

WELCOME, RACE FANS!

VACATION SEASON OPENING EDITION

An Exciting
and Beautiful
Place To
Live!

"Playground
— OF THE —
Great Southwest"

Where You
Will Find
A Change
of Pace

SECTION A

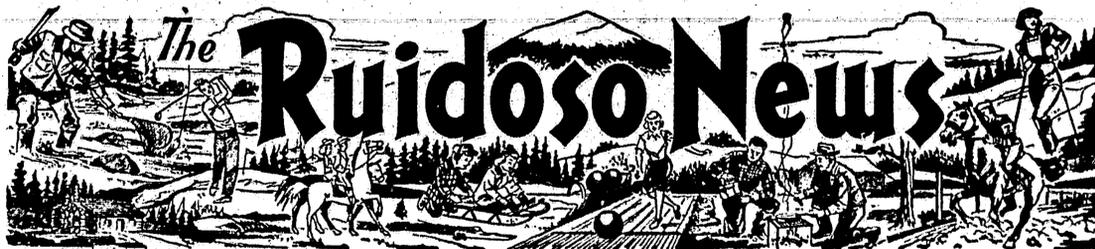
Printed and Published in the Southwest's Year 'Round Playground

Clarke Insurance Agency



- Thief Proof Your Car**
1. Remove the key from the ignition.
 2. Roll up and secure all windows.
 3. Lock inviting packages in the trunk.
 4. Lock the car.
 5. Avoid parking on dimly lit streets.
 6. Don't leave registration papers in glove compartment.
 7. Insist on claim check from parking immediately.
 8. If delivered by garage, pick it up. Remove the Key—Lock Your Car

RAY CLARKE — BILLIE CLARKE — PHONE 257-2415



Ruidoso's Insurance Rating Is Now 7th Class

Which will mean savings generally on fire insurance. Your local insurance agencies are at work now making adjustments on policies since the effective date of the new rating April 21.



DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Phone 257-4253

NUMBER 48 IN OUR 21st YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345

FRIDAY, MAY 19, 1967

"INVENIEMUS VIAM AUT FACIEMUS"

Subscription: \$3.50 per year in Lincoln County; \$4.50 Outside County

Ruidoso Downs Opens 21st Season A Week Away

Around Town —BY NOSEY WATERS—

Forest Blaze Is Stomped

"I never saw anything as beautiful in my life," R. G. (Bob) Scribner, owner of High Mesa Ranch said on telling of the TEM tanker blown low down Eagle Creek canyon to dump slurry on a raging forest fire that was climbing the canyon slope towards his ranch. "That bulls-eye dumping for the fire retardant, accompanied by the work the hundreds of men did on the ground, saved our place." Pilot of the tanker was Jim Weaver of Alamogordo. . . Our thanks to the several local photographers and writers who contributed to helping us produce this big special paper. Our thanks to the advertisers, too, and to those people providing us the hundreds of names to mail sample copies, too. If you want some extra copies we have them at 10¢, or we will wrap and mail them for you for 25¢ per copy—we have plenty—come put 'em to work telling of Ruidoso's fun and relaxing. . .

A small forest fire early Thursday destroyed only a little over an acre of timber because of the speed with which fire fighters arrived at the scene.

At 12:30 a.m. Thursday morning the forest service received notice that a small fire had started immediately beside the state highway on the Angus hill.

All of the fire fighting personnel at the forest service, and in addition 25 Navajo fire fighters who were on stand-by, rushed to the scene. The fire was mostly in scrub oak. There was no wind. The property belongs to a Mr. Hoffman, forest service officials said.

A 600-acre forest fire in the Mesquero Apache Indian Reservation was reported contained early Thursday after more than 100 men battled it late Wednesday and through the night. The fire was in the area south of Mesquero.

Grassland Burns
A forest fire swept across 1,300 acres of private and state land Tuesday between the Giron and McLaughlin ranches. The land lies near Glenoce and a few miles east of the Lincoln National Forest boundary. There was no damage to property other than grassland.

(Continued to Page 7—Sec. A)

Rev. Deunly Walker, who was a substitute minister here at the Holy Mount Episcopal Church recently is from Valdez, Alaska, and was there during the devastating earthquake several years ago. Dan Storm recognized him from a picture in Life magazine printed at the time of the disaster, and he had a visit following church services to talk about Dan's old home town. . . Mrs. E. B. Boykin is recuperating here after a visit to Texas and during which she suffered a fractured leg. . .

Joe Moore, son of Mrs. Ruth Moore of Ruidoso, was elected president of the Sigma Alpha Epsilon fraternity chapter at the University of New Mexico, Albuquerque, we hear. . . A salute to Ruidoso Board of Realtors who will be joining with the National Board of Realtors in observance of the special week designated for them by various state and public officials. A proclamation pointing out their contribution to our community, signed by Ruidoso's mayor, Lloyd L. Davis, Jr., appears in today's News on page 5, section D. . .

Jim Tully says the Rio Ruidoso at Glenoce is bone-dry, and has been since February—something he hasn't seen in 30 years. Three springs ago, on April 1, the Ruidoso was dry there, too. He said this is a historical event—and that it compares only with conditions in the lengthy drought during the 1930's. . . If we could print our newspaper all in red ink, then we'd take a picture of Sid Courville Plumbing & Heating building with its gay, new decor. Mighty bright and snazzy, Sid. . . Mrs. Eve Ball tells us we should reprint the warning we had in our paper about three weeks ago that parents should warn their young'uns against playing with matches and fire outdoors. It's dangerous right now. . .

The Ruidoso Telephone Co. ad on page six, section B of this special paper has a wrong name in it. Sold and printed in advance five weeks ago, the ad lists Guy Robertson as commercial manager. Since then there has been a change in the position, and Dallon Ross holds the job. In another ad, we jumped the gun by saying city water was available at Vaden McCray's River Park subdivision in Ruidoso Downs—but it seems now there is some question about that. We apologize, but, just look at all the extra publicity you're getting! . . .

News stories about Ruidoso's recent forest fire and the closing of some of the area around us by the Forest Service and the Apache's Mesquero reservation shouldn't be taken that there's nothing doing here! By golly, there's plenty of fun for everyone

—and the closing orders on some parts of our territory will be lifted as soon as we have some soaking rains—and that won't be very long, you'll see. . . In the Lincoln County Board of Development meeting held here last Friday, two prospects for boosting the county's economic potential were talked—the beautiful Corona building stone that is fast becoming very popular in the Southwest, and the great amount of potash available for development in one area of the county. . .

Tiny Lynn's orchestra will be here from Las Cruces at the Chaparral Motor Hotel Saturday night when the races start—then will come back here for every Saturday night at the Chaparral beginning July 1. . . Paul H. Wrye, new insurance agency operator here, says it showered in the Capitan mountains Sunday. That's good news!

Several teen-age boys were organized into a fire fighting group Sunday afternoon. They will be called when they are needed to assist in controlling fires. They were shown how to fight fires and the use of the correct equipment, also how to build a fire control line. They were organized by Ruidoso Volunteer Fire Department and the unit consists of 18 young men, Wayne Estes, local chief, reported. . . Need a new straw hat? You can get one for buying 8 gallons of gas at Ruidoso Downs Sinclair or Ruidoso's Atex stations. . .

Our congratulations to a couple of new enterprises here—first, to Stansell Jones for opening the exciting Holiday Golf, a 19-hole miniature course that adds much to the vacation potential for families at Holiday House, which also has a swimming pool, bowling alley, fine dining room and some fastidiously furnished accommodations; and then to Bob and Barbara Crosby on the opening of their red, red, new Hideaway cocktail lounge atop the interesting looking Billy the Kid Variety Li- quor package store in downtown Ruidoso. . . Chatting with Rusty Burgess the other day, he informed us of the fact he recently drilled one of the finest water wells in this vicinity at Enchanted Mesa north of town. . . The third annual fiddlers' contest at Clouderott is set this week-end, May 20 at Clouderott. . .

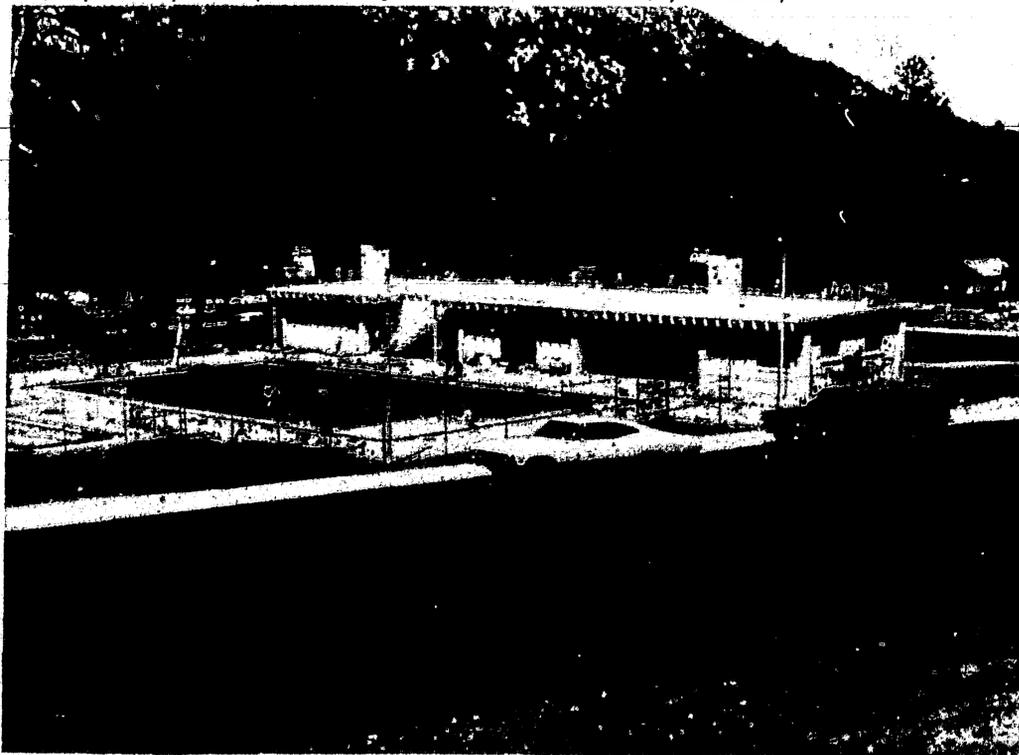
Fuller's playing host with free barbeque sandwiches, coffee and lemonade for the crowd. The program will be from 7 to 8 p.m. followed by a dance with Fuller's Mountaineers playing. . .



NEAR THE FINISH — The exciting finish of races at Ruidoso Downs brings the crowd to its feet roaring 12 times each race day. Picture was made in one of the local track's recent meets and captures the speed and spirit of a thoroughbred contest.

Racing season opens Saturday, May 27 and will run through Sept. 4 this year—49 days of thrills climaxed by the ninth running of the famous world's richest sprint, the 400-yard All-American Futurity on Labor Day.

For family fun, Ruidoso's the one!



SOMETHING NEW—Something new has been added to recreation facilities of Playground of Southwest to greet vacationers this summer with opening June 1 of village's \$130,000 municipal swimming pool in Schoolhouse Campground Park near Palmer Gateway. Workers were pulling finishing touches under direction of Stansell Jones, contractor, on project this week when News camera caught him walking out center door of main structure.

change was made after the ad had been printed in this special edition. It is to be an entertainment center for young people, featuring bands for dancing. Opening May 26-27 Potter's Hut door to the city hall. The owners decided to change the name from Fireballs, authors of several hit The Other Place, which appears in records, Sugar Shack, Datsy Petal the ad, to Potter's Hut. The name Pickers, etc. Also booked are The Chains from Las Cruces.

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Commencement Week Opens With Baccalaureate Sunday

There are thirty-eight candidates for graduation in the class of 1967 in Ruidoso High School. Commencement week for the class begins Sunday with baccalaureate services on Sunday evening at 8 p.m. in the school gym-auditorium with the Rev. Wayne Parker, Community Methodist pastor, giving the sermon. His topic will be "Fifteen Years from Now".

Invocation following the processional will be by D. L. Harguess, Church of Christ minister, and benediction is to be by Father Robert Kirsch of St. Eleanor's Catholic Church.

The Rev. Radford Hutcheson, Ruidoso First Baptist pastor, will give the scripture reading and accompaniment for the marches will be by Mrs. Jessie Lee Hawkins and Mike Clements.

The graduation exercises will be Wednesday evening next week at 8 p.m. in the gym-auditorium with Calloway Taulbee, chairman of instructional services of the State Department of Education in Santa Fe the last four years, as the speaker. The invocation will be by the Rev. Frank Crown, First Presbyterian minister, following the processional, Karon Petty will extend a welcome and the main speaker will be introduced by George P. White, Ruidoso school superintendent.

Honor graduates in the class of 1967 are Tim Leftwich, Sidna Cunningham, Karon Petty, Jane Cochran, Belinda Cook, Karen Webb and Mike Locke.

Other candidates for graduation are Jerel Reed, Judy Windham, Dennis Noker, Roberta Lawing, Anne Winkels, Silverio Candelaria, Fred Trimble, Camille Brantley, Tony Sharp, Cathy Massey, Lois Pine, George Barraza, Thomas Williams, Sherri Morrison, James Rankin, Dana Lee Nelson, Chuck Barnes, Sherry Shaw, Doug Conley, Sharon Alvis, Elmer Adanandus, Diane Martin, Brenda Magee, Craig Charles, Joanna Hawkins, Edwin Miller, Smith Allen, Benny Salas, Susan Tadlock, Rodney Faulstich and Patti Allen.

The 1966-67 school term ends next Friday here.



ALLOWAY TAULBEE

Be Careful With FIRE!

WHILE VACATIONING IN RUIDOSO

See The Famous, Historical
Old Mill

See the Corn Meal and Flour
Stone Ground

CARMON
PHILLIPS' **OLD MILL**

Gifts - Cameras - Film - Books - Records

MONEY FOR YOU!
INTERSTATE Financial House
Across From Cable TV - 257-4030
Personal - Furniture - Auto
and Home Improvement Loans.
Also finance your new and used
autos and furniture with INTER-
STATE regardless of where you
buy.
See **MARVIN CRAIG, Mgr.**

SECTION A
Ruidoso News
Friday, May 19, 1967

**Extension Club
To Meet May 24**
The Ruidoso-Hondo Valley Ex-
tension Club will meet Wednesday,
May 24, at 11:30 a.m. in the home
of Mrs. Mayme Perry at Glencoe
for a covered dish luncheon with
Mrs. Lulu Brown, Mrs. Jim Clip-
son and Mr. W. M. Scott as co-
hostesses. Following the luncheon
Mrs. LaDonna Hobson will pre-
sent a program on Interior Decora-
tion.

**Enchilada-Taco
Benefit Supper
Set In Captain**
The American Legion Post 57 in
Lincoln Co. is sponsoring a benefit
enchilada-taco supper, Friday this
week, May 19, at the Captain school
cafeteria from 4 until 9 p.m.
Charges for the meal will be \$1.50
per person. Proceeds from the sup-
per will go for the scholarship fund
and with the scholarship to be
awarded to a Captain high school
boy during the graduation exer-
cises on May 20. The Captain Post
57 has earlier this spring raised
money for a scholarship for a Cap-
itan high school girl, also to be
awarded at the graduation exer-
cises. Frankie Silva is commander
of the Captain Post 57.

Welcome Vacationers
Racing Enthusiasts and Track Personnel
MODERN BEAUTY SHOP
Next Door to Modern Grocery
For Appointments Call 257-4121
Carlton Sims Helen Windham

WELCOME
Summer Residents
Race Track Personnel and Visitors
Stop In and See
OUR LARGE SELECTION OF FABRICS
Notions—Simplistic Patterns—Fringe and Trims
Playtex Bras—and Girdles
Knitting Yarns and Accessories
RODGERS OF RUIDOSO
FABRIC CENTER
2588 Sudderth—Downtown—Phone 257-2109



SCOUTING NEWS

Marvin Craig—Area Commissioner
for Lincoln Co. Home Phio 257-2121
Business Phio 257-4036
Explorer Troop 59 meets every
Thursday, 7 p.m. at the Lions Hut,
Advisor, Dale Wynn, home phone
257-2412, business, 257-2022
Boy Scout Troop 59 meets every
Monday, 7 p.m. Scout Hut, Scout
master, Gary Strup, home phone
257-2470, business phone 257-2045
Cub Scout Pack 59 meets third
Tuesday of each month, 7:00 p.m.,
Scout Hut. Planning committee first
Tuesday of each month. Cubmaster,
Don Hart, home phone 257-2329,
business, 257-4014
Carrizosa Troop 53 meets each
Tuesday night at 7 p.m. at the
Scout Hut. Scoutmaster, Wayland
Hill, phone 648-2320
Captain - Ft. Stanton Troop 135,
Scoutmaster, Virgil Loums, phone
354-2700, Meets each Tuesday at 7
p.m. in Captain
Captain Troop 135 Dalton Mur-
gan, Scoutmaster, home phone, 354-
2502, business, phone 354-2350,
meets each Tuesday
Corona Troop 211 Marshall Jeff-
coat, Scoutmaster, home phone,
4011
Hondo Troop 102 Paul Pacheco,
Scoutmaster, phone 633-4441 meets
third Wednesday of each month at
Hondo school

Roundtables for all adult Scout-
ers connected with all Cub Packs,
Scout Troops and Explorer Posts in
Lincoln County will be held at 7
p.m. the last Thursday of each
month in the council meeting room
at the city hall.
Head and use want-ads regularly.
This Beautiful Avocado Pair—
36-Inch Hotpoint Range with
Teflon Oven, Clock, Timer
Model RHTG4111
AND—12-cu ft. 2-door Combination
Refrigerator. Both for only
\$474.00
At Wimberly Electric



- resort and casual clothing
- exclusive silver designs
- decorative accessories
- mexican popular art
- handwoven textiles

2546 Sudderth drive



AT C. OF C. BANQUET—Ruidoso JayCees at-
tended the Ruidoso Valley Chamber of Com-
merce banquet in a group Friday evening at
the Chaparral, led by their new president
James Pettus, second from right. Others in
picture, from left, are Mr. and Mrs. Roger
Marshall, Mrs. Pettus, and at right, Wesley
Clark.

News of Women

SOCIAL, CHURCH AND CLUB NOTES
Please Call Us News of Your Club or Social Activities.
Dial 257-4001 and ask for Elsie Williams

**PEO Sisterhood
Meets In Dadds Home**
The Ruidoso AR chapter of the
PEO Sisterhood met Wednesday
night last week, May 10 in the
home of Mrs. Dale Dadds with 18
members present. The Ritual was
conducted. Mrs. Bill Pippin is
president of the Ruidoso chapter.
Guests from Alamogordo and
Tularosa were Mrs. L. E. Rogers,
Mrs. W. T. Rogers, Mrs. Harriette
Ellard, Mrs. Roscoe Ellard, Mrs.
W. Farris Allen, Mrs. R. J. Al-
kinson, Mrs. Fred Evans, Mrs.
Frank Blumkins, Mrs. John Mc-
Guire and Mrs. L. H. Hightower.
Guests from Ruidoso included
Mrs. L. Z. Tate, Mrs. T. J. Short,
Mrs. Donald Mackay, Mrs. Amy
Morgan, Mrs. Wallace Oswald,
Mrs. Marie Martin, Mrs. Samuel
E. Hyatt, Mrs. Harold Johnson,
Mrs. E. L. Medler, Mrs. Calle
Roselle, Mrs. Bill Adkins, Mrs. H.
R. Gilbrech, Mrs. Ralph Brown
and Miss Almes Doerr.

**Rainbow Assembly
To Install Officers**
The Ruidoso Assembly of the
Order of Rainbow for Girls will
hold public installation ceremonies
of new officers on Sunday, May
21 at 2 p.m. in the OGS Hall in the
Gateway. The public is cordially
invited to attend the ceremonies,
it was announced. Karen Webb,
daughter of Mr. and Mrs. Jim
Strong will be installed as Worthy
Advisor of the local assembly.

**Women's Auxiliary
Extends Village
Clean-Up Campaign**
The Ruidoso Downs Women's
Auxiliary in a meeting held Tues-
day, May 16 in the Women's Aux-
iliary Hall are making plans to ex-
tend until June 15 the cleanup
campaign in that community. The
group is waiting for confirmation
from the Ruidoso Downs Volunteer
Fire Department and the Village
Council, it was reported. The group
voted to meet every third Monday
of the month at 7 p.m.
Mrs. Homer Allison presented
the Auxiliary with a U. S. flag for
the Hall. Mrs. J. G. Harris was
voted "Lady of the Year" for her
work in the club.

**Woman's Club Has
Special Guest Day**
Members of Women's Clubs in
the area were special guests for
the meeting of the Ruidoso Wo-
man's Club held Wednesday last
week, May 10 in the club house.
Guests and members were seated
at tables of four and six for the
luncheon which preceded the meet-
ing and program.
During the business meeting a
gift was presented to Mrs. Dale
Dadds by Mrs. John Sigler in ap-
preciation from the club for Mrs.
Dadds' outstanding work as con-
vention city chairman during the
recent state convention in Ruidoso
of the New Mexico Federation of
Woman's Clubs. A gift was also
presented to the club president,
Mrs. L. C. Crews, by Mrs. Ed
Sanders, from the club, for "un-
tiring efforts" at the convention
and success of the local club. Door
prizes were won by Mrs. Lloyd
Rogers, Mrs. Calle Roselle and
Mrs. R. K. Knox. Special prizes
were presented in recognition of
Mother's Day to Mrs. Ralph
Brown, who has 20 grandchildren,
and Mrs. E. L. Medler, who has
12 grandchildren.
Mrs. T. J. Short presented a pro-
gram on Handicrafts. She demon-
strated the making of flower pins,
earrings, etc., from paper, cutting
petals out of four or five layers
of newspaper, gluing them, coat-
ing them with paint and glazing
them. She displayed many such

Honeymoon Club
Spending their honeymoon here
and staying at Alpine Lodge re-
cently were Mr. and Mrs. Leo
Marrujo of 316 E. Reed, Roswell.
The bride is the former Lillian
Mandolla, daughter of Mr. and
Mrs. Mandolla of Agua Fria. The
bridegroom is the son of Mr. and
Mrs. Marrujo of Roswell. The
couple was married in Roswell on
May 8.
Mr. and Mrs. Dale Dodds re-
turned this mid-week from Santa
Fe where they visited a niece.

**Girls Staters
To Be Honored In Tea**
Girls' Staters of Ruidoso and sur-
rounding area for 1966 and 1967 will
be guests of honor along with their
parents at a tea tendered by the
American Legion Auxiliary at 2
p.m. Sunday, May 21, at the Ameri-
can Legion Hall in Ruidoso.
The American Legion Auxiliary
sponsors the Girls' State program
held yearly at the University of
New Mexico in Albuquerque.
The Ruidoso Woman's Club and
Beta Sigma Phi are the contribut-
ing organizations to Girls' State.

**Welcome Race Fans and Horsemen
For a Happier Visit to Ruidoso
Make the Chaparral Your Beauty
Shop Headquarters . . .**
We Have A Complete Line of Wigs and
Hair Pieces For You To View
EARLY & LATE APPOINTMENTS — AND WALK-INS, TOO
We Are Now Open From 9 a.m. 'til 1 p.m. Sundays
A Complete Line of L'Oréal Cosmetics
Chaparral Beauty Shop
Owned and Managed by Pat Simon
Chaparral Hotel — Phs. 378-5511 — Ruidoso Downs



WELCOME!
Horsemen, Employees of Ruidoso Downs
and Summer Visitors and Vacationers!
GLAD TO HAVE YOU BACK

Remember, Shriver's Offers a Full Line
of Quality Groceries and Meats, and
a Line of Clothing for All the Family,
including Lee Brand Work Clothes
**WE WILL BE HAPPY
TO BE OF SERVICE**
WE GIVE FRONTIER STAMPS
Double Stamps on Wednesday
— RUIDOSO DOWNS —

**Monday Afternoon
Card Games Slated**
Mrs. Ed Sanders, phone 257-2285,
will be the hostess for the Monday
afternoon card games at the Rui-
doso Woman's Club for May 22.
All women in the area, visitors as
well as year around and summer
residents, are invited to attend
these card games which start at
1:30 p.m. at the Woman's Club
building one block off Sudderth
Drive, on the road going to Carrizo
Canyon. The hostess will be serv-
ing coffee and tea.

**Haake Home Scene
Of BSP Meeting**
Gamma Rho chapter of Beta
Sigmas Phi met in the home of Mrs.
Floyd Haake Monday, May 15 for
a covered dish dinner and meet-
ing. New officers were installed
and new committees were ap-
pointed. Special guests at the meet-
ing were Mrs. John M. Hall and
Mrs. Marvin Ratliff. It was announ-
ced that the chapter had been asked
to submit three entries for a
theme for the 1967 Aspencade to the
co-ordinating council.
Mrs. Robert Beavers presented
a program on "The Printed Word
and Your Life".
The next meeting for this chap-
ter will be held May 22 in the home
of Mrs. Bill Adkins and will be
the last meeting until fall.

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the Hall. Mrs. J. G. Harris was
voted "Lady of the Year" for her
work in the club.

**Saffell-Abbott
Betrothal Revealed**
Mr. and Mrs. Leon Saffell of
Meadow, Texas and Ruidoso,
have announced the engagement
and approaching marriage of
their daughter, Anita Jean, to
Stanley Wayne Abbott, son of Mr.
and Mrs. N. S. Abbott of Lockney,
Texas. The wedding will be held in
College Avenue Baptist Church in
Lubbock, Texas on Tuesday, Aug.
22.
The bride-elect graduated from
the Meadow, Tex. High School in
1964 and was valedictorian, and
also attended Ruidoso junior high
school. She will receive her B. S.
degree in Home Economics in
August at Texas Tech College.
The prospective bridegroom
graduated from the Lockney, Tex.
high school in 1964. He is at pres-
ent a senior at Texas Tech Col-
lege, majoring in Park Adminis-
tration.

**American Legion,
Auxiliary Meet
Set Thursday Night**
The Ruidoso Post 76 of the
American Legion and the Auxiliary
will have a joint covered dish
supper and meeting in the American
Legion Hall in downtown Ruidoso
Thursday night this week, May 18,
at 7 p.m. Following the supper the
American Legion Post will have
installation of new officers with
New Mexico Department Com-
mander Charles Macaluso of Al-
buquerque conducting the cere-
mony. Officers to be installed in-
clude George P. White, command-
er; F. B. Lindamood, vice-com-
mander; Ernest Hughes, adjutant;
A. E. Hunt, service officer and

Bedding Plants
Petunias — Clematis Vines
Peat Moss — Redwood Tub
Pots — Fertilizers — Grass Seed
Potting Soil — Burpee's Seeds
Hanging Baskets
RUIDOSO NURSERY
Dial 257-2945

Opening Soon
Amelia Anderson's
Pre-School Development
Center
on Turkey Canyon Road
in Ruidoso Downs
Ages 4 to 6
Enroll Any Time
For Information Call
Phone 257-2973 or 378-4900

PHONOGRAPH RECORDS — PHONOGRAPH RECORDS — PHONOGR

GREETINGS —AND WELCOME BACK—

PRESCRIPTION DRUGGISTS
Magazines and Out-of-Town Papers
Russell Stover's Candies
Polaroid and Kodak Sales & Service
Revlon, Tussy and Dorothy Gray
Fine Cigars
HALLMARK CARDS

Ruidoso Drug
Phone 257-2205 — Ruidoso, New Mexico
— and —

Prescription Pharmacy
On Highway 70 — Hollywood, N. M.
PHONOGRAPH RECORDS — PHONOGRAPH RECORDS — PHONOGR

**Mrs. Sample Elected
State Vice-President**
Mrs. James Sample (Dorothy) of
the D and D Beauty Salon in Rui-
doso was elected first vice-presi-
dent of the National Hairdressers
and Cosmetologists Association of
New Mexico in the 21st annual
state convention held in Ruidoso
May 7-8 at the Chaparral Hotel.
Other officers elected in the after-
noon session Monday, May 8, were
Mrs. Nellie Haarmeyer, Lovin-
ton, re-elected president; Kay
Perri, Albuquerque, second vice-
president; Billie Frenzilli, Hobbs,
secretary; Ann Smith, Lovington,
treasurer; Van Doubleday, Albu-
querque, executive trustee; Glenn
historian, and H. Geiche, chaplain.
The American Legion Auxiliary
will have election of new officers
in a separate session following the
supper.
Plan to retire in Ruidoso!

A Friendly Western "HOWDY"
From the Folks At—
Brandin' Iron Cottages
Ab's Trivia Americana
and The Hide Shop
Right Downtown Where the Fun Is — Come to See Us!

**Welcome Vacationers and
Racing Enthusiasts**
Largest Stock in the Area of
ALL KINDS OF GREETING CARDS
—By AMERICAN GREETINGS—
★ Gifts — Stationery — Party Goods
★ Party Favors — Gift Wrap — Tallies
★ Contemporary Sand Paintings — Candies
★
PERSONALLY YOURS
Pho. 257-2736 Downtown Ruidoso
Next To Texaco Station

**GATEWAY FOOD
MARKET**
"ONLY THE BEST"
**CUT-TO-ORDER
BUTCHERING**
AL & TOMMIE BEACH

Millions Living In Concrete Jungles Would Enjoy Mountains, Greenery

Millions of people living in concrete jungles in the U. S. would enjoy our mountains and our greenery, G. Y. Falls, executive vice-president of the Albuquerque Chamber of Commerce, told an audience of about 225 people here Friday night at the 25th annual Ruidoso Valley Chamber of Commerce banquet. He stressed the tourist potential in a talk in which he urged more money be provided the state Department of Development for tourism promotion, along with emphasizing New Mexicans themselves, should see New Mexico first rather than spend their vacations in other states.

The annual banquet was a time for year-end reports, plans for the future, and introduction of new and retiring officials. It was served in the Chapparal Motor Hotel. Tommy Pettef was master of ceremonies for the evening, introducing a host of visitors from nearby towns, including Carrizozo, Capitan, Tinnie, Alamogordo, Roswell and Albuquerque. He introduced retiring president Dr. James A. Beall who spoke highly of the work done by the chamber board and its special committees in the 1968-69 year—remarking that among outstanding accomplishments was the drive for courtesy, headed by Bill Atkins, and formation of the Ruidoso Ambassadors, a group of greeters for special meetings here, spearheaded by Austin Pritchett. He also paid tribute to his vice-presidents, Sam Nunnally and Max McCoy, and to the office secretary, Mrs. Emma Redmann and to the manager and his wife, Mr. and Mrs. Don Stark.

PAGE THREE SECTION A

Ruidoso News

Friday, May 19, 1967

community, received a big hand when he was presented a certificate of merit from the chamber of commerce. Culver has been a Ruidoso resident since 1937.

In his report of last year's work, Dr. Beall commented that the chamber office had answered 20,000 inquiries, including 5,000 telephone calls.

Retiring directors were introduced or named as follows: Mike Long, Bill Dean, Charles Rumbaugh, and five who were re-elected, Ralph Petty, Jr., LeRoy Sammer, Van White, Sam Nunnally and Max McCoy.

New officers are Findley, president; McCoy, first vice-president; Petty, Jr., second vice-president, and Reggie Hughes, treasurer.

To wind up the program, three members of the Ruidoso District Jaycees presented a pantomime of the hit record "Roho", with new president James Pettus, Wesley Clark and Roger Marshall taking roles in costume; and with officers and directors of the C. of C. dressed in women's costumes to represent styles of the 12 months. Don Driver was master of ceremonies and he was attired in a modish outfit styled for April and others included: Dr. Beall, Ray Field, Leo Baker, Ed Hynan, Bill Atkins, Van White, T. C. Delaney, LeRoy Sammer, Max McCoy, Don Stark and Findley.

Temporary Board Given Permanent Status by All-Seasons

In the Ruidoso All-Seasons, Inc. first-annual stockholders meeting held earlier this month, the interim board of directors named while the corporation was being formed has been given a permanent status through election. Board members are Ed Wimberly, Lloyd L. Davis, Jr., Stansell Jones, C. A. von Broeske and Vic Lamb. Officers are to be named in the corporation's board breakfast meeting Friday morning this week. Ed Wimberly has been serving as interim president, Stansell Jones, vice-president, von Broeske, secretary and Ken Knapp has been serving as treasurer.

In last Friday's meeting of the board a motion picture on El Paso, Mexico and Juarez tourist attractions was shown those present by David Burch of Burch Films of El



TV CAMERA — To be used in putting Ruidoso programs on closed circuit TV channel on Ruidoso Cable TV system is this camera Fred Valquardsen, manager of firm, is demonstrating. Details of Ruidoso's own TV channel plans are given in a story elsewhere in today's news, page 6, sec. D.

Paso which is being shown now on TV stations across the U. S. It was screened on KIRO-TV Saturday evening after the showing here. Ruidoso and Ruidoso Downs are mentioned in the color picture. All-Seasons, Inc. now has a pro-

MAKE THE "IN" SPOT

Gingerbread House

For Fun and Good Food

Jack and Bob Thompson — Ruidoso

Let Us Help You With Remodeling With Hotpoint Built-In Appliances Wimberly Electric

Artistic BEAUTY SHOP

QUALITY LUXURY ECONOMY



Nellie, Vickie, Lucille, Marilyn & Priscilla

Invite You To

Enjoy Their Quality Service

In Ruidoso's Most Luxurious Salon

And at Economy Prices

COMPLETE WIG SERVICE

Gateway Center Phone 257-2508

YOU ALWAYS SAVE LOW PRICES AT YOUR AG STORE

BENNETT'S FOODLINER

THURS. - FRI. - SAT., MAY 18-19-20

— CLOSED SUNDAYS —

FRESH PRODUCE

U. S. D. A. CHOICE BEEF

T-BONE STEAK 1 LB. 99¢

SIRLOIN 1 LB. 89¢

ROUND STEAK 1 LB. 85¢

BONELESS ROLLED

ROAST 1 LB. 79¢

SPARE RIBS Small & Lean 1 LB. 57¢

GLOVER'S "CHUCKWAGON"

BACON 63¢ lb

MORRELL PRIDE HOT OR REGULAR 1 LB. ROLL

SAUSAGE 39¢

MARYLAND CLUB

INSTANT COFFEE, 6 OZ. 89¢

LIPTON TEA 1/2 lb. Loose Tea 87¢

LIPTON TEA BAGS 48's 67¢

INSTANT TEA Liptons 6 Oz. \$1.27

— MOUNTAIN PASS —

CHOPPED OR WHOLE

GREEN CHILI 4 Oz. 2 For 35¢

300 SIZE — MILD OR HOT 2 FOR

ENCHILADA SAUCE 37¢

300 SIZE

FRIED BEANS 3 For 37¢

WITH CHILI SAUCE

PINTO BEANS 300 Size 3 For 37¢

TOMATOES 300 Size 3 For 49¢

PORK & BEANS No. 300 10¢

GRADE "AA" MEDIUM

EGGS 3 doz. \$1

TALL PET Evaporated Milk 6 Cans 99¢

HILLSDALE — 46 OZ.

PINEAPPLE JUICE, 4 CANS \$1.00

PINTO BEANS Mtn. Grown 5 Lb. Bag 49¢

WESSON OIL Family Size 48 Oz. 79¢

SALT Western Family 26 Oz. 2 Cans 19¢

PEAS Tastewell No. 303 2 Cans 29¢

QUALITY MEATS

— FRESH PRODUCE —

TREE SWEET — 6 OZ.

ORANGE JUICE 2 CANS 27¢

FISH STIX Coastal 8 Oz. 3 Pkgs. 59¢

HOLSUM'S

HILLBILLY BREAD TRY IT!

CHOICE

Lemons 5 FOR 15¢

CABBAGE 1 LB. 6¢

SQUASH Yellow Italian 1 LB. 19¢

LARGE HEADS

LETTUCE 10¢ lb

GRAPEFRUIT Pink 1 LB. 10¢

RADISHES & GREEN ONIONS 3 BUNCHES 19¢

WESTERN FAMILY

DETERGENT Western Family Giant 65¢

DIXIE BELLE — 1 LB. BOX

SALTINES 23¢

HUNT'S HALVES OR SLICED — NO. 2 1/2

PEACHES, 4 FOR 99¢

YELLOW CLING 99¢

TASTEE OLEO 2 Lbs. 33¢

SARDINES American Holmes, 4's 2 Cans 27¢

BISCUITS Pillsbury's 8 Oz. 3 For 27¢

GOLDEN DELICIOUS — 15 OZ. JAR

APPLE SAUCE 10¢

MONARCH — QUARTS

GRAPE DRINK 3 FOR 39¢

VELVEETA Kraft's 2 Lb. Box 99¢

DOUBLE STAMP DAY WEDNESDAY ON \$3.00 PURCHASE OR MORE

Phone 257-2116 — Mechem Drive, Plenty of Parking Space — Ruidoso

VALUES GALORE LOW PRICES AT YOUR AG STORE

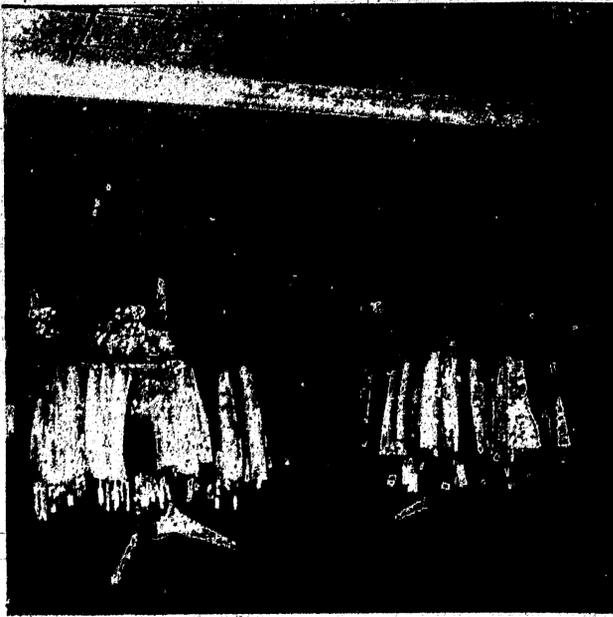
News Camera Tours Shops in the Playground Area

PAGE FOUR SECTION A
Ruidoso News
Friday, May 19, 1966

THE RUIDOSO NEWS LENS LADY,
MRS. ELSIE WILLIAMS, BRINGS
US PICTURES AFTER A VISIT
TO SEVERAL STORES HERE



Welcome Race Track Personnel and Summer Visitors—
BRUNELL'S
DEPARTMENT STORE
Downtown Ruidoso — Sudderth Drive — Phone 257-2911



Welcome Racing Fans and Summer Visitors!
MOUNTAIN SKI SHOP
Arnold Palmer Ladies' and Mens Jackets
Sweaters — Shirts — Shorts
Evan Picono — Sun-Togs, The Vested Gentress
VISIT OUR FAMILY GAME ROOM
Sudderth Drive — Near Navajo Lodge — Phone 257-2950



Welcome Vacationers and Racing Enthusiasts . . .
NEW MEXICO MISS & MISTER
RUTH MOORE, Owner
Home of White Stag Sportswear
Gay Gibson — Junior House Dresses and Sportswear
We Carry Sizes 3 Through 20
— In the Adobe Plaza —
Mechem Drive — Phone 257-2613



Welcome Summer Visitors and Racing Fans . . .
THE SPORTSWEAR SHOP
Koret of California — Jane Colby — Pantmaker
Campus Casuals — Fred Rothchild — Alice of California
Sizes 5 through 20
EXA WALTRIP, Owner — PHONE 257-2248
Sudderth Drive — Downtown Ruidoso



Welcome Race Track Personnel and Summer Visitors
LORENE'S CHILDREN'S SHOP
Dotty Don's — Bryan's Baby Clothes — Cater Frocks
Tam-O-Shanter Knits — Western Wear — Farah Jeans
Martha Miniatures — Prissy Missy of Dallas — Shifts
— From Cradle To College —
3010 Sudderth Drive — Downtown Ruidoso — Phone 257-2528
LORENE PARKER — MAMIE LITTLE



Welcome Summer Visitors and Race Track Personnel
D AND D BEAUTY SALON
One Block West of High School in Gateway Area
— CALL 257-2744 —
Walk-in Appointments
"We Need Your Head In Our Business!"
DOROTHY & JAMES SAMPLE — Owners and Operators
Connie Perez — Joyce Scott, Operators



We Want To Welcome All Summer Visitors and All Race Track People
TREASURE CHEST DRESS SHOP
Stop-in and see our large selection of
CASUAL WEAR — DRESS — SPORTSWEAR — ACCESSORIES
Alfred Shaheen — Country Miss — Alice Coleman
Gaylore — Mr. Lee — Johnnie — Sonny's
Sudderth Drive — Lower Ruidoso



Welcome Race Track Personnel, Racing Fans and Summer Vacationers
CHAPARRAL DRESS SHOP
In the Chaparral Motor Hotel
Sportswear by Ethel of Beverly Hills — Silk Pants and Blouses by Mr. Dine
Knitwear by Savola and Amalfi of Italy
And by Sebastian and Dofen
HOPE ROBERTS, Manager
P. O. Box 308 — Ruidoso Downs, N. M. — Phone 378-5511



Welcome Race Track Personnel, Racing Fans and Summer Visitors
OLMA'S
— IN THE PLAZA DEE CENTER —
You Will Find a Complete Selection of Ready-To-Wear
Justin McCarty — Carlie — Nelly Don — Michael Casuals
Nardis of Dallas — Betty Barclay — Betty Rose
Sportswear — Dresses — Coats — Bathing Suits
Hats — Lingerie — Purses — Jewelry — Accessories
— PHONE 257-2902 —

Around Hi Skool

By Karen Webb



The Seniors slipped away on their "Sneak Day" last Friday. They used the activities bus and went to White Sands where they sand-surfed, then went swimming in Alamogordo.

