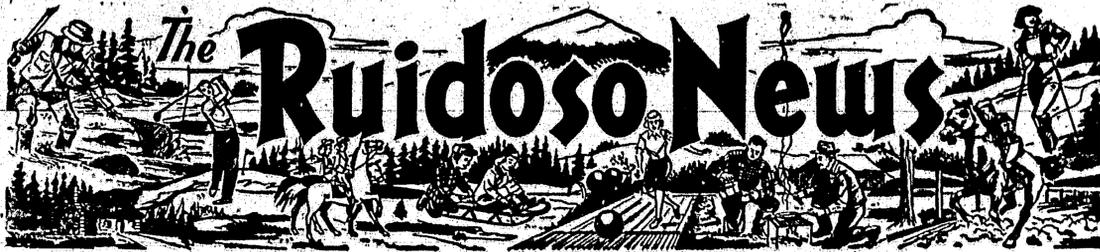


Clarke Insurance Agency



This symbol tells you we're not tied to a single company. We're independent—free to choose, from among many strong insurance companies, the protection that's best for your home, car, or business. See us for service beyond the call of duty.

RAY CLARKE — BILLIE CLARKE — PHONE 257-2415



Would You Call the Lubbock Fire Dep't. If Your Ruidoso Cabin Caught Fire?

Then it stands to reason your cabin should be insured with a Ruidoso agent where you can get quick and efficient claim service if the need arises.

DAVE PARKS, Insurance Dep't.

DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Phone 257-4255



NUMBER 12 IN OUR 22nd YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, SEPTEMBER 8, 1967 "INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town

—BY NOSEY WATERS—

Our thanks to Max Loya of Las Cruces, who has been a booster for enlarging interest here in tennis. He says he is proud to see Ruidoso passed the four bond issues last week, and is hoping that out of the recreational funds that a couple or more tennis courts can be built and that the present ones can be re-surfaced. He pointed out that some school teams from nearby towns have been among users of the courts here this season, and added that two noted tennis players, Mrs. Margaret Osborne DuPont, who has a home here, and Margaret Varner, also a resident here, and who each have played in circuit tennis competition in years past, used the Ruidoso courts frequently this summer. One of the two women, Mrs. DuPont, was inducted, along with three other women net stars only recently into the National Tennis Hall of Fame. Mrs. DuPont is a former U. S. and Wimbledon champion. . . .

Billie Clarke tells us a former Ruidoso youngster in the Navy would like to have some mail from the homefolks. His name and address are SR John C. Palmer, USN, B9-6204, Co. 464, Recruit Training Command, U. S. Naval Training Center, San Diego, Calif. 92133 . . . Jim Isham says the swimming pool will be open this week-end and that whether it'll be open next week is yet to be announced. To encourage more patronage as the season nears its close, swimming prices have been dropped to 50c for adults 12 and over and 35c for children under 12. Jim says some swimming meets will be held throughout next summer with a number of nearby towns. . . . The T. A. Karr family of Seagraves has bought the Coy Frayley place near the golf course. The Karrs have been visiting here for 20 or 40 years. He was manager of the light company's office at Seagraves, then later was in the oil field equipment line . . .

More data and data from the Downs: Last week-end's five-day program at Ruidoso Downs saw a pari-mutuel handle of \$1,600,273—which may, or may not be the largest Labor Day holiday handle in the track's 21 year history. Walt Wiggins, public relations man, says he thinks it is, but said he would check the records. . . . Horses claimed in last Thursday's program were Mr. G. A., by Carson T. Echols, Harold Nolen, trainer, from Alan Anwell and Damon E. Pollard for \$1,250 and None At All, by Wm. O. Ferguson, A. D. Leonard, trainer, from Herman E. Ferguson for \$1,250. . . . Governor Dave Cargo told us when he was enjoying the races Monday in the Turf Club that he wasn't supposed to be down here at all—"My wife is supposed to have her baby tomorrow," he declared. . . . Total handle at the track for the 52-day season was \$10,239,262 and attendance was estimated at almost 275,000 . . .

Notes from the race track: Till Thompson of Ruidoso Downs filmed the All-American race Monday in color, then took his film to El Paso to send it to New York City where the classic was shown on National Broadcasting Co.'s news programs this mid-week. Did you see it? . . . With one of the largest amounts of cash ever on deposit at the Ladies Day week-end business here, Ruidoso State Bank had a conveyer place for several hours Monday night and early Tuesday. . . . Dolly Jester was claimed by Chas. W. Casolo, owner-trainer, from L. Dean Harrington for \$2,500 in Saturday's 8th race at the Downs. . . . Ted Hicks of Ruidoso Downs bought a couple of yearlings in the big All-American auction last week-end, paying \$650 for an unnamed yearling (Black O' Jacks - Bright Valentine) and \$715 for Chantilly Miss (Tonto Bars Girl - Miss Shahuero). . . . Movie star Dale Robertson also made a purchase in the auction—paying \$900 for Sportin' Man (Don Bar-Deserrette) . . .

Several Ruidoso businesses have received notice of the filing of bankruptcy by Oscar Chauvin here. . . . Glad to see A. E. Hunt around town again after a long stay in the V. A. Hospital in Albuquerque. He underwent major surgery . . .

Visiting Mr. and Mrs. Johnny Shultz for the past two weeks have been Mrs. Shultz's parents, Mr. and Mrs. Jeff Randolph of Ft. Worth, Tex.

Let Bid Sept. 22 On Hiway 70 Strip

The New Mexico Highway Commission has set a bid letting for three projects on Sept. 22, with one in this area—a 8.038 mile stretch of U. S. Highway 70 west from Hondo. Proposed construction consists of the two-lane road, much wider and in many cases realigned along a new route, and will also include one three-span bridge. The call for bids indicates the job must be done in 250 working days.

Contract Let On \$1 Million Hospital For Mescalero Apache Reservation

A \$1,087,497 contract has been awarded to Lembke Construction Company, Inc., of Albuquerque for a 15-bed replacement hospital and 11 staff quarter units at Mescalero on the Apache reservation.

The announcement came in a telegram addressed to newspapers of the area last week, signed by Joseph M. Montoya, E. S. Johnny Walker, Clinton P. Anderson and Thomas G. Morris, New Mexico's congressional delegation.

The hospital will contain both out and in patient facilities, but does not include surgery facilities. However, complete obstetric and diagnostic facilities will be included in the plans. Emergency room equipment will also be available. Staff quarters will consist of seven three-bedrooms, and four one-bedroom units, it was said.

169 Yearlings Sell For \$486,155

A record number of quarter horse yearlings went under Auctioneer Dean Parker's gavel to bring a record gross of almost one-half million dollars at the Sixth Annual All-American Quarter Horse Yearling Sale completed Sunday night in Ruidoso Downs.

The World's Greatest Quarter Horse Yearling Sale moved 169 head during the expanded three-night sale for a gross of \$486,155. This compares with the previous record of 98 head sold last year for \$379,775.

Top price of \$30,000 was paid by Dr. Jack Frost of Centralls, Ill. for Rocket Flare, a Rocket Bar daughter out of Stepwisely. Second high of \$25,000 was paid by Ethel W. Bird and son of Midland, Texas for Miss Prissy Jet, a Moon Deck mare out of Miss Night Bar.

Grafton Moore of Holly, Mich., was among the biggest of the multiple buyers, paying almost \$30,000 for six head including Coy Loop, a son of Top Deck, and a Rebel Cause offspring, Rebel Stan.

At least 60 of the 169 yearlings sold are headed for Texas pastures. New Mexico will keep about 20 and another 17 will go to Oklahoma locations.

During the peak of Saturday night's activity, Parker estimated there were more than 3,500 prospective buyers jammed into the Chaparral Convention Center here. Thousands more constituted the in-and-outers during the three nights.

Bill Adkins, general manager of the Chaparral, said it was the largest crowd he had ever seen at the Convention Center, and that "cars filled all available parking facilities and were lined up on both sides of the highway for a quarter of a mile."

Bidders from as far away as Washington, Oregon, Montana, Florida and Ohio were successful in getting some of the yearlings they wanted.

Success of the sale indicates that the 1968 All-American Futurity will have a purse of more than \$500,000, making the world's richest horse race even richer.

Fort Bliss Man Dies While Visiting Here
A Fort Bliss, El Paso man, Master Sgt. Royal Lowe Steffen, age 48, was pronounced dead on arrival at the Ruidoso-Hondo Valley Hospital Monday. Aquest Frickhoff held a coroner's inquest but no verdict was reached, pending autopsy by Fort Bliss authorities. Steffen who was a Boy Scout troop leader, was camping at Bonito Lake with a Boy Scout troop when he was stricken. He awoke Monday morning and complained of chest pains. Campers nearby took him to the Ruidoso Hospital. On the coroner's jury were Max McCoy, R. H. Hedgecocks, John Harrelson, Ed Lane, L. L. Crews and J. W. Grodzider. Chapel of Roses handled local arrangements in the death.

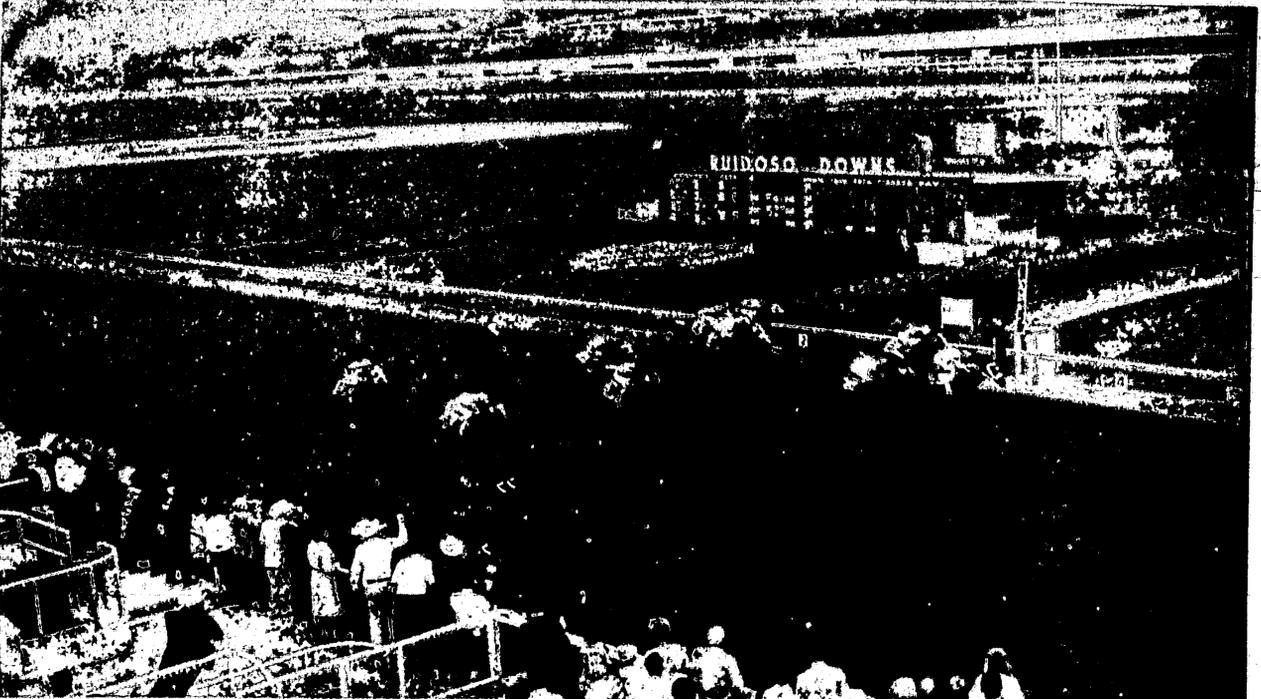


PHOTO FINISH—The Oklahoma chestnut filly, Laico Bird, owned by Floyd Jones of Norman, was out front far enough but a photo finish was called for to rule that she'd won the 1967 All-American Quarter Horse Futurity here at Ruidoso Downs on Labor Day. Ridden by Bobby Harmon, veteran popular jockey on several New Mexico tracks, the winner showed a burst of speed to keep her closest contender Sea Nymph, from taking the win away from her. Laico Bird won \$225,000 for her owner. She was trained by Jimmy Jones and has won more money than any other quarter horse in history with 9 firsts and 5 seconds in 15 starts for a total of more than \$340,000. (See other photos in today's News.)



Top Money of \$228,300 Earned By Oklahoma Entry in All-American

Rodeo, Parade Exhibits on View At Annual Lincoln County Fair

National Pilots Assn. Convention Sought For Ruidoso In December

As many as 400 planes may be expected to fly into Ruidoso the first or second week of December this year if a convention of the National Pilots Association will decide to stage its meeting here instead of El Paso, or split its meeting between the two towns. The association's executive director, Bill Utley in Washington, D. C., has asked Ruidoso All-Season's, Inc. to provide him with 7,000 brochures about this region to mail to members to encourage holding the meeting here. C. A. Von Broeske, secretary of All-Seasons told the Ruidoso group's board of directors in his breakfast meeting last Friday at Waffle's. Von Broeske said from 100 to 400 planes could be expected. He was instructed by the board to work towards getting the convention. He said he was preparing a package of items about the Playground of the Southwest to send to the executive director and to two other officials of the association.

Both of the aviation events will get assistance, also, from Ruidoso Valley Chamber of Commerce, Manager Don Stark said in a talk with a Ruidoso newsmen last Friday.

Other matters talked by the All-Seasons board in the Friday breakfast was the need for setting up an office, or to share office space, if agreeable, with the C. of C. to handle the hundreds of inquiries expected this coming winter sports season.

James L. Byers Dies Monday in Ruidoso
James L. Byers, age 75, father of well-known Ruidoso Downs jockey Larry Byers, died of an apparent heart attack while a spectator at the races here Monday afternoon. He was pronounced dead on arrival at the Ruidoso Hospital and was flown to Delores, Colo., where services were scheduled this mid-week. Details of arrangements were not available at press time.

Chapel of Roses handled local arrangements in the death.

Realtors Seminar Draws West Texas, New Mexico Agents
An attendance of 75 persons is expected here for the West Texas-New Mexico Realtors Seminar Friday, Saturday and Sunday at the Chaparral.

Raymond Elliott, M. A. I. and E. J. Conspere, Jr., M. A. I., will conduct the seminar on real estate values.

August of 1967 Was Wet and Noisy

The month of August this year was wet and noisy. Weatherman C. A. Culver reported. It rained on 19 days and thunder was heard on 21 days, Culver said. He is cooperative observer here for the U. S. Department of Commerce's Weather Bureau. Rainfall for the month totaled 5.84 inches, the fifth heaviest in 23 years of Culver's weather recording. The heaviest precipitation was in 1946 when 7.27 inches was measured and the least was in 1948 with 1.12 inches. August of 1960 was also light with 1.15 inches measured.

Highest temperature in August this year was 86 degrees and the lowest was 40.

100 Expected For Chinchilla Meet
At least 100 persons are expected to attend an area meeting of the Empress Chinchilla Breeders here at the Chaparral Friday and Saturday of next week, Sept. 15-16. Sam Allen, Alto, an official in the association, is helping plan for the gathering.

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Read and use want-ads regularly.

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT CONGRATULATIONS ARE DUE:
Mr. and Mrs. Ronnie Barnett, Hollywood, parents of a son, born Aug. 30, wt., 8 lbs., 8 1/2 oz.
Mr. and Mrs. James C. Germany, Sr., Captain, parents of a son, born Sept. 2, wt., 6 lbs., 7 1/2 oz.
Mr. and Mrs. Trancito Polaco, Hondo, parents of a son, born Sept. 3, wt., 8 lbs., 0 1/2 oz.

1967 SCORE TO DATE—
GIRLS BORN—38
BOYS BORN—35

It's Fair Time again in Lincoln County and Captain is all set to play host again with a two-day program this week-end, Friday and Saturday, to feature a big parade, a rodeo and lots of exhibits in livestock, farm produce, home crafts, arts and other articles.

The event starts with judging of some departments at 10 a.m. Friday, including junior livestock, junior home economics, open home economics, flower exhibits, open horticulture displays, junior horticulture displays and art.

At 2 p.m. Friday will be roping and riding events.

On Saturday, 9:30 a.m. range sheep judging will get underway. Saturday at 10 a big parade will roll to be headed by Miss Zana Hall, the 1967 Lincoln County Fair Queen, who has served already as the Smokey Bear Stampede queen and who will represent this county at the state fair queen judging in Albuquerque this mid-month.

Roping and rodeo events will be held again Saturday afternoon, starting at 1:30 p.m. Trophy and award winners will be announced at 3 p.m. There is no admission charge at the fair's gates.

Bart McDonough is in charge of the parade which promises to be the biggest in the exhibition's history. Parade prizes will include cash awards as follows: First place, \$10; Second place, \$7.50; Third, \$5.00; Costume, (1st), \$5.00; Costume, (2nd), \$3.00; Costume, (3rd), \$2.00 Best Dressed Cowboy, \$5.00, and Best Dressed Cowgirl, \$5.00.

Best Decorated Bicycle—First place, \$5.00; second place, \$3.00; (Continued to Page 6—Sec. A)

Ruidoso's 20th
Aspenade is
Oct. 13-14-15

A record crowd of 12,800 was on hand for the final day of the season.

Mr. and Mrs. W. R. Baxter, Dallas, were here for the Labor Day holidays. Baxter has several business interests here.



GEORGE TRIMBLE

Funeral Services Held Here Monday For George Trimble

Funeral services were held at Chapel of Roses Mortuary in Ruidoso Monday, Sept. 4, at 11 a.m. for George T. Trimble, 51, who died in his home Saturday, Sept. 2. Rev. Wayne Barker of Community Methodist Church officiated at the service and burial was at Angus Cemetery under the direction of Chapel of Roses Mortuary of Ruidoso.

Trimble was born at Hope, N. M., on Dec. 17, 1915 and attended schools at Hope. He graduated from high school in Roswell. During the second world war he was employed by the State of Arizona as supervisor for the construction of telephone installations for the various army bases in Arizona, and in 1946 moved to Ruidoso. Trimble and his wife operated a package store in the building where Johnston's Cafeteria is now, for about three years, and opened their present business, the Win, Place and Show Lounge on Jan. 1, 1956.

Trimble was an expert marksman and holds both world and state records in marksmanship. He joined the Ruidoso Gun Club shortly after moving to Ruidoso and was also a member of the National Rifleman's Association. A number of his marksmanship medals are displayed at Win, Place and Show Lounge.

Survivors include the wife, Mrs. Dorothea Trimble, Ruidoso; a daughter, Mrs. Jimmy Owens, Ruidoso; a son, Fred Trimble, Ruidoso, and his mother, Mrs. Ada Belle Trimble of Hope, N. M. Trimble's father, and a brother preceded him in death.

Half-brothers included R. H. Hedgecocks, Tom Jones, R. D. Collins, Claude Peterson, Bob Hollis and Dan Griffith. Honorary pallbearers were Joe and Elmer Reinhardt. Mrs. Jessie Lee Hawkins provided special music at the services.

Ruidoso News
Friday, September 8, 1967

For the Ruidosoan
On Vacation - the
Instamatic Camera
By Kodak & Argus

CARMON PHILLIPS'
OLD MILL

MONEY FOR YOU!
INTERSTATE Financial House
514 East of P. O. - 257-4038
Personal - Furniture - Auto
and Home Improvement Loans.
Also finance your new and used
autos and furniture with INTER-
STATE regardless of where you
buy.
See MARVIN CRAIG, Mgr.



SCOUTING NEWS

Marvin Craig—Area Commissioner for Lincoln Co. Home Ph. 257-2121 Business Ph. 257-4034

Explorer Troop 69 meets every Thursday, 7 p.m. at the Lions Hut; Advisor, Dale Wynn, home phone 257-2412, business, 257-2022

Boy Scout Troop 69 meets every Thursday, 7 p.m. Scout Hut, Scoutmaster, Gary Stripes, home phone 257-2478, business phone 257-2045.

Cub Scouts Pack 69 meets third Tuesday of each month, 7:00 p.m., scout hut. Planning meeting first Tuesday of each month; Cubmaster, Don Hart, home phone 257-2329, business, 257-4014.

Carrizosa Troop 63 meets each Tuesday night at 7 p.m. at the Scout Hut; Scoutmaster, Wayland Hill, phone 644-2858.

Capitan - Ft. Stanton, Troop 135; Scoutmaster, Virgil Loomis, phone 354-2780. Meets each Tuesday at 7 p.m. in Capitan.

Capitan Troop 125 Dalton Morgan, Scoutmaster, home phone, 354-2502, business phone, 354-2350; meets each Tuesday.

Corona Troop 211—Marshall Jeffcoat, Scoutmaster, home phone, 4011.

Hondo Troop 102 Paul Pacheco, Scoutmaster, phone 653-4441; meets third Wednesday of each month at Hondo School.

