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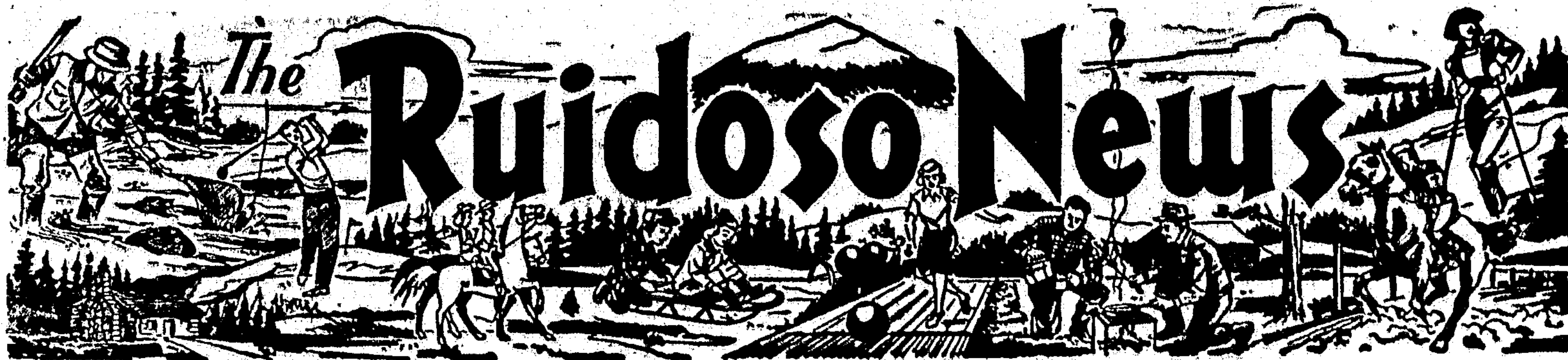
NUMBER 39 IN OUR 22nd YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88343

FRIDAY, MARCH 15, 1968

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County



THE WEEKLY WEATHER Report is found each week on the front page of the second section in the C. & L. Lumber Co. ad.

10¢

WE'RE PIONEERS IN RUIDOSO—

Our many years experience in the insurance business, plus special training, qualifies us to handle the varied kinds of needs for a resort community and its people.

DAVE PARKS, Insurance Dep't.

DAN D. SWEARINGIN, Inc.  
Insurance — Real Estate — Phone 257-4255



## Around Town

—BY NOSEY WATERS—

March 12, 1968

Mr. Vic Lamb, Publisher  
Ruidoso News  
Ruidoso, New Mexico

Dear Mr. Lamb,

The State Racing Commission would appreciate your carrying an acknowledgment in your paper of the Commission's receipt of some thirty-one telegrams received during its March 8-9 meeting, from members of the communities of Ruidoso, Hollywood and Ruidoso Downs. The Commission appreciated the thanks it received in these messages for its work in connection with horse racing in your area. The Commission also appreciated the conference it had with officials and business men in your area and extends its full cooperation for further development of the great sport of horse racing.

Yours sincerely,

NEW MEXICO  
STATE RACING COMMISSION  
/s/ Harvey Foster,  
Executive Secretary

A letter from Mrs. Bram Vandercok, former resident here and now of Santa Barbara, Calif., included a clipping from the newspaper there telling of Ruidoso Valley Chamber of Commerce's efforts to collect Lincoln County's share of France's war debt in a letter sent to President Charles DeGaulle. The clipping is just one of many received by the local C. of C. from newspapers throughout the country.

\*\*\*

Charlie Culver, longtime Ruidoso resident and who has served as village clerk in both Ruidoso and Ruidoso Downs, underwent a second operation this mid-week at Providence Memorial Hospital in El Paso. He is still very critically ill. He is in room 11 there.

\*\*\*

Wednesday morning's mail brought us 13 letters—10 of them were from state agencies. Out of the ten letters from the state agencies, we had only two small bits of information that we were able to use that we thought of general interest. With postage up, its gonna cost our state more and more to send out these puffs. Federal agencies are about as bad. Two ads in this week's paper we thought very interesting, one of them is in a series being paid for by Ruidoso Printing Co., the other by Roy Baker. Look 'em up.

## Air Charter Firm Is Sold

Sierra Blanca Aviation, owned by Johnny Durham, has been sold to Bob C. Bryant of El Paso, experienced charter pilot and charter service operator of that city. Bryant says the business will continue to offer charter flights anywhere, ambulance service, scenic tours of this area and rental cars. He added the service will also be available for U. S. Forest Service use, too.

The Bryant family has been visiting in Ruidoso for many years as summer vacationers and Bob has flown into and out of Ruidoso on many occasions. His wife, "Jan", has been an entrant the last three years in the famed winners of Powder Puff transcontinental race, and may be entered again in 1968. Her co-pilot is Betty Henry of Odessa, also well known here.

Bryant said the charter firm will have a Cessna Skyline 4-passenger plane here, and will have available a Cessna 280 4-passenger ship, also, as well as a twin engine ship, with six passenger capacity.

Do you think you could miss Ruidoso Reviews?

## Annual Vacation Season Opening To Be Publicized In Special Paper

The Ruidoso News will publish its big special edition proclaiming the opening of the 1968 vacation season in the Playground of the Southwest on Friday, May 17, one week before Ruidoso Downs begins its 1968 race meeting on Saturday, May 25. The News will print more than double the usual number of papers for that week, mailing sample copies to hundreds of people in the Southwest to spread the story of the recreation, scenery and climate of this mountain resort region. The homes are provided by real estate offices and motels of Ruidoso.

In the edition will be hundreds of photographs of homes, parks, lakes, businesses, tourist accommodations

## Heavy Snowfall Makes Skiing 'Fantastic'

A snow storm Saturday, Sunday and Monday dumped 64 inches of new snow on the trails of Sierra Blanca Ski area and left the winter sports capital with a 72-inch base. Roy Parker, manager of the facilities, reported Tuesday. He describes skiing conditions as "fantastic."

Snowfall measured in Ruidoso for Sunday and Monday totaled six inches, the weather station at the airport reported.

Commenting on this winter's snowfall, Mrs. Lloyd L. Davis, Sr., said she could not remember any winter with as many days of snowing as this winter has brought Ruidoso. "We've had as much snow, but in fewer storms in other years," she commented.

## FULL AGENDA FOR SCHOOL BOARD MEET

Ruidoso board of education meets Thursday night this week with a full agenda, including a special guest, Steve Long, Vocational Industrial Training state delegate to the national conference in Washington, from Ruidoso High school. Several letters are to be discussed and adoption of a salary schedule is to be acted on, presented by Dub Williams of the Ruidoso Education Association, representing the local faculty.

## NEW COUNCIL MEMBERS AT RUIDOSO DOWNS MEET

Newly elected council members Billie Hale and Clovia Perry met with the Ruidoso Downs village board of trustees Tuesday night this week. Mrs. Beattie Sewell, village clerk reported. She said only routine matters were talked.

## New Directors Elected by CC

New directors, seven of them, elected for the 1968-69 term, were determined from a count of ballots from members last mid-week. There were 15 candidates from which the voters chose these men: Don Driver, re-elected; John Hall, re-elected; Jake McDonald, Ray Nunley, Roy Sammer, re-elected; Jack Siddens and Dr. Dale Wynn.

## To Swear In New City Officials

Newly elected village officials, named by voters in last week's municipal balloting, will be given their oaths of office in two city halls Monday next week here.

Ruidoso Downs elected officials will be sworn in at 11:15 a.m. in the village hall there on Monday, Mrs. Beattie Sewell, village clerk, has announced.

At 10:30 a.m., a few minutes earlier, Ruidoso's newly elected officials will take their oaths in the Ruidoso municipal building, village clerk-manager Jim Hine reported.

## Father of Ruidosoan Dies In El Paso

J. B. Blaugrund, 70, prominent El Paso businessman and operator of the American Furniture store there for many years, died in an El Paso hospital last Saturday. Funeral services were held Sunday, with burial in a cemetery there.

He is the father of Don Blaugrund, prominent Ruidoso real estate developer. The late Mr. Blaugrund and family had visited Ruidoso many years as vacationers. Besides the son here, other survivors include the widow, a daughter, two sisters, three brothers and two grandchildren.

## LOCAL STARS GLITTER IN 'REVIEWS'

By SANDY WHITE  
(Co-Publisher Chairman for the Band Boosters Club)

I never thought I'd last this long, but at last it's here. Yes, the big night has arrived. Friday night this week, March 15 at 7:30 p.m. We can all find out what this "Ruidoso Reviews" thing is all about. This gala affair will be presented in the Ruidoso high gym and should have everyone talking for weeks to come. Just what they'll be talking about is anyone's guess.

The way "Ruidoso Reviews" has been kept a secret, you'd think it was a top secret project of LBJ's. As far as I know it could be. It must be going to be a lot of fun, though, because LeRoy Gooch is walking around looking like the proverbial cat who swallowed the canary.

I attended the meeting that was held to issue tickets, thinking I'd pick up some earthshaking news for you. Instead everyone avoided me like the plague, and I got the standard "No comment" everytime I mentioned "Ruidoso Reviews." Ah, but the life of a reporter is a rocky road.

The local chapter of the BPO Does also attended the meeting. I might add that they didn't learn anything either, but I would like to sincerely thank them for taking on the Band as their yearly project.

They will have a big project going in the very near future and the townspeople's support toward their goal would be appreciated. For now they have several suit size garment bags which you may receive for any kind of a donation you wish to give. All donations will go towards the Band fund. Again our heartfelt thanks to president, Mrs. Strong, and all the members of the BPO Does.

Now this is Sandy the Sidewinder leaving you with these words of wisdom, "At tax time, a dollar sounds like a fortune; but never fear 'Ruidoso Reviews' is here and after all, it's DIFFERENT!"

Notes: Tickets are now on sale and several Band Booster members along with the secretary, Shirlene Roberts, have them on hand. They may also be purchased at the door. Also there will be a regular Band Boosters meeting Monday night, March 18 at 7:30 p.m. in the High School library.

## SKI REPORT

Sierra Blanca Ski Area Thursday, 8 a.m.—72-inch base, skiing conditions excellent. 64-inches new snow received in past week. No chairs required.



WHO IS IT?—This old picture from family album of Mr. and Mrs. Jesse Perle shows Jesse as a young father when he played a violin for dances in central Texas several years ago, often accompanied by his son, Tommy, at left, who had a toy violin—he's holding it in his right hand.

## PROCLAMATION

WHEREAS, the Governing Body, Village of Ruidoso, always wishes to acknowledge those persons endeavoring to promote our area; and,

WHEREAS, The Sierra Blanca Junior Racers, their sponsors and their parents, have most assuredly represented our area in magnificent fashion in four States; and,

WHEREAS, The Junior Racers are due the Congratulations and Best Wishes on their display of Sportsmanship, their Competitive Spirit and their Winning Ways;

NOW, THEREFORE, I, Lloyd L. Davis, Jr., Mayor, Village of Ruidoso, New Mexico do hereby PROCLAIM that the Junior Racers, their Sponsors and their parents be extended the OFFICIAL CONGRATULATIONS for a JOB WELL DONE this season and urge that all our citizens join with me in this Proclamation.

PROCLAIMED AT RUIDOSO, NEW MEXICO this 11th day of March, 1968.

/s/ Lloyd L. Davis, Jr., Mayor  
Ruidoso, New Mexico

(SEAL)

## Former County Deputy Sheriff Dies Monday

Funeral mass for William E. Brady, 70, Hondo, was held Thursday morning this week in St. Jude Thaddeus Catholic church in San Patricio, and burial followed in a cemetery in the valley. He died Monday morning in a Roswell hospital. Rosary was said Wednesday evening in the Ballard Funeral home chapel in Roswell for the former Lincoln county deputy sheriff and lifetime resident of this county.

He was born in Lincoln March 1, 1892. Besides being a deputy sheriff, he also served as postmaster at San Patricio for seven years, as justice of the peace at Hondo six years and had also been a constable in that area.

He is survived by his widow, Rosalita; six sons, Max, Phoenix, Emilio, Torrence, Calif.; Elmo, Barstow, Calif.; Willie, Tulare, Calif.; Leroy, Missoula, Mont.; and Billy Joe, Alamogordo; three daughters, Mrs. Andrew Freese, Roswell; Mrs. Robert Smith, Roswell; and Miss Preslina Brady, Hondo; 37 grandchildren and 18 great-grandchildren.

## ON HONOR LIST

Midshipman Theodore M. Bennett, class of 1970, has been named on the Superintendent's List at the U. S. Naval Academy for the current semester. He is a graduate of New Mexico Military Institute at Roswell; and is the son of Mr. and Mrs. R. A. Bennett of Ruidoso.

# Racing Commission Approves Ruidoso Downs Improvements

## Area Residents Meet With Race Commission



SINGER—We were told to put a question mark after singing (?) when we photographed Billie Yeager, above, practicing early this week for a number she will give in Ruidoso Reviews Friday night as band booster event to raise funds for school band needs. Her husband, Bill, will be in act with her, but he wasn't available so she grabbed nearest pussycat as a substitute for this photo.

New Mexico racing commission members gave a great deal of their attention to Ruidoso Downs in a crowded agenda Friday and Saturday in Albuquerque.

On Friday the panel spent all morning discussing and acting on various matters concerning the local race track. Then, on Saturday the commission held an audience with ten residents of this area concerning the village of Ruidoso's hopes to acquire the physical assets of the track for future municipal operation. (A separate report is given on the latter session in another story in today's News.)

Significant matters handled in Friday's lengthy session included: —Approval for the construction of 100 additional stables for the anticipated larger number of horses expected for the 1968 meet at Ruidoso Downs. Estimated cost was \$60,000.

—Approval of the construction of a wing on the grandstand to serve another 500 fans at Ruidoso Downs to cost about \$20,000.

—Approval of the racing dates Ruidoso Racing Association applied for, 47 days running from the weekend of May 25-26 through Labor Day Sept. 2, plus an optional additional four days, to be added as Thursday race days in late summer if the association desires them. Total meeting days, if all are put on the calendar, will be 51, or one less than in 1967. Manager Tex Barron said the one day less this year was because of a holiday date that falls differently than last year.

—Approval of all but two of all personnel for the 1968 meet here as submitted by the racing association. The two disapproved were Wm. S. McKay, whose name was submitted as racing secretary. In his place the board approved Murphy Palmer, best known as the racing secretary for the State Fair race meet; and, W. O. Bradley, former sheriff of Lincoln county, as security officer for the track.

Chairman of the commission C. J. Warren, said a security officer of the calibre provided by Pinkerton or Burns detective agencies, or some experienced officer, such as a former FBI man, would be acceptable. "We find local peace officers cannot do the job we expect as well as someone from out of the area," he said he meant no reflection on Bradley, but the commission judged the requirements and qualifications in a different light.

Personnel approval included: Richard Liddberg as the association's only steward, with the racing commission to employ two stewards this year instead of one as in the past, and with the association to have one instead of two; P. M. Drypocher, assistant racing secretary; Harold Murray, starter; W. D. Stockton, Jr., paddock judge and starter; William Pitt, D. V. M., track veterinarian; Art Smith, stable superintendent; Carlos Sanchez, track superintendent; Benny Roller, custodian of the jockey room and assistant clocker; J. B. Knott, pari-mutuel manager; Robert Duddich, announcer; W. Sherman Atwood, comptroller; Elizabeth Devine, nominations and payments; R. L. Annala, Don M. Simms and W. D. Horton as track physicians; L. Leroy Snedigar, outrider and a.m. pony boy; Doyal Roberts, Jinx Graham, Tunny Decker, Roy Abbott, W. C. Roberts, Jr. and Gary Clarkson, valets; Til Thompson, winner circle photographer; Lowell Bunyard, Thomas Curry, Tom McKenzie, Howard Heddoe and Jesus Payan, assistant starters.

Action to bar Eugene V. Hensley, convicted during last year on federal charges of income tax fraud in connection with the operation of Ruidoso Downs horse race track, was also taken Friday. Hensley is free on appeal bond.

The commission voted unanimously to bar Hensley from the Ruidoso race track as a spectator, but did not go into details as to how they would accomplish this. Chairman Warren said he did not discredit Hensley's work in enlarging interest in racing in New Mexico, and for his work in expanding the Ruidoso Downs plant and attendance, but that the commission could only act on the rules as set forth. He said the same rules had been made for last year, and the commission had called the new Ruidoso Racing Association board to the meeting last week to hear the

order again. Warren said he would ask the state's attorney general for a letter to be sent to Hensley by registered mail informing him of the commission's decision.

Reference was made by commissioners to the New Mexico Racing Commission rule book, which gives the track management the right to eject anyone from the track.

Warren commented that commissioners have received numerous reports that Hensley, former track manager, has been seen and even photographed at the track. "Apparently, Mr. Hensley somehow got himself involved in the management end," said Warren, who added that reports had been received of Hensley giving orders to track employees.

John Augustine, elected Thursday as secretary-treasurer of the Ruidoso Downs Racing Commission, told racing commissioners that Hensley was advised last year of an earlier commission warning to stay away from the track.

Both Augustine and Tex Barron, present track manager, said they were not aware that "Hensley gave or attempted to give" orders at the track.

Hensley's ex-wife, Billie Hensley, was present at Friday's meeting as a racing association board member. Others included Walt Wiggins and J. B. Ferguson, President A. B. Green was absent. Barron pointed out that Eugene Hensley, as a voting stockholder, has a right on the board. Hensley was not present.

In another matter, Barron told the commission he submitted his resignation to board president A. B. Green about a month ago, telling Green he would be happy to stay on as manager at Green's "pleasure."

Later, Barron said his move was prompted in part by a proposal of the Village of Ruidoso to purchase the race track.

## Boy, Girl Staters Are Named In Ruidoso High

Juniors in Ruidoso High school this year have been picked to attend the annually American Legion and Auxiliary sponsored Boys' and Girls' States to be held later this spring. Ruidoso high principal Pat Valliant said Tuesday that the faculty had picked delegates and alternates as follows:

To Boys' State—Jack Valliant, Rick Scott and Tommy Spears, delegates, and Mike Clements, Alfred Pearson and Mitch Locke, alternates.

To Girls' State—Margaret Bennett and Sue Ann Dorsett, delegates, and Margie Pearson and Becky Sewell, alternates.

