

# The Ruidoso News

VOLUME NO. 38 IN OUR 32ND YEAR Ruidoso, Lincoln County, New Mexico 88345 MONDAY, SEPTEMBER 28, 1977

## Aspencade parade scheduled Saturday

Saturday's Aspencade Parade, John Hobbs, executive director of the Ruidoso Valley Chamber of Commerce said today, "should be excellent in every respect and provide pleasant viewing along Sudderth."

The order of the parade will be New Mexico State Police, Aspencade Motorcycle Queen, motorcycles and then the official Aspencade Parade led by the Ft. Bliss Color Guard, marshal Dan Haggerty and, Hobbs said, "the orderly procession of all floats and units."

Parade registrations, through Friday, include:

- 16 floats: Girl Scouts, Senior Citizens, Ruidoso Board of Realtors, Ruidoso CB Club, Security Bank, Gamma Rho-Beta Sigma Phi, Big-T, Pathfinder Enterprises Incorporated, Ruidoso Noon Lions, Bonito Fire Department, Conrad Key, Delma Parrish, Ruidoso Evening Lions, United States Forest Service, Ray Heid's Ski Shop and Security National Bank of Roswell.
- Three marching groups: Hondo Cheerleaders, Ft. Bliss Color Guard and the New Mexico Military Institute Drum and Bugle Corps.
- Five Shrine units: El Malda Lazzies, El Paso, El Malda Motor Patrol, El Paso,

Roswell Shrine Motor Patrol, Roswell Hook and Ladder and Rocket Shrine Club, Alamogordo.

- Six bands: Ruidoso High School, Roswell Mountain View Middle School, Roswell Berrando Band, Mesa Middle School Band, Tularosa Band and Drill Team and Ruidoso Junior Band.

"Entries for the parade will close at 5

p.m., Thursday," Hobbs said, "and we're hoping to have tentatively scheduled bands and floats registered by that time."

Post parade activities at School House Park include:

- Barbecue served by the Odessa Chuck Wagon Gang at \$3.75 a plate, not the

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## McMillin indicted

The Lincoln County Grand Jury Wednesday indicted Robert Brian McMillin, 28, on charges of "aggravated battery with a deadly weapon and firearm enhancement."

Testifying before the Grand Jury were Beverly McMillin, R. B. McMillin, Sam Sanchez, Jenice Gail Allen, Patrick M. Brady and Detective Hugh Stiles and Ray G. Garner of the Ruidoso Police Department.

McMillin, Ruidoso police patrolman for the past 18 months, was indicted on charges stemming from an August 24

incident at his residence during which Sam Sanchez, 32, suffered a gun shot wound in one hand.

Under suspension since the charges were filed, McMillin advised The News Thursday morning: "I have just resigned from the department."

A first appearance is scheduled at 9:30 a.m., October 6, in District Court in Carrizozo.

McMillin is at liberty under a \$10,000 bond, with ten percent allowed, set by Ruidoso Magistrate Jim Wheeler at the time charges were filed.



**POINTED PLANNING** — Parking of motorcycles to display for students at Ft. Stanton was discussed by TII Thompson, left, Aspencade Motorcyclist Convention director; with Van Norman, Captain, assisting with meal planning;

Bobby Dan Crenshaw, assistant administrator, and Barney Mancha, food service director, at Ft. Stanton. The cyclists will visit Ft. Stanton September 30 as a highlight of convention activities here continuing through Sunday.

## Cyclists to Ft. Stanton

Aspencade Motorcyclist Convention delegates will visit students at Ft. Stanton Hospital and Training School Friday, as a benefit for the school's recreation department, TII Thompson, convention director, has announced.

The motorcycles will be displayed on the street to the rear of the kitchen complex at

about noon, with the students given the opportunity to inspect the machines and talk with the riders.

The cyclists will dine on enchiladas, pinto beans, spanish rice and garnish, with tea or coffee, on outdoor tables in the spacious square.

Scheduled entertainment will include a presentation by the Hondo Fiesta Dancers

and a mariachi band from Camp Sierra Blanca.

"We're welcoming the cyclists to this Fiesta de Capitan at Ft. Stanton," assistant administrator Bobby Dan Crenshaw said, "and proceeds from the lunch will help finance our special olympics, camping, recreational programs and county fair participation."

## Bar ditch work starts

The Ruidoso street department began cleaning bar ditches throughout the village last week in efforts to improve the drainage and prolong the life of the roads, Frank Potter, village administrative assistant, said Friday.

With the drainage ditches filled with silt from the summer rains, water was "running everywhere but where it's supposed to" causing improper drainage which quickly deteriorates the road surface.

Puddles of water also were standing in several areas.

Potter said the village has received several calls and letters from local residents praising their work on the roads.

"People have said the streets are the

best they've ever looked," he said.

But, there also have been complaints as the backhoe has chopped unburied cable television lines while cleaning the ditches.

"We're right behind them though," Ron Battles of Cablevision of Lincoln County said. "Ponderosa Heights and areas near the high school have been off, but now they are back on."

"We've lowered the cable three feet and next time they dig the ditches, it won't

rebreak the cable."

Other residents have complained the project has left "18-inch drops" at the end of their driveways.

Potter said the street crew will continue the bar ditch across driveways if there is no culvert as required by village ordinance.

Potter also said the street department is trying to strengthen the shoulders of some roads and widen others.

## Fortuna to sell Downs, Sunland

Fortuna Properties Incorporated Friday advised the State Racing Commission that Ruidoso Downs and Sunland Park race tracks would be put up for sale, thus ending commission action that could have

resulted in failure to license Fortuna to operate the two tracks.

It was announced Friday that Fortuna would continue to operate horse racing in New Mexico until the tracks are sold.

## Teen fund drive here

Wednesday's the day the Ruidoso Noon Lions, Service Club Council and all organizations and individuals working to make a Teen Center a reality here, hope to exceed the announced goal of \$50,000 — through the KRRR all-day radiothon to raise that much, or more.

The concerted drive will be from 9 a.m.-5 p.m., with teams from the Noon Lions and Evening Lions contesting to see which club can collect the most money during broadcast hours.

Competing teams will be at the radio station all day, to accept and collect the tax free donations to the fund.

Also available will be tickets for Teen Center Day, Sunday, October 16, at which time a Cougar XR-7 and a \$5,000 residential building lot will be claimed by new owners.

"We'll be accepting," Noon Lions president Bill Morrison said, "donations, contributions and pledges in all amounts during the radiothon. Telephone the station with your gift, or stop and deliver it to either Lions Club team."

"The more money we can raise, the finer this facility for our youth can be. For \$50,000 we can have an adequate building. If we can raise considerably more, we can have an outstanding facility. It is the goal of the sponsors to have a Teen Center that everyone can point to with pride and, most importantly, it will show our young people that we, as adults, really care about them."

Details of Teen Center Day, October 16, will be announced.

## Fiddle event Mule-O-Rama highlight

Old time fiddling will be a Thursday and Friday highlight, October 13-14, of this year's three-day Mule-O-Rama celebration.

"We'll have some of the finest fiddlers in the southwest performing", contest director Glen Ellison, Carrizozo, said, "and we'll accept entries in all divisions until one hour before playoffs begin."

- Allison listed the divisions as:
  - Junior Junior, to age 12
  - Junior, 13-18 years
  - Novice, 19-59, not having won over \$500 in prize money
  - Old Timers, 60 and over
  - Open — any person, \$25 entry

"In this Mule-O-Rama fiddling contest," Ellison said, "contestants may enter one division only."

Competition beginning at 9 a.m., Thursday through Friday afternoon is open to the public at no charge.

Admission for the grand championship, with the artists on stage from 7-9 p.m., Friday, will be \$2.

"We're offering some excellent trophies," Ellison said, "and it is the intention of the Mule-O-Rama Association to develop this fiddling contest into an annual event that will eventually be the biggest fiddling contest in the nation."

The awards night, Friday, will have all

of the division winners playing one number and receiving their trophy; in addition to the finals in the open division. "We'll have toe-tapping fiddling," Ellison said, "that you'll have to hear to believe."

An added Mule-O-Rama attraction will be the appearance of Leon "Pappy" Selph, known in many nations as the Wandering Minstrel, playing with Danny Drozd, the "Singing Czech".

Selph and Drozd have appeared before presidents, kings and queens since becoming a duo in 1971. They've performed coast to coast in the United States; in Mexico, Canada and European capitals

on State Department junkets.

"We just couldn't do better than to have Selph and Drozd here for Mule-O-Rama," Ellison said, "they're just about the hottest twosome in show business today."

Ellison, who has been involved in music "since I was 15", lays claim to having "had a hand" in getting Willie Nelson started on his musical career.

"I was coach and principal at the Abbott, Texas, high school in 1947 when I was attracted to Willie's ability on the guitar and as a vocalist, and with his sister, Bobbi, on the piano and me on the trombone, we had a great trio."

"The following year, again with Willie and Bobbi, we formed a seven piece band and started playing night clubs."

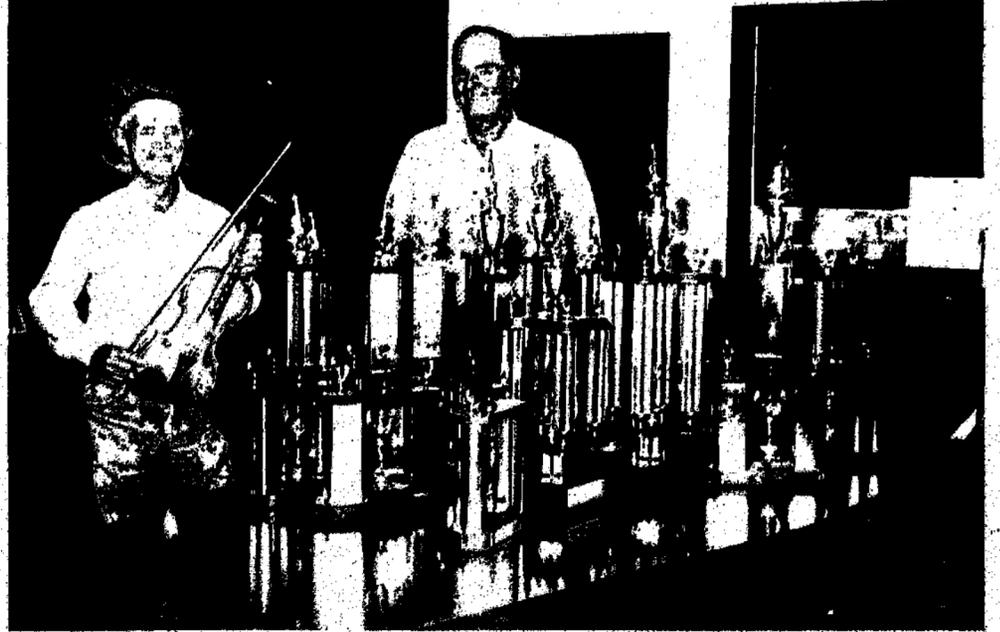
"I don't know if Willie remembers me, but I certainly remember him."

Ellison was Superintendent of Schools at Carrizozo from 1964-1970, after which he retired.

"Ellison knows most of the old time fiddlers who'll be here," Mule-O-Rama manager Ray Reed said, "and if there's anyone who can build our fiddling contest into the biggest in the nation, it's Ellison and we feel most fortunate to have him directing this year's contest."



**MULE-O-RAMA ENTERTAINERS** "Pappy" the Wandering Minstrel Selph, left, and Danny Drozd, will be performing during Aspencade and participating in the Old Time Fiddlers contest. The duo has performed in many nations.



**FIDDLING CONTEST TROPHIES** — "Shorty" Graham, left, holding the violin he made as first prize for the Junior/Junior Division of the Mule-O-Rama fiddling contest, and Glenn Allison, contest director, with the trophies that will be awarded October 15 to the division winners in ceremonies at the Chaparral Motor Hotel.



AFTER THE RUIDOSO street department loader collects the dirt dug by the backhoe, the operator deposits it in a dump truck to be taken to a dumping site.



THE RUIDOSO STREET department began cleaning the accumulated silt from bar ditches last week. Initially, a backhoe, left, will dig out the dirt and then a loader, right, will collect it.



THE OPERATOR OF THE loader scrapes up the dirt which had accumulated in the bar ditches along Brady Canyon Road.

# Braves defeat Roswell Mesa

The White Mountain Middle School Braves defeated Roswell Mesa 14-5 in a hard-fought football game Thursday evening in Warrior stadium.

"They did real well," coach Tom Culbertson said Friday. "Roswell's team was a lot bigger than us and deeper too. They had 50 players and we had 29 last night."

touchdown. Don Nunley scored the extra point catching a pass from Scott Neal in the left flat of the endzone.

"It was a good, precise pass," Culbertson said. In the second quarter, Fierro scored in a side sweep play. Lon Nunley failed in his attempt for the conversion. Roswell scored with two minutes left in the third quarter.

# Villages' trustees to meet

Ruidoso Downs trustees will meet tonight at 7:30 at city hall, and the Ruidoso trustees will convene at the same hour Tuesday, at the Ruidoso Public Library. The Downs agenda includes a resolution pertaining to a Farmers Home Administration (FmHA) grant to cover emergency water purchases, consideration of a quote obtained by clerk-treasurer Virginia Spall on workmen's compensation for the village employes, issue of several occupation licenses and a change of meeting time. The Ruidoso trustees will open bids on corrugated metal pipe for bridge construction in Paradise Canyon; hear reports on unemployment compensation, recovering All Star Insurance premiums, tax notice statements from the county treasurer; discuss luncheon plans for Senator Pete Domenici's visitation here October 24 and charges of damage to drainage in the Gateway area by Cablevision.

# Hunter safety course to open

Registration for a hunter safety course will be at 7 p.m., Tuesday, in the Ruidoso Public Library. The classes, required by the New Mexico Game and Fish Department, will be held September 27-29 and October 4-6 in the library.

Culbertson named Fierro as outstanding offensive player along with Lon Nunley, who blocked for Fierro.

"The whole line was doing good," he said. Defensive players Culbertson commended were Ty Frederickson, Mark Mobley, Michael Knowles and Ronald Bell. The Braves' next game will be at 10 p.m. (Friday) against Castan in the

# Warriors tops in AA

With Friday's 25-0 defeat of Tatum, the Ruidoso High School Warriors football team may be ranked this week as the top Class AA team.

Following Jal's defeat this weekend, the statistics show Ruidoso top ranked, with Jal right behind.

The coaching staff congratulated the team, but had a few reservations about the ranking.

"When you're on top, everyone wants to get you," assistant coach Barry Nelson said today. "Everyone wants to knock you off."

"Teams play twice as good against a number one team."

Nelson also said he preferred a third or fourth place ranking because "being number one creates problems."

"If our kids can handle it mentally, we can stay number one, but from here on out the games will be tough."

The scoring in Friday's game against Tatum began with a 22-yard run by Josh Ensor followed by an extra point kicked by Brad Maddox.

"Our drive got stalled and Maddox kicked another 21-yard field goal, making

the score 10-0 at the half," coach Doyle Howell said today.

In the third quarter, Borde Williams scored on a one yard run, followed by an extra point kicked by Maddox.

In the fourth quarter, Ensor scored on a six-yard run and then got a two-point conversion, making the final score 25-0.

The coaches complimented offensive player Josh Ensor for making 158 yards in

20 carries, and defensive players Mike Fritchett and Mark Williams.

Ruidoso attempted eight passes, completed two for 29 yards; were assessed 80 yards in penalties; had three punts for an average of 35 yards, and had 10 first downs.

Next Friday the Warriors meet Hagerman here at 7:30 p.m. for their Homecoming game.

# RHS volleyballers fourth at Estancia

The Ruidoso girls' volleyball team came home from the Estancia tournament Sunday with fourth place honors, coach Sergio Castanon said.

"Estancia beat us 15-6 and 15-5 in the first game," he said. "Then we played three games against Tatum, losing two."

"I think the team regretted losing and may get the incentive to win the next games from (this experience)."

Castanon named Kristi Perryman and Kelly Thomason as outstanding players and Melanie McGuire and Lorrena Herrera as overall good players.

In the last game against Tatum, Castanon said he felt there was more of a team effort and "more of a team hustle from the girls on the bench."

Their next game will be at 6 p.m. in Hatch against their A and B teams on September 29.

# Ruidoso Downs lists 1977 Stakes results

The results of the 1977 Stakes Races at Ruidoso Downs, from August 27 through September 5 were compiled by Karan Holloran, publicity department staff writer at the race track.

**RUIDOSO THOROUGHBRED DERBY**, August 27 — Countess Blade, 123, owned by Lorene C. Childers of Borger, Texas. (1 1/16 miles) Jockey — Gilbert Villegas. Won by 6 lengths at \$1.80-1. Trainer — J. Doyal Roberts. Mutuels: \$3.00, \$2.80, \$2.40. Gross purse — \$24,575. Winner's purse — \$14,745. Second — Rushing Silver, 119. Third — Worley Bird, 117. Winning time — 1:47. Track — fast.

**ALL AMERICAN DERBY**, second consolation August 27 — Masked Lass, 120, owned by Stan Ryan of Valley City, North Dakota. (440 yards) Jockey — Richard Vaughn. Won by a neck at \$1.40-1. Trainer — Ronald D. Massingale. Mutuels: \$4.80, \$2.80, \$2.80. Gross purse — \$37,760. Winner's purse — \$7,372. Second — Madam Betterfly, 120; Third — Frosty's Azurette, 122. Winning time — 22:35. Track — fast.

**ALL AMERICAN DERBY**, first consolation August 28 — Ned Hanger, 120, owned by Dorothy Adams of Earlsville, Oklahoma. (440 yards) Jockey — W. R. Hunt. Won by a neck at \$1.20-1. Trainer — H. C. Werner, Jr. Mutuels: \$3.40, \$3.40, \$3.40. Gross purse — \$110,960. Winner's purse — \$18,720. Second — Real Wind, 120; Third — Siren Song, 120, and Jet Rockette, 120, in a dead heat. Winning time — 21:33. Track — fast.

**ALL AMERICAN DERBY**, August 28 — My Easy Credit, 120, owned by Harold J. Burford of Milton, Kansas. (440 yards) Jockey — Gary Sumpter. Won by a head at \$7.00-1. Trainer — Walter F. Merrick. Mutuels: \$3.40, \$2.80, \$2.40. Gross purse — \$760,000. Value of final — \$591,280. Winner's purse — \$253,080. Second — Shawnee Bug, 120; Third — Easy Dandy Dan, 120. Winning time — 21:24. Track — fast.

**RUIDOSO SPRINT CHAMPIONSHIP**, August 27 — Noble Kingdom, 124, owned by Mary O. Robertson of Odessa, Texas. (6 furlongs) Jockey — Willie Lovell. Won by 1 1/2 lengths at \$7.00-1. Trainer — Bob E. Arnett. Mutuels: \$3.40, \$2.80, \$2.40. Gross purse — \$11,050. Winner's — \$3,630. Second — Crazy Frills, 118; Third — Flashing Shadow, 114. Winning time — 1:13.1. Track — fast.

# Aspencade

[FROM PAGE ONE]

previously announced price. A refreshment stand will be in operation.

— Presentation of trophies to parade winners.

As an added attraction, the Lincoln County Senior Citizens Center will hold an "open house" throughout the afternoon, following the parade.

Judges of the parade floats will be State Senator John Conway of Alamogordo, State Representative John Bigbee of Encino and John Lattauro, president of the Alamogordo Chamber of Commerce. "Parade chairman Frank Sawyer," Hobbs said, "with his committee of Bob Finley, Don Dale, Buzz Browning, Tuffy Wilson, Wayne McGuffin, Ken Cole and Benny Coulston have done an outstanding job on this year's Aspencade Parade. It promises to be, according to reports of previous years, one of the best."

# Social Security information

"Today's workers should be aware of the role social security retirement benefits will play in their financial planning for retirement," Dan Mathis, social security field representative, said today.

Mathis may be contacted at the Lincoln County Senior Citizens Center, 1000 S. Broadway, Ruidoso, N.M. 86325, on Tuesdays between the hours of 10-12.

**ROADRUNNER STAKES**, September 1 — Serene Princess, 122, owned by the Rose Ranch of Hondo. (7 furlongs) Jockey — Charles Mueller. Won by 3/4 lengths at \$1.10-1. Trainer — O. C. Jamison. Mutuels: \$4.20, \$3.00, \$2.40. Gross purse — \$7,625. Winner's purse — \$4,575. Second — Secret Scout, 117; Third — Folly Scout, 115. Winning time — 1:27.3. Track — fast.

**BRIGAND HANDICAP**, September 2 — Al's Vest, 119, owned by Lester M. Goodson of Magnolia, Texas. (670 yards) Jockey — Carlos Rivas. Won by a length at \$1.80-1. Trainer — C. Ronnie Ferguson. Mutuels: \$5.80, \$3.80, \$3.20. Gross purse — \$9,600. Winner's purse — \$5,760. Second — Savannah Lark, 122; Third — Go Dear Go, 119. Winning time — 47:10. Track — sloppy.

**RUIDOSO THOROUGHBRED FUTURITY**, September 3 — Butler 'Um Up, 118, owned by Tom Roden of Odessa, Texas. (8 furlongs) Jockey — Richard Bickel. Won by 2 1/4 lengths at \$2.20-1. Trainer — Clifton Dean. Mutuels: \$6.40, \$4.40, \$3.00. Gross purse — \$118,500. Winner's purse — \$59,250. Second — Pirate Island, 119; Third — Jerimi Johnson, 119. Winning time — 1:17.2. Track — muddy.

**RUIDOSO 550 CHAMPIONSHIP**, September 5 — Yogi Barre, 120, owned by Robert E. Ballenger of Paoli, Oklahoma. (550 yards) Jockey — Donald Knight. Won by 2 1/4 lengths at \$5.00-1. Trainer — Jack W. Brooks. Mutuels: \$12.00, \$4.00, \$3.00. Gross purse — \$3,725. Winner's purse — \$5,235. Second — Jet Commanche, 120; Third — Pepper Steeple, 117. Winning time — 27:41. Track — heavy.

**RUIDOSO MILE HANDICAP**, September 4 — Pleasure Ridge, 121, owned by Game Racing Stable and Steve Jernigan of Boque. (1 mile) Jockey — Leroy Coombs. Won by 6 1/4 lengths at \$1.90-1. Trainer — Melvin Paul. Mutuels: \$5.80, \$4.40, \$3.40. Gross purse — \$19,575. Winner's Purse —

\$11,745. Second — Free Dealin', 117; Third — Tamahe Pie, 115. Winning time — 1:47.2. Track — good.

**ALL AMERICAN FUTURITY**, third consolation September 2 — Lucka Image Girl, 120, owned by the Travis Ranch of Norman, Oklahoma. (440 yards) Jockey — Benny Nelson. Won by 3/4 of a length at \$2.80-1. Trainer — Frank E. Gladd. Mutuels: \$7.50, \$3.80, \$3.40. Gross purse — \$32,000. Winner's Purse — \$4,100. Second — Charge Rocket, 120; Third — Some Pooh, 120. Winning time — 22:35. Track — sloppy.

**ALL AMERICAN FUTURITY**, second consolation September 3 — Bo Moon, 120, owned by W. O. Moon Jr., of Chickasha, Oklahoma. (440 yards) Jockey — Ronald Banks. Won by a head at \$5.50-1. Trainer — H. Don Farris. Mutuels: \$13.00, \$8.20, \$4.20. Gross purse — \$86,000. Winner's purse — \$9,700. Second — Mail Call, 120; Third — Duplicates Jet, 120. Winning time — 22:25. Track — muddy.

**ALL AMERICAN FUTURITY**, first consolation September 4 — Easy Kiss, 120, owned by the Gentry Brothers of Lubbock, Texas. (440 yards) Jockey — Terry Lipham. Won by a head at \$9.40-1. Trainer — Gene Tefertiller. Mutuels: \$20.50, \$8.00, \$4.00. Gross purse — \$138,000. Winner's purse — \$21,000. Second — Real Easy Jet, 120; Third — She Is My Native, 120. Winning time — 22:23. Track — good.

**ALL AMERICAN FUTURITY**, September 5 — Hot Idea, 120, owned by Ted Bruce and Floyd W. Jackson of Estelline, Texas. (440 yards) Jockey — Terry Lipham. Won by 1 1/4 lengths at \$3.80-1. Trainer — Gene Tefertiller. Mutuels: \$3.20, \$4.80, \$3.60. Gross purse — \$1,030,000. Value of final — \$788,000. Winner's purse — \$330,000. Second — Town Folly, 120; Third — Call Me Gotta, 120. Winning time — 21:75. Track — heavy.



HOLDING HER SON, 5 pound-4 ounce Christopher Patrick Alexander Castaneda, is quite an achievement for Mrs. Chuy (Jenny) Castaneda. Christopher was born August 4 at Sierra Medical Center in El Paso, Texas two months ahead of schedule. Weighing in at just 2 pounds-11 ounces, the baby remained at the Center until last week building up his weight and immunities. Now Jenny has her first child at home at last, she said he lives his life with intensity — he sleeps as if he'd been building bridges all day and roars like a winning coach at the end of the fourth quarter. His father is employed at saweay.

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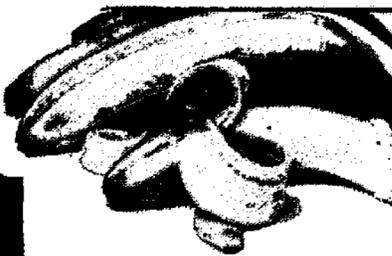
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# PEOPLE

## Pink Ladies ready fancy gifts for October 15 "Fall Festival"

Colorful handmade gift items will be available at the Fall Festival of Food and Gifts planned October 15 at Sears by the Pink Ladies of the Ruidoso Hondo Valley Hospital.

Members and friends of the Pink Ladies met Wednesday for several workshops to make gift articles, and completed a number of pine cone wreaths, fabric flowers, felt animal decorations for Christmas trees and permanent Christmas gift boxes.

Hazel Kennedy, gift chairman of the festival, said the permanent gift boxes should be especially useful as they can be kept over the years, are attractive and will save the cost of wrapping paper.

Bea Adams, Ruidoso, demonstrated the art of creating "posters" from fabric, using covered wires, white glue and small pots filled with styrofoam. The many-hued blossoms are interspersed with plastic greenery and will make bright decorations for dark corners.

Lib Shambarger once again showed

participants in the pine cone workshop the craft of gluing different sizes of cones together on cardboard bases, making wreaths, candle holders, centerpieces and other ornaments.

The fabric flower and pine cone workshops were held at the Community United Methodist Church. In the home of Mrs. Dorothy Bunyan, seven women cut small animal shapes from felt, trimming them with sequins to make unusual Christmas tree decorations.

Dottie Quaid, who together with Louise Pulver is co-chairman of the festival, said Pink Ladies will be baking "like crazy" the last few days prior to the October 15 bazaar, creating many sorts of "goodies" for festival goers to purchase.

Proceeds from the festival will be used for Pink Ladies projects at the hospital, including the remodeling of four rooms into private quarters.

## Crowd of bridge players expected at tournament

Scores of bridge players from all over New Mexico and West Texas will converge on the Chaparral Motor Hotel in Ruidoso Downs October 21-23 for the Tenth Annual Sectional Bridge Tournament.

The "Rocket City Sectional" is sponsored by Alamogordo Unit 388 and last year drew 408 tables of players.

"You wouldn't believe how people look forward to this event... We start early in the morning and keep playing far into the night," Zoe Matlock, vice president of Unit 388 said to The News.

With thousands of cookies and many pots of hot coffee to keep them going, players find it difficult to detach themselves from the game, she said.

The schedule of events includes — A charity game Thursday, October 20 starting at 7:30 p.m., at the Chaparral. Proceeds will go to the La Placita Children's Home in Alamogordo.

— Friday, 9:30 a.m., individual game; 2 p.m., unisex pairs; 6 p.m., master pairs and non-master pairs.

— Saturday, 9 a.m., Bob Roth pairs; 1:30 and 3 p.m., open pairs, qualifying and final; 1:30 p.m., novice pairs; 8 p.m., consolation; open pairs.

— Sunday, 11 a.m. and 8 p.m., Swiss team-of-four.

Silver awards will be given to winners in each event, and door prizes will be given away.

Matlock said the price of dinner is included in the open pairs fee Saturday, as well as in the Swiss team fee Sunday.

The tourney will be under the direction of Tom Whitesides, Dallas, Texas, assisted by June Holbrook, Denver, Colorado; Becky Schneider, Tucson, Arizona; and Frances Downing, El Paso, Texas.

The acclaimed bridge player Jim Jacoby, Richardson, Texas, will be present to match his wife against other experts. He is the author of a syndicated newspaper column on the game.

Tournament co-chairmen from the Alamogordo chapter, are Don Fox and Betty Williams.

Zoe Matlock and Dora McFarland have charge of the refreshments, Dee Couch and Mady Schreiner are supervising publicity.

Helen Tays is directing partnerships, Robert T. Williams and Elsie Matthews comprise the rules and ethics committee, with Dorothy Fellows and Preston Pond serving on the awards committee.

"Reservations must be made in advance for those planning to stay at the Chaparral.

The Ruidoso Altrusa Club met Wednesday in the home of Sara Lee Beutner for business including a baby shower for Kim Graham.

Thelma Jennings and Edna Morris were initiated into Altrusa by Mary Lemons and Mrs. Graham.

With the District 10 regional conference coming up October 6-8 in Farmington, several members are planning to attend.

Co-hostesses were Jane Deyo, Beth Daugherty and Ginger Huband. The next meeting will be October 18, place to be announced.



**GENUINE BOOKWORM** — The Community Services Committee of Altrusa Club sponsored a youngster's summer reading program to form this "bookworm" in the Ruidoso Public Library. Upon completing each book, a child added one section to the worm. The one reading the most

books will receive a \$25 savings bond from Altrusa, November 2. Committee members included Shaula Cull, chairman, Gladys Glenn, Ginger Huband and Thelma Jennings. "The project was a big success," Cull said.

## Johnson-Davis vows said in lavish Inn setting

Debra Faye Johnson, daughter of Mrs. Dorothy Holt Kinsey of Midland, Texas, and Ruidoso and the late F. Kirk Johnson, Jr., was married to Samuel Riker Davis Jr., son of Samuel E. Davis of New York City and the late Barbara Gould Davis Saturday afternoon at the Inn of the Mountain Gods.

The Inn was extensively decorated for the ceremony, at which Judge Sam Nunnally, Ruidoso officiated. A lavish reception followed.

Francis Kirk Johnson III, Fort Worth, Texas, presented his sister in marriage. Her gown, designed by Halston, was floor-length, of taupe silk chiffon with butterfly sleeves and a multi-layered full circle skirt.

She carried a bouquet of field flowers, including large daisies and tiger lilies.

Mrs. Mike Harris, Huntsville, Texas, was her sister's matron of honor. Miles (Chip) New York City served as best man with Stack Bell of Austin, Texas, as flower girl.

Ushers were George Davis, brother of the groom and Mike Harris.

Following the ceremony Mrs. Kinsey honored the couple with dinner and dancing at the Inn, intricately decorated for the occasion by Jimmy Parsons, Aledo, Texas.

The First Crossing of Fort Worth

provided the music for dancing. The bride attended Stephens College in Columbia, Missouri, the University of Texas in Austin, the University of Grenoble in Grenoble, France, and graduated from Hampshire College in Amherst, Massachusetts, with a degree in photography.

She was presented as a dutchess to the Tyler Rose Festival and also as a dutchess to the Order of the Alamo in San Antonio, Texas.

The bridegroom attended Saint Paul's School in Concord, New Hampshire, the University of Grenoble, Bournemouth School of Art in Bournemouth, England and graduated from Hampshire College in Amherst, Massachusetts, with a degree in photography.

Mrs. Davis is the granddaughter of Mr. and Mrs. Marion Flynt, pioneer residents of Midland, Texas, and Mrs. F. Kirk Johnson of Fort Worth, Texas, and the late Mr. Johnson.

Davis is the grandson of Mr. and Mrs. William Shippen Davis of Fairhaven, New Jersey, and Mrs. John H. P. Gould of Lenox, Massachusetts, and Antigua, British West Indies.

The couple will make their home in Ruidoso, where the bridegroom will be associated with the Sierra Blanca Ski Area.



MRS. SAMUEL DAVIS JR.

## Third course on alcoholism Thursday

The third course in a series will be given Thursday, 7 p.m., at the Mesalero Community Center, in the activity room. Sponsored by the Mesalero Rehabilitation Center, the courses deal with alcohol and alcoholism and are under the direction of Silas Cochise, head of the Rehabilitation Center.

## Hearing planned to aid "displaced homemakers"

A series of twelve public hearings to determine the needs and problems of "displaced homemakers" will be held in nine cities around the state this fall by the New Mexico Commission on the Status of Women.

The hearings are part of a study mandated by the 1977 state legislature, which directed the commission to do research and planning for programs to serve displaced homemakers — individuals who have spent years in the home and then been forced to seek outside employment because of divorce or the death or disability of a spouse.

Area hearings are scheduled October 14

in Roswell at the Eastern New Mexico University Student Union at 1:30 p.m., and in Alamogordo November 2, 7:30 p.m., at City Hall and November 3, 9 a.m., at City Hall.

For information in Roswell call the Chamber of Commerce at 823-5695 and in Alamogordo the County Extension Office at 437-0231.

Persons considering themselves displaced homemakers, as well as agencies and organizations providing services or programs for such persons, are urged to contact the commission or the local contact person for the hearing in their area.

## Extension Club Membership luncheon set

The Ruidoso Hondo Valley Extension Club will hold a membership luncheon Wednesday noon in the multi-purpose room of the Ruidoso Public Library.

One of the oldest organized women's groups in New Mexico, the club began August 4, 1942. The object of the group is to study home and community problems and put the information gained into practice. Mary Ellen Payne, Lincoln County Extension home economist, will give a food demonstration called "Chili — we all love you."

All area women are invited to attend. Hostesses will be Anna Abbott, Bea Adams and Dotti Quaid.

## The Watercourse Way

A workshop in T'ai Chi - Learning to flow with nature through movement.

When: Friday evening September 30th - Sunday afternoon October 2nd.

Where: "Little Creek Valley" Alto, New Mexico 606-338-4368 for information, directions and enrollment.

How: All vegetarian meals - bring plate, bowl and cup.

Sleeping space provided - bring sleeping bags.

Use of Sauna and Jacuzzi. Loose clothing and warm sweater.

Who: Jay Goldfarb, born in New York City, has explored human growth methods of both East and West. He has studied various meditation disciplines: Buddhism, Hinduism, Taoism. His teachers have included Baba Ram Dass, Joseph Goldstein and Sri Chinmoy. Currently, Jay is studying and coordinating the Watercourse Way workshops for Ai Chung-Huang Huang, Master of T'ai Chi.

Entire T'ai Chi Workshop Fee: \$85 per single \$110 per couple.

## Painting Tips

By JOHN CUPP



### MORE ABOUT LATEX

The advantages of using latex paint are quite numerous. Last time we listed a few of these advantages but ran out of space. Here are more reasons latex should be your choice when you paint your house.

\*Long term durability... latex weathers at a much slower rate than oil-base paint, so you obviously paint less often.

\*Flexibility... the tough yet elastic latex film stretches with extremes of heat and cold, and expansion and contraction of the house itself, thereby resisting cracking and peeling.

\*Colors stay bright... the chalking of oil-base paint causes a "masking" effect on colors, not so with latex.

\*Unaffected by alkali... the alkali present in masonry that is not thoroughly cured can combine with the oil in oil-base paint to create a form of soap which causes mottled stains. Obviously this cannot occur with latex.

\*All purpose... If your house has both wood and masonry, it is a clear advantage to use the same paint for both.

\*Brushes easily... latex slips on like butter, contrary to the "drag" you sometimes experience with oil-base paint.

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## New Ruidoso Teachers



**GALA BROWN**, who is originally from Portales, will teach second grade this year at Nob Hill School. Her third year of teaching, Miss Brown has taught in Kerritt, Texas. She received a BA in elementary education from Eastern New Mexico University and presently is working on a MA in reading. "I like it here; it's a nice school system. I'm real happy I moved," Miss Brown said.



**PAULA STIRMAN**, who has lived in Ruidoso for 20 years, will be the secretary at Nob Hill School this year. Her first job with the Ruidoso School System, Mrs. Stirman worked for three years with Security Bank. She and her husband, Reed, of Stirman Construction, have three children, Brett, 14, Dahn, 11, and Todd, 7. "It's a fantastic job," she said. "It's very fulfilling."



**DAWN COBB** begins her teaching career this year with a kindergarten class at Nob Hill School. She received a BS in education with a minor in art from Southwestern Texas State University in San Marcos. She and her husband, Robert, own a local motel. "I like Ruidoso," she said. "The kids are real nice; they fascinate me with what they come out with."



**PAT TATE**, who is well known in Ruidoso from teaching community kindergarten at the Methodist Church and in the Ruidoso Public Schools, will teach kindergarten at Nob Hill School this year. An 18-year resident of Ruidoso, Mrs. Tate received her BA in education from Baylor University. She and her husband, Howard, a local dentist, have two children, Rick, a sophomore at New Mexico State University, and Kerry, a 7th grader.



**CATHY NORMAN** will teach first grade this year at Nob Hill School. A graduate of the University of New Mexico, Miss Norman has a degree in elementary education with a minor in kindergarten. She presently is working on a master's degree in reading from UNM. Miss Norman, who taught first grade in Albuquerque for three years, said "I really like this school (Nob Hill). The faculty is friendly and it's a nice atmosphere to work in."



**BEA ADAMS, RUIDOSO**, shows the "how to's" of making pofs of flowers from fabric and covered wire during one of the workshops held last Wednesday by the Pink Ladies of the Ruidoso Hondo Valley Hospital. On the table are finished samples.

## At the Hospital

September 20 — ADMITTED: Harry Compton, Ruidoso; Josephine Sanchez, Ruidoso; Elaine Oliver, Ruidoso; Barbara Sanchez, Ruidoso; Margaret Calkins, Tularosa; Archie Yeatman, Ruidoso. DISMISSED: Ella Cunningham, Ralph Romero, Donald Stevens, Harry Compton.  
September 21 — ADMITTED: Pam Holcomb, Ruidoso; Teasle Ruth, Batey, Captain; Karen Farus, Ruidoso; Beatrice Lovelace, Ruidoso; Ira May Smith, Ruidoso. DISMISSED: Dobra Saenz, William F. Drew, Joy Armstrong, John Killham, Pam Holcomb.  
September 22 — ADMITTED: Donna C. Townley, Captain; Donna Holcomb, Ruidoso. DISMISSED: Anna Mae Raybon, Ethel Stephens, Roy Baca.

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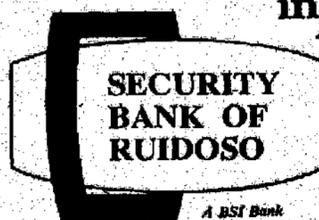
In 1803, America found herself up the river. The Mississippi, that is. Valuable goods were being produced in the Midwest, and the mighty Mississippi was our only link to the sea. But the outlet in New Orleans belonged to France.  
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# Inside the Capital

# OPINION PAGE

# Yours and Ours

**SANTA FE** — The 60-year-old State School for the Deaf campus in Santa Fe will undergo a \$4.3 million facelift. Three new buildings will be constructed — a \$192,000, one-story building of 3,989 square feet for the 12-member State Board of Educational Finance staff; a \$33,000 student center and a \$24,000 garage. Ten other buildings ranging up to 61 years old will be thoroughly remodeled.

Asst. Executive Director Donald S. Stuart of the BEF says: "It is essentially making fire code corrections, meeting safety standards, making the buildings accessible to the handicapped and providing for insulation and other energy-saving improvements."

The School for the Deaf enrollment is 187 ranging from 2 to 20 years old. The school's board chose Charles Nolan, Alamogordo, as architect for the major project. Nolan had completed a feasibility study. Four Albuquerque investment firms submitted a joint bid of \$5,560 percent annual average interest on 20-year revenue bonds. Bonds will be retired with the school's annual permanent fund land income. Land income tops \$1 million annually.

Supt. Jim Little says: "Living areas are licensed by the State Health-Social Services Department. We've discussed the changes for several years with the HSSD. HSSD wanted all acoustical tile replaced because it is not one-hour fire code resistant. Exteriors of the buildings are in bad shape."

"The original wooden frame windows are rotten in Conner Hall, built in 1938, and Cartwright Hall, built in 1916, both residential buildings. This will all be replaced."

"The wooden doors in the school building are not solid core and not one-hour fire resistant. They will be replaced. The buildings are underpowered for electricity because of the advent of audio-visual equipment — film strips, amplification

and overhead projectors. "Insulation will be applied to exteriors of all buildings to meet the Construction Industries Commission's energy conservation requirements. This will cut heating costs 6 cents a square foot a year. Essentially, we're operating in a 40-year-old plant. Most buildings were built in the 30s as WPA projects. The only building less than 20 years old is Hester Hall. We moved into it in 1965."

The first priority will be the new building for the BEF staff. Little says: "We hope to open bids in January and start construction in February with completion scheduled next September."

"We hope to begin work next June 3, the day school ends, on remodeling of Conner Hall, the school building, vocational annex, dining hall and Cartwright Hall. We hope to finish this work in six months with heavy work completed in the summer and the balance next fall. We can work on the laundry, hospital, Larson Gym and Hester Hall during the school year without inconvenience."

The revenue bonds are subject to BEF approval Oct. 13 in Roswell and State Board of Finance consent Oct. 14 in Santa Fe. Stuart said the School for the Deaf is debt-free and commands a favorable interest rate on its bonds. The Albuquerque investment firms bidding on the bonds are Quinn and Co., Klous and Co., Stillwell and Co. and Stern Brothers and Co.

Meanwhile, the BEF staff is being booted out of the capitol building from its present 3,000 square feet by the Legislative Council. The legislature controls the capitol building. Its control is of doubtful legality because state building ownership is an executive function.

The Legislative Council ordered the BEF staff out of the capitol before Oct. 1. BEF Executive Secretary Robert Huff says the deadline cannot be met. The Board of Finance rejected a BEF request

for a \$24,000 loan to rent office space in Santa Fe until the new building is completed for the School for the Deaf campus.

