

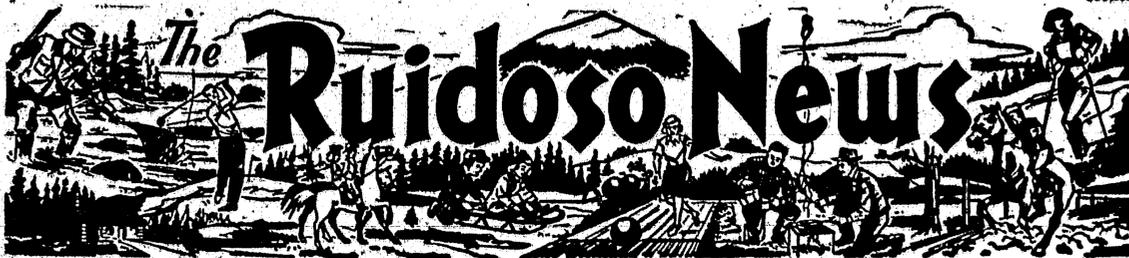
Printed and Published in the Southwest's Year Round Playground

Clarke Insurance Agency



Ruidoso's Growing... More new businesses, new homes, new development plus more new municipal facilities are on the calendar for '68. Growth means there's a need for more adequate insurance coverage. Is yours sufficient?

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NUMBER 4 IN OUR 23rd YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 88245

FRIDAY, JULY 12, 1968

"INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions \$4.50 per year in Lincoln County; \$5.50 Outside County

Around Town

BY NOSEY WATERS

We've just seen the fiscal year-end report from Ruidoso Multiple Listing Service and real estate sales for 1967-68 saw a tremendous jump from the year before, in fact a great leap from two years ago. Here are the yearly totals: 1967-68, \$1,001,181.00 - the largest year until this past year in the history of the organization: 1966-67, \$1,000,000; 1965-66, \$992,245.43; 1964-65, \$729,168.04; 1963-64, \$1,200,520; 1962-63, \$2,006,719.80. For the eighth year in a row Dan D. Swearingin, Inc. topped the list of members in sales handling 53% of the fiscal year's whopping total...

While some other areas of the Southwest had floods from extra heavy rains, the Lincoln county area enjoyed slow falling, soaking showers in rains and intermittent showers throughout the July 4th holiday period, beginning with a drizzle last Wednesday that continued light and heavy into Saturday. Total moisture measured here in the period was 2.33 inches... A Killeen, Texas woman, Mrs. William Townsend, had a most exciting holiday in this area July 4th. She was bitten by a bear at Mesquite Apache Summit, nine miles southwest of here on July 4th, taken to the hospital in Alamogordo and later dismissed after treatment. Seems a wild bear that had been receiving food tossed to him by the cook at the summit became angry and attacked her, inflicting a small gash on the lady's leg when she stepped at her...

Gov. David F. Cargo, here for the second time to attend the Governor's Handicap in his honor, told us on his brief visit that he has, for a second time, had a visit with Walter Cronkite, CBS-TV news anchor, concerning Ruidoso Downs All-American Quarter Horse Futurity. Cargo told him of his visit to the racetrack here two years ago when he went with Republican governors on a conference aboard ship to Bermuda - then again in this year when the governors got together again - and he says Cronkite is definitely interested in sports coming here himself to relive the story of the fabulous prize Labor Day 1968. Also, in our state, governor said he thought the reason for action has been taken to try and get our state officers elected for four-year terms instead of the inadequate two year terms in the past period. They get to run for office often, the governor said.

Talking with village trustee Wally Hertz, we got an optimistic view of what has been happening between officials of the Ruidoso Downs racing association and attorneys for the village of Ruidoso. He says both groups are still anxious to see Ruidoso obtain the status of the race track, that there are many points of agreement, and that there might be an announcement pretty soon that a trade has been consummated...

Twenty-nine Indians representing tribes and pueblos from several of the 50 states, including Alaska, stayed this area last week, attending the Mesalero Apache Ceremonial program and taking a look

190 Still Eligible For All-American

NEW DATE FOR BIDS ON SEWER

Ruidoso village board of trustees have set a new date for receiving bids for the \$700,000 sewer expansion project, according to a legal notice ordered published this week. New date and time is Friday, Aug. 2 at 3:30 p.m. at the village hall. Last week it was thought the bids could be opened at an earlier date, but there were some delays encountered in federal agency requirements, village clerk-manager Jim Hine said. Actual construction may get underway in September, it has been predicted.

Insurance Firm Sets Meeting Here The Fortune Life Insurance Co. of El Paso will have employees of the company and their wives meeting at the Holiday House Thursday, Friday and Saturday. Arrangements were made by the vice-president and agency director of the company, James A. Claunch. The president of the company, O. B. Haley, will also attend.

Pair of Texans Held For Theft Of Ruidoso Car

Police in Sierra Blanca, Texas arrested two young men wanted in Ruidoso for investigation of auto theft, reports show. They were identified as John Murphee, 20, and Stephen McKnight, 17. The two were held in connection with the theft of a 1964 Ford four-door from the Villa Inn July 5. Judge Austin Pritchett said Murphee had been brought to Ruidoso, then released on his own recognizance before a lawyer. McKnight bonded out from jail in Sierra Blanca, Pritchett said. The car, owned by Bill Thomas of Ruidoso, was taken sometime between 7:30 and 11 that night. The two were arrested Monday, July 8.

Coming Monday - The Round-Up

over the reservation. While in this region they had supper Thursday night last week at Whispering Pine Coffee Shop and Dining Room...

Here's a letter from a seller who wants to buy some property - anybody want to answer him? Charles L. Seal, U. S. Army Mission to Argentina, c/o Dept. of State, Washington, D. C. 20521... Ruidoso All-Seasons members are to meet with a representative of the National Pilots Ass'n. Thursday afternoon this week 3:30 p.m. at Cree Manor to talk about the big fly-in here in October the association is publishing. In their last meeting, directors of All-Seasons talked about plans to work for strengthening the Chamber of Commerce...

A total of 190 two year old quarter horses remain eligible for the richest race in turf history - Ruidoso Downs All-American Futurity to be run Labor Day. Hopesful in the world's richest horse race will be competing for an astronomical purse estimated at \$500,000. With five pre-paid, 181 made the seventh payment of \$500 prior to the July 15 deadline and owners of an additional four made penalty payments of \$11,500 to supplement their two year olds. The four supplemented horses are Heel Bar, Parr's Request, Half Time 2 and Joada Box. The last remaining payment is the trial fee of \$500 due Aug. 21. Trials will be run the week-end preceding Labor Day, with the fastest ten qualifiers competing in the final Labor Day. The next twenty qualifiers will run in two consolation races Aug. 30 and 31. The winner of the All-American Futurity will receive an estimated \$160,000, while the thirtieth finisher in the consolation races will take down an estimated \$4,000. Last year, Floyd Jones' valiant Laico Bird outdueled Sea Nymph in the All-American and brought home earnings of over \$228,000. Laico Bird then went on to become the world's richest quarter horse racer.

Heading this year's power-packed field at this time are Marvin Barnes' Lady Bug Moon, winner of the rich Kansas Futurity here recently; J. R. Adams' Dixie Man, winner of the Sunland Spring Futurity; and other standouts Jet Deck Junior, Ralph's Ladybug, Top Bug, Go Flight, Jet Song, Heel Bar and Parr's Request.

Inclement weather throughout the Southwest, which prevented the arrival of planes from several areas into Ruidoso, caused postponement of a scheduled groundbreaking ceremony last Saturday at Eldorado Villa Estates, a huge housing development that is to get underway this summer in the northern part of Ruidoso on State Road 37. Robert L. Windham, president of the corporation building the complex said dignitaries from the U. S. Congress, and from the Washington office of the Federal Housing Administration, as well as state and regional officials had been invited, but were unable to fly in for the program. Windham said a new date for the groundbreaking has been set for Saturday, July 20.

Bank Stockholders To Meet Wednesday

Stockholders of Ruidoso State Bank will hold their annual meeting Wednesday next week, July 17 at 2:30 p.m. in the bank. Terms of directors will be expiring and there are two vacancies on the board to be filled, those of T. B. Hood and Ralph Petty, Sr., who resigned recently.

To Set New Date For Scout Breakfast

Wayne Estes, serving as chairman for this year's drive for funds for the Boy Scout program in Ruidoso, said a scheduled breakfast meeting to kick the drive off Tuesday morning at Whispering Pine Coffee Shop & Dining Room was not held due to lack of time to notify all persons interested. He said a new date is to be set and will be announced in the next few days.

New Mexico Maid of Cotton Contestants for 1968 Vie for Crown Here Friday Night at Chaparral



STATE'S COTTON MAID FOR '68 TO BE PICKED

The New Mexico cotton industry will choose its state Maid of Cotton during the annual meeting of the New Mexico Ginners Association this week-end here. Winner of the state title will receive an all-cotton wardrobe and an expense-paid trip to the National Contest in Memphis in December. Weston Lovelace, Lovine, chairman of the contest and manager of the Pecos Valley Cotton Oil Co., said. Pictures of 14 of the 15 entrants in this year's contest are pictured on today's front page. The 15th, Mary Ann Robinson, Artesia, did not get her picture to the chairman of the Maid contest in time for use in general publicity. New officers will be elected, other business transacted in the 1968 meeting here which concludes on Saturday. Reservations have been made for 125 people to attend the ginners convention.

SEVERAL CONVENTIONS BOOKED AT CHAPARRAL

The Chaparral Motor Hotel is busy with conventions this month. The annual Cotton Ginners Convention to be held this Thursday and Friday with a Maid of Cotton to be chosen from New Mexico. One hundred twenty-five are expected. Sunday, Monday and Tuesday members of both the national and state wool growers association will be meeting at the Chaparral. About 120 are expected for this convention.

Work Order Yet To Be Issued On Eagle Creek

Expected to be issued early this week, a work order has yet to be given on the Eagle Creek Inter-Community Water Supply Assn. huge renovation project, president of the association Tom Jones said. It was likely engineer for the improvement, Tom Mann of Roswell, would issue the order Monday for the first phase, to include a diversion dam, intake facilities, meters, new pipeline from the diversion point to Alto and other items. Also expected was arrival this week of some of the personnel for the contractor, Consolidated Constructors, Inc. of Farmington, as well as some materials, Jones said. The association has funds on hand for the first stage of the big project to cost about \$184,000, but has a commitment for a loan for the second phase, to be given a work order later, for new pipeline from Alto towards Captain north to the Bonito creek area. Eagle Creek Association, with board of directors composed of three men each from Ruidoso and Captain, provides raw water for the communities of Ruidoso and Captain and, for Ft. Stanton hospital.

Medicare OK May Be Given In Two Weeks

A survey team here this week looking over Ruidoso-Hondo Valley General Hospital said Wednesday that it would recommend the local institution be certified as qualified for Medicare, Felix D'Entremont, manager, reported. "They said we might expect the approval within two weeks," he declared.

He also announced that at the board meeting Monday night these were new personnel introduced, Hu Ellis Dickson, R. N., now director of nursing, who comes here from Clovis Memorial Hospital and who has also served at Lea General Hospital in Hobbs, and at Lovington; M. Bridg Evans, R. N., who comes from Costa Mesa, Calif., and Johnny L. Faith, now laboratory technician. The latter new member of the staff is married and he and his wife, Sheryl, are parents of a 1 1/2 year old daughter. They are from Tucuman. D'Entremont said the hospital now has full 24-hour registered nurse care for the first time. Blood tests can now be made by the local hospital for marriage licenses, beautician, barbers, pre-natal requirements and for all legal needs, the manager reported following approval from the state health department just received.

Mr. and Mrs. John Underwood visited here during the Independence Day holidays from Albuquerque. John and wife, the former Mary Cunningham, are former students in Ruidoso High school. Mrs. Bob Crosby and daughter, Holly Dee, have returned from a three-weeks' trip to the East.

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT Congratulations ARE DUE Mr. and Mrs. Jerry M. Armstrong, Hollywood, parents of a son, born July 7, wt. 5 lbs., 14 oz. 1968 SCORE TO DATE - GIRLS BORN - 23 BOYS BORN - 20



LINCOLN COUNTY QUEEN - Carolyn Nunez, 17, daughter of Mr. and Mrs. R. C. Nunez, Picocho, was judged Lincoln County queen and rode at head of parade for Smokey Bear Stampede Thursday at Capitan. She will also reign at Lincoln County Fair in Capitan in September, then represent the county at the State Fair in Albuquerque this fall vying for Miss New Mexico fair queen title. She graduated from Hondo High School and will be a freshman at New Mexico State in Las Cruces this fall.

Firemen's Raise Has To Wait

An increase in firemen's salaries was the only item excluded from the Village of Ruidoso's 1968-69 fiscal year budget, in a hearing conducted Wednesday morning by members of the State Department of Finance and Administration. The budget totaled \$590,320. The firemen were not given the increase because the adoption of a proposal to increase their wages came after the budget was drawn up and submitted. Members of the reviewing board, however, said the firemen salary increase would probably be feasible if the city could show at a later date where funds could be obtained to cover that increase. City manager said the budget was approved as it was submitted, "with minor changes." He added that the village was satisfied with the budget as it was approved. Requested totals for expenditures in the village's six funds were: General Fund, \$170,550; Fire Fund, \$13,000; Recreation, \$22,400; Airport, \$39,000; Interest and Sinking (for payment of bonds), \$127,200, and utilities, \$218,170.

Lions To Fly Flags On Election Days

As a reminder to voters, and also as a patriotic gesture, Ruidoso Lions in their Tuesday night meeting at their hut in Skyland voted to put flags out two extra days this year under their contract with the several stores and individuals here - a service the club has performed for many years. On the party primary election day, Aug. 27, and again in November on the general election day the Lions will have flags flying up and down the canyon. On the program Tuesday night was a movie on safe driving, and the influence of alcohol on drivers, brought by Frank Bartlett of the New Mexico Traffic Safety Commission. He is here to conduct a safe driving course sponsored by the Lions this week. Chuck McCuddy, new forester for the Bureau of Indian Affairs and assigned to the Mesalero Apache Indian reservation, was a special guest. He is from Eagle River, Wisc. Another guest, brought by J. J. DiPaolo, was Edwin Hunter. New officers installed at the Ladies' Night program at the Silver Dollar in Tinnie recently were Ray Day, Lions boss; J. C. Day, 1st vice-president; Dr. Dale Wynn, 2nd vice-president; Albert Richardson, 3rd vice-president; Bill Dean, secretary; Eric Bruce, treasurer; Mike Hernandez, Lion tamer; Ed Smith, tall twister, and Sam Montgomery, director.

Last Rites Held For Jacobo Sanchez

Last rites were held at 3 p.m. Thursday, July 11, in St. Jude Thaddeus Catholic Church at San Patricio for Jacobo Sanchez, 88. Burial was in the San Patricio Cemetery. Father Laurier Labreche officiated. Roery was re-roted Wednesday evening at 7:30 at St. Jude Thaddeus Church. Pallbearers were Joe Herrera, Esmeel Sanchez, Joe Lucero, Juan Peyton, Ben Sanchez and Frank Lucero. (Cont. Page 2 - Sec. A)



FIRST PRIZE WINNER - Made of osage, a small "cart" made by boys at Camp Sierra Blanca, Ft. Stanton, earned first place in parade held in connection with Smokey Bear Stampede at Capitan last Thursday.

To Set New Date For Scout Breakfast

Wayne Estes, serving as chairman for this year's drive for funds for the Boy Scout program in Ruidoso, said a scheduled breakfast meeting to kick the drive off Tuesday morning at Whispering Pine Coffee Shop & Dining Room was not held due to lack of time to notify all persons interested. He said a new date is to be set and will be announced in the next few days.

\$12,231 Big Q Ticket Collected

Two persons from Midland collected \$12,231 on the Big Q at Ruidoso Downs track Thursday, perhaps the largest payoff ever at the track. Deer Van won the 6 1/2 furlong ninth race and Pikes Peak Gal placed while Strolling Boy captured the 5 1/2 furlong 10th race and Nations Joy placed to combine for the big payoff.

For ALL the news, read the News.

INDIAN SQUAW BREAD MIX
 Just Add Water
 Made from an Authentic Mesquero Apache Recipe
 Serves 4 59c

STONE GROUND WHOLE WHEAT FLOUR
CRACKED WHEAT FLOUR
CORN MEAL

Small Bag 25c
 5 lb. Bag \$1.25

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CARMON PHILLIPS

OLD MILL

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 See **MARVIN CRAIG, Mgr.**



SCOUTING NEWS
HELP WANTED—Assistant Scoutmaster needed, no pay but great rewards. All interested persons apply to Scoutmaster Marvin Craig at 257-4636 or 257-2121.
 Scouts are selling light bulbs year around. They have 10, 25, 40, 60, 75, 100, 150 and 200 watt bulbs here in town.
 Any boy between the ages of 11 and 18, interested in Scouting, contact Marvin Craig at 257-2121 or 257-4094. Boys age 8 or 9 contact Don Hart at 257-2329 or 257-4041 and boys 10 contact Rev. James Eubanks at 257-2308.
 Explorer Troop 58 meets every Thursday, 7 p.m. Advisor, Dale Wynn, home phone 257-2412, business phone 257-2022. Assistant advisor, Rev. Ken Cole, phone 257-2129.
 Boy Scout Troop 59 meets every Thursday, 7 p.m. Scout Hut; Scoutmaster, Marvin Craig, home phone 257-2121, business phone 257-4036.
 Cub Scout Pack 58 meets fourth Tuesday every month, 7:00 p.m., Scout Hut. Planning session third Monday of each month following round table Cubmaster, Don Hart, home phone 257-2329, business, 257-4014. Webelos Den leader, Rev. James Eubanks, 257-2354.

Ruidoso Downs
 Mr. and Mrs. Red Schwartz of Ruidoso Downs were visited by their daughter, Phyllis Newton and her two children and Marilyn Bishop and her son. Both are from Lubbock.



MISS MICHELLE BURNS
To Attend Rainbow Assembly In Toronto
 Miss Michelle Burns, daughter of Mr. and Mrs. J. A. Burns of Ruidoso, will leave by bus for Toronto, Canada with a group of Roswell members of Rainbow to attend the Supreme Rainbow Assembly there. The group will leave Albuquerque with other members of Rainbow in New Mexico on July 19 and will return on July 29. Michelle, who is a Past Worthy Advisor of Ruidoso Assembly No. 62 of the Order of Rainbow for Girls, received the appointment of Grand Service at the Rainbow Grand Assembly in Hobbs in June.

TO NATIONAL ELKS CONVENTION
 John Anderson, Exalted Ruler of the local Elks Lodge leaves this week-end for the Elks National Convention, which will be held this year in New York. He will leave by plane from Albuquerque, Friday night.