Roundtables for all adult Scouters connected with all Cub Packs, Scout Troops and Explorer Posts in Lincoln County will be held at 7 p.m. the third Monday of each month in the council meeting room at the city hall.

KITTEN LOST

Town & Country Area of Ruidoso Gray, white and orange colored. Call 257-4306 after 3:30 p.m.

Here's the Price on the 1968
HOTPOINT MODEL LW 749
4-Speed, 16-lb. Washer
\$199.95

WIMBERLY ELECTRIC

MUSICIANS WANTED
For All-Girl Western Band
Violin - Guitar - Accordion
Marimba, Etc.
INFORMATION AT
LA HACIENDA
Phone 257-4157

GOOD-BYE FOR NOW

To all our friends, customers at Ruidoso Chevron and the people who have been so nice to us while we have lived here—we want to say goodbye and tell you how much you have meant to us. Because of the illness of Lou's father, we are forced to leave you. God willing, we will return some day. Until that time our address will be 208 N. Cedar, Independence, Mo.

Harold and Lou Cruse
Harold, Gene, Lee and Richard

Dance Classes

Girls Ages 4 and Up
Beginning Sept. 12
To Enroll Call
Mrs. Tommy
Perteet
Pho. 257-4390



MIRROR
RUIDOSO NEWS
CLUB & SOCIAL
EVENTS



SUMMER VACATIONERS—Enjoying evening breeze on porch of cabin in Ponderosa Courts here are visitors from England. From left, Mrs. Harold Eadie, Mrs. John Eadie, Mrs. Marjorie Spikes and John Eadie. All are from London, England except Mrs. Spikes from Ralls, Texas, who is John Eadie's sister. The painting shown is by Mrs. Spikes who is studying art here this summer.

Couple From London Vacationing Here

Ponderosa Courts here in Ruidoso is host to a couple of visitors enjoying Ruidoso climate in preference to theirs in England.

The British Isles, long famous for their cool summers, have nothing on Ruidoso stated Mr. and Mrs. John Eadie of London, England. Also present for cocktails Monday evening on one of Ponderosa Courts' cool porches were Mr. Eadie's mother, Mrs. Harold Eadie, and a sister, Mrs. Marjorie Spikes. Mrs. Spikes resides in Ralls, Tex. She is here studying art. That is how the Eadies found out about Ruidoso.

Eadie is with the firm of Oil-betson and Pake of Hartford, England. The firm has been supplying game birds to estates for hunting since about 1873. Eadie says, too, that the firm has been supplying the Royal Household since the time of Queen Victoria. The firm also publishes a magazine called, "Gamekeeper and Countryside".

Mrs. Eadie also has an interesting occupation. She is an attorney working for the Parliamentary Counsel Office. This British office drafts the bills which Parliament votes upon.

Woman's Club Lunch and Games

The winter schedule for the regular Monday afternoon luncheons and card games at the Ruidoso Woman's Club will resume on Sept. 11, at 12:30 p.m., with Mrs. T. J. Frank, phone 267-2034, and Mrs. Henry Oliver, phone 257-2636 as hostesses. Everyone planning to attend is asked to please phone either one of the hostesses for reservations. Games of bridge and canasta will be played during the afternoon.

Abc Oates, a former Ruidoso cabin accommodation owner, is very ill in a Roswell hospital.

Crowdon-Spall Rites Read August 26

Wedding rites of Miss Jane Leslie Crowdon of Las Cruces, and John F. Spall of Ruidoso were read Saturday, Aug. 26, at 10 a.m. in St. Eleanor's Catholic Church in Ruidoso with Father Laurier Labreche officiating at the double-ring ceremony. Parents of the bride are Mr. and Mrs. Frank Crowdon of Clovis, and Mr. and Mrs. Jack F. Spall of Ruidoso are parents of the bridegroom.

The church was decorated with baskets of white gladiolas and white stock, and palm trees. Mrs. Lynndy Samelson at the organ played traditional wedding music.

The bride, given in marriage by her father, wore a white dress in satin and net enhanced with ribbon and eed pearls. Her short veil was fastened to a crown of seed pearls. She carried a Bible decorated with seed pearls and with an orchid and stephanotis spray on top. Something old was her Bible, something new her dress, something borrowed was her veil and something blue was a blue satin bookmark.

Miss Ellen Crowdon, sister of the bride, was maid of honor. She wore a yellow chiffon dress over satin with applied daisies around the neckline and on the sleeves. Her headpiece was made of yellow net and stephanotis with a short veil. She carried a nosegay of white chrysanthemums and satin ribbons.

Steven Spall served his brother as best man, and Ray Potter and Charles Pierce were ushers.

The bride's mother was dressed in a blue three-piece knitted suit with pastel pink organdy hat and purse, and a corsage of orchids. The bridegroom's mother wore a brilliant pink silk knitted sheath with a matching feather hat and a symbolium orchid corsage.

A reception was held in the Gold Room of the Holiday House immediately after the ceremony. The bride's table was laid with a white lace cloth with silver appointments. An arrangement of white gladiolas and chrysanthemums decorated the table. Miss Evelyn Duke poured the punch and Miss Mikki Ellis was in charge of the guest book.

Following a wedding trip to Mexico, the couple is now at home in Las Cruces where the bride is employed in the Mountain States Telephone office. She attended Pasadena Junior College at Pasadena, Calif. and graduated from the Clovis High School.

The bridegroom is a graduate of the Ruidoso High School and attended New Mexico State University last year. He will continue his studies at NMSU this fall.

College Student Honored At Shower

An "Off To College Shower" was given in honor of Miss Roberta Lawing by the First Baptist Church of Ruidoso Downs last Sunday evening, Sept. 3, in the Fellowship Hall of the church.

Miss Lawing, daughter of Mr. and Mrs. Lee Lawing of Ruidoso Downs, will leave this week for Brownwood, Texas where she will attend Howard Payne College this fall.

The group of forty who attended were served cake, punch and coffee. Mrs. Lee Spalding, Mrs. Bertha Oldham and Miss Kathy Stiles were in charge of arrangements. Out-of-town guests included Miss Lawing's grandparents, Mr. and Mrs. Albert Hobson of Roswell.

Historical Items To Be Displayed During Aspencade

An added feature for the Aspencade this year, and of interest to those who like to study the history of the Southwest and Lincoln county, will be an exhibit of early-day items, Indian artifacts and other things of this nature in Storey Hall at the Church of the Holy Mount, the vicar, the Rev. James Eubanks, has announced. He said Mrs. Dick Bennett has been named chairman of arrangements for the exhibit. She said this week she will welcome items for displaying during the three days and would appreciate hearing from local residents who have articles of historical nature

Beauty Fixies
Phone 257-2508
cosmetic beauty shop

Wigs and wiglets have become extremely popular these days; and aside from their obvious practical advantages—an "instant hair-do" for that unexpected date or invitation, they are lots of fun! An instant color change peeps up personality and wardrobe. Dresses and accessories you have never dreamed of trying, because of color harmony, are not only possible but are flattering. Interesting sidelights: Human hair from France offers the most desired texture authorities state. The cap seems best if made from pure silk. Brunette hair may not be bleached but the blond takes color well. They should only be shampooed and styled by an experienced hair-dresser, so say the experts. You may purchase two of the finest now-a-days at very attractive prices, so if interested, call us for counseling without obligation.

Write That Long Over Due Letter in the pleasant atmosphere of the ARTISTIC BEAUTY SHOP. Complimentary stationery is another friendly FREE service offered by ARTISTIC. Won't you phone 257-2508 today? Try ARTISTIC for your next appointment.
(Copyright 1967—Ad-Vance Features)

Honeymoon Club

Spending their honeymoon in Ruidoso Aug. 21 with Mr. and Mrs. David Matejowsky of 1105 Clayton Lane, Apt. 120, Austin, Tex. They were staying at Ponderosa Courts. The bride is the former Carolyn Young, daughter of Mr. and Mrs. Raymond Young of Odessa, Tex. The bridegroom is the son of Mr. R. G. Matejowsky of Odessa. The couple was married in the First Baptist Church in Odessa on Aug. 19.

Mr. and Mrs. Jack C. Good of 1302-20th St., Huntsville, Texas spent their honeymoon in Ruidoso Sept. 4 and stayed at Alpine Lodge. The bride is the former Linda Kathryn Hollis, whose guardian is D. C. Barker of Milwaukee, Wis. Parents of the bridegroom are Mr. and Mrs. Jack B. Good of Houston, Tex. The couple was married on Sept. 2 in St. Matthews Methodist Church in Houston. Mr. and Mrs. Good are both seniors at Sam Houston State College at Huntsville.

Mr. and Mrs. Douglas L. Hicks of 4807-A Bellon Ave., Lubbock, Texas spent their honeymoon in Ruidoso last week-end and stayed at High Country Lodge. The bride who is the former Susanne Vaughan of Albuquerque, is the daughter of Mr. and Mrs. H. Vaughan of Albuquerque. The bridegroom is the son of R. C. Hicks of Lubbock, Tex. The couple was married on Aug. 28 in Lubbock.

SCHOOL MENUS

Friday, Sept. 8—Hamburgers on bun, potato chips, tomatoes, pickles, onions, chocolate cake, peach halves, milk.

Sept. 11-15
Monday—Sausage with cornbread dressing, green peas, cranberry sauce, hot rolls and butter, mixed fruit, milk.

Tuesday—Hamburger on bun, hot potato salad, lettuce, tomatoes, onions, pickles, chocolate chip cookies and fruit, milk.

Wednesday—Chicken pie, vegetable salad, cranberry sauce, hot rolls, butter and jelly, chocolate milk.

Thursday—Chicken fried steak, buttered potato, lima beans, vegetable salad, hot rolls, butter, apple sauce, milk.

Friday—Hamburger on bun, potato chips, lettuce, onions, tomatoes, pickles, apricot pie, milk.

concerning the Episcopal church in this county along with other antiquities. The dates are Oct. 13, 14 and 15.

Instrumentalists Wanted for Classical Quartet
Violin - Viola - Cello
INFORMATION AT
LA HACIENDA
Phone 257-4153

THANKS!

To the home folks, the summer visitors, vacationers, tourists and all the race track personnel for your wonderful patronage this summer. Come back often to see us—for the Aspencade, for hunting, for the holidays and winter sports.

PRESCRIPTIONS

When you bring a prescription here to be filled you know it is in reliable hands — that only the purest ingredients are used.

Ruidoso Drug

Phone 257-2205 — Ruidoso, New Mexico



FOR BENEFIT FUND—Mrs. Fritz Christian, past-president of Ruidoso B. P. O. Does, presents check for \$50 to Clayton Tolliver for the Mary Jo Tolliver benefit, from the local drive.

Ruidoso Downs

H. H. and Theda Shier have the track room concession for the race track operation at the State Fair in Albuquerque for 1967 and will be operating this business there the next several days.

Mrs. Pam Norris, Dallas, and her daughter, Libby Kay, are here visiting their parents and grandparents, Mr. and Mrs. Bill Adkins.

Discussion Group To Be Organized

An adult discussion group will be organized by Community Methodist Church at an open meeting scheduled for Sept. 17 in the Methodist parsonage in Palmer Gateway, at

HOTPOINT CBF 917 Refrigerator-Freezer with Ice Maker — 16.6 cu. ft. Reg. \$459 — On Sale \$409 Wimberly Electric

REVIVAL

— AT THE —

First Baptist Church
RUIDOSO DOWNS

SEPTEMBER 10-17
7:30 p.m.

Evangelist - Max Brown
Hamlin, Texas
Singer - Bill Gleaton
Crane, Texas

Morning Services Tues. - Fri. - 10 a.m.

Everyone Welcome!

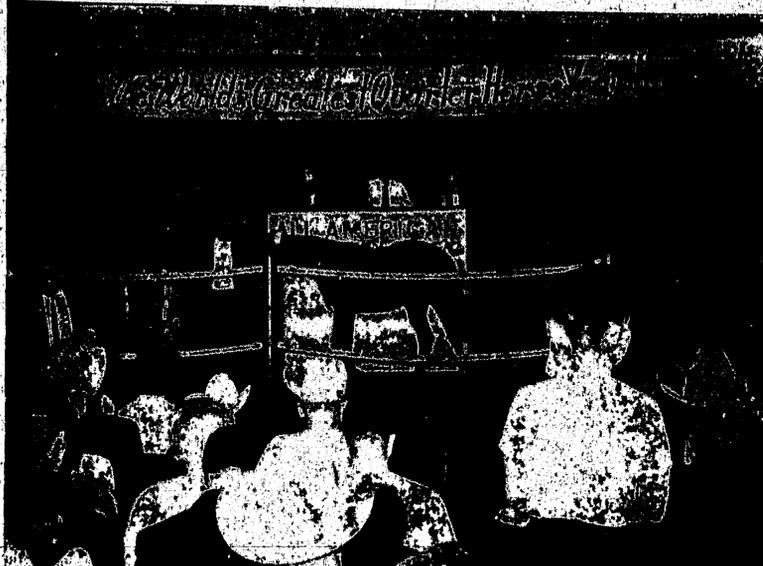
SAVE MONEY

By Washing at
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In the Gateway
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New 12-lb. Speed Queen
16-lb. Double Loaders
25-lb. Washers
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TO SERVE YOU!
We Specialize in Washing
Blankets, Quilts, Spreads

RUMORS ARE RIFE!
DON'T BELIEVE THEM!

We're Recuperating and Re-Grouping
FOR A NEW ASSAULT
OPEN SEPTEMBER 15

THE TIRED SNAIL!
WE LOVE RUIDOSO!



ALL-AMERICAN AUCTION—Almost 200 quarter horses were auctioned in sale Friday, Saturday, Sunday nights at Chaparral Convention Center, bringing total of almost half a million dollars. Sale drew consignees and bidders from all parts of the U.S.



Band Elects Officers, Makes Plans For Football Shows and Parades

Ruidoso's school band has embarked on a busy season with the 1967-68 school term only a couple of weeks old.

Four football game half-time shows are on the calendar for the next four weeks, including one Friday night this week when Ruidoso's Warriors play Socorro's Warriors here for the first home game. Director LeRoy Gooch said half-time shows are also planned for the games here with Dexter and Ft. Sumner, and one away from home, at Tularosa. He added that the local band will also march in three parades this fall, including the Lincoln County Fair parade at Capitán Saturday morning this week, the Eastern New Mexico State Fair parade at Roswell Sept. 27 and the Aspenade parade in Ruidoso Oct. 24.

New officers elected by the band include: Susan Conley, president, and who also serves as drum major; Kathy Roberts, vice-president, also a majorette; Mary Evelyn Pates, secretary-treasurer, and a majorette; Cindy Harris, historian; Aaron Campbell, reporter; Delana Phillips, student council member. The other majorette for this term is Cindy Burke.

Director Gooch made the following announcement this week to "horn tooters" and parents: "We are very enthusiastic about our beginning band prospects and we hope to have the largest class ever."

"Our instrument display will be Thursday night this week, Sept. 7 at 7:30 p.m. in the band hall for all students and parents. At this time we will answer any questions, display all of the band instruments, and organize our beginning band program.

"All students are eligible for this program, which will be scheduled during the school day, and we encourage everyone to attend this meeting this mid-week."

WAT'S COOKIN'

THANKS, THANKS, THANKS—Simple words but loaded with appreciation to everyone for a fine summer trade. Come back to see us often this fall and winter — always lots doing here — and you'll find me at the griddle at usual.

Wattie's

BUDDIE'S CARRIZO LODGE

RIDING STABLE

OPEN YEAR 'ROUND

Horses for Everyone

RUIDOSO CLEANERS

Welcome Race Fans, Ruidoso Downs Employees and Vacationers, and the Home Folks, too, to Make Us Prove "mirro-Sheen is the Key to Your Success."

Finest Cleaning Service — Bachelor Service Located Next to Holiday House in the Gateway

Rips and Tears Repaired — Buttons Restored

J. H. TAYLOR, Owner — Ph. 157-2042

A familiar vertical Pontiac vee-crest mounts on the bold center-section of the bumper.

The Grand Prix front end features twin-horizontally-mounted headlamps that become visible when the lights are turned on.

All parking lamps are below the bumper and are teamed with side marker lamps in one housing to share a common lens that wraps around for side visibility. The parking lamps will be on when the headlamps are on.

Body sides emphasize the full length side peak lines and are accented with an exclusive narrow molding which has a vinyl plastic insert on all models except the Grand Prix and Executive station wagon.

The vinyl molding insert guards against parking lot scratches and dents. It is offered in five different body colors to serve as a distinctive trim feature.

Rocker panel moldings enhance the side appearance of all Executive, Bonneville and Grand Prix models and they are offered with the decor option on all Catalinas.

The new look from the rear includes wide tail lamps which turn downward at the outboard ends to integrate body and bumpers on all models except the Grand Prix and station wagons. On the Grand Prix the lamps are in the rear bumper and they turn down at the inboard ends and extend outward with the bumper to provide wrap-around lighting to the sides. Station wagon lights are mounted in the rear quarter.

All 1968 interiors are fully color-keyed to eliminate bright metal moldings and to minimize glare and annoyance.

The choice of colors for the Corvado or convertible tops have been increased to four and 13 of the 15 exterior colors are new for 1968.

Bi-level, tri-comfort air conditioning, AM-FM radio, stereo tape player and Pontiac's cruise control system are just a few in the long list of accessories and options which assure the maximum in driving pleasure.

The instrument panel has additional thick foam padding that blends into the windshield pillars. This padding forms a large area of protection for front seat occupants. Full width padding has also been added to the center of the panel.

Other important standard interior safety features include a recessed ignition key and a newly designed cigarette lighter which will break away at 90 pound load. Also standard are crushable arm rests, additional padding on the front seat backs, an energy-absorbing steering column and dual master cylinder brake system.

SPANISH CLASSES
Starting Sept. 15
Courses for Adults and Children
INFORMATION AT
LA HACIENDA
Phone 257-4153

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You feel the difference with your first crankcase fill!

R. Jack Stewart

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THURS. - FRI. - SAT., SEPT. 7-8-9

U. S. D. A. GRADE "A" YOUNG HENS

Turkeys 39c/lb

U. S. D. A. CHOICE **Round Steak 89c/lb**

MORRELL PRIDE - 6 OZ. ASSORTED **LUNCH MEAT 3 For 89c**

MORRELL PRIDE 1 LB. ROLL **SAUSAGE 39c**

PEYTON - ENGLISH STYLE **Bacon 59c/lb**

MAXWELL HOUSE **COFFEE 74c/lb**

ALL GRINDS 2 LB. CANS \$1.47

MAXWELL HOUSE **INSTANT COFFEE 10 oz. Jar \$1.39**

SUPREME - 15 OZ. BAG **CHOC. CHIP COOKIES 47c/16 OZ.**

SUNSHINE HYDROX 47c

SHINOLA Liquid Polish 19c

GOLD MEDAL FLOUR 25 lb. Paper \$2.19

5 lb. Paper 49c

LUX LIQUID LYSOL SPRAY 22 Oz. 59c

Disinfectant 7 Oz. 89c

SCOTT TOWELS BIG ROLL 37c

INSTANT TEA Lipton's 4 Oz. 89c

WHEATIES 12 Oz. 2 For 69c

BLUE BEAUTY 2 LBS. 27c

LONG GRAIN RICE 27c

American Oil 4's. 2 For 27c

SARDINES 2 For 27c

- CLOSED SUNDAYS -

ASSOCIATED GROCERS FOOD STORES

LARGE SIZE **AVOCADOS 3 For 35c**

PLUMS Santa Rosa LB. 17c

CHIQUITA **BANANAS 2 lbs. 25c**

U. S. NO. 1 RUSSETS **POTATOES 49c**

10 LB. BAG 49c

LONG GREEN CHILI YELLOW HOT JALAPENO 2 LBS. 25c

SEA-PAK PERCH FILLETS 1 LB. 45c

NO. 1 OCOMA **Chicken Thighs 69c**

TREE SWEET - 6 OZ. **ORANGE JUICE 35c**

2 CANS 35c

REGULAR & LIVER - 15 OZ. **KEN-L-RATION 2 For 33c**

PUSS 'N BOOTS - 6 1/2 OZ. **GOURMET FOODS 6 For 99c**

PILLSBURY'S - 8 OZ. BISCUITS 3 CANS 29c

CHEF'S DELIGHT CHEESE FOOD 59c

2 LB. LOAF 59c

FAB

Washes bright without bleach

KING SIZE 25c OFF LABEL

FAB \$1.19

FRUIT COCKTAIL

Stokely's No. 303... **3 For 89c**

STOKELY'S - 303 **SWEET PEAS 4 For 89c**

DOUBLE STAMP DAY WEDNESDAY ON \$3.00 PURCHASE OR MORE



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Ruidoso News

MR. & MRS. VIC LAMB.....Editors & Publishers
 Elsie Williams Marc Valen Harry & Frances Eckert
 Anita Sims H. B. Flanagan James Peltus

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Published once a week each Friday in Ruidoso, New Mexico
 Second class postage paid at Ruidoso, New Mexico

FACE FOUR SECTION A Ruidoso News Friday, September 8, 1967

Water Meter Connections
 A. D. Ortega, lot 12, blk. 3, Paradise Canyon.
 Zane Smith, lot 23, blk. 5, Palm-croft Gateway.

