

# The Ruidoso News

VOLUME NO. 35 IN OUR 31ST YEAR RUIDOSO, LINCOLN COUNTY, NEW MEXICO 88345 MONDAY, OCTOBER 4, 1976



## King: Parade Marshal

Former New Mexico Governor Bruce King was named Friday as Grand Marshal of the Aspenade Parade by the Chamber of Commerce. King and his wife will lead the parade in a buggy pulled by two mules, in keeping with the Mule-O-Rama theme, starting at 11 a.m. Saturday, October 9.

Richard Cothrun, chamber manager, said King, who served as governor from 1971-1974 and is presently ranching in Moriarty, graciously consented to be Parade Marshal because he thought "it sounds like a lot of fun."

Numerous bands, floats, dancers, mule and horsemen make up this year's gala procession which will start at the traffic light on Sudderth and proceed east to the Ruidoso Library.

## Dress: Mulish attire

The Aspenade parade theme is: "Hee Haw Happenings". It follows that there just has to be mules, donkeys, whatever — and in abundance this Aspenade.

This being the case, the Chamber of Commerce is suggesting, manager Richard Cothrun said, "That everyone get into the spirit of the Mule-O-Rama/Aspenade weekend, Oct. 8-10, and wear clothes deemed suitable to the occasion."

"Let your imagination run wild. Coveralls. Red bandanas. Boots, the older the better. "Let there be no suits on men or formal gowns on our ladies. "Mule-O-Rama is to be a fun time and how better to get into the swing of a fun time than to dress accordingly? "Sorry, no prizes for best mulish attire, but think of the fun you can have, dressing up in your personal version of how a mule skinner or mule skinneress should look."

## Fiddling champions



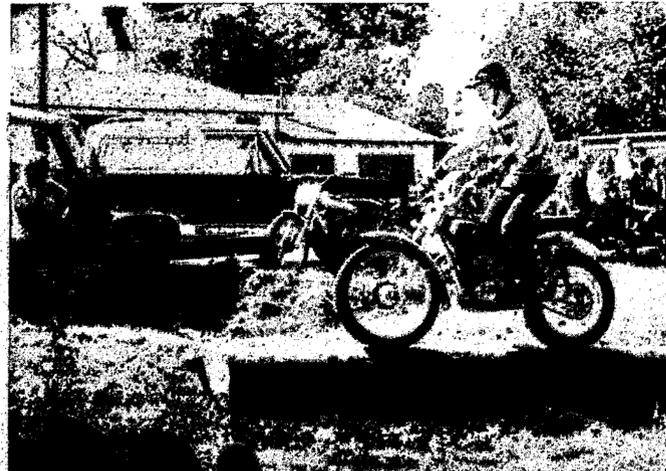
JUNIOR DAUGHERTY



DICK BARRETT

Mule-O-Rama's fiddling contest, a feature attraction of Aspenade, has attracted two of the nation's top fiddlers, Junior Daugherty and Dick Barrett. DAUGHERTY, Mesilla Park's fiddling

champion, is coordinating the contest fiddling but he will not be participating. BARRETT, who has never been defeated in a national fiddling contest, will be demonstrating his unusual talent.



DRIVING LENGTHWISE over a log is no problem for a motorcycle trials rider when the trophy

competition is keen, such as it was here Saturday. See story on page two.

## Road surfacing delay bothersome

Village of Ruidoso officials are concerned about whether the street resurfacing project begun by the New Mexico State Highway Department will be completed in time to keep from conflicting with Aspenade activities. The project, which has created a dusty

mess on Sudderth Drive for almost two weeks now, was stopped suddenly last Wednesday. The highway department crew was pulled off the job and into Alamogordo for work in connection with that city's International Space Hall of Fame dedication tomorrow.

## VICTIM LISTED IN SERIOUS CONDITION

# Three charged in shooting

Three suspects in the early Sunday morning attempted shotgun slaying of a Ruidoso man were jailed here about three hours after the incident, due to action taken by officers of the Ruidoso Police Department.

Frankie Calderon, 24, of Robin Road at Two Rivers Park, was admitted to the emergency room of Ruidoso Hondo Valley Hospital at 4:55 a.m. Sunday, suffering from a shotgun wound of the right eye, right shoulder and face. He was given emergency treatment, transferred to St. Mary's Hospital, Roswell, at 7 a.m., and

then taken to the Veterans Hospital, Albuquerque. His condition, late Sunday, was reported as serious.

The shotgun blast was fired at Calderon through the aluminum door of the trailer home he was occupying.

Suspects arrested were: Bobby Roy Salas of Ruidoso Downs at 5 a.m., near the Hollywood Food Mart. Nathaniel (J.J.) Winters, Ruidoso, and Bill Albert Fernandez, Ruidoso, at 7:45 a.m., near the Hollywood Food Mart. The three men were arraigned at 2 p.m., Sunday before Judge W. A. Hart in

Magistrate's Court, Ruidoso.

At the arraignment Salas said he would provide his own attorney, with Winters and Fernandez requesting court appointed attorneys.

Judge Hart set bond at \$10,000 each, with no 10 per cent allowable, and ordered the trio to be held in Lincoln County jail, Carrizozo, in lieu of bond. The date of the preliminary hearing was not set at arraignment.

The charges, under which each suspect was being held, were authorized by Frank Wilson, assistant District Attorney, 12th

Judicial District, Alamogordo.

The charge read: (On or about Oct. 3, each suspect did:) "commit the offense of attempted murder in the first degree, in that he did, while acting in concert attempt to unlawfully, willfully and deliberately and with premeditation, kill a human being, to-wit: Frankie Calderon, with malice aforethought, by shooting him with a firearm, contrary to sections 40A-2-1(A)(1) and 40A-28-1 NMSA (1953 Comp.)."

The capture of the three was affected through locating a truck that it was suspected they were riding in.

## Ruidoso boy makes film debut

BY JERRY SHAW  
Staff Writer

Real life presents enough problems to a normal and normally precocious 11-year-old boy — but saddle him with the awesome responsibility of being a real life stand-in for an honest-to-goodness, fresh from Hollywood, living and breathing movie star named Michael Hereshewe and you wind up with an overwhelmed, delighted and extremely happy boy: Paul Jaramillo of Ruidoso Downs.

Michael portrays Casey, youngest son of Bourdelle (Walter Matthau), trainer of the quarter horse Shadow, the film's equine star. The film is named "Casey's Shadow", because Casey never lets Shadow out of his sight.

And it was Paul's good fortune to come under the observant eye of director Martin Ritt, who instantly recognized Paul's physical resemblance to Michael — and Paul was immediately signed on as a full-fledged member of the cast as a stand-in for Michael.

Casey is no small potatoes in this film and Paul gets in on a lot of action — and acting.

Paul's reaction? "I like all of it, being his double and all, but I especially like riding the horse." And if that isn't a typical comment from an 11-year old who has three horses at home, and likes movies, and likes being in the movies — come up with a better one.

Paul did his stand-in thing during the filming here — and had the time of his life — and what sixth grader wouldn't?

Then came the bonus — a bonus that caught Paul and his parents Mr. and Mrs. Victor Jaramillo by surprise, a surprise that left them substantially speechless — Paul was asked to accompany the cast to Louisiana, to complete filming.

What a chance to get out of school! But Paul was in for another surprise — he'll be tutored, while going about his movie making chores, so that he'll not be one whit behind his classmates at Nob Hill School, in fact, he might even have the edge on them when he returns.

And Paul won't suffer homesickness, or loneliness, while in Louisiana — his mother is going to be with him.

Looks like Paul has everything going his way.



PAUL JARAMILLO

## WATS, Ski-Pak plan proposed

The WATS line and the Ski-Pak were discussed at a meeting of area motel owners and Chamber of Commerce officials Thursday night. About 20 of 50 invited motels were represented by the 38 persons in attendance.

Chamber Manager Richard Cothrun presented a WATS line proposal to the motel owners. The proposal was drawn up and approved by the Chamber Board of

Directors. The new proposal for funding the toll-free telephone information and reservation service calls for spreading the \$28,000 annual cost of the service more equitably among motels and the general chamber membership.

Each participating motel will be asked to contribute \$1.50 per unit per month up to 35 units. For each unit over 35, the cost will be 50 cents per unit per month to a maximum of \$65 per month.

In addition, each participating motel will be billed five percent of the previous month's bookings. No commissions would be charged on Ski-Pak reservations.

The proposal projects a cost of \$18,500 for the telephone service, \$5,100 for one full time operator, \$3,000 for one part-time operator, and \$1,200 for bookkeeping expenses.

The general chamber membership will be asked to voluntarily contribute \$5 per

month to the WATS operation.

Motel owners and the general chamber membership will be contacted after the Aspenade-Mule-O-Rama for participation in the WATS program.

Cothrun notified the motel owners at the meeting that the area ski shops had approved participation in the Ski-Pak program for the upcoming season. Costs of the program will be substantially the same as during the past three years.

## Noon Lions honor 'Mr. Bruce'

The Noon Lions of Ruidoso have paid tribute to one of their most illustrious members, Eric C. Bruce, who is never addressed in any other manner than: "Mr. Bruce".

This is more than a term of respect, it is rather an accolade, as Mr. Bruce: — Holds the club's perfect attendance record . . . 31 years, since becoming a member in 1945.

— As treasurer since 1949 . . . adding up to 27 years of keeping the books balanced and dues collected . . . Mr. Bruce has had more than \$225,000 pass through his hands.

(It is claimed that Mr. Bruce tends to be a little hard of hearing when it comes to expenditures of which he does not approve . . . a fact to which some members will attest . . . especially those who'll lie about other things.)

In 1908 he learned to drive a car, of which he said: "It was owned by a neighbor and was one of those two-cylinder, side cranking, chain drive, stick steering models."

Mr. Bruce began his experiences in the southwest Nov. 19, 1891, as a bundle of joy arriving on a farm near LaCasa, Stephens County, Texas.

His schooling . . . including getting water from a cedar bucket, complete with dipper . . . was somewhat haphazard, due to walking distances and other problems

common around 1900.

He did get his schooling and took a test at the county seat which, after passing with a high grade, entitled him to become a teacher. A development that not only amazed him, but led to a career of teaching lasting 38 years. He taught in Texas seven years . . . moved to New Mexico in 1920, armed with a life teaching certificate earned at North Texas State Normal College, Denton, in 1910 . . . and taught in Ancho, Vaughn, Duran, Ramon, San Patricio, Pecos, and Lincoln before completing his tenure with a 12 year stint in the Ruidoso schools.

Perfect attendance at Lions for 31 years followed rather naturally for Mr. Bruce . . . during 38 years as a teacher, "I never had an absence on account of sickness. Never missed a day of school."

As a life member of the Noon Lions . . . and with his next goal being to celebrate his 85th birthday November 19 . . . Mr. Bruce has no avowed intentions of doing anything but continuing to build up his perfect attendance record and keep an eagle eye on the club finances.

The Noon Lions are extremely proud of their Mr. Bruce . . . who disdains the honorary "Mr. Lion of the Noon Lions" designation . . . and state, regional and national recognition for his devotion to Lionism is shortly to come his way.



"MR. BRUCE"

# Cycle trials spectacular

Saturday's Aspencade Cup Observed Trials left lustily applauding spectators with a new concept of the potential of motorcycles, as demonstrated by trials riders from New Mexico and Texas.

The trials are conducted on a demerit system; the loss of one point for touching a foot to the ground, two points for touching both feet and five points (disqualification from that run) for falling from or allowing the motorcycle to stop.

The experts were required to make three runs over 11 courses, for 33 runs.

Mark Webb of San Angelo, TX., completed his runs with but five points assessed to win the championship trophy and the added prize of a Seiko watch presented by "Swat" Smith of Lubbock, TX. "I'm giving this watch," Smith said, "only because I think it's a good idea and because I think that the champion in the expert class should have something substantial in the way of a prize for his achievement."

The balance of the expert field: Dale Higgenbotham, 2nd, 9 points; Chuck Sutton, 3rd, 9 points and Bill Hanson, 4th, 12 points, with all from Albuquerque. Higgenbotham won second due to a total of 32 zeros in the scoring to 29 for Sutton.

In the other divisions, listed first through fourth, with points, winners were:

Semi-expert: Kyle Goon, 23, Albuquerque; Rick Dandeneau, 33, Albuquerque; Randy Klaus, 37, Big Springs, TX; Jerry Brooks, 38, Albuquerque.

Novice: Mark Stevens, 33, Los Alamos; David Frederick, 47, Albuquerque; Steve Mayo, 65, Ruidoso; David Cole, 76, Albuquerque.

Beginner: David De Moia, 8, Albuquerque; Michael Williams, 13, Seagraves, TX; Garey Paisley, 14, Socorro; Ralph Coen, 15, Roswell.