The annual honor awards assembly will be held this Friday. Annual honors—those students to be pictured in the feature section as "Mr. R. H. S.", "Miss R. H. S." etc., were selected last week and will be announced along with the academic recognitions.

All the seniors are counting the days of their one remaining week

of school as they madly prepare for their finals with mixed emotions of gladness for finally completing four successful years in high school and sadness for leaving a school in which they've spent four good years of their life and leaving all of their R. H. S. friends.

The annual school Awards Assembly will be held Friday, May 19, at 2:30 p.m. in the high school gymnasium. Mostly these awards will be for scholastic achievement.

The sunburned seniors are all taking a short rest now after their exhausting senior sneak day to



HAPPY TO GET IT—Ruidoso Valley Chamber of Commerce president Charles Findley didn't even take time to change his costume in which he appeared as one of the calendar girls in a comedy skit presented by directors and officers of the C. of C. in the annual banquet Friday night to rush from backstage to the podium to receive a check for \$500 from Ruidoso Racing Association presented by Joe Skeen, right, member of Ruidoso Downs board of directors, serving this season as secretary-treasurer. The check gave a big boost to 1967-68 budget, Findley said in expressing appreciation to the race track officials.

White Sands last Friday, May 12. After spending most of the day at the sands, the seniors returned to Alamogordo and went swimming at the Frontier Motel.

Honor graduates for 1967 senior class: Sidna Cunningham, Jane Cochran, Karen Webb, Belinda Cook, Karon Petty, Mike Locke, Tim Leftwich.

Tim will give the farewell address at graduation and Karon will give the welcome address.

Senior College and Future Plans
Sidna Cunningham—I plan to attend New Mexico State University and study teacher education. I want to teach 2nd, 3rd or 4th grade.
Jane Cochran—I plan to attend college at Eastern New Mexico University. I want to major in chemistry and minor in biology and physics. I am hoping to teach

science in high school or junior high.

Dennis Nosker—I am going to New Mexico State University to study agriculture.

Jane Cochran—I plan to study journalism and mass communications at New Mexico State University in order to become a radio journalist. After college I would like to see as much of the world as I can.

Karen Webb—I plan to study journalism and broadcasting at the University of New Mexico. I am especially interested in the field of radio.

David Volquardsen—If I make it, I plan to go to Eastern New Mexico University.

Cathy Massey—I plan to go to business school in Roswell for one year.

Eusan Tadlock—I plan to go to

Eastern New Mexico University and study elementary education.
Dana Nelson—I plan to attend college at Eastern New Mexico University to study business administration.

Jerel Reed—I plan on going into the Navy next August. I hope to get in a school for aviation.

Camille Brantley—I plan to bump around for the summer, and then take an IBM course in Lubbock, Texas.

Danille Jost—I am going to mechanics school in Roswell, and afterwards join the Navy.

Sherry Shaw—First, I have to live through the summer, and then I'll go to Eastern New Mexico University. I just want to have a good, long life.

Belinda Cook—I hope to attend New Mexico Institute of Mining and Technology.

Mike Locke—I plan to go to college, probably at Michigan State University.

Sherril Morrison—I'm going to go to business school in Roswell. Then I'm going to find a rich rancher and marry him!

Doug Conley—I plan to go to Abilene, Texas to McMurry College and major in accounting. Later I want to go to law school.

Karon Petty—Besides traveling all I can, I'm going to attend college at ENMU next year, but possibly transfer for the last couple of years. I will probably major in teaching or special education.

Judy Windham—I want to go to beauty college and also study art.
Chuck Barnes—I enter the Air Force when school is out for four

Open Bonito Board Urges

Lincoln County Development Association, meeting here Friday evening an hour before the annual Ruidoso Valley Chamber of Commerce banquet, so its members could later attend that function, moved to seek the opening of Bonito Lake for year around fishing.

The association members reviewed plans for a newspaper tabloid supplement to be inserted in newspapers of the area to tell the story of Lincoln county's recreation and industrial potential, then discussed for a few minutes plans for financing it. Ed Hyman is chairman of a committee working up a prospectus for the supplement. President of the association Vernon

Leftwich suggested that a "lay-out", or sample of a supplement be drawn up to show prospective donors to secure funds for its

years. I plan to study data processing and art after discharge.

Anne Winkels—I plan to study drama at New Mexico State University.

Tim Leftwich—I plan to double major in chemistry and psychology and minor in Bible at Abilene Christian College.



TALL PINES Gift Shop and Cabins

AND TRAILER COURTS

"In the Heart of Ruidoso"

Phone 257-2517

Ruidoso, N. M.

publication. Hyman said there would be no ads sold in the supplement, and that it could be printed for 50¢ a copy.

The board heard a review by C. A. von Broeske of conversations and letters exchanged with U. S. Senators and Representatives from New Mexico in Washington concerning Ft. Stanton airstrip, proposed as a county airport. He said they are becoming more interested in the idea. The group was told of a letter from Mayor Lloyd L. Davis, Jr. of Ruidoso sent to the four men in Congress in which they were advised the U. S. Forest Service could be aided in its fire prevention and fire fighting in forests if the big landing strip were available for reconnaissance and as fire-fighting headquarters by air in emergency seasons such as exist now, primarily because of the central location for this area. Cloud seeding was another topic von Broeske reviewed for the group.

Next meeting of the Lincoln County Development Ass'n will be

PAGE FIVE SECTION A

Ruidoso News
Friday, May 19, 1967

Thursday, June 8 at Old Lincoln's Wortley hotel, with a dinner at 6:30 and the meeting to start at 7:30 p.m.

Attending the meeting here Friday were Mr. and Mrs. Charles Parham, Tripie, Mr. and Mrs. R. L. (Jack) Higgins, Timmie, Mr. and Mrs. W. G. Shreengost, Lincoln; Mr. and Mrs. Vernon Petty, Carrizozo; Mr. and Mrs. Boyd Harper, Carrizozo.

Paul H. Wye, Ruidoso; Vic Lamb, Ruidoso; John Hall, Alto; J. C. Germany, Captain; Valton Hall, Captain; Don Riggenbach, Ruidoso; Sam Blessing, Ruidoso; Lefoy Farnmer, Ruidoso Downs; James Alter, Gray, Ruidoso Downs; A. Beall, Ruidoso; Ed Hyman, Ruidoso; Don Blaugrund, Ruidoso; Mr. and Mrs. Tommy Perieet, Ruidoso; Ralph Dunlap, Captain, and C. A. von Broeske.

HOWDY!

Once Again We Welcome

SUMMER VISITORS AND RACE FANS TO THE PLAYGROUND OF THE SOUTHWEST

Call On Us For Expert DRY CLEANING & REPAIRS

ESTES CLEANERS

"In the Heart of Ruidoso"
Pick Up and Delivery

Pho. 257-2725

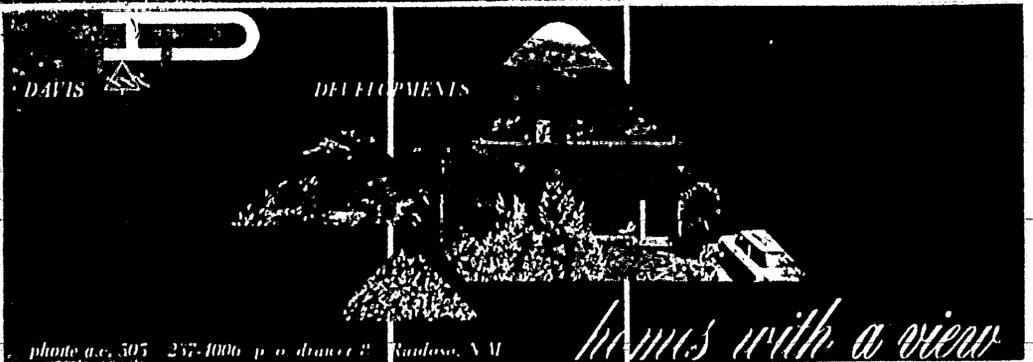
Ruidoso, N. M.

DAVIS DEVELOPMENTS

DAVIS DEVELOPMENTS, the firm who developed PONDEROSA HEIGHTS (in five units), COUNTRY CLUB ESTATES, PINECLIFF (residential & commercial), and TOWN & COUNTRY NORTH, with a combined sales of over 1,000 building sites in these four beautiful subdivisions, now announces with great pleasure, a new and exciting area development in partnership with Charles R. Rumbaugh.

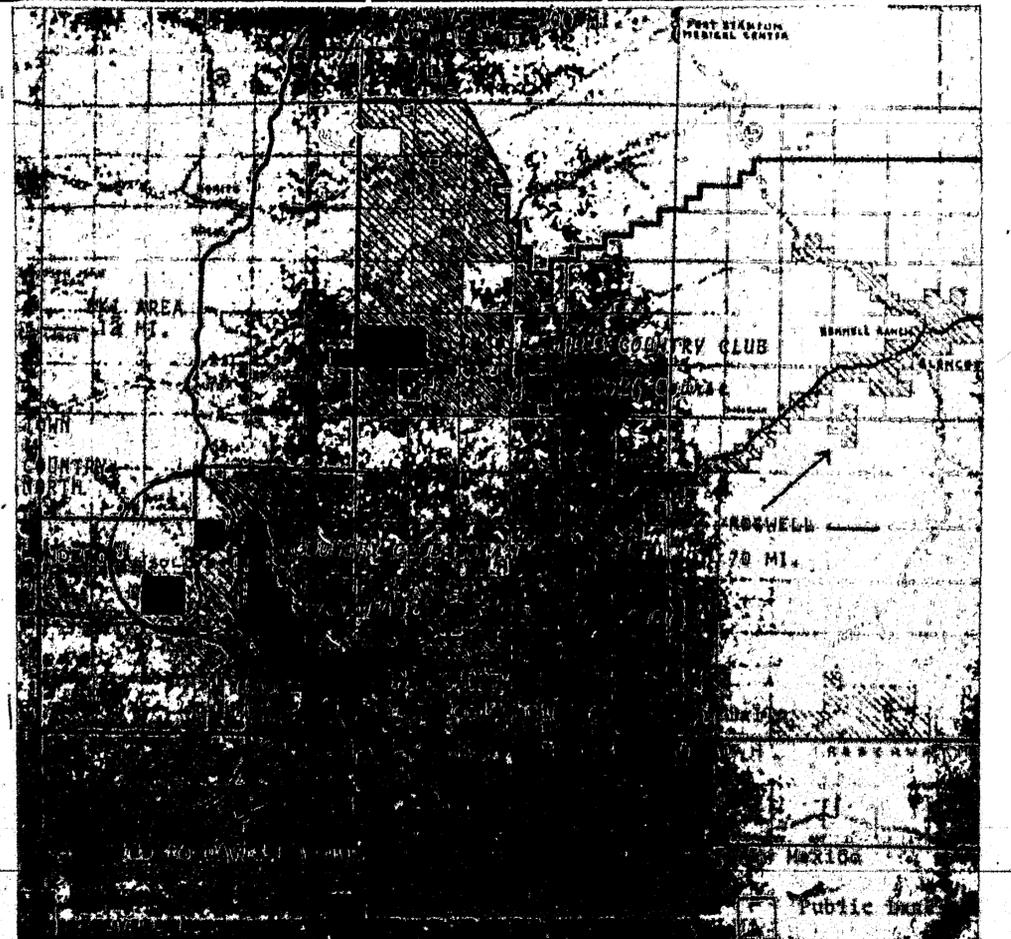
LINCOLN HILLS COUNTRY CLUB and BUILDING SITES—Located approximately 3 miles east of the Alto intersection and situated on the most beautiful mesa and rolling woodlands in any mountainous region. LINCOLN HILLS will offer an excellent 18 hole golf course with magnificent fairway building sites and many other equally beautiful building sites within a short distance of the golf course. A limited number of condominium and lodge locations will also be available. Lloyd Davis, Sr. and Lloyd Davis, Jr. of Davis Developments and Charles Rumbaugh of Charles Rumbaugh Real Estate, principals in LINCOLN HILLS, both, through their respective reputations and by a clause in the sales contract and Warranty Deed that the front nine holes of the golf course and the club house will be completed by July 20, 1968 and that the back nine holes will be completed by July 20, 1969 (both with a 60 day inclement weather clause). However, the developers are attempting to complete the full 18 hole golf course by July 1968. Further guarantee that the water lines for a domestic water supply and the water will be completed based on the same schedule. LINCOLN HILLS COUNTRY CLUB, the golf course lay-out and the beautiful building sites must be inspected—you will be amazed by the vistas of the Sierra Blanca, Jicarilla and the Capitan Mountain Ranges all from this enchanted mesa which afford a full circle of grandeur. May we suggest, strongly, that you take the opportunity soon to treat yourself to a tour of LINCOLN HILLS COUNTRY CLUB. A call at our office will ensure you of a glimpse of the greatest single real estate value currently available in the Ruidoso vacation area.

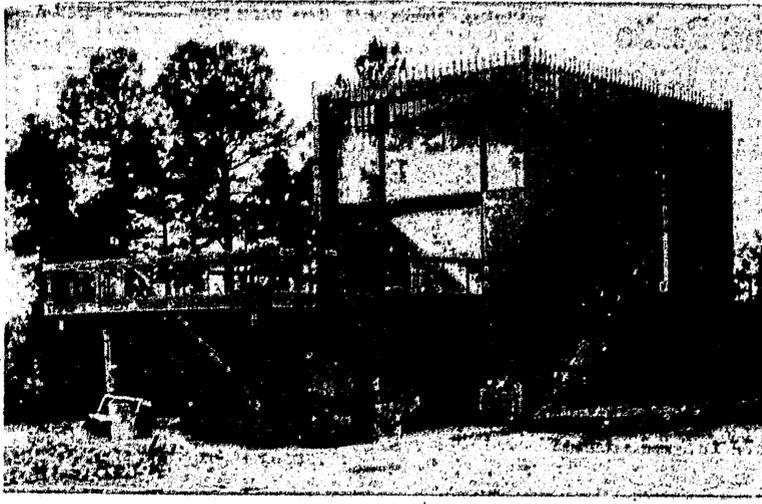
As a bonus this is all located in "RUIDOSO, YOUR RESORT CAPITAL"—Where else can you find the tall beautiful pines, a babbling mountain stream, Ruidoso Downs, an excellent race track with the richest horse race in the WORLD, the \$500,000 All-American Futurity, Sierra Blanca Ski Area, a major ski area with fabulous snow conditions and miles of challenging trails, and marvelous golf courses, all with scenic grandeur unexcelled anywhere? Why... only in Ruidoso... OF COURSE!!!



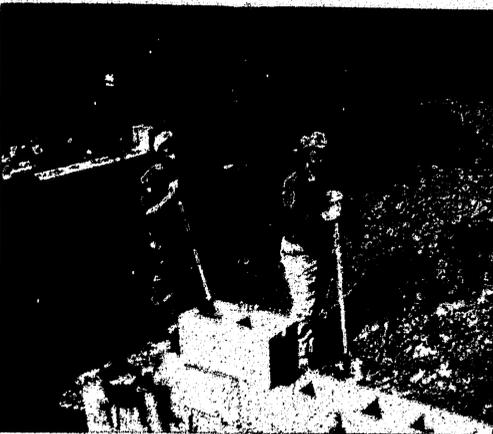
phone a.c. 305 257-1006 p.a. driver Ruidoso, N.M.

Homes with a view





New Homes in Alto Hills



GOOD START—Although just started a few days ago, water and electricity are already in. New home being built for Mr. and Mrs. L. M. Gansel of Seminole, Texas is located in Lakeside Estates portion of Alto Village and will be completed within 90 to 100 days.

HOME ALMOST COMPLETED—This modern home in Lakeside Estates portion of Alto Village will be completed within 10 days. Situated on High Mesa Drive, it is being built for Mr. and Mrs. A. J. Marks of El Paso.

PAGE SIX SECTION A
Ruidoso News
Friday, May 10, 1967

Hiway Barbecue Is Delayed

Extreme fire danger prevailing in the forest regions has resulted in postponement of a scheduled dedicatory barbecue May 20 for the proposed Mescalero Trail. The barbecue will attend the re-scheduled event at a later date this summer.

Wendell Chino, president of the Mescalero Apache tribal council, said that he had accepted an invitation to attend the barbecue to be held in a formal proclamation dedicating the proposed "Mescalero Trail" and it is expected the governor will attend the re-scheduled event at a later date this summer.

The Mescalero Trail will begin at Carrizozo, run thence to Captain Thomas to Ruidoso, thence past Apache Summit to the intersection of U. S. 70 and State 24 and thence to Cloudcroft. It was explained that the announcement came from Mescalero this was the approximate location of one of the routes used by the tribe during the early days of this part of the Southwest.

"We feel that owing to the extreme fire danger existing in the Lincoln National Forest and the Mescalero Apache Reservation, it would be detrimental to have this dedication at this time," Chino declared.

Valley Chamber of Commerce manager Don Clark has been working with Tribal officials on plans for the affair, to be held at a point near U. S. Highway 70 on State Road 24.

Plan to retire in Ruidoso!

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted May 9—Holly Volquardsen, Opal Boykin, Michael Gaydos, Beatrice Stevenson, Ruidoso; Frank Herrera, Captain; Rudolph Romero, Roswell. Dismissed—Mabel Candelaria, Rogene Alford, Patricia Witt, Lucille Day, Michael Doughlass.

Admitted May 10—Sid Preston, Nancy Evans, Alto; Sharon Howard, Portales; Rita Agullar, Captain; Howard Taylor, Ruidoso. Dismissed—Beatrice Taylor.

Admitted May 11—May Redmond, Herbert Phillips, Ruidoso; Mary Hall, Betty Bevins, Hollywood. Dismissed—Opal Boykin, Margaret Booher, Nancy Evans.

Admitted May 12—Ester Espinosa, Ruidoso. Dismissed—Lena Reeves, Thomas Ready, Betty Smith, Holly Volquardsen, Herbert Phillips.

Admitted May 13—James Mules, Abilene, Tex.; Fanny Taber, Linda Davenport, Ruidoso. Dismissed—Michael Shriver, Sharon Howard, Mary Hall, Betty Bevins.

Admitted May 14—Roy Sierwalt, Ruidoso Downs; Fedelina Randolph, Hollywood. Dismissed—Epifanio Aldaz, Sid Preston, Linda Davenport.

Admitted May 15—Joe Gallegos, San Patricio; Nadine Reynolds, Jennie Harvill, Hollywood; Orvel Greenwood, Roswell. Dismissed—Anna Agullar, Frank Herrera, Howard Taylor.

CANYON ECHOES

Mr. and Mrs. Denn Phillips returned last week from a visit in Colorado to be greeted by news of the birth of a grandson to their son and wife, Mr. and Mrs. Norman Evans of Houston. Evans is with the Miami Dolphins pro football team. The 9 lb. boy is the Phillips' second grandchild.

Mr. and Mrs. C. H. Huttanus, Jr. and daughter, Clea, of Dalhart, Texas, spent Mothers' Day with his parents, Mr. and Mrs. C. H. Huttanus.

O. W. Auld of Mangum, Okla., is reported recovering from a heart attack there, friends have been informed. The Aulds are former residents of Ruidoso.

Dan D. Swearingin is in San Antonio on business.

Mrs. Jim Strong and daughter, Karen Webb, were in Albuquerque early this week concerning a journalism scholarship offered Miss Webb, a '67 graduate of Ruidoso High.

D. D. Swearingin was home from New Mexico State U., Las Cruces, for Mother's Day.

Buddy Fair, Albuquerque, former motor freight agent here and supervising loading at Whitfield's terminal in the Duke City, paid a visit here with friends over the week-end. He brought his son here to confirm a job with Sam Knox at the race track concession department.

Mrs. Rosalee Blackmond, Mrs. Thelma Farris and Mrs. Mary Blocker all of DeKalb, Texas visited Mrs. Carl Ross last week. Mrs. Blocker is the mother of Dan Blocker who portrays Hoss Cartwright on the TV Bonanza series.

Mr. and Mrs. A. B. Brooks of El Paso spent the week-end with Mrs. Julia C. Walters. Brooks is Mrs. Walters' brother.

Mr. and Mrs. H. G. Zike, formerly of Roswell, are new Ruidoso residents. They have a home in the upper Canyon across from Noisy Water Lodge. Zike is retired secretary of the Elka Lodge in Roswell.

I have visited with many people in our area, and, in the process of discussing "What could we do that would insure us a better means of controlling a forest fire..." Fully realizing that we are suffering from an extremely dry year in our area, we have become more fire preventive conscious, and, frankly, we had the HELL scared out of us last week during the Forest Fire which was about one-half mile north of our village limits. Since the fire ran in a north-easterly direction towards Ft. Stanton and the lands adjacent to this multiple government lands used, the answer I received from the Citizens in the affected area was... Try to get the use of the Ft. Stanton Airstrip. After reviewing this most often mentioned suggestion, I have evaluated the merits of same.

(1) An airstrip of about 12,000 feet in length would accommodate the larger types of airplanes which our municipal airport cannot since it only has 5,500 feet of landing area.

(2) Our Municipal Airport is restricted by the topography and as a result, only a north-south runway is available. (This was not a good situation in the recent forest fire since the fire traveled over our approach zone to the airport.)

(3) The prevailing winds during our dry months are in a west-south-westerly direction. This causes additional problems in getting in and out of the Municipal Airport. Ft. Stanton Airstrip would be more ideal because of its east-west location.

(4) Ft. Stanton could be made readily available at a nominal cost.

(5) Prospective home owners from other states as well as our own citizens feel more secure if they are assured of a "Buffer-zone" that Ft. Stanton Airstrip could provide if made available.

While the ugliness, the financial loss, the inconvenience, the fire prevention consciousness, and the frightened attitude of our populace is still fresh on our minds, the governing body of the Village of Ruidoso urges you and the other members of our congressional delegation to please exercise everything in your power to make the Ft. Stanton Airstrip available to us for safety and emergency uses as well as our hopes of obtaining a commercial airline service in the very near future.

It was with a great deal of pleasure that we read about our good

Letters To The Editor

White Mountain School
Ruidoso, New Mexico
May 18, 1967

Dear Sir:
I would like to let you know I enjoyed my trip to Ruidoso News Office. I enjoyed seeing the big printing press run. I would like to come again. Thank you for letting us come.

Yours truly,
Marvella Jean Mayo
Third Grade

White Mountain School
Ruidoso, New Mexico
May 18, 1967

Dear Sir:
Thank you for showing us around the News Office. I enjoyed it very much. But I don't see how the machine cuts and folds the papers.

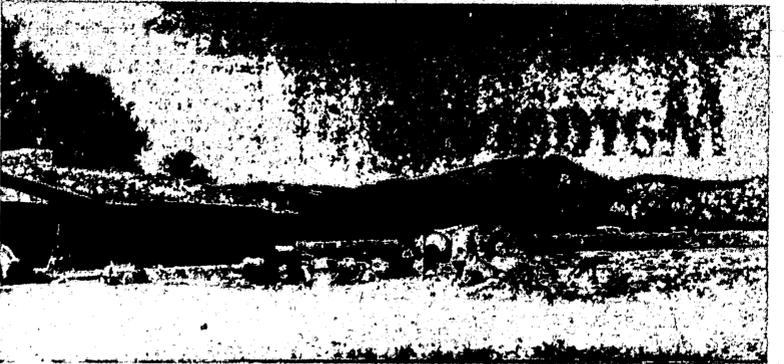
Your friend,
Soocher Driver
Third Grade

May 10, 1967
Honorable Thomas G. Morris
United States Congressman
670 Congressional Building
Washington, D. C.

Dear Congressman Morris:
As you are aware, portions of the Lincoln National Forest have been destroyed by fire. Approximately 2,500 acres in the Cloud-

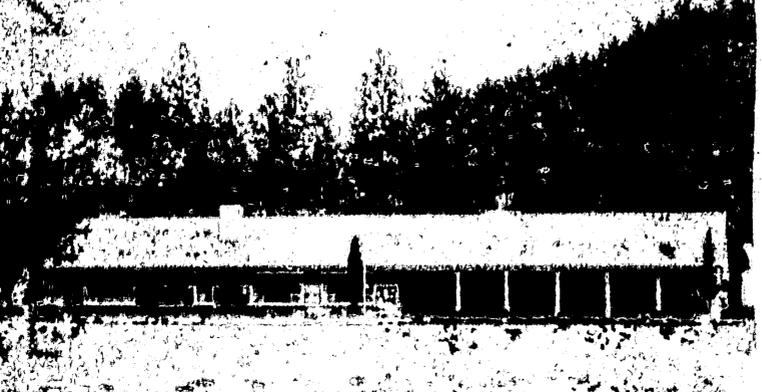


NEW LAKESIDE ROAD—To be called Sierra Blanca Drive, new road in Lakeside Estates overlooks Alto Lake. Paving will be completed about May 26.



READY TO BE LIVED IN—This new home scenically located in Lakeside Estates section of Alto Village will be ready for occupancy in less than two weeks. Proud owners are Mr. and Mrs. David Sanders of El Paso.

SPECIAL OFFERING



15 DAYS ONLY

Spacious furnished home designed for gracious living plus approximately three acres of prime investment property on Highway 70 with seven furnished apartments in excellent condition, plus six trailer spaces with completely paved drives and landscaped. Apartments rented, built-in income.

MUST SACRIFICE FOR HEALTH REASONS

CALL 257-2601 257-2603

NOW OPEN

SIERRA BLANCA

RECORD SHOP

SUDDERTH & MECHEM

RECORDS STEREO'S

ACCESSORIES

AUTO STEREO'S
(WE INSTALL)

\$5,000 STOCK OF
4 AND 8 TRACK CARTRIDGES
LISTEN BEFORE SELECTING

neighbors, the Mescalero Indians, capable of flying in men and equipment for fire fighting purposes as well as the future use of commercial airline services. Wouldn't it be a wonderful thing to commemorate "Smoky's" Anniversary by actually the bulk of same, was the Ft. Stanton lands. This offer and the acceptance will clear up the dispute of the Ft. Stanton ownership. May I suggest that you contact the Secretary of Interior, for clarification on his authority to place the Ft. Stanton Airstrip lands... at least 200 feet by 12,000 feet in size... under the jurisdiction of the Bureau of Land Management with a reservation clause that same be set aside for use of the Village of Ruidoso and County of Lincoln under the Recreation and Public Purposes Act. Certainly our needs justify this request.

With your continued support, and through the cooperation of the Federal Aviation Agency, I feel that we can obtain the Ft. Stanton Airstrip and offer our remaining beautiful Lincoln National Forest, the extra care and assurance it needs from the standpoint of having access to an airstrip that would handle the larger airplanes

I appreciate your genuine interest in our area, and especially your efforts in constantly assisting us on this and other matters concerning our welfare.

Sincerely yours,
Lloyd L. Davis, Jr.,
Mayor, Village of Ruidoso,
New Mexico

Taos County, noted for its famous Pueblo, is next to the smallest in area of any county in New Mexico, yet it is twice the size of the State of Rhode-Island.

The first recorded climb of San-dia Crest which towers over Albuquerque, N. Mex., and the Rio Grande was made by Swiss geologist Jules Marcou in 1853.

Lawn chairs, barbecue grills, lawn and garden tools, seed, other accessories for fun out of doors. Get them at Gambles, the store with more.

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations ARE DUE

Mr. and Mrs. Wilson Howard, Portales, parents of a son, born May 10, wt., 6 lbs., 1/2 oz.

Mr. and Mrs. Ernest Bivins, Hollywood, parents of a daughter, born May 11, wt., 4 lbs., 2 oz.

Mr. and Mrs. Eduardo Espinosa, Ruidoso, parents of a daughter, born May 12, wt., 5 lbs., 6 oz.

Mr. and Mrs. Elmon Randolph, Hollywood, parents of a son, born May 14, wt., 6 lbs., 10 1/2 oz.

1967 SCORE TO DATE—
GIRLS BORN—19
BOYS BORN—17

RUIDOSO & LINCOLN COUNTY'S MOST COMPLETE ELECTRICAL APPLIANCE AND ELECTRICAL CONTRACTING SERVICE



WE SERVICE WHAT WE SELL IN APPLIANCES OF ALL KINDS MADE BY
HOT POINT—ZENITH—MAYTAG
HOOVER—KITCHEN-AID

AND MANY OTHER FAMOUS AMERICAN MANUFACTURERS
Black & White and Color Television — Record Players — Ranges — Radios
Freezers — Refrigerators — Vacuum Cleaners — Washers
Dryers — Built-In Appliances — Mixers — Blenders — Hair Dryers
Sales and Service On Regd and All Makes of Pumps

Wimberly Electric

"Phone Us — We'll Wire You" Complete Electrical Contracting Facilities
SERVICE DEPARTMENT FOR ALL MAKES OF HOME APPLIANCES
PHONE 257-2110 — RUIDOSO

Jim Isham Named Pool Manager; Local Board Proposes Consolidation With Ruidoso Downs In Letter

Jim Isham, director of the ski school at Sierra Blanca Ski Area, and who has a background of several years service as a professional in working with municipal and club swimming pools in several Texas cities, was employed Thursday night by the village of Ruidoso as manager of the new municipal pool set for opening June 1. His salary is set at \$500 per month for a four-month operation. Meeting with the council, he was advised to submit to the next meeting a proposal for opening and closing times, a schedule for charges, recommendations for pool employees and plans concerning a concession at the pool site.

In other action, Mayor Lloyd L. Davis, Jr., requested the village clerk-manager Jim Hine to send a letter to village council officials of Ruidoso Downs suggesting that a conference between the governing bodies of the two communities be scheduled to discuss possible consolidation.

In other action the council: —Renewed Bill Dean's contract as village auditor for \$1,872 for the 1956-57 audit of village funds; —Set 2 p.m. as the time of council meetings for the summer;

—Discussed the upcoming convention here June 23 for the American Public Works Association members in this region; —Heard a report on water de-

PAGE SEVEN SECTION A
Ruidoso News
Friday, May 19, 1956

partment work to keep pressure and water storage at a maximum during the current fire emergency; —Awarded L. F. (Jack) Jennings a contract for 80-87 octane aviation gasoline at 17.4c per gallon and 100-130 octane at 19.4c per gallon, exclusive of taxes. He was determined as the apparent low bidder. Ray Bell Oil Co. had also submitted a proposal of 26.3c and 28.4c on the two grades, with a 1/2% discount for early payment;

—Heard Don Hanbock of Ruidoso Cable TV discuss plans for the closed circuit Ruidoso television channel on the cable system;

—Voted to affiliate again with the New Mexico League of Municipalities at \$200 per annum;

—Voted to send assistant clerk-manager Don Hart to attend a meeting in which the purchasing act and other finance matters will be reviewed for municipal officials May 18-19 at Albuquerque.

TOO LATE TO CLASSIFY—

FOR RENT—For season, 2 bedroom house, furnished. In Ruidoso Downs Heights across from race track. Jim Wimberly, Wimberly Electric, 257-2110. 48-1tc.



JAYCEE SKIT—Three members of Ruidoso District Jaycees, James Pettus, Roger Marshall and Wesley Clark pantomimed the country hit song "Rojo" as part of entertainment in last Friday night's Ruidoso Valley C. of C. banquet.

Village Dump To Be Opened

Ruidoso has obtained permission from the U. S. Forest Service to re-open the city sanitary land fill for specific hours two days a week.

The Ruidoso Hale Lake sanitary land fill site will be open on Monday and Wednesday from 10 a.m. until 2 p.m. Ruidoso residents are asked to take debris such as building materials and pine needles to the site. The city will not have these items picked up by the sanitation trucks. Residents are also reminded by village officials that smoking will be prohibited at the site.

Holiday Restaurant Has New Operator

The restaurant at the Holiday House is now being operated by an ex-manager of the officers club at Holloman Air Force Base. Ervin Knecht and his wife Doris will be managing the restaurant. Knecht has been a career man in the Air Force and has traveled to both California and Alaska. Originally the Knechts are from Cleveland, North Dakota.

Graduation Program Set At Capitan

Baccalaureate services for Capitan High School graduates will be held Sunday at 8 p.m. in the Capitan gym.

Following the procession, the invocation will be given by Sam Boyd. Announcements will then be made by the school's principal Jack Mayfield.

The baccalaureate address will be given by Rev. A. T. Bolman, pastor of Santa Rita Parish. Following the address will be the benediction by Joe Sedillo. The recessional will be played by the Capitan Senior Band.

Capitan High School Commencement exercises will be at 8 p.m. next Friday evening also in the Capitan gym.

Following the procession, Frankie Silva will give the invocation. Honor addresses will be delivered by Jane Dean and Virgil Hall.

The main speaker of the evening will be Dr. D. F. Longston, professor of health and physical education at Eastern New Mexico University, Portales. He will speak on "In Search of Your Future". Dr. Longston will be introduced by Dunne Darling, superintendent of Capitan schools.

The presentation of the class will be by Jack Mayfield and presentation of diplomas by Zane O. Leslie, president of the Capitan board of education. Presentation of special awards will be by Jack Mayfield.

The high school chorus, under the direction of B. K. McDonough, will then sing "May the Good Lord Bless and Keep You". The benediction will be delivered by Nita Campbell. Mrs. Emma Gene Hall will be pianist for the recessional.

Odessa Couple Buys Pines Motel Here

Mr. and Mrs. Don Yates of Odessa, Texas have purchased the Pines Motel on Sudderth Drive in the lower Ruidoso, from Mr. and Mrs. M. G. Creley of San Diego, Calif. Mr. and Mrs. Bob Hasty have been managing the motel for the Creleys. The motel has six units. Yates has been in the appliance and repair business in Odessa. Mr. and Mrs. Yates have one daughter who lives in Alamogordo.

SMOKEY BEAR STAMPEDE SET IN CAPITAN JULY 4

One of the most popular "small-town" rodeos of the Southwest, the annual Smokey Bear Stampede, will be held on the Independence holidays of July 4 this year at Capitan. Plans will be developed in a few days for the big program which includes most all rodeo events, plus dances and a barbecue.

This beautiful Avocado Pair—36-inch Hotpoint Range with Teflon Oven, Clock, Timer Model RBG641H AND—12-cu. ft. 2-door Combination Refrigerator. Both for only \$474.00

At Wimberly Electric

RUIDOSO CLEANERS

Welcomes Race Fans, Ruidoso Downs Employees and Vacationers, and the Home Folks, too. To Make Us Prove "Mirro-Sheen is the Key to Our Success."

Finest Cleaning Service — Bachelor Service Rips and Tears Repaired — Buttons Restored Located Next to Holiday House in the Gateway. J. H. TAYLOR, Owner — Pho. 257-2062

(Continued from Page 1—Sec. A) FOREST FIRES—

brush and trees. Most of the damage was incurred on the Tully Hat Ranch property north of U. S. Highway 70.

A forest fire that damaged only about half an acre in the wee hours of Friday morning last week was extinguished in a hurry by an alert group of fire fighters.

The fire occurred on private land some 300 yards from the intersection of New Mexico 37 and the Alpine Village Road three miles north of Ruidoso.

Lincoln Supervisor John Hall said an investigation into the cause of the fire was underway. He said the small fire was less than a quarter-mile from the starting point of the Gavilan Canyon fire which burned 1,000 acres of national forest and private land two weeks ago north-east of here.

The new Ruidoso fire was reported at 2:22 a.m. by a truck driver to the Ruidoso fire department which relayed the alarm to the Forest Service's Ruidoso Ranger District. Within minutes, town fire equipment and a Forest Service crew including professional Indian firefighters were at the scene. Hall said aerial reconnaissance followed next day to check the general area for other fires.

Ruidoso Has Ice Monday Morning

Ruidosans awoke Monday morning to find ice when the temperature dipped to a new low for May 15. The airport weather station recorded 14 degrees.

At the chamber of commerce weather station, the low was recorded as 24 degrees. On April 15 in 1956 the thermometer tumbled to 21 degrees and on May 15, 1950 it fell to 23, according to C. A. Culver, observer here for the U. S. Department of Commerce Weather Bureau.

ROTARIANS HEAR OF ATKINS' TOUR

Rotary members heard Bill Atkins, manager of the Chaparral, tell about his trip to Europe in the club meeting Tuesday noon at Wattle's Cafe.

Guests present were Bill Vandeland, Wes Walker, Walter Smith from Alamogordo; Sam Louis and Judge Martin from Clovis and student Rotarian Leonard Show.

Over \$1,000 Given In Cancer Crusade

The two chairmen for the Cancer Crusade drive for funds in this area, Mrs. W. D. Horton and Mrs. L. L. Davis, Sr., reported that a total of \$1,106.92 was given by people in the area during the recent fund raising campaign. This total includes \$141.50 collected in a morning coffee held in the home of Mr. and Mrs. John Emde; \$129.95 realized from the Hondo Talent Show; \$18.70 from Nob Hill School; \$20.86 from White Mountain School; \$82.50 from Alto community; \$10 from Glencoe; \$25 in memorials, and \$672.41 in the business solicitation in Ruidoso Downs and Ruidoso. The chairmen

said they wanted to express thanks to all volunteer workers who so graciously help in the drive each year.

Peace Justices Here For Conference

Justices of the peace from a wide area of New Mexico were in Ruidoso this mid-week, May 15, 16, 17, for the semi-annual area conference. Their schooling is being held at Chaparral Motor Hotel.

Civil cases and new state laws affecting peace justices were major topics. There were 80 in attendance.

By law, the justices are required to attend at least one of the two conferences conducted each year by the state court administrator.

HI HORSEMEN! Welcome Back



You'll Find a Very Complete Stock of Supplies For Your Stable

Again This Year At

HOLLYWOOD RACING SUPPLIES

(Formerly Operated by Bill Hodges)

In the Same Location in Shier's Hollywood

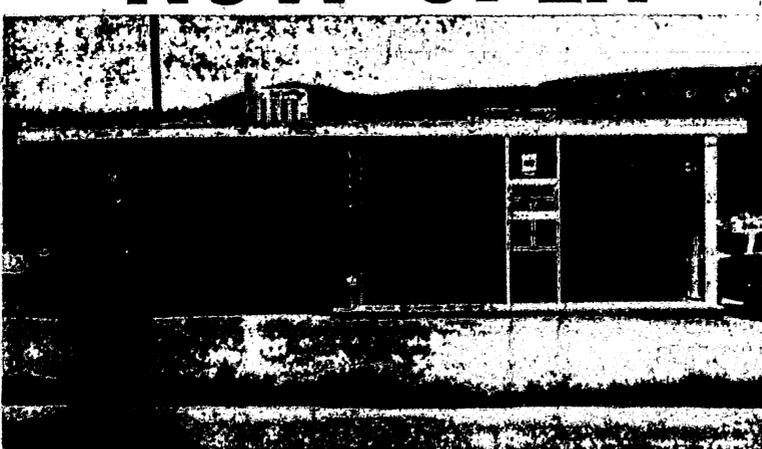
Shopping Center on Highway 70

NAVAJO LODGE

NOW OPEN UNDER MANAGEMENT OF DARLENE & VIRGIL WHITTINGTON

Single — \$5.00 Three — \$9.00
Double — \$6.00 Four — \$12.00

RESTAURANT AND COCKTAIL LOUNGE OPEN



RUIDOSO DOWNS LIQUOR PACKAGE STORE

Highway 70—Across From Shriver's

DRIVE-IN WINDOW HENRY AND BETTY HYMAN

HI, THERE... GOOD LOOKING IS ALWAYS FOUND ON YOUR COLOR CABLE TV!

Available This Summer UP TO 5 CHANNELS OF GOOD LISTENING AND VIEWING PLEASURE... BRINGING YOU

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—and hundreds of movies! NOW OFFERING 2 ROSWELL CHANNELS (NBC & CBS) 2 ALBUQUERQUE CHANNELS (NBC & ABC) 1 EL PASO CHANNEL (CBS) BUT MORE TO COME!

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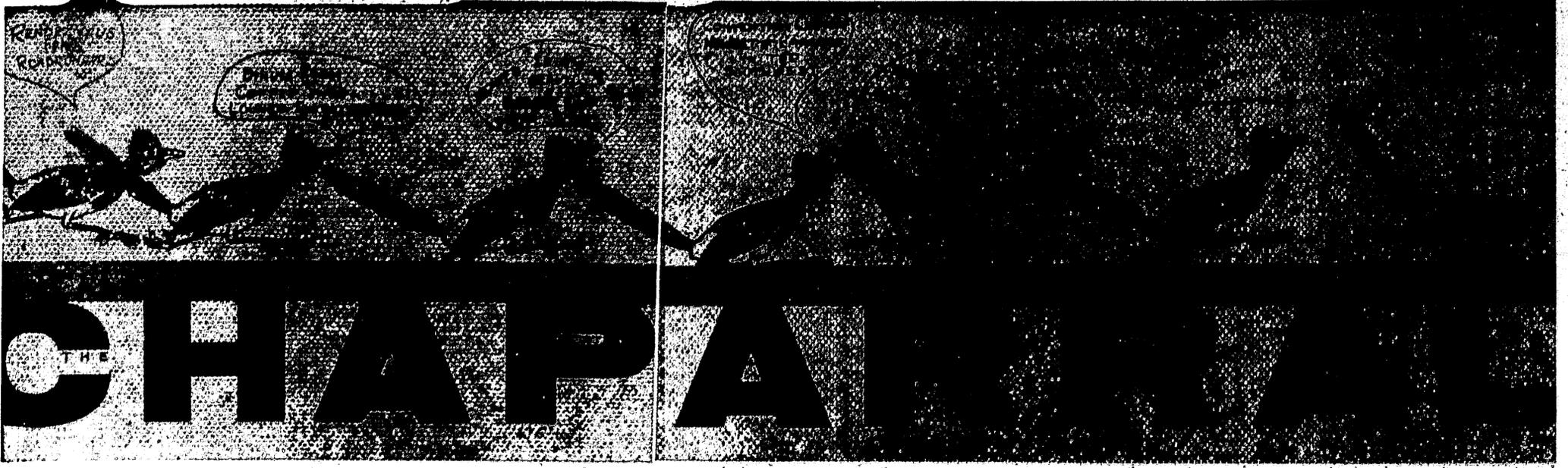
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Ruidoso's Own TV Channel 2 With Binge, local Personalities and special Programs



LETTERS TO THE EDITOR

The Lincoln National Forest and surrounding area is a powder keg. The day a fire breaks out in the 10,000-acre area at the right spot and at the right time presented

what could have been devastation of about everything south of the Rio Ruidoso west thru the Lincoln National Forest and on into the Mesquite Apache Indian Reservation.

