

16 Pages Packed With Pictures, Values, News

16 Pages In 2 Sections-Section A

Printed and Published in the Southwest's Year 'Round Playground

Clarke Insurance Agency



HELP!
When you have a fire is when your insurance man has to go to work for YOU. To make sure he will, make sure now he's an independent insurance agent. His job is to serve you first when you need help most. We're independent agents. Call us any time.

RAY CLARKE — BILLIE CLARKE — PHONE 257-3415



THE WEEKLY WEATHER Report is found each week on the front page of the second section in the O. & L. Lumber Co. ad.

10c

Have You Made
Your Donation
to the College?

DAVE PARKS, Insurance Dep't.

DAN D. SWEARINGIN, Inc.
Insurance — Real Estate — Phone 257-4255

NUMBER 9 IN OUR 23rd YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345

FRIDAY, AUGUST 16, 1968

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions \$4.50 per year in Lincoln County; \$5.50 Outside County

Around Town

—BY NOSEY WATERS—

There'll be no Ruidoso News Round-Up printed next week—the summer project has come to a screeching halt, all because of a manpower shortage. The two youngsters who were doing the essential work on it have each been called to Albuquerque for mighty good jobs in the profession they seek to follow. The jobs mean money and money means they can continue their pursuit of journalism studies in college—so we told 'em to "git." Pat Lamb and Grace Arnett did a fine job in seven weeks—and we'd hoped it would last longer—but there aren't enough of us left to continue the little paper. So, it's discontinued for now—and we hope it can be reinstated in the not too distant future. Our thanks to everyone for their support, reader interest and compliments on the budding journalists' work.

Robert O. Anderson, who built Sierra Blanca Ski area at a cost of about \$2 1/2 million, and later sold it to the Mesquero Apache Indian tribe, and who also owns the big Circle Diamond ranch in the Hondo Valley of Lincoln County was given a handsome write-up with his picture in last week's Time magazine. Anderson is credited with owning more ranch acreage in the U. S. than any other man. He also has extensive interests in Taos, Sunday while we were waiting for a flight to arrive at Roswell airport we saw Anderson's Kingair twin-jet plane come in carrying a pilot and co-pilot, and with Anderson and some of his youngsters aboard. What a way to travel...

W. J. Caraway, a U. S. Senator from Mississippi, was a visitor in town last week-end. (We couldn't find his name in the congressional directory, so we surmise he is a former office holder.) He stayed at Noley Water Lodge... The September issue of New Mexico magazine has lots to interest folks in our area, including inside cover color photo of good ole Mt. Sierra Blanca recreation area, a trip to Arabel, notes about horse racing here, etc.

Larry Taylor of San Angelo, long-time professional photographer was in the area recently shooting some color movies for Albuquerque's KGGM-TV station... Carmion Phillips says the abominable green of our country shows up in his many exciting new color pictures he's taking for his fifth edition of Pictorial Ruidoso, to be off the press this coming winter...

Red face dep't.: Two things need to be straightened out—Dick Parsons' selfish he caught in the Beja country was 140 pounds, not 804 as we said, and it was 8-ft., 2-inches long. When we make mistakes we make good ones. For instance, in listing the donors to the fund for a feasibility report for a college in Lincoln county, the name Whitlock & Wrye was missing last week—and, by golly, Paul Wrye is one of the prime movers. (Paul, the only redeeming feature in such a mistake is you get twice as much publicity when we have to admit our errors.)

The 13th of the month was unlucky for Robert Lynn Gilbert, visitor here from Jacksonville, Tex., who wrecked two cars—one on State Road 37 in which he lost control of his car while traveling at a high rate of speed, and the other on Carlsbad Canyon road where he failed to make a curve and hit an embankment. In the wrecks his car took the road and struck a culvert. Each car was damaged \$400 or more and charges of failure to use due care and careless driving were filed on him... A young man has been apprehended making obscene telephone calls in this area and charges against him are to follow. The calls were made over a period of days to several women. More about this later...

The movie company from Hollywood that shot several hundred feet of film on their production "Dead Heat" is coming back to town and will use the Ruidoso fall for some more footage. It's a race track story, with much of the action at Ruidoso Downs and other

VISIT HOME—Ruidoso's England Swingers stand before Roman Forum. From left Karen Campbell, Sue Kelly, Cindy Harris, Susan Conley, Bob Scribner, chaperone Raymona McAdams, Laura Jones, Mary Evelyn Estes and Delana Phillips. Swingers also visited England, France and Austria. The group returned Saturday. (See other photo another page.)

Village Leases Large List Of Equipment

In a special called meeting Monday afternoon at the village hall, Ruidoso trustees studied a long list of bids on leasing of several vehicles and pieces of equipment.

Utilities manager Don Hart said the bid openings, and apparent successful bidders included:

- Sierra Blanca Motor Co., three new police cars at \$64 per month per unit;
- International Harvester, Roswell, dump truck, \$126 per month;
- International Harvester, four pick-ups at \$85.98 per month per unit;
- International Harvester, 4-wheel drive vehicle at \$85.75 per month.

(Continued to Page 2—Sec. A)

views are of local street scenes... There were 67 people from Hale Center, Texas, here this mid-week. They are the families of members of the Woodmen of the World Lodge there who came in a bus, pitched tents and enjoyed camping above Bonita Lake... Ken Nosker, visiting in our office Tuesday, says the newly formed Ruidoso Valley Apple Growers co-operative plant will be open soon for processing this year's big crop. It has 10 stockholders at the present and \$18,000 in equipment is to be installed in the building half a mile east of Hondo post office...

Buy a ticket in advance of next Thursday's races (Aug. 22) for \$1 and the money will go to the Little League fund for building a new stadium and playing field.

RAY HEID TO HEAD ASPENCADE

Ruidoso Valley Chamber of Commerce board member Ray Heid will be the general chairman for the 1968 Aspenade program here, set Oct. 4-5-6, Max McCoy, chamber of commerce president announced this week. Heid was named to succeed Jack Siddens who reported he would be unable to serve.

McCoy said manager of the chamber Don Stark is at work on getting a large list of valuable prizes to be awarded in a fund-raising drive in sale of tickets. It was done last year. A rifle, a pair of skis, an electric mixer and a host of other items will be given at the chuck wagon dinner at noon on Sunday, the final day of the fall fete.

A parade, dances, a golf tournament over two courses—Cree Meadows and Alto Lakes Golf & Country Club, and many other events are shaping up for the week-end of fun.

Aspenade will be the only time that the new Alto golf course will be open to the public. Dave McCall is in charge of the golf tournament with help coming from the Ruidoso Elks.

The theme of this year's Aspenade is "Where the Fun Never Ends". Tom Loudon and Susan Miller are in charge of the parade. A contest for Aspenade Queen with Dr. James Beall and the Ruidoso Valley Ambassadors in charge will be staged and dances for teenagers and adults, miniature golf

(Continued to Page 2—Sec. A)

Jaycees Start Boxing Program Next Wednesday

President James Fitzgerald of the Ruidoso District Jaycees has announced boxing training for the 1968-69 season Wednesday night next week, Aug. 21 in the high school gym. He is urging all boxers who participated last fall and winter to return for further training, and also invites any other youths interested to be on hand.

There will be another fine series of boxing matches here, sponsored by the Jaycees, and teams from Ruidoso will be entering meets in other cities in Southeastern New Mexico, Fitzgerald said.

Tragedy Strikes Family of New Banker

An accidental death brought grief to the family of the newly elected chief executive officer of Ruidoso State Bank, William A. Hutcheson last week-end at Abilene, Texas. Airman First Class William M. Hutcheson, 22, a son, died when a sports car on which he was changing a tire fell on him, crushing the life from him. He was stationed at Dyess Air Force Base and had been there 18 months.

Funeral services were held Wednesday in Midland, the family's home prior to coming to Ruidoso. He was survived by the parents, his wife, Stephanie, and a sister, Allen. Graveside services were held in Plainview later the same day where the body was interred in the Hutcheson family plot.

The accident occurred at the Abilene Race Way where he was reported to have been a participant in competition Sunday afternoon.

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT CONGRATULATIONS ARE DUE

Mr. and Mrs. Roy Fredrick Bedgood, Hollywood, parents of a daughter born Aug. 6, wt., 4 lbs., 14 1/2 oz.

1968 SCORE TO DATE—
GIRLS BORN—28
BOYS BORN—27

Radford Hutcheson Receives Divinity Masters Degree

Rev. Radford Hutcheson, pastor of First Baptist Church in Ruidoso, has achieved a Master of Divinity degree from Southwestern Baptist Theological Seminary in Ft. Worth, Texas. He was awarded a BD from the seminary and is working on his THD from there now. He received a BA from Eastern New Mexico University in Portales.

Hospital Board Approves X-Ray Equipment

Ruidoso-Hondo Valley General Hospital in its regular monthly meeting here Monday night voted approval of securing additional equipment for the x-ray laboratory's dark room, manager Felix D'Entremont said.

San Patricio Soldier Now In Viet Nam

Army Specialist Four Gilberto Callegos, 22, son of Mr. and Mrs. Eliseo Callegos, San Patricio, was assigned July 24 as a crew engineer in the 4th Infantry Division near Pleiku, Vietnam.

County Fair Dates Sept. 6-7

Dates for the annual Lincoln County Fair in Capitan are set for Friday and Saturday, Sept. 6 and 7, with a program of exhibits in livestock, handicrafts, domestic arts and with a rodeo as one of the top attractions.

Coincidentally, the Otero County Fair at Alamogordo has the same dates this fall.

Kenneth Nosker Is Probate Judge Candidate

Kenneth Nosker of Glencoe, native Lincoln countian, has filed as a candidate for Probate Judge in Lincoln county, subject to the Republican primary Aug. 27.

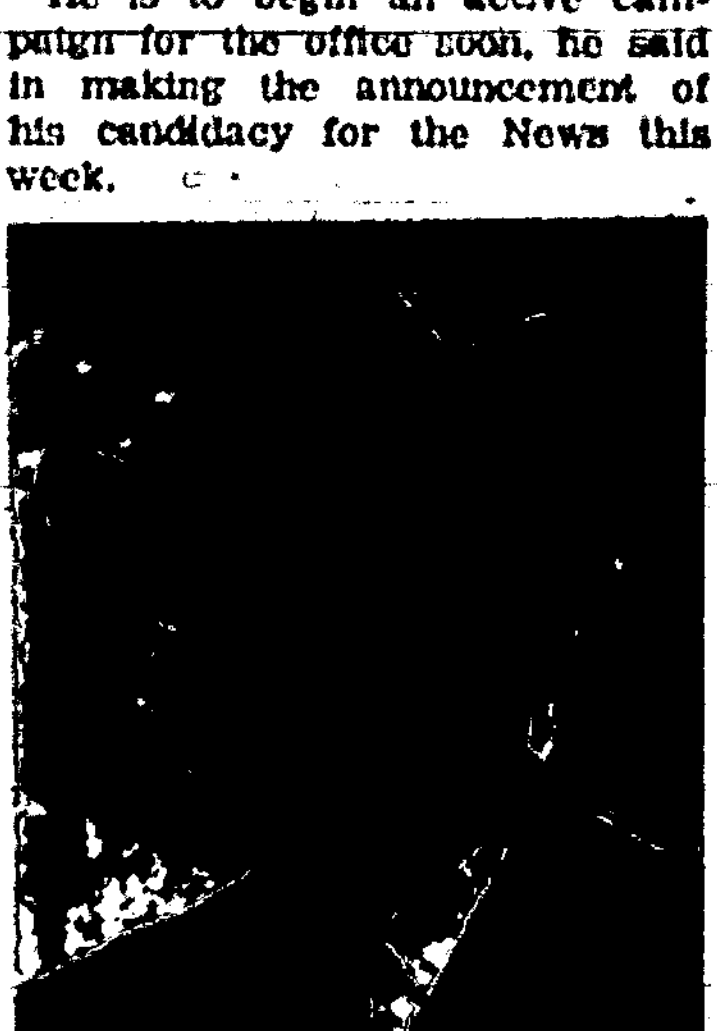
Nosker, who is married and the father of three children, is a veteran of World War II, serving 37 months overseas as a pilot in the South Pacific and China theatres of action.

In Lincoln county he has served two terms as county commissioner from this district, from 1961 to 1964. He was the first president of the Lincoln County Farm & Livestock Bureau after helping organize the group in this county, and is currently serving the second consecutive term as president. He has been one of the prime movers in bringing the large state farmer, livestock organization convention to Ruidoso this week and has helped in its planning and program, too.

Currently Nosker is a member of the Ruidoso Downs planning commission, and at one time was a director on the Ruidoso Valley Chamber of Commerce. He represents the Glencoe area in the Lincoln County Development Ass'n.

Nosker, along with Dewey Gann, opened the first Ruidoso airport back in 1946.

He is to begin an active campaign for the office soon, he said in making the announcement of his candidacy for the News this week.



KENNETH NOSKER
Double your pleasure — double your fun—vacation in Ruidoso.

Read and use want-ads regularly. Phone us your news to 257-4001.

Ruidoso Schools Open Aug. 27

By MARC VALEN
(Ruidoso News Staff Writer)
Ruidoso schools will have their first full day of school on Tuesday, Aug. 27. At a meeting Thursday evening of the Ruidoso school board it was emphasized by Supt. George White that it was important that all employees be at the school the day before the opening on Monday, Aug. 26 for what was called a pre-school work day.

First graders will be registered on the afternoon of Aug. 26. High school students are being registered now.

New personnel hired by the board at the meeting were Mrs. Barbara Cottle, to teach Spanish along with other assignments Mrs. Cottle taught 2 years ago and has taught in Atlanta, Ga., and Clovis since leaving. Kelli S. Barkley of Ruidoso was hired as custodian and Mrs. Lorene Ross also of Ruidoso was hired to work in the cafeteria.

The board accepted the resignation of Mrs. Judy Mitchell who was librarian, Dean Holman who taught social studies and coached and

List Candidates, Election Judges In Proclamation

Candidates for the primary elections for the Republican and Democratic parties, who seek nomination for offices in state, district and county races, are named in today's News in the county of Lincoln's election proclamation as issued by the county commissioners. Also named are the polling places, judges and clerks as well as locations of the polls. The primary elections are on Tuesday, Aug. 27.

Wreck Victim Dies In Hospital In Albuquerque

Lamont Cranston, 37, Redondo Beach, Calif., whose car slid on wet pavement and crashed broadside into a tree on State Road 37 north of Ruidoso two miles, died Sunday in Presbyterian Hospital in Albuquerque where he had been flown after receiving emergency treatment here. The wreck occurred July 29, State Policeman Bob Miller reported the death to the News. At the time of the accident the injured man who was the lone occupant of the Falcon hardtop was reported to have had two sets of identification papers, the other name being Douglas L. Condron, Phoenix.



NATIVE OF COUNTY IN STATE RACE—Dave Fresquez, Albuquerque, who was born and raised in Picacho area of Lincoln county is seeking Democratic nomination for state land commissioner. He visited with voters last mid-week. He has served as U. S. marshal for 30 years.



SEWER MAINS GO IN—Pipes for large mains are being installed in Eldorado Villa Estates in the north part of Ruidoso as the first phase gets underway in the large housing development here being built by Robert L. Windham and associates. Golf course, clubhouse, other recreation facilities, along with model homes are to be erected within the next few months.

For Back to School—Everything You Need Can Be Found in Our Local Stores—Shop at Home!

INCENSE

RUIDOSO FRAGRANCES

Pine
Fir
Juniper
Pinon

Also Many Oriental
Fragrances

Scented Soap

Mountain Pine
Cranberry
Lemon
Lavender
Bayberry
Polypourri
Blueberry

CARMON PHILLIPS

OLD MILL

MONEY FOR YOU!

INTERSTATE Financial House

Bldg. East of P. O. — 257-4929

Personal - Furniture - Auto

and Home Improvement Loans.

Also finance your new and used

autos and furniture with INTER-

STATE regardless of where you

buy.

See MARVIN CRAIG, Mgr.



SCOUTING NEWS-

For information on meeting dates
for Scouts, contact Marvin Craig
at 257-2121 or 257-4930.

Larry Craig, Mike Wultrip and
Marvin Craig all passed the ordeal
for Order of Arrow at Camp
Wetunapay Aug. 2 and 3. They
are now official members of Order
of Arrow. Mike and David
Lang went with them. Steve
and David have been members for
several years. They have transfered
back into Boy Scouts from Ex-
plorers, and are now with Troop
59.

Tickets are available all over
town for the Scout Day at the
Races, Aug. 22. Proceeds from
tickets bought before you reach
the gate on that day will go to
benefit scouting in Ruidoso.

Every boy active in Troop 59
has earned an advancement in
rank recently, according to Mar-
vin Craig, Scoutmaster. Boy Scouts
meet every Thursday night at 7 in
the Scout Hut.

The swimming party and water
roast planned for Thursday night
this week has been postponed until
Aug. 22, because of condition of
the water at the pool.



DALE DODD — 257-4845
Located Next Door to
Allen's Auto Parts

Honeymoon Club

Mr. and Mrs. David L. McCul-
lough of 1118 Los Angeles, El
Paso, Texas, spent their honey-
moon at High Country Lodge on
Aug. 6. The bride is the former
Linda Gene Stapleton and is the
daughter of Mr. and Mrs. Charles
A. Stapleton of El Paso, Texas.
The bridegroom is the son of Mr.
and Mrs. David Butler, also of El
Paso. The couple was married in
El Paso on Aug. 3.

Mr. and Mrs. Johnny Carpenio
of Box 25, Alpine, Texas, spent
their honeymoon at High Country
Lodge on Aug. 4 and 5. The bride
is the former Linda Hay Wynn and
is the daughter of Mr. and Mrs. J.
C. Wynn of Midland, Texas. The
bridegroom is the son of Mr. and
Mrs. Harry Carpenio of Alpine,
Texas. The couple was married at
Midland on Aug. 3.

Mr. and Mrs. Lanny Isaacs of 905
Bullock, Artesia, spent their hon-
eymoon at the Holiday House on
Aug. 10. The bride is the former
Vickie Davis and is the daughter
of Mr. and Mrs. W. C. Davis of
Artesia. The bridegroom is the son
of Mr. and Mrs. Walton Isaacs of
Artesia. The couple was married
in Artesia on Aug. 10.

RUMMAGE ITEMS

NEEDED FOR SALE

The Episcopal Churchwomen of
Lincoln County are collecting rum-
mage for their next rummage sale.
Anyone who has items of good used
clothing, furniture or household
goods to contribute may leave them
at the parish hall of The Church of
the Holy Mount in the Gateway
area. You may call 257-2373, 378-
6636, or 257-2350 if you need to have
items picked up. All contributions
will be appreciated. Sponsors say.

Regular Card Games At Woman's Club

Card games of bridge and cana-
na are being played each Monday
afternoon at the Ruidoso Woman's
Club building which is located on
the road to Carrizo Canyon, one
block south of Sudderth Drive in
the Skyland area of Ruidoso. All
women interested are invited to
make up tables of players for either
bridge or canna. The games be-
gin at 1 p.m. and soft drinks and
coffee are available at the club
house. A small fee is charged with
the proceeds going into the fund
for the upkeep of the building.

Summer residents or visitors who
are unable to complete their own
table of players can call Mrs. T.
J. Frank at 257-2334.

AMFENCAIDE-

(Continued from Page 1—Sec. A)

and horse shoe throwing contests
with Frank Potter in charge.

Other events include trail rides,

club tour, art shows, bus tour and

club tour art shows, but tour and

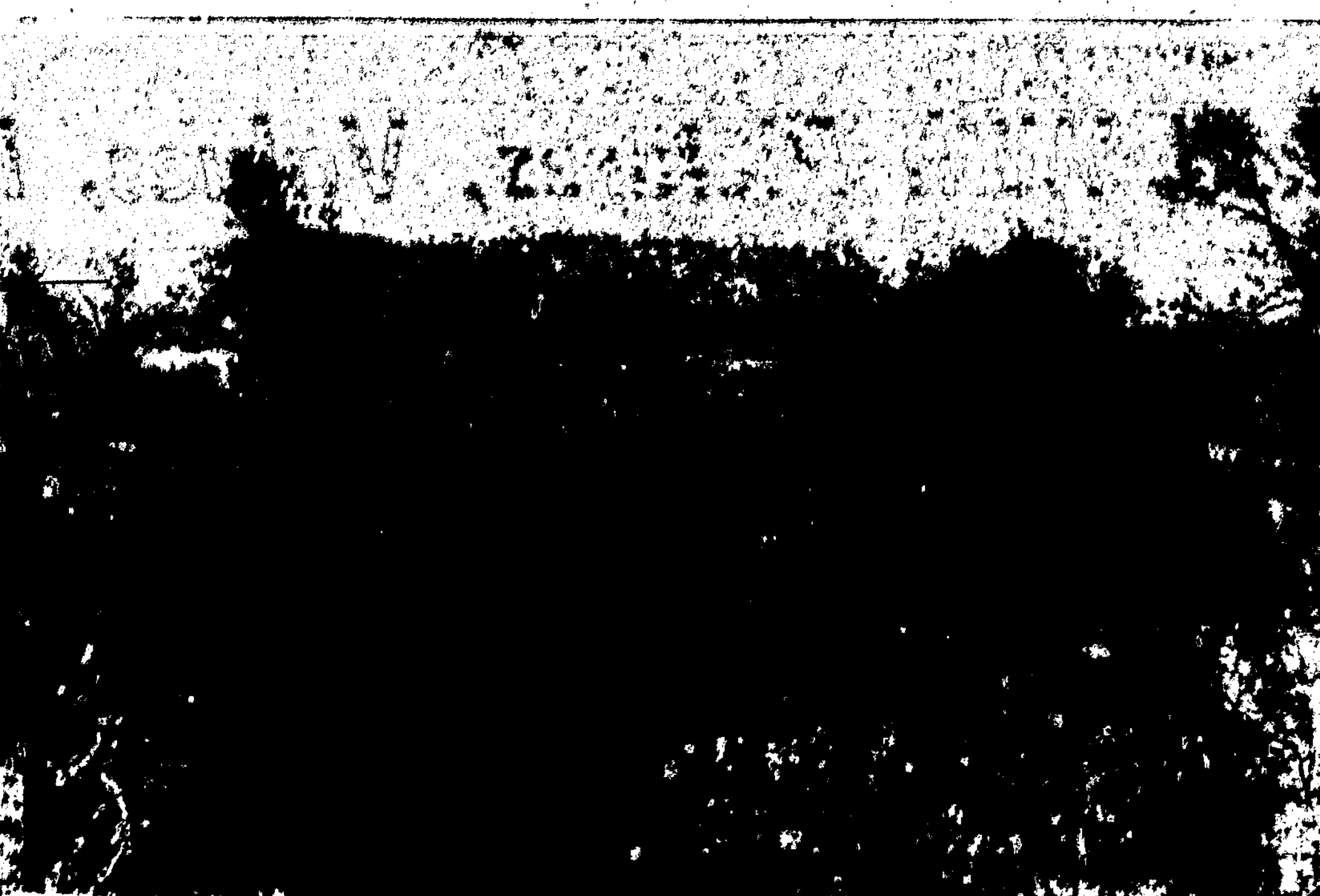
a square dance.