The legislature put no money in the BEF budget for office rent. Huff says the BEF will ask the Legislative Council Monday to allow the BEF staff to stay in the capitol until the new building is finished next fall. If this fails, Huff will renew the BEF request for a \$24,000 Board of Finance loan.

The Legislative School Study Committee staff wants the BEF capitol space. LSSC

Director Richard Johnson says: "It's filing space, library and equipment that has really put the squeeze on our space problems. We requested eight offices — an office for each employee, a print shop and a conference room." LSSC officers are on the capitol third level now. BEF offices are on the capitol street level.

At the School for the Deaf the BEF would pay \$1 to \$3.20 a square foot a year on a 10-year lease. Space would be rent-free afterward but the BEF would pay custodial and utilities costs.

## THE RUIDOSO NEWS

Published each Monday and Thursday by Ruidoso News, Inc., J. Kenneth Green, President; Walter L. Green, Vice President, at 1714 Sudderth Drive, and entered as second class matter at the Post Office at Ruidoso, N.M. 88345.

Ken and Mary Green ..... Publishers  
Cale Dickey ..... Editor  
Carmen Edwards ..... Advertising Mgr.  
Willard Arnold ..... Production Mgr.

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## Letters to the Editor

Dear Editor:

The question of Freedom, Privilege or Obligation, presupposes that I must choose one or the other. It is a supposition without basis. For freedom, as the ability to make

decisions without restraint or fear of reprisal, is no more one than the other. A privilege is a right or benefit enjoyed only by a person or persons, beyond the advantages of most. An obligation is something which a person is bound to do, and which arises out of a sense of duty or results from custom or law.

If indeed a sense of obligation is a direct result of custom, then it is a very sad state if no other ingredient is involved. If freedom is an obligation enforced by law, then what kind of creature is this "America"? However, if it is a sense of duty which makes one feel obligated, then I might ask the question, "Duty to whom?". In answer to that, I must say, "To oneself". For truly the freedom on which the United States was based is that of the individual.

One neglected point, when speaking of freedom, is that of liberty, for the lack of one is the denial of the other, liberty being the absence of arbitrary or despotic control, be it governmental or individual. Can you, as an American, truthfully say that, under our contemporary government, you have this liberty and freedom to which each of you so reverently pay lip service?

A privilege is a right that must be earned, and so should rightly be withheld from the undeserving. This privilege, freedom, is a right which is not easily attained, nor is it easily kept once achieved. Should we then bestow this privilege upon the unworthy? To give these this right, which they neither value nor respect, is to lower the value of this freedom.

Once this goal is attained, then by its nature it must become an obligation. Without having gained the privilege of freedom, then to what is there to be obligated? Having achieved it, to refuse the obligation it incurs is to have it rudely taken from you. Thus to demand the privilege without obligation is to forever forfeit freedom. However, to accept obligation without having attained the privilege is insane!

In conclusion, it seems the basic problem is that of grammatical structure. The question should be rephrased to read, "Freedom: Obligation to Privilege"; for indeed I see freedom as a privilege to be earned, and to be protected by my acceptance of its inherent obligations. As there can be no freedom in the denial of liberty, there can be no privilege while we shirk the obligation.

Norman Kasinger

### editorial

When it comes to worthy projects for Ruidoso's youth, there's no better one than the proposed Teen Center and no better way to show our youth that the adults care about them than to make your generous tax free contribution during KRRR's radiothon this Wednesday.

—CD

## Stuph & Junk

by

## Cale Dickey



### CRISPIEST CRUNCHIES

"Totter day, whilst quaffing an ice tea, me 'n Bill Shrocongost got to talking apples . . . and that Bill, he flat outtalked me . . . actually he got into the finer points of bragging about the quality of apples that are giving the tree limbs a case of the bends around Old Lincoln . . . and that's the time I got in my two cents worth to force his hand to prove his case."

Now Bill . . . when he isn't encouraging school students to prevent forest fires . . . isn't one to renege on a promise . . . or to make good on a boast. So next morning, before I'd even had my third cuppa java, Bill comes knocking on the door . . . bearing red and yellow delicious apples . . . which I promptly plunked in the fridge . . . being's I like apples cold.

Same evening I grasped a yellow one . . . and noted it was most firm . . . but when I sunk my incisors . . . I bite apples kinds on the bias . . . into that luscious delicious, came the surprise . . . it wasn't mushy . . . nope . . . it actually cracked . . . and each bite, right down to the core, was the crispiest, crunchiest delicious apple I've ever sunk a tooth into . . . and the pleasure was repeated with the red ones.

Bill sometimes gets carried away in telling about his expertise as woodsman . . . but he sure didn't tell me no lies about his apples . . . of which, he allows, there'll be plenty available at Old Lincoln October 1 and 2 . . . when they're holding an Apple Festival for your eating pleasure.

### WHOSE MAIL MATTERS?

U. S. Senator Pete Domenici must have more influence on the U.S. Postal Service than the Internal Revenue Service . . . according to the way I've received communications from each.

From the IRS, mail dated September 8 and 9, from Austin, Texas, reached my desk the 20th . . . same day as a franked epistle from Pete that was dated September 16, mailed from Washington, D.C.

### POETIC LICENSE

Read recently that poet Sam Hamill is busy putting the finishing touches on his

"Book of Elegiac Geography" . . . which prompted me to peruse Webster's New Third International . . . and not to look up geography. Hated it in school . . . have never forgotten it meant a pain in the left ear lobe . . . or was it left cheek?

So, "cording to my wordbooken . . . elegiac: "consisting of two dactylic hexameter lines the second of which is often felt to be pentameter and is made up of two hemistichs each containing two dactyls and a long syllable; consisting of two dactylic hexameter lines the second of which has the short elements omitted in the third and sixth feet" . . . which didn't do much to enlighten me . . . but sparked my curiosity to wonder if Hamill's new tome will pinpoint the whereabouts of those funny sounding names . . . why something like that'd have driven Edgar Allan Poe to drink . . . and I'm not going to hold my breath until choice excerpts of Hamill's poetry appear in Playboy's joke page . . . 'cause I don't think it'd be fitting and proper.

### FADING TRAFFIC LANES

If'n there isn't enough traffic on Sudderth and Mechem drives to warrant additional stop lights . . . how come there's enough that the new lane lines applied atop our new blacktop in June have virtually disappeared?

Now's head highway honcho Jim Denison's chance to bolster his local support . . . good ol' boy Jim should come to our October 1 Aspencade Parade . . . why, he could even be an honorary marshal . . . and personally determine that there is an immediate need for striping . . . 'cause even townsfolk . . . who know where the striping should be . . . are having problems aplenty keeping in the right lane . . . and if'n it ain't the traffic, must be the highway crews are using disappearing paint . . . a fact, not an allegation.

**BRIEF BIT:** Maybe, after supporting Bert Lance and the Panama Canal treaty, the time is at hand for President Carter to start developing lasting price supports for peanuts . . . CD

## Clipped comment

### WHY NO PONY EXPRESS?

Our Bureaucrats are never satisfied. Now they want to hobble our farmers by limiting the amount of land they may have and receive CAP water. This is silly. The law was foolish when it was first brought out back at the turn of the century. Simple

math says it won't work.

In those parts of the world where the land is controlled by small farmers the production per acre and per person is the lowest you can find. Those of us with a few gray hairs who have watched what has happened to the small family farm and why it happened can tell the story of the disappearance of the small farmer but you need to get down to hard figures to prove why it is economically not feasible today.

A farm requires a large capital investment for equipment and/or livestock. To compete in our complex society the farmer must have a wide range of knowledge. We are talking about money and lots of it. Any successful farm, regardless of size, must have these basic requirements. The cost per acre for this investment for a small farm is so high that it is prohibitive. Economically there can be no return to the small tractor or horse powered farm.

If the government tries to force this ruling, consumers the world over will pay the penalty. We are currently one of the leading food suppliers of the world. We can now produce food and fiber as cheap as anyone in the world. This won't be the case if we cripple our farmers by limiting the size and therefore the efficiency of their operations.

This is like returning to the Pony Express. History has proven many times that you can't stop change, and this is what is being attempted. —The Chandler Arzooan



LAMAR OSBOURN

MIMI HOUSER

MARSHAL MOORE

# Our business is making life easier for you!

The people at Ruidoso State Bank are specialists. Like Lamar Osbourn, Mimi Houser and Marshal Moore.

Lamar is one of our Vice Presidents and a Commercial Installment Loan officer.

Mimi is an insurance clerk responsible for checking insurance coverage on loans backed by collateral.

And Marshal is in charge of business devel-

opment for the bank.

You may not have met them yet, but one thing is assured. Each of these dedicated people know exactly what you expect in good banking services and give you just that.

They're specialists because you're special to them. All of us at Ruidoso State Bank want to make life easier for you.



Member Federal Deposit Insurance Corporation — BankAmericard, Master Charge  
**RUIDOSO STATE BANK**

RUIDOSO 257-4043 — RUIDOSO DOWNS 378-4177 — CAPITAN 354-2242  
GATEWAY 257-5298 — CARRIZOZO 257-4043

## McGill Stephens, Inc.

Albuquerque — El Paso

- Pella Windows and Sliding Glass Doors
  - Kalwall Insulated Skylights
  - Sunwall Solar Collector Covers
  - Structural Insulated Panels for floors, walls, roof
- TELEPHONE — ALTO 336-4680

## AMERICAN STAR TWIN THEATRE

Opening Friday, September 30

Movies 7 Nights A Week

STAR WARS — 8:00 P.M.

Adults \*3 Children \*1<sup>00</sup>

ORCA — 7:30 P.M. & 9:15 P.M.

Adults \*2<sup>00</sup> Children \*1<sup>00</sup>

# Business & Professional Directory

These Qualified Contractors and Firms Offer Many Fine Services and Products

**GATEWAY DEEP ROCK SERVICE STATION**  
 Open 6:00 a.m. to 9:00 p.m. Mechanic On Duty  
 Wash—Grease—Oil Changes—All Major Brands of Oil

**GUARANTY ABSTRACT & TITLE CO.**  
 BOX 964 — PHONE 257-2091  
 RUIDOSO, NEW MEXICO 88345  
 LOCATED NEXT TO CABLEVISION  
**Owners: Al and Charlene Ward**  
**Abstractor: Patt Beisswingert**

**Bill McPartly**  
 SAND GRAVEL RECI-MIX  
 RUIDOSO, N.M. 257-4200

**MAGNETIC SIGNS**  
 Chains Installed & Sold  
**RUIDOSO CHEVRON**  
 UPPER SUDDERTH 4 BLOCKS EAST OF TIGHT

**CAR ACCESSORIES** Nationally Advertised  
 FOR COMFORT - SAFETY - PLEASURE Brand Name Parts.  
 McCulloch, Homelite and Stihl Chain Saws  
 Parts & Service  
**ALLEN'S AUTO PARTS**  
 GATEWAY AREA 257-4691

**RUIDOSO NATURAL GAS COMPANY, INC.**  
 YOUR FULL SERVICE GAS COMPANY  
 CLEAN, SAFE, DEPENDABLE  
**Appliance Sales**  
 Phone: Day—257-5128 Night—378-4633 Propane Delivery—378-4750

**LOOKOUT ESTATES**  
 — FOR SALE OR RENT —  
 Rentals On A Daily, Weekly Or Lease Basis  
**LOOKOUT ESTATES, LTD.**  
 P. O. Box 1135, Ruidoso, N.M. 88345  
 Phone 1-505-257-4542  
**CONDOMINIUM TOWNHOUSES**  
 "THE GOOD LIFE"  
 Luxurious carefree living • an exclusive country club type way of life • all grounds care and exterior maintenance done for you • year 'round recreational facilities for your entire family • swimming pool, clubhouse and tennis courts • 2-2 and 2 bedroom, 2 1/2 bath condominium townhouses • wall to wall carpeting and latest in complete General Electric kitchens, including garbage disposal, range with self-cleaning oven, dishwasher, large trash compactor and color keyed refrigerator-freezer • large private decks facing beautiful Sierra Blanca and overlooking downtown Ruidoso • ideal location convenient to downtown Ruidoso, Cree Meadows Golf Course and Ruidoso Downs Race Track • all city utilities with underground wiring. "TRY THE GOOD LIFE."  
**PHONE 257-4542**



**ATWOOD REALTY AND BOOKKEEPING**, located about two blocks from the spotlight, up Mechem Drive, has been in business for about 20 years, originally as Locke Realty which was begun by John Youse. The owner, Sherman Atwood, center, has been a member of the Ruidoso Valley Chamber of Commerce since 1958. The business, which employs Archie

Corley, left, and Gladene LaGrone as salesmen, specializes in the sale of residences, ranches, lots, businesses, commercial property and acreage. Office hours are from 9 a.m. to 5 p.m., Monday through Saturday but after hours Atwood can be reached at 257-2651, Corley at 257-2933 and LaGrone at 257-7988.

**W.S. ATWOOD**  
 BOOKKEEPING AND TAX SERVICE  
 BOX 477 — RUIDOSO

**RUIDOSO DOWNS SELF STORAGE**  
 1 1/2 MILES EAST OF RACE TRACK (ACROSS FROM FISHERMAN'S LUCK RESTAURANT ON HIGHWAY 70)  
 257-2149 BOX 2877  
 OWNER — Mac Tarleton

**WOOD WELDING SERVICE**  
 PHONE 378-4614  
 New Steel In Stock  
 Repair and Fabrication  
 • Ornamental Iron Work  
 • Portable Welding  
 • Radiator Repair  
**L.H. (Pete) Wood**

**EXPERT BODY WORK**  
 COMPLETE AUTO BODY REPAIRING  
 FINISHING IN INITIAL WORK  
 AMERICAN EXPRESS CARD  
 DIAL 378-4764  
 HUGHES BODY SHOP  
 1230 N. WASHINGTON ST. RUIDOSO, N.M. 88345  
 LOCATED ON HWY 70 AT HOLLYWOOD PARKING SOUTH SIDE DRIVE. BUSINESS HOURS



**ALTO SKI SHOP**, which is owned by Betty Montero, pictured, and managed by Alyse Pritchard, is located on Highway 37 just before the ski road turnoff. The business has been open and a member of the Ruidoso Valley Chamber of

Commerce since 1976. Specializing in rental skis, boots and poles, the shop also has sale ski apparel, rental and sale chains, and summer recreation equipment. The shop will repair skis.

**RUIDOSO SELF-STORAGE**  
 Cree Meadows Drive  
 Access Front Airport Entrance  
**PHONE 257-2241**  
**BOX 966**  
**VARIOUS SIZE UNITS!**  
**OFFICE AT STORAGE SITE**  
**PRICES \$30 - \$60**

**WATER WELL DRILLING**  
**REAMY DRILLING COMPANY**  
**SCHRAM ROTODRILL EQUIPPED**  
 • LICENSED • BONDED  
 • INSURED  
 Kenneth Reamy - driller  
 Phone 505-354-2470  
 Hollis Cummins - partner  
 Phone 505-354-2219  
 Evenings 505-354-2429

## Official Records

**WARRANTY DEEDS**  
 Annie Ruth Purcella and Roy L. Purcella to Earl H. Broyles, Lot 5 in Block "K" of Ruidoso Pine Lodge Co., Sub., Lincoln County, N. M.  
 Elizabeth F. Marsh to George H. Marsh, Jr., Lots 2, 3, and 4, Block 3, of the McCarty Sub., Lincoln County, N. M.  
 George H. Marsh, Jr., to Shirley Curry and Mary L. Curry, and Alan McDowell and Geraldine F. McDowell, Lots 2, 3 and 4, Block 3 of McCarty Sub., Lincoln County, N. M.  
 U. B. Allen and Melba J. Allen to Claudio R. Montoya and Rosa I. Montoya, North 24 feet of Lot 3, Block 81, D. P. Addition to the Town of Capitan, Lincoln County, N. M.  
 Rayford D. Whisenhunt and Betty L. Whisenhunt to Roscoe Robinson and Yvonne Robinson, Lots 2 and 6, Eldorado Heights Sub., Lincoln County, N. M.  
 Fred H. English and Hazel H. English, and Frank A. English, Trustee, to R. A. Crenshaw, Jr., and Orano K. Crenshaw, The Westerly one-half of Lot 1, Block 38 of the Town of White Oaks, Lincoln County, N. M.  
 Roger E. Canter to W. W. Braudt, Jr., and Dawn Charisse Braudt, Lots 18, 19, 20 and 21, Block 3 of Palmer Gateway Sub., Lincoln County, N. M.  
 Larue L. Wetzel to Sarana Marie Savage and Cynthia Anne Savage, Lot 5 on Pine Street, Lots 8, 9 and 10 on Washington Street, in the City Lode Addition, White Oaks, Lincoln County, N. M.  
 W. H. Eastwood and Anita M. Eastwood to Albert B. Williams III and Cecilia E. Williams, The West One-half (W 1/2) of Lot 7, all of Lot 8, Block B, Ruidoso Springs, Village of Ruidoso, Lincoln County, N. M.  
 Jonisus Cogdell Bowden Stiff and Lawson K. Stiff to W. M. Cogdell and Betty Cogdell, Lot 8 in Block 6, First Addition to Indian Hills Sub., Lincoln County, N. M.  
 North Heights Park, Inc., a N. M. corp., to Lee B. Archer and Joyce A. Archer, Lot 11, Block 1 of Fawn Ridge Sub., Lincoln County, N. M.  
 Casey Jones to Don El Dale and Dorothy J. Dale, Lots number 8A, 9A and 9B, Block 9, Country Club Addition, Village of Ruidoso, Lincoln County, N. M.  
 North Heights Park, Inc., a N. M. corp., to Carlton Russ Greer and Yvette M. Greer, Lot 37, Block 2 of North Heights Park Sub., Lincoln County, N. M.  
 Mofaco, Inc., a N. M. corp., to David L. Jenkins and Elizabeth M. Beard, Lot 4, Block 4 of Hildaway Hills Sub., Lincoln County, N. M.  
 Johnny F. Mobley and Shirley A. Mobley, to William J. Whitesell and Frances R. Whitesell, Lots 3, 5, 7, 8, 11, 13, 15, 19, 21, 25 and 27, Block 1, Lots 4, 7, 8, 9 and 13, Block 2, Tall Pines Sub., Lincoln County, N. M.  
 Agnes Dickey to Mable Francis Pitts, Lot 8 in Block "G" Palo Verde Sub., in the Town of Grantree, Lincoln County, N. M.  
 David N. Todd, to Robert J. Hages Post #79, The American Legion, Lots 11, Block 1 of Town and Country Estates, Lincoln County, N. M.  
 Emmitt Champion and Penelope Champion, to A & L Associates, Inc., Lot 7, Block 22 of Town & Country North, Unit II, Lincoln County, N. M.  
 W. L. Berrier and Jane Berrier to Kenneth D. Davis and Diana M. Davis, Lots 41, 42 and 43, Block 9 of Ponderosa Heights Sub., Unit II, Lincoln County, N. M.  
 Bobby D. and Susan M. Dolgener to David C. and Peggy Jo Perry, Lots 2, Block 3, White Mountain Estates Sub., Lincoln County, N. M.  
 Ruidoso Land Company, Inc., a Mississippi corp., to Marty A. Fenberg and Suzanne N. Fenberg, Lots 37 and 38, Apache Park Sub., Lincoln County, N. M.  
 Emmet F. Brieger and Mattie M. Brieger to Lonnie Wood and Manjunta Wood, Tract 28, Loma Grande Estates, Lincoln County, N. M.  
 Alto Alps, Inc., a N. M. corp., to Ken Kummer and Key Kummer, d/b/a Triple K Enterprise, Inc., A tract of land in the Southeast quarter of the Southeast quarter of S28, T10S, R13E, N.M.P.M., Lincoln County, N. M.  
 James R. Burns and Mary Ellen Burns to June Burch, Lot 1, Block 15 and Lot 2, Block 18, Golf Course Estates, Lincoln County, N. M.  
 Eugene Sherrod and Sarabeth Sherrod to Raymond Lamb and Betty A. Lamb, Lot 5 of Hillside Addition, Lincoln County.

**FOR COMFORT** When You Want Warmth  
**FOR EFFICIENCY** From Your Appliances  
**THE ANSWER IS L - P GAS**  
 For Appliances, or Butane and Propane Call  
**Keeth Gas Co.**  
**PHONE 257-4025 — RUIDOSO**

**EVERYBODY WINS**  
 WITH A SUBSCRIPTION TO THE RUIDOSO NEWS  
 Subscription Rates Inside Lincoln County  
 1 Year \$10.00  
 6 Months \$ 7.00  
 Outside Lincoln County  
 1 Year \$12.00  
 6 Months \$ 9.00  
**RUIDOSO NEWS**  
 BOX 128  
 RUIDOSO, N.M. 88345  
 PHONE 257-4001

# ★ CLASSIFIED ADVERTISING ★

## LEGAL NOTICE

**ADVERTISEMENT FOR BIDS**  
 Project Number 08-0-26615  
 Mesquero Apache Tribe  
 Owner  
 Separate sealed bids for Community Center Parking Lot Paving for Mesquero Apache Tribe will be received by the Mesquero Apache Tribe at the office of Tribal Office, Community Center, Mesquero, New Mexico, until 10:00 o'clock (A.M. M.C.T.) October 3, 1977, and from all bid office publicly opened and read aloud.  
 The information for Bidders, Form of Bid, Form of Contract, Plans, Specifications, and Forms of Bid Bond, Performance and Payment Bond, and other contract documents may be examined at the following:  
 Tribal Office, Community Center, Mesquero, New Mexico, William F. Turner and Associates, Engineer, 312 Montezuma Avenue, Santa Fe, New Mexico 87501, Telephone: 505-983-4527.  
 Copies may be obtained at the office of William F. Turner and Associates located at 312 Montezuma Avenue, Santa Fe, New Mexico, upon payment of \$20.00 for each set.  
 Any unsuccessful bidder, upon returning such set promptly and in good condition, will be refunded his payment and a separate bidder upon returning such a set will be refunded \$10.00.  
 The owner reserves the right to waive any informalities or to reject any or all bids.  
 Each bidder must deposit with his bid, security in the amount, form and subject to the conditions provided in the information for Bidders.  
 Attention of bidders is particularly called to the requirements as to conditions of employment to be observed and minimum wage rates to be paid under the contract.  
 No bidder may withdraw his bid within 30 days after the actual date of the opening thereof.  
 W. Wendall Clinic  
 President Mesquero Apache Tribe  
 Mesquero, New Mexico  
 08-0-27-19, 24

## LEGAL NOTICE

**IN THE DISTRICT COURT OF LINCOLN COUNTY, STATE OF NEW MEXICO**  
**IN THE MATTER OF THE ESTATE OF GREGORY ALLEN HOBBS, No. 8007-50-77**  
**SUMMONS AND NOTICE OF SUIT PENDING**  
 STATE OF NEW MEXICO TO: JOSEPH ERNEST PENA, ERNEST HOBBS  
 You are hereby notified that there has been filed in the District Court of Lincoln County, State of New Mexico, a certain cause of action wherein John Marshall Hobbs is Plaintiff.  
 The general object of said action is to terminate your parental rights to Gregory Allen Pena and to obtain a Decree whereby Gregory is adopted by Plaintiff.  
 You are further notified that unless you enter your appearance or plead herein on or before the 7th day of November, 1977, the Plaintiff will make application to the Court for Decree by Default and Decree of Nullity will be rendered as prayed for in said Petition.  
 The name of Plaintiff's attorney is Donald G. Haffner, whose post office box address is P. O. Box 228, Ruidoso, New Mexico 88345.  
 WITNESS my hand and seal of the District Court of Lincoln County, New Mexico, this 22nd day of September, 1977.  
 Margo Lindsay  
 DISTRICT COURT CLERK OF LINCOLN COUNTY, NEW MEXICO  
 8712-41 (9) 24, (3) 30, 17

**"EYES OF THE CAT" 24 HOUR**  
**E & R SECURITY SERVICE**  
 For Details & Rates  
 595-277-4887  
 Monitoring CB Ch. 11  
 Wayne Ruge, Elk Hunter  
 Diana Ennis, Desperado  
 Box 381 - Ruidoso, N.M.

**LIONS CLUB PARTY**  
 Every Tuesday - 7:30 p.m.  
 All American Room  
 Chaparral Motor Hotel  
 Your Host  
**RUIDOSO VALLEY NOON LIONS**

## HELP WANTED:

**DESK CLERK** - Permanent employment, cash register, switchboard, typing experience desired. Apply in person, 7 a.m. to 3 p.m., Villa Motel. 38-4tp

**NEEDED EXPERIENCED** - Time sharing sales person for condominium, male or female. See Ira Batt, Pinecliff Village sales office. Call 378-4427 for appointment. B-27-4tc

**WANTED** - Couple to live-in full time as caretakers. Housekeeping, cooking, yard work and general maintenance. Nice furnished apartment; board and utilities furnished, plus salary. Send resume to: P. O. Box 128, Ruidoso Downs, New Mexico 88346. P-19-4tc

## WORK WANTED:

**BOB'S REFRIGERATION AND APPLIANCE REPAIR**  
 PHONE 257-2907 OR 354-2627

**GEORGE'S FIX-IT HOUSE REPAIR**  
 "Our speciality is small jobs"  
 108 Larch Rd. 257-2525 - 257-7855

**WOULD LIKE** - To babysit a 3 or 4 year old child. Call anytime. 257-2795. C-37-3tc

**SUN CONSTRUCTION** - Residential, framing, sub-contractor, license no. 11419. Residential frames, decks, stairs, porches. Call 257-5644 between 6 and 8 p.m. 19-20tp

**BOB'S UPHOLSTERY** - Furniture recovered and repaired. Free estimates. Large selection of fabrics. Call Bobby or Ruth Gonzales. 378-4580. B-75-4tc

**BABYSITTING** - Weekdays in my home, reasonable rates. Phone 257-5452. G-35-4tc

**DEAD OR HAZARD** - Trees removed. Lots cleaned. Insured and experienced. Nights or early mornings, 257-5296, 257-5101, answering service, leave message. D & J Service. Jim Wooldridge. W-35-4tc

**BABYSITTING** - In my home. Call 378-4358. E-22-4tc

**YARD WORK** - And trash hauling. 257-4887. R-24-4tc

**ADD INSULATION NOW**  
 Blown in attic and wall insulation  
 Reduces fuel cost this winter  
 Visa and Mastercard accepted  
 CALL 257-4275

**PRICE'S BACKHOE SERVICE**  
 • Septic Tanks • Driveways  
 • Dump Truck Work  
 License No. 13988  
 CALL 378-4665

**SHEETROCK-TEXTURE SERVICE**  
 REMODEL AND REPAIR  
 JAMES T. RILEY  
 257-5101

## LEGAL NOTICE

On August 30, 1977, Triple R Broadcasting Inc., tendered for filing with the Federal Communications Commission, Washington, D.C., an application for construction permit to establish a new standard broadcast station at Ruidoso, New Mexico. The application seeks authority to operate on the frequency of 1360 kHz with a power of 5,000 watts, daytime only. The transmitter location will be on the North Center Street, Ruidoso, New Mexico. The main studio location will be in Ruidoso, New Mexico. The antenna height will be 202 feet above ground.  
 Triple R Broadcasting, Inc. has the following officers, directors and stockholders: Ralph D. Copeland, Sister Lou Copeland, Richard G. Copeland, and Gayle C. Atchley.  
 A copy of the application is available for public inspection during regular business hours at the law office of Alton Yardumian, Professional Building, Sudderth Drive, Ruidoso, New Mexico.  
 8700-31 (9) 12, 19, 25

## LEGAL NOTICE

**NOTICE OF PUBLIC SALE**  
 TO WHOM IT MAY CONCERN:  
 Notice is hereby given that on October 4, 1977, at 10:00 a.m., a public sale will be held at Sierra Blanca Motor Co., Ruidoso, N.M., to sell for cash the following collateral, to wit: 1975 GMC Pickup, Serial No. TC2145770204, said collateral being held to secure an obligation arising under a retail installment security agreement (Conditional Sale Contract) held by General Motors Acceptance Corporation as secured party. Said public sale is to be conducted according to the laws of the State of New Mexico. General Motors Acceptance Corporation reserves the right to bid at this sale. The collateral is presently stored and may be seen at Sierra Blanca Motor Co.  
 GENERAL MOTORS ACCEPTANCE CORPORATION  
 043-1920-3114  
 8712-41 (9) 24, (3) 30, 17

## LEGAL NOTICE

**NOTICE OF PUBLIC SALE**  
 TO WHOM IT MAY CONCERN:  
 Notice is hereby given that on October 4, 1977, at 10 a.m., a public sale will be held at Sierra Blanca Motor Co., Ruidoso, N.M., to sell for cash the following collateral, to wit: 1975 Chevrolet Pickup, Serial No. CK1244510404, said collateral being held to secure an obligation arising under a retail installment security agreement (Conditional Sale Contract) held by General Motors Acceptance Corporation as secured party. Said public sale is to be conducted according to the laws of the State of New Mexico. General Motors Acceptance Corporation reserves the right to bid at this sale. The collateral is presently stored and may be seen at Sierra Blanca Motor Co.  
 GENERAL MOTORS ACCEPTANCE CORPORATION  
 043-1920-3114  
 8712-41 (9) 24

## ANNOUNCEMENTS:

**REWARD**  
**LOST MALE IRISH SETTER NAMED "FOREST"**  
 378-4665 OR 257-4905

Every Saturday Night 8 - 10 p.m.  
**American Legion Post 79**  
 Proceeds to Charity

**FREE FOR THE TAKING** - Come and get it! Horse fertilizer. La Junta Guest Ranch, Alto, 336-4361. L-37-3tc

**GENEROUS REWARD** - For female toy poodle, beige with black points. Lost near Mountainair, N. M. or Cedarvale area. Has white flea collar. Call collect 1-847-2512. 32-4tc

**LOST** - 5 grass seeders and 2 fertilizer spreaders. Please return so we will have them to loan again. If unable to return, call and we'll pick up. Conley's Nursery. 378-4376. C-34-4tc

**REWARD** - Lost in Alto Village, fawn-colored 8 year old Boxer, needs medical care. Has rabies tag from Ruidoso Animal Clinic. Call 336-4540. H-33-4tc

**CAKES - PASTRIES** - made for weddings, birthdays, or any occasion. Beautifully decorated by Bud Nickles. 19 years experience. By special order only. Call 257-2207. N-61-4tc

**\*MOVING\***  
**LOCAL OR LONG DISTANCE**  
 Complete Moving and Storage Service  
 Packing, Materials, Free Estimates  
 Limited Storage Now Available  
**RUIDOSO**  
**TRANSFER & STORAGE**  
 257-4053  
 Business Office in  
 Lyle Furniture Co. Building

**FOOTINGS TOM WATTS SLABS**  
**CONCRETE PUMPING**  
 OFFICE - 257-4200 HOME - 378-4823  
 P.O. BOX 540  
 RUIDOSO DOWNS, N.M.  
 BLOCKFILL 88346 LIGHTWEIGHT

**RINSE AND YAC** - Shampooer. #12 a day at Mini Mart Food Store. 257-2307. M-41-4tc

## AUTOMOTIVE:

**1976 CHEVY VAN** - 7,500 miles 350-V-8. All power and air. Captains swivel chairs, AM-FM stereo tape deck, 4 speakers, mag wheels, fully carpeted. 257-3742. K-25-4tc

**FOR SALE BY OWNER** - 1974 Subaru, yellow, 23,000 miles, good condition. Front wheel drive. \$2,900. Call 257-2871 or 257-5161. S-31-4tc

**1970 FROWLER TRAVEL TRAILER** - Excellent condition, 18 ft, self contained. Sleeps 6, shower, sink, oven and stove. Lots of storage and extras. \$2000. Ask for Greg at 336-4459 or 257-2930. 38-8tp

**1976 FUEL INJECTED 280-Z** - Fully loaded. Mounted studded snow tires. Low mileage. One owner. Call 257-5690. W-77-4tc

**WANT TO BUY** - Or trade for a 27 ft. motor home. Call 257-2596 or 1-482-3875. 36-3tp

**1976 VOLKSWAGON** - Beetle, #950, good condition. Call 257-7277 after 7 p.m. S-36-3tc

**500 TWIN YAMAHA** - Excellent condition. Phone 257-2307 or 257-4424. M-38-4tc

**1977 DODGE POWER WAGON** - Club cab, 4 wheel drive. Still in warranty. Phone 378-4423. S-37-4tc

**1971 LE MANS** - Sports Coupe. New tires, recently painted. \$750. Call 378-4190 or 378-4146. 37-2tp

**1972 FORD LTD** - Good condition. \$1,275. Call 378-4190 or 378-4146. 37-2tp

**MUST SELL** - 1965 Jeep Wagoneer. 4 wheel drive, excellent condition. \$1,750 or best offer. Call 257-5774. R-37-4tc

**1972 NOVA** - \$1,600. Excellent condition. Call 257-4688, ask for Delores. T-37-2tc

**DODGE COLT** - New tires, new paint, new upholstery. Excellent gas mileage. Call Bill Pippin. 257-4688. P-37-4tc

**1973 BLAZER** - Complete with Cheyenne package. Excellent condition. Phone 257-7669. P-27-4tc

**1975 PONTIAC GRAND PRIX** - Loaded, with extras. 21,000 miles. Wholesale price, 257-7830. 36-3tp

**1972 LINCOLN CONTINENTAL** - Excellent condition, \$3,000. Call 378-4752. A-38-6tc

**1965 APACHE CAMPER TRAILER** - Sleeps 6, \$350. For more information, phone 257-4223. M-37-4tc

**BUILDING MATERIALS** - Mattresses, table saw, sinks, storm and screen doors, good tires, steel cable, fencing. 378-4356. E-37-4tc

**FOR SALE** - 7 month old female Walker hound. All shots. Call Kandle at 257-4043 or 354-2846 after 7 p.m. 37-2tp

**ONE 8 FT.** - Icecream box and two 8 ft. vegetable cases. Excellent condition. See at Midtown Mart. D-37-4tc

**BEAUTIFUL ANTIQUE PUMP ORGAN** - over 100 years old. Good condition. 257-7253 or 378-4041. M-35-4tc

**ALMOST NEW** - Wurlitzer electric organ with cords and 2 rhythm selections and pedal. Call 7253 or 378-4041. M-35-4tc

**FIREWOOD** - Seasoned, split, \$55/cord. Pinon or juniper/pinon mixed. Deliver and stack, \$10, no carrying. 257-7184. 35-5tp

**CUSTOM MADE** - Draperies, pillows, bedspreads, accessories. We measure and make to order. Select from hundreds of beautiful fabrics at Gambles. G-23-4tc

**FIREWOOD** - Seasoned, split, \$55/cord. Pinon or juniper/pinon mixed. Deliver and stack, \$10, no carrying. 257-7184. 36-5tp

**STAINED AND LEADED** - Glass windows. Custom designs. \$25 sq. ft. and up. Tiffany style lamps and terrariums. Arguillo Studio. 257-5278. P-24-4tc

**FOR RENT**  
 One and two bedroom duplex apartments - Completely furnished, including T.V. on cable. All utilities furnished.  
 Finest Apartments in Ruidoso - yet reasonable - Located in walking distance to excellent super market on Mechem Drive.  
**LINCOLN DELUXE APARTMENTS**  
 CALL R. C. WHEELER  
 257-4783 - 257-4375 - 336-4682

**LONITA APARTMENTS** - 257-2302. Best location in town. 1 and 2 bedroom, no pets please. W-34-4tc

**FOR RENT** - 2 bedroom, furnished apartment. No pets or children. Reasonable rent. 378-4950. B-35-4tc

**MOBILE HOME SPACES** - On the river. Adults only. Achin Acres. 257-2804. M-30-4tc

**TWO BEDROOM** - Furnished house with fireplace. Adults only. No pets. \$175 monthly. We pay water, garbage and sewer. Located on Sudderth Drive at Achin Acres. 257-2804. M-39-4tc

**I TWO BEDROOM** - Mobile home, completely furnished. Bills paid. Call 622-4381 in Roswell or 257-4731 in Ruidoso on weekends. C-37-4tc

**WOODLAND RIDGE** - Apartments, 2 bedroom, furnished or unfurnished. Carpet, fireplace, dishwasher, laundry facilities. 257-5300. W-27-4tc

**\*\*\*\*\* FOR RENT \*\*\*\*\***  
 \* Luxurious lodge, 5 bedrooms, 3 \*  
 \* baths, \$150 per day, housekeeper \*  
 \* included, cook optional. \*  
 \* Call 805-257-4283 or 512-868-3471. \*  
 \*\*\*\*\*

**TWO BEDROOM** - Apartment, all bills paid, class in, on pavement. Call after 6 p.m. 257-4562. H-38-4tc

**RENT WITH OPTION** - to buy, corner two story home in Capitah. Living room, dining room, kitchen with stove and refrigerator, 4 bedrooms, 2 baths, utility room with hook-ups, 2 sheds, available October 15, \$250 per month, no utilities furnished, two children and one small house broken pet welcome. Call 257-2026 or 354-2326. B-38-4tc

**BACHELOR EFFICIENCY** - Apartment, Hitchin Post Lodge. Phone 1-354-2496. M-38-4tc

**ATTRACTIVE, FURNISHED** - Apartment for rent, quiet neighborhood, convenient to town. Permanent, mature couple preferred, no pets. Call Sierra Development Co., Realtors, 257-5111. H-38-4tc

**BEDROOM** - 20'x14'. Home privileges. Very private, call 257-4203. W-38-4tc

## REAL ESTATE:

**FIVE BEAUTIFUL ACRES** - and 2 large lots, will build shell, you finish. Owner-builder. 257-2302. W-37-4tc

**MAINHOUSE** - 1880 sq. ft. Exceptional in every way. Shop and garage separate, 1200 sq. ft. 2 large lots. Trades considered. 378-4356. B-37-4tc

**CAPITAN COMMERCIAL LOCATION** - Very nice, small home on 2 corner lots. Nice location for home or business. \$18,500. 354-2685 or 354-2861. F-37-2tc

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 648-2505 Carrizozo, N.M.

**SHORT WALK** - From old ski area, beautiful secluded lot with excellent tree cover, easy access, water and electricity, phone 257-5251. L-31-4tc

**FOR SALE OR TRADE** - beautiful 4 bedroom, 3 1/2 bath, lovely kitchen and game room. Also, 3 bedroom, 2 bath, very pretty. Owner-builder. 257-2302. W-37-4tc

**CHOICE LOT** - On Cree Meadows Country Club. On lower Terrace Drive and out of golf ball range. Call 257-4553 or 257-2423. B-35-4tc

**CHOICE MOUNTAIN VIEW** - residential lot, easy access, only \$8,000. Two bedroom house, priced right. Alex Adams, 257-7733 or 336-4561. A-33-4tc

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**HOME IN PINECLIFF** - With lovely view, modified A-frame, large deck, 5 bedrooms or 4 with den. Some 7 1/2% financing available. Box 2045 H. S. Ruidoso or call 565-370-4874. D-37-tc

**EQUIPMENT RENTAL** - and small engine shop for sale. Will sell building plus 3 bedroom home or lease. Will trade for land, real estate, good inventory. 257-2302. W-34-tc

**FOR SALE BY OWNER** - 3 bedroom house, deck, A-frame. Choice location, Virginia Canyon. Fully furnished. \$45,900. Phone 257-7012. B-26-tc

**CASH MONEY** - For your property, I will buy your lots, cabins, homes or acreage for cash money if priced right. Contact Jim Douglas at 257-4671. Douglas Real Estate. D-98-tc

**LOVELY THREE BEDROOM** - 1 1/2 bath, mobile home, 14x70 on choice lot. \$18,500. Alex Adams, 257-7733 or 336-4581. A-31-tc

**UPPER CANYON** - Beautifully remodeled home, 3 bedroom, view of mountain. Directly across from river. By owner. 257-4824. R-5-tc

**THREE BEDROOM** - House with large fireplace and den, furnished. Corner lot. Call 378-4706 after 5 p.m. H-12-tc

**SUMMER CONDOMINIUM HOME** - 2 bedroom furnished, swimming pool and tennis court. \$37,500 terms. Call Ira Bate at 378-4437 or (915) 332-2284. P-66-tc

**HOUSE FOR SALE** - Nice 3 bedroom on the pavement. Approximately 5 years old, well insulated, less than \$25 per sq. ft. 257-2423 or 257-4553

**FOR SALE** - Beauty salon, 4 stations and in good location. Priced to sell. 257-4902. B-41-tc

**FOR SALE BY OWNER** - Lot 22, Block 4, Unit 2. 22 Breakwood, Alto Village. \$11,900. James Greener, Route 2, Box 414, Leander, Texas 78641; Phone 512-269-1871. G-35-tc

**TRIPLEX BY OWNER** - Three 2 bedroom apartments one year old. Well built, nicely furnished. Excellent rental record. One block off Sudderth in midtown. \$55,000. 257-4582 after 6 p.m. F-35-tc

**FOR SALE - COMMERCIAL** - by owner. Approximately 1 acre, 195 ft. frontage Mechem Drive, Highway 37. Includes 3 bedroom, 2 bath, 3 fireplaces, large living room, carpeted throughout, double carport, 2 drive throughs. Beautiful view. Exceptional investment property. Phone 257-4437. 429 Mechem. M-33-tc

**ESTABLISHED BUSINESS** - Inventory less than \$19,000. Prime location, owner operated for 15 years. Lease negotiable. 257-2966 or 257-4341. M-34-tc

**BY OWNER** - 3 bedroom, 2 bath house, beamed ceiling, large fireplace, deck, screen porch. 257-2966 or 257-4341. M-34-31c

**LOVELY MODIFIED** - A-frame, 10 miles from Cloudcroft, New Mexico towards Mayhill. 2 bedroom, 3/4 bath, 1200 sq. ft. \$36,500. For information call Investors Real Estate, 915-532-5001. I-23-tc

**MOBILE HOME LOTS** - Choice, wooded. Lots start at \$2,750 up. Alex Adams 336-4581 or 257-7733. A-37-tc

**BY OWNER** - Custom built, 7 bedroom, 4 baths, 6000 total sq. ft. Secluded with beautiful view. Good access. Will sell or trade for Texas real estate. \$800,000. Phone 512-656-3471. W-36-tc

**FOR SALE OR TRADE** - Adobe home, one acre, 3 bedrooms, large living-dining area, stone fireplace, tiled kitchen and bath. Beautiful view. One-half mile west of Mesalero post office. To see, call 671-4528, Mesalero. For further information write Box 268, Halstead, Kansas 67056. 38-8tp

**1977 2 BEDROOM** - 14'x60' Melody home. Pay equity, take over payments of \$121.16 per month. 378-4190 or 378-4146. 38-1tp

# Bill Pippin REAL ESTATE

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BOX 1232

**HONDO VALLEY** - Beautiful home located on 11 acres with river running through property. 3 bedrooms, 2 baths, utility room, fireplace and carport. 1975 sq. feet of comfort in this 1 1/2 year old home. All appliances and most furnishings remain.

