Box 848 — Ruidoso

Bea & Hank Graf's NOB HILL RESTAURANT

Kitchens — Steaks — Seafood
 Mexican Food — Handwired
 SPECIAL LUNCH — 95c
 OPEN 11 a.m. — 2:30 p.m. — 5 p.m. — 12 MIDNIGHT

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Plate Lunches 99c
 BREAKFASTS
 Homemade Pies and Doughnuts
 All Size Steaks
 The Best in Mexican Food
 Located Downtown Ruidoso

Thompson's REDBUD CABINS

Kitchens — Fireplaces
 Cabins Sleep up to Ten
 Box 779 — Ruidoso

Mountain Haven Lodge

Leave your cares at home!
 Restful atmosphere and all the modern conveniences. Each room has private bath. Enjoy the friendly lodge with the huge fireplace.
 Phe. 257-2952 — Ruidoso
 Mr. & Mrs. S. V. Chitwood

MANOR

The Hallmark of Hospitality

Heated Pool — Television — Room Phones
 Free Coffee In Your Room
RUIDOSO'S FINEST
 CARL C. DeBORD, Owner — Mr. & Mrs. Sam Brown, Mgrs.
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CARRELL'S RESTAURANT

"Finest Food Anywhere"

- ITALIAN
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- STEAKS
- SEAFOOD
- SANDWICHES

Open 4 A.M. Thru Dinner

LILLIE'S RESTAURANT

Home-Made Mexican Food
 "Everything is Cooked in Lillie's Kitchen"
 — Downtown Ruidoso —
 Box 352 Ruidoso — Phe. 257-2682

FOX CAVE

A VISIT TO
 IS A MUST ON YOUR TRIP TO RUIDOSO
 7 MI. East of Race Track on US 70

BISCUIT HILL CAFE

Try Our Old Fashioned Breakfasts
 Homemade Biscuits With Mrs. Haws' Apple Preserves
 Located on Highway 70 — 2 Miles East of Race Track

Eagle Canyon Lodge

NEAREST MOTEL TO THE SKI AREA
 Luxurious — Scenic
 Lee & Leo Fleming 257-2856 P. O. Box 1017 Ruidoso, New Mex.

29 PINES MOTEL

"Where Your Pleasure Is Our Business"
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 Fireplaces — TV's
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RUIDOSO, NEW MEXICO
 P. O. Box 237 — Phe. 257-4186

Your Key To Vacation Fun
 VAN & BETTY WHITE

INDIVIDUAL CABINS
 KITCHENETTES-BEDROOMS
 COLOR TELEVISION
 FIREPLACES
 CENTRAL LOCATION

BENNETT'S INDIAN SHOP

Open Year 'Round — West Highway 70

Don't Miss Ruidoso's Oldest Indian Trading Post — Authentic Jewelry, Navajo Rug, Apache Crafts, Beads, Arrowheads.

Tomahawk RESTAURANT

CABLE TV
 Ruidoso's Finest Motel
 Mr. & Mrs. Ed Anderson, Hosts
 Phe. 257-4978 — Room Phones
 P. O. Box 460 RUIDOSO, N. M.

HOLIDAY HOUSE

"Ruidoso's Friendliest"
 TV & Phone in All Rooms
 Bowling — Restaurant
 Conference and Private Dining Rooms
 Swimming Pool Open in Season
 P. O. Drawer 2 — Phe. 257-4000

West Winds Motel

(Formerly Pan-O-Rama Lodge)
 Ruidoso's Most Beautiful Accommodations
 Phe. 257-4461 — P. O. Box 461
 ARTIE McMINN, Mgr.

Around the World With Wendy

A Report on a World Tour Aboard Chapman College's Seven Seas Floating School
 By a Young Ruidosian
 Wendy Lamb

We are supposed to be in Colombo to Elephanta Island. There are some rock carvings there that are really beautiful. They date from about the 5th Century A. D., and the last three days in Bombay, are part of a temple completely carved out of the side of a mountain. Have pillars and everything. The wall carvings are of episodes in the life (myths) of Shiva—one of the principal gods of Hinduism. They are really beautifully done—I like them so much better than Egyptian art—have so much more life and human emotions in them. Lots better than a bunch of dead things. Anyway, we went down off the ship, got on the launch and we have a porthole, which is more than most kids have. We had class (of course), but most of the teachers let us go outside, cause it got rather sticky without air conditioning. They also let us sleep out on the decks last night if we wanted to, but Carol and I decided not to, since they opened the glass in the porthole, and the breezes were coming in pretty good that way. Because the ship had to stop about 1/2 a day late getting to Colombo. I think the ship will be in India instead of docked—like it I met were Pafais, the Parsis was for a while in Bombay—and we will have to take a launch to the ship—kind of a pain, because it wastes so much time, but it's an experience that you don't have much in New Mexico, so I don't complain.

On Wednesday, the third day we were in Bombay, I had a practicum people—and they all live in har-

SOPHIE SAYS

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 Coin Operated
LAUNDRY
 In the Gateway
 Open 7 Days a Week
 Year Around
 Winter Hours 8 a.m. 'til 5 p.m.

Free Transistor With Zenith Color-TV

Portables — Ask AT COLOR CABLE TV — 257-2311

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ENJOY THE NEW

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TOP-OF-THE-MOUNTAIN
 COFFEE SHOP
FOUR NEW TRAILS — IMPROVED PARKING
 PHONE 257-4252

— Owned By Mescalero Apache Tribe —



County Agent's Report

By RALPH DUNLAP

Three Lincoln County 4-H members will receive sheep under the Sears Sheep Program...

'The Fruit Grower' has three articles on pruning trees. Although the pruning systems have different names...

HONDO BASKETBALL SCHEDULE 1966-67
Jan. 6-At Ruidoso
Jan. 7-Open
Jan. 13-Captain at Hondo

CAPITAN BASKETBALL SCHEDULE 1966-67
Jan. 6-At Cloudfrot.
Jan. 7-Ruidoso, at Capitán
Jan. 13-At Hondo

VISITS HERE - Judy K. Bradshaw was in Ruidoso for the holidays. She is in Women's Army Medical Corps...

RUIDOSO WARRIORS BASKETBALL SCHEDULE 1966-67
Jan. 6-Hondo, here.
Jan. 7-Capitan, there.
Jan. 13-Cloudfrot, there.

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products



ram-lamb arrive in the late summer or early fall and run under range conditions for a year to test range adaptability of the rams...

Eugene F. Parker has been appointed to take Sid Goodloe's place at Fort Stanton. He is a 1963 graduate of New Mexico State University.

The Lincoln County 4-H Council will meet on Jan. 10 at the Capitan School Library. Plans for 1967 will be discussed.

Agricultural Outlook For 1967 Cattle are predicted to sell for about the same as last year. There will be fewer calves and a reduced cow slaughter...

EXECUTIVE DIES - Henry Lee Stout, vice-president of Community Public Service Co., died Dec. 30, in Ft. Worth after long illness...

