Merry Christmas

The Management and Staff of the Ruidoso News and the Ruidoso Printing Company wish to extend our Holiday Greetings to you and your family as you gather together in celebration during this very special season of the year.

We sincerely thank you for your loyal support . . . Hope you enjoy reading the many special Holiday Messages from Ruidoso Area merchants in this issue.

IN THIS WEEK'S NEWS—

CHINO RE-ELECTED	PAGE 3A
(CHRISTMAS IN WHITE OAKS) 1st PLACE CENTENNIAL STORY WINNER	PAGGE 4A
RUIDOSO DOWNS COUNCIL	PAGE 5A
SANTA FE RACE TRACK	PAGE 5A
SUN CARNIVAL PRINCESS	PAGE 3A
READING PROGRAM	PAGE 5B
2nd PLACE CENTENNIAL STORY WINNER	PAGE 2C

The Ruidoso News

20 PAGES IN 3 SECTIONS

10¢

NUMBER 28 IN OUR 24th YEAR — Ruidoso, Lincoln County, New Mexico—Zip Code: 88345 — FRIDAY, DECEMBER 26, 1969

hMMM

By HUGH STILES

Twas the night before Christmas and all through the town some people were stirring and some people were down.

Skiers were ready for duty, as if they were alive, it seemed like they hoped for snow to arrive.

The skiers were poised all ready for action, while visions of ski slopes stirred their sporting passion.

The ski run and gondolas were positioned for go, but one thing was lacking — you guessed it — the snow.

When all of a sudden came a flashing report, the radio stated there's 30 inches — but in New York.

The skiers were saddened by the report, who should they blame, or should they just go to New York?

Then the ski shops and restaurants and gas stations alike, joined with the motels and places of delight, sh what could be done to end this plight?

Some preachers proclaimed — spend Christmas aright, and it undoubtedly will snow all through the night.

The village council was called into session to determine what could be done to end the depression.

The council recommended, strictly taking a chance, would the Indians do a REAL COLD rain dance?

The tribe was summoned but were against this device, so announced their reply, no dough no dance, no rice no ice.

Oh what could be done? asked those in the know! And to their surprise the Chamber of Commerce profoundly replied . . . "THINK SNOW"!

* * *

TINY TIM

In last week's Hmmmm, I suggested that the Ruidoso Downs and Ruidoso Village offices should have issued an Official Proclamation declaring a holiday because Tiny Tim had married. Jim Hine, Ruidoso village clerk, informed me later that such a document had been sent by wire via the Johnny Carson Show to Tiny Tim but evidently was too late for him to make plans to spend his honeymoon here or the proclamation was not referred to Tiny Tim. However, the Ruidoso News, this week is sending Johnny Carson a six month complimentary subscription to

(Continued to Page 8—Sec. A)

Jim Hine, One of Twelve To Receive State Honor

Jim Hine, Ruidoso village clerk, recently received notification as being selected as one of the twelve governmental service employees in the State of New Mexico to receive the New Mexico Distinguished Public Service Award.

Hine, a nine year employee of the Village, was notified of his selection by George B. Schold, Jr., Chairman of the Executive Board of the New Mexico Distinguished Public Service Awards Council. The council is affiliated with the National Civil Service League.

Schold stated that arrangements would be made at a later date for the award presentation ceremony.

Hine is the only Ruidoso village employee ever to receive the much coveted award.

The letter, dated December 10, 1969, read in part: It is my pleasure to advise you that you have been selected as one of the twelve governmental employes in the State of New Mexico whose performance, integrity and devotion to Public Service deserves special recognition.

The letter continued: Your performance is an outstanding example of quality in the Public Service. You may certainly take justifiable pride in your singular accomplishment. I know your coworkers and the agency you have served so well are proud to have you as a member of the organization. Congratulations for a job well done.

The Hines own their home in Ruidoso, Mrs. Hine is the Assistant Cashier of the Ruidoso State Bank. They have two daughters, Pam who attends the University of New Mexico and Kathy who is a senior in Ruidoso High School.

C. of C. Christmas Lighting Contest Winners Named

Winners of the 1969 Ruidoso Valley Chamber of Commerce Christmas Lighting Contest in the Commercial Lighting Section were: 1st place—Joe's Achin' Acres on Sudderth Drive across from the Old Mill; 2nd place— Dan D. Swearingin, Inc, located on Sudderth Drive.

Winners in the Residential Lighting Section were: 1st place—Mr. and Mrs. Till Watts, located on Cree Meadows Drive., approximately 1 block off of Sudderth, and 2nd place—Mr. and Mrs. Samuel Hyatt, located on Mechem Drive near Airport Road.

Entries closed at 5 p.m. Monday and judging was done Monday night.

Winners will receive a framed certificate from the Chamber of Commerce recognizing them for "Outstanding Achievement Beneficial to the Ruidoso Valley."

Brown-Alamo Merger To Increase Area Air Service, Provide Pilot Training

Brown's Flying Service, Inc. of Ruidoso, will merge with Alamo Airways, Inc. of Alamogordo effective Jan. 1, 1970 it was announced Monday by Joe Skeen who purchased Brown's Flying Service two years ago.

Alamo Airways, Inc., is operated by Tom Martin, president. Vice-president is Ron Sparks, and secretary-treasurer is Mrs. Tom (Bonnie) Martin.

Mr. and Mrs. Martin have been associated with Alamo Airways, Inc. for 18 months and are previously from Farmington. The couple have two children, Greg, 5, and Todd, 2.

Joe Skeen will continue to manage the Ruidoso facility which will be known in the future as Alamo Airways, Inc., Ruidoso.

Flight training programs, fully F A A and Veterans Administration approved, will be offered at both airports.

Martin and Skeen feel the merger will benefit the Ruidoso area in several ways. Additional equipment available will include a twin engine charter plane plus access to 11 aircraft, and 5 full time pilots.

Pilots are instrument qualified

Martin and Skeen said the new merger will mean a more extended ambulance service for the area and will give added night service out of Alamogordo.

The five pilots will include Joe Skeen, manager, who commutes daily from his ranch south of Picacho by plane, Paul Shortz, Ron Sparks, and Lee McLain, all of Alamogordo.

Qualified as instructors at the present time are Martin, Sparks and McLain.

The Alamo Airways, Inc., are contracted to the USAF-HAFB to track and recover weather balloons launched by the USAF Balloon Branch. Balloons have been recovered by the firm across the United States from San Diego to Knoxville, Tenn.

The operation will now be a full time air service and plans are to increase office facilities.

SANTA VISITS—The children at the Ruidoso Playland Nursery owned and operated by Mrs. Dalton Ross. Prior to talking with children here he was at the Community Kindergarten, where Mrs. Richard Pearson is head instructor and Jackie Valliant is assistant. Santa, due to a shortage of snow for his sleigh, was hitchiking on Ruidoso Fire Engine No. 6 with Virgil Reynolds, Ruidoso Fireman, at the reins. Following these visits Santa appeared at Nob Hill and White Mountain Elementary Schools. Santa was quite impressed with his Fire Engine transportation and is thinking of trading in his sleigh and reindeers on a new Fire Engine. When asked Santa said it seemed unseasonably warm in Ruidoso, that his suit had been designed for the North Pole, and that if there was no snow on the ground next year he'd have to get out his summer weight suit.

Flagstaff Man Critically Injured In One-Car Accident Near Capitan

A Flagstaff, Arizona family, apparently enroute from their home to spend Christmas with the father's parents in Houston, Texas will not be home for Christmas.

In critical condition Monday in the Ruidoso-Hondo Valley General Hospital was the father, George Thomas, 38.

According to investigating officer Darrell Austin, Capitan, Thomas suffered severe head injuries in a one-car accident about 4 p.m. Sunday, 4.2 miles west of Capitan on Highway 380.

Austin said Thomas and his wife, Christine, his son, Michael (2), and daughter Denise (2 months), were apparently traveling east on Highway 380 and failed to negotiate a curve. Austin estimated the speed of the vehicle at about 80 m.p.h. in a 55 m.p.h. zone.

The '65 Ford left the road, turned over two times, traveled 30 feet in mid-air and landed upright.

Thomas was apparently thrown from the totaled car. Austin said if Thomas' seat belt had been in use he would probably have suffered little or no injury.

The back seat of the automobile was filled with wrapped Christmas presents. Mrs. Thomas and children were registered at the Holiday House in Ruidoso awaiting arrival of relatives.

Brooks On Probation, Faces Game Charge

Larry Brooks, Ruidoso, charged with attempted embezzlement while employed by Jim Rials at Ruidoso Texaco, has been placed on probation by Judge Richard Stanley in District Court, Carrizozo.

Brooks had no former criminal record and has served over 30 days in jail. Stanley allowed Brooks credit for 30 days against a sentence of 360 days with the balance of the sentence suspended and placed him on probation.

(Continued to Page 2—Sec. A)

SKI REPORT

The report from the Sierra Blanca Ski Area Tuesday morning, Dec. 23, as we were going to press, stated that the snow depth was 18 inches, and skiing conditions were fair to good. All facilities are open daily. The road to the Ski Area is now clear, but anyone planning to drive to the area are advised to carry chains in their car.

MERRY CHRISTMAS

DAN D. SWEARINGIN, Inc.

Insurance — Real Estate — Phone 257-4035

Clarke Insurance Agency

Merry Christmas

RAY CLARKE — BILLIE CLARKE — PHONE 257-4035

Honeymoon Club

Mr and Mrs Dale E White of Rt 2, Commerce, Texas, spent their honeymoon at the West Winds Motel on Dec 15 The bride is the former Linda Waddell and is the daughter of Mr and Mrs. B B. Waddell of Greenville, Texas. The bridegroom is the son of Mr and Mrs. J. A White of Dallas, Texas The couple was married in Greenville on Dec 13

Mr and Mrs. Norman L. Smith of Rt 1, Box 170, Lovington, spent their honeymoon at the Swiss Chalet Inn on Nov 24. The bride is the former Donna Kay Emison and is the daughter of Mr and Mrs. Oscar El Emison of Lovington. The bridegroom is the son of Mr and Mrs. H P Smith of Lovington. The couple was married in Carlsbad on Nov 22

Mr and Mrs Rick D. Futrell of 534 - 54th St, Lubbock, Texas, spent their honeymoon at the Chaparral Hotel on Nov. 15. The bride is the former Ann Marshall and is the daughter of Mr. and Mrs. W. E. Marshall of Roaring Springs, Tex. The bridegroom is the son of Mrs. Joy G. Futrell of Lubbock. The couple was married in Lubbock on Nov. 15.

Mr. and Mrs. William C. Fannin of 8667 Old County Road, El Paso, Texas spent their honeymoon at the Chaparral Hotel on Oct. 24. The bride is the former Patricia Conway Matthews and is the daughter of Mr. and Mrs. W. W. Conway of Clint, Texas. The bridegroom is the son of Mrs. Mary C. Fannin of El Paso, Texas.

DAUGHTER BORN

Congratulations are due Mr and Mrs. Wayne Wood of Ruidoso, parents of a daughter, born Tuesday, Dec 23, in the Ruidoso-Hondo Valley General Hospital. The new daughter has been named Kassandra Gayle.

Hamlin - Kellogg Vows Solemnized Dec 20

Wedding vows of Miss Linda Dianne Hamlin, daughter of Mr. and Mrs. Eugene Hamlin of Ruidoso, and Raymond Earl Kellogg, son of Mr. an Mrs. P H. Kellogg of Los Angeles, Calif., were solemnized in a double-ring ceremony Saturday, Dec. 20, at 7 p.m. in the home of Mr and Mrs. Douglas McClellan in Ruidoso with Rev. Leon Bruce of the Ruidoso First Baptist Church officiating. The vows were read in front of the fireplace which was festively decorated for the Christmas holidays and recorded music was played including the traditional wedding marches and other favorite selections of the couple.

The bride, given in marriage by her father, wore a A-line gown of white satin with lace flower appliques. Her veil of illusion was fastened to a head piece of organza roses trimmed with lilly of the valley. She carried a bouquet of white orchids and stephanotis.

For something old, she wore a pearl necklace belonging to her great-grandmother; something new was her gown; something borrowed, pearl earrings belonging to her mother, and she wore the traditional blue garter.

Maid of honor was Miss Paula Smyres of Midland, Texas. She wore an empire kown of red velvet and carried a nosegay of red and white carnations.

Miss Jana McClellan was flower girl, and ring bearers were Bobby Hamlin, brother of the bride, and Steve McClellan. Charles Hamlin, brother of the bride, served as best man.

The bride's mother was dressed in a brown and white nylon shift dress with white organza sleeves and collar, and matching linen coat and black accessories. Her corsage was white feathered carnations

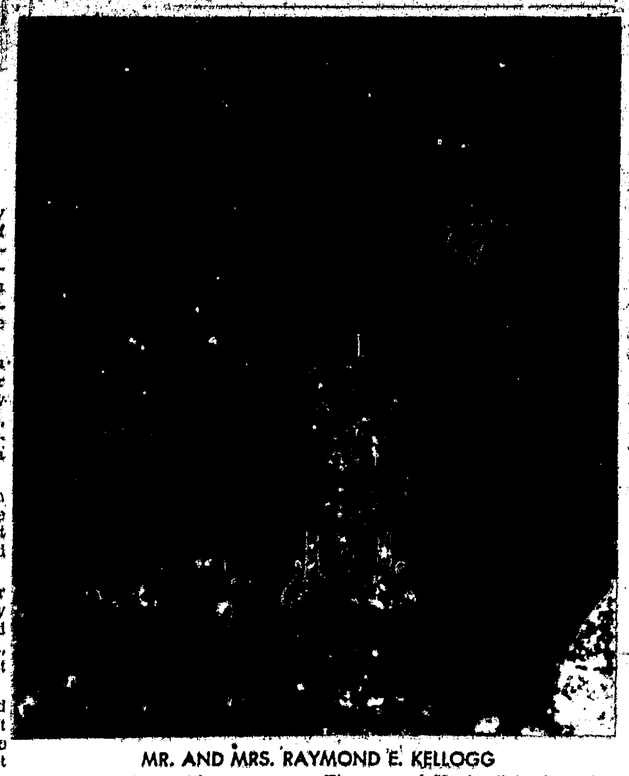
A reception was held in the McClellan home immediately following the ceremony. The bride's table was covered with a white lace cloth, made by the bride's great grandmother, over red. The table held an arragement of peppermint and white carnations, the three tiered wedding cake and silver and crystal appointments completed the decor. Hostesses were Mrs. Douglas McClellan and Mrs. Charles Cain, Big Spring, Texas, an aunt of the bride.

Following a wedding trip to Los Angeles, Calif., the couple will be at home at 601 Marcy, Apt. 12, Big Spring. The bride chose for her going away ensemble a navy blue A-line dress with matching navy and white plaid coat and navy blue patent accessories. She wore the corsage from her wedding bouquet.

The bridegrdam graduated with honors from California State Polytechnic College at Pomona, Calif., and received his Bachelor of Science degree in business management. He is a member of the Alpha Sigma Epsilon fraternity and is presently stationed at Webb Air Force Base, Big Spring, where he is Chief of Security Police.

The bride is a graduate of Big Spring High School and attended Howard County Junior College She was a member of the National Junior Honor Society and National Honor Society She is now employed as a secretary with an accounting firm in Midland, Texas.

Out-of-town guests included Mr. and Mrs. Charles Cain, Ricky, Timmy and Kevin Cain from Big Spring; Charles Hamlin, and Mrs. Ed Roberts, Big Spring, and Miss Paula Smyres, Midland.



MR. AND MRS. RAYMOND E. KELLOGG

Ruidoso Student In ENMU Play

Delana Phillips, a student at Eastern New Mexico University at Portales, and daughter of Mr. and Mrs. Carmon Phillips of Ruidoso, is a member of the music and sound coordinators of the production cast for the Reader's Theatre production of "U. S. A.", at University Theatre to be given Jan. 9-10. Among members of the cast is Helen Pearson, former Ruidosoan, now of Santa Fe, and daughter of Mr. and Mrs. Robert Pearson.

Spalls To Observe Silver Anniversary

Mr. and Mrs. Jack Spall will celebrate their silver wedding anniversary at a reception to be held in the home of Mr. and Mrs. Ray Nunley in Cree Meadows Heights on Friday, Dec. 26, from 7 until 10 pm. Friends are invited to call at the Nunley home between those hours. The Spalls have two sons, Steve, who is a senior in Ruidoso High School, and John, who is stationed in El Paso and is expected home for Christmas. Mrs. John Spall is in Ruidoso now visiting the Spalls.

NEWS 'N NOTES

Would you like to know just what style of dress is best for you, what is your best color or how to select the most flattering material for your figure?

You can learn these things and many more in a television course entitled "Dressing by Design".

KBIM-TV, channel 10 in Roswell has scheduled the series of five weekly programs to start Jan. 6, 1970 from 2:00 to 2:30 p.m. (MST). The shows will be telecast weekly, ending Feb. 7. To enable more teenage girls and working women to watch the shows, KBIM-TV is scheduling a repeat of each Tuesday show on Saturday at 2:30 p.m.

There is no charge for enrollment, and a free home study packet of publications designed for each lesson is sent to those who enroll in the TV course.

My office in the courthouse annex has the enrollment cards or write me at Box 217, Carrizozo 88301 for your enrollment card.

CANYON ECHOES

Mrs. Peggy Deal is a patient in Fitzsimmons Hospital in Aurora, Colo. Mrs. Deal's address is Ward 2 East, Bed 55, Fitzsimmons Hospital, Aurora, Colo. Mrs. Deal is the daughter of Mr. and Mrs. James Sample of Ruidoso.

JOY AND JOLLY

GOOD WISHES TO ALL

PARTY TIME

—THE DYERS—

Mrs. Wray Burgett Is New OES Worthy Matron

Mrs. Wray Burgett was installed as Worthy Matron of the Ruidoso Chapter 65 of the Order of Eastern Star in ceremonies held Saturday night, Dec. 20, at the OES Hall in the Gateway. Wray Burgett was installed Worthy Patron, and other officers are: Mrs. Velma Johnson, associate matron; Dick Raley, associate patron; Mrs. R. K. Knox, secretary; Mrs. Nora Mullin, treasurer, Miss Clara Jester, conductress; Mrs. Austin Pritchett, associate conductress; Mrs. J. D. Laughlin, chaplain; Mrs. Jewel Bonnell, marshall; Mrs. Wayne Burgett, organist; Mrs. Zoo Glasscock, Ada; Mrs. Tom Bussey, Ruth; Mrs. Ada Norton, Ester; Mrs. Frank Adams, Martha; Mrs. Willo Lilla, Electa; Tom Bussey, warder, and Bert Pfingsten, sentinel.

Installing officers included Ted T. Toom, installing officer; Mrs. Janette Baldwin, installing marshall; Mrs. Ted Toon, installing secretary; Mrs. Glenn Baldwin, installing chaplain, and Mrs. Wayne Burgett, installing organist.

Refreshments were served in the Hall dining room following the ceremonies.

OLE SANTA SAYS . . .

"WILL WONDERS NEVER CEASE?"

SAVINGS FOR CHRISTMAS

In Appreciation of Your Patronage in the Past

ALL WOOL SALE

15% OFF on ANY WOOL Item – Skirts – Sweaters – Slacks

THROUGH WED., DEC. 24

Merry Christmas to all our Customers and Friends

THE CLOTHES CLOSET

Sudderth Drive—Downtown Ruidoso

May your house be aglow with all the joys of Christmas. May your heart be warm with happiness

FROM ALL OF US AT

Brunell's

Thanks for your Loyal Patronage

D. & D. Beauty Salon

Dorothy & James Semple

JoAnn — Joyce — Mavis

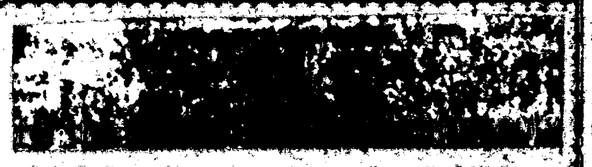
EVERY GOOD WISH FOR THE HOLIDAYS

THE OLD MILL

Carmen — Leona Mae & Rosemary

THE CANDLE SHOP

Elwood — Bernice — Bonnie — Joelle

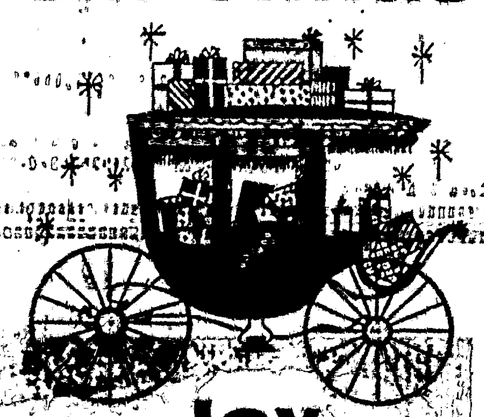


Lady Koscot Kosmetics contain precious oil of Mink to beautify your complexion, controls dry skin, and will balance oily skin.

For A FREE FACIAL
Contact
RUTH CALLAWAY – Phone 257-4214

– NOTICE TO GENTLEMEN –
KOSCOT HAS A COMPLETE LINE OF SIR KOSCOT FOR MEN

Christmas



Joy

MAY IT ABOUND WITH GOOD CHEER AND HAPPINESS!

HOLIDAY SPECIALS

Ladies' Suede and Leather Jackets
Sweaters — Wool Slacks — Skirts
One Group Dresses

New Mexico Miss and Mr.

RUTH MOORE — ADOBE PLAZA

OLMA'S

PRE-CHRISTMAS SALE

COATS
SUITS
DRESSES
SLACK SUITS
SKIRTS
COSTUME SUITS

1/3 OFF

★ ★ ★

DRESSES
SKI PANTS
SOME SKI SWEATERS
COTTON T-SHIRTS
ALL LARGE

1/2 OFF

Plaza Dee Center — Pho. 257-2902

LETTERS TO SANTA

To Santa Claus from Marc,

Santa, I want a sharp bow and arrow and a astro not suit. Will you park your rain deers in the front yard. Do you have 9 rain deer, or do you have 8 rain deer counting rud off the rain deer. Is he the best one of them. Were did you find him. Were about did you see him. Was it hard to find him. What month did you find him at.

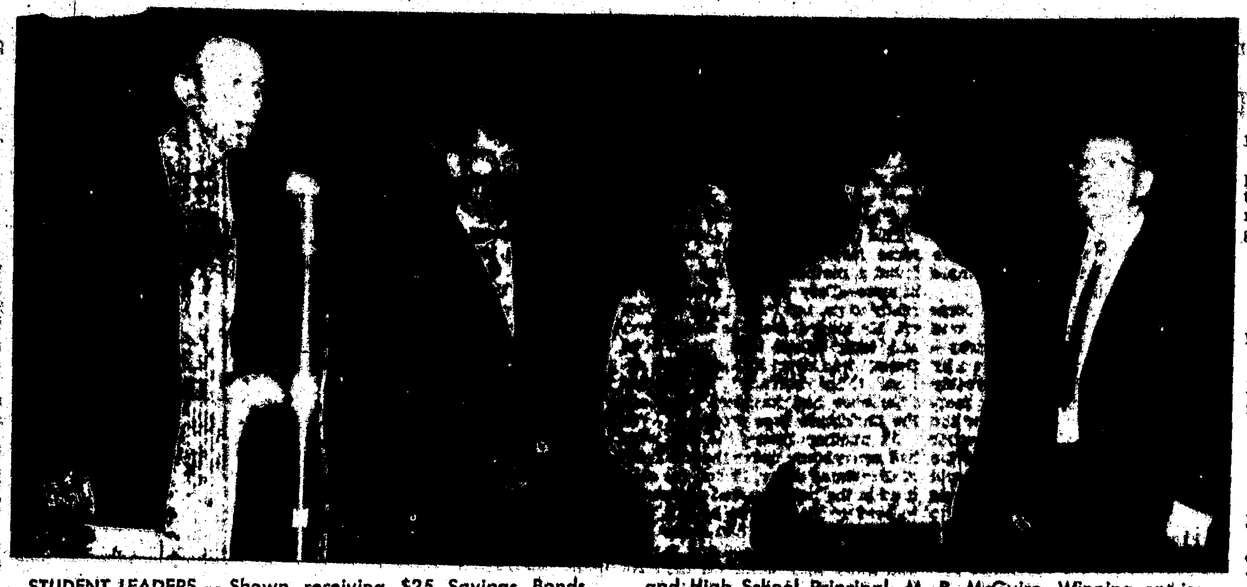
Christmastime

IS A HAPPY TIME FOR ALL

Board of Directors, Administrative Staff,

Nurses and Employees of

The Ruidoso-Hondo Valley General Hospital



STUDENT LEADERS — Shown receiving $25 Savings Bonds awarded by the Ruidoso Elks Lodge No. 2086 for outstanding contributions to "Welfare of Youth in the Community" 1969-70 are Cindy Harris and Pat Farrar. The presentation was made by Bill Taylor, chairman of the Ruidoso Elks' Youth Leadership Contest committee. Also pictured are Jim Strong, and High School Principal, M. R. McGuire. Winning entries are forwarded to the New Mexico State Elks Youth Leadership Contest where winners are then eligible to enter the Elks' National Foundation Youth Leadership Awards. State awards are $300 in U. S. Savings Bonds and national awards run $2,000, first; $1,600, second, and $1,250 third.

Pat and Cindy Earned Elks' Award By Working Hard At Leadership

In last week's issue of the News we ran an article on two fine young Ruidosoans who were winners in the Elks' Leadership Contest.

They were awarded a $25 U. S. Savings Bond each and will have the opportunity to place in Elks' State and National leadership contest.

Because of a space problem their qualifications for leadership awards were omitted. These qualifications are printed below:

Cindy has held positions of leadership at Ruidoso High as follows: Secretary - treasurer of student council, 2 years; President of Junior Class; Historian and President of the Future Homemakers of America; band historian and assistant editor of the yearbook.

Honors and awards she has received include: scholastic awards in English, American history, Spanish I, and World history. She was one of seven to receive the academic sweater award for all A's. She has received a band letter award for outstanding accomplishment in band for three years.

In extra-curricular school activities, Cindy has been State President of FHA for 1969-70; has participated in the winter sports program, been active in PEP Club and sportsmanship programs. She has been assistant director of the Junior play; honor guard for graduation, district secretary of FHA, and participated in Leadership Visitation program to FHA chapters in New Mexico.

Cindy has attended New Mexico Girls' State, the National FHA Convention; traveled to Europe for six weeks to study comparative governments and was recently a New Mexico delegate to the Heartland White House Conference on Children and Youth in Tulsa, Okla. She has been president of the Ruidoso-Hondo Valley General Hospital Candystripers and is a Past Worthy Advisor of the Order of Rainbow for Girls.

She is a member of the United Christian Youth Fellowship and the Methodist Youth Fellowship. She attends the Community United Methodist Church of Ruidoso. She has recently spoke on subjects such as "Youth Involvement" to the American Legion, Rotary Club, Women's Club, State Conventions of FFA and VICA and the New Mexico Vocational Assn.

Cindy plans to attend New Mexico State University and major in special education. She is interested in working with the mentally retarded.

Pat has held offices and positions of leadership as follows: Freshman class president, freshman student council representative, representative to State Student Council Convention (2 years), vice-president of Student Council (1 year), vice-president of National Honor Society (1 year), president of the Student Council and president of National Honor Society (2 years).

Honors and awards Pat has received include: FHA Prince, Halloween Prince, member of Basketball Court, Most Popular, Best All-Around Boy, Prom Prince, member of Football Court (2 years), Co-captain of football team, band letter, football letter (3 years), basketball letter, track letter (3 years) and awards.

Extra curricular school activities have included: Football (4 years), basketball (4 years), track (3 years), lead in Junior Play and participant in State Track Meet (2 years).

Pat has represented Ruidoso High School at Boys' State, and at the Holloman Air Force Base's "Salute to Today's Youth". He also serves as a youth representative on the Methodist Church Board.

Pat has worked sacking groceries, soda jerking and on construction jobs.

Chino Re-elected Tribal President

Wendell Chino, Mescalero Apache Tribal Council president, won re-election Friday in a 2-1 victory over challenger Mrs. Virginia Klinekole.

Of 600 eligible voters, 379 were split 258-121. Elected vice-president was Sampson Miller defeating Fred Pellman, 322-40.

Tribal council members elected were Frank Chino, Alton Peso, Reginald Tortilla and Frank La-Paz.

Chino said Monday "I am very happy and pleased with my re-election. My re-election indicates our people's support of program and projects we have planned for their social and economic betterment.

"We are on the threshold of another phase of economic development and my re-election will give me further opportunity to see our programs through to their completion.

"I sincerely hope my re-election will continue the fine relationships we have with our neighboring communities and I shall continue to work with the entire area in those areas of development that will mutually benefit our communities.

"We shall also continue to co-operate with local and state agencies that work with our people.

"I also wish to extend a hearty welcome to elected members of the tribal council. All members will assume their offices on Jan. 9, 1970.

"I would like to publicly thank my supporters and definitely appreciate their efforts which have resulted in my re-election."

Chino also extended Seasons Greetings to the citizens of the area from the Mescalero Apache Indian Tribe.

Invitation To 6th New Year's Eve Event At Church of Christ

The Ruidoso Church of Christ will hold its sixth Annual New Year's Eve Program on Wednesday Dec 31. Registration will begin the program at 7 p m. Plans are to see the old year out and the New Year in with singing, special well-known speakers and other events.

Invitations have been mailed to congregations throughout New Mexico, Texas and other surrounding areas. This is a special invitation to the many local friends and acquaintances to spend a few hours in fellowship with each other.

The agenda includes the following speakers:

Doug Hale from Dora will speak on "New Man in Christ" at 7:45. Tom Harguess from Portales, will speak on "What Is Your Value" at 9:30. T. Larry Marshall, from Lamesa, Texas will speak on "Determining Character" at 10:15 and D. L. Harguess, Jr. of Carlsbad will talk on "What About the Kingdom" at 11:25.

Shop Ruidoso FOR GIFTS

Appreciates Services Rendered By News

December 17, 1969

Ruidoso News,
Attn. Mr Charles McClellan
Dear Charles:

We wish you to know how much we appreciate the fine coverage you gave us on the recent opening of our new building. Everyone connected with your plant did an excellent job in our behalf and we appreciate it very much.

Let us take this opportunity to wish you a very Merry Christmas and a Prosperous New Year.

Sincerely,
/s/ Wm. A. Hutcheson,
Chairman of the Board
Ruidoso State Bank

Brooks—

(Continued from Page 1—Sec. A)

The charge, a misdemeanor, was sparked over the alleged removal from premises of a set of used snow tires, a used battery, 6 used uniforms, and some cash, totaling approximately a value of $300 against which substantial restitution has been made. Further restitution will be decided by probation officer.

Brooks attorney, Richard Parsons of Ruidoso, entered a Nolo Contendere plea before Magistrate Judge Austin Pritchett Tuesday on a Game and Fish Dept. charge against Brooks of permitting another person to use his hunting license.

Pritchett sentenced Brooks to 20 days in the county jail and credited him with the time already served.

LETTERS TO SANTA

Dear Santa Claus,

I am Ginger Guynes. May I please have a tape recorder. I go to Nob Hill School. May I have a record player. I am in second grade.

Merry Christmas.
Love,
Ginger

Dear Santa,

I want two G. I. Joes and the Gold Knight and the electric football game. I would like a ski set.

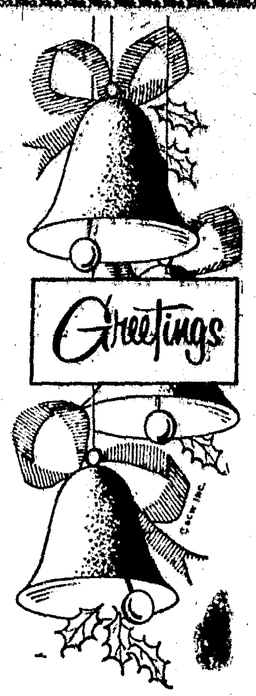
Merry Christmas.
Love,
Todd Cottle

Dear Santa Claus,

I want a sleeping bag and a record player. Merry Christmas. I would like it very much if you would come to my mamows house.

Love,
Tracey Cole

Carlsbad Caverns National Park is again open 365 days a year.



May Joy ring out across the land at Christmastime! Best wishes!

POTTER'S HUT

SEASON'S GREETINGS

— From —

GAMBLES

SINCERE

SEASON'S GREETINGS

— FROM —

Dee - Betty - Dutch - Ruby - Pete

Hollywood Food Mart

L. C. DEANEY — Manager — We Close At Noon On Saturday

HOLLYWOOD, N. M. — PHONE 378-2645

We Give S. & H. Green Stamps — Prompt Delivery

— SEASON'S GREETINGS —

Be Smart — Think Wize

LET STRONG WINTERIZE!

