

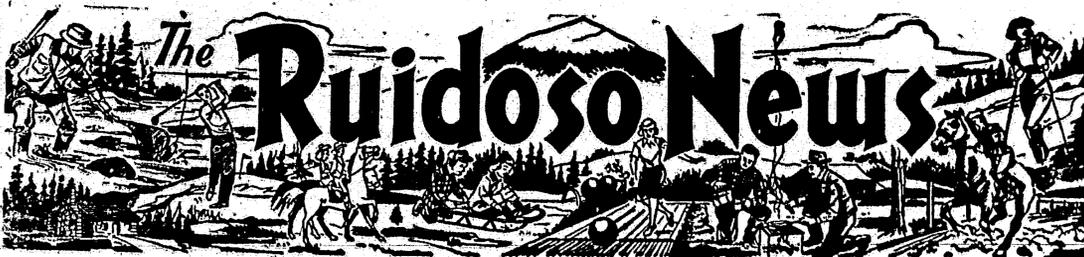
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NUMBER 22 IN OUR 22nd YEAR

RUIDOSO, LINCOLN COUNTY, N EW MEXICO ZIP CODE: 88445 FRIDAY, NOVEMBER 17, 1967 "INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town

-BY NOSEY WATERS-

Congratulations are in order for the village of Ruidoso, which observed its 22nd anniversary Wednesday of this week as an organized municipality. The village was chartered Nov. 15, 1945. . . . Next week the Ruidoso News will be printed one day earlier than usual and will be mailed and put on newsstands on Wednesday instead of Thursday, because of the Thanksgiving holiday. Thanks for your co-operation in getting news and ad copy to us early - it'll be a big help. . . . Ken Knapp of Dan Dee Cabins says he will pay \$1 to anyone submitting to him a valid, logical, practical reason why the village of Ruidoso should NOT buy the Ruidoso Downs race track. He's for the village acquiring the track, but wants to know what others think - and if they can come up with an objection that is valid. . . .

Mrs. Emma Redmann hastens to correct something we printed in this column last week - it was Mrs. John Hall at High County Lodge - and not Mrs. Redmann, who mailed the information to Toren, Mexico which resulted in receiving reservations for eight people from there for the New Year's Eve dance here sponsored by Ruidoso Valley Chamber of Commerce, and set for Saturday night, Dec. 30 at Chaparral Convention Center. Tickets are \$3.75 each now, but advance to \$5 each on Dec. 1. Don Driver, chairman for the event, wants folks to remember. . . . Carl Jorren brought us a Sunday magazine supplement from the Los Angeles Times which has an article with pictures concerning the first college football team in the U. S. to fly to a game. That was back in October of 1928 when the New Mexico University Lobos flew to California to play Occidental College - making history. . . .

Chris Cheney, daughter of Mr. and Mrs. Ralph Cheney, Ruidoso, who is attending Coronado High School in Lubbock, made four A's and a B to earn a grade average of 4.8, the highest in Lubbock, it was reported. . . .

The News received a highly critical letter this week, mailed from White Sands Missile Range, attacking local officials. We appreciate the writer's wanting to have his say, but cannot print any letter that is not signed. (If you desire, we'll print it and withhold your name - but we cannot use anonymous letters.) . . .

The J. C. Capps' building for his automobile sales lot on Highway 70 in Ruidoso Downs is nearing completion. . . . Ruidoso Cable TV manager Fred Volquardsen says he hopes local subscribers will bear with the cable service firm for a few days for a couple of reasons - one, to try and halt the vandalism to cables being caused by someone with high powered air rifles shooting the cable, also tampering with amplifiers, and the other, while changes are being made in the system for new channel service, which entails work on amplifiers plus other machinery. The \$1,000 reward



PACKAGES TO BOYS IN VIETNAM - Members of Capitan Future Homemakers of America under direction of Mrs. S. M. Cozzens are sending packages to boys stationed in Vietnam who graduated from Capitan High School. From left, Myrna Pfingsten, Debbie

Aldaz, Ann Fillingim, Gloria Guevara, Christina Martinez, Patty Dobbins and Sandra Jobe. The servicemen being sent the gifts are Jack C. Walker, Roland L. Zamora, Preston L. Stone, Ernest Preciado and Johnny L. Trujillo.

EARLY DEADLINE FOR NEWS

The Ruidoso News, by custom, will print next week's paper a day earlier than usual, mailing and putting copies of the Nov. 24 edition on newsstands on Wednesday instead of Thursday, due to the Thanksgiving Holidays. The News staff will appreciate the co-operation of all in providing us with their news and advertising a day or two sooner than usual so that we may observe the Turkey Day holiday as do most other folks. Thanks in advance for your help.

is still offered for information leading to the arrest and conviction of the persons responsible. . . . Ruidoso State Bank is sponsoring a series of four large ads boosting the Trade as Home theme for Christmas shoppers - hope you get the message. . . . Bill Adkins at the Chaparral says he saw a leather jacketed and helmeted motorcyclist on U. S. 70 who had a woman passenger, also leather jacketed and

Preparations Underway On Ski-O-Doso Event

County Board Of Development Meets In Ruidoso

The Lincoln County Board of Development 48 to hold its regular monthly meeting this mid-week for this month in Ruidoso at the Holiday House Restaurant on Thursday evening, to begin at 7 p.m. The proposed Fort Stanton airport project and incorporation and by-laws of the county board are among business topics to be discussed, according to a notice from Ralph R. Dunlap, secretary.

Mr. and Mrs. Paul Douglas have returned from an air trip to Los Angeles to visit a grandson, Jerry Douglas, and his family. They also toured Disneyland.

helmeted, who, in turn, had a baby strapped on her back, also wearing a crash helmet. . . .

County Board Of Development Meets In Ruidoso

Preparations for the big annual Ski-O-Doso celebration in Ruidoso area are now underway. The big event which heralds the opening of the winter sports season here will be held Saturday night, next week, Nov. 25, and will begin at 6:30 p.m. at the Chaparral Convention Center with a cocktail hour. A buffet dinner will be served from 7:30 until 8:30 and on the menu will be sirloin steak, beans almandine, au gratin potatoes, rolls, salad with choice of Roquefort or French dressing and cherry tarts. Tickets for the event, including the dinner, style show, entertainment and dancing to the orchestra of Johnny Yana of El Paso, is \$6.00 this year and are on sale at Ruidoso State Bank, The Mountain Ski Shop, Sierra Blanca Ski Shop and the Chaparral Hotel. Reservations may be made by calling 257-2133, and it was reported that only 650 reservations will be taken this year. Sponsor's tables for 20 persons, at ringside, can be purchased for \$25, it was stated. These tables can be reserved by calling 257-2133, also.

Roy Parker of the Sierra Blanca Ski Area and his crew have begun work on the construction of a ski ramp which will be used in a skiing exhibition and Sid Miller will follow up with his decorations committee. Bill Adkins is in charge of setting up the tables and arranging for the food. Local ski shops and ready-to-wear stores are now busy getting clothes and models ready for the style show.

Invitations have been mailed to skiers and ski enthusiasts in Texas, New Mexico and Arizona, sponsors reported. Among the out-of-town judges for the Miss Ski-O-Doso contest will be Hugh Foley, travel editor for the Houston Post. Deadline for entrants in the Miss Ski-O-Doso contest is Nov. 20. Miss Ski-O-Doso will be chosen and crowned as one of the highlights of the Ski-O-Doso festival.



RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT CONGRATULATIONS ARE DUE

Mr. and Mrs. Benjamin Herrera, Ruidoso Downs, parents of a daughter, born Nov. 9, wt., 8 lbs., 10 1/2 oz. Mr. and Mrs. Jose Lopez, Hollywood, parents of a son, born Nov. 12, wt., 5 lbs., 5 1/2 oz. Mr. and Mrs. Rudolph Gonzales, Ruidoso, parents of a son, born Nov. 12, wt., 5 lbs., 5 1/2 oz. Mr. and Mrs. Louis Ortiz, Ruidoso Downs, parents of a son, born Nov. 13, wt., 6 lbs., 1 oz.

1967 SCORE TO DATE - GIRLS BORN - 34 BOYS BORN - 48

Steering Committee of 17 To Push for College Branch

Pick Paul Wrye As Chairman

Twenty-six people nominated 17 Lincoln countyans on a steering committee for higher education in Lincoln county to implement a campaign to secure for this area a liberal arts college, or branch. The determination resulted from the conference of local leaders held Tuesday evening at Holiday House Restaurant and followed discussion by two men who have been in close contact with administration officials of Franklin Pierce college of Rindge, New Hampshire, a new school that the administrators said wanted to expand to the Southwest with a field station or branch.

The campaign to bring a private school of higher learning here, has a solid base on which to grow - the gift of 100 acres of prime land for a campus, given by Mr. and Mrs. R. G. (Bob) Scribner out of their High Mesa ranch five miles north of here in the Alto community. Valued at \$100,000, the property is one of the most picturesque sites in all of the Southwest for such a project.

The meeting, which followed a dutch treat dinner, opened with remarks by Lincoln county's State Representative W. G. (Bill) Shreengost who told again how he had been approached by Scribner with the offer of the land, and how he got in touch with state officials in Santa Fe asking if there were any prospects. Franklin Pierce college had made inquiries concerning prospects of a field station or branch in this state - and Shreengost and Scribner made contact with the school, inviting inspection of the proffered land with a visit here by the administrators to discuss the prospects.

Shreengost said location of such a school here would provide Lincoln county with a payroll that would equal a large industry. Scribner, in discussing the prospects, said that if Franklin Pierce went to open a college here, it would cost about \$1.2 million, with locally raised funds to provide one third of the cost, another one-third through a grant from the federal government and the final one-third a loan from the government.

Named as chairman of the steering committee was Paul Wrye, former Dallas resident and now operator of Lincoln Insurance Agency here, who currently is a trustee of the Christian College of the Southwest. Wrye assisted in establishment of the college near Dallas, now with an enrollment of 800 students and with an investment of \$1 million.

Mrs. R. G. Hughes, Jr. was named secretary-treasurer, and the office of vice-president was left open

BOND MONEY DEPOSITED HERE

Ruidoso State Bank's deposits jumped \$525,746.12 this week when Village manager-clerk Jim Hino, attorney John Thompson and Ed Wimberly, representing the buyers, Ruidoso State Bank, flew to Albuquerque to deliver the bonds and receive the funds for the village of Ruidoso's account. The bonds were the four general obligation issues voted by the electorate in the summer for water, sewer, recreation and village facilities.

Pending acceptance by some of the people named from other municipalities on the committee. Balance of the persons nominated on the committee - a few are yet to be contacted to see if they will accept the position - include: Austin P. White, Dr. James A. Beall, Gustin Pritchett, M. R. Delhotel, Dr. C. H. Tate, Gerald Dean, Mrs. Truman Spencer, Jr., Fermin Montes, R. G. (Bob) Scribner out of their High Mesa ranch five miles north of here in the Alto community, Johnny Mobley, Holt Lovelace, Mickey McGuire and David Travis.

In accepting the election as chairman, Wrye pointed out the economic advantages of a college, saying real estate values would boom in the area, and that there were cultural and practical gains as well by having such an institution in the county. He said there was no need to go into the project without determination first that it would be the very best of its kind. "We do not want a second rate school - we want the best," he stressed.

Members of the committee and others were to meet Wednesday afternoon at the Ruidoso school library to welcome Hugh Wharton, business manager from Rindge for the Franklin Pierce school, to discuss a number of issues concerning the school's plans for a southwest branch.

One of the persons attending the meeting, Tom Hood, said he thought it wise to determine if Franklin Pierce was the school to woo - and that if it were not, then some other plan should be adopted for the private institution to be located on the Scribner land. The Scribners have written Franklin Pierce a letter offering the property with the stipulation that it must be put in use within three years or the land reverts to some charitable institution to be named in the deed.

Those attending the meeting here Tuesday evening included: Wrye, Dr. Tate, Hood, Mr. and Mrs. Scribner, Mr. and Mrs. Hughes, Mrs. Bruce Milburn, Mr. and Mrs. Shreengost, Mobley, Mr. and Mrs. Delhotel, Mr. and Mrs. Travis, Mr. and Mrs. McGuire, Pritchett, Don Rigenbach, White, Mr. and Mrs. F. B. Lindamood, Mr. and Mrs. Buzz Whitlock, Dr. Beall, Don Stark and Vic Lamb.



DISCUSS COLLEGE PROSPECTS - Hugh Wharton, left, business manager of Franklin Pierce college, Rindge, N. H.; representing liberal arts school which has been offered 100 acres of land for campus site in this area by R. G. Scribner family, talks prospects of branch of that school with Paul Wrye, newly elected chairman of steering committee named Tuesday night here to work for institute of higher learning to be established in this county.

Community Thanksgiving Services Set Nov. 22

A Community Thanksgiving service sponsored by the Ruidoso Ministerial Alliance will be held Wednesday evening next week, Nov. 22, at 7 p.m. at Community Methodist Church in Ruidoso. Rev. Radford Hutcheson of the Ruidoso First Baptist Church will give the offering sermon and the ministers of the Alliance here. Churches participating include: Community Methodist, First Presbyterian, First Christian, St. Elizabeth's Catholic, First Baptist Church, Methodist Church in Ruidoso, Rev. Radford Hutcheson of the Ruidoso First Baptist Church will give the offering sermon and the ministers of the Alliance here. Churches participating include: Community Methodist, First Presbyterian, First Christian, St. Elizabeth's Catholic, First Baptist Church, Methodist Church in Ruidoso.

AMBASSADORS ENDORSE TRACK REVENUE BOND

Empress Chinchilla Breeders Board To Hold Meeting

About 15 persons are expected for a board meeting for the Southwest branch of the Empress Chinchilla Breeders of America here Saturday to be held in the Chaparral Motor Hotel.

Mr. and Mrs. Howard Cooper attended a seminar for Travelers Insurance representatives in Albuquerque Tuesday.

Mr. and Mrs. Herbert Brunell, Jr. were visiting in Albuquerque and Santa Fe last week-end.

Ruidoso Valley Ambassadors, on a motion from ex-president Bob Casey adopted a resolution endorsing the Village of Ruidoso's proposal to buy Ruidoso Downs Race Track. There were no dissenting votes on the issue.

Earlier, the group meeting for lunch at the Chaparral last Thursday elected new officers. The new president is George P. White, who served a first vice-president last year. The new first vice-president is Aiton Gray who served as second vice-president last year.

Second vice-president this year is Ken Knapp who served as secretary-treasurer last year. Mrs. Edityman is the newly elected secretary-treasurer.

Congressman Interested in Ruidoso Case When Flaw Found in Medicare Handbook

(Editor's Note: Newspapers in several states of the Southwest have printed news articles in recent weeks, and radio and television stations, also, have given considerable publicity to a hearing held here, and the ruling on that hearing, concerning a Ruidosoan's claim for Medicare which has been ruled as not qualifying. The case concerns David McNutt who asked for Medicare aid on a bill of \$1,156 he incurred when he received emergency treatment in Ruidoso-Hondo Valley General Hospital. Following publicity throughout this area, and receipt of the unfavorable ruling on his application, McNutt advised a Texas Congressman, Bob Casey of Houston, of the outcome. A copy of Casey's letter to the Social Security Administration was sent to McNutt and it is reprinted below, followed by the news item which appeared in Texas, New Mexico and other states of this region.)

WASHINGTON, D. C. 2 November 1967 Robert H. Hall, Commissioner Social Security Administration Dept. of Health, Education & Welfare Baltimore, Maryland 21235

Dear Commissioner: On the news November 1 was a story from Ruidoso, New Mexico, concerning the claim of David F. McNutt, 458-16-1047.

I am interested in the case since I was asked to assist Mr. McNutt by his brother, who is my constituent, Mr. Ross D. McNutt, 2338 Underwood, Houston, Texas, 77025. There are two points that concern me deeply:

1. According to the news story, the applicant complied with full instructions in the Social Security benefit handbook in seeking emergency treatment at the nearest hospital. The denial of his claim, according to this story, was based on the fact that the handbook was in error. If this is correct, it is ridiculous, and this claim should be approved.

2. I am concerned that in the reports I received on this case, copies attached, this fact of the handbook error, or whatever being in error, was conveniently ignored. When I ask for the facts in a case, I expect to receive all of them, regardless of whether they reflect unfavorably on the agency. I will appreciate your personal

investigation of this matter, and I trust that if the facts related by the press are correct, steps will be taken to approve this claim.