**CUTE** - Furnished 1 bedroom, 1 bath home. Also has mobile home on lot. \$11,500.

**2 LOTS** - This extra nice 2 bedroom, 1 bath home has 1125 sq. feet and comes with an extra lot. All for \$25,000. Good year round access.

**COMMERCIAL ZONING** - Furnished, 2 bedroom, 1 bath home. Also furnished mobile home on lot.

**FURNISHED** - 3 bedroom, 1 bath home. Has 2 mobile home rental spaces on back of lot.

**EXTRA NICE** - 3 bedroom, 2 bath home with fireplace and carport. Nice wooded lot. Will trade or sell.

**GREAT VIEW** - 3 bedrooms, 2 baths, den, 1482 sq. feet of living area.

**ACREAGE** - Custom built 3000 sq. ft. + some, 6 bedrooms, 4 baths, large den, large kitchen, playroom, living and dining area, office, walk-in cooler and many other extras. This fabulous home is located on 1000 acres of deeded land that also has a maid's quarters, barn, smoke house and foreman's quarters. Additional land permits also available.

**BARGAIN** - Less than \$22 per sq. ft. for this extra nice 3 bedroom, 2 bath home with living room, den, 2 fireplaces. All located on large corner lot. Excellent year round access. \$44,500.

**AN EXTRA LARGE** - master bedroom is only one extra in this 2 bedroom, 1 bath home with fireplace. Great location.

**FURNISHED** - Great 4 bedroom, 2 bath home. Fireplace, garage, 1800 sq. ft. of counter in this nifty 4 year old home.

Let us show you some of our excellent building sites located in all parts of Ruidoso. Both Commercial and Residential.

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## WITH THE BUY

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RUIDOSO, N. M.

**HANDSOME HOME IN EXCLUSIVE AREA** offers 4 bedrooms, 2 baths, den, carport, fireplace, spacious storage areas. All city utilities. Good access. This is an outstanding home - ideal for YOUR family!

**HANDYMAN'S SPECIAL!** This is an older cabin, in need of a little work and some tender, loving care, but it has the potential to be a really cute vacation home. 2 bedrooms, 3/4 bath. Good access. Just \$15,000.

**HONDO VALLEY PROPERTY** is in great demand, and we have two well-priced acreage tracts in that tranquil area. National Forest on three sides guarantees privacy. 46 acres for \$25,000. 30 acres for \$20,000. Possible terms to qualified buyer.

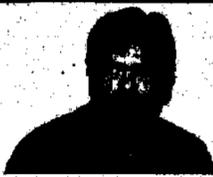
**LOVELY HOME ON VIEW LOT** in good development offers 3 bedrooms, 2 baths, garage, den, fireplace. Well-constructed home for reasonable price. \$54,500.

257-5111

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**For Sale**  
30 Acres, 1 mile from center of town Carrizozo, oiled road, city water, 2 BR restored adobe house, good set of railroad cross tie corrals, restricted area, \$46,500. 10 percent down, 10 year private financing on balance Johnson Stearns, P. O. Box 159, Carrizozo, N. M. 88301

**ACREAGE** - from 2 acres up, where you can have a mobile home or build.  
**25 TO 40 ACRES** - with a spring that joins the National Forest. A really nice location at only \$1,300 per acre with 20% down.  
**OTHER LOCATIONS** - from 20 to 125 acres. Good terms.  
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**WEEKENDER SPECIAL:** Looking for a great place to get away for a weekend? Good fun with good friends can be had in this furnished cabin with fireplace. Priced right at \$21,500.00.  
**LIVE the way you DREAMED** by owning this lovely 3 bedroom home in High Mesa. Golf every summer day at Alto Lakes golf course. Your dream can become a reality for under \$50,000.00.  
1/2 acre wooded lot with city water and elec. available. \$5,250 cash or owner will trade for a travel trailer.  
**UPPER CANYON LOT** Approx. 1/2 acre. On paving, city water and elect. available. \$5,500.  
**AIRPORT WEST** mobile home lot. Size 105'x111'. On paving, city water and elect. available. \$6,000.  
SEE US FOR SOME OF RUIDOSO'S MOST CHOICE COMMERCIAL LOCATIONS.  
Ruidoso's Most Active Realtors - Phone 257-4228  
MARVIN SANDERS Res.: 257-2511  
JEANNE WHITLOCK Res.: 257-5784  
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**DID YOU EVER SEE A \$150,000 LOG CABIN?** This Alto Village one-of-a-kind is hardly a "cabin." Now under construction with a Nov. 1 completion date. This magnificent 5-bedroom, 3 1/2-bath residence is quality throughout. From hand painted lavatories and faucets, to 5'x7' sauna and 5 1/2'x7' whirlpool bath. Huge country kitchen and custom solid oak cabinets. Three fireplaces and you won't believe the insulation. See this truly outstanding home today. You won't be disappointed. Ron Smith has details and specifications.

**TRADE SIERRA BLANCA VIEW** - 3 lots, for anything of equivalent value. Ron Smith has the details.

**3 VIEW LOTS IN COUNTRY CLUB** - Prestigious location. Only a few left. Call Richard Cothrun.

**ALTO VILLAGE EXECUTIVE HOME** - is now on the market. The sale of this home also includes membership in the Jockey Club. Call Richard Cothrun.

**TRADE** - 32-foot Executive Motor Home for Ruidoso real estate. Ron Smith has the details.

**4 1/2 ACRES** - Just \$5,000 with owner financing. Call Jack Williams.

**PRICE INCREASE COMING SOON** - Get your order in now. 1480 Sq. Ft. Bavarian Chalet built on your lot for just \$29,185. Ron Smith will show you the model.

**ALTO VILLAGE LUXURY CONDOMINIUM** - Three or Four bedroom, furnished, and right on the fairway. Call Marge Woodul.

**MODIFIED "A" FRAME WITH CLASS** - 1764 Sq. Ft., 1 1/2 bath. Wall insulated, furnished and ready to go at \$48,500. Call Ron Smith.

**RIVER FRONT CABIN** - UPPER CANYON - Large deck, extends to the river. 2-bedroom, 2-bath, fireplace, all winterized. Only \$47,500.00. Call Peter Strobel.

**CABIN DELIGHT** - IN UPPER CANYON - 4 bedroom, 2-bath, stone fireplace, storage galore, carport - all for \$32,500. Call Diana Isaacs.

**CONDOMINIUMS** - We have 'um from \$23,500.

**BUSINESS OPPORTUNITIES:**  
J&J Mini Market - Alto - Ron Smith  
The Village Jeweler - Ron Smith  
La Fonda Motel - Richard Cothrun  
Glenn's Inn Cabins - Jack Williams  
Chaparral Dress Shop - Richard Cothrun  
Eagle Canyon Lodge - Richard Cothrun

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NEW HOMES \$10,900 TO \$22,000  
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**ON GAVILAN CREEK** - Over 2,000 sq. ft., BIG 2 car garage, super area for a garden plus 2 fireplaces which are ideal for snuggling. Contact Janet Warlick.  
**A GOING BUSINESS IN CAPTAN** which will show a profit but which won't require 24 hours a day like most businesses. \$6,000.00 will get you started. A small initial investment for the potential return and can be a 2 person operation. Call Larry Tillman for information.  
\$3,500.00 for a large, accessible, gently sloped building lot in Sun Valley across from Alto Village. Call Pat Gaffney.  
**OWNER IS ANXIOUS TO SELL** this lovely 3 bedroom, 2 bath home! Nice area, wooded, deck, house less than 2 years old and very attractive. Call Susan Miller.  
**CALL TODAY AND SEE** this nicely decorated, all carpeted, 3 bedroom, 3 bath home at a price you can afford. Cozy den with F/P, extra nice kitchen with snack bar, huge deck, easy access. Don't wait!! Call Clay Adams.  
**THREE BEDROOM, TWO BATH SUPER HOME** in Country Club Estates with fabulous view of Sierra Blanca. Loaded with extras. Call Bob Beumer.  
**FROM A NATURE LOVER'S** point of view, this 3BR, 3 full bath home is a winner! A view from the screened in deck that is breathtaking. Call Betty Patton for an appointment to see this.  
**EXTREMELY NICE 1 1/2 BATH CAMEO MOBILE HOME** on 3 lots in QUIET AREA. Home is only 2 months old with many nice extras, i.e., additional insulation and carpet padding, masonry siding and nice breakfast bar, plus year around access. Stop in for a cup of coffee and visit with Bob Wooley about this beautiful, well constructed home.  
**LOVELY 3BR, 1 1/2 bath home** in the pines. Cathedral ceiling. Beautiful fireplace. Call Don Parsons.  
**UNDER \$20,000.00???** You must see this. Only 3 years old, 3BR, all electric home with fireplace. Investigate today. Call Lu Newton.

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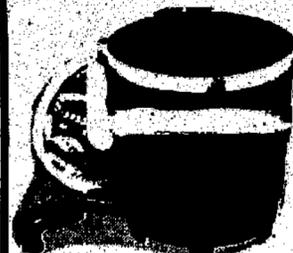


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1 OR 2 SERVINGS  
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QUICK AND CLEAN BAG CHANGER.  
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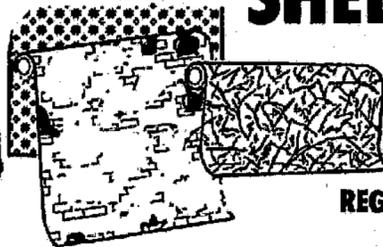


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SHAMPOO-IN HAIR COLOR  
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**BUFFERIN**  
TWICE AS FAST AS ASPIRIN  
**79¢** 36 TABLETS



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LARGE ASSORTMENT OF  
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8 ft. set has copper coated terminal  
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10 OZ.

**77¢**

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**\$4.97**

HOLDING TANK & PORTABLE TOILET  
CHEMICAL. DEODORIZES, DISSOLVES,  
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PRICE**



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SIZES 8 THRU 16.  
ASSORTED COLORS.

REG. \$7.97

**\$5.97**



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100% NYLON.

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**57¢**



### THE CORNER ROOM

We offer you an interesting selection of many of the most sought after  
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pretty basket or gracing your table or window garden.

Featured this week are:  
Ivy Geraniums [Pelargonium peltatum] - Vigorous, colorful,  
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hanging - It thrives in cooler temperatures, down to 45 degrees.  
Whether indoors or out, hang your Ivy Geranium in full sun or VERY  
bright light where the air is dry.

**Hanging Baskets - \$4.75 to \$6.50**

Chinese Evergreen [Aglaonema] - Chinese Evergreens are tough  
plants that grow in dark corners of a room where most other, more  
delicate plants would perish and has the ability to out-sterbore the  
most negligent plant owner. It bears wedge-shaped, dark green  
leathery leaves about three inches wide, with tapering points that  
sometimes dip at the ends. The plant tolerates 65 degrees nights and 85  
degrees days; it likes its soil kept barely moist at all times.

**6 1/2" Pots - \$6.50**

Begonia - If you are the fideicative type, lots of luck in choosing from  
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indoors or out. Indoors, Begonias will feel very comfortable in an east,  
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about once a month with a light touch. We offer a fine array of Wax  
Begonias.

**\$1.00 to \$4.75**

We have just received a new shipment of glazed and unglazed, hand  
painted planters with saucers and jardiniere planter sets - colors,  
figures and sizes for most needs.

**Priced from \$2.99 to \$30.00**

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New Winners  
Every Week!

**GRAND PRIZES!**  
TWO 1978  
Ford Thunderbirds

On Nov. 19 at 5 PM at Pebble Hills Plaza  
Safeway El Paso, Texas, the Drawing  
will be held for TWO 1978 Ford  
Thunderbirds.



Illustration Does Not Necessarily Represent Actual Model to be Awarded

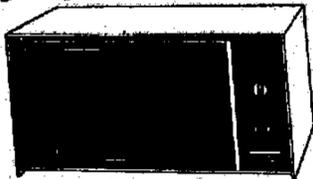
**8 WEEKS**  
8 New Ford  
Fiestas

Each week there will be a drawing for  
a new Ford Fiesta Car.



**OVER**  
\$17,700.00 in  
Microwave Ovens

Plus an extra added 8th week bonus—  
The last Saturday of the Sweepstakes,  
Each and Every Safeway Store will be  
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held at 4 PM at Your Safeway, so don't miss the  
Excitement!



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and Win.) Need not be present to Win. Each  
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Register for Prizes on the Registration Blanks  
found at the Safeway Checklanes. You may  
Register as often as you like and be eligible  
to win Each Week. All Prizes will be Awarded.  
Odds of winning will depend on the number  
of entrants. Official Rules available at your  
Safeway Store. Remember—All Winners of  
Safeway Gift Certificates, Microwave Ovens  
and Ford Fiesta Cars are also eligible for the  
Grand Prizes—TWO 1978 Ford Thunderbirds.  
There will be 2429 Winners in all. It's Easy.  
Come join us in Safeway's New Fantastic  
Sweepstakes and be a BIG WINNER.



Illustration Does Not Necessarily Represent Actual Model to be awarded.

**GRAND PRIZES!**  
TWO 1978 Ford  
Thunderbirds

Grand  
Prize  
Drawing

**Nov. 19, 5 PM**  
at Pebble Hills Plaza  
Safeway Store El Paso, Texas

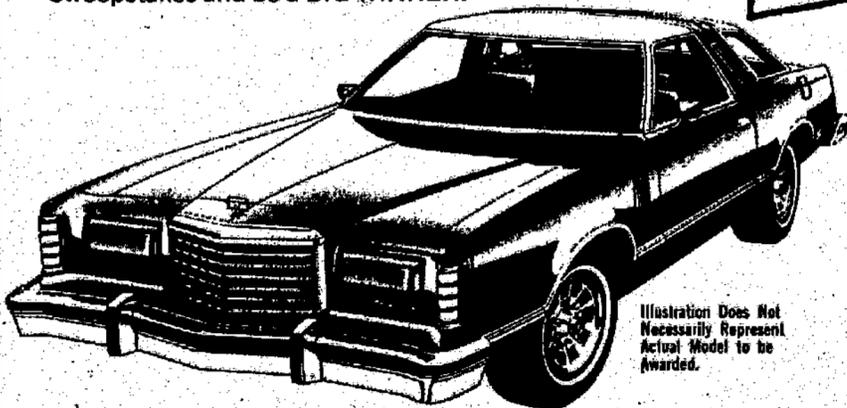


Illustration Does Not Necessarily Represent Actual Model to be Awarded.



# SAFEWAY

## 2nd BIG WEEK

ON SALE THIS WEEK  
DESERTSTONE DINNERWARE

10" DINNER PLATE  
Plain or Patterned  
EACH

69¢

Salt and Pepper Shaker

Set \$2<sup>39</sup>

# \$131,900

It's easy to enter! No Purchase Necessary! Register today at any of the 59 Participating Safeway Stores in Texas and Southern New Mexico. (You must be 18 or older to Register and Win.) Need Not be Present to Win. Each time you visit your nearby Safeway Store, Register for Prizes on the Registration Blanks found at the Safeway Checklanes. You may Register as often as you like and be eligible to Win each week. All Prizes will be awarded. Odds of Winning will depend on the number of entrants. Official Rules available at your nearby Safeway Store. Remember, All winners of Safeway Gift Certificates, Microwave Ovens, and Ford Fiesta Cars are also eligible for the Grand Prizes—TWO 1978 Ford Thunderbird Cars. It's Easy. Come join us in Safeway's New Fantastic Sweepstakes and be a BIG WINNER, TOO!

GRAND PRIZES  
TWO 1978  
FORD  
THUNDERBIRDS



ILLUSTRATION DOES NOT NECESSARILY REPRESENT THE ACTUAL PRIZE TO BE AWARDED

Edwards Coffee  
1-Lb. Can  
**\$3<sup>29</sup>**  
SAFEWAY BRAND

Canned Soda  
12-Oz. Cans  
CRAGMONT Regular  
**6<sup>99</sup>¢**

Ovenjoy Flour  
25-Lb. Bag  
**\$3<sup>29</sup>**

Vegetable Oil  
24-Oz. Btl.  
NU-MADE  
**95¢**

Tone Cocoa Butter  
4.75-Oz. Bar  
**45¢**

Fabric Softener  
33-Oz. Btl.  
WHITE MAGIC  
**79¢**

SAFEWAY SPECIAL Coldbrook QUARTERED OLEO 3 1-Lb. Pkgs. **\$1**

SAFEWAY SPECIAL Lucerne Yogurt REGULAR 4 8-Oz. Cups **\$1**

SAFEWAY SPECIAL Sweet Peas GREEN GIANT 3 17-Oz. Cans **\$1**

SAFEWAY SPECIAL Quick Oats 3 MINUTE 18-Oz. Box **49¢**

SAFEWAY SPECIAL Yogurt LUCERNE SWISS STYLE 3 8-Oz. Cups **89¢**



Gillette The Dry Look

5-Oz. Can **\$1<sup>29</sup>**



Gillette Trac II

9-Ct. Pkg. **\$1<sup>89</sup>**



Gillette Right Guard

Bronze Spray Deodorant 5-Oz. Can **\$1<sup>29</sup>**



Gillette Foamy Shave Cream

11-Oz. Can **\$1<sup>09</sup>**

PHOTO PROCESS  
Kodacolor Develop and Print  
SAFEWAY SPECIAL  
TWELVE EXPOSURES  
Price Effective Thru Sept. 28  
**\$1<sup>97</sup>**

Lucerne Grade-A Eggs  
EXTRA LARGE DOZEN **77¢**  
LARGE DOZEN **59¢**

## FROZEN FOODS

Beverage Ice PARTY PRIDE 10-Lb. Bag **69¢**

Orange Juice BEL-AIR 6-Oz. Can **36¢**

Broccoli Spears BEL-AIR 10-Oz. Pkg. **55¢**

Bel-air Waffles 5-Oz. Box **29¢**

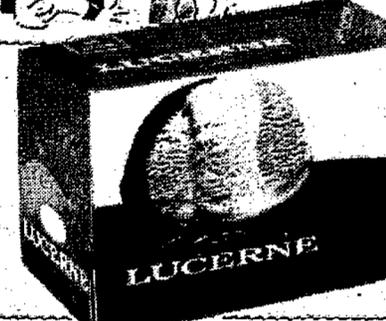
Bel-air Apple Pie 24-Oz. Pie **92¢**



Sea Trader Chunk Tuna

6.5-Oz. Can **69¢**  
Light Chunk

Ice Cream  
1/2-Gal. Ctn. **\$1<sup>19</sup>**  
LUCERNE CHOCOLATE VANILLA



Low Fat Acidophilus Qt. Ctn. **45¢**  
Lucerne Cottage Cheese 12-Oz. Cup **54¢**  
10¢ OFF Each Package  
SAFEWAY LONGHORN  
STYLE CHUNK-CHEDDAR CHEESE  
Grated Parmesan Cheese LUCERNE 3-Oz. Ctn. **65¢**

Green Giant Cut Green Beans  
4 16-Oz. Cans **\$1**

Green Giant Niblets Corn  
4 12-Oz. Cans **\$1**

Green Giant Golden Corn  
4 17-Oz. Cans WHOLE KERNEL **\$1**

Green Giant, Cream Style Golden Corn  
4 17-Oz. Cans **\$1**

# SWEET STAKES

## Safeway's (the) place to buy Meat



Chuck Pot Roast

USDA CHOICE GRADE BEEF 7-Bone Cut Lb. **79¢**  
BLADE CUT Lb. **59¢**



Assorted Pork Chops

SERVE WITH APPLESAUCE Lb. **\$1.19**



Hen Turkeys

or TOMS MANORHOUSE GRADE-A Lb. **59¢**

**GUARANTEE**  
If ever a purchase of Safeway Meat fails to please for any reason whatsoever, just tell us. We will refund your money promptly, courteously. There's no need to return the meat.

**Boneless Pot Roast** USDA CHOICE GRADE BEEF SHOULDER CUT CHUCK Rollo & Tied Lb. **98¢**

**Rib Steak** USDA CHOICE GRADE BEEF LARGE END Lb. **\$1.59**

**Sliced Bacon** SMOK-A-ROMA 2-Lb. Pkgs. \$2.91 1-Lb. Pkg. **\$1.49**

**Grade-A Fryers**  
HOLLY FARMS WHOLE Lb. **49¢**

**Fryer Parts**  
HOLLY FARMS THIGHS BREAST DRUMSTICKS Lb. **89¢**

**Stewing Beef** USDA Choice Grade Beef Boneless Lb. **\$1.19**  
**Country Style Spareribs** Lb. **\$1.29**  
**Italian Sausage** Sigmant's Link Lb. **\$1.49**  
**Frankfurters** SAFEWAY Beef or Meat 12-Oz. Pkg. **75¢**  
**Fish Kabob** VAN DE KAMP 16-Oz. Pkg. **\$1.58**  
**Halibut** VAN DE KAMP 20-Oz. Pkg. **\$3.99**  
**Sliced Bacon** PEYTON DEL NORTE 12-Oz. Pkg. **\$1.29**  
**Chipped Meats** SAFEWAY Variety of 6 3-Oz. Pkg. **39¢**

**Italian Festival**

**Ragu Spaghetti Sauce** 15.5-Oz. Jar **65¢**

**CONTADINA Tomato Sauce** 6 8-Oz. Cans **\$1**

**R-F SPAGHETTI**  
SAFETY SPECIAL 3 12-Oz. Pkgs. **\$1**

**R-F ELBO MACARONI**  
SAFETY SPECIAL 3 12-Oz. Pkgs. **\$1**

**Bel-air Frozen Pizza** SAFETY SPECIAL 13-Oz. Pizza **79¢**

**Italian Salad Dressing** NU-MADE 8-Oz. Btl. **59¢**

**Beefaroni Mini Ravioli** CHEF-BOY-AR-DEE 40-Oz. Can **\$1.25**

**Meatball -A- Roni** CHEF-BOY-AR-DEE 15-Oz. Can **55¢**

**Spaghetti Dinner with Meat** CHEF-BOY-AR-DEE 19.5-Oz. Box **95¢**

**Chef-Boy-Ar-Dee Lasagna Dinner** 23.825-Oz. Box **\$1.45**

### FRESH PRODUCE

**Head Lettuce** 2 HEADS FOR SOLID FIRM HEADS **49¢**

**Russet Potatoes** 10-Lb. Bag U.S. No. 1 **89¢**

**Oranges VALENCIA Fancy** 5 For **55¢**

**Cello Carrots** U.S. No. 1 2-Lb. Bag **35¢**

**Broccoli** YOUNG and TENDER Lb. **39¢**

**Italian Prunes** 3 Lb. **\$1**

**Italian Dressing** MARIE'S 12-Oz. Jar Each **\$1.19**

**Papayas** Hawaiian Each **69¢**

**Marinated Artichokes** 6-Oz. Jar **69¢**

**Orange Juice** TROPICANA 1/2-Gal. Ctn. **99¢**

**Chiffon Vera Facial Tissue** (SAVE 6¢) 175-Ct. Box **59¢**

**Daytime, Disposable Pampers Disposable** (SAVE 20¢) 30-Ct. Box **\$2.19**

**Italian Squash** Extra Fancy Lb. **29¢**

**Cucumbers or Bell Peppers** 4 For **44¢** MIX or MATCH

OFFICIAL USDA FOOD STAMP REDEMPTION STORE

THESE ITEMS AND PRICES AVAILABLE SEPTEMBER 26, 27, 28, 1977, AT YOUR NEARBY SAFEWAY STORES LISTED BELOW:  
**425 SUDDERTH**

**SAFEWAY**  
©COPYRIGHT 1963-SAFEWAY STORES, INC.

**SAFEWAY**



An exciting new offer  
exclusively at your  
Safeway store...

**DESERTSTONE DINNERWARE**



Desertstone Dinnerware, another masterpiece of renowned quality from the nation's most respected name in dinnerware—Homer Laughlin. Genuine Ironstone, designed exclusively for Safeway, in traditional elegant shapes—rich, modern, speckled Desertstone color is

available in two patterns. Perfect for every occasion, everyday dining or formal entertaining. Long lasting, dishwasher safe, Desertstone is oven proof, detergent proof and perfect for your microwave. In a matter of weeks you can build individual place settings—as well

as compliment your table with the distinctive accent pieces: soup tureen, casserole, beverage server and more. All at our low, low price. You'll want both the more casual and the formal settings for interchangeable dining. Still another fine reason to shop Safeway!

**Weekly Feature Schedule...**

WEEKS 1, 6	DINNER PLATE	AVAILABLE IN PLAIN OR PATTERNED	Weekly Feature Price	} <b>FEATURE PRICE ONLY</b> <b>69¢</b>
WEEKS 2, 7	SOUP/CEREAL BOWL		Weekly Feature Price	
WEEKS 3, 8	COFFEE CUP		Weekly Feature Price	
WEEKS 4, 9	SAUCER		Weekly Feature Price	
WEEKS 5, 10	7" SALAD PLATE	PLAIN OR PATTERNED	Weekly Feature Price	

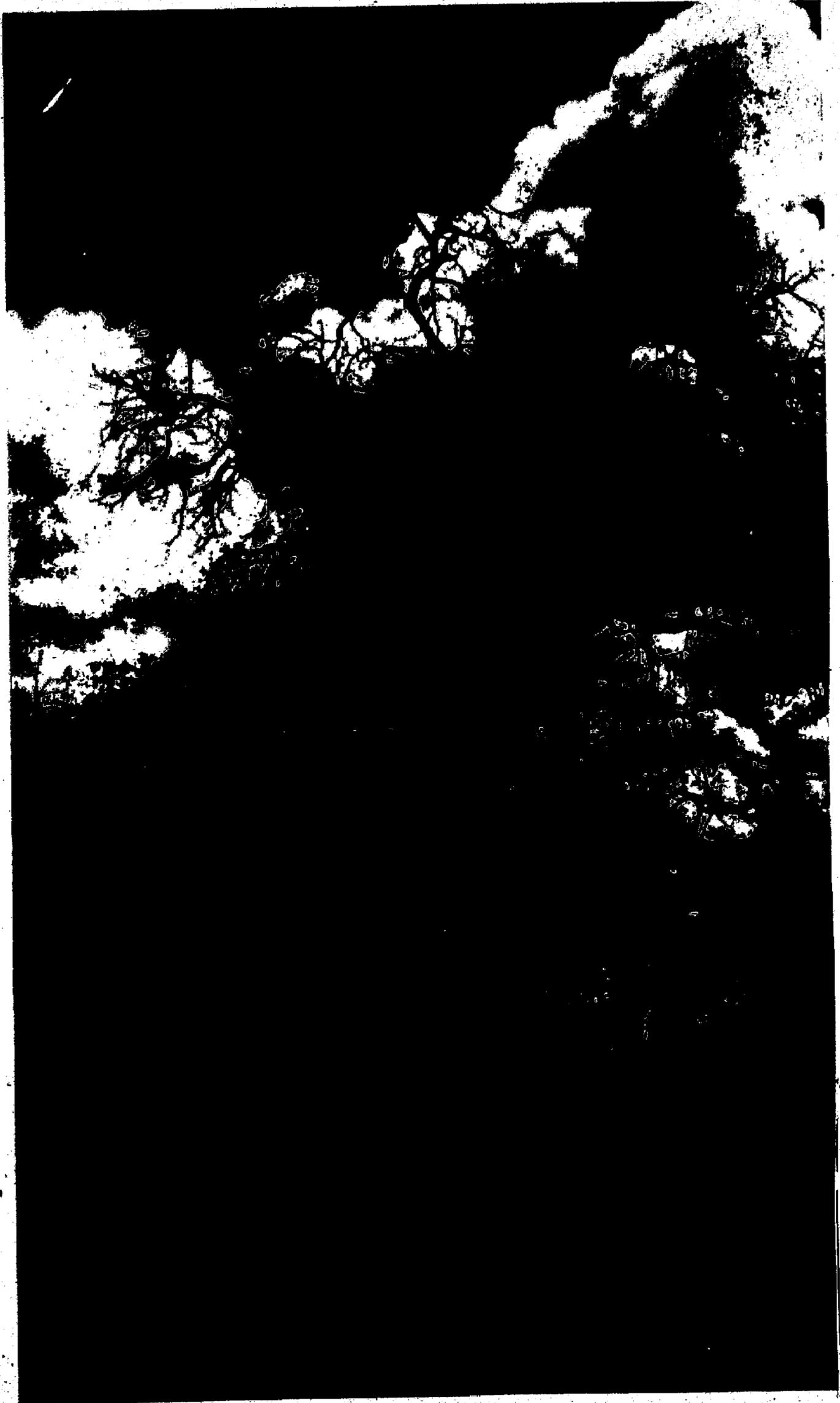
**Save on Matching Accessories...**

BREAD & BUTTER PLATE	PACK OF 2	\$1.29	VEGETABLE BOWL	\$1.77
DESSERT DISH	PACK OF 2	\$1.29	SALT & PEPPER SET	\$2.39
LARGE SOUP PLATE	PACK OF 2	\$1.99	BEVERAGE SERVER	\$6.99
SUGAR & COVER		\$2.39	TEA POT & COVER	\$6.99
CREAMER		\$2.39	BUTTER DISH	\$2.39
SAUCE & GRAVY BOAT		\$2.39	RELISH TRAY	\$1.49
PLATTER		\$2.99	SOUP TUREEN W/LADLE	\$15.99
CASSEROLE W/COVER		\$6.99		

**The Ruidoso News**  
Ruidoso (N.M.) News — Section C Monday, September 26, 1977

**ENTERTAINMENT**

**& TELEVISION SCHEDULE**



**COMPLETE  
TV  
LISTINGS  
FOR THE  
AREA**

**This is Ruidoso**

# The Ruidoso News

TELEVISION SCHEDULE

- Channel 2 — KDBC — El Paso (CBS)
- Channel 3 — KENW — Portales (Ed.)
- Channel 4 — KOB — Albuquerque (NBC)
- Channel 5 — KNME — Albuquerque (Ed.)
- Channel 6 — KVIA — El Paso (ABC)
- Channel 7 — KOAT — Albuquerque (ABC)
- Channel 8 — KSWS — Roswell-Lubbock (NBC)
- Channel 9 — KTSM — El Paso (NBC)
- Channel 10 — KBIM — Roswell (CBS)
- Channel 13 — KGGM — Albuquerque (CBS)

Networks and Stations reserve the right to change programming

# SPORTS PROFILE FOR THE WEEK



## MONDAY

(ABC) MONDAY NIGHT FOOTBALL: 9:00 PM E.D.T. - 8:00 PM C.D.T.  
Cleveland Browns vs. New England Patriots, live from Cleveland, Ohio.

## THURSDAY

(NBC) HEAVYWEIGHT BOXING CHAMPIONSHIP: 8:00 PM E.D.T. - 7:00 PM C.D.T.  
Live from Madison Square Garden in New York City, the 15-round bout in which World Heavyweight Champion Muhammad Ali will defend his title against Earnie Shavers, who is considered one of the most devastating punchers among today's heavyweights.

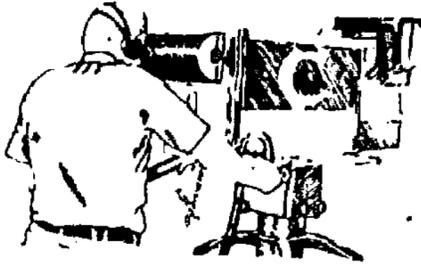
## SATURDAY

(ABC) NCAA FOOTBALL: 1:30 PM E.D.T. - 12:30 PM C.D.T. (TIME TENTATIVE)  
Games to be announced.

(PBS) TENNIS: 2:00 PM E.D.T. - 1:00 PM C.D.T.  
Live coverage of the singles and doubles semi-finals of the \$125,000 1977 Transamerica Open Tennis Championships from the Cow Palace in San Francisco.

# the week

ahead



1974 TV Computog Services, Inc.

# movies

## MONDAY

(NBC) MONDAY NIGHT AT THE MOVIES: 9:00 PM E.D.T., P.D.T. - 8:00 PM C.D.T., M.D.T.

"In the Matter of Karen Ann Quinlan" Brian Keith and Piper Laurie portray the anguished parents of the young New Jersey woman who lapsed into a coma and suffered irreversible brain damage, leaving them with the agonizing decision as to whether or not to keep her alive.

## WEDNESDAY

(CBS) WEDNESDAY NIGHT MOVIES: 9:00 PM E.D.T., P.D.T. - 8:00 PM C.D.T., M.D.T.

## FRIDAY

(ABC) FRIDAY NIGHT MOVIE: 9:00 PM E.D.T., P.D.T. - 8:00 PM C.D.T., M.D.T.

"The Trial of Lee Harvey Oswald" John Pleshette, Ben Gazzara. An incisive portrait of Lee Harvey Oswald and his involvement with President Kennedy's death.

## SATURDAY

(NBC) SATURDAY NIGHT AT THE MOVIES: 9:00 PM E.D.T., P.D.T. - 8:00 PM C.D.T., M.D.T.

"The Reivers" 1969 Steve McQueen stars in this film adaptation of William Faulkner's last novel, set in a small Mississippi town, about a child-like man and his young sidekick (Mitch Vogel) who 'borrow' the boy's grandfather's shiny yellow Winton Flyer and head out for a fling in Memphis.

(PBS) MOVIE THEATRE: 10:30 PM E.D.T., P.D.T. - 9:30 PM C.D.T., M.D.T.

"Fame Is the Spur" 1946 Michael Redgrave, Rosamund John. A young idealist rises to political power fighting for the rights of the oppressed, but he begins to abandon his liberal course and devoted followers, including his wife and friends. (Check local listings for alternate viewing day and time.)

## Television Schedule for the Week of Sept. 26 through Oct. 2

### daytime

#### MORNING

- 6:45 ● TODAY IN TEXAS AND NEW MEXICO
- 6:30 ● CBS NEWS
- TODAY
- 6:30 ● GILLIGAN'S ISLAND
- TODAY
- 6:45 ● ENGLISH KINDERGARTEN
- 7:30 ● CAPTAIN KANGAROO
- HABLEMOS ESPANOL (MON., WED., FRI.)
- GOOD MORNING AMERICA
- FORUM 13
- 7:30 ● SESAME STREET
- CAPTAIN KANGAROO
- 6:30 ● HERE'S LUCY
- SANFORD AND SON
- PEOPLE PLACE
- CBS NEWS

- 1:30 ● PRICE IS RIGHT
- MISTER ROGERS
- HOLLYWOOD SQUARES
- LILIAS, YOGA AND YOU
- 9:30 ● ELECTRIC COMPANY
- WHEEL OF FORTUNE
- ELECTRIC COMPANY (MON., TUE., THUR.)
- Kaleidoscope (WED., FRI.)
- HAPPY DAYS
- HERE'S LUCY
- 1:30 ● LOVE OF LIFE
- VILLA ALLEGRE (MON., WED., FRI.)
- Carrascodas (TUE., THUR.)
- IT'S ANYBODY'S GUESS
- OUR STORY (MON.)
- Infinitely Factory (TUE., THUR.), Sound-Go-Round (WED., FRI.)
- FAMILY FEUD
- 11:30 ● YOUNG AND THE RESTLESS
- IN-SCHOOL PROGRAMMING
- SHOOT FOR THE STARS



## OREGON TRAIL

Fighting drought that threatens to wipe out the wagon train, Evan Thorpe and mountain scout Luther Sprague are thrown into a desperate search for water in 'Waterhole,' the adventure-drama on NBC-TV's 'The Oregon Trail,' Wednesday, Sept. 28. Kim Hunter guest-stars in this episode.

The search for a water source in the dry, barren land on the Oregon Trail, engages Evan (Rod Taylor) and Luther (Charles Napier) in a struggle for their own survival when they encounter a fierce dust storm and intense heat. Their journey is complicated when Luther is injured and Evan's horse runs off.

Back at the wagon train, Andrew Thorpe begins a romance with Ellie Webster after he's asked to watch over Ellie and her sick mother, Liz. In Evan's absence, Coe Webster leads the westward-bound settlers.

CONSULT OUR LISTINGS FOR LAST MINUTE NETWORK CHANGES AND FOR EXACT AIR TIME.

# Television Schedule for the Week of Sept. 26 through Oct. 2

**Monday**

- **SESAME STREET**
- **THE BETTER SEX**
- 10:30 ● **SEARCH FOR TOMORROW**
- **CHICO AND THE MAN**
- **RYAN'S HOPE**
- 11:30 ● **TNT**
- **FORSYTE SAGA (MON.)**  
Oratory (TUE.), Age of Uncertainty (WED.),  
Photography (THUR.), Nova (FRI.)
- **GONG SHOW**
- **EDUCATIONAL PROGRAMMING**
- **ALL MY CHILDREN**
- **NEW MEXICO TODAY**
- **AS THE WORLD TURNS**
- 11:55 ● **DIALING FOR DOLLARS**
- 11:30 ● **AS THE WORLD TURNS**
- **ONCE UPON A CLASSIC (TUE.)**  
Lowell Thomas (THUR.)
- **DAYS OF OUR LIVES**
- **GETTIN' OVER (MON.)**  
Villa Alegre (TUE.), Pursuit of Liberty (WED.),  
Something Personal (THUR.)

**AFTERNOON**

- 12:00 ● **NEWS**
- **NOVA (MON.)**  
Masterpiece Theatre (TUE.), Americana (THUR.)
- **520,000 PYRAMID**
- 12:30 ● **GUIDING LIGHT**
- **IN-SCHOOL PROGRAMMING (UNTIL 3:30)**
- **DOCTORS**
- **SOUND-GO-ROUND (WED.)**  
Book Beat (THUR.), Indian Summer (FRI.)
- **ONE LIFE TO LIVE**
- **TATTLETALES**
- 1:00 ● **ALL IN THE FAMILY**
- **ANOTHER WORLD**
- **EDUCATIONAL PROGRAMMING**  
Age of Uncertainty (WED.)
- 1:15 ● **GENERAL HOSPITAL**

- 1:30 ● **MATCH GAME**
- **EDUCATIONAL PROGRAMMING**
- 2:00 ● **MOVIE**  
"Blue Hawaii" (MON.), "Southern Star" (TUE.),  
"Where Angels Go, Trouble Follows" (WED.), "Evel  
Kryzel" (THUR.), "Land Raider" (FRI.)
- **NOVA (TUE.)**
- **MEDICAL CENTER**
- **REBOP (MON., THUR.)**  
Book Beat (TUE.), Woman (WED., FRI.)
- **EDGE OF NIGHT**
- **SANFORD AND SON**
- **GONG SHOW**
- **TATTLETALES**
- **MERV GRIFFIN**
- 2:30 ● **IN-SCHOOL PROGRAMMING (UNTIL 3:30)**
- **EDUCATIONAL PROGRAMMING**  
Black Perspective (MON.), Firing Line (FRI.)
- **520,000 PYRAMID**
- **MOVIE**  
"Topaz" Pt. I. (MON.), "Topaz" Pt. II. (TUE.), "Don't  
Just Stand There" (WED.), "Did You Hear The One  
About The Travelling Saleslady?" (THUR.), "Wild  
River" (FRI.)
- **DREAM OF JEANNIE**
- **SESAME STREET**
- **PRICE IS RIGHT**
- 3:00 ● **PARTRIDGE FAMILY**
- **CONSUMER SURVIVAL KIT (MON.)**  
Open Math (TUE.), Black Perspective (WED.), Three  
Arlists in the Northwest (THUR.)
- **DILLIGAN'S ISLAND**
- **MIKE DOUGLAS**
- **GUIDING LIGHT**
- 3:30 ● **LILIAS, YOGA AND YOU**
- **BEWITCHED**
- **MICKEY MOUSE CLUB**
- **BEVERLY HILLBILLIES**
- **BONANZA**
- **BUGS BUNNY AND FRIENDS**
- 4:00 ● **EMERGENCY ONE**
- **SESAME STREET**
- **MY THREE SONS**
- **BEWITCHED**
- **HAZEL**
- **LITTLE RASCALS**
- 4:30 ● **BRADY BUNCH**
- **PARTRIDGE FAMILY**
- **EMERGENCY ONE**
- **NBC NEWS**
- **CBS NEWS**
- **BEVERLY HILLBILLIES**
- 5:00 ● **ODD COUPLE**
- **MISTER ROGERS**
- **NBC NEWS**
- **BRADY BUNCH**
- **NEWS**
- **ANDY GRIFFITH SHOW**
- **CBS NEWS**
- 5:30 ● **CBS NEWS**
- **ELECTRIC COMPANY**
- **ODD COUPLE**
- **FORSYTE SAGA (MON.)**  
Electric Company (EXG. MON.)
- **ABC NEWS**
- **ADAM 12**
- **NBC NEWS**
- **BRADY BUNCH**
- **NEWS**

**EVENING**

- 6:00 ● **NEWS**
- **FORSYTE SAGA**
- **LITTLE HOUSE ON THE PRAIRIE**  
"My Ellen" Laura and Mary Ingalls go swimming with  
their friend Ellen, who is mysteriously drowned, and  
her mother—having lost her only child—becomes  
temporarily insane and thinks that Laura is her dead  
daughter.
- **YOUNG DAN'L BOONE**  
Daniel makes a dangerous deal—he agrees to let the  
Shawnees capture a group of settlers rather than  
see them killed, and his own people believe he has  
betrayed them.
- **BONANZA**
- 6:30 ● **ALICE**
- **MACNEIL-LEHRER REPORT**
- **MARY TYLER MOORE**
- **ADAM 12**
- **HOLLYWOOD SQUARES**
- 7:00 ● **THE BETTY WHITE SHOW**  
Mitz's surprise birthday party for Joyce is spoiled  
when Joyce discovers that her diamond necklace is  
missing from the house.
- **CIVILISATION**
- **LITTLE HOUSE ON THE PRAIRIE**  
"My Ellen" Laura and Mary Ingalls go swimming with  
their friend Ellen, who is mysteriously drowned, and  
her mother—having lost her only child—becomes  
temporarily insane and thinks that Laura is her dead  
daughter.
- **LATINO CONSORTIUM**
- **ABC'S MONDAY NIGHT FOOTBALL**  
ABC Sports will provide live coverage of the game  
between the New England Patriots and the  
Cleveland Browns from Cleveland, Ohio.
- **NBC MONDAY NIGHT AT THE MOVIES**  
"In the Matter of Karen Ann Quinlan" Brian Keith,  
Piper Laurie. About the anguished parents of the  
young New Jersey woman who lapsed into a coma  
and suffered irreversible brain damage, leaving them  
with the agonizing decision as to whether or not to  
keep her alive.
- **YOUNG DAN'L BOONE**  
Daniel makes a dangerous deal—he agrees to let the  
Shawnees capture a group of settlers rather than  
see them killed, and his own people believe he has  
betrayed them.
- 7:30 ● **MAUDE**  
A UFO was sighted over Tuckahoe, but no one  
believes it because it's Maude who spotted it.
- **MACNEIL-LEHRER REPORT**
- 8:00 ● **RAFFERTY**  
The worlds of music and medicine meet under life-  
or-death conditions as Dr. Sid Rafferty treats a  
classical virtuoso violinist, Victor Ehren, and a rock  
star, Janis Fowler.
- **AGE OF UNCERTAINTY**  
"The Manners and the Morals of High Capitalism" ex-  
amines the colorful "robber baron" industrial  
capitalists of the late 19th century and their ideas on  
the making and spending of money. John Kenneth  
Galbraith considers how their attitudes still affect  
our society.
- **NBC MONDAY NIGHT AT THE MOVIES**  
"In the Matter of Karen Ann Quinlan" Brian Keith,  
Piper Laurie. About the anguished parents of the  
young New Jersey woman who lapsed into a coma  
and suffered irreversible brain damage, leaving them  
with the agonizing decision as to whether or not to  
keep her alive.
- **UPSTAIRS, DOWNSTAIRS**  
Episode 13. "Joke Over" Tragedy looms when  
Georgina, against the Bellamy family's strenuous  
objections, renews her friendship with a group of ir-  
responsible young socialites.
- **THE BETTY WHITE SHOW**  
Mitz's surprise birthday party for Joyce is spoiled  
when Joyce discovers that her diamond necklace is  
missing from the house.
- 8:30 ● **MAUDE**  
A UFO was sighted over Tuckahoe, but no one  
believes it because it's Maude who spotted it.
- 9:00 ● **THE CAROL BURNETT SHOW**  
Guest star: Jim Nabors.
- **TOM WOLFE'S LOS ANGELES**  
The famed writer, who appears before the camera,  
presents a satirical study of the lifestyle and quality  
of life in various neighborhoods of Los Angeles.
- **AGE OF UNCERTAINTY**  
"The Manners and the Morals of High Capitalism" ex-  
amines the colorful "robber baron" industrial  
capitalists of the late 19th century and their ideas on  
the making and spending of money. John Kenneth



## HEAVYWEIGHT BOXING CHAMPIONSHIP

NBC Sports will present World Heavyweight Champion Muhammad Ali's 15-round title defense against knockout specialist Earnie Shavers Thursday, Sept. 29, live from New York's Madison Square Garden.