Occupation Licenses
 Earn Blessing, Sierra Blanca, produce radio programs.
 Loren Getrell, L. & L. Motor Co., new and used auto sales.

Race Track Season Among the Best, Rotarians Told

Ruidoso Downs has had one of its best seasons yet, was the comment made by Wayne Fling, a steward at Ruidoso Downs race track. Fling was speaking to Rotarians at their weekly meeting Tuesday noon at Wattle's Cafe.

During Fling's short talk, he compared this season at the track with other seasons and made a few predictions for the future. He said that not only the race track but the entire community, in his opinion, had a great future.

Rev. Wayne Parker also spoke at the meeting urging the Rotarians to support the local high school football team. He said it was important that there be a good turnout of spectators at all games.

Visitors at the meeting were Bruce Pember from Sinton, Tex., Don Belew from Alamogordo and Rev. Thurman Morgan from Ruidoso.

Film To Be Shown At Methodist Church

The award-winning film "Parable" will be shown Sunday, Sept. 10, at 6:30 p.m. in Community Methodist Church. The film will be shown in conjunction with the first of the fall series of Family Fellowship dinners at the church. "Parable" was first shown at the Protestant Pavilion at the New York World's Fair where it received wide acclaim and praise from observers. It was reported. It is a parable of the Christian life which depends upon the viewer's interpretation. It was stated. The dinner was pot luck meals, sponsored by the Women's Society of the church and all members and friends of the church are invited to the meal and the movie, it was announced.

Awards Given DeMolays

When Ruidoso Lodge No. 73 held its regular family night with a covered dish supper, the following members of Heritage Chapter of DeMolays were given merit bars:

Mark Sloan, III head bar, Emblem, Petitions, Merit, Scholastics, Attendance, Rifle, Masonic Service, Conclave, Visitation and Ritual; Terry Hall, III head bar, Attendance, Scholastics, Rifle Club, Conclave, Visitation, Merit, Masonic Service; Harry White, Single head bar, Emblem, Rifle Club, Attendance, Merit, Conclave, Masonic Service; Mike Sharver, Single bar, Emblem, Rifle, Attendance, Civic Service, Conclave, Merit, Visitation, Conclave; Steve Long, Single bar, Emblem, Merit, Masonic Service, Rifle Club, Scholastics; Bruce Webb, Single bar, Emblem, Masonic Service, Merit, Rifle Club, Visitation, Attendance, Petitions, Conclave; Bill White, single bar, Emblem, Conclave, Rifle Club, Visitation; Bradley White, single bar, Emblem, Visitation, Merit; Hoyt Graham, single bar, Emblem, Visitation, Attendance.

ITCHING LIKE MAD?

Get this doctor's formula! Zemo speeds stops torment of externally caused itching... of eczema, minor skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs. "Do-it" skin with Zemo—Liquid or Ointment.

Now Possible To Shrink Hemorrhoids

And Finally Stop Itching, Relieve Pain in Most Cases.

Science has found a medication with the ability, in most cases, to relieve pain, itching and shrink hemorrhoids. In case after case doctors proved, while gently relieving pain, actual reduction took place. This is Prohemorrhoid. It also soothes irritated tissue and helps prevent further irritation. Just ask for Prohemorrhoid Ointment or Suppositories.

YOU CAN GET RELIEF FROM A HEADACHE PAIN

STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically approved and prescribed ingredients for fast relief, you can get STANBACK with confidence. Call your pharmacist for a sample.



BIG ONES—Three planes with large capacity were among those using facilities of Ruidoso municipal airport last week-end. News camera caught the three, including two Lockheed Lodestars, both from Ft. Worth and one of them owned by the 4-6 Ranch, in foreground, and a Sabreliner twin jet in background, owned by movie personality Dale Robertson.



COMMUNITY CENTER—Members of Ruidoso Downs Women's Auxiliary are justifiably proud of the work they've done in modernizing and fixing up the old fire station and city hall there for use as a community center. Programs of various types are held in it.

and; The Barn, Mark Sloan, Mike Shriver, Harry White, Steve Long, Bruce Webb.

Way Burgelt was honored with an award for outstanding service for his work in organizing the local chapter.

There were 80 members and guests present. A flower talk was given by Steve Sanders of Sacramento chapter, Alamogordo. Also present was Dell Sanders, district deputy of DeMolay.

A Rainbow pin and first bar were presented by Mrs. Gladys Knox of the O. E. S. chapter here to Sue McClanahan of the local Rainbow chapter.

Ten Ruidoso DeMolays and three advisors attended a meeting in Carizozo one night early this week.

NEW C. OF C. MEMBERS
 The Ruidoso Valley Chamber of Commerce announced the following new members who have joined during the past week: Billy The Kid Variety Liquor, Chapel of Roses, Ruidoso Land Sales and the Holiday House.

Visiting the Samuel Hyatts in the last several days have been Mr. and Mrs. W. D. Strong, San Antonio, Texas; Mr. and Mrs. Earl Brown, Colorado City, Tex., and Mr. and Mrs. Newt Cole, Rochester, Tex.

Two German Shepherds, a black female and a gray male, both wearing rabies tags but no name tags have been found in Indian Hills. They have been well cared for and the owner may contact Mrs. Fred Heckman at 257-2119.

Mr. and Mrs. J. H. Cooper were in Flagstaff, Ariz. over the Labor Day holidays. They were met there by the Cooper's daughter, Carol

and her husband, Mr. and Mrs. Roy Roberts from Pomona, Calif. Mr. and Mrs. Guy Shelley of Walnut Creek, Calif., have been visiting Mrs. Shelley's parents here, Mr. and Mrs. Dan McCowen.

year-end holidays, too. The Chandlers will play for the Aspen dance, Frank told the News.

Meet Thursday Night

Ruidoso Downs village council and members of the planning commission there are to hold a meeting Thursday evening. This week to hear further details on making application for a housing project for the community. Members of the two official bodies recently heard an explanation of steps to take to secure 100% financed housing construction to be operated as a non-profit project, within the village limits of Ruidoso Downs, from Ray Chambers of the village's planning consulting firm of Santa Fe. The local officials expressed considerable interest and indicated they would like to know more about the prospects and about making applications for the As-jing and Thanksgiving and the for such a project.

Visit FOX CAVE

Located seven miles east of Ruidoso Downs race track on U. S. Hwy 70, Fox Cave was once used as a hide-out by Billy the Kid and raving bands of Apache warriors. The area offers a wide variety of curios, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

RUIDOSO NOW HAS NATURAL GAS SERVICE

We welcome you to visit our office, located on U. S. Highway 70 near the Hollywood "Y", to discuss the economy, dependable service and cleanliness of natural gas for heating and cooking. It's very simple to convert to natural gas. We'll be glad to explain.

Ruidoso Natural Gas Co.
 - INC. -
 Also Headquarters for LP Gas
 HUBB SKINNER, Gen. Mgr. — EARL ALLISON, Service Mgr.
 Our Phone Numbers Remain the Same—257-2935—257-2120

City Hall Beat

—By FRANCES ECKERT—
 Police Report

Aug. 30, 10:44 p.m., a 1965 Chevrolet, driven by Robert Raymond Drobol, Roswell, collided with a light pole on the right side of Sudderth Drive. There was \$400 damage to the vehicle. There were no visible injuries. Drobol was cited for careless driving.

Sept. 2, 10 p.m., a 1967 Pontiac, driven by Daisy Knox Boone, Houston, Tex., was attempting to park on Panoramic Drive and collided with the rear of a parked 1959 Ford, belonging to Graydon Dowalt Dwyer, Jr., Lordsburg. There was \$10 damage to the Pontiac and \$100 damage to the Ford. There were no injuries. Boone was cited for DWI and leaving the scene.

Sept. 2, 1:15 a.m., a 1967 GMC pickup, driven by Darryl Kyle Howell, Ruidoso, was traveling north on Mochem Drive when the driver apparently fell asleep, lost control and spun around, off the road. There was \$50 damage to the vehicle and no injuries. Howell was cited for failure to use due care.

Sept. 2, 5 p.m., a 1964 Ford, driven by Conmellia Wharton Bunch, Dallas, Tex., stopped on Sudderth Drive for a vehicle making a left turn. A 1965 Ford, driven by James Darrell Roberts, Amherst, Tex., was following too closely and collided. There was \$100 damage to the Bunch vehicle and \$175 to the

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1962 Chevrolet Impala—
 4-Door Hard-Top Sedan, V-8, Standard Shift.....\$795

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 With 327 V-8, 4-Speed.....\$1,695

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 4-Wheel Drive, Lock Out Front Hubs, 6-Cylinders, 3-Speed Transmission.....\$1,595

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 4-Door, V-8, Power Steering, Power Brakes, Factory Air Conditioning.....\$595

1960 Mercury Comet—
 4-Door Station Wagon
 Get It For.....\$395

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 Your Chevrolet, Oldsmobile, Pontiac and Jeep Dealer
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 Get this doctor's formula! Zemo speeds stops torment of externally caused itching... of eczema, minor skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs. "Do-it" skin with Zemo—Liquid or Ointment.

Now Possible To Shrink Hemorrhoids
 And Finally Stop Itching, Relieve Pain in Most Cases.

Science has found a medication with the ability, in most cases, to relieve pain, itching and shrink hemorrhoids. In case after case doctors proved, while gently relieving pain, actual reduction took place. This is Prohemorrhoid. It also soothes irritated tissue and helps prevent further irritation. Just ask for Prohemorrhoid Ointment or Suppositories.

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 STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically approved and prescribed ingredients for fast relief, you can get STANBACK with confidence. Call your pharmacist for a sample.

SAVE ON MEATS
SPECIALS THURS.—FRI.—SAT.

HOME-MADE SAUSAGE..... LB. 49¢
FRESH LEAN GROUND BEEF 3 lbs. \$1
FRESH BABY BEEF LIVER..... LB. 39¢
HICKORY SMOKED BACON SQUARES..... LB. 39¢
CORN FED PORK STEAK..... 49¢
BONELESS—HOT BAR-B-Q BEEF..... LB. 89¢
HOME-MADE CHILI..... LB. 49¢
BUCK'S FINE MEATS & DELICATESSEN
 In Old Postoffice Building
 3 Doors East of Paul Douglass Real Estate

NOTICE

Effective Friday, September 8, 1967 — The Ruidoso State Bank will be open until 5:00 p.m. each Friday.

Effective Saturday, September 9, 1967 — The Ruidoso State Bank will resume its winter schedule, and be closed.

HOURS AT RUIDOSO AND RUIDOSO DOWNS

9:00 a.m. - 2:00 p.m. — Monday-Thursday
 9:00 a.m. - 5:00 p.m. — Friday
 — CLOSED SATURDAY —
 — DRIVE-IN WINDOW —
 8:30 a.m. - 3:30 p.m. — Monday-Thursday
 8:30 a.m. - 5:00 p.m. — Friday
 — CLOSED SATURDAY —

Ruidoso State Bank
 In the Year's Annual Playground of the Southwest
 Ruidoso, New Mexico

CAPITAL AND SURPLUS \$828,000.00
 Ruidoso Downs, Phs. 378-8865 — Member F. D. I. C.
 Ruidoso, Phone 257-4043

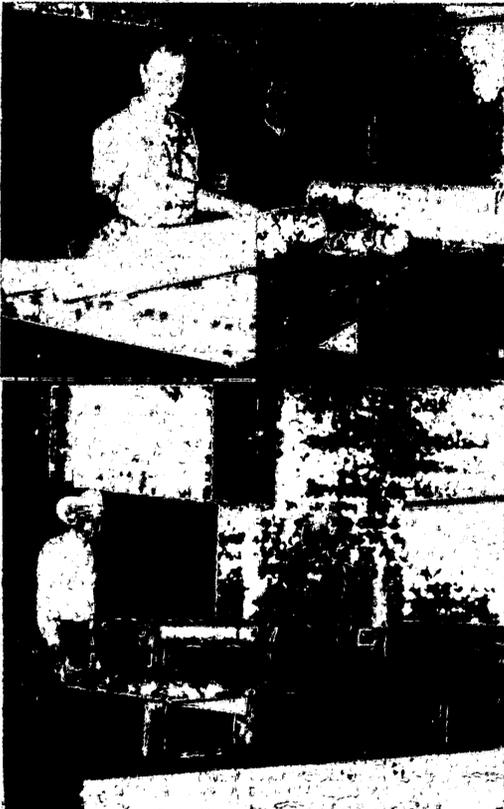
LINCOLN COUNTY FAIR
(Continued from Page 1—Sec. A)
third place, \$2.00; fourth place, \$1.00; fifth place, \$1.00, and sixth place, \$1.00.

Officers and sponsors working on the Lincoln County Fair this year include: Walter A. Jones, president; Fletcher Hall, vice-president; and Mrs. Charles A. Jones, secretary-treasurer. Board members are W. E. Edgar, Gerald Dean, Walk Jones, Claude Walker, Grady Eldridge and Fred Pfingsich. Also helping stage the event are the Upper Hondo Soil Conservation District, Daulton Morgan, and Lincoln County Extension Service, Ralph Dunlap.

be: Champion Fine Wool, Joe Skeen; Champion Medium Wool Lamb, Worley Mills, Inc.; Champion White Face Lamb, Smokey Bear Motel; Champion Black Face Lamb, 9H6 Ranch; Grand Champion Fat Lamb, Capitan Lions Club; Sheep Showmanship, LeRoy McKnight; Champion Ewe (Jr. Division), Jumping J Ranch; Champion Range Ewe (Jr. Division), The First National Bank, Roswell; Champion Ewe (Jr. Division), The Jumping J Ranch; Champion Range Sheep Exhibit, Lincoln County Fair; Champion Ram (Jr. Division), Jumping J Ranch; Champion Range Ram (Jr. Division), Cope Straley, and Champion Lamb Carcass, The First National



GETTING READY—Workers Tuesday were preparing exhibit hall at Capitan for Lincoln County Fair set for Friday, Saturday, this week when News camera visited there. Two women at work, from left, are Mrs. Charles Jones and Betty Jones; two men from left are Dale Floyd and Bill Edgar.



Bank, Roswell.
Beef and Dairy Trophy Awards will include: Champion Beef Female (Jr. Division), Zano Leslie; Champion Range Beef Female, Truman Spencer; Champion Fat Steer, Grady Eldridge; Fat Steer Showmanship, Bill Edgar; Beef Cattle Showmanship, N. M. Rillo & Pistol Assoc.; Champion Calf Carcass, Ella; Champion Hereford (Bull), One-Stop Hereford Assoc.; Champion Hereford (Cow), One-Stop Hereford Assoc., and Champion Dairy Female, Lincoln County Branch.

Capitan News

(By CHAPLAIN KLINE)
Children's Choir singers of the Methodist Church, will choose their officers next Thursday afternoon, Sept. 14, 3:30 o'clock at the church. Chaplain Kline attended the El Paso district ministers meeting at Mountain View Methodist Church in El Paso yesterday at 10 a.m. Sermon subjects, rarely used by Chaplain Kline, began last Sunday with "Hell If You Do—Hell If You Don't". Next Sunday, "Screaming Sirens for Spiritual Burning", Third and last of the series, "We Are Dammning Ourselves To Hell".

The leading item in last Sunday's bulletin of the Capitan Methodist Church praised the American Legion for conducting the nation's most democratic youth program, in which a 16-year-old Negro boy, Alan L. Keyes of Texas, was elected President of 1967 Boys' Nation in Washington, D. C.

This outstanding young man had Ann Holleyman, Cecelia Pacheco, Kayo Cornelius, assistants; Baked products, Mrs. Gerald Dean, superintendent, Celia Pacheco, assistant; Canned products, Mrs. Rosalie Dunlap, superintendent, Cristina Pacheco, Judy Provine, assistants; Clothing, Mrs. Gil Peters, superintendent, Mrs. Joe McKnight, Patsy Walker and Helen Freasquez, assistants. Household articles, Mrs. Walton Wilson, superintendent, Dorothy Silvey, Patsy Preciado and Janice Silva, assistants; Fine arts, Mrs. Claude Walker, superintendent, Lynn Williams, assistant.

General superintendent for the home economics division is Mrs. Angie Provine with Lillian Ortiz as assistant.

Dalpi R. Dunlap is general superintendent for the junior division, with department heads as follows: Beef cattle, Dale Floyd, superintendent; Sheep, Ben Powell, superintendent; Vegetables, Mrs. Amelia McKnight, superintendent, Abby Allen, Carol Cooper, assistants;

Foods, Mrs. M.H. Jones, superintendent, Lois Ann Sultemeier, Jean Austin, assistants; Home living, Mrs. Paul Pacheco, superintendent, Mrs. Ernest Sultemeier, Nancy Dross, Clarinda Freasquez, LeAnn Straley, assistants; Crafts and miscellaneous, Mrs. Walker Henn, superintendent, Lorena Torrez and Karen Holleyman, assistants.

ment.
The lands total 1,003 acres in nine parcels. One is on the outskirts of Carlsbad. Another lies just south of the village of Cundiyo in north-central New Mexico.

Several involve potential cabin sites adjoining Fort Stanton and near Ruidoso.
W. J. Anderson, BLM director for New Mexico and Oklahoma, said BLM also will offer for competitive bonus bidding on oil and gas lease on 160 acres within Major county Oklahoma.

The land sales are for lands now used chiefly for grazing. All mineral rights on the lands will be reserved by the U. S. Sales will be held at the BLM Land Office in Santa Fe at 10:30 a.m. on the dates set forth below, and will continue on successive Wednesdays until all parcels are sold up to a maximum of six months.

Following is a listing of the sales in this area:
Sept. 7: 172.66 acres in five parcels—two parcels near Fort Stanton potentially valuable for cabin sites

PAGE FIVE SECTION 2 300, 10 miles north and 50 miles west of Capitan.

Ruidoso News

Friday, September 8, 1967

—one of 37.14 acres valued at \$2,415, and another of 23.33 valued at \$1,615; three grazing parcels north of Ruidoso, one of 32.10 acres valued at \$650, and two of 40 acres each valued at \$300 each.
Sept. 12: 200 acres valued at \$3,000.

Hotpoint's Most Popular Appliances Are Bull-in Ovens and Ranges. Get the Facts from Wimberly Electric Before You Build or Remodel

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Attend the Lincoln County Fair

We're Here To Serve You
Whether You Enjoy A Picnic
Or Take the Family Out.

Cummins' Super Market-Dry Goods & Smokey Bear Restaurant

WELCOME

We hope you enjoy the Lincoln County Fair and Rodeo.

JENKINS GENERAL STORE

Groceries — Lunch Meats
Levis — Wranglers
Pho. 354-2400 — Box 128
CAPITAN

Land Sales Set In This Area By B. L. M.

Federal lands in New Mexico valued at \$20,055 are being offered at public auction during September by the Bureau of Land Management.

WE JOIN THE REST OF LINCOLN COUNTY IN EXPRESSING CONGRATULATIONS

TO THOSE OFFICIALS WHO HAVE PUT MUCH TIME AND EFFORT INTO MAKING THE 15th ANNUAL LINCOLN COUNTY FAIR

THE BIG ATTRACTION IT IS
We Know They Appreciate Your Attendance—
Be on Hand to View the Exhibits and See the Youth Projects and the Junior Rodeo Action.



MEMBER F. D. I. C.

WE JOIN

OUR FELLOW BUSINESSES IN CAPITAN IN OFFERING A BIG

"WELCOME"

TO FOLKS TO ATTEND THE

15th Annual Lincoln County Fair

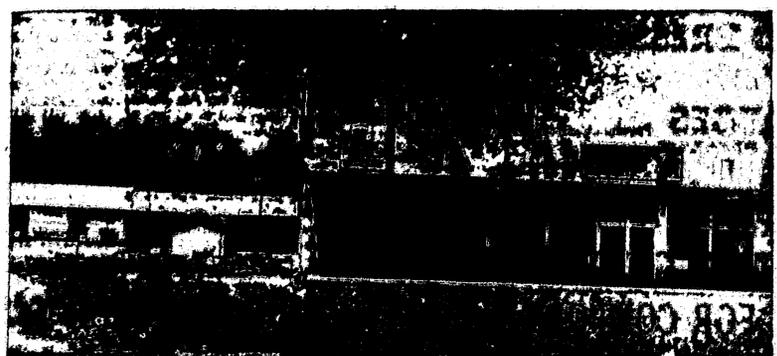
Friday and Saturday, Sept. 8-9
Join the Crowds — See What Our County Produces, and Enjoy the Rodeo, too.