With best wishes, I am Sincerely, Bob Casey 22nd District, Texas Committee on Appropriations Home Address: Houston, Texas

Flaws Found In Medicare Handbook RUIDOSO, N. M. (UPI) - David McNutt found out Medicare won't pay his hospital bill even though he followed the government's own handbook to the letter. The book was wrong.

McNutt filed a claim for \$1,156 after almost a month's treatment at Ruidoso-Hondo Valley General Hospital. He suffered a heart attack Jan. 27.

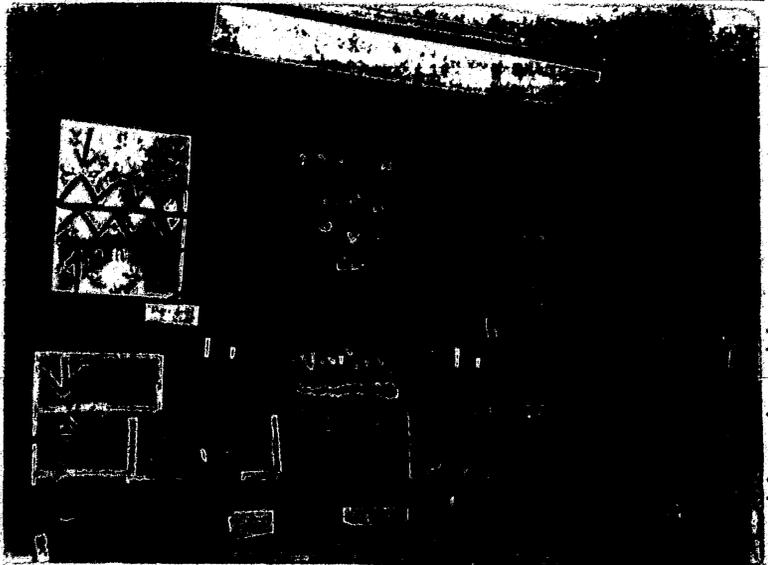
He was told Medicare would not pay since the hospital is not a Medicare participant. The handbook said, "In an emergency, if you are taken to a hospital which is not participating, your hospital insurance will pay for covered services you receive."

"The hospital filed a claim and sent it to Blue Cross in Albuquerque and it was denied because Medicare would not reimburse them," Denton H. Gossett, a social security examiner, explained. "Then I filed an appeal with the regional social security office in Fort Worth and it was turned down."

Gossett ruled that Medicare requires non-participating hospitals to meet certain requirements to qualify for payment, even under the emergency clause.

McNutt said he was under the impression since the official handbook did not mention the requirements and was signed Social Security Commissioner Robert Ball, the book was fact. But Gossett, in a 4,500-word decision, said a mistake of fact made by a government agency isn't binding.

Gossett said no authority was delegated by Congress to change the law and therefore the publication's mistake could not be held liable as a cause for payment. "Now we're trying to get proof from the hospital that they do not qualify under the emergency section," McNutt said.



UNIQUE DISPLAY - Display of Indian made items is on view now in lobby of Nob Hill school, set up by third grade pupils of Mrs. Ruth Moore. Public is invited to see exhibit.

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SCOUTING NEWS
Boy Scouts of Troop 59 had a camp-out last week-end on Cedar Creek. Larry Craig, Mike Waltrip, Ken Gray, Perry Gipson, David Ferrigno and Mike White, along with Scoutmaster Marvin Craig, left from the Scout Hut Friday afternoon and camped out until Sunday afternoon. They were working on a night hike, fire building, cooking and campfire singing. A good time was had by all. A report of the camp-out will be reported in the next issue of the Mirror. The temperature did get down to 20 degrees early Saturday morning.

Scoutmaster Marvin Craig met every Tuesday night at 7 p.m. at the Scout Hut. The next meeting will be on Nov. 12. The next meeting will be on Nov. 12. The next meeting will be on Nov. 12.

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MIRROR RUIDOSO NEWS CLUB & SOCIAL EVENTS

Honeymoon Club

Mr. and Mrs. James A. McClendon, Jr. of 2414 Miriam Lane, Arlington, Texas spent their honeymoon here Nov. 8 and stayed at High Country Lodge. The bride is the former Janie Layne Staples and is the daughter of Mr. and Mrs. J. M. Staples of Arlington. Parents of the bridegroom are Mr. and Mrs. J. A. McClendon, Sr. of Arlington. The couple was married in P. Worth, Texas on Nov. 4 and reported they had a wonderful time while here.

Couples Entertained At Breakfast Sunday

Two newly wed couples from El Paso, Mr. and Mrs. Richard Raleigh and Mr. and Mrs. Charles Gaddy, were entertained at a breakfast Sunday morning, Nov. 12 at Notsy Water Lodge and hosted by Mr. and Mrs. W. D. Patterson of Cree Manor-Motel-Apartments. Mr. and Mrs. Raleigh were married Nov. 9 in El Paso. Mrs. Raleigh is the former Miss Jean Ann Jackson and is the daughter of Mr. and Mrs. Howard Jackson of El Paso, Tex. Mrs. Raleigh is a cousin of W. D. Patterson.

Mr. and Mrs. Charles Gaddy were married in El Paso on Nov. 10, and Mrs. Gaddy and Mrs. Raleigh served as attendants at each other's rites. Mrs. Gaddy is former Miss Lorna Roberts of El Paso. The two couples spent their honeymoon at Cree Manor Hotel.

Other guests attending the breakfast included Mr. and Mrs. William McKinney, Mr. and Mrs. P. V. Ebaugh, Mrs. Charles Gaddy, Sr., Mr. and Mrs. Roberts, all of El Paso, Miss Penni Patterson who is a student at Radford School for girls in El Paso, and Mr. and Mrs. Patterson of Ruidoso, the hosts. A champagne party was held Sunday afternoon at Cree Manor Hotel. The two newly wed couples were hosted by the Pattersons.

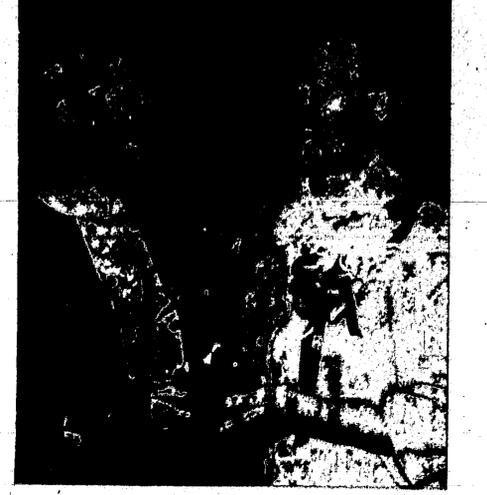
Annunage, Bake Sale Scheduled Saturday

Members of the Ruidoso Chapter of the Order of Eastern Star will have a rummage and bake sale and luncheon at the American Legion Hall in downtown Ruidoso this Saturday, Nov. 10 beginning at 8:30 a.m. All members are asked to bring their items for sale early before the sale starts, and also to bring the items they are bringing to the luncheon of the chapter stated.

SCHOOL MENUS

Monday - Frito pie, buttered corn, vegetable salad, hot rolls, and fruit, cookies and milk.
Tuesday - Roast beef with brown gravy, candied orange sweet potatoes, green peas, hot rolls, butter, and fruit and milk.
Wednesday - Turkey pie, jello and hot rolls, butter, frosted cake and milk.
Thursday and Friday - Thanksgiving Holidays.

SKI-O-DOSS IS NOV. 25!



GETS AWARD—Mrs. Homer Heathman, right, Las Cruces, receives Parents' Day trophy for most youngsters enrolled at New Mexico State University. Libby Sloan, Parents' Day student chairman of Ruidoso, makes presentation. Mrs. Heathman tied with Dr. Rose Mallin-Ankenbrand of Hawthorne, Calif. for prize. Heathman youngsters are Kenneth and Dub, Elaine, and son-in-law, Mike Shoberg.

Ruidoso Garden Club Meet Slated Nov. 21

The Ruidoso Garden Club has scheduled a meeting for Tuesday afternoon, Nov. 21, at 2 p.m. in the home of Mrs. Dale Dorda, in the lower canyon, on Sudderth Drive, across from the municipal swimming pool. Mrs. Clyde Burns will be the assisting hostess. The club president, Mrs. Zoe Glasmiere, said she wanted to call all members' attention to the fact that this is the first afternoon meeting of the winter time schedule.

A program on "Flower Containers" will be given by Mrs. Louella Counts who will also illustrate basic flower arranging lines and forms. Details for the club yearbook will be discussed during the business meeting. Guests are always welcome to attend the meeting. Mrs. Glasmiere stated.

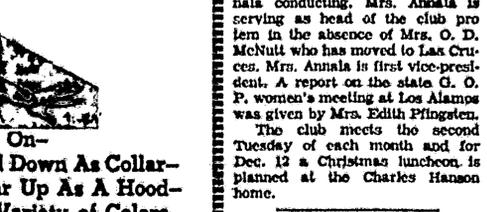
BOLETO ACADEMY YOUNG LADIES HERE

Forty young ladies, students at Loreto Academy at El Paso, with members of the faculty as sponsors, were here for the week-end, staying at Whispering Pine Cabins and taking their meals at Whispering Pine Coffee Shop & Dining Room.

A group of Cub Scouts and their leaders from El Paso were here for the week-end, dining at Whispering Pine. Forester Wayne White talked with the youngsters in a brief program, making them Junior Forest Rangers.

Mrs. Dick Bennett and daughter, Margaret, visited in Lamesa, Texas last week-end.

Excitingly New Topper - Cape - By - Tewa Weavers
Slip On - Fold Down As Collar - Wear Up As A Hood - A Variety of Colors Made In New Mexico 100% Wool LA HUERTA Highway 70 - Glencoe



G. O. P. Women Studying Code
Republican women of Lincoln county are studying the state's election code, and the first session on this series was conducted Tuesday in a luncheon at the A. T. Pfingsten home with Mrs. R. L. Annala conducting. Mrs. Annala is serving as head of the club program in the absence of Mrs. O. D. McNutt who has moved to Las Cruces. Mrs. Annala is first vice-president. A report on the state G. O. P. women's meeting at Los Alamos was given by Mrs. Edith Pfingsten. The club meets the second Tuesday of each month and for Dec. 12 a Christmas luncheon is planned at the Charles Hanson home.

Jewelry Collection Shown At BSP Meeting
A collection of jewelry from all over the world was shown at the meeting of XI Psi chapter of Beta Sigma Phi held Monday night, Nov. 13 in the home of Mrs. R. K. Knox. The display of jewelry was shown by Mrs. Knox who presented the program for this meeting, and included jewelry she had acquired on her travels.

In the business session a new member, Mrs. Dave Bonnell, who is a transfer from another Ruidoso chapter, was presented with a corsage and a gift from the chapter members. Mrs. R. O. Buckner displayed a meat cook book, compiled by BSP members from all over the world and which included a recipe which Mrs. Buckner had contributed. The cook book is being sold by BSP members and sells for \$2.00. Anyone interested in obtaining a copy can contact any BSP member. During the social hour the hostesses served dips, cake, tea and coffee to 14 members attending.

Zenith Model X540 PORTABLE STEREO
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WINBERLY ELECTRIC

World of Insects Program Presented By Dr. Doering

Dr. Kathleen Doering of Ruidoso, retired professor of Entomology at the University of Kansas, presented a program on "The World of Insects" for the meeting of the Ruidoso Women's Club held Nov. 8 in the clubhouse. Dr. Doering stressed the importance of insects in the world today. She said that since four-fifths of the animal kingdom are insects and their relatives such as spiders, scorpions and centipedes, human beings are in direct competition for food, clothing and housing. She pointed out that today one half of the world's population suffers from malnutrition and hunger and by the year 2000 this figure will be doubled.

During the business meeting the Shell Oil Company's education scholarship was brought to the attention of club members. The urgency for members to better attend these meetings was discussed and it is hoped a larger number of members, prospective members and guests will be able to attend the regular Women's Club meetings in the future, it was stated.

Following the program and meeting a tea was served from a table decorated in Thanksgiving motif and with refreshments of pumpkin chiffon tarts, chocolate and orange cakes, candies and nuts, coffee and tea served to twenty members present. The hostesses for the tea were the Misses Joe Trull, Ethel Jay, Catherine Bailey, Bert Rice and Warren Richardson.

Ruidosoan Is Model For TV Commercial

Mrs. E. J. Brecheisen, Ruidoso, recently returned from Denver, Colo., where she was asked to model for a colored television commercial. The commercial was for Nitalite, Limited, an exclusive wig shop in Denver. The filming of the commercial took about 4 hours. Mrs. Brecheisen reported, and will be a 10-minute showing on TV. The commercial will be shown only on Channel 2 in Denver.

At the Hospital

Admitted Nov. 7—Lola James, Ruidoso; Herbert Skinner, Jr., Rosalie Gerber, Hollywood, Dismissed—Leroy Lopez, Ginevra Tucker, Mary Lucero, Janice Murray.
Admitted Nov. 8—Ben Sanchez, San Patricio; John Jones, Ruidoso; Dawn; Helen Craig, Ruidoso. Dismissed—None.
Admitted Nov. 9—Bridita Herrera, Dorothy Cunningham, Ruidoso; Sidney Preston, Captain. Dismissed—Catherine Loughridge, Herbert Skinner, Jr., Rosalie Gerber.
Admitted Nov. 10—Pilar Hernandez, Hollywood. Dismissed—Helen Crutcher, Ben Sanchez.
Admitted Nov. 11—Grace Lopez, Hollywood. Dismissed—Bridita Herrera, Pilar Hernandez.
Admitted Nov. 12—Jane Gonzalez, Catherine Loughridge, Ruidoso; Andrew Parilla, Captain; Rosalie Gerber, Hollywood. Dismissed—Sidney Preston.
Admitted Nov. 13—Gloria Ortiz.

Woman's Club Luncheon and Games

Hostesses for the luncheon and card games for Monday, Nov. 20 at the Ruidoso Women's Club will be Mrs. R. O. White, phone 257-4372, and Mrs. Iola McLeod, phone 267-2316. Everyone planning to attend is asked to please call either one of the hostesses for reservations. Bridge and canasta will be played after the luncheon. All area women interested are invited to attend and can contact either one of the hostesses for additional information.

Pledges Receive Ritual of Jewels

Gamma Rho chapter of Beta Sigma Phi in a meeting held Monday night, Nov. 13 at the Chaparral Hotel, conferred the Ritual of Jewels on the following pledges: Mrs. Wesley Clark, Mrs. Troy Farus, Mrs. Dick Looten, Mrs. Bob Langford, Miss Judy Mitchell, Mrs. James Pettus and Mrs. Jimmy Owens. The chapter president, Mrs. Reed Strimman, presided over the ceremony. Following the business meeting, refreshments of coffee, punch, sandwiches, nut bread, minis and nuts were served by Mrs. Dale Wynn, Mrs. Mary Isham and Mrs. J. L. Carpenter.

A Wide Selection of MEXICAN COLONIAL FURNITURE

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LA PIÑATA
Mexican Importers
In the Adobe Plaza
Ruth Merritt, Owner
Adobe Plaza

SKI PANTS SALE for Miss and Mister
NEW MEXICO MISS & MISTER

The NOW Way Is Mini-Pay!
Take 8 Months to Pay For Your Ski Equipment and Apparel Here's How It Works:

New Head Standard Skis	\$115.00
Binding	\$ 18.95
	\$133.95
4% Sales Tax	\$ 5.36
	\$139.31
Down Payment	\$ 27.86
Balance	\$111.45
In 8 Low Payments of \$13.91 Plus Service Charge.	

Corner Main and S. 24th St.

CHRISTMAS Is Just Around THE CORNER

—Shop the store in Ruidoso That Has THE GREATEST VARIETY OF nifty gifts!
For EVERY Member of the Family
Toys for the Little Ones
Cosmetics for the Teens
Dozens and Dozens of Other Items
FOR DAD, MOM, SISTER, BROTHER, AUNTIES AND UNCLE AND FRIENDS

Shop Ruidoso FOR GIFTS

OUR HOURS — Open 9 a.m. 'til 7 p.m. Daily and from 10 a.m. until 2 p.m. Sundays

Ruidoso Drug

Phone 257-2205 Ruidoso, New Mexico

Ruidoso; Mary Lucero, Ft. Stanton. Dismissed—Cleo Gaydos, Ernesto Martinez, John Jones.

Seniors Must Apply Now For Scholarships
Mrs. George P. White, the American Legion Auxiliary's chairman for scholarships, said this week that seniors in this area who will need college scholarships next fall, should write the director of admissions of the college of their choice. For additional information, seniors can contact Bob Lee, Ruidoso High School Counselor, or Mrs. George White, it was announced.

