

The Ruidoso News

THURSDAY, MAY 10, 1990

RUIDOSO, NM 88345

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NO. 3 IN OUR 45TH YEAR 50 CENTS

Manager search continues

by BRIAN BLALOCK

Ruidoso News Staff Writer

Ruidoso village councillors spent some time this week reviewing applications and resumes to narrow the field 184 applications for village manager down to five finalists.

Those five finalist are: Dana A. Miller of Las Cruces; Marshall L. Shelton of Tular, Texas; Charles E. Norwood of Wylie, Texas; Ronald J. Wicker of Pearland, Texas; and Michael H. Obrey of Portales.

Dana Miller was the city manager in Las Cruces until this past February. He had held that position since January 1983.

Before coming to New Mexico, Miller was city manager in Meriden, Connecticut, from January 1980 to January 1983. He served as city manager in Garden City, Michigan, from March 1976 to January 1980; town administrator in Methuen, Massachusetts, from October 1972 to March 1976; township manager of East Windsor, New Jersey, from January 1970 to October 1972; and township manager of Mount Holly, New Jersey, from October 1965 to January 1970.

Miller also worked as assistant city manager in Schenectady, New York, and as a senior administrative analyst and training technician for the State of New York.

Miller graduated in 1959 from the University of Connecticut with a bachelor of arts degree in psychology. He received a master's degree in public administration in 1965 from the Graduate School of Public Affairs at the State University of New York.

Miller is the former president of the New Mexico Managers Association.

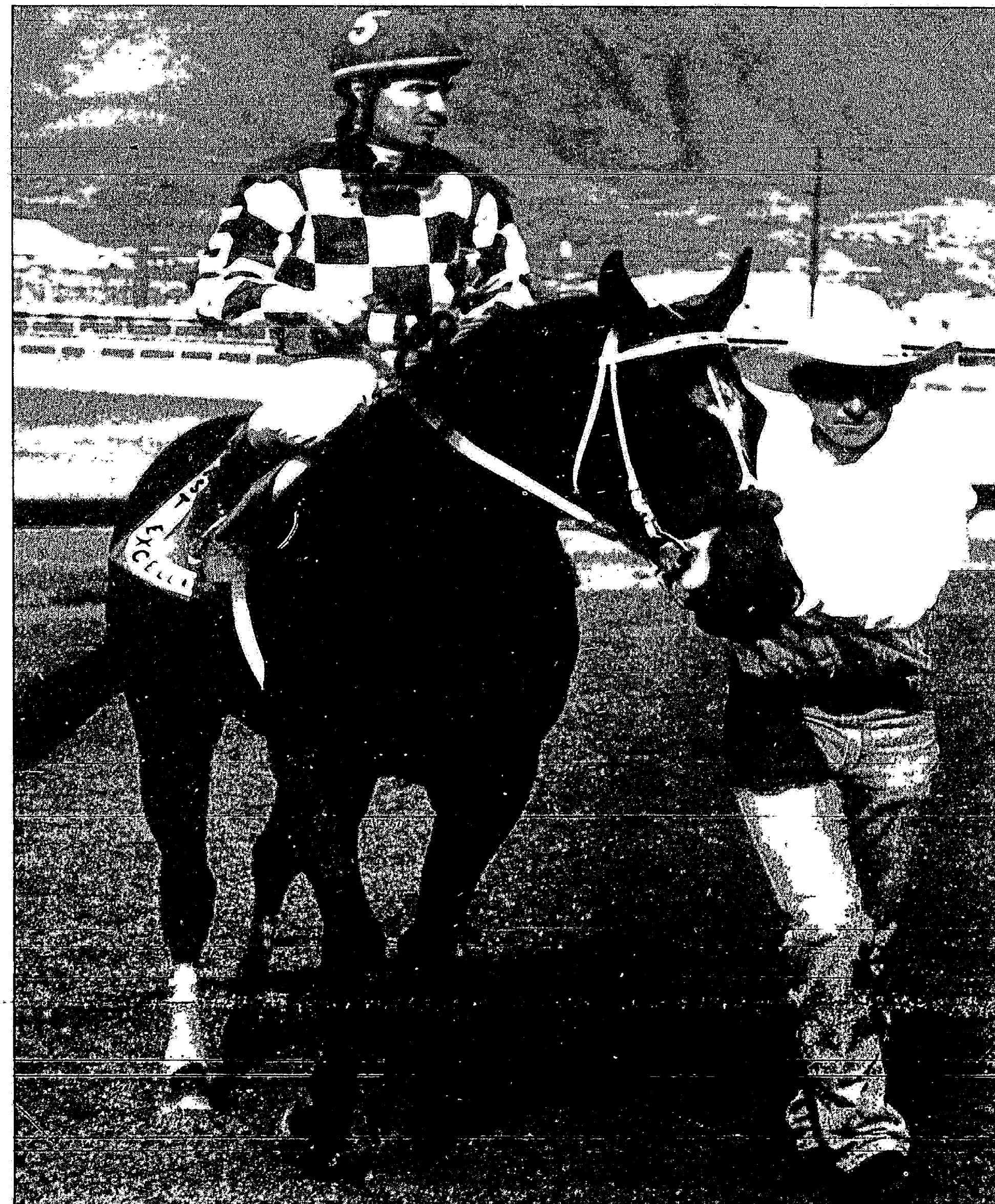
Marshall Shelton is currently the city manager of Tular, Texas, a town between Lubbock and Amarillo. He has been the city manager there since 1984.

Before becoming the manager in Tular, Shelton was the city manager in Webster, Texas, from 1982 to 1984; the city manager in Sulphur Springs, Texas, from 1980 to 1982; city manager in Stephenville, Texas, from 1972 to 1980; assistant city manager in Borger, Texas, from 1966 to 1972; city manager in Hearne, Texas, from 1964 to 1966; and an administrative aide in Wichita Falls, Texas, from 1962 to 1964.

Shelton also worked eight years for Mobil Oil in the accounting and finance departments and spent two years in the U.S. Navy.

He graduated from Texas Tech University in Lubbock, Texas, in 1951 with a bachelor of arts degree in government. He also has a master's degree in public adminis-

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Moving on up

East Excellence capped off the season at Sunland Park by winning the \$147,397 Riley Allison Futurity just in

time for summer racing to begin with a 1 p.m. post time today at Ruidoso Downs Race Track.

Village council renews animal control contract

by BRIAN BLALOCK

Ruidoso News Staff Writer

The Ruidoso Village Council took to the streets and went to the dogs (and cats) on Tuesday.

During a regular meeting, the council approved an extension of the lease agreement on the premises of the Lincoln County Humane Society, and approved a budget increase for the Street Department.

The council unanimously ap-

proved a year's extension on the property lease with the Lincoln County Humane Society. Councilors deferred, until upcoming budget hearings, a request by the Humane Society for a \$500 monthly increase in the fee the village pays for the sheltering of animals picked up by the village's animal control officer.

Humane Society president Hazel Haynesworth recalled the village's animal control situation in the days

before the Humane Society. Once formed, she said, the Humane Society was able to work out a contract with the city over the years.

Haynesworth said currently the Humane Society is bursting at the seams because of the runaway population of animals. She said the animals are being taken care off, but in order for something to be done about the expanding animal population, the public needs to be educated about the value of spaying

and neutering.

She said the Humane Society is proud to have taken the responsibility of providing humane shelter.

"We are proud of the fact we have taken this off your backs," she said to the councillors.

Haynesworth said currently the village pays the Humane Society \$2,000 a month to provide services. She said the society is asking for \$500 a month more for these services.

Randy Basch, director of the animal shelter, told the councillors many people are not aware of what the shelter does and he asked them if they had any questions.

Councillor Al Jungo said, under the old system, the people the village hired provided the animal control duties. He asked how the system works now that the village is providing animal control.

Please see Village, page 2A

Egginton resigns

Ruidoso interim village manager Leon Egginton resigned on Tuesday, effective May 31.

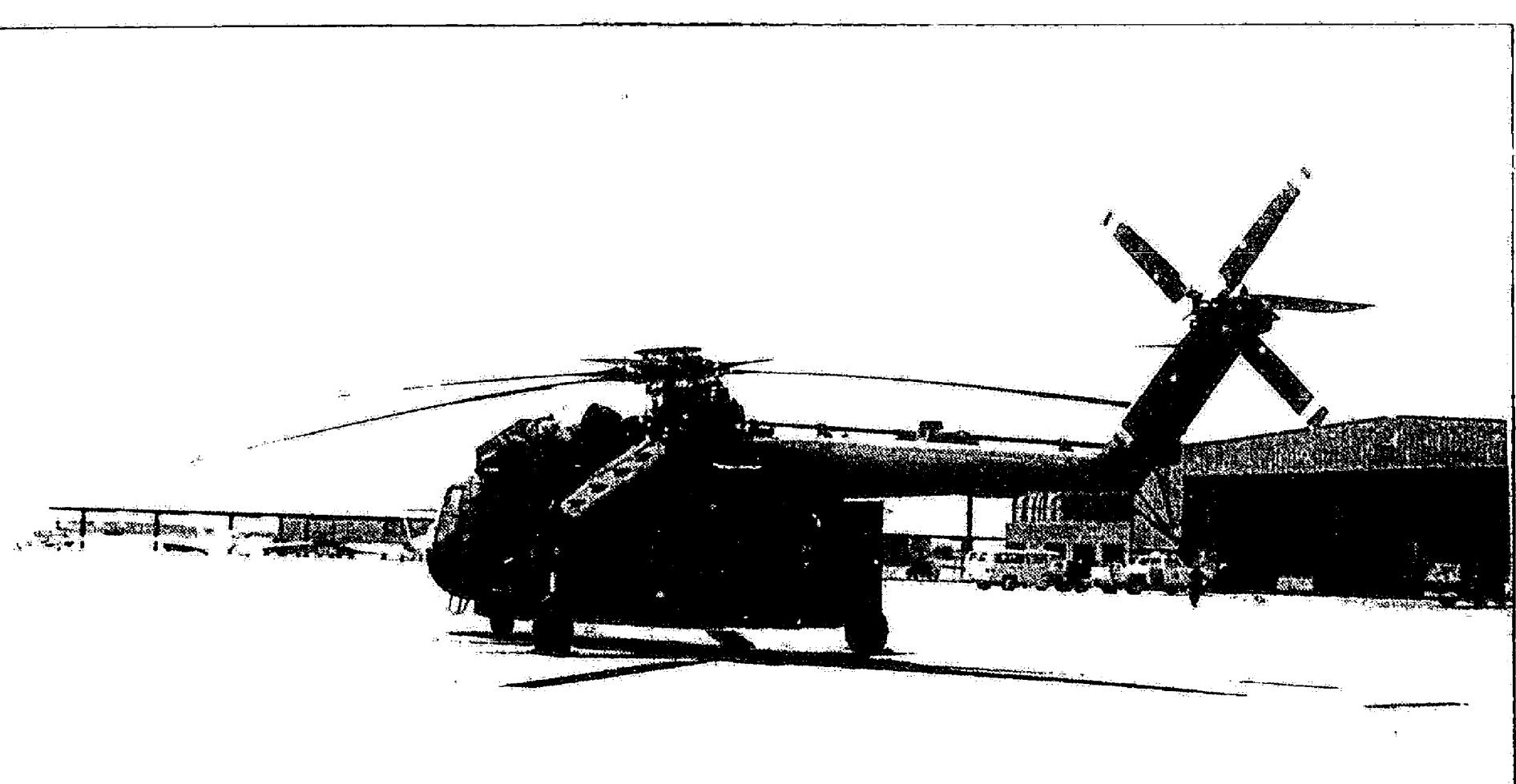
Egginton said he had a "difference in philosophy" with the council. Egginton said he did not like the direction the council was heading with some of the things in the personnel ordinance.

Egginton said he is looking for another job, not in municipal government, but in private industry. He said he hopes he can stay in Ruidoso.

Egginton has been with the Village of Ruidoso for eight years serving as the village clerk and a division director.

He was named the interim village manager on March 13 by newly-elected Mayor Victor Alonso. Egginton replaced former village manager Frank Potter.

Village councillors are expected to recommend a new village manager to Mayor Victor Alonso by the end of the month.



Unscheduled stop

This CH-54 Skycrane helicopter made an unscheduled stop at the Sierra Blanca Regional Airport Tuesday when a fuel line broke. The craft was carrying

21 soldiers of the Bravo Battery from Meridian, Mississippi from the Roving Sands Exercise at Fort Bliss Military Reservation on their way back home.

The Ruidoso News

Don't miss The Ruidoso News' opening edition (sections C and D) celebrating the opening of Ruidoso Downs Race Track and the beginning of the summer season.

INSIDE

Sports..... 4A-5A
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WEATHER REPORT

Wednesday's low..... 47°
Wednesday's high..... 74°
Thursday's low..... 74°
Thursday's predicted high..... 80°
Friday's predicted low..... 70°
Friday's predicted high..... 79°

According to Ruidoso meteorologist Bill Hostetter, the weather for today will be partly cloudy and warm with southwesterly winds 10 to 15 mph in the afternoon. Tonight will be fair and cool and Friday, which will be partly cloudy with windy conditions and mild temperatures. Winds will be gusty and southwesterly to 15 mph.

Precipitation probabilities are all zero for today, tonight and tomorrow. Precipitation totals for year to date are 4.24 inches, 0.23 inches above normal; mean for May, 0.71 inches, 0.46 above normal for the month.

The outlook for Saturday through Monday indicates fair to partly cloudy with windy conditions. Temperatures will be near the seasonal low of 33 degrees and high of 73 degrees.

FROM THE ALMANAC: Ruidoso's low temperature of 47 degrees Wednesday was the warmest minimum temperature since 17 degrees since September 22, 1989.

Sports



Opening day

It was the opening day of the 1990 Little League season on Monday. Minor league teams, the Bankers and the Elks, got the season off to a start with the first game on Monday. One of the Banker players (above, left) swings at a pitch, hoping he gets a piece of it.

While another of the Banker players (above, right) has his problems getting to third base. Before the major league game former little league dad and current Ruidoso mayor Victor Alonso (below, left) threw out the first pitch. A few minutes later, United New Mexico

player Randy Randolph (below, right) deposited the first homerun of the season over the center field fence. Little League action continues every night of the week at the field on Gavilan Canyon Road through July 2.



League champs

The first place team in the Monday Night Ladies League was Aspen Pharmacy. Members of the first place

team are (from left) Cindy Sanchez, Pat Crumley, Michelle Sturgeon and Carolyn Stover.

Softball Schedule

Here are the games scheduled for next week in the Lincoln County Mens Softball League.

Tuesday, May 15

Field A
6:30 p.m. Crushers vs. On-Track
7:45 p.m. Bombers vs. Merchants
9:00 p.m. Zia Gaa vs. Ruidoso Paint Center

Thursday, May 17

Field A

6:30 p.m. On-Track vs. Aspen Pharmacy
7:45 p.m. Merchants vs. Men's Mescalero
9:00 p.m. Crushers vs. New Mexico Glass

Field B

6:30 p.m. New Mexico Glass vs. Aspen Pharmacy
7:45 p.m. Ski-Bums vs. Men's Mescalero
9:00 p.m. Apache Future vs. R.C. Softball

Little League Schedule

Here are the games scheduled for next week's minor league and major league games at the Ruidoso Little League field.

May 14 Rotary vs. Bankers

United New Mexico vs. Super 8

May 15 Dial Electric vs. Old Road
Ruidoso State Bank vs. Mescalero Bingo

May 16 Rotary vs. Elks

Sierra Blanca Motors vs. United New Mexico

May 17 Dial Electric vs. Bankers
Ruidoso State Bank vs. Super 8

May 18 Western Auto vs. Elks
Mescalero Bingo vs. Sierra Blanca Motors

Entertainment

Horses to Watch

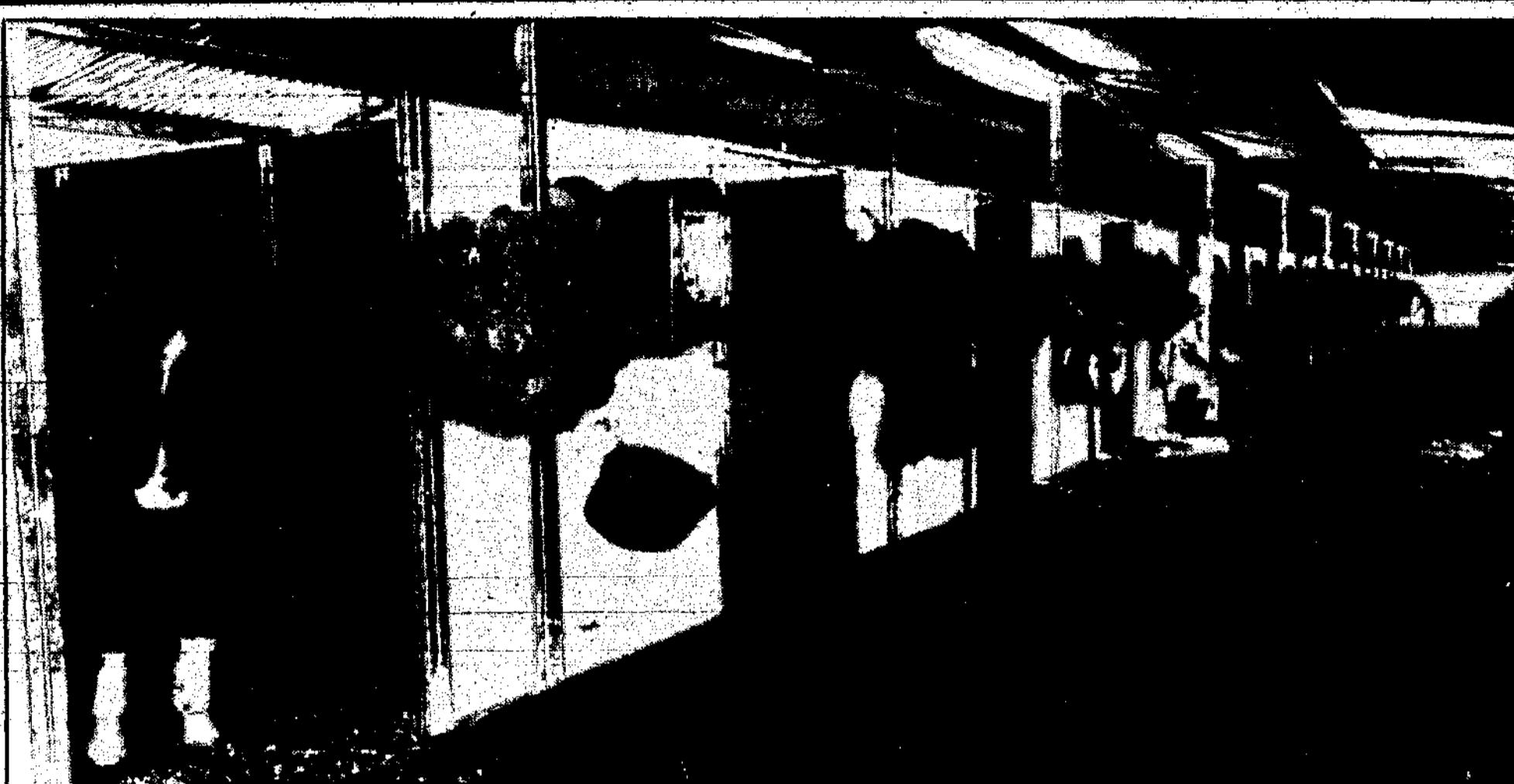
SIGNED TO FLY: The Arnold Simmons stable, which finished second in the quarter horse trainer standings last year, is high on this juvenile colt by The Signature. Signed To Fly broke his maiden impressively in his first start at Goliad, Texas, and has come back to work fast here.

RIVER CROW: Hits hard in \$2500 route races, especially when he can control the pace. Throw out last race at Sunland Park as he was eliminated at the starting gate by a terrible break.

STOUT AVENGER: A 3-year-old thoroughbred filly who showed plenty of promise early in the year at Sunland Park for trainer James Gerhards. Some minor problems are apparently ironed out and she should reach the winner's circle early in the meet. Stout Avenger, a Kentucky-bred, figures to improve as the distances increase.

RUFFETTA: Ran a very game third to some of the toughest sprinters on the grounds in her last start at Sunland Park. This 7-year-old Kentucky bred can still hook it on the front end and figures to be posing for the cameras in the near future.

CATCH THAT CHICK: A horrendous start cost this filly a victory on the final day at Sunland Park. She will not remain a maiden much longer and can win at either 350 or 400 yards.



Just waiting

The barn areas at Ruidoso Downs are all abuzz as trainers and grooms get horses set for the season. The horses are just munching, watching and waiting. First post-time is 1 p.m. today, with the Kansas Futurity trials on tap. Ruidoso Downs features free admission.

1990 racing is off and running

A powerful field of quarter horses has been assembled for the initial added-money race of the season Saturday — the \$20,000-added Mr. Jet Moore Allowance Stakes contested at 400 yards and reserved for 3-year-olds and up.

Adding spice to the Saturday card is the simulcast of the \$1 million-guaranteed Pimlico Special from Pimlico Race Course in Baltimore, Maryland. The 1 3/16-mile Grade I event features most of the premier older thoroughbreds in training in the country.

Heading the field of 10 in the Mr. Jet Moore Stakes is defending champ Whirling Reb and 1989-90 Sunland Park Quarter Horse of the Meet, Classy Comment.

Mrs. Gwendolyn Eaves' Whirling Reb, a winner of 13 of 33 lifetime

starts and \$113,930, captured last year's 400-yard dash by posting the fourth fastest time — 19.98 — in the 13-year history of the race.

Whirling Reb is trained by Richard Fry and regular pilot Jeff Williams will be aboard.

Classy Comment, owned by Fred Trout and trained by Bill Rains, puts a four-race winning streak on the line. The 7-year-old gelding boasts the biggest bankroll of all the entrants at \$178,372. Jockey

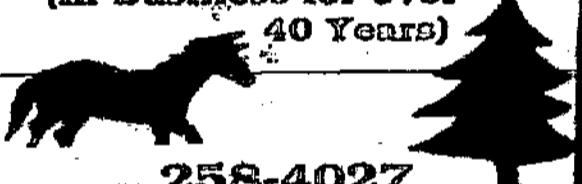
Gary Sumpter will be in the irons.

Joe Kirk Fulton's Reckless Dash, a 3-year-old colt, is another serious contender in the race. Reckless Dash, fourth in last year's \$2 million All American Futurity, tuned

up for this race by scoring a handy victory April 14 in a tough allowance race at Goliad, Texas. Reckless Dash, who has earned \$141,019 in nine lifetime starts, is trained by Mike Robbins and ridden by Kenneth Hart.

Man with a view

Tim Menicutch, director of publicity for Ruidoso Downs Race Track, will be watching the horses from the pressbox this season. Menicutch will be sharing his view with racing fans in "Horses to Watch," a weekly feature in The Ruidoso News.

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CAR CARE TIPS

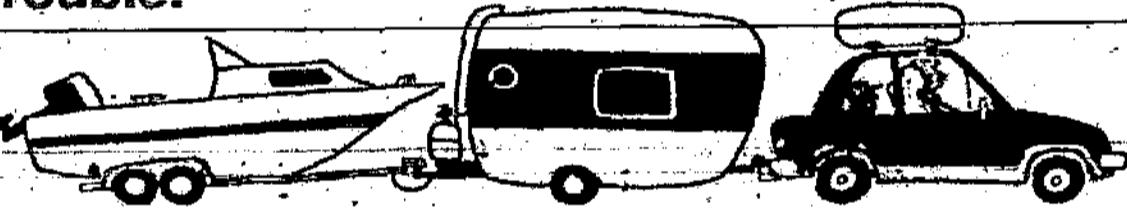
Presented By

RUIDOSO 
Lincoln-Mercury



20 SECONDS

It's not too soon to think about getting the car ready for the warm weather that's ahead. This should include cooling system service and a close inspection of hoses. Ruidoso Ford Lincoln Mercury says, your car may have as many as 18 hoses in the cooling system, if any one of them fails you could be in trouble.



NOTE: IF YOU ARE A "SEVERE SERVICE" DRIVER (TRAILER TOWING OR OTHER ABNORMAL LOADS) CHECK YOUR OWNER'S MANUAL FOR SPECIAL SERVICE REQUIREMENTS. CONSIDER INSTALLING AN AUXILIARY TRANSMISSION COOLER.

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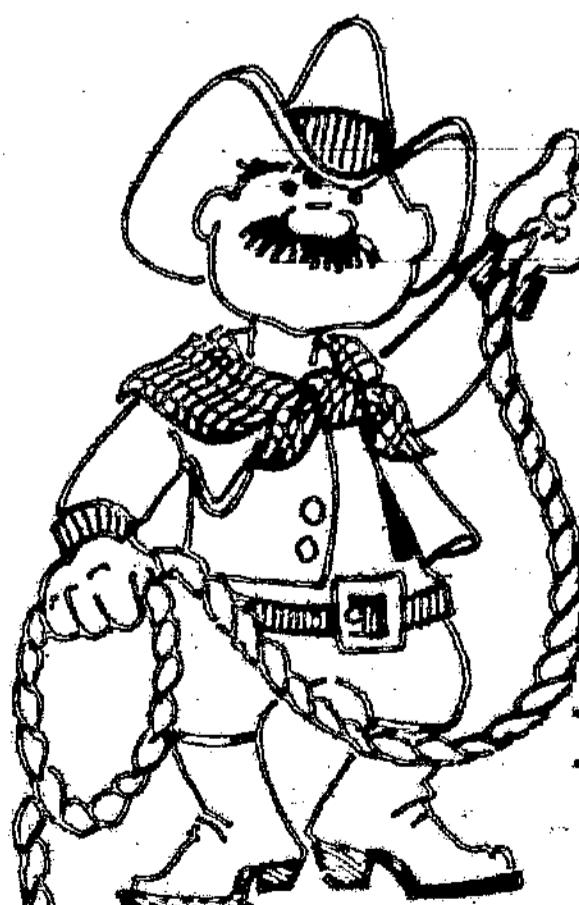
APACHE TEE LOUNGE...Golfer's retreat.. Open daily at 11:00 am

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The Capitan Range

SA / The Ruidoso News

Thursday, May 10, 1990

Smokey the Bear is 40 years old

by WILLIE HOBBS
Special to The News

The National Advertising Company conducted a contest in 1944 and a bear won.

He was named Smokey and became the national symbol for fire protection.

The first poster of Smokey was drawn by Albert Staehle in 1944 and in 1945 Rudy Wendelin became the official Smokey Bear artist.

But there was no real Smokey the Bear and it wasn't until an unfortunate incident in 1950 that the real Smokey came along.

In May that year a 17,000-acre fire occurred in the Capitan Mountains. While the fire was battled a scared and singed little bear cub was found clinging to a burned tree.

The Speed Simmons firefighting crew saw the bear and Harlow Yeager, a soldier from Roswell, climbed the tree and rescued the bear to bring him back to camp.

Ray Taylor and Leo Joiner put ungentine on the cub's burned feet and then attempted to feed it. Local rancher Ross Flately took the cub home and he and his wife stayed up all night with the crying bear cub.

The following day game warden Ray Bell took the bear cub to Santa Fe where it was treated by veterinarian E.J. Smith.

Three weeks later, Bell and his daughter, Judy, brought the cub back to Capitan from Santa Fe. The cub was fed pablum, milk vitamins and honey and was soon brought back to health.

Smokey then flew to Washington, D.C. on June 30 in a plane provided by Homer Pickens of Hobbs. The late Will Schuster painted a bear with its arm in a sling on each side of the aircraft.

Smokey was presented to the children of America by Stanlee Miller, granddaughter of senator Dennis Chavez.

The real Smokey became so well-known that Congress enacted the Smokey Bear Act in 1952 to protect the bear and exert control on the use and sale of Smokey Bear items.

The Village of Capitan erected signs at each end of town in 1955, proclaiming Capitan the birthplace of Smokey Bear. The foundation for the log cabin museum was dedicated.

How much do you know about Smokey the Bear?

Wednesday, May 9 was the anniversary of the living symbol for the prevention of forest fires, Smokey Bear. Smokey is one of the best known mascots of a national prevention program.

Over the years he has found and maintained a place in the hearts of people of all ages.

Most of us can sing the chorus of the Smokey Bear song and tell the basic facts of his history, but do we have our facts straight?

Test your knowledge of Smokey

cated in Capitan in 1958 and was later opened for business in 1960.

The materials and labor to build the museum were provided by volunteers and donations from Capitan villagers.

On May 8, 1958, then President Dwight David Eisenhower presented Judy Bell with a Golden Smokey Oscar for her outstanding support in fire prevention. She then presented the Oscar to then Capitan Mayor Joe Rensch for the museum.

In 1975, Smokey was retired and Smokey Jr. found in the same forest as Smokey, replaced him. Then the original Smokey died of old age in 1976, and was buried at the Smokey Bear Historical State Park in Capitan.

Thousands of visitors have paid tribute to Smokey every year from every state and other countries as well. The state park has a visitors center, nature trail, playground and tennis courts.

Most people throughout the world can finish the slogan "Only you..."

This indicates what a great national symbol our own Smokey Bear is and will always be.

Note: Willie Hobbs has been curator of the Smokey Bear Museum in Capitan for 17 years.



The original Smokey Bear poses with wide eyes of wonderment (below) and directly above the cub rubs noses with Judy Bell. Smokey celebrated his birthday Wednesday, May 9. The day was proclaimed Smokey

by the Capitan Village Trustees. An open house was conducted at Village Hall as part of the celebration of America's, and the world's, most famous symbol of forest fire prevention.



SMOKEY THE BEAR

By STEVE NELSON and JACK ROLLINS

1. With a Ranger's hat and shovel and a pair of dungarees you will
2. You can take a tip from Smokey that there's nothin' like a tree, cause they're
3. You can camp upon his doorstep and he'll make you feel at home, you can
4. If you ever seen the forest when a fire is running wild, and you

find him in the forest, always sniffin' at the breeze. People good for kids to climb in and they're beauti-ful to see, you just run and hunt and ramble any-where you care to roam. He will love the things within it like a moth-er loves her child, then you

stop and pay at-ten-tion when he tells 'em to be-ware, 'cause have to look a-round you and you'll find it's not a joke, to let you take his hon-ey and pre-tend he's not so smart, but know why Smokey tells you when he sees you pass-ing through, "Re-

ev'-ry - bo-dy knows that he's the Fire Pre-ventin' Bear, see what you'd be mis-sin' if they all went up in smoke. don't you harm his trees for he's a Ran-ger in his heart. member... please be care-ful...it's the feast that you can do."

Smokey - the Bear, Smokey - the Bear, Prowlin' and a growlin' and a sniffin' - the air. He can find a fire - before it starts to flame. That's

why they call him Smokey, that was how he got his name.

DON'T GET BURNED by Fire

Cafe Ole' & Bakery
delicious homemade Mexican food
& desserts
Dinner Mon-Sat
5:00-9:00 p.m.
Lunch 11:00-2:00

CHANGO'S

Jerrold Donti Flores will be reopening Hotel Chango. Friday, 11th, 5:00 til closing; Saturday, 12th from 5:00 til closing and for Mother's Day 11:30 a.m. to 4:30 p.m.

International Cuisine

Limited seating so Reservations are encouraged
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Smokey Bear Restaurant

Capitan, NM

(25 Minutes From Ruidoso)



Bernita Hall and David Hall are the directors for Ruidoso Little Theatre's production of "Wait Until Dark." The play opens at 8 p.m. today.

Curtain will rise at 8 on "Wait Until Dark"

"Wait Until Dark" will open at 8 p.m. today (Thursday), May 10, at Cree Meadows Restaurant, and continue at 8 p.m. Friday and Saturday.

Altrusa Club of Ruidoso and Ruidoso Little Theatre (RLT) invite the community to the opening night gala, featuring a dessert and coffee table. Proceeds from opening night will go to Altrusa's adult education projects.

Tickets for opening night are available from Altrusa members or by calling Ovelia Estes, 258-5284 or 257-9057.

The RLT production will continue at 8 p.m. Thursdays, Fridays and Saturdays through May. A matinee is planned for 2 p.m. Saturday, May 26.

David and Bernita Hall are co-directing the Frederick Knott play. They are assisted by Allan Porter and Sunny Hirschfeld.

Appearing in "Wait Until Dark" are Joni Autrey, Betty Bennett, Randy Bennett, Jeff Crouse, Karen Reeder, Brad Thorne, Jerry Watts and Ron Wright. Understudy Lori Genta will be included in the opening night and matinee performances.

Reservations for performances, dinner or lunch are available by calling Cree Meadows Restaurant, 257-2733. Basic admission for the play is \$5 for adults and \$3 for students seniors. Seating is limited for all performances. For more ticket information, call 257-7777 or 257-7395.

RLT has adopted a "no smoking" policy in the theater. Dinner guests should advise Cree Meadows if they smoke, so they can be seated in the main dining room for their meal and then move into the show area in time for the play.

'90 Hondo Fiesta royalty is crowned

La Fiesta de Los Corazones, the festival of the hearts, closed out on Saturday with the crowning of the 1990 king and queen.

Marchall Prudencio was crowned king and Teresa Montes, queen, after the full evening of colorful dancing.

Prudencio, 18, is a senior at Hondo High School. He is the son of Mr. and Mrs. Raymond Prudencio of Hondo, and was also crowned king in 1988.

The queen is the 17-year-old daughter of Mr. and Mrs. Albert

Montes of Tinnie. She is a junior at Hondo High.

Tonya Carmichael and Eddie DeBaca were first runners-up for the crown.

Carmichael, 17, is a junior at Hondo High, and the granddaughter of Mr. and Mrs. Albert Sanchez of San Patricio.

DeBaca, 16, is a sophomore Hondo student. He is the son of Belinda DeBaca of Hondo.

Second runners-up were Celena Copeland and Dominic Prudencio. Copeland is the 16-year-old

daughter of Mr. and Mrs. Truman Sanchez of San Patricio. She is a Hondo sophomore.

Prudencio is also the son of Mr. and Mrs. Raymond Prudencio of Hondo. He is a 16-year-old sophomore at Hondo High School.

The dancers, members of the famous Fiesta Dancers of Hondo, are judged on grace, authenticity, style, footwork and overall appearance.

Marchall Prudencio also won the best boy costume award, and Santa Ontiveros won the best girls costume award.

Monica Herrera was master of ceremonies for the annual fiesta, which is also a fundraiser for the school.

Students in kindergarten through third grade and in junior high and high school take part in the dancing, with the younger group instructed by Porfirio Zinn and Jo Ann Ortiz.

Franklin Herrera and Cecelia Gomez Sanchez were dance instructors for the junior high and high school dancers.

The Silver Lining

Gertrude Hale celebrates 90th birthday

Birthday Celebration For Gertrude Hale

With all the mountain world celebrating a golden year of colorful blossoms and new green leaves shining on every hand, Gertrude Hale celebrated her ninety-seventh birthday last Sunday at the home of her daughter, Alice Allison, in Ruidoso Downs.

More than 50 people of all ages, including most of her kinfolks, were there to honor this dearly beloved pioneer Christian lady.

There were three groups of five generations, including the youngest of Gertrude's great-great grandchildren, little Kyle Grant, age two and a half months. For many who took pictures, little Kyle lay in Gertrude's arms, smiling happily, surrounded by his parents, Ron and Glenda Grant, his grandmother, Norma Grant, and his great-grandmother, Alice Allison.

Relatives and friends came from all over Lincoln County; two grandsons came from Texas and a daughter-in-law, Margaret Hale, widow of the late and beloved Fred Hale; came from Portland, Oregon.

The Reverend C.J. Hicks, retired minister of the Church of Christ, and the Reverend Jim Sportsman of the Ruidoso Church of Christ were present. Gertrude for many years has been a faithful member of the Ruidoso Church of Christ.

It was good to see Helen Payton, daughter of the late and beloved Elmer and Maymie Payton. Elmer is Gertrude's brother.

Pioneer Days

Gertrude was born May 6, 1893, in Burnett, Burnett County, Texas, to Edward Payton and the former Susan Reeves. At the age of three and a half months she was taken by her family to what was then Indian Territory, now Oklahoma. From there the family moved to Tucumcari, New Mexico. Then they came in a covered wagon driving their livestock, and arrived in



by
DANIEL AGNEW
STORM
The Ridge Runner

the Ruidoso Valley near Biscuit Hill in 1917.

In 1920 she was married to Fred Hale. They had five children: Alice Allison, Mary Paxton, Bernice Jones, Fred Hale and Alma Hale.

Gertrude has 20 grandchildren, 23 great-grandchildren, and 17 great-great-grandchildren.

When she first arrived here, Gertrude remembers, there were just a few families here, among them Ike Wingfield at Ruidoso, and the Pete Hale family just below Ruidoso Downs, Jim and Grace Jackson, the Werners, and the Neals.

Gertrude says, "We were all like one big happy family, everyone was jolly and friendly. What is now the highway was a wagon road. Yet we visited a lot and had picnics and other gatherings. We raised cabbage and apples and cattle. We were all happy together."

In the early days, Gertrude recalls, Mrs. Nettie Lucas taught Sunday School at the old Hale school house, which later was increased in size and became Stetson School. Nettie was Nellie Ruth Jones's grandmother.

Inspiration For Mother's Day

The joyful gathering shared birthday cake, punch, and coffee; and many endearing words

of appreciation and dear memories were exchanged, and the spirit of deep family love and devotion cast a blessing upon all of us all through the afternoon.

This fond reunion, in tribute to the steadfast and loyal dedication of a mother to her children and of the children to their mother, will remain an inspiration to all of us, especially as we look forward to Mother's Day.

We thank all those who make Gertrude's birthday such a blessing, and we wish this great Christian lady all God's blessings and many happy returns of the day.

Mother Earth Rejoices

This is being sent to you on May 7, and the Mountain World is ever brighter with this golden year of fruit, leaf and blossom. The great surge of vitality glorifies good Mother Earth more and more day by day.

Two nights in a row Jack Frost paid a visit to the Vale, and yet the apple blossoms came smiling through and the apricots are growing rapidly. The lilacs are holding their beauty longer than at any time in memory.

Wild flowers are ahead of schedule with the Indian Paint Brush already in bloom. The oak brush out beyond the American Flag is shining among the evergreens in rich new green, and most brilliant in many a year. Along the river the Walnut, last of the river trees-to-leaf-out, are a picture of delicate light crimson and green leaves, with the sun shining through, outlining the arching branches of the giant trees in springtime decorations.

The wild purple Verbenas are in blankets across the mountain fields. Songs of Robin, Grossbeak, Purple Finch, Nuthatch, Phoebe, and Dove all send a Heavenly harmony all through the glenn and down the mountainside.

A prayer of thankfulness is in the air and in our hearts to God for beautiful days and many blessings.

WHAT IS THERE TO DO IN RUIDOSO?

SIGHTSEEING



SMOKEY BEAR MUSEUM

VALLEY OF FIRES

BILLY THE KID MUSEUM

WHITE SANDS

MESCALERO

INDIAN RESERVATION

AND
MUCH
MUCH
MORE



A SPECIAL ISSUE of THE RUIDOSO NEWS

will be printed Thursday, May 10, and will include pictures and stories of places of interest and scenic attractions in the Ruidoso area, Ruidoso Downs racing schedule and feature stories about the track and racing. If you wish a copy sent to a friend or neighbor, mail the coupon with \$2.00 to cover cost of handling and mailing.

The Ruidoso News Box 128 Ruidoso, NM

Name.....

Address.....

City, State, Zip.....



SOMETHING OLD, SOMETHING NEW, SOMETHING GRAY, SOMETHING BLUE?

Announcing United New Mexico Bank's
New Automatic Teller Machine!

The good old-fashioned service from the blue and gray of United New Mexico Bank just got even better-by adding a brand new Automatic Teller Machine!

Now, fast cash and a bundle of other transaction services are at your fingertips 24 hours a day, year round, just by using your United New Mexico Bank ATM Power Card.

To find out just how convenient it is to have an ATM Power Card of your very own, just fill out the form on the left and bring it by or mail it to:

UNITED NEW MEXICO BANK
401 SUDDERTH DRIVE
RUIDOSO, N.M., 88345.

Available ONLY to United New Mexico Bank customers.
 Yes, I'm interested. Please send my new ATM card right away.

NAME _____

CITY _____ STATE _____ ZIP _____

PHONE _____ DAY _____

SIGNATURE _____

Checking Account # _____
 Savings Account # _____
 Max Credit Card _____
 Credit Card _____

One individual per application. Thank you.
 Check here for additional applications.
 You can also use any of the nationwide banking network cards shown below.

MasterCard	Amex	Discover	BankAmericard	VISA
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Member FDIC





Celebration!

Jim Stover (above, at left) and interim administrator Valerie Miller accept an award from Jo Ann Massey of Hospital Services Corporation for Lincoln County Medical Center showing the best effort of all Southwest Community

Health Service hospitals in providing a safe working environment for its employees. Below, hospital employees enjoy an informal reception celebrating National Hospital Week and National Nursing Day.



LCMC SALUTES ITS EMPLOYEES IN NATIONAL HOSPITAL WEEK AND NATIONAL NURSING DAY

GRAND RE-OPENING

of Frank's Fruit Market Friday,
May 11 at 8:30 a.m. I welcome all
of our old friends and customers,
Frank Cox

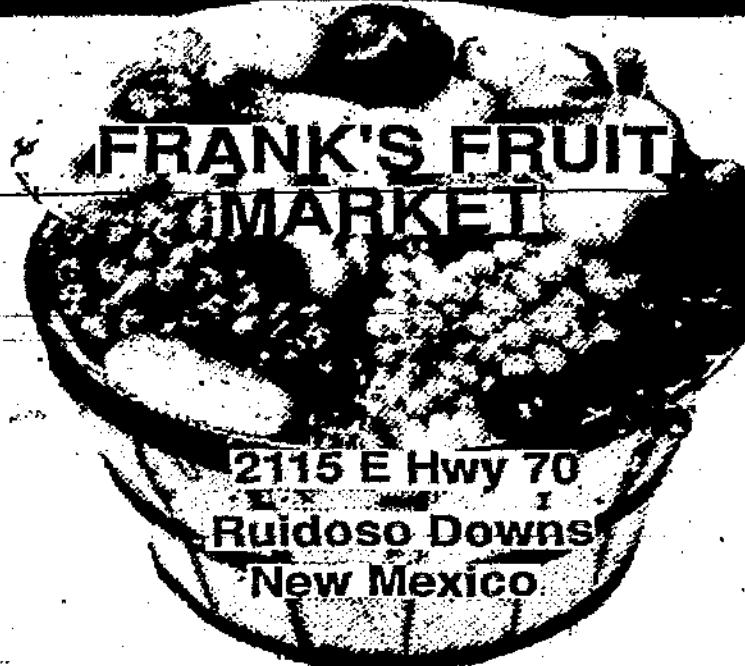
TEXAS

10-15
SWEET ONIONS

69¢ LB

OR 3 LBS FOR \$1.00

"Sweet As Sugar"



Folks, we have many items of Garden Fresh Produce. Blackeyed Peas, Garden Fresh Okra, Texas Green Beans, K.Y. Green Beans, Red New Potatoes, Cherry Tomatoes, Purple Hull Peas and Much, Much More.