Ruidoso Telephone Co.

CAPITAN WELCOMES YOU



FRIDAY - SATURDAY, SEPT. 8-9



DEAN HARDWARE GENERAL HARDWARE

Full and Complete Line of Home, Shop and Ranch Needs
To Make Your Work Easier, Quicker, Simpler

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CAPITAN, N. M.

Have Fun At the Fair!

— and —
In Capitan

FRI. - SAT., SEPT. 8-9

We Welcome You To The Annual Lincoln County Fair

Speed Queen Laundry

U. B. and MELBA ALLEN

STAGGER IN..... STRUT OUT.... From Our Fountain THE HITCHIN' POST

The Germans and Steinkes
On Hiway 380 In Downtown Capitan

Log Cabin College: Old-New LINCOLN

Learned Most for 20 Years (1809-29) Looking at BORROWED BOOKS and Bible at Home.

MODERN LINCOLNS

Match Best Books At School (1967) With World Winning WORLD BOOK and Bible At Home.

— SEE —
WORLD BOOK BOOTH

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Cargo Says Three Networks Plan Ruidoso Programs

New Mexico Governor Dave Cargo told the Ruidoso News Monday while a guest at the Turl Club at Ruidoso Downs that Ruidoso is in line to get documentary programs from all three of the major television networks. He said in June this year he was fishing in West Yellowstone and for six hours enjoyed visiting with nationally known TV personalities from the three networks. (Chet Hayden, Lawrence Spivak, Bill Lawrence, Sam Vancour and Martin Agron.) He said the men all knew of Ruidoso and he presented and one had even visited here on vacation, and they agreed the Ruidoso Downs area was a subject for a special report with color coverage.

Gov. Cargo did not say when the networks might make the documentaries, but that the men he talked with declared they were going to. "What you need to do is promote this area," he declared, "particularly in the area of Texas, New Mexico and Oklahoma. State next year. We've got jobs of potential tourist business to be done, and let's forget about trying to sell our tourists to states far away, like Illinois and Michigan." He said when the state department of development advertised

an attraction in New Mexico it should be specific, and name Ruidoso Downs or Eaton when it used a picture of the local tracks, rather than say "a race track."

NATIONAL PILOTS—
(Continued from Page 1—Sec. A)
...on concerning the week-long package being offered by a number of local accommodations in conjunction with two airlines. The board also planned to urge a large attendance from the membership of All-Seasons at Governor Dave Cargo's tourism conference scheduled in Carlsbad Sept. 13. Board members present said a joint effort to have a large delegation there could be worked with the C. of C. and that C. of C. officials would be invited to sit in with the All-Seasons members at the next regular meeting of All-Seasons on Wednesday, Sept. 13 at the Chaparral at 3 p.m. "We can work out some details and call for reservations after we talk this over together," Ken Knapp, treasurer, said. A letter to the C. of C. board was read at the next meeting of the local group Monday afternoon at 5:30 p.m. to be dispatched this week by All-Seasons president Ed Wimberly, suggesting the cooperative junket Ruidoso village council members



IN-SPOTLIGHT— Shown in Ruidoso Downs— Floyd Jones, Dale Robertson, and Jockey, Bobby Harmon on Lalco Bird, winner of 1967 All-American QH Futurity Labor Day here.

Labor Day Visitors See Movie Films Made In Area; Story Synopsis Given

Editor's Note: This is the synopsis of the motion picture "Dead Heat" which is being filmed in this locale, including the race track and area of Ruidoso, this month and next by United Pictures of Hollywood, Calif. Camera crews were here for the last half of August making background shots. In September the cast and other crewmen will be here for the final shooting. Extra were signed up last week from among local residents for some of the scenes to be shot here. Earle Lyon is producer, Francis D. Lyon is director and production manager is Joe Wonder. Working with public relations work and personnel is David Robart, who has headquarters at the Villa Inn, Ruidoso and Ruidoso Downs. The large crowd of Labor Day vacationers here last week-end saw some of the scenes being filmed in downtown Ruidoso and at the race track.

First Lieutenant Sam Michaels, a combat veteran with six years in the United States Special Services, is discharged in El Paso, then returns to Ruidoso for a visit with his brother who is majority owner in the Ruidoso Downs racetrack. Shortly after arriving in the mountain community, a robbery is performed at the track and Sam's older brother is killed. As the only heir to the estate and because of a long-standing quarrel between the two Michaels boys, Sam appears to the local law officials as the prime suspect for both the robbery and the murder. Sam is restricted from leaving town.

When further evidence begins to appear which substantiates Sam's guilt, the young combat veteran realizes he is being framed and is forced to clear himself. The missing million dollars creates an economic crisis at the track when the local bank calls its note and Sam's authority as majority owner of the track is not recognized by the minority stockholders.

With the help of local citizens who remember Sam as a fine young man, the rejuvenated love of Rita Armstrong who is also one of the minority stockholders, and a New Mexico State Policeman who remembers Sam growing up, Sam finally determines the guilty people and locates the missing money. The excitement of the Ruidoso Downs race track, the All-American Futurity and other quarter horse races serves as the main background for the story which is further enhanced by the scenic grandeur of the White Mountains. Other areas include the ski lodge, the airport, the trout farm, a curio shop, homes and entertainment establishments.

Here's the Price on the 1968 HOTPOINT MODEL LB 715 All Fabric Dryer \$169.95 WIMBERLY ELECTRIC

Village Sewer Expansion Project Could Go To Contract This Fall

Discussing the additional financing now available for sewer expansion in Ruidoso since passage of the general obligation bond issue of \$150,000 by voters last week, the village council Thursday night last week talked with engineer Quinton Daniel prospects of getting to work soon on the improvements. Daniel said he felt sure the project could go into contract in the next 30 to 45 days. The council instructed village clerk-manager Jim Hine to expedite all correspondence with federal, state and bonding officials on putting the project into high gear. Also favored was a special session of the council to be called to authorize calling of bids and other matters related to the sewer district which would serve all of the northern part of Ruidoso, providing sewer for 1,000 lots.

Pat Bell Obtains Pool For Negro Area In San Francisco
Pat Bell, son of Mrs. May T. Bell of Ruidoso, who attended schools in Ruidoso, but who is now a senior in political science at San Francisco State College at San Francisco, Calif., holds the distinction of single handedly obtaining a swimming pool for the Hunters Point-Bayview Negro area of San Francisco. The swimming pool project is Bell's second endeavor in the human relations field, it was reported. He has been participating in his campus' Tutorial project for elementary school children in the Mission district of San Francisco. Bell quit his summer job at the San Francisco Chamber of Commerce and devoted full time to the effort of getting a swimming pool for the Negro area. San Francisco city officials had said that the pool would never be built, but Bell was able to get support from organizations such as the Human Rights Commission, the Council for Civic Unity and the NAACP (National Association for the Advancement of Colored People). He approached several foundations and business sources for money and raised more than \$5,500 for the project. Bell who was recently married, is 21 years old, and has been a San Francisco resident for the past three years.

ALASKA BOUND
The Norman Tippeconics have moved to Alaska, where Tippeconics has accepted a position as Administrative Manager with the Bureau of Indian Affairs, Nome, Alaska. He was to report Aug. 28. The Tippeconics flew from Albuquerque, Tippeconics was the Administrative Officer for Eight Canyon for the past two and a half years.

REV. L. E. LAWSON
Colorado Minister To Preach In Baptist Revival
The annual fall revival of the First Baptist Church of Ruidoso has been scheduled for Sept. 10-17. This revival is a part of the state-wide revival effort by New Mexico Baptists these dates.

The evangelist for the First Baptist Church will be L. E. Lawson of Littleton, Colo. Lawson is the son of Eual Lawson, former pastor of the First Baptist Church of Alamogordo and later secretary of evangelism for the Baptist Convention of New Mexico. Lawson finished high school at Alamogordo and holds a B. S. degree from Hardin-Simmons University in Abilene, Tex. After his graduation from college he coached football in high school. While attending college he played football, participated in rodeos and worked in the oil fields. He has pastored churches in Oklahoma, Texas and Colorado since entering the ministry in 1957. He averages about four revivals each year.

LOCAL SHOP TO OFFER PRIZES IN ART SHOW AT COUNTY FAIR
The Artisan's Shop in Ruidoso is offering merchandise prizes at the annual art show to be held in connection with the annual Lincoln County Fair this week-end at Captain Mrs. Claude Walker of Captain is the superintendent of this department. Dave Travis, president of the Lincoln County Art Association, said last week some Ruidosians will be among the judges of entries in the two-day exhibit Sept. 8-9.

ROUND-UP SET FOR NEW SCOUTS
There is a Round-Up for new Scouts set for Tuesday night, Sept. 12, at 7 p.m. at Nob Hill School Cafeteria, Marvin Craig, area commissioner will attend, along with all interested parents and boys. This is for all phases of scouting from Cubs through Explorers. Anyone interested in being a den mother, scoutmaster, or Explorer leader is invited. Scouts have been active all summer, but should be more so now that school has started.

Get the message across with a want-ad in the Ruidoso News.

Kindergarten Classes To Begin Sept. 11

The Community Kindergarten, sponsored by Community Methodist Church in Ruidoso will begin classes on Monday morning, Sept. 11, at 9 a.m. Teachers this year will be Mrs. Jane Parks and Mrs. Mickey Lee. Classes are held until 11:30 a.m. The Kindergarten follows a regular public school curriculum and will observe the public school calendar, and it will be given to those starting first grade next year, it was announced. The cost of the school is \$185 per year which may be paid in monthly installments. Several part and full scholarships are available, it was reported.

Mary Jo Tolliver Rites Held In El Paso

Funeral services were held Wednesday in El Paso for Mary Jo Tolliver, who died Monday in a hospital in El Paso. She is the wife of one of Ruidoso Downs' long-time horse trainers, and a benefit day was held for her two weeks ago at the track. She has been in ill health for several months. Survivors are her husband, Clayton Tolliver, and four sons, Robert, Joe, Harold and Ray. The services were held in a funeral chapel in El Paso and were led by Rev. Everett Stater, Jr. Interment was in an El Paso cemetery.

CARD OF THANKS
We would like to express our deep appreciation to everyone for the many kindnesses shown us in our bereavement. We are very grateful for all cards, flowers and words of sympathy and all other kind deeds shown us.
THE TRIMBLE FAMILY
Get the message across with a want-ad in the Ruidoso News.

HOLLYWOOD FOOD MART

FRI.—SAT. SPECIALS

- SALT PORK LB. 39¢
 - BOLOGNA LB. 39¢
 - CHEESE longhorn LB. 59¢
 - Pork Chops Lb. 69¢
 - PICNIC HAMS LB. 39¢
 - WILSON'S CORN KING
 - BACON Lb. 69¢
 - ICE CREAM Dutch Treat 59¢
 - CREAM PIES Marton's 29¢
 - CRISCO 3 lbs. 79¢
 - CRACKERS Dixie Belle 23¢
 - GRADE A MEDIUM
 - EGGS Doz. 39¢
 - DOG FOOD Ideal 2 For 29¢
 - FLOUR Full Dress 5 Lbs. 39¢
 - PET OR CARNATION
 - CAN MILK 6 FOR 98¢
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 - SALAD DRESSING Qt. 39¢
 - TOMATOES Fresh LB. 19¢
 - POTATOES 10 LBS. 49¢
- Double King Korn Stamps On Wednesday

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From Thursday, Sept. 7
Opening Date Will Be Announced Later
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DEADLY WEAPONS

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WEDNESDAY THRU SATURDAY NEXT WEEK

Who says they don't make Westerns like they used to? We just did.

GEORGE DEAN PEPPARD MARTIN ROUGH NIGHT IN JERICO

Plus Cartoon

First Ruidoso Golf Tourney May Have Five Flights

Ruidoso will have a champion each year in golfing with the inauguration of an annual Ruidoso tournament this month, Stormy Edwards, manager of Cree Meadows Golf Course said this week. Five flights are the goal for the local competition, to draw only lo-

cal residents. The tourney will be played on three successive Saturdays starting Sept. 16. The championship flight will not be handicapped, Edwards said. Players will mark their score cards best ball in the top flight. All other flights will be hand-

capped, he added. There will be eight players to a flight. Trophies and prizes will be offered winners of the flights. He said as many as 40 golfers may be taking part in the play to be unraveled on Sept. 16, 23 and 30.

NEW RACES ADDED AT DOWNS

The New Mexico Racing Commission approved Saturday at Ruidoso the Geromino Thoroughbred Futurity and Derby in 1968-69. The \$20,000 added stakes, race will have an estimated \$100,000 purse the first year, the Commission was told.

The futurity will be held in late August or early September next year with the Derby in 1969.

A Commission spokesman said Ruidoso Downs hopes to make the Geromino comparable to the All-American Futurity for quarter horses, which is run each Labor Day.

The spokesman said yearling owners will buy positions in the race. They will make advance three

PAGE ONE SECTION B
Ruidoso News
FRIDAY, SEPTEMBER 8, 1967

NINE BEAR ARE SLAIN

Game conservation officer Chas. Cockerill reported this mid-week that he has knowledge of nine bear slain so far in the hunting season that opened Sept. 1. He said four had been killed in the area north-west of Ruidoso, and the others in the area of Bonito Lake.

DEMING SWAMPS LORDSBURG

Mannie Casillas scored two of five touchdowns as Deming romped to a 35-13 victory over host Lordsburg Friday night.

Deming 35, Lordsburg 13. Scoring: Deming 10-0-0-35; Lordsburg 0-0-0-13.

payments and on the fourth payment will have the option of entering horses in the Futurity.

AREA GRID RESULTS

RUIDOSO 6, Carrizozo 5. Mountainair 24, Corona 0. Silver City 7, Truth or Consequences Hot Springs 6. Deming 5, Lordsburg 13, Socorro 18, Tularosa 12. Dexter 19, Capitan 19.

CLASSY WILLIAM D EQUALS RECORD

Proving much the best, George Hazelton, Sr.'s William D. equalled the six furlong track record with a clocking of 1:12 seconds to win the \$4,000 Chaparral Handicap Thursday.

The grey son of Indian Hemp, winner last year of the Sunland Park Futurity, was outrun to the first turn by Tack's Lad, but then assumed command under Dave Morris and steadily eased away until he crossed the finish line 8 1/2 lengths to the good.

Ruidoso Downs Derby Winner Son O' Jimmer was second ahead of Bolero Princess.

William D. equalled the record held by Careless Curl, who posted the original mark in 1960 carrying 111 pounds. The new co-holder was under 122 pounds for his brilliant win.

The solid choice of the crowd, William D., paid \$3.60 to win.

BY HOT SPRINGS 7-6

Silver City edged Truth or Consequences 7-6 Friday night in a non-conference high school football game at Silver City.

Silver City's fullback and captain, Mario Garcia, scored on a 41-yard run in the second quarter and Luis Escamille provided the winning extra point kick. Ray Romero went over from the six-yard line for Truth or Consequences. The run for the extra point failed.

SOCORRO DEFEATS TULAROSA 18-12

Socorro held off a last-minute touchdown drive to down Tularosa 18-12 Friday night at Socorro. Frankie McCutcheon tallied all three TD's for the home squad, while Tularosa's pair came from Freddie Duran.

Buy your face a razor.

Gillette Techmatic Razor \$2.95



TROPHY FOR TEXAN—Wayne Trout, Canyon, Tex. shot this trophy bear in a canyon above Bonito lake early Saturday. He said it was one of two or three slain by hunters who were guided by Arvel Runnels in that area.

SKI CLUB COMMITTEES NAMED

Committees for the new winter sports season activities by Sierra Blanca Ski Club have been announced by President Marvin McGuire, and the first meeting for this fall has been called for Monday night, Sept. 11 at 8 p.m. at the Hideout. An announcement to members said drinks for the evening will be sold at \$1 and that 50% of the receipts will go into the club's treasury.

The committee chairmen named by the club's board of officers, are as follows:

Ski-O-Doso, Lloyd Davis and Roy Parker; Junior Racing, Wayne Estes; Membership, Dolores Gaston; Buck and Claudine Morrison; Commercial Memberships, Jim Owens and Ray Held; Program, Susan Miller; Appointed, Fioat, Hope Roberts; Bob Crosby, Lynn and Linda McGuire; Social, Reggie and Barbara Hughes; LeRoy and Mary Lou Gooch; By-Laws, Ed Wimberly; Sierra Blanca Races, Morgan Clough and Virginia Spall; Trips, Charles Findlay and Sid Miller. Each of the committee chairmen has been asked to have a projection report ready for the September meeting.

CIT-217 Hotpoint Combination Freezer-Refrigerator

17-Ft. Capacity
This Week Only \$349
Wimberly Electric

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles

After 21, common kidney or bladder irritations affect twice as many women as men and may make you tense and nervous from too frequent, burning or itching urination both day and night. Secondary, you may lose sleep and suffer from headaches, backache and feel old, tired, depressed. In such irritation, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong, acid urine and by analgesic pain relief. Get CYSTEX at drug-stores. See how fast it can help you.

Our Burger INN-CREDIBLE is incredibly edible. Our excellent Bar draws fans from afar. Our man on the strings makes a weekend that swings.

Inn-Credible — the "in" spot — it's refreshing!!!

ACROSS FROM SKI AREA TURN OFF

PENETRATIONS MAKE THE DIFFERENCE

Ruidoso, 'Zozo Battle To 6-6 Deadlock

By H. B. Flanagan

(Ruidoso News Sports Writer) Ruidoso's Warriors, playing with several key players watching from the sidelines because of injuries, had to settle for a 6-6 tie Friday night as they took on the Grizzlies of Carrizozo on the Grizzlies home field.

Tommy Valliant, just out for one week got the nod for quarterbacking duties in place of the injured Mike Payne, out with a broken wrist. Valliant did a fine job of running the Warriors' attack in his first time over at the quarterbacking job, mixing his plays well.

Ruidoso got on the scoreboard in the second quarter as Tommy Valliant raced around the right side and eluded a couple of would-be tacklers as he cracked in from the 20-yard line. The passing attempt for the extra point fell incomplete.

'Zozo moved the ball 60 yards for Danny Monreal plunging over from one yard out to knot the score 6-6. The try for extra point was smothered on a running play as the Warrior line held.

Alfred Pearson led the Ruidoso crew on defense as he crunched through to block a punt, block a pass attempt and on several occasions rained around in the Carrizozo backfield, putting pressure on the ball carriers. Several other Warriors were also hitting hard on defense and showed a lot of pursuit and hustle to keep pressure on the

to Class B this year, he added. The Tigers have no regularly scheduled game this week, but will mix with Ruidoso's B squad in a nice foe. Dexter had been in 2C match in Ruidoso under the lights with Capitan, but has been elevated Saturday night, Romero said.

HOLIDAY BOWL WILL BE CLOSED SEPT. 9, 10 and 11

For Resurfacing of Lanes
Organizational Meetings For Winter Leagues Will Be Held As Follows:
Wednesday Night Mixed League — Wed., Sept. 13, 8 p.m.
Thursday Night Men's League — Thurs., Sept. 14, 8 p.m.
Monday Night Mixed League — Monday, Sept. 18, 8 p.m.
Tuesday Ladies' League — Tuesday, Sept. 19, 9 a.m.

Ruidoso Hosts Socorro Here

With the squad back at almost full strength, Ruidoso High School Warriors will battle some old rivals, the Socorro Warriors in the season's first home game here Friday night with the kick-off at 7:30 p.m. In the last two years, each team has won, with the scores identical. Last year the Ruidoso crew came out on top 24-13 to avenge a defeat of the same size the year before.

A halftime band program is to be presented by Ruidoso school band for benefit of the fans.

