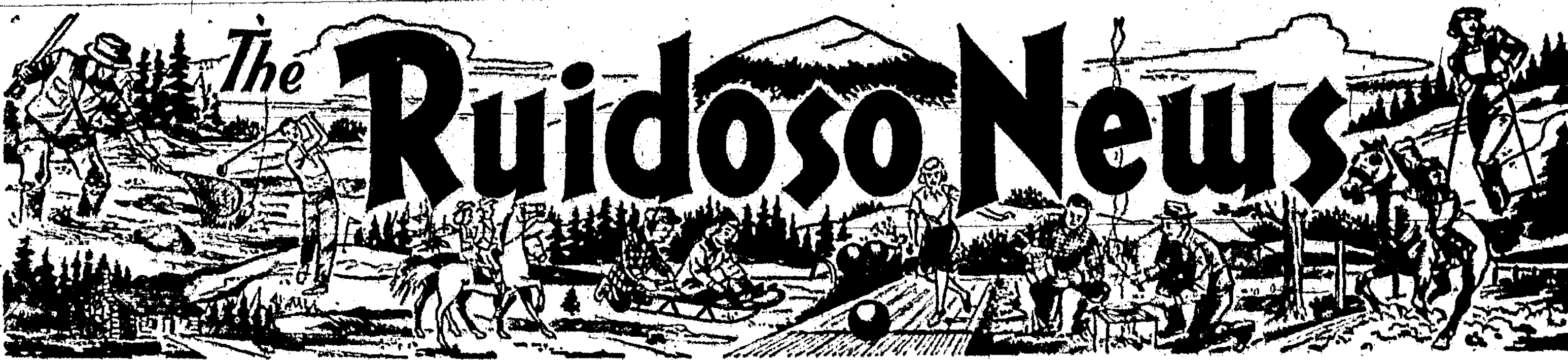


## Clarke Insurance Agency



Don't Let Fire or Any Other Disaster Ruin Your Holidays—Have Adequate Coverage for Whatever Emergency That Might Arise.

RAY CLARKE — BILLIE CLARKE — PHONE 257-2415



THE WEEKLY WEATHER Report is found each week on the front page of the second section in the O. &amp; L. Lumber Co. ad.

10¢

## Congratulations...

To the Coaches, Student Body and the full Warrior Team for a Fine Season Just Completed. Your spirit was great and your victories made us proud.

DAVE PARKS, Insurance Dep't.

DAN D. SWEARINGIN, Inc.  
Insurance — Real Estate — Phone 257-4255

NUMBER 23 IN OUR 23rd YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88345 FRIDAY, NOVEMBER 22, 1968 "INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions \$4.50 per year in Lincoln County; \$5.50 Outside County

## Around Town

—BY NOSEY WATERS—

Mrs. Frank Potter won the Think Snow for Dough contest conducted by KRRR. It was announced last Saturday. She guessed a foot of snow would be measured at Sierra Blanca Ski area by 6:30 p.m. Nov. 15 and a foot had fallen this winter season by 6:15 p.m., the radio station reported. She won \$100 in merchandise prizes, the station announced. . . . We in the printing business in Ruidoso felt a double loss in the death of our good friend Jack Siddens last week. Jack once worked for a few months in the Ruidoso News "back shop," helping make up pages and ads for us in our old location up the street near The Cafeteria. All of us in the profession feel his loss as a personal one, and we also know the town, too, has lost a fine gentleman and booster. . . .

Visiting here over the week-end were Mr. and Mrs. Barrie Hood, who now live in Carlsbad. Hood was with the Forest Service Ruidoso district prior to going to Carlsbad where he is now owner of the Texaco dealership and doing real well. . . . Being distributed by Trans-Texas Airlines and by United Airlines, along with travel agents, too, are 25,000 color magazines concerning Ruidoso and the Sierra Blanca Ski area for the new ski season. The brochure was published by Sierra Blanca Sports, Inc., owners of Mountain Ski Shop and Sierra Blanca Ski Shops here. We hope we can insert the brochure in our newspaper next week for all our readers to see. It is being distributed by the Colorado Skiing Gazette in its regular circulation next week, too. . . . With 14 inches of snow in the ski area here last week and 24 inches or more in the higher elevations, Ray Held has had members of his junior ski racing team on the slopes for workouts for several times last week-end and this week. They're anticipating an even better season of wins, honors and awards than last year—which was certainly a great one for them. . . .

Roy Lare at Chaparral 66 Station in Ruidoso Downs has a three-stud machine that installs studs in snow tires in a jiffy. . . . Remember, it's the custom of the Ruidoso News to go to press a day ahead of Thanksgiving each year for a couple of reasons—the post-office and most stores will be closed on our regular publication day which makes it hard to deliver the paper to all such sources, and then it allows our crew to have a long Thanksgiving week-end holiday which is certainly deserved. You can help by getting your news and ad copy to us a day or so earlier than usual. . . .

School authorities this week sent this message home to parents by the children in school: "We wish to call your attention to the sewer drainage project—the ditches are a hazard and your children should be cautioned not to play near them while waiting for a school bus stop." . . . Sunday's Albuquerque Journal had a special supplement on skiing in New Mexico and Ruidoso's Sierra Blanca received some nice publicity. . . . Wimblerly Electric this week announces the addition of the Westinghouse line of appliances. . . .

We hear Plaza Dee Shopping Center merchants plan an all-out Christmas decoration for the coming holiday season. . . . Friends have told us that Mary Valen, former Ruidosoan who went to work for a radio station in Alamogordo, is going to Mexico at a place near Acapulco, where he will do some writing. . . . One of the matters under discussion at the State Highway commission meeting held in Carlsbad last week-end was the passage of a resolution asking for federal designation of our U. S. Highway 70 as an interstate route. . . .

Named one of the Texas' ten best dressed women was Mrs. Gordon Knox of Midland. The Knoxes have a beautiful vacation home here in Indian Hills. . . . Ministers here in the Ruidoso Ministerial Alliance again are requesting questions from our readers—questions they can answer in a column to start soon in the News. They urge you to unload on them with provocative, challenging and searching questions. If you do not want your name used in their answer, you may request they not mention your name. If the subject is such that you or they had rather not have



the answer printed, they will write you a private answer and it will not be published. You may direct your questions to the Ministerial Alliance in care of the News. . . .

Max McCoy of Community Public Service Co. says poles are set, but snow drifts on the new road to the top of Buck mountain (which is between Ruidoso and the ski area) is slowing down the work of stringing power lines to the new radio site there. Radio equipment for several state agencies, such as the Highway Department, State Police, Game Department, etc., along with private radio transmission systems, too, will have a wider range of reception throughout southern New Mexico by using the new site, Max says. . . . Newly elected Congressman Ed Foreman of District 2 conferred with residents of Ruidoso, Capitan and Carrizozo last week, asking their views on needed legislation and other matters. About 40 met with him here last Thursday at Nob Hill Restaurant. . . .

Fishing on Bonito Lake and Alto Reservoir will be pictured in the Sportsman's Network on national television sometime in the near future. Two well known Southwest and Middle West figures, the former governor of South Dakota, Joe Foss who is best remembered as a World War II flying ace, and Dr. Frank Hibben, anthropologist of the University of New Mexico were the fishermen who caught some mountain trout in the two waters here for the movie cameramen. They were flown here by the New Mexico Dept. of Game & Fish, according to Charles Cockerell, local game conservation officer. He said the local area was also featured in a national TV sports program not too long ago when a movie on hunting Barbary Sheep on the McKnight-ranch was made with movie star Robert Stack and Red Sox baseball figure Tony Cangelaro (our spelling) as the hunters. . . .

Congratulations to the R. A. Bennetts on their 20th anniversary in the grocery business here. They're giving away a portable Westinghouse TV in a big sale they've got going. . . . House of Guns is beginning to receive GE appliances and TV's and other items for which they'll be dealer here. . . .

Area Postmasters have some special ideas about how Christmas can be made merrier, based on years of service in the Post Office. Visit the Post Office this week while the crowds are still small. Buy all the extra stamps you'll need. Stock up on enough boxes, tape, stuffing, string and wrapping paper to see that packages are wrapped solidly and well. The time of mailing is especially important—the earlier the better. Use of first class postage on greeting cards will make sure your mail is forwarded if the

## LARGEST ENTRY LIST FOR MISS SKI-O-DOSO

Plans are rolling for the 1968-Ski-O-Doso to be held Saturday evening, Nov. 30 at the Chaparral Motor Hotel here, committee heads said this week. . . .

The Miss Ski-O-Doso contest, out of which is selected a young lady to represent the Sierra Blanca Ski club, sponsors of the winter festival, has drawn the largest entry list this year than ever before. Mrs. Charles Findley, chairman, assisted by Mrs. Doug Bacs, reported this week at least a dozen will be vying for the title. . . .

They include five from Ruidoso: Vivian McElm, Margie Pearson, Susan Sellers, Margaret Bennett and Karen Campbell, and seven from out-of-town, Mary Cone, Lubbock; Susan Werhan, Lovington; Carol Crawford, Holloman AFB, Alamogordo; Millicent Wauters, Roswell, and Debbie Dyer, Lubbock, as well as two more yet to be named. . . .

Mail will be returned to you if it is poorly addressed or there is no forwarding address. "Wrap your packages neatly and well. A loose piece of wrapping may get caught and ripped. Pad your gifts securely so there is no rattling and there is sufficient support for other packages. The sack carrying your glass cup may have two or three bowling balls riding on top of it. . . .

Mrs. Tommy Hall found a child's jacket outside H. & J.'s which she washed and repaired. She says it is size 3 or 4, is brown, and she is sure some child will need it for the cold weather. She can be reached at 257-4191. . . . Mountain Ski Shop is holding an open house this week-end Saturday and Sunday to introduce new items in ski apparel and equipment. Refreshments will be served and you're invited. . . .



## RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations ARE DUE

Mr. and Mrs. Frank Gonzales, Ruidoso, parents of a daughter, born Nov. 12, wt., 6 lbs., 9½ oz.

Mr. and Mrs. Larry L. Holly, Hollywood, parents of a daughter, born Nov. 12, wt., 6 lbs., 12 oz.

Mr. and Mrs. Ricardo Taranco, Weed, parents of a son, born Nov. 15, wt., 6 lbs., 9 oz.

1968 SCORE TO DATE—

GIRLS BORN—42

BOYS BORN—40

## Bank Declares Stock Dividend; Vote Is Called

The board of directors of the Ruidoso State Bank at its regular monthly meeting of Nov. 13, 1968, declared a stock dividend, subject to the approval of the bank's stockholders, of one share for each five shares held to stockholders of record Nov. 12, 1968. . . .

This will increase the bank's common stock from 16,200 shares to 19,500 shares and the bank's authorized capital stock from \$49,500 to \$105,000. . . .

The board also authorized the increase of the bank's surplus from \$162,500 to \$200,000 and the reserve for contingencies from \$162,500 to \$200,000. . . .

This means that the bank's capital, surplus and reserves for contingencies have been increased from \$487,500 to \$555,000. . . .

The bank on its establishment 15 years ago on Dec. 1, 1953, had total capital accounts of \$100,000. . . .

The action is subject to approval of stockholders at a special meeting, handling the mailing of special invitations. . . .

## Ski Area to Open Friday This Week

Snowfall in early November this winter and with all facilities in fine shape to go, manager Roy Parker of the Mescalero Apache Indians' Sierra Blanca Ski area said skiing will begin a week earlier than had been expected. All lifts began operating Friday this week. . . .

Snowfall in the last few days has totaled 24 inches in the upper slopes and 14 inches at the lower terminal area, Parker said. It has been packed and with the cold temperatures that held sway most of the week the trails are in fine shape. . . .

A new trail, named Chino, for in-closed area, is open this year between Ambush and just west of Meadows. Parker said he and members of the area staff skied all trails early this week to determine conditions and said that they are plenty good for the early season. . . .

The Captain lift, damaged in a windstorm more than a year ago, has been repaired and will be operating and maintenance has been done on all other lifts. "The chair lift seven looks different—we've painted it a blue," Parker added. All lifts have been inspected and have been given approval. . . .

The main dining room at the ski area will be open this week-end, and at Thanksgiving or perhaps a week later, the dining facilities will be in operation. "We will have both dining rooms open seven days a week this season," he added. . . .

An extra acre of parking area has been improved, to handle at least an additional 100 cars, Parker reported. The first aid building has also been doubled in size. . . .

The terminology to be used for the official ski reports daily throughout the season is printed where in today's News with the advice that telephone calls should be made to 257-4253 where callers will hear a daily taped report of conditions. . . .

Parker was optimistic about the upcoming season, saying he felt it would be a good one, particularly that the area was ready to be opened a week earlier than expected. . . .

## Community Thanksgiving

Ruidoso Ministerial Alliance has announced the annual Community Thanksgiving Service for this year will be held Wednesday evening, Nov. 27 at the First Presbyterian Church in Palmer Gateway. To start at 7:30 p.m. the service will present the Rev. Richard LaPine, Community United Methodist minister giving the sermon, and with ministers of the other churches, including the Presbyterian, St. Eleanor's Catholic, Episcopal Church of the Holy Mount and the First Christian church all having parts. . . .

Arrangements were in charge of Chapel of Roses Mortuary here. . . .

## Town Meeting Suggested To Get Residents' Ideas



JACK SIDDENS

## Jack Siddens Rites Held Sunday

Jack Lyndall Siddens, 53, sales manager here for the real estate department of Dan D. Swearingin, Inc., was laid to rest here in Forest Lawn Cemetery Sunday afternoon following funeral services conducted by Dan Talbot, minister, at the Gateway Church of Christ. Siddens, a former printer and owner of a commercial printing and office supply firm in Clovis, and who came here about three years ago from that city, died in Albuquerque of an apparent heart condition while visiting there. . . .

Siddens, born at Kress, Texas, had worked at Truth or Consequences as a partner in the newspaper there prior to going to Clovis. He worked as a printer with the Ruidoso News about ten years ago for a few months before having to return to Clovis to resume operation of a commercial printing firm that he had an interest in. . . .

He was born June 22, 1915. He is survived by his wife, Mrs. Evangeline Siddens, Ruidoso; a son, Edward H. Siddens, who only last week moved with his family to Albuquerque; his mother, Mrs. Bolle Siddens, Clovis; and three sisters, Mrs. Ara Williams, Mrs. Ruby Blair and Mrs. Pauline Wilkom, all of Clovis. . . .

Palbearers were Tommy Perrett, Dave Parks, Otto Spears, Jay Moody, Richard Parsons and W. R. Hughes. . . .

Honorary palbearers were Jess Nobles, Carl Bledsoe, Dan Swearingin, Paul Douglas, Jesse Perrett, Vic Lamb, Dr. C. D. Kasper, Ray Nunley, Sam Nunally, Wendell Spray and Ray Avery. . . .

Arrangements were in charge of Chapel of Roses Mortuary here. . . .

## J. W. Jones Firm Is Low Bidder On Nogal Road

In the bid letting Nov. 15 on New Mexico project No. 8-1226(6) on State Road 37 running five miles south from Nogal towards Ruidoso, the apparent low bidder on the project was J. W. Jones Construction Co. of Albuquerque with \$629,704. . . .

Others bidders and their proposals were Wayne A. Lowdermilk, Inc., Espanola with \$668,990 and Broco Construction Co. of New Mexico of Tucuman with \$681,200. . . .

Construction will begin almost immediately on the section which runs from Nogal to a point just north of its junction with the Bonito creek route. . . .

## Mother Offers Kidney For Son

Tests were being made this morning in Roswell to determine if Mrs. Cecil Morrison of Ruidoso Downs might donate a kidney to her son, Charles, who is in the hospital in El Paso. Should the tests prove satisfactory, Charles will receive the kidney transplant about Dec. 1 in a hospital in Denver. . . .

## Cub Pack Meet Is Tuesday

Bob Leo announces that a Cub Pack meeting for Cubs and parents of all dens here will be held Tuesday evening next week in Nob Hill School cafeteria. The meeting will begin at 6:30 p.m. . . .

A town meeting of local citizens to air ideas and hear suggestions on Ruidoso's growth needs was proposed in last Thursday night's meeting "b" the village council. There was no date set, and the suggestion, made by Mayor Lloyd L. Davis Jr., earned only a few minutes of comment by the village board. . . .

Other important items handled in the meeting included hearing Rotary club president Austin Pritchett offer \$50 from the club towards the cost of a street name sign project in the village. Mayor Davis named Elmer Pirelli, trustee and member of the planning commission; Pritchett, trustee Wayne Estes and village engineer Jack Kennedy on a committee to study the prospects. . . .

Trustee Pirelli, the planning commission head, said there were no strong objections raised in the planning commission's public hearing on land subdivision regulations Oct. 23, and with only a little more study, the commission would present the proposed regulations to the council for adoption. . . .

Urban renewal was discussed for several minutes in talks by Mayor Davis and attorney John W. Thompson for improving and upgrading the area from the chamber of commerce office in Two Rivers Park to Mechem Drive, but there was no action at this time except to leave the matter hanging—with possible further talks later. . . .

Mayor Davis introduced another new project for the current village council one that had been reviewed in prior years by other trustees when he read a letter he had written to the State Planning office regarding a rapid transportation system in this area. At another time in the meeting Mayor Davis voiced criticism of the village's planning consultant firm of Chambers and Campbell for not spending more time here studying planning problems. The consultants were defended by planning commission chairman Pirelli who said he felt representatives of the firm had done much of what was expected of them in this work here. . . .

A bid by J. H. Cooper Insurance Agency was deemed best bid on firemen's accident death insurance. Another bid had been received from Clarke Insurance Agency. . . .

Alamo Pipe & Supply Co. of Alamogordo was apparent low bidder on five items and Bowles and Edden Supply of Albuquerque on two items of pipe needed by the village, totaling \$6,422.00. There were three other firms bidding. . . .

Ken Knapp, owner of Dan Dee Cabins, requested a traffic sign be moved in the upper canyon 300 feet further east from its present location, and also made a recommendation that the village's traffic safety board be reactivated. . . .

Acting on a recommendation by the village engineer, the council voted to have six-inch water mains installed around North Loop Drive, Upper Terrace Drive and the Skyland-Carter's Park and Wingfield Addn. Prior to this, some suggestions for further water system improvements had been made by engineer Kennedy. . . .

An old sewer rodder the village had owned was sold to the Village of Capitan for \$743.20, village clerk-manager Jim Hine reported. . . .

## Mother Offers Kidney For Son

Tests were being made this morning in Roswell to determine if Mrs. Cecil Morrison of Ruidoso Downs might donate a kidney to her son, Charles, who is in the hospital in El Paso. Should the tests prove satisfactory, Charles will receive the kidney transplant about Dec. 1 in a hospital in Denver. . . .

Mrs. Morrison's husband is in the VA hospital in Albuquerque at present where he has successfully undergone surgery. . . .

Employees at Ruidoso Downs village hall this week presented (Continued to Page 6—sec. A)

IN JUNIOR PLAY—To appear in and working for Junior play Friday night this week, "Aaron Slick from Punkin' Creek", are, from left, back row, class sponsor and director, Barbara Cottle, with stage crew, Jimmy Davis, Barry Nelson, Karen Campbell, Janice Stierwald, Barry Bizzelli, and cast, front row,

David Long, Sherry Parsons, Lynna Phillips, Cathy Hine, Terri Corbell, Pat Pappas, Cindy Harris, Neale Williams. Also helping sponsor play are Paul Vance and Shirley Theida. Curtain goes up at 8 p.m. and admission will be \$1 for adults, 50¢ for students.



Shop for  
**Gifts**  
with your  
**SUNCARD**  
CARMON PHILLIPS  
**OLD MILL**

**MONEY FOR YOU!**  
INTERSTATE Financial House  
Rt. 1, East of P. O. — 257-4066  
Personal - Furniture - Auto  
and Home Improvement Loans.  
Also finance your new and used  
autos and furniture with INTER-  
STATE regardless of where you  
buy.  
See MARVIN CRAIG, Mgr.

Get the message across with a  
wanted ad in the Ruidoso News.