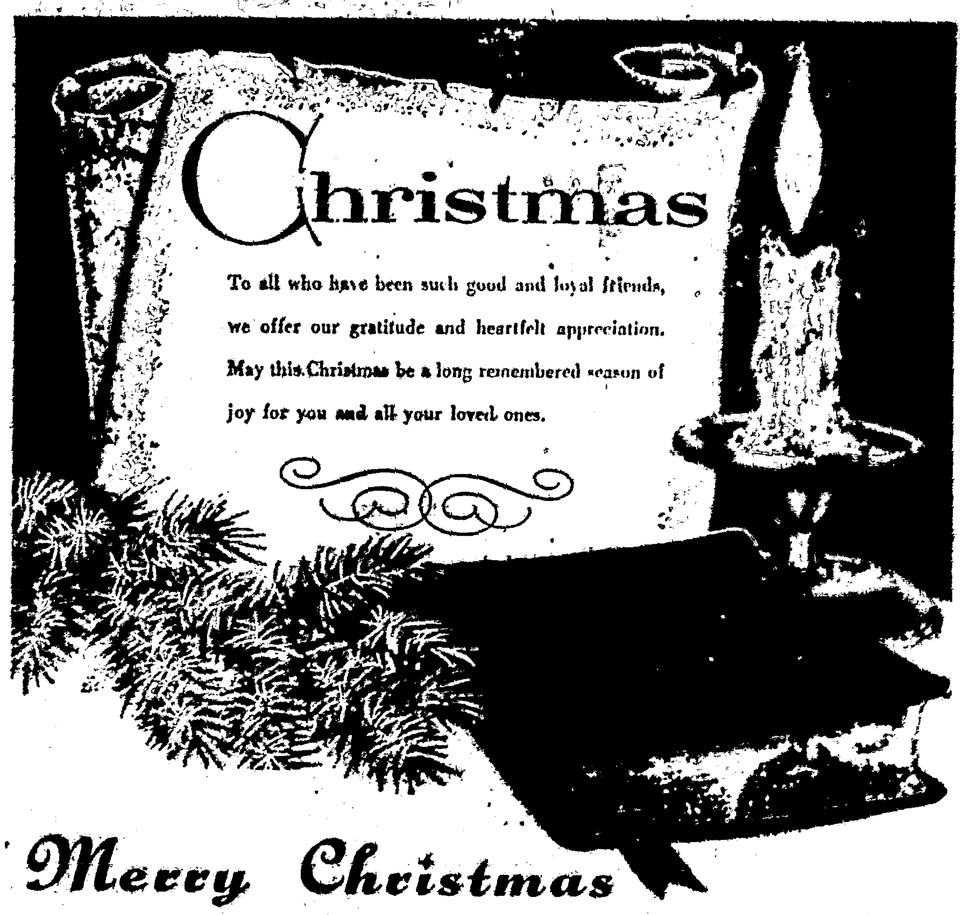
Ruidoso with all its whispering pines
Is quite the best place for your Christmas gay 'times.
With our Christmas-tree "built-ins" and the snow and ice, too,
Spend the holidays with us and your dreams will come true.
We appreciate your business but enjoy your friendship more,
So come visit Ruidoso and its wonders you'll explore.

Jim, LaWanda and Jamie Strong

STRONG PLUMBING & HEATING

LICENSED & BONDED

Phone 257-4352 — 2465 Sudderth — Ruidoso



Merry Christmas

FROM YOUR LINCOLN COUNTY OFFICIALS

County Commissioners:
DON B. STARK
CHARLES JONES
HOLT LOVELACE
and Families

ERNEST R. SANCHEZ, Sheriff
His Staff and Families

ALICE KING, County Clerk
Staff and Families

MARION SCHLARB, County Assessor
Staff and Families

MARY K. LYNCH, County Treasurer
Staff and Families

With pride we've served you

With pride we wish you

A very Merry Christmas!

May Happiness Be Yours In The New Year

JAKE & BERTIE McDONALD
TROY FARUS — JUDY JARVIS

HOLLYWOOD FOOD MART

WE GIVE S. & H. GREEN STAMPS

DOUBLE ON WEDNESDAY WITH PURCHASE OF $3 OR MORE

FROM THE LAND OF THE

CHRISTMAS TREES

Comes this greeting to our friends here at home and in other parts of the country, too. We invite our neighbors to come to see us often during the New Year and enjoy the recreation, relaxation and fun of our scenic resort.

Merry Christmas — Happy New Year

From the Members, Officers and Staff of

Ruidoso Valley Chamber of Commerce

'Christmas At White Oaks'

"My Recollections of Christmas in Early Days at White Oaks"
by Mrs. R. E. Lemon, Carrizozo

(NOTE: These incidents did not occur all in one year—but over a period of many.)

I am so happy I lived in this beautiful old mining town during the boom days. With a population of nearly two thousand, composed of Irish, Scotch, Swede, Italian, Spanish, Chinese, Americans and Negroes, the main street at Christmas time was alive with holiday shoppers.

A few ox teams from the Capitan Mountains, wagons and buckboards from Texas Park, saddle horses tied to hitching posts, burros and mules with pack saddles. The miners, cowboys, merchants, doctors, lawyers and business people all jostled together in the crowd. Merchants rushing in those days of [illegible] hauling on the new fallen snow, a few strollers with lanterns making their way over the old wooden sidewalks and lights from the windows of business houses.

The pleasant memory of those day long gone, is a beautiful picture of the 'Old Home Life", with all the joys and sorrows of childhood, I believe we derived more real pleasure and joy from the few things we had then than do the young people of today, For simple pleasures are the best.

There were no elaborate decorations, our nearest railroad was more than a hundred miles away—and huge freight wagons drawn by four or eight mules made weekly trips to San Antonio to bring merchandise for stores. Each year the merchants would clear the center aisles and a long table running the entire length of the building would be laden with their Christmas goods. Gifts and toys for every age —from Grandma to the baby.

Soon as Thanksgiving had passed, practice for our Christmas programs would begin. Every evening after school and on Saturdays, from [illegible] almost dark we were [illegible] from the East brought their religion with them and gave graciously of their talents for the improvement of our Western life.

As Christmas drew near, a huge tree—and it must be Spruce or Fir —was brought down near the top of Old Carrizo. It was there I believe God planted the most beautiful ones in the world. It was placed at the side of the platform, its top reaching to the ceiling. The windows were outlined with evergreen a large silver star, cut from cardboard and covered with foil, saved by merchants from plugs of Battle Axe, Brown Mule and Horse Shoe chewing tobacco, hung from the center and a lighted candle on each window sill.

By mid-afternoon, the people from the surrounding country would begin to arrive—in wagons, buckboards, and on horseback. Once I remember a terrible snow storm had been raging for days—most roads were impassable—even the townspeople could not get through huge snow drifts to the church. One of the teamsters who had large freight wagons put runners on the wagon, filled the bottom with hay and drove all over the town gathering children and grown-ups, bringing them to the church.

This proved quite an ordeal in some instances. At one home he found a mother and three children in tears—They were all dressed and ready to go, but Papa hadn't shown up. He loaded them in the wagon and took off—to find later "Old Santa" was down at the corner saloon. (Muy borracho since mid-afternoon) had forgotten all about the Christmas Tree program.

At another house the old man had come home under the influence of Christmas cheer, locked the children in the bedroom and proceeded to beat up his wife. So he just took the old man, locked him in the bedroom, took the children and mother and away they went. On their return they found the old man sound [illegible] next morning he had no [illegible] of the night before.

[illegible] were allowed near the [illegible] on Christmas Eve—until [illegible] for the program. All day [illegible] and brothers and sisters were [illegible] Gifts for all the family [illegible] were brought in unwrapped—tagged and hung or placed beneath the tree.

There were bright rubber balls, drums, bugles, pop-guns, toy wagons, popcorn balls—and those beautiful china dolls dressed in the styles of the day—peeping from most very bough—musical albums, hand crocheted ties, sox, handkerchiefs, all hung in full view.

In the evening when the doors were opened—the old round coal stove in the center of the church would be glowing red from coal heaped in all during the day. The big coal-oil lamps with reflectors hanging from the ceilings seemed more brilliant to us children than do the neon and brilliant displays of today. The program about to begin—the little wax candles on the tree were lighted—what a beautiful sight it was.

We always had an opening march —I can still see the old platform filled with happy anticipating children dressed in their "Sunday Best". Little girls with woolen dresses trimmed in velvet or soutache braid their high button shoes and woolen stockings—their hair in pigtails or long curls—always topped with a huge bright ribbon bow. The little boys in their home-made britches and blouses with Windsor ties—copper toed boots in red or black—and the unruly hair, that had been plastered down trying to keep in place for the evening and above all, the happy little faces. This was truly a picture no artist could paint.

With all the drilling and practice —there were always many little humorous incidents. Especially do I remember the "Nativity Scene" put on by the primary department. There was Mary and Joseph—The Babe in the manger—the Wise Men —and in the background, the Angels. All went well until the shepherds arrived and one of them got his staff caught in one of the angel's wings. (I was the Angel who lost her wing and to this day I'm still minus my angelic wings). In the commotion the manger was upset—Poor Mary was heart broken and was led away in tears—needless to say—the scene ended here, but everyone knew the story—and it was Christmas—what difference did it make.

One little boy giving his first recitation—just two lines—in a very pronounced Western drawl "Christmas comes but once a yur—Fillin hearts with right good chur"—stubbed his toe as he stepped on stage —made his bow and was half through the first line when he reached center—made another bow and was almost off stage when he had finished the last line.

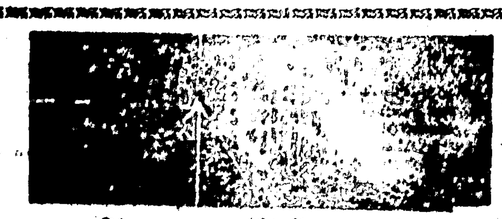
Then came Santa and distributing of gifts; old Santa himself took charge of this—and no child was forgotten. The tarleton bags with candy, nuts and an orange—a rare treat only at Christmas time in those days—bore some child's name.

The years passed—Then came the closing of the mines and the big exodus—the happy associations of early days gone and only the memories of a passing generation.

It is with a touch of sadness I recall the last Christmas with my people in White Oaks. As Mr. Lemon and I, with our little boy, drove from Carrizozo up the winding canyon road, topping the little hill and looking down on the peaceful little village, nestled among the hills and trees—with only a few scattered lights here and there—smoke curling from chimneys of a few homes still occupied—I likened it to the words of that beautiful Christmas song, "O Little Town of Bethlehem —How still we see thee lie—Above thy deep and dreamless sleep—The silent stars go by—Yet in thy dark street shineth an everlasting light. The hopes, the fears of all the years—Are found in Thee tonight."

CHRISTMAS AT WHITE OAKS

Wattie's
The Wattie's



Star Bright

May Christmas blessings be with you
DAN & CHERIE McCOWEN
MIDWAY GARAGE

LETTERS TO SANTA

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,

Dear Santa. All I wish for is a little horse with a beautiful ears and eyes and I want it to be a girl horse so it cant buck me off of the saddle and I well get hurt and I won't [illegible] to ride it.

Love,
Tani Montoya

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,

I would like a bike and a Jane West and Flame. And a life like pinto horse with a saddle and bridle that come off. And a life like colt to go with it. I would like the doll.

Love,
Jackie Tully

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,

I want B-B gun and a basketball and a pony, a bridle and saddle.

Merry Christmas.

Love,
Peter Allison

Nob Hill School.
Ruidoso, N. M.
Dec. 15, 1969

[illegible] Santa

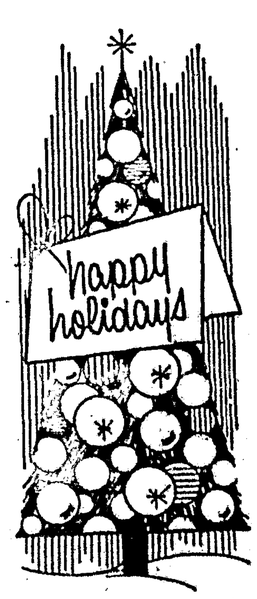
I want this. I want Hot Wheels set with a jump. I want a gun. I want a 5-spide bicycle. I want a cowboy set. I want a dynamite shack. I want a Major Matt Mason. I want a Johnny West.

Love,
Raythe Gipson

Dear Santa Claus,

Please bring a doll that dances. I want a Barbie doll and a record [illegible] d may I have Rudolph? [illegible] Merry Christmas San-

Love,
[illegible] Pam



Wishing you the best of everything at Christmas time and always!
BROASTED CHICKEN
THE MEEKERS

As we celebrate the birth of the Infant King, let us rededicate ourselves to the goal of peace on earth among all men.
Treasure Chest Dress Shop
House of Shoes
Sam — Dana — Chrystal — Jeffrey — Gregory

WHO DID YOU EXPECT, TINY TIM?

Season's Greetings
EMMITT – BRIDGET – AND THE STAFF
—FROM —
THE VILLA INN

FROM THE MANAGEMENT AND STAFF OF YOUR
WESTERN STATES TELEPHONE
Ruidoso, N. M.

The Ruidoso News

Charles McClellan & Lyle Kathman ..... Publishers and Editors
Hugh Stiles ..... Advertising Manager
Elsie Williams — Dorothy Sullins — Billy Rushing
H. B. Flanagan — Tommy Jay — Peggy McClellan

SUBSCRIPTIONS: Single copy, by mail 15c; on newslands 10c; one month out of county 60c; within county 50c; two months out of county $1. \; 6 months out of county $3.00, within county $2.50; 1 year out of county $5.50, within county $4.50.

Published once a week each Friday in Ruidoso, New Mexico
Second class postage paid at Ruidoso, New Mexico

Hmmm—

(Continued from Page 1—Sec. A)

keep him aware of theatrical interest in Ruidoso.

Another thought that might be pursued, if the Chamber of Commerce would hurry and hire a manager, so as to also hurry and plan next year's Aspencade — Tiny Tim might consent to being the Aspencade Queen.

• • •

Someone should recommend Jerry McCormick, Roswell Daily Record reporter, for the Ernie Pyle War Correspondent Award for his faithfulness in covering the Ruidoso Downs council meetings. Speaking of their meetings, where political fever's go beyond human orbit, a young political aspirant could learn several lessons in many categories by attending the meetings. It was hoped that my daughter and son-in-law, visiting for the holidays, would be able to attend last Monday's meeting. They both have the Bachelor Degrees and he is working on his Master's Degree and is doing assistant professorship work at Texas A and M. About one meeting at the Downs and he would change his major, you see it's Political Science.

• • •

Strange things happen in very strange ways especially during this time of the year, although the season is not really a basic factor. For example, a mother, Mrs. Pell Watson, visiting here this week from San Antonio, Texas, took her daughters skiing, and Sheri, the eldest, fell and fractured her knee. The strange thing about the incident is that while the hospital staff was working on Sheri, Mrs. Watson fainted and fell to the floor requiring emergency treatment which included six stitches in her head. Some people just can't take falls but the irony of her fall is that she has made 33 parachute jumps out of an airplane without a serious scratch. Plus the fact that she is a qualified science teacher—one wonders whether she faints when dissecting bugs?

• • •

A Precious Christmas Gift

There are many precious gifts that people will give during this time of the year. One of the most precious is the gift of sight. The Eye Bank Program of the Lions Club is an organization formed to collect human eyes and to distribute them to hospitals where a cornea is needed for grafting or transplantation. Eyes are removed from persons after death who have generously authorized this use while living, hence — the gift of sight.

According to a report from the Lions Club, Eye Banks furnish eyes free to patients and hospitals needing them. They are never bought or sold.

Very few individuals realize that an eye bank program exists and that many Ruidosoans have already made the necessary arrangements so as to share their sight with someone else. Those who are seriously interested in giving the precious gift of sight can have the program explained to them by contacting J. C. Day, phone 257-2045 or 378-6041 after 5 p.m.

The wise advertise in the News.

Legal Notice

NOTICE OF PUBLIC SALE

Notice is hereby given in accordance with the provisions of N. M. S. A., Section 72-13-45, et. Seq. (67 PS), that the personal property described below will be sold at Public Auction at Skyland Auto Service, Sudderth Drive, one block east of Bank, Ruidoso, New Mexico at 1:00 p. m. on the 30th day of December, 1969.

DESCRIPTION OF PROPERTY

1—1963 Ford, 4 door Sedan (Green) with Airconditioner and Heater.

s/Franklin Jones
Commissioner of Revenue
24-3tc

Downs Council Defeats Stiles Ouster Move

A motion by Billie Hale that the Ruidoso Downs Village Council declare the position of village trustee, held by Hugh Stiles, be declared vacant because Stiles has removed himself from the Village and is therefore no longer a member of the board, disrupted the Ruidoso Downs regular meeting Monday night sparking a row between Hale and Mayor Jack DiPaolo that threatened to come to blows.

At one point during the discussion DiPaolo was invited to accompany Mr. Hale out-side to settle the matter. Norman Wheeler, operator of a Ruidoso Downs Liquor concern, also did a considerable amount of heckling from the audience.

The motion was seconded by trustee Crockett but remained unvoted upon by the village council due to the advice of council attorney Richard Parsons that the board could not decide the issue since it is under consideration by the court.

At this point Hale declared that attorney Parsons was not a trustee and had no right to make a statement.

A procedure to remove Hugh Stiles from the Board and to declare a vacancy had been apparently prepared for Councilmen Hale and Crockett by an attorney.

Hale demanded that the Mayor's refusal to bring the issue to a vote be recorded in the minutes. Council's attorney advised that the motion was illegal but that it should be recorded in the minutes.

A letter was read by village clerk Alton Gray in which H. A. Parnell, currently under criminal charges of refusing to surrender official documents to proper authorities, stated he was tendering all records of the Planning and Zoning Commission in his possession.

The letter stated the records had not been requested in writing as required by state statute.

Gray read a copy of a letter addressed to Parnell, dated October 15, 1969, requesting all records be returned to the village hall by 5 p. m., October 20, 1969. Parsons stated that the request was made in writing in conformance with state statutes.

The letter also requested that Mayor DiPaolo take steps to dismiss criminal actions filed against Parnell.

DiPaolo questioned clerk Alton Gray as to what records had been returned and learned that the minute book and possibly other records had not been included.

No action was taken by the council on Parnell's request to withdraw charges.

Other business included the acceptance of an election proclamation. Offices to be filled are Mayor, 2 year term; two trustees, 4-year terms and Municipal Judge for 2-years.

The municipal election will be held March 3, 1970 in the Council Room of the Ruidoso Downs Village Hall.

Filing deadline for candidates was stated to be 5 p. m., February 2, 1970. Last day for registration of voters is February 16, 1970.

In accordance with a Planning and Zoning Ordinance adopted by the Ruidoso Downs Village Council the routine appointment of a new Planning and Zoning Commission was made.

DiPaolo submitted the names Albert Richardson for re-appointment of a two-year term; Robert Beavers as a new member for a two-year term; Pub Phillips, Mike Hernandez and Johnny Burke as new members for a one-year term.

In each instance suggested commission members were approved by Councilmen Stiles and Clovis Perry and disapproved by Councilmen Hale and Crockett. The suggested commissioners was appointed with Mayor DiPaolo breaking the tie vote.

As each nominee was voted upon Councilman Hale voted "Nay", stating that "Stiles is an illegal member of this board and this is an illegal action."

Village attorney, Richard Parsons, advised Mayor DiPaolo that the Ruidoso Downs Housing Authority should meet as soon as possible and discuss selection of a Low Rent Housing Project site to avoid possible loss of the program.

Ruidoso News want-ads are people reachers.

OPTIMISTIC — About organizing an Optimist Club in Ruidoso are from left to right: Ed Hebert, Sam Callaway, Jack Parlette, James Roberts, local chairman; Ted Walsch, Alamogordo, Chairman of the new club organization committee, and Dalton W. Ross.

Santa Fe Track Dates May Overlap Ruidoso Downs Card

Ruidoso Downs Race Track, recovering somewhat in the past two years from a slump attributed to the opening of the Juarez Dog Track and Sunland Park Race Track, will now face possible competition of conflicting race days from Santa Fe Downs, a new track licensed Wednesday by the New Mexico Racing Commission. The new track is scheduled to be in operation by the spring of 1971.

Representing the Ruidoso area at the nine-hour hearing before the State Racing Commission in Santa Fe were Mayor Lloyd L. Davis, Jr., Jim Hine, village manager, and Ed Wimberly, president of the Ruidoso State Bank.

The New Mexico Racing Commission voted 4-1 to grant a racing license to Santa Fe Downs backers. The new $4.5 million facility will overlap racing schedules in competition to Raton's La Mesa Park and Ruidoso Downs Race Track if the racing commission grants conflicting racing dates. The new track's application for racing dates call for May 13 to July 11, 1971.

The decision to allow another racing facility to be built in the state is expected to affect the La Mesa Race Track, Raton, to a greater extent than Ruidoso Downs.

Raton interests contend that the Santa Fe track will undermine La Mesa Park and will cause further economic depression in an already admittedly hard-hit area.

A group of 50 Raton residents and mayor James Arrington, appearing at the meeting, were disappointed at the decision.

Sunland Park Race Track, represented by Bryan Johnson, attorney, did not oppose the new track, stating the dates applied for would not conflict with Sunland's season.

Santa Fe Downs Race Track backers foresee a complex of motels, nightclubs and other facilities.

If a 70-75 day racing season is granted, total racing days in New Mexico will total more than 275 per year.

Eric Culver, president of Newco Industries, Inc., new owners of the Ruidoso Downs Race Track, testified that the Santa Fe track will conflict with racing in Raton and Ruidoso.

Culver also said that in March 1968 an agreement with Santa Fe Downs, Inc., to merge with La Mesa was drawn to protect both the state of New Mexico during against conflicting racing dates.

The merger agreement was allowed to expire following a conference with Governor David Cargo wherein the governor is quoted as saying that under no circumstances would he approve additional racing dates.

The decision to license Santa Fe Downs was considered to be against the wishes of Cargo who had campaigned on a pledge of no more race tracks in New Mexico and had appointed all 5 racing commissioners. The one dissenting vote came from William Gallagher, a resident of Eagle Nest, in the northeast portion of New Mexico.

Mayor Arrington, Raton, testified the new track would damage the race track oriented economy in his area.

Mayor Davis, Ruidoso, is quoted as saying "An additional track in June would cut into our (Ruidoso Downs Race Track's) bettors."

Walt Wiggins, former publicity director at Ruidoso Downs, now a resident of Roswell, witnessed for Santa Fe Downs, saying there was a substantial need for paying races in New Mexico for the supply of quarter horses being bred in Oklahoma and Texas, both states with no pari-mutuel racing. He is quoted as saying "California is doing a masterful job of stealing our horses."

Wiggins is publisher of the new "Quarter Horse Racing Journal" Magazine.

Clinton (Denny) Smith, Amarillo, Texas, racing director for the American Quarter Horse Assn., said the surplus of quarter horses is so great that many are retired from racing as two or three-year-olds.

40 Ft. Stanton Students Dine; Tour Holloman AFB

Dining at the NCO Open Mess and touring Holloman AFB was recently a treat for 40 students from the Fort Stanton Hospital.

Bud Smith, Ft. Stanton recreation director, arranged through the AFMDC Information Office for the students to visit the 4758th Defense Systems Evaluation Squadron and a base fire station.

ALPINE LODGE
Jeanne, Robert and Joe Moore
Bonnie, Eddie and Family
Cowboy, Bobbie & Family — Also Vera & Mady

Sincere Holiday Greetings To All Our Friends and Customers
MODERN BEAUTY SHOP

We wish for everyone Peace in Earth and Good Will. Thanks for your business and we hope you have a—
Merry Christmas and a Happy New Year
ARTISTIC BEAUTY SHOP
Gateway Shopping Center

— FROM —
SENATOR & MRS. JOE SKEEN
AND THE
BROWN FLYING SERVICE

Season's Best to All

Hope your holiday basket is filled with joy!
FROM THE MANAGEMENT AND STAFF
We Redeem U. S. D. A. Food Stamps
OPEN 8 to 8 Sunday
H & J Food Basket
-- AND --
BEN*FRANKLIN

Merry Christmas

We consider it a pleasure and a privilege to say thank you for letting us serve you. May you enjoy a Christmas filled with happiness beyond measure.

DUB PHILLIPS'
HOLLYWOOD INN

SEASON'S GREETINGS
— From —
GAMBLES

All Classified Ads must be paid in advance with the exception of those run by regular display advertisers. The rate for classified advertising is 7c per word with a minimum of $1.05 for 15 words. Please figure 4 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the Office before Tuesday afternoon each week.

CLASSIFIED ADS

ANNOUNCEMENTS

NOTICE

FOR—

RUIDOSO CHEVRON

RUIDOSO CAB CO.

CHARLIE LOCKE

Phone 257-2655

CARD OF THANKS

We would like to thank everyone for expressions of sympathy in the loss of our loved one, E. A. Sample. We appreciate so much the courtesies and understanding of our patrons while we had to be away from our business.

James Sample and family

RUIDOSO FRIENDS I have the Pyramid Surplus Co., 12494 Dyer, El Paso Phone 755-6372 If I can help you in El Paso let me know. Bill Carpenter 25-4tp

Warrior Booster Club meets each Thursday 7:30 p.m. High school library. Be there.

SERVICES

VACUUM CLEANER Sales and service. Lee M. Spaulding, phone 257-4148 22-tfc.

ARTHUR'S REFRIGERATION SERVICE, Box 941, Ruidoso, N. M. Phone 257-4290 10-tfc.

BOB'S REFRIGERATION 257-2807. 49-tfc.

ANIMAL SHELTER — Pho. 257-2957. 35-tfnc.

EMPLOYMENT

HELP WANTED Single woman for cabin cleaning and house work. Prefer live in. Call 257-2661. 27-tfc.

TEXAN OIL COMPANY has opening in the Ruidoso area. No experience necessary. Age not important. Good character a must. We train. Air Mail A. R. Dickerson, Pres. Southwestern Petroleum Corp. Fort Worth, Texas

FOR SALE

BY OWNER 3 bedroom house, good location. Low down payment. 257-2923 26-tfc.

FOR SALE 24-in RCA color console TV. Call 257-2567 26-tfc.

FOR SALE Two bunk beds, complete. $50. Call 378-4280 or 378-5811. 26-tfc.

IN OUR WAREHOUSE—Bargains in good furniture, some like new; Refrigerators, stoves, dining sets, living room sets, occasional chairs, appliances. Gambles. 9-tfc.

FOR SALE SPINET PIANO (new) located in your vicinity. Will sacrifice to party able to assume $27.50 monthly. Write Chanmer Music Co., Sterling, Colo.

FOR SALE — Three Dachshunds, $10 each. Call 378-4027. 27-2tc.

FOR SALE—21-inch Motorola cabinet model TV, $85. Sears & Roebuck portable TV, $50. Both in good condition. R. H. Hedgecoke, 257-2145. 27-tfc.

FOR SALE—Ladies' skis and boots, $25. Children's skis and boots, $15. Call Al Pearson, 257-4362. 27-tfc.

FOR SALE- Day & Night, 100,000 BTU central heater, like new, bargain. 257-2024. 25-tfc.

CUSTOM MADE Draperies, pillows, bed spreads, accessories. We measure and make to order. Select from hundreds of beautiful fabrics at Gambles. 23-tfc.

FOR SALE — Re-conditioned typewriter, $45. See it at the Ruidoso News Office. 21-tfnc.

FOR SALE--Five Navajo rugs in good condition; Haviland china, white, gold band and line, 8 settings, extras. New handmade quilts. If interested call 437-1320, Alamogordo for appointment. 27-2tc.

RENTALS

FOR RENT Deluxe one bedroom, furnished apartment. Utilities paid, enclosed carport, paved street. Call 257-4259 after 5, or 257-4445 during day 26-tfc.

FOR RENT Cabins with fireplace in Upper Canyon. Call 257-2193 or 257-4104 22-tfc.

FOR RENT 1, 2 and 3 bedroom apartments. Also trailer spaces. Monthly rates. Call 257-4625 20-tfc.

FOR RENT-SKIERS SPECIAL: Light housekeeping apartments, $60 month, all bills paid. Call 257-2928 or write Box 868, Hollywood, N. M. 25-tfc.

FOR LEASE

Silver Plume Mine

With Most of Equipment

Needed To Operate.

J. H. HANLY

2305 Tulane

Alamogordo, N. M.

Phone 437-6132

— FIREWOOD —

— PHONE —

378-4416

257-2266

WEAR-EVER

SALES & SERVICE

(Free Handles & Knobs)

Phone 378-4260

Bookkeeping Service

Tax Assistance

Pho. 257-4495

Gladys Thomson

BARGAIN — $13,500

BY OWNER

Nice 3-bedroom furnished home on ½-acre (adjoining ½-acre extra if desired). Pretty yard, dozen young fruit trees. Quiet valley, just east of race track and near river. Consider large trailer in trade. Call 378-4156, Box 445, Hollywood, N. M.

REAL ESTATE

COMMERCIAL HIGHWAY Frontage for sale in Ruidoso, New Mexico. 16.91 acres, 1435 ft. highway 70 frontage. City water and sewer available. Unlimited opportunity for development. Priced to sell. Contact Locke Realty, P. O. Box 666, Ruidoso, N. M. 88345, or call 505-257-4029.

AUTOMOBILES

FOR SALE—1960, 10x55, unfurnished mobile home, carpeted throughout. Call 378-6677. 26-4tc.

FOR SALE -1963 Ford pickup, 292 rebuilt engine, new transmission, new radiator, 4 new tires. Otis Spears, Phone 257-2263. 23-tfc.

Legal Notice

UNITED STATES DEPARTMENT OF THE INTERIOR, Bureau of Land Management, Division of Lands and Minerals Program Management and Land Office, P. O. Box 1449, Santa Fe, New Mexico 87501, November 24, 1969. Under provisions of the Taylor Grazing Act of June 28, 1934 (48 Stat. 1272; 43 U. S. C. 315g; 43 CRF Part 2244), as amended, Penasco River Ranch Company, P. O. Box 1150, Roswell, New Mexico 88201, has filed application New Mexico 10081 to select the land described as lots 11, 12, Sec. 14, T. 11 S., R. 19 E., lots 21, 22, 23 Sec. 30; lots 15, 16, 23, 24 Sec. 31, T. 11 S., R. 20 E., all Sec. 5; lot 10 Sec. 6, lots 5, 6, NE¼NE¼, S½NE¼, SE¼NW¼, E½SW¼, SE¼ Sec. 7; W½ Sec. 8, T. 12 S., R. 20 E., containing 1,654.66 acres in exchange for lots 1, 2, 7, 8, 9, 10, 11, 12, 13, 14, E½SW¼ SE¼SE¼ Sec. 6; lots 1, 2, 3, 4, S½NE¼, SE¼NW¼, E½SW¼, SE¼ Sec. 7, T. 10 S., R. 18 E., N. Mex. Prin. Mer., New Mexico, containing 993.90 acres. The purpose of this notice is to allow any person asserting a claim to the land or having bona fide objections to the proposed exchange, an opportunity to file their objections in this office. Any claim or objections must be filed, with evidence that a copy thereof has been served on the applicant, within 30 days from date of first publication indicated below. Michael T. Solan, Chief.

12-5-12-19-26

Legal Notice

STATE OF NEW MEXICO)
COUNTY OF LINCOLN)
IN THE PROBATE COURT
IN THE MATTER OF THE)
ESTATES OF)
O. C. ROBERSON, SR., and)
DELLA E. ROBERSON,)
Both Deceased)
NO. 1235

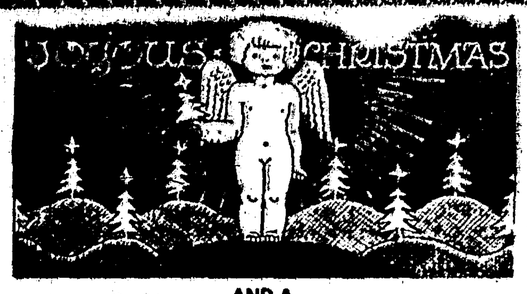
NOTICE OF APPOINTMENT

The undersigned is Executrix of the above captioned estates, and all persons having claims against the estates of the decedents are required to present them within the time prescribed by law.

/s/ Beth R. Brown, Executrix

12-5-12-19-26

W. S. ATWOOD
BOOKKEEPING AND
TAX SERVICE
— PHONE 257-3651
Box 477 — Ruidoso



AND A
HAPPY NEW YEAR

SMITH'S MOTOR SERVICE

LOUIS AND MARY — RUIDOSO DOWNS

A JOYOUS GREETING TO ONE AND ALL!
MAY YOUR HOLIDAY RING WITH LAUGHTER!

The Hide Out Lounge

— AND —

Billy the Kid Variety Liquor

ELECTRICAL CONTRACTORS

DIAL ELECTRIC

WANT-ADS WORK FAST

LETTERS TO THE EDITOR

Editor: The Ruidoso News.

Dear Sir;

Now that Christmas is here and New Year not far away, it is time to tell you and your staff what a great job you have done in putting out one of the greatest newspapers in the world.

First of all I want to thank you for your kindness to the Ridge Runner. He thinks he is a big two-fisted guy, but I know better. He is helpless as a babe in the woods and would be lost without his innumerable good friends.

I was shocked and grieved to hear of the untimely death of my friend of many years, Bingo, of the Floyd D. Haake homestead. Good Bingo, may his soul rest in peace. He was a faithful friend and good watch dog. He defended the Haake home from all comers. They did not come too big for Bingo. He was the Mickey Walker of the Dog World.

