

-Canyon Echoes-

Mr. and Mrs. Terry Cottrell had dinner at Nob Hill Restaurant, Tuesday, June 24, celebrating their ninth wedding anniversary.

Mr. and Mrs. H. V. Richards of Amarillo, Texas, left Wednesday to return to their home after visiting since Tuesday with Dr. and Mrs. James Bush and Mr. and Mrs. James Hise. Mrs. Bush and Mrs. Hise are daughters of the Richards.

Johnnie Parker and boys, Bruce and Jerry of Cary, Ind., spent the weekend in Ruidoso with their brother-in-law and family, the H. B. Phares.

Mr. and Mrs. Raymond Roycroft, Deaver City, Texas, spent Sunday overnight at the KOA Campgrounds and Monday on a tour of White Oaks and area before returning home where both are on the faculty of the Denver City schools. The Roycrofts own a lot in Town & Country North and were pleased to find city utilities being extended to within a short distance of their property.

Houegue of Mr. and Mrs. Ed used last week were Mr. and Mrs. Lisa Turpin from San Valley, Calif.

Plan to return in Ruidoso

HOLIDAY HAIR COSMETICS

WIFE • REVLON

D. & D. BEAUTY SALON

One Block West of High School in the Gateway Area
Walk-In Appointments
— CALL 257-2744 —

"We Need Your Head In Our Business"

DOROTHY & JAMES HAMBLE — Owners and Operators
Joyce Bratt — Jo Anne Ward — Mavis Montgomery
Lela Jovanovic — Hair Stylists

Suncard and Americard Welcome



MRS. WILLIAM H. HOWARD

Former Ruidosoan Wed In Abilene, Tex.

Marriage vows of Mrs. Sherry Mozelle Howell of Abilene, Texas and William Harrison Howard, former Ruidoso resident, now of Littlefield, Texas, were exchanged in ceremonies held Saturday, June 21 at 2 p.m. in the First Christian Church at Abilene, Texas, with Rev. Chris Diebel officiating at the double-ring rite.

Parents of the couple are Mr. and Mrs. Harry N. Howell of Abilene, and Mr. and Mrs. Woodrow W. Howard of Littlefield, Texas, who are also former Ruidoso residents.

The church was decorated with arched arrangements of white tapers entwined with greenery and an arrangement of white flowers. Mrs. Jim Cribbs was the organist and Mrs. John Gibson the soloist.

The bride, given in marriage by her father, wore an English net gown accented with a face which formed the high neckline and long, wide sleeves and the empire waistline. Her A-line skirt formed a chapel train in the back. The neckline was detailed with satin in the back with a bow at the center. Her veil of illusion fell from a jeweled headpiece. She carried a nosegay bouquet of stephanotis on a lace covered hymn book.

If something old was the hymn book which belonged to her great-grandmother; she carried a borrowed expense, and also wore the traditional blue garter.

Matron of honor was Mrs. Tom Burk, Lubbock, close friend and former college roommate of the bride. Bride maids were Miss Janet Jenkins, Dallas, Tex.; Miss Connie Warren, Abilene; Mrs. Harry N. Howell, Jr., Fayetteville, Ark. and Mrs. David Thomason, Abilene. All wore empire gowns of aqua chiffon trimmed with turquoise flowers with aqua tulle. Matching Dior bows held their veils of illusion, and they carried nosegay bouquets of turquoise flowers with aqua tulle.

Vouch Kay Howard, daughter of Mr. and Mrs. Wilson Howard, former Ruidosoan, was flower girl, and Chris Whiteley, son of Mr. and Mrs. Rex Whiteley, also former Ruidosoan, was the ring bearer.

Wilson Howard, brother of the bridegroom, was best man and serving as ushers were Harry N.

Howell, Jr., Terry Gies and Walter Page Floyd.

The bride's mother wore a turquoise Alakene A-line dress with matching hat and an orchid corsage. The bridegroom's mother was dressed in a mint green silk linen dress with matching hat and an orchid corsage.

A reception was held in the fellowship hall of the church. The bride's table was decorated with white flowers and silver candelabra. Mr. and Mrs. Harry N. Howell, parents of the bride, were hosts at the reception.

Following a trip to Las Vegas, Nevada, the couple will be at home at 3102 4th St., Apt. 171, Lubbock, Texas.

Howard is a graduate of Ruidoso High School and attended South Plains College. He is now a senior psychology major at Texas Tech College at Lubbock.

The bride is a graduate of the Cooper High School in Abilene and attended Texas Christian University at Ft. Worth, Texas for two years. She is a graduate of Texas Tech College where she received a B. S. degree in speech and hearing therapy. She will be employed next fall by the Lubbock Independent School District. She is a member of Zeta Tau Alpha sorority, Sigma Alpha Epsilon, speech and hearing fraternity, Phi Kappa Phi National honor society and was on the Dean's List.

Auxiliary Gives Additional Items To Our Hospital

The Ruidoso Hospital Auxiliary has recently ordered for the Ruidoso-Weed Valley General Hospital here, several additional pieces of equipment, including an infant warmer for the delivery room costing \$100, a sterilizer, costing \$101.25, and two sets of linen, \$101.25, and two sets of bed linen, \$101.25, for a total of \$403.75. Total cost of these items is \$403.75. Hospital Auxiliary president, Mrs. Melba Franks, reported.

In addition to these items the group has also ordered two pillows and two blankets for \$100.00. The Auxiliary has purchased for the hospital agency items in the past two years and the group of various equipment, including a table, chairs, stove, and blankets are also given to the Auxiliary by local and summer residents with all four collected being used to purchase needed items at the Ruidoso Hospital.

Attend Rainbow Grand Assembly

Several members of the Ruidoso Assembly of the Order of Rainbow for Girls, attended Grand Assembly in Las Cruces June 11-14. Two Ruidoso girls were appointed grand officers, Michelle Burns, who was Grand Service last year, was appointed Grand Representative to North Dakota, and Elm Stier, who is Worthy Advisor of the Ruidoso Assembly, was appointed Grand Page. LeAnn Day was voted Ruidoso Yearbook Girl of the Year.

Guests girls attending included Diana Martin, Shelia Cunningham, Michelle Burns, Elm Stier, Diane Miller, LeAnn Day, Lida Webb, Sheryl Belsch, Kelli Wagner, Kelli Rodgers and Betty Turner. Also attending with the group was Donna Fennell, who lives in Ruidoso but is a member of the Christiano Assembly. Accompanying the girls were Mrs. E. H. Stier, Mrs. Jewell Munkel and Mrs. R. K. Knox.

Double your pleasure — double your fun — vacation in Ruidoso.

Flanagan-Wasson Vows Held In Baptist Church

Mrs. LaQuita Flanagan, daughter of Mr. and Mrs. H. B. Flanagan of Ruidoso, became the bride of Robert Wasson, son of Mr. and Mrs. Percy Wasson of Alamogordo on Saturday, June 14, at 2 p.m. in the First Baptist Church in Ruidoso. The ceremony was officiating at the church by Rev. J. B. Gies.

The church was decorated with two large sets of white gladiolus at each side of the altar. Mary "hat", officiating, played the traditional wedding marches and also accompanied the organists, Brenda and Wayne Burge, who sang "Bridal Chorus" and "The Wedding Song" and "The Wedding Song".

The bride, given in marriage by her father, wore a floor length gown of champagne lace over organza. The neckline was enhanced with red pearls and the long lace sleeves were fastened at the wrist with six small buttons. Her chapel train fell from the yoke of her gown in the back. Her shoulder length veil was fastened to a bouquet of white gardenias and white chrysanthemums with white streamers.

For something old she carried a handkerchief that belonged to her great-grandmother; for something new was her wedding gown; for something borrowed she wore a ruby ring, and she wore the traditional blue garter and a sixpence in her shoe.

Miss Olenia James, cousin of the bride, was maid of honor and was dressed in a sleeveless floor length gown of yellow crepe with an empire waistline and a headpiece of yellow net with a yellow satin bow. She carried a nosegay bouquet of yellow daisies with yellow streamers. White elbow gloves and yellow shoes completed her ensemble.

Ray Ivans, friend of the bridegroom served as best man and ushers were Douglas McClellan and Willie James.

The bride's mother wore a pink crepe dress with gold colored accents and wore a corsage of miniature yellow chrysanthemums.

A reception was held in the church social rooms after the ceremony. The bride's table was laid with a lace cloth over yellow and was centered with the wedding cake and that of the maid of honor. A long with the serving were Mrs. Douglas McClellan, Mrs. J. B. Gies and Mrs. Verne M. Gies. Kathy Ivans was in charge of the bride's book.

Following a trip to Oklahoma City, Okla., the couple is now at home at C. Laro. The bridegroom is employed as an electronics technician for RCA at White Sands Missile Range, and is a graduate of the Alamogordo High School and served four years in the U. S. Navy, with a year in Vietnam.

The bride graduated from the Ruidoso High School where she was cheerleader, on the yearbook staff and a member of the band. She has been employed at the Ruidoso State Bank.

Honeymoon Club

Mr. and Mrs. C. T. Williams of 112 Broadway Circle, Apt. 31, Ft. Worth, Texas, spent their honeymoon at the West Wilds Motel on June 17. The bride is the former Peggy Hammett and is the daughter of Mr. and Mrs. E. T. Hammett of Ft. Worth, Texas. The bridegroom is the son of Mr. and Mrs. C. T. Williams of Wickliffe, Texas. The couple was married in the Episcopal Church in Morristown on June 14.

Mr. and Mrs. Tommy L. Taylor of 1908 E. 4th St., Arto, spent their honeymoon at Alpine Lodge on June 22. The bride is the former Patricia Malone, and is the daughter of Mr. and Mrs. Kenneth Malone of Arto, Texas. The bridegroom is the son of Mr. and Mrs. Tommy Taylor of Arto, Texas. The couple was married in the Episcopal Church in Arto on June 20.

Catherine Burgess Weds Robert H. Ward

Mr. and Mrs. Douglas Burgess of Fort Selden, announce the marriage of their daughter, Catherine A. Burgess, to Robert Henry Ward, son of Mrs. Conley Ward, Ruidoso.

The ceremony took place in Juarez, Mexico Saturday, June 14. Attending the couple were Bob and Pat Burgess of Albuquerque.

Mrs. Ward is a 1969 graduate of Capitan High School. Mr. Ward attended the couple were Bob and Pat Burgess of Albuquerque.

The couple plan to make their home in Ruidoso.

Receives All A's

Miss Melissa B. Bennett, daughter of Mr. and Mrs. B. Bennett, fourth grade student at the late James H. Bennett, was one of 61 students graduating at the University of New Mexico at Albuquerque recently who received all A's for 12 or more semester hours during the spring semester. Miss Bennett is a graduate of the Ruidoso High School in 1965.

JUNIOR HOUSE

does the freshest things

From the Town and Country Separates Collection — Pant dressing — the revolution that's becoming a tradition. In navy/cherry/toast plaid of 100% cotton. Sizes 5-15. Flared pant \$15.00 Sleeveless vest sweater 10.00 In navy. 100% cotton. French cuff shirt 12.00 65% Dacron/35% cotton. In white or navy.

New Mexico Miss & Mister

Adobe Plaza — Phone 257-2813

Women Invited To Attend Card Games

Area women, summer residents, visitors or year around residents are invited to attend the weekly card games held at the Ruidoso Woman's Club building each Monday afternoon. The games, bridge and pinochle, begin at 1 p.m. and hostess for Monday, June 30 will be Mrs. Irla McLeod, phone 267-2316. Anyone wishing more information can call the hostess.

Coffee, tea and cookies will be served and a small fee will be charged to offset expenses. The Woman's Club building is located on the road to Carrizo Canyon, one block south of Sudderth Drive in Skyland.

Two Attend Supreme Assembly of Amaranth

Mrs. R. E. Knox, Ruidoso, and Mrs. J. W. Williams of Alamogordo left Sunday, June 22 to fly to Atlanta, Ga., where they attended the Supreme Assembly of the Amaranth.

Mrs. Knox is past Grand Royal Matron of New Mexico of the Order of the Amaranth, and Mrs. Williams is Grand Associate Matron of New Mexico.

They returned to Ruidoso Thursday.

Attend Rainbow Grand Assembly

Several members of the Ruidoso Assembly of the Order of Rainbow for Girls, attended Grand Assembly in Las Cruces June 11-14. Two Ruidoso girls were appointed grand officers, Michelle Burns, who was Grand Service last year, was appointed Grand Representative to North Dakota, and Elm Stier, who is Worthy Advisor of the Ruidoso Assembly, was appointed Grand Page. LeAnn Day was voted Ruidoso Yearbook Girl of the Year.

Guests girls attending included Diana Martin, Shelia Cunningham, Michelle Burns, Elm Stier, Diane Miller, LeAnn Day, Lida Webb, Sheryl Belsch, Kelli Wagner, Kelli Rodgers and Betty Turner. Also attending with the group was Donna Fennell, who lives in Ruidoso but is a member of the Christiano Assembly. Accompanying the girls were Mrs. E. H. Stier, Mrs. Jewell Munkel and Mrs. R. K. Knox.

Auxiliary Gives Additional Items To Our Hospital

The Ruidoso Hospital Auxiliary has recently ordered for the Ruidoso-Weed Valley General Hospital here, several additional pieces of equipment, including an infant warmer for the delivery room costing \$100, a sterilizer, costing \$101.25, and two sets of linen, \$101.25, and two sets of bed linen, \$101.25, for a total of \$403.75. Total cost of these items is \$403.75. Hospital Auxiliary president, Mrs. Melba Franks, reported.

In addition to these items the group has also ordered two pillows and two blankets for \$100.00. The Auxiliary has purchased for the hospital agency items in the past two years and the group of various equipment, including a table, chairs, stove, and blankets are also given to the Auxiliary by local and summer residents with all four collected being used to purchase needed items at the Ruidoso Hospital.

Attend Rainbow Grand Assembly

Several members of the Ruidoso Assembly of the Order of Rainbow for Girls, attended Grand Assembly in Las Cruces June 11-14. Two Ruidoso girls were appointed grand officers, Michelle Burns, who was Grand Service last year, was appointed Grand Representative to North Dakota, and Elm Stier, who is Worthy Advisor of the Ruidoso Assembly, was appointed Grand Page. LeAnn Day was voted Ruidoso Yearbook Girl of the Year.

Guests girls attending included Diana Martin, Shelia Cunningham, Michelle Burns, Elm Stier, Diane Miller, LeAnn Day, Lida Webb, Sheryl Belsch, Kelli Wagner, Kelli Rodgers and Betty Turner. Also attending with the group was Donna Fennell, who lives in Ruidoso but is a member of the Christiano Assembly. Accompanying the girls were Mrs. E. H. Stier, Mrs. Jewell Munkel and Mrs. R. K. Knox.

Attend Rainbow Grand Assembly

Several members of the Ruidoso Assembly of the Order of Rainbow for Girls, attended Grand Assembly in Las Cruces June 11-14. Two Ruidoso girls were appointed grand officers, Michelle Burns, who was Grand Service last year, was appointed Grand Representative to North Dakota, and Elm Stier, who is Worthy Advisor of the Ruidoso Assembly, was appointed Grand Page. LeAnn Day was voted Ruidoso Yearbook Girl of the Year.

Guests girls attending included Diana Martin, Shelia Cunningham, Michelle Burns, Elm Stier, Diane Miller, LeAnn Day, Lida Webb, Sheryl Belsch, Kelli Wagner, Kelli Rodgers and Betty Turner. Also attending with the group was Donna Fennell, who lives in Ruidoso but is a member of the Christiano Assembly. Accompanying the girls were Mrs. E. H. Stier, Mrs. Jewell Munkel and Mrs. R. K. Knox.

Double your pleasure — double your fun — vacation in Ruidoso.



MR. AND MRS. RICHARD WASSON

GALLERY III PRESENTS

JEWELRY BY VIC GLOVER

COME BY TO SEE VIC'S DESIGNS AT GALLERY III.

MIDTOWN RUIDOSO, NEW MEXICO

STONE GROUND

CORN MEAL
WHOLE WHEAT FLOUR
Squaw Bread MIX
59¢
SERVES 4

CARMON PHILLIPS' OLD MILL

SADDLE SALE

COME IN AND COMPARE OUR PRICES!

Advertised In The Western Horseman

Seeing IS Believing

MOVE UP TO QUALITY BUT PAY LESS

HOLLYWOOD RACING SUPPLIES

HOLLYWOOD, N. M. PHONE 378-3061

MARIE'S DOLL HEAVEN

RUIDOSO'S ONLY EXCLUSIVE DOLL OUTLET
COME BY AND VISIT US!

2701 Sudderth Drive Phone 257-4775

EXQUISITE DOLLS - MUSICAL DOLLS
Imported But All Reasonably Priced

THE PATIO

Located In the Heart of Ruidoso

Served In the Most Distinctive Dining Room In Ruidoso
OPEN AT 5 p.m. - EVERY DAY

HEAD CHEF - MR. JERRY VASQUES

The Best Steaks Available - Mexican Foods
Fresh Butterfly Shrimp

Fire Breaks Out In Brady Canyon

A mid-morning fire Sunday destroyed about an acre of grassland in the Brady Canyon area. The blaze, first spotted by personnel at the Ruidoso lookout tower, was reported at 10:12 a.m., and brought under control by the Ruidoso Volunteer Fire Department and U. S. Forest Service personnel within a 45-minute period. Cause of the fire is still under investigation, according to fire department officials. The blaze area bordered the west side of Ponderosa Heights Subdivision, situated between Brady and Becke Canyon.

Local business is your business—Support it!

REPOSSESSED AUTO VILLAGE
GOLF COURSE HOMESITES
Can Be Purchased Well Below Market Value.

Johnny Mobley Realty
Phone 257-4440 or 257-4688
BOX 643 - RUIDOSO, N. M.



This Volkswagen has all the sports car options as standard equipment.

Four on the floor. All synchromesh. Bucket seats. Disc brakes up front independent suspension, front and rear. Fuel injection, electronically controlled.

Just about everything you'd expect on a \$6,000 sports car. Except a \$6,000 price tag.



Your Authorized **VOLKSWAGEN** Dealer **Jim Cantrell**
2040 West 2nd St. RUIDOSO, N. M. Phone 257-5193

CHEF CARRELL IS BACK!

— PLUS —
A NEW STEAK BROILER HAS BEEN INSTALLED

— PLUS —
85 CENT STEAK - MEXICAN AND ITALIAN FOODS

OPEN: Monday - Thursday 6:30 to 8 p.m.
Friday - Saturday 6:30 a.m. to 9 p.m.

CARRELL'S RESTAURANT
Old Post Office Block

NOISY WATER LODGE

— IN RUIDOSO'S —
PREFERRED UPPER CANYON
2 MILES ABOVE POSTOFFICE

FEATURING RUIDOSO'S FINEST FOODS SERVED IN THE ASPEN DINING ROOM OVERLOOKING THE RIVER AMONG THE TALL PINES.

ENTERTAINMENT NIGHTLY IN THE PINE ROOM LOUNGE FOR YOUR LISTENING AND DANCING PLEASURE AND FEATURING THE VOCAL AND GUITAR STYLINGS OF BOB VAUGHN ON FRIDAY AND SATURDAY NIGHTS.

1 OAK WOOD CABIN FACILITIES FOR TWELVE WITH FIREPLACES & KITCHENS

NOISY WATER LODGE

PHONE 257-2196



MR. AND MRS. DAVID H. HOLLINGSWORTH

Miss Waltrip Bride Of Mr. Hollingsworth

Miss Katherine Jo Waltrip of Roswell became the bride of David H. Hollingsworth in ceremonies held at the Church of Christ in Ruidoso on Saturday, June 21, at 8 p.m. with Dan Talbot, minister, officiating.

Parents of the couple are Mr. and Mrs. A. J. Waltrip of Roswell and Mr. and Mrs. Pre-ly Hollingsworth of Starks, La.

The church was decorated with baskets of white gladiolus at the altar. Wedding marches were rung by the church choir and "At Dawn" was sung by Mr. and Mrs. Larry Hill, Joyce Wood and Junior Winfield.

The bride was given in marriage by her father and wore a white tulle gown with white accessories. She carried a bouquet of white

GRANDSON BUYS BEAUTY SALON IN CALIFORNIA

Don Cox, grandson of Mr. and Mrs. O. C. Cuthbert of the 3rd "U" Court in Ruidoso, has purchased the A-Pro-Coiffures beauty salon in Huntington Beach, Calif.

Cox is well known in Ruidoso, having spent the summers here until moving to California three years ago. He is a graduate of the Carlsbad High School and attended Texas Tech College at Lubbock as well as a New Mexico State University Carlsbad branch. He also studied cosmetology at the Eddy County Beauty College and worked at North Gate Beauty Salon in Carlsbad.

Cox is planning to attend the National Hairdressers and Cosmetologists Association convention in Hawaii in July.

Stephanotis on a white Bible. For something old she wore the traditional blue garter; something new was her suit, and something borrowed was the white Bible.

Miss Linda Corn, Roswell, close friend of the bride, was maid of honor. She was dressed in a white print dress. Serving as best man was an uncle of the bride, Johnny Barajas of Roswell, and Cem McClellan, cousin of the bride, was usher.