ARE GRANDPARENTS
 Mr. and Mrs. Vic Lamb received word last week of the birth of a daughter named Laurel Lee to their son and daughter-in-law, Mr. and Mrs. Jim Lamb, in Philadelphia. The young lady weighed in at a little over 6 lbs. and was born June 29.

BANCHIEZ
 (Continued from Page 1—Sec. A)
 Familyvorn includes two sons, Estelito Sanchez, Roswell, and Clovis Sanchez, Clovis; three daughters, Mrs. Alvicilla Gonzalez, San Antonio; Mrs. Mabel Clements, Roswell, and Mrs. Pilar Sanchez, Ruidoso Downs. A number of grand children also survive.

For ALL the news, read the News.

Fine Handicrafts
Don't Have To Be
Expensive
Stop By

LA PIÑATA
 Adobe Plaza
 Mexican Imports

DeMolay Mothers To Hold Sale
 The DeMolay's Mothers Club will stage a white elephant sale combined with a "bake sale" at the American Legion Hall in downtown Ruidoso on Sudderth Saturday this week starting at 8 a.m. The club members will welcome any items anyone cares to donate to the sale. Money raised is used for projects for the DeMolay club.

Monday Card Games At Woman's Club
 Area women, year around residents as well as summer residents and visitors are invited to play cards at the Ruidoso Woman's Club building every Monday afternoon. The games begin at 1 p.m. and coffee, tea and soft drinks are available. Those interested can either make up a table of players, or can come individually and join a table of players. A small fee is charged with the proceeds going into the fund for the upkeep of the building. The Woman's Club building is located on the road to Carrizo Canyon, one block south of Sudderth Drive in Skyland.

Bostian Hall Is Dedicated
 Dedication ceremonies for the new Bostian Dining Hall, recently added to the Eastern Star Hall in the Gateway, were held June 30, at 4 p.m. at the hall.

The dining hall was dedicated to Mr. and Mrs. Mayan Bostian, 65 year members of Eastern Star and members of the local chapter since 1951.
 Over half of the cost of the addition was financed by the sale of the Bostian home which they yielded to the chapter. Mr. and Mrs. Ohio Lova of Captain gave a tribute to the Bostians.

Presiding over the ceremony were Mr. and Mrs. Albert Phogsten of Roswell, patron and patroness of the local chapter.

An open house was conducted from 3 to 7 p.m. and refreshments were served.
 Visiting guests recognized were Mrs. George Drew of Roswell, Mrs. James Barker of Alamogordo and Mrs. Margaret Rench of Captain, all worthy matrons of other chapters.
 Mrs. R. K. Knox gave a brief history of the chapter and pointed out this chapter is the only one in the state that owns its hall. The chapter will be 20 years old Aug. 6, this year.

Honeymoon Club
 Mr. and Mrs. James A. White of 1728 Sun Valley Dr., El Paso, Tex., spent their honeymoon at Dan Dee Cabins on July 3. The bride is the former Teresa Rae Lee and is the daughter of Mr. and Mrs. L. W. Lee of El Paso. The bridegroom is the son of Mr. and Mrs. R. E. White of El Paso. The couple was married at All Saints Church in El Paso on July 3.

FILE FOLDERS

Ruidoso News

Bedding Plants
 Ferns — Clematis Vines
 Fast Moss — Peeking Bell
 Foxglove — Maroon Seeds
 Grass Seed — Bone Food
 Spray — Weed-Be-Gone

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SEPTEMBER BRIDE — Mr. and Mrs. N. O. "Bud" Carpenter of Clovis announces the engagement of their daughter, Norvella Inez, to Danny Taylor Skarda, son of Annabel Skarda of Clovis and Cash Skarda of Ruidoso. The couple plan to be married Sept. 1. All friends and relatives of the couple are invited to attend. The bride-elect received an associate of arts degree from Eastern New Mexico University and is employed by the Clovis Schools. Her fiancé is employed at Ruidoso State Bank and will return to college in the fall.

Mr. and Mrs. Larry Burgett and in Ponderosa Heights children, from La Puente, Calif., Mr. and Mrs. J. C. Gates of Beas and Mr. and Mrs. Clay Howson, guru, Texas, are here visiting their daughter and her family, Mr. and Mrs. Al Burgett Mrs. Wayne Burgett.

WIG PROBLEMS?
 NOW—Ruidoso has a professional trained wig technician—Call for Loretta at Mickey's Beauty Shop—**THURSDAYS ONLY**—Custom Fitting, Styling, Coloring, Cleaning and Cutting.

MICKEY'S BEAUTY SHOP
 Phone 257-2378 — On Sudderth Across from Cable TV

Boot Sale
1/2 Price on All NEW HAND-MADE BOOTS
 ALL KINDS & SIZES

Starts Tuesday 9 a.m.
Johnson Boot & Shoe Repair
 1/2 Mile East of Chaparral Hotel on Highway 78

SUMMER CLEARANCE
 ALL SUMMER DRESSES — 20% OFF
 ONE RACK OF DRESSES — \$5.95
 ONE ASSORTMENT PANTS — 1/3 OFF
 ONE RACK STRETCH PANTS — \$4.95
 ONE RACK OF BLOUSES — \$5.95
 All Bathing Suits — 1/3 Off
 SKIRTS — 1/3 and 1/2 OFF
 ONE RACK SLACK SUITS — 1/3 OFF
 ONE TABLE PANTS, SHORTS, TOPS — 2 for the Price of 1
 One Table Odds and Ends — \$1
 One Table Odds and Ends — \$2

Come Early—Many More Mark Downs
THE SPORTSWEAR SHOP
 DOWNTOWN RUIDOSO — PHONE 257-2348

Beauty Hilites
 We often take for granted that smart, colorful design must conform to the style trends as set forth by leading fashion experts. Nothing could be further from the truth! All of us do not possess the particular features that lend themselves to one design. Your better hair stylists utilize these trends as basic guides only; then, commensurate to their talent and ability, create the distinct and exciting "new you!" A popular French cleche, VIVE LE DIFFERENC! For it would be an uninspiring world if all of us appeared the same wouldn't it?

Cleaning, cutting and styling of wigs and wiglets is a specialty at the **ARTISTIC BEAUTY SHOP**. Our six highly trained, experienced stylists — and completely modern shops including color treatments—frost salons—air conditioned shops and dryers—latest fashion magazines—complimentary stationery—all to make your appointment at **ARTISTIC** a pleasant one. What's your phone **ARTISTIC** for your next appointment? 257-2368.
 Our operators are Lucille, Frieda, Nellie, Barbara, Lyane, Camie and Vivian.
 (Copyright 1967 Ad-Vance Features)

Flowers of Alaska Is Topic July 16 At Garden Club Meet
 Mrs. G. T. Holtzner of Anchorage, Alaska, will be the guest speaker for the July 16 meeting of the Ruidoso Garden Club which will be held in the home of Mrs. Carl Jansen whose home is located east of Ruidoso Downs, on the left side, at the end of the divided highway. Mrs. Holtzner will speak on "Flowers of Alaska." She is the daughter of Mrs. Ed Sanders who will be one of the assisting hostesses. Also assisting the hostesses will be Mrs. Carl E. Sweeney.

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We carry a wide range of vacation supplies, beauty aids, photographic needs and sundries. We invite you to look around our store and chances are you will find everything you need.

Our Main Service — However Is Prescriptions — Remember To Bring Your Next One to Us

Ruidoso Drug
 Phone 257-2305 Ruidoso, New Mexico

The Ruidoso Garden Club president, Mrs. Zoe (Blaug) Held, and her husband, Mr. Ed Held, will be bringing their guests as this will be an outstanding program.

WOOD FAMILY TOURS EUROPE
 Dr. E. O. Wood from San Angelo, Texas, who owns a vacation home here is here for his annual vacation. He returned from a tour of Europe June 28. They were 19 days of the Wood family in the party including three sons, two daughters-in-law and three grand-children. They visited Norway, Switzerland, Italy, France, Amsterdam and London. Dr. Wood is a Presbyterian minister.
 Coming Monday—The Round-Up.

Beauty Craft of Ruidoso
 Offering cultured marble-topped coffee tables, sinks, lavatories, paneling, one-piece sinks, custom-made bathroom items, patio sets, etc., in a wide choice of colors and patterns. Wrought iron is used in making these very beautiful furniture occasional pieces.
 Also Offering Slate and Granite
 All Our Articles Are F. H. A. Approved

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EVERYTHING FOR SEWING
 Dacron Knits — Mission Valley Cottons
 Pease Gold Yarn — Homespun
 1000's and 1000's of Yards of Trim and Fringe
SPECIALS
 Hose — 2 Pair for 88c
 Choice of Mill Ends — \$1.00
 Bonded Knits — 60-in. wide — \$2.29 yd.
OUR OWN DESIGNED PONCHOS and BLOUSES
 Made to Order — Wholesale or Retail
 Opal, Billie and Carrie are ready to help you
 Come In To See Us
 2548 Sudderth — Near Texaco Station
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Gigantic Summer SALE

All Sales Final and Cash

GALLERY III

featuring
MANUEL ACOSTA

THIS NATIONALLY KNOWN ARTIST WILL BE IN GALLERY III, FRIDAY EVENING & SATURDAY MORNING DISPLAYING TWENTY OF HIS LATEST WORKS.
JULY 12-13

(ACROSS FROM WILD SWAIL)

Ruidoso News
Friday, July 12, 1968

CLUB CALENDAR

Foundress Court No. 8, Order of the Amaranth, Inc. meets 4th Tuesday of every month, 7:30 p.m. at Eastern Star Bldg.

Ruidoso-Hondo Valley Rotary Club meets each Tuesday noon at Waffle's.

Women's Auxiliary of Ruidoso meets each 2nd Tuesday of month at 8:30 a.m. at the Women's Auxiliary Hall in Ruidoso Downs.

Mountain Club meets 2nd Tuesday of month at the Club Bldg. 7:30 p.m. Crews, pres. Sara Stark.

Idea supper every Tuesday night at the Lions Hut in Mayland, 7:30 p.m. from Auditorium Drive behind the Maytag Washeteria.

Women's Society for Christian Service meets each first Wednesday of month at 7:30 p.m. place to be announced.



FIVE OF SIX—Five of six initiated into the Elks Lodge Monday night, from left, Dude Browning, John Belts, John Von Rosenberg, George Jaynes and Quinton (Tex.) Barron. Dick Fulfer was the sixth, and his picture will appear with another group later.

Women's workday at Church of Christ in the Gateway every first Wednesday of the month at the church.
The Presbyterian Women of the church meet each second Tuesday of the month at 7:30 p.m. place to be announced later.
Lincoln County Art Ass'n meets second Thursday each month, 7:30 p.m. Place to be announced.
The Ruidoso-Hondo Valley Chamber of Commerce meets each third Monday of the month at 7:30 p.m. Place to be announced. The meeting is open to the public.

Rainbow Girls Assembly meets each first and third Thursday, 7:00 p.m. in O. E. Hall in Palmar Gateway.
Rainbow Advisory Board meets each first Thursday of the month, same place.
Luncheon and card games at the Women's Club every Monday at 12:30 noon.
Alcoholics Anonymous meetings each Tuesday 8 p.m. Ruidoso Downs, phone 378-406, P. O. Box 464.

Ruidoso District Junior Chamber of Commerce meeting every Tuesday, 7:30 p.m. in the Conference Room at Chaparral Motor Hotel.

H. F. O. E. Does meet each 2nd and 4th Thursdays, at 7:30 p.m. in Mike's Home on Highway 70.

The Women's Auxiliary of the Episcopal Church meets every third Tuesday of the month at 7:30 p.m. place to be announced.
The First Presbyterian Church supper every third Wednesday evening at 7:00 p.m. at the church.
The Robert J. Hargreaves Post No. 78 of the American Legion and the American Legion Auxiliary meet jointly on the third Thursday.
The Christian Women's Fellowship of the First Christian Church meets at the first Monday of each month for business and study in the Church at 7:30 p.m.
Ruidoso Valley Ambassadors meet

Alcoholics Anonymous meetings each Tuesday 8 p.m. Ruidoso Downs, phone 378-406, P. O. Box 464.

Hotpoint CTR817 Ice Maker Combination FREEZER-REFRIGERATOR 17-Pt. SPECIAL—\$439
Wimberly Electric

THE HIDEOUT

JIM TROST
AT THE PIANO

STARTING JULY 29 — JERRY ANTHONY

THE HIDEOUT

JIM TROST
AT THE PIANO

STARTING JULY 29 — JERRY ANTHONY

YOU ALWAYS SAVE LOW PRICES AT YOUR AG STORE

MORRELL — FULLY COOKED

PICNICS LB. 39¢

CHUCK ROAST USDA Choice **LB. 55¢**

LOUISIANA

CATFISH LB. 79¢

FRANKS PEYTON'S ALL MEAT 1 LB. CELLO **49¢**

MARKET MADE

CHILI CON CARNE PINT **49¢**

BACON CHUCKWAGON **LB. 59¢**

Prices Effective
Thurs. - Fri. - Sat.
JULY 11-12-13

FOLGER'S COFFEE

—ALL GRINDS—

1 LB. CAN **74¢**

2 LB. CAN **\$1.47**

INSTANT Folger's 10-Oz. **\$1.39**

MAZOLA CORN OIL

MARGARINE **LB. 39¢**

A. G. "AA" LARGE

EGGS Doz. **43¢**

HYDROX Sunshine 16-Oz. **47¢**

KEEBLER'S — 12-OZ.

VANILLA WAFERS **35¢**

MILLSBURY'S

FLOUR **\$2.19**

25 LB. PAPER

FRIDO

SHORTENING **49¢**

3 LB. CAN

WESTERN SHORES

BLUE DETERGENT Giant... **59¢**

WHITE - ASSORTED — 200's

Scotties 4 for **\$1**

GERBER'S — ASSORTED

BABY FOOD Strained.... 9 For **99¢**

DIXIE BELLE 1 LB.

Saltines **23¢**

HOLMES — 4's

AMERICAN **SARDINES** 2 For **29¢**

OIL

RANCH **BEANS** No. 300..... 2 For **35¢**

STYLE

LIBBY'S WHOLE KERNEL — NO. 303

GOLDEN CORN 4 Cans **\$1**

VEGETABLE COCKTAIL — 6-OZ.

V-8 JUICE 6 For **55¢**

HI-C DRINKS **89¢**

3 FOR ASSORTED — 46-OZ.

BRAND NAMES

FROZEN FOODS

SEA PAK — BREADED — 8-OZ.

ROUND SHRIMP **59¢**

MORTON'S

CREAM PIES

ASSORTED

3 FOR 89¢

So Good... So Fresh... day after day!

PRESTONE — LARGE

PEACHES **19¢**

LARGE SIZE

CANTALOUPE **10¢**

LARGE VALENCIAS

ORANGES **10¢**

GRAPES Thompson Seedless.... **LB. 29¢**

1 LB. CELLO

CARROTS 2 BAGS **19¢**

AVOCADOS Large Size..... 2 For **35¢**

RED RIPE — 4-PACK

Tomatoes **19¢**

TWO BITS! FOUR BITS! SIX BITS! DOLLAR!

STUDENTS! YOU CAN BANK ON US— WHILE YOU LEARN

RUIDOSO STATE BANK Is proud of the Youth of Our Community — Many of Whom Work and Save As They Learn.

We Are Pleased to Announce A New Service For Our Students — Free Monthly Service Charge Checking Accounts During Their School Years.

If Your Parents Are Customers of Our Bank, and You Attend Senior High School or College — We Would Like To Offer YOU This Service. Simply Fill Out the Form Below and Return to Us, RUIDOSO STATE BANK, Drawer B, Ruidoso, N. M. 88345.

NAME: _____

ACCOUNT NUMBER: _____

SCHOOL: _____

GRADE: _____ AGE: _____

PARENTS' NAME: _____

PARENTS' ACCOUNT NUMBER: _____

Ruidoso State Bank
In the Year "Good Playground of the Southwest"
Ruidoso, New Mexico

YOUR SAVINGS ARE GUARANTEED UP TO **\$15,000.00**

Ruidoso Downs, Ph. 257-4043 — Member F. D. I. C. CAPITAL AND SURPLUS \$325,000.00 BY FDIC

QUALITY MEATS

BENNETT'S FOODLINER

We Give S. & H. Green Stamps — Ph. 257-2116 — Plenty of Parking
DOUBLE STAMPS WEDNESDAY ON \$3 PURCHASE OR MORE — CLOSED SUNDAYS

VALUES GALORE LOW PRICES AT YOUR AG STORE

WIN WITH KEN



Kennan Fuller
 A Democratic Candidate for
**Lincoln County
 Commissioner**
 District 2

Honest * Efficient
 Dependable
 Hang on to those numbered
 candidate cards that I will be
 giving.
 Someone can win.

\$100 Savings Bond



LEGION LITTLE LEAGUE TEAM—Coached by Pearson, Dean, Rue, Danny Wagner (bat boy), Joe Winfield and Kirk Fountain, back row, Joe Payne, Mike Hall, Doug Siddens, Dave Silles, Terry Haake and Terry Gunter.

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Ruidoso News

SR. & MRS. VIC LAMB
 Elsie Williams Marc Valen Harry & Frances Eckert
 Anita Sims H. B. Flanagan James Pettus

15 Years Ago
Rosalie Williams

amounted to a total of \$137,975. Permits issued for the same period in 1952 were \$268,918.

Weldon Garner was installed as president of the Ruidoso Lions Club, succeeding Joe Hawkins, when the service club held Ladies' Night at Carrizo Lodge Tuesday night.

Directors of Ruidoso-Hondo Valley General Hospital here voted to start a fund for construction of a \$12,000 nurses' home to accommodate six and perhaps more nurses on the staff of the local institution.

The U S Public Health Service Hospital at Fort Stanton was presented informally to the State Department of Public Welfare this week. The Fort Stanton ceremony marked the transfer of the hospital plant and the 27,727 acres of surrounding land to the State of New Mexico for the purpose of caring for tubercular residents and tubercular Indians.

Ruidoso's Village Council met in a called session this week and passed an emergency proclamation forbidding the use of water for any purpose other than drinking and sanitary use, and prohibiting irrigation of gardens and lawns and washing of cars. Mayor Raymond Buckner said that the situation was not too bad, but the consumption of water this week had been unusually heavy due to crowds flocking into Ruidoso for the 4th of July holidays.

Building permits issued by the Village of Ruidoso for the first six months of 1968 ending June 30, here lately are having "a amougen-

bold expression."
 Speaking of the Red Head, she's just like a blotter—sucks up everything and gets it all backwards.
 She asked the janitor what his favorite Bible parable was and he said "the one about the multitude (that loads and fishes)."
 She and one of the girls were standing talking when the Blonde walked by. "She's terribly attractive to me, isn't she?" the other girl said.
 "Yeah," the Red Head meowed, "I don't like her either."