Mrs. Teddy McKinney and son, Phillip, of Albuquerque, visited her grandmother, Mrs. Mamie Little now and ask for an application for early this week.

Thanksgiving Specials

— PERMANENTS — Reg. \$20 — NOW \$15 Reg. \$15 — NOW \$12.50
— WIGLET SPECIALS — Reg. \$39.95 — NOW \$25 Reg. \$29.95 — NOW \$20 Reg. \$14.95 — NOW \$12.50

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Chaparral Beauty Salon
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Is what you can always expect from Bea Harris who specializes in styling, cutting and shaping. Don't be surprised if a new hair style makes you feel younger and more attractive. You won't be the only one who notices either. Call 378-3865 for an appointment.

His & Her Matching Keopake®
Each is artfully crafted in pure 14K gold for lasting pride and satisfaction. Be sure the name, Keopake, is in your ring.



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CHRISTMAS Goodies

From Infants To Teens . . . Everything For All the Little Folks

at the **LITTLE SHOP**





NEW OWNER - Jim Wood is now operating Inn-Credible ski area turnoff near Alto. He was formerly foreman with General Motors parts division in St. Louis. He is featuring chili and hamburgers as well as beverages and has enlarged seating capacity. Wood owns establishment together with Don Blaugrund.

Ruidoso News
Friday, November 17, 1967

City Hall Beat
By FRANCES ECKERT
Water Connections
Perry and O'Kelley, lot 3-A, blk. 10, Cree Meadow.
Melba Frankum, lot 3-B, blk. 10, Cree Meadow.
Occupation Licenses
Monjeau Cafe, Mrs. Volv Strong, owner.
Blanca Photography, Jim and Jerry Halladay.
Skeller, Gateway Shopping Center, C. A. Cummins.
Police Report
Nov. 7, 7:57 a.m., a 1968 Pontiac, owned by Corinne K. Swearingin, was pulled from Paradise Road into Sudderth Drive into the path of a 1967 Lincoln, owned by Edward Allen Grimmer,

Austin, Tex. There were no injuries. There was \$350 damage to each vehicle. Mrs. Swearingin was cited for failure to yield.
Municipal Court
Ken Newton and Dr. Dale Wynn, violation of village dog ordinance, cases dismissed.
Corinne Swearingin, failure to yield, fined \$15.
Joe Owen Chrisman, expired brake and light sticker, fined \$10.
J. P. Court
Carlos Brady, no drivers license, dismissed.
John Hall, speeding, dismissed.
Alice Henderson, disobeyed stop sign, fined \$10.
Connie Mac Smith, speeding, fined \$10.
Russell Wright, speeding, fined \$20.
Alton Goodrich, speeding, fined \$10.
Elmer Mitchell, reckless driving, fined \$32.50.
Stuart Barclay, killing doe in

WAT'S COOKIN'
WELL, SOME FOLKS HAVE VENISON On the Menu this week—the lucky hunters, that is. Come by and get the latest hunting tales at the place where the whole town eats.

Wattie's

buck area, fined \$32.50.
Julia Kendall, no driver's license, fined \$10.
Willard Smith, no driver's license, fined \$12.50.
Bobby Dilworth, failure to have vehicle under control on mountain road, fined \$15.
Johnny Burke, expired brake and light sticker, fined \$12.50.
Ski-O-Doso is Nov. 25!
Read and use want-ads regularly.

Ruidoso Insurance Agency
Donnie Foreman—Lee P. Onsrud
Life - Fire - Auto - Inland Marine
Casualty - Medical - Hospitalization
ACROSS FROM POST OFFICE
257-2984

Smorgasbord
At least 50 items will be on the table, and the waitress will take your order for the entree.

Thanksgiving Day
Noon 'Til Late at Night
\$2.75 and \$1.50
Children Under 10

Salad - Hors d'oeuvres
Turkey - Baked Ham
Roast Beef with Mushroom Sauce
Cornish Hens with Wild Rice
All Traditional Desserts

LET THE HOSTS BE YOUR HOSTS AT—
NOELTY WATER LODGE
Dining Room
In the Upper Canyon - Ruidoso

YOU ALWAYS SAVE LOW PRICES AT YOUR AG STORE

ASSOCIATED GROCERS FOOD STORES
BENNETT'S

FOODLINER
THURS. - FRI. - SAT., NOV. 16-17-18

Turkeys
Sunco - Grade A
TOMS 35¢ lb.
Grade A
HENS 39¢ lb.

MORRELL PRIDE CANNED HAMS, 3 LBS. \$2.75

PORK ROAST Boston Butts 49¢ lb.
U. S. D. A. CHOICE BEEF
CHUCK ROAST 49¢ lb.
HAMBURGER Fresh, Lean 39¢ lb.

GLOVER'S CHUCKWAGON BACON Lb. 59¢

FROZEN FOODS
Morton's - 20 Oz.
MINCE PIES
PUMPKIN PIES
3 For 79¢

STOKELY'S - 10 OZ. FISH FILLET DINNER 3 For \$1
HENS Del Cerro, 2 1/2 To 3 Lb. 69¢ Each

FRUITS AND VEGETABLES

Folger's Coffee - All Grinds
1 Lb. Can 68¢
2 Lb. Can \$1.35

INSTANT Folger's 10 Oz. \$1.39

CHOC. CHIPS Supreme 15 Oz. Bag 47¢
CHEEZITS Sunshine 6 1/2 Oz. 27¢
SPRECKLES' SUGAR 10 lbs. \$1.09
C. & H. 2 LBS. 35¢
POWDERED SUGAR 35¢
ASSORTED - REG. 29¢

CAROL COOKIES 4 For \$1

EGGS 3 Doz. \$1
CHEER Giant Size 10c Off Label 69¢
ASSORTED - 200 COUNT

FACIAL TISSUE Zee 5 Boxes \$1
BETTY CROCKER - 18 1/2 OZ. CAKE MIXES 3 FOR 99¢
PILLSBURY'S
PIE CRUST STIX 10c Off 4's 29¢
MRS. CUBBISON'S
STUFFING 13 Oz. 45¢
KRAFT'S - 12 OZ.
MARSHMALLOW CREME 29¢
JELLO Assorted Flavors 3 Oz. 5 For 49¢
TOMATO CATSUP Hunt's 26 Oz. 37¢
HUNT'S - NO. 2 1/2 - SPICED
WHOLE PEACHES 29¢

JUICE ORANGES 5 LB. BAG 39¢

YAMS 2 LBS. 25¢
CUCUMBERS LB. 12¢
LARGE SIZE
AVOCADOS 15¢
U. S. NO. 1 RUSSET
POTATOES 10 lb. Bag 49¢
STALK CELERY LB. 13¢
CRANBERRIES LB. 29¢
GOLDEN
CORN 3 ears 19¢

All New Fire-King Overware
59¢ with 5.00 Purchase

Table-smart in new contemporary styling. New "Candle-Glow" pattern, blue & gold on white. The most wanted sizes and pieces, casseroles, cake pans, utility bake pans, deep loaf pans... only at AG Stores. Get a different piece each week... start your set now. Additional complete pieces available at low, low prices to round out your set of CANDLE-GLOW from ANCHOR-HOCKING, greatest name in oven-ware.

PUMPKIN Libby's No. 303 2 For 35¢
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GREEN STAMPS

ASSOCIATED GROCERS FOOD STORES

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VALUES GALORE LOW PRICES AT YOUR AG STORE

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HIGHER PRICES WHEN YOU ROAM... CUT THEM DOWN, SHOP HERE AT HOME!

Even if you could save a few cents on an item now and then by shopping outside of your community... you would be robbing your own community of dollars. A part of the money you spend here at home goes toward helping to improve our public facilities. So help yourself and your community by shopping for bargains locally.

Ruidoso State Bank
In the Year 'Round Playground of the Southwest
Ruidoso, New Mexico
CAPITAL AND SURPLUS \$325,000.00
Ruidoso Downs, Ph. 257-4043 - Member F. D. I. C.
Ruidoso, Phone 257-4043

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Indians' Place In Evolving World Keynote Address By Wendell Chino At National Congress In Oregon

(Editor's Note: Below is a brief copy of the keynote address delivered by Wendell Chino, who heads the Mescalero Apache Indian Tribal Council, which he delivered last month at the second annual meeting of the Congress of American Indians in Portland, Ore. Chino was honored by members of his tribal council and reservation staff with a dinner recently upon his reelection to a second term as president of the Indian Congress.)

I would like to speak on the subject "Indians in an Evolving World". Indians are living in a very exciting time. However, our world in which we live today is vastly different from the world of our forefathers. There is a world of natural beauty and tranquility. A land filled with game and fowl. They hunted, fished and lived off the land. With the coming of the white man, technology has changed all that. So that this morning, we may well ask, can technology and progress be stopped? And the answer is no. It will continue to make its inroads upon our Indian society as well as upon all other societies.

An exciting and interesting technology can be, we can also see and experience some of its uses. Our great industrial and technological society is experiencing the greatest civil strife this nation has ever known. Our country is beset

with strikes, riots and poverty. No one has the answer to the Vietnam situation, which thus far has overshadowed pretty much of the domestic programs of this nation. In this evolving world, as this country's first citizens, we have maintained our loyalties and our stability. We have not marched and we have not smeared our beloved country. In spite of the fact that quite often we are overlooked and neglected to some extent.

This week we are gathered here in Portland for our annual convention. We are gathered here to seek new thoughts and fresh thoughts. We are here to look over the situations facing us. We shall analyze our problems, as Indians we are the greatest donors the world has ever known. We have vast resources of land, game, timber, water, gold, oil and gas. These we have shared and given to those who came to our shores. Indeed, it is sad, when this country's greatest donors have become the least of all the minorities, both uneducated and unemployed. The most undeveloped group in this evolving world. I hope that at this convention we will come forth with specific recommendations that will eradicate the many problems that seriously and deeply affect our people. I hope that at this convention we can prepare the blueprint that will give us the direction in which we must

move. The politicians and bureaucrats will never show us the way. We must chart our own course. Let there be no spectators at this convention let us all be participants, let us unite and work for our common goal.

Let us accept the fact that the Congress of the United States will never enact 350 pieces of legislation to satisfy and meet all of our individual tribal needs. But we know that it is possible for us to band together to legislate the measures common to us all and make specific recommendations to solve them. To accomplish this, we must work, think and produce. We recommend that legislation be introduced which will provide for an Indian Task Force, not politicians, but Indians; Indians who will make specific recommendations on the Omnibus Bill.

Many have spoken against the Omnibus Bill, but they have not been exact as to what they may want. Let us have an Indian Task Force, let them salvage the good parts of the Bill and we can all work for its enactment. If we do not act now, Congress will certainly not act for us and in all probability not in accordance with our wishes and desires. Legislation should be possible once and for all. I think that it is possible for us to make known to Congress the possible solutions and answers to our problems. Let us present legislation that is Indian inspired and Indian spawned representative of our entire Indian population. We request and recommend that the Senate and House of Representatives of the Congress of the United States enact Senate Bill 810 so that the White

House conference on Indian affairs be convened as soon as possible. A conference of this type is long overdue. We urge tribal and individual Indians of the National Congress of American Indians to support and urge the passage of this important legislation. This will provide us with an opportunity to articulate our needs and recommend programs through Indian eyes to solve them.

We support and appreciate the addition of commission members on the Indian Claims Commission. We request that if a vacancy at this time exists on the Indian Claims Commission that an Indian person, a person of Indian extraction, be considered for membership on this commission. This will heighten the dignity of this commission as well as enhancing Indian involvement.

We endorse the proposed national study on Indian education. This study will encompass the education of Indians in public schools, Bureau schools and parochial schools. We believe that a study of this nature will improve teaching techniques and curriculum for our Indian students. Certainly this will further the development of Indians and the development of Indian leadership for the world in which we live.

To insure employment for our people it appears appropriate and necessary that we research and enforce a local (reservation) right to work law. By custom and tradition, labor unions are unknown to our people. We cannot remain silent when on our reservation contract jobs go to non-Indians and our people are left to look on without employment. We must act on this most important matter.

We demand that Indian hunting and fishing rights based on treaties remain protected in this sophisticated world. The various states should not be allowed to infringe upon these rights.

Finally, we want sufficient funds to catch up on the backlog of needed sanitation, roads and housing. We make this recommendation and request because it appears so effortless to appropriate huge sums for foreign aid programs when we deny comparable appropriation for America's first citizen. I think that it is about time we catch up on this backlog. Certainly there cannot be a decent Indian community development without developing the total Indian community. To this extent we call upon on and off-reservation Indians and all of the Indian interest groups to join us in this effort so that we can all work for our common interests.

We certainly shall not be able to evade the issues, the needs and problems of our people any longer. But today in our midst we have the native inherent skills, wisdom and patience necessary to accomplish our tasks. In an evolving world, we face a cruel paradox, the evolution of a civilization which may tend to destroy our Indian way while at the same time it can, and it could improve and enrich it. So America's first citizens let us grasp our problems, offer the solutions so that all of the benefits may accrue to our people.

PAGE FOUR SECTION A
Ruidoso News
Friday, November 17, 1967



News Items From Ruidoso News Issue of Nov. 7, 1952.

The first services were held Sunday afternoon in the new Holy Mount Episcopal Church, built at Nob Hill as a gift to Ruidoso by the Joe Crumps of Midland. Lincoln County Episcopal Vicar, Rev. O. J. Rainey conducted the services.

In the general election Nov. 4, the Republicans won by a large majority, in Lincoln County. In the Ruidoso area, George Fuchs was elected a county commissioner.

Elmer Estes and son Wayne this week purchased the interest of Wade Lane in Lane's Cleaners. Name of the business has been changed to Estes Cleaners and new equipment will be added, the new owners said.

W. D. Ratliff last week purchased the interest of Troy Stiles in the Navajo Service Station.

Corporal Fred Montoya, Jr., Ruidoso, is hospitalized in Tokyo, Japan, after being wounded in Korea. He entered service in July last year and went to Korea in September. His wife, Mrs. Petra G. Montoya and their two children, Robbie and Freddie, live in Ruidoso.

The Halloween carnival sponsored by the Ruidoso PTA netted about \$650 this year. Aja Lu Long was crowned Halloween queen.

Ruidoso News

Editors & Publishers
Elsie Williams Marc Valen Harry & Frances Eckert
Anita Sims H. B. Flanagan James Pettus

SUBSCRIPTIONS: Single copy, by mail 15c; on newsstands 10c; one month out of county 50c; within county 40c; two months out of county \$1.00; within county 75c; three months out of county \$1.50; within county \$1.00; 6 months out of county \$2.50; within county \$2.00; 1 year out of county \$4.50; within county \$3.50.

Published once a week each Friday in Ruidoso, New Mexico
Second class postage paid at Ruidoso, New Mexico

Thanksgiving Day. We drew pictures of the deers of the Plains Indians and the long houses of the Indians of the woodlands, and made Indian drums and bead dresses.

We have completed the current unit of geometry which included the study of parallel lines, intersecting lines, ray segments, triangles, vertices and polygons.

Ty Perry, Cathy Betts, Troy Brown, Susanne Miller and Kim Nelson received letters from Dr. Fred Dymally of the University of Toronto, Canada, in regard to further research.

LEGISLATORS, SCHOOL MEN TO MEET HERE DEC. 4
Ruidoso school Supt. George P. White announces a meeting of superintendents and school board members of the Lincoln County schools has been called here Tuesday, Dec. 5 at which time the state legislators serving Lincoln, Otero and Sierra Counties will be special guests for the purpose of discussing financial matters concerning the schools that will be dealt with in the 1968 state legislature.

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FIRE THEFT VANDALISM
PHONE 257-4262

Nob Hill School
Mrs. Moore's Third Grade—in social studies we are studying the North American Indians. We invite you to see our Indian display in the Nob Hill lobby. You will see our "Navajo rugs", Indian drums, pottery, jewelry, peace pipe, tomahawk, books and pictures. We have learned the Paypee Indian Corn Song, "H'Altra" to the beat of the Indian drums. Correlated stories in our basic reader are "A Visit from the Indians", and "An Indian

New Zenith Model X2017 Portable TV
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LEAKY RADIATOR?

PUT YOUR CAR IN EXPERT HANDS

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FALL MOVIE FESTIVAL

THE BIGGEST MOTION PICTURE EXTRAVAGANZA EVER! MANY IN COLOR !!

