

- WELCOME TO THE ASPENCADE -

14 Pages In 2 Sections—Section A

Printed and Published in the Southwest's Year 'Round Playground

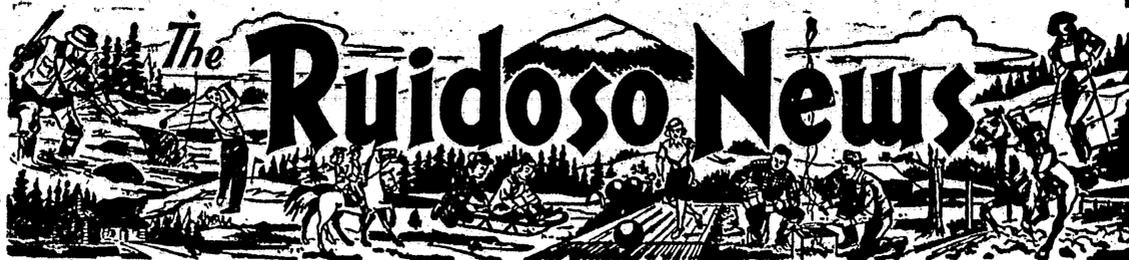
Clarke Insurance Agency



HUNTERS!

Check with us about insurance before you go hunting—our policy can cover any need you may have—and they cost very little.

RAY CLARKE — BILLIE CLARKE — PHONE 237-2415



THE WEEKLY WEATHER Report is found each week on the front page of the second section in the C. & L. Lumber Co. ad.

10¢

Have You Made Your Donation to the College?

DAVE PARKS, Insurance Dep't.

DAN D. SWEARINGIN, Inc. Insurance — Real Estate — Phone 237-4255



NUMBER 16 IN OUR 23rd YEAR

RUIDOSO, LINCOLN COUNTY, NEW MEXICO ZIP CODE: 83348 FRIDAY, OCTOBER 4, 1968 "INVENIEMUS VIAM AUT FACIEMUS"

Subscriptions \$4.50 per year in Lincoln County; \$5.50 Outside County

Around Town

—BY NOSEY WATERS—

Mrs. Emma Redmann, Ruidoso Valley Chamber of Commerce office secretary tells us in listing new members of the C. of C. last week we had the name Old Mill Lodge when it should have been Carmon Phillips Old Mill. Scuse us . . . Ray Clarke has moved to San Francisco with his family. He has enrolled in an embalming school there. Ray has been assisting in operating Chapel of Roses here . . .

Again this year, as has been the custom for a couple of years past, the Ruidoso News and the Ruidoso State Bank are sharing the cost of sending the home town newspaper to our college students. If you haven't already provided us with the address of your youngster off at college please get it to us soon so he or she won't miss any papers with all the school and other news they like to read . . .

The W. G. (Bill) Shreengosts of Lincoln recently contributed a piano for use in Stoney Hall, an annex to the Episcopal Church of the Holy Mount here . . . Harvey Caplin, one of New Mexico's most noted photographers (you see his color pictures in New Mexico magazine every month) visited with the News the other day and borrowed a lot of our photos of recreational activities here to use in a brochure to be published soon by a bank in Albuquerque telling of the economic growth of this area . . . The fellow who is our typesetter for the Ruidoso News and who has for several seasons written up the Ruidoso Warrior football game for our readers told us when he saw Coach Ken Newton's prediction that the 3-B district football title may not be decided until Ruidoso and Hot Springs of Truth or Consequences meet here the last game of the year, that he thought there might be a dark horse in Hatch—that Hatch may be the one to trip up the front-runners. We'll wait and see—Ruidoso plays Hatch here NEXT week . . . Bob Crosby, who snagged a couple of huge game fish on his trip to Mazatlan earlier this year, received the mounted trophies this week and has 'em hanging on the wall of his living room at his home—and they look twice as big on the wall as they did in the pictures made at the time he caught them . . .

Spending their 27th wedding anniversary in Ruidoso last week-end were Mr. and Mrs. Edward L. Roen of El Paso. They stayed at Siamark Chalet. They have four children in college and one young fellow in the air force . . . Mr. and Mrs. C. C. (Wattie) Watkins toured parts of Texas last week. Wattie brought us some walnuts in the husk and a green permatron—thanks, pal . . .

Ruidoso's High school's "Big Blue" team has now won seven straight games, counting the three they wound up last year's season with and four victories in a row for 1968. Also, for those interested in statistics, Ruidoso's eleven had two games last year in which they held their opponent's scoreless . . . Next week-end, that's seven days from the date of this paper—we'll be printing two newspapers—our regular Oct. 11 issue, and the annual "vacation paper" as we call it—a pre-printed and pre-dated edition for Oct. 18 which will be put in the mail and on the newsstands in the ordinary way two weeks from now. We'll be all gone from the News office that week—Oct. 12 through 19—on our annual vacation for all the crew. So, add news that has to be printed in our Oct. 18 paper should be in our hands early next week. Thanks for your help . . .

Both Ab Ginter and Freida Bryan Hyatt have articles in the latest issue of Frontier Times, the magazine that tells of the early West and that is on sale now on newsstands . . . Carmon Phillips showed us a photo made of him and his family fishing for trout at Pinecop, Ariz. recently. Odd thing was it was instant enjoyment for the trout they caught for they had a barbecue grill IN THE BOAT, and as soon as one of the party would snag a trout, it was put on the fire for instant eating! . . .

Both Ab Ginter and Freida Bryan Hyatt have articles in the latest issue of Frontier Times, the magazine that tells of the early West and that is on sale now on newsstands . . . Carmon Phillips showed us a photo made of him and his family fishing for trout at Pinecop, Ariz. recently. Odd thing was it was instant enjoyment for the trout they caught for they had a barbecue grill IN THE BOAT, and as soon as one of the party would snag a trout, it was put on the fire for instant eating! . . .

A reader telephoned this week saying he had noticed there wasn't much respect being shown funeral



RIGHT DOWNTOWN—This colorful autumn scene was captured by News camera to give visual proof of the fall colors now rampant along the streams, mountain trails and slopes of this season of Aspencade. Photo was made in Two Rivers Park.

SUBDIVISION RULES HEARING IS CALLED IN RUIDOSO DOWNS

Notices have been posted in Ruidoso Downs calling attention to a hearing on Oct. 16 for a set of subdivision regulations just completed by Ruidoso Downs' planning commission. The public meeting will begin at 7:30 p.m. in the municipal building.

The regulations seek to establish subdivision control in design and construction standards. The hearing is to allow the public to learn of the regulations' contents and voice opinions. They are scheduled to be adopted by the village council, with processions enroute from churches to the cemetery here—that cars passed by without regard to the deceased, the bereaved and friends. We had noticed this, too, and hoped someone else besides us would comment on it . . . After winning a whole basket full of awards at the county fair at Capitlan in several departments, Mrs. Clyde Gochenour has picked up a bunch more at the Eastern New Mexico State Fair in Roswell, we've been told . . . Supt. George P. White says he's not so sure he favors the federal labor department's ruling recently that youngsters 16 and 17 years of age may be employed as school bus drivers. He brought us a news release from the federal agency which appears in his column this week concerning the new order . . .

RUIDOSO-HONDO VALLEY GENERAL HOSPITAL REPORTS THAT CONGRATULATIONS ARE DUE

Mr. and Mrs. Jerry Garcia, Ruidoso, parents of a son, born Sept. 30, wt., 7 lbs., 1 oz.

1968 SCOLE TO DATE—GIRLS BORN—36 BOYS BORN—37

Ruidoso Ranger Tells Forest's Aims In Area

Ruidoso's Lincoln National Forest Service's local officer, Ranger B. H. (Bud) Starkey answered some of the criticism of the forest service in recent weeks—in the press and at an All-Seasons meeting, with an appearance before the village council in its regular meeting Thursday night last week.

Aspencade Calendar

- THURSDAY — OCTOBER 3, 1968
- MISS AMERICA PAGEANT — HIGH SCHOOL GYM — 7:00 p.m.
- FRIDAY — OCTOBER 4, 1968
- Ski Area Gondola Lift Running — All Day.
- Parade — 10:30 a.m.
- First 9-Hole Golf Tournament — 12:30 p.m. — Cree Meadows Golf Course and Alto Lakes Golf & Country Club.
- Nature Hike on Your Own.
- Jeep Club guided tour for 4-wheel drive vehicles only, — and Jeep Club guided tour for passenger cars only — will leave the Chamber of Commerce office at 1:30 sharp.
- Auto Tours — All Afternoon on Your Own.
- Bowling Tournament — All Afternoon.
- Adult Dance — Chaparral — The Four Profs — 9 p.m.
- Teen Dance — Potter's Hut — 8:30 p.m.
- Old Timers Reunion — Picnic — Carrizo Lodge 4:00 p.m. (all old timers out of town will be guests of local members.)
- SUNDAY — OCTOBER 6, 1968
- Trail Ride—Reservation Entrance—9:00 a.m.
- Gondola Lift Running — All Day.
- Second 9-Hole Golf Tournament — 9:00 a.m. — Cree Meadows and Alto Lakes Golf and Country Club.
- Art Show — All Day.
- Bus Tour — Time and Place Announced Later.
- Church of Your Choice—Consult Ruidoso News for Hours of all Churches.
- Chuck Wagon Dinner — 1:00 p.m. — Sierra Blanca Ski Area White Mountain Park.
- Horse Shoe Tournament — Ski Area — 2:00 p.m.
- Drawing for Prizes — Ski Area — 2:30 p.m.
- Bowling Tournament All Afternoon and Awarding of Trophies.

Juniors Need Acts For Talent Show

The Ruidoso High school Junior class is looking for a variety of acts for the annual class Talent Show, booked on the calendar for Thursday evening, Oct. 17.

ELECTED VICE-PRESIDENT OF N. M. RETAIL ASSN.

Herb Brunell, Jr. of Ruidoso was elected first vice-president of the New Mexico Retail Association for 1968-69 at a recent board of directors meeting in Albuquerque.

Attend the Warrior Booster club in high school library 7:30 p.m. Thursdays. Win tickets to the Sun Bowl game!

Fun Filled Program Set For Aspencade

Two Other Charges Are Filed Against Mrs. Helen McCarty

Two additional charges of fraud have been filed against Mrs. Helen McCarty in Justice of the Peace Alton Gray's court in Ruidoso Downs he reported this week. State policeman Robert M. Carroll filed one charge of fraud in obtaining money under false pretense from Ruidoso State Bank in the name of Annie Victoria Barrett, and a charge on obtaining money in the name of Ruidoso County Club. Judge Gray said assistant district attorney Bill Payne has informed him a hearing will be held at some future date, that he has not yet determined what attorney or attorneys Mrs. McCarty has retained.

England Swingers Tell Rotarians Of Trip Abroad

Three of the nine Ruidoso high school students who made a tour of four European capitals this summer, and who called themselves the England Swingers, with their sponsor who accompanied them, Mrs. Raymond McAdams, were special guests of the Rotarians at their Tuesday noon luncheon at Wattle's.

Fun for all ages is promised in the annual Aspencade this week-end in Ruidoso.

New items on the program include the finals Friday night in the school gym-auditorium in the first Miss Ruidoso elimination pageant at which a representative from a four-county area will be picked to go into the state finals for the title of Miss New Mexico. Winner of the state title will then be on the road to competing in the national Miss America Beauty pageant in Atlantic City next year. The Ambassadors club has the four-county franchise, which includes Lincoln, Sierra, Torrance and Socorro. Winners of the Miss Ruidoso title will receive a \$100 scholarship. Many more valuable prizes and awards await the state title winner and the finalists in the national pageant.

Holiday Bowl is again staging a bowling tournament, already underway, to conclude Sunday.

Highlighting Saturday's events is the annual parade, expected to be bigger and better this year with a number of bands of the area already entered, along with several out-of-town riding groups, and floats designed by local business firms and clubs. The parade moves down Sudderth at 10:30 a.m. after forming in the area on Sudderth and Mechem above the intersection of these two major streets.

Parade marshal for this year's parade is Jan Clayton, noted movie and TV star.

Parade entries as filed with the chamber of commerce office by Tuesday were Aspen Motors, Mal-Co No. 10, Eight Canyon Job Corps, Canyon fire truck with fire devils, U. S. Forest service with 1921 Dodge with Smokey the Bear, U. S. Forest service float, Ten-Ace Republicans, Ruidoso State Bank, Beta Sigma Phi, Mescalero Apache Indians, Mescalero Thunderbird club.

Sierra Squares, Board of Realtors, Lions club, Cathedral of the Pines, Louise Bundy and Ernest Sanchez, political, Ruidoso High "A" string cheerleaders, junior class and their Halloween prince, Ruth Legg Harkey on horseback, Nob Hill Brownie troop, Pecos Valley Pecan Fiesta Duches, bicycles and Miss Ruidoso and runner-up.

Riding Groups—Cochran County Sheriff's posse, Morton, Tex.; also another riding group, Bovina, Tex.; New Mexico Mounted Patrol No. 8 from Alamogordo, and the 4-H Riding Club from Roswell, about 20 in the group.

Bands—Ruidoso, Captain, New Mexico Military Institute, Roswell; Ft. Bliss and probably Goddard High from Roswell.

The annual chuckwagon dinner will be held this year on Sunday noon, to be in the Sierra Blanca Ski area. There will be several Mescalero Apache women making squash bread as a part of the menu. Following the dinner, trophies, awards and prizes will be given to winners of various events. A horseshoe pitching contest is to be held after the dinner at about 2:30 p.m.

Walter Henn To Have Show At Gallery III

Another of Lincoln county's artists, a resident of Old Lincoln, will be featured in a show of sketches and paintings at Gallery III. The fluid pen and ink, watercolor and wash drawings of Walter Henn will be on view beginning Saturday, Oct. 5.

County Pioneer Buried Angus

Last rites were held Saturday at Angus for Monroe H. Howard, member of a pioneer family and longtime rancher in the Lincoln county area, who died Wednesday last week at the age of 95.

Survivors include three sons, James H. of Captain, William A. of Los Angeles and Thomas A. of Albuquerque; a daughter, Mrs. Adelaide Holmes of Tularosa; eight grandchildren, 19 great-grandchildren and five great-great-grandchildren.

He died in the Alamogordo hospital.

On Saturday, Jeep rides into the mountain roads in this area will be conducted with those going advised to be at the chamber of commerce office by 1:30 p.m.

There are two tours, one for 4-wheel drive vehicles and one for other cars, both to be escorted by members of White Mountain Jeep Club.

The third annual Ruidoso Old-Timers reunion will be held at Carrizo Lodge on Saturday, with a picnic meal at 4 p.m. Oldtimers from out-of-town will be guests of the Ruidoso Oldtimers association.

All churches will hold their regular services on Sunday and visitors are welcome.

In between the various events, out-of-towners are invited to take off on almost any road they wish to view the riot of colors in gold, browns and reds in the woods surrounding Ruidoso.

The Aspencade is sponsored by the Ruidoso Valley Chamber of Commerce each year, with members of the various civic clubs, including the Lions, Elks, Rotary, White Mountain Jeep Club, the Ambassadors, the Band Boosters club and many others having parts in staging one or more of the activities.

Ray Heid, Ruidoso Valley C. of C. director, is general chairman for the 1968 fall festival, and he has a committee of almost 100 people working with him.

Mrs. Weidon Garner and son Ronald returned last week-end from a vacation trip to the Hemlock Fair in San Antonio, Texas. They also visited many places of interest in Texas including New Braunfels, Kerrville, Johnson City and Fredericksburg.



MISS RUIDOSO TROPHIES—These four trophies will be awarded in finals of Miss Ruidoso elimination contest for the Miss America pageant Friday night at the school gym. Karita Ralliff poses with quartet of loving cups on display at Ruidoso State Bank. Trophies are for title winner, first runner-up, second runner-up and Miss Congeniality. The winner of local title goes to state contest to vie for Miss New Mexico crown. Ambassadors club is sponsor of local elimination, holding a franchise for four counties.



BOOSTERS FOR RUIDOSO LIONS — Mr. and Mrs. J. C. Day, Jr., at right, attired in Lions regalia, had a group to see them off Saturday morning last week when they went to Eastern New Mexico State Fair in Roswell to

boost Ruidoso Lions club. Others in photo are, from left, Sam Montgomery, Lions club official; Ruidoso Downs mayor J. J. DiPaolo, Miss Pam Wright, daughter of Barbara Wright, and Ruidoso Lions Boss Roy Day.

Superintendent's Corner

Secretary of Labor Willard Wirtz has approved modifications in the Hazardous Occupations Orders which will allow 16 and 17 year olds to drive motor vehicles under certain safeguards.

Under the modifications, young workers who hold appropriate State driver licenses and have completed State-approved driver education courses may drive automobiles or trucks not exceeding 6,000 pounds gross vehicle weight during daylight hours.

Such driving must be occasional and incidental to the youth's employment, however, and the vehicle must be equipped with seat belts or similar devices for the use of the driver and helper.

Young persons of this age group may also be permitted to drive school buses upon approval granted by the Secretary of Labor. The Secretary's approval in such cases will be based upon applications filed by the Governor of any State desiring to employ minors under 18 as school bus drivers. Approval or disapproval of the application will be based upon whether certain safety standards are met.

The modifications in the Order also exempt student-learners graduating from high school prior to their 18th birthday from the Hazardous Occupations Order for occupations in which they have completed training as student-learners. According to the terms of the Fair Labor Standard Act, under which the Hazardous Occupations Orders are issued in those States having different regulations in these areas, the more restrictive standards prevail.

The amendments, effective immediately, appeared in the Sept. 10 Federal Register. This action resulted from studies, submission of information by interested persons, organizations, and States, and from public hearings conducted by the Labor Department.

Ruidoso Downs

Only a very few people were on hand for the public meeting called Friday night last week to hear details of procedures necessary to secure a sewer system for Ruidoso Downs. John Wright, representative of the state's health department, was present to discuss the project and to answer questions.

City Hall Beat

—By FRANCES ECKERT—

Police Report

Oct. 1, 4:53 p.m., a 1968 Chevrolet, driven by Doris Ruth Shows, Hollywood, going east on Sudderth Drive, slowed to make a right hand turn into Plaza Deo Shopping Center. A 1956 DeSoto, driven by Betty Perez, Ruidoso, was following too closely and hit the Chevrolet, knocking it into the parking lot at the shopping center. Mrs. Shows was injured and taken by ambulance to Ruidoso-Hondo Valley General Hospital, where she was still in traction with a whiplash injury later this week. Two children in the vehicle with Mrs. Shows were not injured. Perez was cited for no driver's license and following too closely. There was \$100 damage to the DeSoto and \$175

if you're a cable TV subscriber stop by the cable TV office every week for

FREE

TV GUIDE

damage to the Chevrolet.

Police Chief Montes reported this week that a campaign is underway to enforce the law on out-of-state licenses. If you are a resident of the state of New Mexico or employed in New Mexico, you must have New Mexico license plates and New Mexico driver's licenses. Your licenses must be changed within 30 days after moving to New Mexico or on the day you buy a business or are employed. Citations are being issued on these infractions now, he said.

Municipal Court

M. A. Miller, Hollywood, faulty muffler, \$12.50 bond forfeited.

Chris Stauffert, San Carlos, Ariz., drunk in public, fined \$25.

J. F. Court

Maxine Jaffey, Socorro, no driver's license, fined \$10.

Marilyn Kirkpatrick, Roswell, speeding, fined \$15.

Robert Hanagan, Roswell, speeding, fined \$25.

F. D. Hughes, Snyder, Texas, speeding, fined \$20.

Eugene Laird, Clovis, speeding, fined \$20.

Paul Hill, Laguna Beach, Calif., speeding, fined \$15.

Henry Chamberlain, Levelland, Texas, speeding, fined \$15.

Katherine E. Ball, Hollywood, no driver's license, fined \$10.

Gena McNabb, Beverly, Ohio, speeding, fined \$15.