**McCulloch**  
10-10E  
THE WORLD'S ONLY  
**ELECTRIC**  
STARTING  
CHAIN SAW  
ONLY  
**\$229.95**  
Complete  
McCulloch did it! Originated the  
world's safest and easiest chain  
saw to start and use! Built in  
battery recharges itself while it  
works. Big 3.3 cu. in. engine  
exclusive Patented "Sound S-  
tarter" muffler reduces engine  
noise up to 75%. All big saw  
features — only 19½ lbs. for  
bar and chain.  
\*Complete made to standard  
certification muffler

**ALLEN'S**  
AUTO PARTS  
SALES & SERVICE

**Make An Attractive  
Thanksgiving Dinner Table**  
With a Complete Matching Paper Ensemble  
Centerpieces - Tablecloths - Napkins  
Plates - Cups - Coasters  
For Your Family Away From Home  
Remember Them With  
A Thanksgiving Card

**PARTY TIME**

Next Door To Rodgers of Ruidoso

BRING THE FAMILY... ENJOY THANKSGIVING WITH US  
  
Preferred  
Upper Canyon  
Two Miles From  
Post Office

**THANKSGIVING MENU**

Serving from 2 until 10 p.m.  
Relish Tray \$3.95 Cream of Tomato Soup  
Waldorf Salad or Tomato Juice  
CHILDREN UNDER 12 — \$2.00

**Succulent ROAST TURKEY**  
Dressing - Cranberry Sauce - Giblet Gravy  
Creamed Onions  
Candied Yams or Snowflake Potatoes  
Parker House Rolls  
Pumpkin Pie with Whipped Cream - Sherbet  
Enjoy Our Thanksgiving Menu Nov. 24 thru Dec. 1st

Also  
Serving Our  
Regular Menu

AL & DIANE  
SPARKS  
Your Hosts

Enjoy Your  
Favorite  
Beverage  
At Nelly Water  
Lodge

RESERVATIONS APPRECIATED — CALL 257-2196

Authorized Dealer for Ski-Doo Snowmobiles  
Sales - Rentals - Service

**NELLY WATER LODGE**

OPEN SEVEN DAYS A WEEK — YEAR ROUND

Road Always Open — Plenty of Free Parking

**Monday Afternoon  
Lunch and Games**  
Hostesses for the regular Mon-  
day afternoon luncheon and card  
games at the Ruidoso Woman's  
Club for Nov. 25 will be Mrs. W. M. Mc-  
Kinney, phone 267-2371, and Mrs.  
W. D. Patterson, phone 267-4066.  
Anyone planning to attend is asked  
to please call either one of the  
hostesses for reservations. Follow-  
ing the luncheon, card games of  
bridge or canasta will be played.  
There were ten tables of bridge,  
canasta and 42 for the Nov. 18  
lunch and games. Special guests  
included Mrs. A. W. Johnson, Dal-  
las, Texas; Mrs. B. E. Thompson,  
Dallas, Texas; Mrs. Ruth Wood,  
Lubbock, Texas, and Mrs. Buck  
Sams, Lockney, Texas.

**Amaranth Court  
To Meet Nov. 26**  
The Ruidoso Ponderosa Court  
No. 6 of the Order of Amaranth  
will meet at 6:30 p.m. on Tuesday,  
Nov. 26, in the Eastern Star Hall  
with Mr. and Mrs. L. C. Bynum  
as hosts for a covered dish dinner  
with the traditional Thanksgiving  
turkey and dressing to be the main  
dish. All members are urged to at-  
tend. The regular meeting will fol-  
low at 7:30 p.m.

At a grand Court in Albuquerque  
recently several of the local mem-  
bers received grand appointments.  
Herbert Smith was elected Grand  
Associate Patron; Mrs. R. K. Knox,  
grand trustee for two years; Mrs.  
Wray Burgett, grand mistress;  
Mrs. Herbert Smith, Wray Burgett  
and L. C. Bynum were appointed  
grand representatives. Others who  
attended grand court from Ruidoso  
were Mrs. Louella Counts, local  
Royal Matron; Loree Counts, lo-  
cal historian; and Mrs. L. C. By-  
num, associate conductress of the  
Ruidoso court.

**Christmas Bazaar  
Slated Sunday  
At Stonely Hall**  
Residents of the area are in-  
vited to come to the Christmas Ba-  
zaar Sunday, Nov. 24, from 11:30  
a.m. to 1 p.m. at Stonely Hall. The  
women of Holy Mount Episcopal  
Church will have many gift items,  
Christmas decorations and hand-  
made items for sale which will  
make wonderful Christmas gifts.  
It was reported.

**Senior Citizens  
Dinner To Be Dec. 1**  
Ruidoso BPO does are holding  
their 3rd annual senior citizens  
holiday dinner at the Elks Lodge  
on Highway 70 Sunday, Dec. 1. The  
dinner will start at 1 p.m. and all  
senior citizens of Ruidoso and area  
are invited. The only stipulation is  
that you call and leave your name  
with Mrs. Fritz Christian, 378-4025  
or Mrs. Van White, 267-4180, so the  
BPO will know how many to pre-  
pare for, a spokesman said.



MRS. KAREN SUE WEBB

**Couple Plans  
December Wedding**  
Mr. and Mrs. Jim Strong of Ruidoso are announcing the engage-  
ment and approaching marriage of  
their daughter, Karen Sue Webb,  
to David Gene Foster, son of Mr.  
and Mrs. Earl Foster of Roswell.  
The couple will be married in Ruidoso  
on Dec. 21. The place for the  
wedding will be announced later.  
The bride-elect is now a sopho-  
more at New Mexico State Univer-  
sity where she is majoring in jour-  
nalism. She has received scholar-  
ships and also a special award  
from the Mortar Board at UNM.  
She is a graduate of the Ruidoso  
High School where she was  
vice-president of the National Hon-  
or Society in her senior year; she  
was on the staff of the yearbook  
Tombhawk, received three gold  
key honor awards in her junior  
year and was a member of the stu-  
dent council.  
The prospective bridegroom  
graduated from Goddard High  
School in Roswell and is now a  
sophomore at New Mexico State  
University where he is majoring in  
Animal Science.

**Library To Close  
Thanksgiving Day**  
The Ruidoso Municipal Library  
will be closed on Thanksgiving Day,  
which is Thursday, next week. Li-  
brarian Mrs. LeRoy Gooch reported.  
Library hours are from 4 to 8  
p.m. Mondays, and from 2 to 6  
p.m. Tuesdays, Wednesdays and  
Thursdays. The library is closed  
every Friday, Saturday and Sun-  
day.  
The Kindergarten class visited  
the library Wednesday this week  
in observance of Children's Book  
Week. They were accompanied by  
Mrs. Bob Lee and Mrs. Robert  
Jones.

**Episcopal Women  
Plan Rummage Sale**  
The Women of the Holy Mount  
Episcopal Church have planned a  
rummage sale for Saturday this  
week, Nov. 23, all day, at Stonely  
Hall, next to the church. It was an-  
nounced this week.

**Rainbow Girls Seek  
Contributions For  
Muscular Dystrophy**  
Members of the Ruidoso Ac-emb-  
ly 33 of the order of Rainbow for  
Girls have placed containers in  
various stores in the area for con-  
tributions for Muscular Dystrophy.  
It was announced this week.

**DAUGHTER IS BORN**  
Mr. and Mrs. D. L. Harguess,  
Jr., former Ruidosoans, announce  
the birth of their second daughter,  
Tammy Ruth, on Nov. 13, in Carls-  
bad. Harguess is a former minister  
of the Church of Christ in the Gale-  
way.

**DOES SELL FRUIT CAKES**  
Mrs. Jan Strong, president of the  
local Does drove, announced this  
week that the members of the Does  
are making orders for fruit cakes  
for Christmas. The Does have  
prices and samples of the cakes,  
which would make good Christmas  
gifts, according to Mrs. Strong.

Let your Suncard make Chris-  
mas shopping easy. Trade with  
your Suncard merchants in selecting  
gifts for all the family right here  
in this area.

**For Sale**

Large round oak table with chairs.  
Three good wood burning heaters.  
Small wood burning cook stove.  
Large arched.  
Antique wrought iron fireplace  
heater with arched.  
Large wrought iron school bell —  
dated 1880.  
Good collection of small tables.  
Several oak rockers.  
Oak secretary.  
Walnut dresser.  
Spacious optional living room suite.  
Many other items in antique and  
wood household items at reason-  
able prices.  
First door east of Sandover Cafe  
in Ruidoso Downs.

**Ira May Smith**

**Dr. Walter Whitford  
Is Guest Speaker  
For Woman's Club**

An interesting program was en-  
joyed by members of the Ruidoso  
Woman's Club on Nov. 13 when Dr.  
Walter Whitford, professor of bio-  
logy at New Mexico State Univer-  
sity spoke to the group on "The  
Adaptation of Animals to Desert  
Living" which is continuing the  
theme for the Woman's Club pro-  
grams this year of Know Your New  
Mexico. Dr. Whitford's fascinating  
and informative talk included many  
interesting facts, it was reported.  
He said that the New Mexico black  
and gold salamander when the run-  
off pools of water begin to dry up,  
digs into the ground through the  
cracks in the mud and they stay  
in a state of suspended animation  
for many weeks. During this time  
no new blood cells are produced  
and the body lives off the red blood  
cells until they are gone. When the  
animal is again placed in water,  
the production of red blood cells  
begin again. Dr. Whitford conclud-  
ed his talk with a brief discussion  
of his experiments with chimpan-  
zees for the U. S. Air Force. One  
interesting fact of these studies  
is that only young chimps two to  
five years old can be used. It was  
noted. After five years of age the  
animals become dangerous be-  
cause of their extreme strength, it  
was reported.

Dr. Whitford was escorted to  
lunch when both were the guests of  
the Ruidoso Woman's Club, and to  
the meeting, by Supt. George S.  
White.

During the business session, the  
new yearbooks were distributed to  
members by chairman Mrs. Ed  
Sanders. A report on the state con-  
vention at Lordsburg on Nov. 7-8  
was given by Mrs. W. D. Patterson.  
She reported that of particular in-  
terest was a talk by Carl Bergeron  
on Safety in Hunting, and she stated  
that the New Mexico state presi-  
dent of Woman's Clubs, Mrs. Chas.  
DuWitt of Albuquerque has as her  
main project this year a nature  
trail for the blind to be located  
near Clondroff and which will  
have Braille plaques naming the  
trees and flowers in that area.  
Also attending the state meeting  
from Ruidoso was Mrs. T. J.  
Frank, president of the local club,  
and Mrs. Ada McClelland who with  
Mrs. Patterson was a delegate from  
the Ruidoso Club.

A tea was served following the  
meeting and program on Nov. 13  
with the refreshment table decorat-  
ed in the Thanksgiving motif. Host-  
esses were Mrs. Dale Dodds, Mrs.  
L. M. Mott and Mrs. A. C. Hud-  
son. Guests in addition to Dr. Whit-  
ford and Mr. White were Mrs.  
Aggie Jones of High Rolls, Mrs.  
Dan Schripper and Mrs. Mabel  
Rowe of Ruidoso.

**SCHOOL MENU**  
Week of Nov. 25-29  
Monday — Meat and macaroni  
casserole, green beans, carrot  
sticks, hot rolls, butter, chocolate  
cake, milk.  
Tuesday — Turkey and dressing,  
glazed ham, peas, cranberry  
sauce, hot rolls, butter, pumpkin  
pie with whipped cream, milk.  
Wednesday — Hamburgers on  
buns, lettuce, onions, pickles, toma-  
toes, buttered corn, peach pie,  
milk.  
Thursday and Friday — Thank-  
sgiving Holidays.

Let your Suncard make Chris-  
mas shopping easy. Trade with  
your Suncard merchants in selecting  
gifts for all the family right here  
in this area.

**YES**

Two Nights a Week, Tuesday and Thursday,  
and Sunday Afternoon, too, to help you  
with your laundry.

**KLEEN LAUNDRY**  
In Old Postoffice Block — Ruidoso

**You're Invited To Attend  
THE GRAND OPENING**

of **Babe's Flowers**  
370 Central — Tularosa  
(U. S. Highway 70 East)

**Saturday, Nov. 23 and  
Sunday, Nov. 24**

**FREE DRAWINGS — DOOR PRIZES**  
Refreshments for Everyone

**CHAMBER  
CHATTER**

Picked up from Mountain States  
Association Bulletin: Washoe Coun-  
ty, Nevada. (This is Reno gambling  
revenue for the second quarter of  
1968 is \$24,313,390. Looks like this  
is big business.)

Your chamber has a request  
from Hansen, Idaho for information  
about cur race track. These people  
want to build a track in their area,  
according to our telephone con-  
versation with them after looking  
at tracks and resort areas over the  
entire U. S. they selected Ruidoso  
as the ideal success story of a re-  
sort area.

This office is informed that the  
Square Dance Festival held here  
annually will be held Aug. 9, 10 of  
1969 at the Chaparral Convention  
Center.

We notice gross income for Ruidoso  
and Ruidoso Downs is up  
\$418,870.29 over last year. Septem-  
ber 1967 was \$1,486,553.53, Septem-  
ber 1968 \$1,905,423.81. We would  
consider this a substantial increase.  
In the past two days we have had  
several calls from out of town  
wanting to purchase Christmas  
trees. We have no information on  
anyone cutting or planning to.  
Would you help us?

Services of your Chamber office  
the past week:  
Long distance calls, 42; Local  
calls, 75; people in office for in-  
formation, 93; pieces of material  
handed out, 485; miles driven, 820.  
Have you invested in your Cham-  
ber this year?

**Band Boosters  
Pick Sidewinder  
For President**

By SANDY WHITE

(Band Publicity Co-Chairman)  
Sandy-the-Sidewinder here folks  
and I've got lots of news for you  
this week so find yourself a comfy  
chair and start reading.

The Band Boosters met Thursday  
night and discussed several pro-  
jects besides electing new officers  
for the year 1968-69. The newly  
elected officers are: Vice-president,  
Shirley Roberts; secretary, Phy-  
llis Langford and treasurer, Peggy  
McClellan. Are you wondering who  
was elected to the office of presi-  
dent? You guessed it. Yours truly  
— the Sidewinder — will be the pre-  
sident for the coming year.

First and foremost I must make  
an apology. I have neglected to  
thank the many people who helped  
out with the Band Boosters' hot  
dog stand at Aspenade time. Shir-  
lene Roberts was in charge and  
she really did a bang-up job.  
Thanks Shirlene for all you did.  
The George Westall's donated all  
the hot dogs and that was greatly  
appreciated. A big thanks, too, to  
all the mothers who made candied  
apples. I hear the kids really en-  
joyed them. The Lions Club mem-  
bers were the biggest supporters  
of the stand and we thank them  
for their support. I understand that  
Max Oliver actually rolled up his  
sleeves and pitched in to help out.  
Now that's what I call really lend-  
ing a hand. Thanks a lot, Max.

A tentative date has been set for  
an enchilada supper to be held to  
raise money for new uniforms. The  
tentative date is Dec. 3 and it will  
be from 5:30 to 8:00 p.m. The place  
is White Mountain School and the  
price is \$1.50 for adults and 75c for  
children. We hope to have advance  
tickets on sale before very long.  
There will be a basketball game  
that night and we hope all of you  
will come out and eat with us be-  
fore attending the game.

Jody Perrett has been ap-  
pointed to head the committee  
for the Ruidoso Reviews to be  
held sometime in March. By

**Honeymoon Club**

Mr. and Mrs. Edward E. Canter  
of 1500 Castle Court, Apt. 1D, Ros-  
well spent their honeymoon at the  
Chaparral Hotel on Oct. 12. The  
bride is the former Prestina Jimen-  
ez and is the daughter of Mr. and  
Mrs. Gene Anaya of Roswell. The  
bridegroom is the son of Mr. and  
Mrs. Jose L. Canter of Edinburg,  
Texas. The couple was married in  
Roswell on Oct. 12.

Mr. and Mrs. Billy Jack Hacker  
of Indian Terrace Apartments,  
Lubbock, Texas, spent their honey-  
moon at the Chaparral Hotel on  
Oct. 19. The bride is the former  
Gerl Franks and is the daugh-  
ter of Mr. and Mrs. Franks of Fort  
Worth, Texas. The bridegroom is  
the son of Mr. and Mrs. Jack  
Hacker of Abilene, Texas. The  
couple was married on Oct. 18 at  
Abernathy, Texas.

Mr. and Mrs. Kenneth Lee Woods  
of 3830 Bowie, Odessa, Texas, spent  
their honeymoon at the Chaparral  
Hotel on Oct. 20. The bride is the  
daughter of Mr. and Mrs. E. D.  
Taylor of Odessa and is the former  
Evelyn Taylor. The bridegroom is  
the son of Mr. and Mrs. Johnny  
M. Woods of Odessa. The couple  
was married on Oct. 19 at Odessa.

Mr. and Mrs. Larry Coulson of  
1124 North Main, Carlsbad, spent  
their honeymoon at the Chaparral  
Hotel on Nov. 8. The bride is the  
former Anna Thompson and is the  
daughter of Carl F. Thompson of  
Carlsbad. The bridegroom is the  
son of Glen Coulson of Carlsbad.  
The couple was married on Nov.  
7 at Carlsbad.

starting early we hope to get  
some really fine talent for the  
show this year.

Judy did a swell job last year  
and we have every reason to be-  
lieve that she can make this year's  
show even better.

My thanks to the townspeople for  
their support last year. If you  
stood behind us this year as you  
have in the past, the band mem-  
bers will probably have new uni-  
forms when school begins again  
next September. The Band Boosters  
would like to have you as a mem-  
ber. Meetings are held on the third  
Monday of every month and dues  
are \$1.00 per year, so come on  
down and join us, we'd love to have  
you.

Now this is your old pal Sandy-  
the-Sidewinder leaving you with  
these words of wisdom: As Pascal  
once wrote, "Please excuse the  
length of this story, but I had no  
time to write a short one." Thanks  
again to each and every one of  
you for your support of the Ruidoso  
High School Band.

**Buy The Wife A Mink With  
Money You Save On Gas  
DRIVE A SAAB  
ASPEN MOTORS**

**Steel Filing  
Cabinets**  
In 1, 2, 3, 4 or 5  
Drawer Sizes  
Letter or Legal  
**RUIDOSO NEWS**

**LA PLATA**  
COMPLETE  
SELECTION  
OF  
MEXICAN &  
S. AMERICAN  
ARTS & CRAFTS  
\*POTTERY  
\*RUGS  
\*GLASS  
\*EMBROIDERED  
CLOTHES  
\*LAMP  
\*FURNITURE  
JORDGE PLAZA  
EST. 1963

**QUALITY**  
goes into every  
prescription at  
**RUIDOSO  
DRUG**  
We stock only the finest  
in pharmaceuticals and  
health needs... that's  
why you can count on  
getting the best when  
you bring your prescrip-  
tion to us.  
**PROMPT SERVICE**  
**Ruidoso Drug**  
Phone 257-2205 Ruidoso, New Mexico

**CANYON  
ECHOES**  
Mrs. Wray Burgett has been in  
Bryan, Texas where she is to un-  
dergo surgery this week.  
Dr. Roy Avery of El Paso, who  
owns a vacation home in Ruidoso,  
was here Sunday to attend the fu-  
neral of Jack Siddens.  
Herb Brunell, Jr. attended the  
New Mexico Retail Association  
meeting in Albuquerque Friday last  
week. He is state vice-president of  
the organization.  
Kathryn Hall Travis and David  
Hall Travis returned last Sunday  
from a business trip to Santa Fe.  
Dorothy and James Sample of  
the D. & D. Beauty Salon attended  
the Pecos Valley Show of the Na-  
tional Hairdressers and Cosmetolo-  
gists Association in Roswell last  
Sunday.  
Ski-O-Doso is Nov. 30th!  
**Carpets**  
Furniture & Appliances  
Free Estimate  
Free Delivery  
**State  
Furniture Co.**  
Phone 457-0151  
810 Tenth St. — Alamogordo

**THANKSGIVING DINNER**  
Turkey and All the Trimmings  
or Baked Ham  
Pumpkin and Mince Pie  
**\$1.50**  
Old Fashioned Breakfast For Skiers  
Beginning Friday, Nov. 22 we will be open  
every day from 5:30 a.m. 'til 8 p.m.  
**CARRELL'S RESTAURANT**  
East of Ruidoso Post Office

**You spend more  
than 5 hours a day  
in the kitchen—  
shouldn't  
you have  
a phone  
there?**  
Sure you should. It just makes sense. Especially  
when an extension costs less a day than a post-  
age stamp. And at that rate, shouldn't you have  
a phone in every important room in the house?  
Think how much time and how many steps  
your family would save!  
**RUIDOSO TELEPHONE CO.**

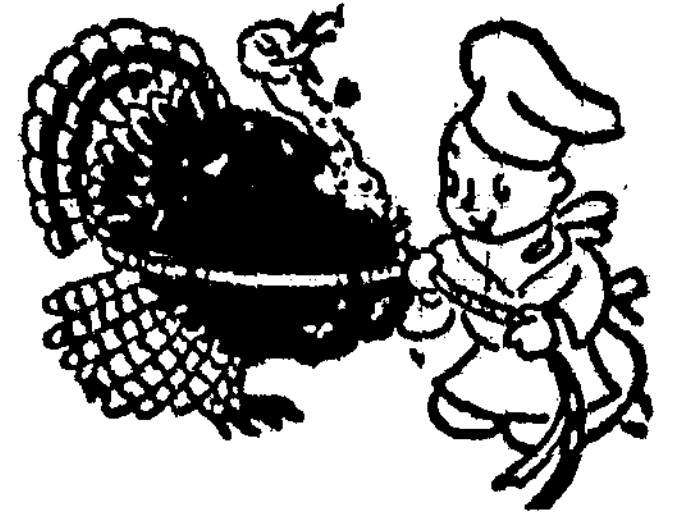


# 20th ANNIVERSARY SALE

Begin Registering Now for Free Westinghouse Portable TV to be Given Nov. 27 — Watch for Big A. G. Ad in the El Paso Times & Herald Post on Nov. 26.