Just a few days ago a neighbor dog and I got into a little tussle. This young dog did not want to hurt me, but he put a little dent in my scalp. The Ridge Runner was terribly worried and he carried me up to see the new veterinarian, Dr. Wm. Pyle. We came by his place three times and could not find him.

Finally in desperation we went by our old friend Doc Horton. Doc sewed me up, although he was already home. This was last Saturday. He went and opened up his office and fixed me up in good shape.

Now that is what I call a real friend. "A friend in need is a friend indeed."

As we go into 1970 I want to thank Elsie Williams, Joe Truitt, Al Beach and all the rest who have done so much to make this a better world in which to live.

Let us all see if we can get a full time veterinarian in Ruidoso or they won't give us back a small percent of that we paid in? What has the government ever operated economically and or well?

I'll tell you—nothing! Before long a taxpayer's union will be formed and we will cut their water off.

Farmers can declare a moratorium and not plant a seed for two years. Looks like all this is in the pot boiling and will be better than civil war.

What do you think?

/s/ R. H. Williams, Alto, N. M.
Box 294, 88312
High Lonesome Ranch
Alto, New Mexico
December 16, 1969

Now, I am going to tell you a lot of things you don't remember. Very few remember when President McKinley was killed in Buffalo, N. Y. I do! World War I, I was too old for the draft. Anyhow my memory is clear on political affairs and I wish to remind you of several of them.

Politicians have run of with the ball — U. S. Government affairs have gotten entirely too enormous for departments to handle. All presidents since Hoover have greedily been getting congress to give them more personal power.

Now, Eisenhower and Nixon were elected to get us out of Korea, and they did, then in no time, dove into Vietnam. Then Kennedy, not knowing any better, put us in deeper.

Lyndon took a glance at the Vietnam map and decided to put so many troops in that North Vietnam would have to quit. Now about 40,000 of them are dead. He feels awfully bad about the blunder but the presidency is too big for any one man. There will be at least 40,000 more come home ruined for life. All this means 80,000 American girls will have to go through life single.

Now Nixon is determined not to be the first American president to accept 2nd class agreement to end war.

The truth of it is we didn't have any business over there in the first place. If he had hollered to high heaven when he was vice-president as he is doing he might have prevented it. Who cares what Asia does? We try to ram our way of life down everybody else's throat when they don't want it.

Look at the American Indians. Most of them still live in teepees. Why not? That is what they like and want. Our government plan will not work in any other country so let's quit trying to show the world how smart we are.

What if Communism does take over all of Asia. It will be the downfall of Russia. Those people will not stay put under anybody's rule except their own.

Our elected delegates to Congress have handed our officials powers they are not capable of handling. No one man should be allowed to send troops into another country without 60% of Congress approval.

When a Congressman or Senator serves two terms, not to exceed 8 years total, he should be forced to retire and come home and help pay taxes the rest of his life.

Our president, like a dozen I have heard, declare they are going to "reduce federal government" "by letting each state attend to its own affairs." "Each city run its affairs" and so on.

Nixon is the last one to promise all this—you heard him, what state's rights have been relinquished? What municipality has been allowed to run their own affairs without federal riding herd on them?

Then all high officials promise to reduce taxes at once. Who did? What's the sense paying all these federal taxes and let them consum 75% in collecting and handling and then tell us how to run our schools

Want Ads Sell!

Thanks and Best Wishes For A Merry Christmas and a Happy New Year

ROLAND T. PARKER

Dry Goods — Clothing — Shoes

Across from Branch of Ruidoso State Bank

Ruidoso Downs, N. M.

CANDY SUPPLY ROUTE

Man or woman needed to restock new type coin dispensers with high quality candy products.

WE ARE LOOKING FOR THE INDIVIDUAL WHO WILL WORK THIS BUSINESS LIKE IT WAS MEANT TO BE—ONE WHO WANTS TO BE FINANCIALLY INDEPENDENT—A PERSON ASPIRING TO EARNING WELL OVER $1,000 PER MONTH.

We have a limited number of positions available in this area. Both part-time and full time. We require exchange of references before an interview is granted. You need at least $1,960 to $3,750 cash, which is only for supplies and equipment.

Write, giving phone number, to:

DISTRIBUTOR DIRECTOR,
Dept. W
536 South 2nd West
Salt Lake City, Utah 84101

WESTERN FARM BUREAU GEORGE MIZE

Pho. 257-4373

BEEF & PORK PROCESSING
CUSTOM SMOKING AND CURING
$6 BUTCHERING ANIMAL
6c Lb Dressed Weight Processing.
8c Lb. Curing and Smoking

Gordon's Butcher Shop
—PHONE 62-2681—
CLOUDCROFT, N. M.

YULETIDE GREETINGS!

Loads of Cheer!

KIRK'S

HOME AND COMMERCIAL IMPROVEMENTS
RUIDOSO DOWNS

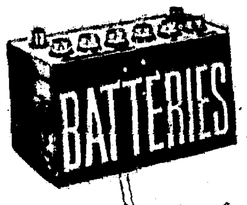
"By Golly Joe, Those

NORTH HEIGHT PARK LOTS

Have Better Views Than We Have!"

Highway 37 — North of Ruidoso

— Phone 257-2949 —

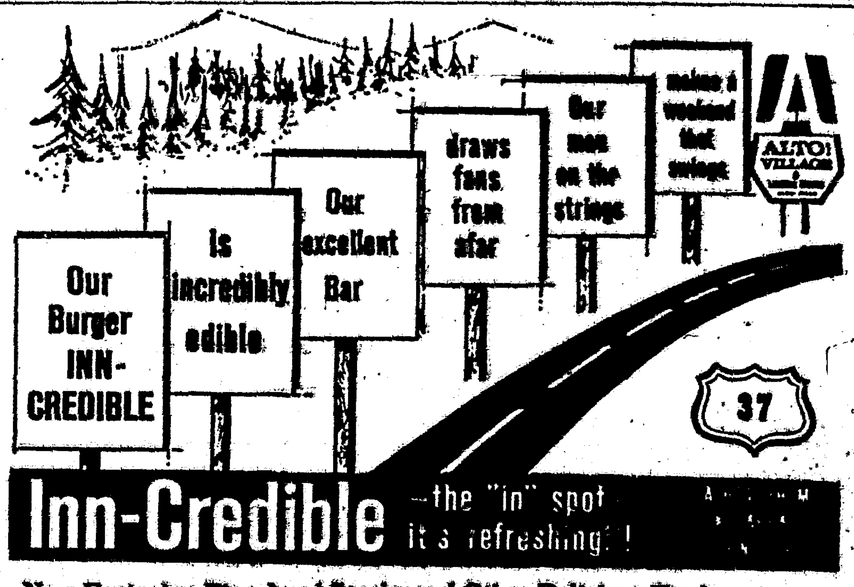


SPECIAL PRICES

SNOW CHAINS

MIDTOWN CHEVRON

Phone 257-4920 Ruidoso, New Mexico



Now Featuring Fine Aged Steaks and Other Delicious Foods
OPEN 2 p.m. — TUESDAY THROUGH SATURDAY

JOHNNY MOBLEY REALTY

— REAL ESTATE —
Member MLS
2440 Sudderth Drive — Pho. 257-4440

We Have A Choice Selection of Listings Which Include—

SEASON'S GREETINGS

YEAR 'ROUND HOMES — CABINS — MOBILE HOMES
TRAILER LOTS
RANCHES — WOODED ACREAGE — INVESTMENT PROPERTY
COMMERCIAL PROPERTY
HOMESITES IN RUIDOSO — ALTO VILLAGE — ALTO AREA
RESORT PROPERTY
MOUNTAIN CABINS — RIVER FRONT CABINS — LOTS

If You Have Property To Sell— Let Us Sell It!

We Promise You Action!

Contact —

Don Bush	Tom Davis	Ray Pearman
257-2963	257-2053	257-4411

Callaway Agency, Inc.

Real Estate and Insurance
P. O. DRAWER 189 — RUIDOSO, N. M.

80 Acre farm near Tularosa. Extra clean. Very nice 3-bedroom house, metal 2-car garge nd lots of storage. All utilities available. Corrals, barns and concrete irrigation ditches. Priced to sell and owner will finance.

Extra nice 3-bedroom cabin, kitchen, dining area and screened front porch and nice fireplace. Very comfortable. Close in. Owner is selling furnished.

Five acre tracts located just off Highway 87, north of Ruidoso. These tracts are priced at what you can buy a lot for in Ruidoso. Call us for details.

40 Acres located in the tall timber. This 40-acre tract is located about 9 miles out of Cloudcroft. Would be ideal for investment or to build a cabin. It is surrounded by National Forest land on two sides. This tract has just been put on the market.

SAM N. CALLAWAY, Broker — ALMA R. CALLAWAY, Sales
— Phone 257-4651 or 257-4214 —
JOE SKEEN — Sales, PHONE 257-4305 — JAKE JAKEWAY, Independent Fee Appraiser

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

Brand new three bedroom cabin in Upper Canyon. Extra nice Spanish furniture, fireplace, two story. Large lot. Decorated by an interior decorator. $24,750.

Two bedroom cabin in Upper Canyon, furnished, $7,500.

Cabin on river. Ideal location for year 'round pleasure. Fireplace. Also has guest house.

FOR RENT -- Nice furnished house — fireplace.

SEASON'S GREETINGS

One of the most beautiful homes in Ruidoso, 3 Bedrooms, 1¾ baths, double garage, landscaped yard, built-in appliances, fireplace and furnished. We would be glad to show it to you anytime.

3-Bedroom cabin that is only 2 years old. 1¾ baths, fireplace, 3 stories tall, 4 decks, garage. $17,250, $3,250 down, balance $125 per month.

—MEMBER RUIDOSO C. OF C.—

Paul H. Douglass Real Estate

Bus. Phone 257-3638 — Residence Phones 257-3460—257-3939
In Postoffice Block — Box 604 — Jimmy & Carolyn Douglass, Sales

Season's Greetings

Please accept our sincere thanks for your friendly good-will and patronage, and our best wishes for the Christmas season for you and yours.

Lela Easter Real Estate

Lela Easter — Tom Jasper
Your Friendly Brokers
— Member MLS — — Notary Public —
Telephones 257-4370 - 257-3105 - 257-3446

Spruce Realty

Of Ruidoso

Dalton Ross, broker
Hugh Stiles, sales
Phone 257-4053

Season's Greetings

Joyous GREETINGS

I AM AN INDEPENDENT REALTOR

Bill Pippin

REAL ESTATE
EQUAL 257-4486 OR 257-2351 — BOX 1282
RUIDOSO, N.M.
BILL PIPPIN — 257-3644 Evenings
GEORGE JONES — 257-3414 Evenings

FOR SALE SKIERS' SPECIAL

BLUE EAGLE MOUNTAIN LODGE AT RUIDOSO. 4 BEDROOMS MAIN FLOOR, LARGE LIVING ROOM, WITH A HUGE WOOD BURNING FIREPLACE, ALL-ELECTRIC KITCHEN, DISPOSAL, WISHWASHER, COMPLETELY FURNISHED, INCLUDING LINENS, DISHES, SILVERWARE AND COOKING UTENSILS. TWO FULL BATHS MAIN FLOOR, ½ BATH LOWER FLOOR. 75 FOOT RECREATION ROOM LOWER FLOOR, COMPLETE WITH REGULATION POOL TABLE, 16 FOOT SHUFFLEBOARD, 200-RECORD JUKEBOX. FOLDING FELLA WALLS SEPARATE THE 75 FOOT REC. ROOM INTO THREE BEDROOMS. CALL FOR APPOINTMENT TO SEE THIS ONE OF A KIND.

JOHNNY MOBLEY REALTY
2440 SUDDERTH DRIVE — PHONE 257-4440
BOX 603 — RUIDOSO, NEW MEXICO

MERRY ★★★★★★★★★ CHRISTMAS

Boykin Real Estate

RUIDOSO, NEW MEXICO — PHONE 257-2411

Margie Whitlock

—REAL ESTATE—

SKI CABINS!! — SKI CABINS!! — SKI CABINS

Brand new — Lovely 2 bedroom cabin with living room with fireplace, fully carpeted, open beams, 2 lots. Only $11,500 with $3,000 down, balance in 10 years.

2 Bedroom cabin near shopping center on paving, fully furnished for $7,500.

Nice cabin in pines. Two large bedrooms, living room with fireplace. Fully furnished for $10,000, excellent terms.

Four bedroom cabin on stream, fully carpeted, large living room with fireplace, on paving and gas, year 'round location. $26,000, with terms.

Member M. L. S.
Margie Whitlock — 257-4226 or 257-3705
Paul Wrye — 257-4446

REALTOR
Tom Jones
MULTIPLE LISTING SERVICE

Ruidoso Realty Co. [1933]

FOR SALES OR LISTING SERVICE
— CALL —
Emadaire Chase Jones, Res.: 257-2080 — Office: 257-2065 — Gerald Keeton, Res.: 257-2760
"LOTS AND BUILDING SITES IN GOOD AREAS"
"APACHE PARK" — "CEDAR CREEK" — "CAVILAN ACRES"
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek. 10 year terms if desired.
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"
—LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS—

ALTO! VILLAGE

Lake View and Golf Course Sites

PHONE 257-4144

LAKE VIEW AND GOLF COURSE SITES

ASK YOURSELF BEFORE YOU BUY ANYWHERE:

Are There Excellent Protective Covenants?

Are Golf Course Memberships Available?

Are Social Country Club Memberships Included In Purchase price?

Are The Prices Reasonable?

Is The Overall Development Thoughtfully and Professionally Master-Planned?

RUIDOSO AREA'S BEST REAL ESTATE INVESTMENT

Greetings

May your Christmas shine anew with the brightness of His love and may abundant joys come your way for a most joyous Christmas occasion.

Locke Realty Co.

"YOUR KEY TO A SOUND INVESTMENT"
BETTY LOCKE, REALTOR
Box 698, Ruidoso — Phone 257-3000

GOOD INVESTMENT PROPERTY
2 Cabins located on 4 lots on Carrizo Creek, on pavement. Priced to sell. 5% financing.
We Also Have Lots, Homes and Commercial Locations
If You Have Property For Sale — Contact Us To Sell
We Have Buyers

Mildred Wantiez Realty

WESTGATE CENTER
P. O. BOX 636 — PHONE 257-2092
RUIDOSO, NEW MEXICO 88345

For Sale — Business Opportunity

THIS IS ONE OF A KIND! One of the best year 'round money making businesses in Ruidoso — Can be operated by man and wife, except during summer season. Owner selling because of health. Three bedroom house may be purchased or rented. Let us make an appointment to show you this today.

2440 Sudderth Drive — Pho. 257-4440

JOHNNY MOBLEY REALTY

WOULD YOU LIKE TO FALL IN LOVE?

Would you like to fall in love with one of the prettiest ranches in all of new Mexico? This ranch is an ideal combination mother cow ranch and race horse farm. Some of the outstanding features are:

- Location near Ruidoso in the heart of the cow country and the racing industry.
- New three bedroom brick home.
- Excellent set of corrals for working cattle and training colts.
- Running stream complete with small waterfall.
- Extremely small down payment handles this transaction. Owner will carry the balance at a reasonable rate of interest.

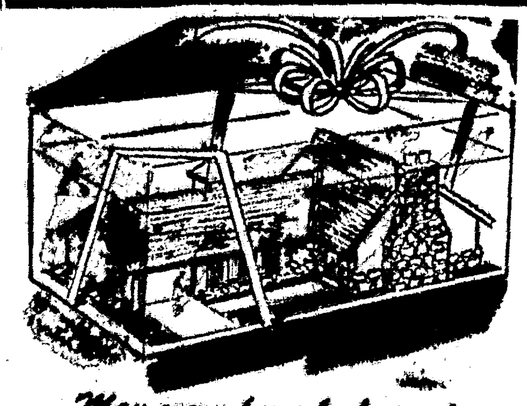
DAY OR NIGHT
DIAL 378-5511

ALL AMERICAN INVESTMENTS

(LAND AND LIVESTOCK)
CHAPARRAL MOTOR HOTEL — RUIDOSO, NEW MEXICO

WILMA J. DAVIS
The Lady With The Land

HAPPY HOLIDAY



May every home be happy!

Dan D. Swearingin, Inc.

Jess Nobles — 257-3414
M. E. "Buck" Buckley — 257-3887
Jay Mobley — 257-3705
Tommy Perteet
Otis Spears
Jesse Perteet
257-4253 — 257-4076 — 257-4075
We have ranch financing available with Kansas City Life.
List Your Property With Us For RESULTS!
CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

Member M. L. S. and Globe Listing Service

RUIDOSO'S SUN CARNIVAL PRINCESS — Alida Hernandez, daughter of Mr. and Mrs. Mike Hernandez of Ruidoso Downs, will represent Ruidoso as Sun Carnival Princess in El Paso, Dec. 26 through Jan. 1. Alida was runner-up in the 1968 Miss Ruidoso contest and is shown holding her trophy which she

Alida Hernandez Is Ruidoso's 1969-70 Sun Carnival Princess

Ruidoso will be represented at El Pasos Sun Carnival New Year's Day by 4' 10" of dark eyed, black haired, Spanish beauty.

Alida Hernandez, 18, daughter of Mr and Mrs Mike Hernandez, Ruidoso Downs, and first runner-up in the 1968 Miss Ruidoso Pageant Contest, will represent Ruidoso at the myriad social events and ride in the Sun Carnival Parade as area Sun Princess.

Because of a change in the timing of the Miss Ruidoso Pageant in relation to Aspencade, Mrs. Hernandez as invited by the Ruidoso Chamber of Commerce to represent Ruidoso at the coming Sun Carnival in El Paso next week.

Ruidoso's 1968-69 Sun Carnival princess was Delana Phillips, daughter of Mr. and Mrs. Carmon Phillips of Ruidoso. In the 1970-71 Sun Carnival the present Miss Ruidoso, Lynna Phillips, daughter of Mr and Mrs. Dean Phillips, Ruidoso, will represent Ruidoso.

Alida will need eight complete outfits consisting of suits, sweaters and skirts, or wool dresses. She will wear a formal to the Sun Queen coronation and during the Sun Carnival parade. Her wardrobe will also include a dressy sports coat, a furpiece, two after 5 dresses, formal and short white gloves.

She estimates the cost of her wardrobe to be between $500 to $600 net including shoes. She has borrowed the coat and fur piece.

She said she was surprised to be named Miss Ruidoso runner-up in 1968 because she spoke "bad" English. Her talent in the Miss Ruidoso pageant was a Spanish Flamenco Dance. Her costume was a gift from her grandparents who brought it to her from Spain.

Alida was raised in Mexico City by her grandmother, Mrs. Alfredo Gavito. When she was in the equivalent of the 11th grade her parents brought her to Ruidoso Downs where she finished school at Ruidoso High School.

Alida has two brothers and a sister. Mike, Jr., 17, is employed by the Ruidoso State Bank, and David, 12, in the sixth grade; Diano, 14, a sophomore at Ruidoso High School.

She plans to return to Mexico City in January where she will attend the University of Mexico, majoring in interior decorating. Her hobbies are arts and crafts, cooking, music and literature. She studied Italian in high school in Mexico City. Her English, she said, is "rotten" (actually it is quite pleasant) due to the fact in Mexico City English class was for two hours a week.

Alida will be escorted during the Sun Carnival celebration by a Ft. Bliss serviceman, Lt. Richard Suarez, selected by Sun Carnival officials.

The social calendar during the week of Sun Carnival, for the Queen, princesses and duchesses, is staggering.

Ruidoso Sun Princess will register at the Plaza Hotel on Friday, Dec. 26. The young ladies will be served a buffet lunch in the ballroom and will meet their escorts. At this time they will also be greeted by Sun Carnival officials and sponsors, the El Paso Chamber of Commerce.

In the evening they will have their first coronation rehearsal, with Sun Queen elect, 69-70 Phyllis Annette Deter of El Paso.

Following the rehearsal the girls will be escorted to a post-queen party sponsored by the parents of Molly Hoover, '69-70 Sun Carnival Queen, Mr. and Mrs. Joseph Hoover.

On Saturday, Dec. 27, the morning will be devoted to a second coronation rehearsal with a box-lunch at the coliseum.

Formal pictures will be made in the evening and then the girls and escorts will attend the coronation of the 1969-70 Sun Carnival Queen followed by the coronation ball. Parents are invited to attend the coronation, at their own expense.

On Sunday, Dec. 28, the girls will attend the Fiesta de las Flores, at the covered bull ring (Lienzo Charro) in Juarez, Mexico. They will be served a buffet brunch.

Monday evening the young ladies will be entertained by the Women's Symphony Association and Junior League at a dinner-dance followed by a symphony at Liberty Hall.

On Tuesday, Dec. 30 at The El Paso Country Club, the Junior Women's Club will sponsor a style show featuring costumes by the Popular Dept. Store.

Following the style show the Women's Dept. of the Chamber of Commerce will sponsor a luncheon at the Empire Club. In the evening the girls and their escorts will attend a tea dance at the Ft. Bliss Officers' Club.

New Year's Eve day begins with a breakfast at the El Paso Women's Club followed by a luncheon at the Empire Club sponsored by the Women's Clubs of the Lower Valley. A gala New Year's Eve party at the Plaza Motor Hotel hosted by the '69-'70 Sun Carnival Queen, Phyllis Annette Deter and her parents, caps off the pre-January 1 social calendar.

New Year's Day Alida's parents may watch their daughter during the Sun Carnival Parade from a special reserved section. The directions to the Sun Princesses tell them to wear their coronation gown, fur wrap, (and warm underpinnings).

Following the parade the princesses attend a coffee at the El Paso Museum of Art hosted by the El Paso Chamber of Commerce.

After noon the princesses (and their parents if they wish) attend the Sun Bowl Football Game.

Parents of the princesses are invited to attend the coronation ceremonies, the parade and the Sun Bowl Game, but are expected to pay their own expenses.

Being a Sun Carnival Princess is satisfying, but expensive, but even more expensive, said Alida, is being a Sun Carnival Queen.

CHURCH OF THE HOLY MOUNT — RUIDOSO

[illegible]

Narrators and participants will be the youngsters and teachers of Holy Mount Church School. Janet Barba Miner, harpsichordist, will accompany the carol singers.

The Festival of Lessons and Carols is the first of the Christmas services scheduled for the Episcopal churches in Lincoln County, according to the pastor, the Rev. John P. Miner. The Midnight Celebration of Holy Communion at Holy Mount Church will begin at 11:30 p.m. on Christmas Eve. Christmas Day there will be a choral celebration of Holy Communion at St. Anne's Chapel, Glencoe, at 10:30 a.m.

TO OUR MANY FRIENDS

We here at Hollywood Gulf are very pleased with the fine trade we enjoyed in 1969, and want to take this means of saying "THANK YOU" for your confidence in us and also to wish you

Merry Christmas and a Happy New Year

MR. AND MRS. GLEN GREEN

HOLLYWOOD GULF

Phone [illegible] Highway 70 Ruidoso Downs

Lincoln County Traffic Deaths Double In 1969

State Police Officer Darrell Austin, Capitan, points out to citizens of Lincoln County that traffic fatalities in the county have already doubled in 1969 over the 1968 total.

In 1968 there were 5 traffic fatalities in Lincoln County and according to Austin, in 1969 there have already been 10 killed.

Austin points out that in many instances the use of seat belts could have prevented serious injuries or death.

15 Years Ago

By Elsie Williams

News Items From Ruidoso News' Issue of Dec. 17, 1954.

Fifty telephone users in Green Tree Tuesday began using dial service "cut-in" at midnight Monday after installation had been completed by the Ruidoso Telephone Co.

Officials of the U. S. Forest Service will be in Ruidoso Monday at the American Legion Hall to discuss ways and means of developing a ski area in White Mountain Park in the Sierra Blanca Mountains.

Motor vehicle registration in Ruidoso has grown approximately one-third in the past three years, reports Ogden Carroll, local auto license dealer at the Junction. He reported there are 876 cars and 417 trucks registered here in 1954.

Fire gutted Jess Harris' saw mill Saturday morning in Green Tree. The mill has been repeatedly hit by fire, being almost totally destroyed about a year ago.

Ruidoso Village Trustees this week granted a franchise to Commercial Television Service Co. of Ruidoso, a corporation formed by Mayor Harry Jennings of El Paso who is planning to start right away to construct an antenna and string cable in Ruidoso.

Miss Shirl Brunell, daughter of Mr. and Mrs. H. M. Brunell, Sr. of Brunell's Dry Good in Ruidoso, and granddaughter of Mr. and Mrs. S. W. Stout of Green Tree, has been selected as one of 22 finalists in the Maid of Cotton contest.

LETTERS TO SANTA

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,

I want a gun. I want a bicycle. I want a boy umbrella. I want a dynamites. I want a B-B gun. I want cowboy hat.

Love,
Pat Herrera

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,

Dear Santa, All I like to have is a Minny Bike.

Love,
Elmo Silva

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,

I want a sewing machine for Christmas. I love Tipi-Toes very, very much.

I would like a robe.

Merry Christmas.

Love,
Dawn Griffith

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,

I would like a rein deer and a little TV. And a bicycle and rings and things and a bear.

Love,
Ellen Bizzell

Dear Santa,

I am in the second grade. I go to Nob Hill School.

Please bring be a Barbie Doll, case, clothes and high heels. Please bring me a record player, stand and records.

Merry Christmas!

Your friend,
Susan Travis

Dear Santa Claus,

I am in the second grade. And if you would, I would like a pare of gloves. And I want a doll named Dancerina. And I wish you a Merry Christmas.

Love,
Cynthia Jones

Dear Santa Claus,

I want a Noble Knight camping set, and a bike, please. Thank you. I wish you a Merry Christmas.

Love,
Gray Monahan

I love you very, very, very, very, very, very, very much.

Dear Santa Claus,

I would like a Noble Knight. I love you Santa. And an electric football game. And a ski set. And a tape recorder!

I go to Nob Hill School.

I hope you have a happy Christmas Santa. I know I will have a happy Christmas.

Love,
David Rowell

Chips from the Rangers Log

Dear Ruidosoans and Friends,

With Christmas here and New Years just days away, we of the Lincoln National Forest would like to express our appreciation at the outstanding effort made in keeping the past season a happy one.

Our job would be much more difficult without your concern for the natural beauty that surrounds us. A beauty which can be easily damaged by thoughtless littering and care of fires.

Christmas tree cutting has gone well, with most people mindful of our cutting rules. No fires were started and little litter was noticed.

Frankly, we are happy that the entire year has been a joyful one. We plan with your cooperation to make the coming times to be as pleasant.

Please do have a Merry Christmas and a Happy New Year!

Sincerely,
The Ruidoso Ranger District

Presbyterian Adults To Study Decision-Making, Start Jan. 4

On Jan. 4, the First Presbyterian Adult Class will be studying the Bible, using for a text book "In Response to God" by Isabel Rogers. In this book, the author takes the Bible and shows the Christian how to make ethical decisions; how to decide what is right and wrong for him to do.

Robert McDaniel will be the moderator of this class again in 1970. McDaniel recently traveled to Midland, Texas where he met the author of this book and spent a couple of days getting acquainted with the text.

The Adult Class has been studying the Bible, using for a text "Christian Doctrine", by Shirley Guthrie. This study will come to a conclusion in the class session on Dec. 28.

may joy brighten your home from

YOUR 7-11 STORES

Wishing you the joys of the Christmas season

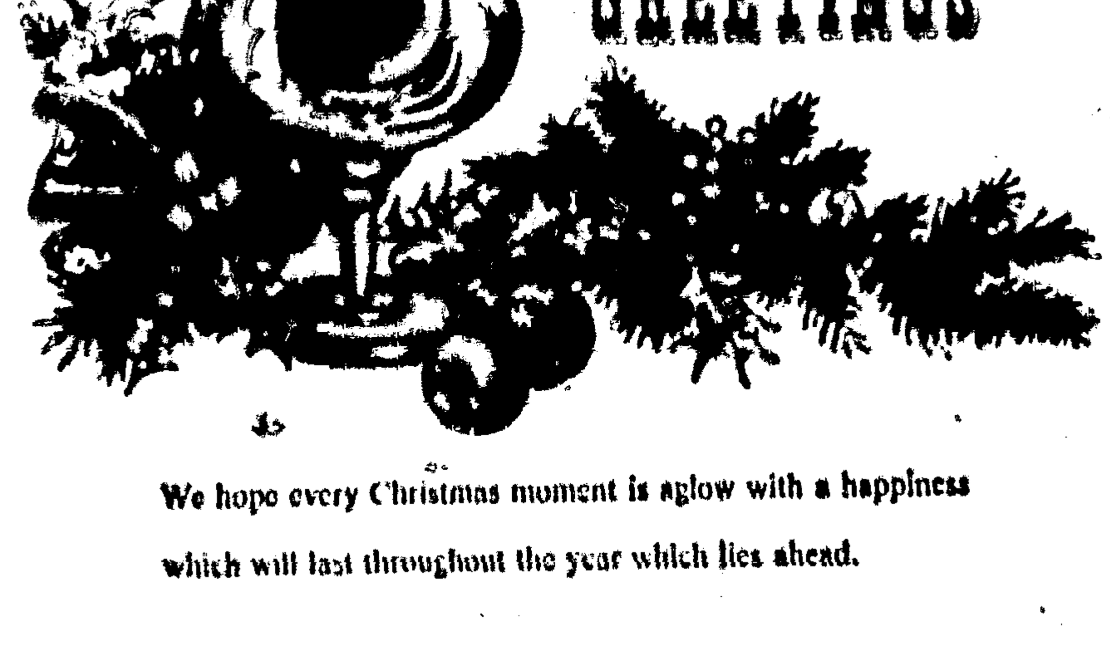
RUIDOSO CHEVRON

— AND —

RUIDOSO CAB CO.

Enjoy A Safe Christmas

Drive Carefully



We hope every Christmas moment is aglow with a happiness which will last throughout the year which lies ahead.

Village of Ruidoso Police Department

O. S. MONTES - CHIEF OF POLICE

Carl Jorren	Harold Freeman
Gene Duval	Paul Lukens
Robert Bird	John Anderson
Joe Maloy	Charles Richardson

Our very best holiday wishes to you

Gateway Deep Rock Station

THE RINEHARTS

To all our good friends.

EL ALTO LODGE

CARL AND ELNORA

Merry Christmas

TO ALL

It's the season to pause and think about friends old and new . . . and to wish them health and happiness!

TOMAHAWK LODGE

RUIDOSO, N. M.

ED & BESS ANDERSON, Hosts

Phone 257-4078 — P.O. Box 460

The Ruidoso News

RUIDOSO (N.M.) News — FRIDAY, DECEMBER 26, 1969

SILVER LINING by Dan Storm

Wherever you may be—out on the Plains of Texas, or up in the New England Maple trees or out on the Pacific Coast, Hawaii, far across the sea or Alaska, up near the North Star, here in Lincoln County, the Land of the Pinon and Pine, we send our wishes for a Happy and Blessed Christmas a and Joyful New Year full of hope and promise.

Well, Lincoln County's one hundreth birthday is most nigh about over. Yet that does not mean that all the good stories, all the happy recollections and all the new-found things to appreciate about our home land are just cut off with the singing of "Auld Lang Syne".

Far from it. This centennial has been a good send-off. We are just getting started.

I wanted to attend the Centennial Ball at the Chaparral so that I could thank all the good folks who have worked so hard and faithfully to make this a banner year in the colorful history of our beloved county. Ralph Petty, Jr. had better hang on to that medallion. In a few years it will bring a couple of grand instead of just three C's.

In fact I had already bought one of the last tickets with my last three dollars from Mrs. Lindamood. And she had promised they would not turn the old wild Ridge Runner away from such a swank affair. Bless her heart.

I went home to rest up from the near-collapse I had suffered from watching my old school, The University of Texas, get pounded all over the field by the Arkansas boys, and finally fight their way through to victory.

Floyd Dicus Haake was watching the game with me; and his nephew, Chuck Dicus, the great Arkansas star, caused me almost to have a stroke and a heart attack. Floyd felt terribly guilty about this and was at the point of calling the ambulance; but about that time I recovered.

When I got home, I built up a big pinon fire in the fireplace and dozed off to sleep. When I woke up it was nearly midnight—too late to take in the Centennial Ball.

But I do thank all of you, Ralph Dunlap, Wendell Chino, Mrs. Spencer, Mrs. Lindamood, Don Stark . . . all of you, for making the centennial a success. And remember, it is not quite over yet. And I hope we are all together again on the Two Hundreth Anniversary of our county.

There were several things I wanted to mention that I thought fitted in with the Centennial. But time has a way of flying by. So we will go into these things later on. I was thinking about Lincoln County wild life, and growing things and a few little points.

Then here we are with Christmas and the New Year just around the corner. And we know these great days will be happier and better than ever.

When things get to swarming; and I find I am trying to pale a lot of things into a short space of time —sometimes I turn the writing of the sketch to my little Coyle Shady Logan. Do you know what a coyllie is. He is a half coyote and half collie. Do you love dogs?. A coyote is nothing but America's little native wild dog.

But Shady says he does not want to wear out his welcome, that he has already written the Silver Lining twice for the Ruidoso News. But maybe we can talk him into pitching us a little note one of these days.

