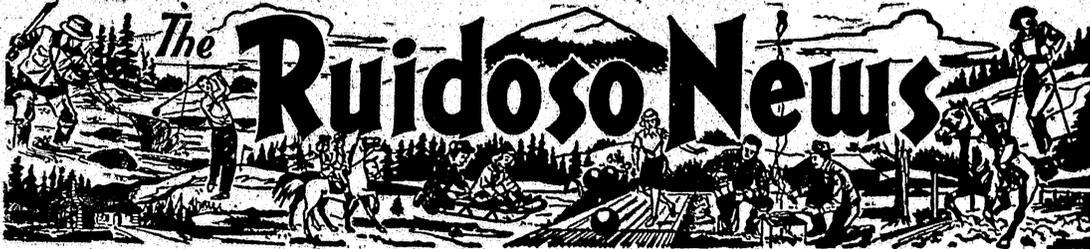


Clarke Insurance Agency



A WHOLE NEW YEAR AHEAD— And we hope you have good luck and fortune, something you can be assured of financially if you have proper insurance for any eventuality.

RAY CLARKE — BILLIE CLARKE — PHONE 257-2415



RECENT STUDY: Of young men ages 16-20 showed that those with Drivers Training had 30% fewer accidents and 50% fewer violations. Drivers Training Saves on Insurance Premiums. DAVE PARKS, Insurance Dep't. DAN D. SWEARINGIN, Inc. Insurance — Real Estate — Phone 257-4255

NUMBER 39 IN OUR 22nd YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88344 FRIDAY, JANUARY 12, 1968 'INVENIEMUS VIAM AUT FACIEMUS' Subscriptions: \$3.50 per year in Lincoln County; \$4.50 Outside County

Around Town - BY NOSEY WATERS

Zip code CAN speed you up. Went the zip code route recently to Texas, like this: Left 88345, passed through 88345 and 88346 and a few other assorted numerous enroute to 88201 where we had a snack, thence on eastward through 88267 to cross the Texas border, and finally paused overnight at 79356. Hended out at sun-up, through 79324, 79067 and 79066, arriving in mid-afternoon at 76100 where we spent the night. Next day drove south through 75165, 75119 and 75110, turning east to reach our destination, 75148 for a nice holiday visit. While there we flew up to 75200 for a look at the Cotton Bowl action. Had a nice, safe, swift trip and highly recommended zip code!

Looks like three different air transport groups will be bringing skiers here for week-ends in the next few days, including Air Venturers, a travel club out of Houston, Trans-Texas with a couple of charter flights, and another Houston group—all three of which are yet to be confirmed. Mr. and Mrs. Dan Griffith have purchased the minority interest of Dan's mother, Mrs. Bruce (Georgia) Griffith in La Pinata in the Adobe Plaza. The transfer of the minor partnership was made late in 1967.

Frank Potter, manager of Ruidoso municipal airport, says a camera crew and members of the advertising and public relations department of three aviation manufacturing firms have been in and out of Ruidoso in the last several days taking color pictures to be used in future advertising programs for their products. They include Rockwell Standard of Oklahoma City, manufacturers of the Aerocommander also the Mooney and the Beach manufacturers.

Ruidoso State Bank is distributing calendars that are an exact copy of one in 1972—the dates are exactly the same for 1968. Thirty persons can save it for use again in 1969, that's 28 years from now, for that year will find the dates falling the same for each month again. Wayne Estes told Mayor Lloyd L. Davis sometime prior to the holidays that he might be a candidate for village trustee. Mayor Davis says he "has heard of several prospective candidates for mayor" in the upcoming village election March 5. Final date for final candidates here and in Ruidoso Downs is Feb. 6. If I could figure out a way to copy-right, or patent, this I'd probably be worth a few thousand dollars. It was a suggestion made by the lady out at our house concerning singing telegrams. She said Western Union ought to offer another type of singing telegram where the person delivering it could stick out their tongue and say "Eplseesak!" (All right, now, that last item has nothing to do with the previous item concerning politics so let's not get sensitive fellows. However, it would be a No. 1 seller for Western Union to folks who'd like to send those politicians in Washington their regards now and then, hmmm?)

Emmett Morgan, manager of the Villa Inn, said anyone who'd like to provide some souvenirs for him to mail to the man making the unusual request in the letter reproduced below which he received this week, can bring their items to the Villa.

Caxias Do Sul November 6, 1967

Owner, "Villa Inn" Dear Sir: I big admirer of the United States and of your establishment, and desire s'ouvenir's of any type of that city and of your establishment for my "American's Souvenir's of Collection" desire only souvenir's American's and of your establishment like: lighter's, napkins, Coin's, match's cover's, miniature's, cigarette's, Key keeper, blacklead's, penholder's, etc. Finally if possible also one coin "silver dollar". Sir owner I hope of near shipment of souvenir's. Sir owner grateful, thank you very. Roberto Martins Dos Santos Correio E Telegrafos Caxias Do Sul Rio Grande Do Sul, Brazil Joe Trullitt received a letter from

Community Improvement Program Topic of Ruidoso Downs Meeting

The Planning and Zoning Commission of the Village of Ruidoso Downs met Saturday night for more than two hours and discussed plans for setting up the Workable Program for Community Improvements. The local Planning and Zoning Commission has been assigned the responsibility for the Citizen's Advisory Committee for the Workable Program by the Village council.

The Workable Program consists of at least seven areas of improvements in the local community that must be adopted and enforced before government plans and grants can be made for federal housing, a project proposed in the community.

Planning and Zoning Commission chairman H. A. Parnell made the following appointments on the Citizen's Advisory Committee. They were approved by the commission and include Harold Pope, chairman of the Codes and Ordinances Committee; and the Comprehensive Community Planning Committee Mark J. D'Elia; the Neighborhood Analysis Committee Bill Hale; Administrative Organization, Valden McCray; Financing Committee, Hugh Sillis, and Housing for Displaced Persons, T. E. Matthews.

Each committee will have from five to ten other members to be named later. The Commission also discussed possibilities for a community park and has requested information regarding state or federal aid for small community parks.

The Planning and Zoning Commission of the Village of Ruidoso Downs meets twice a month, on the first and third Saturdays and welcomes visitors from the area.

Bob Hightower, chairman of a committee arranging for a visit here of 36 skiers from Houston's Space City Ski Club after they're turned to their home following a happy holiday on the slopes here. Hightower told Trullitt the group was treated so much like homefolks and entertained so royally by Whispering Pine Coffee Shop and Dining Room that a proposed ski trip to one of the Colorado areas may be scratched and the bunch will return here for more fun.

We hear those neighbors who were not on speaking terms because of a practical joke performed during the holidays have re-established communications now. Seems the housewife in one of the homes put a 13-lb. turkey in the oven to bake for Christmas dinner then dashed to town for some more of that last minute shopping. As soon as she drove out of sight the lady in the neighboring house soaked over and replaced the turkey in the oven with a Cornish game hen—which certainly surprised the first woman on her return.

Ken C. Edwards from Graham, Texas who organized the first ski club in Texas, was skiing at Sierra Blanca Ski Resort last week-end. He was with former Texas Governor Alan Shivers, the News was informed. Shivers told Chaparral manager Ken Cessalin that he planned to visit the Chinoook Ski Club in Dallas soon and tell them of the great skiing and facilities here. Paul Lukens had a ski run set up with chair lifts, skiers, etc. in a special display at Bennett's Foodliner for Coca-Cola and Fresca during the holidays. Justice of the Peace Alton Gray received a fine remittance by money order this week from an unhappy motorist who had been cited and found guilty, and the envelope carrying the remittance was edged in black.



Ernest Sanchez Announces For Sheriff

Ernest Sanchez, 39, who was born and raised in Lincoln County, has announced he is a candidate for the Republican nomination for sheriff of this county. He graduated from Hondo High School and has had several years experience serving the public in two offices—first as tax collector and later as an auditor for the State Revenue Bureau with which he was associated 1 1/2 years and later for a year and a half as chief deputy sheriff under the incumbent sheriff Leonardo Vega, Jr. He serves the Ruidoso, Ruidoso Downs area in his deputy post. He lives in the Ruidoso valley with his wife, the former Oralla Chavez, and their three sons, Ernest 18, James 15 and Steve 8.

Ernest is the oldest son of Mr. and Mrs. Roman Sanchez. Mr. Sanchez served as a county commissioner in Lincoln County for two terms, from 1943 through 1946. Ernest said he plans to make a thorough tour of Lincoln county to get acquainted with voters prior to the Republican primary this spring.

ra Blanca Ski Resort last week-end. He was with former Texas Governor Alan Shivers, the News was informed. Shivers told Chaparral manager Ken Cessalin that he planned to visit the Chinoook Ski Club in Dallas soon and tell them of the great skiing and facilities here. Paul Lukens had a ski run set up with chair lifts, skiers, etc. in a special display at Bennett's Foodliner for Coca-Cola and Fresca during the holidays. Justice of the Peace Alton Gray received a fine remittance by money order this week from an unhappy motorist who had been cited and found guilty, and the envelope carrying the remittance was edged in black.

ra Blanca Ski Resort last week-end. He was with former Texas Governor Alan Shivers, the News was informed. Shivers told Chaparral manager Ken Cessalin that he planned to visit the Chinoook Ski Club in Dallas soon and tell them of the great skiing and facilities here. Paul Lukens had a ski run set up with chair lifts, skiers, etc. in a special display at Bennett's Foodliner for Coca-Cola and Fresca during the holidays. Justice of the Peace Alton Gray received a fine remittance by money order this week from an unhappy motorist who had been cited and found guilty, and the envelope carrying the remittance was edged in black.

ra Blanca Ski Resort last week-end. He was with former Texas Governor Alan Shivers, the News was informed. Shivers told Chaparral manager Ken Cessalin that he planned to visit the Chinoook Ski Club in Dallas soon and tell them of the great skiing and facilities here. Paul Lukens had a ski run set up with chair lifts, skiers, etc. in a special display at Bennett's Foodliner for Coca-Cola and Fresca during the holidays. Justice of the Peace Alton Gray received a fine remittance by money order this week from an unhappy motorist who had been cited and found guilty, and the envelope carrying the remittance was edged in black.

ra Blanca Ski Resort last week-end. He was with former Texas Governor Alan Shivers, the News was informed. Shivers told Chaparral manager Ken Cessalin that he planned to visit the Chinoook Ski Club in Dallas soon and tell them of the great skiing and facilities here. Paul Lukens had a ski run set up with chair lifts, skiers, etc. in a special display at Bennett's Foodliner for Coca-Cola and Fresca during the holidays. Justice of the Peace Alton Gray received a fine remittance by money order this week from an unhappy motorist who had been cited and found guilty, and the envelope carrying the remittance was edged in black.

MORE SNOW RECEIVED

Ruidoso and the area benefited from a widespread snow storm last week-end that brought a heavy fall to all parts of southern New Mexico and worked northward to catch areas all the way to the Colorado line. Ruidoso measured five inches in the upper canyon and four in the lower area while Sierra Blanca Ski Area reported an 8-inch fall. A warm, sun Monday and Tuesday cleared streets and roads rapidly.

College Donors Are Listed

Contributions towards the work of the steering committee that seeks an institution of higher learning in Lincoln County have already been made by several donors. They include: Dan D. Swearingin, Inc., Western Office Equipment, Mr. and Mrs. F. B. Lindamood, Mr. and Mrs. Joe Trullitt, Mr. and Mrs. James L. Hine, Mr. and Mrs. Austin Pritchett, Carrizozo Lions Club, Jess Grossditter. (People wishing to contribute may send their checks or money to: College Group Expense Fund, c/o Ruidoso State Bank, Ruidoso, N. M.)

One-Year Sentences Given Roswell Youths

When three Roswell youths, Steve Blank, Douglas Hallett and Donald Eugene Lott, had charges dismissed in Austin Pritchett's Justice of the Peace court here last week-end to set the stage for their arraignment in juvenile court of the Third Judicial District in Carrizozo Wednesday this week for possession of marijuana, they all three pleaded guilty. Judge Edward Travis sentenced them to one year each in the Lincoln County jail at Carrizozo, suspending the last 10 months of each year's sentences, and also set a deadline of Jan. 31 to allow the young men to join the armed forces or go to school, otherwise they would have to go to jail. Blank and Hallett are in process of joining one of the military services and Lott hopes to enter an industrial school in Denver. Assistant District Attorney Reggie Hughes said if the three are able to go through with their plans they will not have to go to jail, and being juveniles will have no criminal record, their cases being classified as civil actions now. A fourth youth involved in the case of possession of marijuana, which occurred here in the summer, was determined to be not involved and he was not charged again after dismissal of charges in J. P. Court. R. H. Hedgecock, Ruidoso, who is juvenile probation officer, represented the youths in the arraignment Wednesday.

Phone us your news to 257-4461.

Village's Race Track Board Holds First Conference

By MARC VALEN (Ruidoso News Staff Member) Newly appointed race track board members Cash T. Skarda, Les Crews, W. J. Williams, T. E. Hood and Dr. Don Simms in their first meeting were briefed by Mayor Lloyd Davis, Jr. and city attorney John Thompson on what their duties will be if Ruidoso Downs is purchased by the Village of Ruidoso.

The meeting was held Monday afternoon at Ruidoso city hall. Present also were city council members Claude M. Whitlock, Herb Brunell, Jim Wimberly and Dr. James Beall; and city clerk-manager Jim Hine and utilities manager Don Hart. It was explained that the city would negotiate to buy the assets of the race track and if acquired the board would lease the facilities from the city. The board would not be responsible for the track's debts, it was explained. The first step is for the Ruidoso Racing Association to state a price. Then the city council and the new board would negotiate to buy the assets. Next a charter and by-laws would organize the board as a non-profit foundation with the responsibility for managing the race track. The board would then take over the management of the track. A feasibility report is being prepared at this time as to what amount can be bonded so that the revenue from the track will pay back the indebtedness. The bonds would only pay for the assets of the track. The board would then need to borrow approximately \$100,000 to start the season. It is hoped that the board will be managing the track in time for the 1968 season. It is also necessary for the city to reach an agreement with the Federal Bureau of Internal Revenue to the effect that any claims made by the Bureau against the Ruidoso Racing Association be made against the bonds and cash owned by the Association rather than the assets of the track which will be owned by the city. Also discussed were the board's dealings with the present staff and concessionaires. No definite proposals were made, although the board appeared to favor honoring existing contracts. It was also brought out that the Village of Ruidoso Downs would continue to get the sales tax and liquor license revenue. Mayor Davis suggested that the board might consider reimbursing the neighboring village for the \$200 or \$300 lost in property taxes.



FIRST MEETING — Named by Ruidoso's village board of trustees as the board to operate Ruidoso Downs race track in the event the village is able to acquire its assets, are these five men, from left, L. C. Crews, motel owner here; Cash T. Skarda, local real estate developer; W. J. (Johnny) Williams, local resident who has several business interests; Townsend B. (Tom) Hood, president of Ruidoso State Bank, and Dr. Don Simms, retired physician from Albuquerque whose residence now is in Ruidoso. The quintet met for the first time Tuesday with the village trustees to discuss steps to take in setting up a non-profit foundation for operation of the track.

rests; Townsend B. (Tom) Hood, president of Ruidoso State Bank, and Dr. Don Simms, retired physician from Albuquerque whose residence now is in Ruidoso. The quintet met for the first time Tuesday with the village trustees to discuss steps to take in setting up a non-profit foundation for operation of the track.

SKI REPORT

Thursday morning: Base snow depth 42-inches, new snow past week, 8-inches; conditions good to excellent. All facilities operating.

Ruidoso VFD Elects Officers

New officers were elected in the meeting of the Ruidoso Volunteer Fire Department Monday night, Jan. 8, including Jack Kennedy, Jr., Chief; Andy Rue, assistant chief; Wayne Estes, Captain; Henry Rue, Lt. Bob Moore Sub-Station; Dean Janzen, Lt. White Mountain Sub-Station, and Jesse Reynolds, secretary-treasurer.

RUIDOSO CAREERS WIN

Ruidoso's 4th, 5th and 6th grade boys in Nob Hill School won a 25-17 basketball game Wednesday over Mescalero's elementary school team. The Alvin Burgetts are due back this week-end from a visit with their children in California.

PLENTY DEEP

Snow that fell in a series of December storms and is as deep as 12 feet (estimated) in some places, shines in this photo made from R. H. Hedgecock plane Sunday afternoon of the east face which is the familiar backdrop west of Ruidoso seen by many hundreds of visitors here.

Three Are Picked For All-State Band

Three members of Ruidoso high school band have been selected to appear in the annual All-State Band program at Albuquerque Feb. 1-2-3. School music director Leroy Gooch this week said he was notified late in December that Delana Phillips, a senior, who plays the French horn, was selected for the school band. Mike Clements, junior, who plays the trumpet, and Tommy Spear, also a junior, who plays the tenor saxophone, will also be participating. Miss Phillips and Spear will appear in the All-State concert band and Clements will be second trumpet in the symphony band. The program will be given in Johnson gym on the University of New Mexico campus. Gooch said the Ruidoso high school band is practicing now on its annual winter pop concert program, to be presented the latter part of this month, date to be announced. Donations collected during the concert will go towards covering expenses of the three members going to the All-State band clinic and program.

Six From Ruidoso Attend Governor's Tourist Meet

Six people from Ruidoso were present for Gov. Dave Cargo's called session to hear an outline of the privately organized New Mexico Tourist & Travel Council, which will kick off a campaign of soliciting support from businesses throughout the state to carry on a promotion to keep tourists in New Mexico longer. Jim Wimberly, chairman for this community for the proposed council, attended as did Jim Hine, village clerk-manager, C. A. von Broeseke, Mr. and Mrs. Ed Hyman and Don Stark, manager of Ruidoso Valley Chamber of Commerce.

City Officials Visit Several State Departments

Village Trustee Dr. James A. Beall and village clerk-manager Jim Hine on a visit to Santa Fe last week contacted officials in several federal and state agencies on municipal matters. The pair completed Ruidoso's application for \$39,154 assistance funds from the Health, Education and Welfare Administration to supplement cost of expanding the village sewer system. The aid was requested to help with serving the western part of Ruidoso, commonly called the upper canyon area, Hine said. Dr. Beall visited with the state aviation director Bob White and discussed the proposal to secure a county airport on Ft. Stanton pasture land. His discussion with the state official will be reviewed Thursday night this week before the Lincoln County Board of Development meeting in Corona, Hine said. The two also conferred with state legislative members of this area and also with the state local government division on city matters.

PACK A PUNCH!

Snow tires, batteries, other auto needs for winter time. ECONOMY prices at Gambles. Local business is your business—Support it! Whether you want to buy something, or sell something—you'll find there's ACTION in the Want-Ads.

RUIDOSO NEWS Want-Ads



## Self Hypnosis

Write For Free Catalogue

Drawer R-400  
Ruidoso, N. Mex. 88345

CARMON PHILLIPS

# OLD MILL



**TIME OUT FOR T. A. P.** — These three Ruidoso high young men took time out from skiing (see ski on car top) to distribute canisters and posters Saturday for the March of Dimes campaign here. They are in Teen Age Pro-

gram to assist in the national drive, and are, from left, Mike Long, Brooks Day and local TAP chairman Robert Scribner, and are also members of Rotary's Interact.

**MONEY FOR YOU!**  
INTERSTATE Financial House  
Bldg. East of P. O. — 257-4826  
Personal - Furniture - Auto  
and Home Improvement Loans.  
Also finance your new and used  
autos and furniture with INTER-  
STATE regardless of where you  
buy.  
See MARVIN CRAIG, Mgr.

**Friday, January 12, 1968**

Hill, phone 648-2858.  
Captain Troop 136—Dalton Morgan, Scoutmaster; home phone, 354-2502; business phone, 354-2350; meets each Tuesday.  
Corona Troop 211—Marshall Jeffcoat, Scoutmaster; home phone, 4011

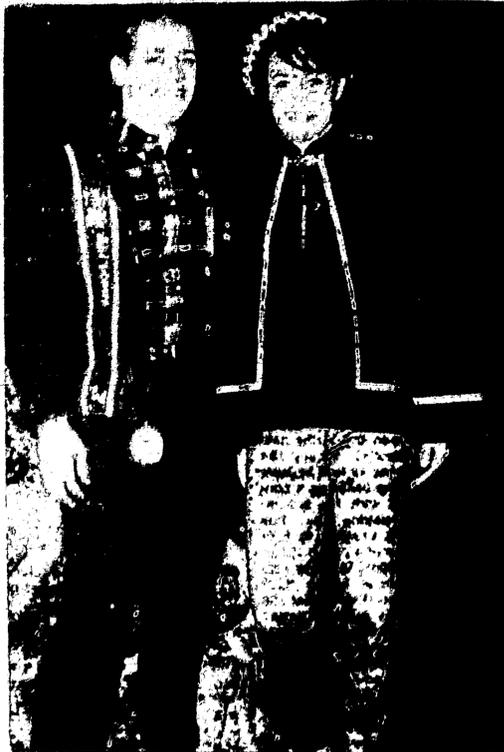
Hondo Troop 162—Paul Pacheco, Scoutmaster; phone 853-4441; meets third Wednesday of each month at Hondo School.