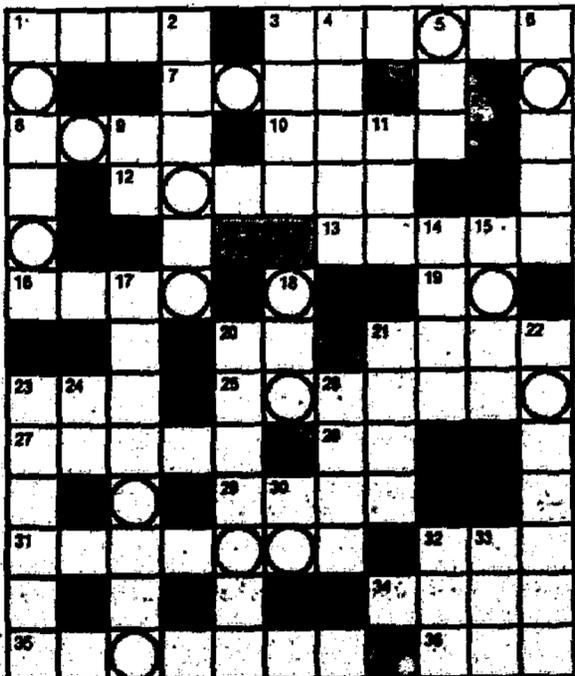
All, regarded by many, including himself, as the greatest heavyweight champion of all-time, has a career record of 54-2-0. The 35-year-old champ will face definite danger against the powerfully built Shavers, who is considered to be the most devastating puncher among today's heavyweights.

Shavers, 31, has a ring record of 55-5-1 with a total of 53 knockouts, among them a first-round demolition of heavyweight contender Jimmy Young, a man many boxing experts felt beat Ali in their 15-rounder in 1976.

The Ali-Shavers title match will be the highlight of a full night of sports entertainment, which will include other bouts, interviews with key figures and features relating to the championship fight.

CONSULT OUR LISTINGS FOR LAST MINUTE NETWORK CHANGES AND FOR EXACT AIR TIME.

## TV puzzle



### ACROSS

- 1 Mystery star's show
- 3 Painted posts
- 7 Smell
- 8 To force out
- 10 Neat
- 12 Receiver's partner
- 13 Cloth colorer
- 16 Part of a window
- 19 Mathematical symbol
- 20 Relative to Inc.
- 21 Two or four
- 23 — Hope
- 25 Spiral shaped
- 27 Sky blue
- 28 He, she or —
- 29 Angry (slang)
- 31 Samantha's witch daughter
- 32 Cigar residue
- 34 Public disorder
- 35 Handle
- 36 Records (abbrev.)

### DOWN

- 1 World —
- 2 Wood ash residue
- 3 Drunkards
- 4 Attempted
- 5 Door opener
- 6 Difficulties
- 9 Above
- 11 Evaporate
- 14 Type of prose
- 15 — Moreno
- 17 Not urban
- 18 One of the stooges
- 20 Man's limping deputy
- 21 Nip
- 22 Offends
- 23 Sea bordering Scandinavia
- 24 Wizard's origin
- 26 Italian money
- 30 Expression of surprise
- 32 Became ill
- 33 Soak up

[See Page 5]

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## ICE CREAM

16 ASSORTED FLAVORS  
Hand-Packaged For  
Parties or  
Your Pleasure

**Patsy's**  
4-Seasons Mall  
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# Television Schedule for the Week of Sept. 26 through Oct. 2

Galbraith considers how their attitudes still affect our society.

**NEWS**  
**RAFFERTY**  
The worlds of music and medicine meet under life-or-death conditions as Dr. Sid Rafferty treats a classical virtuoso violinist, Victor Ehren, and a rock star, Janis Fowler.

**9:30 THE TONIGHT SHOW**  
Guest host: Sammy Davis, Jr. Guests: Victor Borge, Rip Taylor, Victor Buono, Bonnie Franklin.

**THE CBS LATE MOVIE**  
"McCabe and Mrs. Miller" 1971 Warren Beatty, Julie Christie. A crafty small-time gambler looks to make his fortune. But instead of sticking to the gambling table, he allies himself with a madam and they both profit enormously—until the representative of a mining combine approaches McCabe with an offer. (R)

**10:00 NEWS**  
**IN PURSUIT OF LIBERTY**  
"The First Freedom" The series' final episode explores whether freedom of the press is an indispensable instrument of or a serious threat to rational government.

**GUNSMOKE**  
**THE CBS LATE MOVIE**  
"McCabe and Mrs. Miller" 1971 Warren Beatty, Julie Christie. A crafty small-time gambler looks to make his fortune. But instead of sticking to the gambling table, he allies himself with a madam and they both profit enormously—until the representative of a mining combine approaches McCabe with an offer. (R)

**NEWS**  
**FERNWOOD 2NIGHT**  
**THE TONIGHT SHOW**  
Guest host: Sammy Davis, Jr. Guests: Victor Borge, Rip Taylor, Victor Buono, Bonnie Franklin.

**10:45 THE SAN PEDRO BEACH BUMS**  
"The Shortest Yard" The bums, while trying to teach several young boys they don't have to play dirty football to win, find themselves in a game against the meanest and dirtiest team in San Pedro. Guest star: Frank Gifford.

**11:30 MONTY PYTHON'S FLYING CIRCUS**  
**ART IN PUBLIC PLACES**  
Artist Russell Connor takes viewers on an impressionistic walking tour of New York City, examining a variety of outdoor sculptures and artworks from the tree sculpture at Chase Manhattan Plaza to Cleopatra's Needle in Central Park.

**THE SAN PEDRO BEACH BUMS**  
"The Shortest Yard" The bums, while trying to teach several young boys they don't have to play dirty football to win, find themselves in a game against the meanest and dirtiest team in San Pedro. Guest star: Frank Gifford.

**TOMORROW**  
Host: Tom Snyder.

**NEWS**  
**ABC CAPTIONED NEWS**  
**BIG VALLEY**  
**GUNSMOKE**  
**MACNEIL-LEHRER REPORT**  
**TOMORROW**  
Host: Tom Snyder.

**NEWS**  
**LUCY SHOW**

NETWORKS AND STATIONS RESERVE THE RIGHT TO MAKE CHANGES  
TV COMPULOG SERVICES, INC.

**tuesday**

EVENING

**9:30 NEWS**  
**ZOOM**  
**THE RICHARD PRYOR SHOW**  
**THE FITZPATRICKS**  
The whole family is upset when Mo is accused of cheating on a school test.

**BONANZA**

**9:30 THE TONY RANDALL SHOW**  
Judge Franklin's daughter Bobby, who has been away at school, decides to come back to Philadelphia to go to college. Franklin is elated she is coming home, especially since he didn't want her to go away, but is stunned to learn the real reason she is returning.

**MACNEIL-LEHRER REPORT**  
**MARY TYLER MOORE**  
**AS WE SEE IT**  
**ADAM 12**  
**SANFORD ARMS**  
"The Grandparents" After his grandmother lets it be known that she considers the Sanford Arms to be less than the ideal place to raise a young boy, 12-year-old Nat develops a plan to go and live with his grandparents.

**7:00 THE FITZPATRICKS**  
The whole family is upset when Mo is accused of cheating on a school test.

**ONCE UPON A CLASSIC**  
"The Man from Nowhere" is a mysterious figure in black who stalks an orphan girl in 19th-century England. A friend joins her in setting up a trap to snare an elusive stranger.

**THE RICHARD PRYOR SHOW**  
**INSIDE NEW MEXICO**  
**HAPPY DAYS**  
"Hard Cover" Richie and Fonzie are caught in a girls' dorm after curfew and have to resort to drastic measures to escape when the house mother makes her room check.

**POLICE STORY (SPECIAL)**  
"Pressure Point" An all-too-concerned watch commander police sergeant's intense loyalty to his men—as protector, confessor, marriage counselor—involves him in such serious off-duty problems as alcoholism, suicide and paranoia. Stars: David Janssen, Robert Forster, Scott Hylands, Don Johnson. (2hrs.)

**M.A.S.H.**  
Radar's desire to fulfill his manhood and go on leave to Seoul, encouraged by Hawkeye, leads to unexpected consequences that very nearly break up their friendship.

**MACNEIL-LEHRER REPORT**  
**LAVARNE AND SHIRLEY**  
"In This Corner" In order to raise money for the Orphan Fund Benefit, Laverne and Shirley find themselves in awkward positions when they have to wrestle The Masked Marvelettes, two professional female wrestlers.

**ONE DAY AT A TIME**  
Julie gets involved in a predicament she is sure she can handle and Ann is sure she cannot. (Part one of a four-part episode)

**M.A.S.H.**  
Radar's desire to fulfill his manhood and go on leave to Seoul, encouraged by Hawkeye, leads to unexpected consequences that very nearly break up their friendship.

**DOCUMENTARY SHOWCASE**  
"Murder One" examines the recent Supreme Court decision reinstating the death penalty. Also, three inmates in Georgia and three inmates in North Carolina who are all on "Death Row" are profiled.

**POLICE STORY (SPECIAL)**  
"Pressure Point" An all-too-concerned watch commander police sergeant's intense loyalty to his men—as protector, confessor, marriage counselor—involves him in such serious off-duty problems as alcoholism, suicide and paranoia. Stars: David Janssen, Robert Forster, Scott Hylands, Don Johnson. (2hrs.)

**UPSTAIRS, DOWNSTAIRS**  
Episode 14. "Noblesse Oblige" The young Marquis of Stockbridge woo Georgina and asks Lord Richard Ballamy for her hand in marriage despite touchy uncertainties surrounding his social position and family background.

**THREE'S COMPANY**  
"Janet's Promotion" Jack and Chrissy apparently do Janet a disfavor by talking her into trying for a promotion at the florist shop where she works.

**LOU GRANT**  
A young terrorist invades the Tribune and holds the news reporters hostage.

**ONE DAY AT A TIME**  
Julie gets involved in a predicament she is sure she can handle and Ann is sure she cannot. (Part one of a four-part episode)

**FAMILY**  
"The First Time" Buddy and her boyfriend, T.J., find themselves in a peer group situation where they feel pressured to experiment with sex.

**LOU GRANT**  
A young terrorist invades the Tribune and holds the news reporters hostage.

**IN PERFORMANCE AT WOLF TRAP**  
"La Traviata" Beverly Sills and Richard Fredericks star in this new production of Giuseppe Verdi's opera, performed by the San Diego Opera Company.

**NEWS**

**ED ASNER SHOW**  
**SOAP**  
Jessica Tate hides in the kitchen when her relatives, the Campbells, come for dinner, and her sister, Mary Campbell, along with the Tate's servant, Benson, tells Jessica some shocking information.

**THE TONIGHT SHOW**  
Guest host: Sammy Davis, Jr. Guests: Lee Majors, James Stacy, Nancy Wilson, Arte Johnson.

**THE CBS LATE MOVIE**  
"Kojak: Two-Four-Six For Two-Hundred" A very sophisticated thief unsuccessfully tries to steal a truck and his lawyer doesn't seem to be in a rush to get him out of jail. "A Very Missing Person" 1972 Eve Arden, Julie Newmar. A schoolteacher turns into a flamboyant private eye who investigates a case. (R)

**10:00 NEWS**  
**GUNSMOKE**  
**THE CBS LATE MOVIE**  
"Kojak: Two-Four-Six For Two-Hundred" A very sophisticated thief unsuccessfully tries to steal a truck and his lawyer doesn't seem to be in a rush to get him out of jail. "A Very Missing Person" 1972 Eve Arden, Julie Newmar. A schoolteacher turns into a flamboyant private eye who investigates a case. (R)

**THE TONIGHT SHOW**  
Guest host: Sammy Davis, Jr. Guests: Lee Majors, James Stacy, Nancy Wilson, Arte Johnson.

**FERNWOOD 2NIGHT**  
**GUNSMOKE**  
**TUESDAY MOVIE OF THE WEEK**  
"Plaza Suite" 1971 Walter Matthau, Maureen Stapleton. The screen adaptation of Neil Simon's play which contains three separate stories about people staying in a certain room at a famed New York hotel.

**TOMORROW**  
Host: Tom Snyder.

**NEWS**  
**ABC CAPTIONED NEWS**  
**BIG VALLEY**  
**TUESDAY MOVIE OF THE WEEK**  
"Plaza Suite" 1971 Walter Matthau, Maureen Stapleton. The screen adaptation of Neil Simon's play which contains three separate stories about people staying in a certain room at a famed New York hotel.

**MACNEIL-LEHRER REPORT**  
**TOMORROW**  
Host: Tom Snyder.

**NEWS**  
**LUCY SHOW**

NETWORKS AND STATIONS RESERVE THE RIGHT TO MAKE CHANGES

**wednesday**

EVENING

**9:30 NEWS**  
**ZOOM**  
**THE LIFE AND TIMES OF GRIZZLY ADAMS**  
"Hot Air Hero" Grizzly Adams and Mad Jack befriend a French balloonist who, quite literally and unexpectedly, drops in on them, thanks to a shotgun blast by Mad Jack.

**GOOD TIMES**  
After being abused and abandoned by her menacing mother, Penny is made a ward of the court—forcing Willona to make an agonizing decision that could change the rest of her life. (Part three of a four-part episode)

**BONANZA**  
**TO BE ANNOUNCED**  
**MACNEIL-LEHRER REPORT**  
**MARY TYLER MOORE**  
**AS WE SEE IT**  
**ADAM 12**  
**MY THREE SONS**  
**BUSTING LOOSE**  
Fire wrecks Lenny's apartment, and he reaches the boiling point, too, because he blames his buddies for starting the blaze.

**GOOD TIMES**  
After being abused and abandoned by her menacing mother, Penny is made a ward of the court—forcing Willona to make an agonizing decision that could change the rest of her life. (Part three of a four-part episode)

**RIVALS OF SHERLOCK HOLMES**  
"The Missing O.C.'s"

**THE LIFE AND TIMES OF GRIZZLY ADAMS**  
"Hot Air Hero" Grizzly Adams and Mad Jack befriend a French balloonist who, quite literally and unexpectedly, drops in on them, thanks to a shotgun blast by Mad Jack.

**FALL PREVIEW**  
**EIGHT IS ENOUGH**  
"Triangles" When David's roommate begins dating both Joannie and Susan he learns the true meaning of "Hell hath no fury like a woman and her sister when they compare notes."

**THE OREGON TRAIL**  
"Waterhole" Evan Thorpe and Luther Sprague battle a dust storm, intense heat and exhaustion as they search for water for the westward-bound pioneers. Guest star: Kim Hunter.

**THE CBS WEDNESDAY NIGHT MOVIE**  
"Jackson County Jail" 1976 Yvette Mimieux, Tommy Lee Jones, Robert Carradine. About career woman Dinah Hunter, whose leisurely cross-country drive

turns into a nightmare of persecution and victimization. (Due to mature theme, parental discretion advised)

**7:30 BUSTING LOOSE**  
Fire wrecks Lenny's apartment, and he reaches the boiling point, too, because he blames his buddies for starting the blaze.

**MACNEIL-LEHRER REPORT**  
**THE CBS WEDNESDAY NIGHT MOVIE**  
"Jackson County Jail" 1976 Yvette Mimieux, Tommy Lee Jones, Robert Carradine. About career woman Dinah Hunter, whose leisurely cross-country drive turns into a nightmare of persecution and victimization. (Due to mature theme, parental discretion advised)

**NOVA**  
"The Genetic Chance" Recent scientific developments have made it possible to detect defects in unborn babies. However, important ethical questions must be considered. The hereditary disorder of hemophilia serves as a basis of study.

**THE OREGON TRAIL**  
"Waterhole" Evan Thorpe and Luther Sprague battle a dust storm, intense heat and exhaustion as they search for water for the westward-bound pioneers. Guest star: Kim Hunter.

**UPSTAIRS, DOWNSTAIRS**  
Episode 15. "All the King's Horses" James returns from America with renewed enthusiasm for the future. But the stock market crash of 1929 drastically alters the fortunes of the entire household.

**CHARLIE'S ANGELS**  
"Pretty Angels All in a Row" Kelly and Kris go underground as beauty contestants while Sabrina and Bosley pose as documentary film producers. The caper: someone is playing dirty tricks to pave the way to the winner's circle for the daughter of a Texas tycoon.

**BIG HAWAII**  
An epidemic of Typhoid threatens to spread and rancher Barrett Fears and his son, Mitch, fight to contain not only the fever but the dangerous confrontation between ranchers and squatters spawned by reports of the disease.

**CHILDHOOD**  
"An Only Child" Frank O'Connor's story is a study of ideals and hero worship: the five-year-old son of an ex-British Army soldier living in Ireland must forge his own convictions when those of his father and his schoolmates come into conflict at the start of the 1916 Irish Rebellion.

**BIG HAWAII**  
An epidemic of Typhoid threatens to spread and rancher Barrett Fears and his son, Mitch, fight to contain not only the fever but the dangerous confrontation between ranchers and squatters spawned by reports of the disease.

**BARETTA**  
"New Girl in Town" A drug dealer issues a "hit" contract on Tony Baretta's new partner, a dog trained to sniff out drugs.

**NEWS**  
**THE TONIGHT SHOW**  
Guest host: Sammy Davis, Jr. Guests: Buddy Rich, Sandy Duncan, Tom Dreesen (comedian).

**THE CBS LATE MOVIE**  
"Hawaii Five-O" When a number of well-to-do businessmen are killed, the Five-O unit finds themselves investigating a blackmail operation. "The Story of Pretty Boy Floyd" 1974 Martin Sheen, Kim Darby. Story of Charley Arthur Floyd, who became involved in a life of crime. (R)

**NEWS**  
**INDIAN SUMMER**  
Summer life on the Santa Ana Pueblo Reservation is seen through the eyes of 12-year-old Ervin, a tribe member who describes the local customs and introduces viewers to the different generations of his family.

**THREE ARTISTS IN THE NORTHWEST**  
Painter Guy Anderson, sculptor George Tsutakawa and poet Theodore Roethke are profiled as they discuss their feelings about art and the origins of inspiration.

**GUNSMOKE**  
**THE CBS LATE MOVIE**  
"Hawaii Five-O" When a number of well-to-do businessmen are killed, the Five-O unit finds themselves investigating a blackmail operation. "The Story of Pretty Boy Floyd" 1974 Martin Sheen, Kim Darby. Story of Charley Arthur Floyd, who became involved in a life of crime. (R)

**BOOK BEAT**  
"My Side" by Ruth Gordon.

**THE TONIGHT SHOW**  
Guest host: Sammy Davis, Jr. Guests: Buddy Rich, Sandy Duncan, Tom Dreesen (comedian).

**FERNWOOD 2NIGHT**  
**STARSKY AND HUTCH—MYSTERY OF THE WEEK**  
Starky and Hutch—"Snow Storm" A million dollars worth of pure cocaine is missing after a huge drug bust and Starky and Hutch are accused of "going in-to-business". Mystery of the Week—"Rock-a-Die, Baby" One of the members of a rock group has premonitions about impending disasters that come true. (R)

**ANYONE FOR TENNYSON?**  
"The Poetical Art of William Blake" An antiquarian print shop that specializes in prints, reproductions and memorabilia of the 19th-century philosopher-poet is the setting for a show that highlights his paintings and engravings as well as his poems.

**STARSKY AND HUTCH—MYSTERY OF THE WEEK**  
Starky and Hutch—"Snow Storm" A million dollars worth of pure cocaine is missing after a huge drug bust and Starky and Hutch are accused of "going in-

**NOISY WATER RESTAURANT**  
**GOURMET DINING**  
5:00 - 10:00 Nightly  
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GOOD FOOD  
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GOOD MUSIC  
FROM 5:00 P.M.



# Television Schedule for the Week of Sept. 26 through Oct. 2

to business". Mystery of the Week—"Rock-a-Die, Baby" One of the members of a rock group has premonitions about impending disasters that come true. (R)

**11:30** **ABC CAPTIONED NEWS**  
**NEWS**  
**BIG VALLEY**

**12:00** **MACNEIL-LEHRER REPORT**  
**TOMORROW**  
 Host: Tom Snyder.  
**NEWS**  
**LUCY SHOW**

NETWORKS AND STATIONS RESERVE THE RIGHT TO MAKE CHANGES



EVENING

**6:00** **NEWS**  
**HEAVYWEIGHT BOXING CHAMPIONSHIP**  
 Live from Madison Square Garden in New York City, NBC Sports will telecast the 15-round bout in which World Heavyweight Champion Muhammad Ali will defend his title against Earnie Shavers. (Other events TBA)

**7:00** **ZOOM**  
**THE WALTONS**  
 Ben leaves Walton's Mountain after losing his part-time job and his hopes of becoming a full-time employee at Jarvis' used car lot.

**8:30** **BONANZA**  
**THE JEFFERSONS**  
 George's boasting of how well he is doing heads him for disaster when the underworld gets into the act. (1hr. episode)

**9:00** **MACNEIL-LEHRER REPORT**  
**A.P.S. AT WORK**  
**MARY TYLER MOORE**  
**ADAM 12**

**7:00** **FORSYTESAGA**  
**CROSSROADS AND COURAGE**  
**WELCOME BACK, KOTTER**  
 "Buddy Can You Spare a Million?" The Sweatshops become finalists in the \$1,000,000 New York State lottery and find themselves at odds with Mr. Kotter who claims one fourth of the prize.

**8:00** **HAWAII FIVE-O**  
 A brazen magazine writer becomes Five-O Chief Steve McGarrett's nagging critic as he investigates a puzzling kidnapping case.

**9:00** **THE WALTONS**  
 Ben leaves Walton's Mountain after losing his part-time job and his hopes of becoming a full-time employee at Jarvis' used car lot.

**7:30** **MOVIE**  
 "Arizza" 1972 Documentary narrated by Anthony Quinn about the famous torreador.

**MACNEIL-LEHRER REPORT**  
**WHAT'S HAPPENING!**  
 "It's All in Your Head" When Dee goes to the school psychologist to seek advice for a friend, he is sure the friend is fictional and a comedy of errors begins.

**8:00** **EVENING AT POPS**  
 "American Vignettes" Ballet star Edward Villella dances in a celebration of America and American music, featuring on-location filmed sequences set at West Point and on the California coast. Conductor Arthur Fiedler is glimpsed in filmed moments from American history.

**UPSTAIRS, DOWNSTAIRS**  
 Final Episode. "Whither Shall I Wander?" Richard's pending retirement from political life and Georgina's gala marriage to the Marquis of Stockbridge bring the servants to the realization that their life at Eaton Place is approaching its end.

**BARNEY MILLER**  
 "Bugs" Cockroaches aren't the only bugs infesting Capt. Miller's squad room when an exterminator accidentally uncovers several concealed microphones.

**BARNABY JONES**  
 One of Betty's closest friends shows evidence of a

beating and reluctantly admits that her husband is responsible.

**HAWAII FIVE-O**  
 A brazen magazine writer becomes Five-O Chief Steve McGarrett's nagging critic as he investigates a puzzling kidnapping case.

**8:30** **CARTER COUNTRY**  
 "Out of the Closet" Chief Roy is dumbfounded when veteran teacher Bill Peterson, one of his best friends, announces he is gay and is fired by the school board.

**9:00** **HAWAII FIVE-O**  
 A brazen magazine writer becomes Five-O Chief Steve McGarrett's nagging critic as he investigates a puzzling kidnapping case.

**AUTOBIOGRAPHY OF A PRINCESS**  
 James Mason stars in this semi-fictional film about two people's diverse recollections of life in royal India. A former princess now living in London pines for her luxurious past while an Englishman recalls the poverty of the masses and the cruelty of the upper class.

**ELTON JOHN**  
**REDD FOX**  
**NEWS**  
**ANDY GRIFFITH SHOW**  
**BARNABY JONES**  
 One of Betty's closest friends shows evidence of a beating and reluctantly admits that her husband is responsible.

**9:30** **THE TONIGHT SHOW**  
 Guest host: John Denver. Guests: Carl Reiner, Valerie Harper, Dr. Carl Sagan.

**SOUTHWEST CONFERENCE FOOTBALL HIGHLIGHTS**  
**THE CBS LATE MOVIE**  
 "El Condor" 1970 Jim Brown, Lee Van Cleef. Two prisoners escape their chain gang and set out to find and conquer an impregnable fortress filled with gold in the Mexican desert. (R)

**10:00** **NEWS**  
**AGE OF UNCERTAINTY**  
 "The Manners and the Morals of High Capitalism" examines the colorful "robber baron" industrial capitalists of the late 19th century and their ideas on the making and spending of money. John Kenneth Galbraith considers how their attitudes still affect our society.

**MASTERPIECE THEATRE**  
 "Dickens of London" Episode Five. "Fame" Personal and professional problems arise for Charles. He determines to marry Catherine Hogarth but the courtship runs into trouble. His disagreements with well-known artist Robert Seymour over the publication of "The Pickwick Papers" spell disaster.

**GUNSMOKE**  
**THE CBS LATE MOVIE**  
 "El Condor" 1970 Jim Brown, Lee Van Cleef. Two prisoners escape their chain gang and set out to find and conquer an impregnable fortress filled with gold in the Mexican desert. (R)

**THE TONIGHT SHOW**  
 Guest host: John Denver. Guests: Carl Reiner, Valerie Harper, Dr. Carl Sagan.

**FERNWOOD 2NIGHT**  
**GUNSMOKE**  
**WOMAN**  
 "Sexual Harassment on the Job" Guests: Program Director Karen Sauvigne and Executive Director Susan Meyer of the Working Women United Institute.

**POLICE STORY-THURSDAY NIGHT SPECIAL**  
 Police Story—"A Dangerous Age" Arch Tatum, too close to retirement for his liking, is teamed with a headstrong young rookie. Thursday Night Special—"Adolf Hitler: A Portrait in Evil" Host: Peter Lawford. Comprehensive and new evaluation of the madman of modern history. (R)

**TOMORROW**  
 Host: Tom Snyder.  
**NEWS**  
**ABC CAPTIONED NEWS**  
**BIG VALLEY**

**11:45** **POLICE STORY-THURSDAY NIGHT SPECIAL**  
 Police Story—"A Dangerous Age" Arch Tatum, too close to retirement for his liking, is teamed with a headstrong young rookie. Thursday Night Special—"Adolf Hitler: A Portrait in Evil" Host: Peter Lawford. Comprehensive and new evaluation of the madman of modern history. (R)

**12:00** **MACNEIL-LEHRER REPORT**  
**TOMORROW**  
 Host: Tom Snyder.  
**NEWS**  
**LUCY SHOW**

NETWORKS AND STATIONS RESERVE THE RIGHT TO MAKE CHANGES



EVENING

**6:00** **NEWS**  
**ZOOM**  
**SANFORD ARMS**  
 "Phil's Assertion School" Phil starts a school for turning mousy males into men and his first student sues him for fraud. At the same time Esther threatens to sue him for having pets in the Sanford Arms.

**THE NEW ADVENTURES OF WONDER WOMAN**  
 A Japanese man with telekinetic powers—the ability to move objects with his mind—kidnaps a prominent scientist and his invention, which increases his power to monumental proportions, to take the revenge on Wonder Woman he has planned for 35 years.

**7:30** **THE NEW ADVENTURES OF WONDER WOMAN**  
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**LOWELL THOMAS REMEMBERS**  
 "Aviation 1938" Filmed highlights recall how "Wrong Way" Corrigan flew to Ireland instead of Los Angeles, a new speed plane record for flying coast to coast is set and Charles Lindbergh takes off for Russia.

**SANFORD ARMS**  
 "Phil's Assertion School" Phil starts a school for turning mousy males into men and his first student sues him for fraud. At the same time Esther threatens to sue him for having pets in the Sanford Arms.

**UNM VOICES**  
**DONNY AND MARIE**  
 Guests: Lucille Ball, Ray Bolger, Paul Williams, Paul Lynde.

**THE ROCKFORD FILES**  
 "The Battle of Canoga Park" Jim Rockford is prime suspect in a homicide when police find evidence—his gun, which was used in a robbery death.

**HEE HAW**  
**LOGAN'S RUN**  
 An archeologist-gun collector makes a pretense of offering hospitality to Logan and his pursuer, Francis, who have made a temporary truce, but actually intends to make them his prey in a life-and-death hunting party.

**SOMETHING PERSONAL**  
 "A Woman's Place is in the House" profiles Elaine Noble, a radical lesbian Massachusetts legislator. This award-winning film follows her on a typical day working for her constituency and shows how she has integrated being a woman and a politician.

**CHICO AND THE MAN**  
 "Take Me, I'm Yours" While Raul is trying to convince Ed Brown to adopt him, Amanda Wilkerson, a caseworker from the Department of Social Services, arrives with the adoption papers.

**MACNEIL-LEHRER REPORT**  
**LOGAN'S RUN**  
 An archeologist-gun collector makes a pretense of offering hospitality to Logan and his pursuer, Francis, who have made a temporary truce, but actually intends to make them his prey in a life-and-death hunting party.

**WASHINGTON WEEK IN REVIEW**  
**QUINCY**  
 "A Dead Man's Truth" Quincy tries to protect a police officer accused of executing a burglar. Guest stars: David Spielberg, Dabney Coleman.

**THE ABC FRIDAY NIGHT MOVIE**  
 "Trial of Lee Harvey Oswald" Part I. John Pleshette, Lorne Greene, Ben Gazzara. The personal life of Lee Harvey Oswald is explored, as the story surrounding events leading to the assassination of Pres. John F. Kennedy unfolds.

**MOVIE**  
 "The Proud and the Damned" 1973 Chuck Connors, Jose Greco. Civil War veterans are caught in a Latin American revolution.

**SWITCH**  
 Pete and Mac enter the perilous world of Grand Prix racing to solve a homicide after a top racing driver is killed under mysterious circumstances.

**WALL STREET WEEK**  
 Host: Louis Rukeyser, "A Junket into Junk Bonds" Guest: Harry B. Freeman Jr., Associate Managing Partner of Lord, Abbott and Co.

**THE HONEYMOONERS**  
**MASTERPIECE THEATRE**  
 "Dickens of London" Episode Five. "Fame" Personal and professional problems arise for Charles. He determines to marry Catherine Hogarth but the courtship runs into trouble. His disagreements with well-known artist Robert Seymour over the publication of "The Pickwick Papers" spell disaster.

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 "The Battle of Canoga Park" Jim Rockford is prime suspect in a homicide when police find evidence—his gun, which was used in a robbery death.

**EVENING AT POPS**  
 "American Vignettes" Ballet star Edward Villella dances in a celebration of America and American music, featuring on-location filmed sequences set at West Point and on the California coast. Conductor Arthur Fiedler is glimpsed in filmed moments from American history.

**NEWS**  
**HIGH CHAPARRAL**  
**THE TONIGHT SHOW (SPECIAL)**  
 Johnny Carson celebrates his 15th anniversary as the host of this popular late-night entertainment show with Ed McMahon, Doc Severinsen and Tommy Newsom. Film clips of some of the most memorable moments will be shown.

**MOVIE**  
 "The Fortune Cookie" 1966 Jack Lemmon, Walter Matthau. Shyster lawyer and injured TV cameraman scheme to cheat insurance company out of a lucrative settlement.

**NEWS**  
**DOCUMENTARY SHOWCASE**  
 "Guess Who's Pregnant!" In 1977, one out of every 10 American girls under age 19 will become pregnant. This documentary tells the story behind that shocking statistic.

**GUNSMOKE**  
**THE CBS LATE MOVIE**  
 "M.A.S.H." Lt. Col. Blake promises to cancel the transfer of a curvaceous nurse if Trapper John agrees to represent the 4677th in a boxing tournament. "Kojak: Unwanted Partners" Crocker must make a decision between his duty as a police officer and his loyalty to an old high-school friend accused of murder. (R)

**THE TONIGHT SHOW (SPECIAL)**  
 Johnny Carson celebrates his 15th anniversary as the host of this popular late-night entertainment show with Ed McMahon, Doc Severinsen and Tommy Newsom. Film clips of some of the most memorable moments will be shown.

**FERNWOOD 2NIGHT**  
**BARETTA**  
 "Soldier in the Jungle" Tony Baretta is ordered to go to any length to stop a professional killer who has come to town with a syndicate "contract" on a local mobster, but the hit man turns out to be Baretta's closest childhood friend. (R)

**BLACK PERSPECTIVE ON THE NEWS**  
**BLACK PERSPECTIVE ON THE NEWS**  
 David Duke, Imperial wizard of the Ku Klux Klan, and Frank Collin, national coordinator of the National Socialist Party of America, discuss their organizations' philosophies in a special hour-long open forum.

**BARETTA**  
 "Soldier in the Jungle" Tony Baretta is ordered to go to any length to stop a professional killer who has come to town with a syndicate "contract" on a local mobster, but the hit man turns out to be Baretta's closest childhood friend. (R)

**NEWS**  
**ABC CAPTIONED NEWS**  
**MOVIE**  
 "Detective Story" 1951 Kirk Douglas, Eleanor Parker. How the actions of a New York detective affect his personal life and that of the precinct.

**MOVIE**  
 "The Night Riders" 1939 John Wayne, Doreen McKay. A cowboy exposes a Spanish count as a fake.

**MACNEIL-LEHRER REPORT**  
**IRONSIDE**  
**ROCK CONCERT**

**answer**

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**KATHERINE HELMOND**

*Billy The Kid Liquors*

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# Television Schedule for the Week of Sept. 26 through Oct. 2

**THE MIDNIGHT SPECIAL**  
 Host: Helen Reddy. Guests: Fleetwood Mac, The Byrds, Gary Wright, Hamilton, Joe Frank and Reynolds, Queen, Barry Manilow.

