## Special Section

Find out whats happen Ing in town with our community Update.

C\&DSections


## Sports

Senior olympic events begin in Rutioso Saturday.

Issue 96 in our 49th year


## Pass it on

National Honor Society sponsor Ida Maldonado lights the candles of new inductees at the Ruidoso High School Academic Awards Banquet April 2. The candles signity sharing the light of knowledge.

## Ruidoso officials seek meeting with Mescalero Tribal Council about land annexation issues

$\square$ Tribe finishes paperwork on application to make Mescalero Inn part of tribal trust lands by Kathleen mcoonald Ruidoso Nows Staff Writer

Ruidoso officials will be requesting a meeting with the Mescalero Apache Tribal Counci to discuss its
federal application to annex the Carrizo Lodge land tract, the vil lage manager said Tuesday. The land, close to two miles from downtown Ruidoso, is within vil lage limits.
"We'd-like to offer the opportunity to sit down and see if some of the questions (about the property) can be resol
The village would be "remiss" The village would be "remiss" if Topics for the meeting would include the status of village utilities serving the property and ap in complete replat of one of the Car rizo land parcels, among other is sues.
Villa
Village officials were notified by the U.S. Department of Interio late last month of the tribe's application to add the approximately notice, the Department of Interio gave officials 30 days, or until April 25, to respond with any concerns about the potential impact of the loss of land.
The notice also requests in of property taxes currently levied on the property; any special assess ments against the property; govern mental services currently provided to the property by Ruidoso; how the property is zoned, and any other comments the village government Lincoln County offi

the same letter, which is now in the hands of county attorney Alan Morel, county manager Frank Potter said. It will be discussed by the special meeting or at its regular May 4 meeting, he said.
Jackson said all village department heads are being asked for acquisition, and village attorneys are researching relevant case law A drafted response to the Interior Department should be readied by the latter part of next week, he said.

## Topics for the

 meeting would include the status of village utilities serving the property and an incomplete replat of one of the Carrizo land parcels, among other issues.Village councilors first became aware of the tribe's interest in th land last August. At that time the the Bureau of Indian Affairs saying it wants to acquire the land, and the BIA instructed the tribe on what it needed to file the application.
The Carrizo tract was annexed by the village three years ago, making the property liable for local sales and property taxes. Upon annexation, it was linked to The prow ailoms.

Raymond Gallegos' slot machine supplying company, Gaim-ko, Inc., of August. Soon after, he gave part
it the tribe. The tribe has revamped the restaurant and bar in the historic lodge, and opened a nightclub nearby.

Property taxes paid on the land last year totaled $\$ 11,198$, the Although village officials are Although village officials are
iven the opportunity to respond to the application, they won't necessarily receive a response to any of their questions.
The Interior Department's letter states a copy of the village's response will be given to the tribe, which will be given a reasonable ime to reply and/or request that he BIA area director issue a deci$\stackrel{\text { Fron. }}{\text { Fr }}$
From a legal standpoint, the entire annexation situation is both "fascinating" and a "quagmire,"
said Village Attorney John Unerwood
The Department of Interior has
a fiduciary type of relationship with Indian Nations and protects their interests, Underwood said. So whenever a village is on the other side of a tribe in a legal argument, it's also on "the other side of the government," Underwood said.
Because of a common area underneath 12 Carrizo condominiums Gallegos purchased, and questions new businesses, subdivision of the land still awaits village Planning and Zoning Commission approval, P\&Z Director Cleatus Richards PaZZ
said.
Ric

Richards requested information about whether Carrizo, Lodge Condominium Association mortgage holders approved a requested replat of the property. Their ownership and free access to the common area would be lost with the replat.
Richards still hasn't received the information, Richards said.

## Subdivisions face water shortages

by DIANNE STALLINGS

## Ruidoso News Staff Writer

The lack of snow and rain in Lincoln County has hit subdivisions state water officials.
They've been impacted more than most of the county's towns or
even its ranchers, because they sit even its ranchers, because they sit
on top of a formation of shale that on top of a formation of shale that is poorly suited to holding water,
said Craig Hipple of the State said Craig Hipple of the State Engineer's Office in Roswell.
The problems we've seen have been more in the Alto area and sur
rounding subdivisions," he said. "A rounding subdivisions," he said. "A
few had to drill new wells. There's a few had to drill new wells. There's a (along Alpine Village Road of Mechem Drive) right now.
"The (underground) formations are real tight and not conducive to
holding a lot of water, compared to holding a lot of water, compared to the more porous limestone forma tions like the San Andreas that
runs under Capitan, Hondo and runs under
"When there is a lack of precipi tation for three to four years, tation for three to four years,
finally starts to show up in wells.
"Wells just aren't producing as much water as they used to because of the lack of precipitation.
Alto Lakes Water Corp., which serves Alto Village and related subdivisions, hedged its bets by developing 18 wells, he said. The water company currently only uses six to eight of those wells.

## ${ }^{6}$ Wells just

 aren't producing as much water as they used to because of the lack of precipitation.9
## Craig Hipple State Engineer's Office

 Although Alto Lakes Water Corp. should have enough water take care of growth for the nex spells, it drilled a new well earlier this year and has a couple wells in the Eagle Creek area, said corpora tion president Dalton Haines"We've not had to move to any new wells, but with our rapid growth, we drilled a new well this year and negotiated for some properties for drilling sites and rights that have given us a good water supply," he said. "We have plenty now underground and we're During dry summers in the past During dry summers in the past three to four years, residents have
been asked to water lawns only two been asked to water lawns only two
days a week unil the rains start, he said.

But we think we will get by this year without that," Haines said. The water corporation serves be-
tween $700-750$ connections, he said.

## Ranch land dry,

but wells working

"I've talked to several ranchers who think their well water levels are dropping, said county exten sion agent Barry Herd. "I started hearing about it last summer. A ew have gone dry. Not everyone is different underground system. "With ranchers, the main cern is that between the ground being dry and the need for supplemental feeding, it's just another thing ranchers have to live with.
Billy Weddige said he drilled a new well last year when he started to have problems with one of his four.
II thought it was pumping from the same vein, but this one is doing 15 -section ranch about cares for a north of Capitan. County Commissioner Stirling Spencer lost one well this year on his Bar W Ranch west and north of Carrizozo
"It will come back if it rains, but t will have to be a constant rain like in 1986-87," he said. "I lost it once before in the 1950 s . It's aboat
$60-70$ feet deep, but it just must not $60-70$ feet deep, but it just must not
be in the right holding capacity, bebe in the right holding capacity, be-
cause my other (five) wells range cause my other (five) wells
from 12 feet to 400 feet deep."
Five springs also continue to precipitation, he said.

## Villages' restrictions

Water use restrictions have been enacted in the village of Ruidoso because its
Eagle Creek is not running, the upper Rio Ruidoso is barely flowing and Alto Lake is dry. Although Grindstone Lake has water, the village can only treat about a million allons a day, Hipple said
Slled his office to find out have drilling private domestic wells, driling pri
Hipple said.
The village has banned watering gardens and other outside uses, conserve on their indoor water uses. "We have no restrictions on
domestic wells right now," Hipple domesti
Capitan residents have been asked to conserve water, although significantly, because they don't no official restrictions have been
use much water, officials said.
Please see woter, page 2 A


Heavy equipment owned by Mountain States Construction based in Albuquerque chugs down the path

## of the new lanes being built for U.S. 380 heading west out of Carrizozo <br> Lava slows widening of Highway <br> 380 by Carrizozo

by PIANNE STALLINGS Ruidoso News Staff Write Blasting through the 10,000 -year-old lava field west of Carrizozo probably will turn out to be the toughest part of the reconstruction and widening of U.S. 380, says the project manager.

But that work has been accom plished and from now on, the job o building the base and then surfac Corky McEuen said Thursday. "We had, to blast our way through," said McEuen, a state Highway and Transportation De partment official. "The lava is estimated to be from 20 to 40 fee deep and we didn't go all the way through anywhere.
"It tore up tires and equipment. Started in December by of Albuquerque, the 42 -mil of Albuquerque, the $4.2-\mathrm{mile}$ jo
should be finished by the end of the shourd be innshed by the end of the
year, McEuen said. Since it was originally designed, the cost has risen from $\$ 4.4$ million to nearly $\$ 5$

## Water

Continued from page 1A
imposed, said village clerk Deborah Cummins.
We asked people to conserve and not water outside between 8 a.m. and 6 p.m., she sad. We'r we have been and haven't seen any problem, but we're just now starting to come into the summer. The village provides water to
about 644 customers. Two wells were drilled in 1988 and 1989. Only one is being used.
million, he said. It's not the onl
eceiving a facelift. Shoulders also are being built along a four-mile section of US. 64 south of Carrizozo, starting at the edge of town, McEuen said.

## ${ }^{6}$ The lava is

 estimated to be from 20 to 40 feet deep and we didn't go all the way throughanywhere. ${ }^{99}$
Corky McEuen
State highway \&

$$
\begin{aligned}
& \text { STATE HIGHWAY \& } \\
& \text { RANSPORTATION OFFICI }
\end{aligned}
$$

The $\$ 2$ million job is being hand led by J.W. Jones Construction from Albuquerque and is expected year.

But it's the twisting, up-anddown section of U.S. 380 winding its way toward San Antonio that was the most pressing project. When finished, it will be flatter and straighter, McEuen said.
"What we're doing is building a brand new road to the north of the existing road, he said. "It will have 8 -foot shoulders on each side. There are no shoulders now."
Starting about 3 miles west of Carrizozo, cement dividers have been put up where the ground has been cut away. The solid cement "railing" should keep drivers from miscalculating and ending up 40 feet below, off the gide of the road in the new construction area.
While working on this job, the state also is creating trails with handrails for the handicapped at
the nearby Valley of Fire Recreathe nearby Valley of Fire Recrea-
tion Area, McEuen said. An Area, Mce section of said.
Angham is scheduled to be near proved later in the year, he added.

The situation is more severe in Corona, said village clerk Cathy Muniz.
"It's been a very dry year and we had no winter whatsoever," Muniz said. "It could be especially tough his summer. There's been no moisture for about three years in

The village serves about 200 customers off one old well, but the water quality is poor and many she said.
"We definitely will have a "We definitely will have a
shortage this summer," Muniz said. "E] Paso Natural Gas gave us two wells, but we need the money to connect them to our existing water lines. We applied for a Community Development Block Grant (for money to hook up the wells), but didn't get it."

Customers have been asked to moderate their lawn watering, she said. The school football field is three tim.'

County commission delays action on White Oaks alleys
by DIANDE STALLHNGS fuldowo Nerse Stert Yics
Action was delayed by the Lincoln County Commission on two roalleys in the histaric community of White Oaks.
Following the recommendation of the now county road review committee, commissioners agreed lo refar the Week to refor the requests to vice. ${ }^{\text {Peul }}$ Wetzel, a resident of the amall gettlement northeast of Car rizozd, gaid he opposes the re quests, but not because he's against growth.
"I don't want to lose the historic values of the community," he told commissioners. "The alleys were laid out when the town wa formed.
E.J. Fouratt, who serves on the road review committee, said severa
structures intrude into the desig nated alley ways.

Just because a porch juts out into an allay is no reason to close it, Wetzel anid.

If this happened in other areas, the structure would be moved," he said.
Wetzel asked commissioners to dany the requests submitted by A. J. Mats of Cring Las Cruces an Huffins of Carrizozo.
Hummyar wants the county to vacate (abolish) a 16-foot wide alley 10 feet of Carizo Street and the east 10 feet of Chloride Street.