Roundtables for all adult Scouts connected with all Cub Packs, Scout Troops and Explorer Posts in Lincoln County will be held at 7 p.m. the third Monday of each month in the council meeting room at the city hall.

### Lunch and Games At Woman's Club

Hostesses for the regular Monday afternoon luncheon and card games at the Ruidoso Woman's Club for Jan. 15 will be Mrs. L. L. Davis, Sr., Mrs. L. L. Davis, Jr. and Mrs. Leck Cowden. Card games of bridge and canasta will be played during the afternoon. Everyone planning to attend is asked to please call any one of the hostesses for reservations.

There were six tables of bridge and one of canasta at the Jan. 8 luncheon and games. Guests included Mrs. Bob Ellison and Mrs. Jack Jennings.



**ROSE QUEEN HERE**—Tyler, Texas annual Rose Festival featured Miss Catherine Clyde, right, as its Rose Queen in 1967. She was among the many skiers here for the holiday, coming here with her parents, Dr. and Mrs. Wiley Clyde. Escorting her on the ski slopes was a friend, Bill Shepherd of Beaumont, Texas.

### American Legion And Auxillary Set Joint Supper Meet

A joint supper meeting of the American Legion Post 79 in Ruidoso and the Auxillary will be held Thursday next week, Jan. 18, at 7 p.m. in the American Legion Hall in Ruidoso. The program for this meeting will be on Legislation and National Security, it was announced.

### Episcopalians Set Annual Parish Meet

The annual parish meeting of the Lincoln County Episcopal Mission will be held Sunday, Jan. 21 at 7 p.m. in Stoney Hall adjacent to the Church of the Holy Mount in Ruidoso, vicar James Eubanks has announced. Children of members attending will be entertained in the vicarage during the session

### Extension Club Meet Slated Jan. 24

The Ruidoso-Hondo Valley Extension Club will meet Wednesday, Jan. 24, at noon, in the home of Mrs. Bertha Oldham in Ruidoso Downs for a covered dish luncheon. Mrs. Edna Parcella will be the co-hostess.

The group will have a gift exchange which was not held during the holidays due to inclement weather. A thread shower for the women of Ft. Stanton Hospital will also be held, and new officers for 1968 will be installed.

## NOW OPEN

### LaRue's Ceramic Studio & Gift Shop

FREE INSTRUCTION  
First Coffee Mug Furnished.  
Ceramic Workers Invited to Use Our Workshop FREE!  
Phone 257-2367 — Mrs. Jack (LaRue) Shaw  
In Brunell Building — Next to Puerta del Sol

## Holiday Magic Cosmetics

We Have the Miracle Cleaner  
**SWIPE**

Six Operators To Serve You!  
James and Dorothy Sample, owners & operators  
Joyce Scott — Alicia Flores  
Connie Perez — JoAnn Ward

### D. and D. BEAUTY SALON

One Block West of High School in Gateway  
Phone 257-2744

"We Need Your Head In Our Business"

## Garden Club Sets Guest Day

The Ruidoso Garden Club will observe guest day at the meeting slated for Tuesday afternoon next week, Jan. 16, at 2 p.m. in the recreation room of the First Presbyterian Church. Hostesses will be Mrs. Louella Counts, Mrs. R. L. Anjala, Mrs. M. S. Sberbino and Mrs. Herbert Smith.

The new yearbooks will be distributed and the covers on these are blank so that each member can decorate them in original manner and return them at the February meeting when they will be judged and prizes awarded. The program will be in three parts, with part one entitled Plants and Gardens of the Bible, and to be presented by Mrs. Ada McClendon. Part two, entitled Forest and Flame in the Bible, will be a pantomime with Mrs. Ed Sanders and Mrs. Zoe Glassmire the readers and with Mrs. Hugh Stiles of Ruidoso Downs as the soloist, accompanied by Mrs. Billie Yeager and singing Precious Book. The third part will be slides of the Lord's Prayer in floral arrangements with script of the same.

If the weather permits, the state president of garden clubs, Mrs. T. K. Todsan of Las Cruces will attend the meeting. Anyone interested in this outstanding program, showing in a religious program the three objectives of a garden club, horticulture, conservation and flower arranging, is cordially invited to attend, the club president, Mrs. Zoe Glassmire, reported.

## Members Receive Exemplar Ritual

The Ritual of Exemplars was conferred on new members of the Xi Alpha Rho chapter of Beta Phi in the meeting held at Carrizo Lodge Monday, Jan. 8. Those given the ritual include Mrs. Stormy Edwards, Mrs. Ray Nünley, Mrs. Bonnie Rich, Mrs. Frank Pope, Mrs. Sid Miller and Mrs. David Travis.

During the business meeting the forming of a committee was discussed, to attend the state BPP convention in Hobbs in May, and to bid on the 1969 convention for Ruidoso.

This program for this meeting was presented by Mrs. Tommy Hall who spoke on the March of Dimes drive, and showed a March of Dimes film on Birth Defects in children. Assisting Mrs. Hall in the showing of the film was Robert Scribner, teen-age participation chairman, and Mrs. Hall's son, Ricky Hall.

The hostess, Mrs. R. D. Collins, served omelette sandwiches, cookies, tea and coffee at the close of the meeting.

# MIRROR



Perspiration odor is a year-round problem and, of course, the hot weather makes it especially difficult to "keep your cool"—you have between two and three million sweat glands which excrete approximately one quart of slightly salty perspiration through the pores each day. Control of the effects is accomplished through your regular bathing and the use of a deodorant or anti-perspirant. There has been some question as to the difference between the two. Deodorants mask the odor and kill odor-bearing bacteria on the skin as they develop, whereas anti-perspirants temporarily halt the flow of perspiration to the area applied.

We at ARTISTIC BEAUTY SALON are proud of our complete service salon. Speed process machines for tinting, frosting and coloring your hair to delightful new tones — Manicuring — Finest solutions — Cleaning, cutting and styling wigs and wiglets—With highly trained stylists — Air conditioned shop and dryers. Complimentary stationery for that overdue letter. All to make your next appointment at ARTISTIC an enjoyable one. Simply phone 257-2508.  
(Copyright 1967 Ad-Vance Features)

## Honeymoon Club

Mr. and Mrs. Don B. Rudd, newlyweds from Taboka, Texas, spent their honeymoon here last week-end and early this week at Chaparral Motor Hotel.

Mr. and Mrs. Cárden Fletcher of El Paso spent their honeymoon in Ruidoso during the Christmas holidays and stayed in the Taylor and Fletcher home on Meander Drive. The couple was married Dec. 23 in the Bethany Christian

## OPERATES BEAUTY SHOP

Tony Romero, who has been employed in beauty shops in Albuquerque the last several years but who is a native of Roswell, is now managing Chaparral Beauty Shop for owner Mrs. Ralph Petty, Sr.



With All the Rushing Around Christmas Shopping, Going to Parties, New Year Holidays, Etc.

... Don't Neglect A Cold! We know how much there is to do at this season of the year—a hundred and one things. But this is also the season when the common cold is prevalent. Whatever you do, don't neglect a cold. Our advice would be to see your Doctor for proper medication, then bring his prescription to us. It's no fun being sick. Don't let it happen to you!

# Ruidoso Drug

Phone 257-2205

Ruidoso, New Mexico

Church in El Paso where Fletcher is a teacher and Mrs. Fletcher attends college.

Linda and Jerry Thornton, wed Friday night last week in a ceremony performed in Carrizo, and whose home address is 5310 Longview St., Dallas, honeymooned at the Chaparral Motor Hotel last week-end and early this week.

Mr. and Mrs. E. K. Sanders of 803 NW 5th St., Andrews, Texas spent their honeymoon here on Jan. 3 and stayed at High Country Lodge. The bride is the former Paula Nail and is the daughter of

Mr. and Mrs. P. D. Nail of Bol-  
doin, Alaska. Parents of the bridegroom are Mr. and Mrs. B. D. Sanders of Andrews. The couple was married at Andrews on Jan. 2.

Also spending their honeymoon at High Country Lodge were Mr. and Mrs. Rick Kaminsky of 4045 Linkwood, No. 805, Houston, Tex. Mrs. Kaminsky is the former

Marsha Ann Janger and is the daughter of Mrs. Jeanette Janger of El Paso, Tex. Dr. and Mrs. D. Kaminsky of Houston are the parents of the bridegroom. The couple was married at El Paso on Dec. 31.

## We Have Just Received Shipment of Gibson Greeting Cards

Inspirational Verse Cards for All Occasions

"Mother is a Word Called Love" — "Just For You"  
"Life's Busy Thoroughfare" — "A Birthday Prayer"  
"On Wings of Prayer" — "The Gift of Friendship"  
and Many Others

**Whitlock's JEWELERS**

Pho. 257-4400 — Box 786 — Ruidoso  
11111A Dec

Buzz, Mergle and Winnie  
We Give YES Stamps



# SALE

## THE LITTLE SHOP

### 20% Discount

Teen Dresses — Well Known Brands  
Girls' Dresses — Sizes 7-14  
Little Girls' Dresses — Sizes 1-6x  
All Boys' and Girls' Coats  
Little Boys' Dress Coats  
Some Sweaters in Boys' and Girls' Sizes  
**One Rack of 1/2 Price Items**  
Many Items in Infants' Department  
Come In Early While Selection is Good

# BRUNELL'S DEPARTMENT STORE

MIDTOWN IN RUIDOSO

## ANNUAL JANUARY CASH RAISING SALE

BARGAINS ALL OVER THE STORE

### BEGINS FRIDAY, JANUARY 12

### Women's Sports Wear

Wool Stretch Ski Pants — 1/4 Off  
Wool Skirts — \$2.97 and Up  
Sweaters — \$4.77 and Up  
As Much as 1/2 Off on Women's Dresses  
Coats — Jackets — Jr. Petties  
Juniors — Misses

### SHOES

WOMEN'S — Over 900 Pair  
Flats — Heels — Boots  
Priced \$3.90 to \$6.90  
— MEN'S —  
One Group Dress Shoes — \$5.90  
Work Shoes — \$9.90

Men's Sport Shirts — Pants (26-38 waist)  
Sweaters — Jackets — Coats

**SAVE \$6.00 AND MORE**

### BOYS'

School Shoes — \$4.90  
Cowboy Boots — \$7.90

Boys' Long Sleeve Shirts — Sweaters  
Caps — Coats — Jackets — Sox

**SAVE \$5.00 AND MORE**

### GIRL'S SCHOOL SHOES

Clearance Priced  
Many Sizes

### PIECE GOODS

Cottons — 39c — 59c yd. and Up  
Bonded Fabrics Reduced 1/3 and More

GIRLS' COATS — JACKETS — PANT SETS  
and SWEATERS — 1/3 OFF  
Infants' Coats as low as \$2.67

**NO LAYAWAYS**  
**ALL SALES FINAL**  
BRING YOUR CHARGE CARDS

# BRUNELL'S DEPARTMENT STORE



TALK WHISPERING PINE BUFFET — Mr. and Mrs. Joe Trullit, on left, discuss plans for buffet to be held Wednesday evening with new owners of coffee shop and dining room, Mr. and Mrs. T. W. Battey. Buffet which reg-

ularly costs \$2 will be sold for \$1 to celebrate the Battey's new ownership as well as fifth anniversary of coffee shop and third anniversary of Rainbow Room. Food will be served from 5 p.m.

**Official Records**

**Marriage Licenses**  
 Dec. 26—Preston Brewer Harper and Minette Henrietta Smoot, both Carrizozo.  
 Dec. 27—Jerry Don Phormton and Linda Kay Cameron, both ofallas.  
 Dec. 27—Jerry Morton Armstrong, Ruidoso and Barbara Josephine Ortiz, Hollywood.  
 Jan. 4—Herbert John Underwood, Ruidoso and Mary Lavern Cunningham, Lovington.  
**Divorces Filed**  
 Henry L. Morris vs. Iva R. Morris.

**Phone Employees Attending Schools**

Sunday, Jan. 7, the Ruidoso Telephone Co., a subsidiary of Continental Telephone Co., sent four of its local men to schools of Continental Telephone Co. in Victorville, Calif.  
 Fred Volquardsen is to attend a two-week transmission (carrier) school. Mike Coy, Richard Sanchez and Jim Ward are to attend a three-week school on station installation and repair, and Gary Sims is to leave to attend a five-week school at Victorville next week to study on X-Y central office systems. Others in the company will be going later this spring or school also.

**Film on Flowers Shown BSP Group**

Mrs. H. H. Shier showed a film on "The Wonderful World of Flowers" at the meeting of Xi Psi chapter of Beta Sigma Phi held Monday evening, Jan. 8, in the hospitality room of Community Public Service Co. Mrs. Shier also showed and discussed several of her favorite books of poetry.

It was announced that this chapter sponsored a party during the holidays for the Fort Stanton Children at Ft. Stanton Hospital. Mrs. R. K. Knox was the member from this chapter who was hostess at the party.  
 Mrs. Shier who was hostess for the Monday night meeting, served refreshments of tea, coffee, pie, homemade candy and nuts during the social hour at the close of the meeting.



**HOME FOR VISIT**—Pfc. Ronald Stierwalt and his wife, the former Sandra Posay, were here for the Christmas holidays visiting their parents, Mr. and Mrs. Roy Stierwalt and Mr. and Mrs. Delbert Posay of Ruidoso Downs. Pfc. Stierwalt has been stationed at Ft. Gordon, Ga. since March 1967 where he graduated as an honor student from the Signal School. The couple has returned to Ft. Gordon where Stierwalt is an instructor in Avionics Flight Control.

**Ruidoso Downs**

Mr. and Mrs. Bill Farmer and son, Robert, and a guest, a Miss Ayers, all of Dallas, were at the Chaparral for a visit last week. The Farmers are partners with the Ken Oceanians in operation of the Chaparral.

**SMALL PAINTING EXHIBIT**  
 Entry blanks are now available for the Southeastern New Mexico Small Paintings exhibition to be held at the Roswell Museum Sunday, Feb. 9 through Sunday, Feb. 21.

**BSP Group Meets In Driver Home**

Gamma Rho chapter of Beta Sigma Phi met Monday night, Jan. 8 in the home of Mrs. Don Driver. The business meeting was called to order by the vice-president, Mrs. Charles Cockerell in the absence of the president, Mrs. Reed Strman who was ill. Reports were given by the various committees, and it was announced that the family which this chapter helped at Christmas time was very grateful for the gifts. It was reported that this chapter has made its annual contribution to the Arthritis Fund which is a BSP state project. Discussed was the annual Valentine Dance which is held in February and which is a joint affair for all three chapters here.

Mrs. Driver presented the program which was entitled "The Connoisseur". During the social hour, the hostess and co-hostesses, Mrs. Herb Ford and Mrs. J. L. Carpenter, served coffee, cakes, chips and dips.

**March of Dimes Benefits Planned**

Mrs. Tommy Hall, director for the March of Dimes campaign in Lincoln County, reported that a number of benefit activities are being planned for the campaign. Among events scheduled is a spaghetti supper at the Patio Restaurant on Wednesday, Jan. 17, from 6 to 9 p.m. Mr. and Mrs. Joe Ortiz of the Patio is donating the proceeds from the supper that evening to the March of Dimes. Cost of the meal will be \$1 for adults and 75c for children. The annual Mothers March is slated for Thursday, Jan. 25, at 1 p.m. when local mothers will be going from house to house. Mrs. Hall is chairman for the Mothers March this year as she has been for the past several years. She reported that the Lincoln County chapter of the National Foundation for the March of Dimes recently sent a check for \$250 to the Otero County chapter in Alamogordo when that chapter's funds were depleted. Each county chapter retains a certain part of the total funds collected in the annual campaigns and these funds are used to help pay for the treatments for children with birth defects in that county. A birth defects evaluation center has recently been opened at the University of New Mexico in Albuquerque and the University has received a \$21,000 yearly grant from the National Foundation for the March of Dimes for support of a cytogenetics laboratory and for the birth defects evaluation center. Doctors Wilma L. K. Castle and Thomas S. McConnell of the departments of pediatrics and pathology of the University of New Mexico School of Medicine will be in charge of the facilities. The purpose of the center is to provide the services of many sub-specialists and the opportunity for specialized laboratory tests in one location in order to save time and effort on the part of the families of children with birth defects.

**BSP Coordinating Council Meets**

The Beta Sigma Phi coordinating council met Jan. 4 in the home of the chairman, Mrs. LeRoy Gooch. Attending from Xi Alpha Rho chapter was Mrs. Tommy Perceet, from Xi Psi chapter, Mrs. William Morrison and Mrs. Blair Halladay, and from Gamma Rho chapter, Mrs. Raaliff.  
 Mrs. Gooch stated that members of all three chapters wanted to express their appreciation to everyone who helped in the Gift Star collection project by giving Gift Star coupons. A number of needed items at the Ruidoso-Hondo Valley Hospital has been purchased with the coupons, including a suction pump and bed linen.  
 Members of the council discussed the joint Valentine dance in February which is being planned now by the social chairmen from each chapter. Also discussed by this group was the intention of the local BSP chapters to bid for the 1968 State BSP convention to be held in Ruidoso at this year's convention in Hobbs in May.

**STUDENT RETREAT SET THIS WEEK-END**

A student leadership retreat, with an expected attendance of about 50 young people, is scheduled this week-end at the Chaparral Motor Hotel. The students are from New Mexico State University, Las Cruces.

**LOCAL MEN JUDGE ALAMO CHINCHILLA SHOW**

D. A. Kincaid and J. S. Allen, both of Alto Judged entries Saturday for the first Empress Chinchilla Show in Alamogordo. The show attracted 15 exhibitors with 140 animals to make a good turnout. Empress chinchilla are the finest quality of animals, commanding the highest prices on the fur market, local fanciers noted.

YOU ALWAYS SAVE LOW PRICES AT YOUR AG STORE



Prices Effective

Thurs. - Fri. - Sat.

JAN. 11-12-13

**SPARE RIBS 3 & UNDER** lb. .... 59¢  
**FRANKS** DEL NORTE ALL MEAT..... 1 LB. 49¢  
 A. G. QUALITY

**Round Steak 85¢**  
**HALIBUT STEAKS** L B 59¢

**MORRELL HAMS**

**LB. 59¢** Shank Part or Whole... **LB. 69¢** Butt Portion.....

**FILLER PAPER** Tri-State 69¢ size..... 59¢

**SALTINES** Supreme 1 lb..... 35¢

**SUNSHINE HYDROX** 47¢

**GOLD MEDAL FLOUR, 25 LBS.** \$1.99



**MILK** Carnation Tall Cans..... 6 For \$1

**COFFEEMATE** 11 Oz..... 69¢

**CRISCO OIL** 8c Off 38 Oz..... 69¢

**SALT** Western Family, Plain or Iodized..... 2 For 19¢

**GERBER'S BABY FOOD** Strained Ass't..... 8 For 89¢

**CRACKERS** Dixie Belle Salted, 1 lb..... 23¢

**PANCAKE MIX** Aunt-Jemima 2 lbs..... 45¢

**ASSORTED - 12 OZ. SHASTA DRINKS** 10 For 79¢

**24 OZ. GLASS LOG CABIN SYRUP** 65¢

**BAMA 18 OZ. GRAPE JELLY** 35¢

**CHICKEN-RICE, CHICKEN NOODLE, CHICKEN-STARS SOUPS** Campbell's..... 6 For 99¢

**MOUNTAIN PASS - NO. 303** 5 FOR

**Tomatoes 89¢**

**MOUNTAIN PASS BUFFET TOMATO SAUCE** 6 Cans 49¢

**LIBBY'S - NO. 303 FRUIT COCKTAIL, 4 CANS** 99¢

**FROZEN FOODS**

COASTAL - 8 OZ. **FISH STICKS** 2 For 39¢

MINUTE MAID - 6 OZ. **ORANGE JUICE** 3 For 59¢

SWANSON'S - CHICKEN, TURKEY, BEEF, STEAK **3-COURSE DINNERS** 69¢



**INDIAN RIVER FLORIDA GRAPEFRUIT** LB. 15¢

**CHIQUITA Bananas** 2 L B S 25¢

U. S. NO. 1 CELLO-1 LB. BAGS **CARROTS**..... 2 lbs. 29¢

**AVOCADOS** Calava... 2 For 35¢

CELLO 4-TUBE

**Tomatoes 25¢**



**LONG GREEN CHILI** LB. 19¢

**TREND** Pink Liquid Detergent 22 Oz..... 45¢

280 COUNT **KLEENEX** White or Ass't, 2c Off..... 3 For \$1

**BEEF BURGERS** Gables 36 Oz..... 89¢

**EGGS** AG Large AA Doz..... 43¢



**BENNETT'S**

**FOODLINER**

We Give S. & H. Green Stamps - Pho. 257-2116 - Plenty of Parking  
 DOUBLE STAMPS WEDNESDAY ON \$3 PURCHASE OR MORE - CLOSED SUNDAYS

VALUES GALORE LOW PRICES AT YOUR AG STORE

**PHONE 378-6900**

For Wrecker Service - For Repairs  
**HOLLYWOOD GULF**  
 Hiway 70 - For Tires, Batteries, Accessories  
**QUICK SERVICE**

**WAT'S COOKIN'**

TO OUR READERS OUT THERE—Betcha we got more snow than you have, in fact we're using these winter weather products on our menu — fried icycles, re-fried frost, snow dumplings, ice patties, etc. Come ask for a sample. We know you'll like what's on our menu.