Our favorite lawyer pulled a good one. A fair-minded judge told him to withdraw with his client the other day and give him the best advice he could think of.
 In a little while, the lawyer was back alone. "Where's your client?" the judge inquired.
 "He skipped," the lawyer said, "that was the best advice I could think of."
For ALL the news, read the News.

Lincoln Pageant Dates Are Set

The annual "Stage Escape of Billy the Kid" pageant in Old Lincoln, historical stage play that depicts a part of the turmoil in Lincoln county back in the 1870's and 80's will be presented on the outdoor set at Old Lincoln Aug. 3-4, Bill R. Ward, curator of the Lincoln County Historical-Commemorative museum there, said. He said Mrs. John (Mickey) Thomas will be director of this year's event, and a cast will be announced soon. First meeting of prospective cast members and directors and stage hands was held Wednesday evening (this week). The show will be presented 7:30 p.m. Aug. 3 and 2 p.m. and 8:30 p.m. Aug. 4. Admission at 1:00 p.m. Sunday, Aug. 4 will be \$2.00 for the second time this year, Ward said.

SWIPED

From Al Gardner's Column "Gyrf Ue Coffee" in the Loveland (Tex.) Daily Sun-News
THOUGHT FOR TODAY—
 "Horse sense is nable thinking."
 The little girl was all eyes at the wedding.
 "Did the lady change her mind?" she whispered to her mother.
 "No dear. What makes you think so?"
 "Cause she went up the aisle with one man and came back with another."
 The Readhead described the of- fice lady as having "a amougen-

SEE THE LIGHT
 THE SWITCH IS UP TO FORD

DURING OUR 5th ANNIVERSARY CELEBRATION

FAIRLANE 500 2-DR HARDTOP

See The LIGHT where the price is RIGHT
 FORD Turns You On!

BETTER ideas FROM FORD

SUTTON-BROCK FORD
 "Where It Only Takes A Minute To Get A Better Deal"

1200 PENNSYLVANIA — BLANCO RD., NEW MEXICO

KEN MYERS PHO. 257-2953

WESTERN STATES ROOFERS
 Professional Work

Shakes - Composition - Built-Up

Any Pitch
 Any Color
 Crushed Brick
 Lava Gravel

TRAILER HOUSES ROOFED, ALSO

Now Open
 In Downtown Ruidoso

PAN-O-RAMA PLAYLAND

Featuring Seven Rides
 Airplanes - Turnpike with Cars
 Redco Ride - Giant Ferris Wheel
 Little Tole Ferris Wheel - Hand Cars
 Merry Mix-Up Giant Swing
 Adjacent to Pan-O-Rama Carpet Golf

OPEN EVERY DAY & NIGHT

THERE'S NO TV

Without Color CABLE TV

5 EXCITING CHANNELS

Get the facts at our office in Ruidoso's Most Colorful Building on Sudderth—
 Or Call 257-2311

LA RUE'S CERAMIC STUDIO

FEATURING Lamb Skin Rugs & Handmade Gifts

Free Instructions In Handicraft

Call 257-2361

Central Bar Discount LIQUOR

(CASH & CARRY PRICES)

9 a.m. - 12 Noon - 6:00 p.m. - 10:00 p.m.)

IMPORTERS LABEL - FIFTHS -

| | |
|---------------------------------------|--------|
| Vodka, 80 pr. | \$3.28 |
| Gin, 80 pr. | \$3.28 |
| Kentucky Straight Bourbon, 86 pr. | \$3.75 |
| Blended Whiskey, 86 pr. | \$3.75 |
| Brandy | \$4.12 |
| ★ ★ ★ ★ ★ ★ | |
| Mateus Rose Wine, 1/5 | \$2.08 |
| Cascal Garcia White Wine, 1/5 | \$2.08 |
| Bacardi Rum, Silver Label, 1/5 | \$4.68 |
| Old Charter, 86 pr. 8 yr. old, 1/5 | \$5.99 |
| Johnnie Walker Scotch, Red Label, 1/5 | \$6.99 |

— Look For the Sign On the Door —

LA CANTINA
 (Across from Tommy's Steak House)

Case Lot House Paint Sale-Save \$8.00!

Blister-Resistant Exterior Latex ... LASTS UP TO 7 YEARS!

5.98 Gallon
 REGULAR 7.98

SAVE \$2.00 Gallon

99.98 Case of 4 Gallons - Reg. 31.92

FAST Latex House Paint ... the paint that dries so fast bugs and dust, dirt and screens can't stick. The paint that "breathes" out trapped moisture to make blistering and peeling a thing of the past. The paint that washes off hands and tools with water to make house painting even easier than before. Covers wood, shake shingles, stucco, masonry, brick, cement, even metal. Won't streak or chalk. Ideal for house and trim. In 16 handsome colors.

Save \$2.00 on "Breather" Primer! Specially made for use with Fast Latex House Paint to prepare bare wood, peeled or chalking areas. Actually "breathes" out moisture to prevent peeling before it starts.

5.99 Gallon Reg. 7.98

On Wood
 Brick
 Stucco

HOUSE OF GUNS - Hiway 70 at "Y" In Hollywood - Pho. 378-5951

HUNTERS, ATTENTION— Bear and lion dogs, AAA guide and outfit. Hunt bear, lion, elk and deer. Hunt with record holders. We furnish everything—even guns if necessary. Bear \$300. Lion \$400. Write for information on deer and elk. Also have pack trips and fishing trips for hireback. Know your guide — we furnish references on request. I am not a newcomer, have been a guide for 30 years in New Mexico. Call Captain, New Mexico 254-8232 or 254-2376 or write ARVEL BUNNELS, Box 364, Captain, New Mex. —Pd. Adv.

ALPINE, TEXAS MAN OPERATES BODY SHOP
Massey Body Shop in Ruidoso Downs has been leased by Don

DeFron, who is from Alpine, Tex. DeFron has moved here with his wife and high school age daughter.

Gateway Shell Station Has New Owner

Jim Riles is the new owner of the Gateway Shell station here. He bought the station from Gordon Hewlett now running the Lincoln County Feed.

The change took place July 4. "It was my Independence Day," Riles said.

Riles has been in Ruidoso since his retirement from the Army this spring. He had been in the Army for 25 years and retired as a Chief Warrant Officer. He was stationed at Fort Bliss at the time of his retirement.

Riles is also working at Lonnie's Drive-In Grocery No. 30, Clark Keith, Jr. is managing Riles' Shell Station.

Riles is offering a special on tires this week as a get acquainted offer in his new business.

Coming Monday—The Round-Up.

W. G. BRADLEY

Candidate for Lincoln County SHERIFF

Solicits Your Vote and Influence in THE REPUBLICAN PRIMARY AUG. 27

—Pd. Pol. Adv.



24-hour PHONE 378-4488 DAY OR NITE

WRECKER SERVICE

2-RADIO EQUIPPED CARS - TRUCKS - 5 AXLE RIGS

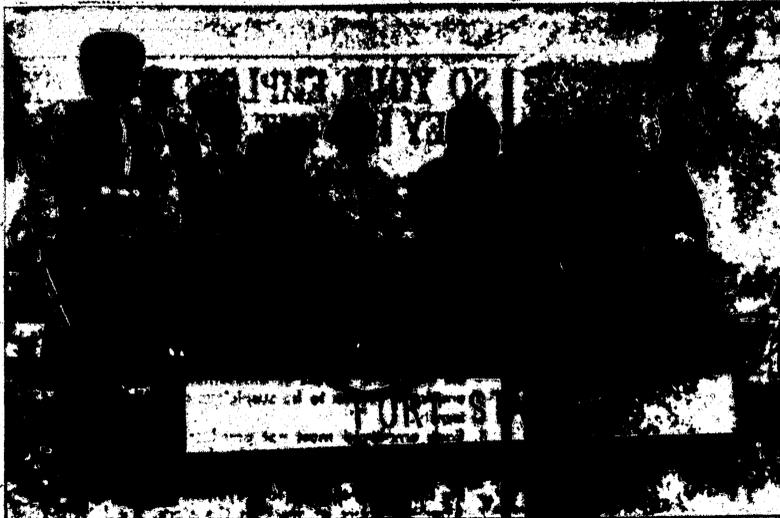


Complete One-Stop Mechanical & Tow Service—Open 7 a. m.—11 p. m.

ENCO SMITH'S MOTOR SERVICE

LOUIS M. SMITH, Owner

Highway 70 - Just East of Ruidoso Downs



OLDTIMEY CROWD—Dressed in costumes of years ago, these women rode in Ft. Stanton Stampede parade last Thursday.

Sign Up Now for Sewer System, Ruidoso Downs Residents Urged

Ruidoso Downs residents were asked to place \$5 in escrow and sign their name to a petition saying that they would be interested in having a sewer system within the village.

The petitions were discussed during a regular council meeting of the village Monday evening at the village hall. The meeting was attended by many village residents who wanted to know all the particulars of the proposed sewer system. It was explained that an investigation of the feasibility of the system could only be determined after enough residents of the village had expressed interest in the system. If the sewer system is not put in,

the \$5 would be refunded.

The council voted to raise the minimum monthly gallage from 3000 gallons to 5000 gallons for the same \$5 minimum fee for the months of April, May, June, July and August.

Mayor Jack DiPaolo had planned to ask the council to vote on tearing down a building next to the Ruidoso branch bank office. The building is now owned by the state. Although previous permission had been obtained from an official in the delinquent tax department of the state, the council's attorney Richard Parsons advised the council to take no action at this meeting until he heard further from Jete Vozz who has an abstract company in Carrizozo.

The council voted to expand the village planning commission from the present five members to seven members and appointed Bruce Griffith and Ken Nocker to the posts. They purposely chose the two because they resided out of the village limits.

The village approved, subject to budget approval by the state, a \$50 monthly subsidy for the Lincoln County Humane Society.

Noted Artist Due For Show Here

Noted El Paso artist Manuel Acosta will be featured in a one-man show with refreshments and entertainment by Mariachi at Ruidoso's new Oakley III Friday evening at 8 p.m.

Acosta, widely known for his watercolor of the late President John Kennedy called "The Last Full Measure (Tribute to a Citizen)" that he released shortly after the president's assassination, was born in Chihuahua, Mexico, but lived most of his life in El Paso.

Acosta studied with Peter Hurd and Mrs. Hurd, Henriette Wyeth Hurd and at the University of Texas at El Paso. He has paintings being shown at the Chase Gallery in New York City, the Jamecon Gallery in Santa Fe and the Bird Cage Gallery in El Paso. The public is invited to the showing at Gallery III Friday evening and the following Saturday morning.

Littlefields Manage New Apartment In Ft. Worth

Mr. and Mrs. Jim Littlefield, longtime Ruidoso residents, have moved to Ft. Worth where they are managing a new apartment complex, the Vera Cruz in North Richland Hills, recently completed by Royalty chain of Dallas. The Littlefields have lived here about 11 years, first owning and operating the Idle Hour Lodge. For a few



VOTE FOR E. V. MORRIS CANDIDATE FOR County Commissioner

District No. 3 Subject to Action of Republican Primary, Aug. 27, 1968 YOUR VOTE AND SUPPORT APPRECIATED

—Pd. Pol. Adv.

RUIDOSO NEWS

Friday, July 12, 1968

breeder, who died in Big Spring July 8, following a heart attack. Dillard has horses at Ruidoso Downs race track this summer. One of his horses won the 10th annual Ruidoso Thoroughbred Futurity in 1969.

Survivors include the wife, Mrs. Velma Dillard; one daughter, Mrs. Joe McCrary; one son, Johnny Dillard, all of Big Spring; four grandchildren and one great-grandchild.

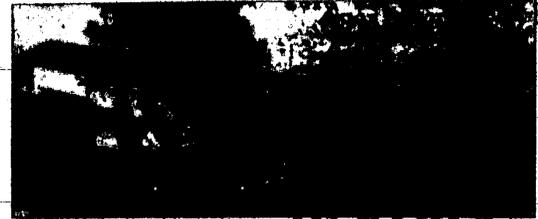
Coming Monday—The Round-Up.

Mr. and Mrs. Pat Virden and son, Lanny, from Amarillo, and Mr. and Mrs. Bill McLaughlin from Tucson are visiting their parents, Mr. and Mrs. Duke McLaughlin in Ponderosa Heights.

Lorrie Starkey is attending summer school at New Mexico State U. at Las Cruces.

WE SPECIALIZE IN BARBECUE ONLY!
That's Why We Buy Choice Beef and Other Quality Meats
BEEF — HAM — SPARE RIBS
GERMAN HOT LINKS — HOME-MADE CHILI
Dining Room — Carry Out — Catering Service
WE SELL FIREPLACE WOOD & ICE
TEXAS BAR-B-Q
Open 11 a.m. to 9 p.m. Daily — Phone 257-4318
One Block West of Old Mill

ASK ABOUT VACATION & EXCURSION FLIGHTS



BROWN FLYING SERVICE, Inc.
Charter Flights Anywhere — Air Ambulance Service
— SCENIC TOURS —
Complete Gas & Oil Service — Complete Shop Service
— AVIS CAR RENTAL —
Jinx Graham — Joe Skeen
Phone 257-4305 — Ruidoso

GATEWAY SHELL SERVICE

SPECIAL

GOODYEAR TIRES

COST PLUS \$1 PLUS INSTALLATION

Also Gas, Oil, Lube and Wash Services

NEW HOURS — 6 a.m. til 10 p.m.

Phone 257-2085 — Gateway On Sudderth Drive



NOMINATE and ELECT HERBERT SMITH — FOR — PROBATE JUDGE FOR LINCOLN COUNTY
Subject to the Republican Primary Aug. 27
Qualified for the Office by Experience
Your VOTE and SUPPORT APPRECIATED
—Pd. Pol. Adv.



Why take work home?

(A SPEAKERPHONE COULD HELP YOU GET THROUGH BY FIVE)

When a Speakerphone-rings, you just push a button and talk. You can use both hands to consult files and do other work while you are talking over the telephone. Understandably, you get a lot more done between nine and five. Which helps you go home light-hearted instead of heavy-handed.

A Speakerphone is a most versatile phone, by the way. To hold conferences you turn the volume up and use the speaker. For conversation privacy you simply pick up the handset. Call our business office about a Speakerphone today.

RUIDOSO TELEPHONE CO.

Impala Custom Coupe



Some cars are talking big price slashes. They know what they're worth.

See how Chevrolet makes the year-end deals on all its cars, are honestly attractive. Witness the special savings on popular V-8's and automatic transmissions for all big Chevrolets and Chevrens. Not to mention you'll get a car worth owning. You get the biggest year-end savings. Let where you expect to—in your Chevrolet dealer's.

Sen. Montoya Asks Interstate Label For US 70

U. S. Senator Joseph M. Montoya has introduced legislation which would designate portions of U. S. Highway 70 and 60 as part of the national system of Interstate and Defense Highways.

The segment of Highway 70 proposed for incorporation, approximately 201 miles in length, runs from Las Cruces through Alamogordo, Ruidoso, Roswell and Portales to Clovis and the New Mexico-Texas border.

Highway 60's segment, approximately 98 miles in length, begins at

SPECIAL AT \$199
HOTPOINT EC418G
40-Inch RANGE
With Quick-Clean Oven
Wimberly Electric

DOWNSDRIVE-IN

On Hwy 70 at Race Track Entrance. Enjoy Refreshments at Our Snack Bar

SUN. THRU SAT.
Julie Andrews in
"THE SOUND OF MUSIC"

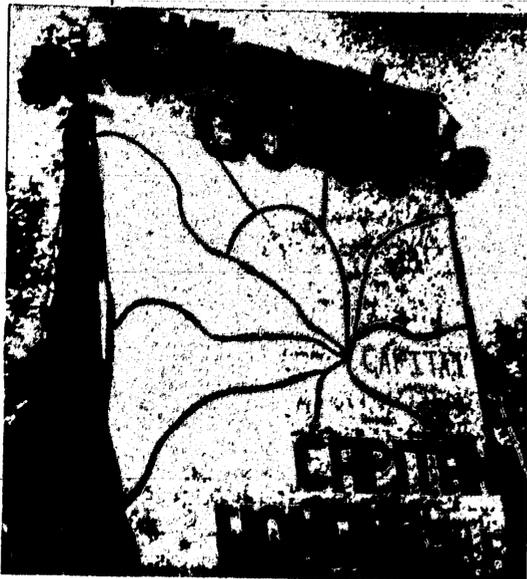
— In Color —
— Plus Cartoons —

SUN. - MON.
James Garner
Eva Marie Saint in
"GRAND PRIX"

— In Color —
— Plus Cartoons —

TUES. - WED.
Glenn Ford
Angie Dickinson
Chad Everett in
"The Last Challenge"

— In Color —
— Plus Cartoons —



TAKES SECOND — Captain Wompa's club float entry of a map of New Mexico with the heading "New Mexico Go Go" showed Captain's location.

Alamogordo and runs northeast through Hereford, Texas, to Amarillo.

Montoya noted that it is unlikely that designation can be made prior to expiration of the presently authorized system in 1972.

"It will not be possible to incorporate all such requests into any planned extension. It is essential we make our case early for inclusion of Highway 70 so it will receive top priority," Montoya said.

Eight New Members Join C. of C.

Since the last printed last week, Ruidoso Valley Chamber of Commerce has had eight new members join for the 1968-69 fiscal year.

Anderson Counts, Ruidoso Trailer Park, Romero Barber Shop, Longbranch Saloon, Mr. and Mrs. Ed Lane, Modern Grocery and Beauty Shop, Dan Dee Cabins and Fireplace Drive-In.

RACE COMMISSION POSTPONES DECISION ON HENSLEY STATUS

The New Mexico Racing Commission put off for the time being any decision on whether to ease its restriction against a former manager of the Ruidoso Downs track.

The commission, in March, barred Gene Hensley from the track

SO YOUR EMPLOYEES THINK THEY HAVE IT ROUGH NOW—

— RULES TO EMPLOYEES —

CARSON, PIRIE, SCOTT CO. — CHICAGO; 1856

1. Store must be open from 6:00 a.m. to 9:00 p.m.
2. Store must be swept, counters and base shelves dusted, lamps trimmed, filled and chimneys cleaned, a pail of water, also a bucket of coal brought in before breakfast, and attend to customers who will call.
3. Store must not be open on the Sabbath Day unless necessary and then only for a few minutes.
4. The employee who is in the habit of smoking Spanish cigars, being shaved at the barber shop, going to dances and other places of amusement, will surely give his employer reason to be suspicious of his honesty and integrity.
5. Each employee must not pay less than \$5 per year to the church and must attend Sunday school regularly.
6. Men employees are given one evening a week for courtin' and two if they go to prayer meeting.
7. After 14 hours of work in the store, the leisure time should be spent mostly in reading.