SPORT SPITS

Local business is your business. "Support It"

Area High School Football Schedules

Team	Opponent	Time
RUIDOSO WARRIORS	1967 FOOTBALL SCHEDULE	
Sept. 1	At Carrizozo	7:30 p.m.
Sept. 8	Socorro, here	8:00 p.m.
Sept. 15	Dexter, here	7:30 p.m.
Sept. 22	At Tularosa	7:30 p.m.
Sept. 29	Fr. Sumner, here	7:30 p.m. (Homecoming)
Oct. 6	At Hatch	7:30 p.m.
Oct. 13	At Canutillo	7:30 p.m.
Oct. 20	Lordsburg, here	7:30 p.m.
Oct. 27	Jesuit (El Paso), here	7:30 p.m.
Nov. 3	At Hot Springs	8:00 p.m.
TULAROSA WILDCATS		
Sept. 1	At Socorro	
Sept. 8	Carrizozo, at Tularosa	
Sept. 15	At Jalisco	
Sept. 22	Ruidoso, at Tularosa	
Sept. 29	Truth or Consequences, at Tularosa	
Oct. 6	Lordsburg, at Tularosa	
Oct. 13	At Deming	
Oct. 20	At Hatch	
Oct. 27	Gadsden, at Tularosa	
Nov. 3	At Cobre	
CARRIZOZO GRIZZLIES		
Sept. 1	Ruidoso, at Carrizozo	
Sept. 8	At Tularosa	
Sept. 15	Capitan, at Carrizozo	
Sept. 22	At Lordsburg	
Sept. 29	At Clouderoit	
Oct. 6	At Clouderoit	
Oct. 13	At Dexter	
Oct. 20	Truth or Consequences, at Carrizozo	
Oct. 27	Hatch, at Carrizozo	
All games will start at 7:30 p.m.		
CORONA CARDINALS		
Sept. 1	At Mountainair	
Sept. 8	Dexter, at Corona	
Sept. 15	Melroe, at Corona (Homecoming)	
Sept. 22	At Carrizozo	
Sept. 29	Clouderoit, at Corona	
Oct. 6	At Vaughn	
Oct. 13	Capitan, at Corona	
Oct. 20	Mountainair, at Capitan	
Oct. 27	At Clouderoit	
All games will start at 7:30 p.m.		
FOOTBALL SCHEDULE		
Sept. 1	Dexter, at Capitan	
Sept. 8	Open	
Sept. 15	At Carrizozo	
Sept. 22	Vaughn at Capitan	
Sept. 29	Tatum, at Capitan	
Oct. 6	At Melroe	
Oct. 13	At Corona	
Oct. 20	Mountainair, at Capitan	
Oct. 27	At Clouderoit	

RUIDOSO FOOD MART

DOUBLE FRONTIER STAMPS WEDNESDAY
These Specials Good Thurs., Fri., Sat. — Sept. 7-8-9

GOOD BUYS IN FRESH MEAT ALL USDA CHOICE	
T-BONE STEAK	1 LB. \$1.19
LOIN STEAK	1 LB. \$1.09
ROUND STEAK	1 LB. 89¢
CHUCK STEAK	1 LB. 69¢
CHUCK ROAST	1 LB. 49¢
ARM ROAST	1 LB. 79¢
CLUB STEAK	Boneless 1 LB. \$1.09
HICKORY SMOKED HAMS	Half or Whole LB. 59¢
FRESH GROUND BEEF	3 LBS. 98¢

PRODUCE	
POTATOES	10 LBS. 49¢
FRESH - SMALLER SIZES TOMATOES	1 LB. 15¢
CORN	Fresh 3 Ears 29¢
ONIONS	White Dry 1 LB. 10¢
BAKE-RITE SHORTENING	3 LB. PAIL 69¢
ROSEDALE - FROZEN - 12 OZ. CAN ORANGE JUICE	29¢
DOG FOOD	Ideal 2 Cans For 33¢

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Back the RHS Warriors
IN their first home game
Friday night against Socorro here!

Fall is fix-up time, and we have the items you'll be needing for roof repairs, insulation, fixing windows, etc. Make your home warm—We'll save doctor's bills, fuel bills and tempers!

WE GIVE YES STAMPS

The Weather

(As compiled by C. A. Gilver for U. S. Weather Bureau)

	HI	Lo	Precip.
30	74	40	.0
31	87	48	.07
1	62	51	.08
2	73	51	T
3	80	45	T
4	73	45	T
5	87	48	.08
Precip. since Jan. 1			14.55
Total this Month			.15

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Labor Day Sets Several Records At Ruidoso Downs

The highly successful ninth running of the world's richest horse race was a fitting climax to another smashing year for Ruidoso Downs. The brilliant Oklahoma filly, Laico Bird, owned by the Floyd Jones family of Norman, Okla., set the world talking when she dashed to a whopping \$228,300 victory to set a new American record for a winning horse as well as set herself on a

shiny new pedestal as the new all-time high money winner in the quarter horse world. Her nearest competitor was Go Dick Go who held the record but a few minutes after capturing the Evangeline Downs Derby, in Louisiana, also on Labor Day. Laico Bird's winnings amount to some \$343,000 to date. The All-American, with its purse of \$400,000, is the richest race of all

times. A record attendance was recorded at Ruidoso Downs for its 21st season, with an estimated 41,940 fans flocking in for the Labor Day week-end alone. This is an all-time high attendance for the Labor Day week-end, some 13,840 above the 1966 record. General manager Tex Barron states that he classifies the 1967 season as one of the greatest ever at Ruidoso Downs. "Despite a discouraging twenty-six days of off track for the 52 days, the daily attendance has been up throughout the season," says Barron. The final tabulations on the total pari-mutuel handle for the '67 season amounted to some \$10,239,262, among the top season handles in the history of Ruidoso Downs. The 1966 season, for 47 days, was

KEEPING UP WITH FOLKS IN LINCOLN COUNTY

Army Specialist Four Edward Mcates, 20, son of Mr. and Mrs. Albert Montes, Hondo, completed basic unit training with the 2nd Armored Division at Ft. Hood, Tex. Aug. 12. During the 10-week tank training course, Spec. Montes was given classroom and field exercises in tank gunnery and platoon level tactical instruction. He is a tank specialist in Co. C, 1st Battalion of the division's 67th Armor.

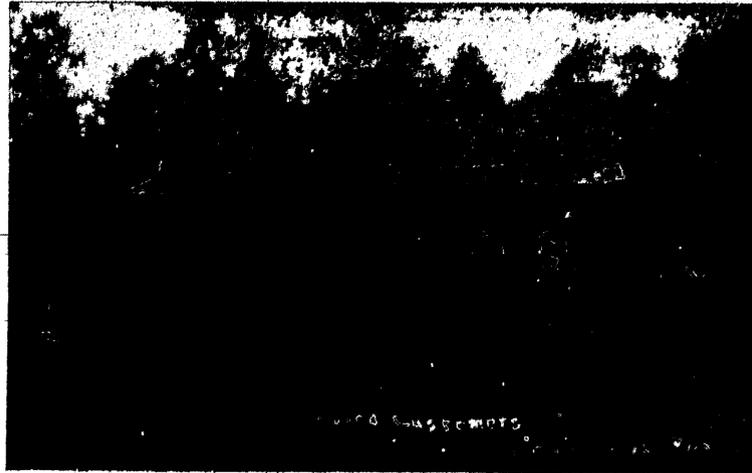
Phone us your news to 257-4001.

Plan to retire in Ruidoso!

\$9,811,330. "The pari-mutuel handle on the Labor Day week-end was an all time high," adds track manager Barron.

LINCOLN COUNTY PHOTO ALBUM No. 133

★ ★ ★
LONG TIME AGO — Rev. Wayne Joyce brought us this picture of Paul Mayer's store that was located on what is now Suddenth Drive between Luallin's Skyland Auto and Wattle's Cafe over 35 years ago. Clayton Bennett bought the store from the Mayers in the early 1930's. In photo, three people were recognized by those who viewed it. Mrs. Perry Bates is on the right and a Mr. Brooks, in white apron, in center, who worked in store, and a daughter of Mrs. Jolly, name not remembered, fourth from left.



GUARD LAICO BIRD — Samuel Hyatt's camera caught these two pets at right with trainer Jimmy Jones and Laico Bird, the All-American Futurity winner on Labor Day at Ruidoso Downs. The black dog is Beulah, a German Heeler, and the other, of mixed breeds, is named Toatsie. One slept at the front door

of Laico Bird's stall, the other at the rear door as guards. The Jones family declared from the first their horse would win the All-American. Ruidosians James and John D. Lackey built the stable in which the 1967 All-American winner stayed here this season. Mrs. Hyatt reported.

Hollywood Notes

The O. E. Key family from Lubbock spent the holidays in their home in Ruidoso. Mrs. Neil Smith from Austin, Tex. is spending her vacation in the Smith home in Ruidoso. Helen Richardson and friends from Dimmitt, Texas are spending several days in the Richardson home in Ruidoso.

Mr. and Mrs. Albert Clayton and family from Lovington spent the holiday week-end in their home in Carrizo Canyon.

The W. H. Burkholder family from El Paso are here for a few days in their home in Paradise Canyon.

Mr. and Mrs. E. G. Virden from Amarillo spent the holiday week-end in their Ruidoso home.

Word has been received that Mr. and Mrs. R. H. Anderson were in a car wreck near Harbor, Ore., and that Mrs. Anderson is in the hospital there with back injury. The Andersons were enroute home after spending several months in Anchorage, Alaska visiting Mrs. Anderson's daughter, Mrs. Max Hardy and family. Their address is Box 123, Harbor, Oregon.

Mr. and Mrs. James Nicholson and family from Roswell spent the Labor Day week-end here with friends.

Mr. and Mrs. L. M. Jones from Roswell were here over the week-end and attended the races. They owned and operated El Corral Courts before moving to Roswell several years ago to make their home.

Mr. and Mrs. Harry Spann from Dallas and Mr. and Mrs. Charles Smith and family from El Paso spent the holidays in their summer home in Hollywood.

Read and use want-ads regularly.

Phone us your news to 257-4001.

Hayhurst, Gerald Montes, Elizabeth Paxton.

Byers Leads Jockeys; Arnett Top Trainer

Larry Byers, longtime favorite jockey at Ruidoso Downs and other area tracks, won a \$500 check as top jockey of the 1967 meet at Ruidoso Downs, and second prize money of \$250 went to D. W. Whitted. James Curry, Jr., leading apprentice, was awarded a special \$100 prize.

Among trainers honored, Bob E. Arnett was presented a \$500 check as top trainer from Ruidoso Racing Association and Paul A. Smith one for \$250, for second place honors. Final standings for this season are given below:

Jockey	Mts.	1st	2nd	3rd
L. Byers	451	70	62	41
D. W. Whitted	397	64	45	43
J. Curry	212	30	33	20
J. Bannowsky	335	29	33	41
D. Morris	257	28	35	27
J. Cox	254	28	30	37
J. Wallace	208	23	14	25
P. Walker	230	24	20	21
K. Hare	97	22	12	8
C. Smith	103	16	9	16
L. Meaux	148	15	19	14
F. Chavez	188	15	20	19
H. Baker	145	15	11	17

Trainer	Sts.	1st	2nd	3rd
B. Arnett	131	20	15	13
P. Smith	179	22	16	17
J. Danley	89	16	8	8
J. Dillard	72	15	8	6
J. Wade	79	14	13	8
C. Wonten	162	16	17	27
G. Bloss	103	15	11	12
E. McKinnon	118	14	12	10
F. Curry, Sr.	86	14	18	5
P. Oliver	165	15	15	20

At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.

Admitted Aug. 28—Cynthia Peque, Cleburne, Tex.; Linda Wetzel, Corona; Gladys Peebles, Alto; Dale Dodds, Ruidoso; Pauline Jarvis, Hollywood; James Lacy, Captain; Gerald Montes, Hondo. Dismissed—Minnie Garcia, Cynthia Peque.

Admitted Aug. 30—Mary Barnett, Hollywood; Oland Perry, Lincoln; Leinaid Simis, Carolyn Moore, Ruidoso. Dismissed—Blanche Reynolds, Todd Stewart, Dickie Church.

Admitted Aug. 31—William Hart, Ruidoso; Calvin Mims, Fountain, N. M.; Leroy LaMay, Captain; Ernest Malone, Lake Arthur. Dismissed—Mary Smith, Johnny Lawrence, Katherine Gonzalez, Lucille McCarty, Eula Murray, Lydia Candela.

Admitted Sept. 1—Elizabeth Paxton, Ruidoso Downs; David Weaver, McCallero; David Morris, Hollywood. Dismissed—Margaret Barton, Linda Wetzel, Gladys Peebles, Dale Dodds, Pauline Jarvis, James Lacy, Carolyn Moore, William Hart.

Admitted Sept. 2—Elizabeth Ger-

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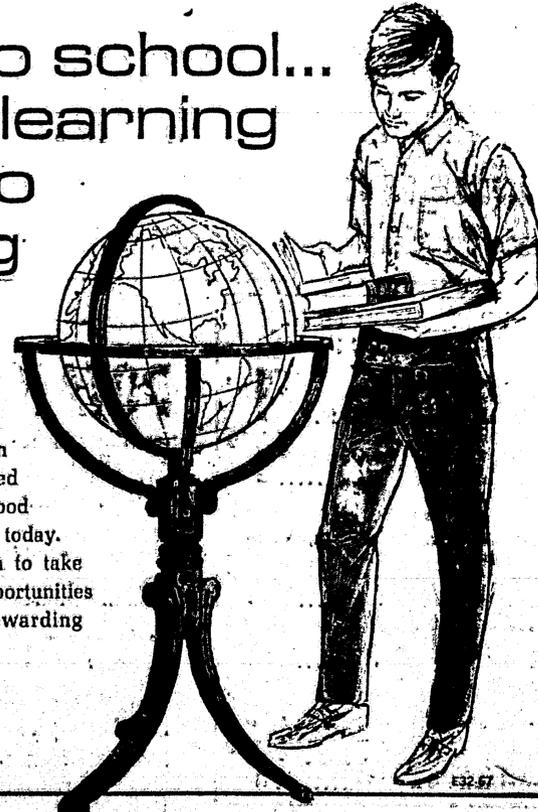
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:- Race Results :-

THURSDAY

Seventh Race—4-yr-olds & up; 5 1/2 furlongs; Toe Gem, 44.00, 17.40, 5.40; Berlin, 4.20, 3.40; Haloom, 3.00, T-1:18 1-5.

Eighth Race—3-yr-olds & up; 870-yds.; Dawes Magic, 7.00, 5.00, 4.20; Rainy Wins, 5.20, 3.40; Fop Mike, 5.20, T-1:45.7.

Ninth Race—3-yr-olds & up; 5 1/2 furlongs; Duke String, 5.20, 3.60, 2.60; Primal Rule, 5.40, 3.80; Al nightlong, 3.20, T-1:06.

Big Q—Dawes Magic and Rainy Wins, Dukes String and Primal Rule, \$153.80.

Tenth Race—3-yr-olds & up; 5 1/2 furlongs; Orphan's Rose, 17.00, 7.60, 3.80; Harry's Folly, 13.80, 5.80; Frank's Tack, 4.00, T-1:08 4-5.

Eleventh Race—3-yr-olds; 6 furlongs; William D., 3.60, 3.00, 3.00; Son O' Jimmer, 4.60, 3.20; Bolero Princess, 5.20, T-1:12.

Twelfth Race—4-yr-olds & up; 1 mi.; Big Rick, 8.00, 4.40, 3.20; Lucky Fellow, 13.80, 5.60; None At All, 3.40, T-1:44.

Quintela—Big Rick and Lucky Fellow, \$65.80.

Att., 3,000—Handle, \$111,681.

FRIDAY

First Race—3-yr-olds & up; 400-yds.; Deck Twist, 7.00, 3.20, 2.60; Hi 'N Run, 3.80, 2.60; Bye Bye Boy, 3.20, T-1:20.8.

Second Race—4-yr-olds & up; 5 1/2 furlongs; Telex, 26.20, 13.00, 7.60; Jennie's Rocket, 8.40, 5.60; Hold Greek, 11.00, T-1:07 3-5.

Daily Double—Deck Twist and Telex, \$152.20.

Third Race—3-yr-olds & up; 400-yds.; Burnt Star, 8.60, 4.20, 3.60; Bean Bandit, 3.80, 3.20; Bar H Raider, 7.40, T-1:20.7.

Fourth Race—3-yr-olds & up; 400-yds.; Katie Kool, 7.00, 4.00, 3.40; Won Fish, 6.00, 4.40; Atagain, 6.00, T-1:20.9.

Fifth Race—4-yr-olds & up; 7 furlongs; Turn To Tack, 35.60, 12.00, 8.20; Alum, 4.20, 3.80; Back Road, 4.00, T-1:28 2-5.

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WELL KNOWN HERE — Dale Robertson, star of TV and movies, and well known in Ruidoso for having raced several of his horses at the Downs, will perform in the first three nights of the State Fair rodeo at Albuquerque Sept. 15-18.

MONDAY

First Race—3-yr-olds & up; 400-yds.; Three Geo's, 10.00, 6.80, 5.80; Suki Tadde, 4.40, 4.00; Glory Groll, 10.20, T-1:20.3.

Second Race—4-yr-olds & up; 6 furlongs; Promalene, 14.00, 6.60, 4.20; Goyamo Pride, 4.20, 3.00; Slouh Ben, 2.80, T-1:14.

Daily Double—Three Geo's and Promalene, \$232.60.

Third Race—3-yr-olds; 400-yds.; Battledock, 32.80, 11.60, 6.60; No Anticipation, 7.00, 4.40; Clovis Rocket, 4.40, T-1:20.5.

Fourth Race—4-yr-olds & up; 1 mi.; Mel's, 12.40, 4.80, 3.60; Incessant, 3.40, 2.80; Tuff Enough, 3.80, T-1:24 3-5.

Fifth Race—3-yr-olds & up; 870-yds.; Waxy Road, 7.20, 3.60, 2.80; Tank Ground, 4.20, 3.00; Melody Red, 3.00, T-1:46.

Quintela—Waxy Road and Bank Ground, \$18.

Sixth Race—2-yr-olds; 6 furlongs; Sound O' Music, 6.80, 2.40, 2.40; Turra Man, 2.20, 2.20; Redcoat, 2.80, T-1:13 4-5.

Seventh Race—3-yr-olds; 7 1/2 furlongs; Alma June, 11.00, 5.80, 4.40; Gainsman, 5.60, 4.60; Ama Can, 9.20, T-1:34 3-5.

Eighth Race—3-yr-olds; 7 1/2 furlongs; Felice Man, 18.60, 6.80, 4.20; Atomic Victory, 3.80, 2.80; Baca Lark, 3.00, T-1:34 2-5.

Ninth Race—2-yr-olds; 400-yds.; Laico Bird, 5.40, 4.00, 3.60; Sea Nymph, 9.40, 6.00; Barne's Ladybug, 6.20, T-1:20.1.

Tenth Race—3-yr-olds; 6 furlongs; Bolero Princess, 13.00, 7.20, 5.80;

TUESDAY

First Race—3-yr-olds & up; 870-yds.; Melody Red, 14.40, 5.20, 4.60; Robbinhan, 3.60, 3.20; Soccurarus, 10.80, T-1:46.1.

Second Race—4-yr-olds & up; 6 furlongs; Lovly Bay, 8.40, 4.20, 3.00; Alair, 5.00, 4.40; Bluff Me, 5.00, T-1:15 2-5.

Daily Double—Melody Red and Lovly Bay, \$84.20.

Third Race—3-yr-olds & up; 550-yds.; Rumpus Valley, 9.00, 4.40, 3.20; Bar Henry, 4.80, 3.40; Buzzie's Request, 3.80, T-1:28 4-5.

Fourth Race—3-yr-olds & up; 350-yds.; Reed Deck, 22.50, 10.80, 5.20; Miss Pana Star, 22.00, 7.00; Frosty Hank, 3.20, T-1:18.2.

Fifth Race—4-yr-olds & up; 7 furlongs; Spun Yarn, 12.80, 7.00, 4.40; Elbruz, 11.80, 8.80; Buddy Red, 10.60, T-1:29 4-5.

Quintela—Spun Yarn and Elbruz, \$122.

Sixth Race—3-yr-olds; 870-yds.; Mr. Thru Bound, 6.00, 3.60, 3.20; The Mariner, 9.00, 5.80; Kid Koy, 3.20, T-1:49.7.

Seventh Race—2-yr-olds; 5 1/2 furlongs; Today's Roman, 7.80, 4.00, 2.40; Cayana, 3.60, 3.80; Catalyab, 7.00, T-1:07 4-5.

Eighth Race—4-yr-olds; 5 furlongs; Dolly Jester, 5.60, 3.80, 3.20; Wardine, 7.20, 4.00; Bob O' Link, 3.20, T-1:07 3-5.

Ninth Race—4-yr-olds & up; 1 1/16 mi.; Dear Auntie, 14.80, 7.60, 6.00; Devon's Delight, 5.60, 7.00; Silk Ring, 9.00, T-1:47 2-5.

Big Q—Dolly Jester and Wardine, Dear Auntie and Devon's Delight, \$1,063.20.

Tenth Race—3-yr-olds; 6 furlongs; Baro Sock, 2.80, 2.60, 2.20; Hashrule, 4.00, 3.00; Faithful Frank, 3.00, T-1:14 2-5.

Eleventh Race—3-yr-olds; 440-yds.; Top Ladybug, 8.80, 5.40, 4.00; Wilcox, 27.60, 9.40; Power Boy, 6.80, T-1:22.2.

Twelfth Race—4-yr-olds & up; 1 mi.;

WEDNESDAY

First Race—3-yr-olds & up; 400-yds.; Western Cash, 4.80, 2.60, 2.40; Same Here, 2.80, 2.60; Ollipan, 3.00, T-1:14 3-5.

