

Printed and Published in the Southwest's Year-Round Playground

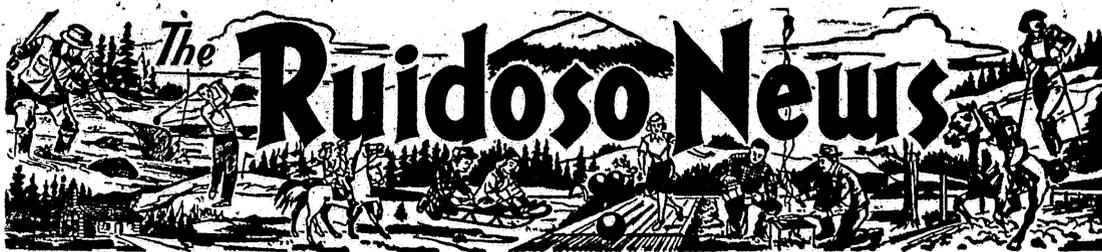
Clarke Insurance Agency



Season's Greetings

— Happy New Year —

RAY CLARKE — BILLIE CLARKE — PHONE 257-2415



A RECENT STUDY
Of young men ages 16-20 showed that those with Drivers Training had 30% fewer accidents and 50% fewer violations. Drivers Training Saves on Insurance Premiums.

DAVE PARKS, Insurance Dept.

DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Phone 257-4255

NUMBER 28 IN OUR 22nd YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, DECEMBER 20, 1967 "INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town

—BY NOSEY WATERS—

Nick Wolfe, horseman out of Tucson Turf Club race track and well known here among track fans, sent us a clipping from the Arizona Daily Star there which told of the Turf Club closing down during the severe winter storm the other day—too snowy, sloppy and mud-soupy, the news article said. . . . A nifty idea for a Christmas present: Bill Pippin hauled a cord of firewood for Fortales for his mother as a Yule gift. . . .

Wonder if Jim knows this: There is a Wimberly Electric in Breckenridge, Tex. . . . We overheard somebody make a remark . . . we'd heard many years ago about the ranchers and landowners in the Clovis, Hobbs and Tatum area the other day. They said the owner of a ranch on whose land oil has not yet been discovered goes to bed at night saying, "Boy, doesn't that oil smell coming in from our neighbor's land!" The rancher who has one or more wells producing on his land will declare, "Boy, isn't that oil smell great!" . . . It surprises me how many people like grills and how many don't. Seems to be a dish that folks either relish or despise. Growing up in the South, we learned as a youngster that grills go with everything—with bacon and eggs for breakfast, with anything you serve with lunch, with steaks, roast, sausage, spare ribs, etc. We loved it, but often bump into someone who has eaten grills who can't stand 'em. . . . This is something to say in favor of Buzz Whitlock's long range campaign to get a tramway from Ruidoso to the ski area. We talked with a Texas family that came to Ruidoso during the Christmas holidays four years ago who learned to ski here. Each year since they've taken a ski holiday trip to Red River. We asked 'em why. They said they like the idea of being able to walk from their motel accommodations to the ski lift and start skiing immediately. "I'm too much of a flatlander to want to drive this beautiful mountain road you have up the side of a mountain to ski," he declared. And, it may be there are other flatlanders like him and his family who have the same distaste about driving up to Sierra Blanca. Let's get that tramway so we can get those scaredy-cats back. . . . Mrs. Amelia Anderson has presented the Ruidoso Baptist Church with a beautiful painting of the River Jordan which she has seen, and it now hangs over the church baptistry; minister Wayne Joyce tells us. We'll get a picture of it as soon as we can. . . .

Petty Officer 1st Class Jim Jorren, son of Mr. and Mrs. Carl Jorren of Ruidoso, and who is a deep sea diver for the U. S. Navy, is now working on (or under) the famous passenger liner Queen Mary which was recently purchased by the city of Long Beach, Calif. and which is to be used as a hotel and convention center for that city. The huge liner was placed in dry dock for repairs and because of its tremendous weight broke the dry dock and this is what Petty Officer Jorren is working on repairing. He is stationed at the Lomita, Calif. base. . . .

Our thanks to the Ruidoso AA chapter for a nice Christmas present of a gift certificate from Brunelli's. . . . Two members of the sales staff of Dan D. Swearingin, Inc., real estate department won top honors as Multiple Listing Service salesmen of the year. Jack Siddens was uppermost in sales for the second year in a row, and Mrs. C. M. Whitlock was second runner-up for the 1967 award. . . . Chaparral Motor Hotel has some big events for the week-end, including the C. of C. Hank Thompson New Year's Ball Saturday night, a New Year's dinner and dance Saturday evening in the gold room at the Chaparral and a big Sunday dinner plus a New Year's Day dinner that will feature blackeye peas on Monday. In view of all that activity, the regular Saturday night Mexican buffet will be a casualty this week-end, but will be resumed as a weekly attraction each Saturday in the future, the management says. . . . Jim Hine, village clerk-manager says this was about the quietest Christmas we've had hereabouts, with village police and State police both reporting the crowds were well behaved. . . . Local folks receiving Christmas cards from the Buz Murrell family out at Phoenix got word in notes on the cards that Buz has been made an officer in the bank in which he is employed. He was manager of



ON THE SLOPES—Dianne Glover demonstrates with charm the fun on Sierra Blanca ski slopes hundreds of skiers are enjoying this holiday season here. (Sierra Blanca Photography)

Dozens of Projects Handled By CC Reported In Summary At Year's End

Dozens of projects handled during the latter part of 1967 were reported on in a letter from President Charles Findley sent to members of Ruidoso Valley Chamber of Commerce that gave a year-end summary as follows:

- Helped sponsor the Writers Tour much good nationwide publicity has been obtained from this.
- Met with many conventioning groups with a welcome to Ruidoso and trying to entice them to come back.
- Have attended many Highway 70 meetings doing all we can to expedite the Interstate system in our area.
- Have spent many hours meeting and visiting with various dignitaries trying to sell the Ruidoso area.
- Completed putting together a color brochure of the Ruidoso area, using it for mailings at present have mailed thousands of copies.
- Have continued to work with the Lincoln County Development Association enabling us to promote our area on a wider scale.
- Instrumental in obtaining a new sign at the entrance to Ruidoso.
- Brought several Sport Car races to Ruidoso.
- Put together and promoted several hundred radio and TV spots in Odessa area promoting Ruidoso.
- In conjunction with the Roswell Chamber secured large billboard signs at Tularosa and Clovis urging traffic to stay on Highway 70.
- Entered a float and participated in the Billy the Kid parade at Lincoln.

Participated in the Smokey Bear Stampede at Capitan.
Secured a place for 20 slides in a film presentation presented by the El Paso Development Corp. in several Eastern cities.
Presented a bear to Baylor University.
Have traveled several thousand miles speaking to groups trying to sell the Ruidoso story.
Set up a booth at the New Mexico State Fair—Telling the ski, racing and recreational story.
Help with the initial college group meetings.
Attended Governors conference on Tourism in Carlsbad.
Attended New Mexico Chamber of Commerce Executive meeting in Roswell.
Put together a slide presentation of the Ruidoso area. Have shown it to several hundred people in West Texas. This is available anytime anywhere for a program.
Have been instrumental in obtaining free space in numerous newspapers and programs telling the Ruidoso story.
These in addition to the general routine business of answering numerous phone calls and stacks of mail.



CARS TELL STORY—The number of cars parked at Sierra Blanca Ski Area any day this week told the story of the ski boom underway during holiday period. License tags from many states were represented in the large number of vehicles. (Sierra Blanca Photography)

SKI BOOM HITS

Skilling conditions described with every complimentary adjective you can think of—including fantastic, terrific, beautiful, marvelous, etc.—paved the way for a real ski boom in Ruidoso for this holiday season. Hundreds of skiers from several states are on the slopes of Sierra Blanca enjoying some of the finest skiing to be found anywhere in the U. S. Manager Roy Parker of the Sierra Blanca Ski Area said skiing was the finest he had ever seen in the local area, as fine as any he had experienced in many famous winter sports resorts. Many families were enjoying ski trips to Ruidoso as Christmas gifts from the head of the house a new kind of gift idea that has been growing in recent years. Local ski shops were reporting their ski rental equipment was booked solid for the holiday period, and local motel and hotel accommodations were crowded, as were dining facilities here. The Sierra Blanca area received 50 inches of snow in several storms that swept through this area earlier in December. The snow has settled to form an excellent base, and new snowfalls have freshened the many trails offered.

Top Displays In Yule Lighting Picked By CC

Ruidoso Valley Chamber of Commerce has announced four awards of certificates will be given for the best in business and home lighting and decorations for the Yule holidays following a tour of the canyon area last week by a panel of judges. Two top businesses judged as winners of the awards were Community Public Service Co.'s display on the rooftop that featured Santa coming in for a landing, and Alpine Lodge; and for homes, the residences of the Melvin Knox family in Ruidoso and the Jack Towers and Clara Jester home on U. S. Highway 70 east of Ruidoso Downs. Mrs. Billie Clarke was chairman of the decorations committee this year. She said last week she was anxious to see a much greater participation in the next year contest.

Last Chance To Vote In CC Courtesy Contest For '67

This week's Ruidoso News is printing the ballot for the last time that you are invited to clip out and mail to Ruidoso Valley Chamber of Commerce with your nomination or vote for the most courteous employee in Ruidoso for 1967. The chamber, with Van White as chairman has a courtesy committee that is pushing for more courteous treatment of the tourist visitors as well as home-folk shoppers, and has asked for votes for the most courteous salaried person in the community, whether a clerk in a store, a secretary, a nurse, a teacher or any other profession in which the nominee is employed. Votes must be in the office of the chamber of commerce by Dec. 31. The ballot appears on page one of today's News with mailing instructions. Persons who have been nominated, or who have received more than one vote to date in the balloting up to noon Wednesday have been:

- Elsie Williams, Ruidoso News.
- Bertha Badilla, Manlio's.
- Mario Hardy, Telephone Co.
- Paul Lukens, Bennett's Foodliner.
- Frank Gardner, Mountain Ski Shop.
- Jeanette Browning, Forest Service.
- Max McCoy, CFS.
- Winnie Murphy, Bennett's Foodliner.
- Mrs. Til Thompson, Credit Bureau.
- John H. Anderson, Police Dept.
- Mamie Little, The Little Shop.
- Larry Taylor, Ruidoso Police Dept.
- Herbert Ford, H. & J.
- Marty Farham, Ruidoso Drug.
- Alice Radliff, Nuneley Drug.
- Mrs. Viola Walker, H. & J. Food.
- Dorothy Boone, Whispering Pine Restaurant.
- Joyce Scott, D & D Beauty Salon.
- Donna Jean Bailey, H. & J. Food.
- George P. White, Municipal Schools.
- Lillie Osborne, Ruidoso Food Mart.
- Rev. Wayne Joyce, Ruidoso Baptist Church.
- Junior Winfield, Jones Const.
- J. L. Wilson, Wilson's Barber Shop.

SKI REPORT

For Sierra Blanca Ski Area
Wednesday, 5 p.m.: Base snow depth 30 inches. Skiing rated good to excellent. All lifts operating except Capitan.

Hank Thompson and Brazos Valley Boys Play for C. of C. New Year's Ball

Hank Thompson and the Brazos Valley Boys are featured in a New Year's Ball to be staged here Saturday night, Dec. 30 in the Chaparral Convention Center, and Ruidoso Valley Chamber of Commerce, sponsor of the annual event, is expecting the greatest crowd in the history of the big party. Indications this week were that more than 1,500 people will be on hand. Thompson, nationally famous western and country style singer and orchestra leader, is always a hit wherever he plays—and the New Year's program here, with the extra large holiday crowds in town, should assure a whale of a party, Don Driver, chairman for the big affair said this week. There are 2,000 tickets provided for the Thompson show. Price now is \$5 per person, but early reservations earned a lower price. Mrs. Emma Redmann, secretary for the C. of C. said the convention center was about 75% reserved. The dance will begin at 9 p.m. and last until 2 a.m., she added.



HANK THOMPSON

Montoya Given 1-to-5 Years

Cosmo Montoya, Jr., Ruidoso Downs, was given a one-to-five year sentence in the state penitentiary on charges of involuntary manslaughter by Third Judicial District Judge Edward Trivis early this week in Carrizozo. Montoya's charge to which he plead guilty was a reduced charge from first degree murder entered earlier in the case, based on the death of Earl Southern, Ruidoso Downs, following a fight in which three men were engaged last October 5. Southern's body was found by peace officers about midnight following a search of several hours in the area south of the Ruidoso Downs village hall when they received reports of the argument from neighbors. A second person charged in connection with the case, Mellone Sanchez, Jr. was allowed to withdraw his pleading of guilty to a charge of tampering with evidence. Mellone had previously been charged with accessory to murder. On Mellone's request for a change of plea, and following arguments with his court appointed attorney Richard Parsons of Ruidoso over the change in plea, George L. Zimmerman of Alamogordo was named by Judge Trivis to succeed Parsons when Parsons asked to be released as the defense attorney. Should any other charges be filed, an arraignment will be next Tuesday in the district court in Carrizozo. Phone us your news to 257-4461.

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT CONGRATULATIONS ARE DUE

Mr. and Mrs. Morgan Maxwell, Carrizozo, parents of a daughter, born Dec. 20, wt., 7 lbs.

1967 SCORE TO DATE—
GIRLS BORN—40
BOYS BORN—45



MR. 1967—To observe his first birthday next Monday will be Rafael Pena, Jr., son of Mr. and Mrs. Rafael Pena, Sr., Ruidoso Downs, shown here with his mother in News office visit this week. He was first baby born in 1967, early on the morning of New Year's Day. He and his parents received numerous gifts from local merchants.

First '68 Baby To Be Honored

The first baby born after midnight New Year's Eve in Ruidoso-Hondo Valley General Hospital will receive a basket full of gifts from local merchants in the Ruidoso News' third annual First Baby of the New Year contest. Gifts ranging from personal items to a first deposit of money free in a savings account at Ruidoso State Bank will be presented to Mr. or Mrs. 1968. The first baby born the first year the News staged the New Year Baby contest was a boy born to Mr. and Mrs. Anthony L. Beltran of Carrizozo who will be observing his second birthday on Jan. 3, and the first baby born in 1967 came on New Year's day at 8:30 a.m., was a son born to Mr. and Mrs. Rafael Pena of Ruidoso Downs and he will be observing his first birthday next Monday. He is Rafael, Jr. and the Beltran boy was named Robin David.

Firms co-operating in the First Baby for 1968 contest page in today's News include Ruidoso State Bank, Ruidoso Drug, Prescription Pharmacy, County Flowerland, Gambles, Clayton Bennett's Indian Shop, H. & J. Food Basket's variety department, Brunelli's, Puerta del Sol, Nuneley Drug, The Little Shop, Artistic Beauty Shop, Chaparral Motor Hotel and Ruidoso Cable TV.

Postage Jumps On Jan. 7

Effective Jan. 7 first class letters will go up from 5 cents to 6 cents an ounce, air mail from 8 to 10 cents an ounce, postal cards from 4 to 5 cents each, and air mail cards from 6 to 8 cents each. Read and use want-ads regularly.

WHO

Is the Most Courteous Employee in Ruidoso?

Write the name of the person you nominate for Chamber of Commerce recognition for the most courteous salaried worker in 1967 on the lines below and mail to:

P. O. BOX 698,
RUIDOSO, NEW MEXICO 88345

I Nominate _____

Who Works For _____

(Ballots must be in the C. of C. office no later than Dec. 31, 1967)

HAPPY NEW YEAR

FROM
CARMON, LEONA MAE, DELANA

CARMON PHILLIPS

OLD MILL

MIRROR

COMMUNITY EVENTS

Make It Yourself With Wool Contest Is Jan. 6 In Roswell

Girls and ladies interested in the Make It Yourself With Wool Contest, should contact fabric shops, home extension offices and home economics departments for entry forms and information. Mrs. Charles Fuller, district official, has announced.