SIGNED:

THE MANAGEMENT

We at Whitlock's Jewelers have outgrown most of the old horse and buggy methods BUT we have retained the old fashioned idea of "Service before self" and "Integrity is more to be treasured than great riches." We invite you to visit our store.

Whitlock's JEWELERS
Box 700 — Ph. 257-4400

— PLAZA DEE —
BUZZ & MARGIE

Ruidoso News Friday, July 12, 1968

after his conviction on federal charges of income tax fraud. He is appealing the conviction.

A panel of attorneys asked the commission Friday to permit Hensley to enter the track grounds and help promote horse race programs. The commission decided Saturday to delay a decision until it received an opinion from Atty. Gen. Boston

Will.

In other action, the commission approved racing on Thursdays at Ruidoso Downs in August. This will mean four days of racing each week in August.

PRESBYTERIAN MINISTER WORKING IN CAMP NEAR CLOUDCROFT

The Rev. Frank Crown, minister of the First Presbyterian church here is having a busy summer traveling between here and Cloudcroft at regular intervals. There are eight weekly sessions of camps for young people at the church's camp there and as co-ordinator for the camp, Rev. Crown is required to visit there frequently.



FROM LIBYA — Right to left, Mr. and Mrs. Dean Holden, daughter Patti and Sgt. Harry Hornig. Sgt. Hornig is in Ruidoso from Ent Air Force Base, Colorado, visiting with the Holdens whom he met in Tripoli, Libya, when he was stationed there. The Holdens are spending part of their five-week holiday in Ruidoso, before returning to Libya.

Family from Libya Vacations Here

By FRANCES ECKERT

(Ruidoso News Staff Writer)

Mr. and Mrs. Dean Holden and daughter Patti of Tripoli, Libya are vacationing in Ruidoso and staying at Locke Inn. Mr. Holden is with Esso Standard Oil Co. and has been stationed in Libya since November, 1966. His wife and daughter joined him in the spring of 1968. Except for short trips back they have been here ever since.

The Holdens are long-time visitors to Ruidoso as they have been for young people at the church's camp there and as co-ordinator for the camp, Rev. Crown is required to visit there frequently.

Patti, who will be a senior in high school next year, attends school at Wheelus High school, Wheelus Air Base, near Tripoli. All embassy children and servicemen's children attend school there and Patti reports she has no idea how many different nationalities are represented there.

Mrs. Holden, Frances, is a volunteer worker with the Red Cross and works at the Wheelus Base Hospital. She doesn't have too much work to do in her home as she has a Libyan house boy who keeps her house spotless for her, she reports.

The Holdens have another child,

a son Mike. Mike, his wife and ten-month-old daughter, Meile, live in Grand Prairie, Tex. and they visited the Holdens in Ruidoso last week.

Also visiting the Holdens here is a friend from the time he was stationed in Libya, Sgt. Harry Hornig. Sgt. Hornig is now stationed at Ent Air Force Base in Colorado, Colo.

After a five week vacation in the states the Holdens will return to Tripoli and resume their lives there. They are permanent overseas personnel and like it, they report.

Mt. Vue

Drive-In Theatre
Show Time 8 p.m. — Ph. 257-4450
Enjoy Refreshments At Our Snack Bar

NOW THRU TUES.

NOW A MOVIE!

Valley of the Dolls

20th CENTURY-FOX Presents
A WALKER PARSLOW DAVID NEWMAN PRODUCTION
FRANKSON COLOR BY DALLME

— Plus Cartoons —

STARTS NEXT

THURS.

ACADEMY AWARD WINNER

COLLEENA PICTURES PRESENTS
Stanley Kramer
Spencer Tracy | Sidney Poitier | Katharine Hepburn
GUESSES WHO'S
coming to dinner

— Plus Cartoons —



FRI. - SAT.

Located Next to City Hall

THE ALL-AMERICAN JUBILEE

BRINGING COUNTRY AND WESTERN MUSIC
BACK TO THE WESTERN COUNTRY

WITH TOP COUNTRY &
WESTERN BANDS

EVERY SATURDAY NIGHT

AT THE CHAPARRAL CONVENTION CENTER
IN THE PLAYGROUND OF THE SOUTHWEST

JULY 13th - RAY PRICE



WELCOME
RACE FANS

MUSIC BY RAY REED
& THE FOUR PROFS
— IN THE GOLD ROOM —

ROADRUNNER LOUNGE

Bookie Meeker Appearing Nightly at the Piano
Open 10 a.m. - 2 a.m.

DINING ROOM
OPEN DAILY

COFFEE SHOP
Open 6 a.m. - 10 p.m.

— ALL FOOD PREPARED BY HENRY JAUBOURN & HIS STAFF

CAFE FOR LEASE

Inquire
LONG BRANCH SALOON

LONG BRANCH SALOON

FRIDAY - SATURDAY
WESTERN DANCE

RAINBOW HAMBLERS
Y'ALL COME!

NO COVER — NO MINIMUM
Open 7 a.m.

HOLIDAY HOUSE RESTAURANT

Sunday Dinner - 11 a.m. - 3 p.m.

Swiss Steak - \$1.65
Sliced Bar-B-Q Beef - \$1.75
Chopped Sirloin Steak - \$1.85
Halibut Steak - \$1.50

— HOME-MADE FRUIT PIES —

— Served Every Day —
Prime Rib au jus - \$2.75
Top Sirloin for 2 - \$6.50

Try Our Help-Yourself Salad Bar

FOR COMFORT

When You Want Warmth
FOR EFFICIENCY
From Your Appliances

THE ANSWER IS

L-P GAS

For Appliances, or Butane and Propane Call

HOLLYWOOD FOOD MART

FRI. - SAT. SPECIALS

LONGHORN CHEESE LB. 69¢
BEEF LIVER LB. 39¢
WILSON'S
LUNCH MEAT 2 PKGS. 69¢
FROZEN... 10 OZ. PACKAGE
MINUTE STEAKS 89¢
WILSON CORN KING
BACON LB. 65¢

FROZEN
STRAWBERRIES 29¢
TV DINNERS 39¢
CHICKEN PARTS 59¢
Oromo Pkg.

SWIFT JEWEL
SHORTENING 3 LBS. 59¢
PET OR CARNATION
CANNED MILK 2 FOR 35¢
DEL ORO MEDIUM

EGGS Doz. 39¢
TUNA VAN CAMP'S 2 FOR 45¢
WESTERN FAMILY

COFFEE LB. 63¢
CRACKERS Dixie Belle 1 lb. 23¢
BATH TISSUE Silk 3 FOR 29¢

TOMATOES 29¢
POTATOES 69¢
FRESH LB.
10 LB. BAG.....

Double King Korn Stamps On Wednesday

Phone 257-4025 — Ruidoso

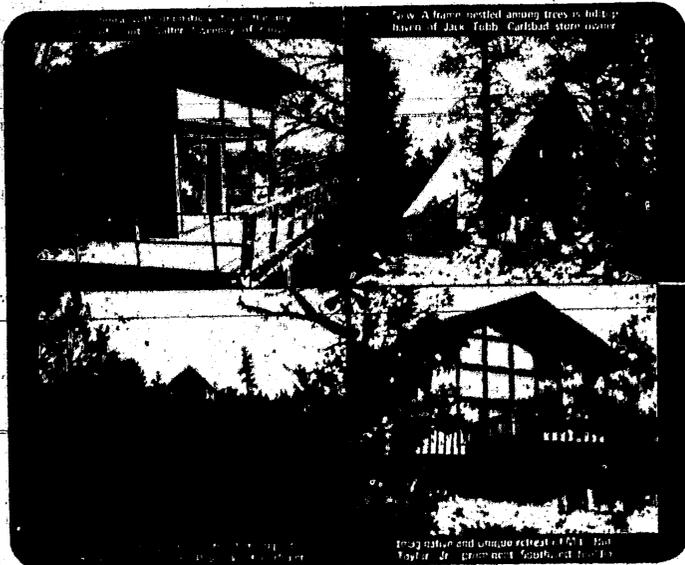
For Night Service Call 257-2934 or 257-2243

EMMETT MORGAN & DUB PHILLIPS PRESENT

—THE ALL-AMERICAN JUBILEE

Ray Price and the Cherokee Cowboys Chaparral Convention Center Saturday, July 13

**YOUR NEIGHBORS WITH HOMES
LIKE THESE ARE PROOF
ALTO VILLAGE IS RUIDOSO'S BEST BUY!**



FORE! late Summer opening
ALTO LAKES GOLF AND COUNTRY CLUB

The first 9 holes of the 18-hole championship course is luxuriantly and meticulously kept. Pre-construction has already begun on the second nine holes. Play restricted to members and guests. (Buy year Alto Village site before the course opens, when lots around the first nine will increase in price.)



Johnny Mobley underwent surgery in a Roswell hospital last week, and reports are he is improving steadily.
Bennett's Indian Shop, southwest arts and crafts. We welcome you.

Total number of motor vehicles registered in New Mexico totaled 671,230 at the close of 1967, an increase of 4 percent over the preceding year.

Rio Grande Futurity Trials Draw 33 Entries Friday

Racing resumes at this popular mountain track Friday with the Pearl Brewing Company Purse and trials for the Rio Grande Futurity highlighting the day's card.

The feature race, honoring the Pearl Brewing Company of San Antonio, Texas, is for four-year-olds and upward at six and one-half furlongs and carries a \$1,300 purse. The race includes several good middle distance runners such as Ratliff, Afon's Cat and Shining Pat. Ratliff and Afon's Cat have both won impressively here this year. Shining Pat should improve off her only local start.

Sharing the spotlight Friday will be the trials for the first running of the Rio Grande Futurity at six furlongs. The Rio Grande Futurity is for New Mexico-bred thoroughbreds, and the purse for the running is expected to exceed \$45,000.

Thirty-three two year olds were named for the trials, with the trials being split into four divisions. All the trials include winners this year.

Those sure to rate highly in their respective trials include Doc Bowman, Jonina, Leo's Bluday, Marca Libby, Big Arthur and Tudor Peace.

Doc Bowman showed impressive form at Sunland Park earlier this year, but the speedy son of Noroz will be making his first local start. Jonina, from the live stable of Gerald Bloss, should garner support also. The speedster won her only start in impressive fashion earlier this season.

Post time is 1:30 p.m. each day.

The second running of the Peter Hurd Handicap is the top attraction Saturday at Ruidoso Downs. The \$2500 added handicap for three year olds at five and one-half furlongs is one of the four feature attractions on the day's card. Also honored will be the Dating Game

Ray Price, and the New Mexico Maid of Cotton.

The Peter Hurd Handicap, honoring the famous southwestern artist, has attracted a stellar field of sophomores including Iron Card, Loveland, Roman Devil and Kancity-Kitty.

Iron Card, who counts the Sunland Derby among his five '68 wins, is highweighted at 122 pounds. The Florida-bred speedster finished third in his last local out, and should improve here under Jim Bannowsky. Loveland, a classy son of Royal Levee, met defeat for the first time in his young career last Sunday, beaten only a head by Mystic Victory in the Governor's Handicap. Loveland gets in under 120 pounds and Johnny Cox. Both Roman Devil and Kancity Kitty have won impressively here, with Kancity Kitty counting the Memorial Day Handicap among her local efforts. Roman Devil will tote 118 pounds and Larry Byers, while Kancity Kitty gets in under 116 pounds and Jim Curry.

Others include Stage Venture, 115, J. Wallace; Prom Ross, 112, W. Hodges; Sweetme, 113, No Boy; and Dejeddah Man, 115, W. Rock.

The eighth race honors the "Dating Game" TV program, who are sending one of their winning couples to Ruidoso on their "dream date." The ninth race honors the popular Ray Price and the Cherokee Cowboys, who will entertain at a dance Saturday night in the Chaparral Convention Center, while the tenth race honors the New Mexico Maid of Cotton Pageant being staged in Ruidoso Saturday.

The Brigand Handicap, which mixes thoroughbreds and quarter horses at 870 yards, and which is an annual memorial race for one of the Downs' greatest stars in years past, is slated for Sunday. An added \$2,500 is posted for this sprint which will draw three-year-olds and up.

On Navy Leave
Spike Maloy, son of Joe Maloy of Ruidoso, spent several days in Ruidoso last week. He is on a 30-day leave from the Navy.

Spike, who attended Ruidoso High school, is a sonar operator on the destroyer Pritchett. He has completed a second six-month tour of duty in Viet Nam and will begin a third after his leave is up.

He left Monday for California where he will spend the rest of his leave. He has 18 months more with the Navy.

Lions - Rotary Lead Little League In Tie

The first double header of the Ruidoso Little League this season was unveiled Wednesday last week. Behind the "Moose" pitching of Ken Perryman, the Rotary club squad skinned the American Legion crew, 12-3. Perryman gave up one base on balls, 3 hits and 3 runs in the total of 5 innings played. Losing pitcher was Dale Pearson who gave up 10 runs on 15 hits—but he never walked a man. Doug Siddens went to the mound in the top of the fifth for the Legion—holding the Rotarians to two runs on four hits and one base on balls. Ken Perryman led the Rotary club with four base hits in four trips to the plate.

The Lions beat the Elks in the bottom half of the twin bill in a blazing 29-5 battle. Mike Tulk and Mike Hull led the pitching staff for the Lions club, helping them to move into a tie with the Rotary squad. Tulk faced 14 men, struck out four and gave up 7 hits and two walks, allowing four runs. Hull also faced 14 batters, struck out six, gave up 2 hits and walked four. Elks pitchers were Teddy Durham, Scooter Driver and Johnny Jones, who all told gave up 29 runs. Scott Wagner led the Lions in scattering hits all over the lot—blasting out four in five trips to the plate—getting a walk once.

In other league play this week, the Rotary team downed the Elks 20-4 and the Lions squeaked by the Legion, 17-15.

| Team | W | L | Pct. |
|--------|---|---|------|
| Lions | 8 | 3 | .727 |
| Rotary | 8 | 3 | .727 |
| Legion | 4 | 7 | .363 |
| Elks | 2 | 9 | .181 |

A complete line of grass seed—Fertilizer—Post Meez and Supplies for Yard and Garden. Carri-so Canyon Nursery.

Coming Monday—The Round-Up. PAGE ONE SECTION 2

Vote for the Man with the Experience and Know How—
Sam Montgomery
DEMOCRAT FOR
Lincoln County
Commissioner Dist. 3
—Pd. Pol. Ad.

HOTPOINT C7917
Ice Maker Combination
FREEZER-REFRIGERATOR
17-Ft. SPECIAL—
\$439
Wimberly Electric

Ruidoso News
Friday, July 12, 1968

INSURANCE
Is like a 1/2-inch drill—
You buy it for
What it DOES,
Not what it IS!

RUIDOSO INS. AGENCY
LEE ONSRUD
DONNIE FOREMAN
Office Across from
Ruidoso Post Office

HOLIDAY BOWL
Try Our Snack Bar
OPEN BOWLING
EVERY DAY
For Information
Call 257-4274



The Weather
(As compiled by C. A. Culver for U. S. Weather Bureau)

| | | | |
|----------------------|----|----|-------|
| 3 | 62 | 60 | .13 |
| 4 | 60 | 58 | .08 |
| 5 | 62 | 61 | .06 |
| 6 | 72 | 61 | .0 |
| 7 | 73 | 66 | T |
| 8 | 77 | 47 | T |
| 9 | 77 | 41 | .0 |
| 10 | 81 | 46 | .08 |
| Precip. since Jan. 1 | | | 18.99 |
| Precip. this Month | | | 2.77 |

HOLIDAY GOLF
Fun For the Entire Family
On Sudderth Drive Near Holiday House
"WHERE THE ACTION IS"

**NOTICE TO MOTEL OWNERS
and Summer Vacationers Here—**
We know your guests will appreciate your recommending the West's Most Beautiful golf course—
PAN-O-RAMA CARPET GOLF
On the Rio Ruidoso—Near Downtown
FUN FOR EVERYONE OF EVERY AGE

RUIDOSO FOOD MART

These Specials—Good Thurs., Fri., Sat. — July 11-12-13
DOUBLE FRONTIER STAMPS WEDNESDAY

- FRESH MEAT —**
- BACON Glover's... 2 LBS. \$1.19
 - FRESH GROUND BEEF LB... 39¢
 - U. S. D. A. CHOICE ROUND STEAK LB. 98¢
 - U. S. D. A. CHOICE CHUCK ROAST lb..... 59¢
 - U. S. D. A. CHOICE BAR-B-Q STEAKS lb.... 79¢
 - FLOUR Golden West 25 Lbs..... \$2.29
 - DOG FOOD Kim.... 3 Cans 29¢
 - OLEO Kimbell's..... 2 lbs. 45¢
 - ICE CREAM Holland/Dutch 1/2 Gal..... 59¢

- FRUITS AND VEGETABLES**
- SQUASH YELLOW LB. 10¢
 - TOMATOES Fresh..... LB. 29¢
 - BANANAS FRESH.... LB. 12¢
 - POTATOES 10 LB. BAG..... 69¢
 - PEACHES Libby's 2 1/2 Cans.... 3 CANS \$1
 - FROZEN STRAWBERRIES Naturipe 10-Oz..... 29¢
 - BAKE-RITE SHORTENING 3 LBS.... 59¢
- OPEN SUNDAY —
— WE TAKE FOOD STAMPS —

THEY'RE OFF!

RACING

in the COOL pines...
"WHERE the FUN NEVER SETS"
EVERY FRIDAY, SATURDAY, SUNDAY & HOLIDAY
POST TIME 1:30 pm

MAY 25 thru LABOR DAY

RUIDOSO DOWNS
"The Connoisseur's Race Track"
HIWAY 70 RUIDOSO DOWNS, NEW MEXICO

T.V. 'Dating Game' Couple To Attend Races

The "Dating Game", one of television's most popular family programs, is sending one of its winning couples to Ruidoso Downs this week as the site of their "dream date."

The lucky couple is Seth Riggs, of Hollywood, Calif. and Barbara Hagen, of Anaheim, Calif.

The program was video taped last week and will be shown nationally over the ABC television network Aug. 1 to an estimated viewing audience in the millions. The young couple will receive the

rad carpet treatment in Ruidoso, and during their stay here will enjoy the comfort of the Chaparral Hotel. Part of their busy agenda includes a day at the races at beautiful Ruidoso Downs race track and sightseeing in the scenic Lincoln County area.

Usually, overseas locations are the destination of winning couples on the fun-filled TV program, but Ruidoso was chosen as one of the very few spots in the United States for a "dream date."