Second Race—4-yr-olds & up; 6 furlongs; Meet Moreau, 5.80, 4.00, 3.20; Counter Top, 17.40, 9.60; Teddy's Tower, 3.80, T-1:14 3-5.

Daily Double—Western Cash and Meet Moreau, \$16.60.

Third Race—3-yr-olds & up; 6 furlongs; 14.00, 6.80, 3.60; Dickey Due Drop, 8.40, 4.60; Oh Dixie, 3.60, T-1:28.4.

Fourth Race—3-yr-olds & up; 800-yds.; Fire Call, 21.20, 10.00, 3.80; Ike Bar, 17.40, 6.20; Discriminator, 2.20; Singing Star (dead heat), 3.60, T-1:28.4.

Fifth Race—3-yr-olds & up; 400-yds.; Flying Deckette, 8.40, 5.40, 3.80; Femme Fatale, 5.80, 4.80; Miss Chaundell, 3.40, T-1:20.6.

Quintela—Flying Deckette and Femme Fatale, \$27.60.

Sixth Race—3-yr-olds; 6 furlongs; College Kicks, 10.40, 4.00, 3.40;

THURSDAY

First Race—3-yr-olds & up; 400-yds.; Rebel Cee, 7.60, 3.40, 2.80; Miss Run Bar, 8.00, 4.40; Clovis Rocket, 3.40, T-1:20.8.

Second Race—2-yr-olds; 5 1/2 furlongs; Pamstornado, 5.40, 4.40, 4.40; Prince Melaney, 8.00, 6.00; Dark Palm, 5.00, T-1:09 1-5.

Third Race—3-yr-olds; 6 1/2 furlongs; No King, 8.00, 4.00, 3.20; Tona Marie, 6.40, 4.60; Lady Finesse, 3.20, T-1:21 2-5.

Fourth Race—4-yr-olds & up; 6 furlongs; Lil' Bl' Ospeed, 14.60, 7.40, 4.00; Poly Tina, 6.60, 4.40; Rayski, 10.40, T-1:14 4-5.

Big Q—No King and Tona Marie, Lil' Bl' Ospeed and Poly Tina, \$736.

Fifth Race—4-yr-olds & up; 6 furlongs; Pere Song, 6.20, 3.60, 3.60; Disraeli, 4.40, 3.80; Regal Tune, 6.80, T-1:13 4-5.

Sixth Race—3-yr-olds & up; 5 1/2 furlongs; Erik Lea, 6.80, 3.40, 3.20; Bull Rastus, 5.20, 3.40; Pojoaque Joe, 3.40, T-1:45.8.

Seventh Race—3-yr-olds & up; 1 mi.; Bogger Boy, 26.40, 10.00, 5.20; Heather Wheat, 26.80, 7.40; Title Wade, 3.40, T-1:42 3-5.

Quintela—Bogger Boy and Heather Wheat, \$339.20.

Handle, \$193,960—Att., 5,100.

FRIDAY

First Race—3-yr-olds & up; 870-yds.; Melody Red, 14.40, 5.20, 4.60; Robbinhan, 3.60, 3.20; Soccurarus, 10.80, T-1:46.1.

Second Race—4-yr-olds & up; 6 furlongs; Lovly Bay, 8.40, 4.20, 3.00; Alair, 5.00, 4.40; Bluff Me, 5.00, T-1:15 2-5.

Daily Double—Melody Red and Lovly Bay, \$84.20.

Third Race—3-yr-olds & up; 550-yds.; Rumpus Valley, 9.00, 4.40, 3.20; Bar Henry, 4.80, 3.40; Buzzie's Request, 3.80, T-1:28 4-5.

Fourth Race—3-yr-olds & up; 350-yds.; Reed Deck, 22.50, 10.80, 5.20; Miss Pana Star, 22.00, 7.00; Frosty Hank, 3.20, T-1:18.2.

Fifth Race—4-yr-olds & up; 7 furlongs; Spun Yarn, 12.80, 7.00, 4.40; Elbruz, 11.80, 8.80; Buddy Red, 10.60, T-1:29 4-5.

Quintela—Spun Yarn and Elbruz, \$122.

Sixth Race—3-yr-olds; 870-yds.; Mr. Thru Bound, 6.00, 3.60, 3.20; The Mariner, 9.00, 5.80; Kid Koy, 3.20, T-1:49.7.

Seventh Race—2-yr-olds; 5 1/2 furlongs; Today's Roman, 7.80, 4.00, 2.40; Cayana, 3.60, 3.80; Catalyab, 7.00, T-1:07 4-5.

Eighth Race—4-yr-olds; 5 furlongs; Dolly Jester, 5.60, 3.80, 3.20; Wardine, 7.20, 4.00; Bob O' Link, 3.20, T-1:07 3-5.

Ninth Race—4-yr-olds & up; 1 1/16 mi.; Dear Auntie, 14.80, 7.60, 6.00; Devon's Delight, 5.60, 7.00; Silk Ring, 9.00, T-1:47 2-5.

Big Q—Dolly Jester and Wardine, Dear Auntie and Devon's Delight, \$1,063.20.

Tenth Race—3-yr-olds; 6 furlongs; Baro Sock, 2.80, 2.60, 2.20; Hashrule, 4.00, 3.00; Faithful Frank, 3.00, T-1:14 2-5.

Eleventh Race—3-yr-olds; 440-yds.; Top Ladybug, 8.80, 5.40, 4.00; Wilcox, 27.60, 9.40; Power Boy, 6.80, T-1:22.2.

Twelfth Race—4-yr-olds & up; 1 mi.;

SATURDAY

First Race—3-yr-olds & up; 870-yds.; Melody Red, 14.40, 5.20, 4.60; Robbinhan, 3.60, 3.20; Soccurarus, 10.80, T-1:46.1.

Second Race—4-yr-olds & up; 6 furlongs; Lovly Bay, 8.40, 4.20, 3.00; Alair, 5.00, 4.40; Bluff Me, 5.00, T-1:15 2-5.

Daily Double—Melody Red and Lovly Bay, \$84.20.

Third Race—3-yr-olds & up; 550-yds.; Rumpus Valley, 9.00, 4.40, 3.20; Bar Henry, 4.80, 3.40; Buzzie's Request, 3.80, T-1:28 4-5.

Fourth Race—3-yr-olds & up; 350-yds.; Reed Deck, 22.50, 10.80, 5.20; Miss Pana Star, 22.00, 7.00; Frosty Hank, 3.20, T-1:18.2.

Fifth Race—4-yr-olds & up; 7 furlongs; Spun Yarn, 12.80, 7.00, 4.40; Elbruz, 11.80, 8.80; Buddy Red, 10.60, T-1:29 4-5.

Quintela—Spun Yarn and Elbruz, \$122.

Sixth Race—3-yr-olds; 870-yds.; Mr. Thru Bound, 6.00, 3.60, 3.20; The Mariner, 9.00, 5.80; Kid Koy, 3.20, T-1:49.7.

Seventh Race—2-yr-olds; 5 1/2 furlongs; Today's Roman, 7.80, 4.00, 2.40; Cayana, 3.60, 3.80; Catalyab, 7.00, T-1:07 4-5.

Eighth Race—4-yr-olds; 5 furlongs; Dolly Jester, 5.60, 3.80, 3.20; Wardine, 7.20, 4.00; Bob O' Link, 3.20, T-1:07 3-5.

Ninth Race—4-yr-olds & up; 1 1/16 mi.; Dear Auntie, 14.80, 7.60, 6.00; Devon's Delight, 5.60, 7.00; Silk Ring, 9.00, T-1:47 2-5.

Big Q—Dolly Jester and Wardine, Dear Auntie and Devon's Delight, \$1,063.20.

Tenth Race—3-yr-olds; 6 furlongs; Baro Sock, 2.80, 2.60, 2.20; Hashrule, 4.00, 3.00; Faithful Frank, 3.00, T-1:14 2-5.

Eleventh Race—3-yr-olds; 440-yds.; Top Ladybug, 8.80, 5.40, 4.00; Wilcox, 27.60, 9.40; Power Boy, 6.80, T-1:22.2.

Twelfth Race—4-yr-olds & up; 1 mi.;

SUNDAY

First Race—4-yr-olds & up; 6 furlongs; Western Cash, 4.80, 2.60, 2.40; Same Here, 2.80, 2.60; Ollipan, 3.00, T-1:14 3-5.

Second Race—4-yr-olds & up; 6 furlongs; Meet Moreau, 5.80, 4.00, 3.20; Counter Top, 17.40, 9.60; Teddy's Tower, 3.80, T-1:14 3-5.

Daily Double—Western Cash and Meet Moreau, \$16.60.

Third Race—3-yr-olds & up; 6 furlongs; 14.00, 6.80, 3.60; Dickey Due Drop, 8.40, 4.60; Oh Dixie, 3.60, T-1:28.4.

Fourth Race—3-yr-olds & up; 800-yds.; Fire Call, 21.20, 10.00, 3.80; Ike Bar, 17.40, 6.20; Discriminator, 2.20; Singing Star (dead heat), 3.60, T-1:28.4.

Fifth Race—3-yr-olds & up; 400-yds.; Flying Deckette, 8.40, 5.40, 3.80; Femme Fatale, 5.80, 4.80; Miss Chaundell, 3.40, T-1:20.6.

Quintela—Flying Deckette and Femme Fatale, \$27.60.

Sixth Race—3-yr-olds; 6 furlongs; College Kicks, 10.40, 4.00, 3.40;

Picka Nick, 3.20, 3.00; Dimmer, 4.80, T-1:14 1-5.

Seventh Race—3-yr-olds & up; 400-yds.; Counterplay, 4.60, 3.00, 2.60; Pen Pal's Dandy, 3.60, 3.00; Dial Dallas, 3.80, T-1:20.3.

Eighth Race—3-yr-olds; 6 furlongs; Shining Pat, 4.80, 3.40, 2.60; Silky Way, 12.80, 5.80; Fast Sir, 3.00, T-1:15.

Ninth Race—3-yr-olds & up; 870-yds.; Skottar, 4.60, 3.60, 3.00; Arroyo Night, 5.20, 3.60; Hit 'N Run, 3.00, T-1:46.

Big Q—Shining Pat and Silky Way, Skottar and Arroyo Night, \$89.40.

Tenth Race—4-yr-olds & up; 6 furlongs; Tax Dodger, 3.60, 2.60, 2.60; Naya's Pere, 2.80, 2.60; Ranagong, 3.20, T-1:13 3-5.

Eleventh Race—3-yr-olds; 1 mi.; Unanchored, 12.00, 4.80, 3.80; King Anabel, 3.80, 3.20; Tall Texan, 5.40, T-1:40 3-5.

Twelfth Race—4-yr-olds & up; 6 furlongs; J. Rich, 9.40, 6.80, 4.00; Powder Creek, 11.20, 7.60; Flare Lynch, 4.20, T-1:14 1-5.

Handle, \$434,765—Att., 11,860.

MONDAY

First Race—3-yr-olds & up; 400-yds.; Three Geo's, 10.00, 6.80, 5.80; Suki Tadde, 4.40, 4.00; Glory Groll, 10.20, T-1:20.3.

Second Race—4-yr-olds & up; 6 furlongs; Promalene, 14.00, 6.60, 4.20; Goyamo Pride, 4.20, 3.00; Slouh Ben, 2.80, T-1:14.

Daily Double—Three Geo's and Promalene, \$232.60.

Third Race—3-yr-olds; 400-yds.; Battledock, 32.80, 11.60, 6.60; No Anticipation, 7.00, 4.40; Clovis Rocket, 4.40, T-1:20.5.

Fourth Race—4-yr-olds & up; 1 mi.; Mel's, 12.40, 4.80, 3.60; Incessant, 3.40, 2.80; Tuff Enough, 3.80, T-1:24 3-5.

Fifth Race—3-yr-olds & up; 870-yds.; Waxy Road, 7.20, 3.60, 2.80; Tank Ground, 4.20, 3.00; Melody Red, 3.00, T-1:46.

Quintela—Waxy Road and Bank Ground, \$18.

Sixth Race—2-yr-olds; 6 furlongs; Sound O' Music, 6.80, 2.40, 2.40; Turra Man, 2.20, 2.20; Redcoat, 2.80, T-1:13 4-5.

Seventh Race—3-yr-olds; 7 1/2 furlongs; Alma June, 11.00, 5.80, 4.40; Gainsman, 5.60, 4.60; Ama Can, 9.20, T-1:34 3-5.

Eighth Race—3-yr-olds; 7 1/2 furlongs; Felice Man, 18.60, 6.80, 4.20; Atomic Victory, 3.80, 2.80; Baca Lark, 3.00, T-1:34 2-5.

Ninth Race—2-yr-olds; 400-yds.; Laico Bird, 5.40, 4.00, 3.60; Sea Nymph, 9.40, 6.00; Barne's Ladybug, 6.20, T-1:20.1.

Tenth Race—3-yr-olds; 6 furlongs; Bolero Princess, 13.00, 7.20, 5.80;

TUESDAY

First Race—3-yr-olds & up; 870-yds.; Melody Red, 14.40, 5.20, 4.60; Robbinhan, 3.60, 3.20; Soccurarus, 10.80, T-1:46.1.

Second Race—4-yr-olds & up; 6 furlongs; Lovly Bay, 8.40, 4.20, 3.00; Alair, 5.00, 4.40; Bluff Me, 5.00, T-1:15 2-5.

Daily Double—Melody Red and Lovly Bay, \$84.20.

Third Race—3-yr-olds & up; 550-yds.; Rumpus Valley, 9.00, 4.40, 3.20; Bar Henry, 4.80, 3.40; Buzzie's Request, 3.80, T-1:28 4-5.

Fourth Race—3-yr-olds & up; 350-yds.; Reed Deck, 22.50, 10.80, 5.20; Miss Pana Star, 22.00, 7.00; Frosty Hank, 3.20, T-1:18.2.

Fifth Race—4-yr-olds & up; 7 furlongs; Spun Yarn, 12.80, 7.00, 4.40; Elbruz, 11.80, 8.80; Buddy Red, 10.60, T-1:29 4-5.

Quintela—Spun Yarn and Elbruz, \$122.

Sixth Race—3-yr-olds; 870-yds.; Mr. Thru Bound, 6.00, 3.60, 3.20; The Mariner, 9.00, 5.80; Kid Koy, 3.20, T-1:49.7.

Seventh Race—2-yr-olds; 5 1/2 furlongs; Today's Roman, 7.80, 4.00, 2.40; Cayana, 3.60, 3.80; Catalyab, 7.00, T-1:07 4-5.

Eighth Race—4-yr-olds; 5 furlongs; Dolly Jester, 5.60, 3.80, 3.20; Wardine, 7.20, 4.00; Bob O' Link, 3.20, T-1:07 3-5.

Ninth Race—4-yr-olds & up; 1 1/16 mi.; Dear Auntie, 14.80, 7.60, 6.00; Devon's Delight, 5.60, 7.00; Silk Ring, 9.00, T-1:47 2-5.

Big Q—Dolly Jester and Wardine, Dear Auntie and Devon's Delight, \$1,063.20.

Tenth Race—3-yr-olds; 6 furlongs; Baro Sock, 2.80, 2.60, 2.20; Hashrule, 4.00, 3.00; Faithful Frank, 3.00, T-1:14 2-5.

Eleventh Race—3-yr-olds; 440-yds.; Top Ladybug, 8.80, 5.40, 4.00; Wilcox, 27.60, 9.40; Power Boy, 6.80, T-1:22.2.

Twelfth Race—4-yr-olds & up; 1 mi.;

WEDNESDAY

First Race—3-yr-olds & up; 400-yds.; Western Cash, 4.80, 2.60, 2.40; Same Here, 2.80, 2.60; Ollipan, 3.00, T-1:14 3-5.

Second Race—4-yr-olds & up; 6 furlongs; Meet Moreau, 5.80, 4.00, 3.20; Counter Top, 17.40, 9.60; Teddy's Tower, 3.80, T-1:14 3-5.

Daily Double—Western Cash and Meet Moreau, \$16.60.

Third Race—3-yr-olds & up; 6 furlongs; 14.00, 6.80, 3.60; Dickey Due Drop, 8.40, 4.60; Oh Dixie, 3.60, T-1:28.4.

Fourth Race—3-yr-olds & up; 800-yds.; Fire Call, 21.20, 10.00, 3.80; Ike Bar, 17.40, 6.20; Discriminator, 2.20; Singing Star (dead heat), 3.60, T-1:28.4.

Fifth Race—3-yr-olds & up; 400-yds.; Flying Deckette, 8.40, 5.40, 3.80; Femme Fatale, 5.80, 4.80; Miss Chaundell, 3.40, T-1:20.6.

Quintela—Flying Deckette and Femme Fatale, \$27.60.

Sixth Race—3-yr-olds; 6 furlongs; College Kicks, 10.40, 4.00, 3.40;

THURSDAY

First Race—3-yr-olds & up; 400-yds.; Rebel Cee, 7.60, 3.40, 2.80; Miss Run Bar, 8.00, 4.40; Clovis Rocket, 3.40, T-1:20.8.

Second Race—2-yr-olds; 5 1/2 furlongs; Pamstornado, 5.40, 4.40, 4.40; Prince Melaney, 8.00, 6.00; Dark Palm, 5.00, T-1:09 1-5.

Third Race—3-yr-olds; 6 1/2 furlongs; No King, 8.00, 4.00, 3.20; Tona Marie, 6.40, 4.60; Lady Finesse, 3.20, T-1:21 2-5.

Fourth Race—4-yr-olds & up; 6 furlongs; Lil' Bl' Ospeed, 14.60, 7.40, 4.00; Poly Tina, 6.60, 4.40; Rayski, 10.40, T-1:14 4-5.

Big Q—No King and Tona Marie, Lil' Bl' Ospeed and Poly Tina, \$736.

Fifth Race—4-yr-olds & up; 6 furlongs; Pere Song, 6.20, 3.60, 3.60; Disraeli, 4.40, 3.80; Regal Tune, 6.80, T-1:13 4-5.

Sixth Race—3-yr-olds & up; 5 1/2 furlongs; Erik Lea, 6.80, 3.40, 3.2

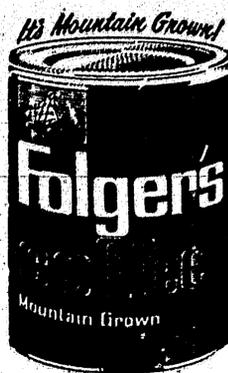
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BINGO

WIN THOUSANDS of KING KORN STAMPS!

NO PURCHASE NECESSARY! • CARDS ARE FREE!

COME IN AND GET YOUR FREE BINGO CARDS. WIN THOUSANDS OF STAMPS, PLUS MONTHLY DRAWINGS FOR PRIZES AND A CHANCE AT THE LARGE GRAND PRIZE. ALL SPONSORED BY KING KORN



FOLGER'S COFFEE LB. CAN 68¢
2 lb. can 1³⁵ 3 lb. can 2⁰²

HUNT'S - 14-OZ. BOTTLE CATSUP 4 For 88¢

HUNT'S - 8-OZ. CAN TOMATO SAUCE 9 FOR 98¢

HUNT'S - 46-OZ. CAN TOMATO JUICE 3 FOR 98¢



SHORTENING BAKE-RITE 3 L B CAN 58¢
OIL CRISCO 24-OZ. BOTTLE 55¢



GOLD MEDAL FLOUR 5 lbs. 49¢
WELCH'S - 24-OZ. JAR GRAPE JELLY 39¢

MILE HIGH - 303 CAN

GOLDEN CORN 5 FOR 88¢
WHOLE KERNEL OR CREAM STYLE

MILE HIGH - CUT

GREEN BEANS 6 FOR 98¢
303 CAN

PRESTONE GALLON CAN

Anti-Freeze \$1⁵⁹

GIANT BOX DETERGENT

OXYDOL 75¢

5 LB. BAG PURINA

Dog Chow 77¢

FRESH FROZEN BUYS FOR THE BUDGET WISE!

MORTON'S - APPLE, PEACH, COCOANUT, CUSTARD

FRUIT PIES 28¢

MORTON'S - ASSORTED

DINNERS 2 FOR 89¢

BOOTH - 8-OZ. PKG.