Apple marketing will be discussed at the Fruit School to be held in Hondo on Feb. 9. If you cannot sell an apple at a profit, there is no need to raise them...



RETIREES - J. G. Harris, Community Public Service Company general sales manager, retired Jan. 1 after nearly 41 years of service...

ALTO BRIEFS

Holiday. Rowena Montgomery was here from Claunch last week, visiting the Harold Clarys. Dr. and Mrs. Joe Miller and sons were at High Country Lodge last week-end...

Mrs. Herschel Peters Re-Opens Laundry Mrs. Herschel (Sophie) Peters has re-opened Sno-White Coin Operated Laundry in Palmer Gateway...

PAGE THREE SECTION 3 Ruidoso News Friday, January 6, 1967

Brown Flying Service WAYNE UNDERWOOD, Owner Charter Service Ambulance Service Scenic Tours Phone 257-4305 Night 257-2863 West Side Airport State Road 37 - Ruidoso

THE HIDE SHOP CUSTOM LEATHER GOODS

Refrigeration & Automotive Air Conditioning HART'S E. & M. Repairs and Service On Household Appliances

STOP FROZEN PIPES! USE WRAP-ON ELECTRIC HEAT TAPES NO TIME LIMIT FREE REPLACEMENT GUARANTEE!

H. & H. Construction New Homes Commercial Building Redi-Mix Concrete Ceramic Tile Work Repairs, Remodeling Formica Tops No Job Too Small - No Job Too Large Fix-It Service Phone 257-2520 Ruidoso - Box 789

Ruidoso Chevron Service Station Atlas Tires - Batteries Complete Service Accessories WASH - GREASE - ROAD SERVICE Mr. and Mrs. Harold Cruse Phone 257-4206

No Money Down On Color TV At Color Cable TV 257-2311

NEW MEXICO GLASS COMPANY Complete Glass Service PHONE 257-4243 - BOX 1072 - RUIDOSO, N. M.

Our Churches FULL GOSPEL CHURCH Ruidoso, N. M. 10:00 a.m. - Sunday School 11:00 a.m. - Sunday Morning Worship 7:30 p.m. - Sunday Evening Worship 7:30 p.m. - Tuesday - Young People 7:30 p.m. - Thursday - Prayer Meeting CHRISTIAN SCIENCE SERVICES Sunday School services each Sunday...

Commercial - Home - Addition Repairs - Remodeling JOHN R. EMDE BUILDER Licensed Contractor Ruidoso, New Mexico Phone 257-2241 P. O. Box 966

TRY US! IF YOU HAVEN'T BEEN ABLE TO FIND IT ANYWHERE ELSE - We Believe We Have the Largest Stock of Parts in Town We Have Starting Fluid HOLLYWOOD CAR PARTS Hughie Waterman - Hwy 70 - Hollywood - Ph. 378-3417

CARTER ELECTRIC Licensed & Bonded Electrical Contractor Commercial and Residential Wiring Established Since 1954 Small Appliances Repaired Phone 257-2028 - P. O. Box 612, Ruidoso Next Door To TV Cable Office

SEASON'S GREETINGS - GOOD PLUMBING IS VITAL TO HEALTH It's Your Code, Mr. and Mrs. Public, Be Glad You Have It! FIXTURES BY KOHLER & AMERICAN STANDARD For Beauty and Lasting Satisfaction We Sell and Install WATER HEATERS All Work Strictly Cash Sid Courville PLUMBING & HEATING Phone 257-2055 Ruidoso, N. Mex.

RUIDOSO TEXACO Serving Famous Texaco Products Special on new & used tires and wheels Downtown Ruidoso on Sudderth Drive Phone 257-2821 George Escalante and John Betts, - Mgrs.

Be Smart - Think Wise LET STRONG WINTERIZE! Well the Christmas rush is over With license tags and income and New Year's Eve is gone tax and inventory due And all that's left is charge accounts and bills whose owners Ruidoso look so blue!

STRONG CO. PLUMBING & HEATING IS NOW THE EXCLUSIVE DEALER HERE FOR CARRIER HEATING AND AIR CONDITIONING LICENSED & BONDED Phone 257-4352 - 2465 Sudderth - Ruidoso

JANZEN CONSTRUCTION Residential - Commercial - Remodeling JANZEN ROOFING ALL KINDS Built-Up - Shingles - Tile - Shakes DEAN JANZEN, BONDED CONTRACTOR Ph. 257-2544 - Ruidoso, N. M. - Box 1025

Strong Co. Plumbing & Heating Ph. 257-4352 - Ruidoso

Holiday Cheer Lynn & Linda McGuire

INSURANCE For All Types and Coverages J. H. COOPER AGENCY THE AGENCY OF SERVICE Phone 257-2410 or Residence 257-2713 New Located in Gateway Center Next Door to Rexall Drug

RUIDOSO GRAVEL SERVICE GRAVEL - SAND - EXCAVATING - TREKING FREE ESTIMATES - QUALITY WORK - P. O. BOX 218, HOLLYWOOD, N. MEX. - J. B. CLOER

DIAL Electric 2 Doors West of Monjeau Motel AGENT FOR TESCO NEON SIGNS, INC. FOR COMMERCIAL - RESIDENTIAL LICENSED CONTRACTOR LIGHTING FIXTURES - LAMPS Phone 257-3011 Box 823 - Ruidoso, N. M.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week: Ruidoso State Bank Member F. D. I. C. Keeth Gas Company In the Gateway - Phone 257-4025 Luallin's Skyland Auto Service Experienced Mechanics - Sun Motor Tune-Up East of Bank - Phone 257-4111 LUCAS-WOOTEN Chapel of Roses Mortuary Thoughtful Service - Phone 257-3078

HALL'S EXCAVATION Dozer Work - Ditches - Septic Tanks Built Sand - Gravel - Top Soil TOMMY HALL P. O. Box 448, Ruidoso, N. M. Phone 257-4101

\$120,623 Federal Grant To Spur Community Action Programs by Apaches

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

HOME WITH INCOME:
Extra nice 2 bedroom, unfurnished home, modern fireplace, carpeted, close in and on pavement with very nice rental at rear. Owner will finance. Payments \$100.00 per month including 6% interest. Immediate possession.
Ruidoso's most beautiful river frontage in the upper canyon. Large modern furnished cabin with fireplace. Owner will finance. This is a must on your list.
We have a choice selection of building sites and some of the nicest homes in this area. See us before you buy.



**LELA EASTER
REAL ESTATE**

Lela Easter - Tom Jasper
Your Friendly Brokers

Member M. L. S.
Telephones 257-4370 - 257-2105 - Res. 257-2448
NOTARY PUBLIC - Mechem Drive

An Office of Economic Opportunity grant of \$120,623 to the Mescalero Apache tribe for implementation of a Community Action Program on the reservation has been followed with quick evidence of readiness by the tribe to move into several planned program areas.