NETWORKS AND STATIONS RESERVE THE RIGHT TO MAKE CHANGES



**MORNING**

- 6:00 **BUGS BUNNY AND ROAD RUNNER; IN THE NEWS**
- 6:30 **BIG BLUE MARBLE**
- 6:55 **SUPERFRIENDS; SCHOOL ROCK**
- 7:00 **C.B. BEARS; JR. HALL OF FAME**
- 7:05 **CARRASCOLINDAS**
- 7:30 **VISIONS ON**
- 7:35 **PINK PANTHER**
- 7:50 **WHAT'S NEW MISTER MAGOO; IN THE NEWS**
- 8:00 **HABLEMOS ESPANOL**
- 8:05 **BAGGY PANTS AND NITWITS; JR. HALL OF FAME**
- 8:10 **SCOOBY'S LAFF-A-LYMPICS; SCHOOL ROCK**
- 8:15 **YOUNG SENTINELS; JR. HALL OF FAME**
- 8:20 **SKATEBOARD; IN THE NEWS**
- 8:25 **SESAME STREET**
- 8:30 **ARCHIES-SABRINA**
- 8:35 **SESAME STREET**
- 8:40 **SPACE ACADEMY; IN THE NEWS**
- 8:45 **MISTER ROGERS**
- 8:50 **ADVENTURES OF MUHAMMAD ALI**
- 9:00 **BATMAN-TARZAN; IN THE NEWS**
- 9:05 **ELECTRIC COMPANY**
- 9:10 **YOUNG SENTINELS; JR. HALL OF FAME**
- 9:15 **MISTER ROGERS**
- 9:20 **KROFFT SUPERSHOW; SCHOOL ROCK**
- 9:25 **THUNDER; JR. HALL OF FAME**
- 9:30 **BIG BLUE MARBLE**
- 9:35 **ALPHA TEAM; JR. HALL OF FAME**
- 9:40 **ELECTRIC COMPANY**
- 10:00 **WACKO; IN THE NEWS**
- 10:05 **ONCE UPON A CLASSIC**  
 "The Man from Nowhere" is a mysterious figure in black who stalks an orphan girl in 19th-century England. A friend joins her in setting up a trap to snare an elusive stranger.
- 10:10 **THUNDER; JR. HALL OF FAME**
- 10:15 **ONCE UPON A CLASSIC**  
 "The Battle of Billy's Pond" An hour-long adventure follows the treacherous exploits of two boys who attempt to stop a giant tanker in a battle against a polluting detergent factory.
- 10:20 **ABC WEEKEND SPECIAL**  
 "It Must Be Love. (Cause I Feel So Dumb)" The story of a sensitive youth who learns the value of true friendship after a disappointing brush with puppy love. Stars Alfred Lutter. (R)
- 10:25 **BAGGY PANTS AND NITWITS; JR. HALL OF FAME**
- 10:30 **FAT ALBERT; IN THE NEWS**
- 10:35 **RED HAND GAND**
- 10:40 **SECRETS OF ISIS; IN THE NEWS**
- 10:45 **INFINITY FACTORY**
- 10:50 **C.B. BEARS; JR. HALL OF FAME**
- 10:55 **AMERICAN GRANDSTAND**  
 Host: Dick Clark. Guest: Leif Garret.
- 11:00 **FARM REPORT**
- 11:30 **THE CBS SATURDAY FILM FESTIVAL**  
 "The Magnificent Six and a Half" The story of hilarious escapades involving a group of six imaginative children, plus the one half, a little girl named Peewee.
- 11:35 **CONSUMER SURVIVAL KIT**  
 "Boats: A Steer in the Right Direction" looks at boating costs, safety, construction, maintenance and insurance. Other topics include care of fiberglass, hidden costs and the importance of a Coast Guard Auxiliary boating course.
- 11:40 **NCAA FOOTBALL (TENTATIVE)**  
 ABC Sports will provide NCAA Football coverage with teams to be announced. (Time tentative)
- 11:45 **TO BE ANNOUNCED**
- 11:50 **11 QUESTIONS**

**AFTERNOON**

2:30 **MOVIE**

**NORMAN'S PIZZA HOUSE**  
 WE SERVE YOUR KIND OF PIZZA WITH THAT OLD COUNTRY FLAVOR. HOT AND COLD SANDWICHES.  
 GATEWAY SHOPPING CENTER  
 257-4734

- 12:15 **MAJOR LEAGUE BASEBALL GAME OF THE WEEK**  
 Teams to be announced.
- 12:30 **CROCKETT'S VICTORY GARDEN**  
 Jim tours Holland's Keukenhof Gardens, the showplace of the Dutch bulb industry, where hundreds of varieties of tulips and other flowering bulbs are displayed.
- 1:00 **FIESTA MEXICANA**
- 1:05 **NOVA**  
 "The Genetic Chance" Recent scientific developments have made it possible to detect defects in unborn babies. However, important ethical questions must be considered. The hereditary disorder of hemophilia serves as a basis of study.
- 1:10 **ALL-STAR SOCCER**  
 Leeds United vs Manchester United
- 1:15 **708 CLUB**
- 1:30 **WITH THIS RING**
- 1:35 **STREAMS FROM THE DESERT**
- 2:00 **NFL GAME OF THE WEEK**
- 2:05 **IN PERFORMANCE AT WOLF TRAP**  
 "La Traviata" Beverly Sills and Richard Fredericks star in this new production of Giuseppe Verdi's opera, performed by the San Diego Opera Company.
- 2:10 **HODGEPODGE LODGE**
- 2:15 **THE PLASMA DONOR**
- 2:20 **INSIGHT**
- 2:30 **CBS SPORTS SPECTACULAR**  
 "WGC" Light Heavyweight Championship Fight, featuring (titleholder) Miguel Cuello vs Mate Parlov in a 15-round bout, "The Cup Handicap", fifth running for 3-year-olds and-up at a mile-and-one-quarter. (From Belmont Park, Elmont, N.Y.)
- 2:40 **OPEN MATH**
- 2:50 **VAL DE LA O**
- 2:55 **WASHINGTON WEEK IN REVIEW**
- 3:00 **ABC'S WIDE WORLD OF SPORTS**  
 Features soccer star, Pele, in his final game from Giants Stadium in East Rutherford, New Jersey. The contest will pit the New York Cosmos against the team for which Pele gained international prominence, Santos of Brazil. Pele will play a half game for each team.
- 3:05 **PORTER WAGONER SHOW**
- 3:10 **GREAT MOVIE COWBOYS**
- 3:15 **THAT GOOD OLD NASHVILLE MUSIC**
- 3:20 **WALL STREET WEEK**  
 Host: Louis Rukeyser. "A Junket into Junk Bonds" Guest: Harry B. Freeman Jr., Associate Managing Partner of Lord, Abbott and Co.
- 3:25 **ABC'S WIDE WORLD OF SPORTS**  
 Features soccer star, Pele, in his final game from Giants Stadium in East Rutherford, New Jersey. The contest will pit the New York Cosmos against the team for which Pele gained international prominence, Santos of Brazil. Pele will play a half game for each team.
- 3:30 **BIG BLUE MARBLE**
- 3:35 **SENIOR COLLAGE DE NUEVO NEW MEXICO**
- 3:40 **WILD KINGDOM**
- 3:45 **THIS IN THE NFL**
- 3:50 **NEW MEXICO OUTDOORS**
- 3:55 **NASHVILLE ON THE ROAD**
- 4:00 **ANIMAL WORLD**
- 4:05 **STUDIO SEE**
- 4:10 **IN SEARCH OF...**
- 4:15 **OPUS 22**
- 4:20 **ABC NEWS**
- 4:25 **NBC NEWS**
- 4:30 **CBS NEWS**
- 4:35 **WILBURN BROTHERS**
- 4:40 **LET ME SPEAK TO THE MANAGER**
- 4:45 **NOVA (CAPTIONED)**  
 "The Genetic Chance" Recent scientific developments have made it possible to detect defects in unborn babies. However, important ethical questions must be considered. The hereditary disorder of hemophilia serves as a basis of study.
- 4:50 **LOVE RANGER**
- 4:55 **NOVA**  
 "The Genetic Chance" Recent scientific developments have made it possible to detect defects in unborn babies. However, important ethical questions must be considered. The hereditary disorder of hemophilia serves as a basis of study.
- 5:00 **HEE HAW**  
 Guest: Kenny Rogers.
- 5:05 **HEE HAW**
- 5:10 **LAWRENCE WELK SHOW**
- 5:15 **LA VOZ DE LULAC**

**NOB HILL RESTAURANT**  
 "Food with a view"  
 Salad Bar 257-7959

- 5:20 **LOBAN'S RUN**  
 An archeologist-gun collector makes a pretense of offering hospitality to Logan and his pursuer, Franca, who have made a temporary truce, but actually intends to make them his prey in a life-and-death hunting party.
- 5:25 **CBS NEWS**
- 5:30 **NEWS**
- 5:35 **QURXTOWN**
- 5:40 **EVENING**
- 5:50 **NEWS**
- 5:55 **REPORT FROM SANTA FE**
- 6:00 **THE BIONIC WOMAN**  
 "Fembots in Las Vegas" The son of a deranged scientist holds Jaime Sommers, Oscar Goldman and Dr. Rudy Wells responsible for his father's death and demands them as ransom for the energy weapon he stole and launched into space. (Conclusion)
- 6:05 **LAWRENCE WELK SHOW**
- 6:10 **THE BOB NEWHART SHOW**  
 Dr. Hartley's attempts at providing psychological aid to men about to leave prison has him climbing the walls.
- 6:15 **FLIPPER**
- 6:20 **SHA NA NA**
- 6:25 **GOVERNOR'S REPORT**
- 6:30 **LAWRENCE WELK SHOW**
- 6:35 **GONG SHOW**
- 6:40 **WE'VE GOT EACH OTHER (PREMIERE)**  
 About Stuart and Judy Hibbard, a married couple whose privacy is constantly interrupted by their job problems. Stars: Oliver Clark, Beverly Archer, Tom Poston, Joan Van Ark, Ren Woods.
- 6:45 **BEVERLY HILL BILLIES**
- 6:50 **THE WALTONS**  
 Ben leaves Walton's Mountain after losing his part-time job and his hopes of becoming a full-time employee at Jarvis' used car lot.
- 6:55 **FIRING LINE**  
 Host: William F. Buckley, Jr.
- 7:00 **REBOP**
- 7:05 **FISH**  
 "Fish Behind Bars" Part I. Former Detective Phil Fish is arrested and jailed during a demonstration for senior citizens' rights.
- 7:10 **NBC SATURDAY NIGHT AT THE MOVIES**  
 "The Reivers" 1969 Steve McQueen, Mitch Vogel, Will Geer. William Faulkner's last novel, set in a small Mississippi town, about a child-like man and his young sidekick who "borrow" the boy's grandfather's shiny yellow Winton Flyer and head out for a fling in Memphis.
- 7:15 **THE BIONIC WOMAN**  
 "Fembots in Las Vegas" The son of a deranged scientist holds Jaime Sommers, Oscar Goldman and Dr. Rudy Wells responsible for his father's death and demands them as ransom for the energy weapon he stole and launched into space. (Conclusion)
- 7:20 **THE JEFFERSONS**  
 George is seeing an old Navy buddy, but is it a man or a woman? Louise is suspicious and George is confused.
- 7:25 **THE BOB NEWHART SHOW**  
 Dr. Hartley's attempts at providing psychological aid to men about to leave prison has him climbing the walls.
- 7:30 **THAT'S HOLLYWOOD**
- 7:35 **ONCE UPON A CLASSIC**  
 "The Battle of Billy's Pond" An hour-long adventure follows the treacherous exploits of two boys who attempt to stop a giant tanker in a battle against a polluting detergent factory.
- 7:40 **OPERATION PETTICOGAT**  
 "Operation Operation" Skipper Matt Sherman's submarine finally is outfitted with torpedoes and an enemy tanker is sighted, but Matt is flat on his back while the nurses prepare to remove his appendix.
- 7:45 **THE TONY RANDALL SHOW**  
 Hans Conrard guest stars as Judge Franklin's prodigal father who returns to Philadelphia to see his son and grandchildren five years after Walter has stopped speaking to him.
- 7:50 **WE'VE GOT EACH OTHER (PREMIERE)**  
 About Stuart and Judy Hibbard, a married couple whose privacy is constantly interrupted by their job problems. Stars: Oliver Clark, Beverly Archer, Tom Poston, Joan Van Ark, Ren Woods.
- 7:55 **YOUNG DAN'L BOONE**  
 Daniel makes a dangerous deal—he agrees to let the Shawnees capture a group of settlers rather than see them killed, and his own people believe he has betrayed them.
- 8:00 **TO BE ANNOUNCED**
- 8:05 **NBC SATURDAY NIGHT AT THE MOVIES**  
 "The Reivers" 1969 Steve McQueen, Mitch Vogel, Will Geer. William Faulkner's last novel, set in a small Mississippi town, about a child-like man and his young sidekick who "borrow" the boy's grandfather's shiny yellow Winton Flyer and head out for a fling in Memphis.
- 8:10 **STARSKY AND HUTCH**  
 "I Love You, Rosy Malone" Starsky becomes romantically involved with an underworld gangster's daughter and is compelled to use the relationship to gain evidence for a Senate investigation. Guest star: Tracy Brooks Swope.
- 8:15 **THE CAROL BURNETT SHOW**  
 Guest star: Steve Lawrence.
- 8:20 **THE JEFFERSONS**  
 George is seeing an old Navy buddy, but is it a man or a woman? Louise is suspicious and George is confused.
- 8:25 **SOMETHING PERSONAL**  
 "A Woman's Place is in the House" profiles Elaine Noble, a radical lesbian Massachusetts legislator.

- 8:30 **NEWS**
- 8:35 **SACRED HEART**
- 8:40 **VILLA ALEGRE**
- 8:45 **YOUTH ON THE MOVE**
- 8:50 **UNDERDOG**
- 8:55 **JIMMY SWAGGART**
- 9:00 **SOCIAL SECURITY SHOW**
- 9:05 **GHOST BUSTERS; IN THE NEWS**
- 9:10 **JOHNNY QUEST**
- 9:15 **GOSPEL SINGING JUBILEE**
- 9:20 **ANIMALS, ANIMALS, ANIMALS; SCHOOL ROCK**
- 9:25 **DAY OF DISCOVERY**
- 9:30 **MUSIC AND THE SPOKEN WORD**
- 9:35 **JIMMY SWAGGART**
- 9:40 **ARK II; IN THE NEWS**
- 9:45 **DUDLEY DO-RIGHT**
- 9:50 **NAVALO NATIONS**
- 9:55 **JAMES ROBISON**
- 10:00 **LA ESQUIMA**
- 10:05 **HOUR OF POWER**
- 10:10 **HERALD OF TRUTH**
- 10:15 **REX HUMBARD**
- 10:20 **DAY OF DISCOVERY**
- 10:25 **GENERAL CONFERENCE**
- 10:30 **OUR CHURCHFR**

THESE AWARDS-WINNING FILMS FOLLOW HER ON A TYPICAL DAY WORKING FOR HER CONSTITUENCY AND SHOWS HOW SHE HAS INTEGRATED BEING A WOMAN AND A POLITICIAN.

**THE TONY RANDALL SHOW**  
 Hans Conrard guest stars as Judge Franklin's prodigal father who returns to Philadelphia to see his son and grandchildren five years after Walter has stopped speaking to him.

**SWITCH**  
 Pete and Mac enter the perilous world of Grand Prix racing to solve a homicide after a top racing driver is killed under mysterious circumstances.

**AUSTIN CITY LIMITS**  
 "Roy Buchanan and Alan Ramsey" Guitar virtuoso Buchanan performs "Roy's Blues", "The Messiah Will Come Again" and "Hey Joe". Progressive country folk artist Alan Ramsey sings "Balled of Spider John", "Muskrat Love", "Watermelon Man" and "Painted Lady".

**THE LOVE BOAT**  
 Three vignettes: "Oh, Dale!" John Ritter, Jennifer Shaw, Mark Thomas; "The Main Event" Sherman Hemsley, LaWanda Page; "A Taste of Affair" Jaclyn Smith, Dennis Cole.

**NEWS**  
**THE CAROL BURNETT SHOW**  
 Guest star: Steve Lawrence.

**WEEKEND**  
 Host: Lloyd Dobyns. Topics are: court battle coming up in Texas between ranchers and power agency, situation brewing in Grimes County; 12-year-old sex symbol—"Pretty Baby", Brooke Shields.

**THE CBS LATE MOVIE**  
 "M.A.S.H." Lt. Col. Blake promises to cancel the transfer of a curvaceous nurse if Trapper John agrees to represent the 4077th in a boxing tournament. "Kojak: Unwanted Partners" Crocker must make a decision between his duty as a police officer and his loyalty to an old high-school friend accused of murder. (R)

**NEWS**  
**PBS MOVIE THEATRE**  
 "Fame is the Spur" 1946 Michael Redgrave, Rosamund John. A young idealist rises to political power fighting for the rights of the oppressed but loses his ideals and followers along the way.

**ABC NEWS**  
**GUNSMOKE**

**NEWS**  
**BARNABY JONES**  
 One of Betty's closest friends shows evidence of a beating and reluctantly admits that her husband is responsible.

**STAR TREK**  
 "Who Mourns for Adonais?"

**MOVIE**  
 "Broken Arrow" 1950 James Stewart, Will Geer. Apache Indian Chief and ex-convict man try to make peace between feuding tribe and settlers.

**WEEKEND**  
 Host: Lloyd Dobyns. Topics are: court battle coming up in Texas between ranchers and power agency, situation brewing in Grimes County; 12-year-old sex symbol—"Pretty Baby", Brooke Shields.

**GUNSMOKE**  
**NEWS**  
**MOVIE**  
**SECOND CITY**

**MOVIE**  
 "The Love War" 1970 Lloyd Bridges, Angie Dickinson. The end of the Earth rides on a fight in a small town.

**WEEKEND**  
 Host: Lloyd Dobyns. Topics are: court battle coming up in Texas between ranchers and power agency, situation brewing in Grimes County; 12-year-old sex symbol—"Pretty Baby", Brooke Shields.

**IRONSIDE**  
**WRESTLING**

NETWORKS AND STATIONS RESERVE THE RIGHT TO MAKE CHANGES



**MORNING**

- 6:30 **NEWS**
- 6:35 **SACRED HEART**
- 6:40 **VILLA ALEGRE**
- 6:45 **YOUTH ON THE MOVE**
- 6:50 **UNDERDOG**
- 6:55 **JIMMY SWAGGART**
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- 8:20 **DAY OF DISCOVERY**
- 8:25 **GENERAL CONFERENCE**
- 8:30 **OUR CHURCHFR**

# Dining - Dancing - Entertainment

## COUSINS'

"Good Food, Good Drink, Good Music"  
3 Miles North on Highway 37  
Phone 257-2959

Dining at Cousins' is a unique, relaxed experience with courtesy and service just a part of their outstanding offer.

The delightful covered patio invites you to relax with a refreshing cocktail while you contemplate selections from a menu offering everything from charbroiled hamburgers to steak and lobster and homemade bread and desserts. The recipes are all their own or from old family recipes and every item is prepared fresh in the kitchen.

Playing all your special requests, Lena enchants guests with her guitar Thursday through Sunday in the luxurious dining room.

## TINNIE'S SILVER DOLLAR

"Where Time Turned Back The Clock"  
Tinsle, N. M.  
[U.S. 70/350 between Roswell & Ruidoso]  
Phone 1-433-4325

Tinsle Mercantile Company takes you back to elegant, turn of the century dining. Leave the hectic world behind as you enjoy sizzling steaks, succulent lobster, tender lamb chops, trout and your favorite spirits in opulent, authentically appointed saloons of yesteryear.

For food, service and atmosphere you'll not soon forget, step into the Tinsle time machine and turn the clock back to true dining pleasure.

## LILLIE'S RESTAURANT

"Everything is Cooked  
in Lillie's Kitchen"  
Midtown Ruidoso  
Phone 257-9435

Enjoy a touch of Old Mexico in midtown Ruidoso! Lillie's Restaurant will give you the real south of the border feeling from the Spanish decor to the delicious homemade Mexican food.

Open year around from 11 a.m. until 10 p.m., Lillie's specializes in superb service and a menu that features Guadalupe green chile con queso, enchiladas and tacos along with sandwiches and steaks.

## TEXAS BAR-B-KUE

"Best Bar-B-Kue in Town"  
Across from Post Office, Upper Ruidoso  
Phone 257-4841

Texas Bar-B-Kue announces its re-opening with mouth watering selections of the best bar-b-kue you've ever eaten. Choose from varieties of chopped beef on buns, beans and cole slaw, served with a tantalizing homemade sauce that will make you come back for more. Do remember our chopped beef sandwich which is an every day special of Texas Bar-B-Kue. Take out orders only and we're open 11 a.m. daily except Sunday.

## THE TEXAS CLUB, LTD.

A Private Club  
Innsbrook Village, Highway 37  
Phone 257-9119 or 257-5549

Hosts Wayne Wood and Marshall Moore offer members and guests of The Texas Club a memorable evening of dining, dancing and entertainment.

Your favorite steaks and seafood are served in the beautiful dining room overlooking the golf course and lake. Order a superb chilled wine to complement your dinner or enjoy an after-dinner drink in the attractive bar area.

The swimming pool, golf course and tennis courts are also available for members' use.

## SONNY'S BAR-B-Q

"Pit-Cooked Bar-B-Q"  
Upper Post Office Block  
Phone 257-4457

Sonny's Bar-B-Q welcomes you to an old fashioned atmosphere of sawdust covered floors and red plaid table cloths and delicious bar-b-q with all the trimmings.

Menu selections include beef brisket, ham, ribs, sausage or fresh pork, along with a generous helping of beans and a choice of three salads and homemade desserts. Sonny's is open seven days a week, from 11 a.m. until 9 p.m. Sunday through Wednesday and 11 a.m. until 10 p.m. on race days.

## MAMA LENA'S ITALIAN RESTAURANT

"Homemade Italian Food"  
1 Block North of the Stoplight  
on Mochem Drive  
Phone 257-2325

A touch of the old country and real Italian food await you at Mama Lena's in the Thunderbird Lodge. The entire family will delight in a unique dining experience when they select from such tempting specialties as lasagna, ravioli, spaghetti or pizza. The menu also includes a variety of sandwiches. Enjoy the rustic old world atmosphere of Mama Lena's any evening.

## KINGS SUPPER CLUB

"Ruidoso's Unique Restaurant  
& Cocktail Lounge"  
Package Store  
2000 Sudderth Drive  
Phone 257-5181

Located on Sudderth Drive near midtown Ruidoso, Kings is the place for a complete evening. The food is great, the service is second to none and the entertainment is tops.

The package store opens at 10 a.m. and has all your favorite brands including an excellent selection of wines and imported beer. Dinner, served from 5:30 p.m. until 10:30 p.m., offers steaks of the finest quality, lobster, shrimp, chicken and more. Live entertainment from 8:30 p.m. until 1:30 a.m. invites you to just sit back and listen or enjoy an evening of dancing.

## INN OF THE MOUNTAIN GODS

"New Mexico's Only  
Complete Luxury Resort Facility"  
Owned and Operated by  
the Mescalero Apache Tribe  
3.5 Miles South of Ruidoso on the  
Homelands of  
The Mescalero Apache Tribe  
Phone 257-5141

The Inn of the Mountain Gods provides guests every amenity of luxury living surrounded by 460,000 acres of unspoiled forest.

Spacious accommodations offer a fantastic view of the lake and Sierra Blanca. Superb dining and dining in the lush dining room will delight the choicest of gourmets with a wide selection of wines and mixed drinks and fine steaks and seafood. Live entertainment is featured on

the mezzanine floor in the Ina-da-Ba-coo-wa room for an evening of dancing or listening; two other lounges are located for your convenience. Guests will enjoy swimming, boating, fishing, golf, tennis, horseback riding and everything else you would expect from a great resort.

## BIG T FAMILY RESTAURANT

"Ruidoso's Family Restaurant"  
Sudderth Drive, Gateway Area  
Phone 257-2222 or 257-7344

This popular dining spot for all ages includes a menu of anything your heart desires . . . ranging from big, juicy cheeseburgers to their own fish sandwich. Call in your order of chicken or tacos and enjoy sides of melt-in-your-mouth french fries or top it all off with a delicious fruit-ple. Ice cream specialties are also a favorite of the Taste Freeze. Try sundaes and shakes of every flavor to suit just YOU.

## NOB HILL RESTAURANT

"Feed With a View"  
Located on top of Nob Hill  
overlooking Highway 70.  
Phone 257-7060

One of the oldest and most popular family restaurants in Ruidoso, Nob Hill has a reputation not equaled in Ruidoso for homemade food at its best. Go for breakfast and enjoy fresh rolls and steaming hot coffee, or settle down at lunch time and choose from their daily specials. Help yourself to the salad bar, always taste tempting with a variety of salads and relishes. Nob Hill is also proud of its new seating capacity, so just call and make reservations for groups or parties. They serve daily from 8 a.m. to 10 p.m. 7 days a week.

## NORMAN'S PIZZA HOUSE

"With That Old-Country Flavor"  
Located in the  
Gateway Shopping Center  
257-4724

For that old country flavor in your favorite pizza, Norman's Pizza House is a must. They specialize in superb pizzas, along with special zesty sauces and these are homemade right in their very own kitchen! Also, a specialty of the Pizza House is a variety of hot and cold sandwiches. Of course, you can enjoy hamburgers and your favorite soft drink with the works any time of the day. So, meet the

gang at Norman's from 11 a.m. to 8 p.m. and just taste their fine food with that old-country flavor in every bite.

## ISAAC'S

"Reasonable Prices"  
Midtown Ruidoso

The attractive upstairs dining room at Isaac's offers a beautiful view of Sudderth Drive along with prompt and courteous service.

The menu includes a variety of burgers, stroganof steak sandwich, create-a-sandwich, Mexican food, reuben sandwich, super salad, etc. Isaac's is open from 6:30 a.m. till 9:30 p.m. for breakfast, lunch and dinner.

## RANCHHOUSE RESTAURANT

"One of Ruidoso's Newest"  
Upper Ruidoso at the Traffic Circle  
257-7245

As one of Ruidoso's newest, the Ranchhouse Restaurant offers a variety of delicious selections from their menu. Be seated and enjoy a quiet and relaxed dinner as you gaze across at a beautifully done wall mural, quite unique in Ruidoso. For an added service to customers, the Ranchhouse offers for breakfast and lunch a speed rail service to those in a hurry, AND at low, low prices. Enjoy breakfast and lunch from 7 a.m. to 2 p.m. and dinner beginning at 5 p.m. For a delightful experience to remember, dine at the Ranchhouse.

## NOISY WATER RESTAURANT

"Dining by the River"  
Located in the Upper Canyon  
257-5065

For gourmet dining at its best a must stop is the Noisy Water Restaurant in Ruidoso's Upper Canyon. Dine by the roaring Rio Ruidoso and enjoy dinner specials daily plus a la carte entrees with appetizers, side dishes and salads. The Noisy Water's deep fried trout will keep you coming back for more. Unique in Ruidoso are the restaurant specialties of shrimp fried rice, sweet and sour pork, green chili enchiladas, and their own special stacked crepe. Round out your evening of exquisite dining with a dessert crepe found nowhere else in Ruidoso. Gourmet dining nightly from 5 p.m. to 10 p.m.

## POLICE STORY

David Janssen stars in 'Pressure Point,' the story of a police sergeant's heartfelt concern for his officers' on- and off-duty problems—a wrenching love triangle, alcoholism and a friend's persecution complex—Tuesday, Sept. 27 on NBC-TV.

Robert Forster, Scott Hylands and Scott Brady co-star in the drama, which opens the fifth season of the Emmy-winning 'Police Story' anthology.

As watch commander, Sgt. Joe Wilson realizes the full impact of stress that any cop endures. But his zealous loyalty to his men extends beyond the police station to their private lives. Their problems weigh heavily on his conscience—the price he pays for their confidence.

Despite his wife's pleadings, Wilson wearily accepts his role as his officers' protector, confessor and marriage counselor. Even so, his best efforts cannot counter the suicidal tendencies of a close friend.

CONSULT OUR LISTINGS FOR LAST MINUTE NET-  
WORK CHANGES AND FOR EXACT AIR TIME



# Television Schedule for the Week of Sept. 26 through Oct. 2

- 8:30 **JIMMY SWAGGART**
- LOS CHURMBELLES**
- JABBERJAW; SCHOOL ROCK**
- JAMES ROBISON PRESENTS**
- HERALD OF TRUTH**
- 9:00 **PERSPECTIVA**
- DAY OF DISCOVERY**
- GRAPE APE**
- ORAL ROBERTS**
- JERRY FALWELL**
- 9:30 **FACE THE NATION**
- NEW MEXICO OUTDOORS**
- ANIMALS, ANIMALS, ANIMALS; SCHOOL ROCK**
- LIVING YOUR RELIGION**
- ROBERT SCHULLER**
- 10:00 **TOM SANDRY**
- MEET THE PRESS**
- ISSUES AND ANSWERS**
- WRESTLING**
- A BETTER LIFE**
- WAGNER PICTURAMA OF HOMES**
- GARNER TED ARMSTRONG**
- GOOD NEWS**
- 10:15 **SUN COUNTRY OUTDOORS**
- 10:30 **YA ES TIEMPO**
- POR QUE?**
- SPORTSCOPE**
- MEET THE PRESS**
- EMMANUEL GOSPEL**
- HOFFMANTOWN BAPTIST CHURCH**
- 10:45 **FILM FEATURE**
- "Head Lice, Question of Concern"
- 11:00 **CARRASCOLENDAS**
- NEWS CONFERENCE**
- FIRST BAPTIST CHURCH**
- COLLEGE FOOTBALL HIGHLIGHTS**
- GARNER TED ARMSTRONG**
- ON DEATH AND DYING**
- A production of the NBC Religious Programs Unit. An in-depth interview with Dr. Elizabeth Kubler-Ross, one of the pioneers in the field on counselling the dying. (R)
- 11:30 **FACE THE NATION**
- VILLA ALEGRE**
- ON DEATH AND DYING**
- A production of the NBC Religious Programs Unit. An in-depth interview with Dr. Elizabeth Kubler-Ross, one of the pioneers in the field on counselling the dying. (R)
- UNM FOOTBALL HIGHLIGHTS**
- MEET THE PRESS**

- THE NFL TODAY**
- Program preceding each National Football League broadcast with news and features on the NFL and other sports news of the day, with Brent Musburger, Irv Cross, Phyllis George, Jimmy "The Greek" Snyder as commentators.
- NFL FOOTBALL**
- Dallas Cowboys vs Tampa Bay Buccaneers (Joined in Progress)

**AFTERNOON**

- 12:00 **CULTURA, ORGULLO Y HERENCIA**
- GETTIN' OVER**
- COLLEGE FOOTBALL '77**
- NFL FOOTBALL DOUBLEHEADER**
- VIRGINIAN**
- NFL FOOTBALL**
- Dallas Cowboys vs Tampa Bay Buccaneers
- 12:30 **MY SIDE OF TOWN**
- FIFTH WORLD**
- HOTLINE TO POLITICS**
- PROJECT 7**
- 1:00 **TO BE ANNOUNCED**
- JACQUES COUSTEAU**
- DIRECTIONS**
- ISSUES AND ANSWERS**
- 1:30 **TO BE ANNOUNCED**
- MOVIE**
- "The Yellow Rolls-Royce" 1965 Rex Harrison, Ingrid Bergman. Story of a beautiful car and the different owners who share her.
- DIRECTIONS**
- GREATEST SPORTS LEGENDS**
- NFL FOOTBALL**
- St. Louis Cardinals vs Washington Redskins
- 2:00 **AUTOBIOGRAPHY OF A PRINCESS**
- James Mason stars in this semi-fictional film about two people's diverse recollections of life in royal India. A former princess now living in London pines for her luxurious past while an Englishman recalls the poverty of the masses and the cruelty of the upper class.
- NFL FOOTBALL**
- Houston Oilers vs Miami Dolphins
- TO BE ANNOUNCED**
- 2:30 **THE NFL TODAY**
- Doubleheader National Football League Game. St. Louis Cardinals vs Washington Redskins. (From R F Kennedy Stadium, Washington, D. C.)

- 3:00 **PAT BOONE AND THE LITTLE ONES**
- 3:30 **CHILDHOOD**
- "An Only Child" Frank O'Connor's story is a study of ideals and hero worship: the five-year-old son of an ex-British Army soldier living in Ireland must forge his own convictions when those of his father and his schoolmates come into conflict at the start of the 1916 Irish Rebellion.
- MOVIE**
- "The Wasp Woman" 1956 Susan Cabot, Fred Easley. Owner of cosmetic firm submits to injections to restore her youthful beauty, but instead turns into a vengeful wasp-woman.
- 4:00 **NUUESTRA HORA**
- GREEN ACRES**
- 4:30 **CBS NEWS**
- ANYONE FOR TENNYSON?**
- "The Poetical Art of William Blake" An antiquarian print shop that specializes in prints, reproductions and memorabilia of the 18th-century philosopher-poet is the setting for a show that highlights his paintings and engravings as well as his poems.
- MUPPET SHOW**
- Guest: Rich Little.
- 4:45 **THE NFL TODAY**
- Post-game program presenting scores, highlights and sports news, with Brent Musburger, Irv Cross and Phyllis George as commentators.
- 5:00 **60 MINUTES**
- MD**
- "Gout" Guest: Dr. William M. Kelley, chairman of the Department of Internal Medicine at the University of Michigan School of Medicine.
- THE BIONIC WOMAN**
- "Fembots in Las Vegas" The son of a deranged scientist holds Jaime Sommers, Oscar Goldman and Dr. Rudy Wells responsible for his father's death and demands them as ransom for the energy weapon he stole and launched into space. (Conclusion)
- WILD KINGDOM**
- HARDY BOYS-NANCY DREW MYSTERIES**
- "Mystery of the Hollywood Phantom" Part I. A detective's convention in Hollywood turns into a perilous case in which participants begin to disappear at a film studio where Nancy is attacked by a phantom figure.
- THE WONDERFUL WORLD OF DISNEY**
- "The Treasure of Matecumbe" Two boys search for a fortune in pirates' gold that was buried by one of their ancestors in the Florida Keys, but they are pursued by the avaricious Spangler and the wily Lauriette who are each determined to have the booty for themselves. Stars: Vic Morrow, Joan Hackett.
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- "Mystery of the Hollywood Phantom" Part I. A detective's convention in Hollywood turns into a perilous case in which participants begin to disappear at a film studio where Nancy is attacked by a phantom figure.
- RHODA**
- Ide Morgenstern, indomitable mother of Rhoda and Brenda, returns from a year of touring the country with her husband to discover one daughter divorced and the other unwilling to discuss the state of her innocence.
- 5:30 **CROCKETT'S VICTORY GARDEN**
- It's time to plant bulbs as Jim visits an Amsterdam suburb to explain why and how to select and plant bulbs for a garden come next spring.
- NEWS**

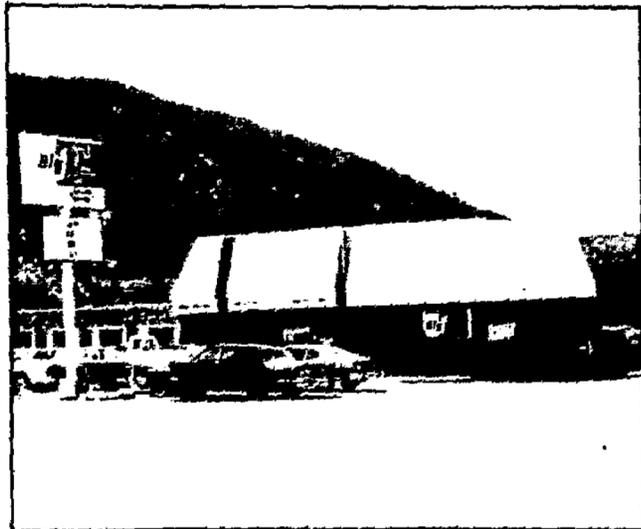
**EVENING**

- 6:00 **NEWS**
- PARENT EFFECTIVENESS**
- "Kids Are People Too" launches this series which demonstrates alternative approaches to traditional modes of parenting. The premiere segment introduces nine fictional parents bringing their individual family problems to a dramatized parenting class.
- THE WONDERFUL WORLD OF DISNEY**
- "The Treasure of Matecumbe" Two boys search for a fortune in pirates' gold that was buried by one of their ancestors in the Florida Keys, but they are pursued by the avaricious Spangler and the wily Lauriette who are each determined to have the booty for themselves. Stars: Vic Morrow, Joan Hackett.
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- RHODA**
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- 6:30 **LOVE AMERICAN STYLE**
- WASHINGTON WEEK IN REVIEW**
- FOCUS**
- ALL IN THE FAMILY**
- Archie's got more to lose than his collateral when he secretly puts everything on the line and chases his "Great American Dream"—buying Kelsey's Bar. (Parts one and two of a four-part episode)
- 7:00 **WALL STREET WEEK**
- Host: Louis Rukeyser. "A Junket into Junk Bonds" Guest: Harry B. Freeman Jr., Associate Managing Partner of Lord, Abbott and Co.
- AUSTIN CITY LIMITS**
- "Roy Buchanan and Alan Ramsey" Guitar virtuoso Buchanan performs "Roy's Blues", "The Messiah Will Come Again" and "Hey Joe". Progressive country folk artist Alan Ramsey sings "Ballad of Spider John", "Muskrat Love", "Watermelon Man" and "Painted Lady".
- THE SIX MILLION DOLLAR MAN**
- "Deadly Countdown" Part II. Steve Austin tries to find the men who kidnapped Melissa Anderson and forced her father to abort a mission. Guest star: Jenity Agutter.
- THE BIG EVENT**
- "Just A Little Inconvenience" Lee Majors, James Stacy, Barbara Hershey. Vietnam veteran tries to help in the rehabilitation of his bitter, withdrawn friend who lost an arm and a leg in combat. A schoolteacher's romance with the maimed veteran is complicated by his lack of self-esteem.
- 7:30 **DEATH: PERSONAL FRONTIERS**
- ALICE**
- Flo's ex-husband makes an unexpected appearance at Mel's to announce that after five years, their divorce wasn't legal after all.
- 8:00 **RHODA**
- Ide Morgenstern, indomitable mother of Rhoda and Brenda, returns from a year of touring the country with her husband to discover one daughter divorced and the other unwilling to discuss the state of her innocence.
- EVENING AT SYMPHONY**
- The Boston Symphony Orchestra returns for a fourth concert season with Music Director Seiji Ozawa conducting a program of Bartok's Music for Strings, Percussion and Celesta and Vieuxtemps' Violin Concerto No. 5 in A. Concertmaster Joseph Silverstein solos on the violin.
- THE BIG EVENT**
- "Just A Little Inconvenience" Lee Majors, James Stacy, Barbara Hershey. Vietnam veteran tries to help in the rehabilitation of his bitter, withdrawn friend who lost an arm and a leg in combat. A schoolteacher's romance with the maimed veteran is complicated by his lack of self-esteem.
- THE ABC SUNDAY NIGHT MOVIE**
- "The Trial of Lee Harvey Oswald" Part II, John Pleshette, Lorne Greene, Ben Gazzara. If Lee Harvey Oswald had lived to stand trial for the assassination of President John F. Kennedy, would he have been found guilty or innocent? The verdict is sought in this motion picture.
- KOJAK**
- Mobster Arnie Brace's girlfriend is an eyewitness to a cop killing whom Kojak has been ordered to leave alone. Guest stars: Charles Cioffi, Paula Kelly.
- MOVIE**
- "Pony Express" 1953 Charlton Heston, Rhonda Fleming. Story of the founding of mail routes westward involving Buffalo Bill and Wild Bill Hickok.
- 8:30 **MASTERPIECE THEATRE**
- Nine American authors are represented in this series of short story adaptations. F. Scott Fitzgerald's "Bernice Bobs Her Hair" tells of an ugly duckling girl who is transformed into an alluring vamp. In Sherwood Anderson's "I'm a Fool", a young race-track tout's exaggerations involve him in a romantic kyll.
- NEWS**
- QUINCY**
- "A Dead Man's Truth" Quincy tries to protect a police officer accused of executing a burglar. Guest stars: David Spielberg, Dabney Coleman.
- 9:30 **NBC LATE NIGHT MOVIE**
- "Loving You" 1957 Elvis Presley, Lizabeth Scott. Small-town boy is discovered by female press agent and makes good with her ex-husband's hillbilly band, becoming a big star. (R)
- MOVIE**
- "Kings Go Farth" 1958 Tony Curtis, Frank Sinatra. Two G.I.'s are involved with the same girl during WW II.
- 10:00 **NEWS**
- CHILDHOOD**
- "An Only Child" Frank O'Connor's story is a study of ideals and hero worship: the five-year-old son of an ex-British Army soldier living in Ireland must forge his own convictions when those of his father and his schoolmates come into conflict at the start of the 1916 Irish Rebellion.
- VISIONS**
- Original television drama returns for a second season with Murray Mednick's "Iowa", in which a brief, bittersweet family reunion brings together three generations who relive loving and painful memories and discover something about themselves. Warren Stevens and Bethel Leslie head the cast.
- ABC NEWS**
- KOJAK**
- Mobster Arnie Brace's girlfriend is an eyewitness to a cop killing whom Kojak has been ordered to leave alone. Guest stars: Charles Cioffi, Paula Kelly.
- 10:15 **NEWS**
- 10:30 **INSIDE CITY HALL**
- STAR TREK**
- "Amok Times"
- MOVIE**
- "Rally 'Round the Flag, Boys" 1958 Paul Newman, Joanne Woodward. A small community protests the plans to construct a missile base.
- NBC LATE NIGHT MOVIE**
- "Loving You" 1957 Elvis Presley, Lizabeth Scott. Small-town boy is discovered by female press agent and makes good with her ex-husband's hillbilly band, becoming a big star. (R)
- 10:45 **NEWS**
- 11:00 **NIGHT GALLERY**
- KUP'S SHOW**
- CBS NEWS**
- 11:15 **MOVIE**
- "Incident in San Francisco" 1970 Richard Kiley, Chris Connolly. Middle-aged businessman cannot prove innocence in assault case-turned-murder, but young newspaperman attempts single-handed crusade.
- 11:30 **NBC LATE NIGHT MOVIE**
- "Loving You" 1957 Elvis Presley, Lizabeth Scott. Small-town boy is discovered by female press agent and makes good with her ex-husband's hillbilly band, becoming a big star. (R)
- NEWS**

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# The Ruidoso News

## Aspenade Motorcyclist Convention Information



GREETINGS AND WELCOME TO THE SIXTH INTERNATIONAL ASPENADE MOTORCYCLIST CONVENTION FROM THE STATE OF NEW MEXICO, THE COUNTY OF LINCOLN, THE VILLAGE OF RUIDOSO AND ALL OF THEIR CITIZENS.

IF THIS IS YOUR FIRST VISIT, YOU ARE IN FOR A GREAT TREAT WITH THE SCENERY AND HISTORICAL POINTS AVAILABLE AND THE ACTIVITIES PLANNED. AS A "FIRST TIMER", YOU WILL FIND MY DEPARTMENT AS WELL AS ALL THE PEOPLE OF THE AREA TO BE VERY FRIENDLY

AND ACCOMODATING, BUT AS WE ARE VERY INTERESTED IN YOUR SAFE-KEEPING AND WELFARE WE ASK AND EXPECT THAT YOU FOLLOW THE LAWS OF THE STATE AND VILLAGE AND ALSO ALL RULES AND REGULATIONS THAT WILL INSURE THAT YOUR ATTENDANCE WILL BE A HAPPY AND SAFE ONE. ONE OF OUR GREATEST INFRACTIONS IN PAST YEARS HAS BEEN THE OPEN LIQUOR OR BEER CONTAINERS. IN NEW MEXICO IT IS A VIOLATION TO HAVE OPEN LIQUOR IN PUBLIC SO IF YOU CARE TO DRINK, REMAIN INSIDE.

SHOULD YOU HAVE ANY QUESTIONS ON THE AREA, LAWS, ETC. FEEL FREE TO CONTACT ANY OF THE OFFICERS IN THE AREA AND I CAN ASSURE YOU THEY WILL BE MORE THAN HAPPY TO ASSIST YOU IN ANY WAY THEY CAN. IN PAST YEARS, WE HAVE BEEN VERY FORTUNATE WITH THE AMOUNT OF TRAFFIC AND PEOPLE PRESENT THAT THERE HAVE BEEN ONLY MINOR OCCURANCES TO IN ANY WAY MARR OUR CELIBRATION HERE AND WE SOLICIT YOUR CONTINUED SUPPORT AND COOPERATION IN MAKING THIS YEAR ANOTHER TO BE HAPPY FOR.

HAVE A GOOD TIME, ENJOY YOURSELF, AND COME BACK OFTEN. GOOD CYCLING!!!

*Lt. Jim Syling*  
LIEUTENANT JIM SYLING  
NEW MEXICO STATE POLICE

# Aspencade Motorcyclist Convention Program

## TUESDAY PROGRAM

10:00 A.M. — Photo session. Have your picture made for the ASPENCADE YEARBOOK. See Jack the Ripper for details. Joe Cimini, portrait photographer.  
 3:00 P.M. — "Parking lot, Chaparral Hotel"; Hot Dog It For A Buck; Road Riders Aspencade Cup Observed Trials; Slow Race.  
 5:00 to 6:00 P.M. — Hospitality Hour [Tire kicking room]  
 7:00 P.M. — Mini-Dinner Tour

Trials; Slow Race; Photo session. Have your picture made for the ASPENCADE YEARBOOK. See Jack the Ripper for details. Joe Cimini, portrait photographer.

10:00 A.M. — New Mexico State Police escorted tour to SKI RUN AREA.  
 12:00 Noon — Officials Lunch  
 4:00 P.M. — Frank Logan Program, "The Touring Motorcyclist" [All American Room]  
 5:00 to 6:00 P.M. — Hospitality Hour [Tire kicking room].  
 7:00 P.M. — Mini-Dinner Tour

Continued on Page 4

## WEDNESDAY PROGRAM

9:00 A.M. — "Parking lot Chaparral Motor Hotel"; Hot Dog It For A Buck; Road Riders Aspencade Cup Observed

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## CONVENTION BOOTHS BY

- AMA American Motorcyclist Association
- TMRA Texas Motorcycle Road Riders Association
- WIMA Women's International Motorcycle Association
- GWOA Gold Wing Owners Association
- MGNOC Moto-Guzzi National Owners Club
- BMWMOA BMW Motorcycle Owners of America
- XL+ International Retread Motorcycle Assn
- Road Rider Magazine
- Help-N-Hands
- Lemans America
- BMWRA BMW Riders Assn
- Rider Magazine
- CMA Christian Motorcycle Assn
- BOM/CC Brotherhood of Motorcycle Campers

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# Caution: Aspencades can be habit forming

By Roger Hull  
Editor/Publisher of ROAD RIDER Magazine

P. O. Box 678  
South Laguna, California 92677

Usually we motorcyclists like to claim (or, at least, prefer to believe) that we are independent souls. You know — free-thinkers and philosophical mavericks who hear that different drummer. But in spite of our disavowal of things conventional and mundane, we all seem to get bogged down in repetitive routines. Everything tends to go in cycles (no pun intended). Sometimes things get repeated on a daily basis (the same routes to the same places) and sometimes they last about a week (the Sunday morning rides we take on Sunday mornings). Some go according to a monthly pattern (third Thursday night always is the club meeting). Often even the years go by as a matter of routine, more or less. Clocks and calendars have a tendency to exert their influence in a subtle sneaky manner. I don't think most of us realize that until — the routine gets interrupted. Then life suddenly goes out of kilter.