FISH STICKS 3 FOR \$1

MILE HIGH - 303 CAN

SWEET PEAS 5 FOR 88¢

CONSISTENTLY **Fresher** FRUITS and VEGETABLES

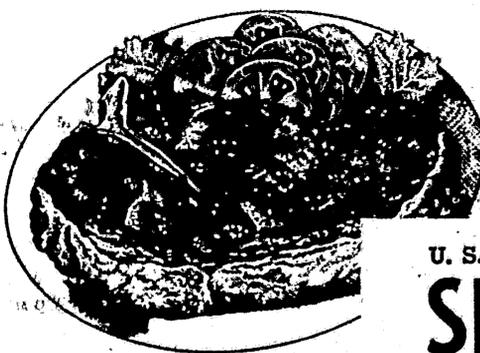
SEEDLESS

GRAPES 2 LBS. 29¢

BANANAS 2 LBS. 29¢

AVOCADOS 2 FOR 29¢

Bell Peppers 17¢



U. S. D. A. CHOICE

T-BONE STEAK 1 LB \$1.09

U. S. D. A. CHOICE

SIRLOIN STEAK 99¢ lb

PEYTON'S ENGLISH BRAND 2 LB. PKG.

BACON \$1.29

PILLSBURY OR BALLARD

BISCUITS 10 CANS 79¢

MARKET MADE SAUSAGE LB. 49¢

PEYTON'S ALL MEAT WIENERS 12-OZ. PKG. 49¢

H. & J. VARIETY

LADIES' HOSE First Quality 2 Pr. \$1

LADIES' SUITS With Skirt or Slacks \$6⁹⁸

LADIES' APRONS 3 Styles Each \$1

81-IN. BY 96-IN. - WT. 1 LB., 3 OZ. COTTON BATTING \$1⁴⁹

LADIES' BLOUSES Long Sleeve \$3⁹⁸

HEATERS Sunbeam Metric \$11⁹⁹

OPEN 9 TO 8 SUNDAY



Prices Effective THURS. - FRI. AND SAT.

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WIN MILLIONS of VALUABLE KING KORN STAMPS!

Play King Korn Bingo - It's Fun...It's Easy!

KING KORN BINGO

With the King Korn Stamp on any household item, place a check mark in the box next to the number in the grid below that appears on the King Korn Stamp. To receive a 30 Stamp prize, take the card back to the King Korn store where you received it. If you have your 1000 Stamp or more, mail card to: King Korn, Dept. 27, 1414 North St., Roswell, N.M. 80055. All King Korn stamps are valid through 12/31/67. Prizes are given to the first 1000 stamps received. CARD IS NOT VALID FOR PURCHASE OF KING KORN PRODUCTS.

WIN -	1,000 Stamp	1,000 Stamp	1,000 Stamp	1,000 Stamp
2,500 Stamp	60	66	33	27
50 Stamp	57	87	36	18
10,000 Stamp	51	9	42	84
1,000 Stamp	30	72	3	93

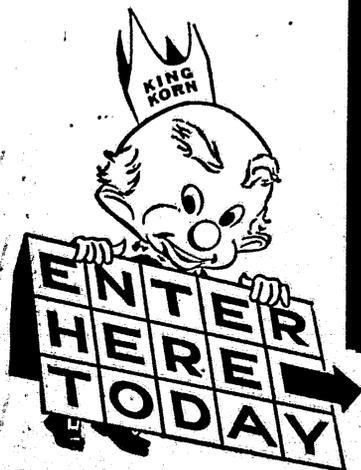
MAGIC SQUARE

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- PICK UP A FREE KING KORN BINGO CARD EVERY TIME YOU VISIT THE STORES.
- "DEVELOP" THE NUMBERS IN YOUR "MAGIC SQUARE" (Details On Each Card).
- MAKE AN "X" OVER THOSE NUMBERS ON YOUR BINGO CARD THAT MATCH THE NUMBERS THAT APPEAR IN YOUR "MAGIC SQUARE".
- IF YOU CAN "X" OUT FOUR NUMBERS IN A ROW (Across or Down Only), YOU'RE A WINNER!
- IF YOU'RE A WINNER, TAKE THE BINGO CARD BACK TO THE STORE WHERE YOU OBTAINED IT FOR VALIDATION AND TO COLLECT YOUR PRIZE.
- CARDS WILL BE GIVEN TO ADULTS ONLY. NO PURCHASE REQUIRED. FOR COMPLETE RULES SEE KING KORN BINGO CARDS.

NO PURCHASE NECESSARY!

CARDS ARE FREE!



SHOP & SAVE AT ALL MERCHANTS WHERE YOU GET KING KORN STAMPS!

PICK UP YOUR FREE KING KORN BINGO CARD AT ANY OF THESE FINE STORES—

HOLLYWOOD FOOD MART

Hollywood, New Mexico

MALCO SERVICE STA. NO. 10

Hollywood, New Mexico

H. & J. FOOD BASKET

Plaza Dee Shopping Center
Ruidoso, New Mexico

H. & J. FARMERS MKT. NO. 1

600 East Second St., Roswell

H. & J. FARMERS MKT. NO. 2

909 S. Sunset Ave., Roswell

RANDLE GROCERY

408 S. Garden, Roswell

TONY'S SUPERMARKET

Hagerman, New Mexico

Extra Bonus Prizes Each Month

SEPTEMBER 30

16 COFFEE MAKERS

"8-Cup Perk 'N' Serve"

OCTOBER 28

16 PILLOWS

"Real Duck Feathers"

NOVEMBER 25

8 HAIR DRYERS

by "Lady Vanity"

GRAND PRIZE (DECEMBER) SHOWN ABOVE

RULES FOR MONTHLY PRIZES . . .

SAVE YOUR KING KORN BINGO CARDS . . . They're VALUABLE! Even if your King Korn Bingo Card is a non-winner, you may still win a valuable prize. Merely print your name and address on the back of the card and deposit it at the store you received it. Each month we will have a drawing for one of the major prizes listed above. In order to be eligible for the monthly prize, your entries must be submitted no later than the close of business the last Saturday of each month. Watch the individual store ads for the winners of the monthly prize being drawn for.

100 extra free KING KORN STAMPS

Redeem this coupon with a purchase of \$2.00 or more at any Gasoline Station giving King Korn Stamps. Valid thru Sept. 30, 1967.

100 extra free KING KORN STAMPS

Redeem this coupon with a purchase of \$2.00 or more at any merchant other than Gasoline or Food Store. Valid thru Sept. 30, 1967.

CLOSE IN—3 bedrooms, 1½ bath, large playroom, furnished, carpet, fireplace, carport; large open deck and patio, ideal for large family or multiple ownership, terraced yard with lots of rock work, close to river. See this before you buy.

MECHEM DRIVE 3 bedrooms, 2 baths, carpeted, completely furnished including dishes, cooking utensils and linens, separate dining room and den, fireplace, carport, detached storage room, central heat, large level lot, chainlink fence, well landscaped yard, accessible anytime. Owner will finance.

AGUA FRIA 3 bedroom brick home, 1 bath, carpeted, furnished, double garage, large level lot, owner says sell.

COUNTRY CLUB ESTATES—Nice 2 bedroom home with unlimited view, electric built-ins, central heat, metal fireplace, carport. Owner is ready to sell, submit your offer.

END OF SEASON BARGAIN 1965 Continental, 12x65, 2-bedroom trailer, permanently set on foundation, porch and carport built on. Ready to move in.

UPPER CANYON RIVER CABIN—2 bedroom, furnished, fireplace, large glassed in porch, choice river location, on the pavement.

Lela Easter Real Estate

Lela Easter - Tom Jasper
Your Friendly Brokers
Member M.L.S. - Notary Public -
Telephones 257-4370 - 257-2105 - 257-2446



A BIG BRUIN—Sam Nunnally poses with a fat black bear with glossy coat he killed about a half mile northwest of Ruidoso early Saturday, first day of bear hunting season.

PHONE, POWER SERVICE INTERRUPTED BRIEFLY

A tree knocked down by an earth moving machine interrupted electrical power in Ruidoso and nearby Ruidoso Downs and knocked out about 80 per cent of long distance telephone service for about one hour Saturday, spokesmen said. The earth moving machine was clearing a path for a new subdivision road between Ruidoso and Alto, about four miles north. The tree fell on power and telephone lines.

The electric service was out for only a few moments, spokesmen said.

JOINT STUDY SET

Staff members of the Department of Game and Fish and of New Mexico State University will meet on Friday to inspect the wildlife

PAUSE SIX SECTION 2

Ruidoso News

Friday, September 8, 1967

Studies being conducted at Fort Stanton Experimental Range. Ladd Gordon, Bill Huey, Sam Lamb and Walt Snyder of the Department will accompany Dr. John Wood and Dr. Charles Davis, wildlife professors at the University. The purpose of the inspection is to coordinate the thinking, for long-range cooperative wildlife studies in this area.

ALTO BRIEFS

BY AILEEN LINDAMOOD
Friday, Leo Fleming of Eagle Canyon Lodge was in El Paso to attend the wedding of a close friend, Lt. Patrick M. Crane.

Mr. and Mrs. Hamilton McRae arrived Friday from Midland for the week-end.

Mr. and Mrs. J. D. Morris and Mr. and Mrs. Jerry Morris are here from Odessa.

Ferd Sadler, postmaster at Dexter, was over to see us Saturday. He and Mrs. Sadler visited their daughter and family, the Tom McNeals of Ruidoso for the long holiday week-end.

Mr. and Mrs. Charlie Nabours returned to their Eagle Creek summer home from Cameron, Texas last week-end.

The Reagan Legg family of Midland went home last Monday after spending a few days at their summer home at Eagle Creek Lodge.

FOR SALE
Frigidaire Stove & Refrigerator
Beds, Chest of Drawers, Other Household Furniture
VESS' BEAUTY SHOP - 257-2367

See Mrs. Glass
At Old Mill Lodge
Clean Rooms
\$12.50 Weekly



GOVERNOR AT RACES—New Mexico governor Dave Cargo was about \$1.50 ahead when News camera snapped him playing it close to the vest at races here Monday. He said he wasn't supposed to be here, "My wife is expecting any time this week," he said.



WINNING TRIO—Trainer Jimmy Jones stands at head of Lalco Bird, winner of \$225,000 first money in 1967 All-American Quarter Horse Futurity here Monday at Ruidoso Downs, with jockey Bobby Harmon in the irons. The Oklahoma filly is now winner of more money than any quarter horse in history with more than \$340,000 to her credit.

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

CABIN SPECIALS

\$4,500 TO \$10,000

\$10,000 UP

A redwood shell cabin situated on level lot, Good year 'round location, on the pavement.

A one bedroom cabin near town. Good financing. Owner would trade equity for car or pick-up.

Two bedroom cabin, close in. Will trade for airplane.

A one bedroom cabin with fireplace and in good year 'round location. Will sell or trade for larger cabin.

One bedroom, one bath, cabin with two bedroom guest quarters. Located on the Ruidoso River, Owner must sell.

Four bedroom cabin with 3½ baths in the upper canyon area of Ruidoso. Completely furnished. Large deck.

Upper Canyon cabin with 3 bedrooms and screen porch, Large lot, Fireplace and completely furnished.

Large 3 bedroom, 2 bath cabin on level lot near the river. Has fireplace and good financing.

Large A-frame cabin on top of mountain with pan-oramic view. Three bedrooms and 1½ baths.

Secluded and in the pines. Nearly new, large, 2-bedroom redwood cabin, 1½ baths and double fireplace.



Dan D. Swearingin, Inc.

Tommy Perrett, Sales Manager

Margie Whitlock — Jack Siddons — Jess Nobles — Ken Newton

257-4255

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Member M. L. S.

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

HOMES

Beautiful redecorated 3 bedroom home in the Palmer Gateway area. Price just reduced. Good financing.

Excellent location and attractively landscaped. Three bedrooms and 2 baths, in good repair. Completely furnished. Owner financing available.

A ten room, two bedroom home in Palmer Gateway. Lots of storage. Could be developed into additional bedrooms. Situated on river and fronting on Main Road. 2,738 sq. ft. of living area.

COMMERCIAL

Large, level, Commercial tract near the Ruidoso Post Office. One of Ruidoso's best trade areas.

Commercial tract in downtown area. Center of Ruidoso. Business building with living quarters. Good location and priced right. Owner will finance.

The best laundry in Ruidoso. Excellent operating history. Priced on income producing ability.

EXCLUSIVE AGENTS FOR INDIAN HILLS MOUNTAIN SHADOWS ENCHANTED HILLS GREEN MEADOWS



WORKS AT IT—Serious injuries almost kept J. G. Thornhill, tublock oil-investments firm operator, from ever walking again following a car wreck two and a half years ago, but through determination, he has gained use of his limbs and walks long distances and rides a three-wheel cycle to exercise. He is seen almost daily on Ruidoso's streets traveling or walking several miles. He and his wife own a vacation home here and have been coming to Ruidoso for many years. He is a son-in-law of Wallace Blankenship of Lubbock, also another longtime Ruidoso visitor.

mer home at Eagle Creek Lodge. The Bill Stratton family of Tucuman came down for the long holiday week-end.

Ress: Tatro stopped by Saturday. He has been in Chugiak, Alaska this summer where he has business interests.

Postmaster and Mrs. Aubrey Dunwoody of Anson, Texas are guests at Eagle Canyon Lodge at present. He stopped in on Saturday to talk "tato" with this postmaster.

Mr. and Mrs. Charles O'Keefe, Jr. and family of Rosewell were camping and fishing in the area over the Labor Day week-end.

Mr. and Mrs. Robert Baxter of Dallas were here to see us last Thursday.

The Hugh Puckett family of Rosewell spent the long holiday week-end at their summer home at Eagle Creek Lodge.

Mr. and Mrs. John Ogden of El Paso arrived Friday night to enjoy a stay in their Lakeside home. Mrs. Sam Allen returned with them. She had been to San Antonio and flew in Friday and came home with the Ogdens.

Hattie Coffey and Maggie Randal of El Paso came up on Saturday.

Mr. and Mrs. A. A. Swanson were

the Village Clerk at the City Hall in Capitan, New Mexico. Bids will be sealed and shall be signed by an authorized person representing the bid company.

The Capitan Volunteer Fire Department of the Village of Capitan, New Mexico, reserves the right to reject any and all bids and waive all technicalities and formalities. /s/ J. R. Province; Purchasing Agent 2-1-8

Legal Notice

NOTICE OF PUBLIC AUCTION OF STATE LAND LINCOLN COUNTY

Office of the Commissioner of Public Lands Santa Fe, New Mexico

Notice is hereby given that pursuant to the provisions of the Act of Congress, entitled Enabling Act for New Mexico (38 Stat. 557) approved June 20, 1910, the laws of the State of New Mexico, and the rules and regulations of the State Land Office, the Commissioner of Public Lands, subject to the conditions hereinafter set out, will offer for sale at public auction to the highest bidder at 11:00 o'clock a.m., on November 2nd, 1967, at the front door of the County Court House in Carrizozo, New Mexico, subject to existing rights, easements, rights of way or leases, and also subject to the right of the Commissioner of Public Lands, which is hereby expressly reserved, to renew and extend any existing water easements or leases, and the rents and revenue therefrom, if any, the following described state institutional lands, to-wit: (Possession of these lands may be obtained as of January 24th, 1968, and future annual rentals and payments on existing grazing lease or leases, if any, may be collected by the purchaser, unless already paid to the State). All other rentals or payments, if any, are reserved to the State.

SALE NO. 6328: A tract of land in the SE¼ of Section 2, Township 11 South, Range 13 East, NMPM, more particularly described as follows: Starting at the center, East 1/16 section corner of Section 2, Township 11 South, Range 13 East, NMPM, and going South 2° 46' East along the 1/16 section line a distance of 133.36 feet to the place of beginning of the tract of land herein described. Thence continuing South 2° 46' East a distance of 322.75 feet; thence North 77° 11' East a distance of 389.19 feet; thence North 3° 18' West a distance of 229.82 feet; thence North 86° 41' West a distance of 363.37 feet to the place of beginning and containing 2.34 acres, more or less, according to Plat of Survey prepared by Dunley Engineering Company, dated March 13, 1963. (AGRICULTURAL COLLECTOR LANDS).

The above-described lands are located approximately 5 miles Northwest of the Village of Ruidoso, New Mexico.

Detailed information concerning this offer of sale, the lands involved, the improvements thereon, if any, and other matters related thereto may be obtained by writing to the Commissioner of Public Lands, State Land Office, Santa Fe, New Mexico.

DATED at Santa Fe, New Mexico, this 5th day of August, A. D. 1967.

/s/ Guy W. B. Hays, COMMISSIONER OF PUBLIC LANDS, State of New Mexico (Thru Oct. 27)

(SEAL)

We Rent Most Everything NEW EQUIPMENT New Germ-Free Baby Beds and Roll-Away Beds

United RENT All of Ruidoso Phone 257-2302

The above-described lands are located approximately 5 miles Northwest of the Village of Ruidoso, New Mexico.

AVON REPRESENTATIVE
Myra M. Morris
Phone 257-2526

Helpful CBF 517 Combination Freezer-Refrigerator With Ice Maker, 100% No Frost, 17-Cu. Ft., 154-Lb. Freezer Separate Controls

Fill Cracks And Holes Better
Handles the party, handles the work.
PLASTIC WOOD
The Finisher - Accepts the Substrate.

For Sale or Trade
23 Unit AAA Motel - Gross Income \$40,000 Per Year
FRONTIER MOTEL
Mr. and Mrs. V. A. Miller, Owners
Highway U. S. 70 & 66 - 24th Pennsylvania Ave.
Phone HEMlock 7-9560 - Alamogordo

white mountain Estates
white mountain development co.
RUIDOSO'S PIONEER LAND DEVELOPER

TOWN & COUNTRY Estates
white mountain development co.
RUIDOSO'S PIONEER LAND DEVELOPER

Your Best Investment In Ruidoso's Future.
257-2425

Choice Homesites In the Pines Ruidoso's Best Selection 257-2425

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

REALTOR
Tom Jones
MULTIPLE LISTING SERVICE
RUIDOSO REALTY CO., INC. (1933)
FOR SALES OR LISTING SERVICE
CALL

Emadair Chase Jones **Austin Fritchett**
Res.: 257-2089 Office: 257-2085 Res.: 257-2089

"LOTS AND BUILDING SITES IN GOOD AREAS"
"APACHE PARK" — "CEDAR CREEK" — "GAVILAN ACRES"
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek, 10 year terms if desired.
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"
—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

JOHNSON BOOT & SHOE REPAIRS
FEATURING TONY LAMA BOOTS
1/8 mile east of Chaparral Hotel

FOR SALE — Two bedroom house, furnished or unfurnished. Wall to wall carpeting, stucco, completely winterized, close in. Will sell reasonably. Write J. F. Bible, Dexter, N. M. or call 784-5926. 9-4tp.

ALL Classified Ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 50¢ per word with a minimum of 75¢ for 15 words. Please figure 4 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to run. When mailing in classified ads please enclose check or money order for the full amount. Advertisements by the Office before 10:00 a.m. are in effect.

SIX ROOM HOUSE — For sale by owner. Carpeted, 1 1/2 bath, carport, storage, fireplace, laundry room. Turn south at telephone company, go to end of pavement, 1/2 mile, turn left on gravel road. Maroon house, concrete block, fence, front and back. 11-1tc.

NEEDED — Your presence each evening at 7:30 p.m. in our revival service. Sept. 20th thru 24th at First Baptist Church, Ruidoso Downs. Phone 378-2411. 11-2tc

FOR SALE — Model 94, 30-30 Winchester Rifle, Model 99B-243 Savage Rifle. Miscellaneous Jeep parts and tools. 257-2745. 11-3tc.

WANTED — Someone to take over small payments on SPINEX piano in Ruidoso. Fireplace, laundry room. Write Credit Manager, Tri-Sun Music Co., 609 N. Mesa St., El Paso, Tex. 10-4tc.

FOR RENT — 2 bedroom house with fireplace, laundry room, winterized. Call 257-4192. 9-4tc.

FOR RENT — Two bedroom duplex apartments, furnished or unfurnished, in hospital area. Desires year around tenant. Telephone 257-2025. 8-1tc.

SMALL BUSINESS
Opportunity for local man to own and operate a Small PEANUT & CANDY route in Ruidoso. Spare time. Good income starting first week. Must have car and able to devote 6 to 8 hours each week to collecting and restocking dispensers. Requires \$250 cash investment. Financial aid for expansion. For personal interview write TEXAS CANDY COMPANY, Inc., 4222 Blanco Rd., P. O. Box 6623, San Antonio, Texas, include phone number. 9-7tp.

FOR RENT — Furnished, 2-bedroom, double carport, fireplace. Will rent from Sept. 6 to June 1.

EXTRA NICE — 2-bedroom home with fireplace and garage, accessible year 'round. On the pavement, fenced in yard. Priced to fit your needs.

RIVER FRONTAGE — Cabin — Also fixed for trailer. Highway frontage thrown in. Priced at less than \$13,000.

RESIDENTIAL — If you are in the market for a 3-bedroom, 2-bath home — You would regret not seeing this home before you buy.