Local civic clubs assist the Legion and the Auxiliary in standing costs of sending the young people to these events.

## Plan to retire in Ruidoso!

The association's operations, the association and the auditing firm for the completion of the financial statement. Included for the first time is an upcoming appraisal of the track's physical property, being done by Dan D. Swearingin of Ruidoso.

Appearing briefly before the commission was James Roberson, director of the State Dept. of Development.

Roberson asked the commission for free racing grandstand passes to be distributed at Tourist Welcome Stations which said will be opened April 15 in Tucuman, Anthony and Lordsburg.

Commissioners unanimously agreed in principle to Roberson's request.

Ten residents of this area heard Chairman C. J. Warren of the New Mexico State Racing Commission Friday say that the board was sympathetic to the village of Ruidoso Downs race track assets for municipal operation of the popular oval, and that the commission would cooperate in every way it could to assist in the change of ownership. The meeting was held in Albuquerque.

His remarks concluded a brief meeting of the local people with the commission to express appreciation to the panel for its work in the past for racing in New Mexico, and particularly for Ruidoso Downs.

Spokesman for the delegation was Ruidoso Mayor Lloyd L. Davis. Midway in his remarks, complimenting the commission, chairman Warren interrupted him to say the commission was very happy to hear the kind words, and would like to hear more.

Davis reviewed the village's action in voting to give the council approval to issue revenue bonds for the purchase of Ruidoso Downs, the legal steps being taken to hurry completion of negotiations, and progress to date. When asked if he foresaw any problems that might be raised by the county, or others, Davis said he did not know—but that in one area ownership of a track within another community's boundaries, would probably be clarified by a district court declaratory judgment or by legislation the village might seek. He said he, personally, was very optimistic the transaction would be completed.

The chairman acknowledged receipt of several dozen telegrams sent by Ruidoso individuals and firms unifying the words of the delegation in expressing thanks to the commission for its work in years past.

Attending from this area were: Mayor Davis of Ruidoso, mayor-elect J. J. DiPaolo of Ruidoso Downs, representing the chamber of commerce—manager Don Stark and board member Reginald Hughes, representing the Ruidoso village council. Dr. James A. Beall, representing the newly appointed Ruidoso village board to operate the track if acquired. Dr. Don Simms; representing Ruidoso All-Seasons, Inc., and the chamber of commerce, also, were Vic Lamb and Ken Geaslin, representing the village of Ruidoso along with Davis was village clerk-manager Jim Hine, and attending as a spectator was Tex Barron, manager of Ruidoso Downs.

Davis, in his talk, said there had been no official notice tendered the commission that the village hoped to buy the race track from the association, and that he was making that announcement in person, and he invited questions from the panel. Only two or three inquiries were made, and then chairman Warren spoke of the commission's sympathetic support of the prospects of municipal ownership.

Lamb was chairman of arrangements for the audience before the commission for the local delegation.

Is it TV? Is it Hollywood? Is it Broadway? NO, it's Ruidoso Reviews.



RUIDOSO-HONDO VALLEY  
GENERAL HOSPITAL  
REPORTS THAT  
CONGRATULATIONS  
ARE DUE

Mr. and Mrs. Samuel Sanchez, Jr., Roswell, parents of a daughter, born March 9, wt., 7 lbs., 8 1/2 oz.

Mr. and Mrs. Donald Swalander, Ruidoso, parents of a son, born March 10, wt., 6 lbs., 11 oz.  
1968 SCORE TO DATE—  
GIRLS BORN—14  
BOYS BORN—8



Don't Miss  
Ruidoso  
Reviews  
'68  
Friday  
7:30 p.m.  
High School  
Gym  
Help Our Band!

CARMON PHILLIPS

## OLD MILL

**MONEY FOR YOU!**  
INTERSTATE Financial House  
Blk. East of P. O. — 257-4038  
Personal • Furniture • Auto  
and Home Improvement Loans.  
Also finance your new and used  
autos and furniture with INTER-  
STATE regardless of where you  
buy.  
See MARVIN CRAIG, Mgr.



### SCOUTING NEWS

Marvin Craig, Area Commissioner  
Time and place for the annual  
summer camp has been announced.  
Camp will be held June 9 through  
15 at Camp Wehappay in the  
Barranquito Mountains.  
Camp Wehappay is a year round  
camping facility for scout in the  
Conquistador Council which in-  
cludes all of the southern part of  
New Mexico.

Aquatic camp has been set for  
local scouts this year at Carlsbad.  
Three sessions will be held: the  
first June 9 through 16, the next  
June 16 through 23 and the last  
June 23 through 30.  
Scouts are still selling light  
bulbs. They have 25, 40, 60, 75,  
100 and 150 watt bulbs here in town.

Any boy between the ages of 11  
and 18 interested in Scouting, con-  
tact Marvin Craig at 257-2121 or  
257-4038. Boys age 8 or 9 contact  
Don Hart at 257-2329 or 257-4041 and  
boys of 10 contact Rev. James Eu-  
banks at 257-2268.

Explorer Troop 69 meets every  
Thursday, 7 p.m. at the Lions Hut.  
Advisor, Dale Wynn, home phone  
257-2418, business, 257-2022.

Boy Scout Troop 59 meets every  
Thursday, 7 p.m. at Scout Hut, Scout-  
master, Marvin Craig, home phone  
257-2121, business phone 257-4038.

Cub Scout Pack 59 meets fourth  
Tuesday every month, 7:00 p.m.  
Scout Hut. Planning session third  
Monday of each month following  
round table. Cubmaster, Don Hart,  
home phone 257-2329, business, 257-  
4014, Wehappay Den leader, Rev.  
James Eubanks, 257-2350. Ruidoso  
Downs Den Mother, Donna Brown,  
378-3022, Asst. Jean Holland, 378-  
0305, Nob Hill Den Mother, Sharon  
Pettit, 257-2874, White Mountain  
Den Mother, Peggy Taylor, 257-  
2220.

Carrizozo Troop 53 meets each  
Monday night at 7 p.m. at the  
Scout Hut; Scoutmaster, Wayland  
Hill, phone 648-2858.

Capitan Troop 135—Dalton Mor-  
gan, Scoutmaster, home phone, 354-  
2602; business phone, 354-2350;  
meets each Tuesday.

Corona Troop 211—Marshall Jef-  
fcoat, Scoutmaster, home phone,  
4011.

Hondo Troop 102—Paul Pacheco,  
Scoutmaster; phone 633-4441, meets  
third Wednesday of each month at  
Hondo School.

Roundtables for all adult Scout-  
ers connected with all Cub Packs,  
Scout Troops and Explorer Posts in  
Lincoln County will be held at 7  
p.m. the third Monday of each  
month in the council meeting room  
at the city hall.

Have you heard? Betty Bennett's  
been drafted. Her sad tale at Ruidoso  
Reviews.

Plan to retire in Ruidoso!

**WE SPECIALIZE IN BARBECUE ONLY!**  
That's Why We Buy Choice Beef and Other Quality Meats  
BEEF — HAM — SPARE RIBS  
GERMAN HOT LINKS — HOME-MADE CHILI  
Dining Room — Carry Out — Catering Service  
WE SELL FIREPLACE WOOD & ICE

**TEXAS BAR-B-Q**  
Open 11 a.m. to 9 p.m. Daily — Phone 257-4310  
One Block West of Old Mill

**HOLIDAY MAGIC COSMETICS**  
Six Operators To Serve You!  
James and Dorothy Sample, owners & operators  
Joyce Scott — Alicia Flores  
Cynthia Perez — JoAnn Ward

**D. and D. BEAUTY SALON**  
One Block West of High School in Gateway  
Phone 257-724  
"We Need Your Head in Our Business"

### Carrizozo Women To Be Entertained By Capitan Club

The Capitan Women's club is  
planning a dinner for Carrizozo  
Women's Club members for Thurs-  
day, March 14, at 6:30 p.m. Mrs.  
Gerald Dean, Sr., Mrs. Duane  
Daring, Mrs. N. E. Britton and  
Mrs. Gerald Dean, Jr., are plan-  
ning menu arrangements and club  
house decorations.

President of the Carrizozo Wo-  
men's club, Mrs. Paul Payton, and  
other club women will be present-  
ing the program for the evening.  
It is entitled The Sound of Music.  
Both clubs are looking forward to  
a delightful evening, the Capitan  
club reporter said.

### Garden Club Meet Set For March 19

An interesting program on "Birds  
of the Southwest" will be presented  
at the meeting of the Ruidoso Gar-  
den Club on Tuesday afternoon,  
March 19 at 2 p.m. in the home of  
Mrs. Dale Dodds on Sudderth Drive  
across from the municipal swim-  
ming pool. Col. Vester Montgomery  
of Howell, ornithologist, will be the  
guest speaker and will show color  
slides of birds. Mrs. Nora Luallin  
and Mrs. Melvin Knox will be as-  
sisting hostesses.

The members who have not  
brought packages of flower seeds  
which will be given to patients at  
Fort Stanton, are reminded to  
bring them to the meeting, it was  
announced. Anyone who is inter-  
ested in birds is invited to attend this  
meeting, it was reported.

### PARENTS OF SON

A 1C and Mrs. Charles E. Gralla,  
of San Jose, Calif., became parents  
of a son, born Valentines Day, Feb.  
14, in San Jose. Mrs. Gralla is the  
former Lynn Denton and is a 1960  
graduate of Ruidoso High School.  
Her parents are Mr. and Mrs. B.  
H. Denton, former Ruidoso  
residents, who now live in Globe,  
Ariz.

### Woman's Club Lunch and Games

Hot coffee for the regular lunch-  
es and card games at the Ruidoso  
Woman's Club for Monday, March  
18 will be Mrs. Ada McClendon,  
phone 257-4250, and Mrs. Albert  
Hunt on phone 257-2482. Everyone  
planning to attend is asked to  
bring a call either one of the host-  
esses for reservations. Area wo-  
men are invited to attend these  
weekly luncheons and card games  
at the club house.

There were five tables of bridge  
and one of canasta for the March  
11 meeting.

### 1969 Ski Fashions Previewed Here

Ski clothes in the Bogner line for  
1969 were previewed in a trunk  
showing held at the Chaparral Ho-  
tel Saturday evening during a  
cocktail hour sponsored by Sierra  
Blanca Sports, Inc. of Ruidoso. The  
ski fashions for next year in the  
Bogner line was brought to Ruidoso  
by Wolfgang Lert from Califor-  
nia. Mrs. Ed Wimberly, of the  
Sierra Blanca Sports, Inc. reported.  
The showing was held in the Maid  
of Cotton room beginning at 8 p.m.

### Joint Supper Meet Slated March 21

The American Legion Post 79 in  
Ruidoso and the Auxiliary will  
have a joint meeting and pot luck  
supper on Thursday, March 21, at  
7 p.m. at the American Legion.  
Paul Mrs. Eliza Taylor will be the  
hostess and she is also in charge  
of the program for this meeting  
which will be on Child Welfare and  
Rehabilitation. It was announced.

### ALL OF COUNTY'S ZIP NUMBERS

Zip numbers that should be placed  
under name of community on return  
address, upper left corner of the  
envelope, mailed FROM that com-  
munity, or after the name of the  
community for all letters addressed  
TO that community, are as follows:  
Ruidoso — 88331  
Capitan — 88318  
Corona — 88318  
Alto — 88312  
Ruidoso Downs — 88344  
Hollywood — 88335  
Ancho — 88313  
Olencoe — 88324  
Nogal — 88341  
San Patricio — 88348  
Hondo — 88336  
St. Stanton — 88322  
Picacho — 88843  
Lincoln — 88338  
Ruidoso — 88345  
Carrizozo — 88301



Miss Kathy Stiles

### Stiles-Clark Rites Slated In June



MR. & MRS. REYNOLDS AND  
PATRICK COOR

### Haley-Reynolds Rites Solemnized March 2

Nuptial vows of Miss Karen  
Haley and Curry Don Reynolds  
were solemnized at 3 p.m. on Sat-  
urday, March 2, in Kingdom Hall  
in Capitan with Patrick O. Coor  
officiating at the double-ring cere-  
mony. Parents of the couple are  
Mrs. Verna Haley, Portales and C.  
W. Haley, Capitan, and Mr. and  
Mrs. Herman Reynolds of Ruidoso.  
The church was decorated with red  
cyclamen plants and piano selec-  
tions were played by Mrs. Gary  
Blims.

The bride was dressed in a street  
length gown of white lace over  
white peau de sole with long sleeves  
of lace and a shoulder length veil  
of lace. She carried a bouquet of  
white roses.

Mrs. David Montoya, friend of  
the bride, was maid of honor.  
She wore a dress of avocado color  
ed velvet with pink sash. David  
Montoya served the bridegroom as  
best man.

The bride's mother was dressed  
in a blue dress and wore a white  
gardenia corsage. The bride-  
groom's mother wore a two-piece  
green dress with a corsage of white  
gardenia.

A reception was held in the home  
of Mr. and Mrs. Clifton Keith at  
Sun Valley following the ceremony.  
The white wedding cake decorated

with pink flowers was served with  
punch.

Following a wedding trip to Colo-  
rado and to Farmington, the couple  
is now at home in Ruidoso where  
the bride is employed at Ruidoso  
State Bank and the bridegroom is  
employed by New Mexico Glass Co.

The bride is a graduate of the  
Capitan High School and the bride-  
groom graduated from Ruidoso  
High School.

### SCHOOL MENUS

Week of March 18-22

Monday—Pork patties and gravy,  
green beans, beet pickles, scalloped  
potatoes, hot rolls, butter, honey,  
milk.

Tuesday—Pizza pie, mixed vege-  
tables, carrot-raisin salad, sliced  
bread, butter, cookies, milk.

Wednesday — Hamburgers on  
buns, lettuce, tomatoes, onions,  
pickles, pinto beans, orange juice,  
raisin pie, milk.

Thursday—Fried chicken, cream-  
ed potatoes, asparagus, carrot  
sticks, hot rolls, butter, jelly, milk.

Friday — School dismissed for  
teachers meeting.

### Meet the Man



### ... from the Land Bank!

MY BUSINESS is providing  
Land Bank loans on land  
— to pay debts, buy land,  
make improvements or for  
other purposes. Stop in...  
let's talk over the advan-  
tages of a Land Bank loan.

See us for a  
**LAND  
BANK LOAN**

The Federal Land  
Bank Association  
of Roswell  
Vennie Jasper, Manager  
Box 478 — Ph. 622-1354

### CLUB CALENDAR

Ponderosa Court No.  
6, Order of the Ama-  
ranth, Inc., meets 4th  
Tuesday from 8:00  
month; 7:30 p.m. in  
Eastern Star Bldg.

Ruidoso-Hondo Val-  
ley Rotary Club meets  
each Tuesday noon at  
Gateway.

The Women's Auxiliary of Ruidoso  
Downs meets each Tuesday of  
the month at 8:30 p.m. at the Women's  
Auxiliary Hall in Ruidoso Downs.

White Mountain  
Judo Club meets  
each third Tuesday  
at 10:00 p.m. at the  
White Club Bldg.  
L. C. Crews, pres-  
ident; Sara Stark,  
sec.

Lions supper every  
Tuesday night at the  
Lions Hut in Bayland,  
Hollywood from 8:00  
month; 7:30 p.m. at the  
Maytag Wash-  
erip.

Women's Society for Christian  
Service meets each first Wednesday  
of the month at 7:30 p.m., place to be  
announced.

Ruidoso Chapter No.  
65, Order of the East-  
ern Star meets the  
second Thursday of  
each month, 8 p.m.,  
Eastern Star Bldg.,  
Gateway. Visiting  
members welcome.

Beta Sigma Phi chapters meet each  
second and fourth Monday night.  
Women's work at Church of  
Christ in the Gateway every first  
Wednesday of the month at the  
church.

The Presbyterian Women of the  
Church meet each second Tuesday of  
the month at 7:30 p.m., place to be  
announced.

Lincoln County Art Ass'n meets  
second Thursday each month, 7:30  
p.m. Place to be announced.

The Ruidoso-Hondo Valley Cham-  
ber of Commerce meets each third  
Monday of the month at 7:30 p.m.  
Place to be announced. The meeting  
is open to the public.

Rainbow  
Girls Assem-  
bly meets each  
second and fourth  
Thursday, 7:00  
p.m. in O. B. 21,  
Victory Bldg.,  
Gateway.

meets each first Thursday of the  
month at 7:30 p.m. at the  
Luncheon and card games at the  
Women's Club every Monday at 12:30  
noon.

Alcoholics Anonymous meetings  
each Tuesday 8 p.m., Ruidoso Downs  
phone 878-4204, P. O. Box 464.

Ruidoso District Junior  
Chamber of Commerce  
meeting every Tuesday,  
7:30 p.m. in the Conference  
Room at Chaparral  
Motor Hotel.

Ruidoso Lodge No.  
75 meets each first  
Monday in the O. B.  
21, Victory Bldg.,  
Gateway. W. M.  
Ron Shriver, V. M.  
Jake McDonald,  
Recy.

**RUIDOSO  
N. P. O. 61**  
Meets each second and  
fourth Monday at new  
Ruidoso Club Bldg. on  
Highway 70 west, 8:00  
p.m.

**LYNN COLE**  
Exalted ruler  
Don Stark, Secy.

H. P. O. E. Does  
not meet each first  
and third Thursday, at  
7:30 p.m. in the  
time on Highway  
70.

**HERITAGE**  
chapter of De-  
Molay meets each first  
and third Tuesday, 7  
p.m. at the Ruidoso Hall  
in Palace Gateway.

The Women's Auxiliary of the Episco-  
pal Church meets each third  
Thursday of the month at 7:30 p.m., place  
to be announced.

The First Presbyterian Church sup-  
per every third Wednesday evening at  
7:00 p.m. at the church.

The Robert J. Hedges Post No. 75  
of the American Legion and the  
American Legion Auxiliary meet  
jointly on the third Thursday.

The Sierra Blanca Square  
Dance of the First Christian Church meets  
on the first and third of each month  
for business and study in the Church  
at 7:30 a.m.

Ruidoso Valley Ambassadors meet  
each second and fourth Thursday at  
noon, place to be announced.

The Sierra Blanca square  
club meets each Wednesday at 7:30  
p.m. at the Ruidoso Downs  
Everyday welcome. Don Stark, Secy.