**Wattie's**



Resolve in this first month of the New Year to—  
**SAVE REGULARLY**

Savings accounts are a foundation for security, for many family or business goals. Saving regularly also earns and creates more dividends (or interest) for your account in your home town/bank.



**Ruidoso State Bank**  
 In the Year 'Round Playground of the Southwest  
 Ruidoso, New Mexico  
 CAPITAL AND SURPLUS \$325,000.00  
 Ruidoso Downs, Pho. 257-4043 - Member F. D. I. C.  
 Ruidoso, Phone 257-4043

New Year  
 Is Time To  
 Make  
 Resolutions

# Ruidoso News

MR. & MRS. VIC LAMB, Editors & Publishers  
 Elsie Williams, Marc Valen, Harry & Frances Eckert  
 Anita Sims, H. B. Franagan, Janice Pettus

SUBSCRIPTIONS: Single copy, by mail 15c; on newsstands 10c; one month out of county 50c; within county 40c; two months out of county \$1; within county 75c; three months out of county \$1.50; within county \$1; 6 months out of county \$2.50, within county \$2; 1 year out of county \$4.50, within county \$3.50.

Published once a week each Friday in Ruidoso, New Mexico  
 Second class postage paid at Ruidoso, New Mexico

## Peace. It's Wonderful . . .

That old expression from the 1930's fits around our house. For several days our television set has been on the blink and with the time we gained from watching the idiot box we've been able to finish four or five books we had read to about mid-way, enjoy a little conversation with members of the family, and most notably, have not come up with any ailments that we can recognize as symptoms in ourselves in the various medical commercials. Also, we are not so worried, either about whether the distaff side of the house is using the proper detergents, floor polishers, furniture wax, etc., etc., that bothered us somewhat when berated by the commercials. Plus, we have enjoyed listening to the radio which only takes one of the two or three senses devoted to TV, in a fashion that lets us do other things. The missus is actually back to getting some knitting done, too.

## Mighty Tempting . . .

Having read the first of a two-part series of articles in the Saturday Evening Post about Sen. Dodd and his comings by the Senate for activity unbecoming to a member of that august body, we're pretty shook up over the authentication of the beliefs of many of our people that persons elected to the high offices in Congress are not as honest as they should be. Human, yes, but some of them lack the moral integrity to say "No" to the many big manufacturing companies and other professional interests that offer them gifts of all kinds, including money, home furnishings, yacht trips, air trips, many personal services, etc. as a gesture of appreciation for doing or not doing something that is to their interest. It was a fine thing the members of Sen. Dodd's staff did in providing the evidence, the meat you might say, of naming names, giving figures and other information showing the deterioration of this once highly respected politician. Must be mighty tempting to have such goodies offered. Reminds me of when my late father was a member of the Texas legislature back in the early 1920's. He served only a part of a term—couldn't take the pressure of big business offering dinners and plate favors of boxes of cigars with \$100 bills in them. He resigned.

## 15 Years Ago

By Elsie Williams

News Items From Ruidoso News  
 Issue of Jan. 9, 1953.

Building permits for the Village of Ruidoso for the year 1952 totaled \$38,793 with the largest single permit of the year for the new elementary school building, \$127,843. The total building permits for Ruidoso for the year 1951 totaled \$37,000 and for 1950, \$57,000.

Rev. O. J. Rainey, Episcopal vicar for Lincoln County, announced that he is returning from the ministry. He has served in Lincoln County for the past five years and was ordained in 1930.

Disbursements for the Village of Ruidoso for the month of December, 1952 in the general fund was published as \$1,570.12 and this in-

cluded the salaries of eight men. The water fund disbursements were \$1,841.84 and this included the salaries of four other employees. The grand total disbursements for the village for that month was \$3,411.96.

New residents in Green Tree is the D. Maczey family. Maczey, his wife and three daughters came here from Portales and Maczey is employed with W. R. Long as an auto body man.

M. E. Winans who operated Margaret's Cafe last summer (now called the Village Restaurant) is now operating the M. D. Fior Valdez View Station and Cafe on U. S. Highway 70.

Four Ruidoso men flew to Albuquerque this morning to attend the organizational meeting of the New Mexico Tourist Council. Carl DeLond, Carmon Phillips, Jim Lamb and Ralph Brown who piloted the plane.

Herb Gregerson and bride honeymooned in Ruidoso 23 years ago published as \$1,570.12 and this in-

## LETTERS TO THE EDITOR

Rev. and Mrs. Orval See  
 P. O. Box 242  
 Shidler, Okla. 74052

Ruidoso News:  
 Mr. and Mrs. Vic Lamb:  
 Dear Friends of Ruidoso and New Mexico:

Please find enclosed a check for \$4.50 for our year's re-servial to the paper.

Would love to be in Ruidoso and see the beautiful snow. We had a small amount but lots of freezing rain and ice. It is still cold here.

Our best to everyone in New Mexico and may God bless each one. Stay happy and keep smiling. Sincerely,  
 Rev. and Mrs. Orval See

## At the Hospital

Visiting hours: 2 to 4 p.m., 5 to 8 p.m.

Admitted Jan. 2—None. Dismissed—Mark Frazer, Irene Montoya.

Admitted Jan. 3—Mary Katherine Dean, Betty Locke, Paula Stirman, Ruidoso; Narcista Vega, Carrizozo. Dismissed—David McCalk.

Admitted Jan. 4—Conley Ward, Ruidoso; Emma Romero, Lincoln. Dismissed—Theodore Sutherland.

Admitted Jan. 5—H. G. Tucker, Mary Marshall, Dolores Gaston, Wayne Gibson, Ruidoso; Betty Jean Mann, Amarillo, Tex.; John Baugh, Wichita, Kans. Dismissed—Janice Boyer, Margie Bell.

Admitted Jan. 6—Sue Allen Grimmer, Ruidoso. Dismissed—Dorothy Cunningham, Mary Katherine Dean, R. C. Croft, Betty Locke, Paula Stirman, Betty Mann, John Baugh.

Admitted Jan. 7—None. Dismissed—Wayne Gibson, Sue Allen Grimmer.

Admitted Jan. 8—Kathleen Thompson, Ruidoso. Dismissed—Henry Saenz, H. G. Tucker, Dolores Gaston.

## AROUND HIGH SCHOOL

This is "dead week" with final exams as the first semester draws to a close.

School custodians are having a ball with the new baby tractor and snowplow clearing away parking areas and walkways.

Jan. 15 will be Military Day at high school—whatever that means. Betcha it's some recruiter from the Armed Services. Bob Lee probably knows.

Deadline for applying for A. C. T. tests is Jan. 17. Mrs. Barbara Wright, secretary to principal Pat Valliant reports.

Sue Ann Grimmer, high school student, is the first enrollee so far this winter to earn a skier's brok-

they had to ford the Ruidoso river 21 times back in those days on trips up here with only one bridge the whole route.

## PAGE FOUR SECTION A Ruidoso News Friday, January 12, 1968

## Keeping Up With Folks In Lincoln County

Army First Lieutenant William A. Whitaker II, 23, whose parents Mr. and Mrs. Alton B. Whitaker, live in Carrizozo, received the Air Medal Dec. 15 in Vietnam.

Lt. Whitaker earned the award for combat aerial support of ground operations in Vietnam.

Lt. Whitaker is assigned as a helicopter pilot in the 281st Assault Helicopter Co. near Nha Trang.

The lieutenant received a B. S. degree in 1965 from the Pennsylvania Military College in Chester, Pa., and received his commission through the Reserve Officers' Training Corps program at the college.

Lloyd Kirkpatrick and Gerald Posey of Carrizozo have been awarded scholarships at New Mexico State University.

The \$198 awards were presented to the pair by the university in recognition of outstanding high school and college scholastic achievements and activities. If a 3.2 (B plus) grade average or higher is maintained by the recipients, scholarships are renewed for another year.

Kirkpatrick, the son of Mr. and Mrs. L. E. Kirkpatrick of Carrizozo, is a freshman majoring in pre-veterinarian. He is a 1967 graduate of Carrizozo High School.

The son of Mr. and Mrs. Arrell Posey of Carrizozo, Posey is a junior majoring in mechanical engineering. He is a 1965 graduate of Carrizozo High School. The Poseys are former Ruidoso residents.

Army Specialist Four George M. Hobbs, 20, son of Mr. and Mrs. Claude M. Hobbs, Tinnie, completed his high school education through the Armed Forces Development (GED) program Dec. 20 at Ft. Amador, Canal Zone.

Spec. Hobbs is a member of the 834th Military Police Co., Ft. Clayton, Canal Zone.

Attends Conference  
 R. H. Hedgecock, Ruidoso juvenile probation officer for the Third Judicial District, attended a conference on juvenile work sponsored by the State Bar of New Mexico on bone pin—the fractured a leg last week-end on Sierra Blanca slopes.

Five volumes on the history of the Negro have been added to the high school library, a gift of the Civil Liberties Union.

Mildred Weaver, physical education instructor for girls, hopes to announce a girls' invitational basketball match here for Jan. 25. Opponents for a Ruidoso team is in mind, but the match isn't confirmed yet, she said.

## RHS Class of '57 Plans Reunion Again In 1972

Eighteen persons attended the reunion of the Ruidoso high school

ed by Eastern New Mexico University at the school's Roswell campus Thursday this week.

SCHOOL MENUS  
 Week of Jan. 15-19

Monday—Sausage in gravy, corn-bread dressing, cranberry sauce, hot rolls, butter, peach halves, milk.

Tuesday—Turkey pot pie, jello salad, hot rolls, butter, cinnamon rolls, milk.

Wednesday—Frito pie, buttered hominy, carrot and raisin salad, sliced bread or crackers, butter, cake, milk.

Thursday—Green chili enchiladas, shredded lettuce, bread and crackers, butter, raisin and rice pudding, milk.

Friday—Hamburgers on buns, lettuce, tomatoes, onions, pickles, gingerbread, milk.

graduating class of 1957 held here during the holidays at the Chaparral Motor Hotel. Mrs. Tommy Herrell, nee Josette Brooks, was named corresponding secretary for the group in a business meeting, and is to keep in touch with all other graduates of that year in planning for another reunion, set 5 years from now in 1972 instead of the interval of 10 years in which the first was held this winter. Members of graduating classes of 1956, 1958 and 1959 will be invited to join in the next one.

Attending the reunion were Mr. and Mrs. Walter C. (Dub) Williams—Mrs. Williams was the class sponsor; Mr. and Mrs. Herrell of Alamogordo, Mr. and Mrs. Dale Nichols of Ft. Worth—Mrs. Nichols was the former Carlyn Ross; Mr. and Mrs. Lewen Perry, Ruidoso; Mr. and Mrs. Jack Keller, Ruidoso; Mr. and Mrs. Dan Griffith, Ruidoso Downs—Mrs. Griffith was the former Joan Marie Matthews; Mr. and Mrs. Bobby Watkins, El

Snow tires, batteries, other auto needs for winter time. ECONOMY prices at Gambles.



CLASS REUNION—Attending the reunion of the 1957 graduating class of Ruidoso High School held here in December were, from left, Jack Keller, Bobby Watkins, Mrs. Tommy Herrell (Josette Brooks), Wayne Whitlock, Mrs. Dale Nichols (Carlyn Ross), Lewin Perry, Mrs. Dan Griffith (Joan Marie Matthews) and Ray Dean Carpenter.

Paso; Mr. and Mrs. Derald Wayne and Mrs. Ray Dean Carpenter, Las Whitlock, New York City, and Mr. Cruces.

Us Pontiac dealers are having a comparison sale.

It's Us (Bonneville, Catalina, Grand Prix, Firebirds, Le Mans, GTO, Tempest) vs Them (all other cars)!

SIERRA BLANCA MOTOR CO West Highway 70  
 Ruidoso, N. M.

# BE INFORMED!

Subscribe To And Read . . .

## The Ruidoso News

FOR THE MOST COMPLETE LOCAL NEWS COVERAGE IN ALL FIELDS

SPORTS—SCHOOL NEWS—CLUB EVENTS  
 COUNTY NEWS—TOPS IN PICTURES  
 —PLUS SPECIAL FEATURES

Subscribe By Mail—\$3.50 Per Year  
 In County Or \$4.50 Per Year  
 Out Of County

(Save by Subscribing For Two or More Years—the Subscription Price May Be Increased In 1968 Because of a Raise in Postal Rates!)

NAME \_\_\_\_\_  
 ADDRESS \_\_\_\_\_  
 TOWN, STATE & ZIP CODE \_\_\_\_\_

— A Subscription to The Ruidoso News Makes A Very Popular Christmas Gift!  
 We'll Send A Gift Card For You.

### DOUBLE TALK...

WHO'S THAT WAITIN' FOR YOU, SIS? YOUR CANDY AND FLOWERS OR YOUR DINNER?

NO—MY TRANSPORTATION.

HE'S TAKING ME TO MEET MY THEATER TICKETS!

### LIVE 'n LAFF

"THIS EATING EVERYDAY MUST STOP!"

HAVE NO FEAR OLGA, YOU'RE CYCLING WITH AN EXPERT!

I KNOW HOW TO OPERATE THIS BABY. I WAS ONCE A CHAMPION MOTORCYCLIST!

### BETTY'S BEANERY

GOOD HEAVENS, HERE COMES THAT MR. GRUMPY. HE'S ALWAYS COMPLAINING!

BRING ME THE SAME KIND OF SOUP I HAD YESTERDAY!

WELL, WHERE IS THE TURTLE IN THE TURTLE? I'M SORRY, SIR, BUT YOU KNOW HOW SLOW TURTLES ARE.

# City Hall Beat

By FRANCES ECKERT—  
Police Report

Jan. 5, 7:34 a.m., a 1964 Ford, driven by Bobby Lynn Bradley, Ruidoso Downs, slid on ice and into a 1966 Porsche, owned by Pamela B. Drepper, Ruidoso, which was parked on Schoolhouse Road. There were no injuries and no citations.

There was \$400 damage to the highway sign, Model 115, Porsche and \$75 to the Ford.

J. P. Court  
George Weimelster, speeding, bond forfeited, fined \$15.  
John Seddon, speeding, fined \$15.  
Russell Waller, speeding, dismissed.  
Thomas Mount, failure to use due care, fined \$15.  
Carl Vinke, disobeyed stop sign, fined \$10.  
Johnnie Fresques, failure to obey

# Capitan News

Capitan Lions will have a combination ladies' night and awards Monday night, Jan. 15 at the Smokey Bear Cafe in Capitan at 7 p.m. The service club has invited Ray Dean, the district governor and Bruce T. Keeling, the zone chairman, to attend. Both are from Alamogordo.

The Capitan schools' semester ends today (Jan. 12). Their new semester begins Jan. 15.

It was reported that the Capitan Woman's Club would meet at the home of Mrs. Ray Province on Thursday, Jan. 11 at 7:30 p.m.

Twenty-seven members of the Capitan high school girls' chorus entertained the patients at Fort Stanton Hospital on Dec. 21 with a program of holiday songs.

# Executive Committee Meets To Talk College Project

An executive committee, appointed by general chairman Paul Wrye, for the development of a program to secure higher education in Lincoln county, and to meet to handle matters when the larger steering committee could not attend, held its first session Wednesday noon this week at Holiday House Restaurant.

On the committee Wrye named to serve with him are Gerald Dean, Captain; Dave Parks, Ruidoso; Mrs. Reggie Hughes, Ruidoso; W. G. Shreeve, Lincoln; George P. White, Ruidoso; Austin Pritchett, Ruidoso; Tom Degnan, Carrizozo and Don Risgenbach, Ruidoso.

White, who is Ruidoso school superintendent, and Shreeve, state legislator from this district, reported on contacts with other colleges other than Franklin Pierce of Hinds, N. H., whose executives had expressed interest in establishing a Southwest branch for the 4-year college somewhere in New Mexico or Arizona. Land for a college has been offered by the R. G. Scribner family.

Donations are now being accepted towards expenses of the steering committee in its exploratory work. (See news story elsewhere in today's News.)

# Austin Pritchett, C. M. Whitlock To Be In City Race

Austin Pritchett, presently serving as Ruidoso's municipal magistrate, and who also serves as Justice of the Peace in this precinct, this week announced he would be a candidate for re-election to the municipal office in the city election on March 5.

Whitlock To Run Again  
One of the village trustees whose elective term expires, Claude M. (Buzz) Whitlock, has also announced that he will be a candidate for re-election to a four-year term on the village council.

# The Ruidoso News

Friday, January 12, 1968  
PAGE FIVE SECTION A

Rev. and Mrs. Frank Taylor have returned to their home after a two week's trip. Rev. Taylor officiated at the wedding of Captain Pritchett and Miss Barbara Wynn Dick, 23 in El Paso. The Taylors then went to Phoenix, Ariz. where Mrs. Taylor's relatives held a family reunion and the Taylors stopped on their way back in Sierra Vista, Ariz. to visit Taylor's brother and wife, Mr. and Mrs. Dewey Taylor.

— We Give YRS Stamps —  
Rev. Galloway has been very active and has served in many capacities during his fourteen years as a missionary. After one year of language study he has served as a pastor in both an English speaking and a Spanish speaking church, director and teacher in the Bible Training School, pioneer in opening the new work in Leon Nicaragua and for five years he served as the Superintendent of the Nicaragua-Costa Rica Field.

Our Propane Delivery Truck IS AS FAITHFUL AND DEPENDABLE AS NEW MEXICO'S BURRO  
Call 257-2131 and We'll Come a Trotting! Whiteley Gas Co.



Blow your horn without lifting a finger.

Only Olds dealers have it. A horn control that extends all the way around the inside of the steering wheel. Think of it. You sound your horn with the simple reflex action of your fingers. It's part of Oldsmobile's Tilt-and-Telescope Steering Wheel—one of the exclusive Olds availabilities for '68. Olds also offers a button that pops open your trunk lid from inside the car. A switch that lets you lock all doors with a single click. Even a buzzer that warns you when you're about to nudge the speed limit. And they're all further proof that, for '68, the young ideas belong to Oldsmobile.

Drive a youngmobile from Oldsmobile  
SEE YOUR NEAREST OLDSMOBILE DEALER. GIVE OLDS YOUNG WHEELS A WHIML.

# Melitone Sanchez Jury Trial Friday

Melitone Sanchez, Jr., Ruidoso Downs man charged with fourth degree manslaughter, will have a jury trial in Third Judicial District Court in Carrizozo beginning Friday this week. He is charged in the death of Earl Southern late last summer. Southern's death is believed to be due to injuries received when he and Sanchez and another man were involved in a fight.

# LOSE DRIVERS' LICENSES

Recent court action in Lincoln county saw Freddy I. Delgado, Carrizozo, lose his driver's license for violation of parole, and Raymond H. Najjar, Capitan, suspended on violation; and two Mescalero residents, Bernard M. Secord and Elizabeth Dolan, both losing licenses under DWI charges, according to reports from the New Mexico Motor Vehicles Department driver service division.

# SCHOOL BOARD MEETS

Among business items on the agenda for the Ruidoso School Board meeting Thursday night this week in the high school band room will be opening bids and studying the awards of insurance contracts on school vehicles, Supt. George P. White reported.