P. A. Loisel, El Paso, speeding, fined \$20.

John Harrelson, Hollywood, expired driver's license, fined \$10.

Richard Carpenter, Roswell, speed restriction, fined \$20.

Water Meter Connections
 J. R. Leftwich, lot 2, blk. 3, Country Club Estates.

Wayne Wood, lot 1-A, Cree Meadow Hts., Unit 3.

Roger Holmes, lot 23, blk. 33, Pongerosa Hts., Unit 5.

Jerry Jaquess, lot 11, blk. 9, White Mountain Hts.

Occupational Licenses
 Thomas H. Wagner, land survey and consultation.

Water consumption rose over two million gallons over the same month last year. Sept., 1968 had meter readings of 11,657,263 gallons compared to 9,391,473 for Sept., 1967. Water taps in the village also jumped over last year, 2,118 as of Sept. 30, 1968, Sept. 30, 1967 there were 2,043 water meter connections.

Drive there with care—arrive alive.

For Your New Car
 BUY AT HOME
 FINANCE AT HOME



FDIC

Ruidoso State Bank

RUIDOSO, NEW MEXICO / RUIDOSO DOWNS BRANCH

PHONE 257-4043



DEL MONTE ROUND-UP SALE

- DEL MONTE — NO 303
GREEN BEANS Cut or French Style 4 For \$1
- DEL MONTE — NO 303
CORN Cream Style or Whole Kernel 4 Cans \$1
- DEL MONTE — NO 303
EARLY GARDEN PEAS 4 Cans 89¢
- DEL MONTE — NO 303
FRUIT COCKTAIL 4 Cans \$1



— FRESH MEAT —
 — U. S. D. A. INSPECTED — WHOLE —

FRYERS . . . lb. 26¢

A. G. QUALITY

Round Steak 1/2 97¢

GLOVER'S — 1 LB. ROLL

SAUSAGE . . . 1/2 39¢

PEYTON'S ALL MEAT — 1 LB.

FRANKS pkg. 59¢

CHUCKWAGON

BACON LB. 59¢

— HAMBURGER —

10 LB. PKG.

\$2.90

3 LBS.

\$1.00

Frozen Foods

SWANSON'S — 11-OZ.
TV DINNERS Assorted 53¢

TREE TOP — 6-OZ.
APPLE JUICE 5 CANS \$1

SUPER SCOOP — ASSORTED FLAVORS
ICE MILK 1/2 GAL 48¢

— PRODUCE —

4'S CELLO
Tomatoes 19¢

Lettuce lb. 13¢

PEARS LB. 13¢

VALENCIA JUICERS
ORANGES 4 LB. BAG 49¢



Prices Effective

Thurs. — Fri. — Sat.

OCT. 3-4-5

— FOLGER'S COFFEE —
 ALL GRINDS

1 LB. CAN

69¢

2 LB. CAN

\$1.37

H/H — (REG. 79¢)

AQUA NET SPRAY 59¢

ZESTA SALTINES 1 lb. 35¢

FLOUR Gold Medal 5 lbs. 49¢

BIG ROLLS — ASSORTED - WHITE

SCOT TOWELS 3 For 99¢

DOG FOOD Scrappy No. 1 Cans 10 For 89¢

CHICKEN 'O THE SEA
CHUNK TUNA 3 For 89¢

AUSTEX — NO. 300
CHILI WITH BEANS 37¢

HEINZ — NO. 1 CAN
TOMATO SOUP 9¢

OLEO ELGIN — 1 LB. 2 For 25¢

KRAFT PHILADELPHIA — 3-OZ.
CREAM CHEESE 2 For 27¢

KRAFT SIGNATURE — MILD CHEDDAR
CHEESE 8-OZ. 37¢

DEL MONTE ROUND-UP SALE

CLING-SLICED/HALF-303 SIZE 4 FOR
PEACHES 89¢

DEL MONTE ORANGE,
 GRAPE PUNCH — 46-OZ.

DRINKS 3 For 79¢

DEL MONTE — 46-OZ. 3 FOR

TOMATO JUICE \$1



BENNETT'S FOODLINER

Plenty of Parking — Phone 257-2116 — Closed Sundays

Ruidoso News

MR. & MRS. VIC LAMB, Editors & Publishers
 Elsie Williams Carolyn Bedgood Harry & Frances Eckert
 Anita Sims H. B. Flanagan Doug McClellan
 SUBSCRIPTIONS: Single copy, by mail 15c; on newsstands 10c; one month out of county 60c; within county 50c; two months out of county \$1.25; 6 months out of county \$3.00, within county \$2.50; 1 year out of county \$5.50, within county \$4.50.
 Published once a week each Friday in Ruidoso, New Mexico
 Second class postage paid at Ruidoso, New Mexico

Aspenade Time Is Homecoming . . .

Three Aspenades ago a group of long-time Ruidoso residents formed the Ruidoso Oldtimers Association, and held their first reunion, deciding to meet each Aspenade to review old times and to greet old friends who would be here for this colorful annual event. With their formation of this club, the Oldtimers added one more event to the big program of activities for our Aspenade, and one we think was necessary to round it out. Homecomings are always a pleasant thing—and to have an oldtimers reunion each year during the finest season of the year in Ruidoso is a fine gesture. It's an occasion to renew old acquaintances, show off the old home town and its growth to those who have been away awhile, and to relive things of the past that were interesting, historical, amusing and unusual.

So, former residents and oldtimers who live elsewhere, this is a special invitation to come to the 1968 Aspenade and enjoy a picnic lunch Saturday afternoon at 4:00 at Carrizo Lodge with folks you know from years ago.

15 Years Ago

By Elsie Williams

News Items From the Ruidoso News Issue of Sept. 25, 1953

An estimated 600 persons attended the first Achievement Day in Ruidoso, N. M., Saturday in which 4-H Club members, Future Farmers of America chapter members, and other youth organizations had on display live stock projects, vegetable, handicraft and home arts. The project was sponsored by the Captain Chamber of Commerce.

Probably one of the largest cattle shows in the state is one on the Peter's Ranch near Nogal Lake. This Herford was born and raised under range conditions and it is estimated weighs around 1550 pounds.

Ruidoso's Melodians, formerly "Three Flats" and a sharp started rehearsals last week for the winter season. The quartet plays for local organizations and parties, and is composed of Leroy Gorch, Mary Anna Christian, Bob Kaufman and Carmon Phillips.

A delegation from Ruidoso headed by Ruidoso Mayor Raymond Buckner, and consisting of Klet Bonnell, Dan Swearingin and George L. Zimmerman conferred with officials of Southern Pacific Railroad in San Francisco recently and reported that prospects of Ruidoso and Fort Stanton securing additional water from Eagle Creek were very favorable and also reported that Besito water will be made available to Alamogordo.

The Village of Ruidoso was advised to ask the state water engineer to ascertain whether sufficient water was available in Eagle Creek to

Ruidoso Crusader

Many states have increased tourist income by linking public and private funds to produce a coordinated, integrated and effective travel effort. These states have formed tourist or travel councils, composed of private citizens representing Municipal, Chamber of Commerce, promotional organization and travel-related businesses.

Every state in which a council has been formed reports increased tourist travel and revenue, the creation of new jobs and facilities, and a generally more successful tourist development program. New Mexico is one of those states.

Lake every city, Ruidoso has its individual. Nowhere in the state is there more available manpower and potential for getting things done than here in Ruidoso. Ruidoso has its business and civic organizations whose major interest is as it should be—Tourism. Regardless of how remote the tourist dollar seems to affect some of the incomes, it is indirectly responsible for the general welfare and community growth. For some communities to have increased revenues by 30% is not in the least remote.

If state-wide travel councils are a proven way to get the job done, then why not a city or village organization to assist and coordinate?

All organizations have a place in the sun, qualified and experienced to create and conduct given projects, but all of them need the support of the others. To insure support, coordination and cooperation, warrant construction of a storage dam.



Let RUIDOSIANS consider a council or committee, not for the purpose of creating another organization, but from one already in existence with representatives from all to lay out a true and successful course.
 (Next issue Crusader will cover some of Ruidoso's ills.)

IN PARADE—Otero County's New Mexico Mounted Patrol Troop No. 6 will escort the parade marshal for this year's Aspenade parade Saturday morning here. The parade marshal will be Jan Clayton, motion picture and television star. She is a little right of center among riders in this photo.

top. Dot with butter. Bake at 375 degrees F. for 35 to 40 minutes.

Lincoln County had several winners at the Eastern New Mexico State Fair in Roswell last week. Cynthia Pacheco had the champion Suffolk ram and Carol Cooper had the Champion Medium Wool ram and ewe.

Celant Pacheco received a good price for her calf in the sale. It was bought by Furr Super Market. Thanks to Ben Powell and Dean Boyd, the calf showed to its best advantage in the show.

I helped with the market lambs classed in the open division of the New Mexico State Fair. The carcass placings indicate that no one breed of sheep is outstanding in meat quality. The top animal was a Suffolk followed by a Rambouillet and Columbia. The first eight placings exceeded the goal of five square inches of loin eye per hundred pounds of carcass set by the National Lamb Council. The top four carcasses had almost six square inches of loin eye. The carcasses grading choice or prime were evaluated on fat covering, loin eye, hind saddle and fore saddle weights. The value per hundred weight of carcass indicates the carcass placing.

SWIPED

From Al Gardner's Column "Over the Coffee" in the Loveland (Tex.) Daily Sun-News

Our favorite preacher got chook up the other day. He was preparing his sermon in the presence of his little daughter who asked, "Does God tell you what to say?" "That He does," the preacher said.

"Then why," she wanted to know, "do you scratch out some of it?"

Calhoun passes along the one about the pretty stewardess on a flight who had her hands full fending off two persistent drunks. The girl seated in the front of the plane was doing his best to persuade her to come to his apartment. At the rear, the second drunk was trying for an invite to her apartment.

As the plane headed for the runway, the front-seat pest handed her a key on which he had written his address. "Here's the key and my address," he whispered. "See you tonight?"

"Okay," she smiled sweetly as she headed for the drunk at the rear. She handed him the key and slip of paper and said, "Don't be late."

Man is an odd creature. He buys his tickets for a ball game three months in advance and leaves his gift shopping until the night before Christmas.

Senator Soaper thinks it's a strange world when a man grows a beard to look young.

Bones Wright says he knows a man near here who swears his farm is so poor that the rabbits have to carry basket lunches when they cross it.

Our favorite preacher shook up a young bride the other day. He had just got through intoning: "Do you take this woman for better or worse, for richer or poorer, through sickness and in health, in good times and bad . . ." when she wailed: "Preacher, please . . . You're going to talk him out of it!"

LETTERS TO THE EDITOR
 September 27, 1968

Dear Vic:
 As a past Ruidoso resident and motel owner, I would like to answer the letter in today's Ruidoso News by R. C. Richardson of Big (pooch) D.
 First let me state that it is some job to own and maintain a motel in Ruidoso at the present time, for the limited business one receives in the few months of the season. I did and would if I still had the Park Motel (which I sold in 1964) require three days rent on racing week-ends, and four on the 4th of July and Labor Day.
 I suppose that Mr. Richardson

was spinging on friends as I am sure that he would not spend his hard earned money to stay in a motel. And just possibly he acted as a big shot and told someone he could get them a room for the night before the big race, and it was because he couldn't deliver.

If Mr. Richardson will check in Big D he will find out that you cannot rent a room in his oversized burg for less than three days when the O. U. and Texas game is played every year. Now for a metropolitan that has business running out of its ears the year around, you cannot wash that out of your mouth with good bourbon.

I am proud to be a Dallas Cowboy FAN but you can have the rest of Big D as far as I am concerned. At least in New Mexico we do not roll up the sidewalks and close up our places of entertainment at midnight.

I am sure the good people of Ruidoso would love to have you come back and enjoy the hospitality of their resort facilities. However, I would just love to see you buy a motel there and run it for a few years.

Sincerely,
 /s/ John P. Smith
 508 S. Penn.
 Alamogordo, N. M.

DEPARTMENT OF THE NAVY
 Military Sea Transportation Service
 Pacific Area
 N. S. C. Oakland, Calif 94625
 September 20, 1968

Editor,
 Ruidoso News
 Ruidoso, New Mexico
 Dear Sir:

Military Sea Transportation Service (MSTSPAC) is trying to locate former residents of your city, the General Edwin D. and Nellie May Patrick family. The last known address we have in Ruidoso, but this was during the mid-forties. Would you please check your files or readers for the Patrick's present address?

MSTSPAC has a ship named for General Patrick (USMC Gen. Edwin D. Patrick, T-AP 124) who was killed in action in Manila in 1945. The ship is being retired from service. This command would like to forward an oil painting of the General taken from the wardroom of the USNS Patrick, to his family.

The Patrick's had three sons, Ulric, Edwin D., Jr. and Thomas, who were living with their mother in Ruidoso at the time of the General's death.

/s/ Charles E. Harris
 Sincerely,
 Public Affairs Officer

Dear Editor:
 The paving of State Highway 37 from Nogal to Angus has been postponed year after year and it is a disgrace that tourists coming into a state recreational area, some with house and horse trailers, anticipating a paved highway which is shown as a paved state highway on some maps, are surprised and disgusted to find that they have to endure such a difficult road as this is. In addition to being a rough and dirty, dirt road the "Highway" is almost impassable when wet, due to the slippery mud.

During the past years the residents of Ruidoso, who have to travel to Carrizozo, the rocky seat, for transaction of business, have found it necessary to travel on Highway 46, a paved road via Capitan, which is approximately 16 miles longer for the round trip thereby adding additional time and expense as well as inconvenience.

Ruidoso owes its prosperity to the tourist trade and in order to take care of the anticipated increase of future tourist travel, we feel that the improvement of Highway 37 is imperative.

It is high time that needed improvements should be accomplished by justification and not further delayed by political influence of a few old Bull Dossers who have taxpayer taxtrums every time this highway is about to be improved.

The growth and development of the whole area is restricted by this lack of attention to Highway 37. Gentlemen, I urge you to give this matter your careful consideration; to write to our Governor of New Mexico and ask for the support of this greatly needed improvement. The preliminary work of the planning engineers has been accomplished, the utilities are being moved, and now we should all see to it that no political ma-

powering shall delay, hinder or stop the completion of the paving of this highway.
 —BOYKIN REAL ESTATE

DO YOU KNOW?

(Submitted by a Reader)
 That with six percent of the world's population, seven percent of the world's land area, we produce over thirty percent of the world goods. We have in our country, fifty-two percent of the world's automobiles; we have more TV's, radios, refrigerators, gadgets and educational opportunities than any other Nation; our citizens have the highest standard of living in the world.

BUT DO YOU KNOW that at our last National Election there were over forty-three millions of men and women in the United States who did not vote, although they were eligible to register and vote.

DO YOU KNOW that many of our ministers, doctors, lawyers, business people and other professional people say that they cannot afford to get involved in politics? Yet we know that they CANNOT afford NOT to get involved in politics.

AFTER his visit to the United States in 1967, the eminent British historian, Arnold Toynbee said: "Of 22 civilizations that appear in history, 19 collapsed when they reached the moral state the United States is in now. The average of the world's great civilizations has been 200 years and all those nations progressed through this sequence:



TELL US IT AINT SO—Mayor J. J. DiPaolo of Ruidoso Downs drove his Cadillac around town for several days before discovering someone had put a front license plate on it saying "Charter Member of the Mafia"—and he says he suspects some Ruidoso village officials of the trick.

The Ruidoso News

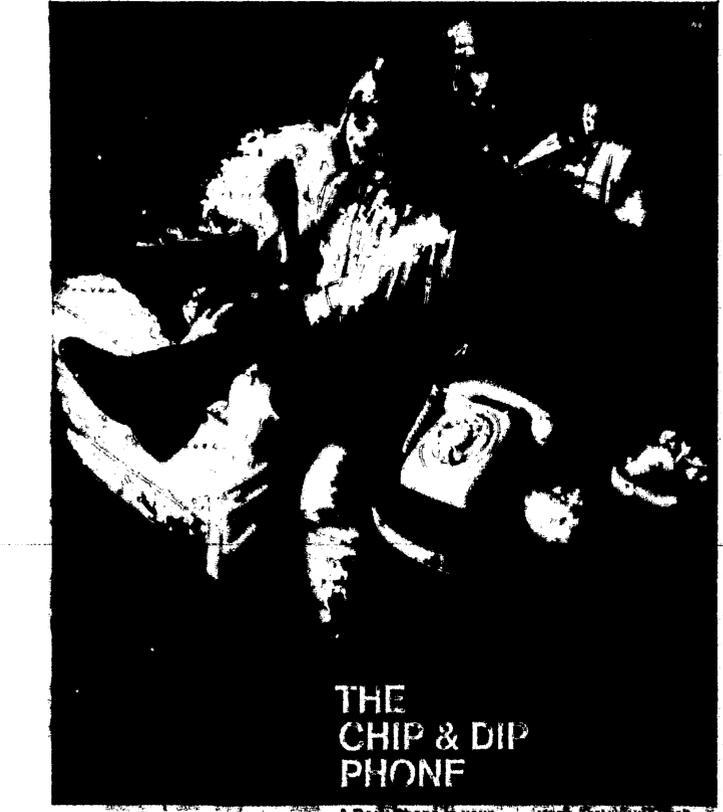
Friday, October 4, 1968
 world as compared to high school. Being a pre-law student, my classes are very much different to what I studied in high school. These courses are very interesting, but also very hard, and they require quite a bit of study. The excellent teachers I had in high school have prepared me very well for the work I am required to do in college.

Again, I want to thank you very much for the paper, as I can keep up on what is going on at home. I remain,
 Yours sincerely,
 /s/ Mary Ann Jenkins
 P.O. Box 4487
 Bernalillo Hall
 ENMU
 Portales, New Mexico 88130

September 24, 1968
 Mr. Vic Lamb, Editor,
 Ruidoso News
 Ruidoso, New Mexico 88345

Dear Sir:
 I want to thank you and the bank very much for sending the Ruidoso News to me while I am attending Eastern New Mexico University. All the news from home is very interesting to me and I fully enjoy reading your paper.
 School is a very different experience to what I have been accustomed to. College is a different

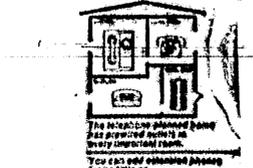
Read and use what you prefer.
IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR FREE TV GUIDE



THE CHIP & DIP PHONE

A Dip Phone in your family room. Part of the convenience of a home that's telephone-planned. You won't have to drop what you're doing every time the phone rings if you have an extension in all your important

rooms. That way you won't miss any calls. And you'll save plenty of time and energy each day. Reach, Don't Run. Make yours a fully planned home. There's a big selection of styles and colors available. Call our business office or ask the man on the telephone book for complete details.



RUIDOSO TELEPHONE CO.

72° LIVING

80° BATH

60° BEDROOM

Individual room-by-room temperature control when you choose electric heating

With baseboard, wall or ceiling electric heating units, individual room thermostats automatically keep the temperature at the precise level that you select for that room. Each room is independently controlled and heated. You may raise or lower the temperature in any room yet not affect the temperature in the remaining rooms. So when you build or remodel, check into the advantages of clean, flameless electric heating with room-by-room comfort control—the ultimate in comfort for every individual.

COMMUNITY PUBLIC SERVICE
 Your Electric Light & Power Company

MAX McCOY, Manager

and Mrs. Floyd Sims attend...
last week. Going with them was their daughter and son-in-law, the Wilson Howards of Lubbock, former residents here.

See the largest variety of models on display in this area in television sets—black and white or color, in portables, cabinets or consoles. And they're America's favorites—ROA-Victor—at Gambles.

Win Prizes—Think Snow for Dough!

Fill out coupon below and mail to either *Ruidoso News* or *KRRR* and be sure to date your entry to determine priority in case of tie guessing:

I think snow will measure 12-inches on
Date _____ 196__ at _____ o'clock _____ M.
At Sierra Blanca Ski Area.
Name _____
Address _____



— PINECLIFF SUBDIVISION — RUIDOSO'S MOST ACCESSIBLE HOMESITES

Large Accessible Lots — Realistic Restrictions — Reasonable Prices and Easy Terms.