Marks is asking the commission to vacate a 16 -foot wide alley on Block 35.
If the county decides to vacate the alleys, commisioners might
want to consider closing all tho piece-mealing the closures, Fouratt said. He alse asked whether the commiscion ahould dovolop a for mula for the coumty to be com pensated when it vacates roads.
In some cases, "In same cases, the parson is gaining quite a bit of land," he said.
But Morel said that althugh some municipalities do charge, he back to the people who gave it. "Then were not deciding whol entitled to it,", he added.
In outer buinens, ube connulimelon:
ical of Ruided to neortice to Linooln Mectan-




Shuttle V.I.P.
U.S. Rep. Joe Skeen came aboard the White Moumtaln Puidoso Thurstay, shere he was space shutue cruise through NASA geologists, environmentalists and biologists Pictured teft to right: Adrian Alvera, Matt Haines, Kristen Johnson, Garrett Born, Skeen, Suquala Gant and Bethany Bamett. Fourth grade teacher Susle Rhodes started the program four years ago.

| Ruimos | Village Counci |
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Teen pot charges filed

A postrmidnight geme of Heckey Ruidoen stores led to the arrest Thatitay of three area teenagere for manijuman ponsession, police suid. Two of the 18-year-olds, Steve Stampaugh of Alto and Miark Ofren Ruveall of Ruidoso, were arreited on petty misiomeanor charges of poacession of less than an ounce of 8 tranan
Atambauch and Russell pleaded Mogistrate Court arraigment, and received suspended sontences of 15 dayd in jeil and the maximum $\$ 100$ finp. Each was ordered to pay court costs of \$106, Judge William Butts said.

The onoryear prohation was set petty misdemeanor charges of prini mig alcomeli, possescion of less than an alcohol, possession of less pogsemsion of drug paraphernalia, Butts said. Prowitt pleaded no contest to thoee charges.
The Tuesday morning bust oe curred aftar officers Bobby Madrid and Wika Lavelace wero dispatched to the phopping araa around 12:30 a.m. An Allsups amployee had complained to poice of surpicious acting youths hanging around the Lovelace shined a flashlight through the window of the only car parked behind the stores and allegedly saw the two baggies of ${ }^{\text {a }}$ marijuana and rolling papers laying on the back seat.

One of the bags was a regular sandwich plastic baggie alleggedly containing more than an ounce of marijuana, and partially-smoked
mariyuana cigarettes. The other baggie allegedly contained six sandwich baggies of marijuana, one of which was waighed at eight grams, police said.
of his arrest, so he is hoi hold at the Lincoln County Jai vithout bond, Butts said.

## ChInch plansexpansion

The Community United Methodist Church of Ruidoso is running out of room. Church officials are now raising monay for a now education building, and eventually hope The fret phase of the building
The first phase of the building y 50 -year-old outmoded and much-coo-small education building, said Pat Newell, director of the current pr-week fundraising campaign. The goal is to reise $\$ 176,000$ to $\$ 235,000$ to construct a new 6,542. square-foot facility.

Hichlights of the campaign in cluded prayer visits to church membars homes before any solicitation. phasis director. An eight-page brochure oxplaining the noed and listing campaign dotails has been developed, and weekly newalettera will keep church members infortmed of campaign news and progress, asid Don Reynolds, promotion director.

An inspirational prime rib ban quet and associated children party is sot for May 12 at Bonito of Rut the Nazarene Camp north planned for May 25. planned for May 25.
lucational building, which will be demolished started out as a lumberyard storage area. It has been revamped a num ber of times but the Sunday school has completely outgrown the old fa cility, pastor Craig Cockrell said. There is hardly room for potluck dinners, he added.

Other division directors are Jim Miller, advance commitment director; Jim Wood, commitment visitasmack director; Paula Davis, banquet director; Arla Reynolds, campaign secretary, and Linda Newell, follow-up director (organization).
Frpanided parking and a much coming years, the Rev. Cockerell said.


On the evening of April 6, the ove of Easter tized at Saint Anne's Chapel in Glencoo.
Services wert under the dinection of the Reverend Anna Gadty, assisted by Lay Reader Dan Storm.
Ait her sponsor, Lia Cooper presented Jesica for haptism.
of special prayyerry for Jessica. of special prayerars for Jessica.
nothor Triciant Tully Gerald and Wynemg Tully, grandmother Mrs. Manon Mitchell; couvin Bryce Perry; and friend Eleanor Shockey.
We arre ail happy to welcome Jessica into
the church, the house of the Lerd
the church, the house of the Lord.

## April Snow

On April 6 a light anow with tiny flakes


The
Dreamer
Dan Storm
Columinst
came dritting in from the east and continued falling moot of the day. By evening you were in winter wonderland in spring.
The with the sun shining down, leaving blue cedars and junipers all decorated in snowlakes and the freering mist. There were dolls, teddy hears, elephants, polar bears, castle towers and church bells.
, The neat morning, Baster Eve, the snow figures bogan to melt about mid-morning and the small drops of anow water were turned
into sparking snow jeweiry - rubies, diamonds, amothyst, sapphires and emeralds, and rainbow lights.
By noon this snow and sunshine Easter season pageant was over as the snow quickly molted away, leaving Mother Earth thankfu On Apail 6 , known on the
On April 6, known on the church calendar as Holy Saturday, brothers Mark and Lynn the eve of our mother's favorite day.
On Easter, we sang old favorite Easter hymns at Saint Anne's Chapel, to the acShockpanim.

And now on the eighth, Easter Monday, I Ceal the presence of my loved ones visiting me from heaven on this truly heavanly day in the mountain land, 80 full of blossom fragrance and the songs of favorite birds of spring.
Lot us rejoice during the Easter season and thank the Lord for all our blessings.

## 

Rosemary Good
Rosemary Good of Ruidoso died Thursday, April 4 in Albuquerque. Rosemary will be held in Loving ${ }_{\text {tong. }}$ City semary was born in Siour She High School in 1969 and receive her Bachelor's in Arts and Master' in Education at Eastern New Mexi co University. Rosemary was a 6th grade teacher at the Mescalero Apache Elementary School in Mescalero.
She was a member of the First United Methocist, PEO Chapter AR, NEA and the NMEA Rosemary was a recipient of numerous honors and fallowships. The family would like to express their gratitude to the hospitals and staffa at High Plains Regional Hos pital in Clovis and Health South byterian Hospice hospitals in Alhu querque for their efforts in behalf of querque for their efforts in
Rosemary is survived by her parents, Mary and Morey Jennison one toon, Shawn; two brothers, Jack and Jim Jennison; one sister, Dew Williams and husband Gerry; and her nieces and nephews, Elissa,

Mandy, Brandon, and Blake. In lieu of flowers, and reflecting Rosemary's love of children, the family requests that contributions Memarial Cotidren's Fund. Contri. memorial Children's Fund. Contributions can be made through WestAvenue, Lovington, NM, 88260.

## Valda May Weise

 Valda May Weise, 79, of Odessa Pexas, died April 6 at her home. Mre. Weise lived in Ruidoso 25 years before movin's to Odesse A fungral months ago. A. Wednesday, April 10 at the immanuel. Lathergn Church in Carlsbad, with Reverend Paul Neuberger officiating- Visitation will be held at the church from 11:30 a.m. till 1:30 p.m. Wednegday prior to the service. Burial will Mrs. Weise was Cometery. 1916 in Marlette, Okla. She married George Emil Wiese on Feb. 18, 1935 in Memphis, Texas. Valda was a homemaker and a Latheran. She was a wonderful loving wife, nother, and grandmother. Her husband preceded her in death on May 20, 1995:is survived by one son, Edwin Weise of Sunnyvale, Calif; five brothers, Wilcey Barclay of Barclay, of Barciay of Lockney, Texas, Texas, Sol Barclay of Amarillo, Texas, sol Barclay of Lockney, Amarillo; one sister, Versa Perry of Lockney; four grandchildren; and eight great-grandchildren.
Memorials may be made to the Nurses Hospice.

## James Carter

James Richard Carter, Col, USAF Retired, 76, of Las Cruces, died Saturday, April 6 at Memorial
A memorial service will be beld at 11 a.m. Wednesday, April 10, at University United Methodist Church, 2000 S. Locust St. in Las Cruces, with Rev. Don Holiday of p.m. at Ft. Blisa National Cemetery in El Paso with full military honors. Jim
Jim was born May 2, 1919 in Pillman, Wash. He attended Washington State University, the Uni-
versity of North Carolina and grad-
uated from the University of Florida. He entered the Air Force and flew more than 450 combat hours in Fighter Group in Europe the 56th came a "fighter qce" on July 4 1944. He spent 27 years in the ser vice of his country, retiring as com mander of the Athena Test Field Office at White Sands Missile Range.
He was a member of the Dona Ana Historical Society, the South west Chapter of Daedalians, an the National Fraternity of Military Pilots.

Jim is survived by his wife, Marion Nicholls Carter of Las Cruces; two sons, James R. Carter daughter. Azure of Huntington Beach, Calif.; and Christopher Carter and his wife Mary and their son Sean of Apache Junction, Ariz. and one daughter, Anne Tyler and her son Morgan and daughter Sar Rachael Gothard of Missoula, Mt.

## Correction

 The name of family member misspelled in an obituary for Walter Burns in the March 29 issue of The Ruidoso News.

## WYM MTMROMAL

## Small communities take care of their people

One thing that's great about living in a small community such as those in Lincoin County Is, your neighbors care about what happens to you.
We recall seeing a test of what happens to a person lying unconscious in a big city versus a small community: city residents pass by the person, while smalitown residents immediately rush to his aid.
More than once, people have hosted fundraisers for neighbors in need - neighbors like Dana Huffrnon. Dana, a 28-year-old mother of three, was diagnosed with cancer a year ago and after going through surgeries and chemotherapy, she needs special treatment to keep fighting the battle.
Dana and her husband Shane have been active in this community, coaching Little League softball and attending the Methodist Church since they arrived 3.5 years ago.
Those who donate just $\$ 3$ to Dana by attending a benefit dance Friday at the Lincoln County Fair Building in Capitan get their money's worth, since they get to dance to Lone Star Express.
"We (reporters) don't feel we are doing our job when we simply rely on what government says (its) intentions are. We do think it is our job to take a skeptical view. ${ }^{90}$ Claudia Winkler JOURNALIST - 1994
cthe human mind treats a new idea the way a body treats a strange protein; it rejects it. $\$$

Sir Peter Brian Medawar
British Zoologist • 1970.

## Policy

The Ruidoso News encourages letters to the editor, especially about The Ruidoso New
Each letter must be signed and must include the writer's telephone number and address. The phone number and street or mailing address will not be printed, however the author's hometown will be included. The telephone number will be used to verify authorship. No letter will be printed without the writer's name.

Letters should be 500 words or less, be of public interest and should avoid name-calling and libelous language. The Ruidoso News reserves the right to edit letters, as long as viewpoints are not altered. Shorter let ters are preferred and generally receive greater readership.
Letters may be hand delivered to The News office Letters may be hand delivered to The News office at 104 Park The News has the right to reject any letter.

## The Ruidoso News

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 P.O. Box 128, Ruldomo, NM B8345.
 actual space in which the error oocuras and shall be seatstitiod by correction in tho noxd




Apologies for nuclear error TO THE EDITOR:

My apologies to Mr. Northward Northern States Power and any others who caught my error in the use of "Northern" instead of "North east." I am giving myself 40 lashes with a wet noodle and blaming my tired eyes (70-plus years).