Youth Activities Hold Interest At Rotary Meet

Don Driver, coach of the victor-
ious Rotary-sponsored Little Leag-
ue team, presented a plaque to
Rotary president Judge Austin
Pritchett in appreciation for spon-
soring the team at the Tuesday
noon meeting.

Marvin Craig, area commis-
sioner for the Boy Scouts of Lincoln
County and Scoutmaster of the lo-
cal Boy Scout Troop, spoke to Ro-
tarians about Scouting.

Craig said there are now Scout
troops in Ruidoso, Capitan, Carri-
zo, Corona and Holmdel in the



NEW SUBDIVISION—North Heights Park sub-
division, opened by Sam Montgomery, has
these enchanting views and lots. Upper
photo is of Ruidoso airport and golf course

from lots on College Drive, and other pic-
ture shows waterlines going in beside well-
graded and graveled street in another part
of the acreage.



Lions Plan Picnic For Little Leaguers

Ruidoso Lions will put flags out
on election day, Aug. 27. Also, at
the meeting held Tuesday evening,
Herb Brunell was appointed to put
Lions signs out on the outskirts of
town.

The club voted to have a picnic
in the near future for the Little
League team they sponsored.

county. There are Cub Scout packs
in Ruidoso, Carrizozo and Corona.
Plans are underway to start a
Scout Troop and a Cub Pack at
the Fort Stanton Hospital for re-
tarded children. There are 23 boys
in the Ruidoso troop. The Elks
sponsor them.

The Scouts raise money by sell-
ing light bulbs, Craig said. This
year they will also sell tickets for
the last Thursday of racing at Rui-
doso Downs. Another money rais-
ing project is the annual big game
dinner in December at which
game is donated and served by the
Scouts. Through these projects the
local troop has bought and paid
for an activity bus.

Guests at the meeting were Arlie
Larimore and John Forsyth,
Brownfield, Tex.; James Roberts,
Houston; Ken Orton, Tyler, Tex.;
Ralph Bullock, Hunt, Tex.; Roy
Beard, Dallas; Frank Pollard,
Tulsa, Tex.; Tony Sealey, Blythe,
Calif.; Roy Jones, Livingston; Rod-
ney Roberts, Alamo; Monte Mont-
gomery, Albuquerque; Clarence
Worley, Clovis; W. C. Dunlap, Por-
tales, and Otto Spears and Marc
Valen, Ruidoso.

NURSERY SALE

20% To 25% Off

Bush and climbing roses in
bud and bloom, potted in 2-
gal. pots.

Regular \$2.00

Special \$1.50

25% OFF ON ROSES

AND SHRUBS

CARRIZO CANYON

NURSERY

Phone 257-4197

La Pinata

the Southwest's

finest

&

Ruidoso's

first

Mexican Importers

• resort wear

• glass

• paper flowers

• hats

• furniture

Adobe Plaza

PAGE TWO SECTION A

Ruidoso News

Friday, August 16, 1968

Garden Club Meet Slated Aug. 20

A meeting has been slated for
Tuesday, Aug. 20, at 9 a.m. in the
home of Mrs. Ike Kennedy on
Meander Drive for members of the
Ruidoso Garden Club and guests.
Mrs. Elmer Jay will be the assist-
ing hostess. The program will be
presented by representatives of the
junior age group of the communi-
ty. The eighth club "Beatitude is
"Blessed is the garden club which
considers the children and teaches
them to garden, for they shall be-
come the Garden Clubs of Tomor-
row."

It was announced that the Dis-
trict Five garden club meeting will
be held on Sept. 24 at the Roswell
Inn in Roswell with a brunch
slated at 10:30 a.m. and the presi-
dent of the local garden club, Mrs.
Zoe Glassmire said she hoped a
number of local members will be
able to attend.

In the meeting of the local gar-
den club Aug. 20, plans will be
completed for the joint flower show
of the Tres Valles Garden Club and
the Ruidoso Garden Club on Sept.
6-7 in Capitan at the Lincoln Coun-
ty Fair. All members are urged to
be present and guests are welcome.
Mrs. Glassmire said.

CANYON ECHOES

Mrs. Katherine Hall Travis
leaves Saturday this week on a two-
week sketching trip to Southern
Utah.

Scott Etter of Lubbock is visit-
ing his grandparents here, Mr. and
Mrs. Steve Etter this week.

Judge Harold M. Graham left
this week for an extended visit with
two brothers in Vallejo, Calif.

The Johnny Durham family is
vacationing in California this week.

Mr. and Mrs. Corky Guthrie and
family from Wheeler, Texas spent
several days here last week in the
Guthrie home in Valley Heights.

The Robert Keyes family from
Roswell are here this week in their
summer home in Ruidoso.

Delena Phillips told about her
trip to Europe to friends meeting
at her parent's, Mr. and Mrs. Car-
mon Phillips' home Saturday even-
ing. Present were Mrs. Paul Clem-
ents, Mike Clements and Marc
Valen. She showed pictures of and
told about England, France, Aus-
tria and Italy. She showed color
pictures of parliament and West-
minster Abbey in London, the Blue
Danube river in Austria, the Lou-
vre in Paris and the Coliseum and
the Forum in Rome.

Miss Lisa Hayes, granddaughter
of Mr. and Mrs. J. D. Hayes of
Nob Hill Lodge, entertained Mon-
day to celebrate her eighth birth-
day. She and two friends, Sally
Eckert and Leddie Shaeffer, spent
the afternoon roller skating and
had dinner Monday night at Nob
Hill Restaurant, after which they
spent the night at Lisa's home at
Nob Hill Lodge.

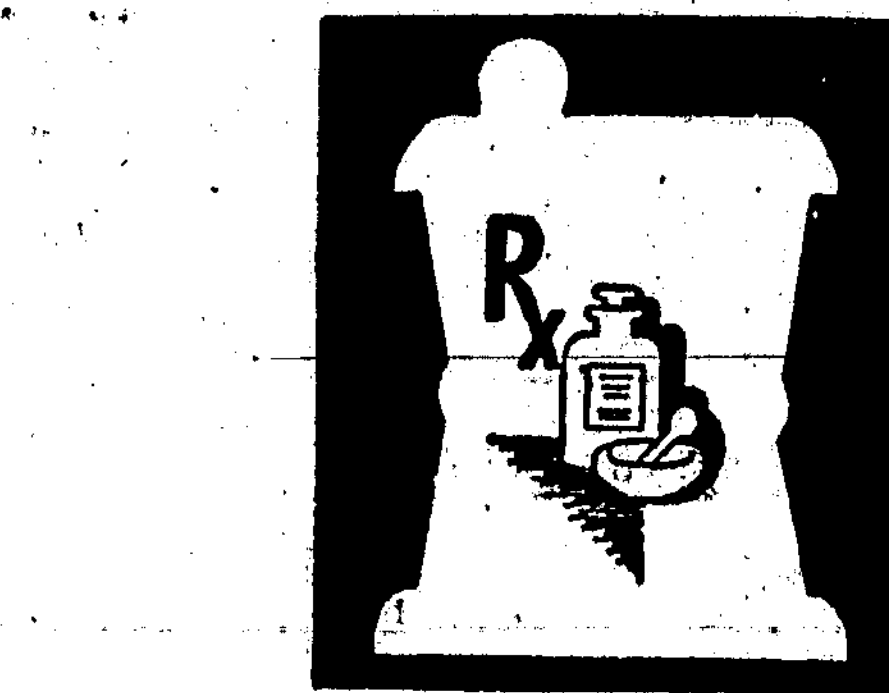
Mr. and Mrs. J. H. Cooper were
visited by Mr. and Mrs. Robert
VanMeter of Hobbs last week-end.
Mrs. VanMeter is Cooper's sister.

Ruidoso Jaycees

Have Dinner Meet

The Ruidoso Jaycees had a din-
ner meeting Tuesday this week,
Aug. 13, at Nob Hill Restaurant
with all members of the organi-
zation attending as well as four
visitors from Alamogordo. Ver-
dayne Fisher, Ruidoso, state direc-
tor, and his wife gave a report on
the summer board meeting of the
New Mexico State Jaycees held in
Raton last week-end which they at-
tended. Fisher reported on the
activities of the women which in-
cluded a tour of the town and the
presentation of the winning New
Mexico Jaycees Cup at the feature
race at La Mesa race track at Ra-
ton.

Read and use want-ads regularly.



PRESCRIPTIONS

**Teamwork together . . .
to combat sickness**

Your doctor and pharmacist work together as a
highly qualified team, to help dispense the prop-
er care for your family. The doctor's prescriptions
are filled expertly by your registered pharmacist
with all the speed, accuracy you expect of him.

Ruidoso Drug

Phone 257-2205

Ruidoso, New Mexico

Speaks At Roswell Garden Club Meet

Miss Kathleen Diering and Mrs.
Zoe Glassmire, president of the
Ruidoso Garden Club, were guests

of the Roswell Morning Garden
Club Thursday, Aug. 8. The meet-
ing was held at the Museum of Art
in Roswell and Mrs. Glassmire
gave the program on Conservation
for Control and Preservation.



GOING OUT OF BUSINESS

EVERYTHING MUST GO

Summer, Fall and Winter
Merchandise
Everything 1/2 or More Off

SALE STARTS

FRIDAY, 9 a.m.

ALL SALES CASH AND FINAL

**THE SPORTSWEAR
SHOP**

Downtown Ruidoso — Phone 257-2248

It's Sock-It-To-Me Time

SAVINGS

YOU'LL HAVE TO SEE
TO BELIEVE

ALL NEW
MERCHANDISE

TEENS 5-10 — MISSES 6-20

Come In and Browse
Treasure Chest Dress Shop

All Sales Cash and Final

GALLERY III

PRESENTS WORKS OF —

- + Peter Hurd
- + Henriette Wyeth
- + John Meigs
- + Peter Rogers

AUGUST 23 TO SEPTEMBER 4

Downtown Ruidoso on Sudderth Drive
Across from Wild Snail



southwest's finest mexican imports

- exclusive silver designs
- decorative accessories
- paper flowers
- handwoven textiles
- mexican popular art
- resort and casual clothing

MID-TOWN RUIDOSO — 2646 SUDDERTH DRIVE

Ruidoso News
Friday, August 16, 1968

Band Uniforms Being Issued At Capitan

Capitan band students have been busy this past week picking up their band uniforms.

Band director Bart McDonough said "It appears we have lost only two or three from last year's band, and have picked up new students to take their place. We could have easily this year a 50-piece marching band. We had 47 last year."

Those that have not picked up their band uniforms for this new school year are urged to contact McDonough, dial 354-2450 in Capitan. Please do it before school starts on Aug. 23 so you can get a uniform that fits well, he stressed.

The Capitan Band had the following instruments repaired this summer: the old tenor sax; the old alto sax; the baritone sax; two baritone horns; the oboe; the Feltner bass clarinet; and the old ebonite clarinet.

McDonough is very optimistic about the new school year. The Capitan band has five football games and three (possibly four) parades coming up in rapid fire order, he said.

"Join the band—music is fun!" he declared.

Officers Installed By Capitan Lions

New officers of the Capitan Lions club were installed Aug. 8 as follows: president, Ellis Schicknecht; secretary, Bart McDonough; treasurer, Duane "Bud" Dailing; first vice-president, Hollis Cummings; second vice-president, Warren "Hub" Harris; Tail Twister, Neal Bergman; Lion Tamer, Clay Baxter; board for two years, Ken Reamy and Alfred S. Kline; board for one year, Ken Schear and Miles Williams.

The event was a steak fry at the Hollis Cummings home. The installing officer was District Gov. for the year 1968-69, Ross Shain from Alamogordo. Shain was accompanied by his wife. "Several Lions were out of town and missed the good time that everybody who attended had," secretary McDonough said.

The Capitan Lions did well with their 1968-69 Kiki Program stand in Lincoln and made up for the slow July 4 Stampede project caused by all the rain during that event, McDonough said.

cept one. Over two hundred children who attended one-week school marched with this banner from church to park last Friday, where the event was held to mark ending of school.

Whatever the need, indoors or outdoors, where there is heavy traffic, try Oxite famous carpeting. Variety of patterns and designs for many purposes. See Oxite at Gambles.

Get the message across with a want-ad in the Ruidoso News.

VACATION BIBLE SCHOOL CHURCH OF CHRIST

AT CHURCH SCHOOL PICNIC—Mrs. Lewin Parry and Mrs. Roy Mayo, above, with some of their pupils at School House Park for Church of Christ Bible school picnic. They taught four and five-year-olds and reported same twelve were there every day ex-

Vote for the Man with the Experience and Know How—
Sam Montgomery
DEMOCRAT FOR
Lincoln County
Commissioner Dist. 3
—Pd. Pol. Adv.

HOTPOINT CTF917
Ice Maker Combination
FREEZER-REFRIGERATOR
17-Ft. SPECIAL—
\$439
Wimberly Electric

New customers.. more sales..
GREATER PROFITS WITH THE SUNCARD
RUIDOSO STATE BANK'S
MULTI-USE CHARGE CARD.



The SUNCARD is a truly different charge card service because it was designed specifically for New Mexicans, New Mexico Merchants and New Mexico Banks... yet it offers all the advantages of other nationally distributed Credit Cards. In fact, its national affiliates are today more numerous than any other credit card. Here's Why.

Your chief benefits:

1. The SUNCARD will relieve you of credit losses and free you from unpleasant collection contacts.
2. The SUNCARD will improve your competitive position.
3. The SUNCARD will make it possible to offer a modern charge account service at less cost than operating it yourself.
4. The SUNCARD will reduce operating costs by having Ruidoso State Bank assume credit overhead on charge sales.
5. The SUNCARD will let you devote more time and money to essential merchandising.
6. The SUNCARD will increase your sales since charge customers spend more than cash customers.
7. The SUNCARD will bring you more tourist business since it is an affiliate of INTERBANK* a national charge card service.
8. The SUNCARD will offer you, in effect, "a line of credit" at the bank. More sales... greater profits... immediate cash for every charge sale.

Your customer's benefits:

1. The SUNCARD gives your customer unparalleled charge account convenience, everywhere in New Mexico and throughout the nation.
2. The SUNCARD gives your customer a "revolving fund" of credit at the bank.
3. The SUNCARD gives your customer a wide choice of charge stores.
4. The SUNCARD permits your customer to shop conveniently, saving time and money.
5. The SUNCARD lets your customer shop without the bother and risk of carrying cash.
6. The SUNCARD lets your customers select a FLEXIBLE PAYMENT plan any month she chooses. If she pays in full in 25 days, there is no service charge.
7. The SUNCARD, as a member of INTERBANK, will give your customer ever widening credit nationwide and in many foreign countries.
8. (1) Interbank... the SUNCARD is an interbank card good in over 395 banks with 2400 banking offices across the United States. Honored by more than 100,000 merchants in the U. S. and foreign countries. Carried by \$254,000 card holders.

When does this service start?

We are now calling on merchants in the Ruidoso area. The SUNCARD will be placed in the hands of every credit-worthy Ruidosoan soon. Thousands of shoppers throughout New Mexico will be ready to use the SUNCARD by early fall.

What does it cost?

The SUNCARD costs the customer nothing at all if he pays his bill within 25 days. To a member merchant, there is a nominal "one-time" sign-up fee, plus a small annual rental on an Impewriter. You will be amazed at how reasonable the charge is for this helpful service. Your total charges will be less than some credit cards... much less than operating your own credit service.

Where can I get all the details?

If you would like to be among the charter merchants group (and there are advantages), get the whole story without obligation.

Telephone the RUIDOSO STATE BANK SUN CARD office - 257-4043 or mail coupon today:



IMMEDIATE CASH AND NO CREDIT WORKS
... OR LOSSES!
Ruidoso State Bank
SUNCARD Division
Drawer B
Ruidoso, New Mexico 88345

I would like to get the full story on the SUNCARD Ruidoso State Bank's credit card; without obligation to me.

Name _____

Title _____

Company _____

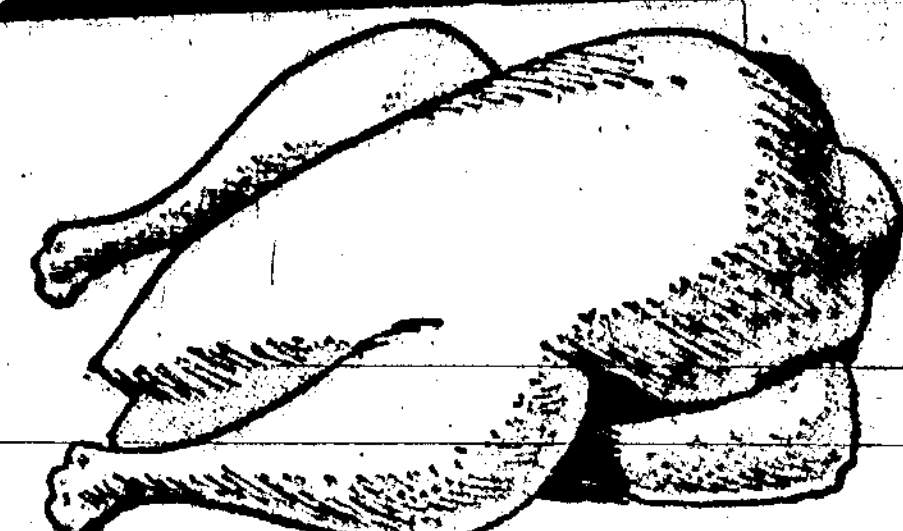
Address _____

YOU ALWAYS SAVE LOW PRICES AT YOUR AG STORE

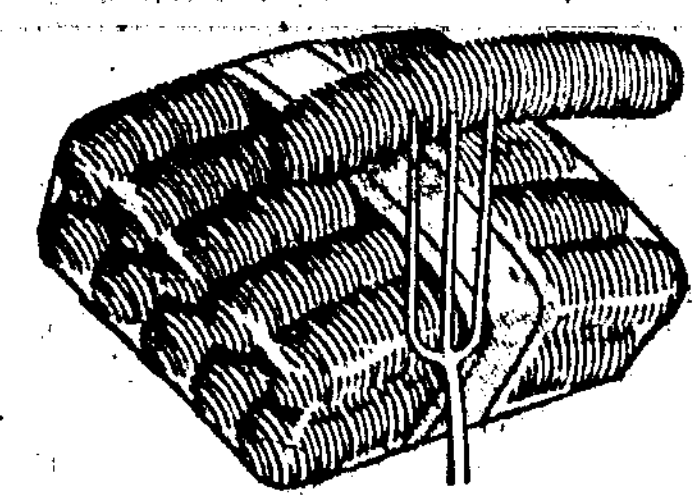


USDA GRADED - INSPECTED

WHOLE
FRYERS
LB. - 29¢



FAMILY STEAK A. G. Quality... **LB. 79¢**



PEYTON'S FRANKS

1 LB. ALL MEAT

59¢ LB.

Prices Effective

Thurs. - Fri. - Sat.

AUG. 15-16-17

PEYTON'S - 6-OZ.

LUNCH MEATS
ROLL SAUSAGE

3 PKGS.
Pickle, Olive, Liver Loaf... **99¢**
Spiced Luncheon,
Spanish, Combination... **1 LB. 43¢**
Chuck Wagon

MAXWELL HOUSE
COFFEE

1 LB. CAN

69¢

2 LB. CAN

\$1.37

INSTANT

10-oz

\$1.39



SPRECKLES'

SUGAR

5 L

48¢

(LIMIT 2 BAGS - THEREAFTER 60¢ BAG)

KEEBLER - 12 OZ.

VANILLA WAFERS

35¢

HYDROX Sunshine

16-Oz.

47¢

REGULAR OR DIET - PLUS DEPOSIT

PEPSI-COLA
6 PAK

49¢

MEADOW GOLD - 16 OZ.

COTTAGE CHEESE

31¢

25x12

DIAMOND FOIL 2 Rolls

49¢

CORNER BEEF Libby's

39¢

TEXSUN - 46-OZ.

GRAPEFRUIT JUICE

39¢

REGULAR 29¢

CAROL COOKIES \$1.00
4 PKGS.

MAZOLA OIL 48-oz.

97¢

IVORY LIQUID Giant

59¢

KRAFT - DELUXE, 14 OZ.

MACARONI DINNER

43¢

HI-ALTITUDE GROWN

Pintos

5 L

55¢

GEORGIAN - WHITE - ASSORTED

TISSUE

10 Roll

69¢

BEST FOOD

MAYONNAISE 8-oz.

27¢

HUN'S - 8-OZ.

Tomato Sauce 10¢

KENTUCKY

BEANS

19¢

LETTUCE

15¢

LONG WHITE - U. S. NO. 1

POTATOES

10 lb. Bag

49¢

CABBAGE

5¢

SEEDLESS

GRAPES

23¢

VALLEY GROWN - FREESTONE

PEACHES

10¢

KRAFT'S SIGNATURE

JACK CHEESE 8-oz.