The bride's mother was attired in a navy blue and white dress with white accessories and a white corsage. The bridegroom's mother was unable to attend.

A reception was held in the home of Mr. and Mrs. John Sigler, aunt and uncle of the bride, following the ceremony. The bride's table was covered with a lace cloth over pale green and was centered with an arrangement of carnations and baby's breath. The three-tiered wedding cake was topped with a miniature bride and bridegroom. Assisting with the serving were Pam McClellan and Vickie Sigler, cousins of the bride, and Denise Waltrip, sister of the bride, was in charge of the guest book.

Following a trip to Louisiana, the couple will be at home in Mesquite.

The bride is a graduate of Goddard High School in Roswell and is now attending Continental College of Beauty in Roswell. The bridegroom is a welder for McEann & Barlow Construction Co.

Attending the wedding were the bride's grandparents, Mr. and Mrs. Harry Whiteley and Mr. and Mrs. G. B. Waltrip, all of Ruidoso. Out-of-town guests included Mrs. June Peck and daughters, San Antonio, Tex.; Miss Gladys Hannford, Alamogordo; Mr. and Mrs. Hollis Cummins and family, Capitan; Mr. and Mrs. Johnny Barajas and family, Roswell; and Mrs. T. C. Casey, Loveland, Texas.

Picnic and Meeting Held By Unit 12

Lincoln and Otero Unit 12 of the National Hairdressers and Cosmetologists Association had a picnic and meeting last Sunday at Two Rivers Park in Ruidoso with members attending from Alamogordo, Tularosa and from Ruidoso attending were Dorothy and James Sample of the D and D Beauty Salon. Those attending brought their own food. Routine business was discussed at the meeting.

Mr. and Mrs. Troy Martin and family of Canyon, Texas spent several days the first of this week at High Country Lodge, enjoying a brief vacation from publishing duties. Mr. Martin is editor and publisher of the Canyon News.

Tully, Barron Wed In Garden Ceremony

Miss Toni Wyzema Tully, daughter of Mr. and Mrs. Gerald Tully of the Hat-T Ranch at Glencoe, was married to Mark E. Barrow, son of Mr. and Mrs. T. W. Barrow of Albuquerque, in a garden wedding at the home of the bride's parents at 5 p.m. on Saturday, June 7, with Father James P. Eubanks, Lincoln County Episcopal Vicar, officiating at the double-ring ceremony before a white wrought iron archway adorned with honeysuckle and peonies, garden baskets of peonies on each side, and the wooden cross from St. Anne's Church at Glencoe to the side of the arch.

Mrs. Oscar Samuelson was the organist and played the traditional wedding marches and several favorite selections of the bride.

Given in marriage by her father, the bride wore a long A-line gown of Mexican tuck with a lace fingertip veil. She carried a cascade bouquet of pink peonies and pink roses atop a white Bible.

Miss Arliss Barrow, sister of the bridegroom, was maid of honor and Miss Patricia Tully and Miss Pamela Tully, sisters of the bride, were bridesmaids. All wore short gowns in shades of shocking pink Mexican tuck with matching flower and ribbon head pieces. The maid of honor carried a cascade bouquet of red roses and the bridesmaids carried nosegay bouquets of red and pink roses.

Gerry Tully, brother of the bride, was best man and Scott Stevenson, Roswell, escorted the bride's mother who wore an afternoon short gown of pale pink with hot pink accessories. The bridegroom's mother was dressed in a pale green silk dress with turquoise accents. Both wore shoulder corsages of pink peonies.

A reception in the Tully home followed the ceremony with approximately 200 guests attending. The bride's table was laid with a lace cloth over shocking pink. Silver candelabras with pink candles flanked the wedding cake which was decorated in white with a trio of pink bells and garden roses. The bride's bouquets were also placed on the table and a silver punch bowl completed the appointments.

Presiding at the guest book was Mrs. Billy Stewardson of Roswell and assisting with the serving were

Capitan News

Because he has been a member of the Hurley Masonic Lodge No. 58 AF&AM for 12 years, Chaplain Alfred Kline attended its 50th anniversary celebration last Saturday night with his wife Harriett. Nearly 200 members and wives were present from all over the state.

Center of the celebration was focused on the life history of the past grand master of Masons in New Mexico, Bert A. Robbins, who is presently secretary of the Hurley Lodge.

Chaplain Kline enjoyed an additional anniversary because it was just ten years ago that the Hurley Community Church recreation hall (in which the 50th anniversary banquet was held), was given to the church by the Kennecott Copper Corp. upon the request and recommendation of Chaplain Kline to the general manager, A. E. Goodrich.

Forty-one youth and adults attended the pot-luck reception in the dining room of the Capitan United Methodist Church to welcome their new pastor and family, Rev and Mrs. Jim Reynolds and four children. Upon the suggestion of the elected joint coordinators of children and youth, Chaplain and Mrs. Alfred Kline, it was voted to open the summer session of Sunday Studies at 10 a.m. on July 6. Preparations are underway by a capable volunteer staff for the opening session before classes begin.

The elected delegate from Capitan Post 67 of the American Legion to the 50th annual 3-day convention of the Department of New Mexico to be held in Clovis this weekend, is Chaplain A. S. Kline. He will cast three votes on election of officers and measures to be voted on, and will conduct the memorial service for all deceased veterans.

Both girls who attended Girls' State last week are impatient to see Lincoln County become much more alive, to "get with it" and sweep aside anything that is holding us back from two-party competition that can produce faster progress in freedom, equality, justice and democracy. Myrna Pfingsten won the seat in the House of Representatives for which she tried, and Patsy Grantman won the seat in the Senate for which she ran. The Capitan American Legion is eager to hear the reports of these girls and of the Boys' State delegates, Jimmy Wright, Clark Taylor and Robert Brown.

The customary community pot-luck banquet to honor these delegates and listen to their reports will soon be set. At this event gratitude will be expressed for the strong financial support of the Lions Club, the Women's Club and the Capitan Firemen.

The home is a lucrative target for the burglar. Stolen property value in each home burglary averages \$286, compared to \$227 taken in the average commercial theft.



AT MEETING - Visiting informally following the monthly dinner meeting of Lincoln County Democratic Women's Club Tuesday night are, from left, Mrs. Carl Jorran, Ruidoso, president, Penrod Toles, Roswell, chairman of the New Mexico Democratic party and guest speaker, Fern Sawyer Dunn, County Democratic chairman and Magistrate Judge Austin Pritchett, Ruidoso. (Newsphoto)

Demo Women's Club Has Dinner Meet

The Lincoln County Democratic Women's Club had a dinner meeting Tuesday night, June 24, at 6:30 p.m. in the Ruidoso Women's Club building, with 54 persons in attendance. Guest speaker for the meeting was Penrod Toles, Roswell, gate Democratic chairman, who spoke to the group on Legislation.

Other guests included Mrs. Fern Sawyer, Nogal, Lincoln County Democratic chairman; Jerry Smith, Roswell, former state chairman, and Rolla Buck, Alamogordo, Otero County Democratic chairman, and his wife Ruidoso Mayor Lloyd L. Davis, Jr. and wife were also honored guests.

A ham dinner was served by chairman Mrs. Austin Pritchett who was assisted by members of the

club. The next meeting for the club will be held on July 8, at the El Paisano Cafe in Capitan.

MYSTERY

SPOT
Ruidoso Downs

Plan to retire in Ruidoso!

EVERYTHING IN THE PRINTING LINE...

Ruidoso Printing
- PHONE 257-2635 -

BENNETT'S INDIAN SHOP
- Hwy 70 West Navajo Ruins - Apache Cliffs Indian Designed Moconas Authentic Indian Jewelry

THE RUIDOSO BOARD OF REALTORS LISTING SERVICE

Extends A Sincere Welcome To All Our Residents And Visitors

Lela Easter Real Estate - 257-4370

Locke Realty Co. - 257-4029

Johnny Mobley Realty - 257-4440

Ruidoso Realty Co. - 257-2085

Dan D. Swearingin, Inc. - 257-4075

Mildred Wantiez Realty - 257-2092

Margie Whitlock Real Estate - 257-4228

The above REALTORS invite your inquiries regarding REAL ESTATE

The Ruidoso News

Charles McClellan & Lyle Kaufman Publishers
Berle Snyder Managing Editor
Hugh Stiles Billy Rushing
Elsie Williams H. B. Flanagan Douglas McClellan

SUBSCRIPTIONS: Single copy, by mail 15c; on newsstands 10c; one month out of county 60c, within county 50c; two months out of county \$1.20, 8 months out of county \$3.00, within county \$2.50; 1 year out of county \$5.50, within county \$4.50.

Published once a week each Friday in Ruidoso, New Mexico
Second class postage paid at Ruidoso, New Mexico

A CASE FOR THE SHERIFF

Taxpayers can kick about high taxes, but little good it will do them if they continue to measure the performance of their elected representatives solely by their ability to push through spending programs that benefit local constituents. As U. S. Representative George H. Mahon, chairman of the House Committee on Appropriations, declares, "Following the right course in national fiscal affairs is not alone the decision of government. The will to bend to the job of containing inflationary pressures must spring from all segments of the economy—from business, industry, labor, the people generally. Everybody has a stake in it. Everybody has an obligation to restraint and discipline. . . . Men have recognized from the beginning that one of the chief dangers to the stability of popular government is that it will throw away or erode its self restraint and discipline. . . . A taxpayer's revolt by people who want the 'other fellow' to make the sacrifice is about like the spendthrift who thinks he can beat the bill collectors if he refuses to pay his bills. He soon becomes a case for the sheriff."

YELLOW SPRINGS, OHIO, NEWS: "Is proper respect of one man for the other the ingredient that is lacking in today's society, and which leads to so many tragic, apparently useless, valueless confrontations? It's a great thing when people jump up and down about 'the way things are' and get concerned enough to have meetings, demonstrations, etc. to try to change the things they think are wrong. But things get done only when people on the opposing sides of a controversy tone down enough to discover ways to work with one another."



FIRST ENTRY—Barney Aldaz of Lincoln hands Bill Ward the fee for the Pony Express Race July 26 as the first to officially enter the event which will be from White Oaks to Lincoln. Building in the background is native stone and marble, much like the Pony Express way stations.

Amarillo Firm Here To Conduct Initial Survey

Spending three days this week in Ruidoso to conduct an initial survey were representatives of March Media, Ltd., an Amarillo firm which has been granted a franchise by the Village of Ruidoso to operate and maintain a cable television system within the corporate limits.

Arriving Tuesday were Bill Canady, director of engineering for the firm, accompanied by William B. Carr, consulting engineer who is Fort Worth company has been retained by March Media for the project.

Canady and purpose of the trip was to make a preliminary survey of terrain available to Ruidoso, including direct off-air pickup from mountain top and microwave. The direct pickup would afford signal from Albuquerque, Roswell, El Paso and from a Portales satellite while microwave would handle programming not otherwise available, and carry a daily improved direct off-air pickup television reception.

By next week, Canady said, crews are scheduled to arrive to do a depth survey on the lay-out of the proposed system so that manufacturing of needed equipment can proceed. He anticipates that the system would be installed and in operation within 90 days.

The new system will have a capability of 12 channels, plus FM stereo channels for local entertainment. A local weather channel with background music and a channel with color test patterns and basic ground noise are included in the plan. In addition, the possibility of receiving an educational channel from Albuquerque.

March Media Ltd. is owner of KHHI TV in Amarillo and has many systems throughout the country including those in Gameville, Texas, and Jonesboro, Ark.

NARROW ESCAPE
Sam Allen and a companion John Oades of El Paso narrowly escaped what could have been a serious situation on their return from Central Bluffs, Texas, where they had purchased a load of chumbeles.

While traveling, the power steering hose on the automobile burst and caught on fire. A passing truck driver spotted their trouble, stopped, and extinguished the blaze.

Hollywood Notes
Mr. and Mrs. Thomas E. Ervin from Midland, Texas, are spending several weeks here in their Ruidoso home.

Mrs. Bert Rice returned home last week after visiting friends and relatives in Eureka, Kans. for several weeks.

M. W. Fuller from Tulsa, Okla., will arrive Friday to visit Mr. and Mrs. T. C. Delaney, Jr. for a few days enroute to Los Angeles, Calif.

O. W. Brewer from El Paso was a business visitor here the first of the week.

Mr. and Mrs. Hobby Thomas from Halo Center, Texas are visiting friends here and are guests at Ponderosa Courts.

Mr. and Mrs. Herman Goodrum from Roswell are spending the summer in their Ruidoso home.

Joint Installation of Officers Held By Ruidoso, Capitan Lions

Ruidoso and Capitan Lions Clubs recently installed new officers in joint ceremonies held at the Parson Hotel, located three miles west of the Burto Lake.

The new district governor, Ray Dean, of Alamogordo, installed as new officers in Ruidoso J. C. Day, president; Dale Wynn, first vice-president; Albert Richardson, second vice-president; Jack DiPaolo, third vice-president; Bill Dean, secretary; Eric Bruce, treasurer; Mike Hernandez, tall twister; and Paul Clements, lion tamer.

His four year board members are Johnny Path and Bob Lynn who came Montgomery and Ray Wynn are the two hold-over board members.

L. Capitan, Ken Reamy was secretary; Warren "Hub" Harris, treasurer; Darrell Austin, lion tamer, and Ken Scheer, tall twister.

Two year board members are Duane "Bud" Darling and Lee Ongally; Chaplain Alfred Kline holds the one year board member spot with a second one year members to be chosen soon.

The dinner meeting also saw announcement made that Ray Dean will attend the International Lions Convention in Tokyo, June 25.

Bart McDonough, band director at Capitan High School, was named "Man of the Year" of the Capitan Club and was recipient of a plaque and \$50 savings bond.

Arrangements were discussed further concerning the fund started for a Capitan district Forest Service employee, William Welchans, who is hospitalized in El Paso, Texas after being seriously injured in an automobile accident.

It is requested that all contributions be sent to William Welchans Fund, Capitan Lions Club, P. O. Box 474, Capitan, New Mexico.

GOP Executive Is Honored Wednesday
El Paso Mayor, executive secretary of the Republican party in New Mexico, was honored Wednesday night at an informal gathering at the Chaparral Motor Hotel.

Mr. Maye is from Albuquerque, has been in the area. The gathering was held in the Sierra Blanca Room with area Republican members for the evening session with Maye and discuss future plans.

Market Survey of Ruidoso On Tap
An effort is being made to determine the consumer potential in Ruidoso for a new cable television system will get underway the end of next week, it was learned today.

Conducting the survey will be Leslie Brooks & Associates, the marketing research consultants of Tulsa, Okla.

Joe M. Welling, vice-president, was in Ruidoso Wednesday completing arrangements for hiring a force of 10 local men or women to conduct a household survey. He said interviews will be conducted at the Tomahawk Lodge Monday and Tuesday only by Joseph McAuliff, who will also conduct the training session on July 3 for these employees.

Welling said the workers will visit every home, a key residents they react to the present cable system and the possibility of their switching with a new system. Retaining the Tulsa firm to make the survey is March Media, Ltd., of Amarillo, who recently was granted a franchise by the Village of Ruidoso to operate a cable television system within the corporate limits.

It is expected that the survey will be concluded in about two weeks.

The Oklahoma firm was established in 1940, and since then has served some of the best "blue chip" firms in the country. They have conducted surveys for GenCo Cable TV, the largest firm of this type in the United States, and recently completed a similar survey in Jonesboro, Ark. The company specializes in market research of all types.

Ruidoso LL Tourney Dates Are Announced
Second annual Ruidoso Little League tournament has been scheduled for Aug. 5-6. It was announced.

The tourney will include two teams from Roswell, one from Alamogordo, and the All-Star team from Ruidoso.

Last year's champs, Alamogordo, will be seeking to retain the title and the traveling trophy, which was furnished by the Ruidoso Valley Chamber of Commerce.

The tournament will be the climax to the local Little League season.

Drink Contest July 1 At Capitan Added Event of County Centennial

A new feature for the Centennial Celebration currently underway in Lincoln County has been added to the list of activities, and promises to be one of the most unique and popular on the calendar of events.

A "Centennial" Drink contest will be staged next Tuesday, July 1, at the Rusty Anchor Bar in Capitan. Competition is scheduled to get underway promptly at 3 p.m., but no closing time was listed by the committee.

Only three rules have been established for the contest: the Centennial drink will sell for 100 cents; the winning recipe will be available to anyone interested, and the contest is open to anyone in Lincoln County.

A. W. Gnatkowski of Ancho is chairman of the committee in charge.

The Arts and Crafts Show, also a Centennial event, being held in Carrizozo is attracting a large variety of entries. Among the items on display are handmade jewelry, fine antiques, quilts, paintings, leatherwork and other miscellaneous items. Because of interest shown, the exhibit will remain open until 8 p.m. Closing date is July 28.

The tour of Carrizozo will be an attraction this Saturday, beginning at 1:30 p.m., as part of the centennial celebration. Drivers will be at the Carrizozo Woman's Club where the Extension Club has the Arts and Crafts exhibits displayed. Visitors will be taken around town and stops at several houses made. Last stop will be at the Odd Fellow Hall, formerly the E. P. and S. W. Club house where refreshments will be served.

Due to conflicting circumstances, the Polo Game at San Patricio, originally scheduled for July 19-20, has been re-scheduled for July 12-13. The polo game will be held at the Hurd Polo Field in San Patricio. More details will be released in the near future.

First entries in the Lincoln County Centennial Pony Express Race have been received from Barney Aldaz and Roy Payton. The race is scheduled for July 26, and will be from White Oaks to Lincoln.

Aldaz, 76, who was the first to enter the race, has spent his entire life riding, and is owner of two horses, Spider, a young 16 years of age, and Pedro, a little older at 22. He previously worked cattle at Fort Stanton for 41 years, tending around 2,000 head and 60 horses. Since retiring, he has continued an active life and presently is employed by the Old Lincoln County Memorial Foundation. Born at the Torres

Steak Dinner Enjoyed by Lions

A steak dinner was served to the Ruidoso Lions Club at their regular weekly meeting, Tuesday, June 24, at the Lions Hut. Success of this delicious dinner was contributed to Lions C. L. Wright and Dr. W. D. Horton, and Lionesses Mrs. Wright and Mrs. Horton according to Lion President, J. C. Day.

Mr. Day states the local organization is in full support of the Capitan Lions Club in their drive for the Welchans Fund. Bill Welchans was seriously injured in an automobile accident in which two other lives were claimed. Mounting medical expenses, as well as personal expenses incurred by his family during his extensive care at Providence Memorial Hospital in El Paso, have initiated the fund.

Local and area residents wanting to donate to the worthwhile project may make donations directly to the Ruidoso State Bank and Capitan residents may send their contributions to the Capitan Lions Club.

A film will be shown at the next scheduled meeting of the Ruidoso Lions Club by Lion Dub Williams. The film will feature drug abuse and will be at 8:30 p.m. at the Lions Hut. Anyone interested in this topic is urged to attend.

Bankers Life To Hold Meeting Here

An estimated 80 persons from West Texas and New Mexico are expected to be present for the two-day meeting of Bankers Life and Casualty Insurance Friday and Saturday at the Chaparral Motor Hotel.

Concluding the convention will be a barbecue dinner at 7 p.m. Saturday, according to Lee Ewing, Lubbock, in charge of reservations.

Go Home and Tell Your Mama! LOOK - If 2c Is Better Than 1c

Then YES Stamps are better - because they pay you double—turn them back into CASH! No sales tax to pay on the prize, no leaving town to collect your prize—Just like getting double stamps every day in the week.

- NO. 2 1/2 CAN
- PEACHES, Val-Vita Brand 4 for \$1
- SHORTENING, Mrs. Tucker's 3 lb. can 49c
- VELVEETA 2 lb. box \$1.15
- INSTANT TEA, Nestle's, large 3-oz. jar \$1.19
- OLEO, First Prize 6 lbs. 98c
- GINGER SNAPS, large 2 lb. bag 53c
- PLUMS, Fresh Santa Rosa 2 lbs. 59c
- BANANAS, Chiquita 5 lbs. 59c

— ALL YOUR PICNIC NEEDS & SUPPLIES ARE IN STOCK —

MODERN GROCERY

— WE GIVE AND REDEEM YES STAMPS —

NOTICE

TEMPORARY EMPLOYMENT PART TIME OR FULL TIME

For the next few weeks, several people in Ruidoso will be hired by a nationwide market research company to help conduct a survey of Ruidoso residents. If you are over age 21, meet people easily, and would like the opportunity to earn extra money in an interesting project, which will allow you to work as much or as little as you like, on any schedule you would like, this is for you.

You will be thoroughly trained, paid a generous guaranteed hourly wage, plus the opportunity to more than double your wages in bonus money. For more information, contact:

MR. JOSEPH McAULIFF—SUITE 22

TOMAHAWK LODGE, RUIDOSO, N. M.

On Monday, June 30th And

Tuesday, July 1st, ONLY

10:00 A. M. to 6:00 P. M.

Leslie Brooks and Associates, Inc.
2126 E. 15th St.
Tulsa, Oklahoma 74104

— ESTABLISHED IN 1940 —
Member: Tulsa Chamber of Commerce, Better Business Bureau, American Marketing Assn.