Any girl 10 years of age and older is eligible. In order for contestants to be invited to the free classes in modeling, they must send the application in soon.

District 8 consists of Chaves and Lincoln Counties. Garments must be made by the person entering, they must be made of 100% wool or fibers accepted as wool, such as mohair, cashmere and camel. This allows 5% (no more) for other fibers. The wool must be loomed, or felted in America.

People entering must read the entry form carefully and follow rules as suggested.

In addition to awards, much value is derived by all contestants. They cultivate sportsmanship, reality for learning to win or lose gracefully. They develop self-assurance through lessons in grooming and posture, also give girls individual confidence in the presence of others. The contestants receive encouragement of high learning through college scholarships. They experience the pleasure of creative talents to plan, select and make a beautiful garment and save money over the cost of buying one. They learn about fabrics and fashion which enables them to become a wiser buyer later.

After entry forms are mailed in, the contestants will receive information regarding plans for the day. The contest will be held Jan. 6 at Oodard High School in Roswell, New Mexico had the national winner last January, Margaret Rockhold, who received a trip to Europe and received a set of luggage.

Girls entering this contest should keep in mind to make a garment of new high fashion fabric, and use the newest fashion in patterns. The important feature is to have a garment of high fashion, colorful and youthful. This contest has been approved by the National Association of Principals of Secondary Schools for more than ten years as an educational project. It promotes the use of American loomed wool, one of New Mexico's industries. Fabric shops benefit from the contest, but the contestant derives more than anyone else.



MARY CUNNINGHAM

Mary Cunningham, John Underwood Engagement Told

Mr. and Mrs. Jimmie Lee Cunningham, 609 West Gore Ave., Lovington, are announcing the engagement of their daughter, Mary Laverne, to Herbert John Underwood, son of Mr. and Mrs. Jack Underwood, of Ruidoso and Lovington.

The wedding is planned for January 28, in the Church of the Holy Mount in Ruidoso with the Rev. James Eubanks officiating.

Miss Cunningham is a sophomore at the University of New Mexico, Albuquerque, where she is majoring in Education. Her sorority is Chi Omega. She is a graduate of Ruidoso High School.

Ruidoso honored her by selecting her as the Aspendale Queen in 1965 and again this year by choosing her as the Ruidoso Princess to the Sun Carnival. She has one sister, Mrs. Carl Alexander, Jr., of Omaha, Neb.

Underwood is a junior at the University of New Mexico. He is a pre-law student and is majoring in Philosophy. His fraternity is Phi Delta Theta of which he is secretary. He is also president of College Inn. He graduated from Ruidoso High School in 1965. He has one brother, Jack Underwood, Jr.

BSP Group Has Christmas Party

Xi Alpha Rho chapter of Beta Sigma Phi met in the home of Mrs. Buzz Whitlock on Dec. 18 for a Christmas party and gift exchange. Names of secret pals were revealed and names were drawn for secret pals for the coming year.

Hostesses for the party were Mrs. Bonnie Rich, Mrs. Wayne Parker, Mrs. David Travis, Mrs. Stormy Edwards, Mrs. Bob Jones, Mrs. Pat Newbrough and Mrs. Sam Dunn. Refreshments served included dips, sandwiches, cookies, candies and punch. The party concluded with the whole group singing Christmas carols.

It was announced that Mrs. Melba Frankum was the winner of a \$50 gift certificate from Olmstead which was a ways and means project for this chapter before Christmas.

REALTORS HOLD CHRISTMAS PARTY

Local realtors, who are members of the Multiple Listing Service, had a Christmas party Thursday night at Naisy Water Restaurant. Attending were Messrs. and Meses Tom Jones, Dave Parks, Tommy Perlett, Jess Nobles, Jack Siddens, J. D. Locke, Ruben Larsen, Tom Jasper, Joe Skeen, Austin Pritchett, Reggie Hughes, Jete Voss, Jack Spall and M. O. Spears. Also attending were Mrs. Della Hale, Johnny Mobley and Gladys Thomson.

TELEPHONE COMPANY HAS CHRISTMAS FETE

Employees of the Ruidoso Telephone Co. and their wives or husbands were entertained with a Christmas party Friday night last week at the Elks Lodge hall on U. S. Highway 70.

ALAMOGORDO GROUP HERE

Employees and representatives of Hammond Insurance Group of Alamogordo and Roswell met Friday night at Naisy Water Restaurant and had a Christmas dinner. Meeting at 6:30 for the cocktail hour the 24 attending later had a Christmas buffet featuring ham and turkey, with all the trimmings.

OPEN HOUSE SET 7 TO 9 P. M. SUNDAY AT EPISCOPAL CHURCH

The Rev. and Mrs. James Eubanks are inviting members of the church and friends of the church to attend an open house at the Church of the Holy Mount vicarage adjacent to the church in Palmer Gateway on Sunday evening from 7 until 9 p.m.

Read and use want-ads regularly.

Mrs. Shaw To Open Ceramic Workshop

Mrs. Jack Shaw, better known as LaRue to her friends, will open her Ceramic Studio and Gift Shop Tuesday, Jan. 9, at 9:30 a.m. The workshop is located in the Brunell building downtown, where the Lincoln County Art Association had a gallery previously. Mrs. Shaw will be serving free coffee and doughnuts on opening day and everyone is invited to come in and get acquainted. Mrs. Shaw said she hopes to have a fun shop for all, and is inviting everyone interested in ceramics and experienced ceramic workers to come and work in the shop free of charge. She said work space is available as well as ceramic supplies, greenware and also firing of ceramic work. Classes for beginners will be held twice a week, and evening classes are also planned for those who cannot come during the day. Also for sale in the shop are lamb-skin rugs in many lovely colors and pure lamb skin moccasins.



The use of depilatories (or hair removers) for superfluous hair usually come in powder, paste or cream. They are effective for what they are intended but should be used accurately on the package. Generally, a sample application should be made on a nude area of the arm to determine any possible allergy you may have to the chemicals. If you are considering a depilatory, consult your professional beautician, as a cosmetologist, or if she has had specialized training in this area of beauty treatment.

ARTISTIC BEAUTY SHOP CATERERS to "Busy Girl Fridays"

Phone us for early or late appointments. Our "FAST IN and OUT" appointments include highly trained experienced stylists — color machines for your personality shade in minutes rather than hours — Air conditioned shop and dryers — Our "BUSY GIRL FRIDAY COIFFURE" consists of Basic Styling for daytime that can be combed and HIGH STYLED for evening. Phone 257-2508 for your next appointment. Won't you.

(Copyright 1967 Ad-Vance Features)

Canyon Echoes

Members of the O. S. Montes family visited in California during the holidays.

Mr. and Mrs. Jack Shriver are visiting friends and relatives in Oklahoma.

The Cecil Clarke family is here from Santa Maria, Calif. visiting his mother, Mr. Billie Clarke and brother, Ray Clarke and family.

Judy Whigham, daughter of Mr. and Mrs. Leon Whigham is visiting her family for the holidays. After Jan 1 she will be returning to Abilene where she is attending beauty school.

Visiting in the Jim Strong home for Christmas was Mr. and Mrs. Bob Strong and children of Hatch, Mrs. Carolee Riley and children, Clovis, Pauline Price, Amarillo and Walter Webb of Albuquerque. Bob Strong is a brother of Jim and Mrs. Riley is their sister.

Cyrus Leonard is here from New Mexico Military Institute visiting with Lometolks.

Catherine and Liz Bennett, students at the University of New Mexico in Albuquerque and Mrs. W. D. Arnold, Lamesa, Texas have been visiting Mrs. Dick Bennett during the holidays.

The Roy Hatchiff family visited in Graham, Texas during the holidays with Mr. Ratcliff remaining for a longer stay with her parents there. Roy reported.

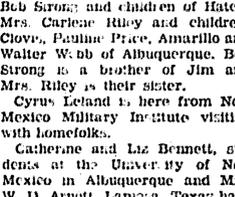
Mr. and Mrs. Tom Hood spent Christmas in Las Cruces with two of their daughters and their families — one of them coming from Arizona to be with them.

Mr. and Mrs. Bob Walker and family spent Christmas with his parents in Vernon, Texas.

Left Thrane spent Christmas in Chicago.

Mike Trotter, son of Mrs. Tom Walker, spent his Christmas leave in Ruidoso with his mother and sisters.

Peace



in 1968

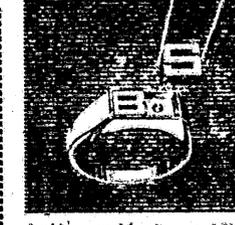
We, too, bow our heads in prayer that your every wish be answered in 1968.

CAPITAN CLUB MEETS IN BEAUBIEN HOME

The December meeting of the Capitán Woman's Club was held in the home of Mrs. Richard Beaubien. "Small One" was read by Mrs. Ellis Schildknecht and Mrs. Neal Bergman sang "What Child Is This?" Members of the club exchanged gifts, and plans were discussed for a community carol singing on Dec. 21.

MAN CHARGED IN ATTEMPT TO ROB MOTEL SENTENCED

Judge Edward Triviz in Third Judicial District court in Carrizozo early this week sentenced Henry Sanchez of Ruidoso one to five years in the state penitentiary when he was found guilty of burglary, reduced from a charge of aggravated burglary. Sanchez was arrested at Mitchell Motel one night late in the summer this year where he reportedly was attempting to remove a television set from a dining area of the place through a window he had made forcible entry.



Seeking your identity, man? Find it fast with a ring more personal than a signet. Two engraved Gothic letters can be instantly set in this handsome sterling mounting. No need to order. See it — set it — get it today! Get one for the girl in your life. Too. All popular sizes and half sizes. Nearly all letters always in stock.

Whitlock's JEWELERS

Pho. 257-4400 — Box 700 — Ruidoso Plaza Dec

Buzz, Margie and Winnie

We Give YES Stamps



OLD MAN 1967

IS GETTING READY TO SHOVE OFF

And we're all set to welcome the

NEW YEAR 1968

We are very pleased with your fine support in 1967 and we hope you will continue to let us serve you in the next 12 months.

The Del Delhotal Family

Ruidoso Drug

Phone 257-2205 — Ruidoso, New Mexico

Ruidoso High School. He has to return to Ft. Leonard Wood on Jan. 2.

Mid McKnight and family is vacationing here over the holidays. Mid is the minister of the Highlands Church of Christ in Abilene.

Smith Allen, a 1967 graduate of Ruidoso High School, is home on Christmas leave from the Army. Smith is the son of Mrs. Ray Pinkston of Ruidoso Downs and is stationed at Fort Gordon, Ga. He returns to Ft. Gordon on Jan. 2.

Mr. and Mrs. James Sample spent Christmas with their daughter and family, Mr. and Mrs. M. A. Deal and Phyllis Jean in Globe, Ariz.

Sidna Cunningham, daughter of Mr. and Mrs. C. V. Cunningham and Anne Winkels, daughter of Mrs. T. J. Winks, are visitors from NMSU for the Christmas holidays.

Mr. and Mrs. Larry Holly and children spent Christmas with relatives in West Texas. They visited Larry's parents, Mr. and Mrs. Lindell Holly in Littlefield and Mrs. Holly's mother, Mrs. G. W. Cox in Brownfield.

Other Canyon Echoes, Page 8, — A

HAPPY NEW YEAR!

We Appreciate Your Patronage During the Past Year and Hope You Will Let Us Serve You In 1968.

D. and D. BEAUTY SALON

One Block West of High School In Gateway

Phone 257-2744

"We Need Your Head In Our Business"

MONEY FOR YOU!

INTERSTATE Financial House

Blk. East of P. O. — 257-4036

Personal - Furniture - Auto and Home Improvement Loans.

Also finance your new and used autos and furniture with INTERSTATE regardless of where you buy.

See MARVIN CRAIG, Mgr.



SCOUTING NEWS

Scouts are still selling light bulbs. They have 25, 40, 60, 75, 100 and 150 watt bulbs here in town.

Any boy between the ages of 11 and 17 interested in Scouting, contact Marvin Craig at 257-3121 or 4030 Boy age 8 or 9 contact Don Hart at 257-2329 or 257-4041 and age of 11 contact Rev. James Eubanks at 257-2356.

Explorer Troop 69 meets every Thursday, 7 p.m. at the Lions Hut; Advisor, Dale Wynn, home phone 257-2412, business, 257-2022.

Boy Scout Troop 69 meets every Thursday, 7 p.m. Scout Hut, Scoutmaster, Marvin Craig, home phone 257-2121, business phone 257-4036.

Cub Scouts Pack 69 meets third Tuesday of each month, 7:00 p.m., scout hut. Planning meeting first Tuesday of each month. Cubmaster, Don Hart, home phone 257-2329, business, 257-4014.

Carrizozo Troop 63 meets each Monday night at 7 p.m. at the Scout Hut, Scoutmaster, Wayland Hill, phone 648-2858.

Capitan Troop 135 Dalton Morgan, Scoutmaster, home phone, 354-2502, business phone, 354-2350; meets each Tuesday.

Corona Troop 211 Marshall Jeffcoat, Scoutmaster, home phone, 401.

Hondo Troop 163 Paul Pacheco, Scoutmaster, phone 633-4441, meets third Wednesday of each month at Hondo School.

Roundtables for all adult Scouters connected with all Cub Packs, Scout Troops and Explorer Posts in Lincoln County will be held at 7 p.m. the third Monday of each month in the council meeting room at the city hall.

Garden Club Meet Held In Davis Home

The regular meeting and Christmas party for members of the Ruidoso Garden Club was held in the home of Mrs. L. L. Davis, Sr. on Dec. 19. The house was decorated for the Christmas season and delicious Christmas candies, sandwiches and cookies were served. The centerpiece on the refreshment table was an epergne with popcorn ball.

Mrs. L. C. Crews and Mrs. Ike Kennedy displayed many beautiful handmade Christmas gifts and decorating items. Mrs. Dan Griffith and Mrs. Georgian Cook presented a musical program with Mrs. Griffith singing "I Saw Three Ships" and "What Child Is This?", accompanied on the guitar by Mrs. Cook. A duet was sung by the two "Silent Night" and "The Wassail Song" with Mrs. Cook also playing the violin. Mrs. E. U. Brecheisen sang "Silent Night" in Spanish. The meeting closed with the entire group singing Christmas carols led by the two guest musicians.

The Rev. and Mrs. James Eubanks are inviting members of the church and friends of the church to attend an open house at the Church of the Holy Mount vicarage adjacent to the church in Palmer Gateway on Sunday evening from 7 until 9 p.m.

Honeymoon Club

Mr. and Mrs. George R. Ash, Jr. of 2023 Ave. L, Huntsville, Texas, spent their honeymoon staying at the High Country Lodge Dec. 23. The bride is the former Marilyn Holte and is the daughter of Mr. and Mrs. Robert C. Holte of Minnetonka. Miss Parents of the bridegroom are Mr. and Mrs. O. H. Ash, Jr. of El Paso. The couple was married in Huntsville on Nov. 23.

Also spending their honeymoon at High Country Lodge on Dec. 24 were Mr. and Mrs. W. M. Gaston of Trailer Villa, 102 NW 10th St., Andrews, Texas. The couple was mar-

ANNOUNCING

The Formal Opening of LaRue's Ceramic Studio & Gift Shop

Tuesday, Jan. 9 from 9:30 a.m.

Free Coffee and Doughnuts will be served Come by and Get Acquainted Instruction Classes for Beginners

Experienced ceramic workers are invited to work at the shop free of charge, and firing supplies, Greenware and other ceramic supplies are available.