Negroes of Early Lincoln County

We have touched upon the Spanish, Anglo and Indian background in the make-up of our county. But to make the picture complete, a word might be said about one or two Negro pioneers of Lincoln County.

One of the best known, and a great favorite with all the early people of old Lincoln County, was a musician named Sebron Bates.

In the early days during and after the Civil War there was a detachment of colored Cavalry stationed at Fort Stanton. Bates had been a bugle boy in the Union Army in the Civil War; and was the leader of the Fort Stanton Band.

Musicians were more than welcome anywhere on the frontier; and Bates and his fiddle gained wide appreciation. Besides playing for dances and just plain listening all over southeastern New Mexico, Bates taught many of the younger folks of the time to play the fiddle and guitar. Among these were the late Wilbur F. Coe, and Will T. Coe.

I was not here in time to hear the magic music from the violin of the great Sebron Bates; but I can say this: Besides being a gifted and accomplished musician, Bates was certainly a great music teacher.

For you never heard such music as came from the fiddles of Wilbur and Will Coe. Wilbur once told me: "It was my pride and joy to listen by the hour to Bates. He was my idol. He was a heavy-set, stocky man with big, thick fingers, and it was a marvel to me how he could touch that violin and make such beautiful music."

Bates was a great friend of the late and beloved George W. Coe. And one of the most heart-warming stories I ever heard is how Mayme Coe Perry, George Coe's daughter, as a child of three years, befriended Sebron Bates; and how Bates in return was devoted to Mayme his whole life long.

We hope that some day Mayme will write her memories, as did her father (Frontier Fighter by Geo W. Coe), and tell us this story, along with many other stories of lasting inspiration and great charm out of her helpful and colorful life.

Ruidoso News want-ads are people reachers.

Scrambled Vote Precincts Can Be Corrected

In the recent division of voting precincts some confusion has apparently resulted in the assignation of voting places.

The confusion is probably due to the lack of addresses within the municipal borders of Ruidoso and the general use of post office box addresses frequently located at the most convenient post office for pickup during the working day.

Husbands and wives have found in many cases they have been designated separate voting places.

These misassignments may be corrected by writing county clerk, Alice King, at Carrizozo.

When attempting a correction of precinct husband or wife should furnish the clerk with the complete name of spouse

For information concerning the correct precinct for your residence, voters may call the Ruidoso Village Hall.

Voters should be registered in the precinct where their residence is located Many voters are now registered in the precinct where they are employed.

VETS — VA says: A vet can be relieved of liability on a VA guaranteed loan when selling his home by requiring the purchaser to pay off the GI loan or to obtain a new loan. Another method is to have approved purchaser assume vets liabilities on home and VA to approve assumption agreement and release the vet from liability to VA.

Help yourself to the best!

Open Christmas Day For Your Convenience

NOB HILL RESTAURANT

MAY YOU HAVE A VERY HAPPY HOLIDAY

Ruidoso Texaco

Mr. and Mrs. Jack Gibbs

Merry Christmas

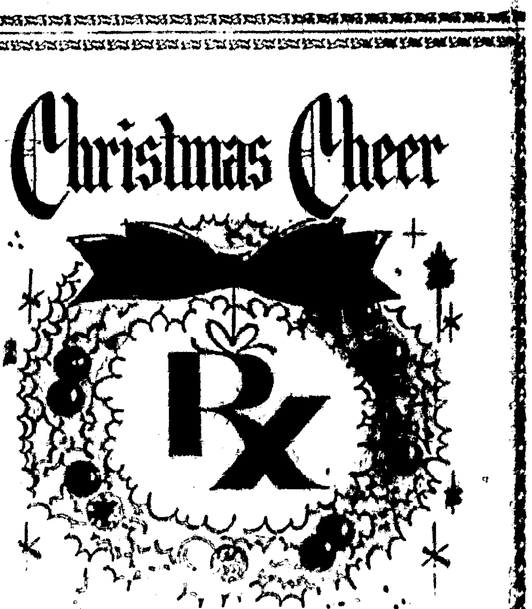
and

A Happy New Year

To all my Customers and friends and Thank You for your patronage during the past year.

HAZEL BRITTENBACK

HAZEL'S BEAUTY CHALET



Don's Best!

Don's Prescription Pharmacy

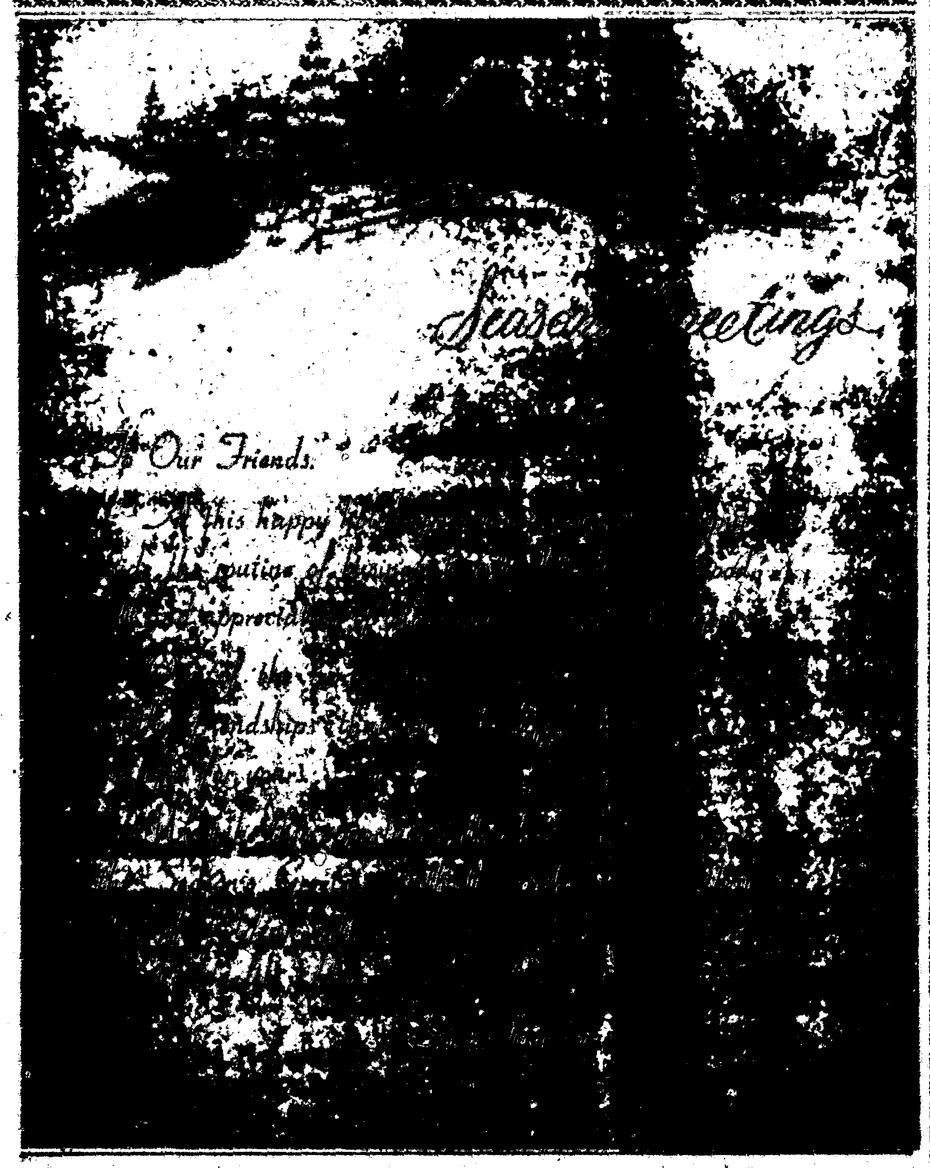
TO ALL OUR GOOD FRIENDS AND PATRONS,
WE WISH THE VERY BEST OF EVERYTHING!

MITCHELL'S MOTEL

OWNED AND OPERATED BY MAX & NITA OLIVER

On U. S. Highway 70 Overlooking Ruidoso Downs
Wall To Wall Carpeting — Tiled Baths
Koylon Foam Rubber Mattresses and Box Springs

Phone Ruidoso 378-3800; Area Code 505 — Box 267 — Ruidoso Downs, N. M.



Christmas Cheer

At this joyous time of year, we extend our warmest wishes and express our appreciation for your loyal support.

— FROM YOUR —

RUIDOSO STATE BANK FAMILY

"The Slow Way" - Second Place Winner Centennial Stories Contest

Second Place Winner
Centennial Stories Contest
By JOHN D. WEST
Alamogordo

Well, this was the last trail drive I was to make. It started fifty-two miles north of Roswell and ended up nine miles northeast of Ancho, New Mexico in Lincoln County. It was the year 1934 in November. Mr Jim Hall had bought the old Fambrough place out of Ancho. We had to move three hundred head of cows to the Fambrough place. Everything started off wrong from the very start. A neighbor of ours, Mr Van Eaton's cattle had the scab and the cattle sanitary board made us dip the herd before we left for our new home at Ancho. We finished dipping the cattle, left the herd in the pens at the dip vat, and was to leave the next morning for Lincoln County.

We had a truck all fixed up for a chuck wagon. Mr Hall was to cook and drive the truck. We arrived at the pens at about four o'clock in the morning. That's when things began to liven up. The cows had broken down a section of the fence and were out. Boy the air was kind of loaded with colors that resembled the northern lights cause there just wasn't another person in New Mexico who could cuss and get madder than Mr Hall and brother he was mad.

It took us two days to gather those cattle up. We threw everything to the west so's we would be that much on our way.

We got that herd together again just east of the Pecos River, against the old LX fence at dark the second day. That night it came the night herding and it sure was cold. Mrs Hall had a horse coat with a fur collar and sheep skin lined. We traded off guard every two hours, also traded that coat and Jim Hall's watch. He was the only one that had a watch. The third morning we got strung out bright and early, was moving along in good shape, when we hit the Pecos River. Boy right then things sure came to a sudden halt. Those cattle had never seen running water and they weren't about to get their feet wet. We roped a couple of cows with calves and drug them across the river to see if we could get the herd to follow. Nothing doing, we had no sooner taken the ropes off those old cows than they headed back across the river like a heel fly had bit them. Well, we finally milled that herd around the outside until we got them across the river.

We couldn't cross the truck over the river cause the river was up. So I had to take the truck back to the main road and go around by Roswell and back up the west side of the Pecos. Jim Hall didn't know the roads on the west side of the Pecos, so I had to go. I told Jim not to let the cattle or horses drink at any of the pot holes of water until they got away from the river for several miles. Sure enough one of those saddle horses was bound to drink some of that water and it had to be one of my mounts. That alkali water like to have killed that fool horse. We just had three apiece so that just left me with two. Well, Jim's daughter, Janice, had a shetland pony so I inherited her for a mount. If you think it's fun trying to be trail boss and ride a shetland with your feet dragging and those cowboys sure could think up some slice remarks. But that shetland sure proved her worth, yes I said her. That was just a little more down grading to have some rancher ask where the trail boss was and there I was riding that shetland mare. I finally figured the best way to beat that situation was to ride that shetland on night herd. That worked out just fine. That shetland decided the best place for her was to stay as close to the chuck wagon as she could and get some goodies like extra hay and cotton seed cake. So we used her for night cause she was always handy and easy to catch.

I got back to the herd in the evening of the third day and everything was going fine. The cattle had filled up pretty good and still covered a good distance. We had cotton seed cake to feed in the evenings so we fed them and they settled down good that night.

Well, now that we have finally got things going our way I will try to give the names of the cowboys that was with us. Mr. Jim Hall was our boss and cook. My name is John D. West and I was trail boss for the riders Will Fullander, Jack Miller, J. M. Lewis and Fred Van Eaton, Jr.

The fourth day we had made good time and the herd was beginning to travel a little better. We got out of the rough country and rocks west of the Pecos. We took we would cross the highway running between Roswell and Fort Sumner and into Charlie Lewis' ranch. The fourth morning out turned out real sunny and warm. Everybody felt good and we wanted to get into Charlie Lewis' place about sundown. We made good time until about three o'clock then that herd just wouldn't move. They stopped and went to grazing. Then it started clouding up and dark clouds coming out of the northwest. Sure was looking rough.

To try and move those cows was impossible. They just quit and went to eating. We had just about a mile to go and we would be in Charlie Lewis' place. We just didn't make it. That storm hit about four o'clock and rain, you couldn't hardly see thirty feet and that herd was going to drift with that storm regardless of what we did. We drifted with them thinking it might clear up and we could still hold the herd. But it just kept raining. It got so dark we couldn't see anything so we had to let them go. Horses, cattle and all.

I had noticed a homestead about a half mile north of us when it started raining so we headed for there to see if we could stay all night. Our horses were give out by now an needed rest. We finally got to that homestead. There was a lady about fifty years old and the prettiest gray hair. We explained the situation to her. She says put your horses in the corral and come on in. Mr. Hall found us at that ladies' house and the lady and Jim fixed us supper. Boy that lady was sure a good cook. Wish I could remember her name but can't recall it.

Mr. Hall said he had to go up to the filling station down the road at Chaves to get gas and some supplies. We got out early the next morning to gather that herd again. We got it together and into Charlies Lewis' place by nightfall. It had quit raining and was nice again. Mr. Hall showed up and fixed supper and left again. That herd was tired as we were and settled down to a quiet night.

We hadn't had time to look for our horses so next morning Jim took one of the cowboys and went to look for the horses. The rancher who owned the ranch we had lost the herd on had them in the corral and wouldn't let Jim have them unless he paid him fifty dollars. Fifty dollars was about all we had in cash and he wouldn't take a check. So Jim paid him. Which left us about broke. Jim and the horses caught up with us about noon. Jim fixed dinner and asked me for what cash I had which was about seventeen dollars. Said he would see us that evening.

Well we were moving again. We crossed Charlie Lewis' place and got to a Mr. Adair's place that night. He said we could put the herd in a small pasture for the night. So we rode the fence around the pasture for breaks, I sure didn't want to lose that herd again. We had a good hot supper inside and a warm place to sleep that night. Mr. Hall went back to Chaves again that night. I never thought much about all those trips he was taking until he came in the next morning and had about two hundred dollars in cash. That man had found a poker game at a road construction camp about where we had crossed the highway. I think he had most of that highway crew's extra cash.

We moved along real good for the next three days following the draws leading west to stay out of the rocky hills. I sure didn't want a sore footed herd of cattle on my hands. We were getting low on groceries by now so Jim bought a lamb from a homesteader. Boy we ate half of that sheep for supper.

The next day it started clouding up and looking stormy again. We hit it lucky again that night though. I don't know whose ranch we were on but he had fenced off a holding trap with a good fence and good feed and water in it. Jim got permission to use it over the night. We fed the herd and turned all the horses but the shetland loose. But it started snowing and turned cold.

Next morning we had eight inches of snow and cold. The gas line on the truck had water in it and was frozen. The boys started the herd out and Jim and I took the gas line off and thawed out the line. Boy that herd decided to travel and we traveled farther that day than any other time.

Still cold with lots of snow but we were getting closer. We could see the mountains where we were going. We got into Mr. Billing's ranch the next day and also had to ride night guard. At night it was so cold we divided up in one hour shifts. The next day was Thanksgiving day. We had planned on being at the ranch on Thanksgiving but we still had two days to go. We got to a homesteader's place that night, a Mr. and Mrs. Parker. Jim made a deal with her if he fur nished her the food she would cook it. So we had a Thanksgiving supper. Jim traded Mrs. Parker some flour to make us some home made light bread. Boy was that good! Those biscuits Jim made could have been a lot better, Mrs. Parker made pancakes for breakfast. I bet she cooked a hundred or more. The only thing wrong was Jim left the syrup in the truck and it was so stiff it wouldn't pour. That Will Fariander could eat more than two men. He was always the first to start eating and the last to quit. He got to that bucket of syrup first with one of those big camp spoons and that syrup being cold he pulled that big spoon out and that cold syrup came with it. There just wasn't much left for anybody else.

Next day looked good. We were getting close to home; the weather was clear and warming up. Another good day and we would turn that herd loose at home.

We made it the next evening about two thirty, fed them, fed our tired horses, and let them into the horse pasture. That is all except that shetland mare. She was still going strong and I don't believe she had lost a pound.

In tribute to the horses, they had a hard trip but had carried us through some hard times and long hours so I will name them the best I can recall. First I will give that little mare's name, it was Beauty. As bad as a cowboy hated to ride a mare in those days I have to give her first place. Then came Brown Jug, a big brown, tough as they come, and bucked every morning. Paint, red and white, a good horse and worked when he was made to. Roan, a red and white roan, heavy legged, good cow pony. Stanley, a black, wasn't worth killing, hard mouthed, couldn't see nothing, the one that drank alkali water and like to died, my mount. Spier, a slim legged brown, brother to Brown Jug but just the opposite to him, kind, worked hard, and was good for any kind of use. Toughie, Jim's pet horse, tough as a pine knot and he would kick you every time he could and was very accurate at it. Heart, a brother to Toughie, my mount, bay in color, one of the best. Patches, another of Janice's horses an Indian pony, small in size but the stamina of the best, a paint with three colors: black and white with sorrel mixed in. There were others that I can't recall after the years.

So this is the way we came to Lincoln County in 1934. What day and where we crossed the line I had no way to know, but I spent the best days of my life on the old Fambrough Ranch at Jack's Peak in the Jicarilla Mountains, Lincoln County, New Mexico.

Warrier Booster Club meets each Thursday 7:30 p.m. High school library.

Gun Control Act Changes Ease Ammunition Record Keeping

It is no longer necessary for dealers to keep records of certain ammunition sales, the Internal Revenue Service said recently.

"Newly enacted legislation eliminates the need for dealers to keep record on sales of shotgun ammunition, ammunition suitable only for use in rifles, and competent parts of these types of ammunition. Purchases of ammunition interchangeable between rifles and handguns, such as 22 calibre rimfire ammunition, continue to be subject to the recordkeeping requirements. Previously, the Gun Control Act of 1968, required records for all ammunition sales.

"IRS stressed, however, that no other aspect of the Act, which is administered by Alcohol, Tobacco and Firearms Division of the IRS, was changed by legislation.

"Persons engaged in selling ammunition still are required to be licensed under the Act. Anyone under 21 years of age cannot purchase handgun ammunition. However, individuals at least 18 may rifle and shotgun ammunition. Dealers must still require purchasers to identify themselves if there is doubt about their age.

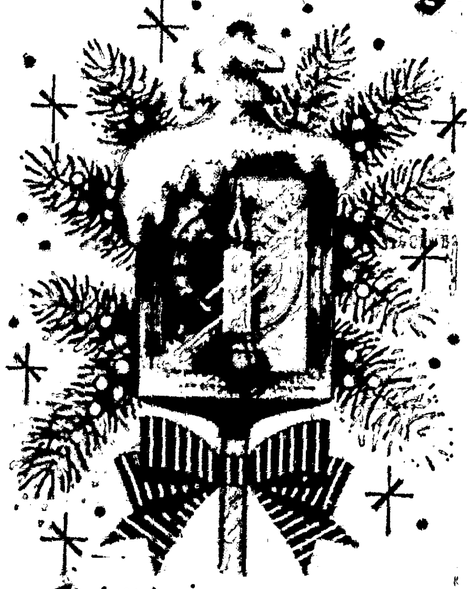
"Felons, persons under indictment for a felony, fugitives from justice, unlawful users of drug, mental incompetents, and persons under 18 continue to be prohibited from purchasing ammunition of any type.

"The change in the law affects only shotgun and rifle ammunition, and their component parts. Dealers still are required to keep records on the sales of other ammunition, specifying the type and quantity of ammunition and identifying the buyer, IRS said."

BEST WISHES TO ALL
Chapel of Roses
Ruidoso —Carrizozo

Hope your holiday menu includes all the joys of the season! Best wishes for health, wealth, and happiness to all our good friends!
TASTEE-FREEZ

MERRY CHRISTMAS
and
A HAPPY NEW YEAR
To All Our Wonderful
Customers and Friends.
RUIDOSO VARIETY STORE
Mr. and Mrs. Orlando Montes, Michael and Filbert

Season's Greeting

Yuletide greetings to one and all! May your holidays be filled with gladness.
Real Estate — Insurance
WHITLOCK-WRYE
Paul — Thelma — Margie — Jon

We would like to thank you, our loyal friends, for your patronage this year. It has been a real pleasure serving all of you.
SIERRA BLANCA MOTORS
HIGHWAY 70

As you and loved ones gather around the Christmas tree, we hope joy reigns supreme!
RUIDOSO
NATURAL GAS CO.

HAPPY HOLIDAY
Sincere good wishes to you, our good friends and customers, this very joyous season.
SID COURVELLE
PLUMBING & HEATING
"Sid" and "Tootsie" — Ruidoso, N. M.

★ ★

Each week the RUIDOSO NEWS will feature an area business in the BUSINESSES AND PROFESSIONAL DIRECTORY. Watch for our new personalized approach to the businesses of our area.

Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

FOR FAST
TV
REPAIRS
— CALL —
257-4898
MOBILE TV SHOP

RUIDOSO BUSINESS—

Over four million visitors enjoyed the facilities offered them in New Mexico's State Parks this past year. If you were one of those millions, you will know what we're talking about when we say the state parks are designed for your outdoor enjoyment whether picnicking, camping, water sporting or just enjoying the great outdoors.

Get the message across with a want-ad in the Ruidoso News. Phone us your news to 257-4001.

SEASON'S GREETINGS
— From —
GAMBLES

Civil Actions and Property Transfers

Stanley H. Mathis, et al, vs J. S. Allen, et al, suit to foreclose on mortgage and suit to quiet title.

Michael David Kneee vs. Lincoln Management, Inc., order, default authorized to take the deposition of plaintiff.

Floyd Childress vs Crestline, Inc., O. O. Barnes of Barnes Mobile Homes, suit for breach of contract.

C & L Lumber and Supply Co. vs Lincoln Hills, Inc., suit on account, $462 49

Dan D Swearingin, Inc., vs Lincoln Hills, Inc., suit on open account, $654 45

Property Transfers

Jose Lino Salcido to Jose Lino Salcido and Narcisa Salcido, parts (des) of in Secs 6, 7, 20, 28, 29, T11S R17E

L. D. Charles Riney and wife to Jerry W Jacquess and wife, lot 13 blk. CC, Singing Pines Subdv., Ruidoso

Jerry W Jacquess and wife to David Porras, lot 13, blk CC Singing Pines Subdv., Ruidoso

David Porras to Jerry W Jacquess and wife, lot 2, blk 5, Young Heights Subdv., Ruidoso.

Paul H Douglass and wife to Allen Ray Harrison and wife, lots 10, 11, blk 11, Riverside Addn., Ruidoso.

Roman P. Garcia and wife to Ralph Murfin and wife, east 50-feet of W2 of unplatted blk. 59, McDonald's Addn., Carrizozo

Frank M. Romero and wife to Charles T Engelking and wife, lot 11, blk. 9, Mt Capitan Subdv., Capitan.

John D St John and wife to Jackson L Wilson and wife, lots 4, 5, blk. 8, Paradise Canyon Subdv

Philip H. Wahzer, et al, d/b/a Keystone Builders to George E. Jones, et al, lots 62-67, blk. 6, Palmer Gateway Subdv., Ruidoso.

Vera A. Edwards, et al, to William C. Edwards, Jr and Wilson C. Edwards, lot 7, blk. 1, Country Club Heights Subdv., Ruidoso.

John William Royce Lankford and wife to James Elton Lankford, lot 31, blk. B, Sleepy Hollow Subdv., Ruidoso.

George Fuchs and wife to George E. Jones, and wife, lots 62-67, blk. 6, Palmer Gateway Subdv.

Lakeside Corp. to Joseph M Hunt and wife, lot 32, blk. 12, Unit 4, Alto Lakes Golf and Country Club Estates Subdv.

Billy C. Pippin to George E. Jones and wife, lots 62-67, blk. 6, Palmer Gateway Subdv., Ruidoso

Mary Jane Whittenton to Ralph Kendrick, lot 5, blk. 15, Unit 3, Pinecliff Subdv., Ruidoso.

First Rediscount Corp., a Delaware Corp to Housing Services Corp., Atlanta, Ga., lot 22, blk. 1, Palo Verde Slopes, Ruidoso Downs.

Howell Spear and wife to William John Seaney, 10 acres NW4 SW4 SE4 in sec. 24, T10S, R9E

John E. Jones and wife to Margaret E Whitlock, lot 29, blk. 8, Ponderosa Heights Subdv Ruidoso

Lakeside Corp to Randolph H D. McCollum, lot 39, blk. 3, Unit 1, Lake Sid. Estate Subdv

John Thomas and wife to William D McCutchen and LaVerne M. Cole, 39 acres (des) in Sec 27 T-10-S, R-16-E

James Schumacher to Irene Green, lot 4, blk H-2, Palmer Gateway Subdv Ruidoso

Juan S Zamora and wife to Jesse Armstrong, lots 8, 9 blk. 22, Armstrong Addn., a/k/a Ruidoso Cabin Sites, Ruidoso

USA to Felix Trujillo, 160 acres, NW4 SW4 of Sec 26 and S2 NE4 and NE4 SE4 of Sec 27 all in T-10-S R-16-E, homestead dated Feb 15, 1876

John C Dufo and wife to Thomas B. Jasper and wife, lot 3, blk. 1, Dufo Subdv., Ruidoso

Thomas C Jasper and wife to Josephine McCutchen, lot 3, blk 1, Dufo Subdv., Ruidoso

Cathryn Ashley to Walter Mollier and wife, lots 12, 18, 19, blk. 1, Ruidoso Springs Subdv., Ruidoso.

Neal W Berryman and wife to John T. Johnston an wife, lot 6, blk 3, Mt. Capitan Subdv., Capitan.

Lincoln Hills Inc to George A. Canon and Ronald Lee Rudnick, lots 1-21 tract A, Lincoln Hills Country Club Subdv., Ruidoso

State Tax Commission to Perry Yerger, south 60 feet of lot 31, blk J, Ruidoso Springs Subdv., Ruidoso.

James A Ball and wife to Earl C. Henderson and wife, lot 2, blk. A, Navajo Subdv., Ruidoso,

Clifton O. Overcash, et al, to Ruidoso Pilots Enterprises, 32 acre (des) in Sec 6, T11S, R13E

Ruidoso Realty Co. to Fred L. Gerth, lot 12, blk. C, Capital Subdv., Ruidoso.

Lakeside Corp to Mildred Milovic, lots 12, 13, blk. 4, Unit 2, Sierra Blanca Subv., Alto.

Lakeside Corp to Joseph M. Hunt and wife, lot 32, blk. 13, Unit 4, Alto Lakes Golf and Country Club Subdv., Alto.

Helen Winborne Walton to Don Raley and wife, lots 1, 2, 3, blk. 1, Cree Meadows Country Club Subdv.,

Cordell Green to Wendell R. Moore and wife, lot 37, blk. 15, Paradise Canyon Subdv., Ruidoso.

Eve Ball to Gerald J Savage and wife, lots 3, 4, blk. 4, City Land, Pine Street, School District 7, White Oaks.

Monarco, Inc., to J T. Johnston and wife, lot 17, blk. 3, Mt. Capitan Subdv., Capitan.

J T Johnston, et al, to Jete Voss, surface rights of Greenville lode mineral claim lot No. 725 in Bonito Mining District.

Edward Candelaria in trade to Ysadio Chavez, 24 acres (des), in Sec 35 T10S, R10E for one acre (des) in Sec. 20, T10S, R10E.

Candelo W. Chavez to Estelle W. Chavez, 35 acres (des) in Sec. 26, T10S, R10E.

Jete Voss to J. T. Johnston and wife, surface rights of Greenville lode mineral claim lot No. 725 in Bonito Mining District.

Citizens State Bank to Miles Williams and wife, lots 15, 16, blk. 48, except certain parts (des) in Capitan Townsite.

Bruce Griffith and wife to Jack H. Kelly and wife, lot 20, blk. 3, Agua Fria Subdv., Ruidoso Downs.

Richard LaLone to Josephine LaLone Van Wickle, 1002.6 acres (des) in Secs 9, 10, 11, 12, T8S, R11E.

Garland Coltharp, et al, to Anselmo B. Silva and wife, lots 13, 14, blk 3, Unit 1, Palo Verde Subdv., Ruidoso Downs.

Emil F. Klemm and wife to Johnnie H. Armstrong, et al, lot 14, blk 12, Unit 2, Ponderosa Heights Subdv., Ruidoso.

Zia Land Sales Co., Inc. to D. Angus Wood and Walter Allen, lots 12, 13, 14, blk. 3, Country Club Estates Subdv., Ruidoso.

Zia Land Sales Co., Inc. to Robert A. Carroll and wife, lot 4, blk. 13, Unit 2, Country Club Estates Subdv., Ruidoso.

NEW AMBASSADORS — The Ruidoso-Hondo Valley Ambassadors last week elected officers for ensuing year. Left to right the new slate of officers are, Ken Cole, 1st vice-president; Rev. Frank Crown, secretary-treasurer; Bill Dean, president; Alton Gray, past president, and Elmer Pirelli, 2nd vice-president. Not shown is Hugh Stiles, corresponding secretary.

Film Spanish Culture In N. M.

Spain's nationalized television department will send a crew to New Mexico, Arizona and California about late November or early December to do a filmed story on Spanish culture and its impact in the Southwest.

Dr. William H. Roberts, newly-named modern language department chairman at University of New Mexico, was called by a U. S. Information Office official recently to begin setting up the visitors' itinerary.

Roberts talked with Stephen Carney of USIS in Washington, D. C. He said Carney expressed "great interest" particularly in New Mexico because of early Spanish colonial efforts.

Roberts also said New Mexico's continued daily demonstration of Spanish as one of three cultures existing side by side had interested Spanish officials.

One of their first contacts was with U. S. Ambassador B. C. Hernandez of Albuquerque, Latin American envoy, Carney said, had been "most helpful."

Exact arrival time of the Spanish TV crew still is being determined, Roberts said he was told. The completed film will be shown in Spain.

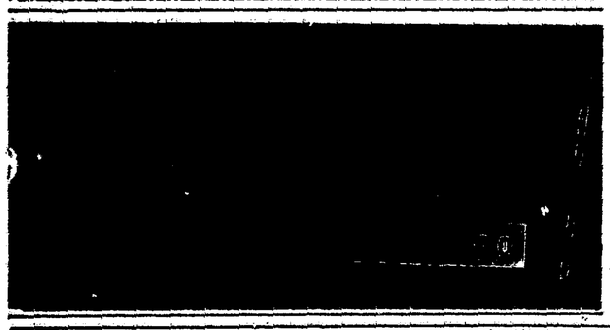
Movie Producers Will Be Able To Process Film In N. M.

The movie industry, responsible for more than $14 million in production in New Mexico during 1968, is being facilitated by the opening of a new movie film laboratory in Santa Fe.

The laboratory will make possible the processing of motion pictures in the state. Construction of the laboratory at the film center has begun, it was announced recently by Governor Cargo and Reed Haythorne, general manager of the New Mexico Film Center.

The lab will be operated by experienced film processing personnel from California. Governor Cargo states the lab will be a major addition to the Film Center and should be another boost in the area of providing film makers with all the conveniences possible when they work in the state.

AND THAT'S WHAT'S UNDER THE HOOD — Travis Lee, driver's education teacher, Ruidoso High School, explains to Ricki Wood, Cindy McNeil and Pam McClellan. The 1970 Ford driver's education car is furnished to the school courtesy of Desmond Ford Co., Roswell.



Ceramic Tiles • Window Glass • Store Fronts • Mirrors
Shower Doors • Window-Patio Doors • Auto Glass
— COMPLETE GLASS SERVICE —
NEW MEXICO GLASS
COMPANY
PHONE 257-4243 — BOX 1072 — RUIDOSO, N. M.

24-HOUR TOWING AND WRECKER SERVICE
SMITH MOTOR SERVICE
P. O. Box 325 — Ruidoso Downs, N. M. 88346
Home Owned and Operated — Mechanic On Duty
Use Your Credit Card
ENCO LOUIS M. SMITH, owner AAA
Phone 505-378-4488 Day or Night

Home — BUILDER — Commercial
Remodeling — Roof Repairs — Painting
FHA Approved Homes
Ruidoso Maintenance Co.
Licensed Contractor — Ruidoso, New Mexico
Phone 257-2302 — P. O. Box 1227

Commercial — Homes — Additions
Repairs — Remodeling
JOHN R. EMDE
BUILDER
Licensed Contractor — Ruidoso, New Mexico
Phone 257-2241 — P. O. Box 966

WE BUILD ANYTHING
Vacation Cabins — Residences — Commercial
Also Remodeling and Repairing
ROOFING — FENCING — PAINTING
— 11 YEARS IN RUIDOSO —
G. A. & S. L. Jones Construction
Phone 257-4270 —+— P. O. Drawer J

IF PLUMBING IS YOUR PROBLEM—
— CALL —
SID COURVELLE
PLUMBING & HEATING
AND YOU WILL BE GLAD YOU DID!
DIAL 257-2055 — RUIDOSO, N. M.