OPEN WEEK DAYS 5 a.m. TO MIDNIGHT

THE KETTLE

OPEN ALL NIGHT FRIDAY & SATURDAY

NOW OPEN AND SERVING THE BEST IN HOME-STYLE COOKING

STEAKS - FISH - MEXICAN FOODS - PIES

Located Just West of Race Track

Second annual Ruidoso Little League tournament has been scheduled for Aug. 5-6. It was announced.

The tourney will include two teams from Roswell, one from Alamogordo, and the All-Star team from Ruidoso.

Last year's champs, Alamogordo, will be seeking to retain the title and the traveling trophy, which was furnished by the Ruidoso Valley Chamber of Commerce.

The tournament will be the climax to the local Little League season.

Swiss Chalet Inn Now In Operation

The new, luxurious Swiss Chalet, located on Hwy. 37 three miles north of Ruidoso, is now open, it has been announced, and plans for a formal opening will be revealed in the near future.

Managers of the Inn are Mr. and Mrs. Dick Hull of Ruidoso, who are rightfully proud of the facilities offered by the recently completed project.

Suites as well as individual rooms are available, depending on the needs of vacationers, and all furnishings have been specially manufactured in keeping with the Swiss motif.

The Swiss Chalet Inn is a year-around facility, and future plans call for expansion of the present units, it was reported.

Merle Norman Studio Purchase Announced

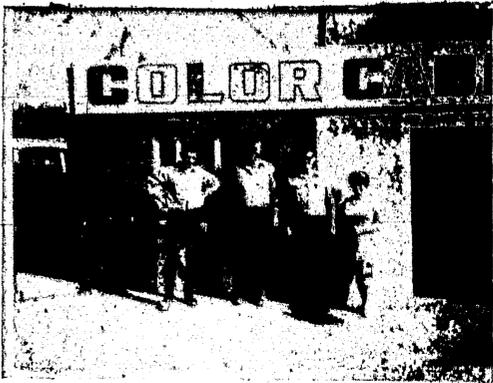
Purchase of the Merle Norman Cosmetic Studio in the Adobe Plaza by Mrs. Billye Hutcheson was announced this week.

Former owner of the studio is Mrs. Maxine Riley, who is returning to her former home in Odessa.

Mrs. Hutcheson currently is in Odessa where she is attending a two-week training course with Merle Norman Cosmetics, an intensive period of instruction to familiarize herself with the fine line of cosmetics and beauty aids. She will return this weekend and begin her regular schedule at the studio Monday morning.

The new owner's husband, Bill Hutcheson, is executive officer at Ruidoso State Bank.

Get the message across with a want-ad in the Ruidoso News!



STAFF—Capable staff of Color Cable TV-Systems ready to serve patrons Friday and Saturday during the special TV-clinic include, from left, Richard Looten, manager; Verdayne Fisher, chief technician; Steve Long, and Marsha Farus, office manager.

Color Cable TV Systems Announces TV-Clinic For Friday and Saturday

Subscribers on the TV-cable system will have an extra benefit available this weekend with the holding of a two-day TV clinic by Color Cable TV Systems, Inc.

The clinic is another means, Looten explained, of providing individual service for patrons of the cable system. It is planned to stage the clinic at least once a year, and more often if response indicates need.

Looten will be one of the cable system's staff on call Friday and Saturday for the clinic. He served two years as technician with the firm, assuming duties as manager in January. Since that time, many improvements have been made in the system to upgrade service.

Looten was stationed while in service at the Red Canyon Missile Range, and enjoyed the area so much that he returned here to make his home.

From 1964-66, he was employed as a technician with the company, then went to Balmorrah, Texas, to operate a cable TV system. He returned to Ruidoso in January of this year to assume the local manager-ship.

Looten is married to the former Dixie Dryden, daughter of Mr. and Mrs. L. F. Dryden of Ruidoso. They are parents of two children, Ronnie 8, and Debbie, 5.

Also on call will be Verdayne Fisher, chief technician since January with the cable system. Fisher also served with the army in this area, being stationed at the Station Missile Site, and later was employed by various telephone companies, mainly on the west coast, as line man. He and his wife, the former Peggy Silman whose parents live in the Mayhill area, are parents of three children, Kelley, 9; Dayton, 8 and Tracy, 3. Mrs. Fisher is employed with the Forest Service at the Ruidoso lookout tower.

A third employee on call will be Steve Long, who graduated this spring from Ruidoso High School and is working this summer before enrolling at New Mexico State University. Steve is the son of Mr. and Mrs. Mike Long, owners of the Sweet Shop in the Adobe Plaza, is a member of the Sierra Blanca Ski Patrol and Ruidoso Volunteer Fire Department.

Answering calls on Friday and Saturday will be the office manager, Mrs. Marsha Farus, who has been with Color Cable TV Systems for the past year. Daughter of Mr. and Mrs. J. D. Locke of Ruidoso, she is married to Milton "Red"

Children-Loaded Camper, Bus Hit; Several Injured

RUIDOSO DOWNS—A near massive tragedy occurred last Saturday afternoon as a children-loaded camper pick-up crashed into the rear of a west-bound New Mexico Transportation bus as it stopped to pick up passengers. The accident took place about 100 yards east of the Ruidoso Downs Race Track entrance at 5:45 p.m.

The pickup, a 1962 Chevy, driven by Gayenthano Noriega Avila of Roswell, had 10 passengers, eight of whom were children ranging in ages two to twelve.

The children were riding in the back of the truck and were slammed against the inside of the camper. At least four of the children were taken to the Ruidoso hospital by State Policeman Bobbie Miller, for severe cuts and bruises.

The driver of the bus, Mark Boykin of Amarillo, Texas, told a News reporter, "I was just pulling over to stop to pick up a couple of passengers when I felt the impact of the pick-up. I was still in motion when the truck hit me." The bus was not damaged but the pick-up received extensive damages and was towed off by a local wrecker company.

Ruidoso Downs Village Marshal Richard E. Stoops investigated the accident and was assisted by State Policeman Miller and Jimmy Davis. The driver of the camper received a citation for following another vehicle too closely.

Local Scouts To Jamboree Shakedown

Two local Scouts, Larry Craig and Mike Waltrip, together with Scoutmaster Marvin Craig, will be in Roswell Friday through Sunday attending a pre-jamboree shakedown at New Mexico Military Institute.

The group will join other Scouts and Scouters from this area who will be attending the National Boy Scout Jamboree in mid-July.

Farus, employed by Dial Electric. They are parents of two children, Melissa, 4, and Mark, 3.

Color Cable TV Systems operate one of the longest systems in the United States, according to Manager Looten, cascading as many amplifiers as any in operation. Fine technical engineering has made the local system possible, and the local staff constantly is striving to improve reception for the area, battling such things as nature, including lightning, and the summer heat which tends to weaken the signal from the originating station.

Looten is urging subscribers to the cable service to take advantage of the two-day clinic Friday and Saturday, and have their television sets checked if they are having difficulties with reception.



"FASCINATION"—That's the name of the tune being played by the musical doll displayed by Mrs. Marie Helm, left, owner of Doll Heaven, and it also aptly describes the mood of the customer. (Newsfoto)

Imports Featured At 'Doll Heaven'

If you find yourself surrounded by blondes, brunettes and redheads in silk dresses, ballet costumes, or long gowns with bustles, you are obviously in Marie Helm's "Doll Heaven" located on Suderth Drive in the center of town.

The shop which officially opened June 29 features the non-breakable, silk-covered dolls strictly as collectors' items or "boudoir" dolls as they are called.

The dolls, imported from Japan, have delicately hand-painted features and real hair expertly coiffed. The hand-sewn costumes range from the red ruffled "Gay Nineteen" doll to the black-laced "Senorita".

Mrs. Helm, the former Marie Scott, will headquarter here in Ruidoso and has a marketing franchise to take the dolls to the East Coast including Florida and the southern states in a chain of stores under the banner of "Marie's Doll Heaven".

Since her arrival here from Los Angeles in December, Mrs. Helm has added a mail order service for her customers. After June 27 Marie together with her husband photographer E. "Tex" Helm, will also offer a 24-hour film finishing service plus camera and film sales at the store.

LaOya Sets Opening For Howard Exhibit

All art interested Ruidoso area residents and visitors are invited Sunday, June 29 at 2 p.m. to the La Oya opening of a Cecil and Marilyn Howard exhibit of collage-paintings.

The Howards, native Kansans, are well-known in Southwest art circles and have been the recipients of numerous painting awards. Mr. Howard has had one-man shows all across West Texas and New Mexico.

This summer under a Resident Study Program he is teaching painting in Florence, Italy. Refreshments will be served at the gallery in mid-town Ruidoso.

New Staffer Joins Carrell's Restaurant

Regular customers to Carrell's Restaurant on Suderth Drive will notice a friendly new face at the cash register with the arrival of Mrs. Claude Thomas, Mr. Carrell's aunt.

Mrs. Thomas, who is from Colton, Calif., arrived Tuesday to help Edith Carrell in hostessing and cash-iering capacities at the restaurant. She was previously employed for over six years as personnel manager at Knotts' Berry Farm in California.

BUSINESS and BUILDING

George White, who will leave for Santa Fe next week was honored with a morning coffee last Tuesday by the Corn Bread Club at the Ski Skelbar Restaurant.

COLOR CABLE TV
- 257-2311 -

Phone us your news to 257-4681.

FOR **Septic Tank Pumping and Service**
- CALL 378-4363 -
Buster A. Arnett
Ruidoso Downs, N. M.

REFRIGERATORS - FREEZERS
HOUSE WIRING
HART'S E. & M.
ELECTRICAL CONTRACTING
Pho. 257-2835 - 257-4106
Home Phone 378-2023

COME TO US
FOR YOUR INSURANCE NEEDS
- OR -
Call Us and We Will Come To You
J. H. COOPER AGENCY
PHONE 257-2410 - RUIDOSO, N. M. 88345
- Representing -
St. Paul, Traveler's, Firemen's, Providence, Washington Co.'s
FIRE, AUTO, WORKMEN'S COMPENSATION, LIABILITY, LIFE, HEALTH, AUTO, HOMES, FARM & RANCH

WE BUILD ANYTHING
Vacation Cabins - Residences - Commercial
Also Remodeling and Repairing
ROOFING - FENCING - PAINTING
- 11 YEARS IN RUIDOSO -
G. A. & S. L. Jones
Construction
Phone 257-4270 - P. O. Drawer J

LAMPS - FIXTURES LICENSED & BONDED
DIAL ELECTRIC
ELECTRICAL CONTRACTORS
At Suderth & Mechem Intersection
Next to Shoe Repair Shop
Phone: 257-2011 Ruidoso, New Mexico

J. W. VON ROSENBERG
GENERAL BUILDING CONTRACTOR
Building - Repairs - Painting
PHONE 257-4563 - RUIDOSO, NEW MEXICO
CONCRETE WORK - BLOCK WORK

ROOFING
- CALL 257-2953 -
Western States Roofers
10 Years In Ruidoso

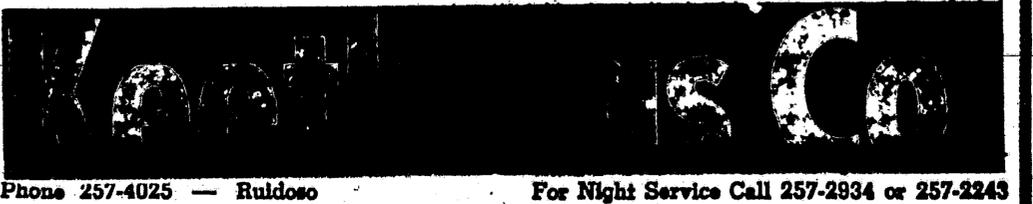
MURRAY DRILLING CO.
WATER WELLS DRILLED & REPAIRED
PUMP SALES & SERVICE
P. O. Box 204 - Ruidoso Downs, N. M.
- PHONE 378-5876 -

WE SPECIALIZE IN BARBECUE ONLY!
That's Why We Buy Choice Beef and Other Quality Meats
BEEF - HAM - SPARE RIBS
GERMAN HOT LINKS - HOME-MADE CHILI
Dining Room - Carry Out - Catering Service
- WE SELL ICE -
TEXAS BAR-B-Q
Open 11 a.m. to 9 p.m. Daily - Phone 257-4318
One Block West of Old Mill
- OPEN 7 DAYS A WEEK -

Home - BUILDER - Commercial
Remodeling - Roof Repairs
Painting
Ruidoso Maintenance Co.
Licensed Contractor Ruidoso, New Mexico
Phone 257-2302 P. O. Box 1227

FOR COMFORT
When You Want Warmth
FOR EFFICIENCY
From Your Appliances

THE ANSWER IS L-P GAS
For Appliances, or Butane and Propane Call



Phone 257-4025 - Ruidoso

For Night Service Call 257-2934 or 257-2243

THE GENTS
Play Nightly
AT
DUB PHILLIPS'
HOLLYWOOD INN

Married men between 30-60 YEARS learn the facts about FARMERS NEW

(50) **AUTO INSURANCE PACKAGE**

Statistics prove you are super preferred risks and entitled to big rate savings plus new and broader coverage.

Before you renew talk to us first!

Farmers Insurance Group
MIDWAY COURTS
Ken Myers
Telephone 257-4230

RUIDOSO AUCTION

EVERY FRIDAY - 8:00 PM
AT THE
CHAPARRAL CONVENTION CENTER
THE PUBLIC IS INVITED!

Five Positions Remain Open On Ruidoso Schools Faculty

Only five positions remain to be filled on the faculty of the Ruidoso Public Schools for the 1969-70 school year as Superintendent George White, Jr., is in the process of filling a half-year position to turn over duties to his successor, P. T. "Pat" Valiant.

White has resigned effective June 30 to accept a position in Santa Fe with the local education system. Valiant, principal of RHS since 1962, is who was named as the new superintendent.

Positions remaining on the board last week, has been working closely with White in his work to fill the many gaps in the new position.

Contacted for the post of high school principal left vacant by the Valiant appointment, is Mokey McGuire, former principal of Ruidoso's White Mountain Elementary School, now of Albuquerque. Valiant said today word is expected shortly from McGuire as to his decision.

Sought also to an instructor of English for the high school, to fill the vacancy caused by the resignation of Mrs. Barbara Cottle at the close of school this spring. In addition, needed is a half-time instructional aide for Indian students, a part formerly held by Mrs. Ruth Turner, and a full-time instructional aide on the high school level, a newly created position.

Also to be added this fall will be a full-time liaison person to serve as a coordinator between the school and Indian students, especially in the area of extra-curricular activities. Applicants for this position are now being taken, and anyone interested is asked to contact the superintendent's office. Salary will be \$770 for a 10-month period. A person from the reservation would be considered, if it was reported, and it would be helpful if the applicant was proficient in the Apache language.

LL TEAMS INVITED TO MESCALERO TOURNEY

An invitation has been received for two Little League baseball teams to participate in a tournament at Mescalero July 5-6 during the Apache Ceremonial celebration. Don Driver reports. It is not certain at this time whether the local teams will be able to take part in the tournament. Opponents would be teams from the reservation.

Downs Theatre
- Phone 378-5180 -

Thurs. - Fri. - Sat.
The Ugly Ones
Shenandoah
with James Stewart

Sunday - Monday
The Dirty Dozen
Grand Prix
with James Garner

Tuesday - Wednesday
- DOUBLE FEATURE -
Two James Bond Pictures
Thundervilla
From Russia
With Love

Show Begins at Dusk



PROFESSIONAL - Operators this summer of the Horseman's Cafeteria at the Ruidoso Downs race track are Jennie and Snooks Cathey, with a lifetime background in cafe management, including restaurants in Lockney and Denver City, Tex. Three of their children, Jill, 17; Jan, 6, and Chuck, 4, are with them here. A daughter, Brenda, has just left for Ft. Lewis, Wash., to meet her husband on his return from Vietnam. Another daughter, Mrs. Ardell Autry, resides in Texico, N. M. (Newsfoto)

Apache Ceremonial Set For July 3-6

The annual renewal of the Mescalero Ceremonial of Apache Maidens has been scheduled this year July 3-6 at the traditional feast grounds in Mescalero.

Six maidens have been named as central figures of the ceremonial, making their symbolic debut in the tribal rites of puberty. They include:

Miss Mary Ann Balatche, 12, daughter of Mr. and Mrs. Walter Balatche, being sponsored by her grandmother, Mrs. Harriet Chico.

Miss Lauretta K'nekole, 13, sponsored by her parents, Mr. and Mrs. George K'nekole.

Miss Debra Lee Yazza, 14, daughter of Valerie Marden and Nevin Yazza, Sr., being sponsored by her mother.

Miss Roanna Mavis Kazhe, 14, sponsored by her aunt and uncle, Mr. and Mrs. Stephen Gultar.

Miss Rayna Antoinette Enjady, 14, sponsored by her parents, Mr. and Mrs. Wallace Enjady.

Miss Isabel Lupe Mendez, 14, sponsored by her grandparents, Mr. and Mrs. Lisandro Mendez.

Naming of the maidens officially opened preparations for the four days of historic religious ceremonies, feasting, dancing, rodeo performances and general merry-making which the Ceremonial incorporates.

The opening ceremony will be held at sunrise July 3, including the creation of the ceremonial teepee for the maidens' use during the rites and the formal presentation of the maidens. Dances are scheduled for approximately noon, and again about 5 p.m., with the colorful and impressive Dance of the Mountain Gods to begin at dusk and continue for several hours.

Rodeo performances are scheduled for July 4, 5 and 6 at the adjacent rodeo arena, to get underway at 2 p.m. each afternoon. Tribal

Boy Injured In Cycle-Car Crash

A 1969 Honda motorcycle was involved in an accident with a 1968 Chevy pick-up truck Wednesday afternoon at 4:30 on Sudderth Drive near the Thunderbird Curio Shop.

William McCarty, owner of the pick-up, was traveling west and had just slowed for traffic when the cycle, driven by a Ruidoso juvenile, sustained into the rear of the vehicle.

There was no damage to the truck but damage to the motorcycle was estimated at \$300.

Citations for no drivers permit and following too close behind were issued to the cyclist who sustained facial lacerations requiring 10 stitches.

Be sure to burglar-proof your home while away. The record indicates that most home burglaries are performed by amateurs and usually in the daytime when no one is home.

Racing

(Continued from Page 1- Sec. A)

Myna, Jolly Jet Deck and Fly Again.

Fitted in the third division of the trials are up-and-coming Yankee Rob, the chestnut gelding owned by Lewis L. Tuck of Lakewood, Colo., to be ridden by Larry Myers and Scorpion Candy, to be handled by Billy Powell. Scorpion Candy set the fastest time ever run in the All-American trials.

Pitted against these possible two front-runners are Miss Ditch Creek, Miss Top Time, Backus DMI Doll, Bonnie Bars, Go These Deep, Kaweah Equi-Bar, Horned J Bar and Baro S. Red.

Also set to go Saturday in the 12-race card are ten four-year olds and up who will run for the KNIN Radio purse in a six-furlong allowance eleventh race. Given strong consideration for the trip to the winner's circle are Kevats Hill, Hattleben and Phil's Time, although topweighted Fastddy and light-weighted Kandy Klity could bear watching.

This Friday's action will feature "The Chaparral Motor Hotel Purse" and topweighted Southern Gossip, coming off a June 15 win against three-year-old maidens, could be the horse to beat.

With Larry Byers aboard, Southern Gossip is expected to have heavy contention from steadily improving Nor Nob, who will be ridden by Jim Bannowsky at a weight of 116. Owned by Lewis R. Shaw,

Court of Honor Set For Monday

A Boy Scout Court of Honor, highlight of which will be the presentation of the coveted Eagle award to Steve Long, will be held Monday night, June 30, at the Elks Lodge, Marvin Crisp, scoutmaster of Ruidoso Troop 69 announced today.

All Scouts registered in the troop, plus their families, are expected to attend, as well as a number of guests who will want to be on hand for the presentation of awards. In addition to the Eagle ceremony, other Scouts in the troop who have earned the necessary requirements will also be presented their awards.

Quincy Lee, executive of the Council and Scout Council, will be in charge of the ceremonies. Crisp, also scheduled to attend is Bill Carter, executive of the Rio-Hondo Council. Both are of Roswell.

Parents are asked to bring with them fried chicken, vegetable, salad, dessert and bread for their entire family, plus enough for one extra person, for the 6:30 o'clock supper.

Long, 17, qualified for Eagle Scout May 26 before a court of review here. The first in many years to earn the high rank from the local troop, he is the son of Mr. and Mrs. R. E. (Mike) Long of Ruidoso.

RUIDOSO FOOD MART
U.S.D.A.

T-Bone ^L **\$1.29**

Loin Steak ^L **\$1.19**

Round Steak ^L **98¢**

BACON ^{Corn King} **LB. 79¢**

GROUND BEEF ^{Fresh} **LB. 59¢**

MIRACLE WHIP ^{Or} **59¢**

TISSUE ^{10 Roll Pack} **83¢**

PEACHES ^{lb.} **29¢**

SQUASH ^{Yellow} **LB. 10¢**

RED POTATOES ^{10 lb Bag} **59¢**

LETTUCE **LB. 15¢**

GAIN ^{King Size} **\$1.17**

TIDE **\$1.17**

WE GIVE **S. & H. GREEN STAMPS**
DOUBLE STAMPS WEDNESDAYS!