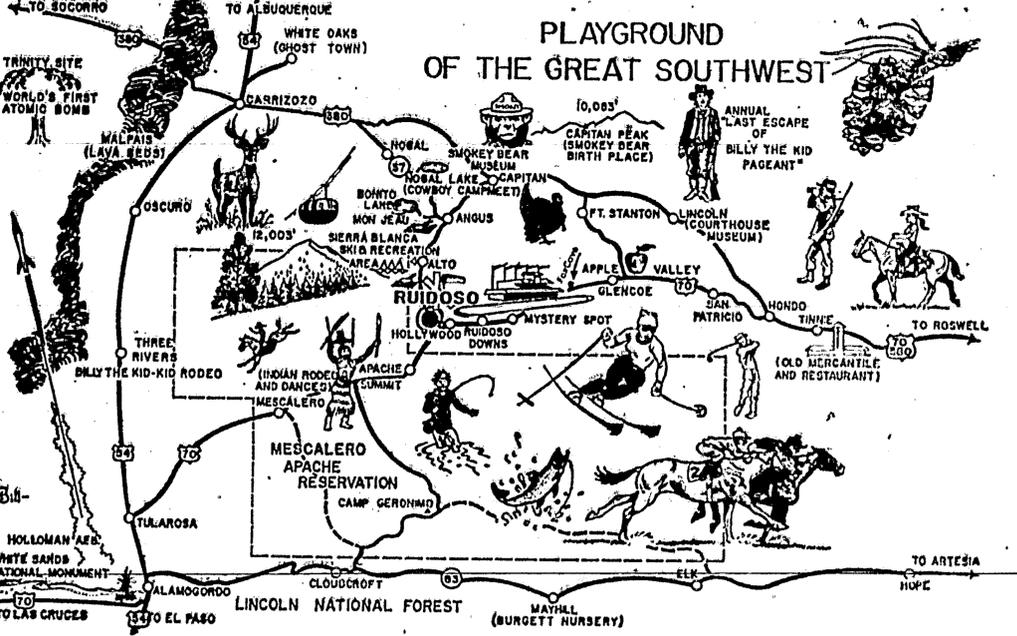
Also on the agenda will be discussion of the annual winter sports program, which would, if adopted, allow dismissal of school one afternoon a week for students to participate in various activities, including skiing on Sierra Blanca.

Renewal of Supt. George P. White's contract is another item to be discussed.

Mrs. Mamie Little and Mrs. Olma Newton were in Albuquerque last week-end on business.

# Veterinarian Sets Animal Clinic Here

Dr. Glenn Dorton, Veterinarian from Albuquerque will be in Ruidoso Saturday this week conducting an animal clinic at the Ruidoso city hall from 9 a.m. to 4 p.m. Local animal owners are invited to bring in their pets for vaccinations or treatment and for any shots needed. The clinic will be held in the Scout room at the municipal building.



TO OUR VISITORS—  
THINGS TO SEE AND DO IN THE PLAYGROUND AREA OF RUIDOSO & LINCOLN COUNTY  
All of these things listed are within 60 Miles of Ruidoso—

- White Sands National Monument**—Stupendous deposit of pure white gypsum.
- Lava Beds**—The Malpais is a fascinating and different attraction. Recently designated Valley of Fire State Park.
- Fishing**—Ruidoso area offers several trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, on Mescalero Reservation and at Alto Reservoir, big new Ruidoso lake 3 miles north of town.
- Old Lincoln Courthouse**—In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game**—Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- Lincoln National Forest**—With its campgrounds, scenic trails and drives. Two riding stables here provide horses for riding into our forest which surrounds us.
- Golf Course**—One of the most beautiful golf courses in the world is Cree Meadows.
- Cedar Creek**—Forest Service camp area and park-like shrubs and evergreens adjoining Ruidoso.
- Mescalero Apache Indian Reservation**—Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Bonito Lake, Bear Canyon**—Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines, white banks, lava buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa**—The scene of some of the annual Cowboy Camp Meetings.
- White Sands**—Old ghost town once thickly populated and once having newspaper, stores, saloons.
- Children's Playlands**—Several commercial playlands offering a variety of rides and recreation for children of all ages.
- Climate**—The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Capitan, Capitan Gap and Indian Gap**—Scenic ranchland and mountains.
- Sierra Blanca Resort**—Winter and summer resort in White Mountain Park at 10,000 ft., opened for skiing first time in 1967 with added gondola lift. Magnificent 16-mile ride from Ruidoso to resort.
- Ruidoso Downs**—Popular summer race track with horse racing each week-end in summer.
- Night Clubs**—Numerous clubs with entertainment.
- Churches**—In the immediate area are new churches of various denominations.
- Mon Jean Look-Out**—Drive to the top of this forested look-out tower, 10,800 feet high.
- Fort Stanton**—110-year-old fort once policing Apache Indians. After used as Merchant Beaman Hospital TB sanatorium, now serves hospital for the mentally retarded. Wildlife Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing, once stationed, learned to play his poker.
- Cloudcroft**—High mountain resort area.
- Artists, Art Schools**—Ruidoso is home of several resident artists, including Harris Shook, Kathryn Haff Travis, Reynolds Jones, Bill Letwin, and others, and art schools are held each summer, including Frederic Tauboe.
- Smokey the Bear Museum**—Capitan has erected log cabin to house memorabilia of Smokey the Bear, rescued in forest fire near there.
- The Three Valleys**—Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Pefer Hurd; author, writer Dan Storm and Louise Macey and Mill Mable, radio and screen entertainers.
- Ruidoso Lookout Tower**—Gives panoramic view of Playground of the Southwest.
- Dowlin Mill, Blazer Mill**—Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge**—With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun in Downtown Ruidoso**—With skating, bowling, shooting galleries, bingo, theatres, children's rides, billiards and many curio stores.
- Places To Dine**—More than 50 restaurants and dining spots to choose—some of them with specialties.
- Ruidoso Downs Indian Aqueduct**—Stone aqueduct built over 800 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins**—Ruins and photographs of various prehistoric settlements at Glencoe, near Capitan, in Ruidoso area.
- Mayhill Nurseries**—Giant greenhouses growing many beautiful flowers shipped to wide area.
- Airport**—New airport with paved runways long enough to accommodate twin-engine planes.

# JOIN US

Wednesday, Jan. 17th  
IN OBSERVING

## THREE BIG EVENTS:

1. THE FIFTH ANNIVERSARY OF WHISPERING PINE COFFEE SHOP & DINING ROOM
2. THE THIRD ANNIVERSARY OF THE RAINBOW ROOM
3. THE NEW OWNERSHIP OF RUIDOSO'S MOST POPULAR DINING SPOT

—AND MOST IMPORTANT OF ALL

### To Celebrate These Anniversaries and To Help Get the New Owners, T. W. and Betty Battey Acquainted With the Homefolks and Visitors.

WE ARE OFFERING OUR REGULAR \$2 BUFFET

# FOR ONLY \$1.00

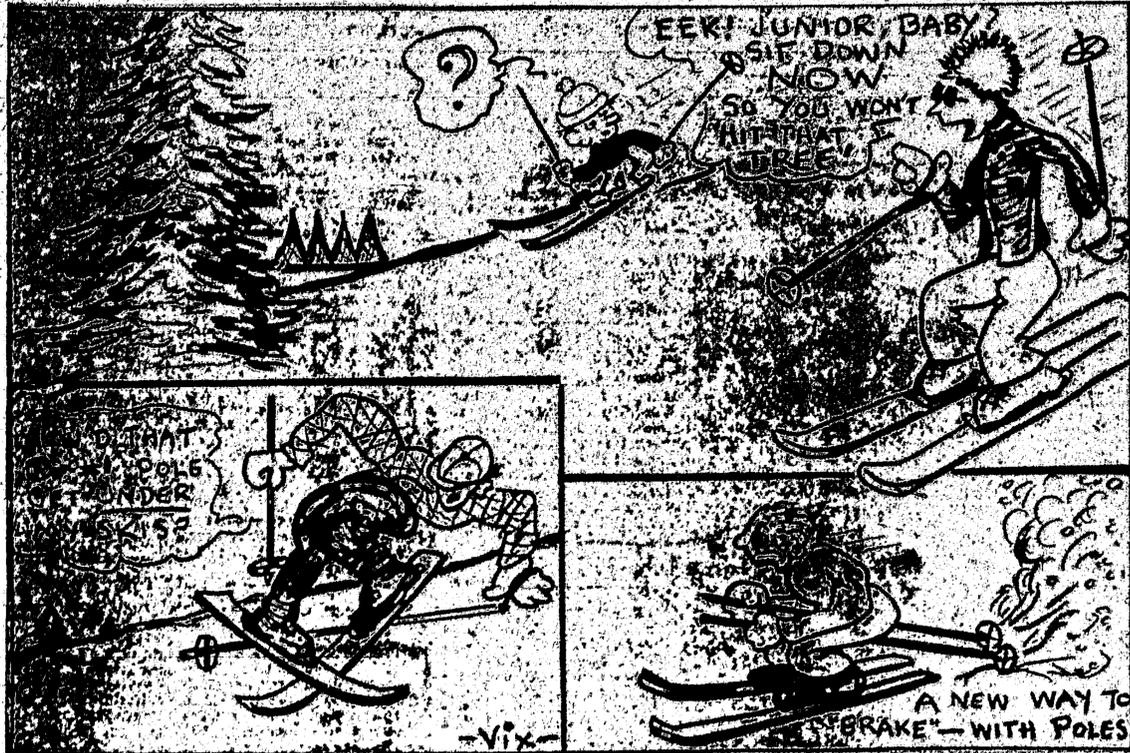
To Be Served From 5 p.m. 'til ??

## Whispering Pine Coffee Shop & Dining Room

Remember the Date — Next Wednesday, January 17 — and  
THE PRICE IS ONLY \$1.00 — EVERYBODY COME!

**Ruidoso News**  
Friday, January 12, 1968  
**TO SANTA FE MEET**  
George P. White from Ruidoso, Workshop held Thursday and Fri-  
Herbert Lee Traylor and Duane day last week in Santa Fe.

SEEN LAST SATURDAY AT SIERRA BLANCA (As Reported by One of the News Family)



**Go Home and Tell Your Mama!**  
**LOOK - If 2c Is Better Than 1c**

Then YES Stamps are better—because they pay you double—turn them back into CASH! No sales tax to pay on the prize, no leaving town to collect your prize—Just like getting double stamps every day in the week.

- Is Anything Better Than the CASH?
- FRYERS, Grade A . . . . . lb. 29c
  - CRACKERS, Supreme . . . . . 1 lb. box 33c
  - CAN BISCUITS . . . . . 3 for 25c
  - BACON, Glover's first Grade . 1 lb. pkg. 59c
  - OLEO, Fleischman's . . . . . lb. 39c
  - BLACK PEPPER, 4-oz. cans . . . . . 29c
  - SAUSAGE, Home-Made . . . . . lb. 59c
  - GINGER SNAPS, . . . . . 2 lb. bag 53c

Are Yes Stamps Really Better? — We Can Show You Why  
**MODERN GROCERY**  
— WE GIVE YES STAMPS —

Apres-Ski, Specials  
IN ADDITION TO  
Our Regular Menu

L'ESCARGOT SAUVAGE

DINING ROOM WINE CELLAR  
COCKTAILS

OPEN 5:00 p.m.  
EXCEPT SUNDAY AND MONDAY  
At The Sign of

**THE WILD SNAIL**



**Math Students To Take Tests**  
Advanced high school mathematics students from this area will be taking the 1968 Annual High School Mathematics Examination in March.  
The 19th annual examination is for secondary schools of the United States and Canada. The examination is jointly sponsored by the Mathematical Association of America, Society of Actuaries, Mu Alpha Theta and National Council of Teachers of Mathematics.  
Both Ruidoso and Capitan will participate. There will be ten students from Ruidoso's 11th and 12th grades participating. Paul Vance, local high school math teacher said. The examination will take 80 minutes. Awards will be allocated on the basis of team and individual scores.

Phone us your news to 257-4061.

**LINCOLN BOND BUYING HITS \$179,137 IN 11 MONTHS**  
Residents of Lincoln County purchased \$4,373 worth of Series E, H and Freedom Shares during November, Tom Hood, Chairman of the County Savings Bonds committee, has been informed. November's purchases brought the total for the first eleven months of 1967 to \$179,137.

**HOLIDAY HOUSE RESTAURANT**

SATURDAY SPECIALS — \$1.00  
Corned Beef and Cabbage  
Stewed Chicken with Egg Noodles

BUSINESS MAN'S LUNCH — 85c

**HOLLYWOOD FOOD MART**

FRI.—SAT. SPECIALS

- BABY BEEF LIVER lb. . . . . 39¢
- STEW MEAT Brisket lb. . . . . 39¢
- BOLOGNA Glover's lb. . . . . 49¢
- SPARE RIBS : 49¢  
WILSON'S CORN KING
- BACON LB. 59¢
- ICE CREAM Dutch Treat 1/2 Gal. . . . . 59¢
- FISH STICKS 14 Oz. . . . . 59¢
- CAN MILK Gold Cross . . . . . 6 For 89¢
- CHEESE Chef's Delight 2 lbs. . . . . 59¢
- DOG FOOD Scrappy . . . . . 10 For 79¢  
PURE CANE
- SUGAR 5 Lbs. 55¢
- SHORTENING Prido 3 lbs. . . . . 59¢  
GRADE A MEDIUM
- EGGS Doz. 39¢
- GIANT CHEER . . . . . 69¢
- POTATOES 10 lbs. 49¢
- BANANAS LB. 10¢

Double King Korn Stamps On Wednesday

H. & J. STORE MANAGERS, EMPLOYEES LUNCHEON — Managers of stores and departments of their various stores, plus some of the employees for J. T. Hale and Bert M. Jones' H. & J. food store chain in New Mexico were here for a luncheon and conference Thursday last week at Wattle's, from left, seated, Muriel Markel, Las Cruces; Dolly Whitten, Ruidoso; J. T. Halle, Artesia; Herb

Ford, Ruidoso; Bert M. Jones, Artesia; Raymond Smith, Roswell; George Overalls, Roswell; Merrell Smith, Roswell; standing, Louis Martinez, Las Cruces; Truitt Gill, Artesia; Alejo Cortez, Artesia; Lynn Smith, Artesia; Mickey Nelson, Artesia; Bob Barnett, Artesia; Viola Walker, Ruidoso; Ellis Thornton, Tularosa and Howard Kuerner, Artesia.

**Chaparral**

Invites You To  
Sunday Dinner

SERVED IN THE DINING ROOM  
Adults \$1.65 — Children Under 12 — 95c

**OLD FASHIONED FRIED CHICKEN DINNER**  
ALL YOU CAN EAT

REGULAR ORDERS — \$1.35  
ALL WHITE MEAT — \$1.45  
SERVED EVERY DAY

**SATURDAY BUFFET OF DELICIOUS MEXICAN DISHES**  
All You Can Eat — \$1.45  
Children — 95c

ALL FOOD PREPARED BY CHEF RUDY SILVA

**YOUR CHURCH CAN EARN 5% OF THE COST OF YOUR MEALS**

The Chaparral will contribute to the church you specify 5% of the cost of all meals you enjoy at the Chaparral. The contribution will be made at the end of each month for the total amount accumulated by the members of your church. Simply sign your name and the name of your church to your food checks.

Get the message across with a wanted in the Ruidoso News.

**Before you borrow money, make three phone calls**

Call a finance company.  
Call a bank.  
Then call **financial house**.

COMPARE terms and payments . . . fees, charges and convenience . . . and ask what collateral is required. Then, you be the judge. Fair enough?

**financial house**  
INTERSTATE SECURITIES COMPANY

3560 Sudderth Dr. — 257-4036

**FOR COMFORT**  
When You Want Warmth  
**FOR EFFICIENCY**  
From Your Appliances

**THE ANSWER IS L-P GAS**  
For Appliances, or Butane and Propane Call

Phone 257-4025 — Ruidoso

**THESE BOOKS ARE FOR SALE**  
By Mail or in Our Office

- (1) "HISTORY OF RUIDOSO" By Eva Ball, noted historian of the area—giving early day and recent growth of the Playground of the Southwest . . . . . \$1.95
- (2) "A HISTORY OF LINCOLN COUNTY POST OFFICES." Valuable research work on all of the county's postoffices, with interesting bits of history and items on early day residents, including some world-famous personalities, written by several of the county postmasters using official records. . . . \$1.25
- (3) "CAPTIVE MOUNTAIN WATERS," by Dorothy Jensen Neal, tells of building of Benite pipeline and Benite dam as well as early history of old Benite Village. . . . . \$2.50
- (4) "HOUSES I HAVE LIVED IN" By Jean Lamb, a legend in check report of some of the dogs the family called hams—and like the houses nearly every family has lived in at one time or another, "designed and built by men who should be shot." . . . . . 75c
- (5) "CLOUD-CLIMBING RAILROAD," by Dorothy Jensen Neal, Story of fabulous Alamegordo-Cleudcraft railway that climbed a mile high, serving as excursion trains and for hauling logs to Alamegordo mill from top of Sacramento mountains. Interesting, historic photos and interviews with its pioneers— \$2.50.

(Please add 10c for mailing to your order on any of these publications.)

RUIDOSO NEWS,  
Box 124,  
Ruidoso, N. M. 86345

Sirs: Please send me \_\_\_\_\_ copies of  
(No. 1) (No. 2) (No. 3) (No. 4) (No. 5) for \$\_\_\_\_\_ enclosed

Name \_\_\_\_\_  
Address \_\_\_\_\_  
City & State \_\_\_\_\_

**FULL AGENDA FOR MINISTERS' MEETING JAN. 18**  
The Ruidoso Ministerial Alliance will have its January meeting at the First Baptist Church Thursday morning, Jan. 18 at 8:30 a.m. Several important items of "business" will come before the ministers at this meeting. Among topics to be discussed will be:  
—A proposal will be made to invite the State Council of Churches to conduct their 1968 meeting in Ruidoso.  
—A report will be made by a committee of the Alliance in regard to a radio and newspaper ministry.  
—An agenda will be offered for a ministers and laymen meeting to be conducted at the Methodist Church on Jan. 21 at 8:00 p.m.  
—A motion will be made to invite the Rev. Willis Clark, Community Clergy Consultant of the New Mexico Department of Public Health to the February meeting in order that he might share some ideas and concerns in helping the ministers serve mental health needs of their church and community.  
—The religious census committee will report and pass out additional information.  
—A report on the current ski ministry will be given.  
The Thursday meeting will be opened with a devotional conducted by the newly elected president, Radford Hutcheson. All ministers of Ruidoso and the surrounding area are invited.

# R. H. S. Golf Team Has Busy Schedule



**CAPTAIN WRESTLERS**—Taking second place at Carlsbad Saturday were these members of Captain high school Tiger's wrestling squad, from left, Jim Wright, Earl Taylor, Larry Trujillo, Mike Pumphrey and Johnnie Preclado.

## Capitan Wrestlers Place Second At Carlsbad

Capitan high school Tiger's wrestling team placed second in the annual Mid-High tournament in Carlsbad Saturday. Coronado High School of El Paso won first place

with 104 points, followed by Capitan with 78. Other competitors and team points were: Carlsbad Junior 61, New Mexico School for the Visually Handicapped at Alamogordo 32, Carlsbad Mid-High 31, Goddard of Roswell 30, Roswell High 16 and Ruidoso 1.

Capitan team members and their placings were: John Preclado, 95 lbs., second; Mike Pumphrey, 103, first; Louie Serna, 120, first; Larry Trujillo, 127, first; Earl Taylor, 138, first; Jim Wright, 145, third; Dwayne Votaw, 154, second, and Everett Burch, 165, fourth.

Capitan's coach Bergman said after the match he was extremely proud of the fine showing among such competition. He said the team has three seniors, two juniors, five sophomores, three freshmen and about five 8th graders.

Friday this week Capitan will enter matches at the New Mexico School for the Visually Handicapped at Alamogordo and on Saturday night will play host to Roswell high school's team at Capitan beginning at 7:30 p.m.

## Two From This Area Attend Loveland Ski Instructor Tests

Tim Livingston from Ruidoso and Sam Scott and Lucky Morin from Las Cruces took a ski instructor's certification test this week in Loveland Basin, Colo. The three are instructors at the Sierra Blanca Ski Resort. Jim Isham, director of the Sierra Blanca Ski School, also went to act in the capacity of an examiner.

The examination tests the instructor candidates in various levels of ski teaching. Special emphasis is placed on class handling and explanations, demonstrations of various turns in the American ski technique, and skiing ability.

The Loveland examination will be a supplement to the regular certification test to be given at Aspen just prior to the 8th Interaki meeting in April. The January

# Warriors Smash Conference Foes

Ruidoso's high school Warriors, both the A and B teams, won top-heavy victories in games last weekend—the varsity squad marking up two wins in Mountain sub-district 5-B play.

Friday night the season's first conference match, the A squad tumbled Hondo's Eagles 95-61. Score totals at the end of each quarter were:

Ruidoso	25	49	78	95
Hondo	10	39	46	61

These were the players, and their scores, for the two teams: Ruidoso—Payne 8, T. Valliant 21, J. Valliant 10, Sloan 6, Baker 29, Klein 18 and Perry 1; Hondo—G. Montes 8, F. Herrera 6, E. Bradley 8, E. Sanchez 13, Torres 11, Z. Montes 4, J. Gutierrez 5, E. Gutierrez 2 and A. Pacheco 2.

In the B match, Ruidoso won 45-43 and high scorers were Mitch Locke 10, Barry Nelson 16 and Neale Williams 12 for Ruidoso and J. Gutierrez 13 for Hondo.