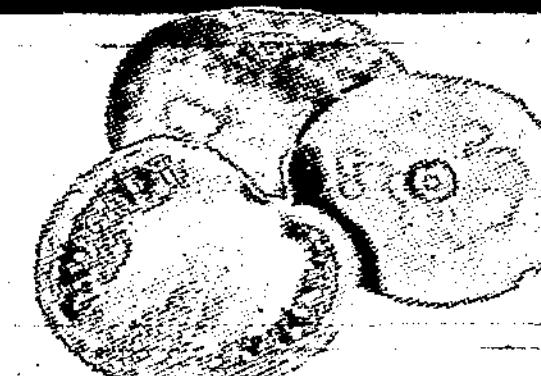
From Farm To Family Produce,
Direct From



Farm To You, hauled in our own trucks as
"Fresh As the Morning Dew."

Texas Vine Ripe
TOMATOES

NO. 1



Garden Fresh, Folks,
These Are Just Like
You Grow In
Your
Garden

"Sliced or Whole"

Red, Ripe
WATERMELON

Fresh From The Patch

39¢ LB

Folks, spring has sprung, and we invite all of our old friends and customers to come out and shop. Opening Day, May 11, 1990, 8:30 A.M. Frank Cox-Owner; Kim Graham-Manager. Thanks, Frank and Kim.

Folks, this is our 20th season in Ruidoso, and the farms and gardens of south and east Texas are looking real good. Also, New Mexico, Arizona and California. We are looking forward to an excellent season.

Thanks,
Frank Cox

MANY, MANY MORE ITEMS OF GARDEN FRESH PRODUCE.

Green Grapes
Red Grapes
White Corn
Yellow Corn
Cherries
Texas Green Onions

Vine Ripe Tomatoes
Portales Peanuts
Just Like Your Spring
Garden. Leaf Lettuce,
Radishes, Bunch
Broccoli, Cauliflower

Folks, Business is as always, we have no groceries to sell, we run no specials on #2 or second rate produce. We handle the best we can buy, at a fair price.

Mary Thompson takes her campaign to the state's people

by BRIAN BLALOCK
Ruidoso News Staff Writer

Republican lieutenant-governor candidate Mary Thompson said she is running for the office because she likes the challenge, and she feels she can utilize her 10 years of legislative skills to do the job.

Thompson has been the District 36 state representative from Las Cruces since 1981. She said the challenge was gone from the legislature and she felt the lieutenant governor's position would be where she could be utilized.

She said as the lieutenant governor she is committed to travelling the state and visiting each community twice during the four year term.

"I've committed to a really concentrated travel regimen to give people the opportunity to interact directly with someone from the executive department," Thompson said.

She indicated her travels would not only give people an opportunity to interact with the government, but give the government the opportunity to get information on how it is functioning.

State statutes, according to Thompson, require the lieutenant governor to a kind of ombudsman and provide the governor with an annual report. She said she feels the loop is too slow, the lieutenant governor should be able to go directly to the governor and report about the concerns of citizens.

"I think it will be a good way to make government better," Thompson said. She said with her in the office, people will know who the lieutenant governor is.

The Las Cruces legislator says worker compensation in New Mexico has got to be straightened out. She said if special sessions do not correct the problems, then it will become the prime duty of the incoming administration.

With the reduction in federal dollars, Thompson said New Mexico has got to have economic development through privatization and a more varied industrial base. She

said trade with Mexico would be one way to help New Mexico with economic development.

Thompson said as a means of economic development, New Mexico needs to develop ways of processing its own agricultural products here, rather than sending them out of state. She also thinks New Mexico has a lot to offer in the "high tech" area. She said she doesn't like the idea of luring companies from other states to come to New Mexico, rather she would like to see New Mexico grow its own companies and expand on the ones it already has.

Thompson said she feels the Department of Economic Development and Tourism is working well, but still not functioning as well as it should. They are not getting information and services to people fast enough, she said. She is not in favor of splitting the department into two separate divisions.

One of the issues Thompson worked on as a legislator was DWI legislation. Thompson was behind the Open Container Act, which prohibited carrying open alcoholic beverage containers in a motor vehicle. The legislation died in both 1984 and 1985, but was finally passed last year. Thompson was behind the remodeling of the DWI law to give tougher penalties for convicted DWI offenders.

"People are still concerned about

DWIs," she said. "We've toughened up the laws, but there's still a lot of people being hurt, a lot of property damaged, lives being lost. So, I think people want to see additional action in that area."

Thompson said because the lieutenant governor gets to vote to break tie issues in the Senate, it is important to have a person who has a legislative track record. She said she is the only candidate for lieutenant governor in both parties, who has legislative experience. She said she knows the people in the legislature and knows how the system works.

Thompson said anyone who knows her knows she worked hard as a legislator, is responsive to people, and is a good listener. She said that is the function of a lieutenant governor, to be a good listener and have the ability to pull together all that information from a lot of different sources.

"I believe my 10 years in the legislature has shown that I do listen to people," she said.

Thompson said as lieutenant governor she would bring some constraint and business-like atmosphere to the operation of the Senate. Thompson also said she is more sensitive to the needs of southern New Mexico, because she lives here.

In addition to her legislative duties, Thompson has also served on a number of community, state and national organizations and committees.

She has served as a member of the League of Women Voters of Greater Las Cruces, Mothers Against Drunk Driving, Las Cruces Business and Professional Women, Las Cruces Citizens against Pornography and the Association for Retarded Citizens of Las Cruces.

Thompson has received gubernatorial appointments to the Western Interstate Commission on Higher Education, the Job Training Coordinating Council, the Family, Infant and Toddler Coordinating Council.

MARY THOMPSON

<p>Folks, this is our 20th season in Ruidoso, and the farms and gardens of south and east Texas are looking real good. Also, New Mexico, Arizona and California. We are looking forward to an excellent season.</p> <p>Thanks, Frank Cox</p>	<p>MANY, MANY MORE ITEMS OF GARDEN FRESH PRODUCE.</p> <p>Green Grapes Red Grapes White Corn Yellow Corn Cherries Texas Green Onions</p> <p>Vine Ripe Tomatoes Portales Peanuts Just Like Your Spring Garden. Leaf Lettuce, Radishes, Bunch Broccoli, Cauliflower</p>	<p>Folks, Business is as always, we have no groceries to sell, we run no specials on #2 or second rate produce. <u>We handle the best we can buy, at a fair price.</u></p>
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P&Z approves all requests Monday

by BRIAN BLALOCK
Ruidoso News Staff Writer

The Ruidoso Planning and Zoning (P&Z) Commission approved three requests during a regular Monday meeting.

Commissioners approved and unanimously sent to Village Council a recommendation to change the zoning on Tract B and the north half of Lot 126, Block BB, Sleepy Hollow Subdivision from R-1 single family to C-1 neighborhood commercial.

The applicant, Clark Carpenter, said he had been negotiating to buy the subject property since 1986. The property was owned by the FDIC, who wanted to sell the tract as a whole. Carpenter told the council that he had purchased the 2 and one half acres tract from a man who had purchased it from the FDIC. He said the tract was originally zoned as commercial when he began his negotiations.

Carpenter explained he did not want half his business zoned com-

mercial and the other half zoned residential. He said at the current time he has no plans to do anything with the property, but in the future he might like to place two or three cabins back there or put in a nature trail with a gazebo.

Commissioners asked Carpenter if he would only provide access to the property through his existing business, Dan Dee Cabins. Commissioners felt this would address the concerns and objections of one of the neighboring property owners.

Carpenter said the only way to get to the property was through Dan Dee Cabins. He did agree not to provide any other access.

Former Ruidoso Mayor Robert Pearson, who now lives in Santa Fe, said he owns the south half of Lot 126 and has a residence on the property. Pearson said if the commission zoned the other half of the lot commercial, he wanted his half zoned commercial as well or he would oppose the whole change.

Commission chairman Robert

Donaldson told Pearson that his property cannot be zoned commercial because he is using it as a residence, while Carpenter is asking for commercial zoning on undeveloped property tied to already existing commercial property.

The P&Z also unanimously approved a request by Mecca Aldridge for a front yard variance at Lot 7, Block 3, White Mountain Heights Subdivision (418 Main Road and 103 Metate Avenue). The applicant was requesting a variance on the

Metate frontage to allow construction of a 18 foot by 17.4 foot carport with the front yard area.

Commissioners also granted a request by Charlie Parker for an extension of a commercial site development at lots 7-15 and part 16-19, block 10 of the McCarty subdivi-

Planning administrator Cleatus Richards said Parker had suffered several delays in the project, but he did intend to pursue the develop-

Legal Notices

DEADLINES FOR ALL LEGAL NOTICES Thursday, 5 p.m. for the Monday issue; Tuesday, 5 p.m. for the Thursday issue.

LEGAL NOTICE

TWELFTH JUDICIAL DISTRICT COURT STATE OF NEW MEXICO COUNTY OF LINCOLN RUIDOSO STATE BANK, a New Mexico banking Corporation, Plaintiff,

vs.
KENNETH M. BROWN and BETTY C. BROWN (deceased) through her Personal Representative, Kenneth M. Brown, Defendants. No. CV-89-153 Division III

AMENDED NOTICE OF EXECUTION SALE

THE SHERIFF OF LINCOLN COUNTY TO: Kenneth M. BROWN AND BETTY C. BROWN (DECEASED) THROUGH HER PERSONAL REPRESENTATIVE, KENNETH M. BROWN, AND ALL UNKNOWN HEIRS, DEVISEES, OR LEGATEES OF ANY PARTY DECEASED:

By virtue of a Writ of Execution dated March 2, 1990, issued out of the District Court of Lincoln County on a judgment rendered in said Court on January 16, 1990, in favor of Ruidoso State Bank, a New Mexico Banking Corporation, with a balance in the amount of \$30,762.71, with interest at the rate of 12.99% from February 21, 1990, until paid, plus costs of collection, I have heretofore on the 5th day of March, 1990, levied upon the following described personal property belonging to Defendants WHICH ITEMS WILL BE SOLD AS A PACKAGE IN THEIR ENTIRETY AND NO SINGLE ITEM BIDS WILL BE ACCEPTED:

Tub Room
1. 5 piece art work
2. 1 wood bench
3. Electrolux vacuum cleaner
Small Bedroom
1. 1 wood head board w/cabinets
2. 1 queen bed w/spread
3. 1 oriental trunk
4. 1 sofa chair
5. 6 piece art
Large Bedroom
1. 1 brass lamp
2. 2 twin beds w/spreads
3. sofa chair
4. 1 chest of drawers (brass)
5. 3 piece art work.

CREE MEADOWS RESTAURANT
Mother's Day Menu
Open
11:30 a.m. — 3:00 p.m.

ENTREES
Pork Loin Roast with Mushroom Gravy
Served with Cornbread Stuffing
Roast Sirloin
Lentil Loaf with a Red Marinara Sauce

VEGETABLES
Whipped Potatoes
Fiesta Corn
Fresh Asparagus in Butter
Romano Basil Pesto Tomatoes

SALADS
Tossed Salad with Assorted Dressing
Fresh Fruit with a Creamy Poppy Seed Dressing
Carrot and Raisin Salad
Marinated Spring Vegetables

Fresh Spinach and Mushroom Soup
Assorted Rolls

DESSERTS
Jello Parfaits
Chocolate Fudge Pie
Cherry Cobbler
Carrot Cake
Key Lime Pie

Adults \$9.95 Children Under 12 \$6.95 (under 4 free)
To Have Your Table Waiting For You
Call 257-2733 for Reservations

Phone 257-2733

Reservations Recommended

Country Club Drive

6. 1 brass lamp table
Garage
1. 2 cords of pine wood
Laundry Room
1. 1 Speed Queen washer
2. 1 Speed Queen Dryer
Dining Room
1. dining room table w/6 chairs
2. 1 china cabinet
3. 41 piece art
4. 40 piece setting (glass ware etc.) in cabinets (brass etc.)
5. Linen in drawers
6. 1 table candle holder
Sun Room
1. 1 couch
2. 2 chairs
3. Dining room table w/4 chairs
4. 4 piece table service
5. 3 box tables
6. 1 scales
7. 1 ice bucket
8. 1 dust buster
9. 2 piece art
Outside
1. 1 gas bar-b-que grill
2. 1 patio table w/6 chairs
3. 1 patio coffee table
4. 1 tray table
Upstairs Den
1. 7 end tables
2. 9 sectional couch
3. 16 Kachina dolls
4. 2 Kachina cabinets
5. 2 Wall hangers papoose
6. One large wall hanger
7. 2 Lamps
8. Fireplace set
9. 5 art pieces
Kitchen
1. Electric can opener
2. Food
3. Electric frying pan
4. Electric toaster
5. Electric blender
6. Electric coffee maker
7. Cooking utensils
8. Refrigerator
9. Sony Television w/remote
10. Cutting block
Master Bedroom - Upstairs
1. King size water bed w/ canopy
2. 2 night stands w/lamps
3. 1 foot bench
4. 2 stuffed chairs w/Afghans
5. 1 coffee table
6. 1 floor lamp
7. 2 upright cabinets
8. 3 Kachina dolls
9. 1 RCA television w/remote
10. 1 VCR
11. 1 portable radio
12. 4 pictures
Bedroom - Downstairs
1. Electrolux vacuum cleaner

to the United States, all the right, title, claim and interest of said Defendants, of, in and to the above-described property to the highest and best bidder, said property to be viewed at the aforesaid address one hour prior to sale. The amount due on said judgment is \$31,770.48, which includes costs and interest to date of sale, to which will be added the expense of sale.

DATED this 24th day of April, 1990.

James C. McSwane
Lincoln County Sheriff
Lincoln County, New Mexico
By: James D. Rethmel
Deputy
Legal #6771 41(4)30(5)10,14,21

LEGAL NOTICE

USDA - FOREST SERVICE LINCOLN NATIONAL FOREST SMOKEY BEAR RANGER DISTRICT LINCOLN COUNTY, NEW MEXICO

PUBLIC NOTICE is hereby given that I will, on May 24, 1990, at 10:00 o'clock A.M. at 103 Snowcap, Ruidoso, New Mexico, sell at public auction for cash or immediately available funds, lawful money

On May 4, 1990, District ranger Gerald M. Hawkes made a decision to allow the installation of a 1200 foot buried water pipeline on the



TINNIE SILVER DOLLAR RESTAURANT



5TH ANNUAL MOTHER'S DAY MENU

Sunday, May 13

GRILLED FISH HALIBUT
with Mushrooms and Julienne Leeks
Vermouth Butter Blanc

\$13.95

PRIME RIB AU JUS
Slow cooked to perfection
with Horseradish Sauce

\$13.95

ROCK CORNISH GAME HEN
Stuffed with wild rice, glazed with
Chambord and Bing Cherries

\$12.95

ROAST LOIN OF PORK
with Red Chili Honey Glaze

\$10.95

All entrees include:
Wild Rice Pilaf or oven Brown Potatoes

Vichyssoise Soup or Salad

Children's Portion
Prime Rib or Half Cornish Hen

\$4.25

For Reservations Call 653-4425
11:30 a.m. — 5:30 p.m.

Coming Soon...Call
for Information
Silver Dollar First Annual
Springfest, May 20

Alienated Range Allotment in the Nogal Lake area

The associated Decision Memo is available upon request from the Lincoln National Forest, Alamogordo, NM 88310 and the Smokey Bear Ranger District, Ruidoso, NM 88345.

This decision is subject to appeal

Legal #6791 1t(5)10

pursuant to Forest Service regulations at 36 CFR Part 217. Appeals must be filed within 45 days from the date of publication of this notice. Notices of Appeals must meet the requirements of 36 CFR 217.9.



VISITORS GUIDE, 1990

Reach the visitors you need to help your summer business. The Ruidoso News Summer Visitors Guide 1990 will be the most comprehensive guide to summer fun in New Mexico's southern mountains. Your guide to what to do this summer will have the largest circulation of any tourist publication in the area.

Here is what you will get:

- 60,000 Copies Printed
- Full Color Cover
- Distributed 15 weeks free from Memorial Day to Labor Day. Inserted in The Ruidoso News on May 24 Memorial Day weekend, July 2 for 4th of July weekend, and August 30 Labor Day weekend.
- 15,762 Copies mailed to Travel Agencies in 16 states.
- Printed on white stock paper.
- Area map with business location of advertisers on it.

ADVERTISING DEADLINE
THURSDAY, MAY 10
Call Now For More Information
257-4001

The Ruidoso News

NM First puts the environment as top priority

by RICHARD A. HARROLD
Ruidoso News Staff Writer

The decade of the '90s will be the decade of environmentalism.

In a speech to participants in the Sixth Town Hall meeting sponsored by New Mexico First and Phelps Dodge Corporation, Governor Gary Carruthers said environmentalism will be the political focus of the 1990s.

But tackling the many complex issues regarding the environment will be a slow and methodical process, said Carruthers.

"Anything worth doing is worth doing slowly," said the governor, quoting Mae West.

And Town Hall participants took his advice to heart. After the weekend-long series of meetings, discussions and compromises, Town Hall participants produced a 27-page document filled with recommendations on how to correct current environmental problems and how to protect New Mexico's environment in the future.

Of the recommendations made, Town Hall participants placed par-

ticular emphasis on education, the use of market incentives as well as regulation, and also recommended the Environmental Improvement Division be elevated to a cabinet-level department.

The Town Hall recommends that environmental education be incorporated throughout the core curriculum and not allocated to a specific curriculum of its own.

This is because the Town Hall recognized environmental issues are complex and involve social, human and scientific issues.

The group strongly believed good environmental sense is developed by presenting it as connected to everyday life.

Protecting water quality was a number-one priority for Town Hall participants. Strong corrective action was urged immediately for sites such as Church Rock, Lee Acres, and San Jose, all sites with severe groundwater contamination.

The Sixth Town Hall was compiled of 96 New Mexico residents from a wide variety of backgrounds and special interests. The

participants met together in small groups to discuss questions regarding New Mexico's environment, both in terms of the present and the future.

The goal was to reach consensus on recommendations to be made, a task not always easy, and in some cases, not even possible.

In spite of many differences, the group reached consensus on two volatile issues facing New Mexico: the Waste Isolation Pilot Project and the issue of garbage coming in from other states.

The Town Hall noted the disposal in New Mexico of solid waste generated in other states is a potential economic boost for the state, but the group recognized the topic is fraught with danger as well.

Economics cannot be the guiding force in importing solid waste, the group recommended. First, the state must demonstrate an ability to properly dispose of its own waste before accepting any other.

The issue was cause for debate. Vocal forces were present who ac-

tively called for the importation of garbage into the state as soon as possible, even while the issue is being studied. But this idea did not find its way into the final report.

Still, the report reflects the fact garbage may well be a resource and a raw material from which other products can be manufactured.

The Town Hall is willing to accept low level transuranic waste at the Waste Isolation Pilot Project (WIPP) site near Carlsbad, but only under specific conditions.

For example, the emergency response plan already developed has not been implemented nor communicated effectively to the necessary personnel. Before WIPP accepts any material, this plan must be implemented and ready to react.

Transportation routes to the site need to go through low population density areas and if necessary, bypass routes should be constructed.

This issue was also cause for debate. Presently, other hazardous materials are transported by truck through densely populated areas without additional regulation. This

includes gasoline, propane and the raw materials used for nuclear research at various facilities.

Recycling will be a major component of solid waste disposal in the future, and if necessary, will be mandated.

"We are naive if we think we are not going to recycle," Carruthers told the Town Hall participants.

Problems with recycling were recognized, not the least of which is developing the proper markets for recycled products.

Confusion over some of the items still remains. For example, polystyrene foam is recyclable, though its production is a source of controversy. But if businesses were to switch to paper, the product would not be recyclable after its use and would be an additional burden on our landfill system.

New Mexico Senator Pete Domenici recognized American attitudes toward the environment are changing.

"The U.S. is moving quickly toward an ethic around the environment," Domenici told the

Town Hall participants.

Local government reaction to these issues has been slow, said Domenici.

"When it comes to the environment you frequently have to apply the pressure," he said.

But the right kind of pressure is necessary to change environmental attitudes, he said.

"We have to make it good business to change them."

If tourism is to be our number one business, we need to do some work," said Carruthers. "Until we develop a market for recycling there will be no plan. Schools and local government must show a preference for recycled paper and other materials."

A copy of the final document of recommendations made by the Town Hall will be available soon.

Town Hall participants are challenged to meet with local officials, organizations, businesses and schools to discuss the recommendations and to develop plans for implementation.

No political signs allowed in the public right of way

by BRIAN BLALOCK
Ruidoso News Staff Writer

As the June 5 primary draws closer, more and more political signs will begin appearing on Ruidoso streets.

According to village planning administrator Cleatus Richards, political signs do not require a permit, but they must be on private property.

No political signs are allowed within the public right of way. Richards said most subdivisions and public streets in the Village of Ruidoso have a 50 foot right of way, measured from the center. He said, because most telephone and utility poles lie within the public right of way, political signs are not allowed on them.

The village sign ordinance puts size limits on political signs allowed in residential and non-residential zones.

According to the ordinance, "special political signs shall be allowed up to a total area of six square feet in area for each premises in a residential zone and up to 32 square feet for each sign in a non-

residential zone."

Richards said under the ordinance, political signs can only be put up 60 days prior to the election and must be removed 10 days following the election. He said signs for candidates who win in the primary are supposed to come down and then be put back up 60 days before the general election.

He said it is the responsibility of the political party who puts the signs up to take them down.

"It's the responsibility of the political party which is putting them up, but it generally falls on the property owner," Richards said. He added that if the party or the property owner doesn't remove the sign, he usually calls the candidate and that clears up the problem.

The removal of old political signs can be a problem, but not like the one the village faces with getting old business signs removed.

Richards said it is the responsibility of the business owner or the property owner to remove an old business sign 30 days after a business closes.

There are a number of old busi-

ness locations in town where the signs have never been removed. Richards said he is aware of these signs, but because of lack of staffing and only a part-time code enforcement officer, a number of these signs have remained a lot longer than they should have.

"We've got a few of them done, but we've still got quite a few," he said.

Richards went on to say his department is having to handle such sign cases on a "reaction basis." He said if a complaint is filed, then his department looks into the case.

He said the procedure for removing a sign is to advise the property owner first that the sign has to be removed. He said the next step is to issue a citation to the owner. He said if the citation process doesn't work, the next step is to go through court sanctions.

He said in most of cases in Ruidoso, he will have to go through this process.



And the winner is

Kelly Moseley, Miss Ruidoso, picks the winning ticket for the Fraternal Order of Police fundraiser as lodge members Laura Standridge and Will Hoggard

look on. William Drum of Ruidoso Downs is the winner of a trip for two to Las Vegas, Nevada, for three days and two nights.

Lions Club plants five trees

Ruidoso Valley Noon Lions, at the request of the New Mexico Eye Bank, conducted a tree planting ceremony April 27 to honor and memorialize organ and tissue donors.

April 22-28 was designated and proclaimed as National Organ and Tissue Donor Awareness Week by Governor Gary Carruthers as well as by Ruidoso Mayor Victor Alonso.

Ruidoso Parks and Recreation director Moe Masters provided the tree planting site. Conley's Nursery donated three trees and the Ruidoso Valley Noon Lions donated two trees.

Members of Boy Scouts Troop 59, headed by Steve Norbury,

planted the trees. Featured guest was Michael Malis who was there with his mother, father and sister. Michael Malis received a donated liver in late 1989. He is considered a walking miracle, according to Lion Bill Allen who coordinated the

tree planting ceremony.

Allen said Texas-New Mexico Power Co. dug holes for the trees.

"Everyone should consider organ and tissue donation before the need arises," says Allen.

Climbing trees near power lines isn't child's play

Climbing a tree near a power line is dangerous business. A branch touching the power line can energize the tree and shock anyone who touches it. Protect your children by reminding them not to play in trees near power lines. Remember, too, never to prune trees that could touch power lines.

For more information on electrical safety, call TNP today.

Texas-New Mexico Power Company
Neighbors Professionals Offering You The Best Choice



How to get through to your kids.

You don't have to worry about missing calls because your phone's busy. With Call Waiting from Contel, you can receive calls even when there's someone already on

the phone. And you know how some people like to talk.

Call Waiting from **CONTEL** Telephone Operations

CRIME STOPPERS
"CRIME OF THE WEEK"

The Ruidoso-Lincoln County Crime Stoppers will pay up to \$500.00 for information that leads to the arrest and Grand Jury Indictment or Magistrate Court Bindover of the person or persons who committed this crime or any other unsolved felony crime in Lincoln County.

Let's work together to call a stop to crime.

Phone 257-4545

CRIME STOPPERS BULLETIN

Drug abuse is a problem of priority concern and attention, and the Ruidoso-Lincoln County Crime Stoppers helping to combat the problem by offering a \$500.00 reward to anyone providing information that leads to the arrest or personal trafficking or distributing illegal drugs.

Crime Stoppers will also pay cash awards for information that leads to the recovery of stolen property and the solving of other felony crimes.

The Ruidoso-Lincoln County Crime Stoppers' telephone is manned 24 hours a day, seven days a week. Anyone who has information on criminal activity to report should call Crime Stoppers at 257-4545. Persons calling Crime Stoppers may remain anonymous and will be eligible for rewards. Those persons calling Crime Stoppers outside the local exchange within Lincoln County may call collect.

This week brought to you by
VALLEY TRANSIT MIX

Opinion

Monday, May 10, 1990

The Ruidoso News

Section B

Editorial

We sure like to get the word out on things that are happening in and around Ruidoso. But we can't do it without your help.

Sure, we cover meetings of official groups, check in regularly with law enforcement, courts and such, and even show up for some club meetings. The truth is, though, that all newspapers, and especially small community newspapers, have to rely on the folks who are out and about to provide a lot of information.

And that brings us to how that information should be presented, and the key is to get straight to the point. We receive hundreds of news releases most every day, and can't read all the way through every one of them. We don't expect our news sources to be professional writers, but the truth is, if the information we need isn't right up front, then the release gets filed in a very large "file 13." We know, too, that our readers won't read too far into a long, rambling story.

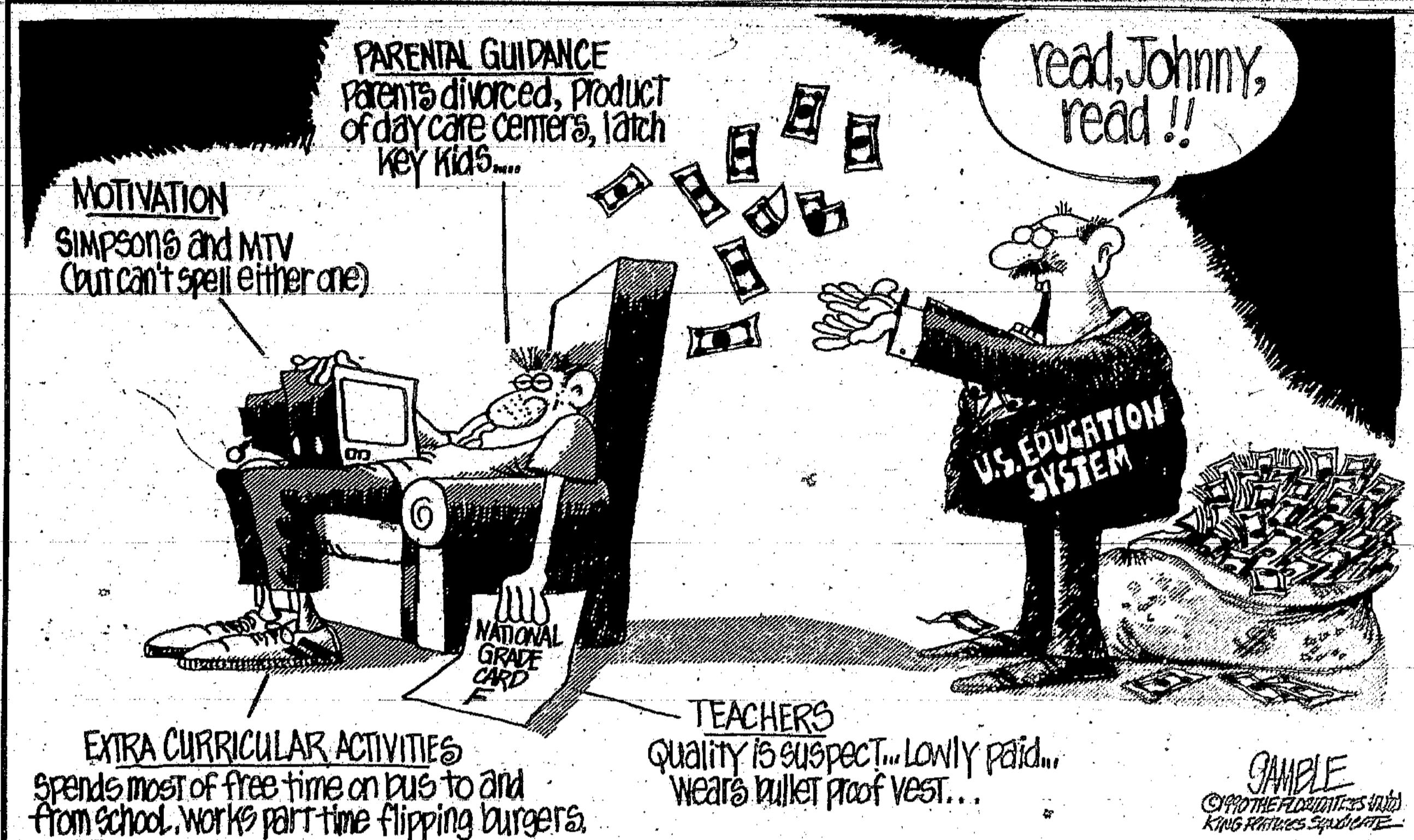
And, that brings us to another point. Now and then, possibly because of the bulk of paper that finds its way across our desks, we mess up. If you bring us a concise item of general interest or a coming up item and it doesn't make the paper, we're very sorry. Sometimes the information just doesn't make it to the right place.

We've got a whole bunch of people out there who help us a lot, providing us just the right stuff to keep the public informed. The folks at the chamber, MainStreet Ruidoso, White Mountain Search and Rescue and Hondo Schools are good examples. They bring us lots of good stuff, and we really appreciate their help. We can use your help, too.

So, tell us who did what, when and where; then tell us why and how they did it and anything else you think the readers need or want to know. We simply don't have time to go on a search for the heart of the story. We don't use every news release, but sometimes we use the information you provide to go out and get a news story or write a feature.

And, be sure your news gets to the right person. If you aren't working with a reporter on an event or a story, then send the information to the editor, Frankie Jarrell.

We try, but we really need your help to keep our readers informed.



Letters

DEAR EDITOR:

I'm writing to you because I want everyone to know that Mother's Day isn't just another holiday. It is to say thank you to all the important women in our lives.

My mother is the most important woman in my life. Ever since I was a child she has had a great impact on my life. We used to bake bread, go to church, she helped me with school projects, and she gave me the best birthday parties anyone could ask for, including one

with the whole entire first grade.

There was a time in my life that mom and I didn't get along and I no longer wanted to live with her. I broke her heart, but she wanted to make me happy so, I went to live with my father. After a couple of years I wanted to be back with mom. I had realized that being with her was the best thing for me. She welcomed me back with open arms and we got a chance to start over again.

My mother has encouraged me

to go after my dreams and has given me so many opportunities that most people can't even begin to have. She has bailed me out several times. Her strength and her unconditional love for me are her beliefs in what being a parent is all about.

Now that I'm in my twenties I often go to her for advice. I don't always follow it but she knows that I'm now capable enough to make my own decisions. As I get older and start to live my own life, I will always remember what my mother

has done for me and what an impact she had on my life so far. I will continue to go to her for advice, comfort and support. But I want her to know that she too can come

to me for these things. Mom, Happy Mother's Day. You are my best friend and I love you.

Your loving daughter,
Mary Frances Baudo
Ruidoso

DEAR EDITOR:

I am writing in regard to the negative publicity Capitan High School is receiving about drug abuse. I realize the local newspaper and television station are getting their information from the police department.

I feel that the officers who wish to hand-out such information should consider that they only deal with children in trouble. They do not see the children in our high school that are making a difference in our community. It is ridiculous to stereotype the entire school for a small group of children that have a problem.

Are you saying our parents and educators are not doing a good job? I would like to point out that there are positive things going on in our school. We have clubs such as student council, F.H.A., Academic Club and S.A.D.D., plus many more. We should be praised for the good we all do, not the bad a few do!

Jessica L. Newcomb
Capitan High School
Sophomore

DEAR EDITOR:

On Friday, May 4, I was stopped by Ruidoso Police officers, and handed a plant.

They were soliciting for the merchants of Ruidoso to sell a \$28.00 book of coupons.

Why were our police officers involved in such a project?

They do other type of P.R. work, but to put them out inconveniencing motorists and soliciting for merchants is hardly their job.

Gayle Rogers
Ruidoso

DEAR EDITOR:

Would you please justify the raise in the cost of The Ruidoso News to 50 cents? The weekly New Mexico Edition of the El Paso Times is only 35 cents, and it has much more news coverage than The Ruidoso News.

Is this one more way to squeeze the blood from the turnip? I'd al-

most be willing to bet that people will find The Ruidoso News is not worth 50 cents. It was bad enough when the cost went up to 35 cents.

I believe that if you are willing to charge a higher price for your product, it should also improve in quality.

Shelly Gomez
Ruidoso

DEAR EDITOR:

If you like to drink listen to this, learn to say NO! Because of my not knowing when to say NO, I have ruined my life and hurt the people I love.

This is a public apology to any person in Lincoln County I have done any wrong to.

I apologize to my ex-wife, her parents, sisters and family for the

troubles I have caused.

Believe me when I say if you can't handle the booze leave it alone.

Learn to say NO; before you get in my shoes.

Sorry for the trouble
I have caused
Curry Reynolds
Ruidoso

Policy

The Ruidoso News welcomes "Letters to the Editor," and will publish them on the Opinion Page with all letters being subject to editing for length.

The name of the writer must be printed. A telephone number must be included for verification.

On the Record



* by
Frankie Jarrell
Editor

A 25 cent price, then check out the amount of advertising in that paper. In a healthy economy, with plenty of prosperous businesses, then advertising revenues will keep pace.

Let's face it. Ruidoso's business economy just hasn't caught up with the cost of operating a business here. But, we are determined to continue to cover this community.

If you want to compare the cost of The Ruidoso News to the El Paso Times, then check out the difference in advertising inches. The El Paso Times has a huge market out there, and has a healthy advertising percentage.

A look at 1985 issues of The Ruidoso News is like a walk down memory lane. Remember Ben Franklin, and Gibsons? Those are just two

of the many businesses that are no longer here. There are a lot of others, and most of them were locally owned and operated.

Well, now we have Wal-Mart. How many local businesses have closed since Sam Walton brought his operation into town? And when was the last time you saw a Wal-Mart ad in this paper?

And, if you're comparing the coverage in a big regional paper with a small "community publication," be sure and compare wire copy to locally written stories and coverage. Our staff writes almost the entire newspaper twice a week. We cover meetings and events, take pictures, develop and process them and put together a local paper.

You aren't likely to find the community news that we publish in this paper anywhere else.

We, like the other businesses that have increased prices to keep up with the costs, won't apologize for what we believe was a wise business decision. We work hard to put out a good product, and we're proud to be The Ruidoso News.

The Ruidoso News

RALJON PUBLISHING INC.
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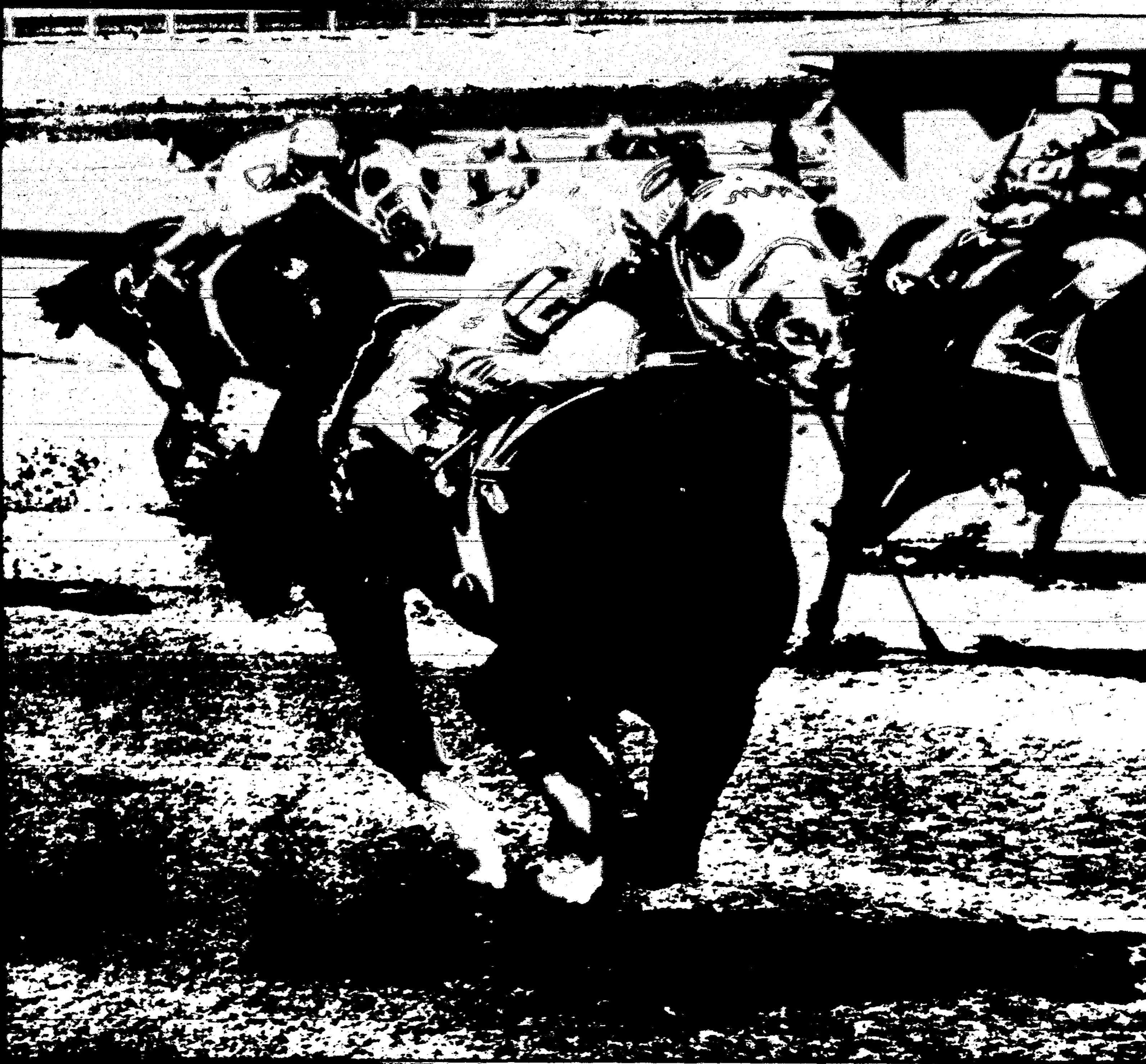
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The Ruidoso News



**Come on!
Racing 1990**

INSIDE

Handicapping by the seat of your pants ...

Have we got a system for you?

Check out the methods of Tim Metunich, Ruidoso
Downs Race Track publicity director.

See Page 6

Champions run at Ruidoso Downs Race Track ...

The 1990 78-day racing card is drawing the top
quarter horses and thoroughbreds to this mountain
track. Check out the stakes races schedule.

See Page 3

Racing is only the beginning at Ruidoso Downs ...
Visitors to Ruidoso Downs Race Track can view the
Hubbard Collection in the Hubbard Museum. And
don't miss the Charlie Daniels Concert.

See Page 7

Ruidoso Downs is in the gates for '90

Ruidoso Downs, rich in history as well as purse money, continues to maintain its lofty status as the world's ultimate quarter horse proving ground.

Of course, the \$2.5 million All American Futurity — the annual measuring gauge for champion 2-year-old quarter horses — is foremost in the forecast each season.

However, long before the world's richest quarter horse race caps the 78-day meet each Labor Day, there are plenty of other big purses to pursue — for quarter horses and thoroughbreds alike.

The Kansas Futurity trials, run on opening day, May 10, and Friday, May 11, start the meet with a bang. The fireworks continue up to and through the Fourth of July when no fewer than 19 stakes races are contested in the opening two months of the season.

On the heels of the most successful meet in the history of Ruidoso Downs, purses show a sharp increase for the beginning of the meet — up 30 percent for overnight races and 20 percent for stakes races — and are projected to escalate from there. A total of \$639,500 in added monies are up for grabs this season, including the newest addition to the thoroughbred stakes schedule, the Sweetheart Handicap.

The Sweetheart is a \$50,000-added race for fillies and mares, 3-year-olds and up at a flat mile. One

of the major influences on the steadily rising purse structure is the highly successful inter-track simulcasting network, which had its inception in New Mexico last year.

Ruidoso Downs will simulcast most of its races live to three simu-

cast outlets, La Mesa Park in Raton, San Juan Downs in Farmington and Sunland Park near El Paso, Texas.

Add to that, the positive influence of stylish co-owners R.D. Hubbard and Ed Allred, who last year spent more than \$2.5 million

upgrading the facility, and Ruidoso Downs appears in a position to deliver top of the line horse racing for years to come.

The All American Futurity, a superlative spectacle anyway, takes on added significance this year as trainer Jack Brooks — winner of an

unprecedented five All Americans — guns to become the first trianer in history to saddle three consecutive winners of the \$2.5 million dollar dash.