Our Burger INN-CREDIBLE is incredibly edible

Our excellent Bar

Our man on the strings draws fans from afar

makes a weekend that swings

Inn-Credible - the "in" spot - it's refreshing!!!

Now Featuring Fine Aged Steaks and Other Delicious Foods

OPEN 11 a.m. TIL 2 a.m. - MONDAY THROUGH SATURDAY

The World's Best \$2000 Car - smooths the rough with a fully independent rear suspension

You can own it for only **\$46⁵⁰** a month!

Front disc brakes for safety! Fully independent rear suspension for comfort! 96 HP OHC engine! Bucket seats, dozens of other extras, too!

DATSUN
MAKE THE SOUND MOVE TO DATSUN AT YOUR NEARBY DEALER!

Goins' Garage and Datsun Sales
1622 E. Second - ROSWELL, N. M. - Phone 462-6860

COLOR CABLE TV
- 257-2311 -

WE HONOR **master charge** THE INTERBANK CARD

MASTER CHARGE FOR SUMMER FUN!

OUR NEW DRIVE-IN WINDOW

YOUR FULL SERVICE BANK

OUR EXPANSION PROGRAM REPORT TO YOU -

Our building materials have been arriving this week and our \$100,000 expansion program is on schedule so as to provide more convenient accommodations for both our old and new customers. Being "personal" is one of our chief aims and fast - personal service will continue to be observed in our expanded facilities. Come by and watch our continuous growth.

Ruidoso State Bank
RUIDOSO, NEW MEXICO / RUIDOSO DOWNS BRANCH
PHONE 257-4042

SUMMER HOURS
MON. THRU FRI.
Main Lobby -
Ruidoso Downs Branch
9 a.m. to 2 p.m.
Drive-In Window
8:30 a.m. to 1:30 p.m.

SUMMER HOURS
SATURDAY
Drive-In Window
9 a.m. to 12 Noon
Main Lobby
Ruidoso Downs Branch
Closed



WINNER'S BLANKET - Accepting the winners' blanket after riding her mule, Blackie Sherrod, to victory in Ruidoso Downs' annual "Mule-O-Rama" last Saturday is Vickie Ervin of Carlsbad. It was her second consecutive year to take top

honors in the event. Making the presentation was Richard Thompson, general manager of the Downs, left, and Mack Jones, field representative of the Western Livestock Journal.

Ticket Sales For Aspencade Slated

Ticket sales in connection with Ruidoso's 22nd annual fall festival, the colorful Aspencade, will be launched in the immediate future, probably by next week, according to Lee Onsrud, member of the Aspencade committee and in charge of this feature of the event.

The tickets will be offered to the public for a \$1 donation, and will provide the donor with an opportunity for a wide variety of prizes contributed by area businesses. Onsrud said all indications are that the prize list will be bigger and better than ever before, as co-operation from those already contacted has been outstanding.

Already listed are such prizes as savings bonds, merchandise, gift certificates, free lodgings, and free meals, in addition to cash. Anyone desirous of contributing to the drive is asked to contact either Mr. or Mrs. Onsrud at 257-2984.

Onsrud said it is planned to have the sale in full swing by the July 4th weekend, so that the many visitors to the area at that time will have the opportunity to obtain tickets and make plans now to return for the Aspencade.

Although plans are yet in the formative stage, the Aspencade will again feature the traditional parade, a barbecue, the crowning of a Queen, and possibly a Young "Una

Fishing Derby, an endurance race for 4-wheel drive vehicles, trail rides, golf and bowling tournaments and Jeep guided tours. Other events will probably be scheduled as arrangements progress.

Square dancing will be a feature of the final night, with Don Driver of Ruidoso, and Paul Cedar and Curtis Thomason, both of Midland, as callers. All are widely known for their talents in this department.

Tickets for the Aspencade have been set for Thursday, Friday and Saturday, Oct. 2, 3 and 4. Members of the planning committee for the event, which is sponsored by the Ruidoso Valley Chamber of Commerce, include Onsrud, Bill Hunsaker and Marvin Craig. Two additional members are to be named in the near future.

Terry Haake Hits LL Grand Slam

"There she goes!" No, not another space ship, (although an equal amount of satisfaction and pride prevailed), but rather to quote Dixie Dean, "what it was, was a home run." Terry Haake, American Legion baseballer, hit the first grand slam home run of the Little League season as his team topped the Ruidoso Lions Club team by the score of 28-10 in last Monday night's game. The winning pitcher for the Legion team was Jerry Perea and Jodie Roberts was the loser.

In last Thursday's action the Elks team lost to the Lions by a score of 12-8 with Jodie Roberts reporting another win from the mound. Ruan Rojo was the losing pitcher. Tuesday's contest between the Elks and the Rotary club was called off because of high winds and will be re-scheduled.

Youth Injured As Motorbike Hits Car

A 15-year-old Ruidoso Downs youth was injured Tuesday afternoon when the motorbike he was riding collided with the rear of a car.

Sustaining a broken right foot and severe leg lacerations was Randy Joe Nelson, 15, son of Mr. and Mrs. Rod Nelson. He is expected to remain hospitalized for several days.

Police reports said young Nelson was traveling west in the parking area at the municipal swimming pool when he collided into a 1963 Mustang, driven by SuAnn Dorsett, 18, Ruidoso, who was starting back from a parking place.

The youth was thrown from the bike, owned by Richard Proctor of Ruidoso, and taken by ambulance to the hospital.

Carelessness by the homeowner and the growing number of portable valuables in the home are two reasons given for the rising number of home burglaries reported in this country.



CENTURY PLANT-Shooting upwards 13 feet is this century plant in the backyard of the Ruidoso Downs home of Mrs. Bertha Oldham. Planted some 15 years ago, the plant suddenly has started to grow tall, and is preparing to bloom. Tradition says a century plant will bloom only once every 100 years. (Newsfoto)

Maid Of Cotton Selection Nears

The New Mexico cotton industry will choose its state Maid of Cotton as a highlight of the annual meeting of the New Mexico Cotton Association, scheduled at the Chaparral Motor Hotel July 9, 10 and 11.

Winner of the state contest will receive an all cotton wardrobe and an all-expense paid trip to the national competition. It has been announced.

The traditional pageant on Friday, July 1, in the All-American Room will be climaxed by the selection of the Queen. New officers will be elected and other business transacted during the rounds of meetings scheduled for the three-day event.

Reservations for about 200 have been received by the hotel for the convention. Further details will be announced later.

Partial Fire Closure In Effect For Forest Service Parkgrounds

Rangers at the Forest Service Station who are preparing for a large influx of visitors to the park area during the Independence Day weekend, would like to remind all those who will be using the parkgrounds that there is still in effect a partial fire closure.

Campers who wish to build a fire somewhere other than in the posted areas must first secure a fire permit.

Sid Miller, Forest Service Ranger, regarding the partial fire closure, reported, "a real good beginning."

"Most people realize the necessity of it and we've had real good cooperation," he added.

Also campers should remember that Federal law prohibits any fireworks anywhere in the National Forest.

Mr. Miller also announced that Forest Service engineers are making a preliminary location survey for a new road up Bonto Canyon.

The proposed road which would be on the hillside north of the existing road, would make access to the lake and parkgrounds easier for campers.

The survey should be completed and plans drawn up within the next month.

Routine Matters Are Handled By 'Downs Council'

Council met last Monday night for their regular meeting with all members present with the exception of Councilman Gervis Perry. Mayor J. J. "Jack" D'Alaio presided at the meeting which, with few exceptions was routine.

Ron Chaplin of Chambers and Campbell, Inc., Albuquerque, spoke to the council regarding the steps required by the government to complete the approved low rent housing project for the Village. Mr. Chaplin called attention to the initial government loan of \$14,400 and referred to the federal government requirements for spending the money. He cited several necessary steps for proceeding that would meet governmental approval, which included cost of engineering data, building site selection, surveying of property, legal and administration fees.

Alton Gray, village clerk, informed the council that all of the required paper work had been completed and all documents pertaining to the low rent housing had been forwarded to HUD in Ft. Worth, Texas.

In routine matters, the council confirmed the temporary employment of Lynn Perry, heard a report from Village Marshall Richard E. Stoops, and approved occupation licenses that had been issued since May 3.

In other than routine business, Councilman J. A. Crockett asked the Village Attorney, Richard Parsons, the legal status of Councilman Hugh Stiles since he has moved to Ruidoso. The attorney advised Mr. Crockett that according to recent state statutes, Mr. Stiles could serve but could not seek to be elected to the position. The Mayor tabled the matter until the next regular meeting.

Picnic Held By Church of Christ

More than 100 members and friends of the Gateway Church of Christ attended a picnic and watermelon feast at Two Rivers Park, Sunday, June 22 following evening worship services. Highlight of the fellowship was singing hymns around the campfire.

A meal, Dutch Treat Breakfast will be held by the men of the Church of Christ at the Holiday Restaurant Sunday, June 23, at 7:00 a.m. Anyone who would like to attend are cordially invited.

Dan Talbot, pastor of the local Church of Christ, announced the dates for 1969 Vacation Bible School will be Aug. 4 through Aug. 9. Details of the school will be released at a later date.

Second Hearing On Zoning Code Is Slated Soon

A second public hearing on the proposed zoning ordinance for Ruidoso is expected to be called in the near future, according to Elmer Pirelli, chairman of the local planning commission.

Previous minor changes in the original ordinance are now in the process of being made by the firm of Chambers & Campbell, Inc., an Albuquerque planning corporation contracted to prepare the zoning ordinance for the village.

The changes were agreed upon by the commission following a public hearing in the council chamber at the village hall the past week. The ordinance and most of the changes made are in wording which will carry over in the ordinance, and will be in the form of amendments.

At last week's hearing, the commission agreed the ordinance was generally sound, but that some of the words and phrases needed to be clarified to avoid problems in the future.

Only opposition voiced at the hearing was from Leland Stone, Ruidoso attorney.

In addition to conducting the hearing, the planning commission also approved three final plats and one preliminary plat which were prepared by engineer Jack Kannaedy of Ruidoso.

Parked Car Takes Off: Hits Another

Minor damage was reported to the vehicle involved in a mishap Tuesday about 7:30 p. m. on Sudbury Drive, in front of The Clothes Closet.

An unoccupied 1968 Javelin sedan, owned by Jan Garston, headed east, crossed the street and rammed into the left rear of a 1956 Chevrolet sedan owned by Simplicio Rocha. Damage to the Javelin was placed at about \$125 by investigating police and at \$100 to the Rocha vehicle.

Paul Haskell, driver of the Javelin, was issued a citation for an unattended vehicle.

Savings Bond Sales For County Released

Charles E. John, District Chairman of Lincoln County, released Treasury figures for May 1963 reflecting an investment of \$2,491 by residents of the county. In 1963 the May investment totaled \$3,818. For the first five months of 1963 this county has been credited with investments of \$14,600. This compares with \$10,231 for the same period in 1962.

The State of New Mexico has been credited with January-May 1963 investments of \$3,123,634. According to Mr. Charles E. John of the 1963 figures for the same period of 1962 were \$2,627,673.

Candy Stripers Aim Is Service

Attired in their crisp pink and white uniforms a group of high school girls are busy filling water pitchers, giving rub-downs and delivering food trays in an effort to help brighten the day of those confined to the Ruidoso Hospital.

These teenagers known as "Candy Stripers", with their many hours of volunteer service are succeeding in doing just that and are of immense assistance to nurses and patients alike.

The Ruidoso program, started over two years ago by three young Ruidosians who just wanted to help, is sponsored by the Ladies' Auxiliary under the chairmanship of Mrs. Richard Parsons.

With an active membership of 22 the group meets once a month to plan activities and make favors for the food trays.

A highlight of the June 30th meeting to be held in the Parson's home will be special award in recognition of number of hours served.

Melissa Courville with 218 hours and Angie Underwood with 211 will receive their 200 hour sash.

Being "capped" for 100 hours will be Dana Glenn and awarded 25-hour pins will be Linda Curry and Linda Webb.

Other members include Misses Lisa Boyer, LeAnn Day, Mieke Day, Joella Gradine, Dianne Hernandez, Nina Hyman, Laura Jones, Viv McMinn, Shari Parsons, Karen Parsons, Roxie Rodgers, Juelan Stevenson, Sally Stiles and Restie Tadlock.



ON THEIR WAY TO WORK-Seen entering Ruidoso Hospital are Candystripers Linda Webb and Linda Curry, who both recently received their 25-hour service pins.

NOW OPEN

RUIDOSO'S NEWEST 50-UNIT MOTEL

THE

Swiss Chalet Inn

Wall To Wall Carpet

All Queen Size Beds

The Area's Most Fabulous View!

Located Atop Alto Crest

Three Miles North Ruidoso, New Mexico

Pho. 257-4626 - On Hiway 37

THE FABULOUS VILLA INN

PRESENTS

THE YAMAHA BROTHERS

PLAYING NIGHTLY IN THE LOUNGE

"The Yamaha Brothers" are in great demand, having played in practically every state, including Alaska, and also have played in Tokyo, Japan. Lenny, left, and Phil hail from Kansas City, Kansas. They recently completed a long stand in El Paso's Holiday Inn, Howard Johnsons and a club date. Their first record will be out within a couple of months. You will not want to miss hearing the Yamaha Brothers!

At The Junction of U. S. & State Road 37

Ruidoso, New Mexico - Phone 378-5561

EMMETT MORGAN, Manager

FOR YEAR 'ROUND FAMILY FUN

- IN A -

FAMILY ATMOSPHERE

VISIT

THE GAME ROOM

OF THE

Mountain Ski Shop

(Next To The Navajo Lodge)

Pool - Shuffle Board - Marble Tables

"You'll Be Proud of the Clean Wholesome Atmosphere of the Mountain Ski Shop"



**BURNT UP WITH YOUR
TV PERFORMANCE?
PLEASE DON'T CALL
THE FIRE DEPARTMENT**

**CALL
257-2313**

SPECIAL RUIDOSO COLOR CABLE TV

FRI-SAT- JUNE 27-28

2 DAY COLOR CABLE TV CLINIC

*NOW IS THE TIME TO END YOUR
TV VIEWING PROBLEMS!*

**COLOR CABLE TV AND RUIDOSO'S LEADING TV TECHNICIANS WILL JOINTLY
SPONSOR A 2-DAY TV CLINIC. ONE CALL AND YOUR CABLE AND TV SET WILL
BE CHECKED AT THE SAME TIME. THERE WILL BE NO SERVICE CALL CHARGE. ALL
CABLE REPAIRS WILL BE WITHOUT CHARGE.**

CO-SPONSORS OF THE CLINIC ARE—

GAMBLES
OF RUIDOSO

REDMANN
RADIO & TV

BATTLES
OF WIMBERLY ELECTRIC

SHOWS
MOBILE TV

Houston Horses Sweep Consolation Brackets of Kansas QH Futurity

Entries owned by Harriet C. Peckham of Houston, Texas, swept both the second and third divisions of the Kansas Quarter Horse Futurity consolation runs at Ruidoso Downs, Saturday and Sunday.

Go Together, two-year-old daughter of Brazos Bar and Go Harriet, stepped the 350-yards in 18.4 seconds on Saturday to capture the second division and a purse of \$5,391.92. She was piloted to victory over Busy Chick and Precious Jones by the mountain oval's leading jockey, Walter Hodges.

The same jockey returned to the winner's circle on Sunday aboard the Packham entry of Go Mobile to take the third consolation laurels by speeding to a photo finish victory over Go Man. Go Mobile, two-year-old colt sired by Go Man Go, out of Ima Fields, posted an 18.2 time over the 350-yards. The win netted \$1,797. Trainer for both winning entries was Clifton Dean, the current leading trainer at Ruidoso Downs.

Also on Sunday, racing fans witnessed the inauguration of a new feature race at the increasingly popular track when the "Rio Grande Kindergarten Futurity" was run over a four furlong distance. Designed to upgrade thoroughbred breeding in the State and open only to New Mexico-bred horses, the Kindergarten was won by Clifton Clovers from the C. & H. Farms of Lovington, trained by Buck Keefer, Jr.

Attendance at the resort area track continued to soar when 12,200 race fans pushed through the turnstiles during the three-day card and wagered \$590,166, up \$70,000 over the same weekend a year ago. Included among weekend celebrities at the track were Tony Slaughter, Ft. Worth Star-Telegram columnist, famed cartoonist Ace Reid of Kerrville, Texas; Ray Menefee and a party of 20 from the Texas State Network, Inc., Fort Worth, and a delegation of 90 from the "Funtier" city of Kerrville, Texas.

FRIDAY—
First Race—6 furlongs; Welo, 25.00, 10.40, 9.60; Ghost Singer, 3.00, 3.20; Tamwell, 3.60. T—1:14 2-5.
Second Race—350-yds.; Adams Gain, 4.00, 3.00, 2.60; Pokey Charge, 9.40, 5.60; Legs La Scoop, 5.40. T—1:23.

Daily Double—\$105.40.
Third Race—400-yds.; Go Li'l Gal, 5.20, 4.00, 3.20; Decklin Bar, 7.00, 4.20; Lady Gain, 2.80. T—1:20.98.

Fourth Race—4 furlongs; Devine Dancer, 3.80, 3.00, 2.40; Ree Coe, 9.80, 3.60; Little Mohee, 3.00. T—1:48 3-5.

Fifth Race—1 mi.; Ledy Wetumka, 27.40, 8.60, 9.00; Berlin, 8.20, 5.60; T. Model, 5.20, T—1:43 3-5.
Quinella—\$57.80.

Sixth Race—400-yds.; Three Pokoy, 5.20, 3.80, 2.40; Go Dancer, 5.00, 3.00; Seco's Depth, 2.60, T—21.04.

Seventh Race—400-yds.; I Speck, 0.20, 4.40, 3.00; Lunar Bar, 0.00, 4.00; Money Trouble, 2.80, T—22.09.

Eighth Race—6 furlongs; Native Chief, 7.40, 4.80, 3.20; Arnold Bar, 28.20, 10.80; Haloom, 4.80, T—1:19 3-5.

Ninth Race—5 1/2 furlongs; Annie Dume, 10.80, 6.80, 4.00; Miss



CHECKING IN—Gale Mower, right, takes a careful look at the scales as a jockey weighs in at the paddock area following one of Sunday's races at Ruidoso Downs. Mower is clerk of scales for the track. (Newsfoto)

Striker, 4.20, 3.00; Flashy Jack, 3.80 T 1 07 4-5
Big Q \$2,925
10th Race—5 1/2 furlongs; Yodela, 33.40, 15.20, 8.29; Proud Husky, 10.20, 5.60; Satica Sun, 3.00 T 1 00 3-5
11th Race—6 furlongs; King Fury, 7.40, 4.00 3/4; Air Duty 4.40, 3.40; Pucky Dee 3.40 T 1 14 1-5
12th Race—1 mi.; H Do County, 15.10, 5.60, 4.40; Joyful Horses, 5.00 3/20; Nobby Straw 4.40 T—1:42
Quinella \$37.20
At rest—2.400 Handle \$126,922

SATURDAY—
First Race—500 yds.; Clovis, 3.20, 2.80, 2.20; Dr. Tim, 10.20, 4.60, 3.60; Johnny, 3.00 T—20.32
Second Race—6 furlongs; Bold Signal, 13.00, 7.60, 4.40; Prince Ness, 9.60, 4.00; Countess Joker, 3.60 T—1 18.4
Daily Double—\$29.40
Third Race—400-yds.; Pair By Art, 10.00 4.20, 3.20; Pop Art, 3.60, 3.00; Laddie Meyers, 4.60 T—21.15
Fourth Race—4 furlongs; Mica-moon, 31.60, 15.20, 5.40; Coady, 20.40, 8.20; Rare Policy, 3.60 T—47.3
Fifth Race—1 mi.; Dimmer, 7.00, 3.20, 3.00; Hy-Pat, 3.00, 2.60; Lucky Fellow, 3.60 T—1 41 3
Quinella \$6.60
Sixth Race—400-yds.; No Chick, 19.00 6.20, 5.40; Glory Groll, 3.60, 3.40; Mexico Mike, 4.60, T—21.14
Seventh Race—350-yds.; Geromimo Mayor, 8.20, 5.00, 3.20; Faquir's Trick, 20.20, 10.40; Jet Smooth, 3.00, 10.24
Eighth Race—6 furlongs; Bar T—1:21 3-5.