### PAGE TWO SECTION A

### Ruidoso News

Friday, March 15, 1968



One of the cleverest ideas used  
by traveling or vacationing Miss or  
Mrs. America these days is the pic-  
ture and diagram—a definite aid to  
the unfamiliar hairstylist in a  
strange community. Your own hair-  
stylist will be only too happy to dia-  
gram his or her procedure for your  
set and with the additional aid of  
back and frontal polaroid views,  
the guess work is eliminated and  
you are assured of your usual sat-  
isfying hair-do.

We at ARTISTIC BEAUTY SA-  
LON are proud of our complete  
service salon. Speed process ma-  
chines for lifting, frosting and col-  
oring your hair to delightful new  
tones — Manicuring—Finest solu-  
tions—Cleaning, cutting and styl-  
ing wigs and wiglets—Seven highly  
trained stylists—Air conditioned  
shop and dryers. Complimentary  
stationery for that overdue letter.  
All to make your next appointment  
at ARTISTIC an enjoyable one.  
Simply phone 257-2508.

(Copyright 1967 Ad-Vance  
Features)

### Honeymoon Club

Mr. and Mrs. Duane Royce En-  
strand of 7344 Fire ML Rd., Ocean-  
side, Calif., spent their honeymoon  
at High Country Lodge last week,  
March 8. The couple was married  
at Oceanside on March 2. Par-  
ents of the bride are Mr. and Mrs.  
C. A. Wheelock of Oceanside, Calif.,  
and the bridegroom is the son of  
Mr. and Mrs. H. L. Fisher of La  
Mesa, Calif. The bride is the for-  
mer Barbara Ruth Wheelock.

Mr. and Mrs. James Durham of  
2701 Kent, Bryan, Texas, spent  
their honeymoon at High Country  
Lodge on March 5. They were mar-  
ried on March 3 at Hereford, Texas.  
The bride is the former Marlene  
Allred and is the daughter of Mr.  
and Mrs. Jimmie Allred of Here-  
ford. Parents of the bridegroom are  
Mr. and Mrs. J. J. Durham of  
Hereford.

Mr. and Mrs. Johnny Claborn of  
Apt. 210, 4712 Gaston, Dallas, Texas  
spent their honeymoon at High  
Country Lodge recently. The bride  
is the former Linda Clark and is  
the daughter of Mr. and Mrs. Wen-  
dell Caine of Canyon, Texas. Par-  
ents of the bridegroom are Mr. and  
Mrs. J. C. Claborn of Friona, Tex-  
as. The couple was married at Can-  
yon on March 2.

Mr. and Mrs. Eddie G. Kemp of  
Box 721, Eunice, N. M. spent their  
honeymoon at High Country Lodge  
on March 5. Mrs. Kemp is the  
former Sharon Steward and is the  
daughter of Mr. and Mrs. Wayne  
Steward of Odessa, Texas. Parents  
of the bridegroom are Mr. and Mrs.  
O. R. Kemp of Eunice. The couple  
was married at Odessa on March 1.

Mr. and Mrs. E. D. Hines of Box  
4225, University Park spent their  
honeymoon at High Country Lodge  
last week-end. The couple was  
married at Las Cruces on March  
8. Parents of the couple are Mr.  
and Mrs. Adam Pobor of Organ,  
N. M. and Mr. and Mrs. E. D.  
Hines of Carlsbad. Mrs. Hines is  
the former Dorothy Pobor.

Mr. and Mrs. Robert L. Storey of  
2511 B, Cornell St., Lubbock, Tex.,  
spent their honeymoon in Ruidoso  
March 8 and stayed at Ponderosa  
Cabins. Mrs. Storey is the former  
Julia Boyd and is the daughter of  
Mr. and Mrs. J. R. Ray of Level-  
land, Texas. Parents of the bride-  
groom are Mr. and Mrs. B. A.  
Storey of Charleston, Ark. The  
couple was married at Leveland on  
March 7.

# LOOK

to your family drug store  
for a wide range of products  
and services.

**DEDICATED TO  
GOOD HEALTH AND  
GOOD LOOKS**

We have a complete drug store service.  
Visit us often.

OUR HOURS — Open 9 a. m. 'til 7 p. m. Daily  
and from 10 a. m. until 2 p. m. Sundays

## Ruidoso Drug

Phone 257-2205 — Ruidoso, New Mexico

### Talk On Peace Corps Given At BSP Meet

Members of Xi Psi chapter of  
Beta Sigma Phi in a meeting held  
Monday night, March 11 in the Ho-  
pitality Room of C. P. S. enjoyed  
a very interesting talk by Bill Don  
Knox of Ruidoso who spoke about  
his experiences for the past three  
years with the U. S. Peace Corps  
in Ecuador. Knox returned last  
month from Ecuador, and to illus-  
trate his talk, he showed samples  
of fabrics and a number of items  
made in Ecuador including a hard  
pressed wool hat and handwoven  
items. He also showed slides from  
that country.

Routine matters were taken care  
of during the short business ses-  
sion, and the hostess for the evening,  
Mrs. John Sigler, served mil-  
lionaire pie, coffee and tea during  
the social hour following the pro-  
gram.

### TOUR MINING CAMP

Mr. and Mrs. A. C. Abbott of  
Ruidoso were recent visitors in the  
famous old mining camp town of  
Tombstone, Ariz. Among the many  
places of interest there to see, they  
enjoyed a guided tour, under-  
ground, in the original old "Good-  
enough" silver mine, it being the  
only tour of its kind open to the  
public in the state of Arizona. As a  
result of their trip through the  
mine, Abbott became a member of  
the exclusive Underground Mine  
Tour club.

### For Spring Planting Creeping Phlox Plants Pansies — Ajuga Sedum Dahlias and Gladioli Bulbs Bleeding Hearts — Peonies Oriental Poppies Peet Moss — Potting Soil Fertilizer — Burpee Seeds Peet Pots — Clay Pots

### Ruidoso Nursery

DIAL 257-2945

### DeMOLAY WEEK—Six years a cheerleader prompts State Sweetheart Linda Kilness, Roswell, to call attention to DeMolay Week, 1968—March 17-24. "Young Men on the Go" throughout New Mexico will heed her call to cele- brate their "week."

## \$\$\$WANTED\$\$\$

\$ \$ Silver Certificates \$ \$  
**FOR TEN DAYS ONLY**

I will pay 25% above face value for  
your silver certificates in any quan-  
tity.

— Example —  
For a \$1.00 Certificate — Will Pay \$1.25  
For a \$5.00 Certificate — Will Pay \$6.25  
For a \$10.00 Certificate — Will Pay \$12.50

If you have a few of these laying around, sell them to  
me at a 25% profit while you can. After June 1968,  
they will only be worth face value. Small quantities  
may be redeemed at Ruidoso Drug. Out of town sal-  
lers, should send via REGISTERED MAIL. Remittance will  
be sent by return mail.

ROY A. BAKER  
Box 580  
Ruidoso, New Mexico 88345  
Telephone Ruidoso 257-2201  
Reference: Ruidoso State Bank

Vocational Industrial Clubs of America

## National VICA Week

**MARCH 10-16**

Youth preparing for  
CAREERS IN INDUSTRY  
in the local high schools



### Ruidoso News

Friday, March 16, 1968

**TRAILERS MUST HAVE TAG**

The Department of Motor Vehicles is beginning a state-wide drive to register trailers and mobile homes which did not meet the March deadline, according to police officers in the Ruidoso area. According to Commissioner Law-

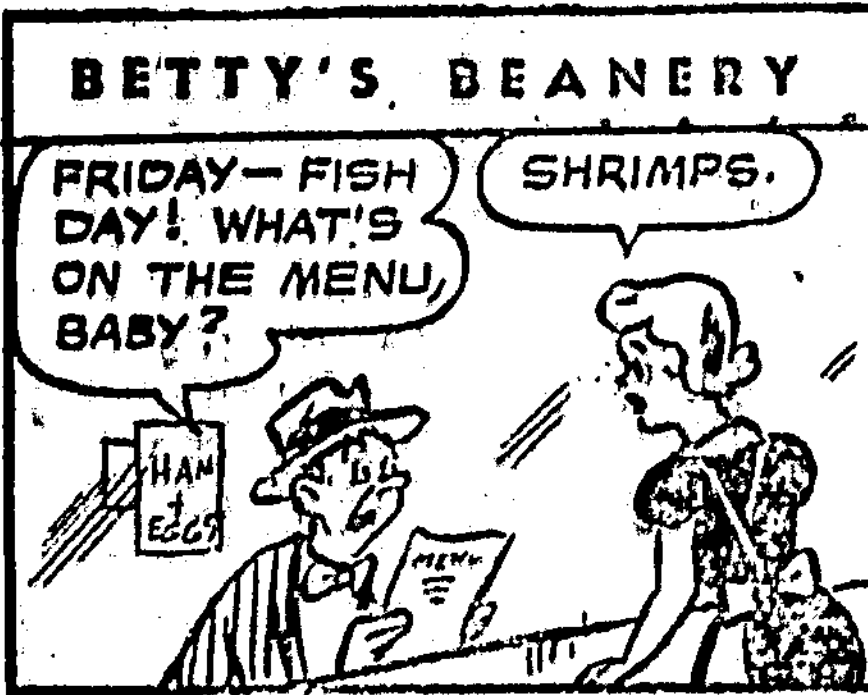
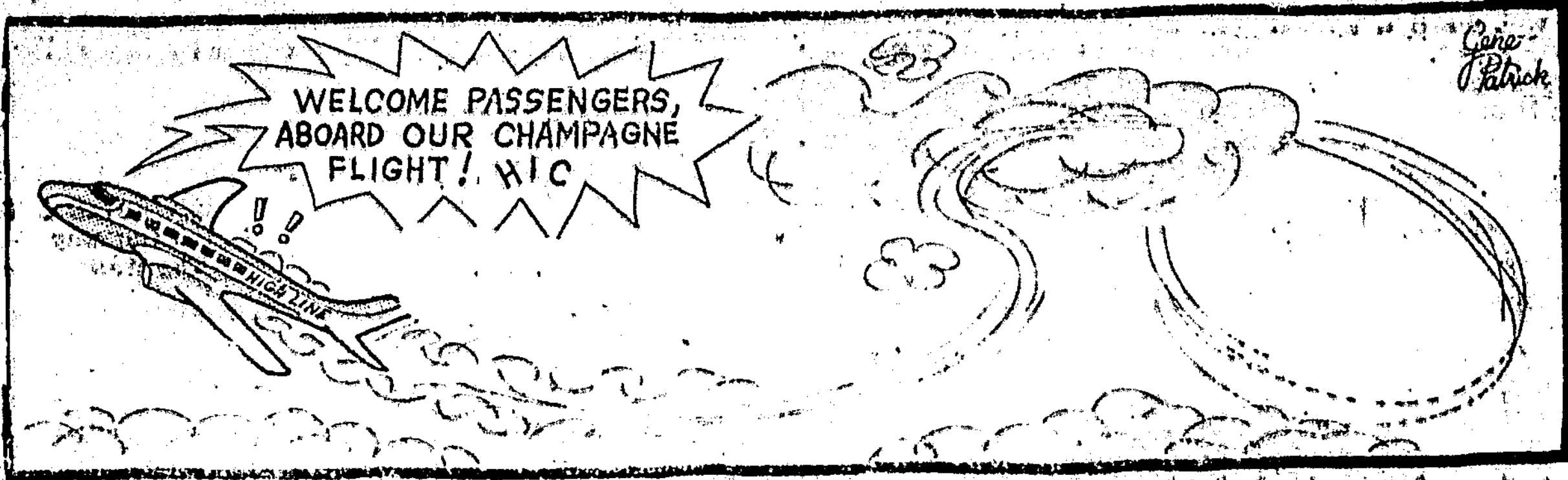
rence Prentice, inspectors will be checking all trailer courts, construction locations and will spot check neighborhoods to locate unregistered trailers and mobile homes. New Mexico State law requires that every type of trailer not subject to ad valorem taxes must be registered for the current year and have new plates or stickers. Trailers, as well as cars and trucks, which are not registered by

March 2 may be subject to a fine of 15% of the registration fee plus \$1.00 per day for every day which the trailer is unregistered. Prentice said that current stickers or plates can be obtained at any one of the many Motor Vehicle Department offices throughout New Mexico.

Beware the Ides of March. Friends, Ruidosians, Countrymen — Join the orgy at Ruidoso Reviews.

**SALE ON CARPETING.** Two colors in candy stripe carpeting, 100% nylon, \$4.95 sq. yd., without padding, not installed. At Gambles!

**ZENITH Model Y-4517**  
Color TV Console  
255-Sq. In. Screen  
\$599.95  
Wimberly Electric



We Offer  
Complete  
Banking  
SERVICE

- \* Checking Accounts \* Savings Accounts \* Loan Service
- \* Drive-In Banking \* Ruidoso Downs Branch Bank
- \* After-Hour Depository \* Safe Deposit Boxes \* Convenient Locations



Ruidoso Downs, Ph. 257-4043 — Member F. D. I. C.  
Ruidoso, Phone 257-4043

YOUR SAVINGS ARE GUARANTEED  
UP TO  
**\$15,000.00**  
BY FDIC

## NOW! CHEVROLET GOLDEN ANNIVERSARY TRUCK SALE!



### Get special savings on Pickups and Chevy-Vans!



**Save on 1/2-ton Fleetside pickups!**  
Buy now for special sale savings on a Fleet-side Job Tamar like the one shown above. Equipped with big 8-foot box, Six or V8 engine, custom comfort and appearance equipment, chrome hub caps, chrome front bumper. Also available at special savings: power steering and power brakes; 292 Six engine and 4-speed transmission; 396 V8 and automatic 3-speed transmission; Soft Ray glass, air conditioning and radio.

**PLUS:**  
Full coil spring ride, job-tailored power, double-strong construction, functional truck styling. Get more pickup, more equipment, at special savings now!

**Save on 1/2-ton Chevy-Vans!**  
Get special sale savings on 1/2-ton Chevy-Vans equipped with big 230-cu.-in. Six engine, chrome hub caps, chrome bumpers, custom equipment, front stabilizer bar, left and right side Junior West Coast mirrors. Specify either Chevy-Van 108 with 108" wheelbase and 256 cu. ft. of cargo space, or Chevy-Van 90 with 90" wheelbase and 209 cu. ft. of cargo space. Pick your way to save. There's never been a better time to buy!

**PLUS:**  
Tough, all-welded unitized body-frame design, big 4"x4" cargo doors, easy-riding tapered leaf springs, easy-handling, ball-gear steering. Get more delivery van value!

See your Chevrolet dealer for Golden Anniversary savings now

## SIERRA BLANCA MOTOR CO.

HIGHWAY 70 — Phone 257-4081 — RUIDOSO, N. M.

YOU ALWAYS SAVE LOW PRICES AT YOUR AG STORE



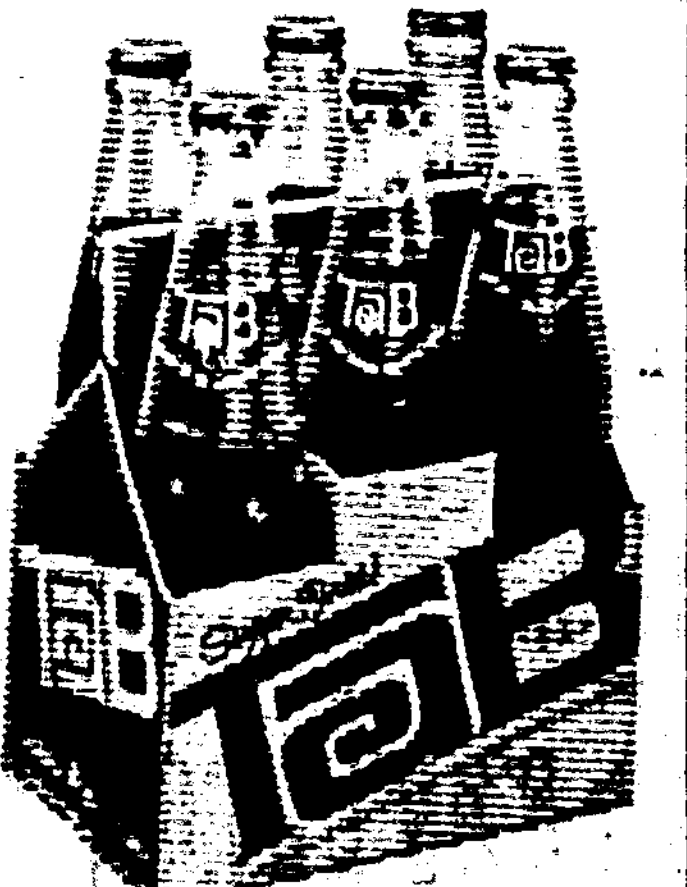
Prices Effective  
Thurs. - Fri. - Sat.  
MARCH 14-15-16

GLOVER'S CHUCK WAGON

**PICNICS** 5 TO 7 LB. AVERAGE..... **LB. 39¢**  
**STEWING HENS** Del Cerro..... **LB. 25¢**  
**ROUND STEAK**  
PEYTON BLUE BONNETT  
**85¢ LB.**  
**LONGHORN CHEESE** Kraft Elk Horn..... **LB. 59¢**  
**ROLL SAUSAGE** Chuck Wagon..... **LB. 39¢**  
**BACON** Glover's Merit Brand..... **LB. 49¢**

**FLOUR** Pillsbury's 25 Lb. Paper..... **\$2.29**  
NABISCO — 12 OZ.  
**VANILLA WAFERS**..... **39¢**  
**WESSON OIL** 38-OZ..... **79¢**  
REGULAR 29¢  
**CAROL COOKIES** \$1.00  
**4 PKGS.**  
PILLSBURY'S HAPPY JACK  
**PANCAKE MIX** 2 Lb..... **49¢**  
GERBER'S STRAINED — ASSORTED  
**BABY FOOD**..... **89¢**  
**8 JARS**  
ASSORTED — 12-OZ. CANS  
**SHASTA CANNED POP 10 FOR**..... **79¢**  
**TARTAR SAUCE** Best Foods 6-Oz..... **29¢**  
**SARDINES** American Oil 4's..... **2 For 29¢**  
LIBBY'S — BEEF OR PORK  
**SLOPPY JOE BAR-B-Q** 59¢  
LIBBY'S — 1 1/2" — ASSORTED  
**PINEAPPLE**..... **\$1.00**  
**4 CANS**  
GREEN GIANT — KITCHEN SLICED  
**GREEN BEANS** No. 300... 2 For **45¢**  
**TAME** Creme Rinse (Reg. \$1)..... **89¢**  
**GIANT CHEER**..... **79¢**  
**AMMONIUM SULPHATE**  
**80 LB. BAG**..... **\$2.69**  
**PEAT MOSS**  
**VITA HUME, 4-cu. ft.**... **\$1.98**  
**STEER MANURE**  
**VITA FLORA, 50 lb. bag**.. **98¢**  
**BREAD**  
HILLBILLY **1 1/2 LB. LOAF** **29¢**  
With Purchase of \$5 or More  
Please Help Get Carl Ross  
Out of the Country

**FROZEN FOODS**  
BOOTH'S FAMILY  
**FISH STICKS**..... **89¢**  
**1 1/2 LB.**  
SWANSON'S — 10-OZ.  
**FROZEN DINNERS**..... **59¢**  
U. S. NO. 1 RUSSETS  
**POTATOES**..... 10 Lb. Bag **53¢**  
**CELERY** Crisp Stalk..... **17¢**  
CELLO 4's — RED RIPE  
**Tomatoes pkg.** **23¢**  
**AVOCADOS** Large Size Each..... **19¢**  
**D'ANJOU PEARS** LB. **19¢**  
GOLDEN  
**APPLES** 4 LBS **29¢**  
LARGE NAVAL  
**ORANGES** L B **13¢**  
ZEE TISSUE..... 4 Roll Pack **39¢**  
**IDEAL DOG FOOD**  
Reg. & Chicken Flavor  
**5 CANS** **79¢**  
**FREE 6 Pack TAB**  
With Each 6 Pack Carton King Size  
**COCA-COLA**..... **59¢**



## BENNETT'S FOODLINER

We Give S. & H. Green Stamps — Ph. 257-2116 — Plenty of Parking  
DOUBLE STAMPS WEDNESDAY ON \$3 PURCHASE OR MORE — CLOSED SUNDAYS

VALUES GALORE LOW PRICES AT YOUR AG STORE



# Ruidoso News

MR. & MRS. VIC LAMB  
Elsie Williams Marc Valen Harry & Frances Eckert  
Anita Sims H. B. Flanagan James Pettus

SUBSCRIPTIONS: Single copy, by mail 15c; on newsstands 10c; one month out of county 50c; within county 40c; two months out of county \$1; within county 75c; three months out of county \$1.50, within county \$1; 6 months out of county \$2.50, within county \$2; 1 year out of county \$4.50, within county \$3.50.