Junior: Mike Lindgren, 7, Albuquerque; Bobby Hanson, 12, Albuquerque; Cody Lipps, 23, Lubbock, TX; Greg Palmer, 57, Hereford, TX.

Powderpuff: Becky Miller, Lubbock, the only entry.

"The trials were a success," Tili Thompson, event promoter, said, "and now that the word is out that we have a very demanding course at Two Rivers Park we're going to contact all trial riders' clubs in the southwest to include the Aspencade Cup Observed Trials in their fall calendar of must events to attend."

"What we'll need to make these trials an annual affair is a minimum of 200 contestants and, based on the reception given our course by the 71 riders here Saturday, we should have no trouble building our trials into one of the major contest attractions in the southwest."



MARK WEBB IN ACTION

## Warriors 8, Bobcats 7

By BILL WILSON

The Lowrance brothers, Ron and Jim, teamed up to score all of Ruidoso's points Friday as the Warriors took an 8-7 victory over Hagerman at the Bobcats' Homecoming.

The win was the first in five starts for the Warriors and their record now stands at 1-3-1.

The Hagerman team lit up the scoreboard first as freshman back, Cacy Shaw, scored on a five yard sprint in the first quarter. The extra point kick was good as the Bobcats took a 7-0 lead.

This seven points appeared to be all of

the scoring for the evening as the second and third quarters settled into a defensive battle between the two teams.

The fourth stanza started out as a repetition of the second and third, however, midway through the last quarter the Warriors, after failing to make sufficient yardage in three tries, sent Lane Briley back to punt on fourth down. The 55 yard kick was the answer to Coach Howell's dream — out of bounds on the Hagerman 4 yard line.

First and ten from their own four, the Bobcats lined up. Just before the ball was snapped a Warrior jumped offside. This

took a little pressure off the home team but as they lined up a Bobcat jumped the gun. This put the line of scrimmage back to the four yard line.

The ball snapped. A hard charge by the middle of the Warrior defensive line jarred the ball loose from the quarterback and it rolled into the end zone. Ron Lowrance, sealing the wayward ball, made a flying leap over the pile of bodies and came up with the pigskin and six points for the Warriors. Ron's brother Jim ran the extra point try and with two Bobcat tacklers hanging on, went over for the winning points.



WINNER'S BOOTY — Mark "Swat" Smith of Lubbock, as a promoter Tili Thompson is at Webb, left, with championship memento of his Aspencade Cup right. trophy, receiving watch from Observed Trials victory. Trials



"THE MULE RACE", an etching by Steve Edwards of El Paso, and commissioned for the 1976 Aspencade/Mule-O-Rama by The

Artisan's Shop and Gallery, will go on display in the shop Oct. 7. At a 5-8 p.m. reception Oct. 9, honoring Edwards and his wife,

Lois, etchings will be signed and inscribed by the artist at this public showing.



GOOD CITIZENS of White Mountain School named Friday include, left to right, bottom row, Isreal Castello, Brendan Gochenour, Danial Candelaria, Roxann Lopez, Mike Dickinson, Jay Absher, Michael Randolph,

Becky Fredrickson, Earl Robinson; middle row, Garnett Clark, Dusty Skellett, Todd Waldron, Jesse Foster, Heather Foster, Timmy Darden, Aileen Abeyta, Ellen Graham, Hope Salas, Bernadeen Herrerra; back

row, Kristi Douglass, Liesel Fleck, Berdine Smith, Debra Gonzales, James Herrerra, Danny Carrilia, Dana Stierwait, Randy Reynolds, Randy Rominger and Lisa Putz.

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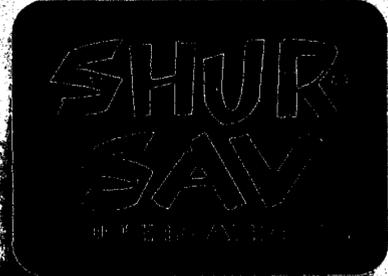
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# PEOPLE

JERRY SHAW,  
SOCIETY EDITOR  
257-4001



**OFFICERS INSTALLED** by the Ford, Robin Burrows; second row, Shamara Dobbs, Stacey Marshall, Cindy Taylor, Debbie Woodridge, Lori Swain, Patti Neal, Jonette Montgomery, Alicia Perelli and back row, Rhonda Ratcliff, Jill Blackwelder, Sara Wimberly, Sally Eckert, and Kim Sanchez.

## Rainbow installation

Order of the Rainbow for girls held installation of officers at the OES Hall Sunday, September 26.

Conducting the rites were Priscilla Ford, installing officer; Debbie Ford, installing marshal; Sara Wimberly, installing Chaplain; Martha Ford, installing recorder and Norma Phillips, installing musician.

New officers installed were Shamara Dobbs, Worthy Advisor; Jonette Montgomery, Worth Assistant Advisor; Nina Marshall, Charity; Patti Neal, Hope; Kim Sanchez, Faith; Debbie Ford, Chaplain; Cindy Taylor, Drill Leader; Lori Swain, Love; Sally Eckert, Religion; Jill Blackwelder, Nature; Rhonda Ratcliff, Immortality; Julie Page, Fidelity; Stacey Woodridge, Service; Robin Burrows, Confidential Observer and Sara Wimberly, Outer Observer.

A reception followed the installation honoring the new officers.



**TAKING PART IN THE PROGRAM** during installation of Todd Dentler, second row, officers of the Rainbows were Priscilla Ford, Sara Wimberly and Debbie Ford and in back, Norma Phillips and Martha Ford.

## Happenings

by Jerry

Brisk, cool days and chilly nights — leaves turning gold and russet on the Aspen trees — race track crowds gone — smoke rising from chimneys — it means that fall is here! There is no longer a need for saying "our hectic summer" — it went by quickly!

Treks across the street for ice tea have become more infrequent — now it's stopping into our favorite hideout and having a cup of hot rosehip tea imported from Germany — Elke insists that it will not only warm you up on these chilly days but will help those colds and the flu that has been making the rounds!

Filming has been completed for the upcoming movie "Casey's Shadow" and the crew has moved on to finish up the production in Louisiana — so there is no more star gazing! Heard many comments from our local people about how "down to earth" Walter Matthau was — and how gracious Alexis Smith was during their stay in our village.

When Norma Phillips (one of our local

florists) delivered flowers to Mrs. Matthau one morning after she arrived here — she really got a glimpse of Matthau "right out of a movie scene" — when he opened the door in his night shirt, hair tousled and sleep still in his eyes!

It was fun and exciting having the movie crew and stars here — now we can all anxiously await the movie!

One of the pleasures of living in this resort community are the happenings and changes we have — from the thrilling pace of summer and the races to the frosty fling of winter and the skiers!

After this weekend — it will be time to watch for the first snow — and according to old timer Daniel Storm — our yet summer and fall mean an early snow, as well as an abundance of it this winter!

It's two different worlds we live in with the in-between times of quietness and beauty and then the first snow descending upon us — that blanket of white to change our mood, and our setting — and that's what living here is all about!



**OLDTIMERS WILL GATHER** for a dinner during Aspencade at the Multi-purpose room at the Library. Shown here formulating plans for the dinner are from the left, Alice Allison, who came here

when she was nine months old; her mother, Gertrude Hale, who has lived here since 1917 and Billie Clarke, who came to Ruidoso in the early thirties.

## Fall planting sure to insure colorful spring

Spring may seem far away, but is only the turn of a season, says Douglas Bryant, Extension horticulturist at New Mexico State University. If you saw bright bulb color in your neighbor's yard last spring, you probably promised yourself that your yard would look like that next year.

Come spring, bulbs will again burst into color. Nothing warms and gladdens a gardener's winter-chilled spirits more than the bright colors found in the vast selection of bulb varieties, Bryant says.

Bulbs are easy to grow, practically foolproof, and not fussy about care. You can be almost certain of perfect results the first season, because the bulbs you purchase and plant contain already formed flower buds.

There are many types of spring flowering bulbs and many varieties within each type. The most common types are tulip, daffodil, snowdrop, crocus, hyacinth, scilla, muscari and allium. These are perennials — living year after year — and are winter hardy.

During the late summer season, spring flowering bulbs are dormant (resting). They are dry, leafless, and rootless as a

normal condition in their life cycle.

Autumn is planting time. Don't wait until after winter to plant since the bulbs need a preliminary growing period in which to develop a root system before they bloom. Then to trigger them into growth, they need a period of chilling, such as they normally get by being planted in autumn's cool, moist soil.

The shoot containing leaves and flower buds will emerge from the bulb during fall and early winter. It grows upward and remains poised just beneath the surface of the soil to wait for spring.

The more care you give to planting, the better your bulbs will grow, Bryant says. Each bulb must be placed at the proper depth — approximately three times deeper than the height of the bulb. Firmly press each bulb into loosened moist soil with the basal plate down. Well drained garden soil is best. Wet, soggy soil may cause bulbs to rot.

You may incorporate a modest amount of fertilizer, but avoid animal manures or fertilizers with high nitrogen content. A tablespoon of superphosphate or bone meal worked into the soil beneath each bulb will be sufficient fertilizer in most garden soil. Topdressing with a small amount of nitrogen immediately prior to flowering produces a strong bulb to flower the following year, Bryant says.



## Oldtimers gather

Oldtimers who have lived in the Ruidoso area for fifteen years or more will gather for a dinner during Aspencade weekend. Officers of the Oldtimers club which was organized in 1966 are Ray Clarke, president; Joe Dryden, vice-president and Sally Christian, secretary.

Three oldtimers who plan to attend the annual event this year are Alice Allison, Billie Clarke and Gertrude Hale. Billie Clarke has lived in Ruidoso since the early thirties and Alice Allison has been here since she was nine months old. Gertrude Hale came here in 1917 making her a "real" oldtimer.

"When we first came here it was just a wagon road up and down from our ranch in the valley to Ruidoso and all that there was in Ruidoso was the grist mill and the old Wingfield home," Mrs. Hale said. She recalled that they hitched up a

wagon and went to Roswell or Capitan for groceries and supplies. She also remembers riding in to the post office for their mail.

Her grandfather owned the old White Mountain Inn in the 1880's when it was a two room adobe. It is one of the oldest buildings in this area. They once lived in the old adobe styled home across from Biscuit Hill which is one of the oldest homes in that vicinity.

"There are not many of us left who came here in the early days and I hope that many of the other real oldtimers will come to the dinner this year for reminiscing and visiting. I can remember when we drove miles and miles just to visit friends — now most of us hardly see our next door neighbors," she said.

The Oldtimers club expects a large turnout for the dinner this year.

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A Free Followup Follow-Up Shampoo and Set  
Next Week - Oct. 12-16  
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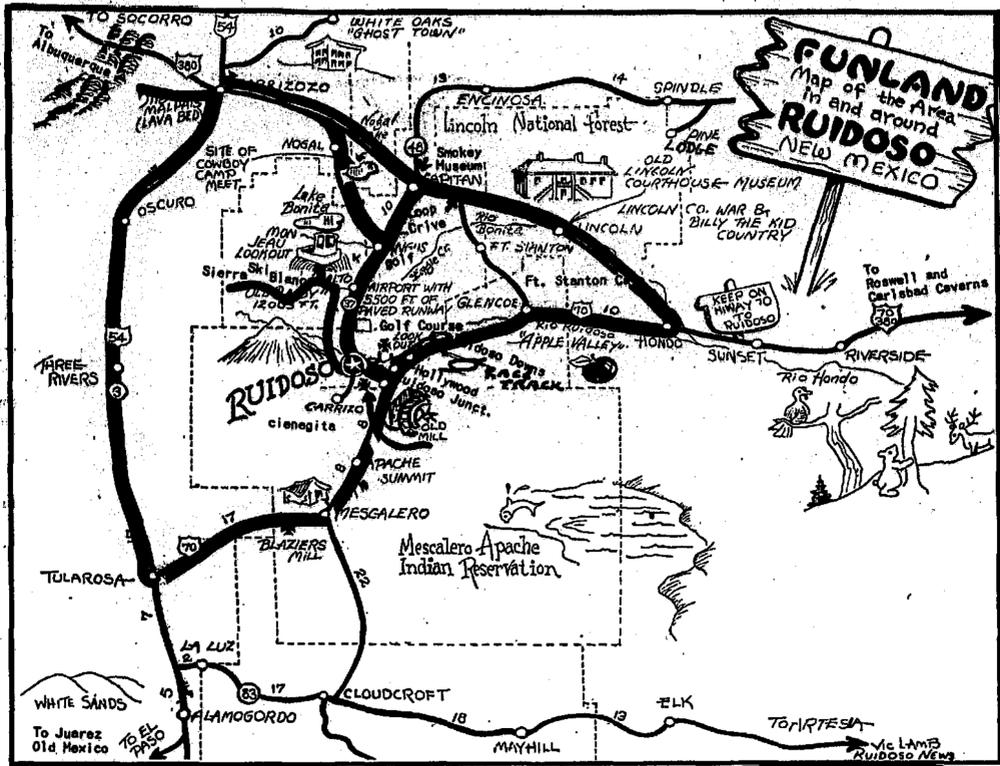
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RUIDOSO DOWNS — HIGHWAY 70 EAST