- However, the fact etill remains that Time Magazine did a wonder ful expose on the failure of the U.S. vise safety measures at the nuclear power facilities.
I have just returned from a U.S. Department of Energy hearing in Albuquerque concerning the trans fer of aging nuclear weapons to both New Mexico laboratories for "rebuilding." There were geveral or ganizations who veiced strong objections and vowed to continue the fight.
We proudly unrolled our 2,000 phus signed footprints of N.M citizens protesting the dumping of "Land of Enchantment."

Our colorful posters identified farms and ranches. New Mexicans for New Mexico" with a state map dotted with grave markers identifying the documented 225 contaminated areas already existing. An enthusiastic the very applause was received Another hearing will be held April 25 in Santa Fe. If anyone would be interiested in time place etc., please call me at $378-8383$.

Hawal Elaynesworth Ruidoso

Bingaman no help to western ranches TO THE EDTIOR:

Our organization would like to publicly thank Senator Pete Domenici for his leaderghip and perserveranice in the succeasful ef. fort to reform federal graving legisThe The Public Rangeland Management Act goes a long way toward caused problems in the West and will ultimately save productive

On the other hand, we are very disappointed with the total lack of support in this important effiort dis played by the junior Now Mesico sonator, Jeff Bingaman. He let down his own people in this crucial battle and did everything he could individuals and grouns tried to individusls and groups tried to they did thair best to keep moving the goal posts, while dousing our phone calls and efforts to communicate. This is the unfortunate equivocation that exists in the absence of leaderahip. Surely he must realize that his effiorts will only result in putting New Mexico familias out of business.
It's also unfortunate that Bingaman bought into all the misinformation spewed by the radical fringe. These groups knew their paid ads and public pronouncements were not correct but they ware desperate to win one against New Mexico's family ranchers. A larger fight now looms in the House not to mention the possinitity of veto by our stringently onti-

Western president.
Bingaman has' certainly ghown his true colors during this debate with these latast actions. Does Bingman know regriculturid is one of the three cillar industries in the state? Does he know agriculture is responsible far 80, 000 jobs and $\$ 1$. impacts in New Marico? if ha does impacts in New Marico? If he,does why he would vote against the follss that grow the food and the fibar. Its a sad day when our own senator would choose to side with the raticals of New York City over the ranchers of Silver City - and the rest of the state for that matter. POur consolation is the edntinued statesimanship exhibited by Sorlator Domenici and we are eternally grateful to him for that lmagine the progress we could make if Senator Bingaman would work
with us on these vital western issues.

Where To contact Youn haviachis

Norm Plank
Ereeutive vice preitident Now Rtaxico Parm

Where to centict youn humunetris

| U.S. Senator Pete Domenicl (R) 328 Hart Senate Office Bldg. Washington, DC 20510 (202) 224-6621 <br> U.S. Senator Jeff Bingaman (D) | 703 Hart Senate Office Bldg. <br> Washington, DC 20510 (202) 224-5521 <br> U.S. Representative Joe Skeen (R) 2367 Rayburn Buliding Washington, DC 20515 (202) 225-2365 | State Senator Pete Campos (D) P.O. Drawer 449 Santa Rosa, NM 88435 (505) 425-5277 <br> State Rep. <br> Dub Williams (R) HC 66, Box 10 | Gtencoe, NM 88324 <br> (505) 378-4181 <br> Governor <br> Gary Johnson <br> Office of the Govemor, State Capitol Santa Fe, NM 87503 |
| :---: | :---: | :---: | :---: |



## EdUCATION



WME Good Citizens
White Mountain Elementary Princtpal Frank C̈annella awarded Good Clizen honors to the following Auldoso students for March: (inset row, left to righty) Nancy Bustos, Jenise Crow, Xavier Jenamy Skinner, Jordan Torres; (third mow) Janice Bauer; Guy Grifilin, Josh Calvert; (back row) Danny Lopez, Monique Diaz, Corey Welse. Not plitured: Jo-Dee Rassega.

## School board approves plan for success

by PMMEl_A CROMMELL
The Ruidose School Board ap moved on Educational Plan for Stradent Succolfa and "Roporting Child Ahure mind Neglect" policy Tuasiay night. Tent Suctess (Fits $)$ Pran tor Sturdent Suctess (MPSS) was developped by a steoring commaittee formed to
help the district meet North Cen help the district meet North Cen tral Aspociation accrediting stanpart by Dr. Peul Wirth and Enlie Koeton. In gummary, the plan identifion four broed goals for the schools in Ruidoso:

1. Students will recognize and apply positive options to solve conflicts. conflicts.
2. St
respact and responsithlity for eate other. other. Students will promote ap-
propriate behavior and be
respongible for their own actions.
3. Students will show impreovemant in written commumications atrose the curriculum.
The ateoring committee has devoloped specific strategies for meeting these goals. Wirth expressed his hope that parents, teachers, and staff will work togethar to imploment the plan auccessafuily, The EPSS is necessary for acereditation from the North Central Asssociation. The policy on reporting child include specifie rearulations and procedures. The policy was develprocedures. The policy was developer through thie joint efitorts of the tion Association, and the state Childfon, Youth and Families Department.
Both tho EPSS and the "reporting child abuse" policy are available for public view through the adminiatration office.
In other business, four Ruidoso
rocipients of the Dream Theam Grant Awards mpple at the meeting. These Ruidoso teachers were awarded grants to

English teacher Pixie Arthur will use her $\$ 400$ grant to attend an Advance Placement Program conference in EI Paso. Special educaTobias will use her toacher Jackio take HyperCard and HyperTalk computer programming classes at the University of Oregon. Lisa Vasquez, who teaches gitted students, will use her $\$ 1,000$ award to attend the Autonomous Learners Conference in Colorado. Terri Hardeman, speach and language pathologist at Nob Hill, will use her \$1,000 grant to study how children learn through movement.
The board
budget adjustments. The three budget adjustments. The board found out it received an extra athletics department brought in

6,922 more in gate receipts than anticipated. Board preaident James Parton sugesested again that stu. dent tidest prices for athletic events be reduced; Gladden said that ides will be atudied. Also, the driver's education course earned $\$ 12,406$ in fees This money will be used to pay nstructors, buy books, and rent hroe cars for he summer driving artion of the course.
Board member Susan LutCerman reported on her trip to the Celebrating Opportunities" confer ence in San Diego. The conference
focused on involving parents in ocused on involving parents in and it stressed the importance of starting bilingual education at an early age. Lutterman recommended sending Ruidoso teachers to next year's conference in Dallas.

One of the quotes I heard there was that "Education is not filling a she releted.

Workshop helps teachers identify developmental delays

New Mexico State University is with developmental delays. offering a free workshop in Ruidoso The two-day workshop, set for to train teacherg and other profes- April 18-19 at Rudidoso Municipal
sionals to identify young children Schools' central office, is limited to

## Coffee house kid bids farewell to favorite hang-out

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The why
Meredith Keieton Studient Columnist

nembers of come ezclusive dub. I realize that

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20 participants on a first-come, leader, at (505) 646-5703.
first-served basis. For workshop The workshop focuses on the times and training materials, call Stephen Stile, an NMSU special ed-
ucation professor and training team

Denver II Developmental Sereening Test, which helpg identify children with developmental delays.

## SChOOL Briefs

Parents to express concerns about special education

Parents of gitted children are in vited to attend a meeting with Ruidoso Schools Superintendent Mikse Gladden and other school officials to discuss ways the gitted pro proved.
Many parrents have expreassed
conterns that the epecial education programs, inchuding programs for disabled students and for gitted stadents, may not be fully meeting hildren's needs.
The meating is scheduled for 5 p.m. Thursday, April 18 in the board room at the school district administrative building. For furintendent's office at 257-4051.
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Tots or call $258-4280$
instructor Mark Graham is offering a course in April called "How to
The course is scheduled for 10 a.m. to noon Saturdays, April 20 and 27, in the college comptuter lab. The fee is $\$ 20$.
This brief course will help people acquire the tools they need to find. the computer that's. right for them and their budgets.
Greham has owned a computer consulting business for the past five consult

To register, please call ENMU at 257-2120 or visit the office at 709 Mechem.


SPORTS

## SpORTS SHORTS

Ruidoso coaches to host summer basketball camps Ruidoso High School coaches are hosting two summer basketball camps for future stars. Alouoys and girls in grades three said RHS head boys basketball coach Ben Sanchez.
A basketball shooting carnp will be held April 19 and 20 . Friday's hours are 6-8:30 p.m. and Samrday's hours are 10 a.m. to I p.m.

The high school boys and girls tasketball coaching staff will leard Cost is $\$ 10$ with.
$\$ 15$. $\$ 10$ with preregistration $58-4910$ door. Call Sanchez at home) to preregister
The second summer basketball Camp will be held June 10-14. The camp runs 10 a.m. to 1 p.m. The cos
$\$ 30$ with preregistration or $\$ 35$ the door. Call Sanchez to preregis ter.

## REPLAY

This week in Li Tors week in Lincoln County Ruidoso News.
10 years ago - Ivan Scotu and Cindi Hanison lead the Ruidoso track teams to sixth-place finishe at the Portales Invitational. 20 years ago - Ruidoso's Tim Bauer knocks down 2,735 pins for Harding College at the National Association of Intercollegiate Harding finishes fourth in the team tandings. Bauer places 15 th of 40 . 30 years ago - Ruidoso's track cam returns from Canutillo with a seventh-place finish in the Eagle Relays. Warrior Franklin Joseph wins the high jump with a leap of -fect-6
40 years ago - Carrizozo's Natie Palamorez strikes out 15 Ruidoso balters in the opener for both $9-8$ win. RHS rallies from 9-1 eficit, but Bobby Watkins is ou rying to steal home, ending the comeback.

## Track team readies for state qualifiers



## Baseball freshmen get their turn at bat

High freshmen on the Ruidoso good workout Thursday against Arteaía.
Even though the Warriors lost a doubleheader, 11-1 gind 12-2, and both games were called after fiv innings, their coach was happy.

Coach Rodney Webb's plan leas-experienced boys some experience, he explained.

About $75 \%$ of the players he took to Artesia were freshmen, Webb said.
"I took some guys that hadn't had a lot of playing time because they needed it," Webb soid. "Some-
times getting kids in the game
overrides the 'win-at-all-cost' Top Ruidoso school officials Top kindoso school officials The team is new this year, so it is ineligible to chis year, so it is playoffs.
Next year, the high school will have both junior varsity and varsity teams, so the top performers will play in all the ballgames, Webb said. Freshman pitcher George Garcia gave up only four hits in four inWebs during the first Artesia game, vere earid, and none of the runs were earned. Garcia also played
well on the other side of the plate well on the other side of the plate,


Tops with hot rods
The Pine Top Rod \& Custom Car Chib recently elected lis officers for 1908. Thay are (left to right) President Doug Gould,
Claik. The chice is breside in Ruidoso.

## Senior olympic events begin in Ruidoso this Saturday with golfing

Downs Senior Center; - 8-ball pool tournament, s Capitan Senior Center; - Bowling singles, 1 p.m. Tuesday, April 23; at Ryidioso Bowling Center. Wednesday April 24 , 1 p.m. Wednesday, April 24, at Ruidoso Bowting Center;
p.m. Thursday, April. 25, 1 p.m. Thursday, April.
-Table Tennis, 10 a.m. Monday, April 29, at Ruidoso Senior Centar;

- Talent Show, 1 p.m. Wednoesday, May 1, at Capitan Senior Center,
- Frisbee (accuracy and distanca), 9 a.m. Saturday, May 18 , at Ruidoso High School;
Please see Olymplees, pane 104


## Ruidoso Downs Sports Theater

## presents APRIL ACTIONI

Watch and wager first class simulcast racing from around the country and enter to win a IRIP FOR TWO TO DALAS
ach Sunday afternoon in April we will be drawing a lucky winner that will receive a FREE trip for two from Ruidoso to Dallas on Lone Star Alrlines.
Contestants must write their name/address/phone number on the back of a mutual ticket and give it to the Sports Theater Hostess. Enter each race day throughout the week unill the drawing on Sunday afternoon. Contestants must be 18 year of age and must be present to win. Plane tickets are not transferable. Limit - one trip per person.