Announcement of the OEO grant came from the state's Congressional delegation, followed by a declaration from leaders of the tribal planning group that preparations have been made for immediate activity under the program, according to a report in the Alamogordo News.

Planning has been under way at the reservation for the past nine months looking toward development of a CAP project as an extension of a program the tribe has been developing over the past several years. Fred Heckman, director of the tribal activity, explained. Heckman is assisted in administration of the program by Hopkins Smith, Jr., a tribal member who returned to the reservation recently after 20 years' Naval service. In addition to serving as assistant CAP director, Smith also is executive director of the tribal housing authority, and serves as Neighborhood Youth Corps director.

Applying the principal of utilization of local reservation talent wherever possible, Heckman explained, the projected CAP program has been oriented and planned by members of the tribe themselves. The Alamogordo paper said. Planned activities under the program which are ready to be implemented now include a program for employment services to coordinate a possible pool of reservation labor with businesses of the area and to assist in promoting understanding on both sides; a program of youth social development calling for co-operation with the Tularosa school system and employing both tribal counselors and teachers to work toward solution of educational problems involving tribal members as well as assisting the higher education program for Mescalero boys and girls; and a home improvement program designed to employ some presently unemployed tribal members in repair and renovation of homes of other tribal members who are unable to do the work themselves.



SOPH FAVORITE - Kathy Sillas, Ruidoso Downs, has been named sophomore girl favorite at Howard Payne College. She is daughter of Rev. and Mrs. H. H. Sillas. A graduate of Fort Davis, Tex. High School, Miss Sillas is active in many student functions at HPC, home of famed Douglas MacArthur Academy of freedom. She is majoring in elementary education and English.

cultures with whom they will be entering the first grade.



Please continue our subscription to the News. We both enjoy it so much.
Mrs. Johanna Barajas Roswell

Ruidoso News: Please renew our subscription for another year. We are enjoying the paper as much. May we extend our very best wishes for another happy and prosperous New Year.

Mrs. Bernard Ellingson El Paso

Dear Mr. Editor, I enjoy reading the Ruidoso News very much. I have purchased a lot from Davis Developments and plan to build a cabin in Ruidoso some day.

I teach Vocational Agriculture here at Copperas Cove High School. I enjoy coming to your horse races each summer and appreciate your town and people's hospitality.
R. D. Mitchell Copperas Cove, Tex.

Santa Fe December 28, 1966
Vic Lamb Ruidoso News Ruidoso, New Mexico

Dear Vic: I would like to commend you and your staff for your coverage of public affairs the past four years. I have appreciated your personal interest in local and state government and your concern about the direction in which New Mexico should move in the future. The successful operation of our representative system of government depends on there being an informed public to choose responsible leadership and to help guide that leadership in making critical decisions. Your efforts to inform your readers of the activities of state government have made a real contribution to this administration and the progress achieved in recent years. I wish for you and your family all that is best in the years ahead. Sincerely,
JACK M. CAMPBELL GOVERNOR December 18, 1966

Mr. Vic Lamb, Editor The Ruidoso News Ruidoso, New Mexico Dear Vic: Thanks very much for the "kind, qualified with the fine community



COUNTRY CLUB ESTATES - Very nice 4 bedroom, 2 baths, large double fireplace in living room and dining room, lots of storage, central heat, utility room, 2 morning rooms, sundeck over airport, with spectacular view of the mountains. THIS HOME IS LISTED WITH LELA EASTER REAL ESTATE.

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.
Admitted Dec. 27 - Chlo King, Carolyn Rogers, Ruidoso; Harlen Hobson, Lubbock, Tex.; Augustin Davalos, Bent, Dismissed - Rodney Flanagan, Nancy Bishop.
Admitted Dec. 28 - Samuel Scott, La. Crucero Joetyno Wright, Hollywood Elmer Votaw, Ft. Stanton; Mary Salazar, Bent; Evelyn Kennedy, El Paso, Tex.; Dean Phillips - Ruidoso Dismissed - Billie Crives, Chlo King, Carolyn Rogers.
Admitted Dec. 29 - Johnny Soderback, Captain James Doggett, Aransas Pass, Tex.; Josephine Inaca Ruidoso Downs Dismissed - Frances Douglas, Joetyno Wright, Evelyn Kennedy.
Admitted Dec. 30 - Cynthia Cope, Lamesa, Tex.; George Hunt, Tularosa Michael Bryant, Ruidoso; Dean Zumwalt, Hollywood. Dismissed Harlen Hobson, Mary Salazar, Cynthia Cope.
Admitted Dec. 31 - Deanna Lutero Turner, David Fallette, Wichita Falls, Tex.; Dickie Church, Hollywood Dismissed - Charles Biers, Augustin Davalos, Samuel Scott Elmer Votaw, Dean Phillips, James Doggett.
Admitted Jan 1 - Edovigen Pena, Ruidoso, Susan Hunt, Tularosa Dismissed - Mary Lamay.
Admitted Jan 2 - Veda Tucker, Ruidoso Dismissed - Charles Fredrick Patricia Delhotal, John Underback Josephine Baca, Dean Zumwalt Deanna Luero, David Fallette Robert Wright.

Official Records

Warranty Deeds
Julius H. Burnside et ux to Jack Francis Fox et ux, lot 27, blk. C, Ruidoso Pine Lodge, and lot R of Kingswood Addn. Unit 2, \$11,800.00.
Perry W. Crawford and Henry Thygesen to James W. Tatham et ux, lots 2, 3, 4, blk. 7, Sun Valley, Here Stallings et al to Harold Dean Gates, lot 143, Sierra Vista Estates, \$2,200.
Frederick C. T. Stauson et ux to Kenneth Hocker et ux, 20 1/2 NW 1/4, NE 1/4 and N 1/2 SE 1/4 except East 1/2, 1/2 sec. 19, and East 1/2 sec. 19, NE 1/4 sec. 28, all T-10-S, R-14-E, \$29,000.
Iola Stallings to John F. Murphy and Ines C. Murphy, lot 64, Sierra Vista Estates.
Owen M. Russell and wife to Olavo Sacra and wife, lot 3, blk. 4, Unit 1, Ponderosa Hills, except small part, \$1,800.
Mortgages
Mary A. Zamora to Foundation Investment Co., lots 4, 5, 6, 7, 8, blk. 23, Captain, \$540.
John A. Soderback et ux Pearl, to Pioneer Home Development, lots 19 thru 27, blk. 80, Captain, \$1,039.00.
Hol. Mr. Richard W. Ginn et ux to Robert A. Cynshaw et ux, cov. ers 27 lots in several blocks in White Oaks.
Read and use want-ads regularly.
For family fun, Ruidoso's the best!

Notice LINCOLN COUNTY Property Owners

Lincoln County property owners are being reminded that January and February are the months set aside by State Law for the rendering of Real and Personal Property for Taxes in the County Assessor's office.

Exemptions must be claimed under oath each year.

Head of the family is entitled to \$200.00 exemption.