Published once a week each Friday in Ruidoso, New Mexico  
Second class postage paid at Ruidoso, New Mexico

PAGE FOUR SECTION A  
Ruidoso News  
Friday, March 15, 1968

## 15 Years Ago

By Elsie Williams

News Items From Ruidoso News

Issue of March 12, 1953.

Max Jones, son of Mr. and Mrs. Harold Jones, was awarded a Life Scout badge, the last rung on the ladder to being an Eagle Scout.

Max in the second scout to receive the Life Badge since scouting started in Ruidoso in 1938.

Mr. and Mrs. Manie Badillo and Mr. and Mrs. Bernard Rooney attended the Rotary district meeting in Roswell this week. Badillo is president of the Ruidoso Rotary Club.

Melvin Knox, manager of the Ruidoso office of Community Public Service Co. for the past five years, has purchased the electrical contracting business of Raymond Buckner and has resigned his position with the utility company. His successor will be Joe Coe of Tulare.

The formal open house was held yesterday at George Puch's Fox Cave on U. S. Highway 70 about eight miles east of Ruidoso. The cave known as a Billy the Kid hideout and also headquarters for Apaches before the turn of the century, was exposed in rock by Bill Breen on whose land the cave was located. The cave is now a curiosity.

The Ruidoso 4-H Club is having a display at the American Legion Hall in Ruidoso. Officers of the club are Dixie Evans, president; Ray Dean Carpenter, vice-president; Arnell Evans, secretary; Betty Carpenter, recreation leader; and Alvin Gay, reporter. Other members are Jeanine Evans, Jeanene Carpenter, Francis Smith, Cecil Smith, Janie Parnell, Harley Parnell, David Vance, Lana Vance, Judy Beavers and Jerry Garaway.

Zenith Model Y-4519  
Color TV Console  
285-Sq. In. Screen  
\$624.95  
Wimberly Electric

Leaders are Mrs. Ray Carpenter and Mrs. Jesse Evans.

Go to the library—if you have one and read a history of the United States. Try to get a history book used at a university in the more enlightened states and learn a little bit before you speak internationally for our country.

"If General De Galle is telling the United States that we are copying the manners of our western states and acting throughout the world like cowboys—KKK Lynch mobs, he is only telling us what we ought to know. Personally, I have had enough of the American West."

Our only motivation is to truly endeavor to express our very sincere appreciation for the high quality of law enforcement in our area. While there seems to be much disregard for law and order in many areas of our nation, we feel that the church has the extraordinary responsibility to acknowledge, not

only, the need for law and order, but also to express proper appreciation to those who serve to enforce law and order.

Our entire area is very fortunate to have the calibre of personnel included in our State Police, Ruidoso Downs Village Marshall's Office, Ruidoso Police Department, and the Lincoln County Sheriff's Department. We trust that you and your family will make a special effort to be our guests.

Very Sincerely Yours,  
The Brotherhood of the First Baptist Church, Ruidoso Downs

Don't be a dum-dum, come to Ruidoso Reviews.

Will Ruidoso Review one of your friends?

JOEL VEATER IS HONOR STUDENT

Joel Gaston Veater, son of Mr. and Mrs. James V. Veater of Boles Acres, has been listed as a straight A (4.0) student at the University of Oklahoma in Norman for the fall semester.

With an enrollment just short of 16,000 students on the main campus, the list of straight A students represents 1.5 percent of the total enrollment. Two hundred forty-two students were listed with straight A's. Veater graduated from Ruidoso High School in 1964.

Oilite carpeting is gaining everywhere for it has so many uses indoors and out—for patios, hallways, stairs, stores, any room in the house. Get Gamble's deal on this amazing floor covering.

ZENITH Model Y-4502  
COLOR TV  
Table Model—\$489.95  
285-Sq. In. Screen  
Wimberly Electric

Get the message across with a wanted ad in the Ruidoso News.

Get Sunland Free Passes and Sunland Overights Here

Take-Out Foods & Picnic Lunches  
BROASTED CHICKEN  
In the Gateway—Ruidoso  
The Walter Meekers

Very truly yours,  
/s/ Mrs. Clare L. Stover  
East Liverpool, Ohio  
March 1, 1968

Ruidoso Downs, N. M.  
March 7, 1968

To All Area Law Enforcement Officers and Their Families:  
The Brotherhood of the First

Baptist Church of Ruidoso Downs would like to take this opportunity to invite you to be their guests at a special "Law Enforcement Appreciation Service" to be held at the First Baptist Church of Ruidoso Downs, Sunday, March 17, during the regular 11:00 a.m. Morning Worship Service. Following the service a special appreciation dinner will be served.

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## NATIONAL NEWSPAPER ASSOCIATION

LETTERS TO THE EDITOR

908 McKinnon Ave.  
East Liverpool, Ohio 43020  
March 1, 1968

The Chamber of Commerce, Lincoln County, Ruidoso, New Mexico

Gentlemen:

Before you go meddling into international affairs in asking France to pay your country a part of any war debt perhaps you would consider paying the Eastern States what you owe them for keeping a standing army in your state for many years. And this in order to protect your state from the Indians and the Mexicans from whom the land was probably stolen in the first place.

I don't expect members of any Chamber of Commerce to learn or remember their American History or anything else of value. But I remember that France lent us part of her Navy, sent ships loaded with badly needed supplies and war material, lent us millions of dollars and her moral support during our revolution. I do not forget.

You may not total the war debt owed two hundred million Americans and multiply it per person to arrive at any figure that you think is the share of your country. New Mexico does not pay that much money into the U. S. Treasury. The states of New York, Michigan and Ohio pay 47% of the money paid into the U. S. Treasury. Your state is probably one of those which receive more money from the government than it pays into it.

Go to the library—if you have one and read a history of the United States. Try to get a history book used at a university in the more enlightened states and learn a little bit before you speak internationally for our country.

"If General De Galle is telling the United States that we are copying the manners of our western states and acting throughout the world like cowboys—KKK Lynch mobs, he is only telling us what we ought to know. Personally, I have had enough of the American West."

Leaders are Mrs. Ray Carpenter and Mrs. Jesse Evans.

Our only motivation is to truly endeavor to express our very sincere appreciation for the high quality of law enforcement in our area. While there seems to be much disregard for law and order in many areas of our nation, we feel that the church has the extraordinary responsibility to acknowledge, not

only, the need for law and order, but also to express proper appreciation to those who serve to enforce law and order.

Our entire area is very fortunate to have the calibre of personnel included in our State Police, Ruidoso Downs Village Marshall's Office, Ruidoso Police Department, and the Lincoln County Sheriff's Department. We trust that you and your family will make a special effort to be our guests.

Very Sincerely Yours,  
The Brotherhood of the First Baptist Church, Ruidoso Downs

Don't be a dum-dum, come to Ruidoso Reviews.

Will Ruidoso Review one of your friends?

JOEL VEATER IS HONOR STUDENT

Joel Gaston Veater, son of Mr. and Mrs. James V. Veater of Boles Acres, has been listed as a straight A (4.0) student at the University of Oklahoma in Norman for the fall semester.

With an enrollment just short of 16,000 students on the main campus, the list of straight A students represents 1.5 percent of the total enrollment. Two hundred forty-two students were listed with straight A's. Veater graduated from Ruidoso High School in 1964.

Oilite carpeting is gaining everywhere for it has so many uses indoors and out—for patios, hallways, stairs, stores, any room in the house. Get Gamble's deal on this amazing floor covering.

ZENITH Model Y-4502  
COLOR TV  
Table Model—\$489.95  
285-Sq. In. Screen  
Wimberly Electric

Get the message across with a wanted ad in the Ruidoso News.

Get Sunland Free Passes and Sunland Overights Here

Take-Out Foods & Picnic Lunches  
BROASTED CHICKEN  
In the Gateway—Ruidoso  
The Walter Meekers

Very truly yours,  
/s/ Mrs. Clare L. Stover  
East Liverpool, Ohio  
March 1, 1968

Ruidoso Downs, N. M.  
March 7, 1968

To All Area Law Enforcement Officers and Their Families:  
The Brotherhood of the First

Baptist Church of Ruidoso Downs would like to take this opportunity to invite you to be their guests at a special "Law Enforcement Appreciation Service" to be held at the First Baptist Church of Ruidoso Downs, Sunday, March 17, during the regular 11:00 a.m. Morning Worship Service. Following the service a special appreciation dinner will be served.

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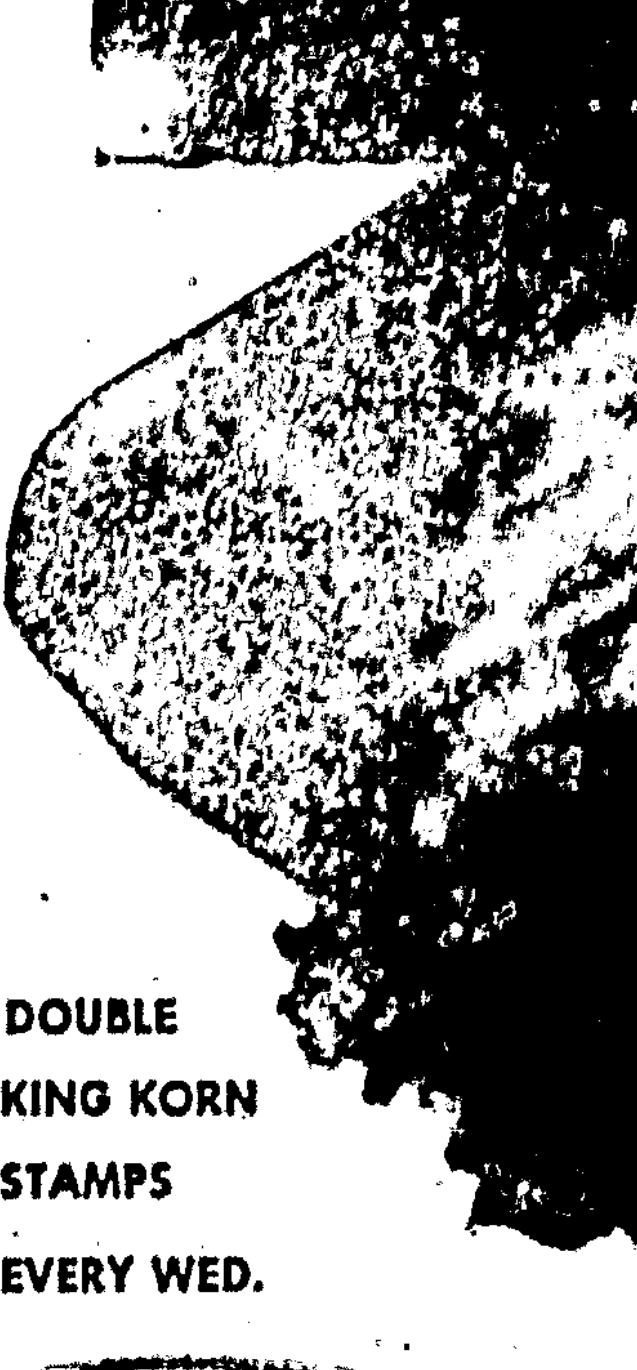
Oilite carpeting is gaining everywhere for it has so many uses indoors and out—for patios, hallways, stairs, stores, any room in the house. Get Gamble's deal on this amazing floor covering.

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Get the message across with a wanted ad in the Ruidoso News.

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## PORK LOIN SALE

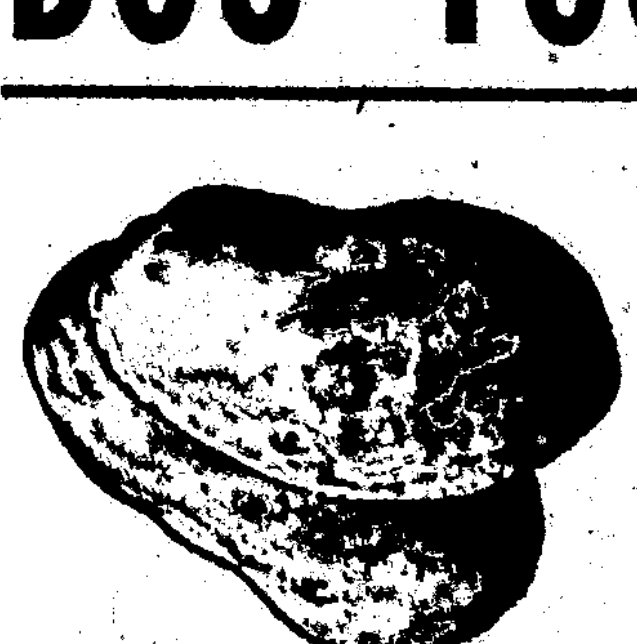


COFFEE INSTANT TEA

## VELVEETA

## OLEO

## BONUS



## POTATOES

## APPLES

## TOMATOES

# PORK CHOPS

PORK LOIN ROAST LB. 69¢  
COUNTRY STYLE SPARE RIBS LB. 69¢  
SWIFT'S - 3-LB. CAN CANNED CHICKENS 99¢

## BACON

## COKE

2 LB. CAN \$1.35  
LB. CAN 68¢  
MARYLAND CLUB 4 1/2 OZ. JAR 79¢

CHEESE SPREAD 2 LB. LOAF 98¢  
GOLDEN BRAND QUARTERS LB. PKG. 6 FOR 98¢

Free Dish Towel Inside  
DETERGENT GIANT BOX 64¢

## FACIAL TISSUE

FLOUR GOLD MEDAL 10 LB. BAG 99¢  
DOG FOOD IDEAL - TAIL CANS 7 FOR 98¢

COLORADO RUSSETS 10 LB. BAG 39¢

MRS. PAUL'S - 9-OZ. PKG. 3 FOR 88¢

OPEN 9 TO 5 SUNDAY

APPLES LB. 19¢  
TOMATOES LB. 19¢  
TURNIPS LB. 12¢

## HAMS

PEYTON'S QUICK CARVE BONELESS LB. 99¢

SWIFT'S PREMIUM LB. PKG. 69¢

FREE SAMPLES SATURDAY ONLY  
THE ALL NEW SUGAR FREE TAB  
FREE Carton of TAB with Purchase of

KING SIZE 6-BOTTLE CTN. PLUS DEPOSIT 49¢

TOWELS Jumbo Roll 3 For \$1

NAPKINS 80 Count Pkg. 2 For 25¢

VAN CAMP'S - 300 CAN PORK & BEANS 6 For 88¢

VAN CAMP'S GRATED TUNA Reg. Can. 4 For 88¢

WAGNER'S - QT. BOTTLE ORANGE DRINK 3 For 78¢

BAMA - 12-OZ. JAR APPLE JELLY 21¢

SCHILLINGS' - 4-OZ. CAN BLACK PEPPER 39¢

MORTON'S POT PIES Chicken, Turkey, Beef 5 For 88¢

MINUTE MAID - 6-OZ. CAN ORANGE JUICE 5 For 98¢

Prices Effective THURS. - FRI. AND SAT.

WE GIVE KING KORN STAMPS

FOOD BASKET









HOPE COLLEGE SYMPHONETTE OF HOLLAND, MICH.

Plan to retire in Ruidoso? Read and use want-ads regularly.

## WEEK-END SPECIALS MR. & MRS. AL BEACH GATEWAY FOOD MARKET

RIB STEAK	LB.	89¢
BEEF ROAST	LB	49¢
GROUND ROUND	LB.....	69¢
PORK CHOPS	LB.....	59¢
LIVER	LB.	39¢
BACON ENDS	LB.....	39¢
FRANKS	12 OZ.....	49¢

PRICE'S HOLLAND DUTCH

## ICE CREAM

1/2 GALLON..... 69¢

POTATOES	10 LB.	39¢
ORANGES	LB.	15¢
LETTUCE	LB.	15¢
TOMATOES	LB.	29¢

S. & H. Green Stamps

### Michigan Musical Group In Program In Mescalero April 11

The Hope College Symphonette of Holland, Mich., which will be heard Thursday, April 11, 1968 at 7:30 p.m. at the Mescalero School cafeteria-gym, was first formed in 1955. Since that time it has traveled through 35 states to play more than 200 concerts from coast to coast.