Master, 6.60, 3.40, 2.60, Mr. Thru Bound, 36.0, 3.20; Pruweista, 4.60 T—1:14 2
Ninth Race—1 mi.; John's Gem, 32.20, 12.20, 0.40; Smarty Boots, 43.20, 12.60; Penrock, 3.40 T 1 42 3
1 1/2 Q—\$10,090.80
10th Race—350-yds.; Go Together, 11.20, 6.40, 4.20; Busy Chick, 13.20, 6.40; Precious Jones, 3.00 T 1:42 3
11th Race—6 furlongs; Jim's Fool, 11.20, 5.80, 4.40; Doyle G, 4.20, 3.40; Sheila Sheila, 4.20, 3.40 T—1:14 2
12th Race—7 furlongs; Doc's Polly, 6.40, 3.60, 3.00; Cibola, 4.20, 4.00; Parade Expt, 10.80, T—1:29 4
Quinella—\$11.60
At rest—4.400 Handle, \$207,400

SUNDAY—
First Race—350-yds.; Mrs. Van-ny, 37.20, 16.60, 10.20; Lower Deck, 4.40, 3.20; Mr. War Chick 4.60 T—1:14
Second Race—6 furlongs; Keen Skipper, 14.60, 5.00, 4.40; Colonel Hov, 9.40, 7.00; Pike's Peak Gal, 7.40, T—2:15 3/4
Daily Double \$218.60
Third Race—350-yds.; Dee Ear, 9.60, 7.20, 3.60, 2.60; Pw. EA Bar, 9.60, 3.80; Lady Gater's Son, 2.40 T—10 20
Fourth Race—1 1/16 mi.; Paul Favor, 7.00, 3.80, 2.60; Desert Express, 4.80, 3.40; Rainmaker, 4.00 (Desert Express) but was disqualified and placed second) T—1:40 3-5
Fifth Race—6 1/2 furlongs; Three Rewards, 5.40, 3.00, 2.80; Hard Luck Moolah, 3.60, 3.00; Rex Anna, 6.20 T—1:21 3-5.

Quinella \$10.60
Sixth Race—350-yds.; Speckled Hen, 21.60, 7.40, 4.00; Royal Doubt, 4.60, 3.00; Quasah Bird, 3.40 T—1 18 3
Seventh Race—7 furlongs; Phil Lane, 7.00, 12.00, 7.20; Jalapeno, 3.40, 5.00; Little Sure, 6.40 T—1:20 3-5
Eighth Race—6 furlongs; Elvie Child, 6.60, 7.60, 2.80; Jet Roma, 0.60, 4.60; Range, 3.40 T—1:13 4 5
Ninth Race—670 yds.; Tequila's Dink, 6.20, 3.20, 2.40; Waxy Roar, 3.40, 2.60; Pair Crystal, 2.60 T—46.62
10th Race—350-yds.; Go Mobile, 6.00, 4.40, 3.00; Go Moon, 4.40, 2.60; Mr. Bar K. Alan, 5.60 T—10 24
11th Race—4 furlongs; Clifton Clovers, 3.60, 2.20, 2.20; Peaceful Requi, 2.20, 2.20; Rare Story, 2.40 T—47 3-5
12th Race—6 1/2 furlongs; Steppin Sam, 7.40, 3.60, 3.60; Marty's Pet, 2.00, 2.00; How Rough, 1.0, 5.00, T—1 21 3/4
Handle, \$261,335 At rest—5.430

LEADING JOCKEYS
(Through June 22)
Jockey Mts. 1st 2nd 3rd
W. Hodges 68 27 10 0
J. Neudemur 60 20 11 10
L. Byers 65 17 14 10
J. Bannaway 70 10 12 18
J. Wallace 63 10 11 11
D. Bond 41 9 2 4
P. Walker 34 5 7 3
R. Straub 15 5 2 0
D. Sterling 10 4 1 5
B. Powell 25 3 5 1

LEADING TRAINERS
(Through June 22)
Trainer Mts. 1st 2nd 3rd
C. DeJr 17 13 0 0
C. Carpio 20 10 4 2
G. Blos 22 6 5 3
M. Marshall 17 6 3 3
C. Mattox 23 6 3 2
R. B. Cook 10 3 5 1
E. Driskill 19 3 4 4
R. Hesse 5 3 1 0

Corona Student On ENMU Rodeo Team Competing In Finals

Lon Sultemeier of Corona is a member of Eastern New Mexico University's rodeo team competing this week in the national intercollegiate rodeo finals in Deadwood, S. D.

The team is matching its skills against top teams and individuals from across the country. First and second place teams and the top three individuals in each event in the regional standings compete in the finals which will determine the world champions of college rodeo. The finals, which opened Tuesday, continue through Sunday.

The Eastern men's team, by winning the Southwestern region, qualified as the team for the finals.

Virgil Lawson, Wetmore, Colo., who currently is ranked fourth in both steer wrestling and bull riding and fifth in the all-around cowboy standings, leads the Eastern men's team to the finals. Traveling with him in addition to Sultemeier are Ben Calhoun, Canon City, Colo., the No. 1 ranked bull rider in the nation; Gary Lewis, Pinon; Ross Chesser, Roswell, and Lester Harrelson, Clovis.

Bonito Fishing Reported 'Fair'

Area nimrods are finding fishing fair in late evening at Bonito Lake, with reports indicating not too much luck in other immediate areas.

Fishing is reported slow at Alto Lake, with the waters mossy, according to New Mexico Game and Fish News. High winds have slowed fishing at Nogal Lake, and the sportsmen have been having little luck in the Ruidoso River.

Water conditions are good on the Mesalero Apache Reservation with most fish being taken on corn, marshmallows and salmon eggs. Fishing is reported fair to good at Berrendo Creek and Bitter Lakes for channel cat using various baits.

A few catfish are being taken on cut bait in the Lower Pecos, with some bass being taken at Carlsbad Beach Lake in early morning with poppers.

Men's Bowling League Awards Trophies

The Thursday Men's Bowling League which finished play on May 29, awarded trophies at a dinner held June 16 at the Holiday Restaurant.

High teams and individual bowlers included Jack Kannady, Jr., high average of 190, Jerry Kannady, high scratch series of 685. He also bowled a game of 278, but did not receive a trophy because he was awarded trophy for high series. High individual game trophy went to Gerald Tully who bowled a game of 248.

First place team was Jones Construction Co. with members Gene Scott, Hal Creel, Rick Coy, Fuzzy Nacci and George Brooks. Second place team was Holman Ercad team with members Richard Keith, Cliff Keith, Jim Clements, Gordon Hewlett and Carl Roper. Third place team, Marana, had as members, James Sanchez, Jake Balcer and Art Struve, Tom Babers and Gerald Tully.

Baseball Schedule

- June 26—Lions vs. Elks.
- June 30—Elks vs. American Legion.
- July 1—Rotary vs. Lions.
- July 2—Lions vs. Elks; American Legion vs. Rotary.
- July 7—American Legion vs. Lions.
- July 8—Rotary vs. Elks.
- July 9—Elks vs. American Legion.
- July 10—Lions vs. Rotary.
- July 14—Elks vs. Lions.
- July 15—Rotary vs. American Legion.
- July 16—American Legion vs. Elks.
- July 17—Lions vs. Rotary.
- July 21—Lions vs. American Legion.
- July 22—Elks vs. Rotary.
- July 23—Rotary vs. Lions; Elks vs. American Legion.
- July 28—American Legion vs. Rotary.
- July 29—Lions vs. Elks.
- July 30—Rotary vs. Elks; American Legion vs. Lions.

THE WEATHER

(Information furnished by Ruidoso Airport)

	Hi	Lo	Precip.
19	83	32	0.0
20	83	33	0.0
21	83	37	0.0
22	83	37	0.0
23	83	38	0.0
24	85	32	0.0
25	86	37	0.0
26	83	29	0.0

Precip. this Month 1.00
Precip. since Jan. 1 4.93

The Wise Politician Stated:
"There is A Certain Amount of Insubordination, Up With Which We Cannot Put!"

C. & L. LBR. & SUPPLY

We Close Saturday Afternoon

"We Don't Want All the Business — Just Yours"
Pho. 378-2985 — On Hiway 70 — Hollywood

HEY, GLADYS, LISTEN TO THIS. OUR LOCAL OLDS DEALER CAN PUT US IN A NEW OLDS AT REAL SAVINGS RIGHT NOW.

THAT'S GREAT, STAN, NOW MAYBE WE CAN AFFORD TO STRAIGHTEN UP THE PLACE.

OLDS DEALERS' YEAR-END CLOSEOUT SALE
Great savings! Great selection! Great time to escape from the ordinary!

Chaparral
RAY REED
— AND THE —
FOUR PROFS
THURS. - FRI. - SAT. NIGHTS

★ ★ ★
VISIT RUIDOSO'S FIRST NATIONAL ANTIQUE SHOW AT OUR CONVENTION CENTER

★ ★ ★
Our DINING Room Assures You of the VERY Best Steaks!
DAILY Fresh Trout and Relaxation in the Famous ROADRUNNER ROOM
— Beauty Shop Entrance At Race Track Side —

FUN VALLEY U.S.A.
Home of "THE ALL AMERICAN FUTURITY"
WORLD'S RICHEST HORSE RACE

ENJOY THE "SPORT OF KINGS" . . .
. . . WHERE "SPORTS" ARE KING, IN THE BEAUTIFUL COOL MOUNTAINS OF NEW MEXICO

POST TIME
1:30 P. M.
EVERY FRIDAY, SATURDAY, SUNDAY AND HOLIDAY (PLUS THURSDAYS IN AUGUST)

RUIDOSO DOWNS
HWY. 70 RUIDOSO DOWNS, N. M.

COLOR CABLE TV
— 257-2311 —

PENNZOIL
Safe Lubrication
RACING OIL

Proven by the "HOT ONES" at tracks across the country, Pennzoil Racing Oil takes to the street to give high performance engines the type of protection they need.

R. Jack Stewart
— DISTRIBUTOR —

ANTIQUES — AND — FLEA MARKET FREE AT THE CHAPARRAL

Come In Now and Join
OUR SUMMER LEAGUES
OPEN BOWLING EVERY DAY
Try Our Snack Bar
HOLIDAY BOWL
— PHONE 257-4274 —

OPEN ALL YEAR!

—HOURS—
 11 am - 2 p.m.
 5 p.m. - 8 p.m.
SAT. - SUN.
 11 a.m. - 9 pm.

The Meekers
 Phone 257-2664

BROASTED CHICKEN

Ceramic Tiles • Window Glass • Store Fronts • Mirrors
 Shower Doors • Window-Partitions • Auto Glass

— COMPLETE GLASS SERVICE —

NEW MEXICO GLASS COMPANY
 PHONE 257-4243 — BOX 1072 — RUIDOSO, N. M.

LA OPIA GALLERY OF CONTEMPORARY ART
 Ruidoso, New Mexico

"THE HOWARD SHOW" — Opening Sunday, 2 p.m.

— OUR CHURCHES —

- FIRST PRESBYTERIAN CHURCH**
 Rev. Frank Crown, Minister
 Church School - 9:45 a.m.
 Morning Worship - 11:00 a.m.
CHRISTIAN SCIENCE SERVICES
 Sunday School services each Sunday at 9:45 a.m.
 Every Sunday, 11:00 a.m. in Ruidoso Women's Club. Testimony meeting following regular service each third Sunday.
- FIRST BAPTIST CHURCH**
 Ruidoso, N. M.
 Rev. Leon Bruce, Pastor
- Sunday School - 9:45 a.m.
 Training Union - 10:00 p.m.
 Wednesday Night Service - 7:30 p.m.
 Evening Service - 8:00 p.m.
 Wednesday Night Service - 8:00 p.m.
- FIRST CHRISTIAN CHURCH**
 Rev. Kenneth Cole, Pastor
 Pastor, Gateway Ruidoso Nursery Provided
- Sunday School - 9:45 a.m.
 Morning Worship - 10:30 a.m.
- PENTECOSTAL MISSION**
 Ruidoso, N. M.
 Charles Luther, Pastor
 In Old Ruidoso School Building
- Sunday Services - 9:45 a.m. and 7 p.m.
 Tuesday Services - 7:00 p.m.
 Service in Spanish and English. You are Welcome.
- COMMUNITY UNITED METHODIST CHURCH**
 (one block south of Gambles) at Gateway
- Rev. Charles Crutchfield, Minister
 Church School - 9:45 a.m.
 Morning Service - 9:45 a.m. and 11:00 a.m.
 Holy Communion - Third Sunday at 7:00 p.m.
 Nursery Provided.
- RUIDOSO BAPTIST CHURCH**
 Rev. Wayne Joyce, Pastor
 Pastor, Gateway
- Sunday School - 9:45 a.m.
 Morning Worship - 10:45 a.m.
 Sunday Evening Services - 8:00 p.m.
 Wednesday Night Bible Study - 7:00 p.m.
- Jehovah's Witnesses**
 Kingdom Hall - Captain
 Congregation Servant, Pat Coor
 Sunday Public Bible Talk - 10 a.m.
 Sunday Watchtower Study - 11 a.m.
 Tuesday Group Bible Study - 7:30 p.m.
 Thursday Ministry School - 7 p.m.
 Thursday Service Meeting - 8 p.m.
- Mescalero Reformed Church**
 Frank Love, Pastor
 Worship Services - 11:00 a.m.
 Church School - 10:00 a.m.
- Church of Jesus Christ**
 L. D. S.
 Sundays at 10:30 a.m.
 Sunday School and Sacrament Meeting
- Mescalero Baptist Mission**
 James Huse, Pastor
 Sunday School - 10:00 a.m.
 Morning Worship - 11:00 a.m.
 Evening Worship - 7:15 p.m.
 Wednesday Prayer Service - 8:30 p.m.
- Full Gospel Holiness Church**
 Ruidoso Downs
 One Block West and One Block South of Hancock's Store
 Sunday School - 10 a.m.
 Sunday Evening Service - 7 p.m.
 Wednesday Prayer Service - 7 p.m.
- Gateway Assembly of God Church**
 Palmer Gateway Ruidoso
 Sunday School - 9:45 a.m.
 Morning Worship - 11:00 a.m.
 Evening Evangelistic Service - 7:30 p.m.
 Wednesday Evening, 7:00 prayer and Bible Study.
- Gateway Church of Christ**
 Dan Talbot, Minister
 Bible Study - 9:30 a.m.
 Worship and Communion - 10:30 a.m.
 Sunday Evening Worship - 8 p.m.
 Wednesday Prayer Meeting - 7:00 p.m.
 Ladies - Bible Class - 9:30 a.m. Wednesday.
- First Baptist Church**
 Ruidoso Downs, N. M.
 Sunday School - 9:45 a.m.
 Morning Worship - 11:00 a.m.
 Training Union - 8:20 p.m.
 Evening Worship - 8:30 p.m.
 Wednesday Night Service - 8:30 p.m.
 Phone 257-4241
- Catholic Services**
 Father Eugene Dolan, Pastor
 Sunday Masses
 St. Eleanor's - Winter Schedule - 7 a.m. and 11:15 a.m.
 St. Jude Thaddeus in San Patricio - 7:00 a.m. and 9:00 a.m.
 Confession - In Ruidoso every Saturday and the day before Holyday, and Fri. 1 Friday from 7 to 9 p.m. in both churches upon request.
- Episcopal Church**
 Rev. James Fubanks, Vicar
 Ruidoso Holy Mount
 Sunday - 8 a.m. Holy Communion, 10:30 a.m. Holy Communion, Informal Coffee Time, Stoney Hall.
 Wednesday 9:30 a.m. Holy Communion, St. Anne's Chapel, Glenwood 10 a.m. Coffee Klatch for Christians, St. Anne's Chapel, Glenwood, 1:30 p.m. Pro-School Church School, Stoney Hall; 3:30 p.m. Guild of St. Peter and St. John, Stoney Hall.
 Prayerbook Holy Days - 8:30 a.m., Holy Communion Church of the Holy Mount, Ruidoso.
- United Pentecostal Church**
 Ruidoso Downs
 Sunday School - 10 a.m.
 Worship Services - 11 a.m.
 Young People's Service - Wednesday Evening - 7:30 p.m.
 (Listen to Harvestime Broadcast Sunday Morning at 8 a.m., KRER)



SAFETY EDUCATION INSTRUCTION - Receiving instructions in safe rifle handling during the Safety Workshop held at Highlands University are John W. Dickey, Captain, right center, and Arthur Bunderle, Dexter, right. Directing the workshop was Col-ton Gunn, at left, while Carl Berghofer, a weapons authority, served as consultant in gun safety. Dickey is a basketball coach and teaches Biology at Capitan High School and Bunderle, teaches social studies at Dexter High School.

Tex Helm, Noted Photographer Selects Ruidoso As New Home

Ruidoso with its majestic scenery, cool weather, and quiet village life has long been known for luring prominent figures to settle in its pine-covered mountains.

With the arrival of E. (Tex) Helm, world renowned and traveling photographer, Ruidoso welcomed another illustrious name to its citizenry.

In moving to Ruidoso from Alameda the first of June, the now retired cameraman saw realization of a long standing dream.

Helm, who began his career cubing for the Ft. Worth Star-Telegram in 1919, has since shot his way through hot revolutions in Cuba and Spain to the freezing wastelands of the south pole as a member of Admiral Byrd's Antarctic Expedition.

But for Tex, his most memorable moment came about 750 feet below the earth's surface in the famed Carlsbad Caverns when, with a crew of 120 and 2,400 lbs. of bombs, he bombarded the floor, ceiling and walls of the cavern at "Big Room" with a flash of light second only to that of the first atomic bomb explosion.

The history-making full color "Big Shot" which topped him a war's second, took a year of trial and error testing to work out the light formula, but finally in the wee hours of August 19, 1953 Tex gave the command to fire and for one thirtieth of a second bathed the cavern interior in a blinding light.

Mr. Helm's aid of his photographic feat. "I had sunk my last \$17,000 dollars into the project but more than that when I gave the command to fire I knew my whole future was on the line."

The now famous photograph, along with many others taken in the caverns were inspiration for a several page article in the October, 1953 edition of National Geographic magazine.

Future plans for the colorful cameraman whose late endeavors have been in underwater photography include a possible camera chap, area guide books, and just enjoying the "peace and quiet" of relaxed Ruidoso.

Future plans for the dean of color photography include a fully stocked camera shop and film developing service, and the possibility of a color photo guide book. Actual "Tex" is at it again and his hoped peace and quiet in this mountainous resort town may be turned into another profitable picture production.



E. (TEX) HELM

Man Found Dead Friday At Motel

Don L. Gutter, 53, a resident of the Ruidoso community for about two years, was discovered dead at his home in the Riverside Motel about 7:20 Friday morning by employees of the motel.

According to Dr. W. D. Horton, county coroner, who was summoned to the scene, Gutter apparently had been dead for several hours. Death appeared due to natural causes, but the body was taken to Roswell for autopsy by a pathologist. Results of the autopsy were still pending by mid-week.

Gutter reportedly was unemployed at the time of his death. In recent years, he had worked as a laborer and dishwasher in the area. Graveside funeral services were conducted Tuesday afternoon at South Park Cemetery in Roswell.

Three Awards At Mescalero Given

Presentation of an awards to three Mescalero Agency and Eight Canyon Civilian Conservation Center employees have been reported by Raymond Day, incentive awards chairman, Bureau of Indian Affairs.

Receiving the awards June 17 were Godfrey S. Cordova, supply clerk, Ramon F. Koon, head cook, both with the conservation center, and Mrs. Bertha Karhe, chairwoman at the Mescalero Agency. Each received a Superior Performance certificate and \$300 check for sustained superior performance of duties.

Cordova has been with the center for 31 years. He and his wife, Parvula and their two children reside in Tuloso where he has been a life-long resident.

Koon has been employed for half of his eight years as a civil service employee at the conservation center. He and his wife, Katie, have been residents of Ruidoso since the early 1940's. They are parents of seven children and grandparents of three.

Mrs. Karhe has contributed many of her works of poetry to the Agency's monthly publication, "Apache Gleanings," and has been the recipient of many awards for her literary efforts. She and her husband, Isaac, have made their home at the center since their marriage in 1952. They are parents of four children, and have five grandchildren.

Roswell Woman Expresses 'Thanks' For Help In Search For Lost Pet

In the rush and hurry of modern-day living, too often there seems to be little time to lend a helping hand to those in need. Too often, troubles of others appear of less importance than the immediate troubles of our own.

On the other side of the ledger, too often persons who are recipients of a helping hand fail to acknowledge the acts of kindness that are extended them.

Happily, neither was true recently when Mrs. E. M. Hood of Roswell discovered the disappearance of the long-time family pet, a Boston Terrier, while vacationing in the Ruidoso Downs area. Help, although unsuccessful in locating "Big Shot", was extended, and Mrs. Hood had expressed her thanks eloquently in a communication to the Ruidoso News.

Mrs. Hood writes: "Do any of you ever appreciate favors that are done for us? Last Saturday, my little 11-year-old Boston Terrier, who has only one eye and that one nearly blind, disappeared into the hills near the water tank of Ruidoso Downs. The gentlemen at the radio station announced our loss and requested information for us; neighbors looked and told others; one lady sent three young teen-age boys (at least one, her grandson); a gentleman on his horse rode the hills looking; all of no value. We did not find the little fellow but I will always be most grateful for the help of everyone.

I have always tried to watch him so carefully and thought I knew where he was always. Under a bed was one of his favorite spots and going there was the last time that I saw him. Eating lunch, starting dinner, and talking to company I am paying for being careless.

Unless one has loved and lost a wonderful little canine friend they will probably think me foolish. But that's the way I am. So along with memories of our little "Big Shot", there will be eternal thanks and memories of wonderful people."

Though the search was made, and concluded, a possibility still exists that "Big Shot" may find his way back, seeking to return to the place where he last was with his owner.

Jaycees Begin Plans To Host State Meeting

Plans for the state meeting, to be held here early in October, already are underway by the Ruidoso Jaycees, who will serve as host chapter.