**ALL THE FIXIN'S FOR YOUR  
PROUDEST FAMILY FEAST  
FOR . . .**

*Thanksgiving*



<b>STUFFING</b>	Mrs. Cubbison's — Cornbread Plain — 13-Oz.	39 <sup>c</sup>
<b>SWEET POTATOES</b>	Sugary Sam, Cut No. 2 1/2 Can.	29 <sup>c</sup>
<b>PEACHES</b>	Argo — Whole Spiced No. 2 1/2 Tin.	4 FOR 97 <sup>c</sup>
<b>BUTTER</b>	Swift's Brookfield.	LB. 79 <sup>c</sup>
<b>CHEESE</b>	Wisconsin Colby.	LB. 69 <sup>c</sup>
<b>MARSHMALLOW CREAM</b>	Kraft.	27 <sup>c</sup>
<b>LETTUCE</b>	RED LEAF BUNCH.	19 <sup>c</sup>
<b>POULTRY SEASONING</b>	Schilling 1-Oz.	15 <sup>c</sup>

S. & W. FINE HOLIDAY MIXES FOR FRUIT CAKES AND PIES		
<b>MINCE MEAT</b>	Extra Fancy Brandy 28-Oz. Jar.	59 <sup>c</sup>
<b>FRUIT CAKE</b>	Extra Fancy MIX — 16-Oz.	79 <sup>c</sup>
<b>PITTED DATES</b>	Extra Fancy 10-Oz.	59 <sup>c</sup>
<b>EGG NOG MIX</b>	Borden's 32-Oz. Tin.	59 <sup>c</sup>
<b>SODAS</b>	KING SIZE Coke, Fresca, Fanta, Sprite No Return Bottles.	6 Pack 49 <sup>c</sup>

<b>PUMPKIN PIE</b>	JOHNSTON 44-OZ.	69 <sup>c</sup>
<b>MINCE PIE</b>	JOHNSTON 34-OZ.	69 <sup>c</sup>
<b>SUGAR</b>	C. & H. POWDERED BROWN OR DARK 1 LB.	17 <sup>c</sup>
<b>OLIVES</b>	Fancy Ripe Libby's — No. 300.	37 <sup>c</sup>
<b>CRANBERRY SAUCE</b>	OCEAN SPRAY — WHOLE OR JELLIED 2 FOR	49 <sup>c</sup>



A. & G. QUALITY

**Round Steak....lb. 93<sup>c</sup>**

OVEN READY

**Turkey Toms....lb. 37<sup>c</sup>**

(HENS — LB. 39<sup>c</sup>)

REG. 79<sup>c</sup> VALUE WITH PURCHASE OF ONE TURKEY

**ALUMINUM ROASTER**..... 50<sup>c</sup>

**SPARE RIBS** (Lean and Meaty) 3 Lb. & Under..... LB. 59<sup>c</sup>

**WIENERS** Morrell Pride..... LB. 49<sup>c</sup>

**LIVER** Beef — Iron-Rich..... LB. 39<sup>c</sup>

★ ★ ★

**BANANAS**..... LB. 10<sup>c</sup>

**CABBAGE** Large Firm Heads..... LB. 5<sup>c</sup>

**CARROTS** Callo Pkg. Each..... 10<sup>c</sup>

**APPLES** Washington Delicious School Boy..... LB. 18<sup>c</sup>

**VANILLA WAFERS** Keebler 12-Oz..... 35<sup>c</sup>

**BABY FOOD** Gerber's Strained..... 8 FOR 89<sup>c</sup>

**DRINK** Del Monte — 46-Oz. PINEAPPLE-GRAPEFRUIT..... 3 FOR 89<sup>c</sup>

**DOG FOOD** Gravy Train..... 5 LB. BAG 69<sup>c</sup>

**CHICKEN THIGHS** Ocoma Frozen — 1 Lb..... 57<sup>c</sup>

**SPAGHETTI** American Beauty Long — 10-Oz..... 2 FOR 39<sup>c</sup>

**DRESSING** Wishbone Deluxe French — 8-Oz..... 37<sup>c</sup>

**QUAKER OATS** 18-Oz..... 33<sup>c</sup>

**LUX LIQUID** 22-Oz..... 59<sup>c</sup>

**COFFEE** Hills Bros. All Grinds..... LB. 69<sup>c</sup>

**JELLO** Assorted Flavors 3-Oz. Box..... 10 FOR \$1

**SUPER SCOOP** Assorted Flavors Ice Milk..... 49<sup>c</sup>

**COFFEE-MATE** 11-Oz. Jar..... 67<sup>c</sup>

**PRESERVES** Bama — Peach 18-Oz..... 39<sup>c</sup>

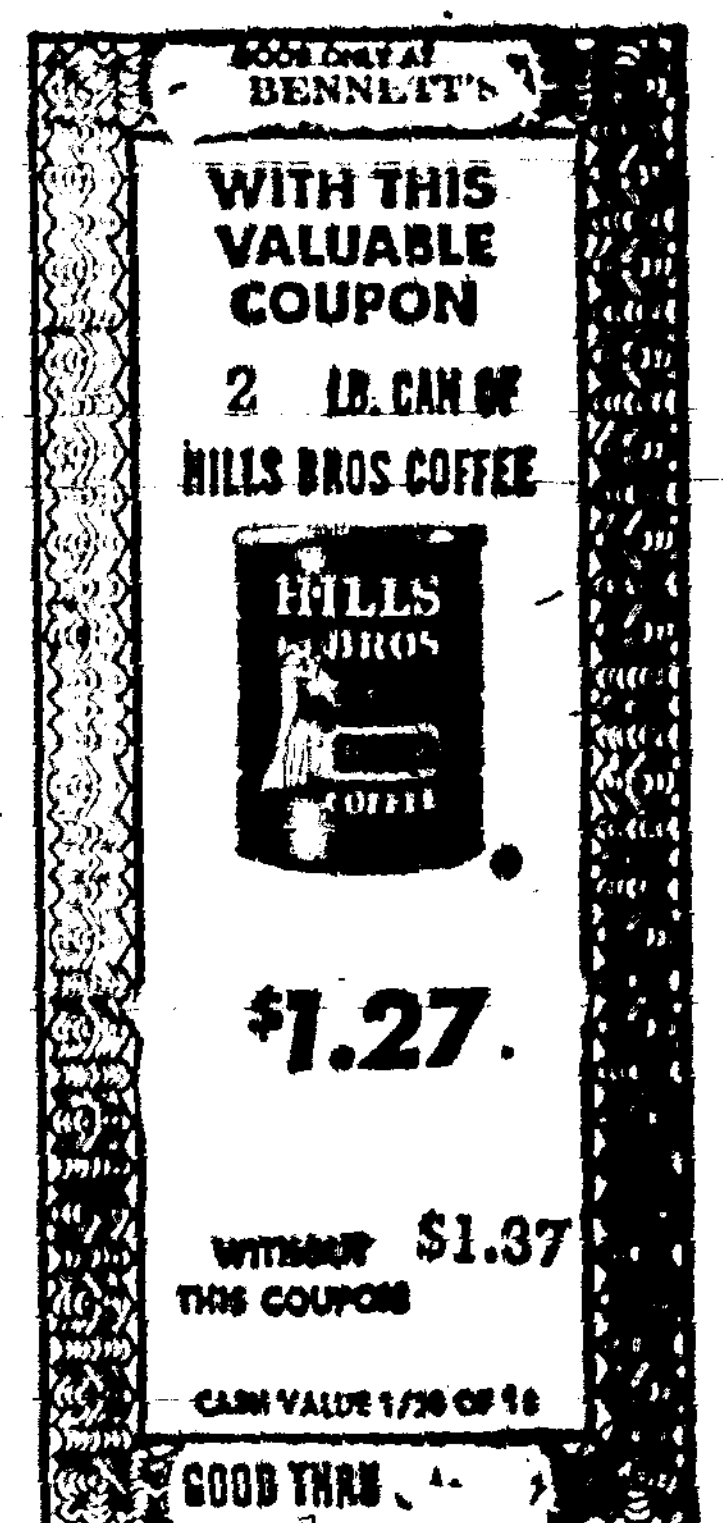
**KARO SYRUP** Blue Label — Pint..... 29<sup>c</sup>

**KRAFT**  
CHEESE SPECIALS  
OF THE WEEK

**LONGHORN**  
8-Oz..... 39<sup>c</sup>

**CREAM CHEESE**  
3-Oz..... 2 FOR 27<sup>c</sup>

**STOKELY'S PEAS**  
Sweet 303 Cans..... 4 FOR 99<sup>c</sup>



GOOD THRU NOV. 23

**TOMATO SAUCE** Mtn. Pass Buff..... 10 FOR \$1

**PUMPKIN** Libby's — No. 303..... 2 FOR 35<sup>c</sup>

**CORNER BEEF** Libby's — 7-Oz..... 39<sup>c</sup>



# BENNETT'S FOODLINER

PHONE 257-2116 MECHEM DRIVE, PLENTY OF PARKING SPACE  
CLOSED SUNDAYS —

RUIDOSO



Whisper In Santa's Ear . . . . .  
THE WHOLE FAMILY WILL ENJOY A NEW

# RCA COLOR TV for Christmas!

**Gambles**  
Get Our Deal On  
Trade-In and Terms



**AT BROWNIE MEET**—News camera caught this photo of Brownies in a meeting last week, from left, front row, left to right, Shannon Bryan, Shawn Griffith, refreshment chairman; a visitor; Dawn Griffith, Keeper of the Gold; Tawnya Carpenter, scribe; Kelly Taylor, Laine Perry; middle row, Barbara Langford, Karen Marshall, Kristy Perryman,

Paula Baird, Pam Parker, Michelle LaPine, Joylynn Archuleta and Xan Fitzgerald; back row, Lorena Herrera, Liz Keller, Julie Gooch, Lisa Hawpe, Kelly Fisher, a visitor, Gay Scott, Brenda Parry. Not present were Jackie Tully, member, and Danielle Tinsolthos, treasurer. The officers serve for November.

## Services Pending For C. L. Rogers

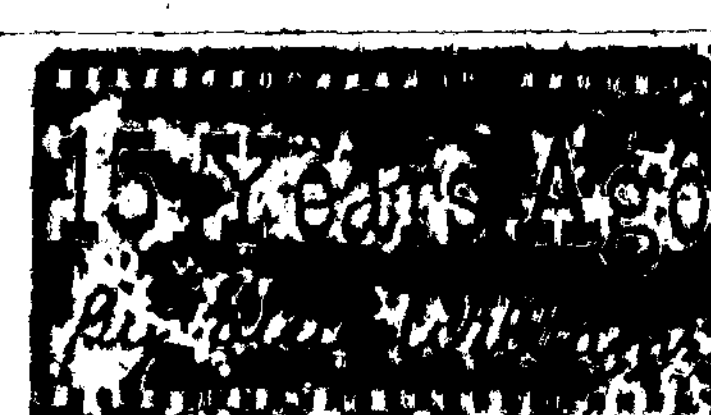
Funeral services were pending Wednesday this week for Charlie Rogers, 76, who died Tuesday afternoon, Nov. 19, at 4:45 p.m. following an apparent heart attack. Burial was scheduled in the Cross View Cemetery in Wichita Falls, Texas.

Rogers who was born April 9, 1885 in Red River County, Texas, had been a Ruidoso resident for the past ten years. He was a retired

pipe line construction worker and was also a veteran of World War I. He was a member of the Assembly of God Church. Chapel of Rites of Ruidoso was in charge of arrangements here. The body was shipped to Wichita Falls Wednesday.

Survivors include the wife, Mrs. Ethel Bell Rogers, Ruidoso; two sons, Glenn L. Rogers and James A. Rogers, both of Wichita Falls, Texas; two daughters, Mrs. Lois Price, Dallas, Texas and Barbara Ann Rogers, Dallas, and one daughter, Mrs. Maude Wood, Ft. Worth, Texas.

ter, Mrs. Maude Wood, Ft. Worth, Texas.



**News Items From Ruidoso News**  
Issue of Nov. 26, 1953.

A snowfall measuring about two inches, Ruidoso's first this winter, covered the Ruidoso area Thursday morning. "Baldy" had a heavy coat of white.

The Ruidoso Lions Club announced it will erect a huge lighted cross twenty to thirty feet high for the Christmas lighting program. The cross will be placed on the Ruidoso Lookout Tower.

Earl Allison, Ruidoso High school student, laid down his rifle while out hunting in this area and took off about after the turkey, and he caught it, too. First time some of the old-timers hereabouts ever heard of anyone running down their turkey on foot.

Ministers in Ruidoso, Green Tree and Mangler have joined to conduct a community Thanksgiving service at the First Baptist Church in Ruidoso and to be held Wednesday evening before Thanksgiving.

Miss Mary Olascek, Ruidoso High School graduate, this spring and now attending New Mexico Western at Silver City, was picked by the Ruidoso Chamber of Commerce as Sun Princess from Ruidoso at the annual Sun Carnival in El Paso.

## Ruidoso News

Editors & Publishers  
Harry & Frances Eckert  
Doug McClellan

Subscription: Single copy, by mail 15c; on newsstands 10c; one month out of county 50c; within county 60c; two months out of county \$1.20; 3 months out of county \$3.00, within county \$2.50; 1 year out of county \$5.50, within county \$4.50.

Published once a week each Friday in Ruidoso, New Mexico  
Second class postage paid at Ruidoso, New Mexico

### LETTERS TO THE EDITOR

**MEMORANDUM**  
TO: All Field Office Managers and Personnel  
FROM: MELVIN V. HANKS, SR., Director, Driver Service and Financial Responsibility Division  
SUBJECT: Licensing Residents and Non-Residents  
RESIDENTS — Licensing residents who have a recently expired license no less than thirty-one days may renew his/her driver's license providing all requirements are met, without having a letter of clearance from the Driver Service Division. Otherwise, after such period, it becomes imperative that said persons have a letter of clearance stating that he/she is not under active suspension or revocation.

**NON-RESIDENTS** — Non-residents who have an expired driver's license must get a letter of clearance from his/her home state before an examination is to be granted. However, if such person has a valid and current license from his home state and has met all other requirements, a license may be issued to him/her without a letter of clearance.

**Dear Sir:**  
Enclosed is a check for \$5.50 for one year subscription to the Ruidoso News. Start it in January of 1954. (We will be traveling in December—part of the time in your scenic city).

We have enjoyed the paper and feel that when we finally move to your city, that we will know some of you people, by name, or occupation, or other activity.

Sincerely,  
George R. Shoemaker  
604 Circle View Drive South  
Hurst, Tex. 76053

Washington, D. C., 20515  
November 13, 1953  
Open Letter to the People of New Mexico:

I want to thank all the people of New Mexico for giving me the opportunity which comes only to a few men out of each generation—the opportunity to serve in the United States Congress.

Although I have been tagged with the name "Landslide Johnny" in fact, it has never mattered to me that I was elected only by the barest majorities during my two terms in Congress. I considered myself to be the representative of all the people of New Mexico once elected, and my votes were always cast with this in mind.

I want to thank my constituents. It has been a great pleasure to serve you. I thank those who supported me in my many political battles.

My experience in Congress has been the most gratifying period in my life.

I shall continue to take an active interest in the political affairs of New Mexico and this Nation, not because of personal ambition, but because I believe our system of government requires continued interest and participation.

Sincerely,  
J. E. S. Johnny Walker, M. C.

## SWIPED

From Al Gardner's Column  
"Over the Coffee" is the Loveland (Tex.) Daily Sun-News

A fellow went to court and asked to have his name legally changed. When told the cost he still wanted to go through with it.

"What is your name?" asked the clerk of the court.

"Joe Horsefeathers," the man said.

The clerk replied, "I don't blame you for changing a name like that."

Joe replied, "Yes, sir, I'm sick and tired of hearing people ask, 'How're things, Joe?' So I want it changed to 'Bill.'"

A teen-age boy went to the drug-store and asked for a one-pound box of candy, a three-pound box of candy, and a five-pound box of candy.

When the druggist asked why the boy replied: "I have a date-to-night, and if she lets me hold her hand, I'll give her the one-pound

box. If she lets me put my arm around her, I'll give her the three-pound box, and if she lets me kiss her, she gets the five-pound box."

When the boy went to pick up his date, it was dinner time, and he was invited to eat. After they sat down at the table, the father asked him to say the blessing. The boy prayed for 15 minutes, then they all ate.

As the boy and his date were walking to the car, the girl said: "I never dreamed you were so religious."

The boy replied, "And I never dreamed your father was the druggist."

"Mary is keeping her engagement a secret."

"How do you know?"

"She told me."

Lady: "May I try on that dress

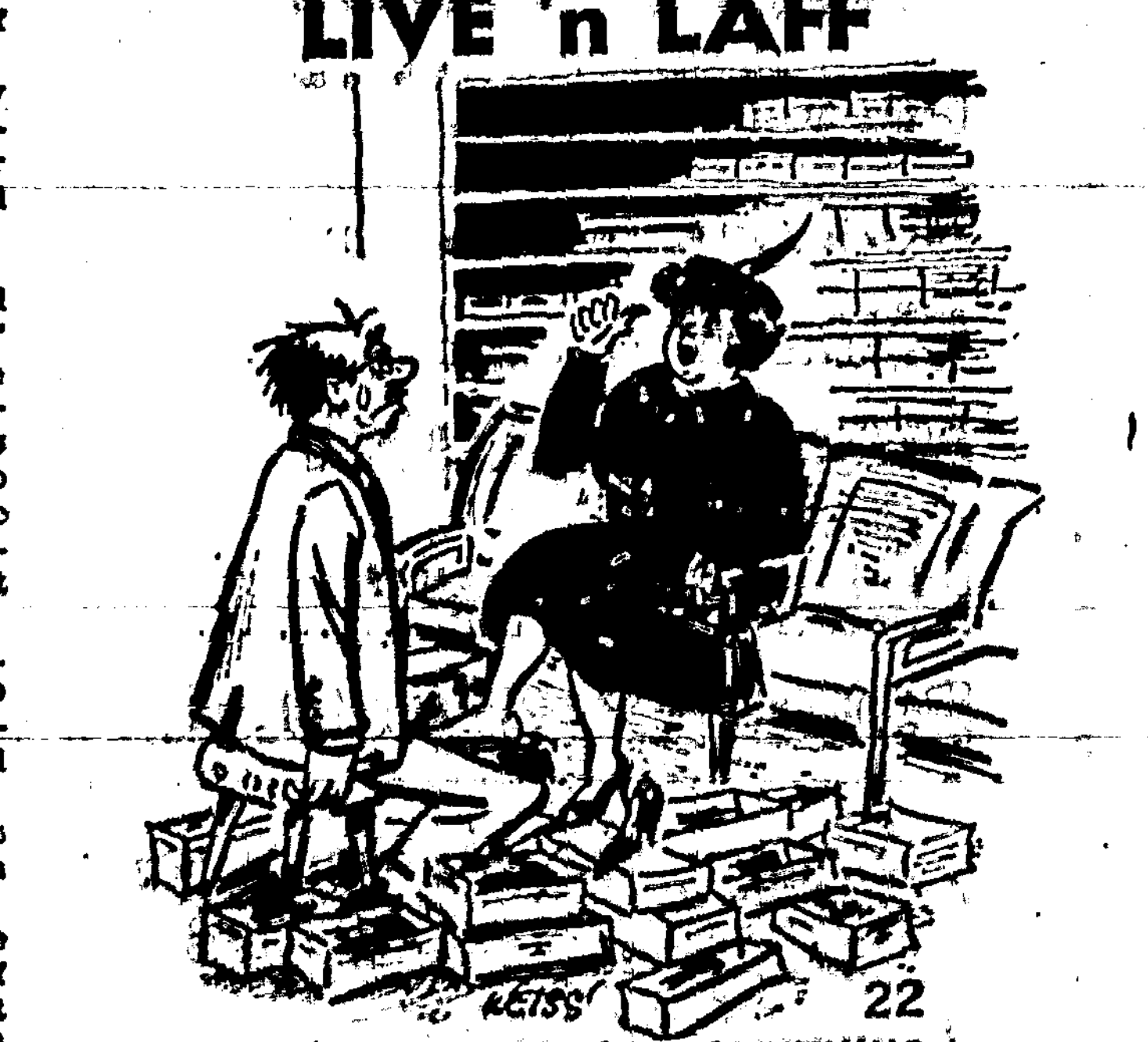
**Ruidoso News**  
Friday, November 22, 1953  
in the window?"  
Clerk: "Don't you think you'd better use the dressing room?"

## RUBBER STAMPS

Blank Stationery Paper with or without Envelopes  
Also Scratch Pads in Several Sizes

**The Ruidoso News**

## LIVE 'n LAFF



"MAKE A MARK OR SOMETHING WHERE YOU LEFT OFF. I'LL BE BACK AFTER I PICK UP SOME GROCERIES NEXT DOOR!"

## New Mexico's All-Time Opportunity Auction

**AUCTION**  
FRI., DEC. 13  
7 P. M.  
ALAMOGORDO

These prize properties going at auction are in or near Alamogordo and Tularosa. Something for everyone is going . . . it's opportunity galore for the investor, speculator, builder or home-maker alike!

- 22,400-ACRE-PAYNE-CLAYTON RANCH GOING!
- CHOICE IRRIGATED FARMLAND FOR FANTASTIC YIELDS
- SELECT TRACTS FOR SUBDIVISION DEVELOPMENT
- LAND FOR COMMERCIAL AND INDUSTRIAL SUCCESS
- SMALL ESTATES AND LOTS FOR HOMEOWNERS, INVESTORS AND SPECULATORS.

**22,400-ACRE RANCH GOING - GOOD IMPROVEMENTS, COMFORTABLE HOME**  
Known as the Rensselaer Ranch, these prize acres are 1 mile off paved U. S. Highway 130 fifty miles from San Antonio, N. M. Live comfortably in a modern home on some of the best land in the area. Two-bedroom home has living room, den, sleeping porch, bath and modern kitchen.