... which is why I didn't have anyplace to go about this time last year. The 1976 Aspencade had been cancelled and that's when I realized that it had been habit-forming. I'd grown accustomed to being in Ruidoso come the end of September; the beginning of October. Without the Aspencade to start it, all my plans for a late summer vacation went right down the old tube.

So that got me curious and I started to check back in old issues of ROAD RIDER (by which I've been chronicling my existence these past eight years) to find out just how I'd gotten hooked. It wasn't always that way, of course. In fact when Tili Thompson first got the idea of making a motorcycle event out of the Aspencade (a long-time Ruidoso affair originally started as a sort of fall festival to celebrate nature's annual gilding of the aspen tree leaves), I didn't get to go. That was back in 1971 and although Tili might have had some

big aspirations then, it didn't seem to amount to much more than a big local rally at the time. Nevertheless, the first report ever done on the cycle-type Aspencade appeared in ROAD RIDER shortly thereafter and included this comment: "... with a little encouragement, that ride could become one of the really big ones in a few years." Now, as much as I'd like to brag about RR's first Aspencade report and our astute production, I gotta admit that the article also said: "... there were some gaping holes in the preparation ... which would need mending ..." If the Aspencade was to become a huge success. (Well, I mean, after all, nothing's perfect. Especially the first time around.)

As it all turns out, RR was right about the prediction but wrong about the critique ... which just might be one of the reasons we were right about the prediction. The letters started coming into the RR Place from people who had attended that year; most of them took issue with our remarks about preparation. The RR Letters column carried a continuing discussion of the pro's and con's of that first cycling Aspencade for the next several issues. Apparently a lot of people got curious and decided to go find out for themselves when the second cycling Aspencade rolled around in the fall of 1972. I was among them.

In 1971 about 200 cyclists turned out to sample Tili's first party. In 1972 that figure was tripled — about 600 of us wandered into Ruidoso from every direction. The report on that one turned up in RR's December, 1972 issue. Our reporter was Alice Turner and she summed it all up with ... "Thanks, Tili Thompson, for a great weekend ... and Thanks, Ruidoso, for your generous welcome. You can bet your boots that we'll be back next year."

Sure enough, she and Larry were there again. So was I. I'd had myself one heck of a good time in 1972 and didn't want to take a chance on missing anything in 1973.

Come the December, 1973 issue and the now-traditional parade through Ruidoso got cover treatment in full color. Patti

Carpenter did the reportage that year and she called her article "Third Time's A Charm" and concluded that the Aspencade had emerged "as a major motorcycle event." Tili came up with some extra special new features that year. The Aspencade hosted the first road riding trade show ever and there was the "World Championship Observed Time Poker Run." We had flat track racing again and the big everybody-joins-in-the-ride-around-the-track ... but by now there were so many of us that you couldn't get 'em all into a camera sight at the same time. Attendance was up to somewhere between 1,500 and 1,600 riders. They came from all over the nation and a few cyclists managed to brave the early blasts of winter to seek New Mexico's sunshine by riding down from Canada as well.

That particular Aspencade holds a special place in my memories. Long time RR readers may remember that 1973 was the year of the infamous "Aspencade Conspiracy." I had ridden to Ruidoso on my Harley ... and I ended up riding back to California on Greg Adam's BMW. That was because my cycle suddenly took ill. Rather than chance putting nearly 1,000 more miles on the ailing hog, I conned Greg (who had trailed his R60 over from San Diego) into letting me ride his Beastie back while he hauled the Harley in his trailer. What I didn't know was — a photo (completely identified) of my sick cycle tied down in Greg's trailer had been taken secretly ... and just as secretly turned up (without my knowledge) as RR's No Comment for the month. I'm still hearing about that one — mostly from BMW riders, of course.

The weather turned sour in 1974 and the whole dern Aspencade was threatened with being washed out. There had been storms and flooding in the midwest and Texas. Since the bulk of attendees always seems to come from the Lone Star State and because some roads were closed, many of them simply couldn't get here from there. Attendance wasn't down — it remained about the same as in 1973. But for the first time, it didn't take a huge leap. However, the elements calmed nicely at the last minute and the weather during the event was pretty good; didn't have much effect on the doings. Bob Carpenter handled RR's report that year and what he wrote about was the second road riding trade show and the timed poker run and the tours and even (for RR) the dirt track

races (Giacomo Agostini and Kenny Roberts were among the go-fasters in attendance).

But something else had happened by 1974 which clearly indicated just how different the Aspencade had become. A number of cycling organizations had started to take advantage of the ride to Ruidoso to hold their own meetings. The Retreads all got together for lunch. The Women's International Motorcycle Association convened for a big breakfast. The Brotherhood of Motorcycle Campers had a special meeting. And so it went. We didn't realize it at the moment it had happened, but in retrospect it was obvious that the Aspencade had progressed beyond being just a "rally." It had become a convention; in fact, a convention of conventions.

That is why that in 1975 it was called The Aspencade Motorcyclist Convention. The condition had become the name. Even the American Motorcyclist Association got into the act that year. For the first time in its 50-year history, the AMA held a Board of Trustees meeting in conjunction with a road-oriented motorcycle event. It seems to me that one day this fact will be noted in motorcycle history. It turned out to be an important step forward for road riding. The end results of those Trustees seeing (most of them for the first time) a road riders' gathering in progress had a big influence on shaping AMA policy. Things in the AMA began to swing toward more emphasis on the road aspects of the Association. They came. They saw. And they were convinced.

Something else had happened by 1975, too. Until until that one, coverage of the annual Aspencade had been more or less of a ROAD RIDER "exclusive." We didn't plan it that way, of course; it just sort of happened. But by 1975 other cycle publications were sending reporters to see just what it was RR had been shouting about. Attendance was way up again — to about 3,000 cyclists. What's more, it could truthfully be said — as it had been of each one preceding it — to be "the best Aspencade yet." That got it quite a bit of ink in a lot of cycle publications. And that, in turn, proved that, in a comparatively brief period of time (just five years), Ruidoso had taken its place along with Daytona and Laconia and Sturgis. It had, indeed, become a "Major Motorcycle Event."

Continued on Page 4



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# Aspencade Motorcyclist Convention Program

Continued from Page 2

### THURSDAY PROGRAM

- 9:00 A.M. — "Parking lot Chaparral Motor Hotel"; Hot Dog If For A Buck; Road Riders Aspencade Cup Observed Trials; Slow Race; Photo Session. Have your picture made for the ASPENCADE YEARBOOK. See Jack the Ripper for details. Joe Cimini, portrait photographer.
  - 10:00 A.M. — New Mexico State Police escorted tour to Cloudcroft for lunch and program "Emergency Roadside Repairs," presented by Howard Walker and Ray Randolph. Tour continues to International Space Hall of Fame. Your admission to the Hall of Fame is pre-paid for this tour. Lunch tickets may be purchased at the registration desk only.
  - 5:00 to 6:00 P.M. — Hospitality Hour [Tire kicking room].
  - 6:00 to 7:00 P.M. — Program, "Camping With Cliff" [All American Room]
  - 7:00 P.M. — Convention Center opens for Trade Show and Bike Judging events.
  - 8:00 P.M. — Program on motorcycle trailers by Jim Shirley, Rider Magazine; Joe Leff, Cycle-Kamp, Inc.; Mike Filbert, Time-Out Corp. [Convention Center]
- Classes to be judged Thursday, Suzuki, Yamaha, Side Car rigs, Trailer rigs, Trikes.
- Presentation of trophies to: Long distance trike, long distance trailer rig, long distance side car rig, oldest bike ridden to the convention, long distance side car rig XL+, long distance couple XL+ 2-up.

Continued on Page 6



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... by

## Cale Dickey



### WELCOME Y'ALL BIKERS

If'n Til Thompson hasn't said to y'all bikers from Near ... and Far ... plus places we uns here aln't never heard of ... before ... "Welcome to Harmony Valley" ... consider yourselves welcomed.

To those of you returning to our beautiful niche in The Land of Enchantment ... you know what pleasures await ... If'n you've the appetite, there's a pleasure here to sate that appetite ... be it gourmet fare or boiled coffee with beans and sow belly back in a wilderness camp. To those once again in the paradise that is Ruidoso ... skip the next paragraph ... 'cause it's for the uninitiated.

For you first timers, there's places to do and things to see ... XL+ Til, you see, is probably a bit short of time ... so you can pick up maps and information at the Chamber of Commerce ... and once armed with a list of eateries, night spots, clubs, adventuresome opportunities, as long as you've the stamina, there's something awaiting your pleasure ... around the next curve, over the next hill.

Also, for you first timers ... watch a little out as you ogle the scenery whilst putt-putting ... in or out of town ... 'cause the Texans and Oklahomans and horsey-types have left ... and we locals tend to drive as though there's no one else around ... it's a sort of let down ... welcomed ... after four months of horse racing ... all we ask is that you bear with us ... which might take a bit of doing ... but our fervent hope is that you like our mountain hospitality.

One of the nicest gestures you'll be making while here is your junket to Ft. Stanton Hospital and Training School ... that's real friendly of y'all ... and, though some of the students who'll be eying and touching your cycles ... and asking endless questions ... and perhaps shyly peeking from a distance ... might appear a bit more blasé than they are, most of 'em are gregarious ... and will stand in awe of the viewing pleasures you're bringing them ... and do rest assured you'll brighten the day of every student who sees you.

The students'll be seeing more visitors on the street where you'll park your cycles, than they've seen in that small an area for some time ... maybe never ... and they'll be ecstatic ... and nosy ... and you'll hear a babble of conversation, probably the likes of which you've not heard before ... and ... most importantly ... you'll see genuine smiles of pleasure ... giggles and titters ... and genuine laughter ... 'cause you bikers are bringing them a day of happiness ... moments to cherish ... and, rest assured,

they'll be deeply appreciative ... though they may have trouble expressing their mood ... but not their joy.

XL+ Til figures this'll be THE highlight of the Aspencade Motorcyclists Convention ... and you'll have victuals on the lawn ... and see the nationally famed Hondo Fiesta Dancers ... and other goodies ... but no lengthy speeches ... and that's always good. Almost worth the ride, from Near or Far, or wherever you hail from ... just to witness the happiness you'll bring to these students ... it's a wonderful gesture on your part ... and you, too, will have fulfillment.

So have a fun time ... pluck a golden aspen leaf ... snitch a pine cone ... hit a few scenic trails ... take lotsa pictures ... and upon your return to Near or Far, you'll have the stay-at-homes making their plans to visit Ruidoso during Aspencade ... and ... happy cycling.

**BRIEF BIT:** Don't forget to adjust your carburetor ... if you don't, you'll find your get up and went will have got up and gone ... CD



**BILL & DELORES ESPE FOUNDERS, The 3rd Wheel**  
Bill & Delores hail from Minneapolis, Minn. They are the guiding light of the 3rd wheel motorcycle side car club. Bill is a 1977 Aspencade official and will be one of the judges judging the side car class.

### Caution:

Continued from Page 3

For a variety of reasons, the 1976 Aspencade got cancelled and not only did a lot of us have no place to go, the neat chain of progress was broken. But like the guest who leaves too early, the Aspencade got talked about anyhow. It was missed and missed badly. A great many of us had developed the habit. That may have been our bicentennial year but, for cyclists, 1976 was incomplete. We wanted — nay, demanded — our Aspencade back.

So here we are — it's 1977 and the sixth Aspencade is on. Although this is being written before the fact, I fully expect to find the Aspencade alive and well and thriving.

But, heck, by now you know that. Why else would you be here? If it's your first time (and I have no doubt it will be for many), then — watch it! The Aspencade can be habit-forming.

So, see you against next year. Okay?



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Midtown Ruidoso.

# Highlight of motorcyclist's year

Til Thompson's Aspencade convention is one of the highlights of our motorcycling year because it offers us a chance to get to know such a large number of you touring riders. We find that the Aspencade attracts a great number of Rider readers and we hope at least one of us will be able to meet each one of you.

We'll be combining work and play by riding machines that later will be featured in test reports appearing in Rider. At this point the brands are not definite but the bikes will be 1978 models and we'll be glad to share our impressions of them with you. We try to use these bikes as you would use them — on long tours and around town as well. In this case we'll put 3000 to 4000 on most of the bikes and probably more than 10,000 on at least one. Occasionally, when staff time permits, we like to ride a particular machine for extended mileage so durability and maintenance factors can be evaluated along with the other aspects which we can check during shorter runs.

We'll be doing quite a bit of touring in New Mexico following the convention, as I'm sure many of you will as well. Although I have never done any motorcycle touring in New Mexico, the article which Dick Blom wrote in our February 1977 issue has my appetite whetted for a lot of miles on a lot of back roads in that state. As Dick relates in the article, his initial impression of the state was acquired simply by blasting through it on the interstate highways, going somewhere else. When he finally got around to studying the touring possibilities, he found them really fascinating. Following the convention we plan to ride northeast through Lincoln National Forest and then over to Socorro, where we'll head west on Highway 60 until we find a little secondary road that's paved which will take us north toward Chaco Canyon National Monument. From there it's possible to go in just about any direction and find interesting touring.

At this point the Rider group will consist of myself, Bill Estes, editor, Dick Blom and Jim Shirley, field editors, and Al Gelfand, field circulation manager. We'll all be looking for you at the coffee we sponsor.

Many of you already have met Jim and Al, as they get to a great number of rallies throughout the nation. Bill, Dick and I don't make quite as many rallies because we spend more of our time on road tests and in preparation of editorial features for the magazine. Jim's schedule was rearranged recently and you'll be seeing more of his by-line in Rider, although it will cut into his attendance at rallies where we think he does a fantastic job of getting to know you better.

During Aspencade Jim will conduct a seminar on trailer towing. Any of you who are remotely interested in towing a luggage or camping trailer behind your



motorcycle should find this seminar a source of hard-to-get information because Jim travels more miles in a year with a fairly large camping trailer than most motorcycle trailerists travel in 10 years. He's on the road almost constantly and he and his wife, Annette, live in the trailer, hardly ever retreating to motels... not that have anything against motels. Bill, Dick and I do quite a bit of tent-camping during motorcycle tests but we sneak into a motel about every third night. Dick is a hard-core tenter and he gets his kicks by telling us how soft we are. Dick criss-crosses the nation several times a year, tent-camping with his wife, Coni. On the tests, when we're ready to retreat to a motel after having tent-camped for a few nights, Dick makes a lot of jokes but we don't see him heading off to find his campsites. He's right there signing the register, too.

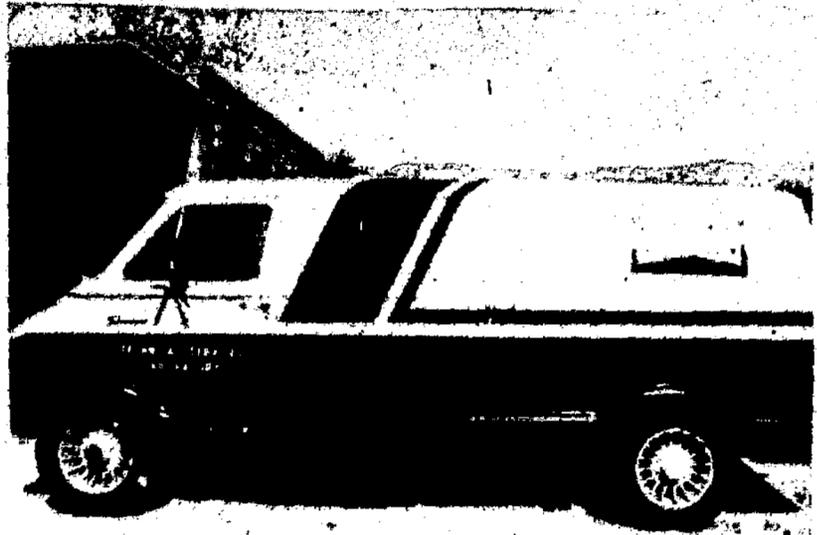
Obviously, there are many different styles of motorcycle-touring and no one style is right or wrong. We'll rely on you during Aspencade to tell us how you like to ride and how the content of Rider can be more closely tailored to provide the information you need. We like to make the magazine entertaining, too, but its primary purpose is to be informative and help you ride better, more comfortably and safer.

Incidentally, in this space last year we told you about Rider having progressed from a quarterly publication to a bi-monthly. Now, we're proud to announce that Rider will go to nine times a year frequency beginning with the February 1978 issue. It'll be a monthly publication from February to August issues and then will revert back to a bi-monthly frequency for a three-issue period. This is the next step toward making the magazine a monthly publication.

The Aspencade is a much-anticipated event here at Rider, as I'm sure it is with you. Til deserves a lot of credit for his persistence in the face of the many problems which must be encountered

during organization of an event the size of the Aspencade. Motorcycling benefits from well-organized events such as this,

attended by such enthusiastic people, and we all owe Til a vote of thanks for a job well done for the sport of motorcycling.



## TECHNICAL SERVICES LABORATORY CHAMPION SPARK PLUG CO.

Toledo, Ohio

Charles Chewning, Regional Engineer will present a live engine demonstration showing the effects of spark plug design on heat range selection. The program, designed for the motorcycle enthusiast, examines the basic spark plug/ignition system operation in relation to overall performance. Various spark plug designs and their advantages are compared including the conventional, Gold Palladium, and surface gap types.

\*\*\*\*\*  
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<b>1971 CADILLAC</b>	<b>SUPER SAVING \$1690</b>
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<b>1973 CHEVROLET MALIBU</b>	<b>\$2490</b>
Station Wagon — Power and Air.	
<b>1974 FORD F100</b>	<b>REDUCED TO \$2890</b>
<b>1974 CHEVROLET 4X4</b>	<b>\$4390</b>
Cheyenne — Fully Loaded.	
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# Aspencafe Motorcyclist Convention Program

Continued from Page 4

## FRIDAY PROGRAM

- 9:00 A.M. — "Parking lot Chaparral Motor Hotel"; Hot Dog It For A Buck; Road Riders Aspencafe Cup Observed, Trials; Slow Race; Photo session. Have your picture made for the ASPENCAFE YEARBOOK. See Jack the Ripper for details. Joe Cimini, portrait photographer.
  - 10:30 A.M. — New Mexico State Police escorted road tour thru Capitan to Ft. Stanton Hospital, mini-parade for the students of Ft. Stanton Hospital, Fiesta-de Capitan, featuring the Hondo High School Fiesta dancers performing authentic Mexican dances, Mexican buffet luncheon. Lunch tickets may be purchased at the registration desk only.
  - 4:00 P.M. — Program, "Touring Europe" with Al & Golden Henning; Ken Craven, 16mm color film of the Krauser Alpine Rally and slides presentation of road tours in Europe. [All American Room]
  - 5:00 P.M. — Retread MC club. Dinner, Elks Club. By advance ticket only. Tickets may be purchased at the registration desk only.
  - 5:00 to 6:00 P.M. — Hospitality Hour [Tire kicking room].
  - 7:00 P.M. — Convention Center opens for trade show and bike judging events.
  - 7:15 P.M. — Program, Officer Steve Swingle, New Mexico State Police "Motorcycle Highway Safety" [Convention Center].
  - 7:45 P.M. — Program, Champion Spark Plug Co. Live demonstration, question and answer session [Convention Center].
- Classes to be judged Friday, moto-Guzzi thru 850cc, BMW thru 750 cc, Harley-Davidson thru 1000cc, Honda thru 750cc.
- Judging & presentation of trophies for: Aspencafe Queen, long distance club, best dressed couple XL+, best dressed couple, long distance couple 2-up, old timers award XL+.

Continued on Page 15

### TRADE SHOW EXHIBITORS

Calafia Industries, Inc.  
Brea, Calif.

Bobbi Industries  
Colorado Springs, Colo.

Tefco  
San Antonio, Tex.

Raytown Cycle Center  
Raytown, Mo.

Dragers Motorcycle Co.  
Seattle, Wash.

Kieft's Touring Specialties  
Montauk, N.Y.

Travel-Light Mfg. Co.  
Phoenix, Ariz.

Time Out Corp  
Elkhart, Ind.



1977 ASPENCAFE OFFICIAL GREETER "Jack the Ripper" Alias the consultant Alias Col. William Rippert

### ASPENCAFE MOTORCYCLIST CONVENTION YEARBOOK

Aspencafe 77 has contracted with Cimini Graphics to photograph each and every convention delegate and produce a yearbook of the people, the events, the things and places at Aspencafe 77. Your cooperation is requested in having your photograph made as soon as possible after your

arrival at the convention; no obligation of course. Joe Cimini is on hand now making portraits of the riders and their machines. Activity photographs for the yearbook are being made by Sam Phillips of the Permian Basin MC Association, and Jim Shirley of Rider Magazine. The overall project coordination will be attempted by Aspencafe's own "Official Greeter," William Boniface Rippert.

Kim Stock Fairings  
Santa Ana, Calif.

Motorcycle Goodies  
Dallas, Tex.

Hardin Sales Mfg. Co.  
Bayard, Neb.

Leather By Leather  
Los Angeles, Calif.

B & M Seats  
Winner, S.D.

Texas MC Accessories  
El Paso, Tex.

R. Penton Tour Campers  
Beaverton, Ore.

Dave's Imports  
El Paso, Tex.

Howard Mfg. Co.  
Phoenix, Ariz.

All Cycle Parts  
Albuquerque, N.M.

Corsair Trikes  
Ontario, Calif.

Ez Berg Custom Contour Saddle  
San Diego, Calif.

**WELCOME TO ASPENCAFE MOTORCYCLISTS CONVENTION**  
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 Sidecar Class — Cupp Hardware & Paint  
 Trailer Class — Bill Pippin Real Estate  
 Trike Class — Norman's Pizza  
 Long Distance Trike Trophy — Norman's Pizza  
 Long Distance Sidecar Trophy — Cro's Nest Motel  
 Long Distance Trailer Trophy — Don Stark, Western Speciality Co.  
 Oldest Bike Trophy — All American Motel  
 Slow Race — Sonic Drive Inn  
 Long Distance Sidecar XL+ Plaque — Bob & JoAnn Reedy XL+  
 Long Distance Couple XL+ Plaque — Bob & JoAnn Reedy XL+  
 Honda thru 570cc Class — Jimbo's Fried Chicken, Alamogordo  
 Kawasaki thru 750cc Class — Rusty Anchor Bar, Capitan, NM  
 Harley-Davidson thru 1000cc Class — Nunley Drug  
 BMW thru 750cc Class — Neeley-James  
 Moto-Guzzi thru 850cc — Ruidoso Printing Co.  
 Long Distance Club Trophy — Villa Inn  
 Best Dressed Couple XL+ Trophy — Truett Ball Realty  
 Best Dressed Couple Trophy — Holiday House  
 Long Distance Couple 2-up — C & L Lumber & Supply  
 Aspencade Queen — Security Bank  
 Old Timers Award XL+ — Ruidoso News  
 Honda Gold Wing Class — Pat's Sporting Goods  
 Harley-Davidson 1200cc Class — Jimbo's Fried Chicken, Alamogordo  
 BMW 900cc up Class — Bud Widner's 8th St Army Store, Odessa, Texas  
 Kawasaki 900cc up Class — Buckley Real Estate  
 Moto-Guzzi 1000cc Class — Skyland Garage  
 Long Distance Male Rider Solo — Ruidoso State Bank  
 Long Distance Lady Biker Solo — Wayne Dacy, Service Contractors  
 Largest Uniformed Club — KRRR Radio  
 Best Dressed Couple — Brunell's Dept. Store  
 Long Distance Male Rider XL+ Plaque — Bob & JoAnn Reedy XL+  
 Long Distance Lady Biker XL+ Plaque — Bob & JoAnn Reedy XL+  
 Long Distance Rider WIMA — Ranchhouse Restaurant

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 Two — Magnum II Toursuits

Drager Motorcycle Co.  
 Seattle, Wash.  
 Ten — Avon Road Runner Tyres

Leather by Leather  
 Los Angeles, Ca.  
 His & Hers Leather Jackets

Bud Widner's 8th St Army Store  
 Odessa, Tx.  
 One — C.B. Radio

Kieth's Touring Specialties  
 Montauk, N.Y.  
 \$100.00 Gift Certificate

Vetter Fairing Co.  
 Rantoul, Ill.  
 One — Windjammer SS Fairing with all options, choice of color.

Lockhart Industries  
 Paramount, Ca.  
 Three — Oil Coolers, 6 Apple warmers

Tefco  
 San Antonio, Tx.  
 One — Big four center stand for G1-1000  
 One — Shifty for BMW

Tour-Pak MC Accessories  
 El Paso, Tx.  
 One — Neese Dry Rider Rainsuit

Kimstock, Inc.  
 Santa Ana, Ca.  
 One — Voyager Sport Fairing

Tom Anderson  
 Craven Equipment  
 Freeport, Ill.  
 One — set of Comet Panniers complete.

Ez Berg Custom Saddle, Inc.  
 San Diego, Calif.  
 One — Custom Saddle

B & M Custom Seat  
 Winner, S. D.  
 One — B & M Custom Seat



NANCY ANDREWS  
 Captain Southwest District  
 W.I.M.A.

Nancy and her husband Ron are members of the Austin Road Riders Association Austin, Tx.

Women's International Motorcycle Association invites you to join our ranks and be a part of our growth. This year the Western District will be sporting a new look. In place of the one gigantic district, the Western District will split into the Northwest District and the Southwest District. This division will enable more personal contact among the members in the two groups.

Founded twenty seven years ago, W.I.M.A. is headed by Louise Scherbyn, International President. Under Louise, each district has captains and in some instances, co-captains to enroll new members and renew current memberships.

For the past two Aspencades, the W.I.M.A. breakfast has become a highlight for members. Again this year, the W.I.M.A. breakfast will feature an early meal for W.I.M.A. members and spouses for \$2.25 per person. An added feature this year will be a visit from President Louise Scherbyn.

UNDER THE NEW MANAGEMENT OF JERRY CURTIS

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## ASPENCADE VISITORS! you can always find a friend at this sign

Welcome to the Aspencade! When you need banking help, the Ruidoso State Bank is here at your service! We have five full service branches in Aspencade land — Ruidoso, Capitan, Ruidoso Downs, Carrizozo and the Gateway; and you'll find we're open when you need us. The drive-in windows at our Ruidoso office are open for convenience sake 'til 3:30 every afternoon except Friday — when we're open 'til 6 p.m.! And if Saturday morning finds you short of cash, don't despair! Our Ruidoso drive-in windows are open 'til 12 noon every Saturday. Many of our vacationing guests make the Ruidoso State Bank their banking home away from home because of our convenience and friendly service, and for this patronage we thank you! We are continuously striving to deserve the trust of our vacation guests. So drop in for a cup of coffee and let's get a Banking Friendship Going!

TROPHY SPONSOR  
"Long Distance  
Male Rider Solo"



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# Road riding popularity continues

For most people attending the 1977 Aspencade Motorcyclist Convention, this gathering is the culmination of another riding season. The interest in road riding continues to grow, with some riders enjoying a new-found freedom and others becoming more dedicated to their favorite mode of travel.

As the popularity of road riding grows, two problems that could some day bring the end of road riding are becoming increasingly evident.

First, and most obvious, as interest in road riding grows it attracts more and more individuals and groups which are whittling away our individual right to ride. You know who I mean. Most of you could name a couple groups from government or the insurance world. They usually have something to gain, whether it be a name for themselves or money. Some just seem to need an axe to grind.

Their tactics have become more refined, sophisticated and dangerous. The threat to our individual freedoms from these groups increases everyday. That means the American Motorcyclist Association (AMA) has more fronts to fight, with a need for increasingly refined and sophisticated tactics.

I would like as much as any one to return the two-dollar membership fee days, when you didn't feel the heat from government or insurance groups. But I was one of those who became hooked on road riding in the 60's, so I became part of the increasing riding population which brought all this unwanted attention. As a result I decided to join the AMA and carry my share of the load.

This brings us to the second problem, which lies within the world of road riding itself. It is called "mass apathy."

As the road rider's world becomes more refined and sophisticated we end up doing less and less in everything, from operation and care of our machines to the support of a national organization representing the motorcyclist. I see this attitude surface when somebody comes up and asks, "What is the AMA going to do for me?" Sure, some really just want to know what the tangible benefits are, but most want to know what motorcycling can do for them,

when they should be asking what they can do for motorcycling. I could give you a two-page list of AMA benefits here, but I'd rather have you ask me or one of the other AMA staff members attending Aspencade

I know the AMA, like any other organization, is not perfect. I probably would not have taken the position of Road Riding Development Manager if I thought there was nothing I could do to improve the



**FRANK LOGAN**

Frank Logan is Chairman-of-the-Board of Calafia Industries, Inc. and Chairman of the Motorcycle Trades Association. He rode Harley-Davidsons from 1947 until 1956 when raising a family took priority in his life. In recent years, he returned to motorcycling and touring. His "Rider" magazine article "The Grape Escape" recounted the sights, sounds and camaraderie of a tour through California's wine country. His program, "The Touring Motorcyclist — Past, Present and Future" will be at 4 p.m. Wednesday in the All American Room.

for some AMA information. Two to five percent of the registered motorcycle owners in each state support the AMA, which has programs directly benefiting every motorcyclist in this country. If that small percentage continues to support this country's only national front for all motorcyclists, then the outlook for biking is not bright.

This refinement and sophistication has also brought undesirable trends into the world of organized road riding. I've seen many clubs judge the world of their meet solely by the number of participants or, worse yet, by their net profit. These clubs would do well to look at Aspencade and see that the worth of this event is judged by the enjoyment shared by all. Furthermore, a belief in the brotherhood of motorcycling is reaffirmed for all attending Aspencade.

AMA. However, the AMA has also been a whipping post for those who need to complain about something, but the grand 'ole gal has withstood that wrath and has continued to improve the world of motorcycling since 1924.

Of the AMA's overall structure the most important part is the general membership. This membership is made up of a lot of people who share a common belief in the future of motorcycling. If you are not an AMA member, I hope you share enough of that belief to join the rest of us.

Thank you,  
Ken Reid



**OFFICER STEVE SWINGLE**  
New Mexico State Police  
Will present a short talk on motorcycle highway safety or how to get to be an old motorcycle rider.

## Fiesta dancers to perform

The Hondo High School Fiesta dancers will present the authentic Mexican dances at the Fiesta de Capitan. This will be part of the Friday tour of the Aspencade Motorcyclist Convention. Ernest J. Booky, Superintendent of the Hondo High School will be the master of ceremonies.

Dances on the program will be: Frijolitos Pintos, New Mexico Dance; El Schotis Morteno, State of Durango; Jesusita en Chicuahua, Polka; El Bolonchon, Mexican Folk Dance; El Novillero, Bull Fight Song; Jarabe Tapatia, Mexican Hat Dance.

Hondo High School Fiesta Dancers:  
**BOYS** — Gerald Canderaria, Eddie Chavez, Raythe Gipson, Albert Herrera, David Lucero, Jerome McTeigue, Ray Dean McTeigue, Ricky Montano, Franklin Rodela, Jerry Sanchez, Robert Sanchez, Mikell Skeen, Ray Surratt, Anthony Trujillo.  
**GIRLS** — Shonie Bachelor, Noami Brady, Monica Fresquez, Cecilia Gomez, Sandra Gomez, Novelda Gutierrez, Tristina Hatch, Irene Hernandez, Ellis Herrera, Ramona Kimbrell, Leola Montes, Patricia Montes, Debrina Polaco, Louisa Polaco.



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**MOTORCYCLISTS CONVENTION**  
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**PHARMACY**  
2 DOORS EAST OF HOLIDAY HOUSE

# Aspencade country is road riders' paradise

At a time so long ago that it taxes the imagination, God, with a graceful, but mighty, sweep of His hand, created the majestic Sacramento mountains. Throughout the ages, they have stood as sentinels, silently proclaiming their power and their dominion over all that can be surveyed from their lofty heights. As you gaze upon them, the crisp breezes that joyfully tumble down to the valleys seem to say, "Welcome to those who come to us in peace, and woe unto them who would come to defile our beauty."

To this magnificent setting man did come, and he represented many races and creeds. He came to hunt, to fish, to lumber, to prospect, to ranch, to farm, and, unfortunately, to wage war. To those who utilized the resources for the good of mankind, the mountains were kind; to those cheated, maimed, or destroyed their fellow man, the wrath fell upon them.

Nestled in this scenic splendor is a town that man built, a truly unique town that is known as Ruidoso, in the State of New Mexico. This town has seen many persons come and go, and has witnessed the results, both good and bad, of the efforts of mankind. To this town came a man with a different sort of dream than had been seen before . . . his name is Til Thompson, and his dream was to use this delightful area for a tremendous gathering of cyclists — and his dream became reality by the establishment of "Aspencade."

I had roamed this country before — from Lincoln to Ruidoso to Cloudcroft, and down to the blinding white sands of Alamogordo . . . but I had never explored it on a motorcycle. I should have realized what it could mean to cyclists, but, somehow, it didn't register. To Til Thompson, it did register, and registered well.

Aspencade, as Til intended it to be, is not just another motorcycle rally, and it is quite difficult to properly describe it. I guess you could say it is a "happening," and one of the real "biggies" in cycling. I began my romance with Aspencade '75, and my love has not diminished, but rather has grown. Sadly, Aspencade '76, for many valid reasons, was not to be. Til organized an alternate tour, the "Spirit of '76," a gypsy tour to Albuquerque, and although it was an enjoyable event for me, it just wasn't Aspencade.



Now we have Aspencade '77, and my mind began to soar many weeks ago. This is touring country beyond belief. The winding route from Ruidoso up to Cloudcroft down to Alamogordo, would justify the trip, if nothing else. But there is more, much more, and Aspencade almost reaches the proportion of being all things to all people. There are motorcycles of every description, with riders to match; there is bounteous sound and motion; and there is that rare and exhilarating feeling that nowhere else have I ever experienced. There is the inherent beauty of the country around you, and there are so many things to see and do, that just one Aspencade is not enough.

The wonderfully haunting memory that I retain of Aspencade '75 has compelled me to come back — back to my "paradise." And as long as I can ride, and as long as there is an Aspencade, I will come again.

To those of you who will experience Aspencade, word of warning. You will more than likely become "hooked," just as I am — but what's so bad about this addiction? . . . Nothing — for you will enjoy every minute of it.

Joe R. Burnett XL+ (Stroker)  
Publication Editor  
Texas Motorcycle Roadriders Association



**CLIFF BOSWELL**  
Arroyo Grande, Calif.  
As camping editor of Road Rider Magazine, Cliff has a world of information regarding motorcycle camping. We are indeed fortunate to have Cliff present his program (Camping with Cliff) at Aspencade '77. If your interest is motorcycle camping, then you won't want to miss his program at 6 p.m., Thursday in the All American room. Another prominent cyclist to appear on his program will be Bill Poteet, president of the Brotherhood of Motorcycle campers. Plan to attend.



**CRAIG VETTER**  
President  
Vetter Fairing Co.  
Rantoul, Illinois

Personable Craig Vetter is one of the delegates to this year's convention. He also will be one of the panel members of Joe Christian's "Touring riders forum," 4 p.m. Saturday in the All American Room.



**JOE CHRISTIAN**  
AMA ROAD RIDER OF THE YEAR

Joe Christian shown with his color coordinated Gold Wing and Calafia trailer. This unit has collected many awards and trophies. Joe is one of the 1977 Aspencade Officials and will host the Touring Riders Forum program slated for 4 p.m. on Saturday in the All American Room.



**RAY RANDOLPH** (left) noted BMW & Hondo mechanic and Howard Walker, Brand X mechanic from the Harley shop in Big Spring, Texas, will answer your questions about EMERGENCY ROAD SIDE REPAIRS, during the lunch stop at Cloudcroft before the tour continues to the International Space Hall of Fame near Alamogordo, N.M.



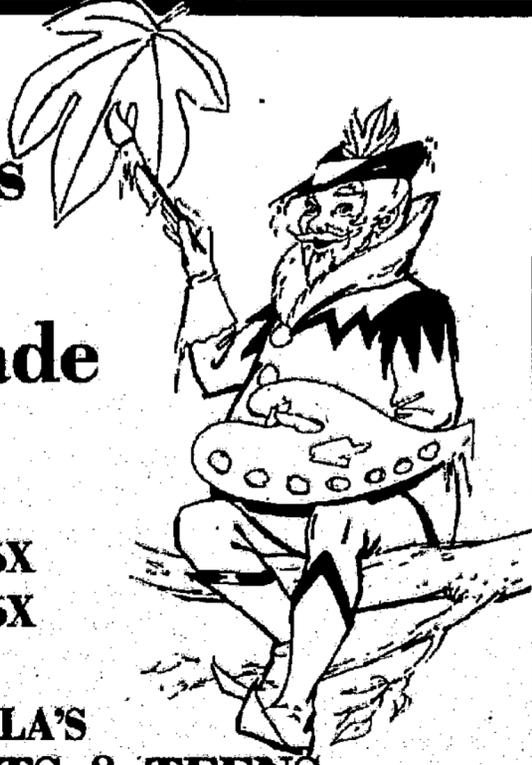
**WELCOME MOTORCYCLISTS**  
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- Juniors
- Girls — 1-6X
- Boys — 1-6X
- Infants



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ASPENCADE**

*The*

**Ruidoso  
News**

**All the action in Ruidoso  
and Lincoln County**

**257-4001**



# Motorsickle riders quiz



**GOLDEN AND AL HENNING**  
Citrus Heights, Calif.

As experienced motorcycle riders who have traveled extensively throughout the United States, Canada, Mexico and Europe, Al & Golden bring us a new insight into touring the mainland of Europe. 1975 they attended the FIM Rally in Lubin Poland and was presented the long distance trophy by Roger Lechner, president of the international touring committee. Their program will be presented on Friday afternoon and will feature a 16mm color film of the Krauser alpine rally and slides of some of the finest touring spots in Europe.

## MOTORSICKLE RIDERS QUIZ, OR DID YOU EVER???

by REV. SIMPSON, XL PLUS D.D.V., T.T.T., D.O.M.+A.A.

So ... You're a Road Rider, or an Old Rider, or a OLD Road Rider??? So ... take the following quiz, give yourself 5 points for each yes answer; and together with about \$1.50, you can get a free drink at the Chapparal Bar ... (talk about a deal) ... So without further ado (???) Let's get with it ... Did You Ever have a blowout with 2 up on a 1928, or thereabouts, Indian, no tread, threads showing, broke; and have to stuff your back tire with hay, tie it on with balling wire to get home??? Ever meet an older guy over 60, or so, that didnt use to ride a Harley??? Ever have a fuse blow at 11:00 P.M. while you were in the middle lane of a freeway, in heavy traffic, and try to get to the side without being creamed??? Ever have the same thing happen in the daytime??? Ever get the Green Apple Quick-Step on Interstate 90 in South Dakota ... not a bush in sight ... finally after 10 or 15 miles find an off ramp to a lil town, and both filling stations were closed. (Sun.) Then find a vacant, weedy lot, fight your way to the middle, with a million hungry ants ... listen to a bunch of little kids go thru your saddle bags, try to start your bike ... and they couldnt even hear you roaring 'at them ... and you couldnt leave your ants??? And it was Sunday and you dint even have a beer??? Did you ever jump in the Burnsides pool around the 1st of July, turn blue instantly, not breathe for 3 minutes, play turtle for 3 days, and talk soprano for 4 hours??? Ever get the same results about the same time of the year after waking up at Flagstaff, or any place in the mountains, with only a jean jacket and light windbreaker??? Do still wear shorts when your tourin'??? Ever try goin' without them??? Ever use Johnsons Baby Powder every morning when you start off??? Ever sit on a water seat after it had bin in the sun for an hour or more??? ooooh!!! Ever get run down by 2 black and whites in a strange town (in the company of 2 other bikes) jest because you ran 2 stop signs and wuz goin the wrong way on a one way street??? 1:30 A. M., fellin no pain ... but thanking Gawd the one leadin was the local sheriff ... Whew!!! Ever git high on grass jest from walkin thru the city park at Sturgis and breathin jest normal??? Ever have 2 of your friends (???) steal your bike from you every time you were at a rally together ... and you finally find it in a trash bin??? Ever win the oldest rider award at a rally when you werent even 60??? Ever camp near the Retreads 'Snore City' at the Hill Country tour in Texas??? Ever ride up real cool where a bunch of your friends were waiting, git off, fergit to put the side stand down, and when the dam thing fell, it knocked you down, and nobuddy would help you pick it up cause they were laffin their fool heads off???