For more information on the simulcast and how to win this weeks drawing call Ruidoso Downs Race Track of 505-378-443
Clip out the calendar below for the April simulcast schedule and stay tuned for May's Excltement with more great racing and bigger giveaways
April 1996


Lincoun county Scraptok

A glimppse into Lincoln
County's past, compiled fram loCounty's past, compiled from lo-
cal newspapers by Polly E.
Chavez.
The Outlook
White Oaks
Aprll 5,1906
(Nogal Nuggets)

Miss Harris closed her two months of private school on the fow danyl. J.A. Norman, Supt. of the Nogal Peak Mg. Co., has a force
of men at work on the valuable properties of the company at the Lee is foreman and it is the inLee is foreman and it is the in-
tention of the company to do contention of the company to do con-
siderable development on the claims this summer. George $\mathbf{B}$.
cion claims this summer. George B. through here from Alamogordo where he had been in attendiance at court in the case of Hurt va. C.W. Hy citizen of Nogal, having rented the Roberts cottage on the east side of town.

## Ruidoso's. <br> Three-day <br> Weather Outlook




New York Times Crossword
Edited by Will Shortz


## OFFICIAL RECORDS



## What's HAPPENING



O HORIZONS - Musical group will perform at 7-9 p.m. Saturday, April 13
at The Museum of the Horse in Ruldoso Downs. The group features saxophone, piano, trumpet, bass and
drums. Admission is $\$ 6$ for adults, $\$ 5$ tor seniors, \$4 for children and members get in free.
G GOSPEL GROUP WITMESS IN CONCERT - 7 p.m. Saturday, April
13 at the Ruidoso High School gym. Guests will include players from the Texas Tech Football team and the
Lady Ralders basketball team Lady Ratders baskerbai team.
Sponsored by Puidoso Fellowshio Sponsored by Aulidoso Fellowsship of
Christian Athlotes. For more informaChistian Aunietes. For more (nioma-
titon all Coach Les Catrer at (505) 258-
4910 . Everyone is welcome.

OEL PASBO PRO-MUSICA CHAMBER PLAYERS - with pianist Kwang-WuKim and conductor Neil Thomson, conductor at $7: 30$ p.m.
Saturday. April 13 and 2 p.m. Sunda Aprill 14 at the Fox Fine Arts Center
Rectal Hall. University of Texas Aprital Hall. University of Texans at EI
Paso. Tickets are $\$ 12$ for adults, $\$ 9$ for Paso. Tickets are $\$ 12$ for adults, $\$ 9$ for
seniors and millary and $\$ 4$ for full time
students students with I.D. For tickets call (505)
$523-7653$.

- CREE MEADOWS COUNTRY CLUE, 301 Country Club Dr. Ruidoso 257-2733-6 p.m.
Thursdays and Fridays and 7 pm Saturdays, "Keri" will be playing.
O ENCHANTMENT INN SCREAMMNG EAGLE LOUNGE, $4051-7-11$ p.m, opent stage with Ron Tumer Wednesday nights.
QTHE TEXAS HOUSE, 2811 Sudderth, Ruldoso, 257-3508 - Live
entertalnment Wednesday, Friday Saturday. No cover. Open all night Friday \& Saturday
I MESCALERO NIGHTCLUB, 1 mile north of Inn of the Mountain Cods,
next to Cafe Mescalero, 257-6693$\mathbf{8}$ p.m. . closing Fridays \& Saturdays,
dance music with $\mathrm{D} . \mathrm{J}$. dance
- THE WINNER'S CIRCLE, 2535 Sudderth Dr., Ruldoso 257-9535 8 p.m. to close every Thursday
through Sunday - JJR Band (local band performs country western and
rock ' $n$ roll), no cover.

O WIN, PLACE AND SHOW, 2516 Sudderth Dr., Rulidoso 257-9982-8 p.m. to close. Mondays through
Saturdays. $7: 30$ p.m. to $12: 30$ p.m. Sundays, country music.


- BOOKmobile - On Wednesday April 10: 8:45-10 a.m. Nogat Post
Office: 10:30 a.m. -12:30 p.m. at Capitan Smokey Bear Cate; 2-3 p.m
at Lncon Post Office; 3:30-4:45 at Lincoln Post Ofice; 3:30-4:45 p.m.
at Hondo Store; $6-7: 30$ p.m. at Capitan Smokey Bear Cafa; 7:30-8:30 p.m. at Carrizozo/Otero Electric.
ICENTRE FOR HEALING ARTS SUIMMER LECTURE SEAIES- 6 p.m. Wednesday, April 10, Joanne
DeMllchele, LMY will speak on "ortho-
Blonomy body Blonomy" body adjustment fechnique.
For more informatton call $257-7555$.
- COMMUNTV UPDATE LUNCHEON - $11: 30$ a.m. -1 p.m. Friday. April 12. Tickets are $\$ 15$ per person.
Call $257-4001$ for more intormation.



I WARFIOR WRESTLING TEAM DESSERT SOCIAL-2 p.m. Sunday
April 14 at the home of Coach Gerald Ames, 202 Canyon, Agua Fris. Familles and firends are welcome. Bring a dessert to share. The Ru
wrestling team will be honored. Q SOFTBALLL LEAGUE - 6:30 p.m Monday, April 15 at Ruidoso Village
Hall. Hail.
C Ruidoso athletic club, 415 Wingtletd, 257-4900 - Aeroblcs, Non-members welcome.

| To have your <br> information <br> listed here free, <br> call |
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| The Ruidoso |
| News |
| at 257-4001. |
| Deadlines: |
| $\mathbf{3}$ p.m. Monday |
| for Wednesday; |
| $\mathbf{3}$ p.W. Thursday |
| for Friday. |

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## TEEN HELP

Continued from page 7A



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October it ino am. Lark Drive caller wants
repon on incident he reporied yesterday.



 illage restriction. Man not watering. Al
clear.
4:00 p.m. Racket
 6.18.m. Cameloced. Drive caller report patient 6:33 fonpon. Am. Ambulance transferring


 rened, DWI. $11: 15$ p.m. Rooney Rond caller repont
dog barking in area. Dog quited by owner.




## Olympics

## Continued from page 6A

- Soccer kick (accuracy and distance), 9 a.m. Saturday, May 18, at Ruidoso Bugh school
Saturday, May 18, at Ruidoso a.m
$\qquad$
- Track and Field, 11 a.m. Sat- run)


## Baseball

Continued from page 6A
hitting a triple and getting two RBIs in the second game.
Johnny Adams went 1 for 1 and scored two runs in the second game, Webb added.
The Warrrio
stanids at 4-6.
Their next ballgame is in Goddard. It will be the first time the

urday, May 18, at Ruidoso High School (includes: discus throw javelin throw, softball distance chrow, high jump, long jump, standing long jump, shotput, race walng, 50 -meter estimated time run, and $50,100,200,400,800$ un) meter runs and 5 -kilometer a fam it has alrea layed so it will it the area. played, so it will give the Warriors proved in comparison to other teams, Webb said.
In their previous meeting, Goddard won both games of a doubleheader, but Ruidoso was very competitive, Webb said. He will bring his best 18 players this time around.

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11:00 (1) Boys on the Side (1993) Mhoopl Gortbern nay-Louse Patcor. A crosecounty lipdaws tree wamen logother. (CC)
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 (ci) Triving Pleces (1903) Edtio Muply, Den Ayt men. (CC)

1:30 (20) FuFrom Home: Tha Advanuresof Ycilow Do ( 1095 ) Mini Ropers, Bruco Damikon: A boy ind his truaty canine become lod in tho widemena (OC)
2:00 The Money Pili(1986) Tom Hiants, Sheiley Lon Abargininmansion prover lobe a financial black holl Common An estaustod Amercan bushesman comin how to savar tio.
2.5 (1) Fiound IMdnitht(1996) Derter Cordon Franoos Cuse An Amprican musidian betionde a Frenct youllin Prina (CC)
3:00 (5) (1) Throw Ampon (1996) Chery Chase, Steve Merin Scriencowboys cer erecrimed lodivivalya out ol toun.
(1) Bive Chy (1900) Judd Natson, Aly Steaty. A roung man aliempls to track domn his suthers kila
 neipitootrood.


## EVENING

0:00 (O) Heme mprownmat (CC)
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(4) (11) MOVIE: Dont Till Mom He Babysiltor
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## 1 Now Open "TCBY" Treats

Pinetree Square $\star 2812$ Sudderth $\star$ 257-7822

## AFARI TRAVEL CENTER

617 SUDDERTH, SUITE L


2B/The Ruldoso NewsNednesday, April 10, 1986


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## PET CORFIER

These pets are currently up for adoption at Lincoln County Humane Society Call 257-9841


Britches is a five-year-old blue-eyed Staffordshire/heeler cross with a black and white coat. She's housebroken, leash trained, likes children and dogs. Her owners moved. This time, Britches needs someone who appreciates her.


Spike is a strikingly attractive, all-white Pyrenean Mountain dog mix who is house broken and loves to play with children. He was found loose and his former owners didn't want him anymore. Spike is leash trained and is a good watchdog.

Sponsored by:
The Rutioso News

by DIANNE STALLINGS $\quad$ even accepts Cat's occasional swats

Ruidoso News Staff Writer
For cat lovers, an endearing story was reported in the March 18 edition of "People" magarine. tionship between a grizaly who had each other. been injured by a train as a cub and a hungry tabby kitten at an animal become a major attraction at the rehabilitation center in Grants rescue center and donations have Pass, Ore. soared.
The grizzly, dubbed Griz by the The story brought to mind a people at Wildife Images, came to sheet of basic rules for cats who the center as a cub in 1990 after have a house to run.
being by a train while foraging on They are:
the tracks in Montana.
Suffering from severe head in- into juries, experts said he wes unft to find survive in the wilderness.
Enter Cat, the only one of four - don't allow closed doors in abandoned at the center who any room. Finding one, stand on volunteers had been unable to trap. hind legs and hammer with Last July, when Cat was about six forepaws. Once humans have weeks old; it showed up in Griz' pen opened the door, it's not necessary while the 650 -pound grizaly was to use it. Stand halfway in and out snacking on his mid-day meal of and think about several things. kibble, meat, fruit, vegetables and This is particularly important dur-road-kill venison.
ing very cold weather, rain, Enow
Knowing the kitten could be and mosquito season.
crushed with one swipe of the griz- - If one of your humans is zly's paw, center owner Dave Sid- sewing or writing and another is don watched apprehensively, but idle, stay with the busy one. This is Griz turned into the consummate called "helping." When supervising host.
"The bear very gently picked out of the cook where you can't be seen a chicken wing and dropped it by and may be stepped on, picked up his own forepaw for the cat," Sid- and consoled. Get in close under don said.
the chin of a book reader, between
The twosome have become great her eyes and the book, unless you pals, playing ambush games. Griz can lie on the book itself.

4B/The Ruidoso News/ Wednesday, April 10, 1996

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## AFTERNOON

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## A FIRST-TINE BUYER MUST

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Dr. Anatole F. Gutowski
(505) 257-5029

## COSMETIC ADVANTAGES

If you've been thinking about changing from glasses to contact lenses, probably the first thing that came to mind was the cosmetic advantage of contacts. They fit so closely to your eyes no one would know that you are wearing corrective lenses. However, this is just one of the advantages that contacts offer.