### Official Records

**MARRIAGE LICENSES**  
 No. 6659 — Franklin Dennis Combs, El Paso, Texas and Rose Sue McComas, El Paso, Texas.  
 No. 6660 — Wiley Donald Williams, Roswell, N.M. and Sally Lenora Davis, Roswell, N.M.  
 No. 6662 — Donald Flores, Alamogordo, N.M. and Agatha Crawford, Alamogordo, N.M.  
 No. 6663 — Joe C. Conaway, Ruidoso, N.M. and Donna L. Howden, Ruidoso, N.M.  
 No. 6664 — Lake Tarpley, Vaughn, N.M. and Wanda Webb; Tucumcari, N.M.  
 No. 6666 — Stewart A. Hammond, Clovis, N.M. and Marida J. Hourigan, Albuquerque, N.M.  
 No. 6667 — Tommy L. Williams, Roswell, N.M. and Glenda M. Guffey, Ruidoso, N.M.  
 No. 6668 — George Bruce Hancock, Jr., Albuquerque, N.M. and Rhonda D. Riley, Tacoma, Washington.  
 No. 6669 — Leo Long, Ruidoso Downs, N.M. and Juanita Antha Mae Clark, Ruidoso Downs, N.M.  
 No. 6670 — Javier Sandoval, Denton, Tex. and Nancy Jan Wilson, Denton, Tex.  
 No. 6671 — Pietir Frans Willem Cramerus, Round Rock, Tex. and Holly Loreale Hemphill Gilmore, Round Rock, Tex.  
 No. 6672 — Jerry Kannady, Ruidoso Downs, N.M. and Mary L. Langston, Ruidoso Downs, N.M.  
 No. 6673 — H. Monroe Mings, Ruidoso, N.M. and Maged Adcock, Ruidoso, N.M.  
 No. 6674 — Kenny Smith, Sunland Park, N.M. and Marian Carell, Sunland Park, N.M.  
 No. 6675 — Isidoro Lueras, Alamogordo, N.M. and Isabel Armenta, Alamogordo, N.M.

### Bookmobile Schedule

**TUESDAY, Oct. 5**  
 Tinnie Store 10:00-11:00  
 Hondo School 11:05-12:30  
 Glencoe P.O. 12:45-1:15  
 Mescalero Hospital 2:00-3:00  
 Mescalero Community Center 3:05-3:45  
 Mescalero Fish Hatchery 3:50-4:15

**WEDNESDAY, Oct. 6**  
 Boles Acres P.O. 12:30-1:30  
 La Luz Plaza 2:00-3:15  
 La Luz Acres 3:20-4:15  
 Shady Grove Trailer Park 4:20-5:15  
 Tularosa P.O. (Eveing) 5:30-7:00

**THURSDAY, Oct. 7**  
 Carrizozo Electric Office 9:30-11:00  
 Captain, Smokey Bear Cafe 11:30-12:15  
 Ft. Stanton Adm. Bldg. 12:30-1:30  
 Camp Sierra Blanca 1:35-2:15

### Ruidoso Downs police activities

The Village of Ruidoso Downs police department made two arrests, issued six citations, investigated three accidents and two burglaries during September, according to Alice Cleaver, police dispatcher.

Charges of assault and battery against Bill L. Ward of Lincoln were dismissed when the complainant failed to appear in court.

DWI and reckless driving charges are pending against Edmond H. Griffin of El Paso who is out on his own recognizance.

Colby Collins of El Paso reported a black and red tool box with "Williams" written on it and a pair of boots were stolen from his car parked at the Chaparral.

There has been no response to the \$500 reward offered by Wayne Gee whose Ruidoso Downs home was burglarized September 12, Cleaver said.

## Milk may solve problem

We hear about drinking problems in America. Many nutritionists believe that there truly is a drinking problem, but it's of a nutritional nature, says Borden Ellis, Extension dairy specialist at New Mexico State University.

A pair of California nutrition scientists, Dr. George M. Briggs and Dr. Margaret C. Phillips, have presented a case for milk and its role in the American diet. The scientists have suggested that a decline in milk consumption in this country is a possible factor contributing to a poor nutritional status of all too many Americans.

Certain common prejudices against milk may rightly or wrongly act as barriers to its consumption and therefore to its nutritional contributions, Ellis says. Some of the beliefs we encounter today include "adults don't need milk," "raw milk is better than pasteurized," "non-white people should not drink milk," "saturated fats and cholesterol cause heart disease," and "cows are ecologically unsound."

Scientists feel that such "beliefs" can be counter-acted in the light of current scientific knowledge and information. They state strongly that milk and dairy foods in moderation (as with all foods) is desirable for most people's diets.

A survey done by the USDA some ten years ago indicated that one-half of American households did not have a good diet, meeting the Recommended Dietary Allowance (RDA) for all nutrients calculated. One-fifth of all Americans had a poor diet, containing less than two-thirds of RDA for one or more nutrients. This is not a good track record for a country as affluent as ours, and one which does provide ample quantities of nutritious foods from the basic food groups, Ellis says.

Undoubtedly, adverse nutritional trends such as the decline in milk consumption and the apparent substitution of soft drinks and coffee are some of the factors contributing to our malnutrition problem. Some possible explanations as to why milk consumption has declined include lack of understanding of the nutritional contribution of milk, lack of motivation to acquire good eating habits, temptation to buy heavily-advertised "empty calorie" foods and various prejudices against milk.

Adults and children alike need the nutrients in milk or milk foods, and few foods provide as many nutrients conveniently available, as milk. Any adult who omits milk or other dairy foods from his diet in the belief milk is just for kids, runs the risk of low intake of calcium and possibly other nutrients. This adds up to nutritional deficiencies and ensuing health problems. A serious calcium deficiency may lead to osteoporosis.

Americans need to learn about the role of milk in nutrition so that they will not stop drinking it to lose weight, prevent a heart attack, or other nutrition related reasons. Milk and dairy products can help overcome nutritional problems in America, Ellis says.

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### Clipped Comment

#### PROTECTION OR HARASSMENT

The American people are becoming so overburdened with "protection from themselves", a protection forced on them by their government, they are now in dire need of one more protection from the strangling arms of that same government.

Through one agency or another, every person living in America is now being "controlled" or "dictated to" in an extremely unAmerican manner, a manner that is fast becoming nothing short of ridiculous.

Well over 50 per cent of American businesses and corporations are now known to be operating illegally, according to OSHA regulations, and if they were not illegal, they would be out of business.

Those who have tried to comply soon find themselves without a marketable product. As an example, have you tried to light a match recently? OSHA now demands that match manufacturers treat the sulphur tips of their matches with a special chemical to retard ignition. This supposedly keeps the match from flaring up and burning one's itty bitsy fingers. It also keeps the match from burning at all, making it very unique — and very useless.

There's the one that says you can take your very costly and very technically constructed car to a garage for repairs, but you cannot stand by and watch what the repairman chooses to do to it, because "it might not be safe". It makes almost as much sense as the match that won't light, to turn a \$10,000 car or other piece of equipment over to a mechanic who may or may not be experienced enough to know the carburetor from the radiator. One realizes there are many good mechanics, but by the time you find out you didn't have one of those, it's too late — and that's protection?

Sensible regulations are needed, without a doubt, but the above examples are two of the too many so-called "protections" that now amount to "harassment" of both businesses and the individual, the whole basis of America's Americanism. When all have been forced out of business by their government's "protection", they will then have no alternative but to work full-time for the government instead of just half as they do now, and the nation will become a totalitarian welfare state.

One could hope that old adage, "give them enough rope and they'll hang themselves" might be applicable here. It is entirely possible that the protection-minded agencies, by their very ignorance, may put the government, itself, out of business. THE AMERICAN CITIZEN THEN WOULD NOT ONLY BE HAPPILY UNPROTECTED, BUT ALSO WOULD BE — back in business.

— The News, Rupert, Idaho

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 RUIDOSO'S MOST RECOMMENDED  
**DINNER RESTAURANT**  
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 In Hughes Body Shop Building  
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- 1967 Chevrolet pickup, V8, s/w. \$649.
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- 1973 Courier pickup, low mileage, clean. \$2,299.
- 1973 Toyota pickup, extra nice, air conditioner. \$2,399.
- 1973 Toyota station wagon, extra clean and loaded. \$2,499.

**VERY SPECIAL SPECIAL**  
 1974 Bronco 4-wheel drive, Ranger package, low mileage, has all accessories including air conditioner. VERY NICE. \$4,499.

- 1973 Bronco, 3-speed, clean. \$3,299.

See Bob Arnett or W. E. Moore  
 BRING YOUR CAR OR TRUCK IN  
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 We're remodeling and expanding for your convenience  
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**STEVE EDWARDS**  
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**\$35.00**  
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 FOR  
**1976 ASPENCADE — MULE-O-RAMA**  
 ON SALE AT THE ARTISAN'S SHOP & GALLERY  
 BEGINNING OCTOBER 7  
 ALSO  
**SPECIAL SHOW**  
 ETCHINGS BY STEVE EDWARDS  
 WATERCOLORS BY LOIS CARSON EDWARDS  
**PUBLIC IS INVITED**  
**TO MEET THE ARTISTS**  
**5:00 P.M.-8:00 P.M. — SAT., OCT. 9**  
**WHEN MR. EDWARDS WILL BE SIGNING**  
**HIS ETCHING "THE MULE RACE"**

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**Inn of the Mountain Gods**  
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**INA-DA (MESCALY)** **BA-COO-WA (ROOM)**  
**ON THE MEZZANINE FLOOR**  
**FEATURE LENGTH MOVIES — EVERY TUESDAY NIGHT**  
**SHOWTIME — 8 P.M.** Jackets for Men and After-five Attire for Ladies Required of Guests in All Public Rooms After 7 P.M.



**The Dreamer**  
by [unreadable]

**September Snow?**

We look to our mountain to let us know when it is going to snow, lower down on the slopes in every direction. There are several signs of the approach of the snow. One, as we all know, is the snow bird. Or maybe a big band of Robin Red Breasts flying in all of a sudden and getting settled for the night in the thickest branches of the cedars. When we hear about snow up around

Denver, then we know the magic white glory of Winter is on its way. This is being sent to you on September 28, a little after high noon. For two or three days, the birds of fall have been singing all up the hillside in the Pinon and Cedar. The Woodpecker has been pounding on the house the last few days telling me to get in some wood, that winter is coming. Then last night just at nightfall a whole band of robins flew in, and sat on the REA wires near the house catching their breath. They were trim and lean like distance runners, which made you think they had made a long flight. Hardly had the robins arrived when here came a great bank of clouds and mist in a cold breath of air straight off the Colorado Rocky Mountains. You could smell the snow. All night it was cold and misty and in the morning I knew that a blast of early winter

had touched the White Mountain. The wind changed and blew from the West in mid-morning and I could smell the snow. I can hardly wait to run up the vale to get a look at the mountain to see if any of the snow stayed on. If it has this will be the earliest snow fall on the White Mountain that I can remember. The first snow puts a white cape on the tip of the mountain usually around the twentieth of October, at the earliest. Then through the Indian Summer the snow moves down little by little. **Snow Birds Cannot Be Far Away** Now the mist has all gone in the early afternoon and the sun is out like a summer day. The birds of fall have ceased their chirping. Some gray little birds flew in but they were not Snow Birds. But our little birds of the snow cannot be far away, with snow on the mountain and snowfalls up in the

Colorado Rockies. Maybe the snow birds know this is just a little forerunner, a sort of advance notice of a snowy winter, and that there will now be a lull in the wintery weather. **Quien sabe?** **National Apple Week** National Apple Week falls from the tenth to the twentieth of October. Anyway, it begins the tenth, I am almost positive. By the time this message reaches you we will be in October, the Apple Month. As a part of Lincoln County's bi-centennial celebration there will be an apple festival, honoring apple growers and the apples of Lincoln County, held in Lincoln the sixteenth and seventeenth of October. Orchard people from all over the county and surrounding apple country are invited to bring their apples to Lincoln on these days, and there will be auctioneers to sell them. This is a grand chance to meet many of the apple growers and see some of the

best apples in the world. I will try to find out more about this celebration from county agent Ralph Dunlap; if you see him, you might find out what you can and spread the word. The apple season is in full swing now. Once again, the main varieties of apples are in the local orchards are Red Delicious, Golden Delicious, Jonathan, Vinap and Rome Beauty. There are still few of the old time favorites such as Black Twig and Winter Pearmain in one of the older orchards. There are many ways to prepare apples besides eating them raw; baked, fried, pies, cobbler, and cider. **Shady Logan Sends a Word** Dear Friends, Here we are in good old October, the apple month. You need to have an extra lot of apples for this is going to be a long winter. Lots of time to dream by the

fireplace and munch on some good old fresh apples. Jack Frost was true to his word, he did not drop any frost on us the last time he was through. Still I think he is trying to bring us some early snow. So begin now to prepare for the winter. Get in some fireplace wood, and remember to drive more and more carefully. There will be frost on the pavement in the early mornings and snow on the highways. The Ridge Runner forgot to tell you that October First was Jack Frost's birthday. We wish this good little friend many happy returns of the day. I will be seeing you through the fall and Indian Summer, and until then I remain ever the same. Yours, for happier and happier days, Shady Logan Five S Ranch Glencoe, N.M.