Ever wake up on the beach at 3:00 A.M. with the tide about 8 feet away, jump on your bike and ride off to find an off road, couldnt ... and then get in DEEP DEEP sand, cant set on the side stand, can barely hold it up, and then ... have ole Mama Nature call ... and you cant help but answer??? Ever wash your jeans in the surf at 4:30 A.M.??? Ever try to lift a dressed 750 Honda thets layin in deep sand??? Ever get back where you left from and find out the tide dint come no further, but your Draw Tite HAD BLOWN OFF A 100 FT. INTO THE DUNES??? Did you ever sit down in the sand and cry??? Ever go around a dark corner and drop it on a trail of gas from an overfilled tank??? Ever try to get out from under a burnin bike with both legs on fire??? Ever hear 2 fifths of scotch and a 6 pack blow up in the saddlebags of a burning bike??? Ever have someone overfill your tank, while you were stupid enuff to be sittin on it, and fill up your desert boots jest as it caught fire from the hot exhausts??? Ever have your quick-thinkin girl fren immediately grab an extinguisher and start squirtin the bike while your legs were on fire??? Then have her say that she wanted to be sure we would have a way home??? Ever have a new girl fren ask you why your lower legs look so funny??? Ever wear out the battery and then try to kick start the &#36;!!! to total exhaustion, and find out the kill switch was on off??? Ever have a fren ride up beside you going up a mountain on the way to the Aspencade an then reach over and switch off your kill switch??? Ever run outa gas jest 1 mile from a station??? 10 miles??? Ever have a bunch of bikers you hadnt seen in about a year not recognize you cause you were sober??? Ever ride behind an airline pilot who blew his back one-flight it to the median, in the grass, go thru the fairing windsheld, sail about 15 feet??? Ever have an airline pilot get mad at you cause you walked up to him and told him he could fly real good but he made lousy landings??? (picky) ... Ever hear Jack The Ripper laughing like crazy, as he was checking in at a rally in a HUMONGOUS thunderstorm, and everybody else wuz miserable??? Ever see Rally Ronnie hop about 30 Or 40 ft. to the john, in his skivvies on his one good leg??? And you could barely walk??? Ever see Rog Hull with long hair??? Ever step in a hole at the Chapparal 2nd floor about 6 inches??? Ever pull under an overpass on an interstate, soaking wet, wait about 1/2 hour, go on and find out a nile further it aint even rained??? Ever have your water seat spring a leak in real cold weather??? Ever use a whole tube of Preperation H on an 800 mille trip??? Ever git up after a hard night and brush your teeth with Preperation H??? or shaving cream??? Ever ... Aw shucks ... thets enough for you all ...

Bless You,  
Rev.

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**6th ANNUAL  
MOTORCYCLISTS CONVENTION**



"WHERE YOU ALWAYS BUY THE BEST FOR LESS"

RUIDOSO — AT THE "Y"

WEEKDAYS 9 - 9 SUNDAY 10 - 7



**KENNETH & FAY FISHER** 1977 Aspencade officials, will this year host the members of the Retread Mc club at Aspencade. At this year's Hill Country tour sponsored by the Austin Road Riders Association, Kenneth was overheard saying to Fay "Why Not?"

There comes a time in everyone's life when you decide that you are all grown up. With this idea in mind, you can start looking around for other "Grownups" to associate with. Now, just where in this world do you start looking?

Start anywhere you may fancy, like your Doctor, your Lawyer or the Chief down at the local Indian Reservation. You will find these "Grownups" everywhere. First you look for that motorcycle he or she rides, then you sneak a look at the snow on the roof. Usually when you find the combination of the cycle and the grey hair, you have the makin's of a Retread.

Now that we have managed to get a group of Retreads together, you are now set for the **BEST YEARS OF YOUR LIFE**. We are just in our prime and ready to do all the things we were told we couldn't do as youngsters or else we did not have the money to do it. In other words, just get together and do what ever we darn well please with no set rules or someone telling us we have to do this or have to do that.

It takes a few Rallies like Aspencade to get acquainted with all those nice folks from the four corners of this world. It is like a big Family Reunion. Some of these folks you only see at Aspencade. That to me is the highlight of the Rally. Of course we all love to see the beautiful countryside but I bet if you asked people what they really

enjoy most, they put the reunion with old friends at the top of the list.

We have only been in the Retreads three years but we have managed to get around and meet quite a few Retreads throughout this land.

We really do enjoy riding with the Retreads for a lot of reasons. Most of them are not tied down with small children and have worked at their respective jobs long enough to get more than one week's vacation a year. Lots of them are retired and are not tied down at all. This is what we are all looking forward to. When you get those children raised and educated, the mortgage paid off then you have time and money to do anything your hearts desire. So what — if your next door neighbor says you are crazy because you ride a motorcycle, go ahead and do it. That neighbor will come around to our way of thinking one of these days when he or she is all "grownup".

Retreads are just good folks that have reached the age of forty and have the common interest of motorcycling. Each and everyone of them are "Special" in his or her own way. You will learn for yourself when you reach that time in your life.

That old saying that "Life begins at Forty" certainly holds true with **RETREADS**.

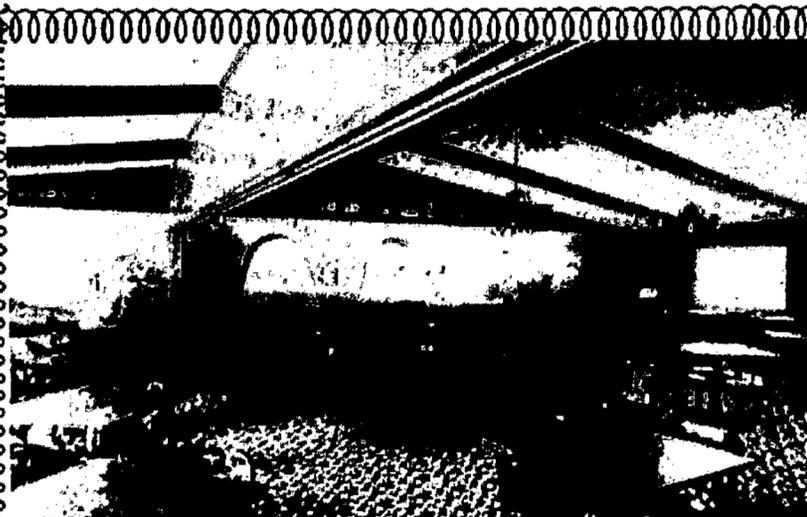
Faye Fisher XL+

**RUIDOSO  
GIFT &  
FIREPLACE**

# SIDEWALK SALE

**SATURDAY, OCTOBER 1**

—Store Hours—  
9 a.m.-6 p.m.



## THE RANCHHOUSE RESTAURANT Welcomes Visitors

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the aspen **BOOK SHOP**  
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Midtown Ruidoso

across the street from each other

# Aspencaide Motorcyclist

## Convention Program

Continued from Page 6

### SATURDAY PROGRAM

- 10:00 A.M. — Assemble for big parade through Ruidoso to School House Park. Assembly area north on Highway 37 at Innsbrook Village. **SPECIAL NOTICE:** City police will close Sudderth Drive through Ruidoso to all traffic promptly at 10:30 A.M. Do not get shut out. Parade starts at 10:50 A.M. No stopping. Barbecue at the end of the parade at School House Park. Barbecue tickets may be purchased at the registration desk.
  - 1:30 P.M. — "Parking lot Chaparral Motor Hotel"; Hot Dog It For A Buck; Road Riders Aspencaide Cup Observed Trials; Slow Race; Photo session. Have your picture made for the ASPENCAIDE YEARBOOK. See Jack the Ripper for details. Joe Cimini, portrait photographer.
  - 3:00 P.M. — American Motorcyclist Assn. Update on motorcycle legislation presented by Gary Winn, AMA Legislative Analyst [All American Room].
  - 4:00 P.M. — Touring Riders Forum, panel members: Joe Christian, Custom MC Finishing, El Cajon Calif.; Craig Vetter, Vetter Fairing Co., Ranfoul, Ill.; Ken Reid, AMA road riding manager, Westerville, Ohio. [All American Room].
  - 5:00 to 6:00 P.M. — Hospitality Hour [Tire kicking room]
  - 7:00 P.M. — Convention Center opens for trade show and bike judging events.
  - 8:00 P.M. — Command performance "Whislers Stage Act." First time in Ruidoso, don't miss it. MC Ray McDowell, Alamogordo Junior High School Coach [Convention Center].
- Classes to be judged Saturday, Honda Gold Wing, Harley-Davidson 1200cc, BMW 900cc up, Kawasaki 900cc up, Moto-Guzzi 1000cc.
- Judging and presentation of trophies for: Long Distance Male Rider Solo, Long Distance Lady Biker Rider Solo, Largest Uniformed Club, Long Distance Male Rider XL+, Long Distance Lady Biker Rider XL+.

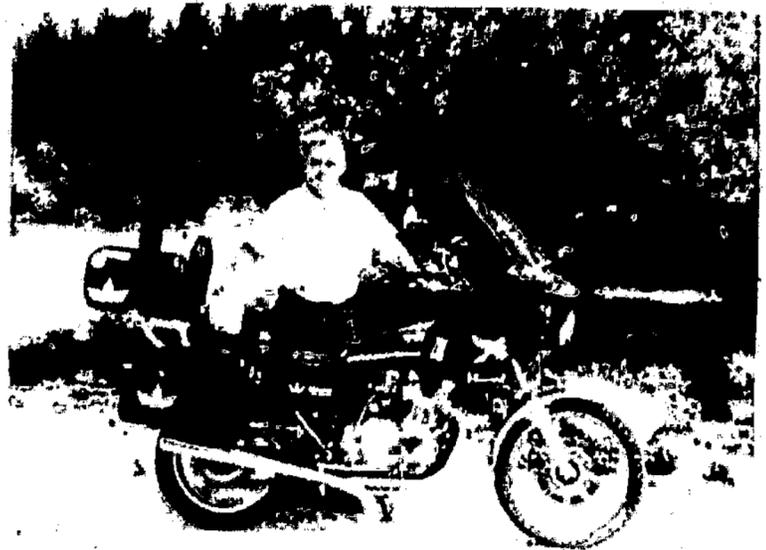
### SUNDAY PROGRAM

- 5:00 A.M. til Noon — Adios Amigos [Complimentary Continental Breakfast [Tire kicking room].
- 10:00 A.M. — BMW Riders Association [BMWRA] Informal Meet, Chaparral Hotel parking lot. All BMW riders and guests invited. Nothing planned, just a get-together.



**LOUISE SCHERBYN**  
Waterloo, N.Y.

Founder and president of the Women's International Motorcycle Association shown in a photo from yesteryear. The first W.I.M.A. member to correctly guess the month and year this photo was taken will win a \$5.00 bill.



**BILL POTEET**

President  
**THE BROTHERHOOD OF MOTORCYCLE CAMPERS**  
Fontana, Calif.

If you like to camp with a motorcycle, you need to get acquainted with a group that loves to travel on two wheels and sleep under the stars.

#### THE BROTHERHOOD OF MOTORCYCLE CAMPERS

The Brotherhood was organized by Cliff Boswell (Camping With Cliff — Road Rider Magazine) to promote friendship and goodwill among members — and between motorcyclists and the public.

Last year the B.O.M.c.C. dissolved in order to drop the incorporation license with the State of Calif. Many members expressed their desire to have the B.O.M.c.C. continue, so the Board of Directors met and decided to reorganize the Brotherhood as an informal group.

The members are an exclusive group who travel by motorcycle, unrestricted by glass and metal cases, and who camp in the great outdoors, free from the confining walls of a hotel room.

When you meet a motorcyclist with the Little White Rider emblem you can be sure it will be someone who loves riding across country, enjoying the great outdoors, and the fellowship of kindred souls.

There is no discrimination in our club. Anyone who rides a bike or comes as a passenger, including children, are welcome at our campouts and rallies. We

do ask that everyone conducts himself in accordance with the company at hand.

Your only obligation as members of the Brotherhood would be to observe the rules of accepted camping decorum and to befriend other brothers when opportunities arise.

A camping brother will:  
Leave a dead campfire.

Leave a campsite in better condition than when found.

Show consideration for other campers by riding quietly in and out, and by conducting himself in a respectful manner.

Obey camp rules and ride only on established roads or trail in authorized areas.

Names and addresses of all active members are furnished (updated quarterly) so that a lively correspondence among members can be maintained. Correspondence between members in regard to campsites and facilities in their area shall be directly from one member to another.

The Brotherhood of Motorcycle Campers can be a vital force in keeping public and private campgrounds open to motorcyclists, and in bringing about lasting friendships among members.

If you like to motorcycle camp, or have a desire to learn to do so, see us at the Brotherhood of Motorcycle Campers Booth in the convention center for more information.

Bill Poteet, Pres. B.O.M.c.C.

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Complete Muffler Service  
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16 ASSORTED FLAVORS  
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\*TOM RITTENHOUSE  
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\*JAKE ALCON  
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Albuquerque, NM

JOE CHRISTIAN  
El Cajon, Ca.

BILL ESPY  
Co-Founder  
The 3rd Wheel Inc.  
Minneapolis, Mn.

KEN CRAVEN  
Dorset, England

RONNIE STEVENS  
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Texas Motorcycle Road Riders Assn.

BOB and PATTIE CARPENTER  
Road Rider Magazine  
Laguna Beach, Ca.

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Hesperia, Ca.

CHARLES WORLEY  
Golden Eagles MC  
Dallas, Tx.

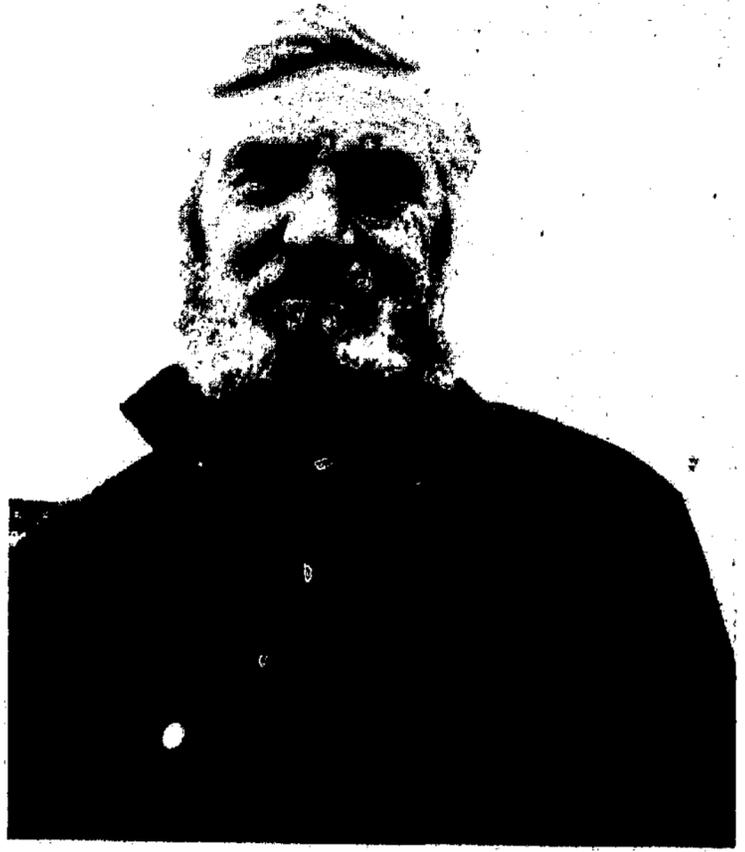
GEORGE SMITH  
Director, Great Plains  
Motorcycle Assn.  
Omaha, Nb.

KEN and FAYE FISHER  
Texas Area "A" Reps.  
Retread International MC  
Houston, Tx.

JIM SHIRLEY  
Rider Magazine  
West Palm Beach, Fl.

TIL THOMPSON  
Founder AMC  
Ruidoso, NM

\*Referees and Show  
Coordinators



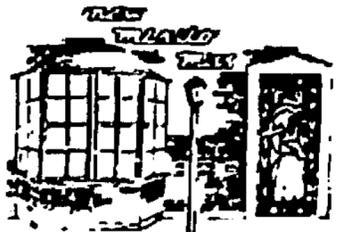
KEN CRAVEN  
Dorset, England

We are extremely fortunate to have Ken as one of the 1977 Aspencade judges. Ken the "old master" of motorcycle touring having travelled hundreds of thousands of miles throughout Europe, after the war he designed and manufactured motorcycle carrier and pannier which are available in this country through Tom Anderson at Freeport, Ill. Ken and wife

Mollie originated and co-organized the then famous Partifours which set out with anything up to thirty motorcycles to all sorts of inaccessible parts of Europe. Ken has just written a new book which is entitled "Ride It," the complete book of motorcycle touring. Autographed copies may be purchased from John & Bonnie Burnside at the Help-N-Hands booth in the convention center.

# New Mexico Miss

## Welcomes Visitors



IN THE ADOBE PLAZA

White Stag Sportswear  
and Ski Wear

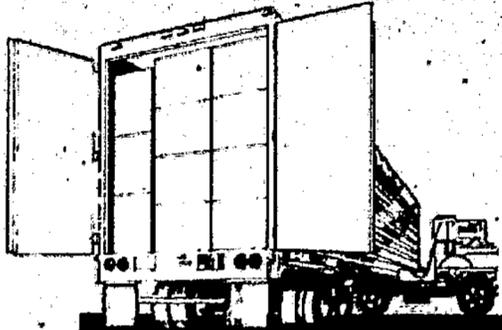
JH Collectibles - Hedy Sweaters  
10 - 6 Daily

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# Wards Truckload SALE



SUPPLEMENT TO: RUIDOSO NEWS

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Pat & Edie Rooney**

Hollywood Shopping Center

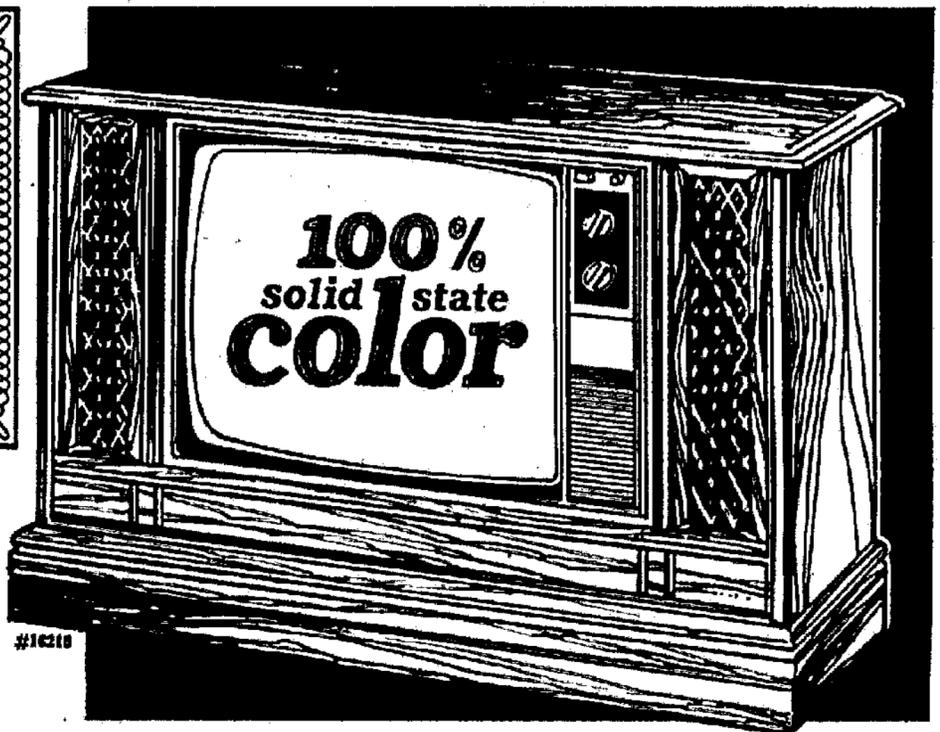
Ruidoso, New Mexico

257-4603

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CONSOLE COLOR TV  
AUTOMATIC FLESH TONE  
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Was 649.95 Fall '77 Catalog

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- Peaking Control . . . automatically adjusts picture from soft to sharp
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Probe, Gourmet Control** **389<sup>88</sup>\***

- Extra large 1.2 cu. ft. capacity
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**HERE'S HOW WARDS "FREE" TRUCKLOAD SALE MERCHANDISE CERTIFICATE OFFER WORKS:**

A Special Truckload Sale Merchandise Certificate will be given to you at the time of purchase, in the denomination specified, with any applicable appliance purchase, Thursday, Friday and Saturday, September 29, 30 and October 1, 1977, at your nearest Wards Catalog Store or Sales Agency. The sales unit will notify the customer when the certificate arrives from the nearest Catalog Distribution Center, upon

verification of sale and customer receipt of qualifying merchandise. The Special Truckload Sale Merchandise Certificate is redeemable on any subsequent Catalog purchase made before Jan. 21, 1978, at any Wards Catalog Store or Sales Agency. Applicable merchandise on this page—#12949 Portable Color TV, #16218 Console Color TV and #8088 Microwave Oven.



# MONTGOMERY WARD TRUCKLOAD ELECTRONICS SALE

MERCHANDISE CERTIFICATE

**CUT \$70**  
+  
**FREE \$20**  
CERTIFICATE

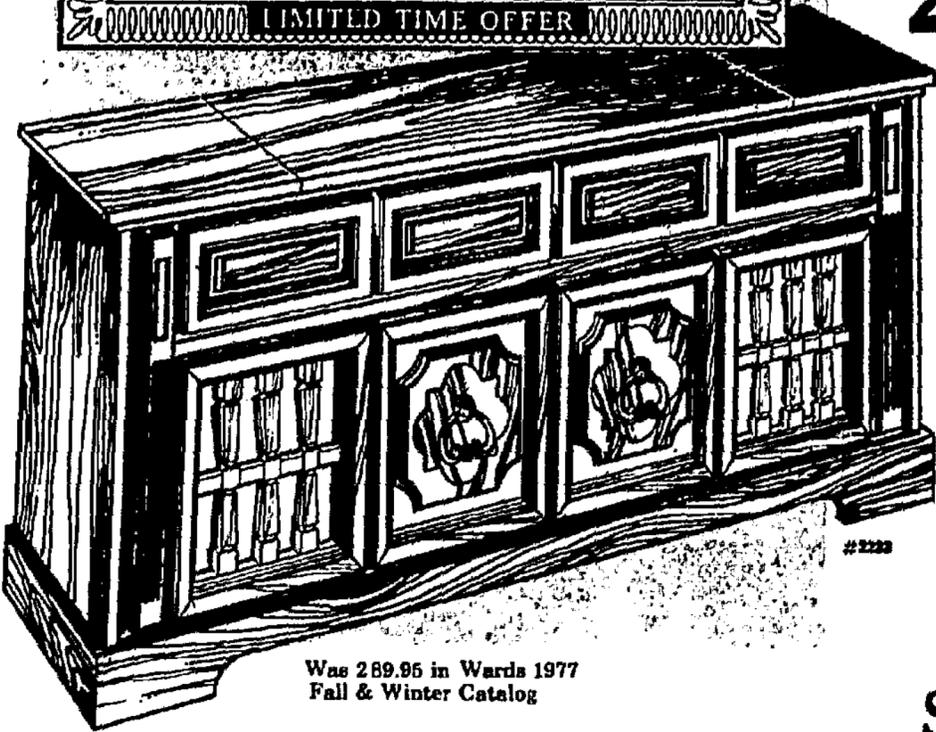
**TOTAL \$90**

Offer expires Oct. 1, 1977

LIMITED TIME OFFER

**60-INCH CONSOLE STEREO WITH 8-TRACK RECORDER AND PLAYER**

**21988\***



Was 289.95 in Wards 1977 Fall & Winter Catalog

- 8-track recorder/player with automatic stop recorder
- Full size automatic record changer, 45 adapter
- Record live or internally
- AM/FM stereo receiver
- Converts easily to 4-D sound (just add 2 more speakers)
- Built-in AFC
- Lighted controls
- Jacks for headphones and extra speakers
- Includes 2 mikes, blank tape for making stereo recordings

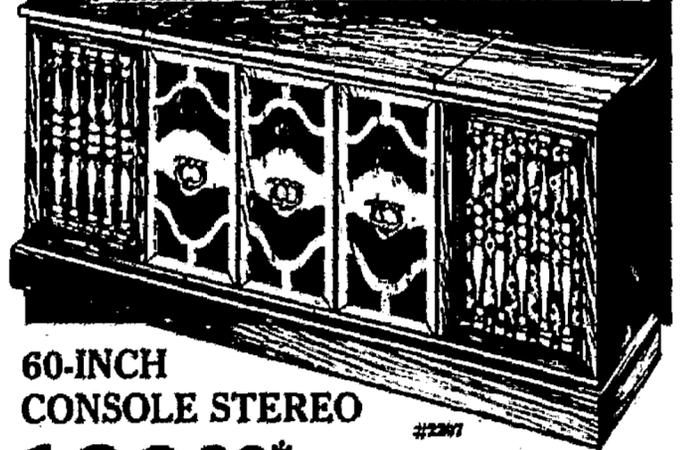
MERCHANDISE CERTIFICATE

**CUT \$70**  
+  
**FREE \$15**  
CERTIFICATE

**TOTAL \$85**

Offer expires Oct. 1, 1977

LIMITED TIME OFFER



**60-INCH CONSOLE STEREO**

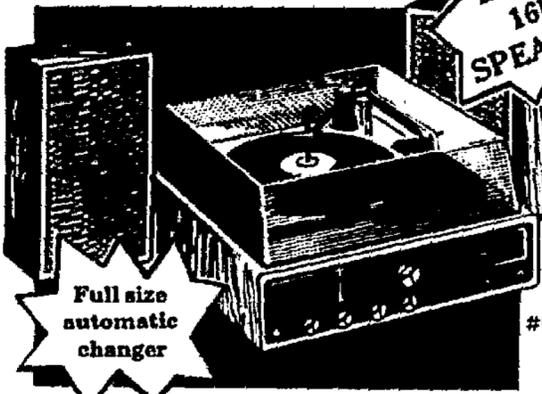
**18988\***

- 8 TRACK PLAYER UNIT
- Full range speaker system

- Solid state stereo receiver with FM stereo light
  - Built-in AFC
  - Jacks for headphones
  - Full-size automatic changer, automatic shut-off
- Was 259.95 in Wards 1977 Fall & Winter Catalog.

**SEE THEM ON DISPLAY TODAY!**

## 3-PC. AM/FM 8-TRACK RECORD SYSTEM



LARGE 16 1/4" SPEAKERS

Full size automatic changer

MERCHANDISE CERTIFICATE

**CUT \$38**  
+  
**FREE \$10**  
CERTIFICATE

**TOTAL \$48**

Offer expires Oct. 1, 1977

LIMITED TIME OFFER

**13988\***

- AM/FM receiver
  - Built-in AFC, ALC
  - 45 adapter • Dust cover
  - 8-track recorder/player
- Everything you need for a complete stereo record system
- Was 177.95 in Wards 1977 Fall & Winter Catalog

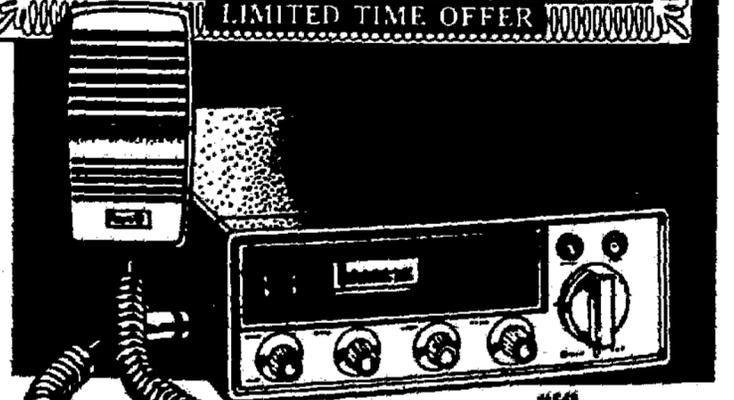
MERCHANDISE CERTIFICATE

**CUT \$60**  
+  
**FREE \$10**  
CERTIFICATE

**TOTAL \$70**

Offer expires Oct. 1, 1977

LIMITED TIME OFFER

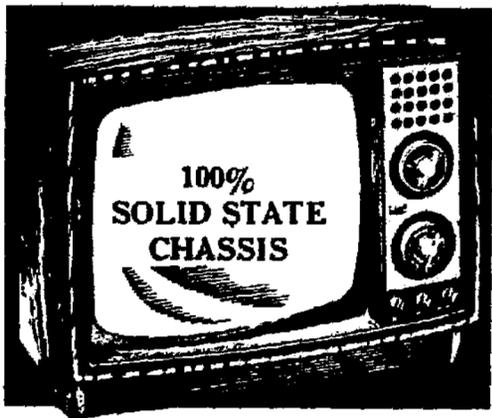


**40 CHANNEL ROYCE CB RADIO**

**9988\***

- Royce dependability plus Phase-Lock Loop circuitry
  - 40 channel operation from only 2 crystals
  - L.E.D. channel number readout • ANL switch
  - Antenna warning indicator light • S/R/F meter
  - Variable squelch control, tone/volume control
- Was 159.95 in Wards 1977 Fall & Winter Catalog

## COMPONENT STEREOS as low as 4988\* Anniversary '77 Sale Book



**12-IN. DIAGONAL SCREEN PORTABLE BLACK/WHITE TELEVISION**

MERCHANDISE CERTIFICATE

**CUT \$10**  
+  
**FREE \$10**  
CERTIFICATE

**TOTAL \$20**

Offer expires Oct. 1, 1977

LIMITED TIME OFFER

**9788\***

- Full channel selection on both UHF and VHF
  - Lightweight, compact design, easy to carry
  - 3 IF stage for far fringe reception
- Was 107.95 in Wards 1977 Fall Catalog.

\*Plus transportation and handling

+ FREE Merchandise Certificate explanation is on the front cover. Applicable merchandise on this page: #2223, 2207 Console Stereos, #6221 Component Systems, #11244 TV, #649 Radio.

CB ACCESSORIES TO HELP PROTECT YOUR CB

- #1 A 89—CB Disappearing Antenna Mount—mounts on trunk rain gutter. Folds down into trunk area—completely hidden when not in use. Ship. wt. 1 lb. 4 oz. **11.95\***
- #1 A 88—Royce Universal CB Radio Slide-Out Mount. Fits most models. Ship. wt. 1 lb. 5 oz. **5.95\***
- #1 A 87—Combination Rooftop/Trunk Mount Mobile Antenna. 50 ohms. all hardware included. 16 ft. cable. Ship. wt. 2 lbs. 8 oz. **14.99\***

**MONTGOMERY WARD TRUCKLOAD COOKER SALE**

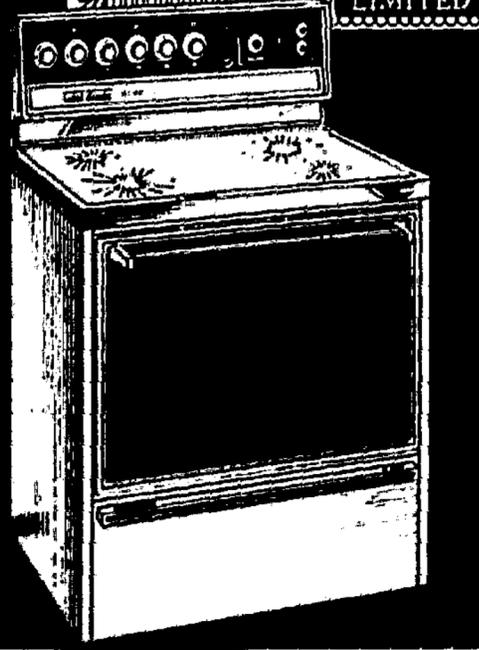
MERCHANDISE CERTIFICATE

**CUT \$80 + FREE \$30 CERTIFICATE**

**TOTAL \$110**

Offer Expires Oct. 2, 1977

LIMITED TIME OFFER



**OUR BEST ELECTRIC SMOOTH-TOP RANGE**

**499<sup>88</sup>\***

- One-piece ceramic smoothtop
- Break resistant
- Needs no special pans
- Use as counter space when off
- Automatic oven can be preset to turn on or off
- Digital clock, 1 hr. timer
- Self-cleaning oven
- Full black glass door is removable
- Broiler pan insert
- Lighted back panel

White was 579.95 Fall '77 Cat.  
COLORS \$10 MORE

MERCHANDISE CERTIFICATE

**CUT \$40 + FREE \$25 CERTIFICATE**

**TOTAL \$65**

Offer Expires Oct. 2, 1977

LIMITED TIME OFFER



**WARDS GAS RANGE WITH ELECTRIC IGNITION**

**419<sup>88</sup>\***

- Energy saving electric ignition—save up to 35% on gas cooking bill
- Continuous cleaning oven can be preset automatically to turn on, off
- Digital clock plus one hour timer
- Removable black glass oven door

Was white 469.95 Fall '77 Book  
COLORS \$10 MORE

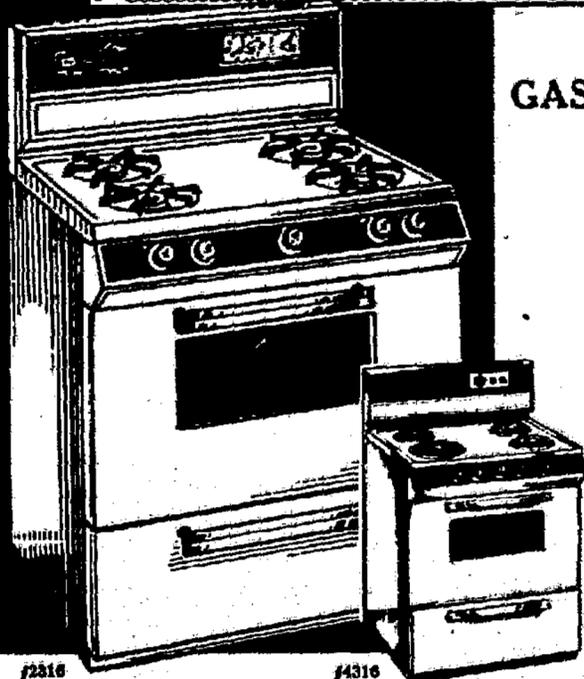
MERCHANDISE CERTIFICATE

**CUT \$40 + FREE \$15 CERTIFICATE**

**TOTAL \$55**

Offer Expires Oct. 2, 1977

LIMITED TIME OFFER



**30-INCH GAS OR ELECTRIC RANGE**

**229<sup>88</sup>\***

- Lift and lock cooktop
- Clock with 4 hr. timer
- Removable oven door with window
- Interior light
- Gas range has low temperature control, Roast Meat Minder
- Electric range has automatic oven—preset it!

Was white 269.95 Fall '77 Cat.  
COLORS \$10 MORE

MERCHANDISE CERTIFICATE

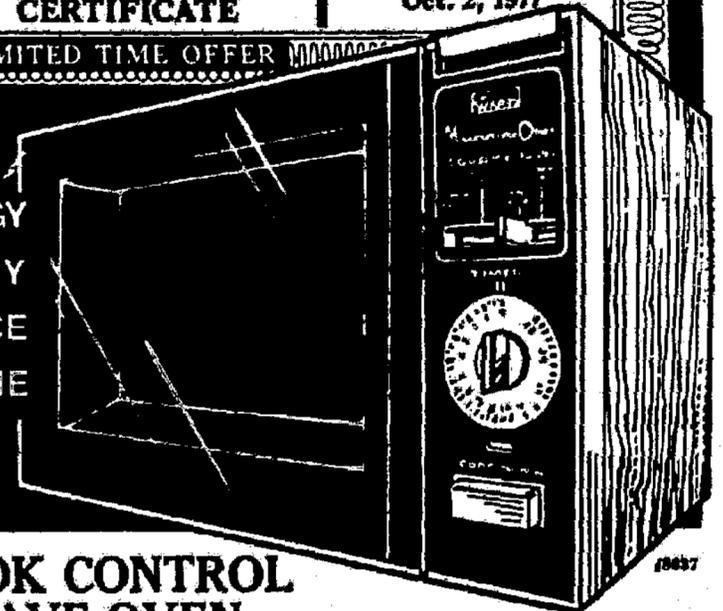
**CUT \$50 + FREE \$20 CERTIFICATE**

**TOTAL \$70**

Offer Expires Oct. 2, 1977

LIMITED TIME OFFER

SAVE ENERGY  
SAVE MONEY  
SAVE SPACE  
SAVE TIME



**VARI-COOK CONTROL MICROWAVE OVEN**

**239<sup>88</sup>\***

- Automatic defrost
- 600 watts of cooking power
- Family size .8 cu. ft.
- Pushbutton control
- 25 minute timer
- Removable glass tray

Precision Set Multi-Level Cooking Control with precise power setting: Simmer/stew, delicate cook/defrost, bake/reheat and normal cook.

Was 289.95 in Wards Fall '77 Gen. Catalog

**OTHER RANGES** as low as **189<sup>95</sup>\*** in Wards Fall '77 Cat.

\*Plus transportation and handling

FREE Merchandise Certificate explanation is on the front cover. Applicable merchandise on this page: #4396, #2356, #2316, #4316 Ranges, #4037 Microwave Oven.

**EVERY APPLIANCE IN THE STORE ON SALE**

MICROWAVE OVEN CART: 3-shelf metal frame cart with black vinyl covering over particleboard, chrome trim. Shipped unassembled. #8 A 1442R—Size: 32 1/2 x 27 1/2 x 18 1/4 in. deep. Ship. wt. 26 lbs. \$7.50\*

**MONTGOMERY WARD**

**SWEEP AND SEW SALE**

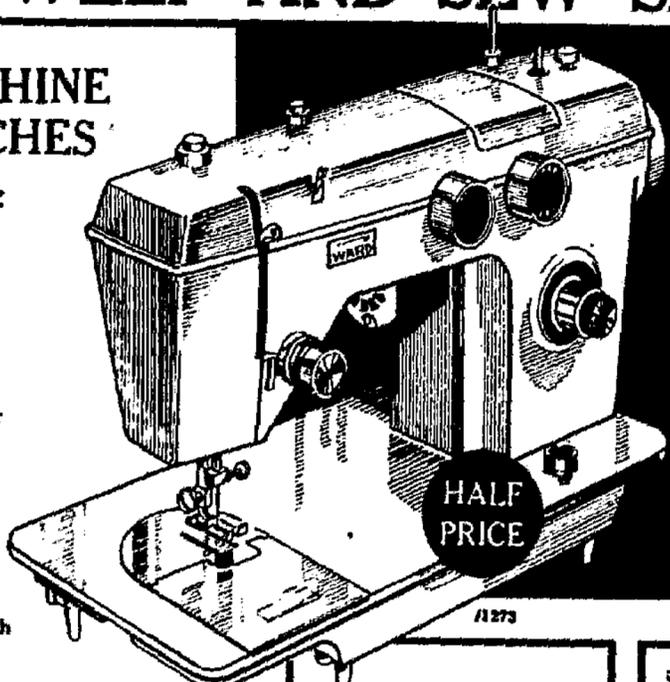
**SEWING MACHINE WITH 7 STITCHES**

**99<sup>88</sup>\***  
FREE CAM SET

- Built-in buttonholer
- Automatic blind hemmer
- 3 stretch, 2 utility and 1 creative stitch
- Pushbutton reverse
- Built-in drop feed
- Sewing light
- Attachments, accessories included

Requires case or cabinet with controls to operate.

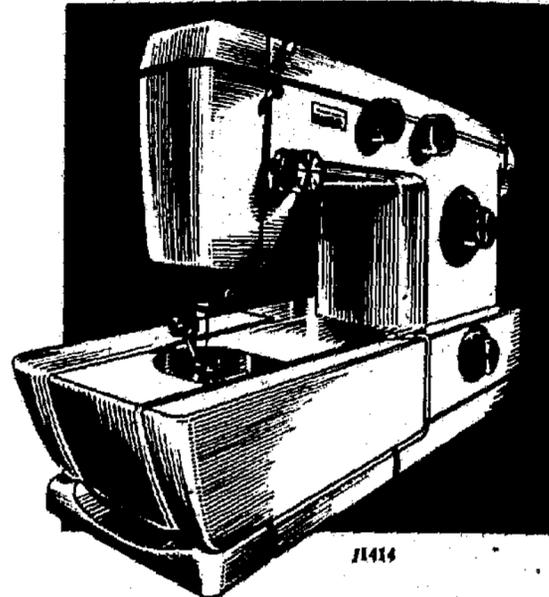
Was 199.95 in Wards Fall '77 Gen. Catalog



**2-IN-1 MACHINE**

Converts instantly from flat bed to free arm  
**8 STITCHES IN ALL**

**149<sup>88</sup>**  
Pre-paid Transportation



- Easy to use—everything is built-in
  - Stitches for all today's modern fabrics
  - Buttonholer, blindhemmer, 4 stretch stitches, 2 utility stitches
  - Pushbutton reverse
  - Nothing to remove or attach to sew flat bed or free arm
  - Includes attachments and accessories
- Was 269.95 in Wards Fall 1977 Catalog.

**MERCHANDISE CERTIFICATE**

CUT \$100 + FREE \$10 CERTIFICATE

**TOTAL \$110**

Offer expires Oct. 2, 1977

**LIMITED TIME OFFER**

#453 Console  
**41<sup>95</sup>\***

#111 Case  
**19<sup>88</sup>\***

#436 Console  
**139<sup>88</sup>\***

#114 Case  
**24<sup>88</sup>\***

**MERCHANDISE CERTIFICATE**

CUT \$120 + FREE \$10 CERTIFICATE

**TOTAL \$130**

Offer expires Oct. 2, 1977

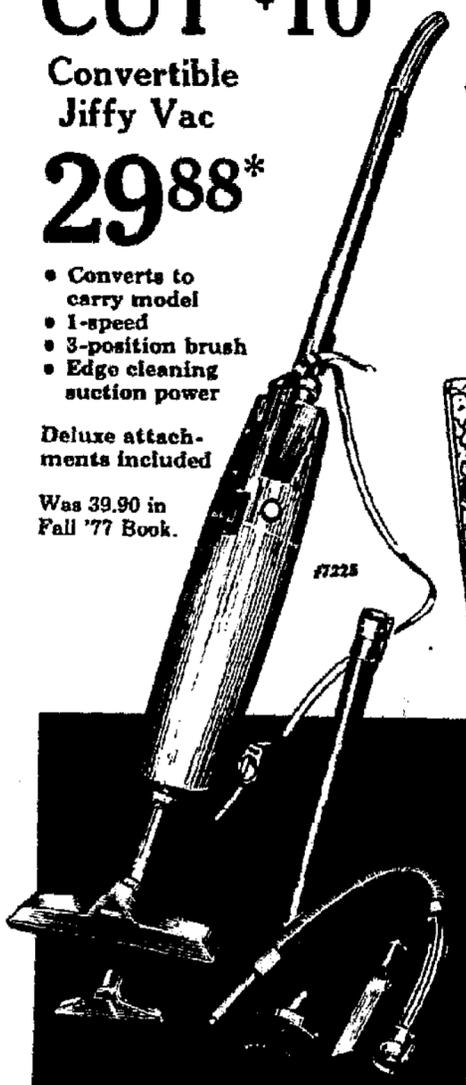
**LIMITED TIME OFFER**

**CUT \$10**  
Convertible Jiffy Vac  
**29<sup>88</sup>\***

- Converts to carry model
- 1-speed
- 3-position brush
- Edge cleaning suction power

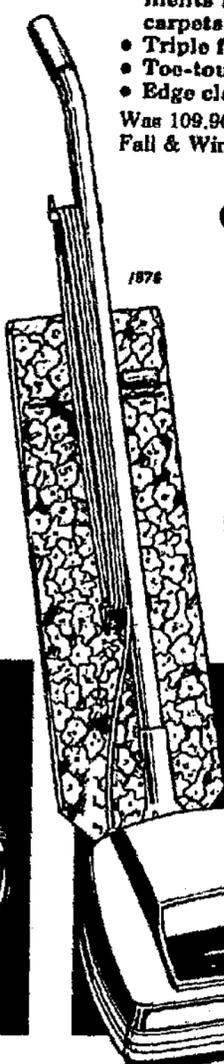
Deluxe attachments included

Was 39.90 in Fall '77 Book.