DOWN AT THE DOWNS

The Ralph Pettys had quite a crowd of relatives at the race track last week-end. In addition to Mr. and Mrs. Ralph Petty, Sr.; Ralph Petty, Jr. and John Petty, Mrs. Ralph Petty's brother Jack Harkey and his wife were, there. Mrs. Ralph Petty, Jr. was also there and is employed by the track.

Both the Chaparral Motor Hotel and Ruidoso Downs race track are carrying color movie shots in ads, they are sponsoring on Dallas' high (Helly TV channel 38 station).

Here's a system that works at the race track. The couple who col-

lected the \$12,231 "Big Q" at the Downs last week-end each picked a number out of the air and asked the parents of one of them to also pick a number—and the four they picked just happened to strike gold.

Horses claimed at Ruidoso Downs last week-end included: Super Sooner, by Paul A. Smith (Smith tr.), from Betty Coats and Doris Hay, Dexter, for \$1,750; Khal Dance by Andrew A. Bradford (Gerald Bloss tr.), from J. A. Benson, Meadow, Tex., for \$1,250; Hyper Share by Retta R. Weise (W. D. Stockton tr.), from John F. Chinnock, Tucson, for \$1,250; Clay Posy by Roy F. Wheeler (Elisio G. Herrera tr.), from Walter H. Miller, Jr., El Paso, for \$1,500; Frank's Tack by Virginia Bowie (David McMakin tr.), from Geo. H. Williams, Lovington, for \$1,750;

Pint Size Trainer From Louisiana Found Road to Success Here

FACE TWO

Ruidoso News Friday, July 12, 1968

Gentleman Bill, by Grady Hopper (W. A. Thompson tr.), from Andrew Bradford, Midland, for \$1,750, and Lusty Rover by Hopper Richardson and Richard Nolen (Nolen tr.), from W. Burey, Portales, for \$1,250.

Larry Byers continues to hold on easily to his first place position in the jockey standings at Ruidoso Downs after twenty-two racing days. Despite the fact Byers could bring home only four winners from thirty-seven mounts, no other riders seriously challenged the top performer. Jim Bannowsky and Elbert Minchey moved up most impressively last week, with Bannowsky booting home seven winners and Minchey six.

A large percentage of trainers continue to win at Ruidoso Downs, and the trainer standings were topped once again, Bob Arnett moved back into a first place tie with Clifford Lambert, with each posting eleven wins this season. Gerald Bloss, last week's leader, fell off third as he failed to saddle a winner in twelve starts.

LEADING JOCKEYS
(Including July 7)

| Jockey | Wins | 1st | 2nd | 3rd |
|--------------|------|-----|-----|-----|
| L. Byers | 184 | 32 | 10 | 19 |
| J. Curry | 183 | 22 | 17 | 13 |
| W. Hodges | 150 | 9 | 12 | 24 |
| J. Bannowsky | 151 | 18 | 13 | 14 |
| E. Minchey | 60 | 10 | 3 | 2 |
| G. Mower | 118 | 15 | 16 | 10 |
| W. Rock | 103 | 13 | 9 | 17 |
| J. Wallace | 94 | 13 | 14 | 19 |
| K. Hart | 128 | 12 | 11 | 13 |
| C. Dettige | 62 | 0 | 4 | 12 |

LEADING TRAINERS
(Including July 7)

| Trainer | Wins | 1st | 2nd | 3rd |
|------------|------|-----|-----|-----|
| C. Lambert | 63 | 11 | 15 | 4 |
| B. Arnett | 73 | 11 | 11 | 6 |
| G. Bloss | 48 | 8 | 10 | 6 |
| P. Oliver | 69 | 8 | 9 | 10 |
| C. Wooten | 56 | 8 | 3 | 7 |
| W. Leach | 30 | 7 | 6 | 5 |
| J. Welch | 28 | 7 | 1 | 2 |

(Tied with six wins each are: Paul Smith, Tom Stevens, Jesse Valdez, Jim Curry and Clifton Dean.)

Mercile Strauss, a tiny "Cajun" from Rayne, Louisiana, has found success in the horse training ranks, where many more have often failed. The former woman jockey, turned trainer, started training horses in California in 1952, and since that time she has tutored several of the finest quarter horses ever to grace a straightaway. Mercile came by her "horse sense" naturally.

Born into the racing business, she proudly points to three generations of racing background. Her well known father, Gabriel "Gabe" Strauss, trained horses in Canada as well as overseas.

Actually, Mercile descends from a whole family of horsemen. "I had seven brothers, all jockeys," and she adds, "three of them went on to national recognition as some of America's best riders."

Mercile started riding at the age of six, and her prowess as a jockey was soon recognized on "Cush" tracks in Texas and Louisiana. She jokingly admits, "Dad would take me to ride in races, whether I had the boys." Many remember her as one of the first riders on the outstanding quarter horse racer, Johnny Dial.

Some of the horses trained by Mercile include the fabulous Go Man Go and Moon Deck, owned at that time by J. B. Ferguson, of Wharton, Texas, a renowned quarter horse breeder. She remembers well Go Man Go as "one of the greatest race horses ever to wear a bridle." Adding in her distinct Southern accent, "Go Man Go was one of the toughest two year olds I've ever trained. He was mean and stubborn." Other top runners trained by Mercile include Diamond Mae, Dividend, Dandy Bar and Pap.

Mercile attributes much of her success to her brother, Edridge, whom she calls "one of the greatest quarter-horse trainers." He is presently tutoring horses in Raton for Cleus Brown.

What now for the tiny Cajun trainer? She plans to "keep on training good ones." Presently training successfully here at Ruidoso Downs, she plans to keep her stable small but power-packed.

"The future looks bright," she adds, "it just couldn't help be much of anything else."



MERCILE STRAUSS

Hollywood Notes

Mr. and Mrs. Tom Kirby and family from Ft. Worth, Texas spent the holidays visiting Tom's mother, Mrs. Nora Kirby at Ruidoso Downs. Tom was employed at the Hollywood Lumber Co. before moving to Ft. Worth several years ago.

O. W. Brewer from El Paso was a business visitor the first of the week. Members of the O. E. Key family from Lubbock enjoyed the holidays in their home in Ruidoso.

Mr. and Mrs. A. A. Franklin from Worthon, Texas are spending several weeks in their home in Ruidoso. Mr. and Mrs. Jim Littlefield were here from Ft. Worth over the weekend. They visited friends while here and did some packing to move to Ft. Worth where they will make their home.

Mr. and Mrs. Robert Keyes and family from Roswell are spending a week in their home in Ruidoso.

age—on a 4.0 maximum scale—for the 1968 Spring Semester.

GAME AND FISH NEWS

Fishing Report
Alto Lake, fishing fair to good on salmon eggs early morning and late evening. Bonito Lake, fair to good early morning and late evening on salmon eggs and artificial lures. McCallero reservation lakes, fair to good using artificial lures and salmon eggs. Some fly fishing late evenings.

Helen and Clayton Besselt welcome you to see the collector's items in Indian goods—old pawn jewelry, bolo ties, lava beads, swampy necklaces, Navajo rugs, moccasins, etc. Southwest of Ruidoso on U. S. 70.

Lincoln Hills

golf course and related facilities
1/3 acre home sites
Lincoln Hills, Inc.
Box 369 — 257-4397
Ruidoso, New Mexico
Sales - AC 505-257-4440

LINCOLN COUNTY PHOTO ALBUM

No. 175

ANNUAL APPEARANCE—Each year Old Smokey the bear, symbol of the U. S. Forest Service campaign to prevent forest fires, has a part in Capitan's Smokey Bear Stampede—and he was on hand again for the 10th year last Thursday. This entry in parade was sponsored by Smokey Bear ranger district. Smokey was born in Capitan mountains north-east of Capitan and is now world famous. He was rescued from forest fire a dozen years ago as a cub and gained national attention then. He now resides in zoo in nation's capital.



GUIDEPOST WHERE TO STAY WHERE TO EAT

-OPEN YEAR 'ROUND-
Things to Do — Where to Shop
In The Playground of the Southwest

High Country Lodge and Restaurant
"Ruidoso's Year Around Resort"
32 UNITS WITH FIREPLACES
Swimming Pool - Tennis Court
AM-FINN SAUNA
Reservations for Parties 257-2720
Highway 37 at the Turn-Off to Sierra Blanca Ski Area

EL ALTO LODGE
All Rooms Have Fireplaces
TV's - Kitchens
Pho. 257-2521 - Box 255
Ruidoso
On Mechem Drive on the Way to the Ski Area and Ruidoso Lake
Mr. and Mrs. Carl Jerren, Mgrs.

MITCHELL'S MOTEL
Now is Serving Breakfasts and Short Orders
COFFEE CUP
Mr. and Mrs. Max Oliver
On U. S. Highway 70 - Nearest to Ruidoso Downs Race Track
17 Units with TV in Every Room
Pho. 257-2686 - P. O. Box 267
Ruidoso Downs, N. M.

BONNETT'S INDIAN SHOP
Open Year 'Round - West Highway 70
Don't Miss Ruidoso's Oldest Indian Trading Post - Authentic Jewelry, Navajo Rugs, Apache Crafts, Rocks, Artifacts.
TV's
Kitchens
P. O. Box 664
Pho. 257-2870
SUE & LES CREWS, Owners
On Sudderth Drive on the Way to and From All the Fun in Town
Ruidoso, New Mexico

Park Motel
Located On Sudderth Drive Next To City Recreation Park
"COFFEE BAR"
48 ROOMS - TV - PHONES
257-4071

MANOR
You're Out of the Crowd When You're At Cree Manor But In the Heart of Everything
Box 4 - Pho. 257-4058
Ruidoso, New Mexico
FINEST FOOD IN RUIDOSO'S MOST CHARMING SPOT
COFFEE SHOP DINING ROOM
Charcoal Broiled Steaks, 1 Mile Above Postoffice.
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SIERRA BLANCA AVIATION
Complete Flying Service
BOB BRYANT
Phone 505 257-2102
Ruidoso Municipal Airport - P. O. Box 508

29 PINES MOTEL
"Where Your Pleasure is Our Business"
FERN & RUSSELL HAWK, Owners
P. O. Box 686
Phone 257-2443
Fireplaces - TV's
One Block West of Bank
Right Downtown in Ruidoso, New Mexico

SMOKEY BEAR MOTEL & RESTAURANT
"SURE IT COSTS LESS TO STAY IN CAPITAN"
257-2725 - P. O. Box 487
Capitan, New Mexico
Alpine Lodge
CENTRALLY LOCATED
Rooms with TV and Country Cakes
Wall to Wall Carpeting
Drawer M - Pho. 257-4458
RUIDOSO, NEW MEXICO

Bowling
Results of July 2

| Team | W | L |
|-----------------|----|----|
| Nunley Drug | 10 | 1 |
| Holy Rollers | 12 | 4 |
| The Spoolers | 10 | 6 |
| Thunderbirds | 10 | 6 |
| Team 10 | 10 | 6 |
| Lane Burners | 9 | 7 |
| The Hypos | 9 | 7 |
| Team 11 | 5 | 11 |
| Team 11 | 5 | 11 |
| Beanettes | 4 | 12 |
| Polly's Parrots | 2 | 14 |
| Outer Ductors | 1 | 15 |

High team 3-game series: Nunley Drug, 2048; Team 10, 2022; Beanettes, 2008. High team game: Team 10, 1041; Thunderbirds, 1018; Nunley Drug, 1012.
High individual 3-game series: Bob Wortman, 564; Jack Kennedy, Jr., 547; Gerald Tully, 530; Kay Day, 486; Shorty Cummins, 469; Evelyn Kennedy, 467. High individual game: Bob Wortman, 207; Gerald Tully, 204; Charlie Novick, 202; Denny Hart, 201; Shorty Cummins, 181; Dicky Turner, 178; Margaret Svediger, 174.
Spills converted: Lloyd Cummins, 3-10; Mary Ann Sorrells, 2-7; Cliff Sorrells, 3-10; Evelyn Kennedy, 0-10; Bob Wortman, 3-9; Shorty Cummins, 5-10.

County Agent's Report
- BY -
RALPH DUNLAP
There will be a Livestock Marketing meeting at the Corona school, Saturday, July 13, starting at 2 p.m. with a panel discussion. Panel members are: Gene Wright, Ext. Livestock Mktg. Specialist as moderator; Bill Dinkwiddle, Farm Bureau Livestock Mkt. Assn.; Ernest McDaniel, Glencoe marketing group. "Our experiences in Pooling Calves"; V. R. Barnett, feedlot operator, "Custom Feeding of Calves".
Bring your questions on selling calves and let this group help you answer them.
The proposed restrictions on antibiotic use will be discussed by Dr. Bob Bond. All meat animal owners could be severely affected by these regulations. Now is the time to act, before it is too late!
Coming Monday - The NEWS-UP.

Garrett's Antiques
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Located seven miles east of Ruidoso Downs race track on U. S. Highway 70, Fox Cave was once used as a hide-out by Billy the Kid and many bands of Apache warriors. The cave offers a wide variety of curios, novelties, jewelry and other items. Plus the historical atmosphere of the Old West.

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OUR HAT IS OFF - TO -
The Police Work on July 4th
Our thanks to the state, county and village police for their fine job in handling the big inflow of traffic during the long 4-day July 4th Holiday. There were no fatalities, serious injuries or major wrecks in the area and our police certainly deserve much credit for their safety work.
RUIDOSO PRINTING CO.
Pho. 257-2325 - Ruidoso

:-: Race Results :-:

THURSDAY

First Race—3-yr-olds; 6 1/4 furlongs; Mama's Bow, 19.60, 4.40, 3.80; Hazy Sun, 3.60, 3.00; No Porter, 9.40. T—1:22 3-5.

Second Race—4-yr-olds & up; 5 1/2 furlongs; Fompinell, 5.00, 3.20, 2.60; Fran's Venture, 5.00, 3.40; King of Hills, 3.40. T—1:09.

Daily Double—Mama's Bow and Fompinell, \$36.00.

Third Race—3-yr-olds; 400-yds.; Hustling Miss, 13.80, 9.80, 5.20; Bar Dame, 25.40, 9.60; Miss Dinah Chick, 3.40. T—2:04.

Fourth Race—3-yr-olds & up; 350-yds.; Suzy Meyers, 12.40, 6.80, 4.60; Apple San Rojo, 9.20, 6.20; Demon's Doll, 7.00. T—1:18.4.

Fifth Race—3-yr-olds & up; 350-yds.; Black Beau Deck, 3.30, 3.40, 3.00; Broadus, 5.00, 4.40; Bar I San, 5.60. T—1:18.2.

Quiniela—Black Beau Deck and Broadus, \$16.80.

Sixth Race—2-yr-olds; 4 furlongs; Cartujana, 6.40, 3.80, 3.00; Miss Bubbly, 5.80, 3.80; Dancing Jacket, 3.80. T—1:48 1-5.

Seventh Race—3-yr-olds & up; 400-yds.; Mr. Corsair, 5.20, 3.80, 3.20; Highway Bars, 28.00, 11.60; Sabre Two, 7.40. T—2:0.6.

Eighth Race—3-yr-olds & up; 870-yds.; Kyd Koy, 12.20, 6.80, 5.00; Zorn, 15.40, 9.60; East Hanna, 8.00. T—2:48.5.

Ninth Race—4-yr-olds & up; 6 1/4 furlongs; Deer Van, 22.30, 9.80, 4.60; Pikes Peak Gal, 17.80, 8.00; Super Sooner, 4.20. T—1:22 4-5.

Big Q—Kyd Roy and Zorn, Deer Van and Pikes Peak Gal, \$12,231.

Tenth Race—4-yr-olds & up; 5 1/2 furlongs; Stroulingboy, 18.80, 8.00, 5.60; Namons Joy, 15.40, .80; Raylon, 5.80. T—1:10.

Eleventh Race—3-yr-olds; 6 1/4 furlongs; V. Mill, 11.40, 6.60, 4.00; Roman Devil, 6.60, 3.80; Sound O' Music, 3.40. T—1:22 2-5.

Twelfth Race—4-yr-olds & up; 1 mi.; Tribal Fleet, 11.00, 6.20, 4.40; Sun-bien, 6.20, 3.80; Whistlers Prince, 6.20. T—1:48 1-5.

Quiniela—Tribal Fleet and Sun-bien, \$44.60.

Att., 6,900; Handle, \$259,488.

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FRIDAY

First Race—3-yr-olds & up; 870-yds.; Easter Ed, 7.20, 3.00, 2.80.

Second Race—4-yr-olds & up; 6 furlongs; Marca Libby, 5.20, 3.60, 3.40; Battle Bound, 4.00, 3.40; Trim Lark, 5.00. T—1:40.

Seventh Race—3-yr-olds & up; 550-yds.; Won Fish, 7.80, 3.80, 3.60; Gomer, 3.40, 3.00; Top Decoration, 3.80. T—2:28.2.

Eighth Race—4-yr-olds & up; 6 furlongs; Caro Jan, 11.20, 5.20, 3.20; Margarette Calre, 5.40, 3.40; Back Road, 2.60. T—1:15 3-5.

Ninth Race—4-yr-olds & up; 6 furlongs; John's Gem, 16.20, 7.60, 4.20; Arrowed, 4.40, 3.20; Plotzel, 3.20. T—1:16 1-5.

Big Q—Caro Jan and Margarette Calre, John's Gem and Arrowed, \$522.60.

Tenth Race—3-yr-olds; 6 furlongs; Ajax Straw, 10.00, 5.20, 4.40; Phantom Gazelle, 10.80, 7.20; Peoples Valley, 7.60. T—1:18 3-5.

Eleventh Race—3-yr-olds; 6 furlongs; Sweetme, 67.40, 45.80, 13.00; Ell Bet II, 6.40, 5.40; War Rico, 5.40. T—1:16 4-5.

Twelfth Race—4-yr-olds & up; 1 mi.; Magic Bay, 7.60, 4.40, 3.40; Legal Control, 6.80, 3.60; Tidy Host, 4.00. T—1:48 4-6.

Quiniela—Magic Bay and Legal Control, \$33.80.

Att., 6,000; Handle, \$231,035.

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Richlea, 2.80, 2.60; Frances Dier, 3.80. T—1:48.5.

Second Race—4-yr-olds & up; 5 1/2 furlongs; HI Spicey, 22.40, 9.80, 5.60; Orphan Rose, 6.00, 3.60; Dextrin, 3.40. T—1:10 2-5.

Daily Double—HI Spicey and Orphan Rose, \$95.20.

Third Race—2-yr-olds; 400-yds.; College Dawn, 5.40, 3.80, 2.80; Fancy Bid, 3.20, 2.40; Hijo Chick, 3.00. T—2:1.2.

Fourth Race—3-yr-olds & up; 440-yds.; Oh Dixie, 15.20, 7.80, 6.00; Run Walt Run, 15.80, 9.60; El Camante, 10.60. T—2:3.