FIRST TIME ON ALBUQUERQUE TELEVISION

<p>8:00 PM THE NEW INTERNS STARRING MICHAEL CALLAN BARBARA BISH 10:30 P. M. "AS YOUNG AS YOU FEEL" MARILYN MONROE, MONTY WOLFE</p>	<p>BRIAN DONOVAN ELLA RAINES IN COLOR INDS THE MAN DOWN</p>	<p>THE GREATEST OF THEM ALL IN COLOR THE GREATEST</p>	<p>8:00 PM DIAL M FOR MURDER IN COLOR LAURENCE HARVEY DIANNE CLEMENTE 10:30 P. M. "TIMBERJACK" IN COLOR STERLING HAYDEN, DAVID BRIAN</p>	<p>RAY MILLAND MARLEEN O'HARA CLAUDE RAINS TYMONNE FORREANX LISBON IN COLOR</p>	<p>THE BIG LAND ALAN LADD VIRGINIA MAYO EDMOND O'BRIEN IN COLOR MIDNIGHT - WEIRD THEATRE "THE TERROR" COLOR</p>	<p>Stratton STORY A TRUE STORY OF A CHANGING LOVE JAMES JUNE STEWART-ALLYSON 11:00 P. M. "DOMINO KID" BIG 7 MOVIE</p>
<p>8:00 PM DEAR BRIGITTE IN COLOR STARRING JAMES STEWART GLYNIS JOHNS 10:30 P. M. "ON THE TOWN" IN COLOR FRANK SINATRA, GENE KELLY</p>	<p>ROCK ISLAND TRAIL IN COLOR STARRING FORREST TUCKER ABILE MARRA ADRIAN BORTH BRUCE CABOT CINEL WILLS, BARBARA PULLIN GRANT WOODS and 1977 COPY</p>	<p>TOUGHEST MAN IN ARIZONA VAUGHN MONROE JOAN LESLIE</p>	<p>8:00 PM RIDE THE WILD SURF IN COLOR PETER BROWN SHELLEY FABARES 10:30 P. M. "ONE DESIRE" IN COLOR ROCK HUDSON, NATALIE WOOD</p>	<p>FIRE WITH FURY! HELLS OUTPOST CHILLIE WILLS JOHN RUSSELL</p>	<p>JANE ALLYSON RICH POWELL ROLANDO HONTALBAN "RIGHT CROSS" MIDNIGHT - WEIRD THEATRE "EVIL EYE"</p>	<p>NO PLACE TO HIDE EXCEPT IN HER ARMS! RAY MILLAND A MAN ALONE IN COLOR TARZAN & THE TRAPPERS</p>
<p>KOAT-TV NEWS IS PUBLICLY RECOGNIZED AS THE MOST COMPLETE NEWS WEATHER SPORTS 4:30 NEWS 5:00 LOCAL NEWS 5:00 WORLD NEWS SUMMARY 5:00 WEATHER 10:00 SPORTS</p>	<p>DIALING FOR DOLLARS MOVIE 2:30 - 4:30 P. M. MONDAY THROUGH FRIDAY BIG CASH PRIZES! PLUS VALUABLE MERCHANDISE AWARDS MANY RETURNING FAVORITES "COCKLESHELL HERO" "THE GENE KRUPA STORY" "AUTUMN LEAVES" "MERRY WIDOW" "LATIN LOVERS" "THUNDERBIRDS" "BERNADINE" "MISTER CORY" CODE NAME - TIGER</p>	<p>TWO BIG FAMILY FAVORITES DALE ROBERTS OF 315 TO 315 P. M. 315 TO 415 P. M. Legs of WELLS FARGO</p>	<p>SCIENCE FICTION THRILLER NEW! DIFFERENT! EVERY SUNDAY 4:00 TO 4:00 P. M. COMPLETE FULL LENGTH MOVIES! NOV. 12. THE LAND UNKNOWN JOCK MAHONEY, SHAWN SMITH NOV. 19 MONSTER ON THE CAMPUS JOANNA MOORE, TROY DONAHUE NOV. 26 UNEARTHLY STRANGER JOHN NEVILLE, PHILLIP STONE</p>			

KOAT-TV + CHANNEL 7 SEE THEM ALL ON CABLE CHANNEL 3 CABLE TV

OPPORTUNITY IS YOURS !!!

FEW COMMUNITIES ANYWHERE IN THE WORLD HAVE EVER HAD THE OPPORTUNITY THAT IS BEING PRESENTED TO THE CITIZENS OF RUIDOSO THIS COMING DEC. 4th.

On December 4th A Revenue Bond Election Will Be Held In Ruidoso To Decide Whether Or Not The Village of Ruidoso Wishes To Negotiate Acquisition of the World-Famous Ruidoso Downs Race Track and—

- Its Vast Plant Improvements (In excess of \$200,000.00 in past two years alone.)
- Its Fabulous International Reputation.
- Its Heritage As The Capitol of Quarter Horse Racing.
- Its Fame As The Home of the World's Richest Horse Race.
- Its Tremendous Profit Potential. (See Comparison Schedule Below.)

Ruidoso Downs fame in the Southwestern racing world is incomparable. It is home of some of the richest racing events in the world, including the richest horse race in history, the richest derby in America and the leading Quarter Horse Yearling Sale in the world. It is the 'Giant' in the Quarter Horse racing world. It is destined to grow beyond our greatest expectations of today. Many predict Ruidoso Downs All-American Futurity will be more world famous than the Kentucky Derby in less than a decade.

TWO QUESTIONS PERTAINING TO THE ACQUISITION FREQUENTLY ASKED BY RUIDOSO VOTERS ARE: "What is the profit potential of Ruidoso Downs under the Village ownership?" and "Who will manage the track facility for the Village of Ruidoso?" Here in brief are the answers to these pertinent questions:

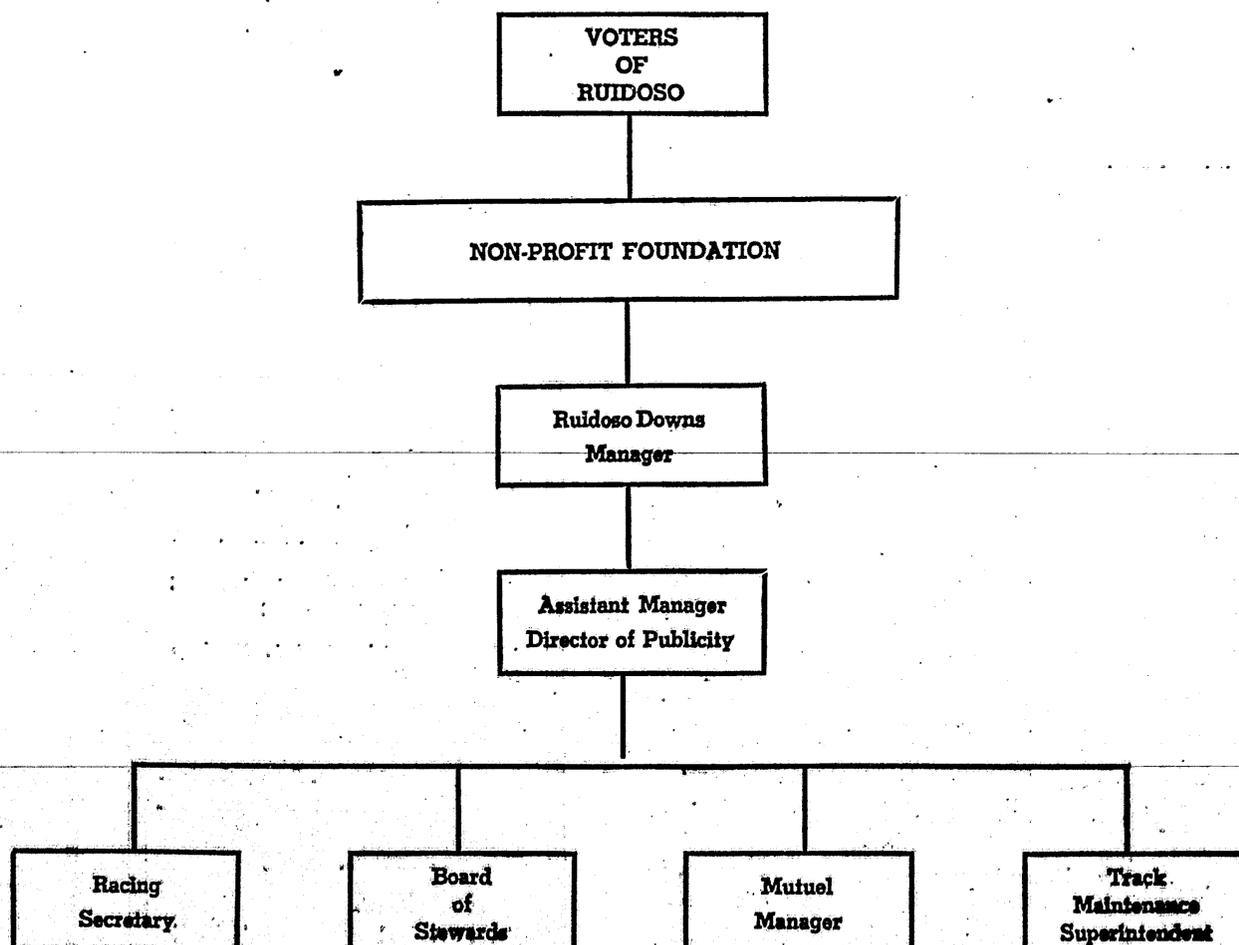
RUIDOSO DOWNS PROJECTED PROFIT POTENTIAL

COMPARISON OF PROFITS FROM RUIDOSO DOWNS
PRIVATE OWNERSHIP VS. PROPOSED VILLAGE OWNERSHIP
FOR 1966 OPERATION*

	PROFIT UNDER PRIVATE OWNERSHIP	ADJUSTED PROFIT UNDER VILLAGE OWNERSHIP
Gross Income	\$2,134,213.85	\$2,134,213.85
Admission Tax Paid	\$ 8,090.00	—
Adjusted Income	\$2,126,123.85	\$2,134,213.85
ADJUSTED EXPENSES:		
Parl - Mutuel Tax	\$ 207,745.52	\$ 98,113.30
Property Taxes	\$ 10,279.95	—
Racing License	\$ 14,100.00	—
Insurance (General)	\$ 10,902.92	\$ 9,000.00
Legal & Accounting	\$ 34,912.19	\$ 3,000.00
Depreciation	\$ 45,551.73	—
Federal & State Income Taxes	\$ 64,486.42	—
Other Expenses (Purses, Etc.)	\$1,655,988.65	\$1,655,988.65
TOTAL EXPENSES	\$2,043,967.38	\$1,768,101.95
Net Profit To Operator	\$ 82,156.47	\$366,111.90

* Most Recent Audit Report

RUIDOSO DOWNS PROPOSED MANAGEMENT SYSTEM



All Track Officials and Personnel Must Be Approved By The State Racing Commission

—This advertisement is paid for by the Citizens Committee

SHOP RUIDOSO FOR CHRISTMAS GIFTS

GIFTS FOR THE HOME, THE FAMILY AND FOR ALL AGES:

Shop **Gambles** For:
The Friendly Store

Home Furnishings
Shop Tools — Toys
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Radios — Games

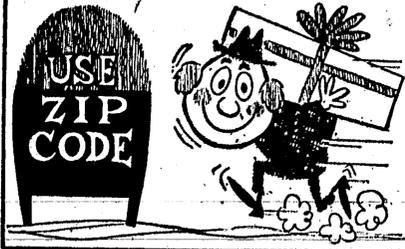
Appliances
Floor Covering
Record Players
Sporting Goods

Apache Tribe Asks Bids On Center

The Mescalero Apache Indian Tribe is asking for bids on a recreation and community center one of a series of long-range facilities being realized for the residents of the neighboring community to Ruidoso. All tribal activities will be held in the huge structure to cost hundreds of thousands of dollars. Bids will be opened on Dec. 8 on the structure which will be financed through federal and tribal funds. The center has been planned to house tribal offices, a gymnasium,

auditorium seating 1,500 as a gymnasium, 2,500 as an auditorium; a community library; a museum; a 25-meter swimming pool; a bowling alley; space for vocational training classes and shops; capacity for the reservation's Head Start program; dining room; "home enrichment" educational area for the practical instruction of homemaking arts, and additional recreational and educational areas. The center will be located immediately west of the village of Mescalero, in a meadow between Highway 70 and the present Mescalero school. The area will be developed so that some activities of the school may be incorporated into the community center facilities if desired, it was noted. An athletic field and adequate

SHOP EARLY ... MAIL EARLY



Capitan News

Capitan Lions were to be visited by the district governor of District 40-M at their Monday night meeting this week. There are five new members of the Capitan club, it is reported, Van Hobbs, Chaplain Kline, Clay Baxter, Hal Creel and Ed Davila.

CANYON ECHOES

The Ewald Fuchs family visited in and around the Abernathy area in Texas last week-end. Mr. and Mrs. Earl Miller of Lubbock visited their daughter, Dr. and Mrs. C. H. Tate and family last week-end.

Local Lions Tops In District Contest

The Ruidoso Lions Club is first in its district in a contest between clubs based on attendance, participation in area activities and other considerations. The club members have determined to stay first. The news came to President Sid Miller and Secretary Bill Dean.

Also at the last week's meeting the club was visited by two Job Corps boys. The boys were picked according to their progress at the Eight Canyon Job Corps Center.

Ski-Skeller Shop To Open Here

A new ski shop is opening here operated by Chris Cummings who also operates the Ski-Skeller in El Paso. The manager of the local shop, opening in Gateway Center, will be George Evans, also of El Paso. The shop will feature ski equipment and apparel and will have about 180 rental skis and boots.

How Rotary Interact Serves World Told

Rotarians heard Lt. Mike Wheeler discuss attitudes and relations of people of the world and how they related to the Rotary International program of Interact. The program was introduced by Ted Bonnell. Wheeler is from Holloman Air Force Base in Alamogordo, and Bonnell is from Alamogordo. R. H. Wells from Kerrville, Tex. was a guest at the meeting. Also attending were the Ruidoso High members of Interact, Richie Burke, Phil Payne, Steve Day, Steve Long, Jerry Halladay and Robert Scribner.

JAYCEES HAVE MONTHLY DINNER MEETING

About a dozen persons attended the annual monthly dinner meeting of the Ruidoso District Junior Chamber of Commerce Tuesday evening here at the Chaparral Hotel. President James Pettus said the club members discussed the current boxing coaching school the Jaycees are sponsoring to build a Golden Gloves competition team. Also talked were plans to wind up the campaign to sell postal zip code books at \$1 each by the end of this month, prior to the Christmas mail-

ing rush. Wives and lady friends were special guests in the dinner session.

PHONE 257-2565



Thanksgiving Greetings For Repairs on TV's, RADIOS and RECORD PLAYERS
REDMANN TV & RADIO REPAIR — AUTHORIZED — Philco Dealer

HOLIDAY HOUSE RESTAURANT BUFFET

Every Saturday at 5:30 p.m.

Business Man's Lunch — 85c
8 Entrees, Monday Thru Saturday, 11 a.m. - 2 p.m.

NOTICE



THE GATEWAY SHELL SERVICE HAS JUST BEEN APPOINTED DEALER FOR GOODYEAR TIRES

We Have A Nice Selection On Hand and Balancing Will Be Included FREE With Purchase Upon Presentation of This Ad
Also Have Some Seconds in New Snow Tires WIDE OVALS — BLUE STREAK SPEEDWAYS — ETC.
Prices for Full Nylon 4-Ply Tires Begin At \$12.95 each plus tax and your old tire. Balancing Included
CAN BE PURCHASED ON YOUR SHELL OR CONOCO CREDIT CARDS ON TIME-PAYMENT PLAN WITH NO INTEREST

CALL 257-2084

Ruidoso News

Friday, November 17, 1967

Council Members Study Names For Race Board

In a conference following adjournment of last Thursday night's village council meeting, Ruidoso village trustees discussed names of prospective members of a five-man, or seven-man board to operate Ruidoso Downs race track if the village should acquire the racing association's assets. Residents of Ruidoso will vote on Dec. 4 on the Ruidoso of whether to direct the village board to sell revenue bonds for purchasing the race track, but council, in anticipation of a possible affirmative vote on the issue hopes to have a board named prior to the election, subject to acceptance of those named. The final decision on board members will be made at a meeting of the council to be called later this month, it was declared.

Official action during the board's regular meeting included approval of a proposal to offer Cree Meadows golf course a bulk price on water of 18¢ per 1,000 gallons of water for irrigating the fairways, with Cree Meadows to pay cost of meters and mains to the course, and to stand all installation cost of the irrigation lines, with a provision that in case of a water shortage, the watering could be curtailed, and also with the understanding the course's acreage would be petitioned for annexation in the village. It is presently excluded from the village limits, although surrounded by the village.