All improvements help make range easy and pleasant to manage. Completely fenced, 3 crossfences, some new steel posts. Sheds, stables, storage area and small barn. Plenty of water for every need: 4 wells with electric pumps and 6 miles of water line; 5 surface tanks.

Ranch consists of 2,999 acres deeded land, 2,999 acres leased from state and 17,400 acres of BLM land for big tax break.

You'll want to look it over now. It's a sound opportunity for the man who's alert! Portion of mineral also go!

**PRIZE LOTS, SMALL TRACTS AND PRODUCTIVE FARMLAND IN ALAMOGORDO AND TULAROSA**  
Property for every purpose type of auction (broad) For the builder, there's choice acreage for subdivision! Small lots going front on busy highways and streets to provide unlimited opportunity for the businessman. There are prize acres for industry too. A 25-acre irrigated farm just 1.5 miles southwest of Tularosa offers tremendous opportunity for the man who's alert; enjoy soil bank payments of almost \$1500 per year and fantastic cotton yields.

Inspect these properties going at auction; brochure gives complete descriptions.

**Inspect Now!**  
Personally inspect these prize properties going at auction! Choose the one or ones you want to bid on and then come to the auction. It's an unmissable opportunity to get A-1 properties at a price you can pay.

**LIBERAL TERMS AVAILABLE**  
— Contact Auctioneer —

**CALL OR WRITE TODAY FOR FREE BROCHURE**  
Comprehensive brochure gives complete details. Call or write for yours today!

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(A Franchised Auction Co. International Headquarters, 1425 Poplar Ave., Suite 200, Memphis, Tenn. 38119 Phone 501/450-0410)

**Southern New Mexico Franchised MEMBERSHIP REALTY**  
1815 New York Ave. Alamogordo, N. M. 88001 Phone (505) 607-0000

## SPECIAL HOLIDAY HOUSE THANKSGIVING DINNER

**APPETIZERS AND RELISHES**  
Cream of Turkey Soup — Fresh Gulf Shrimp Cocktail  
Chilled Tomato Juice  
Celery Hearts — Olives — Pickles and All the Trimmings

### SPECIAL PILGRIM'S DINNER \$2.75

Roast Plymouth Gobbler with Dressing and Gravy  
Baked Long Island Duckling with Chestnut Dressing  
Quotter Giblet Gravy and Cranberry Sauce  
— CHOICE OF TWO VEGETABLES —  
Miles Standish Baked Potatoes  
John Smith Sunkist Yams  
Fresh Garden Peas — Corn Offish  
Hot Rolls — Coffee or Tea

**CHOICE OF ENTREE:**  
TOP SIRLOIN — Steak for Two, 22-42 ..... \$5.00  
ROAST PRIME RIB OF BEEF AU JUS ..... 2.50  
SPECIAL CUT T-BONE ..... 3.95  
TOP SIRLOIN ..... 2.75  
BAKED VIRGINIA HAM with PINEAPPLE SAUCE ..... 2.50  
— CHOICE OF DESSERT BELOW —

### Children's Thanksgiving Dinner

— Choice of —  
Roast Turkey and Dressing  
Fried Chicken  
Baked Virginia Ham, Pineapple Sauce  
Yams and Fresh Peas  
— Choice of Dessert Below —  
**\$1.25**

**SWEET CONCLUSIONS:**  
"Let good dessert redeem indifferent rest—  
for last impression lingers with the guest!"  
PRICED FOR THE FINE WITH WHIPPED CREAM  
HOT APPLE PIE WITH RUM SAUCE  
HOT APPLE PIE WITH HARD SAUCE  
SHRIMP OR FRUIT JELLO WITH WHIPPED CREAM

## HERE NOW . . . WESTINGHOUSE WITH A SPECIAL OFFER

Wimberly Electric is Now  
the Authorized Dealer for  
**WESTINGHOUSE**  
Sales and Service in the  
Ruidoso Area.

You Are Invited to Come in and  
Inspect This New Line and  
to Get Our Deal on  
Trade-Ins and Terms.

The Westinghouse  
Stack-Up Washer and  
Dryer, space saving—  
fits in 27-inch space.

The 14-cu. ft. Frost  
Free Refrigerator With  
No Colds in the Back and  
With Porcelain Interior  
Available in Your Choice of  
Avenues, Copper, Gold Tone  
and White.

# WIMBERLY ELECTRIC

Your Home Appliance Dealer  
Ruidoso  
Phone 257-2110



## Nob Hill School

When we visited Nob Hill School early this week, we missed talking with Mrs. Thompson's pre-first graders. It was nap-time for the youngsters and they were all sleeping.

Mrs. Jones' first grade students are beginning a new unit on Up and Down in science. They are studying about gravity and magnetic

force. In reading, most of the students are finishing all new sounds and words in the first reading book. They will have review and soon start the second book. In art, they painted turkeys using their hands as a beginning shape and are making collages using pictures of things for which they are thankful. They are still working hard on correct manuscript writing in printing. Mrs. Jones says parents can help by remembering to watch and con-

## TRADITIONAL THANKSGIVING DINNER

SPLIT PEA SOUP  
TOSSED GREEN OR  
WALDORF SALAD

Served 11:30 a.m. to  
5:00 p.m.

THURSDAY  
THANKSGIVING DAY

— Choice of —  
Olives — Pickles — Celery Hearts  
Roast Young Tom Turkey  
Giblet Gravy — Cranberry Sauce  
Cornbread Stuffing  
Candied Sweet Potatoes  
Snowflake Potatoes  
New Tasty English Peas

— Choice of —  
Hot Mince Pie — Pumpkin Pie  
Whipped Cream  
Hot Rolls — Tea — Coffee

Children — \$1.25  
Adults — \$2.00

Join With Us In Giving Thanks  
For a Most Bountiful Year.

—Tommy & Betty

WORK UNDERWAY—G. A. and S. I. Jones Construction firm's crews are at work on new tennis courts, all-purpose court and parking area in School House campground

park in Palmer Gateway, another step in the village of Ruidoso's recreation development program.

sistently help children start letters at the top and not from the bottom. Pam Lozer has a new horse. Michelle La Pine went to Roswell Sunday and Kim Sanchez went to visit her grandmother while several children in this class went hunting with their parents. Mike Avery, Sally Eckert, Todd Cottle and Georgia Griffith each lost a tooth.

Mrs. Godley's first graders have completed their first reading book and after a few days of review will go to the next book. In arithmetic they are still studying greater than, lesser than and equal to and are working very hard on short vowel sounds and the eleven consonant

sounds they have studied so far. They are studying about the Mayflower and the first Thanksgiving. Thursday of last week they visited Mrs. Cole's second grade class to see their lovely collection of shells. Mrs. Adams taught this class last Friday while Mrs. Godley was in Avery, Sally Eckert, Todd Cottle and Georgia Griffith each lost a tooth.

Mrs. Cheney's second grade students are beginning Little Fie Tree in reading. They have taken their six week test in spelling and are waiting for the results. Lynn Holly has a new baby sister, Elaine Dawn. Jackie Tully is back in school after being absent for a week. She had pneumonia.

In arithmetic, the consonant sounds "s" and "z" in English, New England in social studies and mountains and fossils in science. Joe Winfield was in Lubbock several days where he attended the funeral of a friend who was killed in Vietnam. Ruth Bonnell got a 11-point buck during hunting season and Tony Carrillo got a 4-point buck. They have several things ready to fire in the kiln Mr. Miller got for the use of Nob Hill students. Making A's on penmanship and 100 on words in spelling were Gretchen Anzola, Kim Pham, Ruth Bonnell, Debbie Jones, Marvella Mayo, Cindy Roberts, Cammy Vesager, Ginger Talbot and David Hernandez. There is a new student in this class, Rick Gonzalez, who comes here from California.

Mr. Dunagan's sixth graders are getting ready for this is the last week of the second six weeks of school. They are having tests this week and will get their report cards next week, Wednesday, Nov. 27. They are studying about philosophers in social studies and the Olympics in the Weekly Reader. They are discussing the two people in the Olympics who gave the black power salute and the right of the committee to throw them out.

Let your Suncard make Christmas shopping easy. Trade with your home merchants in selecting gifts for all the family right here in this area.

Ski-O-Deo is Nov. 30th!

## Official Records

Marriage Licenses Issued  
Nov. 9—Raymond Hinojosa, Socorro and Friselle Zamora, Carrizozo.  
Nov. 11—Burlford Earl Treasider, Oklahoma City and Oleta Jean Wilecker, Carrizozo.

Divorces Filed  
Rebecca M. Vigil vs. Manuel Vigil.

## Extension Courses

### May Be Offered Here

Tom McNeil, principal at White Mountain School here, this week reported that extension courses may be offered in Ruidoso from Eastern New Mexico University, if enough people are interested. McNeil said about 25 are needed to sign up for the course, which will probably be given in the late afternoon or evenings, and will be General Semantics, or English courses with either graduate or undergraduate credit. Charge for the course will be \$15 per credit hour for the 3-hour course, plus \$5 matriculation fee. McNeil said anyone interested can contact him at 257-4109 during school hours, or at his home in the evening.

## ATTEND INSURANCE MEET IN LUBBOCK

Donnie Foreman and Lee Onsrud of the Ruidoso Insurance Agency here, last week attended the 17th Annual West Texas Sales

PAGE FIVE SECTION 2

## The Ruidoso News

Friday, November 23, 1966

## Eight Students Enrolled In U. N. M.

This Semester  
The Ruidoso area has eight students enrolled at the University of New Mexico during this semester, according to a tabulation furnished by the Data Processing Center at the University.

Included are four students from Ruidoso, two from Hobbs and one each from Alto and Hollywood. Students from this area enrolled are: Bruce Lee Thinks, J. No. Judy Ann Abeyta and Thomas A. Rogers, Hondo; James A. Beatt, Hollywood; and Elizabeth G. Bennett, Faniela Ann Hine, Orus V. Padilla and Russell Weise, Ruidoso.

Ski-O-Deo is Nov. 30th!

Congress in Lubbock, Tex., sponsored by the Lubbock Area Association of Life Underwriters and Amarillo Association of Life Underwriters. Four hundred and thirty life insurance agents attended.

IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR

**FREE**  
TV GUIDE

# THANK YOU

For your wonderful turn-out and patronage, too, at our Formal Opening Saturday. We appreciate the best wishes of so many friends and customers and want to urge you  
**TO COME BACK OFTEN**

Mr. and Mrs. George Hancock

## HANCOCK SHOPPING CENTER

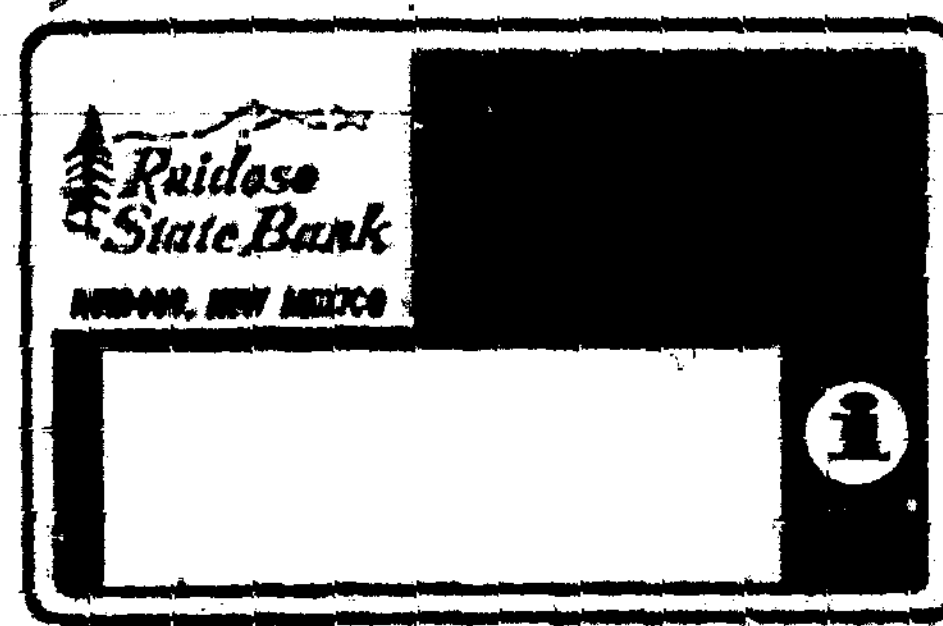
RUIDOSO DOWNS

WE GIVE FRONTIER STAMPS

# TRADE AT HOME

## Shop for Christmas with Suncard!

The merchants below invite your holiday trade—they offer you the same advantage of any credit card or credit plan... Make it a better Christmas for your home merchants, and easier on yourself by shopping the local stores!



The first multi-purpose charge card designed specifically for New Mexico... honored clear across the nation by over 200,000 businesses, 550 banks which serve over 10,000,000 card holders.

Telephone the  
RUIDOSO STATE BANK  
— 257-4043 —  
Today for the SUNCARD story without obligation.

## YOUR SUNCARD IS HONORED BY THESE FIRMS IN THIS AREA:

Apache Summit Texaco  
The Adobe  
Artistic Beauty Shop  
The Artisan Shop  
Billy the Kid Variety Liquor  
Bon Sierra Corp. (Gambles)  
Brunell's  
Chaparral Motor Hotel  
Cloudcroft Texaco  
Color Cable TV  
C. & L. Lumber Co.  
Clarke Insurance  
Cree Manor Apts.-Motel  
Cree Meadows Golf Course  
D. & D. Beauty Shop  
The Deck House  
Ester's Cleaners  
El Rancho Courts  
H. F. Ellis Texaco  
Gateway Shell Service Sta.  
Gateway Deep Rock Station

The Hideout  
High Country Lodge & Restaurant  
Holiday House  
Holiday House Restaurant  
Hollywood Inn  
House of Guns  
House of Shoes  
La Pinata  
Long's Gift & Sweet Shop  
Lynn's Gas Co.  
Mannie's Toggery  
Midway Garage  
Mountain Ski Shop  
Modern Toys & Teens  
New Mexico Glass Co.  
Nob Hill Restaurant  
Nosker's Fresh Meats  
Nunley's Drug Store  
Olma's  
The Old Mill

Ruidoso Drug  
Ruidoso Enco  
Ruidoso Insurance  
Ruidoso News  
Ruidoso Texaco  
Shield's Oil Co. — 8 Locations  
Sierra Blanca Motor Co.  
Sierra Blanca Ski Area  
Sierra Blanca Sports Shop  
Skyland Auto Service  
Skyview Texaco  
Dan D. Swearingin Ins., Inc.  
Tiny's Tire Store, Alamogordo  
Treasure Chest Dress Shop  
Tomahawk Lodge  
Twenty-Nine Pines Motel  
Whitlock Jewelry  
The Wild Snail  
Wimberly Electric  
— Plus Five Ruidoso Professional Men

These words, phrases and capitalized abbreviations are part of the new specialized vocabulary associated with computers and data processing systems. Each has its place in helping to solve highly complex problems, including how to put astronauts on the moon.

Computers have proved invaluable in man's utilization of science and knowledge as a means to progress. Since human judgment is based upon information, the computer has aided in the assembling and presenting of facts through the data processing systems.

Kennecott, in improving its operating practices, has found computers useful in general purpose areas, as well as aiding in long-range planning.

Computers speedily process payroll checks, plot drilling holes for blasting in the huge Santa Rita open pit mine, keep maintenance records on the big haulage trucks, simplify ore assaying and help control the volume of material put through the concentrator and the smelter at Hurley.

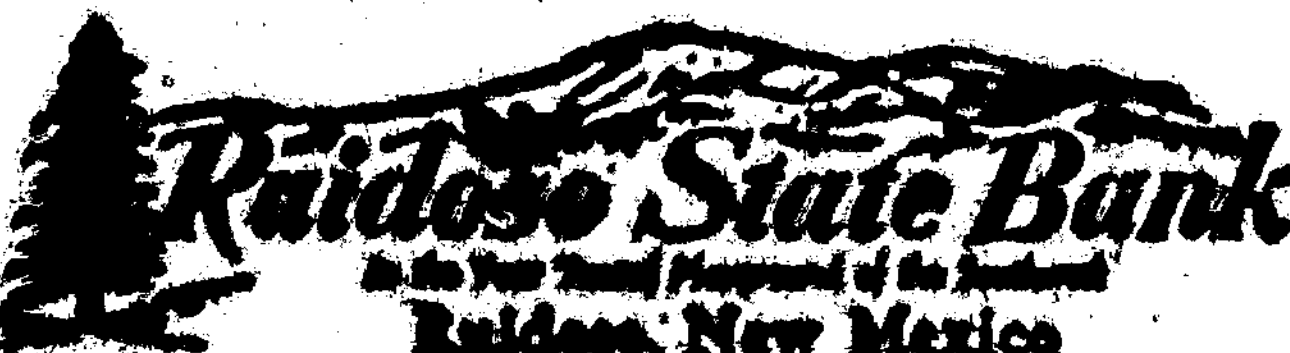
Also, large volumes of data are being processed for application five, ten and 15-years from now that will result in greater efficiency in this New Mexico mining enterprise, thus helping Kennecott compete successfully in the worldwide copper market.

Kennecott invites you to view its television program, the "Best of 7 Movie," broadcast over KOAT-TV, Channel 7, from Albuquerque, every Wednesday beginning at 8 p.m.

**Kennecott**  
Copper Corporation



**Chino Mines**  
Division  
Hurley, New Mexico  
"An Equal Opportunity Employer"



Ruidoso Downs, Ph. 257-4043 — Member F. D. I. C.  
CAPITAL AND SURPLUS \$328,000.00  
Ruidoso, Phone 257-4043

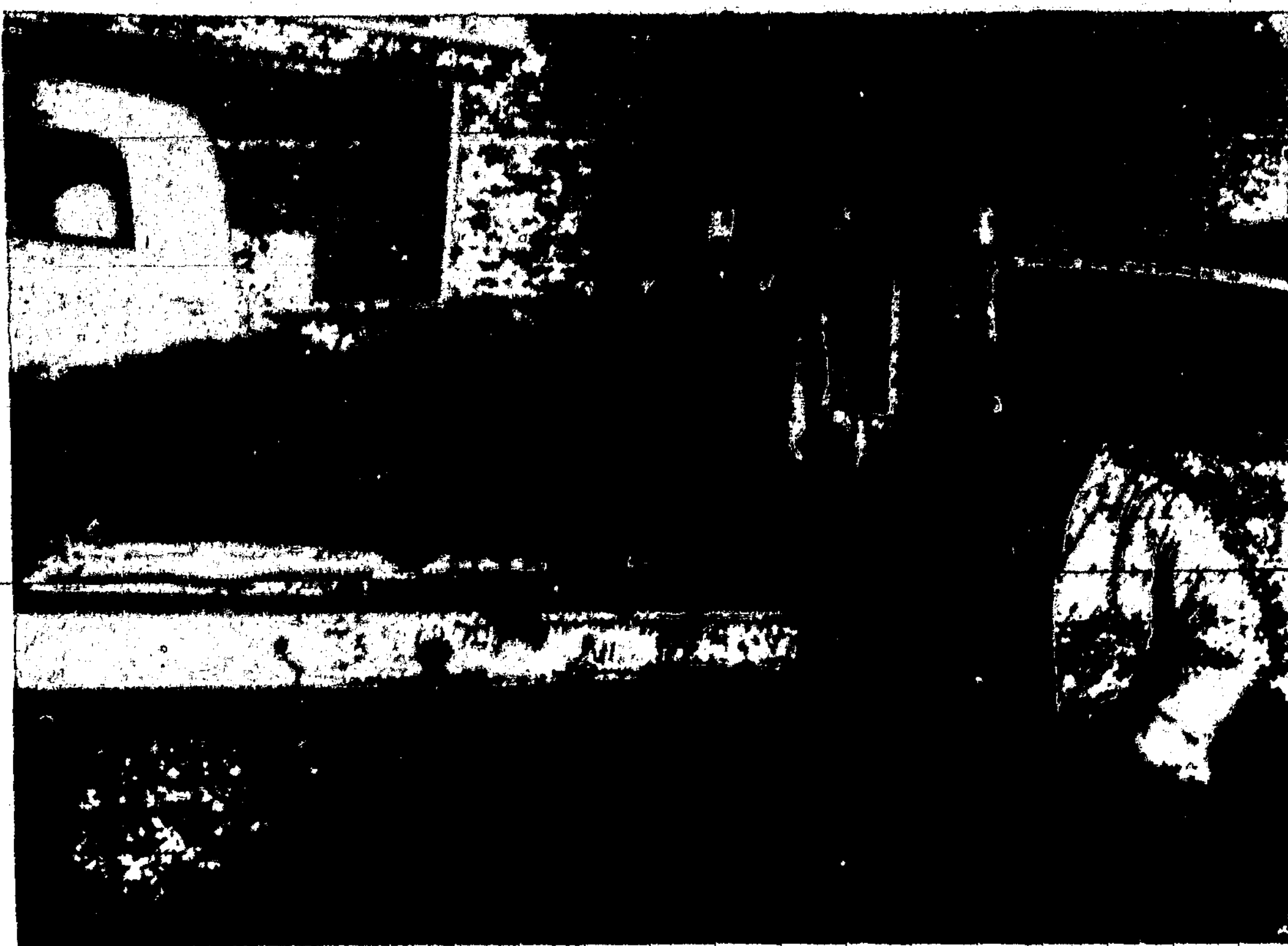
YOUR SAVINGS ARE GUARANTEED

UP TO

**\$15,000.00**

BY FDIC





**BONITO TROPHIES** - These two bear were among several killed in Bonito Lake area, according to Arvel Runnels, guide, shown with pair brought here Tuesday. Bear on

right weighed 550-lbs., Runnels said and other weighed 389-lbs. Runnels said J. G. Harris and Benny Runnels were men who killed these bruis.