Night Classes will be held from 6 to 8 p.m. Tuesdays and Thursdays

We invite everyone interested to come and work in the shop whether instructions are needed or not

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— SATURDAY ONLY —

Spaghetti — 95c

VILLA INN

"WHERE THE ACTION IS"

THE BOYS ARE HERE— WISH YOU WERE HERE

EMMETT MORGAN

See The Boys at the Villa Thru Dec. 31

At the Hospital

Admitted Dec. 23—Gary Sparger, Hobbs, Dismissed—Beatrice Graf, Richard Salas; Doris Maxwell; LeRoy Lopez.
 Admitted Dec. 24—Alice McClure, Lucille McCarty, Ruidoso; H. T. Baker, Austin, Tex. Dismissed—Alfonso Ramirez, Salomon Trujillo, Gary Sparger, Alice McClure.
 Admitted Dec. 25—Dorothy Cunningham, Ruidoso Downs; Ruth Longabaugh, Ruidoso; Joyce Rhoads, Los Angeles, Calif. Dismissed—Ray Carpenter, H. T. Baker.
 Admitted Dec. 22—Salamon Trujillo, Capitán. Dismissed—Richard Sellers, James Witt, Frank Gomez, Michael McCarty.

Sheri Morrison is spending her vacation with her parents, the Cecil Morrissons, in Ruidoso. Sheri is a student at a business college at Roswell.

Letters To The Editor

December 19, 1967
 Father Laurier Labreche
 Ruidoso, N. M. 88345
 Dear Father Labreche,
 The members of the Ruidoso Ministerial Alliance in their meeting at the First Presbyterian Church on December 14, asked me as the secretary of the organization to express in a letter addressed to you, our appreciation for the wise and dedicated leadership you have given to the Alliance during the last two years that you have served as its president.

We are appreciative of the time, thought and prayer that you have given as you have led the ministers in this community in many worthwhile ministries together in the name of our Blessed Lord. You have also been an inspiration to us as you have led us into a oneness of heart in our ministry. The members of the alliance appreciate the rare and unique privilege that we have had here in Ruidoso of growing in our understanding and appreciation of the communion in which you worship and labor.

We long for the time when in every community the clergymen will have the exciting experience that has been ours of serving our Lord side by side with those of your communion. Your life with its disciplines, devotion and manifest love for our Lord and His Church has been an inspiration to all of us. We are selfish enough to long for your continued personal friendship with us in our community and in our alliance for years to come.

Thanks so much for the dedicated leadership you have given our alliance as its president in 1966 and 1967.

Sincerely yours,
 Frank Crown

Buzz Walling from Oklahoma State University is in Ruidoso on a ski vacation. He is a regular visitor to this area and lived here in the summer of 1966. His home is in Oklahoma City.

CLUB CALENDAR

Pondosa Court No. 6, Order of the Amaranth, Inc., meets 4th Tuesday of every month, 7:00 p.m. in Eastern Star Bldg.
Ruidoso-Hondo Valley Rotary Club meets each Tuesday noon at Wattle's.

The Women's Auxiliary of Ruidoso Downs meets each 3rd Tuesday of the month at 8:00 a.m. at the Women's Auxiliary Hall in Ruidoso Downs.

White Mountain Jeep Club meets each third Tuesday at 7:00 p.m. at the Elks Club Bldg., 1001 S. Main St. L. C. Crews, president; Sara Stark, sec.

Lions supper every Tuesday night at the Lions Hut in Sayland, Ruidoso. Starts 7:00 p.m. with the Maytag Washateria.

Women's Society for Christian Service meets each first Wednesday of the month at 7:30 p.m., place to be announced.

Ruidoso Chapter No. 65, Order of the Eastern Star, meets the second Thursday of every month, 8 p.m., at the Elks Club Bldg. Visiting members welcome.

Beta Sigma Phi chapters meet each second and fourth Monday nights. Women's work of the Church of Christ in the Gateway every first Wednesday of the month at the church.

The Presbyterian Women of the Church meet each second Tuesday of the month, at 2:30 p.m., place to be announced.

Ruidoso-Hondo Valley Chain of Command meets each third Monday of the month at 7:30 p.m. Place to be announced. The meeting is open to the public.

Rainbow Girls Assembly meets each first and third Thursday, 7:00 p.m. in O. E. S. Hall in Palmer Gateway, Ruidoso.

Women's Club meets each first Thursday of the month at 12:30 p.m. Luncheon and card games at the Women's Club every Monday at 12:30 p.m.

Alcoholics Anonymous meetings each Tuesday 8 p.m., Ruidoso Downs, phone 278-4306, P. O. Box 468.

Ruidoso District Junior Chamber of Commerce meeting every Tuesday, 7:30 p.m. in the Conference Room at Chaparral Motor Hotel.

Ruidoso Lodge No. 72 meets each first and third Monday in the O. E. S. Hall, 7:30 p.m. G. H. Stoneman, W. M.; Jake McDonald, Secy.

RUIDOSO B. P. O. No. 208 meets each second and fourth Monday at new Elks Club building on Highway 70 west, 8:00 p.m.

LLOYD COE Exalted Ruler Don Stark, Secy.

B. P. O. E. Does meet each first and third Thursday, at 7:30 p.m. in Elks Home on Highway 70.

Heritage chapter of DeMolay meets each first and third Tuesday, 7 p.m. at O. E. S. Hall in Palmer Gateway.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p.m., place to be announced.

The First Presbyterian Church supper every third Wednesday evening at 7:00 p.m. at the church.

The Robert J. Hesse Post No. 75 of the American Legion and the American Legion Auxiliary meet jointly on the third Thursday.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study in the Church at 7:30 a.m.

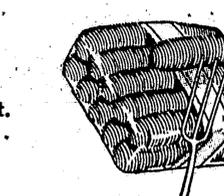
Ruidoso Valley Ambassadors meet each second and fourth Thursday at noon, place to be announced.

The Sierra Squares square dance club meets each Wednesday at 7:30 p.m. at Carizo Lodge. Dance every second and fourth Saturday night. Everyone welcome. Don Driver, club caller.



PORK CHOPS Center Cut..... **LB. 65¢**
PORK CHOPS End Cuts..... **LB. 59¢**
 MORRELL CHEF BRAND
BONELESS HAM **\$1.29**
SWISS STEAK A. G. Quality..... **LB. 69¢**

Prices Effective
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Morrell Pride - All Meat
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 FULL CREAM
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6-PAK PLUS DEPOSIT
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POTATO CHIPS Morion's 69¢..... **59¢**
 MEADOWGOLD - 8 OZ.

Sour Cream 27¢
 MEADOWGOLD - QUARTS

EGG NOG 39¢
 MEADOWGOLD - 8 OZ. - WHIPPING

CREAM 39¢
CLOROX Plastic 1/2 Gal..... **35¢**

WAX PAPER 2 For **35¢**
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BABY FOOD Gerber Ass't..... **10 For \$1**
 PILLSBURY - 18 OZ.

CAKE MIX Choc., Yellow White..... **3 For 99¢**
MIXED NUTS OR PEANUTS, Azar's, 13 Oz..... **69¢**

- FOLGER'S COFFEE -
 (ALL GRINDS)
 1 LB. 2 LBS.
64¢ \$1.37



KRAFT'S - 7 1/2 OZ. 2 FOR 43¢
MACARONI DINNER

MOUNTAIN PASS - 8 OZ. 2 FOR 65¢
CHILI CON QUESO

BREAST 'O CHICKEN 3 For 99¢
CHUNK TUNA 1/2 c...
SWEET PEAS Tastewell No. 303.... **2 For 29¢**

MOUNTAIN PASS - NO. 300 2 For 19¢
BLACKEYE PEAS

HUNT'S - 46 OZ. 3 For \$1
TOMATO JUICE

TEXSUN - 46 OZ. PINK 3 For \$1
GRAPEFRUIT JUICE
ONION SOUP Lipton's 2 Pk..... **35¢**

FROZEN FOODS

MORTON'S - 13 OZ.
Apple Danish 59¢

GRAPEFRUIT 5 LB. BAG **39¢**

CHIQUITA
BANANAS 2 LBS. **25¢**

CABBAGE LB. **5¢**

U. S. NO. 1 ARIZONA
YAMS 2 Lbs. **25¢**

RED EMPORERS
Grapes **19¢**

U. S. NO. 1 RUSSETS
POTATOES 10 LB. BAG **47¢**

CRISCO (4c OFF)
3 LBS. 79¢



KRAFT'S - 4 OZ. 4 For 39¢
PARTY SNACKS

KRAFT'S - QUARTS 2 FOR 59¢
ORANGE JUICE

HUNT'S NO. 2 1/2 SLICED OR HALVES 3 FOR 89¢
PEACHES



EGGS AA Medium A. G. - Doz..... **37¢**

WAT'S COOKIN'

ALL KINDS OF GOOD THINGS For you in 1968 are what we hope you'll find on your menu. Notice skiers—if you're cold after a day on the slopes—let us warm you up with a good meal.



Ruidoso Insurance Agency
 Donnie Foreman—Lee P. Onsrud

SEASON'S GREETINGS!
 You Can Pay A Lower Premium For Driving Safely - See Us.
 Across From Post Office - 257-2984

The Chaparral Motor Hotel

Announces a Special NEW YEAR'S DAY MENU
 From 11 a.m. to 9 p.m.

ROAST PRIME TURKEY STUFFED
 With CHESTNUT DRESSING
 Giblet Gravy and Cranberry Sauce
 — OR —
SUGAR CURED BAKED HAM

Champagne Sauce
 Served With Candied Yams
 Baked or French Fried Potatoes
 Soup - Salad - Black Eyed Peas
 Home-made Breads and Pies
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Adults \$2.25 - Children Under 12 \$1.25

THE POINT IS

SEASON'S GREETINGS

Ruidoso State Bank
 In the Year Round Playground of the Southwest
 Ruidoso, New Mexico
 CAPITAL AND SURPLUS \$225,000.00
 Ruidoso Downs, Ph. 257-4043 - Member F. D. I. C.
 Ruidoso, Phone 257-4043

CHEERFULNESS is easier during the holiday season in the absence of money problems. Savings account—no matter how small—relieves anxiety about emergencies. Let us at Ruidoso State Bank assist you in handling your finances for your well-being and cheerfulness.

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We Give S. & H. Green Stamps - Ph. 257-2116 - Plenty of Parking
 DOUBLE STAMPS WEDNESDAY ON \$3 PURCHASE OR MORE - CLOSED SUNDAYS

VALUES GALORE LOW PRICES AT YOUR AG STORE

Gov. Cargo Proposal For Improving Education Might Add \$30,577 Here

GOV. CARGO PLAN 2-24 tributing state funds for public school support. A press release from Santa Fe explains the proposal this way:

"In the past, dollars have been provided by the legislature solely on factors such as number of pupils weighted, degree status of teachers, classroom-teacher years of experience, etc. The local board of education then attempted to build its educational offerings to fit the dollars available.

"In the past, school districts with ample local or non-categorical federal resources received state aid in the same manner as those school districts with inadequate local or federal resources. Through the State of New Mexico has provided, on a statewide basis, almost 80% of the school dollars, the educational opportunities for the children of New Mexico were lopsided.

"The 'Plan for Improving Education' establishes the educational needs of each district in relation to enrollment, number of personnel required to perform necessary functions with which to alter state standards, and sets a program cost that is guaranteed by the state on a percentage based upon the county assessment ratio. The dollar necessary to buy the program is backed by the state's guarantee to furnish funds needed after the school district's contribution of its local, county and federal (non-categorical only) resources is taken into account.

"The plan is designed to benefit counties with tax assessment ratios ranging from 25 to 33 percent. For example, the state will guarantee 100 percent of the established needs for school districts in counties maintaining a 33 percent assessment ratio; whereas, it will guarantee only 95 percent for those with a ratio of 25 percent. The assessment ratio is then a measure of

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Special on new & used tires and wheels
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BETTY'S BEANERY
HOW FAR IS THE NEXT FILLING STATION, MISS?
BETTY'S BEANERY

ABOUT TWO MILES AS THE CROW FLIES.
FOOT

WELL, HOW FAR IS IT IF THE CROW HAS TO WALK AND ROLL A FLAT TIRE?
BETTY'S BEANERY

AND ANOTHER THING, IS THERE ANY TRUTH TO THE RUMOR ...
... THAT YOU'VE BEEN RUNNING YOUR PAY CHECKS THROUGH THE COPYING MACHINE?
Gene P. Ritz

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products



IS HE JEALOUS?—LeHong Chong, 18-month-old male Chinese Pug in background seems jealous of newcomer Mellin Chong, 2-month old female, who sports new ribbon at Christmas. They are owned by Mrs. Allen Joffe, Noisy Water Lodge.

local effort since the state will pay whatever is necessary to guarantee the total program after deducting the local district's dollar production from the 33 percent assessment ratio. Therefore, counties with less taxable wealth, making a maximum effort, may be assured of providing the total established program even if their ability is limited.

"P. I. E. is not designed to penalize districts with ample local and federal resources; rather, it intends to distribute state support to maintain high standards already established while bringing up districts with lesser local resources to these standards.

"If approved, the plan will not be in full effect for three years, the time needed to complete the current mandatory property reappraisal program.

"In the meantime, every district will receive no less than a three percent increase over the current year's budget, or more than eight percent maximum.

"Working between the three percent minimum and the eight percent maximum increase, the districts of the state will be working toward an accepted level of education for all public school students.

"Lincoln County has a local assessment rate of 33 1/3 percent. The Ruidoso district will receive a 0.6 percent increase of \$30,577 for a total state contribution for 1968-69 of \$318,600.

"Current projection calls for the state share to be \$106.5 million with \$50.1 million from local resources, for a total statewide of \$156.6 million.

Visiting here over the holidays from NMSU where she is a freshman is Karen Webb, daughter of the Jim Strongs.

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PAGE FIVE — SECTION A
Ruidoso News
Friday, December 29, 1967

Official Records
Marriage Licenses
Dec. 12—James Joseph Blevins and Iris Darlene Hendricks, both of Roswell.
Dec. 18—James L. (Jim) Lott, III, Ft. Monmouth, N. J., and Helen Lucille Hill, Carrizozo.

Capitan News
Snow sports burst into activity for four days on Outpost Hill last week. Sliding skis, sleds, three types of toboggans and backsliding shoes on the uphill climb, made many youngsters hungry. Steaming waffles, weiners, pop corn, fudge and birthday cake were devoured by 23 hungry children and disappeared like magic.

The birthday cake was for Jennann Kline, age 9. Others present were: Peggy Hobbs, Kay Huey, Kay Ingalls, Beth Kline, Bobby Kautz, Susan Ingalls, Norma Sutherland, Bronson Cummins, Ronnie Smith, Todd Ingalls, Joe Cummins, Patricia Salas, Alice Fillingim, Jamie Nethaway, Sandra Hobbs, Karen Ingalls, Sandy Loomis, Kay Cornelius, Elizabeth Jenkins and Beverly Cornelius.

"Christmas Morning Promises" were presented to the Camp Sierra Blanca boys in their auditorium at 10 a.m. on Christmas Day. This was the third "Annual Christmas Program" prepared by Chaplain Alfred S. Kline (Camp Chaplain), and shared with about 45 boys. Colored slides of the Holy Land, taken by Chaplain and Mrs. Kline nearly 12 years ago.

A nativity and village scene was set up just inside the entrance door. The items used in the village were miniature models of homes and buildings in Schwabach, Germany, where the Kline family lived in 1955-1956. These models were hand-made by Chaplain Kline's assistant, Barry Morley, who is a Harvard graduate, with a degree in music.

The auditorium used its blackout facilities to show the pictures. Also, during the singing of Christmas carols, by candlelight.

Cold, wind and snow prevented the Children's Choir of Capitan Methodist Church from taking a hay ride trip to sing Christmas carols to sick and shut-in folks, in Capitan Sunday, Dec. 10. Pat and Idell Huey planned a warmer way to travel on Christmas Eve if needed. Refreshments were served in the church basement at 5:30 after the carol singing.

"The Christmas Message in Music" was presented in Capitan Methodist Church Sunday, Dec. 17. A 10-ft. Christmas tree stood straight and tall, reaching the timber level. The tree needed no decoration. It had a majestic beauty of its own, which matched the natural color of the beams above it.

Jenny Smith directed the Sun-bear Singers. A volunteer quartet sang. Other special music was presented. Sacks of Christmas kindness were ready for putting into the hands of all children present.