FEATURING LINDALE CEDAR HOMES — MODELS NOW OPEN
On Hiway 70 at Junction of State Road 37 — Phone 257-4296

WESTERN LAND ASSOCIATES & KEYSTONE BLDRS.

SAVE \$1 A GALLON OR MORE

Vonder Working Latex Paints

from Mo



MoorGard
LUSTRE LATEX HOUSE PAINT

— Breeds, like dirt
— Dries in minutes
— No blistering, peeling,
— Colors stay clean



Regal Wall Satin
INTERIOR LATEX FINISH ENAMEL

— Easy to use
— Lustrous finish
— Durable washable

REGAL AQUAGLO

INTERIOR LATEX SATIN FINISH ENAMEL
— Rich finish on
— Cabinets, walls and trim
— Attached to Regal Wall Satin
— Water cleanup



GET ACQUAINTED OFFER!

FOR A LIMITED TIME ONLY, WE OFFER
1 Quart REGAL AQUAGLO
INTERIOR LATEX SATIN FINISH ENAMEL
AT THE SPECIAL PRICE OF **99¢**

NAME _____
ADDRESS _____
CITY _____ STATE _____ and this coupon

(This Offer Expires Oct. 21)
WIMBERLY ELECTRIC
Phone 257-2116



OUTSTANDING CITIZEN—Picked outstanding citizen of Lincoln county by Ruidoso Board of Realtors in Wednesday noon luncheon at Whispering Pine Coffee Shop was Sam Montgomery, left, presented plaque by board president Tom Jones. Mrs. Montgomery is seated at head table. Montgomery was cited by Jones for having given New Mexico State U. 20 acres of land for development of a biological field station branch of that college. Speaking briefly later, Montgomery said he anticipated the branch would in time grow to a sizeable facility.

Graveside Services Held For John Blea
Graveside services were held Monday, Sept. 30 at 2 p.m. at the Hondo Cemetery for John B. Blea, 57, who died in the Ruidoso-Hondo Valley General Hospital Sept. 28. Rev. Hugh Sules of the Ruidoso Downs First Baptist Church officiated and Chapel of Roses was in charge of arrangements. Blea had lived most of his life at San Patricio. He is survived by his mother, Mrs. Florida Blea of San Patricio; a son, John Blea, Jr., and a daughter.

SCHOOL MENUS
Monday—Gloppy Joe hamburgers on buns, parsley potatoes, pickle relish, gingerbread, milk.
Tuesday—Meat balls with gravy, creamed potatoes, salad, hot rolls, butter, cookies, milk.
Wednesday—Pizza pie, green beans, shredded lettuce, sliced bread, grape juice, fruit jello, milk.
Thursday—Chili beans, vegetable salad, cornbread and butter, peach halves, milk.
Friday—Hamburgers on buns, fried potatoes, lettuce, tomatoes, onions, pickles, mustard, peach pie, milk.

WHITE MOUNTAIN SCHOOL NEWS
Mrs. McCarty's first graders are just starting to read. They are studying greater than and lesser than, using numbers one through four in arithmetic, also studying

FALL HARVEST SALE
AS YOU HARVEST YOUR CROPS AND RAKE IN THE MONEY BUY A FEW OF THESE REAL BARGAINS
Balloons . . . 5c — Ball Point Pens . . . 5c-29c — Crayons . . . 19c
Real Nice Warm Men's, Women's, Boys', Girls' Jackets \$2.50
Men's & Boys' Winter Hunting Caps, Knit Caps . . . \$1.25
Small Table or Wall Oil Lamps . . . 50c-98c — Dominoes . . . 50c
Men's Eisenhower Jackets \$1.98—Other Jackets \$1 & \$1.50
Prints, Outing Flannel, Bleached Muslin . . . 39c
Cotton Balls . . . \$1
Children's Cowboy Boots . . . \$4.95 — Ladies' Flats . . . \$2.95
Men's Boots Are Hard to Get and It Takes A Long Time to Get Them.
Engineer, Lace, Wellington Boots . . . \$12
Men's Boots and Shoes are Steadily Going Up on the Market

ROLAND T. PARKER
DRY GOODS — CLOTHING — SHOES — ROOTS
Across From Post Office and Branch of Ruidoso State Bank
RUIDOSO DOWNS, NEW MEXICO

CORTEZ GAS CO.

See Us For All Dinos Propane Needs
Day — 378-3245
Night — 378-4023
Ruidoso Downs

NOISY WATER LODGE
Noisy Water Lodge Observes National Restaurant Month
A Special Saturday night dinner will be featured each week-end in October in observance of National Restaurant Month. The dinner will feature the foods of four different lands and pre-dinner cocktails will be served at a special 2 for 1 price. Below is this week's Saturday menu—

— SPECIAL DINNER —
Saturday, Oct. 5th
PRE-DINNER COCKTAIL SPECIAL—
TWO FOR THE PRICE OF ONE

Appetizer—Antipasto
Salad—Salad, Potatoes — Herb Dressing
Entrée—Spaghetti Milano and Bavarian Parmesan
Served with Broccoli Roman and Herb Rolls,
Dessert—Tortelloni Liqueur
Coffee . . . 50.00



OUTSTANDING REALTOR—Ruidoso Board of Realtors president Tom Jones presents Mrs. J. D. (Betty) Locke with plaque proclaiming her as outstanding realtor of the year at annual luncheon Wednesday at Whispering Pine Coffee Shop.

numbers equal to other numbers up to four. This class has new bulletin boards.

Mrs. Dunagan's second grade students are playing tether ball and are getting ready for the Aspencade parade. Tony Gonzalez is going to ride his horse in the parade, he reports. They are learning about polygons in arithmetic and are reviewing in spelling. They have lost three students from this class, Michael Ladbey, Ronnie Mitchell and Steve Chapman have all moved. Andy Shiles has been visiting in El Paso, recently. Mickey Vick brought some paintings to school for the other students to see. They were painted by an Indian friend of Mickey's. White Mountain combined third grade students are making modernistic drawings of Columbus' ships and drawing fall leaves in art.

LET'S GO HUNTING

DEER, BEAR, TURKEY—HUNTING SEASON IS THIS FALL—

Get your guns, ammunition, camping supplies from the store with more.

YOU'LL SAVE, TOO, ON OUR FRIENDLY PRICES

WELCOME TO THE ASPENCADE
ARMY & NAVY SURPLUS

HOUSE OF GUNS
At the "Y" in Hollywood — Phone 378-5951

LINCOLN HILLS

- GOLF COURSE
- FT. STANTON ROAD
- FOUR MILES EAST OF ALTO
- CLUB LOUNGE
- SUMMER-WINTER SPRING-AUTUMN
- MESA - PINES - MEADOWS
- QUIESCENCE
- ALL UTILITIES
- 1/3 ACRE HOMESITES
- 2 TO 5-ACRE TRACTS.

Lincoln Hills, Inc.
Post Office Box 349
Ruidoso, N. M. 88345
tel: 505/257-4397



LATE ENTRY—Judy Carol Mitchell is the late entry, number seven, in Miss Ruidoso elimination contest for Miss America Beauty Pageant. She is daughter of Mrs. Ruth Lusk Mitchell, graduated from Lafayette, La. high school in 1962, later attended University of S. W. Louisiana. She is blonde and has green eyes. Her talent skill will be about a washerwoman. Below is pictured one of six early entrants, Delana Lee Phillips, not included among photos in last week's News.





SIDE TRIP—This passenger car ended up in the front yard of Mr. and Mrs. Lee Wimberly's home one day last week when Huella Dickson, 27, lost control of the vehicle as she drove along U. S. Highway 70 in Holly-

wood. She was taken to the local hospital for emergency treatment of wounds received when the car went through a fence and came to a stop after hitting the Wimberly home.



NEW OFFICERS—Southeastern District vice-president of the State Board of Realtors Tommy Partest of Ruidoso rendered oath of office to new officers of Ruidoso Board of Realtors Wednesday noon in annual meeting and luncheon at Whispering Pine Coffee

Shop. Partest, at left, gave oath to Lela Easter, vice-president; Johnny Mobley, president, and Mrs. C. M. (Margie) Whitlock, secretary-treasurer. Mobley succeeds Tommy Jones in the chair.

vorably entertained;" that if it was outside a "pine belt" or extreme fire danger area, he could not force any problems in acquiring the site.

Clerk-Manager James L. Hine gave a report on the meeting with R. V. Smith, regional HUD director, concerning the beginning of construction on Sewer District 2.

Trustee James A. Beall introduced and moved for adoption of Resolution 88-8 "Acceptance of Amended Offer" increasing the Public Facility Loan for Sewer District 2, from \$350,000 to \$450,000. The motion was seconded by Trustee Brunell and carried.

Proposed or suggested changes or deletions from Sewer District 2 were briefly discussed and then tabled until a meeting could be held and the district reviewed in detail with the engineer present.

Hine reported that the opening of bids on Phase 2 of School House Park Recreation Development would be at the next meeting of the Council on Oct. 10. Bids are being asked now in a legal notice in the News.

Assistant Water Superintendent Fred Bogardus gave a report on

areas in the village that urgently need water improvements. He also gave a resume of certain department policies that he said the department wished to see enacted. He stated that the policy of giving credit for excessive water consumption should be left up to the personnel of the water department because they were more aware of the circumstances which may have caused the over consumption.

Mayor Davis stated that the request for certain department policies seemed reasonable and the water department should just enact them.

The Council requested that a cost break down of the proposed water improvements be submitted for council review at the next meeting.

The council reviewed the final draft of the proposed Land Subdivision regulations. Planning Commission members Elmer Pirelli and Johnny Mobley and engineer Jack Kannady and others reviewed in detail and noted certain changes and amendments to the regulations. After further review of the regulations, Pirelli moved that authorization be given for publication of the regulations and dates of public hearing be established and published. The motion was seconded by Brunell and carried.

The Council stated the policy of cutting trees should be left up to the street department and police department from a safety factor, once it was definitely established that the trees were on Village right of way or property and needed to be removed.

Trustee Estes stated that the Volunteer Fire Department had recommended that the vacancy in the paid fire department be filled by Jerry Kannady and that the starting salary be increased \$20 per month and that Virgil Reynolds' salary be increased \$10 per month. After a discussion Estes moved that Kannady be hired and the other recommendation of the Volunteer Fire department be approved. The motion was seconded by Pirelli and carried.

Trustee Estes stated that he felt the Village should have a representative on the committee being

formed in town by the civic and service organizations, to promote and develop the recreational facilities in Ruidoso. After some discussion as to the purpose of the committee the council recommended that Estes represent the village on the committee and that if he could not attend the meetings one of the other members of the council the Clay Pipe Manual concerning the installation of "Y" branch connections on sewer lines. After discussing the problem and the need for the "Y" installations, he moved that the sewer superintendent be instructed to start a campaign of trying to get property owners to have the contractor install "Y" branches at the time of construction of the new sewer line. The motion was seconded by Pirelli and carried.

Hine presented a request from the water department to hire an additional employee. Hine stated that the reason for the request to the council was because this additional employee would run the water department payroll over the budgeted amount. Hine stated that with the proposed and needed water expansion program, he felt the request for an additional employee was justified. Trustee Beall moved that authorization be given to hire the extra employee. The motion was seconded by Estes and carried.

Hine presented a request from the village of Capitlan to purchase from Ruidoso, the old sewer rodding machine that the village of Ruidoso had replaced with a larger, more adequate machine. Hine stated that the village of Ruidoso could sell to the village of Capitlan without going to public bid. Hine stated he would offer the rodder to the village of Capitlan for \$743.20 but needed council action to sell it. Estes moved that authorization be given to sell the rodder to Capitlan. The motion was seconded by Brunell and carried.

REWARD!

For return of Superior Cable Co. Reel No. 7-G-234; AL-412-J. 109. 2,122 feet of TV Cable. \$50 will be paid and no questions asked. Contact Fred Vol, 257-2311, Ruidoso Cable TV.

COUNCIL MEETING—(Continued from Page 1—See A1) sioners the Forest Service was to purchase the necessary culverts and the county was to install the culverts and maintain the road.

Starkey stated that the culverts had been purchased almost two years ago and that the county had refused to install the culverts. He also stated that it was now the Forest Service's intention to build a

totally new road to Monjeau, but it would be sometime yet before funds would be available.

Mayor Lloyd L. Davis, Jr. stated that extensive work had been done in other Lincoln National Forest areas but very little, if anything, had been done in the Ruidoso area; and that even picnic areas in the Cloudcroft area had paved parking areas. Mayor Davis further said that the location of the Forest Service Headquarters in Alamogordo was wrong. That it should be in the Forest area, preferably in Ruidoso. Davis stated that in no way could the heads of the Forest Service understand the problems and needs of the immediate Forest area as long as they were headquartered so far distant.

On another matter Starkey stated that if a suitable sanitary land fill site could be located, that an application would have to be submitted and it would be "most fa-

vorably entertained;" that if it was outside a "pine belt" or extreme fire danger area, he could not force any problems in acquiring the site.

Clerk-Manager James L. Hine gave a report on the meeting with R. V. Smith, regional HUD director, concerning the beginning of construction on Sewer District 2.

Trustee James A. Beall introduced and moved for adoption of Resolution 88-8 "Acceptance of Amended Offer" increasing the Public Facility Loan for Sewer District 2, from \$350,000 to \$450,000. The motion was seconded by Trustee Brunell and carried.

Proposed or suggested changes or deletions from Sewer District 2 were briefly discussed and then tabled until a meeting could be held and the district reviewed in detail with the engineer present.

Hine reported that the opening of bids on Phase 2 of School House Park Recreation Development would be at the next meeting of the Council on Oct. 10. Bids are being asked now in a legal notice in the News.

Assistant Water Superintendent Fred Bogardus gave a report on

HOLLYWOOD FOOD MART
FRI.—SAT. SPECIALS

- BOLOGNA** Glover's Sliced Pkg. 49¢
- PORK LIVER** LB. 19¢
- PORK ROAST** LB. 49¢
- PORK STEAKS** LB. 59¢
- GLOVER'S — 2 LB.
- SAUSAGE** 89¢
- GLOVER'S — 2 LB.

Bacon \$1.19

- DUTCH TREAT — HALF GALLON
- ICE CREAM...59¢**
- ROSARITA
- COMBINATION PLATE** 45¢
- PARKAY OLEO** ... LB. 29¢
- DETERGENT** Bold Giant 69¢
- IDEAL

- Dog Food** 3 49¢
- PRIDO** Shortening 3 lbs. 59¢
- CAMPFIRE — NO. 2 1/2 CAN
- PORK & BEANS** 23¢
- WESTERN FAMILY

Coffee : 65¢
COOKIES Carol 4 Pkgs. \$1

- POTATOES** 10 lbs. 49¢
- CARROTS** Cello 2 For 25¢

Double King Korn Stamps On Wednesday

Enjoy Aspencade With Us
 Dance From 9 p.m. to 1:30 a.m. to the Music of Melody Drifters Featuring Calvin Boles
LONG BRANCH SALOON
 The place friendly people meet for their favorite drinks and relaxation in a warm atmosphere.

RUIDOSO'S NEWEST SUBDIVISION
NORTH HEIGHTS PARK
 Turn Right 2 1/2 Miles North of Town
 1/2-Acre Lots with Good Restriction
YOU DON'T HAVE TO PAY FOR A GOLF COURSE FROM NOW ON TO OWN A LOT.
 CALL 257-2929 OR SEE LOCAL REALTOR

FOR COMFORT
 When You Want Warmth
FOR EFFICIENCY
 From Your Appliances

THE ANSWER IS L-P GAS
 For Appliances, or Butane and Propane Call

Phone 257-4025 — Ruidoso

FOR COMFORT
 When You Want Warmth
FOR EFFICIENCY
 From Your Appliances

THE ANSWER IS L-P GAS
 For Appliances, or Butane and Propane Call

For Night Service Call 257-2884 or 257-2248

CLUB CALENDAR

Fondrosa Court No. 8, Order of the Amish, meets every Tuesday of every month, 7:30 p.m. in Eastern Star Bldg.

Ruidoso-Rondo Valley Rotary Club meets each Tuesday noon at Wattle's.

The **Women's Auxiliary of Ruidoso Downs** meets each Tuesday of the month at 7:30 p.m. at the Women's Auxiliary Hall in Ruidoso Downs.

White Mountain Jeep Club meets each third Tuesday at 7:00 p.m. at the Elmer Pirelli Club Bldg. L. C. Crews, president; Sara Stark, secretary.

Lions supper every Tuesday night at the Lions Hut in Skyland; 6:30 p.m. to 9:00 p.m. North Drive behind the Maytag Washeteria.

Women's Society for Christian Service meets the first Wednesday of the month at 7:30 p.m. place to be announced.

Ruidoso Chapter No. 88, Order of the Eastern Star, meets the first Wednesday of every month, 8 p.m., Eastern Star building. All visiting members welcome.

Nels Storm Phi chapters meet each second and fourth Monday nights. Women's workday at Church of Christ in the Gateway every first Wednesday of the month at the church.

Presbyterian Women of the Church meet each second Tuesday of the month at 7:30 p.m. place to be announced.

Lincoln County Art Ass'n meets second Thursday each month, 7:30 p.m. Place to be announced.

The **Ruidoso-Rondo Valley Chamber of Commerce** meets each third Friday of the month at 7:30 p.m. Place to be announced. The meeting is open to the public.

Rainbow Girls Assembly meets each first and third Thursday, 7:00 p.m. at the O. M. E. Hall in Palmer Gateway.

Raiders meet each first Thursday of the month at 7:30 p.m. Luncheon and card games at the Women's Club every Monday at 12:30 p.m.

Alcoholics Anonymous meetings each Tuesday 8 p.m., Ruidoso Downs Home 275-424, O. Box 204.

The **First Presbyterian Church** supper every third Wednesday evening at 7:30 p.m. at the church.

The **Robert J. Karol**, No. 75 of the American Legion and the American Legion Auxiliary meet jointly on the third Thursday.

The **Christian Women's Fellowship of the First Christian Church** meets on the first Monday of each month for business and study in the Church at 7 p.m.

Ruidoso Valley Ambassadors meet each second and fourth Thursday at noon, place to be announced.

The **Sierra Squares** square dance club meets each Wednesday at 7:30 p.m. at Carrizo Lodge. Dance every second and fourth Saturday night. Everyone welcome. Don Driver, club caller.

Ruidoso Lodge No. 8, Order of the Moose, meets each first Monday in the O. M. E. Hall, 7:30 p.m. Roy Shriver, W. M.; Jack McQuinn, Secy.

RUIDOSO M. F. O. M. Meets each second and fourth Monday at new location, 257-424, Highway 70 west of town.
JOHN ANDERSON, Master; Don Stark, Secy.

Mortgage chapter of Deacons meets each first and third Monday at 7:30 p.m. at O. M. E. Hall in Palmer Gateway.

Mt. Vue
 Drive-In Theatre
 PHONE 247-4424
 Enjoy Refreshments At Our Beach Bar
 ★ ★ ★
 Fri. — Sat. — Sun.
 Double Bill

THE MINI-SKIRT MOB COLOR

— plus —

DEVILS ANGELS

— Film Cartoon —

WELCOME TO THE ASPENCADE

OUR MEXICAN BUFFET
 A wide variety of Mexican dishes.
STARTS SATURDAY
 and will be offered every Saturday Evening.
\$1.45

★ ★ ★

ROADRUNNER LOUNGE
 Open 4 p.m. to 12 Midnight
 Happy Hours — 4 to 7 p.m.
 Free Hors d'oeuvres
 Beer 35¢ — Mixed Drinks
 Charcoal Broiled Steaks in the Lounge
 Dining is available in the Lounge

COFFEE SHOP
 Open 7 a.m. - 9 p.m.
 Dining Room Open Daily

THANK YOU!