39¢

STAHMANN'S GRADE AA - SMALL

EGGS 3 doz. \$1



BENNETT'S
FOOD LINER

Plenty of Parking - Phone 257-2116 - Closed Sundays

VALUES CALORE LOW PRICES AT YOUR AG STORE

Ruidoso News

IR. & MRS. VIC LAMB
 Editors & Publishers
 Elsie Williams Marc Valen Harry & Frances Eckert
 Anita Sims H. B. Flanagan James Pettus
 SUBSCRIPTIONS: Single copy, by mail 15c; on newstands 10c; one month out of county 60c; within county 50c; two months out of county \$1.25, 6 months out of county \$3.00, within county \$2.50; 1 year out of county \$5.50, within county \$4.50.
 Published once a week each Friday in Ruidoso, New Mexico
 Second class postage paid at Ruidoso, New Mexico

15 Years Ago

News Items From Ruidoso News
 Issue of Aug. 14, 1953.
 The Ruidoso News founded in 1944 is being printed in its entirety in Ruidoso this week for the first time. This forward step was made possible by the incalculable by C. W. Miller, veteran newspaper man.

chanical worker, who is working under contract with the publishers, the Vic Lambs, to publish the paper here. The Ruidoso News was first printed in Lea Cruces, later in El Paso and still later in Carlsbad. For the past two years it has been printed in Alamogordo.
 Peter Hurd, internationally known Lincoln County artist, recently sold his painting "The Escape of Billy the Kid" to the famed 21 Club in New York City for a reported sum of \$1,200. The painting has been hanging here in Nob Hill Restaurant for several months.
 J. B. Ozaway of Green Tree has



MAKE FEASIBILITY STUDY FOR COLLEGE
 Paul Wrye, at left, chairman of the college for Lincoln county group here, stands with, from left, James M. Walter, New York; Reggie Hughes, local attorney and a member of the college committee here, and H. G. Burdum, Columbus, Ohio, vice-presi-

dent of Tamblin & Brown, a firm that has offices in New York, Washington and Columbus, and which handles studies for such projects as Ruidosoans are hoping to achieve. They are interviewing local businessmen and other residents on whether college could be built, supported and operated.

been appointed to fill the vacancy on the Ruidoso Municipal School Board created by the resignation of Emmett Reese who had served on the board since 1949.
 Ruidoso school superintendent J. Howard Morris said the old Stetson school building east of Green Tree will be used for the 1953-54 school year because the Junior-Senior high school building is inadequate. The seventh grade students will be using the school because there will be between 50 and 60 students in that grade. H. L. Traylor and Mrs. Ola C. Jones will be the teachers at the school under this temporary setup.

Property owners in Ruidoso this week voted 130 for and 17 against the issuance of \$10,000 in obligation bonds to buy right-of-way easements to widen State Road 37 from the Old Mill to the top of Skyland Hill and for which the State Highway Department proposes to spend \$65,000.
 July this year was the wettest month in nine years of weather reporting in Ruidoso, 10.86 inches fell.

For ALL the news, read the News.

IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR

FREE
 TV GUIDE



WILL SELL PINECLIFF LOTS — Lloyd Davis, Jr., left, congratulates Richard Clifton of Western Land Associates who has bought Pinecliff subdivision from Davis Development and will sell lots. With them is Bill

Walizer who is in charge of Keystone Builders offering Lindal Cedar Homes here. An open house is being held this week-end at Pinecliff on Highway 70.

Federal, State Officials Review Sewer Project Problem This Week

Representatives of federal and state bureaus who are interested and have been working with Ruidoso's official family to secure a huge sewer expansion program for this community were here this week to confer on the problem of the city having a higher bid on the facility than there was money available.

In their meeting last Thursday night members of the council reviewed further the sewer district 3 enlargement project for which bids were opened early this month. The lowest bid at \$763,775.17 was about \$60,000 above the estimate. Engineer Quinton Daniel discussed 10 items that could be judged as alternate deletions, and the council members made suggestions on other possible changes and reductions in the project's plans.

Clerk-manager Jim Hine said a representative of Housing & Urban Development's Ft. Worth office was to be in Ruidoso sometime this week to discuss additional financing, and/or some deletions, and on Tuesday and Wednesday John Wright from Santa Fe, representing the state health department's environmental health sanitation office, was also to be here to confer on the same problems.

Successful low bidder on the project was Arizona Concrete and Pipe Co. of El Paso.

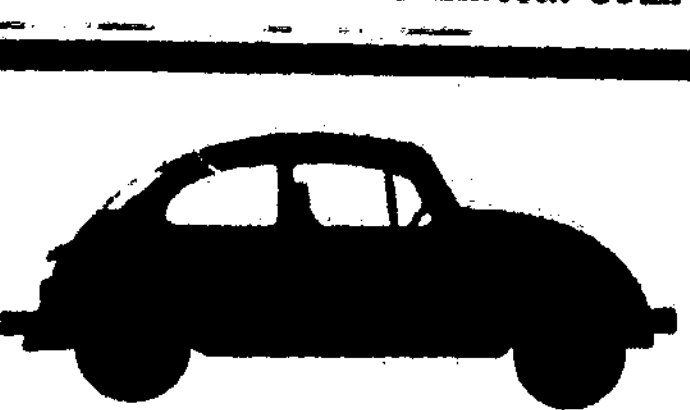
Other matters before the council included opening bids from Farmers Insurance Group, Ken Myers, agent; Ruidoso Insurance Agency, Lee Oserud and Donnie Foteman, agents; the J. H. Cooper Insurance Agency and Western Farm Bureau Service, Bill Moseley, agent, on fleet insurance to cover all of the village's vehicles. The bids are to be studied and awarding of the contract will come later.

The trustees approved the transfer of Long Branch saloon's liquor license from H. R. Tankersley to Roy Rutland, an attorney of Waco, Texas. State approval must follow.
 A report of the property between Nob Hill Lodge and Nob Hill restaurant here submitted by village engineer Jack Kennedy, Sr., was approved to designate a street—one which has already been in use for many years.

The council members were provided a table on Ruidoso's growth as compiled from municipal records covering a five year period.
 The trustees, after reviewing final plans which they approved last Thursday night, called for bids on three alternate items in Stage II of the enlargement of recreation-



County Agent's Report
 — BY —
 KALPH DUNLAP
 The Rio Ruidoso Apple Co-op plans to be in operation within a short period of time. They have the floor poured and are putting up the rafters for the building this week.
 Some calves in the Lincoln Coun-



\$1814 is only part of its beauty

After the low cost of buying it, there's the low cost of running it.
 It gets about 27 mpg. Takes pints of oil. Not quarts. And the engine is air-cooled. No anti-freeze. No water. It's the small price you pay for owning a Volkswagen.

Jim Cantrell Volkswagen

2000 W. 2nd — Roswell

Pho. 623-0164

PAGE FOUR SECTION A
 Ruidoso News
 Friday, August 16, 1956

Water Colors To Be Exhibited By Naomi Brotherton
 Water colors by Naomi Brotherton, noted Dallas artist and instructor, will be on exhibit beginning this Friday at Dave Travis' Artisan's Shop in downtown Ruidoso. Miss Brotherton has been teaching this summer with Kathryn Hall Travis' school of art here. The exhibit will be through Thursday, Aug. 29, Travis said.
 Added to equipment at the Artisan's Shop recently has been a large seal press which is used for laminating or sealing numerous items, for holding pictures or other data flat on mountings, or for laminating for protection for historical papers, photos, personal papers, paintings, etc. The machine can handle items as large as 52-inches in depth to any width, Travis said.

Gambles has a new shipment of fine Sequash carpeting in gold, candy stripe, green and egg shell white. Choose from shag and sculptured textures — only \$4.95 per square yard plus padding and installation.

NEWS WANT ADS WORK WONDERS

WE SPECIALIZE IN BARBECUE ONLY!
 That's Why We Buy Choice Beef and Other Quality Meats
 BEEF — HAM — SPARE RIBS
 GERMAN HOT LINKS — HOME-MADE CHILI
 Dining Room — Carry Out — Catering Service
 WE SELL FIREPLACE WOOD & ICE
TEXAS BAR-B-Q
 Open 11 a.m. to 9 p.m. Daily — Phone 257-4310
 One Block West of Old Mill

JACK LOVE
 for ATTORNEY GENERAL
 An East side native with a state wide outlook who won't overlook you!
 —Pd. Pol. Adv.

CHET N. MITCHELL
 Democratic Candidate For
State Land Commissioner
 A NATIVE NEW MEXICAN
 Your Help and Support Appreciated
 "A NEW MAN WITH A NEW VIEW"
 —PD. POL. ADV.

W. G. BRADLEY
 Candidate for Lincoln County SHERIFF
 Solicits Your Vote and Influence in THE REPUBLICAN PRIMARY AUG. 27
 —Pd. Pol. Adv.

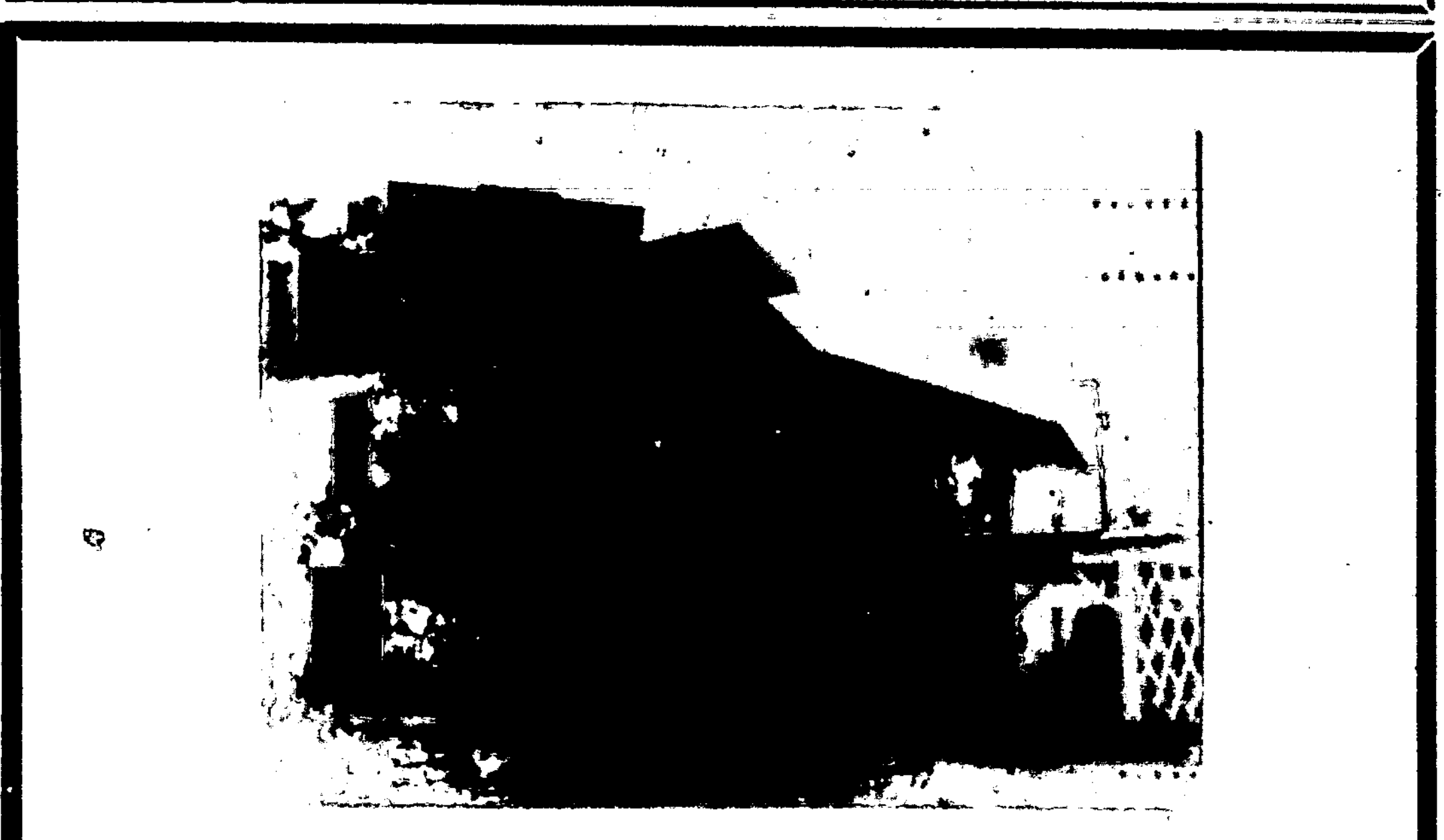
ASPEN RESTAURANT
 GATEWAY SHOPPING CENTER Under New Management.
 Featuring TO-GO
 1/2 FRIED CHICKEN — \$1.25
 CHICKEN FOR FOUR — \$3.95
 Breakfasts — Luncheons — Dinners
 6 a.m. - 9 p.m. — Week-Days
 6 a.m. - 11 p.m. — Week-Ends
 257-4419

ASK ABOUT VACATION & EXCURSION FLIGHTS
 BROWN FLYING SERVICE, Inc.
 Charter Flights Anywhere — Air Ambulance Service
 — SCENIC TOURS —
 Complete Gas & Oil Service — Complete Shop Service
 — AVIS CAR RENTAL —
 Jinx Graham — Joe Skeen
 Phone 257-4305 — Ruidoso

PREScriptions
FAST — DEPENDABLE SERVICE
 FULL LINE OF COSMETICS
 • COTY
 • DuBARRY
 • MAX FACTOR
 CAMERA SUPPLIES
 SICK ROOM SUPPLIES
 OUT-OF-TOWN NEWSPAPERS
 CRUTCH RENTALS
 24-Hour Prescription Service
DIAL 257-4022
 — AFTER HOURS DIAL 257-4126 —

NUNLEY'S DRUG
 Plaza Dee Shopping Center Ruidoso

VOTE FOR JUDGE AUSTIN
PRITCHETT
 Keep Your Incumbent Judge on the Job For the Best Court System — For 24-Hour Availability for Law Enforcement Officers of Our County and Law and Order.
 FOR DISTRICT Magistrate
 Tues., Aug. 27



BOBBIE & VIRGINIA ALTMAN ARE NOW OPERATING
White Mountain Inn
 No Meals are Served but Coffee Is Ready for you each Morning!
ROOMS — \$8 & \$12
 Come Down and See This Historic Inn — It Has Served Thousands of People Many Years.
WHITE MOUNTAIN INN
 TO RUIDOSO CHAPARRAL HOTEL RACE TRACK JACKS WAFFLE SHOP
 TO HOLLYWOOD RUIDOSO DOWNS
 TO EL PASO TO ROSWELL

Distinguished Lincoln County Artists To Exhibit At Gallery III

Four distinguished artists of San Patricio will open Aug. 23 in one of the most important art showings to be held in Lincoln county in the past several years. The four artists who will be exhibiting at Gallery III in Ruidoso include Peter Hurd, Henriette Wyeth, John Meigs and Peter Rogers.

Each one of these artists will be contributing his or her own interpretation and documentation, his or her own style in depicting the days viewed and lived in the South-

west. Hurd was born in New Mexico and deeply admires the land of his birth. He will exhibit several richly-conceived watercolors of the Hondo Valley and southeastern New Mexico. His wife, Henriette, who is not a prolific painter will be represented with a major oil, "The Dove Tree." This painting is of a young girl and a tree of paper flowers and doves. A superb example of this master painter's work.

John Meigs will realize a long-

standing ambition in this show with his portrayals of the alpine meadows of Sierra Blanca and the wild flowers which are so abundant this year. Meigs feels that this area has been overlooked too long by local and visiting artists. Peter Rogers, son-in-law of the Hurds, will offer both facets of his unique talent. His first in the contemporary expression, based on the theme of man and his environment and secondly, in his dramatic, realistic handling in pen and wash of landscape and ranch subjects.

Gallery III was established this summer by Mr. and Mrs. Jim Isham in an attempt to marshal the outstanding talents of the southwest and establish a year-round gallery devoted to the best talents. This wind-up show of the summer season brings together an important group of painters residing in the San Patricio area. Western Review, a southwest quarterly, devoted an entire issue to their work and Town and Country magazine in April recognized them as an artistic force in the southwest.

Arrangements for the showing of Peter Hurd's work were made through the cooperation of the Baker Collectors' Gallery of Lubbock, Texas.

The four artists will be introduced in the Gallery Aug. 23 at 8 p.m. The exhibit will remain in the gallery until Sept. 6.

PEOPLE PLEASERS TASTEE FREEZ

FARMER

VOTE FOR

CHARLES T. FLOTA

Republican Candidate for

State Representative

YOUR SUPPORT APPRECIATED

Will most diligently work for the best interest of all the people of both Lincoln and Sierra Counties. Veteran of World War I and II. Former State's Attorney in Illinois 4 years.

Pol. Adv. Paid for by

"WIN WITH FLOTA" Committee

C. S. Cox, Chairman

SCHOOL TEACHER

RAILROADER

Keep It Beautiful

If America hired people for the job, it would take the largest sort of army to keep our country free of litter.

But there's no need to hire anyone. It's a job we can do for ourselves. All of us. Every family that spreads a picnic lunch. Every boatman who cruises the lakes and waterways. Every motorist who uses our roads and highways.

It is the pleasure of the U. S. Brewers Association each year to give its fullest support to the Keep America Beautiful Campaign. Remember: Every Litter Bit Hurts. This is our land. Let's treat it right.

UNITED STATES BREWERS ASSOCIATION, INC.
P. O. Box 11384, Albuquerque, New Mexico



68-3 (June & August)

Letters To The Editor

Ruidoso, New Mexico 88345

Mr. Vic Lamb, Editor,

Ruidoso News

Ruidoso, New Mexico 88345

Dear Vic:

Our plans for the Monjeau Area are to develop and use this area for Public Recreation. This is a very scenic and beautiful area. We plan to protect and enhance the natural beauty found there.

The commercial and Forest Service Radio Antennas are unattractive and out of place. We hope to move these to a better site on Buck Mountain as soon as feasible.

A major problem slowing development and use of Monjeau is the lack of an adequate and serviceable road for public use. We feel this must be the first work done before going ahead with other development work and public facilities.

We expect to terminate the radio and electronics use of Monjeau. It is unfortunate that one of our letters erroneously called this public use, as you reported in your August 2, issue of Ruidoso News.

I appreciate your invitation and opportunity to report our plans for the Monjeau Area. We feel Monjeau is an extremely beautiful and desirable site to develop and manage for public recreation use.

Sincerely yours,
/s/ B. H. Starkey,
District Forest Ranger

Two From County Graduate At End ENMU Summer Term

Two young Lincoln countians graduated in commencement at the completion of the summer term at Eastern New Mexico University, Portales.

Thomas B. McNeil received his master's degree in administration. He is of Hollywood.

Glenda Lee Ellison, daughter of Mr. and Mrs. G. H. Ellison, Carrizozo, graduated with highest honors in receiving her bachelor's degree in physical education and secondary education.

News' Want-Ads Work Wonders



REGISTERS CONVENTION—Judge Alton Gray from Ruidoso Downs shown registering last state convention of Justice of Peace Association last Wednesday in Tucumcari. With him is Mrs. Rafael Martinez, wife of one of J. P.'s. Gray has been serving as president of organization.

Convention Assignments Announced

Ruidoso Valley Ambassador team captains Herb Brunell, Dave Parks, Billie Clarke and T. C. Delaney were given assignments to visit

conventions here in August.

The assignments were made at a meeting of the group Thursday noon at the Chaparral. The club is divided into the four teams with 12 to 13 members on each team.

The team visited and greeted George Cooper's square dancers at the Chaparral Convention Center on last week-end, the New Mexico Farm and Livestock Bureau early this week, the New Mexico Tax Payers Association the middle of the week, and will visit a district Texaco meeting at the Holiday House this Friday and Saturday, and the Jesters of the Masonic Order at the Chaparral on Aug. 23 and 24.

Bur Stout who has been connected with the College of Artesia was a guest at the meeting. He answered questions about how that college was originally financed. His wife attended the meeting with him.

IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR

FREE
TV GUIDE



ELECT . . .

MRS. GERALD
(Wynema) TULLY
Republican Candidate For
COUNTY

COMMISSIONER

District No. 3

"I WILL SERVE IMPARTIALLY
AND EFFICIENTLY"

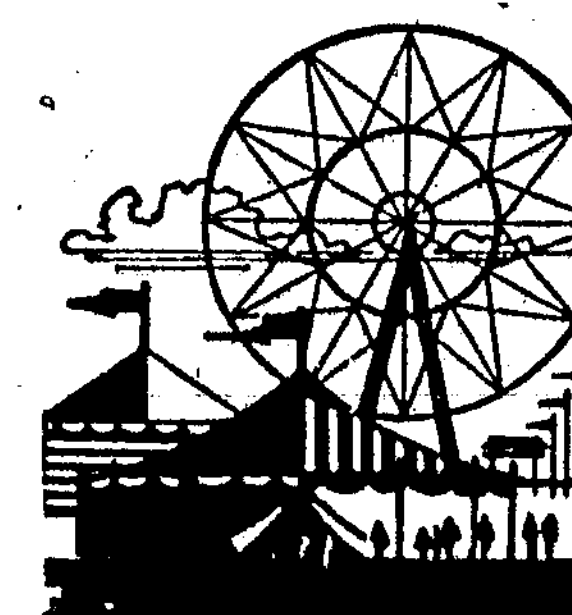
Your Vote & Support Appreciated
—Ed. Pol. Adv.

Phone us your news to 257-4001.