Christmas messages were sent from Capitan Methodist Church to the Sid Goodloe family in Africa and to Alvin Sparks in Vietnam.

Chaplain and Mrs. Kline feel that their finest Christmas present was to have their son, Alfred, home from the Marines in Hawaii, and home from Salt Lake City, where he is attending the Mountain States Telephone Administrative Training School.

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DON'T BLOW YOURSELF UP!
DON'T BLOW YOURSELF UP!

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Dee — Betty — Dutch
Elliott — Rudy and Raymond
Make us your headquarters for all your building needs.
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Pho. 378-2645 — T. C. DELANEY, Mgr. — Highway 70
WE GIVE S. & H. GREEN STAMPS

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Kohler offers you fixtures in a wide choice of colors: Avocado, five pastels and white . . . Five bold accent colors.
Sid Courvelle Plumbing & Heating
Phone 257-2055 — Ruidoso, N. M.

Ruidoso Downs
Mrs. Adele Cole, representing the Social Security Administration's district office in Roswell, will be in Ruidoso at the village hall from 10 a.m. until noon and from 1 until 2 p.m. on Thursday, Jan. 4.

NOTICE
We Are Now The Franchised Dealer for
HOMELITE CHAIN SAWS
And Equipment
We Also Have Car Parts
HOLLYWOOD CAR PARTS
Hughie Waterman — Hwy 70 — Hollywood — Ph. 378-3417

Our Churches

UNITED PENTECOSTAL CHURCH
Ruidoso Downs, N. M.
Dora W. Ross, Pastor
Sunday School — 10 a.m.
Worship Service — 11 a.m.
Young People's Service — Wednesday Evening — 7:30 p.m. (Listen to Harvett's Broadcast Sunday Morning at 8 P.M. KRRL)

CHRISTIAN BUSINESS SERVICES
Sunday School services each Sunday at 9:45 a.m.
11:00 a.m. in Ruidoso Women's Club. Testimony meeting following regular service each third Sunday.

FIRST BAPTIST CHURCH
Rev. Madford Weibeehn
Sunday School — 9:45 a.m.
Worship Service — 11:00 a.m.
Training Union — 8:30 p.m.
Worship Service — 4:30 p.m.
Wednesday Night Service — 7:30 p.m.
THE FIRST CHRISTIAN CHURCH
REV. TRUMAN MORGAN, Pastor
Falmesboro Nursery Provided
Sunday School — 9:45 a.m.
Morning Worship — 10:45 a.m.
Sunday Study — 7:30 p.m.
PENTECOSTAL MISSION
Ronda, N. M.
Charles Leiber, Pastor
In Old Ruidoso School Building
Sunday Services — 9:45 a.m. and 7:00 p.m.
Tuesday Services — 7:00 p.m.
Services in Spanish and English. You Are Welcome.

COMMUNITY METHODIST CHURCH
Rev. Wayne Parks, Pastor
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Evening Worship, Sunday — 8:30 p.m.
Youth Meeting — Sunday, 4:30 p.m.
Women's Prayer Group, Wednesday, 9:30 a.m.
Thanky Night, First Sunday, 6:00 p.m.
First Wednesday 7:45 p.m. General Meeting WRCB.

RUIDOSO BAPTIST CHURCH
Wanda Joyce, Pastor
Falmes Gateway
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Evening Service — 8:00 p.m.
Wednesday Night Bible Study, 7:30 p.m.

CHURCH OF JESUS CHRIST L.D.S.
Ruidoso First Mt.
Sundays at 10:30 a.m.
Sundays at 11:00 a.m.
Sacrament Meeting

JEROME'S WITNESS
Kingdom Hall — Capitan
Congregation Service, Feb. 10
Sunday Public Bible Talk — 10:00 a.m.
Sunday School — 10:30 a.m.
Tuesday Group Bible Study — 7:30 p.m.
Thursday Ministry School — 7:00 p.m.
Thursday Service Meeting — 8:00 p.m.

GATEWAY ASSEMBLY OF GOD CHURCH
Falmes Gateway, Ruidoso
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Evening Evangelistic Service — 7:00 p.m.

FIRST PRESBYTERIAN CHURCH
REV. FRANK GROW, Minister
Church School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Wednesday Evening, 7:00 prayer time and Bible Study.

FIRST PRESBYTERIAN CHURCH
REV. FRANK GROW, Minister
Church School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Wednesday Evening, 7:00 prayer time and Bible Study.

GATEWAY CHURCH OF CHRIST
D. L. LANGRISH, Pastor
Bible Study — 9:30 a.m.
Worship and Communion — 10:30 a.m.
Sunday Evening Worship — 8:30 p.m.
Wednesday Prayer Meeting — 7:30 p.m.
Ladies' Bible Class, 9:30 a.m. Wednesday.

FIRST BAPTIST CHURCH
REV. HUGH STILES, Minister
Ruidoso Downs, N. M.
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Training Union — 8:30 p.m.
Evening Worship — 7:00 p.m.
Wednesday Night Service — 7:30 p.m.
Phone 378-4541

CATHOLIC SERVICES
Father Laurier A. LeBeche, Pastor
St. Hilanor's — Ruidoso, (winter) — 7:00 a.m. and 11:00 a.m. (summer) — 7:00 a.m. — 9:30 a.m. — 11:00 a.m.
St. Jude Thaddeus in San Patricio — 7:00 a.m. & 9:15 a.m.
Confessions in Ruidoso every Saturday and the day before Holydays and First Fridays from 7 to 8 p.m. in both churches upon request.

MESSENER REFORMER CHURCH
Robert W. Foster
Worship Service — 11 a.m.
Frank Levy, Minister of Christian Education
Church School — 10 a.m.
Similar services at Carlie Chapel Bible Study — 7:00 p.m.
with the exception of evening services.

EPISCOPAL CHURCHES
Rev. James Rubank, Vicar
Ruidoso, N. M.
Sundays — 8:00 a.m.
Ruidoso, Holy Name
Sundays — 11:00 a.m.
Holy Communion — 7:00 a.m.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:
Ruidoso State Bank
Member F. D. I. C.
Keeth Gas Company
In the Gateway — Phone 257-4028



CONTEST WINNER—Tommy Evans of Abilene, Texas won Abilene Chamber of Commerce sales contest with prize being two days stay at Chaparral. Evans, shown with Mrs. Evans, and sons Rickey and David, sold five new

memberships in Abilene C. of C. in month of September. He is regional representative for Jefferson Standard Life of Greensboro, N. C., in Abilene.

MOLLY KAY HARRIS AGAIN EARNs TUITION SCHOLARSHIP
 Molly Kay Harris of Ruidoso Downs is beginning her third year of studies at New Mexico State University under a tuition scholarship.
 Miss Harris was originally awarded the \$188 scholarship in 1965 for outstanding high school scholastic attainment and activities. By maintaining a 3.2 (B plus) grade average at New Mexico State, Miss Harris has retained the scholarship for another year's use.
 The daughter of Mr. and Mrs. Byron Harris of Ruidoso Downs, Miss Harris is a junior majoring in home economics. She is a 1965 graduate of Ruidoso High School.

PFC. WILL D. WARD IS IN KOREA
 Army Private First Class Will D. Ward, 19, son of Mr. and Mrs. John H. Ward, Ruidoso, was assigned as a personnel clerk with the 2nd Division's Operations and Training Section in Korea Dec. 2.

LOSES DRIVER'S LICENSE
 In court action in Otero county Ignacio M. Castillo, Mesalero, had his driver's license suspended according to a report from the New Mexico Department of Motor Vehicles Driver Services Division.

WANT-ADS WORK FAST



Happy New Year
 To Our Friends

Thanks for
 Your Trade

OPEN NEW YEAR'S DAY

Serving Delicious
DINNERS

Choose Your Own Salad from the Salad Table

12 Noon 'Til??

**NOISY WATER LODGE
 & DINING ROOM**

Nathalie and Al Jost

★ ★ ★
**LINCOLN COUNTY
 PHOTO ALBUM**

No. 148

★ ★ ★
 SKIERS' SAFETY HINTS - Displayed in Sierra Blanca Ski Area is this three-sided U. S. Forest Service sign which denotes ski trails, Forest service recreation area and hints for skiers' safety.



ODD TREE—Christmas tree made from dried Century plant and decorated with dried red peppers and ojas de Dios stands in the office of Dr. Ron Annala. Thotajos de Dios were made by the Annala children, Gretchen, Eric and Scott and the tree was made and sprayed with gold paint by Mrs. Annala.



How to put your finger on
 more business...fast

Put your long distance telephone to work for you. It covers ground quickly and at low cost. This personal touch pays off in results. Try it.



**RUIDOSO
 TELEPHONE CO.**
 Phone 257-4041

GUIDEPOST WHERE TO STAY WHERE TO EAT
—OPEN YEAR 'ROUND—

EL ALTO LODGE
 All Courts Have Fireplaces, TV's — Kitchens
 Pho. 257-2521 — Box 255 Ruidoso
 On Mochem Drive on the Way to the Ski Area and Ruidoso Lake Mr. and Mrs. Carl Jerron, Mgrs.

BENNETT'S INDIAN SHOP
 Don't Miss Ruidoso's Oldest Indian Trading Post — Authentic Jewelry, Navajo Rugs, Apache Crafts, Rocks, Arrowheads.
 Open Year 'Round — Wood Street 79

COFFEE SHOP DINING ROOM
 "The Finest Food in Ruidoso's Most Charming Spot"
 Charcoal Broiled Steaks in the Recreation and Socio Area of Ruidoso, New Mexico
 One mile above Post Office Telephone 257-3068
 Visit Our Rainbow Room

BEA & HANK GRAP'S NOB HILL LODGE & RESTAURANT
 Chicken - Steaks - Seafood - Mexican Food - Sandwiches
SPECIAL LUNCH — 95c
 Open 11 a.m. to 2:30 p.m. and 5 p.m. 'til Midnight Monday thru Thursday; Open 11 a.m. to 2:30 p.m. and 5 p.m. 'til 3:30 a.m. Friday and Saturday. — On Sunday Open 'til 10 p.m.

SPEARHEAD MOTEL
 "Hostle Atmosphere Old Fashioned Hospitality" 15 Units
 Rooms with Kitchens Box 1194 Ruidoso, N. M. Pho. 257-3327

LILLIE'S RESTAURANT
 Home-Made Mexican Food "Everything is Cooked in Lillie's Kitchen"
 — Doreen Ruidoso —

Things to Do — Where to Shop
 In The Playground of the Southwest

High Country Lodge and Restaurant
 "Ruidoso's Year Around Resort"
 Swimming Pool - Tennis Court
AM-FINN SAUNA
 Reservations for Parties 257-2720
 Highway 37 at the Turn-Off to Sierra Blanca Ski Area

BISCUIT HILL CAFE
 Try Our Old Fashioned Breakfasts
 Homemade Biscuits With Mrs. Pie's Apple Preserves
 Located on Highway 76 — 1 Mile East of Race Track

29 PINES MOTEL
 "Where Your Pleasure is Our Business"
FERN & RUSSELL HAWES, Owners
 P. O. Box 446 Pho. 257-4418
 Fireplace — TV's One Block West of Bank Right Downtown in Ruidoso, New Mexico

Tomahawk Lodge
CABLE TV
 Ruidoso's Finest Motel
 Mr. & Mrs. Ed Anderson, Mgrs.
 Pho. 257-4978 — Room Phones P. O. Box 449 RUIDOSO, N. M.

Blue Motel
 20 Modern Cabins with Fireplaces and Kitchens
 Phone 257-4451 — Box 190

HAPPY NEW YEAR!
 —Thanks for your trade in '67 and Keep Coming Back In 1968
 From Glen Green and Employees at
HOLLYWOOD GULF
 Two Wreckers To Serve You — Auto Repairs Parts & Accessories
 Phone 378-6900 — Highway 70 — Hollywood

Ski Condition Terms
 (Editor's Note: These terms to describe skiing conditions at Sierra Blanca Area will be followed in all future ski condition reports, and are used in the new tapes made daily to report latest developments which you can hear by dialing 257-4252.)

POOR: Many obstacles (stumps, rocks, etc.) showing on all trails. Some lifts and some trails may be closed due to insufficient snow.
EXCELLENT: Sufficient base to cover any and all obstacles on all trails, and come new snow within past week.
GOOD: Sufficient base to cover all obstacles on all trails. No new snow within the past week and surface conditions may vary.
FAIR: Snow covering not sufficient to cover all obstacles on all trails. Some trails may be closed due to the lack of snow or difficult skiing conditions.
 1. Trails and/or lifts may be closed at any time at the discretion of the management due to insufficient snow, difficult skiing conditions, or for any other reason the management deems necessary.
 2. There may be times when all the trails do not have the same conditions or the top of the mountain may not have the same conditions as the bottom. In this situation the report will be issued on the management's best judgment of the average conditions.
 3. Road conditions will not be mentioned in our reports other than in the case that the road is closed. The conditions vary too much from morning to afternoon. The New Mexico State Highway Department maintains the road with excellent equipment including a new snow blower. Chains may be required and we advise skiers to have chains with them at all times when driving to the ski area.



SKI REPORT
DIAL 257-4252
 FOR THE ONLY OFFICIAL
SKI REPORT FOR SIERRA BLANCA
SKI AREA DAY OR NIGHT, DIRECT FROM THE AREA.
THE RECORDED TAPE WILL BE CHANGED WHENEVER THERE IS A CHANGE OF CONDITIONS.

THE RUIDOSO NEWS PRESENTS OUR THIRD ANNUAL FIRST BABY CONTEST



CONTEST RULES:

- (1) Winning baby must be first born in Ruidoso-Hondo Valley General Hospital after stroke of midnight, Dec. 31, 1967.
- (2) Parents must be residents of this trade area at least 6 months before birth of baby. That includes Mesalero and all of Lincoln County.
- (3) Exact time of birth must be specified by written statement of the hospital or attending physician.
- (4) Winning parents must present each participating merchant's ad to him to claim the prize.

**WHO WILL BE THE FIRST BABY
BORN IN RUIDOSO IN 1968?
WILL IT BE A BOY? A GIRL?
TWINNS?**

**THESE FRIENDLY LOCAL MERCHANTS OFFER THESE GIFTS WORTH
\$100.00 TO THE FIRST BABY OR PARENTS OF
THE FIRST BABY BORN AFTER DEC. 31, 1967:**

A \$6.95 Vaporizer
from
NUNLEY'S DRUG STORE
— PLAZA DEE —

A Home From the Hospital Set
for the Baby Is Ready for You at

The Little Shop

We Are Happy to Present
to the Parents of the
FIRST BABY BORN IN 1968
Three Packages of Drypers — the Handy
Disposable Diaper. Each Package Contains
30 Drypers.

Prescription Pharmacy

In Hollywood on U. S. Hiway 70 — Phone 378-3370



A Beautiful
Baby Blanket
from

BRUNELL'S
Department Store

A Bottle
Sterilizer
\$4.98 Value from



To Get the First Baby In 1968
Started on the Path to Regular Savings
We Will Deposit \$5 in a Savings Account
For Him or Her.



A Sunday Dinner for Mom and Pop
from
Bill Farmer and Ken Geaslin at the

CHAPARRAL MOTOR HOTEL



A \$5.95 Baby Gift Set

H. & J. FOOD BASKET

A \$5 Gift Certificate
from



ARTISTIC BEAUTY SALON

One Month's Cable Service
or Free Normal Installation

COLOR CABLE TV

One Case of Baby Milk

from

Ruidoso Drug

Baby's First Dress

from

Puerta del Sol

Baby's First Pair
of Moccasins

from

Clayton and Helen

Bennett's Indian Shop

Sen. Montoya Asks Forest Service To Use Caution On Ski Industry Fees

U. S. Senator Joseph M. Montoya (D-New Mex.) this week called for the U. S. Forest Service to make the most thorough and painstaking examination of its new graduated fee schedule for ski-industry operators in National Forest areas.

While the Forest Service has indicated in response to queries from Senator Montoya, that its representatives will meet with members of New Mexico's ski-industry in early January, the Senator has also strongly urged Secretary of Agriculture Freeman to hold public hearings on the matter.