A proposal for erection of a 30x90-ft. building for storage of village vehicles was discussed at length, but no action was taken. The city already owns a portion of materials, such as steel framework for its erection, and utilities manager Don Hart said a large part of the labor would be done by village

employees. He cited the need to have vehicles enclosed for easier starting early on snowy mornings when street clearance was called for, along with protection of city property from vandals.

The council approved a proposal of a \$10,000 cost to pipe water to the Carrizo canyon subdivision so requesting water service, also on the understanding that the area would petition for annexation to the village. Fire plugs would also be installed in the area as a part of the project. The proposal is to be acted on by residents of the canyon area before the village will undertake the water expansion program, it was declared.

FROM GERMANY

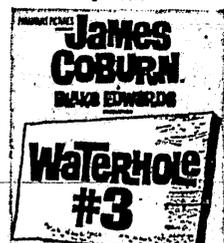
T/Sgt. Teddy Hull, brother of Dick Hull, and who once made Ruidoso his home but has been away since 1960, returned this week from a tour of duty in Germany. Accompanied by his wife, Erica, a German woman, and their three children, Angela, Ronnie and Cheryl, he is here visiting his brother and family. He has had 12 years service in the Army, 10 of them overseas, and is enroute to Ft. Ord, Calif.

CONTINUOUS DAILY OPEN 11:15

Plains

ROSWELL Ends Nov. 21

A rostin', sootin', shootin' but SINCERE picture!



STARTS WED., NOV. 21, 4 Days Only

ELVIS PRESLEY "CLAMBAKE"

C. OF C. BOARD TO MEET MONDAY

Ruidoso Valley Chamber of Commerce board of directors, and any other persons interested, will meet Monday evening at the C. of C. building at 5:30 p.m., manager Don Stark said this week. One of the topics to be discussed will be the upcoming revenue bond issue Dec. 4 which would provide the village of Ruidoso with funds to buy Ruidoso Downs race track. The question of endorsement likely will be aired, Stark said.

TO V. A. HOSPITAL

Joe Trullit accompanied the Bert Rices to Albuquerque early this week where Bert entered the Veteran's Administration hospital for medical attention.

SIERRA

— ALAMOGORDO —

SUN. - TUES. - NOV. 19-21

Haley Mills John Mills THE FAMILY WAY Technicolor

STARTS WED., NOV. 22

Dennis Hopper Jody McCrea GLORY STOMPERS The Deadliest Cycle Gang War Filmed Showing One Week

STARLITE

SUN. - TUES. - NOV. 19-21

DEADLY AFFAIR — and — ENTER LAUGHING WED. - SAT. - NOV. 22-25

GNOMEMOBILE — and — THE TEXICAN

YUCCA

FRI. - SUN. - NOV. 17-19

ADULTS ONLY! TIGHT SKIRTS, LOOSE PLEASURES — and — THE DECEIVERS

HOLLYWOOD FOOD MART

FRI. - SAT. SPECIALS

LB. LONGHORN CHEESE 59¢
BOLOGNA LB. 29¢
PORK LIVER LB. 19¢
PORK ROAST LB. 49¢
BACON Wilton's Corn King LB. 59¢

SUNCO TURKEYS L B 39¢

OCEAN SPRAY — NO. 303 2 FOR
CRANBERRY SAUCE 49¢
MRS. CUBBISON'S — PKG.
TURKEY DRESSING 49¢
JELL-O 3 OZ. 3 FOR 29¢
GIANT FAB OR CHEER 69¢
ELGIN OLEO 2 FOR 35¢

SUNCO GRADE 'A' MEDIUM EGGS Doz. 39¢
PUMPKIN Libby's 2 1/2 Cans 2 FOR 49¢

HILLS BROS. COFFEE LB. 69¢
FLOUR FULL DRESS 5 LBS. 45¢

POTATOES 10 LBS. 39¢
BANANAS LB. 10¢

Double King Korn Stamps On Wednesday

Overloaded. Specials for Rest of November
Men's Wellington Boots, extra special \$10.00
Ladies' Flats \$2.88 — Children's Loafers \$1.98
Ladies' White, Go-Go Boots, very special \$3.95
Men's Winter Jackets \$1.50 & \$3 — Boys' Heavy Jackets \$1.98
Ladies' Heavy Winter Sweaters, beautiful colors \$8.95
Ladies' & Girls' Heavy Winter Sweaters \$4.00
Men's Sweaters \$1.50
Men's Flannel Shirts \$1.98 — Boys' Flannel Shirts \$1.50
Ladies' Winter Skirts 50¢ — Infants' Sets, various kinds \$2
Lace Boots — Engineer Boots \$12.50

ROLAND T. PARKER

DRY GOODS — CLOTHING — SHOES
Across From Post Office and Branch of Ruidoso State Bank
RUIDOSO DOWNS, NEW MEXICO

AS NEAR AS YOUR MAILBOX!

The highest interest on INSURED Savings allowed by the U. S. Government!

5.25% PER ANNUM

From Day of Deposit on Certificate Savings of \$5,000 or more. That's 4.75% plus a .5% bonus when held 9 to 12 months! Compare this with your present interest rate!

Free Stamped Save-by-Mail Envelopes!

At First Northern your hard-earned Savings work harder for you!

"Your Financial Friend in Northern New Mexico."

FIRST NORTHERN SAVINGS and Loan Association



ESPANOLA SANTA FE TAOS

FSLIC & FHLB
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PORK CHOPS, Nice lb. 69¢
BEEF LIVER, Fresh lb. 33¢
MARIGOLD Creme Center Cookies 2 lb. tray 63¢
POTATOES, 10 lb. bag 39¢
SHORTENING, Swift's Jewel 3 lb. can 59¢
TUNA, Van Camp's, 6 1/4 oz. cans, 2 for 49¢
CRACKER JACKS, 10c boxes 3 for 25¢
KRAFT'S CARAMELS, 14 oz. bag 33¢
Are Yes Stamps Really Better? — We Can Show You Why

MODERN GROCERY

— WE GIVE YES STAMPS —

NOVEMBER SPECIAL

Minor Tune-Up At A Saving!

Includes Set Timing, Set Carburetor, Set Dwell

For 6-Cylinder For 8-Cylinder
Labor \$6.00 \$8.00
Parts 7.50 9.00

This Month Only \$13.50 \$17.00

INCLUDES POINTS, PLUGS AND CONDENSER (ANY OTHER PARTS EXTRA)

SAVE 25% ON TIRE CHAINS

6.50x13 \$12.40 less 25%
700x14 \$13.35 less 25%
750x14 \$14.35 less 25%
725x14 and 855x14 \$15.00 less 25%

All Other Sizes Also 25% Off

We Have A Full Line of General Tires

Sierra Blanca Motor Co.

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JOHNNY DURHAM, OWNER

Your Chevrolet, Oldsmobile, Pontiac and Jeep Dealer
— WE SERVICE WHAT WE SELL —

Warrior Gridders To Be Honored In Banquet

Members of the 1967 edition of the Ruidoso High School Warrior football squad will be honored in an annual banquet meeting Monday night, Nov. 20, starting at 7:30 p.m. at the Chaparral Motor Hotel. Plates will be \$2 each, and parents and fans are welcome to attend. Cheerleaders, managers and coaches will be special guests along with the football players, President Leo Baker said.

Ken Newton, head coach, will introduce the players individually. He is also in charge of securing a speaker for the evening. The outstanding linesman of the year and the top back will be recognized. Dave Parks will be master of ceremonies.

New Officers Elected
In the meeting of the Booster Club which planned the 1967 banquet, the annual election of officers was held with Wayne Estes being elected president to succeed Baker; Betty Locke, secretary, and Dr. Dale Wynn, re-elected as treasurer. They will take office the first meeting in December, Baker said.

JAL BLASTS T. OR C., 34-0 IN B SEMIS
Jal soared into the final round of the State Class B football championship playoffs by rolling up an easy 34-0 victory over Truth or Consequences - Hot Springs last Friday night at Jal.

Get the message across with a want-ad in the Ruidoso News.



HUSBAND AND WIFE TEAM—Mr. and Mrs. Gene Jarvis are shown with bucks they each shot in the early days of the 1967 hunting season.

GAME AND FISH NEWS

Hunter success and hunter pressure were greater on the opening week-end of the southern deer hunt than during the opening week-end in the north. In the Guadalupe Mountain area over 2,000 hunters were contacted at roadblocks on Saturday and Sunday, and they were found to have had a hunter success of slightly over 35 per cent. This is considered to be very good. Good success was also indicated in the Capitán-Ruidoso area where in the opening week-end figure was approximately 18 per cent. Hunter pressure in the Sacramento Mountain area was about average and hunter success was about 33 per cent.

In the southwestern part of the state hunter pressure was considerably lighter, as was hunter success. In the Silver City area check stations revealed first week-end success of slightly over 12 per cent, in the Reserve area 10 per cent, and in the Socorro-Magdalena area 6 per cent. The regular deer season in the south closes Nov. 19.

Plan to retire in Ruidoso!
Ski-O-Doos is Nov. 25!

Marvin Ratliff Tops Football Guessing

In the tenth and final contest of this year's football season conducted by the Ruidoso News in co-operation with other Ruidoso business firms, a newcomer to the guessing competition came up with first place. Marvin Ratliff won \$10 by correctly predicting the outcome of 17 of the 20 high school, college and professional football matches of last week-end. His check is awaiting him at Holiday Bowl.

Bill Dean had the second highest number of games predicted right, and wins \$5. His check is waiting for him at D. & D. Beauty Salon.

A check for \$2.50 for third place goes to Mrs. Albert Richardson and she can pick it up at Nunley Drug. The 1967 football game guessing contest drew the largest number of entries in the game's five year history, with more than 100 fans participating.

Basketball Schedules

CARRIZOZO 1967-68 BASKETBALL SCHEDULE
Nov. 17—Magdalena at Magdalena.
Nov. 18—Vaughn at Carrizozo.
Dec. 1—Cloudfrost at Cloudfrost.
Dec. 2—Open.
Dec. 8—Capitan at Capitan.
Dec. 9—Vaughn at Vaughn.
Dec. 14-15-16—Ruidoso Tourney.
Dec. 21—Mountainair at Carrizozo.
Jan. 5—Cloudfrost at Carrizozo.
Jan. 6—Cloudfrost at Carrizozo.
Jan. 12—Open.
Jan. 13—Hondo at Hondo.
Jan. 16—Corona at Corona.
Jan. 19—Ruidoso at Carrizozo.
Jan. 20—Magdalena at Carrizozo.
Jan. 26—Roswell at Carrizozo.
Jan. 27—Hagerman at Carrizozo.
Feb. 2—Dexter at Dexter.
Feb. 3—Hondo at Carrizozo.
Feb. 9—Ruidoso at Ruidoso.
Feb. 10—Corona at Carrizozo.
Feb. 16—Open.
Feb. 17—Capitan at Carrizozo.
HONDO 1967-1968 BASKETBALL SCHEDULE
Nov. 17—Dexter, at Hondo.
Nov. 18—Open.
Nov. 24—Open.
Nov. 25—Lake Arthur, at Hondo.
Dec. 1—Hagerman, at Hondo.
Dec. 2—Dexter, at Dexter.
Dec. 8—Open.
Dec. 9—Cloudfrost, at Hondo.
Dec. 15-16—Cloudfrost Tourney.
Jan. 5—Ruidoso, at Hondo.
Jan. 6—Goddard JV, at Roswell.
Jan. 12—Capitan, at Hondo.
Jan. 13—Carrizozo at Carrizozo.
Jan. 18-19-20—Dexter Tourney.
Jan. 26—Capitan, at Capitan.
Jan. 27—Cloudfrost, at Cloudfrost.
Feb. 2—Ruidoso, at Ruidoso.
Feb. 3—Carrizozo, at Carrizozo.
Feb. 9—Roswell JV, at Hondo.
Feb. 10—Lake Arthur, at Lake Arthur.
Feb. 16—Corona, at Hondo.
Feb. 17—Hagerman, at Hagerman.
Coaches: Frank Ready and Bill Ambrose.
CHEERLEADERS: Carolyn, Judy, Linda, Becky and Ethel.
CAPITAN HIGH SCHOOL 1967-1968 Basketball Schedule
Dec. 1—Dexter at Capitan.
Dec. 2—Hagerman at Hagerman.
Dec. 8—Carrizozo at Carrizozo.
Dec. 9—Open.
Dec. 15-16—Tourney Dates.
Dec. 19—Corona at Corona.
Jan. 5—Cloudfrost at Capitan.
Jan. 6—Ruidoso at Capitan.
Jan. 12—Hondo at Hondo.
Jan. 13—Cloudfrost at Cloudfrost.
Jan. 19—Corona at Capitan.
Jan. 20—Lake Arthur at Capitan.
Jan. 26—Hondo at Capitan.
Jan. 27—Dexter at Dexter.
Feb. 2—Open.
Feb. 3—Ruidoso at Ruidoso.
Feb. 9—Tularosa at Tularosa.
Feb. 10—Hagerman at Capitan.
Feb. 16—Lake Arthur at Lake Arthur.
Feb. 17—Carrizozo at Capitan.

Inn-Credible — the "in" spot — it's refreshing!!!
ACROSS FROM SKI AREA TURN OFF

Ruidoso News FRIDAY, NOVEMBER 17, 1967

BUCK FEVER
Among hunters we've heard who bagged their deer, or other game during the current season have been:
Ray Day, who bagged a deer and a bear; Ronnie Taylor, a deer; LeRoy Gooch, Stormy Edwards and Bill McCarty, all bagging bucks in the Bonito Lake area.
Eddie Siddens downed a deer but when he got to it, he found another hunter had already bagged it away. (That's what his friend told us, so we can't guarantee authenticity of the report.)
Darrell Waltrip and Sam Nunley came back from Colorado last week each with a big buck elk.
From Buck's Fine Meat, we received these names of hunters who turned deer carcasses in for cutting and packaging: Lynn McGuire, George Smith of Ft. Worth, Walt Averitt, L. D. Cook, Dr. Dale Wynn, Manuel Jones of Carrizozo, John Gordon, Ed Wimberly, J. D. Guyer, Clyde Gochenour, Doris Wright, Ray Nunley (who had a beautiful trophy ten-pointer), and three from the Johnny Armstrong hunting party.
Harold King, Bill Dinwiddie, Harold Branton, M. O. Spears, Frank Potter, Elvis Worden, Jim Ellison of Jal, a Mr. Spalding of Portale, who hunted with Bill Pippin, Bob Hollis, a deer and elk and the Ralph Petty party, deer and elk.
Others who have been successful include Dwayne Barker, J. D. Guyer of Tatum, Johnny Barajas of Roswell, Von Ray Trotter, a son-in-law of the Barajas, Andrew Hale, Mack Cook, Elmer Barcus with a 4-pointer in the Hale Lake area, Bob and RICKY Hollis and Bucky Morrison.
Other lucky hunters Mike McCowen, son of the Dan McCowens, shot a deer here on his 21st birthday Saturday. L. Z. Tate bagged a six-pointer south of Capitan. Gerald Keeton got a handsome trophy buck, and both Mr. and Mrs. Gene Jarvis bagged nice bucks. Gene in the area north of Capitan and Mrs. Jarvis in the lower Eagle Creek area.
Mr. and Mrs. Bernice Rosenberger and Mr. and Mrs. Dean Sells, students at the University of New Mexico, Albuquerque, visited the Vic Lamb family last week-end.

THREE SCHOOLS JOIN DISTRICT C

Three new schools are to be added next season to the New Mexico Class C football ranks. Representatives of schools now in Class C met at Corona last week and decided to add Reserve, Mountain and Navajo Mission. A referendum among the member schools is needed to make it official.
The additions will mean a new divisional alignment with Dulce and Navajo Mission in Dist. 1C; Reserve, Mountainair and Corona in Dist. 2C; Roy, Melrose and Val Verde in Dist. 3C; Capitan, Cloudfrost and Tatum in Dist. 4C.

Turkey Bowling Contest Slated

A "Turkey Shoot" bowling tournament will be held at Holiday Bowl Friday this week, Nov. 17, at 7:30 p.m. All bowlers are invited to participate. A 3-game handicap series will be bowled with the high scores being awarded turkeys. It was reported anyone wanting additional information can contact Holiday Bowl at 257-4274.

HUNTERS!

Ruidoso Boy Scouts welcome your gift of elk, bear, deer, antelope meat for Big Game Supper Dec. 2 at Elks Hall, Adults \$1.25, children 75c, all you can eat. Contact Marvin Craig.