Arrangements for the meeting were discussed at the last meeting of the local organization, as well as other upcoming activities for the year.

Roger Marshall, president, also reported club members are continuing with the stripping of parking lots and areas, a project of the ways and means committee. Funds received from the work are used to help defray expenses of Jaycee programs. Most recently, members striped parking lot area at the Ruidoso Downs race track.

Two Are Named To Dean's List At UNM

Two students from the Ruidoso area have been named to the Spring semester dean's list for the college of arts and sciences at the University of New Mexico.

To be named to the dean's list, students must have a grade point average of 3.0 or higher for 15 semester hours credit.

Those from this area on the dean's list are Charles E. Padilla, son of W. Louis S. Padilla, Hollywood, a Journalism student; and Jud A. Cooper, son of Mr. and Mrs. John A. Cooper, Arabela, Route, Tinnie, a student of Spanish.

EVERYTHING YOUR TASTE DESIRES
 - At The -
TASTEE FREEZ

ANTIQUES - AND - FLEA MARKET FREE - AT THE - CHAPARRAL

These Business Firms Make This Special Church Feature Possible Each Week

Ruidoso State Bank
 Member F. D. I. C.

Keeth Gas Company
 In The Gateway - Phone 257-4023

Chapel of Roses

Chaparral Hotel

Hoover Vacuum Cleaners - AT - GAMBLES

Desert Hills Motor Hotel
 In Hi Pass
SHAM ON YOU!

- Near to Ski Area
- Near to Downtown
- NEAREST TO Skiing Area

Phone 257-4041
 401 N. New Hi Pass, Tex.

VISIT FOX CAVE

Licensed seven miles east of Ruidoso Downs race track on U. S. Highway 70, Fox Cave was once used as a hide-out by Alvin Karpis and other members of Alvin Karpis' gang. The place offers a wide variety of services, including lodging and other home, plus the historical atmosphere of the Old West.

MYSTERY SPOT
 Ruidoso Downs

"On the Way To and From All Recreation Facilities In the Southwest Playground"

Holiday House Motel & Restaurant

TV & Phones in all rooms - Heated Pool Year 'Round - Bowling

CONFERENCE & PRIVATE DINING ROOMS
HOLIDAY HOUSE FOR HOLIDAY PARTIES

Finest Food in Ruidoso's Most Charming Spot
 Special Lunch \$6.00

THE SMOKE HOUSE

FAMOUS BRAND QUALITY MEATS - AT - BELOW BUDGET PRICES
 Midtown Ruidoso

INDIAN SHOP

Don't Miss Ruidoso's Oldest Indian Trading Post - Authentic Jewelry, Navajo Rings, Apache Crafts, Rocks, Arrowheads.

Indian Design Mercandise

EL ALTO LODGE

Sales Tax Elbert County's Centennial Year

All Courts Have Fireplaces, TV's - Kitchens etc.

Phone 257-2521 - Box 255

Ruidoso
 On Mechanics Drive
 Mr. & Mrs. Carl Jarrin, Mgrs.

CATERING
 - for -
 Cocktail Parties
 Bridge Parties
 Other Occasions

Call RUTH MITCHELL
 Phone 257-2570

NOB HILL LODGE & RESTAURANT
 Chicken - Steaks - Sausages - Mexican Food - Sandwiches

SPECIAL LUNCH - 95c

Open 12 a.m. to 2:30 p.m. and 5 p.m. 'til Midnight Monday thru Friday; Open 12 a.m. to 2:30 p.m. and 5 p.m. 'til 2:00 a.m. Saturday - On Sunday Open 7 a.m. 'til 10 p.m.

WINDPOST

Under New Management

West Winds Motel
 Phone 257-4031 - Fax 929
 Ruidoso, N. M.

OPEN YEAR 'ROUND

Things to Do - Where to Shop
 In The Playground of the Southwest

High Country Lodge and Restaurant

"Ruidoso's Year Around Resort"
 32 UNITS WITH FIREPLACES
 Swimming Pool - Tennis Court

AM-FINN SAUNA

Reservations for Parties
 257-2720

Highway 57 at the Turn-Off to Sierra Blanca Ski Area

29 PINES MOTEL

"Make Your Vacation in Our Paradise"

FRANK & RUSSELL HAWKS, Owners
 P. O. Box 100
 Phone 257-4040
 Highway - TV's
 One Block West of Bank
 Right Hand Corner
 Ruidoso, New Mexico

Entertainment Nightly
 Except Sunday
 Your Host - AL SPARKS
 Ruidoso's Finest Foods for your dining pleasure in the beautiful Aspen dining room. Entertainment in the Pine Room. In the preferred upper canyon.
 For Reservations Call 257-4100

LILLIE'S RESTAURANT
 Home-Made Mexican Food
 "Everything is Cooked in Lillie's Kitchen"
 - Downtown Ruidoso -

Alpine Lodge
 CENTRALLY LOCATED
 Rooms with TV and Carpeting
 Walk to Golf Course
 Drawer M - Fax 257-4022
 RUIDOSO, NEW MEXICO

20 Modern
 Cabins with
 Fireplaces and
 Kitchens etc.

Phone 257-4441 - Box 190

'TEXAS' Will Open 4th Season On Saturday

'TEXAS', the musical extravaganza of Panhandle history, opens its fourth season in the Pioneer Amphitheatre at Palo Duro Canyon State Park Saturday, June 27. The spectacular, by Pulitzer prize playwright, Paul Green, already has

been seen by more than 190,000 visitors. Opening this year will be a gala "International Night", honoring the 63 countries which were represented in audiences last summer. Decorations will be the flags of 70 nations in the Rotary International collection which have been obtained for the occasion.

As special guests, the Foundation which produces "TEXAS" is entertaining the travelers on several American Field Service buses of foreign exchange students who will be in the area that night and the foreign-born residents of the Panhandle.

The production will continue through Sept. 1 nightly except Sunday at 8:45 p.m. Further information may be obtained by writing "TEXAS", Box 268, Canyon, Tex.

**Radar Ranges
By Amana
- At -
GAMBLES**

**COLOR CABLE
TV
- 257-2311 -**

FUN FOR EVERYONE

**TOTS AND TEENS
YOUNG AND OLD**

- AT THE -

PAN-O-RAMA PLAYLAND

FEATURING SEVEN RIDES

- Airplanes - Turnpike with Cars
- Rodeo Ride - Giant Ferris Wheel
- Little Tots' Ferris Wheel - Hand Cars
- Merry Mix-Up Giant Swing
- Adjacent To Pan-O-Rama Carpet Golf

Open Every Day and Night Except Monday

RUIDOSO

Natural Gas Co.

Save By Using Natural Gas
Dependable Efficient Service

LP Gas Tank Deliveries
Friendly Sales and Service

Appliances Tank Installations
In Emergency Call 257-2843 or 378-4028



COUPON
ASSOCIATED
DRUGGISTS
VALUE DAYS
8 DAYS GREAT



WITH SAFETY, SERVICE AND SAVINGS NOW

- JOHNSON'S Baby Shampoo 12.5 oz. Reg. \$1.79\$1.29
- SHICK Cartridge 10's was \$1.69.....\$1.19
- Q-TIPS Cotton Swabs 54's Reg. \$3.99.....29¢
- CRUEX Spray 4 oz. was \$1.98\$1.39
- WAYER Aspirin 100's was \$2.9869¢
- TING Cream 9/10 oz. Reg. \$1.19.....84¢
- GELUSIL Antacid 165's was \$2.95.....\$1.99
- VINCE Oral Rinse Large was \$1.39.....99¢
- ULTRA BRITE Toothpaste was \$2.89.....69¢
- VOS Hair Spray 10 oz. was \$1.50.....94¢
- PRELL Concentrate Large Reg. \$1.00.....74¢

We reserve the right to limit quantities of items at sale prices.

Expires June 28, '69

PRESCRIPTION PHARMACY
HIWAY 70 EAST

"Live Like a King . . . Rent Everything"

- Sporting Equipment
- Do-it-Yourself Tools
- Motorcycles - Bicycle
- Health Equipment
- Portable TV's
- Carpet Cleaning Tools
- Lawn Mowers



- Sickroom Needs
- Household Items
- Garden Tools
- Floor Cleaning and Repair Equipment
- Baby Beds - Roll-A-Way Beds

ALL Your Needs for Household Repairs and Construction

UNITED Rent All

MIDTOWN CHEVRON - PHONE 257-4320



STUDIOUS—Summer session students appear to be taking their work seriously. Here Travis Lee, instructor in driver's education, discusses fundamental points with several students. (Newsfoto)

Water Improvement Experiment Is Scheduled For Lake Roberts

The Department of Game and Fish Research Unit will begin an experiment Friday that could, if it works, give New Mexico more producing trout water, without actually adding to the state's water volume.

The object will be to convert water that is presently unusable into water that is suitable for fish habitat.

The experiment will take place at Lake Roberts, north of Silver City, and will consist of an attempt to break up existing water temperature layers in the lake by pumping air into it through a filter device that will be installed on the lake bottom. The layers, known as thermoclines, are strata or zones of water of different temperatures that are formed in most lakes each summer.

The device has been developed by a federal research crew that will bring it to New Mexico and cooperate with the department research unit in the experiment.

If the experiment works, the overall result will be a reduction of the lake's surface temperature, increase in temperature of the water on the bottom and a slight reduction of the oxygen content at the surface. If this is made possible, it could make the lake more suitable for fish life.

The problem in Roberts, as in a number of New Mexico reservoirs, is the development each summer, of a zone of stagnant water on the bottom. At times in some lakes, this zone extends to within 15 feet of the surface, meaning that only the top 15 feet of the lake, or 63 per cent of its volume, has good water that is fit for fish life during June, July and August.

The problem was indicated by chemical studies that showed dissolved oxygen in only the first 15 feet of water at Roberts. Below 17 feet hydrogen sulfide developed and normally, during the summer months, no fish life is found below 17 feet.

In the fall, when the weather cools, the water temperatures are reduced and the problem is corrected naturally by the lake "turning over." In other words, the water on bottom mixes with that on top and puts the entire lake back in good condition until the following May when temperatures begin to rise again.

The department hopes to induce this natural phenomenon artificially, by pumping the air into the lake. An air filter device will be installed near the dam in about 30 feet of water by skin divers. Hoses will run from it to a compressor on the shore and about 100 cubic feet of air per minute will be pumped to the bottom.

The air will rise and it is hoped that it will bring the oxygen to the water to the surface. The oxygen would obtain oxygen from the air, as well as from the surface water. Once the oxygen is picked up, the water would fall back into the deeper portions of the lake and circulation would continue until a desirable oxygen level is obtained in the bottom.

In the experiment, air will be pumped for about five days and stopped. By chemical studies, it will be determined how long it takes for the stagnant water to be reformed and the lake will be aerated again.

If the lake remains 100 per cent usable for a sufficient length of time, it would be possible to permanently install one of the air filter devices in the bottom, and re-aerate the lake at necessary intervals.

This would make the entire volume of the lake for fish production year-around, and improve the catch rate for fishermen who fish the deep water during the summer and make available as fish food, the many nutrients contained in the lower depth zones during the summer.

If the project proves successful at Roberts, air filter devices could be installed in a number of other New Mexico waters where the same problems are evident and greatly increase the state's volume of water that is suitable as year-around fish habitat.

Chips from the Rangers Log

Our recent loss of Mack Cook is both sorrow and a tragedy. Mack was both a good leader and a friend.

The recent dry winds have brought the fire danger up, and we expect several thousand visitors over the Fourth of July weekend. Please help spread the word to the visitors that fireworks are not permitted in our forest. Most of these folks have no concept of a forest fire. This leaves it squarely up to us, the residents, to watch and warn these visitors. If we do have a fire the visitor can go home but we live here. If you do see a smoke call us at 257-4062. We would rather check false alarms than have a big fire!

South Fork Campground is having its usual summer visitors. This past week some boys camping in a tent had a visitor—a black bear with a white face. When he started towards their tent they squirted him in the face with a pressure type fire extinguisher! And it took the bear two days to get back to the campground! I can't recommend this type of action for it could have made the bear mad. He could have my tent.

Range Booklet In Spanish Published By Forest Service

Methods for more efficient use of National Forest grazing land and for increased production of livestock forage are described in a booklet published this week in Spanish by the Southwestern Region of the U. S. Department of Agriculture's Forest Service.

Regional Forester William D. Hurst said that while National Forest range is the subject of the report, the techniques outlined apply to any similar land. The booklet is called "Para Manejar Pastado en las Forestas Nacionales" (Livestock Management on the National Forests). Mr. Hurst said it was prepared in Spanish to make it especially useful in northern New Mexico where many Spanish-speaking owners of small cattle herds hold grazing permits on the Carson and Santa Fe National Forests.

Study, carried out at Washington School of Medicine, St. Louis, demonstrated that clearing up air pollution could reduce clids 10 to 20 percent.

FRESH EASTMAN KODAK FILM

COLOR BLACK & WHITE (ALL-SIZES)

COMPLETE FILM FINISHING

(24-HOUR SERVICE) SPECIAL SERVICE ON KODACOLOR FILM IN BY 3 p.m. OUT THE NEXT DAY BY 3 p.m. ALL WORK DONE WITH REGULAR EASTMAN KODAK PRICES.

CONTACT "TEX" HELM Rapid Colour Service Fiesta Courts Complex Downtown Ruidoso
Pho. 257-4775 or 257-4786

Social Security Beneficiaries In County Paid \$86,000 Monthly

"What happens to the tax dollar that the employee, employer, and self-employed person pays into social security?" This question is often asked of Bob Noble, social security field representative for this area.

Social Security taxes or contributions go into Federally administered trust funds which can be used only for payment of Social Security benefits and the operating expenses of the program. A board of trustees composed of the Secretary of the Treasury, the Secretary of Labor, and the Secretary of Health, Education and Welfare, is responsible for holding the trust funds and for making periodic reports to Congress. Their most recent report shows that the social security system continues to be financed on an actuarially sound basis.

The monies in the trust funds are invested in interest-bearing government bonds, just as a private pension fund might be. When an insured person dies, retires, or becomes disabled, payments are made from these funds to replace part of his lost income. Approximately 2% of the social security contributions collected goes for administrative expenses, and the remaining 98% for payment of benefits.

Here in Lincoln County 1,180 beneficiaries receive \$86,000 per month from social security benefits.

Anyone wishing information about the financing or other phases of the social security program should contact Noble July 10 at the Council Room in the Ruidoso City Hall. He will be there from 10 to noon and 1 to 2.

Legion Delegation To State Meeting

A large delegation from Robert J. Hagee Post No. 79, American Legion Auxiliary, plan to attend the state convention in Clovis opening Friday.

Attending the convention, from here will be Mr. and Mrs. Don Stark, Mrs. W. L. Baker, Mr. and Mrs. Robin Byrd, Ernest Hughes, Mr. and Mrs. A. E. Hunt and Mr. and Mrs. Paul West.

The risk of death is 70 percent higher for men who smoke from 10 to 18 cigarettes a day than for men who do not smoke.

SIERRA BLANCA

SKI RESORT & Restaurant

- NOW OPEN -

9 a.m. TO 4 p.m.

7 DAYS A WEEK

What Is A Flea Market? See It At The Chaparral!

ASPEN MOTORS

- FEATURING -

**THE AUSTIN HEALY SPRITE
THE AUSTIN AMERICAN
THE MG - THE SAAB**



"YOU'LL LIKE THE SAAB STORY"

THIS WEEKEND

**2 SAAB DEMONSTRATORS WITH DEMONSTRATOR DISCOUNT
PHO. 257-2283 - RUIDOSO, N. M.**

Final Rites For Accident Victim Held Saturday

Funeral services for Andrew L. Botella, 19, who died last Wednesday in St. Mary's Hospital in Roswell as a result of injuries received in a traffic accident, were held Saturday morning in the Assembly of God Church at Mesalero.

Rev. O. W. Greaser officiated with burial being made in the Mesalero Cemetery.

Botella suffered head injuries when his pickup truck crashed with a tractor-trailer rig on US-70-300 west of Roswell as the larger vehicle pulled out of a truck stop. A passenger in the Botella truck, Gilbert Prince, 32, also of Mesalero, was injured. Driver of the tractor-trailer was identified as Stephen B. Johnston of Denver City, Tex.

**WESTERN FARM BUREAU
GEORGE MIZE
Pho. 257-4373**

WANT ADS

WORK WONDERS

Page 4b - Ruidoso (N. M.) News, Friday, June 27, 1969

ALL Classified Ads must be paid in advance with the exception of those run by regular display agencies. The rate for classified advertising is 7c per word with a minimum of \$1.05 for 15 words. Please figure 4 per cent tax to add to advertising cost. This rate holds true for one week's insertion and can be multiplied by the number of weeks the ad is to run. When mailing in classified ads please enclose check or money order or if you live in Ruidoso bring them by the Office before Tuesday afternoon each week.

1. Announcements

ANIMAL SHELTER - Ph. 257-2387, 257-4150.
LOST AT BONITO LAKE - Male Siamese cat, Sealpoint color, wearing red leather collar with tags. **Urgently** needs medication. Call El Paso Collect, 589-5651.

CARD OF THANKS
 We would like to take this opportunity to express our deep appreciation for the many kind thoughts and deeds expressed during our time of sorrow.
 - The Family of Mack Cook

CARD OF THANKS
 I would like to thank everyone for the many lovely cards, the gifts, get well wishes, flowers, visits and prayers while I was a patient in the Ruidoso Hospital and after returning to my home. Your thoughtful, kind and loving help helped me get through the long days in the hospital and helped so much in speeding up my recovery. May God bless each and every one of you.
 Bette Williams

2. Business Opportunities
MAIL A POST CARD To Box 172 for free demonstration new cash registers and adding machines. 2-11p

EMAIL BUSINESS
 For 50c
 Opportunity for local man to own and operate a small PEANUT & CANDY route in Ruidoso, spare time. Must have car and be able to devote 6 to 8 hours each week to collecting & restocking dispensers. Required \$800 Cash investment. Financial aid for expansion. For personal interview write TEXAS KANDY COMPANY, INC., 1135 Brazos Road, P. O. Box 6623, San Antonio, Texas. Including piggy bank.

HOMEMAKERS Earn extra spending money without leaving home. Occasional telephone interviewing. Experience not necessary. No selling. Must have private telephone. Send letter including name, phone number, education and work experience. Send name of reference to: American Research Bureau, 4300 Springdale, 4300 Springdale Road, Detroit, MI 48203. 2-11c

3. Business Services
BOB'S REFRIGERATION 257-2207, 49-11c.
 Get the message across with a wanted in the Ruidoso News! 2-11c

Bookkeeping Service
 Tax Assistance
 Ph. 257-4495
 Gladys Thomson

MORTGAGE OR CONTRACTS - Local investor in market for first or second liens at a fair discount. Reply in writing to Box 66, Ruidoso News, 19-11c.

4. Employment
WANTED - Teacher wants employment for summer. Day or night. Preferably with small living quarters for myself and 10-year-old daughter Joyce P. Gerber, P. O. Box 400, Anthony, N. M. 88021 or collect, 1-263-222-2208. 2-11p.

HELP WANTED - Male or female, full time or part time. Fireplace Restaurant. 47-11c.

WANTED - New Mexico Licensed electrician or experienced helper. Apply at Dial Electric. Phone 257-2011. 1-11c.

WANTED - An A-1 mechanic. Ideal working conditions, new building, permanent employment. Contact Jim Lattfield at The Aspen Motel, Ruidoso, Phone 257-2203. 2-11c.

WANTED - A nursery attendant to serve from 10:00 to 12:00 each Sunday morning at the Presbyterian Church. Call 257-2220 or 257-2293. 49-11c.

7. Misc. For Sale
FOR SALE - Small cash register. Also 30" electric range. 257-2310. 51-11c.

AVION COACH SALES - Authorized dealer, travel trailers and pickup campers. Authorized Recreational Vehicle Dealer. Orrell Conner, 915 North Turner St., Phone 505-353-2220, Hobbs, N. M. 88240. 49-11c.

BEWING - Custom made to order, pillows, duvet covers and bedspreads. 257-4524. 20-11c.

FOR SALE - Used 5-foot chest type deep freezer. Call 257-4604. 48-11c.

IN OWN WAREHOUSE - Four fine real bargains in good condition. We take in trade. Much of it is as good as new, some needs some work but will make it worth the effort. Refrigerators, stoves, dining chairs, living room furniture, etc. Call 429-0808, Gambell. 2-11c

CUSTOM MADE - Draperies, pillows, bed spreads, accessories. We measure and make to order. Select from hundreds of beautiful fabrics at Gambell's. 429-0808. 2-11c.

7. Misc. For Sale
 Get the message across with a wanted in the Ruidoso News! 2-11c

FOR SALE - Two 9x12 rugs. Call 257-4373. 2-11c.

FOR SALE - 1962 Chevrolet 4-wheel drive pickup, new motor, tires, \$850. Phone 257-4130. 2-11p.

FOR SALE - Used metal shower cabinet complete with fixtures. Call 257-2487. 2-11c.

YARD SALE - Steel Gunter and amplifier, TV, Maytag automatic, bottles, clothing dishes. Bar "L" Court. 2-11p.

FOR SALE - 22 Automatic Rifle, M-552 Rem., with scope. Call 257-2533. 2-11p.