Jacqueline E. Spencer's Strawberry Silk captured the 1989

renewal of the All American for Brooks after the Ronald Shatz-Jerry Wells-owned Merganser won the race for Brooks in 1988. Brooks' other All American winners were Mr. Truckee Jet in 1986, Mr. Master Bug in 1982 and Moon Lark in 1978.

Jockey Jacky Martin was the pilot for each of Brooks' winning charges and also seeks an unprecedented third consecutive All-American triumph. Despite its high standing among horsemen, Ruidoso Downs never leaves the racing fan out in the cold.

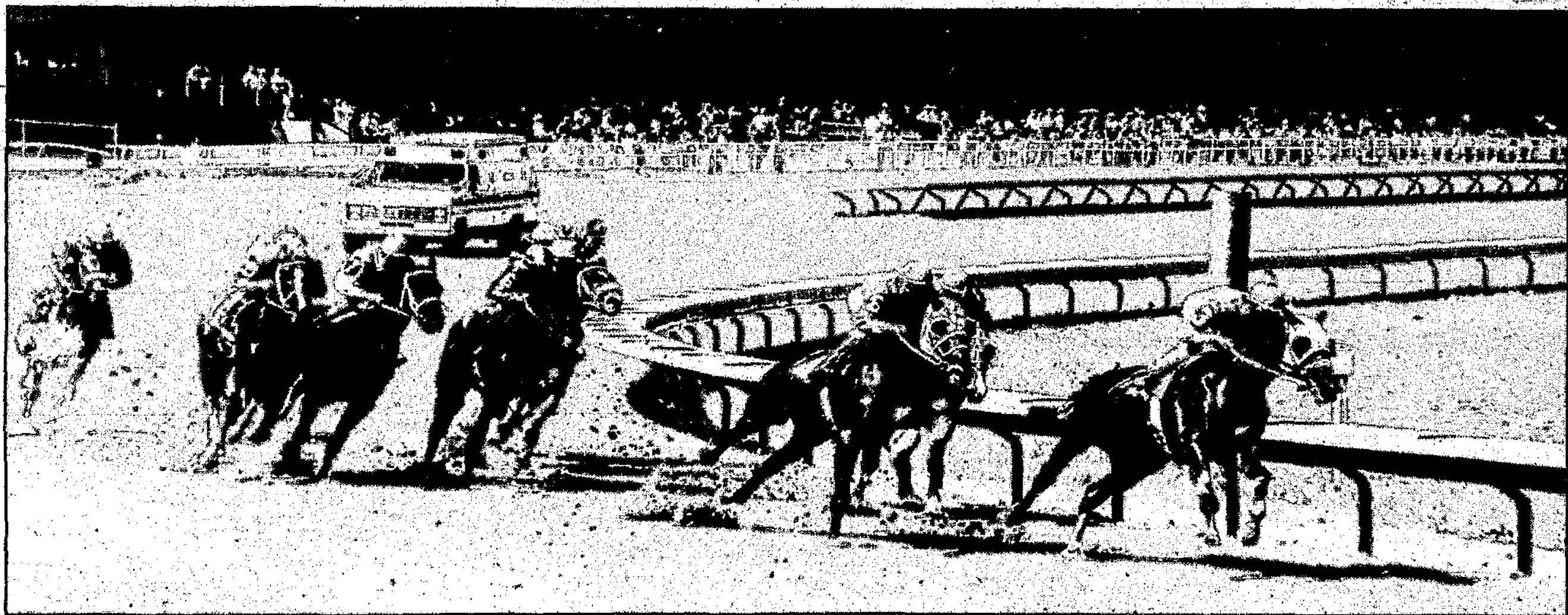
Grandstand admission, for the second consecutive season, is free.

Several special events are also scheduled this season, including a concert by the Charlie Daniels Band and the week-long inaugural All American Festival.

Racing fans also have the luxury of various forms of exotic wagering, including daily double, exacta, quinella, trifecta, twin trifecta and daily triple.

Fans also find comfort in Ruidoso Downs' picturesque setting in the piney Sacramento mountains with mild summer temperatures that average a cool 72-degrees.

All in all, Ruidoso Downs, which had a record-setting 4,400 stall requests this season, seems more and more like the place both horsemen and horse racing fans want to spend their summers.



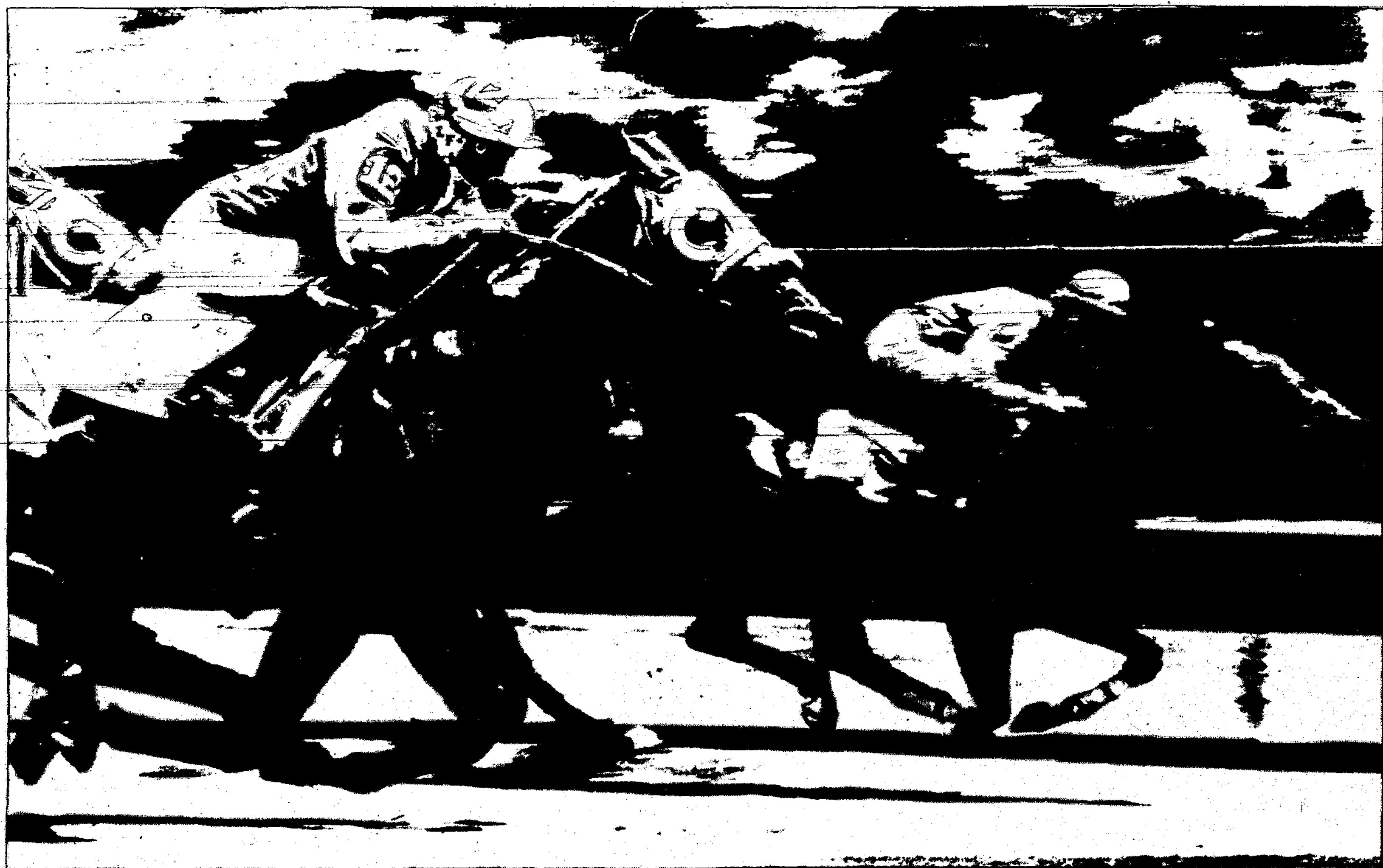
Fast horses heading around the track are a familiar sight at Ruidoso Downs Race Track. This year's 78-day racing

program is set to begin when the bugle blows at 1 p.m. today (Thursday), May 10.

1990 Race Dates

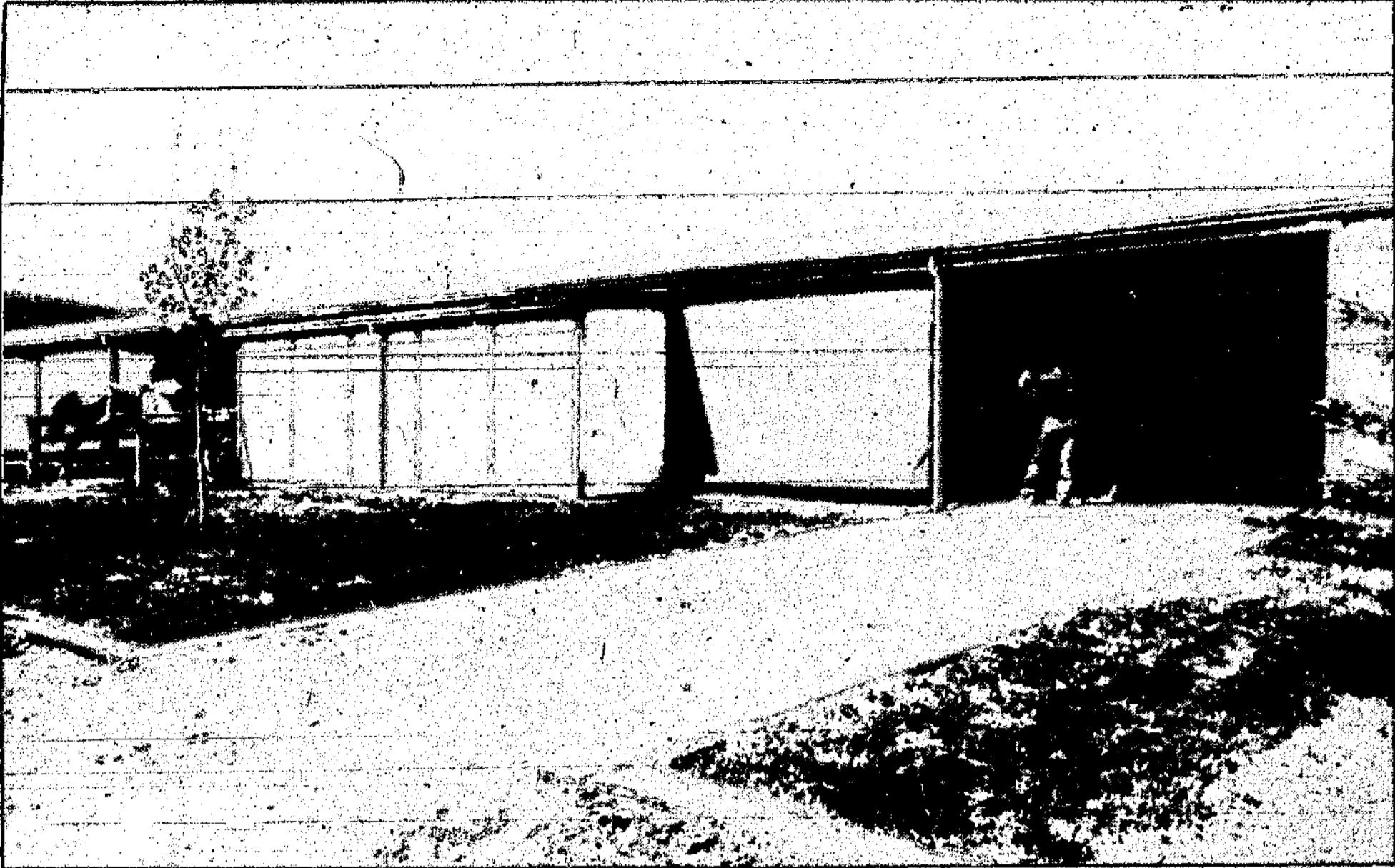
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First Post Time is 1 p.m. each race day



Horse racing has plenty of thrills and excitement for the entire family at Ruidoso Downs Race Track. The mountain facility has a quarter horse and a thoroughbred track, free admission and lots of grand-

stand seating. Refreshments range from frito pies, burgers, fries, burritos and pizzas in the snack bars downstairs to full meals with table service in the Turf Club.



All fixed up

These brand new barns are the newest addition in the refurbished stables area at Ruidoso Downs Race Track. Track owners R.D. and Joan Dale Hubbard and Ed Allred spruced up the back area of the track last year.

All American Festival adds to weekend fun

The first All American Festival will begin August 27 and run through September 3.

Festival organizers plan a wide variety of events throughout the week. Patterned after other highly successful racing festivals, the All American Festival will use the world's richest quarter horse race, the Grade I All American Futurity, as its anchor event.

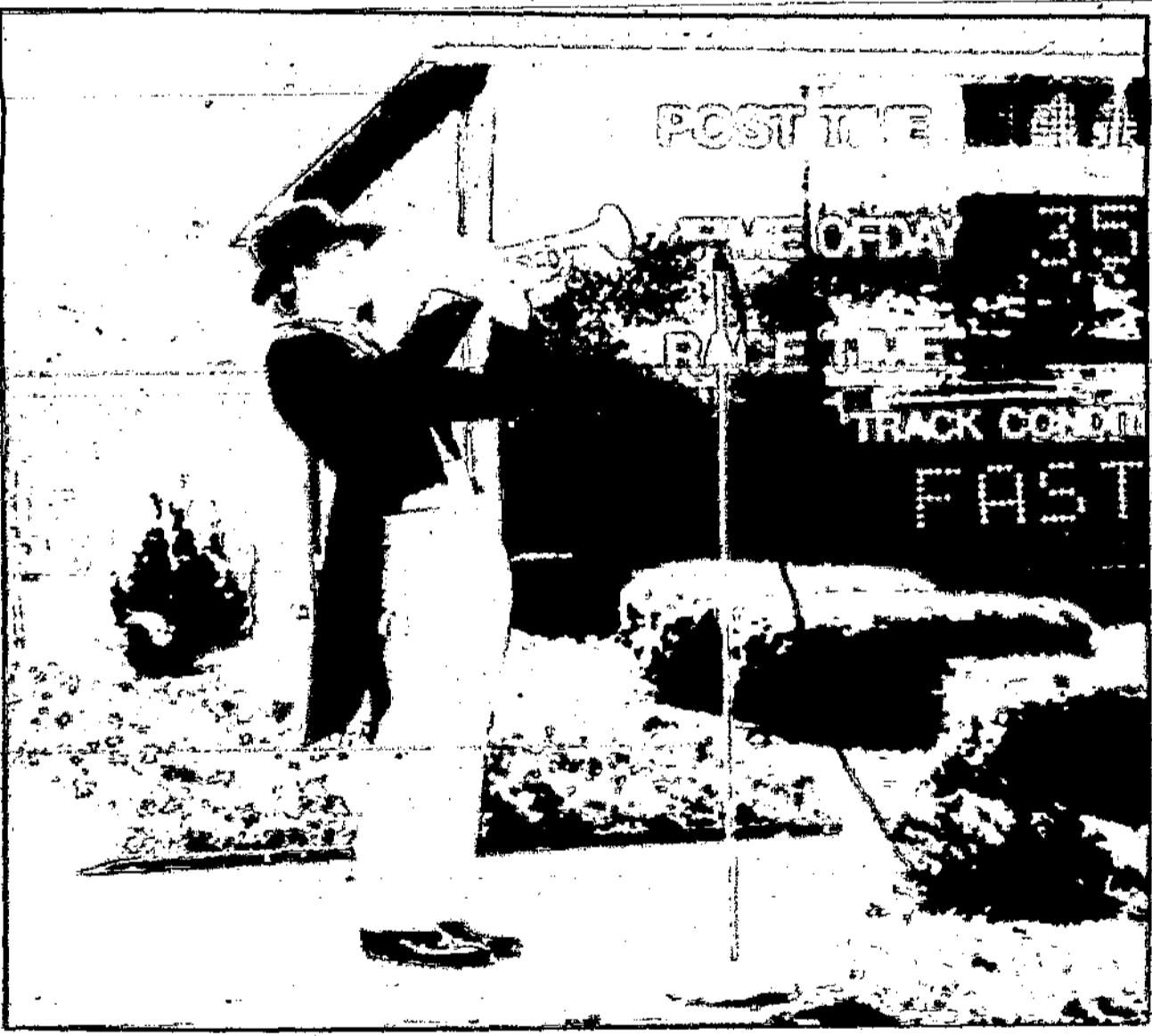
The \$2.5 million race will run on September 3.

The goal of the festival is to draw crowds to the Ruidoso area during the Labor Day week and

provide them with various entertainment options during their stay.

"We are enthusiastic about the community response. A number of organizations have come forward with some exciting ideas and we are trying to implement them all," said Mark Doth, executive committee member and Ruidoso Downs marketing director.

A wide variety of events are slated for the first All American Festival, a week-long celebration established in honor of the world's richest quarter horse race.



Call to the post

Rod Pior bugles for the beginning of a race during last season's successful racing season at Ruidoso Downs Race Track.

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Kansas Futurity kicks off 1990 racing card

Opening day is here, and the racing season will get off to a fast start with the Kansas-Futurity Trials today and tomorrow at Ruidoso Downs Race Track.

More than 200 of the nation's finest two-year-old quarter horses will begin the race for a spot in the Grade I \$500,000 estimated Kansas

Futurity. and Faye and trained by Jack Brooks, is another contender. Jet Go Girl, in the third race Thursday, ran second by a head in the Sun Country Futurity trials on April 6. She finished a close third in the final, beaten by One Slick One and Go Go Yawl.

Other horses worth mentioning are Perfection Of Class in the fifth division, who finished sixth in the Sun Country Futurity; Special Legend in the sixth division, who finished eighth in the Sun Country; My Easy Doll in the seventh race, who won the Sun Country Futurity Consolation on April 21; and Rattle D Snap in the tenth race, who won the West Texas Futurity Consolation on March 17.

The Kansas-Futurity will run on Sunday, May 27, and will be telecast nationally by ESPN.

Some of the standouts on the Opening Day card, include Strait To The Bank, owned by Jessie Garza and trained by Jack Brooks.

Strait To The Bank, in the 11th race on Thursday, won a division of the West Texas Futurity trials at Sunland Park earlier this year, but finished sixth by one length to Dashing Lion in the final on March 18.

He was beaten by a head in the Sun Country Futurity trials on April 6 and finished a close fifth in the final on April 22.

Jet Go Girl, owned by G. Houser

and Faye and trained by Jack Brooks, is another contender. Jet Go Girl, in the third race Thursday, ran second by a head in the Sun Country Futurity trials on April 6. She finished a close third in the final, beaten by One Slick One and Go Go Yawl.

The runner-up in that race was Strawberry Silk, who won last year's All American Futurity and was selected Champion Two-Year-Old Filly and Champion Two-Year-

Old.

On Saturday, May 12, Quarter Horses, three-year-olds and older will compete in the Grade III Mr. Jet Moore Allowance Stake. Last year's winner was Whirling Reb who ran the 400 yard distance in :19.93.

Sunday, May 13, there will be a special Mothers Day for a lucky winner. A drawing will be held for a commemorative Mothers Day Pendant designed and crafted personally by Tim Wishard of Tim Wishard Goldsmith of Ruidoso.



The riders

Jockeys at Ruidoso Downs Race Track had a chance last season to race with the world's winningest jockey,

William Shoemaker (center). The whole gang lined up for a picture with the famous rider.



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RICK ARLAUD
Manager

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We welcome back all our customers and wish to extend our services to everyone coming to Ruidoso this summer.

Racetrack of champions...

1990 World Champion For the second consecutive year, the title of World's Champion Quarter Running Horse went to a horse that ran almost exclusively at Ruidoso Downs.

See Me Do It, a 3-year-old filly, took home top honors last year after fashioning a four-race winning streak at Ruidoso Downs.

In 1988, Merganser, from leading trainer Jack Brooks' shedrow, won the All American Futurity on the road to World Championship laurels.

Owned by Jean Dillard of Ringling, Oklahoma, and trained by Robert Turner, See Me Do It captured two Grade I races at Ruidoso Downs — the Rainbow and All American derbies. The petite chestnut filly, by On A High and out of the Easy Six mare Rita Seis, finished the year undefeated after winning the Grade I Champion of Champions at Los Alamitos against talented older rivals such as Sig Hanson and Cash Legacy.

See Me Do It opened her World

bumpy start, rallying in the final yards to post a head decision against speedy Floyd De Great and logged a 101 speed index.

See Me Do It rested until the All American Derby Trial on August 16. She returned to the races sharper than ever, scoring a handy 21.28 victory in the 440-yard trials.

The fast filly saved her best for the \$380,812 All American Derby. Rallying from the inside, See Me Do It was drawing away from the field at the wire for a one-and-a-half length victory over Mitey Easy Dash. See Me Do It ran the 440 yards in a blazing 21.25, despite encountering a sloppy track.

See Me Do It finished the year with a record of five wins from five starts.



It seems only fitting that the favorite for the inaugural running of the Sweetheart Handicap this year could well be last year's equine darling, Just Like Lace.

No thoroughbred horse dominated his or her division in 1989 the way Just Like Lace controlled the 3-year-olds at Ruidoso Downs. Just Like Lace tied with New England-based Immunity for the winningest horse in the nation in 1989.

Owned by Tomy Joe Hoyt of Powderly, Texas, and trained by T.E. Davidson, the filly won five races at Ruidoso Downs last summer, including four stakes races.

Just Like Lace accounted for the Aspen Breeders' Cup Handicap June 24, the First Lady Handicap July 2, the Ruidoso Thoroughbred Derby against colts August 12 and the Ruidoso Oaks Handicap, in which she carried 128 pounds and still won by almost five lengths.

After the summer meet ended, in which Just Like Lace was named Thoroughbred Horse of the Meet and Best Thoroughbred 3-Year-Old, the powerful filly moved to Louisiana Downs. There she reeled off three more victories, including the Cornucopia Handicap on October 28, her eighth stakes victory of the year.

For the year, Just Like Lace won 13 of 18 starts with two thirds and earnings of \$140,417. She won at five different tracks, including Ruidoso Downs, Sunland Park, The Downs at Albuquerque, The Downs at Santa Fe and Louisiana Downs.

Just Like Lace has prepped for a return to Ruidoso Downs this summer, twice finishing third to the boys at Sunland Park.



Trainer Jack Brooks takes millionaire champion Strawberry Silk, owned by Jacqueline Spencer of Alto, won the All American Futurity last year.

... and more champions

The Davidson stable, run in partnership by T.E. Davidson and his son, Brent, figures to have a say in the outcome of several thoroughbred stakes races this season.

Adios Mundo, who last weekend captured the \$28,000 Riley Allison Derby at Sunland Park by four lengths, is on the grounds and preparing for the June 9 Norgor Derby.

"I thought he (Adios Mundo) had a good chance to win the race," Davidson said. "But I didn't think he'd win that easy."

Musco Duck, who won the 1988 Ruidoso Thoroughbred Derby, is being pointed toward the \$75,000-added Ruidoso Budweiser Breeders Cup on May 26.

Musco Duck appears on track for his return to the races after zipping to a best-of-the-day 1:01.4 five-furlong workout Wednesday over a soggy racing surface.

And on opening weekend, Sunday, May 13, the Davidsons are sending out Aces And Faces in quest of the \$12,500-added Road Runner Handicap, a race reserved for registered New Mexico breds.

Aces And Faces captured the Rio Grande Futurity last year.



One Slick One, conqueror of the Grade I Sun Country Futurity at Sunland Park this season is setting his sights on the Kansas Futurity.

One Slick One's victory was no surprise. After all, entering the race, he had won three of four lifetime starts and had finished third by a head in the Grade I West Texas Futurity at Sunland Park.

Trainer Roy "Cotton" Barrington, of Lubbock, Texas, set his sights on the two-year-old son of Dash For Cash at last year's Ruidoso Horse Sale.

That's when Richard Parrish, of Meadow, Texas, listened to Barrington's advice and spent \$21,000 for the colt.

One Slick One will be a horse to watch this season at Ruidoso Downs Race Track.

Arnold Simmons has 35 head stabled at Ruidoso Downs.

Six Shooter Tex, a 6-year-old

gelding who specializes in 870-yard races, arrived at the Simmons stable last season.

Six Shooter Tex went on to win both the Brigand Handicap, where he outran eventual 870 Horse of the Meet Make An Effort, and the Gene Hensley Handicap.

Six Shooter Tex is by no means the superstar of the Simmons stable, which finished second in the quarter horse trainer standings behind Jack Brooks last year. That honor belongs to 3-year-old filly Moons High, runner-up in the 1989 \$2.5 million All American Futurity last year.

Moons High, by On A High, has already had a prep race this season when she finished second by a head to Joe Kirk Fulton's stakes-placed Reckless Dash in an allowance race at Goliad, Texas.

Also returning to the Simmons stable are Mitey Easy Dash and Brace It, who finished second and third, respectively, in the 1989 Grade I All American Derby.



The stable area is a good place for a visitor to settle in and get set for a snack. It doesn't take these equine summertime visitors long to settle in and get set for a snack.

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Fri. - Sat. 11 a.m. - 10:30 p.m.

Hubbard Museum & Art Award enhance the race track attractions

Art collectors from all over the world will converge on this scenic mountain village the weekend of June 1-3 for what promises to be the largest gathering of American representational artists in history.

More than three dozen of America's contemporary masters are entered in a winner-take-all competition for \$250,000 in cash as the grand prize of the first annual Hubbard Art Award For Excellence gathering which is expected to become a highlight of the nation's art calendar. The event will be highlighted by a black-tie gala here at the picturesquely Ruidoso Downs racetrack June 2. All pieces will be offered at a public sale June 1.

The 41 select entrants for the competition were nominated by a panel of 15 of the nation's best-known museum directors. Each artist has created two sculptures or paintings in the representational

art genre for this unprecedented showing by contemporary American artists. Later exhibitions include a planned trip to an exclusive media preview is planned for May 5 to be followed by a traditional Kentucky Derby party featuring a private screening of the race over the racetrack's simulcast system.

Already a popular year-round resort area noted for the world's richest quarter horse race, skiing and the luxurious "cabins" of some of the country's most affluent vacationers, Ruidoso is seen by some as the West's next emerging artistic colony, rivaling famed upstate Santa Fe. The rustic valley already is home for a number of prominent artists, including Henriette Wyeth and Michael Hurd, who both are participating in the Hubbard Art Award For Excellence competition.

An international panel of art experts will judge the first annual

Hubbard Art Award For Excellence competition and the winning piece will be added to the permanent collection housed in The Hubbard Museum.

The moving force behind the largest art event ever staged outside a metropolitan area is Fort Worth industrialist R.D. Hubbard, who created a major stir in art circles last year when he and his wife Joan Dale acquired the noted Doheny Collection, which includes two murals by legendary western artist Charles Russell. Previously unseen by the public, the two murals are the largest and the last works of the artist's illustrious career.

Further information regarding the Hubbard Art Award For Excellence Gala, including reservation details, may be obtained by calling 1-800-622-6023.



Realist artist Charlie Russell's mural was the featured work last year in the Hubbard Museum at the Ruidoso Downs Race Track Turf Club. This year the museum will feature the works entered in the Hubbard Art Award for Excellence.

CHARLIE DANIELS

Charlie Daniels tunes up for 1990 Ruidoso Downs concert

The Charlie Daniels Band will perform in concert at Ruidoso Downs over Memorial Day weekend on Saturday, May 26.

Charlie Daniels started his recording career in 1971 with an album deal on the Kama Sutra recording label. He joined, and has been recording for, Epic Records since 1976.

In the past 12 years, The Charlie Daniels Band has sold more than 10 million units, which have accounted for six gold, four platinum and two double-platinum albums. The group has won four Country Music Association Awards, two Academy of Country Music Awards, a Grammy and a "Playboy" Reader's

Poll" award for best country group. The band's sound has been a blend of roots rock-and-roll, blues, rockabilly and straight ahead country.

The Charlie Daniels Band averages more than 150 live dates per year, giving fans a large dose of the Saturday-night music the group is best known for. Through the years, the Charlie Daniels Band has held onto a certain amount of country flavor in its music.

In 1979, the Grammy Award winning single, "The Devil Went Down To Georgia," became a No. 1 country record and opened the door for the band on country radio. They have kept a devoted audience since

the hit single. In 1989, "Homesick Heroes" was the band's first release for Nashville-CBS Records country division, and spawned the Top 10 hit single and video "Boogie Woogie Fiddle Country Blues."

The Charlie Daniels Band's newest album, "Simple Man," was released last October.

The Charlie Daniels Band, which has produced 19 albums, consists of Daniels on vocals, fiddle and guitar; Joe "Taz" DiGregorio on vocals and keyboard; Jack Gavin on percussion; Bruce Brown on vocals and guitar and Charlie Hayward on bass.

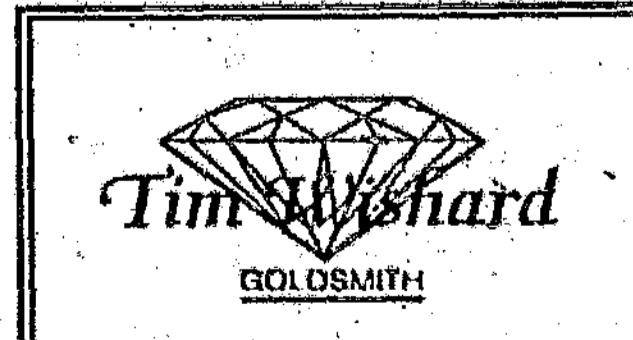
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PATRONS MAY ENTER AT THE TRACK FROM THURSDAY MAY 10TH THROUGH MOTHER'S DAY.



SATURDAY, MAY 26 \$75,000 ADDED RUIDOSO BREEDERS' CUP
CHARLIE DANIELS BAND CONCERT

SUNDAY, MAY 27 \$500,000 EST. KANSAS FUTURITY (GRADE 1)

MEMORIAL DAY WEEKEND

MAY 10TH,
RUIDOSO
APPRECIATION DAY

RUIDOSO DOWNS



Lincoln County Medical Center

Count On Us To Care!

Lincoln County Medical Center plays an important role in the healthcare and economic well-being of Ruidoso and Lincoln County all year. During National Hospital Week, we want to remind the community of our involvement and our commitment to providing high-quality healthcare close to home.

Maybe you didn't know...

- The active and affiliated physicians of LCMC provide care in over 15 specialties.
- As many as 35 babies are delivered each month at LCMC.
- The emergency room is now staffed from 8 a.m.-2 a.m. weekdays and from 7 p.m. Friday to 7 a.m. Monday.
- There is a well-equipped eye room for eye injuries.
- Classes are offered in prenatal care and emergency medical personnel offer classes free to high school students.

Lincoln County Medical Center offers a wide range of medical and educational services to residents and visitors of the area.

Outpatient services: Day surgery, lab, x-ray, mammograms, ultrasound, nuclear medicine, physical therapy, respiratory therapy, pulmonary function, cardiology clinic.

Inpatient services: Full obstetrics package, birthing room, general and orthopedic surgery, modern four-monitor intensive care unit, general medical/surgical patient care

These examples illustrate some of the many services offered and show that LCMC is constantly changing and growing to meet the needs of the community.



Lincoln County Medical Center

A small-town hospital delivering big-city medical care

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The view

The Ruidoso area provides an ever-changing scenic view as the majestic Sierra Blanca peak is trans-

formed from a wintery white mountain scene into a bright green spring scene. In between, visitors and lo-

cals get to see the towering mountain evolve through its many beautiful looks.

CALENDAR OF EVENTS

- Through May 13** — Springtime in the Rockies, call 257-7395 for details
- Thursday, May 10** — Opening day at the races
- May 10** — Ruidoso Little Theatre Opening Night, "Wait Until Dark" at 8 p.m. at Cree Meadows
- Thursday through Saturday through May 26**
- May 11-13** — Memorial Powwow, Mescalero
- May 12** — Ruidoso Garden Club Brunch and Fashion Show, 10:30 a.m. at Cree Meadows
- May 12-13** — Buzzard Days, Carrizozo
- May 22** — National Maritime Day Memorial Service, 10 a.m. Fort Stanton Cemetery
- June 1-2** — Hubbard Art Award for Excellence, Ruidoso Downs Race Track
- June 8-10** — 5th Annual Western Roundup, Cloudcroft
- June 9** — Lincoln County Ranch Tour
- July 1-4** — Smokey the Bear Stampede, Capitan
- July 1-4** — Ceremonials and rodeo, Mescalero
- July 14** — Billy the Kid/Pat Garrett Day, Ruidoso
- July 19** — Ruidoso Little Theatre Opening Night, "Odd Couple" 8 p.m. at Cree Meadows
- Thursday through Saturday through August 4**
- July 27-29** — 19th Annual Art Festival, Ruidoso
- August 3-5** — Last Escape of Billy the Kid, Lincoln
- August 4** — Pony Express Race, White Oaks
- August 27-September 3** — All American Festival
- September 1-3** — Ruidoso Downs Ladies Auxiliary Arts and Crafts Fair, Ruidoso Downs
- September 3** — All American Futurity, Ruidoso Downs Race Track
- September 15-16** — Kiwanis Fishing Tournament
- September 19-23** — Golden Aspen Motorcycle Rally
- October 4-6** — RLT Opening Night, "Count Dracula" 8 p.m. at Cree Meadows
- Thursday through Saturday through October 20**
- October 5-7** — Aspenfest
- October 19-20** — Bavarian Bash (Oktoberfest)
- November 9-10** — Christmas Jubilee
- November 22** — Ski Apache Opens
- December 1** — RLT Betty Awards

(Watch The Ruidoso News or call the Ruidoso Convention and Visitors Bureau at the Ruidoso Valley Chamber of Commerce for the latest calendar updates, 257-7395.)

There's never a dull moment

Take a deep breath and get ready for a busy summer.

The Ruidoso area is the place to be for all the fun you can handle, from the opening of Ruidoso Downs Race Track and a full summer of racing, to special activities in Mescalero, Capitan, Lincoln, Ruidoso and White Oaks.

It all starts today with the 1 p.m. post-time at Ruidoso Downs Race Track, and continues at 8 p.m. with the opening night performance of "Wait Until Dark."

Altrusa Club of Ruidoso and Ruidoso Little Theatre present the opening night gala performance, with ticket proceeds to benefit Altrusa's adult education programs.

"Wait Until Dark" continues at 8 p.m. Friday and Saturday, May 11-12, and the next two weekends on Thursday through Saturday at Cree Meadows Restaurant.

Call Cree Meadows to make dinner and theater reservations.

This weekend the Indian clubs of Ruidoso High School and Tularosa High School will present a memorial powwow in honor of Guymon Kaydahzinne.

Take U.S. Highway 70 west to the Mescalero Community Center to see the colorful costumes and the traditional dancing on Friday night and all day Saturday.

This weekend is the final weekend of Springtime in the Rockies, a new event sponsored by the Lincoln County Hospitality Association. Lodgers and restaurateurs have put together a busy program of tours, workshops and entertainment opportunities to make a springtime visit to Lincoln County an event to remember.

Check with a lodger or at the Ruidoso Valley Chamber of Commerce for the Springtime in the Rockies schedule.

As the summer continues, Ruidoso will play host to Billy the Kid/Pat Garrett Days sponsored by the Billy the Kid Outlaw Gang. Watch for more details on that celebration.

And mark your calendar for the Fourth of July weekend when the Smokey the Bear Stampede roars into Capitan and Mescalero presents a big rodeo. You won't want to be anywhere but here on the Fourth of July.

Check our calendar (left) for dates on other special events this year.

But, even on those rare dates when there isn't some special event

under way, there's plenty to do in this mountain resort.

Bingo of Mescalero, just past the Inn of the Mountain Gods, is the place to try for big prizes Wednesday through Sunday. The modern, spacious bingo parlor will be open six days a week starting in July.

Besides a full program of bingo, players can have a snack in the refreshments area.

The Elks Lodge, on U.S. Highway 70, sponsors bingo games every Friday night.

Rainbow Lake is open again this year on Carrizo Creek Road. Try the colorful little bumper boats in the cool lake, or check out the executive carpet golf course.

Rainbow Lake also has batting cages, games and a snack bar.

Right down the road is Fun-Trackers Go-Cart track where there's always plenty of fun and excitement for all ages. Go-carts, games and more provide fun for all ages.

Holiday Golf, on Sudderth Drive, is a relaxing miniature golf course set in the midst of plenty of shrubs and flowers.

Just around the corner, on Eagle Drive beside the Rio Ruidoso, is Panorama Golf. The scenic miniature course is a great place to play.

Bowlers can try their skills at Ruidoso Bowling Center on Mecham Drive just past White Mountain Drive. The modern bowling facilities feature automatic scoring, the latest equipment and a complete snack bar.

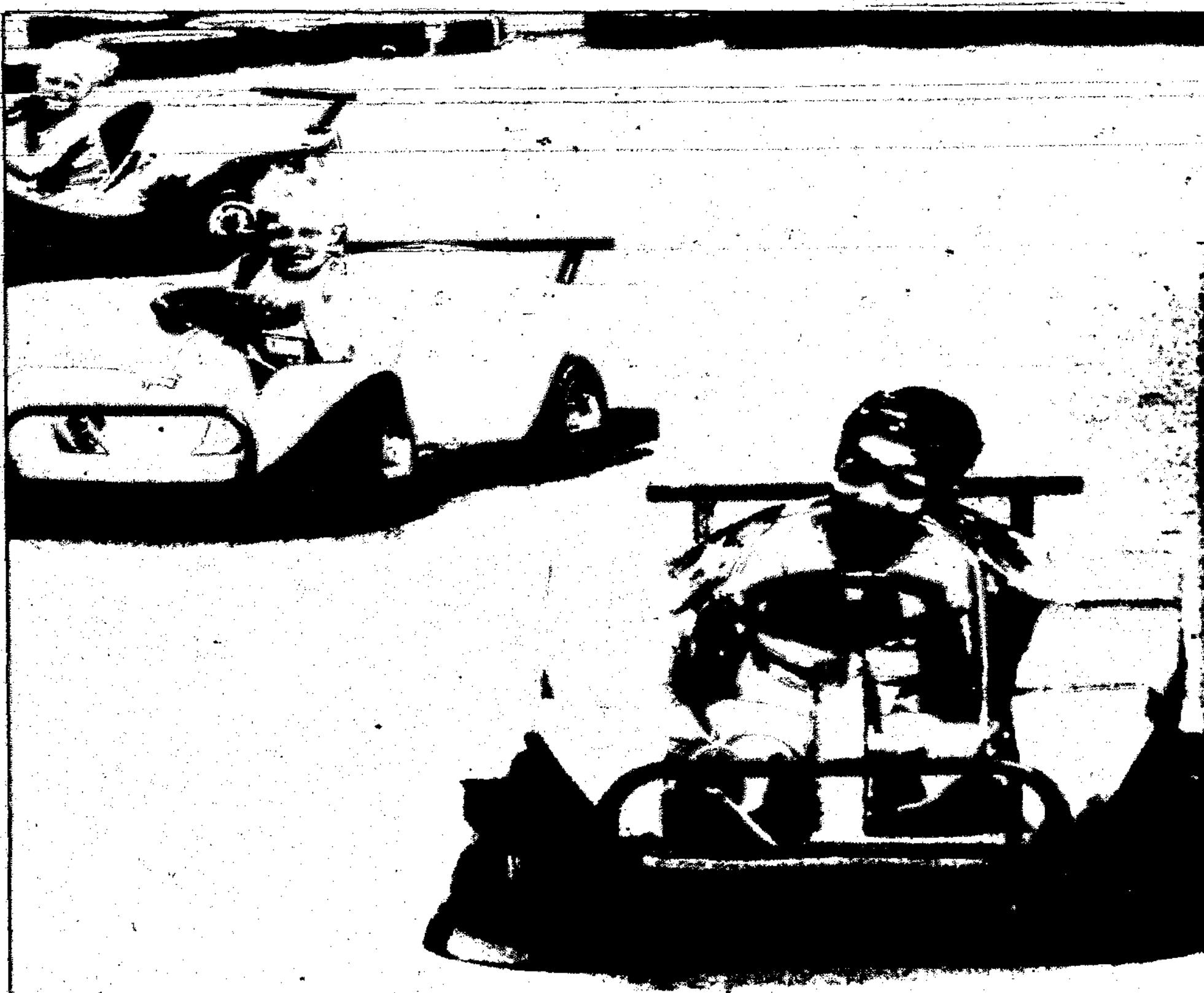
Sierra Cinema, next door to Sierra Mall, is open Thursday through Monday nights. The twin-screen theater presents the latest in first-run movies.

Or you can visit one of the many video stores in town to take home a movie to watch.

And, don't forget shopping.

Ruidoso shops start on U.S. Highway 70 at Plaza d'Ors stretch down Sudderth Drive to the Gazebo and Village plazas and extend through Midtown and on out Mecham past Sierra Mall and the Paddock to the Attic and Friends and the shops at Rainbow Center.

Shoppers will find something different with plenty to choose from when shopping Ruidoso.



Whizzing around the track is great fun, and the surrounding area. There's something for everybody in this beautiful mountain resort.

Wild things!