Bill Pippin
REAL ESTATE
Across from Ruidoso Post Office — Box 1233
Pho. 257-2351 Day; 257-2644 Night

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write Christian Children's Fund, Inc., China Bldg., Richmond, Va., or Save the Children Foundation, Inc., Box 218, Norwalk, Conn.

FOR RENT — 28-ft. Continental house trailer, furnished. Call 257-2606. 9-4tc.

ALCOHOLICS ANONYMOUS — Ruidoso Downs group, welcomes all persons with a drinking problem or those interested in helping with the problem. Meetings each Wednesday 8 p.m. Phone 378-4306 P. O. Box 468, Ruidoso Downs. First door west of Johnson's 87-11tc.

FOR RENT — Two bedroom, furnished house with fireplace. On Sudderth Dr. in Gateway area. Water furnished. \$100 per month. See at JOE'S ACHING ACRES Phone 257-2004

FOR RENT — 2-bedroom house, carpeted, furnished, 1 1/2 baths, on pavement, \$100 month, all bills paid; 1-bedroom house, double carport, all bills paid, \$65 month. Contact Steve Miller at 257-4357. 12-1tc.

FOR RENT — One 2-bedroom furnished house, utilities furnished. Also one 1-bedroom house, utilities furnished. 257-2221. 12-1tc.

FOR RENT — Large two bedroom house, furnished. On paved driveway. Not fancy but clean and reasonable. Call 257-2625. 12-1tp.

FOR RENT — One bedroom furnished house, fenced yard. Both close to highway. Ruidoso Downs. 378-4220. 12-1tc.

FOR RENT — Nice, furnished home on pavement, two bedrooms and den, carpeting, fireplace. Call 257-4023. 12-1tc.

FOR RENT — One bedroom furnished house, electric kitchen, fireplace, Call 4023. 12-1tc.

FOR SALE — Now pair of ladies' Koflach boots, used only a few times, \$25. See at Ruidoso News. 11-1tc.

MOTHERS — Get your FREE CHRISTMAS TOYS for having a "toy party" in your home. 671-4272. 12-1tp.

Read and use want-ads regularly.

FOR SALE
10 Acres on Ruidoso River.
Southwest of Ranger Tower
With or Without 4-Room House
Very Reasonable.
5 Acres on Paradise Canyon Rd.
Northeast of Ranger Tower.

J. A. HANLY
Phone 257-2587
Box 234, Ruidoso, N. M.

FOR RENT — 2-bedroom house, carpeted, furnished, 1 1/2 baths, on pavement, \$100 month, all bills paid; 1-bedroom house, double carport, all bills paid, \$65 month. Contact Steve Miller at 257-4357. 12-1tc.

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Read and use want-ads regularly.

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

On the river, 2-bedroom cabin, screened in porch, fireplace, insulated, furnished. Priced to sell, with terms.

9-Unit Motel for \$20,000, \$7,500 down and reasonable terms to suit the buyer.

Complete Subdivision, 29 lots, 9 of these commercial, three houses. Reduced from \$50,000 to \$40,000, with terms.

Have a nice 3 bedroom house in Pinecreek Subdivision. Clear of indebtedness. Would trade for property around Loveland, Tex. Have several farms and ranches for sale in Texas and New Mexico.

Very nice cabin in upper Ruidoso.

Nice going business at sacrifice price. Will consider offer.

PAUL H. DOUGLASS REAL ESTATE
Bus. Phone 257-2623 — Residence Phone 257-2400 — 257-2958
In Postoffice Block — Box 264 — Jimmy Douglass, Sales

Ruidoso Characters

VOTE!

"Our next speaker needs no introduction!"

HOUSE FOR SALE — Located Inwood road, nearest house to high school. Nothing down and I will finance. Call me write Joe Hawkins, 608 Moon N. E. Albuquerque, N.M. 506 4422. Can be seen by calling Bill Mosley for appointment. 10-1tc.

ANIMAL NURSER — Ph. 257-2271. 25-1tc.

FOR SALE — Unfurnished 3-bedroom home in Skyland. Woodrow Howard, Rt. 2 Littlefield, Tex. 33-1tc.

LOTS FOR SALE — Cree Meadows, 10% down, balance over 5 years. Ph. 267-4260. 8-1tc.

FOR RENT — Three bedroom in Gateway, furnished or unfurnished. Fireplace, garage. Also two bedroom house trailer. 257-2193 after 4:00. 11-1tc.

FOR SALE — 1916 RCA Victorola console, beautiful finish, mechanically perfect. Call 257-4141 after 6 p.m. or Sundays. 11-2tp.

FOR RENT — After Labor Day, two bedroom house, furnished. Prefer two ladies or couple. 257-4112. 11-2tc.

MOVING OR CONTRACTS — Leasing or moving in Ruidoso. Call at second listing at a fair discount. Reply in writing to Box 60, Ruidoso News. 12-1tc.

CHECK PROTECTOR INK in black and red in the Office Supply Dept. of Ruidoso News. Call 257-6001 for delivery of all kinds of office supplies. 12-1tc.

GOING BUSINESS FOR SALE — Real Bargain in good furniture we've sell because of health reasons. Call 257-2730, or inquire at Personally Yours. 7-1tc.

IN OUR WAREHOUSE — You'll find real bargains in good furniture we've taken in trade. Much of it is really new, some needs some work on but the price will make it worth the effort. Refrigerators, toys, cameras, sets, living room sets, occasional chairs, appliances, Gamble. 47-1tc.

HOME LABELMAKER, the Dyma Tapewriter, is only \$125. In that office Supply Department of the Ruidoso News. Self sticking, raised letters. Make your own labels for sports equipment, luggage, toys, cameras, label containers, many other uses in the home or office. 12-1tc.

COMPLETE PEST CONTROL
Home — Commercial
For Information Call 257-2362
Ruidoso Maintenance Co.

FOR RENT
Large 2-Bedroom House in Upper Canyon, \$110 per month on long term lease, furnished or unfurnished.
CALL 257-4370

TRADE
\$3,000 in new home in Carlsbad, N. Mex. Total value \$17,000. 3 bedrooms, 2 baths, excellent location. Trade for cabin or home of like value in Ruidoso. Write 305 Madison, NE, Albuquerque, N. Mex. 10-4tc.

Legal Notice
STATE OF NEW MEXICO) ss
COUNTY OF LINCOLN)
IN THE PROBATE COURT)
IN THE MATTER OF THE LAST)
WILL AND TESTAMENT OF)
LEON E. ANDERSON, SR.,)
Deceased.)
NO. 1180
NOTICE OF APPOINTMENT
The undersigned is the Executor of this Estate, and all persons having claims against the Estate of the decedent are required to present them within the time prescribed by law.
/s/ Amelia B. Anderson,
Executrix
8-18-26; 9-1-8

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Read and use want-ads regularly.

WELL-ESTABLISHED
Motel on the Main Road, 15-Units doing good year-around business plus extra nice living quarters. Room for expansion if desired. Terms can be arranged.

COMMERCIAL
Building and land on Sudderth Drive. Owner would like to trade for house with yard in Ruidoso.

LOCKE REALTY CO.
"YOUR KEY TO A SOUND INVESTMENT"
BETTY LOCKE — 257-2603
Box 666, Ruidoso — Phone 257-4028
Multiple Listing Service

ALCOHOLICS ANONYMOUS
8:00 p.m. Saturday night at Holy Mount Episcopal Church, Phone 267-4427 — Or Write Box 123, Ruidoso, N.M. 506 4422. Can be seen by calling Bill Mosley for appointment. 10-1tc.

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MOBILE HOME LOT
1/4 ACRE LEVEL LOT
CITY WATER — ELECTRICITY
YEAR AROUND STREETS
\$95 DOWN — \$25⁹⁷ MONTH
\$1295 FULL PRICE

Sales Office Located
Hiway 70 1/4 Mile East of Race Track
Next to Baptist Church, Ruidoso Downs.

FOR SALE
Mescalero
Cordwood Permits

The Mescalero Apache Tribe is now selling permits to non-Indians for cutting cordwood (dead and/or down trees and logs) on the Mescalero Reservation.

Permits will be issued in units of 60 cords upon payment of \$6.00 per cord for oak and \$2.50 per cord for all other species.

For further details contact:
Bureau of Indian Affairs
Branch of Forestry
Mescalero, New Mexico 88340

2-Bedroom Furnished Apartment and 3-Bedroom Trailer House For Rent Season or Yearly SEE LOUIS SMITH Ruidoso Downs

WE BUY and SELL
Firewood
— PHONE 257-4340 —
Chris A. Starr
Alto, New Mexico

CLAIMS TRAINING!
"APPROVED BY STATE OF COLORADO"
Men and women are needed now to investigate insurance claims. Expenses paid and car usually furnished. Many locations. Earnings to \$8 per hour part time; to \$1,000 per month full time. Train at home, keep your present job until ready to move up. FREE PLACEMENT ASSISTANCE. Police, fireman or auto-body experience helpful BUT NOT NECESSARY. For personal interview your area to see if you qualify, write giving phone number to: NORTH AMERICAN CLAIMS TRAINING, 3435 East Bayaud Ave., Denver, Colo. 80208.

Bookkeeping Service
Tax Assistance
Pho. 257-4498
Gladys Thomson

RUIDOSO PLAYLAND NURSERY
Licensed — Child Care
Large Fenced Playground
Phone 257-2928

FOR SALE
2 to 10 Acre Tracts
In Enchanted Mesa
\$1,500 Per Acre
1 Mile north of Alto, N. M.
Scenic Views — Terms
Phone 257-2760 or 257-2085

COUNTRY CLUB ESTATES
Very nice 4 bedroom, 2 baths, large double fireplace in living room and dining room, lots of closets, central heat, utility room, 2 storage rooms, sundeck over carport, with spectacular view of the mountains. Dan D. Swearingin, Inc., Phone 257-4255.

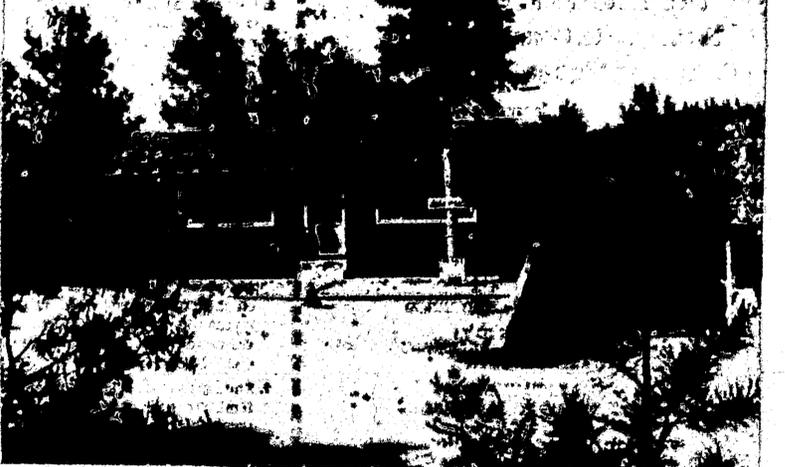
MOBILE TV SHOP
Professional service repairs on radios, stereos, color or black and white TV — All work guaranteed.
Call 578-2566 — Lawrence Snows — Located at Hollywood Exco

AMERICAN OXYGEN CO.
Welding Supplies
Phone 378-3880
Gravelly Tractors
On Hiway 70 — Hollywood

FOR SALE
2 to 10 Acre Tracts
In Enchanted Mesa
\$1,500 Per Acre
1 Mile north of Alto, N. M.
Scenic Views — Terms
Phone 257-2760 or 257-2085

ALL PURPOSE 3-IN-ONE OIL
Oils Everything Prevents Rust
REGULAR — OIL SPRAY — ELECTRIC MOPAP

PAINFUL CORNS?
AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY
Now remove corns the fast, easy way with Freezone. Liquid Freezone relieves pain instantly, works below the skin line to dissolve corns away in just days. Get Freezone...at all drug counters.



NEW 4-Bedroom home, 2 baths, outstanding view, on Ruidoso paved street, all city utilities including Cable TV, ideal for a company guest house or a vacation home for all seasons that could be shared by several families. Excellent financing. Also have other new homes within the area, including Ruidoso's first California red cedar cabins. Call us for an appointment to visit our open house on these most unusual home offerings ever offered in Ruidoso. 1 1/2 Acres in Ruidoso, across from bank. Total price, \$4,500.

• Spooner or later, that day comes, the day when a woman feels she's changing. It's not a good feeling either. And she could use a good old-fashioned medicine then.

Could be you feel a little edgy, or maybe cross. You might even have what we call hot flashes and feel a bit and slightly off-balance.

Whatever you feel, we have something for the day you need a little comforting. Lydia E. Pinkham Tablets. They're made with gentle, natural ingredients that work to give you a better sense of well-being.

With an old-fashioned problem like this, couldn't you take an old-fashioned medicine?

• Lydia E. Pinkham Tablets and Liquid Compound

GREAT WESTERN REAL ESTATE CO.
— PHONE 378-6060 —

Henry L. Hymen Broker
New Homes — Acreages — Commercial Property
Business Opportunities — Farms and Ranches

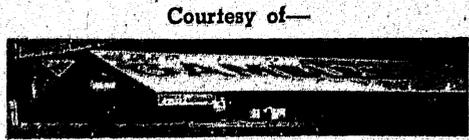
Harold Hymen Broker

BRUNELL'S

"ALWAYS SOMETHING NEW TO OFFER"

(TIE BREAKER - ESTIMATE SCORES)

S. M. U. () vs. Texas A. & M. ()



"The Family Store in the Gateway—

With the Big Yellow Roof"

— PHONE 257-2835 —

Carlsbad at El Paso Ysleta

We've Got the Winners

Chevrolet - Pontiac - Oldsmobile
and Jeep

Or a good OK Used Car for an extra family car

Sierra Blanca Motor Co.

With a Complete Service Department

On Highway 70 — Phone 257-4081

Eunice at Portales

We're Behind the Warriors All the Way!
Famous Deer-O Paint - Quality Bldg. Material
Service You Can Depend On

C. & L. LUMBER CO.

(We Don't Want All the Business - We Just Want Yours)

Located in Hollywood - Phone 378-2985

Capitan at Carrizozo

Come In and Register Now
For the Winter Bowling Leagues

HOLIDAY BOWL

Drop By After the Game for a Quick
Snack or a Cup of Coffee in Our
Snack Bar.

In the Gateway - Phone 257-4274

New Mexico U. vs. Idaho State

HOLIDAY HOUSE RESTAURANT

Specials Served 11 a.m. - 9 p.m.

Wednesday - Chinese Dishes

Friday - Seafood Plate

- OPEN 7 DAYS A WEEK -

Wyoming vs. Arizona

We Now Have A Full Line of HOLIDAY MAGIC COSMETICS

We Have the Miracle Cleaner

SWIPE

D. and D. BEAUTY SALON

One Block West Of High School In Gateway

Phone 257-2744

"We Need Your Head In Our Business"

Texas U., El Paso vs. Santa Barbara

For Any Occasion

Flowers Will Be Welcomed!

Birthdays - Anniversaries - Special Events - Holidays
We Have Bouquets, Centerpieces, Corsages
Wreaths, Arrangements

FLOWERS CAN BE ORDERED FOR DELIVERY
ACROSS TOWN OR ACROSS THE NATION FROM

Theda's Flowers & Gifts

Phone 378-3288 - Hollywood, N. M. - On Hwy 70

Southern California vs. Washington State

Allen's Auto Parts, Inc.

JAY RIDDLE, Mgr.

FEATURING LEADING AUTOMOTIVE LINES

A-C, Autolite, Champion, Monroe
Gates, Fram, Wagner, Standard, Delco

"Ruidoso's Home Owned Independent Auto Parts Store"

New Mexico State U. vs. Lamar Tech

MALCO NO. 10

Complete Auto Maintenance

King Korn Stamps

"No Flat Refused"

REGISTER EACH WEEK FOR
1000 FREE KING KORN STAMPS

Arizona State vs. San Jose State

RUIDOSO MUNICIPAL AIRPORT

GAS & OIL - HANGAR SERVICE

5,500-Ft. Paved Runway

AUTOMOBILE RENTAL SERVICE

FRANK POTTER, Mgr. - Dial 257-4331 - 122.8 Unicom

Oklahoma State vs. Air Force Academy

FOOTBALL CONTEST

SPONSORED BY RUIDOSO MERCHANTS

GET YOUR ENTRY IN BEFORE NEXT THURSDAY

\$42.50 Offered
Every Week in

PRIZES!

You May Be a BIG WINNER!

- ☆ EXCITING FUN!
- ☆ ANYONE CAN ENTER!
- ☆ NOTHING TO BUY!



All You Do Is PICK THE WINNERS . . .

One Game Will Be Found In Each Sponsor's

Ad . . . Just Circle Your Choice and

Guess Score on "Tie-Breaker" Game!

Instructions:

1. Contest will run for ten consecutive weeks. Each week in a separate contest, with \$42.50 in prizes offered each and every week.
2. There are TWENTY games to pick each week. One game will be found in each participating merchant's ad appearing on this page. On nineteen games all you do is circle the winner. On the one game designated as the "tie-breaker", guess the score of the game.
3. Anyone can enter (over age 12). Only one entry per person. More than one entry will disqualify all your entries.
4. Entries must be turned in to designated places not later than 5:00 p.m. the following Thursday before the games. Entries may be mailed to the Ruidoso News, but must be postmarked before 9:00 a.m. Monday.
5. Be sure entry is correctly filled out, and signed with your name and address. Incorrect entries will be disqualified. In all instances, decision of the judges will be final.
6. In case of a tie, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.
7. Employees of the News and their families are not eligible to enter. Owners and employees of participating merchants may enter.

Watch This Space Each Week for instructions
on where to turn in your completed entry . . .

"turn-in" spots will change each week!

**THIS WEEK, Turn In This Page
Before 5:00 p.m. next Thursday
at one of the following stores:**

**Strong Plumbing & Heating
Brunell's Dep't. Store
Gambles**

— WINNERS —
Let's Fill the Stands
When Ruidoso's Warriors Play
Socorro's Warriors in the
FIRST HOME GAME
of the new football season
Here Friday Night This Week!

SIGN Your NAME _____

Entry Here! ADDRESS _____

FIRST PRIZE

\$10.00

SECOND PRIZE

\$5.00

THIRD PRIZE

\$2.50

— PLUS —

\$25.00

**BONUS Each
Week**

Offered by

THE
RUIDOSO NEWS

**If You Pick
EVERY Game
Correctly**

This \$25.00 will be in the form of a Gift Certificate, good at your choice of any of the business firms sponsoring this contest.

(In the event more than one contestant picks every game correctly, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.)

**THE SELECTION IS GREATER
THE PRICES ARE LOWER**

H. & J. FOOD BASKET

BEN FRANKLIN VARIETY

- PLAZA DEE -

Dexter at Ruidoso

LORAN GORRELL'S

MIDTOWN CHEVRON

Complete Service Center

DEALER FOR

Bolen's Tractors - Homelite Chain Saws

International Harvester Vehicles

Atlanta at Baltimore (Pro)



PHONE 257-2203

ely on

THE PRESCRIPTION SERVICE OF

Ruidoso Drug

POST OFFICE BLOCK - RUIDOSO, NEW MEX.

Have your doctor phone us your prescription, or drop
by with it and we'll fill it promptly and accurately.

Dallas at Cleveland (Pro)

We're Warrior Boosters!

DAN D. SWEARINGIN, INC.

INSURANCE - REAL ESTATE

Homes - Business Properties - Farms - Ranches

Complete Insurance Service - Auto - Fire - Casualty

- PHONE 257-4255 OR 257-4075 -

Florida State vs. Houston U.

See You at the Games!

The Warriors Fight Their Best When
The Whole Town's There Boosting Them.

For Service with a Smile—

For Speedy Dependable Cleaning

For Pick-Up and Delivery

THE CLEANEST NUMBER IN TOWN IS
- 257-2725 -

ESTES CLEANERS

Detroit at Green Bay (Pro)

PRESCRIPTIONS

FAST - DEPENDABLE SERVICE

Full Line of Cosmetics - Coty - DuBarry - Max Factor

Camera Supplies - Sick Room Supplies

Out of Town Newspapers - Oriskany Estates

- DIAL 257-4022 -

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PLAZA DEE SHOPPING CENTER - RUIDOSO

Boston at Oakland (Pro)

RUIDOSO'S

Quality Commercial Printers

Office Forms - Pre-Carboned Forms

Business Cards

Charles McClellan and Lyle Kethman, Owners

- PHONE 257-2825 -

RUIDOSO PRINTING CO.

Houston at Buffalo (Pro)

McCowen's Midway Garage

FOREIGN CAR SERVICE

24-HOUR WRECKER

257-2765

Lordsburg at Silver City

Mohawk - Barwick Hoover Vacuum Cleaners Professional Carpet Cleaning

Baylor vs. Colorado