**Bicentennial Notebook**

**AN APPEAL TO ARMS**

It is one thing to proclaim independence, but it is quite another to make such a proclamation have meaning. American leaders learned quickly in the weeks following the Declaration of Independence that it would take the greatest resolve, fortitude, and sacrifice to create an independent nation. As this realization spread across the land the press took up the cause. Obviously, the supporters of independence would have to be vigilant against those — the Tories — who opposed the development of a new nation. Also, those who supported the Revolution had to be convinced of the seriousness of the situation. An example of the appeals made by the press appeared in the "Freeman's Journal" in the first week of October. The editor tried to explain to the general public that an army would have to be raised immediately. The person who enlists, the editor stated, "enrolls his name in Fame's brightest temple," and he will be honored throughout succeeding generations. This editor understood human nature. To appeal to the pride and ego of the individual was a good tactic. The editor was not content to stop there, however. He went ahead to appeal to the anger of the American and to place the blame for the war. The villain was King George III. To personalize evil is always a

good way to arouse emotions. The editor suggested that the sacrifices of those who came and created a new society would be lost if the tyranny of George III prevailed. Despotism rules have been common throughout history, the editor admitted, but he also posed the somewhat rhetorical question: "In the whole catalogue of royal villains, has there been one of a more infernal character than George the third?" What America would eventually become with his assistance: "the asylum of liberty, the land of virtuous freedom, the seat of learning, of industry, manufactures, commerce, and husbandry; the nurse of heroes, the parent of science, the bosom of virtue, and the guardian of mankind." Obviously, this editor would leave no stone unturned to obtain the desired support. Just as Americans were looking to defense, so too were those in the Spanish Southwest. Spain, as a declining power, had more and more trouble defending its northern outpost in New Mexico, as we have seen in preceding columns. However, the year 1776 was a time when Spain made a strong effort to bring the defenses of its frontier outpost back to a state of readiness. We will look more closely at these reforms in succeeding weeks. — Donald W. Whisenand, History professor, Eastern New Mexico University.

**Pork excellent for weight watchers**

Because pork is high in protein with fewer calories and less fat, pork is recommended for weight watchers. The average serving of cooked pork contains 22 per cent more protein, 57 per cent less fat and 38 per cent fewer calories than indicated on many food composition tables, says Neil Burham, Extension swine specialist at New Mexico State University. The quality and quantity of pork protein helps maintain strength and increases disease resistance. Pork is as completely

digestible as any other food. However, to its degree, pork is safe to eat. The fat improves, however, when cooked at higher temperatures, says the specialist. Pork is a rich source of B vitamins, particularly thiamine and iron. Pork liver is rich in vitamin A. Variety meats, containing pork, also have these advantages. Available in many forms, pork is most popular as country ham, bacon and sausage. It is marketed fresh, cured and frozen.



**TIPS FROM SMOKEY**

**IMPORTANT FOREST SAFETY "DON'TS"**

- Don't go hiking alone. If you go with a friend and one of you has a fall or gets sick, the other can go for help.
- Don't keep your plans a secret. Tell somebody where you're going, and when you expect to return.
- Don't brush up against unknown brush.
- Poison oak and poison ivy are no fun. Don't take shortcuts in the mountains. Stick to the trails and avoid sudden dropoffs.
- Don't get chummy with forest animals. Example: a cute little bear cub probably has a large, angry mother nearby.
- Don't take chances when fording streams. Mossy rocks and strong currents can give you a dangerous dunking.
- Don't leave a campfire till you know it's dead out. In seconds, it could turn into a forest fire.
- Don't do anything that will hurt you or the forest. Smokey wants all his friends to play it safe.

<b>BACON</b>	<b>STEAK</b>	<b>ROAST</b>	<b>FRYERS</b>
PEYTON'S RANCH BRAND 1-LB. PKG. <b>\$1.33</b>	U.S.D.A. CHOICE BEEF LB. <b>97¢</b>	U.S.D.A. CHOICE BEEF LB. <b>59¢</b>	WHOLE LB. <b>49¢</b>

U.S.D.A. CHOICE BEEF <b>SIRLOIN STEAK</b> . . . . . LB. \$1.18	MARKET-MADE-PURE PORK <b>SAUSAGE</b> . . . . . LB. 89¢	PEYTON'S-SPICY <b>HOT LINKS</b> . . . . . LB. 99¢
U.S.D.A. CHOICE BEEF-BONELESS <b>LOIN-TIP STEAK</b> . . . . . LB. \$1.79	MARKET-MADE-ALL BEEF <b>BRICK CHILI</b> . . . . . LB. 99¢	BEAN AND BEEF-PKG. OF 4-HEAT-AND-SERVE <b>BURRITOS</b> . . . . . 89¢
U.S.D.A. CHOICE BEEF-ROUND CUT <b>ARM ROAST</b> . . . . . LB. 89¢	KOUNTRY FRESH-LONGHORN <b>CHEESE</b> . . . . . LB. \$1.53	HILLCREST GRADE A-14 TO 16 LB. AVG. <b>TURKEY</b> . . . . . 63¢
U.S.D.A. CHOICE BEEF-TENDERIZED <b>ROUND STEAK</b> . . . . . LB. 93¢	U.S.D.A. CHOICE BEEF-CHUCK <b>7-BONE ROAST</b> . . . . . LB. 73¢	RANCH BRAND-FRANKS-12 OZ. PKG. <b>BOLOGNA</b> . . . . . 69¢
CHIPPED BEEF-HEAT AND SERVE <b>BARBECUE</b> . . . . . LB. \$1.09	BALLARD OR KOUNTRY FRESH-14 CT. CAN-SWEET OR BUTTERMILK <b>BISCUITS</b> . . . . . 8 FOR \$1.00	

<b>COFFEE</b>	<b>MAYONNAISE</b>	<b>SHORTENING</b>	<b>PEPSI</b>
1-LB. CAN MAXWELL HOUSE ASST'D. GRINDS <b>\$1.98</b>	16 OZ. JAR KRAFT REAL <b>69¢</b>	42 OZ. CAN JEWEL PRE-CREAMED <b>99¢</b>	64 OZ. BOTTLE NO DEPOSIT BOTTLE <b>76¢</b>

VAL-VITA SLICED-NO. 2 1/2 CAN <b>PEACHES</b> . . . . . 52¢	JOAN OF ARC-303 CAN <b>Green Peas</b> . . . 3 FOR 89¢	NESTLE-QUIK-CHOC. 2-LB. <b>Drink Mix</b> . . . . \$1.89	ALL-HOME LAUNDRY SIZE-60c OFF <b>Detergent</b> . . . . \$6.92
ACAPULCO-SLICED-NO. 2 CAN <b>PINEAPPLE</b> . . . . 39¢	DELMONTE-26 OZ. <b>CATSUP</b> . . . . . 81¢	LIBBY'S-VIENNA-5 OZ. <b>SAUSAGE</b> . . . . 3 FOR \$1	DELSEY BATHROOM-2-ROLL <b>TISSUE</b> . . . . . 49¢
MILE-HIGH GOLDEN-303 CAN <b>CORN</b> . . . . . 3 FOR 89¢	MORTON'S-WAFFLE-QT. BOTTLE <b>SYRUP</b> . . . . . 79¢	CHICKEN OF SEA-1/2 SIZE <b>Chunk Tuna</b> . . . . 65¢	NORTHERN, BRAWNY-JUMBO ROLL <b>Paper Towels</b> . . . . 58¢
MILE-HIGH-CUT-303 CAN <b>Green Beans</b> . . . 4 FOR \$1	BETTY CROCKER-ASST'D. <b>CAKE MIX</b> . . . . . 68¢	LUX-24c OFF-32 OZ. <b>Dish Soap</b> . . . . \$1.09	LOVIN-SPOONFULL-ASST'D. <b>Cat Food</b> . . . 3 FOR \$1.00

<b>Tomatoes</b>	<b>POTATOES</b>
VINE RIPPED LB. <b>20¢</b>	RUSSET U.S. NO. 1 10-LB. BAG <b>79¢</b>
YELLOW ONIONS . . . . . LB. 11¢	FRESH FIRM HEADS <b>CABBAGE</b> . . . . . LB. 12¢
LONG GREEN <b>CUCUMBERS</b> . . . . . LB. 27¢	FRESH CRISP <b>CELERY</b> . . . . . LB. 18¢

**Frozen Foods for Less**

CITY DAIRY-SKIMMED-QT. CTN. <b>MILK</b> . . . . . 2 FOR 69¢	CITY DAIRY-PT. CTN. <b>Half &amp; Half</b> . . . . 39¢
<b>BIRDSEYE-AWAKE-12 OZ. CAN ORANGE JUICE</b> . . . . . 41¢	
BANQUET ASST'D. CREAM <b>PIES</b> . . . . . 2 FOR \$1.00	MORTON'S-9 OZ. <b>Honey Buns</b> . . . . 59¢
BIRDSEYE-CUT-10 OZ. PKG. <b>CORN</b> . . . . . 35¢	BIRDSEYE-10 OZ. PKG. <b>Green Peas</b> . . . . 35¢

**Food Basket**  
WE ACCEPT U.S.D.A. FOOD STAMPS

# A mule named 'Muley Dear'

## Of all things for Mule-O-Rama

Muley Dear is her name. She's a lightweight. But she's all mule. And she runs flat out. Close to the ground. Because when she's running full-out, her belly's mighty close to good old terra firma.

Muley Dear is owned by Albert Hernandez Jr., of Carrizozo. For Mule-O-Rama Mike Hernandez Sr. and Jr. have plans for Muley Dear. Plans like entering her in some of the shorter races, up to 300 yards. With Mike Jr. in the saddle.

And Muley Dear will get to demonstrate her proficiency in other events — halter class and reining and maybe some others that are suited to her disposition. As of the moment she's entered.

Albert and the two Mikes are right proud of this mule. And they tend to talk of her accomplishments and potential with something akin to bombastic magniloquence. Furthermore, they intend

to back up all of their claims come Aspencade, Oct. 8-10.

Albert said, "This mule will do anything, and more, than any other mule twice her size. She hasn't seen the mountain she can't climb, Sierra Blanca or Nogal. No sweat. Up she went. No holding her."

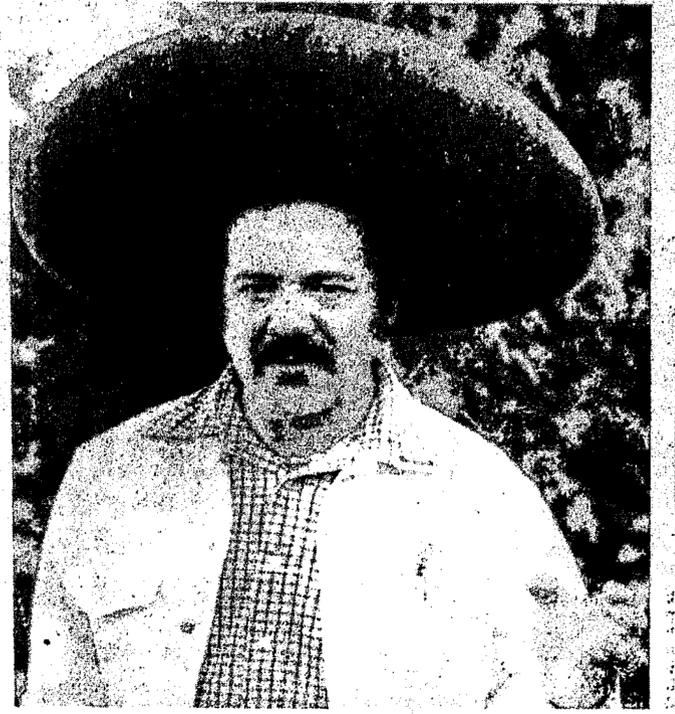
Mike Sr. said, "This mule is going to surprise a lot of people in those races. Run! Why that mule can run like nothing you've ever seen. We're going to have a ball during Aspencade."