New Mexico Veterans with a Certificate of Eligibility are entitled to \$2,000.00 exemption. Certificate must be presented personally and proper endorsements made on the Certificate.

Assessor's office hours are from 9:00 a.m. to 5:00 p.m. Monday through Friday. Open during noon hours.

Following is the Assessor's itinerary for visits to the outlying precincts for the convenience of taxpayers in rendering of properties:

Corona City Hall	January 4 and 5
Nogal, Mrs. Stearns' Store	January 9
Capitan City Hall	January 11 and 12
Lincoln Museum	January 16
Honda Trading Post	January 18
Tinsle, Counts' Store	January 19
Picacho, Bowser's Store	January 20
San Patricio Post Office	January 23
Glacayo, Shorty's Store	January 25
Ruidoso Downs City Hall	January 26 and 27
Ruidoso City Hall	February 1 through 17

LLOYD VIGIL
LINCOLN COUNTY ASSESSOR
First published in the Ruidoso News Dec. 30, 1966.

SPECIALS
Nice 3-bedroom, 1 bath home situated on 3 spacious lots. Ideal year round location. On pavement and near airport. Will sell or trade for clear Roswell home.
ONLY \$15,000. 4-Bedroom, 1-3/4 bath home with panoramic view of Baldy. Close in, large porch, and unfinished room upstairs. This one won't last long.

Dan D. Swearingin, Inc.
Tommy Ferrel, Sales Manager
Margie Whitlock - Lynn Kays - Jack Siddens - Jess Nobles - Ken Newlon
257-4255 257-4075
Member M. L. S.

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES
Beautiful 3-bedroom, 2 bath, double car garage and lovely view, close in. Owner financing.
Nice two bedroom Adobe House with central heat and 2 fireplaces. Has two car garage and located on 2 lots in Aqua Fria Estates.
3 good lots for all in Ponderosa Heights. Suitable for cabin or trailer. \$3,500 for all.
Want To Live Out of Town? We have a lovely 3-bedroom, 2-bath, 3-car garage home with fireplace, open beam ceilings, kitchen with all built-ins, marvelous view and situated on an acre site. Will trade for property in Phoenix.
321-Ft. Highway 70 frontage. Living quarters, vacant building, 7 complete trailer spaces and room for expansion. Priced right with good financing. Would consider some trade.



FIRST PROCLAMATION - Gov. David Cargo, who took oath of office Monday, signs a proclamation designating week of Jan. 8-14, 1967, as Farm Bureau Week in New Mexico. Looking on are A. W. (Bill) Langenegger of Hagerman, state Farm Bureau president; and J. L. Augustine, Farm Bureau executive secretary. County Farm Bureaus throughout the state will observe the special week and it will coincide with annual membership drive of state farm organization.

decisions. Your efforts to inform your readers of the activities of state government have made a real contribution to this administration and the progress achieved in recent years. I wish for you and your family all that is best in the years ahead. Sincerely,
JACK M. CAMPBELL GOVERNOR December 18, 1966

Mr. Vic Lamb, Editor The Ruidoso News Ruidoso, New Mexico Dear Vic: Thanks very much for the "kind, qualified with the fine community

Legal Notice

Ruidoso News
Friday, January 6, 1967
No Money Down On Color TV At Color Cable TV 257-2311

service your employees have given our area through the years. They are frequently called on to donate their talents in helping erect lights for football or baseball fields, for putting up Christmas lights on our streets, for helping with other public functions. We appreciate their feelings of responsibility to the public and we appreciate their desire to go above and beyond the usual duty to "help out." VLJ.
Knox City, Tex. Dec. 28 '66
Ruidoso News, Please accept my check for one year of the Ruidoso News. We have taken it so long to get it going along without it, we enjoy it very much, although we have never lived out here but have visited on many summers.
Yours Truly,
Burdie E. Propp

STATE OF NEW MEXICO COUNTY OF LINCOLN IN THE PROBATE COURT NO. 1105
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF LYNN L. KINCAID, Deceased.
NOTICE OF HEARING ON FINAL REPORT AND ACCOUNT OF EXECUTRIX AND PETITION FOR DECREE OF DISTRIBUTION
STATE OF NEW MEXICO TO: Helen B. Kincaid and Kay Kincaid Sigger, and to all unknown heirs of Lynn L. Kincaid, deceased, and to all unknown persons claiming any lien upon or right, life or interest in or to the estate of said decedent, GREETINGS:
NOTICE IS HEREBY GIVEN that Helen B. Kincaid has filed her Final Report and Account as Executrix of the estate of Lynn L. Kincaid, deceased, together with her Petition praying for her discharge; that the Honorable Austin Wooten, Probate Judge of Lincoln County, New Mexico, has set Monday, the 30th day of January, 1967, at the hour of 9 o'clock a.m. at the Court Room of the Probate Court at Ruidoso, New Mexico, as the day, time and place for hearing objections, if any there be, to the Final Report and Account; that at the said time and place the Probate Court will consider the said Final Report and Account and will proceed to determine the heirship of said Lynn L. Kincaid, deceased, the ownership of his estate, and the interest of each respective claimant thereto or therein, and the persons entitled to distribution thereof.
The name and address of the Attorneys for the Executrix is Parsons & Hughes, P. O. Box 1000, Ruidoso, New Mexico.
IN WITNESS WHEREOF, I have hereunto set my hand and seal of the Probate Court on this 19th day of December, 1966.
/s/ Mince Husk, CLERK OF THE PROBATE COURT 12-18, 23, 30; 13

Mr. and Mrs. Herbert H. Brunell, Jr. attended the New Mexico Retail Merchants meeting in Santa Fe early this week.
That old washer about to give out? Trade it in on a new RCA Whirlpool at Gambles, the store with more.

MEXICAN FOOD - TACO BAR
Open 11 a.m. - 8 p.m. Closed 2 to 5 Week-Days
SPECIAL Color TV - \$269 At Color Cable TV 257-2311

Local business in your business. Support it!

SEASON'S GREETINGS - GET MORE FUN OUT OF LIFE!

Let us show you how to make your dream vacation home come true... in style! Get all the facts today - write, or call for our colorful, free brochure.
LET US ARRANGE FINANCING AND EXPLAIN HOW YOUR TIMBERLODGE CAN EARN ITS OWN PAYMENTS!



Ask About The New Chal-A-Lodge We Have For Sale In Sun Valley.
See Our Office and Our Model Cabins and Homes On Highway 37 Across from Town & Country Estates
TimberLodge of New Mexico
Phone 257-2671
P. O. Box 395 Ruidoso, New Mexico

W. D. (Walt) Crosby Realty

For Commercial, Residential,
Ranch Properties

Phone 257-4049
Ruidoso, N. M.

DERVI, WYNN, SALES

WELL LOCATED GOING BUSINESS IN RUIDOSO—
With comfortable living quarters. Health means for selling. Not a large investment.