An arroyo 20 feet wide running diagonally SE and NW served as a natural fire control measure for a mile and a quarter which con-

tained the fire, with the help of volunteers who popped up out of the smoke from every direction and from everywhere.

Quick action by Jack Higgins of the Robert O. Anderson Ranch who sent in an energetic crew who controlled the NW corner where it could have broken into an area leading directly into the Lincoln National Forest was noted. On the spot here, too, were the watchers of the U. S. Forest Service who were there when the crucial time arrived to prevent the break through that would have made a holocaust of the adjoining forest area in a matter of minutes.

Albert Montes arrived on the scene with a crew of Hondo High School students and they contained the SE corner where the fire tried to eat around the arroyo and go



STYLE SHOW?—A dozen officers of Ruidoso Valley Chamber of Commerce dressed in a variety of women's costumes to represent calendar girls as a part of the program of Friday night's annual C. of C. banquet. Newly elected president Charles Findley, left, poses with the narrator, Don Driver at close of parade of pulchritude.

Convict Meigs On Five Counts In Tax Evasion

A federal court jury in Albuquerque convicted New Mexico artist John Meigs last week on five counts of willful failure to file income tax returns for 1960 through 1964.

U. S. Dist. Judge Howard Bratton, who presided at the three-day trial, set sentencing for May 26 at 2:30 p.m. The government presented about 40 witnesses from New Mexico, Texas and California.

Asst. U. S. Atty. Ruth C. Street introduced 116 exhibits to back up the government's claim that Meigs' income for 1960 through 1964 was \$12,543.72, \$11,250.88, \$29,447.22, \$17,584.20, and \$19,248.80.

Meigs, who lives at San Patricio, testified that he did not "willfully" fail to file income tax returns for missed, plaintiff to pay court cost.

Dale W. Sullivan, speeding, fined \$20.

Jerry Lambert, speeding, fined \$10.

Royal McBrayer Stacy, speeding, fined \$10.

Charles Hiram Dewey, failure to dim lights, fined \$10.

Anastacio T. Corona, speeding, fined \$15.

Municipal Court

Herschel B. Carrell, disobeying stop sign, fined \$5.

Joe B. Montoya, careless driving, fined \$25.

Jack Stevenson, failure to confine vicious dog, dismissed.

Harold Leon Blackwelder, speeding, fined \$25.

Dan Griffith, driving on wrong side, fined \$20.

Isidro R. Aguilar, drunk in public, fined \$25.

Kenneth Kayitah, drunk in public, fined \$25.

Thomas C. Reiling, failure to use due care, dismissed.

Josephine Stacey, expired license plate, fined \$5.

Water Meter Connections

Sam Spencer, no location given, cabin in Ruidoso.

Occupation Licenses

Sierra Blanca Record Shop, Holiday Miniature Golf Course, Western Land Associates, Navajo Lodge, (new owner), Apache Cafe, (new owner).

Assistant manager Don Hart left Wednesday afternoon for Albuquerque, where he will attend a Clerks' Finance School. A new State Purchasing Act, which will be effective beginning July 1, will be discussed.

Ruidoso News
Friday, May 19, 1967

LORENSBURG SENIORS ON TRIP HERE

Lordsburg High School's graduating class members are enjoying an end-of-school visit to Ruidoso this week-end, making their headquarters at the Chaparral Motor Hotel.

Tell the town with want-ads.

HOLLYWOOD FOOD MART
FRI. - SAT. SPECIALS

- PORK LIVER LB. 19¢
 - FRANKS ^{Glover's} 49¢
 - BEEF RIBS LB. 39¢
 - SWISS STEAKS LB. 69¢
 - PICNIC
 - HAMS ^{L B} 37¢
 - GLOVER'S SAUSAGE ^{2 LB. BAG} 89¢
 - CREAM PIES ^{Morton's} 29¢
 - TV DINNERS ^{Each} 39¢
 - DETERGENT ^{Western Shores} 49¢
 - EGGS ^{doz.} 39¢
 - MOUNTAIN PASS ^{300 CANS}
 - PORK & BEANS ^{3 for} 29¢
 - CARNATION BREAKFAST ^{INSTANT} 69¢
 - GARDEN MART
 - COFFEE ^{65¢ lb.}
 - CAN MILK ^{Gold Cross} 3 for 45¢
 - DOG FOOD ^{Scrappy} 10 for 79¢
 - POTATOES ^{Russets} 10 lbs. 49¢
 - FRESH TOMATOES ^{L B} 19¢
- Double King Korn Stamps On Wednesday

DOWNS DRIVE-IN THEATRE

Highway 70 — Opposite Race Track
Entrance — Ph. 378-5180

Last Times Thurs. Nite This Week

Sean Connery in "MARNIE" — IN COLOR — PLUS CARTOON —

FRI. - SAT. Marlon Brando in "APPALOOSA" — IN COLOR — PLUS CARTOON —

SUN. - MON. Tony Curtis in "Arrivederci Baby" — IN COLOR — PLUS CARTOON —

TUES. - WED. THURS. Nigel Green in "LET'S KILL UNCLE" — IN COLOR — PLUS CARTOON —

westward. They too arrived at the right time and at the right spot.

The Sierra Blanca Boys' Camp sent a crew in to assist.

Thanks are due adjoining neighbors, Jim Gibson and Ernest, McDaniel and Rafael Rodela who were first on the scene.

Access was rather difficult here but it didn't present any problem to the people who came in via 4-wheel drive and jeeps and on foot where the occasion arose.

The State Police had a man on the job in a matter of minutes along with a scouting plane from the Forest Service. These State Police will go anywhere anybody else can.

The Tully Bros., Gerald and Jim, express their appreciation to all the above named crews and individuals who were responsible for containing what could have been a major fire. The State Police, the Ruidoso Police Department, the Forest Service, Jack Higgins of the Robert O. Anderson Ranch, the Sierra Blanca Camp, Jim Gibson, Ernest McDaniel, Rafael Rodela, Albert Montes and others.

The records will show this as a small fire. The point we wish to stress is that without the quick action of all parties this fire could have ruined the entire area west including a huge part of the Mesquite Apache Reservation. Let's be careful!

JIM and GERALD TULLY

City Hall Beat
—By FRANCES ECKERT—

Felice Report

May 13, at 10:41 a.m., a 1966 Ducall motorcycle, driven by Thomas A. Reiling, Holloman Air Force Base, came around a curve too fast in the Upper Canyon, went out of control and hit a bridge. He was taken to Ruidoso-Hondo Valley General Hospital where he was treated and released. Damages to the motorcycle were about \$150. Reiling was cited for failure to use due care.

There was a fire Saturday in the Margaret Smith cabin behind Midway Garage. The Fire Department was called and the fire was controlled soon. Damage came to only about \$40. The fire was believed caused by an electric short.

J. P. Court

John Anthony Gonzales, assault on person of Eugene J. Rival, dis-

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On State Road 37 — Phone 257-4450
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LAST TIMES THURS. NITE THIS WEEK

COME SPY WITH YOUR FAVORITE U.N.C.L.E.s!

(ON THE BIG SCREEN IN COLOR)

THE SPY WITH MY FACE

ROBERT VAUGHN - SENTA BERGER - DAVID McCALLUM

Plus Cartoon

FRIDAY — SATURDAY

SKI BUFFS and SKI BABES!
and 8 bikini beauties.

WINTER GO-GO

JAMES STACY

Plus Cartoon

SUNDAY - MONDAY - TUESDAY

SOPHIA LOREN - PAUL NEWMAN - DAVID NIVEN

LADY & GENT

Plus Cartoon

WEDNESDAY - THURSDAY

CHAMBER HORRORS

The motion picture with the FEAR FLASHER and the HORROR HORN.

Plus Cartoon

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Keet Gas Co.

Phone 257-4025 — Ruidoso

THE ANSWER IS L-P GAS

For Appliances, or Butane and Propane Call

For Night Service Call 257-2934 or 257-2243

Go Home and Tell Your Mama!

VANILLA WAFERS, 12 oz. box . . . 33c
PAPER TOWELS — Gala — 2-Roll Pack, Reg . . . 43c
CHILI WITH BEANS — Swift's 15 1/2 oz. Cans . . . 3 for 89c
ICE CREAM, City Dairy . . . 1/2 gal. 75c
KELLOGG'S FROSTED FLAKES — 10 oz. Box . . . 33c
SWEETHEART TOILET SOAP, 4 bars 60c
FRYERS, Grade A Only . . . lb. 29c
FLORIDA — VERY NICE
GRAPEFRUIT . . . 2 for 25c

MODERN GROCERY
— WE GIVE YES STAMPS —

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and Beautiful
Place To
Live!

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— OF THE —
Great Southwest"

Where You
Will Find
A Change
of Pace

NUMBER 48 IN OUR 20th YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345

FRIDAY, MAY 19, 1967

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Area Around Ruidoso Is A Sportsman's Paradise



FAVORITE — Favorite of both hunter and vacation visitor, deer are numerous in Ruidoso area. A summer evening drive

will usually provide a sight like this. Mule deer and white-tail deer are both found here.

By TONY CAMPBELL

Ruidoso, a sportsman's paradise in southern New Mexico. In the mountains surrounding Ruidoso the sportsman can find hunting and fishing unequalled anywhere in the southwest. For the big game hunter there are deer, bear, pronghorn antelope, Barbary sheep and turkey, for the scattergun enthusiast dove and quail. For those enjoying the red and reel the Ruidoso country abounds in streams and lakes full of fighting trout. Put all that hunting and fishing together and you have a sportsman's paradise.

The most popular game animal in Ruidoso country is the deer. The annual deer harvest in the area is one of the largest in the state. The mule deer and his smaller cousin the white-tail can be found in great numbers throughout the area. The best deer hunting will be found in the White Mountain Wilderness Area west of Ruidoso and on the Mescalero Indian Reservation. For those who wish to hunt on the reservation, hunting permits can be acquired from the tribe.

The mild temperatures and sunny skies found in southern New Mexico during fall make ideal hunting weather. As an added bonus to deer hunting, most of the trout waters in the area are open to fishing during the deer hunt.

Ruidoso country can boast the best bear hunting in New Mexico. Hunters take in excess of 100 bear each year in the area. During the summer numerous hungry brown bears make Ruidoso area garbage cans their supper table. If the bear becomes a nuisance to humans, the U. S. Forest Wildlife Officer and Charlie Cokerell live traps them and moves them to a new home where they will not be as bothersome.

High in the mountains surrounding Ruidoso can be found the elk. Elk have been reintroduced in the area by the Mescalero Apache Tribe. From the introduced animals it is hoped that a hantable population will soon be established.

In the desert foothills to the east of Ruidoso can be found an unusual and unique game animal, the Barbary sheep. A native of the desert mountains of northern Africa the Barbary was introduced in this area in 1957 when about 85 head escaped from a private game-pasture near Ruidoso. There are now about 200 sheep located in the Hondo River valley. There is a very good chance that a limited hunt for Barbary sheep may be held in the fall of 1967.

For the nimrod who enjoys long range shooting at a difficult target the pronghorn antelope fills the bill. This steel footed animal can be found in the grassy foothills and plains east of Ruidoso. There is a small herd on the Ft. Stanton pasture and huntable numbers on the ranches west and northwest of Roswell. About 3000 permits to hunt pronghorn antelope are issued each year in New Mexico.

The bird king of Ruidoso country is the wild turkey. Hunters can try to outwit this cagey bird twice a year in southern New Mexico. The fall turkey season usually runs

at the same time as the deer season in November. In April, hunters are permitted to go after gobblers. The spring hunt is most productive for those hunters proficient with a turkey call. The hunter can find turkey in almost any canyon with permanent water. Many visitors to the Ruidoso area see turkey along the back roads in early morning or late afternoon during the summer.

The shotgun enthusiast will find some of the best quail hunting anywhere to the east of Ruidoso. The white or blue quail found here is a worthy target for any hunter. This bird inhabits the grassland east of Ruidoso and is found in greatest numbers around stock tanks. The quail season and large bag limit of New Mexico offer the hunter many opportunities to get after the quail.

During the early fall the dove season keeps the hunter busy. Mourning doves are to be found just about everywhere in Ruidoso country. This speedy bird offers the shotgun artist a difficult target.

It's now, brown, cutthroat and brook trout challenge the angler every month of the year in Ruidoso country. Lake or stream trout fishing is great in Ruidoso country. The New Mexico Department of Game and Fish stocks 95,000 catchable-size trout in the area each year. The stocking along with natural reproduction insures plenty of fish for the fishermen.

Bonito Lake is one of the most picturesque and popular trout lakes in the area. Nestled among high pine clad mountains Bonito offers the fisherman both rainbow and brook trout. Trout of nine pounds have been caught out of this lake. Bonito Lake is the only trout water in the area not open year around. The season at Bonito is from May through November.

Two lakes which offer outstanding year around fishing are Nogal and Alto Lakes. Both are stocked with catchable-size rainbows at regular intervals by the Department of Game and Fish.

The Ruidoso River is stocked year around with rainbows and offers anglers an opportunity to catch fish in the middle of Ruidoso. Brown trout are also common in the Ruidoso River but are more difficult to catch than the rainbows.

The more hardy angler will find the South Fork of Bonito Creek and Bonito Creek above Bonito Lake excellent fishing. Cutthroat and brook trout inhabit these waters in great numbers.

The Mescalero Indian Reservation has many good trout waters open to anglers paying a small fee. Eagle and Cienfuegos Lakes, the Upper Ruidoso River, Carrizo and Indian Creeks and Three Rivers all offer good trout fishing.

Ruidoso country offers hunting and fishing for everyone. Much of Ruidoso country is in Lincoln National Forest and is open to public hunting and fishing. The sunny skies of southern New Mexico along with the beautiful, cool, pine and spruce clad mountains of Ruidoso country, and the great hunting and fishing, all go together to make a truly great sportsman's paradise.



VISITORS IN TOWN — Frequent visitors to Ruidoso area garbage cans, Mr. Bear can be found just about everywhere in Ruidoso country.



FISHERMAN'S DELIGHT — A rainbow trout typical of those caught in the waters of Ruidoso country. Bonito Lake and the Ruidoso River produce many trout similar to this one.



FROM AFRICA — This large ram is typical of the many Barbary sheep found among bluffs along Hondo River. This native of North Africa has adapted well to the arid foothills of southeastern New Mexico.

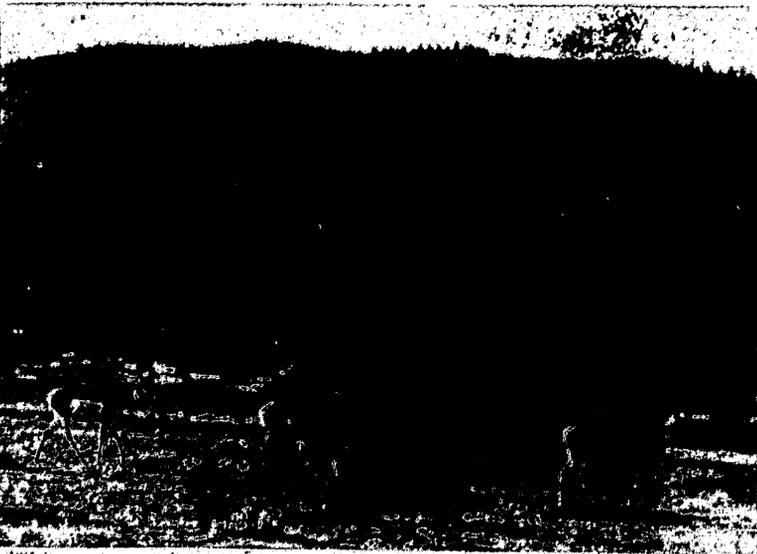
New Campground Is Opened In County

John M. Hall, Lincoln Forest supervisor, announced recently that the Lincoln National Forest has just completed construction of Three Rivers Campground, a new recreation site located 15 miles east of the Three Rivers Post Office on Highway 64 and adjacent to the White Mountain Wilderness. The site is on the western slopes of Old Baldy, on the other side of the mountain from Ruidoso—about 20 air-miles, but at least 75 miles by car. It is just barely in Lincoln County, less than a mile from the Otero County line and the Mescalero Apache Indian Reservation line.

The site may be reached by a good graded road from the highway at Three Rivers.

According to Roy S. Calloway, in charge of construction, the campground consists of a parking lot for 50 cars, six picnic tables and fireplaces, three toilets and connecting roads; with expansion possible to about 15 family units. A limited amount of trout fishing is now available in upper Three Rivers and it is hoped that within a year or two a small lake may be constructed at the campground.

The land on which the new campground is located was donated to the public by Thomas Fortune Ryan, III, because there is no suitable site on national forest land in this vicinity, Forest officials noted.



FLEET TARGET — The fleetest of North American game animals, the pronghorn antelope found in Ruidoso country make a fine target for the hunter's gun or visitor's camera. Near east herd to Ruidoso is a small one on Ft. Stanton, but large herds can be found in the grasslands east of Ruidoso.



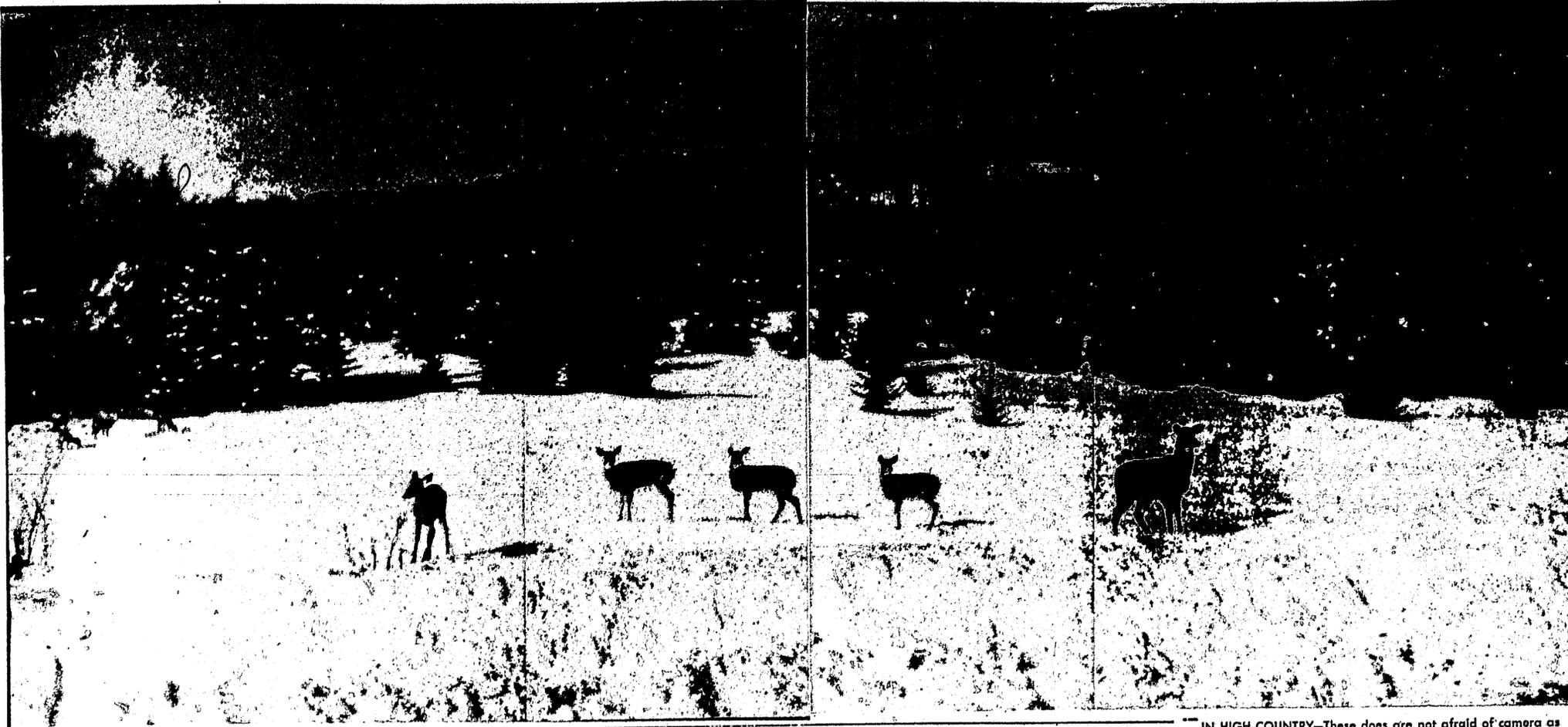
PLENTIFUL IN AREA — Wild turkey are plentiful in Ruidoso area. Turkey travel in large flocks and scenes like this are common in area.



NEW TO AREA — New to Ruidoso region is majestic elk. Stocked in area by the Mescalero Apache Indians, it is hoped that a huntable population will soon be present.



FOUND IN GRASSLANDS — The pert, topknotted scale quail supplies many area shotgunners with hours of enjoyment and full game bags. The quail can be found in the grasslands east of Ruidoso.



It's 17 Years Since Smokey Went To Capital

A small little cub who grew up to become the nation's top firefighter marks his 17th year on the job this month.

It's a festive occasion at Smokey the Bear's home in Washington's National Zoological Park. It wasn't so in 1950 when, from a 17,000-acre fire in Lincoln National Forest near Capitan he narrowly escaped death. He was only a month-old cub when a crew of firefighters, headed by I. W. Simmons of the New Mexico Game and Fish Dept, found him clinging to a charred tree trunk. He was a fur-singed, foot sore four-pound bundle trying to escape the intense heat.

Real-Life Symbol Today, says the man who helped him recover from his injuries, Smokey "is the real-life symbol of an international disgrace."

Ray Bell of Santa Fe, now the state forester, gave Smokey the run of his home after a veterinarian treated the cub's paws. "He didn't like us men. I think he thought I was the one that hurt him," Bell said. But gradually Bell's wife, Ruth, and seven-year-old daughter, Judy, won Smokey's affections by feeding him baby cereal mixed with honey.

Washington. "Despite the rain, there was a big crowd to meet him at the airport, including the secretary of agriculture, congressmen and senators."

The scar of that fire in one of the county's largest national forests is still healing, and Smokey's tale is vividly recounted each year at a museum in his honor at Capitan. Smokey lives in regal surroundings, considering it's a zoo, but his museum is a humble thing, supported by donations and souvenir sale profits.

IN HIGH COUNTRY—These does are not afraid of camera as they hold pose in this winter snapshot in high country among firs and naked aspens.

PAGE TWO SECTION 5
Ruidoso News
Friday, May 19, 1967

FOR THE BOLD LOOK, THE CROWNING TOUCH: NEW FLAIR FITTINGS BY KOHLER

Flair... far and away the most elegant fittings ever offered as part of a regular line. Flair... a semi-like blending of acrylic and brass. Flair... now available from Kohler in four decorator choices: amber with polished brass; charcoal, white or clear with chrome.



Flair fittings provide the crowning touch for Kohler's "Bold Look" color schemes, vividly portrayed in this year's consumer advertising. Here is Flair trim in white and chrome, fitted to an Antique Red lavatory.



Charcoal against blue, a handsome pairing. Used with Kohler Accent Color lavatories—in any of five sprightly shades—Flair fittings afford the "just right" finishing touch.



A touch of daring has been introduced into this bathroom with the use of two Kohler Accent-colored lavatories—Expresso and Citron. They complement each other and the Sunrise Yellow bathtub and water closet. Note the neatness of the self-rimming lavatories and the touch of luxury provided by the Flair acrylic fittings.



New self-rimming lavatories and sinks for saving

Kohler's new self-rimming lavatories and sinks are installed easily and level. They have a neat, smooth, rounded edge. The self-rimming lavatories and sinks are made of Rite-Kote and are known for beauty and lasting satisfaction. New models are available in all colors.

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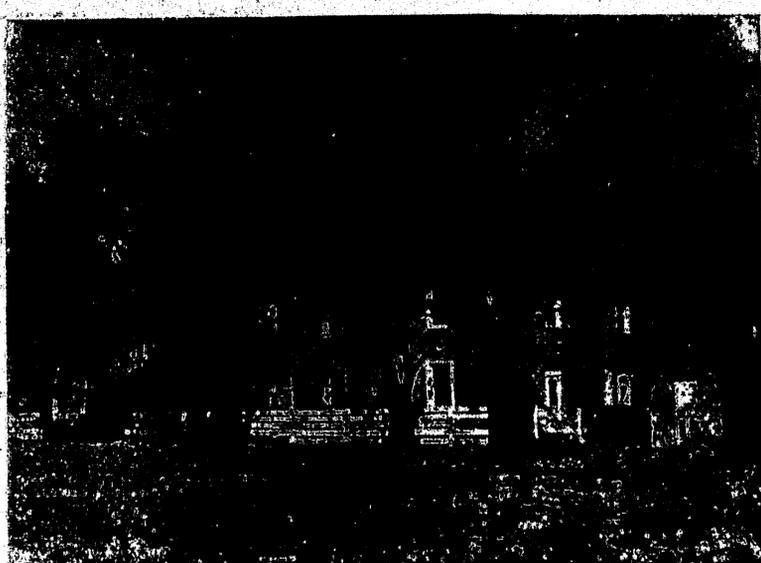
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Valley of Fires Is State Park Near Carrizozo

By BETTY WOODS
(La. New Mexico Magazine)
In the springtime it's a spectacle of flower-dotted lava, weird, awesome and beautiful. The Indians called it the Valley of Fires. Today when you see this black twisted mass in the south-central part of New Mexico near Carrizozo, you can easily picture the fiery havoc that spilled out from the nearby volcanic peaks. On maps they are named Little Black Peak and Broken Back Crater.

Rivers of white-hot lava writhed over the flame-dotted landscape. This all happened over a thousand years ago, when New Mexico's last active volcano spewed out the black stuff that looks like ropes of licorice candy. Out in the malpais as the Spanish call it, blisters, bubbles and caves formed in the lava. In some places are long trenches in which a man could quickly disappear. There are cracks and ridges, humps and mounds. Generally speaking, you cannot drive a car or ride a horse through the lava. You can only walk, and when you do, you feel as though you're walking on broken glass. Sharp edges cut into shoes, leaving feet bruised and sore. You can wear out a pair of shoes in a day's time here in the Valley of Fires.



ANOTHER VIEW—This is a picture of the back of the Old Lincoln Courthouse Museum, scene of bloody gunfights during Lincoln County War. Relics of the county's early history and important historical displays and documents are on view in museum, operated by Lincoln

Memorial commission. Annual Day in Old Lincoln pageant featuring 'Last Escape of Billy the Kid' story is presented on outdoor stage within stone's throw of old courthouse two days each August.

ed as the Valley of Fires State Park. With dedication ceremonies and an all-day celebration the place became New Mexico's most unusual State Park. For many years the Women's Club of Carrizozo had worked and pushed to give this strange natural phenomenon proper emphasis.

Now you can enjoy any one of the 20 picnic shelters as well as the view overlooking the sea of black. There are rest room facilities and large shelters for group gatherings, and a children's playground.

For a close-up of the flow, you follow the driveway and signs to the edge of the lava. It rises up like a dark wall of coal in varying heights. In some places the lava is fifty or more feet high; in others

only a few inches. It is wrinkled and cracked and twisted. What is most amazing though are the wild flowers—over 150 varieties growing in seemingly soil-free cracks and bare surfaces.

It is a strange sight to see thousands of wild flowers growing in these ebony fields. It seems as though every crevice grows a brilliant patch of color. Shrubs thrive along with cactus and scrub cedar and juniper trees. Bear grass,

century plants and mesquite find root holds in rips and sills in the lava. This truly is a most unusual spot where Nature has planted a flower garden.

You get the most sweeping view of the flow from the large shelter overlooking the whole park area. You feel as though you are in the center of an enormous flower bed, strange and unreal. You can also see two distinct lava flows; the older one lies northwest of Carrizozo and covers about 25 square miles. The more recent flow spreads southward and on toward the Three Rivers country. The total flow is about 45 miles long and 10 miles wide.

In the distance are the wooded Oscuras and the pine-coated Jicarrilla Mountains, Southwestward are the San Andres Mountains and the White Sands Missile Range. Almost touching the lava beds is Trinity Site, the place where the first nuclear device was exploded. Local residents in Carrizozo, the town closest to the site, will never forget the morning of July 16, 1945. They heard a tremendous explosion and a few seconds later saw a brilliant flash, brighter than the sun. Then over the desert rose the spectacular mushroom cloud that became a symbol of a new era—the Atomic Age.

Today, not far from the Valley of Fires are moonshot experiments preparatory to the take-off for outer space. You feel the charm of the brooding isolation that hangs on this dry harsh land of brilliant sunlight. And in the blue-haze distance are the mountains of tall timber and cool streams.

Insect and animal life here in the lava, too, are unique. All wear dark hues. Deer are deep brown; mice are black. Snakes and lizards are lava-colored, as are many of

Make This Edition Do Double Duty
When you've finished perusing this big special edition which lists and shows pictures of so much of our Southwest Playground Area and its attractions, scenery and activities, why not mail it on to a friend in some other part of the country. That'll help this Vacation Season Opening Paper do double duty—and may prove interesting enough to someone somewhere to come here to sample the fun.

the bugs. But only a few miles away in the White Sands, the same species of bugs, lizards and mice are frosty white.

PAGE THREE—SECTION B
Ruidoso News
Friday, May 19, 1967

Because of the marked contrast with nearby White Sands, the lava beds are a scientific as well as scenic attraction.

To get to the Valley of Fires go three miles west of Carrizozo on US Highway 380. At the Valley of Fires sign turn off the main road and drive up a slight rise. Now you are looking out over one of the most unusual creations Nature has ever devised. It is free and you can enjoy it the year around.

Remains of many Missions built by Padres in the 1600's in New Mexico are still standing.



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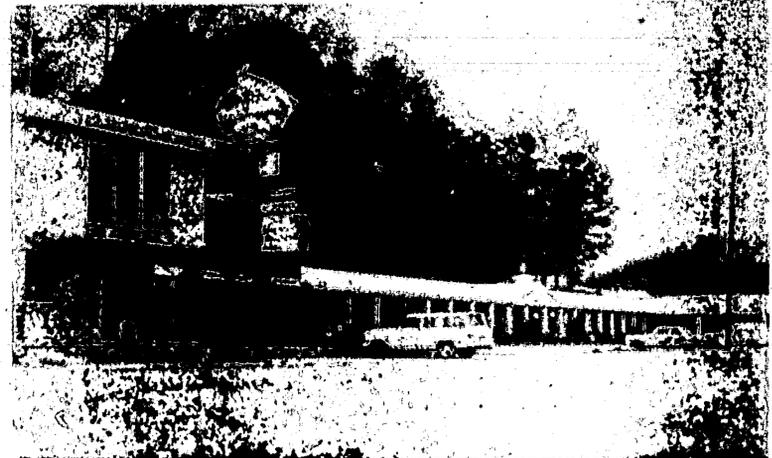


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Bill Hart Found Skiing Excellent Almost 30 Years Ago in This Area

By FRIEDA BRYAN HYATT
 "Some thing about the Sierra Blanca Ski Area exceed anything I ever dreamed of," says W. A. (Bill) Hart of Ruidoso. Bill has done a lot of musing about skiing in these parts. He got his first pair of skis in 1938. As he says, "I used them all around here. Much has happened atop the slopes on Old Baldy and nearby since then."

"With my first ski," recalls this mild, soft-spoken man, "I skied in Cedar Creek and on Monjeau. I did not get into the back country."
 Hart, one of the first skiers in the Ruidoso area, saw an ad for skis in a magazine and ordered them by mail. When they arrived at the railroad station in Captain, the would-be skier

found they had no binders. "So I ordered binders," says Bill, "and poles. When the rest of the equipment came I got on the skis and started. The whole set cost \$20."

"This courageous Ruidosoan got a tremendous thrill out of the speed involved in sliding over the snow, especially on the Monjeau slopes."

In those early days bodacious Bill climbed the hills in his beloved ski territory, carrying his skis on his back. "I made one or two trips a day," remembers Bill. "I would have been satisfied with a rope tow if there had been such a thing. And I never dreamed there would ever be so much development on the present location of the Sierra Blanca Ski Area."

Hardy Bill Hart used to skijor on the golf course in the Ruidoso area. "Skijoring meant a skier being pulled with a horse," says Bill. "There was a rope between them. Montie Gardenhire and I used to do that. It is a very good sport. You don't need a slope. You can do it on flat ground."

Things have changed a bit since the days Bill first took to the skis. He skied on Old Baldy (Sierra Blanca) in 1938, taking three hours to get to the top.

Way back then Bill and Carmon Phillips, another "native" Ruidosoan, made a trip to the present ski area to White Mountain Park. This was on a Sunday. "The skiing was to good," relates Bill, "we stayed too long. Darkness overtook

us. Our pick-up truck was at the gate on Eagle Creek. From the time we left the pickup we were in a dream world of white. That was our undoing. When we started back it was the darkest I have ever seen. The snow was six feet deep."

The two men sometimes took their skis off; sometimes they would put them back on and try to ski a bit. They tangled with aspen and as Bill remembers it was the hardest work they ever did trying to get back to the truck.

"About nine o'clock that night," says the adventurer, "we came out at Eagle Creek, Potato Patch, at South Eagle Creek. It was lit up like a fairyland. We sat and looked at the moon and at the snow. We



W. A. (BILL) HART

put our skis on and made 50 miles an hour. It was the best skiing I ever found! What a contrast! We had to struggle so hard prior to this glorious experience, coming

through the timber."

This was in April and the conditions were ideal... once the men got away from the timber.

After that exhilarating experience Bill and Carmon were determined to try and get skiing established as a sport in the area. They got about 25 people to organize in an effort to put skiing on the map here. They helped form the White Mountain Sports Association which finally sold its assets to the Sierra Blanca Corporation in 1960. Co-workers included Chuck Milligan, Walt Crosby, R. H. Hedgecock, Mrs. Tom Jones, Dr. W. D. Horton, Don Snyder and Paul Douglass. An application was made to Congress. This application had 5,000 names on it and represented this part of the Southwest. Lubbock, El Paso and Fort Worth were the chief cities participating.

"I have been amazed at the development of Sierra Blanca Ski Area," reflects Bill. "It advanced much more quickly than I figured it could. But adequate financing made this possible. The scope of the development... lifts, restaurants, trails and so on... leaves me breathless."

Bill Hart insists Sierra Blanca will continue to be the leading ski area of the Southwest as long as skiing is popular. There has been a

terrific impetus, he figures, from PAGE FOUR SECTION 2

military men moving into the area. He considers junior skiers the foundation of the sport. "Now they are making skiers out of everybody," he points out. "More so than ever before. This is one of the things that determines the rate of advancement of skiing. At the beginning of skiing in the Southwest there were hardly any skiers at all except for a few grown-ups. No juniors. Everybody takes to the slopes now."

Ruidoso News
 Friday, May 19, 1967
 First skiing of any proportion was done in the 50's here on Cedar Creek with a short trail and with a rope tow, sponsored by the White Mountain Sports Association. Hart usually kept the little gasoline motor-powered rope tow operating. After a "good" snowfall, the Cedar Creek area would bring 200 to 300 skiers here for a week-end of fun in the snow.

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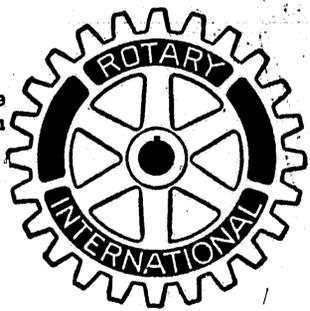
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MODERN SCHOOLS—Ruidoso boasts of several new school buildings, and has two primary schools, a combined junior high and high school. The school system has a fine athletic field in a beautiful setting, and has one of the finest gymnasiums in New Mexico.



FUN FOR ALL AGES—Visitors in Ruidoso can find a host of exciting, or relaxing, things to do. Carpet golfing, roller skating, bowling, skiing, sledging, target practice at shooting galleries, dining and dancing at numerous spots, also night life in colorful lounges—hiking, picnicking, hunting, fishing,—the list continues to grow. You can rest and relax or you can participate in many and varied sports.



YEAR 'ROUND ARTIST RESIDENT—Mrs. Kathryn Hail Travis is one of several widely-known artists who make Ruidoso their year 'round residence. She conducts a school of painting and has a gallery of paintings for sale.



FISHING IS FINE—Mountain trout are found in the Rio Ruidoso, in Eagle Creek, in nearby lakes, and also in commercial trout lakes.



WINTER WONDERLAND—Ruidoso's spruce, fir and pine turn into Christmas card fairyland of beauty after fresh snowfall in the winter. The snow also provides winter sports of a wide variety, from professional skiing slopes in the Sierra Blanca Recreation area, to gentle slopes for the youngsters' sledging on almost every hillside.



CLIMATE AND SCENERY—Ruidoso, because of its altitude, and because it is nestled in the White Mountains, offers scenery like no other in the Southwest, coupled with a climate that is best described as "air-conditioned by Mother Nature." This view is from Monjeau, a 10,000-ft. peak you can easily attain in your car.



APPLE VALLEY—Ruidoso Valley is rivaled only by neighboring valleys of the Bonito and the Honda for producing some of the world's finest apples. Apple blossom time in the spring is a gorgeous sight.



EXPLORE OLD MINES—More than a dozen old mines are to be found in the mountains of Lincoln County, many of them with histories. The scene is up Tanbark Canyon above Bonito Lake where Parsons mine is located.



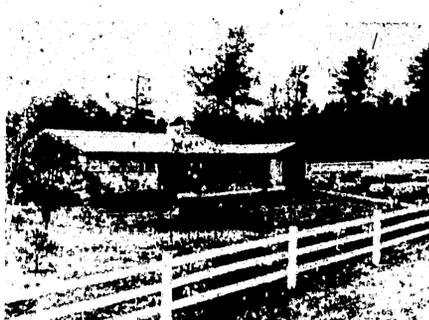
CHOICE OF GAME—Hunters have a choice of bear, deer, antelope, turkey in the country surrounding Ruidoso. Sportsmen describe the hunting in this region as the best in the west.



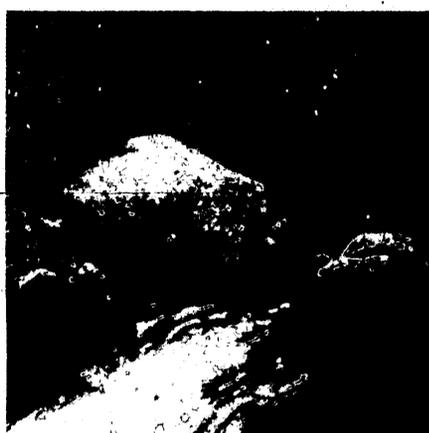
INDIAN NEIGHBORS—Ruidoso is bordered on the south and west by the Mescalero Apache Indian Reservation—one of the most scenic reservations in the U. S. The Apaches, who remember Geronimo as one of their leaders, stage an annual celebration during July 4th holidays at which dancing and feasting are enjoyed, viewed by many thousands of visitors.



SITE OF PAGEANT—In nearby Old Lincoln, the annual Lincoln County Pageant is staged each August on this set, which portrays early buildings that figured in the Lincoln County War. The pageant has gained national fame.



CITY OF BEAUTIFUL HOMES—In recent years, many beautiful homes have been built in Ruidoso, all of them offering striking "picture window" views of the mountains, river and meadows that are Ruidoso's setting.



RIO RUIDOSO—Sparkling Rio Ruidoso, a mountain stream, gets its name from a Spanish word meaning noisy. The river tumbles through rock channels through the village of Ruidoso—and provides fine fishing for the wily trout.



PETER HURD'S HILLS—Hills that are a trademark of Peter Hurd's painting are seen in the Ruidoso Valley around San Patricio, where this photo was made on the Hurd ranch during a polo game in progress.



HISTORICAL MILL—Old Dowlin Mill, more than 100 years old, has an intriguing history, having been visited by General John J. (Blackjack) Pershing when he was stationed at nearby Ft. Stanton, and by Billy the Kid, infamous outlaw of the Lincoln County War era. This photo was made in the 1930's. The mill was a landmark for early settlers, and was visited in the early days by Indians from the nearby Mescalero Indian reservation, who would camp nearby. It is open year 'round.



THE OLD AND NEW—Ruidoso today boasts a modern four-lane main street with parking lanes each side, and with sidewalks the length of the town with mercury vapor lighting. The street improvement has led to wholesale improvement of business buildings, with many new structures built in recent months. Contrast this view with one below, made in the 1920's when Ruidoso was a summer resort only, and attracted only a few hundred visitors for a short period each year. Ruidoso, on U. S. Highway 70 in southern Lincoln County, is now known as the Year 'round Playground of the Southwest.



BONITO LAKE—A jewel of a blue lake nestled in the hills up Bonito Canyon provides trout fishing and bass fishing, and is quiet retreat for those who want to camp or picnic. Horseback riding is one of the favorite recreations of Ruidoso visitors, there being several riding stables available.



FUN IN THE WOODS—This is a typical Aspenade crowd coming here in October to view the autumn scenery and highlighted by an outdoor chuckwagon dinner enjoyed by many hundreds.



FREDERIC TAUBES IN RUIDOSO—Internationally famous Frederic Taubes now holds the only school of painting that he supervises personally in Ruidoso each summer, bringing students from coast to coast for instruction.