#### TIME CHANGED

Meeting time for the Santa Barbara Alcoholics Anonymous group here has been changed from 8 p.m. to 7 p.m. The meeting is at the Episcopal Church here each Saturday evening.

Let your Suncoast make Christmas shopping easy. Trade with your home merchants in selecting gifts for all the family right here in this area.

## Mt. Vue

Drive-In Theatre  
PHONE 257-3490  
Enjoy Refreshments At Our  
Snack Bar  
Show Time - 6:30 p.m.  
Fri. - Sat. - Sun.

## JOURNEY TO SHILON

A PICTURE  
Plus Cartoons

# HOLLYWOOD FOOD MART

## FRI.-SAT. SPECIALS

**SALT PORK** ..... LB. 39¢  
**CHEESE** longhorn ..... LB. 69¢  
**PORK CHOPS** ..... LB. 59¢  
ALL LEAN

**Ground Round** 69¢  
**PICNIC HAMS** ..... 39¢

★ ★ ★  
**ORANGE JUICE** Minute Maid 49¢  
FROZEN 12-oz. ....  
**STRAWBERRIES** ..... 29¢  
GOLD MEDAL

**Flour** ..... 5 LBS. 49¢  
SILK

**BATH TISSUE** ..... 3 Rolls 25¢  
OCEAN SPRAY 2 FOR  
**CRANBERRY SAUCE** 49¢  
DEL-ORO GRADE A LARGE

**Eggs** .... doz. 49¢

**CRACKERS** Dixie Belle 1 lb. Box ..... 19¢  
**IDEAL DOG FOOD** 2 For 29¢  
WESTERN FAMILY

★ ★ ★  
**Coffee** .... lb. 63¢

★ ★ ★  
**POTATOES** ..... 10 lb. Bag 49¢  
FRESH

**CRANBERRIES** ..... LB. 39¢  
**STALK CELERY** ..... 15¢

Double King Korn Stamps On Wednesday

## For Your Shopping List:

Universal Geneva Watches ..... from \$75.00  
Longine & Wittnauer Watches ..... from \$39.50  
Diamond Cocktail & Gents' Rings ..... from \$40.00  
Wedding Sets ..... from \$35.00

Gifts of Many Items  
Christmas Cards and Toys

**Winlock's JEWELRY**  
JEWELRY

Buzz & Margie  
Plaza Dec

Phone 257-4400  
Box 700

## MOTHER OFFERS KIDNEY—

(Continued from Page 1—Sec. A)  
Mrs. Morrison with \$160.50 which they had received for a fund to assist the family in medical expenses.

Additional donations are being sought. They can be turned in to the village hall at Ruidoso Downs, at Ruidoso State Bank in Ruidoso or at the branch at Ruidoso Downs, or to the Ruidoso News.

Donations already received include:  
J. J. DiPaolo, \$5; Mr. and Mrs. Fred Jones, \$2; Bessie Sewell, \$5; Mr. and Mrs. Roy Lane, \$5; Mr. and Mrs. Max Oliver, \$5; Mr. and Mrs. V. A. Miller, \$5; Mr. and Mrs. Charles Perry, \$5; Mr. and Mrs. Bob Langford, \$5; Mr. and Mrs. Bob Phillips, \$5; Mr. and Mrs. Don Swander, \$10; Mr. and Mrs. Wayne White, \$5; Hollywood Car Parts, \$5; Mr. and Mrs. Troy Park, \$5; Mr. and Mrs. C. L. Wright, \$5; Artie McMini, \$2.50; Mr. and Mrs. Lee Lawing, \$5; Mr. and Mrs. Neal (Pete) Smith, \$3; Robert Macon, \$5; Ruidoso Downs Liquors, \$5; Mr. and Mrs. Gene Hensley, \$10; Mr. and Mrs. Heavy Cunningham, \$2; Mr. and Mrs. George Hancock, \$5; Mr. and Mrs. Ernest Sanchez, \$5; Mr. and Mrs. O. S. Montes, \$5; Virginia George, \$2; Ruidoso State Bank, \$5; W. D. Cunningham Laundry, \$5; Mr. and Mrs. S. B. Boykin, \$5; Ruidoso Downs Volunteer Firemen, \$25; Ruidoso News, \$10.

## Volunteer Firemen To Receive \$2 For Each Fire Run

In last week's Ruidoso Downs village council meeting the trustees voted to pay \$2 to members of Ruidoso Downs Volunteer Fire Department for each fire call they answered.

The trustees also discussed having signs on the remodeled village hall indicating offices of the village clerk, city judge etc., and also moved to have the welcome sign at the east entrance to the village on U. S. Highway 70 repaired.

No action was taken on the offer of use of the Denton property across from the village hall for recreation purposes. It had been offered in exchange for taxes.

The board voted to join the South Central Resources Agency, as had been recommended by R. G. Gerbner in a visit with the council in a previous meeting.

An attempt to reverse the decision made reflecting an application to move a liquor license was not acted on when the village attorney Dick Parsons advised that the council could not make such a decision now, and advised that a

hearing on an objection to the refusal to be held sometime in January. (Attorneys for the plaintiffs in this legal action took depositions of village officials in a recent visit here to be used in the hearing.) The problem concerns the moving of a liquor license of Ruidoso Downs Package Liquors to a new barroom and clubhouse proposed to be established in the remodeled Wheeler museum on U. S. Highway 70, about a mile west of the present package store.

The council's next regular meeting will be Monday night next week.

## Texas Couple Buys Starlite

The Starlite Cabins on Mechem Drive have been purchased by Mr. and Mrs. Leon Barker, former residents of Marfa, Texas where Barker had a wholesale oil business. The new owners have been residents here for three months, coming here earlier this year and enrolling their son, Danay, in Ruidoso High school.

The former owners are Mr. and Mrs. Osie Roberts of Colorado City, Texas.

The sale included seven rental units and a residence and office. First built in 1946 by an El Pasoan named Richardson, the Starlite has had new units added in recent years. The transaction, which included an exchange of the Barker home they had bought here, was handled by Paul Douglass Real Estate.

## STOCK DIVIDEND—

(Continued from Page 1—Sec. A)  
ing at 2:30 p.m. Dec. 3 at the bank.

Members of the board of directors are William A. Hutchison, chairman of the board; Ed Wimberly, president; Bruce Griffith, vice-president and cashier; Dr. James A. Beall, Dr. W. D. Horton, Raymond Buckner and R. Jack Slevart.

In addition to Hutchison, Wimberly and Griffith, officers of the bank are Mrs. June Brooks, assistant vice-president; Mrs. Ethel Carroll, assistant vice-president; Mrs. Veta Tadlock, assistant cashier; and Mrs. Marjorie Hine, assistant cashier and branch manager.

The bank has 100 stockholders, of which approximately 92 per cent are Ruidoso property owners and with a majority of the stockholders being residents of the area.

## TO MAGISTRATE SCHOOL

Austin Pritchett, local Municipal judge and newly elected magistrate will attend a Magistrate Court school in Santa Fe on Dec. 6, where magistrates will be instructed on court procedure and new forms. They will also receive instructions on the new traffic citations for State Police and new civil court procedures, since magistrates will have jurisdiction on civil cases up to \$500. There will be three days of instructions, Dec. 6, 13 and 20.

## Proclamation

WHEREAS, the Area postoffices are a public servant for the entire Communities; and  
WHEREAS, each resident of the area has available to him the full resources of the Postal Service 365 days a year; and  
WHEREAS, Postmasters and their employees are our friends and neighbors; and  
WHEREAS, their dedicated efforts have helped us all to remain closer to family, friends and business associates, and it is in the mutual interest of us all to co-operate with the Post Office in all programs designed to promote the general welfare and serve the common good; and  
WHEREAS, at this period just before the avalanche of holiday mail we should all recognize the heavy workload of all postal employees;

THEREFORE, we, Lloyd L. Davis, Jr., Mayor of Ruidoso, New Mexico and J. J. DiPaolo, Mayor of Ruidoso Downs, New Mexico, do hereby proclaim November 22, 1968 as Postal Service Day and call upon all citizens of the Areas to join in observance of this day during which we may pay tribute to Postmasters and their employees as well as postal employees everywhere who daily perform many thankless and unrecognized tasks that benefit us all.

DONE this 14th day of November, 1968.

/s/ Lloyd L. Davis, Jr., Mayor  
Ruidoso, New Mexico  
(SEAL)

/s/ J. J. DiPaolo, Mayor  
Ruidoso Downs, New Mex.  
(SEAL)

Friday, Nov. 22, 1968 is Postal Services Day.

This year, theoretically, everyone in the United States will be receiving 407 pieces of mail. In 1947, the average postal patron received six letters a year.

Postal Services Day, set by area MAYORS to honor the postal service in our community points out the services and heavy workload of the post office.

ZIP Code is a key element in getting the mail delivered. ZIP Code was developed to simplify mail handling, to cut out several hand separations, to ship the mail by a more direct route, and to save money.

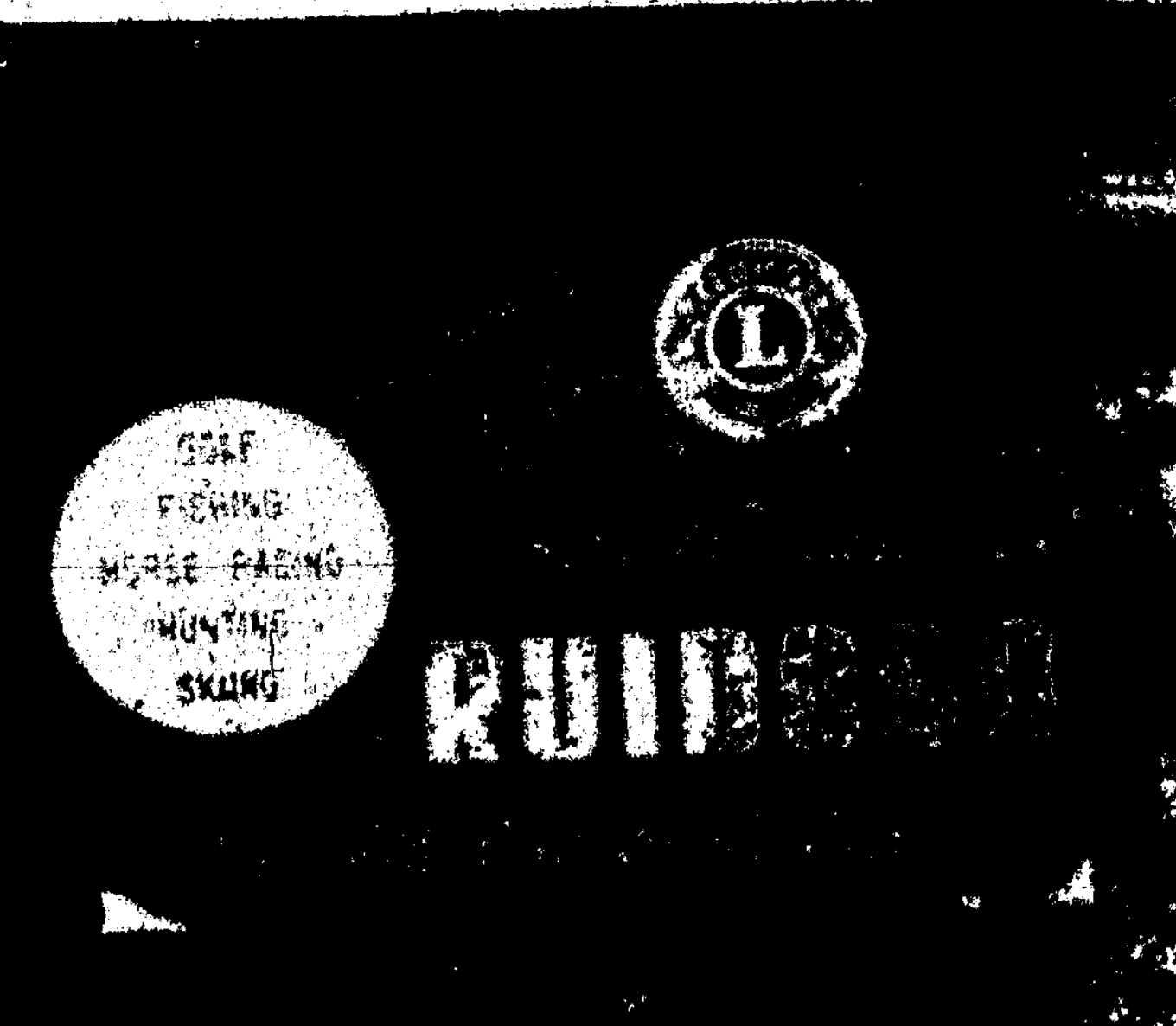
The Postmasters hope that Postal Services Day will serve as a reminder for local residents to ease the working load of area postal employees by using ZIP Code in all addresses, plus shopping and mailing early, especially during the pre-holiday rush.

ZIP Code can mean more efficient postal service only if used consistently by all of us, the postmasters said.

"The Post Office is the life blood of commerce, the tie that binds family and friends and a significant force in the economy," area Mayors said. "Public cooperation in advanced postal programs is not only proper, it is vital."

## PUMP HOUSE FIRE BRINGS V. F. D.

Ruidoso Volunteer Fire Dept. answered a call to a house in Palmer Gateway late Monday that is owned by Shorty Stoneman. A pump house was damaged by the blaze.



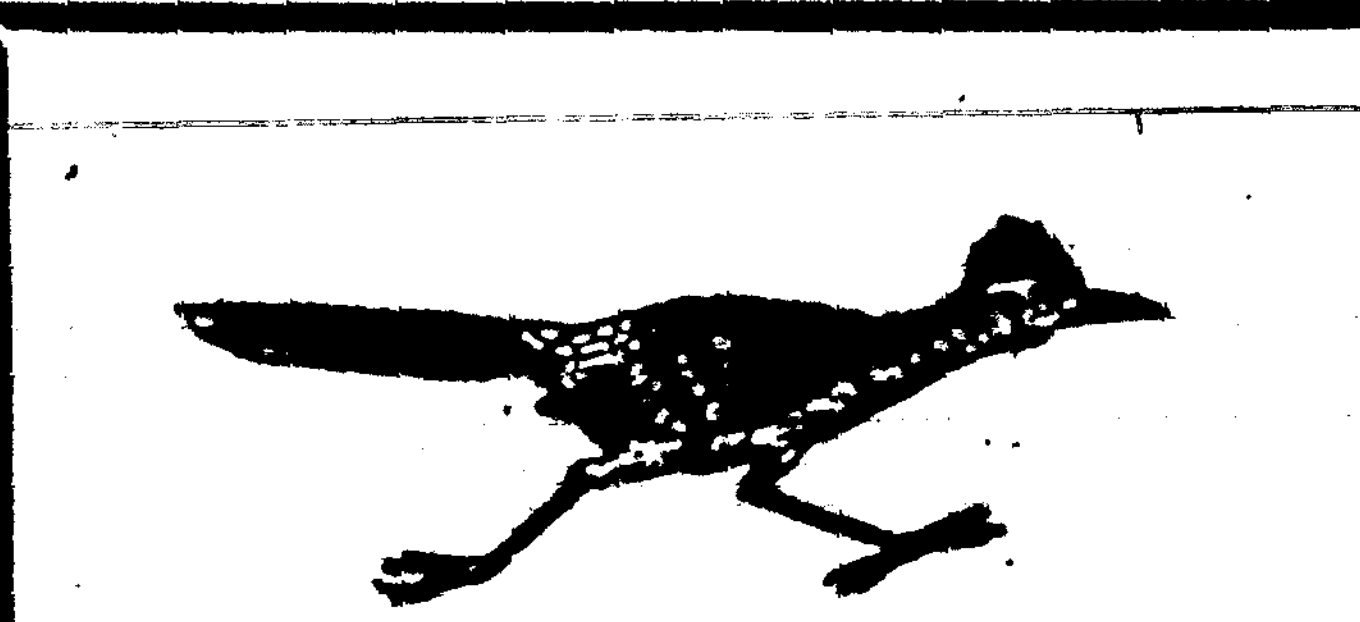
**LIONS WELCOME**—This Scotch-lighted sign stands at entrance to Ruidoso southwest of Ruidoso on U. S. Highway 70, erected recently by Ruidoso Lions Club.

# RUIDOSO'S NEWEST SUBDIVISION NORTH HEIGHTS PARK

Turn Right 2 1/2 Miles North of Town  
1/2-Acre Lots with Good Restriction

**YOU DON'T HAVE TO PAY FOR A GOLF COURSE FROM NOW ON TO OWN A LOT.**

CALL 257-2929 OR SEE LOCAL REALTOR



## Champion

WE'LL BE SERVING  
**TURKEY**  
AND ALL THE TRIMMINGS  
FOR DINNER THANKSGIVING  
**ONLY \$2.50**

★ ★ ★  
REMEMBER THIS DATE  
**SATURDAY, NOV. 30**

THE ANNUAL  
**SKI-O-DOSO**

Will be Held at the Chapparal with  
Mickey Summers Shaken Souls Playing for  
the Dance That Night. (He was here last January  
and Made a Big Hit)

★ ★ ★  
NOW SERVING EVERY SATURDAY NITE  
**OUR MEXICAN BUFFET**  
A wide variety of Mexican dishes.  
**\$1.45**

★ ★ ★  
Dining Room and Coffee Shop Open Daily

# Order Now

Carmon Phillips' Fifth Edition of  
**PICTORIAL RUIDOSO**

a 72-page book with 26 pages in color telling of the Ruidoso area, to be off the press early in December.

The book will sell for \$1, and can be mailed to you for \$1.35.

Ruidoso News,  
Box 128,  
Ruidoso, N. M. 88345

Sir:

Please send me \_\_\_\_\_ copies at \$1.35.

Name \_\_\_\_\_

Address \_\_\_\_\_

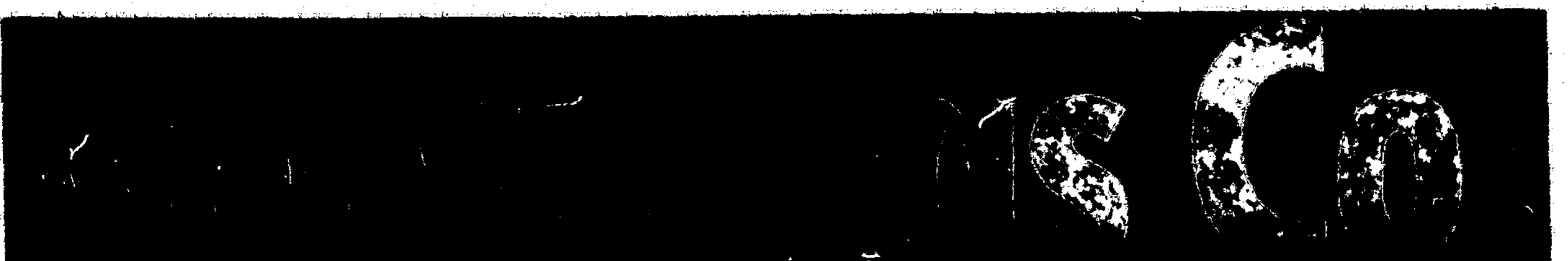
Postoffice & Zip \_\_\_\_\_

## FOR COMFORT

When You Want Warmth

**FOR EFFICIENCY**

From Your Appliances



Phone 257-4025 — Ruidoso

## THE ANSWER IS

**L-P GAS**

For Appliances, or Butane and Propane Call



For Night Service Call 257-2934 or 257-2243





## Live it up at ALTO VILLAGE

and enjoy one of the West's  
most beautiful golf courses

Alto Villagers aren't waiting for completion of this majestic and challenging course, already proving a mecca for people accustomed to the best. Nine holes ready now, nine more under construction; new clubhouse blueprinted.



## ALTO LAKES GOLF AND COUNTRY CLUB

Formal opening after Labor Day

Follow our blue  
and green signs



# First Jaycee Boxing Meet Set Saturday

The Ruidoso District Jaycees are sponsoring the first boxing meet of the new winter fistfight season here Saturday night, with from 12 to 16 bouts to be on the card in Chaparral Convention Center. Coach James Fitzgerald, who is also president of the Jaycees this year, said entrants are expected from the 16-man Ruidoso team under his training, and also from El Paso Canyon Job Corps on the Apache reservation near here, from the Mountain Job Corps center, from Sierra Blanca Boys' Camp at Ft. Stanton and possibly one or two teams from Roswell, either the police sponsored club or the Boys Club squads, or both.

Admission will be \$1 for adults and 50c for students. The action will begin at 7:30 p.m. Fitzgerald said. Assisting in coaching the Ruidoso team have been Roger Marshall and Tom Betty.