Thank you very much for the fine turn out at our preview showing of the 1969 Chevrolets, Pontiacs and Oldsmobiles. Last Week-end. We certainly appreciate all the interest that was shown.

IF YOU DIDN'T GET TO DROP BY
 We still have many of the new models on exhibit and will welcome you to see them at any time.

SIERRA BLANCA MOTOR CO.
 PHONE 257-4081 RUIDOSO, N. M. HIGHWAY 70



Live it up at ALTO VILLAGE

and enjoy one of the West's
most beautiful golf courses

Alto Villagers aren't waiting for completion of this majestic and challenging course, already proving a mecca for people accustomed to the best. Nine holes ready now, nine more under construction; new clubhouse blueprinted!



Drive out today and discover the Ruidoso resort area's finest attraction. See why people who could choose anywhere choose Alto Village! The site you buy here is an investment in good living that can only increase in value!

ALTO LAKES GOLF AND COUNTRY CLUB

Formal opening after Labor Day

Follow our blue
and green signs



Pick Three Young Ruidoso Skiers For More Olympic Training

PAGE ONE SECTION B
Ruidoso News
FRIDAY, OCTOBER 4, 1968

When the Southwestern Ski Council met in Albuquerque last week, five boys and two girls were picked to train with the Olympic team in Colorado this coming winter sports season. The area in which the training will be held will be announced later, according to Ray Heid, coach of Ruidoso's Sierra Blanca Junior Racers. Heid and Wayne Estes of Sierra Blanca ski club attended the Albuquerque session.

Heid this week stressed that there is need for some local officials to attend an officials' certification schooling in Albuquerque on Oct. 19-20. "We have no one in this area certified to help hold some of the big races we have coming up," Heid said. The races include the C championships here in January and the Jaycee's State Junior ski meet, also. He said local people can assist in many such events if certified. Instructions will be given in setting Olympic courses, in timing and other such work. He said anyone interested should contact him or Estes to obtain books for advance study before going to the Albuquerque meeting.

He reported that Alfred Pearson of Ruidoso was named top downhill competitor in the state at last year's council meeting, that Larry Brooks of Taos was second. David Estes of Ruidoso was picked third; Carey Horton picked fourth and also first alternate. Cathie Isham of Ruidoso and Debbie Sherman of Taos were the two girls picked.

Championship races set for the coming season are as follows: Class C, to be held in New Mexico for the first time will start Saturday, Jan. 4 at Taos with the slalom and Class C giant slalom will be Sunday, Jan. 5 at Red River. Saturday, Jan. 11 Sierra Blanca will be the setting for the giant slalom and on Sunday, Jan. 12, the slalom will be run at Cloudcroft. On Saturday, Jan. 18 at Sandia Peak the first downhill Class C races are set and on Sunday, Jan. 19, the second run downhill Class C and open championship races will be unreeled.

After this series the tentative state championship team will be named and also the Class B racers determined. Winners of Class C championships will be rated Class B. The Class C champions will be picked from the best two individual runs out of four slalom races and for the giant slalom, the two best individual runs out of four races. The downhill will be one individual run out of three.

Early this summer two youngsters from Ruidoso attended Olympic ski camps in the northwest—Carey Horton going to Bend, Ore., and Catheryn Isham to Mammoth Mountain in California. Each are potential Olympic ski team members for the future Heid predicts.

T. or C. Hot Springs Swamps Socorro, 52-0
Phil Vincent's four touchdowns on runs of 62, 74, 15 and 35 yards led Truth or Consequences Hot Springs past Socorro 52-0 Friday night in high school football at Socorro.
Hot Springs scored two touchdowns in each quarter.

Carrizozo Takes 3-B Win, 32-13 Over Lordsburg

Danny Monreal scored four of Carrizozo's five touchdowns on his home field Friday night last week to lead the Grizzlies to a 32-13 win over Lordsburg in a District 3-B conference match. His touchdowns came on runs of 5 yards, 2, 13 and a one-yard plunge. Lordsburg's scores came on two short plunges, four yards out and two.

Monreal also ran over two extra points to give him a big night. Friday night this week Zozo hosts the Alamogordo junior varsity.

Hatch Rolls Over Texas Team, 36-6

Mercy Garcia and Larry Torres scored two touchdowns apiece to lead the Hatch Bears to a 36-6 high school football victory over Anthony, Texas Friday night at Hatch.

Ruidoso plays Hatch here next week in a District 3-B tilt.

For family fun—RCA-Victor is THE one! Color at its best, fine craftsmanship on any model you select. Trade in your old one—easy terms on buying at Gambles.

IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR
FREE
TV GUIDE



ON THE WAY—Pat Farrar, left, is off on 80-yard run for first touchdown for Warriors Friday night against Canutillo. Scoreboard shows the score was made within first ten minutes of game. Photo shows six Canutillo Eagles are after him—but they didn't catch him. Ruidoso won 20-7.

Tribe Whomps Canutillo 20-7

By H. B. FLANAGAN
(Ruidoso News Sports Writer)
In four straight victories, the 1968 edition of the Ruidoso High School Warriors have scored 159 points to their opponent's seven. Canutillo high school Eagles, a Texas AA team, was the first to cross the Warrior's goal line this fall in a thrilling 20-7 game last Friday night to highlight the R. H. Homecoming before a record crowd of more than 1,000 fans. Likewise, Ruidoso was the first team to cross the Eagles' goal line this year. Last year at Canutillo, Canutillo won, 34-7.

In a battle of undefeated and unscored on football squads, last Friday night at Ruidoso, the Warriors added another scalp to their war bonnet as they nailed the feathers of the Canutillo Eagles to

their trophy room. When the dust had settled on the playing field, the Warriors had taken a 20-7 win over the visitors from Texas.

After an exchange of punts, half-back Pat Farrar fielded a Canutillo punt on the Ruidoso 20-yard line and set sail down the sidelines for an 80-yard touchdown scamper behind some devastating blocks thrown to open the way for his run. Raymond Taylor split the uprights and the Ruidosians hung the first score this year on the Eagles.

In the second quarter the Warriors drove down to the Eagles' 8-yard line when the defense stiffened and the Warriors tried a field goal from the 19-yard line which was wide of the mark.

On the third play following the second half kick-off the Eagles came roaring back as Quarterback Tony Padilla found a hole on the Warriors' left side and rambled 59 yards to put the Eagles on the scoreboard. The kick for extra point was also good.

(Continued to Page 2—Section B)

Meeting Scheduled For Parents Of Junior Racers

Parents of the Sierra Blanca Ski Club's junior racers are invited to attend a meeting in which plans for the 1968-69 winter sports season will be discussed at Mountain Ski Shop Tuesday evening next week, beginning at 8 p.m., according to Mrs. Dale H. Wynn.

Remember, today
is the first day
of the rest of your life.

RUIDOSO INS. AGENCY
LEE ONSRUD
DONNIE FOREMAN

Office Across from
Ruidoso Post Office

Football Schedules

TULAROSA WILDCATS'

1968 FOOTBALL SCHEDULE

*Oct. 4, Truth or Consequences, at T. or C., 7:30.

*Oct. 11, Lordsburg, at Lordsburg, 7:30.

*Oct. 18, Ruidoso, at Ruidoso, 8:00.

*Oct. 25, Hatch, at Tularosa, 8:00.

Nov. 1, Santa Rosa, at Tularosa, 8:00.

Nov. 8, Cobre, at Tularosa, 8:00.

(* Denotes Conference Games.)

CARRIZOZO GRIZZLIES

1968 Football Schedule

(All games 7:30 p.m.)

Oct. 4—Alamogordo Jr. Varsity at Carrizozo.

Oct. 11—Cloudcroft at Carrizozo.

Oct. 18—Dexter at Carrizozo.

Oct. 25—Truth or Consequences at T. or C.

*Nov. 1—Hatch at Hatch.

(* Denotes Conference Games.)

RUIDOSO WARRIORS

1968 Football Schedule

Oct. 4—Fr. Summer, there, 7:30 p.m.

*Oct. 11—Hatch, here, 8 p.m.

*Oct. 18—Tularosa, here, 8 p.m.

*Oct. 26—Lordsburg, there, 7:30 p.m.

Nov. 1—Jesuit of El Paso, there, 8 p.m.

*Nov. 8—Truth or Consequences, here, 7:30 p.m.

(* Denotes conference games.)

CAPTAIN HIGH SCHOOL

1968 Football Schedule

(All games 7:30 p.m.)

*Oct. 11—Tatum, at Tatum.

Oct. 18—Melrose, at Captain.

Oct. 22—Corona, at Captain.

Oct. 23—Mountainair, at Mountainair.

*Nov. 1—Cloudcroft at Captain.

All games 7:30 p.m.

(* Southeast division conference games.)

AREA FOOTBALL SCORES

RUIDOSO 20, Canutillo, Texas 7.

Anthony Gadsden 73, Tularosa 14.

Yaughn 6, Captain 9.

Cloudcroft 53, Corona 18.

Hatch 36, Anthony, Tex. 6.

Hot Springs of Truth or Consequences 52, Socorro 0.

Carrizozo 32, Lordsburg 13.

8th GRADERS SLATED IN TWO GAMES

Ruidoso High school freshman football team is slated for two games in a week's time—booked with Dexter here Thursday afternoon this week at 6:30 p.m. and against Carrizozo there at 7 p.m. next Thursday.

The eighth grade football team was scheduled to play Captain here Wednesday afternoon at 2:30 p.m.

The viewing is great on television this winter season—new shows, great athletic programs, movies, etc. See them better, see them best with RCA-Victor color television. We have them in portables, cabinets and consoles. We give good trade-in allowances and offer easy terms. Gambles.

ed up against Carrizozo's "B" team a week previous.
Pat Farrar hit Barry Bizell with two passes, one good for a 35-yard scoring play and the other for about 4-yards for two of the touchdowns. Farrar carried an extra point over on a plunge. For another score, Donnie Klein plunged over.

Bingo

Every Friday Night
Kitchen Open
EVERYONE WELCOME!
ELKS LODGE
Highway 70 — Ruidoso

"B" Team Blanks

Tularosa, 19-0
Ruidoso high school junior varsity Warriors repeated their score of a week before, but with a different opponent in a game Monday night with Tularosa's "B" squad.

Originally scheduled here, the game was changed to Tularosa at the last minute athletic director Ken Newton said.

The locals blanked the little Wildcats 19-0, the same score they rack-

RUIDOSO FOOD MART

These Specials Good Thurs., Fri., Sat. — OCT. 3-4-5

DOUBLE FRONTIER STAMPS WEDNESDAY

— FRESH MEAT —

U. S. D. A. GRADE A

FRYERS lb. 29^c

LEAN AND MEATY

Spare Ribs lb. 59^c

PORK CHOPS

END CUTS..... LB. 59^c

CENTER CUTS..... LB. 79^c

Dutch-Oven Brand

FRANKS 12-Oz. Pkg. 39^c

CHILI Home-Made Hot..... LB. 59^c

DEL MONTE — CUT — 303 CANS

GREEN BEANS 4 For \$1

— OPEN SUNDAY —

— WE TAKE FOOD STAMPS —

HOURS — 9 a.m. — 7 p.m. — SUNDAY 9 a.m. — 1 p.m.

FOLGER'S — 1 LB. CAN

COFFEE 69^c lb

CORN Del Monte Whole Kernel Golden 4 For \$1

FRESH

Tomatoes ... lb. 15^c

BANANAS LB. 12^c

SWEET POTATOES lb.... 17^c

SQUASH Yellow..... LB. 10^c

FROZEN FOODS

WAGGONER'S

ORANGE DRINK 3 For 98^c

PATIO — FROZEN

MEXICAN DINNERS 49^c

Putting-you-firsts:

(A quick tour of some of the thoughtful new features the 1969 Chevrolets offer that other cars in Chevrolet's field don't.)

Headlight washers

You push the windshield washer knob and hold it, and your headlights come clean.

Fluid is diverted to two jet nozzles at each light lens. (Outer lights only on duals.)

The spray removes up to 80% of accumulated dirt. The feature is standard on 1969 Corvettes. It comes with the hidden headlights available on Camaro, Caprice and Kingswood Estate Wagons. It is available on all other models except Corvair.

Heated glass

In a moment your rear window will self-defrost.

Because we've built onto it a network of tiny ceramic strips capable of heating the entire surface. Fog and frost disappear quickly and quietly. You just flick a switch.

The heated rear window is available on the 1969 Caprice Coupe and Impala Custom Coupe.

Pushbutton tire chains

You press a button on the instrument panel and the rear tires get a shot of "liquid tire chain."

You spin your wheels once, wait a moment, and you're off—with traction you wouldn't believe possible on slick ice, or packed snow. Available on all 1969 big Chevrolets.

Steering wheel lock

When you own a car as desirable as the 1969 Chevrolet, you don't take chances.

When you leave it, you lock it. Not just the doors. You lock the ignition, steering wheel and transmission lever, too.

Our new lock on the steering column takes care of all that. Standard on all 1969 Chevrolets, Chevelles, Chevy Novas, Camaros and Corvettes. Sorry, car thieves.

Power steering plus

The 1969 Caprice, Impala and Camaro are available with a new type of power steering.

Variable-ratio power steering. What it does is give you faster steering with fewer turns of the wheel.

Variable-ratio power steering is particularly helpful in short, full turns. And parking becomes unbelievably easy. You'll see.

Walk-in wagons

The tailgate swings open like a door on most of our 1969 station wagons.

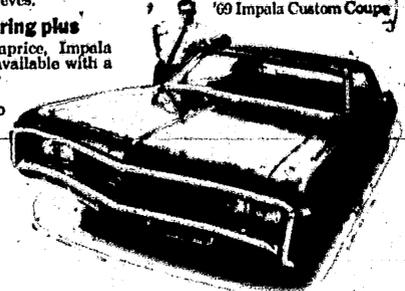
Which in itself is no big deal. But wait, there's more. We've built a concealed step into the rear bumper.

You simply step up, over, and in.

(The way we build our wagons, you can do it without bumping your head, and without acrobatics.)

Walk into a wagon soon at your Chevrolet dealer's.

'69 Impala Custom Coupe



Putting you first, keeps us first.

CHEVROLET

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

Bowling

Thursday Men's League
Results of Sept. 24

Team	W	L
Jones Const.	4	0
Ruidoso Natural Gas	4	0
Alto Village	3	1
C. & L. Lbr.	3	1
Manana	3	1
Holsum Bread	1	3
Ruidoso Tele. Co.	1	3
Ekyview Texaco	0	4
Phillips 66	0	4
Shakey Bear Motel	0	4

DUE FOR PARADE—Expected here Saturday to be in the Aspen parade is Louise Bundy, Republican candidate for secretary of state. She and her campaign manager, Helen McClannahan visited Ruidoso last week. Each is attired in the state's colors red and yellow, and their car, also, is yellow with red trim. The name Bundy was spelled backwards on purpose—can you guess why?

Vaughn Blanks Captain, 6-0
Vaughn capitalized on an intercepted pass and remained undefeated with a 6-0 victory over Jimmie Captain in a football game Friday night at Alto. Jimmie Gonzalez picked off the interception for the Eagles at mid-field in the second quarter and a

Warriors Go To Ft. Sumner

Ruidoso's Warriors travel to Ft. Sumner for their annual game with that team—this year on their own ground—to start 7:30 Friday night. Athletic director Ken Newton says this week he's worried about what the Warriors will have to contend with after last week's 14-13 loss by Ft. Sumner to West Las Vegas, a top contender in the Class A district in the northern part of the state. Ft. Sumner apparently is gaining experience and strength for they had dropped their previous games with small squads with a wider spread in the scores. Tony Roybal, a 225-lb. linebacker and guard and a 4-year letterman will be one of the opponents the locals must sit on, Newton said, as well as their leading back, C. Overton. The coach added that he will use the same personnel on the Warrior team for the Ft. Sumner game that starred so well in the Canutillo defeat here last Friday.

"B" Team Goes To Dexter
The junior varsity has a game scheduled at Dexter next Tuesday, Newton said, with the kick-off set for 6:30 p.m.

WARRIORS WIN—
(Continued from Page 1—Sec. B)
Steve Day was the man of the hour in the third quarter as he broke through untouched to block an Eagle punt on their 41-yard line and the Warriors recovered on the Canutillo 25. On the first play from scrimmage All-State candidate Rick Scott hit Barry Buzzell in the end zone for another Ruidoso TD. Extra point try was no good.

Ruidoso scored again in the fourth quarter with the help of a pass interference call on the Canutillo 29. Farrar rambled down to the Eagles' 5-yard line and fumbled, which was recovered by a Ruidoso lineman Scott ran the ball down to the 1-yard line from where fullback Alfred Pearson played over for the score. Pearson again kicked the extra point to put Ruidoso out in front 20-7. Again the defense for the Ruidoso team was the big factor in the game. Time after time they racked up the Eagles' ball carriers as they hit the line of scrimmage with hard, bone cracking tackles. Pearson was outstanding on defense. 602 Dee Von Rosenberg, 495 Joeynie Wright, 491 High individual game Jack Kannady, Jr., 488. Gerald Tully, 188. George team game Nunley Drug, 810, Brooks, 183, Joeynie Wright, 193, Von Rosenberg Const., 788; Ruidoso News, 785. High individual 3-game series: Mack Cook, 603, Jack Kannady, 571, Dee Von Rosenberg, 571, Ben Jr., 460, Ben Hall, 488, Anne Bru-

SPORT SPOTS

Don Bush, Johnny Mobley and Bill Pippin, along with a couple of Las Cruces residents who are former Ruidosoans, Bill Stirman and Bobby Murray, all bagged their antelope in hunting last week-end in the Fort Sumner area. They reported an abundance of game on a ranch they all hunted on. Ten hunters bagged their antelope, some of them Roswell residents. In the party from here were Tony Blackwelder, Bud Wagner, Ted Scrimshire, Mark Draper and Ray and Franziska Heid.

Kathy Dean Three Time Contest Winner

Mrs. Bill (Kathy) Dean hit top pay dirt last week in the Ruidoso News' annual football game guessing contest sponsored by local merchants. It was the third week in a row she has collected prize money. She guessed the correct outcome of most of the high school, college and professional games played last week-end to win \$10 first prize. Second prize went to Doug Siddons—a check for \$5; and third prize of \$2.50 was won by Robert Read of Bovina, Texas. Contestants may pick up their checks at local stores participating in the grid game guessing competition that are named in the contest page this week. (The Bovina winner's check will be mailed to him.) Last week saw the largest number of entries in the history of the contest—and many of them turned in excellent scores—making it hard for the contest judge this time—wow! Only a couple of minor upsets, and no tie scores, helped the entrants to score better.

MANY NEW HOMES IN THE AREA BUILT THIS YEAR
NOW ENJOY THE BEAUTY AND DEPENDABILITY OF

KOHLER'S FAMOUS PLUMBING FIXTURES

Listed With Dunn & Bradstreet

Sid Courvelle Plumbing & Heating

Phone 257-2055

Ruidoso, N. M.

If you haven't entered yet, give it a try—your guesses on the outcome of some of the games are as good as anybody's.

Ruidoso News
Friday, October 4, 1968

Get the message across with a want-ad in the Ruidoso News.

24 Enter City Tourney

Twenty-four golfers are entered in the second annual Ruidoso Championship golf tournament underway over Cree Meadows links. The tourney will end Oct. 12 with awarding of merchandise prizes. A dinner and dance will climax the final day. In the championship flight, Sunny Edwards downed Doug Bass early this week; LeRoy Gooch, last year's champ, went to the consolation bracket under Ralph Petty, Jr.'s good game; Ralph Petty, Jr. defeated Ken Newton and Tom Choate put down Jack Jennings. Only two matches have been played in the first flight with Charles Findley defeating Tommy Perrett and Bob Gaston measuring Jack Kannady. Yet to play are Al Sparks and Dr. James A. Beall, and Bill McCarty, last year's runner-up, and Ron Battles. Paired in the second flight are Jim Kerley and Bruce Griffith; Dave Parks and Elmer Pirelli; Johnny Durkam and Cash Clark; Floyd Hauke and Buck Morrison and Ed Wimberly and Ray Heid.