LYNN'S
GAS COMPANY
BUTANE
24-HOUR SERVICE
— CALL —
378-3040

REFRIGERATORS— FREEZERS
HOUSE WIRING
HART'S
E. & M.
ELECTRICAL CONTRACTING
Phs. 257-2835 — 257-4108
Home Phone 378-2022

J. W. VON ROSENBERG
GENERAL BUILDING CONTRACTOR
Building — Repairs — Painting
PHONE 257-4863 — RUIDOSO, NEW MEXICO
CONCRETE WORK — BLOCK WORK

LUALLIN'S
SKYLAND
AUTO SERVICE
— 257-4111 —
"TEST WORK - NOT GUESS WORK"

BROWN FLYING SERVICE, INC.
Charter Flights Anywhere — Air Ambulance Service
— Scenic Tours —
Complete Gas & Oil Service — Complete Shop Service
JOE SKEEN
Phone 257-4305 Ruidoso — Or 623-3660 Roswell

FOR COMFORT
When You Want Warmth
FOR EFFICIENCY
From Your Appliances
THE ANSWER IS
L-P GAS
For Appliances, or Butane and Propane Call
Gas Co.
Phone 257-4025 — Ruidoso — For Night Service Call 257-2934 or 257-2243

LAMPS - FIXTURES — LICENSED & BONDED
DIAL ELECTRIC
ELECTRICAL CONTRACTORS
At Sudderth & Mechem Intersection
Next to Shoe Repair Shop
Phone: 257-2011 — Ruidoso, New Mexico

U-NAMIT LOCK SHOP
FOR ALL SAFES NEEDS
Locks Changed or Repaired
24 HOUR SERVICE
Phs., Day 257-3999 - Nite 257-3999

RUIDOSO
Natural Gas Co.
Save By Using Natural Gas
Dependable Efficient Service
LP Gas Tank Deliveries
Friendly Sales and Service
Appliances — Tank Installations
In Emergency Call 257-2843 or 378-5555

TOWN & COUNTRY REVIEW

Reader Ads This Section Copyrighted 1970 By

Dennis M. Kasum

This Section Prepared By Western Press Association

A & W DRIVE INN

"JERRY EVERHART — OWNER"

The A & W Drive-Inn is located at 1003 South Main in Roswell.

The seeker of good food must indeed be satisfied at the A & W Drive Inn. Whether at lunch or dinner in the evening you will find their food of the highest quality, that will please the most jaded appetite. Among the many things the A & W Drive Inn is noted for, their service is unexcelled.

Try their famous wonder burger. Then you will know why it is the talk of the town. All these enticing foods on the menu and their fast service makes this a pleasant place to stop when in Roswell shopping.

When you don't feel like preparing a meal at home and you don't feel like dressing up to go into a restaurant; the A & W Drive Inn will solve your problems. They will also prepare any order to go.

The writers of the Review highly recommend them.

CHAR LA DEE'S MONTEREY DRESS SHOP

"LOIS THOMPSON — OWNER"

Located at 1400 W. 2nd in Roswell where quality reigns and style is paramount in ladies wear. Phone 622-3035.

Here they feature individual and distinctive garments and accessories for the most fashionable ladies at reasonable prices. Their quality dresses are the very latest in smartness and the styles will distinguish the wearer as a well dressed woman.

For any one firm to assume the fashion responsibilities of this section is rather a large undertaking, but through their desire to represent only the finest and best, they have become known as fashion headquarters for ladies in this section. The principle upon which this store is operated is to sell individual and distinctive garments and to meet any and all competition in quality, style and price. We wish to compliment Char La Dee's Monterey Dress Shop.

SMITH MACHINERY CO., INC.

"JERRY SMITH — PRESIDENT

Located at 512 East 2nd in Roswell the Smith Machinery Company is a vital element in the industrial progress of the state for the services rendered are of great convenience to farmers, contractors, manufacturers and garage men.

Many times a part can be made or repaired in much less time than a new one can be obtained, thus saving many dollars annually.

They have the very latest machine shop equipment to be found anywhere, which enables them to execute all classes of work with promptness and dispatch, regardless of the size of the job.

The shop is convenient for the people of the surrounding territory, and is recognized as mechanical headquarters for this entire section of the state.

They have portable welding equipment to do any job anywhere within reason. Just call [illegible] in Roswell or write and they will be glad to offer suggestions that may prove of real satisfaction to you. We are more than glad in this Review to call the attention of the public to this firm and to say that they are civic leaders and up-to-date in their methods, and are deserving of the undivided support of the people of this section of the state.

SMITH TIRE AND SERVICE CO.

"BOB AND FRANK SMITH — OWNERS"

This well known firm is located at 1000 W. 2nd in Roswell. Phone 623-0110. This firm realizes that quality is as important to everyone as price. They feature the world famous General tires. They stand behind their products and you can be assured that the tires you buy here are of the highest quality. If you need truck or heavy duty tires, this is the firm to go to. They have tires for all makes of cars, trucks and pick-ups.

For any size tire, see the Smith Tire and Service Co. in Roswell today. You will be well pleased with the courteous service that you will receive here, regardless of the size of the order.

This firm has served the people of this section well in the past, and they will, no doubt, continue their fine business policy in the future. We, in this 1969 Town and Country Review wish to highly recommend Bob and Frank Smith of Smith Tire and Service Co. in Roswell to you for all your tire needs.

CHEWNING FOOTWEAR

"AT THEIR NEW LOCATION AT 107 W. McGAFFEY IN 5 POINTS"

Located at 107 W. McGaffey in 5 Points in their new location in Roswell, phone 623-5121.

You will find that shoes purchased at Chewning Footwear will give you longer wear, more comfort, more attractive style than any that you have ever worn. They feature distinctive footwear for the entire family.

The reason many people have foot trouble is because they do not wear the right kind of foot wear. The difference in having a man fit your feet who knows just exactly what you need. If you will let them furnish your footwear, you will always be correctly fitted with comfortable and stylish shoes.

Chewning Footwear is one of the well known, exclusive shoe stores of the community and they know their business from every angle. They know that it is bad business to use high pressure salesmanship to sell a pair of shoes that does not entirely please the customer.

We recommend that you make this store your shoe headquarters for the whole family and join their long list of satisfied customers. No matter what kind of a shoe you need, it will pay you to look over their stock. Their new location address is 107 W. McGaffey at 5 Points in Roswell.

SOUTHWEST ACOUSTICON

"JAY AND JENNIE SPEARMAN — OWNERS"

Southwest Acousticon in Roswell is located at 207 West 3rd. Phone 623-5094. They feature the Acousticon hearing aid. Southwest Acousticon fits the hearing aid to each individual. The consultant is very apt and accurate in making audio metric measurements. With this service patrons are provided with continued personal care for uninterrupted better hearing. This service is unexcelled. It behooves any one in need of help in his hearing to consult Southwest Acousticon in Roswell to send a card or letter for full information and an appointment when in Roswell.

The Acousticon hearing aid is one of the world's wonders and is designed to attract the least possible attention to the wearer. No longer does one need to have a dread or feel the least bit conspicuous while wearing a hearing aid. The Acousticon people has made a thorough study of this problem and knows the needs and demands of the public.

Southwest Acousticon now offers the person with limited hearing in one ear and deafness in the other the new CROS hearing system which enables the wearer the effect of hearing in both ears. A new dimension in hearing never available before now.

Southwest Acousticon offers repairs on all makes, TV Cords, ear molds, batteries and accessories. There is no charge for a hearing test from Southwest Acousticon. Call today, 623-5094.

One of the greatest necessities of life today is modern service and there has never been a service rendered to mankind as dependable as modern hearing aids.

Southwest Acousticon will be pleased to demonstrate the style of hearing aid most suitable to you. With financing available.

We suggest that anyone interested in the new Acousticon or CROS Hearing Aid call [illegible] nights, 623-6271 in Roswell for information.

MONTGOMERY WARD & COMPANY

DAVID C. EVETTS — MANAGER

The Montgomery Ward & Company store in this area is located at 121 W. McGaffey in Roswell.

Montgomery Ward & Co always has a wide variety and a large selection from which to choose. This saves going from store to store. Such a convenience is appreciated in this day when one's time is an important item to consider.

The merchandise is always of good quality at Montgomery Ward and Company and it is arranged so that it is easy to find just what you want. You will find the latest in fashions in ladies and men's wear and clothing for the children. Here in this modern store you will find carpeting of all colors and textures and a fine selection of appliances and furniture for the home. Be sure to check their Hardware Department for tools, electrical equipment and building supplies—all quality merchandise priced surprisingly low.

The next time you're in Roswell, stop in at the familiar and ever popular Montgomery Ward & Co and browse through their latest catalogue, or take one home for a ready reference. When you're ready to buy anything from clothing and other necessities, to a wide variety of luxury items, simply call 622-9800 and do your shopping by phone.

This 1969 issue of the Town and Country Review, takes great pleasure in recommending this fine store to all our readers. See or call them today.

They offer complete appliance repair and service with weekly service by truck to the Ruidoso-Hondo Valley area, phone [illegible] to arrange service for your appliances. Montgomery Ward and Company offers complete tire repairing and service work along with brake work parts, supplies, tires, and accessories.

Mr. David C. Evetts, the manager, would like to remind readers who would like to receive the latest Montgomery Ward catalogues throughout the year that a simple order of $15.00 or more every six months will continue shipment to you of your personalized Montgomery Ward Catalog.

REID'S ANTIQUES

"MAMIE REID — OWNER"

Those of you who are antique collectors should come in to see the large selection of antique furniture and bric-a-brac of every description at Reid's Antiques located at 807 West 2nd in Roswell.

There is a great thrill in collecting and owning real antiques. It gives you a real satisfaction to know that you have a piece of furniture that has that mellowness that only years can give. Some feel that our forefathers had better taste for furniture than we do in this generation. These old pieces are built sturdily and the quality of the material used would be almost impossible to duplicate in modern furniture. Keep and treasure those old pieces and hand them down to your children. They will find that same enjoyment of them that you now treasure. They buy and sell all types of antiques, bottles, coins, furniture, china, cut glass and Indian artifacts, [illegible] items, old and new.

Mamie Reid is an expert in antiques. Call on her for [illegible] in any antiques. An appraisal from her can be depended upon to be accurate. All her friends from this area are invited to come in and browse around. We highly recommend Reid's Antiques as your headquarters for real antiques.

Midway Auto Wreckers

The Mid Way Auto Wreckers is located just south of Roswell on Highway 285. Phone 347-2617.

This progressive institution is a Twentieth Century economy to the automobile owner of today. Why? Because they have everything in the way of used automobile parts which means a saving to the people of this community. This economy is made possible because of the large amount of business they transact and because of the fact that you do not have to buy a new part every time something goes wrong for here you can buy USED PARTS, which means greater saving to you.

They buy wrecked and used cars and dissemble them to get the parts, which in many cases are as good as new and are sold at prices that can not fail to appeal to anyone that owns an automobile.

We are pleased to give this public spirited and progressive concern [illegible] in this edition and to say that whenever you are in need of a used part for your car, you will [illegible] have money if you [illegible] place of business. You can be assured of a [illegible] at all times.

Fowler Van Lines

"Thomas Fowler, Jr.—Owner"

For local and long distance moving, be sure to call the Fowler Van Lines located in Roswell 1½ miles east of Main on College Blvd. Phone 622-3000 for free estimates on your next moving job. They are agents for U. S. Van Lines.

They employ only courteous, careful workmen and you can be assured they will handle your household furnishings in a most careful manner. You need never be afraid to allow this reliable transfer company in Roswell to handle your most valuable articles. Don't take chances and try to do your own moving, but let these experienced men do it for you.

Their equipment is modern and up to date and they can assure you of careful service in all kins of weather. Their vans are padded and enclosed, giving you added protection of your furniture.

We, in this 1969 Town and Country Review, wish to compliment this firm upon their fair dealings and efficient business methods rendered to the people of this section. Phone 622-3069 for information or price estimates.

From Fowler Van Lines they wish a very happy Holiday Season to all.

International Harvester Sales and Service

This well known firm located at 715 South Atkinson Ave. in Roswell is the dealer for International Harvester farm and industrial implements. They also have a complete line of International trucks.

Be sure you see this firm when you buy farm or industrial equipment. They have had years of experience in furnishing just the right machine for the job.

They also have one of the finest repair shops in this section for fixing any part of your tractor, farm equipment or industrial equipment.

They have men in their employ who are experts on machinery repair work. These men have had years of experience in this line. When ever you have a breakdown with your farm or industrial machinery, or are in need of parts, see this firm.

We, in this 1969 Town and Country Review wish to point out the fine reputation International Harvester Sales and Service has built. Trade with a firm you can depend upon. They are located at 715 South Atkinson Ave. in Roswell.

New Mexico Savings and Loan Association

TOMMY ANSLY — VICE PRESIDENT

The New Mexico Savings and Loan Association is located at 300 South Main in Roswell. Phone 623-1714. This institution is one of the cornerstones of the financial structure of this community.

If you have money to save or invest you should investigate the advantages this Savings and Loan Association can offer you. It is well known in this territory for reliability and many have found their desired method of savings through them.

At the New Mexico Savings and Loan Association you can save by mail at your convenience. They pay as high as 6% on passbook savings accounts and as high as 6¼% on time deposit. Save the convenient, profitable way at the New Mexico Savings and Loan Association in Roswell. All accounts are insured.

They offer a way for reliable people to secure real estate loans in a business-like manner, without being imposed upon in any way. You will be more than pleased with this efficient and modern establishment. We highly recommend them in this 1969 Town and Country Review.

REDDOCH STUDIO

"J. R. REDDOCH — OWNER"

Located in Roswell at 1501 W. 2nd, they specialize in portrait and commercial photography. Phone [illegible] for appointment.

The photographer at this studio is an expert in this profession and does the type of work that is admired by everyone. Their equipment is the latest of the day and their innate ability for this profession enables them to produce artistic and distinctive work.

Photography today is truly a science of art. It requires study, training and experience. No one has met with more success in this section than the Reddoch Studio. They know how to give the proper lighting for each photograph, so that it will reflect a perfect likeness of the subject.

The writers of this Review wish to recommend this prominent photographer and suggest that you see them for all studio and commercial photography. Make an appointment right now while you're still thinking about it. Call 622-2524 today. They accept the BankAmericard or Master Charge Card.

EL GRANDE DRESS SHOP

"THELMA TAYLOR — OWNER"

The El Grande Dress Shop located at 1400 W. 2nd in Roswell carries a complete assortment of apparel for women. They specialize in half and large sizes.

This shop understands the clothing needs of women and therefore makes it a special point to buy stock from manufacturers who are leaders in the clothing field. Another important thing is that they do not hold garments from year to year that are not sold at regular prices. This enables them to keep stocked with clothing that is new and different.

Mrs. Taylor, the manager, has worked hard to make this one of the finest apparel stores in this whole section and her work has paid because this store is one of our finest.

It is with great pleasure that we recommend the El Grande Dress Shop in Roswell to all women in this section, and suggest that you visit this shop on your next trip to Roswell.

BARB-ANNE SHOPPE

"MRS TRUMAN SANDERS — OWNER"

The Barb-Anne Shoppe located at 315 N. Main in Roswell, is one of the leading ladies shops in this area. Visit them on your next trip to Roswell.

The Barb-Anne Shoppe offers a wide selection of clothing for the [illegible]. They make a specialty of catering to the lady who desires to be fashionably attired.

Regardless of her age, figure, or fashion personality, the Barb-Anne Shoppe is the place to find just what will please milady.

Come in where the merchandise is newer—the choice is bigger and savings greater. Economy never came in such a selection. People of every walk of life have found that clothes from this shop are made of the best materials and very moderately priced.

Here you will find nationally advertised brands, helpful sales personnel—all of these things contribute to make shopping at the Barb-Anne Shop a real pleasure. Phone 623-3870.

VICON HEARING AID CENTER

"CHARLES AND JOAN CAMPBELL — OWNERS"

The ideal hearing aid has often been defined as one which would allow the individual using one to hear as clearly as if his hearing were not impaired. This is a misleading statement. No hearing aid can make a person with hearing impairment hear perfectly. However, in many cases the correctly prescribed hearing aid can almost accomplish this ideal.

The definition of an ideal hearing aid must be limited to the following: A device which would assist the individual to make use of his or her impaired hearing to the fullest extent for certain, specified purposes — speech, enjoying music, control of one's voice, etc., with a definite setting of the control for each purpose.

For many years various laboratories have been perfecting a hearing aid that measures up to the above statement as nearly as possible. As a result the Vicon hearing aid comes as near to giving perfect performance as is possible.

If you have a hearing impairment, consult your physician, then see your Vicon hearing aid dealer at 114 S. Main in Roswell, or phone 623-8030 for a free demonstration.

B & R CARPET CLEANERS

"GENE ZANGARA — OWNER AND OPERATOR"

The B and R Carpet Cleaners located at 809 East Mescalero Road in Roswell is the firm to have your carpets cleaned by.

They use the famous Von Schrader Method endorsed by carpet manufacturers; [illegible] to base of carpet without damage to pile.

We all know that dust and dirt settles in our carpets and furniture every day and it is impossible to remove all of it with vacuum cleaners or brooms. Don't make the mistake of trying to beat out the dust because that will ruin the rug. Call the B and R Carpet Cleaners and have them cleaned properly. It brings back the newness of your carpeting.

This concern specializes in cleaning and moth-proofing. They give your carpets the best of care and guarantee their work.

Don't spoil the look of your room because of a dirty carpet. For such a small price you can have them cleaned right in your own home and looking like new. Phone 622-6136 today and have Gene Zangara quote you his prices. We highly recommend B and R Carpet Cleaners to all our readers.

Cleopatra Wig Imports of New Mexico

M. L. AND ERNESTINE — OWNERS

The reputation of the Cleopatra Wig Imports of New Mexico has been achieved through service, satisfaction and quality merchandise. No where will you find a firm that strives to please every customer as conscientiously as they do at this reliable concern.

Remember whenever you are in need of anything in the wig line, contact Cleopatra Wig Imports of New Mexico located at 1723 B Southeast Main in Roswell. Phone 622-5079. They will be glad to assist you in any way possible. For women they have switches, falls, wigs (hand tied and machine made), and wiglets. For men they have beards, toupees (made while you wait), side burns, moustaches and chest toupees. Here you will find prices are right but quality is paramount. They are dealers for Chaparral and Reid-Meredith wigs and can special order many European wigs. You cannot go wrong by trading with this firm, for they stand behind every purchase. They are aware that to please a customer is to keep a customer. Therefore, they will do everything in their power to please you when you trade here.

In this 1969 Town and Country Review, we wish to recommend this reliable firm for their effort to please.

SAINT PLASTER & TILE CONTRACTING

"GERALD D. SAINT — OWNER AND CONTRACTOR"

Many fine homes within a wide radius of Roswell have had their plastering and tile work done by Saint Plaster and Tile Contractor located at 708 West Hendricks. Phone 622-7725. They have gained a reputation second to none and affords his clients the very best in plastering and tile work.

The owner has a background of years of experience and is a craftsman of unusual skill and ability. Only the best of materials are used on all jobs contracted for and the work when completed is truly perfect and always to your liking.

Regardless of whether you are remodeling or building a new structure, this is the man to see for all plastering and tiling work. You will find him just as courteous on a small job as on a large one. He does the same expert work and will stand behind his work to assure your satisfaction. We highly recommend Gerald Saint for his fine work he renders to all the surrounding communities of Roswell.

HI FASHION WIGS

"MAY HILL — MANAGER"

People of this section are fortunate to have Hi Fashion Wigs in their midst with whom they can deal with confidence and as their reputation will prove, they are a real friend to many of this area. They have wigs, wiglets, cascades, etc.

The background of this reliable firm proves they are equipped for a long term career rather than for quick sales and they are interested in future business as well as today's.

The aim of Hi Fashion Wigs located at 907 West 2nd in Roswell is to give their patrons the highest quality products at the lowest possible prices. Here you can find 100% human hair wigs. Their service is marked by their courteous, prompt and efficient treatment to all people. They have licensed beauticians to style or repair your wig should it be damaged.

The products offered by this firm are the best quality to be found. They are able to accommodate everyone with their wide selection. Stop in at this friendly establishment and you will be assured of getting satisfaction. We recommend them to all of our readers in this Review. Phone 622-2185 for any information.

GREAT WESTERN MONUMENT CO.

"CURTIS R. HASKINS — OWNER"

The Great Western Monument Company is located at 1205 SE Main in Roswell. Phone 623-7005. They are ready to serve you at all times. In times of sorrow their courteous treatment and helpful suggestions are deeply appreciated. This firm is noted for serving the public efficiently at all times. Let them help you in selecting a beautiful, lasting monument for your loved one. With their experience they are in a position to help you choose with care.

Many purchases these days are made far in advance of needs by the thinking member of the family. This can be done at very little expense to you by using the time payment plan.

They offer monuments in all sizes and they are sure to have just the one you want at a price to fit your budget. They feature the beautiful White Georgia Marble by The Georgia Company of Tate, Ga., and handle all colors and kinds of granite.

They specialize in monuments and markers that will not discolor or deteriorate due to the alkali conditions in our area.

We recommend them in this 1969 Town and Country Review. Give these people a call today at 623-7005 and plan ahead.

GOINS GARAGE & DATSUN SALES

"CALVIN GOINS — OWNER"

Your AAA Road Service — Representative

With garage and sales room in Roswell located at 1622 East 2nd, phone 622-6500.

Once again the Datsun motor car manufacturers have proved to the people their superior knowledge of automobile engineering by giving the people what they want and what they have been looking for since the beginning of the automobile industry. The new Datsuns are examples of smoother and fast performance and at prices within the reach of all.

These new cars are the result of years of experimenting, the spending of vast sums of money and a consistent refusal to accept any test as final.

When you purchase a car from this well known agency it does not mean that the transaction is closed, for they realize that pleasing a customer means success to them. They have at the disposal of the public one of the most modern and up-to-date garages to be found in this part of the state. It is the home of good service for all automobile owners in this section. They offer 24 hour towing service.

The public has learned that in dealing with Goins Garage and Datsun Sales they are sure of satisfactory service [illegible] done.

ELIZABETH'S DRESS SHOP

"MR. AND MRS. P. A. MARTIN — OWNERS

Elizabeth's Dress Shop is located at 123 W. 4th in Roswell. Here they feature the latest styles in modern dress design. They carry a complete line of dresses suitable for the college girl, business woman, or housewife. This shop caters to the tastes of the women in this section, and carry some of the finest brand names in women's apparel.

In this shop you can find just the right accessories to complete your new outfit. Also they can show you an array of sport clothes, play suits, slacks, skirts and blouses you will like. Depend upon them to furnish the clothes you will need. Whether it is a coat, suit, bag, or dress, you will find it at Elizabeth's Dress Shop. They carry such famous brands as Nardis of Dallas, Carley, Aileen Sportswear and David Crystal in misses, junior and half sizes.

If you have not visited this modern up-to-date dress shop you are cordially invited to do so. It is our pleasure to recommend this fine store to all our readers. Stop and shop at Elizabeth's Dress Shop, phone 622-6190 on your next visit to Roswell.

NORTH HILL TASTEE-FREEZ

"CLIFF & HELEN DOMBROWSKI — OWNERS"

The North Hill Tastee-Freez is located in Roswell at 1313 North Main. Whenever you are in Roswell be sure to go to this popular Drive-In and enjoy a fine sandwich or an ice cold drink. They provide excellent service, so no matter whether you're in a hurry or wish to take a few extra moments to relax you are sure to be satisfied at the North Hill Tastee-Freez.

There is one outstanding feature about the North Hill Tastee-Freez in Roswell. You may rest assured that the food they serve you is fresh and special attention is taken in regard to sanitation. Their prices are very reasonable and their food is delicious. What more can anyone ask for in a modern drive-in? We in this Review recommend the North Hill Tastee-Freez highly and suggest that you drop in for a sandwich or a cold drink the next time you're in Roswell.

G. F. WACKER STORES, INC.

STORE MANAGERS

"No. 1, Terry Commings; No. 2, Joe [illegible]; No. 3, [illegible] McCauley"

Here they carry a complete stock of notions, toilet articles, housewares, dishes, hardware items, stationery, in fact almost any item a well-stocked variety department store should carry. It is a pleasure to shop at the G. F. Wacker Stores, located at 1010 S. Main, 1100 W. 2nd, 2801 N. Main in Roswell. The customer feels that he is welcome to browse around and look for articles that he might need.

The G. F. Wacker Stores always has a wide variety and a large selection from which to choose. It saves going from store to store. This convenience is appreciated in this day when one's time is an important item to consider.

The merchandise is of good quality at G. F. Wacker and is arranged so that it is easy to find just what you want.

The managers invite all the folks from Ruidoso to visit the G. F. Wacker Stores the next time you're in Roswell shopping.

GARY MOSELEY FURNITURE

The Gary Moseley Furniture is located at 111 South Main in Roswell. Phone 623-1877 for information about anything in the furniture line.

Throughout this store you will find a wide variety of fine furniture and floor coverings for every room in the house; and all priced so moderately that every family can afford to refurnish every room in the home and save money doing it.

Volume buying is one of the reasons for such reasonable price markings. It is the purpose of Gary Moseley Furniture to place before the buying public a wide variety of fine furniture that is properly styled, properly built and properly priced.

Mr. Gary Moseley is largely responsible for the high reputation of Gary Moseley Furniture. He has wide experience in this line and has used that experience in making this store one of the most outstanding in this section.

PRICE'S RESTAURANT

"LEON & GINGER BRUMFIELD — OPERATORS"

For a meal that is delicious and a place that is friendly, go to Price's Restaurant located 1 mile north of Roswell on U. S. No. 285-No. 70. Here you will find a home-like atmosphere together with courteous service that you will like.

Price's Restaurant features dinners of tender meats that are cooked to suit you, served with vegetables, salad and desert. They also have delicious steaks cooked to order and served in your favorite manner. Their Mexican food is a specialty long remembered. If it's just a snack you want, you will find sandwiches, salads and soups here that are just the thing to take away that hungry feeling.

If you are a person who wants the best in food when you eat out, you'll find that Price's Restaurant is the place to go. In this Town and Country Review, we suggest that you take your family out to Price's Restaurant the next time you are in Roswell shopping, and judge for yourself.

ROSWELL STATE BANK

JIM LUSK — PRESIDENT

This prominent bank is located at 128 West 2nd in Roswell. Phone 622-4240.

The Roswell State Bank is an institution of financial strength and safety and may well be termed the "friendly bank."

It was founded by men of character and integrity who were very prominent in business and commercial activities and has progressed as this section itself has grown and progressed.

Under the management of efficient and capable men, they invite accounts of business men and women, ranchers, laborers, or all people who desire profitable connection with a modern banking institution.

At this bank you will find strength, seasoned judgment, dependability, accuracy in handling details and breadth of vision—all to be applied to the management of your personal commercial affairs

In making this Revue, we wish to make the statement that at the Roswell State Bank you may at all times bank with safety. They asked us to wish everyone the best of Christmas Greetings and a very Happy New Year.

NIBLACK HEALTH SALON

"MRS. JACK BEEMAN — OWNER AND OPERATOR"

Scientific reducing has made the Niblack Health Salon at 2609 N. Main in Roswell well known in this area. Call 622-7866 for information or an appointment.

Reducing, conditioning, body building and streamlining your appearance are featured at this fine reducing salon. You'll feel like a new person once you begin to visit this place. Personal instruction guides you to the safe, sane way to weight reducing and figure contouring at the Niblack Health Salon with modern, scientific equipment. They feature steam baths and mild message with no vibration.

Excess weight can shorten your life. Lose this added weight by signing up for the program at this salon. The cost is very nominal. Reduce fat from your arms, abdomen, hips, thighs and calves. Firm up soft flesh with the special equipment used here.

Relax and exercise in the comfort of this modern salon. You'll enjoy the pleasant surroundings and attractive concern of the management of this establishment.

The weight reducing salon recommended in this area, by the writers of this 1969 Review is the Niblack Health Salon.

MURPHY'S CAFE

"JACK AND INEZ MURPHY — OWNERS"

Located at 605 North Main in Roswell this restaurant is recognized as headquarters for "good food". Come and bring your friends, you are always welcome.

At Murphy's Cafe, people can be seen, from every walk of life, who make this popular restaurant their regular eating place

In this entire section there is not another establishment that surpasses this well known restaurant in service and satisfaction. They are particularly well equipped for proper handling of food.

And last, but not least, the attention and courtesy of the attendants is a feature that receives more than passing notice from the customers. This fine cafe is open 24 hours for your convenience.

In making this Review of the city, we are pleased to give Murphy's Cafe commendation for the excellent service they give and for the leading position they hold here. They extend season's greetings to all our readers.

DENNY'S RESTAURANT

"RUSS BARTLETT — MANAGER"

This is the popular meeting place for folks in this section. Stop here for a meal the next time you are in Roswell. They are located at 200 North Main. The management invites you to drop in for some of the fine cooked foods in which they specialize.

There is something about this restaurant that sets it apart from other eating places and makes it highly satisfactory. The extreme care and thought that goes into everything, the cooking, service and arrangement creates a dining atmosphere that should be visited regularly.

The food is temptingly delicious, prepared in the most careful manner in a spotless, sanitary kitchen. You'll find a delicious meal here with a variety of fresh vegetables and your favorite meats, prepared to retain their natural flavor. Be sure to eat at Denny's Restaurant when you are in Roswell People from our area will find this a pleasant place to dine.

OK TIRE STORES

Lykin's Tire Co.
JOHN LYKIN

OK Tire Store
BILL ABERNATHY

The OK Tire Stores located in two convenient locations, 520 East 2nd and 400 East 2nd is your dealer for the world famous Goodyear Tires and OK Tire Service.

When you purchase tires for your automobile, you want tires that will give you the greatest safety in driving. For longer wear and the best in tire quality, buy Goodyear Tires. These tires have proved to be among the best your money can buy.

At the OK Tire Stores, you will find tire experts who will be glad to advise you on your tire needs. You will also find a tire recapping department where you can have your old tires recapped by experienced OK Tire Craftsmen. These men are "tire doctors" and they are able to diagnose your troubles and correct them in the proper manner.

The compilers of this 1969 Town and Country Review take great pleasure in recomending such a firm to our readers. See them for your tire needs.

F. W. WOOLWORTH COMPANY

"MR. ZEKE SANTISTEVAN — MANAGER"

The FW Woolworth Store is located at 212 N. Main in Roswell, Phone 622-7280.

This is one of the most popular variety department stores in this entire section. Their employees are always courtous and accommodating and anxious to serve you in any way that they can. They assist you with your purchases in any way they know how.

This store has served this community for years and is one of the corner stones when it comes to dependability. Their stock is complete at all times with all of the articles that you ask for. You are invited to come in and just browse around to see what they have on the counters for you.

We, in this 1969 Town and Country Review, highly recommend the F. W. Woolworth Store to all our readers. Remember that their store is always a friend when in need of any of the thousands of items they carry. Where you will find only quality items at savings you will enjoy.

LESTER'S SHOES

"LESTER TUCKER — OWNER"

Lester's Shoes is located at 311 N. Main in Roswell. Phone 622-4516. This exclusive shoe store carries a fine line of shoes for the entire family

It is under the able direction of a management well informed in the business and prepared to offer up-to-date styles in foot wear, and at the same time fit the shoes so that it actually fits the foot. Their ability in this respect has won for this firm many patrons in this community.

An occasional look at this store's display window will enable you to predict what styles in shoes will be. They offer shoes of fitted comfort, shoes which are your arm chair's biggest rival. They carry such famous name brands as Naturalizer, Lifestride, Buster Brown, Daniel Green, Paradise Kittens and Pedwin.

We are glad to compliment this firm upon the position its store occupies in the every day life of this community through their efforts to always supply the customers with high grade shoes which actually fit the foot at fair and reasonable prices.

We, the writers of this 1969 Town and Country Review, highly recommend this fine store to all our readers.

ROSWELL FIRE & BURGLAR ALARM CO.

"BOB HAYES, TOMMY GARRETT — OWNERS"

When in need of this service, call on this firm and you will be more than glad to do business with them. They are located in Roswell. Phone 623-1065. They feature bell and silent alarms, police alarms, hold-up alarms, door mat alarms and announcers for every type of business a large or small, or any residence.

That much discussed word, "service", finds true meaning in the service of this popular firm because service is interpreted in so many ways that it may well be said to be the sign manual of the institution.

Fair and honest business methods at all times along with individual service to every patron has established for this firm a trade that has extended throughout the surrounding territory.

We wish to take this opportunity to congratulate the management of this reliable firm on their policy of fair dealings. We call the attention of our readers to the advantages of having a metropolitan service at their very door which has maintained excellent service to the public. Call 623-1065 for Roswell Fire & Burglar Alarm Company in Roswell.

From them you will find "A Protection System for Every Need."

SEARS ROEBUCK AND COMPANY

"HELEN BLAKE — CATALOG MANAGER"

The Sears Roebuck and Company Store for this area is located at 1990 S. Main in Roswell. Their friendly, experienced personnel will gladly assist you in selecting your wants listed from hundreds of different items listed in their modern, pace setting, merchandising catalogue.

Many of the folks from this area rely on Sears for fast service and quality merchandise because they know that the exact items they want, are either in stock, or can be promptly ordered for them, by this firms efficient personnel.