Other matches this winter are to be announced, and members of the Ruidoso ring squad are expected to enter in competition with other teams in other towns of the area as the season progresses.

## Training Camp For Downhill Racers Slated

The first such training camp ever held in the southwest, for downhill racing for Class I, II, III, IV juniors, is slated for the Christmas holidays here, Ray Heid, coach of the Sierra Blanca team said this week.

He said 40 to 60 youngsters from Colorado and New Mexico ski areas are expected for the camp, and that a staff of four or five trainers will be on hand, with the possibility that one of them might be Max Marat, member of the U. S. Olympic team in the mid-fifties and also in the F. I. S. competition.

The training camp will be by invitation only, Heid said.

Let your Suncard make Christmas shopping easy. Trade with your home merchants in selecting gifts for all the family right here in this area.

Warrior Booster Club meets each Thursday 7:30 p.m. High school library. Be there.

Life Insurance does not buy happiness.  
The lack of it DESTROYS happiness.

**RUIDOSO INS. AGENCY**  
LEE OSBRUD  
DONNIE FOREMAN  
Corner Sudderth & Mechem

## Four Warriors On District Team

Two Ruidoso High school Warriors were voted berths on the defensive all-district Class B mythical football team when coaches of 3-B teams met recently in Las Cruces. Jack Valliant, a three-letter man was picked on both the offense and defense teams for his work as guard and linebacker; Lynn Perry, a one-letter man was named for his work at end on defense; Alfred Pearson, a three-year letter man, as fullback on offense, and Rick Scott for quarterback on offense, who is also a three-letterman for R. H. S.

Ruidoso players also held many berths on the honorable mention teams. The coaches' selection for All-District are as follows:

All-District Defense  
End: PERRY, RUIDOSO, Galyon, T. or C.; Spears, Lordsburg; Flores, Tularosa.

Tackle: TrueLove, Hatch; Turner, Tularosa.  
Linebacker: VALLIANT, RUIDOSO; Butler, T. or C.; Apodaca, Hatch; Winslow, Lordsburg.

Halfback: Castillo, Hatch; Keithley, T. or C.; Chavez, Carrizozo. Honorable Mention

End: Monreal, Carrizozo; Ronnie Hurt, Lordsburg.

Tackle: Fisher, Lordsburg; Woolf, T. or C.; Bryson, T. or C.; VIRDIN, RUIDOSO; DAY, RUIDOSO; Hein, Carrizozo; SPEARS, RUIDOSO.

Linebacker: Pino, Tularosa; Livingston, Tularosa; Villalobos, Hatch, Knight, Carrizozo; Romero, T. or C.

Halfback: Estrada, Lordsburg; NELSON, RUIDOSO; FAIRBair, RUIDOSO; Rameriz, Lordsburg; HORTON, RUIDOSO; Rothwell, T. or C.; Perkins, T. or C.; Alvarez, Hatch.

All-District Offense

Center: Fisher, Lordsburg. Guard: Rameriz, Lordsburg; VALLIANT, RUIDOSO; Montgomery, T. or C.

Tackle: TrueLove, Hatch; Woolf, T. or C.; Turner, Tularosa. End: Spear, Lordsburg; Campbell, T. or C.

Halfback: Garcia, Hatch; Sanders, T. or C.

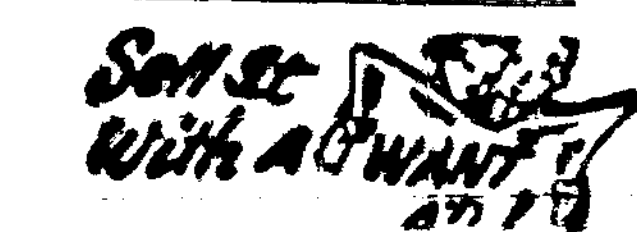
Fullback: PEARSON, RUIDOSO. Quarterback: SCOTT, RUIDOSO. Honorable Mention

Center: Montoya, T. or C. Guard: Knight, Carrizozo; PERRY, RUIDOSO; Murray, Tularosa; Galyon, T. or C.

Tackle: None. End: BIZZELL, RUIDOSO; Castillo, Hatch; Lucero, T. or C.; Candelaria, Tularosa; Hein, Carrizozo. Halfback: Gistville, Carrizozo; NELSON, RUIDOSO; Rothwell, T. or C.; Livingston, Tularosa.

Fullback: Vincent, T. or C.; Voyars, Lordsburg. Quarterback: Keithley, T. or C.; Tatin, Hatch; Rameriz, Lordsburg; Monreal, Carrizozo.

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COMING . . .

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and New Head Ski Wear!

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When we will be showing the latest in ski apparel and ski equipment for the new winter sports season.

REFRESHMENTS WILL BE SERVED  
Enjoy Popcorn, Cold Drinks or Coffee



Gingerbread House vs. Holiday Bowl, New Mexico Glass Co. vs. Wimberly Electric. PAGE ONE SECTION B  
Ruidoso News  
FRIDAY, NOVEMBER 22, 1968

## Ruidoso Ladies' League

Team	W	L
Apache Music	25	11
Von Rosenberg Const.	23 1/2	12 1/2
McCarthy Const.	21	15
Gambles	19	17
Holiday House	19	17
Hollywood Lbr.	18	18
Hancock Shop. Cen.	15 1/2	20 1/2
Ruidoso State Bank	16	21
Sierra Blanca Mtrs.	15	21
Boykin Real Estate	9	27

High team 3-game series: Von Rosenberg Const., 2086; Gambles, 1998; Boykin Real Estate, 1940. High team game: Von Rosenberg Const., 728; Gambles, 712, 698. High individual 3-game series: Anne Byrnell, 516; Dee Von Rosenberg, 516.

enberg, 450; Vela Jaynes, 450. High individual game: Anne Brunett, 194, 187; Gay Scott, 178; Jan Bryant, 174. Splits converted: Jo Yates, 5-7; Bonnie Richardson, 2-7, 3-10; Frankie Gipson, 5-10. Bowling schedule for Nov. 26: Position Night.

Warrior Booster Club meets each Thursday 7:30 p.m. High school library. Be there.

Buy The Wife A Mink With Money You Save On Gas

DRIVE A SAAB  
ASPEN MOTORS

## HOLIDAY BOWL



Open Bowling Daily

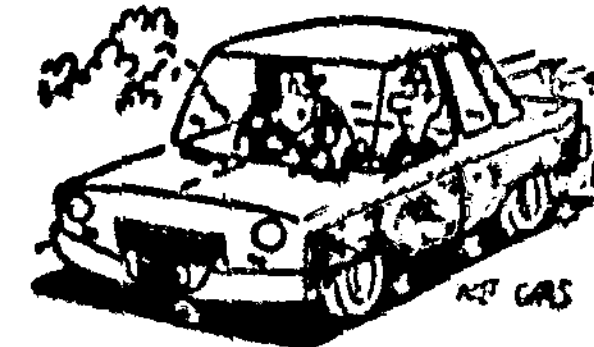
Bring The Whole Family  
and Enjoy an Evening of  
Bowling.

— Try Our Snackbar —

For Information Call 257-4274

## The Weather

(Information Provided by  
Ruidoso Airport)



Date	Hi	Lo	Precip.
13	57	47	.0
14	45	36	.36
15	40	25	.0
16	47	33	T
17	48	28	T
18	52	14	.0
19	62	16	.0

Precip. since Jan. 1 16.92  
Precip. this Month 1.17

## NO PROBLEM IS TOO SMALL TO BAFFLE US!

Especially if we're not in a hurry—but have plenty of time to really study the thing. All kidding aside, we help folks with building problems, no matter what size they are—that's part (in fact the most important part) of our job here as building consultants and suppliers of fine materials for modernizing, enlarging or for new construction.

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Phs. 378-2985 — On Highway 70 — Hollywood

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The cure?

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SKI BOOTS FOR EVERY SKIER

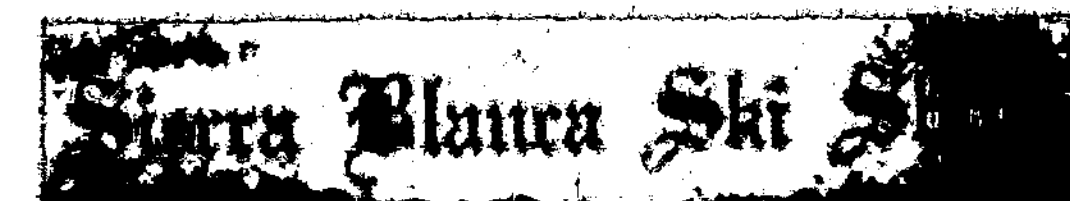
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That includes rebuilt Head Skis,  
Used Buckle Boots and Poles!

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WE'LL BUY 'EM BACK FROM YOU  
and they won't have cost you hardly anything  
for all the fun you had.

GET THE STORY FROM—



## Hunters' Luck—

Game conservationist Charles Cockerell says the 10-day deer hunting season that closed Sunday saw about a 25% kill. He said he heard of four deer killed during the season. Hunting bear with dogs runs through this Sunday, he said. Quail hunting gets underway Nov. 30 and he says the crop this year is fine, with best hunting to be in the eastern part of Lincoln county and on ranches in the lower altitudes.

Last week Sam Nummally bagged a 14-point buck somewhere near the ski area and Brooks Day and

## Kathy Dean Near Perfect In Grid Guesses

Kathy Dean, consistent football game guessing winner in the News' annual contests last week almost had a perfect entry. She picked winners of 18 of the 20 high school, college and professional matches. Her first prize check for \$10 is at Whitlock Jewelers.

Picking 17 winners correctly out of 20 was Rick Stevenson, and his second prize check for \$5 is at Holiday Bowl.

Third place was won by Bill Dean with 16 correct guesses, and his check for \$2.50 is at Skyland Auto.

Leck Cowden are reported to have slain their version.

## Bingo

Every Friday Night  
Kitchen Open  
EVERYONE WELCOME!

**ELKS LODGE**  
Highway 70 — Ruidoso

## SPORT SPOTS

Truth or Consequences' Hot Springs High seems on the road to the State Class B championship after putting away Cuba 39-2 in the semi-finals at T. or C. last weekend, running the Hot Springs Tigers' win-string to 11-0 for the season. This week-end at T. or C. the Tigers will host Jal who defeated Kirtland 12-7 at Jal last week-end in regional.

Which world-wide news service can you believe? After the finals in district play were over last week, the United Press International rated Truth or Consequences Hot Springs Tigers as No. 1 team in Class B in the state and the Associated Press rated them second with Kirtland Central as first. Ruidoso was rated fourth by United Press International and fifth by the Associated Press. The UPI was the only wire service to list Lordsburg as one of the top ten in Class B.

Phone us your news to 257-4961.

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# RUIDOSO FOOD MART

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DOUBLE FRONTIER STAMPS WEDNESDAY

— FRESH MEAT —

NORBEST TURKEYS

**TOMS... lb. 39¢**

**HENS.... lb. 41¢**

WE ALSO HAVE HONEYSUCKLE & BUTTERBALL TURKEYS

FULLY COOKED — BONELESS

**DINNER HAM** lb. .... **\$1.09**

U. S. D. A. CHOICE

**ROUND STEAK** lb. .... **89¢**

FRESH

**GROUND BEEF** 3 lbs. **\$1**

**SAUSAGE** Glover's Old Fashioned... 2 lb. **89¢**

**LIVER** Baby Beef..... **LB. 39¢**

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HOURS — 9 a.m. — 7 p.m. — SUNDAY 9 a.m. — 1 p.m.

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**CRANBERRIES** Fresh 1 lb. Pkg. .... **33¢**

**CELERY** Fresh Stalk..... **10¢**

**SWEET POTATOES** **15¢**

**DATES** Fresh — Pkg..... **29¢**

MRS. CUBBINSON'S

**STUFFING** Cornbread Box..... **49¢**

OCEAN SPRAY — CAN

**CRANBERRY SAUCE** ..... **29¢**

**SWEET PEAS** Rose-Dale 303 Cans. . 2 For **35¢**

**PUMPKIN** Libby's — 303 Can. .... **19¢**

**AWAKE** Frozen..... 3 Cans **\$1**

**EGGS.... doz. 49¢**

**FLOUR** INDIAN GIRL 25 LBS. .... **\$1.69**



## Herbert Reddy Couple Observes 66th Wedding Anniversary, 91st Birthdays This Winter



MR. AND MRS. H. M. REDDY

### IN BRAZIL Meal Schedule Is Puzzling To County Youth

One of the things I am having trouble getting used to here is the meal schedule, writes John Cooper. The IPVE delegates are staying with the family of Henrique Eli, a small dairy farm outside the town of Nioa de Vitoria in the state of Parana, Brazil. The Eli family is of German descent, so Cooper is learning the German language and customs, as well as Brazilian ones.

In the morning the people in this region drink one cup of coffee for breakfast and then go out to pursue the day's work. The IPVE delegates say a cup of coffee is great, but it hardly did it sufficient to work on. So I come back at noon half starved. At the noon-day meal, Cooper adds, they feast here, but usually by that time your stomach has shrunk so much that you have trouble putting it all down. They come back at two o'clock for more coffee and cake and goodies. Then again at 4 p.m. for more coffee. At the afternoon, it usually is a big feast, but I find the morning a famine. The traditional light breakfast prevails throughout Brazil.

The Henrique Eli family earns its living by making cheese and taking it to town to sell. Cooper writes, "The IPVE delegates say that the Brazilians are a business family people, especially since the brother of the Eli family owns many of the cheese stores in town. In his letter to Dorman Brockway, Cooper writes of 4-H and Youth League work with the Co-operative Extension Service of New Mexico. Cooper comments on the dual use of dairy cows in certain regions in Brazil. There is not a great market for raw milk and other dairy products. The Eli family uses the milk for butter and cheese. The cows are milked twice a day, once in the morning leaving the afternoon milk for the calves. They then get the cream of the milk crop, as well as the milk needed for cheese.

Eli also runs the local school bus, to president of a farmers cooperative and has a partnership meat market with his brother. "As you can see, Mr. Eli has quite a wide

Herbert Milton Reddy was born Oct. 16, 1877 in Anderson county, South Carolina. He moved with his family to Corsicana, Texas, when 16 years old. During the Spanish-American War he enlisted in the Army Jan. 23, 1899, serving two years and eight months in the Philippine Islands with the 9th Infantry, Co. G. After being honorably discharged Feb. 24, 1902 he settled at Stoneburg, near Bowie, Texas where he met Mattie Japie Alexander.

Mattie was born Jan. 3, 1878 near Ogleburn, Texas. She attended high school in Arlington, Texas and taught school three years prior to her marriage Jan. 26, 1903 to Herbert Reddy.

After farming a year in Stoneburg community the couple moved with their infant daughter, Orene, to Olney, Texas where a second daughter, Dorothy, was born. The family moved back to Stoneburg in 1910 and opened a general merchandise store in partnership with Herbert's brother. After they were saddened by the death of Orene in 1911 they sold their interest in the store and moved to New Mexico arriving in White Oaks in April, 1912. Because of Mrs. Reddy's poor health they soon moved to Carrizozo where Reddy worked for the Carrizozo Trading Co. When Mrs. Reddy's health failed to improve her doctor recommended she move to the mountains. In November, 1912, they homesteaded in Kraut Gulch canyon near the ghost town of Bonito City. By 1916 it was imperative that Dorothy start to school so the family moved to Parsons where Herbert worked as a carpenter for the Parsons Mining Co. Mattie operated a boarding house for the miners. After the mines closed down, Reddy and Jan Robinson formed a partnership to raise cattle. In 1924 the family moved to Artesia and farmed until 1928 when they purchased a home in Portales. Here Reddy operated a pool hall, but not liking indoor life he bought a farm in the Arch community east of Portales. They returned to Lincoln county in 1929 and purchased the W. E. Lair store in Captain. Again, they soon tired of indoor work and settled on a mining claim in Mills canyon where they lived until moving to San Particio in 1943. Early in the year 1945 they moved to Palo Verde (now Ruidoso Downs) and built a house. With the exception of the year 1940, when the couple worked as caretakers of the Bryan Cortez summer home on the Bonito, they have lived in the same locality and have watched the community progress from Palo Verde, to Green Tree to Ruidoso Downs.

Both are interested in community affairs. Mrs. Reddy is a charter member of both the Ruidoso Presbyterian church and the Ruidoso Rebecca lodge. She went through most of the chairs of the lodge and served several terms as district deputy president. All after she was 75 years old. She is presently chaplain of the Auxiliary to the Clay Green Camp of the Spanish-American War Veterans. Her hobbies are cooking and crocheting.

Reddy was a charter member of the Ruidoso Odd Fellows Lodge and was a member of the Ruidoso Dewar Volunteer Fire Department for years. He also is Past State Commander of the Spanish War Veterans, Department of New Mexico. He has held the post of Commander of Clay Green Camp, United Spanish War Veterans, Ruidoso, several different terms and is

diversity of jobs and because of this, has been a very good IPVE host," young Cooper writes. "Here I have been able to get a good general view presenting agricultural problems that I have not been exposed to in other parts of Brazil where I have visited."

Cooper gave a talk on wine judging at the 4-H Congress (corresponding to our 4-H Congress) in Brazil last month. In October, he went to San Paulo for the IPVE mid-point convention and IPVE Alumni Convention and then to the state of Minas Gerais for his last IPVE visit.

Cooper will return to the United States in November.

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# Business & Professional Directory

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TWO MODELS—Alpine and Nordic models of Ski-Doo, for which Al Sparks of Noisy Water Lodge has dealership here, were tried out on slopes of Sierra Blanca Ski area Tuesday with these folks on hand, from left, Wayne

Wood, who will also have models at Ruidoso Service Center; Harold Williams, Wichita Falls, Texas; Elmer Schumacher, Lubbock, and Mike Ramsey, Ruidoso.

the present commander. His favorite pastimes are walking and watching TV.

Besides their daughter, Dorothy, and her husband, Jack Parnell, they have two grandsons, Harley and Ray Parnell, two granddaughters, Doris Parnell and Jane Parnell, also eight great-grandchildren and two great-granddaughters-in-law.

### Hollywood Notes

Mr. and Mrs. Carl Erickson returned home last week after spending several weeks in Chicago, Ill., visiting relatives and Evanston, Ill., where they attended the Homecoming game and banquet at Northwestern University. Mr. Erickson was the football trainer at Northwestern for 29 years before moving to Ruidoso.

Mrs. Lee Wimbler and Mrs. Jim Wimbler were in Ruidoso last Saturday.

Johnny Jones, who attends the New Mexico Military Institute in Roswell, spent the week-end here in Ruidoso.

### SEARCH IS ON FOR MISS WOOL CANDIDATES

Mrs. Wool of New Mexico will be selected in final competition in Roswell Dec. 6, according to the announcement by Mrs. Charles Fuller, state director for the contest. Miss Wool will also reign over the annual junior college Wool Bowl in Roswell Dec. 7.

Mrs. Fuller and her committee are now seeking applicants among college girls throughout New Mexico. Last year, Miss Condi Ford of New Mexico Highlands University, was selected as Miss Wool of New Mexico and also chosen second alternate in the national Miss Wool of America Pageant at San Angelo, Texas.

To be eligible for the state contest, a girl must have never been married, wear a size ten dress, to

with his parents, Mr. and Mrs. Tom Jones.

Rev. and Mrs. Frank Crown and David returned home this week after spending their vacation at Port Aransas, Texas and then visiting their son and his family at Arlington, Texas.

Mrs. Jean Nicholas from Dexter is spending several days in her New Mexico Military Institute in home in Country Club Estates in Roswell, spent the week-end here in Ruidoso.

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of college in New Mexico at the time of the Miss Wool of America Pageant. For additional information, contact Mrs. Fuller, Route 2, Box 1618, Roswell or the New Mexico Woolgrowers Assn.

### SALES TAX COLLECTIONS REPORTED FOR COUNTY

Sales tax collections remitted in September to the State Bureau of Revenue from communities in Lincoln county totaled as follows: Sales tax - Ruidoso, \$14,057.63; Carrizozo, \$1,972.03; Ruidoso Downs, \$3,967.20; Capitán, \$346.63; Corona, \$360.43; gasoline tax - Ruidoso, \$4,663.45; Capitán, \$600.95; Carrizozo, \$1,964.24; Corona, \$864.61; Ruidoso Downs, \$2,791.58; cigarette tax - Ruidoso, \$328.43; Capitán, \$62.10; Carrizozo, \$113.64; Co-

rona, nothing; Ruidoso Downs, \$15.02, and Lincoln County outside municipalities, \$188.21.

New Mexico has 60 golf courses, 15 of them with 18 holes and 45 with nine holes. Maintenance costs in the state runs about \$1½ million annually. There are 20,000 regular golfers in the state.

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### Our Churches

**UNITED PENTECOSTAL CHURCH**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.  
SUNDAY SCHOOL - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

**FIRST BAPTIST CHURCH**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

**THE FIRST CHRISTIAN CHURCH**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

**PENTECOSTAL MISSION**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

**COMMUNITY UNITED METHODIST CHURCH**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

**RUIDOSO BAPTIST CHURCH**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

**CHURCH OF JESUS CHRIST I.S.A.**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

**CHURCH OF THE HOLY MOUNT**  
Pastor: W. E. Foster  
Sunday School - 10 a.m.  
Worship Service - 11 a.m.  
Youth League Service - 7:30 p.m.  
Wednesday Evening - 7:30 p.m.  
Friday Evening - 7:30 p.m.