Another advantage is that contacts permit a wider field of vision than eye glasses. There is no lens frame to get in your line of sight when you look to the left or the right, up or down. Because they fit so closely, they also present a less distorted and more tealistic size in the objects viewed. Contacts have a tendency to allow for more care than glasses, because they must be kept clean and free of irritants. You eye doctor will instruct you in proper care. If you think you'd like to wear contacts, ask your eye doctor if he or she would recommend them for you.

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## Monday

## MORNING

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## TUEsDAY

## MORNING




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Wednesday, April 10, 1996/The Ruidoso News/9B
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## AFTERNOON


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The Ruidoso News
257-4001
Classified Advertising
Sells

## RUIDOSO CHANNEL LINE-UP

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2 KASA (IND)
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Ab A
20 Showtime

KENW (PBS)
Portales, NM
KOBR (NBC)
Roswell, NM
Prevue Guide
CNN
KOAT (ABC)
Albuquerque, NM
NTBS (IND)
Allanta, GA
American Movie
Classics
KBIM (CBS)
Roswell, NM
OCAL Channel
WGN (IND)
Chicago, IL
Discovery
The Nashville
Nelwork
Family Channel
Headline News
HBO*

## WedNesDAY

## MORNING

5:00 (ii) Irapped in Paralse (1994) Meocas Cage, Jon Loviz Ovely knod low


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7:00 :18 intersection (1994)/RchardGere. Sharon Sono
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9:30 (5) TiD Lha Lony, Lonov, Looney Bugs Bunny movied (198i) Vocies of Mel Alanc. June Foray Art (CC)

Q:45 2i) Stuan Saves His family (1995) A Franken,
 nus cyslunctional tamity (CC)
10:00 1t Oliver's Story (1978) Pran ONeal Candce Bergen A young wriowel indsts new romance with an heress
 Chnesse Comrnunsis Army
(R) Thint ol Hemats (19884) Sleven Bauer Bataara Whams A bugglar's then of a wti's dary unlocks secter passsons (CC)


## "Chandler \& Co."

## Four-Part Series Brings New Twist to Detective Genre

An unusual parr of private eyes joms the roster of sleuths on Mystery! this April They're nol the gruflly intellectual Inspector Morse, nor the sweetly dotty Muss Marple vartely They're two young. committed, and thoroughly inexperrenced women who call themselves "Chandler \& Co.
"Chandler \& Co" was created and written by Paula Mitne, author of the recent Masterpiece Theatre presentation of "The Politician's Wife."
"Chander \& Co" is a unique detective agency offering services to the suspicious, emotionally hattered, and hetrayed. Founded by Elly Chandler (C'atherine Russell) after her own bitter divorce. "Chandler \& Co." uses modern equipment and technology to bug and photograph suspects, track missing partners, and expose guilly secrets. Clients are guaranteed discreet and sympathetic service
In league with Elly is her sister-in-law Dee Tate (Barbara Flynn). It was Dee's younger brother Max who jilted Elly into business. Larry Blakeston (Peter Capald!) serves as the team's unofficial advisor and surveillance expert.

British critics lavished praise on "Chandler \& Co.," calling it "stylish," "intelligent," with "nice humorous touches" and "a mercifully fresh angle." The two investigators may trail a suspect to crack a case, but a bullets-flying imbroglio will not the the result
"Chandler \& Co" on Mystery! will be broadcast Thursdays at 7:00 p.m. and If 00 pm beginning April Ilth The series also repeats Sundays at 8:00 p.m.

## Chicano! History of the MexicanAmerican Civil Rights Movement

Mexican-Americans make up the fastest growing ethnic minority in the United States, but very few people know their long history in America. Chicano! History of the Mexican-American Clvil Rights Movement paints the history and struggle of the movement from 1965 to 1975 with archival footage and modern-day interviews. The Honorable Henry Cisneros, prominent MexicanAmerican leader, narrates the four one-hour programs.
"Quest for a Homeland." the first episode, examines three issues: the 1967 struggle at Tierra Amarilla, New Mexico, the landmark 1969 Denver Youth Conference, and the 1970 Anti-Vietnam Moratorium March in East Los Angeles.

Episode two. "The Struggle in the Fields," chronicles the efforts of farmworkers to form a national labor union.

Next. "Taking Back the Schools" examines the Mexican-American struggie to reform an educational system that contrituted to a drop-out rate of more than 50 percent for Chicano students.

The last episode. "Fighting for Political Power," focuses on the emergence of Mexican-American political power and the creation of a third political party. La Raza Unida (The United People)

Chicano! History of the Mexican-American Civil Rights Movement will be broadcast Tuesday, April 16th at 10:00 p.m.

Channel 3 Television from
Eastern New Mexico Undversity, Portalen, New Mexico

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## AFTERNOON

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 Comally, Maddie Corman ThueO Oholeens lakelthe ist seps lowed adulthood (CC)
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4:15 (5) (ibl Tommy Boy (1983) Chis Fartey, Denat compary (CC)



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5:00 (1) under his wing (CC)

## EVENING


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## Weekday Listings



Weekday Listings Cont.


Tickets on sale now!



Come to this annual luncheon to
find out where Ruidoso has been the past year, and where it's going in the future.

Long-term solutions to drought cycles will be focused on, as well as Ruidoso government, schools and business.

If you're interested in helping Ruidoso grow and understanding the restraint to growth, you should attend the 1996 Community Update luncheon.

## Tickets are on sale now at The Ruidoso News

## Fun in the sun

In photo above, Capltan teenagers enjoy the sunshine and nhoio aboindstore Lake on the fishing season's opening day April 1. While the dam was constructed to hold day April 1. While the dam was constructed to hold. sideline as a great fishin' hole is its more visible use. It is regularty stocked with trout. In the foreground are Lance Jones, Dale Cllessen, Justio Jones and Duane Cillessen. Their buddy Cody Envin is off in a boat.
In photo at fight, young Mescalero Apache artists vent their creative steam on waiking bridige underpasses and othe walls along U.S. Highway 70 on the Mescalero Apache Neservation Mast sumico Beautification orant secured by Elolise Antonio (pictured in front row). She and volunteer Loey Padilla (sec(pictured in fromt row). She and volunteer Loey Padila ( 89 participants wihn technical advice, but left the choice of sub fects to them. The artists are (front, far left and far right) Duwane Enjady and Cody Martinez. On top (left to right) are Sonny Baca, Rory Chino and Milen Sago.


# Community Update Luncheon 

 Friday, April 12 Ruidoso Convention \& Civic Events Center
##  <br> Villáge officials struggle to keep water supplies flowing

by KCATHLEEN MCDONALD
fifty yows Slan Writer Fitty years after Ruidoso inremain a dominant community is sue.

## Village measures

to provide, save water

To counter the drought-and demand variables, officials and village councilors have taken several steps during the past year to further provide the basic municipal need of water:

- Imposed the strictest water conservation measures on village books, prohibiting out door watering;
- Increased water rights capacity by $64 \%$ by leasing 160 acre-feet of water rights. The years; - Equipped an Eagle Creek Innercommunity Water Supply than other wells, with pumps and motors. Electricity is being added early this month.
- Received approval from the state engineer's office to drill exploratory wells for new and Eagle Creak area; meetings have Eagle Creek area; meetings have determine locations of the exploratory wells;
- Passed a $\$ 2$ million bond issue to double capacity at the Grindstone Lake Water Treatment Plant to two million gal lons a day, and to replace inadequate water lines serving vil age customers;
- Put a moratorium on additional water connections to village limits.

That focus isn't uniques most ager Alan Briley adds. commurly regularly strugcle with maintain ing adequate water supplies. villase, keeping heads above wrater when it comes to supplying it is a daily challenge. Although droughtlike conditions are preventing area wells from recharging, village government officials must attempt to meet increased demands in water volume during tourist-
aturated holiday weekends.
The influx of visitors can easily hike consumption demands by one
Water supplies an
Water supplies and an aging inthe village government for the past two years, says Village Manager Gary Jackson.
"It's the number one priority I've had and the council," Jackson says. "This council has not only tried to play catch up (on infrastructure issues), but also plan for the neat 20 The
The current governing body has been concentrating on these neglected needs since most
cilors came into office in 1994
"We've accelerated our capit
xpenditures tremendously and have put a lot of attention toward water," Jackson says.

Last year and this, the council's top legislative requests for capital outlay involved water and sewer improvements. All were denied, except for the 1995 appropriation of $\$ 180,000$ out of a $\$ 1.5$ million request for sewer system improvements. propriated from the state budget after it was frozen
state funds last year
Meanwhile, nature hasn't been cooperating.
period, Jack a literal drought period, Jackson says. "We're tied with no snowpack, no spring melt reservoirs aren't replenishing.
Eagle Creek, which feeds the Alto Lake reservoir, is bone dry Wells along that same Eagle Creel drainage system are producing $50 \%$ less than normal because they can't less than normal because they cant
recharge, Assistant Village Man-

## ager Alan Briley adds, If the drought continues and <br> be eros ly depleted.

 If the drought continues and water consumption demands in it crease, it is posibibe the mells foed could run dry, officiales eay"It is possible parts of town could be withouth water or water pressure," Briley says. "That's why we're doing exploratory wells to see if we can find more water in that (Eagle Creek) area."
Alternative piping is also being added to the Grindstone Lake up to supply tanks to get water up to supply
Water consumption by residents and visitors adds up to 1.5 million gallons per day. That's much less than the nearly 3.3 million gallons the village is presently capable of producing each day. But tourism will increase heavily this summer. If demand increases by 1 million gallons per day and wells produce
$50 \%$ less, even tank supplies could

Thete are the reasons behind egtritt conservation meatures. ter than more roliant on surface water than most other communities the good side, surface water has better quality than the ground Water many other comminities raly on.
If
If regular summertime monsoons do return and snow starts failing again nent winter, more freely.

## Grindstone helps

Although Eagle Creek runoff is non-existent this spring and cannot recharge the village's wells at Eagle Creek, the Rio Ruidoso - the other major tributary for village water Thes - is still flowing. Lake Water Treatment Plant is treating one million gallons of
pater a day, anit the rewerviriteoif, relocated for greater eficiency hoth Thout 385 day woth (1,000 about the game time the reservoir acre fod of 330 miliong gillon) of was tapped for water treatment.
It A a hipher quality, eoten wator A Ato Lat quality, wottor watortine dune 1 was a proud thoment o Thank to woters thifials tay, Hillage couincilors, as well oment for plant's capecity vill be coubline hy ctaff, tho highty recommended spmmer.

Last August, voters appoved a ita rion plan
ain an simple plant expan
22 milion hond sisue for vater.
projects, and about 8000000 will be
to expand Grindstone.
John Carollo Bugineere, the same firm that designed the plant - has just dratted expansion plans. They ve been reviewed by vilage staff and forwarded to the state EnThe rest of the $\$ 2$ million voterproval. Once approved, the piping tem imp bond issue for water sys Treated wate underway. upgrade antiquated water lines Treated water will be stored in The deteriorating 30 lines. the village's 17 million gallon supp- lines are just two inches in ly taniss - one of which was just diameter, and sometimes only let a relocated and put into the system

The first time last June.
That one million gallon tank was


Ruldoso village manager Gary Jackson (left) and assistant village manager Alan Briey chat at the Grindstone Dam.