"Any move by government which might damage New Mexico's developing ski-industry must be placed under the closest scrutiny possible. Enough reasonable doubt has arisen concerning this new proposal to warrant a full public airing of relevant facts," Senator Montoya said.

The Forest Service's proposed new system of fee payments would affect privately owned facilities which operate in areas under jurisdiction of the Service. This proposed new system would impose a

schedule of graduated fees, based on a progressive percentage of gross receipts. The present system involves use of a flat percentage rate applied to all of an operator's gross receipts. This rate is set either by negotiation or as the result of competitive bidding in response to a Forest Service prospectus.

"There are indications that this more complex fee system could destroy the ski-industry in Taos County, and hurt it severely in Santa Fe. At Sandia Peak and Sierra Blanca a temporary advantage brought about by the new system could turn into a long-term liability in a few short years. Under the circumstances, I think the Forest Service should have second thoughts about moving too quickly to set up this new method," the Senator continued.

"The increasing influx of tourism New Mexico has enjoyed in the past decade must continue. This holds doubly true for those chronically depressed areas of our state which are getting an economic shot-in-the-arm from the ski-industry. I intend to do all I can to see to it that no harm comes to

this important segment of New Mexico's economy," Senator Montoya concluded.

City Hall Beat

By FRANCES BICKERT

Pellico Report
Dec. 21, 9:30 a.m., a 1959 Chevrolet, driven by Velma Kenseah Chee, Mesalero, moved from a parallel parking position on the curb on Sudderth Drive and into the traffic lane and collided with a 1959 Chevrolet pickup, driven by Gabe Clifford Keith, Ruidoso. There was \$150 damage to the Chee vehicle. There were no injuries. Chee was cited for careless driving.

Dec. 24, 4 p.m., a 1964 Volkswagen, driven by Danny Dial Sagner, Ruidoso, stopped on Sudderth Drive in line of traffic waiting for a snow plow. A 1960 Chevrolet, driven by Garrett Byron Waitrip, Ruidoso, applied brakes, slid on ice and collided. There was \$65 damage to the Volkswagen. There were no injuries and no citations.

Dec. 22, 5:21 p.m., a 1960 Chevrolet, belonging to the Ruidoso Police Department and driven by Billy Floyd Woodham, Ruidoso, slid into the side of a 1967 Ford, driven by Verlie B. Stephens, Abilene, because of snow piled at the sides of the street. There was \$75 damage to the Ford and \$10 damage to the patrol car. There were no injuries and no citations.

Dec. 26, 11:29 a.m., a 1967 Ford, driven by Charles M. Johnson, Lubbock, collided with a 1967 Pontiac, driven by James Neal Gregg, Magdalena, as they met on a curve on Brady Canyon Drive. There was \$50 damage to each vehicle. There were no injuries. Gregg was cited for careless driving.

Dec. 23, 7:20 p.m., a 1967 Chevrolet, driven by Johnnie H. Armstrong, Ruidoso, slowed for a right turn off Sudderth Drive and a 1955 Ford, driven by Raymond Griego, Ruidoso, slid on ice, and hit him. There was \$75 damage to each vehicle. There were no injuries and no citations.

Dec. 24, 4 p.m., a 1956 Cadillac, driven by Lewis Henson Lock, Midland, Texas, was stopped on Sudderth Drive and was hit from the rear by a 1967 Pontiac, driven by Bruce M. Bernard III, El Paso. There was \$50 damage to the Cadillac. There were no injuries and no citations.

Dec. 26, 5:11 p.m., a 1963 Buick, driven by Gregory M. Baker, Midland, Texas, attempted a right curve on Sudderth Drive, slid across the street and hit a 1967 Chevrolet, driven by Warren P. Schneider, Midland. There was \$40 damage to the Buick and \$100 to the Chevrolet. There were no injuries. Baker was cited for lot of coffee.

Dec. 26, 10:14 a.m., a 1962 Chevrolet pickup, driven by Larry Michael Payne, Ruidoso, driving to the left of the road on Beeso Drive, met a 1966 Ford, driven by William Jose Fietoe, Ruidoso, on a curve. In ovaline action the

Booklet On Ruidoso Talked by Ambassadors

Ruidoso Valley Ambassador team captains Herb Brunell, Dave Parks, Mrs. Billie Clarke and T. C. Delaney will be competing next year to see who's team will make the best showing.

President of the club George F. White is encouraging all motel owners and restaurant owners who have groups meeting at their business to contact either him or one of the team captains. Members agreed at a meeting December 14 noon at the Holiday House that the Ambassadors should be represented at all of the meetings that are held in Ruidoso.

A committee has been formed headed by the Rev. Frank Crown to publish a small booklet that the club can give to out of towners that will give them information about the area. Other members of the committee are Dr. James Beall

Chevrolet pulled to the right and the Ford pulled to the left, and collided. There was \$150 damage to the Chevrolet and \$50 damage to the Ford. Both drivers were cited for reckless driving. There were no injuries.

Municipal Court
Benny Salas, defective lights, fined \$10.
Charles McClellan, improper U-turn, fined \$10.
Velma Chee, careless driving, fined \$15.

Louise Malone, speeding and failure to appear, \$25 bond forfeited.
James Gregg, careless driving, dismissed.

J. P. Court
Herbert Cogdill, speeding, fined \$15.
Julian Allison, speeding, fined \$10.

Ignacio Rumalda Romero, driving while under the influence of intoxicating liquor or drugs, fined \$107.50, jailed in lieu of fine. On charges of reckless driving, case dismissed.

Albert Pederson, improper passing, fined \$15.
James Leone, speeding, fined \$10.
Johnnie White, speeding, fined \$25.

J. T. Ferguson, driving while under the influence of intoxicating liquor or drugs, fined \$107.50. Charges of reckless driving, dismissed.

James Balloy, speeding, fined \$12.50.
James Mackey, drunkenness, fined \$32.50 and sentenced to 10 days in county jail.

Owen Garner, improper passing, fined \$15.
Jim Howell, speeding, fined \$10.
Curtis Clark, speeding, fined \$20.
Robert Edwards, improper passing, fined \$15.

Carl McCasland, speeding, fined \$20.
Michael Verranault, speeding, fined \$15, improper passing, dismissed.

Charles Law, speeding, fined \$15.

CHURCH GROUPS HERE AT CARRIZO LODGE

Wednesday and Thursday 20 members of the Jackson Avenue Baptist Church of Lovington enjoyed the facilities of Carrizo Lodge, Thursday, Friday and Saturday 45 from the Lamesa, Texas First Baptist Church are staying at the lodge.

CANYON ECHOES

Jim Sublette, son of Mr. and Mrs. James Sublette, is home on Christmas leave from the Army. Jim is stationed at Ft. Bliss, El Paso.

Mr. and Mrs. Ronnie Wilson and children spent Christmas with Mrs. Wilson's parents, Mr. and Mrs. Stansell Jones. The Wilsons live at Lubbock where Ronnie attends Sunset School of Preaching. They also brought with them a foster

and Jim Hine.

Also brought up at the meeting was that several of the members have not paid their dues which were due Nov. 1. If the ten dollars is not paid by the first of the year the member will be dropped and one of the people on the waiting list will be given their membership.

SCHOOL RESUMES TUESDAY

Students of Ruidoso schools will return to classes Tuesday, Jan. 2 with a full day schedule. They had an extra holiday during the Christmas and New Year's break when classes were dismissed a day earlier on last Wednesday afternoon because of snowy and icy roads and streets. The holidays were to have begun on Thursday, instead.

child that they are caring for.

Mrs. Jessie Hawkins was the hostess for a Christmas get-together at Nolsy Water Restaurant Saturday night. Attending were Mrs. Homer Woods and Bill Hawkins of Ruidoso, Mr. and Mrs. Wiley Carr and their sons, Bob, Rick and Ed of Houston, James Goforth and Mr. and Mrs. Eldred Hardin of Tularosa and Mr. and Mrs. James Cannon of Alamogordo.

Mrs. Jessie Hawkins and her mother, Mrs. Homer Woods of Ruidoso are spending New Years with Mrs. Woods' brother, Jesse Warren in Ada, Okla.

Mr. and Mrs. Carl Ross had their entire family home for Christmas. Their son, Alan Ross was here from the University of Texas at El Paso where he is a student. Mrs. Maurice Cox, a daughter, along with Mr. Cox and their three children, Sharon, Jim and Steve were here from Denver, Colo., and

another daughter, Mrs. Dale Nickols, with Capt. Nicholas, Jeff and Jennifer from Carswell Air Base in Ft. Worth.

Karon and John Petty, students at ENMU, Portales, are spending the holidays with their parents, Mr. and Mrs. Ralph Petty. Dana Nelson and Sharon Bush are spending the holidays in the Ruidoso area. Both are freshmen at ENMU, Portales, and both are graduates of Ruidoso High School.

Kathy Massey, who attends business college in Roswell, is spending her vacation with her parents, the Red Masseys here. Visiting Mr. and Mrs. Charlie Martin over the holidays is their daughter, Diane, who is a student at Eastern New Mexico University, Portales. She brought her grandparents, Mr. and Mrs. B. G. Caudle, of Portales, with her to spend Christmas.

John Russell is spending his Christmas leave in Ruidoso with his parents, the O. M. Russells. John is in the Coast Guard and has been attending school at Mare Island, Calif. After this leave his next assignment is Hawaii.

Enjoying a Christmas dinner with the Harry Whiteley family here were these out-of-town guests, Mr. and Mrs. Rex Whiteley and sons, Littlefield, Tex.; Mr. and Mrs. Wallace Whiteley and daughter of El Paso, Tex., the Johnny

PAGE EIGHT — SECTION 2
Ruidoso News
Friday, December 29, 1967

Barajas family of Roswell and the Chick Waltrip family of Roswell, Mr. and Mrs. Wilson Howard of Portales spent Christmas with Mrs. Howard's parents, the Floyd Sims here.

Glenda Berry, daughter of Mrs. Irene Berry, is home from Roswell, where she attends the Roswell branch of ENMU.

Other Canyon Echoes, Page 2 — A

Funeral Services Held For H. Shields

Funeral services were conducted for Henry Shields, 52, in the Reformed Church at Mesalero on Wednesday morning, Dec. 20 with Rev. Frank Love officiating. Burial was in the Mesalero Cemetery. Shields was born on March 15, 1915. Survivors include the wife, Mrs. Eloise Shields; three sons, Dewey, Harold and Willetto; and four daughters, Altitia, Nina, Regina and Bonnie.

RUBBER STAMPS THE RUIDOSO NEWS

Before you borrow money, make three phone calls

Call a finance company.
Call a bank.

Then call financial house.

COMPARE terms and payments... friendliness and convenience... and ask what collateral is required. Then, you be the judge. Fair enough?

financial house
INTERSTATE SECURITIES COMPANY

3560 Sudderth Dr. - 257-4036

HOLLYWOOD FOOD MART

FRI.—SAT. SPECIALS

BABY BEEF LIVER lb. 39¢

GLOVER'S FRANKS pkg. 49¢

SALT PORK lb. 39¢

Pork Chops 1/2 59¢

GLOVER'S 2 LB. BAG

SAUSAGE 69¢

GLOVER'S

Bacon 2 1/2 \$1.15

ROSA RITA

COMBINATION PLATE 49¢

TURKEYS LB 37¢

ELGIN OLEO lb. 15¢

CRACKERS Dixie Belle 1 lb. Box 23¢

WESTERN SHORES

GIANT DETERGENT 49¢

KITCHEN KRAFT — NO. 2 CANS

BLACKEYE PEAS 2 For 35¢

MAXWELL HOUSE

COFFEE LB. 67¢

CAN BISCUITS 3 For 27¢

DOG FOOD Scrappy.... 10 For 79¢

BANANAS LB. 10¢

U. S. NO. 1

POTATOES 10 lbs. 49¢

Double King Korn Stamps On Wednesday

Mt. Vue Drive-In Theatre

Phone 257-4450 — On Mechem Drive
Benefit Opens 6 p.m. — Show Starts 6:30
Admission 95c and 25c

ENJOY A SANDWICH, COFFEE OR SOFT DRINKS, POPCORN AND CANDY IN OUR SNACK BAR

Wed. - Thurs. - Fri. SAT. - Sun - Mon.



— Plus Cartoon — — Plus Cartoon —

Happy New Year



MAY YOU HAVE A PROSPEROUS '68

Marie, Bob, Barbara & Holly

BILLY THE KID VARIETY LIQUOR



Bill Farnar & Ken Geaslin
Invite You To The Chaparral's
GALA NEW YEAR'S PARTY
DECEMBER 30, 1967

\$3.25 Per Person Table Reservation
In the Gold Room for the Entire Evening Includes
FAVORS — HATS — NOISE MAKERS
AND MIDNIGHT BREAKFAST 12:30 - 1:30 a.m.

DANCING AND ENTERTAINMENT BY
EARL HESSE & THE FOUR PROFS

Dinner Served 8 to 11 p.m. — \$3.75
BROILED SIRLOIN STEAK HUNTER STYLE
OR
BAKED CORNISH GAME HEN WITH WILD RICE
Chaparral Salad Bowl with Your Favorite Dressing
Baked Potato or French Fries
Assorted Hot Dinner Rolls & Butter
And with our sympathy lots of HOT COFFEE

HAPPY NEW YEAR!



Make Your Reservations Early



Chaparral

Ruidoso Downs, N. Mex. — Phone 378-5511

CAGE WARS RESUME AFTER YULE 'TRUCE'

Basketball competition saw a holiday truce during the Christmas and New Year's school break, but will resume this week and early next week for schools in Lincoln County.

Ruidoso's Warriors, wearing the crown from their own invitational tournament held shortly before the holidays, will enter some tough competition at Lordsburg this week-end in the Lordsburg invitational meet.

Carrizozo will host Estancia at Carrizozo Friday night next week and on the same night Hondo will entertain Ruidoso in their first meeting this season. Hondo's Eagles and the Ruidoso Warriors are traditional hardwood court rivals for many years and have engaged in some close and bitter basketball matches.

Capitan's Tigers will entertain Cloudercroft Friday night then host Ruidoso on Saturday night.

Ruidoso's junior basketball teams have a game coming up Tuesday at 2 p.m. with the 8th and 9th grade squads mixing with Tularosa's 8th and 9th there, and on Wednesday the 7th, 8th and 9th grade teams from Hondo will be

here for a triple header starting at 5:30 p.m.

Junior Skiers In Three Meets Next Week-End

Ruidoso's Sierra Blanca Junior Ski racing team, sponsored by the local ski club and coached by Ray Heid, will compete in three meets, the first week-end in January—that's next week-end, Jan. 6 and 7.

Heid said racers in classes I, II, III will race at Twos on Saturday, Jan. 6, and racers of classes I, II, III, IV, V will race on Sunday, Jan. 7 at Red River.

On Jan. 6 and 7 the Class C racers will be competing in the giant slalom championship of the Rocky Mountain division at Loveland, Colo.

Heid said the racers have been working out every day on Sierra Blanca slopes here and that the fine skiing conditions have helped put the young boys and girls in fine trim for the upcoming heavy competitive schedule outlined for 1968.