Saturday night at Capitan the Warriors set down on the Tigers 83-61 for a sub-district win. Score totals at the end of each quarter were:

Ruidoso	22	42	63	83
Capitan	13	27	43	61

Players for the two teams and their scores were: Ruidoso—Payne 20, T. Valliant 26, J. Valliant 8, Baker 18, Klein 7 and Sloan 5; Capitan—Provine 9, Aldas 9, Salas 10, Najjar 6, Dobbins 10, Torres 13 and Brown 5.

In the B game, Ruidoso won 55-28 with these men posting high scores for their squads: Lynn Perry 13, Neale Williams 11 and Pat Farrar 10 for Ruidoso and Hall 10 for Capitan.

The A and B teams for Ruidoso play games away from home and at home this week-end, hosting Cloudercroft in a Mountain sub-district match here Friday evening and going to Hagerman Saturday evening.

## Junior Skiers Win Honors In Three Meets

Sierra Blanca Junior Ski Racers won awards in three meets held last week-end.

In the Class C Giant Slalom for the Rocky Mountain district at Loveland, Carey Horton won 14th with a time of 1:10.6, just three seconds behind first; Schlar Ward placed 24th with 1:14.7 and Alfred Pearson was 1:17.0 to place 28th, in the morning races. In the afternoon, David Estes, with 1:14.6 was 25th and Steve Wimberly was 34th with a time of 1:19.8. Al Pearson accompanied the youngsters.

At Taos in slalom Catherine Campbell was first with 60.4 seconds; Beverly Seeds, second with 85.6 and Kim Gooch, 3rd with 85.4, for Class III girls; Charlo Seeds was second, II boys; Craig Horton 8th and Reeves McGuire 7th, Class III boys; and then at Red River, Catherine Campbell repeated with a first, even though she fell, Beverly Seeds was 3rd and Kim Gooch disqualified in Class III girls; while Sawyer Ward placed second in Class IV girls, just .7 of a second behind first; Margaret Faudyee was first, Tina Findley second, Melonie McGuire 4th in Class V girls; Danny Wimberly, Ruidosoan representing New Mexico Military Institute, was second, Charles Seeds, 6th, both in class II boys; Danny Fowler failed to finish in Class I boys, Reeves McGuire was first even with a fall and Craig Horton fourth in class III boys, and in class IV boys, Joe Bob McGuire was first with 37.3, Dale Pearson second with 41.7, Matt Gooch 15th, Allen Campbell 16th and Mat Faudree 24th in Class IV boys.

Captain Ray Heid said Wayne Estes was due tribute for his training of the little youngsters who did so well. Besides Wayne, others accompanying the ski racers were LeRoy Gooch, Pat Ward and Mickey McGuire.

## SPORT SPOTS

### Purgatory Next For Jr. Skiers

Next competition for this winter for the Sierra Blanca Junior Ski racers, sponsored by the Sierra Blanca Ski club, and coached by Ray Heid, will be the Rocky Mountain area's Class C slalom championship matches at Purgatory, near Durango.

As announced by Coach Heid Monday, the skiers going will be Carey Horton, Steve Wimberly and Reeves McGuire, to enter the matches at Purgatory and David Estes and Alfred Pearson on the second day. The races are this week-end, Saturday and Sunday.

### Cloudercroft Clips

Capitan Twice Cloudercroft's Bears clipped Capitan's Tigers 72-59 in the varsity game at Capitan Friday night, then slammed the Capitan B team down, 62-46.

Johnny May tipped in 20 points to lead Cloudercroft in the A game, test is open only to candidates who failed to pass the 1967 certification.

### SPORT SPOTS

Getting their Barbary sheep during hunting last week-end and this week on the McKnight Ranch here in Lincoln county were Mark Sloan, Sr. and Jr., Sonney Wright, Charles Parker and Paul Vance.

Ralph Petty, Jr. is reported to have bagged a goat, but Bob and Rick Hollis hadn't scratched yet the last we heard. The hunt lasts nine days and began last week-end.

### TULAROSA WINS 66-55 OVER N. M. I.

Friday night in a basketball game that saw Tulares's Wildcats outscore New Mexico Military Institute of Roswell in every quarter, the Wildcats earned a 66-55 victory.

High scorers in the game were Juan Rocha and Freddie Duran with 16 each for Tulares and Hal Scofield 14 for N. M. I.

The B team won by a narrow margin, 52-49.

with Billy Spears scoring 16 and James Hayes 15; while Provine of Capitan had a 22 and Salas 19. In the B game, Cloudercroft's Rodney Hinshaw and Joe Aguilar each scored 11.

## 'Zozo Drops Cloudercroft, Estancia Games

Carrizozo's Grizzlies are having a slim season, accented by losing a quartet of matches last week-end. Friday night Estancia walloped the 'Zozo crew 70-50, with Ben Stuteville scoring 20 for the Grizzlies and Sutherland 15, Tidwell 14, Gray 12 and Harper 10 for the winners to lead scoring for that team.

In the B game, Estancia came out on top 55-47 and high scorers were: Carrizozo—Stephen Harper 13, Frank Hein 11 and for Estancia, Powers 17 and Chavez 12.

Saturday night Cloudercroft's Bears poured it on to enjoy a win of 80-47, with high scorers being: Carrizozo—Tina Mackey 15, Danny Monreal 10, and for Cloudercroft, Billy Spears 11, James Hayes 10, May 16, Bradley 10 and Vaughn 12.

Cloudercroft also cabbaged on to the B match, 53-29, with Johnson and Marquez each sinking 6 to be tops for 'Zozo and D. Vaughn and Castanon scoring 9 each to lead Cloudercroft.

This week-end, Carrizozo has an open date Friday night but will travel to Hondo to play the Eagles on Saturday evening.

## Junior Cagers Drop Two At Tulie Capitan, Ruidoso

Ruidoso 8th and 9th grade basketball teams lost their matches at Tulareo Wednesday last week, 39-31 by the freshmen and 41-30 by the 8th graders.

Ruidoso 8th graders playing were Fulson, who scored 9 to lead the locals, Garcia, Stagner, Lane, Bell, McCarty, Weaver, Armstrong, Miller, Aguilar, Rue and Keith. Telles was high scorer for Tulareo with 10 points.

Ruidoso 8th graders playing were Halladay, who scored 14, Barcus, 8, Baker 7, Payne, Conley, Dunagan, Riddle, Mackey and Windham.

The 7th, 8th and 9th graders were all scheduled for matches Tuesday afternoon at Carrizozo. Cloudercroft's 7th, 8th and 9th graders will be here next Tuesday for games starting at 5 p.m. and Capitan's 8th and 9th graders are due Wednesday.

## JayCee Boxers In Carlsbad Meet

Accompanied by coach Jim Fitzgerald and Ruidoso District Junior Chamber of Commerce president James Pettus, five young men on the Ruidoso JayCee boxing team entered their first matches this winter season at Carlsbad Saturday. There were teams from Carlsbad, Lamesa, Texas, two Roswell teams, Las Cruces, Clovis, Ruidoso and Odessa, Texas.

Freddy Montoya, Tino Aguilar and Thomas Trujillo lost matches in their weights and Skip Green and Ronnie Fitzgerald won on forfeits. The team may go to Las Cruces this week-end.

Did you get your copy of Gamble's Wife Saver Sale circular mailed this week? Values in shop tools, furniture, appliances, auto accessories.

Plan to retire in Ruidoso! "Plan to retire in Ruidoso!"

### Lincoln Insurance Agency

AUTO — HOME — FIRE — BONDS — HEALTH — LIFE

PAUL H. WRYE

Post Office Block — Sudderth Drive — Phone 257-4228

## New Classes

GUITAR  
VIOLIN  
SPANISH

FOR INFORMATION CALL . . .

LA HACIENDA  
257-4153

## HOLIDAY BOWL

Try Our Snack Bar  
OPEN BOWLING  
Monday Through Friday  
Until 6 p.m. — 35c Line

For Information  
Call 257-4274

R. H. S. SENIORS — CLASS OF '68

Diane Stankewick Tommy Valliant Suvila Jo Burgess

## The Weather

(As compiled by C. A. Culver for U. S. Weather Bureau)

	Sno-		
	Ill	Lo	Fall Precip.
3	45	28	T T
4	44	25	T T
5	45	15	.0
6	48	26	.0
7	28	14	2.00 .14
8	45	18	3.00 .19
9	45	7	.0

Precip. since Jan. 1 . . . . .33  
Precip. this Month . . . . .33  
Snowfall last Winter . . . . .20.50  
Snowfall this Winter . . . . .36.00

## WE GIVE YES STAMPS C & L LBR. & SUPPLY

We Close Saturday Afternoon

(We Don't Want All The Business . . . We Just Want Yours)  
Highway 70 — Hollywood — Phone 278-2006

# RUIDOSO FOOD MART

These Specials Good Thurs., Fri., Sat. — Jan. 11-12-13  
**DOUBLE FRONTIER STAMPS WEDNESDAY**

— FRESH MEAT —		— PRODUCE —	
<b>FRYERS</b> U. S. D. A. GRADE A . . . . .	<b>LB. 27¢</b>	<b>APPLES</b> FANCY DELICIOUS . . . . .	<b>LB. 19¢</b>
<b>FRANKS</b> Payton's Chesterfield	<b>LB. 49¢</b>	★ ★ ★ <b>Frozen Foods</b> ALWAYS SOMETHING NEW	
<b>LONGHORN CHEESE</b> FULL CREAM	<b>LB. 69¢</b>	<b>TURKEY POT PIES</b> MORTON'S	<b>5 For \$1</b>
<b>CHILI</b> HOME MADE . . . . .	<b>LB. 59¢</b>	<b>ORANGE JUICE</b> WHOLE SUN FROZEN 12 OZ.	<b>3 For \$1</b>
<b>BACON</b> WILSON'S CORN KING	<b>LB. 69¢</b>	<b>CREAM PIES</b> MORTON'S	<b>3 For 98¢</b>
<b>COFFEE</b> FOLGER'S . . . . .	<b>LB. 69¢</b>	<b>BISCUITS</b> KIMBELL'S — CANS	<b>3 FOR 25¢</b>
<b>CRISCO</b> . . . . .	<b>3 LBS. 79¢</b>	<b>PEACHES</b> HUNT'S 2 1/2 SIZE CANS	<b>3 FOR \$1.00</b>
<b>EGGS</b> AA SMALL . . . . .	<b>3 Doz. \$1.00</b>	— OPEN SUNDAY — — WE TAKE FOOD STAMPS —	

## HEAD SKI SALE NOW ON

Featuring Limited Number of Masters

Ready to graduate from ski-school skis? Stem up to our new Head Master.

Suddenly you have the desire, and the ability, to ski faster or steeper slopes than those beginner's skis can. You're ready for the new **Head Master**. We're ready to tell you exactly how different it is . . . and how it can make you a more masterful skier. Come in. Ask questions.

Corner Meschem & Sudderth

# Merger of Santa Fe-Raton Track Hinges On \$3.5 Million Stock Deal

(Editor's Note: Of interest to our readers is this in-depth story of a proposed merger of the race tracks at Raton and Santa Fe as reported by Bob Bier in the Albuquerque Journal.)

A \$3.5 million public stock issue is included in the proposed merger of La Mesa Park, the racing operations at Raton, and Santa Fe Downs, a track near the capital.

Stockholders of Northeastern New Mexico Fair Assn., parent firm of the La Mesa track, will vote Jan. 30 in the merger plan.

However, stockholders of Bonanza Land and Livestock Co., parent firm of Santa Fe Downs, have ap-

proved the merger plan which calls for a surviving corporation—New Mexico Racing, Inc.

Santa Fe Downs presently is a "training track" on which horses legally may be raced, but no money can be wagered. Betting is the lifeblood of any successful horse race track.

A license for pari-mutuel betting at Santa Fe Downs would have to be approved by the State Racing Commission. Approval of pari-mutuel betting and of racing dates for Santa Fe Downs as well as for La Mesa Park is the key to the merger.

There is an indication requests for racing dates for the fall of 1969 and spring of 1970 for Santa Fe Downs and summer dates for 1970 for La Mesa might be made to the State Racing Commission next month.

From existing assets each parent corporation would own 1,422,276 shares of common stock—a 25-cent-a-share par value—in New Mexico Racing, Inc.

The public issuance of the additional 1,750,000 shares of common stock in the surviving corporation—at \$2 a share—proposed in the merger plan would raise \$3.5 million primarily to finance construction of a complete and remodeling of a complete and remodeling and enlarging the physical plant at La Mesa.

The planned merger hinges on: Approval of racing dates in the fall of 1969 and possibly in the spring of 1970 for Santa Fe Downs

from the State Racing Commission, combined with racing dates for La Mesa.

Approval of issuance of the \$3.5 million common stock issue by the state.

Written rulings from the commissioner of internal revenue that neither La Mesa and Northeastern and Santa Fe Downs and Bonanza will realize gain or loss for federal income tax purposes in the proposed merger.

The merger plan proposes as the initial board of directors of New Mexico Racing Inc., three members from each corporation. These include J. W. Eaves, president; Willard C. Kruger, vice-president; and O. Russell Jones, board member of Santa Fe Downs, and Eric N. Culver, president; T. A. Gillespie, vice-president, and Anthony J. Mangino, treasurer, of La Mesa.



**RESCUE WORK**—Snowmobile "ambulance" is readied for rescue operation on Navajo Indian reservation during recent snowstorm which stranded thousands. Mrs. John Roan-horse spreads blankets in tow sled to carry her 75-year-old husband 27 miles for medical aid at Gallup. The Wyoming Air National Guard airlifted 15 Ski-Doo snowmobiles from Boulder, Colo., to Window Rock, Ariz., for emergency supply and evacuation missions.

## LINCOLN COUNTY PHOTO ALBUM

—NO. 150



**WHERE WINTER DWELLS**—Old Man Winter probably lives in this austere area of Sierra Blanca peak, the west side which Ruidoso cannot see. The News camera captured this

view of the heavy snow in that area that measures as much as a dozen feet deep in some places. Photo was made from plane piloted by R. H. Hedgecock.

**GUIDEPOST** WHERE TO STAY WHERE TO EAT

### —OPEN YEAR 'ROUND—

**EL ALTO LODGE**  
All Courts Have Fireplaces, TV's — Kitchennettes  
Pho. 257-2521 — Box 255 Ruidoso

**MITCHELL'S MOTEL**  
Now is Serving Breakfasts and Snacks in the New COFFEE CUP  
Mr. and Mrs. Max Oliver  
On U. S. Highway 70 — Nearest to Ruidoso Downs Race Track  
17 Units with TV in Every Room  
Pho. 257-2599 — P. O. Box 267 Ruidoso Downs, N. M.

**BENNETT'S INDIAN SHOP**  
Don't Miss Ruidoso's Oldest Indian Trading Post — Authentic Jewelry, Navajo Rugs, Apache Crafts, Rocks, Arrowheads.  
Open Year 'Round — West Highway 70

**NOB HILL LODGE & RESTAURANT**  
Chicken - Steaks - Seafood - Mexican Food - Sandwiches  
SPECIAL LUNCH — 95¢  
Open 11 a.m. to 2:30 p.m. and 5 p.m. 'til Midnight Monday Thru Thursday; Open 11 a.m. to 2:30 p.m. and 5 p.m. 'til 2:30 a.m. Friday and Saturday. — On Sunday Open 'til 10 p.m.

**SPEARHEAD MOTEL**  
Atmosphere Old Fashioned Hospitality 15 Units  
Some with Kitchennettes  
Box 124 Ruidoso, N. M.  
Pho. 257-2527

**Dan Dee**  
Ruidoso's Finest Cabla Accommodations  
Box 844 Ruidoso, N. M.  
Pho. Area 994 257-3108

**LILLIE'S RESTAURANT**  
Southwest Mexican Food  
"Everything is Cooked in Lillie's Kitchen"  
— Downtown Ruidoso —

**PEPPERMINT BAR**  
— GATEWAY CENTER —  
OPEN 7-7 — 257-2522

Things to Do — Where to Shop  
In The Playground of the Southwest

**High Country Lodge and Restaurant**  
"Ruidoso's Year Around Resort"  
Swimming Pool - Tennis Court

**AM-FINN SAUNA**  
Reservations for Parties  
257-2720  
Highway 27 at the Turn-Off to Sierra Blanca Ski Area

—Open 24 Hours—  
**BISCUIT HILL CAFE**  
Try Our Old Fashioned Breakfasts  
Homemade Biscuits With Mrs. Flor's Apple Preserves  
Located on Highway 70 — 3 Miles East of Race Track

**29 PINES MOTEL**  
"Where Your Pleasure is Our Business"  
FERN & RUSSELL HAWK, Owners  
P. O. Box 696  
Phone 257-4569  
Fireplaces — TV's  
One Block West of Bank  
Right Downtown in Ruidoso, New Mexico

**CHAPARRAL MOTOR HOTEL**  
Convention Center for the Southwest  
100 Beautiful Rooms—Dining Room  
Office Shop—Cocktail Lounge  
Free Show—Beauty Shop  
Father Shop—Conference Rooms  
Bill Adkins, Manager  
Phone 278-5511  
RUIDOSO DOWNS, N. M.

**Alpine Lodge**  
CENTRALLY LOCATED  
Rooms with TV and Courtesy Carts  
Wash to Wash Carport  
Drawer M — Pho. 257-4423  
RUIDOSO, NEW MEXICO

**Monjeau Cafe**  
BUDDENSTEIN & MEYEREM  
"Vola Strong's Good Home Cooking"

**HOLIDAY HOUSE**  
"Ruidoso's Friendlier"  
TV & Phone in All Rooms  
Decorative — Refreshment  
Cocktail and Kitchen  
Private Room — Bath  
21 S. Roberts St. — Pho. 257-4451

**20 Modern Cabins with Fireplaces and Kitchennettes**  
Pho 257-4451 — Box 196

**Park**  
Proposed as officers of New Mexico Racing, Inc., are Culver, president; Kruger, vice-president; Gillespie, secretary, and Mangino, treasurer.

Both tracks would use the present La Mesa management for racing operations—Culver as president; Gillespie, as racing secretary and pari-mutuel manager; Mangino, concessions and operations, and Bobbye Jo Culver, publicity.

Culver is the major stockholder of La Mesa and Northeastern. Under the merger plan, La Mesa's total authorized capital stock is listed as \$355,569 which will be converted into 1,422,276 shares of common stock of New Mexico Racing, Inc., with a par value of 25 cents a share.

Santa Fe Downs, according to the plan, has a total authorized capital stock of \$2.5 million involving 10 million shares valued at 25 cents each. The plan said 1,422,276 shares of Santa Fe Downs' common stock has been issued.

Planned for construction at Santa Fe Downs are a new grandstand, approximately 700 horse stalls, parking, extension of the present racing oval to a one-mile oval and additional equipment. The cost will be approximately \$2 million, said Kruger.

Planned for La Mesa are remodeling of the Turf Club, Club House, saddling paddock, jockey quarters and rebuilding of six barns.

An outline of the proposed merger shows Northeastern's assets include 600 acres of land south of La Mesa Park, an airport, sale barns and investments plus 162,000 shares of Holiday Inn as a franchise—owned by La Mesa Corp.—and the 1,422,276 share of stock in New Mexico Racing.

Bonanza's assets were listed as 1,422,276 shares of New Mexico Racing and its 600 acres of land north of Santa Fe Downs, south of Santa Fe.

The plans also call for stockholders of each parent corporation to create a subsidiary corporation consisting of 170.47 acres at La Mesa Park racing plant and 197.4 acres at Santa Fe Downs racing plant.

Stock in each subsidiary corporation would be owned by each parent corporation—Northeastern and Bonanza. After the sales of the 1,760,000 shares of stock in New Mexico Racing, and after racing dates are approved by the State Racing Commission, the two subsidiary corporations shall merge into New Mexico Racing, Inc., under the plan.

Plans call for operating 24 days of racing at Santa Fe Downs in the fall of 1969, after the State Fair meet, and closing Nov. 11 when Sunland Park, in southern New Mexico, opens.

The spring, 1970, plan calls for racing at Santa Fe Downs after Sunland closes and up until the last of May—La Mesa could run its approximately 48 days of summer racing.

Furniture for any room in the house, including carpeting, draperies, dinettes, bedding, living room sofas, occasional chairs and appliances of all kinds by America's most famous manufacturers. Terms at Gambles.



**G. O. P. DINNER SET**  
The Republican party of New Mexico will start its 1969 campaign with a Lincoln Day fund-Skiing hotel in Albuquerque Feb. 9, raising dinner featuring a former congressman from Minnesota, Dr. Walter Judd, as speaker. The dinner will be held at the Western Boulder, Colo., to Window Rock, Ariz., for emergency supply and evacuation missions.

**LATE JURIST**—Longtime judge for the Third Judicial district, serving Lincoln, Otero and Dona Ana counties, W. T. Scoggin (above) died during the latter part of December. He was forced to retire in 1966 due to illness, and was in serious condition for several months prior to his death at Las Cruces.