The Symphonette, a small orchestra of 27 players, is selected each year from the larger 75-member college symphony orchestra. Through the Symphonette, the music department of Hope College is able to offer concerts to church and school communities some distance from its campus and at the same time afford the more proficient players an opportunity for further participation and study.

The Symphonette, under the direction of Robert Cecil, has made numerous radio and television appearances and has presented children's and youth concerts in addition to its regular series of concerts.

In the past several years the Symphonette has been given wide recognition in music periodicals and magazines and has achieved a national reputation for the scope of its activities.

The Hope College Music Department is accredited by the National Association of Schools of Music and all recognized agencies for academic standing and teacher training.

This is sponsored by the Mescalero Reformed Church, pastor Rev. Frank V. Love reported. Admission will be free.

### Schools May Claim 1.7 Mills In Funds

State Senator Joe Breen told Rotarians in their meeting here last week about Senate Bill 48 which extended reappraisal dates, and that if a county could show reasonable reappraisal progress then the schools could claim their 1.7 mills—possible even to get this money in the present fiscal year—which amounts to around \$40,000 prorated out to five schools. Approximately \$18,000 to Ruidoso, \$8,000 to Capitlan and Corona, \$8,000 to Hondo, maybe \$8,000 to Carrizozo, if the

Phone us your news to 257-4081.

### Hospital Board Issues Statement On Retirement Age

Considerable interest was shown in the regular meeting of Ruidoso-Hondo Valley General Hospital board of directors Monday night this week when a discussion on age of retirement was held. Following the meeting, manager Jim Lane issued this statement on behalf of the board:

"A delegation of local citizens appeared before the board of trustees of the Ruidoso-Hondo Valley General Hospital, at the regular monthly meeting on Monday, March 11, 1968, to present a petition to the board to rescind the board policy concerning the age limit rule for employees in the hospital.

"It is the consensus of the board that the hospital cannot be run by petition and the board has a legal right and a moral obligation to establish policies in the best interest of the hospital and patients and while a minority may seem to be adversely affected by such policies, consideration for the majority must be the prime objective.

"After due consideration of retirement rules in other facilities and other agencies, it was found that the majority have a retirement age of 65 years. It is the board's considered opinion that it is illogical to assume that caring for the sick, especially critical pa-

study proves fruitful. Schools can use the 1.7 mills in making up new budgets, he said.

All five county school superintendents met Thursday morning in Carrizozo to study the 1.7 funds.

### BUCKLE UP—FOR LIFE!



ONE KEY  
IN ONE LOCK  
locks  
everything



Now you can have complete privacy for your personal and business material. This handy combination unit has card file drawer, two letter file drawers and large storage section. All are locked at one time with one key in one lock. Soundly constructed and handily finished in grey or green. See this H-O-N UNIFILE unit at

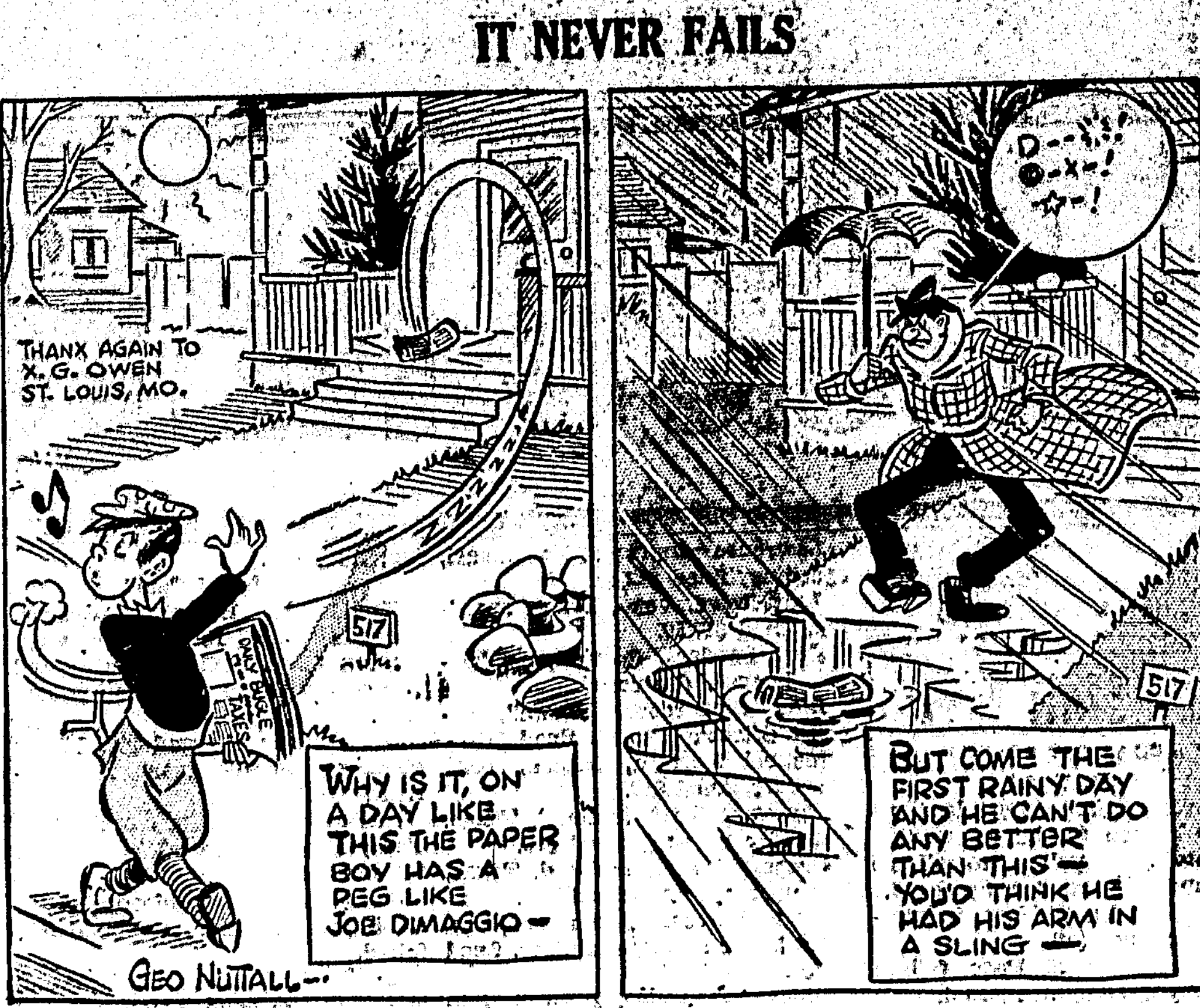
The Ruidoso News

### Scout-Art-A-Rama Slated March 18

The Girl Scout Art-A-Rama which had been scheduled for Monday this week, was postponed because of inclement weather, and will be held next Monday, March 18, from 3:30 to 5 p.m. in the cafeteria of White Mountain School. The Art-A-Rama is being held as an observance of Girl Scout Week, March 10-16 with Girl Scouts and Brownies from Ruidoso area as well as from Mescalero and Bent taking part. The art work on exhibit will be judged by Mrs. Howard Bell and M. B. McGuire. Refreshments will be served also, it was reported. All parents and anyone else interested are invited to attend, it was announced.

Tax worries? Forget them all at Ruidoso Reviews.

Students requiring special duty nursing, is an easy task that requires less physical and mental acuity; and that the age limit rule previously adopted by the board as a whole and not by any one board member for personal reasons, as some people have been led to believe, would not be rescinded, but would be rigidly adhered to."



### CANYON ECHOES

Mrs. Jhr Strong and Mrs. Harry Eckert attended the New Mexico North District BPO Does convention in Clovis Saturday. Word has been received here that Mrs. Perry Bates is seriously ill in a hospital in Carlsbad. Mrs. Bates lived in Ruidoso for many years and has been in the Lakeview home in Carlsbad since she left here last year.

Week-end guests of Mrs. Zoe Glasnostre, Dr. Kathleen Doering and Mrs. Calle Roselle were Mr. and Mrs. Preston Hale of Topeka.

Mr. and Mrs. Carl Ross Invite You to Stock Up on Hillbilly Bread in the Next 10 Days. They want to win the trip to Mexico contest — and the contest ends March 23, next week-end.

Kans. who were on their way home from a six-weeks trip to South Sea Islands, New Zealand and Australia.

Mr. and Mrs. Herb Brunell, Jr. will be attending the meeting of the New Mexico Retail Association in Albuquerque this week-end. Mrs. F. E. Lindwood spent most of last week in El Paso where she visited an aunt who is ill.

### OFFICE FURNITURE



"We have equipped several of Ruidoso's new offices in recent months. Let us tell you about this special service."

RUIDOSO NEWS

## THE GREAT WIDE-TRACK DRIVE IS ON!



There's very little difference between Wide-Tracking in a Pontiac and ordinary driving... in dollars. A big, powerful Wide-Track Pontiac costs no more than some of the so-called low-priced cars. So if you're settling for less than a 400 cubic inch V-8 and a big-car 121-inch wheelbase, stop settling. Start Wide-Tracking. The drive is on. See your Pontiac dealer. He's out to smash sales records for the 7th straight year!

See the U.S. Ski Team vs. World Competition, Sunday, March 17, NBC TV. Free 24-page Ski Team Race Guide at your Pontiac Dealer.

SIERRA BLANCA MOTOR CO.

Phone 257-4081

Highway 70

### for SUPER SANDWICHES!



### HILLBILLY SANDWICH



By Holsum Bakery

Before you  
borrow money,  
make three  
phone calls

Call a finance company.

Call a bank.

Then call financial house.

COMPARE terms and payments... friendliness and convenience... and ask what collateral is required. Then, you be the judge. Fair enough?

**financial house**  
INTERSTATE SECURITIES COMPANY

3560 Sudderth Dr. — 257-4036





**Charles Butler  
Named Official  
Of Roswell Bank**

A former Ruidosoan, Charles M. Butler, has been named assistant cashier of the First National Bank, the oldest and largest financial institution in Roswell.

Butler, a graduate of Ruidoso high school and holder of a BBA Degree from Eastern New Mexico University, has been in the position for approximately three years. He joined the bank in 1963 and previously was teller of the Ruidoso State Bank.

The cashier joined with five other bank officials who were advanced. Charles Butler, executive vice-president, was elected to the Board of Directors. Frank Gardner and J. H. (Bud) Fien were named vice-presidents and Frank Sanders and Preston Isaacs assistant vice-presidents.

Butler was a charter member of the First Christian Church of Ruidoso and was a deacon. He is now a member of the First Christian Church in Roswell, and resides with his wife Pauline and two children at 3113 Future Drive.

**ELKS PLAN  
SHRIMP BOAT SUPPER**

Ruidoso Elks are planning a shrimp boat supper for April 13. Tickets will be on sale by members of the Elks Lodge beginning March 18, and there will be a limited number of them. A ticket entitles you to all the seafood you can eat, including oysters, fish fillets and shrimp. The cooking will be done by Frenchy Eppinger of the Red Barn. Free beer will be served with the supper and the tickets will be \$2.75. This will be held at the Lodge Hall, time to be announced later.

What's it all about? Ruidoso Reviews, that's what!



**PREVENT THOSE WINTER DRIVING WOES**

The Safe Winter Driving League presents the following tip for safer winter driving from the National Safety Council: "Don't be a 'peep-hole pilot.' Brush snow completely off front, back and side windows. Replace dead wiper blades with live, new ones to prevent streaking. All your lights should be working, with headlights aimed properly. You must see danger to avoid it."

**ALAMOGORDO BAPTIST  
ROYAL AMBASSADORS  
HOSTED BY CHAPARRAL**

The Chaparral Motor Hotel was recently host to a group of Royal Ambassadors and their sponsors from the First Baptist Church of Alamogordo. The group of ten, including their sponsor, H. L. Bryant, Brotherhood President for the Mountain Valley Baptist Association, and Rev. Cyrus B. Fletcher,

**United Christian  
Youth In County  
Reported To Rotarians**

Chaplain Alfred S. Kline, Captain, speaking to Rotarians Tuesday noon reported on a county wide program for youth. He told the members present about the Lincoln County Christian Youth Opportunities program in which 165 youngsters from the five villages in Lincoln county participated in Feb. 26 in Carrizozo.

At the meeting in Carrizozo the speaker was Al Ortiz, state probation officer from Santa Fe, who was also director of Boys' State for several years.

The youth present enjoyed all of the facilities of the new Carrizozo youth center, Kline reported. He is pastor of Capitan Methodist church and has been state chaplain of Boys' State for the past seven years.

Visitors at the Rotary meeting were Marlon Hughes and Ted Bonnell from Alamogordo.

**Red Cross Benefits  
To Local People  
Are Stressed**

With the 1968 American Red Cross roll call underway in March, seeking contributions to the noted charitable organization, Dave Parks has presented a list of affairs and actions by the Red Cross showing benefits obtained in this area through Red Cross aid.

He said 60 lifesaving and swimming cards were given during Red Cross courses last summer; many services were performed for military personnel and their families by Bob Scribner, home service officer; blood banks are available in the county when needed; training of fire station and highway and police personnel was done through Red Cross first aid courses; ski patrol aid has been given to all personnel at Sierra Blanca area; 18 Lincoln county families were aided with assistance totaling \$8,000 in the flood of a few years ago; also there was flood aid for Truth or Consequences families totaling \$25,000; aid to snow storm victims at Grants, including soup kitchens and lodgings this winter, and first aid stations open to hunters during

**Stop For School Bus  
Drivers Advised**

Ruidoso School Superintendent George F. White said this week he would like to remind local drivers to be sure to stop when the school bus is loading or unloading children. He stated that traffic rules and regulations have been violated by a number of local drivers in passing a school bus that has stopped to load or unload children. White said when the stop sign on the bus is out and when the bus lights are flashing, all cars must stop whether on a two or four lane road, and always on a two-lane road.

Osito carpeting is gaining everywhere for it has so many uses indoors and out — for patios, hallways, stairs, stores, any room in the house. Get Gambles' deal on this amazing floor covering.

I dare you to come to Ruidoso Reviews.

Read and use want-ads regularly.

**Zenith Model Y-4519  
Color TV Console  
29 1/2" Sq. In. Screen  
\$624.95  
Wimberly Electric**



**WINS SCHOLARSHIP**—Gordon Barham, Carrizozo high student, won an agricultural scholarship in exams held on campus of Eastern New Mexico U., Portales, recently.

Ruidoso Reviews goes topside!

**OLD AND NEW COLLIDE**—That's what Sandy White, publicity director for the upcoming Ruidoso Reviews, being staged by band boosters club to raise funds for school band projects, said in talking of the variety program Friday night this week. She meant oldtimers and newcomers were featured in the show. She is shown at left above with Betty Bennett rehearsing early this week on skit they will present.

★ ★ ★ ★ ★  
**LINCOLN COUNTY PHOTO ALBUM**  
No. 158

LOADED WITH SNOW — Whiskey gulch (some call it Moonshine Gulch) in Sierra Blanca Area is one of the more popular runs. This winter, with another record snowfall, skiing conditions are terrific, fantastic, excellent — whatever you want to call it. Snow last week-end and early this week magnified the area's fine winter sports prospects, and assures skiing until Easter at least.

★ ★ ★ ★ ★



**—OPEN YEAR 'ROUND—**  
Things to Do — Where to Shop  
In The Playground of the Southwest

**High Country  
Lodge and Restaurant**  
"Ruidoso's Year Around Resort"  
32 UNITS WITH FIREPLACES  
Swimming Pool — Tennis Court

**AM-FINN  
SAUNA** (AAA)  
Reservations for Parties  
257-2720

Highway 37 at the Turn-Off to Sierra Blanca Ski Area



**Ski Condition Terms**

(Editor's Note: These terms to have chains with them at all times when driving to the ski area.

POOR: Many obstacles (stumps, rocks, etc.) showing on all trails. Some lifts and some trails may be closed due to insufficient snow.

EXCELLENT: Sufficient base to cover any and all obstacles on all trails, and some new snow within past week.

GOOD: Sufficient base to cover all obstacles on all trails. No new snow within the past week and surface conditions may vary.

FAIR: Snow covering not sufficient to cover all obstacles on all trails. Some trails may be closed due to the lack of snow or difficult skiing conditions.

1. Trails and/or lifts may be closed at any time at the discretion of the management due to insufficient snow, difficult skiing conditions, or for any other reason the management deems necessary.

2. There may be times when all the trails do not have the same conditions or the top of the mountain may not have the same conditions as the bottom. In this situation the report will be issued on the management's best judgment of the average conditions.

3. Road conditions will not be mentioned in our reports other than in the case that the road is closed. The conditions vary too much from morning to afternoon. The New Mexico State Highway Department maintains the road with excellent equipment including a new snow blower. Chains may be required and we advise skiers to

After you've had your first visit or your first convention in Ruidoso Be ready to have your second

Hundreds of people, companies organizations have chosen Ruidoso for meetings and conventions. When they do, they come back for more. For more information about Ruidoso as a convention site—any time of the year, write the Ruidoso-Hondo Valley Chamber of Commerce.

**for SUPER TOAST!**

**HILLBILLY SANDWICH**  
By Holsum Bread Bakery

**OUR HAT IS OFF — TO —**



**Ruidoso Band Boosters**

For their programs, Ruidoso Reviews, and others they plan for raising funds for our fine school band. We also salute the director, LeRoy Goeck. We urge you to take part in the program and add your contributions, too.

**RUIDOSO PRINTING CO.**  
Pho. 257-2325 — Ruidoso



**EL ALTO LODGE**  
All Courts Have Fireplaces, TV's — Kitchens  
Pho. 257-2521 — Box 255 Ruidoso

On Mechem Drive on the Way to the Ski Area and Ruidoso Lake  
Mr. and Mrs. Carl Jerren, Mgrs.