**UPRIGHT CUT \$40**

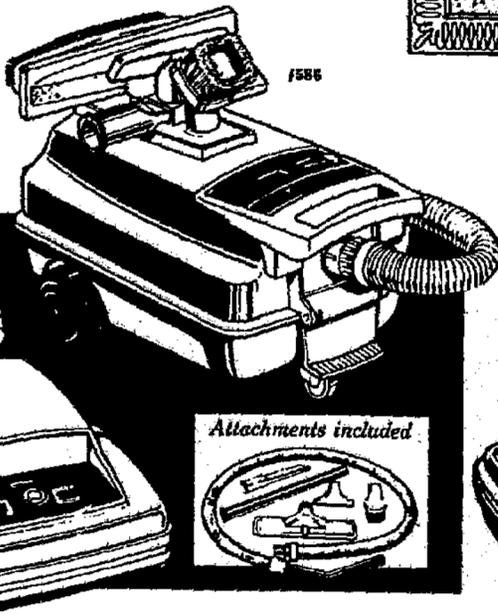
- 6-position nap adjustments adapt to all type carpets
  - Triple filtration
  - Toe-touch on/off switch
  - Edge cleaner, both sides
- Was 109.90 in Wards 1977 Fall & Winter Catalog



**UPRIGHT OR CANISTER VAC**  
**69<sup>88</sup>\***

**CANISTER CUT \$20**

- Super suction power for deep down cleaning of all type carpets
  - All steel construction
  - Triple filtration keeps pollutants inside bag
  - 2.0 HP motor
- Was 89.95 in Fall '77 Cat.



Attachments included

**2-Motor Super Cleaning Vac**

- One motor in the canister for super suction, one in the powerhead to loosen dirt
- Beater-bar brush to pound out dirt
- Automatic edge cleaners on both sides
- Self adjusting floating powerhead

Was 199.95 in Fall 1977 Catalog

**MERCHANDISE CERTIFICATE**

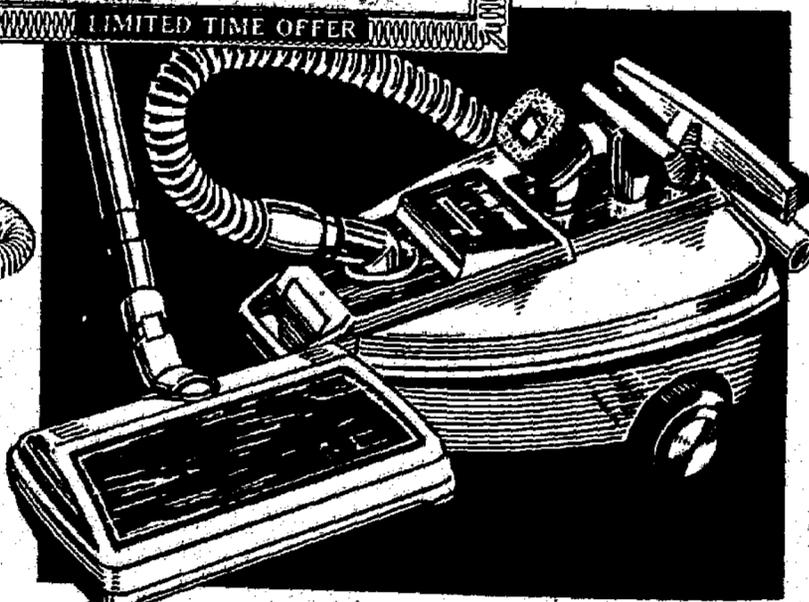
CUT \$50 + FREE \$10 CERTIFICATE

**TOTAL \$60**

Offer expires Oct. 2, 1977

**LIMITED TIME OFFER**

**ONLY 149<sup>88</sup>\***  
CANISTER VAC



\*Plus transportation and handling

E. Merchandise Certificate explanation on the front cover. Applicable also on this page: #1248, #1414 Sewing #316 Vac.

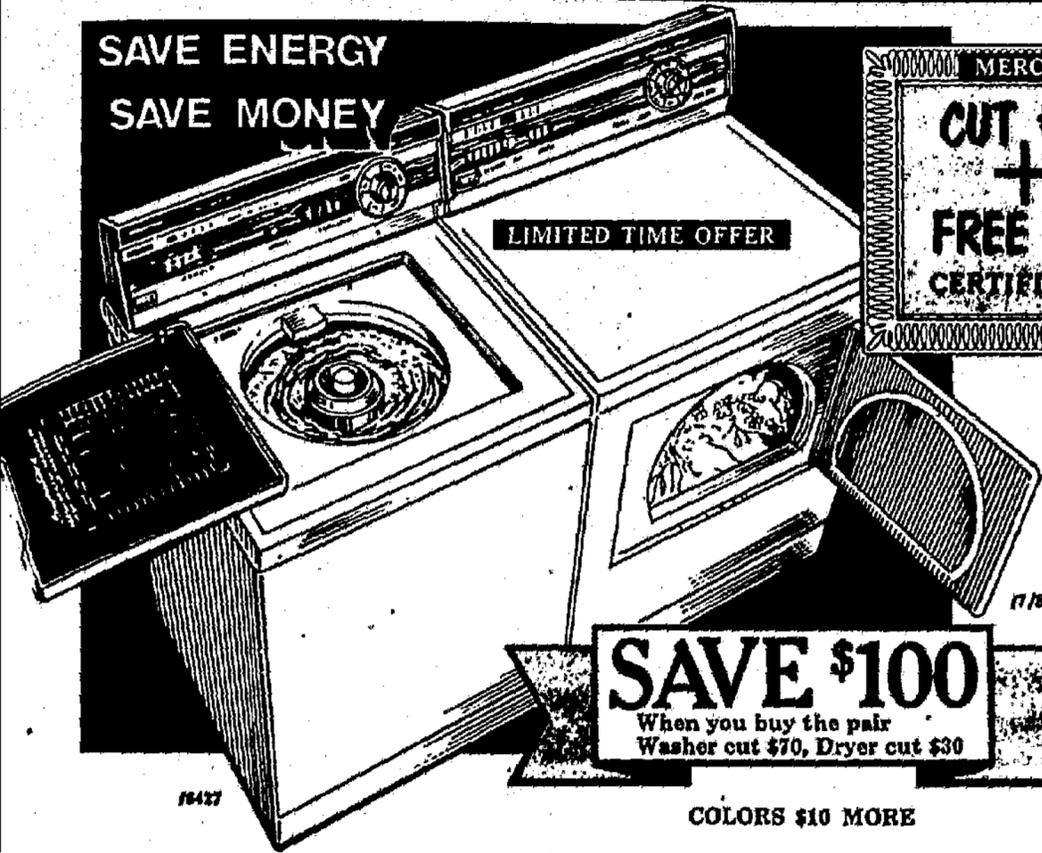
**SEE THEM ON DISPLAY TODAY!**

**WE SERVICE WHAT WE SELL**

MONTGOMERY  
WARD

# TRUCKLOAD WORKDAY HELPER SALE

SAVE ENERGY  
SAVE MONEY



LIMITED TIME OFFER

MERCHANDISE CERTIFICATE

CUT \$70  
+  
FREE \$15  
CERTIFICATE

TOTAL  
\$85

Offer expires  
Oct. 2, 1977

WASHER

MERCHANDISE CERTIFICATE

CUT \$30  
+  
FREE \$10  
CERTIFICATE

TOTAL  
\$40

ELECTRIC OR GAS DRYER

20-LB. LOAD  
12-CYCLE WASHER **279<sup>88</sup>\***

- Biggest you can buy—wash more clothes in fewer loads
- 2 automatic dispensers for bleach and fabric softener
- 4 temperature combinations, 4 wash/spin speeds
- Wards special 202 Degree Turbosweep Agitator

**SAVE \$100**

When you buy the pair  
Washer cut \$70, Dryer cut \$30

ELECTRIC DRYER **219<sup>88</sup>\***

GAS DRYER \$30 MORE

- 20-lb. Load . . . gives clothes plenty of room to tumble
- 6 drying cycles, 5 temperature settings. Pushbutton controls
- End-of-cycle signal lets you know when clothes are ready
- Completely automatic . . . shuts off when clothes are dry

Washer white, was 349.95, dryer was 249.95 (electric) Fall '77 Catalog

SAVE ENERGY  
SAVE MONEY



LIMITED TIME OFFER

MERCHANDISE CERTIFICATE

CUT \$30  
+  
FREE \$15  
CERTIFICATE

TOTAL  
\$45

Offer expires  
Oct. 2, 1977

WASHER

MERCHANDISE CERTIFICATE

CUT \$30  
+  
FREE \$10  
CERTIFICATE

TOTAL  
\$40

ELECTRIC OR GAS DRYER

18-LB. LOAD  
7-CYCLE WASHER **249<sup>88</sup>\***

- Built-in compensator adjusts unbalanced loads without stopping the machine
- 7 cycles, 4 temperature combinations, 2 wash/spin speeds. 4-way wash action. Built-in lint filter
- Water Saver adjusts water level to load size

**SAVE \$60**

When you buy the pair  
Washer cut \$30, Dryer cut \$30

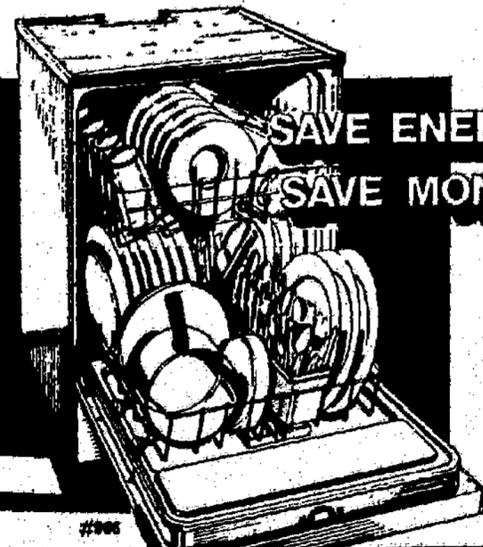
ELECTRIC DRYER **189<sup>88</sup>\***

GAS DRYER \$30 MORE

- Automatic operation sets time and temperature for you
- Automatic Permanent-Press control, 10-minute cool-down
- 4 cycles . . . reg. dry, perm. press, time dry, air fluff
- 18-lb. load capacity for big family washes

Washer white, was 279.95, dryer was 219.95 (electric) in Fall '77 Catalog

OTHER WASHERS as low as 189<sup>95</sup>\* ELECTRIC DRYERS 139<sup>95</sup>\* in Wards Fall '77 General Catalog



SAVE ENERGY  
SAVE MONEY

MERCHANDISE CERTIFICATE

CUT \$40  
+  
FREE \$10  
CERTIFICATE

TOTAL  
\$50

Offer expires  
Oct. 2, 1977

LIMITED TIME OFFER

Automatic  
Portable  
Dishwasher

**229<sup>88</sup>**

Transportation  
prepaid

- Has 5 automatic cycles including "POT 'N PAN" Cycle for tough cleaning jobs
- Dual detergent dispensers
- Converts from portable to built-in unit
- Energy-saver button gives you a choice of hot or cool air drying—reduces power consumption
- Rotary dial sets cycles plus 4 pushbutton controls
- Holds average day's dishes for family of 4 or 5
- Emulsifier liquefies soft foods

Was white 269.95 in Wards 1977 Fall General Catalog

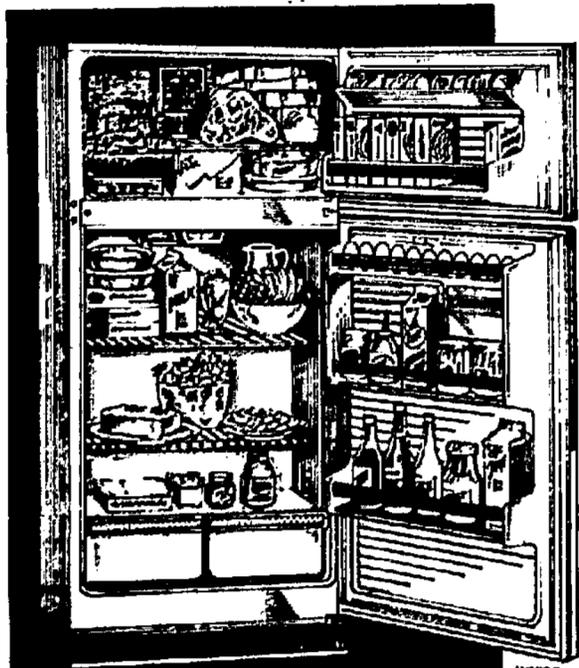
COLORS \$5 MORE

\*Plus transportation and handling

NO PAYMENTS TIL FEBRUARY '78  
FINANCE CHARGES ARE APPLICABLE  
DURING THE DEFERRED PERIOD

**MONTGOMERY  
WARD**

**TRUCKLOAD REFRIGERATOR-FREEZER SALE!**



**15 Cu. Ft.  
ALL-FROSTLESS  
REFRIGERATOR  
FREEZER**

**329<sup>88</sup>\***

- Dual cold controls
- Reversible door for easy decorating
- Adjustable shelves
- All frostless—end the defrosting hassle
- Shelf in freezer
- Produce drawers, butter keeper

**COLORS \$10 MORE**

MERCHANDISE CERTIFICATE

**CUT \$80 TOTAL  
FREE \$15 \$95**

CERTIFICATE Offer expires Oct. 2, 1977

LIMITED TIME OFFER



**18 cu. ft.  
2-DOOR  
REFRIGERATOR  
FREEZER**

**369<sup>88</sup>\***

- 7-day meat keeper
- Adjustable shelves
- Built-in rollers
- All frostless—never defrost again
- Separate sections for cheese and butter
- Dual cold controls

**COLORS \$10 MORE**

Optional icemaker  
49.95\* extra

Was white 449.95 in Wards  
1977 Fall & Winter Catalog

MERCHANDISE CERTIFICATE

**+ FREE \$15**

CERTIFICATE Offer expires Oct. 2, 1977

LIMITED TIME OFFER

OUTSTANDING  
VALUE

**REFRIGERATORS 229<sup>88</sup>\***

in Wards Nov.-Dec. Sale Book



**SAVE ENERGY  
SAVE MONEY**

**FREEZERS**

as low as  
**229<sup>88</sup>\***

Wards Anniv. Sale Book

MERCHANDISE CERTIFICATE

**OUT \$30 TOTAL  
FREE \$10 \$20**

LIMITED TIME OFFER

**CHEST OR UPRIGHT FREEZER**

YOUR CHOICE **249<sup>88</sup>\***

**15 CU. FT. CHEST**

- Adjustable cold control to fast freeze foods
- Lift-out basket for smaller food items
- Efficient foam insulation
- Convenient defrost drain

Was white 279.95 Fall '77 Gen. Cat.

**15 CU. FT. UPRIGHT**

- Adjustable cold control
- Drawer for bulky items like roasts, hams
- Defrost drain at base
- Interior light and safety lock

Was white 279.95 Fall '77 Gen. Cat.

\*Plus transportation and handling

+ FREE Merchandise Certificate Explanation is on the front cover. Applicable merchandise on this page: #1536, #1847 Refrigerators, #8565, #4536 Freezers.

**EVERY APPLIANCE  
IN THE STORE ON SALE!  
SHOP WARDS TODAY!**

**SERVICE  
NATIONWIDE**

6 CCS/SA

MERCHANDISE CERTIFICATE

**CUT \$60** | **TOTAL**  
**+ FREE \$20** | **\$80**  
 CERTIFICATE

Offer expires Oct. 2, 1977

LIMITED TIME OFFER

SAVE ENERGY  
 SAVE MONEY

ENERGY SAVING  
 18 CU. FT.  
 REFRIGERATOR  
 FREEZER



REFRIGERATED  
 FRESH FOOD SECTION  
 ON TOP!

**479<sup>88</sup>\***

- Dual cold controls
- Adjustable glass shelves
- Fresh meat keeper
- Built-in rollers, levelers
- Efficient foam insulation
- Full width drawer in freezer

Was 539.95 Fall '77 Cat.  
 Optional Icemaker 49.95\* extra

#1867 COLORS \$10 MORE

MERCHANDISE CERTIFICATE

**CUT \$120** | **TOTAL**  
**+ FREE \$20** | **\$140**  
 CERTIFICATE

Offer expires Oct. 2, 1977

LIMITED TIME OFFER



SAVE ENERGY  
 SAVE MONEY

20.2 CU. FT. SIDE-BY-SIDE  
 REFRIGERATOR/FREEZER

ONLY **459<sup>88</sup>\***

- Attractive and stylish see-through compartments
- Adjustable shelves in fresh food section
- Fresh meat keeper with temperature control
- Built-in rollers and convenient leg levelers
- Cold controls for freezer and refrigerator sections
- Energy saving—high-density foam insulation

Was 579.95 white, Fall '77 Gen. Cat. COLORS \$10 MORE  
 Optional Icemaker 49.95\* extra

#2167

MERCHANDISE CERTIFICATE

**CUT \$40** | **TOTAL**  
**+ FREE \$10** | **\$50**  
 CERTIFICATE

Offer expires Oct. 2, 1977

LIMITED TIME OFFER

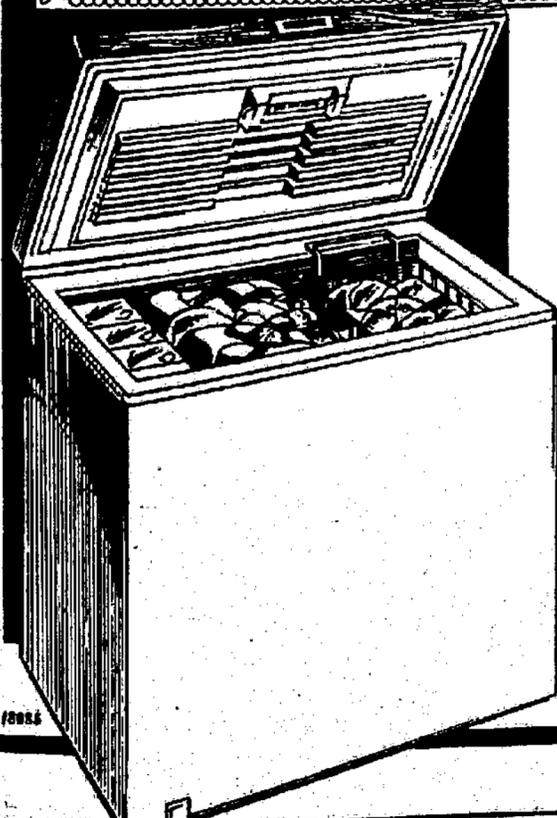
8 CU. FT.  
 COMPACT  
 FREEZER

ONLY

**199<sup>88</sup>\***

- Only 35 space-saving in. wide
- Adjustable cold control
- Convenient lift-out basket
- Interior light
- Woodgrain lid

Was 239.95 Fall '77 Gen. Cat.



#8085

\*Plus transportation and handling

EVERY APPLIANCE  
 IN THE STORE ON SALE!  
 SHOP WARDS TODAY!

WE SERVICE  
 WHAT  
 WE SELL!

+FREE Merchandise Certificate explanation is on the front cover. Applicable merchandise on this page: #1867, #2167, refrigerators, #8085, freezer.

**MERCHANDISE CERTIFICATE**

**CUT \$25**  
+  
**FREE \$10**  
CERTIFICATE

**TOTAL \$35**

Offer expires  
Oct. 2, 1977

**LIMITED TIME OFFER**

**SUPER ELECTRONIC BUYS**

YOUR CHOICE **3788\***

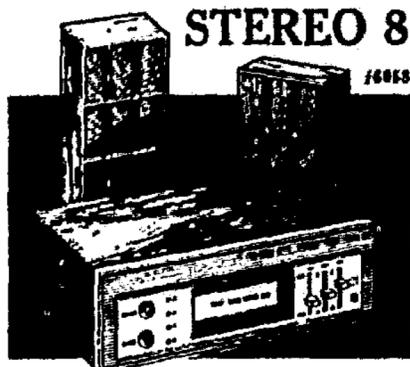


**L.E.D. DIGITAL CLOCK RADIO**

- Vinyl clad wood cabinet
- Built-in FM/AFC
- 1/2-in. electronic numerals with controls for fast set (1 hr. per second) and slow set (1 min. per second)
- Wake up to music or alarm
- Sleep switch • snooze bar

**MULTI-BAND RADIO**

- CB-1, CB-2, AM, FM, Air, PB and weather
- Operates on batteries (incl.) or house current
- Slide volume, tone controls
- Swivel telescopic antenna
- Including earphones
- Carrying handle



**STEREO 8-TRACK SYSTEM**

**4788\***

- Automatic, manual track selection
- Two 4-in. speakers
- Slide controls
- Lighted indicators



**SAVE ENERGY  
SAVE MONEY**

**ALL CAST IRON  
FRANKLIN  
FIREPLACE**

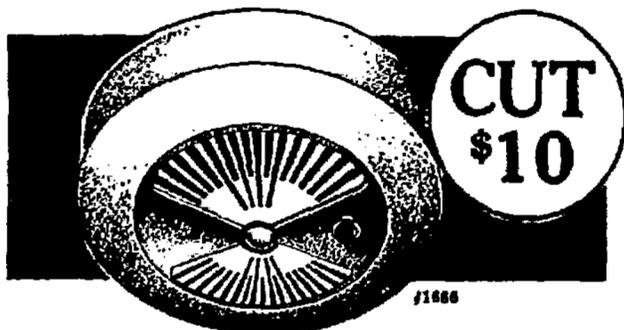
**12488\***

- Helps to hold down fuel bills—holds and radiates heat
- Burns logs, coal, charcoal, or adapts to gas or electric logs
- Foldout doors
- Vent through top or back
- Damper assures perfect fire control
- Velvety black finish

All accessories are sold separately

**FRANKLIN FIREPLACES** as low as **8988\*** in Pre-Holiday Sale Book

**SAVE NOW—FIRE PREVENTION VALUES!**



**CUT \$10**

**EARLY WARNING SMOKE ALARM** **1988\***

- Detects smoke and fire in the earliest stages
- Loud, persistent 85 decibel alarm to wake even sound sleepers
- Test Button for testing system
- Reliable Solid State Circuitry
- Uses 9-V alkaline battery
- UL listed



**WARDS 10 BC RATED FIRE EXTINGUISHER COULD SAVE YOUR FAMILY!**

**899\***

- Smothers burning liquid fires such as cooking-grease, oil, gasoline, plus electrical and machine fires
- Full compliance unit for cars, boats UL listed, FM, USCG, DOT
- Includes vehicle/marine brackets
- Contains 2 1/4 lbs. of powder
- 14 1/2 in. high

**OUR LOWEST PRICE EVER FOR L.C.D.**



**2188\***

- Man's L.C.D. Digital Quartz Watch
- 6 functions—constant display of hours, minutes, month, date, seconds, night light
- Accurate to within seconds per month
- White metal back, stainless steel case
- Operates on one battery

\*Plus transportation and handling

**EVERY APPLIANCE IN THE STORE ON SALE ALL MONTH**

+ **FREE Merchandise Certificate explanation is on the front cover. Applicable merchandise on this page: #21015 Franklin Fireplace.**

"Montgomery Ward intends to have every item we advertise available during the full period of our sale. If an advertised item (other than a stated limited in-stock quantity, "Clearance", or "Special Buy" item) is not available, we will at our option offer you a substitute item of equal or greater value at the advertised price or place a "Raincheck" order for the item at the advertised sale price."

**Kmart**  
... gives satisfaction always

OPEN DAILY 9-9; SUN. 11-6  
WED. THURS. FRI. SAT.  
PRICES GOOD THRU MAY 21

# Sale DAYS

## SHIRTS AND SHORTS

Your Choice!  
Our Reg. 2.96

**1 88**

Ea.

Misses' crisp fashion! Mix, match, multiply your summer wardrobe with our smashing shirt and short looks. Neatly tailored sleeveless shirts in polyester / cotton prints. Teamed with easy-moving shorts in super-coordinating lights and brights. And they're priced to please!



**K MART'S ADVERTISED MERCHANDISE POLICY**  
Our firm intention is to have every advertised item in stock on our shelves. If an advertised item is not available for purchase due to any unforeseen reason, K Mart will issue a Rain Check on request for the merchandise to be purchased at the sale price whenever available or will sell you a comparable quality item at a comparable reduction in price. Our policy is to give our customers "satisfaction always."  
S. S. KRESGE CO.

### 3-PC. PANTSUITS

Our Reg. 21.96 **\$ 17**

The indispensable summer suit! Tube or halter top, tailored jacket and pants, in polyester or polyester/cotton solids.

### MISSES' SUMMER SHIRT

Our Reg. 4.96 **3 88**

The 'laundry bag' shirt with clever draw-string top, for fashion's coolest look. In acetate/nylon terry brights.

Copyright © 1977 by S. S. KRESGE Company

**3201 N. WHITE SANDS BLVD. — ALAMOGORDO, N.M.**

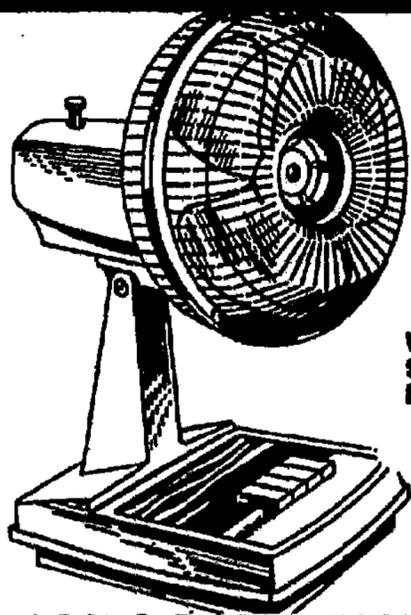
SUPPLEMENT TO ALAMOGORDO DAILY NEWS; OTERO COUNTY STAR SHOPPER; RUIDOSO NEWS.

OPEN DAILY 9-9; SUN. 11-6

WED. THURS. FRI. SAT.

# Kmart

... gives satisfaction always



Whisper-quiet  
Stands Alone, or  
Easily Mounts on Wall

## 12" OSCILLATING FAN

Let the temperature soar, you'll stay cool with our 3-speed fan featuring push-button control, wide-arc or stationary positions, deep-molded blade, more! Shop now.

Our Reg. 25.97

# 19<sup>88</sup>

## COOL NO-IRON DRESS SHIRTS

# 4<sup>66</sup>

Our Reg. 5.96

Comfortable, short-sleeve dress shirts to keep the gentleman cool this summer. 7-button front, one-pocket styling in polyester/cotton solids, or prints. Shop now.



Men's Sizes

PERMANENT PRESS

## POLYESTER NECKTIES

Your Choice!

# 1<sup>97</sup>

Our Reg. 2.96

Men's regular or ready-tied styles in patterns or solid colors.



**K mart LIMITED WARRANTY**  
If you are not satisfied when applied over properly prepared surface or if K mart's stipulations shall be limited solely to refund of the purchase price.

ACRYLIC  
**Flat LATEX**  
ENAMEL  
ONE COAT interior FOR WALLS AND WOODWORK  
6-WAY  
5.47

ACRYLIC  
**Semi-gloss LATEX**  
WALL PAINT  
ONE COAT interior FOR KITCHEN, BATH-ROOM AND WOODWORK  
6-WAY  
6.47

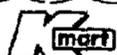
## LATEX FLAT OR SEMI-GLOSS

Our Reg. 8.47 **5<sup>47</sup>** Gal.

Our Reg. 9.47 **6<sup>47</sup>** Gal.

6-way, one-coat wall paint in white or custom colors.

For kitchen, bath, woodwork. White, custom tints.



## MOVIE DEVELOPING SPECIAL

Super 8mm OR 8MM MOVIE FILM

4 DAYS ONLY

# \$1<sup>11</sup>

4 DAYS ONLY PER ROLL

**K MART SATISFACTION ALWAYS**  
You must like your prints or K mart refunds your full print price.



7.96

5.97

NO-IRON FABRIC

## MEN'S SUMMER DRESS SLACKS

Our Reg. 9.96-10.96

# 7<sup>96</sup>

4 Days!

Mature-cut, 100% Polyester. Solids, fancies. Our 7.88 polyester/cotton knit shirts 5.97



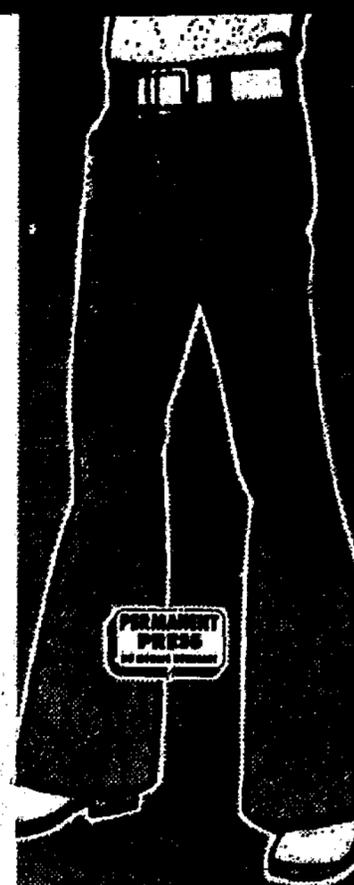
## TANK TOPS FOR JR. BOYS

Our Reg. 1.78-2.28

# 1<sup>28</sup>

Each

Sleeveless tops, cool necessities for warm weather. Acrylic stripes or cotton in solids. 4-7.



PERMANENT PRESS

## JR. BOYS' NO-IRON JEANS

Our Reg. 3.96

# 2<sup>97</sup>

Rugged western flares in long-wearing polyester/cotton. Regular and slim. Shop now.

# Sale DAYS



## ALUMINUM-FRAME BACK PACK SPECIAL

Our Reg. 19.98

**16<sup>96</sup>**

Lightweight aluminum with red nylon. 2 pockets. 21x15x7".



## MEN'S RAIN SUIT

Our Reg. 3.44

**2<sup>88</sup>** 2-Pc.

Durable vinyl with zip-front hooded jacket. Choice of sizes and colors. \*Detachable hood

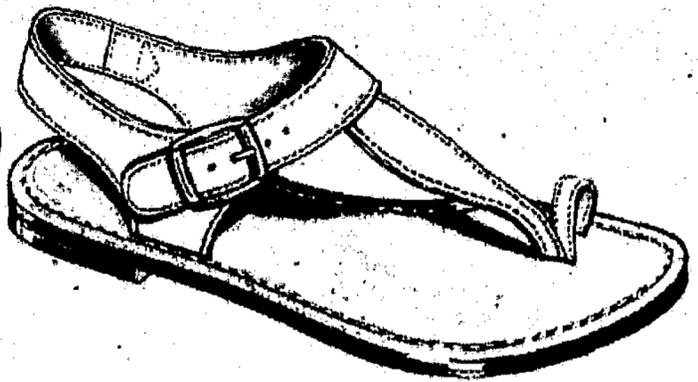
World Class

**CHOICE OF FRISBEES®**

Our Reg. 2.74

**1<sup>97</sup>**

All-American, Professional models. Save!



## WOMEN'S TOE LOOP THONG

Our Reg. 5.97

**3<sup>91</sup>** PAIR

White leather thong with toe loop. Self stitching.

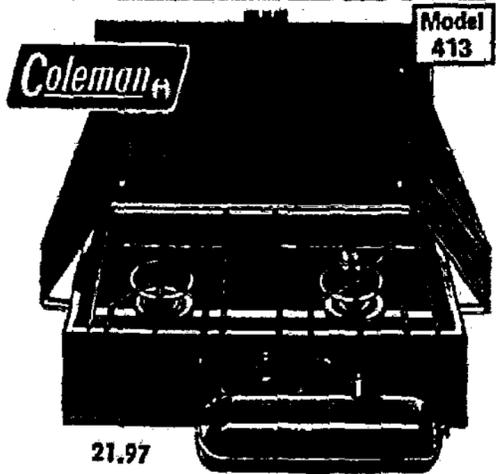


## YOUTH'S NYLON JOGGER-TRAX

Our Reg. 9.97

**\$6.00** PAIR

Sizes 11-2. Blue Nylon & Suede Upper, 4 white stripes. White vinyl padded collar. Heavy arch construction. Rubber sole.



## BIG 2-BURNER COLEMAN® STOVE

Sale Ends Saturday

**21<sup>97</sup>**

Heats fast, evenly, safely. Uses Coleman® fuel. Save now.



## FOLDING PORTABLE TOILET

Our Reg. 5.88

**4<sup>97</sup>**

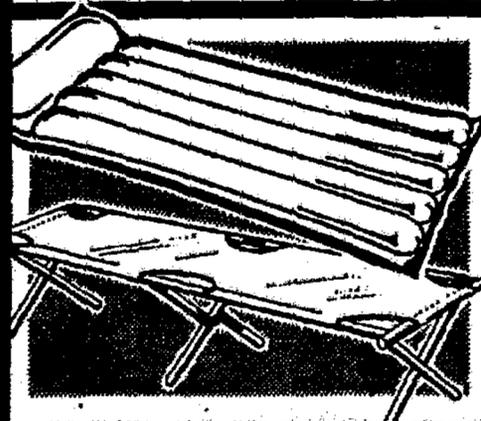
Lightweight, sturdy folding legs. Contour seat. 6 bags. Our 12/97¢ Disposable Bags ..... 12/77¢

## SAVE! IGLOO® 86-QT. COOLER

Our Reg. 49.88

**44<sup>88</sup>**

Seamless construction. Rust-resistant. With accessories. Our Reg. 9.44, 2-Gal. Jug .... 7.87



## AIR MATTRESS

Our Reg. 7.88

**5<sup>97</sup>**

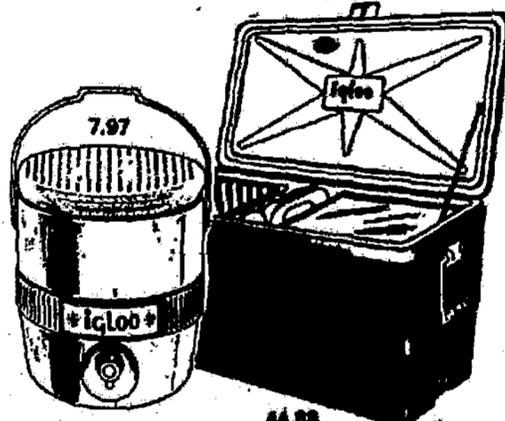
Nylon/vinyl. With pillow. Our 3.97 Air Pump..... 2.47

## FOLDING COT

Our Reg. 10.88

**8<sup>88</sup>**

Canvas; hardwood frame. Our 1.97 Wood Stool.... 1.47

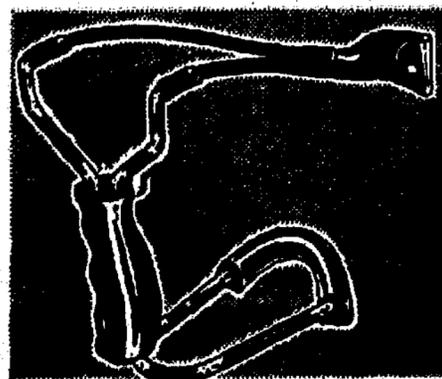


## DOUBLE-MANTLE DELUXE LANTERN

Sale Ends Saturday

**19<sup>88</sup>**

Frosted shade. On-off switch. Coleman® Lantern Hanger .. 2.97



## PISTOL-GRIP WHAM-O® WRIST SLINGSHOT

Our Reg. 2.96

**2<sup>47</sup>**

Has up to 50-lb. pull. Latex tubing, leather pouch. Cushioned arm support.

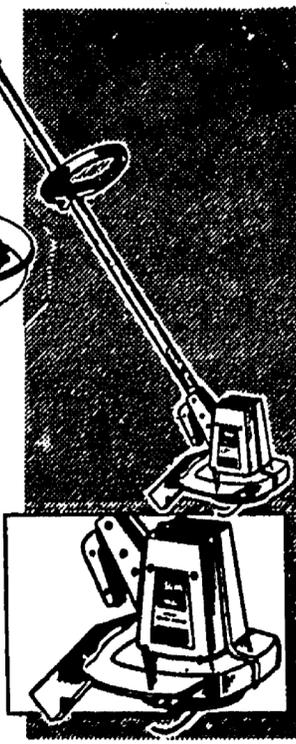
# Sale DAYS



**24" PORTABLE 'CHAR' GRILL**

Our Reg. 9.97 **7.88** 4 Days

Has chrome grid that adjusts for cooking control. Folds. Save.



**NYLON CORD TRIMMER**

Our Reg. 39.88 **\$33**

Electric. Flex-line® unit gives close trimming. Adjustable handle.



**NYLON CORD TRIMMER**

Our Reg. 28.88 **22.88**

Electric Rota-Shear® has nylon cord that whips to cut grass.



**3-HP MOWER**  
**68.88**  
Our Reg. 78.88

Rotary lawn mower with powerful Briggs & Stratton® recoil-start engine. Throttle control on handle.



**COOL KNIT TOPS**

Cute tops of durable cotton/polyester in rich colors. 2-4. Save. Our 1.44 Shorts, 94¢

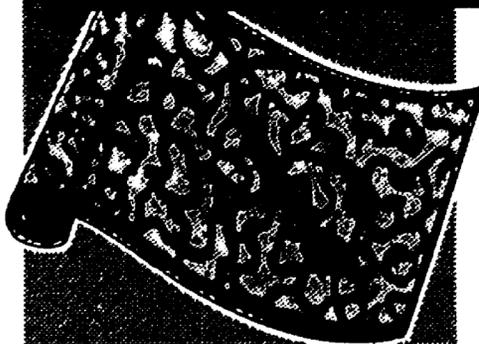
Our Reg. 2.47 **1.97** Each



**NO-IRON SHEETS**

Sheets of crisp white polyester/cotton. 130 threads per sq. in. Save now.

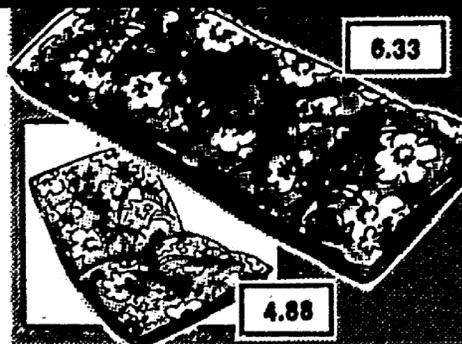
Our Reg. 2.87 **2.48** Twin Flat/Fitted



**26x44" RUNNER**

Machine washable, runners with waffle backing and 100% nylon pile.

Our Reg. 7.97 **6.88**



**VINYL CHAISE PAD**

Floral pad has cotton duck back, shredded polyurethane foam fill. Chair Pad, ... 4.88

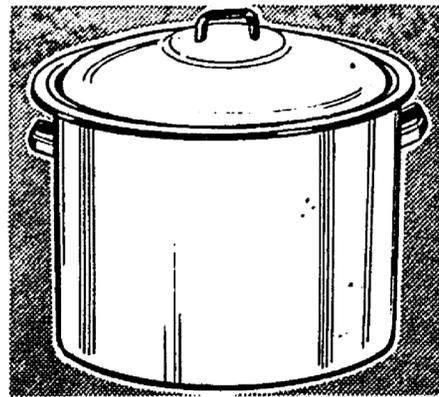
Our Reg. 7.96 **6.33** 24 x 72"



**RENUZIT® SOLID**

Air freshener in powder room, forest, rose or lemon. 6-oz. Save. \*Net wt.

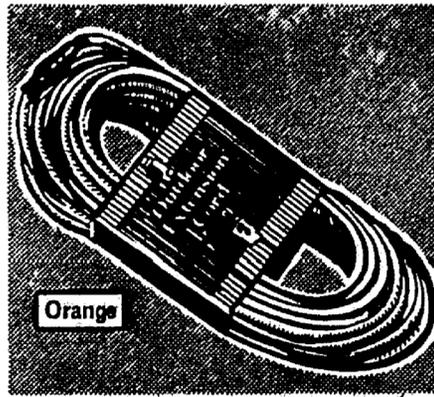
Our Reg. 48¢ **28¢**



**GIANT 12-QT. POT**

Convenient pot of heavy-gauge steel, enamel finish. For soup, stew. Save.

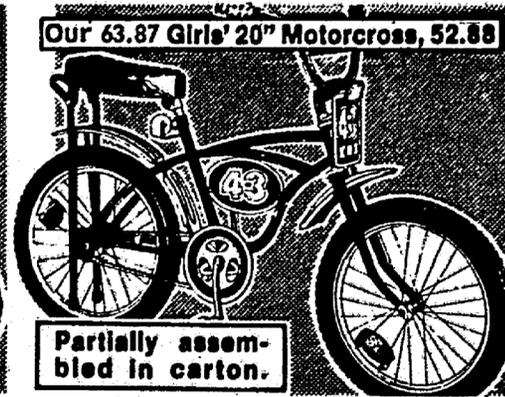
Our Reg. 4.77 **2.97** 4 Days



**100-FT. CORD**

Heavy-duty type 16/3 SJT outdoor extension cord is U.L. listed. Save.

Our Reg. 14.88 **8.96** 4 Days



**20" MOTORCROSS**

Boys' model. Twin arch frame. Black knobby tires, coaster brake.

Our Reg. 68.88 **56.88** 4 Days