HUNTERS!

Bring Your Game to **BUCK'S FINE MEATS** For Processing \$10 to \$12 Per Head Phones 257-2900 or 257-2086 - Ruidoso

Here's why Wide-Tracking is catching on as the great American sport.



The Great One by Pontiac



Worried About BLOOD PRESSURE?

If you have or suspect signs of hypertension (high blood pressure), worry is the worst possible remedy. You should see your doctor at once... he can prescribe treatment that can often eliminate both symptoms and condition. If he prescribes an Rx remedy—we can fill it accurately.

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Hollywood Post Office Block
Phone 378-3370

SIERRA BLANCA MOTOR CO West Highway 70 Ruidoso, N. M.

RUIDOSO FOOD MART

DOUBLE FRONTIER STAMPS WEDNESDAY

SPECIALS THURS. - FRI. - SAT.
— FRESH MEAT —

THANKSGIVING SPECIALS

THURS., NOV. 16 THRU WED., NOV. 22

ASSORTMENT OF TURKEYS 6 TO 16 LBS.

COUNTRY HILL — 16 - 18 LBS.

TURKEYS LB. 37¢

CELERY Fresh..... LB. 10¢

OCEAN SPRAY — PER CAN
CRANBERRY SAUCE 29¢

MRS. CUBBISON'S
STUFFING Cornbread..... 49¢

— WE TAKE FOOD STAMPS —
— OPEN SUNDAY —

T-BONES USDA Choice Beef..... LB. \$1.09

LOIN STEAK USDA Choice Beef — lb..... 98¢

BACON SQUARES lb..... 29¢

SPARE RIBS Fresh & Lean LB..... 49¢

BACON Corn King..... LB. 59¢

EGGS Grade A Large..... DOZ. 39¢

ORANGES..... LB. 15¢

POTATOES 10 lbs. 39¢

ATTENTION!! HUNTERS
The Paso Monte Ranch at Alto, N. M.
Is Closed to Public Hunting
Please Do Not Ask Sonney Wright

USED SKI SALE
Now Underway

In Woods and Metals
In Famous Brands
Get Our Prices!
MOUNTAIN SKI SHOP

HOLIDAY BOWL
Try Our Snack Bar
OPEN BOWLING
Monday Through Friday
Until 6 p.m. - 35c Line
For Information
Call 257-4274

THIS YEAR Shop Ruidoso FOR GIFTS
Try the Hardware Department of our Building Supply Store for many practical and useful gift ideas for the Men on Your List.
We Close Saturday Afternoon

The Weather
(As compiled by C. A. Culver for U. S. Weather Bureau)
Snow-
Hi Lo Fall Precip.
1..... 09 25 .0
2..... 07 32 .0
3..... 48 22 .0
4..... 08 23 .0
5..... 04 18 .0
6..... 41 32 T .09
7..... 45 32 T .05
Precip. since Jan. 1..... 16.80
Precip. this Month..... 14
(We Don't Want All the Business... We Just Want Yours)
Highway 70 - Hollywood - Phone 378-3000

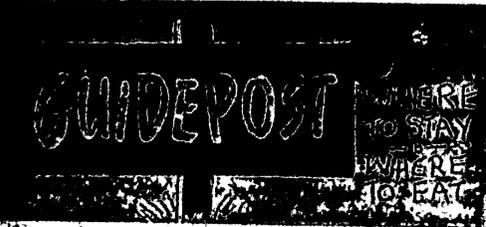
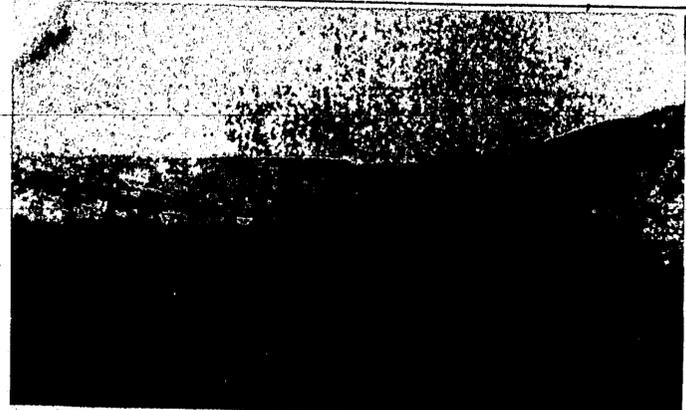
WE GIVE YES STAMPS
C & L LBR. & SUPPLY



RED BARN OPERATORS—Mr. and Mrs. Frenchy Eppinett are now operating Red Barn Restaurant near Ruidoso post office. Formerly from Louisiana, they have been employed at Horseman's cafeteria at Ruidoso Downs many years. They have a daughter Maria, seven, who is attending White Mountain School. The Eppinett's feature creole food such as gumbo and shrimp jambalaya as well as standard fare.

LINCOLN COUNTY PHOTO ALBUM
No. 142

RUIDOSO VALLEY—Picture in all seasons is the Ruidoso Valley from Ruidoso to Hondo where the Bonito and the Ruidoso join to form the Hondo river, and flows on through the Hondo valley into the Pecos valley and the Pecos river. This view shows cattle grazing on fertile grass fields and the hills of San Patricio in the background. This valley is also known for its delicious fruit, with apples being the major product.



EL ALTO LODGE

All Courts Have Fireplaces, TV's — Kitchens
Pho. 257-2521 — Box 255 Ruidoso
On Mechem Drive on the Way to the Ski Area and Ruidoso Lake
Mr. and Mrs. Carl Jarren, Mgrs.

BENNETT'S INDIAN SHOP

Don't Miss Ruidoso's Oldest Indian Trading Post — Authentic Jewelry, Navajo Bugs, Apache Crafts, Rocks, Arrowheads.
"The Finest Food in Ruidoso's Most Charming Spot"
Charcoal Broiled Steaks
In the Recreation and Scenic Area of Ruidoso, New Mexico
One mile above Post Office
Telephone 257-3463
Visit Our Rainbow Room



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Chicken - Steaks - Seafood - Mexican Food - Sandwiches
SPECIAL LUNCH — 95c
OPEN 11 a.m. - 2:30 p.m. - 5 p.m. - 10 p.m.
SUNDAY — Open Until 9:00 p.m.

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"Rustic Atmosphere Old Fashioned Hospitality" 15 Units
Some with Kitchens
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Ruidoso's Finest Cabin Accommodations
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Pho. Area 595 257-2185

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Home-Made Mexican Food
"Everything is Cooked in Lillie's Kitchen"
— Downtown Ruidoso —

West Winds Motel

(Formerly Pan-O-Rama Lodge)
Ruidoso's Most Beautiful Accommodations
Pho. 257-4861 — P. O. Box 947
ARTIE McMINN, Mgr.

PEPPERMINT BAR

— GATEWAY CENTER —
OPEN 7-7 — 257-2522

Booster Shots Lacking For Some Children

"We are still trying to get some of the school children immunized who should have done this before the school year started," Dr. G. K. Fair, district health officer for Lincoln County has stated.
"While immunization against tetanus, diphtheria, whooping cough, polio and smallpox are required for attending school, it is hoped that children will also be protected against measles. This dangerous disease spreads, mainly, through school systems. The measles season is about here."
In New Mexico, cases of diphtheria, whooping cough and polio have been reported in recent years. Measles is also fairly common, claiming the lives of several children in the state each year. Many others suffer complications that leave them damaged permanently. Encephalitis, or "brain fever", may cause retardation or personality disorders, others are left blind or deaf. Pneumonia due to measles is especially deadly to infants.
Dr. Fair said that parents should contact their regular doctors to be sure all their children have had these inoculations. After the initial immunizations, regular booster



NEW MATH PRINCIPALS—Showing new math methods to school board members is Marvin McGuire, principal of White Mountain School. During regular meeting of board last Thursday he and Paul Vance, local math teacher, explained new math techniques. Also present was Bobby Scribner, a senior at Ruidoso High, who explained the math from students'

point of view. McGuire and Vance said new system stresses reasoning rather than merely work, as business machines can do work today. Vance offered to teach a course to adults interested in learning the method. In photo, from left, Ralph Petty, president; McGuire; Supt. White; Jack Jennings; Dave Parks, secretary, and Mrs. Gerald Tully.

schedules should be kept throughout a lifetime since immunity "wears out" in time.

Christmas Trees To Be Sold

Nov. 25 - Dec. 22
The Ruidoso District of the Lincoln National Forest will have white fir and Douglas fir trees available for personal use Christmas trees. The fee for a personal use tree is \$1. The cutting areas are located in Eagle Creek canyon and along the Monjeau road. Tree tags and maps will be available at the ranger station daily from 8 a.m. to 5 p.m. starting Nov. 25 through Dec. 22. Commercial sales will be in pinyon only. Additional information can be obtained at the Ruidoso Ranger Station.

Christmas Trees To Be Sold
gram, Chaplain Kline was delighted to embark on a plane trip with Virgil Hall, which took him to Las Cruces, ending with a high view and a low view of Capitan, including a skim over his home, Outpost Hill. As he did this he saw his daughters, Beth and Jenann waving from the front patio.
Sunbeam singers of the Capitan Methodist Church, under the direction of Jenny Smith, will sing two Thanksgiving anthems this Sunday at 11 a.m.
Preliminary consultation has begun among Capitan churches about repeating the Community Thanksgiving Eve service held last year. Chaplain and Mrs. Cline, Beth

First Aid Stations For Hunters Set Up By Red Cross

As a community service, provided through the joint efforts of Chaves and Lincoln County Red Cross chapters, there are several first aid stations throughout the hunting area in Lincoln County for the protection of hunters in case of accident or illness.

A 24-hour station will be maintained for the full duration of the hunting season at the Gene Baker house in Lincoln. Another 24-hour station for the week-end will be maintained at the Bluewater school in the Arabela community.
Week-end stations during the daylight hours have been staffed at Fort Stanton and at the radio tower on top of Capitan mountain. Mrs. Virginia Spall of Ruidoso and Ralph Romero of Roswell are in charge of plans.

Hollywood Notes

Mr. and Mrs. R. K. Rowe from El Paso spent the week-end in their home in Paradise Canyon.
Lee Wimberly spent several days hunting with friends, Mr. and Mrs. Roland Johnson at Winston, N. M.
Members of the John Schuller family of El Paso are spending a few days here in their home in Ruidoso.

Capitan News

(By CHAPLAIN KLINE)
Capitan Public Schools presented a patriotic program at 10:15 a.m. in the auditorium last Friday, sponsored by Post 57 of the American Legion. This was in honor of Veterans' Day, Nov. 11, and gave recognition to American Education Week, Nov. 5-11, which was begun by the National Education Association and the American Legion in 1921.
Introduction was by Duane Darling, superintendent. Patriotic purposes were described by Chaplain Alfred Kline, representing Commander Frankie Silva. The National Anthem was played by Bartley McDonough, band director. "To the Colors" was by bugler J. Barnes.
Pledge of Allegiance was led by Boy and Girl Staters Fred Province, Jan Randall, Earl Taylor and Eddie Torres.
Presentation of speaker was given by Jack Mayfield, principal. Patriotic problem was strikingly enacted and keenly portrayed by Vernon Petty, immediate past mayor of Carrizozo. Patriotic color film story of "Old Glory", by the U. S. Air Force, was shown by Melvin Romero, football coach.
Shortly after this patriotic program

OPEN YEAR 'ROUND

Things to Do — Where to Shop
In The Playground of the Southwest

High Country Lodge and Restaurant

"Ruidoso's Year Around Resort"
Swimming Pool - Tennis Court
AM-FINN SAUNA
Reservations for Parties
257-2720
Highway 37 at the Turn-Off to Sierra Blanca Ski Area
—Open 24 Hours—

BISCUIT HILL CAFE

Try Our Old Fashioned Breakfasts
Homemade Biscuits With Mrs. Fife's Apple Preserves
Located on Highway 19 — 3 Miles East of Race Track

29 PINES MOTEL

"Where Your Pleasure is Our Business"
FERN & RUSSELL HAWES, Owners
F. O. Box 888
Phone 257-4348
Fireplaces — TV's
One Block West of Bank
Right Downtown in Ruidoso, New Mexico

Alpine Lodge

CENTRALLY LOCATED
Rooms with TV and Courtesy Coffee
Wash to Wash Carport
Drawer M — Pho. 257-4423
RUIDOSO, NEW MEXICO

Monjeau Cafe

SUDDERTH & MECHEM
"Vola Strong's Good Home Cooking"
"On the Way To and From All Recreation Facilities in the Southwest Playground"
20 Modern Cabins with Fireplaces and Kitchens
"Ruidoso's Friendliest"
TV & Phone in All Rooms
Bowling — Restaurant Conference and Private Dining Room
Swimming Pool Open in Season
F. O. Box 7 — Pho. 257-4408

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Shortly after this patriotic program

Holiday House

"Ruidoso's Friendliest"
TV & Phone in All Rooms
Bowling — Restaurant Conference and Private Dining Room
Swimming Pool Open in Season
F. O. Box 7 — Pho. 257-4408

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PAGE THREE
Ruidoso News
Friday, November 17, 1950
Zenith Model X250
PORTABLE STEREO
Features 22 Watt Solid State Amplifier
\$149.95
WIMBERLY ELECTRIC

RUIDOSO NOW HAS NATURAL GAS SERVICE

We welcome you to visit our office, located on U. S. Highway 70 near the Hollywood "Y", to discuss the economy, dependable service and cleanliness of natural gas for heating and cooking. It's very simple to convert to natural gas. We'll be glad to explain.

Ruidoso Natural Gas Co.
— INC. —

Also Headquarters for LP Gas
HERB SKINNER, Gen. Mgr. — EARL ALLISON, Service Mgr.
Our Pho. Numbers Remain the Same - 378-2935 - 257-2120

SERVED EVERY DAY ALL DAY

AT THE CHAPARRAL

OLD FASHIONED PAN FRIED CHICKEN DINNER

SALAD, POTATOES, HOT ROLLS & HONEY BEVERAGE AND DESSERT

REGULAR ORDERS — \$1.35
ALL WHITE MEAT — \$1.45

COMPLETE ORDERS TO TAKE OUT

Chaparral

Saturday Buffet of Delicious Mexican Dishes
PREPARED BY RUDY SILVA

- | | | | |
|--------------------|--------------------------|---------------|-------------|
| Red Enchiladas | Chili Verde Con Carne | | |
| Green Enchiladas | Chili Colorado Con Carne | | |
| Chili Rellenos | Beef Tacos | Tamales | |
| Chicken Enchiladas | Taquitos | Spanish Rice | |
| Meat Enchiladas | Tostados | Refried Beans | |
| Jalapeno Chili | Chili Sauce | Green Onions | Relish Tray |

SERVED FROM 5 TO 9 p.m.
ALL YOU CAN EAT — \$1.75

MAKE US AN OFFER on this lovely 2-bedroom Trailer, located on a large deeded lot, on pavement, in year 'round area. The owner is ill and needs to sell.

PRICE REDUCED on this 2-bedroom furnished home. Close in with 3 deeded lots: See this before you buy. Immediate possession and owner will finance.

FHA financed, 4-bedroom unfurnished home located on large corner lot, lots of tall pines, paved street, fireplace. A good place to live.

Everything you could want in this like-new 3-bedroom, furnished home. Two baths, separate dining room, den, carpeted. You will love this location. Owner will finance and give immediate possession.

Brick home in upper canyon with 5 bedrooms, 3 1/2 baths, completely furnished including the piano. 140 feet on main road. Owner says sell, and will finance at 5% interest.

Our office is open every day to serve you.

Lela Easter Real Estate

Lela Easter - Tom Jasper
Your Friendly Brokers

Member M.L.S. - Notary Public -
Telephones 257-4370 - 257-2106 - 257-2448



FROM AUSTRALIA—A shield, held in her right hand, and a banner with six displayed by Edna Schlerenberg of Glencoe, operator of La Huerta, who was given the curiosities by one of 200 servicemen to whom she sent Christmas cards last year at overseas posts, most of them in the Asiatic war theatre. The articles are from Australia and are hand-carved. The message stick has symbols that impart messages, and are thrown from one runner to another as a primitive telegraph.

Laundry
Wednesday Mixed 4-Sum
Results of Nov. 8

Team	W	L
McCarthy Const.	21	11
Ruidoso State Bank	21	11
Boykin Real Estate	18	14
Holiday House	18	14
Garibales	14 1/2	17 1/2
Hollywood Lbr.	14 1/2	17 1/2
Kleen Laundry	11	21
Apache Music	10	22

High team 3-game series: Hollywood Lbr., 1972; Ruidoso State Bank, 1921; McCarthy Const., 1899.