Mike Jr. said, "I've been riding quarter horses and let me tell you this little mule can really run. Why she can run fastern'n a jack rabbit down in the flats heading for a carrot patch."

Which leaves everything up to Muley Dear, who didn't utter a sound — other than derisive "Hee Haws" before, during and after all the complimentary things were said within her hearing.



ALBERT HERNANDEZ, JR.



MIKE HERNANDEZ, SR.



MULEY DEAR with Mike Hernandez Jr. aboard as Mike Sr. talks about racing strategy for Aspencade events Oct. 8-10.

## Ruidoso DECA will host first NM conference

Ruidoso will host New Mexico's first Distributive Education Clubs of America (DECA) Leadership Conference Friday and Saturday at the high school.

"We're pleased that Ruidoso was selected and are excited about hosting this conference," Eddie Parker, Ruidoso DECA advisor, said. He is responsible for coordinating facilities for the more than 300 members attending the meeting.

Dr. Derrel W. Bulls, dean of the College of Business at Eastern New Mexico University, is the keynote speaker whose address, "The Art of Getting the Job Done" will begin the conference.

Officers from 30 DECA chapters throughout the state will attend mini workshops highlighting specific officer duties. General workshops include Leadership, Responsibilities and Duties of Good Chapter Officer, Use of Committees and Developing a Chapter's Program of Work.

Parker said the Ruidoso High School DECA chapter of more than 65 members will host a dance for the visiting group Saturday night at the Elks Club beginning at 8:30. "Sweetwood" from Las Cruces will provide live music.



DR. DERRELL BULLS

## State seminars called to review revenue sharing

Are you wondering about this year's formula for revenue sharing and how it will affect the future of New Mexico? During the seven October meetings planned across the state, John Robey, Extension local government specialist at New Mexico State University, will cover the role of revenue sharing in New Mexico's future.

Although all interested persons are invited, the seminars should be especially practical for local government officials. Robey says he will cover new legislations and regulations concerning revenue sharing. In addition to learning the formula, participants will study accounting rules, auditing procedures, and spending guidelines. The NMSU specialist will also help each local government official use the sharing formula to determine the funds available to the area.

The seminars will rotate within each of New Mexico's seven planning districts. All meetings will run from 10 a.m. to 12 noon. The first meeting will be held in Gallup on Oct. 12 in the McKinley County Courthouse. On Oct. 13, participants will meet in the Grants City Hall Conference Room.

The Santa Fe County Fair Building, Santa Fe, will be the site for the Oct. 14 seminar and the meeting on Oct. 15 will be held in the First Federal Savings and Loan Association in Clovis.

The following week, a meeting will be held in the Carlsbad Valley Savings and Loan Association on Oct. 19. On Oct. 20, the seminar in Truth or Consequences will be held in the Hot Springs National Bank. The final revenue sharing meeting will be in the Lordsburg Community Cultural Center on Oct. 21.



Amazing! This chap has a cast iron stomach!"

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Sofas - Sofa Sleepers  
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FOR LINCOLN COUNTY

- ★ 17 years experience in probate law in Lincoln County
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Proven ability and experience in probate law

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### To Our Patients:

We have been in practice in Ruidoso approximately one year. We have enjoyed this year and made many friends through our patient contacts.

Due to a number of circumstances, we will be relocating the office in Roswell, New Mexico, on October 1, 1976. To many, Roswell will be too far to travel to see us, but to those who wish to make the trip we will continue to offer the same quality service as you received in Ruidoso.

If you desire, a copy of your records will be sent to the doctor you designate.

Sincerely,  
STEPHEN E. KESSLER, D.O.  
KENNETH E. ZAWACKI, D.O.

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Located in Adobe Plaza — Mesquite Dr.

**FIREWOOD:** pine & juniper, guaranteed full cord & good price. Call after 4:00, 257-5620. S-34-tfc

**MARY KAY COSMETICS** — call for complimentary facial. Elaine Davis, Locke Inn Cabins, phone 257-4180. D-28-tfc

**CONTROL HUNGER** — and lose weight with New Shape Diet Plan at Nunley Drug. 30-61p

### PROPERTY FOR SALE BY OWNER

7 1/2 acres on Carrizo Canyon road with 700 feet frontage, in city limits. Several good home building sites on higher elevation served by back road. Excellent potential for speculative buyer. Property on road to the Inn of the Mountain Gods, can do nothing but appreciate. Priced below market.

One of the newer motel-apartment complexes in Ruidoso. Beautiful 3-bedroom living quarters with private office, six duplex apartments, one luxury apartment, three individual cabins. Operated as an overnight motel in summer season — permanent housing in winter period. All units completely furnished. Priced much below replacement cost.

A choice property on Sudderth Drive, adjacent to Ruidoso Post Office. Three buildings, all leased to profitable operations, with seven undeveloped lots that are ready for development. 75% financing available to qualified buyer.

Absentee ownership of a business for those who come to Ruidoso frequently. Can be of real benefit. Charge off trip expense for supervision plus depreciation. This business requires very little attention yet develops a positive cash flow. Good permanent loan established.

One of the prettiest homes in Alto Village! 4 BR - 4 B, 4750 sq. ft., beautifully furnished. Priced considerably below replacement cost. Would consider smaller house in trade.

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OFFICE 257-5248  
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BOX 163 ALTO, N.M. 88312

**FOR SALE** — used couch, 9 ft. long; 3 chairs. \$200. Call 287-4300. S-34-tfc

**BENNETT'S INDIAN SHOP** — west on Highway 70. Quality Indian Jewelry at reservation prices. B-35-tfc

**FOR SALE** — new overhead garage door hardware; 68" breakfront buffet in Knotty Pine; folding attic stairs. 257-4259 after 5:00 p.m. L-35-tfc

**MARY KAY COSMETICS** — Bobbie Abel, 336-4553 or 257-5635. A-96-tfc

**FOR SALE:** Sears refrigerator, 14 cu. ft., \$100; washer and dryer, \$125. 257-4129 after 3:30 p.m. F-34-2tc

**MISC. SALE:** starts Oct. 8. Tools, barbeque tables, scales, beauty shop equipment, stoves, household goods, you name it! First building east Ruidoso Downs City Hall next door to Sudderth. S-34-3tc

**MERCHANDISE DISPLAY RACKS** for sale. Stop by the Ruidoso News and make an offer. R-34-tfc

### AUTOMOTIVE:

1973 PONTIAC — Gran Prix, automatic transmission, power steering and brakes, cruise control, tilt steering, tape deck, AM radio, rear snow tires, 43,000 miles. Call 257-7024 or 378-4423. D-30-tfc

1973 KENWORTH — 425 caterpillar engine, 40' aluminum grain trailer. Sell together or separately. 257-2302. W-30-tfc

1974 LEMANS — excellent condition, radial tires, power and air, cruise control, AM/FM stereo, rally wheels. Make offer. 257-5484; nights 257-7162. R-30-tfc

**WANT TO BUY** — '69-'75 Dodge van, 6 cylinder. Call 257-5718. W-32-tfc

1972 PINTO — Air, radials, 4 Speed, good condition, two snow radials included. \$1695. 257-5457. B-29-tfc

1975 BUICK LeSABRE — custom, landau top, burgundy with white, beautiful luxury car. \$4,695. Phone 257-2492 or 257-7463. B-34-tfc

1976 CHEVY 3/4 TON PICKUP all power, air & extras. Only 9000 miles, must sacrifice. 257-5418. S-34-2tc

**FOR SALE** — 1955 Ford school bus, excellent condition, \$700; also 1968 Chevrolet pickup truck, \$350; also 1964 Oldsmobile station wagon, \$200. Call 354-2304. L-35-3tc

1967 PONTIAC — Gran Prix. Midway Garage. M-35-tfc

1976 FORD — Chateau Club Wagon in excellent condition. \$5,200. Dr. Peter Baker, 671-4607. B-35-tfc

'68 IMPALA — runs good. Reasonable price. Call 378-4564. P-35-3tc

1973 MAVERICK — 2 door, 6 cylinder, standard, air, perfect. \$1,550. 354-2522. B-35-tfc

1973 CHEVROLET PICKUP — power, air, automatic. Call 257-5708 or 7-7086. 34-2tp

1969 VW — excellent condition. \$1200. Call 378-4621. 33-3tp

### RENTALS:

**LOWER WINTER RATES** — soon on mobile home and spaces. Also some 8' and 10' wide mobile homes for sale. Two Rivers Court, Sudderth and Hickory. Phone 257-2943. G-27-tfc

**SMALL 2-BEDROOM** — house for rent. Furnished, fireplace. Phone 257-4690. H-26-tfc

**FOR RENT** — furnished house. Call 257-5796. B-30-tfc

**MOBILE HOME lot rentals** — on river near Gibson's. Special rates. River Front Mobile Park. 378-4676. R-55-tfc

**MOBILE HOME SPACES** — no pets. \$50 month, water furnished. Call 257-2511. T-30-8tc

**RUIDOSO DOWNS** — 3 bedroom furnished house, fireplace, 1 1/2 baths. \$200 month plus utilities; \$100 deposit. 257-5373. S-27-tfc

**APARTMENTS FOR RENT** — Two bedroom, furnished, no pets, garbage disposal, dishwasher, all utilities paid. Call 257-5300. W-22-tfc

**LONITA APARTMENTS** — best location in town. 1 and 2 bedrooms. Utilities paid. No pets. Call 257-2302. W-30-tfc

**APARTMENT FOR RENT** — large 2 bedroom, 1 3/4 baths. Fully furnished, carpeted and draped. Located on river across street from high school. Phone 257-2975. H-29-tfc

**FOR RENT** — nice 2 bedroom furnished house located at Circle B Campground; \$125 per month; couple or with one child. Also 2 bedroom furnished apartment; no children or pets; \$125 per month. Phone 378-4990. B-32-tfc

**BUILDING FOR RENT** — Could be used for storage. Call 257-5350 or 257-7512. S-12-tfc

**FURNISHED APARTMENTS** — two with fireplaces. Call 257-2276. B-30-tfc

**EFFICIENCY APARTMENT**, \$125 month, bills paid. Also large duplex with fireplace. Mesa Verde Apts. Phone 257-4500. M-29-tfc

**FOR RENT** — Town houses in Dale Robertson's Innsbrook Village. Two, three and four bedrooms, two baths and 2 1/2 baths, completely furnished. Call 257-7388. B-10-tfc

### FURNISHED DUPLEX

Redecorated, Well Insulated 1-bedroom and a 2-bedroom. No Pets. Phone 257-2966

**KITCHENETTES** — starting at \$40 per week. All bills paid. See at La Fonda Motel. C-29-tfc

**NEWLY BUILT** — furnished 2-bedroom house. \$200 month plus gas and electric. Gateway area. Contact Mrs. Hughes, 257-2610. G-31-tfc

**NICE TWO BEDROOM** furnished apartment, electric & water paid, \$125 per month, no children or pets. Call 378-4990. B-34-tfc

**ONE BEDROOM FURNISHED** apartment, adults only, no pets. \$185 bills paid. Ph. 257-2355 or 257-7689. S-34-tfc

**HOUSE FOR RENT** — Accessible year around, located on Sudderth Drive. \$150 all bills paid, 257-4562 or 257-4529. F-34-2tc

**HOUSE FOR RENT:** furnished, four bedrooms, fireplace, all weather access. 257-7272 day, 257-7100 night. C-34-tfc

### 4 BEDROOM, 2 1/2 BATHS

Home On Big Lot, Fenced In With Chain Link Fence, 2-Car Garage, Large Bedrooms, Double Sinks in Laundry Room, Lots of Cabinets and Closets.

AND

### 2 BEDROOM-COMpletely FURNISHED GUEST HOUSE WITH 1 BATH

Porch and 2-Car Garage. Good Year Around Access.

\$66,500

PHONE OWNER 257-7589  
If No Answer 257-2906

**FOR RENT** — 2-bedroom apartment. All carpeted, fireplace. Utilities paid. Call James 257-7865 or after 6:00 p.m. 257-7433. D-35-tfc

**APARTMENT** — for rent. Call 378-9981 S-35-tfc

### COMMERCIAL OFFICE SPACE

For lease on Sudderth Drive, ample parking, bills paid, available as of September 10. Starting at \$85 per month. Call 257-4215.