SHOP at your
LOCAL STORE

PAGE FIVE

Ruidoso News
Friday, August 18, 1966



Now Open

In Downtown

Ruidoso

PAN-O-RAMA PLAYLAND

Featuring Seven Rides

Airplanes — Turnpike with Cars
Rodeo Ride — Giant Ferris Wheel
Little Tots' Ferris Wheel — Hand Cars
Merry Mix-Up Giant Swing
Adjacent to Pan-O-Rama Carpet Golf

OPEN EVERY DAY & NIGHT

You spend more than 5 hours a day in the kitchen-

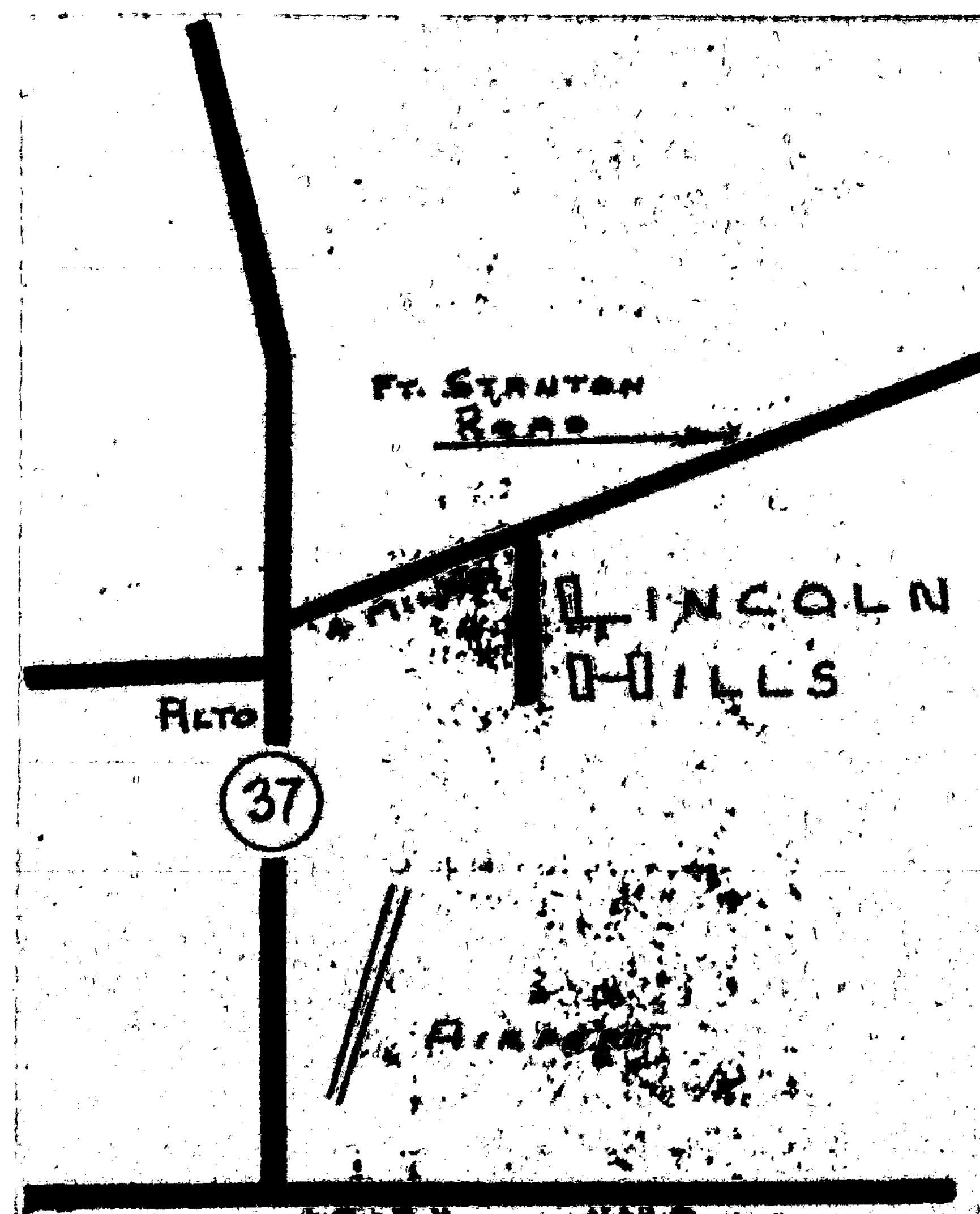
shouldn't you have a phone there?

Sure you should. It just makes sense. Especially when an extension costs less a day than a postage stamp. And at that rate, shouldn't you have a phone in every important room in the house?



Think how much time and how many steps your family would save!

LINCOLN HILLS



● 4 MILES EAST OF ALTO

● FT. STANTON ROAD

● GOLF COURSE—
OPEN SEPTEMBER

● CLUB LOUNGE

● SUMMER-WINTER
SPRING-AUTUMN

● MESA - PINES - MEADOWS

● QUIESCENCE

● ALL UTILITIES

● 1/3 ACRE HOMESITES

Lincoln Hills, Inc.

Post Office Box 369

Ruidoso, N. M. 88345

ac: 505/257-4397

SEE THE LIGHT

THE SWITCH IS ON TO FORD

Official Clearance SALE

Close-Out Prices

SUTTON-BROCK FORD

"Where It Only Takes A Minute
To Get A Better Deal"



1200 PENNSYLVANIA — ALAMOGORDO, NEW MEXICO



Ruidoso Lodge No. 6 meets each first Monday in the O. E. U. Hall, 7:30 p.m. Ron Shriver, W. M. Jake McDonald, Secy.



RUIDOSO S. P. O. E. No. 2066 Meets each second and fourth Monday at new Elks Club building on Highway 70 west, 8:00 p.m. JOHN ANDERSON Exalted Ruler, Don Stark, Secy.



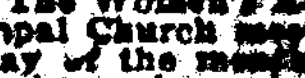
Heritage chapter of DeMolay meets each first and third Tuesday, 7 p.m. at O. E. U. Hall in Palmer Gateway.



Ruidoso District Junior Chamber of Commerce meeting every Tuesday, 7:30 p.m. in the Conference Room at Chaparral Motor Hotel.



R. P. O. E. Dose meet each 2nd and 4th Thursday at 7:30 p.m. in Elks Home on Highway



The Women's Auxiliary of the Episcopal Church meets every third Tuesday at the church at 7:30 p.m. place to be announced.

Oil and Gas Exploration Indicated For State Land In Lincoln County

Extensive oil and gas exploration apparently is being planned by a major oil firm in Lincoln County, according to Wayne Scott of the Albuquerque Journal's Santa Fe bureau. In an article appearing in the Journal Scott said the possibility is indicated by a request of an oil company for land office to put up

for sale oil and gas leases on a tremendous acreage in Southern New Mexico. The land office is doing so, Scott reported, and will sell the leases at its monthly sale set for Aug. 20.

The result will make the Aug. 20 opening of oil lease bids one of the largest in the state's history in the amount of acreage involved. Close to 500 separate tracts—varying in acreage from about 200 to more than 1200—will be offered for lease on a bid basis.

Land Commissioner Guyton Hays reported leases in southern New Mexico were included in the sale at the request of a large oil firm, which he did not name because such requests are confidential. He did say the firm operates extensively in Louisiana and has not operated in New Mexico before now.

"I understand the company wants to get a large acreage under its control before it starts seismicographic and other exploration work," he said.

Hays expects to take several days to open bids on all the tracts. Some of the bidding will be oral.

Leases on 250 separate tracts in Hidalgo County alone will be included in the sale. Almost all of the tracts offered in Luna County are at least 640 acres, and some included more than 2200 acres. There are 109 tracts being offered in Luna County; 36 in Grant; 16 in Lincoln, eight in Quay, two in De Baca and one each in Curry, Dona Ana, Mora and Otero counties. These are all "special" tracts, included in the sale at the request of oil companies.

In addition, 52 tracts are being offered in the recognized oil producing counties of Chaves, Eddy, Lea and Roosevelt.

HOLIDAY RESTAURANT

DAILY SPECIALS

— For Private Parties Phone 257-4408 For Reservations —

PEACHES ARE NOW RIPE

By the Lug or Bushel

BEN VIRDEN RANCH

U. S. Highway 70 - East of Tularosa
Turn South Where Double Highway
Starts East of Tularosa



VOTE FOR
Walton B. Wilson
DEMOCRAT

CANDIDATE FOR
Commissioner of
Lincoln County
District No. 2

We see increasing evidence of guilelessness, and we see it everywhere. People just don't want to get involved. They are afraid of losing a buck, a vote, a client or a friend. They want to reach the promised land without going through the wilderness.

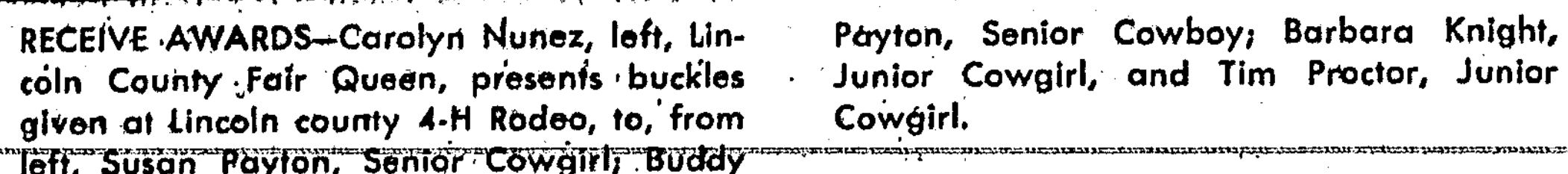
"I believe people should do their part!" —Pd. Pol. Adv.

Texan Buys Shriver's Store

George Hancock, Denver City, Texas, oil man, this week was completing negotiations with Jack Shriver and son, Ron, for the purchase of the Shriver's store and residential property on U S Highway 70 in Ruidoso Downs.

Hancock is married and he and his wife are parents of two sons, Jack Shriver said, one of them in the Navy and another in the oil business, too, in Denver City.

The new owner was to take charge this mid-week of the store, but was called back to Denver City on some business there. He will likely be in the store this week-end to greet customers, Jack Shriver said. Ron Shriver said he and his family have no definite plans at the present for the future, but that they would take off for some fishing for a few days.



RECEIVE AWARDS—Carolyn Nunez, left, Lincoln County Fair Queen, presents buckles given at Lincoln county 4-H Rodeo, to, from left, Susan Payton, Senior Cowgirl; Buddy

Payton, Senior Cowboy; Barbara Knight, Junior Cowgirl, and Tim Proctor, Junior Cowgirl.

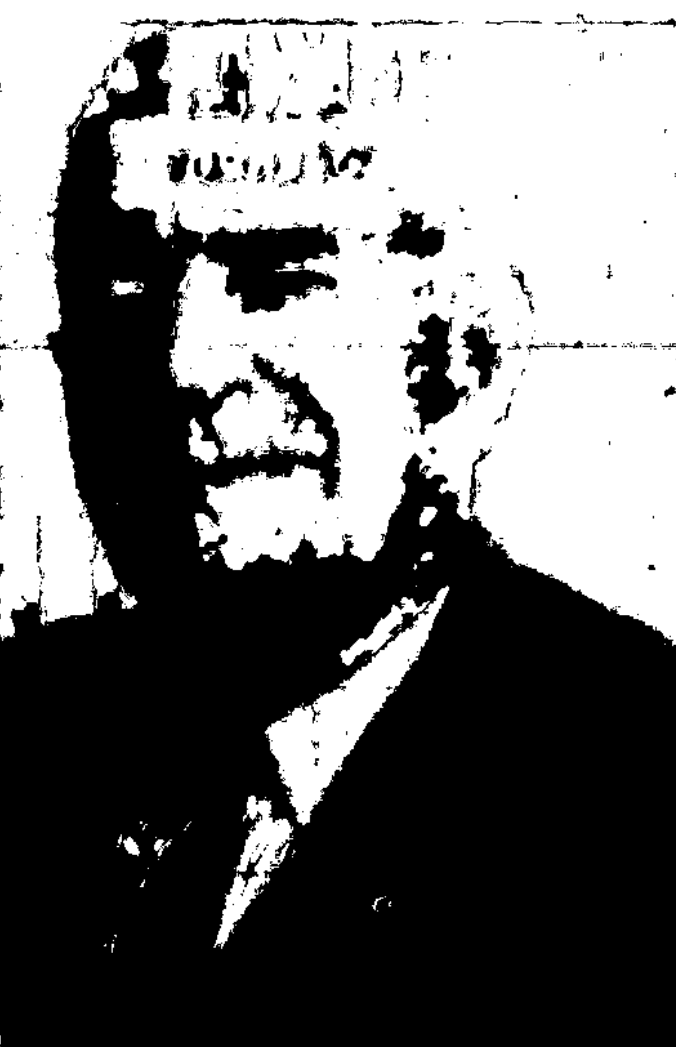
Egg Producers Set Convention Here Thursday

The West Texas-New Mexico Egg Producers Ass'n. will hold its annual meeting at the Chaparral Motor Hotel here Thursday, Aug. 22. All poultrymen in the region are invited, says H. L. Matthews, poultry specialist with the Cooperative Extension Service of New Mexico State University.

Appearing on the program will be Dr. D. W. Francis, head of the poultry Science Department at NMSU. He will discuss new research developments in poultry science. Dr. Chester Melnecke of McCIellan Veterinary Laboratories, Lakeview, Calif., and a representative from the Farmers Union headquarters in Waco, Texas, will also take part on the program.

Don Coulter, Lubbock, secretary of the association, is in charge of program arrangements.

Read and use want-ads regularly.



VOTE FOR—
E. V. MORRIS
CANDIDATE FOR—
County
Commissioner
District No. 3
Subject to Action of
Republican Primary, Aug. 27, 1968
YOUR VOTE AND SUPPORT
APPRECIATED
—Pd. Pol. Adv.

Tom Jones Re-Elected Eagle Creek Head

Tom Jones, who has been newly reappointed to another six-year term to the Eagle Creek Intercommunity Water Supply Assn., Inc., board as a representative from Ruidoso, was re-elected president of that group for his third successive term. Fletcher Hall, Captain, was re-elected vice-president, and Vic Lamb, Ruidoso, secretary in the association's annual meeting held here Tuesday night.

Jones reported that construction has begun on the first phase of replacing pipeline in the Eagle Creek association's transmission system, building a new diversion by 'em and other improvements under a work order issued to Consolidated Constructors, Inc., a Farmington firm that successfully bid on the project.

Another matter brought before the board was the need to have the association's attorney request a further study of a ruling recently given by the state attorney general that declares that such associations must pay ad valorem taxes on its land owned and its facilities. Jones and the association's attorney, Reggie Hughes, said they believed that since the association is a corporation formed by two municipal governments, it should be exempt from such tax, and that perhaps such exemption can be proved under the statutes the association was set up.

CHEVROLET MEET SET
Chevrolet sales personnel from New Mexico and El Paso met Tuesday this week at Noky Water Lodge in Ruidoso for a regional sales meeting. There were 17 attending.

Buy a ticket in advance of next Thursday's races (Aug. 22) for \$1 and the money will go to the Little League fund for building a new stadium and playing field.

HOTPOINT SDDS102Z
Refrigerators
This Week
ONLY
\$199
Wimberly Electric

IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR

FREE
TV GUIDE

Plans Ordered For Housing Project

The Ruidoso Downs Village Council meeting Monday evening directed Roswell architect Raymond Meechem to prepare a plan for Ruidoso Downs' low rent housing of 200 units and at an estimated \$80,000 cost. Jack Parnell is executive director and Richard Parsons is attorney for the village housing authority.

Parsons told those present that in conversation with Farmer's Home Administration director Dick Floyd in Roswell Floyd has indicated he is anxious to get started with the village's plans for a sewer system. He would be in charge

Band Rehearsals Are Scheduled

The high school band will have a rehearsal Monday night, Aug. 19 at 7:00 p.m. at the band hall. Also there will be rehearsals on the following Tuesday and Wednesday nights, Aug. 20, 21, LeRoy Gooch, director, said.

of financing the project. Forty-eight residents of the village have signed a petition indicating their willingness to pay for sewer service in the village.

Village Clerk Bessie Sewell was directed by the council to write a letter to Charles Denton, the owner of Denton Field in Ruidoso Downs, asking for a 10-year lease with option to buy the property. The village is considering building additional recreation facilities.

The demolition of the Craig building next to the branch bank was completed. The demolition will proceed.

Trustee Hugh Stiles commended trustees J. A. Crockett and Charles Perry on their supervision of the remodeling of the village office

building.
The council passed a resolution requiring all complaints to be given in writing to the village clerk before a council meeting.

CAREFUL DRIVERS
GET A
20% DISCOUNT!
Auto Insurance



Across the nation — Around the clock
FAST • FAIR • FRIENDLY

Ken Myers

Phone 257-4230

1 Block East of

Chamber of Commerce

KLEEN LAUNDRY

In the old Postoffice Block

WELCOMES YOU . . .

Notice — We're Open as late as 10 p.m.
to be of service.

Mr. and Mrs. Wayne Gipson, Operators

Beauty Craft of Ruidoso

Offering cultured marble-topped coffee tables, sinks, lavatories, paneling, one-piece sinks, custom-made bathroom items, patio sets, etc., in a wide choice of colors and patterns. Wrought iron is used in making these very beautiful furniture occasional pieces.

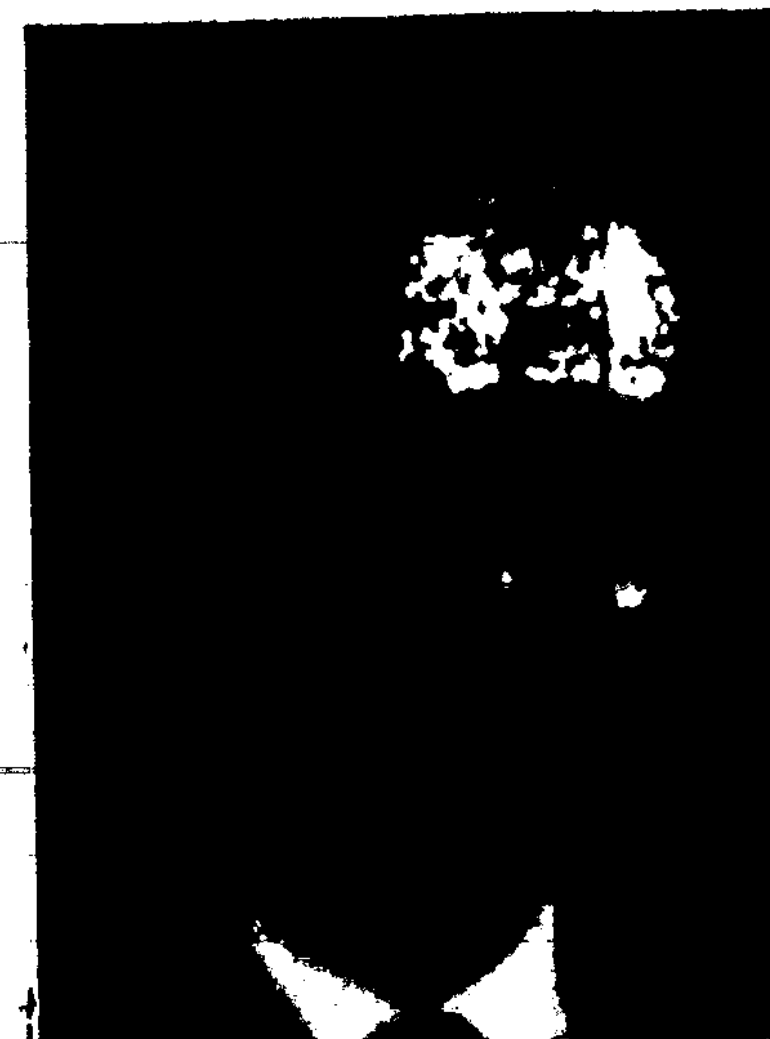
Also Offering Slate and Granite
All Our Articles Are F. H. A. Approved

DICK HULL

Welcomes You To See Our Large Display

Gospel Meeting

AUGUST 18-25



Visiting Evangelist
D. L. HARGUESS, SR.



Visiting Song Director
PHIL HARGUESS

SERVICES DAILY — 7:00 a.m. - 7:30 p.m.
● YOU WILL NOT BE EMBARRASSED
● LESSONS FROM THE BIBLE
● GOSPEL SINGING

Everyone Invited To Be Present
GATEWAY CHURCH OF CHRIST

A TIME FOR LEADERSHIP



CALVIN HORN
IS YOUR KIND OF NEIGHBOR

A successful businessman . . . A devoted husband and father . . . A dedicated governmental leader. Now, know Calvin Horn and his family. On Aug. 27 elect Calvin Horn as your Democratic nominee for Governor. Here with Calvin Horn is his wife, Ruth. They have been married 28 years. With them are their seven children: Lottie Jane, the Horn's only college student; the three high school age boys, Pat, Mike and Ronnie; and the little girls, Ruthie, Melinda and Brenda.

THE ONE MAN TO LEAD
NEW MEXICO

The Right Man for Governor

The Best Democrat

(Paid advertisement by Calvin Horn for Governor Committee; Richard Mock, Chairman.)

PREPARE FOR WINTER INSULATE YOUR CABIN NOW

CLOSED SATURDAY AFTERNOON

Hollywood LUMBER

Pho. 378-2645 — T. C. DELANEY, Mgr. — Highway 70

WE GIVE S. & H. GREEN STAMPS



SIERRA BLANCA
SKI RESORT

GONDOLA & RESTAURANT

Operating 7 Days A Week Thru September 15

SAT. & SUN.

9 a.m. — 4:30 p.m.

WEEK DAYS

10 a.m. — 4:30 p.m.

Announcing

Dan D. Swearingin, Inc.

Exclusive Sales Representative

For

WHITE MOUNTAIN DEVELOPMENT CO.

Offering Residential and Commercial Lots in

Cree Meadows Heights

White Mountain Estates

Town & Country

Subdivisions

City Hall Beat

By FRANCES KERRY

Aug. 8, 9:30 p.m., a 1967 Chevrolet pick-up, driven by Mike Welch, Ruidoso, failed to make a corner, turning from Highway 37 onto Junction Road, hitting yard posts and trees, property of Holy Mount Episcopal Church. Welch and a passenger in the vehicle, Bill Albert Tatro, Roswell, were injured and taken to Ruidoso-Hondo Valley Hospital, where they were treated and released. There was \$400 damage to the Chevrolet and \$100 damage to the trees and posts. Welch was cited for failure to use due care.

Aug. 10, 11:40 a.m., a 1960 Chevrolet, driven by Fred Scott, Hollywood, collided with the open door of a parked 1967 Buick, owned by Lois Overton Norman, Mangum, Okla. Scott was cited for DWI and reckless driving and Norman was cited for entering the wrong side of a car. There was \$260 damage to the Buick and \$25 damage to the Chevrolet.

Aug. 10, 6:10 p.m., a Honda cycle, turning off Sudderth Drive onto Highway 37, in the Gateway, hit the curb and threw the driver Key Miller, Lamesa, Texas, and a passenger, Vicky Newbrough, also of Lamesa, onto the pavement. They were both taken to the local hospital for treatment. There were no damages and no citations.

Aug. 10, 8:38 p.m., a 1961 Rambler, driven by Merle M. Straus, Las Cruces, stopped for a stop sign at the intersection of Highway 37 and 70 and was struck from behind by a 1968 Pontiac, driven by Bruce Alene Carlin, Hobbs. There was \$100 damage to the Rambler, Carlin was cited for following too closely.