Bowling

Ruidoso Ladies' League
Results of Dec. 19

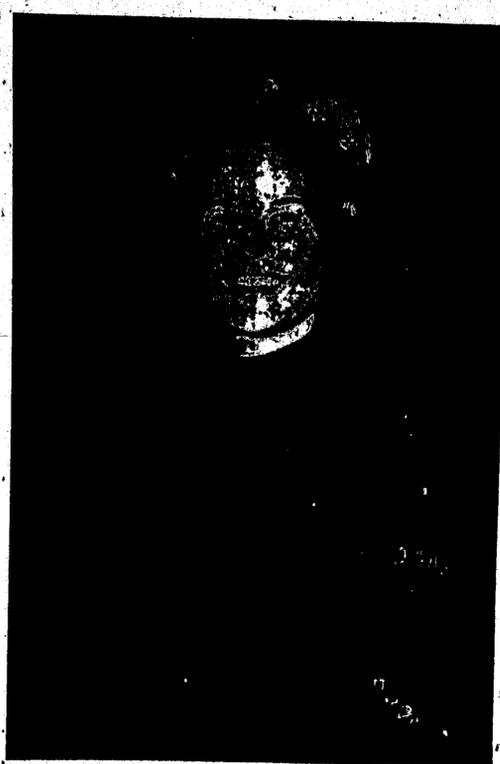
Team	W	L
McCarty Const.	31	21
Hollywood Lbr.	30 1/2	21 1/2
Ruidoso State Bank	28	24
Gambles	26 1/2	25 1/2
Holiday House	26	26
Boykin Real Estate	24	28
Kleen Laundry	23	29
Apache Music	19	33

High team 3-game series: Kleen Laundry, 2047; Ruidoso State Bank, 2022; Hollywood Lumber, 1994. High team game: Kleen Laundry, 727; Boykin Real Estate, 716; Ruidoso State Bank, 711.

High individual 3-game series: Joann Hall, 510; Vicki Quenzler, 483; Wanda Shaw, 456. High individual game: Margie Kennedy, 203; Joann Hall, 201; Wanda Shaw, 200.

Splits converted: Betty Day, 5-7, 2-7-10; Judy Williamson, 4-10; Annie Keith, 2-7, 2-7-10, 3-10.

Bowling schedule for Tuesday, Jan. 2: Kleen Laundry vs. Apache Music, McCarty Const. vs. Gambles, Holiday House vs. Boykin Real Estate, Ruidoso State Bank vs. Hollywood Lumber.



TEXAS TECH HOMECOMING QUEEN—Chris Adrean shown enjoying warmth of Chaparral fireplace after day on slopes. She is senior in Lubbock college majoring in P. E. and English.

Deming Wallops Ruidoso, 64-54

Deming's Wildcats won a basketball game Wednesday night last week from Ruidoso's Warriors—the second time in a row the Luna County squad has defeated the local jads this year. Score of the match played at Deming was 64-54, with Deming establishing an early lead and holding it to the final whistle. It was the reverse of one played here earlier in the season when Ruidoso led until the final stanza, only to lose the game by a narrow margin.

Tom Valliant bucketed 21 points for Ruidoso to lead the scoring, and Bill Moore scored 19 for Deming to top for the Wildcats.

The B team from Ruidoso was also swamped by about a ten-point loss at Deming.

This week-end Ruidoso's A squad will play two games in an invitational basketball festival at Lordsburg, matched against Lordsburg and Animas. The only other team in the meet will be Marana, Ariz. Some of the towns' B teams also will be in the meet, Coach Bob Leo said.

Plan to retire in Ruidoso!
Phone us your news to 257-4061.

CAPITAN HIGH SCHOOL
1967-1968 Wrestling Schedule
Jan. 12—NMSVH at NMSVH.
Jan. 13—Roswell HI at Capitan.
Jan. 19—Goddard HI at Roswell.
Jan. 20—Carlsbad at Capitan.
Jan. 26—Ruidoso at Ruidoso.
Jan. 26—Alamogordo at Capitan.
Feb. 23—Capitan Inv. Tourney.
Feb. 9-11—Quarrangular (Highlands, Manzano, Ruidoso), at Capitan.
Feb. 10-17—District Tourney.
Feb. 22-24—State Tourney.

HONDO 1967-1968 BASKETBALL SCHEDULE
Jan. 5—Ruidoso, at Hondo.
Jan. 5—Goddard JV, at Roswell.
Jan. 12—Capitan, at Hondo.
Jan. 13—Capitan at Carrizozo.
Jan. 19-20—Dexter Tourney.
Jan. 26—Capitan, at Capitan.
Jan. 27—Cloudercroft, at Cloudercroft.
Feb. 2—Ruidoso, at Ruidoso.
Feb. 3—Carrizozo, at Carrizozo.
Feb. 9—Roswell JV, at Hondo.
Feb. 10—Lake Arthur, at Lake Arthur.
Feb. 15—Corona, at Hondo.
Feb. 17—Hagerman, at Hagerman.
Coaches: Frank Ready and Bill Ambrose.
Chetleaders: Carolyn, Judy, Linda, Becky and Ethel.

CARRIZOZO 1967-68 BASKETBALL SCHEDULE
Jan. 5—Estancia at Carrizozo.
Jan. 6—Cloudercroft at Carrizozo.
Jan. 12—Open.

Mountain Ski Shop
— SAYS —
Welcome Skiers
Hope you're having fun on the slopes.

For more fun, convenience and style shop our Equipment and Apparel—Featuring Such Brand Names as The New Hart Camarre Ski Yamaha Skis—Marker Bindings Wooden Skis of All Types, Size Barcrafter Car Racks & Poles APPAREL BY ROFFEE, MCGREGOR, KITEX AND DEMETRAE

HEAD Ski Sale
Now Underway
(Limited Supply)
Corner Mechem & Suddarth

Inn-Credible — the "in" spot — it's refreshing!!!
ACROSS FROM SKI AREA TURN OFF

Jan. 13—Hondo at Hondo.
Jan. 16—Corona at Corona.
Jan. 19—Ruidoso at Carrizozo.
Jan. 20—Magdalena at Carrizozo.
Jan. 26—Roswell at Carrizozo.
Jan. 27—Hagerman at Carrizozo.
Feb. 2—Dexter at Dexter.
Feb. 3—Hondo at Carrizozo.
Feb. 9—Ruidoso at Ruidoso.
Feb. 10—Corona at Carrizozo.
Feb. 16—Open.
Feb. 17—Capitan at Carrizozo.
Ruidoso High School

Basketball Schedule - 1967-68
7th - 8th - 9th Grade Teams
Jan. 3—Tularosa, 8-9, there, 2.
Jan. 4—Hondo, 7-8-9, there, 5:30.
Jan. 9—Carrizozo, 7-8-9, here, 5.
Jan. 15—Cloudercroft, 7-8-9, there, 5.
Jan. 18—Capitan, 7-8-9, here, 5.
Jan. 23—Berrendo, 8-9, there, 5.
Jan. 29—Hondo, 7-8-9, here, 5.
Jan. 30—Mt. View, 8-9, here, 6.
Jan. 31—Feb. 2—Ruidoso Freshmen Tournament.

HONDO 1967-1968 BASKETBALL SCHEDULE
Jan. 5—Ruidoso, at Hondo.
Jan. 5—Goddard JV, at Roswell.
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CAPITAN HIGH SCHOOL
1967-1968 Basketball Schedule
Jan. 5—Cloudercroft at Capitan.
Jan. 6—Ruidoso at Ruidoso.
Jan. 12—Hondo at Hondo.
Jan. 13—Cloudercroft at Cloudercroft.

HONDO DROPS OUT OF CLOUDCROFT TOURNEY IN SEMI-FINALS
Hondo's Eagles were set down in semi-finals at the Cloudercroft Mountaintop tournament held in mid-December at Cloudercroft by the

Jan. 19—Corona at Capitan.
Jan. 20—Lake Arthur at Capitan.
Jan. 26—Hondo at Capitan.
Jan. 27—Dexter at Dexter.
Feb. 2—Open.
Feb. 3—Ruidoso at Capitan.
Feb. 9—Tularosa at Tularosa.
Feb. 10—Hagerman at Capitan.
Feb. 16—Lake Arthur at Lake Arthur.
Feb. 17—Carrizozo at Capitan.
RUIDOSO WARRIORS
1967-68 Basketball Schedule
Dec. 29-30—Lordsburg Invitational.
*Jan. 5—Hondo, there.
*Jan. 6—Capitan, here.
*Jan. 12—Cloudercroft, here.
Jan. 13—Hagerman, there.
Jan. 19—Carrizozo, there.
Jan. 20—Socorro, here.
Jan. 23—Canutillo (A only), here.
Jan. 26—Socorro, there.
Jan. 27—Goddard, here.
*Feb. 2—Hondo, here.
*Feb. 3—Capitan, there.
*Feb. 9—Carrizozo, here.
*Feb. 16—Cloudercroft, there.
Feb. 17—Dexter, here.
Feb. 22-24—District 5-B Tournament—Artesia.
* Indicates Conference Games.

host team, Cloudercroft's Bears, 62-50. James Haynes scored 31 points for the winners and Ernest Sanchez 13 for the losers.
Get the message across with a want-ad in the Ruidoso News.

We Wish Everyone Everywhere
A HAPPY AND PROSPEROUS NEW YEAR—
and thanks for your fine trade
REDMANN TV & RADIO
Phone 257-2565

HAPPY NEW YEAR
Frenchy & Lee's
RED BARN CAFE

HOLIDAY BOWL
Try Our Snack Bar
OPEN BOWLING
Monday Through Friday
Until 6 p.m. - 35c Line
For Information
Call 257-4274
R. H. S. SENIORS — CLASS OF '68

The Weather
(As compiled by G. A. Cuiver for U. S. Weather Bureau)
Happy New Year!
WE GIVE YES
STAMPS
C & L LBR. & SUPPLY
We Close Saturday Afternoon
(We Don't Want All The Business... We Just Want Yours)
Hwy 70 - Hollywood - Phone 378-8088

THE CHAPARRAL
Invites You To
Sunday Dinner
Platters and Dishes Loaded With
Old Fashioned Pot Roast
Blackeyed Peas - Whipped Potatoes - Cole Slaw
Home-made Hot Biscuits
Banana Pudding - Beverage
Adults \$1.65 - Children Under 12 - 95c
YOUR CHURCH CAN EARN 5% OF THE COST OF YOUR MEALS
The Chaparral Will Contribute To The Church You Specify 5% of the Cost of All Meals You Enjoy At the Chaparral. The Contribution will Be Made at the End of Each Month for the Total Amount Accumulated By The Members of Your Church. Simply Sign Your Name and The Name of Your Church To Your Food Checks.

RUIDOSO FOOD MART
DOUBLE FRONTIER STAMPS WEDNESDAY
These Specials Good Thurs., Fri., Sat. — Dec. 28-29-30
— FRESH MEAT —
BOSTON BUTT
PORK ROAST 1 lb. **55¢**
HICKORY SMOKED
BACON SQUARES 39¢
U. S. D. A. CHOICE BEEF
T-BONE STEAK 1 lb. **\$1.19**
— HAMS —
FULLY COOKED DRY CURED
SHANK HALF 1 lb. **63¢**
BUTT HALF 1 lb. **67¢**
CHILI Home Made... **1 lb. 59¢**
So Good... So Fresh... day after day!
APPLES Roman Beauty..... **LB. 19¢**
BANANAS Golden..... **LB. 12¢**
POT PIES Morton's Frozen Chicken..... **2 For 39¢**
NO. 1
POTATOES 10 lb. BAG **47¢**
AVOCADOS..... **2 For 33¢**
From The Ruidoso Food Mart
HAPPY NEW YEAR!
— WE TAKE FOOD STAMPS —
— OPEN SUNDAY —

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

THANKS TO YOU

1967 HAS BEEN OUR GREATEST YEAR!
IN APPRECIATION

WE RESOLVE TO MAKE 1968 THE BEST YEAR FOR YOU BY PROVIDING THE
BEST AND MOST EFFICIENT SERVICE POSSIBLE TO SERVE YOU
WITH YOUR REAL ESTATE NEEDS.



Dan D. Swearingin, Inc.

Tommy Partee, Sales Manager

SALES:

Margie Whitlock — Jack Siddens — Jess Nobles — Otis Spears

257-4255

257-4075



Member M. L. S.

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

THIS IS THE AGE OF SPECIALISTS

AND WE SPECIALIZE IN ALL TYPES OF REAL PROPERTY:
Commercial — Residential — Farms & Ranches — Vacation Home Management
With the Leading Sales Personnel in M. L. S. To Assist You



RUIDOSO SOUND —
When Ft. Worth, for the first time ever, made its WICC membership quota, the two business men responsible were awarded an expense week-end trip to Ruidoso. Second from left is Doug DuBois; second from the right is Guy Victory. The three ladies, all members of the Fort Worth Ski Club, are left to right: Miss Jane DuBois, Mrs. Savina Eisner and Mrs. Carolyn Crawford.

(Photo Courtesy Community Public Service Co.)

Hollywood Notes

Jack Roberts. Members of the J. L. Myers family from Midland, Texas spent the holidays in their home in Ruidoso. Mr. and Mrs. Lester Merrill and a family dinner at the C. C. Chase, Jr. home with his family. Mrs. C. Chase Sr. and Mr. and Mrs. I. H. Jones was in El Paso this week for a check up on surgery he had several weeks ago.

Mr. and Mrs. Carl Erickson spent Christmas day in Mescalero with friends.

conditions are super, but it's been a bit difficult to get to the ski run. However, by the end of the week the skiing conditions were still fine and the skiers could get to the slopes by using chains.

ALTO BRIEFS

Tuesday, Mr. and Mrs. Neal Chapman went to Las Cruces. Mike Bush and Shari Bush are home for the holidays with their parents, Mr. and Mrs. Donald Bush.

Mr. and Mrs. David Sanders of El Paso were here last week. Mr. and Mrs. Byron C. Stark, Jr. of Kilgore, Texas spent a few days at La Junta Guest Ranch last week enjoying the skiing and winter sports in the area.

Mr. and Mrs. George Jaynes of Albuquerque spent Christmas with their daughter and family, Mr. and Mrs. John Von Rosenberg. Mr. and Mrs. Donald Bush, Shari and Mike went to Artesia for the Christmas week-end.

Postmasters Express Thanks To Public

Heartfelt thanks from Postmasters of the area and their employees were expressed to the public today. "We couldn't have done the job alone," they all declared. "Everyone cooperated beautifully and we were able to deliver all the holiday mail reaching the area post offices in time for the last delivery and postal employees were able to spend Christmas with their families," postal officials said. "If people had waited for the last minute to mail their gifts and greetings, we would have been working throughout the holiday," they added. No backlogs were noted in post offices throughout the area. Another significant factor was the use of ZIP Code on a great volume of the mail passing through the area post offices. This meant more efficient mail handling operation than in previous years.

Mr. and Mrs. George Jaynes of Albuquerque spent Christmas with their daughter and family, Mr. and Mrs. John Von Rosenberg. Mr. and Mrs. Donald Bush, Shari and Mike went to Artesia for the Christmas week-end.

Mr. and Mrs. Reese Tatro are home from a visit to Houston, Tex. Wednesday, Mr. and Mrs. Tom Montgomery were in El Paso for the day.

Thursday the Donald Bush family went to Alamogordo for the day. The Larry Gansels of Pecos, Tex. arrived Friday for the holidays.

Mr. and Mrs. Robert Williams are home from Midland, Texas after spending Christmas with the "Monk" Collins family.

Mr. and Mrs. Larry Preston are here to be with his parents, Mr. and Mrs. Sidney Preston for the holidays.

Saturday, Mr. and Mrs. Tom Montgomery were to Albuquerque for the holiday week-end.

Mr. and Mrs. Tom Guck of Missoula, Mont., stopped by on Saturday. They are spending the holidays with his parents, Mr. and Mrs. Ed Guck of Nogal.

Mr. and Mrs. Sam Allen were in El Paso for Christmas to be with their daughter, Mrs. Judith Ann Kitchens and her children.

Mr. and Mrs. Lee Tilkins and son Bruce are back from Beaumont, Texas to spend Christmas at La Junta Guest Ranch. Father James Madden of El Paso

PAGE TWO SECTION B
Ruidoso News
Friday, December 29, 1967

and James L. Madden of Tularosa stopped by Saturday on their way to Villa Madama. Dr. and Mrs. Dale Wynn were over on Saturday playing Santa Claus. Mr. and Mrs. George Taylor went to Albuquerque Sunday for the week-end holiday. Get the message across with a want-ad in the Ruidoso News.