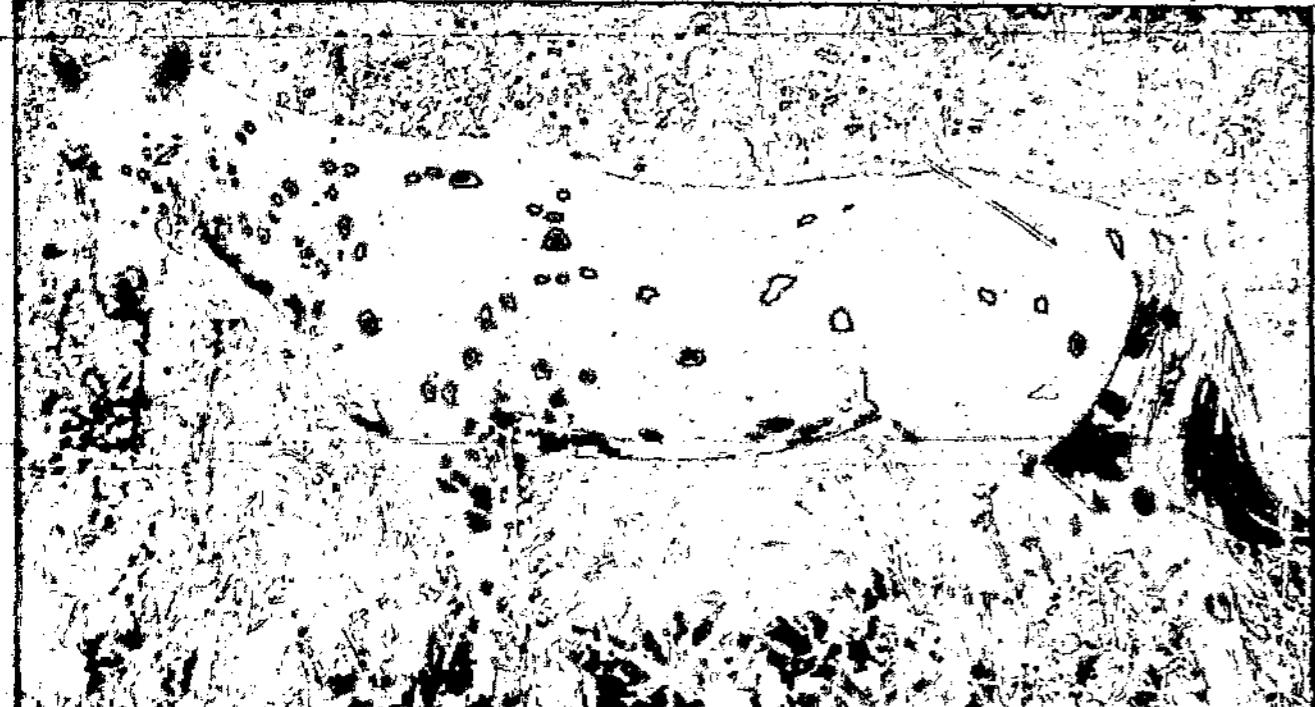
One of the most fun parts of visiting the Lincoln County area is meeting up with one of the critters that come and go in the villages and rural areas. Hummingbirds

are a favorite here, as the hungry little birds take advantage of the many feeders provided by residents. Squirrels scamper in, out and around rocks and trees.



These mule deer are regular visitors in the White Mountain residential area of the Village of Ruidoso. They take a pause from munching the grass to check out the pho-

tographer. And while driving through the backroads of Lincoln County, you'll see spotted ponies, wild turkeys and maybe even a bear heading for a campground.



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AND GOOD LUCK!"
and
"WELCOME BACK TO ALL OUR
SUMMER FRIENDS!"

Have a great time in Ruidoso!

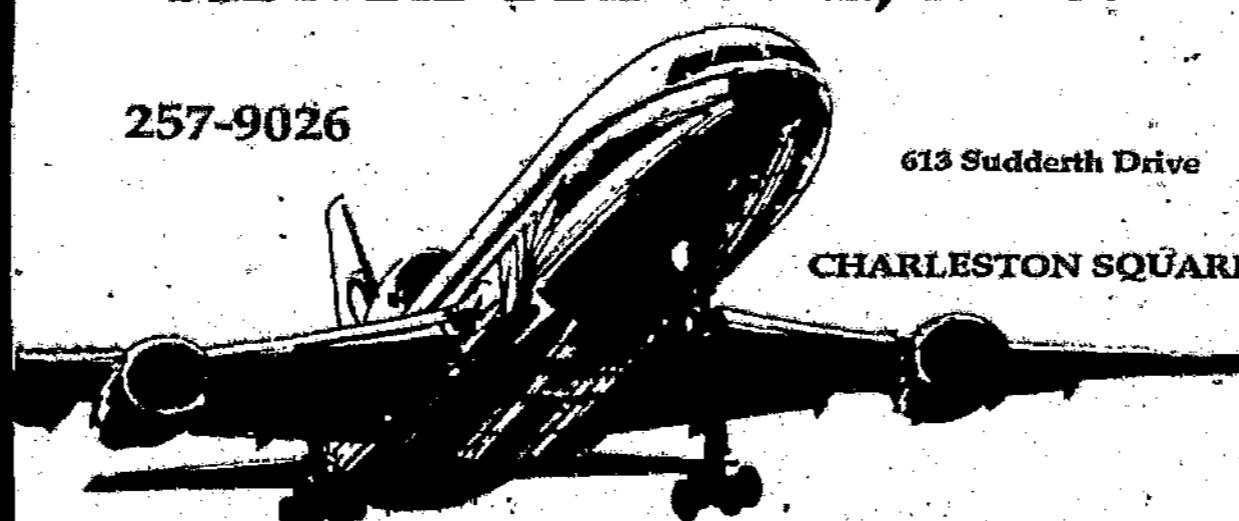
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Come on up to nature's playground

Ruidoso is known as the playground of the southwest.

The winter months provide some of the best skiing to be found in New Mexico, and the summer months bring horse racing excitement to the area.

And, if that isn't enough, the area surrounding Ruidoso has a number of activities which would please any outdoorsman.

Ruidoso and Lincoln County have plenty of places where people can get away from it all by playing a round of golf, fishing in a running river or a tranquil lake, riding a horse, or hiking a trail along a scenic mountain ridge.

Below are just a few of the activities which are available in the area:

CAMPING

Most of the camping opportunities available in the local area are located in the surrounding Lincoln National Forest.

The forest has 13 family campgrounds, two family picnic grounds, and six group camp and picnic grounds which offer basic amenities, including fire rings, tables and pit toilets. Some campgrounds also have water and asphalt pads for vehicles. Most of the forest is open to dispersed camping at sites which contain no facilities.

The Smokey Bear Ranger District is responsible for overseeing forest activities in and around the Ruidoso area. From their office, located at 901 Mecham Drive, forest rangers supervise five campgrounds and one picnic area within an hour and a half drive of Ruidoso.

The Three Rivers Campground is the farthest of the five campgrounds from Ruidoso, and is the only campground which is open year round. It is located off of U.S. Highway 54, 15 miles east of the Three Rivers community, at the edge of the White Mountain Wilderness. Travelers can reach Three Rivers by driving to either Carrizozo on New Mexico Highway 48 and 37, or driv-

ing to Tularosa on U.S. Highway 70, and then taking Highway 54 south from Carrizozo or north from Tularosa.

The Three Rivers Campground has six available campsites, and trailers under 16 feet are permitted. Drinking water is not available, but toilet facilities are. The maximum length of stay is 14 days.

The South Fork Campground is the largest of the five campgrounds in the Smokey Bear District. It is located near Bonito Lake, and it is the only one of the five which requires a fee.

South Fork contains 60 camping sites, and drinking water is available, as are toilet facilities. The campground is managed between May and September and there is a 14-day maximum length of stay. Trailers under 22 feet are allowed in the campground. The fee for camping at the South Fork Campground is \$6 and is payable at the gate of the campground.

To get to the South Fork Campground take Highway 48 north from Ruidoso to Highway 37, and then to Forest Road 107.

Monjeau and Skyline campgrounds offer the camper at taste of the high altitude. Located at 9,500 and 9,000 feet respectively, the two campgrounds are open between May and September.

Monjeau has four campsites and trailers under 16 feet are allowed. Skyline has 17 campsites and trailers under 16 feet are allowed. There are toilet facilities at the two campgrounds, but there is no drinking water available and there are no nearby streams. There is a 14 day maximum length of stay.

To get to Monjeau and Skyline campgrounds, take Highway 48 north from Ruidoso to the Ski Run Road. From there, follow the signs to Forest Road 117. It's nine miles of sometimes rough road to get to Skyline campground and another mile of uphill drive to Monjeau. It takes a little more time to get to the campgrounds, but you'll find the view and fresh air are worth it.

Anyone who has been skiing at Ski Apache knows where the Oak Grove Campground is. Located off of the Ski Run Road, Oak Grove Campground is also situated at 9,000 feet altitude.

Oak Grove Campground has 29 campsites, but trailers are not allowed. The campground is open from May to September and there is a 14-day maximum length of stay. Toilet facilities are available, but drinking water is not.

To get to the Oak Grove Campground, simply take Highway 48 to the Ski Run Road and follow the signs.

If all you want to do is have a picnic and you don't want to drive a long way, try the Cedar Creek Picnic area, located behind the Ranger Station on Mecham Drive.

The Cedar Creek Picnic Area is open officially from May through September. It contains 23 picnic areas and there are toilet facilities and drinking water available. Trailers and overnight camping are not allowed in Cedar Creek.

Forest Ranger Sam Tobias said Memorial Day, the Fourth of July and Labor Day are the busiest times of the year at the campground. He recommends to check with the ranger station about the campgrounds on those holiday weekends. Tobias said people who are not familiar with Ruidoso should always check with the rangers about camping information.

The Smokey Bear Ranger Station is open from 7:30 a.m. to 4:30 p.m. on weekdays and beginning May 26 and running through September 1, the ranger station will be open on Saturday from 8 a.m. to noon and from 1 to 5 p.m.

Maps of the Lincoln National Forest, and its campgrounds, are available at the ranger station for \$2.

HIKING

There are more than 300 miles of trails in the Lincoln National Forest which offer opportunities for hiking, horseback riding and motorcycling.

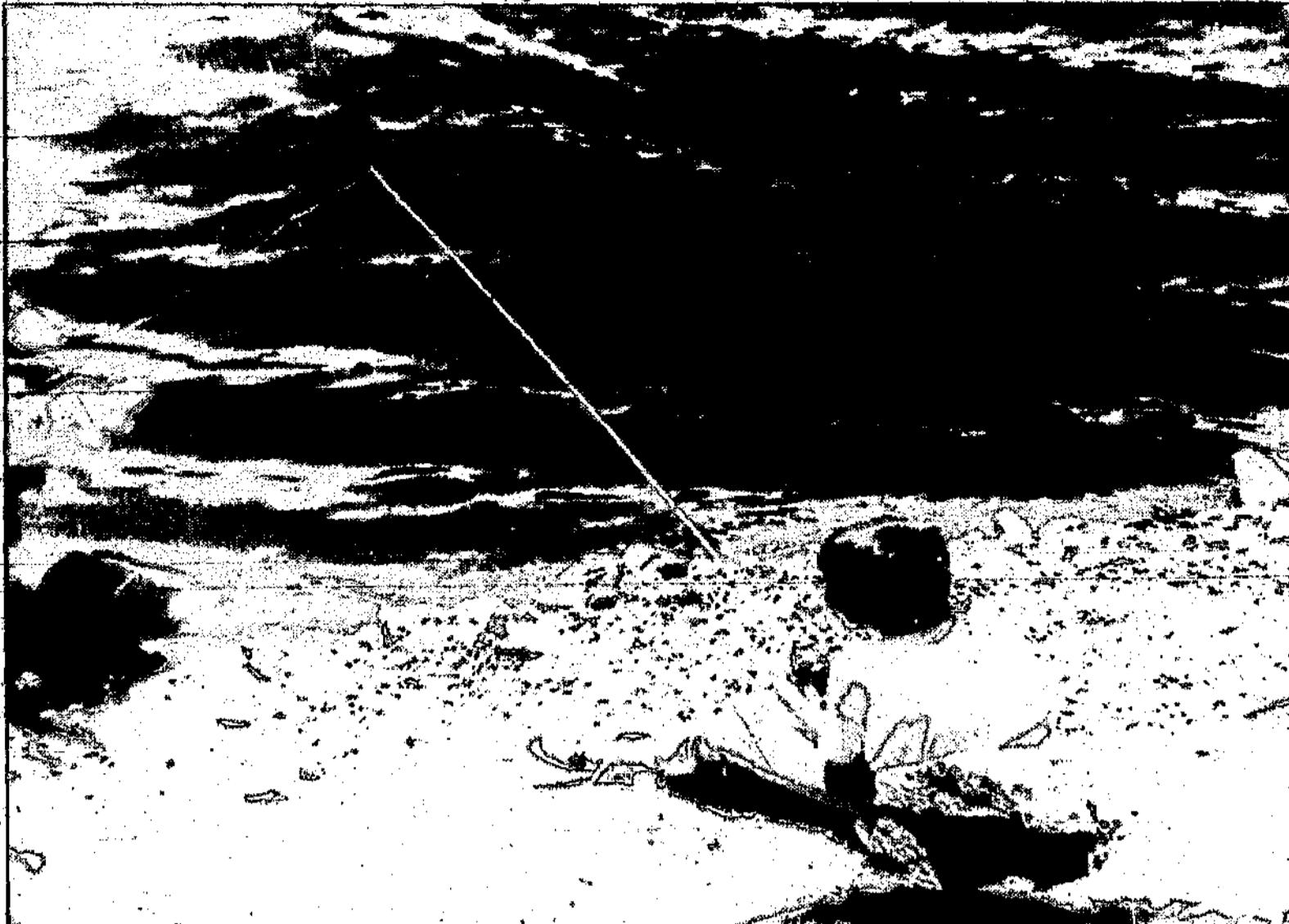
Many of these trails, as well as many miles of old railroad grades, are used by cross-country skiers and snowmobilers in the winter.

About 83,000 acres of wilderness are available for the user who wishes to experience the ultimate in getting away from it all.

The White Mountain Wilderness and the newer Capitan Mountain Wilderness are located on the spines of rugged mountain ranges, and offer spectacular views to those willing and able to work for them. Travel in the wilderness is restricted to foot and horse traffic, no motorized vehicles are allowed.

There are nine major trailheads in the White Mountain Wilderness. They range from extremely short to extremely long. Some have climbs of only a few hundred feet, while others have climbs of several thousand feet.

The Mills trail, #22, is a 4.7 mile long trail which climbs 2,560 feet from Bonito Canyon to Monjeau Lookout. The trailhead



Just fishin' and thinkin' is a great way to while away a summer afternoon in the mountains. Anglers have several choices of fishing holes.

is accessible by Forest Road 107.

The South Fork trail, #19, climbs 2,880 feet from the South Fork Campground to Crest Trail. There is a live stream near the six mile long trail and drinking water is available at the campground. The trailhead is accessible by Forest Road 107 and 107C.

The Bonito trail, #36 and the Argentina trail, #39 both leave the same location and travel different directions along live streams.

The Argentina trailhead provides the shorter of the two trails. It travels 2.5 miles and climbs 1,280 feet to the Crest Trail. The Bonito trail travels 4.6 miles and climbs 1,600 feet to the Crest Trail. The two trailheads are accessible by Forest Road 107.

The Crest Trail begins at two different locations and travel 21.7 miles through the width of the White Mountain Wilderness from Tanbark Canyon to Monjeau Lookout. The trail provides some of the most panoramic views available in the wilderness. The two trailheads are accessible by either Forest Road 108 or Forest Road 117.

The Nogal trail, #48, is a relatively short trail. The 1.2 mile trail climbs 780 feet from Nogal Canyon to the Nogal/Tortolita Trail, trail #54. The Nogal trailhead is accessible by both Forest Road 108 and 400.

The Nogal/Tortolita Trail, #54, provides the main access from Nogal Canyon to Tortolita Canyon, via an old wagon trail. The 1.2 mile trail is accessible by Forest Road 400.

The Three Rivers trail, #44, climbs the highest of all the major trails in the White Mountain Wilderness. It climbs 3,440 feet in 5.6 miles from the Three Rivers Camp-

ground to the Crest Trail. There is no drinking water available at the campground. The trailhead is accessible by U.S. Highway 54 and Forest Road 579.

The shortest of the major trails is the Scenic trail, #15, which leaves the Ski Apache parking lot and travels less than a mile in its 300 foot trip to the Crest Trail. The trailhead is accessible by traveling the Ski Run Road all the way to Ski Apache.

In addition to the trails in the White Mountain Wilderness, there are 11 major trails in the Capitan Wilderness area, three in the Patos Mountains, three in the Carrizo Mountains and Vera Cruz Mountains, and three in the Jicarilla Mountains. In all there are 225.6 miles of trails in the Smokey Bear Ranger District.

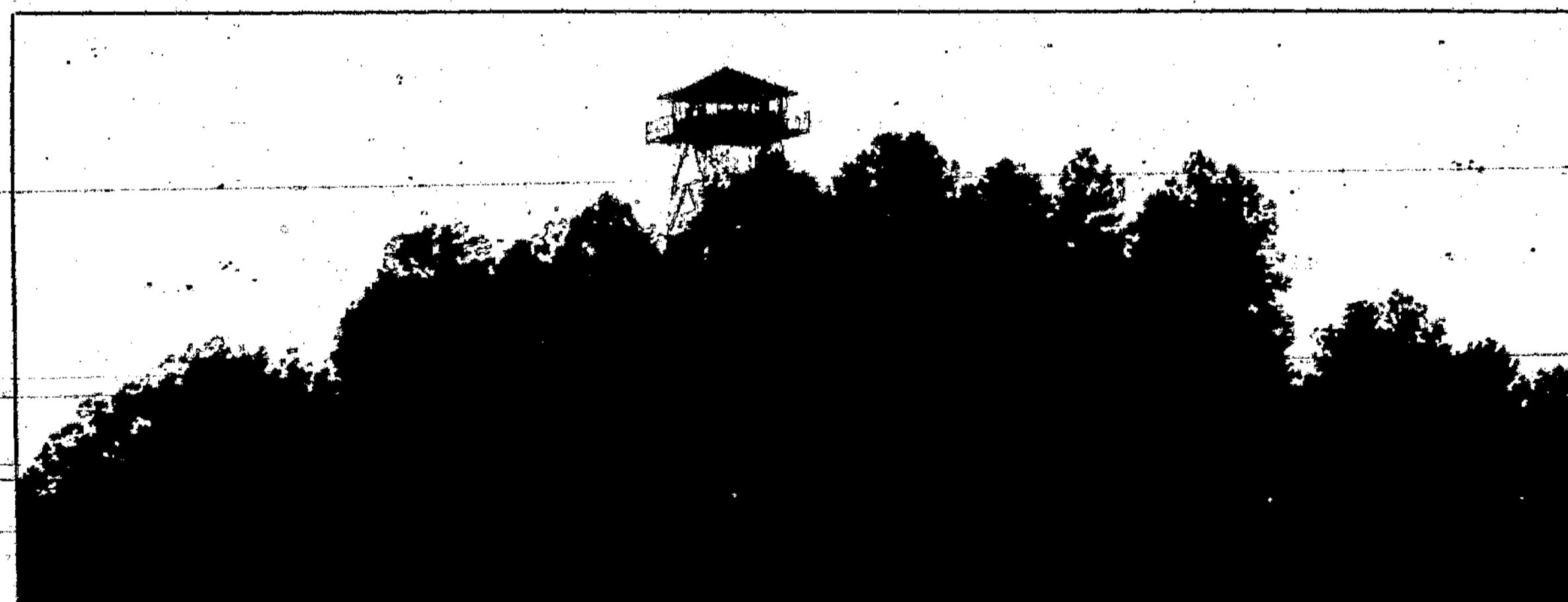
Non-motorized trails make up 174.9 miles of that total and the rest are motorized trails. Off-road or off-trail travel is not permitted by vehicles in the Lincoln National Forest. This restriction is necessary to protect soil and water, vegetation, and wildlife. Vehicles must remain on roads and trails marked by numbered signs. These signs are located at intersections and other prominent places. Most closed roads and trails are physically barricaded or gated, but others are identified by the absence of a sign.

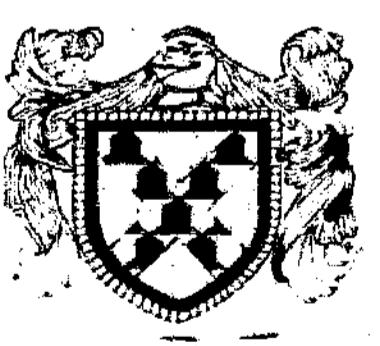
Roads may be traveled by any vehicle; trails are open to hikers, horses, and vehicles less than 40 inches wide unless otherwise restricted. Vehicles may travel up to 300 feet from open roads to reach primitive camp sites, unless doing so will result in damage to the resource.

Please see Come on up, page 5



Golfers have a great view when teeing off at Cree Meadows Country Club in the Village of Ruidoso. Golfers can test their skills at the Inn of the Mountain Gods, Alto or Carrizozo. The Ruidoso Fire Lookout (right) provides an interesting view and is a great place to hike.





**Welcome Back
Racing Fans**

Ron and Clarice McWilliams invite you to stop in and get acquainted...

WE HAVE ALL YOUR NEEDS FOR

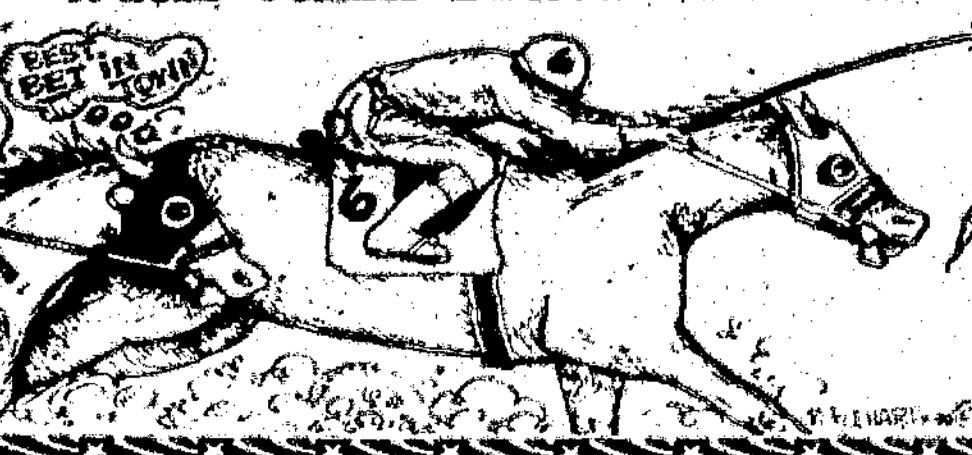
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Ron and Clarice McWilliams invite you to stop in and get acquainted...

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HANDBAGS

Steppin' Out

Sierra Mall 257-6924

Sierra Mall 257-6924

Come on up

Continued from page 4

An excellent waterproof map of the White Mountain Wilderness is available for \$4 at the Smokey Bear Ranger Station. A Travel Map, which shows what trails are motorized and which ones are not, is also available at the Ranger Station for \$1.

HORSEBACK RIDING

White Mountain Wilderness visitors may choose to use their own saddle and pack stock or those of an outfitter as a means of travel. If properly managed, use of a horse can provide a rewarding experience without harming the wilderness.

Pack animals and saddle stock will be limited to 15 for any overnight party entering the wilderness. Proper planning and use of lightweight food and equipment can reduce the number of animals necessary for carrying supplies.

Horseback riding stables include: Cowboy's in Ruidoso Downs, Buddies on Gavilan Canyon Road,

Benito Stables, Eagle Creek on Ski Run Road and Inn of the Mountain Gods.

FISHING

While local fishing holes are not abundant, they are available if you know where to find them.

Bonito Creek, Bonito Lake, Eagle Creek, Alto Lake, and the Rio Ruidoso all offer excellent trout fishing opportunities.

The most popular baits are salmon eggs, worms and power bait. The New Mexico Department of Game and Fish regularly stocks these locations with anywhere from 100 to over 2,000 10 1/2 inch rainbow trout.

All anglers over the age of 11 must have a new 1990-91 fishing license. A year-long fishing license for residents of New Mexico is \$8.50 for warm waters and \$14 with a trout validation. For non-residents, a year-long license runs \$18.50 for warm waters and \$25.50 with a trout validation.

Junior-senior and temporary licenses are also available. Junior-senior licenses are for youngsters 12 to 13 years old and for those anglers over 65. These licenses cost \$1.50 for warm waters and \$4.50 with trout validation.

Temporary licenses are good for one and five days. A one day license is \$5.25 for warm waters and \$8.50 with a trout validation. Five day licenses run \$10.50 for warm waters and \$15 with a trout-validation.

Those fishermen that fish in the Lincoln National Forest and surrounding Bureau of Land Management controlled waters will also have to purchase a Wildlife Habitat Improvement stamp.

The \$5.25 stamp is required for Eagle Creek, Three Rivers, all waters within the White Mountain Wilderness, certain sections of Bonito Creek and all waters in the Capitan Mountains. The stamp is not required to fish Bonito Lake, Alto Lake or the Rio Ruidoso.

Funds derived from the sale of

the stamp will be used to complete habitat improvement projects to benefit all types of wildlife.

The state daily fishing limit is eight.

Fines for fishing without a license may run from \$50 to \$500 and up to six months in jail.

There are also fishing opportunities available on the Mescalero Apache Reservation on Eagle Lake, Silver Lake, the upper Rio Ruidoso and Lake Mescalero.

Mescalero Apache Reservation fishing permits are for all seasons. There is a \$4 charge for Eagle Lake, Silver Lake and the upper Rio Ruidoso. There is an \$8 charge for Lake Mescalero.

The daily fishing limit is 12 on the reservation.

For those who don't want to work too hard for their fish, there is Conley's Trout Lake, four miles east of the Ruidoso Downs Race Track.

GOLF

Serious golfers and weekend hackers will find a challenge in the area's numerous golf courses.

Cree Meadows Golf Course and Country Club is open to the public and is one of the most popular courses in the area. The 5,766 yard course is rated at 67.9 and plays to a par of 71.

The 348-yard, par 4, eleventh hole is rated as the number one handicap hole on the course.

P.G.A. Professional Jack Warlick oversees the course and a full-line pro shop. For tee times, call 257-5815.

The Alto Lakes Golf and Country Club is a private course for members and their guests. The 6,059-yard course is rated at 68.5 for the regular men's tees and plays to a par of 71.

The 523-yard, par 5, fourteenth hole is rated as the number one handicap hole.

P.G.A. Professional Chuck Dunn is the pro at the course.

The Inn of the Mountain Gods Golf Course is located adjacent to the hotel on the Mescalero Apache Reservation. The 6,416-yard course is open to the public and is rated at 70.1 for the regular men's tees. The course plays to a par of 72.

The 514-yard, par 5, first hole is rated as the number one handicap hole.

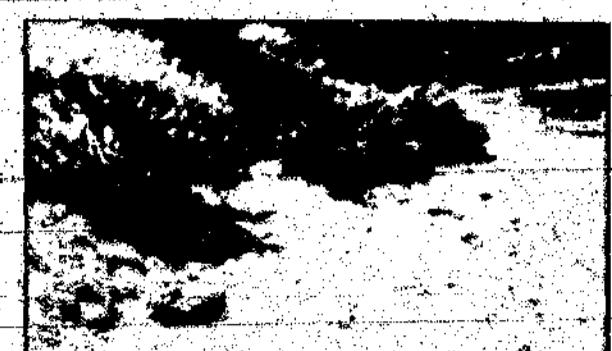
The Carrizozo Golf Course is a popular nine-hole course located on the outskirts of Carrizozo. It is open to the public and operated by Ted Turnbow.

There is a driving range across from Cree Meadows Country Club for those who would like to improve their swings. Mark's Driving Range is open from 8 a.m. to 8 p.m. A large bucket of balls is \$3 and a small bucket is \$2.

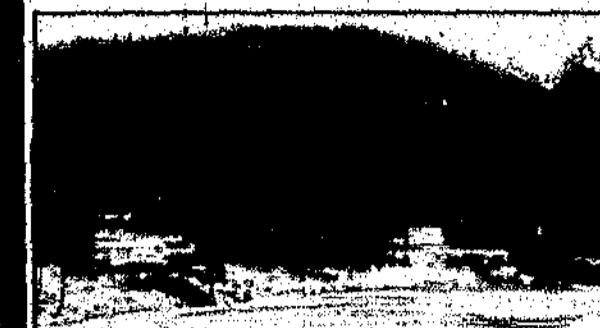
YOU HAVE PICKED A WINNER WHEN YOU CHOOSE

RUIDOSO

FOR YOUR SUMMER!



Picturesque Streams



Tall Pine Forests

Cool Mountain Air

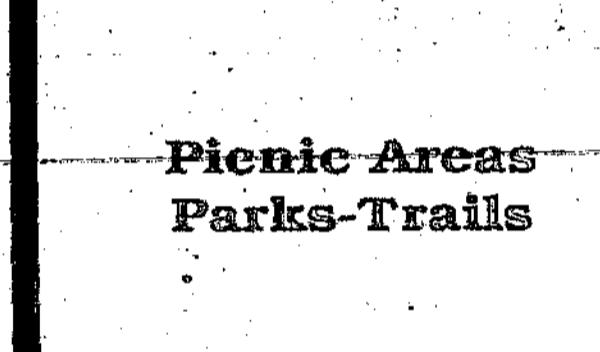


NATURE'S WAY OF SAYING WELCOME.

WE ADD TO NATURE FOR YOUR PLEASURE



Tennis Courts



Picnic Areas
Parks-Trails



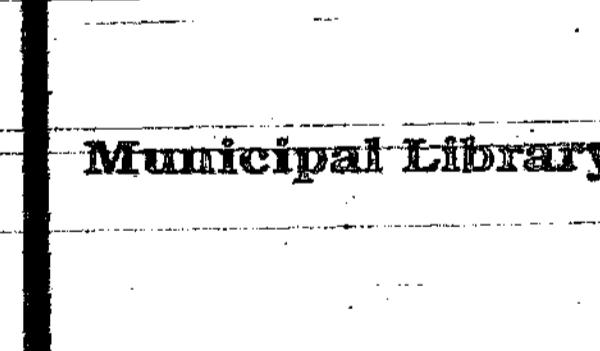
Golf Courses



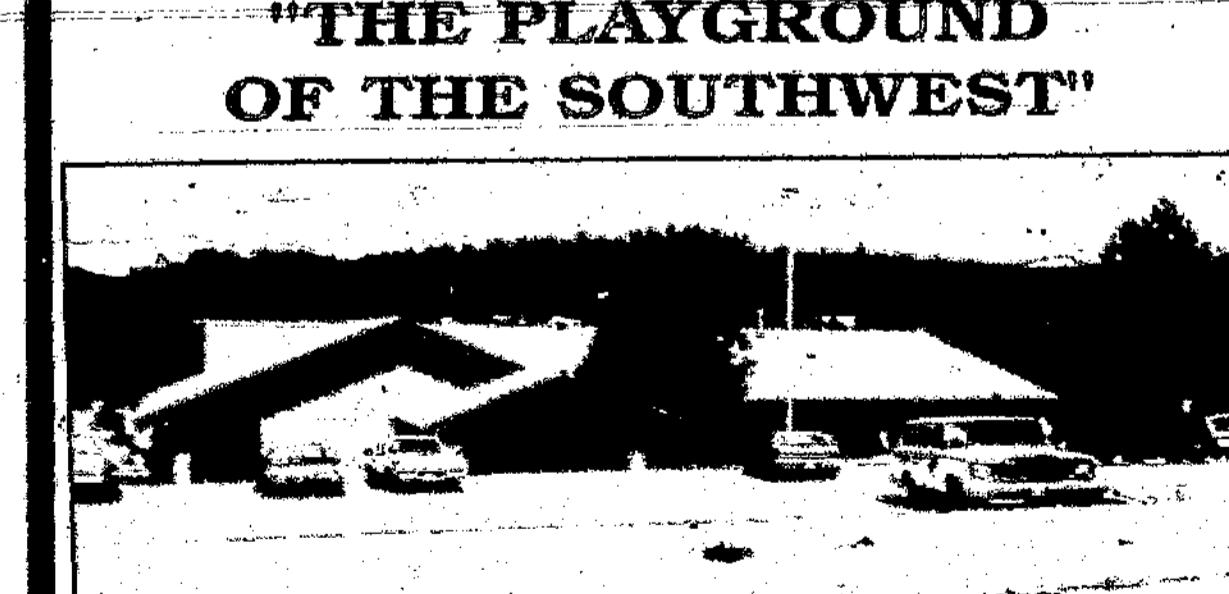
Swimming Pool



Softball Fields



Municipal Library



"THE PLAYGROUND OF THE SOUTHWEST"

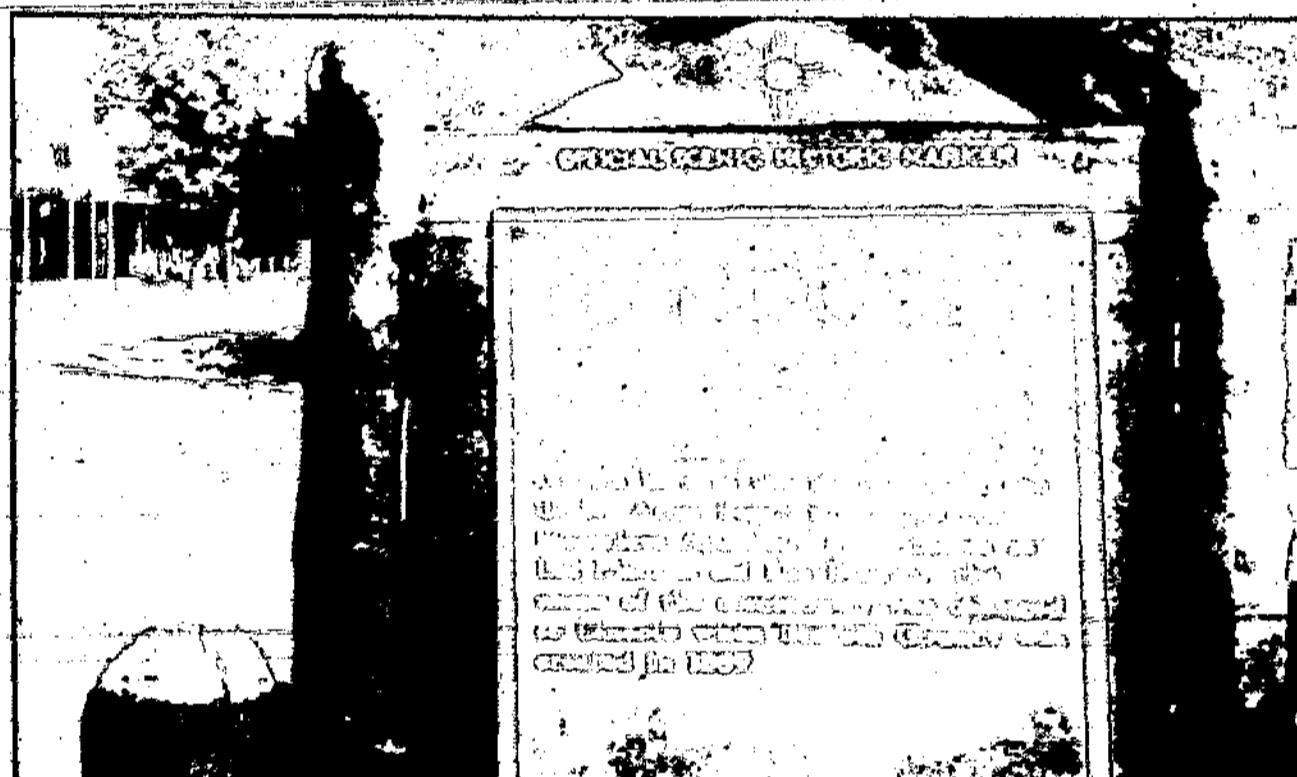
Ruidoso Administrative Building

We Will Strive In Every Department To Make Your Stay More Pleasant And Comfortable

Ruidoso Elected Officials And Employees



The view from Monjeau is one of the best in Southeastern New Mexico. You get there by taking Ski Run Road to the Monjeau turnoff, driving up a road that turns primitive, and then hiking up the rock steps. It's worth it. And, a trip to historic Old Lincoln is a must for summer visitors. Take U.S. Highway 380 off U.S. Highway 70 to reach the quiet little town. If you keep going, you'll reach Capitan, the home of Smokey the Bear.



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And Summer Visitors
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Ginger
Gayla
Boo
Wanda Faye

A hand pointing towards the text below.

Ask for Karen, Jackie Lee or Norma
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Matrix Hair Show

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TOUCH
SALON**
Rainbow Center
on Mecham
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FREE

Shampoo/Set

or

Manicure

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Facial Makeover

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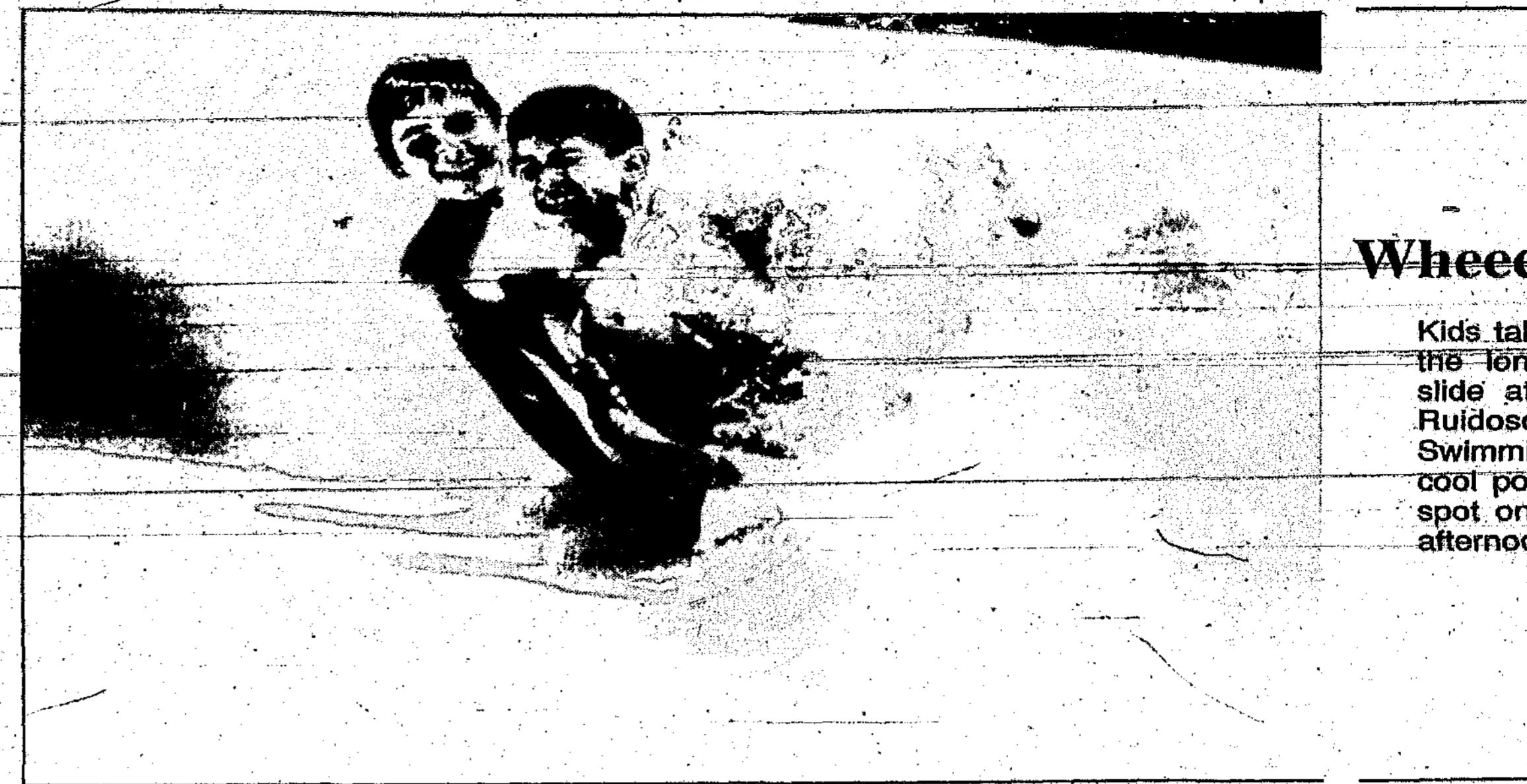
Tanning Bed

First Visit Only

Ask for Karen, Jackie Lee or Norma

Just Returning From
Matrix Hair Show

**FINAL
TOUCH
SALON**
Rainbow Center
on Mecham
258-3099



Wheeeeeee

Kids take advantage of the long, curvy water slide at the Village of Ruidoso Municipal Swimming Pool. The cool pool is an inviting spot on warm summer afternoons.



Take time to smell the flowers when you visit Lincoln County. All kinds of wildflowers can be found when traveling from The Valley on up to the higher altitudes. You'll feel better if you take it easy when changing altitudes.

Take it easy in the mountains

Summertime visitors to Ruidoso enjoy the warm, pleasant days and cool nights here, a welcome respite from the hot humidity of their homes.

What makes Ruidoso such a pleasant summertime spot is its altitude, and visitors from towns and cities at lower altitudes need to take care to ensure a good visit with many more to follow.

Some visitors believe when they first arrive for their summer stay they need to get out and mow the lawn, wash all the windows, vacuum every room, maybe even do some painting or other household repairs. And these busy people believe it needs to all get done the first weekend.

NO WAY! Slow down. When you first arrive from a lower altitude, your body needs to adjust to the change. And if you're here for just a short visit, your body will never have the time to adjust, so precaution is always in order.

First, be sure to get plenty of rest. You may even find an afternoon nap is in order each day.

Second, increase your intake of

fluids, particularly water. Your body has a tendency to become dehydrated at higher altitudes, which can cause headaches. So be sure to drink plenty of water.

But increasing fluid intake does not mean alcohol. The effects of alcohol increase with the altitude, so that impairment occurs faster with smaller quantities of alcohol.

Third, avoid large meals. The process of digestion requires a lot of energy and at higher altitudes, your energy supply is used faster. If you're a summer-long visitor, after a week or so you can increase some of your meals gradually. But weekend visitors need to avoid large meals during their entire stay.

When you arrive, break up the chores into small parts and only attempt one or two of these parts each day. You don't have to mow all the lawn at once. Just do half of it in the morning, and relax the rest of the afternoon.

Anyone with a coronary or

respiratory problem is automatically high risk and should, therefore, take extra precaution.

If you notice any of the following trouble signs, visit a doctor.

—Tiredness combined with shortness of breath. If walking up the stairs is now very tiring, seek medical advice.

—Tingling in the extremities, such as the toes or fingers, especially after exertion.

—A loss of appetite.

—Nausea with some minor disorientation.

Any of the above symptoms can become more severe in the alpine terrain of the mountains.

If your home is at 2,000 feet or lower, don't expect to hike at 9,000 or higher without difficulty. Altitude sickness in the mountains can in some cases be life threatening.

If in the mountains and you or a companion experience a severe headache, nausea, disorientation, loss of coordination and extreme fatigue,

tigue, or if breathing becomes very difficult, accompanied with wheezing and a bubbling sound in the chest, get down to lower altitudes immediately.

Often the effects of altitude sickness will disappear by simply getting to a lower altitude, but if any of these extreme conditions are experienced, see a doctor immediately even if they disappear after you descend out of the mountains.