### Ruidoso News Friday, November 22, 1968

For ALL the news, read the News.

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**Capitan News**  
By CHAPLAIN KLINE  
Ben and Yvonne Kline performed the youth reading parts with their father in a "Family Learning" presentation, at the regular Lions club meeting at Smokey Bear Coffee Shop Monday night. The theme of the color filmstrip was "What Troubles the Troublemaker?" These screen pictures were

provided by "Teen-Age Guidance Filmstrip Club," produced by Popular Science Publishing Co. This program was intended to expose our immaturity more vividly to ourselves, also to remind ourselves of how life comes tumbling in on the minds of youth.  
This presentation was in support of the theme "To Change A World," being vigorously promoted by President of Lions International, David A. Evans. Our Bible says it this way, "Be not conformed to this world, but be ye transformed by God's historic truth, also the in-

creasing hallow of God's scientific truth," Romans 12:2.  
In closing, a ten minute illustrated description of HemisFair was made, showing the almost unbelievable comforts and progress that come to all people, when they reject being troublemakers and turn to transforming our community and our world into a place of mutual understanding and support.  
"The Tragic Trend of Communism" was treated rather harshly, but truthfully and fairly by Mr. Al Booky at the regular meeting of the American Legion in Capitan

High School recently. Commander N. C. Grantham introduced Mr. Booky, who is a teacher in the HemisFair Schools. A well informed group of Capitan students attended this meeting. Refreshments were served across the street in El Paisano Cafe.  
Chaplain Kline was honored to escort Mrs. Edna Schierenberg, owner of La Huerta in Glenwood, to attend the American Legion Golden Anniversary banquet held in Post 13 in Albuquerque a few days ago. Edna is a graduate of Simmons College in Boston, and is 79

**READY TO GO—** Considerable maintenance work on facilities of Mesalero Apache Indians' Sierra Blanca Ski area have been done in last several months in preparation for what promises to be biggest winter sports season ever. Ski area here brings more skiers to New Mexico than any of the several in the state, offering six lifts, two dining places, ski equipment rental shops, plus overnight accommodations. There is of gondolas in lower terminal building ready to hoist skiers or sightseers to upper terminal from 9,700 foot elevation to observation point at 11,400 feet.

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# LINCOLN COUNTY PHOTO ALBUM

No. 191



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AM - FINN SAUNA  
Reservations for Parties  
257-2720  
Highway 71 at the Turn-Off to Sierra Blanca Ski Area

**29 PINES MOTEL**  
"Where Your Pleasure is Our Business"  
FERN & RUSSELL HAWK, Owners  
P. O. Box 386  
Phone 257-4548  
Fireplaces - TV's  
One Block West of Bank  
Right Downtown in Ruidoso, New Mexico

**SMOKEY BEAR MOTEL & RESTAURANT**  
"SURE IT COSTS LESS TO STAY IN CAPITAN"  
224-9785 - P. O. Box 487  
Capitan, New Mexico  
**Alpine Lodge**  
CENTRALLY LOCATED  
Rooms with TV and Courtesy Coffee  
Wall to Wall Carpeting  
Drawer M - Ph. 257-4423  
RUIDOSO, NEW MEXICO  
**White Mountain Inn**  
Bobbie & Virginia Altman  
Rooms - \$8 & \$12.50  
East of Ruidoso Downs

**20 Modern**  
Cabins with  
Fireplaces and  
Kitchenettes  
Phone 257-4451 - Box 190



**SKI-DOO DEALER**-Al Sparks, manager of Noisy Water Lodge, zooms by camera like a kid on his bike seat in demonstrating Ski-Doo for which he is dealer here. Models were tried out on snow in Sierra Blanca Ski area Tuesday. Woods' Ruidoso Service Center in downtown Ruidoso will also have models for Sparks' dealership.

years old. She was the only Lady Legionnaire in New Mexico to receive a "Fifty Year Membership Certificate". Nearly 50 men members from our own state were presented with these 50 year certificates.

The United Methodist Church is using this Sunday as an opportunity for each of its local churches to remember their past pastors, and especially those pastors that are now retired. In Capitan, Chaplain A. S. Kline (recently retired) has accepted the request by the present pastor, Rev. Dan Reckert, to preach the sermon this Sunday at 9 a.m. The chaplain will offer good reasons for "Glad Remembering and Confident Reaching." - Phillips Plans 3:13 and 14.

**HOME ON LEAVE FROM PACIFIC AREA**  
Murray Winans, son of Mr. and Mrs. Ed Winans, returned last week-end from several months service with the U. S. Army on Okinawa. His wife, Virginia, who accompanied her husband to Okinawa returned ahead of him about a men h ago. Winans will report to Ft. Bragg, North Carolina after a 30-day leave.

## Official Ski Report Terms

Sierra Blanca Ski Resort  
Ski Report - 1968-69 Ski Season  
1. The only official ski report from the Sierra Blanca Ski Report are available 24 hours a day by telephoning Area Code 505-257-4232. Note: Radio stations and newspapers will also be using this source to assure continuity and avoid misunderstanding.  
2. There recorded ski report will normally be changed twice daily, once in the morning (no later than 9 o'clock) and once in the afternoon (between 4:00 and 6:00 p.m.)  
3. In the event that there is a change of skiing conditions during the day, i.e., additional snow fall, the recorded ski report will be so changed.  
4. The recorded ski report will include the day and date; base snow depth in inches; skiing conditions rated as excellent, good, fair or poor; new snow in either past 24 hours and or in past 10 days; and the weather at report time.  
5. Ski Report Legend and Policy:  
Excellent - Sufficient base to cover any and all obstacles on all trails, and some new snow within past 10 days.  
Good - Sufficient base to cover all trails. No new snow within the past 10 days and surface conditions may vary to some extent, particularly from top of mountain to the base.  
Fair - Snow coverage not sufficient to cover all trails completely. Some obstacles may be showing on any or all trails.  
Poor - Many obstacles (bare spots, stumps, rocks, etc.) showing on all trails. Some lifts and some trails may be closed due to insufficient snow.  
A. Trails and/or lifts may be closed at any time at the discretion of the management due to insufficient snow, difficult skiing conditions, or for any other reason the management deems necessary.  
B. There may be times when all trails do not have the same conditions or the top of the mountain may not have the same conditions as the bottom. In this situation the report will be issued on the management's best judgment of the average conditions.  
C. The New Mexico State Highway Department maintains the highway with the finest snow removal equipment available and as a result the highway conditions can easily change from bad to good within the hour. Thus it is impossible to report highway conditions. Chains may be required at any time, and we advise skiers to have chains with them at all times when driving to the ski area.  
IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR  
**FREE**  
TV GUIDE



Located seven miles east of Ruidoso Downs race track on U. S. Highway 70, Fox Cave was once used as a hide-out by Billy the Kid and roving bands of Apache warriors. The store offers a wide variety of curios, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

THIS PLACE FOR SALE



**NEARLY SEVEN YEARS**- In a few days Troy Parker will observe his seventh anniversary in Ruidoso as operator of the Chevron Station on U. S. Highway 70 in Hollywood. The station was recently modernized with a new and larger overhead sign, new paint over all, new streamlined gasoline pumps and other changes. Troy says he wants to take this opportunity to thank all of his many customers for their fine trade- and invites them to come back often for those fine performing Chevron motor fuels and for accessories, too, such as Atlas Tires and Batteries and other items for safe, dependable driving. Troy's phone number is 378-6800. (Adv.)

**KEEP COZY AND WARM WITH A FRANKLIN FIREPLACE STOVE**  
Come by and see it - you'll love it. Ask those who are using this new idea for home heating and they'll tell you they think it's the greatest.

**Hollywood LUMBER**  
Ph. 378-2645 - T. C. DELANEY, Mgr. - Highway 70  
CLOSED SATURDAY AFTERNOON  
WE GIVE S. & H. GREEN STAMPS

**Opening Friday, Nov. 22**  
★ ★ ★  
**SKI REPORT**  
**DIAL 257-4252**  
**FOR THE ONLY OFFICIAL**  
**SKI REPORT FOR SIERRA BLANCA**  
**SKI AREA DAY OR NIGHT, DIRECT**  
**FROM THE AREA.**  
**THE RECORDED TAPE WILL BE**  
**CHANGED WHENEVER THERE IS**  
**A CHANGE OF CONDITIONS.**







**Ruidoso Realty Co. [1933]**  
**FOR SALES OR LISTING SERVICE**  
**CALL**  
 Executive Chase Jones — Office: 257-2085 — Austin Pritchett  
 Res.: 257-2080 — Office: 257-2085 — Res.: 257-2085

"LOTS AND BUILDING SITES IN GOOD AREAS"  
 "APACHE PARK" — "CEDAR CREEK" — "OAVILAN ACRES"  
 Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek. 10 year terms if desired.  
 "HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"  
 —LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

**Bill Pippin**  
**REAL ESTATE**  
 DIAL 257-2351 — BOX 1232  
 RUIDOSO, N.M.  
 BILL PIPPIN — 257-2644 Evenings  
 GEORGE JONES — 257-2514 Evenings

**Legal Notice**  
 NOTICE OF STOCKHOLDERS SPECIAL MEETING  
 Notice is hereby given that, pursuant to a Resolution of the Board of Directors of the RUIDOSO STATE BANK, adopted at a regular meeting of the board, duly held on the 13th day of November, 1968, at the office of the corporation in the Village of Ruidoso, County of Lincoln, in the State of New Mexico, a meeting of the stockholders of the corporation is hereby called and will be held at the office of said Bank in the Village of Ruidoso, State of New Mexico, on Tuesday, December 3rd, 1968, at the hour of 2:30 o'clock p.m. of that day, for the purpose of considering and acting upon the proposition of granting a stock dividend of one share for each five outstanding shares, increasing the shares of capital stock, amending the Articles of Incorporation to reflect the increase in authorized capital stock, increasing the Surplus Account and the Reserve for Contingencies Account.  
 By the order of the Board of Directors.  
 /s/ Bruce Griffith, Cashier  
 11-22-68

**Legal Notice**  
 NOTICE OF SALE  
 The undersigned, creditor of Richard Markham, has perfected his lien for board, pastorage and miscellaneous charges against the mare known as Twin Cup, a registered thoroughbred presently with foal, and will sell said mare at public auction to the highest cash bidder on the 6th day of December, 1968, at the hour of 10:00 o'clock a.m. at the stables at High Mesa Ranch, northeast of Alto, New Mexico.

**Desert Hills**  
 Master Hotel  
 in El Paso  
 SHAME on YOU!  
 • Near to Stadium  
 • Near to Downtown  
 • NEAREST TO  
 Sealed Rate Book  
 Tel. 978-333-0881  
 On Thurs. 98-108-84  
 4801 N. Mesa  
 El Paso, Tex.

**OFFERED TO SELL BY**  
**BOYKIN REAL ESTATE**  
 Box 26 Phone 257-2411 — Ruidoso, N. M.

Two bedroom house, well located. Will sell equity, assume loan.

Two houses on 320-ft. river front. Will sell equity, assume loan.

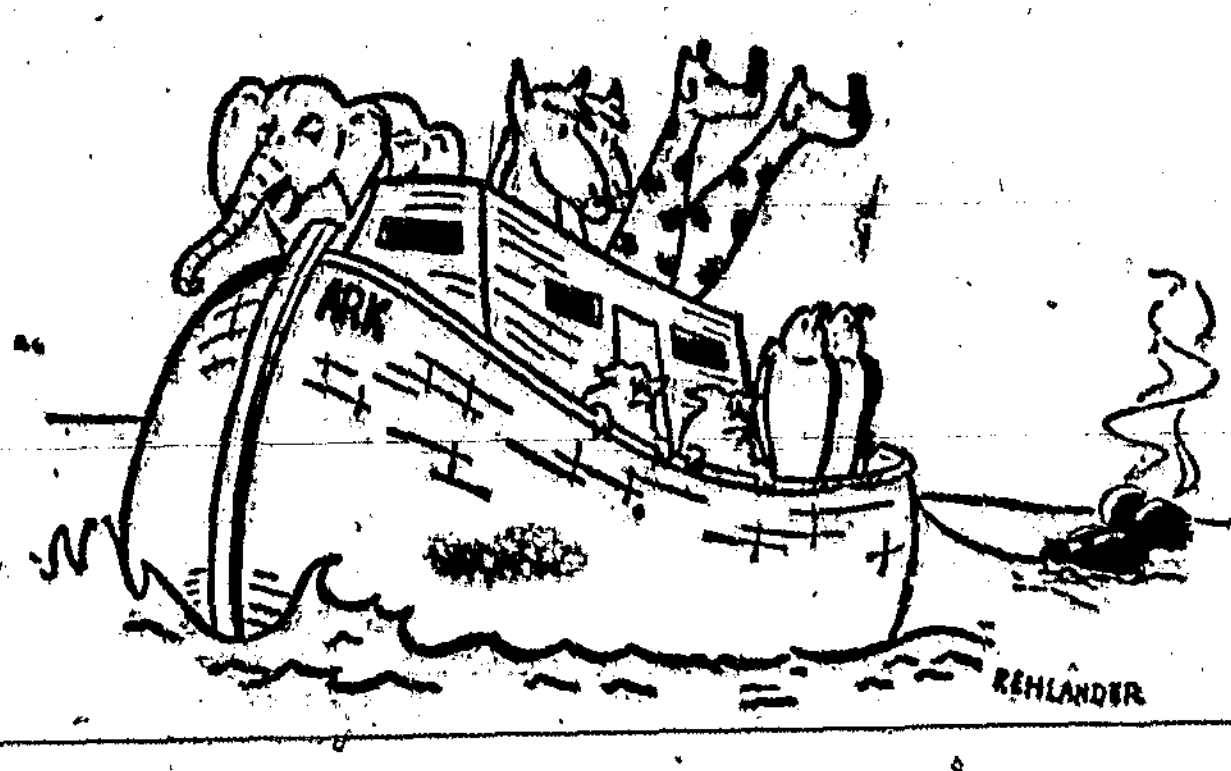
Lots — Your Terms! Have two lots with sewer and water. Can put trailer home on.

Have several tracts, and a good cattle ranch.

ASK US ABOUT OUR CABIN AND HOME LISTINGS

**Hundreds of People Read**  
**The Ruidoso News to See What**  
**YOU**  
**Have To Sell!**

**Ruidoso Characters**



**FIREWOOD**  
 — FOR SALE —  
 PHONE 257-4346 —  
 Chris A. Starr  
 Alto, New Mexico

**Legal Notice**  
 Notice is hereby given that the Village of Ruidoso calls for Ruidoso, New Mexico, Paving District No. 2 Bonds, numbered 187 thru 192 on December 1, 1968. Bond should be presented at the office of the Village Treasurer for payment.  
 /s/ James L. Hine,  
 Treasurer  
 Village of Ruidoso,  
 New Mexico  
 11-15-68

**Legal Notice**  
 NOTICE OF LAND SALE  
 AUCTION  
 Notice is hereby given that EAGLE CREEK INTERCOMMUNITY WATER SUPPLY ASSOCIATION, INC., will offer for sale at public auction certain parcels of land in Lincoln County, New Mexico, located in the NE/4NE/4, SE/4NE/4 and SW/4NE/4 of Section 33, and in the NW/4NW/4 of Section 34, all in Township 10 South, Range 13 East, N. M. P. M.  
 The land is located near Ruidoso, New Mexico, at the junction of New Mexico Highway 37 and State Road 532 (Sid Area Road), at Alto, New Mexico, and consists of three parcels to be offered: Parcel 1 containing 20.6 acres, more or less; Parcel 2, containing 26.7 acres, more or less; and Parcel 3, containing 4.8 acres, more or less, for a total of 52.1 acres, more or less. Total Highway 37 frontage of all three parcels is 3,477.17 feet, more or less. A plat of said property more accurately describing the parcels may be obtained upon request at the address or telephone listed below.  
 TERMS: Each parcel will be offered separately and sold to the highest bidder for cash, provided that bid prices for each parcel will start at \$24,000 for Parcel 1; \$43,000 for Parcel 2; and \$50,000 for Parcel 3; provided also that Parcel 3 will not be offered for sale without the prior sale of either Parcel 1 or Parcel 2. A deposit of fifty (50%) percent of the purchase price will be required of the successful bidder as a down payment at the time the property is struck off to him. Balance will be required within ten (10) days after delivery of good and merchantable title by warranty deed. Property will be subject to recorded and existing easements for pipeline, utility and roadway purposes, and seller will reserve or except any and all minerals, hydrocarbons and surface waters. Seller reserves the right to refuse or reject any and all bids on each parcel until the property is struck-off to the successful bidder therefor.  
 TIME AND PLACE: The auction sale will be held at the Municipal Building of the Village of Ruidoso, New Mexico, on Saturday, December 7, 1968, at 10:00 o'clock a.m.  
 Bidders will qualify by delivery by mail or on date of sale of a bank money order or cashier's check payable to seller as named above in the amount of \$1,000.00. This amount will be credited to the purchase price of successful bidder, and returned to unsuccessful bidders on said date.  
 Inquiries and qualification checks should be directed to Tom W. Jones, President of Eagle Creek Intercommunity Water Supply Association, Inc., Post Office Drawer 340, Ruidoso, New Mexico 86345, or telephone (area code 405) 257-2065.  
 /s/ Tom W. Jones, Jr.,  
 President  
 /s/ Vic Lamb, Secretary  
 (REAL)  
 11-15-68

**CHAPARRAL REALTY**  
 LOCATED IN THE CHAPARRAL HOTEL  
 P. O. Box 424 — Ruidoso Downs

**MOUNTAIN RANCH**  
 Beautiful home and guest house on paving just east of Ruidoso. Includes a ranch with wooded and forest land. Approximately 1/2 mile river frontage, irrigation well, permanent pasture, orchard and all cattle and calves now on ranch. 20% down and owner will finance balance on long liberal terms.

**CHOICE CITY LOTS**  
 Beautiful wooded trailer house and cabin lots with all city utilities. Many on city paving. Owner financed as low as 10% down. Call us to help select lot of your choice. Prices from \$1500 to \$2500.

**CUTE CABIN**  
 Year 'round well built cabin on paving near postoffice in upper Ruidoso. Recently decorated and nicely furnished. Price, \$6,000. Can assume present owner's contract which is payable \$300 including 6% interest semi-annually after down payment. Call for an appointment to see this cute cabin.

PHONES 378-6060 or 257-2922  
 Representing Chaparral Realty  
 Henry Hyman, Broker

**Town & Country**  
 MOBILE HOMES  
 533 Hwy 70 West — Alamogordo  
 (Over the overpass on Williams Highway)  
 Phone HE 3-7911  
 Open evenings for your convenience

**Lincoln County's**  
 Leading Developer  
 Offers Choice  
 Mountain Homesites  
 & Investment  
 Properties  
**Ruidoso Land**  
**Sales Co.**  
 BOX 70 — 257-2922  
 HWY 70 MOUNTAIN HOMES

**ASK ABOUT VACATION & EXCURSION FLIGHTS**

**BROWN FLYING SERVICE, Inc.**  
 Charter Flights Anywhere — Air Ambulance Service  
 — SCENE TOURS —  
 Complete Gas & Oil Service — Complete Shop Service  
 — AVIS CAR RENTAL —  
 — Linz Graham — Joe Sloan  
 Phone 267-4303 — Ruidoso

# RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

**HOME OF SOUND INVESTMENT**  
 I AM AN INDEPENDENT REAL ESTATE BROKER

Real nice 1-bedroom cabin with carpet in every room, fireplace. Will consider a trade. Priced right.

Spacious 2-bedroom, fireplace, beautiful view, near airport.

3 bedroom house close to old run road, corner lot with paving. \$15,000, with terms.

4 bedrooms, 1 1/2 baths, 2 fireplaces, corner lot, carpet, \$22,500, with terms.

2 bedroom rock house, furnished as is. Good location. Only \$18,500.

Brand new A-frame cabin in upper canyon. 3 bedroom, fireplace, wall to wall carpet, corner lot. Priced furnished or unfurnished.

Have a 2-bedroom Rustic Looking cabin from the outside, but has just been re-decorated by an interior designer. Spanish furniture, new appliances, shag carpet and crystal chandeliers, fireplace and close to river in upper canyon.

12 modern log cabins with kitchenettes, offices and home combination, around 4-acres of land. Priced to sell with extra good terms. Owner will be glad to show you the books on this place.

**Paul H. Douglass Real Estate**  
 Res. Phone 257-3628 — Residence Phone 257-2460 — 257-3888  
 In Postoffice Box — Box 294 — Jimmy & Carolyn Douglass, Sales

**Locke Realty Co.**  
 "TOUR KEY TO A SOUND INVESTMENT"  
 BETTY LOCKE, Broker  
 J. D. Locke — Roberta Larson — Reuben Larson  
 Box 898, Ruidoso — Phone 257-4088  
 Multiple Listing Service

**Legal Notice**  
 Notice is hereby given that the Village of Ruidoso calls for Ruidoso, New Mexico, Paving District No. 60-1 Bonds, numbered 188 thru 205 on December 1, 1968. Bonds should be presented at the office of the Village Treasurer for payment.  
 /s/ James L. Hine,  
 Treasurer  
 Village of Ruidoso,  
 New Mexico  
 11-15-68

**Margie Whitlock**  
 —REAL ESTATE—  
 Week-Days 257-4228 — Sun. 257-2788

Want to live out of town? See our lovely 3-bedroom home with fireplace and on paving. Good terms.