**Catholic Church History Told Rotarians**  
Rotarians heard a talk by Father Sabine Grigo of St. Eleanor's Church about St. Jude Thaddeus Catholic Church and the history of the Hondo Valley settlement by exiles from Mexico.  
The meeting was held Tuesday noon at Wattle's Cafe. Father Grigo also told about Father Braun and his building of the St. Joseph Mission church in Mesaca lero.  
Guests at the meeting were O. S. Montes and Therman Morgan from Ruidoso and Mike Payne, a student of Ruidoso High. Also at the meeting was the Rev. Bernard Smith, a Methodist missionary from Cochamba, Bolivia. He spoke briefly of his work there.



**How to put your finger on more business...fast**

Put your long distance telephone to work for you. It covers ground quickly and at low cost. This personal touch pays off in results. Try it.

**RUIDOSO TELEPHONE CO.**  
Phone 257-4041

### Ski Condition Terms

(Editor's Note: These terms to describe skiing conditions at Sierra Blanca Area will be followed in all future ski condition reports, and are used in the new tapes made daily to report latest developments which you can hear by dialing 257-4252.)

**POOR:** Many obstacles (stumps, rocks, etc.) showing on all trails. Some lifts and some trails may be closed due to insufficient snow.

**EXCELLENT:** Sufficient base to cover any and all obstacles on all trails, and some new snow within past week.

**GOOD:** Sufficient base to cover all obstacles on all trails. No new snow within the past week and surface conditions may vary.

**FAIR:** Snow covering not sufficient to cover all obstacles on all trails. Some trails may be closed due to the lack of snow or difficult skiing conditions.

1. Trails and/or lifts may be closed at any time at the discretion of the management due to insufficient snow, difficult skiing conditions, or for any other reason the management deems necessary.

2. There may be times when all the trails do not have the same conditions or the top of the mountain may not have the same conditions as the bottom. In this situation the report will be issued on the management's best judgment of the average conditions.

3. Road conditions will not be mentioned in our reports other than in the case that the road is closed. The conditions vary too much from morning to afternoon. The New Mexico State Highway Department maintains the road with excellent equipment including a new snow blower. Chains may be required and we advise skiers to have chains with them at all times when driving to the ski area.

**SKI REPORT**  
**DIAL 257-4252**  
FOR THE ONLY OFFICIAL  
**SKI REPORT FOR SIERRA BLANCA**  
**SKI AREA DAY OR NIGHT, DIRECT FROM THE AREA.**  
THE RECORDED TAPE WILL BE  
**CHANGED WHENEVER THERE IS A CHANGE OF CONDITIONS.**

# Bowling

**Monday Mixed League Results of Jan. 8**

Team	W	L
Lady's Store	29 1/2	17 1/2
Holiday Bowl	26	20
Ruidoso News	32 1/2	23 1/2
Birmingham Ldry.	31	25
Smith Ins.	28 1/2	27 1/2
Redman TV	27	23
Swearingin, Inc.	27	23
Win, Place & Show	25 1/2	30 1/2
Timberly Elec.	24 1/2	31 1/2
W. & J. Food Basket	23	33
Ruidoso Telephone Co.	21 1/2	34 1/2
Team No. 6	20	36

High team 3-game series: Holiday Bowl, 2419; Ruidoso Telephone Co., 2324; Redman TV, 2330. High team game: Holiday Bowl, 832; Ruidoso Telephone Co., 831; Redman TV, 813.

High individual 3-game series:

Mack Cook, 585; Gordon Hewlett, 539; Jack Kannady, Sr., 538; Dee Von Rosenberg, 537; Elsie Williams, 457; Maxine Beal, 451. High individual game: Mack Cook, 294; Jack Kannady, Sr., 229; Gordon Hewlett, 204; Dee Von Rosenberg, 192; Maxine Beal, 187; Ronnie Hewlett, 180.

## Wednesday Mixed 4-Sum Results of Jan. 5

Team	W	L
Nunley Drug	39	13
Hall Const.	31	21
Whisp. Pine Coffee Shop	26	26
Apache Music	24	28
Davis Developments	20	32
Navajo Spirits	16	36

High team 3-game series: Whisp. Pine Coffee Shop, 2331; Nunley Drug, 2262; Apache Music, 2261. High team game: Apache Music, 897; Whisp. Pine Coffee Shop, 892; Nunley Drug, 773.

High individual 3-game series: Jack Kannady, Jr., 556; Glen Hall, 528; Ben Hall, 519; Annie Keith, 497; Joelyne Wright, 480; Sandy Shaw, 429. High individual game: Jack Kannady, Jr., 226; Glen Hall, 204; Joe Chrisman, 192; Joelyne Wright, 191; Annie Keith, 173; Polly Hall, 167.

Splits converted for free game: Ruth Dally, 54; Glen Hall, 3-7. Ruidoso Ladies' League Results of Jan. 9

**USED FREEZERS, REFRIGERATORS, CHAIN SAWS HOUSE WIRING HART'S E. & M.**

Repairs and Service On Household Appliances  
Pho. 257-2835 - 257-4105  
Home Phone 378-2022

**H. & H. Construction**

New Homes Commercial Building Red-Mix Concrete Ceramic Tile Work Repairs, Remodeling Formica Tops No Job Too Small-Fix-It Service No Job Too Large  
Phone 257-2520  
Ruidoso - Box 789

Commercial - Homes - Additions Repairs - Remodeling

## JOHN R. EMDE

BUILDER

Licensed Contractor Phone 257-2241 Ruidoso, New Mexico P. O. Box 956

## CARTER ELECTRIC

Licensed & Bonded Electrical Contractor Commercial and Residential Wiring

Established Since 1954 Small Appliances Repaired

Phone 257-2028 - P. O. Box 612, Ruidoso Next Door To TV Cable Office

## RUIDOSO TEXACO

Serving Famous Texaco Products

Special on new & used tires and wheels Downtown Ruidoso on Sudderth Drive  
Phone 257-2821 George Escalante and John Betts, - Mgrs.

Be Smart - Think Wise

### LET STRONG WINTERIZE

If we're thoughtful just this minute, We shall gladden life and give it Grace to make it all subtle.

In what'er we say or do, Him, For the life is long, we live it

If we put a purpose in it, Just this minute at a time.

**STRONG CO. PLUMBING & HEATING IS NOW THE EXCLUSIVE DEALER HERE FOR CARRIER HEATING AND AIR CONDITIONING**

LICENSED & BONDED  
Phone 257-4352 - 2465 Sudderth - Ruidoso

Spring Tension Across Here Casement Window Owners Before You Buy Look At "HUMPHREY'S" Inside Sliders

Tension (wood) Sealed Removable In Summer Teflon Glides In Vinyl Tracks Tight-Efficient 2" Air Space Between House & Storm Panel We repair Best Status of Storm Windows, Doors and Screens

New Mexico Glass Co. Phe. 257-2423

# Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products



**IN NEW QUARTERS**—Following purchase of Herb Bay's Motor Parts Co. business in Palmer Gateway by Allen's Auto Parts recently, stock and fixtures of Allen's business near Skyland Auto Service on Sudderth Drive near Margaret's Cafe was moved to the Motor Parts location. Jesse Reynolds and Jay Riddle, partner with Allen Lugin in the business, are shown behind counters following the move last week.

Real Estate, Kleen Laundry vs. Hollywood Lumber, Holiday House vs. Gambles.

**Thursday Men's League**

Team	W	L
Manana	38	18
Ruidoso Natural Gas	34	22
Hall Const.	30	26
C. & L. Lumber	30	27
N. M. Glass Co.	29	27
Smokoy Bear Motel	28	28
Gateway Shell	27	29
Jones Const.	26	31
Holsum Bread	20	36
Chaparral Hotel	19	37

High team 3-game series: C. & L. Lumber, 2678; Manana, 2666; New Mexico Glass, 2647. High team game: C. & L. Lumber, 996; New Mexico Glass, 984; Ruidoso Natural Gas, 982.

High individual 3-game series: Van Hobbs, 566; Herb Ford, 558; Mack Cook, 552. High individual game: Arthur Struve, 237; Ben Hall, 233; Van Hobbs, 222.



**OUTSTANDING SALES PERSONNEL**—Picked for the second year as outstanding real estate salesman by the Ruidoso Multiple Listing Bureau, and honored during the board's year-end holiday supper was Jack Siddens, left. Mrs. C. M. (Buzz) Whitlock, center, was picked as runner-up. Both work in the real estate department of Dan D. Swearingin, Inc., managed by Tommy Partee, right.

## THE HIDE SHOP

CUSTOM LEATHER GOODS

### Schedules Basketball

Ruidoso High School Basketball Schedule - 1967-68

7th - 8th - 9th Grade Teams

Jan. 16 - Clouderoff, 7-8-9, there, 5.  
Jan. 18 - Captain, 7-8-9, here, 5.  
Jan. 23 - Berendo, 8-9, there, 5.  
Jan. 29 - Hondo, 7-8-9, here, 5.  
Jan. 30 - Mt. View, 8-9, here, 6.  
Jan. 31 - Feb. 2 - Ruidoso Freshmen

PAUL THREE - SHOTGUN B Ruidoso News Friday, January 12, 1968

Tournament.

**CARRIZO 1967-68 BASKETBALL SCHEDULE**

Jan. 12 - Open.  
Jan. 13 - Hondo at Hondo.  
Jan. 16 - Corona at Corona.  
Jan. 19 - Ruidoso at Carrizoso.

Remodeling - Repairs - Excavating

## J. W. VON ROSENBERG

General Contractor

Concrete Work  
Phone 257-4563 - Ruidoso, New Mexico

### INSURANCE

For All Types and Coverages

## J. H. COOPER AGENCY

THE AGENCY OF SERVICE  
Phone 257-2410 or Residence 257-2713  
Now Located in Gateway Center Next Door to Ski-Skellar

Home - BUILDER - Commercial Remodeling - Roof Repairs Floor Sanding - Floor & Upholstery Cleaning

## Ruidoso Maintenance Co.

Licensed Contractor Phone 257-2303 Ruidoso, New Mexico P. O. Box 1227

## JANZEN CONSTRUCTION

Residential - Commercial - Remodeling

## JANZEN ROOFING

ALL KINDS Built-Up - Shingles - Tile - Shakes  
DEAN JANZEN, BONDED CONTRACTOR  
Pho. 257-2544 - Ruidoso, N. M. - Box 1825

## INSULATE YOUR HOME THIS WINTER

WE HAVE THE RIGHT KIND

# Hollywood LUMBER

Pho. 378-2645 - T. C. DELANEY, Mgr. - Highway 70  
WE GIVE S. & H. GREEN STAMPS

## MODERNIZE WITH KOHLER

Kohler offers you fixtures in a wide choice of colors: Avocado, five pastels and white . . . Five hold accent colors.

### Sid Courville Plumbing & Heating

Phone 257-2055 Ruidoso, N. M.

Jan. 20 - Magdalena at Carrizoso.  
Jan. 26 - Rosewell at Carrizoso.  
Jan. 27 - Hagerman at Carrizoso.  
Feb. 2 - Dexter at Dexter.  
Feb. 3 - Hondo at Carrizoso.  
Feb. 9 - Ruidoso at Ruidoso.  
Feb. 10 - Corona at Carrizoso.  
Feb. 16 - Open.  
Feb. 17 - Captain at Carrizoso.  
HONDO 1967-1968

**BASKETBALL SCHEDULE**

Jan. 12 - Captain at Hondo.  
Jan. 13 - Carrizoso at Carrizoso.  
Jan. 18-19-20 - Dexter Tourney.  
Jan. 26 - Captain at Captain.  
Jan. 27 - Clouderoff, at Clouderoff.  
Feb. 2 - Clouderoff, at Ruidoso.  
Feb. 3 - Carrizoso, at Carrizoso.  
Feb. 9 - Rosewell JV, at Hondo.  
Feb. 10 - Lake Arthur, at Lake Arthur.  
Feb. 12 - Corona, at Hondo.  
Feb. 17 - Hagerman, at Hagerman.  
Coaches: Frank Ready and Bill Ambrose.  
Cheerleaders: Carolyn, Judy, Linda, Becky and Ethel.

Feb. 9 - Tularosa at Tularosa.  
Feb. 10 - Hagerman at Captain.  
Feb. 16 - Lake Arthur at Lake Arthur.  
Feb. 17 - Carrizoso at Captain.  
RUIDOSO WARRIORS 1967-68 Basketball Schedule

Jan. 12 - Clouderoff, there.  
Jan. 13 - Hagerman, there.  
Jan. 18 - Carrizoso, there.  
Jan. 20 - Socorro, here.

Jan. 23 - Canutillo (A only), here.  
Jan. 26 - Socorro, there.  
Jan. 27 - Ogdard, there.  
Feb. 2 - Hondo, here.  
Feb. 3 - Captain, here.  
Feb. 9 - Carrizoso, here.  
Feb. 16 - Clouderoff, there.  
Feb. 17 - Dexter, here.  
Feb. 22-24 - District 5-B Tournament - Artesia.  
\* Indicates Conference Games.

## NOTICE

We Are Now The Franchized Dealer for

## HOMELITE CHAIN SAWS

And Equipment

We Also Have Car Parts

## HOLLYWOOD CAR PARTS

Hughie Waterman - Hwy 70 - Hollywood - Ph. 378-3471

### Our Churches

**UNITED METHODIST CHURCH**  
Pastor: David M. M.  
Dorothy W. Ross, Pastor  
Worship Service - 11 a.m.  
Young People's Service - 7:00 p.m.  
Wednesday Evening - 7:30 p.m.  
Sunday Morning at 8 a.m. (KRRR)

**CHRISTIAN SCIENCE SERVICES**  
Sunday School services each Sunday at 10 a.m.  
Every Sunday, 11:00 a.m., in Ruidoso  
Women's Club, Tuesday meetings  
Following regular service each 10th Sunday.

**FIRST BAPTIST CHURCH**  
Ruidoso, N. M.  
Rev. Redford H. Hildebrand  
Sunday School - 9:45 a.m.  
Worship Service - 11:00 a.m.  
Training Union - 8:30 p.m.  
Worship Service - 8:00 p.m.  
Wednesday Night Service - 7:00 p.m.  
THE FIRST CHRISTIAN CHURCH  
REV. TRUMAN MORGAN, Pastor  
Palmer Gateway - Ruidoso  
Nursery Provided

**SUNDAY SCHOOL - 9:45 a.m.**  
Morning Worship - 11:00 a.m.  
Thursday - 7:00 p.m.

**FIRST METHODIST CHURCH**  
Ruidoso, N. M.  
Charles Luther, Pastor  
In Old Ruidoso School Building  
Sunday Services - 9:45 a.m. and 7:00 p.m.  
Tuesday Services - 7:00 p.m.  
Services in Spanish and English. You Are Welcome

**COMMUNITY METHODIST CHURCH**  
Rev. Wayne Taylor, Pastor  
Sunday School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
Evening Worship - 7:00 p.m.  
Youth Meeting - Sunday, 6:30 p.m.  
Women's Prayer Group, Wednesday, 7:30 a.m.  
Family Night, First Sunday, 6:00 p.m.  
First Wednesday 7:45 p.m. General Meeting 8:00 p.m.

**RUIDOSO BAPTIST CHURCH**  
Wayne Taylor, Pastor  
Palmer Gateway  
Sunday School - 9:45 a.m.  
Morning Worship - 10:45 a.m.  
Evening Service - 7:00 p.m.  
Wednesday Night Bible Study, 7:00 p.m.

**CHURCH OF JESUS CHRIST L.S.D.**  
Ruidoso School Building  
Sundays at 10:30 a.m.  
Sunday School and Sacrament Meeting

**JEROME'S WITNESSES**  
Kingdom Hall - Ruidoso  
Congregational Services, Palmer Gateway, Ruidoso  
Sunday School - 9:45 a.m.  
Sunday Watchtower Study - 10:00 a.m.  
Thursday Ministry School - 7:00 p.m.  
Thursday Service Meeting - 8:00 p.m.

**GATEWAY ASSEMBLY OF GOD CHURCH**  
Palmer Gateway, Ruidoso  
Pastor: Tim Olson  
Sunday School - 9:45 a.m.  
Morning Service - 11:00 a.m.  
Evening Evangelistic Service - 7:00 p.m.  
Wednesday Evening, 7:00 prayer time and Bible Study.

**FIRST PRESBYTERIAN CHURCH**  
REV. FRANK CROWN, Minister  
Church School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
GATEWAY CHURCH OF CHRIST  
D. L. HARRISON, Jr., Minister  
Bible Study - 9:30 a.m.  
Training and Counseling - 7:00 p.m.  
Sunday Evening Worship - 6:00 p.m.  
Wednesday Prayer Meeting - 7:00 p.m.  
Ladies' Bible Class, 9:30 a.m. Wednesday, 4:30 p.m.

**FIRST BAPTIST CHURCH**  
REV. HUGH STILES, Minister  
Palmer Gateway, Ruidoso, N. M.  
Sunday School - 9:45 a.m.  
Morning Worship - 11:00 a.m.  
Training and Counseling - 7:00 p.m.  
Wednesday Night Service - 7:00 p.m.

**CATHOLIC SERVICES**  
Father Laurier A. Labrosse, Pastor  
Sunday Masses  
St. Eleanor's in Ruidoso (winter) - 7:00 a.m. and 11:15 a.m. (summer) - 7:00 a.m. & 9:00 a.m. 11:15 a.m.  
St. Jude Thaddeus in San Patricio - 7:00 a.m. & 9:15 a.m.  
Confessionals in Ruidoso every Sunday and the day before Holydays and First Fridays from 7 a.m. to 9 a.m. in both churches upon request.

**MESSENIER INFORMERS**  
Worship Services - 11 a.m.  
Frank Love, Minister  
Christian Education  
Church School - 10 a.m.  
Bible Study - 7:00 p.m.  
with the exception of evening services  
and First Fridays from 7 a.m. to 9 a.m.

**EPISCOPAL CHURCH**  
Rev. James E. H. Foster  
Glebe, St. Anne's  
Sundays - 8:00 p.m.  
Sundays - 11:00 a.m.  
Holy Communion - 7:00 a.m.

## WE BUILD ANYTHING

Vacation Cabins - Residences - Commercial

Also Remodeling and Repairing

### ROOFING - FENCING - PAINTING

- 9 YEARS IN RUIDOSO -

## G. A. & S. L. Jones

Construction

Phone 257-4270 - P. O. Drawer J

## FRANCHISED DEALER IN RUIDOSO FOR DAYTON BRAND ELECTRIC MOTORS

# DIAL Electric

2 Doors West of Montezuma Motel

AGENT FOR TESCO NEON SIGNS, INC.  
COMMERCIAL - RESIDENTIAL LICENSED CONTRACTOR LIGHTING FIXTURES - LAMPS  
Phone 257-6011 Box 823 - Ruidoso, N. M.

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:

## Ruidoso State Bank

Member F. D. I. C.

## Keeth Gas Company

In the Gateway - Phone 257-4228

### Three Teams Mix With 2528 Juniors

Three junior basketball teams from Ruidoso high school played at Carrizozo Tuesday afternoon, winning one and losing two. The 5th graders won over Carrizozo 22-14, but the freshman squad dropped a 51-32 match and the 7th graders were swamped 38-14. Wayne Fulson with 8 and Danny Sorias...

Bell with 6 were top scorers for Ruidoso's freshman and Craig Horton and Phillip Smith with 7 points each led the 7th graders. Top scorers for the 8th grade match were not announced.

### REPORT OF CONDITION OF Ruidoso State Bank, Inc., of Ruidoso in the State of New Mexico at the close of business on Dec. 29, 1967.

ASSETS	
Cash, balances with other banks, and cash items in process of collection	1,146,947.07
United States Government obligations	1,546,541.79
Other securities (including \$1.00 corporate stocks)	1,062,964.82
Obligations of States and political subdivisions	501.00
Other loans and discounts	4,373,900.88
Bank premises, furniture and fixtures, and other assets representing bank premises	124,225.24
Real estate owned other than bank premises	22,493.72
Other assets	988.88
<b>TOTAL ASSETS</b>	<b>8,268,002.08</b>
LIABILITIES	
Demand deposits of individuals, partnerships, and corporations	2,474,006.86
Time and savings deposits of individuals, partnerships, and corporations	3,300,081.25
Deposits of United States Government	72,703.34
Deposits of States and political subdivisions	1,548,480.25
Deposits of Commercial Banks	75,000.00
Certified and officers' checks, etc.	117,287.31
<b>TOTAL DEPOSITS</b>	<b>8,168,260.01</b>
(a) Total demand deposits	\$3,280,913.42
(b) Total time and savings deposits	\$4,887,346.59
Other liabilities (including \$8,625.06 mortgages and other items on bank premises and other real estate)	12,680.18
<b>TOTAL LIABILITIES</b>	<b>7,800,947.09</b>
CAPITAL ACCOUNTS	
Capital: (a) Common stock, total par value	162,500.00
No. shares authorized	10,250
No. shares outstanding	16,250
Surplus	162,500.00
Undivided profits	179,553.89
Reserve for Contingencies and other Capital Reserves	162,500.00
<b>TOTAL CAPITAL ACCOUNTS</b>	<b>607,053.89</b>
<b>TOTAL LIABILITIES AND CAPITAL ACCOUNTS</b>	<b>8,268,002.08</b>

**MEMORANDA**  
Average of total deposits for the 15 calendar days ending with call date 7,477,112.98  
Average of total loans for the 15 calendar days ending with call date \$242,211.74  
We, T. B. Hood, President, and Ed Wimberly, Vice-President & Cashier of the above-named bank do solemnly swear that this report of condition is true and correct to the best of our knowledge and belief.