Ruidoso also is the home of Lincoln County Medical Center, on Sudderth Drive and Nob Hill. The hospital telephone number is 257-7381.

There really is no way to prepare for altitude sickness in the alpine areas. The condition affects those who exercise frequently just as much as those who are sedentary. The better the condition you're in, the better your chances of responding to adverse conditions.

So while you're here visiting beautiful Ruidoso, remember to take it easy and enjoy the scenery.

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10 Pieces

Kentucky Fried Chicken
Large Hot Mashed Potatoes and
Large Gravy, Large Fresh Cole Slaw
and 4 Buttermilk Biscuits



Kentucky
Fried Ch

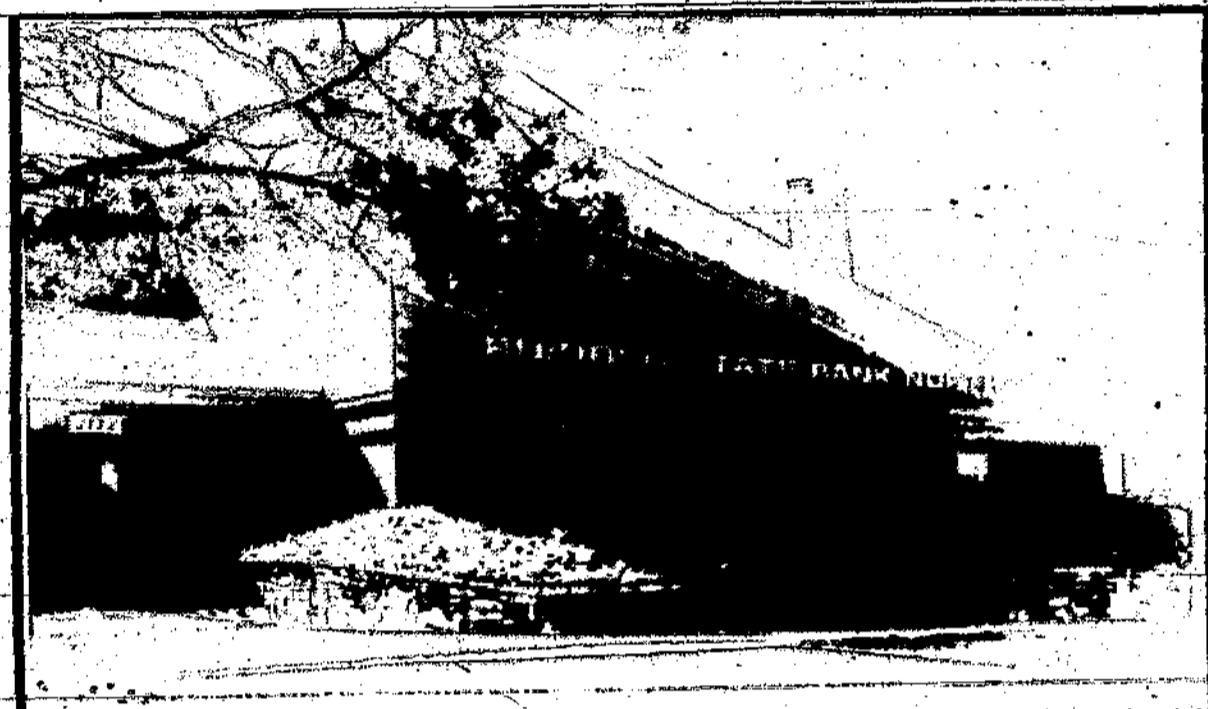


RUIDOSO STATE BANK

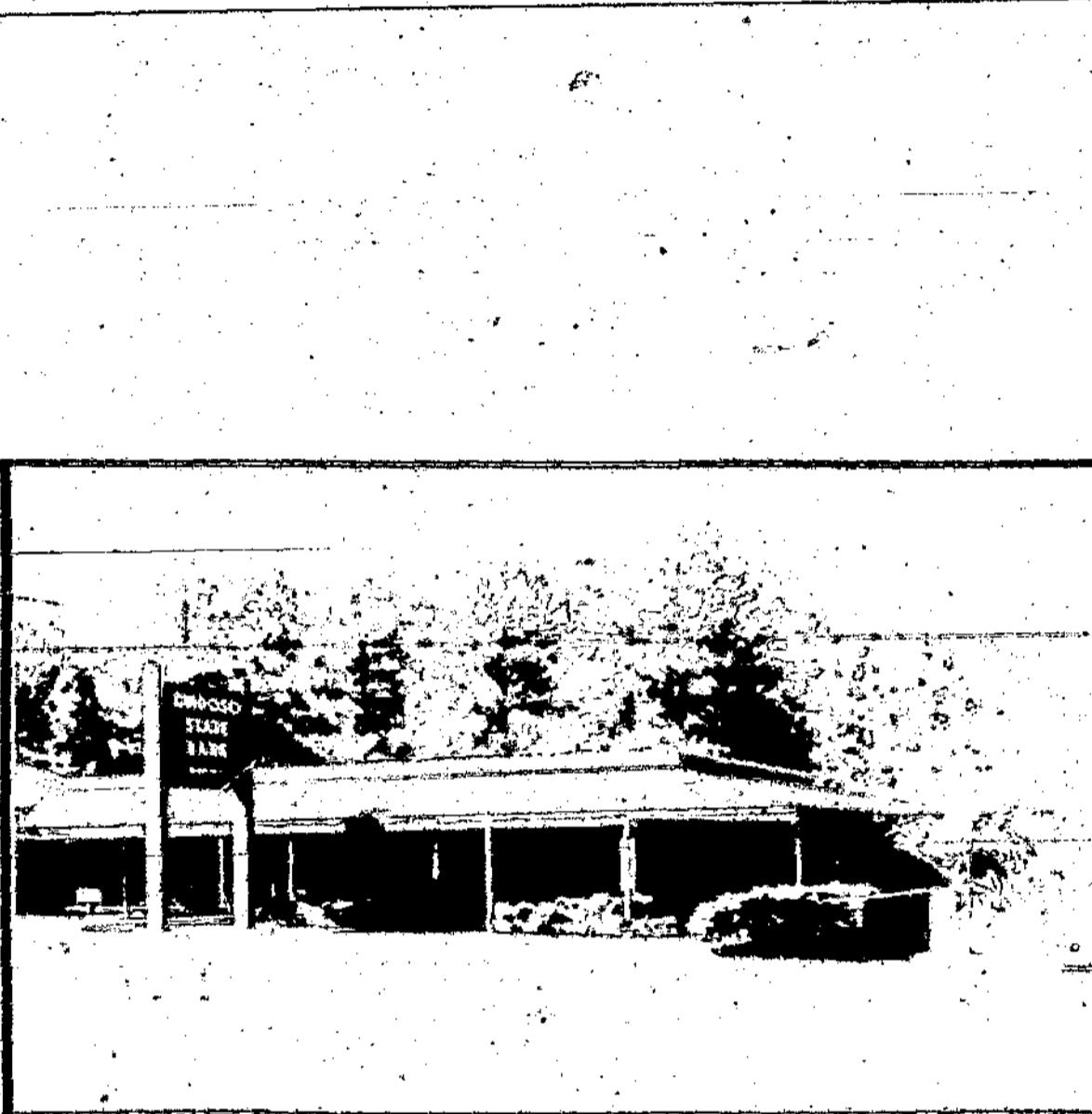
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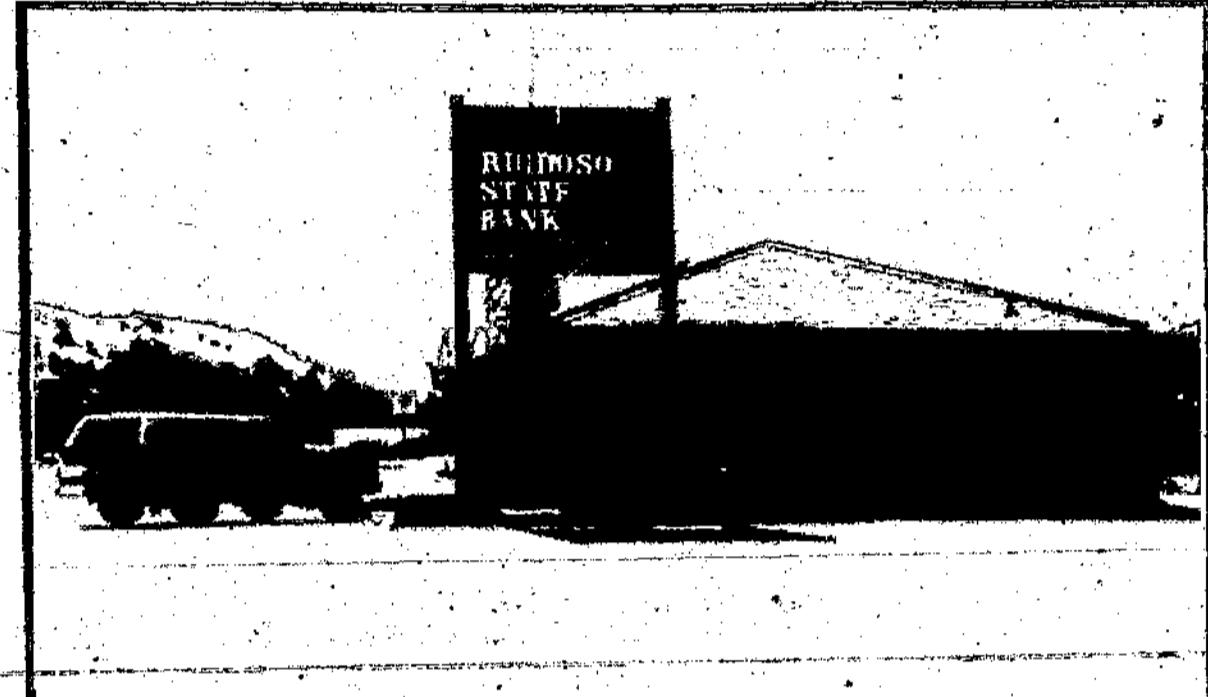
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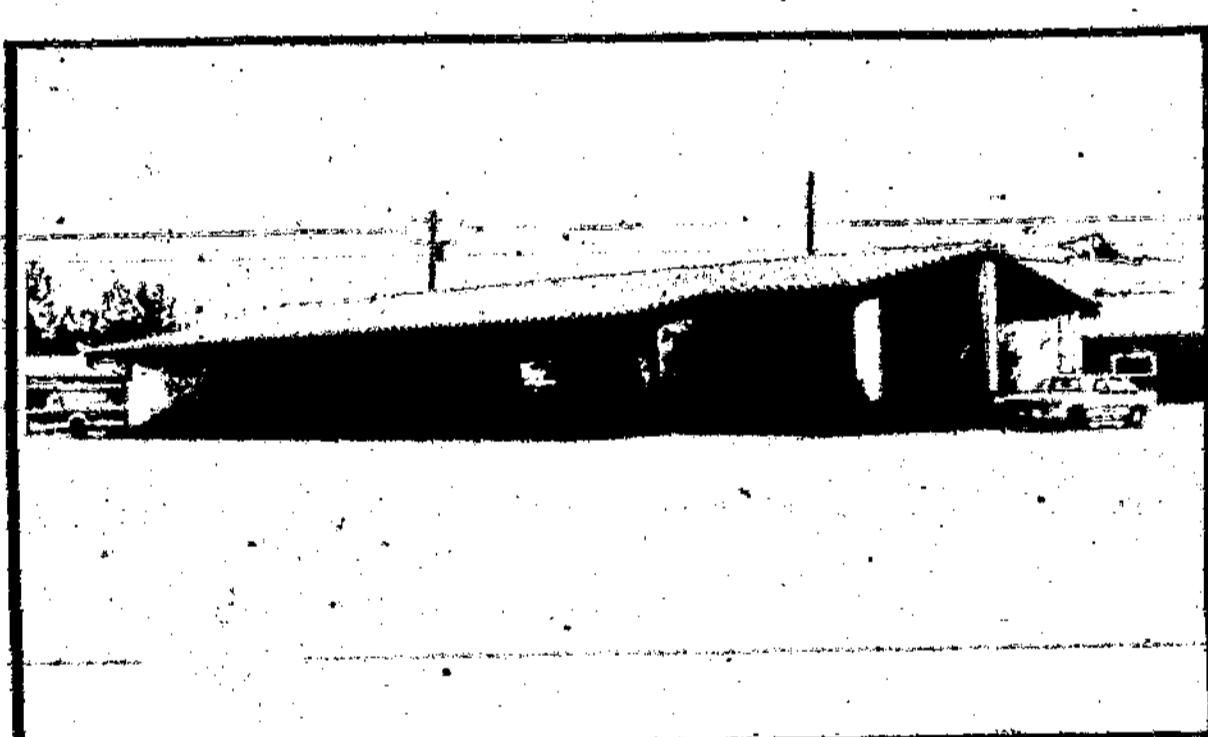
North Branch
Mechem Dr.
257-4043



Main Branch
1710 Sudderth
257-4043



Gateway
134 Sudderth
257-5298



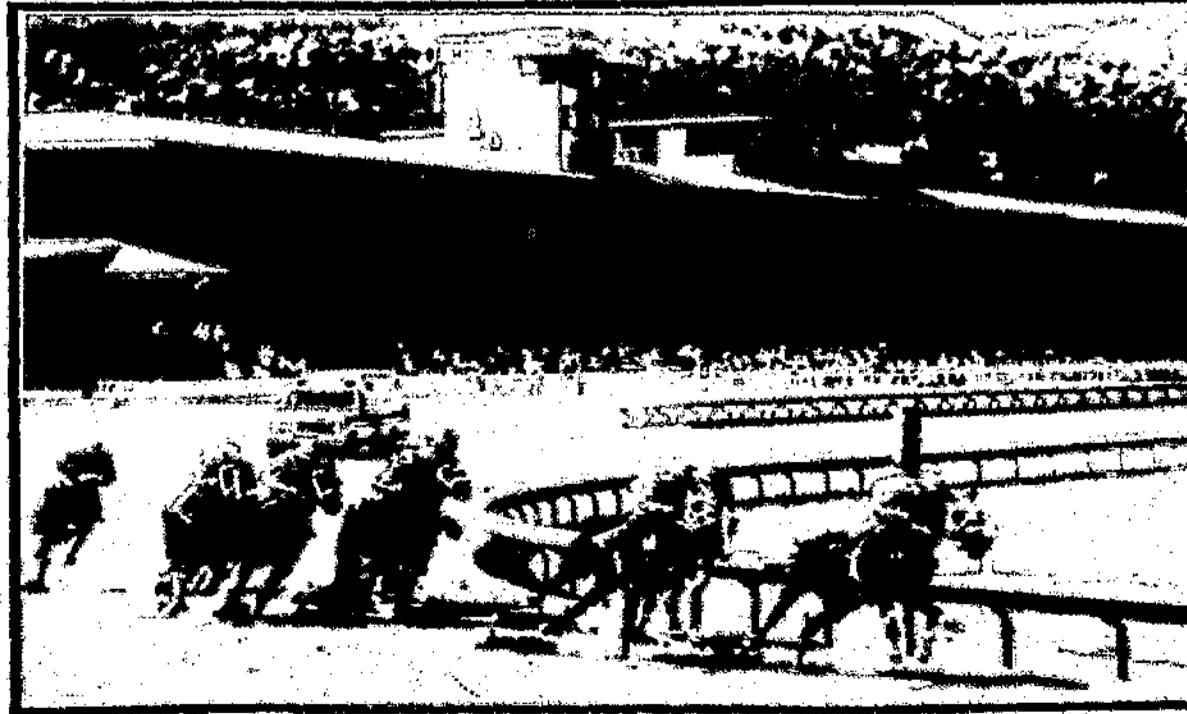
Carrizozo Branch
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Capitan Branch
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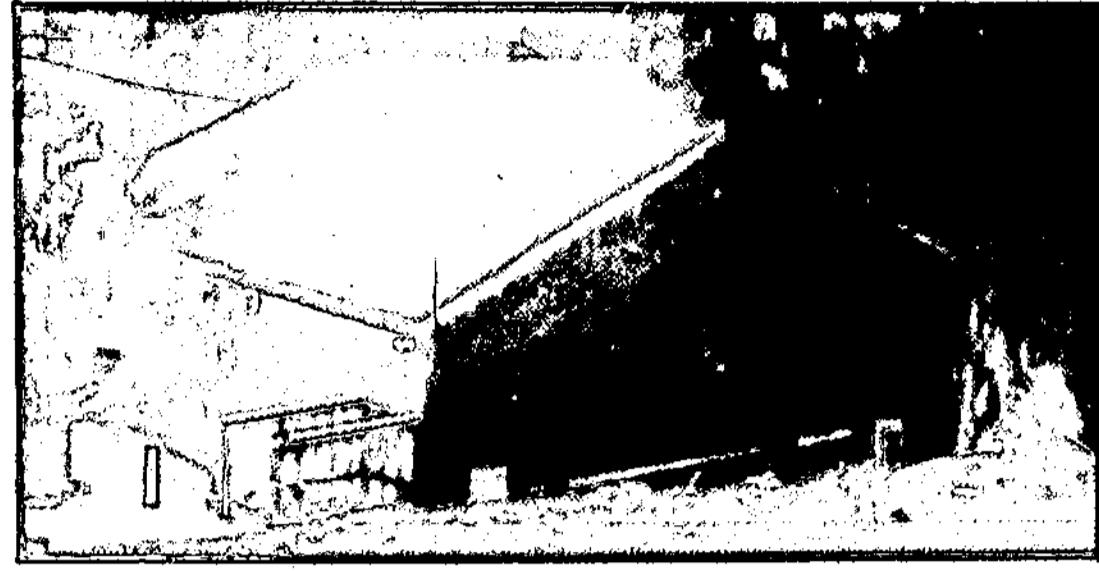
**Richard
Loverin
Associate
258-5008**



**Janis
Jones-
Loverin
Associate
258-5008**

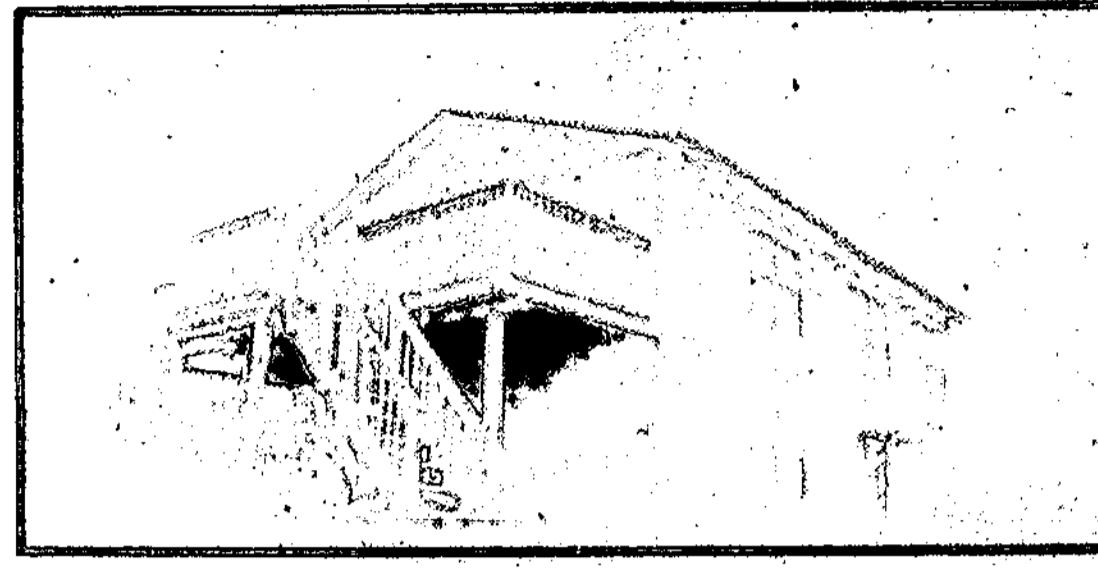


**Alyce
Van
Tussenbroek
Associate, GRI
336-4949**



ELEGANCE ON A BUDGET?

Have steak taste and a hamburger budget? This 2 bedroom, 2 bath chalet with loft is the perfect answer to your home-owning needs. Beautiful view of Sierra Blanca, furnished and reduced to \$71,500. #90342



LIVE THE GOOD LIFE BELOW YOUR MEANS.

This nearly new Alto home is priced at a super low \$89,500. Features 3 bedrooms, 3 baths, great mountain views, full golf memberships, 2 fireplaces, with gorgeous wood accents, great wallpaper and tile work, game room, hot tub and fully furnished. This home is loaded. #91202



AFFORDABLE RIVER PROPERTY.

Easy to update this 3 bedroom, 2 bath home just steps away from the Rio Ruidoso. This property is the perfect place to relax and recharge. Reduced for a quick sale. \$65,700. #72033



A REAL SWEET RETREAT.

Very liveable 3 bedroom, 2 bath home in good location. This home is situated on nicely treed lot, fully furnished with new carpet and waiting for your immediate inspection. \$51,500. #198



INCOME IS THE OUTCOME.

Prime apartment property, 8 units, four two bedrooms, four 1 bedroom, fully furnished, in excellent condition, not more than 5 years old, storerooms, dishwashers and much more. A super deal at only \$110,000. #40



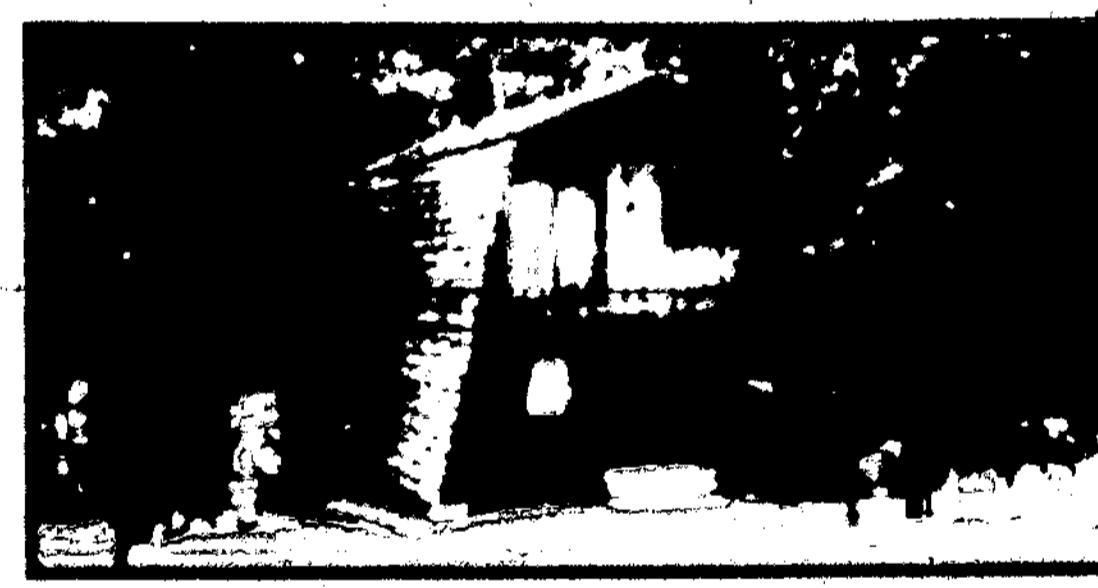
HOMEOWNER'S PRIDE.

This charming 2 bedroom, 2 bath home is in excellent condition. Features huge deck, carport, nice circular drive, super location, exceptional furnishings and carpet. Must see to appreciate. \$30,000. #568



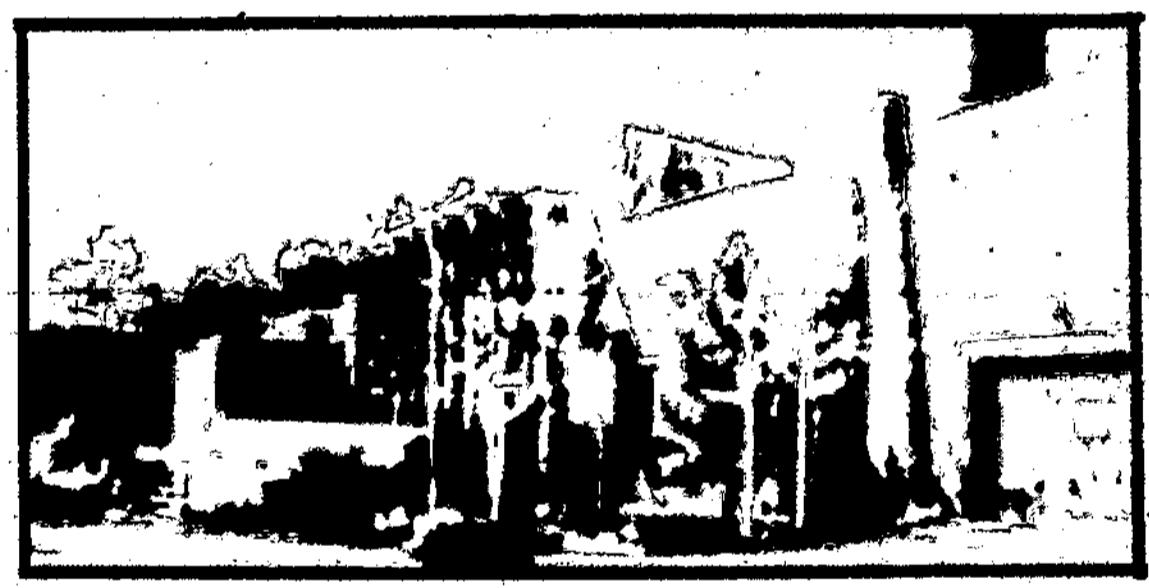
GOLF GETAWAY.

Beautiful home overlooking Cree Meadows Golf Course. Features 3 bedrooms, 2 baths, 2-car garage, den, gameroom, wet bar and good assumable loan. Lots of amenities. \$117,500. #195



COVETED FAIRWAY.

This super golf getaway is a dream come true. Beautiful 3 bedroom, 2 bath home located on 13th fairway of Alto Golf Course. Attractive fireplace, covered decks, unbelievable views, amenities galore in this home. \$118,000. #237



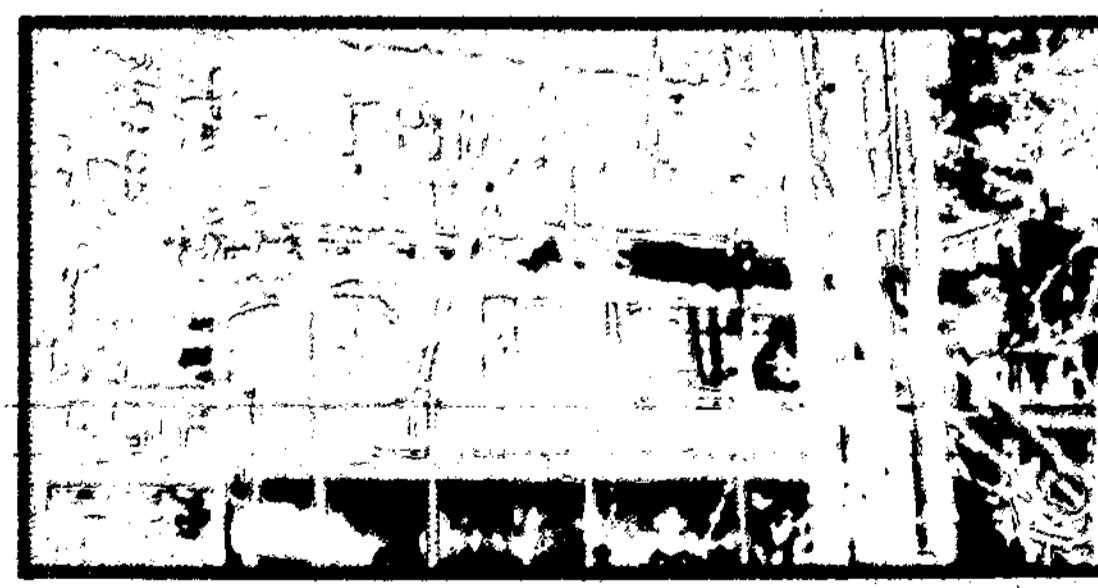
THE STEAL OF A LIFETIME!

Exclusive 4 bedroom, 4 1/2 bath, territorial adobe home of magnificent proportions. This home is beyond words, 4 gorgeous fireplaces, spa, vaulted ceilings, 73 foot lap pool, handcarved doors, 4-story elevator going to lookout tower to view massive views of Sierra Blanca and more, terra cotta tile patios, and so much more. A home to be envied. Full golf membership. Previously listed at \$790,000, \$395,000. #667



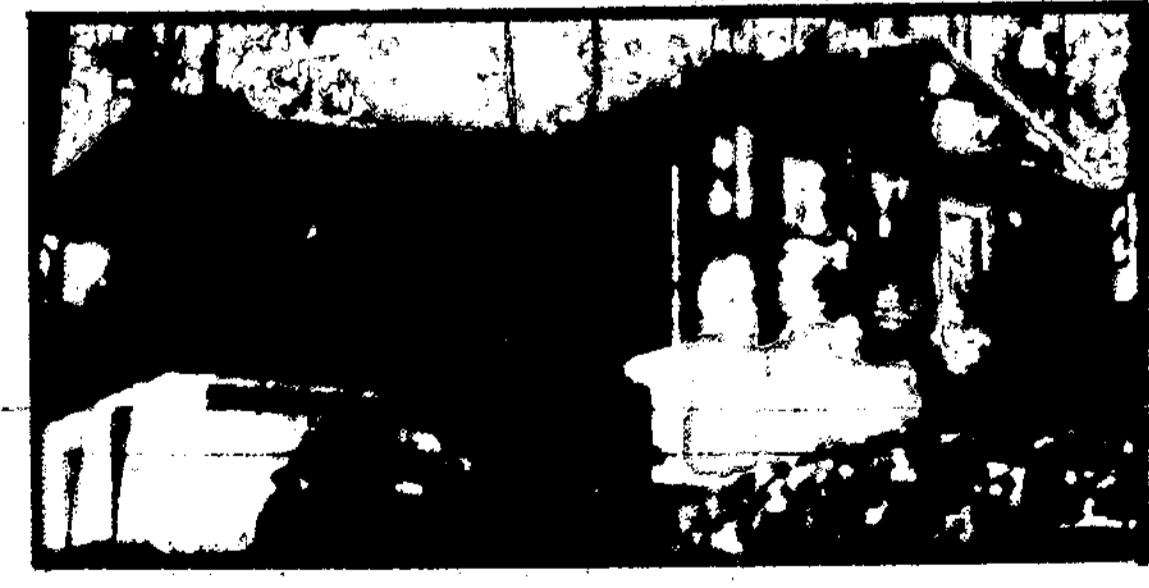
PEACEFUL TRANQUILITY

is yours in this secluded 1 bedroom, 1 bath home. Cozy fireplace, vaulted ceilings, great construction and room to expand are just a few of the amenities that go with this home. Great getaway. \$44,500. #81441



COVETED RIVERFRONT PROPERTY

In the beautiful Upper Canyon featuring gorgeous rock wall, separate guest house, wonderful floor plan, 3 bedrooms, 2 baths, 2 fireplaces, loaded with amenities. Spectacular home for \$164,000. #91260



GO AHEAD ...

bring your white gloves and inspect this immaculate 3 bedroom, 1 bath log home with garage on 3 lovely lots. This home offers real privacy and a great view of Sierra Blanca from super front deck. Peace and tranquility are yours for \$68,500. #477

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Manager/
Broker
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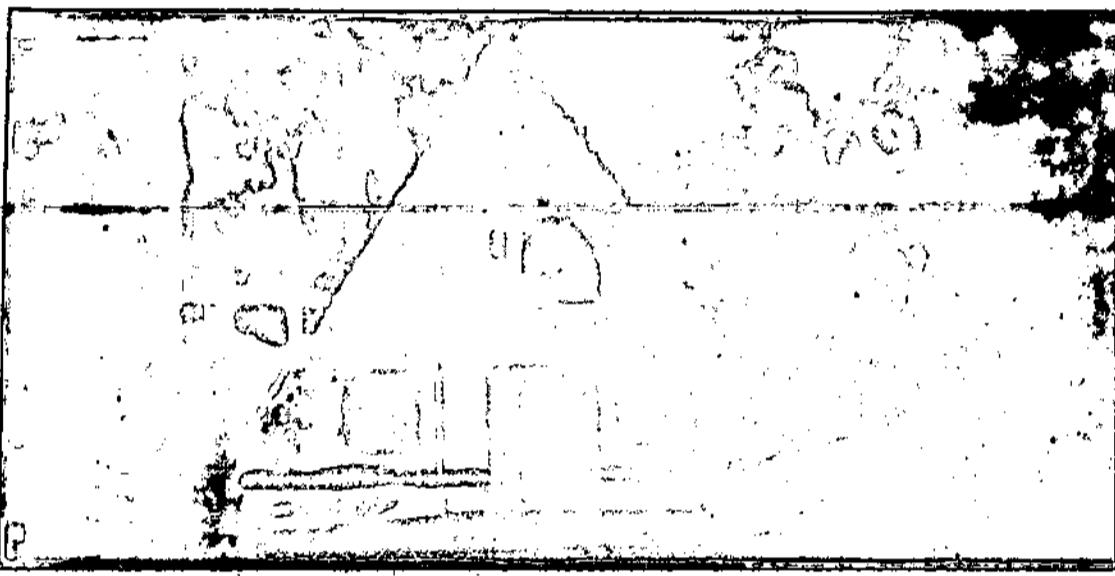
SERENE LOCATION.
Very secluded 3 bedroom, 2 bath home in good location with lots of room. If city life's got you down, escape to this great retreat. \$61,000. #38



INSTEAD OF CHORES ALL WEEKEND
enjoy swimming, tennis or just plain loafing. This condo is one of the nicest condos in Innsbrook Village, beautifully decorated, furnished down to the linens and dishes, elegant new carpet, freshly painted. Two bedrooms, 2 1/2 baths. Don't miss this one. \$77,500. #91501



COVETED UPPER CANYON HOME.
SOLD
Charming 1 level home with super light and open feeling. Great mountain atmosphere flow through every room, covered deck let you enjoy those peaceful Ruidoso evenings. Features 3 bedrooms, 2 baths, fully furnished and more for only \$56,000. #81905



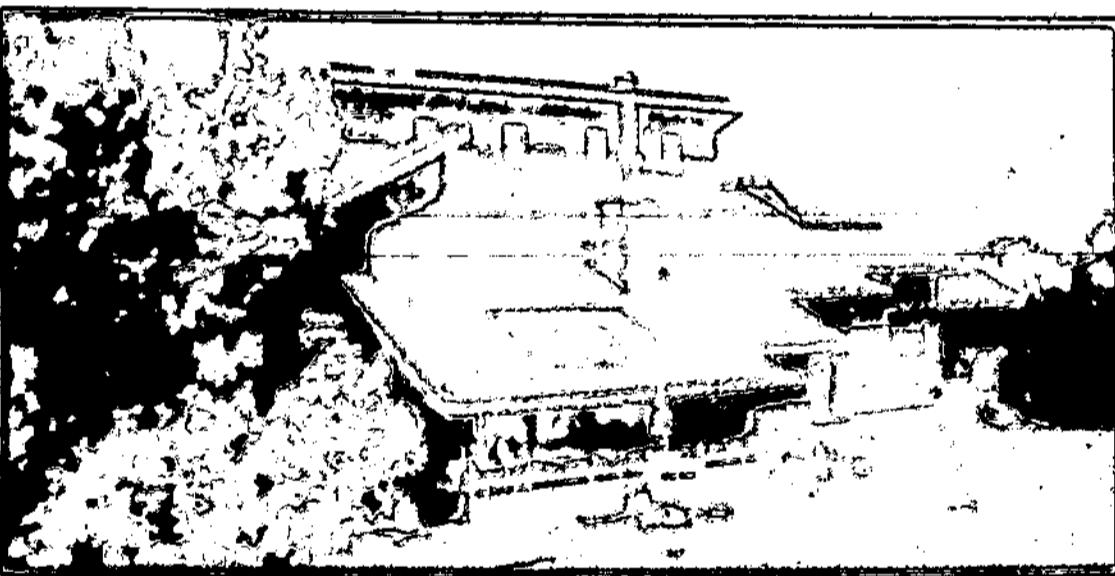
CUTE AND COZY.
This modified-A-frame cabin makes you feel right at home. Two bedroom, 1 bath home with convenient sleeping loft for your guest. Freestanding fireplace radiates warmth throughout, check out this close location. \$44,700. #90917



FOR BEGINNERS.
Perfect first home for the money. Charming 3 bedroom, 2 bath home with new carpet, new paint inside and out, fireplace and great terms. Must see to appreciate. \$49,500. #327



CHEAP RETREAT.
This 1 bedroom, 1 bath condo is perfect for skiers or race fans, great nice enclosed patio, fireplace, furnished and more. You won't believe the super low price of \$29,900! Put it in a rental pool and have it pay for your trips to Ruidoso! #42



SUPREME COUNTRY LIVING
is found in this gorgeous 3 bedroom, 2 bath custom built home situated on 13 lovely acres. Huge shop, fenced yard, wonderful oak cabinets, stained glass, greenhouse, garage, over 2000 square feet. This home is sure to win your heart! Owner financing. \$150,000. #80477



WELL MAINTAINED HOME.
Immaculate 2 bedroom, 2 bath fully furnished home in convenient location. This home is situated in peaceful surrounding with lots of trees. A steal at \$26,500. #91802



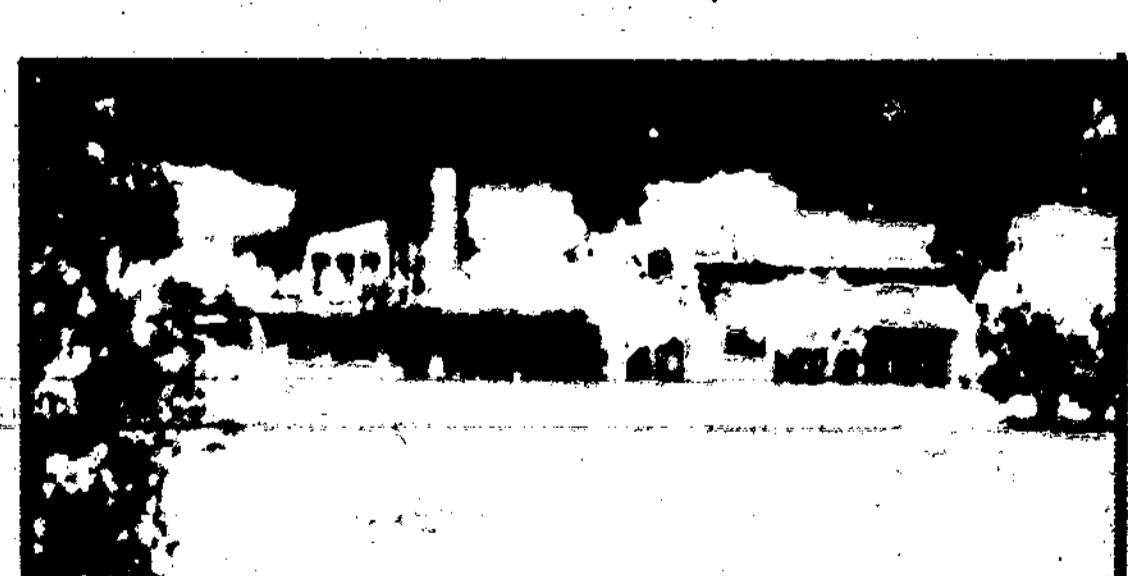
ENJOY THE FINER THINGS IN LIFE!
Luxurious mountain home featuring 4 bedrooms, 4 baths, marvelous color scheme, and breathtaking views of Sierra Blanca, the Capitan Mountains, Golf Course, airport and more. This home is loaded. \$165,000. #215



POCKETBOOK APPEAL.
Cute and clean 2 bedroom, 1 bath fully furnished cabin with easy access and brand new roof, new carpet and more. This cabin is perfect for all seasons. \$19,500. #91885



WALLET WATCHER.
This super 3-bedroom, 1-bath home with huge rooms is just what your wallet needs. Super decks let you enjoy great Sierra Blanca views, very clean home priced at an unbelievable \$20,000. #91627



ELEGANCE ON EAGLE CREEK.
This gorgeous 4-bedroom, 3-bath home in peaceful country setting with creek running through property is sure to win your heart. Situated on 6.7 beautiful acres with nice rock work, walk-across bridge, barn and corral and so much more. Super views. A very classy home. \$295,000. #479

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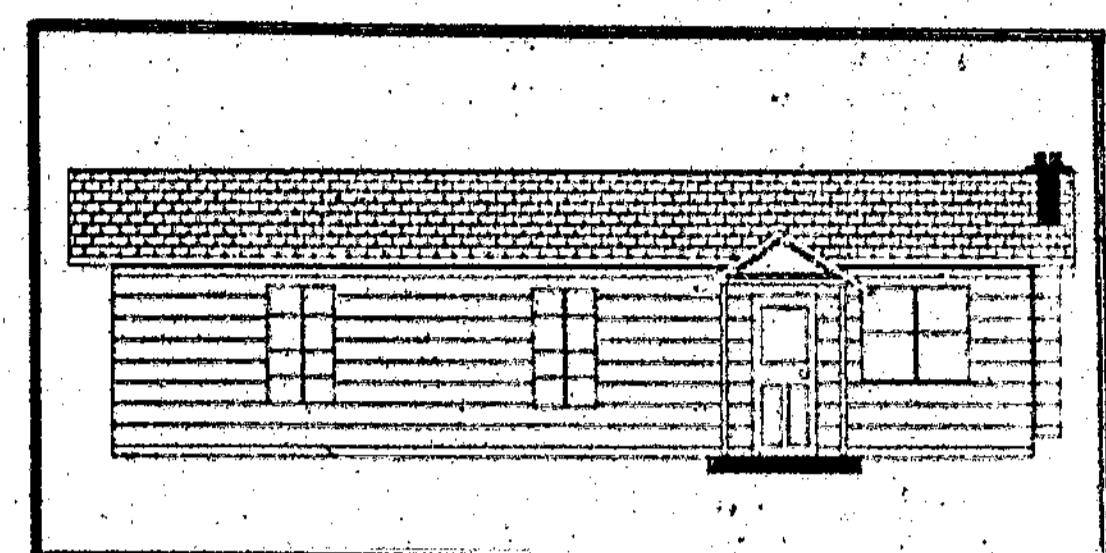
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Taylor
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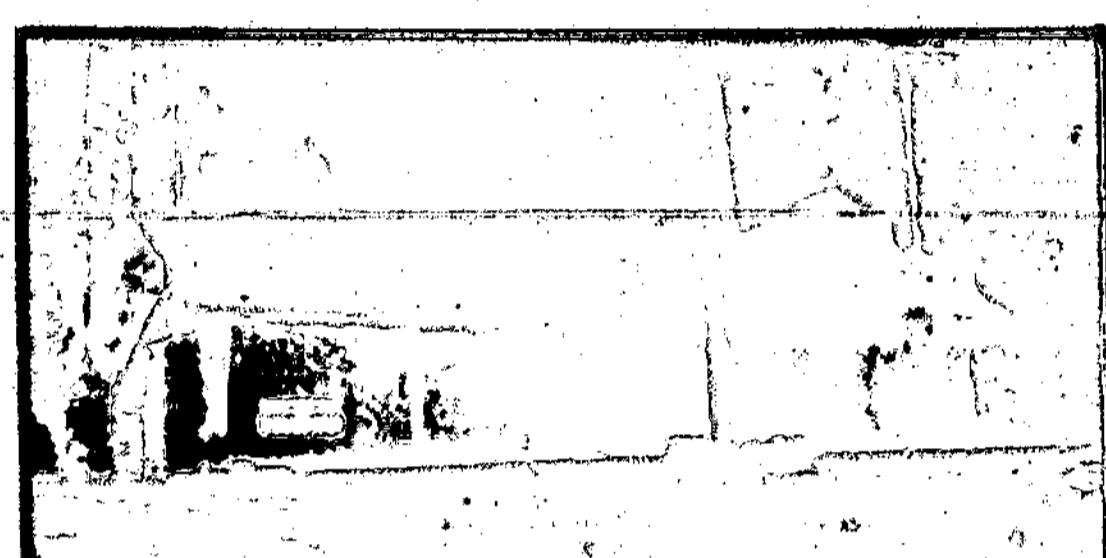
Great Alto Village getaway or permanent residence. Tastefully furnished 3 bedroom, 2 bath home with great views that will sweep you away. \$75,000. #91832

LOVELY LOG CHALET.