USED FREEZERS, REFRIGERATORS, CHAIN SAWS HOUSE WIRING HART'S E. & M.
Repairs and Service On Household Appliances
Pho. 257-2835 - 257-4103
Home Phone 378-2022

Picture Framing

KEYS DUPLICATED
Cambiations Changed
We Sell Safes of All Kinds
Key Repairs
Fast Emergence Day or Night
F. E. ADAMS
U-NAMUT LOCK SHOP
Box 622 - Ruidoso
Pho. 257-2000 Night 257-2600

WE REPAIR
Color Television
Black & White TV
Radios
Record Players
and All Makes of APPLIANCES
Ronnie Battles
RECORD SHOP
Phone 257-2110

Attend the Warrior booster club in high school library 7:30 p.m. Thursdays. Win tickets to the Sun Bowl game!
IF YOU'RE A CABLE TV SUBSCRIBER STOP BY THE CABLE TV OFFICE EVERY WEEK FOR FREE TV GUIDE



For Your New or Used Volkswagen

See Your Authorized Volkswagen Dealer

Jim Cantrell
Volkswagen
2000 W. 2nd - Roswell

Pho. 623-0164



Proven by the "HOT ONES" at tracks across the country, Pennzoil Racing Oil takes to the street to give high performance engines the type of protection they need.

R. Jack Stewart
— DISTRIBUTOR —

WE BUILD ANYTHING

Vacation Cabins - Residences - Commercial
Also Remodeling and Repairing
ROOFING - FENCING - PAINTING
- 9 YEARS IN RUIDOSO -
G. A. & S. L. Jones
Construction
Phone 257-4270 P. O. Drawer J

MURRAY DRILLING CO.

WATER WELLS DRILLED & REPAIRED
PUMP SALES & SERVICE
P. O. Box 204 - Ruidoso Downs, N. M.
Phone 378-5876

J. W. VON ROSENBERG

Remodeling - Repairs - Excavating
General Contractor
Concrete Work - Block Work
Phone 257-4563 - Ruidoso, New Mexico

INSURANCE

For All Types and Coverages
J. H. COOPER AGENCY
THE AGENCY OF SERVICE
Phone 257-2410 or Residence 257-2718
New Located in Gateway Center Next Door to Ski-Skellar

Home - BUILDER - Commercial

Remodeling - Roof Repairs
Floor Sanding - Floor & Upholstery Cleaning
Ruidoso Maintenance Co.
Licensed Contractor Ruidoso, New Mexico
Phone 257-2302 P. O. Box 1227

JANZEN CONSTRUCTION

Residential - Commercial - Remodeling
JANZEN ROOFING
All kinds
Built-Up - Shingles - Tile - Slaton
DEAN JANZEN, BONDED CONTRACTOR
Pho. 257-2841 - Ruidoso, N. M. - Box 1225

FRANCHISED DEALER IN RUIDOSO FOR DAYTON BRAND ELECTRIC MOTORS

DIAL Electric

2 Doors West of Monjean Hotel
AGENT FOR TESCO NEON SIGNS, INC.
COMMERCIAL - RESIDENTIAL
LICENSED CONTRACTOR
LIGHTING FIXTURES - LAMPS
Phone 257-2811
Box 628 - Ruidoso, N. M.

Our Churches

UNITED PENTECOSTAL CHURCH
Rev. W. H. Cook, Pastor
Sunday School - 10 a.m.
Worship - 11:00 a.m.
Youth People's Service - 7:00 p.m.
Wednesday Evening - 7:00 p.m.
Friday Harvest Bible Study - 7:00 p.m.
Sunday Morning - 9:00 a.m.
Sunday Evening - 7:00 p.m.
Wednesday Night - 7:00 p.m.
THE FIRST CHRISTIAN CHURCH
Rev. E. H. Smith, Pastor
Sunday School - 10:00 a.m.
Morning Worship - 10:00 a.m.
PENTECOSTAL MISSION
Charles Luther, Pastor
In Old Highway School Building
Sunday Services - 9:00 a.m. and 7:00 p.m.
Tuesday Services - 7:00 p.m.
Services in Spanish and English.
You Are Welcome
COMMUNITY UNITED METHODIST CHURCH
Rev. Richard F. Laffin, Pastor
Sunday School - 9:00 a.m.
Morning Worship - 9:00 a.m. & 11:00 a.m.
Youth Meeting - Sunday, 6:00 p.m.
Women's Prayer Group, Wednesday, 7:00 p.m.
Family Night, First Sunday, 8:00 a.m.
First Wednesday 7:45 p.m. General Meeting, 7:00 p.m.
RUIDOSO BAPTIST CHURCH
Wayne Jaxon, Pastor
Sunday School - 10:00 a.m.
Morning Worship - 10:00 a.m.
Evening Service - 7:00 p.m.
Wednesday Night Bible Study, 7:00 p.m.
CHURCH OF GODS CHRIST L.P.S.
Ruidoso Chapel
Sundays at 10:00 a.m.
Sunday School and Sacramental Meeting

The Business Firms Whose Names Appear at the Bottom of This Ad Make This Special Church Feature Possible Each Week:
Ruidoso State Bank
Member F. D. I. C.
Keeth Gas Company
in the Gateway - Phone 257-4000



DUE FOR PARADE—Expected here Saturday to be in the Aspen parade is Louise Bundy, Republican candidate for secretary of state. She and her campaign manager, Helen McClannahan visited Ruidoso last week. Each is attired in the state's colors red and yellow, and their car, also, is yellow with red trim. The name Bundy was spelled backwards on purpose—can you guess why?

Vaughn Blanks Captain, 6-0
Vaughn capitalized on an intercepted pass and remained undefeated with a 6-0 victory over Jimmie Captain in a football game Friday night at Alto. Jimmie Gonzalez picked off the interception for the Eagles at mid-field in the second quarter and a

Commercial - Homes - Additions
Repairs - Remodeling
JOHN R. EMDE
BUILDER
Licensed Contractor Phone 257-2241 Ruidoso, New Mexico P. O. Box 966

We Are The Franchised Dealer for
HOMELITE CHAIN SAWS
Accessories and Parts
HOLLYWOOD CAR PARTS
Hughie Waterman - Hwy 70 - Hollywood - Pho 378-3417

CARTER ELECTRIC
Licensed & Bonded Electrical Contractor
Commercial and Residential Wiring
Established Since 1954
Small Appliances Repaired.
Phone 257-2028 - P. O. Box 612, Ruidoso
Next Door To TV Cable Office

RUIDOSO NATURAL GAS
FOR SERVICE CALL
378-4262
OR
378-4028

HUMPHREY TENSION SEALED Aluminum
COMBINATION STORM WINDOWS AND SCREENS
• Receiving wide acceptance in 24 states.
• Highest quality ALUMINUM. 100% rust-proof.
• Self-lubricating. Smooth-gliding action.
• Completely maintenance free - lasts 9 to 10 years.
• Narrow streamlined design. No ugly screen showing.
• Self-cleaning. No manual cleaning.
• Does not draft, reduce ventilation.
SEE FOR YOURSELF...
• Three removable inserts... Screen panel insert... Outer glass insert... Movable glass panel insert. Inset draft free ventilation in any weather.
EASY TERMS - To Suit Your Budget - For Free Estimate, Call -
New Mexico Glass Co.
Phone 257-4245 Ruidoso

The New Television Season Will Be Great
ON COLOR CABLE T-V

University of Texas El Paso vs. Long Beach State

LONNIE & WAYNE WOOD
MIDTOWN CHEVRON
Complete Service Center
DEALER FOR

Scout Sales & Service
International Harvester Vehicles

Cloudcroft vs. Carrizozo

We're Warrior Boosters!
DAN D. SWEARINGIN, INC.
INSURANCE - REAL ESTATE

Homes - Business Properties - Farms - Ranches
Complete Insurance Service - Auto - Fire - Casualty
- PHONE 257-4255 OR 257-4075 -
(TIE BREAKER GAME - ESTIMATE SCORES)
Yale () vs. Brown ()

School is Underway - Flowers are Best
For Many Remembrances for Students, Faculty

For Any Occasion
Flowers Will Be Welcomed!
Birthdays - Anniversaries - Special Events - Holidays
We Have Bouquets, Centerpieces, Corsages
Wreaths, Arrangements

FLOWERS CAN BE ORDERED FOR DELIVERY
ACROSS TOWN OR ACROSS THE NATION FROM

Theda's Flowers & Gifts

Phone 378-3300 - Hollywood, N. M. - On Highway 70

Hatch vs. Ruidoso

MALCO NO. 10

OPERATED BY OTIS SPEARS

LOWEST GAS PRICES

Tire Center

DUNLOP TIRES
New & Used Tires

Complete Tire Repairs - Flats Fixed on Trucks

Tularosa vs. Lordsburg

The Selection Is Greater -
The Prices Are Lower
H. & J. FOOD BASKET
BEN FRANKLIN VARIETY

- PLAZA DEE -

Melrose vs. Capitan

We've Got the Runners--

Chevrolet - Pontiac - Oldsmobile
and Jeep

or a good OK Used Car for an extra family car

Sierra Blanca Motor Co.

With a Complete Service Department

On Highway 70 - Phone 257-4081

Vaughn vs. Corona

See You at the Games!

The Warriors Fight Their Best When
The Whole Town's There Rooting Them.

For Service with a Smile -

For Speedy Dependable Cleaning

For Pick-Up and Delivery

THE CLEANEST NUMBER IN TOWN IS

257-2725

ESTES' CLEANERS

Washington vs. Oregon

PRESCRIPTIONS

FAST - DEPENDABLE SERVICE
Full Line of Cosmetics - City - DuBarry - Max Factor
Camera Supplies - Sick Room Supplies
Out of Town Newspapers - Crutch Rentals
24-Hour Prescription Service
- AFTER HOURS DIAL 257-4128 -

NUNLEY'S DRUG

PLAZA DEE SHOPPING CENTER - RUIDOSO
THINK COLLEGE!

- DIAL 257-4022 -

St. Louis vs. Cleveland (Pro)

Courtesy of--

"The Family Store in the Gateway--
With the Big Yellow Roof"



Ohio State vs. Purdue

Attend the Games

Support Our Team

(Think College)

Whitlock's JEWELERS

BUZZ & MARGIE

- PLAZA DEE -

Box 780

Pho. 257-4400

U.S.C. vs. Stanford

FOOTBALL
CONTEST
SPONSORED BY RUIDOSO MERCHANTS
GET YOUR ENTRY IN BEFORE NEXT THURSDAY
\$42.50 Offered
Every Week in
PRIZES!
A BIG WINNER!

- ☆ EXCITING FUN!
- ☆ ANYONE CAN ENTER!
- ☆ NOTHING TO BUY!



All You Do Is PICK THE WINNERS . . .

One Game Will Be Found In Each Sponsor's
Ad . . . Just Circle Your Choice and
Guess Score on "Tie-Breaker" Game!

Instructions:

1. Contest will run for ten consecutive weeks. Each week is a separate contest, with \$42.50 in prizes offered each and every week.
2. There are TWENTY games to pick each week. One game will be found in each participating merchant's ad appearing on this page. On nineteen games all you do is circle the winner. On the one game designated as the "tie-breaker", guess the score of the game.
3. Anyone can enter (over age 12). Only one entry per person. More than one entry will disqualify all your entries.
4. Entries must be turned in to designated places not later than 5:00 p.m. the following Thursday before the games. Entries may be mailed to the Ruidoso News, but must be postmarked before 9:00 a.m. Monday.
5. Be sure entry is correctly filled out, and signed with your name and address. Incorrect entries will be disqualified. In all instances, decision of the judges will be final.
6. In case of a tie, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.
7. Employees of the News and their families are not eligible to enter. Owners and employees of participating merchants may enter.

Watch This Space Each Week for instructions on where to turn in your completed entry . . . "turn-in" spots will change each week!

THIS WEEK, Turn In This Page Before 5:00 p.m. next Thursday at one of the following stores:

Malco Station No. 10
Ruidoso Drug
Skyland Auto

- WINNERS -

Winners of the contest for games last week-end were:

1st-Kathy Dean pick up \$10 check at C & L Lumber Co.

2nd-Doug Siddens pick up \$5 check at Malco No. 10 station

3rd-Robert Reed, Bevina, check for \$2.50 will be mailed.

SIGN Your NAME _____

Entry Here! ADDRESS _____

FIRST PRIZE

\$10.00

SECOND PRIZE

\$5.00

THIRD PRIZE

\$2.50

- PLUS -

\$25.00

BONUS Each Week

Offered by

THE

RUIDOSO NEWS

If You Pick EVERY Game Correctly

This \$25.00 will be in the form of a Gift Certificate, good at your choice of any of the business firms sponsoring this contest.

(In the event more than one contestant picks every game correctly, contestant guessing closest to the correct score on the "tie-breaker" game will be the winner. In case of identical scores, prize money will be divided.)

LUALLIN'S SKYLAND AUTO SERVICE

- 257-4111 -

"TEST WORK - NOT GUESS WORK"

Oklahoma vs. Texas

THINK SNOW!

Blanca ski show

and MOUNTAIN



Texas Tech vs. Texas A. & M.

We're Behind the Warriors All the Way!
Famous Deer-O Paint - Quality Bldg. Material
Service You Can Depend On

C. & L. LUMBER CO.

(We Don't Want All the Business - We Just Want Yours)
Located in Hollywood - Phone 378-2985

Navy vs. Air Force

RUIDOSO

MUNICIPAL AIRPORT

GAS & OIL - HANGAR SERVICE

\$,500-Ft. Paved Runway

AUTOMOBILE RENTAL SERVICE

FRANK POTTER, Mgr. - Dial 257-4331 - 122.8 Unicom

T. C. U. vs. S. M. U.

BRUNELL'S

SUPPORT THE WARRIORS

ATTEND THE GAMES!

Georgia vs. Mississippi

Come In and Register Now
For the Winter Bowling Leagues

HOLIDAY BOWL

Drop By After the Game for a Quick
Snack or a Cup of Coffee in Our
Snack Bar

In the Gateway - Phone 257-4274

Houston vs. Boston (Pro)

RUIDOSO'S

Quality Commercial Printers

Office Forms - Pre-Carboned Forms

Business Cards

RUIDOSO PRINTING CO.

Charles McClellan and Lyle Kaiman, Owners
- PHONE 257-2325 -

Philadelphia vs. Dallas (Pro)



PHONE 257-2205

Rely On

THE PRESCRIPTION SERVICE OF

Ruidoso Drug

POST OFFICE BLOCK - RUIDOSO, NEW MEX.
Have your doctor place in your prescription, or drop
by with it and we'll fill it promptly and accurately.
Cincinnati vs. Kansas City (Pro)

HOUSE OF GUNS

ARMY & NAVY SURPLUS

FISHERMEN - HUNTERS - CAMPERS

Clothing - Hardware
Paint

Hiway 70 at the "Y" in Hollywood

Denver vs. San Diego (Pro)



JUNIORS - Captain Junior class officers, from left, Clark Taylor, student council; Robert Brown, president; Karen Means, vice president; Gilbert Montoya, student council; Patsy Grantham, secretary; Bobby Zamora, business manager, and Myrna Pfingsten, student council.

County Fair Winners Listed

(Editor's Note: This is the final installment of listings of Lincoln County Fair winners this year in the several departments.)

- Home Economics—**
Baking
 White Bread—Joyce Cooper, Tinnie, 1st; Mrs. Clyde Gochenour, Hollywood, 2nd.
 Plain Rolls—Mrs. Clyde Gochenour, Hollywood, 1st; Lois Ann Holleyman, Corona, 2nd; Cecelia Pacheco, Tinnie, 3rd.
 Other Yeast Breads—Mrs. Clyde Gochenour, 2nd.
 Corn Bread—Karen Holleyman, Corona, 2nd.
 Muffins—Joyce Cooper, 1st; Cecelia Pacheco, 2nd.
 Whole Wheat Muffins—Jeanann Kline, Captain, 1st.
 White Layer Cake, Uniced—Cecelia Pacheco, 2nd.

White Layer Cake, Iced—Beth Kline, Captain, 1st; Betty Lou Joiner, Captain, 2nd.
 Devil's Food Cake, Iced—Delores McBride, Carrizozo, 2nd.
 Other Cakes—Fred Provine, Captain, 1st.

Pies, Cookies
 Cherry Pie, Kathy Dean, Ruidoso, 1st.
 Other Pies—Mrs. John D. Holleyman, Corona, 1st; Karen Holleyman, 2nd.
 Chocolate Chip Cookies—Fred Provine, Captain, 1st.
 Peanut Butter Cookies—Betty Joiner, 2nd.
 Other Cookies—Fred Provine, 1st.

Brownies—Lois Ann Holleyman, 1st; Mrs. John D. Holleyman, 2nd.
Cupcakes—Mrs. John D. Holleyman, 2nd.
Canned Vegetables
 Beets—Mary Helen LaMay, Captain, 1st.
 Carrots—Maurilda Perry, Lincoln, 1st.
 Green Beans—Nora Luallin, Ruidoso, 1st; Mary Helen LaMay, 2nd; Pat Steinke, Captain, 3rd.
 Wax Beans—Maurilda Perry, 3rd.
 Blackeyed Peas—Maurilda Perry, 3rd.

Squash—Maurilda Perry, 1st; Judy Provine, Captain, 2nd; Maurilda Perry, 3rd.
Tomatoes—Mrs. Clyde Gochenour, 1st; Myrene Mayfield, Captain, 2nd; Pat Steinke, 3rd.
Tomato Juice—Mrs. J. D. Holleyman, 1st.

Any other Vegetable—Maurilda Perry, 1st; Pat Steinke, 2nd & 3rd.
Canned Fruits
 Cherries—Mrs. Clyde Gochenour, 1st & 2nd.

Peaches—Pat Hicks, Captain, 1st; Nora Luallin, 2nd; Maurilda Perry, 3rd.
Pears—Mrs. Clyde Gochenour, 1st.

Plums—Maurilda Perry, 1st; Pat Hicks, 2nd.
Rhubarb—Mrs. Clyde Gochenour, 1st.

Relishes, Pickles
 Picalilli—Pat Steinke, 1st.
 Other Relish—Bess Courville, Ruidoso Downs, 1st; Mrs. Clyde Gochenour, 2nd.
 Best Pickles—Maurilda Perry, 1st.

Bread & Butter Pickles—Mrs. Clyde Gochenour, 1st; Maurilda Perry, 2nd; Mrs. J. D. Holleyman, 3rd.
Sliced Cucumbers—Mrs. Clyde Gochenour, 1st.

Sweet Cucumbers—Mrs. Clyde Gochenour, 1st.
Dill Pickles—Maurilda Perry, 2nd; Myrene Mayfield, 3rd.
Pear Pickles—Mrs. Clyde Gochenour, 1st.

Other Pickles—Mrs. Clyde Gochenour, 2nd.
Household Articles
 Knitted Sweater—Maurilda Perry, two sizes; Sara Jackson, Ancho, 1st; Janice Gnatkowski, Ancho, 2nd.

Crocheted Pillowcases—Mrs. Effie Chicholm, Carrizozo, 1st; Mrs. Charles Stoneman, Ancho, 2nd.
Vanly Scarf—Evelyn Seay, Carrizozo, 2nd.
Applique Pillowcases—Evelyn Seay, Carrizozo, 2nd.
Edging or Insertion—Evelyn Seay, Carrizozo, 3rd.

Crochet by a Lady over 65—Mrs. Charles Stoneman, 1st.
Appliqued Quilt—Evelyn Seay, 1st.

Pieced Quilt—Evelyn Seay, 1st; Annie Ham, Carrizozo, 2nd.
Other Quilts—Mrs. Clyde Gochenour, 1st.
Tea Towel—Evelyn Seay, 1st; Annie Ham, 2nd.