PASTORAL SCENE—Ranching on the Lincoln County prairies and in the valleys is a rich endeavor.

Kathryne Travis Art School Opens In June

The Kathryne Hall Travis Art Center in Ruidoso will hold its 11th summer school of painting June 5 to Aug. 18. Classes will be held in Ruidoso Junior High School.

Open to all interested persons, the school offers classes in general basic, drawing, color theory, still life, landscape, oil, water color and acrylic.

Classes will be held five days a week, Monday through Friday.

Hours are 9 a.m. to 12 noon and 1 to 4 p.m. Five half days a week are \$18; 5 full days a week, \$30; 2 weeks, 20 lessons, \$55; full time, one-month, \$95. Less than 1 week's instruction is \$4 per class.

All tuition must be paid in advance with no refunds. A registration fee of \$5 is required and will be deducted from tuition fees. A complete line of artists supplies at standard prices will be available. Instructors will include Mrs. Travis, Naomi Brotherton, Kenneth R. Barick and William L. Goff.

For further information and registration forms, write to Kathryne Hall Travis, Art Center, Drawer T, Ruidoso, N. M. 88346.

Tell the town with want-ads.

Mescalero Cattle Growers Show Growth In '66

By FRIEDA BRYAN LEVATT
Officials of the Mescalero Apache Cattle Growers report a healthy growth within their cattle operation. The ratio of current assets to current liabilities was 40-1 in 1966. This compares favorably with a ratio of 26-1 in 1965 and 16-1 in 1964.

Calves in 1964 averaged 275 pounds. In 1965 they averaged 310 pounds. The best year was 1966 when calves averaged 328 pounds. Sanguine results show in the breeding program. The calf crop in 1964 was approximately 65 per cent. This was moved up to 85% in 1965 and last year this group secured a calf crop of 72 per cent.

In a setting of beautiful terrain consisting of verdant valleys and wooded mountains the Mescalero Apaches operate a 717 section ranch.

board of directors consists of Bernard Little, chairman; Richard Magee, vice chairman; Fred Fellman, secretary; Andrew Little, N. E. Britton is manager. The



BONITO LAKE POPULAR — One of the most popular fishing lakes in this area is Bonito located 16 miles northwest of Ruidoso. Owned by City of Alamogordo, and managed during fishing season by state game department, the lake has had many hundreds of anglers trying for the big mountain trout

in its deep, blue waters. U. S. Forest Service has provided one of most beautiful camping areas in New Mexico in wooded country above lake. This photo was made on an opening day — and shows banks lined with eager fishermen.



One of Ruidoso's Most Popular Accommodations . . .

EL ALTO LODGE

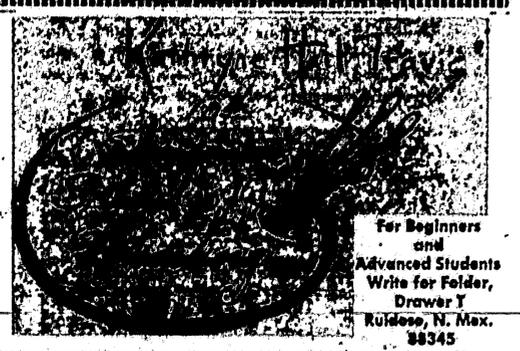
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and Riley Chino, members. The Mescalero Apache Cattle Growers is set up like a corporation. There are approximately 350 shareholders. A contract-auction sale is held the latter part of July each year. At this time, a period of fellowship as well as business

CLUB CALENDAR

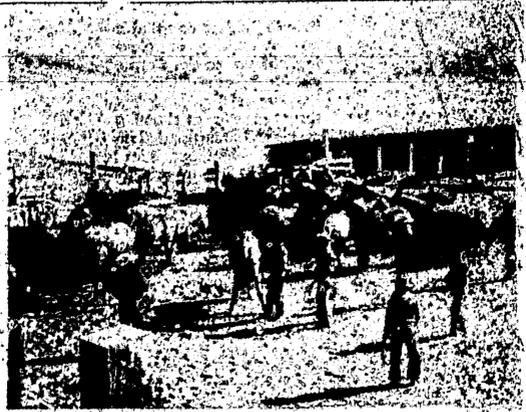
- Federated Court No. 6, Order of the Amalgamated Lodge, meets Tuesday, 7:30 p.m. in Eastern Star Bldg.
- Ruidoso-Hondo Valley Rotary Club meets each Tuesday noon at Wattle's.
- The Women's Auxiliary of Ruidoso Downs meets each Tuesday of the month at 8:30 a.m. at the Women's Auxiliary Hall in Ruidoso Downs.
- White Mountain Jeep Club meets each third Tuesday at 7:00 p.m. at the Elks Club Bldg.
- Lions Club meets each Monday night at 7:00 p.m. at the Elks Club Bldg.
- Lions supper every second Monday night. Lions Club in Skyland, 7:30 block from Ruidoso, 4th Drive, behind the ice house, 7:00 p.m.
- Women's Society for Christian Service meets each first Wednesday of the month at 7:30 p.m., place to be announced.
- Ruidoso Chapter No. 66, Order of the Eastern Star meets the second Thursday of every month, 8 p.m., Eastern Star building, Gateway. Visiting members welcome.
- Beta Sigma Psi chapters meet each second and fourth Monday nights. Women's workday at Church of Christ in the Gateway every first Wednesday of the month at the church.
- The Presbyterian Women of the Church meet each second Tuesday of the month at 2:30 p.m., place to be announced.
- Lincoln County Art Ass'n meets second Thursday each month, 7:30 p.m. Place to be announced.
- The Ruidoso-Hondo Valley Chamber of Commerce meets each third Monday of the month at 7:30 p.m. Place to be announced. The meeting is open to the public.
- Rainbow Girls Assembly meets each first and third Thursday, 7:00 p.m. in O. H. Hall in Palmer Gateway.
- visory Board meets each first Thursday of the month, and Luncheon and card games at the Woman's Club every Monday at 12:30 noon.
- Alcoholics Anonymous meetings each Tuesday 8 p.m., Ruidoso Downs, phone 578-4804, P. O. Box 468.
- Ruidoso District Junior Chamber of Commerce meeting every Tuesday, 7:30 p.m. in the Conference Room at Chaparral Motor Hotel.
- Ruidoso Lodge No. 78 meets each first Monday in the O. H. Hall, 7:30 p.m. G. H. Stoneman, W. J. McDonald, Secy.
- RUIDOSO B. O. E. meets each second and fourth Monday at new Elks Club building of Highway 70 west, 8:00 p.m. LLOYD COE Exalted Ruler Don Stark, Secy.
- B. P. O. E. Does meet each first and third Thursdays at 7:30 p.m. in O. H. Hall in Palmer Gateway.
- Heritage chapter of DeMolay meets each first and third Tuesday, 7 p.m. at O. H. Hall in Palmer Gateway.
- The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p.m., place to be announced.
- The First Presbyterian Church supper every third Wednesday evening at 7:00 p.m. at the church.
- The Robert J. Magee Post No. 79 of the American Legion and the American Legion Auxiliary meet jointly on the third Thursday.
- The Christian Women's Fellowship of the First Christian Church meets the first Monday of each month for business and study in the Church at 7:30 p.m.
- Ruidoso Valley Amateurs meet each second and fourth Thursday at noon, place to be announced.
- Sierra Square Square dance club meets each Wednesday at 7:30 p.m. at Currier Lodge. Dance every second and fourth Saturday night. Everyone welcome. Don Driver, club caller.

when chow is served to all who attend, the calves and old cows are sold. The calves usually bring two to three cents a pound more than the average market price. Every effort is made to conduct an efficient, money-making enterprise at the Reservation. A uniform, good quality Hereford is run. In 1966 forty-four replacement bulls were bought. Nine were purchased from Dean Boyd at Captain and 35 from the Fort Apache Registered herd at White River, Ariz.

The cattle growers raise their own horses . . . the famous wiry, sure-footed, good working horse that prove themselves over and over at the remudas. Fifteen Indian cowboys work the cattle at roundup time. This ranch is unique in that it still uses chuck wagons, cowboys sleep out, and has only three shipping points in the vast domain it works . . . Lower Elk, Cow Camp No. 1, and Dry Canyon. Many of the pastures contain 50,000 to 60,000 acres.

With the assistance of the Bureau of Indian Affairs the Mescalero Apache Cattle Growers in 1965 and 1966 built 27 miles of fences; drilled and equipped 17 wells; installed 39 drinking tubs. All the labor comes from employing Mescalero Apaches at the Reservation for development of the land resource.

This paradise for growing cattle is 16 miles southwest of Ruidoso. Each year it is becoming more and more important as a payroll for the Indians at the Reservation. Coupled with revenue from hunting and fishing, permits, lumber operations and the famed Red Hat fire fighters, the Apaches are approaching a self-sustaining state.



ON Mescalero RESERVATION—Photo shows cattle at one of Mescalero Apache Indian Cattle Growers' cow camps.

Welcome Fans, Horsemen and Trainers—
We wish you a very successful season and hope you will be coming by to see us often—

Phone 257-2664

The Meekers

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IT IS OUR AIM To Serve You Better In All Ways . . . At All Times . . . In All Departments!

The entire personnel of the Village of Ruidoso has pledged itself to a program of courtesy and service so that your vacation, or your plans to make our town your home will be more pleasant and comfortable.

WE WANT TO BE OF SERVICE, AND ARE ANXIOUS AND PLEASED WHEN YOU CALL ON US.

Two Announcements That We Would Like To Call Your Special Attention To Include:

- THE NEW MUNICIPAL SWIMMING POOL TO BE OPENED FOR THE FIRST TIME THIS SPRING FOR FUN FOR EVERYONE—
- AND OUR MUNICIPAL LIBRARY IS NOW LOCATED IN ITS NEW QUARTERS AT THE MUNICIPAL AIRPORT TERMINAL — OFFERING FINER FACILITIES THAN EVER BEFORE

Come to Ruidoso — Stay An Extra Day Enjoy Yourself!

This Message Is From All of the

RUIDOSO OFFICIALS AND EMPLOYEES

Ruidoso Telephone Co.

IS CONTINUALLY EXPANDING ITS FACILITIES AND SERVICES TO KEEP PACE WITH THE RAPID GROWTH OF

THE PLAYGROUND OF THE SOUTHWEST

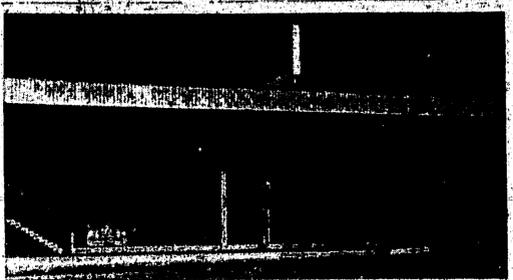
We join others in extending a warm welcome to you and your family to enjoy a relaxing, restful, recreation filled vacation in Ruidoso. Or — maybe you'd consider our community as your possible future home. We know you'll like Ruidoso. Call on us if we can assist you in any way.

— GUY ROBERTSON, Commercial Manager —

(Ruidoso Telephone Co. serves the historical Lincoln County and neighboring communities of Ruidoso, Hollywood, Ruidoso Downs, Mescalero, Nogai, Alto, Benito, Capitan, Fort Stanton and Glendale and the Ruidoso Valley.)

Arizona Star Columnist Tells Of Downs

(Editor's Note: Abe Chanin, sports writer for the Arizona Star, had these remarks to make about Ruidoso Downs on his visit here last season. This is from his column "The Spectator.")



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AND MALCO REFINING CO.

New Mexico's Favorite Independent Petroleum Company

Ruidoso News Friday, May 19, 1967

INSURANCE COMPANY PLANS MEETING HERE
Seventy-five couples are expected here in October representing The National Life Insurance Co. of Nashville, Tenn., to convene at the Chaparral.

bob around the mountain track. And there was no missing the big bettors from Texas.

"Why I've thrown away more big money than kids know how to make these days," stormed a Stetson-hatted Texan who apparently had retired to chasing the races. "I could give these young ones some lessons, if they'd listen."

The elderly Texan was just holding an informal discussion as the horses were coming out of the paddock. And his talk about money attracted a middle-aged woman who was dressed impeccably. She looked up from the racing charts she was working on and smiled at the big Texan.

He smiled back and his next words were, "Well, ma'am, I see you are a betting woman. Suppose we go in for a \$100 apiece on this next race and wheel 'em."

The two went off together to the mutual windows and the noisy Texan learned something about betting horses that day.

Fabulous Story of Growth
Walt Wiggins, the director of public relations for Ruidoso Downs, tells the fabulous story of the track's growth.

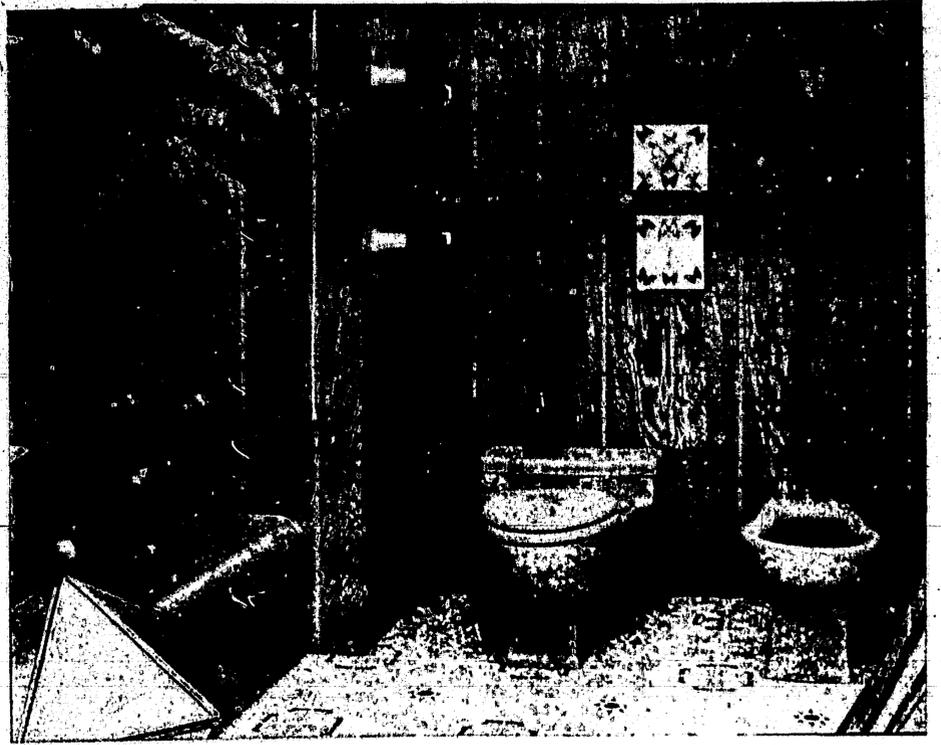
He points out that in 1947 the total handle was \$322,008; the figure grew up \$12,308,448 in 1964.

"And we're the quarter horse racing capital of the world now," he says with pride, noting that the All-American Quarter Horse Futurity now is a national television fixture.

"We had more than 8,000 up here for last year's All-American and I'm still amazed when I think back to the way things started here," Walt shakes his head. "It's a story of growth we're real proud of."

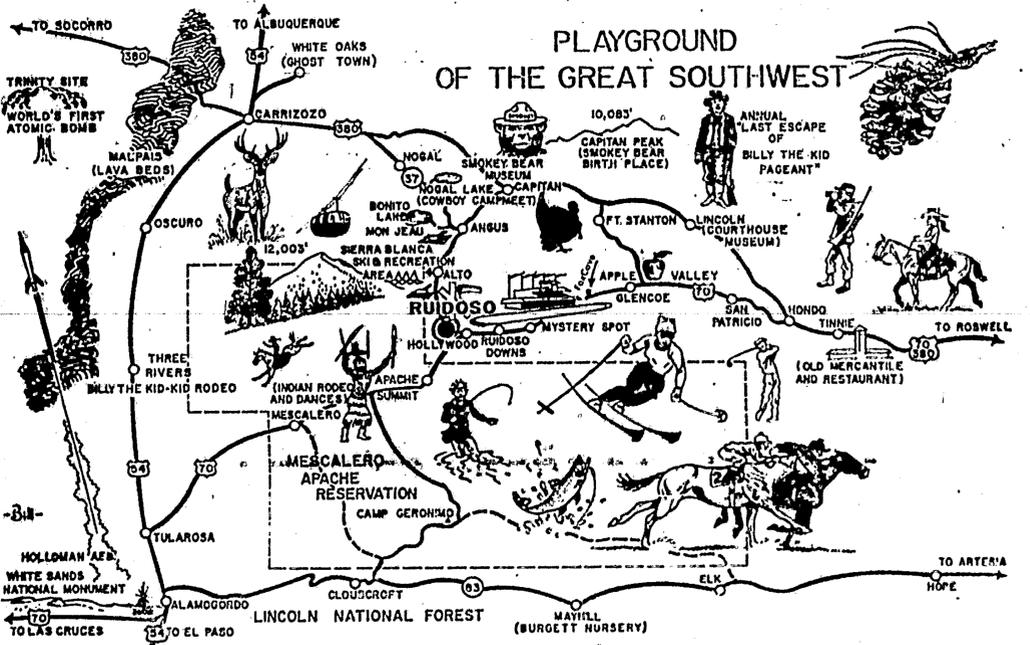
It's a fabulous story, one of America's greatest success stories in sports.

The first scientific excavation in New Mexico was begun in the ruins near Zuni Pueblo, in 1886.



THE BOLD LOOK — Kohler of Kohler's new line of exquisite bathroom fixtures is offered in Ruidoso by Courville Plumbing—pioneer master plumber serving Ruidoso for two de-

cadec. Bright colors, flair fittings, plus new designs are offered for the kitchen as well as the bath.



TO OUR VISITORS— THINGS TO SEE AND DO IN THE PLAYGROUND AREA OF RUIDOSO & LINCOLN COUNTY

All of these things listed are within 60 Miles of Ruidoso—

- White Sands National Monument**—Stupendous deposit of pure white gypsum.
- Lava Beds**—The Mal Pais is a fascinating and different attraction. Recently designated Valley of Fire State Park.
- Fishing**—Ruidoso area offers several trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, on Mescalero Reservation and at Alto Reservoir, big new Ruidoso lake 5 miles north of town.
- Old Lincoln Courthouse**—In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game**—Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- Lincoln National Forest**—With its campgrounds, scenic trails and drives. Two riding stables here provide horses for riding into our forest which surrounds us.
- Golf Course**—One of the most beautiful golf courses in the world is Cree Meadows.
- Cedar Creek**—Forest Service camp area and park-like shrubs and evergreens adjoining Ruidoso.
- Mescalero Apache Indian Reservation**—Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Bonito Lake, Bear Canyon**—Scenic mountain lake, offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Meza**—The Meza is scene of the annual Summer Cowboy Camp Meetings.
- White Oaks**—Old ghost town once thickly populated and once having newspaper, stores, saloons.
- Children's Playlands**—General commercial playlands offering a variety of rides and recreation for children of all ages.
- Climax**—The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Capitan, Capitan Gap and Indian Gap**—Scenic ranchland and mountains.
- Sierra Blanca Resort**—Winter and summer resort in White Mountain Park at 10,000-ft. opened for skiing first time in 1961-62 with aerial gondola lift. Magnificent 16-mile ride from Ruidoso to resort.
- Ruidoso Downs**—Popular summer race track with horse racing each week-end in summer.
- Night Clubs**—Numerous clubs with entertainment.
- Churches**—In the immediate area are nine churches of various denominations.
- Mon Jeau Look-Out**—Drive to the top of this forested look-out tower, 10,000 feet high.
- Fort Stanton**—110-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital TB sanatorium, now a state hospital for the mentally retarded. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing, once stationed, learned to play his poker.
- Cloudcroft**—High mountain resort area.
- Artists, Art Schools**—Ruidoso is home of several resident artists, including Harris Shelton, Kathryn Hall Travis, Reynolds Jones, Bill Lettwich, and others, and art schools are held each summer, including Frederic Taubert.
- Smokey the Bear Museum**—Capitan has erected log cabin to house memorabilia of Smokey the Bear, rescued in forest fire near there.
- The Three Valleys**—Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; author, writer Dan Storm and Louise Massey and Mill Mabe, radio and screen entertainers.
- Ruidoso Lookout Tower**—Gives panoramic view of Playground of the Southwest.
- Dowlin Mill, Blazer Mill**—Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge**—With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun In Downtown Ruidoso**—With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.
- Places To Dine**—More than 50 restaurants and dining spots to choose—some of them with specialties.
- Ruidoso Downs Indian Aqueduct**—Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins**—Ruins and photographs of various Mogollon settlements at Glencoe, near Capitan, in Ruidoso area.
- Mayhill Nurseries**—Giant greenhouses growing many beautiful flowers shipped to wide area.
- Airport**—New airport with paved runways long enough to accommodate twin-engine planes.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Golden Mile) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb Site; Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

Chic Norma Krahlng Has Invaded Man's World As Stable Trainer

Every morning at 6:00 a.m. a pert brunette leaves her fashionable apartment in west El Paso and steps into her late model Thunderbird.

Her coiffure is chic, her manicured nails and lipstick match to perfection. Her destination is not a modeling studio—but Sunland Park race track where she begins a ten hour work day as the trainer of a public racing stable.

Despite her good looks and warm personality, Norma Krahlng is not a novelty on the backstretch. She has been a race-trainer for six years and is respected by the men and women with whom she works in the world of horse racing.

Norma trains seven horses and employs just one groom at Sunland which means she does most of the work herself. She mucks stalls, ponies her own horses and does the work normally expected of a man.

But her efforts are not for fun she wins races—and that's the name of the game in racing. Norma's horses have won in Colorado, Nebraska, South Dakota, Arkansas, Michigan and Illinois. She had three quarter horse colts nominated for Sunland's premier quarter horse race, the \$40,000 Spring Quarter Horse Futurity.

PAGE EIGHT SECTION B
THE Ruidoso News
Friday, May 19, 1967

Her goal is to parlay a win in Sunland's classic to a victory in Ruidoso's All-American Futurity—the world's richest horse race.

Although she has only quarter horses in training now, the green eyed beauty is hopeful of having a "barn full of good thoroughbreds". Norma was born in Halle, Germany while her parents were touring Europe. She spent her early years on New York's Long Island, but her love affair with horses began when her parents moved to Green Mountain Falls, Colo.

Life on a ranch found her riding an average of six hours a day. Although she became an expert equestrian, mom and dad insisted on a formal education and she later entered Colorado State University where she majored in elementary education. Her spare hours were always spent with horses, and she participated in every horse show and rodeo in Colorado.

She was one of the top barrel racers on the circuit and acquired a room full of trophies and ribbons as well as title of Miss Colorado Rodeo. She transferred to the University of Arizona at Tucson and was the



FAMILIAR FIGURE—Norma Krahlng, horse trainer, is one of the familiar figures in the barn area of race track in this area, following her chosen career at both Ruidoso Downs and Sunland. She is posed in this photo with Dyna Bar Maid.

university's Miss Rodeo American National Representative. To keep up tuition fees Norma raced a small string of quarter horses at nearby Hilito Park but the track was poorly financed and fell into the hands of receivers. The folding of Hilito temporarily ended her schooling and she went back to training on a full time basis.

She acquired 20 head and raced with success winning the Ozark Futurity, the Nebraska Futurity and the Indiana State Futurity and average 50 wins per year the past two seasons. Finishing second in the rich Hawthorne Futurity she won four Derbies and a Futurity last year and continued her win streak at Ruidoso Downs.

She makes frequent trips to Ft. Worth buying and selling stock to keep running horses in the barn. Now in the breeding phase of the business, she stands the successful stallion Double Twist in Idaho. Norma considers her training

methods similar to those of her male counterparts although she feels a woman trainer is apt to have more patience and understanding with problem horses. She laughs when asked if petty jealousy crops up on the backstretch. "No, I don't think so. Everyone in the business knows that my only love is horses and I only have time for them."

Her deep green eyes sparkle. "No, I don't think so. Everyone in the business knows that my only love is horses and I only have time for them."

She admits that being a woman trainer holds disadvantages as an owner will generally consider giving his horse to a man to train. "But," she shrugs, "I've had success with the stock I have had and know I can hold my own with the men."

Her seven day a week schedule leaves little time for social life but she says she doesn't miss it. "I keep so busy and am so tired when I get to the apartment at night I don't feel like going anywhere. Of course it isn't all work and I do like to travel and meet

Series of Courses In Art, Crafts At Carrizo Lodge

Carrizo Lodge will again this year feature a number of art and craft courses, starting May 29 with a course in watercolor under the direction of Dr. Emilio Caballero of West Texas State University, the courses will continue through the first week in September. Dr. Caballero's watercolor course will be given to June 3.

From June 12 through June 23 Frederic Taubes will be teaching at the Lodge. Taubes is the American Editor of The Artist magazine, has been a contributing editor to the Encyclopedia Britannica and has paintings exhibited in many major museums throughout the country. His students came here from all parts of the United States. This will be his twelfth summer here.

For the first time this year, a course in jewelry and metal work will be given by Dr. Marion Galvin, also of West Texas State. This course will run from July 17 to July 28.

Next an art course will be given by Emily Guthrie Smith, a member of the teaching staff of Fort Worth Art Center, and Ruth Tears, who teaches at Dallas College. This course begins July 31 and continues through Aug. 11. Starting Aug. 28 there will be a copper enamel workshop at Carrizo Lodge given by Dr. Emilio Caballero. This workshop will continue to Sept. 2.

Seven Encampments Scheduled Here For Nazarenes

Seven encampments are scheduled from July through September at the Church of the Nazarene Camp north of Ruidoso on the Bonito. They include: High School Camp, July 10-14—Rev. Dale McClafflin, director. College Age Retreat, July 14-16—Rev. John Maybury, director. Junior Hi. Camp, July 17-21—Rev. J. E. Perryman, director. Boys' and Girls' Camp, July 24-28.

Campmeeting, July 31 - August 6. Preachers' Retreat, Sept. 18-21. Laymen's Retreat, Sept. 22-24.

Coronado's Route-trail of New Mexico's first conquistadores, 1540-42, crossed McKinley, Valencia, Bernallillo, Bandoval, Santa Fe, Taos, San Miguel, Guadalupe, Harding, Union, Quay, De Baca, Chaves, Roosevelt, Lea and Socorro Counties.

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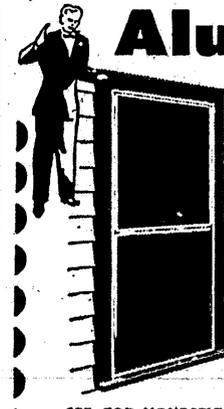
1967 RUIDOSO DOWNS STAKES AND HANDICAPS

The following Stakes, Handicaps and Features will be offered for 1967 at Ruidoso Downs

Date	Name	Distance	Purse
May 27	The Inaugural Handicap	6 Furlongs	\$2,000 Added
May 28	Dale Robertson Allowance Stake	350-Yds.	\$2,000 Added
May 30	The Memorial Handicap	6 Furlongs	\$2,000 Added
June 4	Flying Charm Allowance Stake	870-Yds.	\$2,000 Added
June 11	Mescalero Apache Handicap	6 1/2 Furlongs	\$2,500 Added
June 18	Kansas QH Futurity	350-Yds.	\$5,000 Added
June 24	Kansas QH Futurity Consolation 1st Div. - Purse \$10,000 (est.)	350-Yds.	\$1,500 Added
June 25	Kansas QH Futurity Consolation 2nd Div. - Purse \$5,000 (est.)	350-Yds.	\$1,000 Added
July 2	Billy the Kid Handicap	6 Furlongs	\$5,000 Added
July 4	The Bright Eyes Special	400-Yds.	\$2,000 Added
July 9	The Peter Hurd Handicap	5 1/4 Furlongs	\$2,500 Added
July 16	The Brigand Handicap	870-Yds.	\$2,500 Added
July 23	Robert O. Anderson Handicap	6 1/2 Furlongs	\$3,500 Added
July 30	The Governor's Handicap	7 Furlongs	\$5,000 Added
Aug. 5	The Roadrunner Futurity Purse \$40,000 (estimated)	6 Furlongs	\$10,000 Added
Aug. 6	The Ruidoso Rainbow Derby Purse \$225,000 (estimated)	400-Yds.	\$12,500 Added
Aug. 11	Top Deck Allowance Stake	400-Yds.	\$2,000 Added
Aug. 12	The Ruidoso Rainbow Futurity Dash No. 2	400-Yds.	\$31,250 (est.)
Aug. 13	The Ruidoso Rainbow Futurity Dash No. 1	400-Yds.	\$81,250 (est.)
Aug. 19	The Sea Raider Handicap	870-Yds.	\$3,000 Added
Aug. 20	Ruidoso Thoroughbred Derby Purse \$25,000 (estimated)	6 1/4 Furlongs	\$5,000 Added
Aug. 27	C. C. Cooke Memorial Handicap	7 1/2 Furlongs	\$5,000 Added
Sept. 1	The Three Bars Handicap	870-Yds.	\$5,000 Added
Sept. 2	Q. H. Championship Cup	440-Yds.	\$5,000 Added
Sept. 3	The Ruidoso Mile	1 Mile	\$10,000 Added
Sept. 4	All-American QH Futurity Purse \$50,000 (estimated)	400-Yds.	\$25,000 Added

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- Completely maintenance free—lasts a lifetime.
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In our new place next door to Pat's Sporting Goods.

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The Fine Gift Ideas and Antiques We Offer

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RUIDOSO

Vacation Spot of the Southwest

You'll find a new zest for living in the invigorating climate of the Ruidoso area. Here among the murmuring pines and stately peaks, you can take your pick of golf, horseback riding, bowling, hiking and a host of other activities . . . or just relax and enjoy life in cool,

refreshing mountain air. As a citizen of Ruidoso, we join with other citizens in welcoming you to the "Vacation Spot of the Southwest". Be sure to come and stay awhile. You'll enjoy every minute of your vacation in friendly Ruidoso.

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OPENING EDITION

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Great Southwest"

An Exciting
and Beautiful
Place To
Live!

Where You
Will Find
A Change
of Pace

SECTION
C

NUMBER 48 IN OUR 21st YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345

FRIDAY, MAY 19, 1967

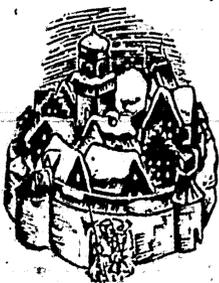
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ALTO! VILLAGE has utilities ready now! Plenty of pure, piped-in, sparkling water from deep flowing wells... telephones... electricity! A fully engineered water system designed to serve Alto! Village exclusively. Installed according to standards set by State of New Mexico. No question of "camping out" temporarily; from the first, you enjoy the comforts of civilization.

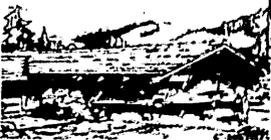


ALTO! VILLAGE offers you a varied choice of lots. Desirable 1/4 to 1/2 acre sites... in Lakeside Estates, many within view of jewel-like Alto! Lake (good fishing)... in lofty Alto! Hills on a pine-clad hillside or the high mesa where you can even grow an orchard! Nowhere else will you find such variety!

ALTO! VILLAGE offers vistas of quiet beauty and peace in every direction: Alto! Lake, Sierra Blanca, and the Capitan Mountains. No traffic, no commerce will ever infringe on the tranquillity. Few of such natural wonderlands exist today... and you may never again have such an opportunity to own a part of it!



ALTO! VILLAGE is a perfect year-round vacation spot. The Ruidoso-Alto resort area offers fishing, hunting, skiing, horse racing - is a mecca for those interested in birds, rocks, other nature hobbies - and has a thriving art colony, fascinating shops, and fine stores.



ALTO! VILLAGE is the choice of perceptive people. See the beautiful homes already built... plan to view 2 models open soon: the charming Early American home decorated by Charlotte's and the exciting 3-level A frame decorated by the American Furniture Co.

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Ruidoso Is Vacation Mecca For Thousands Every Year

Three quarters of a million vacationers, spending from a week-end to a season, will visit colorful, restful—or exciting, if that's the way you want it—Ruidoso this year.

Countless other points of interest and entertainment in a day's trip may be reached by foot, horseback, or by car from the picturesque New Mexico resort.

In and out of the evergreen hills and mountains, these vacationers will find a variety of recreation, a cooler climate, dazzling scenery, and "lots of fun". In recent years, the emphasis has turned to "fun for everyone of every age."

For the sportsman or sports-woman there are, to list a few: golfing on beautiful Cree Meadows course, trout fishing, horse racing at Ruidoso Downs, big game hunting for bear, deer and wild turkey in the fall; and in season all the winter sports. A new \$24 million ski resort is now in operation.

Year-round visitors enjoy roller skating, miniature golfing, except when the courses are under snow - bowling, billiards, hiking, picnicking, visiting museums, hunting Indian relics, horseback riding, square dancing, nature studying, painting, photography, flying, movies and target ranges.

Cosmopolitan Ruidoso draws its hundreds of thousands of visitors annually alike from the \$50-a-week to the celebrities from Hollywood, with a generous sprinkling of artists, painters and writers.

In Ruidoso's fine restaurants and cafes the visitor may order beans or steaks, or both, or satisfy his appetite for more exotic dishes.

Most major religious denominations have churches with active programs all year. And there are restful, scenic drives to match those anywhere in the nation, plus a gondola ride at high altitude in White Mountain Park.

Special events of historical and entertaining nature include the Lincoln County Pageant, telling the story of the last escape of Billy the Kid; the Mesquero Apache Indian ceremonials with dances and a rodeo, and the annual Aspencade with a cauckwagon dinner in the autumn-hued forests which are a riot of color.

There are schools for artists taught by widely-known painters of the Southwest, and for persons interested in the skills of ceramics and pottery. Housing accommodations range from rustic log cabins to wide open camping areas to the most modern hostels. The city of Ruidoso is equipped to handle conventions of considerable size.

Many vacationers who plan their summers to get the most out of them use Ruidoso as headquarters from which to operate. It's an easy day's round-trip to Carlsbad Caverns, White Sands National Monument, Old Smokey Museum at Capitan; 110-year-old Fort Stanton, Juniper, ghost towns, ancient missions, lava beds, to name just a few.

After you've had your first visit—or your first convention in Ruidoso Be ready to have your second

Hundreds of people, companies organizations have chosen Ruidoso for meetings and conventions. When they do, they come back for more. For more information about Ruidoso as a convention site—any time of the year, write the Ruidoso-Hondo Valley Chamber of Commerce.

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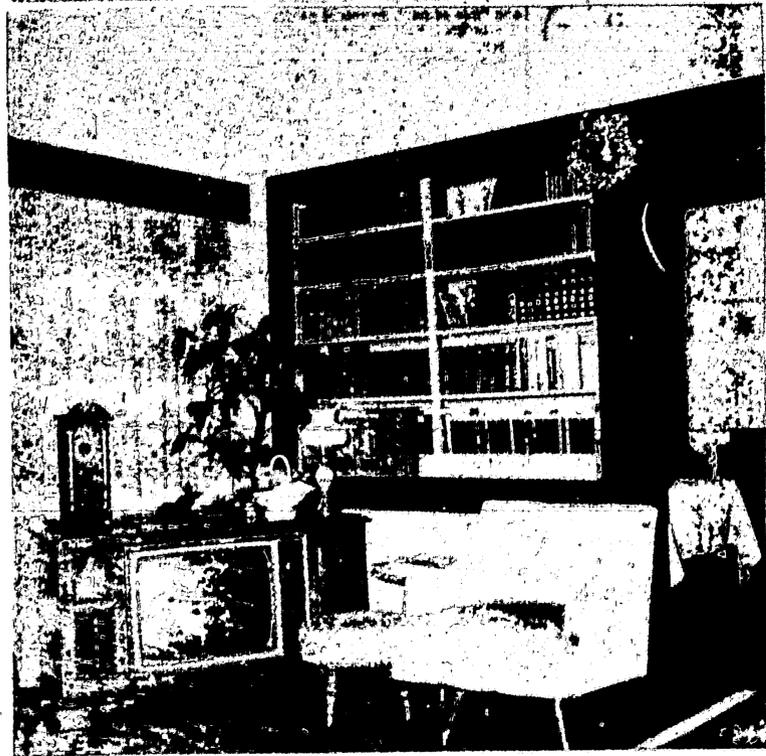
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LANDMARK — At left is first home built in Ruidoso by the late Ike Wingfields, in which the Wayne Estes family now resides. Photo was made more than 30 years ago. Mrs. Estes is granddaughter of the Wingfields. Great-grandparents of Mrs. Estes are in this view: her grandmother's mother, Mrs. Ben Robins, and her grandfather's mother, Mrs. Charles Wright, standing on the porch of big house. A sign posted on one of trees advertises a dance at the Navajo.



equipment. All the Estes family are great readers and their library, contributed in part by Mrs. Estes' mother, Mrs. Della Hale, contains about 700 volumes.

The whole family's enjoyment of skiing is attested to in the number of ski trophies that adorn the living room mantel, and won by the children.

In 1941, the time of the flood, the basement of the house was flooded with 18" of water and Mrs. Estes can recall her grandfather using a sump pump to remove the water, and what fun it seemed to her at the time.

Also reminiscing about times gone by Mrs. Estes mentioned an old record book, that Mrs. Hale owns that mentioned a heavy freeze in June one year, that killed all the vegetables.

Today the house seems quite dignified charming old home, a modern, and it truly is. It is warm, sunny and very convenient. Two of the upstairs bedrooms have dormer

cripples that have a special charm all their own.

The kitchen, painted in bright colors of orange, yellow and citrus, is a cozy place with lovely blooming plants growing profusely, and in an east window, bright colored bottles, gathered by Danny. Last summer the Estes added a patio and fire pit near the willow tree. A garden at the back of the house used all these years still grows vegetables.

The steps leading to the front porch bear the inscription Oct. 9, 1929 and finally over the garage that was once a dairy, run by Mrs. Wingfield for the summer visitors, bears a sign that says: Ruidoso Dairy, Milk, Cream, Buttermilk, Butter, Fresh delivered every day. More milk, more "pep".

All this, memories, history, a lovely yard, stands today on 1 1/2 acres of ground, right here in Ruidoso.



A Visit To The Oldest Home In The Playground of the Southwest

This is another in a series of articles on interesting homes in the Ruidoso area.

By JOAN LAMB

Living with memories of the past yet alive with thought of the future through the lives of three children, Mary Evelyn, David and Danny Estes in the former Ike Wingfield home, now the home of Mr. and Mrs. Wayne Estes on Eulador Drive, near Mechem intersection. The Estes children are the great grandchildren of the deceased Mr. and Mrs. Ike Wingfield, builders of the house, but ever since it was built some member of the Wingfield family has occupied the house continuously.

The present home is the third house built on the same location. The first one built a little to the northwest of the present one burned in 1916. The last one standing today was built in the summer of '29, and except for very minor changes which include the addition of a fireplace, addition of an upstairs bathroom, relocation of an arch between living room and dining room and modernization of the kitchen,

is just as it was, when first built of fine seasoned lumber that was purchased in Alamogordo.

The willow tree in the front yard that is so beautiful in summer, especially with children and their pets playing around it was planted 50 years ago. A long time ago there was a water ditch across the back yard and six willow trees grew there.

This house, the first permanent home in Ruidoso, has always had electricity from the time it was built, from its own generators.

The fireplace was added in 1933 or '34. The original hardwood floors in the living and dining room are still beautiful today. The other floors in the house are the original ones, though not hardwood, and the doors and windows are still the original ones. Probably the most unique thing in the house from the standpoint of interest is the bathtub still in use that was the first one in Ruidoso. In its early days it was quite an attraction and members of the family reminisce often about the many visitors who used to call Saturday night to take a bath. Such

was the hospitality and kindness of the Wingfields and their descendants.

The story and a half house had originally 8 bedrooms, living room, dining room, kitchen and a basement. Today it has five bedrooms, one bedroom upstairs is now Mrs. Estes' sewing room and one bedroom downstairs is used as a library, book room, den, study, keeping place for the family's ski

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Don't Forget — The Forest Service Now Charges for Camping in Its Developed Campground Areas — and You Don't Get Near the Facilities That We Offer You. THERE'S NO OTHER ATTRACTION QUITE LIKE OURS IN THE ENTIRE SOUTHWEST

SMALLPOX VACCINATIONS SHOULD BE TAKEN BEFORE SUMMER

Dr. G. K. Fair, district health officer for Lincoln County, suggested today that parents make sure their babies have smallpox vaccinations, if needed.

Children should receive their vaccinations against the dreaded disease by their first birthdays, he pointed out. Most doctors recommend that smallpox vaccinations be given between the ages of nine months and one year.

He said parents should consult their baby doctor or family physicians. He noted that now is a particularly good time to get babies

vaccinated, because warm weather has not yet set in.

Ruidoso News
Friday, May 19, 1967

WAT'S COOKIN'

THE POT IS BUBBLING WITH THE WARMEST KIND OF WELCOME AT RUIDOSO'S FAVORITE DINING PLACE.

We're happy to welcome back horsemen, trainers, race fans and summer visitors. We hope you have a very wonderful summer.

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THE Ruidoso News
Friday, May 19, 1957

carpet golf, fishing, etc., etc. The same holds true for adults— for, in summer, there are horse races to attend, golfing on beautiful Cree Meadow course, fishing, motor rides through the pine-clad hills, exploring old mines, viewing the gorgeous scenery that changes in color from season to season—all offered so it can be enjoyed between sessions of his or her meetings.

You will be glad you brought your family with you to a convention in Ruidoso.

Trips To Ruidoso, Lincoln Slated For Airmen

Mrs. Marlon Beacham is director of the Whispering Sands Community Center at Holloman AFB, near Alamogordo and, as such, is responsible for arranging programs that will satisfy the recreational needs and interests of the entire base community.