Fifth Race—3-yr-olds & up; 350-yds.; Miss War Plume, 32.00, 13.20, 7.40; Jetty Man, 9.60, 6.60; Bejay, 5.00. T—1:18.4.

Quiniela—Miss War Plume and Bejay, \$107.

Sixth Race—2-yr-olds; 4 furlongs; Marca Libby, 5.20, 3.60, 3.40; Battle Bound, 4.00, 3.40; Trim Lark, 5.00. T—1:40.

Seventh Race—3-yr-olds & up; 550-yds.; Won Fish, 7.80, 3.80, 3.60; Gomer, 3.40, 3.00; Top Decoration, 3.80. T—2:28.2.

Eighth Race—4-yr-olds & up; 6 furlongs; Caro Jan, 11.20, 5.20, 3.20; Margarette Calre, 5.40, 3.40; Back Road, 2.60. T—1:15 3-5.

Ninth Race—4-yr-olds & up; 6 furlongs; John's Gem, 16.20, 7.60, 4.20; Arrowed, 4.40, 3.20; Plotzel, 3.20. T—1:16 1-5.

Big Q—Caro Jan and Margarette Calre, John's Gem and Arrowed, \$522.60.

Tenth Race—4-yr-olds & up; 1 1/8 mi.; Dno-Snaw, 12.20, 4.60, 2.80; Bright Image, 3.40, 2.40; Callio Comet, 2.80. T—1:53 3-5.

Eleventh Race—3-yr-olds & up; 550-yds.; Bounding Jo, 5.00, 3.60, 3.00; Fiquiri's Trick, 6.80, 4.20; Dickey's Gem, 4.80. T—1:28.3.

Twelfth Race—4-yr-olds & up; 1 mi.; Don Custus, 16.00, 5.40, 3.80; Navifleet, 3.40, 2.80; Lost Viking, 4.40. T—1:48.

Quiniela—Don Custus and Navifleet, \$28.80.

Att., 7,000; Handle, \$299,173.

SATURDAY

First Race—3-yr-olds & up; 400-yds.; Bright Hope, 6.20, 3.20, 2.40; Ricky's Dandy, 3.00, 2.40; Moore 74, 3.20. T—2:3.5.

SUNDAY

First Race—4-yr-olds & up; 6 furlongs; Joyful Joyce, 13.60, 6.00, 4.40; Sun Shelter, 13.20, 5.00; Mark K., 2.40. T—1:17 4-5.

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July Fourth Sees Upswing At Downs

Despite heavy rains, both attendance and handle continued on the rise during the busy July 4th weekend at Ruidoso Downs. While the rains poured down relentlessly, more than 26,000 racing fans poured nearly one million dollars thru the mutuels over the four-day span.

Average daily handle for the year now shows a very impressive \$10,004 increase per day over a comparative period in 1967. This 6% increase includes only four racing days during this year's July 4th holiday week-end, while there were five racing days last year.

Ruidoso Downs was honored with the presence of Governor and Mrs. David F. Cargo. They spent an enjoyable day at the races and enjoyed Mystic Victory capture a clean win in Sunday's Governor's Handicap. Also visiting was Richard Thompson, the very popular General Manager of Evangeline Downs Race Track in Lafayette, La.

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Our Churches

UNITED PENTECOSTAL CHURCH
Ruidoso Downs, N. M.
Pastor: W. W. Foster
Sunday School — 10 a.m.
Worship Service — 11 a.m.
Young People's Service — 7:30 p.m.
Wednesday Evening — 7:30 p.m.
(Listen to Harvestime Broadcast Sunday Morning at 9 a.m. KRRZ)

CHRISTIAN REFORMED CHURCH
Ruidoso, N. M.
Pastor: Charles L. Fisher
Sunday School — 10 a.m.
Worship Service — 11 a.m.
Evangelical Service — 7:30 p.m.

FIRST BAPTIST CHURCH
Ruidoso, N. M.
Pastor: H. H. Johnson
Sunday School — 9:45 a.m.
Worship Service — 11:00 a.m.
Training Union — 8:00 p.m.
Wednesday Prayer Meeting — 7:00 p.m.
Ladies' Bible Class, 9:30 a.m. Wednesday

FIRST BAPTIST CHURCH
REV. MUGG ATILES, Minister
Ruidoso Downs, N. M.
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Evening Worship — 7:00 p.m.
Wednesday Night Service — 7:00 p.m.
Phone 271-4311

CATHOLIC SERVICES
Father Lester A. Labrosse, Pastor
Sunday Masses:
St. Eleanor's Summer Schedule — 7:00 a.m. & 8:00 a.m. & 10:00 a.m.
St. Jude Thaddeus in St. Patrick's — 7:00 a.m. and 9:00 a.m.
Confessions: In Ruidoso every Saturday and the day before Holydays and First Fridays from 7 to 8 p.m. In both churches upon request.

MESSENGER REFORMED CHURCH
Robert Zan, Pastor
Worship Service — 11 a.m.
Frank Love, Minister of Christian Education
Church School — 10 a.m.
Similar services at Carline Chapel Bible Study — 7:00 p.m.

COMMUNITY UNITED METHODIST CHURCH
Pastor: Rev. Richard F. Lakin, Pastor
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m. & 11:00 a.m.
Ladies' Prayer Group, Wednesday, 8:30 a.m.
Worship Night, First Sunday, 6:00 p.m.
First Wednesday, 7:15 p.m. General Meeting WECB.

RUIDOSO BAPTIST CHURCH
Wayne Joyce, Pastor
Sunday School — 10 a.m.
Morning Worship — 11:00 a.m.
Evening Service — 7:30 p.m.
Wednesday Night Bible Study, 7:00 p.m.

CHURCH OF JESUS CHRIST L.D.S.
Pastor: Eldon W. Cook
Sunday School and Sacrament Meeting
Every Sunday, 2 p.m. Holy Communion.

SHOVAR'S WITNESSES
Congregational Service, Feb. 20
Sunday Public Bible Talk — 10:00 a.m.
Sunday Watchtower Study — 11 a.m.
Tuesday Group Bible Study — 7:00 p.m.
Thursday Ministry School — 7:00 p.m.
Thursday Service Meeting — 8:00 p.m.

GATEWAY ASSEMBLY OF GOD CHURCH
Pastor: O. W. Ruidoso
Sunday School — 9:45 a.m.
Morning Worship — 11:00 a.m.
Evening Evangelistic Service — 7:00 p.m.
Wednesday Evening, 7:00 prayer time and Bible Study.

FIRST PRESBYTERIAN CHURCH
REV. FRANK CROW, Minister
Church School — 9:45 a.m.
Morning Worship — 11:00 a.m.

GATEWAY CHURCH OF CHRIST
Pastor: O. W. Ruidoso
Bible Study — 9:30 a.m.
Worship and Communion — 10:30 a.m.
Sunday Evening Worship — 7:00 p.m.
Wednesday Prayer Meeting — 7:00 p.m.
Ladies' Bible Class, 9:30 a.m. Wednesday

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Committees Named For Lions Club

Lions Boss Ray Day last week released the names of committees for the Ruidoso Lions club for the club year as follows:
 Attendance Committee—C. L. Wright, chairman, and entire membership.
 Public Relations—Herbert H. Junell, Jr., chairman, Sam Montomery and Paul H. Clements.
 Convention and Ladies Night—J. DiPaolo, chairman, C. L. Wright and Gus Spear.
 Boys and Girls Committee—Levy Gooch, chairman, "Dub" Williams and Pat Newbrough.
 Civic Improvement—Pat Valiant, chairman, Sam Nunnally and C. Day.
 Greater Committee—Ray Nunnally, chairman, Dr. Howard Tate, Dr. Dale Wynn and Dr. James A. Beall.
 Program Committee—Ray Vance, chairman, Robert A. Jones and Albert M. Richardson.
 Chamber of Commerce—Dr. James Beall, chairman, and entire membership.
 Finance Committee—Eric Bruce, chairman, C. L. Wright and William W. Dean.
 Bulletin Committee—Sid Miller, editor, Ed McNeil, Pat Valiant and Bill Dean.
 Membership Committee—Sid Miller, chairman, J. C. Day and McHernandez.
 Patriotism and Flag Committee—Sam Montgomery, chairman, Paul Vance, C. L. Wright and Roy Gooch.
 Health, Welfare and Sight Conservation—Dr. W. D. Horton,

and Don Swalander, co-chairmen, and entire membership.
 Constitution and By-Laws—Paul Vance, chairman, Robert A. Jones and Albert M. Richardson.
 Chamber of Commerce—Dr. James Beall, chairman, and entire membership.
 Finance Committee—Eric Bruce, chairman, C. L. Wright and William W. Dean.
 Bulletin Committee—Sid Miller, editor, Ed McNeil, Pat Valiant and Bill Dean.
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 Health, Welfare and Sight Conservation—Dr. W. D. Horton,

chairman, Dr. Howard Tate, Dr. Dale Wynn and Dr. James A. Beall.
 Program Committee—Ray Vance, chairman, Robert A. Jones and Albert M. Richardson.
 Foods Committee—Sam Nunnally, chairman, Henry Graf, Eston Rodgers, Edwin E. Smith, J. C. Day, Jr., Paul Vance and J. J. DiPaolo.
 Initiation Committee—"Dub" Williams, Sam Nunnally and Don Swalander.
 Carrizo Foster Home Christmas Program—Dr. Dale Wynn, chairman, and entire membership.

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| Ruidoso | 88345 |
| Ruidoso Downs | 88346 |
| Sacramento | 88347 |
| San Patricio | 88348 |
| Tularosa | 88349 |
| Weed | 88354 |

chez, Gale Mower, Frank Barrios, Michael Gutierrez.
 Admitted July 7—Benito Montes, Ruidoso Downs; Carolyn Bedgood, Hollywood; Flora Vega, Carrizozo; Judy Kyle, Dallas, Tex. Dismissed—Tom Rasmussen, Pearl O'Neal, Belynda Peevy, David McNut, Charles McClellan III, Carlos Rodriguez.
 Admitted July 8—Margie Low Jones, Bert Allen Rice, Ruidoso; Irvin Brady, Hondo; Judy Kyle, Dallas, Tex. Dismissed—Lucille McCarty, Louis Meaux, Benito Montes, Carolyn Bedgood.

SUMMER SCHEDULE FOR NATURE WALKS AND PROGRAMS CONDUCTED BY FOREST NATURALISTS LINCOLN NATIONAL FOREST
 Cedar Creek Recreation Area—9 a.m.—Saturdays, June, July, August. 8 p.m.—Saturdays, June, July, August. (Meet at Ranger Station.)
 Sierra Blanca Ski Area—10 a.m.—Thursday, Friday, Saturday, Sunday, June, July and August. Upper gondola terminal to observation point; 2 p.m.—Thursday, Friday, Saturday, Sunday, June, July and August; lower terminal area.

Recreation Area—10 a.m.—2 p.m.—Thursday, Friday, Saturday and Sunday, June, July and August; Pine Cone Trail; 8 p.m.—Saturdays, June, July and August, evening program.
 White Mountain Hike—June 28, July 17, August 14; September 4, by reservation only. Details on wilderness hike available at Ruidoso Ranger Station of Ruidoso Valley Chamber of Commerce.

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Visiting hours: 2 to 4 p.m., 6 to 8 p.m.
 Admitted July 2—None. Dismissed—Narcisoa Vega, Amny Sundyman, Alfred E. Pearson, Jr., Joe J. Inman, David Leon Scott.
 Admitted July 3—Casey Lambert, Ted Savoie, Tom Rasmussen, Pearl O'Neal, Hollywood, Lucia Romero, San Patricio, Carlos Rodriguez, El Paso, Tex. Dismissed—Lillian Medler, James Brown, Elsie Collins, Arleen Montoya, Casey Lambert, Ted Savoie.
 Admitted July 4—Lois Turner, Lucile McCarty, Ruidoso, Gale Mower, Loul. Meaux, Ruidoso Downs. Dismissed—Curtis Leroy Lathan, Jr.
 Admitted July 5—Frank Barrios, Phoenix, Ariz. Gerard Sawyer, Evanston, Ill., Michael Gutierrez, Tinnie, Belynda Peevy, Denver City, Tex. David McNut, Charles McClellan III, Ruidoso. Dismissed—Lois Turner, Gerard Sawyer.

Admitted July 6—Barbara Armstrong, Hollywood; Frances Henchley, Ruidoso Downs; Ruth Jones, Roswell. Dismissed—Angelita San-

Coming Monday—The Round-Up. South Fork Campground Bonito

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 Enjoy a Delicious Meal in An Authentic Atmosphere
 The Best Steaks in Town
 ORDERS TO GO - DIAL 257-2938



NEW MEXICO YOU CAN...
RUN WITH RUNNELS
 ...AND WIN WITH RUNNELS
DEMOCRAT FOR CONGRESS!

Senator Harold L. Runnels is a man of successful experience in government. He has served New Mexico well as Democratic State Senator, and as Chairman of the Senate Finance Committee. He has helped keep New Mexico in financial balance while other states and this nation have slipped further into debt. Harold Runnels pulled himself up by the bootstraps and knows what hard work is. As an independent businessman, he knows the value of helping New Mexico grow, of attracting new industry for more jobs and better wages. He knows the problems of New Mexico first hand and is known for his vital interest in water conservation and importation. Harold Runnels owes allegiance to no one. He will work for you and me.

Part for by Run with Runnels Committee, Lawrence Walker, Chairman

PLAYGROUND OF THE GREAT SOUTHWEST

TO OUR VISITORS—
 THINGS TO SEE AND DO
 IN THE PLAYGROUND AREA
 OF RUIDOSO & LINCOLN COUNTY
 All of these things listed are within 60 Miles of Ruidoso—

- White Sands National Monument**—Stupendous deposit of pure white gypsum.
- Lava Beds**—The Mal Pais is a fascinating and different attraction. Recently designated Valley of Fire State Park.
- Fishing**—Ruidoso area offers several trout lakes, also there is fishing in season in the Rio Ruidoso, in nearby lakes, on Mescalero Reservation and at Alto Reservoir, big new Ruidoso lake 5 miles north of town.
- Old Lincoln Courthouse**—In Old Lincoln town, with three museums and once where bitter Lincoln County War centered, and where Billy the Kid killed two guards in his escape from the jail there.
- Big Game**—Deer, antelope, bear, wild turkey and bobcat are found on rides into the mountains here.
- Lincoln National Forest**—With its campgrounds, scenic trails and drives, two riding stables here provide horses for riding into our forest which surrounds us.
- Golf Course**—One of the most beautiful golf courses in the world is Cree Meadows.
- Cedar Creek**—Forest Service camp area and park-like shrubs and evergreens adjoining Ruidoso.
- Mescalero Apache Indian Reservation**—Can be entered in the recreation area west of here, or you may visit at Mescalero, on U. S. Highway 70.
- Bonito Lake, Bear Canyon**—Scenic mountain lake offering a wonderful drive through the mountains. Several abandoned gold mines with tumble down buildings and their caves can be explored.
- Nogal Lake, Nogal Mesa**—The beach is scene of the annual Summer Cowboy Camp Meetings.
- White Oaks**—Old ghost town once thickly populated and once having newspaper, stores, saloons.
- Children's Playlands**—Several commercial playlands offering a variety of rides and recreation for children of all ages.
- Climate**—The most wonderful in the world—you will especially enjoy our autumn season when fall foliage is a riot of color.
- Captain, Captain Gap and Indian Gap**—Scenic ranchland and mountains.
- Sierra Blanca Resort**—Winter and summer resort in White Mountain Park at 10,000-ft. opened for skiing first time in 1961-62 with aerial gondola lift. Magnificent 16-mile ride from Ruidoso to resort.
- Ruidoso Downs**—Popular summer race track with horse racing each week-end in summer.
- Night Clubs**—Numerous clubs with entertainment.
- Churches**—In the immediate area are nine churches of various denominations.
- Mon Jean Look-Out**—Drive to the top of this forested look-out tower, 10,000 feet high.
- Fort Stanton**—116-year-old fort once policing Apache Indians, later used as Merchant Seaman Hospital TB sanitarium, now a state hospital for the mentally retarded. Where Territorial Gov. Lew Wallace visited and where Gen. "Black Jack" Pershing, once stationed, learned to play his poker.
- Cloudcroft**—High mountain resort area.
- Artists, Art Schools**—Ruidoso is home of several resident artists, including Harris Shanon, Kathryn Hall Travis, Reynolds Jones, Bill Letwinche, and others, and art schools are held each summer, including Frederic Taubens.
- Smokey the Bear Museum**—Captain has erected log cabin to house mementoes of Smokey the Bear, rescued in forest fire near there.
- The Three Valleys**—Beautiful orchards, ranches along Ruidoso, Hondo and Bonito. Home of internationally famous artist, Peter Hurd; author, writer Dan Storm and Louise Massey and Mill Mable, radio and screen entertainers.
- Ruidoso Lookout Tower**—Gives panoramic view of Playground of the Southwest.
- Dowlin Mill, Blazer Mill**—Both in immediate area, pioneer adobe structures once housing flour mills, both over 100 years old. Dowlin Mill in Ruidoso now grinding flour each summer. General Pershing, Lew Wallace, Billy the Kid and Pat Garrett were among early day visitors at Dowlin's Mill in Ruidoso.
- Carrizo Lodge**—With unique history, museum and scene of square dance schools, bordering on Indian reservation.
- Fun in Downtown Ruidoso**—With skating, bowling, shooting galleries, bingo, theatres, children's rides, ballrooms and many curio stores.
- Places To Dine**—More than 50 restaurants and dining spots to choose—some of them with specialties.
- Ruidoso Downs Indian Aqueduct**—Stone aqueduct built over 900 years ago to carry water from Palo Verde Springs into Ruidoso Valley.
- Indian Ruins**—Ruins and photographs of various Mogollon settlements at Glencoe, near Captain, in Ruidoso area.
- Mayhill Nurseries**—Giant greenhouses growing many beautiful flowers shipped to wide area.
- Airport**—New airport with paved runways long enough to accommodate twin-engine planes.

—and at further distances, but still within 4 to 5 hours' drive are: El Paso and Juarez; Holloman Air Force Base (Golden Mile) and White Sands Proving Ground, Carlsbad Caverns, Original Atomic Bomb Site, Bottomless Lakes; Albuquerque and Santa Fe; Elephant Butte Lake; Truth or Consequences.

NOW

IS THE
TIME
TO BUY!

CLOSE-OUT

TELEVISION
SETS, RADIOS,
HOME
APPLIANCES

RCA-Whirlpool and RCA
Victor Are To Introduce the
New 1969 Models Soon. Trade
for a 1968 at close out prices
and with easy terms.