Tom Jones
REALTOR

RUIDOSO REALTY CO., INC. (1933)

FOR SALES OR LISTING SERVICE
CALL

Emilair Chase Jones — Office: 257-2085 — Res.: 257-2058
Res.: 257-2080 — Office: 257-2085 — Res.: 257-2058

RETIRE IN THE COUNTRY? WHY NOT? WOULD YOU BELIEVE JUST 10 MINUTES FROM RUIDOSO IN THE VALLEY, ON THE RIVER! NICE 2-BEDROOM HOME ON ACRE LAND A HALF. FRUIT TREES; MOMMA CAN RAISE ALL THE VEGETABLES PAPA CAN CULTIVATE!

"LOTS AND BUILDING SITES IN GOOD AREAS"
"APACHE PARK" — "CEDAR CREEK" — "GAVILAN ACRES"
Apache Park, restricted lots, city water, electricity, good streets, some lots on Chisno Creek. 10 year terms if desired.
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"

—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

Contact Us For New Mexico Ranches
Lots — Cabins — Homes — Commercial Sites



Bill Pippin
REAL ESTATE

Across from Ruidoso Post Office — Box 1283

Pho. 257-2351 Day; 257-2644 Night

Agent For Bekins Van Line & O. K. Van & Storage

WANTED—Someone to take over small payments on Spinal Plate in your area. No down payment. Write Credit Manager, Tri-State Music Co., 609 No. Mesa St., El Paso, Texas. 25-11c.

FOR SALE—Winger type washer, \$40; portable electric dishwasher, \$20; like new roll-away bed, \$10. 25-11c.

WANTED—Night custodian and janitor, must be over 25; 40 per week 5 nights, 8 hours each; apply in person between 8 a.m. and 10 p.m. Max Frisler, at Chaparral Hotel. 25-11c.

"HELP"—Repossessors take up payments—pay 4 payments, we deliver. Call me collect. FE 7-0663, Odessa, Tex. LARRY SPRUILL TRAILER SALES. 25-11c.

FOR SALE—1961 Volkswagen, good condition. \$700. Call 257-2085 or 257-2311, or see Anne or Herb Brunell. 25-11c.

ANIMAL SERVICES—Flea, tick, worm treatments. 25-11c.

FOR LEASE—Texaco Station, Inquire Skyview Texaco, Highway 70. 25-11c.

MOBILE TV SHOP

Professional service repairs on radios, stereos, color or black and white TV — All work guaranteed.

Call 378-3856 — Lawrence Shows — Located at Hollywood Road

FOR SALE BY BOYKIN REAL ESTATE

380 acres, 3 bedroom home with fireplace and central heating, and extra good horse stable. Close in. Good terms.

4 bedroom home in Indian Hills with 2 fireplaces.

S. B. BOYKIN — Broker
R.O. White Bldg. — Sudderth Drive — Phone 257-2411

NOTICE Occupation Licenses

For The Village of Ruidoso
Are Due and Payable NOW
Deadline Is March 15, 1967
Penalty and Interest Is Charged After That

—Jim Hine, Village Clerk

NOTICE Occupation Licenses

For The Village of Ruidoso Downs
Are Due and Payable NOW
Deadline Is March 15, 1967
Penalty and Interest Is Charged After That

—Bossie Sewell, Village Clerk

100x200 ft. lot 12, blk. 84 Western Hills, Odessa, Tex. Trade for equity in dock/courtyard, a cabin. Consider trailer and lot, Garland Peck, Rt. 1, Tahoka, Tex. 25-11c.

FOR SALE—Size 9 Howard Wolf dress, bright green, perfect for holidays, hardly been worn, \$7.50; Ivan Fredericks ice blue, size 12, wool lace, also hardly been worn, \$7.50; size 10 Juquila of California multi-colored, blue and green, perfect condition, \$5; also 10 Justin McCarthy blue and green voile, very pretty, only worn once, \$7.50. May be seen at News Office, (Take 'em home and try 'em on). 25-11c.

FOR SALE
Nice motel site, three existing Timbe. Lodges with room for expansion on the way to the ski run. Potential \$500 income monthly with present structures.
Also Chal-A-Lodge in Sun Valley.
Inquire at TimberLodge office, State Rd. 37, or write TimberLodge, P.O. Box 666, Ruidoso — Phs. 257-2011. 1-11c.

Let Us Take Care of Your Vacation Cabin and Home Repairs
Remodeling — Additions
Brush and Spray Painting
Roof Repairs
RUIDOSO MAINTENANCE GENERAL CONTRACTOR
Box 1227 — Ruidoso
Phone 257-2302

CARE FOR RENT—\$10 per month. Utilities paid. Apache Motel. Call 257-2986. 25-11c.

FOR RENT OR SALE—Nice ski cabin, winterized with fireplace. Phs. 257-2388 after 6 p.m. 25-11c. (9)

Legal Notice

Bids will be received and opened Jan. 14, 1967 at 4 p.m. at St. Eleanor's rectory in Ruidoso, New Mexico on construction of St. Jude Catholic Church at San Patricio, New Mexico. Plans and specifications for the new church structure can be picked up Friday, Jan. 6 at 3 p.m. at St. Eleanor's rectory in Ruidoso. 25-11c.

SUCCESS CALENDAR RETIREE FOR 1967 Now on hand in several places in the Ruidoso News Big Office supply department. 25-11c.

WANT TO TRADE—R. C. Allen cash register for sewing machine. Contact Greentop Jewelry in Plaza Dea Center. 25-11c.

IN OUR WAREHOUSE—You'll find the best bargains in good furniture we've taken a special batch of it is as good as new. Some needs some work on but the price will make it worth the extra effort. Refrigerators, stoves, electric sets, living room sets, occasional chairs, appliances, Gamble. 47-11c.

WRAY BURGETT'S
RUIDOSO SHOE SHOP
Serving Lincoln County 18 Years
NEW & USED BOOTS
Leather Work—Boot & Shoe Repair
—Phone 257-4288
Opposite Sierra Blanca Ski Shop

DO NOT READ THIS

If you do not want to own your own home.

I have a choice location one block south of the Ruidoso State Bank with two lots 50x20 ft. With a two bedroom, living room, dining room, kitchen, bunk or store room and ceramic tile bath for sale or trade.

This home has a knotty pine interior, carpet in living room and master bedrooms, all drapes. Is wired for electric range and plumbed for washer and dryer. I will sell with low down, or trade for vacant lots, coins, guns, cars, boats or anything that doesn't eat. I have no use for this property and I have too much to do in my Alamogordo Travelodge.

If you have ever thought of owning your own home now is the time. Call Alamogordo 437-1850 if wish to see this juicy piece of property.

or write 508 S. Pennsylvania Alamogordo.
JOHN P. & LOIS L. SMITH

A RUSTIC CHARMER

In a prime, close-in area overlooking golf course, two bedrooms, huge living room-dining area with fireplace and beautifully furnished. Covered patio with Bar-B-Q. Fine quality appointments throughout. Excellent financing.