"We are not just concerned with the young, single enlisted men on base," she said. "The Air Force service centers differ from other service centers in this respect— although the young enlisted men form an important part of our program, we also plan programs for the married couples, dependent youths, different hobby groups, wives' club—in short, we are a real community center and we try to provide ways for a meaningful use of a person's leisure time. We have many age groups and many different interests to take into consideration in our programming."

The population at Holloman AFB numbers about 3,000 military personnel and about 4,000 dependents, plus almost 2,000 civilian government employees. Whispering Sands Community Center provides between 20 and 30 thousand hours of recreation per month for these people.

Housed within the Community Center itself are hobby rooms, music practice rooms for small combo groups, record listening booths, a television lounge, game rooms, a snack bar and a large ballroom with a stage and dressing rooms for theatrical productions, fashion shows and musical productions. Adjacent to the building is a swimming pool and patio area.

In addition to the programs planned at the Community Center, Mrs. Beacham also plans week-end trips for base personnel to such points of interest as Juarez, Mexico; Carlsbad Caverns, Ruidoso; the Billy the Kid Pageant at Lincoln, and the State Fair in Albuquerque.

Mount Capulin, in northeast New Mexico, is a great cinder cone of an extinct volcano with a crater 700 feet deep.



"BIG TIME"—Five winters ago, professional ski racers from all over the world, including Australia, France, Austria and many parts of U. S., competed in a three-way competition in the Southwest, including races at Aspen,

Santa Fe and Sierra Blanca near Ruidoso. This picture is of one of the professionals on a giant slalom, whizzing by the camera at express-train speed.

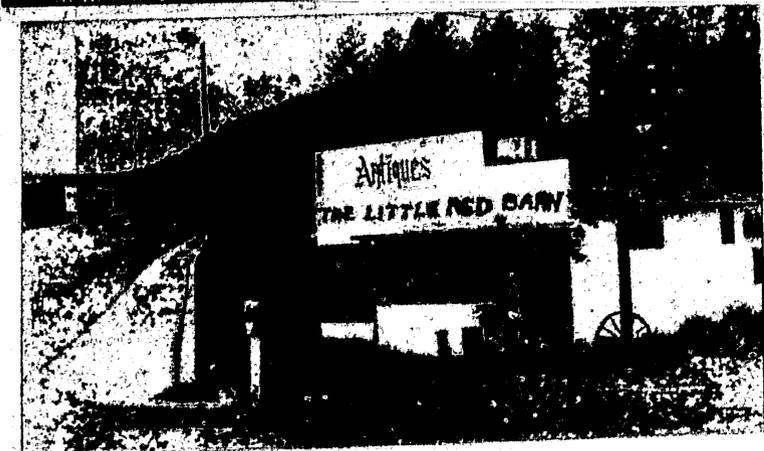
Plenty To Enjoy In Ruidoso When You Attend A Convention

Ruidoso has played host to dozens of conventions of various sizes, from a group of 10 to 12 people to gatherings that actually numbered more than 700 persons.

in Ruidoso because there is such a variety of entertainment."

The convention delegate who comes to Ruidoso finds it one of the most pleasant places in New Mexico because he can bring his or her family. Recreation of all kinds is provided for youngsters— horseback riding, skating, bowling, hiking, movies, shooting galleries,

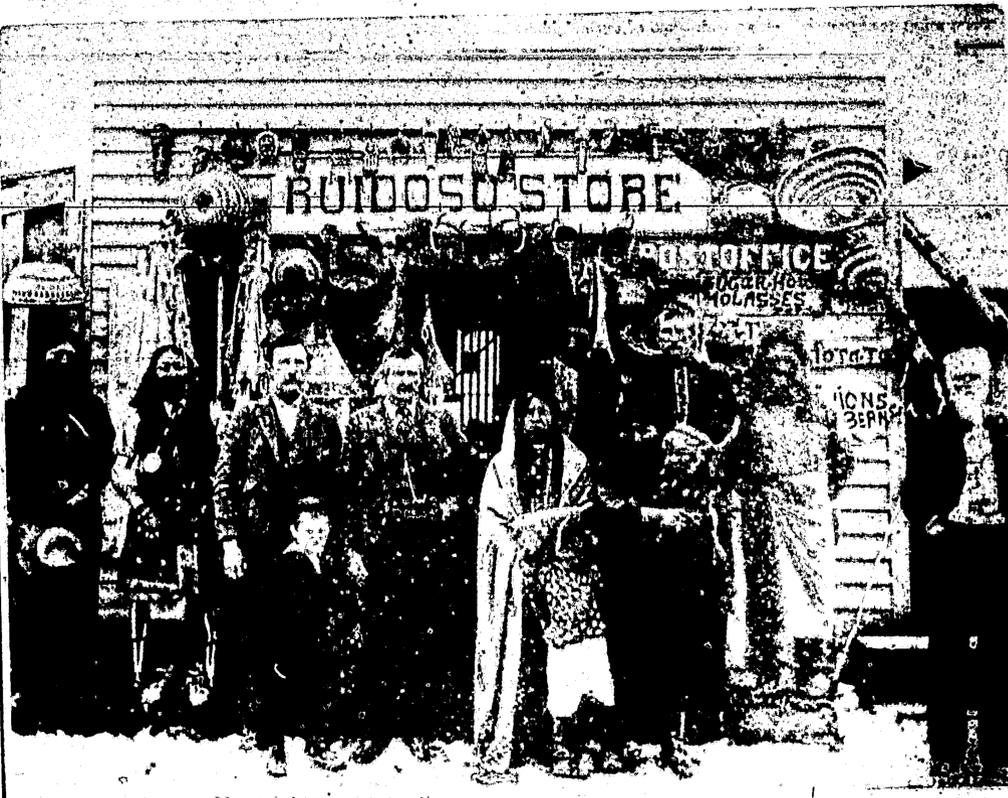
From the many who have attended a meeting of this sort in the Playground of the Southwest, this general comment has been heard: "We love to attend conventions



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THIS PHOTOGRAPH, MADE MORE THAN HALF A CENTURY AGO, SHOWS VISITORS HERE AT THAT TIME . . . AND FOLKS KEEP COMING BACK YEAR AFTER YEAR TO ENJOY OUR RECREATION, INCLUDING HUNTING, FISHING, CAMPING, HIKING, WINTER SPORTS, HORSE RACING, GOLFING AND OTHER SUCH PLEASURES—AND MANY OF THEM DECIDE TO MOVE HERE TO MAKE THEIR HOME—RETIRED PEOPLE, INVESTORS IN NEW BUSINESSES AND HOMES. IT'S A GREAT LIFE. GET THE RUIDOSO HABIT—VISIT US OFTEN!



Pictured Below are just two of the many activities that draw thousands of vacationers and sports fans to this region from all over the U. S. in all seasons. If you've never been here before—we welcome you to join the folks who have fun in the sun and snow in this year 'round mountain playground in the heart of the Lincoln National Forest. We will welcome any inquiry from you—please write us.



Your Ruidoso State Bank now Serving the Community in Two Locations — has been helping with the growth of this area for almost 15 years — and will continue to have a part in the development and expansion of good things for people to have and enjoy.

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Ruidoso Is A Happy State . . .

Comparing our beautiful village with some of our neighboring communities, you can truthfully say we have one characteristic going for us that doesn't apply to the others. We are the mecca for thousands of visitors vacationers of all ages—and when they arrive here, they land happy. They're escaping from the desk, the store, the kitchen and housework—and the kids are liberated from bookwork. The whole kit and kaboodle come here for fun—and they are a smiling, happy bunch of folks.

They find the widest possible variety of things to take part in, or watch plus enjoying just plain relaxing and snoozing. There's action or there is just plain lazyn'.

Our natural beauty adds to that joy of a visit in the mountains. Many, many visitors here return to make this their home because they found so much joy in their stay in Ruidoso. Every visitor to Ruidoso for the first time is a potential repeater—and a possible future resident. Convention delegates—another type of visitor we get throughout the year—get a chance to see what's in Ruidoso and their interest is whetted. That's why a great majority of our permanent residents, who operate a tourist accommodation, or who are retired residents, or at work in some other field not directly connected to serving the vacationer, goes out of his or her way to help the stranger here.

We borrowed this phrase to sum up Ruidoso's attraction—someone else once declared Ruidoso is not a place—it's a state of mind.



SCENE FROM PAGEANT—This is one of scenes from 'Last Escape of Billy the Kid' pageant presented two days each August by a cast of Lincoln county residents, some of them descendants of principals in tragic Lincoln County War, at Old Lincoln outdoor stage.

15 Years Ago

By Elsie Williams

News Item From Ruidoso News Issue of May 16, 1952.

Negotiations were completed this week for the right of way for the 2-mile long Skyride which will begin west of Mau-Lee Sweet Shop (near the Old Mill) and will travel north crossing Cedar Creek and to the top of Moon Mountain.

Mayer W. D. Ratliff announced

Sierra Squares Sponsor Jamborees, Special Dances For Visitors; Club Has 52 Couples As Members

The village of Ruidoso has received word from the Civil Aeronautics Administration that lighting system at Engle, N. M. airport which is being abandoned, will be given to the Ruidoso airport free of charge.

With addition of several new improvements and stall reservations of 450, expected for quarter horses and thoroughbreds, one of the greatest seasons in the history of the Hollywood Park track is predicted. The racing season will open June 21.

In 1964 the club voted to host its first Southeast District Jamboree in conjunction with the Annual Aspenade celebration. The square dancing proved to be a special feature for the Aspenade and it was decided to hold this dance each year. On Oct. 14, 1967 the club will host the Fourth Annual Aspenade Square Dance Roundup.

In May of 1966, the New Mexico State Square Dance Festival was held in the Convention Center in Ruidoso. Some 184 squares of dancers attended this 10th annual festival. This represented the largest crowd of dancers to ever gather in the State of New Mexico.

The State Festival was held in Santa Fe in April this year, but will return to Ruidoso in 1968. It is hoped that some 225 squares for

The Sierra Squares Club was organized in the early part of 1963 with seven couples as charter members. From the beginning, the club has taught lessons and held dances at Herb Oregerson's Carrizo Lodge in Ruidoso. The Club holds lessons or workshops every Wednesday and regular dances on the second and fourth Saturdays of each month. The club has had a very steady growth and is now graced by some 52 couples of Club Members.

The State Festival was held in Santa Fe in April this year, but will return to Ruidoso in 1968. It is hoped that some 225 squares for

1800) of square dancers will be on hand on May 3 and 4, 1968 for this festival.

The club is honored by the fine teaching and calling of Don Driver, who is the general chairman for the 1968 State Festival. Don has been calling and teaching for the club since its organization in 1963. He also calls for clubs all over the State of New Mexico and Texas.

When asked his opinion of square dancing and the dancers, he will tell you that they are the most courteous and friendly people, and have the most fun of any group that he knows.

President of the Sierra Squares is Jim Roberts, serving his second term in this office. He also is first vice-president of the state association.

Along with the many activities of the club, there are also two dances each summer sponsored by individuals. On June 10 Don Driver and Rex Coates will hold the third annual June Square Dance and Workshop. On Aug. 13 and 14, George Cooper of Clovis will present the Ninth Annual August Week-end with Beryl Main and Melton Luttrell.

"The club is always open and welcomes visitors at any time, even if you do not square dance," one of the members said. "Square dancing is fun, for anyone of any age at any time, at any place."

Santa Fe, the ancient capital of New Mexico, lies at an altitude higher than the tallest American peak east of the Mississippi.

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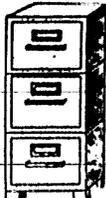
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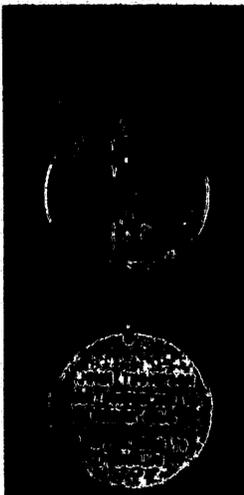
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4 Miles North of Ruidoso on State Highway 37 At the Turn-Off to Sierra Blanca Ski Area



NEW OFFICERS—These are new officers of Ruidoso Racing Association now planning 1967 season at Ruidoso Downs, from left, State Senator Joe Skeen, Picaño, secretary-treasurer; A. B. Green, Purcell, Okla., presi-

dent; Mrs. Billie Hensley, Phoenix, board member; John Augustine, Las Cruces, vice-president, and Stan Snedigar, Ruidoso Downs, board member.

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NEW TOURNAMENT ON CALENDAR AT CREE MEADOWS GOLF COURSE

Cree Meadows Golf Course, privately owned and operated for the public, entertains thousands of links fans each year here—vacationers, novices, professionals, celebrities and homefolks alike.

For the 19th season, the nine-hole 6,600-yard par 72 course is adding a new tournament—a Ruidoso championship—to be run in the fall. Competition will be match play over three weekends, Stormy Edwards, manager, said. "We'll have a Ruidoso champion each year in this new tournament," he added.

The ever popular invitational tournament will be held June 19 through 22 with as many as 150 golfers expected for the 19th time.

For the new season, new grass has been planted in some stretches and the fairways have been spruced up. Additional work will be done again this fall on the course.

The nine-hole course was built in 1948 and has steadily increased in beauty. Mr. and Mrs. Sunny Edwards of Big Spring, Texas purchased the course in 1958, and their son, Stormy, is currently the operator. The Edwards have an abundance of friends in Texas and elsewhere who return year after year for golfing in the tall, cool pines.

Founder of the course was Joe Palmer, partner in White Mountain Development Co., which opened considerable residential, commercial and school property here in the 1940's. The first golf course here was located in what is known as Palmer Gateway. Among owners of the course, in order of operation, have been Palmer, C. H. (Dad) Gough, Ed Amonett, Johnny Williams and the Edwards.

Stormy Edwards holds the course record which has been attacked by many golfers through the years. His record is 65, seven under par.

A new attraction which was added two years ago, is a large water hazard in front of the par 5, 525-yard ninth hole, which has contributed to the difficulty of the course. The lay-out of the course provides many interesting shots for golfers trying to better their score. Bright sunny days in the spring, summer and fall, plus many in the winter add to the difficulty of the course. The low for golfing fun all seasons at Cree Meadows.

Wortley Hotel, Opened In '72, Is Restored

Besides its restful scenery, the town of Old Lincoln, located on U. S. 380 30 miles northeast of Ruidoso offers much to see in the way of historic buildings and museums. The Old Lincoln County Courthouse, now a State Monument, houses many exhibits depicting the history of Southeastern New Mexico and the Lincoln County War. The Tunnell Store, also involved in the fortunes of the Lincoln County War, contains many of the original fixtures and much of the inventory left from the days it was a thriving general store. Situated near the Stone fort, which shielded early Spanish settlers during Indian raids, the town itself is little changed from the time it was a frontier settlement.

The Old Wortley Hotel, now restored, was first operated by G. Murphy and was known as "Murphy's Mess," but gradually to be known by the name of its cook, Sam Wortley. Purpose of the operation was to provide meals and lodging to the men who were at work building Murphy's "Big Store," the imposing two-story adobe building which later became the Old Lincoln County Courthouse.

The Wortley Hotel also served as headquarters for Col. Dudley and his staff during the famous three-day battle of the Lincoln County War. During court terms it was occupied by judges and lawyers, law men and other official visitors.

In fact, it was here that Deputy Sheriff Robert Ollinger was having lunch on the day that his notorious prisoner, Billy the Kid, made his escape from the Courthouse.

The hotel burned to the ground in



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NEW MEXICO R. E. A.
CONVENTION SET HERE

Jim Colgrove of Santa Fe, public relations man and editor for the association's statewide magazine said on a recent visit here the New Mexico Rural Electrification Cooperative Association, which includes 14 co-ops in the state, will

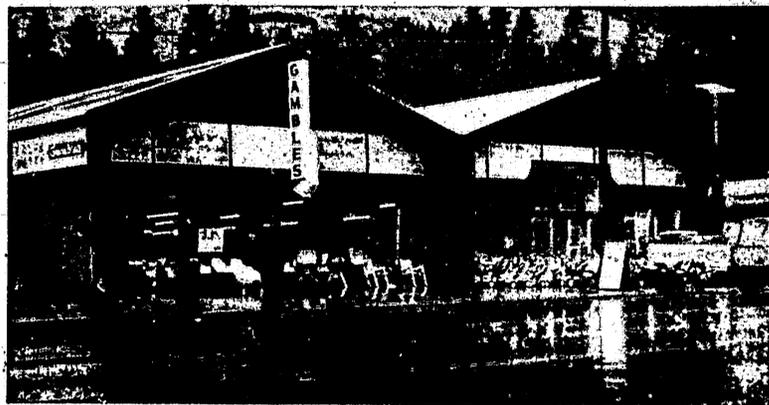
PAGE FIVE SECTION C
Friday, May 19, 1967

Ruidoso News

hold its annual convention here June 1-3 at the Chaparral Motor Hotel. He said the meeting will draw about 150 delegates.

TEXACO DEALERS
DUE IN AUGUST

About 90 people are expected for a Texaco wholesale district conference at the Chaparral from El Paso here Aug. 4, 5, 6.



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CREE MEADOW GOLF COURSE

STORMY EDWARDS - Operator

Ruidoso News
Friday, May 19, 1967

Old Ancho Is Strange Ghost Of a Town Now

By BETTY WOODS
(In New Mexico Magazine)

Ancho is a strange ghost of a place hiding in the rolling hill country of central New Mexico. It lies in a wide valley of the Jicarilla Mountains, where its life began in 1896 as a railroad town. Today it is a graveyard of piles of unused brick, half covered with weeds and sand. Tumbled in scattered abandonment, the mounds of red and tan bricks add an intriguing mystery to Ancho.

You see the ruins of the 16-kiln brick factory and a plaster mill that operated in the early 1900's. You feel the silence of the deserted buildings, the sadness of the vacant houses. You see the empty school house and its lonesome playground where youngsters pushed and played when Ancho was very

much alive. A family of enterprising crows has taken over one of the deserted houses. Exploring visitors are given a raucous warning to stay away. However, the crows are the only unfriendly creatures here. Just three or four families live in Ancho today. Among these are the Straleys who are pioneers in the area.

Along U. S. Highway 84, between Carrizozo and Corona, you'll perhaps notice signs inviting you to visit "My House of Old Things" in Ancho. At 2 1/2 miles north of Carrizozo a sign points to Ancho. You turn onto the side road and two miles later, you'll be surprised to see a neat railroad station house, a railroad water tank and two small log cabins. Within the well-tended yard in the center of the green painted rock "lawn" stands a small "retired" lawn mower on its cement slab. Beside the station house is an old baggage cart, a mail wagon, a light spring wagon, a surrey and a chuck wagon.

On a low hill across the railroad tracks are a couple of "company-type" houses shaded by trees. Today, Southern Pacific trains rush through Ancho without giving it a passing whistle. When this place was an El Paso and Northern stop,

trains paused here for water. Later big passenger trains did the same. At 11 miles north of Ancho, the plaster and brick industry thrived. Then homesteaders came in 1920's and 30's. A gold rush in the Jicarilla Mountains boomed. But high living didn't last. The big passenger trains no longer needed water for their steam locomotives. Engines burned oil now. No need for Ancho; the station closed in 1959. Homesteaders had gone long ago; miners went to richer fields. Then the new highway by-passed Ancho. Nearly everyone left—all but the Straleys.

Mrs. Jackle Straley Silvers gathered up the remnants of the town along with a few family heirlooms and placed them in the rebuilt station house. She called it "My House of Old Things." Here you'll find the quaint little Post Office still in operation. Beyond the Post Office is the station master's room, complete with ticket case, stamp table, sashophone, lanterns and telegraph keyboard, and a variety of old documents.

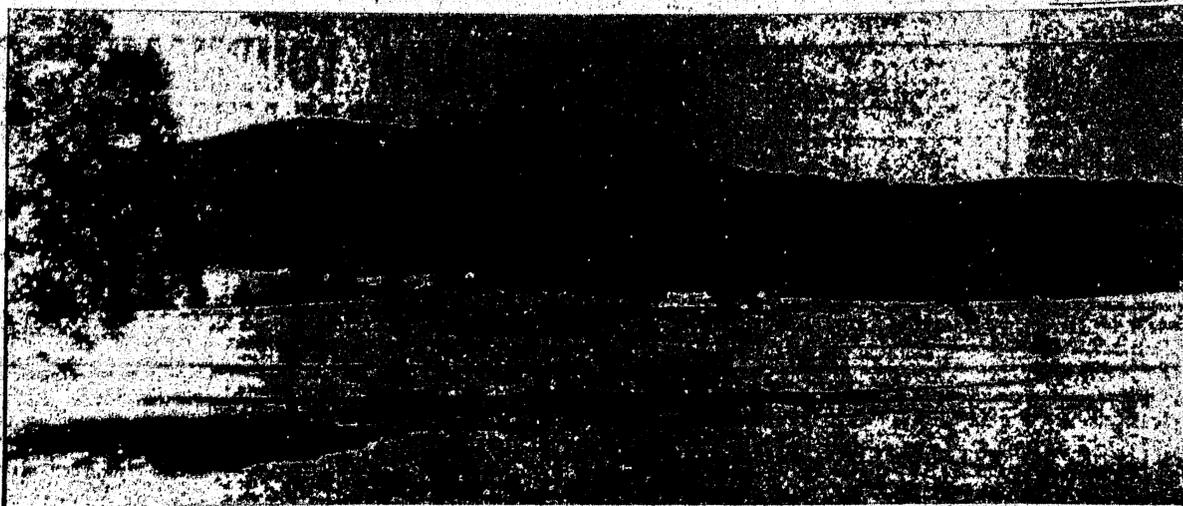
The large baggage room has become a collection room. There is a chair that belonged to Mrs. Liebsch. This was one of the three chairs believed to have been removed from the burning McWen home at Lincoln during the Lincoln County War. You will see sentimental notes written by young lovers half a century ago. And early-day newspapers.

There are the four rooms furnished in the era of huge coal ranges, feather beds, hanging lamps and parlor organs. The kitchen has many unusual items including items from the Straley family. The dining table holds a collection of elegant cut glass and rare china, as well as antique silverware.

In sharp contrast, you visit each of the two one-room log cabins, just beyond the station house. There is a miner's cabin, stark man's place with no foolishness around to be taken care of. A stove, a bunk and a cupboard. Maybe a chair or two. In the corner are his miner's tools.

The other cabin is a homesteader's. There are curtains at the windows and a more comfortable bed and a few pictures. A woman's touch.

But the biggest mystery of all are the piles of fine unused bricks many of which have the word ANCHO stamped on them. Why do so many contractors come with trucks and haul them away to build new houses? Ancho has been plagued through the years with court litigation. There were big ranchers and the homesteaders, the miners and then the brick makers. These brick piles are now waiting for a



CREE MEADOWS—Ruidoso's beautiful golf course with the beautiful name, Cree Meadows, has tree lined fairways of pine and juniper—not so evident in this photo, but enjoyed by golfers from many southern states in the first seven of the nine holes. This picture shows clubhouse in the distance, looking across eighth and ninth fairways. It is scene of many tournaments.

The first atomic explosion in history took place in New Mexico early on the morning of July 16, 1945. Site of the explosion was the desert of the Tularosa Basin, northwest of Alamogordo, now known as "Trinity Site."

Abandoned Tano Indian village. Even across remnants of the past in the today Santa Feans digging the form of pottery, stone implements foundations for their homes come and human bones.

GLEN GREEN AT— HOLLYWOOD GULF

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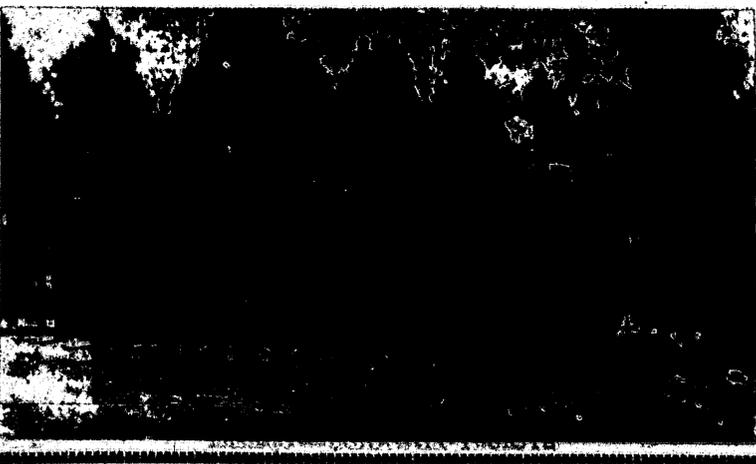
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RUIDOSO, N. M.



to be settled, and that could take a long, long time.

So, Ancho, in its rangeland valley is one of New Mexico's most intriguing ghost towns still waiting for you to visit.

Peonage (debt servitude) was abolished in New Mexico, March 2, 1887.

Read and use want-ads regularly.

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Junior Ski Racers Win Honors in '66-'67 In Regional and National Competition



YOUNG SKIERS—Sierra Blanca junior ski racers won more honors for their sponsoring club, Sierra Blanca Ski Club, than any area in New Mexico during the 1966-67 season. Of the five New Mexico team members going to Duluth, Minn., for the JayCee national meet, three were from Ruidoso, Steve Wimberly, Schar Ward and Reeves McGuire. Going to the national junior racers meet as a New Mexico team member from Sierra Blanca was Kathryn Campbell. All did excellent among the stiffest junior ski race competition in the nation. Coached by Roy and Franziska Held, the Ruidoso kids were honored in the annual ski club banquet a month ago for their bringing home ribbons and awards from races

staged in four states. In pictures above are, top row, left, Steve Wimberly leaving starting gate for one of the big races; right, the New Mexico team at Duluth, from left, Reeves McGuire, Steve Wimberly, Brian Skinner of Cloudcroft, Schar Ward, Clifford Chase, Taos and Jose Sena, Santa Fe; 2nd row, from left, Carey Horion on a run, and Matt Faudree, Joe Bob McGuire, (hidden behind Matt), Allen Campbell, Dale Pearson, Schar Ward, Craig Horton, Reeves McGuire and Steve Wimberly; 3rd row, from left, Schar Ward and Kathryn Campbell on runs; bottom row, from left, Craig Horton, Danny Wimberly and Alfred Pearson. These photos were made at Duluth, Santa Fe (for try-outs) and at Sun Valley.

Bottomless Lakes State Park Offers Many Recreational Attractions

Just 17 miles east and somewhat south of Roswell, the traveler tops a hill and there is Bottomless Lakes State Park inviting him to tarry. The lake itself is small, only about 300 by 40 yards, but the accommodations offered are not to be topped anywhere. The lakes are about 90 miles from Ruidoso.

Lea Lake, which is the largest of the Bottomless Lakes, is where all the fun takes place. The children find two playgrounds, and the

adults having camping sites, sheltered picnic tables, a concession for food and bathing suits, a brand new bath house, just opened this year, and an olympic sized swimming pool to swim in, or just loll about on the edge and indulge in the great male sport of girl-watching.

Campers find all the accommodations they need; so do picnickers. If one wants water sports without getting wet, there are nonsinkable

rowboats, water cycles, kayaks and a qu a cars. Fishermen be warned: during the summer the fishing is not too good—the water is too warm.

Bottomless Lakes is so called due to the fact in the early days cowboys would try to hit bottom by letting down their ropes with a weight on the end. Well, they'd play out lengths of rope and hitch on another length and never would seem to hit the bottom. A very deep current would be pulling their ropes through an underwater cavern into the next county. The largest of the seven lakes, the one where all of the activity takes place, is called Lea Lake after Captain J. C.

Lea, an old time rancher and founder of the nearby City of Roswell. Captain Lea was also known to have been a friend of New Mexico's Billy the Kid.

Horses and Shetland ponies are available for the grownups and youngsters who like saddling up for rides over the surrounding countryside.

Although Bottomless Lakes has no power boating for those who prefer spray in their faces, it is a very popular spot—especially over the holidays. It is advised to come early for the best places to camp, park and picnic. Not only on holidays, but on any day in the summer, when people are roaming

Sports Illustrated Gives Ski Area Here Publicity Around the World

(From Sports Illustrated) PAGE SEVEN SECTION C

This great hulk of a mountain soars up in the Lincoln National Forest, 200 miles south of Albuquerque. At night, from its 12,003-foot peak, you can see the glow of El Paso and Juarez, 130 miles to the south, and of Roswell, 90 miles to the east. The vast flat expanses of the White Sands missile range and the Tularosa Valley lava flow lie below—an area so desolate that the first atomic bomb was exploded here. Almost nightly, missiles seem to join the endless expanse of stars.

Sierra Blanca was built in 1960 by Robert O. Anderson, board chairman of The Atlantic Refining Co. and quite possibly the largest single landowner in the country. At one time, Anderson owned three ski areas—Sierra Blanca, Santa Fe and Aspen's Buttermilk. He invested \$2.5 million in Sierra Blanca on trail cutting, lifts—there is a gondola and one double chair—a 16-mile switchback road up from Ruidoso and the lodge and adjoining motel. Anderson sold Sierra Blanca for \$1.5 million in 1963 to the Mesquero Apache Indians. Why the \$1 million loss? Anderson says that New Mexico has been good to him and he wanted to return the favor. The Indians hired Roy Parker, a veteran ski instructor and manager, formerly at Loveland and Vail, to run their investment and Parker employs 15 Mesqueros as lift operators and cafeteria workers. The tribe also makes other contributions to keep its area in the black—or the white. A few days before Christmas and the first heavy onslaught of customers, Sierra Blanca had only a light dusting of snow on its best trails. While Parker was wondering whether or not to start making snow on the lower slopes—a costly and disagreeable chore—the Mesqueros dispatched their prize dance troop, which, wearing little more warming than body paint, performed the Mountain God dance on top of Sierra Blanca. Parker made snow, but so did the gods, six days later.

Sierra Blanca draws 60% of its skiers from Texas. Many of the folks know Ruidoso for its quarter horse racing—its All American Quarter Horse Futurity, held each Labor Day, is the world's richest horse race. They come back in winter to show the kids what a mountain looks like. Others get the pitch from Ski-school Director Jim Isham and his pretty instructors, who put on their Bogners and take to the road each fall like the tent-show men of old, selling the elixir of skiing to the Texas Panhandle towns of Hereford and Muleshoe, Bronco and Whiteface. Half of the people who ski at Sierra Blanca have never seen snow before, and Parker thinks he has the largest stock of rental skis in the West—700 pairs.

The visitor to Sierra Blanca who wonders out loud what one does after the lift shuts down is in danger of becoming a victim of a brand of wide-open-spaces hospitality that can be more crippling than the anoxia of the heights. Ruidosians pride themselves on their hospitality at Futurity time, and the open-house spirit re-awakens when the skiers arrive. "Fix your own" is the easy invitation, and Styrofoam cups with the host's name printed on them are filled for the road, so that a hand is never empty on the way to dinner. Dinner with Ruidosians is likely to be 30 miles away at the Silver Dollar in Tinnie, N. M., an 1880s building that has been restored by New Mexico philanthropist Bob Anderson. On the wide veranda stand three life-size figures of the famous cowboy about all over this very fascinating state of ours.

P. S.: The concessionaire claims he makes the worst cup of coffee in this Land of Enchantment. He might be right.

through Lincoln, of Billy the Kid (Credible (sic), a skiers' watering, renown, is broken at the Innplace at the mountain's base.

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PEPPERMINT BAR
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We Will Resume Our Summer Schedule of Hours—

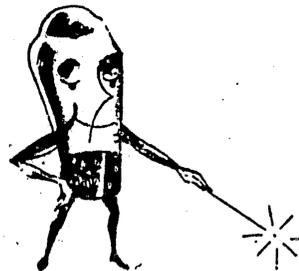
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—Ruidoso and Ruidoso Downs Bank—
9 a. m. until 2 p. m.

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Billy the Kid Troublesome Student Says Writer

Billy the Kid was never the nicest boy in the neighborhood, according to Marcella Powers, writing in the May New Mexico Magazine. Although bright enough, he was both undisciplined and untidy, and his teacher, Miss Charity Ann Gannon, was not noticeably able to influence her 14-year-old student with her own high moral standards, writes Miss Powers.

Miss Gannon arrived in Santa Fe through the kind offices of the Auburn (New York) Female Bible Society whose members raised \$500 to pay her transportation and salary for one year. Her school was part of the newly-organized First Presbyterian Church, which occupied a tiny adobe building that year of 1867.

The Board of Domestic Missions had commissioned David F. McFarland to start a Protestant church in New Mexico. He preached his first sermon in the Palace of the Governors, and 12 people came to listen.

This month the First Presbyterian Church of Santa Fe is celebrating its first Centennial and has over a thousand members. Its precarious early history is recounted in the article "The First Presbyterian's First Hundred Years," a feature of the current issue.

Billy the Kid, whose name was William Bonney (sometimes his last name is given as Antrim) was one of the men playing a role in Lincoln County's infamous war in the 1860s.

Take One or More of These Tours—Stay A Day or Two Longer in Ruidoso



TRIP NO. ONE

Editor's Note—These five suggested tours to points of interest, historical and scenic, are suggested to better acquaint visitors and vacationers in Ruidoso with our area. They are recommended by Ruidoso Valley Chamber of Commerce in the hopes they will help you enjoy your visit here, and that they may encourage you to stay in our midst a day or two longer. Manager Don Stark authored the pamphlet which describes the tours. Get a copy at the C of C office.

TRIP NO. ONE

Ski Area and Monjeau Lookout, Leaving Ruidoso via Highway 37 travel to Alto. Turn left at the Sierra Blanca sign. This will provide you with one of the most scenic drives to be found anywhere. This road is all paved and provided with guard rails. Arriving at the ski area you will find old world charm in a most beautiful setting.

Water provides skiing second to none. Wearing apparel, restaurant facilities or just plain watching. The Gondola operates most of the year. As you leave Highway 37, traveling one mile you will see a sign Monjeau Lookout. Turn right on a gravel but well maintained summer road. A beautiful drive offering you views unsurpassed anywhere.

Hki Area only driving time 2 hours.

Welcome, Visitors Skyview Texaco

HERNIE BRIGGS
U. S. Hwy. 70 — Ruidoso Downs

Actual miles traveled—32, Ski Area and Monjeau driving time—3 hours.
Food available at Ski Area. Gas not available anywhere on trip.

TRIP NO. TWO

White Oaks, Capitan, Lincoln
Leave Ruidoso via Highway 37 traveling to Capitan, take Highway 380 to Carrizozo, take Highway 54 three miles, turn left seven miles to White Oaks. This once thriving and prosperous mining community will take an much of your time as you desire to spend. Much of the early history of this part of New Mexico was centered around this now almost deserted town.

You may continue east 5 1/2 miles, take forest road 130 into Capitan. We would suggest you return to Carrizozo, take Highway 380 to Capitan. While in Capitan be sure and visit Brokey the Bear Museum. Continue east on 380 to Lincoln. There you will find a museum, the Old Lincoln County Court House and many other things of Billy the Kid days. Continue east to Hondo, turn right on Highway 70, returning to Ruidoso.

Enjoy your drive through this beautiful valley. You will observe some of our fine orchards, possibly wild game, Fox Cave and the famous Ruidoso Downs Race Track. Estimated driving time—approximately 5 hours.

Actual miles driven—130 miles. Make local inquiry about road between White Oaks and Capitan before traveling it if you decide to take this "back road."

TRIP NO. THREE

Bonito Lake, Nogal Lake Area
Leaving Ruidoso via Highway 37

TRIP NO. TWO

You will travel through beautiful country to Alto. Continue on to Angus community, turn left at the Bonito Lake sign. This road will be a gravel but well maintained road. In approximately 4 miles you will be at Bonito City Store. From this point on there can be many exciting sidetrips for both car and Jeep. Stop and ask the Runnels—they will be glad to explain a number of these side trips for you. Next stop approximately 1 mile at Bonito Lake. As the Spanish name applies, truly a beautiful lake. During the summer months Bonito is open for fishing. Following the main road, you will travel on to Tanbark Canyon, where you may visit the once famous Parsons Hotel and mine. You may spend from one hour to a week in this area. Many abandoned mining operations, beautiful country, fishing and camp grounds.

Actual driving time—3 hours. Actual miles traveled—40.
Food not available along this tour. No gas available past Angus.

TRIP NO. FOUR

Valley of Fires, Carrizozo, Pictographs
Leave Ruidoso via Highway 37 into Capitan, turn left to Carrizozo on Highway 380. Continue east on 380 four miles, arriving at Valley of Fires State Park. This area is locally known as the Mal Pais.

This lava flow is believed to be the newest in the United States. Leaving Valley of Fires, return to Carrizozo, take Highway 54 south 28 miles to the community of Three Rivers. Make local inquiry as how to get to Indian Pictographs. This will be a short distance east, but well worth your time. After view-

ing the Pictographs, return to Highway 54, continue south to Tularosa, take Highway 70, returning to Ruidoso via Mesalero.

Estimated driving time, approximately 3 hours.
Actual miles driven—127 miles.
Food and gas available along route.

As much time can be used on this trip you might desire.

TRIP NO. FIVE

Apache Summit, Cloudercroft, White Sands
Leaving Ruidoso via Highway 70 South you will arrive at Apache Summit. A stop is a must, and view the beautiful authentic Indian craft. Continue approximately 3 miles to the Camp Geronimo sign, turn left 16 miles. At Camp Geronimo turn right, continue into Cloudercroft. Leaving Cloudercroft you will travel a beautiful drive into Alamogordo. Leaving Alamogordo on Highway 70, travel 13 miles to White Sands. Leaving White Sands, return on Highway 70 to Ruidoso via Tularosa and Mesalero.

This trip can consume any amount of time you might desire as it offers many beautiful and exciting side trips. Estimated driving time—approximately 4 hours.
Actual miles driven—130 miles.
Food and gas available along this route except between Apache Summit and Cloudercroft.

Public schools were established in New Mexico in 1721 by royal decree from Spain.
New Mexico boasted eleven mission churches in 1617. There was a white population of 48 men.

700 EXPECTED IN OCTOBER FOR JEHOVAH'S WITNESSES CONVENTION AT CHAPARRAL

C. E. Von Broeske, public relations man for Chaparral Motor Hotel, said 700 persons are expected at Chaparral Motor Hotel July 7, here for the third week-end in Oct. 8, 9, bringing 70 couples.

WITNESSES CONVENTION

As much time can be used on this trip you might desire.

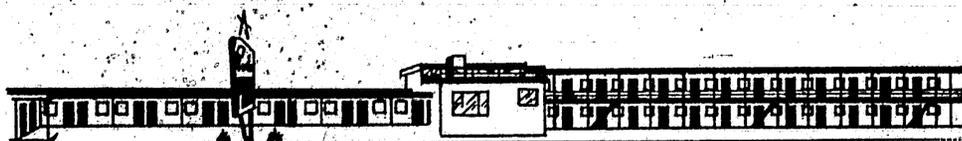
PAN-O-RAMA GOLF COURSE OPENS NEXT WEEK-END

Stormy Edwards, manager of Pan-O-Rama carpet golf course, 18-hole miniature links that enters thousands of visitors here each summer, says the course will be opened next week-end, the week-end that racing starts here, for the 1967 summer season.

JULY MEETING SET

Air Distributors will meet here July 7, here for the third week-end in Oct. 8, 9, bringing 70 couples.

IT'S COOL IN RUIDOSO



PARK MOTEL

On Sudderth Drive Next to the City's New Recreational Park

MR. AND MRS. C. O. JOLLY, Managers

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Ruidoso, New Mexico

HIGH MESA RANCH

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STABLES

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TRAINING TRACK

A Safe, Cushioned 3/8-Mile Training Track With A Four-Horse Electric Starting Gate.



This year we ask you to consider the advantages of our excellent facilities and training program in our LUNG-CONDITIONING high mountain air (9 1/2 miles north and 700 feet up from RUIDOSO DOWNS).

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Q Who or what is Charlotte's?

A The nationally recognized El Paso furniture store whose decorators have designed interiors for lovely homes throughout the entire Southwest... whose interior designs have been featured in leading magazines.

Q Is Charlotte's expensive?

A Charlotte's does not put a price tag on good taste. You get lasting quality at surprisingly moderate cost... and a pride in ownership that money can't buy!

Q What will Charlotte's do for me?

A Offer you a decorating plan for one room or an entire household, with an unlimited selection of designs, periods, and colors in furnishings, carpetings, and draperies from the finest makers in America. AND with an eye to their practicality and livability and the way you want your home to be! If you prefer casual informally and carefree furnishings, Charlotte's experts can provide them!

Q Does Charlotte's offer terms?

A Of course! Enjoy your furnishings as you pay for them out of Charlotte's convenient Pay Out of Income Plan.

Q Are decorators an added expense?

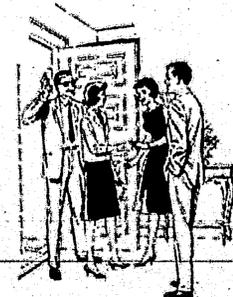
A There is no charge for Charlotte's decorator services, and it can actually save you money. Your home will be more attractive at less cost than a hit-or-miss uncoordinated buying plan could ever make it!

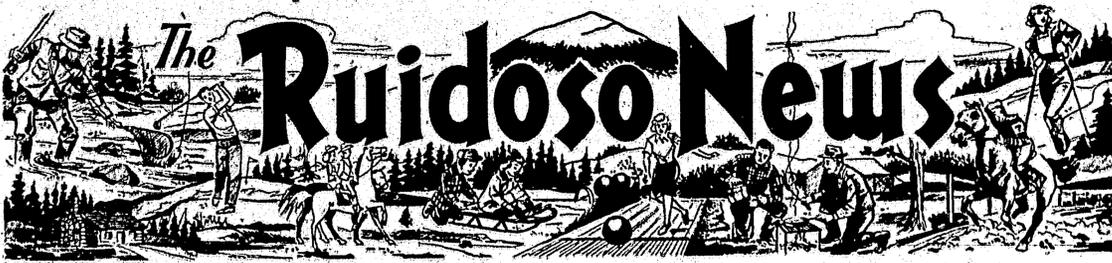
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NUMBER 48 IN OUR 21st YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345

FRIDAY, MAY 19, 1967

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Quality Cattle in Lincoln County Given Impetus With Stocking Polled Herefords on Wiggins Ranch

QUALITY CATTLE 3-30

By FREIDA BRYAN HYATT
Today a tall, erect man is quietly fashioning a page in Southeastern New Mexico cattle raising that may make history in cattle annals.