Ralph Potty's



In the Gateway

The shop that trades with the Indians — Ruidoso's oldest trading post — has old pawn jewelry, warm-weather beads, the best of Indian and-made merchandise. Bennett's Indian Shop, southwest on Highway

For ALL the news, read the news.



For Your New
or Used
Volkswagen

See Your Authorized
Volkswagen Dealer

Jim Cantrell
Volkswagen

2000 W. 2nd — Roswell

Pho. 623-0164



LIONS LITTLE LEAGUE TEAM — Posing between innings are from left, front row, David Keith, Carl Ecker, Robert Smith, Robert Walker, Tom Curry, Mike Hull and Mike Turk; back row, Buddy Allison, Corey Horton, Scott Wagner, Gary Keith, Bob Gaston, Matt Gooch, Bobby Sellers. Coaches Jim Fitzgerald and James Pettus are shown in back. Photo was taken between innings in game played with American Legion Tuesday. Lions won, 17 to 15.

PRESCRIPTIONS

FAST — DEPENDABLE SERVICE

FULL LINE OF COSMETICS

COTY

DuBARRY

MAX FACTOR

CAMERA SUPPLIES

SICK ROOM SUPPLIES

OUT-OF-TOWN NEWSPAPERS

CRUTCH RENTALS

24-Hour Prescription Service

DIAL 257-4022

AFTER HOURS DIAL 257-4126



NUNLEY'S DRUG

Plaza Des Shopping Center

Ruidoso

Jehovah's Witnesses

To Albuquerque Meet

The Capitan congregation of Jehovah's witnesses will join an estimated 6,000 other witnesses in a district convention in Albuquerque. According to Pat Coor, presiding minister of the Capitan congregation, the convention will include representatives from a 25 state area. Attending also will be delegates from South America, Mexico and several other foreign countries. It has been described as one of the largest out-of-state conventions in Albuquerque's history.

IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR

FREE
TV GUIDE

THE GRANDE DRESS SHOP

505 1/2 East Second St.
Roswell, New Mexico

Welcomes all ladies to stop in and see our new Summer Styles. Ranging from sizes 14 1/2 through 26 1/2 — 38 through 52.

Also have lingerie, Dusters, Gowns, Mojudo hose in thigh Mold, Outsize, and Support hose.

NOISY WATER LODGE

featuring Ruidoso's finest foods for your dining pleasure in the beautiful "Aspen dining room."

FAYE EVEREST

at the organ in the Fine Room Lounge
Your mixologist

PAUL MOHR

In the preferred Upper Canyon
For Reservations Call 257-2194
Your Host — AL SPARKS

HOLD A PIECE OF HISTORY IN YOUR HAND —

We have packages of Indian pottery shards at the News office to sell, pieces of pottery with interesting designs made by Indians who lived in this area for centuries, 600 to 900 or more years ago.

Buy a package for that school youngster — it will make an interesting item for discussion in classes.

THE RUIDOSO NEWS

BY POPULAR REQUEST — REPEATER FOR JULY

To each man who makes a cash purchase of \$5 or more we will give FREE a pair of laundered khaki pants—a pair of unclaimed cleaners dress pants or a pair of laundered heavy Lanshire pants.

To each lady who makes a cash purchase of \$2.50 or more we will give FREE a laundered or unclaimed cleaners dress. Added Attraction!—To each man who makes a cash purchase of a pair of lace boots, engineer boots, Wellington boots or cowboy boots, we will give FREE a new heavy fall long sleeve sport shirt. Purchases of any merchandise in the store will apply on free goods except cigarettes. Cash and carry.

ROLAND T. PARKER

DRY GOODS — CLOTHING — SHOES — BOOTS
Across From Post Office and Branch of Ruidoso State Bank
RUIDOSO DOWNS, NEW MEXICO

BIG GAME HUNTERS

Get Your Lion or Bear

without worry or inconvenience. We have licensed guides and a limited guarantee. We furnish everything and use first class big game hounds. \$400.00 for Bear in season, \$800 for Lion anytime. Write for details. The only Class A Outfitters in the state of New Mexico.

FAR-WEST HUNTERS, LTD.

Valle Ranch — Rt. 1 — Box 212B — Roswell

Phone Roswell 505, 622-3878 or

Capitan 354-2069

OPEN THIS SUMMER FOR FUN

Selling Sportswear for Every Occasion

In Our Apparel Shop Upstairs

and offering a variety of

AMUSEMENTS

IN OUR GAME ROOM

— Downstairs —



SIERRA BLANCA SKI RESORT

the Gondola & Restaurant

Will be operating
7 Days A Week

THROUGH
SEPTEMBER 15

—OPEN—

9 a.m. — 4:30 p.m. Sat., Sun.

10 a.m. — 4:30 p.m. Week Days

THANK YOU

To all the customers, both buyers and sellers, who helped us

STAY ON TOP

For the 8th year in a row in real estate transactions as reported by
the

Ruidoso Multiple Listing Service

Our total sales in the fiscal year of 1967-68 were—

58%

of all sales handled through M. L. S.

Our operation has grown because we stress PLEASING BOTH THE
BUYER AND THE SELLER IN ALL SALES THAT WE HANDLE.

DAN D. SWEARINGIN, INC.

Legal Notice

CALL FOR BIDS

Notice is hereby given that the Village of Ruidoso, New Mexico calls for bids on the following:

- Item 1—1500 L. F. 8" Class 150, asbestos cement water pipe.
- Item 2—Fifteen (15), 8"x3'3"

HOTPOINT SDD51032
Refrigerators
This Week **\$199**
ONLY
Wimberly Electric

State Bank No. 45
of Ruidoso, Inc., of Ruidoso in
the State of New Mexico at the close of business on June 29, 1968.

| ASSETS | |
|---|----------------------|
| Cash, balances with other banks, and cash items in process of collection | 863,316.39 |
| United States Government obligations | 2,271,742.18 |
| Obligations of States and political subdivisions | 999,581.50 |
| Securities of Federal Agencies and Corporations | 199,906.25 |
| Other Securities (Including \$1.00 Corporate stocks) | 501.00 |
| Other loans and discounts | 4,326,498.24 |
| Bank premises, furniture and fixtures, and other assets representing bank premises | 129,073.48 |
| Real estate owned other than bank premises | 30,564.23 |
| Other assets | 681.91 |
| TOTAL ASSETS | 8,520,864.16 |
| LIABILITIES | |
| Demand deposits of individuals, partnerships, and corporations | 2,800,626.97 |
| Time and savings deposits of individuals, partnerships, and corporations | 3,788,831.87 |
| Deposits of United States Government | 28,064.97 |
| Deposits of States and political subdivisions | 1,279,616.79 |
| Deposits of Commercial Banks | 75,000.00 |
| Certified and officers' checks, etc. | 180,064.46 |
| TOTAL DEPOSITS | 12,152,104.86 |
| (a) Total demand deposits | 43,775,081.32 |
| (b) Total time and savings deposits | 64,377,113.54 |
| TOTAL LIABILITIES | 8,162,194.86 |
| CAPITAL ACCOUNTS | |
| Capital: (c) Common stock, total par value | 162,500.00 |
| No. shares authorized | 16,250 |
| No. shares outstanding | 16,250 |
| Surplus | 162,500.00 |
| Undivided profits | 191,180.30 |
| Reserve for Contingencies and other Capital Reserves | 162,500.00 |
| TOTAL CAPITAL ACCOUNTS | 678,680.30 |
| TOTAL LIABILITIES AND CAPITAL ACCOUNTS | 8,840,875.16 |
| MEMORANDA | |
| Average of total deposits for the 18 calendar days ending with call date | 8,442,000.00 |
| Average of total loans for the 18 calendar days ending with call date | 4,328,000.00 |
| We, Ed Wimberly, President, and Bruce Griffith, Vice-President and Cashier of the above-named bank do solemnly swear that this report of condition is true and correct to the best of our knowledge and belief. | |
| ED WIMBERLY, President | |
| BRUCE GRIFFITH, Vice-President & Cashier | |
| Contract—Attest: | |
| JAMES A. BEALL | BRUCE GRIFFITH |
| K. C. BUCKNER | DIRECTORS |
| State of New Mexico, County of Lincoln, ss: | |
| Sworn to and subscribed before me this 9th day of July, 1968, and I hereby certify that I am not an officer or director of this bank. My commission expires June 18, 1972. | |
| Veta Tadlock, Notary Public (SEAL) | |

Class 150 1/2 length.
Item 2—Fifteen (15), 6"x3'3"
Class 150 1/2 length.
Item 3—Three (3), 6"x3'3"
Class 150 1/2 length.
Item 4—Three (3), 6"x3'3"
Class 150 1/2 length.
Item 5—Four (4), 6"x3'3"
Class 150 1/2 length.
Item 6—Three (3), 6"x3'3"
Class 150 1/2 length.
Item 7—Seven (7), CI adjustable
valve boxes.
Item 8—Three (3), 6" CI RT
watermain tees.
Item 9—Two (2), 8" Bell
Fig. CI Watermain Tee, grip line,
or equal.
Item 10—Four (4), 8" Bell
Fig. CI Watermain Tee.
Item 11—1,000 l. f. of 2" Galv-
vanized Iron, water pipe, domestic
made with couplings.
Item 12—1,000 l. f. of 1" Galv-
vanized Iron Water Pipe, domestic
made with couplings.
Item 13—1,000 l. f. of 3/4" Galv-
vanized Iron Water Pipe, domestic
made with couplings.

Bids should include the delivery
price to the Village of Ruidoso. All
bids must be received no later
than 12:00 noon, Monday, July 15,
1968 at which time the bids will be
opened and read.

The Village of Ruidoso reserves
the right to reject any and all bids
and waive all formalities.

By Order of Trustees
Village of Ruidoso, N. Mex.
/s/ James L. Hine, Clerk

Legal Notice

NOTICE OF STOCKHOLDERS
ANNUAL MEETING

The annual meeting of the stock-
holders of RUIDOSO STATE
BANK, Ruidoso, New Mexico for the
election of directors and the transac-
tion of any other business
that may come before the meeting
will be held at the office of said
bank, July 17, 1968, at 2:30 o'clock
P.M.

/s/ Bruce Griffith, Secretary

Legal Notice

NOTICE OF FORECLOSURE SALE

NOTICE IS HEREBY GIVEN
that in accordance with the judg-
ment and decree of foreclosure en-
tered on the 20th day of May, 1968,
in Cause No. 8172 in the Dis-
trict Court of Lincoln County, New Mex-
ico, entitled "Hollywood Lumber
Company, Inc., Plaintiff, vs. Leroy
Orvick, et al., Defendants," which
was an action to foreclose a mort-
gage dated April 30, 1963, and re-
corded on May 12, 1963, and reported in
Book 53, Page 137 of the Mortgage
Records of Lincoln County, New Mex-
ico, given by the Defendants Leroy
Orvick and Mary LeRoy Orvick, his
wife, to Hollywood Lumber Com-
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the real estate being described,
Coming Monday—The Record-Up.

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and of the Defendants, Gerald
Dean, Joseph R. Skeen, T. A.
Spencer, Jr., and The First Na-
tional Bank of Roswell, against the
Defendants Leroy Orvick and
Lorey Orvick, the undersigned Spe-
cial Master will sell at public sale
on the 12th day of August, 1968, at
10:00 a.m. on the steps of the North

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Beautiful 1/4 Acre
Mobile Home Sites
River Frontage
City Utilities
from \$1295
\$95 down - \$25 Mo.
**River Park
Subdivision**

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso

LOOK! Real nice, brick home near golf course. Has large room connected that would make 3 more bedrooms. Also barns and fenced pasture on running creek. Priced at \$21,500.

Nice small cabin near airport. Needs a handy man to take over.

Live in Indian Hills. Beautiful home, lots of deck, 3 bedrooms, 2 full baths, beautiful landscaping. Act FAST on this one.

Want the best view in Ruidoso? Have 3-bedroom, 1 1/2 bath that is ready for a new owner. Priced right.

Convenient to the Race Track — Excellent year-round loca-
tion; 3 bedrooms, fireplace and furnished — on 2 lots.

10 Beautiful, wooded, view lots to choose from in well devel-
oped addition. Popular Prices with excellent terms.

OPPORTUNITIES UNLIMITED. 15 acres of undeveloped
wooded land in the Heart of Ruidoso.

Close in — Private — Large Lot in the trees; 3 bedroom and
2 bath. Early American with lots of charm. Shown by appointment.

Dan D. Swearingin, Inc.

Tommy Perrett, Sales Manager
SALES:
Jack Siddens — Jess Nobles — Ouis Spears

257-4255 257-4078 Member M. L. S.

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

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Coming Monday—The Record-Up.

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valve any informational, or to re-
ject any of all bids.
Each bidder must deposit with
his bid, security in the amount of
form and subject to the conditions
provided in the information for
bidders.
Attention of Bidders is particu-
larly called to the requirements as
to conditions of employment to be
observed and minimum wage rates
to be paid under the contract.
Bidders must submit with their
bids a signed statement as to
whether they have previously per-
formed work subject to the Pres-
ident's Executive Order No. 11246
or any preceding similar Executive
Orders (No. 10925 and No. 11114).
7-12-19-28

FOR SALE

3-bedroom, 2 bath home,
fireplace, whitened for year
round living, near city hall.
Beautiful view, extra lot, semi-
secluded, yet close to business
district. Call 257-2904.

No bidder may withdraw his bid
within 30 days after the actual date
of the opening thereof.
/s/ Lloyd L. Davis, Jr., Mayor
Attest: /s/ James L. Hine,
Clerk-Manager
(SEAL) 7-12-19-28

PLANT NOW. Quality bush and
climbing roses in 3-gallon pots,
ONLY \$2.00. Carrise Canyon Nur-
sery.

YARD SALE

Mattresses, Tools, Clothing, Oak Flooring,
One Antique Brass Bedstead, complete.
Odd Pieces of Maple Furniture, Lots of Small
Appliances and Dishes

Phone 257-4584

8/10 Mile from Suddarth Drive On Mechum,
Turn Left, First Red House

THIS ONE WILL KOOL YA!
We are proud to have this furnished cabin for sale. We
only ask that you see it and compare it before you buy! It
has a beautiful wood burning fireplace in living room, mod-
ern and wonderfully located in upper canyon just 3 blocks
past Whispering Pine Cafe. Make offer on Seller's equity
and take over contract at 5%, payable \$55 a month. To see
or for more details, call or write BOB SCHAEFER, Owner
ACTION REALTY, P. O. Box 1837, Roswell, New Mexico. A/C
505-623-3300 or 623-0056 evenings.

FOR LEASE

Old Silver Plume Mines
6 claims which has produced over
million dollars in silver and
should have a million or more left.

J. A. HANLY
Box 234 — Ph. 257-2587

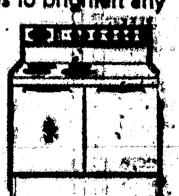
Your Best
Investment
In Ruidoso's
Future.
257-2425

Choice Homesites
In the Pines
Ruidoso
Best Selection
257-2425



With an electric range,
cooking has its bright side

Flameless electric cooking doesn't leave fuel smudges.
So cooking utensils stay brighter and cleaner, require
less scouring. Your kitchen will be brighter, too. Walls,
ceilings and woodwork keep their fresh look longer
because the flameless oven in an electric range re-
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air. And, electric ranges offer features to brighten any
homemaker's smile. Like self-clean-
ing ovens, automatic controls and
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MAX McCOY, Manager

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

Ruidoso Realty Co. [1933]
 REAL ESTATE LISTING SERVICE
 CALL
 Remondt Chase Jones
 (Res. 257-3000) Office: 257-3000
 Austin Fritchard
 (Res. 257-3000) Office: 257-3000

LOTS AND BUILDING SITES IN GOOD AREAS
 "APACHE PARK" — "CEDAR CREEK" — "GAYLARD ACRES"
 Apache Park, restricted lots, city water, electricity, good streets, some lots of 1/2 acre. 10 year term if desired.
 "HILLSIDE LOTS IN UPPER CANYON OVERLOOKING ARMA"
 —LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

DON'T LOOK if you are interested in a small cabin on the river because you would fall in love with this one for only \$5,000.
 LOTS! We have a nice choice of lots to pick from located in almost any part of Ruidoso.

THE LITTLE OL' LADY FROM PARADENA
 says to sell her house, she needs to hit the road.
 Over 2,000 sq. ft. of floor space, restricted area, nice view of mountain. Will even take smaller cabin if trade.

GET BACK QUICK! No, it's not that at all. But if you are interested in a good year-round stable business, give us a call.

Bill Pippin
 REAL ESTATE
 Across from Ruidoso Post Office — Box 188
 Phone 257-3000 Day; 257-3044 Night

FOR RENT—One and two bedroom housekeeping units. Garandale 2-1/2. 2-1/2. 2-1/2.

FOR SALE OR TRADE—Acreage with improvements at Ruidoso. 500 foot frontage on Highway 70. 2-1/2. 2-1/2.

FOR SALE—A beautiful two corda hardwood. Call 257-3000. 2-1/2.

FOR SALE—Beautiful street set. Girard turntable. Fisher amplifier. Pianos. A.C. & W. Radios. Speakers. Set in an Acousti-Craft cabinet. Original. Call 257-3000. 2-1/2.

FOR SALE—Charming commercial property in Palmer Gateway. 7 lots and house. For information write Box 181, Ruidoso, N. M. 2-1/2.

Legal Notice
 STATE OF NEW MEXICO
 COUNTY OF LINCOLN
 IN THE DISTRICT COURT
 WESTERN AMERICAN LIFE INSURANCE COMPANY, Plaintiff,
 vs.
 FOREST L. BROWN, MARLINE I. BROWN, OLAN PENDERSON and BETTY PENDERSON, Defendants.

NOTICE OF SPECIAL MASTER'S SALE
 Notice is given that in the above styled cause a judgment of foreclosure was entered May 13, 1933, in favor of Plaintiff and against the Defendants in the amount of \$12,274.43. A special Master's fee to be set by the Court and costs of publication of this notice will be added at the time of sale.

FOR SALE
 by owner
 7 Acres on Ruidoso River N. W. of Ranger tower. Many beautiful buildings sites.
 5 Acres of Parklike Canyon N. W. of Ranger tower. All utilities available. Phone 257-3000.

AVON REPRESENTATIVE
 Myra M. Morris
 Phone 257-2526

FOR RENT
 2 Furnished Apartments
 Also
 2 Furnished Houses
 Call 257-4488

OFFERED TO SELL BY
BOYKIN REAL ESTATE
 Box 26 Phone 257-2411 — Ruidoso, N. M.

Two river lots, close in. Both for \$2500.

Two bedroom cabin with fireplace, full bath and slab siding. Located in the pines. \$5000 full price. \$1800 down.