OPPORTUNITY FANTASTIC

2700 sq. ft. of living area for a total price of \$22,000. furnished. Five bedrooms, two full baths, two living rooms, each with fireplace, double decks. Space enough for the whole crew. You'll agree it is value unequalled.

DOLLARS MAKE SENSE

When invested in a growing area. Our prime investment opportunity invites your inspection.

JOHNNY MOBLEY REALTY
Phone 257-4440 Day or Night
3764 Sudderth Drive — Across from Post Office

ALL Classified Ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50 per word with a minimum of 10 words for 10 days. Please figure 4 per cent tax on ad cost. Advertisers must pay for the number of weeks the ad is to run. When placing classified ads please enclose check or money order or 10 dollar bill in advance. Payment by the office before 7:30 a.m. after 5 p.m. 25-11c.

FOR ONLY \$10 a month you can have a wardrobe of up-to-date clothes. Write: Children's Clothing, Fund, Inc., China Blvd., Richmond, Va. or Save the Children Foundation, Inc., Box 818 Newark, Conn. 25-11c.

FOR SALE—Girl's 86-in. Schwinn bicycle, \$16. Call 257-4110. 25-11c.

FOR SALE—Two bedroom house, cheap, or for rent, \$80 per month. Call 257-2327. 25-11c.

WANT TO EXCHANGE—Coin-operated car wash and ice business on location in Ruidoso. Use your equity in the home for down payment. Contact Mike McCarty, Box 469, Holden, Okla. Area Code 405 — FR 9-6670. 25-11c.

MONEY FOR THINGS YOU WANT—From Interstate Financial House. Personal — Home Improvement. See Marvin Craig, 506 Sudderth Drive, Phs. 257-4084. 42-11c.

Legal Notice

THE LIEN FOR TAXES, PENALTIES, INTEREST AND COSTS DUE TO WHOM IT MAY CONCERN: NOTICE IS HEREBY GIVEN THAT ON THE THIRD MONDAY IN JANUARY, BEING THE 16th DAY OF SAID MONTH, 1967, IN THE OFFICE OF THE COUNTY TREASURER IN LINCOLN COUNTY, NEW MEXICO, THE UNDER-SIGNED COUNTY TREASURER BY VIRTUE OF THE POWER VESTED IN HER BY LAW, WILL SELL TO THE STATE OF NEW MEXICO THE LANDS AND LOTS OR PARTS OF LOTS ON WHICH TAXES ARE DELINQUENT FOR THE YEAR 1966, AND PRIOR YEARS, IF ANY, AS SHOWN BY THE TAX ROLL OF SAID COUNTY FOR SAID YEARS AND PRIOR YEARS, UNLESS THE AMOUNT OF TAXES, PENALTIES, INTEREST AND COSTS DUE BE PAID PRIOR TO THE DATE OF SALE.

WITNESS MY HAND THIS 14th DAY OF DECEMBER, 1966.
1st Phoebe May Taylor,
COUNTY TREASURER,
LINCOLN COUNTY,
NEW MEXICO 12-30-66

Legal Notice

NOTICE OF ELECTION OF THE THREE DIRECTORS FOR THE SUN VALLEY SANITATION DISTRICT, LINCOLN COUNTY, NEW MEXICO.

Notice is hereby given that there will be an election held in the Sun Valley Sanitation District, Lincoln County, New Mexico, on Tuesday the 10th day of January, 1967, to elect three members to the Board of Directors of the district to serve two, four and six year terms. The polling place shall be at the home of Overton R. Brown at the intersection of Sun Valley Road and Winter Park Road in Sun Valley Subdivision, and the polls shall be open from 8:00 a.m. until 7:00 p.m. All persons who are residents within the district and who are qualified to vote at general elections in the State of New Mexico and who have paid a tax on property within the district in the preceding twelve months are eligible to vote at this election. No registration is required to vote at this election, but prospective voters may be required to execute an oath certifying to their eligibility to vote.

SUN VALLEY
SANITATION DISTRICT
By/ls Johnny Mobley,
Secretary-Treasurer
12-23-66; 14

FOR SALE

Beautiful Bronze Meditation Home in Ruidoso Estates. One acre landscaped, chain link fence, or private party street; 2,315-square feet, insulated walls and ceiling; double attached garage; built-in dishwasher, garbage disposal, range and deck with lights; three bedrooms; two baths; glass enclosed study or studio; laundry room, equipped; unit heat (forced air furnace). Covered terrace, entrance to dining room and breakfast room. Subcon living room, fireplace, beautiful view.
CALL 257-4259 AFTER 4:30 p.m. FOR APPOINTMENT

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

For Sale: 1 acre, 5 acres, 380 acres, 480 acres, 780 acres and 1259 acres.
2 modern houses, partially furnished which need some repairs — \$2500 for both. \$1,000 down, \$80 per month at 6% interest. If you are a handy man, this is for you.
Have 40 Acres irrigated land near Tularosa. Clear of indebtedness. Will trade for Ruidoso property.
Bar and liquor license for sale, 1 1/2 acres within city limits. Only \$4,500 with easy terms. Have a nice selection of commercial property, with buildings or without. Also several houses to rent near school.
Big 3 bedroom house, well located, furnished or unfurnished, for sale or lease. If you are looking for a large place, you will like this one. Good terms.
120 acres with nice trailer house, 30 acres in farm with well sprinkler system. Price, \$25,000, \$7,500 down, balance in 15 years at 7% interest, near Tularosa.
Do you have property you want to trade? See us, in a trading mood.
Have several choice lots priced very reasonably with good terms, 10% down.
Have property here—Will trade for property in Midland.
180 ft. frontage on Main Street. Priced very reasonable with small down payment.

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone 257-2523 — Residence Phone 257-2490 — 257-2899
In Postoffice Block — Box 294 — Jimmy Douglas, Sales

HAVE A HANKERING

To keep a horse? You can do it with this three-bedroom home on extra large deeded lot in race track area. Total price, \$10,500, and we'll help arrange the financing.

PALMER GATEWAY AREA
Three bedrooms with storage house and trailer space on back of lot. Comfortable, year-around location.
BETTY LOCKE — 257-2603
J. D. Locke 257-2603 — Reuben Larson 257-2115
Dick Smith 378-4666 — Roberta Larson 257-2115

Locke Realty Co.
"YOUR KEY TO A SOUND INVESTMENT"
Box 666, Ruidoso — Phone 257-4029
Multiple Listing Service

Legal Notice

NOTICE OF PUBLIC SCHOOL BOARD ELECTION HONDO, NEW MEXICO
Notice is hereby given that on the 7th day of February, 1967, there will be held in Hondo Valley Public School District No. 20, Lincoln County, N. M., an election for the purpose of electing:
One (1) school board member for a term of six (6) years.
Persons desiring to have their name placed on the official ballot, may file a written request with the Hondo Board of Education at the office of the Superintendent not later than 3:00 p.m., January 23, 1967.