The next time you're in Roswell, stop in at the familiar and ever popular Sears Store, and look over their stock of appliances. While you're there, browse through their latest catalogue, or take one home for a ready reference. When you're ready to buy anything from clothing and other necessities, to a wide variety of luxury items, simply call 623-4522, and do your shopping by phone.

This 1969 Issue of the Town and Country Review, takes great pleasure in recommending this fine catalogue service store to all our readers. See or call them today.

Kirby Vacuum Cleaner Co. of Roswell

"CLIFF BLAKLEY — OWNER"

The Kirby Vacuum Cleaner Co., located at 1121 "C" South Main in Roswell is our Kirby vacuum cleaner dealer and authorized repairman. He stocks a complete line of genuine factory parts and is equipped to repair all models of vacuum cleaners.

The Kirby Vacuum Cleaner Co. of Roswell and Cliff Blakley have had years of experience in vacuum cleaner sales and service. He will take your old machine and give it a thorough overhaul, replace broken or worn out parts, and return your machine as good as new. If you have an old machine that does not work, we suggest you take it in to the Kirby Vacuum Cleaner Co. and let him put it in running order for you.

If you are in the market for another machine, we suggest you see their selection of vacuum cleaners. Or if you do not own one, you will do well to see the bargains he has in new and used machines. They will really get dirt out of carpets, rugs, furniture, etc. Kirby is one of the world's finest vacuum cleaners and they now have a new carpet shampooer attachment. See them at the Kirby Vacuum Cleaner Co. today.

In this 1969 Town and Country Review, we highly recommend the Kirby Vacuum Cleaner Co. for vacuum cleaner sales and service. Phone [illegible] for any information in this line.

RED BARN RESTAURANT

"ERVIN & DORIS KNIGHT — OWNERS"

Fine food and drink is a favorite topic of conversation, for it speaks a universal language, but at the Red Barn Restaurant food and drink is more than just a topic of conversation, it is a most enjoyable reality. This outstanding establishment has become a favorite gathering place for particular people who know and appreciate the best.

The Red Barn Restaurant is one of the finest restaurants in this area. They feature charcoal broiled steaks and the most complete selection of sea foods in this section of the state. They also have a lovely cocktail lounge and private dining rooms with facilities for dinners and parties.

In this 1969 Town and Country Review we heartily recommend the Red Barn Restaurant. Remember, if you appreciate outstanding service and really good food and drink served at the peak of perfection, we suggest you drop in soon and enjoy hospitality at its best. They are located at 1301 West Second in Roswell. Phone [illegible].

BOWMAN LUMBER COMPANY, INC.

The Bowman Lumber Company, located at 1400 West First Street in Roswell are suppliers of a complete line of lumber, building supplies and builder's hardware. Plumbing contracting, commercial refrigeration and air conditioning, and a fine home repair service, is all available by this firm. They can also handle all phases of tree work.

This company has long been considered to be one of the leading dealers in lumber and building materials, and offers you a complete "One Stop Building Service". Free remodeling estimates and a blue print service is also available.

This firm has been an important factor in the expansion growth and development of this community, and the policy of this firm has always been a determination to supply the highest grade of lumber and building materials at a reasonable price. Contractors and the public in general have learned that whatever they desire in the lumber or builders supply line can be obtained from this firm.

In this Review, we are pleased to assure our readers that at the hands of this firm, they will receive the best of service, and they extend a personal invitation to the people of this section to call at their office at any time to discuss proposed building plans.

ALLEN ROOFING CO.

"NED ALLEN — OWNER"

A good roof is an all-important factor in the protection of your building investment and a firm with over 27 years of experience, well known for the installation of the latest type roofs is Allen Roofing Company in Roswell, at 2513 North Main.

Your roof represents only about 3 per cent of your building investment, it is said. Yet, its value is out of all proportion to its costs for a roof acts as a guardian of your building and all its contents. Day after day, year after year it must protect against driving rains, swirling snows, cutting sleet, expanding ice and blistering heat.

Just as you take inventory of any possessions periodically so you should check up on your roof. Let these roof specialists examine your roof free of charge. Phone them today while you are thinking about it. Phone 622-8106. We recommend you call Allen Roofing Co. for all your roofing need.

BARNETT CARPETS, INC.

"BOYD BARNETT — OPERATING MANAGER"

Does your home or office have tired floor covering? The Barnett Carpets located at 3109 North Main in Roswell has a wonderful selection of carpeting with designs and colors that are calculated to lure you to an exciting new future in your home.

With over 28 years of carpeting experience, Barnett Carpets can help you roll out a room full of beauty. Carpets and rugs, never prettier, will transform your home —you set the mood—dash—sparkle or a quiet retreat. The Barnett Carpets, Inc., is one of those places where quality reigns and style is paramount. They feature distinctive carpeting for the fashionable homes at reasonable prices such as Loomtex, Trend Mill, Coronet and Stevens-Gulistan Quality Carpet.

Since Barnett Carpets has opened it has become known as the "One-Stop" floor covering center. Let them make estimates for you without obligation. When you have made your selection, you may be assured of expert installation. They supply the materials and workmen to complete your job in a way that will make you want to recommend them to your friends. For all your floor covering needs go to Barnett Carpets or phone [illegible] for complete information.

COOKE REAL ESTATE

JIM COOKE — REALTOR

This prominent firm is located at 1208 West 2nd in Roswell. Phone 622-1212.

This is one of the most up-to-date real estate firms in this section of the state offering all kinds of real estate, including homes, farms, ranches, commercial and income properties. Your best investment today is real estate, regardless if you invest in a home site or business location. This firm has many listings or really worthwhile real estate for one who is interested in making a good investment.

If you have any real estate you would like to turn into cash, get in touch with this reliable firm and they will sell the property as well as rent it for you, if you wish.

Cooke Real Estate extends an excellent service to the people of this section with their understanding and interest in the growth of our section.

We are more than glad to give them extended mention in this 1969 Town and Country Review See them on your next trip to Roswell.

ASSOCIATED CALLENS FLYING SERVICE

DICK CALLEN — OWNER

Associated Callens Flying Service located at The Roswell Industrial Air Center has licensed pilots and FAA approved airplanes at your disposal. If you need to go to a distant city and wish to return the same day, why not charter a plane? When you figure the time saved, the price of hotel accommodations, if they are available, and other expenses involved in a trip away from home, you can many times actually save money as well as time, to charter a plane at Associated Callens Flying Service. Call them the next time you plan an out of town trip Phone 347-5414.

If you plan to buy an aircraft, be sure to contact this firm. They are your authorized Piper dealer and will be glad to go into the merits of each model, and give you an honest appraisal of the value of each. So you need not go any further to buy that airplane you want then to Associated Callens Flying Service in Roswell.

Learning to fly is fascinating and inexpensive. This firm provides first rate instructions by private instructors who will guarantee to teach you to fly through A. T. R. All their students obtain their license within a few hours of instructions. Drive out to Associated Callens Flying Service the next time in Roswell and talk it over. Call 437-5414 if you want to come in and they will be glad to arrange board and room.

BU-T-DEN

MARY TICE — OWNER

The Bu-T-Den is located at 2800 North Main in Roswell. Phone 622-5100.

The service of this shop is complete in every respect and includes bleaching, wig care and styling, tipping, frosting, permanents, hair cutting and shaping, styling and setting. They accomplish all phases of beauty work according to the latest approved and scientific methods that are now being used. If you desire outstanding beauty work in preference to just the orinary shampoo and set this is the shop where you will want to become a client.

They are altogether familiar with their styling. They have an abundance of information and knowledge as to what should be done with hair and as to what reasonably may be expected of it.

The Bu-T-Den is pleasent in every respect. The atmosphere is comfortable and the hair stylists congenial. Call for an appointment today You'll be glad you did. We highly recommend this salon.

PONDEROSA CHUCKWAGON

"W. B. CARTWRIGHT — OWNER"

This popular chuckwagon is located in Roswell one block out of the Industrial Air Center Gate on South Main. They feature charcoal broiled steaks and wood cooked barbecues and cater to those who demand the best. Their evening meal is the talk of Southern New Mexico and it has been said that their steaks are the biggest for the money.

Try something different in dining the next time you're in Roswell go to the Ponderosa Chuckwagon where you can select your favorite foods all attractively laid out before your eyes. Select your favorite salad, meat, vegetable, dessert and beverage. Then choose your own table and enjoy a delightful meal of all your favorite foods. The modern chuckwagon has many advantages over ordinary restaurants. Try them and youll quickly see why.

In this 1969 Town and Country Review we feel we can highly recommend this excellent Chuckwagon in Roswell. We know that you will enjoy your meals here and never forget their evening meal. Be sure to stop in for a meal the next time you are in Roswell shopping.

DESMOND FORD CO.

"REX DESMOND — OWNER"
"GREGG SEGOVIA — SALES MANAGER"

The new 1970 full line of Fords are on display at the Desmond Ford Co. in Roswell. Phone 622-8021.

The new Fords are universally recognized as among the greatest motor values of this age. This is not only the opinion of the casual buyer, but of the expert as well For service and reasonable price these cars continue to reign supreme.

The Desmond Ford Co., maintains a garage to service all makes of cars. You will find that this firm is able to render complete service on your automobile. They have skillful and experienced men in charge of this garage who will do everything to guarantee satisfaction.

The management is courteous and accommodating and will be pleased to show you the advantages of having a new Ford Falcon, Torino, Mustang, Thunderbird, Maverick, Cortina, Bronco or Ford Truck. We are pleased to compliment Desmond Ford Co. on the efficiency of their service to the people of this section. Stop by any time for a demonstration ride.

Thomsen's

"Albert Thomsen — Owner"

Thomsen's will furnish your home at moderate prices. This firm is represented at two addresses. Thomsen's is located at 1210 East Second and Thomsen's Warehouse Sales is located at 615 South Atkinson, both in Roswell.

It is the purpose of these reliable establishments to successfully and comfortably furnish the family home at moderate prices.

They handle furniture, of the better grade, a quality that is durable and one you can depend upon to give you maximum service. They have anticipated your possible needs and their stock is composed of tasteful, practical, yet artistic and inexpensive furniture from which to make your selections. If it is a single piece of furniture or furnishings for your entire home, visit Thomsen's and Thomsen's Warehouse Sales.

Their furniture stock is varied and you are invited to come in and browse around. The writers of this Review highly recommend these furniture stores in Roswell and compliment them on their fine service policies. See them when you need qualified advice on furniture.

Lucero Fencing & Driveway Co.

If it's fencing materials and supplies that you need, be sure and see the Lucero Fencing & Driveway Company in Roswell or phone 623-1619. Concrete patios, sidewalks, curbs and masonry work is a specialty with them. Their work has that special touch of many years of experience. It's quality is of the highest available. They will be glad to give estimates with no obligation to you. Whether you want fencing or these services for your business, farm, home, or industry be sure and contact the Lucero Fencing & Driveway Co., located at 209 East Bonney. Phone 623-1619.

This firm throughout the years of honest, faithful and high quality service has built a reputation envied by all. Their work is speedy, efficient, and well done and you will really be ahead when you do business with their trained erection crews.

They do either residential, farm, or commercial work with the same high standards. They carry only the finest in fencing and other materials. When you need fencing or these special services, be sure and contact them in Roswell.

GLOVER PACKING CO.

The Glover Packing Company located at 1000 North Garden Ave. in Roswell are known throughout this area for their fine products. Phone 622-3320. The name of Glover has become a name for quality. Many have learned to trade only where they can get these products. This has created an ever increasing demand for meats with the Glover label.

The Glover Packing Co. also affords a good market for stock raisers of this section. Here top prices are paid at all times.

By furnishing a market for your livestock they serve the public in a double capacity. When you buy Glover products, you know that they, as well as the plant, have passed rigid inspection. The next time you go to your butcher ask for Glover Meats.

We want to compliment the Glover Packing Company on their business methods and high grade products.

GLENN'S QUALITY FURNITURE

"GLORIA GLENN — OWNER"

Glenn's Quality Furniture, located at 1001 West Alameda enjoys an extensive patronage from this section because of the convenience of shopping. A large stock of very suitable furniture, appliances and quality carpeting for every type home can be found in this well managed furniture store. Articles are offered at prices we all can afford.

The manager offers the most accommodating service and will be glad to assist anyone in the selection of proper furniture, appliances and carpeting. The idea that it takes a fortune to furnish a home is not true. A man making an average salary can furnish a home comfortably and completely if he will come to this store and consult them. They have the necessities of the home as well as those articles that help to make the home more attractive.

Glenn's quality Furniture is a prominent establishment and the people in charge thoroughly understand the business in which they are engaged. Such a place as this firm adds attractiveness to any community, therefore they should be complimented on their high standing in this community. We highly recommend Glenn's as your headquarters for your home redecorating.

KORKY'S MOTORCYCLE SALES

"DORIS COEN — OWNER"

For the latest models in Honda motorcycles, see Korky's at 1805 SE Main in Roswell, phone 622-2690. Here are featured new and used motorcycles and parts for your old machine. They buy and sell all types of motorcycles.

The Honda motorcycle's popularity has widened throughout the nation in recent years until Honda is now Number One. More people are riding Honda motorcycles than ever before. You can choose a Honda in a Mini Trail all the way up to the big 750. Due to the many advantages of this machine, we can feel free to say that it is one of the best buys on the market today. Honda motorcycles give you more mileage per gallon of gas than many other popular brands. They feature a strong durable 4 cycle engine with no adding of oil to the gasoline.

This company will service your old motorcycles and replace worn out parts for very little money. They believe in pleasing the customer, and in doing so, they offer many advantages in their services that are unequalled elsewhere. Stop and see this dealer on your next visit to Roswell We are sure you will be pleased with their values

SUNSET VILLA NURSING HOME

"HAROLD C. WATSON — ADMINISTRATOR"

This is an exceptionally fine home for Senior Citizens, convalescents, and invalids. They are located at 1515 S. Sunset Ave. in Roswell, Phone 623-7097.

They have a completely equipped Convalescent Hospital to take care of patients in the most efficient manner. All precautions for their comfort, safety and well-being are taken.

Nourishing and appetizing food is attractively served, and its purity and wholesomeness is assure by the watchful care of trained personnel

The very best of attention is given to all patients entrusted to the care of the Sunset Villa Nursing Home and they are very conscientious in seeing that no one is lacking in the conveniences they should have. A cheery air of hopefulness prevails, and the patients find their home very clean and comfortable. The management invites your inspection at any time of the facilities of the restful Sunset Villa Nursing Home. Welfare Patients are welcome. We, the writers of this 1969 Town and Country Review would like to take this opportunity to highly recommend this fine rest home to all of our readers.

MATAWAN TEXACO

"FLOYD ARGENBRIGHT — OWNER AND OPERATOR"
Complete Automotive Service — Road Service

There are quite a few service stations in the area. What makes one stand out above all others? It's not so much the gas they sell, although Texaco products have proved their excellence over the years for your car, but it's the extra service that a station provides it's customers. Matawan Texaco goes all out to give its customers the best in service at fair and honest prices. They are located at 801 West 2nd in Roswell, Phone 623-5618.

The next time you are in town shopping or on business, leave your car here for expert service, such as tune-ups, brakes, electrical and air conditioning service, at fair and honest prices. It will be ready for you when you are ready to leave. This efficient station is always ready and willing to serve you. They endeavor to care for your car in the same manner you would.

For honest to goodness service, stop at Matawan Texaco in Roswell. We, the writers of this Town and Country Review, are pleased to be able to recommend Floyd to all our readers.

BEAUTY LOUNGE

MARIE REHBERG — OWNER

For your next beauty treatment, go to the Beauty Lounge located at 612 North Washington in Roswell. Phone 623-7782 for your appointment

Here you will find professional hair stylists who have had years of experience in beauty care. They have studied hair and hair styles and can give you a hair-do that will make you look your best.

This is the shop where the hair styles are as modern as tomorrow. It is a woman's privilege and duty to look her best at all times. Don't neglect yourself. Call this shop for an appointment today. Remember that the care of your hair is as important as the styling.

For the best in beauty care, be sure to visit the Beauty Lounge in Roswell at 612 North Washington and be assured of fine beauty work. It is our pleasure to recommend them in this 1969 Town and Country Review.

Capitan News

By BARTLEY McDONOUGH

Editor's Note: Due to lack of space part of the Capitan News column has been held over one week.

Pearl Soderback has the Wortley Hotel Restaurant open 364 days a year. The Wortley will be closed Christmas Day. Helping Pearl are: Cil Chalfin, Mrs. Bob Lucero and Mrs. Dan Gomez.

Fire chief Jerry Foster has announced that the Capitan Volunteer Fire Dept. is forming a Junior Volunteer Group. To qualify one must be in the sixteen to twenty-one year old age group. This group will meet every Tuesday night, 7 p.m. at the Fire Hall.

At a teacher's meeting Dec. 10, material was handed out to the teachers concerning the upcoming inspection of the Capitan Municipal School by the State Department of Education. A team of about 10 educators will evaluate our school from Feb. 24 to 27.

A similar evaluation this year in the area are schools in Carrizozo and Cloudcroft. Under the present setup the State Department of Education plans to evaluate one third of the state's schools every year.

A Cessna 310 crashed in the Ft. Stanton area December 14. The four passengers were brought out around mid afternoon and taken to the hospital.

The [illegible] Cummins and the Ken Reams were hosts Saturday evening to a pre-Christmas party at the Cummins' home. Members of the Capitan Lions Club and wives and members of the Capitan Woman's Club and husbands were the invited guests. About 30 guests attended this event.

Many people were looking for Christmas trees Saturday and Sunday. There was a stream of cars on the back road of the Capitans. Pete and Leota Pfingsten were out looking for the "perfect tree" which they found after dark Sunday night.

Yvonne Jones and Cindy Clark, who live on the north side of the Capitans are back in school after missing several days because of deep snow in their road.

There was a community pot luck supper at the Nogal Community Church Friday evening, Dec. 19.

Richard Lonten of the Ruidoso area has purchased the Cable TV in Capitan. He has been doing work on the TV tower and plans to put in better amplifiers to replace some old ones. He has ordered some new equipment. We have heard that we may get channels 13 and 5 out of Albuquerque in addition to the present ones.

There was a false fire alarm Saturday night around 11 p.m. Approximately 14 firemen answered the alarm but the trucks never left the firehall. Chief Jerry Foster commented that anyone caught turning in a false alarm will be prosecuted.

Basketball Scores: In a game at Cloudcroft, Dec. 12, the Bears downed our varsity, 60-31. The Tigers attempted 28 field goals in the first half scoring on only three of them for a poor 11% shooting average. Robert Brown and Jimmy Padilla both had 6 points. Gary Darling had 5 points while Frankie Najar and Fred Padilla had 4 each. Scoring 14 points for the Bears was Briscoe.

The Bears won the "B" game also, 64-45. Cartwright led the Tiger scoring with 7 points. Dick Jones tallied 0 while Burrell had 31 points for the Bears' cause.

The Tigers were host to teams from Lake Arthur the following night. After dominating the rebounds 2 to 1, the Tigers lost to Lake Arthur 59-56. Robert Brown pumped in 22 points. Junior Guevara also scored in double figures with 16. Buddy Hall had 6 points points while Dave Ingalls and Fred Padilla tallied 4 each. Four men scored in double figures for Lake Arthur.

The Tiger "B" team won their game, 53-50 to gain a split for the night. Tony Sanchez pushed in 11 points for the winning cause while David Williams hit for 10. Dick Jones had 8 points closely followed by Preciado with 7. Jackson had 19 points for Lake Arthur.

SHORT NOTES: Our 8th grade lost a game in Tularosa Monday, 39-17. —There was a dinner at the Chaparral, Dec. 20, for employees of Otero Electric Cooperative. This event was scheduled for 8:30 p.m.—Mr. and Mrs. Gaylord Freeman, Jr., are planning to spend Christmas at their G-F Ranch. They are coming from Chicago. —El Paisano Cafe will be closed on Christmas Day. —The Nazarene Christmas program was Dec. 21 at the church.

At a regular monthly meeting, Dec. 11, the Woman's Club was host to husbands and special guests. All enjoyed a Mexican supper. A gift for a boy a and gift for a girl were brought by each member for the students at Ft. Stanton.

Hostesses were Mmes. Wayne Langford, Kenneth Huey, David Barber and Ronnie Eldridge. Mrs. Gerald Dean, Jr. was program chairman. Bingo was enjoyed by everyone. One member mentioned that "this was one of the nicest meetings she had attended in a long tim."

The annual Christmas party of the Alpha Delta Kappa Teacher's sorority was held in Glencoe, Dec. 13. This event took place at the Nellie Ruth Jones home. Attending from Capitan were Louise Ferguson, Ofelia Salas, Myrtle Williams, and Leota Pfingsten. A delightful luncheon preceded the gift exchange. Near the close of the party the names of secret pals for 1969 were revealed and new names were drawn for the coming year.

C-C Natural Gas Assn. News: The Nellie Baker home was plumbed for natural gas in Carrizozo last week. At a board meeting on Dec. 17, a decision was to have been made as to who will replace Mrs. Butch Allen as secretary-bookkeeper of the association. The office will be closed on Christmas Day, but will be open on the 24th and 26th.

The Tiger basketball team played in the Cloudcroft Tournament Dec. 18 through 20. In addition to Capitan and Cloudcroft teams are also entered from Hilda, Reserve, Carrizozo, Tularosa, Floyd and Tatum.

FIRST SNOWSTORM — FIRST WRECK — Shown is the damaged 1966 Chevrolet II Nova driven by Robin Rickey Cooper, Ruidoso, Friday, Dec. 5 Cooper's vehicle apparently slid into a utility pole and was then hit by a pickup driven by Michael Knece. Both drivers were cited for operating unsafe equipment.

Chains or Snow Tires Cheaper Than Citation

Citations for operating unsafe equipment were issued to both Robin Rickey Cooper, Ruidoso, and Michael David Knece, Ruidoso Downs in a two car accident Friday, Dec. 5 during Ruidoso's first snow storm of the season.

Cooper, driving a Chevy II Nova with a Texas license, was traveling east on Sudderth and apparently sliding on the ice on Carrizo Hill, hit a utility pole and came to rest turned across the road. Damage to the automobile was in the right front.

Knece, a Ruidoso Color Cable TV employee driving a company pickup, although trying to avoid the accident, slid into the first car. Damage to the pickup was minor.

Driving, Spirits Costly Mixing

The New Mexico Dept. of Vehicles cautioned this week that with the approaching holiday season, many New Mexico drivers will hit the road with the bottle simultaneously. The spirits of the bottle and the spirit of driving often do not improve the spirit of the holidays.

The first offense for driving while under the influence of alcohol or narcotic drugs prescribes a penalty of not less than 30 days nor more than 90 days in the county jail or by a fine or not less than $100 nor more than $300, or by both. The second or subsequent conviction shall be punishable by imprisonment of not less than 90 day nor more than one year, and at the discretion of the court a fine of not more than $1,000.

It is mandatory that the Department of Motor Vehicles revoke the driving privilege for not less than one year on a first or second conviction. The driving privilege is revoked for life upon the third conviction unless restored by a District Court.

Don't let the spirits ruin your holidays.

Leo's Upholstery Shop

For fine upholstering and furniture repairing see Leo's Upholstery Shop, located at 413 East Albuquerque in Roswell. Phone 623-3762.

This firm has restored many valuable pieces of furniture to their original beauty and usefulness.

In the line of general upholstering and furniture repairing they render a distinctly superior service. Many people do not realise that the furniture they now have may be of better construction than most new furniture. Upholstering these pieces is the best investment to be made.

They have a complete line of upholstering fabrics to suit your choice. You can match any color scheme you desire at this upholstering shop.

In this 1969 Town and Country Review, we wish to commend Leo's Upholstery Shop upon the quality of their work and we recommend them to the people in this territory.

H & J SEPTIC TANK CO.

"O. R. JOHNSON — OWNER"

The H & J Septic Tank Co., located by the city limits, in South Roswell, specialises in expert cleaning and installing pre-cast tanks with reinforced concret, and repairing cesspools. They are licensed and bonded by the state of New Mexico. Don't take chances by having someone work on your septic tank who doesn't have this experience. So many times that type of work must be dug up and done all over, all because of lack of knowledge and experience. Be wise and have it done properly the first time. Phone 622-6900 or 622-3148.

Don't wait until more bad weather has set in before you have that septic tank or cesspool cleaned. Telephone the H & J Septic Tank Co. in Roswell and have this reliable firm do it for you promptly. They can be depended upon to satisfy you and they fully guarantee their work.

In this 1969 Town and Country Review we recommend the H & J Ceptic Tank Co. in Roswell to all our readers and suggest that you call them for all your septic tank or cesspool work.

ALLAN LOCK KEY SHOP

"BOB ALLAN — OWNER"

The Allan Lock and Key Shop located at 509 West 2nd in Roswell is one of the most reliable businesses in this community. They have been established for 3 years in the location of the well known old Tyler Key Shop, and serve you in the same specialized type of work, in the same fine tradition. Phone 622-6030 or 623-8018, 24 hours a day.

This firm carries a full stock of all types of locks. They specialize in opening and repairing safes and changing combinations. This job is one that calls for experts. The Allan Lock & Key Shop is experienced and capable. It is necessary that a locksmith is reliable and trustworthy. This firm can be depended upon to be trustworthy. (They are a member of the National Locksmith Association.)

Let this firm be your "fix it shop" —they can repair almost anything. Whether you have a large or small job, they can take care of your needs. In this 1969 Town and Country Review, we highly recommend the Allen Loc k & Key Shop in Roswell to all our readers.

A world of GOOD WISHES

Thanks, customers, for your loyal trust and support.

FROM YOUR

CAPITAN MERCHANTS

CUMMINS' GROCERY

DEAN HARDWARE

SMOKEY BEAR MOTEL

SMOKEY BEAR CAFE

JENKINS' HARDWARE

Bob Rogers Oil Co. Ruidoso Shamrock Service

"T. J. Gentry—Owner

"W. E. Harness—Operater"

The Ruidoso Shamrock Service is located conveniently in Ruidoso. Phone 257-2962.

This is a Shamrock Service Station where you will find W. E. Hartness courteous and accommodating at all times. He features the well-known Shamrock Oil Products distributed by Bob Rogers Oil Co.

When you stop here they are always willing to check your car completely. Besides just filling up your gas tank with Shamrock gas, they wash your windows, check your oil, water and tires. The Ruidoso Shamrock Service is a complete one-stop service station in Ruidoso.

They handle only the better grades of oil and gasoline which assures every motorist of the most mileage per gallon. If your car needs an oil change or lube job, take it to the Ruidoso Shamrock Service and you will be pleased with the results.

The writers of this Town and Country Review are proud to recommend W. E. Hartness of Ruidoso Shamrock Service and Bob Rogers Oil Co. to our readers. We urge you to visit them regularly.

Main Trailer Sales, Inc.

With more leisure time on their hands, Americans are taking to the open road to discover the fresh and clear streams of the wilderness. Many have found that campers mounted on pickup trucks are the most economical way to provide trailer-like accommodations for a fishing trip or other excursion.

In this area, the finest campers and travel trailers are sold by Main Trailer Sales, Inc., at 700 S. Main in Roswell. Prices are reasonable and terms can be arranged to fit your income. Phone 622-1751.

This winter let them handle any repairs or service that you might need on your camper or travel trailer. Whether it is a leaky roof, damaged axle, travel damage or worn out stoves, cushions, or whatever, let Main Trailer Sales fix it for you this winter while you are not using it. Call 622-1751 today!

A camper can make excursions relaxing, less of a bother and more comfortable. You can point your new camper from this firm to the woods, prairies, mountains or lakes. With a camper from the Main Trailer Sales, you'll satisfy your restlessness for the outdoors.

For campers and camper supplies, this 1969 Town and Country Review suggests that you contact the main Trailer Sales in Roswell.

Paschall's Automatic Transmission Service

"ASA AND TISHA PASCHALL — OWNERS"

The Paschall's Automatic Transmission located at 418 East McGaffey in Roswell is the place to take your transmission problems. Phone 622-6787.

Automatic transmissions are a complicated mechanism so don't trust it to a "hammer mechanic". Take it to an expert, one who has been especially trained and has the proper equipment to service automatic transmissions. Paschall's Transmission Service in Roswell is your local expert service center for automatic or standard transmissions. They will repair, rebuild or replace your transmission for you. They have a complete stock of rebuilt transmissions on hand and you can exchange your old one for a complete rebuilt one. Their prices are the most reasonable in town and their work as fully guaranteed.

We, in this 1969 Town and Country Review, take pleasure in presenting Paschall's Transmission Service in Roswell. Phone 622-6787 for service. We take great pride in recommending Asa Paschall and his excellent service.

Marker Company, Inc. – Stran-Steel

"BOB MARKER — OWNER AND OPERATOR"

The Marker Company, Inc., your Stran-Steel Franchised Builder, located at 602 West 2nd in Roswell are authorized dealers and erectors of Stran Steel metal buildings. They offer the most modern answer to building construction in the last century. The Stran Steel metal buildings give you economy with versatility. You can construct a building of permanence in any length or width you desire without changing construction or building detail.

The Stran Steel metal buildings have solved the nations building in a two fold manner — quick construction, only a fraction of time required to build a building of other types of construction, permanence. These modern buildings have met with favor from commercial, industrial and agricultural users.

It can truly be said that the Stran-Steel metal building is "America's best building buy". They are non-combustable, wind resistant, provide economical storage space for crops, machinery, vehicles, bulk, box and stacked goods. It might be said to be good for anything that has to be housed. And don't forget the greater savings in insurance rates.

We highly recommend Bob Marker and Stran Steel products to all our readers.

Hoffman Plumbing, Heating & Air Conditioning Co., Inc.

"EARL L. HOFFMAN — MANAGER"

The Hoffman Plumbing, Heating and Air Conditioning Co. is one of those reliable firms whom we are able to speak of in the highest terms. They specialize in sprinkler systems, water heaters, air conditioners and repair work.

This company has been doing business with the people of Roswell and vicinity for many years, and over that period of time has established itself as one of the leading firms in its field. No amount of effort is spared to give you the most careful service and the customers of the concern are delighted with the service which they receive. We are not often able to give the wholehearted recommendation to any firm which we give to the Hoffman Plumbing, Heating and Air Conditioning Co. at 609 North Main in Roswell.

Mr. Hoffman, the manager of the company, has had a long experience at this business and is thoroughly competent in every respect. His advice in matters pertaining to his trade is sought after and respected.

Air-Tech Air Conditioning Heating & Sheet Metal

"JACK PRICHARD AND JACK WASHICHEK — OWNERS"

Air-Tech in Roswell is located at 311 East McGaffey. Phone 623-6320. This company supplies air conditioners and heating for homes, stores and industries. If you need sheet metal work this is the place you will receive the best. Proper selection and precision measurements will insure peak efficiency from heating and air conditioning installation.

Now is the time to call Air-Tech for free estimates on your heating and air conditioning needs. Whether it is a large or small home, a large or small office, these competent men can tell you what it will take to do your job properly and they can guarantee your satisfaction.

Prompt service at the most reasonable prices possible has been the guiding influence of the policies of this firm and has brought trade for them from all the surrounding territory.

Contact Air-Tech in Roswell for high quality, dependable heating and air conditioners. Don't forget the fine sheet metal work they provide.

They carry a full line of Carrier Equipment, the finest air conditioners you can buy.

In this 1969 Town and Country Review, we give them our wholehearted recommendation.

MRS. WADE'S DONUT SHOP

For the best in donuts, rolls and Danish pastries, try Mrs. Wade's Donut Shop. This shop is located at 401 West Second in Roswell. Phone 622-1413. Special orders are catered to.

Famous for quality and flavor of their baked goods, this institution is a model of cleanliness and efficiency. Their bake shop is immaculate. Only the purest of staple ingredients go into their products and the deliciousness of their baked goods is the talk of the town.

Mrs. Wade's Donut Shop is famous for the quality and flavor of their products. No better baked goods can be obtained than those produced by this shop in Roswell where the prices are so reasonable that you can well afford to use their donuts and breakfast rolls regularly.

For that next party, be sure to call Mrs. Wade's Donut Shop at Roswell, phone 622-1413. They are to be commended for this outstanding service.

Smart Set Beauty Salon and Wig Boutique

VIRGINIA ALCALA AND LENA SKINNER — OWNERS

The Smart Set Beauty Salon and Wig Boutique located in Roswell, offers an up-to-date beauty service. They are located at 201 W. McGaffey, phone 622-6912 for an appointment. The owner and staff at this salon, have had years of experience in beauty work. They are experts in all types of beauty culture. You will be surprised at the great difference between a hair-styling here and just an ordinary hair-styling. They use a system that has been tried and proven through the years.

Many ladies have found by pleasing experience that a permanent wave is really an investment in economy. A permanent at the Smart Set Beauty and Wig Boutique justifies the name permanent. It lasts, and then the more important consideration is the beauty of it and the satisfaction that goes with perfect grooming. Wigs and hair pieces are now very popular and at the Smart Set and Wig Boutique you'll find just the wig for you. They offer complete beauty and wig service.

The writers of this Review wish to recommend the Smart Set Beauty Salon and Wig Boutique in Roswell to all our readers in this 1969 Town and Country Review.