Leather Purse or Case—Danny Harkey, Carrizozo, 1st.
Other Leather Work—Jackie Walker, Captain, 1st.
Bread Work—Mrs. E. J. Harkey, Carrizozo, 1st.

Woodcraft—Mrs. E. I. Harkey, 1st; Mrs. Clara Snow, 2nd.
Other Crafts—Mrs. E. I. Harkey, 1st; Loretta Proctor, Corona, 2nd; Alma Rose Proctor, Corona, 3rd.

Decorator Pillows—Mrs. E. I. Harkey, 2nd; Mrs. B. W. Wilson, Ancho, 3rd.
Jellies, Etc.
 Apple Jelly—Mrs. Clyde Gochenour, 1st.
 Cherry Jelly—Pat Hicks, 1st.
 Plum Jelly—Pat Hicks, 1st; Maurilda Perry, 2nd.

Other Jelly—Mrs. Clyde Gochenour, 1st; Mrs. Chloe Peters, Captain, 2nd.
Apricot Preserves—Mrs. J. D. Holleyman, 1st.
Cherry Preserves—Mrs. Clyde Gochenour, 1st; Pat Hicks, 2nd.
Peach Preserves—Veda Lou Stephenson, Carrizozo, 1st; Mrs. Clyde Gochenour, 2nd; Nora Luallin, 3rd.

Pear Preserves—Mrs. J. D. Holleyman, 2nd.
Plum Preserves—Pat Hicks, 1st.
Strawberry Preserves—Mrs. Clyde Gochenour, 2nd.
Watermelon Preserves—Mrs. Clyde Gochenour, 1st; Nora Luallin, 2nd.

Apple Butter—Karen Holleyman, 1st; Lois Ann Holleyman, 2nd; Mrs. Clyde Gochenour, 3rd.
Plum Butter—Nora Luallin, 1st.
Apricot Jam—Chloe Peters, 1st; Mrs. Clyde Gochenour, 2nd; Mrs. S. W. Edelote, Lincoln, 3rd.

Peach Jam—Mrs. Clyde Gochenour, 1st; Veda L. Stephenson, 2nd; Pat Hicks, 3rd.
Plum Jam—Mrs. Clyde Gochenour, 1st; Pat Hicks, 2nd.
Strawberry Jam—Mrs. Clyde Gochenour, 2nd.

Other Jams—Mrs. Clyde Gochenour, 1st & 2nd.
Conserve—Veda Lou Stephenson, 1st.



LELAND STONE

Leland Stone Opens Law Office

Leland Stone this week opened an office in Westgate Center opposite the postoffice in Ruidoso for the practice of law. A native of New England, Stone had his early schooling in Massachusetts and Maine, attended Colgate University in Hamilton, N. Y. for his pre-law work, went to Boston University college of business administration for one year and graduated from Boston U.'s law school in 1932, and subsequently passing the Massachusetts bar in the same year.

He began practicing law in Springfield, Mass. with an old established firm, but decided he wanted to live in the Southwest and came to New Mexico in 1959. He was admitted to the bar in this state in 1960 and began his law career in the Land of Enchantment by serving with the legal section of the State Highway Department in the Santa Fe office. He also served as one of the attorneys with the Public Service Commission in Santa Fe, reaching the status of senior attorney with that agency.

Moving to the southern part of the state he served as assistant district attorney until April this year at Lovington when he decided to enter the newspaper business and operated the Chavez County News Week, a weekly publication in Roswell.

He said one of the reasons he wanted to move to Lincoln County is that he was a skier and he was attracted by the Sierra Blanca Ski Area's fine facilities.

\$100 Scholarship Offered By Club

Dr. James A. Beall, chairman for the Ambassador Club's Miss America preliminary elimination contest here, spoke at the club luncheon last Thursday, reporting there were eight entrants in the pageant at that time. He also asked that all members help to make this first pageant one to remember.

George White, club president, informed the members that trophies were on order from the home of the Miss America pageant at Atlantic City. A \$100 scholarship will be given the girl named Miss Ruidoso by the Ambassadors.

Glady's Poesies asked that the next meeting be held at her home and the money collected from the dinner.

Julices—Mrs. Gochenour, 1st.
Woman's Dress, Wool—Mrs. John Holleyman, 1st.
Woman's Dress, Synthetic—Clara Snow, Carrizozo, 2nd.

Girl's Dress, Wool—Cecelia Pacheco, 1st; Celani Pacheco, 2nd; Mrs. Clyde Gochenour, 3rd.
Girl's Dress, Synthetic—Mrs. Clyde Gochenour, 2nd.
Girl's Better Dress, Cotton—Mrs. Clyde Gochenour, 1st & 2nd; Cristina Pacheco, 3rd.

Woman's Suit—Cristina Pacheco, 2nd.
Blouse—Jeanette Smoot, Carrizozo, 3rd.
Work Apron—Ruth Wilson, Ancho, 2nd.

Squaw Dress—Mrs. John D. Holleyman, 1st.
Western Shirt—Mrs. John D. Holleyman, 2nd.
Any Other Articles—Mrs. John D. Holleyman, 2nd; Jeanette Smoot, 3rd; Sharon Smoot, 3rd.
Wool Jumper—Mrs. Clyde Gochenour, 2nd.
Cotton Jumper—Mrs. Clyde Gochenour, 2nd; Sharon Smoot, 3rd.

Girl's Dress—Mrs. Clyde Gochenour, 2nd.
Boy's Trousers—Mrs. John D. Holleyman, 2nd.
Man's Dress—Mrs. Clyde Gochenour, 1st & 2nd.

The Ambassador Club meeting last Thursday was at the Holiday House, where Dr. and Mrs. John Sears and Dan Talbot were guests.

Double your pleasure — double your fun—vacation in Ruidoso.

RUIDOSO NEWS

Friday, October 4, 1968

For family fun—ROA-Victor is THE one! Color at its best, fine craftsmanship on any model you select. Trade in your old one—easy terms on buying at Gambles.

Ruidoso Chevron & Cab Co. Next door to the Navajo Spirits
 Phones 257-2655 or 257-4206

Gateway Deep Rock
 Walter Guynes, Mgr.
 Pho. 257-9930
 We Give S. & H. Green Stamps

Many Fine New Homes
 Have Been Built in the Ruidoso Area This Year and We Are Proud So Many Have Called on Us To Provide the Carpeting for These Lovely Houses.
 IF YOU ARE JUST COMPLETING ONE, OR IF YOU ARE PLANNING A NEW HOME SOON, MAY WE FIGURE WITH YOU ON SOME FINE CARPETING AT FAIR PRICES. WE'D BE HAPPY TO WORK WITH YOU.

Carpet
 Phone 257-2260 — Gateway Shopping Center



GENUINE INDIAN HANDMADE MERCHANDISE
 Southwest of Ruidoso On U. S. 70
 — NAVAJO RUGS —
 Navajo — Zuni — Hopi Jewelry
 Kachinas — Baskets — Pottery
COLLECTORS ITEMS
 Helen & Clayton Bennett—Indian Traders

Welcome to the Aspencade
PRESCRIPTION PHARMACY
 DON SWALANDER, R. Ph.

HOLLYWOOD, N. M. 257-2188 (Emergency)
 257-3378 (Business)

Post Office Block — P. O. Box 457

VISIT FOX CAVE

Located seven miles east of Ruidoso Downs race track on U. S. Hwy 70, Fox Cave was once used as a hide-out by Billy the Kid and raving bands of Apache warriors. The store offers a wide variety of curios, novelties, jewelry and other items, plus the historical atmosphere of the Old West.

THIS PLACE FOR SALE

SHERWIN-WILLIAMS HOUSE PAINT
 KEM-TONE KEM-GLO
 —All kinds of paint for all kinds of jobs.

S-W A-100 LATEX HOUSE PAINT
 The Most Advanced House Paint in 50 Years!

Hollywood
 Pho. 257-3445 — T. C. DELANEY, Mgr. — Highway 70
 CLOSED SATURDAY AFTERNOON WE GIVE S. & H. GREEN STAMPS

LINCOLN COUNTY No. 185 PHOTO ALBUM

BUSY THOROUGHFARE—This historic picture is of first crowds using the widened and improved U. S. Highway 70 as it leads into Ruidoso from Hollywood made about eight years ago. Stripping, signs, etc., had not been installed, but cars were whizzing in and out of town in droves during racing season.



PARK MOTEL
 48 Rooms
 TV - Phones
 Coffee Bar

Next Door to the City Park
 For Reservations Pho. 257-4071
 On the Way to and From All Recreation Facilities
 In the Southwest Playground!

Holiday House
 Motel & Restaurant

TV & Phones in all rooms — Heated Pool Year 'Round — Bowling
 CONFERENCE & PRIVATE DINING ROOMS
 HOLIDAY HOUSE FOR HOLIDAY PARTIES

Finest Food in Ruidoso's Most Charming Spot

CREO MANOR
 You're Out of the Crowd When You're At Creo Manor — But In the Heart of Everything!

Box 4 — Pho. 257-4058
 Ruidoso, New Mexico

COFFEE SHOP DINING ROOM
 Charcoal Broiled Steaks.
 1 Mile Above Postoffice.
 Pho. 257-2668

EL ALTO LODGE
 All Courts Have Fireplaces, TV's — Kitchencities
 Pho. 257-2521 — Box 255 Ruidoso

On Mechem Drive on the Way to the Ski Area and Ruidoso Lake
 Mr. and Mrs. Carl Jerren, Mgrs.

SIERRA BLANCA AVIATION
 Complete Flying Service
 BOB BRYANT

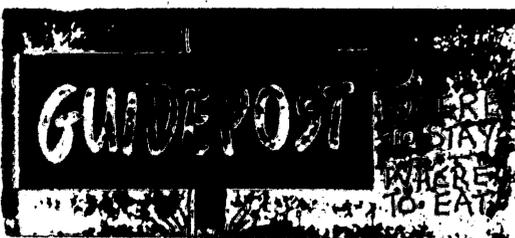
Pho. 505-257-2102
 Ruidoso Municipal Airport — P. O. Box 598

HANK GRAP'S NOB HILL LODGE & RESTAURANT
 Chicken - Steaks - Seafood - Mexican Food - Sandwiches

SPECIAL LUNCH — 95c
 Open 10 a.m. to 2:30 p.m. and 5 p.m. 'til Midnight Monday thru Friday; Open 10 a.m. to 2:30 p.m. and 5 p.m. 'til 2:00 a.m. Saturday — On Sunday Open 7 a.m. 'til 10 p.m.

Dan Dee
 Ruidoso's Finest Cabin Accommodations
 Box 644 Ruidoso, N. M. Pho. Area 505-257-2105

LILLIE'S RESTAURANT
 Home-Made Mexican Food
 "Everything is Cooked in Lillie's Kitchen"
 Downtown Ruidoso



OPEN YEAR 'ROUND
 Things to Do — Where to Shop
 In The Playground of the Southwest

High Country Lodge and Restaurant
 "Ruidoso's Year Around Resort"
 32 UNITS WITH FIREPLACES
 Swimming Pool — Tennis Court

AM-FINN SAUNA

Reservations for Parties
 257-2720

Highway 37 at the Turn-Off to Sierra Blanca Ski Area

29 PINES MOTEL
 "Where Your Pleasure is Our Business"
 YERN & RUSSELL HAWK, Owners
 P. O. Box 598
 Phone 257-4040
 Fireplaces — TV's
 One Block West of Bank
 Right Downtown in Ruidoso, New Mexico

TOMAHAWK MOTEL
 Ruidoso's Finest Motel
 Mr. & Mrs. Ed Anderson, Owners
 Pho. 257-4078 — Room Phones
 P. O. Box 600
 RUIDOSO, N. M.

20 Modern Cabins with Fireplaces and Kitchens

Pho 257-4451 — Box 190

SMOKEY BEAR MOTEL & RESTAURANT
 "SURE IT COSTS LESS TO STAY IN CAPITAN"

254-3758 — P. O. Box 487
 CAPITAN, N. M.

Alpine Lodge
 CENTRALLY LOCATED
 Rooms with TV and Gas/elec. Coffin
 Walk to Wall Golfing
 Drawer M — Pho. 257-4488
 RUIDOSO, NEW MEXICO

White Mountain Inn
 Bobbie & Virginia Altman
 Rooms — \$8 & \$12.50
 East of Ruidoso Downs

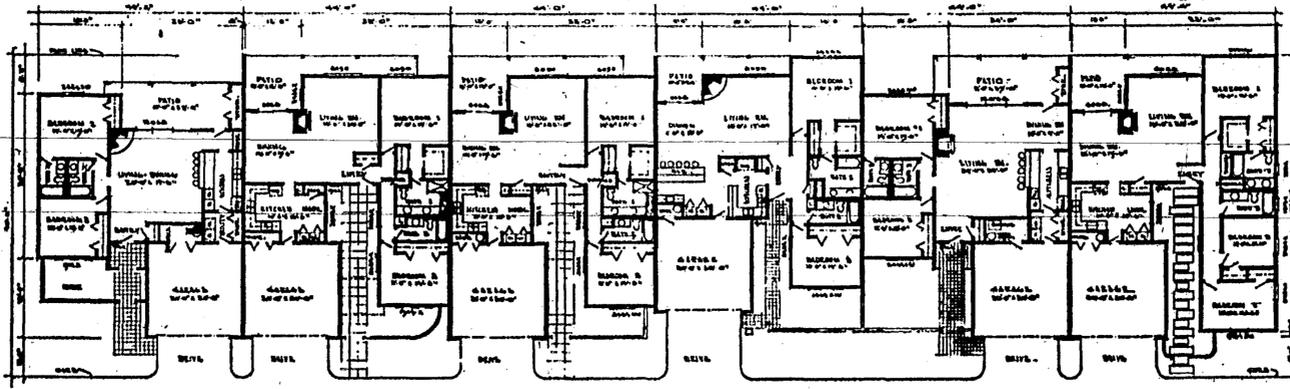
Aspen Restaurant
 Gateway Center
 Open 6:30 a.m. - 9:00 p.m.
 Friday and Saturday
 Open TH 10:00 p.m.

Eldorado Villa Estates

RUIDOSO, LINCOLN COUNTY, NEW MEXICO



ELDORADO VILLA TOWNHOUSE MODELS



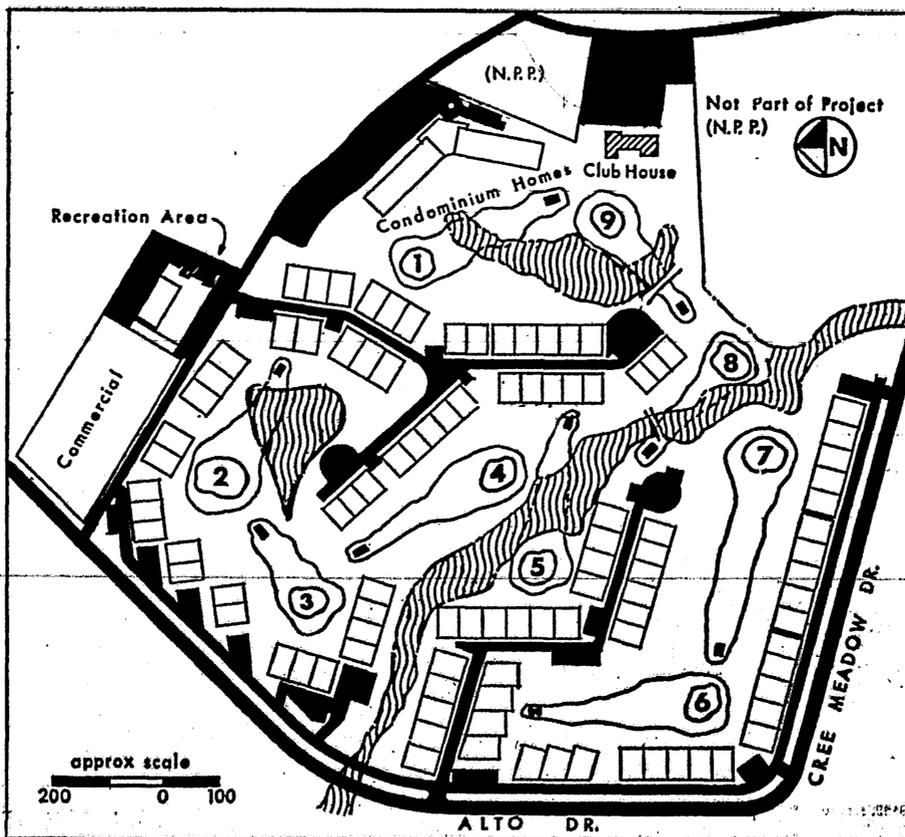
THESE ARE THE ELDORADO VILLA HOMES
WHERE YOU CAN EXPECT THE UNEXPECTED

**Eldorado Villa represents another stride forward in Ruidoso of the finest Planned Unit Development in the Southwest.
The beauty of the setting and the pleasing design of Eldorado Villa Estates will delight you.**

ELDORADO VILLA ESTATES . . . will be walled along Alto Road from Cree Meadows Drive to Armstrong for protection and privacy. The par three golf course as an integral part of the landscaping, will wind its way through the project. The clubhouse is designed for unexcelled luxury for the exclusive use of residents and guests as a means of entertaining large or small groups. The clubhouse will also contain a card room, an outdoor barbecue, sauna baths, pro shop, a cocktail lounge and dining room, an outside dining and cocktail terrace, swimming pool, etc. The tennis court will be of championship size. There will be large open areas with park atmosphere beautifully landscaped and containing lawns, lakes and waterfalls. The choicest location in Ruidoso means—Easy to find and to direct friends—Adjacent to Ruidoso's finest residential area and the airport. Unrestricted view of the mountains. There will be excessively wide streets built to better than municipal standards with monolithic curb and gutter providing ample parking.

SPECIAL SERVICES . . . will be provided for the residents and their guests such as:

1. Maid service by hour or day.
2. General household repairs.
3. Monthly gardening and patio care.
4. Valet service — pick up and delivery of laundry and cleaning.
5. Catering, clubhouse or at your home.
6. Television cable service.
7. Masseuse or masseur services in the privacy of your home.
8. Sojourner service prior to arrival i. e., servicing by maid, turn on lights, fireplace, heating unit, stock kitchen and/or refrigerator with desired supplies.
9. Home closing or re-opening.
10. Home leasing.
11. Sitter service for children or pets.
12. Other special services upon request.



MASTER PLAN

NOTE: Model Homes Will Be Those Nearest No. 5 Green

★ ★ ★
**F. H. A. Insured
Loans Provide —**

Eldorado Villa Townhouses and lots with all underground utilities, curbs and gutters, with all community owned facilities and landscaping complete, owned common areas, fully completed, including clubhouse, golf course—value for which is included in the individual lot value.

Townhouse Homes With Lots

Starting at \$25,000.00 — Includes lot, townhouse and ownership in common amenities

★ ★ ★
**Eldorado
Villa Estates**

— INC. —
P. O. Box 658
Ruidoso, New Mexico 88345
Telephone 505 257-4084

Robert L. Windham, President
G. H. Swenson, Vice-President and General Manager
James D. Schumacher — Public Relations & Sales

Clip and Mail . . .
Please Send Me Information About
ELDORADO VILLA ESTATES

NAME _____

Mail Address _____

City & State _____



FOOTBALL QUEEN—Nominated for the royal court for football king and queen for Ruidoso High's Homecoming last Friday night when the Warriors defeated the Canutillo Eagles were, from left, Jack Valliant and Marilyn Parker, Margie Pearson and Alfred Pearson, Queen Margaret Bennett and King Rick Scott, Shori Parsons and Barry Nelson and Cathy Hine and Pat Farrar.

Anthony Crushes Tularosa, 73-14
Clay A. Anthony crushed out Claretta B. Tularosa a 73-14 Friday night in high school football.

Jaycees Set Up Boxing Board
At the monthly board of directors meeting of the Ruidoso District Jaycees, a boxing board was formed to direct the activities of the boxing club sponsored by the Jaycees. It was agreed that James Fitzgerald, the boxing coach, would retain executive control of the activity, but would be aided by and be responsible to the board.