High team game: Ruidoso State Bank, 686; Hollywood Lbr., 683; Boykin Real Estate, 680.

High individual 3-game series: Annie Keith, 444; Bette Tully, 477; Gail Hall, 468. High individual game: Annie Keith, 187; Bette Tully, 163; Gail Hall and Evelyn Kanway, 154.

Spills converted: Miltred Armstrong, 45; Walt Averitt, 5-10; Vickie Quenzler, 5-17.

Bowling schedule for Nov. 21: Apache Music vs. Ruidoso State Bank; Boykin Real Estate vs. McCarthy Const.; Cumbled vs. Hollywood Lbr.; Holiday House vs. Kleen Laundry.

OFFICIAL RECORDS

Marriage Licenses Issued
Nov. 6—George Yates and Cherry Cooper, both of Alamogordo. Divorce Filed: Cecelia Bucknath vs. Joseph E. Bucknath.

Jack Kannady, Jr., 629; Jerry Kannady, 555; Mack Cook, 530; Annie Keith, 404; Gail Hall, 483; Vickie Quenzler, 470. High individual game: Jack Kannady, Jr., 223; Jerry Kannady, 213; Jack Kannady, Jr., 209; Vickie Quenzler, 183; Walt Averitt, 182; Gail Hall, 179.

Spills converted: Ben Hall, 6-7; Glen Hall, 5-10; Jerry Kannady, 5-7; Margie Kannady, 6-7-10.

Monday Mixed League
Results of Nov. 13

Team	W	L
Lindy's Store	23 1/2	8 1/2
Holiday Bowl	20	12
Wimberly Elec.	19 1/2	12 1/2
Cunningham Ldry.	18	14
Ruidoso News	15 1/2	16 1/2
Win, Place, Show	15 1/2	16 1/2
Ruidoso Telephone Co.	15 1/2	16 1/2
H. & J. Food Basket	15	17
Clifton Keith Ins.	14 1/2	17 1/2
Swearingin, Inc.	13	18
Team No. 6	12	20
Redman TV	10	22

High team 3-game series: Clifton Keith Ins., 2394; Cunningham Laundry, 2361; Wimberly Electric, 2358. High team game: Clifton Keith Ins., 533; Cunningham Laundry, 523; Wimberly Electric, 510.

High individual 3-game series: Annie Keith, 453; Lou Boyer, 445; Margie Kannady, 433; Jack Kannady, Sr., 528; Clifford Keith, 581; Mack Cook, 623. High individual game: Clifford Keith, 234; Jack Kannady, Sr., 213; Frank Hamar, 211; Annie Keith, 168; Lou Boyer, 150; Margie Kannady, 159.

Spills converted: Gordon Hewlett, 5-8-10.

Bowling schedule for Nov. 20: Redman TV vs. Swearingin, Inc.; Cunningham Laundry vs. Lindy's Country Store; H. & J. Food Basket vs. Win, Place & Show; Keith Ins. vs. Team No. 6; Ruidoso News vs. Holiday Bowl; Wimberly Electric vs. Ruidoso Telephone Co.

High individual 3-game series: Annie Keith, 444; Bette Tully, 477; Gail Hall, 468. High individual game: Annie Keith, 187; Bette Tully, 163; Gail Hall and Evelyn Kanway, 154.

Spills converted: Miltred Armstrong, 45; Walt Averitt, 5-10; Vickie Quenzler, 5-17.

EATING OUT TONIGHT?
Make the most of your evening.
If dining out tonight may be suggested a circle of New York Shows, South African Lobster Tails, specialties of Nelsy, Water Lodge.

We Welcome You
If you are a complete diner or if you are a complete diner with your favorite wine is truly eating and your reward will be a complete evening.

Relax and Enjoy Unhurriedly.
Your dinner in Nelsy Water Lodge. Lovely Alpen Restaurant with open wood burning fireplace.

Having a Birthday or Anniversary?
We will bake the Cake! Dinner served from 5:30 P.M. to 10 P.M. Full course dinner, reservations, special events, or seating ahead. We will take care of everything. We recommend early reservations for Thanksgiving, Christmas, New Year's and St. Joseph's.

Your Host: A. Nathaniel Jett.

Phone: 257-2196

On the river 3 miles in lower Ruidoso Canyon, paved road!

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

SPECIALS

An excellent downtown business location, 150'x110' in size with owner financing. Large 3 to 4 acre commercial tract. Close in, lots of trees and river frontage. Ideal for condominiums, apartments or motel. Several large acreage tracts outside city.

HOMES

Tree covered lot with 3 bedroom, 1 bath home near the airport. Large fireplace and furnished. \$14,500 total price.

Very attractive 3-bedroom, 1 1/2 bath home, close in. Could be adaptable to commercial use or for home with office combination.

Nice 3-Bedroom home in year 'round location with new carpets. Large land area and has an apartment for your mother or to rent.

In Palmer Gateway we have a large lovely home with 3-bedrooms, den with fireplace, extra large lot and private office.

Want to live in Cree Meadows? 3-bedroom home with fireplace and 3 large lots. Priced to sell.

CABINS

NICE! 3-bedrooms, 1 bath cabin with fireplace and screen porch. Completely furnished. Situated on large deeded lot in Upper Canyon. Owner financing.

2-Bedroom furnished cabin in tall pines. Close in and only \$5,250 and good terms.

1-Bedroom cabin with fireplace. All furnished and will take car or pickup for equity.

A lovely 2-Bedroom Redwood cabin in Sun Valley. Large living room with fireplace, playroom and extra large lot. Priced to sell.

Dan D. Swearingin, Inc.

Tommy Portet, Sales Manager

SALES:

Margie Whitlock — Jack Siddens — Jess Nobles — Ken Newton

257-4255

257-4075

Member M. L. S.

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

PAGE FOUR—SECTION 5

Bud Starkey, 218; U. Hobbs, 208.

Ruidoso Ladies' League

Results of Nov. 14

Ruidoso News

Friday, November 17, 1967

Bowling

Thursday Men's League

Results of Nov. 9

Team	W	L
Smoky Bear Motel	23	9
Manana Team	19	13
Hill Const.	19	13
Gateway Shell Station	19	13
Ruidoso Natural Gas	18	14
C & L Lbr.	17	15
N. M. Glass Co.	14	18
Jones Const.	12	20
Chaparral Hotel	11	21
Holaun Bread	8	24

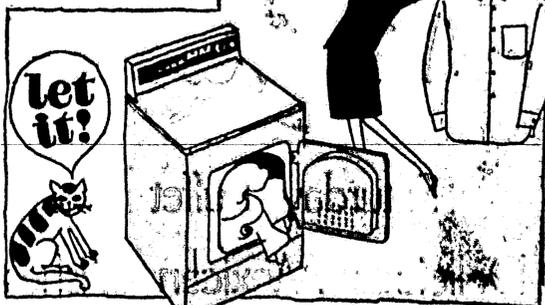
High team 3-game series: Gateway Shell Station, 2007; C & L Lbr., 1987.

High team game: Gateway Shell Station, 1027, 1000; Jones Const., 972.

High individual 3-game series: Apache Music vs. Ruidoso State Bank, 597; U. Hobbs, 654; Jack Kannady, Jr., 654. High individual game: Jimi McEuen, 224.

THE ELECTRIC CLOTHES DRYER IS OUT TO TAKE YOUR IRONING JOB AWAY.

It wasn't enough that the electric clothes dryer put an end to clothesline work and weather worries. Now, it's taking over the ironing job, too. Toss a freshly washed permanent press garment into an electric dryer and a short time later you take it out wrinkle-free and ready to wear. There's no doubt about it, an electric dryer's controlled heat and gentle tumbling action do a better job with permanent press fabrics than the



clothesline ever did. Wrinkles come out, creases stay in, for no-ironing ease that makes washday a breeze. See the new flameless electric clothes dryers at your dealer's soon.

FREE ELECTRIC FRYPAN, PORTABLE MIXER OR COMBINATION CAN OPENER ICE CUBE CRUSHER to qualified electric dryer buyers. Get details from your dealer now!

COMMUNITY PUBLIC SERVICE

Your Electric Light & Power Company

MAX MOOY, Manager



CAPITAN BASKETBALL TEAM—From left, back row, Dave Ingalls, Dave Williams, Ervin Aldaz, Eddia Torrez, Fred Rovine, Grover Dobbins, Robert Brown, Danny Salas, T. Fililingim, Coach Red Lyles; center row, Frank Najjar, Andy Zamora, Larry Trujillo, Richard Padilla, Fred Padilla, Sam Jenkins, Jim Padilla, Hub Traylor, Dick Jones, Henry Caldero.

Jerry Hamilton With State Police In Alamogordo

Jerry B. Hamilton, one of the 26 graduates of the most recent session of the New Mexico State Police Academy, began his duties in the Alamogordo district last week. Hamilton is a former Ruidoso city policeman.

Officer Hamilton has not yet received his patrol assignment but will be working with senior officers of the district.

A graduate of Qulauque (Tex.) High School, Hamilton was engaged in ranching before entering the enforcement field. He served two years in the U. S. Navy, aboard the USS Braine and the USS Stembel in the South Pacific. While serving with the Ruidoso Police Department he attended several investigative and enforcement seminars and classes.

Married to the former Jeanne Carpenter of Ruidoso, Hamilton has rented a home for Mrs. Hamilton and their children, Kelly Suzanne, 6, and Forrest Blake, 5, in Alamogordo.

After you've had your first visit or your first convention in Ruidoso Be ready to have your second

Hundreds of people, companies and organizations have chosen Ruidoso for meetings and conventions. When they do, they come back for more. For more information about Ruidoso as a convention site—any time of the year, write the Ruidoso-Hondo Valley Chamber of Commerce.

It's Getting C-O-L-D-E-R!

Get Winter Clothes Ready!

Don't be late before your youngsters will be having the first snowfall with warm winter clothes. Don't be caught short—bring in their winter thinking—get yours in now for cleaning and repairing. Minor repairs made free.

We Use A Water Repellent Process On All Ski Apparel

SAVITONE CLEANERS

At the "Y" in Hollywood

white mountain Estates

white mountain development

RUIDOSO'S PIONEER LEAD DEVELOPER

Your Best Investment In Ruidoso's Future. 257-2425

Choice Homesites In the Pines Ruidoso's Best Selection 257-2425

TOWN & COUNTRY Estates

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

Ruidoso Characters



Friday, November 17, 1967

HOUSE FOR SALE—Located across road, nearest house to high school. 10-10c.

FOR SALE—Unfurnished 2-bedroom home in Skyland, Woodrow Howard, Rt. 2 Littlefield, Tex. 10-10c.

FOR SALE—1962 Scout pick-up, \$885; 15-ft. Shasta vacation trailer. Fully equipped, \$750. Call Marvin Craig, 251-2121. 10-10c.

ALCOHOLICS ANONYMOUS—8:00 p.m. Saturday night at Holy Mount Episcopal Church, Phone 257-4427 — Or Write Box 511. 10-10c.

FOR SALE—1964-1965 mobile home, 2 large lots on Meander Drive. A five-acre lot for the works. Call Max Oliver, 378-2800. 9-10c.

REDUCED SAFE—Simple and fast with Galloco tables. Only \$86. Nunley Drug. 15-12c.

ANIMAL SHELTER—P.O. 257-2272. 10-10c.

APARTMENT FOR RENT—One bedroom, close to high school. Contact Ray Clarke, 257-2626 or 257-2121. 10-10c.

Juniper — Pinon — Oak — Pine

Firewood — FOR SALE — PHONE 257-4340 — Chris A. Starr, Alto, New Mexico

Bookkeeping Service — Tax Assistance — Phone 257-4488 — Gladys Thomson

Looking for Farms, Ranches or Acreages? Call Jack Siddens Phone 257-4255 Dan D. Swearingin, Inc.

FOR SALE — 2 to 10 Acre Tracts In Enchanted Mesa 1 Mile north of Alto, N. M. Scenic Views — Terms Phone 257-2760 or 257-2085

Dah D. Swearingin, Inc. Phone 257-4075 Call — Jesse Nobles

Beautiful 3-Bedroom home in Cree Meadows Subdivision. Near golf course. Beautiful residential lot in Cree Meadows Subdivision. On pavement, 80'x200'. Can be bought on terms. Real nice 3-Bedroom home, close in. Two lots and includes shop and hot house. Sewer and paving paid. Priced right. Beautiful large level lot in Upper Canyon. Lots of trees, on pavement. Well built building on Sudderth Drive in business district, with living quarters and plenty of parking. Suitable for small business. Priced right.

MAID WANTED PERMANENT POSITION For Right Party 29 PINES MOTEL Phone 257-4249 WRAY BURGESS'S RUIDOSO SHOE SHOP Serving Lincoln County 18 Years NEW & USED BOOTS Leather Work—Boot & Shoe Repair — Phone 257-4288 — Opposite Elora Blanca Ski Shop

FOR SALE 10 Acres on Ruidoso River. Southwest of Ranger Tower With or Without 4-Room House Very Reasonable. 5 Acres on Paradise Canyon Rd. Northeast of Ranger Tower.

J. A. HANLY Phone 257-2587 Box 234, Ruidoso, N. M.

MOBILE TV SHOP Professional service repairs on radios, stereos, color or black and white TV — All work guaranteed. Call 257-2888 — Lawrence Shows — Located at Hollywood Motel

GREAT WESTERN REAL ESTATE CO. Henry L. Hymon Broker Harold Hymon Broker New Homes — Acreages — Commercial Property Business Opportunities — Farms and Ranches P. O. Box 428 Ruidoso Downs, N. M.

HOME OF SOUND INVESTMENT I AM AN INDEPENDENT REAL ESTATE BROKER

On the river, 2 bedroom cabin, screened in porch, fireplace, insulated, furnished. Priced to sell, with terms.

3-bedroom cabin, two baths, carpet, furnished, fireplace. Only \$16,000 with excellent terms, only \$1,500 down and \$100 per month.

We are in a trading mood. Come and see us.

Have several farms and ranches for sale in Texas and New Mexico.

Very nice cabin in upper Ruidoso.

2-Bedroom, fireplace, garage, paving paid, \$8,000, \$1,500 down, balance \$75 per month.

OWNER MUST SELL Commercial property including winterized rock home, 2-bedroom rental and 24'x30' metal shop building. Could be used for many purposes. Terms can be arranged.

IDEAL FAMILY HOME Three large bedrooms, two baths, fireplace and rumpus room. Deeded lot, 70'x100'. Total price, \$15,000. Call listing office for appointment to see.

Locke Realty Co. YOUR KEY TO A SOUND INVESTMENT BETTY LOCKE — 257-2603 Box 666, Ruidoso — Phone 257-4028 Multiple Listing Service

FOR SALE—New pair of ladies' Ko-ee and boots, \$49.95, only a few times. See at Ruidoso News. 10-10c.

CONSOLE SPINET PIANO—Will sacrifice to responsible party in this beautiful, upright and breeding. Call Mgr., Tallman Piano Stores, Inc., Salem, Oregon. 20-21c.

FOR RENT—2 bedroom furnished cabin, 2 1/2 apartments. Horseback Court, 257-2515. 22-15c.

FOR SALE—28-ft. Continental house trailer, furnished, call 257-2600. 9-10c.

FOR SALE OR TRADE—For steer calves or cattle, five 3-year-old Angus bulls, 10 long yearling Hereford bulls, 16 good range horses, 5 top heat or lion dogs. P.O. Box 181, Alto, N. M. Phone Ruidoso 257-4476. 20-10c.

FOR RENT—2 bedroom house, one and one half bath, carpet, all bills paid. See at Texas Bar-11-Q. 22-10c.

FOR RENT—Modern one and two bedroom apartments, \$18 and \$20 per week. All bills paid. Also bedrooms for working men. Palace Motel, call 257-2360 after 4:00 p.m. 20-10c.

FOR SALE—Transit level with tripod, sliding action leveling rod, target, plum line, plus. Used very little. Contact Herbert Smith, phone 257-2743, P. O. Box 65, Ruidoso. 16-10c.

FOR SALE By owner—Two bedroom house, furnished or unfurnished. Will take all bills paid. Also bedrooms for working men. Palace Motel, call 257-2360 after 4:00 p.m. 20-10c.

FOR SALE—Cree Meadows, 10% down, balance over 5 years. \$1,100. \$67-4260. 10-10c.