Steel Filing Cabinets

In 1, 2, 3, 4 or 5
Drawer Sizes
Letter or Legal
—Also metal file boxes for 3x5, 4x6 or 5x8 cards and papers

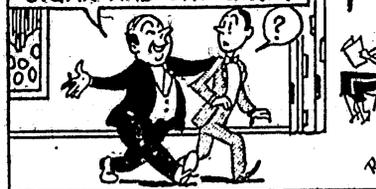
The Ruidoso News

DOUBLE TALK...

HAVE YOU A FAMILY TREE? NO - BUT I'VE GOT 10,000 ACRES OF PINE TIMBER IN WISCONSIN.



GREAT! HAVE A DRINK, A GOOD CIGAR AND THE GIRL!



IT NEVER FAILS

YOU'VE GOT TO WASH THE WINDOWS YOURSELF, BECAUSE YOU'VE SCANNED THE NEIGHBORHOOD AND COULDN'T FIND A WINDOW-CLEANER!



BUT JUST AS SOON AS YOU'RE ALL FINISHED —

HOWDY, MA'AM, AH DONE HEARD YO' WAS LOOKIN' FOR A WINDOW-CLEANER!



HAPPY NEW YEAR!
OPEN 7 DAYS A WEEK THRU JAN. 1
6 a.m. — 8 p.m.
Carrell's Restaurant
"Where There's Always Something Good Cooking"
Homemade Pies and Donuts
Choice Steaks Seafood
Gourmet Italian and Mexican Food
85c LUNCH (DIFFERENT EVERY DAY)
OLD POST OFFICE BLOCK

YOUR CAR NEEDS OUR CARE!
Your Automobile Is An Investment YOU SHOULD PROTECT!
For Safety's Sake—For Longer Life for Your Car—Let Us Care for It.
Skyland Auto Service
Phe. 237-4111
Bear Wheel Alignment
General Repairs

LIVE 'n LAFF



"NEVER MIND THE PAYROLL... JUST GIVE ME THE DEDUCTIONS!"

Time for a new New Year's resolution... just when last year's was going so well.



Last New Year's, I, Reddy Kilowatt, again resolved to provide the best service possible. To be ready for any job at the flip of an electric switch. To be an efficient, economical servant.

Then I set out to live up to this resolution. Now, suddenly it's time for a brand-new resolution.

So for the coming year I resolve to do even better the things I did to the best of my ability last year!

Does that make it a new old year's resolution or an old New Year's resolution?

Reddy Kilowatt
YOUR ELECTRIC SERVANT

COMMUNITY PUBLIC SERVICE

Your Electric Light & Power Company

MAX McCOY, Manager

White Mountain Estates
RUIDOSO'S PIONEER LAND DEVELOPER

Your Best Investment In Ruidoso's Future.
257-2425

Choice Homesites
In the Pines
Ruidoso's
Best Selection
257-2425

TOWN & COUNTRY
Estates
White Mountain

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

REALTOR
Tom Jones
MULTIPLE LISTING SERVICE
RUIDOSO REALTY CO., INC. (1933)
FOR SALES OR LISTING SERVICE CALL

Emadair Chase Jones Res.: 257-2000 Office: 257-2006 Res.: 257-2006
Austin Pritchett Res.: 257-2006

"LOTS AND BUILDING SITES IN GOOD AREAS"
"APACHE PARK" — "CEDAR CREEK" — "GAVILAN ACRES"
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek. 10 year terms if desired.
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"
—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

Ruidoso Characters

ALL Classified Ads must be paid in advance with the exception of those run by regular display advertising. The rate for classified advertising is 50 per word with a minimum of 700 for 15 words. Please figure per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the Office before Tuesday afternoon each week.

FINDERS SERVICES — Rentals unlimited, cabin rentals. Call 257-2133. 23-11c

FOR SALE — 1958 Pontiac Catalina, automatic, in very good condition. Call 378-4237 or see at Palace Motel. 23-11c

WORKING WOMAN Needs baby sitter for two small children. Phone 257-2821. 23-11c

ANIMAL SHELTER — Phone 257-2821. 23-11c

FOR RENT — Furnished apartment, both large and small. Call 257-2379. 2-11c

FOR RENT — One and two bedroom furnished apartments, Gateway area. Phone 257-2383. 2-11c (3)

MORTGAGE OR CONTRACTS — Local investor in market for best second hand at a fair discount. Reply in writing to Box 66, Ruidoso News. 12-11c

FOR RENT — One bedroom modern furnished apartment, utility provided on paved street. Enclosed carpet. 257-4259 after 8:00 p.m. Call anytime Wednesday, Saturdays or Sundays. 23-11c

FOR RENT — Cabins with fireplaces, by week or month. One and two bedrooms. Call 257-2153 or 257-4101. 24-11c

May We Wish You and Yours
A New Year Filled With Health and Happiness.
Thank you for Your Patronage During 1967 and We Are Looking Forward To Doing Business With You During the New Year.

Bill Pippin
REAL ESTATE
Across from Ruidoso Post Office — Box 123
Pho. 257-2551 Day; 257-2644 Night

Complete

OFFICE OUTFITTERS

Call on us for information about various items available for outfitting your office. We're happy to advise you on refurbishing your office in good taste for efficiency and beauty.

We have outfitted several of Ruidoso's new offices in recent months. Let us tell you about this special service.

Legal Notice

IN THE PROBATE COURT OF LINCOLN COUNTY STATE OF NEW MEXICO IN THE MATTER OF THE LAST WILL AND TESTAMENT OF C. A. EILAND, Deceased

NO. 1194

NOTICE OF APPOINTMENT
The undersigned as Ancillary Executor of this estate, and all persons having claims against the estate of the decedent are required to present them within the time prescribed by law.

/s/ William Allen Eiland, Ancillary Executor
/s/ John W. Palmora, Ancillary Executor
12-15-22-29; 1-5

Legal Notice

CALL FOR BIDS
The Village of Ruidoso, New Mexico, hereby calls for bids for USED three inch (3") and/or four inch (4") transite (cement asbestos) water pipe in increments of 5000' lots. Pipe must be guaranteed to have been used for water distribution only. Couplings and gaskets must be included with the bid price. Bid may also include 3" and 4" gate valves and valve boxes, but valves and boxes must be separate bid items from the pipe. Bid must stipulate whether price is FOB Ruidoso or FOB pipe location.

The sealed bids shall be marked "Pipe Bid" and will be opened at a regular meeting of the Board of Trustees at 7:30 p.m. at the Municipal Building on January 11, 1968. The Village of Ruidoso reserves the right to reject any and all bids and waive all formalities.

By Order of Trustees,
Village of Ruidoso, New Mexico
/s/ James L. Hine, Clerk
12-29; 1-5

Legal Notice

IN THE PROBATE COURT OF LINCOLN COUNTY STATE OF NEW MEXICO IN THE MATTER OF THE ESTATE OF HOWARD EUGENE DAVIS, SR., Deceased

NO. 1196

NOTICE OF PROBATE
THE STATE OF NEW MEXICO To Whom It May Concern:

An instrument purporting to be the Last Will and Testament of Howard Eugene Davis, Sr., deceased, has been produced, read and filed as required by law. On January 31, 1968, at 10:00 a.m., in the Probate Court in Carrizozo, New Mexico, the Court will conduct a hearing for proving this Will; and if proved, the Court will render a judgment approving it as the Last Will and Testament of the decedent and admit it to probate.

WITNESS my hand and seal of the Probate Court of Lincoln County, New Mexico on December 19, 1967.

/s/ Inice Huest, Clerk of the Probate Court
By /s/ Alice King, Deputy
(SEAL) 12-29; 1-5-12-19

Legal Notice

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The Village of Ruidoso, New Mexico, hereby calls for bids for USED three inch (3") and/or four inch (4") transite (cement asbestos) water pipe in increments of 5000' lots. Pipe must be guaranteed to have been used for water distribution only. Couplings and gaskets must be included with the bid price. Bid may also include 3" and 4" gate valves and valve boxes, but valves and boxes must be separate bid items from the pipe. Bid must stipulate whether price is FOB Ruidoso or FOB pipe location.

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By Order of Trustees,
Village of Ruidoso, New Mexico
/s/ James L. Hine, Clerk
12-29; 1-5

NOTICE

Occupation Licenses

For The Village of Ruidoso Are Due and Payable NOW
Deadline Is March 15, 1968
Penalty and Interest Is Charged After That

—Jim Hine, Village Clerk

Legal Notice

NOTICE IS HEREBY GIVEN that on September 12, 1967, the District Court of Lincoln County, New Mexico, in Cause No. 747, styled "The First National Bank of Roswell, a national banking corporation, vs. Tommy Hall and Joann M. Hall," entered its Judgment and Decree of Foreclosure in favor of The First National Bank of Roswell, the Plaintiff in said cause, and against the Defendants, Tommy Hall and Joann M. Hall, husband and wife, in the amount of \$6,811.73, together with interest on portions of said sum at the rate of 8% per annum from September 12, 1967 until the date of sale, decreed foreclosure of the Mortgage Deed of Plaintiff, The First National Bank of Roswell, and ordered the undersigned to sell at public sale the property covered by said Mortgage Deed to satisfy the said Judgment, said property being situated in Lincoln County, New Mexico, and being more particularly described as follows:

Lot Five (5) and Seven (7) in Block H, Second Addition to Hudson Carrizo Subdivision as shown by the plat thereof on file in the office of the County Clerk of Lincoln County, New Mexico, together with all and singular the tenements, hereditaments, privileges and appurtenances thereto in anywise belonging.

Subsequent to the entering of the aforesaid Judgment, Plaintiff, The First National Bank of Roswell received payment of the sum of \$5,121.22 in partial satisfaction of said Judgment. After giving Defendants credit for said amount Plaintiff's Judgment, as of the date hereof, remains unsatisfied to the extent of \$1,690.50, which amount includes interest to the date of sale.

NOTICE IS FURTHER GIVEN that on the 9th day of February, 1967, at 10:00 a.m. at the front door of the Lincoln County Courthouse, Carrizozo, New Mexico, the undersigned, as Special Master, will sell the above described property to the highest bidder for cash to satisfy the unsatisfied portion of the Judgment of The First National Bank of Roswell against the Defendants, Tommy Hall and Joann M. Hall, husband and wife, in the amount of \$1,690.50 which includes interest to the date of sale and Plaintiff's cost to the date thereof, to which shall be added at the time of the sale the balance of the costs of the action, and the costs of the sale. The time of said sale may be postponed in the event that the Special Master, in his judgment, deems advisable.

DATED, this 14th day of December, 1967.

/s/ Ralph Petty, Special Master
12-22-29; 1-5-12

MANOR

Renting 6 Units
1 Bedroom — \$135.00
2 Bedroom — \$165.00
3 Bedroom — \$195.00

All Utilities
TV, Telephone, Laundry Facilities, Electric Kitchens
October Third June — Not Suitable For Small Children
Phone 257-4058

NOTICE

Occupation Licenses

For The Village of Ruidoso Downs Are Due and Payable NOW
Deadline Is March 15, 1968
Penalty and Interest Is Charged After That

—Bessie Sewell, Village Clerk

Legal Notice

Sec. 4 (b), (c), (d), & (g), COUNTY OF LINCOLN

NOTICE OF SALE OF REAL PROPERTY ON WHICH TAXES ARE DELINQUENT TO SATISFY THE LIEN FOR TAXES, PENALTIES, INTEREST AND COSTS DUE.

TO WHOM IT MAY CONCERN:
Notice is hereby given that on the third Monday in January, being the 18th day of said month, 1968, in the office of the County Treasurer, by virtue of the power vested in her by law, will sell to the State of New Mexico the lands and lots or parts of lots on which taxes are delinquent for the year 1964, and prior years, if any, as shown by the tax rolls of said county for said year and prior years, unless the amount of taxes, penalties, interest and costs due be paid prior to the date of sale.

WITNESS my hand this 18th day of December, 1967.

/s/ Mary K. Lynch, County Treasurer
Lincoln County, New Mexico
12-22-29

OPERATING NOW

Puckett's Merchant Patrol

Will Guard Your Home or Business for \$10 Per Month PREVENT

FIRE THEFT VANDALISM
PHONE 257-4262

VISIT FOX CAVE

Located seven miles east of Ruidoso Downs rate track on U. S. Hwy 70, Fox Cave was once used as a hide-out by Billy the Kid and roving bands of Apache warriors. The store offers a wide variety of turkeys, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

Looking for Farms, Ranches or Acreages?
Call Jack Siddens
Phone 257-4255
Dan D. Swearingin, Inc.

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

5 bedrooms, 2 baths, fireplace, furnished, beautiful view. Priced right, with terms.

3-bedroom cabin, two baths, carport, furnished, fireplace. Only \$16,000 with excellent terms, only \$1,500 down and \$100 per month.

We are in a trading mood. Come and see us.

Have several farms and ranches for sale in Texas and New Mexico.

Very nice cabin in upper Ruidoso.

2-Bedroom, fireplace, garage, paying paid, \$8,000, \$1,500 down, balance \$75 per month.

2 bedrooms, furnished. Fireplace, good view, \$13,000. With terms.

Lodge and cabins in upper canyon for sale at a very reasonable price with reasonable terms. Would consider taking a smaller cabin in on trade.

2 bedroom house in Ponderosa Heights, furnished, and fireplace, \$8,000.

If you want to see the better homes of Ruidoso, we have plenty to offer.

Lots from \$50 and up.

New listing, in Gateway: 3-bedrooms, 2 baths, fireplace, living room, big den, completely furnished. Gate, extra big lot on river, \$17,500, \$5,000 down, balance \$75 per month.

Houses for rent.

PAUL H. DOUGLASS REAL ESTATE
Pho. 257-2623 — Residence Phone 257-2490 — 257-2689
In Postoffice Block — Box 294 — Jimmy & Carolyn Douglass, Sales

NEW YEAR'S RESOLUTION

To invest in a home of our own in order to put rent money to work for us; or to invest in income property to have supplemental income.

This duplex has three advantages. Live in one side and rent the other to make the payments, or rent both sides for extra income. Two-bedrooms on each side, new and conveniently located.

Locke Realty Co.

"YOUR KEY TO A SOUND INVESTMENT"
BETTY LOCKE — 257-2608
Box 646, Ruidoso — Phone 257-4029
Multiple Listing Service

Legal Notice

LEGAL FORMS—Many kinds of legal forms. Ruidoso News. 11c

ONLY ONE EACH — Stuck Rubber stamps with "Merry Christmas" design. Each stamp will stick to metal desk or drawer, while of any other metal surface. Standard stamps such as: Air Mail, Christmas, First Class Paid, Received, Parcel Post, etc. in the Office Supply Department at Ruidoso News. 24-11c

FOR SALE—New pair of ladies' leather ski boots, size 8, used only a few times, \$25. See at Ruidoso News. 11c

FOR SALE—1967 Honda Trail-50, excellent condition. Will sell to metal desk or drawer, while of any other metal surface. Standard stamps such as: Air Mail, Christmas, First Class Paid, Received, Parcel Post, etc. in the Office Supply Department at Ruidoso News. 24-11c

FOR SALE—23-ft. Continental house trailer, furnished. Call 257-2609. 2-11c

FOR RENT—3 bedroom house, furnished, close to high school. Fireplace, electric dishwasher, no water bill. 257-2502. 2-11c

SERVICE STATION—For lease. Contact V. J. Miller, Skyview Terrace, Ruidoso Downs. 25-11c

FOR RENT—Winterized, furnished 3-bedroom cabin. Natural gas, fireplace, in Skyland, near shopping center, \$43 per month. Call 257-2511. 2-11c

IN OUR WAREHOUSE—You'll find real bargains in good furniture we've taken in trade. Much of it is as good as new. Some need some work, but the price will make it worth the effort. Refrigerators, stoves, dining sets, living room sets, occasional chairs, appliances, etc. 47-11c

CHECK PROTECTOR INK in black and red in the Office Supply Dept. of Ruidoso News. Call 257-4029 for delivery of all kinds of office supplies. 14-11c

WANTED—Route Girl for Holiday Marie Cosmetics. Door to door canvassing. Make money in your spare time. Small investment. Call 257-2609. 2-11c

CUSTOM MADE Draperies, pillows, bed spreads, accessories. We measure and make to order. Choice from hundreds of beautiful fabrics at Gables. 21-11c

Legal Notice

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DATED, this 14th day of December, 1967.