Carlson Nevarez scored on runs of 75 yards, 18 yards and 24 yards and also tossed one touchdown.

Phillip Ayala scored on TD passes of 25 yards, 35 yards and 60 yards and quarterback Jimmy Silva threw for a total of four touchdowns.

A DIFFERENCE IN WHAT? Mobile Homes Of Course!!!

See the NEW Town & Country Mobile Homes and the improvements that have been made for your convenience and in the construction for durability.

You will find a floor plan to fit your individual need. ALL TOWN & COUNTRY MOBILE HOMES are built with TOP QUALITY CONSTRUCTION with 2"x4" walls, 2"x6" floors, 3 glass fibre insulation throughout, cold steel T beam frame and storm window. Completely furnished including washer and dryer.

BANK FINANCING
Locally owned and operated
Town & Country MOBILE HOMES
533 Hwy 70 West Alamogordo
(Over the overpass on Holloman Highway)
Phone HE 7-7011
Open evenings for your convenience

AROUND HIGH SCHOOL

A man schooled in puppeteer presentations is slated to give a National Assembly program at the high school gym-auditorium Tuesday next week, 12:30 p.m. He has appeared on TV shows. Besides using puppets, he is also a ventriloquist and performs an unusual act with his dummy Reggie Dixon.

Freshmen will sponsor a buffet supper 6 to 9 p.m. in the high school cafeteria on Oct. 29 as their Halloween fund raising project.

Ruidoso High School band marched in the Eastern New Mexico State Fair parade in Roswell last week, garnering an honorable mention.

The Teen-Age Republicans are planning a float for the Aspenade parade.

At their regular meeting of the group saw the movie, "White Brave Men Die". Rene Nocker was elected to meet with the County G. O. P. Central committee at Capitlan.

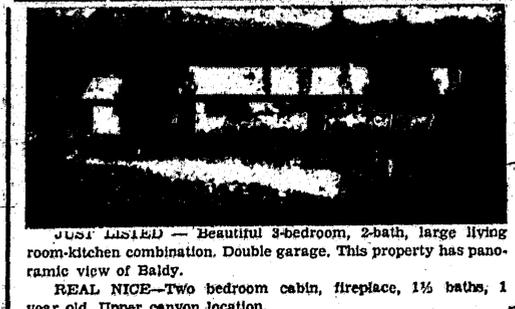
Anyone interested in joining TAR's please contact Steve Long, Mary Ehler, Karen Campbell or Rene Nocker. There is still time school system about four years ago near the Ruidoso airport and on which the White Mountain elementary school was built recently. The school owns a 18-acre tract there with option on another 18 acres for school expansion needs.

A meeting for further talks scheduled for Monday night at the Locke Real Estate office was postponed until Wednesday night this week. Wayne Estes was named chairman of the exploratory committee. Besides Locke, Carl Morrison is also one of the leaders in the discussion of prospects of a stadium, Locke told the News.

Among finance possibilities discussed was a co-operative effort between the village, the school system, perhaps the county and also availability of federal funds, Locke said.

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley—BUSINESS DIRECTORY—Where To Find It In Ruidoso



JUST LISTED — Beautiful 3-bedroom, 2-bath, large living room-kitchen combination. Double garage. This property has panoramic view of Baldy.

REAL NICE—Two bedroom cabin, fireplace, 1 1/2 baths, 1 year old. Upper canyon location.

Real good commercial property, has 4 mobile homes that can be moved to other location, full price, \$10,000.
Trailer park for sale. Good business opportunity.
Have several nice trailer lots on paving.
Several good business opportunities now available.
Nice small cabin near airport. Needs a handy man to take over.
Upper Canyon location. 4-bedrooms, large living room. Priced at \$15,000.
10 Beautiful, wooded, view lots to choose from in well developed addition. Popular Prices with excellent terms.
OPPORTUNITIES UNLIMITED. 15 acres of undeveloped wooded land in the heart of Ruidoso.

Dan D. Swearingin, Inc.
Timmy Perrett — Broker
Jack Siddens — Sales Manager
ASSOCIATES:
Jess Nobles — Otis Spears
257-4255 257-4075
Member M. L. S.
CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

Official Records

Marriage Licenses Issued
Sept. 27—Pete Daniel Narvaez, Carrizozo and Rita Linda Sanchez, Nogal.
Sept. 27—Leonides Romero and Annie Mae Chavez, both of San Patricio.
Oct. 1—Alfred Lane, Carrizozo, and Terry Lutz, Ruidoso.
Divorces Filed
Orchel Lee Burch vs. Valira May Burch.

Legal Notice

NOTICE OF SALE
NOTICE IS HEREBY GIVEN that on the 30th day of April, 1968, in Cause No. 8127 in the District Court of Lincoln County, New Mexico, Third Judicial District, entitled Gibraltar Mortgage and Investment Company, a corporation, Plaintiff, vs. Lloyd L. Davis, Sr., Mary D. Davis, Lloyd L. Davis, Jr., Lottie-Beth Davis and Cash T. Skarda, Defendants, Judgment was entered awarding the Plaintiff the sum of \$96,053.96, plus interest at the rate of 8% per annum from July 1, 1967, to date of sale, plus Court costs in the amount of \$61.70, together with costs of sale including a Special Master's fee of \$100.00, and foreclosing the Plaintiff's mortgage lien against the properties hereinafter described: Pursuant to and in accordance with said Judgment, the undersigned Special Master will sell at public sale on the 8th day of October, 1968, between the hours of 10:00 a.m. and 3:00 p.m., at the front door of the Lincoln County Court House, Carrizozo, New Mexico, to the highest bidder for cash, the following described properties:

EL PASO STAY AT
Border Hills Motel
U. S. Highway 54 — 6001 Dyer
Phone Logan 4-8653

Hollywood Barber Shop
Danny Chavez, owner
Specialize in
Hair Styling
Razor Cutting — Tinting
Straightening

SNOWMOBILE
Dealerships Available
State of New Mexico
For information about the world famous
SNOJET
Contact A. Roy Curtis
WESTERN SPORTS INC.
3350 South State St.
Salt Lake City, Utah
Phone 801-467-5474
Make an appointment with our area representative who will be in your town soon!

LELAND STONE
Announces the opening of an office for the general practice of law in Westgate Center in Ruidoso, across from the post office
Phone 257-4050 — P. O. Box 846

The Ruidoso News
Friday, October 4, 1968

Plaintiff's mortgage lien against the properties hereinafter described: Pursuant to and in accordance with said Judgment, the undersigned Special Master will sell at public sale on the 8th day of October, 1968, between the hours of 10:00 a.m. and 3:00 p.m., at the front door of the Lincoln County Court House, Carrizozo, New Mexico, to the highest bidder for cash, the following described properties:

FIRST PARCEL: All of TOWN AND COUNTRY NORTH, UNITS 1 and 2, located in the N/2 of Section 16, Township 11 South, Range 13 East, N. M. P. M., as more particularly described on the Plat of said Subdivision filed in the Office of the County Clerk of Lincoln County on February 23, 1967, and recorded in Tube No. 201 in the Office of said Clerk, SAVE AND EXCEPT the following described lots:

- Lot 6 Block 17
- Lot 4 Block 11
- Lot 3 Block 3
- Lot 1 Block 11
- Lot 2 Block 11
- Lot 5 Block 1
- Lot 3 Block 14
- Lot 6 Block 1
- Lot 1 Block 5
- Lot 13 Block 5
- Lot 5 Block 20
- Lot 8 Block 14
- Lot 8 Block 12
- Lot 2 Block 12
- Lot 1 Block 1

The following described lots in TOWN AND COUNTRY NORTH, UNIT 2:

- Lot 7 Block 17
- Lot 1 Block 15
- Lot 1 Block 24
- Lot 2 Block 11
- Lot 3 Block 1
- Lot 2 Block 3
- Lot 15 Block 9
- Lot 23 Block 28
- Lot 11 Block 15
- Lot 8 Block 2
- Lot 30 Block 15
- Lot 28 Block 18
- Lot 10 Block 15
- Lot 18 Block 17
- Lot 25 Block 18

SECOND PARCEL:
TRACT A—
A Tract of land in Lincoln County, New Mexico, being a part of the NW 1/4 of Section Fifteen (15), T11S, Range Thirteen (13) East (R13E), N. M. P. M., and being more particularly described by sheets and bounds as follows, to-wit:

Containing in all 45.27 acres of land, more or less.
TRACT B—
A tract of land in Lincoln County, New Mexico, being a part of the NW 1/4 of Section 15, T11S, Range 13 E, N. M. P. M., and being more particularly described by metes and bounds as follows, to-wit:
BEGINNING at the NE corner of Lot 7, Block 8 of TOWN AND COUNTRY NORTH SUBDIVISION as shown on the Plat of TOWN AND COUNTRY NORTH as filed in the Office of the Clerk of Lincoln County, New Mexico, on the 23rd day of February, 1967, in Tube No. 201; Thence along the arc of a curve having a radius of 194.70' and whose long chord bears N 44° 38.5' East, a distance of 56.22'; Thence North 35° 26' East, a distance of 365.83'; Thence along the arc of a curve having a radius of 130.80' and whose long chord bears North 26° 20' East, a distance of 54.47'; Thence North 31° 15' East, a distance of 318.15'; Thence South 04° 12' East, a distance of 114.80'; Thence along the arc of a curve having a radius of 679.15' and whose long chord bears North 76° 20' East, a distance of 29.84'; Thence North 78° 45' East, a distance of 164.81'; Thence South 10° 15' East, a distance of 44.38'; Thence North 78° 45' East, a distance of 12.88'; Thence North 18° 15' East, a distance of 206.51'; Thence South 49° 22' West, a distance of 105.31'; Thence South 73° 52' East, a distance of 492.73'; Thence North 88° 18' West, a distance of 448.50'; to the point of beginning.

Containing in all 7.74 acres of land, more or less.
All of the real estate described as SECOND PARCEL will be sold first, commencing at the hour of 10:00 a.m., and in the event the proceeds from the sale of the said SECOND PARCEL are insufficient to satisfy Plaintiff's Judgment, then the FIRST PARCEL will be sold between the hours of 11:00 a.m. and 3:00 p.m. on the date of sale.

NOTICE IS FURTHER GIVEN that the amount awarded by the Court in the said decree to be realized from the property are as follows:

1. Court costs and the costs of sale, including the Special Master's fee of \$100.00.
2. The principal sum of \$96,053.96 plus interest at the rate of 8% per annum from July 1, 1967, to date of sale.

Plaintiff, Gibraltar Mortgage and Investment Company, may purchase all or any portion of the above described properties if its bid or bids be highest, without paying cash, up to the amount of \$96,053.96, plus interest to the date of sale, together with Court costs and the costs of sale, since such amount is to be satisfied from the proceeds of such sale.

DATED this 4th day of September, 1968.
Richard A. Parsons
Special Master
9-13-28-37; 16-4

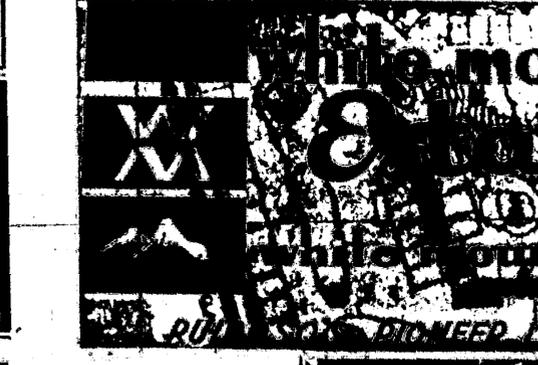
NOTICE—
We will close Sunday, Oct. 6 for 2 weeks but will be open the rest of the winter!
TASTEE FREEZ

MARY'S
OPEN 24 HOURS
MEXICAN FOOD — SEA FOOD — STEAKS
West of the Race Track
Breakfast around the clock

Gateway Shell Service Station
Allstate Motor Club Road Service
Day 257-2084 — Night 257-2672
TIRE REPAIR SPECIALISTS
ANY SIZE
ASK ABOUT VACATION & EXCURSION FLIGHTS

BROWN FLYING SERVICE, Inc.
Charter Flights Anywhere — Air Ambulance Service — SCENIC TOURS — Complete Gas & Oil Service — Complete Shop Service — AVIS CAR RENTAL — Jinx Graham — Joe Skeen
Phone 257-4305 — Ruidoso

PUBLIC NOTICE
PASO MONTE RANCH IS POSTED!
NO HUNTING OR TRESPASSING
(See Posters Around Property for Legal Description of Restricted Area.)



Dan D. Swearingin, Inc.
257-4075
Sales Agent

TOWN & COUNTRY
white mountain

RUIDOSO NEWS WANT-ADS

Market Place of Canyon & Valley — BUSINESS DIRECTORY — Where To Find It In Ruidoso

REALTOR
Tom Jones
MULTIPLE
LISTING SERVICE
Ruidoso Realty Co. [1933]
FOR SALES OR LISTING SERVICE
CALL

Chase Jones — Office: 257-2000 — Res.: 257-2000
Austin Pritchett — Office: 257-2000 — Res.: 257-2000

"LOTS AND BUILDING SITES IN GOOD AREAS"
"APACHE PARK" — "CEDAR CREEK" — "GAULAN ACRES"
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carroo Creek, 10 year terms if desired.
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"
—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

OUTSTANDING BUY — 3 Bedrooms, 1 1/2 baths, double fireplace, low interest rate, payments less than \$100 per month. Located on large lot. Priced at \$18,000 with less than 10% down.

HAVE COUNTRYITES? Then you need to see this 2-bedroom, one bath, extra large livingroom home located on 3-acres of land with barns, corrals, on the pavement and in the city limits.

NOTHING DOWN. Yes, this is unusual for property in Ruidoso, but we have a few building sites to offer with nothing down and terms to suit your budget. The location will surprise you.

BUSINESS OPPORTUNITY — Good operating history — excellent condition — on most popular road in Ruidoso — Priced for quick sale.

I AM AN INDEPENDENT REALTOR
Bill Pippin
George Jones, Sales — 257-2514
Across from Ruidoso Post Office — Box 1223
Pho. 257-2661 Days; 257-2444 Night

ALL CHANGES — Must be made in advance. No exceptions. We run by regular display advertising. The rate for classified advertising is 75¢ per word with a minimum of \$1.00 for 15 words. Please figure a cent tax to add to advertising. This rate holds true for 7 or 8 weeks. The number of weeks the ad is to be run must be indicated and the number of copies of the ad must be checked or money will be refunded. The ad must be ready for the printer Tuesday afternoon of each week.

DR. RENT — Week or month, cabin river in upper canyon. Call 257-4541. 15-16c.

WIFE WANTED — House keeper, furnished, living quarters available. Call 257-2500. 15-16c.

OR RENT — Two bedroom furnished apartments. 250 each. Water, all Dick Hill, 257-2037. 15-16c.

Legal Notice
NOTICE TO BIDDERS
Sealed Proposals will be received by the Village of Ruidoso at the office of the Manager-Clerk until 1:30 o'clock p.m., MST, October 10, 1938 for the construction of STAGE 2, OUTDOOR RECREATION DEVELOPMENT, at which time and place the Proposals will be publicly opened and tabulated. Any bid received after the above stated closing time will be returned unopened.

The proposed work will include the following items of construction: Tennis Courts, a Multi-Purpose Court, and Paved Parking Lot and Access Roads.

Copies of the Plans and Specifications and Contract Documents are on file at the Municipal Building, Ruidoso, New Mexico, and are available to bidders from Daniel Engineering Company, 4015 Oregon Avenue, Post Office Box 493, Alamosa, New Mexico, Telephone 37-8346, upon deposit of twenty-five dollars (\$25.00) per set. This deposit will be refunded in full to each actual bidder, all others will receive a refund in the amount of ten dollars (\$10.00) per set upon return of the documents in good condition, within fifteen (15) days after the receipt of bids.

Each Proposal shall be accompanied by a Proposal Guaranty in the amount of not less than five per cent (5%) of the total amount bid, which will be returned not later than thirty days after the receipt of bids.

The successful bidder will be required to furnish a bond to the extent of one hundred per cent (100%) of the amount bid to assure performance of the Contract as outlined in the Specifications. No bid may be withdrawn after the scheduled closing time for receipt of bids and the Village of Ruidoso reserves the right to reject any or all bids and waive all technicalities and formalities.

VILLAGE OF RUIDOSO,
NEW MEXICO
By Lloyd L. Davis, Jr., Mayor

Legal Notice
CALL FOR BIDS
Notice is hereby given that the Captain Volunteer Fire Department of Ruidoso, N. M., is calling for bids on the following items:

A. Paint and repair of the interior of the present Fire Hall.

(a) One meeting room approximately 20'x24' with openings.

(b) Two truck stalls each approximately 20'x30' with openings and ceiling.

(c) Three overhead doors.

B. This bid to be separate from Item A. One rescue unit with equipment, with wheel base approximately 125 inches, cab to axle 60 inches.

Detailed specifications for both items A and B may be obtained at the City Hall. These specifications to be followed as exact as possible. Bids must be received in the City Hall by 4:00 p.m., Tuesday, October 11, 1938. Bids will be opened at approximately 7:30 p.m., Tuesday, October 11, 1938 at a regular meeting of the Captain Volunteer Fire Department.

The Captain Volunteer Fire Department reserves the right to waive all formalities and reject any and all bids.

By Jerry M. Taylor, Chief
By Order of the Captain
City Council
2-20-38; 1938

FIGHT HEART DISEASE
MAKE YOUR CONTRIBUTIONS TO THE HEART MEMORIAL FUND
Your donations will be forwarded by Ruidoso News to the N. M. Heart Association state headquarters.

SUNSET VILLA NURSING HOME
1515 South Sunset,
623-7097 - Roswell, N.M.
Skilled Nursing Care
24 Hours a Day,
Medicare approved

OFFERED TO SELL BY
BOYKIN REAL ESTATE
Box 26 Phone 257-2411 - Ruidoso, N. M.

RESORT POTENTIAL
140 Acre tract.
970 Acre tract.
15 Section ranch.

HOME POTENTIAL
3 Bedroom home, very modern.
3 Houses on one tract. All for \$7,500. Terms.

GOOD INVESTMENT
310 Acres, will improve.
4 adjoining lots, want to sell together. No down payment, low monthly terms. Very nice.

ASK US ABOUT OUR CABIN AND HOME LISTINGS

Ruidoso Characters

"Don't try to pass!"

FIREWOOD
FOR SALE —
PHONE 257-2500
Chris A. Starr
Alto, New Mexico

Culligan Water Softener
Exchange Service
From \$4.50 Month
PHONE 257-4245

Apartment and Bedrooms for Rent From \$17.50 - In Gateway
OLD MILL APARTMENTS
Phone 257-2522

Looking
For Farms, Ranches
or Acreages?
Call Jack Siddens
Phone 257-4255
Dan D. Swearingin, Inc.

Legal Notice
CALL FOR BIDS
Notice is hereby given that the Captain Volunteer Fire Department of Ruidoso, N. M., is calling for bids on the following items:

A. Paint and repair of the interior of the present Fire Hall.

(a) One meeting room approximately 20'x24' with openings.

(b) Two truck stalls each approximately 20'x30' with openings and ceiling.

(c) Three overhead doors.

B. This bid to be separate from Item A. One rescue unit with equipment, with wheel base approximately 125 inches, cab to axle 60 inches.

Detailed specifications for both items A and B may be obtained at the City Hall. These specifications to be followed as exact as possible. Bids must be received in the City Hall by 4:00 p.m., Tuesday, October 11, 1938. Bids will be opened at approximately 7:30 p.m., Tuesday, October 11, 1938 at a regular meeting of the Captain Volunteer Fire Department.

The Captain Volunteer Fire Department reserves the right to waive all formalities and reject any and all bids.