FOR RENT—One and two bedroom furnished apartments. Gateway area. Phone 257-2085. 17-10c (d)

TO TRADE—Thoroughbred and quarter horse and breeding. All leading blood lines. For: Property in Ruidoso, New Mexico. A. C. Taylor, Phone (605) 676-2222, Box 15-81c, Maljamar, New Mexico.

MORTGAGE ON CONTRACTS—Local investor in market for first or second liens at a fair discount. Reply in writing to Box 63, Ruidoso News. 10-10c.

Zenith Model Y 4517 COLOR TV 255-sq. in. Tube Early American Compact Console \$569.95 with trade WIMBERLY ELECTRIC

Looking for Farms, Ranches or Acreages? Call Jack Siddens Phone 257-4255 Dah D. Swearingin, Inc.

FOR SALE OR LEASE With sale of stock and lease, one of the oldest and best garage repair shops and stations in Ruidoso area. Would trade for nice home in Ruidoso, Roswell or Carlsbad area. Reasonable down payment. Dealers welcome. Age and health reason for selling. Write owner with your proposition or for our proposition, Box 1001, Hollywood, N. M. 86335. 16-10c.

WOMEN PAST 21 WITH BLADDER IRRITATION Suffer Many Troubles After 21, common Kidney or Bladder Irritations affect twice as many women as men. Headaches, Backache and Nervous from too frequent, burning or itching urination both day and night. Scarcely any sleep and may feel old, tired, depressed. In such situations, CYSTEX usually brings fast, relaxing comfort by curbing irritating germs in strong acid urine and by analgesic pain relief. Get CYSTEX at drug store. See how fast it can help you.

STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!

STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!

FOR SALE—Need three? Read Gateway Shell's advertisement on page 9, 22-10c.

FOR RENT—Large, modern house with fireplace and equipped with natural gas at Ruidoso Downs. Call 257-2361. 22-11c.

FOR RENT—3 bedroom house, furnished, close to high school. 22-11c.

FOR SALE—1959 Pontiac station wagon, nine passenger, power brakes, steering, fine for hunting, camping, \$250. 257-2405. 22-11c.

FOR SALE—Pair of ski racks for car, price \$7.50. Can be seen at Ruidoso News office. 22-11c.

SPECIAL NOTICE—The News will be printed one day early next week so our employees can have a holiday Thursday. Your co-operation in getting news and ad copy to us a day or two earlier than usual will be a big help. Thanks. 22-11c.

FOR RENT—2 bedroom and 3 bedroom houses. Extra nice. Both have wood fireplace and covered yard. 21-11c. Phone 257-2808.

FOR SALE—Living room suite, couch makes into bed, electric stove, record player. For: Har-11-Q. 21-10c.

FOR SALE—Seven used insulating materials, full size 300 call. \$15 each. See at Gateway Motel or call 257-4382. 21-10c.

HELP WANTED—House cleaning one day a week. Call 257-2319. 21-10c.

FOR SALE—1947 Willys Jeep, fair condition, check at Marvin W. Jones, phone Captain 254-3069. 21-10c.

ARTHROSIS-RHEUMATISM When it seems that nothing will give you relief from minor arthritic or rheumatic pains, get 100 STANBACK TABLETS or 50 STANBACK POWDERS, and use as directed. Experience the fast, comforting, temporary relief Stanback can give you. If you fail to get relief, return the unused part and your purchase price will be refunded. Stanback has been granted the Good Housekeeping Seal. See for yourself how helpful Stanback can be. Stanback Company, Salisbury, N. C.

NO. 58 PROBATE NOTICE OF APPOINTMENT THE undersigned is administratrix of this estate, and all persons having claims against the estate of the decedent are required to present them within the time prescribed by law.

/s/ Dorothea D. Trimble Administratrix 11-3-10-17-24

Zenith Model Y 4517 COLOR TV 255-sq. in. Tube Early American Compact Console \$569.95 with trade WIMBERLY ELECTRIC

We Rent Most Everything United RENT ALL

FOR SALE At Nogal, New Mexico, 4-bedroom, bath and half, central heating, well, pressure system, wonderful view of mountains, oiled road, school bus, postoffice, excellent small community. Good place to retire or a good place to raise family. On an acre and half. No trades. \$18,000. Shown by appointment. Carrizozo Real Estate Agency Carrizozo, N. M. Johnson Stearns 20-31c.

NOTICE To Lincoln County Property Tax Payers: The 1967 Taxes became due Nov. 1, 1967. The first half will be delinquent Dec. 1, 1967.

Interest of 1% per month will be charged beginning Dec. 1, 1967 on delinquent 1967 taxes.

/s/ Mary K. Lynch, Lincoln County Treasurer

Mescalero Cordwood Permits The Mescalero Apache Tribe is now selling permits to non-Indians for cutting cordwood (dead and/or down trees and logs) on the Mescalero Reservation.

Permits will be issued in units of 50 cords upon payment of \$5.00 per cord for oak and \$2.50 per cord for all other species.

For further details contact: Bureau of Indian Affairs Branch of Forestry Mescalero, New Mexico 86340

HEADACHE PAIN STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!

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STANBACK gives you FAST relief from pains of headache, neuralgia, neuritis, and minor pains of arthritis, rheumatism. Because STANBACK contains several medically approved and prescribed ingredients for fast relief, you can take STANBACK with confidence. Satisfaction guaranteed!

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REALTOR Tom Jones MULTIPLE LISTING SERVICE RUIDOSO REALTY CO., INC. (1933) FOR SALES OR LISTING SERVICE CALL Emadair Chase Jones Res.: 257-2080 Office: 257-2085 Austin Pritchett Res.: 257-2058

"LOTS AND BUILDING SITES IN GOOD AREAS" "APACHE PARK" — "CEDAR CREEK" — "GAVILAN ACRES" Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek, 10 year terms if desired. "HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA" —LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

WOULD YOU BELIEVE? Cabin located on lot with river frontage and highway frontage. In Gateway area and priced for less than \$12,000.

COMPACT! 3 Bedroom cabin, bunk house, plenty of storage, furnished. Owner financing.

FOR SALE OR TRADE—2 Bedroom, furnished cabin with fireplace. Close in. Owner will take truck or pickup and camper in trade. Total price only \$7,500.

RENTALS—One furnished 2-bedroom for skiing season. One 3-bedroom on year around basis. We Appreciate Your Listings

Bill Pippin REAL ESTATE Across from Ruidoso Post Office — Box 1215 — Phone 257-2351. Day: 257-2644 Night

FOR SALE—Model 64 30-30 rifle, 902 241. Clinton chain saw, miscellaneous Jeep parts. 257-2745 21-10c.

FOR SALE—Approximately 80 acres patented land in Nogal Mining District, Lincoln National Forest, south of Nogal, New Mexico. Beautiful mountain view, \$200 an acre. Carrizozo Real Estate Agency, Johnson Stearns, Carrizozo, N. M. 21-21c.

FOR RENT—Three bedroom house, furnished or unfurnished, in Gateway area. Call 257-2307. 21-10c.

FOR SALE—35,000 BTU circulating heater, automatic thermostat, controls, \$37.50. Controls alone worth this much. Roy Baker, 257-2201. 21-10c.

WANTED Full time secretary-receptionist with shorthand and dictaphone transcription experience and accurate typing. Knowledge of bookkeeping desired. Permanent resident. Send resume of qualifications and experience and references to Box AB, c/o Ruidoso News, Ruidoso.

FOR RENT 2-Bedroom House, Furnished On The River \$60 Per Month — Call 257-2587

DO IT NOW BE READY FOR SUMMER NEW HOMES — CABINS REMODELING — ADDITIONS YOUR PLAN — OUR PLAN

NEW IN RUIDOSO BUT OLD IN THE BUSINESS CALL GALE BILLINGTON 378-6060 — Box 428 — RUIDOSO DOWNS Office Located At Great Western Real Estate 2 Blocks East of Chaparral

CAPRI HOME BUILDERS VISIT FOX CAVE Located seven miles east of Ruidoso Downs race track on U. S. Highway 70, Fox Cave was once used as a hide-out by Billy the Kid and roving bands of Apache warriors. The store offers a wide variety of curios, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

STAY AWAKE ITCHING? Let doctor's formula stop it. Zemo speeds soothing relief to externally caused itching of eczema, minor rashes, skin irritations, non-poisonous insect bites. Desensitizes nerve endings. Kills millions of surface germs, aids healing. "De-itch" skin with Zemo, Liquid or Ointment. Quick relief, or your money back!

PAINFUL CORNS? AMAZING LIQUID RELIEVES PAIN AS IT DISSOLVES CORNS AWAY Now remove corns the fast, easy way with Frezzone's Liquid Frezzone's relieves pain instantly, works below the skin-line to dissolve corns away in just 4-7 days. Get Frezzone's at all drug counters.

GILLETTE Foamy SHAVING CREAM 79¢ 64oz. SO MOIST, SO RICH, SO CREAMY!

REMOVE WARTS! Amazing Compound Dissolves Common Warts Away Without Cutting or Burning Doctors warn picking or scratching at warts may cause bleeding, spreading. Now amazing Compound W penetrates into warts, destroys their cells, actually melts warts away without cutting or burning. Painless, colorless Compound W, used as directed, removes common warts safely, effectively, leaves no ugly scars.

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GRADUATES - Julian Salcido, center, and his parents, Mr. and Mrs. Proceso Salcido of Honda with him when he graduated from the Los Angeles Police Academy last month. He is a graduate of Honda High School and attended New Mexico State U. at Las Cruces prior to going to Los Angeles for the police training.

John Birch Society To Meet
 The John Birch Society of Alamogordo will have its 15th annual meeting at the Whiting Hotel Coffee Shop's Rainbow Room for an all day workshop Saturday, Nov. 18.

Zenith Model X560 PORTABLE STEREO
 Features 32 Watt Solid State Amplifier
\$149.95
WIMBERLY ELECTRIC

Forests Can Be Improved By Cutting Christmas Trees In Proper Manner

PARENTS MAY NOT like to be reminded; however, the Christmas season is fast approaching. As in past years, the Lincoln National Forest will soon be involved in administering the sale and cutting of Christmas trees for commercial and personal use. The policy on the Ruidoso district has changed slightly this year.

Areas suitable for large scale commercial cutting, around Ruidoso, are very limited; therefore, this year the Ruidoso District will deal largely with sales for personal use. As with other uses on our national forests, the personal use cutting of Christmas trees has continued to grow steadily each year. Many people prefer to take this opportunity for a late fall outing.

Utilization of the smaller trees is one form of better management of our timbered areas. Many of these trees, if unharvested for Christmas trees or other small products, will never live to reach a size suitable for

saw log harvest. In addition, removal of these trees gives the surrounding trees additional room in which to grow. Many small trees which are unsuitable for Christmas tree purposes are lost to disease and natural causes. Even in areas where all potential Christmas trees are harvested, the stands are still generally overstocked. Efforts are continually being expended to find new ways to utilize this material that is now wasted.

If you plan on "keeping a tradition" and cutting your own tree, you should keep in mind the following rules:

1. Prepare for cold weather—
2. Keep in mind that the better trees will generally be found on the upper 2/3 of the slope—past harvests have more than likely removed the better trees nearest the canyon bottoms and roads.
3. Make certain you understand the permit conditions. A Christmas tree permit, even though it costs money, is not a license to do as you please.
4. Enjoy yourself—if you haven't visited our area before, we are sure you will find it a real treat.

Looking for a suitable tree if you are cold and miserable is no fun at all.

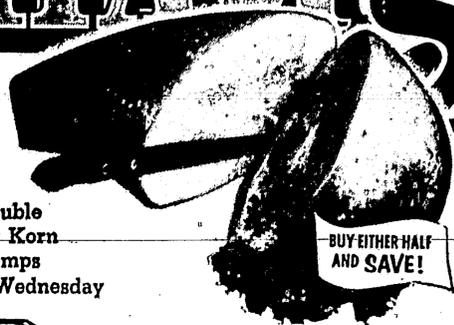
The H. B. Flanagan family visited in Muleshoe, Texas last weekend.

SkI-O-Doso is Nov. 25!

WELCOME, HUNTERS—
 Drive In Our Handy Station and Garage
IF YOU NEED SERVICE
GLENN GREEN'S
HOLLYWOOD GULF
 General Auto Repair - 24-Hour Wrecker Service
 Auto Parts - Wholesale & Retail
 Phone 378-6900 Highway 70

GIVE YOUR BUDGET A REAL BREAK!

HAM Sale



Double King Korn Stamps
 Every Wednesday

BUY EITHER HALF AND SAVE!

GLOVER'S HICKORY SMOKED

SHANK	49¢	BUTT	59¢
HALF		HALF	
LB.		LB.	

SIRLOIN STEAK	U. S. D. A CHOICE	LB. 99¢
T-BONE STEAK	U. S. D. A CHOICE	LB. \$1.09



GOLD MEDAL - 5 LB. BAG

FLOUR 49¢

PILLSBURY PANCAKE MIX 2 LB. BOX **35¢**

BLACKBURN'S WAFFLE SYRUP, QT. BOTTLE **35¢**

AURORA BATHROOM TISSUE 2 ROLL PKG. **28¢**



Hunt's - No. 2 1/2 Can
PEACHES
4 FOR \$1



IDEAL DOG FOOD
 TALL CAN **7 FOR \$1**

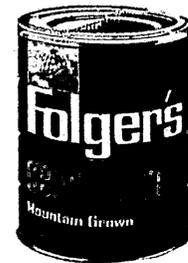
Stokely's - 303 Can
FRUIT COCKTAIL
4 FOR \$1

Stokely's - 303 Can
GOLDEN CORN
5 FOR \$1

Stokely's - 8 Oz. Can
TOMATO SAUCE
10 FOR \$1

Swift's - 24 Oz. Can
PLAIN CHILI
 NO BEANS **58¢**

Hershey's
DIPPING CHOCOLATE
 FOR YOUR PRE-HOLIDAY BAKING **69¢ LB.**



FOLGER'S COFFEE
 2 Lb. Can **\$1.35**
 3 Lb. Can **\$2.02**



CHEER
 Giant Box **64¢**

VIRGINIA REEL - 2 Lb. Bag **SAUSAGE** **\$1.39**
 H. J. Brand 8 Oz. Pkg. Sliced American **CHEESE** **37¢**



play **EXCITING KING KORN WINGO**
WIN THOUSANDS of KING KORN STAMPS!
 NO PURCHASE NECESSARY! • CARDS ARE FREE!

THRILL 22 Oz. Bottle Free Pixie Doll - LIQUID **59¢**
PUREX BLEACH 1/2 Gal. 3 For **98¢**

Frozen Foods

TREE SWEET - 6 OZ. CAN
ORANGE JUICE **6 FOR 98¢**
BIRD'S EYE - PINT - REUSABLE CONTAINER
COOL WHIP **35¢**
BIRD'S EYE - 4 OZ. PKG.
ONION RINGS **29¢**

Fresh! **Fruits and Vegetables** Crisp!
TURNIPS 2 Lbs. **25¢**
Delicious Apples 4 Lbs. **49¢**
Navel Oranges 5 Lbs. **49¢**
Red Grapefruit 5 Lbs. **49¢**

OPEN 9 TO 6 SUNDAY

HJ FOOD BASKET
 WE GIVE KING KORN STAMPS

Prices Effective THURS. - FRI. AND SAT.

Red Barn Cafe

Now Under Management of
FRENCHY & LEE EPPINETT
 Hours: 7 a.m. to 8 p.m.

BREAKFAST

Bacon and Eggs 75c
 Ham and Eggs 85c

WORKING MANS' LUNCH

Soup & Salad - Homemade Rolls & Cornbread
 Choice of Meat - Two Vegetables
 Coffee or Tea
99c

ALSO FEATURING

Shrimp Gumbo - Jambalaya - Creole
 Steaks - Rainbow Trout - Fried Chicken
 Fried Shrimp - Catfish - Beef Stew Fresh Daily
 Homemade Texas Chili - Mexican Food



You know you're living
 in an under
 telephoned house...if

you have to run from the kitchen to answer the phone, or have to get out of bed to answer the phone. Why suffer when extension phones cost so little, add so much? Have yours installed today.



RUIDOSO TELEPHONE COMPANY

BEN*FRANKLIN'S
THANKSGIVING PARTY GOODS

TV BOUDOIR LAMPS	\$3.99
MINK-TAIL HATS	\$3.98
SPACE SAVER CABINET BATHROOM	\$3.49
CANDLE ARRANGEMENTS	29¢
FRUIT ARRANGEMENTS	69¢
WASTE BASKETS & BUCKETS PLASTIC	79¢
KILT PINS	69¢
JEWEL TONE BELTS	\$2.00