50 acres of land on Ruidoso River with lovely 3-bedroom adobe home with Spanish charm, and has orchard, water rights, foreman's house, good barns. Ideal for retirement, horses or truck farm.

Mobile home on deeded lot — 2 bedrooms and completely furnished, \$4,200.

Seven acres of land and lovely 3-bedroom home, very reasonable.

Home site — paving, sewer, cable TV, nice view. ONLY \$1,700.

DO YOU NEED A LARGER HOME? Trade your small home for this 5-bedroom, 4-bath home in Country Club area.

**Paul H. Wrye**  
 —INSURANCE—  
 Paul and Thelma Wrye  
 Serving Your Insurance Needs  
 Automobile • Home • Fire  
 Liability • Bonds  
 Health • Life

**MLs Support A College For Lincoln County**  
 Phone 257-4228 — Ruidoso, N. M.

**LIKE NEW—Simmons Beauty Rest**  
 extra, length double bed, coils, \$199, will sell for \$60. 218-3238. 25-25c.

**FOR SALE—1968 Scout, good condition, new paint and tires. Call 257-4224 after 6:00 p.m. 25-45c.**

**A DIFFERENCE IN WHAT?**  
 Mobile Homes  
 Of Course!!!

See the NEW Town & Country Mobile Homes. See the improvements that have been made for your convenience, and in the construction for durability. You will find a floor plan to fit your individual needs. ALL TOWN & COUNTRY MOBILE HOMES are built with TOP QUALITY CONSTRUCTION with 2"x4" walls, 2"x6" floors, 3" glass fibre insulation throughout, solid steel T beam frame and storm windows. Completely furnished including washer and dryer.

**BANK FINANCING**  
 Locally owned and operated

**COMFORTABLE SPACIOUS 4-BEDROOM HOME**  
 IN RUIDOSO  
 3 Baths and Maid's Room to be rented week-ends, week or by month. Owner, Mrs. Mary Watson, 3801 23rd St., Phone SW 8-0884, Lubbock, Texas.

**Lincoln County's**  
 Leading Developer  
 Offers Choice  
 Mountain Homesites  
 & Investment  
 Properties  
**Ruidoso Land**  
**Sales Co.**  
 BOX 70 — 257-2922  
 HWY 70 MOUNTAIN HOMES

**Wray Burgett's**  
**RUIDOSO SHOE SHOP**  
 Serving Lincoln County 18 Years  
 NEW & USED BOOTS  
 Leather Work — Boots & Shoe Repair  
 Phone 257-4469  
 Opposite Morris Electric 2nd Shop  
 We Buy Most Everything

**FOR RENT**  
 1 — 4-Bedroom, Furnished or Unfurnished House.  
 1 — 1-Bedroom House, Furnished or Unfurnished.  
 1 — 2-Bedroom Furnished Apartment.  
 Louis M. Smith  
 Ruidoso Downs, N. M.

**INDIAN HILLS**  
 Beautiful lots available in Ruidoso's most popular subdivision. The lots in this newly opened addition are one-half acre and larger with a panoramic view of the valley and Baldy. City utilities; highly restricted. \$1975 — \$2975.

**CARTER'S PARK**  
 Only 14 lots left. All are well-located near the bank and shopping center. Inexpensive trailer and cabin lots from \$475 to \$600.

**Dan D. Swearingin, Inc.**  
 257-4255 — 257-4075

**COMBINATION — BUSINESS & HOME**, building on Sudderth Drive. Ideal for year 'round operation. Immediate possession. Owner financed.

**HUNTING LODGE** on large deeded lot in the pines. Will sleep 12 and owner says sell. Good financing.

**WE ARE PROUD** to offer this large home, guest house, barn, stalls, 3 large deeded lots on the river, beautiful trees and many other attractive details. Please call for appointment, but see this before you buy.

**GRACIOUS LIVING** for you in this adorable 2-bedroom, living room, separate dining room, fully carpeted and insulated home. One of the cutest homes in the ideal neighborhood of Ruidoso. Priced right.

**MAKE US AN OFFER** on this year 'round business. That's what the owner says — Get me an offer. Call us for details.

**Lela Easter Real Estate**  
 Lela Easter — Tom Jasper  
 Your Friendly Brokers  
 — Member MLS — — Notary Public —  
 Telephones 257-4370 — 257-3106 — 257-3446

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 /s/ James L. Hine,  
 Treasurer  
 Village of Ruidoso,  
 New Mexico  
 11-15-68

**FOR SALE** — Electric guitar with amplifier. Contact George A. Macdonald, Phone 257-2494 Box 1314, Ruidoso. 25-25c.

**FOR SALE** — Three 55-gal. metal drums used only once to hold printing ink. News office. 25-25c.

**FOR RENT** — Two bedroom furnished house. Central heat. 4th and D. Call 257-2363 or 257-2706. 25-25c.

**PICTURE FRAMES** — With glass, 8x10 and up. The Artisan Shop, 1000 E. 4th, Ruidoso. 25-25c.

**SEWING** — Custom made draperies, pillows, dust ruffles and bedspreads. 257-4521. 25-25c.

**LOTS FOR SALE** — One Westgate, 1/2 acre, balance over 5 years. 257-4521. 25-25c.

**MORTGAGE ON CONTRACTS** — Lending in Ruidoso. Call 257-4521. 25-25c.

**FOR SALE** — Woodburner, 1968. 257-4521. 25-25c.

**IN OUR WAREHOUSE** — You'll find bargains in good furniture every day. Call 257-4521. 25-25c.

**FOR ONLY \$10 a month** you can have a new car. Call 257-4521. 25-25c.

**FOR RENT** — 3 bedroom house, 2nd floor, 1st and 2nd bedrooms furnished. 257-4521. 25-25c.

**DO IT NOW** — Plan an overcoat in front of your home or business. Call 257-4521. 25-25c.

**CUSTOM MADE Draperies** — 257-4521. 25-25c.

**FOR RENT OR LEASE** — Building for sale. Call 257-4521. 25-25c.

**CARD OF THANKS**  
 Thank you to all my wonderful friends who were so nice to me in thought, word and deed, prayers, cards, flowers, gifts and many kind words when I was in the hospital. Words are inadequate to express my appreciation.  
 BETTY TULLY

**For Sale**  
 BY OWNER  
 Choice Commercial Property  
 In Gateway. Seven lots and house  
 Good financing. Write Box 181, Ruidoso, N. M. 25-25c.

**Heating Fuel**  
 Heating Fuel No. 1 Burner, No. 2 Diesel and Kerosene. Delivered if order is for 50 or more gallons.  
 Malco No. 10  
 Phone 378-6531  
 Box 945 — Hollywood  
 OTIS SPEARS  
 20-36c.

**FOR RENT**  
 1 — 4-Bedroom, Furnished or Unfurnished House.  
 1 — 1-Bedroom House, Furnished or Unfurnished.  
 1 — 2-Bedroom Furnished Apartment.  
 Louis M. Smith  
 Ruidoso Downs, N. M.

**Wray Burgett's**  
**RUIDOSO SHOE SHOP**  
 Serving Lincoln County 18 Years  
 NEW & USED BOOTS  
 Leather Work — Boots & Shoe Repair  
 Phone 257-4469  
 Opposite Morris Electric 2nd Shop  
 We Buy Most Everything

**INDIAN HILLS**  
 Beautiful lots available in Ruidoso's most popular subdivision. The lots in this newly opened addition are one-half acre and larger with a panoramic view of the valley and Baldy. City utilities; highly restricted. \$1975 — \$2975.

**CARTER'S PARK**  
 Only 14 lots left. All are well-located near the bank and shopping center. Inexpensive trailer and cabin lots from \$475 to \$600.

**Dan D. Swearingin, Inc.**  
 257-4255 — 257-4075





**4-H AWARD WINNERS**—In the annual 4-H club held at Carrizozo, awards went to those in photo at left, from left, front row, Carol Anne Cooper, Lois Ann Holleyman, Gordon Barham, Judy Provine; back row, Bill Tyree, Pete Gnatkowski, Dan Knight and Celani Pacheco; state winners, in center, from left, Pete Gnatkowski with Santa Fe railway representative Leland Turner, Celani Pacheco and

Gordon Barham, with Pete and Celani getting Santa Fe awards, Gordon a state veterinary science award; photo at right, from left, shows leaders getting awards, Nancy Knight, Mrs. John D. Holleyman, Mrs. Ernest Sullmeier, Mrs. Angie Provine, Mrs. Corrine Mullins, Mrs. John Cooper and Mrs. Paul Pacheco.

### Former Ruidosoan Finally Gets WWI Purple Heart

(Editor's Note: The following clipping, provided us from the Houston Chronicle by Mrs. Sid Courville, is about a former Ruidoso resident who once managed the Midway Courts here.)

Arlies, N. M. (UPI)—It was "just one of those Army foul-ups," said H. G. Heavenhill.

Heavenhill, of Lakewood, N. M., was referring to the fact that he received his Purple Heart exactly 50 years late.

At his Purple Heart. But he was wounded in 1918, and he got his Purple Heart just last month.

"I let it go all these years, but I finally set down and wrote the Army for it," Heavenhill said. "I thought maybe some of my grandchildren might want it some day."

Heavenhill, who now operates the Frontier Trading Post on U. S. 285, was in the last big battle of the Meuse-Argonne in France.

A German artillery shell screamed downward and exploded, peppering his hand and leg with fragments.

He was sent to a hospital in Bordeaux, France, and then back to the United States where he was discharged at Waco, Texas.

Heavenhill said he did get a ci-

tion when he was wounded, but somehow the Army never sent him the medal.

Heavenhill was attending the University of Texas at Austin when the United States entered the "great war." He quit school to join the Army and was sent to officers training school at a camp at Leon Springs, just outside of San Antonio, Texas.

He was assigned to the 358th Infantry, 90th Division, and was sent "over there" in early 1918.

"We spent a few more weeks training, and then we were sent to the front," he recalled.

He was wounded only 13 days before "the war to end wars" came to a close.

**Ruidoso News**  
Friday, November 22, 1968

**RUIDOSO SALESMAN AFTER MEXICO TRIP**  
James Fitzgerald, salesman here for Sunbeam bakery, formerly Rainbo bakery of Roswell, is at work in a sales contest the company is sponsoring. If he has the greatest percent of increase in sales of Sunbeam bread in his district he will win a trip to Mexico City for himself and his wife.

Let your Sunbeam make Christmas shopping easy. Trade with your home merchants in selecting gifts for all the family right here in this area.

Read and use want-ads regularly.

### Basketball Schedules

#### RUIDOSO HIGH SCHOOL 1968-69 Basketball Schedule

Dec 3-Tularosa, there  
Dec 6-Open  
Dec 7-Hatch, there  
Dec 13-Socorro, there  
Dec 14-Open  
Dec 19-21 Ruidoso Invitational Tournament  
Jan 3-Captain there  
Jan 4-Tularosa here  
Jan 11-Lake Arthur, here  
Jan 17-Cloudercroft there  
Jan 18-Captain here  
Jan 24-25-Dexter Invitational Tournament  
Jan 31-Hagerman here  
Feb 1-Carrizozo, there  
Feb 7-Hondo, there  
Feb 8-Eunice, here  
Feb 14-Jal, there  
Feb 15-Open  
Feb 21-Cloudercroft here  
Feb 22-Dexter, there  
Feb 28-District 5-B Tournament, at Jal  
\* Indicates Conference

#### CARRIZO ORIZZLIES 1968-69 Basketball Schedule

No 22-Cloudercroft at Cloudercroft  
Nov 23-Vaughn at Vaughn  
Dec 13-Hagerman at Hagerman  
Dec 14-Hondo at Carrizozo  
Dec 19-21 Cloudercroft at Carrizozo  
Jan 10-Estancia at Estancia  
Jan 11-Corona at Carrizozo  
Jan 17-Lake Arthur at Carrizozo  
Jan 21-Tularosa at Tularosa  
Jan 25-Eunice at Carrizozo  
Jan 31-Captain at Carrizozo  
Feb 1-Ruidoso at Ruidoso  
Feb 4-Tularosa at Carrizozo  
Feb 7-Dexter at Carrizozo  
Feb 8-Lake Arthur at Lake Arthur  
Feb 11-Corona at Corona  
Feb 14-Captain at Captain  
Feb 15-Cloudercroft at Cloudercroft  
Feb 21-Hondo at Hondo  
Feb 27-29 District Tournament

#### CORONA CARDINALS 1968-69 Basketball Schedule

Nov 26-James Valley at Corona, 1:00 p.m.  
Dec 6-Mountainair at Corona  
Dec 7-Vaughn at Vaughn  
Dec 13-Hondo at Corona  
Dec 14-Estancia at Estancia  
Dec 21-Eunice at Estancia  
Dec 27-28-Estancia Christmas Tournament  
Jan 4-Captain at Corona  
Jan 10-Mountainair at Mountainair  
Jan 11-Carrizozo at Carrizozo  
Jan 17-Mountainair at Mountainair  
Jan 18-Mountainair at Corona  
Jan 23-Mountainair at Mountainair  
Jan 1, Feb 1-Jean Valley Tournament at Mountainair  
Feb 4-Captain at Captain  
Feb 7-Estancia at Corona  
Feb 8-Eunice at Corona  
Feb 11-Carrizozo at Corona  
Feb 14-Mountainair at Magdalena  
Feb 22-Vaughn at Corona  
Feb 27-28 March 1-District Tournament at Mountainair  
\* District Games  
All games except Nov. 26 start at 6:30 p.m.

#### CAPITAN HIGH SCHOOL 1968-69 Basketball Schedule

Dec 6-Hondo, there, 6:30 p.m.  
Dec 7-Hagerman, at Captain, 6:30 p.m.  
Dec 13-Cloudercroft, at Captain, 6:30 p.m.  
Dec 14-Lake Arthur, there, 6 p.m.  
Dec 19, 20, 21-Cloudercroft Tournament  
Jan 2-Ruidoso, at Captain, 6:30 p.m.  
Jan 4-Open  
Jan 10-Hondo, at Captain, 6:30 p.m.  
Jan 11-Open  
Jan 17-Open  
Jan 18-Ruidoso, at Ruidoso, 6:00 p.m.  
Jan 24-Eunice, at Captain, 8:00 p.m.  
Jan 26-Jal, at Captain, 8:00 p.m.  
Jan 31-Carrizozo, there, 6:30 p.m.  
Feb 1-Dexter, at Captain, 6:30 p.m.  
Feb 6-Open  
Feb 7-Open  
Feb 8-Dexter, there, 6:00 p.m.  
Feb 14-Carrizozo, at Captain, 6:30 p.m.  
Feb 15-Hagerman, there, 6 p.m.  
Feb 21-Lake Arthur, at Captain, 6:30 p.m.  
Feb 22-Cloudercroft, there, 6 p.m.  
Feb 28-March 1, 2, 3-District Tournament at Jal  
March 8-Regional Playoffs  
March 14-16-State Tournament

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#### CLOUDCROFT BEARS 1968-69 Basketball Schedule

Nov 15-Cloudercroft 57, Dexter 41  
Nov 16-Cloudercroft 62, Lake Arthur 44  
Nov 22-Carrizozo at Cloudercroft, 6:00 p.m.  
Nov 23-Tularosa at Cloudercroft, 6:00 p.m.  
Dec 7-Hondo at Cloudercroft, 6 p.m.  
Dec 13-Captain at Captain, 6:30 p.m.  
Dec 19, 20, 21-Cloudercroft Tournament  
Jan 11-Tularosa at Tularosa, 6:30 p.m.  
Jan 17-Ruidoso at Cloudercroft, 6:00 p.m.  
Jan 18-Eunice at Eunice, 6 p.m.  
Jan 23, 24, 25-Dexter Tournament  
Jan 31-Dexter at Cloudercroft, 6:00 p.m.  
Feb 7-Hondo at Hondo, 6:30 p.m.  
Feb 7-Lake Arthur at Lake Arthur, 6:00 p.m.  
Feb 8-Jal at Cloudercroft, 1:00 p.m.  
Feb 14-Hagerman at Cloudercroft, 6:00 p.m.  
Feb 15-Carrizozo at Carrizozo, 6:30 p.m.  
Feb 21-Ruidoso at Ruidoso, 6:00 p.m.  
Feb 22-Captain at Cloudercroft, 6:00 p.m.  
Feb 27, 28, March 1-Dist. Tournament  
March 7, 8-Regional Tournament  
March 13, 14, 15-State Tournament

#### HONDO EAGLES 1968-69 Basketball Schedule

Nov 22-Lake Arthur at Lake Arthur  
Nov 23-Dexter at Dexter  
Dec 6-Captain at Hondo  
Dec 7-Cloudercroft at Cloudercroft  
Dec 13-Corona at Corona  
Dec 14-Carrizozo at Carrizozo  
Dec 19-Open  
Dec 20, 21-Ruidoso Tournament  
Jan 3-Open  
Jan 4-Open  
Jan 10-Captain at Captain  
Jan 11-Hagerman at Hondo  
Jan 17-Roswell Junior Varsity at Roswell  
Jan 18-Dexter at Dexter  
Jan 23-Open  
Jan 24, 25-Dexter Tournament  
Jan 31-Goddard Junior Varsity at Hondo  
Feb 1-Cloudercroft at Hondo  
Feb 7-Ruidoso at Hondo  
Feb 8-Hagerman at Hagerman  
Feb 14-Eunice at Eunice  
Feb 15-Jal at Jal  
Feb 21-Carrizozo at Hondo  
Feb 23-Lake Arthur at Hondo  
Feb 27-Open  
Feb 28, 29-District Tournament at Eunice  
All games start at 6:30 p.m.

#### At the Hospital

Visiting hours: 2 to 4 p.m., 6 to 8 p.m.  
Admitted Nov. 10-Peggy Holly, Hollywood, Mildred Gonzalez, Opal Parker, Jewel Pool, Ruidoso; Desideria Dominguez, Mary Aguilar, Tularosa; Dismissed: Lula Mae Watkins, George Paulk, Clayborn Terry, Linley Krebs, Charlie Morrison, Mary Garcia, Blanche Reynolds  
Admitted Nov. 13-Nell Mae Carter, Tularosa; Patsy Oulterres, Aurelia Arnold, Ft. Stanton; Hazel Lane, Precilla Herrera, Ruidoso; Roger Zamora, Lincoln; Socorro Tarango, Weed. Dismissed-Clarence Jay, Eliseo Gallegos  
Admitted Nov. 14-Phyllis Pettus, Paula Kay Silman, Ramona Miller, Ruidoso; Lydia Gabsalton, Beut, Leonardo Sanchez, Hondo; Lena Smith, Ruidoso Downs. Dismissed-Ramona Miller, Opal Parker  
Admitted Nov. 15-None. Dismissed-Nell Mae Carter  
Admitted Nov. 16-None. Dismissed-Billy Hall, Virginia Spall, Gurturo Sherbro, Paula Silman, Leonardo Sanchez, Mary Smith  
Admitted Nov. 17-Julia Chavez, Hondo; Aka Mae Jones, Captain; Anna Aguilar, Carrizozo; Walker Durham, Hollywood. Dismissed-Millard Hawn, Mary Aguilar, Patsy Oulterres, Aurelia Arnold, Roger Zamora, Ramona Miller  
Admitted Nov. 18-Marie Salazar, Monte Vista, Colo.; Lawrence Ballon, Monte Vista, Colo.; Pedro Trujillo, San Patricio; J. B. Allen, Alto; S. C. Voewil, Ruidoso; Mary Gomez, Tularosa. Dismissed-Wella Allison, Desideria Dominguez, Marie Salazar, Lawrence Ballon

#### SAVINGS BONDS SALES \$3,119 IN SEPTEMBER

Citizens of Lincoln county invested \$4,637 in Series E and H Savings Bonds and Freedom Share Notes for the nine-month period of 1968, January through September. Sales for the same period in 1967 were \$171,664.  
County sales for September 1968 were \$3,119 as compared with \$2,126 in September 1967. To date this county has reached 34.66 per cent of its 1968 annual goal of \$100,000.

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**FOIL** HEAVY DUTY 18-IN. x 25-FT. ROLL ..... 52¢

**GOLD MEDAL**

**STOKELY'S - 303 CAN**

**MILE HIGH - HALVED OR SLICED**

**VAN CAMP'S GRATED**

**REYNOLD'S**

**HEAVY DUTY**

WITH THIS VALUABLE COUPON  
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**\$1.27**  
CASH VALUE 1/20¢ OFF 1¢

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**\$1.37**

GOOD THRU Nov. 23



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**FRUIT DRINKS** 3 FOR 89¢

**TRAPPY'S YAMS** 303 CAN. .... 29¢

**STOKELY'S - ALL GREEN CUT ASPARAGUS** 300 CAN. .... 36¢

**KARO SYRUP** FT. BOTTLE. .... 29¢

**STAHMANN'S - GRADE A EXTRA LARGE EGGS** .... doz. 51¢

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**YAMS** ..... LB. 13¢

**CELERY** ..... LB. 10¢

**RED GRAPES** ..... LB. 19¢

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**MARSHMALLOWS** Miniature 10-Oz. .... 19¢

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# H & J

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