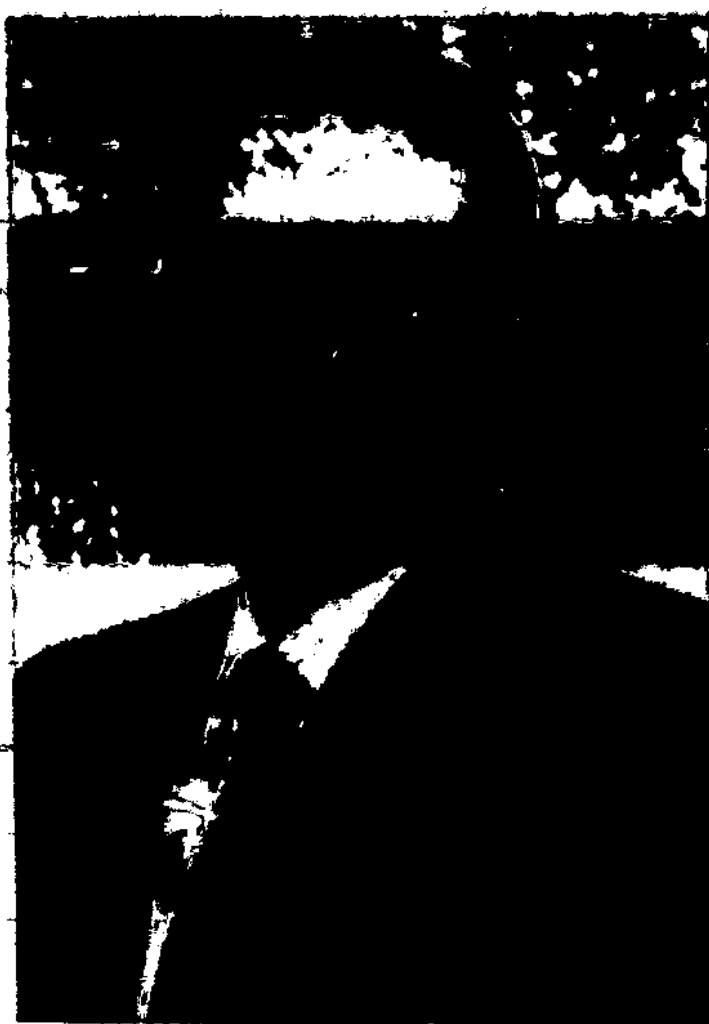
Aug. 12, 12:01 p.m., a 1967 Chevrolet, driven by Lou M. Cole, Ruidoso, was pulling from a parking place at the curb on Sudderth Drive and hit a 1963 Pontiac, owned by Nina Keith, Ruidoso, which was parked. There was \$25 damage to the Chevrolet and \$50 damage to the Pontiac. There were no injuries and no citations.

What every car owner should know about engine service

Why is that some shops can operate without testing equipment?

This depends upon the type of work that they do. Service shops that specialize in lubrication, muffler replacement, brake service and the like do not have need for engine test equipment. However, it is not wise to go to this type of shop for engine tune-up or repair, even if they offer this type of service.

We Use **SUN** test work not guess work
ELECTRONIC EQUIPMENT
LUALLIN'S SKYLAND AUTO SERVICE



VOTE FOR ERNEST S. SANCHEZ
Republican Candidate For -
Sheriff of Lincoln County
Experienced - Qualified

A Vote for Ernest Sanchez will assure you of the continued high quality of law enforcement that we have had for the last 3 1/2 years under the incumbent sheriff Leandro Vega, Jr.

It will also assure you of the same top quality of records and bookkeeping system that was started by Sheriff Vega.

A vote for Ernest Sanchez will also assure you of the continued cooperation between the sheriff's office and the city police, state police and all other law enforcement agencies.

VOTE AUG. 27
IN THE
PRIMARY

-Pd. Pol. Adv.

HOUSE OF GUNS

ARMY & NAVY SURPLUS

FISHERMEN • HUNTERS • CAMPERS
HWY. 70 - AT Y - IN HOLLYWOOD

LEVIS
STA-PREST
SLACKS
\$9 VALUE
NOW
\$5.95

WELLINGTON
BOOTS - \$7.95

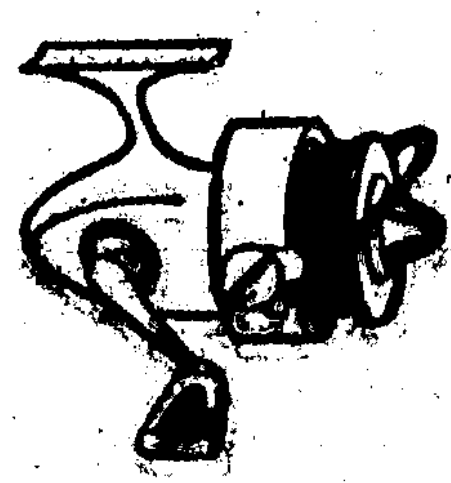
WORK
SHOES - \$3.95

★ ★
Porta Four - 4-Track
Continuous Play
Portable
Cartridge Player
\$39.95

SHOT GUNS
SAVE UP TO
25%

ON NEW SHOTGUNS
COMPLETE STOCK AMMO

GARCIA-MITCHELL 300
SPINNING REEL
REG. PRICE



\$39.85
SALE
\$23.50

The World's Most Popular Spinning Reel
Service Guaranteed For Life



PROBLEM - Ruidoso Downs village council is wrestling with the problem of how to get this area cleaned up to present better image of that community. Problem has been discussed in regard to taking legal steps.

Water Meter Connections
A. C. Donnell, lot 3, blk. 12, Ponderosa Hts., Unit 2.
Noel J. Cochrane, lots 4, 5, blk. 27, Ponderosa Hts., Unit 3.
Occupation Licenses
The Candle Shop, Bernice Gradine, Gateway Shopping Center.
J. P. Court
Lionie Rowdin, Rialto, Calif., speeding, fined \$15.
Homer Pirkey, Amarillo, speeding, fined \$20.
Larry Eden, Mesquite, Tex., speeding, fined \$20.
John Billingsley, El Paso, speeding, fined \$15.
Harvey Chiltwood, charged with falsely obtaining services or accommodations over \$100, bond set at \$1,000.
James Adams, improper laneing, fined \$10.
Mike Adams, failure to report accident properly, fined \$10.
Ignacio Castillo, Mescalero, wrong lane on four lane highway, fined \$15.
William Campbell, improper passing, fined \$15.
Henry Mirabel, Las Cruces, speeding, fined \$25.
Municipal Court
Judy Jarvis, Hollywood, improper backing, fined \$12.50.
Earl Amrein, drunk in public, \$25 bond forfeited.
James Parker, charged with speeding, contested.
Thomas Winkler, drunk, disorderly conduct and allowing self to be served, fined \$100.
Charles Harrington, drunk and destruction of city property, fined \$40.
Charles Sanders, Las Cruces, careless driving \$25 bond forfeited.
Lois Overton Norman, Mangum, Okla., entering from wrong side, \$15 bond forfeited.

J. P. Association Is Disbanded

Judge Alton Gray attended the New Mexico Justice of the Peace Association's last meeting last Wednesday in Tucuman, Ariz. Gray, who has been serving as president, said the highlight of the meeting was a talk by District Court Judge J. V. Gallegos who said that the main difference between justice of the peace system and the new magistrate system is that the magistrates will now be salaried. Elmer Whitten, secretary of the organization and Peace Justice Gilbert Lopez, along with five attorneys are writing the rules of practice and procedure for the magistrate court. The Justice of the Peace Association disbanded and ended their last state convention Wednesday.

A. G. A. MEMBERS TO MEET HERE
The Associated Grocers Association will meet at the Holiday House on Aug. 24 and 25. About 40 are expected. Arrangements were made by Kenneth Bridges of El Paso and R. A. Bennett of Ruidoso.

BROADCASTERS TO MEET
The Chaparral will be the meeting place of eight members of the board of directors of the New Mexico Broadcasters Association, on Aug. 24.

Mr. and Mrs. J. D. Locke recently returned from Midland, Mich., where they visited their daughter and family. Mr. and Mrs. Ronald Petty, daughter Debby, age 4, and a new granddaughter, Denise who was born Aug. 5. Granddaughter Debby returned to Ruidoso with the Lockes for a visit.

Whatever the need, indoors or outdoors, where there is heavy traffic, try Oxite famous carpeting. Variety of patterns and designs for many purposes. See Oxite at Gambles.

Double your pleasure - double your fun - vacation in Ruidoso.

SPECIAL

on a Dishwasher
Holpeini's DA-444
Only \$179.00
Winberly Electric



J. LEE CATHEY
Democratic Candidate for
Statewide Office
JUDGE

New Mexico Court of Appeals
"One of the outstanding public prosecutors in the United States."
-Christian Science Monitor
-Pd. Pol. Adv.

Candle Shop Opened In Gateway

Mr. and Mrs. Elwood Gradine have opened The Candle Shop in the Gateway Shopping Center where they will feature unusual candles and gifts. Mrs. Gradine lived here during the last year while her husband was serving in scented candles.

The Ruidoso News

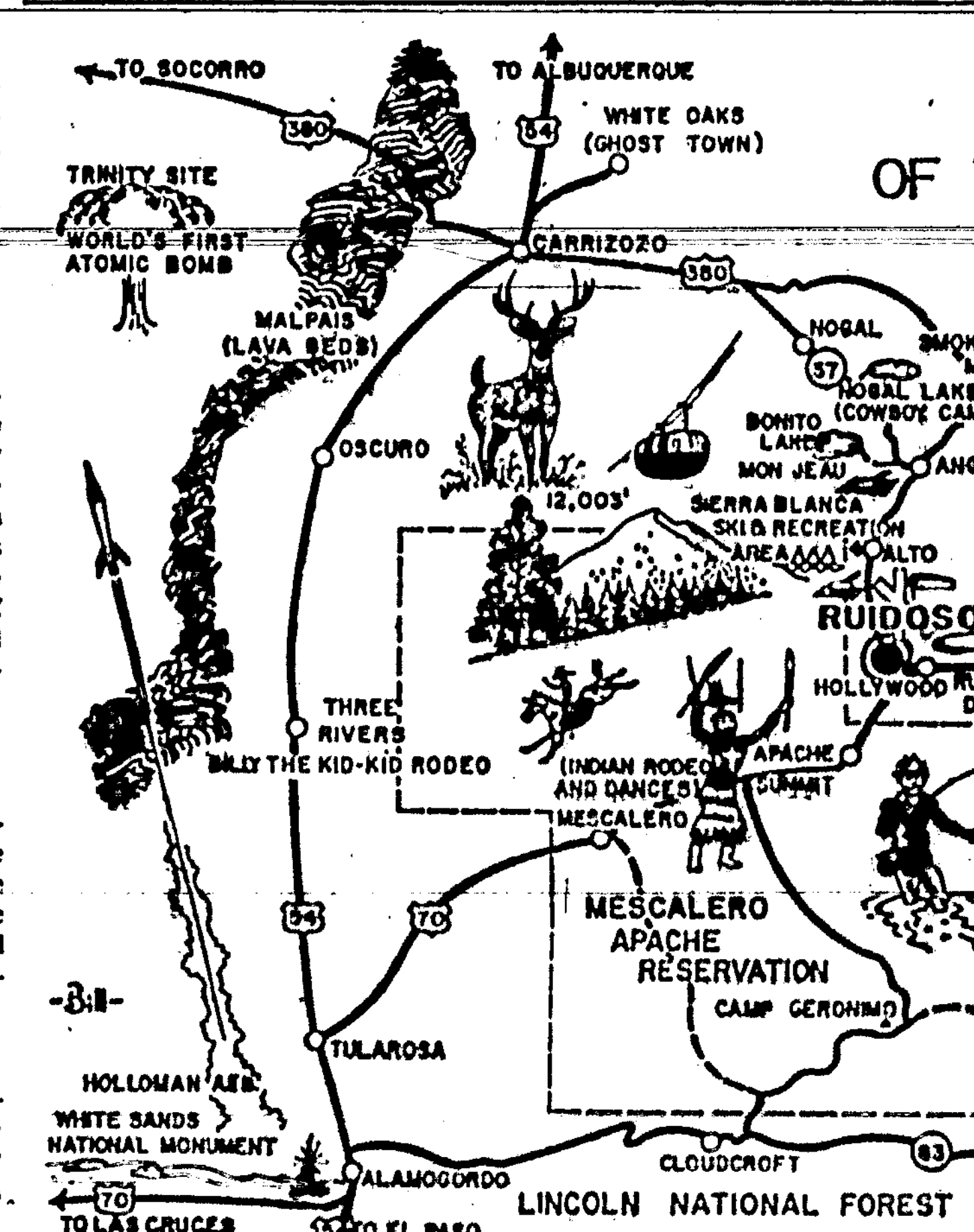
Friday, August 16, 1968
The Air Force in Vietnam. He had previously been stationed in Hanoi, Mass., where the candles were manufactured. The store will have all size and shapes as well as scented candles.

NOW OPEN
In Gateway Shopping Center
THE CANDLE SHOP
Decorator Candles - Centerpieces
Gifts
BERNICE GRADINE - Owner & Mgr.
Next to Artistic Beauty Shop

Notice
RUIDOSO TEXACO
NOW UNDER NEW OWNERSHIP

OPEN 6 a.m. - 10 p.m.
CLARK KEITH, owner
LEON TACKITT, manager
Famous Texaco Service

Gunshot Injures 16-Year-Old
Playing with a gun ceased to be fun for a Ruidoso boy Tuesday night here. John Zinn 16, was shot above the left eye with a .22-cal. pistol in the barn area of Ruidoso race track. Zinn, who worked for Paul Smith, was taken to Ruidoso-Hondo Valley General Hospital for emergency treatment and was then transferred to Providence Memorial Hospital in El Paso. He was conscious while here according to the attending physician. The incident was investigated by both city and State Police.



TO OUR VISITORS—
THINGS TO SEE AND DO
IN THE PLAYGROUND AREA
OF RUIDOSO & LINCOLN COUNTY
All of these things listed are within 60 Miles of Ruidoso—

You have probably never visited any place in America with such a wide variety of scenic, historic and entertaining attributes. Make the most of your visit here—explore any and all of the places recommended below to give you your most delightful vacation.

White Sands National Monument—
Stunning deposit of pure white gypsum.

Lava Beds—
The Mal Pais is a fascinating and different attraction. Recently designated Valley of Fire State Park.

Fishing—
Ruidoso area offers several trout lakes, also there is fishing in season in the Rio Ruidoso in nearby lakes on Mescalero Reservation and at Alto Reservoir, big new Ruidoso lake 5 miles north of town.

Old Lincoln Courthouse—
In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed his guards in his escape from the jail there.

Big Game—
Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.

Lincoln National Forest—
With its campgrounds, scenic trails and drives. Two riding stables here provide horses for riding into our forest which surrounds us.

Golf Course—
One of the most beautiful golf courses in the world is Cypress Meadows.

Cedar Creek—
Forest Service camp area and park-like shrubs and evergreens adjoining Ruidoso.

Mescalero Apache Indian Reservation—
Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.

Bonito Lake, Bear Canyon—
Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.

Nogal Lake, Nogal Mesa—
The mesa is scene of the annual Summer Cowboy Camp Meetings.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Golden Mile) and White Sands Proving Ground; Carlsbad Caverns; Original Atomic Bomb Site; Bottomless Lake; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

White Oaks—
Old ghost town once thickly populated and once having newspaper, stores, saloons.

Children's Playlands—
Several commercial playlands offering a variety of rides and recreation for children of all ages.

Climate—
The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.

Capitan, Capitan Gap and Indian Gap—
Scenic ranchland and mountains.

Sierra Blanca Resort—
Winter and summer resort in White Mountain Park at 10,000 ft., opened for skiing first time in 1961-62 with aerial gondola lift. Magnificent 10-mile ride from Ruidoso to report.

Ruidoso Downs—
Popular summer race track with horse racing each week-end in summer.

Night Clubs—
Numerous clubs with entertainment.

Churches—
In the immediate area are nine churches of various denominations.

Mon Jean Look-Out—
Drive to the top of this forested look-out tower, 10,000 feet high.

Fort Stanton—
110-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital TB sanatorium, now a state hospital for the mentally retarded. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing, once stationed, learned to play his poker.

Cloudcroft—
High mountain resort area.

Artists, Art Schools—
Ruidoso is home of several resident artists, including Harris Shelton, Kathryn Hall Travis, Reynolds Jones, Bill Lettich, and others, and art schools are held each summer, including Frederic Taubert.

Smokey the Bear Museum—
Capitan has erected log cabin to house memorabilia of Smokey the Bear, rescued in forest fire near there.

The Three Valleys—
Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; author, writer Dan Storm and Louise Massey and Milt Mable, radio and screen entertainers.

Ruidoso Lookout Tower—
Offer panoramic view of Playground of the Southwest.

Dowlin Mill, Blazer Mill—
Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.

Carrizo Lodge—
With unique history, museum and scene of square dance schools, bordering on Indian reservation.

Fun In Downtown Ruidoso—
With skating, bowling, shooting galleries, bingo, theatres, children's rides, ballrooms and many curl stores.

Places To Dine—
More than 50 restaurants and dining spots to choose—some of them with specialities.

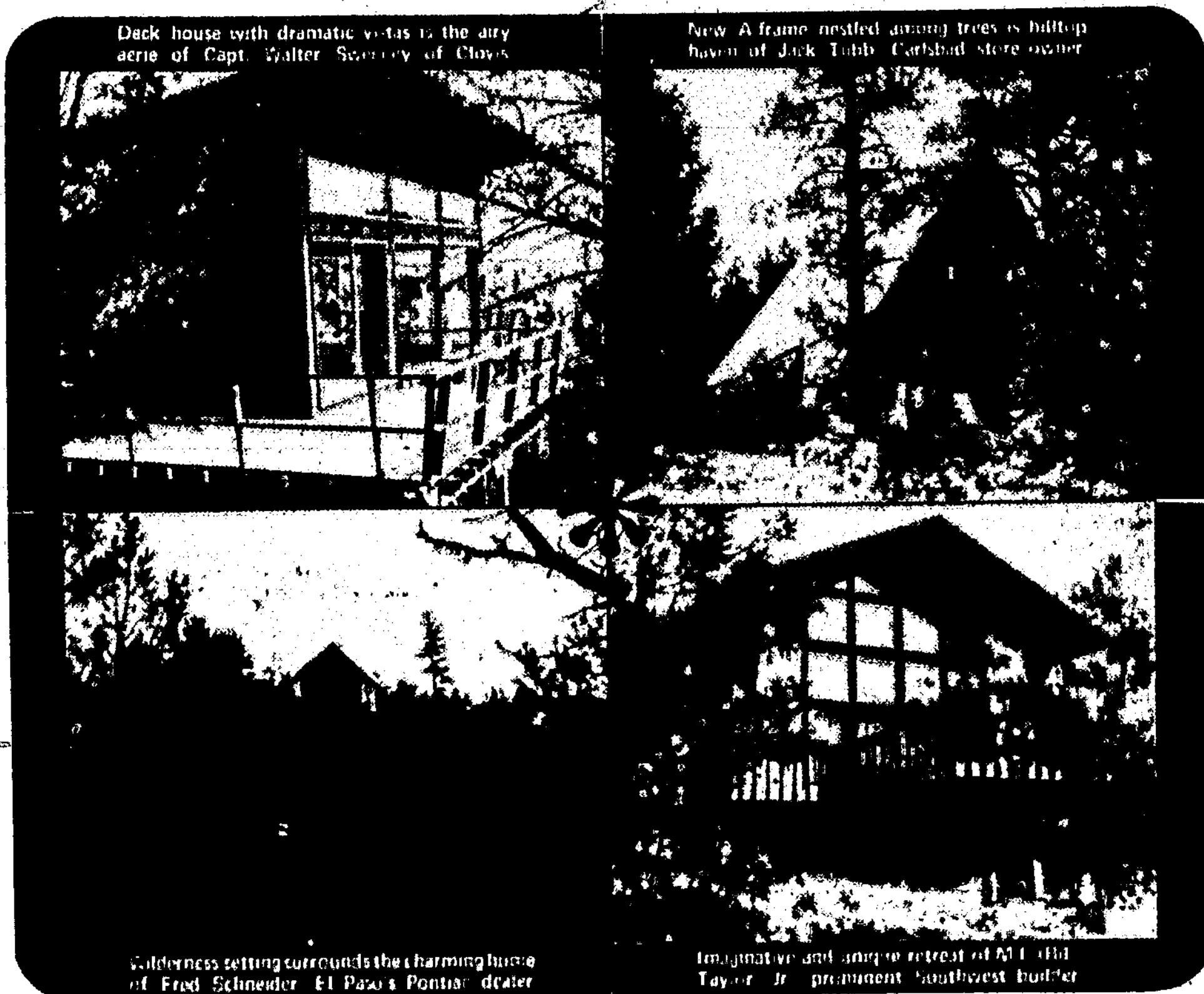
Ruidoso Downs Indian Aqueduct—
Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.

Indian Ruins—
Ruins and photographs of various Mogollon settlements at Glencoe, near Capitan, in Ruidoso area.

Mayhill Nurseries—
Giant greenhouses growing many beautiful flowers shipped to wide area.

Airport—
New airport with paved runways long enough to accommodate twin-engine planes.

YOUR NEIGHBORS WITH HOMES LIKE THESE ARE PROOF ALTO VILLAGE IS RUIDOSO'S BEST BUY!



FORE! late Summer opening ALTO LAKES GOLF AND COUNTRY CLUB

The first 9 holes of the 18-hole championship course is luxuriantly and meticulously kept. Pre-construction has already begun on the second nine holes. Play restricted to members and guests. (Buy your Alto Village site before the course opens, when lots around the first nine will increase in price.)



Women Ride At Downs

Racing fans at Ruidoso Downs will be treated to an added attraction Saturday with the first running of the "Lassie Dash."

The race, designed exclusively for the so-called "weaker sex," will take place between the ninth and tenth races, with the girls racing from the gate at a distance of 550 yards.

Heading the field is Mercile Strauss, from Rayne, Louisiana, who'll be on the renowned speedster, Some Other Time. Mercile comes from a well-known riding family and the tiny "Cajun" might have some surprises in store for the others.

Three entrants... Pattle Barton, Bobby Prather and Claudie Normen, all hail from nearby Alamogordo. Pattle will be up on Easter Ed, Bobby on Robinhan, and Claudia will be aboard Whizzer.

Not to be overlooked is that feminine "ball of fire," Fern Sawyer, of Nogal, who'll be astride Firebox.

All the girls have been training extensively for this "fun-event," and all will be out to win! It all adds up to loads of fun for all the spectators also.

One of the finest racing programs of the season is on tap Saturday, with the co-features, the "Texaco Dealers Purse" and the "Ray Sanchez Purse," highlighting.