## Pe

## Did you ever wonder why wo one smiled

 in all those old photos?Maybe it has something to do with the fact that, before electricity, water had to be hauled from a well and heated on a wood stove; clothes were scrubbed on a wash bdand and hung to dry; heat came from a constantly, or by, candles ~ you get the picture!
While electric power was having a profound effect on life in America's cities, it was generally taken While electric power was having a profound effect on life in America's cities, it was generally taken
for granted that providing service to the rural areas was an impossibility. Rural electrification may have for granted that providing service to the rural areas was an impossibility. Rural electrification may have
been technically possible, but most people in the electric power industry of that time considered it to be been technically possible,
economically unfeasible.

October 9, 1939, Cloudcroft, New Mexico - nine local farmers and ranchers united on behalf of the community. They believed in the value and necessity of providing electricity under conditions and at rates comparable to other areas. These men of vision seized an opportunity to make this service available to the residents of Cloudcroft.
The Southern Pacific Railroad which served the lumber industry in the Sacramento Mountains had two diesel generators available. With the purchase of the generators and the railroads electric distribution system, the electric cooperative was formed. The first meeting of the nine member Board of Directors Otero County Electric, inder old auspices of the newly created REA
serve approximately 50 people in the Cloudcroft area. Over the past 57 years the cooperative has grow serve approximately 50 people in the Cloudcrof area. Over the past 57 years the cooperative has grown of Otero. Lincoln, Chaves and Socorro counties with over 10,000 square miles of territory and 2,200 miles of power lines.

It is of necessity that we offer branch offices to cover specific geographic locations. In an effort to be conveniently available to meet all consumer/member needs, we have offices in Carrizozo and Alto in addition to the headquarters at Cloudcroft. From each of these facilities we provide the same skills, ser-
vices and support offered by the large conglomerate utilities including engineering, construction and line work, clerical and administrative, public and community relations as well as energy management and conservation planning.

As in the past, OCEC strives to provide the most reliable source of electricity available to the moun tain communities and the people who choose to be a part of rural America $\sim$ the consumer/members of
OCEC. So, the next time you flip a switch, tum on the hot water, or pop something into the microwave. OCEC. So, the next time you flip a switch, tum on the hot water, or pop something into the microwave smile!

Otero County Electric Cooperative, Inc.
Cloudcrof, New Menico 88317


Ruidoso Police Department E911 dispatch coordinator Johnnie Romero at the controls. Since the Enhanced 911 came on line this year, dispatchers can trace calls even if the caller cannot speak.

## New E911, street signs cut emergency response times

Ruicoso News Staft Writer
When a 50 -year-old village fin ly gets identifiable street signs planted, it's definitely making prog.
ress.
The 1,924 new reflective street signs were put in place to make it easier for emergency personnel to find people who call Erhanced 911 (E911) for help, Village Manager
-
"It was a significant undertaking, Jackson says.
Until late last year, streets in Ruidoso were marked with wooden posts that couldn't be read from a didn't even have names.
Others had duplicate names like the seven Pine streets, three Wing fields, and three Ridges, says patch coordingtor Department 911 dis: "It was very confuging formero. one," Romero says. ing. problems getting to wese hav because of the address confusion.
"911 is liable for getting to a Cleatus Richards, she set about destination within a reasonable renaming the duplicate streets. "E911 has higher expecta- Commission hearings were held on tions....With it, we have the respon- the street name changes, and most sibility of making sure we can get of the changes were approved in the to everyone." winter and spring of 1995.
Without it, "there were some close calls," Romero relates. The enhanced system, which came on line in Ruidoso on Jan. 17, uses computer technology to immediately signal the address of a caller, even if the caller is incapacitated an
disconnected.
"Before, (with just 911), we only
cot the caller's number and we only gend a trace on that number, Romero says. "That took time,"
Beginning in 1994, Romero took on the daunting task of identifying the problem streets and addresses. I drove every street in this town and a lot of streets I had to drive over and over and over," she Then,
Then, with former Planning De partment secretary Roseanne

With about $\$ 80,000$ in new signs, village street department workers began the installation pro cess. Theyre $99 \%$ through with the being due to newly-omplete factor lem addresses, says street depart lem addresses, says street depart "I'm glad we did this and I think its an asset to everyone," Armstrong says. "We may have lost some of the charm of the old wooden posts, but we really needed to change them to help people get to where they needed to go."
Residents still need to purt up their house numbers, even if there wasn't a change, says Romero. So ar, many haven't
This will all be for naught if we can't find these people" once they're
on the right street, Romero says.

Water
Continued from page $2 C$ some Ruidoso homes allow for a greater flow - and therefore greater fire protection during the drought.
"We're taking care of the worst ones first," Briley bays of the 25 miles worth of bad lines. "The ones with high maintenance with a lot of eakage.
Water rights swell
Acquiring water rights in Ruidoso is about as complicated and convoluted as anywhere in the Southwest.
The village has the distinction - because of its location and topography - of having one of the most complicated water systems in the state, Briley says.
All the water rights in the Rio Ruidoso have been adjudicated,"
says Jackson. "Only if someone wanted to sell a right could we acquire more."

vilage officials scored 160 acre feet more basic water rights per year by leasing water rights.
"This has increased our (Rio Ruidoso) water rights capacity by
$\mathbf{6 4 \%}$ - it's significant," Jackson says.

In addition to these new rights, the village shares rights to Eagle Creek wells with Capitan. The Supply Association, with Ruidoso and Capitan as members, shares Eagle Creek water rights, wells and the Alto Lake reservoir.
"We have the capability to pro duce more than what the demand is," says Briley. "But you've got to
have the water (rainfall) to make use of the rights."

Further conservation
A normal weather cycle is bound toturn, Jackson says.
"This situation will pass, but it may not be the only time we're in this cycle," he says.
If drought conditions do continue, additional water rationing steps could be imposed by the village's governing bod
Jackson says the options, which councilors have yet to discuss, could include;

- turning off water during the wee hours" of the morning in diferent portions of the village so tanks can be refilled,
- implementing a water rate structure that encourages water conservation;
- and possible water system impact fees for new construction. In the meantime, Jackson says, ture - in any form."


Chief plamt operator Gary Kite checks the controls at the Grindstone Water Treatment Plant. The cownstruction of the Grindstone dam and plant have kept the collective village's head above water during this three-year drought

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## 4C/The Ruidoso News/Wednesday, April 10, 1990

Many new village projects in works, thanks to voter approval

Bond issues passed by voters last summer will have a lasting impact on the progress of Ruidoso. orth of bond issues for seven in frastructure projects will affect everyone in the village, from children to seniors.
Besides the $\$ 2$ million planned for the expansion of the Grindstone Lake Water Treatment Plant and the replacement of water transmission lines (detailed in related story), projects include:

- 1.5 miliion for the rehabilitation of wastewater lines. About 30 miles of lines are cracked, allowing rain and groundwater to flow into the wastewater system.

This "inflow and infiltration" severely reduces the capacity of the system and increases treatment expenses. Additionally, each time here's an overflow of the wastewater system due to the inmental Protection Agency can issue fines of $\$ 10,000$ per day.


Architects were hired last month to design all the bonded projects. After construction firms are chosen (possible late spring), most of the building projects could be finished in less than 11 months.
> - $\$ 1.6$ million for construction of a new public library.
> The current 6,000 square-foot Sudderth Drive building is too mall and only offers about 23 seats patrons.
> Officials are considering villagé-

owned land next to Village Hall on Kansas City Drive as the site for the new 15,000 square-foot library. - \$100,000 for renovation of the library for use as a Senior Citizens Center.
library patrons cur
rently share different parts of the


Children play during recess at Sierra Vista Primary School. The site for new ballfields and a proposed recreation center is in the background.
presont library building. And like the library, the center has experienced increases in usage in recent
Tear. re renovated facility vill be
further renovated facility will be grants totalling $\$ 139,000$ for a handicapped-accossible restroom Kanchen remodeling and kitchen equipment.

- \$1 million for new athletic fields.
Plans call for seven multipurpose fields and two regulationized fields for baseball and softball. The fields will be buitt on a 17 acre tract near the White Mountain White Mountain and Hull drives. Once constructed, they can be used Once constructed, they can be used to serve youth soccer, little league ball, slo-pitch softball, pony and senior league baseball, high school baseball and adult soccer leagues. The fields are part of a master plan for an eventual recreational mpler and aquatic center.
- \$150,000 for expansion of


## the Entiono Vintor rim. <br> Wention Contor.

The ddition cf aprocimataly, The rom will he used to atore 1,800 equare fect, will ollow tant chairs and tablo, Currently, fur and clocted officials to arrange of inc large exhibits or events, furniices in a centralized sanhion to ture ir storedin offices. Within the addition, reatroons thiat to design all the bonded month Comply with the foderil A mericans After construction fonded projects with Disahilifies Act will be con. (possibly in late spring), most of the structed. building projects could be finished - 100,000 for ptotite pace in less than 11 months, Village adaitions at the Ruidoso Cone Manager Gary Jackson said.


The Ruldoso Public Library looks cluttered now, but it will look much different when the newer, targer one is built.


Seniors practice their dance steps at the existing Ruidoso. Senior Center. When. the library mpyes, the enior center will have room to expand for more activities.


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name stand the names of a lot of quality GTE people. People whose personal pledge to provide outstanding service forms the foundation of our success. Their commitment to your satisfaction spells out exactly what GTE is all about:
Putting our customers first.
Its sing in wif


## Ruidoso School District has

 many recent accomplishments Some erciting program changes have evolved during the past year at Ruidose schools. Innovative prin. cupals and faculty combined with a committed administration have been instrumental in the changes. Superintendent Mike Gladden is 80 confident in the progress this school system has made, he and the school board are applying for North Central Association of Schools. Standards for this certification include good facilities, cleanliness, safety, and the student-tostaff ratio.
Gladden cited several accomplishments at the Ruidoso schools this year: a $20 \%$ increase in the number of high school students with grade point averages of 3.5 or Gavove; positive results from the the addition of auriliary staff in cluding a speech theranist psychologist, and occupational therapist; plus the renewal of a 2 mill levy, which will generate $\$ 1$ million throughout three years.

A new principal was hired at the Ruidoso Middle School this year, former Ruidoso High School teacher Sergio Castanon.
Our school had a whole new at titude this year," Castanon said. lems, and morale has ine probwith both students and teachers believe the reason we've had such good year is because of a very good motivated staff."
The school added a 24 -terminal computer lab to its facilities this year. Students learn keyboarding and word processing. Eventually there will be separate labs for seventh and eighth graders.
This year students at Gavilan Canyon, who had trouble achieving in a traditional school setting, are munity. One afternoon a week,


Gavilan students volunteer at Nob Hill Earls Childhood Center, helping teachers and children in the Pducat
Education director Karen Taylor said the mentor program at Gavian is invaluable to her stu-
dents. Through this program, Gavilan students spend Friday afternoons working with an adult in the community.
"They get some real-world expethey start developing good work habits early."
Gavilan students benefit from art therapy, held at Stetson Art Center, and from the addition of another counselor. Thanks to what Taylor calls a "generous and creareceive drug and alcohol counseling when needed and alcohol counseling
Perhaps th
Perhaps the most altruistic pro dertaken this past year is the work project. Through Lone Tree Bible Camp and the Rotary Club, students work at odd jobs in the com munity to raise $\$ 1,900$. The money will be used to build a house for a At White Mountain
Ancipal Frank Cannella entary prizes team dynamics in the cona sizes team dynamics in the clas om and on the playground.
Im really pleased with our con"It allows the kids to interact said. positively on the playground, and it results in fewer referrals to the principal's office.
The program is a miniurriculum of 30 conflict-resolution lessons given by the teachers. After the lessons, 30 students in the 4th
grade are chosen as mediators.