The School District and territory attached thereto shall be composed of one voting division. The voting place for the division shall be the Hondo school gymnasium, located on the high school campus of the Hondo Valley Public Schools.
The registration books shall be closed by the county clerk at 5:00 p.m. on the 30th day preceding the election.
The boundaries for the voting district are as follows: Bounded on the South by Chaves and Otero Counties, on the East by Chaves County, on the North by the Captain (26) School District, and on the West by the Ruidoso (3) School District.
The polls for said election will be open at 8:00 o'clock a.m. and will close at 7:00 o'clock p.m.
Signed Frank Tisworth,
President, Board of Education
Public School District No. 20
1-4-13

FIREPLACE Wood for sale—any size, price \$24-245, Capitan, N. M. 17-11c.
FOR RENT—Three bedrooms unfurnished house in Gateway, Call 257-2327. 25-11c.

FREE GIFTS AT COLOR CABLE TV

257-2311

SCOTCH TAPE
Scotch Tape Dispensers
RUIDOSO NEWS
CARD OF THANKS
We would like all our friends to know how much we appreciate the phone calls, visits, cards, flowers and get well wishes while Mr. Cooper was in the hospital. Your kindness and thoughtfulness helped a great deal in speeding up his recovery.
MILD AND MISS M. H. COOPER

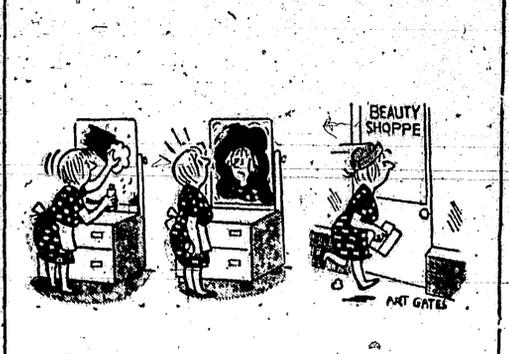
PERMANENTLY Married woman, age 27, desires employment: clerical, typing, receptionist, etc. Full or part time. Call 257-2480. 25-11c.

CUSTOM MADE Draperies, pillows, bed spreads accessories. We measure and make to order. Select from hundreds of beautiful fabrics at Gamble's. 25-11c.

JOHNSON'S BOOT & SHOE REPAIRS

FEATURING TONY LAMA BOOTS
1/8 mile east of Chaparral Hotel.
SPECIAL
Color TV — \$269
At Color Cable TV
257-2311

Ruidoso Characters



Ruidoso News

Friday, January 6, 1967

LEGAL FORMS—Many kinds of legal forms. Ruidoso News. 25-11c.

ALTERATIONS—For sewing alterations of all kinds please call 257-2197. 25-11c.

FIREPLACE WOOD—Texas Bar-B-Q. Phone 257-4310. 27-11c.

BEAUTIFUL 3-bedroom, completely furnished "The Vacationer" behind Gateway Food Market. Larry Spruill Co., 200 East Austin, Kermit, Tex. 25-11c.

MORTGAGE OR CONTRACT—Local investor in market for first or second liens at a fair discount. Reply in writing to Box 60, Ruidoso News. 25-11c.

FOR RENT—Three bedroom, partly furnished house, year around. Also two bedroom, furnished cabin and apartments. Horseshoe Court. 25-11c.

FOR RENT—2 Bedroom house, furnished, winterized. In Gateway. Call 257-2227 after 5 p.m. 25-11c.

FOR SALE—Horse trailers, new saddles, leather goods, riding equipment, saddle blankets, also 3 business lots 2 streets from highway, \$1,000 each; also 2x2x2-ft. stucco house, 3 bedrooms, furnished, cost \$2,500 to build now, on sale for \$2,000. Len Colburn, Ruidoso Downs, 578-4436. 5-11c.

FOR SALE—Adobe home in Tularosa, N. M. Ideal for retirement, large lot, water rights. Call 257-2317, or write Box 425, Ruidoso. 25-11c.

WANTED—Someone to take over small payments on HINNET PLANO in your area. No down payment. Write Credit Manager, TRI-STATE MUSIC CO., 609 No. Mesa St., El Paso, Texas. 27-11c.

ALCOHOLIC ANONYMOUS Ruidoso News. Phone 378-3880. Box 468. 25-11c. (J)

NEED WOMAN To help with child care and light house work. Call 257-2215. 25-11c.

AMERICAN OXYGEN CO.

Welding Supplies
Phone 378-3880
Gravelly Tractors
On Hiway 70 — Hollywood

RUIDOSO PLAYLAND NURSERY

Licensed — Child Care
Large Fenced Playground
Phone 257-2928

Call Us For Fixing Your Sight & Sound Troubles
Holland's TV

At Gamble — Phs. 257-2474
If No Answer — Call 378-5111

AVON REPRESENTATIVE

Myra M. Morris
Phone 257-2526

Bookkeeping Service

Tax Assistance
Phs. 257-4888
Gladys Thomson

VACUUM CLEANERS

RENTALS — SALES — REPAIRS
Lee M. Spalding
257-2444 Box 938
RUIDOSO, N. M. 88345

Davis Developments

DAVIS DEVELOPMENTS, the firm that developed FONDEROSA HEIGHTS (in five units), COUNTRY CLUB ESTATES, PINECLIFF (residential and commercial), and TOWN & COUNTRY MOBILE, with combined sales of over 1800 building sites in these four beautiful subdivisions, now announces with great pleasure a new and exciting area development in partnership with Charles R. Rumbaugh.

LINCOLN HILLS COUNTRY CLUB and BUILDING SITES, located approximately 3 miles east of the Alto intersection and situated on the most beautiful mesa and rolling woodlands in any mountainous region. LINCOLN HILLS will offer an excellent 27-hole golf course with magnificent fairway building sites and many other equally beautiful building sites within a short distance of the golf course. A limited number of condominium and lodge locations will also be available. Lloyd Davis, Sr. and Lloyd Davis, Jr., of Davis Developments and Charles Rumbaugh of Charles Rumbaugh Real Estate, principals in LINCOLN HILLS, both through their respective reputations and by a clause in the sales contract and Warranty Deed that the front nine holes of the golf course and the club house will be completed within 18 months of this date and that the back nine holes will be completed within 24 months of this date (both with a 60 day inclement weather clause); and further guarantee that the water lines for a domestic water supply and the water will be completed based on the same schedule. LINCOLN HILLS COUNTRY CLUB, the golf course lay-out

and the beautiful building sites must be inspected — you will be amazed by the vistas of the Sierra Blanca, Jicarilla and the Capitan Mountain Ranges all from this enchanted mesa which afford a full circle of grandeur. May we suggest, strongly, that you take the opportunity soon to treat yourself to a tour of LINCOLN HILLS COUNTRY CLUB. Call at our office will ensure you of a glimpse of the greatest single real estate value currently available in the Ruidoso vacation area.