### REAL ESTATE:

**NEW HOME** — for sale. 3 bedrooms, large living room, play room, 2 baths. Under construction. Call after 5:00, 257-5359. B-23-tfc

**FOR SALE:** 3 commercial buildings on Highway 70 East. Two at \$55,000 each. One at \$16,500. Plenty of parking. Terms at 7.5. Call 378-8981. S-34-tfc

**TWO BEAUTIFUL LEVEL LOTS** in Agua Fria for sale. Call 257-4927. R-34-8tc

**FIVE LOTS** — in Woodland Ridge Subdv. Call 257-5300. W-22-tfc

**LOTS IN HOLIDAY ACRES** — One lot across from White Mountain School. 17 acres, Nogal Mesa, with spring, electricity. Terms on all. 257-5464. E-11-tfc

**40 ACRES** — close to race track, river frontage and overlooks valley. Some terms. Box 369, Ruidoso Downs, 378-4322. C-69-tfc

**WOODLAND RIDGE** — lovely new home, 3 bedrooms, 2 baths. City utilities. Will trade. Call 257-2302. W-30-tfc

**FOR SALE** — 7 1/2 acres known as The Mystery Spot on Highway 70. Located in Race Track area. Call 257-4373 after 7 p.m. M-9-tfc

**BEAUTIFUL 5 ACRES** — in Loma Grande Estates. Trade equity. Call 257-2302. W-30-tfc

**WANT TO SELL** your equity fast? We will pay cash for your equity in your home or lot. Call Douglass Real Estate, 257-4671. D-18-tfc

**FOR SALE BY OWNER** — 3 bedroom, 2 baths, furnished. Upper Canyon near river. Call 257-2196. N-12-tfc

**BLACK FOREST** — very elegant! 4 bedrooms, 3 1/2 baths, recreation room. Will trade. Call 257-2302. W-30-tfc

**FOR SALE BY OWNER** — 2-bedroom house, unfurnished. Close in, fenced back yard. 257-5589. 35-4tp

### MOBILE HOMES:

**BY OWNER** — for sale: 14' x 64' mobile home, like new. Would trade for mobile home in Lubbock. 257-5464. E-22-tfc

**FOR RENT** — nicely furnished trailer, Cherokee Mobile Village. \$125. Call 585-2444 after 5:30. M-9-tfc

**NICELY FURNISHED** — 2 bedroom trailer in Cherokee Village, year around. Call 378-4150; or evenings, 354-2504. C-30-tfc

**FOR RENT** — 2 bedroom mobile home in Biscuit Hill area. \$150 month, utilities paid. Call 378-4724. P-33-tfc

**FOR SALE OR RENT** — 1972 Peerless double wide mobile home. 2 bedrooms, furnished. Convenient. \$175 plus utilities. 257-5223. C-34-tfc

14 x 70 1975 MELODY MOBILE, 3 bedroom, 1 3/4 baths, unfurnished. Low equity and assume loan. Call 257-5748 after 4:30 weekdays. B-34-2tc

**TRAILER SPACES** for rent. One single-wide; one for small travel trailer. 257-7272 day; 257-7100 night. C-34-tfc

10 x 50 MOBILE HOME, 3 bedroom furnished. Reasonable sale or trade. Phone 257-2302 or write Box 519, Ruidoso. W-34-tfc

29' HOLIDAY TRAVELER self-contained travel trailer, extra clean. Sale or trade 257-2302 or write Box 519, Ruidoso. W-34-tfc

**FOR RENT:** large 2 bedroom trailer, fireplace, 1 1/2 baths. Ponderosa Heights. \$150, water paid. 7-4580 or 7-5386. Y-34-2tc

**FOR SALE BY OWNER** — mobile home (Henslee), 2 bedrooms F & R, 1 1/4 baths, spacious living and kitchen area, neatly furnished, over 300 sq. ft. decking. Lovely lot, tall pines, Airport West near Cousins' Restaurant. Owner financing available. Call 257-5574 or 505-393-2263. M-35-12tc



- ★ **CABIN BUSINESS** — Located in the preferred Upper Canyon of Ruidoso. This business investment is located on 1.3 acres and includes nine individual cabins plus a home. Excellent year-round business with financing available. We have other motels and cabin units available from \$89,000.00.
- ★ **BEAUTIFUL HOME - LARGE LOT** — Well located 3 bedroom, 2 bath home. Nice yard, double garage, ample storage and closets, large den with fireplace — priced to sell. Come by or call for an appointment today.
- ★ **HOME WITH A VIEW** — Nice 3 bedroom, 2 bath home mostly furnished. Large den with fireplace, utility room, carpeted throughout, outside Bar-B-Q area and plenty of parking. Let us show you this one today.
- ★ **NEAT CABIN IN UPPER CANYON** — 2 bedroom, 1 bath cottage on the main road. Easy access. Owner financing available and priced at only \$13,500.00.
- ★ **NEAR AIRPORT** — Partially furnished 3 bedroom, 2 bath, fireplace, large deck, outside storage, large wooded lot, would consider trading.
- ★ **IN THE PINES** — Large home in Country Club Heights. Approximately 2500 sq. ft. plus large deck. Four bedroom, three bath, separate game room. House is vacant and waiting for your inspection.
- ★ **COMMERCIAL LOTS** — Have several choice locations on the market. Call for an appointment today.
- ★ **CONSIDER SELLING** — If you are presently considering selling your home, lot or business, BILL PIPPIN REAL ESTATE would be happy to visit with you and discuss your plans.
- ★ **VIEW LOT** ..... PINECLIFF for \$6,450.00
- ★ **VIEW LOT** ..... COUNTRY CLUB for \$13,500.00
- ★ **VIEW LOT** ..... COUNTRY CLUB HEIGHTS for \$15,900.00
- ★ **VIEW LOT** ..... ALTO VILLAGE — Make an offer.
- ★ **VIEW LOT** ..... BLACK FOREST for \$7,900.00
- ★ **WOODED LOT** ..... UPPER CANYON for \$11,000.00

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**40 ACRES IN THE COUNTRY** — Approximately 1 mile off Highway 37 with small stream at end. All for \$26,000, \$6,000 down and balance in 5 years.

**A GOOD BEGINNING** for a young couple in this 2 bedroom home, close in, backs up to a stream, paving in front. Fully carpeted for \$29,000.

**RETIREE'S DREAM** — Small 2 bedroom home on paving, with carport. Completely fenced yard, small guest house, work shop, level ground. Warm and sunny for only \$24,000.

**WANT A HOME WITH GOOD CONSTRUCTION?** Buy this lovely older home with 3 large bedrooms, sunny dining room and living area. Nice front porch, work shop, garden — all on level ground that is beautifully landscaped. See it — you will fall in love.

**3 NICE BUILDING SITES** — Each for only \$4,500 each.

**FOR A HOME OF DISTINCTION** — Build on this beautiful corner lot with excellent view of the mountains. Paved on two sides, large pine trees. \$9,500.

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**FOR SALE BY OWNER**  
3 bedroom home, dining room, fireplace, double car garage, utility room, small basement, newly carpeted. Large lot. Ruidoso Downs. Call 378-4396.

**FOR SALE**

An excellent buy! NEW home in Pinecliff. On paving, beautiful view, tall pines. 2 bedroom with upstairs den, 2 baths, living room, dining area, built in kitchen, insulated glass, large deck, fireplace, shag carpet and spiral staircase.

**PRICE IS \$39,500**

**CALL 378-4974 OR WRITE**  
**BOX 3065 H.S., RUIDOSO, N.M.**

**PERTEET, PARKS & ASSOCIATES, INC.**

**SMALL BUT CUTE** little cabin near Playland area. Two bedrooms, one bath — could use some work and only \$13,900. Call Betty Patton.

**GOLFERS** — a terrific lot in Alto Village has just come on the market. It's right on 15 fairway — a good building site, grand access and it's only \$16,000. Call Janet, 257-4973 or 257-7972.

**ATTENTION SKIERS!!!** Two bedroom, 1 bath mobile plus 338 sq. ft. room for your friends. Just off Highway 37. Perfect for the weekender and it's also on the river. \$17,000. Call Janet Warlick, 257-4973 or 257-7972.

**FOR THE HANDYMAN!** Three bedroom mobile with a 12' x 30' add-on. Just some MINOR finishing touches and you'll have a delightful place in Ruidoso situated in the pines. ONLY \$16,950 furnished. Call Janet Warlick, 257-7972 or 257-4973.

**HELP!!! MUST SELL** this 1971 completely furnished Manatee mobile. 14' x 65', 2 bedrooms, 1 bath. Only \$12,000.

**TWO FOR THE PRICE OF ONE.** Two furnished 2-bedroom mobiles, very good condition. Live in one and use the other for guests. Only \$18,000. Call Janet, 257-7972 or office.

**JUST LISTED!** Well located adobe 3-bedroom, 2-full-bath home. Pretty landscaped back yard, carport, good storage, zoned commercial — this could be a real nice boutique shop or comfortable home. Owner financing is offered on this. Call Betty Patton.

**FOUR MOBILE HOME LOTS** in Airport West Third Addition. All for sale on cash to loan basis — priced right, these lots are wooded and pretty. Give Betty Patton a call for further details.

**ARE YOU LOOKING FOR RENTAL PROPERTY?** We've just listed a furnished 2 bedroom house, located on paving and close to town. It has a \$18,000 assumable loan. Priced at \$14,000. Call Janet.

**EXCELLENT LOCATION** for all weather. 2 bedroom, 1 bath, neat and excellent condition near Plaza Dee Shopping. Completely furnished. Also, washer and dryer.

**ALTO VILLAGE LOT.** Heavily treed. View of the Capitans. Needs to sell. Call Janet Warlick.

**\$3,500.00** for a lot in PINECLIFF! Good access and building site. Wooded, but not steep... call Susan Miller.

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**INSURANCE** THE MAN WITH THE PLAN

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RUIDOSO, NEW MEXICO 88345

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**BEAUTIFUL ALTO VILLAGE HOME** with 4 bedrooms, 2 baths, 2 fireplaces. Offers all the little extras that make a home special, including landscaped grounds. Completely furnished.

**NEED A HOME FOR YOU AND YOUR HORSES?** We've got the perfect one! Distinctive, well-built mobile with 2 bedrooms, 2 baths, plus barn and corral. Owner wants to sell — see us today!

**IDEAL BUILDING SITE IN ALTO VILLAGE.** This lovely lot has a full golfing membership, and the perfect spot on which to locate your new home. \$9,250.00.

**WHITE MOUNTAIN ESTATES** is the exclusive setting for this handsome 3 bedroom, 2 bath home with garage. Easy access, terrific Sierra Blanca view. Near schools. \$54,500.00.

**UPPER CANYON CABIN** with 2 bedrooms, 1 bath, situated on two lots. Easy accessibility, plus its rustic, but cozy, atmosphere make it perfect for your ski home. \$25,000.00.

**AIRPORT WEST MOBILE HOME LOT.** Lovely lot with good access. At \$5,450.00, it's priced below developer's prices! Let us show you this one!

Gary Lynch, Associate Res. #257-5355  
Peggy Whitley, Associate Res. #257-2303  
Leon Puckett, Associate Res. #257-4944

Louise Puckett, Associate Res. #257-4944  
Dorothy Dale, Associate Res. #257-5367

**257-5111**

Please do not hesitate to contact any associate after hours about any of the above property.

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**\$5.47**  
 REG. \$6.77  
 SOME 100% NYLON.  
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**LADIES' BRAS**  
 REG. \$3.57  
**\$2.27**



Today's look for today's woman. Smooth... free... SEXY! By ANGELA®. Seamless. Deep plunge. Front close. Comfort-soft underwires.

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**\$4.77**



100% POLYESTER.  
 ¾ LENGTH OR SHORT SLEEVES.  
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**POSTER RUGS**  
 80% POLYESTER, 20% MODACRYLIC.  
 23"x29".  
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**DOOR MIRROR**  
 11½"x48". NATURAL FRAME.  
 FLOAT PLATE GLASS.  
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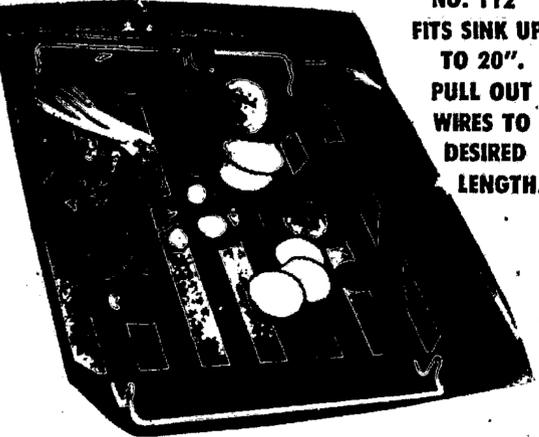


**\$1.97**  
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**43¢**  
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**CUTTING BOARD**  
**\$3.47**  
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 NO. 112  
 FITS SINK UP TO 20".  
 PULL OUT WIRES TO DESIRED LENGTH.