AVION COACH SALES
 TRAVEL TRAILERS
 PICK-UP CAMPERS
 REESE HITCHES
 Orrell Conner
 915 NORTH TURNER
 HOBBS, N. M.
 Phone 505-353-2220

FIREWOOD
 - FOR SALE -
 - PHONE 257-2220 -
 Chris A. Starr
 Alto, New Mexico

8. Rentals
FOR RENT - Responsible persons. Ruidoso Riverfront, 3 bedrooms, 2 baths, fireplace. Completely furnished except linens, blankets, firewood. 2 months minimum. Available July 1st through Labor Day. Call 257-2018 or write Mrs. Behrster at Box 184, Ruidoso, N. M. 82-11p.

FOR RENT - Also Village new 2 and 3 bedroom homes furnished. Golf course privileges included. By week or month. Call or write Alto Realty, 257-4209 after 4 p.m. or weekends. Box 203, Alto, New Mexico 88319. 51-11c.

FOR RENT - Also Village new 2 and 3 bedroom homes furnished. Golf course privileges included. By week or month. Call or write Alto Realty, 257-4209 after 4 p.m. or weekends. Box 203, Alto, New Mexico 88319. 51-11c.

FOR RENT - Also Village new 2 and 3 bedroom homes furnished. Golf course privileges included. By week or month. Call or write Alto Realty, 257-4209 after 4 p.m. or weekends. Box 203, Alto, New Mexico 88319. 51-11c.

8. Rentals
FOR RENT - Nice one bedroom trailer house. Call 478-8650. 2-11p.

FOR RENT - (On Several Lovely Acres) 4 BR. w/3 baths, main floor, bar, 2nd fl. Taperfully furnished to last detail, including deep freeze, washer, dryer, etc. You'll love the fireplace, the picture window and view of the mountains. This is truly living.
2 CABINS -
EL INDIO - In scenic section, near reservation and river. Fireplace, rustic with modern conveniences.
LA CABANA - Also in cool upper canyon where the tall pines whisper and the river murmurs. Has fireplace and 2 baths.
THE COTTAGE - Cozy, comfortable, secluded. The perfect honeymoon cottage (even if you are over 60 years old). Rates by Weekend, Week or Month. Ruidoso. 257-4740.
 MRS. MARY WATSON
 Lindbeck - SW 9-0385

FOR RENT - Sleeping cabin by month. Phone 257-2823. 51-11c.

FOR RENT - 10x30-ft. Mobile Home. By the season or year round. Inquire at Lincoln County Feed Co., Ruidoso. 1-11c.

FOR RENT - 1 bedroom and 3 bedroom furnished apartment. Phone 257-2270. 1-11c.

FOR RENT - A large cabin in upper canyon. 1700 sq. ft., plus utilities. Call 457-4742, Alamogordo. 42-11c.

FOR RENT - 3-bedroom, 1 bath, fireplace, priced reasonably. Day, week, or month. Phone 257-2081. 52-11c.

FOR RENT - Furnished apartments and bedrooms for season. See at Gateway Motel. 44-11c.

FOR RENT - For the season, 6th and 7th floors, 2nd floor, upper city view. 257-4104 or 257-2156. 42-11c.

9. Real Estate
FOR SALE - Lot in Ruidoso Downs. Facilities for trailer house. Box 707, Las Vegas, N. M. 87701. 2-11p.

FOR SALE BY OWNER - Furnished cabin on large corner lot in Ponderosa Heights. Good location. Call 257-2632. 2-11c.

FOR SALE - 10x30' lot, one block City Meadows Golf Course, paving, all utilities. KIRBY, 3017 Taylor, El Paso, 505-8116, Ruidoso, 257-4500. 51-11c.

FOR SALE - Motel, 11 units on Highway 70, near Ruidoso Downs Race Track. 400 ft. frontage. Good well. Would take some trade. Owner very anxious to sell, health reasons. Owner financed. Horner Allison, Box 265, Ruidoso Downs. Phone 257-4482. 47-11c.

FOR SALE - National leading franchise motel, southwest New Mexico. \$65,000 to \$85,000 to handle. Balance at 7% interest. Fast returns. P. O. Box 165, Roswell, N. M. 88201. 1-25c.

LOTS in Lindbeck, Odessa or Ingleside. Trade for lot, trailer or cabin. Phone 257-2612-2623. 1-31p.

FOR SALE - 1st, 2nd, 3rd County. Two separate properties. One 4-acre or more. Two-acre. One 1/2-acre. Odessa, Texas. 2-11c.

Two Bedroom Home with dining cabin for sale. Both completely furnished. Cabin. Winterized and Heated. Phone 257-2352 or 257-2593 (21-11c.)

REAL ESTATE SALES - Have spending for fall. Many sales persons. Opportunity unlimited. Call for appointment. Andrew Winkler, Realty, 257-2066. 49-11c.

BARGAIN - \$13,500
 By Owner
 Nice 2-bedroom furnished home in 1/2-acre (adjacent to acre estate if desired). Pretty yard, down front. Great view. Close to city. East of new school and back street. Complete large water system. Call 478-4108, Box 401, Roswell, N. M. 88201. 2-11c.

TUMLINSON
 RADIO & TV SERVICE
 257-2200
 257-2200
 Local business is your business. Support it!

Legal Notice
NOTICE OF FORFEITURE SALE
 NOTICE IS HEREBY GIVEN that by virtue of the terms of that certain judgment entered by the District Court of Lincoln County, State of New Mexico, on May 6, 1969, in that certain cause entitled Nina C. Smith, Plaintiff, vs. Sidney P. Smith and LaVerne A. Smith, Defendants, being Cause No. 622 in the Civil Docket of said Court, the undersigned Special Master will offer for sale and sell to the highest bidder for cash, at 10:00 o'clock a.m. on the 14th day of July, 1969, at the North front door of the County Courthouse in Carrizozo, Lincoln County, New Mexico, the following described property and interests therein and being situated in the City of Ruidoso, Lincoln County, State of New Mexico, to-wit:

(1) A lease and option to purchase, from Nina C. Smith, dated September, 1962, for 2 term ending September, 1967, covering 2 1/2 Lot 6, Block 6, Wingfield subdivision in Ruidoso, (except the improvements thereon) which lease was recorded in the County Clerk's Office of Lincoln County, New Mexico, Book 8, Leases, etc. Page 378 of 441.
 (2) The building and improvements located upon said real property, and the fixtures and equipment therein.
NOTICE IS FURTHER GIVEN that the judgment awarded by the Court and the amount to be satisfied out of the proceeds of said sale is as follows:

Principal	\$ 2,561.25
Interest to 4-7-69	253.54
Attorney's fees	94.12
Costs	17.55
Interest calculated to date of sale	33.78
Total	\$ 3,000.22

2. Against the Defendant Sidney P. Smith:
 Principal \$ 2,561.25
 Interest to 4-7-69 569.56
 Attorney's fees 318.17
 Costs 17.55
 Interest calculated to date of sale 52.44
Total \$ 3,500.29

together with Special Master's Fee in the amount of \$50.00 and the cost of publishing this notice.
 The terms of said sale are that the purchaser must pay cash at the time the property is struck off to him.
 /s/ Mrs. Wynne J. Kelly,
 Special Master
 6-4-13-26-27

FOR SALE
 By Owner
RIVER PROPERTY
 Show Place, 5500 ft., 600 ft.
 Houses, Fruit Trees, Barns,
 Corral, Water Well, 3-Acres.
 Will consider trade. Priced right. Also 5-acre tract on Eagle Creek. Call 257-4815.

FOR SALE - By Owner. 3 bedroom modern house on 2 1/2 acres of land. Priced for quick sale. Call 571-3480 or write to Post Office, Box 1, N. M. 2-11c.

FOR SALE - Attachment home built three years. 3 bedrooms, 1 1/2 bath, central heat, wall to wall carpet. Best location. Call owner, 257-4418. 1-11c.

MUST SELL QUICK - Three sleeping cabins and one mobile home on a large lot. Sewer and all utilities in an accessible area of Ruidoso. Priced to sell with a reasonable down payment. Call 257-2626. 52-11c.

OWNER WILLING TO SACRIFICE - Will sell income property located in the Ruidoso city hall area at a very low price and will consider a low down payment. Property will pay for itself with living quarters provided. Call 257-2626. 52-11c.

FOR SALE BY OWNER - Five furnished apartments, completely furnished for all season use. Owner willing to sacrifice. Call 257-2626. 52-11c.

FOR SALE OR TRADE - 1947 Ford pickup. See Bill Pippin, 257-2861. 52-11c.

FOR SALE - 1961 Corvair, excellent condition, new tires, \$800. Phone 257-2410 or 257-2713. 52-11c.

FOR SALE - 1968 Pacific Transport, good condition, \$275. Phone 257-2410 or 257-2713. 52-11c.

VALUABLE LOCATION FOR BUSINESS AND/OR MOTEL FOR SALE - SEE - WARREN BARRETT REAL ESTATE

18. Automobiles
FOR SALE OR TRADE - 1947 Ford pickup. See Bill Pippin, 257-2861. 52-11c.

FROM ONE HORSEMAN TO ANOTHER THE BEST AT HOME TOWN PRICES - FEATURING - FUTURITY BRAND RACE HORSE OATS TRIPLE 'C' FEED & SEED CO. ACTION FEEDS AND SUPPLIES POST OFFICE

Legal Notice
NOTICE OF STOCKHOLDERS' ANNUAL MEETING
 The annual meeting of the stockholders of RUIDOSO STATE BANK, Ruidoso, New Mexico, for the election of directors and the transaction of any other business that may come before, the meeting will be held at the office of said bank, July 16, 1969, at 1:30 o'clock.
 /s/ Bruce Griffin, Secretary

NOTICE TO BIDDERS
 Sealed bids will be opened in the Office of the Lincoln County Commissioner, Courthouse, Carrizozo, New Mexico, at 3:30 p.m. July 8, 1969 for the following three insurance policies:
 Contractors Equipment Policy covering heavy road equipment owned by Lincoln County.
 Workmen's Compensation and employees' Liability Policy Schedule Liability Policy.
 Each policy should be bid separately. Bid to cover a period of two years with premium payable annually.
 For additional information, contact Lincoln County Clerk, at Courthouse.
 Commissioners reserve the right to accept or reject any or all bids.
 Board of Commissioners
 Lincoln County 2-11c.

NOTICE OF PUBLIC HEARING
 Pursuant to the provisions of Section 14-20-4, N. M. S. A., 1953 Comp., as amended,
NOTICE IS HEREBY GIVEN that the Planning Commission, Village of Ruidoso Downs, New Mexico, shall hold a public hearing on the adoption of the Zoning Ordinance.
 The hearing will be held in the Municipal Building on Tuesday, July 15, 1969, at 7:30 o'clock a.m.
 BY ORDER of Planning Commission.
 RUIDOSO DOWNS, N. M. VILLAGE OF
 /s/ Harley A. Farnell, Chairman 2-11c.

FOR SALE
 2 - 75 x 200-ft.
RIVER FRONT LOTS
 - Call -
 MIDLAND, TEXAS
 MU 2-4562
 - Or Contact -
 WAYNE JOYCE
 378-4671

What Is A Flea Market? See It At The Chaparral!

YOU PICK 'EM SWEET CHERRIES
 STARTING JUNE 18th
 EXPECTED SEASON - 4 WEEKS
CADWALLADER ORCHARDS
 6 Miles West of Cloudcroft
 Area Code 505-682-2328 or 505-682-2878

FOR SALE - By Owner. 3 bedroom modern house on 2 1/2 acres of land. Priced for quick sale. Call 571-3480 or write to Post Office, Box 1, N. M. 2-11c.

FOR SALE - Attachment home built three years. 3 bedrooms, 1 1/2 bath, central heat, wall to wall carpet. Best location. Call owner, 257-4418. 1-11c.

MUST SELL QUICK - Three sleeping cabins and one mobile home on a large lot. Sewer and all utilities in an accessible area of Ruidoso. Priced to sell with a reasonable down payment. Call 257-2626. 52-11c.

OWNER WILLING TO SACRIFICE - Will sell income property located in the Ruidoso city hall area at a very low price and will consider a low down payment. Property will pay for itself with living quarters provided. Call 257-2626. 52-11c.

FOR SALE BY OWNER - Five furnished apartments, completely furnished for all season use. Owner willing to sacrifice. Call 257-2626. 52-11c.

FOR SALE OR TRADE - 1947 Ford pickup. See Bill Pippin, 257-2861. 52-11c.

FOR SALE - 1961 Corvair, excellent condition, new tires, \$800. Phone 257-2410 or 257-2713. 52-11c.

FOR SALE - 1968 Pacific Transport, good condition, \$275. Phone 257-2410 or 257-2713. 52-11c.

VALUABLE LOCATION FOR BUSINESS AND/OR MOTEL FOR SALE - SEE - WARREN BARRETT REAL ESTATE

18. Automobiles
FOR SALE OR TRADE - 1947 Ford pickup. See Bill Pippin, 257-2861. 52-11c.

FROM ONE HORSEMAN TO ANOTHER THE BEST AT HOME TOWN PRICES - FEATURING - FUTURITY BRAND RACE HORSE OATS TRIPLE 'C' FEED & SEED CO. ACTION FEEDS AND SUPPLIES POST OFFICE

Legal Notice
NOTICE OF STOCKHOLDERS' ANNUAL MEETING
 The annual meeting of the stockholders of RUIDOSO STATE BANK, Ruidoso, New Mexico, for the election of directors and the transaction of any other business that may come before, the meeting will be held at the office of said bank, July 16, 1969, at 1:30 o'clock.
 /s/ Bruce Griffin, Secretary

NOTICE TO BIDDERS
 Sealed bids will be opened in the Office of the Lincoln County Commissioner, Courthouse, Carrizozo, New Mexico, at 3:30 p.m. July 8, 1969 for the following three insurance policies:
 Contractors Equipment Policy covering heavy road equipment owned by Lincoln County.
 Workmen's Compensation and employees' Liability Policy Schedule Liability Policy.
 Each policy should be bid separately. Bid to cover a period of two years with premium payable annually.
 For additional information, contact Lincoln County Clerk, at Courthouse.
 Commissioners reserve the right to accept or reject any or all bids.
 Board of Commissioners
 Lincoln County 2-11c.

NOTICE OF PUBLIC HEARING
 Pursuant to the provisions of Section 14-20-4, N. M. S. A., 1953 Comp., as amended,
NOTICE IS HEREBY GIVEN that the Planning Commission, Village of Ruidoso Downs, New Mexico, shall hold a public hearing on the adoption of the Zoning Ordinance.
 The hearing will be held in the Municipal Building on Tuesday, July 15, 1969, at 7:30 o'clock a.m.
 BY ORDER of Planning Commission.
 RUIDOSO DOWNS, N. M. VILLAGE OF
 /s/ Harley A. Farnell, Chairman 2-11c.

FOR SALE
 2 - 75 x 200-ft.
RIVER FRONT LOTS
 - Call -
 MIDLAND, TEXAS
 MU 2-4562
 - Or Contact -
 WAYNE JOYCE
 378-4671

What Is A Flea Market? See It At The Chaparral!

YOU PICK 'EM SWEET CHERRIES
 STARTING JUNE 18th
 EXPECTED SEASON - 4 WEEKS
CADWALLADER ORCHARDS
 6 Miles West of Cloudcroft
 Area Code 505-682-2328 or 505-682-2878

FOR SALE - By Owner. 3 bedroom modern house on 2 1/2 acres of land. Priced for quick sale. Call 571-3480 or write to Post Office, Box 1, N. M. 2-11c.

FOR SALE - Attachment home built three years. 3 bedrooms, 1 1/2 bath, central heat, wall to wall carpet. Best location. Call owner, 257-4418. 1-11c.

MUST SELL QUICK - Three sleeping cabins and one mobile home on a large lot. Sewer and all utilities in an accessible area of Ruidoso. Priced to sell with a reasonable down payment. Call 257-2626. 52-11c.

OWNER WILLING TO SACRIFICE - Will sell income property located in the Ruidoso city hall area at a very low price and will consider a low down payment. Property will pay for itself with living quarters provided. Call 257-2626. 52-11c.

FOR SALE BY OWNER - Five furnished apartments, completely furnished for all season use. Owner willing to sacrifice. Call 257-2626. 52-11c.

FOR SALE OR TRADE - 1947 Ford pickup. See Bill Pippin, 257-2861. 52-11c.

FOR SALE - 1961 Corvair, excellent condition, new tires, \$800. Phone 257-2410 or 257-2713. 52-11c.

FOR SALE - 1968 Pacific Transport, good condition, \$275. Phone 257-2410 or 257-2713. 52-11c.

VALUABLE LOCATION FOR BUSINESS AND/OR MOTEL FOR SALE - SEE - WARREN BARRETT REAL ESTATE

18. Automobiles
FOR SALE OR TRADE - 1947 Ford pickup. See Bill Pippin, 257-2861. 52-11c.

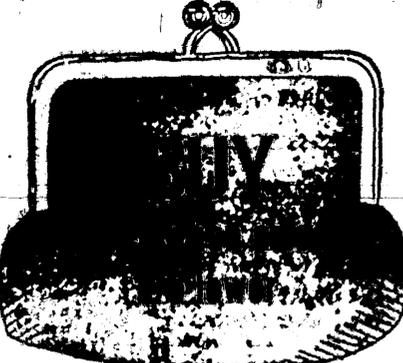
FROM ONE HORSEMAN TO ANOTHER THE BEST AT HOME TOWN PRICES - FEATURING - FUTURITY BRAND RACE HORSE OATS TRIPLE 'C' FEED & SEED CO. ACTION FEEDS AND SUPPLIES POST OFFICE



Insure your vacation fun
 ... phone ahead and be safe
 ... phone home and be serene

Make sure the "No Vacancy" sign doesn't apply to you when you reach your chosen vacation spot. A phone call ahead will take care of it.
 And-when you're there-telephone back home regularly. That's the way to have peace of mind and to keep your finger on things.
 So have fun and a good rest. Your telephone will help you both ways!

RUIDOSO TELEPHONE CO.
 - PHONE 257-4641 -



You can store up food savings with an Electric Freezer

With an electric freezer, you can buy foods in quantity at in-season low prices... stock up on food store specials... eat better for less. Meal planning is easier and more convenient, too, when you have a well-stocked food freezer. And you can treat your family to a wider variety of meals. See your electric appliance dealer soon.

COMMUNITY PUBLIC SERVICE
 Your Electric Light & Power Company

Welcome Back Horsemen, Jockeys and Summer People

BROWN FLYING SERVICE, INC.

Charter Flights Anywhere - Air Ambulance Service - Scenic Tours - Complete Gas & Oil Service - Complete Shop Service

JOE SKEEN
Phone 257-4305 Ruidoso - Or 623-3660 Roswell

Looking For Property- Check Our Realtors Ads

WEEK-END HIDE-AWAY

Small cabin on a small deeded lot located on pavement. Needs some work, but total price is only \$2,500.

YEAR-AROUND HOME on large river lot. Three bedrooms, 2 baths, fireplace and garage. Reasonably priced.

PRICE REDUCED on neat river cabin in Upper Canyon. Let us show you these listings.

Locke Realty Co.

"YOUR KEY TO A SOUND INVESTMENT"
BETTY LOCKE, REALTOR
Box 658, Ruidoso - Phone 257-4099

RUIDOSO National Computer Service
MLS - Globe Listing Service

SPECIAL FOR QUICK SALE!

5-Bedroom Adobe House with Basement. Situated On 1-Acre Land Near Lincoln, New Mexico. Fully Carpeted Throughout, Central Heat, Fireplace. Priced To Sell At \$24,000.

CALLAWAY AGENCY - Ph. 257-4214

LARGE A-FRAME CABIN

This 4-bedroom, both end 3/4 robin located in Ruidoso, New Mexico contains approximately 1760 sq. ft. It can be bought for less than cost. It needs a little tender loving care but is a real bargain. 7%, 20 year financing is already arranged.

Representative in Ruidoso Through 4th of July Weekend

Call Lonnie Brown at Johnny Mobley Realty

257-4440 (Ruidoso) or LONNIE BROWN & ASSOCIATES
Albuquerque 265-7599 or Even., Albuquerque 255-1920

Going Fishing At Bonito Lake?

FOR ALL YOUR NEEDS STOP AT

H. & S. GROCERY AND SERVICE STATION

On the Bonito Lake Road
FISHING EQUIPMENT - BAIT - PICNIC SUPPLIES - ICE
HUNTING AND FISHING LICENSE

OWNER SELLING

One 38 Acre Tract and one 19 Acre Tract In One of the Most Scenic Sections of Our Area. Within Six Miles of Ruidoso.

Beautiful - Beautiful - Beautiful
Close to Highway - Near the Ski Area. Both Tracts Are Priced To Sell Now!

CALL 257-2279

CALLAWAY AGENCY, INC.

REAL ESTATE & INSURANCE
FOR SALE

3 YEAR OLD HOUSE NEAR CAPITAN - 3 bedrooms, 1 1/2 baths, carpeted throughout - beautiful view of the Capitans - has existing 5% loan - small down payment. TERMS available on equity.