Walt Wiggins has the only Polled Registered Hereford ranch in this tip of New Mexico.

The Wiggins Polled Herefords are on 50 acres of irrigated land along the banks of the Ruidoso

River about six miles east of Ruidoso. The irrigated pasture meets the cattle's needs just fine in the spring. In the winter they are put on hay ration, cottonseed meal, and minerals.

The operation consists of a herd sire, a junior herd sire, and 16 Registered Hereford ranch in this tip of New Mexico.

The Wiggins Polled Herefords are on 50 acres of irrigated land along the banks of the Ruidoso

The start of the present set-up began when Wiggins bought some registered quarter horses. He decided to dispose of them and get some beef cattle. His operation was not large enough to handle commercial cattle, so the young man went in for quality instead of quantity. "I would rather have ten quality cattle than a 100 mediocre animals," is his verdict. He has done just that.

It didn't happen in a day. Ambitious Walt started with a dispersal herd in Kansas. They were good beef cattle, registered, and a superior type. But the more he worked with them the more dissatisfied he became.

"I dispersed all my animals," Wiggins says. His next step was to get lost in a study of genetics. Bloodlines that were doing a good job for ranchers and farmers were his concern. He selected a bloodline and started building a herd, one by one.

"Exceptional individuals with exceptionally good pedigrees," says this cattleman, "was what I was after." He was after good blood. His herd sire, CMR Larol Lamp 18, is a great grandson of Polled

Modest Lamp II, one of the all time great herd sires in the Hereford breed. His grand sire was the former world's record price bull at public auction.

The junior herd sire is CMR Rollo 100, son of the world's record price Hereford bull . . . CMR Rollo 5 . . . who sold for \$320,000.

Most of the cows come from the famed CMR Ranch, the record-making Polled Hereford empire established by M. P. "Hot" Moore of Senatobia, Mississippi. CMR breeding definitely predominates in Wiggins' Polled Herefords.

There is a son of CMR Rollo 5, world's record bull for all breeds; a grand-on of CMR Super Domino, the bull that beat the Reserve Champion at the Mid-South Fair in 1955; a daughter of CMR Super Rollo 48, considered perfect in bone structure; a son of CMR Superfactor, possessor of the largest rib-eye ever measured; half brother to CMR Rollo 90, a son of World's Record Polled Hereford bull, CMR Rollo 100.

Other cows in the Wiggins herd come from the Tucannon River Dispersal in Washington, one of the most famous Polled Hereford herds in the West; Circle L Ranch in Arkansas; the Beechwood Acres of Joplin, Missouri; the Knowlton Farms in Bellfontain, Ohio.

Nestled in quiet New Mexico mountains is a band of animals representing 100 per cent seed stock. They hold the dreams of the Wiggins family, all of whom take part in the operation.

It may be nerve wracking for the layman to watch Lisa at work or play with the Wiggins herd. She drives the entire herd from one pasture to the other. And Lisa rides either of the herd sires like a horse. Lisa is five years old.

Walton 9, and Kim 7, help in the feeding. Little Walton is active in 4-H work. Wife and mother Royne irrigates, repairs and oversees.

Owner Walt Wiggins rates the

high altitude in this part of the country as a perfect climate for his herd. "One of the finest climates for beef cattle I have ever seen," is his opinion. He insists the altitude and temperature produce a harder animal and backs his conviction with that of other beef breeders in the area who believe the same way.

This rancher is delighted with the absence of parasite disease in the area. Animals put on more weight because they feel better and eat more. "I feed my animals instead of feeding worms," states Walt.

Walt's whole ranch life is devoted to breeding for conformation and disposition. He has his heart set on consistency. To him the answer to his demands is Polled Herefords.

"The main advantage of Polled Herefords," he points out, "is you automatically de-horn your cattle. I save money this way. Further, cattle are grower when they don't have horns to start with."

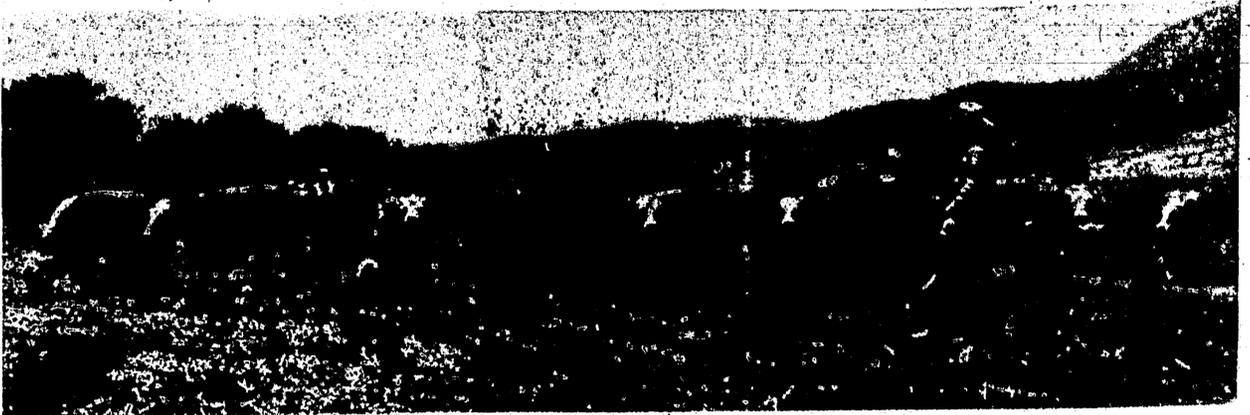
The Wiggins' plan to get more land to have dry land pasture. They figure mountain grama one of the

best available. Enough water is secured from the river on the ranch.

This little band of quality cattle has a truly happy Polled Hereford. Walt, in a faint way, continues to be bred into the calves. They are easy to handle, just like their mothers, and they retain their weight.

He advises anyone going into the business to have readable pedigrees and a superior individual. He is the only way I know to get the right kind of stock," he says. Walt is currently vice president of the New Mexico Polled Hereford Association.

It could well be that method used in the playground of the Southwest area, he is public relations director of Ruidoso Downs, famous race track that attracts thousands of Southwestern racing fans.



NEAR RUIDOSO—Walt Wiggins and son, Kim, look over herd of polled Herefords.

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LETTERS TO THE EDITOR

Mr. Vic Lamb, Editor
 5-3-67
 Kasko, Finland

Ruidoso News
 Ruidoso, N. M. U. S. A.

Dear Vic:

Just a few lines to let you know how nice it is to read your fine newspaper here in Finland. I am having a wonderful time touring Scandinavia. I was born here. Best wishes to all of you in Lincoln County!

Sincerely,
 Johnny Soderback

Dear Vic:

It does me Old Heart good when on very rare occasions some one seems to be thinking in the same

vein as I am? Speaks out... I am referring to a article by Bob Brown in the May 9 issue of the Albuquerque Journal, Page 4A. He recounts experiences and observations of Mrs. A. H. Hathaway the wife of a well known, former state police captain. Most of us who've resided in New Mexico for many years have met A. H. up and down some New Mexico drift fence.

It might come as a surprise to some but for many, many years I was the strong, silent type?? However it has always been my lot to undertake to champion a under dog when ever one happened along? Seems like there are more cones my way in my later years?? In principle I stand for giving every one a fair deal. In my own case it is sometimes impossible for me to do as quick as some folks would like but I do the best I can.

It's possible that I may be all wet? But in my opinion if no one every advocates any principles it is only a matter of time until there

are none? The U. S. was founded on principles and will cease to be when principles are forgotten? I'm a lot like the retired New Mexico cattle rancher that became restless after a short time and decided to try his hand in the business world. He bought up a substantial amount of stock in a major industry and was after a time elected to serve on the board of directors. A rancher friend of his upon hearing of his election, asked him... Do you know any thing about the business you are going to help direct? The rancher scratched his head a moment and replied... Well, I really don't know any thing about the business but I tell those big wigs on the board, one thing. That will be no more of those, UNANIMOUS DECISIONS.

Mrs. Hathaway's article points up a side of law enforcement that is not generally known. She also mentions Sheriffing as being a two way street and the necessity of the police to maintain the public re-

spect. I will add on that point by saying that the only way a policeman or any one else is going to get my respect is by fair and impartial treatment. And I do not feel I am alone in that field of thinking. By the same token I will switch horses in the stream, straddle a barbed wire fence or most any thing if I believe the course I am taking has departed from the original aim?

There are many things in this article that could be expanded on but one in particular relative to coffee drinking policemen that I believe causes about as much comment as anything and, while there can be instances of looking traced, this good old American custom, there is another angle and it should not be me that is mentioning it? Frankly the police should do the telling as they should know the benefits? However, there are folks that manage towns and policemen that police them that believe the only way to enforce the law is to count scalps? Personally I don't cotton to that idea and I don't think there is a policeman anywhere that can put up a effective argument with me on taking scalps as being the best and only method? Now, I am not advocating not arresting people but I know that I cannot, nor can any one else, remember all the wanted people that happen by. Ruidoso gets her share and possibly a few more. How do you control them if you don't recognize them? They don't know but what you may and that's the best defence you have. But you want find many of them going up and down the street at 30 miles per hour? Naturally a few will be caught this way but a lot more will be overlooked to find a town with all the policemen patrolling the streets? Why? Very simple they have to eat and they know they cannot hole up in a motel for any length of time without attracting attention, so they look for a safe that seems to be free of police?

Now it's definitely not good public relations for policemen to make frequent trips along the cafe circuit and walk in, and give all the customers the felonious eye and depart without buying any thing. This will disturb the law abiding people in a place but if a policeman stops in for a quick cup of

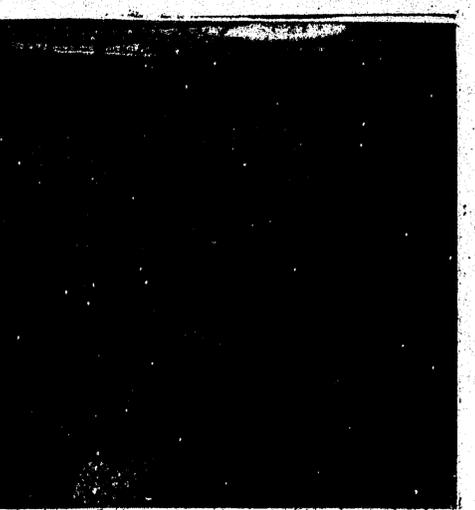
coffee he can get his look without disturbing any one excepting any criminal that might be on the dodge. These people have to, at least consider the fact that the cop may be looking for them and when he goes out the door he just might be going to radio for help. Even if he drives off it might be he's headed for the station to take another look at a mug shot to be sure? It happens a lot more than a lot of folks would think, the Hoodlum gets the filters and tip toes out to the city limits and steps on the gas and gets the H... out of there.

How do you check a thing of this kind? It's sometimes hard to do but you find out from the people that tip toed out. There are towns all over that the criminal element give a wide berth and its not often because they fear getting caught but its mostly that every place they turn they see a policeman. Its not necessarily the number of police, but where they are that counts. There are places that have things worth stealing and places that do not. Thieves or on the look out for THE QUICK AND READY, quick to steal and readily saleable. Or money... Money does not necessarily place a bank with a under-

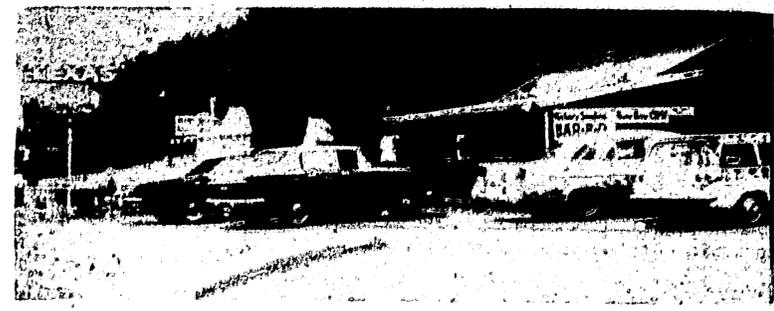
writers approval vault in a highly critical patrol area? I've built several vaults and it was tempting to try to pour a soft plug in them somewhere but there was always some insurance official that showed up to dampen my temptations? Any lock every made is only a time lock. With enough time they can be unlocked but at the present time it would be about impossible to muffle the sound sufficiently to blow a vault door, or wall openings in less than four hours of undisturbed labor.

A police force that concentrates their power where the profit is will seem to a burglar that there must be thousands of them as he is looking at only the places that interest him.

P. S.: Back to that coffee drinking. A policeman I am acquainted with told me that coffee was a occupational hazard as when he started on the Albuquerque police force ten years ago his blood type was, type RH Negative but now it is, Arbucksles positive.



FROM OUTER SPACE?—This unique monster greets the traveler as you approach La Huerta Curio Shop on Hiway 70 near Glencoe. Made of an old stump's root, the octopus-like creation has three pairs of shoes, a sombrero, and peepers resembling old telegraph pole insulators. Edna C. Shierenberg, owner, has created many very interesting oddities for the tourist to view. Dan Storm, who fashioned the apparition from a tree stump, says he resents it being called an octopus, he claims it is a tarantula.



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Fifty-seven years ago, a new method of mass mining and milling of low grade ore made it possible for copper to be produced in quantity from the old mine at Santa Rita, New Mexico. This year, Kennecott's Chino mine yielded its five billionth pound of copper.

That's a lot of copper! But to produce it from ore that today contains less than one per cent copper required the mining since 1910 of about 250,000,000 tons of ore, plus the removal of nearly twice that much overburden, or waste material.

During these 57 years, Chino has paid its employees nearly \$270,000,000, and has spent about \$220,000,000 for purchase of supplies and services. Freight and other payments accounted for nearly \$100,000,000. In addition, substantial sums were paid for plant improvements and for state and local taxes.

Based on current operations, Kennecott's annual expenditures in New Mexico for payrolls (1450 employees), taxes, supplies, freight and other items total approximately \$40,000,000 a year.

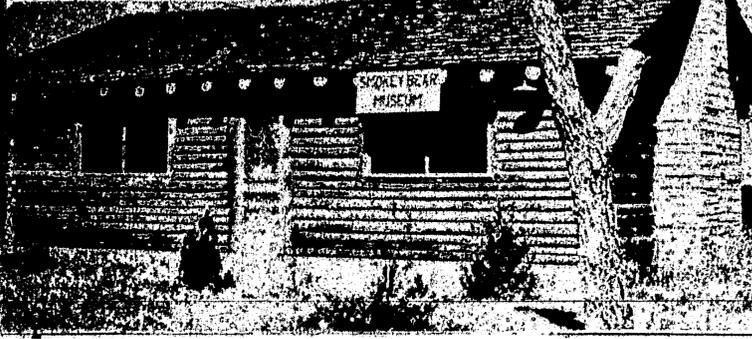
As a major New Mexico industry, Kennecott is looking forward to the production of many more billions of pounds of copper.

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WED MUSEUM — Mementos of the Old Smokey's early years are contained in a museum at Capitán, built and maintained by the people of that community. It is located adjacent to the village hall and city offices on U. Highway 380.



'BILLY THE KID' PAGEANT IS ANNUAL PROGRAM —

Lincoln to Have Part in Festival Month Planned in New Mexico in August

Old Lincoln Town will be participating in the state-wide August Festival Month planned as a tourist stimulant for New Mexico this year. Proposed to provide entertainment of the greatest variety in many colorful tourist resort and recreation areas of the state, the project is being co-ordinated through chambers of commerce and the tourist division of the State Department of Development.



FAMILIAR SIGHT—Horseback riders in groups like this are a familiar sight in the Playground of the Southwest with school classes, clubs and families enjoying a canter along tree-lined trails and across grassy meadows of the high country.

The Lincoln pageant, usually held the first week-end in August, is a natural event to be included in the state-wide Festival, for it provides a vivid glance backward into history. "The Last Escape of Billy the Kid" is the name of the pageant, presented in an outdoor amphitheatre adjacent to the Old Lincoln County Courthouse museum, where some of the events of the Lincoln County War occurred. Residents of Lincoln county compose the cast. The stage and foreground are designed to allow men on horseback, dancing and even a gun battle to be portrayed. Many of the people performing in key roles in the play which tells of Billy the

SENIOR CITIZENS SHOULD SIGN UP FOR MEDICARE

Every month several persons in this area sign up late for their Medicare benefits, Clyde A. Gray, social security representative for this county said today.

Noting that May has been proclaimed Senior Citizens Month by the President, Gray urged local residents who are approaching age 65 to celebrate by finding out as much as they can about the Federal health plan for older Americans.

A person should sign up for medical insurance two or three months before he reaches 65, if he wishes coverage of doctor bills to begin in the month he reaches 65, Gray said. If he waits until later, his doctor bill insurance may not begin until one to three months after he signs up, and if he waits more than three months after he reaches 65, he will not have another chance to sign up for a long time—perhaps as much as two years.

The basic hospital insurance protection begins automatically with the month of the 65th birthday.

Application should be made by contacting Gray on June 1 at the Justice of Peace office in the Ruidoso City Hall. He will be there from 10 to noon and 1 to 2.

In a brief ceremony Governor David F. Cargo spotlighted New Mexico's number one health problem, Arthritis, by declaring "May to be Arthritis Foundation Month in New Mexico."

The early term for the Rio Grande in New Mexico, was Rio Bravo del Norte (Pierce river of the North).

Kid's escape and his shooting of two guards in the violent Lincoln County War are descendants of some of those who participated in the tragic occurrences of the 1880's.

The pageant is presented on two nights and one afternoon. During a visit to the old town several museums are open in which artifacts and important papers and pictures of the early days of Lincoln County may be viewed.

Ideas, Equipment For Education Seen At National School Meet

Imagine three tons of salmon and a ton of potatoes. Mrs. Gerald Tully told school board members at their regular meeting last Thursday that was the amount it took to feed the four thousand school board members at the banquet held in Portland, Oregon at the National School Board Association meeting.

Nine thousand members attended the meeting from all over the country. Mrs. Tully was sent by the local school board to gather information on the latest developments in education and report back to the other members.

Some of the topics discussed at the Portland meeting were: "Should schools try to solve civic problems?", "Poverty — what the schools can do about it" and "Civil Rights and Integration".

Mrs. Tully told board members she was especially impressed with the exhibits on educational television, music for schools, sewing machines, school buses, space age type playtime recreation equipment, civil defense equipment, and she was very interested in the electronic scoring equipment for teachers. This last would permit teachers to score all of their quizzes electronically.

In another discussion group that Mrs. Tully attended, the members discussed how the mobility of population and the impact of shifting military personnel and industrial development in communities affected the schools.

Substitute Teachers Appreciated — They Always Come A' Runnin'

(Editor's Note: This is another in a continuing series of articles on Ruidoso's schools and education as prepared weekly by Supt. White for our readers.)

By **GEORGE P. WHITE**
A verbal bouquet to our substitute teachers!

They are the ones who drop everything to help us out on a moment's notice—who have enthusiasm, courage and dedication to step in, during an emergency to teach our young people.

It might be assumed that once our staff needs are filled with teachers under contract, no problems will arise. Teachers are a healthy, hardy group.

However, they, too, get colds, the flu; they do have emergency family problems which cause absences from assigned duties, and to fill in on daily classroom needs, we turn to our substitute teachers for help.

The substitute teacher must have a regular substitute teaching certificate, must be fully trained, if possible, the same as a regular teacher. But when a call for help goes out to them they must often break appointments, give up social engagements, alter home work schedules and even inconvenience a family to fill a position on short notice. It's unfortunate that the notice is frequently short indeed. The "to-be" substitute may not even be out of bed when the phone rings, and a voice says, "could you, would you, substitute today?"

The fill-in teacher reports to the principal of the school where she is to teach, gets basic directions, and then steps before a room full of pupils to guide, to lead, to direct the learning for the day.

Knowing the sacrifice, the effort and the courage needed by substitute teachers, it is with sincerity that this expression of appreciation is given. They do education a very real service and we appreciate their readiness to use their training to help young people and our schools.

Our substitute list always has "room for one more." If you would like to join it, contact George P. White or any of the administrators in central office or any of the in-

Nine languages are spoken in New Mexico, which has a population 1,035,000. The predominant languages are English and Spanish, but there are seven distinct tongues still spoken by the State's 60,000 Indians: Tiwl, Towa, Towa, Koresan, Zunian, Athabaskan and Ute.

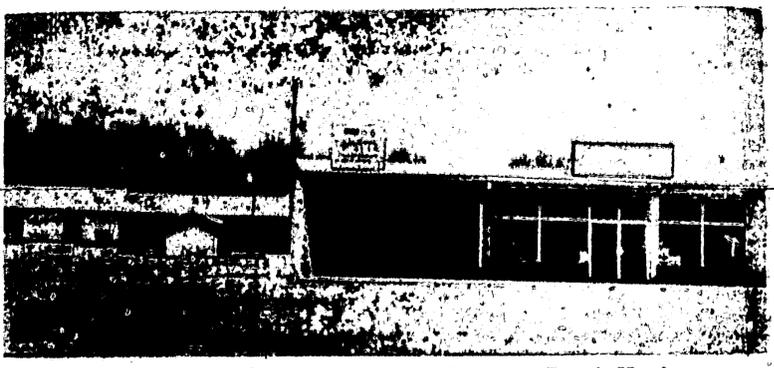
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Alto — 88312.
Ruidoso Downs — 88346.
Hollywood — 88335.
Ancho — 88315.
Glencoe — 88324.
Nogal — 88341.
San Patricio — 88348.
Hondo — 88336.
Ft. Stanton — 88323.
Picacho — 88343.
Lincoln — 88338.
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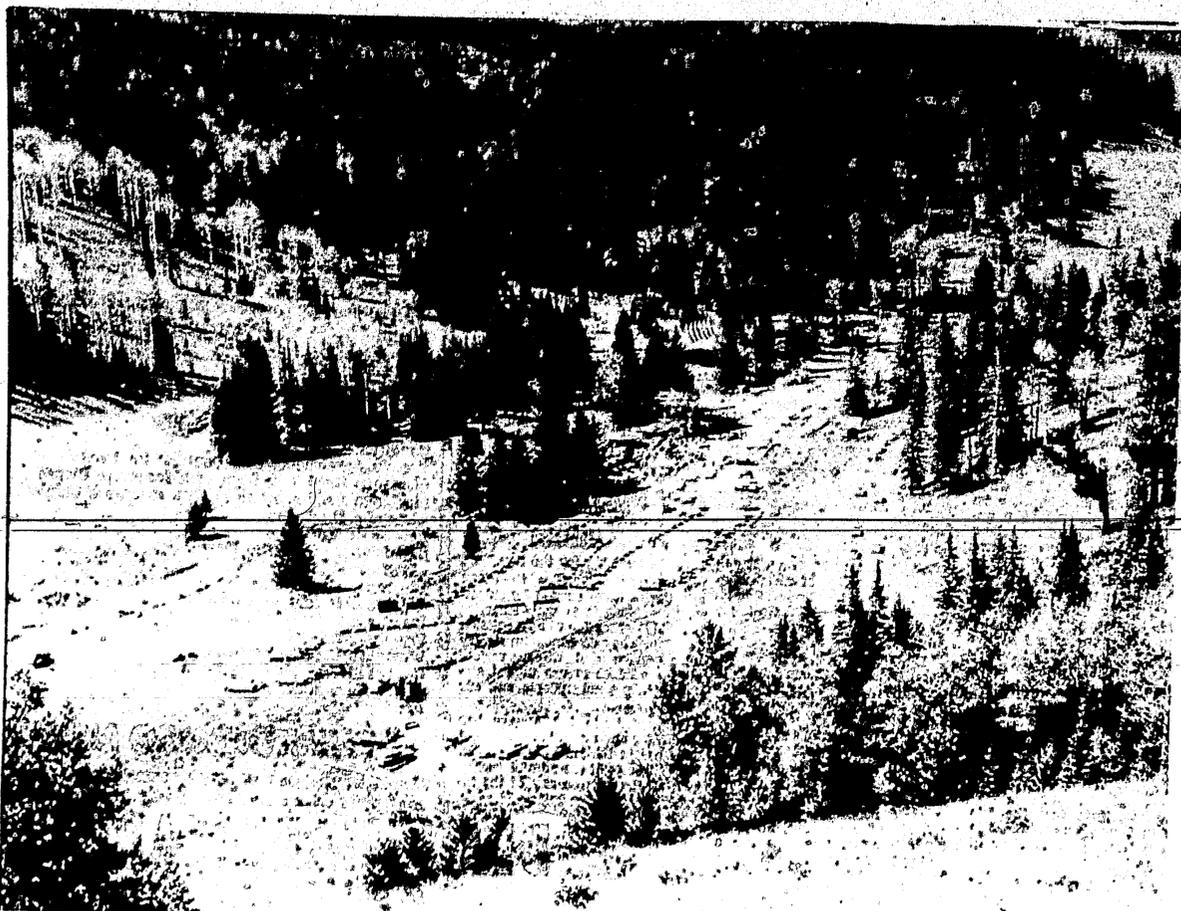


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POPULAR IN SUMMER, TOO Sierra Blanca Ski and Recreation Area, owned by the Mescalero Apache Indian Tribe, proves one of the most popular places to visit in the summer that the playground region offers. The gondola, carrying spectators to the top of Lookout peak, 11,400-ft. in elevation

on shoulder of Old Baldy, carries hundreds of people to get a panoramic view of all of Southeastern New Mexico. The restaurant is in operation and for periods of time the U. S. Forest service provides guided nature tours in the alpine country.

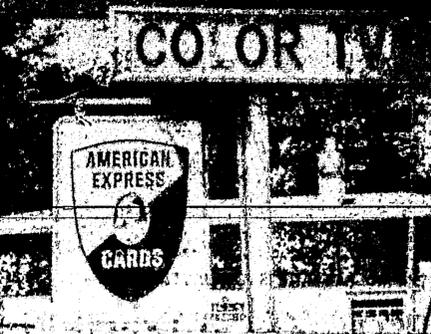
New Schedules

At Carlsbad Caverns
 Carlsbad Caverns National Park will soon be converting its tours of the caverns to new schedules. Supt. Luther T. Peterson, Jr. announced, beginning May 22 and continuing through June 3, a schedule consisting of six complete 3 1/4 mile walk-in tours and seven 1 1/4 mile big room tours will be maintained. The park visitor center and concession facilities on the surface will be open from 7:30 a.m. to 8:00 p.m. Visitor Center opens 7:30 a.m., closes 8:00 p.m.
 Starting June 4 and continuing through Sept. 4, a schedule consisting of eleven complete walk-in tours and eleven big room tours will be maintained. During this period the visitor center and concession facilities on the surface will be open from 6:30 a.m. to 9:00 p.m. Visitor Center opens 6:30 a.m., closes 9:00 p.m.

AS IN 1913 YEARS, the highly popular bat flight will be conducted by a park naturalist. Because of the change brought about by daylight savings time, the program will be later by the clock but will still be just before sunset, each evening. Peterson commented that as yet the colony of bats has not returned from wintering in Mexico, but should return later in the month.

The route of Cabeza de Vaca—first white man to discover the American Southwest, 1536, crossed Eddy, Otero, Dona Ana, Luna, Grant and Hidalgo counties in New Mexico.

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We Want To Again Welcome Our Friends
 And Customers To Come Visit Our
WAFFLE SHOP AND CAFE

One-Fourth Mile East of Ruidoso Downs on Highway 70
 WE SERVE GOOD HOME-COOKED FOOD AT OUR REGULAR PRICES
 Come To See Us and Meet All Your Old Friends When Visiting
 The Races or Enjoying the Cool Pines. Make It Real Soon.

Famous For Home-Made Pies and Good Coffee
 JACK & GOLDA TOWERS

Open 5 a.m. to 10 p.m. - Seven Days A Week

JACK'S WAFFLE SHOP & CAFE

East Ruidoso Downs

Highway 70

RUIDOSO'S

NEW & CONVENIENT

DRIVE-IN PACKAGE STORE

NAVAJO SPIRITS

TWO HANDY SERVICE WINDOWS
 OR PARK AND COME IN

LIQUORS & WINES

COLD BEER

ICE CUBES

Located Near Navajo Lodge

Avoid Downtown Congestion

Spectacular Scenery At White Sands

One of the most spectacular scenes in the Southwest is located just 65 miles west of Ruidoso.

It is the world's largest gypsum desert included in the White Sands National Monument in the Tularosa Basin of south-central New Mexico on U. S. 70.

The glistening sea of sand has been drifted by the wind into huge wavelike dunes that almost are bare of vegetation except along the fringes and has served as a playground for area residents for many years.

White Sands stretches its white brilliance across the south end of the range. The vast reaches of the 176,000 acres of ever-changing opalescent dunes form a photographers' paradise.

Many beautiful and spectacular photographs, both black and white and color, have been taken of the sand dunes. Almost without exception, these have been made during the two-hour period before sunset when shadows accent the sand ripples and provide strong contrast between the west-and-east-facing slopes of the dunes.

Claves of the sun on the sand and lack of shadow cause conditions unfavorable for scenic photographs at other hours of the day.

White Sands is unique in the U. S. not only because of the immense surface concentration of pure gypsum, which illustrates a combination of natural factors, but also because of the outstanding beauty of the sweeping contours of these dazzling white dunes. Their patterns of light and shadow are especially intriguing when the sun is low.

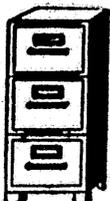
The Monument is supervised by the National Park Service and daily tours are made throughout the year.

Neither meals nor sleeping accommodations are available.

Modern picnic areas with barbecue pits and tables lure thousands of people of all ages for a weekend-or a one-day journey-to White Sands to eat, play in the sand and take pictures.

A concession at headquarters sells souvenirs and refreshments. Overnight camping is not permitted within the monument.

Steel Filing Cabinets



In 1, 2, 3, 4 or 5
 Drawer Sizes

Letter or Legal

—Also metal file boxes for 3x5, 4x6 or 5x8 cards and papers

Ruidoso News

Welcome Vacationers
 and Summer Visitors
TEE-PEE CABINS

On the River

Singles - Doubles - Large Cabins
 Trailer - Trailer Spaces

On Mechem Drive - Next to Shopping Center

HEARD & INEZ KILLEBREW

Phone 257-4418 - Box 232 - Ruidoso, N. M.

Bring This Ad and Your Car
 In For

FREE SAFETY INSPECTION

We will check your car completely and install safety inspection sticker

Sierra Blanca Motor Co.

Johnny Durham, Owner - L. L. Webster, Service Mgr.



GREAT NEWS!

Another Progressive Step for

The Playground

of The Southwest

RUIDOSO NOW HAS NATURAL GAS SERVICE

We welcome you to visit our office, located on U. S. Highway 70 near the Hollywood "Y", to discuss the economy, dependable service and cleanliness of natural gas for heating and cooking. It's very simple to convert to natural gas. We'll be glad to explain.

Ruidoso Natural Gas Co.

HERB SKINNER, Gen. Mgr. - DERYL WYNN, Office Mgr.

Our Phone Numbers Remain the Same - 257-2935 - 257-2120



JOB CORPS FIREFIGHTERS—Eight Canyon Job Corps' section boss Jim Wilt provided us with these dramatic photos of members of two units of the Fire Devils, trained firefighting Corpemen at work on recent Gavilan Canyon forest fire here. He said the men were among first to move in. The young men fought side by side with hundreds of Ruidoso volunteers and professional firefighters.

PROCLAMATION

WHEREAS, citizens of this community, as those throughout our great land, enjoy the benefits, security, and pride of home ownership as in no other country in the world; and

WHEREAS, members of the Ruidoso Board of Realtors have been the main instrumentally responsible for this ownership of homes through their efforts to match needs of owners with homes available, advise both buyers and sellers, and guide them through the various steps necessary to complete the purchase; and

WHEREAS, Realtors have given the home buying and selling public the assurance of competent, ethical handling of their transactions by pledging themselves to uphold the strict Code of Ethics of the National Association of Real Estate Boards; and

WHEREAS, the citizens of this community have benefitted as well from the Realtors' efforts to protect the right of property ownership; to provide the community with a sound economy through the use of their professional skills in locating, appraising, and managing factories, stores, and office buildings; and to improve our city

through their dedicated service in public office and the donation of the professional knowledge of real property for the good of the community; and

WHEREAS, Realtors of the Ruidoso Board of Realtors are joining with others of the 85,000 Realtors in all parts of the United States in celebrating Realtor Week, May 21-27, to point out the advantages of home ownership and the unique services of the Realtor;

NOW, THEREFORE, I, Lloyd L. Davis, Jr., Mayor of Ruidoso, hereby proclaim the week of May 21-27, 1967, to be Realtor Week and ask all citizens to join with the Ruidoso Board of Realtors in observing the week.

NOW, THEREFORE, I have hereunto set my hand and caused the seal of the Village of Ruidoso

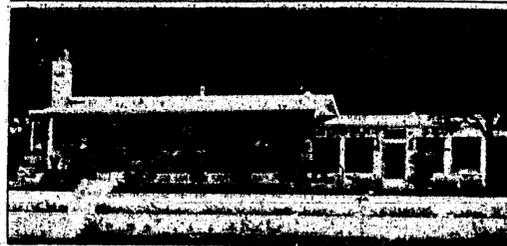
to be affixed this 21st day of May, 1967. PAGE FIVE SECTION II

/s/ Lloyd L. Davis, Jr., Mayor

Ruidoso News
Friday, May 19, 1967

Mississippi and California (1858-1881) crossed Dona Ana, Luna, Grant and Hidalgo Counties in New Mexico.

(SEAL)
The Butterfield Trail—longest overland stage route between Miss-



BENNETT'S INDIAN SHOP—West on Highway 70, Genuine Indian Handmade Jewelry, Navajo Rugs, Apache Hand Crafts, Indian Basket-Pottery. Open Year Around. —adv.

NOW OPEN



ALL-AMERICAN CAR WASH

AUTOMATIC WASH AND WAX

75¢ 2 MINUTES

GATEWAY AREA

NOTICE RED MASSEY

Is Back in His Former Location, East of the Race Track. Offering Complete Paint, Body and Glass Work

MASSEY'S BODY SHOP



YOU'RE A WINNER

WHEN YOU SHOP AT SPALL'S

Welcome back for another big summer season of racing and vacation fun. Remember, you can get your racing forms and overnight right here, besides those famous—

PANGBURN CANDIES • MAX FACTOR COSMETICS
MAGAZINES • SICK ROOM NEEDS • FILM
GREETING CARDS • STATIONERY

**SPALL'S
SUNDRIES**

LOCATED NEXT DOOR TO BANK — PHONE 257-4141

MULTIPLE LISTING SALES REPORTED

Recent real estate sales through the Ruidoso Multiple Listing Bureau include the following sold by Dan D. Swearingin, Inc.:

Louis Sheppard sold cabin and lot 13, blk. D, Ruidoso Springs, to Jim Sander; Howard Hobbs sold cabin and lot 44, blk. 3 Paradise Canyon subdv. to G. D. Spurgeon; John P. Sudderth sold lot 17, Enchanted Hills subdv. to J. S. Davis; H. J. Holmquist sold cabin and lease lots 4 and 9, blk. V, Fiume Canyon subdv. to Tom Creighton; Ralph F. Petty, Jr., sold cabin and 8-125' of lot 18, and E-1, lot 19, blk. 7, Palmer Gateway to Herman F. Borger; W. D. Goodner sold lots 4 and 5, blk. 3, 3rd addn. to Cree Meadows Hts. to George R. Shoemaker; Marvin Sells sold lots 4, 5 and 9, blk. 9, Carter's Park to Walter Rogers; Glaze Sierra sold cabin and lot 5, blk. A, Ruidoso Springs subdv. to O. M. Russell; W. T. Hardaway et ux, sold approximately 1 1/2 acres in N-1, sec. 5, T-11-S, R-15-E, to Jerry Hamilton et ux; Dan D. Swearingin sold lots 1 and 2, blk. 12, Carter's Park to S. W. Bailey et al; Carl W. Morrison sold lots 49, 50, 51, 52 and 53,

blk. 8, Palmer Gateway to Wade Kimbrough; G. D. McCarty sold lot 5, blk. 14, Country Club Estates to Richard G. Kelly; Harry C. Coakes sold house and lot 4, blk. 4, Country Club Estates to Richard G. Kelly; W. T. Long sold house and lots 1 and 2, blk. 2, C. Heights to Margaret DuPont;

Dan D. Swearingin sold lot 5, blk. 12, Carter's Park and lot 4, blk. 12 to Fred Uscery; Dan D. Swearingin sold lot 9, blk. 13, Carter's to Ann Looney; Dan D. Swearingin sold lot 3, blk. 12, Carter's Park to Clois Tomes; Dan D. Swearingin sold lot 4, blk. 12, Carter's Park to Robert P. Dudich; Dan D. Swearingin sold lot 9m, blk. 12, Carter's Park to Clifton Bizzell; John F. Sudderth sold lots 6, 7 and 8 of Mountain Shadows to Margaret Varner; John F. Sudderth sold lot 4, Mountain Shadows addn. to M. V. Roberts; John T. Talbot sold house and lot 5, blk. 10, Cree Meadows Country Club to D. P. Vanderson.

Robert G. Eubanks sold cabin and lot 4, blk. 14, White Mtn. Hts. to Mr. and Mrs. W. D. Lindsey; J. B. Seale sold cabin and lots 19 and 20, blk. 6, Paradise Canyon to Joe E. Brown.

Sales completed through the offices of Easter & Jasper include: Noble J. Taylor sold lot 14, blk. 1, Ponderosa Heights No. 1 to Nelson Hart; Lytha M. Coulter sold lot 19 and house and west 5' of lot 20, blk. K, Ruidoso Pine Lodge subdv. to Lima F. Brown; R. E. Houghton sold house and lot 2A, blk. 4, Hamilton Terrace subdv. to R. H. Coper; Tom Modgling sold house and lot 71C, blk. CC, Singing Pines subdv. to E. E. Shannon; Fred T. Hogan sold house and lots 17 and 18, blk. 5, Country Club Estates to Mr. and Mrs. T. L. Cowden.

Other sales include: J. H. Burnside sold lot 27, blk. Q, Ruidoso Pine Lodge and lot R, Kingswood addn., Unit 2, to Jack F. Fox thru Locke Realty; Mr. and Mrs. R. L. Thomas sold trailer house and lot 1, blk. 9, Midway Townsite, to Mr. and Mrs. Virgil Reynolds, also through Locke Realty office. Others completed through Locke Realty include Mr. and Mrs. Jess Burner sold house and lots 40 and 41, blk. 3, Palmer Gateway to Mrs. Lena Mae Baker; Lytha M. Coulter sold cabin and east 30' of lot 20, and all of lot 21, blk. K, Pine Lodge subdv. to Mr. and Mrs. Allen Jost; Mrs. W. S. Hodges sold house and lot 5, blk. E, Ruidoso Acres subdv. to Mrs. Rosanne DuBois and Mrs. Edith Cable.

Sales completed through Tom Jones Realty include the following: Norma Kudsey sold cabin on leased lot 3, blk. O, Red Cedar subdv. to O. J. Snow; George Fisher sold cabin on leased lot 3, blk. 7, Palmer Gateway to Jesse Grosdidier; J. H. Pritchard sold lots 1 and 2, blk. 22, Ponderosa Hts. to Alfredo M. Lugo.

J. E. Reese sold house and west portion of lot 1, blk. 4, Palmer Gateway to Henrietta A. Porraz. Selling agent was Johnny Mobley Realty.

Merritt Fales sold lots 24 and 28, blk. 2, Hamilton Terrace to H. L. Roberson. Selling agent was Easter & Jasper Realtors.

Fort Marcy, the first American military fort in New Mexico was begun August 23, 1840, on a hill northeast of Santa Fe.

Puerto de Luna (Doorway to the Moon) is located on the Pecon River in New Mexico. Coronado constructed a bridge here in 1541.

WE CAN PREDICT THE WEATHER

(But like the weatherman, we can't guarantee it.)

BUT WE DO GUARANTEE ALL OUR WORK!

We're Experienced in All Kinds of Work On All Kinds of Vehicles

**DAN McCOWEN'S
MIDWAY GARAGE**
DIAL 257-2765

MOBILE HOME SITES

RIVER PARK

Subdivision

Box 312

Ruidoso

Downs,

N. Mex.

CALL 378-4681



1/4 Acre Mobile Home Sites
River Frontage
City Water
Low As \$995.00
1 Mile From Race Track

SALES OFFICE NEXT TO BAPTIST CHURCH HWY. 70

The Ruidoso News

NUMBER 48 IN OUR 21st YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345

FRIDAY, MAY 19, 1967

VACATION SEASON OPENING EDITION

"Playground
— OF THE —
Great Southwest"

An Exciting
and Beautiful
Place To
Live!

Where You
Will Find
A Change
of Pace

SECTION E

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County



BOWLING CHAMPIONS—Shown above is the Redmann TV team which won first place in the Monday Night Mixed bowling league and who were awarded trophies in the bowl-

ing banquet held at Villa Inn last Saturday. From left, Wilbur Parker, Ester Parker, Kitty Tippeconnic and Norman Tippeconnic.

ALL-SPORTS BANQUET IS FRIDAY

The Warrior Booster Club will honor basketball, track and golf competitors of Ruidoso High School, and will have as special guests the cheerleaders, too, in the annual All-Sports banquet Friday night this week at Whispering Pine Coffee Shop and Dining Room. The meal and program will start at 7:30 p.m., Leo Baker, president of the Booster group said. Admission will be \$1.50 per person.