Light and airy with lots of windows and sky lights. Cathedral ceilings, great loft master suite, 2 car garage and more. Must see to appreciate. \$73,250. #394

PICK YOUR COLOR SCHEME

In this new 3 bedroom, 2 bath home under construction. Home is situated on beautiful lot with tall pines surrounding. No stairs to climb, fireplace and more. Start out fresh and new with this home. \$60,000. #539



A VALUE

to be appreciated for those familiar with prices in the 30s. Cute little 2 bedroom, 1 bath cabin, newly remodeled, great year round access, close in convenience. Must see to appreciate. \$32,500. #90207

UNCOMPLICATED CHARM

is found in this cozy 2 bedroom, 2 bath cedar home. Not one stair leads you into this home with great deck to enjoy soft tranquil views, fully furnished, fireplace, new carpet and more. A real charmer. \$68,900. #90956

SWIM AT YOUR LEISURE...

and live in the ultimate in comfort with a floor plan affording sensible luxuries with roomy bedrooms. The spacious utility room is fabulously graced with a work cabinet for sewing, art or home hobby. Large lot lends an air of country living with an in-town location, plus unfinished walk-out basement could be converted into an apartment or workshop. Three bedrooms, 2 baths. \$189,500. #31561.



QUALITY IS EVIDENT

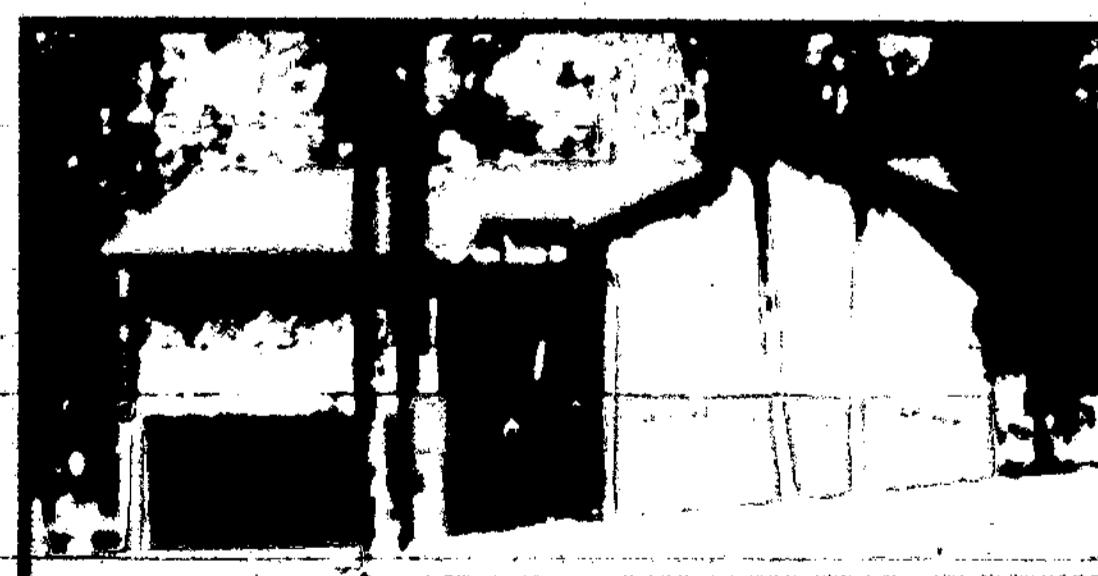
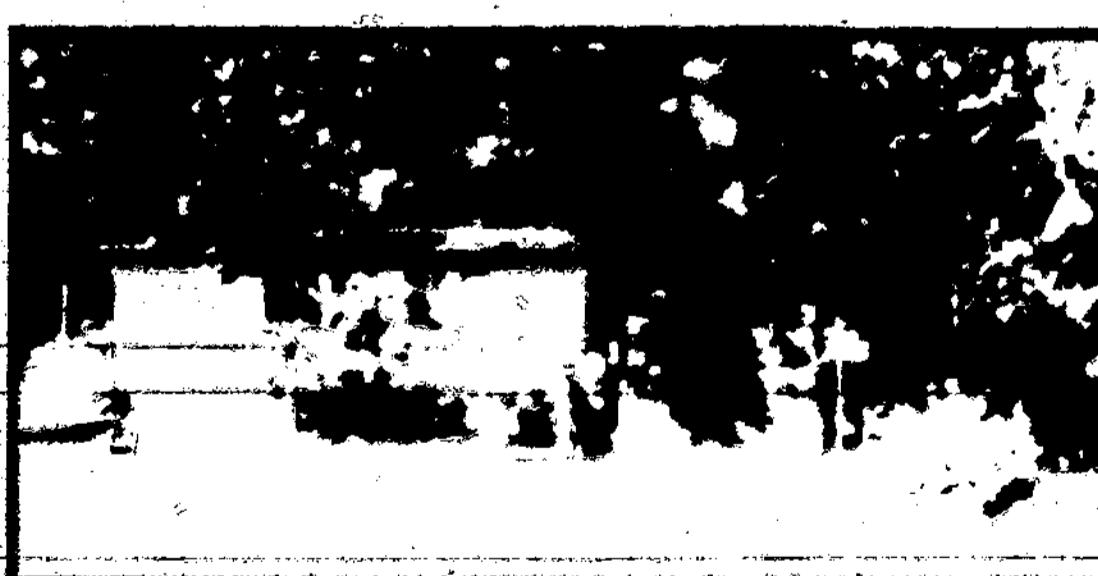
in this custom built home in Alto Village. This 3 bedroom, 2 bath home is situated on a beautiful wooded lot with custom windows and cabinets, leaded glass, full golf membership, secluded and more. Must see to appreciate. \$185,000. #81806 Owner/agent.

THE GREAT ESCAPE.

Escape from city living and enjoy this adorable 2 bedroom, 1 bath home. Immaculate home with washer/dryer, fireplace, one level, fully furnished and brand new carpet and paint inside. Only \$39,900. #90797

ONENESS WITH NATURE.

Spacious 3 bedroom fully furnished home in very secluded location. Serene deck areas located in front and back. Very comfortable home. \$98,500 #91076



OPPORTUNISTIC SAVINGS

are yours with this well maintained 3 bedroom, 2 bath home in beautiful neighborhood. Huge deck lets you enjoy relaxing Ruidoso evenings. Nice fireplace and easy paved access. Must see to appreciate. \$69,900. #91919

"THE" PLACE TO LIVE.

Live in prestigious Alto Village in this beautiful 3 bedroom, 2 3/4 bath home with two separate living areas, completely furnished, great fireplace and more. Perfect for part-time or permanent residence. Full golf membership. \$169,500. #91167

SPECTACULAR VIEWS

are yours along with a super floor plan, beautiful decorations and furnishings. This 3 bedroom, 2 bath home with spa located in prestigious Alto Village is your answer to home-owning. \$110,000. #91582

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258-5008



**Janis
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258-5008



**Alyce
Van
Tussenbroek
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336-4949



ELEGANT MOUNTAIN EXTRAVAGANCE
is found in this imposing 4+ bedroom, 4 1/2 bath home featuring massive fireplaces, spacious living areas, full wet-bar, large spa/exercise room, security system and sprinklers, over 4900 sq. ft. Enjoy unforgettable views of Sierra Blanco, Gavilan Canyon and more. You feel as though you are sitting on top of the world. Very special home indeed. \$525,000. #91595.



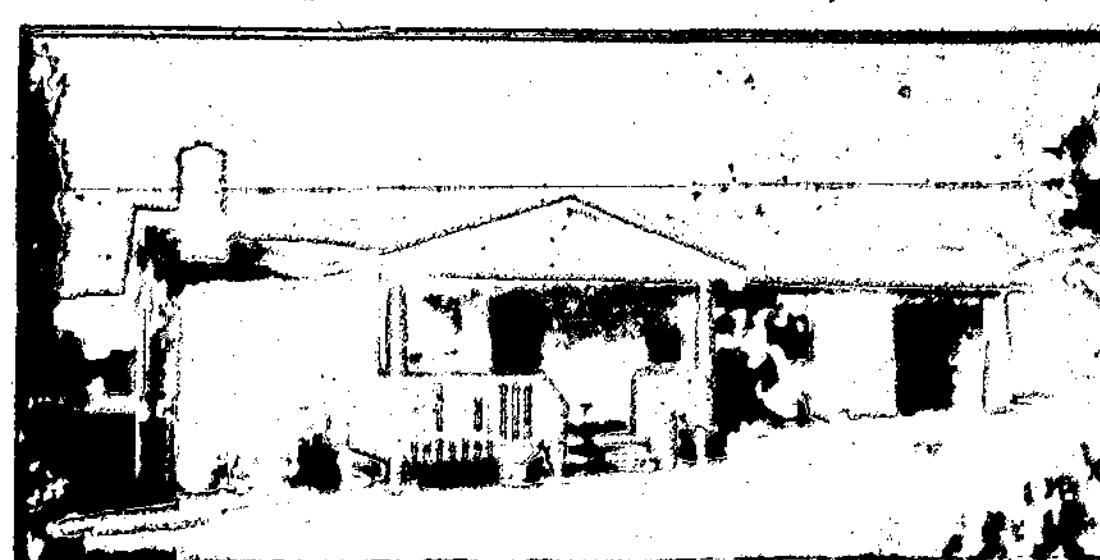
CLASSY RENOVATION COMPLETED.
Brand new soft color scheme, new counters and carpet. This home is a real eye opener with 3 bedrooms, 2 baths located in Alto with full membership. You won't believe the pleasant change. \$95,000. #91803



THIS IS "THE" TRUE DOLL HOUSE
you've been looking for. This adorable 2 bedroom, 2 bath home with cozy fireplace and huge living and den area absolutely brims with charm. Lots of updating, pride of ownership is evident throughout. \$65,000. #91626



THE PERFECT COUPLES' GET AWAY.
This adorable 1 bedroom home has been completely redone including huge bathroom, super garden tub, wood and tile accents, vaulted ceiling, 2 wood burning stoves and more, looks brand new! \$39,900. #407



YOU'LL HARDLY LIFT A FINGER
to maintain this immaculate 3 bedroom, 2 bath home. Enjoy the Cree Meadows Golf Course area and easy to maintain yard enhances the beauty of this home. Fireplace and more. \$89,700. #90453



QUALITY CONSTRUCTION IN PROGRESS.
Perfect retirement home under construction located in beautiful Alto. Situated on 13th fairway, full golf membership, nicely treed lot, one level and super longplane. Set to be completed May 1. Don't miss this one. \$132,500. #280 Owner/agent.



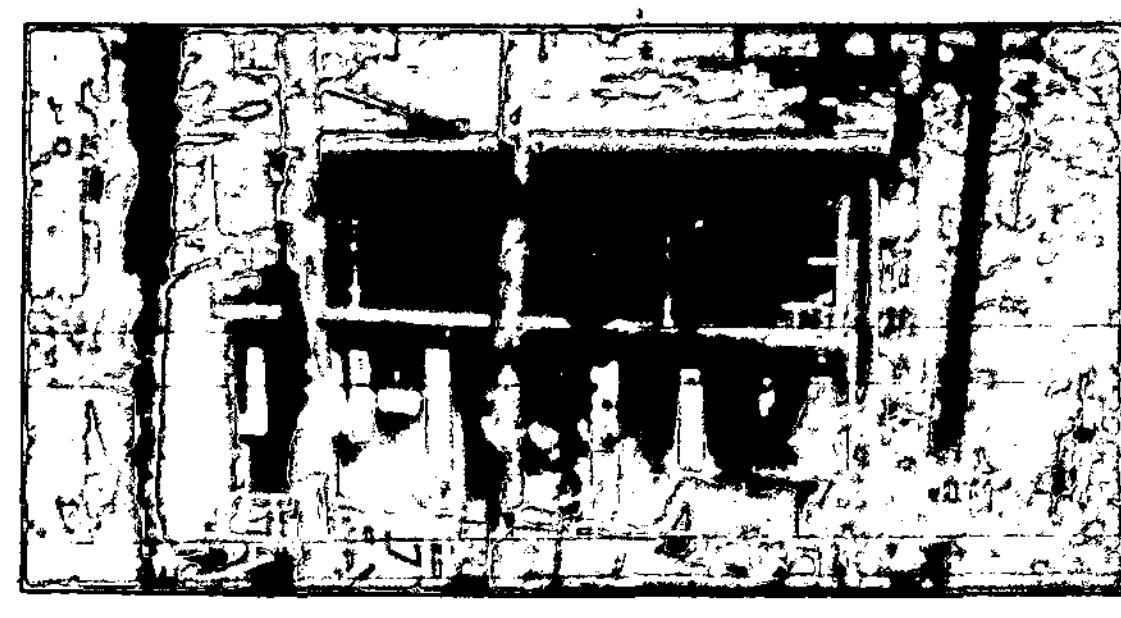
THE GREAT SOUTHWEST
is evident in this completely remodeled 3 bedroom, 2 bath home. Beautiful patio lets you enjoy tranquil setting with huge beautiful trees. Hot tub, fireplace and more. \$105,000. #80141



UNCOMPLICATED CHARM
is found in this adorable fully furnished 2 bedroom, 1 1/2 bath cabin with exceptional views, huge bedrooms, open beam ceilings, fireplace and more. A home to be enjoyed by all. \$38,000. #369



LEGAL LARCENY.
Adoptable 1 bedroom retreat with great paved access, midtown location and room to add on. You'll be pleasantly surprised at this super low price. \$19,500. #91654



NESTLED IN A SEA OF PINES
lies this enchanting fully furnished 3 bedroom, 2 bath home on gorgeous wooded lot. Sierra Blanca and peaceful soft views are yours for \$67,950. #30542



ENJOY LUXURY LIVING
in this gorgeous 3 bedroom, 2 1/2 bath with open floor plan, den with wet bar and hot tub, step down living room, fireplace, built-in book case. One of the easiest accessed homes in town. Great view of Sierra Blanca and new golf course. Must see this one. \$179,900. #82049



PEOPLE WHO CAN LIVE ANYWHERE
live in Deer Park Woods! This gracious 3 bedroom, 2 1/2 bath home performs great for large families. This Alto home has 1 bedroom, 1 bath maid's quarters, full Alto membership, beautiful fireplace and easy access. \$179,500. #379

P.O. Box 1442, Ruidoso, NM 88345

An independently owned and operated member of Coldwell Banker Residential Affiliates, Inc.

#1 Since 1982 Year After Year



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Associate
Broker
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Lore
Associate
Broker
378-4741



Rose
Peebles
Associate, GRI
258-5772



J. Greg
Masters
Manager/
Broker
336-4030



YOUR QUEST FOR QUALITY
will lead you up the drive to this fabulous 3 bedroom, 2 bath home with glorious color scheme, wood floors, superior view of Sierra Blanca. Many extras. Very elegant home. \$145,000. #100



SUPER BANK REPO.
This like new home has never been lived in! Adorable 3 bedroom, 2 bath home has over 2300 square feet, beautiful view, great fireplace, den and more. Only \$72,000. #91709



THE PERFORMER.
This 4 bedroom, 2 bath tri-leveled chalet performs great for super large families, over 2400 square feet, huge redwood deck, fully furnished, garage and so much more. Super home in lovely secluded area. Must see to believe. \$119,500. #90041



RACE LOVERS DELIGHT.
You can almost see the races from this elegant home. Magnificent views of the Capitan mountains, the valley, and the racetrack are yours to enjoy from this expansive deck perfect for entertaining. Over 4400 square feet is offered so there's plenty of room for all. This 4 bedroom, 3 bath home is in a class all by itself. \$176,000. #91022



PERFECT STARTER HOME.
You won't believe the super low price of this adorable 2 bedroom, 1 bath home with lots of living area. This remodeled home offers separate utility room, extra living area and new roof and paint, very convenient location with easy access. Priced to sell at \$36,500. #366



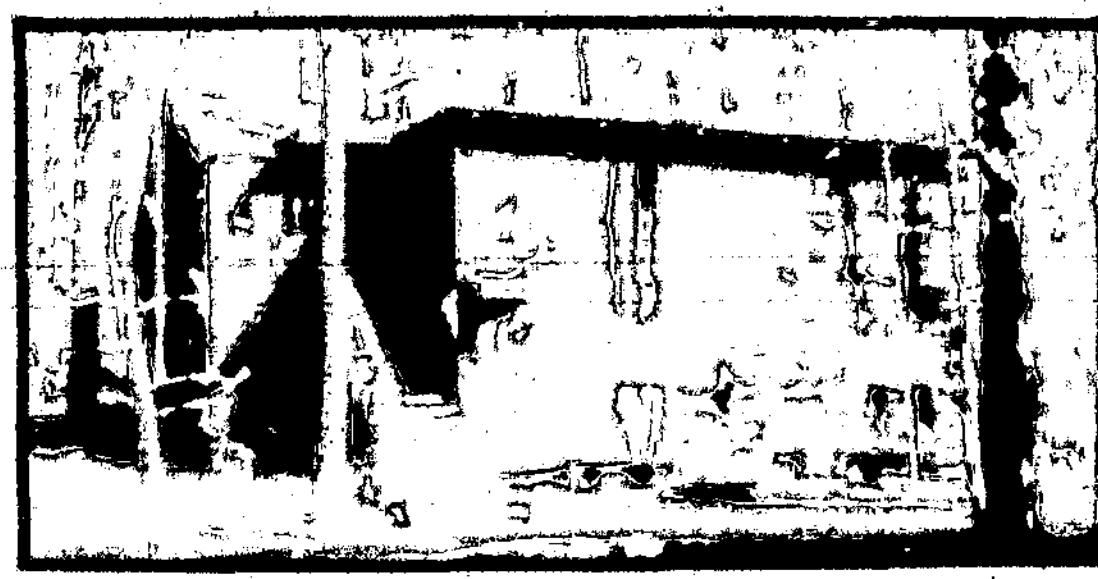
FIRST TIME ON THE MARKET.
This enchanting 3 bedroom, 2 bath home is almost too good to be true, but it's not! Very prestigious location situated on gorgeous corner lot with 2 car garage, super landscaping and over 2000 square feet. Your dream home come true. \$114,000. #370



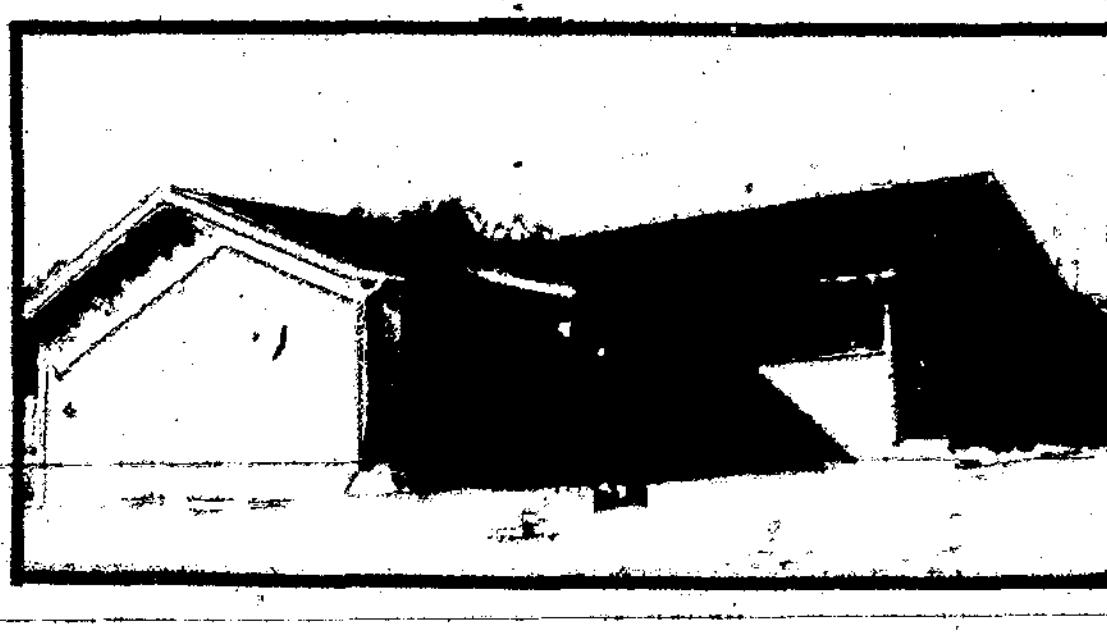
PEACEFUL RIVER PROPERTY.
Charming river home with beautiful hardwood floors, very country atmosphere, great fireplace, fully furnished and 3 bedrooms, 2 baths. A very special home in coveted location. \$129,500. #161



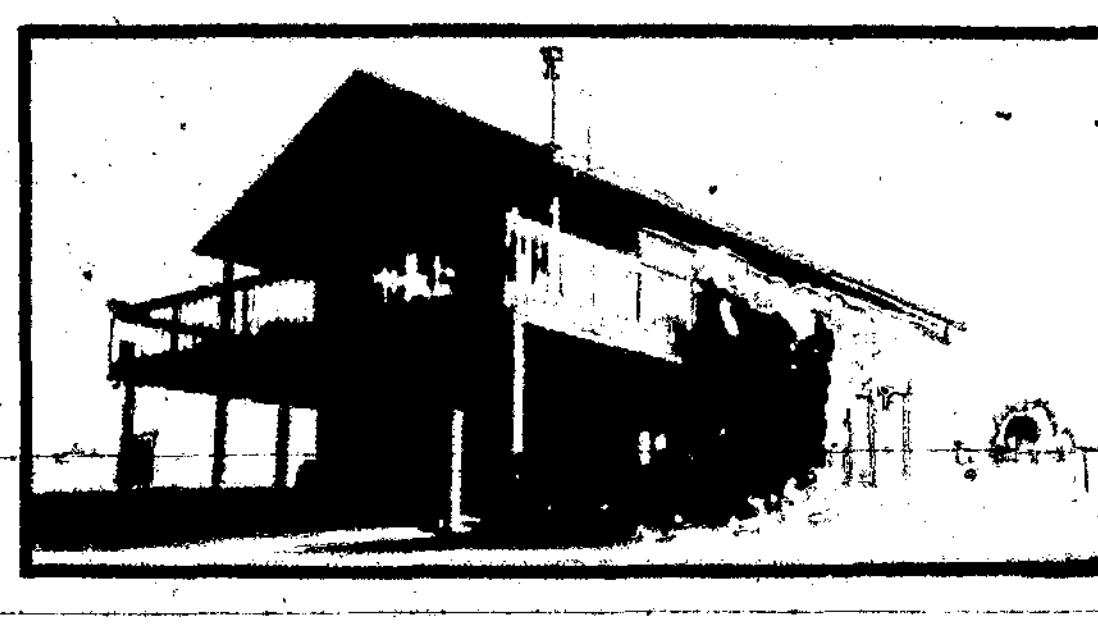
TREES ARE YOUR ONLY NEIGHBORS
In this secluded 4 bedroom, 2 bath home. Very nice attractive vaulted ceilings, skylights, wonderful kitchen and two fireplaces to take the chill off the cool Ruidoso evenings. New on market, must see! \$89,500. #378



THE EPITOME OF AN UPPER CANYON RETREAT.
Charming 5 bedroom, 2 bath cabin is delightfully furnished. Great bedroom area beneath for lots of kids to play or guests. Entertaining's a snap! Nicely treed lot, cozy environment and more. Yours for only \$110,000. #90



FOR BUSY FAMILIES.
Jet set locale in Golf Course Estates near schools and more. Super floor plan, great deck, handmade cabinets. A home to enjoy for a lifetime. \$119,000. #201



ONE OF A KIND
home located in prestigious Alto Village. Lovely home with super view of Sierra Blanca, great year round access, full golf membership. Featuring 3 bedrooms, 2 baths, this home is immaculate-only \$94,650. #107



LIVE IN THE GREEN OF THE UPPER CANYON.
Captivating 2 bedroom, 1 bath cabin in great location. Rock fireplace, fully furnished, carport and more. You'll feel at home-sweet-home for only \$39,900. #369

#1 Since 1982 Year After Year

307 Mechem Drive (Hwy 48)

1-800/626-9213/505-257-5111



**Doug
Suddens
Associate
Broker
257-6941**



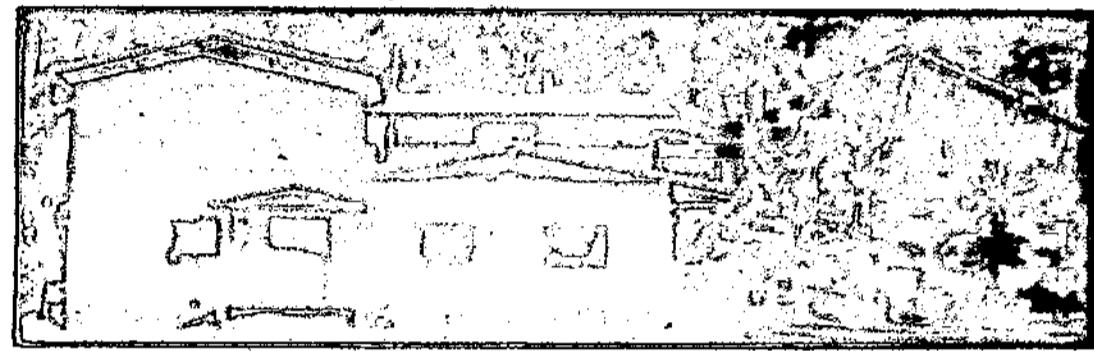
**Lisa
Dinkins
Associate
Broker
257-9251**



**Sue
Taylor
Associate
Broker
257-7708**



**Joel
Ruttan
Associate
Broker
257-2027**

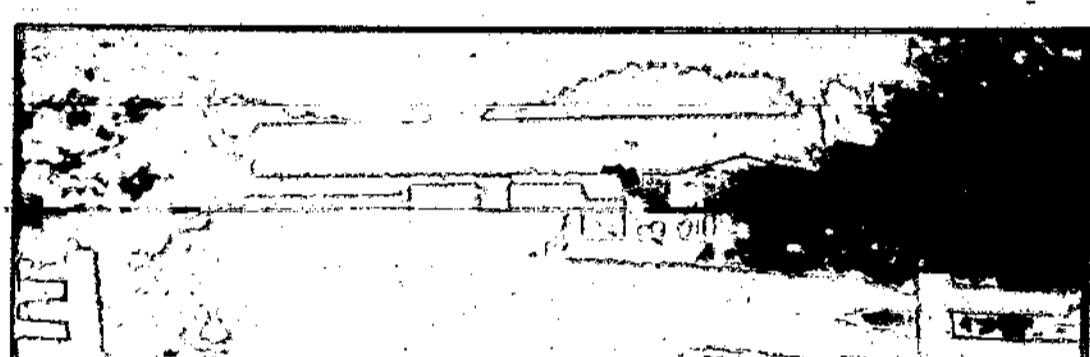
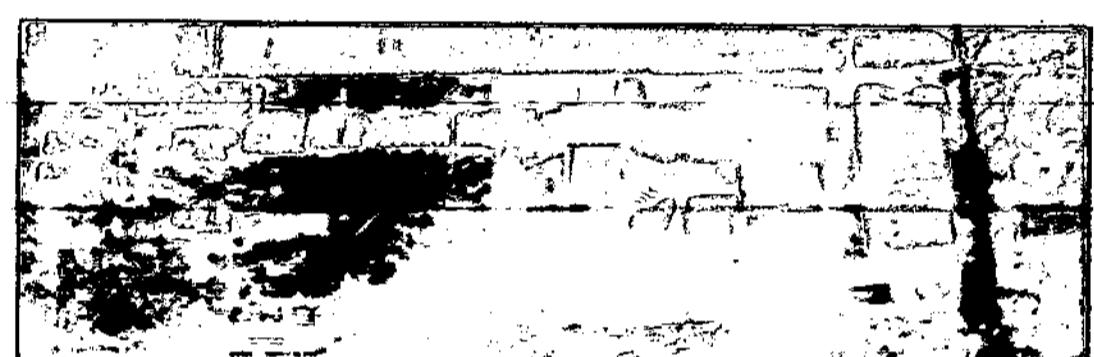


THE WHOLE ENCHILADA ... REDUCED \$20,000!!
Commercial frontage on Mecham Drive. Three bedroom, 2 bath residence, 2 apartment office or retail space. Reduced to an unbelievable \$15,000. Owner says SELL!! #91892

SOLD

SHARE THE REPUTATION
of Alto Village. Beautiful 1800 sq. ft. home across from #14 fairway. Large garage to accommodate golf cart, huge rooms and full membership. A steal at \$115,000. #91261

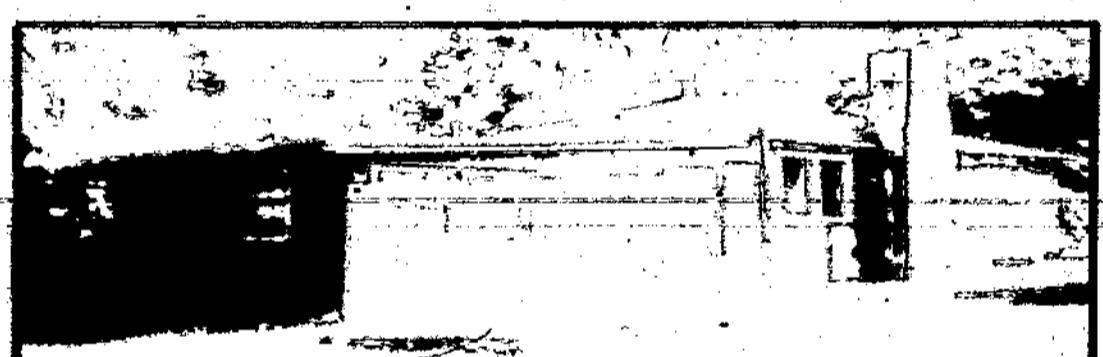
BRING YOUR MOTHER-IN-LAW
to this 2 bedroom, 1 3/4 bath home with studio home with one bath. Great Sierra Blanca view is yours along with workshop, fireplace and more. Potential abounds. \$79,900. #207



A HOME TO BE ENVIED.
This gorgeous home situated on two gorgeous lots in lovely area is sure to win your heart. Wonderful kitchen with large island, custom cabinetry, walk-in closets. Very clean with super floor plan. Possible owner financing. \$107,000. #365

TREES SURROUND
this exceptional home situated on nicely treed 1 acre lot. Great deck lets you enjoy views of the Capitan, valley and more. Features 2 bedrooms, 2 baths, cozy crackling fireplace, 2 car garage and very homey atmosphere. Yours for only \$59,000. #91915

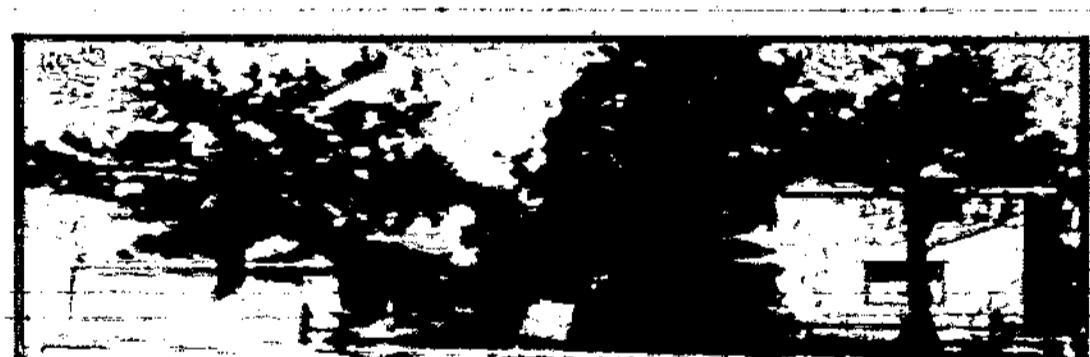
AFTER YOU'VE SEEN THE REST, SEE THE BEST.
Drastically reduced. Beautiful Alto townhome defies all others. Fully furnished 2 bedroom, 2 bath home with full golf membership and cozy fireplace is just what you've been looking for. Sweet retreat. \$105,000. #91247



FROM THE EYE OF AN EAGLE
Is how you'll feel when you experience the views of Sierra Blanca. This 3 bedroom, 1 3/4 bath home is situated on large wooded lot and features fireplace, garage and much more. Located in prestigious White Mountain Estates Subdivision. Super buy for \$68,500. #160

TAKE THE WORRIES OUT OF HOMEOWNING
with this cozy 2 bedroom, 2 1/2 bath mountain home. Fully furnished home with super views of Sierra Blanca and more. Large bedrooms and open beam ceilings are just a few of the amenities that accompany this charmer. \$39,000. #369

LET THE RIVER SOOTHE YOUR TROUBLES AWAY.
Supreme Hondo Valley waterfront property just steps away from peace and tranquility. Cozy 3 bedroom, 2 bath adobe home situated on 27 acres, easy access and beautiful year round spring. A special property. \$89,500. #90314



VIEWS GALORE!
Absolutely breathtaking view of Sierra Blanca, the valley and more are yours with this gorgeous 3 bedroom, 2 bath home in prestigious location. Light and airy floor plan with tasteful furnishings, fabulous fireplace, wet bar, easy access, great decks and more. This home is loaded. \$109,000. #447

THE ULTIMATE DREAMHOUSE
is found in this marvelous 4 bedroom, 3 1/2 bath home with fireplace, 2 separate living areas, super floor plan, great level lot. A very special home. \$119,000. #91692

THE CREAM OF THE CROP.
Beautiful 7 1/2 acre tract of land with rolling meadows and peaceful pines just a few miles northeast of the main downtown area. Spectacular views. Excellent buy for this prime acreage backing up to national forest. \$210,000. #51876

NOTICE:

DISCLAIMER: Figures used in the advertising and the front cover were compiled from data supplied by MLS as of 8-1-1989.

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ALAMOGORDO/
TULAROSA
NEWSPAPER
SUPPLEMENT

Join Us During Our

ANNIVERSARY

C·E·L·E·B·R·A·T·I·O·N

WIN A FREE VACATION!

Would you like to go to Hawaii, Las Vegas or Disney World this Summer? You can if you're one of the lucky IGA shoppers whose name we draw in our Anniversary Giveaway Celebration! Three trips will be given away from out of all participating IGA stores! Trips courtesy of American Airlines & Kimberly-Clark! Registration ends May 26, 1990. See Store for details!



FRYER
Leg Quarters

LB. ONLY

39¢

PRICES EFFECTIVE
WEDNESDAY,
MAY 9 - TUESDAY,
MAY 16, 1990.

Strawberries

PINT BASKET

49¢



IGA Sugar

\$1.49

5 LB.
BAG



**Pepsi, 7-Up
Or Mtn. Dew**

ASSORTED FLAVORS
6 PK. 12 OZ. CANS

\$1.49

WIN A NINTENDO GAME!
During our Anniversary Sale, each IGA store will be giving away a **FREE NINTENDO GAME**. See store for more details!

Flour

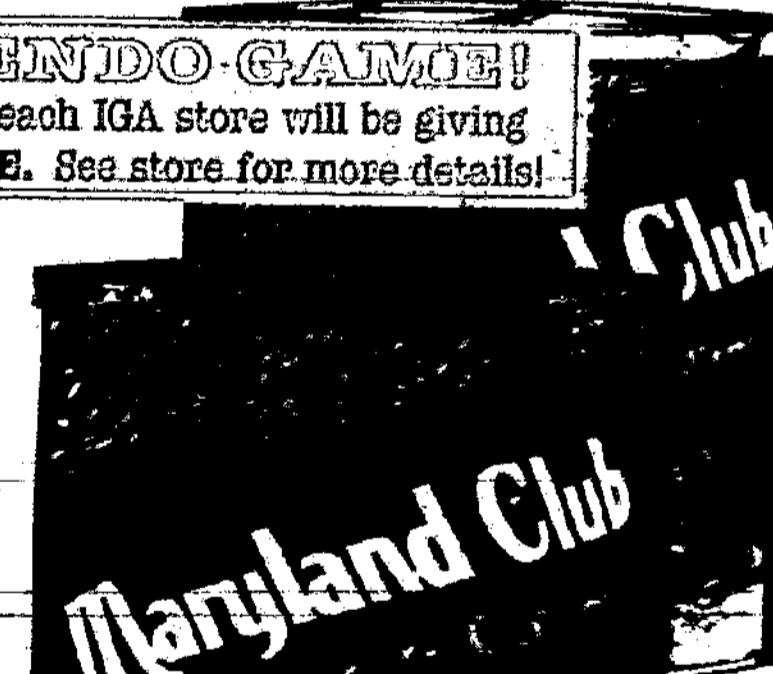
\$2.99

PETER PAN
25 LB. BAG

IGA Biscuits

BUY 7.5 OZ. CAN-GET 7.5 OZ. CAN

FREE!



Coffee

\$1.59

MARYLAND
CLUB
13 OZ. CAN

Doritos

BUY 7 OZ. BAG-GET 7 OZ. BAG

FREE!

**UNLIMITED
DOUBLE
COUPONS
EVERYDAY!**

We will Double any manufacturer's coupons as long as it doesn't exceed the price of the item. Tobacco, "Free" and in-ad-coupons are not included. Your only fast, friendly food service store in Alamogordo and Tularosa, Van Winkle's Farmer's Market IGA!



HOMETOWN PROUD

WELCOME TO VAN WINKLE'S

FARMER'S MARKET

• Tularosa: 560 Central 585-2401

• Alamogordo: 1300 10th Street 437-5150

We Accept Food Stamps, WIC Cards, Cash Payroll Checks, Sell Traveler's Express Money Orders-49¢ ea. and Sell Postage Stamps

Your Complete
Supermarket
Featuring:
• Bakery • Florist
• Deli • Seafood
• Tortilla Factory

IGA GROCERY SPECIAL



RAGU-ASST. STYLES
Spaghetti Sauce

\$1.89
30 OZ.
JAR

RAGU-ASST.
**Pizza Quick
Sauce** **\$1.29**
14 OZ.



**SKINNER
Thin
Spaghetti**
\$2.39
3 LB.
PKG.

**SWANSON
Chunk White
Chicken** **\$2.99**
3 PACK-3 OZ. CANS.



**DEL MONTE
Whole
Green Beans**
2.99
16 OZ.
CANS

**ASSORTED
Wishbone
Dressings**

\$1.79
16 OZ.
BTL.