/s/ Ralph Petty, Special Master
12-22-29; 1-5-12

Picture Framing

KEYS
DUPLICATED

Combinations Changed We Sell Keys of All Kinds Keys Made — Locks Changed or Repaired
Emergency Service Day or Night

U-NAMIT LOCK SHOP
Box 629 — Ruidoso
Pho. 257-2998 — Night 257-2689

NOW OPEN — Wednesday, Thursday, Friday and Saturday During Winter.

JOHNSON BOOT & SHOE REPAIRS
FEATURING TONY LAMA BOOTS
1/2 mile east of Chaparral Hotel

Looking for Farms, Ranches or Acreages?
Call Jack Siddens
Phone 257-4255
Dan D. Swearingin, Inc.

Dan D. Swearingin, Inc.
Call Margie Whitlock
257-4075

READY FOR SKIING?
See our beautiful ski cabin. It has two bedrooms, large living room with fireplace, playroom, furnished and on a large lot near the ski run. Good terms.

WANT A LOVELY NEW HOME?
How about a beautiful 3-bedroom home, den, sun porch, double car garage, all built-in, nice view and in an excellent year 'round location.

WANT TO REAR???

Have 1600 acres or 620 acres of irrigated land in Yuma, Ariz. Will trade for irrigated land north of Amarillo, Texas. Has lovely home and improvements.

Lovely 3-bedroom, 3 bath home on approximately one acre. Excellent terms.

RIVER FRONTAGE
2 bedrooms, 1 1/2 bath, fireplace, furnished, large glassed in porch overlooking river. Room to build another cabin. Accessible.

CHARMING
2 bedroom peeled log cabin. Large screened porch and carport. 3 nice lots. Move in today.

COMMERCIAL
100 feet on Sudderth Drive. 4 trailers already set up, ready to rent. Good terms.

NEAR RACE TRACK
3 bedroom brick, nice furniture, double garage, 2 large lots. Owner says sell.

YOU FINISH
14'x32' Shell.

SOLD
OWNER FINANCED
3 bedrooms, 2 baths. Large lot, on paving. Landscaped, lots of rock work, furnished.

TWO HORSES
Can be kept on these two large lots and this furnished 3 bedroom TimberLodge for you.

MOUNTAIN HOME
Nice 2 bedroom home.

Lela Easter Real Estate

Lela Easter — Tom Jasper
Your Friendly Brokers

Member MLS — Notary Public —
Telephones 257-4370 — 257-2105 — 257-2448

LOTS FOR SALE — Cree Meadows, 100' down, balance over 2 years. 1-11c, 257-4269

SNOW TIRMS — 18-inch snow tires for auto (little used). Not recaps. Mounted on wheels, \$25 or will trade for 14" snow tires. Also 20" V-bar chains. Mary Valen, 257-4001. 25-11c

NOTARY Public Seals, News Office. 14-11c

FOR SALE — Three men's suits, all in excellent condition, sizes 38 to 42, \$3 each. May be seen at News Office. 25-11c

FOR SALE — Unfurnished 2-bedroom home in Skyland, Woodrow Howard, Rt. 2 Littlefield, Tex. 23-11c

FOR SALE — 1962 Scoop pick-up, \$885; 10-ft. Shasta vacation trailer, fully equipped, \$750. Call Marvin Craig, 257-2121. 25-11c

FOR SALE — 2 bedroom furnished cabin at Skyland, Horseshoe Court, 257-2370. 22-11c

FOR RENT — 2 bedroom furnished cabin at Skyland, Horseshoe Court, 257-2370. 22-11c

FOR RENT — Modern one and two bedroom apartments, \$18 and \$20 per week, all bills paid. Also bedrooms for working men, Palace Motel, call 257-4262 or 257-2550 after 4 p.m. 20-11c

FOR SALE — Woodcutters' supplies. Pioneer Chain Saws at C. & L. Law. Supply on Hwy 70, Hollywood. 1-11c

FOR SALE — Seven used innerpring beds, full size, \$30 each. See at Gateway Motel or call 257-4328. 22-11c

ALCOHOLICS ANONYMOUS — Ruidoso Down group, welcomes all persons with a drinking problem or those interested in helping with the problem. Meetings each Wednesday 8 p.m. Phone Box 18, New Mexico. Box 42, Ruidoso Downs. First door west of Johnson's Shoe Shop. 27-11c

FOR ONLY \$10 a month you can clothe and feed an orphan child. For details write: Children's Children's Fund, Inc., China Blvd., Richmond, Va., or Save the Children Foundation, Inc., Box 18, New Mexico. Box 42, Ruidoso Downs. First door west of Johnson's Shoe Shop. 27-11c

THREE BEDROOM HOME — 1 3/4 baths, fireplace and carpet all included with enclosed garage, unfurnished, located in Gateway, will rent or lease with option to buy, \$100 per month. 257-4155. 23-11c

FOR SALE — Winterized cable, excellent location, never occupied. Hanesell Jones. 12-11c

Firewood

— FOR SALE —
— PHONE 257-4349 —
Chris A. Starr
Alto, New Mexico

Bookkeeping Service
Tax Assistance
Pho. 257-4499
Gladys Thomson

Looking for Farms, Ranches or Acreages?
Call Jack Siddens
Phone 257-4255
Dan D. Swearingin, Inc.

Dan D. Swearingin, Inc.
Phone 257-4075
Call — Jessa Nobles

Beautiful 3-Bedroom home in Cree Meadows Subdivision. Near golf course.

Beautiful residential lot in Cree Meadows Subdivision. On payment, 80'x200'. Can be bought on terms.

Nice real 3-Bedroom home, close in. Two lots and includes shop and hot house. Sewer and paving paid. Priced right.

Beautiful large level lot in Upper Canyon. Lots of trees, on pavement. Well built building on Sudderth Drive in business district, with living quarters and plenty of parking. Suitable for small business. Priced right.

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United RENT ALL

Phone 257-2302

WRAY BURGETT'S
RUIDOSO SHOE SHOP
Serving Lincoln County 18 Years
NEW & USED BOOTS
Leather Work — Boot & Shoe Repair
— Phone 257-4289 —
Opposite Sierra Blanca Ski Shop

FOR SALE
10 Acres on Ruidoso River.
Southwest of Ranger Tower
With or Without 4-Room House
Very Reasonable.

5 Acres on Paradise Canyon Rd.
Northeast of Ranger Tower.

J. A. HANLY
Phone 257-2587
Box 234, Ruidoso, N. M.

MOBILE TV SHOP

Professional service repairs on radios, stereos, color or black and white TV — All work guaranteed.

Call 257-2888 — Lawrence Shows — Located at Hollywood Ince

GREAT WESTERN REAL ESTATE CO.

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Henry L. Hymen Broker
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New Homes — Acreages — Commercial Property
Business Opportunities — Farms and Ranches
P. O. Box 428 — Ruidoso Downs, N. M.

MOBILE TV SHOP

Professional service repairs on radios, stereos, color or black and white TV — All work guaranteed.

Call 257-2888 — Lawrence Shows — Located at Hollywood Ince

Carelessness, Vandalism Cost Everyone In National Forests

By B. H. STARKEY
(Ruidoso Ranger Station)

During the past year, thoughtless acts by our forest users have cost the present generation dearly. During April an abandoned campsite escaped and destroyed 2400 acres of timberland near Cloudcroft. May 4th a similar occurrence near Ruidoso caused 1800 acres to be blackened. The monetary expenditure was small when compared to the loss of value through destruction of the productivity of the

land. No assessment can be made of the loss in aesthetic values, watershed productivity and soil loss. These events were spectacular and therefore filled our newspapers; however, many thoughtless acts by our forest users go unnoticed by the general public. The damage they cause is usually small but when the losses are totaled together, it requires a considerable expenditure, each year just to maintain our current improvements. Often, your tax money is used to maintain these improvements; however, it would be a good deal more efficient if maintenance could be held to the necessary minimum and the savings applied to improving and enlarging our facilities for the public.

A recent inspection of the small newly constructed campground at Three Rivers revealed that some people think nothing of using costly improvements for targets. Signs, garbage cans and even toilets have been damaged from rifle fire. I wonder if these individuals had sense enough to check and see that no one was using these facilities before they commenced firing. Many people think nothing of engraving every piece of redwood in sight with either their names or "cute" sayings. They tend to forget that they are only one of the 200 million stockholders who own these improvements.

These people do not intentionally

set out to destroy. However, for some strange reason, they allow their thought process to malfunction for a few short minutes. The usual reaction when they are caught is to blame they meant no harm. Maybe they didn't; however, their acts have cost the remaining National Forest shareholders money.

There are some circumstances where these acts cost other forest users money. Grazing permittees are responsible for maintaining the range improvements on their permitted grazing areas. A share of their maintenance time is spent each year repairing cut fences, or patching bullet holes in water troughs. The permittee at the Sierra Blanca Winter Sports Area spends considerable time each year in maintenance of his improvements. Many times, this maintenance is the result of the public failing to remember their manners. Initials are burned, or painted in the woodwork—papers and litter are thoughtlessly thrown about on the area. It costs money to repair, replace or clean up these improvements.

Since you own these improvements in conjunction with the rest of the American public, it is up to you to help maintain this vast wildland heritage. The next time you plan to use your forest, please remember to take along an item we sometimes forget, "your house-

hold manners". If your fellowman is careless, remind him. He is being careless with your heritage, and the heritage due your children!

Ruidoso All-Seasons To Mail Additional Advertising

In a breakfast meeting Friday last week at Holiday House Restaurant, directors of Ruidoso All-Seasons moved to send additional brochures and instruction sheets concerning a 5-day ski package offered by the association through a number of accommodations here to travel agents throughout a wide area of the Southwest, including points as far away as Houston, Dallas, Phoenix, Tucson and cities in between, to further advertise the winter sports tourism promotion. American Airlines has distributed 50,000 of the 4-color brochures in all the cities it serves, and Trans-Texas Airlines also has circulated them in the cities it has offices.

SOCIAL SECURITY REPRESENTATIVE DUE

Mrs. Adele B. Cole, representing the Social Security Administration, will be in Ruidoso Jan. 4 at the city hall from 10 until noon and from 1 to 2 p.m.

Accounting, Bookkeeping and Business Counseling
Insurance and Tax Assistance

EDWARDS AGENCY

Call Collect for Appointments
Phone 437-2744 - 1201 12th St.
ALAMOGORDO, NEW MEXICO

WINTER WOES by Pinson

Once in the cold winter snow and the sleet,
I was helping a driver disheveled and beat—
"If you'd taken the pains
To put on tire chains,
You wouldn't be show'ling out here in the street."

PREVENT THOSE WINTER DRIVING WOES

The Safe Winter Driving League presents this tip for safer winter driving from the National Safety Council: "Tests show that reinforced tire chains provide four to seven times as much pulling ability on snow and ice as regular tires without chains." Always carry chains in the trunk of your car to assure your ability to get through regardless of the weather.

KNOW YOUR NAVY

WEAPON ABLE

UNUSUAL WEAPON, ABLE IS A NON-EXPLOSIVE ANTI-SUBMARINE WEAPON, PACKING INTO HIS 500 POUNDS MUCH MORE DESTRUCTIVE POWER THAN THE OLD TYPE WITH CHARGES, AIMED AND FIRED BY A SPECIAL DEVICE. WEAPON ABLE IS LAUNCHED FROM A TURRET THAT CAN BE MANEUVERED IN AN ALMOST COMPLETE CIRCLE. THIS MODERN WEAPON SWIFT DESTROYERS MORE MANEUVERABLE AND GREATER RANGE IN ATTACKING SUBMARINES.

Happy, Happy New Year

Plus a Word of THANKS for your fine patronage in the old year that is fading away—and with the request that you continue to be as kind to us by calling on us often in 1958.

Sierra Blanca Motor Co.

— NO SERVICE WHAT WE SELL —
Phone 257-4081 - Highway 70 - Ruidoso
Your Chevrolet, Oldsmobile, Pontiac and Jeep Dealer
JOHNNY DURHAM, OWNER

Happy New Year!

From all of us, to all of you...
this old, old wish, we wish anew!

H. & J. FOOD BASKET

TIDE

King Size Box \$1.08

22 Oz. Liquid Ivory 63¢

PRESTONE ANTI-FREEZE GAL. CAN . . . \$1.59

CAMPFIRE BLACKEYED PEAS 300 CAN..... 10¢

STOKELY'S - 303 CAN GOLDEN CORN 5 FOR 98¢

STOKELY'S - NO. 2 1/2 CAN FRUIT COCKTAIL 39¢

CARNATION - TALL CAN CANNED MILK 6 FOR \$1

FRISKIES - 24 OZ. CAN DOG FOOD 24¢

NEW!!! - FROM KLEENEX BOUTIQUE BATHROOM TISSUE 2 ROLL PKG. 27¢

WHITE SALE - LAY-A-WAY

White Muslin Sheet, fitted	\$1.99
White Muslin Sheet, fitted, twin	\$1.89
White Muslin Pillow Cases	pr. 88c
White Muslin Sheet, full	\$1.99
White Muslin Sheet, twin	\$1.89
Percale Sheets, fitted	\$2.47
Percale Sheets, twin, fitted	\$2.27
Percale Sheets, full	\$2.47
Percale Sheets, twin	\$2.27
Percale Pillow Cases	pr. \$1.17
Rose Dream Sheets, twin	\$2.77
Rose Dream Sheets, full	\$2.97
Rose Dream Pillow Cases	pr. \$1.57
Screen Print Pillow Cases	pr. 97c
Terry Utility Towels	3 for 99c
Terry Kitchen Towels	3 for 88c
2-Piece Bath Mat Sets	\$1.57
Thermo Blankets	\$2.97
Plaid Sheet Blankets	99c
Tier Curtains	\$1.77
Plastic Drapes	2 pr. \$1.00
Shower Curtains	77c
Wash Cloths	10c
Foam Pillows	88c
Plastic Mattress Covers	57c
Dacron Pillows	\$2.97
Flour Sack Towels	4 for 89c
Jacquard Bath Towel	\$1.74
Jacquard Hand Towel	84c
Jacquard Wash Cloth	44c

BEN FRANKLIN
LOCATED INSIDE H. & J. FOOD BASKET - 2338 SUDBERTH DRIVE

WE WILL BE OPEN ALL DAY NEW YEAR'S DAY

Hormel - Vienna SAUSAGE Reg. Can..... 4 For 88¢

Arrow - 8 Oz. Can BLACK PEPPER 48¢

T-BONE STEAK
U. S. D. A. CHOICE LB. \$1.09

RIB EYE STEAK U. S. D. A. CHOICE LB. \$1.89

SIRLOIN STEAK U. S. D. A. CHOICE LB. 99¢

BACON CORN KING LB. PKG. 59¢

SMOKED JOWL SQUARES, LB.....	33¢
NORBEST HEN TURKEYS, LB.....	39¢
HONEYSUCKLE TURKEY ROAST, 2 1/2 LBS.....	\$3.29

GOLDEN RIPE BANANAS 2 LBS FOR 25¢

KING OF THE SALAD AVOCADOS Each 15¢

CLIP TOP TURNIPS Lb. 15¢

CRISP HARD HEADS CABBAGE Lb. 6¢

CHEF BOY-AR-DEE LITTLE PIZZAS

HERE'S NO FUSS WITH FROZEN FOODS

CHEESE PKG. OF 4..... 45¢

SAUSAGE PKG. OF 4..... 55¢

GOLDEN CORN COOL WHIP STOKELY'S 10 OZ. PKG..... 5 FOR 88¢

BIRDS EYE PINT CONTAINER..... 28¢

OPEN 9 TO 5 SUNDAY

Prices Effective THURS., FRI. AND SAT.

H & J FOOD BASKET

WE GIVE KING KORN STAMPS