**BENNETT'S INDIAN SHOP**  
Open Year 'Round — West Elway 70

Buffet Breakfasts  
Every Saturday and Sunday Mornings

"The Finest Food in Ruidoso's Most Charming Spot"

Charcoal Broiled Steaks  
In the Recreation and Scenic Area of Ruidoso, New Mexico  
One mile above Post Office  
Telephone 257-4556

**TOM & BETTY BATTIE**

**HANK GRAP'S NOB HILL LODGE & RESTAURANT**  
Chicken — Steaks — Seafood — Mexican Food — Sandwiches

SPECIAL LUNCH — 95c  
Open 11 a.m. to 2:30 p.m. and 5 p.m. 'til Midnight Monday thru Thursday; Open 11 a.m. to 2:30 p.m. and 5 p.m. 'til 2:30 a.m. Friday and Saturday. — On Sunday Open 'til 10 p.m.

**SPEARHEAD MOTEL**  
"Rustic Atmosphere Old Fashioned Hospitality" 15 Units  
Some with Kitchens  
Ruidoso, N. M.  
Pho. 257-3227

**LILLIE'S RESTAURANT**  
Home-Made Mexican Food  
"Everything is Cooked in Lillie's Kitchen"  
— Downtown Ruidoso —

**29 PINES MOTEL**  
"Where Your Pleasure Is Our Business"  
FERN & RUSSELL HAWES, Owners  
P. O. Box 566  
Phone 257-4250  
Fireplaces — TV's  
One Block West of Bank  
Right Downtown in Ruidoso, New Mexico

**TAMAHAWK MOTEL**  
CABLE TV  
Ruidoso's Finest Motel  
Mr. & Mrs. Ed Anderson, Mgrs.  
Pho. 257-4978 — Room Phone  
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RUIDOSO, N. M.

**SMOKEY BEAR MOTEL & RESTAURANT**  
"SURE IT COSTS LESS TO STAY IN CAPITAN"  
254-3136 — P. O. Box 487  
Capitan, New Mexico

**Alpine Lodge**  
CENTRALLY LOCATED  
Rooms with TV and Courtesy Coffee  
Walk to Wall Carport  
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RUIDOSO, NEW MEXICO

**20 Modern Cabins with Fireplaces and Kitchens**

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— GATEWAY CENTER —  
OPEN 7-7 — 257-2522

"On the Way To and From All Recreation Facilities in the Southwest Playground"

**HOLIDAY HOUSE** (AAA)  
"Ruidoso's Friendliest"  
TV & Phone in All Rooms  
Bowling — Restaurant  
Conference and Private  
Dining Rooms  
Swimming Pool Open in Season  
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**DIAL 257-4252**  
**FOR THE ONLY OFFICIAL**  
**SKI REPORT FOR SIERRA BLANCA**  
**SKI AREA DAY OR NIGHT, DIRECT**  
**FROM THE AREA.**  
**THE RECORDED TAPE WILL BE**  
**CHANGED WHENEVER THERE IS A**  
**CHANGE OF CONDITIONS.**



## N. M. S. U. Students To Do Teaching In Ruidoso High

Judyann Holcomb and Dottie Huston, students from New Mexico State University, will be doing their practice teaching in Ruidoso High School, under the supervision of Mrs. Kathryn Williams, home economics teacher.

Students are placed in vocational home economics departments in order that they will have actual experience in the field of teaching before their graduation in June. Only schools meeting specific qualifications are allowed to participate in this program. Ruidoso High School is one that qualifies because

of its outstanding academic standards, student body prestige, both democratic and social, it was declared.

While in Ruidoso these students will have experience in individual and team teaching. Requirements include extra curricular activities as well, helping sponsor the Future Homemakers organization, attend faculty meetings and becoming part of the community.

Both students are native New Mexicans. Judyann is from Alamogordo and Dottie from Truth or Consequences.

Sandy the Sidewinder strikes back at Ruidoso Reviews.

Plan to retire in Ruidoso!

## Last Rites Held

### For Mrs. W. O. Lewis

Funeral services were Thursday this week, March 14, in the British Christian Church in Oklahoma City for Mrs. W. O. Lewis, 81, who died Monday evening, March 11, in her home in Oklahoma City. Burial was in the Oklahoma City cemetery. Mrs. Lewis, who was born on Aug. 21, 1888, was a school teacher before she was married.

Survivors include the husband, W. O. Lewis of Oklahoma City; three daughters, Mrs. Jack Underwood, Ruidoso; Mrs. J. C. Kendrick and Mrs. Otha Bases, both of Oklahoma City; one son, W. E. Lewis, Newton, Kans., nine grandsons and five great-grandsons. Mrs. Underwood visited her parents in Oklahoma City a short time ago and was unable to attend the services this mid-week, mainly because that area was having a snow storm and she would not be able to get there in time.

## Cable TV To Add Additional Channel

Fred Volquardsen, manager of Ruidoso Cable TV reports that the system will soon add Channel 9 in El Paso, KTRM.

Volquardsen says that many residents here have asked for the channel because of its broad coverage of sports. Carl Weiler of the El Paso television station has paid for part of the equipment needed, and the local system will pay for the rest. The receiving facilities would be near Montezuma Lookout subject to U. S. Forest Service approval.

Reviews - Reviews, what's the diff - see them both at Ruidoso Reviews.

See things you've never seen: hear sounds you've never heard at Ruidoso Reviews!

## GRADUATION LAY-A-WAY

Special Introductory Price  
Reg. \$3.00 - NOW \$2.00  
Also RUSSIAN LEATHER  
Reg. \$10.00 - NOW \$6.00



ORIENTAL JADE  
ORIENTAL JADE

Whitlock's JEWELERS  
GIFTS OF DISTINCTION

Buzz, Margie & Frank  
Phone 257-4400 - Box 700 - Ruidoso, N. M.

## Ruidoso News Friday, March 15, 1968

### Exchange Students From Other Lands To Be Honored

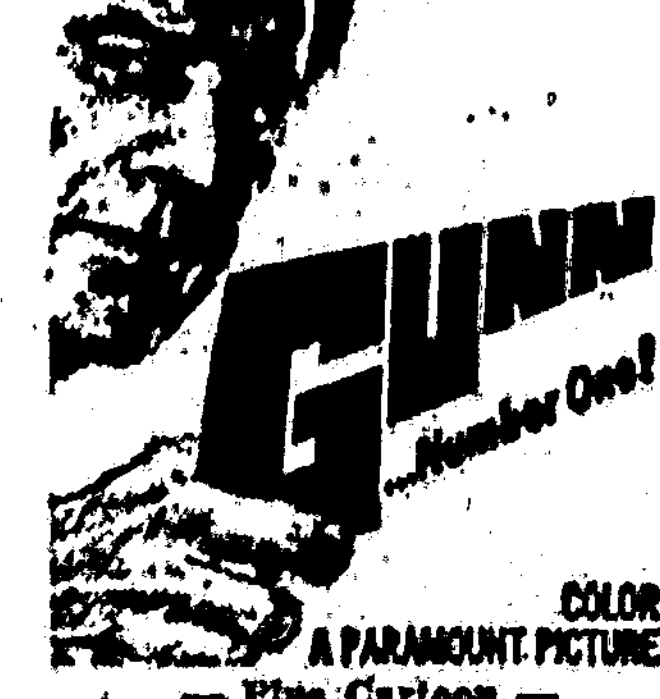
Ruidoso Rotary Ann are having a tea at the Methodist fellowship hall Sunday, March 17 from three to five p.m. for two young ladies who are Rotary exchange students. One is from Australia and the other is from Sweden.

Both of the students are staying for one week here as guests of the Lee Crews at the Horse Shoe Courts. They will visit the high school and places of interest in the community while they are here. They will speak to Rotarians at their Tuesday luncheon meeting here. High school students are urged to attend the tea Sunday afternoon.

The past year's programs and other matters will be talked, it was reported.

## MT. VUE

Drive-In Theatre  
Enjoy Refreshments and Snacks  
at Our Food Bar  
225 Seats in Our Auditorium  
Phone 257-4459 - Ruidoso  
Fri. - Sat. - Sun.



NEW MECHANIC-Wayne Brown is now on the staff of Dan McCowan's Midway Garage. He has moved here with his wife and two young sons. L. Z. Tate is also working at the garage.

Mrs. Viola Strong and grandchildren, Pauline, Paulette and R. D. Price, and Mr. and Mrs. Jim Strong and son, Jamie, attended the wedding of Mrs. Viola Strong's daughter, Mrs. Charlene Riley, to Neal Smith, in Clovis Saturday night. Tuesday, this week, Mr. and Mrs. Smith were visiting in Ruidoso.

Phone us your news to 257-4001.

## Want Ads Sell!

LOT WANTED  
In Bonito City Area  
1/2 Acre to 1 Acre  
Contact Omer Lee Dalton  
Ropesville, Tex. 79358

## THESE BOOKS ARE FOR SALE

By Mail or in Our Office

- "HISTORY OF RUIDOSO" By Eve Ball, noted historian of the area-giving early day and recent growth of the Play-ground of the Southwest ..... \$1.50
- "A HISTORY OF LINCOLN COUNTY POST OFFICES." Valuable research work on all of the county's postoffices, with interesting bits of history and items on early day residents, including some world-famous personalities, written by several of the county postmasters using official records. .... \$1.25
- "CAPTIVE MOUNTAIN WATERS," by Dorothy Jensen Neal, tells of building of Bonito pipeline and Bonito dam as well as early history of old Bonito Village ..... \$2.50
- "HOUSES I HAVE LIVED IN" By Jean Lamb, a tongue in cheek report of some of the dogs the family called home-and like the houses nearly every family has lived in at one time or another, "designed and built by men who should be shot." ..... 75c
- "CLOUD-CLIMBING RAILROAD," by Dorothy Jensen Neal, story of fabulous Alamogordo-Clouderoff railway that climbed a mile high, serving as excursion train and for hauling logs to Alamogordo mill from top of Sacramento mountains. Interesting, historic photos and interviews with its pioneers - \$2.50.

(Please add 15c for mailing to your order on any of these publications.)

RUIDOSO NEWS,  
Box 128,  
Ruidoso, N. M. 86345

Star: Please send me \_\_\_\_\_ copies of  
(No. 1) (No. 2) (No. 3) (No. 4) (No. 5) for \$\_\_\_\_\_ enclosed

Name \_\_\_\_\_

Address \_\_\_\_\_

City & State \_\_\_\_\_

## HOLLYWOOD FOOD MART

FRI.-SAT. SPECIALS

BOLOGNA..... LB. 39¢  
LONGHORN CHEESE 59¢  
SALT PORK..... LB. 39¢  
PORK CHOPS 59¢  
SLICED BACON..... LB. 39¢  
Picnic Hams..... 39¢

CREAM PIES Morton's..... 29¢  
ORANGE JUICE Minute Maid 49¢  
12 Oz.

CAN BISCUITS..... 3 Cans 27¢  
PARKAY OLEO..... LB. 29¢  
HILL'S BROS.

COFFEE 69¢  
lb

WESTERN SHORES  
GIANT DETERGENT..... 49¢  
CAN MILK Gold Cross 3 FOR 45¢  
CRACKERS 1 lb. Dixie Bell..... 23¢  
EGGS GRADE "A" - MEDIUM DOZEN..... 39¢

NO. 1  
POTATOES 10 LB. 49¢  
LETTUCE..... LB. 15¢

Double King Korn Stamps On Wednesday

RUIDOSO  
NATURAL GAS  
FOR SERVICE CALL  
378-4262  
OR  
378-4028



## CONVENTION CENTER OF THE SOUTHWEST

### Special Sunday Dinner

SERVED IN THE DINING ROOM

Tossed Green Salad or Chicken Noodle Soup  
Roast Shoulder of Pork with Sage Dressing  
Southern Fried Chicken  
Roast Sirloin of Beef with Brown Gravy  
Broccoli Spears with Cheese Sauce or Buttered Corn  
Candied Yams or Snowflake Potatoes  
Homemade Rolls with Butter  
Ice Cream or Sherbet  
Coffee or Tea  
\$1.65

## OLD FASHIONED FRIED CHICKEN

DINNER  
ALL YOU CAN EAT  
REGULAR ORDERS - \$1.35  
ALL WHITE MEAT - \$1.45  
SERVED EVERY DAY

## SATURDAY BUFFET OF DELICIOUS MEXICAN DISHES

All You Can Eat - \$1.45  
Children - 95c

ALL FOOD PREPARED BY HENRY JAUREGUI & HIS STAFF

## YOUR CHURCH CAN EARN 5% OF THE COST OF YOUR MEALS

The Chaparral will contribute to the church you specify 5% of the cost of all meals you enjoy at the Chaparral. The contribution will be made at the end of each month for the total amount accumulated by the members of your church. Simply sign your name and the name of your church in your food checks.

NEWLY ELECTED  
RUIDOSO OFFICIALS  
TO ATTEND COUNCIL  
In Ruidoso's village council regular meeting Thursday night this week, newly elected councilmen Wayne Estes and Elmer Pirelli, each named to a 4-year term in the recent municipal balloting, have been invited to sit in on the session. They will begin their terms at the next regular council meeting later this spring.

Unfinished business, a review of

## The RUIDOSO NEWS Now Has These LEGAL FORMS IN STOCK FOR SALE

Assignments of Mortgage, Short Form  
Bills of Sale, General Form  
Chattel Mortgages, Short Form  
Conditional Sales Contracts  
Escrow Agreements with Contract for Deed  
Mortgage Deed long form with Insurance Clause  
Mortgage Deed short form with Insurance Clause  
Quitclaim Deeds  
Release of Mortgage  
Satisfaction of Chattel Mortgage  
Satisfaction of Mortgage  
Warranty Deeds, short form  
Warranty Deeds, joint tenants  
Installment Notes  
Promissory Notes  
Warranty Deeds, long form  
Chattel Mortgages, Long Form  
J. P.'s Commitments  
Affidavits

## THE RUIDOSO NEWS

HI NEIGHBOR!  
LET US SERVE YOUR DINNER TONIGHT!

Make the most of your evening out...  
dine unhurriedly in our lovely "Aspen" Room

Dinner Served Daily  
from 5:30 p.m. to 10:30 p.m.

We invite you Ruidoso home folks to enjoy the finest in dining at Naisy Water Lodge where the food is superb and different, the splendid friendly service and atmosphere unparalleled with the large wood burning open fireplace aglow for your dining pleasure in the Aspen rooms, and the prices in reason.

ALWAYS THE MOST TEMPTING STEAKS, CHOPS, TROUT, LOBSTER and other fine dishes and your favorite Wine, Liqueur and Cocktails available, too.

For Reservations Phone 257-2196  
Let the Joys Be Your Hosts At-

## NOISY WATER LODGE

2 Mi. from Post Office Upper Ruidoso Canyon-Among Tall Pines

Facilities for groups to 50 - Let us take care of your next gathering - No groups too small or too large - Private Dining Room for Banquets, Private Parties, Weddings, Luncheons and Conventions - Make Your Reservations and leave the rest to us.

FOR COMFORT  
When You Want Warmth  
FOR EFFICIENCY  
From Your Appliances

THE ANSWER IS  
L-P GAS

For Appliances, or Butane and Propane Call



Phone 257-4025 - Ruidoso

For Night Service Call 257-2934 or 257-2243







## Legal Notice

**UNITED STATES DEPARTMENT OF AGRICULTURE  
FOREST SERVICE  
LAND EXCHANGE NOTICE**

Notice is hereby given that on January 19, 1968, Gerald and Wynne A. Tully, his wife, and James V. and Iva Elizabeth Tully, his wife, of Glencoe, New Mexico, filed with the Act of March 20, 1922 (43 Stat. 455), as amended by the Act of February 28, 1925 (43 Stat. 1080), land for National Forest land. They offer SE1/4NW1/4 sec. 2, T. 11 S., R. 15 E., NMPM, comprising 40 acres within the Lincoln National Forest, New Mexico, and request that they be granted in exchange not to exceed an equal value of National Forest land described as lot 6, sec. 23, T. 10 S., R. 15 E., NMPM, comprising 48.3 acres within the Lincoln National Forest, New Mexico.

The purpose of this notice is to allow all persons claiming said land to have bona fide objections to said exchange an opportunity to file protests with the Forest Service. To be considered, all such objections or protests must be filed with the Regional Forester at Albuquerque, New Mexico, within thirty (30) days of the first publication of this notice.

Zane G. Smith,  
Assistant Regional Forester  
3-1-8-15-22



**PRIZE WINNER**—Best dressed hobos of Sierra Squares party Saturday night at Carrizo Lodge were, from left, Mr. and Mrs. Clifton Keith, second place, and "Earlene" Wicker, Alamogordo and Jim Roberts, Ruidoso, first. Don Driver, caller, presented awards—a \$5

gift certificate from Nob Hill restaurant and gift subscription from Ruidoso News. Other photo is of Mr. and Mrs. Marvin Rolliff, at left and Mr. and Mrs. James Pettus. Larger picture shows all of contestants before judging.



## At the Hospital

Visiting hours: 2 to 4 p.m., 8 to 8 p.m.

Admitted March 5—Arthur Struve, Hollywood, Dismissed—None.  
Admitted March 6—Rosa Gallegos, San Patricio; Roberta Larson, Ruidoso; Richard Sanchez, Honda, Dismissed—Pedro Trujillo.  
Admitted March 7—Tammy Scott, Ruidoso Downs; Ray Carpenter, Hollywood, Darrel Austin, Capitlan, Dismissed—Frances Douglas, Norma Russell.

Admitted March 8—Jennifer White, Ruidoso; Frances VanNote, Alamogordo; Billie Westall, Hollywood, Dismissed—Alia Britton, Ophelia Hicks.  
Admitted March 9—Linda Swallow, Reale Tadlock, Ruidoso; Jeffrey Lynn Sanchez, Roswell; Oland Perry, Lincoln; Steven Weyel, Snyder, Tex. Dismissed—Raymond Pearson, Rosa Gallegos, Tammy Scott.  
Admitted March 10—Nathalie Jost, Ruidoso; James Murphy, El Paso, Tex.; Larry Holly, Hollywood, Dismissed—Richard Sanchez, Ray Carpenter, Frances VanNote, Steven Weyel.

Admitted March 11—Manuel Hernandez, Carrizozo; Myra Morris, Hollywood, Dismissed—Frieda Hyatt, Oland Perry.  
**SAVINGS BOND SALES**  
Tom Hood, chairman of the Lincoln County Savings Bond Committee, has been notified that residents of this County invested \$2,842 in U. S. Savings Bonds and Freedom Shares during January. In January of 1967, the total of Series E and H Bonds was \$11,764.