5-ACRES, 10 ACRES OR 40 ACRES - Low down payment - Owner will finance. Located within 12 miles of Ruidoso.

APPROXIMATELY 30 ACRES NEAR LINCOLN, NEW MEXICO - Lots of water, lots of fruit trees, and a lot of permanent pasture. 3 bedrooms, frame-stucco house with very nice fireplace. Tractor and farming equipment go with this place. Owner will finance after a modest down payment.

Mr. Property Owner - Let us sell your property.

FAM N. CALLAWAY Broker ALMA R. CALLAWAY Sales

- Phone 257-4214 -
P. O. DRAWER 189 - RUIDOSO, N. M.

JOE SKEEN - Sales PHONE 257-4305
JOHNNY BURRELL - Sales PHONE 378-4050

WE ALSO SELL MONEY FOR FUTURE DELIVERY ASK US!

RUIDOSO INS. AGENCY

LEE & BETTY ONSRUD
Corner Sudderth & Mecham - Ph. 257-2984

ATTENTION SKI CLUBS!

SKI LODGE - First time offered for sale. Will sleep 40 people. Ideal location. Wall to wall carpet in all units and living quarters. In A-1 condition and immediate possession. 6 complete apartments and 4 bedrooms, plus 3 bedroom furnished home with fireplace. Priced to sell.

10x50 two bedroom trailer with den and screened-in porch added, overall carpeted roof, fireplace, carpeted, located on two view lots, paved street, insulated and priced only \$12,000 with owner financing.

BRICK HOME, furnished, carpeted, electric kitchen, double garage. Price greatly reduced for quick sale. This is a BARGAIN!

CUTS 2-bedroom, unfurnished home, fireplace, ideal location for year 'round living. Good neighborhood, lovely yard, pavement. See this before you buy.

\$9,000 buys this furnished cabin in the tall pines. Due to illness the owners need to sell. Can be shown anytime.

Going to build? See us for beautiful locations for your new home.

- WE APPRECIATE YOUR LISTINGS -

NEW OWNERSHIP

NEW HOURS

AT THE

LINCOLN COUNTY FEED

Mr. and Mrs. Warren Hansen, New Owners

New Hours: Monday Thru Saturday
8 a.m. To 6 p.m.

FREE DELIVERY

WE WELCOME ALL LINCO IN COUNTY CUSTOMERS
... WE WILL STRIVE TO PLEASE!



"By Golly Joe, Those

NORTH HEIGHT PARK LOTS

Have Better Views Than We Have!"

Highway 37 - North of Ruidoso
- Phone 257-2949 -
BILL CORBELL, Sales Manager

HOME OF SOUND INVESTMENT

I AM AN INDEPENDENT REAL ESTATE BROKER

WHY WORRY? INTEREST RATES HAVE GONE UP ACROSS THE COUNTRY TO 8%. OUR OFFICE IS NOT WORRIED ABOUT THIS AT ALL BECAUSE 90% OF OUR LISTINGS ARE OWNER FINANCED WHICH MEANS THAT THE OWNERS WILL FINANCE THE PROPERTY FOR THE BUYER.

OUR INTEREST RATES ARE SO LOW THAT EVEN WE CAN'T BELIEVE IT. OUR INTEREST RATES RANGE FROM 5% TO 7% ON MOST OF OUR LISTINGS. WE DO HAVE A FEW THAT ARE 7 1/2%. SO WHY WORRY ABOUT THAT 8% PRIME RATE NONSENSE.

EXTRA BIG PLACE on the river, 5 bedrooms, 3 baths, 2 fireplaces, furnished, \$32,000.

WE HAVE SOME nice lots, priced from \$300 and up. Ideal for trailer homes.

- MEMBER RUIDOSO C. OF C. -

Paul H. Douglass Real Estate

Box 7000 - Ruidoso Phone 257-3400 - 257-2800
In Postoffice Block - Box 284 - Jimmy & Carolyn Douglass, Sales

Lela Easter Real Estate

Lela Easter - Tom Jasper
Your Friendly Brokers

- Member MLS - - Notary Public -

Telephones 257-4670 - 257-2108 - 257-3448

Ruidoso Realty Co. [1933]

FOR SALES OR LISTING SERVICE
- CALL -

Emadairo Chase Jones Office: 257-2086 - Res.: 257-2760
Gerald Keeton Res.: 257-2080

"LOTS AND BUILDING SITES IN GOOD AREAS"
"APACHE PARK" - "CEDAR CREEK" - "GAVLAN ACRES"
Apache Park, restricted lots, city water, electricity, good streets, some lots on Carrizo Creek. 10 year terms if desired.
"HILLSIDE LOTS IN UPPER CANYON OVERLOOKING AREA"
- LAND HAS BEEN OUR BUSINESS FOR OVER 30 YEARS -

URGENT - Owner must sell his 3-bedroom, 1 1/2 bath cabin. Will consider trade for car, pickup or mobile home that is clear as partial down payment. Check with us today.

ATMOSPHERE is the theme for this lovely 3-bedroom home with 1 1/2 bath, large living room with fireplace, den, large utility room, double garage attached, beautiful landscaped yard and breath-taking view. This house has so much to offer for the price you'll be amazed. Let us show you today.

OWNER HAS MOVED AND ANXIOUS TO SELL. Lovely 2-bedroom, 2 1/2 bath. Loaded with extras, carpet, drapes and furniture. Ideally located in exclusive addition and near golf course. Buy equity and assume present 5% loan.

CUTE, CONVENIENT, COMPLETELY FURNISHED 2-bedroom, full bath, fireplace, quiet neighborhood, 2 lots on paved street. Only \$12,500, good terms.

TRAILER LOTS - We have a large selection of trailer lots, some on pavement, city water, electricity. See these before you buy \$1,100 to \$1,600.

HOMESITES - We have a new subdivision - Tall Pine - 5 minutes north of Ruidoso in the Tall Pines. Beautiful view lots with all weather roads, water, electricity, telephone. These homesites are excellent for building your cabin in the pines or for an outstanding investment.

See us if you have property to list. We can provide quick results on good property priced right.

Situated on a large corner lot under nice pine trees is a 3-bedroom home with 1 1/2 bath, corner fireplace, forced air heat, utility room.

Furnished home, 3-bedroom, fireplace, completely carpeted, large deck. Priced for quick sale, \$17,500.

LINCOLN HILLS Golf and Country Club Subdivision - Home sites available on the golf course.

- WE CATER TO THE DISCRIMINATE BUYER -

Margie Whitlock

- REAL ESTATE -

RETIREMENT HOME WITH INCOME: See this attractive 2-bedroom home, with one bedroom rental, 3 trailer spaces, nice landscape - WORTH THE MONEY!

IMMEDIATE POSSESSION: An attractive year 'round home, fully carpeted, fireplace, 3 bedroom, 2 baths, level lot in an accessible area - Low down payment and easy monthly payments.

ATTRACTIVE NEW HOME - With Country Club Membership. Three bedroom, two bath, living room, fireplace, fully carpeted, beautifully decorated and has a lovely view. Located in the most elite section in the Ruidoso area. Has good loan and terms.

6-Unit Motel with 3 bedroom living quarters which has 1 1/2 baths, den with fireplace, all furnished for only \$35,000. Has good terms or owner will consider trade.

Attractive home in Country Club with 4 bedrooms, 3 baths, living room with fireplace and tremendous view. A good buy on today's market. FHA commitment pending.

Margie Whitlock 257-4228 or 257-2763
Paul H. Wrye 257-4228 or 257-4440

- Member MLS -

COMMERCIAL: See us before you invest. We have one of the best year 'round businesses in Ruidoso. A good man and wife operation. CALL US TODAY and let us give you more information.

INCOME PROPERTY AND HOME: One 1-bedroom house and one 2-bedroom house. Live in one and rent the other. This arrangement is PRICED TO SELL!

"WE LIVE AS WE GROW"

Mildred Wantiez Realty

In The Gateway Center
P. O. BOX 224 - PHONE 257-2097
RUIDOSO, NEW MEXICO 88404

I AM AN INDEPENDENT REALTOR

Bill Pippin

REAL ESTATE

DEAL 257-2251 RUIDOSO, N.M. BOX 1232
BILL PIPPIN - 257-2644 Evenings
GEORGE JONES - 257-2514 Evenings

JOHNNY MOBLEY REALTY
Box 603
Ruidoso, N. M.
OFFICE PHONE 257-4440

JOHNNY MOBLEY, Realtor

257-2063 257-2963 257-4411
TOM DAVIS - DON BUSH - RAY PEARMAN

Three room cabin, needs a little repair. Only \$6,500.

Two houses in Gray Meadows, just been redecorated. Good terms to qualified buyer.

Ruidoso Pine Lodge, three bedroom cabin on three lots. Total price, \$8,500. All reasonable offers submitted.

COUNTRY CLUB ESTATES, large three bedroom, den and living room, beautiful fireplace, fully carpeted, shelter for two cars, now vacant. Call for details.

INDIAN HILLS, three bedroom, two baths, nice fireplace, almost 1,000 feet of deck, fully carpeted, central heat, outstanding view. \$10,900, last lot.

2 Lots with 16x46 trailer and 7 rooms and fireplace added. Owner will finance.

AAA MOTEL, good highway freetage, 22 rental units plus living quarters, only 4 years old and owner shows a nice return on investment. Furnished with Franciscan furniture. Terms offered by owner as he wants to retire. Come by our office for details.

A-FRAME Cabin located in Ponderosa Heights, with a wonderful view. Must see to appreciate. Call today and see for yourself. Also A-Frame in San Valley.

Very attractive, 2 large bedroom cabin. Fireplace, large living room and dining area. Right on river. Priced right. Won't last.

Two beautiful older homes on large lots. Fireplace, nice carpet and drapes, shelter for two cars. Financing available. Located in Palmer Gateway. Call for appointment.



Lincoln Hills

WITH GOLF COURSE & COUNTRY CLUB

EXCLUSIVE SALES AGENT

JOHNNY MOBLEY REALTY
P. O. Box 493
2440 Sudderth Drive
Office Phone 257-4440

ON THE OLD STANTON ROAD JUST OFF HIGHWAY 37

COME AND VISIT US

PLAY FREE ON OUR UNFINISHED GOLF COURSE

BOYS AS BOW AS SHOT BOW

Dan D. Swearingin, Inc.

Joe Nobles - 257-2614
M. E. "Buck" Buckley - 257-2097
Joy Moody - 257-2961

Tommy Parlett
Ole Sparks
John Parlett

257-4255 257-4076 257-4088
We have ranch financing available with Kansas City title.

Member M. L. S. and Globe Listing Service

CHECK WITH US ON OUR RANCH LISTINGS AND TRADES

New Mexico Racing Starts Early On Fact-Finding Project

What is the economic significance of the horse industry in New Mexico?

The Bureau of Business Research of the University of New Mexico has launched an objective study which will produce a many-faceted answer to this question. Some of the raw data is expected to be made public in September. The total answer will be published next January.

The study will be one of the first of its kind to be undertaken in the United States at the request of the Information and Public Relations Committee of the National Association of State Racing Commissioners.

It will be financed in part by an \$8,000 fund—a fund raised in eight minutes at a meeting of New Mexico race track managers and horse owners.

The fund are La Mesa Race Track at Ruidoso Downs, Bur and Park at Anapra, the New Mexico State Fair Commission, the New Mexico Horse Breeders Association, and the New Mexico Horsemen's Association.

New Mexico's early start on the fact-finding project is attributed to the leadership of George J. Maloof of Albuquerque, a member of the State Racing Commission of New Mexico and Vice Chairman of the Information and Public Relations Committee of the national association. Maloof has been named Chairman of the Board of Trustees of the Economic Impact Committee of the New Mexico Horse Industry.

President of the Economic Impact Study Committee is Richard Thompson, manager of Ruidoso Downs. Vice-president and trustee are Eric N. Calver, manager of La Mesa Race Track, Arthur Johnson, manager of Bur and Park, Alvin Simpson of Santa Fe, president of the New Mexico Horse Breeders Association, president of the New Mexico Horsemen's Association, and Phil Richardson of Nogal, editor/publisher of the New Mexico Horse Bulletin.

Leaders of more than 60 horse clubs in the state have added their endorsement to the study, regarding it as the initial step and a basic tool in a five-point program for the promotion and growth of the horse industry in the state. Other points in the industry-wide program call for:

1. Cooperation of the New Mexico Department of Development in providing visitors to the state with information as to the time and place of all scheduled horse events in New Mexico, and the location of riding trails and places where horses are available for rental or purchase.
2. The planning, improvement and preservation of a state-wide system of trails for horsemen.
3. Fair licensing for horse trailers with provision that owners of horse trailers will not be taxed on the same basis as commercial freight trailers making daily use of the state's thoroughfares.
4. Development of a state range program to make horse trails in New Mexico a continuous incentive to horse breeders, a source of increasing revenue to the state and

to owners, trainers and the race tracks.

"Only with the basic data on this uncharted industry, compiled and interpreted by a scientific and objective organization like the University's Bureau of Business Research, can we plan intelligently for the promotion and growth of the horse industry," said Maloof.

Governor David P. Cargo has pledged his support to the horse industry program with the pledge that he will ask the Department of Development to set up a horseman committee within a framework to determine the best way to develop the horse industry and horsemen's interests. It will be a kind of the industry set up a statewide counter-

part committee to work with the Department of Development.

Dr. Lee B. Zink, director of the UNM Bureau of Business Research, and the State Racing Commission and the various tracks are co-operating in providing data on horse racing statistics for past years. Basic years in the study are 1940, 1956, 1960, 1967 and 1968.

The overall study, Dr. Zink indicated, will provide basic data on racing operations, owning and operating racing facilities in New Mexico, the total amount wagered

at horse races by years, track attendance and amounts wagered on a daily basis, track purses and breeder awards by years, track revenues accruing to state government, economic data pertaining to the breeders and owners of New Mexico horses, data pertaining to horse trainers in the state, fees of veterinarians, farriers and suppliers of feed, data pertaining to jockeys, the number and earnings of horses on New Mexico tracks during 1968, demographic data on the market areas served by the es.

various New Mexico tracks and a summation of the total impact of the horse industry.

Dr. J. E. Galloway of the New Mexico Morgan Horse Club and the Rio Grande Horse Association has estimated that the state's investment in pleasure horses alone is approximately \$100 million. The Morris Animal Foundation of Denver estimated the New Mexico investment in horses at \$68 million and added another \$8 million annually for the maintenance of horse-mutuel racing.

James D. Shreve, Jr., immediate past president of the Rio Grande Horse Association, reports New Mexico is one of five states which have more than trebled their investment in horses and privately owned horse facilities since 1959.

He also reports that more than 15,000 New Mexico families now own one or more horses.

None of these figures takes into consideration the investment in scheduled horse events or pari-mutuel racing.

Early Retirement SS Benefits Taken

The traditional retirement age in private industry is 65, but what if a person wants or needs to retire earlier? Recognizing that for various reasons employment cannot always continue until age 65, social security provides for early retirement at age 62, according to Bob Noble, social security field representative. Here in Lincoln county, 116 persons aged 62-64 are presently drawing monthly benefits, as compared to 713, 65 and over.

Benefits which begin before age 65 are reduced proportionately month by month for each month before age 65. The full reduction at age 62 is 20 per cent.

However, a person who begins receiving checks at age 62 would be about age 77 before he begins losing money by having taken the smaller amount at age 62 rather than waiting until age 65.

Any person approaching age 62 who is contemplating early retirement or partial retirement, or whose earnings have been rather low in recent years, should explore the possibility of getting early retirement insurance payments.



JAMES D. WYATT
James D. Wyatt Earns Unit Award

MELVILLE, Cal. (Special) — James D. Wyatt, 300 W. Broadway, Los Angeles, a member of the National Association of State Racing Commissioners, has been named a U.S.D.A. Choice Buy.

Wyatt, a professional technician in the Strategic Requirements Unit, was awarded the U.S.D.A. Choice Buy award for his contribution to the industry.

He was graduated from Tech High School in Los Angeles, Calif., and is the daughter of Mrs. J. W. Wyatt, California.

Final Rites Held For M. J. Keith, 51

Final rites for Major J. Keith of Fort Worth, Texas, were held Monday at the Fort Worth Municipal Home in Fort Worth. The Rev. Lee G. Carter, pastor of Immanuel Baptist Church, officiated.

Keith was born in Park Cemetery, Fort Worth, where he died June 17 in Texas. He had made his home in the past several years.

Born July 11, 1917 in Santa Ana, Texas, he moved to New Mexico with parents in 1930. After ten long years in Lincoln County, he went to work for the Southern Pacific Railroad in Park. He held several positions of responsibility.

He had been a member of Nogal for 15 years and a member of New Mexico for 30 years. Survivors are his wife, Mrs. Mary Ann Keith, two sons, Alvin Jay Keith, stationed in the Philippines, and the P. G. Army, and Dallas; Eric Keith of Tucson; and daughters, Laura Lee Jones and Ruth Elana Dumas, three brothers: Arnie Keith of San Angelo, Tex.; Clifford Keith and Clark Keith, both of Fort Worth; and five sisters: Mrs. Georgia McCall of San Angelo; E. Keith of Truth or Consequence; Mrs. Loretta Traylor; Mrs. Doretha Henry; and Mrs. Beulah Lee Dushoff, all of Newell.

Ollie O. Barnes
Box 337
Ruidoso Downs, N. M. 88346

U. S. D. A. CHOICE FULL CENTER CUTS

ROUND STEAK

PIKES PEAK ROAST U. S. D. A. Choice 99¢

CHUCK ROAST U. S. D. A. Choice BLADE CUT 69¢

FRESH - MEATY PORK

BACKBONE LB. 75¢

PEYTON'S - BONELESS QUICK CARVE

HAMS 1/2 or Whole LB. \$1.19

BARBEQUE SAUCE Kraft's 18-oz. Bottle 38¢

EGGS STAHMANN'S GRADE A MEDIUM DOZ. 39¢

OLEO GOLDEN BRAND MILK CARNATION 6 tall \$1.

SAVE MORE on Tide

NEW! Tide 5 lb., 4 oz. KING SIZE ONLY \$1.14

SNAPPY - BIG 10-OZ. PKG. **POTOTO CHIPS 48¢**

KEN-L RATION - TALL CAN **DOG FOOD 2 For 35¢**

SCOTTIE'S - 200 COUNT BOX **FACIAL TISSUE 27¢**

SCOTT - ASSORTED COLORS 3 FOR **JUMBO TOWELS \$1**

JOY - LIQUID **DISH SOAP King Size Bottle 72¢**

DOUBLE S. & H. GREEN STAMPS EVERY WED. With \$2.50 Purchase or More.

FRESH FRUITS AND VEGETABLES

PLENTIFUL FOODS AT LOW LOW PRICES

Frozen Foods

DINNERS Morton's Assorted Meat Varieties 39¢

DONUTS Morton's Powdered Sugar or Powdered Sugar or 3 FOR \$1

ONION RINGS Mrs. Paul's Big 9-oz. Pkg. 45¢

PEYTON'S DEL NORTE LB. PKG. BACON 69¢

MILE HIGH **SWEET PEAS 303 Can. 6 For \$1**

MILE HIGH **CUT GREEN BEANS 303 Can. 6 For \$1**

MILE HIGH - WHOLE KERNEL OR CREAM STYLE **GOLDEN CORN 303 WILLIAMS' - BIG 20-OZ. CAN. 6 For \$1**

INSTANT POTATOES 68¢

STOKELY'S - 8-OZ. CAN **TOMATO SAUCE 10 For \$1**

DEL MONTE - 303 CAN. **FRUIT COCKTAIL 14 For \$1**

COKE'S KING SIZE 6-Bottle Ctn. Plus Deposit 49¢

BEN*FRANKLIN®

LADIES' SHIRTS, Screen Printed, fully lined, only . . . \$3.99

WM. ROGERS' KIDDIE SILVERWARE ASSORTMENT \$1 to \$4

SUPER CHARGER HOT WHEELS SPRINT SET \$10.44

YARN HAIR TIES \$1

THROW RUGS, 24x36 - 100% Rayon each \$1.98

BATHROOM SCALES \$3.49

FRESH FRUITS AND VEGETABLES

PLENTIFUL FOODS AT LOW LOW PRICES

TOMATOES LB. 25¢

GREEN ONIONS 2 BUNCHES 15¢

BEAUTY PLUMS LB. 29¢

PEACHES LB. 10¢

We Redeem U. S. D. A. Food Stamps

OPEN 9 to 6 Sunday

H&J Food Basket

PRICES EFFECTIVE Thurs., Fri. & Sat.

Free Booklet "How to Tie Knots" Ask for it!

Don't Tie Yourself Down

Interest rates are high today—may be lower tomorrow. On repeated occasions in the past, the Land Bank has voluntarily reduced interest rates on existing loans when conditions permitted. Come in and see us.

Federal LAND BANK

The Federal Land Bank Association of Roswell
VONNIE JANPER, Manager
Box 608 - Pbo. 625-1234

\$300 REWARD

FOR INFORMATION LEADING TO THE ARREST AND CONVICTION OF THE PERSONS WHO ARE STEALING, MOVING OR DESTROYING OUR FLASHER LIGHTS ON THE CITY SEWER JOB.

CALL 257-2837

ARIZONA CONCRETE PIPE CO.