Don Haskins, coach of the Miner basketball squad of the University of Texas at El Paso, will be the principal speaker.

Parents, fans and students of Ruidoso High are urged to be on hand for the event.



LADIES' LEAGUE CHAMPS—Two members of winning team in Ladies' Bowling League, Apache Music team, are shown with trophies awarded at end of tournament banquet held Saturday at Villa Inn, Kitty Tippeconnic, left, and Maxime Beal. Maxime also won trophy for high game scratch in that league. She bowled a 225 game.

HOLIDAY BOWL Open Bowling Every Day

SUMMER LEAGUES NOW FORMING

Paul Jones Tournament
Each Thursday Night - 7:00 p.m.

Try Our Snack Bar

WELCOME—

Horsemen, Race Track Employees and Summer Visitors. Come by and say hello, and let us serve you when you need something in our line.

WE GIVE

YES

STAMPS

C & L LBR. & SUPPLY

the Weather

(As compiled by C. A. Culver for U. S. Weather Bureau)

	Hi	Lo	Precp.
10	82	57	0
11	76	51	0
12	73	46	0
13	75	34	0
14	67	29	0
15	71	23	0
16	79	30	0

The night time high of 57° on 16th was the highest since Oct. 7, 1966 when it reached 63°.

(We Don't Want All The Business... We Just Want Yours)
Highway 70 - Hollywood - Phone 378-2965

Scotch Foursome Tourney Saturday

Springtime sports activities here include the annual Scotch Foursome golf tournament on Saturday with husbands and wives taking turns swatting the ball in 9-holes of play. Stormy Edwards, manager of Cree Meadow golf course, said about 30 to 40 couples are expected to enter the contest which will see the first contestants tee off at about 9 a.m. Merchandise prizes will be awarded winners who will be handicapped, Edwards said. He urged that couples desiring to enter should notify him by Friday afternoon this week so pairings of couples can be arranged.

Te'l the town with want-ads.

RUIDOSO NEWS SPORTS

Gambles is headquarters for Ozlie's indoor-outdoor carpeting—just right for a patio outside, for a hall, den, playroom, or for the living room. We have other items for outdoor enjoyment for the lawn. Gambles.

SPORT SPITS

Auby Dobbs' bear story was on KOH-TV on the New Mexico Outdoors program Sunday morning. They told of a bear getting into a deep freeze at his house, eating 21 pints of strawberries, a gallon of ice cream, a few packages of corn on the cob—but that the brain did not touch any meat in the box.

Joe McKnight and J. C. Germany are working with the state game department to arrange for a barbery sheep hunt in January of 1968.

Five From RHS In State Track Meet

Allen Baker, Pat Farrar, Wade Lane and Donnie Klein represented Ruidoso High in the State Track Meet Class B competition last week-end in Albuquerque. Allen competed in high jump. All four boys competed in the 880-yd. relays. They were accompanied by Coaches Bob Lee and Travis Lee.

Lawn chairs, barbecue grills, lawn and garden tools, seed, other accessories for fun out of doors. Get them at Gambles, the store with more.

Oklahoma Rifleman Garners Trophies In Three Matches

Charles Leigh, Bartlesville, Okla., was champion of the 1967 Ruidoso 30 Calibre rifle matches that were moved from the Ruidoso Gun Club's range here to Captain Saturday and Sunday. He captured four trophies, including the Billy the Kid for individual aggregate scores from eight other matches. His total was 941 with 24 x's. He won the Heavy Drake Memorial trophy match 7,200 yards, sitting in 60 seconds with a 100-8x score, and was a member of the two man winning team, paired with W. C. Wolf of Roswell, with a total of 948-25x. Leigh earned the Texas trophy for his aggregate of four matches with a 581-13x score.

Wade R. Hedgecock, Las Cruces, won the Mon Jeau trophy for match 1, 200 yards, standing, with 97-2x.

Top military team was one of six from Ft. Sam Houston's 4th Army top marksmen. The four-man grey squad slammed bullets in the target in four matches to total up a score of 1871-38x. Charles W. Nelson from Ft. Sam Houston hit the target 100 times and had 3x to take match No. 2 and the Old Baldy trophy, rapid fire 200 shots, sitting from standing, in 60 seconds.

Richard W. King from Ft. Bliss got match No. 3 and the Lincoln trophy with a score of 99-2x, 300 yards, prone, from standing, 10 shots-rapid fire.

W. H. Smith, Ft. Sam Houston, garnered the Claude Peterson trophy in match 5, an aggregate of four matches, with 470-8x, on

Get out in the open—enjoy our wonderful spring weather. Enjoy yourself with lawn chairs, other outdoor items such as picnic accessories, etc., all from Gambles.

CHARTERED FLIGHTS AUTO RENTALS



RUIDOSO MUNICIPAL AIRPORT
JOHNNY DURHAM, Owner

RUIDOSO FOOD MART

DOUBLE FRONTIER STAMPS WEDNESDAY
These Specials Good Thurs., Fri., Sat. — May 18-19-20

— MEATS —

USDA CHOICE BEEF			
ROUND STEAK	lb.	89¢	
FRYERS	Swift's Grade A	lb.	25¢
FRANKS	Fresh Skinless	2 lb. Bag	69¢
USDA CHOICE BEEF			
CHUCK ROAST	lb.	43¢	
SCHWARTZMANS — THICK SLICED			
BACON	2 lb. Pkg.	\$1.19	
GROUND BEEF	Fresh Lean	3 lbs.	\$1.00
☆	☆	☆	
TISSUE	Bathroom	10 Roll Pack	79¢
OXYDOL	King Size		\$1.19
FLOUR	Golden West	25 lbs.	\$2.29
FLOUR	Gold Medal	5 lb. BAG	65¢

FRUITS AND VEGETABLES

FRESH — MINT			
STRAWBERRIES		25¢	
FRESH OKRA	lb.	25¢	
TOMATOES	Cherry Box	39¢	
SQUASH	Fresh Yellow	lb.	12¢
FRESH			
ONIONS, RADISHES		BUNCH	5¢
☆	☆	☆	
CUT OKRA	Birdseye Frozen	4 pkgs.	98¢
FROZEN — ROSEDALE		5 PKGS.	
CHOPPED BROCCOLI			98¢
COFFEE	Folger's	2 lb.	\$1.49

— WE TAKE FOOD STAMPS —

WELCOME

Horsemen
Vacationers
and
Visitors

—We're happy to see so many of you back this year, and hope you have a very successful visit with us.

BOB HOLLIS

— AT —

**BUCKHORN
BARBER SHOP**

— Downtown Ruidoso —

19¢ SHAKE SALE

Thursday and Friday, May 18 and 19



It's Shake Sale time at your nearby Dairy Queen. Tall, cool Dairy Queen Shakes are specially priced. Pick your favorite flavor and refresh with a Dairy Queen shake whipped just the way you like it. Come "Live a Little"™ at Dairy Queen during the Shake Sale.

AT THE "Y" IN HOLLYWOOD
US HWY 70 RUIDOSO

You're Always Welcome at KLEAN LAUNDRY

New Under New Ownership. We Invite You To Drop In and Get Acquainted - You'll Find the Same Courteous Service and Fine Equipment As Always.
WE WELCOME NEW CUSTOMERS AND ARE HAPPY TO HAVE ALL FORMER ONES! WE HAVE
18 Regular Washers - 2 Large Washers
8 Dryers - Change Available - Detergents and Bleaches
OPEN 7 a.m. to 8 p.m. - 7 DAYS A WEEK

WAYNE GIPSON, Owner & Manager
Attendant Present

GREAT WESTERN REAL ESTATE CO.

WATCH FOR OPENING

This Coming Week

New Office Building located 2 blocks East of Chaparral Hotel - Highway 70 and Offering Choice Trailer Home Sites and Cabin Sites

New Homes - Acreages - Commercial Property
Business Opportunities - Farms and Ranches

PHONE 378-6060

Henry L. Hyman - Chuck Anderson - Harold Hyman
Broker Sales Rep. Broker & Sales Mgr.

WELCOME, VISITORS

We hope you have a fine vacation here—and hope you let us serve you while in Ruidoso



A Mighty Good Brand
In A Country Famous For Brands

BELL SHAMROCK SERVICE

Sudderth Drive Phone 257-2962

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products



Ruidosoan Awarded

M. A. I. Designation
Dan D. Swearingin of Dan D. Swearingin, Inc., Ruidoso, was awarded the M. A. I. designation by the governing council of the American Institute of Real Estate Appraisers at its spring meeting in Chicago May 8. This designation automatically admits Swearingin to membership in the Institute. Just over 4,100 appraisers have qualified for this designation since the Institute was founded in 1932.

To receive the M. A. I. designation Swearingin had to demonstrate that he had at least five years' full-time appraising experience. He also had to submit at least three acceptable fee appraisal reports that were graded by the Institute, had to pass a minimum of two technical examinations, and had to have the recommendation of appraisers familiar with his work and professional integrity.

The Appraisal Institute is the nation's oldest and largest organization of professional appraisers qualified to value all types of real property, and is the only appraisal

organization affiliated with the National Association of Real Estate Boards. Except for some members who are full-time employees of

WELCOME . . .

Horsemen - Race Fans
Summer Residents

YOUR HEADQUARTERS FOR ALL
YOUR BUILDING NEEDS

Hollywood LUMBER

Pho. 378-2645

T. C. DELANEY, Mgr.

Highway 70

WE GIVE S. & H. GREEN STAMPS

PAGE TWO SECTION 2

Ruidoso News
Friday, May 10, 1967

RUIDOSO GRAVEL SERVICE

GRAVEL - SAND - EXCAVATING - TRENCHING
FREE ESTIMATES - QUALITY WORK - PHO. 257-4145
P. O. BOX 235 - HOLLYWOOD, N. MEX. - J. B. CLOSE

INSURANCE

For All Types and Coverages

J. H. COOPER AGENCY
THE AGENCY OF SERVICE

Phone 257-2410 or Residence 257-2715

Now Located In Gateway Center Next Door to Rexall Drug

HI AVERAGE BOWLER—Jack Kannady, Jr. was awarded trophies for being man with highest average in two bowling leagues in annual bowling banquet held at Villa Inn Saturday. Kannady finished winter and spring tournaments with an average of 182 in Wednesday Mixed 4-Sum League and an average of 183 in Thursday Men's league. Kannady also holds distinction of being only Ruidoso bowler to bowl a perfect 300 score game in league play last October.

Refrigeration & Automotive Air Conditioning HART'S E. & M.

Repairs and Service On Household Appliances
Pho. 257-2835 - 257-4105
Home Phone 378-2022



NEW AGENT—Paul H. Wyre is new insurance agent here, opening office recently in Jones building adjacent to Wilson's barber shop opposite Ruidoso Food Mart on Sudderth. His agency handles automotive, homeowners, farm and ranch, fire, casualty, liability, life and hospitalization through five companies he represents. He and his wife returned to this area, which they call 'home' after a sojourn of 20 years in Texas panhandle country.

Let Us Help You With Remodeling With
Hotpoint Built-In Appliances
Wimberly Electric

Brown Flying Service

WAYNE UNDERWOOD, Owner
Charter Service
Ambulance Service
Scented Tours
Phone 257-4305
Night 257-2863
West Side Airport
State Road 37 - Ruidoso



Welcome Summer Visitors While Here Visit— Ruidoso Chevron Service Station

ATLAS PRODUCTS

We Give YES Stamps -

WASH - GREASE - ROAD SERVICE

Mr. and Mrs. Harold Cruse Phone 257-4206



TRY US!

IF YOU HAVEN'T BEEN ABLE TO FIND IT ANYWHERE ELSE—

WE HAVE THE NEW CHAMPION BOOSTER - GAP SPARK PLUGS

HOLLYWOOD CAR PARTS

Hughie Waterman - Highway 70 - Hollywood - Pho. 378-3417

CARTER ELECTRIC

Licensed & Bonded Electrical Contractor
Commercial and Residential Wiring

Established Since 1954
Small Appliances Repaired

Phone 257-2028 - P. O. Box 612, Ruidoso
Next Door To TV Cable Office

UP-DATE... ANTIQUE PLUMBING NOW!

NOW, JUST A DAD-BURNED MINUTE!

We don't mean to say that your plumbing is as out-of-date as these items seem to imply—but we just wanted to get your attention with these pictures to emphasize that if you are needing to or planning to

MODERNIZE YOUR PLUMBING

then give us a call, or visit, and let's talk over plans for replacing old-backbreaking appliances with something streamlined for labor saving, economy and beauty!

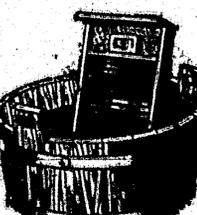
Strong Co.

Plumbing & Heating

Sales & Service



Fast - Efficient - Courteous
Check Our Service Plan - Free Estimates!
New, Remodel, Repair - Licensed & Bonded
We Are Exclusive Dealer for Carrier Heating and Air Conditioning
Phone 257-4352 - Ruidoso



Home - BUILDER - Commercial
Repairs - Remodeling - Roof Repairs
Painting All Types - Window and Floor Cleaning Service
Ruidoso Maintenance Co.
Licensed Contractor
Box 1227 - Ruidoso, N.M. - Phone 257-2302

Professional Carpet Cleaning

Lynn & Linda McGuire

Our Churches

FULL GOSPEL CHURCH
Ruidoso, N.M.
10:00 a.m. - Sunday Morning Worship
11:00 a.m. - Sunday Morning Worship
7:30 p.m. - Sunday Evening Worship
1:30 p.m. - Tuesday - Young People and Choir Practice
7:30 p.m. - Thursday - Prayer Meeting
CHRISTIAN SCIENCE SERVICES
Sunday School - 9 a.m.
Sunday at 9:45 a.m.
Every Sunday, 11:00 a.m., in E. Jones Woman's Club. Testimony meeting following regular service each third Sunday.
FIRST BAPTIST CHURCH
Ruidoso, N.M.
Rev. Richard Hutchison
Sunday School - 10:00 a.m.
Worship Service - 11:00 a.m.
Training Union - 6:30 p.m.
Worship Service - 7:30 p.m.
Wednesday Night Service - 7:00 p.m.
GATEWAY
ASSEMBLY OF GOD CHURCH
Palmer Gateway, Ruidoso
Rev. Jack A. Brown, Pastor
Sunday School - 10:00 a.m.
Morning Worship - 11:00 a.m.
Evening Evangelistic Service - 7:30 p.m.
Tuesday 1:30 p.m., Women's Ministry Meeting.
Wednesday Evening, 7:30, prayer time and Bible Study
PENTECOSTAL MISSION
Charles Lister, Pastor
In Old Rondo School Building
Sunday Services - 9:45 a.m. and 7:45 p.m.
Tuesday Services - 7:00 p.m.
Services in Spanish and English.
You Are Welcome!
COMMUNITY METHODIST CHURCH
Rev. Warren Parker, Pastor
Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
Evening Worship, Sunday - 7:30 p.m.
Youth Meeting - Sunday, 6:30 p.m.
Women's Prayer Group, Wednesday, 8:30 a.m.
Family Night, First Sunday, 6:00 p.m.
RUIDOSO BAPTIST CHURCH
Wesley Jarvis, Pastor
Palmer Gateway
Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
Evening Service - 7:00 p.m.
Wednesday Night Bible Study, 6:30 p.m.
CHURCH OF JESUS CHRIST I.O.S.
Wesley Jarvis, Pastor
Sunday at 10:00 a.m.
Sunday School and Sacrament Meeting
JEHOVAH WITNESSES
Kingdom Hall - Captain
Congregation - Bryan, Pal Ocer
Sunday Public Bible Study - 10:00 a.m.
Sunday Watchtower Study - 11 a.m.
Tuesday Group Bible Study - 7:30 p.m.
Thursday Ministry School - 7:00 p.m.
Thursday Service Meeting - 8:00 p.m.
THE FIRST CHRISTIAN CHURCH
Rev. Don Roberts, Pastor
Palmer Gateway - Ruidoso
Nursery Provided
Sunday School - 9 a.m.
Morning Worship - 11:00 a.m.
Thursday Study - 7:30 p.m.
FIRST PRESBYTERIAL CHURCH
REV. FRANK CROWF, Minister
Church School - 9:45 a.m.
Morning Worship - 11:00 a.m.
GATEWAY CHURCH OF CHRIST
D. L. HARGREAVES, JR., Minister
Bible Study - 10:00 a.m.
Worship and Communion - 10:30 a.m.
Singing Class Sunday, 9:00 p.m.
Worship Service - 7:30 p.m.
Wednesday Prayer Meeting - 7:00 p.m.
Ladies' Bible Class, 9:30 a.m. Wednesday.
FIRST BAPTIST CHURCH
REV. RUGBY STELLER, Minister
Ruidoso, N.M.
Sunday School - 9:45 a.m.
Morning Worship - 11:00 a.m.
Evening Worship - 7:00 p.m.
Wednesday Night Service - 7:00 p.m.
Phone 378-4241
CATHOLIC SERVICES
Father Laurier A. Labrosse, Pastor
Father Robert M. Kelly, Parish Pastor
Sunday Masses:
St. Elizabeth's in Epitome 7:45 and 11 a.m.
8:00 p.m.
San Patricio Chapel 8:15 p.m.
Honda Chapel 10:00 a.m.
Confessions:
In Ruidoso Every Saturday and the day before Holydays and First Fridays, 8:00 to 4:00 p.m. and from 7:00 to 8:30 p.m. Other Chapels before all Masses. Anytime upon reasonable request.
MESCALERO REFORMED CHURCH
Robert Zapp, Pastor
Worship Services - 11 a.m.
Frank Love, Minister of Christian Education
Church School - 9 a.m.
Similar services at Carlsbad Chapel Bible Study - 7:00 p.m.
with the exception of training service.
EPISCOPAL CHURCH
Rev. Lewis F. Foss, Vicar
St. George St., Juntura
Sundays - 8:00 a.m.
Sundays - 11:00 a.m.
Holy Communion - 7:40 a.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

Ruidoso State Bank
Member F. D. I. C.
Keeth Gas Company
In the Gateway - Phone 257-4225

FRANCHISED DEALER IN RUIDOSO FOR DAYTON BRAND ELECTRIC MOTORS

DIAL Electric

2 Doors West of Henjays Motel

AGENT FOR TESCO NEON SIGNS, INC.
COMMERCIAL - RESIDENTIAL
LICENSED CONTRACTOR
LIGHTING FIXTURES - LAMPS
Phone 257-3011
Box 823 - Ruidoso, N. M.

Ruidoso Derby Choice Plum

One of the choicest plums of the Ruidoso Downs racing season is the Ruidoso Thoroughbred Derby, this year to be contested over 6 1/2 furlongs Aug. 20.

Last year A. C. Taylor's Rock Island took home the major share of the \$16,000-plus purse by three quarters of a length over Napanta and Ebonilla.

For the 1967 edition over the shortened distance, more than \$20,000 will be at stake for many of the southland's finest sophomores.

Two of the outstanding contenders nominated are Fred Grime's Wager Roman and Jack Grunwald's San Jac.

Wager Roman, an unbeaten son of Roman Artist, has shown devastating speed in winning his first three starts at Sunland Park by daylight margins. The speedster shows both the ability to go wire to wire or come from out the pace.

San Jac drilled all winter at Sunland Park but made his seasonable debut at Sportsman Park last week and ran off with a \$10,000 stake event. The son of Sun David is being kept on edge for the \$50,000 Illinois Derby at Sportsman before travelling back to Ruidoso Downs for a shot at the local Derby.

Others who have raced in the southland this winter who are expected to be nominated for the Derby are Villons Market, Hashrule, Step Further, Taporac, and Runin Playmate. All have been victorious during the winter.



IN NEW LINE — H. H. Shier is pictured in Hollywood Racing Supplies, new business of Mrs. Theda Shier's which he is operating in shopping center on Hiway 70. Full line of horse-men's needs is featured. Business was formerly operated by the Hodges. Shier says he's 'just the flunky.'

Ruidoso Downs

Ruidoso Downs village board of trustees approved a budget of approximately \$81,000 for 1967-68 fiscal year, about \$7,500 above the 1966-67 one, Mrs. Bessie Sewell, clerk, reported. The board also approved her attendance at a clerk finance institute in Albuquerque this week-end to be conducted by the municipal league.

She reported this week that water meter connections have increased in pace to about one new one each day in May.

Army Pvt. Rosaleo N. Barraza, 19, son of Mr. and Mrs. Cecilio Barraza, Ruidoso Downs, completed nine weeks of advanced infantry training May 12 at Ft. Polk, La. His last week of training was spent in guerrilla warfare exercises.

Attend Special Service

The Junior and Intermediate Girls' Auxiliary of the Woman's Missionary Union of the Ruidoso Downs' First Baptist Church attended a special Coronation Service and House Party last Friday and Saturday at the First Baptist Church of Alamogordo.

Several of the girls received special achievement awards. These included Carolyn Stout, Shirley Huse, Rene Carpenter, Alisa Day, Vera Sanchez, Diana Hernandez and Debbie Turney. Others also attending the program included Sally Siles, Debbie Carpenter, Mickie Day and Jean Huse. Mrs. Hugh Siles and Mrs. Warren Carpenter accompanied the group. They returned home early Saturday morning.

Mrs. Claude Peterson, Ruidoso



TOP BOWLING TEAM — Top in Wednesday Mixed 4-Sum bowling league was Hall Construction team shown above at end of tournament banquet at Villa Inn Saturday. Members of team, from left are, Ben Hall, Gail Hall, Polly Hall and Glen Hall.

Downs, underwent surgery at the Hotel Dieu in El Paso on Tuesday morning of this week and reportedly was doing fine. The Peterson's son, Cecil, was scheduled for surgery on his arm also this week and is presently confined in the same hospital.

Association Rally
For Youth Is Saturday

The Mountain Valley Baptist Association Youth Rally will be held this Saturday night at 7:30 p.m. at

the First Baptist Church in Ruidoso Downs.

There are 19 churches in the association and several mission groups. Rev. W. H. Bryan, pastor of the Bethel Baptist Church of Alamogordo, is the Youth Leader for the Association. Saturday night's program will be focused upon a "Singspiration."

SUMMER HOURS SET FOR VILLAGE LIBRARY

Mrs. Marvin McGuire, librarian at Ruidoso's municipal library in the city's airport terminal, has announced summer hours to be as follows, to take effect at the end of the 1966-67 school term:

Monday night 7 p.m. until 8:30 p.m.
Monday through Thursday, 9 a.m. to 11 a.m. and 2 p.m. to 4 p.m.

Gambles can provide lawn seed, flower seed, fertilizers, weed killers, insecticides, lawn and garden tools to make your hobby even more enjoyable.

Let Us Help You With Remodeling With Hotpoint Built-In Appliances
Wimberly Electric



GETS PROMOTION—Dave McCall, who started with Ruidoso Telephone Co. in 1960, was made plant supervisor recently, succeeding Dalton Ross who is the new commercial manager.

SCHOOL GROUP HERE
Nice visitors of Walnut Springs, Texas high school with two sponsors were here Sunday and Monday for an end-of-school trip, making their headquarters at the Chaparral Motor Hotel.

YOU CAN'T HELP BUT SEE THE BEAUTY OF GOD'S CREATION

In the Ruidoso area, the Lincoln National Forest, and the Mescalero Apache Reservation! Your visit here will have greater meaning to you if you attend church during your visit.

We warmly and sincerely welcome you to worship with us at the Ruidoso Downs' **FIRST BAPTIST CHURCH** LOCATED ON EAST HIGHWAY 70

Sunday School	9:45 a.m.
Sunday Morning Worship Service	11:00 a.m.
Training Union	6:00 p.m.
Sunday Evening Worship Service	7:00 p.m.
Wednesday, Mid-Week Prayer Service	7:00 p.m.

WELCOME HORSEMEN & VISITORS WHILE YOU'RE HERE . . .

don't TOY around with your Car

SEE THE EXPERTS

LUALLIN'S SKYLAND AUTO SERVICE

Welcome SUMMER VISITORS

You Are Always Welcome To Come In and Browse

★ ★ ★

CUT FLOWERS, POTTED PLANTS FOR ANY OCCASION — CORSAGES & GIFTS

COUNTS' FLOWERLAND

Pho. 257-2663 — Box 308 — Ruidoso, N. M.
In the Gateway

NEW! FOR MORE FUN IN RUIDOSO

The Exciting New 19 Hole HOLIDAY GOLF

Presenting New Thrills in Miniature Golfing, this new Course Is Now Open for Its First Season

LOCATED ADJACENT TO RUIDOSO'S MOST BEAUTIFUL ALL-FAMILY ACCOMMODATION

HOLIDAY HOUSE

PHONE 257-4003
P. O. DRAWER J

Located on Sudderth Drive On the Way to All the Fun. Featuring Beautifully and Comfortably Furnished Rooms With Television and Phones, Plus the Added Fun of Swimming in Season and Bowling All Year 'Round.

WE HAVE ROOMS AND PRIVATE DINING ROOMS IN CONNECTION WITH OUR FINE RESTAURANT TO SERVE FAMILIES, CONVENTIONS, CONFERENCES, ETC.

ONE OF YOUR MOST PLEASURABLE EXPERIENCES WILL BE DINING AT THE HOLIDAY HOUSE



Hollywood Notes

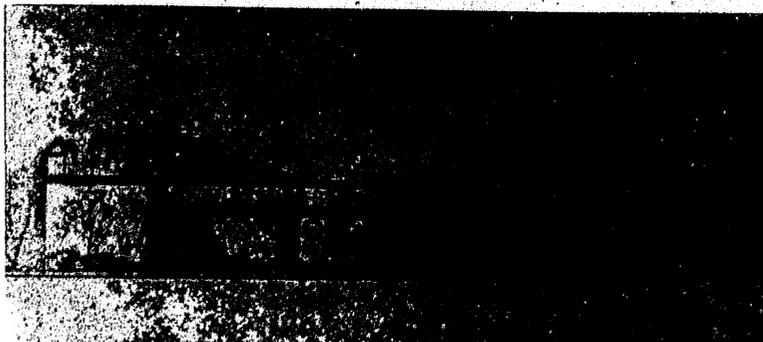
Mrs. Mary Pitchford and Mr. J. W. Brewer from El Paso spent the week-end in the Pitchford home in upper Ruidoso. Mr. and Mrs. C. A. Denton from Texas spent the week-end here and attended the Chamber of Commerce Banquet.

Mr. Tom Johnson and Mrs. C. C. Clark of Alamogordo last Friday.

E. E. Calloway from Midland spent several days here this week.

J. W. Brewer was a business visitor here from El Paso the first of the week.

Shirley Hester from Astoria was in on business the first of the week.



BANQUET-PROM SET HERE

Lincoln High School's prom banquet is slated for Friday night here at Chaparral Motor Hotel.

The State Department of Motor Vehicle Service Division, under the direction of Daniel R. Armstrong, Carrizozo, has had his driver's license revoked in recent court action.

Legal Notice

IN THE MATTER OF ESTABLISHING A LICENSE RATE FOR DISPENSERS, RETAILERS, AND CLUB VENDORS OF ALCOHOLIC LIQUORS.

NOTICE is hereby given by the Board of County Commissioners of Lincoln County, New Mexico to all persons proposing to sell or dispense alcoholic liquors outside of the Corporate districts in the County of Lincoln and who have qualified under the provisions of the Liquor Control Act, Chapter 46, New Mexico Statutes, 1953, Annotated, and all acts amendatory thereof and supplementary thereto; and have as a condition precedent hereto secured proper license from the Bureau of Revenue, Division of Liquor Control of the State of New Mexico, that they may apply to the Board of County Commissioners thru the office of the County Clerk in Carrizozo, New Mexico, for a license to sell or dispense alcoholic liquors in the following designations:

DISPENSER'S LICENSE for the sale of all alcoholic liquors.

CLUB LICENSE for the sale of all alcoholic liquors.

RETAILER'S LICENSE for the sale of all alcoholic liquors in packages.

ACTION ON COMMITMENT EXPECTED—This mid-week, advisors, engineers and attorneys for Robert Windham, who heads up the proposed Eldorado Villa Estates' \$4 1/2 million housing and condominium apartment complex planned for construction on State Road 37 opposite the Ruidoso Ranger Station, were reviewing final plans for an assortment of state, regional and national Federal Housing Authority officials in Albuquerque in reaching a point of acting on a commitment for the project. The F. H. A. recently approved the site plans, pictured above are some of models proposed to be built soon. Windham said first phase of the construction will be putting utility lines underground, including telephone electricity, TV cable, automatic sprinklers, other such services, and phase two to start 90 days later would be actual building of 9 model houses, two homes, plus the office. He said local utility firms and the village of Ruidoso officials were to be commended on their co-operation as the plans for the project progressed.

The first mine registered in New Mexico in 1685 was named Nuestra Senora del Pilar de Zaragoza. **PAGE FOUR SECTION E Ruidoso News Friday, May 19, 1967**

DAN DEE

RUIDOSO'S FINEST
COMODATIONS

Refreshment and Get Acquainted With Your Friends in the Unique Setting of

DAN DEE CABINS

Reservations Phone:
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Ruidoso, N. M. 88415 257-2165

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OPENING SATURDAY MAY 20th

Featuring Seven Rides
Airplanes — Turnpike with Cars
Rodeo Ride — Giant Ferris Wheel
Little Tot's Ferris Wheel — Hand Cars
Merry Mix-Up Giant Swing
Adjacent to Pan-O-Rama Carpet Golf
OPEN EVERY DAY & NIGHT

HOMELITE CHAIN SAWS

We Repair All Small Motors
LORAN GORRELL'S
MIDTOWN CHEVRON
— We Give YES Stamps —

CAMP — PICNIC TRAVELERS' SUPPLIES

Near Famous Alto Reservoir
LINDY'S STORE

— ALTO —

If You Need **PROPANE** In a Hurry
Call Ruidoso's Only Home-Owned Gas Co.
Dial 257-2131

WHITELEY GAS CO.

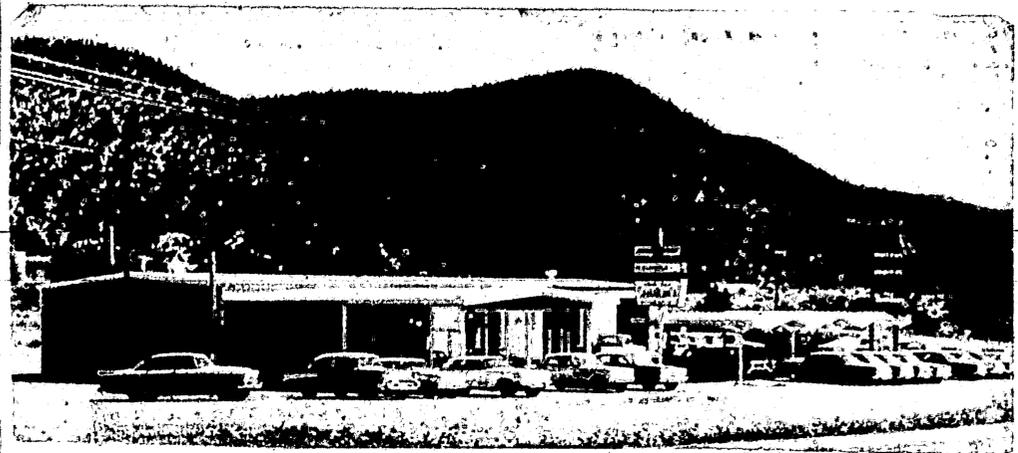
Welcome Racing Fans, Race Track Employees, Summer Visitors and Vacationers — Call on us if we can make your visit here more pleasant.

WE GIVE YES STAMPS

VALLEY PLUMBING & HEATING
CONTRACTING & REPAIRING
24 HOUR EMERGENCY SERVICE

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THE MARK MOTEL APARTMENTS
BY THE DAY, WEEK OR MONTH

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22x17 LIVING AREA

ALL ELECTRIC

UTILITIES PAID

CARPETING

MR. AND MRS. W. S. RILEY

MECHEM DRIVE PAST BENNETT'S FOODLINER
— 257-2773 —

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IN PASSENGER CARS, PICK-UPS & TRUCKS

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SALES AND SERVICE ON AMERICA'S FINEST VEHICLES

CHEVROLET PONTIAC **OLDSMOBILE JEEP**

WE PUT THE PLAYGROUND OF THE SOUTHWEST ON WHEELS

SIERRA BLANCA MOTOR CO.

PHONE 257-4081 — RUIDOSO — HIGHWAY 70

Welcome Race Fans, Track Personnel, Vacationers
Call On Us If We Can Be of Service

ALTO BRIEFS

being held there.
 Mrs. Lyda Peebles was here from Alamogordo Saturday. Mr. and Mrs. Jack Moore of El Paso came by for a visit Sunday on their way home via Carrizozo where they stopped to see her uncle, Alan Johnson and Mrs. Johnson.
 La Junta Guest Ranch had the following guests last week-end, Mr. and Mrs. Robert Harder of Odessa, Texas; G. C. Irvine, Sr., Kirbyville, Texas; Mrs. Ruby Porteous and Haskel Porteous of Beaumont, Texas.
 Thursday, Mr. and Mrs. Joe Bacon of Ruidoso Downs were in the

Artesia Man Opens Pan-O-Rama Playland
 W. H. Yeager and a crew of workmen this week were completing final details of installation of seven rides at Pan-O-Rama Playland opposite Pan-O-Rama Carpet Golf Course in mid-town Ruidoso, community.
 Terry Halladay came to see us Friday before leaving for Ft. Lewis, Wash., enroute to Korea. The Tom Montgomerys are home from Florence, Colo. They were there to visit a brother of his who has been quite ill.
 Yeager said the recreation facility would be open Saturday this week and will feature such activities as an airplane ride, rodeo, rodeo rides, giant ferris wheel, little tols' ferris wheel, a merry mix-up chair ride and hand cars, plus a concession to sell popcorn, candy, soft drinks, etc. The Playland is located adjacent to Pan-O-Rama Carpet Golf miniature course.
 Get out in the open—enjoy our wonderful spring weather. Enjoy yourself with lawn chairs, other outdoor items such as picnic accessories, etc., all from Gambles.

Legal Notice

BEFORE THE NEW MEXICO PUBLIC SERVICE COMMISSION
 IN THE MATTER OF THE APPLICATION OF THE PLAINS ELECTRIC GENERATION AND TRANSMISSION COOPERATIVE, INC. FOR A CERTIFICATE OF CONVENIENCE AND NECESSITY COVERING ITS EXISTING PLANT, LINES AND SYSTEM, AS THE SAME EXISTED ON MARCH 15, 1967.
 CASE NO. 864
 ORDER OF HEARING AND NOTICE
 On April 27, 1967, the Plains Electric Generation and Transmission Cooperative, Inc. filed the above-entitled and numbered Application with the Commission, requesting the indicated certificate of public convenience and necessity.
 The Commission will conduct a public hearing on said Application on June 9, 1967, at 10:00 a.m., at Morgan Hall in the State Land Office Building in Santa Fe, New Mexico. The purpose of the hearing is to take testimony in support of or in opposition to the Application.
 Any interested person may examine the Application, together with exhibits and together with any related papers that may be filed in the office of the Commission, and any interested person may appear at the hearing and be heard. However, no person may become a party to the proceeding unless he shall have filed a formal Petition in Intervention in accordance with the Commission's Rules of Practice and Procedure as set forth in the Commission's First Revised General Order No. 1. A copy of those Rules of Practice and Procedure may, on request, be obtained from the office of the Commission.
 A copy of this Order is to be published once in newspapers of general circulation in each of Taos, Colfax, San Miguel, Rio Arriba, Santa Fe, Sandoval, Bernalillo, Torrance, Valencia, McKinley, Socorro, Otero, Luna, Sierra, Mora and Lincoln Counties, New Mexico, on or before May 19, 1967. Also, a copy of the Order is to be sent, by the Commission, at least twenty (20) days prior to June 9, 1967, to each of the following: The Applicant; the Boards of County Commissioners of Taos, Colfax, San Miguel, Rio Arriba, Santa Fe, Sandoval, Bernalillo, Torrance, Valencia, McKinley, Socorro, Otero, Luna, Sierra, Mora and Lincoln Counties, New Mexico; Community Public Service Company, Fort Worth, Texas; El Paso Electric Company, El Paso, Texas; New Mexico Electric Service Company, Hobbs, New Mexico; Pecos Light & Power Company, Pecos, New Mexico; Public Service Company of New Mexico, Albuquerque, New Mexico; Southwestern Public Service Company, Amarillo, Texas and the City of Farmington-Utilities Department, Farmington, New Mexico, and to Applicant's counsel. Applicant shall pay the cost of publications.
 This Order is effective on and from the date hereof. (SEAL.)

Lincoln County Photo Album
REPORT TERMINAL—Severely modern, and always a topic of comment by visiting airmen and their passengers, is Ruidoso's municipal airport terminal, opened in 1963 when the old and improved airport was completed. The improvements included widening and lengthening the landing strip to more than a mile in length, and addition of numerous hangars. Two private air taxi concerns offer travel anywhere from here at the port. Twin jets and large passenger planes have made use of the field frequently since it was enlarged.

PLAN AHEAD—Ruidoso Fire Captain Charles Murray, left, and Jim McEuen, fire control officer for Ruidoso Ranger District of Lincoln National Forest, review plans for cooperative effort to protect against spread of forest fires into town itself. Forest Service plan calls for fire breaks along likely fire approach routes. All parts of Lincoln National Forest are closed to entry because of extreme fire danger. The forest will be open again when rain reduces the danger.



This Beautiful Avocado Fridge
 30-Inch Hotpoint Range with
 Teflon Oven Clock, Timer
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 AND—12 cu. ft. 2-door Combination
 Refrigerator. Both for only
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New Management
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 Hot Biscuits
 For Breakfast
PLATE LUNCH
 OPEN—6 a.m.—10 p.m.
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A BoLens Husky offers a complete system for year round yard care. Select attachments from a full range—rotary and reel mowers, snow casters, tillers, cultivators, plows, rakes, carts—each designed to save you time, give your yard the care it deserves.

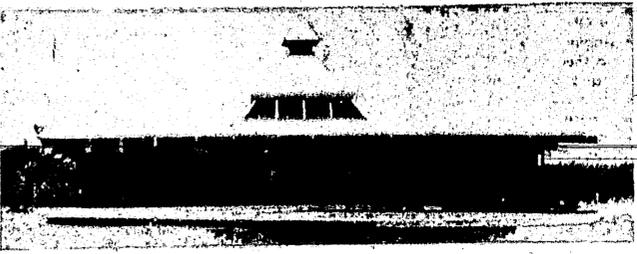
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 —7 TO 12 1/2 HP

BoLens—First in powered equipment since 1918

We Repair Lawnmowers
 Small Motors
Midtown Chevron
 WE GIVE YES STAMPS

Lincoln County Photo Album

REPORT TERMINAL—Severely modern, and always a topic of comment by visiting airmen and their passengers, is Ruidoso's municipal airport terminal, opened in 1963 when the old and improved airport was completed. The improvements included widening and lengthening the landing strip to more than a mile in length, and addition of numerous hangars. Two private air taxi concerns offer travel anywhere from here at the port. Twin jets and large passenger planes have made use of the field frequently since it was enlarged.



No. 117

—OPEN YEAR 'ROUND—

Things to Do — Where to Shop.
 In The Playground of the Southwest

GUIDEPOST WHERE TO STAY WHERE TO EAT

RED BARN
 "Best Food In Town"
 Real Pit Bar-B-Q
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 Don't Miss Ruidoso's Oldest Indian Trading Post — Authentic Jewelry, Navajo Rugs, Apache Crafts, Rocks, Arrowheads.
 Open Year 'Round — West Highway 70

"The Finest Food in Ruidoso's Most Charming Spot"
 Charcoal Broiled Steaks in the Recreation and Meade Area of Ruidoso, New Mexico
 One mile above Post Office Telephone 257-2863
 Visit Our Rainbow Room

Bea & Hank Graf's NOB HILL LODGE & RESTAURANT
 Chicken - Steaks - Seafood - Mexican Food - Sandwiches
SPECIAL LUNCH — 95c
 OPEN 11 a.m. - 2:30 p.m. - 5 p.m. - 3 a.m.
 SUNDAY - 11 a.m. - 9 p.m.

Thompson's REDBUD CABINS
 Kitchens — Fireplaces
 Cabins Sleep up to Ten
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DAN DEE RUIDOSO'S FINEST CABIN ACCOMMODATIONS
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 Under New Ownership
MR. AND MRS. M. D. PIOR
 I invite my former customers and friends to drop by
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LILLIE'S RESTAURANT
 Home-Made Mexican Food
 "Everything is Cooked in Lillie's Kitchen"
 — Downtown Ruidoso —

FOX CAVE
 A VISIT TO
IS A MUST ON YOUR TRIP TO RUIDOSO
 2 1/2 Mi. East of Race Track on US 70

BISCUIT HILL CAFE
 —Open 24 Hours—
 Try Our Old Fashioned Breakfasts
 Homemade-Biscuits With Mrs. Flor's Apple Preserves
 Located on Highway 70 — 1/2 Mile East of Race Track

29 PINES MOTEL
 "Where Your Pleasure is Our Business"
FERN & RUSSELL HAWES
 Owners
 P. O. Box 896
 Phone 257-4249
 Fireplaces — TV's
 One Block West of Bank
 Right Downtown in Ruidoso New Mexico

TOMAHAWK MOTEL
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 Mr. & Mrs. Ed Anderson, Hosts
 Phe. 257-4078 — Room Phones
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 20 Modern Cabins with Fireplaces and Kitchenettes
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 Now is Serving Breakfasts and Snacks in the New
COFFEE CUP
 Mr. and Mrs. Max Oliver
 On U. S. Hwy 70 — Nearest to Ruidoso Downs Race Track
 17 Units with TV in Every Room
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 "Hostle Atmosphere Old Fashioned Hospitality"
 15 Units
 Same with Kitchenettes
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 Convention Center for the Southwest
 100 Beautiful Rooms—Dining Room
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 Dress Shop—Beauty Shop
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 Phone 378-5511
 RUIDOSO DOWNS, N. M.