T. B. HOOD, President  
ED WIMBERLY, Vice-President & Cashier  
Correct—Attest:  
R. C. BUCKNER  
BRUCE GRIFFITH  
JAMES A. BEALL  
DIRECTORS  
Anita Sims, Notary Public  
My commission expires Dec 10, 1969.

## AN AFFIDAVIT

STATE OF NEW MEXICO,  
COUNTY OF LINCOLN, ss

Before me, a Notary Public in and for the State of New Mexico, personally appeared Vic Lamb, publisher of the Ruidoso News, a newspaper published in Ruidoso, Lincoln County, New Mexico, who deposes and swears that the number of readers who enjoyed the services of the Ruidoso News during the year of 1967 just closing totaled almost—

# 250,000

He further declares that more than 161,000 copies of the newspaper were printed in the 52 issues of 1967 which reached a mass audience throughout the Southwest, providing news of happenings here of all types; sports, school events, civic happenings, tragedies, success, entertainment, plus carrying the messages of hundreds of advertisers, using want-ads and space advertising. The 52 newspapers printed by the Ruidoso News also carried more than 625 news pictures of people and events of this area — guaranteeing the widest possible reader interest and service to this fast growing community.

/s/ Vic Lamb  
Signed in my presence and duly sworn by me this 1st day of January, 1968.  
Jimmy Don Douglas, Notary Public in and for the State of New Mexico.  
My Commission Expires the 23rd day of January, 1971.  
(SEAL)

# RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

Nice 2-bedroom home on the pavement and near the airport. For Sale or Trade. Can be purchased with one, two or three level lots.

Three bedrooms, 2-car carport, fireplace and partially furnished. Near the airport. Only \$14,500 total price.

Very attractive and well built home located on Sudderth Drive. Ideal for a residence and business combination. See us for the particulars.

ALL NEW. Three bedroom, 1 1/2 bath home with fireplace and carport. Located in year 'round residential area near Golf Course.

Special Buy now this 4-bedroom summer cabin complete with 3 1/2 baths, fireplace and furniture. Could be winterized for year 'round use.

Extra Nice one bedroom, one bath Ski Cabin with fireplace. Located in Upper Canyon.

Three bedroom, 2-bath Ski Cabin in upper Ruidoso. Accessible year 'round. Fireplace and partially furnished.

LARGE Commercial Tract located in the heart of Ruidoso. Has river frontage and tall pines. Ideal for motel, condominium or apartments.

Commercial Building on Sudderth Drive. Excellent condition and complete with living quarters.

## Dan D. Swearingin, Inc.

Tommy Ferret, Sales Manager  
SALES:  
Margie Whitlock — Jack Siddens — Jess Nobles — Otis Spears  
257-4255 257-4075  
CHECK WITH US ON OUR RANCH LISTINGS AND TRADES



### ALTO BRIEFS

**BY AILEEN LINDAMOOD**  
Last week Mr. and Mrs. Preston Ratchiff and Prentice Creel returned to New Mexico State after spending the holidays with their parents, Mr. and Mrs. George Creel.

Bryce and Alban Clark of El Paso spent the week-end with her parents, the Sam Alkens. Her guests are all from England but have been in El Paso for sometime. Miss Field is from Birmingham, Mr. Bryce from Dunfermland, Scotland and Mr. Clark is from London. Bobby Baxter, Larry Vineyard and Rusty McJearman of Abilene, Texas were skiing last week-end. They all attend S. M. U. in Dallas.

They stopped by the store because it began to snow and by nightfall Bobby Baxter's grandparents, Mr. and Mrs. Robert Baxter of Dallas, Chains were in order and a "must" to get between here and the ski run and between here and Ruidoso. Monday a.m. we had 5-inches of snow. The highway crews worked try Lodge last week-end and Sunday morning about 10:00 a.m. open.

### PAGE FOUR SECTION B

Ruidoso News  
Friday, January 12, 1968

### Legal Notice

**CALL FOR BIDS**  
The Ruidoso Board of Education desires to receive bids to furnish insurance on all motor vehicles owned, operated or supervised by the school district. Specifications will be available in the office of the Superintendent of schools, George F. White, after Thursday, January 4, 1968. Bids will be received at the Superintendent's office up to and including January 11, 1968 at 7:00 p.m. when they will be opened and read aloud. The board reserves the right to reject any and all bids, and waive all technicalities.  
**RUIDOSO BOARD OF EDUCATION**  
/s/ Ralph Petty, Chairman  
Attest: /s/ Dave Parks, Secretary 1-5-12

### CLUB CALENDAR

- Ponderosa Court No. 6**, Order of the Amaranth, Inc., meets Tuesday of every month, 7:30 p.m. in Eastern Star Bldg.
- Ruidoso-Hondo Valley Rotary Club** meets Tuesday noon at Watline.
- The Women's Auxiliary of Ruidoso** meets each Tuesday the month at 8:30 a.m. at the Women's Auxiliary Hall in Ruidoso Downs.
- White Mountain Jeep Club** meets each third Tuesday at 7:00 p.m. at the El Paso Club Bldg. in Palmar Gateway. L. C. Crews, president; Sara Stark, secy.
- Lions** support every Tuesday night at the Lions Hut in Sylvania. Club meetings held in the Maytag Washeteria.
- Women's Society for Christian Service** meets each first Wednesday of the month at 7:30 p.m. place to be announced.
- Ruidoso Chapter No. 66**, Order of the Eastern Star, meets the second Thursday of every month, 8 p.m. in the El Paso Club Bldg. in Palmar Gateway. Visiting members welcome.
- Heta Sigma Phi** chapters meet each second and fourth Monday nights.
- Women's Church of Christ** in the Gateway every first Wednesday of the month at the church.
- The Presbyterian Women of the Church** meet each second Tuesday of the month, at 2:30 p.m. place to be announced.
- Lincoln County Art Ass'n** meets second Thursday each month, 7:30 p.m. Place to be announced.
- The Ruidoso-Hondo Valley Chamber of Commerce** meets each third Monday of the month at 7:30 p.m. Place to be announced. The meeting is open to the public.
- Rainbow Girls Assembly** meets each first and third Thursday, 7:00 p.m. in O. B. Hall in Palmar Gateway. Board of visitors. Board meetings each first Thursday of the month. Luncheon and card games at the Woman's Club every Monday at 12:30 noon.
- Alcoholics Anonymous** meetings each Tuesday 8 p.m. Ruidoso Downs, phone 372-1004, P. O. Box 468.
- Ruidoso District Junior Chamber of Commerce** meeting every Tuesday, 7:00 p.m. in the Conference Room at Chaparral Motor Hotel.
- Ruidoso Lodge No. 1** meets each first Monday in the O. B. Hall, 7:30 p.m. O. H. Stoneham, V. M. McDonald, Secy.
- RUIDOSO P. O. 256** meets each second and third Thursday at new Elks Club building on Highway 70 west, 8:00 p.m.
- LLOYD CON** Exalted Ruler Don Stark, Secy.
- R. P. O. E. Does** meet each and third Thursdays at new Elks Club building on Highway 70.
- Heritage chapter of DeMolay** meets each first and third Tuesday 7 p.m. at O. B. Hall in Palmar Gateway.
- The Women's Auxiliary of the Episcopal Church** meets every third Wednesday evening at 7:30 p.m. at the church.
- The Robert J. Harro Post No. 78** of the American Legion Auxiliary meet monthly on the third Thursday.
- The Christmas Women's Fellowship of the First Presbyterian Church** meets on the first Monday of each month in the church and runs a Christmas Bazaar 11:30 p.m.
- Ruidoso Valley Ambassadors** meet each second and fourth Tuesday 8:00 p.m. place to be announced.
- The Elks Club** meets every second and fourth Tuesday 8:00 p.m. at Elks Club Bldg. Phone 372-1004.
- St. Mary's Church** meets every second and fourth Saturday night, 8:00 p.m. in the church.

warm companion on a wintry day...



### a PORTABLE ELECTRIC HEATER that plugs-in anywhere

With a go-anywhere electric heater you can work or relax in comfort on the coldest days of winter when supplemental warmth is so often needed. Plug it in and clean, radiant electric heat quickly chases the chill. Ideal for hard-to-heat areas, baby's room, or any place where extra warmth is needed. Get a portable electric heater from your appliance dealer now. It's your ever-ready, warm companion, ready to comfort you and your family winter-long.

**COMMUNITY PUBLIC SERVICE**  
Your Electric Light & Power Company  
MAX MCCOY, Manager

## SAVE UP TO 35 Pct. Barnes Mobile Homes CLOSING OUT

On All 1966 Models  
1 New 12-ft. wide X 60-ft. 3-bedroom Deluxe Modern. List Price \$7,600 NOW \$5,250  
2 New 12-ft. wide 2 Bedrooms, \$3,300 Each Phone 378-2100 — Ruidoso Downs Across from Chaparral Hotel

ITINERARY FOR 1968

Jan. 2-3	—Corona City Hall.
Jan. 5	—Nogal, Mrs. Stearn's Store.
Jan. 8-9	—Capitan City Hall.
Jan. 10	—Lincoln, Lincoln Museum.
Jan. 11	—Hondo, Gonzales' Cafe.
Jan. 12	—Tinnie, Count's Store.
Jan. 15	—Picacho, Bowser's Store.
Jan. 16	—San Patricio, Post Office.
Jan. 17	—Glencoe, Shorty Ellis' Store.
Jan. 18-19	—Ruidoso Downs City Hall.
Jan. 22 thru Feb. 2	—Ruidoso City Hall

**LLOYD VIGIL**  
LINCOLN COUNTY ASSESSOR  
First published in the Ruidoso News Jan. 5, 1968

**White Mountain Estates**  
RUIDOSO'S PREMIER DEVELOPER

Your Best Investment In Ruidoso's Future. 257-2425

Choice Homesites In the Pines Ruidoso's Best Selection 257-2425

**Town & Country Estates**  
RUIDOSO'S PREMIER DEVELOPER

# RUIDOSO NEWS WANT-ADS

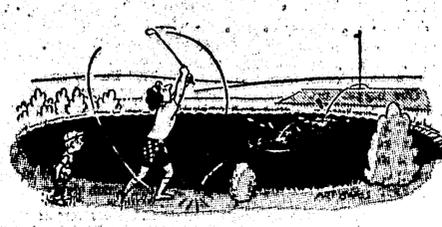
Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

**REALTOR**  
**Tom Jones**  
MULTIPLE LISTING SERVICE  
**RUIDOSO REALTY CO., INC. (1933)**  
FOR SALES OF LISTING SERVICE CALL

Emadair Chase Jones Res.: 257-2080 Office: 257-3008  
Annie Pritchett Res.: 257-2884

"LOTS AND BUILDING SITES IN GOOD AREAS"  
"APACHE PARK" — "CEDAR CREEK" — "GAVILAN ACRES"  
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek, 10 year terms if desired.  
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"  
—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

**Ruidoso Characters**



FOR SALE — 1959 Pontiac Catalina, automatic in very good condition. Call 257-4224 or see at Palace Motel. 28-lf.

4 Small furnished cabins — 6 lots on pavement—close in—  
pines. \$10,500 GETS ALL!

Three bedroom cabin, bunk house, partially furnished, with lots of storage.  
One 3-bedroom in Gateway area. Furnished, \$90 month—you pay bills.

**Bill Pippin**  
REAL ESTATE  
Across from Ruidoso Post Office — Box 1888  
Pho. 257-2341 Day; 257-2644 Night

**Legal Notice**  
RESOLUTION 67-13  
ELECTION RESOLUTION  
OF THE  
VILLAGE OF RUIDOSO,  
LINCOLN COUNTY,  
NEW MEXICO

BE IT RESOLVED by the Governing Body of the Village of Ruidoso that:

A. A regular Municipal election shall be held on Tuesday, March 5, 1968.

B. The following offices shall be filled:

1. One (1) Mayor to serve for a term of two (2) years.

2. Two (2) other Trustees to serve for a term of four (4) years each.

3. One (1) other Trustee to serve for a term of two (2) years each.

4. One (1) Municipal Judge to serve for a term of two (2) years.

C. That one polling place shall be used for the conduct of the regular municipal election.

1. Election Districts A and B of Precinct 19 shall be consolidated for the purpose of voting at the municipal election.

2. All voters in those parts of Precinct 19A and 19B within the municipal boundaries shall vote at the regular voting place of the Municipal Building.

D. All candidates for Municipal Office in said election shall file a declaration of candidacy in the office of the Municipal Clerk before 5:00 p.m., Monday, February 5, 1968.

E. The registration books for registering to vote at the regular Municipal Election shall be closed by the County Clerk at 5:00 p.m. Monday, February 5, 1968.

PASSED, ADOPTED, AND APPROVED this 2nd day of January, 1968.

/s/ C. M. Whitlock,  
Mayor Pro-Tem  
Attest: James L. Hino, Clerk (SEAL) 1-5-12-19

**HOME OF SOUND INVESTMENT**  
I AM AN INDEPENDENT REAL ESTATE BROKER

One of the nicest year around businesses in town. Very reasonable with good terms. Will consider some trade.

Nice two bedroom house in Gateway. Fireplace, paving, \$8,900.

Have a pool hall downtown. Building 30'x90'. Price, \$16,000. The owner owes approximately \$7,500 and will consider a trade for his equity.

Have a commercial lot approximately 80' wide on main street and two lots adjoining this on river. Total price, \$6,500, \$1,000 down, balance \$50 per month.

Very nice lot in Wingfield Addition.

Approximately seven acres in Upper Canyon, \$8,600.

Two bedroom house furnished as is. Ready to be moved into. Carport, two lots, fence and paving, \$9,500.

Three bedroom house with 1 1/2 baths, fireplace, garage, near race track, \$19,500.

Three bedroom Chalet, 1 1/2 baths, fireplace, great view, furnished, \$18,000, with terms.

Paul H. Douglass Real Estate  
Bus. Phone 257-2823 — Residence Phones 257-2400 — 257-2908  
In Postoffice Block — Box 294 — Jimmy & Carolyn Douglass, Sales

**RIVER FRONTAGE**  
2 bedrooms, 1 1/2 bath, fireplace, furnished, large, glassed in porch overlooking river. Room to build another cabin. Accessible.

**SPECIAL**  
2 bedroom furnished cabin, fireplace, 1 bath, large lot, close to river. \$800 down and \$100 per month.

**TWO HORSES**  
Can be kept on these two large lots and this furnished 3 bedroom TimberLodge for you.

**MOUNTAIN HOME**  
Nice 2 bedroom home.

**UNIQUE**  
Split level Mexican Adobe, 2 bedrooms, 1 bath, fireplace, central heat, patio, double garage, 3 large lots. Low down payment.

**MECHEM DRIVE**  
2 large vacant lots with a view. 284 foot frontage. The corner lot has been leveled, ready to build.

**NEAR RACE TRACK**  
3 bedroom brick, nice furniture, double garage, 2 large lots. Owner says sell.

**YOU FINISH**  
24'x32' Shell.

**Legal Notice**  
NOTICE OF PUBLICATION (Foreign)

Pursuant to Section 51-12-3, New Mexico Statutes Annotated 1953 Compilation, notice is hereby given of the filing, in the office of the State Corporation Commission of New Mexico, a Certificate of Incorporation and Statement of Foreign Corporation of SKI-SKELLER, INC., 1228 E. Wyo. Ave., El Paso, Texas, under the laws of Texas.

1. The amount of authorized capital stock is: \$100,000.

2. The amount of issued capital stock is: \$1,000.

3. The term of corporate existence of this corporation is: Perpetual.

4. The names of the officers and their addresses are: Chris A. Cummings, President, El Paso, Texas; Paul O. Sargent, Jr., Vice-President, El Paso, Texas; Carole A. Cummings, Secretary & Treasurer, El Paso, Texas; Jerry Woodard, Director, El Paso, Texas.

5. The objects and purposes of said corporation are: To carry on a general mercantile business; and to purchase, sell and deal in such goods, supplies and merchandise as are or may be sold in a general store.

6. The registered office in New Mexico is: P. O. Box 758, Ruidoso, New Mexico.

7. The name of the statutory agent in New Mexico, and in charge thereof, upon whom process against the corporation may be served is: George Evans, P. O. Box 758, Ruidoso, New Mexico.

8. Filed in the office of the State Corporation Commission of the State of New Mexico on Dec. 29, 1967, Certificate No. 59,812.

STATE CORPORATION COMMISSION  
Corporation Department  
/s/ Columbus Ferguson,  
Chairman 11c.

**Legal Notice**  
NOTICE OF PROBATE  
THE STATE OF NEW MEXICO To Whom It May Concern:

An instrument purporting to be the Last Will and Testament of Howard Eugene Davis, Sr., deceased, has been produced, read and filed as required by law. On January 31, 1968, at 10:00 a.m., at the Probate Court in Carrizozo, New Mexico, the Court will conduct a hearing for proving this Will; and if proved, the Court will render a judgment approving it as the Last Will and Testament of the decedent and admit it to probate.

WITNESS my hand and seal of the Probate Court of Lincoln County, New Mexico on December 19, 1967.

/s/ Inice Huest,  
Clerk of the Probate Court  
By /s/ Alice King  
Deputy (SEAL) 12-30; 1-5-12-19

**WE HAVE A COMBINATION**

Of a beautiful home plus additional lots and three lovely apartments, all on pavement. This property can be purchased all together or any part can be purchased separately. Let us discuss this excellent investment with you.

**Locke Realty Co.**  
"YOUR KEY TO A SOUND INVESTMENT"  
BETTY LOCKE — 257-2608  
Box 686, Ruidoso — Phone 257-4026  
Multiple Listing Service

**Lela Easter Real Estate**  
Lela Easter — Tom Jasper  
Your Friendly Brokers  
— Member MLS — — Notary Public —  
Telephones 257-4370 — 257-3105 — 257-2448

**Legal Notice**  
NOTICE OF PUBLICATION (Foreign)

Pursuant to Section 51-12-3, New Mexico Statutes Annotated 1953 Compilation, notice is hereby given of the filing, in the office of the State Corporation Commission of New Mexico, a Certificate of Incorporation and Statement of Foreign Corporation of SKI-SKELLER, INC., 1228 E. Wyo. Ave., El Paso, Texas, under the laws of Texas.

1. The amount of authorized capital stock is: \$100,000.

2. The amount of issued capital stock is: \$1,000.

3. The term of corporate existence of this corporation is: Perpetual.

4. The names of the officers and their addresses are: Chris A. Cummings, President, El Paso, Texas; Paul O. Sargent, Jr., Vice-President, El Paso, Texas; Carole A. Cummings, Secretary & Treasurer, El Paso, Texas; Jerry Woodard, Director, El Paso, Texas.

5. The objects and purposes of said corporation are: To carry on a general mercantile business; and to purchase, sell and deal in such goods, supplies and merchandise as are or may be sold in a general store.

6. The registered office in New Mexico is: P. O. Box 758, Ruidoso, New Mexico.

7. The name of the statutory agent in New Mexico, and in charge thereof, upon whom process against the corporation may be served is: George Evans, P. O. Box 758, Ruidoso, New Mexico.

8. Filed in the office of the State Corporation Commission of the State of New Mexico on Dec. 29, 1967, Certificate No. 59,812.

STATE CORPORATION COMMISSION  
Corporation Department  
/s/ Columbus Ferguson,  
Chairman 11c.

**Looking**  
For Farms, Ranches or Acreages?  
Call Jack Siddens  
Phone 257-4255  
Dan D. Swearingin, Inc.

**ATTENTION-SKIERS** — Week-end accommodations near ski area road. New two-bedroom cabin with fireplace. Completely furnished with linens and cooking utensils. Comfortably sleeps four. Call 257-4300 for week-end reservations. 11c

**ONLY \$60 EACH** — Steam Rubber Stamps with "Magna-Mount". They are magnetic and will stick to metal desk or drawer. Walls or any other metal surface. Standard stamps such as Air Mail, Charged, First Class Paid, Received, Forward, etc. in the Office Supply Department at Ruidoso News. 28-lf.