Collins Plumbing, Heating and Cooling

"JIM & RON COLLINS — OWNERS"

Collins Plumbing, Heating and Cooling, located at 1005½ West First in Roswell, knows the plumbing and heating business thoroughly. They don't "guess" at your problems — they "know" the answers. They are men who understand all phases of this work and they keep up with the latest equipment and maintenance problems. They stand behind their work and will do a job in the fastest time possible. They understand that when you have a plumbing or heating problem, you need someone immediately and cannot wait days to have it taken care of.

Collins Plumbing, Heating and Cooling offers you the best in plumbing and heating, installation, both commercial and residential. Repair jobs are given prompt attention at a fair price.

You will like their employes and find them courteous and efficient. If you want to do business with someone you can trust, be sure to call them first. Phone 622-7560.

WHERE IT'S AT

"MARY DeGRAY — MANAGER"

Where It's At is a meeting place for those who enjoy real hospitality.

This social center is conveniently located at 511 South Main in Roswell. They are very popular with all who have been there and enjoyed their fine refreshments. You will find this social center just the place for real enjoyment. Pleasure seekers have nothing but praise for the entertainment they are accorded with their patronage.

Friends will appreciate an evening here. The manager is well and favorably known in this section. They will not tolerate offensiveness or vulgarity. The blues are out when friends meet here and that is why it is the rousing success that it is.

Many who have seen and enjoyed fine entertainment and refreshments offered the patrons of this club will testify that it is one of the finest places in this section of the state to spend a happy evening.

Be sure and plan on an evening of entertainment here with your friends and you'll be sure to enjoy it.

It is our pleasure to present them to our readers with confidence.

BOROK, INC.

"SAM HORNE, JR. — OWNER"

This reliable cabinet shop is located at 106 East Tenth, Roswell. Phone 622-1424. Be sure to call them for all types of cabinet work if you want the highest type workmanship.

A completely equipped cabinet shop and the ability to handle all types of cabinet work is very important to builders and home owners. In this section, there is no cabinet shop that has met with more success than this reliable firm. You can be assured that your measurements will be strictly adhered to and specifications will be followed to the letter. Only the best grade of materials go into the cabinet work here.

This 1969 Town and Country Review Issue considers it a pleasure to recommend this prominent cabinet shop located at 106 East Tenth in Roswell. They are considering a new location soon and you readers should watch for the new opening. The phone number 622-1424 will not change.

PECOS VALLEY LUMBER CO.

"CHARLES F. SMITH — MANAGER"

This firm is conveniently located at 200 South Main in Roswell. Phone 622-7841.

This popular lumber concern carries a complete line of Grade A building materials and through their fair methods of doing business and the high quality and fair prices constantly offered, they have won an enviable reputation throughout this section.

The people of this territory, including contractors, builders and ranchers, have come to know that they can depend on the Pecos Valley Lumber Co. for everything in building materials. It may be truly said that this firm is a valued asset to the community.

One of the essential features of any house, store or other structure is that it will stand the wear of the years. The same is true of the reputation of any business firm and that is why the Pecos Valley Lumber Co. enjoys an ever increasing volume of business and popularity.

We are more than glad to give them extended mention in this 1969 Town and Country Review.

The Ruidoso News

RUIDOSO (N.M.) News — FRIDAY, DECEMBER 26, 1969

S. S. Representative In Ruidoso January 8

Social Security Field Representative, Bob Noble, will be in Ruidoso at the Ruidoso Village Hall Council Room Jan. 8, from 10 to noon and 1 to 2 p.m.

Among things Noble is prepared to discuss is "What does a person need to establish his date of birth?"

Noble will be glad to assist in obtain necessary evidence. Persons bringing evidence of their age when applying will receive payments much sooner.

Season's Best!

May this be truly a most enjoyable Christmas season for you and yours.

RUIDOSO INS. AGENCY

LEE & BETTY ONSRUD

Corner Sudderth & Mechem — Pho. 257-2984

REBOUND — Jimmy Davis leaps high for one of many rebounds during the Ruidoso-Ft. Sumner basketball game, Friday night at the Ruidoso Invitational Tournament. Ruidoso lost to Ft. Sumner, 84-76. —Ruidoso News Photo

Hagerman Is B. B. Tourney Champ; Ruidoso Fourth With First Win

The Hgerman Bobcats, scoring six points with less than ten seconds remaining in the game, broke away from the Ft. Sumner Foxes and won their second consecutive Ruidoso Invitational Basketball Tournament. The Ninth Annual Ruidoso Tournament's second and third places went to Ft. Sumner and El Paso Jesuit, respectively. Ruidoso wound up in fourth place. Hagerman defeated Ft. Sumner 73-67 in the championship game.

Gary Harrell was high scorer for Hagerman with 22, closely followed by Larry Harrell with 21 points. Victor Delgado netted 15 for the Hagerman Bobcats.

Ruidoso Warrior freshman Blane Miller, was the only Warrior to make the All-Tourney Team. Other All-Tournament team members selected by the coaches were Pressy Torrez, Hondo; Jose Briones and Bob Boehler, Jesuit; Ronnie Crenshaw and Bennie Sequera, Ft. Sumner; Larry Belyeu and Mark Shaw, Dexter, and John Guevara and Gary Harrell of the tournament champions, Hagerman.

Thursday Night

Ruidoso (70)

Player	FG	FHM-A	PF	TP
B. Nelson	11	3-5	5	25
N. Williams	2	0-0	5	4
J. Davis	1	1-1	4	3
B. Miller	8	1-2	4	17
G. Stagner	4	0-2	5	8
P. Farrar	0	5-6	2	5
B. Bizzell	1	2-7	0	4
TOTALS	28	14-16	27	70

Hondo (65)

Player	FG	FTM-A	PF	TP
Gutierrez	0	2-2	5	2
Salcido	4	4-13	4	12
Montes	4	0-0	3	4
Palaco	4	3-5	2	11
Gomez	3	2-5	2	8
TOTALS	23	21-39	20	65

Jesuit Eagles (84)

Player	FG	FTM-A	PF	TP
Gonzales	3	3-8	3	9
Perez	2	0-0	4	4
Briones	8	3-0	3	19
Carey	4	1-1	5	9
Luna	5	0-1	5	10
Jimenez	1	0-0	3	2
Torres	1	0-1	5	2
Gurss	2	0-7	1	0
Bochler	3	2-3	5	8
Martines	3	0-0	4	13
TOTALS	33	20-36	20	84

Dexter (83)

Player	FG	FTM-A	PF	TP
Chaw	3	2-2	5	8
Powers	2	7-7	5	11
Vandenbout	3	3-3	4	9
Belyeu	4	4-6	3	12
Sedillo	0	0-0	4	0
Franklin	2	0-0	3	10
Sosa	1	5-9	2	7
Vanderbout	1	10-13	0	12
Mireles	3	4-7	1	10
Winkler	1	2-3	2	4
Freeman	0	0-0	1	0
TOTALS	20	33-05	20	83

Hagerman (73)

Player	FG	FTM-A	PF	TP
Miles	1	0-0	3	2
Harrell, G.	0	1-1	3	1
Delgado	5	2-3	3	12
Guevara	6	2-3	4	14
Harrell, G	0	0-0	2	18
Apodaca	4	4-6	5	12
Hardsey, M	2	0-1	3	4
King	0	0-0	1	0
Bealer	1	1-2	0	3
Hardsey, D	1	1-2	0	3
TOTALS	20	18-24	21	70

Lake Arthur (49)

Player	FG	FTM-A	PF	TP
Havener	4	4-6	4	12
Dutchover	3	3-4	3	9
Ledezma	1	0-3	3	2
Trivizo	1	3-3	1	5
Rubino	6	0-7	3	10
Ontiveros	0	0-0	1	0
Romero	1	1-1	1	3
Eberley	0	0-0	1	0
TOTALS	16	17-24	17	42

FRIDAY RESULTS

Hagerman (84)

Player	FG	FT	PF	TP
Harrell, L.	6	2	5	14
Delgado	4	4	3	12
Guevara	10	3	4	23
Harrell, G.	6	2	3	14
Apodaca	6	2	2	14
Hardsey, M.	0	1	2	1
Bealer	0	0	1	0
Harshey, D.	2	2	3	6
TOTALS	34	16	24	84

Ruidoso (76)

Player	FG	FT	PF	TP
B. Nelson	5	6	5	16
N. Williams	6	7	1	19
J. Davis	5	1	2	11
B Miller	3	6	4	12
G. Stagner	4	2	3	10
P. Farrar	1	1	2	3
B. Bizzell	2	1	4	5
TOTALS	26	24	21	76
Hagerman	18	18	29	19—84
RUIDOSO	12	23	23	18—76

Foxes-Eagles

Ft. Sumner (66)

Player	FG	FT	PF	TP
Fincke	0	0	2	0
Lopez, R.	5	5	5	15
Taylor	2	2	5	6
Crenshaw	1	16	3	18
Sweet	5	0	3	10
Sequra, B.	5	3	3	13
Lopez, G.	1	0	0	2
Casaus	0	0	1	0
Pruit	1	0	1	2
TOTALS	20	26	23	66

Jesuit (63)

Player	FG	FT	PF	TP
Perez	4	2	1	10
Briones	6	0	3	12
Gonzales	1	3	5	5
Carey	3	1	4	7
Martinez	1	3	1	5
Luna	2	0	4	4
Boehler	6	4	3	16
Torres	0	0	3	0
Gurss	1	2	2	4
TOTALS	24	15	26	63

Eagles-Panthers

Hondo (66)

Player	FG	FT	PF	TP
Torrez	8	7	2	23
Gutierrez	5	2	1	12
Salcido	3	1	1	7
Montes	3	1	5	7
Polaco	4	0	3	8
Kimbrell	0	0	2	0
Gomez	4	1	3	9
Sanchez	0	0	2	0
TOTALS	27	12	17	66

Lake Arthur (56)

Player	FG	FT	PF	TP
Havener	0	2	5	2
Dutchover	2	9	3	13
Ledezma	7	7	4	21
Trivizo	2	1	2	5
Rubino	6	1	0	13
Romero	0	0	1	0
Ontiveros	1	0	0	2
TOTALS	18	20	15	50

SATURDAY RESULTS

Hagerman (73)

Player	FG	FT	PF	TP
Apodaca	2	4	3	8
Delgado	5	5	3	15
Guevara	1	0	5	2
Harshey, M.	3	0	0	4

(Continued to Page 2—Sec. B)

RUIDOSO HIGH SCHOOL

1969-70 VARSITY BASKETBALL SCHEDULE

Dec. 2—Tularosa, here, 6 p.m.
Dec. 5—Socorro, Here, 6 p.m.
Dec. 6—Hatch, There, 6 p.m.
Dec. 13—Socorro, There, 6 p.m.
Dec. 13—Open.
Dec. 18, 19, 20—Ruidoso Invitational Tournament.
Jan. 2—Capitas, Here, 6 p.m.
Jan. 3—Carrizozo, There, 6:30 p.m.
Jan. 8, 9, 10—Jesuit Invitational Tournament.
Jan. 16—Cloudcroft, Here, 6 p.m.
*Jan. 17—Capitan, There, 6:30 p.m.
Jan. 23—Open.
Jan. 24—Hatch, Here, 6 p.m.
*Jan. 30—Hagerman, There, 6 p.m.
*Jan. 31—Carrizozo, Here, 6 p.m.
Feb. 3—Tularosa, There, 6:30 p.m.
*Feb. 6—Hondo, Here, 6 p.m.
*Feb. 7—Eunice, There, 6 p.m.
*Feb. 13—Jal, Here, 6 p.m.
*Feb. 14—Lake Arthur, There, 6 p.m
*Feb. 20—Cloudcroft, There, 6 p.m.
*Feb. 21—Dexter, Here, 6 p.m.

CAPITAN TIGERS

1969-70 Basketball Schedule

Dec. 5—Hondo, at Capitan.
Dec. 6—Hagerman, at Hagerman.
Dec. 12—Cloudcroft, at Cloudcroft.
Dec. 13—Lake Arthur, at Lake Arthur.
Dec. 18, 19, 20—Cloudcroft Tourney.
Jan. 2 Ruidoso, at Ruidoso.
Jan 3—Open.
Jan. 9—Hondo, at Hondo.
Jan. 10—Magdalena, at Capitan.
Jan. 13—Corona, at Corona.
Jn. 16—Weed, at Capitan.
Jan. 17—Ruidoso, at Capitan.
Jan. 23—Eunice, at Eunice.
Jan. 24—Jal, at Jal.
Jan. 30—Carrizozo, at Carrizozo.
Jan. 31—Dexter, at Dexter.
Feb 6—Weed, at Weed.
Feb. 7—Dexter, at Capitan.
Feb. 13—Carrizozo, at Capitan.
Feb. 14—Hagerman, at Capitan.
Feb. 20—Lake Arthur, at Capitan.
Feb 21—Cloudcroft, at Capitan.
Feb 26, 27, 28—Dist. Tourney at Ruidoso.
March 6, 7—Regional Tourney.
March 12, 13, 14—State Tourney, Las Cruces.

SKIER'S SPECIAL

Sandwich
Chips
Apple
$1.00
7 a.m. to 10 a.m.

FRESH PIZZA
— AT —
MISENHIMERS
IN THE GATEWAY AREA

Sierra Blanca Ski Shop

P. O. Box 1122
RUIDOSO, NEW MEXICO

DOWNTOWN, CORNER SUDDERTH & MECHEM

We Offer Out of State Phone Calls "TOLL FREE" For Skiing Conditions, Rental Reservations and the Largest Ski Inventory in the Southwest For All Your Skiing Needs. WE ARE AS NEAR AS YOUR PHONE JUST CALL

800-545-7820

We Wish You a MERRY CHRISTMAS

(Information Provided by Ruidoso Airport)

	Hi	Lo	Precip.
17	63	17	0
18	62	17	0
19	62	15	0
20	55	23	0
21	63	25	0
22	60	25	0

Precip This Month 2.30
Snowfall This Winter 15-In.
Precip Since Jan. 1 24.38

C. & L. LBR. & SUPPLY

We Close Saturday Afternoon

"We Don't Want All the Business — Just Yours"
Pho. 378-2985 — On Hiway 70 — Hollywood

Joy To All at Christmas!

PEPPERMINT SNACK BAR

To Our Good Friends at Christmas

GREETINGS

FROM THE STAFF OF THE

Chaparral

"COME UP AND SKI US!"

COMPLETE CONVENTION FACILITIES
Our DINING Room Assures You of the VERY Best Steaks!
DAILY Fresh Trout
and Relaxation In the Famous

CHAPARRAL LOUNGE

SATURDAY MEXICAN BUFFET
All You Can Eat — $1.45

ELDON BOND AND THE FORTUNES
EVERY SATURDAY
— AT THE —
CHAPARRAL

To Our Friends

Judge and Polly Pritchett

Season's Greetings

Reddy Kilowatt joins with all the folks at Community Public Service Company in wishing you the merriest of Christmases. Reddy will be on the job throughout the Yuletide season . . . making your home glow with cheery light and lending a hand with your many household chores. And throughout the coming year, all of us wish for you the very best of everything.

COMMUNITY PUBLIC SERVICE
Your Electric Light & Power Company

DUANE BRYSON — Manager

to all at Christmas!

PARK MOTEL

Franz & Helen Hawpe

JOY

at CHRISTMAS

An old-fashioned greeting from

J. H. COOPER AGENCY

Basketball—

(Continued from Page 1—Sec. B)

Hershey, D.	0	1	2	1
King	0	0	1	0
Harrell, L.	6	9	4	21
Harrell, G.	6	10	1	22
Totals	22	29	20	73

Ft. Sumner (67)

Player	FG	FT	PF	TP
Fincke	1	3	5	5
Lopez	5	5	3	15
Taylor	3	2	5	8
Crenshaw	8	2	3	18
Sugura	6	3	3	13
Swept	0	0	5	0
Casaus	2	0	0	4
Lopez	2	0	1	4
Pruitt	0	0	1	0

El Paso Jesuit vs. Ruidoso

Jesuit (62)

Player	FG	FT	PF	TP
Luna	0	1	1	1
Carey	2	0	2	4
Perez	4	0	1	8
Briones	6	4	2	16
Bodkler	4	2	4	10
Ganzalez	2	5	3	9
Martinez	0	5	2	5
Gurgss	0	0	2	0
Jimenez	1	0	1	2
Bradley	1	0	0	2
Moffitt	1	3	1	5
Totals	21	20	19	62

Ruidoso (35)

Player	FG	FT	PF	TP
Nelson	1	1	5	3
Williams	2	0	5	4
Davis	2	5	4	9
Miller	3	0	3	6
Stagner	1	1	1	3

SCORE — Pat Farrar scores 2 points via a jump shot from mid-court during the Ruidoso-Ft. Sumner game Friday night. (Ruidoso News Photo)

Farrar	1	0	0	2
Bizzell	2	1	4	5
Conley	1	1	4	3
Totals	13	9	26	35

Dexter vs. Hondo

Dexter (100)

Player	FG	FT	PF	TP
Shaw	6	2	2	14
Vandenbout	7	0	3	14
Belyen	7	4	3	18
Sedillo	3	1	2	7
Franklin	3	2	2	8
Sosa	3	1	3	7
Vandenbout	8	3	4	19
Mirales	0	0	2	0
Winkler	3	0	1	6
Freeland	1	0	1	2
Shaw	2	1	2	5
TOTALS	25	43	14	100

Hondo (63)

Player	FG	FT	PF	TP
Torrez	8	4	5	20
Gutierrez	6	0	4	12
Salado	5	4	5	14
Montes	0	2	3	2
Polaco	3	5	1	11
Kimbrell	1	1	1	3
Gomez	0	1	1	1
TOTALS	23	17	20	63

Presbyterians Change Family Supper Nights In January, February

First Presbyterian family night church suppers in January and February will be discontinued due to unpredictable weather.

Plans are for the congregation to eat together following church services on Sunday, Jan. 18, and Sunday, Feb. 15.

Cubs, Webelos, Meet Thursday, Plan Christmas Visits

Thursday night, Dec. 18, 7:00 p.m. the Ruidoso Cub Scouts and Webelos held a Pack Meeting at the Fellowship Hall of the First Christian Church. The public was invited to attend.

New Webelos leader is Ray Crawford of Ruidoso. Crawford is employed by the Mountain Ski Shop and is experienced in Cub Scouting. He is from Holloman Air Force Base and has worked for many years with scouting in Alamogordo. The Webelo Scout program is for 10 year old boys.

Thursday night, parents and friends joined with the Cub Scouts during the presentation of Bob Cat and Wolf badges.

The First Christian Church received its Cub Pack Charter Sunday night, during its fellowship dinner. Bob Tooley, district Scout representative, presented the charter to Rev. Kenneth Cole. The church is sponsoring th Cub Scout program in Ruidoso.

Den mothers Charlotte Craig, Jan Garrity, Dora Rehmert and Willa Scarborough are planning to locate persons who will have a lonely Christmas. Cub Scouts plan to visit these people bringing baskets of fruit, and a Christmas Caroling program.

Cub Scouting is a family program and those who are interested are invited to attend pack meetings or to call Joe Dan Yates, 257-4480 or Norma Scarborough, 257-3074. Parents and other adults are needed to assist in the scouting program.

Thank you for your loyal support

ESTES' CLEANERS and Staff

good times! good cheer- at Christmas!

To our very good friends, best wishes for the holiday season

THE NUNLEYS

L. RAY — MARY LEE — ROBIN — LON & DON

A joyous Noel to each and everyone of you.

WAYNE AND [illegible] WOOD

YOUR

MIDTOWN CREVRON

Plaza Dee Jewelry

Pat Simon — Larry Simon

CAROLERS AT FT. STANTON—Hondo 4-H Club members who sang Christmas carols at Ft. Stanton Dec. 15. Members are shown above: Cristina Pacheco, Gabriel Polaco, Michael McTeigue, Linda Sanchez, Michael Chavez, Yolanda Salas, Frank Candelaria, Yvonne McTeigue, Rohita Polaco, Susie Chavez, Walter McTeigue, Rebecca Herrera, Gloria Cooper, Patricia Sanchez, Bernie Zamora, Elizabeth Candelaria, Tina Chavez, Evelyn Polaco, Gloria Hernandez, Carol Cooper, and Cecelia Pacheco. Accompanying the group were Mrs. McTeigue and assistant 4-H leader, Yolanda Salado.

CHRISTMAS DINING GUIDE

Christmas

FOR YOU, OUR FRIENDS

Turkey and Dressing

or

Goose and Dressing

Relish Tray

Assortment of Vegetables

Choice of Salads or Soup

Dessert

Served Buffet Style

$2.00

Open Christmas Day

7 a.m. to 9 p.m.

The Battey Family wants to wish all the nice people and customers a Merry Christmas and thank all of you for making our second year in Ruidoso a wonderful one. We will be looking forward to seeing all of you at the Whispering Pine soon.

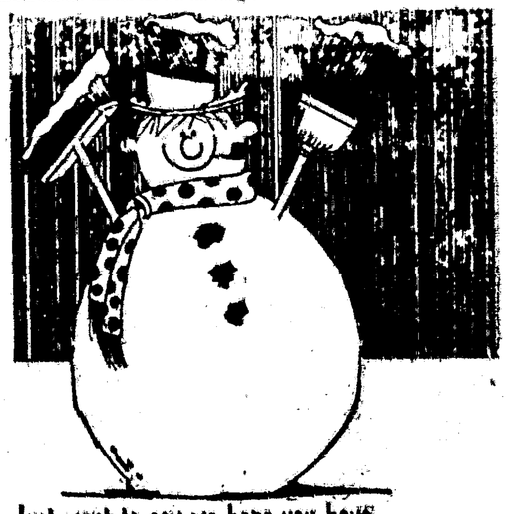
God bless you and keep you.

TOM, BETTY, KENT AND REX BATTEY AND MILDRED MILLER

Oh Holy Night

The Blessings of the Season to Our Friends

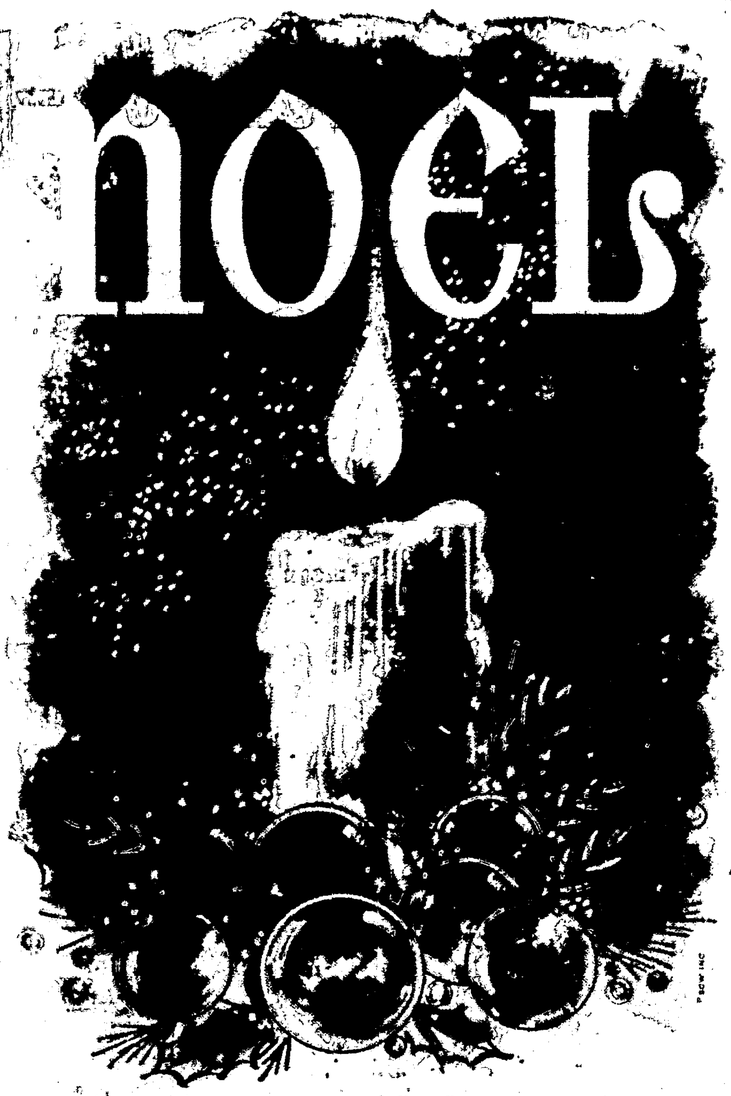
Town House Lodge



Just want to say we hope you have the merriest of Christmases. The very best from

GATEWAY TEXACO

Phe. 257-4548 — In the Gateway Area.



May the spirit of holiday joy burn brightly in your home and in your heart!

VILLAGE OF RUIDOSO

TO OUR FRIENDS
GREETINGS

HOLIDAY GREETINGS
— from —
HOLIDAY RESTAURANT

CHRISTMAS DINNER
Christmay Day – Dec. 25th
11 a.m. TO 4 p.m.
SHRIMP COCKTAIL

CHICKEN NOODLE SOUP OR WALDORF SALAD
ROAST TOM TURKEY WITH CORNBREAD DRESSING
SNOWFLAKE POTATOES OR SWEET POTATOES
BUTTERED PEAS AND CREAMED PEARL ONIONS
FRUIT CAKE — MINCE PIE OR PUMPKIN PIE
TEA OR COFFEE — HOT ROLLS

Best Wishes To All For A
VERY MERRY CHRISTMAS
and a Happy and
Prosperous NEW YEAR!
—JACK & DOT PARLETTE

LETTERS TO SANTA CLAUS

Dec. 10, 1969
Dear Jesus and Santa,
I'm a mean boy this year. Do not bring me any toys for Christmas. I might be a good boy next year. So do not bring me a toy this year.
Love,
Mark Kirsch

Dec. 10, 1969
Dear Santa Claus,
My brother said he wanted a driver seat and a watch. And I want a sewing machine and a dancering. Santa Claus how is your wife and Rudolph? Santa Claus, will you bring Rudolph next week? I can't remember the other eight reindeer's names.
Merry Christmas to all the reindeer and your family.
Love,
Alica Pirelli

Dec. 10, 1969
Dear Santa Claus,
I have been a good girl at home and at school. Merry Christmas Mrs. Claus and Rudolph. How is Rudolph and Mr. Claus? I want a swing.
Love,
Kim Sanchez

Dear Santa Claus,
I want a Be-Be gun. I want a Hot Rod. I want a basketball. I want a football. I want a bike.
Love,
Rudy Loyd

Dear Santa Claus,
I have been a good boy. I want a Johnny Lightning for Christmas and also I want the rest of my Hot Wheels, too.
Love,
John Sopher

Dec. 10, 1969
Dear Santa Claus,
I want a Swingy and Dancerina. And Denise wants a sled and a doll called Miss Beasley. Santa Claus, what is Mrs. Santa Claus doing? Is Rudolph well? My mother and father want a color TV.
Love,
Ronda Ratcliffe

Dec. 10, 1969
Dear Santa Claus,
I have been a good girl at home and at school. I want Three Bike and three Easy Bake and three dolls.
Love,
Magdalena Lucero

Dec. 10, 1969
Dear Santa Claus,
I have been a good girl at home and at school. My mother wants a purse and I want a bike. And I want something else, like a play telephone. My brother wants a bike too. And my sister wants an Easy Bake Oven.
Love,
Mickie Padilla

Dec. 10, 1969
Dear Santa Claus,
I want an Easy Bake Oven and a Training Wheel Bike and swing and some pants. That's all.
Love,
Annette Glascock

Dec. 10, 1969
Dear Santa Claus,
I have been a good girl at home and at school, and I want a Swingy Julia. I am growing up now.
Love,
Rosemary Bohanon

Dec. 10, 1969
Dear Santa Claus,
I would like a Swingy, P. J., Training Wheel Bike, and white coat, hair dryer, rollers and Play 'N Show.
Love You,
Sherry McClellan

Dec. 10, 1969
Dear Santa Claus
and Mrs. Claus,
I have been a good girl at home and at school. I want a Barby and clothes. Julia and Swingy, training bike for my brother. Hot Rod for my brother and Johnny Lightning, slinky.
Love,
Priscilla Bustamante

Dec. 10, 1969
Dear Santa Claus,
I want for Christmas a XRG-1 with Mason and a Sting Ray boys bike and a Johnny Lightning set and a football, please.
Love,
Scott Annala

Dec. 10, 1969
Dear Santa Claus,
I have been a good boy at home and at school.
I want two Hot Wheels Sets and a Boxer and Basset hound dog, and cowboys and Indians.
Love,
Bobby Serna

Dec. 10, 1969
Dear Santa Claus,
I have been a good girl at home and at school. I want an Easy Bake Oven and a doll.
Love,
Alice Coonie

Dec. 10, 1969
Dear Santa Claus,
I have been a good boy at home and at school.
I want a Toy Tiger and a Mechanized Monster and Matt Mason.
Love,
Ralph Nosker

Dec. 10, 1969
Dear Mr. and Mrs. Claus,
I have been good. I hope you and the reindeer have a Merry Christmas. I want a Chrissy. I want a bike, too.
Merry Christmas.
I Love You,
Gwen DiPaolo

Dear Santa Claus,
I want a sled and a Swingy. I want a Dancerina and Julia Barby.
My brother wants a boomerang and a Hot Wheels. Why dont you bring Rudolph next year.
Love,
Sally Eckert

Dear Santa,
I am a good boy. I want a basketball. Dear Santa I want a Hot Wheels. I want a Johnny Lightning I want a bee-bee gun. I want a Bouncy Racer. Dear Santa, I want a cat for Christmas. I want a bike. Dear Santa, I want a truck.
Love,
Robert Hosetosavit

Dec. 10, 1969
Dear Santa Claus,
I have been a good boy at home and at school. I want a set of tools.
Love,
Ricky Gonsales

Dec. 10, 1969
Dear Santa Claus,
I want a Hot Wheels. I want a Hot Wheels car. I have been a good boy at home and at school. I will work at school and at home. I want a Bee-Bee gun. I want a Tonka truck.
Love,
Dean Perry

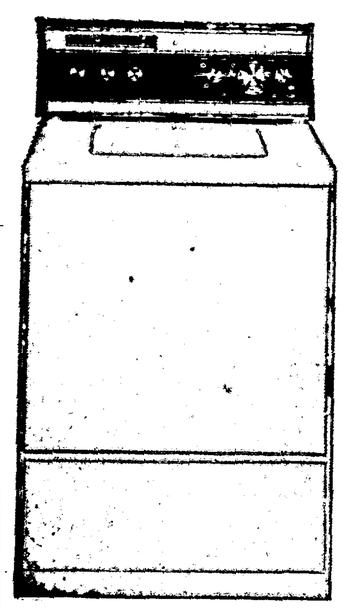
Dec. 10, 1969
Dear Santa,
I have been a good boy at home and at school.
I want the set named Boot Camp. I hope you and Mrs. Claus, too, have a good Christmas.
I want a Hot Wheels car. I want a moon base. I want a Mechanized Monster I want a Johnny Lightning. I want a work set.
Love,
Bill Browning

MAY GOOD HEALTH
GOOD FRIENDS AND HAPPINESS
BE WITH YOU
FOR THIS HOLIDAY SEASON
CLAYTON – HELEN BENNETT

GREETINGS OF THE SEASON
May your holidays be merry and overflowing with good things in life!
NOSKERS' FRESH MEATS
GLENCOE, NEW MEXICO

WIMBERLY ELECTRIC'S ANNUAL END OF THE YEAR SALE
FEATURING Hotpoint APPLIANCES

FIRST AND ONLY
washer that lets you choose your own way of washing, and then does it all automatically.
The new Hotpoint 'Lady Executive'.



'Make your own decision from 6 ways to wash:

1. Wash once and rinse once.
2. Wash once and rinse twice.
3. Wash twice and rinse once.
4. Wash twice and rinse twice.
5. Soak, wash and rinse once.
6. Soak, wash and rinse twice.

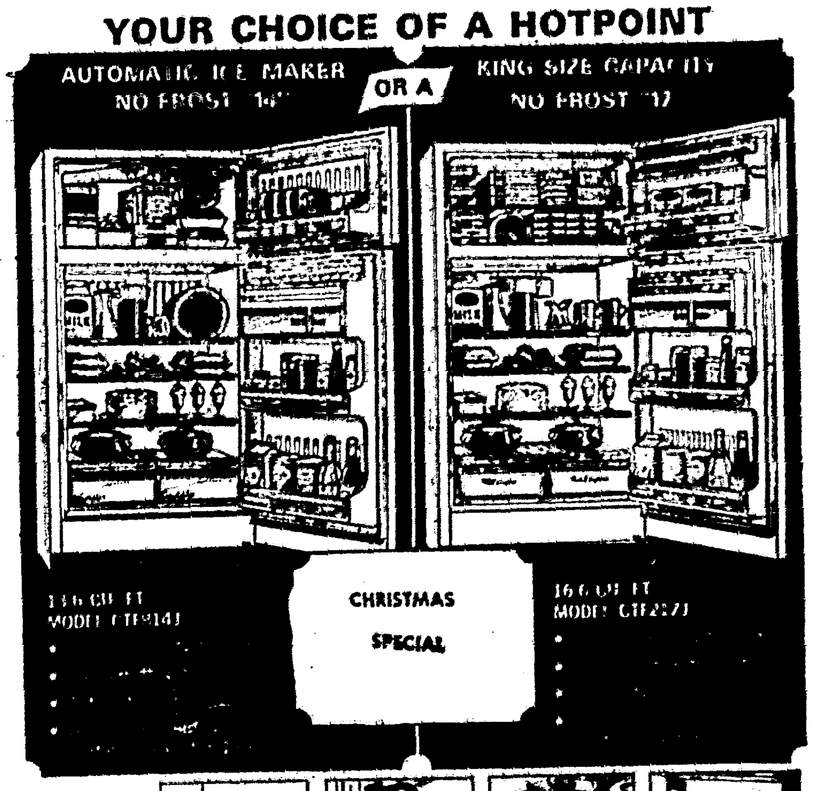
The Hotpoint 'Lady Executive' washer will also add dry detergent, dispense bleach and fabric softeners, and do it all automatically.