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Mountainair Lodge
 By the Day or By the Week
 Clubs — Families
 Family Reunions
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 Beautiful Upper Canyon Area
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 W. E. Hartness

"On the Way To and From All Recreation Facilities in the Southwest Playground"
HOLIDAY HOUSE
 "Ruidoso's Friendliest"
 TV & Phone in All Rooms
 Bowling — Restaurant
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 Swimming Pool Open in Season
 P. O. Drawer 7 — Phe. 257-4068

STEWART MOTEL
 Kitchenettes and Rooms
 Wall-to-Wall Carpet — TV — Tiled Baths
 "Where You Always Feel At Home Away From Home"
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 Phone 257-2504

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 • ITALIAN
 • MEXICAN
 • STEAKS
 • SEAFOOD
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 Home-Made Rolls & Pastry
SPECIAL LUNCH
 11 a.m. - 3 p.m.
 OPEN 5:30 a.m. - 9 p.m.
 Saturday Open All Night
 OLD POST OFFICE BLOCK

Power Company, Pecos, New Mexico, Public Service Company of New Mexico, Albuquerque, New Mexico, Southwestern Public Service Company, Amarillo, Texas and the City of Farmington-Utilities Department, Farmington, New Mexico, and to Applicant's counsel. Applicant shall pay the cost of publications.
 This Order is effective on and from the date hereof. (SEAL.)

ISSUED under the Seal of the Commission, at Santa Fe, New Mexico, on May 11, 1967.
NEW MEXICO PUBLIC SERVICE COMMISSION
 S. L. J. Chamberlain,
 CHAIRMAN
 Walter E. Bruce, Jr.,
 COMMISSIONER
 Morris Yashwin,
 COMMISSIONER

NOLLY WATER LODGE
NOW OPEN!
 • THE ASPEN ROOM FOR FINE FOODS
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 "Follow the River Road West from the Village"
 Area Code 505, Telephone 257-2196
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 RUIDOSO, NEW MEXICO 88345

SIERRA BLANCA SKI RESORT
 — OWNED BY Mescalero Apache Tribe —

Ride the Gondola Ski Lift To 11,400 Feet To the
GAZEBO LOUNGE & COFFEE SHOP
 GONDOLA — GAZEBO — RESTAURANT — BAR
 Will Be Open For Sight Seers As Soon As
 Lincoln National Forest Re-Opens
 — CALL 257-4252 —

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And Summer Visitors

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Corner lot, 100 feet on Sudderth Drive, 2-bedroom furnished house, fireplace nice yard with plenty of trees, 4 nice trailer houses to rent \$2,500 down, 15 years on the balance at 5% interest.

Lela Easter Real Estate



Lela Easter - Tom Jasper
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TimberLodge Has Busted the Tight Money Problem.
Finance Your TimberLodge with No Down Payment
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Ask About The New Chol-A-Lodge
We Have For Sale In Sun Valley.
See Our Office and Our Model Cabins and Homes
On Highway 27 Across from Town & Country Estates

TimberLodge of New Mexico
P. O. Box 596 Ruidoso, New Mexico
Phone 257-2611

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

SPECIALS

5 LOTS in Palmer Gateway Area. All City Utilities available. \$5,000 total price. Owner financing.
3 LOTS in Beautiful Country Club Estates. \$4,000 total price and assume paying assessments. Terms to suit you.
2 1/2 year old three bedroom, 1 1/2 bath home in Country Club Estates. 1425 sq. ft. of living area, fireplace, large 2-car enclosed garage and outstanding view, \$19,500 with financing available.

COUNTRY CLUB AREA

5 Bedroom, 2-bath split-level home situated on two lots. Paved street, fireplace, 2-car carport and 5 1/2% FHA Loan.
3 Bedroom, 2-bath Home complete with study, large living room, separate dining room, electric kitchen, utility room, carport, large deck and 2 fireplaces. Open beamed ceilings, brick floors and 5 1/2% FHA Loan. Appointment Only.

NEAR TOWN

2 Bedroom, 1 bath cabin near downtown Ruidoso. Located on two lots, paved street and in good repair. Only \$6,500.

Dan D. Swearingin, Inc.

Tommy Perteel, Sales Manager

SALES:

Margie Whitlock - Lynn Keys - Jack Siddens - Jess Nobles - Ken Newton

257-4255

257-4075

Member M. L. S.

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

EXCELLENT BUSINESS OPPORTUNITY

Drive-In type Restaurant with inside dining room. Nearly new building and some of the finest kitchen equipment money can buy. Well established business in prime location. Owner will finance.
GOING BUSINESS. Franchised Take-Out Food Concession complete with 2-year-old two bedroom Home. Reasonably priced, with terms. Owner must sell because of health.

INCOME WITH POTENTIAL

Three bedroom home with two bedroom rental house in back. Located on a beautiful river lot, approximately 140 by 390 feet in size. Room for additional residential rentals, and possibly of future commercial zoning.

CONVENIENT

Very attractive 2 bedroom, 1 bath home in the Palmer Gateway area. Well situated near the schools, churches, hospital shopping area. Ideal for a family or retired couple. Owner wants to sell.

RIVER

One Bedroom, 1 bath cabin and 2 bedroom guest cabin; all completely remodeled, 2 deeded lots with level river frontage. \$10,500 with some terms.
NEW 4-Bedroom, 2 1/2 bath cabin on the Bonito River in the Upper Canyon area. Completely furnished and immediate occupancy.

LEISURE

Mountain atmosphere in this 2-bedroom home located near the Golf Course. On the pavement, well landscaped, completely furnished and ready for occupancy.
WE HAVE AN EXCELLENT SELECTION OF CABINS, LOTS, ACREAGES, RANCHES, HOMES AND COMMERCIALS. SEE US FIRST OR LAST, BUT SEE US.

PAGE SIX - SECTION E

THE Ruidoso News
Friday, May 19, 1967

Legal Notice

Notice is hereby given that the Village of Ruidoso calls for Ruidoso, New Mexico Paving District 60-1 Bonds numbered 173 through 180, on June 1, 1967. Bonds should be presented at the office of the Village Treasurer for collection.
James L. Hine, Treasurer
Village of Ruidoso, N. M.
5-12-19

Legal Notice

NOTICE TO BIDDERS
Sealed bids will be received until June 8, 1967, by the Ruidoso Municipal School Board of Education, P. O. Box 430, Ruidoso, New Mexico, at the office of George P. White, Superintendent of Schools, Berse Street, Ruidoso, New Mexico.
5-12-19

ARMED FORCES DAY TO BE OBSERVED AT HAFB WITH OPEN HOUSE

The thunder of engines will fill the air as five different types of jet aircraft sweep swiftly past the crowd of visitors at Holloman's Armed Forces Day, May 20 at Alamogordo. Included among the aircraft will be fighter-bombers such as the F-100 Super Sabre, the F-101 Voodoo, the F-106 Delta Dart, and the F-14D Phantom II, all of which are presently being used in Vietnam for a variety of purposes, and the T-33 Shooting Star, popularly known as the "T-Bird". In addition, there will be B-57 Canberra jet bombers, now used by the 4758th Defense Systems Eval-

FOR SALE BY OWNER
In Ruidoso, New Mexico

Income rental property, plus nice large 3-bedroom home, 2 baths and fireplace. Also a well established business that has doubled gross sales in 4 year's operation. All completely furnished and located on 150-ft. front lot on Sudderth Drive. One of the better properties in Ruidoso. Room to build more rentals.
Steve Etter would like to retire. If interested, write box 627 or phone 257-4310 or 257-4387, Ruidoso, New Mexico.

TOP BARGAIN

Barnes Mobile Homes Offering New Line of Coaches
12x44 - 2 Bedroom
Low Price - \$3,650
12x60 - 3 Bedroom - \$4,990
Come and see them at your convenience
O. O. Barnes - 378-2100
or E. Maes - 378-4273

TEEN RITZ

Ruidoso, N. M.
FOR SALE
OR
TRADE
More Details Write
Box 958 - Ruidoso

be obtained at the office of the Superintendent of Schools.
The Board of Education reserves the right to accept or reject any or all bids and to waive all formalities.
/s/ Ralph Petty,
President
Ruidoso Municipal School Board of Education, Dist. 3
Attest: /s/ Dave J. Parks,
5-19-67; 8-2

Legal Notice

IN THE DISTRICT COURT OF THE THIRD JUDICIAL DISTRICT OF THE STATE OF NEW MEXICO
WITHIN AND FOR THE COUNTY OF LINCOLN
IN THE MATTER OF THE ESTATE OF MANUEL POLACO, Deceased)
PROBATE NO. 55
NOTICE OF APPOINTMENT
THE UNDERSIGNED is Administrator of this estate, and all persons having claims against the estate of the decedent are required to present them within the time prescribed by law.
/s/ Transito Polaco, Sr.,
Administrator
5-12-19-26; 8-2

Legal Notice

IN THE DISTRICT COURT OF LINCOLN COUNTY, STATE OF NEW MEXICO
IN THE MATTER OF THE LAST WILL AND TESTAMENT OF M. G. HARGRAVE, Deceased)
NO. 45 - Probate
NOTICE OF HEARING ON FINAL ACCOUNT AND REPORT
STATE OF NEW MEXICO TO: Jessie Lee Portwood Hargrave, Dannie Hargrave Shawver, Sharon K. Shawver, Herschel Lee Shawver; all unknown heirs of M. G. Hargrave, Deceased, also known as Murrice G. Hargrave; all unknown persons claiming any lien upon or right, title or interest in or to the estate of said decedent; Jessie Lee Portwood Hargrave,
Probate No. 45 - Probate
NOTICE OF APPOINTMENT
THE UNDERSIGNED is Administrator of this estate, and all persons having claims against the estate of the decedent are required to present them within the time prescribed by law.
/s/ Transito Polaco, Sr.,
Administrator
5-12-19-26; 8-2

Legal Notice

John W. Thompson, P. O. Box 777, Ruidoso, New Mexico, is attorney for the Ancillary-Executrix. WITNESS my hand and seal of the District Court on May 12, 1967.
/s/ Eugenia Vega,
Clerk of the District Court
5-12-19-26; 8-2

Legal Notice

IN THE THIRD JUDICIAL DISTRICT COURT OF THE STATE OF NEW MEXICO WITHIN AND FOR LINCOLN COUNTY
NOTICE OF PENDENCY OF SUIT
The State of New Mexico, vs. G. E. Alexander; C. H. Ward, if living, if deceased, the unknown heirs of C. H. Ward, deceased; Dorothy Ward, if living, if deceased, the unknown heirs of Dorothy Ward, deceased; and unknown claimants of interest in the premises adverse to the plaintiff, Defendants.
You and each of you are hereby notified that on the 10th day of March, 1967, Zane E. Smith filed in the District Court, Lincoln County, State of New Mexico, a complaint against you and each of you, Cause No. 8008, on the Civil Docket of said Court, the general object thereof being to quiet and set at rest plaintiffs title to certain real estate situate in Lincoln County, New Mexico, as follows, to-wit:
Lots 22 and 23, Tracts R & S, Palmer Gateway Subdivision of the Village of Ruidoso, New Mexico as shown by the official plat thereon on file in the Office of the County Clerk of Lincoln County, New Mexico, you are further notified that unless you enter your appearance in said cause on or before the

FOR SALE

2 Bedroom House
Palo Verde Slopes
Assume Low Interest Rate Loan
Call Plains, Texas
Area Code 806, 456-2510

FOR SALE
By Owner

3 Bedroom, 2 bath home, completely furnished. Large enclosed patio. Heated swimming pool with cabana. On 2 large lots. Landscaped. In Agua Fria Estates.
CALL 378-4050
Or write Sue Thompson
Box 297, Ruidoso Downs, N. M.

Legal Notice

Notice is hereby given that the Village of Ruidoso calls for Ruidoso, New Mexico Paving District No. 2 Bonds numbered 119 through 140 on June 1, 1967. Bonds should be presented at the office of the Village Treasurer for collection.
/s/ James L. Hine, Treasurer
Village of Ruidoso, N. M.
5-12-19

FOR SALE
BY OWNER

Large Home, 3 years old. 3 bedroom, 2 baths. Large living room with fireplace and den. Carpeted and drapes throughout. Double garage, plenty storage. With beautiful view of Old Baldy.
Under \$30,000
J. A. Hanly - Box 234
Pho. 257-2587

FOR SALE
MOUNTAIN VARIETY

Building, Fixtures, 2 Lots
Inventory
CALL 257-2966 - 8 to 6 p.m.
257-2731 After 6 p.m.

BEST BUYS IN RUIDOSO

CHOICE lots and homes in Ruidoso Gardens, adjoining race track.
LOVELY lots in Ponderosa Heights with Sierra Blanca view, paved road and utilities.
Commercial buildings on main street. (One 2 doors from bank.)
Other Choice Lots and Tracts At Best Prices
Call JACK DiPAOLO, Owner at
378-4770 or 378-2302
or write
Box 65 - Hollywood, N. M.

WELCOME TO RUIDOSO FROM BOYKIN REAL ESTATE



STANLEY COCHRAN

Race horse fans know Stanley. He's been connected with Ruidoso Downs since it began. Stanley is in the New Mexico ranch land department.



JACK DIPAOLO

Jack has been a contractor in this area for many years. He knows the area. Jack is in local sales.



BRYAN BOYKIN

Bryan spent 12 years as sales manager for Montgomery Ward before coming to Ruidoso in 1958 where he has been active in real estate sales since. Bryan is broker.

For Sale - Offered by BOYKIN REAL ESTATE
Box 261 - Phone 257-2411 - Ruidoso, New Mexico

- 60 Acre river land, fine home, water right, 6 sections of forest land. Look at it.
- 6 Section Ranch - Also a 12 Section Ranch - A 250 cow Ranch, in area.
- Several river tracts between Ruidoso and Hondo.
- Two nice 4-bedroom homes - Several 2 to 3 bedroom homes.
- Several cabins, ranging from \$2,950 to \$7,000.
- Have city river property - Lots near river.
- Have over 200 lots, very scenic - All city conveniences. Good investments.
- Give us a chance to price you one - Terms to please you.
- If you want a business in Ruidoso, talk with us about one. We will try to help you.
- Have two lots 4 miles north, on a running stream, shallow water.

We Hope You Enjoy Your Vacation Here
STANLEY - JACK - BRYAN
BOYKIN REAL ESTATE

white mountain Estates

white mountain development co.
RUIDOSO'S PIONEER LAND DEVELOPER

Your Best
Investment
In Ruidoso's
Future.
257-2425

TOWN & COUNTRY Estates

white mountain development co.
RUIDOSO'S PIONEER LAND DEVELOPER

Choice Homesites
In the Pines
Ruidoso's
Best Selection
257-2425

REALTOR
Tom Jones
MULTIPLE LISTING SERVICE
RUIDOSO REALTY CO., INC. (1933)
FOR SALES OR LISTING SERVICE CALL

Erinclair Chase Jones Austin Pritchett
Res.: 257-2080 Office: 257-2086 Res.: 257-3036

"LOTS AND BUILDING SITES IN GOOD AREAS"
"APACHE PARK" - "CEDAR CREEK" - "GAVILAN ACRES"
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek. 10 year terms if desired.
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"
"LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS"

FOR RENT—3 bedroom, furnished home. Also small furnished cabin. See us at Horvath Court. 45-1fc.

FOR RENT—2 bedroom large house in upper canyon. Fireplace, large deck, furnished, utilities furnished. Phone 257-2244. Mrs. Newton. 45-3fc.

FOR SALE—New Jeep Station Wagon. Push-type lawn mower, 1 to 2-in. pipe dies. Small 2-wheel trailer. Spray paint compressor and gun. Jeep front axle complete. Transmission and transfer case complete. See Bert Hite. 45-3fc.

BUSINESS COUPLE out of Dallas would like to lease motel or cabins. Lease on percentage basis or with option to buy. Will put up deposit. George F. Littlejohn, 1037 Crestview Drive, Cedar Hill, Tex., phone 1-214-AX 1-8865 after 7 p.m. 47-4c.

ANIMAL SHEPHERD—Pho. 257-2287. 45-1fc.

FOR RENT—Furnished house, also 7. Ruidoso Downs. Phone 378-3301. Thompson. 48-1fc.

ALMOST NEW FURNITURE—Reasonably priced. Refrigerator, washer, couch and tables, coffee tables, two barrel chairs. Call 257-2137. 47-4c.

ALL Classified Ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50¢ per word with a minimum of 75¢ for 15 words. Please figure 2 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the Office before Tuesday afternoon each week.

FOR SALE—25 beautiful acre east of Ruidoso Downs Race track on Highway 70. "Santa Claus Ranch" property. Excellent well. By owner, Walter J. Schneider, P. O. Box 378, Cedar Crest, N. M., phone Albuquerque 252-3124. 41-4p-1fc.

FOR SALE—1-year-old gelding, Jerry's Dan - So Supreme, AQHA. Professionally trained for pleasure. Write 2833A Quay, Holloman AFB, or call 473-6331. 45-2c.

FOR SALE OR TRADE—For property in Truth or Consequences. Cabin on 3 lots in upper Ruidoso. Box 747, Holes Rural Station, Alamogordo, N. M. 45-3p-3c.

FOR SALE IN RUIDOSO—Electric piston pump with tank. Mrs. C. J. Nohlsdorff, P. O. Box 378, Cedar Crest, N. M., or see Frank Pena in Ruidoso. 45-4p.

FOR RENT—Office, bedrooms, light housekeeping room. Large modern mobile home in downtown Ruidoso. Modern mobile home. Call Mrs. George Bonal, 257-2910. 45-1fc.

FOR SALE—Stereos Fisher AM/FM, multiple tuner and amplifier, dual record changer; National tape recorder; Sony tape deck; all mounted in mahogany cabinet with stereo speakers. Phone 257-2963. 45-4fc.

FOR SALE—18-ft. Travel trailer. Price \$495. Call 257-2963. 45-1fc.

WANTED—Elderly lady to do light housekeeping, to live in good home and receive some pay. Phone 357-4269. 45-4fc.

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

10 acres in upper Ruidoso. Has a fair cabin with a fireplace. Ideal for a subdivision. There is not one in upper canyon at this time.

New Listing: 3 bedroom, two baths, fireplace, 1 acre of land, Double garage, central heating system. One of the best built houses in Ruidoso. Terms.

Have a nice section of commercial property, with buildings or without. Also several courts.

One of the nicest homes in Wingfield Homestead Estates, 3-bedroom, 1 1/2 baths, double garage, well landscaped, furnished or unfurnished. If you want the best would like for you to see this one. Good terms.

Very nice cabin in upper Ruidoso.

Extra good buy on a motel—10 cabins plus living quarters. Plenty of room to expand. Extra good terms. 280 feet frontage.

In Ruidoso Downs, 3 bedroom, 1 1/2 baths, fireplace, partly furnished, garage, place to keep a horse. \$12,500, with terms.

Two 3-bedroom houses, furnished.

Three 2-bedroom houses, furnished, well located, \$27,500. \$5,000 down, balance of \$100 per month at 6%.

Nice 2-bedroom house, fireplace and guest house, furnished, close in. Good year around location. Priced very reasonable. Good terms.

For Rent: 2 and 3-bedroom houses. All furnished for, season, or by year!

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone 257-2523 — Residence Phone 257-2490 — 257-2988
In Postoffice Block — Box 294 — Jimmy Douglass, Sales

SPECIAL TO HORSE OWNERS

17 Acres on Highway 70, conveniently located, just 2 1/2 miles from Race Track, plus beautiful 8-room home including apartment. Ample water rights and improvements. Terms may be worked out. Call listing office for further information.

Locke Realty Co.

"YOUR KEY TO A SOUND INVESTMENT"
BETTY LOCKE — 257-2003
Box 666, Ruidoso — Phone 257-4029
Multiple Listing Service

FOR LEASE—30' by 40' business building on main road in Ruidoso. H. Helgeson, 257-2145. 45-1fc.

FOR SALE—Admiral 2-door refrigerator, good condition. Original cost, \$349, will sell for \$150. Call 257-2003 or 257-2911. 45-1fc.

WANT TO TRADE—Two books of King Korn Humps and one book of Frontier status for B. & H. Green Humps. See Elsie Williams at Ruidoso. 45-1fc.

HELP WANTED—Retired gentleman to help operate recreation park. Part time. Phone 257-2587. Call after 6:00 p.m. 45-1fc.

FOR SALE—By owner, 4-bedroom, 2-bath home, winterized, close in, will trade equity for clear lot or acreage. 257-2727. 45-1fc.

FOR SALE—1958 Mark III Lincoln Continental. Door hard top. Beautiful condition. See at Troy Parker (Chevron Station, Hollywood) 48-2c.

WANTED—Maid for permanent work. Apply Mrs. Jost, Noisy Water Lodge. 45-1fc.

EXPERIENCED Bookkeeper seeking position. Also have retail sales experience. Wallace Oswald, phone 257-2764. 45-1fc.

GARAGE SALE—Through Saturday, chairs, tables, mattresses, divans, metal corner cabinet, Dan Dee Cabinets, upper canyon. 45-1fc.

RENT—For racing season, extra nice 2-bedroom, furnished, fireplace, etc. Hill Pippin Real Estate. 45-1fc.

FOR RENT—One bedroom furnished apartment. Utilities furnished. Call 257-4447. 45-1fc.

FOR RENT OR SALE—Unfurnished, 1-bedroom house for rent. Close to shopping area and post office. Call 257-2903, or write Box 1161, Ruidoso, N. M. 45-1fc.

FOR RENT—Will lease summer house for season in upper canyon. Hieps 6 or more. Call 257-4330 or 257-4166. 45-1fc.

NEED A PLACE TO LIVE FOR THE SEASON
See Louis Smith
Ruidoso Downs 42-1fc.

STARS
Southwestern Travel and Recreation Service
Accommodation Reservations
Employment — Travel
Box 899 — 257-2244

FOR SALE—Two bedroom, 8-ft. x 12-ft. Richardson Trailer House with horse stock trailer with brakes. Phone 257-4476. Sonny Wright, Alto. 47-2c.

FOR SALE—Or trade, complete pack of bear and lion dogs. Sonny Wright, Alto, phone 257-4476. 47-2c.

FOR SALE
5 Acres on Paradise Canyon, gas, water, sewer available; suitable for motel or building sites.

10 Acres on Ruidoso River southwest of Ranger Tower—By Owner—J. A. HANLY
Box 234 — Phone 257-2587

FOR SALE—Used bar cash register. Call Villa Inn, 278-5661. 45-2c.

WANTED—Maid for motel. Must be dependable. Sitzmark Chalet. 45-1fc.

FOR RENT FOR SEASON—Two 2-bedroom cabins furnished, upper canyon. Call 257-4166. Days 257-2943 after 5 p.m. 45-1fc.

FOR SALE—Appaloosa stud colt, 1-year-old, good confirmation, bay with white blanket and bay spots. Phone 257-2121.

WANT TO BUY—16-ft. four-horse stock trailer with brakes. Phone 257-4476. Sonny Wright, Alto. 47-2c.

FOR SALE—Or trade, complete pack of bear and lion dogs. Sonny Wright, Alto, phone 257-4476. 47-2c.

HOUSE FOR SALE
By Owner
4 Bedrooms — 2 Baths
Located Behind Plaza Dec
Call 257-3483
Or Write Box 1132
Ruidoso, New Mexico

Alcoholics Anonymous
8:00 p.m. Friday night at Holy Mount Episcopal Church. Phone 257-4127 — Or Write Box 811. 45-1fc.

FOR RENT—Building and furnishings, Apache Cafe, Gateway location. Contact Robert Haines or Apache Motel, 257-2916. 45-1fc.

FOR SALE—Two peacocks and four hens. Call 257-2077. 47-1fc.

FINE GRAVEL
Excellent for Driveways
Packs Good — Eliminates Mud
We Deliver
Call Honda 653-4431

FOR SALE OR LEASE
BY OWNER
2 BEDROOM
FURNISHED HOUSE
* Carpet and Custom Drapes
* Paneled Livingroom, Corner Brick Fireplace.
* All-Electric, Built-In Kitchen.
* Garage, Large Storage Area.
* On Pavement, Near School Bus Stop.
* \$14,500.
* Low Interest, Long-Time Financing Now Available in Ruidoso.
* Call 257-2035 or 257-2911 or Write Brunell, Box 1060, Ruidoso.

CAPITAN MOTEL
Capitan, N. M.
By Owner, Very Reasonable.
J. A. Hanly, Box 234, Ruidoso
Phone 257-2587

Can Take 10 Trailers
\$100 for season, water furnished, on the river—near the track.

THOMPSON TRAILER PARK
Box 873 — Ruidoso
Pho. 257-2493

Ruidoso Characters

PAGE SEVEN — SECTION 2
Ruidoso News
Friday, May 19, 1967

ONLY 80¢ EACH—Stock Rubber Stamps with "Ruidoso Mount". They are engraved and will stick to metal desk or drawer, walls or any other metal surface. Standard stamps such as Air Mail, Charged, First Class Paid, Received, Parcel Post, etc. in the Office Supply Department at Ruidoso News. 45-1fc.

FOR RENT—Small furnished apartment near school. Eve Hall, 257-2776. 45-1fc.

LOTS FOR SALE—Cres Meadows. 10% down, balance over 5 years. Phone 257-4250. 45-1fc.

FOR RENT—Large 2 bedroom, furnished apartment. Call Mrs. George Bonal, 257-2910. 45-1fc.

LAWN MOWER REPAIR—All types of lawnmowers and small motors repaired. Loran Gorrell, Midtown Chevrolet, 257-0137. 45-1fc.

FOR RENT—One 2-bedroom house and one 3-bedroom house. Furnished, water paid. Phone 257-2963. 45-1fc.

FOR RENT—Two houses in Whisperville 2nd vicinity. By month, reasonable rent. Track personnel preferred. Call 257-2430. 45-1fc.

FOR RENT—Trailer space, \$25 per month, water furnished. One block west of Downs Motel. Mrs. Kirby. 45-1fc.

FOR RENT—3-bedroom, furnished, bills paid. Hill Pippin Real Estate. 45-1fc.

FOR RENT—3 bedroom, unfurnished house, close in. Also efficiency apartments for rent by season. Box 1115, 257-2727. 45-1fc.

FOR RENT—Furnished housekeeping unit by month or season. Gateway Motel, Phone 257-4491. 45-1fc.

FOR SALE—43 Volk Kombi 9-passenger bus. Clean, good condition. 2 snow tires, \$150, low down. Will trade for truck or 378-0453. 45-1fc.

FOR SALE—Woodcutters' supplies. Pioneer Chain Saws at C. & L. Supply on Highway 70, Hollywood. 45-1fc.

Bookkeeping Service
Tax Assistance
Pho. 257-4486
Gladys Thomson

VACUUM CLEANERS
RENTALS — SALES — REPAIRS
Lee M. Spalding
257-2444 Box 938
RUIDOSO, N. M. 88345

New Duplex for Rent
2 Bedrooms — Beautifully Furnished
Wall-to-Wall Carpet
Well Insulated
Near White Mountain School
Call 257-2504

RUIDOSO PLAYLAND NURSERY
Licensed — Child Care
Large Fenced Playground
Phone 257-2928

WRAY BURGETT'S RUIDOSO SHOE SHOP
Serving Lincoln County 15 Years
NEW & USED BOOTS
Leather Work—Boot & Shoe Repair
— Phone 267-4286 —
Opposite Sierra Blanca Ski Shop

AMERICAN OXYGEN CO.
Welding Supplies
Phone 378-3880
Gravel Tractors
On Highway 70 — Hollywood

FOR SALE

Two acres in beautiful Enchanted Mesa Subdivision; half interest in one of the best wells drilled in area.

You may have horses and other animals now; stock tank on property. First \$4,200 cash offer buys.

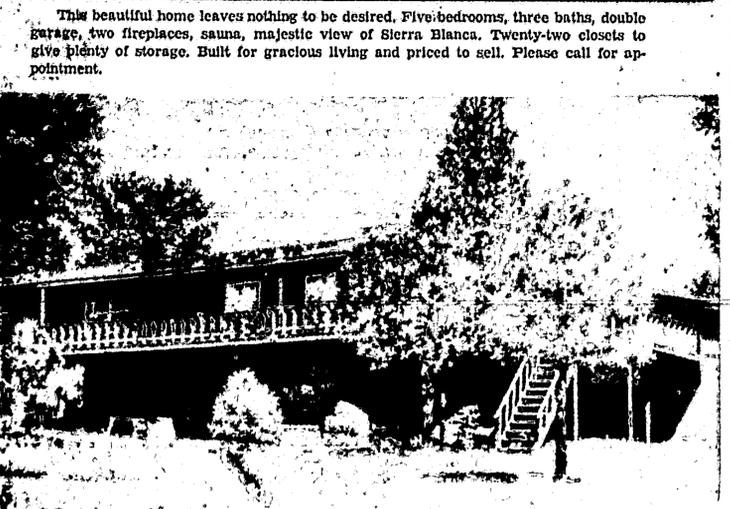
See Owner
First House West of Mike's Welding Shop

I'D LIKE TO BUY

Or Lease a suitable lot for my 40-ft. house trailer in Ruidoso or Ruidoso Downs. Should be reasonably level and near utilities.

Tell me what you have, including the price.

I'll look it over this week. Write Stan Gallup.
P. O. Box 1401 — Roswell, N. M. 88201.



This beautiful home leaves nothing to be desired. Five bedrooms, three baths, double garage, two fireplaces, sauna, majestic view of Sierra Blanca. Twenty-two closets to give plenty of storage. Built for gracious living and priced to sell. Please call for appointment.

Another fine selection in fine homes. Three bedrooms, two baths, livingroom, den, two fireplaces, double garage, large lot, extra large utility room, extra large basement for family room. Must see to appreciate.

RESIDENTIAL LOTS — Have choice 2 1/2 acre location for building home. Plenty of tall pines, on paved street, exceptionally good view. Have lots in various locations to suit most any needs.

PRIVACY — Beautiful three bedroom home with fireplace, approximately 2 1/2 acres bounded on one side by the river. Owner says sell, relocating because of job. Small equity, owner financed.

FOR THE HORSEMAN — Twenty acres with large home. Located on the Rio Ruidoso. Has highway frontage. Approximately six miles from track. Let us show you this one.

RANCH — 80 sections plus. Priced at \$25 an acre. Good location. Ready for Cattle. We have a good business opportunity for the right party. This business has been in the same family for over 20 years. Owner is ready to retire. Here's your chance!

Bill Pippin
REAL ESTATE
Across from Ruidoso Post Office — Box 1283
Pho. 257-2361 Day; 257-2644 Night

HELP WANTED — High Country Lodge and Restaurant has openings for a chef, waitress and two maids. Desk, 320; bench, 325; cabinet, 320; sign, 425; 100' pipe fittings, 85. Lem available for a man and wife team. Coltharp home, Ruidoso Downs. 47-2c.

ONE Showcase, \$36; old large work table from leather shop. Many uses. Desk, 320; bench, 325; cabinet, 320; sign, 425, 100' pipe fittings, 85. Lem available for a man and wife team. Coltharp home, Ruidoso Downs. 47-2c.

MOBILE TV SHOP

Professional service repairs on radios, stereos, color or black and white TV — All work guaranteed.

Call 378-3866 — Lawrence Shows — Located at Hollywood Plaza

PINE COVERED LOTS
Within the village, located adjacent to prime Country Club area, close by. Price \$1,250 and up. Terms.

FOR RENT
Two, three or four bedroom homes. Furnished, available June, July through Labor Day.

SHOW ROOM FRESHNESS THROUGHOUT THIS NEW TWO BEDROOM HOUSE
Fireplace in livingroom, dining area, convenient kitchen with built-in oven, range and disposal. Year 'round vacation home, furnished. Price, \$12,200.

JOHNNY MOBLEY REALTY

Phone 257-4440 Day or Night
Or Evenings Phone 257-3678
3744 Sudderth Dr. — Across from Post Office

Legal Notice
NOTICE TO CREDITORS
Notice is given that the undersigned have been duly appointed and qualified as Joint Executors of the Estate of Lem Coltharp, deceased, in Case No. 1172 in the Probate Court of Lincoln County, New Mexico. Claims against the estate of said deceased person must be filed and presented within the time allowed by law, or they will be barred.

Attorney for said Joint Executors is Geo. L. Zimmerman, P. O. Box 38, Alamogordo, New Mexico.
/s/ Garland Coltharp
/s/ Geraldine Oravets
4-23; 5-5-12-10

FIREWOOD FOR SALE

LOUIS SMITH
PHONE 378-4488

Employment Agency STARS
Box 899 — 257-2244

WE BUY and SELL Firewood

Chris A. Starr
Alto, New Mexico

GARDEN TRACTORS and LAWN MOWERS FOR RENT
PHONE 378-3880
Gravel Tractors
On Highway 70 — Hollywood

FOR SALE

5 Acres on Paradise Canyon, gas, water, sewer available; suitable for motel or building sites.

10 Acres on Ruidoso River southwest of Ranger Tower—By Owner—J. A. HANLY
Box 234 — Phone 257-2587

FOR SALE
Nice motel site, three existing Timber Lodges with room for expansion on the way to the ski run. Potential \$500 income monthly with present structures. Also Chol-A-Lodge in Sun Valley.

Inquire at TimberLodge Office, State Rd. 87, or write TimberLodge, P. O. Box 566, Ruidoso — Pho. 257-2611. 1-4c.

FOR SALE
Income Property. Consisting of 3 Bedroom Main Residence, 3 Efficiency Apartments, 2 — 10x30 Trailer Cottages, 3 Sleeping Cabins, 2 Trailer Spaces. Situated on nearly 1 1/2 acres close to downtown Ruidoso with plenty of room for expansion. Priced at \$37,500 with 25% down or will trade large equity for clear house or property. Call 257-2928 or Write Box 1118 Ruidoso.

HOME FOR SALE BY OWNER

Three bedrooms, 2 baths, large paneled living room with beamed ceilings and native stone fireplace, magnificent view of Baldy. 100-ft. lot, central heating, copper colored stone refrigerator and washing machine included. Located in Country Club Estates.

CALL: 653-4347/Hondo, or 257-2104, Ruidoso.



NEW RECORD SHOP From left, Martha Parks, manager, and Mrs. Elma Jean Jarrett, owner of new record shop opening here. Mrs. Jarrett operates the Record Center in Midland. Miss Parks is daughter of Bill Faudree, a Ruidoso resident. Sierra Blanca Record Shop, as it is called, is located in building occupied last winter by Sierra Blanca Ski Shop at the corner of Sudderth and Mechem. Featured will be a wide selection of all kinds of records stereo auto cartridges and players as well as record players.

Legal Notice

NOTICE OF PUBLICATION (DOMESTIC)
Pursuant to Section 5123 of New Mexico Statute, Annotated 1953 Compilation, notice is hereby given of the filing in the office of the State Corporation Commission of New Mexico, a Certificate of Incorporation of ALLEN'S AUTO PARTS, INC. P. O. Box 928 Ruidoso, New Mexico.

- The amount of authorized capital stock is \$50,000.00.
- The amount of paid capital stock and which the corporation will commence business with is \$15,900.00.
- The term of corporate existence of this corporation is 100 years.
- The names of the incorporators and their addresses are: Allen W. Luntin, P. O. Box 927 Ruidoso, N. M.; Frances M. Luntin, P. O. Box 927 Ruidoso, N. M.; J. E. Riddle, P. O. Box 831 Ruidoso, N. M.
- The object and purpose of said corporation are: To engage in the retail and wholesale sale of automotive parts and accessories.
- The registered office in New Mexico is: P. O. Box 928 Ruidoso, New Mexico.
- The name of the statutory Corporation Commission of the State of New Mexico on May 9, 1967, Certificate No. 58,442.

Ruidoso News

Friday, May 19, 1967
Pursuant to Section 5123 of New Mexico Statute, Annotated 1953 Compilation, notice is hereby given of the filing in the office of the State Corporation Commission of the State of New Mexico on May 9, 1967, Certificate No. 58,442.

STATE CORPORATION COMMISSION
Corporation Department
Columbus Ferguson
Chairman

**You're Right in the Heart of the Fun
When You and Your Family Stay at
FIESTA COURTS**

JOE & PAT HORNE, Your Hosts

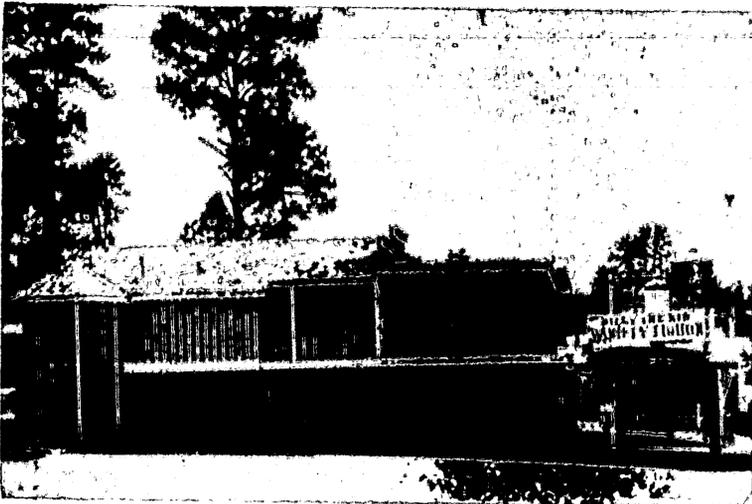
Next Door Is Curiosity Shop

On Sudderth Drive in Downtown Ruidoso

More Than 30 Units - Phone 257-2602

Kitchenettes - From \$8

**VISIT RUIDOSO'S MOST FAMOUS
PACKAGE STORE**



**BILLY THE KID
VARIETY LIQUOR STORE
& THE HIDEAWAY**

Bob & Barbara Crosby, owners
and MARIE BARAJAS
Will Be Happy To Serve You

**OPEN 7 a.m. UNTIL 2 a.m.
FREE DELIVERY**

-We Are Looking Forward To Meeting Many New Vacationers This Summer
Along With All Our Former Friends and Customers - We'll Be Happy To See You

Pho. 257-2245 - Sudderth Drive - Downtown Ruidoso

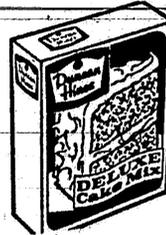


STRAWBERRIES
4 pts. \$1

FRESH FROM CALIFORNIA
SWEET AND DELICIOUS

- CUCUMBERS 2 FOR 25¢
- RED POTATOES NEW LB. 12¢
- GREEN BEANS LB. 19¢
- CANTALOUPE 2 LBS. 25¢

FOLGER'S - LB. CAN
COFFEE 69¢
2 LB. CAN \$1.37



DUNCAN HINES - LAYER - ASS'T. FLAVORS

CAKE MIXES 3 FOR \$1

KIMBELL'S - 10 LB. BAG
Charcoal 55¢
CHARCOAL LIGHTER 29¢

KIM - TALL CANS
Dog Food 10.79¢

12 OZ. CAN
SPAM 49¢



LUNCHEON MEAT
Stokely's - 46 oz. Can ORANGE DRINK 4 FOR \$1

BEN*FRANKLIN

- EKCO GOLDEN TONE BATHROOM FIXTURES
- SOAP DISH
 - TUMBLER HOLDER
 - TOILET TISSUE HOLDER
 - ROBE HOOK
 - TOWEL RING
 - 18-INCH TOWEL BAR
- VALUES \$1.00 TO \$1.49 ONLY **88¢**
- JUST ARRIVED - NEW SHIPMENT LADIES' SLEEPWEAR PAJAMAS & DUSTERS . . . Only \$2.29
- SWEAT SHIRTS** Humoresque Sizes Small, Medium, Large . . . \$2.98
- DISH CLOTHS, Reg. 25c Each . . . 4 for 77c
- WE HAVE THE NEW SUPER STUFF - \$1

FRYERS

FRESH DRESSED WHOLE, ONLY **25¢**

T-BONE STEAK USDA Choice... LB. \$1.05

SIRLOIN STEAK U.S. D. A. CHOICE... LB. 95¢

BREADED VEAL CUTLETS LB. 89¢

WIENERS GLOVER'S 12 OZ. PKG. 49¢

BOLOGNA PEYTON'S 12 OZ. PKG. 49¢

COMPLETE YOUR SET OF SALEM WHITE SWIRL CHINA
GET ANY OF THESE 5 PIECES

- DINNER PLATE
- BREAD & BUTTER
- COFFEE CUP
- SAUCER
- FRUIT DISH

ONLY **9¢** With Each \$5 Purchase

Libby's - 303 Can
GOLDEN CORN
Cream Style... 5 for \$1

Libby's - 303 Can
GREEN BEANS
CUT... 4 for 88¢

Hunt's - 300 Can
FRUIT COCKTAIL
5 for \$1

HUNT'S - 46 OZ. CAN
TOMATO JUICE 3 for 89¢

Hunt's Tomato - 8 Oz. Can
SAUCE 9 for \$1

Hunt's - 20 Oz. Bottle
CATSUP 3 for 89¢

Hunt's - 300 Can
SPINACH 6 for \$1



KLEENEX
Towels
Jumbo Roll **35¢**



MORTON'S - ASSORTED
DINNERS 2 for 89¢

MORTON'S - Chicken, Turkey, Beef
POT PIES 5 for 89¢

MORTON'S
HONEY BUNS 25¢

OPEN 9 TO 6 SUNDAY

H*U*J

FOOD BASKET

Prices Effective THURS. - FRI. AND SAT.

WE GIVE KING KORN STAMPS