**CHECK PROTECTOR INK** in black and red in the Office Supply Dept. of Ruidoso News. Call 257-4026 for delivery of all kinds of office supplies. 15-lf.

**LEGAL FORMS** — Many kinds of legal forms. Ruidoso News.

**FOR RENT** — Winterized, furnished 3-bedroom cabin. Natural gas, fireplace, in Skyland, near shopping center, \$50 per month. Call 257-4110. 24-lf.

**IN OUR WAREHOUSE** — Year's end bargains in good furniture we've taken in trade. Much of it is as good as new, some needs some work on but the price will make it worth the effort. Refrigerators, stoves, dining sets, living room sets, occasional chairs, appliances, gambles. 67-lf.

**WILL TRADE** — Used lumber, Sears Craftsman Hopsmita, two lots in Knatched Hills, one choice with paved driveway, room for mountain home in Ruidoso. Contact Floyd E. Camp, 2602 West Alameda, Roswell. 28-41p.

**WANTED** — House Girl for Holiday Magic Committee. Door to door canvassing. Make money in your spare time. Small investment. Call 257-2744. 25-lf.

**CUSTOM MADE** Draperies, pillows, curtains, etc. Call 257-4026 for details and make to order. Select from hundreds of beautiful fabrics at Gateway. 28-lf.

**Ruidoso News**  
Friday, January 12, 1968

**Looking**  
For Farms, Ranches or Acreages?  
Call Jack Siddens  
Phone 257-4255  
Dan D. Swearingin, Inc.

**HOME LABELMAKER**, the Dymo TapeWriter at only \$60.00, in the Office Supply Department of the Ruidoso News. Self sticking, raised letters. Make your own labels for sports equipment, luggage, toys, cameras, label containers, many other uses in the home or office. 18-lf.

**FOR SALE** — New pair of ladies' Koflach ski boots, size 8, used only a few times. \$25. See at Ruidoso News. 11c.

**REWARD \$20** For return of gold chain bracelet lost near Nohay Water Lodge, Dec. 25. Contact Hilda Dadda, 257-4210. 28-lf.

**FOR RENT** — Modern one and two bedroom apartments. \$18 and \$20 per week, all bills paid. Also bedrooms for working men at Palace Motel, call 257-4263 or 378-2150 after 4 p.m. 20-lf.

**FOR SALE** — Woodcutters' supplies. Pioneer Chain Saws at C. L. Lyle & Supply on Highway 70, Hollywood. 14-lf.

**ALCOHOLICS ANONYMOUS** — Ruidoso chapter with a drinking problem or those interested in helping with the problem. Meet each Wednesday 8 p.m. Phone 378-4206 P. O. Box 468, Ruidoso Downs First door west of Johnson's (3rd St.) 28-lf.

**FOR ONLY \$10 a month** you can clean and feed an orphan child. For details write Christmas Children's Fund, Inc., China High, Richmond, Va., or Beta the Children's Foundation, Inc., Box 818, Norwalk, Conn. 28-lf.

**THREE BEDROOM HOME** — 1 3/4 baths, fireplace and panel ray heat with air conditioning, unfurnished, located in Gateway area. Rent or lease with option to buy. \$100 per month. 257-4110. 23-lf.

**FOR SALE** — Winterized cabin, excellent location, never occupied. Sell Jones. 18-lf.

**CREEMANOR**  
Renting 6 Units  
1 Bedroom — \$135.00  
2 Bedroom — \$165.00  
3 Bedroom — \$195.00  
All Utilities  
TV, Telephone; Laundry Facilities; Electric Kitchens  
October Thru June — Not Suitable For Small Children  
Phone 257-4058

**NOTICE**  
Occupation Licenses  
For The Village of Ruidoso Are Due and Payable NOW  
Deadline Is March 15, 1968  
Penalty and Interest Is Charged After That  
—Jim Hine, Village Clerk

**Legal Notice**  
NOTICE OF SALE  
NOTICE IS HEREBY GIVEN that on September 12, 1967, the District Court of Lincoln County, New Mexico, in Cause No. 7047, styled "The First National Bank of Roswell, a national banking corporation, vs. Tommy Hall and Joann M. Hall," entered its Judgment and Decree of Foreclosure in favor of The First National Bank of Roswell, the Plaintiff in said cause, and against the Defendants, Tommy Hall and Joann M. Hall, husband and wife, in the amount of \$8,811.73, together with interest on portions of said sum at the rate of 8% per annum from September 12, 1967 until the date of sale, decreed foreclosure of the Mortgage Deed of Plaintiff, The First National Bank of Roswell, and ordered the undersigned to sell at public sale the property covered by said Mortgage Deed to satisfy the said Judgment, said property being situated in Lincoln County, New Mexico, and being more particularly described as follows:

Lots Five (5) and Seven (7) in Block H, Second Addition to Hudson Carrizo Subdivision as shown by the plat thereof on file in the office of the County Clerk of Lincoln County, New Mexico, together with all and singular the tenements, hereditaments, privileges and appurtenances thereto belonging.

Subsequent to the entering of the aforesaid Judgment, Plaintiff, The First National Bank of Roswell received payment of the sum of \$6,121.22 in partial satisfaction of said Judgment. After giving Defendants credit for said amount Plaintiff's Judgment, as of the date hereof, remains unsatisfied to the extent of \$2,690.51, which amount includes interest to the date of sale.

NOTICE IS FURTHER GIVEN that on the 9th day of February, 1968, at 10:00 a.m. at the front door of the Lincoln County Courthouse, Carrizozo, New Mexico, the undersigned, as Special Master, will sell the above described property to the highest bidder for cash to satisfy the unsatisfied portion of the Judgment of The First National Bank of Roswell against the Defendants, Tommy Hall and Joann M. Hall, husband and wife, in the amount of \$2,690.51 which includes interest to the date of sale and Plaintiff's cost to the date thereof, to which shall be added at the time of the sale the balance of the costs of the action and the costs of the sale. The time of said sale may be postponed in the event that the Special Master, in his judgment, deems advisable.

DATED this 14th day of December, 1967.

/s/ Ralph Petty,  
Special Master  
12-23-67; 1-4-11

NOW OPEN — Wednesday, Thursday, Friday and Saturday During Winter.

**JOHNSON BOOT & SHOE REPAIRS**  
FEATURING TONY LAMA MOOSE  
1/2 mile east of Chaparral Hotel

**Alcoholics Anonymous**  
8:00 p.m. Saturday night at Holy Cross Episcopal Church. Phone 257-4257 — Or Write Box 811.  
If you want to keep on drinking, that's your business. If you want to stop, that's our business!

**You're Missing Things**  
Like the Gator Bowl Game. If You're Not on Cable TV

Juniper — Pinon — Oak — Pine

**Firewood**  
— FOR SALE —  
— PHONE 257-4349 —  
Chris A. Starr  
Alto, New Mexico

**Bookkeeping Service**  
Tax Assistance  
Pho. 257-4408  
Gladys Thomson

**Legal Notice**  
ELECTION RESOLUTION  
OF THE  
VILLAGE OF RUIDOSO DOWNS  
BE IT RESOLVED by the Governing Body of the Village of Ruidoso Downs that:

A. A regular municipal election shall be held on March 5, 1968.

B. The following offices shall be filled: One mayor for a two-year term; two trustees for four-year terms; one municipal judge for a two-year term.

C. The following polling place shall be used for the conduct of the regular election.

D. At the City Hall of the said 5th day of March, 1968, and the polls shall be open from the hour of 8:00 a.m. to the hour of 7:00 p.m.

E. The registration books for registering to vote at the regular municipal election shall be closed by the County Clerk at 5:00 p.m. on February 5, 1968.

ADOPTED AND APPROVED this 2nd day of January, 1968.

/s/ Zeke Scott, Mayor  
Clerk  
Attest /s/ Bessie L. Sewell,  
Clerk (SEAL) 1-5-12-19

**You'll Miss the**  
AFL-NFL Play-Off If  
You're Not on  
Cable TV

**We Rent Most Everything**  
**United RENT ALL**  
Phone 257-2302

**WRAY BURGETT'S**  
**RUIDOSO SHOE SHOP**  
Serving Lincoln County 18 Years  
NEW & USED BOOTS  
Leather Work — Boot & Shoe Repair  
Phone 257-4200 —  
Opposite Sierra Blanca Ski Shop

**Looking**  
For Farms, Ranches or Acreages?  
Call Jack Siddens  
Phone 257-4255  
Dan D. Swearingin, Inc.

**OPERATING**  
**NOW**  
**Puckett's**  
**Merchant Patrol**  
Will Guard Your Home or Business for \$10 Per Month PREVENT  
FIRE  
THEFT  
VANDALISM  
PHONE 257-4642

**NOTICE**  
Occupation Licenses  
For The Village of Ruidoso Downs Are Due and Payable NOW  
Deadline Is March 15, 1968  
Penalty and Interest Is Charged After That  
—Bessie Sewell, Village Clerk

**Ruidoso Has**  
Good Cable TV Service—  
Call 257-2311

**FOR RENT** — 3 bedroom house, one and one half baths, carpet, fire, paved. See at Texas Bar-B-Q. 22-lf.

**FOR SALE** — Jeep in good condition. See Fred Aycock, Arrowhead Motel, phone 257-2041.

**WHO DOES IT?** — A glance at the number of ads from Ruidoso's contractors and related building services, providing information on products used, is a necessary part of any job. Able for you, you'll find them on a special page headed Business & Professional Directory in every issue of the Ruidoso News. 28-lf.

**FOR RENT** — 2 bedroom furnished home, 2 1/2 baths, 2 apartments. Horsehoe Court, 257-2570. 28-lf.

**MOBILE TV SHOP**  
Professional service repairs of radios, stereos, color or black and white TV — All work guaranteed.  
Call 257-2644 — LaVerde Shows — Located at Hollywood Motel

**OFFERED BY**  
**BOYKIN REAL ESTATE**  
We will be traveling to major Texas cities to interest buyers in New Mexico properties. We need your listings on homes, commercial lots and ranches.

**S. B. BOYKIN — BROKER**  
Wesley Cochran — Jack DiPaolo  
Sales Personnel  
WE NEED YOUR LISTINGS NOW  
Phone 257-2411 — Box 241 — Ruidoso, New Mexico

**WANTED**  
Maid  
Permanent Position  
for right party  
29 PINES MOTEL  
Phone 257-4249

Dan D. Swearingin, Inc.  
Call Margie Whitlock  
257-4075

**WANT AN ACRE OF GROUND?**  
Have one acre with paving, front sewer, electricity and two trailer hook-ups. Even have a trailer, too, if you desire.

**WANT A CABIN NEAR SKI RUN ROAD?**  
Have a lovely two-bedroom, 1-bath, large living area with fireplace, deck and nice lot and priced right.

10 section ranch in the Sacramento Mountain range. Good improvements and plenty of water.

**Beautiful 3-Bedroom home** in Cree Meadows Subdivision. Near golf course.

**Beautiful residential lot** in Cree Meadows Subdivision. On pavement, 80'x200', can be bought on terms.

**Real nice 3-Bedroom home**, close in. Two lots and includes shop and hot water. Sewer and paving paid. Priced right.

**Beautiful large level lot** in Upper Canyon. Lots of trees, on pavement. Well built building on Boulderth Drive in business district, with living quarters and plenty of parking. Suitable for small business. Priced right.

**GREAT WESTERN REAL ESTATE CO.**  
— PHONE 378-6050 —  
Henry L. Hyman Broker  
New Homes — Acreages — Commercial Property  
Business Opportunities — Farms and Ranches  
P. O. Box 428 — Ruidoso Downs, N. M.



**TITLE WINNER RECEIVES GIFT**—Because she was picked the most courteous employee in Ruidoso in 1967 in the Ruidoso Valley Chamber of Commerce courtesy contest at year's end, Viola Walker at left was given a present of a handsome piece of Saresonite luggage by the owners of the store where she works, H. & J. Foodbasket in Ruidoso. Making award during luncheon meet attended by H. & J. department managers and employees at Wattle's last Thursday was Truitt Gill, Artesia.

**One RHS Wrestler Wins His Match At Carlsbad**

Henry Temple won one of his three matches in the Carlsbad Invitational tournament Saturday to give the Ruidoso team one point in the final score. Coronado High school, El Paso won first place in

the meet and Captain second. Nine teams competed. Other wrestlers from here were Jim Barnett, Mike McCarty and Steve Miller, according to coach Travis Lee.

Tuesday evening next week a Ruidoso High team will meet New Mexico School for the Visually Handicapped at Alamogordo, Leo said.

**Sierra Blanca Ski Area Draws Huge Crowds from West Texas**

By PAT LAMB (Albuquerque Journal Staff)  
 One of the busiest spots in New Mexico over the recent holiday period was the Sierra Blanca ski resort, near Ruidoso, which marked up record crowds almost every day of the 10-day period. Area manager Roy Parker, who formerly managed the resort in Vail, Colo., said there were 10,872 skiers during the Dec. 23 to

New Year's Day period. "It was over and above anything we've ever had here," said Parker. "That was just paid skiers. I don't know how many we had counting skiers who used complimentary work and ski patrol passes." Parker said the biggest day was Dec. 27, when 1,726 paid skiers were recorded. The biggest day last year was about 1,500 paid customers, Parker

noted. Most of the skiers, who visited the \$2.5 million dollar area, owned by the Mesquero Apache Tribe near Ruidoso, came from Texas. "Our biggest crowds came from El Paso, Midland, Odessa and Lubbock," Parker said. The seven-year-old ski area is only a three-hour drive from Albuquerque. Parker said although skiers could find conditions at Sierra Blanca equal to or exceeding any in the state, he had not had much luck at attracting Albuquerque and New Mexico skiers from the north. "I guess they just think that you don't go south to find good skiing," Parker said. Sierra Blanca with its six lifts was never overflowing with people during the holidays. "We did not run out of lift capacity," Parker said. "Most of the time you could ski down the hill and get right on a lift." Parker pointed out that the Gondola lift—the only one in the state—and the doublechair kept people moving on the upper slopes all day without much delay.

Snow conditions at the area were excellent through the holiday, Parker said. The base depth was about 36 inches," Parker noted. "On top of that we had new snow, which brought total snow depths up to as much as 5 feet in many areas." Trails and slopes at Sierra Blanca, all well groomed and improved yearly, provided the holiday skiers with every type of skiing. For the expert, there were steep, powdery trails and open powder bowls, and for the beginners, there were packed open slopes and trails. Parker said he expected record crowds to converge on the area again at a period when most colleges enjoy their semester break.

PAGE SIX SECTION B  
**Ruidoso News**  
 Friday, January 12, 1968  
**CAPITAN HIGH SCHOOL 1967-1968 Wrestling Schedule**  
 Jan. 12—NMSVH at NMSVH.  
 Jan. 13—Roswell HI at Capitan.  
 Jan. 19—Goddard HI at Roswell.  
 Jan. 20—Carlsbad at Capitan.  
 Jan. 26—Ruidoso at Ruidoso.  
 Jan. 26—Alamogordo at Capitan.  
 Feb. 9-11—Quarrangular (Highlands, Mansano, Ruidoso), at Capitan.  
 Feb. 16-17—District Tourney.  
 Feb. 22-23-24—State Tourney.  
 Read and use want-ads regularly.

**VISIT FOX CAVE**



Located seven miles east of Ruidoso Downs race track on U. S. Hiway 70, Fox Cave was once used as a hide-out by Billy the Kid and roving bands of Apache warriors. The store offers a wide variety of curios, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

**SIERRA BLANCA MOTOR CO.**

Invites Your Inspection of these fine  
**7 USED CAR VALUES—**

- One of the 7 is bound to be your lucky number!
- 1964 OLDSMOBILE 98—Town sedan, power steering, power brakes, air conditioned, extra clean, one owner ..... **\$1695**
- 1966 CORVAIR—4-Door sedan, radio, & heater, white sidewall tires, automatic transmission, 8,000 miles ..... **\$1595**
- 1965 GMC PICK-UP—Long Wheelbase, 1/2 ton, 6-cylinders, 4-speed, radio & heater ..... **\$1295**
- 1966 OLDSMOBILE 98—4-Door hardtop, power steering, brakes windows and seats, air conditioned, ..... **\$2995**
- 1963 PONTIAC CATALINA—4-Door power steering, power brakes, radio & heater ..... **\$595**
- 1963 PONTIAC CATALINA—Station wagon, radio & heater, power steering, brakes, standard shift ..... **\$1095**
- 1965 SCOUT—4-Wheel Drive ..... **\$1295**

**Sierra Blanca Motor Co.**

— We SERVICE WHAT WE SELL —  
 Phone 257-4081 — Highway 70 — Ruidoso  
 Your Chevrolet, Oldsmobile, Pontiac and Jeep Dealer  
**JOHNNY DURHAM, OWNER**

**Hunt's TOMATO-RAMA BIG BAG SALE**



Hunt's - 14-oz. Bottle  
**CATSUP**  
 4 for 88¢



Hunt's - 46-oz. Can  
**TOMATO JUICE**  
 3 FOR 98¢



Hunt's - 300 Can  
**Tomatoes**  
 4 for 88¢



Hunt's - No. 2 1/2 Can  
**PEACHES**  
 HALVES OR SLICES ..... 2 FOR 65¢

Stahmann's  
**EGGS** Grade A Extra Large Doz. .... **43¢**

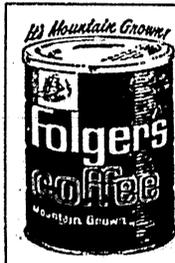
Morton's - Qt. Jar  
**SALAD DRESSING** 49¢

Kleenex - Boutique  
**TISSUE** ..... 2 ROLL PKG. **27¢**

Whitson's  
**CHILI SEASONING** 25¢

Chef Boy-Ar-Dee  
**CHILI** WITH BEANS 300 Can. .... **35¢**

Friskie - 26-oz. Can  
**DOG FOOD** 2 FOR **45¢**



Folger's  
**COFFEE**  
 2 Lb. \$1.28  
 3 Lb. \$1.92  
 Lb. Can **64¢**



**TIDE**  
 GIANT BOX DETERGENT ..... **68¢**

**BIG 9 SALE!**

SOAP DISHES	9c
PLASTIC TUMBLERS	9c
SPOON REST	9c
MEASURING CUPS	9c
CEREAL BOWLS	9c
PLASTIC BOWL WITH COVER	9c
1-PT. FREEZER CONTAINER WITH COVER	9c
PLASTIC BIBS	9c
WOMEN'S COTTON SHIRTS	79c
LADIES' SHOES	79c Pr.
WOMEN'S DRESSES	\$2.99
WATER-PROOF PANTS	2 pair 19c
TODDLER KNIT SHIRTS	39c
BOYS' KNIT SHIRTS	89c
GIANT SIZE BANKS	69c
3-PIECE BATH SET	\$1.99
THROW RUGS	\$1.69

**BEN FRANKLIN**  
 LOCATED INSIDE H. & J. FOOD BASKET - 2235 SUDDERTH DRIVE

**FLOUR** GOLD MEDAL ..... 25 LB. **\$1.98**

**COKES** NO DEPOSIT 10 OZ. BOTTLES ..... **59¢**

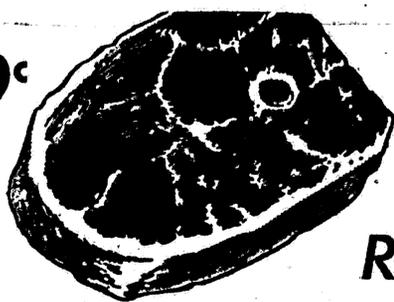


**BAKE-RITE**  
 PERFECT FOR FRYING EASILY DIGESTIBLE! 3 LB. CAN **59¢**



TREE SWEET - 12 OZ. CAN  
**ORANGE JUICE** ..... 3 FOR **98¢**

CLOSE-OUT ON MORTON'S  
**PUMPKIN PIES**  
**MINCE PIES** 5 FOR **\$1.00**



**ROUND STEAK** USDA CHOICE OR H. & J. QUALITY GRAIN FED BEEF 1 LB. .... **89¢**

**RUMP ROAST LB.** 89¢

**BACON** Glover's Merrit Brand Lb. Pkg. .... **49¢**

**BEEF LIVER** Fresh Sliced ..... **39¢**

OVEN READY **MEAT LOAF** LB. 59¢ GLOVER'S - 12 OZ. PKG. **PORK LINKS** ..... **49¢**



**TANGERINES** 2 LBS. **29¢**  
**BELL PEPPERS** LB. **25¢**  
**CUCUMBERS** LB. **17¢**  
**Cello Tomatoes** Each **23¢**

OPEN 9 TO 6 SUNDAY

Prices Effective THURS. - FRI. AND SAT.

**H & J FOOD BASKET**

**WE GIVE KING KORN STAMPS**