- Porcelain finish, inside and outside. Protects against rusting, scratching, staining.
- Sparkling white porcelain tub, aquamarine agitator. 5 wash and rinse temperatures. Safety lid switch.
- Permanent press dial with 4-speed control. Handles any type load from heavy duty to delicate wash 'n wear. Washes 2 lbs. to 16 lb. family loads.
- Automatic soak cycle. Heavy duty 1/2-H.P. motor.

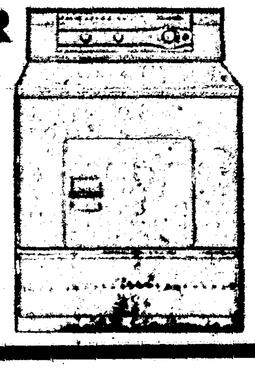
Only from Hotpoint...

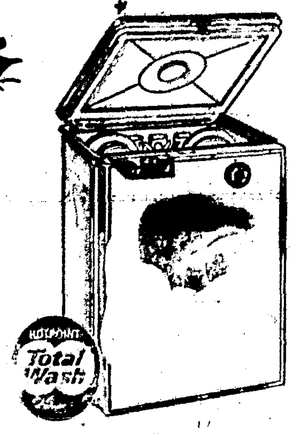
Peace On Earth
May the Blessings of Christmas be with you this Season
Sincerely—
WIMBERLY ELECTRIC
THE PERFECT GIFT

YOUR CHOICE OF A HOTPOINT



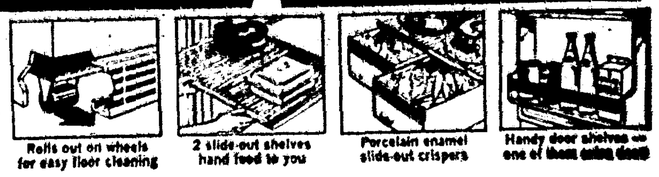
SPECIAL BUILT DRYER
SPECIALLY BUILT
with features found in most expensive models!
SPECIALLY PRICED
for an immediate sell-out.
Quantity limited—act now!





Hotpoint Top-Opening Portable
- Washes and dries up to 10 table settings in a single load.
- Jet Fountain wash action means no rinsing beforehand.
- Uni-Dial control for simple operation.
- Convenient cushion-coated loading racks.
- 6-Compartment silverware basket.

EXTRA-VALUE FEATURES IN BOTH MODELS



Rolls out on wheels for easy floor cleaning
2 slide-out shelves hand food to you
Porcelain enamel slide-out crispers
Handy door shelves — one of them extra deep

WIMBERLY ELECTRIC
FOUR BLOCKS EAST OF RUIDOSO STATE BANK
PHONE 257-2110
RUIDOSO, N. M.

LETTERS TO SANTA CLAUS

CHRISTMAS

We Wish Everyone Lots of Cheer, Loads of Fun!

Horseshoe Courts

Dear Santa Claus,
I want a piano and a watch and new chalk. Bring me some play food and some boots and that I want you to put them under the Christmas tree, and put something into my stocking. I don't have a chimney, but I want you to come through the front door. And get some bells so that I can hear you. I want a Barbie doll in my stocking that talks, too.
Love,
Duchess Morrison

Dear Santa Claus,
I want you to bring me a buggy, a dolly and a watch. I want a peg board.
Love,
Mary Heckman

Dear Santa Claus,
I want a chalk board and some chalk and eraser and a record player I want a real bunny rabbit I want a red headband.
Love,
Karla Sears

Dear Santa Claus,
I want a tractor and a pistol and a play rifle and a cowboy hat and a play choo-choo train with a track and a doctor's kit.
Love,
Marc Delhotal

Dear Santa Claus,
I want a doctor's kit and a choo-choo train and a cowboy hat and a record player and a drawing board. That's all.
Love,
Kelly Wood

Dear Santa Claus,
I want a Susie Homemaker deal and a soft dolly. That's all.
Love,
Karen Nyberg

Dear Santa Claus,
I would like an electric train, a doctor's kit and an airport deal that you put on your ears and a rocket ship by the airport where the airplanes take off. I would like the set that has cowboys and Indians that fight and that room that has doors and restaurants I would like a record player and some string and some new tools like I got last year for my birthday and that's all.
Love,
Ric Pearson

Dear Santa Claus,
I want a bike and an organ and "Hands Down" and "Tip-It" games and a beret. I love your reindeer and I love you.
Love,
Debbie Looten

Dear Santa Claus,
I love your reindeer and I could kiss them. I love Santa Claus and I want an electric train and I want an airplane that you have a string and you fly it and a chalkboard and a globe. And I want an airplane set where you hve a record and you put it in your ear, and I love Santa Claus and I want a play school so I can play with my brother and sister and me and when my friends come over they can play with me. I want a real record player and I want a real TV. That's all.
Love,
Don Nunley

Dear Santa Claus,
I want a real gun with bullets and a real bike that has a gear shift and a bouncy ball. I want a real big knife and a peg board and real money—a dollar. That's what the Easter Bunny gave us. I want a hole tractor. I want an airplane where you put the speaker in your ear and a walkie-talkie. I've got to get something for my dad. I'm going to get him a big b-b gun.
Love,
Lon Nunley

Dear Santa Claus,
I want a ballerina doll and a Susie Homemaker candy maker. I want a play piano and some play dishes. I want a cowgirl hat and a Susie Homemaker oven.
Love,
Jenny Delhotal

Dear Santa Claus,
I want a walkie-talkie robot. Nothing else.
Love,
Bill Richardson

Dear Santa Claus,
I would like please an Easy Bake Oven. I am in the second grade and I go to Nob Hill School.
Happy New Year. I love you very, very, very very much. Merry Christmas.
Love,
Linda Scott

Dear Santa,
I would like a wrist watch and some Hot Wheels and a Super Charger.
Thank you.
Love,
Troy Dale Parker
I am in the second grade.

Dear Santa Claus,
How are you doing? I like you. I am in the second grade in Nob Hill. I want an organ.
Love,
Robin Nunley

Dear Santa Claus,
I want an Easy Bake Oven. And a talking Barbie and gloves, And a record player. And have a Merry, Merry Christmas.
Twala Medders

Dear Santa Claus,
I want an electric football and a Noble Knight, electric basketball.
I love you Santa Claus.
Billy Hull

Dear Santa Claus,
I would like a bike and some trucks and a gun, please. My name is Rodney.
How are you? I hope you are happy.
Love,
Rodney
Nob Hill School grade 2.

Dear Santa Claus,
I want to wish you a Merry Christmas. How are you doing? I want a Ballerina Doll. I love you very, very much! I hope you like mie riting.
From,
Georgia Griffith

Dear Santa Claus,
I like a doll for Christmas.
How are you? Merry Christmas, Happy New Year.
Love,
Vickie Halladay

Dear Santa Claus,
I want a football outfit with football shoes, and a football with a stand and a football pump, with sholder pads and nee pads and a helmet.
Merry Christmas.
Love,
Danny Chavez

Dear Santa Claus,
I am in the second grade. I wish you a happy New Year. I like you.
I want an Easy Bake Oven
Love,
Lynette Richardson

Dear Santa Claus,
I want a Big Wheels Set. I want a ski set.
Love,
Greg Pippin

Dear St. Nicholos,
I am in the second grade. I go to Nob Hill School. I would please like a Footsey, Storey Time, Cinderella doll, Barbie doll and thats all.
Merry Christmas Santa.
Love,
Dixie Craig
Thank you.

To Santa from Gheg and Gwen,
Drum, mannequin, house, sink and phone.

May Your Holiday Be Truly Happy!

Ruidoso Nursery
Mrs. C. W. Byers

GREETINGS

To all our friends, a merry Christmas!

ASPEN MOTORS
OF
RUIDOSO

SINCERE
THANKS TO ALL!

BLUE SPRUCE MOTEL
Charlie — Opal — Marilyn

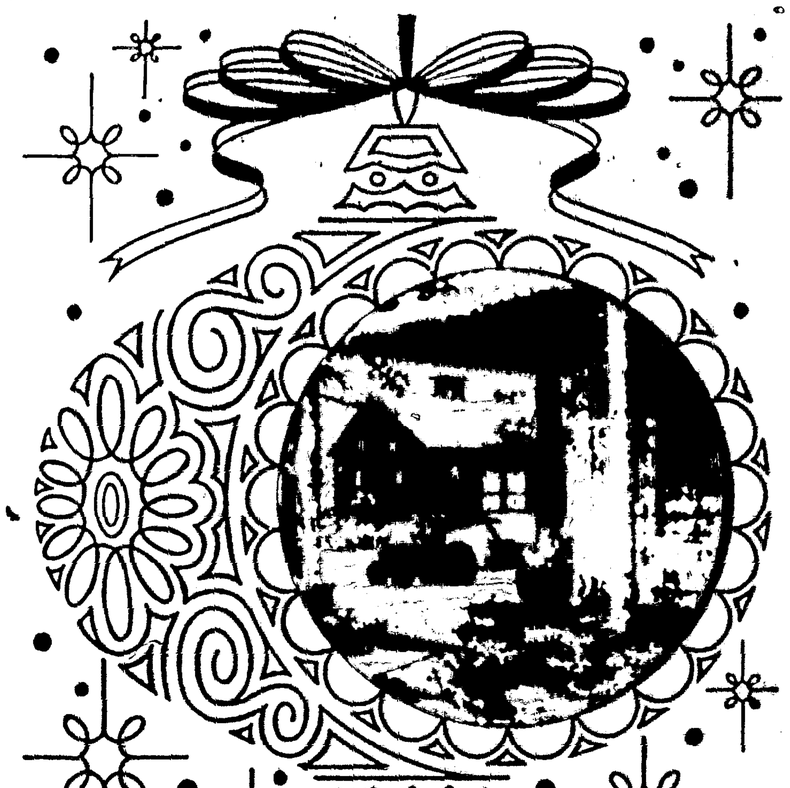
Let the glad tidings ring in every home and every heart! Merry Christmas!

FROM THE STAFF AT—

CALLAWAY AGENCY, INC.

HOLIDAY GREETINGS!
And a very sincere thank you
Trimbles' Win, Place & Show

Priscilla — Pinky — Nita
Billy Don and Dorothea



GREETINGS

It's our favorite time of year — when we have the opportunity of wishing all our good friends a very merry Christmas!

VILLAGE OF
RUIDOSO DOWNS

Peace on earth, good will toward men

PAT'S
Marie — Leon — Pat

Warmest Greetings of the Season to all our Customers

U-HAUIT IT
LOCK SHOP

MAY PEACE AND JOY

GOOD CHEER AND LOVE

DECORATE YOUR HOUSE

THIS CHRISTMAS

SIERRA BLANCA SKI SHOP

MOUNTAIN SKI SHOP

Reading Is Different Today

Something new is happening to what educators refer to as "the foundation of education"—reading.

Parents of White Mountain Elementary School's children who visited the third grade's open house Thursday, Friday and Monday or Tuesday last week, saw children having fun—learning to read.

Teachers Mrs Sid Miller and Mrs Pat Newbrough, working as a team, keep over 40 children interested, participating, and busy.

The children seem to know exactly what they're doing although a casual observer—might be a little confused.

In one corner of the room, Mrs. Newbrough helps the children with a programmed controlled reader-project. This group is increasing its reading speed and comprehension.

In the center of the room stands a low table surrounded by small children. On the table are 4 boxes filled with reading lessons keyed with color labels. As each student comprehends a lesson he moves on, on his own, to the next, more difficult, reading.

At a tape recorder, pencil in hand, earphones adjusted, (so as not to disturb the rest of the class), pupils listen carefully to drill tapes graduated in difficulty, that cover every area of reading from phonics to comprehension. Each child is given a booklet which corresponds with the tape being used and follows directions given on the tape.

The children can help you plug in and listen if you can't figure out how to do it yourself. They know how.

The children are divided into groups according to their reading skill.

Silent reading, groups 1-9, is one period per week; tape recorder, Group 1-9, one period per week; Comprehension questions, group 1-9, one period per week; workbooks, groups 1-9, one period per week; phonograph, group 6-9, one period per week

Also library, Groups 1-9, free time; reading skill games, groups 1-9, one period per week and occasional free time; listening skills, group 9, one period per week; Readers Digest Skill Builders, groups 1-5 one period per week, SRA (heading lab), groups 1-9, one period per week and free time; individual reading, groups 1-9 one period per week, and controlled reader, groups 1-9 one period per week.

Mrs. Miller an Mrs. Newbrough point out that the tremendous amount of preparation for the reading program would be impossible were it not for help received from their teacher's aides.

Helping are two part time aides, Mrs. Helen Brown and Mrs. Bernadine Scott, and a high school senior, Margie Pior. They help prepare all of the previously listed materials.

Each week new stories are read and new skills developed. At the beginning of the year children are tested using group and individual written tests and oral reading tests. Following the testing several books are presented for the child to read in. Later, the child selects his own book, subject to the teacher's approval.

At the present time the 49 children are in 10 different groups and reading in 6 different books

The entire reading program is based on the theory that each child should begin at a level where he can read and comprehend fluently and should advance in reading level as far as he can go in a given year, independent of the other children.

PLUGGED IN — Listening to drill tapes with third graders from White Mountain Elementary School are Mrs. William Walizer and Mrs. Herbert Smith. Children are Stephanie Walizer, Debbie Ford, Wyman Scarborough, Danielle Tissnolthos and Jan Chico.

SEASON'S GREETINGS

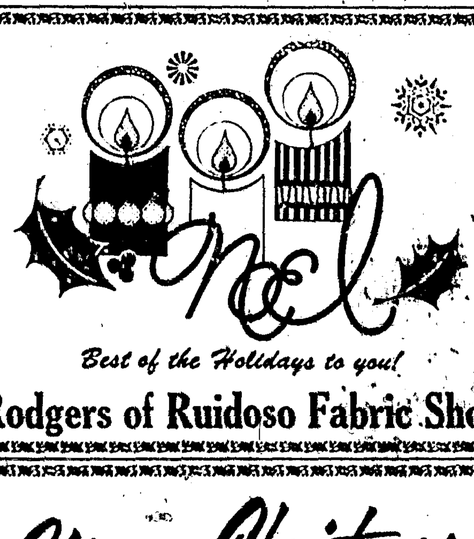
— From —

GAMBLES

Best wishes for the holiday season.
We're grateful for your patronage.

MODERN TOTS & TEENS

BLANCHE SPENCER



Best of the Holidays to you!

Rodgers of Ruidoso Fabric Shop

Merry Christmas

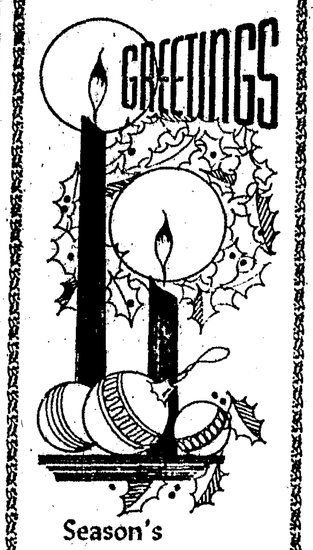
HOLIDAY BOWL

THE KANNADYS

We hope your Yule is simply heavenly

Mary and Murdell

Dema



Season's Greetings To You and Yours

from the

Red Barn Cafe

Shorty — Evelyn and David Shira

— OUR CHURCHES —

FIRST PRESBYTERIAN CHURCH
Rev. Frank Crown, Minister
Church School—9:45 a.m.
Morning Worship—11:00 a.m.
CHRISTIAN SCIENCE SERVICES
Sunday School services each Sunday at 9:45 a.m.

Every Sunday, 11:00 a.m. in Ruidoso Woman's Club. Testimony meeting following regular services each third Sunday.

FIRST BAPTIST CHURCH
Ruidoso, N. M.
Rev. Leon Bruce, Pastor

Sunday School —9:45 a.m.
Training Union 5:30 p. m.
Wednesday Night Services — 7:00
Evening Services — 6:30 p. m.

FIRST CHRISTIAN CHURCH
Rev. Kenneth Cole, Pastor
Palmer Gateway — Ruidoso
Nursery Provided
Sunday School—9:45 a.m.
Morning Worship —10:50 a.m.

PENTECOSTAL MISSION
Charles Lowery, Pastor
In Old Hondo School Building
Sunday Services—9:45 a.m. and 7 p.m.
Tuesday Services—7:00 p.m.
Services in Spanish and English. You are welcome.

COMMUNITY UNITED METHODIST CHURCH
(one block south of Gambles)
(at Gateway)
Rev. Charles Crutchfield, Minister
Church School—9:45 a.m.
Worship Service—8:30 a.m. and 11:00 a.m.
Holy Communion—First Sunday at 7:00 p.m.
Nursery Provided.

RUIDOSO BAPTIST CHURCH
Rev. Wayne Joyce, Pastor
Palmer Gateway
Sunday School—9:45 a.m.
Morning Worship—10:45 a.m.
Sunday Evening Services —6 p.m.
Wednesday Night Bible Study — 7:00 p.m.

JEHOVAH'S WITNESSES
Kingdom Hall — Capitan
Congregation Servant, Pat Coor
Sunday Public Bible Talk—10 a.m.
Sunday Watchtower Study—11 a.m.
Tuesday Group Bible Study—7:30 p.m.
Thursday Ministry School—7 p.m.
Thursday Service Meeting—8 p.m.

MESCALERO REFORMED CHURCH
Frank Love, Pastor
Worship Services—11:00 a.m.
Church School—10:00 a.m.

CHURCH OF JESUS CHRIST L. D. S.
Sundays at 10:30 a.m.
Sunday School and Sacrament Meeting

CAPITAN CHURCH OF THE NAZARINE
Rev. Harold Cartwright, Pastor
Sunday School—9:45 a.m.
Morning Worship—10.45 a.m.
Young People's Service—6:30 p.m.
Evening Worship—7:30 p.m.
Wednesday Prayer Service — 7:30 p.m.

MESCALERO BAPTIST MISSION
James Hunt, Pastor
Sunday School—10:30 a.m.
Morning Worship—11:00 a.m.
Training Union—6:30 p.m.
Evening Worship—7:15 p.m.
Wednesday Prayer Service—6:30 p.m.

FULL GOSPEL HOLINESS CHURCH
Ruidoso Downs
One Block West and One Block South of Hancock's Store
Sunday School—10 a.m.
Sunday Evening Service—7 p.m.
Wednesday Prayer Service—7 p.m.

GATEWAY ASSEMBLY OF GOD CHURCH
Palmer Gateway — Ruidoso
Sunday School—9:45 a.m.
Morning Worship—11:00 a.m.
Evening Evangelistic Service—7:30 p.m.
Wednesday Evening, 7:00 prayer time and Bible Study.

GATEWAY CHURCH OF CHRIST
Bible Study—9:30 a.m.
Worship and Communion — 10:30 a.m.
Sunday Evening Worship—6 p.m.
Wednesday Prayer Meeting — 7:00 p.m.
Ladies' Bible Class — 9:30 a.m. Wednesday.

FIRST BAPTIST CHURCH
Ruidoso Downs, N. M.
Rev. Audey Cathey, Pastor
Sunday School—9:45 a.m.
Morning Worship—11:00 a.m.
Training Union—6:30 p.m.
Evening Worship—6:30 p.m.
Wednesday Night Service — 6:30 p.m.

CATHOLIC SERVICES
Father Eugene Dolan, Pastor
Sunday Masses:
St. Eleanor's Winter Schedule—7 a.m. and 11:15 a.m.
St. Jude Thaddeus in San Patricio—7:00 a.m. and 9:00 a.m.
Confessions: In Ruidoso, every Saturday and the day before Holydays and First Fridays from 7 to 8 p.m. In both churches upon request.

EPISCOPAL CHURCH OF THE HOLY MOUNT
Palmer Gateway — Ruidoso
Fr. John Miner, Pastor
Phone 257-2056
Sunday—8 a.m. Holy Communion. 10:30 a.m. Holy Communion. Holy Days—10 a.m. Holy Communion.
Friday—3:30 p.m. Church School. Saturdays — 8 p.m. — AA Meeting Every Day—The Church is open for prayer and meditation.

ST. ANNE'S EPISCOPAL CHAPEL
Glencoe
Fr. John Miner, Pastor
Phone 257-2056
Always open for prayer and meditation.

UNITED PENTECOSTAL CHURCH
Ruidoso Downs
Sunday School—10 a.m.
Worship Service—11 a.m.
Young People's Service — Wednesday Evening—7:30 p.m.
(Listen to Harvestime Broadcast Sunday Morning at 8 a.m., KRRM)

CLUB CALENDAR

Ruidoso All-Seasons — Directors meeting each Tuesday morning, 7 a.m., Ski Skeller Restaurant. Members requested to attend the last meeting each month

Ruidoso Valley Noon Lions Club meets 1st and 3rd Wednesday, 12:1 p.m., Holiday House.

Ponderosa Court No. 6, Order of the Amaranth, Inc., meets 4th Tuesday of every month, 7:30 p.m. in Eastern Star Bldg.

Ruidoso-Hondo Valley Rotary Club meets each Tuesday noon at Wattie's.

The Women's Auxiliary of Ruidoso Downs meets each 3rd Tuesday of the month at 6:30 p.m. at the Women's Auxiliary Hall in Ruidoso Downs.

White Mountain Jeep Club meets each third Tuesday at 7:30 p.m. at at Elks Club bldg., Ed Lane, president; Ruth Harrelson, Sec.

Lions supper every Tuesday night at the Lions Hut in Skyland, ½ blk. off Sudderth Dr., behind Maytag Washateria.

Women's Society for Christian Service meets each first Wednesday of the month at 7:30 p.m., place to be announced.

Ruidoso Chapter No. 65, Order of the Eastern Star meets second Thursday of each month, 8 p.m., Gateway. Visiting members welcome.

Beta Sigma Phi chapters meet each second and fourth Monday nights.

Women's workday at Church of Christ in the Gateway every first Wednesday of the month at the church.

The Presbyterian Women of the Church meet each second Tuesday of the month at 2:30 p.m., place to be announced.

Lincoln County Art Ass'n. meets second Thursday each month, 7:30 p.m. Place to be announced.

Ruidoso-Hondo Valley Chamber of Commerce meets each third Monday of the month at 7:30 p.m. Place to be announced. Meetings are open to the public.

Rainbow Girls Assembly meets each 1st and 3rd Thursday, 7 p.m. in O. E. S. Hall in Palmer Gateway. Rainbow Advisory Board meets each first Thursday of month, same place.

The Ruidoso Optimist Club meets each Tuesday evening at 7 p.m. at the Holiday House Restaurant. Anyone interested in youth work are welcome.

Luncheon and card games at Woman's Club every Monday, at 12:30 p.m.

Alcoholics Anonymous meetings each Saturday at 8 p.m. at Ruidoso Episcopal Church Phone 257-4427, P. O. Box 283, Ruidoso, N. M.

The First Presbyterian Church supper every third Wednesday evening at 7:00 p.m. at the church.

Robert J Hagee Post No. 79 of the American Legion and the American Legion Auxiliary meet jointly on the third Thursday.

The Christian Women's Fellowship of the First Christian Church meets on the first Monday of each month for business and study in the Church at 7:30 p.m.

Ruidoso Valley Ambassadors meet each second and fourth Thursday at noon. Place to be announced.

The Sierra Squares square dance club meets each Wednesday at 7:00 p.m. at Carrizo Lodge. Dance every second and fourth Saturday night. Everyone welcome. Don Driver, club caller.

Ruidoso Lodge No. 73 meets each first Monday in O. E. S. Hall, 7:30 p.m. Wilo Lilla, W. M.; Jake McDonald, Sec.

Ruidoso B. P. O. E. No. 2088 meets each 2nd and 4th Monday at Elks Club building on Highway 70 west, 8:00 p.m.

Jim Strong, Exalted Ruler; Ed Brechetsen, Sec.

Heritage Chapter of DeMolay meets each 1st and 3rd Tuesday, 7 p.m. at O. E. S. Hall in Palmer Gateway.

Ruidoso District Junior Chamber of Commerce meets each Tuesday, 7:30 p.m. in Conference Room at Chaparral Motor Hotel.

B. P. O. E. Does meet each 2nd and 4th Thursdays at 7:30 p.m. in Elks Home on Hiway 70.

These Business Firms Make This Special Church Feature Possible Each Week

Ruidoso State Bank
Member F. D. I. C.

Keeth Gas Company
In The Gateway — Phone 257-4025

Chapel of Roses
Chaparral Hotel

WANT-ADS WORK FAST

"On the Way To and From All Recreation Facilities In the Southwest Playground"

HOLIDAY RESTAURANT

— FRESH DOUGHNUTS DAILY —

"Bring the Family For Home Cooking"

CONFERENCE & PRIVATE DINING ROOMS

RUIDOSO, N. M. PHONE 257-4408

BENNETT'S INDIAN SHOP
Indian Hand-Made Jewelry
Navajo Rugs
West On Hiway 70
Phone 257-3000

EL ALTO LODGE
Salutes Lincoln County's Centennial Year
All Units Have Fireplaces, TV's — Kitchenettes
Phe. 257-2521 — Box 255
Ruidoso
On Mechem Drive
Mr. & Mrs. Carl Jerrel, Mgrs.

COMMERCIAL GUARD SERVICE
CABIN PATROL
IN AND OUT OF CITY
PUCKETT SECURITY PATROL
LICENSED — BONDED
LEON PUCKETT — Phe. 257-4262
P. O. Box 699 — Ruidoso, N. M.

HANK GRAF'S
NOB HILL LODGE & RESTAURANT
Chicken - Steaks - Seafood - Mexican Food - Sandwiches
SPECIAL LUNCH — 95¢
Open 8 a.m. to 2:30 p.m. and 5 p.m. 'til Midnight Monday thru Friday. Open 8 a.m. to 2:30 p.m. and 5 p.m. 'til 2:00 a.m.
Saturday — On Sunday Open 7 a.m. 'til 10 p.m.

OPEN YEAR 'ROUND

Things to Do — Where to Shop
In The Playground of the Southwest

High Country Lodge and Restaurant
"Ruidoso's Year Around Resort"
32 UNITS WITH FIREPLACES
Swimming Pool – Tennis Court
AM-FINN SAUNA
AAA
Reservations for Parties
257-2720
Highway 37 at the Turn-Off to Sierra Blanca Ski Area

Finest Food in Ruidoso's Most Charming Spot
Special Lunch 95c

Charcoal Broiled Steaks.
1 Mile Above Postoffice.
Phe. 257-2448

Open Year 'Round from 5 p.m.

Entertainment Nightly Except Sunday
Your Host — AL SPARKS
Ruidoso's Finest Foods for your dining pleasure in the beautiful Aspen dining room. Entertainment in the Pine Room. In the preferred upper canyon.
For Reservations Call 257-2196

20 Modern Cabins with Fireplaces and Kitchenettes

Phone 257-4451 — Box 190

LILLIE'S RESTAURANT
Home-Made Mexican Food
"Everything is Cooked in Lillie's Kitchen"
— Downtown Ruidoso —

Alpine Lodge
CENTRALLY LOCATED
Rooms with TV and Courtesy Coffee
Wall to Wall Carpeting
Drawer M — Phe. 257-4122
RUIDOSO, NEW MEXICO

LETTERS TO SANTA CLAUS

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,
I want an Easy Bake Oven, please, And a cow girl suit, please, And a cow boy hat. Well, I hope you bring me those things.
Love,
Barbara Langford

Nob Hill School
Ruidoso, N. M.
December 15, 1969

Dear Santa,
I love you. I want a doll named Dancerina for Christmas and some pajamas and house shoes and a necklace watch. My sisters wants a doll called Swingy and a po-go stick. I want a po-go stick, too.
Love,
Judy White

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,
I wish you would bring me a spotted cat and a play poodle and a dress and a pair of pants and a top to go with them and a play make-up and an Easy Bake Oven and a striped bear and a suit case and a bear that you wind. Thank you. Good bye.
Love,
Gena Ratliff

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,
Santa I want a purse. Santa I think I can put a cup of coffee,
Merry Christmas.
Love,
Birdie Carrillo

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,
Santa, I want a saddle and I want a gun. I want my mother to get new dishes. And my father to have a new gun and my brothers to have a toy and Mark a box of checkers.
Love,
Steve Temple

Nob Hill School
Ruidoso, N. M.
Dec. 15,1969

Dear Santa,
I would like a watch and a little TV set. That is all I want this Christmas. I will be seing you next Christmas.
Love,
Kristi Perryman

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,
I have been wanting a doll. This doll is called Baby Crawl Along. And I would like to have a girls watch. With my doll I would like to have a suit case.
Love,
Kris Renee Patterson

Nob Hill School
Ruidoso, N. M.
Dec. 15, 1969

Dear Santa,
I want an umbrella for Christmas, please. Mary Chrismus to you. G. G., my little sister is in joying the game of checres that you sent her. Thank you very much.
Love,
Shaun Griffith

Dear Santa Claus,
I want this Christmas for you to bring me some toys. I will want you to know that I love your reindeer. I'll leave you some cake, bananas and oranges to take all over the city. I want a bike. My other one's too old.
Love,
Danny Carpenter

Dear Santa Claus,
I want a Barbie doll and a broken play egg. I love your deers.
Love,
Gayle Travis

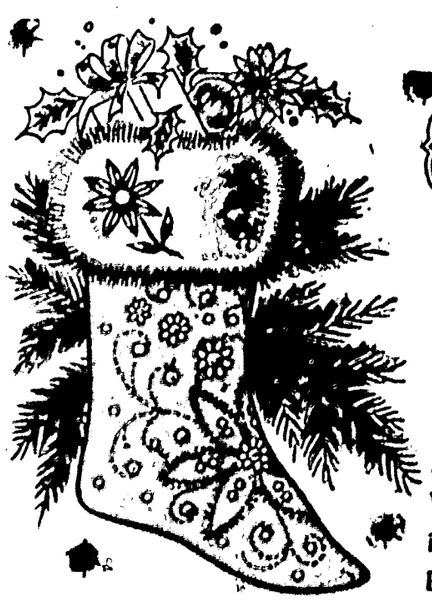
Dear Santa Claus,
Bring me some toys this Christmas. I love your reindeers. That's all.
Love,
Gwen Hanson

Dear Santa Claus,
I love your deer. I want a bike. Thank you for bringing me some toys. Thank you for bringing us some candy.
Love,
Stuart Bass

Dear Santa Claus,
I love your reindeers. I love you, Santa Claus, and I want you to bring me some cowboy boots and some cowboy pants and some cowboy shirts and some cowboy clothes and a big guitar.
Love,
Bobby White

Dear Santa Claus,
I want a big bike. I want to have a toy horsie. I w .t a toy soldier.
Love,
Colby Cole

There will always be a Christmas
Good WISHES
MODERN GROCERY
3 BLOCKS EAST OF RUIDOSO STATE BANK


Christmas Greetings...
... to all our fine customers! We hope your holiday stocking is stuffed with lots of goodies! Best wishes from everyone at
We will be closed Christmas Day so that our staff may spend the day with their families.
Ski-Skeller Restaurant

HAPPY HOLIDAYS
Heartiest thanks to our customers
RUIDOSO DRUG

NOEL
May this coming year be a time of happiness, joy and lasting peace for you
LOCKE INN
VAN & BETTY
Linda — Bradley — Mark

Merry Christmas
to all our friends and neighbors
May it be the finest Christmas you've ever enjoyed.
ARMY AND NAVY SURPLUS
HOUSE OF GUNS
HOLLYWOOD
SPORTING GOODS

The Ruidoso Board Of Realtors
Multiple Listing Service
Extends Sincere
Season's Greetings
Locke Realty Co. — 257-4029
Ruidoso Realty Co. — 257-2085
Warren Barrett Realty — 257-2812
Mildred Wantiez Realty — 257-2092
Johnny Mobley Realty — 257-4440
Lela Easter Real Estate — 257-4370
Dan D. Swearingin, Inc. — 257-4075
All-American Investments — 378-5511
Margie Whitlock Real Estate — 257-4228

"YEP...YOUR NAME'S AT THE TOP OF THE LIST!"

Our customers are "Number One" to us all year 'round! And in the last months of the year it's especially true...so please accept our thanks and our heartiest best wishes for a very
MERRY CHRISTMAS
FROM THE OFFICERS, MANAGEMENT AND STAFF OF
RUIDOSO DOWN S RACE TRACK
RUIDOSO RACING ASSOCIATION