During recess, two mediators, wearing orange jackets, help students resolve their own problems. Another kids-helping-kaids project is the after-school tutoring pro-
gram. The school already offered gram. The scadool-aiready ofrered vided by teachers funded by Title 1. The demand for tutoring was so great, however, that Cannella added a team of nine high school students who help other students with math after school.
Getting the entire student body in on a project is even better. The
White Mountain Elementary Literary Magazine was begun this Literary Magazine was begun this
school year. Teachers selected three school year. Teachers selected three written works from each of the 17
classes, then the art teacher had students submit illustrations for each selected work. The entire mag axine, writing and illustrations, was the work of students.
At Ruidoso High School, two new programs are preparing students or a lifetime of success. The freshmen program called "Success skills toack habite goonibility health maintenance, and other 'ife management skills. All freshmen management required to take this course. A second program, called "Life Skills," is physical education aimed at giving students a range of activities they can enjoy their whole lives.
"It shows them a good alternative to drugs," Principal Ron Hodges said.
Students learn sports such as golf, swimming, canoeing, skiing, Ing and hiking.

In addition to these programs, the high school has expanded its good students to excel further. The school also added a graphics art de partment, where students do all the school printing on their own press. Overall the Ruidoso schools have seen a year of challenges and tri umphs.


ENMU-Ruidoso employees love the colorful took of their new reception area. Pictured are (left to right) liorarian Mary Weaver, work study teacher Rhonda Reeves, receptionist Sandy Stambaugh, and com puter teacher Mark Graham.

## ENMU-Ruidoso leads

## community into computer age

by PAMELA CROMWELL
Eastern New Mexico University is launching Ruidoso into the Inormation Age. Now in its new location about four months, the Ruidoso branch has expanded its educational offerings through Internet access, satelite systems, and interctive television.
The achool offered 22 classes this pring through ITV (interactive classes taking place in Portales vi a one-way video. The Portales professor controls three cameras and their angles, so Ruidoso viewers can see the professor, their classmates, and the top of the teacher's desk (handy for getting a shot of visual aids). Students can also view visual aids through a press of the button, the. Wiln a screen appears on the Ruidoso tele vision. When a Ruidoso student has a question, she picks up a phone at who can then call on her invisible student. The question from Ruidoso is broadcast in the Portales classroom, as well as at any other sites
tuned in to the class. ENMU- Net, students can access any liPortales broadcasts to sites in brary in the world.
Clovis, Artesia, Roswell, and
Lou Ann and Jim Hodson supervise the Ruidoso room durinit class They also handle correspondence between professors and students such as mailing out homework as signments. When a student is sick and misses class, Hodson simply pops a tape into the VCR and records the session. If a Ruidoso
student needs a one-on-one consulstudent needs a one-on-one consuluses an e-mail terminal with a two uses an e-m
way video.

The tuition for an ITV class is a little higher than regular tuition, but it saves students the cost of
traveling to a distant university or of relocating altogether university, or of relocating altogether. Through offers a B.A. in Nursing a B.A in offers a B.A. in Nursing, a B.A. in
Business Administration, an M.B.A. in Business, and an M.A. in Communication Disorders. In August, 44 ITV classes will be available at ENMU-Ruidoso.
The new library space at ENMU-Ruidoso has a limited print collection, but through the Inter-
brary," said Mary an electronic liRaidoso said Mary Weaver, ENMURuidoso librarian. Weaver's position was increased from part-time to full-time when the school relocated, and the library is now open Non-students who want to use the library computers may purchase a guest card, which allows them limited access to materials. Through inter-library loans, books The school's third high- days. The is schools stite access. This means students and faculty can "attend" teleconferences being held anywhere on the globe.
The university's new donated, larger building is a vast improvement of facilities, with private ofcounseling, comfortable classroom space, and an extra 33,000 square feet to grow into.
It looks like the extra room will be needed. Enrollment is up 31\% this spring, with 593 credit students, 27 ITV students, and 166 community education students.

The Bear Facts...

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[^0] Ruldoso Convention a Clùce Evonte Contor.

# Over \$14-Million Won at the Race Track 

Last Season by our Fans


## Get in on the Action

## at

Ruidoso Downs Race Track this season


May 24 thru September 2, 1996

## 6C/The Ruidqso NewsWednesday, April 10, 1906 <br> Advice on making it work in the Ruidoso business climate

Ruldoso News. Stafi Writer Ruidoso News. Stafi Writer Consistent hours, catering to customers, and setting aside enough capital to survive start-up pains and seasonal fluctuations survival in the Ruidoso business world.
It's not an easy task; hundreds of businesses come and go each steady progress of growth. This is a story about a couple survivors and how they do it.
One of the longest survivors is Herb Brunell, who started out helping his father run Brunell's clo-
thing store in downtown Ruidoso, later took it over and has now passed it down to his son Bert.
His father opened the store in 1945 because he believed in the fu ture progress of Ruidoso, Brunell said. He owned a similar store in Alamogordo from 1935 until his death in 1968
His father also was a believer in paying off business real estate family to better control costs and to remodel and upgrade without requiring someone else's approval.

## Undercapitalized

"This town has a history of business owners starting writhout enough money," Brunell said. "They come up on vacation and see a steady flow of customers in season. They think, 'What a great place to make a living.'
"But then
But then two things happen. They find they can't do all the fun hings they did when vacationing, because they should work. And they come in undercapitalized. LaVeda Peitersen, owner of Misty Mountain Gourmet Shop just down the road from Brunell's, said she plans for up to two years ithout significant profit when ning a new business.
"And you should start without any bills," she added.
Her stand-out pink and gray store is in its third year of offering gourmet coffee and tea, specialty
sweet treats, condiments and decorative items.

Peiterman and her husband Jim also have developed a private label, featuring a sketch of the building the village ice house.

I think many people mislead and y you make one themiselves about what kind of money they can malke here, Brunell said. "We went into it for the long term amd we stayed."

Some business owners aren't willing to sacrifice the time or keep take a long weekend or vacation, he said. They close their stores while they're away, or change their hours of operation during the slow tourism season.
"This town is getting a bad reputation for shops being closed on Tuesday and Wednesday," Peiter-
sen said. "We stay open seven days sen said. We stay open seven days
a week. Some days it doesn't seem like it pays off, but 1 consider it a customer service."
Brunell doesn't alter his hours either, whether it's busy or slow. You watch a customer drive to a store that's closed, for whatever reason," he said. "The third time they drive up, they won't ever come back. They might be driving in from Corona to see a doc tor, and
lunch.
.
"We also keep a steady yearround staff. We might have a heck of a busy day during a slow month


The dedicated and friendly Brunell's clothing store staff: (front "üplv, left to right) Stacy Wozny, Herb Brunell, Ramona Cremar; (back row) Bert Brunell, Paula Lewis,"John New. Not pictured: Dixie Brunell

## cwle do 55\% of our

 gross annual business in four and half months: July, August, September and December. June has been a pretty quiet month in the last several years. ${ }^{9}$Herb Brunell Co-Owner of Brunell's

Brunell tracks the store's sales curve by computer. With the excep. tion of a few anomalies, the curve has stayed about the same for five decades. The only change is that, because of growth and inflation, gross receipts now total in one
month what the store used to earn nonth what the store used to earn
a full year, he said.
those of most of the stores in

Ruidoso, even those more tourist oriente, with the exception of ak snow and motels when they have said.
"We do $55 \%$ of our grose annual business in four and a half months: cember. June has been a pretty quiet month in the last several years," Brunell said.
"Our curve has looked the same ever since we opened the store. January and February are the lowest months, then the line goes straight up through August. It starts dropping in September and continues and then the cycle starts over again."
The month of October has improved with the promation of several special events such as Aspen Fest and the county Cowboy ymposium, he said.
"If the weather is bad during those special events, customers come inside the store," Brunell said. "But if it's sunny, they stay outside and watch the parade.
However, those events and others benefit the county, and in the long run that benefits us."

Customer categories
The market in Ruidoso is strange," Bruneli said, a statement echoed over the years by many ther business owners.
"It's cyclical and the cycles are not predictable," he said. "We are subject to weather; our local "If it's and texas weather. If it's dry in Texas, they have to tay and tend their products, their to stay. If it's teally hot, they like to come to the mountaing where it's cool. If it's really hot in the mountains, they might as well stay home under the air conditioner.
"We are, have been and always Brunell classifies Brun in people in - permanent residents:

- out-of-town residents with seasonal or weekend homes;
- first-time visitors;
- and the day tripper.

The last category consists of people who have traded with stores in Ruidoso for years and are a day trip away in places like Roswell,
Please see Business, page 7 C


Laveda Peitersen helps a customer at the Misty Mountain Gourmet Shop.

## Fre!

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Business
Cortinued frompede 50 Alamogendo, , Cl Paso and AlbuquerTug, Thoy come for various ressoni, Brunall said, "They may come for lunch at their favorite restaurant, or to ehop in their favorite atore?
Because $40 \%$ of his cugtomers are day trippers or drop-ins, ms grabber, Brunell said
II told the said.
walk by without going in the window needs to be changed," he related.
Peitersen said ahe leaves her store eqily lighted after closing eyes of people who may have been unable to stop before.
"Those who were busy their first day in town see. us and say they said nI think with nex day, she
shope, leaving their Christmas Whilo supermarkets and disnight up and looking festive at fantajy and romance.
Wh cet lotes of comment about our appearance. People don't know what to expect when they get inside,
Besides her attractively displayed products, they find friendly stafiers yhg make them feel com
fortablo and welcome, she said.
Mat helps a lot with getting
repeat busimess, she siaid. Along that same line, she plans to create more seating areas for visitors to take a breather and sample the
specialty drinks.

Ab
About $60 \%$ of Brunall's customers are local or long-term seasonal residents, people. who know the type and quality of clothing, footwear and accessories the store carries, he said.
conat stores in Ruidoso have changed the shopping habits of local customen, they also have brought new customers to town,
customers who otherwise would have driven into Alamogordo or Rosprell to shop, Brunell said.
"And while they're here getting groceries, they may shop with us,"
he said. "We have to be aware of he said. "We have to be aware of what they are wiling to buy from us that they can't get from some
other stores.".

Tracking by computer allows Brunell, who also has a degree in engineering, to keep a close watch
on expenses and to analyze whether a department is profitable.

Over the years, we have eliminated product sections of the store such as children's clothing, notions, piece goods and men's
work clothes," he said. "It took
several years of tracking. I began to analyze floor space percentage gross and net income percentage and copt of operating each department:"

For three years, he held onto children's clothing despite the negative figures, because of the lack of Mart and some' other stores filled the void, he closed it out.

## Service essential

 "Our secret weapon is serviceand an awareness of what customers want," Brunell said. "We have a good local customer base and get a lot of day customer base and get a lot of ciay trippers and weecenders, he said, We have at least three generations.
"Being locally owned and managed is a real benefit. We're still a bittle town. Customors like
being called by their first name That's one of the things namt-oftowners really like about our store. may can stand there and visit without being bothered.
Survival also requires an awareness of the local, regional and natianal markets, he said. Even events such as tax season or a big forest fire nearby can affect sales on a short-term basis, Brunell said. as shouvld the changing requirements of customers, he said.
"Even things you do to your "Even things you do to your
store can affect sales," Brunell said. store can affect sales, Brunell said. customers thought we'd gone too

## Major recent events in business world

high class and stopped trading with us, but we got most of them back. You don't do this kind of thing One person I think of in particular worked for us for 40 years, Marge Gamer. They develop the custome hase for you," Brunell said
He also requires the staff to stay informed about other stores in the area and special events.
"That way if we don't have the product, we can help them find it somewhere else and keep the money in town," Brunell said. "It also makes the customer happy. tance to ask about thing


Herb Enunell tracks store sales curves on a computer. Except for a few anomolies, the curve has looked the same for a half-century.