## County Agent's Report

— BY —  
RALPH OUNLAP

The Lincoln County Development Association will meet March 21 at the Chaparral with dinner at 6:30 p.m. and the meeting at 7:30 p.m. Development of Fort Stanton caves will be discussed.

Wool prices should be strong this spring with the price of the clean wool about the same as last year. As the wool is lighter than last year, this should indicate the same or slightly better grease price than last year. I visited the Ivan Watson ranch at Sheehar last week and his wool looked very clean and should command a good price.

John Durkin, Extension Entomologist, stressed the need for a thorough spray program of all apple trees. The native codling moth population must be reduced before a sterile codling moth program can be considered.  
Be sure to use delayed dormant spray this year as the mites built up last year, also the first few regular sprays should have a miticide in them. Some of the miticides are Deltav, Acedrin phosphamidon and azox.

# RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso.

Nice 3-bedroom home on the pavement and near the airport. For Sale or Trade. Can be purchased with one, two or three level lots.

Three bedrooms, 2-car carport, fireplace and partially furnished. Near the airport. Only \$14,500 total price.

Very attractive and well built home located on Sudderth Drive. Ideal for a residence and business combination. See us for the particulars.

ALL NEW. Three bedroom, 1 1/2 bath home with fireplace and carport. Located in year 'round residential area near Golf Course.

Special! Buy now this 4-bedroom summer cabin complete with 3 1/2 baths, fireplace and furniture. Could be winterized for year 'round use.

Extra Nice one bedroom, one bath Ski Cabin with fireplace. Located in Upper Canyon.

Three bedroom, 2-bath Ski Cabin in upper Ruidoso. Accessible year 'round. Fireplace and partially furnished.

LARGE Commercial Tract located in the heart of Ruidoso. Has river frontage and tall pines. Ideal for motel, condominium or apartments.

Commercial Building on Sudderth Drive. Excellent condition and complete with living quarters.



## Dan D. Swearingin, Inc.

Tommy Perrett, Sales Manager

SALES:

Margie Whitlock — Jack Siddens — Jess Nobles — Odis Spears

257-4255

257-4075



Member M. L. S.

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES



## Ruidoso Downs

Mayor-elect J. J. DiPaolo was in Santa Fe early this week visiting state agency offices. Last weekend he appeared before the state racing commission in its meeting in Albuquerque.

Newcomers to Ruidoso Downs community in recent weeks include Miss Sandra Caze, Loop, Texas, now employed in the local hospital, and Mrs. Fred Baird and son, Gregg, from Springville, Ariz., according to the First Baptist Church news letter.

**Baptist Brotherhood At Ruidoso Downs To Honor Lawmen**  
The Baptist Brotherhood of Ruidoso Downs First Baptist Church

plans a special worship program, to be followed by a dinner, at the church there Sunday morning. The program begins at 11 a.m. to be followed by the meal to which all law enforcement officers of Ruidoso, Ruidoso Downs, the county's sheriff's department and the state police are invited along with members of their families.

## REVIVAL DATE SET AT RUIDOSO DOWNS FIRST BAPTIST CHURCH

Pastor Hugh Siles has announced revival dates for Ruidoso Downs First Baptist Church will be March 31 through April 7 with services at 10 a.m. and 7 p.m. daily. Riley Fugitt, area missionary from Texas, will do the preaching and Tommy Cline, church music director from El Paso, will be in charge of the music for the meetings.

**ZENITH Model Y-4502  
COLOR TV  
Table Model — \$489.95  
28 3/4" Dia. Screen  
Wimberly Electric**



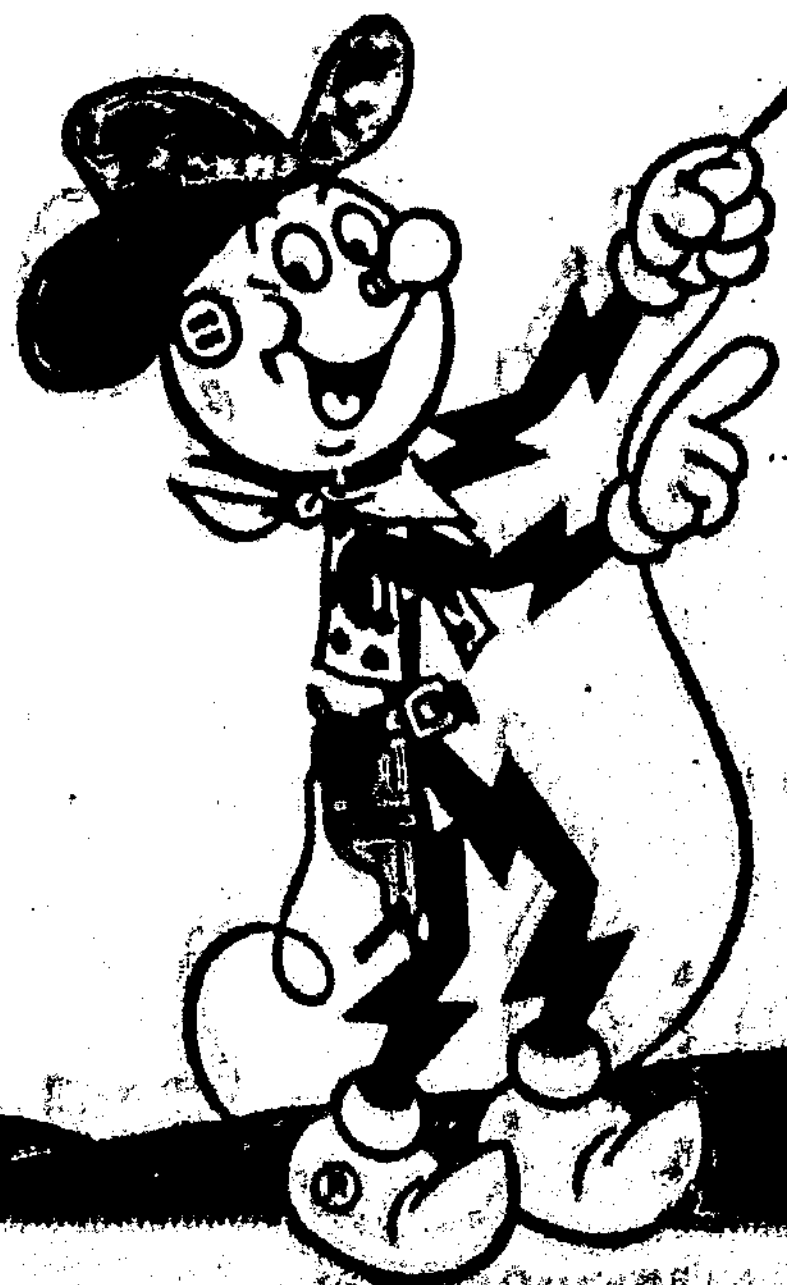
**Looking For Farms, Ranches or Acreages?**  
Call Jack Siddens  
Phone 257-4255  
Dan D. Swearingin, Inc.

Have you tried Want Ads to sell the used items you no longer need? You will be surprised at the results a little Want Ad will bring. Call—

257-4001

**Lincoln Insurance Agency**  
AUTO — HOME — FIRE — BONDS — HEALTH — LIFE  
PAUL H. WRYE  
Post Office Box — Sudderth Drive — Phone 257-4228

## Reddy's SAFE KITE-FLYING RULES



- 1 Always use dry string, wood and paper in your kite... not wire or metal.
- 2 Always fly your kite on days when there is no rain.
- 3 Always avoid busy streets and highways while flying your kite.
- 4 Always fly your kite away from TV and radio aerials, electric or power lines.
- 5 Always keep away from fallen wires.
- 6 Always call your power company if your kite gets snagged in a power line. Do not pull the string or climb power poles.

**COMMUNITY PUBLIC SERVICE**

Your Electric Light & Power Company



MAX MCCOY, Manager

# SUBSCRIPTION Rates Are Going UP

of Necessity The Ruidoso News Subscription Rates Will Increase From \$3.50 Per Year In Lincoln County to \$4.50 and From \$4.50 Per Year Out of Lincoln County To \$5.50

**BEGINNING APRIL 1st!**

We Will Accept the Old Rate of \$3.50 In County and \$4.50 Out of County Throughout March.

Save On A New Subscription or by Renewing Your Present Ruidoso News Subscription for One or More Years at the Old Rate Anytime During March!

**MAIL THE COUPON BELOW WITH YOUR REMITTANCE NOW!**

Enclosed is Payment for \_\_\_\_\_ Years — New ☐ Renewal ☐

NAME \_\_\_\_\_

Address: P. O. Box or Street \_\_\_\_\_

City, State & Zip Code: \_\_\_\_\_



**REALTOR**  
**Tom Jones**  
MULTIPLE LISTING SERVICE  
**Ruidoso Realty Co. [1933]**  
FOR SALES OR LISTING SERVICE  
CALL  
Eugene Chase Jones — Office: 257-2088 — Res.: 257-2088  
"APACHE PARK" — "CEDAR CREEK" — "GAVILAN ACRES"  
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek. 10 year terms if desired.  
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"  
— LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS —

ACREAGE, 1200 acres located north of Ruidoso. Nice 3-bedroom home, bunk house, barns, scales, corals, miscellaneous buildings. Can be sold in tracts with or without buildings; 380-400-480-780 or 1200 acres. Running springs and on well traveled road. Priced at less than \$200 per acre.

3-bedroom cabin with fireplace, furnished, and carport. Located in Carrizo Canyon, and priced at \$10,950.  
Drop by and see our MODEL HOME located next door to the Ruidoso Post Office. It will surprise you!

**Bill Pippin**  
REAL ESTATE  
Across from Ruidoso Post Office — Box 1823  
Pho. 257-2351 Day; 257-2644 Night

**Legal Notice**  
IN THE PROBATE COURT OF LINCOLN COUNTY  
STATE OF NEW MEXICO  
IN THE MATTER OF THE ESTATE OF HOWARD EUGENE DAVIS, SR., Deceased  
NO. 1198  
NOTICE OF APPOINTMENT  
The undersigned is Executor of this estate, and all persons having claims against the estate of the decedent are required to present them within the time prescribed

**WANTED**  
Maid  
Permanent Position  
for right party.  
29 PINES MOTEL  
Phone 257-4249

**ENCO** Complete Winter Car and Truck Service  
Wrecker — Towing  
24 HOURS  
**SMITH MOTOR SERVICE**  
Pho. 257-1982 - Ruidoso Downs

**FOR SALE BY BOYKIN REAL ESTATE**  
INVESTMENT OPPORTUNITIES  
785 Acres.  
480 Acres.  
385 Acres.  
400 Acres.  
Resort potential. Every acre a scenic view of Sierra Blanca and Capitan Mountains. Close in. Tax shelter.  
S. B. BOYKIN — Broker  
R. O. White Bldg. — Sudderth Drive — Phone 257-2411

**NOTICE**  
Occupation Licenses  
For The Village of Ruidoso  
Are Due and Payable NOW  
Deadline Is March 15, 1968  
Penalty and Interest Is Charged After That  
— Jim Hine, Village Clerk

**NOTICE**  
Occupation Licenses  
For The Village of Ruidoso Downs  
Are Due and Payable NOW  
Deadline Is March 15, 1968  
Penalty and Interest Is Charged After That  
— Bessie Sewell, Village Clerk

**Ruidoso Characters**  
  
Cooking, ironing, cleaning... that's about it... cooking, ironing, cleaning...

**Legal Notice**  
IN THE DISTRICT COURT OF LINCOLN COUNTY  
STATE OF NEW MEXICO  
IN THE MATTER OF THE APPLICATION OF STEPHEN CARL HALLADAY FOR AN ORDER CHANGING HIS NAME TO STEPHEN CARL WIMBERLY  
NO. 5106  
NOTICE OF FILING OF PETITION FOR CHANGE OF NAME  
Notice is hereby given that on February 28, 1968, a petition was filed in the District Court of Lincoln County, New Mexico, by Stephen Carl Halladay, praying for an order of court changing his name to Stephen Carl Wimberly. Any person desiring to object to the granting of said petition may do so by filing said objection in writing with the clerk of said court not later than March 22, 1968.  
Dated this 5th day of March, 1968.  
s/ Stephen Carl Halladay, Petitioner  
3-8-15  
Local business is your business—Support It!  
NOTARY Public Seals, News Office, 34-112a.

**FOR RENT**—One and two bedroom furnished apartments. Gateway area. Phone 257-2088. 34-112a (D)  
**FOR SALE**—2-Wheel trailer and New-Mor sewing machine console. Call 257-4162. 34-112c  
**AVAILABLE**—To carpentry and repair work in and around Lincoln County. Box 1801, Karwell or 257-2088. 34-112d  
**FOR SALE**—Two bedroom house on corner lot, connecting garage, large kitchen, fenced back yard, central heating, plumbed for washer, near shopping center. In college town, Abilene, Tex. Will trade for property of equal value in or near Ruidoso. \$6,000. Will sell on reasonable terms. Write: 2501 South Bowie, Abilene, Tex. 79605. 34-112e  
**FOR RENT**—3 bedroom unfurnished home, near city hall. Also efficiency apartments by month or season. 257-2088. 34-112f  
**FOR SALE**—Used furniture, excellent condition. Danish sofa \$10. Dining room set, dining table and four chairs \$28. Hallway twin bed \$17. Cedar chest \$30. Washroom rocker \$25. Lamp table \$15. Lamp \$10. Call 375-4242. 34-112g

**OPERATING NOW**  
**PUCKETT'S MERCHANT PATROL**  
Will Guard Your Home or Business for \$10 Per Month PREVENT  
**FIRE THEFT VANDALISM**  
PHONE 257-4262  
WANT AN ACRE OF GROUND!  
Have one acre with paving on front, sewer, electricity and two trailer hook-ups. Even have a trailer, too, if you desire.  
LOVELY CABIN in the pines with land space for 2 to 4 horses. See us today.  
16 section ranch in the Sacramento Mountain range. Good improvements and plenty of water.

**REAL ESTATE SALESMAN**  
Applications are now being accepted for on site salesman in Alto Village for this coming season. Top salesman on this project are in the \$28,000 per year class.  
Contact Wood Stevenson, sales manager

**VISIT FOX CAVE**  
Located within 10 miles of Ruidoso Downs race track on U. S. Highway 70, Fox Cave was once used as a hide-out by Alvin Karpis and other famous gangsters. The cave offers a wide variety of curios, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

# RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

**HOME OF SOUND INVESTMENT**  
I AM AN INDEPENDENT REAL ESTATE BROKER  
One of the most recent years around business in town. Very reasonable with good terms. Will consider some trade.  
Very nice small cabin, carpet, throughout, fireplace, on stream, at a low, low price.  
Good year round lot, 30x40, front, paved street, one bedroom furnished home for only \$9,500 with \$1,000 down, balance \$78 per month at 6%.  
It's hard to believe, but it's true. We have a big house in the upper canyon, 5 bedrooms, 2 baths, big living room, with fireplace. All built-in electric kitchen. Also has a playroom. Completely furnished. Beautiful view. House and furniture only 2 years old. \$28,500 with terms.  
Upper Canyon, 3 bedrooms, furnished cabin, fireplace, big lot. \$14,500, with terms.  
**SOLD**  
Very nice 2 bedroom home, central heating system, fireplace, chain link fence. \$10,000, with a very, very small down payment.  
Nice two bedroom house in Gateway. Fireplace, paving, \$4,000, small down payment.  
Three bedroom Chalet, 1 1/2 baths, fireplace, great view. \$18,000, with terms.  
Extra big lot, beautiful view.  
1 1/2-acre farm in valley. Well improved.

**Paul H. Douglass Real Estate**  
Bus. Phone 257-3622 — Residence Phone 257-2499 — 257-3622  
In Postoffice Block — Box 294 — Jimmy & Carolyn Douglass, Sales

**OWNERS** just moved to larger house, and said sell neat 2-bedroom house in Palmer Gateway, on pavement, fireplace, garage, with financing arranged.  
**DO YOU HAVE** a clear lot in Ruidoso? Owner will take for equity as down payment for attractive, large 2-bedroom house, fenced yard, in Roswell.  
**ROCK HOME, 2-BEDROOM RENTAL & SHOP** on 3 lots, close in. Would trade for house and acreage.