By Jerry M. Taylor, Chief
By Order of the Captain
City Council
2-20-38; 1938

Legal Notice
NOTICE TO CREDITORS
Notice is given that the undersigned has been duly appointed and qualified an Ancillary Executor of the Estate of Annie E. Titlow, deceased, in Cause No. 1908 in the Probate Court of Lincoln County, New Mexico. Claims against the estate of said deceased person must be filed and presented within the time allowed by law, or they will be barred.

Attorneys for Ancillary Executor is Geo. L. Zimmerman, P. O. Box 28, Alamosa, New Mexico 35-10.

By Helga Titlow Johnson
Ancillary Executor
10-4-38-11-28

OLD MASTERS Antiquing, creative framing, The Artisan's Shop, 11-16c.

CHAPARRAL REALTY
LOCATED IN THE CHAPARRAL HOTEL
P. O. Box 428 - Ruidoso Downs
378-8008 or 378-3810 - Nights 257-2622
Night Phone 257-4382

The Perfect Ranch
Located in the Honda Valley close to Ruidoso. Has a beautiful brick home, fine barns and corrals, 176 acres deeded land. Present owner carries 75 head of cattle and 400 head of sheep and goats. Plenty of water, well fenced, priced \$150,000, good terms. Contact this office for a showing of this ranch.

Trades
We have several irrigated cotton farms and good producing ranches. Located in various areas. What do you have to TRADE? The owners are interested in a TRADE.

Homes in Gateway Area
Call Us — Homes from \$50,000 down to \$13,500

WE NEED LISTINGS — CALL US — WE'LL CALL YOU!

REPRESENTING CHAPARRAL REALTY:
Henry Hyman - Bill Patterson

HOME OF SOUND INVESTMENT
I AM AN INDEPENDENT REAL ESTATE BROKER

3 bedroom house close to ski run road, corner lot with paving. \$15,000, with terms.

We have some good commercial property we would be glad to show you anytime.

4 bedrooms, 1 1/2 baths, 2 fireplaces, corner lot, carpet, \$22,500, with terms.

2 bedroom rock house, furnished as is. Good location. Only \$16,500.

Two bedroom house to sell at a sacrifice price to settle an estate. Fireplace, and partly furnished. Corner lot with paving.

12 modern log cabins with kitchenettes, office and home combination, around 4-acres of land. Priced to sell with extra good terms. Owner will be glad to show you the books on this place.

Business property on main street. Building approximately 20x30 feet, \$3,750, with terms.

3 bedroom house, furnished, fireplace, extra big lot. \$5,500, with terms.

3 bedroom house, bath & half, corner lot with paving paid on both sides. \$8,500. Real good terms.

Paul H. Douglass Real Estate
Pho. 257-2522 - Residence Phone 257-2400 - 257-2888
In Postoffice Block - Box 224 - Jimmy & Carolyn Douglass, Sales

IF YOU NEED
A three-bedroom home, right now we have a good selection of varied listings, one of which we feel sure will suit your family.

New 3-bedroom, never lived in, carpeted, lovely year-around home.

This is good place for family, 1 1/2 acres on river and pavement.

Corner lot in nice residential area — fireplace, carpeted, carpet, two tile baths.

We will help arrange financing.

Locke Realty Co.
"YOUR KEY TO A SOUND INVESTMENT"
BETTY LOCKE, Broker
J. D. Locke — Roberta Larson — Reuben Larson
Box 608, Ruidoso — Phone 257-4008
Multiple Listing Service

Margie Whitlock
—REAL ESTATE—
Week-Days 257-4228 - Sun. 257-2763

Paul H. Wrye
—INSURANCE—
Paul and Thelma Wrye
Serving Your Insurance Needs
Automobile • Home • Fire
Liability • Bonds
Health • Life

MLS Support A College For Lincoln County
Phone 257-4228 - Ruidoso, N. M.

Legal Notice
FOR SALE — 1938 Dodge 3 1/2-ton pickup. Excellent condition, good condition. Phone 257-2247. 15-16c.

WANTED — One cabin cleaning maid, now. Call 257-2165. 15-16c.

PHIWAU PIANO LESSONS and theory classes beginning Oct. 1, 1938 teaching approach. Jan 257-2165. 15-16c.

TRADE — For Ruidoso commercial property or residence sound condition. Corner Plaza Des, well furnished, electric kitchen, central heating. Call 257-2247. 15-16c.

FOR RENT — 3 bedroom house furnished. Also 1 and 2 bedroom furnished apartments. To be seen at Horse-shoe Courts. 12-16c.

LARGE MASONRY Business building in Ruidoso, on Sudderth in excellent location, good investment property at realistic price for quick sale. Write Box R, Ruidoso News. 14-16c.

FOR SALE — 1937 Plymouth, 4-door, automatic drive, good tires, good condition. Call 257-2748. 15-16c.

FOR RENT — One and two bedroom cabins in upper canyon. Call 257-4104 or 257-2247. 15-16c.

FOR RENT — Delux 1-bedroom apartment in Ruidoso, has fireplace, disposal, carpet, paved street. Couple only. No pet. 257-4260 before 9 a.m. or after 5 p.m. 12-16c.

Owner Sacrifice
Nice 2 bedroom home on large 1/2-acre wooded lot in Sun Valley. Two baths, carpeted, draped, large fireplace, completely furnished. Immediate possession. 267-2457. 13-16c.

Lincoln County's
Leading Developer
Offers Choice
Mountain Homesites
& Investment
Properties
Ruidoso Land Sales Co.
Box 75 - 257-2887
NEXT TO MONTELEONE HOTEL

WHOLESALE BUILDING MATERIALS TO THE PUBLIC

3/8-in. 4x8-ft. sheetrock — \$1.50 per sheet
3/8-in. 4x8-ft. sheetrock — \$1.55 per sheet
All purpose lathing & texture compound, 55 lb. bag — \$1.85
Type 100 portland cement, 94 lb. bag — \$1.50
Prefinished birch of wains interior doors — \$4.00 to \$9.00
3 1/2x3 1/2 full butt brass hinges — 4x6 pair
Quickset keyed lock set — \$5.00 each

— CERTINTED ROOFING — BEST MADE —
22-lb. slate roofing — \$3.10 roll — 15 & 20-lb. felt — \$2.15
22-lb. shingles — \$7.00 per square.
Content — 1 1/2 in. 2x4 — Block Mortar — \$1.20 bag

NUMBERS WHOLESALE SUPPLY
110 Tenth — Pho. 437-4700 - Alamosa, N. M.

END OF SEASON SPECIALS

Bar and liquor store, in Capitan. Land, building, fixtures and license go for \$18,000, plus inventory. Terms if desired.

2 nice river locations. One 2-bedroom, furnished and one 3-bedroom furnished. Immediate possession on either one. Can be shown anytime.

3-bedroom A-Frame, furnished, fireplace, located on large wooded lot. Full price \$10,500. Financing available.

Nice, small, furnished cabin in tall pines. Only \$3,960.

Cute, furnished brick home in year 'round location. Has everything you might like in a permanent home. See this today. Owner says sell.

See this large 4 bedroom, 3 baths, central heat, electric kitchen, large sun deck, TimberLodge home. Priced for a quick sale. Put this on your list. Can be shown anytime. Immediate possession.

Owner has moved and wants to sell this 4 bedroom, 2 baths, fireplace on large corner lot and paved street. Central heat and carpeted. Make us an offer. Please call for appointment.

Lela Easter Real Estate
Lela Easter - Tom Jasper
Your Friendly Brokers
— Member MLS — — Notary Public —
Telephones 257-4370 - 257-2108 - 257-2448

Ruidoso News
Friday, October 19, 1938
PAGE SEVEN — SECTION 2

FOR RENT — Large cabins for the winter, close in on Mechem Drive. 257-2521. 13-16c.

LOTS FOR SALE — One Mechem Drive, 10 1/2 acres, balance over 8 years. 257-2521. 13-16c.

FOR SALE — Unfurnished 2-bedroom home in Skyland, Woodrow Highway, Rt. 3 Littlefield, Tex. 25-16c.

MORTGAGE OR CONTRACT — Legal investor in market for first of second lien at a fair discount. Reply in writing to Box 60, Ruidoso News. 12-16c.

FOR SALE — Woodcrest's supplies, Pioneer Chain Saw at C. A. & L. Law, Box 218, Ruidoso, N. M. 25-16c.

Sierra Blanca Group of Alcoholics Anonymous
Meeting Every Saturday, 8:00 p.m.
Holy Mount Episcopal Church
Phone 257-4227 — Box 811

IN OUR WAREHOUSE — You'll find real bargains in good furniture we've taken in trade. Much of it is as good as new, some needs some work on but this price will make it worth the effort. Refrigerators, stoves, dining sets, living room sets, occasional chairs, appliances, etc. 47-16c.

PLAN AHEAD — Now is the time to plant that evergreen tree in your yard or somewhere better. Get it now so you can light it up for Christmas. Let's make Christmas trees just what you need. Write Clark, chairman. 44-16c.

FOR SALE BY OWNER — 2 bedroom home in County Club 257-2521. Interest PIA 6 1/4%, \$20,000. Call Luc Grucos, 257-2762. 8-16c.

FOR RENT — Front end of U-Mounted shop building. Reasonable. 257-2521. 8-16c.

FOR SALE — Beautifully wooded mountain lots with fabulous views for home or trailer sites. From \$750 to \$3000 with payments of \$10 to \$25 per month. Write Waters Land Associates, Inc., Box 207, Ruidoso News. 46-16c.

DO IT NOW — Plant an evergreen in front of your home or business and light it up at Christmas, 1938 to make this Ruidoso's brightest holiday. 44-16c.

CUSTOM MADE Draperies, pillows, bed spreads, curtains, etc. Write and make to order. Select from hundreds of beautiful fabrics at 50% off. 25-16c.

NOTARY Public Seal, News Office, 257-2521. 8-16c.

Used Water Softeners from \$50
Culligan Water Service
257-4245

LEGAL FORMS — Many kinds of legal forms. Ruidoso News.

ONE — And two-bedroom modern cabins, bills paid. Palace Motel, 378-8123. 41-16c.

FOR A Special Gift — to take home to your youngster or his friends — pack of broken India pottery. Fairly priced in this area. Especially interesting as a school project. \$1 at the News Office. 25-16c.

FOR SALE — 1/4-inch crystal plate glass. 4x6-in. 4x8-in. and 4x10-in. shampoo chair. Call 257-2247. 52-16c.

FOR RENT
2 Bedroom Furnished House with Fireplace. Available Sept. 15 on Year Around Basis. Gateway Area on Sudderth. 12-16c.

Culligan Automatic Water Softening Service from \$7.50 month plus salt
PHONE 257-4245

FOR SALE
2 Bedroom Furnished House with Fireplace. Available Sept. 15 on Year Around Basis. Gateway Area on Sudderth. 12-16c.

WRAY BURGETT'S RUIDOSO SHOE SHOP
Serving Lincoln County 18 Years
NEW & USED BOOTS
Leather Work — Boots & Shoe Repair
— Phone 257-4288 —
Opposite Marya Blanca Ski Shop

FOR RENT
1 — 4-Bedroom, Furnished or Unfurnished House.
1 — 1-Bedroom House, Furnished or Unfurnished.
1 — 2-Bedroom Furnished Apartment.

Louis M. Smith
Ruidoso Downs, N. M.

INDIAN HILLS —
Beautiful lots available in Ruidoso's most popular subdivision. The lots in this newly opened addition are one-half acre and larger with a panoramic view of the valley and Baldy. City utilities; highly restricted. \$1875 - \$2075.

CARTER'S PARK —
Only 14 lots left. All are well-located near the bank and shopping center. Inexpensive trailer and cabin lots from \$475 to \$600.

Dan D. Swearingin, Inc.
257-4255 — 257-4075

Hollywood Notes

Ruidoso News
Friday, October 4, 1968



GRIDIRON ROYALTY Margaret Bennett was named Football Queen for R. H. S. Homecoming and she was crowned before the Ruidoso Canaville game Friday evening. She was picked by football squad Pop club members voted on the king, Rick Scott.



WE HAD TO TELL HIM By golly, football players are getting shy—the News cameraman had to remind this year's Homecoming Football King Rick Scott it was customary to kiss the Homecoming Queen, Margaret Bennett, who was named the gridiron queen.

Nob Hill School

Mrs. Thompson, Mrs. Godley and Mrs. Jones, all first grade teachers from Nob Hill School, along

with Mrs. McCarty from White Mountain School, made a trip to Las Vegas, N. M. last week where they attended a Miami Reading Institute workshop. Monday they visited classrooms in South Public School in West Las Vegas and Tuesday they visited classrooms in North Public. At the two schools they observed classes learning by the Miami Reading method.

Mrs. Thompson's pre-first students are working on Miami linguistics and are studying colors. Last week, they made scrap pictures. Lorena Duffy, Marty Bohannon and Quentin Evans all were visitors at the fair in Roswell this past week. There are two new students in this class—Jacqueline Lester who is four and has been a student at the Head Start project in Mesacalero and Phyllis Chée, who is three-years-old, are new students. Phyllis is the younger sister of Virgil Chée, who is in her second year here. These students start at three to six years of age and move into the first or second grade as they get old enough.

Mrs. Godley's first graders are learning words in reading and studying more names and counts of letters. In science, they are studying friction and in arithmetic they are studying cardinal numbers. Bonny Silva, Norvell Carpenter, Gina McCall, Joel Bonnell, Alicia Pirelli, Rosemary Bohannon and Charles Weiland went to the fair in Roswell. Alfred Sanchez has moved and there is a new student in this room, Milo Chico. Alicia Pirelli went to Ladbroke last weekend. There are now 30 students in this class.

Mrs. Jones' first grade students are learning greater than and lesser than in arithmetic and have started reading. They are making fall leaves in art. Quite a few stu-

dents have visited the New Mexico Fair in Roswell. Dino McCall, Michelle LaPine, Scott Annala, Sandra Salas, Gwen Wright, Dalynn Pruitt, G. G. Griffith and Susan Travis all reported good times at the fair and Mrs. Jones was there also. There are now 30 students in this class—the two new ones being Michelle LaPine and Bobby Serna. Kim Sanchez reports she has a new baby brother.

Mrs. Cheney's second graders have finished their review work and have started on their second grade readers. In social studies they are studying maps of the United States and correlating them with their reading program. They are beginning a study of early America this week. In math they are learning the understanding of

and also the National Geographics which have been contributed by various people. They are learning the presidents of the United States and have a calendar given them by Mr. Miller which has all the presidents' pictures on it. Nine students from this room went to the fair last week. Mrs. Cunningham's fifth graders are working on antonyms and synonyms in basic reading as well as paragraphs. They are still working on booklet covers which they are making from oil cloth with water color designs on the front and back. They are using yarn to put them together. Debbie Jones, Patricia Tully, Cindy Roberts, Ruth Bonnell, Joe Winfield and Ben Herrera went to the fair in Roswell and thoroughly enjoyed it, they re-

ported. The students received a letter from Charlotte Loveland who is in the fifth grade in Mt. Morris, Michigan, wanting information about our locality. Gary Morrison visited his cousins in Alamogordo last week-end and Ginger Talbot stopped in Alamogordo. The following made 100 in spelling last Friday: Kim Baird, Beverly Perry, Debbie Jones, Patricia Tully, Cindy Roberts, Gretchen Annala, Cammy Yeager, Ginger Talbot, Marveta Mayo, Ruth Bonnell, Jerry Willis, David Hernandez and Joe Winfield. Mr. Duhagan's sixth grade students are working hard, getting ready for six weeks tests. They will have them Oct. 1. They have also been conducting quite a few experiments.

Mr. and Mrs. C. A. Denton from Artesia visited friends here over the week-end. Mr. and Mrs. Tom Jones and family were in Roswell Sunday to take Tom III, their son back to school after he spent the week-end visiting the family. Mr. and Mrs. T. C. Delaney, Jr. were in Roswell Wednesday to visit Mrs. Omar Leach. Mr. and Mrs. Edd Hepp from El Paso were here last Thursday visiting friends and spending some time in their summer home in Ruidoso. Visiting friends here last week were Mrs. Edith Boyce Rigby from Alamogordo and Mrs. Lela

Wolsay from Phoenix, Ariz. Mrs. Rigby made her home here for many years before moving to Alamogordo and owned and operated the Navajo Lodge. Mrs. Jean Nicholas from Dexter spent several days here last week in her home in Ruidoso. The viewing is great on television this winter season—new shows, great athletic programs, movies, etc. See them better, see them best with RCA-Victor color television. We have them in portables, cabinets and consoles. We give good trade-in allowances and offer easy terms. Gambles.

BEEF'S THE BUY!

GROUND BEEF LB. **53¢**
FRANKS **49¢**
WILSON'S - 12-OZ. PKG.

U. S. D. A. CHOICE
ROUND STEAK **lb. 99¢**
U. S. D. A. CHOICE
Sirloin Steak ... **99¢ lb**



GOLD MEDAL FLOUR 25 LB. BAG **\$1.89**
MILE HIGH - NO. 2 1/2 CAN
PEACHES HALVED OR SLICED **4 FOR \$1.00**
BETTY CROCKER - ASSORTED FLAVORS
CAKE MIXES 3 FOR **\$1.00**
LIPTON'S INSTANT TEA BIG 6-OZ. JAR **85¢**
PUREX BLEACH 1/2 GAL. **29¢**

SAVE **VALUABLE COUPON** **SAVE**
GIANT SIZE TIDE ONLY WITH THIS COUPON **68¢**
SAVE 21c
GOOD ONLY AT H. & J. FOOD BASKET Ruidoso, New Mex. OCT. 12th.

OFFER EXPIRES **LIMIT 1 COUPON PER PACKAGE PURCHASED** **SAVE**
DEL MONTE - 29-OZ. CAN
PINEAPPLE-GRAPEFRUIT DRINK **4 FOR \$1**
STOKELY'S - WHOLE KERNEL GOLDEN CORN 303 CAN **5 FOR \$1**
BREAST 'O CHICKEN CHUNK TUNA REG. CAN. **3 FOR \$1**
HUNT'S - 46-OZ. CAN **TOMATO JUICE** **3 FOR \$1**
PARKAY - LB. PKG. **MARGARINE** **27¢**
JOY - 22-OZ. BOTTLE **DISH SOAP** **49¢**
AURORA - 2-ROLL PKG. **TISSUE** BATHROOM **25¢**

BEN*FRANKLIN®

DEXTER - REG. \$2.49 - 1 DOZEN
DISPOSABLE DIAPERS **\$1.49**
BAN-LON SHIRTS Boys' **\$3.99**
GLOVES Ladies' 100% Acrylic or Vinyl - Pair **\$1**
BANLON SHIRTS Men's **\$4.99**
VINYL GLOVES Men's Pair **\$1**
LADIES' FUR HAT ASSORTMENT **\$2.99**
PUPPET MITTENS Boys' & Girls' Pair **\$1**

Frozen Foods

Special Offer!

Vol. 4 Woman's Day Encyclopedia of Cookery
168 pages, 801 recipes
8 1/2 x 11" Hard Covers
ONLY - \$1.49
- START YOUR SET TODAY!

ideal REGULAR FLAVOR DOG FOOD
TALL CAN **2 FOR 37¢**

THE FINEST Fruits and Vegetables THE FRESHEST

BANANAS **LB. 12 1/2¢**
ORANGES **LB. 19¢**
CARROTS CELLO **2 PKGS. 23¢**
BELL PEPPERS **LB. 19¢**

FREE TV GUIDE



Sam Montgomery
County Commissioner
District 3
Lincoln County
Democrat
not obligated to any group

OPEN 9 TO 5 SUNDAY **We Accept U. S. D. A. Food Stamps** **Prices Effective THURS. - FRI. AND SAT.**

Orange Juice 35¢
MRS. PAUL'S - 9-OZ.
Fish Sticks 39¢
VELVET - 1/2 GALLON
Ice Cream 59¢

H&J FOOD BASKET
WE GIVE KING KORN STAMPS