The "Texaco Dealers" includes an outstanding group of quarter racers, headed by such standouts (Continued to Page 4—Sec. B)



ON HIS WAY—Bill Aldridge, Alamogordo, at left, puts on 16th green and misses from 10 feet out, but he still birdied the hole to keep him even with Lester Lundell, Austin, Texas, at right, this year's medalist in qualifying rounds. With a

birdie on the 15th, 16th and 17th Aldridge was able to wash out a 1-up lead of Lundell's and wind up on the final hole with a 1-up victory.

13 IS LUCKY NUMBER FOR ALAMO TEACHER; WINS GOLF TITLE

It took Bill Aldridge 13 years to win a golf title here.

The lanky Alamogordo school teacher took home the 1968 invitational golf tournament championship from Cree Meadows course in final rounds Thursday afternoon. Coming from behind, he won the tournament that had 117 entrants from several states.

He downed medalist Lester Lundell of Austin 1-up after catching up with Lundell on the 16th and passing him on the 17th. Three birdies in a row put him 1-up on the 17th after he had been behind by one on the 14th. He evened the 18th to hold the title.

Course manager Stormy Edwards handed Aldridge a silver serving bowl with tray and cups, plus a set of golf clubs for winning. Aldridge said he had picked up a couple of consolation wins in years past, and that's all in his 13 years trying. In his road to winning he had put away Red Schwarzenbach of Big Spring, Tex., and last years champ,

Sunny Edwards of Ruidoso besides Danny Skarda.

Winners of other flights were: First flight—Joel Vaughn of La Mesa, Tex. over Scotty Neiman of Andrews, Tex.

First flight consolation—Ken Newton of Ruidoso over Tom Tucker of Odessa. Newton had been put in the consolation bracket by the guy who lost to Vaughn in the first flight championship, Neiman.

Second flight—Glenn Batson, Littlefield, Tex. over Bill Schwarzenbach, Big Spring.

Second flight consolation—Aaron Carthel, Floydada, Tex. over Burton Silver, Plainview, Tex.

Third flight—Gordon Cooper, Austin over Harold Behne, San Marcos, Tex.

Third flight consolation—Cotton Price, Odessa, Tex. over Lefty Reynolds, Big Spring.

Fourth flight—L. E. Ratliff, Odessa over Charles Findley, Ruidoso.

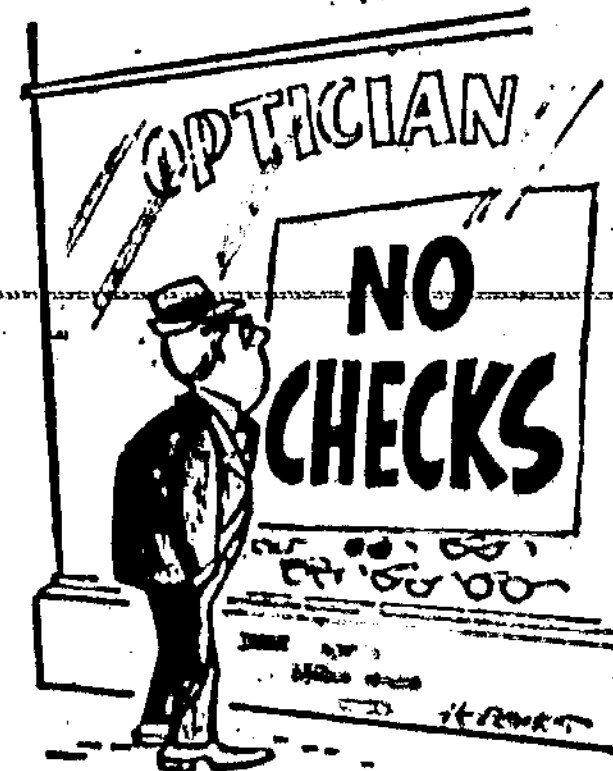
(Continued to Page 5—Sec. B)

The Weather

(Information Provided by Ruidoso Airport)

81-45	0
77-50	T
78-47	0
77-55	0
77-49	0
77-43	26
77-49	0

Precip. This Month 1.06
Precip. Since Jan. 1 12.42



Lotsa Hot Air—
Lotsa Candidates
Stirring Around.

WE GIVE
YES
STAMPS

Be sure you know your man before you vote—and be sure you know the quality of materials you buy for that construction job, too.

C & L LBR. & SUPPLY

We Close Saturday Afternoon

(We Don't Want All The Business... We Just Want Yours)
Highway 70 — Hollywood — Phone 378-2965

Countdown Begins For All-American

Approximately twenty of the most heart-throbbing seconds in the world of horse racing will soon reward a lucky individual with the richest prize in the history of the "Sport of Kings." The anxiety and excitement associated with this spectacular turf event is beginning to be sensed by everyone even remotely connected with quarter racing as the faithful hour for the 1968 All-American Futurity trials approaches.

Trials for the All-American Futurity, the world's richest horse race, are set for Friday, Aug. 23—less than two weeks away. Little time is left for a trainer to prepare his charge for this opulent event... It's nearing that time when "lady luck" begins to play an increasingly important role and the trainer can do little now except hope.

At this time, there remains 190 juveniles eligible for the trials. It is anticipated some 150 will actually pay the trial fee of \$500, necessitating some twelve elimination trials. Most will enter the trials this year because the gigantic purse estimated at \$600,000 will be split into thirty monies with the Futurity split into three dashes.

The first dash, or the Futurity itself, will take place on Labor Day and will reward the lucky winner (Continued to Page 5—Sec. B)

HOLIDAY GOLF

Fun For the Entire Family
On Sudderth Drive Near Holiday House

"WHERE THE ACTION IS"

If you don't believe in insurance, try dying without it.

RUIDOSO INS. AGENCY

LEE ONSRUD
DONNIE FOREMAN

Office Across from
Ruidoso Post Office

Bingo

Every Friday Night
Kitchen Open

EVERYONE WELCOME
ELKS LODGE
Highway 70 — Ruidoso

NOTICE TO MOTEL OWNERS and Summer Vacationers Here—

We know your guests will appreciate your recommending the West's Most Beautiful golf course—

PAN-O-RAMA CARPET GOLF

On the Rio Ruidoso — Near Downtown
FUN FOR EVERYONE OF EVERY AGE

HOLIDAY BOWL

Try Our Snack Bar

OPEN BOWLING EVERY DAY

For Information
Call 257-4274

**BOB OSBORN
PAUL HONNOLL**



BOB & PAUL

Playing Nightly—
TRIMBLE'S

WIN, PLACE & SHOW



Plan on Attending
The World's Leading
Quarter Horse Yearling
Sale, Aug. 31 & Sept. 1

See the 10th Annual
Running of the

**ALL-AMERICAN
FUTURITY**

THE WORLD'S RICHEST
HORSE RACE
SEPT. 2nd
LABOR DAY

Fun-Time in August

RACING EVERY THURS., FRI., SAT. & SUN. AT

RUIDOSO DOWNS

NEW MEXICO

RUIDOSO FOOD MART

These Specials Good Thurs., Fri., Sat. — August 15-16-17
DOUBLE FRONTIER STAMPS WEDNESDAY

— FRESH MEAT —

U. S. D. A. CHOICE FRESH

Ground Beef ^L/_B 39¢

U. S. D. A. CHOICE

BAR-B-Q STEAKS LB. 79¢

FRESH

Chuck Roast ^L/_B 49¢

BEEF RIBS LB. 39¢

★ ★ ★

EGGS 3 \$1

CREAM PIES 3 FOR 98¢

TISSUE 10 ROLLS 79¢

Open 8 a.m. — 8 p.m. Every Day

FRUITS AND VEGETABLES



10 LB BAG

Potatoes 49¢

PEACHES FRESH LB. 29¢

PLUMS FRESH LB. 29¢

★ ★ ★

— MORTON'S —
**CHICKEN POT PIES
TURKEY POT PIES
BEEF POT PIES**

MIX OR MATCH 5 FOR \$1.00

— OPEN SUNDAY —

— WE TAKE FOOD STAMPS —

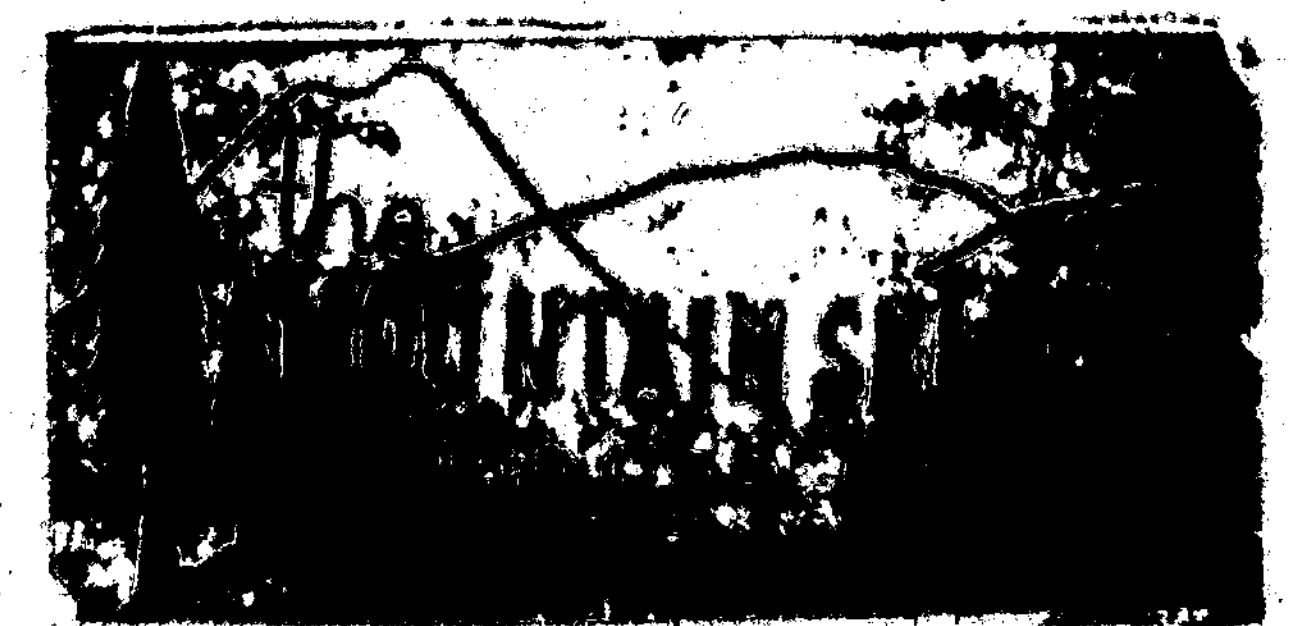
SALE ALL SUMMER DRESSES

\$5 RACK
\$10 RACK

NOTICE—
We Have Many Wonderful
New Fall Ready-to-Wear
Items Arriving Now—
SEE THEM

**USED SKI EQUIPMENT AND
NEW, TOO, ALSO ON SALE**

Used Metal Skis — \$39.50 up
Many Sizes in Hart, Head, etc.
with other items reduced, too



alph Dunlap Gives Personal View n Saturday Tour Ft. Stanton Cave

By RALPH DUNLAP
(Secretary Lincoln County
Development Ass'n.)

accompanied the group into the Stanton caves Saturday. Lee Ler, Ed Rolfe, John Corcoran, Sandy Sterlip of the National Antiquary Society accompanied warty.

Young Bill Shreengost found e of the few cave insects. It a silverfish with long an- na and caudal filaments. It is ivory colored insect measured an inch long overall. The dy was about 1/4-inch long.

th the help of the spelunkers found gypsum needles, angel and gypsum flowers. These inopacuous and expert help ed to find them. The gypsum needles are 3 to 4 inches long about as large around as a pin.

are formed from atmospheric gypsum crystals. The angel look like cobwebs and in an form of gypsum crystals. The of a caribide light disintegrates the thread. The white gypsum ers are in caves and to



GUIDEPOST WHERE TO STAY WHERE TO EAT

EL ALTO LODGE

All Courts Have Fireplaces, TV's — Kitchenette

Pho. 257-2521 — Box 255 Ruidoso

Mechom Drive on the Way to Ski Area and Ruidoso Lake

r. and Mrs. Carl Jorren, Mgrs.

MITCHELL'S MOTEL

Now is Serving Breakfasts and Short Orders

COFFEE CUP

Mr. and Mrs. Max Oliver

On U. S. Hwy 70 — Nearest to Ruidoso Downs Race Track

17 Units with TV in Every Room

Pho. 378-3808 — P. O. Box 367 Ruidoso Downs, N. M.

BENNETT'S INDIAN SHOP

Open Year 'Round — West Elway to

Don't Miss Ruidoso's Oldest Indian Trading Post — Authentic Jewelry, Navajo Rugs, Apache Crafts, Rocks, Arrowheads.

Park Motel

Located On Sudderth Drive Next To City Recreation Park

"COFFEE BAR"

48 ROOMS — TV — PHONES

257-4071

SIERRA BLANCA AVIATION

Complete Flying Service

BOB BRYANT

Phone 503 257-2102

Ruidoso Municipal Airport — P. O. Box 598

HANK GRAF'S NOB HILL LODGE & RESTAURANT

Chicken - Steaks - Seafood - Mexican Food - Sandwiches

SPECIAL LUNCH — 95c

on 11 a.m. to 2:30 p.m. and 5 p.m. 'til Midnight Monday Thru Friday; Open 11 a.m. to 2:30 p.m. and 5 p.m. 'til 2:30 a.m. Saturday and Sunday — On Sunday Open 'til 10 p.m.

SPEARHEAD MOTEL

"Ruidoso's Most Famous Old Fashioned Hospitality"

18 Units with Full Bathrooms

Room 1204

Ruidoso, N. M.

Pho. 257-2887

Dan Dee

Ruidoso's Finest Cabin Accommodations

Pho. 257-2887

Ruidoso, N. M.

PEPPERMINT BAR

GATEWAY CENTER — OPEN 7-9 — 257-2822

Soil Conservation Notes

From Upper Hondo Soil & Water Conservation District Bulletin

Auxiliary Sponsors

Essay Contest — The Ladies Auxiliary of the Upper Hondo SWCD recently sponsored an essay contest for students in the Captain School District. The subject for the essays was "What Conservation Means to Me." The winning essays were judged according to originality and meaningfulness.

Winners were David Prince, son of Mr. and Mrs. Verlin Prince; Patsy Walker, daughter of Mr. and Mrs. Claude Walker, and John Lucero, son of Mr. and Mrs. Herb Lucero.

David is a second grader and won \$2.50. Patsy is in the eighth grade and won \$10. John is a fifth grader and won \$5.00.

The Ladies Auxiliary hopes to extend this contest to other schools in the DISTRICT in the next school term.

LINCOLN COUNTY PHOTO ALBUM No. 179

ALMOST 20 YEARS AGO—Picture of what is now called old postoffice block in Ruidoso shows unpaved parking area on front of stores where postoffice was once located. Only firm now in existence there is Paul Douglass' real estate office in center of group of buildings. Old stores have signs Koy-Mason Shop, ready-to-wear for women, McCoy's Variety store, Village Gift Shop, and Buckner's gifts and electrical appliance shop. Photo is looking east and postoffice occupied building at farthest end.

—OPEN YEAR 'ROUND—

Things to Do — Where to Shop

In The Playground of the Southwest

High Country Lodge and Restaurant

"Ruidoso's Year Around Resort"

32 UNITS WITH FIREPLACES

Swimming Pool — Tennis Court

AM-FINN SAUNA

Reservations for Parties 257-2720

Highway 57 at the Turn-Off to Sierra Blanca Ski Area

COFFEE SHOP DINING ROOM

Charcoal Broiled Steaks

1 Mile Above Postoffice.

Pho. 257-3843

CREE MANOR

You're Out of the Crowd When You're At Cree Manor.

But In the Heart of Everything

Box 4 — Pho. 257-4058 Ruidoso, New Mexico

29 PINES MOTEL

"Where Your Pleasure is Our Business"

FERN & RUSSELL HAYES, Owners

P. O. Box 886

Phone 257-4346

Shropshire — TV's

One Block West of Bank

Right Downtown

Ruidoso, New Mexico

SMOKEY BEAR MOTEL & RESTAURANT

"SURE IT COSTS LESS TO STAY IN CAPTAIN"

48 Units — P. O. Box 487

Captain, New Mexico

Alpine Lodge

CENTRALIZED SERVICE

20 Modern Cabins with Fireplaces and Kitchenettes

Pho. 257-4481 — Box 190

HOLIDAY HOUSE

"On the Way to the Southwest"

20 Modern Cabins with Fireplaces and Kitchenettes

Pho. 257-4481 — Box 190

5050, Central Valley. Hagerman, Dexter, Lee and Rensselaer Soil and Water Conservation Districts held their Annual Zone meeting in Lincoln on July 1.

The meeting looked the election of a Zone Chairman, and discussion of resolutions to be brought up at the New Mexico Association of SWCD meeting in Alamogordo in December. Following the regular meeting, the photographers toured the irrigated fields on the Harold Massey farm near Captain.

Multiple Purpose Lake Mullata-Pappan Lake

Pragued for Captain, the Village of Captain, the Upper Hondo SWCD, and the South Central Mountain Water Agency. The committee for assistance in the development of a lake near Captain, for city water and for recreation.

Valton Hall, mayor and developer in Captain, has agreed to donate the lake site to the city to a lake can be built in the New Mexico Department of Game and Fish has agreed to build the lake as soon as the city can guarantee them sufficient water to maintain the lake.

The Game Department with cooperation of the city has completed the feasibility study and has found the site acceptable. The city has the necessary water rights for the lake, but in order to maintain an adequate flow of water to the lake an 8" pipeline from Peter's Hill, about 10 miles south of town, would be needed.

Investigations are currently under way to find necessary financing for the pipeline.



HIGH COUNTRY PAINTING—Mrs. Frances Siegall, right, of Goodland, Texas, presented painting of High Country Lodge to operators, Mr. and Mrs. John Hall. Mrs. Siegall's paintings are on display at the Lodge Friday, Saturday and Sunday from

8:30 a.m. to 12 noon. There are 35 paintings, still lifes and landscapes, in oil, acrylic and tempera. This month Mrs. Siegall has displayed a painting in each of the units.

This lake would provide the much needed water for the Village of Captain, as well as increase the economy of the area by the development of a recreational lake.

Preliminary estimates on the size of the lake are 25 surface acres and 50 feet deep at the dam.

District Places Priority On Recreation Assistance

Supervisors of the Upper Hondo SWCD placed a top priority on assistance to individuals interested in developing or improving their recreation enterprises—as they developed their annual plan of operations at their regular meeting in May.

The District has asked the Soil Conservation Service to also give a high priority of assistance to landowners wanting to establish, improve or expand their recreation areas for either public or private use. Establishment of recreation areas for public use on a fee basis can mean added income to individuals and the entire area.

Assistance is available on cost of establishment and layout of recreation practices from golf courses to fish ponds and from trailer parks to hunting areas.

Anyone desiring assistance on recreation is asked to contact the Soil Conservation Service in Captain, N. M., or a member of the Upper Hondo SWCD Board of Supervisors.

Two Summer Trainees for SCS

The Soil Conservation Service in Captain, assisting the Upper Hondo SWCD, is designated as training location for employees because of its wide variety of programs.

This summer Hollis Fuchs of Ruidoso, a student at New Mexico State University, and Don Henson of Roswell, a student at Abilene Christian College, are receiving training in Captain. Both boys are majoring in agriculture with Don planning on getting an advanced degree in Agriculture Engineering.

Upon completion of college, both boys will have had valuable on-the-job experience and training. Therefore, this will enable each fellow to be a better and more knowledgeable employee.

Hollis will be a junior this year and Don will begin his senior year studies.

Leslie Armstrong, who was a graduate of New Mexico State University, has recently completed his year's training period in Captain and was transferred to Pecos as the Range Conservationist for the SCS there. We will miss the Armstrongs — Leslie, his wife Glenada, who was our Upper Hondo SWCD Ladies Auxiliary President.

IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR

FREE TV GUIDE

OUR HAT IS OFF — TO —

The Ruidoso School Board and Administration

For their fine work in recent years in directing such a great educational system for our children. We pay this tribute on the eve of opening of another successful school year this month.

RUIDOSO PRINTING CO.

Pho. 257-2335 — Ruidoso

LEADING JOCKEYS
(Including Aug. 11)

Jockey	Mts.	1st	2nd	3rd
L. Byers	345	65	47	38
W. Hodges	294	39	28	47
M. Hart	237	31	26	26
J. Wallace	163	28	21	24
J. Badoosky	254	28	28	25
G. Mower	211	27	22	23
W. Rock	186	25	19	29
E. Minchey	130	19	10	8

LEADING TRAINERS
(Including Aug. 11)

Trainer	Mts.	1st	2nd	3rd
C. Lambert	112	17	19	9
B. Arnett	129	17	17	10
O. Bloss	100	16	16	10
P. Oliver	112	13	15	17
P. Smith	112	11	15	12
C. Wooley	112	11	11	8
M. Marshall	26	11	3	5

Tied with nine wins are: W. Leach, D. Beard, C. Dean and J. Welch.

Read and use want-ads regularly.

Think HOLLYWOOD GULF

Hlway 70 — Hollywood — Phone 378-6900

FOR—

Complete Motor Repair Service

Wrecker Service Around the Clock

Tires, Batteries, Accessories

Gulf Motor Fuels & Lubricants

GLEN GREEN

Garrett's Antiques

Located in Old Post Office Block.

Rachel Garrett Invites You To Visit and Browse.

We feature Royal Dux Collector's Items, Also Art Glass, Cut Glass and Tiffany — Many Other Items.

— Phone 257-4572 —

VISIT FOX CAVE

Located seven miles south of Ruidoso Downs race track on U. S. Hwy 70, Fox Cave was once used as a hide-out by Billy the Kid and rying hands of Apache warriors. The place offers a wide variety of curios, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

Mel Romero Back As Coach At Capitan

Mel Romero, coach at Capitan high school for several years, and who tendered his resignation in that position recently to stay on as a teacher on the faculty there, told the News Tuesday morning that following a meeting of the school board, and also giving in to pressure of grid fans of the area, he has reconsidered. He is already at work in summer training of the 1968 edition of the Capitan Tigers. Class C title contenders last year. He said he had 30 boys reporting for training Wednesday this week when the legal date for start of summer conditioning arrived.

HALF INSURED?

Your present fire insurance may protect only part of your dwelling and possessions.