**Locke Realty Co.**  
"YOUR KEY TO A SOUND INVESTMENT"  
BETTY LOCKE — 257-3622  
Box 208, Ruidoso — Phone 257-4008  
Multiple Listing Service

**DISTRIBUTOR WANTED**—To collect money and resell fabric over \$1,000. Phone 257-4008, or write Box 21, Hollywood. 34-112h  
**FOR RENT**—Front and back of 11-Namit Lock when building. Reasonable. Phone 257-2908. 34-112i  
**BRILL OR TRADE**—Downstairs, two-story brick building, good condition. In Maria, Texas. Three apartments, three business locations. All trade for modern water heater, cabin and/or something that does not require managerial duties. Reasonable. Phone 257-2908. Write: M. T. Bennett, Box 104, Maria, Texas. 34-112j  
**ANIMAL SHELTER** — Phs. 257-2257. 34-112k  
**BROWN KRAFT ENVELOPES** — Ruidoso News Office Supply Department has all sizes, from 3 1/2x5 up to 10x14, in stock. Any number you want, for box of 10 and see Call 257-4001. We Deliver. 34-112l  
**SAVE TIME** — By using Hubber Stamp. The Office Supply Department at Ruidoso News can supply you with all of your stamping needs. Call 257-4001. We Deliver. 34-112m  
**FOR SALE**—1965 Ford Galaxie 500, power, deluxe, air, clean. Book. \$1,100. Call 257-4001. We Deliver. 34-112n  
**CUSTOM MADE DRAPES**, pillows, bed spreads, accessories. We measure and make to order. Select from hundreds of beautiful fabrics at 25¢/yd. 34-112o  
**FILE FOLDERS**—Letter and legal size at Ruidoso News Office Supply Department. Package of a dozen, for \$1.00. See us for more details. Also file folders in letter and legal size. Call 257-4001. We Deliver. 34-112p

**Dan D. Swearingin, Inc.**  
Phone 257-4075  
Call — Jesse Nobles

**FOR SALE**  
Two bedrooms, 1 1/2 bath, split level home. Fully carpeted, fireplace, central heat, kitchen in home-makers dream. Cabinets and storage galore. Enclosed garage, sun deck. Owner will finance. Leo M. Spaulding, Box 908, Ruidoso, N. M., 257-2444. 34-112q  
**WRAY BUNGER'S RUIDOSO SHOE SHOP**  
Serving Lincoln County 18 Years  
**NEW & USED BOOTS**  
Leather Work — Boot & Shoe Repairs  
— Phone 257-4288 —  
Opposite Metro Plaza Ski Shop

**Bookkeeping Service**  
Tax Assistance  
Pho. 257-4493  
Gladys Thomson

**JOHNSON BOOT & SHOE REPAIRS**  
FEATURING TONY LAMA BOOTS  
1/8 mile east of Chaparral Motel

**RESORT PROPERTIES**  
1/2 Acre lots with tall pines and mountain views. Fully improved and desirable restrictions. Choice of nine lots ready for building or as investment potential. Average price under \$3,000 with terms.  
2, 3 and 4 bedroom homes, furnished. Ideal vacation or retirement homes in high country. All with fireplaces, year around living. Priced from \$12,000 to \$26,500  
**ALTO REALTY**  
Chuck Neel, Broker  
Telephone 257-4095  
P. O. Box 203 — Alto, N. M. 88312

**UPPER CANYON**: Large 2-bedroom, modern, unfurnished home. Ruidoso's most beautiful river location. 2 deeded lots, fireplace and carpeting. Call for appointment.  
**MOUNTAIN RETREAT**: Like new, 3-bedroom, bath, all electric kitchen, carpeted, paved road. See this before you buy.  
F. H. A. Financed: Close in, 4-bedroom, two baths, unfurnished, fireplace, central heat, large corner lot on pavement. Owner says sell. Please call for appointment.  
**CHEAPER THAN RENT**: 2-bedroom, furnished, modern cabin with fireplace, near river. Extra low down payment. Immediate possession.

**Lela Easter Real Estate**  
Lela Easter — Tom Jasper  
Your Friendly Brokers  
— Member MLS — — Notary Public —  
Telephones 257-4370 - 257-3104 - 257-2448

**LOTS FOR SALE** — One 1/2-acre lot, Ruidoso, balance over 4 acres. Phs. 257-4001. 34-112r  
**FOR RENT** — 50x25, trailer space. Permanent parking only. Nice place for your home away from home. Call Alvin Jones. 257-2088. 34-112s  
**LEGAL FORMS** — Many kinds of legal forms. Ruidoso News. 34-112t

**Alcoholics Anonymous**  
8:00 a.m. Saturday night at Ruidoso Episcopal Church. Phone 257-4001. Or write Box 211. 34-112u  
If you want to stop drinking, that's your business. If you want to stop, that's our business.

**INCOME TAX SERVICE** — 35 years experience. Office has been in Lincoln County since 1933. Write: H. H. Hays, Box 257-3211 or 257-2652. 34-112v  
**FOR SALE** — In Gateway, 2-bedroom, two baths, dining room, pantry, utility, large living room and fireplace. 257-4002 or P. O. Box 904, Hollywood, N. M. 34-112w (1)

**IN OUR WAREHOUSE** — You'll find real bargains in good furniture we've taken in trade. Most of it is as good as new. Some needs some work on but this price will make it worth the effort. Bed room sets, occasional chairs, living room sets, occasional chairs, appliances. Call: 34-112x

**FURNISHED** — Upper canyon, winter home. 2 bedrooms, almost on Upper Canyon Road, no access problems. For lease or response. Write: Ruidoso News, Box 257-4001. 257-3111, nights 257-4255. 34-112y  
**FOR SALE** — Woodcutters supplies. Pioneer Chain Saws at C. L. Lee. & Supply on Highway 10, Hollywood. 34-112z

**FIREWOOD**  
— FOR SALE —  
— PHONE 257-4346 —  
Chris A. Starr  
Alto, New Mexico

**FIREPLACE WOOD FOR SALE**  
Smith Motor Service  
Phone 378-4488

**CLOSED FOR REMODELING**  
To make room to stock complete size of hand made boots.  
Johnson's Boot and Shoe Shop  
1/8 mile east of Chaparral

**Looking**  
For Farms, Ranches or Acreages?  
Call Jack Siddons  
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Dan D. Swearingin, Inc. PHONES 257-2303 — 257-4328

**MOBILE TV SHOP**  
Professional service repairs on radios, stereos, color or black and white TV — All work guaranteed.  
Call 257-2866 — Laguna, N.M. — Located at Hollywood Plaza

**GREAT WESTERN REAL ESTATE CO.**  
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Henry L. Hymen Broker  
New Homes — Acreages — Commercial Property  
Business Opportunities — Farms and Ranches  
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**FOR SALE or LEASE**  
2, 3, 4 Bedroom Homes —  
Beautiful Panoramic Views  
**LOTS FOR SALE** — Over 200 to choose from. All with city utilities. Some on pavement, some off but all accessible. Suitable for cabins or trailers for your home in the mountains.  
Acreage for Sale With or Without Water Rights  
**TERMS AVAILABLE**  
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Box 1099 — Ruidoso — Phone 257-2482



## Nob Hill School

### HONOR ROLL

Mrs. Thompson—Pre-first: Most improved in numbers, Marlin Hosenavitt, Lorenzo Barraza and Raymond Tinsolthos; Most improved in Reading Readness, Rosemary Bohannon, Lorena Duffy, Marlin Hosenavitt, and Lorenzo Barraza; Best Citizens, Raymond Tinsolthos and Rosemary Bohannon; Best in Music, Milo Chico; Best in Art, Lorenzo Barraza, Milo Chico and Dale Sanchez.

Mrs. Cheney—First Grade: A honor roll, none; A handwriting honor roll, Jacob Salas; B honor roll, Tonya Campos, Ruth Guthrie, Cheryl Richardson and Jacob Salas; B handwriting honor roll, Ruth Guthrie, Dawn Griffith, Pat Herrera, J. C. Day, Cheryl Richardson and Debrah Pena.

Miss Rayburn—First Grade: A honor roll, Timmy Yeager; B honor roll, Frosty Lathan and Jimmy Randall.

Mrs. Jones—First Grade: Handwriting honor roll, Mike Burke, Donda Pippin, Nina Marshall, Judy White, Dale Parker, Borden Williams and Laine Perry; Perfect Attendance, six weeks, Shaun Griffith, Lynn Holly, Susan Carrie Miller and Kristi Perryman; B honor roll, Mike Burke, Lynn Holly, Susan Carrie Miller, Dale Parker, Laine Perry, Kristi Perryman and Borden Williams; Perfect Attendance, all year, Susan Carrie Miller, Lynn Holly and Shaun Griffith.

Mrs. Lathan—Second Grade: B honor roll, Paula Baird, Debbie Brockette, Randy Brown, Tawnya Carpenter, Julie Gooch, Rusty Goodman, Carol Huse, Judy Huse, Karen Marshall, Tammy Scott and Danny Wagner; Handwriting honor roll, Tawnya Carpenter, Paula Baird, Lorena Herrera, Karen Marshall and Richard Villacasa.

Mrs. Moore—Third Grade: A honor roll, Suzanne Miller; 100 in spelling for 5 weeks, Lily Barraza, Troy Brown, Linda Carrillo, Daphne Eubanks and Roger Graham; B honor roll, Troy Brown, Roger Graham, Diana Padilla, Ty Perry and Jennifer White.

Mrs. Barmelton—Fourth Grade: A honor roll, Patricia Tully; B honor roll, Ruth Bonnell, Gretchen Annala, Debby Jones, Linda Huse, Cindy Roberts, David Hernandez and Kim Baird.

Mr. McNeil—Fifth Grade: A honor roll, Gregg Baird, Diana Bailey

**GETS PROMOTION** — Jimmie Rye, 21, son of Mrs. Mable S. Rye, Hondo, was promoted to Army private pay grade E-2 upon completion of basic combat training at Ft. Bliss, Texas Feb. 2.

## Hollywood Notes

Mrs. Tom Jones was in Alamogordo Friday to visit her mother, Mrs. C. C. Chase, Sr., and her brother, C. C. Chase, Jr., and family. Mr. and Mrs. George Rinsley were Ruidoso visitors from Roswell the first of the week.

Clanking the T. C. Delaney, Jr. over the week-end were Mrs. DeLoey's niece, Mrs. Jim Manolakis and family and her father, M. W. Fuller from Roswell. Mr. and Mrs. Manolakis will leave for Tulsa, Okla. Tuesday.

Mrs. Alta Britton entered the New Mexico Medical Center in Roswell last week-end for medical treatment.

New Mexico's economic loss from traffic accidents in 1967 totaled \$3,330,000, the Insurance Information Institute reported today. The 1967 economic loss in the state was almost \$3 million higher than in 1966, the Institute said.

**SPECIAL**—Belge, gold or green carpeting, 100% nylon, with pad, installed, only \$8.95 sq. yd. Call Gambles today, or go and see them for this great value.

ZENITH Model X560

Portable Hi-Fidelity

Stereo — \$149.95

Wimberly Electric

**Be Smart — Think Wise**  
**LET STRONG WINTERIZE**

**IN PROTECT**  
How important are clocks!  
They do not run out time  
In measured capsule minutes.

Poor slaves.  
Someone should tell them  
About eternity.  
—By Grace Marie Scott

**STRONG CO. PLUMBING & HEATING**  
**IS NOW THE EXCLUSIVE DEALER**

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**CARRIER HEATING AND**  
**AIR CONDITIONING**

**Carrier**

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**You know you're living**  
**in an under**  
**telephoned house...if**

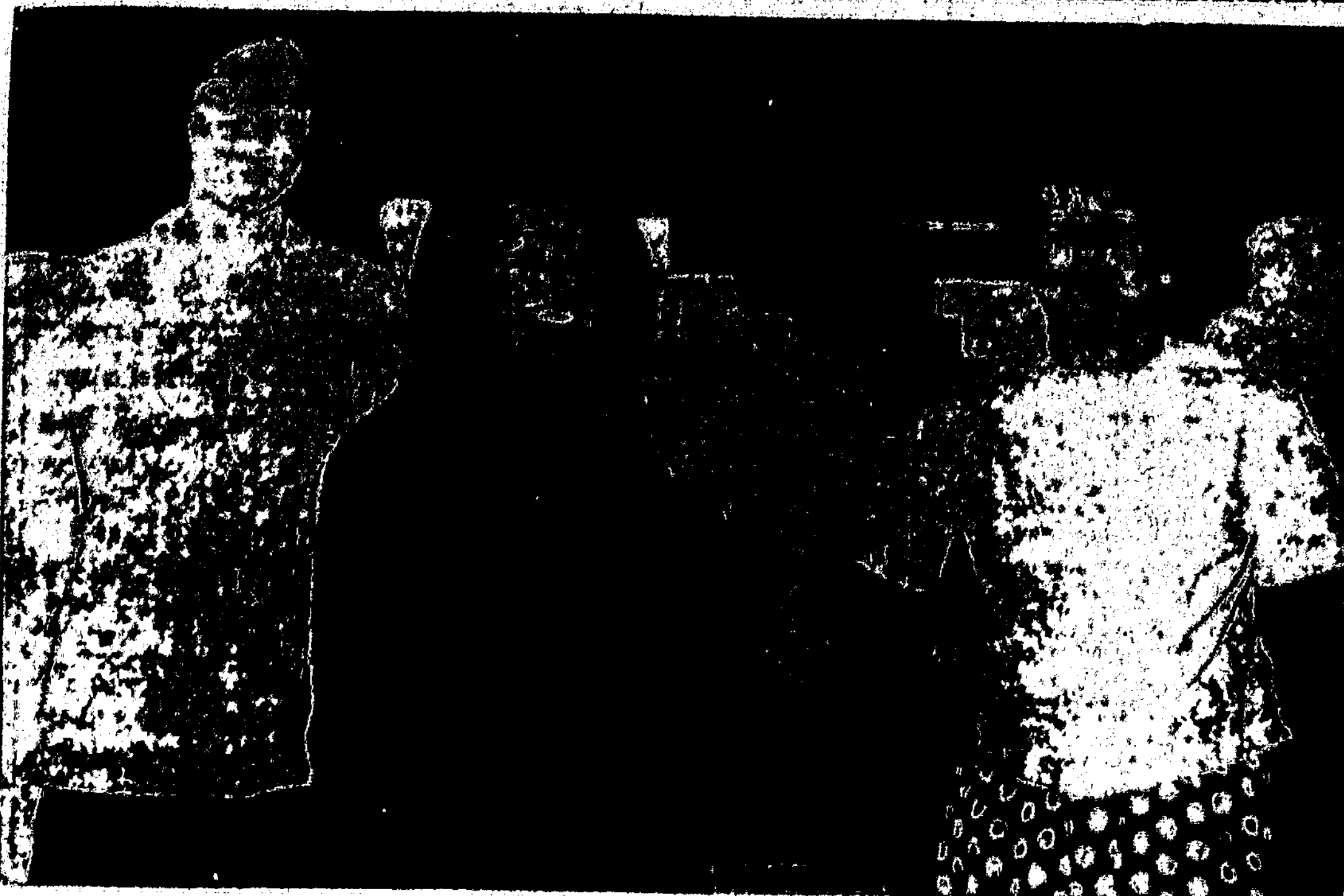
you have to run from the kitchen to answer the phone, or have to get out of bed to answer the phone. Why suffer when extension phones cost so little, add so much? Have yours installed today.



**RUIDOSO**  
**TELEPHONE CO.**  
Phone 257-4041

# Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products



**NO SCIENCE FAIR THIS YEAR**—Dub Williams, science teacher in the local schools said this week there will be no 1968 junior science fair, which he has sponsored for several years, due to too many other activities involving the students. However, he com-

mented these students who made science projects on their own, from left, Paula McCarty who made one on minerals; Rebecca Herrera and Barbara Sublette, who made a display on water purification together. The three are in the 8th grade.

**SALE OF CARPETING**, Two colors in candy stripe carpeting, 100% nylon, \$4.95 sq. yd., without padding, not installed. At Gambles.

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New Homes  
Commercial Building  
Red-Mix Concrete  
Ceramic Tile Work  
Repairs, Remodeling  
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No Job Too Small—  
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Ruidoso — Box 789

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and All Makes of  
APPLIANCES

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Ceramic Tile • Window Glass • Store Fronts • Mirrors  
Shower Doors • Window-Patio Doors • Auto Glass  
Complete Glass Service

**NEW MEXICO GLASS**  
COMPANY  
PHONE 257-4243 — BOX 1072 — RUIDOSO, N. M.

## MURRAY DRILLING CO.

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PUMP SALES & SERVICE

P. O. Box 204 — Ruidoso Downs, N. M.

Phone 378-5876

Remodeling — Repairs — Excavating

## J. W. VON ROSENBERG

General Contractor

Concrete Work — Block Work

Phone 257-4563 — Ruidoso, New Mexico

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For All Types and Coverages

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THE AGENCY OF SERVICE

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New Located in Gateway Center Next Door to Ski-Skellar

Home — BUILDER — Commercial  
Remodeling — Roof Repairs  
Floor Sanding — Floor & Upholstery Cleaning  
**Ruidoso Maintenance Co.**  
Licensed Contractor Ruidoso, New Mexico  
Phone 257-2302 P. O. Box 1227

## JANZEN

CONSTRUCTION

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**JANZEN ROOFING**

ALL KINDS

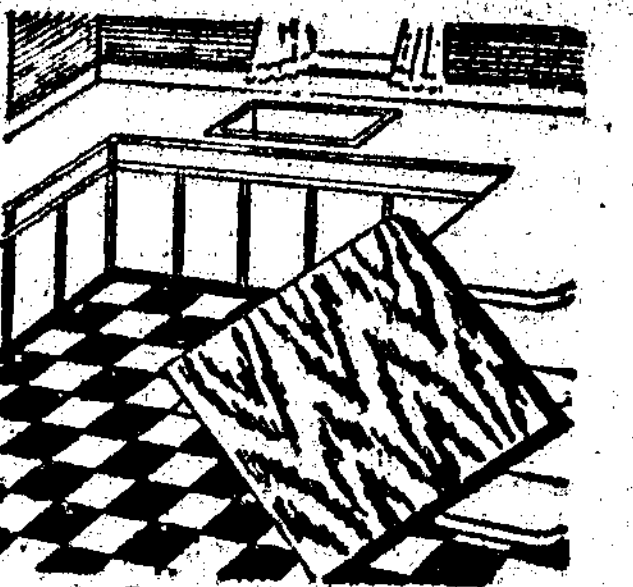
Shut-Up — Shingles — Tile — Shakes

**DEAN JANZEN, BONDED CONTRACTOR**

Phs. 257-2844 — Ruidoso, N. M. — Box 1085

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Our Large Selection  
of Counter Topping  
and Linoleum



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WE GIVE S. & H. GREEN STAMPS

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Kohler offers you fixtures in a wide choice of colors: Avocado, five pastels and white . . . Five bold accent colors.

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Ruidoso, N. M.

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Special on new & used tires and wheels  
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**FOR DAYTON BRAND**  
**ELECTRIC MOTORS**

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2 Doors West  
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Phone 257-2011  
Box 828 — Ruidoso, N. M.

The Business Firms Whose Names  
Appear at the Bottom of This Ad  
Make This Special Church Feature  
Possible Each Week:

**Ruidoso State Bank**

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**Keeth Gas Company**  
In the Gateway — Phone 257-4028

Commercial — Homes — Additions  
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## JOHN R. EMDE

BUILDER

Licensed Contractor  
Phone 257-2241

Ruidoso, New Mexico  
P. O. Box 946

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We Are Now The Franchised

Dealer for

**HOMELITE CHAIN SAWS**

And Equipment

We Also Have Car Parts

**HOLLYWOOD CAR PARTS**

Hughie Waterman — Hwy 70 — Hollywood — Phs. 378-3417

## Our Churches

**UNITED METHODIST CHURCH**

Ruidoso, N. M.

Sunday School — 9:45 a.m.

Worship Service — 11:00 a.m.

Training Union — 7:00 p.m.

Worship Service — 4:30 p.m.

Worship Service — 7:00 p.m.

Worship Service — 9:00 p.m.

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