Davis Developments in their previous four subdivisions have constructed over 35 miles of water lines and roads at a cost of over one half million dollars and we were the first in developers in Ruidoso to offer the lot buyer a public water supply with the cost of the lot. Charles Rumbaugh developed Sun Valley subdivision located north of Alto which contained over 200 building sites and also guaranteed and delivered water to the lots. Mr. Rumbaugh built the very successful High Country Lodge at Alto and is completing his second year of operation there.

As a bonus this is all located in "RUIDOSO, YOUR RESORT CAPITAL", where else can you find the tall beautiful pines; a babbling mountain stream; Ruidoso Downs, an excellent race track with the richest horse race in the WORLD, the \$500,000 All-American Futurity; Sierra Blanca Ski Area, a major ski area with fabulous snow conditions and miles of challenging trails; and marvelous golf courses; all with scenic grandeur unexcelled anywhere? Why... only in Ruidoso... OF COURSE!!!!

On all Davis Developments properties, we attempt to establish terms to suit the individual buyer
P. O. DRAWER 8 — PHONE 257-4006
OFFICE ACROSS FROM RUIDOSO POST OFFICE



700 LIGHTS—More than 700 bulbs were used to light cut-out nativity scene and the home and driveway displayed at Jack Towers and Clara Jester home east of Ruidoso Downs.



GETS CHRISTMAS LIGHTING AWARD—First place plaque for residential division was presented Mrs. Samuel Hyatt in Christmas lighting display at Ruidoso Valley Chamber of Commerce, sponsors of contest, by Mrs. Emma Redmann, C. of C. secretary, Saturday.

Ruidoso News
Friday, January 6, 1967

City Hall Beat
—By FRANCES ECKERT—

Police Report
Jan. 1, a 1965 Dodge, driven by Carla W. McMahon, Odessa, Tex., traveling east on Sudderth Drive in left lane, turned right into path of a 1966 Chevrolet, driven by Melvin C. Vick, Jr., Ruidoso. The Chevrolet struck the Dodge on the right rear bumper. There was \$350 damage to the Chevrolet and no damage to the Dodge. Miss McMahon was cited for careless driving.
Dec. 30, a 1966 Oldsmobile, driven by Robert A. Singer, Jr., Tulla, Tex., going down an ice-covered hill without chains or snow tires hit the brakes and slid into a 1960 Ford driven by John Marvin Stanley, Lubbock, Tex. There was \$100 damage to the Olds and \$150 damage to the Ford. Singer was cited for careless driving.
Dec. 31, a 1960 Oldsmobile, driven by Alan Wayne Read, Lubbock, Tex., going west just east of the second bridge in the upper canyon, was forced off the road by an unidentified vehicle and hit a telephone pole. The other vehicle didn't stop. There were no injuries and no citations.

Municipal Court
Linda Sue Luallin, careless driving, \$15 bond forfeited.
Hex Echam Potter, illegal parking, not guilty.

Lucas-Wooten Open New Chapel of Roses in Tularosa
Joe Lucas and Austin Wooten have opened the fourth of a group of Chapel of Roses Mortuaries, this time in Tularosa.

Ruidoso Council Meets Next Week
Village of Ruidoso trustees will hold their regular meeting Thursday evening next week, Jan. 12.

Phone us your news to 257-4661.
How is your old refrigerator? Are you ready for a new one with better features and handy shelving? Let's trade for a new RCA-Whirlpool at Gambles, the store with the big yellow roof in the Gateway.

"I HAVE Confidence IN THESE PEOPLE."
I'm CONFIDENT I'm getting the finest in foods at lowest prices consistent with good quality.
THAT'S WHY SHE'S A STEADY CUSTOMER AT...

SUGAR
C. & H. CANE 53¢
5 LB. BAG

Catsup
H&J 29¢
HUNT'S 20 OZ. BOTTLE

CRISCO 79¢
3 LB. CAN
NEW!
CAMPBELL'S VEGETABLE - BEEF SOUP 2 FOR 35¢
Tall Can

DUNCAN HINES - LAYER Cake Mixes 35¢
WHITE, YELLOW, DEVIL'S FOOD

KRAFT'S SALAD DRESSING
MIRACLE WHIP qt. 53¢

KIMBELL'S - 4 LB. BAG PINTO BEANS 44¢

Libby's - Golden, Whole Kernel Cream Style - 303 Cans 5 FOR CORN \$1

Special Purchase
Jiffy - Loaf Size **CAKE MIXES**
Assorted..... 10¢

GEBHARDT'S - 300 CAN CHILI WITH BEANS..... 37¢
RED HAWAIIAN PUNCH 46 OZ. CAN..... 35¢

Del Monte Garden - 303 Can PEAS \$1 4 FOR

Be smart...Buy an extra
Brock's 10 1/2 oz. Box **CHOCOLATE COVERED CHERRIES**
WHILE SUPPLY LASTS..... 37¢

Frozen Foods
Save Time, Mother! Relax with the family!

Morton's or Stokely's - Peach, Apple, Coconut FRUIT PIES 3 FOR 89¢
MORTON'S OR STOKELY'S DINNERS ASSORTED..... 2 FOR 79¢
40 FANTHOMS - 10 OZ. PKG. BREADED SHRIMP..... 73¢

Pinto - Campfire - 300 Can Beans 10¢

Stokely's - Cut ASPARAGUS 303 CAN..... 3 For \$1
Stokely's - French Cut GREEN BEANS 303 CAN..... 5 For \$1

FRYERS
WHOLE ONLY **25¢**
LB.

Stokely's - Cut ASPARAGUS 303 CAN..... 3 For \$1
Stokely's - French Cut GREEN BEANS 303 CAN..... 5 For \$1

FRYER BREAST..... LB. 59¢ **LEGS & THIGHS**..... LB. 49¢

WINGS..... LB. 29¢ **PORK ROAST** 49¢
BACKS & NECKS..... 15¢ **PORK STEAK** 59¢
BEEF LIVER 39¢

CONSISTENTLY Fresher
FRUITS and VEGETABLES

AVOCADOS 10¢ EACH
LETTUCE Lb. 10¢
ORANGES 39¢ 4 LBS.
RED GRAPES 19¢ LB.

H&J FOOD BASKET
WE GIVE KING KORN STAMPS

OPEN SUNDAYS FROM 9 TO 6
PRICES EFFECTIVE THURSDAY - FRIDAY - SATURDAY

"The Cleanest In Town"
Bill & Gin's U-Wash-It
21 MAYTAG MACHINES - 8 WINDSOR DRYERS
Attended Every Day But Wednesday & Sunday
Open 8 a.m. 'til 10 p.m. - 7 DAYS A WEEK

Ready for Winter

ALL TYPES OF INSULATION
PIPE • CEILING & WALL • HEAT TAPE
Everything For Your Repair Work

Hollywood Lbr. Co., Inc.
Pho. 376-2448 T. C. DELANEY, Mgr. Highway 70
WE GIVE 8 & 11 GREEN STAMPS