Nice furnished house two miles out. sleeps 14. Owner will finance.

Nice level mobile home for year view of mountains. 320 acres in resort area.

Ruidoso Characters

"Looks like someone hit a tree!"

FIREWOOD
 — FOR SALE —
 — PHONE 257-4349 —
 Chris A. Starr
 Alto, New Mexico

FIREPLACE WOOD FOR SALE
 Smith Motor Service
 Phone 378-4488

CLOSED FOR REMODELING
 To make room to stock complete sizes of hand made boots.
 Johnson's Boot and Shoe Shop
 1/3 mile east of Chaparral

Legal Notice
 STATE OF NEW MEXICO
 COUNTY OF LINCOLN
 IN THE PROBATE COURT
 IN THE MATTER OF THE ESTATE OF
 RAY C. CARPENTER,
 Deceased.

NOTICE OF APPOINTMENT
 NO. 1205
 THE UNDERSIGNED is Administratrix of this estate, and all persons having claims against the estate of the decedent are required to present them within the time prescribed by law.

FOR SALE
 By Owner—3 bedroom all-weather home, across from Adobe Shopping Center. Furnished or unfurnished. A real bargain. Cash or terms. Call 257-3000. 2-1/2.

WANT ADS
 FREE
 TV GUIDE

CHAPARRAL REALTY
 LOCATED IN THE CHAPARRAL HOTEL
 P. O. Box 486 — Ruidoso Downs

Business Opportunities—Twenty-eight unit motel in Ruidoso with good financing. Small shopping center. Long established with own financing. Probably one of the best year around businesses in entire Ruidoso area.

Practically new 12'x44' Mobile Home, set on a nice lot in Upper Canyon. Immediate possession. Good terms.

Two Bedroom cabin in Ruidoso Downs. Good year around location, convenient to the race track. Small down payment, owner will carry balance. Will consider car as down payment. Total price, \$4,800.

1 1/2 Acres of unimproved land near Biscuit Hill. Has good irrigation well and water rights.

We have a good selection of trailer and cabin lots. Downtown Ruidoso. Immediate terms.

REPRESENTING CHAPARRAL REALTY:
 Bettie Neal — Henry Hyman — Bill Patterson

HOME OF SOUND INVESTMENT
 I AM AN INDEPENDENT REAL ESTATE BROKER

Very nice cabin, will take lot in cash payment.

A very nice one bedroom house just finished inside by a interior decorator. It's neat as a pin. Good terms.

Cabin in upper canyon, 2 bedroom, furnished, fireplace, extra big lot, \$7,800.

Nice corner lot in Upper Canyon, \$1,000.

A new home, all in good location. Price is right and all with good terms.

If you have the cash and want a real buy in a cabin, see me.

New listing of a tourist court, with several river cabins. Very reasonable, good terms and 5% interest on payments.

Very nice home in Enchanted Hills. Will take small cabin as down payment.

Nice 2-bedroom furnished cabin, fireplace, only \$8,500, with \$1,000 down and \$75 per month. Close to Nolsy Water Lodge, overlooking river.

2-bedroom cabin, 2 fireplaces, 2 lots, sleeps 15, furnished. \$7,750, with terms.

Nice 1-bedroom cabin in upper canyon, close to river. Will consider car as part down payment.

Extra large 5 bedrooms, 2 full baths, playroom, furnished, and it's in the upper canyon. Built 2 years ago, less than \$30,000.

Paul H. Douglass Real Estate
 Bus. Phone 257-4028 — Residence Phone 257-3400 — 257-3000
 In Postoffice Block — Box 204 — Jimmy & Carolyn Douglass, Sales

GOOD FINANCING available on two 3-bedroom homes in lovely residential area. FHA loan with low interest rates. All city utilities, immediate possession.

ONE FULL ACRE lot in residential subdivision. Beautiful trees and seclusion. Total price, \$2,750, with terms.

DO YOU NEED a recreation room for your family. Plus 2 bedrooms with fireplace, two baths, well insulated, deeded lot. Total price, \$18,000.

WONDERFUL year-around location in Palmer Gateway. Three bedrooms, fireplace, garage. Good existing loan. Immediate possession.

Locke Realty Co.
 "THE KEY TO A SOUND INVESTMENT"
 BETTY LOCKE, Broker
 J. D. Locke — Roberts Larson — Reuben Larson
 Box 648, Ruidoso — Phone 257-4028
 Multiple Listing Service

Margie Whitlock — REAL ESTATE —
Paul H. Wrye — INSURANCE —
 Paul and Thelma Wrye

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MLS We Welcome Your Listings & Solicit Your Business
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Lincoln County's Leading Developer Offers Choice Mountain Homesites & Investment Properties

Ruidoso Land Sales Co.
 Dan D. Swearingin, Inc.
 Phone 257-4073
 Call — Jesse Nobles

"INCOME PRODUCING PROPERTY" With Speculative Commercial Potential. 140 ft. of Highway 37 Frontage in City Limits, with 3 redwood rental cabins.

Real nice 3-bedroom home, close in. Two lots and includes sleep and hot house. Sewer and paving paid. Priced right.

Beautiful 4-bedroom house in Country Club Estates, built in kitchen, all marble, double garage, storage underneath house, property leased.

JOHNSON BOOT & SHOE REPAIRS
 REPAIRING YOUR LAMA BOOTS
 1/3 mile east of Chaparral Hotel

Used Water Softeners
 from \$50
 Culligan Water Service
 257-4245

Apartment
 Bedrooms for Rent From \$17.50 — In Gateway
 OLD MILL APARTMENTS
 Phone 257-3000

Attention: Sunland Park Horsemen—
 For Sale By Owner—2-bedroom home, excellent condition, between Canutillo and Anthony, 11 acres N-K-37 grazing. Fenced. Good water. Will sell or lease all or part of land. May be seen before July 19 or after Aug. 5. Call D. J. Kiely, 926-2662, Anthony for appointment.

ON RIVER
 Near Nolsy Water Lodge. 3 bedroom unfurnished cabin, fireplace, carpet, approximately 100 feet of river frontage. Shown anytime.

SUN DECK OVERLOOKING RIVER
 2 bedroom furnished cabin in upper canyon, 8 years old, fireplace, nice level lot with ample parking space. You get an undivided interest in the land across the river for added privacy. Shown by appointment.

ATTRACTIVE
 3 bedroom unfurnished home, living room with fireplace, also a den with fireplace and bar. 2 1/2 baths, forced air heat, carpet in hall and bedrooms, 2 car garage, extra lot. Call for an appointment to see this spacious home.

UPPER CANYON
 Approximately 5 acres in the pines with large summer cabin, will sleep 12, furnished, fireplace, 160 feet on main road. Shown anytime.

UPPER CANYON
 Modern, furnished cabin with large fireplace, located on 3 lots with many tall pines. This is a real vacation home in the mountains. Owner financed and immediate possession.

CABIN WITH INCOME
 Three 2-bedroom cabins and one 4-bedroom, all on two lots in upper canyon. All furnished and ready to rent. Full price, \$19,500.

Lela Easter Real Estate
 Lela Easter — Tom Jasper
 Your Friendly Brokers
 — Member MLS — — Notary Public —
 Telephones 257-4370 — 257-3108 — 257-3448

LOTS FOR SALE—One Modern 106' down, balance over 5 years. P.O. Box 1450. 2-1/2.

FOR RENT—30-ft. trailer space. Permanent parking only. Nice place for your home away from home. Also Lodge. 257-3000. 2-1/2.

Sierra Blanca Group
 of
Alcoholics Anonymous
 Meeting Every Saturday, 8:00 p.m.
 Holy Mount Episcopal Church
 Phone 257-4427 — Box 811

IN OUR WAREHOUSE—You'll find real bargains in good furniture we've taken in trade. Much of it is as good as new, some needs some work, but this price will make it worth the effort. Refrigerators, stoves, dishwashers, appliances, Gasoline, 47-1/2. P.O. Box 1450, Ruidoso, N. M. 2-1/2.

MORTGAGE OR CONTRACT—Legal investor in market for first or second class of 1/2 to 2 acre tracts. In writing to Box 1450, Ruidoso, N. M. 2-1/2.

PLAN AHEAD—Now is the time to plant that evergreen tree in your yard or somewhere around your house so you can light it up for Christmas, 1934. Let's make Christmas 1934 Ruidoso's brightest. Christmas, 47-1/2.

SCRATCH PAD—Keep one by your desk, write your grocery list, or for short notes. In three sizes, 25¢, 45¢, 65¢, any number of copies. Write to Box 1450, Ruidoso, N. M. 2-1/2.

FOR RENT—Large furnished cabins for the season. Plenty of room for your unexpected guests. Call 257-3000. 2-1/2.

ONE And two-bedroom modern cabins, bills paid. Palace Motel. 257-4242. 2-1/2.

FOR SALE—Popcorn machine, \$25.00. Call 257-2011. 2-1/2.

1933 MUSTANG, 289 hardtop, deluxe trim, 3 speed, also 1933 Chevvy, 2-w. motor, 1000 cc. engine. Good trade, write P. O. Box 688 Ruidoso, N. M. 2-1/2.

FOR SALE BY OWNER—Two lots at Alto Village. Electricity, well with electric pump, natural gas. 257-3000. 2-1/2.

LOTS in Lubbock, Odessa, Ingleside, trade for resort or lake lot. Cabin, trailer, pick-up, Garland Peak, 14, 15, Tanoka, Tex. 79873, Phone 809, 814-1521. 2-1/2.

FOR SALE—Lots 8, 9, 10 and west side of block 7, Unit 8, situated in Ruidoso Downs. H. S. Sutton, Sr., 412 S. Plano St., Box 10-A, Fredericksburg, Tex. 78624. 2-1/2.

FOR SALE—1 1/4-inch crystal plate 46348-lin. dryer chassis and a shampoo chair. Call 257-2227. 2-1/2.

FOR SALE BY OWNER—Beautiful lot, close in, lot 10, 1/2 acre. Call Ruidoso 257-2901 or El Paso 5K 1-0734. 2-1/2.

WRAY BURETT'S RUIDOSO SHOE SHOP
 Serving Lincoln County 13 Years
 NEW & USED BOOTS
 Leather Work—Boot & Shoe Repair
 — Phone 257-4008 —
 Opposite Sierra Blanca Ski Shop

Bookkeeping Service
 Tax Assistance
 Ph. 257-4495
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LAWN MOWER TUNE-UPS
 \$6.95 PLUS PARTS
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 Gravely Tractors
 On Hwy 70 — Holywood

Complete Winter Car and Truck Service
 Wrecker — Towing
 24-HOURS
 SMITH MOTOR SERVICE
 P.O. Box 2248 — Ruidoso Downs



HAPPY RIDER—Glen Thomason who rode his first winner on a recognized race track, was mighty happy at Ruidoso Downs. Thomason bated home Joyful Joyce in the first race last Sunday to notch his first victory.

Official Records

Marriage Licenses Issued
 July 1 Darrell Henderson Scott and Jill Alexander, both of Ruidoso.
 July 1 Thomas Monroe Turner of Houston, Tex. and Ruby Brooks, Healdton, Okla.
Divorces Filed
 Steve Cooper vs. Linda Cooper.
 Mary Nell Ward vs. Charles M. Ward.
 Eddie George Jorren vs. Denna Laverne Jorren.

City Hall Beat

Police Report
 July 9, a Cushman cycle, driven by Handy Jenkins, Roswell, turning from Sudderth onto Center, slipped on wet pavement and slid into the side of a 1966 Chevrolet, driven by Garth Gochnaur, Roswell. There was \$25 damage to the cycle and \$150 damage to the Chevrolet. Jenkins was injured slightly. Jenkins was cited for no driver's license.
 July 8, 12:39 a.m., a 1962 Ford, driven by Gary Ray Clarkston, Hollywood, pulled to a parking place on Sudderth Drive, backed across the right lane and into a 1964 Chevrolet, driven by Carla Dec Wooten, El Paso. Clarkston did not stop but at 3 a.m. he reported to the police station. There was only slight damage to the Ford and \$100 damage to the Chevrolet. There were no injuries. Clarkston was cited for limitation on backing and leaving the scene of an accident.
 July 8, 11:47 a.m., a 1962 Chrysler, driven by Flora Jane Brown,

emerged from a parking place on Sudderth Drive, into the driving lane and observed a vehicle approaching from the rear. Driver turned wheels toward curb to avoid being hit and struck a parked 1967 Oldsmobile, belonging to Juanita Haley Frank, Ruidoso. There was \$200 damage to the Oldsmobile and \$75 damage to the Chrysler. There were no injuries and no citations.
 July 9, a 1964 GMC truck, belonging to OK Van and Storage and driven by Alva James Miller, Elco Rivera, Calif., was attempting to park at the curb on Sudderth Drive when the top of the truck collided with a neon sign at Thunderbird

Center. There was \$10 damage to the truck and \$35 damage to the sign, which was the property of Dutch Collins. Miller was cited for striking a fixture.
 July 9, 8 p.m., a 1966 Pontiac, driven by Luther Westbrook, Eunice, collided with a 1960 Plymouth, driven by Herbert Alteman Smith, Portales, as the Plymouth attempted to turn from Highway 37 onto Nob Hill Drive. This was on a hill and neither driver was able to see. There were no injuries and no citations. There was \$75 damage to the Pontiac and \$150 damage to the Plymouth.
 J. F. Coar... Robert L. Webb, falsely obtain-

ing certificates or accommodations, dismissed by plaintiff.
 William Eizenholtz, Andrews, Texas, speeding, fined \$15.
 Eddie Sedillo, Albuquerque, speed restriction, fined \$10.
 John Williams, Ft. Worth, following too closely, fined \$15.
 Alexander Perry, Albuquerque, speed restriction, fined \$10.
 Lawrence Williams, Hollister, Calif., speeding, fined \$15.
 John C. Murphy and Stephen L. McKnight, charged with unlawful taking of a motor vehicle, bond set at \$2,500.
 Thomas Hubbard, Roswell, following too closely, fined \$17.50.
 Fahy Webster, DWI and reckless driving, fined \$107.50 on charges of reckless driving, DWI dismissed.
 George Harrell, El Paso, speeding, fined \$20.
 Eduardo Espinosa, Ruidoso, speeding, fined \$12.50.
 Municipal Court
 Kathleen Evans, Mesalero, no driver's license, fined \$5.
 Barbara Isham, Ruidoso, speeding, \$20 bond forfeited.
 Rod Kaufman, Hollywood, following too close, fined \$10.
 Edgar Pena, Mesalero, drunk and disorderly, fined \$80.
 Rupert Marden, Albuquerque, drunk in public, fined \$35.
 Bobby Whitaker, Roswell, disobeyed stop sign, \$10 bond forfeited.
 Noyle Wood, Friona, Texas, speeding, \$20 bond forfeited.
 Bill Mankin, Alamogordo, disorderly conduct, \$25 bond forfeited.
 Donald Lewis, Alamogordo, drunk in public, \$25 bond forfeited.
 James L. McCrummen, disorderly conduct, fined \$135, \$100 suspended for 90 days.
 Mattie Scoggins, Ruidoso, reckless driving and accident, fined \$200, DWI, dismissed.
 Joe Morawski, Ruidoso, careless driving, fined \$20.
 Water Meter Connections
 J. R. Petty, lot 4, blk. 1, Cree Meadow Country Club.
 Margaret DuPont, lot 2, blk. 2, Mountain Shadows.

PAGE EIGHT — SECTION 2
Ruidoso News
 Friday, July 18, 1963
HOTPOINT OFFGASITRE
 Avocado 17-Ft. Combination
FREEZER-REFRIGERATOR
\$399
Wimberly Electric
 IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR
FREE
 TV GUIDE

DOUBLE KING KORN STAMPS EVERY WEDNESDAY With \$2.50 Purchase or More

SPECIAL MEAT TREAT of the week

CHUCK STEAK U. S. D. A. CHOICE LB. 69¢

CHUCK ROAST U. S. D. A. CHOICE BLADE CUT LB. 49¢

ARM ROAST U. S. D. A. CHOICE LB. 79¢

SHORT RIBS BEEF - U. S. D. A. CHOICE LB. 39¢

SAUSAGE SCHWARTZMAN'S - PURE PORK LB. ROLL... 39¢

SAVORY - 12-OZ. CAN LUNCHEON MEAT 39¢

PINTO BEANS KIMBELL'S U. S. NO. 1's 4 LB. BAG 64¢

CATSUP STOKELY'S 14-OZ. BOTTLE 4 FOR 88¢

SNO SPUN - 6 1/2 OZ. PKG. 2 FOR 35¢

INSTANT POTATOES STOKELY'S - 303 CAN 4 FOR 98¢

FRUIT COCKTAIL ZIP POTATO CHIPS Big 12-Oz. Bag... 58¢

SCHWARTZMAN'S SMOKED PICNICS LB 39¢

FRUIT DRINKS Wagner's Ass't. Flavors 4 FOR \$1

MIRACLE WHIP Salad Dressing Qt. Jar... 49¢

FRISKIES - ASS'T. FLAVORS CAT FOOD 6 1/2-Oz. 3 For 29¢

BATH SOAP 2-Bar Pkg. 38¢

LIQUID SIMILAC 28¢

SPECIAL! FISH STICKS OUR OWN VELVET - ASSORTED FLAVORS 58¢

Morton's - Ass't. Flavors CREAM PIES 3 FOR \$1

TIDE DETERGENT 69¢

FLOUR GOLD MEDAL 10 LB. BAG \$1.09

OLEO GOLDEN BRAND LB. PKG. 7 FOR \$1

TISSUE PUFF'S FACIAL 200 Count Box 29¢

BLEACH CLOROX 1/2 GAL. 36¢

BEN*FRANKLIN'S SHOES ONE ASSORTMENT REG. \$3.98 - NOW \$2.98

EASY ZIPPER ORNAMENTS 69¢

HAIR DRYERS 4-SPEED... \$10.98

DEEP FRYER LADY VANITY... \$14.49

COLOR SHEETS BRIGHT PLAT... \$2.98

PILLOW CASES STRIPED... \$1.59

PEASANT BLOUSES \$2.29

7-PIECE SALAD SET \$1.29

Fresh! Fruits and Vegetables Crisp!

TOMATOES 15¢

POTATOES 10 59¢

BELL PEPPERS 25¢

GRAPES LB. 29¢

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Find out how to make delicious everyday dishes with beer—such as beer meat loaf, beer chicken, beer sausages and beer cake. And then there are such gourmet treats as parabits and Carbonades Flamandes.

Beer cookery is as traditional as yesterday... as modern as tomorrow. Beer adds a real flavor treat.

Send in this coupon for one packet of free recipes on cooking with beer.

The interested in recipes for cooking with beer. Send me my free pamphlet.

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Street _____

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State _____ Zip _____

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