FARMERS FULL PROTECTION COSTS ONLY PENNIES MORE!

FARMERS INSURANCE GROUP

For information call

Ken Myers

Phone 257-4230

1 Block East of Chamber of Commerce

-- Race Results -- FRIDAY

PAUSE THREE SECTION 2
Ruidoso News
Friday, August 16, 1968

First Race—550-yds.; Mister Bar Daves, 11.80, 5.20, 4.40; Highway Bars, 8.80, 6.00; Glory Groll, 3.00. T—1:28.2.

Second Race—6 furlongs; Freedom Leave, 16.20, 7.40, 5.20; Top O' Class, 6.20, 5.20; Peoples Valley, 5.40. T—1:15 3-5.

Daily Double—\$108.80.
Third Race—400-yds.; Sugar Sabre, 6.20, 4.00, 3.00; Barett, Bright, 7.80, 3.60; Copy Twist, 2.60. T—1:20.5.

Fourth Race—400-yds.; Pop Art, 4.80, 3.40, 2.80; Lunar Bars, 10.40, 5.60; Master Spy, 3.40. T—1:20.9.

Fifth Race—6 furlongs; Beef 'N Beans, 21.00, 8.60, 5.40; Front Pockets, 15.40, 6.20; Nor Dob, 3.80. T—1:17 4-5.

Quintela—\$130.00.
Sixth Race—440-yds.; Tol Ridge, 48.40, 17.40, 7.00; Top Decoration, 3.80, 3.20; Follow Me Y'All, 3.40. T—1:22.5.

Seventh Race—400-yds.; Clovis Rocket, 11.00, 4.00, 3.00; Wilcox, 3.80, 2.60; Vanny's Gold, 2.80. T—1:20.2.

Eighth Race—6 furlongs; You Ain't Wrong, 9.80, 4.60, 3.40; Arrowhead, 4.20, 3.60; Any Day Now, 3.00. T—1:16 2-5.

Ninth Race—1 mi.; Marcadru, 4.40, 3.20, 2.60; Jet Down, 6.60, 4.40; Back Road, 5.60. T—1:43.
Big Q—\$173.00.

Picture Framing



Combinations Changed
We Sell States of All Kinds
RACE MAKES—TRADE CHANGES—
Fast Emergency Day or Night
Service

F. E. ADAMS
U-NAMIT LOCK SHOP
Pho. 257-2906 Night 257-3180



ask
for
it!

R. Jack Stewart
— DISTRIBUTOR —

Make Mom Happy With This
SPECIAL
Hotpoint DE-404
Portable Electric
DISHWASHER
\$199
Wimberly Electric

COLOR PROCESSING

"THE VISUAL COMMUNICATORS"

Ponderosa Photography
Located Across Street from Color Cable TV
Phone Ruidoso — (505) 257-2444

Commercial — Homes — Additions
Repairs — Remodeling

JOHN R. EMDE
BUILDER

Licensed Contractor Ruidoso, New Mexico
Phone 257-2241 P. O. Box 966

We Are The Franchised
Dealer for

HOMELITE CHAIN SAWS
Accessories and Parts

HOLLYWOOD CAR PARTS
Hughie Waterman - Hwy 70 - Hollywood - Phs. 378-3417

CARTER ELECTRIC

Licensed & Bonded Electrical Contractor
Commercial and Residential Wiring

Established Since 1954
Small Appliances Repaired

Phone 257-2028 — P. O. Box 612, Ruidoso
Next Door To TV Cable Office

RUIDOSO
NATURAL GAS
FOR SERVICE CALL
378-4262
OR
378-4028

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products



WINS FIRST — State winners in General Home Economics were presented with awards during recent annual 4-H Club Conference at New Mexico State University, including Carol Cooper, above, Tinnie, who won first place.

12th Race—1 mi.; Mirooz, 17.60, 6.80, 4.60; Boom'n Clem, 4.00, 3.20; Blue Collie, 4.20. T—1:43.
Quintela—\$29.80.
Att., 6.900; Handle, \$260,871.

SUNDAY

First Race—6 furlongs; Colonel's Hour, 6.80, 4.40, 3.00; Melonote, 6.60, 4.20; Lovly Boy, 3.60. T—1:15 2-5.

Second Race—350-yds.; Mr. Pap, 16.20, 9.60, 5.60; Eterna, 4.60, 3.80; Panjo Blair, 4.60. T—1:18 3.

Daily Double—\$113.00.
Third Race—6 furlongs; Roman Falls, 14.20, 8.20, 6.00; Bee's Best Boy, 5.00, 4.00; Wipe Out, 6.40. T—1:10 2-5.

Fourth Race—400-yds.; Top Bug, 3.80, 3.20, 3.00; Speckle Sue Deck, 9.80, 6.40, Deccanza, 3.80. T—1:20.5.

Fifth Race—1 1/16 mi.; Magio Bay, 5.40, 3.20, 2.80; Reno Moon, 9.60, 6.60, Porfido, 6.60. T—1:50.
Quintela—\$56.60.

Sixth Race—350-yds.; Tomto Bars Girl, 10.20, 4.80, 3.60; Fandango Bellboy, 4.60, 3.60; Mics Bank Night, 3.80. T—1:18.

Seventh Race—870-yds.; My Charge, 29.60, 14.60, 6.00; Breca Ear, 17.20, 6.00; Won Fich, 3.00. T—1:40.6.

Eighth Race—1 mi.; Kahlua Kapura, 23.00, 9.00, 6.80; Distributor, 6.20, 6.00; Smak Doctor, 9.20. T—1:44.

Ninth Race—6 furlongs; Tray

Duce, 13.60, 5.60, 4.40; How Rough Tis, 4.40, 3.80; Locksley Hall, 6.00. T—1:21 2-5.

Big Q—\$248.40.
10th Race—1 mi.; None At All, 11.60, 7.20, 5.20; Silky Way, 11.60, 6.80; Bright Snage, 4.80. T—1:42 1-5.

11th Race—400-yds.; Joads Bux, 20.60, 6.40, 3.80; Lady Bug's Moon, 3.00, 2.60; Jet Deck Junior, 2.80. T—1:20.4.

12th Race—6 furlongs; Mr. Thru Bound, 14.60, 7.80, 4.20; Deer Van, 7.60, 5.00; Super Scooter, 3.60. T—1:21 3-5.

Quintela—\$76.60.
Handle, \$257,532; Att., 6.800.

THURSDAY

First Race—4 furlongs; Abo Lady, 12.00, 4.40, 2.80; Solo Leo, 3.20, 2.40; Proud Husky, 3.00. T—1:47 4-5.

Second Race—5 furlongs; Tres Palacios, 5.80, 3.00, 2.60; Lil' Bit Ospeid, 3.00, 2.40; Keen Skipper, 2.80. T—1:08 4-5.

Daily Double—\$39.40.
Third Race—350-yds.; Step and Go, 3.40, 3.00, 2.60; Top Moon, Jr., 8.60, 5.20; Tjo Chick, 3.00. T—1:18 4.

Fourth Race—870-yds.; D&P Falls, 7.60, 4.00, 3.20; Kelo Strawjack, 8.80, 5.00; Dr. Rafferty, 3.60. T—1:47.4.

Fifth Race—6 furlongs; Hi Spicey, 19.80, 6.00, 4.00; Paul H. Bar, 3.60, 2.60; Sigrid Song, 3.20. T—1:14 4-5.

Quintela—\$23.60.
Sixth Race—350-yds.; Glory Chain, 15.60, 6.00, 4.40; Top Beldy, 3.40, 3.00; Papa Bear Bar, 4.20. T—1:18 3.

Seventh Race—400-yds.; Tidy Co, 4.80, 2.80, 2.60; (Dead heat) Bar Masterpiece, 7.40, 6.60; Monumental, 2.80, 4.20. T—1:20.5.

Eighth Race—440-yds.; Bright Hope, 5.40, 2.80, 2.20; Bean Bandit, 3.40, 2.80; Red River Rat, 2.80. T—1:22.4.

Ninth Race—6 furlongs; Marital Score, 9.00, 4.00, 3.60; Vain Victory, 4.20, 3.60; Harry Hot Foot, 6.00. T—1:15 2-5.

Big Q—\$79.20.
10th Race—1 mi.; Big Find, 9.80, 3.20, 3.20; Drees Up Jean, 2.60, 2.60; Flint Spear, 9.60. T—1:44.

11th Race—6 furlongs; Marca Libby, 22.20, 7.40, 5.00; Midnight Tower, 3.60, 3.00; Spandora, 3.20. T—1:16 4-5.

12th Race—1 mi.; Sassy Dream,



NEW DENTIST — Dr. John Spars, graduate of Baylor University's school of dentistry in Texas, has opened an office for the practice of that profession here in association with Dr. James A. Beall. Dr. Spars is married and he and his wife Libby are parents of two daughters, Karri 6 and Karla 3. The young couple is from Carlsbad. Dr. Spars has relatives who reside in the Capitan area.

DOWN AT THE DOWNS

There were only two holders of tickets on the Big Q Saturday when a pot of \$13,526 was posted. Each collected \$5,545.60.

The more Larry Byers ride the larger his lead over the other jockeys get. Last week the capable roldman brought home nine winners and extended his lead over second place Walter Hedges to an unreachable 26 wins. Hedges remained safely in second position, eight wins ahead of Kenneth Hart who advanced to third.

The trainer standing this week finds Clifford Lambert and Bob Arnett draddocked in the top spot. Both sport seventeen wins this season with Gerald Blax right behind the leaders with sixteen wins. It looks as though the race for

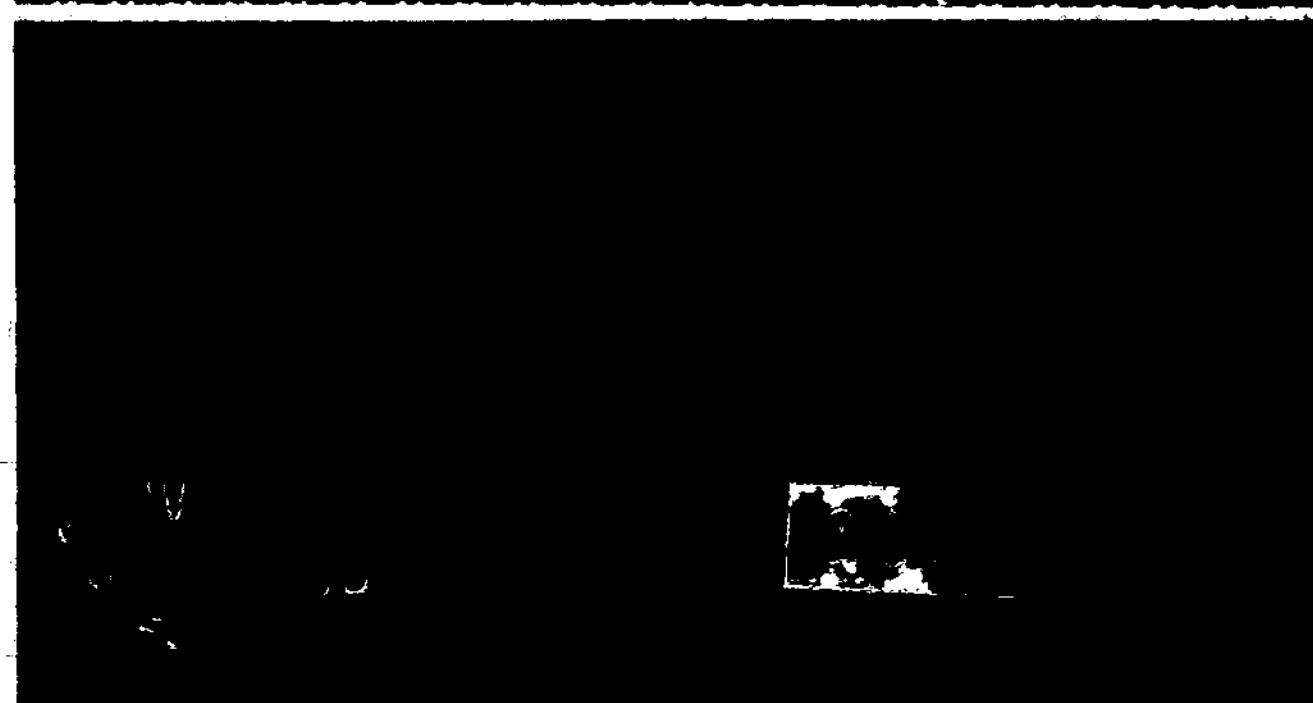
99.20, 45.20, 15.00, Alderman, 14.00, 6.20; Rayaki, 3.60. T 1 44 1-5.
Quintela \$137.60
Att., 2,900; Handle, \$103,541.

YEAR AROUND Warehouse Storage

Insured — Fireproof.
In Hollywood Area of Ruidoso
Lee Wimberly
Rental Properties
Pho. 378-6350

WE BUILD ANYTHING

Vacation Cabins — Residences — Commercial
Also Remodeling and Repairing
ROOFING — FENCING — PAINTING
— 9 YEARS IN RUIDOSO —
G. A. & S. L. Jones
Construction
Phone 257-4270 — P. O. Drawer J



Ceramic Tile • Window Glass • Store Fronts • Mirrors
Shower Doors • Window-Patio Doors • Auto Glass
Complete Glass Service

NEW MEXICO GLASS COMPANY

PHONE 257-4243 — BOX 1072 — RUIDOSO, N. M.

MURRAY DRILLING CO.

WATER WELLS DRILLED & REPAIRED
PUMP SALES & SERVICE
P. O. Box 204 — Ruidoso Downs, N. M.
Phone 378-5876

J. W. VON ROSENBERG

General Contractor
Concrete Work — Block Work
Phone 257-4563 — Ruidoso, New Mexico

INSURANCE

For All Types and Coverages
J. H. COOPER AGENCY
THE AGENCY OF SERVICE
Phone 257-2410 or Residences 257-2713
New Located in Gateway Center Next Door to Ski-Shooter

Home — BUILDER — Commercial

Remodeling — Roof Repairs
Floor Sanding — Floor & Upholstery Cleaning
Ruidoso Maintenance Co.
Licensed Contractor Ruidoso, New Mexico
Phone 257-2302 P. O. Box 1227

JANZEN CONSTRUCTION

Residential — Commercial — Remodeling
JANZEN ROOFING
ALL KINDS
Built-Up — Shingles — Tile — Shakes
DEAN JANZEN, BONDED CONTRACTOR
Pho. 257-2544 — Ruidoso, N. M. — Box 1026

REMODELING . . . ? ASK US ABOUT "THE BOLD LOOK" OF KOHLER

MODERN — STYLISH — DEPENDABLE

There's No Place Like Home and there are no plumbing fixtures like Kohler for style, color and value.

Sid Courville Plumbing & Heating

Phone 257-2055

Ruidoso, N. M.

PLAN DRAWING SERVICE

FLOOR PLANS — BLUEPRINTS
DESIGN — DRAWING
ELMER PIRELLI
257-4200 — After Hours 257-4221

ROOFING

Ken Myers — Pho. 257-2953

WESTERN STATES ROOFERS

Professional Work

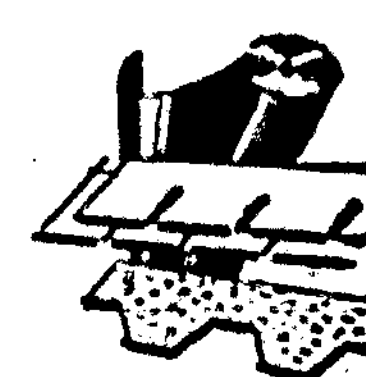
Shakes — Composition — Built-Up

LICENSED & BONDED

Serving Ruidoso and
New Mexico for 10 Years



Any Pitch
Any Color
Crushed Brick
Lava Gravel



Trailer Houses Roofed, Also

Our Churches

UNITED METHODIST CHURCH
Ruidoso, N. M.
Pastor: James W. Ross, Pastor
Sunday School — 10 a.m.
Worship Service — 11:00 a.m.
Wednesday Evening — 7:00 p.m.
(Listen to Ruidoso News Broadcast Sunday Morning at 8 a.m. KRRL)

CHRISTIAN SCHOON SERVICES
Sunday School services each Sunday at 9 a.m.
Every Sunday, 11:00 a.m. in Ruidoso Women's Club. Testimony meeting following regular service each third Sunday.

FIRST BAPTIST CHURCH
Rev. Rayford H. Hines
Sunday School — 9:45 a.m.
Worship Service — 11:00 a.m.
Training Union — 6:30 p.m.
Worship Service — 6:30 p.m.
Wednesday Night Service — 7:30 p.m.
Rev. Kenneth Cole, Pastor
Pastor Gateway, Ruidoso

UNITED METHODIST CHURCH
Rev. Eugene Dolan, Pastor
Sunday School — 10 a.m.
Worship Service — 11:00 a.m.
Training Union — 6:30 p.m.
Worship Service — 6:30 p.m.
Wednesday Night Service — 7:30 p.m.

CATHOLIC SERVICES
Father Eugene Dolan, Pastor
Sunday Masses:
St. Eleanor's Summer Schedule — 7:00 a.m., 9:00 a.m. and 11:15 a.m.
St. Jude Thaddeus in Spanish — 10:00 a.m. and 1:00 p.m.
Confessions: in Ruidoso every Saturday and the day before Holydays and First Fridays from 1 to 1 p.m. in both churches upon request.

METHODIST REFORMED CHURCH
Rev. Eugene Dolan, Pastor
Worship Service — 11 a.m.
Frank Love, Minister of Christian Education
Church School — 10 a.m.
Bible Study — 7:00 p.m.
with the exception of evening service.

EVANGELICAL SERVICES
Rev. James Eubanks, Pastor
Sunday School — 10 a.m.
Worship Service — 11:00 a.m.
Wednesday Night Bible Study, 7:30 p.m.

CHURCH OF JESUS CHRIST I.S.D.
Ruidoso South End
Sundays at 10:30 a.m.
Sunday School and Sacrament Meeting

CHURCH OF JESUS CHRIST I.S.D.
Ruidoso North End
Sundays at 10:30 a.m.
Sunday School and Sacrament Meeting

CHURCH OF JESUS CHRIST I.S.D.
Ruidoso North End
Sundays at 10:30 a.m.
Sunday School and Sacrament Meeting

The Business Firms Whose Names
Appear at the Bottom of This Ad
Make This Special Church Feature
Possible Each Week:
Ruidoso State Bank
Member F. D. I. C.
Keeth Gas Company
in the Gateway — Phone 257-4028



GET BRIEFING—Thirty-one candidates for the 1968 Ruidoso high school football team were getting briefed before start of summer practice for the upcoming grid season when camera caught this scene in

a classroom Wednesday morning. Coach Ken Newton, center, is discussing rules for training while assistant Travis Lee stands at right. First game is Sept. 6 with conference Class B foe Carrizozo Grizzlies.



FUTURE FISH—Youngsters learning to swim and working toward fish award under teacher Michele Coleman, center, at Ruidoso's municipal swimming pool, are, from left, Lonnie Nunley, Donnie Nunley, Kim Cashion, Laurie LaPray, Robin Nunley, Les-

lie LaPray and Brad LaPray. All those not named Nunley are children of Job Corps employees. The classes are held for two weeks, Tuesday through Friday at 9 a.m. The class finishes Saturday.

LITTLE LEAGUE TO BENEFIT FROM RACE DAY NEXT WEEK

Tickets to the races at Ruidoso Downs at \$1 each, if bought in advance of next Thursday's race day, Aug. 22 will assist in a fund being raised here by Don Driver, director of Little League activities, to build a new stadium and fix up a new playing field. The new diamond will be located on land across the Rio Ruidoso north of the high school. Driver said.

Tickets are on sale around town, and only those bought before the fourth August race day will be donated to the Little League fund, Driver declared.

The Little League program, re-instituted here this summer after a lapse of several seasons, had a most successful round of activities—with four teams sponsored by the Elks, Lions, Rotary and American Legion. All four teams were suited out in uniforms and a four-game week program was held for two months with the Rotary squad taking the 1968 championship.

The Little League action here also sparked a tournament in which four teams competed last week on

Wednesday and Thursday. Alamogordo had one team, Ruidoso one and Roswell two in the action, which was won by Alamogordo's Optimist club nine. The Ruidoso Valley Chamber of Commerce provided a 26-inch trophy to the winner, which must be won three years in a row for permanent possession.

SPORT SPITS

Raymond Day, Ruidoso, has been appointed a certified rifle instructor by the National Rifle Association of America. The new instructor was appointed on the basis of experience and the successful completion of an extensive examination. He is now qualified to conduct classes in basic marksmanship and safe gun handling.

Cash Skarda and two sons played in the Cree Meadows invitational golf tournament last week—Denny, who has played with the Eastern New Mexico U. team, ending up as runner-up in the championship

WEEK-END RACES—

(Continued from Page 1—Sec. B) as Mighty Deck, Cinder Leo, and Bounding Jo, all of whom should relish the 350-yard distance.

Mighty Deck, from the live stable of Gerald Rich, has accounted for the Sunland Park Championship and two of the All Distance Series at Raton. The strapping black colt will be making his local debut under Willie Lovell and 125 pounds.

Bounding Jo, who has won under 130 pounds already this season, should rate highly under top jockey Jerry Nicodemus. Cinder Leo is another invader from Raton, but he has made two local appearances, both winning ones. Keith Asmusen is up.

The race, shaping up as one of the top quarter races of the season, also includes Jet Smooth, Go Chicago Go, Miss Bank Night, Bar None Doll and Roma Charge.

Saturday's co-feature, honoring the popular El Paso Herald Post editor, Ray Sanchez, will be contested under invitational allowance conditions at one mile.

Heading the distance runners is King Alabil, from the stable of George Hazelton. The six-year-old gelding won his last out impressively and several in the beaten field that he will meet here.

Others in the top field include Duke's Strings, Brown Joe, War Rico, Count Hoist, Dimmer, Air Duty and Silky Way.

Post time each day is 1:30 p.m.

Billy the Kid 'Cap Sunday

Sunday will see these three-year-olds and up thoroughbreds in the Billy the Kid Handicap, Dobro Boy, William D., Sandy's Escho, Mystic Victory, Unanchored, Rock Island, Alun and Canyon Land. They'll be racing for a \$5,000 added purse for

a distance of 7 furlongs.