Herods tome major husiness County ovet thoccurred in

- Rort Stanton, the uscondlargest omployer in, the county whilo operating, it closed as a state hospital in March 1995 with the lons of 200 jobs locally. Two at tempts hy
tenant fail.
- The Ruidoso Valley Chamber of Commerce in June 1995 is awarded the contract to operate a convention and visitors bureau. 1095- Lone Star Airline on Sept. 5, 1995 offers scheduled service from Sierra Blanca Regional Airport, after the community goes years without commercial service. opens for business in October in Ruidoso Downs. in the Mescalero Apache Tribe in November 1995 opens The Mescalero Inn as a proposed part of reservation expansion.
January regular segsion and March January regular session and March special session fails to pass a gambling bill extending video gambling to racetracks.
- the state Department of Corrections confirms in January that security adult prison will be closed. - earth begins to move in January on the $\$ 16$ million Spencer Per-
forming Axts Theater on Sierra Blanca Airportifoad.
-the Leqiblature in February approves the transformation of the prison camp into an environmental work camp for juveniles. Enough money to accomplish that is ap propriatedi in March.
- about 100 new businesses are sssued Ruidoso village licenses in 1995-96, while the well-known Texas Cub restaurant and The Book Store shut their doors. - Ruidoso Downs. Racetrack stays open, but 1996 race days are ut back.
- after opening three weeks later than usual, Ski Apache also loses two weeks eariier than las year due to warm temperature nd lack of snow.
-Sierra Bank opens March 1 in - thidoso.
- the Holiday Inn Express, a 70, nears completion in March and is Ruidoso's first major motel in decades.
- the final phase of Ranches of Sonterra subdivision;" the largest subdivision in Lincoln County since Alto Village, is to open in late
spring 1996. More than 200 spring 1996. More than 200 at the site off Sierra Blanca Airport Road.

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## Playing around

Local sports and entertainment highlights during the past year in cluded (near left photo). grounding arts theater in January; (far Ing arts construction of a skateboard and rollerblade park in Ruidoso last summer, with Billy Smith pic tured on his blades; and (photo at left below) unveiling of the Free Spirits at Noisy Water monument at the Museum of the Horse in July, with R.D. and Joan Dale of the monument photo below at of the mows Ruidoso's aiport about 50 years ago; three notable institutions are celebrating. in $^{\text {hati- }}$ century of operations this year.


## Community Update Luncheon

Friday, April 12
Tickets are on sale now at The Ruidoso News


## Nèw events paint bright past, future for local arts scene

## by JOANNA DODDEA

Tho Nows Eantor
The arts are blossoming in Lincoln County these days, in all their farms.
Artiste naturally tend to love heir work more than promoting it, together to let people know they are a major force in this community.
Nowhere was their talent mor evident than at the Night for the Arts at the Museum of the Horse on Nov. 16, 1995, and at a more recent performance at Marie LeVeaur's when every local band played the same night at the same place. tingy packing the nithlub to tion by pacting the pacity
Dave MoGary, Susan Rush and Ann Bolton were honored at the Night for the Arts with the first mayors awards.
Another highlight of the musical world was the first TNT concert series sponsored by the Ruidoso Valley Chamber of Commerce. Bands performing a variety of popular sounds filled the civic center with music during a slow time of year for tourism, to help fill in the
gaps.
gaps. Re Ruidoso Arts and Film Board completed a survey last year art and music people want more of. The board is urging artists to let it know about special events so calendars of local happenings can be complete.
On Thursday, April 11, the board will be meeting with the New Mexico Arts \& Film Board to talk about promoting this area for films, and other issues.
The board is also planning an arts celebration week in late October or early November, said he director of the Musum of the he orse in Ruidoso Downs.
Wright and the museum have been major forces in promoting the arts expanded to a full-fledged education program, highlighted by a cation progre, orchestra Sept 11 , 1995.

Another museum highlight duded its $P$ main highight inplay from April to September last year. This year's big show will be the Bill and Dorothy Hamben col lection and Dorem Amemsen col will run April 28 through Sept. 22 This wide variety of western works was organized by the Colorado Historical Society.
The opening party for the Russian art show was certainly a gala event; perhaps the only singlenight museum event that was even Spirits at Noisy Water monument on July 15. The Free Spirits creator, Dave McGary, is continuing his monumental works with the 30-foot-tall "Touch the Clouds" Indian leader ment of a Miniconjou Indian leader, scheduled to be in in February 1997.
An event that will long promote tourism by highlighting the history

R.D. and Joan Date Hubbard sing along with Michael Mantin Murphey at the party for the unveiling of Free Splrits at Noisy Water last July. The Hubbards comissioned the equine monumient that now domiFree Spirris at Noisy Water last July. The Hubbards comissioned
nates the emfrance to the Myseum of the Horse in Ruidoso Downs. of the Billy the Kid scenic Byway. cappe and poker logt yenr. Locatod Ruidoog, is now considering a eite Gods, the caino draws huindreds of for an inferpretive center after visitors each day, even during receiving nearly a hall-million dollars to build it. The Museum of the Center have offered a site for the center.
The rural events center is the only tourist-oriented project of the Lincoln County government. It has been expanding its venue from the popular Lincoln County Cowhoy Symposium, adding. auctions, dances, meetings and private parties. This year's cowboy symposium will feature new events like a farriers' contest, Eospel n
and a Sunday chicken dinner
The center is seeking a grant ine center is seeking a grant to build an indoor arena so it can host pecially equine.
a watershed for the theater world, The Mescalero Apache Tribe's as the magnificent Spencer permain tourist-related activity, town is scheduled to be completed Casino Apache, expanded to in- in mid-1997. Ground was broken


A preview of The Nutcracker performance by the Ballet of New Mexico was part of the Night for the Arts celebration last November. The ballet had its first performance in December.

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Pictured left to right Carl Bartley, Amy Galloway, Kathy Richardson. Tonya Silva, Felicia Baldonado, and Brenda Buckner. Not pictured: Evonne Fink and Alexis Huckins.

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## Sports attract residents, visitors to Playground of Southwest

by LaURA CLYMER Ruidoso News Sports Writer During the past year, Ruidoso has enhanced its claim as the Playground of the Southwest."
Record-number softball teams Record-number softball teams
flocked to town to play in villageflocked to town to play
sponsored tournaments.
Despite an uncooperative
Mother Nature, Ski Apache proved it can draw skiers from across the Southwest. More than 224,870 skied the slopes in 1994-95. Little precipitation and warm temperatures shortened this year's season upgrade one of its lifts for the 1996-
$\qquad$ 97 season.
The village pool welcomed capac ity crowds during the summer, with more than 200 swimmers each day.
to enjoy Ruidoso's backyard, the to enjoy Ruidoso's backyard, the Lincoin National Forest, while trails.
And the Ruidoso Parks and Recreation Department, in cooperation with a number of local groups, launched the village's first serious

The county's high schools saw the birth of two baseball teams; one at Hond
other at Ruidoso in 1996.
Capitan athletics survived the closing of Fort Stanton, with the in flux of new families from within the state as well as California and Arizona.
Carrizozo tost its 11-man foot ball team, but fielded a six-man team instead. Coach Kim Gremil lion has single-handedly rejuvenated the Zozo girls athletic program, taking the volleyball and
basketball teams to both state tournaments.
At Ruidoso High, first-year vol leyball coach Jauna Sanchez tapped the Warriors' potential and directed them to a third-place finish at the Class AAA State Vol leyball Tournament in November The Warriors, under the athletic direction of Les Carter and his coaching staff, find themselve competing for district titles in most ports every season.
the recreational and athletic ac and 1995-96 was evidence of that.


Michael Fish of Capitan High School won 1st place in the javelin throw at state competition last spring. He graduated, but Capitan still has a strong team this year, evidenced by the fact that both the boys and He graduated, but Capitan still has a strong team
giris teams won their own invitational this month


Kim Gremillion could be the most successful high school coach in Lincoln County, after taking both the


The Homeboys congratulate each other on a win in Ruidoso's popular summer softball league. The The Homeboys congratulate each other on a win in Ruidoso's popular summer sotball league. The Parks and Recreation Department is looking at hosting more to
of teams who enioy coming to the Playground of the Southwest.

## Ruilisos lilliley Climulber of Commerve" <br> AVENUES OF SERVICE:



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with the Village of Ruidosso since 1990)
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- Leadership in special area events ie Aspenfest. Oktoberfest. erc
- Lodgers tax and gross receipts cax revenúes have increased $35 \%$ and $22 \%$ respectively

3
The official Convention is $v i$

- Supervise Special Events Director
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meeting planners. large group/convention coordinator


## MEMBERSHIP:

The Chamber has 510 members (an increase of $100 \%$ since 1992) representing $58 \%$
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## Village, racetrack and newspaper all celebrate 50 years

by JOANNA DODDER
Ruidoso News Edito
Turree notable institutions in Ruidoso and Ruidoso Downs are
celebrating their 50 th anniversaries this year: the village of saries this year: the village of Downs Race Track and The Ruidoso
News.
The fact that all these entities formed about the same time is ob viously no coincidence; growth spurs more growth, and when the outlook is good, people come in to provide basic services and expan existing ones.

A celebration by The News is in the works, including a special edi tion about the village's history. Old half-century ago will be interviewed for the special section, and many historical photos will be included. The village officially in corporated on Nov. 15, 1945 after general support was found in public hearing. One of the majo
reasons for the incoporation was the need for a community-wide water system. Septic tanks often assurances that their investment could be protected from

## If you have memo-

 ries of 50 years ago in Ruidoso, or if you know of a business or other entity celebrating its 50th this year, please give us a call.1947, making 1996 the 50th officia season of parimutuel wagering technically, the 50th anniver Of course, racing at that site Of course, racing at that site had Meen going on for decades before. More than any other single entity
besides Mother Nature, Ruidoso Downs Race Track was the first to be responsible for this region's esort status.
A crude racing oval was con tructed around'a rodeo arena early in this century, and the horses ridden in the rodeos often raced against each other while competitors and onlookers bet substantial sums.
Cowboys, Americans, ranchers, Native and Mexico were among the early acing fans.
The Ruidoso News became Ruidoso's first and only newspaper on May 17, 1946. It was founded by Lloyd Bloodworth, owner and pub


The Beta Sigma Phi variety show was a popular lacal event decades ago. Those that could be identified in the picture include Phyllis McGuire (second from left), Luise Vanderstok (fourth from left), Marge Garner (third from right), Mauditha Jones (second from right) and Marie Rooney (right)
mer home in the cool pines and In his first
In his first edition, Bloodworth aid he had been in the public rela luays wanted to own ars bud had try newspaper.
ry newspaper.
He thus
ith good capablounded himself they'd stop hime men and hoped many mistakes.

We'll purgue an indend olicy and well report the news just as it happens," Bloodworth wrote in his column. A story about the Old Mill and
Ike Wingfield dominated the cover of that first issue.


Even advertisements tell of our corders of history, often used by history when you peruse these yel- historians to understand the past. owed pages. Also on the first cover: "Have ago in Ruidoso, or if you know of a Newspapers are not only reports its 50 th this year entity celebratin Newspapers are not only reports its 50th this year, please give us a

hos courtery of Dan Swearinge
A fire in downtown Ruidoso on May 31, 1953. The Ruidoso Bar (later the 'Wild Snail' and now the Cherry Blossom clothing store), Central Bar and Mint Bar in this picture made up the core of the illegal-but-blatant gambling district of the 1940 s and '50s.

\section*{Help us Celebrate 50 Years! Welcome to <br>  <br> During your stay enjoy... <br> | Hiking | Biking | Shopping |
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