HOURS: WEEKDAYS 9-9 SUNDAYS 10-7  
 PRICES GOOD THRU WEDNESDAY

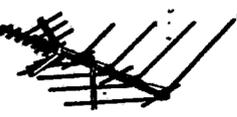
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**PRESTONE II**  
 1 GAL.  
**\$3.33**



NO. J-19  
**COLOR TV ANTENNA**  
 REG. \$23.97  
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All the antenna you'll ever need. 19 elements include deluxe VHF/UHF/FM coupler splitter.

**HEATER HOSE**  
 ¾", 1/2" OR 5/8".  
 REMAINS PLIABLE IN COLDEST WEATHER.  
 6 FT. LONG  
 REG. \$1.19  
**79¢**

ROYAL OAK  
**CHARCOAL BRIQUETS**  
 10 LB.  
**\$1.17**

**Excedrin**  
 THE EXTRA-STRENGTH PAIN RELIEVER  
 165 CT.  
**\$1.97**



**MJB COFFEE**  
 REGULAR GRIND ELECTRIC PERK  
 1 LB.  
**\$1.57**

HUNT'S PRIMA SALSA  
**SPAGHETTI SAUCE**  
 W/ OR W/O MUSHROOMS  
 15½ OZ.  
**53¢**

**BROMO SELTZER**  
 GIANT 9 OZ. SIZE  
**\$1.53**

**PEPTO-BISMOL**  
 FOR UPSET STOMACH, INDIGESTION, NAUSEA.  
**73¢**

KELLOGG'S  
**FROSTED RICE**  
**69¢**  
 12 OZ.



**BARB-O-LITE**  
 CHARCOAL LIGHTER  
 1 QT. CAN  
**49¢**

**VITALIS**  
 GROOMS HAIR WITHOUT GREASE.  
 12 FL. OZ.  
**\$1.57**



**BODY-ALL**  
 DEODORANT & ANTI-PERSPIRANT  
 5 OZ. SPRAY CAN  
**88¢**

**4 OZ.**  


Stuph & Junk

... by

Cale Dickey



# OPINION PAGE

Yours and Ours

### LITTLE JOE DEFLATOR

U.S. Senate Democratic Leader Mike Mansfield, D-MT, just prior to departure on a lame duck excursion to China ... and may his Peking Duck be delectable ... really put the screws to U.S. Sen. Joe Montoya's election bid on the grounds of his seniority making him the only man in a position to best serve the interests of New Mexico.

During an interview on his retirement, Mansfield described changes in the Senate since 1961 when he succeeded Lyndon Johnson as the leader. "There is no longer an inner club dictating the Senate's affairs," Mansfield said. "No senators are more equal than others. Assignments are made on the basis of geography and philosophy. Seniority is still a factor but in a declining sense. There is no such thing now as a super senator or a second-rate senator. They all participate. They don't go through a wallflower period or a silent treatment."

Course you can sprinkle that statement with salt ... but, coupled with past moves in the Senate to discount seniority ... and there were some outstanding examples of oldsters not being with it in the conduct of their committees ... it seems obvious ... 'cause Mansfield has been touted as an

honest man ... that the magic of seniority is heading towards the fate of the dodo.

If a first term Senator is a freshman ... a second term just has to be a sophomore ... and how much weight does the opinion of a sophomore carry with a senior?

Sen. Montoya's reelection campaign didn't exactly receive a shot in the arm with Mansfield's statements on seniority ... and his denial of receiving post office rentals, coupled with later qualified admissions, might not have damaged his credibility ... but there just has to be a chink here and there in his armor.

On the other hand, when that voting booth curtain closes, the voters might reflect on the possibilities that Sen. Montoya isn't credited with sponsoring legislation detrimental to New Mexico.

### NEW MEXICO BOOSTER

The New Mexico Magazine is offering state residents a beautiful ... and reasonably priced ... choice of two calendars that put New Mexico in the best possible light.

A wall calendar, featuring 12 paintings by living artists in New Mexico, priced at only \$3, would add to the decor of any room ... even the fast vanishing Chic Sale.

A desk calendar/engagement book features 28 striking photographs ... in black and white ... including Sierra Blanca, Acoma, White Sands and Santa Fe at night ... costs but \$2.50.

Residents, with friends/acquaintances in other states, countries and climes, couldn't possibly do more to acquaint these people with the virtues and wonders of The Land of Enchantment than to send them one or the other ... or go whole hog and send both.

There isn't a chance ... not one ... that the wall calendar wouldn't be appropriately displayed ... and that engagement/calendar desk book is so adequate that proper use is virtually insured ... and either is an excellent ice breaker ... and almost certain conversation sparkler.

Look at it this way ... you probably live in New Mexico because New Mexico is where you want to live ... and these two publications can do a tremendous selling job for the wonders abounding in our state ... who knows, if enough of them are distributed outside our borders ... the word may even get around that we're one of the tax-paying 50. And it might draw tourists.

And you can't offer more color ... or beauty ... for any less.

The place to order these items is: New Mexico Magazine, 113 Washington Avenue, Santa Fe, NM 87503.

BRIEF BIT: If you can catch a glimpse of mayor Lloyd Davis through the dust on Sudderth ... observe ... he's as cool as the head on a cup of Irish Coffee ... CD

### THE RUIDOSO NEWS

Published each Monday and Thursday by Ruidoso News, Inc., J. Kenneth Green, President; Walter L. Green, Vice President, at 1714 Sudderth Drive, and entered as second class matter at the Post Office at Ruidoso, N.M. 88345.

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Cale Dickey ... News Editor

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### SUBSCRIPTION RATES IN ADVANCE

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The Ruidoso News reserves the right to reject advertising and edit copy which it considers objectionable. Liability for any error in advertising shall not exceed the value of the actual space in which the error occurs and shall be satisfied by correction in the next issue.

### editorial

Syndicated columnist Jack Anderson's multi-million dollar suit against ex-President Nixon and 19 of his associates, charging them with making an attempt to cost Anderson his credibility, is incredible. Anderson lost his credibility four years ago with his unfounded attack on Sen. Thomas Eagleton. — CD

## What's Your Opinion?

QUESTION: WHAT DO YOU THINK ABOUT JIMMY CARTER'S CREDIBILITY?



"I believed in him until I heard a senator on a talk show claim Carter would say one thing, then do another thing behind your back. I'm a Democrat and I'll probably vote for him because I don't want Ford." — Marguerite Hamlin, waitress

"It's for the peanuts. I just got back from Georgia and I am not convinced Carter did any great job as governor. His old farmhouse has barricades and secret service men all around it and is in a really nothing town. If elected, he'll get us into World War III!" — Richard Sakin, framer



"Credibility begins when somebody says something, right? I don't think the man has said anything yet. He's sitting on the fence and hasn't really made any definite statements. I'm a Democrat, but I'm not sure whether I'll vote for him." — Wanda Ratcliff, office manager



"He might be a real threat because he believes in himself. He's full of contradictions and the only credibility he has, in my opinion, is for a toothpaste commercial." — Gregory Whisler, construction worker



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No matter what kind of business you have ... we can help you at the Ruidoso State Bank. In over twenty-three years of offering a hand to every type of business venture in Lincoln County ... we haven't found a type of business we couldn't assist. And by helping you, we're helping all of Lincoln County. As you grow and prosper ... so do we all. Over the past two decades, The Ruidoso State Bank has helped Lincoln County busi-

nesses grow with financial counseling and aid. We've seen Ruidoso grow from a small summer resort into a vital, year round community. Lincoln county has become a wonderful place in which to live year-round. So, as a very interested neighbor, we'd like to help you turn your business ideas into realities. When it's progress ... we want to be a part of it.

## Ruidoso State Bank keeps growing with Lincoln County

CAPITAN

RUIDOSO

GATEWAY

RUIDOSO DOWNS



# Inside the Capital by Fred Buckles

GALLUP - ROSWELL — U.S. Sen. Joseph M. Montoya stands tall in heavily Democratic McKinley County but seems headed for disaster in conservative Chaves.

His McKinley County coordinators, Gallup City Councilman Dan Gutierrez and Charles Esparaza, predicted a thumping margin of 2,500 to 3,500 votes for the Santa Fe Democrat, Montoya, who was

61 last Friday, opposes Silver City Republican Harrison Schmitt.

In 1970 Montoya carried McKinley County by 1,023 votes over Lovington Republican Anderson Carter. In 1964 Montoya won McKinley by 2,917 votes over Republican Edwin L. Mechem, now a federal judge.

Sen. Montoya addressed 110 Navajos at a Navajo cattle auction at Mexican

Springs in McKinley County. The mooring of cattle in their pens accompanied his speech. A Navajo translated his remarks into Navajo for the crowd. At the auction 257 head of cattle were sold at low prices — 36 cents a pound for steers and 15½ to 16½ cents for cows.

Montoya and his party ate barbecued beef afterward on the grounds and talked with Navajo chapter councilman Joe Bitsie who arranged the barbecue.

Flying to Roswell, Sen. Montoya claimed Schmitt "is against federal aid to education." Montoya said dropping federal aid to education would boost local property taxes 20 per cent to close the gap for public school support.

Montoya said: "My opponent has not contributed to the New Mexico economy in all of his adult years. He has not paid income or real estate taxes." He also claimed Schmitt advocates ditching the Social Security system and replacing it with a voluntary pension plan managed by the private sector. Montoya said: "It would be disastrous to ask people to join voluntarily another retirement system instead."

Sen. Montoya said: "I expect every Democrat to lose Chaves County. I'm trying to hold it down." In 1970 he lost Chaves to Anderson Carter by 1,988 votes. In 1964 he lost Chaves to Mechem by 1,304.

Montoya attended a private cocktail

party hosted by Dr. and Mrs. Howard Smith of Roswell at their plush home. Many oilmen and Republicans were among the 200 present. Sen. Montoya and his wife, Della, were overnight guests of Dr. and Mrs. Smith.

In a Roswell radio interview Montoya said New Mexico people "are concerned about the inflation, the economy and want positive leadership." He said: "Inflation has been very bad and it has hurt the economy. Inflation has been caused by high interest rates which were advocated by President Nixon and carried on by President Ford."

In one of his best performances Montoya ranged expertly over a wide range of

subjects in the early morning radio interview. He rode in the Eastern New Mexico Fair parade at Roswell beneath cloudy skies and joined a group on a reviewing stand.

Montoya later shook hands and talked with visitors at the fair grounds. He listened to complaints, comments and problems.

Dressed in a natty white fiesta shirt, Montoya met 30 campaign workers over coffee and doughnuts at a Democratic coordinators' headquarters in Roswell.

Ex-Chaves County GOP Chairman Gail Harris predicts Schmitt will win Chaves by 1,500 to 2,000 votes. The ex-astronaut has visited Roswell six times. Other Chaves



**You're the one that counts at Safeway.**

**Yes, you!**

There's a wonderful family of products at Safeway we think you should know. That's the why for this big sale! Several of these may already be old friends to you: Lucerne, Bel-air and Town House, for example. There are many members of this family and they all wear the famous S mark on their labels. This S tells you it's a Safeway Brand and that it's made for or by Safeway under rigid quality specifications. (Naturally, all Safeway Brands carry our Money-Back Guarantee!) The S mark also tells you it's a money-saving brand. We sell it for less because it costs us less. No better time than right now to come get acquainted!