Allowance Set Friday

One of the top events of the season for three-year-olds Friday at Ruidoso Downs has attracted a fine field of sophomores, most of whom are eligible for the Ruidoso Thoroughbred Derby to be run Sunday, Aug. 25. The allowance affair will be contested at six and one-half furlongs for an \$1800 purse. The race should prove an important prep for the Derby.

Heading the small but powerful-packed field is the Florida-bred Leveehead. The Royal Levee colt, conditioned by C. D. Woolen, has been very impressive in all his local outs, and appeared to be running short in the Peter Hurd Handicap recently at five and one-half furlongs, when he closed with a tremendous rush. The extra distance here should be much to the muscular colt's liking. Pete Moore will be aboard.

Kahlua Kapers, an improving gelding ably trained by John Dillard, should rate highly also. The son of Gainsworth is moving up in company, but looked impressive in his last out, winning at a mile.

Kahlua Kapers will have Jack Wallace in the irons under 114 pounds. The distance should suit Fastddy well, also. The "fabulous" colt won here recently at a mile by twelve lengths, indicating his fitness for the distance. Fastddy will carry 121 pounds with no rider named as yet.

Others in the select field include Tell A Knight, 114, J. Nicodemus; Tegas, 121, G. Mower; V. Mill, 121, W. Curry; Please Regard, 113, E. Minchey.

2-Year-Olds In Thursday Program

An excellent field of two-year-old thoroughbreds is featured in the New Mexico Farm Bureau Purse as racing resumes Thursday. The allowance event includes sev-

eral top juveniles who will compete for the \$1800 purse at six furlongs.

Heading the field of eight is Ken Gaston's Leo's Bluday. The daughter of Oh Leo led every step of the way in her last out and registered an easy win in 1:14.3 for her third victory in four lifetime starts. The filly will tote regular rider Jim Bannowsky in her effort here.

Set to duel with Leo's Bluday for the pace is the speedy Doe Bowman from the stable of Jake Cascio. The youngster set the pace in the Rio Grande Futurity only to falter in the stretch and wind up third. The black colt, who is gifted with loads of "early foot" should fare well from his number two post position under Johnnie Cox.

Of interest in the dash is the father-son clash of Jake and Charles Cascio. Charles "Bubba" Cascio entered his good filly Aramaten also. The daughter of Tremulous has looked impressive at Sunland Park and La Mesa. The younger Cascio, a leading trainer at Raton, arrived on the local scene last week and promptly won two races Sunday.

Other local winners entered include Sweet Serenade, 109, G. Thompson; Call Me Rose, 112, B. Morris; Brazen Wanner, 117, W. Morris; also entered is Bragging Wagon, 120, No boy, and Hookum, 120, No boy.

Track officials expressed pleasure with the second four-day racing week-end this month. Under ideal weather conditions, more than 20,000 racing fans wagered \$778,674 during last week's four-day span. Officials are confident of even larger four-day week-ends during the remainder of the season, capped by the big Labor Day week-end, featuring the All-American Futurity and the All-American Futurity Sale.

ALL-AMERICAN—

(Continued from Page 1—Sec. B) ning owner with a purse of \$100,000 estimated. The tenth place finisher Labor Day will receive a tidy \$15,000. The second dash (or first consolation) will be run Saturday, Aug. 31, with an estimated \$12,000 going to the winner. The third dash (or second consolation) will be run Friday, Aug. 30, and the winner will get \$6,250 estimated. The tenth place finisher in the third dash will take home an estimated \$4,000, or twice the entry fee for the All-American. There is little wonder why most horsemen will take a "shot" at the "big" money in the Futurity.

There are standouts for the "Big Race" at this time... but every- one entered is hopeful that "lady luck" just might be on their side there isn't much time left for anything else.

RUIDOSO NEWS

Friday, August 16, 1968

GOLF TOURNEY—

(Continued from Page 1—Sec. B) Fourth flight consolation—Bob Gaston, Ruidoso over Dan Muselwhite, Arp, Tex.
Fifth flight—Dr. James A. Beall, Ruidoso over Otis Spears, Ruidoso.
Sixth flight consolation—Bucky Morrison, Ruidoso over George Marsh, Sr., Austin.
Sixth flight—Ron Battles, Ruidoso over L. D. Cooper, Andrews.
Seventh flight consolation—L. R. Huestis, Andrews over Malcolm Watson, San Antonio.

Gambles invites you to GET OUR PRICES on any kind of carpeting before you buy. Always economy prices—always a great selection in a variety of patterns.

For Growth and Prosperity For All of Lincoln County

VOTE FOR
DON STARK
Republican Candidate For

Lincoln County
COMMISSIONER
DISTRICT NO. 3

Your Support & Influence
Sincerely Appreciated



NILEY WATER LODGE

Chief Al Jost — Preparing

Ruidoso's finest foods for your dining pleasure in the beautiful Aspen dining room.

FEATURING —

- Turf & Surf Combination
- Loxster Tail and Choice Filet Mignon.
- Trout — Almondine
- Choice Agad Steaks
- 20-oz. T-Bone
- 16-oz. New York
- FAYE EVEREST

at the organ in the Pine Room Lounge

Your mixologist
PAUL MOHR

In the preferred Upper Canyon
For Reservations Call 257-3196
Your Host — AL SPARKS

Alamo Wins Little League Tournament

An Alamogordo Little League team defeated Durham's Road Runners from Roswell in the first annual tournament for the mini-baseball players here last Thursday afternoon with a cold 9-0 score. In a consolation game just previous, Ruidoso's All-Stars, made up of top players from this community's four-team league this summer, won over Pollard's El Toros from Roswell, 9-3.

The tournament began Wednesday with the Road Runners beating the El Toros 10-3 and with Ruidoso being blanked by the Alamogordo team 6-0.

A 26-inch trophy provided by Ruidoso Valley Chamber of Commerce was presented the managers of the Alamogordo squad, Jack Kotour and Travis Hooser. Don Driver, who directed Little League activities here this summer made the presentation as vice-president of the chamber of commerce.

The champions of this first tournament must win the trophy two more years running to be able to keep it. Travis Hooser and Jack Kotour coached the Optimist All-Stars to the tournament win. David Hunter was the winning pitcher with relief from Gary Skow. Pitcher, Tracy Adams, was knocked out in the second inning. John and Myron Marquardt, Tracy Adams and Frank Borunda were the big sticks for the Alamogordo team who got nine to Roswell's six hits Jimmy Spence stole second and came in with the winning run on a passed ball while Mike Greenwood got tossed out of the game for throwing his bat after striking out.

Local Little Leaguers in Golf Tournament

Craig Horton of the Ruidoso Little League players won a miniature golf tournament Thursday morning here, played over the Holiday Golf course. He received a new golf club as a prize. There were about two dozen youngsters competing.

Game: Thunderbirds, 1079; Team Ten, 1339; Nunley Drug, 1012.

High individual 3-game series: Jack Karamady, Jr., 533; Charlie Novick, 536; Tom Dawson, 629; Annie Keith, 573; Shorly Cummings, 463; Diekye Turner, 452. High individual game: Charlie Novick, 214; Carl Nafzgar, 201; Jack Kannady, Jr., 200; Annie Keith, 222; Shorly Cummings, 181; Annie Keith, 177.

Spills converted: Jo Yates, 4-5; Donna Harp, 5-7, 3-10; Carl Nafzgar, 6-7; Marge Renfro, 3-7-10.

Bowling

Ruidoso Race Track League
Results of Aug. 7

Team	W	L
Team Ten	26	10
Nunley Drug	25	11
The Spolers	24	12
Thunderbirds	20	16
Unanchored	17	19
H. K. Rader	17	19
Lane Bauer	16	20
Bankette	16	20
The Hypoc	15	21
Polly Parrots	15	21
The Beaters	10	21
Guns & casters	4	21

High team 3-game series: Thunderbirds, 2396; The Spolers, 2226; Bankette, 2263. High team

Game and Fish News

Ruidoso River, fishing fair, water high and murky at times, best baits corn and worms. Alto Lake, very slow, lots of moss. Bomito Lake, slow during day but picking up in late evening on garlic cheese.

JUDGE ALTON GRAY

Democratic Candidate
FOR MAGISTRATE
12 YEARS CONTINUOUS SERVICE



The name of the court has been changed, but I still stand for honest, fair and impartial administration of justice for all people.

I sincerely seek your vote and support!

"You can't buy experience, you earn it day by day."

VOTE FOR... J. MAX OLIVER

Ruidoso Downs — Lincoln County



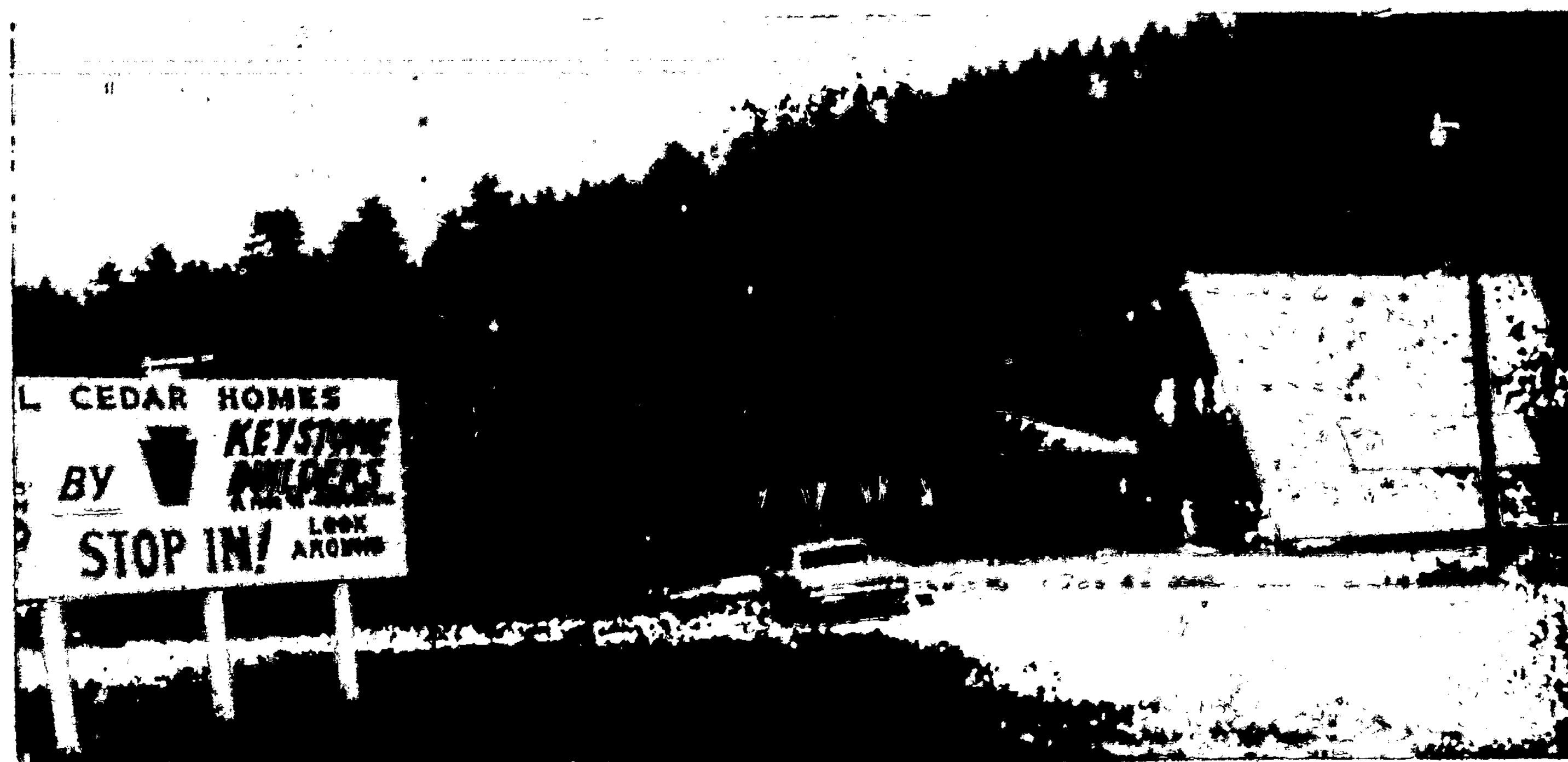
"For Fair and Impartial Representation"

REPUBLICAN CANDIDATE FOR
STATE REPRESENTATIVE
LINCOLN & SIERRA COUNTIES

—Pd. Pol. Adv.

GRAND OPENING

EVERYONE INVITED



KEYSTONE BUILDERS - WESTERN LAND ASSOCIATES

SEE
TWO MODELS OF
LINDAL CEDAR HOMES
BEAUTIFUL!

Built by KEYSTONE BUILDERS

PINE CLIFF
SUBDIVISION

Ruidoso's Most Accessible
and Successful Subdivision

Sold Exclusively by Western Land Associates

JUNCTION HIWAY 70 & HIWAY 37



RUIDOSOANS ADOPT FORMOSA CHILD—Child in very center in this picture is of An Wi, 10-year-old Formosa orphan being raised in a missionary school with assistance of Mr. and Mrs. Samuel Hyatt of Ruidoso. The Hyatt's foster daughter has moved up from 9th place to 3rd in her class. The Hyatts were informed she was abandoned by her parents who fled to China. The Hyatts said if anyone is interested in adopting a child in similar circumstances they will be glad to help with information.

Teens Find 'Successful Formula' In Running Camp Villa Madonna

It's not every day that a summer camp could make 100 young men want to stay an extra week. But Camp Villa Madonna above Alto N. M. has found a way.

The formula is this: take 100 boys to the mountains for five days; give them 17 high school boys as counselors. And then watch them have fun learning archery, rifle marksmanship and handicrafts and hiking around the mountain single file military style. (left left-foreground)

That's exactly what El Paso Mayor Council on Youth Opportunity did. Coordinator Ralph Chavez borrowed Camp Villa Madonna, an El Paso Catholic Youth Or-

ganization's summer camp at Alto and organized it for summer-long, five-day sessions for El Paso's underprivileged boys, ages eight to 14.

Then he located 17 area high school boys—among whose qualifications was a requirement that they also be underprivileged—to run the camp as counselors and ground custodians. Here was a way Chavez saw, to do double duty for El Paso's young people.

First, it has given 17 teenagers summer jobs; second, it has provided a camping experience and a first trip to the mountains for almost 900 underprivileged El Paso children.

Adult overseer of camp activities is Adrian Madrigal, camp director. During the school year, he teaches Spanish at Irvin High School.

Locating prospective "campers" was no difficulty, according to Chavez. They come from many areas of El Paso, such as Tigua,

Lower Valley, San Juan, Smelter town, South El Paso, Alameda, as well as various federal housing projects. During the summer, the Camp is holding eight sessions of five days each, attended by 100-120 boys. The Council also runs Camp Juan Diego in the lower valley and has borrowed the facilities of two area Girl Scout camps, all for El Paso boys and girls. Chavez expresses the hope that these camps will entertain 3000 children during the summer.

Locating counselors was a difficult job, but rewarding, he continues. The council screened teenage boys from all over El Paso County and came up with the 17, who were put on the payroll for the summer.

Before camp started the teens and camp director spent weeks in training (offered by Boy Scout counselor services) and in preparing the camp's archery and rifle ranges, along with sleeping and eating facilities.

Housing for campers are five "cabwams," A-framed cabins which the boys name. One session named them after ships, "USS Enterprise" and "Destroyers," after animals, "The Foxes" and "The Hogs" and after a television show, "F Troop." These "rough and ready" groups march military style from activity to activity during the day. About every half hour it's "left, left-right-left."

The staff supervises archery and

JOADA BUX UPSET WINNER OF RAINBOW FUTURITY

Herbert C. Lewis' gray two-year-old, Joada Bux, provided the fire-

works in the form of a major upset in the \$79,178 Rainbow Futurity at Ruidoso Downs Sunday. The improving daughter of Moolah Bux scampared down the straightaway in 20.39 seconds for a head victory over Lady Bug's Moon, who stumbled badly at the gate and miraculously recovered in a tremendous effort. The colt's mistake at the gate apparently cost him the second leg of the Tres Coronas, as Lady Bug's Moon had earlier won the Kansas Futurity.

Lewis, of Lubbock, says he al-

ways had a "world of confidence" in his youngster, and the night before the big race jockey Larry Byers stated he "wouldn't trade his mount on Joada Bux for any other in the race." But, his confidence wasn't shared by a majority of the 6,800 racing fans present who let Joada Bux go off at 9 to 1. The youngster has been supplemented to the opulent All-American Futurity, to be run here Labor Day.

TO ASSEMBLY
Attending the recent assembly of Jehovah's Witnesses in Albuquerque, which attracted a crowd of about 6,000 persons, from the Capitan congregation were the Clifton

Ruidoso News
Friday, August 16, 1968
Keith family, the Wayne Townley family, Karen Reynolds, Mrs. Johnny Mobley, the Kenneth Myers family, Mr. and Mrs. Fred Volquardsen, Jr., Mr. and Mrs. Grover Bridges from the Ruidoso area and the Bert Cheneys and the Pat Coors of Capitan.

HOTPOINT CTS#17
Ice Maker Combination
FREEZER-REFRIGERATOR
17-Ft. SPECIAL—
\$439
Wimberly Electric

CHOICE MEATS... EVERY TIME!



Picnic Hams LB. 39¢

WIENERS

SLASH 5
2 LB. BAG..... 79¢

BEEF
SHORT RIBS..... LB. 39¢
FRESH
PORK BACKBONE..... LB. 69¢
FRESH - SLICED
BEEF LIVER..... LB. 39¢

ICE CREAM



CRISCO HI-C

H. & J's OWN - VELVET
ASS'T. FLAVORS
½ GAL..... 58¢

SHORTENING
3 LB. CAN..... 74¢

ASS'T. FLAVORS
46-OZ. CAN
DRINKS..... 3 FOR 88¢

SWIFT'S
CORNISH HENS Nice Size Each..... 69¢

PATIO - 300 CAN
TAMALES..... 4 For \$1
FRISKIES - ASSORTED - 6½-OZ. CAN
CAT FOOD..... 3 For 29¢
SCOTT - JUMBO ROLL
TOWELS..... 3 For \$1
ZEE - BATHROOM
TISSUE 4-Roll Pkg..... 36¢

MISSION - WHOLE - 303 CAN
GREEN BEANS..... 2 FOR 35¢
MILE HIGH - 303 CAN
SWEET PEAS..... 5 FOR 89¢
CHUCK WAGON - 300 CAN
CHILI BEANS..... FOR
SWEET TREET - 300 CAN
CRUSHED PINEAPPLE 5 FOR \$1
STOKELY'S - 303 CAN
FRUIT COCKTAIL..... 4 FOR \$1

CHEER

GIANT BOX
DETERGENT..... 79¢

PUREX

GALLON
BLEACH..... 54¢

Just look at all the wonderful
FROZEN FOODS
and the low low prices!

MORTON'S - ASSORTED
DINNERS..... 2 FOR 79¢
MORTON'S - ASSORTED
CREAM PIES..... 4 FOR \$1

DOG FOOD KIM TAIL CAN..... 12 FOR \$1
POTATO CHIPS SNAPPY 10 OZ. BAG..... 49¢
INSTANT TEA NESTEA 2-OZ. JAR..... 85¢

HILL'S BROS. - YOUR CHOICE OF GRINDS
COFFEE LB. CAN..... 69¢
\$1.37
2 LB. CAN..... 1
3 LB. CAN..... \$2.05

OPEN
9 TO 6
SUNDAY

We Accept U. S. D. A.
Food Stamps

Prices Effective
THURS. - FRI.
AND SAT.

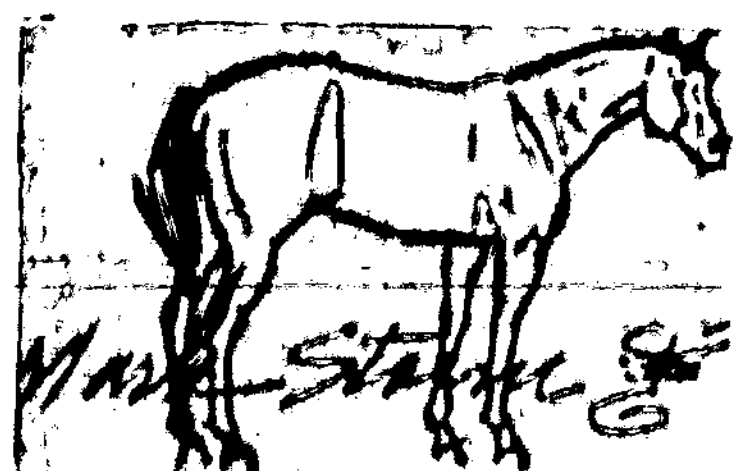


BEN*FRANKLIN®
LADIES' LOAFERS Black, Brown, Red, Green, Tan..... \$2.99
IRONING & PAD COVER SET..... \$1.29
ROASTERS Porcelain Enamel 99¢, \$2.59, \$2.99, \$4.49
SERVING TRAYS METAL - ROUND OR OBLONG ONLY..... 99¢
GARMENT BAGS REG. \$2.69 ONLY..... \$2.29
SIZES 8½ THROUGH 3
Girls' Shoes..... \$1.99
LADIES'
Hand Bags..... \$3.99
Lamp Shades..... \$2.99
Wall Mirrors..... \$3.98
Clothes Baskets..... \$2.59
Ladies' Blouses..... \$2.29

A Wonderful Variety of Fresh Produce at Low Prices
A dazzling variety of new-picked vegetables at low prices

BANANAS 2 LBS. 25¢
NECTARINES LB. 19¢
Corn On The Cob 5 ears 49¢
FRESH OKRA LB. 21¢

SPECIAL
on a Dishwasher
Hotpoint's DA-404
Only \$179.00
Wimberly Electric



Mark Storm
Fine Horse Paintings
2322 University Blvd.
Houston, Texas 77003

WANTED!

Democrats To Help Elect
JACK LOVE ATTORNEY GENERAL
Satisfaction of having helped the best man win!
Vote LOVE, Aug. 27.

—Pd. Pol. Adv.
8-9-16-23

YOUR VOTE APPRECIATED



CHARLES A. JONES
Candidate for
Democratic

Lincoln County Commissioner
— District 1 —

—Pd. Pol. Adv.

YOU'RE MISSING THE BIG NEWS

If You're Not Tuned In
to the 1968

CONVENTIONS
On Your
COLOR CABLE TV

Call 257-2311 Right Now—
We'll Be Right Out to Connect You.