**ReaLemon
Juice** **\$2.19**
32 OZ.

**IGA KOSHER
Dill
Spears** **\$1.49**

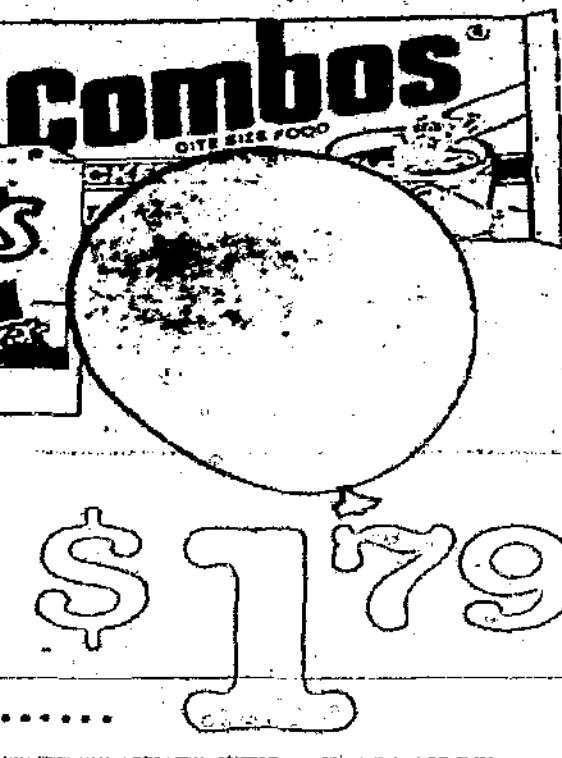
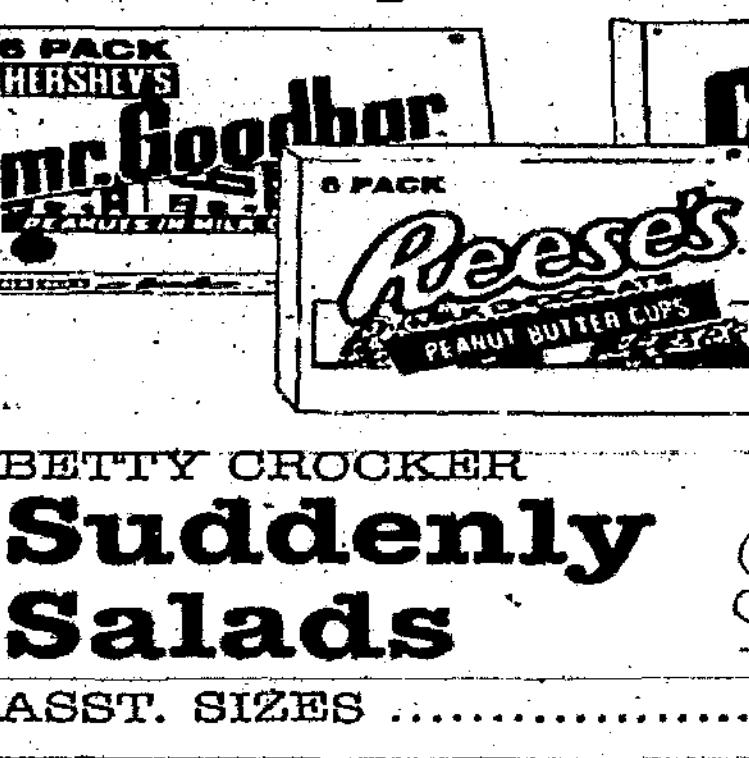
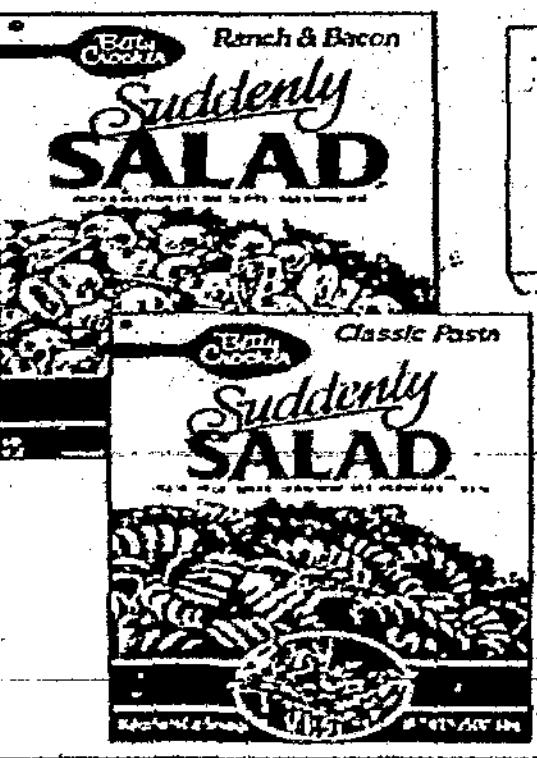
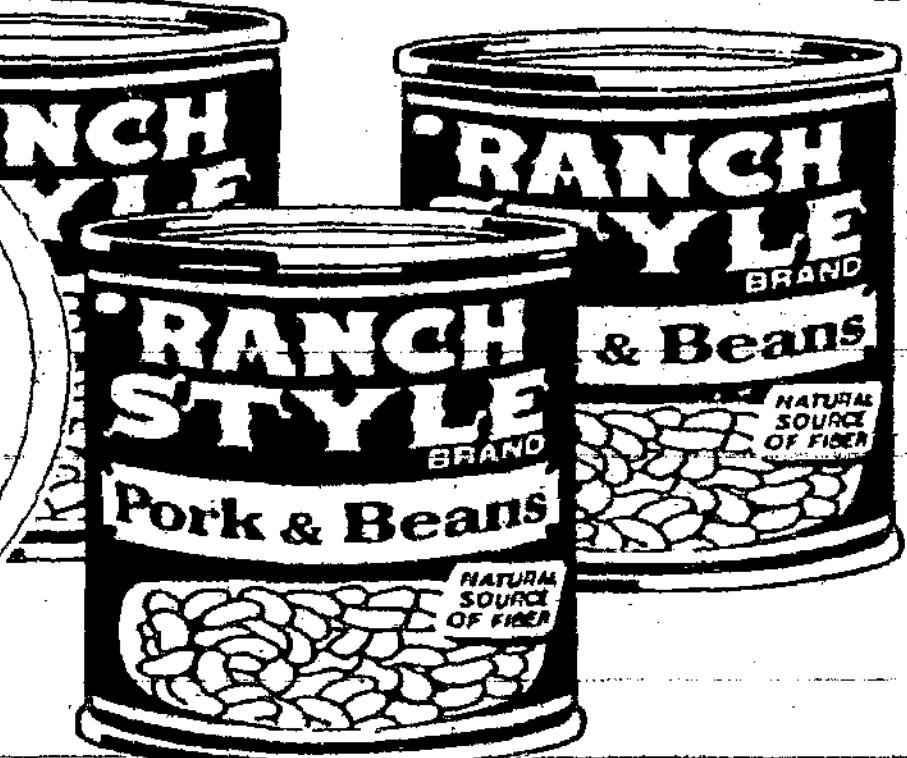
24 OZ. JAR

MILK CHOC., ALMOND, KIT KAT,
MR. GOODBAR, REESE'S PB CUPS

**Hershey's
Candy** **\$1.89**

6 PACK
**ASSORTED
Combos
Snacks** **\$1.39**
8 OZ. PKG.

**RANCH STYLE
Pork &
Beans** **\$1**
15 OZ.
CANS



**BETTY CROCKER
Suddenly
Salads** **\$1.79**
ASST. SIZES

**9 OZ. SQUEEZE BTL.
Plochman's
Mustard** **FREE!**
BUY ONE
GET ONE.....
GALLON JUG
**Sparkletts
Water** **FREE!**
BUY ONE
GET ONE.....

BUY ONE-GET ONE FREE!
BROWN GRAVY MIX
SCHILLING-.87 OZ. PKG.
**Brown
Gravy** **FREE!**
BUY ONE
GET ONE.....

**ITALIAN SPAGHETTI OR
Schilling Taco
Seasoning**
1.25 OZ PKG.
BUY ONE
GET ONE..... **FREE!**

**WHITE/YELLOW CORNBREAD OR BISCUIT
Gladiola
Mixes**
6 OZ.PKG.
BUY ONE
GET ONE.....
22 OZ. BTL.
**Dove Dish
Liquid** **FREE!**
BUY ONE
GET ONE..... **FREE!**



**ASSORTED FLAVORS
Sundance
Sparklers** **\$2.69**
4 PACK



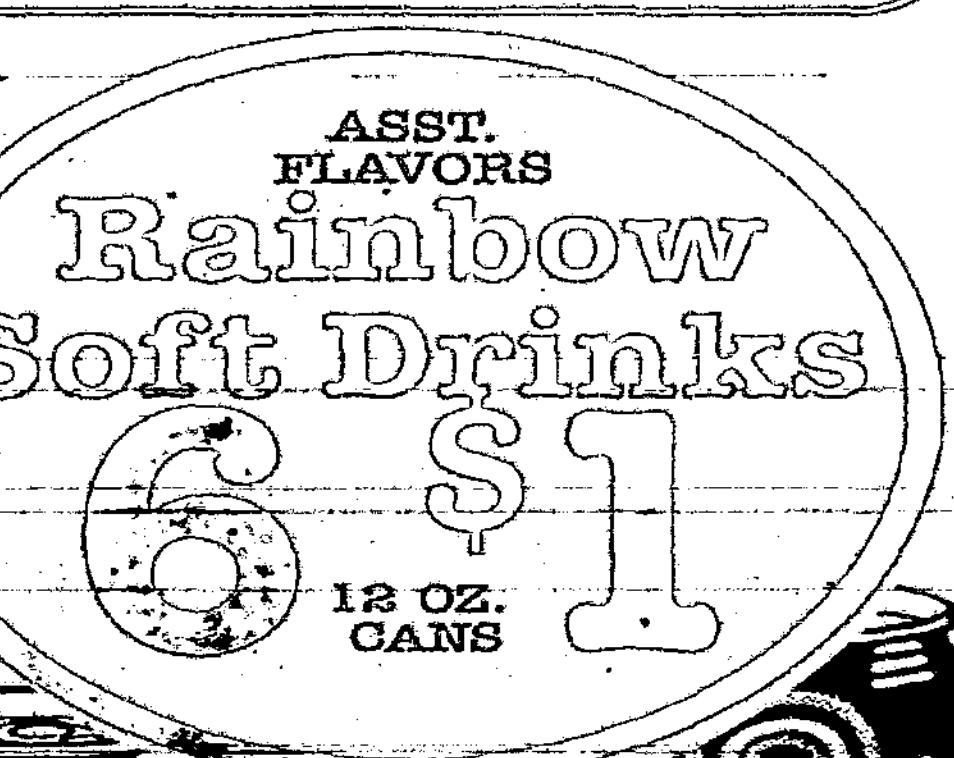
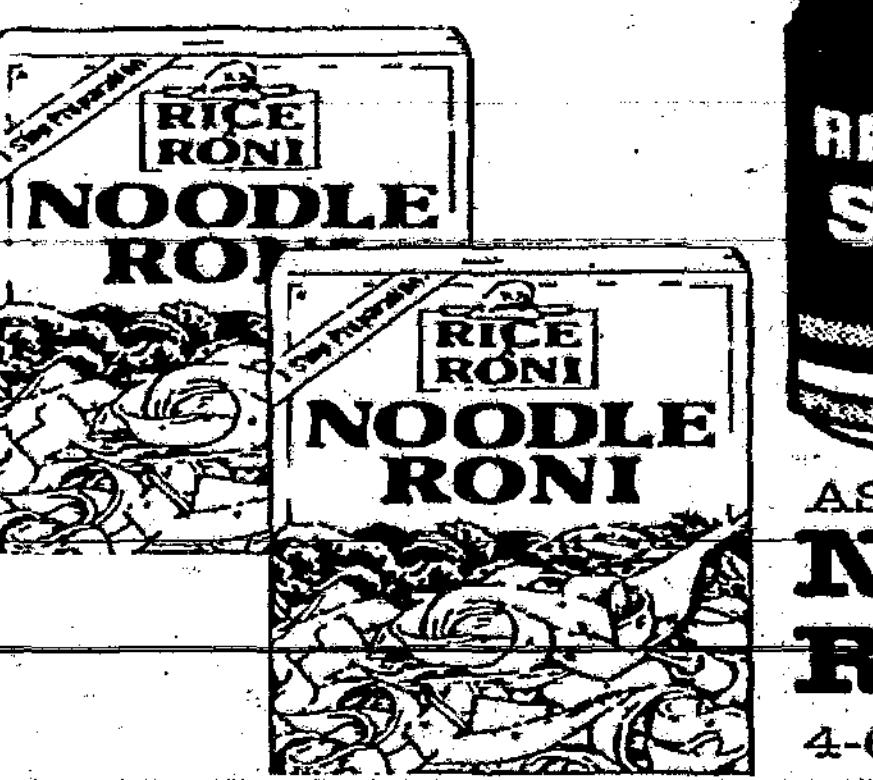
**SCHILLING
Black
Pepper** **\$1.99**
4 OZ.CAN



**SCHILLING
Season
All** **\$1.39**
9 OZ. BTL.



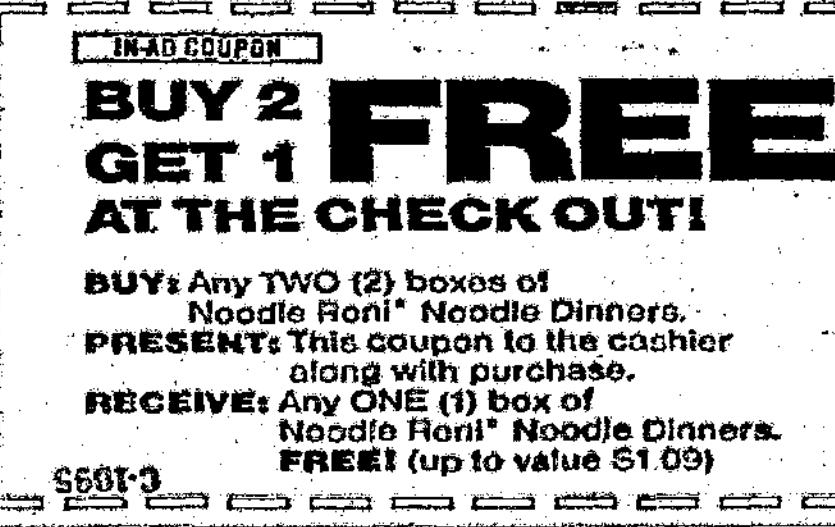
**SUGAR
SWEET
Country Time
Lemonade**
MAKES 8 QTS.-24 OZ. CAN
\$2.45



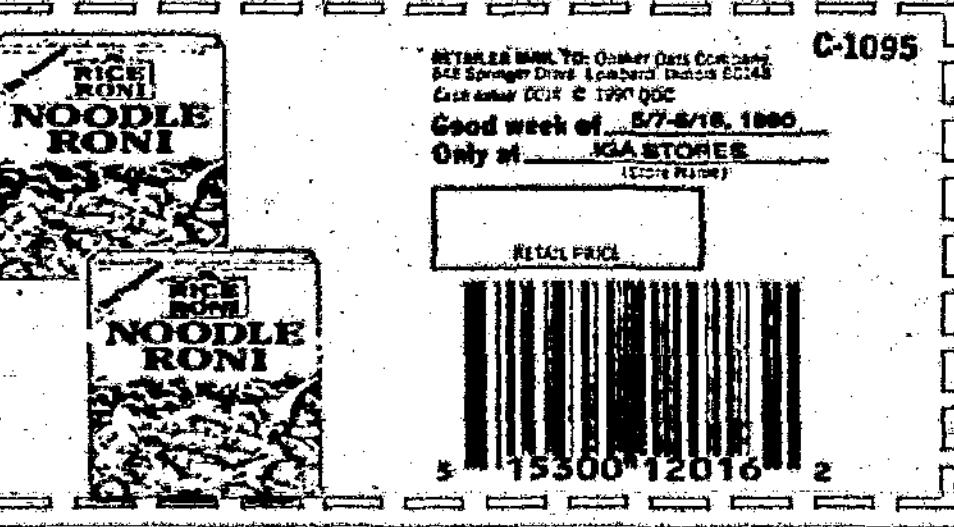
**ASST.
FLAVORS
Rainbow
Soft Drinks** **\$1**
12 OZ.
CANS



**75¢
SAVE 75¢
WITH THIS COUPON WHEN YOU BUY
AN 8 QT. SIZE CAN OF
COUNTRY TIME.
LEMONADE FLAVOR MIX
8 QT. SIZE CAN ONLY \$1.70. WITH COUPON
75¢**



**75¢
IN-AD COUPON
BUY 2
GET 1 **FREE**
AT THE CHECK OUT!
BUYS Any TWO (2) boxes of
Noodle Roni® Noodle Dinners.
PRESENTS This coupon to the cashier
along with purchase.
RECEIVES Any ONE (1) box of
Noodle Roni® Noodle Dinners.
FREE! (up to value \$1.09)**



QUALITY MEAT ONLY AT IGA

GREAT ON
THE GRILL!
**T-Bone
Steak**
LB. ONLY
\$4.29

BONELESS
**Top Sirloin
Steak**
LB. ONLY
\$2.99

FRYER
**Leg
Quarters**
LB. ONLY
39¢

BREAKFAST FAVORITE
**Longhorn
Sliced Bacon**
\$4.29
5 LB.
PKG.

IGA REG. OR BEEF
**Smoked
Sausage**
\$1.99
LB.

MORTON
**Breaded
Chicken Nuggets**
\$2.19
LB.

LONGMONT
**Turkey
Franks**
\$3.79
3 LB.
PKG.

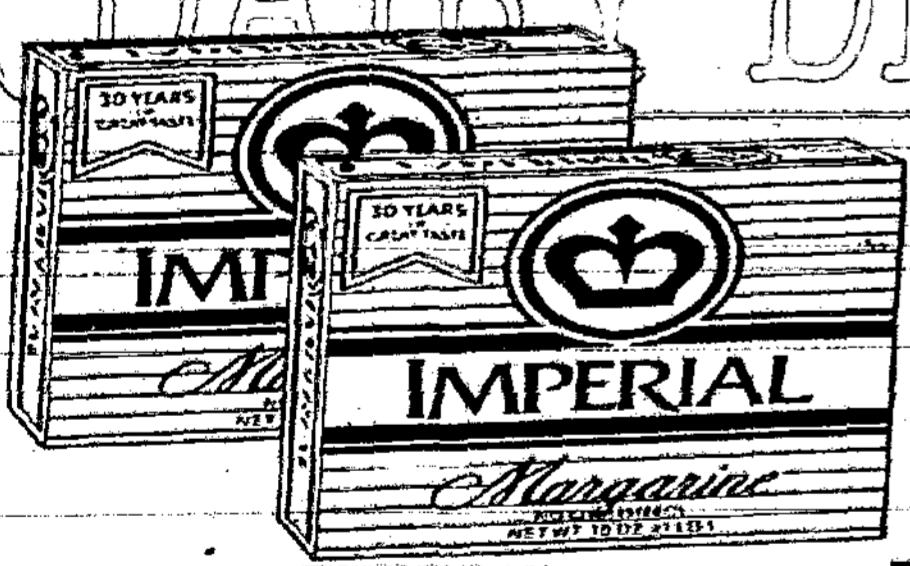
ASSORTED
**IGA
Lunchmeat**
\$1.19
12 OZ. PKG.
IGA-INDIVID. WRAPPED SLICES
**Sliced Am.
Cheese**
\$1.59
12 OZ. PKG.

IGA MILD CHEDDAR
**Halfmoon
Cheese**
\$1.29
8 OZ. PKG.
IGA QUALITY
**Shredded
Cheddar**
79¢
4 OZ. PKG.

SLICED
**Beef
Liver**
89¢
LB. ONLY.
IGA QUALITY
**Shredded
Mozzarella**
79¢
4 OZ. PKG.

CATCH OF THE DAY!
**Turbot
Fillets**
\$2.49
LB. ONLY
CATCH OF THE DAY
**H & G
Whiting**
89¢
LB. ONLY.

DAIRY DELICIOUS



STICKS
**Imperial
Margarine**

2
1 LB.
QTRS.
99¢



IGA QUALITY
**Cottage
Cheese**

\$1.49
24 OZ.
CTN.

BREAKFAST SPECIALS



GENERAL MILLS
**Golden
Graham**

\$2.59
12 OZ.
PKG.

APPLE, GRAPE JELLY OR
**Bama Grape
Jams**
16 OZ. JAR.....
99¢

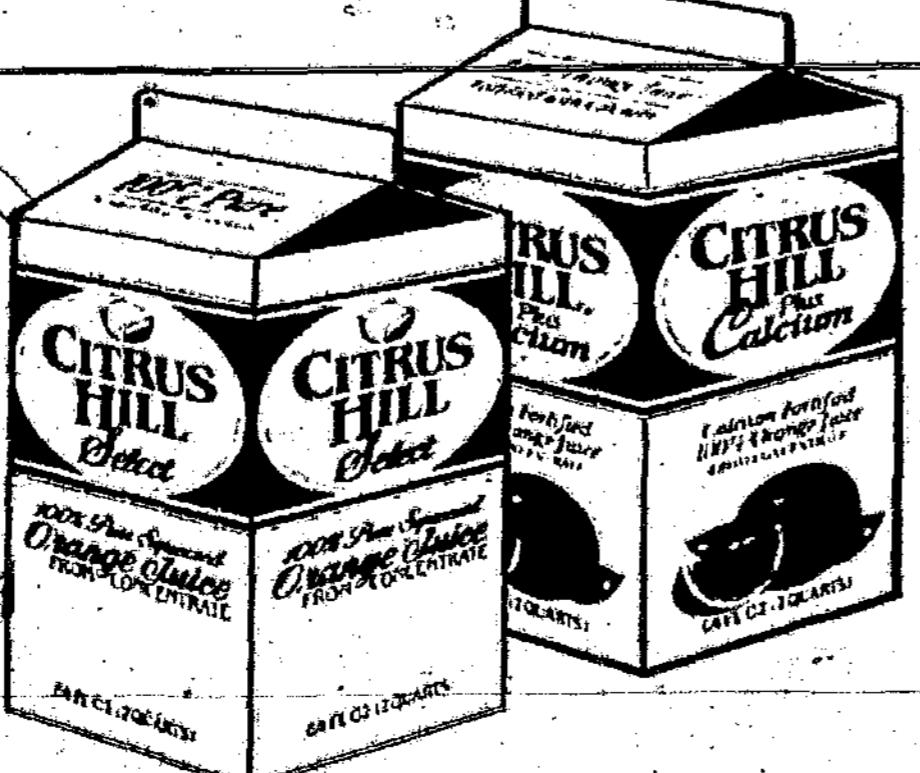
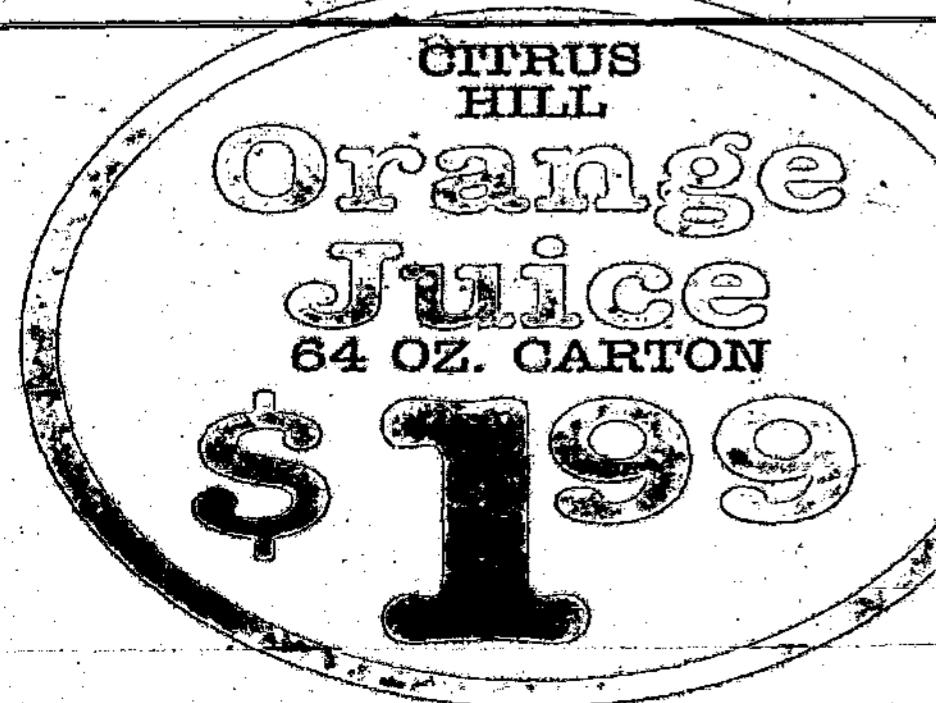


GENERAL MILLS
**Wheaties
Cereal**

12 OZ. PKG.
\$1.79

GENERAL MILLS
**Trix
Cereal**

\$2.99
12 OZ.
PKG.



CITRUS
HILL
**Orange
Juice**
64 OZ. CARTON
\$1.99

FROZEN FOOD FAVORITES

Awake

Orange Juice

BUY 12 OZ. CAN-GET 12 OZ. CAN

Free!



Totino's
CRISP CRUST
Party Pizza

Totino's
CRISP CRUST
Party Pizza

ASST.
TOPPINGS
Totino's
Party Pizza

BUY 10 OZ. PKG.-GET 10 OZ. PKG.

Free!

IGA



ASST.
FLAVORS
TV
Ice Cream
5 QT. BUCKET
\$5.99



FAJITA FRY, TATER BABES
LONG BRANCH FRIES OR
CURLY FRIES

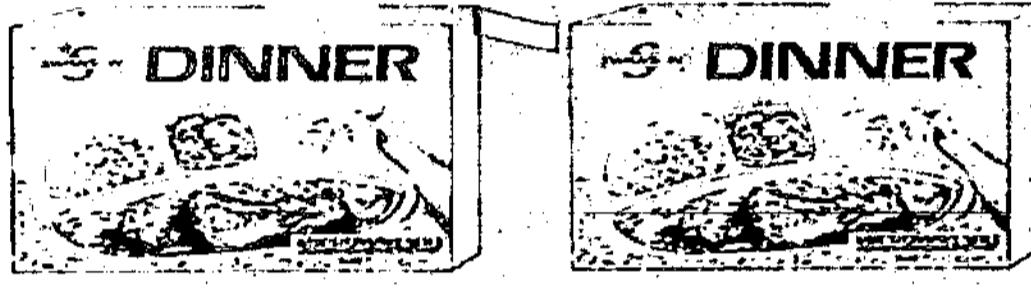
DELICIOUS
Green Giant
Cob Corn

99¢
6 EAR
PKG.

Inland Valley
Potatoes

\$2.39
40 OZ.
PKG.

CHICKEN
BEEF OR TURKEY
Swanson
Pot Pies
2.99¢
7 OZ.
PKGS.



ASST. EXCEPT BEEF DINNER
SLICED BBQ DINNER OR
CHICKEN W/WHITE MEAT

Swanson
Dinners

\$1.59
10-11 OZ.
PKG.

FRIED OR TAKE OUT
Swanson
Chicken

\$1.99
28-32 OZ.
PKG.

SENECA JUICES

SENECA
Apple
Juice
12 OZ. CAN

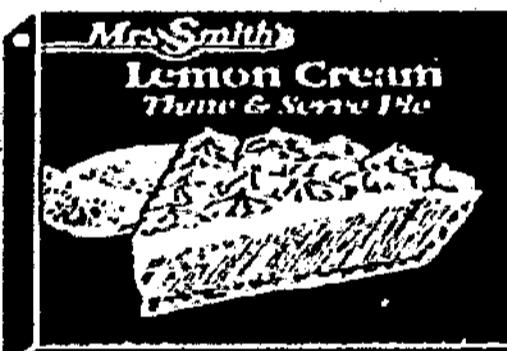
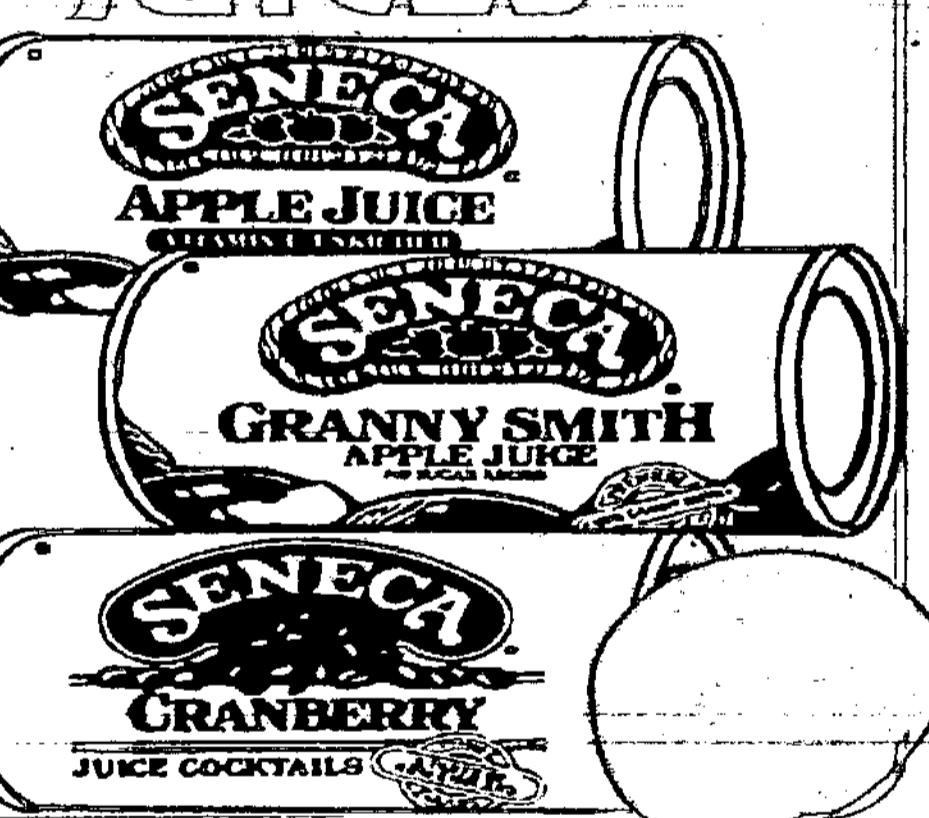
99¢

SENECA GRANNY SMITH
Apple
Juice
12 OZ. CAN

\$1.39

SENECA-CRANBERRY
Juice
Cocktail
12 OZ. CAN

\$1.49



IGA QUALITY
Broccoli
Spears
10 OZ. PKG.

MRS. SMITH-ASST.
Cream
Pies
13 OZ. PKG.



FISHER BOY
Fish
Sticks
8 OZ. PKG.



69¢

\$1.79

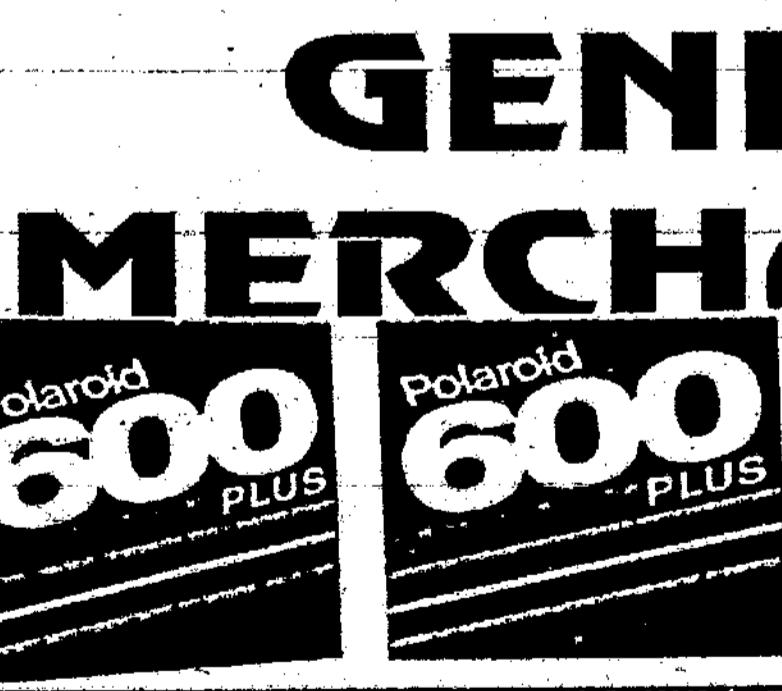
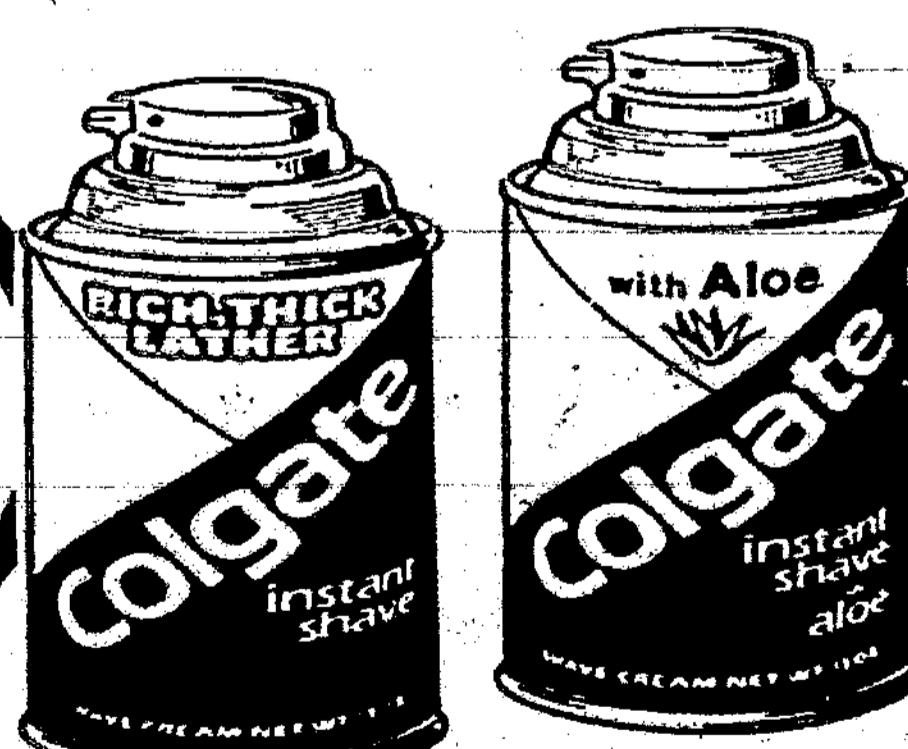
89¢

BIRDSEYE
Cool
Whip
12 OZ. TUB

\$1.29

ASST.
FORMULAS
Colgate
Insta Shave
11 OZ. CAN

79¢



INSTANT FILM
Polaroid
600 Film
\$9.99
1
PACK



PICTURE YOUR PET W/ PURINA & POLAROID
SEE PAGE 5 FOR MORE DETAILS!
ASST. SCENTS/ROLL-ON-1.6 OZ.
Dry Idea Solid
1.75 OZ.
\$1.99

35MM-COLOR PRINT
Polaroid
One Film
\$2.49
12 EXP.
ROLL

CONTAC
12 HR. CAPSULES
CAPSULES

CAPLETS OR
Contac
Capsules
\$2.89
10 CT.
PKG.

Polaroid
600 Film
\$9.99
1
PACK

ARTHritic STRENGTH
Bufferin
Aspirin
40 CT.
\$3.89

WILKERSON COULORS
Disposable
Razors
6 PACK

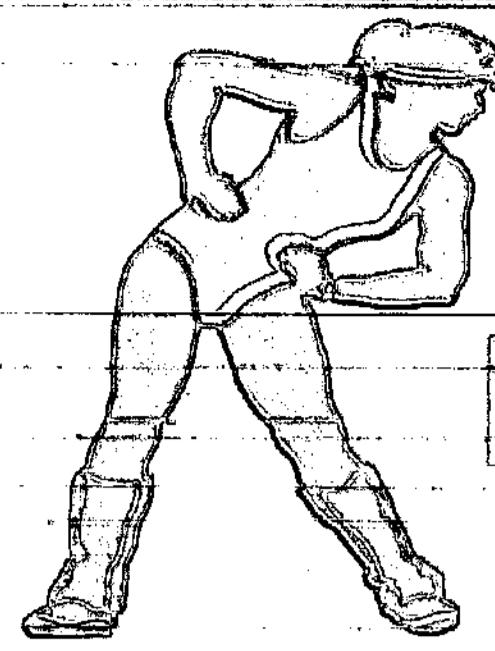
59¢

ASST. FLAVORS
Tums
Antacid
3 ROLL PKG.

\$1.29

Shape Up for Summer

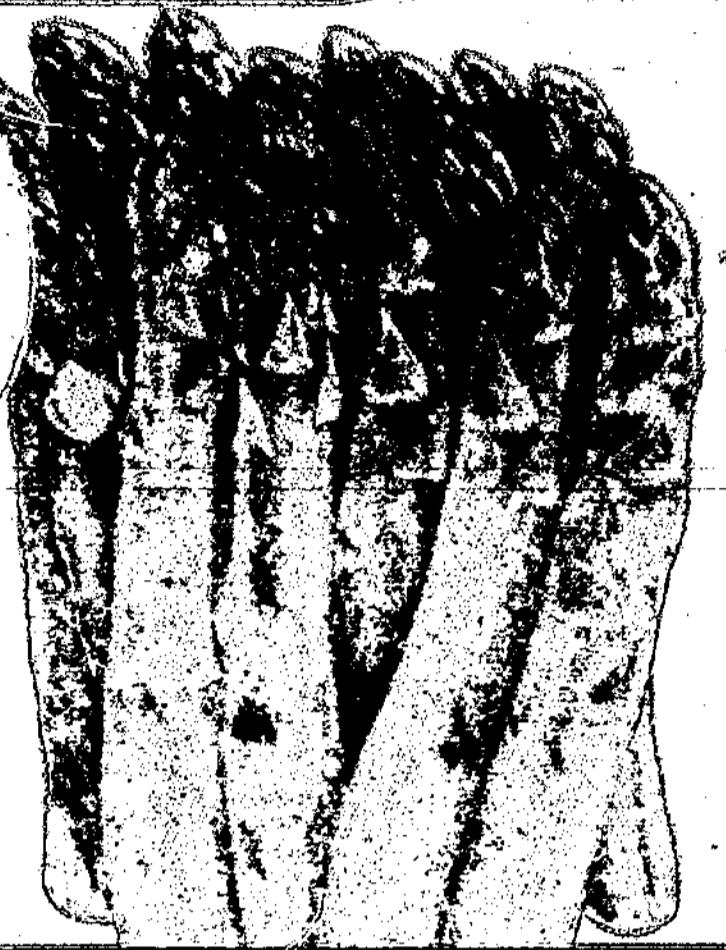
WITH PICK OF THE CROP PRODUCE



Kiwi
Fruit
3 FOR \$1

LOCALLY
GROWN
Fresh
Asparagus
L.B. ONLY

89¢



RED RIPE
Fresh
Strawberries
PINT BASKET
49¢

Mexico
Pineapples
EA.
99¢



Texas Yellow
1015 Onions
49¢
L.B.

Sweet
Corn
5 \$1
EARS

Zucchini
Squash

EACH
ONLY.....

69¢

Cool Slicer
Cucumbers

4 \$1
FOR
ONLY

Leaf
Lettuce

RED OR
GREEN
EACH BUNCH...

49¢

Cello Pack
Cole Slaw

1 LB.
PKG.....

69¢

BAKERY



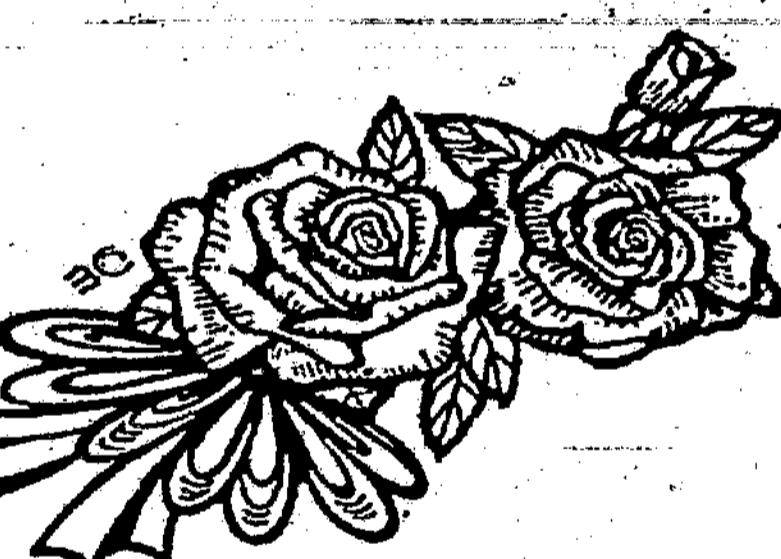
Mother's
Day Cakes

DECORATED, EACH ONLY

\$8.99

Pumpkin Empanadas.....ea. **6/\$1.99**

FLORAL



Fresh Floral
Arrangements

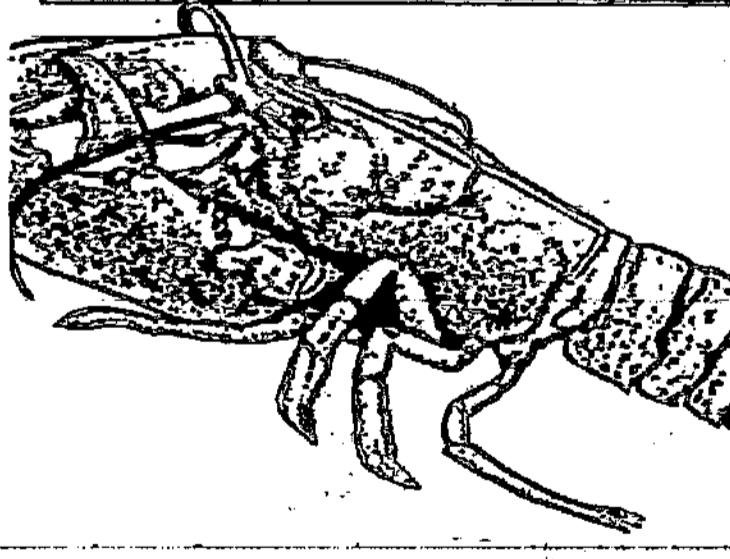
FOR MOTHER'S DAY!, STARTING AT

\$9.99

Rose Corsages.....