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LARGE MEDIUM

**Crisp Carrots** U.S. No. 1 ..... 2-Lb. Bag **39¢**

**Jalapeno Chili** ..... Lb. **33¢**



**Bartlett Pears** ..... Lb. **29¢**  
GREAT FOR SCHOOL LUNCHES



**Crisp Apples** ..... Lb. **29¢**  
WASHINGTON EXTRA FANCY RED DELICIOUS

**Red Tokay Grapes** ..... Lb. **49¢**

**Orange Juice** SAFEWAY Refreshing ..... 1/2-Gal. Bil. **\$1.09**



**Valencia Oranges** ..... 10 For **89¢**  
FANCY

<b>SHADY LANE FRESH BUTTER</b>	1-Lb. Ctn.	<b>\$1.35</b>
<b>LUCERNE LOW FAT MILK</b>	1/2% Butterfat 1-Gal. Ctn.	<b>\$1.34</b>
<b>LUCERNE COTTAGE CHEESE</b>	12-Oz. Cup	<b>54¢</b>
<b>LUCERNE YOGURT</b>	8-Oz. Cup	<b>29¢</b>

**SAFWAY BRAND EVERYDAY LOW PRICES**

**Cragmont Soda**  
Diet 12-Oz. Cans **89¢**  
Reg. 12-Oz. Cans **99¢**

**Pinto Beans**  
1-Lb. Bag **27¢**

**Edwards Coffee**  
Smell the Aroma 1-Lb. Can **\$1.89**

**Mandarin Oranges**  
TOWN HOUSE 11-Oz. Can **38¢**

**SAFWAY BRAND EVERYDAY LOW PRICES**

**Gardenside Tomatoes**  
Great in Soups and Stews 16-Oz. Cans **3 \$1**

**NU-MADE Shortening**  
For Cooking and Baking 6-Lb. Can **\$3.19**

**Canterbury Teabags**  
48-Ct. Teabags 3.75-Oz. Box **78¢**

**Non-Fat Dry Milk**  
LUCERNE MAKES 8-Oz. 25.6-Oz. Box **\$1.89**

**SUPER SAVER**

**NU-MADE PEANUT BUTTER**

**18-Oz. Jar 79¢**  
NU-MADE (SAVE 9¢)

**SUPER SAVER**

**PIEDMONT SALAD DRESSING**

**32-Oz. Jar 59¢**  
PIEDMONT (SAVE 10¢)

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**SODA CRACKERS**

**Soda Crackers**  
MELROSE 1-Lb. Box **39¢**  
(SAVE 10¢)

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**CHICKEN NOODLE SOUP**

**Chicken Noodle Soup**  
TOWN HOUSE 10.5-Oz. Cans **5 \$1**

**SUPER SAVER**

**PRUNE JUICE**

**Prune Juice**  
TOWN HOUSE (SAVE 3¢) 40-Oz. Bil. **69¢**

**Hospitality Ovenware**

**FLAT ROUND CASSEROLE** 1-Qt. Each **\$1.99**

**1-Qt. MIXING BOWL** EACH ONLY **79¢**

**Pooch Dog Food** ..... 15.5-Oz. Can **16¢**

**Tuna Cat Food** KAT NIP ..... 6-Oz. Can **18¢**

**SAFEWAY BRAND HEALTH NEEDS**

**Safeway Toothpaste** ..... 7-Oz. Tube **69¢**

**Safeway Aspirin** ..... 200-Ct. Bil. **69¢**

**Baby Oil** TRULY FINE ..... 16-Oz. Bil. **96¢**

**SUPER SAVER**

**Margarine** COLDBROOK Soft ..... (SAVE 5¢) 1-Lb. Tub **48¢**

**SUPER SAVER**

**Canned Biscuits** MRS. WRIGHT'S ..... SAVE 28¢ on 8 Cans **8 \$1**  
8-Oz. Cans

**SUPER SAVER**

**Flour** KITCHEN CRAFT Cloth Bag ..... (SAVE 20¢) 25-Lb. Bag **\$3.99**

**SUPER SAVER**

**Pancake Mix** KITCHEN CRAFT (SAVE 5¢) 2-Lb. Bag **79¢**

**SUPER SAVER**

**Pancake Syrup** SLEEPY HOLLOW (SAVE 10¢) 36-Oz. Bil. **\$1.59**

**SUPER SAVER**

**Inst. Oatmeal** SAFEWAY (SAVE 5¢) 13-Oz. Box **58¢**

Republicans said Schmitt's margin over Montoya will be big. Present Chaves GOP Chairman Paul Cadwell forecast a Schmitt victory by 4,000 to 5,000 votes. A retiree, Cadwell moved to Roswell 2 1/2 years ago from the Chicago area.

Mrs. Pauline Mann, Chaves County Democratic chairman, says: "I think Montoya will do very well in this county. He can split this county." Both Chaves Democrats and Republicans expect a heavy vote Nov. 2. Combined registration efforts added 3,500 to voter lists.

In legislative races State Rep. Clayton Stallings, D-Roswell, and Phelps Anderson, R-Roswell, appear to be in a close contest in a heavily Democratic

district. Anderson is the son of Roswell multi-millionaire businessman Robert O. Anderson.

Roswell Republican Paul J. Kelly Jr., an attorney, is favored over Roswell Democrat Rowland L. Tessier Jr., a sign company owner, in another Chaves County House district. Rep. Art Aiello, R-Roswell, did not seek re-election in the district after one term.

State Sen. R. E. Thompson, D-Roswell, is the apparent leader in his re-election bid against Roswell Republican Jack L.

McClellan, an oilman. An attorney, Thompson seeks a second four-year term.

Ex-State Rep. Lawrence Goodell, D-Artesia, is favored over Artesia Republican Louis J. Bacher, a retired Marine colonel, in a Chaves-Eddy Counties State Senate district. Sen. Fred Hansen, D-Artesia, did not try for re-election in the district. Sen. Montoya says: "We're trying to hold the campaign budget to \$200,000." Montoya predicts Democrat Jimmy Carter will trounce Republican Gerald Ford in New Mexico by 35,000 - 50,000 votes.



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**SUPER SAVER** Vegetable Oil **NU-MADE (SAVE 10c)** 48-Oz. Btl. **\$1.49**

**EVERYDAY LOW PRICE** Large Eggs **LUCERNE GRADE A EXTRA LARGE DOZEN** 72¢ **LARGE DOZEN** **69¢**

**SUPER SAVER** Catsup **TOWN HOUSE** (SAVE 4¢) 32-Oz. Btl. **79¢**

**EVERYDAY LOW PRICE** Cheddar Cheese **SAFeway Longhorn Style** Chunk Lb. **\$1.69**

**SUPER SAVER** Facial Tissue **TRULY FINE 2-Ply** (SAVE 6¢) 200-Ct. Box **39¢**

**SUPER SAVER** Paper Towels **TRULY FINE** 2 145-Sheet Rolls **\$1**

COUNT ON LOW PRICES

**Cookies** BUSY BAKER 20-Oz. Bag **79¢**

**Jell-Well** Dessert Gelatin 3-Oz. Box **20¢**

**Grapefruit Juice** TOWN HOUSE Pink, Unsw. 46-Oz. Can **52¢**

**Orange Drink** TOWN HOUSE Instant 27-Oz. Jar **\$1.49**

**Cut Asparagus** TOWN HOUSE All Green 14.5-Oz. Can **63¢**

**Highway Cut Yams** 16-Oz. Can **34¢**

**Chili No Beans** TOWN HOUSE Regular 15-Oz. Can **69¢**

**Beef Stew** TOWN HOUSE 24-Oz. Can **85¢**

**Long Grain Rice** TOWN HOUSE 3-Lb. Bag **94¢**

**Safeway Corn Flakes** 18-Oz. Box **65¢**

**Safeway Quick Oats** 18-Oz. Box **49¢**

**Mayonnaise** NU-MADE 32-Oz. Jar **99¢**

MIX'EM OR MATCH

**Golden Corn**

**SUPER SAVER** 3 16-Oz. Cans **89¢**

**HIGHWAY**

16-Oz. Golden Whole Kernel

16-Oz. Golden Cream Style

MIX'EM OR MATCH

**Canned Vegetables**

**SUPER SAVER** 4 16-Oz. Cans **\$1**

**HIGHWAY**

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**SUPER SAVER** Safeway Pantyhose **REGULAR PRICE 99c (SAVE 20¢ EACH PAIR)** **79¢**

**SUPER SAVER** Mouthwash **SAFeway (SAVE 20c)** 16-Oz. Btl. **49¢**

**SUPER SAVER** Vitamins **SAFeway MULTIPLE** (SAVE 20¢) 100-Ct. Btl. **69¢**

**SUPER SAVER** Vitamin-C **SAFeway CHEWABLE** (SAVE 26¢) 100-Ct. Btl. **69¢**

**USDA CHOICE**

**Ground Beef** SAFeway Regular **69¢** Lb. SAFeway PREMIUM GROUND BEEF Lb. 94¢

**Stewing Beef** USDA Choice Grade Beef Boneless **\$1.18** Lb.

**Sliced Bacon** SMOK-A-ROMA 2-Lb. Pkg. \$2.85 **\$1.45** 1-Lb. Pkg.

**Round Steak** Full Center Cut **98¢** Lb. USDA CHOICE GRADE BEEF CUBE STEAK Lb. \$1.88

**Grade-A Fryers** HOLLY FARMS Whole Lb. **49¢**

**Frankfurters** SAFeway BEEF or MEAT 12-Oz. Pkg. **79¢**

**Beef Chuck Steak** Blade Cut **79¢** Lb. USDA CHOICE GRADE BEEF 7-BONE CUT Lb. 89¢

**Chuck Pot Roast** Blade Cut **59¢** Lb. USDA CHOICE GRADE BEEF 7-BONE CUT 79¢

SAFeway BRAND HOUSEHOLD NEEDS

**Bath Tissue** MARIGOLD 4-Roll Pkg. **76¢**

**Plastic Wrap** KITCHEN CRAFT 12"x200" Roll **78¢**

**Paper Napkins** MARIGOLD 180-Ct. Pkg. **53¢**

**FABRIC SOFTENER** OFF LABEL **20¢**

**LAUNDRY DETERGENT** OFF LABEL **10¢**

**WHITE MAGIC** 64-Oz. Jug **\$1.19**

**WHITE MAGIC** 49-Oz. Box **\$1.09**

SAFeway BRAND FROZEN FOODS

**Bel-Air Grape Juice** 12-Oz. Can **59¢**

**Green Beans** BEL-AIR French Style 9-Oz. Pkg. **34¢**

**French Fries** BEL-AIR 16-Oz. Pkg. **45¢**

**Lucerne Ice Cream** 1/2-Gal. Ctn. **\$1.34**

**Bel-Air Pizzas** EACH PIZZA **99¢**

**Bel-Air Apple Pie** 24-Oz. Pie **84¢**

**Beverage Ice** PARTY PRIDE 10-Lb. Bag **59¢**

BEL-AIR ORANGE JUICE

**SUPER SAVER** 4 6-Oz. Cans **88¢**

(SAVE 3c on Each)

Sea Trader Chunk Tuna

**SUPER SAVER** 2 6.5-Oz. Cans **\$1**

(SAVE 6c EACH CAN)

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# Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

## SALUTE TO CHAMBER MEMBERS

This is a regular feature in the Monday edition of this newspaper to introduce the members of the Ruidoso Valley Chamber of Commerce



THE SIERRA BLANCA SKI SHOP opened at the same time the ski area opened and the Mountain Shop was opened some years later under the same

ownership, both shops being long time members of the Chamber of Commerce. Both shops handle a complete line of skiing equipment and rentals and also tennis ap-

parel and equipment. The businesses are managed by Morgan Clough (pictured) and are owned by Ed Wimberly.

## New Ruidoso Business



THE FIREPLACE CENTER in the Gateway Shopping Center has changed hands. Tom Pritchard, left, of El Paso and Bill Ennis of Roswell have recently purchased the business from Jim Kimble.

Pritchard and Ennis have both made their home in Ruidoso. They will continue to carry a complete line of fireplace equipment and free-standing fireplaces.

## Proper canning stops botulism

Botulism poisoning can result from improper home canning. Temperatures of 240 Fahrenheit (F.) or 116 Celsius (C.) and a long heating time are required to destroy botulism, says Mae Martha Johnson, Extension food and nutrition specialist at New Mexico State University.

Botulism is caused by eating food containing a toxin formed by the growth of a bacteria, Clostridium botulinum. The organism is not poisonous, but the toxin formed during its growth is the most deadly known to man.

The symptoms of botulism poisoning include difficulty in swallowing, speech and breathing. Double vision can also occur. If the correct antitoxin is not administered, paralysis of the respiratory muscles will cause death.

The toxin is formed in air-tight containers. It will not grow in an acid media. There is usually no danger with home canned fruits, tomatoes or pickles with enough vinegar.

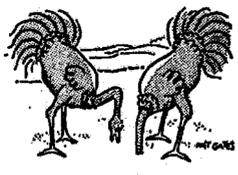
The home canned vegetables most often responsible for botulism are chile, green beans, sweet corn, beets, asparagus, spinach and chard.

To prevent botulism, a pressure canner is necessary for home canning of meats, seafoods and non-acid vegetables.

Foods contaminated with botulism may have little or no abnormal appearance or odor. At other times contaminated foods may be soft and disintegrated with an unpleasant odor.

To be safe, discard all swollen or spoiled canned foods. Never taste any questionable foods. When in doubt — throw it out, the specialist says.

Boiling a suspected food for at least 15 minutes will render the toxin harmless and eliminate any chance of illness or death from botulism poisoning.



"Mind if I take a look?"



"The Captain is going down with the ship . . . but it looks like he plans to come up again!"

**W. S. ATWOOD**  
**BOOKKEEPING AND TAX SERVICE**  
 Box 477 — Ruidoso

**PUMP AND WINDMILL SALES & SERVICE**  
**DEE PROCTOR**  
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