Starting At **\$5.50**

SEAFOOD



Live
Lobsters

TREAT MOM! EACH ONLY

\$12.79

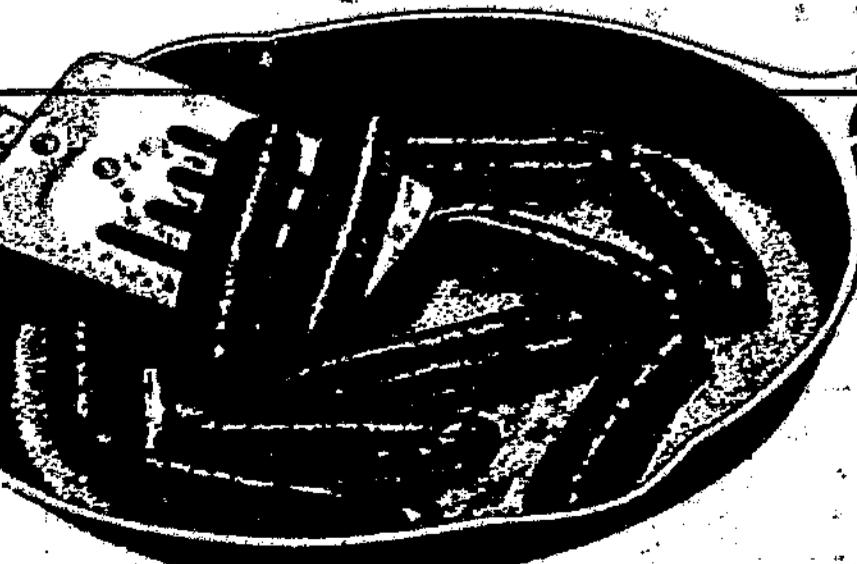
Alaskan King Crab Legslb. **\$12.99**

BUTCHER SHOP

Pork Link
Sausages

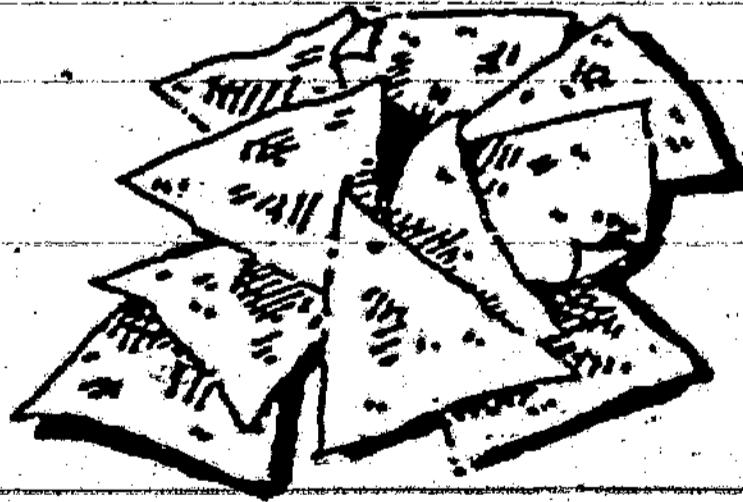
L.B. ONLY

\$1.79



Meat & Cheese Burritosea. **\$1.29**

TORTILLA



Cinnamon
Crispas

1 LB. BAG

\$1.69

Taco Salad Bowls2-ct. **\$1.09**

DELI



Lite Roast Beef **\$4.49**

KAHN'S, LB. ONLY

Lite Pastrami **\$4.49**

KAHN'S, LB. ONLY

Jumbo Bologna **\$1.59**

WILSON, LB. ONLY

Cooked Ham **\$2.69**

WILSON LITE, LB. ONLY

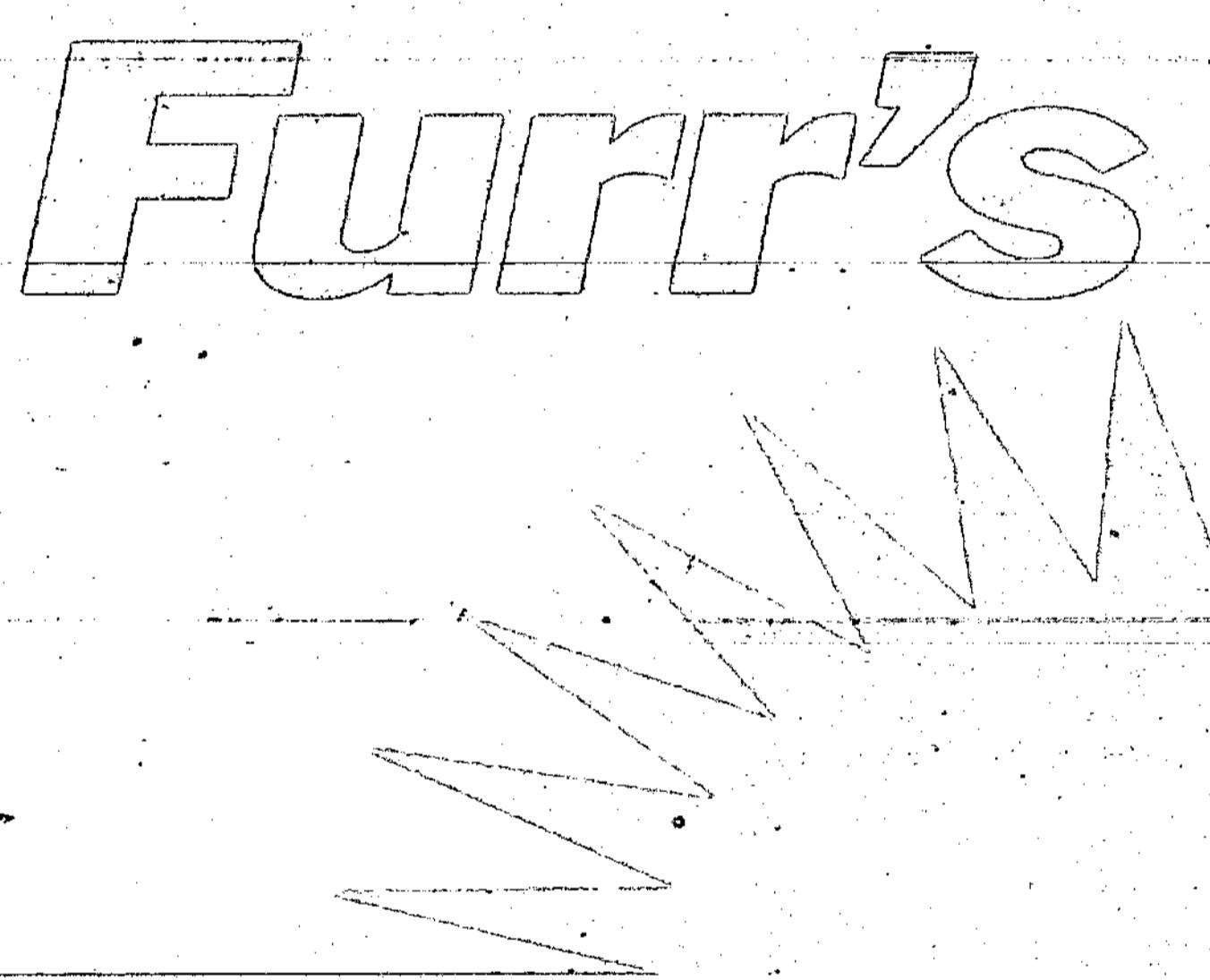
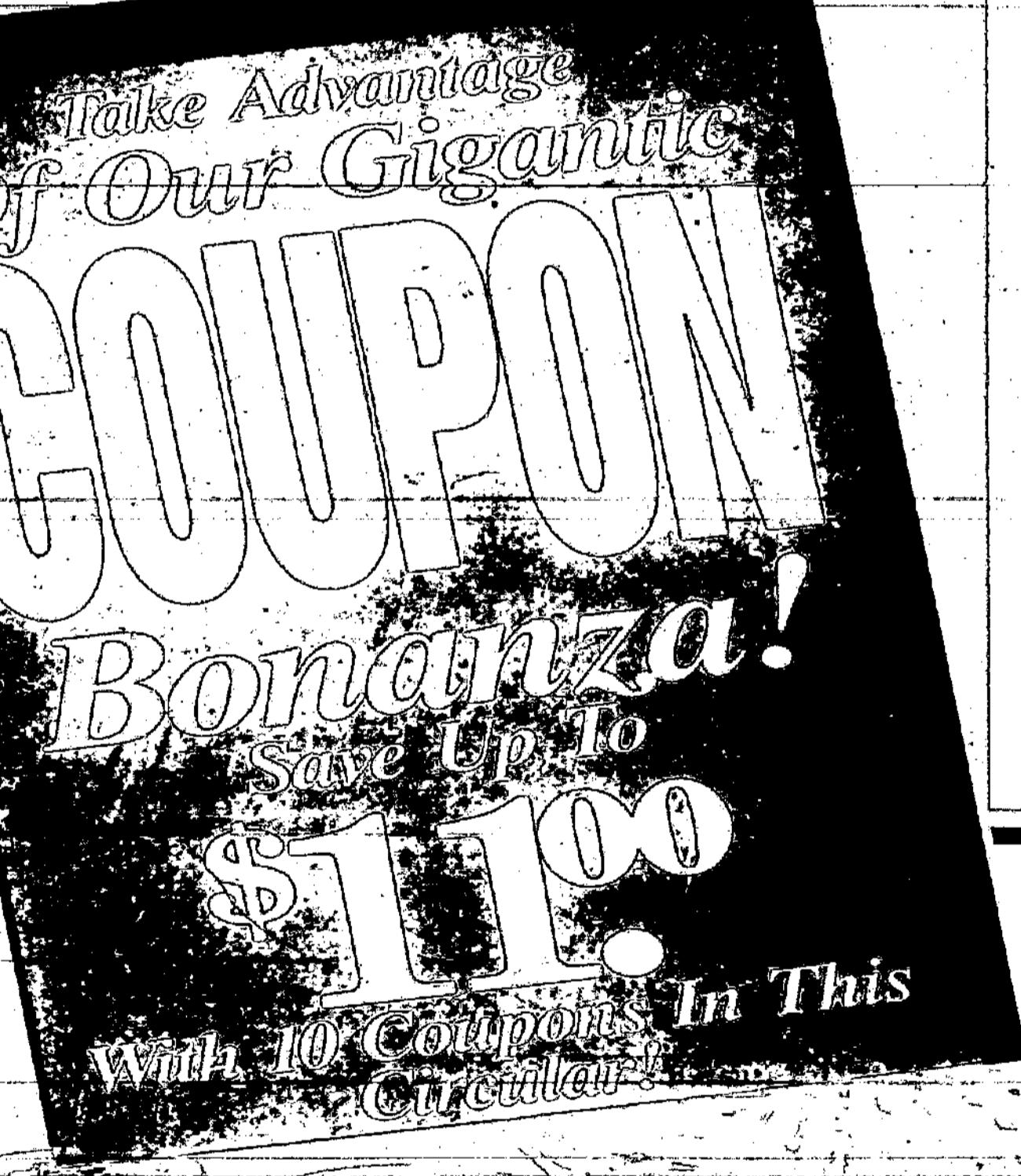
Cheddar Cheese **\$2.99**

SMOKED SHARP, LB. ONLY

2ND WEEK!

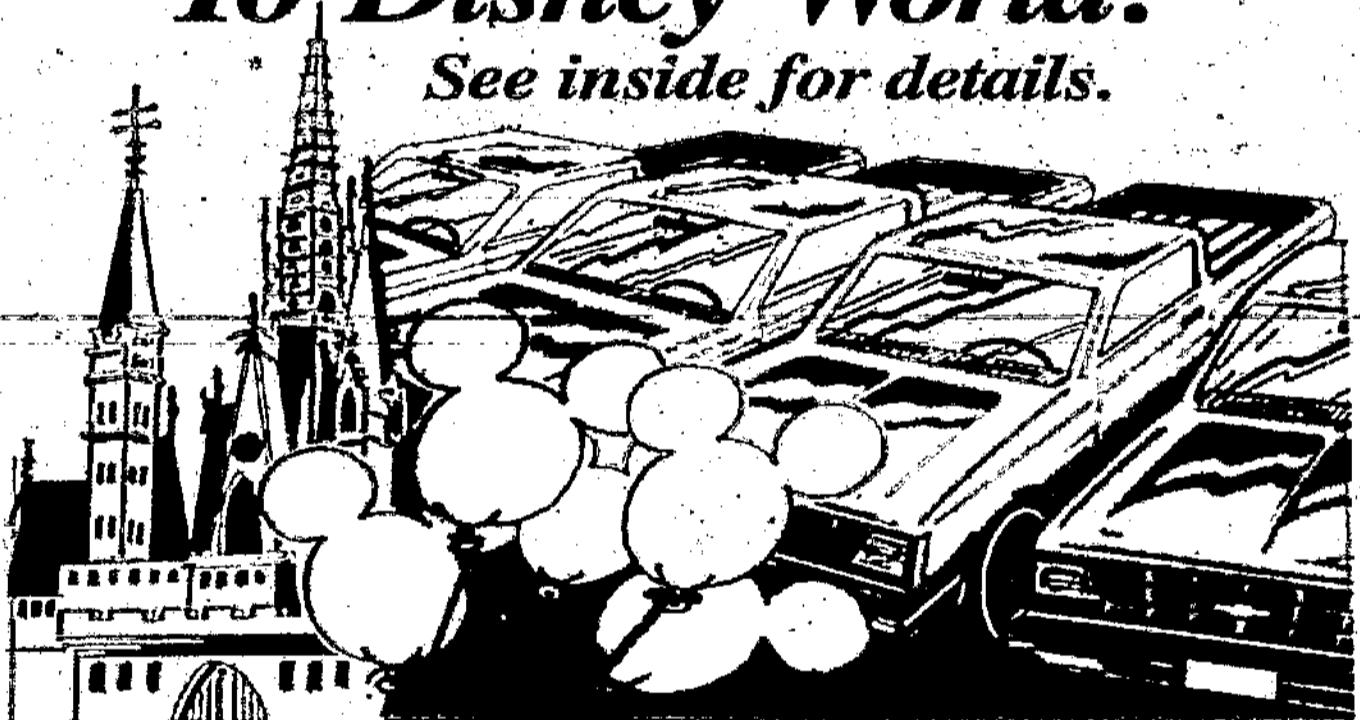
WELCOME

The new Furr's.



Win One Of 4 S-10 Chevrolet Pickups Or One Of 4 Family Trips To Disney World!

See inside for details.



It Pays To Know The Sign To Choose!

Prices are effective Wednesday, May 9 through Tuesday, May 15, 1990.
We reserve the right to limit quantities.

Formerly Safeway!

In Ruidoso: 721 Mecham; 205 Hwy. 70 West
In Truth or Consequences: 1500 North Date
In Socorro: 901 California Street, NW

<p>All Types Pepsi</p> <p>Save Up To 1.10 With 10 Coupons In This Circular</p> <p>COUPON</p> <p>Limit 2 with coupon, thereafter 1.69 each. Limit 1 coupon per customer. Expires 5-15-90. PLU 991</p> <p>119</p>	<p>Shoestring Potatoes</p> <p>Lynden Farms; 20 Oz. Pkg.</p> <p>COUPON</p> <p>Save Up To .25</p> <p>119</p>	<p>Blue Bonnet Spread</p> <p>3 Lb. Tub</p> <p>COUPON</p> <p>Save Up To .80</p> <p>169</p>	<p>Wilson Sliced Bacon</p> <p>12 Oz. Pkg.</p> <p>COUPON</p> <p>Save Up To 1.10</p> <p>179</p>
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Furr's. Our people make a real difference.

Which Sign is the new Furr's?

Choosing the right sign can make you a winner!



1?



2?



3?

It pays to know the sign to choose, especially during our new Furr's Celebration Sweepstakes! All you have to do is correctly identify the new Furr's sign from those above, and you become eligible to win one of four

Fill Out
The
Entry
Blank
Today!

Chevrolet S-10 pickups, or one of four family trips for four to Disney World! Make your choice and bring your entry blank to the store today! We want you to be the guest of honor as we Celebrate The New Furr's!



Entry Form

The New Furr's Sign is (check the number to the right of the sign you wish to choose):

#1 #2 #3

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____

You must be at least eighteen years of age to enter. Employees of Furr's, Inc. or any of its subsidiaries, its advertising agencies, and any members of their immediate families are not eligible for prizes.

Win One Of 4 S-10
Chevrolet Pickups Or
One Of 4 Family Trips
To Disney World!



Dear Sharon,

I've seen and read your advertisements about your new Furr's products and I was wondering if they REALLY are going to be as good as the products I am used to and when they will be in the stores?

Mary Johansen, Albuquerque

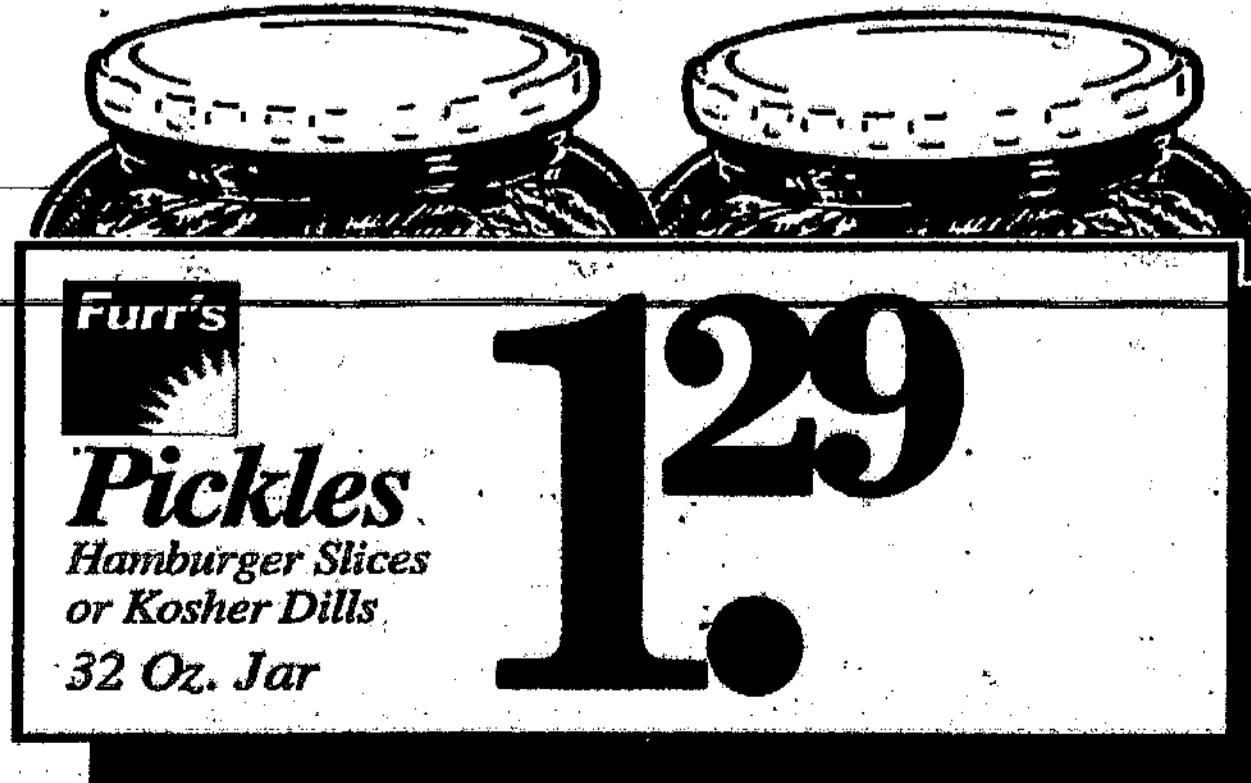


Dear Mary,

Thank you for writing. By now I am sure you have noticed the addition of Furr's brand products in your grocery store. We are gradually phasing in our new line of products so that you can be comfortable with the transition. The products will be placed next to the brands you are familiar with. I think it is important for you to know that many of our new Furr's brand products are manufactured by the same suppliers of the Safeway, Food Club and Farm Pac brands. When we chose our Furr's products, we selected suppliers who could give us the best quality. For example, our Furr's brand milk will be bottled by the same supplier of Lucerne milk using the same formula. I have personally supervised the selection of our new Furr's products to make sure you will be pleased with the changeover. Over the next couple of weeks you can look forward to the addition of several new products. If you have any questions about our new Furr's products, feel free to write me.

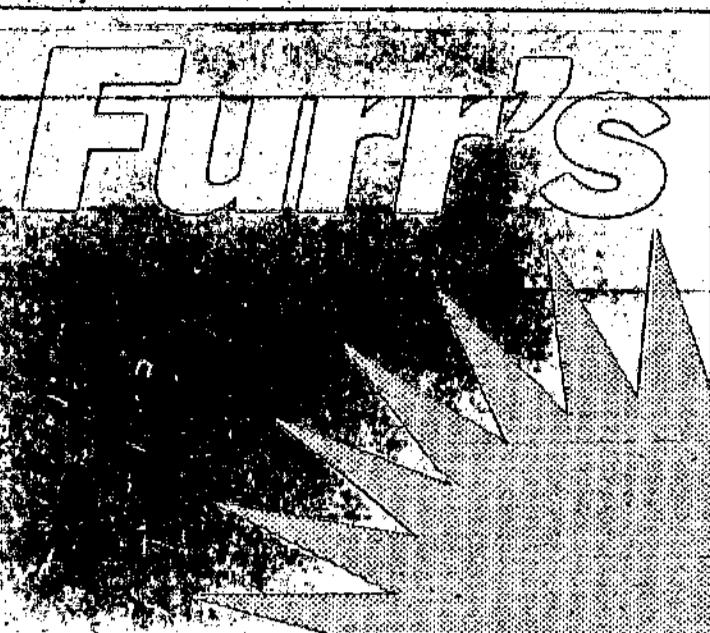
Sharon

Sharon Maines
Director of Consumer Affairs



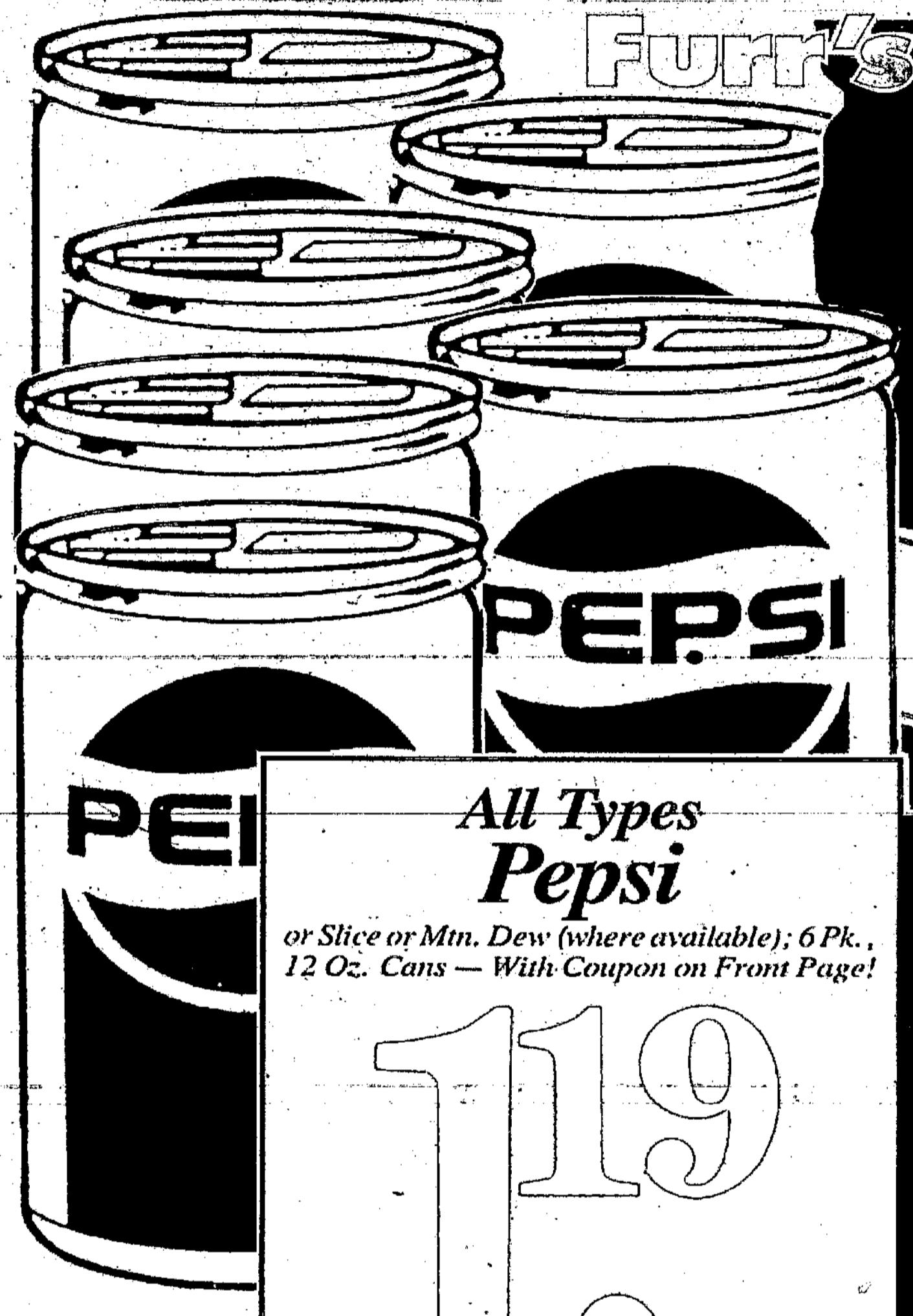
Furr's. Our people make a real difference.

2ND WEEK!



The
New
Furr's

Furr's Coupon Bonanza!



PEPSI

All Types
Pepsi

or Slice or Mtn. Dew (where available); 6 Pk.,
12 Oz. Cans — With Coupon on Front Page!

119

Wise or Clover Club
Potato Chips

All Types; 6 to 6½ Oz. Bag
With Coupon Below!

SAVE UP
TO .60
59

Bake-Rite
Shortening

42 Oz. Can
With Coupon Below!

SAVE UP
TO .60
69

FOR
Baking
and
Frying



Kraft
Mayonnaise

Regular, Light or Cholesterol
Free; 32 Oz. Jar

169
SAVE UP
TO .60



Del Monte
Pineapple

In Juice, Sliced, Chunk, Spears,
Crushed or Tidbits; 15½ Oz. Can

59
SAVE UP
TO .20

Wise or Clover Club
Potato Chips

All Types; 6 to 6½ Oz. Bag

Furr's
COUPON

Limit 1
with coupon,
thereafter
.99 each.
Limit 1
coupon per
customer.
Expires
5-15-90.
PLU 997

59
SAVE UP
TO .70



Country Time
Lemonade

or Pink Lemonade (Where
Available!); 8 Qt. Mix

249
249

Bake-Rite
Shortening

42 Oz. Can

COUPON

Limit 2
with coupon,
thereafter
.99 each.
Limit 1
coupon per
customer.
Expires
5-15-90.
PLU 986

69



Viva Paper
Towels

Designer or Assorted;
Large Roll

79
SAVE UP
TO .40

Maria White's
BUTTERMILK
BISCUIT
MIX

Maria White's
CORN MUFFIN
MIX

Gladiola
Pouch Mixes

White Wheat, Yellow, Mexican or
Complete Yellow Cornbread; Corn
Muffin or Buttermilk Biscuit; 6 Oz. Pkg.

3 FOR \$1



Hefty White
Plates

10 ¼-Inch; 25 Ct. Pkg.

169
SAVE UP
TO .80

Always Save
Strawberry
Preserves

32 Oz. Jar

1.89

Always Save
Apple Juice

64 Oz. Jar

1.59

T.R.P. Today's Reduced Price! Hundreds of items each week!

2ND WEEK!

Furr's

**The
New
Furr's**

Furr's Coupon Bonanza!



Large Size
Fresh Asparagus
New Crop; Lb.

~~SAVE UP
TO 1.21 L.B.~~
.78

Large Heads
Fresh Cauliflower
Spring Crop, Cello Wrapped; Each
With Coupon Below

~~SAVE UP
TO 1.10~~
.49

Crunchy
Fresh Carrots
Top Fresh; 1 Lb. Package
With Coupon Below!

~~SAVE UP
TO .35~~
.09

Sunkist
Lemons
Tangy Fresh
Each

3.89

Large Size
Pineapple
Hawaiian Grown,
Premium Quality, Sweet
& Juicy; Each

2.99

Zucchini
Squash
Grown in California,
New Crop
Lb.

.79

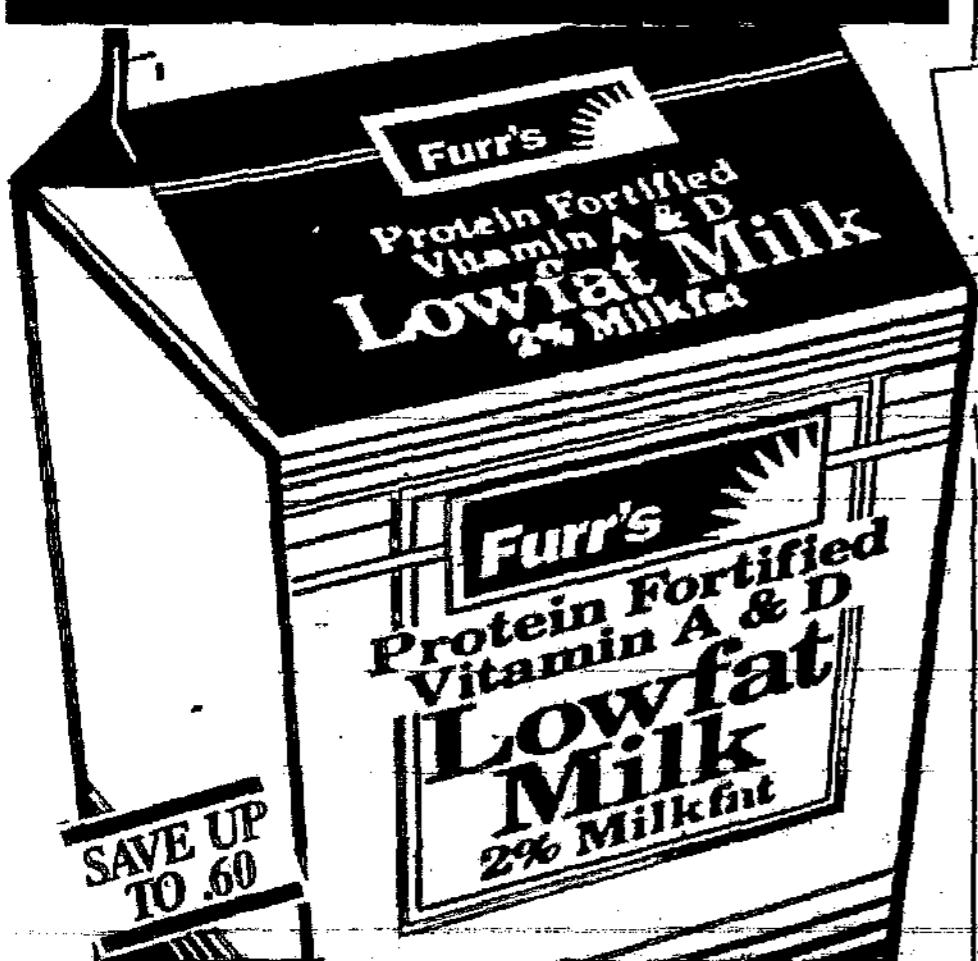
Butter
Lettuce
Fresh, Premium Quality,
Great in Salads
Each

.59

Baking
Potatoes
Idaho Russets,
Premium Quality
Lb.

.59

Dairy



**Furr's Lowfat
Milk**
2% Fortified,
With Coupon
Below

.79

1/2 Gal.
Ctn.



Minute Maid Orange
Juice
Chilled;
Calcium Fortified,
Regular, Country
Style or Pulp Free
64 Oz. Ctn.

2.59

Frozen Foods



1.49



**French Fries
Shoestring Style**

**Lynden Farms
Shoestring
Potatoes**
With Coupon
On Front Page
20 Oz. Bag

.19



.89



.49

.69

**Swanson
Great Starts**
Pancakes w/Sausage, Scrambled Eggs w/Sausage
or French Toast w/Sausage; 6-6.5 Oz. Pkg.

1.29

**Crunchy Fresh
Carrots**

Top Fresh; 1 Lb. Pkg.

Furr's

COUPON
Limit 2
with coupon,
thereafter
1-19 each.
Limit 1
coupon per
customer.
Expires
5-15-90.
PLU 990

COUPON
Limit 2
with coupon,
thereafter
4 for 1.00.
Limit 1
coupon per
customer.
Expires
5-15-90.
PLU 990

.09

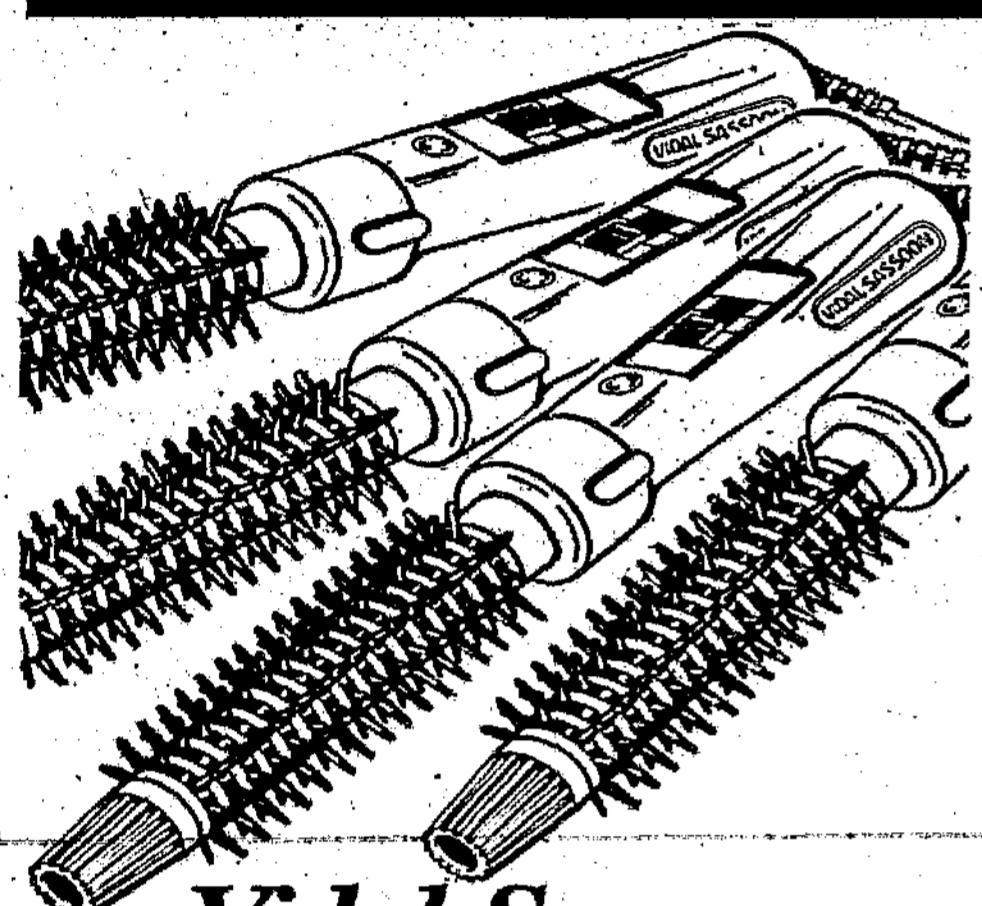
Computers for classrooms — Turn in register tapes to your school now!

2ND WEEK!

Furr's

The New Furr's

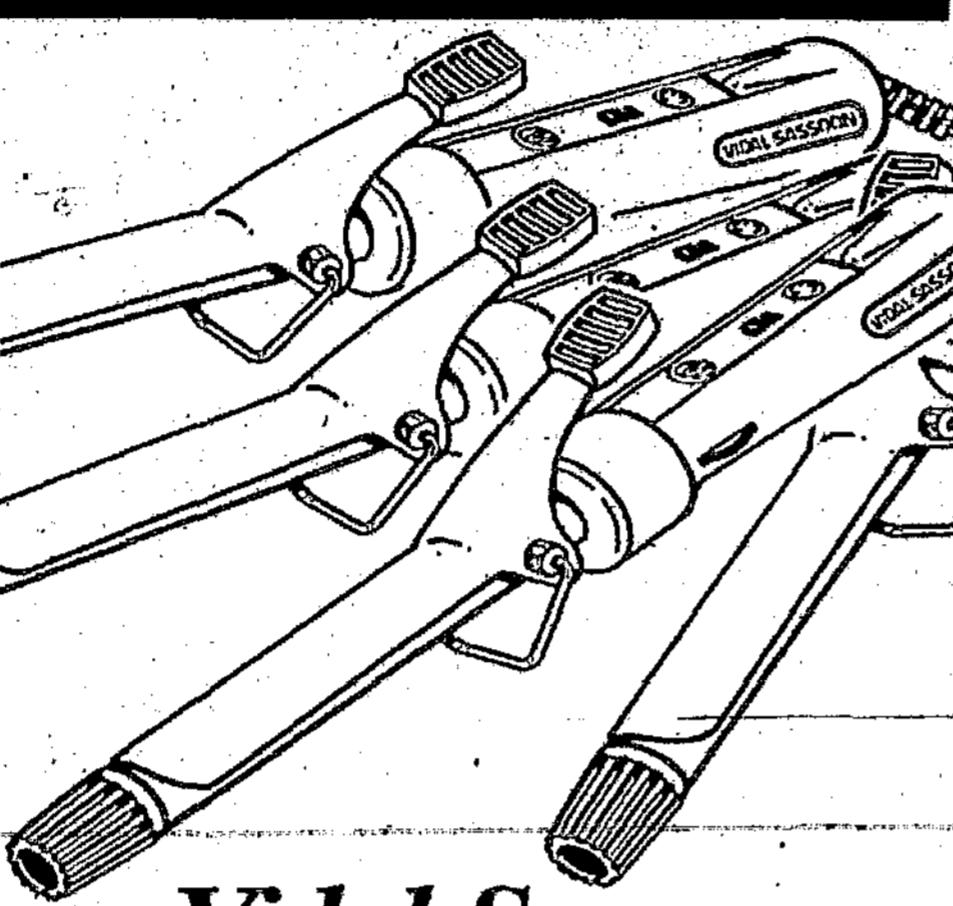
Favorites for Mother's Day



Vidal Sasson Professional Brush Iron

Regular; VS-111

Our Low Price **7.99**
 Less Mail-In Factory Rebate **-3.00**
 Net Cost After Rebate **4.99**



Vidal Sasson Professional Curling Iron

3/4" Chrome; VS-101C
 Our Low Price **7.99**
 Less Mail-In Factory Rebate **-2.00**
 Net Cost After Rebate **5.99**

In-Store Bakery



Mother's Day "Red Rose" Cake
 Double Layer; 8 Inch

4.99

Angel Food Cake

10 Oz.

1.49

Wheat French Bread

16 Oz.

.79

Bollillo Rolls

12 Ct.

1.59

Delicatessen



Foster Farms White Turkey Breast
 Reg. or Smoked; Fresh Sliced or Shaved; Lb.

2.99

Eckrich Chopped Ham

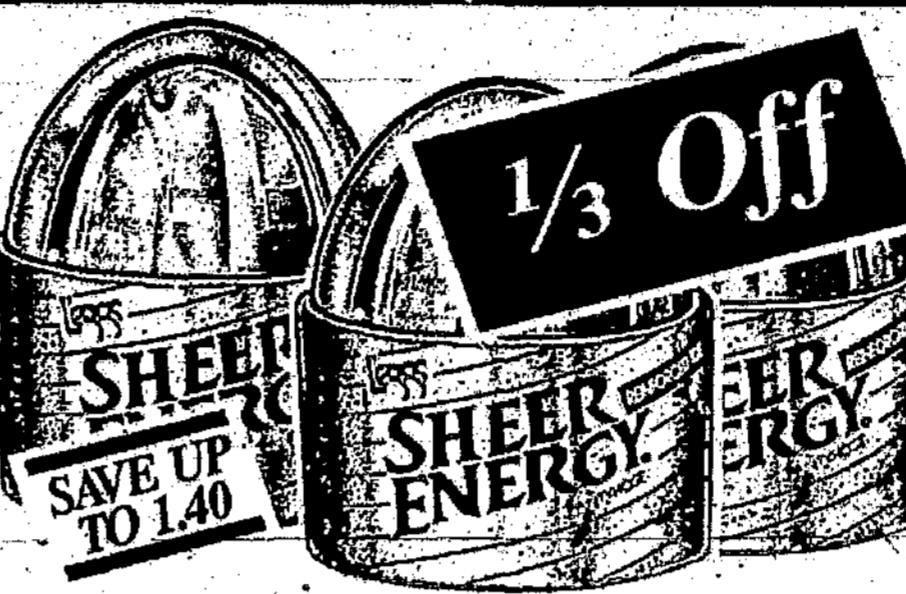
Fresh Sliced or Shaved
 Lb. **1.99**

Longhorn Cheese

Colby Jack; Fresh Sliced,
 Cut or Bulk Cut; Lb. **2.69**

Elbo Macaroni Salad

Lb. **.89**



L'eggs Sheer Energy Panty Hose
 All Sheer & Control Top, A,B, Queen; Pair

259

Oil of Olay Lotion Regular or Sensitive; 4 Oz.	4.89
Night of Olay 1.7 Oz. Jar	5.99
Top Care Polish Remover Regular; 6 Oz.	.89
Top Care Baby Oil 20 Oz.	1.59

Seafood



Fresh Pacific Cod Fillets

Lb. **3.79**

Alaskan Pollock Fillets
 Previously Frozen
 Lb. **1.99**

Whiting Fillets
 Previously Frozen
 Lb. **1.99**

Mahi Mahi Fillets
 Fresh
 Lb. **5.29**

Video

Where Available!

Rentals Low Everyday Price

.99

New Releases and Nintendo Games

1.99

Pharmacy

Where Available!



Moisturel Lotion
 8 Oz.

4.97

Beer & Wine

Available at New Mexico stores only!



Regular Busch Beer
 12 Pk., 12 Oz. Cans

3.99

Heineken Beer

Light or Dark
 6 Pk., 12 Oz. NRB

4.59

Bacardi Rum
 Amber or Silver
 1.75 Ltr.

16.49

Tott's Champagne
 Extra Dry or Brut
 750 ml.

5.39

Furr's. Our people make a real difference.

2ND WEEK!

Furr's

COUPON!

The
New
Furr's

Furr's Coupon Bonanza!

Boneless
**Round
Steak**
Bottom Round
Single Pack-
1.69 Lb.;
Family Pack
Lb.

SAVE UP
TO 1.31 LB.

1.59

Wilson
Bologna
All Meat;
With Coupon
Below!

SAVE UP
TO .80

12 Oz.

.69

Wilson
**Sliced
Bacon**
With Coupon
On Front Page

SAVE UP
TO 1.10

12 Oz.

.79

Smoked
Bacon

Boneless
**Beef
Rump Roast**
Lb.

SAVE UP
TO 1.01 LB.

1.89

Armour Steak Patties
Chicken Fried

Lb.

Oscar Mayer Franks
All Meat

1.88

16 Oz.
Food Club Biscuits
Sweetmilk or
Buttermilk

5 FOR \$1

Beef Eye of Round
Steak or Roast
Boneless; Lb.

SAVE UP
TO .91 LB.

2.59

Lean
Ground Beef
Fresh Daily; Lb.

SAVE UP
TO .11 LB.

1.78

Wilson
Bologna
All Meat; 12 Oz. Pkg.

69

Furr's
COUPON
Limit 2
with coupon,
thereafter
1.18 each.
Limit 1
coupon per
customer.
Expires
5-15-90.
PLU 988

Armour
Chicken Nuggets
12 Oz. Pkg.

1.88

Pilgrim's Pride
**Split Fryer
Breast**
Lb.

SAVE UP
TO .91 LB.

1.68

Morton Corn Dogs
Market Wrapped; Lb.

1.38

Furr's. Our people make a real difference.